



## CORSHAM INSTITUTE – HEALTH DATA SURVEY

Methodology: ComRes interviewed 2,009 British adults aged 18+ between 1<sup>st</sup> and 3<sup>rd</sup> June 2018. Data were weighted to be demographically representative of all British adults aged 18+ by a number of factors including gender, age, region and social grade. ComRes is a member of the British Polling Council and abides by its rules.

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### REPUTATION | COMMUNICATIONS | PUBLIC POLICY

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## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 1

**Q.1 How confident or not are you that the patient data the NHS holds on you is stored securely?****Base: All respondents**

|                           | Gender             |                         |               | Age                         |                             |                        |                         |                           |                          |                          |                         |                          | Social Grade           |                          |                         |                       | Employment Sector       |                         |
|---------------------------|--------------------|-------------------------|---------------|-----------------------------|-----------------------------|------------------------|-------------------------|---------------------------|--------------------------|--------------------------|-------------------------|--------------------------|------------------------|--------------------------|-------------------------|-----------------------|-------------------------|-------------------------|
|                           | Total              | Male<br>(a)             | Female<br>(b) | 18-24<br>(c)                | 25-34<br>(d)                | 35-44<br>(e)           | 45-54<br>(f)            | 55-64<br>(g)              | 65+<br>(h)               | 18-34<br>(i)             | 35-54<br>(j)            | 55+<br>(k)               | AB<br>(l)              | C1<br>(m)                | C2<br>(n)               | DE<br>(o)             | Public<br>(p)           | Pri-<br>vate<br>(q)     |
| Unweighted base           | 2009               | 1002                    | 1007          | 206                         | 307                         | 320                    | 366                     | 321                       | 489                      | 513                      | 686                     | 810                      | 470                    | 587                      | 432                     | 520                   | 278                     | 754                     |
| Weighted base             | 2009               | 981                     | 1028          | 225                         | 345                         | 323                    | 358                     | 295                       | 462                      | 570                      | 681                     | 758                      | 538                    | 560                      | 413                     | 498                   | 329                     | 828                     |
| NET: Confident            | 1402<br>70%        | 656<br>67%              | 746<br>73%A   | 177<br>79% <sup>EF</sup> GH | 264<br>76% <sup>EF</sup> GH | 218<br>67%             | 249<br>70% <sup>g</sup> | 184<br>62%                | 311<br>67%               | 441<br>77% <sup>JK</sup> | 467<br>69%              | 495<br>65%               | 381<br>71%             | 406<br>72%               | 280<br>68%              | 335<br>67%            | 262<br>80% <sup>Q</sup> | 566<br>68%              |
| Very confident            | (4)<br>289<br>14%  | 146<br>15%              | 142<br>14%    | 59<br>26% <sup>DE</sup> FGH | 60<br>17% <sup>GH</sup>     | 46<br>14%              | 46<br>13%               | 31<br>11%                 | 47<br>10%                | 119<br>21% <sup>JK</sup> | 92<br>13% <sup>k</sup>  | 78<br>10%                | 80<br>15%              | 75<br>13%                | 60<br>15%               | 74<br>15%             | 66<br>20%               | 131<br>16%              |
| Somewhat confident        | (3)<br>1113<br>55% | 509<br>52%              | 604<br>59%A   | 118<br>52%                  | 204<br>59% <sup>g</sup>     | 172<br>53%             | 203<br>57%              | 153<br>52%                | 264<br>57%               | 322<br>56%               | 375<br>55%              | 416<br>55%               | 301<br>56%             | 331<br>59% <sup>no</sup> | 220<br>53%              | 262<br>53%            | 196<br>59% <sup>q</sup> | 435<br>53%              |
| Not very confident        | (2)<br>374<br>19%  | 198<br>20%              | 176<br>17%    | 25<br>11%                   | 56<br>16%                   | 60<br>18% <sup>c</sup> | 67<br>19% <sup>C</sup>  | 69<br>23% <sup>CD</sup>   | 98<br>21% <sup>C</sup>   | 81<br>14%                | 126<br>19% <sup>i</sup> | 167<br>22% <sup>l</sup>  | 93<br>17%              | 101<br>18%               | 77<br>19%               | 104<br>21%            | 43<br>13%               | 154<br>19% <sup>p</sup> |
| Not at all confi-<br>dent | (1)<br>132<br>7%   | 73<br>7%                | 60<br>6%      | 10<br>5%                    | 14<br>4%                    | 23<br>7%               | 19<br>5%                | 27<br>9% <sup>cDf</sup>   | 39<br>8% <sup>D</sup>    | 24<br>4%                 | 43<br>6%                | 66<br>9% <sup>l</sup>    | 49<br>9% <sup>mN</sup> | 32<br>6%                 | 20<br>5%                | 31<br>6%              | 10<br>3%                | 66<br>8% <sup>P</sup>   |
| NET: Not confident        | 507<br>25%         | 271<br>28% <sup>B</sup> | 236<br>23%    | 36<br>16%                   | 70<br>20%                   | 83<br>26% <sup>C</sup> | 86<br>24% <sup>C</sup>  | 96<br>32% <sup>CDeF</sup> | 137<br>30% <sup>CD</sup> | 105<br>18%               | 169<br>25% <sup>l</sup> | 232<br>31% <sup>lJ</sup> | 142<br>26%             | 133<br>24%               | 97<br>23%               | 135<br>27%            | 53<br>16%               | 220<br>27% <sup>P</sup> |
| Don't know                | 100<br>5%          | 54<br>6%                | 46<br>4%      | 12<br>5%                    | 12<br>3%                    | 23<br>7% <sup>dH</sup> | 23<br>6% <sup>h</sup>   | 16<br>5%                  | 15<br>3%                 | 24<br>4%                 | 45<br>7% <sup>K</sup>   | 31<br>4%                 | 15<br>3%               | 22<br>4%                 | 36<br>9% <sup>LMo</sup> | 27<br>5% <sup>l</sup> | 14<br>4%                | 42<br>5%                |
| Mean                      | 2.82               | 2.79                    | 2.84          | 3.06 <sup>EF</sup> GH       | 2.93 <sup>ef</sup> GH       | 2.80 <sup>g</sup>      | 2.82 <sup>Gh</sup>      | 2.67                      | 2.71                     | 2.98 <sup>JK</sup>       | 2.81 <sup>K</sup>       | 2.70                     | 2.79                   | 2.83                     | 2.85                    | 2.80                  | 3.01 <sup>Q</sup>       | 2.80                    |
| Standard deviation        | 0.77               | 0.80                    | 0.74          | 0.77                        | 0.71                        | 0.79                   | 0.73                    | 0.80                      | 0.77                     | 0.74                     | 0.76                    | 0.78                     | 0.81                   | 0.73                     | 0.74                    | 0.78                  | 0.69                    | 0.81                    |
| Standard error            | 0.02               | 0.03                    | 0.02          | 0.06                        | 0.04                        | 0.05                   | 0.04                    | 0.05                      | 0.04                     | 0.03                     | 0.03                    | 0.03                     | 0.04                   | 0.03                     | 0.04                    | 0.04                  | 0.04                    | 0.03                    |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 2  
**Q.1 How confident or not are you that the patient data the NHS holds on you is stored securely?**  
**Base: All respondents**

|                      | Region          |                      |                   |                     |                    |                     |                             |                     |                    |                     |                       |                     | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |                     | Q.3 Cloud storage                        |                     | Q.5 Data is held in the UK by a British company |                    |                        |
|----------------------|-----------------|----------------------|-------------------|---------------------|--------------------|---------------------|-----------------------------|---------------------|--------------------|---------------------|-----------------------|---------------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------------|--|---------------------|---|--------------------|------------------------|
|                      | Total           | Scotland (a)         | Wales (b)         | NET: England (d)    | North East (e)     | North West (f)      | Yorkshire & Humber-side (g) | West Midlands (h)   | East Midlands (i)  | Eastern (j)         | London (k)            | South East (l)      | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)       | Don't know enough/ anything about it (t) | Aware (u)           | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base      | 2009            | 194                  | 109               | 1706                | 85                 | 220                 | 172                         | 171                 | 161                | 218                 | 221                   | 287                 | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579                 | 198                                      | 538                 | 1471  | 1624               | 183                    |
| Weighted base        | 2009            | 177                  | 100*              | 1732                | 84*                | 231                 | 169                         | 181                 | 151                | 193                 | 267                   | 279                 | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590                 | 186                                      | 564                 | 1445  | 1637               | 178                    |
| NET: Confident       | 1402<br>70%     | 119<br>68%           | 70<br>69%         | 1213<br>70%         | 60<br>71%          | 155<br>67%          | 119<br>71%                  | 126<br>70%          | 109<br>72%         | 129<br>67%          | 189<br>71%            | 199<br>71%          | 128<br>72%                       | 1402<br>100%OP     | -                      | -                             | 209<br>85%RST            | 638<br>65%               | 435<br>74%RT        | 121<br>65%                               | 406<br>72%          | 996<br>69%                                      | 1180<br>72%x       | 116<br>65%             |
| Very confident       | (4) 289<br>14%  | 36<br>20%DFKI        | 13<br>13%         | 240<br>14%          | 14<br>17% <i>f</i> | 21<br>9%            | 32<br>19% <i>FK</i>         | 32<br>18% <i>FK</i> | 23<br>15%          | 27<br>14%           | 25<br>9%              | 38<br>14%           | 30<br>17% <i>FK</i>              | 289<br>21%OP       | -                      | -                             | 64<br>26%RST             | 106<br>11%               | 92<br>16% <i>R</i>  | 26<br>14%                                | 70<br>12%           | 219<br>15%                                      | 235<br>14%         | 26<br>14%              |
| Somewhat confident   | (3) 1113<br>55% | 83<br>47%            | 57<br>57%         | 973<br>56% <i>A</i> | 46<br>54%          | 134<br>58% <i>A</i> | 88<br>52%                   | 94<br>52%           | 86<br>57% <i>a</i> | 102<br>53%          | 164<br>61% <i>Agj</i> | 161<br>58% <i>A</i> | 98<br>56%                        | 1113<br>79%OP      | -                      | -                             | 145<br>59%               | 532<br>54%               | 342<br>58%          | 95<br>51%                                | 336<br>59% <i>V</i> | 778<br>54%                                      | 945<br>58%         | 90<br>51%              |
| Not very confident   | (2) 374<br>19%  | 41<br>23% <i>k</i>   | 19<br>19%         | 314<br>18%          | 14<br>17%          | 42<br>18%           | 27<br>16%                   | 33<br>18%           | 28<br>18%          | 46<br>24% <i>gk</i> | 41<br>15%             | 52<br>19%           | 31<br>18%                        | -                  | 374<br>74% <i>NP</i>   | -                             | 26<br>11%                | 222<br>23% <i>QST</i>    | 98<br>17% <i>q</i>  | 28<br>15%                                | 102<br>18%          | 272<br>19%                                      | 301<br>18%         | 42<br>24%              |
| Not at all confident | (1) 132<br>7%   | 14<br>8%             | 4<br>4%           | 114<br>7%           | 6<br>7%            | 15<br>6%            | 10<br>6%                    | 13<br>7%            | 10<br>7%           | 15<br>8%            | 21<br>8%              | 15<br>5%            | 9<br>5%                          | -                  | 132<br>26% <i>NP</i>   | -                             | 10<br>4%                 | 88<br>9% <i>QST</i>      | 32<br>5% <i>T</i>   | 2<br>1%                                  | 47<br>8% <i>v</i>   | 85<br>6%  | 103<br>6%          | 10<br>6%               |
| NET: Not confident   | 507<br>25%      | 55<br>31% <i>dgk</i> | 24<br>23%         | 428<br>25%          | 20<br>23%          | 57<br>25%           | 37<br>22%                   | 46<br>25%           | 38<br>25%          | 60<br>31% <i>gk</i> | 62<br>23%             | 67<br>24%           | 41<br>23%                        | -                  | 507<br>100% <i>NP</i>  | -                             | 36<br>15%                | 311<br>31% <i>QST</i>    | 129<br>22% <i>Q</i> | 30<br>16%                                | 149<br>26%          | 357<br>25%                                      | 404<br>25%         | 52<br>29%              |
| Don't know           | 100<br>5%       | 2<br>1%              | 7<br>7% <i>Aj</i> | 91<br>5% <i>A</i>   | 5<br>6% <i>a</i>   | 19<br>8% <i>AJ</i>  | 13<br>7% <i>AiJ</i>         | 9<br>5% <i>a</i>    | 4<br>3%            | 4<br>2%             | 17<br>6% <i>Aj</i>    | 13<br>5% <i>a</i>   | 8<br>5%                          | -                  | -                      | 100<br>100% <i>NO</i>         | 1<br>1%                  | 38<br>4% <i>Q</i>        | 26<br>4% <i>Q</i>   | 34<br>18% <i>QRS</i>                     | 9<br>2%             | 91<br>6% <i>U</i>                               | 54<br>3%           | 10<br>6%               |
| Mean                 | 2.82            | 2.81                 | 2.84              | 2.82                | 2.86               | 2.76                | 2.90 <i>j</i>               | 2.84                | 2.82               | 2.75                | 2.77                  | 2.83                | 2.88                             | 3.21 <i>O</i>      | 1.74                   | -                             | 3.07 <i>RS</i>           | 2.69                     | 2.88 <i>R</i>       | 2.96 <i>R</i>                            | 2.77                | 2.83  | 2.83               | 2.78                   |
| Standard deviation   | 0.77            | 0.86                 | 0.71              | 0.76                | 0.79               | 0.72                | 0.79                        | 0.81                | 0.77               | 0.80                | 0.74                  | 0.73                | 0.76                             | 0.40               | 0.44                   | -                             | 0.73                     | 0.79                     | 0.74                | 0.65                                     | 0.77                | 0.77  | 0.75               | 0.77                   |
| Standard error       | 0.02            | 0.06                 | 0.07              | 0.02                | 0.09               | 0.05                | 0.06                        | 0.06                | 0.06               | 0.05                | 0.05                  | 0.04                | 0.06                             | 0.01               | 0.02                   | -                             | 0.05                     | 0.03                     | 0.03                | 0.05                                     | 0.03                | 0.02  | 0.02               | 0.06                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 3  
**Q.2 To what extent, if at all, has the recent news about the use of personal Facebook data by the third-party company Cambridge Analytica had an impact on your views about the security of data that other organisations may hold on you?**  
**Base: All respondents**

|   | Total              | Gender      |             | Age        |              |              |             |              |             |            |             |             | Social Grade |              |            |             | Employment Sector |             |
|---|--------------------|-------------|-------------|------------|--------------|--------------|-------------|--------------|-------------|------------|-------------|-------------|--------------|--------------|------------|-------------|-------------------|-------------|
|   |                    | Male (a)    | Female (b)  | 18-24 (c)  | 25-34 (d)    | 35-44 (e)    | 45-54 (f)   | 55-64 (g)    | 65+ (h)     | 18-34 (i)  | 35-54 (j)   | 55+ (k)     | AB (l)       | C1 (m)       | C2 (n)     | DE (o)      | Public (p)        | Private (q) |
| Unweighted base                           | 2009               | 1002        | 1007        | 206        | 307          | 320          | 366         | 321          | 489         | 513        | 686         | 810         | 470          | 587          | 432        | 520         | 278               | 754         |
| Weighted base                             | 2009               | 981         | 1028        | 225        | 345          | 323          | 358         | 295          | 462         | 570        | 681         | 758         | 538          | 560          | 413        | 498         | 329               | 828         |
| NET: Positive impact                      | 246<br>12%         | 149<br>15%B | 97<br>9%    | 32<br>14%G | 57<br>17%FGH | 53<br>16%FGH | 41<br>11%G  | 18<br>6%     | 46<br>10%g  | 89<br>16%K | 94<br>14%K  | 64<br>8%    | 81<br>15%M   | 45<br>8%     | 56<br>13%M | 65<br>13%M  | 44<br>13%         | 125<br>15%  |
| Very positive impact                      | (+2)<br>85<br>4%   | 47<br>5%    | 38<br>4%    | 12<br>5%g  | 20<br>6%G    | 14<br>4%     | 14<br>4%    | 7<br>2%      | 18<br>4%    | 32<br>6%k  | 28<br>4%    | 25<br>3%    | 37<br>7%MN   | 15<br>3%     | 10<br>2%   | 23<br>5%n   | 11<br>3%          | 44<br>5%    |
| Somewhat positive impact                  | (+1)<br>161<br>8%  | 102<br>10%B | 59<br>6%    | 19<br>9%g  | 37<br>11%GH  | 39<br>12%FGH | 27<br>7%g   | 11<br>4%     | 28<br>6%    | 57<br>10%K | 66<br>10%K  | 39<br>5%    | 44<br>8%     | 29<br>5%     | 46<br>11%M | 42<br>9%n   | 34<br>10%         | 80<br>10%   |
| No impact                                 | (0)<br>590<br>29%  | 288<br>29%  | 302<br>29%  | 65<br>29%  | 95<br>27%    | 98<br>30%    | 100<br>28%  | 96<br>32%    | 137<br>30%  | 160<br>28% | 198<br>29%  | 233<br>31%  | 146<br>27%   | 158<br>28%   | 123<br>30% | 163<br>33%l | 98<br>30%         | 245<br>30%  |
| Somewhat negative impact                  | (-1)<br>654<br>33% | 284<br>29%  | 369<br>36%A | 76<br>34%  | 109<br>31%   | 90<br>28%    | 116<br>32%  | 110<br>37%E  | 152<br>33%  | 185<br>32% | 206<br>30%  | 262<br>35%  | 176<br>33%   | 205<br>37%O  | 130<br>31% | 143<br>29%  | 102<br>31%        | 259<br>31%  |
| Very negative impact                      | (-2)<br>333<br>17% | 190<br>19%B | 143<br>14%  | 30<br>13%  | 44<br>13%    | 54<br>17%    | 69<br>19%D  | 51<br>17%    | 84<br>18%d  | 74<br>13%  | 124<br>18%l | 135<br>18%l | 100<br>19%n  | 100<br>18%   | 56<br>14%  | 77<br>15%   | 54<br>16%         | 134<br>16%  |
| NET: Negative impact                      | 987<br>49%         | 475<br>48%  | 512<br>50%  | 107<br>48% | 153<br>44%   | 145<br>45%   | 185<br>52%d | 161<br>55%DE | 237<br>51%d | 259<br>45% | 330<br>48%  | 398<br>52%l | 277<br>51%nO | 305<br>54%NO | 186<br>45% | 219<br>44%  | 156<br>47%        | 393<br>47%  |
| I don't know enough/<br>anything about it | 186<br>9%          | 68<br>7%    | 117<br>11%A | 21<br>9%   | 41<br>12%g   | 27<br>8%     | 32<br>9%    | 21<br>7%     | 43<br>9%    | 62<br>11%  | 60<br>9%    | 64<br>8%    | 34<br>6%     | 52<br>9%     | 49<br>12%L | 50<br>10%l  | 31<br>10%         | 65<br>8%    |
| Mean                                      | -0.54              | -0.51       | -0.57       | -0.46G     | -0.39FGH     | -0.45fGh     | -0.61       | -0.68        | -0.61       | -0.42K     | -0.53k      | -0.64       | -0.51M       | -0.68        | -0.48M     | -0.46M      | -0.52             | -0.47       |
| Standard deviation                        | 1.03               | 1.10        | 0.97        | 1.05       | 1.08         | 1.08         | 1.04        | 0.90         | 1.02        | 1.07       | 1.06        | 0.97        | 1.13         | 0.95         | 0.99       | 1.05        | 1.03              | 1.08        |
| Standard error                            | 0.02               | 0.04        | 0.03        | 0.08       | 0.07         | 0.06         | 0.06        | 0.05         | 0.05        | 0.05       | 0.04        | 0.04        | 0.05         | 0.04         | 0.05       | 0.05        | 0.07              | 0.04        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 4  
**Q.2 To what extent, if at all, has the recent news about the use of personal Facebook data by the third-party company Cambridge Analytica had an impact on your views about the security of data that other organisations may hold on you?**  
**Base: All respondents**

|  | Region     |                          |                  |                  |                      |                |                             |                           |                   |                   |                |                  | Q.1 Patient data stored securely |                     |                         | Q.2 Views about data security |                          |                          |                    | Q.3 Cloud storage                        |                 | Q.5 Data is held in the UK by a British company |                    |                        |
|--|------------|--------------------------|------------------|------------------|----------------------|----------------|-----------------------------|---------------------------|-------------------|-------------------|----------------|------------------|----------------------------------|---------------------|-------------------------|-------------------------------|--------------------------|--------------------------|--------------------|--|-----------------|---|--------------------|------------------------|
|  | Total      | Scotland (a)             | Wales (b)        | NET: England (d) | North East (e)       | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h)         | East Midlands (i) | Eastern (j)       | London (k)     | South East (l)   | South West (m)                   | NET: Conf-ident (n) | NET: Not conf-ident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)      | Don't know enough/ anything about it (t) | Aware (u)       | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base                        | 2009       | 194                      | 109              | 1706             | 85                   | 220            | 172                         | 171                       | 161               | 218               | 221            | 287              | 171                              | 1372                | 528                     | 109                           | 234                      | 998                      | 579                | 198                                      | 538             | 1471  | 1624               | 183                    |
| Weighted base                          | 2009       | 177                      | 100*             | 1732             | 84*                  | 231            | 169                         | 181                       | 151               | 193               | 267            | 279              | 177                              | 1402                | 507                     | 100*                          | 246                      | 987                      | 590                | 186                                      | 564             | 1445  | 1637               | 178                    |
| NET: Positive impact                   | 246<br>12% | 19<br>11%                | 10<br>10%        | 218<br>13%       | 18<br>22%<br>IJkIM   | 27<br>12%      | 21<br>12%                   | 33<br>18%<br>abiJ<br>m    | 15<br>10%         | 19<br>10%         | 33<br>12%      | 34<br>12%        | 18<br>10%                        | 209<br>15%<br>OP    | 36<br>7%<br>P           | 1<br>1%                       | 246<br>100%<br>RST       | -                        | -                  | -  | 85<br>15%<br>V  | 162<br>11%                                      | 218<br>13%         | 22<br>12%              |
| Very positive impact (+2)              | 85<br>4%   | 6<br>3%                  | 4<br>4%          | 75<br>4%         | 8<br>9%<br>afGJ<br>M | 8<br>3%        | 4<br>2%                     | 17<br>10%<br>AFGiJ<br>kLM | 6<br>4%           | 5<br>3%           | 12<br>5%       | 10<br>4%         | 4<br>2%                          | 71<br>5%<br>OP      | 14<br>3%                | -                             | 85<br>35%<br>RST         | -                        | -                  | -  | 23<br>4%        | 62<br>4%  | 75<br>5%           | 5<br>3%                |
| Somewhat positive impact (+1)          | 161<br>8%  | 13<br>7%                 | 6<br>6%          | 143<br>8%        | 11<br>12%            | 19<br>8%       | 17<br>10%                   | 15<br>9%                  | 9<br>6%           | 14<br>7%          | 21<br>8%       | 24<br>9%         | 13<br>7%                         | 137<br>10%<br>OP    | 22<br>4%                | 1<br>1%                       | 161<br>65%<br>RST        | -                        | -                  | -  | 61<br>11%<br>V  | 100<br>7%                                       | 143<br>9%          | 16<br>9%               |
| No impact (0)                          | 590<br>29% | 44<br>25%                | 31<br>31%        | 515<br>30%       | 30<br>35%            | 73<br>32%      | 48<br>28%                   | 54<br>30%                 | 44<br>29%         | 56<br>29%         | 71<br>27%      | 74<br>27%        | 64<br>36%<br>AK                  | 435<br>31%<br>O     | 129<br>26%              | 26<br>26%                     | -                        | -                        | 590<br>100%<br>QRT | -  | 145<br>26%      | 445<br>31%<br>U                                 | 459<br>28%         | 58<br>32%              |
| Somewhat negative impact (-1)          | 654<br>33% | 68<br>38%<br>beFG        | 27<br>27%        | 559<br>32%       | 22<br>26%            | 63<br>27%      | 40<br>24%                   | 54<br>30%                 | 56<br>37%<br>fG   | 74<br>38%<br>beFG | 87<br>32%<br>g | 101<br>36%<br>fG | 62<br>35%<br>G                   | 464<br>33%<br>P     | 168<br>33%<br>P         | 21<br>21%                     | -                        | 654<br>66%<br>QST        | -                  | -  | 200<br>35%      | 454<br>31%                                      | 565<br>35%         | 50<br>28%              |
| Very negative impact (-2)              | 333<br>17% | 34<br>19%                | 18<br>18%        | 281<br>16%       | 12<br>14%            | 48<br>21%<br>m | 29<br>17%                   | 26<br>14%                 | 22<br>15%         | 28<br>15%         | 47<br>18%      | 46<br>16%        | 23<br>13%                        | 173<br>12%          | 143<br>28%<br>NP        | 17<br>17%                     | -                        | 333<br>34%<br>QST        | -                  | -  | 99<br>18%       | 234<br>16%                                      | 274<br>17%         | 33<br>19%              |
| NET: Negative impact                   | 987<br>49% | 102<br>58%<br>DbE<br>GHm | 45<br>45%        | 839<br>48%       | 33<br>39%            | 111<br>48%     | 69<br>41%                   | 80<br>44%                 | 79<br>52%<br>eg   | 102<br>53%<br>eG  | 134<br>50%     | 147<br>53%<br>eG | 84<br>48%                        | 638<br>45%          | 311<br>61%<br>NP        | 38<br>38%                     | -                        | 987<br>100%<br>QST       | -                  | -  | 299<br>53%<br>v | 688<br>48%                                      | 839<br>51%         | 84<br>47%              |
| I don't know enough/ anything about it | 186<br>9%  | 12<br>7%                 | 14<br>14%<br>aEm | 160<br>9%        | 3<br>4%              | 20<br>9%       | 31<br>18%<br>AEFHI<br>JKLM  | 13<br>7%                  | 13<br>8%          | 16<br>8%          | 29<br>11%<br>e | 24<br>8%         | 11<br>6%                         | 121<br>9%<br>o      | 30<br>6%                | 34<br>34%<br>NO               | -                        | -                        | -                  | 186<br>100%<br>QRS                       | 36<br>6%        | 149<br>10%<br>U                                 | 121<br>7%          | 15<br>8%               |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 4  
**Q.2 To what extent, if at all, has the recent news about the use of personal Facebook data by the third-party company Cambridge Analytica had an impact on your views about the security of data that other organisations may hold on you?**  
**Base: All respondents**

|                    | Region |              |           |                  |                    |                |                            |                   |                   |             |            |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |   |           | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|--------------------|--------|--------------|-----------|------------------|--------------------|----------------|----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|---|-----------|-------------------|--------------------|---|--|
|                    | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e)     | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u) | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Weighted base      | 2009   | 177          | 100*      | 1732             | 84*                | 231            | 169                        | 181               | 151               | 193         | 267        | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                     | 564       | 1445              | 1637               | 178   |  |
| Mean               | -0.54  | -0.68        | -0.58     | -0.53            | -0.23Ab<br>FgIJKLm | -0.59          | -0.53                      | -0.33Af<br>iJKL   | -0.58             | -0.60       | -0.57      | -0.58          | -0.51          | -0.41OP                          | -0.85                  | -0.82          | 1.35RS                        | -1.34                    | 0.00R         | -                                       | -0.55     | -0.54             | -0.54              | -0.55   |  |
| Standard deviation | 1.03   | 1.01         | 1.04      | 1.04             | 1.14               | 1.05           | 1.05                       | 1.16              | 0.98              | 0.95        | 1.06       | 1.02           | 0.92           | 1.03                             | 1.00                   | 0.85           | 0.48                          | 0.47                     | 0.00          | -                                       | 1.06      | 1.03              | 1.05               | 1.03  |  |
| Standard error     | 0.02   | 0.08         | 0.11      | 0.03             | 0.13               | 0.07           | 0.09                       | 0.09              | 0.08              | 0.07        | 0.08       | 0.06           | 0.07           | 0.03                             | 0.04                   | 0.10           | 0.03                          | 0.01                     | 0.00          | -                                       | 0.05      | 0.03              | 0.03               | 0.08  |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 5

**Q.3 From the list below, please select all the ways in which you think your patient data is currently stored? Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.**

**Base: All respondents**

|   | Total       | Gender                  |            | Age                     |                          |                         |                         |                          |                            |                          |                         |                          | Social Grade             |                         |            |                         | Employment Sector       |             |
|---|-------------|-------------------------|------------|-------------------------|--------------------------|-------------------------|-------------------------|--------------------------|----------------------------|--------------------------|-------------------------|--------------------------|--------------------------|-------------------------|------------|-------------------------|-------------------------|-------------|
|   |             | Male (a)                | Female (b) | 18-24 (c)               | 25-34 (d)                | 35-44 (e)               | 45-54 (f)               | 55-64 (g)                | 65+ (h)                    | 18-34 (i)                | 35-54 (j)               | 55+ (k)                  | AB (l)                   | C1 (m)                  | C2 (n)     | DE (o)                  | Public (p)              | Private (q) |
| Unweighted base   | 2009        | 1002                    | 1007       | 206                     | 307                      | 320                     | 366                     | 321                      | 489                        | 513                      | 686                     | 810                      | 470                      | 587                     | 432        | 520                     | 278                     | 754         |
| Weighted base   | 2009        | 981                     | 1028       | 225                     | 345                      | 323                     | 358                     | 295                      | 462                        | 570                      | 681                     | 758                      | 538                      | 560                     | 413        | 498                     | 329                     | 828         |
| NET: Any  | 1533<br>76% | 761<br>78%              | 772<br>75% | 163<br>73%              | 268<br>77%               | 247<br>76%              | 274<br>77%              | 223<br>76%               | 357<br>77%                 | 431<br>76%               | 521<br>77%              | 581<br>77%               | 431<br>80% <sub>mN</sub> | 418<br>75%              | 304<br>74% | 380<br>76%              | 264<br>80%              | 624<br>75%  |
| On a national computer server for all NHS networks in England   | 1001<br>50% | 490<br>50%              | 511<br>50% | 96<br>43%               | 161<br>47%               | 160<br>49%              | 186<br>52% <sub>c</sub> | 146<br>50%               | 252<br>54% <sub>Cd</sub>   | 257<br>45%               | 346<br>51% <sub>i</sub> | 398<br>53% <sub>l</sub>  | 281<br>52% <sub>N</sub>  | 287<br>51% <sub>N</sub> | 174<br>42% | 259<br>52% <sub>N</sub> | 164<br>50%              | 396<br>48%  |
| On my local NHS branch's computer server  | 876<br>44%  | 412<br>42%              | 464<br>45% | 85<br>38%               | 140<br>41%               | 126<br>39%              | 150<br>42%              | 138<br>47% <sub>ce</sub> | 237<br>51% <sub>CDEF</sub> | 225<br>39%               | 276<br>41%              | 375<br>49% <sub>lJ</sub> | 249<br>46% <sub>n</sub>  | 237<br>42%              | 163<br>39% | 226<br>45% <sub>n</sub> | 149<br>45% <sub>q</sub> | 320<br>39%  |
| On paper records kept within my local NHS branch  | 729<br>36%  | 345<br>35%              | 384<br>37% | 75<br>33%               | 120<br>35%               | 123<br>38%              | 139<br>39%              | 102<br>34%               | 170<br>37%                 | 194<br>34%               | 262<br>39%              | 272<br>36%               | 207<br>39% <sub>n</sub>  | 208<br>37%              | 133<br>32% | 181<br>36%              | 140<br>42% <sub>Q</sub> | 280<br>34%  |
| On the hard drive of individual computer(s) within my local NHS branch  | 555<br>28%  | 256<br>26%              | 299<br>29% | 58<br>26%               | 88<br>25%                | 82<br>25%               | 96<br>27%               | 91<br>31%                | 141<br>30%                 | 145<br>25%               | 178<br>26%              | 232<br>31% <sub>ij</sub> | 159<br>30% <sub>n</sub>  | 162<br>29% <sub>n</sub> | 96<br>23%  | 138<br>28%              | 109<br>33% <sub>Q</sub> | 206<br>25%  |
| On paper records kept by the Department of Health and Social Care   | 502<br>25%  | 229<br>23%              | 273<br>27% | 57<br>25%               | 89<br>26% <sub>h</sub>   | 82<br>26% <sub>h</sub>  | 103<br>29% <sub>H</sub> | 83<br>28% <sub>H</sub>   | 88<br>19%                  | 146<br>26%               | 186<br>27% <sub>k</sub> | 171<br>23%               | 145<br>27%               | 135<br>24%              | 93<br>23%  | 129<br>26%              | 90<br>27%               | 217<br>26%  |
| On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction                           | 426<br>21%  | 209<br>21%              | 218<br>21% | 55<br>24% <sub>Fh</sub> | 96<br>28% <sub>FgH</sub> | 83<br>26% <sub>FH</sub> | 52<br>15%               | 60<br>20% <sub>f</sub>   | 81<br>18%                  | 150<br>26% <sub>JK</sub> | 135<br>20%              | 141<br>19%               | 128<br>24%               | 115<br>20%              | 81<br>20%  | 102<br>20%              | 71<br>22%               | 197<br>24%  |
| On cloud(s) managed by global companies who store the data both in/ out of the UK and that are subject to non-UK jurisdiction | 323<br>16%  | 186<br>19% <sub>B</sub> | 137<br>13% | 45<br>20% <sub>H</sub>  | 59<br>17% <sub>h</sub>   | 63<br>19% <sub>H</sub>  | 54<br>15%               | 49<br>16% <sub>h</sub>   | 54<br>12%                  | 105<br>18% <sub>K</sub>  | 116<br>17% <sub>k</sub> | 102<br>13%               | 110<br>20% <sub>NO</sub> | 94<br>17% <sub>N</sub>  | 47<br>11%  | 73<br>15%               | 61<br>18%               | 149<br>18%  |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

Prepared by ComRes

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 5

**Q.3 From the list below, please select all the ways in which you think your patient data is currently stored? Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.**

**Base: All respondents**

|  | Gender |          | Age        |           |           |           |           |           |         |           |           | Social Grade |        |        |        | Employment Sector |            |             |
|--|--------|----------|------------|-----------|-----------|-----------|-----------|-----------|---------|-----------|-----------|--------------|--------|--------|--------|-------------------|------------|-------------|
|  | Total  | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k)      | AB (l) | C1 (m) | C2 (n) | DE (o)            | Public (p) | Private (q) |
| Weighted base                                    | 2009   | 981      | 1028       | 225       | 345       | 323       | 358       | 295       | 462     | 570       | 681       | 758          | 538    | 560    | 413    | 498               | 329        | 828         |
| Other  | 7*     | 4*       | 3*         | -         | -         | 3         | 1*        | 2         | 2*      | -         | 4         | 4*           | 4      | 3*     | -      | 1*                | -          | 5           |
| I don't know about how my patient data is stored | 476    | 220      | 257        | 61        | 78        | 76        | 83        | 72        | 105     | 139       | 160       | 177          | 107    | 142    | 109    | 118               | 65         | 203         |
|  | 24%    | 22%      | 25%        | 27%       | 23%       | 24%       | 23%       | 24%       | 23%     | 24%       | 23%       | 23%          | 20%    | 25%l   | 26%L   | 24%               | 20%        | 25%         |
| NET: Aware of cloud storage                      | 564    | 297      | 268        | 71        | 118       | 111       | 80        | 77        | 107     | 189       | 191       | 184          | 180    | 149    | 102    | 133               | 97         | 257         |
|  | 28%    | 30%b     | 26%        | 32%FH     | 34%FgH    | 34%FGH    | 22%       | 26%       | 23%     | 33%K      | 28%       | 24%          | 34%MNO | 27%    | 25%    | 27%               | 30%        | 31%         |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 6

**Q.3 From the list below, please select all the ways in which you think your patient data is currently stored? Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.**

**Base: All respondents**

|   | Region      |              |              |                  |                |                |                             |                   |                   |             |             |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|---|-------------|--------------|--------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|-------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|   | Total       | Scotland (a) | Wales (b)    | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)  | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base   | 2009        | 194          | 109          | 1706             | 85             | 220            | 172                         | 171               | 161               | 218         | 221         | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base   | 2009        | 177          | 100*         | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267         | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| NET: Any  | 1533<br>76% | 132<br>75%   | 80<br>79%    | 1321<br>76%      | 63<br>75%      | 170<br>74%     | 127<br>75%                  | 137<br>76%        | 114<br>76%        | 152<br>79%  | 203<br>76%  | 218<br>78%     | 136<br>77%     | 1112<br>79%P                     | 382<br>75%P            | 39<br>39%      | 224<br>91%R                   | 783<br>79%ST             | 417<br>71%T   | 110<br>59%                               | 564<br>100%V      | 968<br>67%    | 1295<br>79%                                     | 143<br>80%             |
| On a national computer server for all NHS networks in England                                       | 1001<br>50% | 44<br>25%    | 47<br>47%A   | 910<br>53%A      | 37<br>44%A     | 109<br>47%A    | 87<br>51%A                  | 85<br>47%A        | 89<br>59%h        | 103<br>AbEF | 144<br>53%A | 155<br>54%A    | 100<br>56%Af   | 728<br>57%Aef                    | 250<br>52%P            | 23<br>49%P     | 112<br>45%t                   | 550<br>56%QST            | 273<br>46%T   | 66<br>36%                                | 374<br>66%V       | 627<br>43%    | 840<br>51%                                      | 100<br>56%             |
| On my local NHS branch's computer server  | 876<br>44%  | 94<br>53%h   | 53<br>DEF    | 729<br>53%DEfg   | 28<br>33%      | 93<br>40%      | 68<br>40%                   | 76<br>42%         | 62<br>41%         | 87<br>45%   | 115<br>43%  | 125<br>45%     | 75<br>42%      | 612<br>44%P                      | 237<br>47%P            | 27<br>27%      | 91<br>37%                     | 492<br>50%QST            | 229<br>39%    | 63<br>34%                                | 365<br>65%V       | 511<br>35%    | 747<br>46%                                      | 78<br>44%              |
| On paper records kept within my local NHS branch  | 729<br>36%  | 74<br>42%fi  | 43<br>42%    | 613<br>35%       | 26<br>31%      | 74<br>32%      | 60<br>35%                   | 59<br>32%         | 48<br>32%         | 75<br>39%   | 99<br>37%   | 101<br>36%     | 71<br>40%      | 518<br>37%P                      | 194<br>38%P            | 16<br>16%      | 71<br>29%                     | 413<br>42%QST            | 200<br>34%T   | 44<br>24%                                | 317<br>56%V       | 412<br>29%    | 616<br>38%                                      | 68<br>38%              |
| On the hard drive of individual computer(s) within my local NHS branch                              | 555<br>28%  | 53<br>30%    | 31<br>31%    | 470<br>27%       | 27<br>32%      | 62<br>27%      | 42<br>25%                   | 51<br>28%         | 40<br>26%         | 57<br>30%   | 65<br>24%   | 81<br>29%      | 46<br>26%      | 390<br>28%P                      | 156<br>31%P            | 9<br>9%        | 62<br>25%                     | 302<br>31%T              | 155<br>26%t   | 36<br>20%                                | 251<br>44%V       | 304<br>21%    | 464<br>28%                                      | 54<br>30%              |
| On paper records kept by the Department of Health and Social Care                                   | 502<br>25%  | 42<br>24%    | 35<br>35%Daf | 425<br>25%jk     | 23<br>27%      | 56<br>24%      | 44<br>26%                   | 46<br>25%         | 33<br>22%         | 48<br>25%   | 56<br>21%   | 71<br>26%      | 49<br>28%      | 342<br>24%P                      | 154<br>30%NP           | 7<br>7%        | 60<br>24%t                    | 275<br>28%ST             | 137<br>23%t   | 30<br>16%                                | 246<br>44%V       | 256<br>18%    | 430<br>26%                                      | 46<br>26%              |
| On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction | 426<br>21%  | 40<br>23%    | 29<br>29%dlm | 358<br>21%       | 15<br>18%      | 55<br>24%      | 33<br>19%                   | 39<br>22%         | 31<br>20%         | 42<br>22%   | 58<br>22%   | 54<br>19%      | 31<br>18%      | 312<br>22%P                      | 106<br>21%P            | 9<br>9%        | 52<br>21%                     | 230<br>23%T              | 115<br>20%    | 29<br>16%                                | 426<br>76%V       | -             | 374<br>23%                                      | 36<br>20%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by ComRes



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 6

**Q.3 From the list below, please select all the ways in which you think your patient data is currently stored? Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.**

**Base: All respondents**

|   | Region     |              |            |                  |                |                |                             |                   |                   |             |              |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|---|------------|--------------|------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|--------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|   | Total      | Scotland (a) | Wales (b)  | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)   | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Weighted base   | 2009       | 177          | 100*       | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267          | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| On cloud(s) managed by global companies who store the data both in/ out of the UK and that are subject to non-UK jurisdiction | 323<br>16% | 26<br>14%    | 21<br>21%i | 277<br>16%       | 15<br>17%      | 36<br>16%      | 23<br>14%                   | 24<br>13%         | 18<br>12%         | 34<br>18%   | 57<br>21%ghl | 45<br>16%      | 25<br>14%                        | 210<br>15%P        | 106<br>21%NP           | 7<br>7%                       | 45<br>18%T               | 171<br>17%T              | 94<br>16%T    | 12<br>6%                                 | 323<br>57%V       | -             | 270<br>16%                                      | 41<br>23%w             |
| Other   | 7<br>*     | 2<br>1%      | -          | 5<br>*           | -              | -              | -                           | 1<br>1%           | -                 | 1<br>*      | *<br>*       | 3<br>1%        | -                                | 3<br>*             | 5<br>1%N               | -                             | 1<br>*                   | 3<br>*                   | 4<br>1%       | 1<br>*                                   | 3<br>1%           | 4<br>*        | 6<br>*  | 2<br>1%                |
| I don't know about how my patient data is stored  | 476<br>24% | 44<br>25%    | 21<br>21%  | 411<br>24%       | 21<br>25%      | 61<br>26%      | 42<br>25%                   | 44<br>24%         | 36<br>24%         | 41<br>21%   | 64<br>24%    | 61<br>22%      | 41<br>23%                        | 291<br>21%         | 125<br>25%             | 61<br>61%NO                   | 23<br>9%                 | 204<br>21%Q              | 174<br>29%QR  | 76<br>41%QRS                             | -                 | 476<br>33%U   | 342<br>21%                                      | 35<br>20%              |
| NET: Aware of cloud storage   | 564<br>28% | 48<br>27%    | 33<br>33%  | 483<br>28%       | 23<br>28%      | 68<br>30%      | 46<br>27%                   | 49<br>27%         | 38<br>25%         | 57<br>30%   | 81<br>30%    | 76<br>27%      | 44<br>25%                        | 406<br>29%P        | 149<br>29%P            | 9<br>9%                       | 85<br>34%ST              | 299<br>30%ST             | 145<br>25%    | 36<br>20%                                | 564<br>100%V      | -             | 490<br>30%                                      | 53<br>30%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 7

#### Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

#### Summary

Base: All respondents

|                            | Storage  |  |  |   |   |   |   |
|----------------------------|--|--|--|---|---|---|---|
|                            | On paper records kept within my local NHS branch | On the hard-drive of individual computer(s) within my local NHS branch | On my local NHS branch's computer server | On a national computer server for all NHS networks in England | On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction | On cloud(s) managed by either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction | On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction |
| Unweighted base            | 2009   | 2009   | 2009                                     | 2009  | 2009  | 2009  | 2009  |
| Weighted base              | 2009   | 2009   | 2009                                     | 2009  | 2009  | 2009  | 2009  |
| NET: Comfortable           | 1343<br>67%                                      | 1164<br>58%  | 1470<br>73%                              | 1382<br>69%   | 988<br>49%  | 452<br>23%  | 375<br>19%  |
| Very comfortable (4)       | 348<br>17%                                       | 246<br>12%   | 334<br>17%                               | 305<br>15%  | 191<br>9%   | 90<br>4%  | 69<br>3%  |
| Somewhat comfortable (3)   | 995<br>50%                                       | 918<br>46%   | 1136<br>57%                              | 1078<br>54%   | 797<br>40%  | 362<br>18%  | 306<br>15%  |
| Not very comfortable (2)   | 349<br>17%                                       | 415<br>21%   | 274<br>14%                               | 319<br>16%  | 481<br>24%  | 645<br>32%  | 635<br>32%  |
| Not at all comfortable (1) | 163<br>8%  | 211<br>10%   | 82<br>4%                                 | 121<br>6%   | 293<br>15%  | 646<br>32%  | 745<br>37%  |
| NET: Not comfortable       | 512<br>25%                                       | 626<br>31%   | 356<br>18%                               | 440<br>22%  | 775<br>39%  | 1291<br>64%   | 1380<br>69%   |
| Don't know                 | 153<br>8%  | 220<br>11%   | 183<br>9%                                | 187<br>9%   | 246<br>12%  | 266<br>13%  | 255<br>13%  |
| Mean                       | 2.82   | 2.67   | 2.94                                     | 2.86  | 2.50  | 1.94  | 1.83  |
| Standard deviation         | 0.83   | 0.86   | 0.71                                     | 0.77  | 0.89  | 0.88  | 0.85  |
| Standard error             | 0.02   | 0.02   | 0.02                                     | 0.02  | 0.02  | 0.02  | 0.02  |

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 8  
**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
**NET: Comfortable**  
**Base: All respondents**

|   | Gender      |             |            | Age           |               |               |              |            |              |              |             |            | Social Grade  |              |            |            | Employment Sector |             |
|---|-------------|-------------|------------|---------------|---------------|---------------|--------------|------------|--------------|--------------|-------------|------------|---------------|--------------|------------|------------|-------------------|-------------|
|   | Total       | Male (a)    | Female (b) | 18-24 (c)     | 25-34 (d)     | 35-44 (e)     | 45-54 (f)    | 55-64 (g)  | 65+ (h)      | 18-34 (i)    | 35-54 (j)   | 55+ (k)    | AB (l)        | C1 (m)       | C2 (n)     | DE (o)     | Public (p)        | Private (q) |
| Unweighted base   | 2009        | 1002        | 1007       | 206           | 307           | 320           | 366          | 321        | 489          | 513          | 686         | 810        | 470           | 587          | 432        | 520        | 278               | 754         |
| Weighted base   | 2009        | 981         | 1028       | 225           | 345           | 323           | 358          | 295        | 462          | 570          | 681         | 758        | 538           | 560          | 413        | 498        | 329               | 828         |
| On my local NHS branch's computer server  | 1470<br>73% | 700<br>71%  | 770<br>75% | 168<br>75%    | 259<br>75%    | 223<br>69%    | 265<br>74%   | 205<br>69% | 351<br>76%eg | 427<br>75%   | 488<br>72%  | 555<br>73% | 405<br>75%    | 407<br>73%   | 300<br>72% | 358<br>72% | 243<br>74%        | 585<br>71%  |
| On a national computer server for all NHS networks in England   | 1382<br>69% | 695<br>71%b | 688<br>67% | 166<br>74%    | 236<br>68%    | 224<br>69%    | 246<br>69%   | 201<br>68% | 309<br>67%   | 402<br>71%   | 471<br>69%  | 510<br>67% | 402<br>75%NO  | 400<br>72%NO | 268<br>65% | 313<br>63% | 221<br>67%        | 581<br>70%  |
| On paper records kept within my local NHS branch  | 1343<br>67% | 657<br>67%  | 686<br>67% | 160<br>71%h   | 223<br>65%    | 214<br>66%    | 257<br>72%dH | 197<br>67% | 292<br>63%   | 382<br>67%   | 471<br>69%k | 490<br>65% | 365<br>68%    | 387<br>69%   | 267<br>65% | 324<br>65% | 230<br>70%        | 547<br>66%  |
| On the hard-drive of individual computer(s) within my local NHS branch  | 1164<br>58% | 561<br>57%  | 603<br>59% | 142<br>63%f   | 202<br>58%    | 182<br>56%    | 196<br>55%   | 165<br>56% | 278<br>60%   | 344<br>60%   | 377<br>55%  | 443<br>58% | 324<br>60%    | 324<br>58%   | 232<br>56% | 284<br>57% | 182<br>55%        | 477<br>58%  |
| On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction   | 988<br>49%  | 498<br>51%  | 491<br>48% | 139<br>62%FGH | 198<br>57%FGH | 178<br>55%FGH | 167<br>47%h  | 120<br>41% | 186<br>40%   | 337<br>59%JK | 345<br>51%K | 306<br>40% | 299<br>56%NO  | 289<br>52%O  | 191<br>46% | 209<br>42% | 167<br>51%        | 452<br>55%  |
| On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction | 452<br>23%  | 276<br>28%B | 176<br>17% | 79<br>35%FGH  | 99<br>29%GH   | 99<br>31%FGH  | 82<br>23%GH  | 39<br>13%  | 53<br>11%    | 178<br>31%K  | 182<br>27%K | 92<br>12%  | 156<br>29%MNO | 123<br>22%   | 81<br>20%  | 92<br>18%  | 80<br>24%         | 226<br>27%  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 8  
**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
**NET: Comfortable**  
**Base: All respondents**

|   | Gender     |             | Age           |              |              |              |              |              |            |              |              | Social Grade |               |           |           | Employment Sector |               |                     |
|---|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|--------------|--------------|---------------|-----------|-----------|-------------------|---------------|---------------------|
|   | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h) | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)     | C1<br>(m) | C2<br>(n) | DE<br>(o)         | Public<br>(p) | Pri-<br>vate<br>(q) |
| Weighted base   | 2009       | 981         | 1028          | 225          | 345          | 323          | 358          | 295          | 462        | 570          | 681          | 758          | 538           | 560       | 413       | 498               | 329           | 828                 |
| On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction | 375<br>19% | 228<br>23%B | 147<br>14%    | 69<br>31%FGH | 84<br>24%GH  | 78<br>24%GH  | 72<br>20%GH  | 33<br>11%    | 38<br>8%   | 153<br>27%jK | 150<br>22%K  | 72<br>9%     | 129<br>24%MNO | 92<br>16% | 71<br>17% | 83<br>17%         | 69<br>21%     | 199<br>24%          |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 9  
**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
**NET: Comfortable**  
**Base: All respondents**

|   | Region      |              |             |                  |                |                |                             |                   |                   |              |             |                | Q.1 Patient data stored securely |                    | Q.2 Views about data security |                |                          |                          |               | Q.3 Cloud storage                        |             | Q.5 Data is held in the UK by a British company |                    |                        |
|---|-------------|--------------|-------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|--------------|-------------|----------------|----------------------------------|--------------------|-------------------------------|----------------|--------------------------|--------------------------|---------------|--|-------------|---|--------------------|------------------------|
|   | Total       | Scotland (a) | Wales (b)   | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)  | London (k)  | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o)        | Don't know (p) | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)   | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base   | 2009        | 194          | 109         | 1706             | 85             | 220            | 172                         | 171               | 161               | 218          | 221         | 287            | 171                              | 1372               | 528                           | 109            | 234                      | 998                      | 579           | 198                                      | 538         | 1471  | 1624               | 183                    |
| Weighted base   | 2009        | 177          | 100*        | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193          | 267         | 279            | 177                              | 1402               | 507                           | 100*           | 246                      | 987                      | 590           | 186                                      | 564         | 1445  | 1637               | 178                    |
| On my local NHS branch's computer server  | 1470<br>73% | 127<br>72%   | 76<br>75%   | 1268<br>73%      | 57<br>67%      | 170<br>73%     | 125<br>74%                  | 137<br>76%        | 108<br>72%        | 144<br>75%   | 186<br>70%  | 136<br>77%     | 1139<br>81%OP                    | 276<br>55%         | 54<br>54%                     | 194<br>79%T    | 722<br>73%T              | 435<br>74%T              | 119<br>64%    | 432<br>76%v                              | 1038<br>72% | 1270<br>78%                                     | 128<br>72%         |                        |
| On a national computer server for all NHS networks in England                                       | 1382<br>69% | 85<br>48%    | 61<br>61%a  | 1237<br>71%AB    | 60<br>72%A     | 163<br>71%A    | 117<br>69%A                 | 127<br>70%A       | 109<br>73%Ab      | 147<br>76%AB | 186<br>70%A | 202<br>72%Ab   | 125<br>71%A                      | 1106<br>79%OP      | 232<br>46%                    | 44<br>44%      | 178<br>72%T              | 682<br>69%T              | 414<br>70%T   | 109<br>59%                               | 406<br>72%v | 976<br>68%                                      | 1189<br>73%        | 119<br>67%             |
| On paper records kept within my local NHS branch  | 1343<br>67% | 123<br>69%   | 75<br>74%eG | 1146<br>66%      | 51<br>61%      | 155<br>67%     | 103<br>61%                  | 118<br>65%        | 97<br>64%         | 135<br>70%g  | 183<br>69%  | 186<br>67%     | 117<br>66%                       | 1006<br>72%OP      | 283<br>56%                    | 55<br>55%      | 183<br>74%RT             | 648<br>66%T              | 413<br>70%T   | 100<br>54%                               | 390<br>69%  | 953<br>66%                                      | 1154<br>70%        | 117<br>66%             |
| On the hard-drive of individual computer(s) within my local NHS branch                              | 1164<br>58% | 104<br>59%   | 64<br>63%e  | 995<br>57%       | 41<br>49%      | 131<br>57%     | 95<br>56%                   | 107<br>59%        | 91<br>60%         | 120<br>62%e  | 144<br>54%  | 165<br>59%     | 102<br>58%                       | 926<br>66%OP       | 204<br>40%                    | 34<br>34%      | 170<br>69%RT             | 535<br>54%               | 371<br>63%RT  | 88<br>48%                                | 337<br>60%  | 827<br>57%                                      | 1016<br>62%        | 99<br>55%              |
| On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction | 988<br>49%  | 91<br>52%    | 58<br>58%gj | 839<br>48%       | 38<br>45%      | 121<br>52%     | 75<br>44%                   | 86<br>48%         | 71<br>47%         | 89<br>46%    | 137<br>51%  | 139<br>50%     | 82<br>47%                        | 816<br>58%OP       | 146<br>29%                    | 26<br>26%      | 168<br>68%RST            | 463<br>47%T              | 292<br>49%T   | 65<br>35%                                | 394<br>70%V | 594<br>41%                                      | 864<br>53%         | 91<br>51%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 9  
**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
**NET: Comfortable**  
**Base: All respondents**

|   | Region     |              |               |                  |                |                |                             |                   |                   |             |                     |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  |             | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|---|------------|--------------|---------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|---------------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------|-------------------|--------------------|---|--|
|   | Total      | Scotland (a) | Wales (b)     | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)          | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)   | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Weighted base   | 2009       | 177          | 100*          | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267                 | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564         | 1445              | 1637               | 178   |  |
| On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction | 452<br>23% | 30<br>17%    | 29<br>29%AgJl | 393<br>23%a      | 24<br>28%aj    | 57<br>25%aj    | 31<br>19%                   | 41<br>23%         | 32<br>21%         | 32<br>17%   | 81<br>30%AGij<br>Lm | 56<br>20%      | 38<br>21%      | 383<br>27%OP                     | 55<br>11%              | 15<br>15%      | 118<br>48%RST                 | 154<br>16%               | 159<br>27%RT  | 21<br>11%                                | 189<br>34%V | 263<br>18%        | 369<br>23%         | 64<br>36%W                                      |  |
| On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction                   | 375<br>19% | 22<br>13%    | 24<br>24%Aj   | 328<br>19%a      | 19<br>23%a     | 50<br>22%Aj    | 27<br>16%                   | 35<br>19%         | 29<br>19%         | 27<br>14%   | 62<br>23%AjI        | 46<br>16%      | 33<br>19%      | 313<br>22%OP                     | 51<br>10%              | 11<br>11%      | 121<br>49%RST                 | 95<br>10%                | 142<br>24%RT  | 17<br>9%                                 | 154<br>27%V | 220<br>15%        | 300<br>18%         | 55<br>31%W                                      |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 10

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

**NET: Not comfortable****Base: All respondents**

|   | Gender      |             |               | Age          |              |              |               |                |                |              |              |              | Social Grade |            |             |              | Employment Sector |                     |
|---|-------------|-------------|---------------|--------------|--------------|--------------|---------------|----------------|----------------|--------------|--------------|--------------|--------------|------------|-------------|--------------|-------------------|---------------------|
|   | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f)  | 55-64<br>(g)   | 65+<br>(h)     | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)    | C1<br>(m)  | C2<br>(n)   | DE<br>(o)    | Public<br>(p)     | Pri-<br>vate<br>(q) |
| Unweighted base   | 2009        | 1002        | 1007          | 206          | 307          | 320          | 366           | 321            | 489            | 513          | 686          | 810          | 470          | 587        | 432         | 520          | 278               | 754                 |
| Weighted base   | 2009        | 981         | 1028          | 225          | 345          | 323          | 358           | 295            | 462            | 570          | 681          | 758          | 538          | 560        | 413         | 498          | 329               | 828                 |
| On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction                   | 1380<br>69% | 641<br>65%  | 738<br>72%A   | 135<br>60%   | 216<br>62%   | 198<br>61%   | 238<br>66%    | 223<br>75%CDEF | 370<br>80%CDEF | 351<br>62%   | 436<br>64%   | 593<br>78%IJ | 361<br>67%   | 402<br>72% | 281<br>68%  | 336<br>67%   | 217<br>66%        | 539<br>65%          |
| On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction | 1291<br>64% | 590<br>60%  | 701<br>68%A   | 120<br>53%   | 202<br>59%   | 173<br>53%   | 222<br>62%CE  | 218<br>74%CDEF | 356<br>77%CDEF | 322<br>56%   | 395<br>58%   | 574<br>76%IJ | 335<br>62%   | 363<br>65% | 266<br>64%  | 327<br>66%   | 205<br>62%        | 507<br>61%          |
| On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction   | 775<br>39%  | 374<br>38%  | 401<br>39%    | 62<br>28%    | 105<br>30%   | 102<br>32%   | 147<br>41%CDE | 137<br>46%CDE  | 221<br>48%CDEF | 167<br>29%   | 249<br>37%I  | 359<br>47%IJ | 193<br>36%   | 208<br>37% | 164<br>40%  | 209<br>42%I  | 119<br>36%        | 289<br>35%          |
| On the hard-drive of individual computer(s) within my local NHS branch  | 626<br>31%  | 327<br>33%b | 299<br>29%    | 55<br>25%    | 105<br>30%   | 103<br>32%   | 123<br>34%C   | 104<br>35%C    | 135<br>29%     | 160<br>28%   | 226<br>33%i  | 239<br>32%   | 174<br>32%   | 184<br>33% | 117<br>28%  | 151<br>30%   | 112<br>34%        | 266<br>32%          |
| On paper records kept within my local NHS branch  | 512<br>25%  | 254<br>26%  | 258<br>25%    | 45<br>20%    | 98<br>28%CF  | 79<br>24%    | 75<br>21%     | 75<br>25%      | 140<br>30%CF   | 143<br>25%   | 154<br>23%   | 215<br>28%J  | 145<br>27%   | 135<br>24% | 106<br>26%  | 127<br>26%   | 74<br>23%         | 224<br>27%          |
| On a national computer server for all NHS networks in England   | 440<br>22%  | 207<br>21%  | 233<br>23%    | 38<br>17%    | 73<br>21%    | 63<br>19%    | 76<br>21%     | 70<br>24%      | 120<br>26%Ce   | 112<br>20%   | 138<br>20%   | 189<br>25%lj | 108<br>20%   | 106<br>19% | 99<br>24%lm | 127<br>26%IM | 75<br>23%         | 175<br>21%          |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 10

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

**NET: Not comfortable**

**Base: All respondents**

|  | Gender     |             | Age           |              |              |              |              |              |            |              |              | Social Grade |           |            |           | Employment Sector |               |                |
|--|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|--------------|--------------|-----------|------------|-----------|-------------------|---------------|----------------|
|  | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h) | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l) | C1<br>(m)  | C2<br>(n) | DE<br>(o)         | Public<br>(p) | Private<br>(q) |
| Weighted base                                  | 2009       | 981         | 1028          | 225          | 345          | 323          | 358          | 295          | 462        | 570          | 681          | 758          | 538       | 560        | 413       | 498               | 329           | 828            |
| On my local NHS<br>branch's computer<br>server | 356<br>18% | 201<br>20%B | 156<br>15%    | 34<br>15%    | 53<br>15%    | 65<br>20%    | 61<br>17%    | 61<br>21%    | 84<br>18%  | 86<br>15%    | 126<br>18%   | 144<br>19%   | 94<br>17% | 108<br>19% | 66<br>16% | 89<br>18%         | 56<br>17%     | 162<br>20%     |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 11

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

**NET: Not comfortable**

**Base: All respondents**

|   | Region      |                        |           |                  |                |                      |                             |                           |                   |                            |                     |                      | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |                 | Q.3 Cloud storage                        |            | Q.5 Data is held in the UK by a British company |                    |                        |
|---|-------------|------------------------|-----------|------------------|----------------|----------------------|-----------------------------|---------------------------|-------------------|----------------------------|---------------------|----------------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|-----------------|--|------------|---|--------------------|------------------------|
|   | Total       | Scotland (a)           | Wales (b) | NET: England (d) | North East (e) | North West (f)       | Yorkshire & Humber-side (g) | West Midlands (h)         | East Midlands (i) | Eastern (j)                | London (k)          | South East (l)       | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)   | Don't know enough/ anything about it (t) | Aware (u)  | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base   | 2009        | 194                    | 109       | 1706             | 85             | 220                  | 172                         | 171                       | 161               | 218                        | 221                 | 287                  | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579             | 198                                      | 538        | 1471  | 1624               | 183                    |
| Weighted base   | 2009        | 177                    | 100*      | 1732             | 84*            | 231                  | 169                         | 181                       | 151               | 193                        | 267                 | 279                  | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590             | 186                                      | 564        | 1445  | 1637               | 178                    |
| On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction                   | 1380<br>69% | 133<br>75%<br>dbE<br>f | 64<br>63% | 1183<br>68%      | 47<br>56%      | 155<br>67%           | 117<br>69%<br>e             | 132<br>73%<br>E           | 98<br>65%         | 143<br>74%<br>bE<br>i<br>k | 174<br>65%          | 201<br>72%<br>E      | 115<br>65%                       | 918<br>65%<br>P    | 413<br>81%<br>NP       | 50<br>49%                     | 107<br>43%               | 813<br>82%<br>QST        | 358<br>61%<br>Q | 102<br>55%<br>Q                          | 390<br>69% | 990<br>69%                                      | 1202<br>73%<br>X   | 110<br>62%             |
| On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction | 1291<br>64% | 127<br>72%<br>DBE<br>K | 58<br>57% | 1106<br>64%      | 44<br>52%      | 152<br>66%<br>e<br>K | 111<br>66%<br>e<br>k        | 125<br>69%<br>b<br>E<br>K | 96<br>64%         | 136<br>70%<br>B<br>E<br>K  | 148<br>56%          | 185<br>66%<br>E<br>K | 110<br>62%                       | 845<br>60%<br>P    | 406<br>80%<br>NP       | 41<br>41%                     | 110<br>45%               | 749<br>76%<br>QST        | 334<br>57%<br>Q | 98<br>53%                                | 348<br>62% | 943<br>65%                                      | 1119<br>68%<br>X   | 101<br>57%             |
| On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction   | 775<br>39%  | 69<br>39%<br>b         | 28<br>28% | 677<br>39%<br>B  | 27<br>32%      | 93<br>40%<br>b       | 73<br>43%<br>B              | 78<br>43%<br>B            | 57<br>38%         | 77<br>40%<br>b             | 94<br>35%           | 109<br>39%<br>b      | 70<br>39%<br>b                   | 435<br>31%         | 311<br>61%<br>NP       | 28<br>28%                     | 61<br>25%                | 456<br>46%<br>QST        | 202<br>34%<br>Q | 56<br>30%                                | 154<br>27% | 621<br>43%<br>U                                 | 647<br>40%         | 73<br>41%              |
| On the hard-drive of individual computer(s) within my local NHS branch  | 626<br>31%  | 56<br>31%              | 22<br>22% | 548<br>32%<br>b  | 28<br>34%      | 85<br>37%<br>B<br>I  | 52<br>31%                   | 60<br>33%<br>b            | 37<br>25%         | 57<br>29%                  | 91<br>34%<br>b<br>i | 87<br>31%            | 51<br>29%                        | 338<br>24%         | 259<br>51%<br>NP       | 29<br>28%                     | 59<br>24%                | 390<br>40%<br>QST        | 137<br>23%      | 39<br>21%                                | 187<br>33% | 438<br>30%                                      | 512<br>31%         | 66<br>37%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 11

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

**NET: Not comfortable**

**Base: All respondents**

|   | Region     |                        |             |                  |                |                |                             |                   |                   |             |               |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                        |            | Q.5 Data is held in the UK by a British company |                    |                        |
|---|------------|------------------------|-------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|---------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|------------|---|--------------------|------------------------|
|   | Total      | Scotland (a)           | Wales (b)   | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)    | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)  | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Weighted base   | 2009       | 177                    | 100*        | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267           | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564        | 1445  | 1637               | 178                    |
| On paper records kept within my local NHS branch              | 512<br>25% | 48<br>27%B             | 15<br>15%   | 449<br>26%B      | 17<br>20%      | 66<br>29%B     | 47<br>28%B                  | 51<br>28%B        | 36<br>24%         | 50<br>26%b  | 65<br>24%     | 71<br>26%b     | 46<br>26%b                       | 314<br>22%p        | 184<br>36%NP           | 14<br>14%                     | 55<br>22%                | 295<br>30%QS             | 118<br>20%    | 44<br>24%                                | 158<br>28% | 354<br>25%                                      | 416<br>25%         | 51<br>29%              |
| On a national computer server for all NHS networks in England | 440<br>22% | 58<br>33%DEFG<br>IJKLM | 26<br>26%ij | 356<br>21%       | 14<br>16%      | 54<br>24%i     | 35<br>21%                   | 44<br>24%i        | 23<br>15%         | 32<br>17%   | 64<br>24%ij   | 58<br>21%      | 32<br>18%                        | 188<br>13%         | 232<br>46%NP           | 20<br>20%n                    | 54<br>22%                | 238<br>24%ST             | 117<br>20%    | 31<br>16%                                | 131<br>23% | 308<br>21%                                      | 356<br>22%         | 52<br>29%W             |
| On my local NHS branch's computer server                      | 356<br>18% | 39<br>22%bM            | 13<br>13%   | 305<br>18%       | 13<br>15%      | 46<br>20%m     | 26<br>15%                   | 33<br>18%         | 24<br>16%         | 36<br>18%   | 61<br>23%bgIM | 45<br>16%      | 22<br>12%                        | 160<br>11%         | 187<br>37%NP           | 9<br>9%                       | 37<br>15%                | 209<br>21%qST            | 90<br>15%     | 21<br>11%                                | 114<br>20% | 243<br>17%                                      | 287<br>18%         | 41<br>23%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 12

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

On paper records kept within my local NHS branch

Base: All respondents

|                             | Gender         |             |               | Age           |              |              |              |              |              |              |              |             | Social Grade |            |            |            | Employment Sector |                     |
|-----------------------------|----------------|-------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|--------------|------------|------------|------------|-------------------|---------------------|
|                             | Total          | Male<br>(a) | Female<br>(b) | 18-24<br>(c)  | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)   | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)  | AB<br>(l)    | C1<br>(m)  | C2<br>(n)  | DE<br>(o)  | Public<br>(p)     | Pri-<br>vate<br>(q) |
| Unweighted base             | 2009           | 1002        | 1007          | 206           | 307          | 320          | 366          | 321          | 489          | 513          | 686          | 810         | 470          | 587        | 432        | 520        | 278               | 754                 |
| Weighted base               | 2009           | 981         | 1028          | 225           | 345          | 323          | 358          | 295          | 462          | 570          | 681          | 758         | 538          | 560        | 413        | 498        | 329               | 828                 |
| NET: Comfortable            | 1343<br>67%    | 657<br>67%  | 686<br>67%    | 160<br>71%h   | 223<br>65%   | 214<br>66%   | 257<br>72%dH | 197<br>67%   | 292<br>63%   | 382<br>67%   | 471<br>69%k  | 490<br>65%  | 365<br>68%   | 387<br>69% | 267<br>65% | 324<br>65% | 230<br>70%        | 547<br>66%          |
| Very comfortable            | (4) 348<br>17% | 169<br>17%  | 179<br>17%    | 57<br>26%dEGH | 64<br>18%    | 43<br>13%    | 67<br>19%e   | 50<br>17%    | 67<br>14%    | 121<br>21%jK | 110<br>16%   | 117<br>15%  | 91<br>17%    | 108<br>19% | 72<br>17%  | 77<br>15%  | 54<br>16%         | 140<br>17%          |
| Somewhat comfort-<br>able   | (3) 995<br>50% | 488<br>50%  | 508<br>49%    | 102<br>45%    | 159<br>46%   | 172<br>53%   | 190<br>53%   | 147<br>50%   | 226<br>49%   | 261<br>46%   | 361<br>53%l  | 373<br>49%  | 274<br>51%   | 279<br>50% | 195<br>47% | 248<br>50% | 175<br>53%        | 407<br>49%          |
| Not very comfort-<br>able   | (2) 349<br>17% | 168<br>17%  | 181<br>18%    | 32<br>14%     | 73<br>21%cFg | 53<br>16%    | 52<br>14%    | 46<br>16%    | 93<br>20%f   | 106<br>19%   | 104<br>15%   | 139<br>18%  | 100<br>19%   | 86<br>15%  | 81<br>20%  | 82<br>16%  | 55<br>17%         | 152<br>18%          |
| Not at all comfort-<br>able | (1) 163<br>8%  | 86<br>9%    | 77<br>8%      | 13<br>6%      | 24<br>7%     | 27<br>8%     | 23<br>6%     | 29<br>10%    | 47<br>10%f   | 37<br>7%     | 50<br>7%     | 76<br>10%ij | 45<br>8%     | 49<br>9%   | 24<br>6%   | 45<br>9%n  | 19<br>6%          | 72<br>9%            |
| NET: Not comfortable        | 512<br>25%     | 254<br>26%  | 258<br>25%    | 45<br>20%     | 98<br>28%cF  | 79<br>24%    | 75<br>21%    | 75<br>25%    | 140<br>30%CF | 143<br>25%   | 154<br>23%   | 215<br>28%J | 145<br>27%   | 135<br>24% | 106<br>26% | 127<br>26% | 74<br>23%         | 224<br>27%          |
| Don't know                  | 153<br>8%      | 69<br>7%    | 84<br>8%      | 20<br>9%      | 25<br>7%     | 30<br>9%     | 26<br>7%     | 24<br>8%     | 30<br>6%     | 45<br>8%     | 56<br>8%     | 53<br>7%    | 28<br>5%     | 38<br>7%   | 41<br>10%L | 46<br>9%L  | 25<br>8%          | 57<br>7%            |
| Mean                        | 2.82           | 2.81        | 2.83          | 3.00dEGH      | 2.82         | 2.78         | 2.91eH       | 2.80         | 2.72         | 2.89K        | 2.85k        | 2.75        | 2.81         | 2.86       | 2.84       | 2.79       | 2.87              | 2.80                |
| Standard deviation          | 0.83           | 0.84        | 0.83          | 0.83          | 0.84         | 0.80         | 0.79         | 0.86         | 0.85         | 0.84         | 0.80         | 0.86        | 0.83         | 0.85       | 0.81       | 0.84       | 0.77              | 0.84                |
| Standard error              | 0.02           | 0.03        | 0.03          | 0.06          | 0.05         | 0.05         | 0.04         | 0.05         | 0.04         | 0.04         | 0.03         | 0.03        | 0.04         | 0.04       | 0.04       | 0.04       | 0.05              | 0.03                |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 13

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
 On paper records kept within my local NHS branch  
 Base: All respondents

|                        | Region            |              |               |                  |                      |                |                             |                   |                   |              |             |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  |            | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|------------------------|-------------------|--------------|---------------|------------------|----------------------|----------------|-----------------------------|-------------------|-------------------|--------------|-------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|------------|-------------------|--------------------|---|--|
|                        | Total             | Scotland (a) | Wales (b)     | NET: England (d) | North East (e)       | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)  | London (k)  | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)  | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Unweighted base        | 2009              | 194          | 109           | 1706             | 85                   | 220            | 172                         | 171               | 161               | 218          | 221         | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538        | 1471              | 1624               | 183   |  |
| Weighted base          | 2009              | 177          | 100*          | 1732             | 84*                  | 231            | 169                         | 181               | 151               | 193          | 267         | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564        | 1445              | 1637               | 178   |  |
| NET: Comfortable       | 1343<br>67%       | 123<br>69%   | 75<br>74%eG   | 1146<br>66%      | 51<br>61%            | 155<br>67%     | 103<br>61%                  | 118<br>65%        | 97<br>64%         | 135<br>70%g  | 183<br>69%  | 186<br>67%     | 117<br>66%     | 1006<br>72%OP                    | 283<br>56%             | 55<br>55%      | 183<br>74%RT                  | 648<br>66%T              | 413<br>70%T   | 100<br>54%                               | 390<br>69% | 953<br>66%        | 1154<br>70%        | 117<br>66%                                      |  |
| Very comfortable       | (4)<br>348<br>17% | 39<br>22%Fj  | 18<br>18%     | 291<br>17%       | 13<br>16%            | 30<br>13%      | 30<br>18%                   | 38<br>21%f        | 24<br>16%         | 28<br>14%    | 49<br>18%   | 51<br>18%      | 28<br>16%      | 289<br>21%OP                     | 51<br>10%              | 8<br>8%        | 56<br>23%ST                   | 175<br>18%T              | 98<br>17%t    | 20<br>11%                                | 99<br>17%  | 249<br>17%        | 299<br>18%         | 32<br>18%                                       |  |
| Somewhat comfortable   | (3)<br>995<br>50% | 84<br>47%    | 57<br>57%gh   | 854<br>49%       | 38<br>45%            | 125<br>54%g    | 73<br>43%                   | 80<br>45%         | 73<br>49%         | 107<br>56%Gh | 134<br>50%  | 135<br>48%     | 89<br>50%      | 717<br>51%o                      | 232<br>46%             | 47<br>47%      | 127<br>52%                    | 473<br>48%               | 315<br>53%rT  | 80<br>43%                                | 292<br>52% | 704<br>49%        | 855<br>52%         | 85<br>48%                                       |  |
| Not very comfortable   | (2)<br>349<br>17% | 38<br>21%k   | 13<br>13%     | 298<br>17%       | 13<br>16%            | 43<br>19%      | 33<br>20%                   | 35<br>19%         | 23<br>15%         | 35<br>18%    | 36<br>14%   | 53<br>19%      | 27<br>15%      | 231<br>16%                       | 107<br>21%NP           | 11<br>11%      | 40<br>16%                     | 200<br>20%S              | 75<br>13%     | 34<br>18%S                               | 104<br>18% | 245<br>17%        | 289<br>18%         | 35<br>19%                                       |  |
| Not at all comfortable | (1)<br>163<br>8%  | 10<br>5%     | 3<br>3%       | 151<br>9%b       | 3<br>4%              | 23<br>10%B     | 14<br>8%b                   | 16<br>9%b         | 13<br>8%b         | 16<br>8%b    | 28<br>11%aB | 18<br>7%       | 20<br>11%aB    | 84<br>6%                         | 76<br>15%NP            | 3<br>3%        | 15<br>6%                      | 95<br>10%t               | 43<br>7%      | 10<br>5%                                 | 54<br>10%  | 109<br>8%         | 128<br>8%          | 17<br>9%  |  |
| NET: Not comfortable   | 512<br>25%        | 48<br>27%B   | 15<br>15%     | 449<br>26%B      | 17<br>20%            | 66<br>29%B     | 47<br>28%B                  | 51<br>28%B        | 36<br>24%         | 50<br>26%b   | 65<br>24%   | 71<br>26%b     | 46<br>26%b     | 314<br>22%p                      | 184<br>36%NP           | 14<br>14%      | 55<br>22%                     | 295<br>30%QS             | 118<br>20%    | 44<br>24%                                | 158<br>28% | 354<br>25%        | 416<br>25%         | 51<br>29%                                       |  |
| Don't know             | 153<br>8%         | 7<br>4%      | 10<br>10%afj  | 137<br>8%a       | 16<br>19%AFHJK<br>LM | 10<br>4%       | 18<br>11%AFJ                | 12<br>7%          | 18<br>12%AFJ      | 8<br>4%      | 19<br>7%    | 22<br>8%       | 14<br>8%       | 82<br>6%                         | 40<br>8%               | 31<br>31%NO    | 9<br>4%                       | 44<br>4%                 | 59<br>10%QR   | 41<br>22%QRS                             | 16<br>3%   | 137<br>9%U        | 67<br>4%           | 10<br>6%  |  |
| Mean                   | 2.82              | 2.89f        | 3.00dFg<br>jm | 2.81             | 2.90                 | 2.73           | 2.79                        | 2.83              | 2.82              | 2.80         | 2.82        | 2.85           | 2.77           | 2.92O                            | 2.55                   | 2.86O          | 2.94Rt                        | 2.77                     | 2.88R         | 2.76                                     | 2.79       | 2.84              | 2.84               | 2.79  |  |
| Standard deviation     | 0.83              | 0.82         | 0.68          | 0.84             | 0.76                 | 0.83           | 0.87                        | 0.88              | 0.84              | 0.80         | 0.88        | 0.82           | 0.87           | 0.80                             | 0.89                   | 0.67           | 0.81                          | 0.87                     | 0.80          | 0.77                                     | 0.85       | 0.83              | 0.82               | 0.87  |  |
| Standard error         | 0.02              | 0.06         | 0.07          | 0.02             | 0.09                 | 0.06           | 0.07                        | 0.07              | 0.07              | 0.06         | 0.06        | 0.05           | 0.07           | 0.02                             | 0.04                   | 0.08           | 0.05                          | 0.03                     | 0.03          | 0.06                                     | 0.04       | 0.02              | 0.02               | 0.07  |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 14

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

On the hard-drive of individual computer(s) within my local NHS branch

Base: All respondents

|                             | Total             | Gender                  |                         | Age                        |                         |                        |                         |                         |                        |                         |                         |                        | Social Grade            |                         |                         |                        | Employment Sector |                     |
|-----------------------------|-------------------|-------------------------|-------------------------|----------------------------|-------------------------|------------------------|-------------------------|-------------------------|------------------------|-------------------------|-------------------------|------------------------|-------------------------|-------------------------|-------------------------|------------------------|-------------------|---------------------|
|                             |                   | Male<br>(a)             | Female<br>(b)           | 18-24<br>(c)               | 25-34<br>(d)            | 35-44<br>(e)           | 45-54<br>(f)            | 55-64<br>(g)            | 65+<br>(h)             | 18-34<br>(i)            | 35-54<br>(j)            | 55+<br>(k)             | AB<br>(l)               | C1<br>(m)               | C2<br>(n)               | DE<br>(o)              | Public<br>(p)     | Pri-<br>vate<br>(q) |
| Unweighted base             | 2009              | 1002                    | 1007                    | 206                        | 307                     | 320                    | 366                     | 321                     | 489                    | 513                     | 686                     | 810                    | 470                     | 587                     | 432                     | 520                    | 278               | 754                 |
| Weighted base               | 2009              | 981                     | 1028                    | 225                        | 345                     | 323                    | 358                     | 295                     | 462                    | 570                     | 681                     | 758                    | 538                     | 560                     | 413                     | 498                    | 329               | 828                 |
| NET: Comfortable            | 1164<br>58%       | 561<br>57%              | 603<br>59%              | 142<br>63% <sup>f</sup>    | 202<br>58%              | 182<br>56%             | 196<br>55%              | 165<br>56%              | 278<br>60%             | 344<br>60%              | 377<br>55%              | 443<br>58%             | 324<br>60%              | 324<br>58%              | 232<br>56%              | 284<br>57%             | 182<br>55%        | 477<br>58%          |
| Very comfortable            | (4)<br>246<br>12% | 115<br>12%              | 131<br>13%              | 49<br>22% <sup>dEFGH</sup> | 49<br>14% <sup>f</sup>  | 31<br>10%              | 34<br>10%               | 30<br>10%               | 53<br>11%              | 98<br>17% <sup>JK</sup> | 65<br>10%               | 83<br>11%              | 77<br>14%               | 64<br>11%               | 51<br>12%               | 54<br>11%              | 35<br>11%         | 106<br>13%          |
| Somewhat comfort-<br>able   | (3)<br>918<br>46% | 446<br>46%              | 472<br>46%              | 94<br>42%                  | 152<br>44%              | 150<br>47%             | 162<br>45%              | 135<br>46%              | 225<br>49%             | 246<br>43%              | 312<br>46%              | 360<br>47%             | 248<br>46%              | 260<br>46%              | 181<br>44%              | 229<br>46%             | 146<br>44%        | 371<br>45%          |
| Not very comfort-<br>able   | (2)<br>415<br>21% | 210<br>21%              | 204<br>20%              | 36<br>16%                  | 83<br>24% <sup>ch</sup> | 63<br>19%              | 81<br>23%               | 67<br>23%               | 86<br>19%              | 119<br>21%              | 144<br>21%              | 152<br>20%             | 107<br>20%              | 115<br>21%              | 85<br>20%               | 108<br>22%             | 74<br>22%         | 175<br>21%          |
| Not at all comfort-<br>able | (1)<br>211<br>10% | 116<br>12% <sup>b</sup> | 94<br>9%                | 19<br>9%                   | 22<br>6%                | 40<br>13% <sup>D</sup> | 42<br>12% <sup>D</sup>  | 37<br>13% <sup>D</sup>  | 50<br>11% <sup>d</sup> | 41<br>7%                | 83<br>12% <sup>l</sup>  | 87<br>11% <sup>l</sup> | 66<br>12% <sup>no</sup> | 69<br>12% <sup>No</sup> | 33<br>8%                | 43<br>9%               | 38<br>12%         | 91<br>11%           |
| NET: Not comfortable        | 626<br>31%        | 327<br>33% <sup>b</sup> | 299<br>29%              | 55<br>25%                  | 105<br>30%              | 103<br>32%             | 123<br>34% <sup>C</sup> | 104<br>35% <sup>C</sup> | 135<br>29%             | 160<br>28%              | 226<br>33% <sup>i</sup> | 239<br>32%             | 174<br>32%              | 184<br>33%              | 117<br>28%              | 151<br>30%             | 112<br>34%        | 266<br>32%          |
| Don't know                  | 220<br>11%        | 93<br>9%                | 127<br>12% <sup>a</sup> | 27<br>12%                  | 39<br>11%               | 38<br>12%              | 39<br>11%               | 27<br>9%                | 50<br>11%              | 66<br>12%               | 77<br>11%               | 76<br>10%              | 40<br>7%                | 52<br>9%                | 64<br>16% <sup>LM</sup> | 63<br>13% <sup>L</sup> | 36<br>11%         | 85<br>10%           |
| Mean                        | 2.67              | 2.63                    | 2.71 <sup>a</sup>       | 2.87 <sup>EFGH</sup>       | 2.75 <sup>eFG</sup>     | 2.60                   | 2.59                    | 2.59                    | 2.68                   | 2.79 <sup>JK</sup>      | 2.60                    | 2.64                   | 2.67                    | 2.63                    | 2.72                    | 2.68                   | 2.61              | 2.66                |
| Standard deviation          | 0.86              | 0.87                    | 0.84                    | 0.90                       | 0.81                    | 0.86                   | 0.85                    | 0.86                    | 0.85                   | 0.85                    | 0.86                    | 0.85                   | 0.89                    | 0.87                    | 0.83                    | 0.82                   | 0.86              | 0.87                |
| Standard error              | 0.02              | 0.03                    | 0.03                    | 0.07                       | 0.05                    | 0.05                   | 0.05                    | 0.05                    | 0.04                   | 0.04                    | 0.03                    | 0.03                   | 0.04                    | 0.04                    | 0.04                    | 0.04                   | 0.05              | 0.03                |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 15

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
 On the hard-drive of individual computer(s) within my local NHS branch  
 Base: All respondents

|                        | Region         |              |                 |                  |                |                |                             |                   |                   |                        |             |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|------------------------|----------------|--------------|-----------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|------------------------|-------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                        | Total          | Scotland (a) | Wales (b)       | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)            | London (k)  | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base        | 2009           | 194          | 109             | 1706             | 85             | 220            | 172                         | 171               | 161               | 218                    | 221         | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base          | 2009           | 177          | 100*            | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193                    | 267         | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| NET: Comfortable       | 1164<br>58%    | 104<br>59%   | 64<br>63%e      | 995<br>57%       | 41<br>49%      | 131<br>57%     | 95<br>56%                   | 107<br>59%        | 91<br>60%         | 120<br>62%e            | 144<br>54%  | 165<br>59%     | 102<br>58%     | 926<br>66%OP                     | 204<br>40%             | 34<br>34%      | 170<br>69%RT                  | 535<br>54%               | 371<br>63%RT  | 88<br>48%                                | 337<br>60%        | 827<br>57%    | 1016<br>62%                                     | 99<br>55%              |
| Very comfortable       | (4) 246<br>12% | 28<br>16%J   | 16<br>16%J      | 202<br>12%       | 12<br>14%j     | 24<br>10%      | 21<br>12%j                  | 30<br>17%Jk       | 18<br>12%j        | 12<br>6%               | 27<br>10%   | 33<br>12%j     | 25<br>14%J     | 219<br>16%OP                     | 24<br>5%               | 3<br>3%        | 52<br>21%RST                  | 99<br>10%                | 79<br>13%r    | 16<br>9%                                 | 67<br>12%         | 179<br>12%    | 212<br>13%                                      | 21<br>12%              |
| Somewhat comfortable   | (3) 918<br>46% | 76<br>43%    | 48<br>48%       | 794<br>46%       | 29<br>35%      | 107<br>46%     | 74<br>44%                   | 77<br>42%         | 73<br>48%e        | 108<br>56%AEFG<br>HKIM | 117<br>44%  | 132<br>47%e    | 77<br>43%      | 707<br>50%OP                     | 180<br>35%             | 31<br>31%      | 118<br>48%t                   | 436<br>44%               | 292<br>49%rT  | 72<br>39%                                | 270<br>48%        | 648<br>45%    | 804<br>49%                                      | 78<br>44%              |
| Not very comfortable   | (2) 415<br>21% | 40<br>23%i   | 19<br>19%       | 355<br>21%       | 15<br>17%      | 58<br>25%l     | 36<br>21%                   | 40<br>22%         | 22<br>15%         | 39<br>20%              | 55<br>20%   | 60<br>21%      | 32<br>18%      | 228<br>16%                       | 165<br>33%Np           | 22<br>22%      | 41<br>17%                     | 251<br>25%QST            | 94<br>16%     | 28<br>15%                                | 131<br>23%        | 283<br>20%    | 350<br>21%                                      | 42<br>24%              |
| Not at all comfortable | (1) 211<br>10% | 16<br>9%b    | 3<br>3%         | 192<br>11%B      | 14<br>16%B     | 27<br>12%B     | 16<br>10%b                  | 20<br>11%B        | 15<br>10%B        | 18<br>9%b              | 36<br>14%B  | 27<br>10%b     | 19<br>11%B     | 110<br>8%                        | 94<br>19%NP            | 6<br>6%        | 18<br>7%                      | 139<br>14%QST            | 43<br>7%      | 11<br>6%                                 | 56<br>10%         | 155<br>11%    | 162<br>10%                                      | 24<br>13%              |
| NET: Not comfortable   | 626<br>31%     | 56<br>31%    | 22<br>22%       | 548<br>32%b      | 28<br>34%      | 85<br>37%Bl    | 52<br>31%                   | 60<br>33%b        | 37<br>25%         | 57<br>29%              | 91<br>34%bi | 87<br>31%      | 51<br>29%      | 338<br>24%                       | 259<br>51%NP           | 29<br>28%      | 59<br>24%                     | 390<br>40%QST            | 137<br>23%    | 39<br>21%                                | 187<br>33%        | 438<br>30%    | 512<br>31%                                      | 66<br>37%              |
| Don't know             | 220<br>11%     | 17<br>9%     | 14<br>14%F      | 189<br>11%       | 15<br>17%FHj   | 15<br>7%       | 22<br>13%F                  | 14<br>8%          | 23<br>15%Fhj      | 16<br>8%               | 32<br>12%f  | 28<br>10%      | 24<br>13%F     | 138<br>10%                       | 44<br>9%               | 38<br>37%NO    | 17<br>7%                      | 62<br>6%                 | 82<br>14%QR   | 58<br>31%QRS                             | 40<br>7%          | 180<br>12%L   | 109<br>7%                                       | 14<br>8%               |
| Mean                   | 2.67           | 2.73         | 2.89DEF<br>gJKl | 2.65             | 2.56           | 2.60           | 2.68                        | 2.70              | 2.73              | 2.64                   | 2.57        | 2.68           | 2.71           | 2.82OP                           | 2.29                   | 2.49o          | 2.89R                         | 2.54                     | 2.80R         | 2.73R                                    | 2.66              | 2.67          | 2.70  | 2.58                   |
| Standard deviation     | 0.86           | 0.87         | 0.73            | 0.86             | 1.00           | 0.85           | 0.85                        | 0.90              | 0.85              | 0.76                   | 0.89        | 0.83           | 0.89           | 0.82                             | 0.85                   | 0.75           | 0.84                          | 0.87                     | 0.80          | 0.80                                     | 0.83              | 0.87          | 0.84  | 0.89                   |
| Standard error         | 0.02           | 0.07         | 0.07            | 0.02             | 0.12           | 0.06           | 0.07                        | 0.07              | 0.07              | 0.05                   | 0.06        | 0.05           | 0.07           | 0.02                             | 0.04                   | 0.09           | 0.06                          | 0.03                     | 0.04          | 0.07                                     | 0.04              | 0.02          | 0.02  | 0.07                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 16

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

On my local NHS branch's computer server

Base: All respondents

|                        | Gender          |                         |                   | Age                              |                         |                        |                         |                         |                          |                          |              |            | Social Grade |            |                         |            | Employment Sector |                |
|------------------------|-----------------|-------------------------|-------------------|----------------------------------|-------------------------|------------------------|-------------------------|-------------------------|--------------------------|--------------------------|--------------|------------|--------------|------------|-------------------------|------------|-------------------|----------------|
|                        | Total           | Male<br>(a)             | Female<br>(b)     | 18-24<br>(c)                     | 25-34<br>(d)            | 35-44<br>(e)           | 45-54<br>(f)            | 55-64<br>(g)            | 65+<br>(h)               | 18-34<br>(i)             | 35-54<br>(j) | 55+<br>(k) | AB<br>(l)    | C1<br>(m)  | C2<br>(n)               | DE<br>(o)  | Public<br>(p)     | Private<br>(q) |
| Unweighted base        | 2009            | 1002                    | 1007              | 206                              | 307                     | 320                    | 366                     | 321                     | 489                      | 513                      | 686          | 810        | 470          | 587        | 432                     | 520        | 278               | 754            |
| Weighted base          | 2009            | 981                     | 1028              | 225                              | 345                     | 323                    | 358                     | 295                     | 462                      | 570                      | 681          | 758        | 538          | 560        | 413                     | 498        | 329               | 828            |
| NET: Comfortable       | 1470<br>73%     | 700<br>71%              | 770<br>75%        | 168<br>75%                       | 259<br>75%              | 223<br>69%             | 265<br>74%              | 205<br>69%              | 351<br>76% <sup>eg</sup> | 427<br>75%               | 488<br>72%   | 555<br>73% | 405<br>75%   | 407<br>73% | 300<br>72%              | 358<br>72% | 243<br>74%        | 585<br>71%     |
| Very comfortable       | (4) 334<br>17%  | 156<br>16%              | 178<br>17%        | 60<br>27% <sup>DEFGH</sup>       | 59<br>17%               | 42<br>13%              | 52<br>14%               | 36<br>12%               | 85<br>18% <sup>eG</sup>  | 119<br>21% <sup>JK</sup> | 94<br>14%    | 121<br>16% | 99<br>18%    | 91<br>16%  | 64<br>16%               | 79<br>16%  | 48<br>15%         | 136<br>16%     |
| Somewhat comfortable   | (3) 1136<br>57% | 545<br>56%              | 592<br>58%        | 107<br>48%                       | 200<br>58% <sup>c</sup> | 181<br>56%             | 214<br>60% <sup>C</sup> | 169<br>57% <sup>c</sup> | 266<br>57% <sup>C</sup>  | 307<br>54%               | 394<br>58%   | 435<br>57% | 306<br>57%   | 316<br>56% | 235<br>57%              | 279<br>56% | 195<br>59%        | 448<br>54%     |
| Not very comfortable   | (2) 274<br>14%  | 156<br>16% <sup>B</sup> | 118<br>12%        | 27<br>12%                        | 38<br>11%               | 44<br>14%              | 51<br>14%               | 47<br>16%               | 66<br>14%                | 65<br>11%                | 96<br>14%    | 114<br>15% | 69<br>13%    | 81<br>14%  | 50<br>12%               | 74<br>15%  | 47<br>14%         | 119<br>14%     |
| Not at all comfortable | (1) 82<br>4%    | 45<br>5%                | 37<br>4%          | 7<br>3%                          | 14<br>4%                | 20<br>6% <sup>F</sup>  | 10<br>3%                | 13<br>5%                | 17<br>4%                 | 21<br>4%                 | 30<br>4%     | 31<br>4%   | 24<br>5%     | 27<br>5%   | 15<br>4%                | 15<br>3%   | 9<br>3%           | 43<br>5%       |
| NET: Not comfortable   | 356<br>18%      | 201<br>20% <sup>B</sup> | 156<br>15%        | 34<br>15%                        | 53<br>15%               | 65<br>20%              | 61<br>17%               | 61<br>21%               | 84<br>18%                | 86<br>15%                | 126<br>18%   | 144<br>19% | 94<br>17%    | 108<br>19% | 66<br>16%               | 89<br>18%  | 56<br>17%         | 162<br>20%     |
| Don't know             | 183<br>9%       | 80<br>8%                | 103<br>10%        | 24<br>11% <sup>h</sup>           | 33<br>10% <sup>h</sup>  | 36<br>11% <sup>H</sup> | 32<br>9%                | 30<br>10% <sup>H</sup>  | 28<br>6%                 | 57<br>10%                | 67<br>10%    | 58<br>8%   | 39<br>7%     | 45<br>8%   | 48<br>12% <sup>Lm</sup> | 51<br>10%  | 30<br>9%          | 81<br>10%      |
| Mean                   | 2.94            | 2.90                    | 2.98 <sup>A</sup> | 3.10 <sup>EF</sup> <sup>Gh</sup> | 2.97 <sup>eg</sup>      | 2.85                   | 2.94                    | 2.86                    | 2.96 <sup>eg</sup>       | 3.02 <sup>JK</sup>       | 2.90         | 2.92       | 2.96         | 2.91       | 2.95                    | 2.94       | 2.94              | 2.91           |
| Standard deviation     | 0.71            | 0.73                    | 0.69              | 0.75                             | 0.71                    | 0.75                   | 0.66                    | 0.70                    | 0.71                     | 0.72                     | 0.70         | 0.71       | 0.73         | 0.73       | 0.69                    | 0.69       | 0.66              | 0.75           |
| Standard error         | 0.02            | 0.02                    | 0.02              | 0.06                             | 0.04                    | 0.04                   | 0.04                    | 0.04                    | 0.03                     | 0.03                     | 0.03         | 0.03       | 0.03         | 0.03       | 0.04                    | 0.03       | 0.04              | 0.03           |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 17

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.**  
**On my local NHS branch's computer server**  
**Base: All respondents**

|                        | Region          |                  |                   |                  |                    |                 |                             |                   |                   |                |                         |                |                | Q.1 Patient data stored securely |                        |                 | Q.2 Views about data security |                          |                 |  |               | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|------------------------|-----------------|------------------|-------------------|------------------|--------------------|-----------------|-----------------------------|-------------------|-------------------|----------------|-------------------------|----------------|----------------|----------------------------------|------------------------|-----------------|-------------------------------|--------------------------|-----------------|--|---------------|-------------------|--------------------|---|--|
|                        | Total           | Scotland (a)     | Wales (b)         | NET: England (d) | North East (e)     | North West (f)  | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)    | London (k)              | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p)  | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s)   | Don't know enough/ anything about it (t) | Aware (u)     | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Unweighted base        | 2009            | 194              | 109               | 1706             | 85                 | 220             | 172                         | 171               | 161               | 218            | 221                     | 287            | 171            | 1372                             | 528                    | 109             | 234                           | 998                      | 579             | 198                                      | 538           | 1471              | 1624               | 183   |  |
| Weighted base          | 2009            | 177              | 100*              | 1732             | 84*                | 231             | 169                         | 181               | 151               | 193            | 267                     | 279            | 177            | 1402                             | 507                    | 100*            | 246                           | 987                      | 590             | 186                                      | 564           | 1445              | 1637               | 178   |  |
| NET: Comfortable       | 1470<br>73%     | 127<br>72%       | 76<br>75%         | 1268<br>73%      | 57<br>67%          | 170<br>73%      | 125<br>74%                  | 137<br>76%        | 108<br>72%        | 144<br>75%     | 186<br>70%              | 206<br>74%     | 136<br>77%     | 1139<br>81%OP                    | 276<br>55%             | 54<br>54%       | 194<br>79%T                   | 722<br>73%T              | 435<br>74%T     | 119<br>64%                               | 432<br>76%v   | 1038<br>72%       | 1270<br>78%        | 128<br>72%                                      |  |
| Very comfortable       | (4) 334<br>17%  | 32<br>18%        | 21<br>21%         | 280<br>16%       | 9<br>11%           | 35<br>15%       | 32<br>19%                   | 37<br>20%         | 22<br>15%         | 27<br>14%      | 43<br>16%               | 46<br>17%      | 30<br>17%      | 304<br>22%OP                     | 23<br>5%               | 7<br>7%         | 52<br>21%rT                   | 152<br>15%               | 105<br>18%      | 24<br>13%                                | 84<br>15%     | 250<br>17%        | 289<br>18%         | 27<br>15%                                       |  |
| Somewhat comfortable   | (3) 1136<br>57% | 94<br>53%        | 54<br>54%         | 987<br>57%       | 47<br>56%          | 135<br>58%      | 93<br>55%                   | 100<br>56%        | 86<br>57%         | 117<br>61%     | 142<br>53%              | 160<br>57%     | 107<br>60%     | 835<br>60%OP                     | 253<br>50%             | 48<br>47%       | 141<br>57%                    | 570<br>58%               | 329<br>56%      | 95<br>51%                                | 348<br>62%V   | 788<br>55%        | 981<br>60%         | 101<br>57%                                      |  |
| Not very comfortable   | (2) 274<br>14%  | 27<br>15%M       | 12<br>12%         | 236<br>14%       | 12<br>15%<br>m     | 42<br>18%<br>IM | 21<br>12%                   | 24<br>13%<br>m    | 21<br>14%<br>m    | 30<br>16%<br>M | 39<br>15%<br>M          | 35<br>12%<br>m | 12<br>7%       | 127<br>9%                        | 140<br>28%<br>NP       | 7<br>7%         | 30<br>12%                     | 154<br>16%<br>s          | 71<br>12%       | 20<br>11%                                | 83<br>15%     | 192<br>13%        | 232<br>14%         | 28<br>16%                                       |  |
| Not at all comfortable | (1) 82<br>4%    | 12<br>7%<br>beFi | 1<br>1%           | 69<br>4%         | 1<br>1%            | 4<br>2%         | 5<br>3%                     | 9<br>5%<br>f      | 4<br>2%           | 5<br>3%        | 22<br>8%<br>BEFGI<br>Jl | 10<br>4%       | 10<br>6%<br>bf | 34<br>2%                         | 47<br>9%<br>NP         | 2<br>2%         | 7<br>3%                       | 55<br>6%<br>sT           | 19<br>3%<br>t   | 1<br>1%                                  | 31<br>6%<br>v | 51<br>4%          | 55<br>3%           | 13<br>7%<br>W                                   |  |
| NET: Not comfortable   | 356<br>18%      | 39<br>22%<br>bM  | 13<br>13%         | 305<br>18%       | 13<br>15%          | 46<br>20%<br>m  | 26<br>15%                   | 33<br>18%         | 24<br>16%         | 36<br>18%      | 61<br>23%<br>bgIM       | 45<br>16%      | 22<br>12%      | 160<br>11%                       | 187<br>37%<br>NP       | 9<br>9%         | 37<br>15%                     | 209<br>21%<br>qST        | 90<br>15%       | 21<br>11%                                | 114<br>20%    | 243<br>17%        | 287<br>18%         | 41<br>23%                                       |  |
| Don't know             | 183<br>9%       | 12<br>7%         | 12<br>12%         | 159<br>9%        | 15<br>18%<br>AFHJK | 7<br>11%        | 18<br>11%                   | 10<br>6%          | 18<br>12%<br>fh   | 14<br>7%       | 21<br>8%                | 29<br>10%      | 19<br>11%      | 103<br>7%                        | 43<br>9%               | 37<br>37%<br>NO | 15<br>6%                      | 56<br>6%                 | 66<br>11%<br>qR | 46<br>25%<br>QRS                         | 19<br>3%      | 164<br>11%<br>L   | 81<br>5%           | 9<br>5%   |  |
| Mean                   | 2.94            | 2.89             | 3.08<br>daf<br>jK | 2.94             | 2.94               | 2.93            | 3.01<br>k                   | 2.97              | 2.96              | 2.92           | 2.84                    | 2.97           | 2.99           | 3.08<br>Op                       | 2.55                   | 2.94<br>O       | 3.03<br>R                     | 2.88                     | 2.99<br>R       | 3.02<br>r                                | 2.89          | 2.97<br>u         | 2.97<br>X          | 2.84  |  |
| Standard deviation     | 0.71            | 0.79             | 0.65              | 0.71             | 0.59               | 0.66            | 0.69                        | 0.76              | 0.66              | 0.66           | 0.81                    | 0.70           | 0.72           | 0.65                             | 0.74                   | 0.57            | 0.69                          | 0.74                     | 0.69            | 0.59                                     | 0.72          | 0.71              | 0.69               | 0.78  |  |
| Standard error         | 0.02            | 0.06             | 0.06              | 0.02             | 0.07               | 0.05            | 0.06                        | 0.06              | 0.06              | 0.05           | 0.06                    | 0.04           | 0.06           | 0.02                             | 0.03                   | 0.07            | 0.05                          | 0.02                     | 0.03            | 0.05                                     | 0.03          | 0.02              | 0.02               | 0.06  |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 18

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

On a national computer server for all NHS networks in England

Base: All respondents

|                        | Gender             |                         |               | Age                      |              |                        |              |              |                          |                   |                        |                          | Social Grade             |                          |                        |                          | Employment Sector |                |
|------------------------|--------------------|-------------------------|---------------|--------------------------|--------------|------------------------|--------------|--------------|--------------------------|-------------------|------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|-------------------|----------------|
|                        | Total              | Male<br>(a)             | Female<br>(b) | 18-24<br>(c)             | 25-34<br>(d) | 35-44<br>(e)           | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)               | 18-34<br>(i)      | 35-54<br>(j)           | 55+<br>(k)               | AB<br>(l)                | C1<br>(m)                | C2<br>(n)              | DE<br>(o)                | Public<br>(p)     | Private<br>(q) |
| Unweighted base        | 2009               | 1002                    | 1007          | 206                      | 307          | 320                    | 366          | 321          | 489                      | 513               | 686                    | 810                      | 470                      | 587                      | 432                    | 520                      | 278               | 754            |
| Weighted base          | 2009               | 981                     | 1028          | 225                      | 345          | 323                    | 358          | 295          | 462                      | 570               | 681                    | 758                      | 538                      | 560                      | 413                    | 498                      | 329               | 828            |
| NET: Comfortable       | 1382<br>69%        | 695<br>71% <sup>b</sup> | 688<br>67%    | 166<br>74%               | 236<br>68%   | 224<br>69%             | 246<br>69%   | 201<br>68%   | 309<br>67%               | 402<br>71%        | 471<br>69%             | 510<br>67%               | 402<br>75% <sup>nO</sup> | 400<br>72% <sup>nO</sup> | 268<br>65%             | 313<br>63%               | 221<br>67%        | 581<br>70%     |
| Very comfortable       | (4)<br>305<br>15%  | 150<br>15%              | 155<br>15%    | 47<br>21% <sup>dfG</sup> | 47<br>14%    | 52<br>16%              | 50<br>14%    | 37<br>13%    | 71<br>15%                | 95<br>17%         | 102<br>15%             | 108<br>14%               | 90<br>17%                | 80<br>14%                | 58<br>14%              | 76<br>15%                | 53<br>16%         | 125<br>15%     |
| Somewhat comfortable   | (3)<br>1078<br>54% | 545<br>56%              | 533<br>52%    | 119<br>53%               | 189<br>55%   | 173<br>53%             | 196<br>55%   | 164<br>55%   | 238<br>51%               | 308<br>54%        | 368<br>54%             | 402<br>53%               | 311<br>58% <sup>nO</sup> | 321<br>57% <sup>nO</sup> | 209<br>51%             | 236<br>47%               | 168<br>51%        | 457<br>55%     |
| Not very comfortable   | (2)<br>319<br>16%  | 148<br>15%              | 171<br>17%    | 26<br>11%                | 59<br>17%    | 46<br>14%              | 55<br>15%    | 48<br>16%    | 85<br>18% <sup>c</sup>   | 85<br>15%         | 101<br>15%             | 133<br>18%               | 77<br>14%                | 75<br>13%                | 70<br>17%              | 96<br>19% <sup>lM</sup>  | 57<br>17%         | 124<br>15%     |
| Not at all comfortable | (1)<br>121<br>6%   | 59<br>6%                | 62<br>6%      | 13<br>6%                 | 14<br>4%     | 17<br>5%               | 20<br>6%     | 22<br>7%     | 35<br>7% <sup>d</sup>    | 27<br>5%          | 37<br>5%               | 57<br>7% <sup>i</sup>    | 31<br>6%                 | 30<br>5%                 | 29<br>7%               | 31<br>6%                 | 18<br>5%          | 50<br>6%       |
| NET: Not comfortable   | 440<br>22%         | 207<br>21%              | 233<br>23%    | 38<br>17%                | 73<br>21%    | 63<br>19%              | 76<br>21%    | 70<br>24%    | 120<br>26% <sup>Ce</sup> | 112<br>20%        | 138<br>20%             | 189<br>25% <sup>lj</sup> | 108<br>20%               | 106<br>19%               | 99<br>24% <sup>m</sup> | 127<br>26% <sup>lM</sup> | 75<br>23%         | 175<br>21%     |
| Don't know             | 187<br>9%          | 79<br>8%                | 108<br>10%    | 20<br>9%                 | 36<br>10%    | 36<br>11% <sup>h</sup> | 36<br>10%    | 25<br>8%     | 34<br>7%                 | 56<br>10%         | 72<br>11% <sup>k</sup> | 59<br>8%                 | 28<br>5%                 | 54<br>10% <sup>L</sup>   | 47<br>11% <sup>L</sup> | 58<br>12% <sup>L</sup>   | 33<br>10%         | 72<br>9%       |
| Mean                   | 2.86               | 2.87                    | 2.85          | 2.98 <sup>GH</sup>       | 2.87         | 2.90                   | 2.86         | 2.80         | 2.81                     | 2.91 <sup>K</sup> | 2.88 <sup>k</sup>      | 2.80                     | 2.90                     | 2.89                     | 2.81                   | 2.81                     | 2.87              | 2.87           |
| Standard deviation     | 0.77               | 0.76                    | 0.77          | 0.78                     | 0.72         | 0.75                   | 0.75         | 0.77         | 0.81                     | 0.74              | 0.75                   | 0.79                     | 0.75                     | 0.73                     | 0.79                   | 0.80                     | 0.77              | 0.76           |
| Standard error         | 0.02               | 0.03                    | 0.03          | 0.06                     | 0.04         | 0.04                   | 0.04         | 0.05         | 0.04                     | 0.04              | 0.03                   | 0.03                     | 0.04                     | 0.03                     | 0.04                   | 0.04                     | 0.05              | 0.03           |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 19

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand.

Cloud is provided as a service by an independent company.

On a national computer server for all NHS networks in England

Base: All respondents

|                        | Region          |                        |                        |                  |                |                    |                             |                    |                       |                |                     |                |                    | Q.1 Patient data stored securely |                        |                     | Q.2 Views about data security |                          |                    |  |             | Q.3 Cloud storage   |                    | Q.5 Data is held in the UK by a British company |  |
|------------------------|-----------------|------------------------|------------------------|------------------|----------------|--------------------|-----------------------------|--------------------|-----------------------|----------------|---------------------|----------------|--------------------|----------------------------------|------------------------|---------------------|-------------------------------|--------------------------|--------------------|--|-------------|---------------------|--------------------|---|--|
|                        | Total           | Scotland (a)           | Wales (b)              | NET: England (d) | North East (e) | North West (f)     | Yorkshire & Humber-side (g) | West Midlands (h)  | East Midlands (i)     | Eastern (j)    | London (k)          | South East (l) | South West (m)     | NET: Confident (n)               | NET: Not confident (o) | Don't know (p)      | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s)      | Don't know enough/ anything about it (t) | Aware (u)   | Not aware (v)       | NET: Important (w) | NET: Not important (x)                          |  |
| Unweighted base        | 2009            | 194                    | 109                    | 1706             | 85             | 220                | 172                         | 171                | 161                   | 218            | 221                 | 287            | 171                | 1372                             | 528                    | 109                 | 234                           | 998                      | 579                | 198                                      | 538         | 1471                | 1624               | 183   |  |
| Weighted base          | 2009            | 177                    | 100*                   | 1732             | 84*            | 231                | 169                         | 181                | 151                   | 193            | 267                 | 279            | 177                | 1402                             | 507                    | 100*                | 246                           | 987                      | 590                | 186                                      | 564         | 1445                | 1637               | 178   |  |
| NET: Comfortable       | 1382<br>69%     | 85<br>48%              | 61<br>61%a             | 1237<br>71%AB    | 60<br>72%A     | 163<br>71%A        | 117<br>69%A                 | 127<br>70%A        | 109<br>73%Ab          | 147<br>76%AB   | 186<br>70%A         | 202<br>72%Ab   | 125<br>71%A        | 1106<br>79%OP                    | 232<br>46%             | 44<br>44%           | 178<br>72%T                   | 682<br>69%T              | 414<br>70%T        | 109<br>59%                               | 406<br>72%v | 976<br>68%          | 1189<br>73%        | 119<br>67%                                      |  |
| Very comfortable       | (4) 305<br>15%  | 17<br>10%              | 13<br>12%              | 275<br>16%A      | 11<br>13%      | 33<br>14%          | 31<br>18%A                  | 34<br>19%A         | 31<br>21%AM           | 29<br>15%      | 40<br>15%           | 46<br>17%a     | 21<br>12%          | 271<br>19%OP                     | 26<br>5%               | 8<br>8%             | 57<br>23%RsT                  | 121<br>12%               | 102<br>17%R        | 24<br>13%                                | 85<br>15%   | 220<br>15%          | 261<br>16%         | 28<br>16%                                       |  |
| Somewhat comfortable   | (3) 1078<br>54% | 68<br>38%              | 49<br>48%              | 961<br>56%A      | 49<br>59%A     | 130<br>56%A        | 86<br>51%A                  | 93<br>52%A         | 78<br>52%A            | 118<br>61%Abgh | 146<br>55%A         | 156<br>56%A    | 104<br>59%A        | 835<br>60%OP                     | 206<br>41%             | 37<br>36%           | 121<br>49%                    | 561<br>57%qT             | 312<br>53%         | 84<br>45%                                | 321<br>57%  | 757<br>52%          | 928<br>57%         | 91<br>51%                                       |  |
| Not very comfortable   | (2) 319<br>16%  | 29<br>17%              | 19<br>19%              | 270<br>16%       | 10<br>11%      | 43<br>19% <i>m</i> | 27<br>16%                   | 34<br>19% <i>m</i> | 18<br>12%             | 27<br>14%      | 46<br>17%           | 44<br>16%      | 20<br>11%          | 154<br>11%                       | 147<br>29%NP           | 17<br>17% <i>n</i>  | 43<br>17%                     | 170<br>17%               | 82<br>14%          | 24<br>13%                                | 96<br>17%   | 223<br>15%          | 269<br>16%         | 36<br>20%                                       |  |
| Not at all comfortable | (1) 121<br>6%   | 28<br>16% <i>DBEFG</i> | 7<br>7%                | 86<br>5%         | 4<br>5%        | 11<br>5%           | 8<br>5%                     | 9<br>5%            | 5<br>3%               | 6<br>3%        | 18<br>7%            | 14<br>5%       | 12<br>7%           | 33<br>2%                         | 85<br>17%NP            | 3<br>3%             | 11<br>5%                      | 67<br>7%                 | 36<br>6%           | 6<br>3%                                  | 35<br>6%    | 85<br>6%            | 87<br>5%           | 16<br>9% <i>w</i>                               |  |
| NET: Not comfortable   | 440<br>22%      | 58<br>33% <i>DEfG</i>  | 26<br>26% <i>ij</i>    | 356<br>21%       | 14<br>16%      | 54<br>24% <i>i</i> | 35<br>21%                   | 44<br>24% <i>i</i> | 23<br>15%             | 32<br>17%      | 64<br>24% <i>ij</i> | 58<br>21%      | 32<br>18%          | 188<br>13%                       | 232<br>46%NP           | 20<br>20% <i>n</i>  | 54<br>22%                     | 238<br>24% <i>sT</i>     | 117<br>20%         | 31<br>16%                                | 131<br>23%  | 308<br>21%          | 356<br>22%         | 52<br>29% <i>W</i>                              |  |
| Don't know             | 187<br>9%       | 34<br>19% <i>DFGH</i>  | 13<br>13% <i>dFhjk</i> | 140<br>8%        | 10<br>12%      | 13<br>6%           | 17<br>10%                   | 10<br>6%           | 19<br>12% <i>Fhkl</i> | 13<br>7%       | 17<br>7%            | 20<br>7%       | 20<br>11% <i>f</i> | 109<br>8%                        | 42<br>8%               | 36<br>36% <i>NO</i> | 15<br>6%                      | 67<br>7%                 | 59<br>10% <i>R</i> | 46<br>25% <i>QRS</i>                     | 27<br>5%    | 160<br>11% <i>U</i> | 92<br>6%           | 7<br>4%   |  |
| Mean                   | 2.86            | 2.52                   | 2.77a                  | 2.90A            | 2.90A          | 2.85A              | 2.92A                       | 2.89A              | 3.03ABF<br>Km         | 2.95Ab         | 2.83A               | 2.90A          | 2.85A              | 3.04OP                           | 2.37                   | 2.77O               | 2.97R                         | 2.80                     | 2.90R              | 2.91                                     | 2.85        | 2.86                | 2.88x              | 2.76  |  |
| Standard deviation     | 0.77            | 0.94                   | 0.79                   | 0.74             | 0.71           | 0.73               | 0.77                        | 0.78               | 0.72                  | 0.66           | 0.77                | 0.74           | 0.74               | 0.66                             | 0.84                   | 0.71                | 0.79                          | 0.76                     | 0.78               | 0.73                                     | 0.76        | 0.77                | 0.74               | 0.84  |  |

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 19

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

On a national computer server for all NHS networks in England

Base: All respondents

|                | Region |              |           |                  |                |                |                             |                   |                   |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|----------------|--------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Weighted base  | 2009   | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| Standard error | 0.02   | 0.08         | 0.08      | 0.02             | 0.08           | 0.05           | 0.06                        | 0.06              | 0.06              | 0.05        | 0.05       | 0.05           | 0.06                             | 0.02               | 0.04                   | 0.09                          | 0.05                     | 0.02                     | 0.03          | 0.06                                     | 0.03              | 0.02          | 0.02  | 0.06                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 20

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction

Base: All respondents

|                        | Gender         |             |               | Age           |               |               |               |               |                |              |              |              | Social Grade |              |            |             | Employment Sector |                |
|------------------------|----------------|-------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|--------------|--------------|--------------|--------------|--------------|------------|-------------|-------------------|----------------|
|                        | Total          | Male<br>(a) | Female<br>(b) | 18-24<br>(c)  | 25-34<br>(d)  | 35-44<br>(e)  | 45-54<br>(f)  | 55-64<br>(g)  | 65+<br>(h)     | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)    | C1<br>(m)    | C2<br>(n)  | DE<br>(o)   | Public<br>(p)     | Private<br>(q) |
| Unweighted base        | 2009           | 1002        | 1007          | 206           | 307           | 320           | 366           | 321           | 489            | 513          | 686          | 810          | 470          | 587          | 432        | 520         | 278               | 754            |
| Weighted base          | 2009           | 981         | 1028          | 225           | 345           | 323           | 358           | 295           | 462            | 570          | 681          | 758          | 538          | 560          | 413        | 498         | 329               | 828            |
| NET: Comfortable       | 988<br>49%     | 498<br>51%  | 491<br>48%    | 139<br>62%FGH | 198<br>57%FGH | 178<br>55%FGH | 167<br>47%h   | 120<br>41%    | 186<br>40%     | 337<br>59%JK | 345<br>51%K  | 306<br>40%   | 299<br>56%NO | 289<br>52%O  | 191<br>46% | 209<br>42%  | 167<br>51%        | 452<br>55%     |
| Very comfortable       | (4) 191<br>9%  | 94<br>10%   | 97<br>9%      | 26<br>12%h    | 42<br>12%H    | 38<br>12%H    | 29<br>8%      | 24<br>8%      | 33<br>7%       | 68<br>12%K   | 67<br>10%    | 56<br>7%     | 67<br>12%MO  | 46<br>8%     | 38<br>9%   | 40<br>8%    | 32<br>10%         | 100<br>12%     |
| Somewhat comfortable   | (3) 797<br>40% | 403<br>41%  | 394<br>38%    | 113<br>50%FGH | 156<br>45%GH  | 140<br>43%GH  | 138<br>39%    | 97<br>33%     | 153<br>33%     | 269<br>47%jK | 279<br>41%K  | 250<br>33%   | 232<br>43%O  | 244<br>44%nO | 153<br>37% | 169<br>34%  | 136<br>41%        | 353<br>43%     |
| Not very comfortable   | (2) 481<br>24% | 228<br>23%  | 253<br>25%    | 33<br>15%     | 74<br>22%     | 64<br>20%     | 89<br>25%C    | 82<br>28%CE   | 139<br>30%CDE  | 108<br>19%   | 152<br>22%   | 221<br>29%LJ | 122<br>23%   | 129<br>23%   | 98<br>24%  | 133<br>27%  | 80<br>24%         | 173<br>21%     |
| Not at all comfortable | (1) 293<br>15% | 145<br>15%  | 148<br>14%    | 29<br>13%     | 30<br>9%      | 38<br>12%     | 58<br>16%D    | 55<br>19%DE   | 82<br>18%DE    | 59<br>10%    | 97<br>14%i   | 137<br>18%lj | 71<br>13%    | 79<br>14%    | 66<br>16%  | 76<br>15%   | 39<br>12%         | 116<br>14%     |
| NET: Not comfortable   | 775<br>39%     | 374<br>38%  | 401<br>39%    | 62<br>28%     | 105<br>30%    | 102<br>32%    | 147<br>41%CDE | 137<br>46%CDE | 221<br>48%CDEf | 167<br>29%   | 249<br>37%l  | 359<br>47%LJ | 193<br>36%   | 208<br>37%   | 164<br>40% | 209<br>42%l | 119<br>36%        | 289<br>35%     |
| Don't know             | 246<br>12%     | 109<br>11%  | 137<br>13%    | 24<br>11%     | 43<br>12%     | 43<br>13%     | 43<br>12%     | 38<br>13%     | 55<br>12%      | 67<br>12%    | 86<br>13%    | 93<br>12%    | 46<br>8%     | 63<br>11%    | 58<br>14%L | 79<br>16%LM | 43<br>13%         | 86<br>10%      |
| Mean                   | 2.50           | 2.51        | 2.49          | 2.68FGH       | 2.69FGH       | 2.63FGH       | 2.44          | 2.34          | 2.33           | 2.69JK       | 2.53K        | 2.34         | 2.60nO       | 2.51         | 2.46       | 2.41        | 2.56              | 2.59           |
| Standard deviation     | 0.89           | 0.89        | 0.89          | 0.88          | 0.83          | 0.88          | 0.90          | 0.92          | 0.89           | 0.85         | 0.89         | 0.90         | 0.90         | 0.87         | 0.92       | 0.90        | 0.86              | 0.91           |
| Standard error         | 0.02           | 0.03        | 0.03          | 0.07          | 0.05          | 0.05          | 0.05          | 0.05          | 0.04           | 0.04         | 0.04         | 0.03         | 0.04         | 0.04         | 0.05       | 0.04        | 0.06              | 0.04           |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 21

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
 On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction  
 Base: All respondents

|                        | Region         |              |                |                  |                 |                |                            |                   |                   |             |            |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |   |             | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|------------------------|----------------|--------------|----------------|------------------|-----------------|----------------|----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|---|-------------|-------------------|--------------------|---|--|
|                        | Total          | Scotland (a) | Wales (b)      | NET: England (d) | North East (e)  | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u)   | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Unweighted base        | 2009           | 194          | 109            | 1706             | 85              | 220            | 172                        | 171               | 161               | 218         | 221        | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                     | 538         | 1471              | 1624               | 183   |  |
| Weighted base          | 2009           | 177          | 100*           | 1732             | 84*             | 231            | 169                        | 181               | 151               | 193         | 267        | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                     | 564         | 1445              | 1637               | 178   |  |
| NET: Comfortable       | 988<br>49%     | 91<br>52%    | 58<br>58%gj    | 839<br>48%       | 38<br>45%       | 121<br>52%     | 75<br>44%                  | 86<br>48%         | 71<br>47%         | 89<br>46%   | 137<br>51% | 139<br>50%     | 82<br>47%      | 816<br>58%OP                     | 146<br>29%             | 26<br>26%      | 168<br>68%RST                 | 463<br>47%T              | 292<br>49%T   | 65<br>35%                               | 394<br>70%V | 594<br>41%        | 864<br>53%         | 91<br>51%                                       |  |
| Very comfortable       | (4) 191<br>9%  | 19<br>11%    | 13<br>13%e     | 159<br>9%        | 4<br>4%         | 21<br>9%       | 14<br>9%                   | 21<br>12%e        | 16<br>10%         | 14<br>7%    | 28<br>11%  | 25<br>9%       | 15<br>9%       | 178<br>13%OP                     | 9<br>2%                | 4<br>4%        | 48<br>19%RST                  | 66<br>7%                 | 62<br>10%R    | 15<br>8%                                | 95<br>17%V  | 95<br>7%          | 169<br>10%         | 14<br>8%  |  |
| Somewhat comfortable   | (3) 797<br>40% | 72<br>41%    | 45<br>45%      | 680<br>39%       | 35<br>41%       | 99<br>43%      | 60<br>36%                  | 65<br>36%         | 56<br>37%         | 75<br>39%   | 109<br>41% | 114<br>41%     | 67<br>38%      | 638<br>46%OP                     | 136<br>27%             | 23<br>23%      | 120<br>49%RST                 | 397<br>40%T              | 230<br>39%T   | 50<br>27%                               | 298<br>53%V | 499<br>35%        | 695<br>42%         | 77<br>43%                                       |  |
| Not very comfortable   | (2) 481<br>24% | 44<br>25%E   | 19<br>18%      | 419<br>24%       | 10<br>12%       | 60<br>26%E     | 48<br>28%E                 | 48<br>27%E        | 37<br>24%E        | 51<br>27%E  | 57<br>21%e | 71<br>25%E     | 37<br>21%      | 293<br>21%                       | 170<br>34%NP           | 18<br>18%      | 40<br>16%                     | 279<br>28%QST            | 131<br>22%q   | 33<br>18%                               | 104<br>18%  | 378<br>26%U       | 417<br>25%         | 44<br>25%                                       |  |
| Not at all comfortable | (1) 293<br>15% | 26<br>15%    | 10<br>10%      | 258<br>15%       | 17<br>20%b      | 32<br>14%      | 25<br>15%                  | 30<br>16%         | 20<br>13%         | 26<br>13%   | 37<br>14%  | 38<br>14%      | 33<br>19%b     | 143<br>10%                       | 141<br>28%NP           | 10<br>10%      | 21<br>9%                      | 177<br>18%QS             | 71<br>12%     | 24<br>13%                               | 50<br>9%    | 243<br>17%U       | 231<br>14%         | 28<br>16%                                       |  |
| NET: Not comfortable   | 775<br>39%     | 69<br>39%b   | 28<br>28%      | 677<br>39%B      | 27<br>32%       | 93<br>40%b     | 73<br>43%B                 | 78<br>43%B        | 57<br>38%         | 77<br>40%b  | 94<br>35%  | 109<br>39%b    | 70<br>39%b     | 435<br>31%                       | 311<br>61%NP           | 28<br>28%      | 61<br>25%                     | 456<br>46%QST            | 202<br>34%Q   | 56<br>30%                               | 154<br>27%  | 621<br>43%U       | 647<br>40%         | 73<br>41%                                       |  |
| Don't know             | 246<br>12%     | 16<br>9%     | 14<br>14%      | 216<br>12%       | 19<br>23%AFgHkL | 18<br>8%       | 21<br>13%                  | 17<br>9%          | 22<br>15%F        | 27<br>14%f  | 36<br>13%f | 31<br>11%      | 25<br>14%f     | 151<br>11%                       | 50<br>10%              | 46<br>46%NO    | 17<br>7%                      | 68<br>7%                 | 96<br>16%QR   | 64<br>35%QRS                            | 17<br>3%    | 229<br>16%U       | 126<br>8%          | 14<br>8%  |  |
| Mean                   | 2.50           | 2.53         | 2.71DEG<br>hjM | 2.49             | 2.38            | 2.51           | 2.43                       | 2.47              | 2.52              | 2.47        | 2.56       | 2.51           | 2.42           | 2.68OP                           | 2.03                   | 2.37O          | 2.85RST                       | 2.38                     | 2.57R         | 2.46                                    | 2.80V       | 2.37              | 2.53               | 2.47  |  |
| Standard deviation     | 0.89           | 0.90         | 0.86           | 0.89             | 0.94            | 0.87           | 0.89                       | 0.94              | 0.90              | 0.86        | 0.90       | 0.87           | 0.94           | 0.85                             | 0.83                   | 0.86           | 0.86                          | 0.88                     | 0.89          | 0.94                                    | 0.83        | 0.89              | 0.88               | 0.88  |  |
| Standard error         | 0.02           | 0.07         | 0.09           | 0.02             | 0.11            | 0.06           | 0.07                       | 0.08              | 0.08              | 0.06        | 0.07       | 0.05           | 0.08           | 0.02                             | 0.04                   | 0.11           | 0.06                          | 0.03                     | 0.04          | 0.08                                    | 0.04        | 0.03              | 0.02               | 0.07  |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 22

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction

Base: All respondents

|                        | Gender            |             |               | Age            |              |              |              |                |                 |              |              |              | Social Grade  |            |            |            | Employment Sector |                |
|------------------------|-------------------|-------------|---------------|----------------|--------------|--------------|--------------|----------------|-----------------|--------------|--------------|--------------|---------------|------------|------------|------------|-------------------|----------------|
|                        | Total             | Male<br>(a) | Female<br>(b) | 18-24<br>(c)   | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g)   | 65+<br>(h)      | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)     | C1<br>(m)  | C2<br>(n)  | DE<br>(o)  | Public<br>(p)     | Private<br>(q) |
| Unweighted base        | 2009              | 1002        | 1007          | 206            | 307          | 320          | 366          | 321            | 489             | 513          | 686          | 810          | 470           | 587        | 432        | 520        | 278               | 754            |
| Weighted base          | 2009              | 981         | 1028          | 225            | 345          | 323          | 358          | 295            | 462             | 570          | 681          | 758          | 538           | 560        | 413        | 498        | 329               | 828            |
| NET: Comfortable       | 452<br>23%        | 276<br>28%B | 176<br>17%    | 79<br>35%FGH   | 99<br>29%GH  | 99<br>31%FGH | 82<br>23%GH  | 39<br>13%      | 53<br>11%       | 178<br>31%K  | 182<br>27%K  | 92<br>12%    | 156<br>29%MNO | 123<br>22% | 81<br>20%  | 92<br>18%  | 80<br>24%         | 226<br>27%     |
| Very comfortable       | (4)<br>90<br>4%   | 59<br>6%B   | 31<br>3%      | 25<br>11%DeFGH | 18<br>5%GH   | 20<br>6%GH   | 15<br>4%gH   | 5<br>2%        | 7<br>1%         | 43<br>8%K    | 35<br>5%K    | 12<br>2%     | 44<br>8%MNO   | 18<br>3%   | 12<br>3%   | 16<br>3%   | 16<br>5%          | 50<br>6%       |
| Somewhat comfortable   | (3)<br>362<br>18% | 217<br>22%B | 145<br>14%    | 54<br>24%GH    | 81<br>23%GH  | 79<br>24%GH  | 68<br>19%GH  | 35<br>12%      | 46<br>10%       | 135<br>24%K  | 147<br>22%K  | 81<br>11%    | 112<br>21%O   | 105<br>19% | 69<br>17%  | 76<br>15%  | 65<br>20%         | 176<br>21%     |
| Not very comfortable   | (2)<br>645<br>32% | 301<br>31%  | 344<br>33%    | 65<br>29%      | 104<br>30%   | 98<br>30%    | 108<br>30%   | 115<br>39%CDEF | 155<br>34%      | 169<br>30%   | 206<br>30%   | 270<br>36%IJ | 172<br>32%    | 174<br>31% | 129<br>31% | 171<br>34% | 106<br>32%        | 258<br>31%     |
| Not at all comfortable | (1)<br>646<br>32% | 289<br>30%  | 357<br>35%A   | 55<br>24%      | 98<br>28%    | 75<br>23%    | 115<br>32%cE | 103<br>35%CE   | 201<br>43%CDEFG | 153<br>27%   | 190<br>28%   | 304<br>40%IJ | 164<br>30%    | 189<br>34% | 137<br>33% | 156<br>31% | 99<br>30%         | 249<br>30%     |
| NET: Not comfortable   | 1291<br>64%       | 590<br>60%  | 701<br>68%A   | 120<br>53%     | 202<br>59%   | 173<br>53%   | 222<br>62%cE | 218<br>74%CDEF | 356<br>77%CDEF  | 322<br>56%   | 395<br>58%   | 574<br>76%IJ | 335<br>62%    | 363<br>65% | 266<br>64% | 327<br>66% | 205<br>62%        | 507<br>61%     |
| Don't know             | 266<br>13%        | 114<br>12%  | 152<br>15%a   | 26<br>11%      | 44<br>13%    | 51<br>16%    | 53<br>15%    | 38<br>13%      | 54<br>12%       | 70<br>12%    | 104<br>15%   | 92<br>12%    | 46<br>9%      | 74<br>13%L | 67<br>16%L | 79<br>16%L | 45<br>14%         | 95<br>11%      |
| Mean                   | 1.94              | 2.05B       | 1.83          | 2.25dFGH       | 2.06GH       | 2.16FGH      | 1.94GH       | 1.77h          | 1.66            | 2.14K        | 2.05K        | 1.70         | 2.07MNO       | 1.90       | 1.87       | 1.88       | 1.99              | 2.04           |
| Standard deviation     | 0.88              | 0.92        | 0.83          | 1.00           | 0.91         | 0.92         | 0.89         | 0.75           | 0.74            | 0.95         | 0.91         | 0.75         | 0.96          | 0.86       | 0.85       | 0.83       | 0.89              | 0.92           |
| Standard error         | 0.02              | 0.03        | 0.03          | 0.08           | 0.06         | 0.06         | 0.05         | 0.04           | 0.04            | 0.05         | 0.04         | 0.03         | 0.05          | 0.04       | 0.04       | 0.04       | 0.06              | 0.04           |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 23

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
 On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction  
 Base: All respondents

|                        | Region            |                     |                        |                  |                |                |                             |                   |                   |                      |                  |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|------------------------|-------------------|---------------------|------------------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|----------------------|------------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                        | Total             | Scotland (a)        | Wales (b)              | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)          | London (k)       | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base        | 2009              | 194                 | 109                    | 1706             | 85             | 220            | 172                         | 171               | 161               | 218                  | 221              | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base          | 2009              | 177                 | 100*                   | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193                  | 267              | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| NET: Comfortable       | 452<br>23%        | 30<br>17%           | 29<br>29%AgJl          | 393<br>23%a      | 24<br>28%aj    | 57<br>25%aj    | 31<br>19%                   | 41<br>23%         | 32<br>21%         | 32<br>17%            | 81<br>30%AGiJ Lm | 56<br>20%      | 38<br>21%      | 383<br>27%OP                     | 55<br>11%              | 15<br>15%      | 118<br>48%RST                 | 154<br>16%               | 159<br>27%RT  | 21<br>11%                                | 189<br>34%V       | 263<br>18%    | 369<br>23%                                      | 64<br>36%W             |
| Very comfortable       | (4)<br>90<br>4%   | 6<br>3%             | 10<br>10%DAEFG<br>iJLM | 74<br>4%         | 2<br>2%        | 11<br>5%       | 4<br>2%                     | 13<br>7%gJm       | 7<br>4%           | 4<br>2%              | 19<br>7%gJm      | 10<br>4%       | 5<br>3%        | 86<br>6%Op                       | 3<br>1%                | 2<br>2%        | 39<br>16%RST                  | 17<br>2%                 | 32<br>5%Rt    | 3<br>2%                                  | 37<br>7%V         | 53<br>4%      | 76<br>5%  | 11<br>6%               |
| Somewhat comfortable   | (3)<br>362<br>18% | 24<br>14%           | 19<br>19%              | 319<br>18%       | 22<br>26%AhJl  | 46<br>20%      | 28<br>16%                   | 28<br>16%         | 26<br>17%         | 28<br>15%            | 62<br>23%AhJl    | 46<br>16%      | 33<br>19%      | 297<br>21%Op                     | 52<br>10%              | 13<br>13%      | 79<br>32%RST                  | 138<br>14%               | 127<br>22%RT  | 17<br>9%                                 | 152<br>27%V       | 210<br>15%    | 293<br>18%                                      | 53<br>30%W             |
| Not very comfortable   | (2)<br>645<br>32% | 55<br>31%E          | 35<br>34%E             | 556<br>32%       | 14<br>16%      | 82<br>36%Em    | 52<br>31%E                  | 62<br>34%E        | 43<br>28%e        | 83<br>43%AEGI<br>KIM | 79<br>30%E       | 96<br>34%Em    | 45<br>26%      | 450<br>32%P                      | 175<br>35%P            | 20<br>20%      | 67<br>27%                     | 344<br>35%QT             | 188<br>32%t   | 46<br>25%                                | 171<br>30%        | 474<br>33%    | 560<br>34%                                      | 58<br>33%              |
| Not at all comfortable | (1)<br>646<br>32% | 73<br>41%DBFJ<br>KI | 23<br>23%              | 550<br>32%b      | 30<br>36%      | 70<br>30%      | 58<br>34%bk                 | 63<br>35%bk       | 53<br>35%bk       | 53<br>27%            | 69<br>26%        | 90<br>32%      | 64<br>36%BjK   | 395<br>28%                       | 230<br>45%NP           | 21<br>21%      | 43<br>17%                     | 405<br>41%QST            | 146<br>25%Q   | 52<br>28%Q                               | 178<br>31%        | 468<br>32%    | 560<br>34%X                                     | 43<br>24%              |
| NET: Not comfortable   | 1291<br>64%       | 127<br>72%DBEK<br>m | 58<br>57%              | 1106<br>64%      | 44<br>52%      | 152<br>66%eK   | 111<br>66%ek                | 125<br>69%bEK     | 96<br>64%         | 136<br>70%BEK        | 148<br>56%       | 185<br>66%EK   | 110<br>62%     | 845<br>60%P                      | 406<br>80%NP           | 41<br>41%      | 110<br>45%                    | 749<br>76%QST            | 334<br>57%Q   | 98<br>53%                                | 348<br>62%        | 943<br>65%    | 1119<br>68%X                                    | 101<br>57%             |
| Don't know             | 266<br>13%        | 20<br>11%           | 13<br>13%              | 232<br>13%       | 17<br>20%FH    | 22<br>10%      | 27<br>16%h                  | 15<br>8%          | 23<br>15%h        | 25<br>13%            | 38<br>14%        | 37<br>13%      | 29<br>17%fH    | 174<br>12%o                      | 46<br>9%               | 45<br>45%NO    | 19<br>8%                      | 83<br>8%                 | 97<br>16%QR   | 67<br>36%QRS                             | 27<br>5%          | 239<br>17%U   | 149<br>9%                                       | 13<br>7%               |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 23

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
 On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction  
 Base: All respondents

|                    | Region |              |                 |                  |                |                |                             |                   |                   |             |                |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                        |           | Q.5 Data is held in the UK by a British company |                    |                        |
|--------------------|--------|--------------|-----------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|----------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-----------|---|--------------------|------------------------|
|                    | Total  | Scotland (a) | Wales (b)       | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)     | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u) | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Weighted base      | 2009   | 177          | 100*            | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267            | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564       | 1445  | 1637               | 178                    |
| Mean               | 1.94   | 1.76         | 2.19DAG<br>hJLM | 1.94A            | 1.93           | 1.99A          | 1.84                        | 1.94              | 1.89              | 1.90        | 2.13AGI<br>JLM | 1.91           | 1.85                             | 2.06O              | 1.62                   | 1.91O                         | 2.50RST                  | 1.74                     | 2.09RT        | 1.76                                     | 2.09V     | 1.87  | 1.92               | 2.19W                  |
| Standard deviation | 0.88   | 0.84         | 0.97            | 0.88             | 0.94           | 0.88           | 0.83                        | 0.93              | 0.90              | 0.76        | 0.94           | 0.85           | 0.88                             | 0.92               | 0.70                   | 0.86                          | 0.98                     | 0.78                     | 0.90          | 0.80                                     | 0.94      | 0.85  | 0.88               | 0.91                   |
| Standard error     | 0.02   | 0.06         | 0.10            | 0.02             | 0.11           | 0.06           | 0.07                        | 0.07              | 0.08              | 0.06        | 0.07           | 0.05           | 0.07                             | 0.03               | 0.03                   | 0.11                          | 0.07                     | 0.03                     | 0.04          | 0.07                                     | 0.04      | 0.02  | 0.02               | 0.07                   |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 24

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction

Base: All respondents

|                        | Total          | Gender      |             | Age          |             |             |             |                |                |              |             |              | Social Grade  |             |            |             | Employment Sector |             |
|------------------------|----------------|-------------|-------------|--------------|-------------|-------------|-------------|----------------|----------------|--------------|-------------|--------------|---------------|-------------|------------|-------------|-------------------|-------------|
|                        |                | Male (a)    | Female (b)  | 18-24 (c)    | 25-34 (d)   | 35-44 (e)   | 45-54 (f)   | 55-64 (g)      | 65+ (h)        | 18-34 (i)    | 35-54 (j)   | 55+ (k)      | AB (l)        | C1 (m)      | C2 (n)     | DE (o)      | Public (p)        | Private (q) |
| Unweighted base        | 2009           | 1002        | 1007        | 206          | 307         | 320         | 366         | 321            | 489            | 513          | 686         | 810          | 470           | 587         | 432        | 520         | 278               | 754         |
| Weighted base          | 2009           | 981         | 1028        | 225          | 345         | 323         | 358         | 295            | 462            | 570          | 681         | 758          | 538           | 560         | 413        | 498         | 329               | 828         |
| NET: Comfortable       | 375<br>19%     | 228<br>23%B | 147<br>14%  | 69<br>31%FGH | 84<br>24%GH | 78<br>24%GH | 72<br>20%GH | 33<br>11%      | 38<br>8%       | 153<br>27%jK | 150<br>22%K | 72<br>9%     | 129<br>24%MNO | 92<br>16%   | 71<br>17%  | 83<br>17%   | 69<br>21%         | 199<br>24%  |
| Very comfortable       | (4) 69<br>3%   | 42<br>4%b   | 26<br>3%    | 16<br>7%GH   | 13<br>4%    | 15<br>5%gH  | 12<br>3%    | 6<br>2%        | 8<br>2%        | 28<br>5%K    | 27<br>4%K   | 13<br>2%     | 27<br>5%mo    | 14<br>2%    | 14<br>3%   | 14<br>3%    | 11<br>3%          | 40<br>5%    |
| Somewhat comfortable   | (3) 306<br>15% | 185<br>19%B | 121<br>12%  | 54<br>24%FGH | 71<br>21%GH | 63<br>19%GH | 59<br>17%GH | 28<br>9%       | 31<br>7%       | 125<br>22%K  | 122<br>18%K | 59<br>8%     | 102<br>19%mmo | 78<br>14%   | 56<br>14%  | 69<br>14%   | 58<br>18%         | 158<br>19%  |
| Not very comfortable   | (2) 635<br>32% | 290<br>30%  | 345<br>34%a | 67<br>30%    | 101<br>29%  | 103<br>32%  | 104<br>29%  | 104<br>35%     | 157<br>34%     | 168<br>30%   | 206<br>30%  | 260<br>34%   | 172<br>32%    | 190<br>34%n | 116<br>28% | 157<br>32%  | 105<br>32%        | 264<br>32%  |
| Not at all comfortable | (1) 745<br>37% | 351<br>36%  | 394<br>38%  | 68<br>30%    | 115<br>33%  | 95<br>29%   | 134<br>37%E | 119<br>40%CdE  | 214<br>46%CDEF | 183<br>32%   | 229<br>34%  | 333<br>44%lJ | 190<br>35%    | 211<br>38%  | 165<br>40% | 178<br>36%  | 112<br>34%        | 275<br>33%  |
| NET: Not comfortable   | 1380<br>69%    | 641<br>65%  | 738<br>72%A | 135<br>60%   | 216<br>62%  | 198<br>61%  | 238<br>66%  | 223<br>75%CDEF | 370<br>80%CDEF | 351<br>62%   | 436<br>64%  | 593<br>78%lJ | 361<br>67%    | 402<br>72%  | 281<br>68% | 336<br>67%  | 217<br>66%        | 539<br>65%  |
| Don't know             | 255<br>13%     | 112<br>11%  | 143<br>14%  | 20<br>9%     | 46<br>13%   | 47<br>15%c  | 48<br>13%   | 39<br>13%      | 54<br>12%      | 66<br>12%    | 96<br>14%   | 93<br>12%    | 47<br>9%      | 67<br>12%   | 62<br>15%L | 79<br>16%Lm | 43<br>13%         | 90<br>11%   |
| Mean                   | 1.83           | 1.91B       | 1.75        | 2.08FGH      | 1.94GH      | 1.99fGH     | 1.84GH      | 1.69           | 1.59           | 2.00K        | 1.91K       | 1.63         | 1.93MNo       | 1.79        | 1.77       | 1.81        | 1.89              | 1.95        |
| Standard deviation     | 0.85           | 0.90        | 0.80        | 0.95         | 0.89        | 0.89        | 0.87        | 0.75           | 0.71           | 0.91         | 0.88        | 0.73         | 0.90          | 0.81        | 0.86       | 0.83        | 0.86              | 0.90        |
| Standard error         | 0.02           | 0.03        | 0.03        | 0.07         | 0.05        | 0.05        | 0.05        | 0.05           | 0.03           | 0.04         | 0.04        | 0.03         | 0.04          | 0.04        | 0.04       | 0.04        | 0.06              | 0.03        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 25

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.

On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction

Base: All respondents

|                        | Region         |                              |                         |                         |                            |                          |                            |                          |                        |                             |                          |                          |                        | Q.1 Patient data stored securely |                          |                         | Q.2 Views about data security |                           |                          |  | Q.3 Cloud storage       |                         | Q.5 Data is held in the UK by a British company |                        |
|------------------------|----------------|------------------------------|-------------------------|-------------------------|----------------------------|--------------------------|----------------------------|--------------------------|------------------------|-----------------------------|--------------------------|--------------------------|------------------------|----------------------------------|--------------------------|-------------------------|-------------------------------|---------------------------|--------------------------|--|-------------------------|-------------------------|---|------------------------|
|                        | Total          | Scotland (a)                 | Wales (b)               | NET: England (d)        | North East (e)             | North West (f)           | Yorkshire & Humberside (g) | West Midlands (h)        | East Midlands (i)      | Eastern (j)                 | London (k)               | South East (l)           | South West (m)         | NET: Confident (n)               | NET: Not confident (o)   | Don't know (p)          | NET: Positive impact (q)      | NET: Negative impact (r)  | No impact (s)            | Don't know enough/ anything about it (t) | Aware (u)               | Not aware (v)           | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base        | 2009           | 194                          | 109                     | 1706                    | 85                         | 220                      | 172                        | 171                      | 161                    | 218                         | 221                      | 287                      | 171                    | 1372                             | 528                      | 109                     | 234                           | 998                       | 579                      | 198                                      | 538                     | 1471                    | 1624  | 183                    |
| Weighted base          | 2009           | 177                          | 100*                    | 1732                    | 84*                        | 231                      | 169                        | 181                      | 151                    | 193                         | 267                      | 279                      | 177                    | 1402                             | 507                      | 100*                    | 246                           | 987                       | 590                      | 186                                      | 564                     | 1445                    | 1637  | 178                    |
| NET: Comfortable       | 375<br>19%     | 22<br>13%                    | 24<br>24% <sup>Aj</sup> | 328<br>19% <sup>a</sup> | 19<br>23% <sup>a</sup>     | 50<br>22% <sup>Aj</sup>  | 27<br>16%                  | 35<br>19%                | 29<br>19%              | 27<br>14%                   | 62<br>23% <sup>AJl</sup> | 46<br>16%                | 33<br>19%              | 313<br>22% <sup>OP</sup>         | 51<br>10%                | 11<br>11%               | 121<br>49% <sup>RST</sup>     | 95<br>10%                 | 142<br>24% <sup>RT</sup> | 17<br>9%                                 | 154<br>27% <sup>V</sup> | 220<br>15%              | 300<br>18%                                      | 55<br>31% <sup>W</sup> |
| Very comfortable       | (4) 69<br>3%   | 6<br>3%                      | 4<br>4%                 | 59<br>3%                | 2<br>2%                    | 9<br>4%                  | 4<br>2%                    | 12<br>7% <sup>gJlm</sup> | 7<br>5% <sup>ij</sup>  | 2<br>1%                     | 11<br>4%                 | 8<br>3%                  | 4<br>2%                | 65<br>5% <sup>Op</sup>           | 3<br>1%                  | *                       | 32<br>13% <sup>RST</sup>      | 11<br>1%                  | 23<br>4% <sup>R</sup>    | 3<br>1%                                  | 25<br>5%                | 43<br>3%                | 57<br>4%  | 9<br>5%                |
| Somewhat comfortable   | (3) 306<br>15% | 17<br>9%                     | 19<br>19% <sup>A</sup>  | 270<br>16% <sup>A</sup> | 17<br>21% <sup>A</sup>     | 42<br>18% <sup>A</sup>   | 23<br>14%                  | 23<br>12%                | 22<br>15%              | 24<br>13%                   | 52<br>19% <sup>Aj</sup>  | 38<br>14%                | 29<br>17% <sup>a</sup> | 248<br>18% <sup>Op</sup>         | 48<br>9%                 | 10<br>10%               | 88<br>36% <sup>RST</sup>      | 84<br>8%                  | 119<br>20% <sup>RT</sup> | 15<br>8%                                 | 129<br>23% <sup>V</sup> | 177<br>12%              | 243<br>15%                                      | 46<br>26% <sup>W</sup> |
| Not very comfortable   | (2) 635<br>32% | 49<br>28%                    | 34<br>34% <sup>e</sup>  | 552<br>32%              | 18<br>21%                  | 80<br>34% <sup>Eim</sup> | 53<br>32%                  | 60<br>33% <sup>e</sup>   | 37<br>25%              | 72<br>37% <sup>aEIM</sup>   | 95<br>35% <sup>EIM</sup> | 94<br>34% <sup>eim</sup> | 44<br>25%              | 449<br>32%                       | 160<br>32%               | 25<br>25%               | 58<br>24%                     | 335<br>34% <sup>QT</sup>  | 195<br>33% <sup>Qt</sup> | 47<br>26%                                | 172<br>30%              | 463<br>32%              | 550<br>34%                                      | 57<br>32%              |
| Not at all comfortable | (1) 745<br>37% | 84<br>47% <sup>DBFgjkI</sup> | 30<br>30%               | 631<br>36%              | 30<br>35%                  | 75<br>32%                | 64<br>38%                  | 72<br>40% <sup>k</sup>   | 61<br>41% <sup>K</sup> | 71<br>37%                   | 79<br>30%                | 107<br>38% <sup>k</sup>  | 71<br>40% <sup>K</sup> | 468<br>33% <sup>p</sup>          | 252<br>50% <sup>NP</sup> | 24<br>24%               | 49<br>20%                     | 478<br>48% <sup>QST</sup> | 163<br>28% <sup>Q</sup>  | 55<br>30% <sup>Q</sup>                   | 218<br>39%              | 527<br>36%              | 651<br>40% <sup>X</sup>                         | 53<br>30%              |
| NET: Not comfortable   | 1380<br>69%    | 133<br>75% <sup>dbEfkM</sup> | 64<br>63%               | 1183<br>68%             | 47<br>56%                  | 155<br>67%               | 117<br>69% <sup>e</sup>    | 132<br>73% <sup>E</sup>  | 98<br>65%              | 143<br>74% <sup>bEikm</sup> | 174<br>65%               | 201<br>72% <sup>E</sup>  | 115<br>65%             | 918<br>65% <sup>P</sup>          | 413<br>81% <sup>NP</sup> | 50<br>49%               | 107<br>43%                    | 813<br>82% <sup>QST</sup> | 358<br>61% <sup>Q</sup>  | 102<br>55% <sup>Q</sup>                  | 390<br>69%              | 990<br>69%              | 1202<br>73% <sup>X</sup>                        | 110<br>62%             |
| Don't know             | 255<br>13%     | 21<br>12%                    | 13<br>13%               | 220<br>13%              | 18<br>21% <sup>fHjkI</sup> | 26<br>11%                | 25<br>15% <sup>h</sup>     | 14<br>8%                 | 23<br>15% <sup>h</sup> | 23<br>12%                   | 31<br>12%                | 33<br>12%                | 28<br>16% <sup>H</sup> | 171<br>12% <sup>O</sup>          | 43<br>9%                 | 40<br>40% <sup>NO</sup> | 19<br>8%                      | 79<br>8%                  | 91<br>15% <sup>QR</sup>  | 66<br>35% <sup>QRS</sup>                 | 21<br>4%                | 234<br>16% <sup>U</sup> | 136<br>8%                                       | 13<br>7%               |
| Mean                   | 1.83           | 1.64                         | 1.98 <sup>AJl</sup>     | 1.84 <sup>A</sup>       | 1.87                       | 1.92 <sup>Aj</sup>       | 1.77                       | 1.85 <sup>a</sup>        | 1.81                   | 1.75                        | 1.97 <sup>AgJLm</sup>    | 1.78                     | 1.77                   | 1.93 <sup>O</sup>                | 1.57                     | 1.78 <sup>O</sup>       | 2.46 <sup>RST</sup>           | 1.59                      | 2.00 <sup>RT</sup>       | 1.71                                     | 1.93 <sup>V</sup>       | 1.78                    | 1.80  | 2.06 <sup>W</sup>      |
| Standard deviation     | 0.85           | 0.82                         | 0.88                    | 0.85                    | 0.91                       | 0.86                     | 0.81                       | 0.92                     | 0.92                   | 0.75                        | 0.86                     | 0.82                     | 0.86                   | 0.89                             | 0.70                     | 0.75                    | 0.98                          | 0.71                      | 0.86                     | 0.77                                     | 0.91                    | 0.82                    | 0.84  | 0.90                   |

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 25

**Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.  
 On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction  
 Base: All respondents

|                | Region |              |           |                  |                |                |                             |                   |                   |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |   | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|----------------|--------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|---|-------------------|---------------|---|------------------------|
|                | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Weighted base  | 2009   | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                     | 564               | 1445          | 1637  | 178                    |
| Standard error | 0.02   | 0.06         | 0.09      | 0.02             | 0.11           | 0.06           | 0.07                        | 0.07              | 0.08              | 0.05        | 0.06       | 0.05           | 0.07                             | 0.03               | 0.03                   | 0.09                          | 0.07                     | 0.02                     | 0.04          | 0.07                                    | 0.04              | 0.02          | 0.02  | 0.07                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 26

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.

**Summary****Base: All respondents**

|                          | Regulations                                |                          |  |  |   |  |
|--------------------------|--|--------------------------|--|--|---|--|
|                          | Strict limits on who can access my records | Local backups of my data | My data is held in the UK by a British company | My data is held in a European Economic Area (EEA) country by a global cloud provider | My data is held in a country, deemed safe by the EU, by a global cloud provider | Sanctions and fines for whoever is responsible (e.g. cloud provider, NHS, private healthcare organisations) in the event of a data breach or the misuse of my data |
| Unweighted base          | 2009                                       | 2009                     | 2009   | 2009   | 2009  | 2009   |
| Weighted base            | 2009                                       | 2009                     | 2009   | 2009   | 2009  | 2009   |
| NET: Important           | 1844<br>92%                                | 1626<br>81%              | 1637<br>82%                                    | 971<br>48%   | 1332<br>66%   | 1735<br>86%  |
| Very important (4)       | 1502<br>75%                                | 828<br>41%               | 983<br>49%                                     | 401<br>20%   | 700<br>35%  | 1232<br>61%  |
| Somewhat important (3)   | 342<br>17%                                 | 798<br>40%               | 654<br>33%                                     | 570<br>28%   | 632<br>31%  | 503<br>25%   |
| Not very important (2)   | 47<br>2%                                   | 120<br>6%                | 138<br>7%                                      | 306<br>15%   | 150<br>7%   | 85<br>4%   |
| Not at all important (1) | 13<br>1%                                   | 32<br>2%                 | 40<br>2%                                       | 176<br>9%  | 125<br>6%   | 18<br>1%   |
| NET: Not important       | 60<br>3%                                   | 151<br>8%                | 178<br>9%                                      | 482<br>24%   | 275<br>14%  | 103<br>5%  |
| Don't know               | 105<br>5%                                  | 232<br>12%               | 193<br>10%                                     | 555<br>28%   | 401<br>20%  | 171<br>9%  |
| Mean                     | 3.75                                       | 3.36                     | 3.42   | 2.82   | 3.19  | 3.60   |
| Standard deviation       | 0.53                                       | 0.69                     | 0.73   | 0.97   | 0.90  | 0.62   |
| Standard error           | 0.01                                       | 0.02                     | 0.02   | 0.03   | 0.02  | 0.01   |

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 27

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**

**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**

**NET: Important**

**Base: All respondents**

|  | Total       | Gender      |             | Age          |              |              |              |               |                |             |             |              | Social Grade  |             |            |            | Employment Sector |             |
|--|-------------|-------------|-------------|--------------|--------------|--------------|--------------|---------------|----------------|-------------|-------------|--------------|---------------|-------------|------------|------------|-------------------|-------------|
|  |             | Male (a)    | Female (b)  | 18-24 (c)    | 25-34 (d)    | 35-44 (e)    | 45-54 (f)    | 55-64 (g)     | 65+ (h)        | 18-34 (i)   | 35-54 (j)   | 55+ (k)      | AB (l)        | C1 (m)      | C2 (n)     | DE (o)     | Public (p)        | Private (q) |
| Unweighted base  | 2009        | 1002        | 1007        | 206          | 307          | 320          | 366          | 321           | 489            | 513         | 686         | 810          | 470           | 587         | 432        | 520        | 278               | 754         |
| Weighted base  | 2009        | 981         | 1028        | 225          | 345          | 323          | 358          | 295           | 462            | 570         | 681         | 758          | 538           | 560         | 413        | 498        | 329               | 828         |
| Strict limits on who can access my records   | 1844<br>92% | 887<br>90%  | 958<br>93%a | 198<br>88%   | 302<br>87%   | 295<br>91%   | 331<br>93%D  | 282<br>95%CD  | 436<br>94%CD   | 500<br>88%  | 626<br>92%l | 718<br>95%lj | 494<br>92%    | 516<br>92%  | 375<br>91% | 459<br>92% | 300<br>91%        | 764<br>92%  |
| Sanctions and fines for whoever is responsible (e.g. cloud provider, NHS, private healthcare organisations) in the event of a data breach or the misuse of my data | 1735<br>86% | 830<br>85%  | 905<br>88%a | 190<br>84%   | 284<br>82%   | 276<br>85%   | 304<br>85%   | 264<br>89%D   | 416<br>90%cDeF | 474<br>83%  | 580<br>85%  | 681<br>90%lJ | 466<br>87%    | 491<br>88%  | 350<br>85% | 428<br>86% | 284<br>86%        | 709<br>86%  |
| My data is held in the UK by a British company   | 1637<br>82% | 795<br>81%  | 843<br>82%  | 159<br>71%   | 273<br>79%c  | 254<br>79%c  | 295<br>83%C  | 256<br>87%CDE | 400<br>86%CDE  | 432<br>76%  | 549<br>81%i | 656<br>87%lJ | 429<br>80%    | 454<br>81%  | 345<br>83% | 409<br>82% | 262<br>79%        | 670<br>81%  |
| Local backups of my data   | 1626<br>81% | 798<br>81%  | 827<br>80%  | 184<br>82%D  | 251<br>73%   | 259<br>80%cd | 291<br>81%D  | 249<br>84%D   | 393<br>85%D    | 434<br>76%  | 550<br>81%i | 642<br>85%lj | 446<br>83%o   | 464<br>83%o | 327<br>79% | 389<br>78% | 261<br>79%        | 665<br>80%  |
| My data is held in a country, deemed safe by the EU, by a global cloud provider  | 1332<br>66% | 663<br>68%  | 670<br>65%  | 161<br>71%gH | 242<br>70%gH | 222<br>69%h  | 241<br>67%   | 184<br>62%    | 284<br>61%     | 403<br>71%K | 462<br>68%K | 468<br>62%   | 386<br>72%NO  | 380<br>68%O | 267<br>64% | 300<br>60% | 226<br>69%        | 575<br>70%  |
| My data is held in a European Economic Area (EEA) country by a global cloud provider   | 971<br>48%  | 516<br>53%B | 455<br>44%  | 118<br>52%gh | 179<br>52%GH | 163<br>50%gh | 181<br>51%gh | 127<br>43%    | 202<br>44%     | 297<br>52%K | 344<br>51%K | 330<br>43%   | 300<br>56%MNO | 270<br>48%o | 195<br>47% | 208<br>42% | 163<br>49%        | 434<br>52%  |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 28

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**

**NET: Important**

**Base: All respondents**

|  | Region      |                |            |                  |                |                |                             |                   |                   |              |               |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|--|-------------|----------------|------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|--------------|---------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|  | Total       | Scotland (a)   | Wales (b)  | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)  | London (k)    | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base  | 2009        | 194            | 109        | 1706             | 85             | 220            | 172                         | 171               | 161               | 218          | 221           | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base  | 2009        | 177            | 100*       | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193          | 267           | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| Strict limits on who can access my records   | 1844<br>92% | 168<br>95%GK   | 90<br>90%  | 1587<br>92%      | 75<br>89%      | 220<br>95%be   | 145<br>86%                  | 169<br>94%G       | 138<br>91%        | 183<br>95%GK | 236<br>88%    | 259<br>93%G    | 161<br>91%     | 1309<br>93%P                     | 464<br>92%P            | 71<br>70%      | 222<br>90%T                   | 946<br>96%QST            | 529<br>90%T   | 148<br>80%                               | 540<br>96%V       | 1304<br>90%   | 1598<br>98%X                                    | 145<br>82%             |
| Sanctions and fines for whoever is responsible (e.g. cloud provider, NHS, private healthcare organisations) in the event of a data breach or the misuse of my data | 1735<br>86% | 158<br>89%EG   | 83<br>83%  | 1493<br>86%      | 65<br>77%      | 211<br>91%bEGm | 135<br>30%                  | 157<br>87%e       | 132<br>87%e       | 169<br>88%EG | 231<br>87%e   | 245<br>88%EG   | 149<br>84%     | 1245<br>89%oP                    | 432<br>85%P            | 58<br>58%      | 216<br>88%ST                  | 915<br>93%QST            | 475<br>81%T   | 129<br>69%                               | 518<br>92%V       | 1217<br>84%   | 1529<br>93%X                                    | 133<br>75%             |
| My data is held in the UK by a British company   | 1637<br>82% | 157<br>89%DbEg | 80<br>80%  | 1400<br>81%      | 62<br>73%      | 193<br>83%eK   | 136<br>81%                  | 152<br>84%eK      | 121<br>80%        | 161<br>84%eK | 197<br>74%    | 237<br>85%EK   | 142<br>80%     | 1180<br>84%OP                    | 404<br>80%P            | 54<br>54%      | 218<br>89%ST                  | 839<br>85%ST             | 459<br>78%T   | 121<br>65%                               | 490<br>87%V       | 1147<br>79%   | 1637<br>100%X                                   | -                      |
| Local backups of my data   | 1626<br>81% | 146<br>83%     | 81<br>80%  | 1399<br>81%      | 65<br>77%      | 198<br>86%Gk   | 129<br>77%                  | 153<br>85%        | 119<br>79%        | 162<br>84%g  | 209<br>78%    | 223<br>80%     | 142<br>80%     | 1175<br>84%OP                    | 400<br>79%P            | 51<br>51%      | 209<br>85%ST                  | 842<br>85%ST             | 454<br>77%T   | 121<br>65%                               | 482<br>85%V       | 1144<br>79%   | 1442<br>88%X                                    | 120<br>67%             |
| My data is held in a country, deemed safe by the EU, by a global cloud provider  | 1332<br>66% | 132<br>74%DEGI | 68<br>67%  | 1133<br>65%      | 48<br>57%      | 165<br>71%EgJ  | 102<br>61%                  | 120<br>66%        | 96<br>63%         | 112<br>58%   | 187<br>70%egJ | 189<br>68%j    | 114<br>65%     | 986<br>70%OP                     | 311<br>61%P            | 36<br>36%      | 190<br>77%rST                 | 696<br>71%ST             | 361<br>61%T   | 85<br>46%                                | 432<br>77%V       | 900<br>62%    | 1193<br>73%X                                    | 111<br>63%             |
| My data is held in a European Economic Area (EEA) country by a global cloud provider   | 971<br>48%  | 98<br>55%dEgi  | 51<br>51%e | 823<br>48%       | 31<br>36%      | 127<br>55%EgiJ | 75<br>44%                   | 90<br>50%e        | 66<br>44%         | 82<br>42%    | 143<br>53%EiJ | 131<br>47%     | 80<br>45%      | 726<br>52%OP                     | 219<br>43%P            | 26<br>26%      | 174<br>71%RST                 | 484<br>49%ST             | 258<br>44%T   | 55<br>29%                                | 321<br>57%V       | 650<br>45%    | 902<br>55%X                                     | 58<br>33%              |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 29

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**

**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**

**NET: Not important**

**Base: All respondents**

|  | Total      | Gender      |            | Age                        |                           |                           |                         |                       |            |                         |                        |            | Social Grade             |            |           |            | Employment Sector |                       |
|--|------------|-------------|------------|----------------------------|---------------------------|---------------------------|-------------------------|-----------------------|------------|-------------------------|------------------------|------------|--------------------------|------------|-----------|------------|-------------------|-----------------------|
|  |            | Male (a)    | Female (b) | 18-24 (c)                  | 25-34 (d)                 | 35-44 (e)                 | 45-54 (f)               | 55-64 (g)             | 65+ (h)    | 18-34 (i)               | 35-54 (j)              | 55+ (k)    | AB (l)                   | C1 (m)     | C2 (n)    | DE (o)     | Public (p)        | Private (q)           |
| Unweighted base  | 2009       | 1002        | 1007       | 206                        | 307                       | 320                       | 366                     | 321                   | 489        | 513                     | 686                    | 810        | 470                      | 587        | 432       | 520        | 278               | 754                   |
| Weighted base  | 2009       | 981         | 1028       | 225                        | 345                       | 323                       | 358                     | 295                   | 462        | 570                     | 681                    | 758        | 538                      | 560        | 413       | 498        | 329               | 828                   |
| My data is held in a European Economic Area (EEA) country by a global cloud provider   | 482<br>24% | 248<br>25%  | 235<br>23% | 60<br>27%                  | 81<br>24%                 | 89<br>27%F                | 72<br>20%               | 71<br>24%             | 110<br>24% | 141<br>25%              | 160<br>24%             | 181<br>24% | 126<br>23%               | 149<br>27% | 91<br>22% | 116<br>23% | 85<br>26%         | 201<br>24%            |
| My data is held in a country, deemed safe by the EU, by a global cloud provider  | 275<br>14% | 144<br>15%  | 131<br>13% | 37<br>17%                  | 39<br>11%                 | 42<br>13%                 | 45<br>13%               | 43<br>14%             | 68<br>15%  | 77<br>13%               | 87<br>13%              | 111<br>15% | 64<br>12%                | 88<br>16%  | 52<br>13% | 71<br>14%  | 44<br>13%         | 110<br>13%            |
| My data is held in the UK by a British company   | 178<br>9%  | 106<br>11%B | 72<br>7%   | 40<br>18% <sup>d</sup> FGH | 38<br>11%GH               | 40<br>12% <sup>f</sup> GH | 27<br>8% <sup>gh</sup>  | 13<br>4%              | 20<br>4%   | 78<br>14% <sup>jk</sup> | 67<br>10% <sup>k</sup> | 33<br>4%   | 60<br>11% <sup>n</sup> O | 55<br>10%  | 29<br>7%  | 35<br>7%   | 30<br>9%          | 90<br>11%             |
| Local backups of my data   | 151<br>8%  | 93<br>10%B  | 58<br>6%   | 18<br>8% <sup>h</sup>      | 42<br>12% <sup>F</sup> gH | 28<br>9% <sup>H</sup>     | 24<br>7% <sup>h</sup>   | 22<br>7% <sup>h</sup> | 18<br>4%   | 60<br>11% <sup>k</sup>  | 51<br>8% <sup>k</sup>  | 40<br>5%   | 47<br>9%                 | 42<br>8%   | 26<br>6%  | 35<br>7%   | 27<br>8%          | 81<br>10%             |
| Sanctions and fines for whoever is responsible (e.g. cloud provider, NHS, private healthcare organisations) in the event of a data breach or the misuse of my data | 103<br>5%  | 64<br>7%B   | 39<br>4%   | 14<br>6% <sup>g</sup>      | 21<br>6% <sup>G</sup>     | 20<br>6% <sup>G</sup>     | 24<br>7% <sup>G</sup> h | 7<br>2%               | 17<br>4%   | 35<br>6% <sup>K</sup>   | 44<br>6% <sup>K</sup>  | 24<br>3%   | 36<br>7% <sup>O</sup>    | 32<br>6%   | 17<br>4%  | 17<br>3%   | 13<br>4%          | 61<br>7% <sup>p</sup> |
| Strict limits on who can access my records   | 60<br>3%   | 39<br>4%B   | 21<br>2%   | 11<br>5% <sup>G</sup> h    | 15<br>4% <sup>G</sup> h   | 12<br>4% <sup>G</sup>     | 11<br>3% <sup>G</sup>   | 2<br>1%               | 9<br>2%    | 26<br>5% <sup>K</sup>   | 23<br>3% <sup>K</sup>  | 10<br>1%   | 21<br>4%                 | 19<br>3%   | 8<br>2%   | 11<br>2%   | 8<br>2%           | 30<br>4%              |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 30

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.

NET: Not important

Base: All respondents

|  | Region     |              |            |                  |                |                |                             |                   |                   |             |                |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|--|------------|--------------|------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|----------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|  | Total      | Scotland (a) | Wales (b)  | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)     | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base  | 2009       | 194          | 109        | 1706             | 85             | 220            | 172                         | 171               | 161               | 218         | 221            | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base  | 2009       | 177          | 100*       | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267            | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| My data is held in a European Economic Area (EEA) country by a global cloud provider   | 482<br>24% | 38<br>22%    | 25<br>25%  | 419<br>24%       | 27<br>33%afk   | 47<br>20%      | 42<br>25%                   | 43<br>24%         | 42<br>28%         | 46<br>24%   | 57<br>21%      | 68<br>24%      | 46<br>26%      | 331<br>24%P                      | 137<br>27%P            | 14<br>14%      | 48<br>19%                     | 247<br>25%t              | 153<br>26%qt  | 34<br>18%                                | 154<br>27%v       | 328<br>23%    | 374<br>23%                                      | 101<br>57%W            |
| My data is held in a country, deemed safe by the EU, by a global cloud provider  | 275<br>14% | 17<br>10%    | 17<br>17%  | 241<br>14%       | 15<br>18%a     | 28<br>12%      | 24<br>14%                   | 24<br>13%         | 22<br>15%         | 26<br>14%   | 33<br>12%      | 40<br>14%      | 28<br>16%      | 177<br>13%                       | 90<br>18%NP            | 8<br>8%        | 39<br>16%                     | 127<br>13%               | 88<br>15%     | 20<br>11%                                | 77<br>14%         | 198<br>14%    | 213<br>13%                                      | 58<br>33%W             |
| My data is held in the UK by a British company   | 178<br>9%  | 10<br>6%     | 6<br>6%    | 162<br>9%        | 7<br>9%        | 22<br>9%       | 12<br>7%                    | 17<br>9%          | 14<br>10%         | 15<br>8%    | 37<br>14%AbGJL | 20<br>7%       | 17<br>10%      | 116<br>8%                        | 52<br>10%              | 10<br>10%      | 22<br>9%                      | 84<br>8%                 | 58<br>10%     | 15<br>8%                                 | 53<br>9%          | 125<br>9%     | -<br>-  | 178<br>100%W           |
| Local backups of my data   | 151<br>8%  | 15<br>8%     | 11<br>10%j | 126<br>7%        | 8<br>9%        | 15<br>6%       | 15<br>9%j                   | 11<br>6%          | 10<br>7%          | 8<br>4%     | 22<br>8%       | 24<br>8%       | 13<br>7%       | 92<br>7%                         | 54<br>11%N             | 5<br>5%        | 27<br>11%RT                   | 65<br>7%                 | 51<br>9%      | 9<br>5%                                  | 52<br>9%          | 99<br>7%      | 101<br>6%                                       | 46<br>26%W             |
| Sanctions and fines for whoever is responsible (e.g. cloud provider, NHS, private healthcare organisations) in the event of a data breach or the misuse of my data | 103<br>5%  | 9<br>5%      | 8<br>8%L   | 86<br>5%         | 11<br>13%aFhJK | 10<br>4%       | 15<br>9%JKL                 | 9<br>5%           | 10<br>7%L         | 6<br>3%     | 9<br>4%        | 7<br>2%        | 9<br>5%        | 61<br>4%                         | 37<br>7%N              | 6<br>6%        | 22<br>9%R                     | 27<br>3%                 | 45<br>8%R     | 9<br>5%                                  | 31<br>6%          | 72<br>5%      | 54<br>3%  | 43<br>24%W             |
| Strict limits on who can access my records   | 60<br>3%   | 5<br>3%      | 4<br>4%L   | 50<br>3%         | 2<br>3%        | 4<br>2%        | 11<br>7%FJL                 | 7<br>4%l          | 5<br>3%l          | 3<br>2%     | 11<br>4%L      | 2<br>1%        | 5<br>3%        | 36<br>3%                         | 19<br>4%               | 4<br>4%        | 17<br>7%RT                    | 16<br>2%                 | 23<br>4%R     | 4<br>2%                                  | 16<br>3%          | 44<br>3%      | 26<br>2%  | 32<br>18%W             |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 31

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**  
**Strict limits on who can access my records**

Base: All respondents

|                      | Total           | Gender      |             | Age         |             |             |              |                |                |             |             |              | Social Grade |            |            |            | Employment Sector |             |
|----------------------|-----------------|-------------|-------------|-------------|-------------|-------------|--------------|----------------|----------------|-------------|-------------|--------------|--------------|------------|------------|------------|-------------------|-------------|
|                      |                 | Male (a)    | Female (b)  | 18-24 (c)   | 25-34 (d)   | 35-44 (e)   | 45-54 (f)    | 55-64 (g)      | 65+ (h)        | 18-34 (i)   | 35-54 (j)   | 55+ (k)      | AB (l)       | C1 (m)     | C2 (n)     | DE (o)     | Public (p)        | Private (q) |
| Unweighted base      | 2009            | 1002        | 1007        | 206         | 307         | 320         | 366          | 321            | 489            | 513         | 686         | 810          | 470          | 587        | 432        | 520        | 278               | 754         |
| Weighted base        | 2009            | 981         | 1028        | 225         | 345         | 323         | 358          | 295            | 462            | 570         | 681         | 758          | 538          | 560        | 413        | 498        | 329               | 828         |
| NET: Important       | 1844<br>92%     | 887<br>90%  | 958<br>93%a | 198<br>88%  | 302<br>87%  | 295<br>91%  | 331<br>93%D  | 282<br>95%CDe  | 436<br>94%CD   | 500<br>88%  | 626<br>92%l | 718<br>95%lj | 494<br>92%   | 516<br>92% | 375<br>91% | 459<br>92% | 300<br>91%        | 764<br>92%  |
| Very important       | (4) 1502<br>75% | 696<br>71%  | 806<br>78%A | 147<br>65%  | 229<br>66%  | 231<br>71%  | 266<br>74%cD | 245<br>83%CDEF | 384<br>83%CDEF | 376<br>66%  | 497<br>73%l | 629<br>83%lJ | 389<br>72%   | 420<br>75% | 309<br>75% | 383<br>77% | 253<br>77%q       | 580<br>70%  |
| Somewhat important   | (3) 342<br>17%  | 191<br>19%B | 151<br>15%  | 51<br>23%GH | 73<br>21%GH | 64<br>20%GH | 65<br>18%gH  | 37<br>13%      | 52<br>11%      | 124<br>22%K | 129<br>19%K | 89<br>12%    | 105<br>19%   | 96<br>17%  | 66<br>16%  | 76<br>15%  | 47<br>14%         | 184<br>22%P |
| Not very important   | (2) 47<br>2%    | 29<br>3%    | 18<br>2%    | 9<br>4%Gh   | 12<br>3%Gh  | 10<br>3%G   | 8<br>2%      | 2<br>1%        | 6<br>1%        | 21<br>4%K   | 18<br>3%K   | 8<br>1%      | 16<br>3%     | 16<br>3%   | 6<br>2%    | 9<br>2%    | 8<br>2%           | 24<br>3%    |
| Not at all important | (1) 13<br>1%    | 10<br>1%b   | 3<br>*      | 2<br>1%     | 4<br>1%     | 2<br>1%     | 3<br>1%      | -<br>-         | 2<br>1%        | 5<br>1%     | 5<br>1%     | 2<br>*       | 5<br>1%      | 3<br>1%    | 2<br>*     | 3<br>1%    | -<br>-            | 7<br>1%     |
| NET: Not important   | 60<br>3%        | 39<br>4%B   | 21<br>2%    | 11<br>5%Gh  | 15<br>4%Gh  | 12<br>4%G   | 11<br>3%G    | 2<br>1%        | 9<br>2%        | 26<br>5%K   | 23<br>3%K   | 10<br>1%     | 21<br>4%     | 19<br>3%   | 8<br>2%    | 11<br>2%   | 8<br>2%           | 30<br>4%    |
| Don't know           | 105<br>5%       | 55<br>6%    | 50<br>5%    | 15<br>7%    | 28<br>8%fgH | 17<br>5%    | 15<br>4%     | 12<br>4%       | 18<br>4%       | 43<br>8%jk  | 32<br>5%    | 30<br>4%     | 24<br>4%     | 25<br>4%   | 30<br>7%lm | 27<br>5%   | 22<br>7%          | 33<br>4%    |
| Mean                 | 3.75            | 3.70        | 3.80A       | 3.64        | 3.66        | 3.71        | 3.74         | 3.86CDEF       | 3.84CDEF       | 3.65        | 3.72i       | 3.85J        | 3.71         | 3.74       | 3.78l      | 3.78L      | 3.80Q             | 3.68        |
| Standard deviation   | 0.53            | 0.58        | 0.46        | 0.61        | 0.61        | 0.55        | 0.54         | 0.37           | 0.44           | 0.61        | 0.55        | 0.41         | 0.57         | 0.54       | 0.48       | 0.49       | 0.46              | 0.57        |
| Standard error       | 0.01            | 0.02        | 0.02        | 0.04        | 0.04        | 0.03        | 0.03         | 0.02           | 0.02           | 0.03        | 0.02        | 0.01         | 0.03         | 0.02       | 0.02       | 0.02       | 0.03              | 0.02        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 32

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**  
**Strict limits on who can access my records**  
**Base: All respondents**

|                      | Region          |              |             |                  |                |                |                             |                   |                   |              |             |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|----------------------|-----------------|--------------|-------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|--------------|-------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                      | Total           | Scotland (a) | Wales (b)   | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)  | London (k)  | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base      | 2009            | 194          | 109         | 1706             | 85             | 220            | 172                         | 171               | 161               | 218          | 221         | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base        | 2009            | 177          | 100*        | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193          | 267         | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| NET: Important       | 1844<br>92%     | 168<br>95%GK | 90<br>90%   | 1587<br>92%      | 75<br>89%      | 220<br>95%be   | 145<br>86%                  | 169<br>94%G       | 138<br>91%        | 183<br>95%GK | 236<br>88%  | 259<br>93%G    | 161<br>91%                       | 1309<br>93%P       | 464<br>92%P            | 71<br>70%                     | 222<br>90%T              | 946<br>96%QST            | 529<br>90%T   | 148<br>80%                               | 540<br>96%V       | 1304<br>90%   | 1598<br>98%X                                    | 145<br>82%             |
| Very important       | (4) 1502<br>75% | 139<br>78%b  | 67<br>67%   | 1296<br>75%      | 64<br>75%      | 170<br>74%     | 129<br>76%                  | 129<br>71%        | 112<br>74%        | 152<br>79%Bk | 189<br>71%  | 211<br>75%     | 141<br>80%Bhk                    | 1063<br>76%P       | 384<br>76%P            | 54<br>54%                     | 147<br>60%               | 835<br>85%QST            | 393<br>67%    | 127<br>68%                               | 462<br>82%V       | 1040<br>72%   | 1320<br>81%X                                    | 106<br>60%             |
| Somewhat important   | (3) 342<br>17%  | 29<br>16%g   | 23<br>23%GM | 291<br>17%       | 12<br>14%      | 51<br>22%GM    | 16<br>10%                   | 41<br>23%GM       | 26<br>17%g        | 31<br>16%    | 47<br>17%g  | 48<br>17%g     | 20<br>11%                        | 246<br>18%         | 80<br>16%              | 17<br>17%                     | 74<br>30%RsT             | 110<br>11%               | 137<br>23%RT  | 21<br>11%                                | 79<br>14%         | 264<br>18%U   | 278<br>17%                                      | 39<br>22%              |
| Not very important   | (2) 47<br>2%    | 5<br>3%      | 4<br>4%FL   | 38<br>2%         | 2<br>2%        | 1<br>1%        | 11<br>6%FJKL                | 5<br>3%           | 4<br>3%           | 3<br>2%      | 6<br>2%     | 2<br>1%        | 4<br>2%                          | 29<br>2%           | 14<br>3%               | 4<br>4%                       | 12<br>5%R                | 12<br>1%                 | 19<br>3%R     | 4<br>2%                                  | 10<br>2%          | 37<br>3%      | 24<br>1%  | 22<br>13%W             |
| Not at all important | (1) 13<br>1%    | *<br>-       | -<br>-      | 12<br>1%         | 1<br>1%        | 2<br>1%        | 1<br>*                      | 2<br>1%           | 1<br>1%           | -<br>-       | 5<br>2%     | *<br>1%        | 1<br>1%                          | 7<br>1%            | 5<br>1%                | *<br>*                        | 5<br>2%Rt                | 4<br>*                   | 4<br>1%       | -<br>-                                   | 6<br>1%           | 7<br>*        | 3<br>*  | 10<br>6%W              |
| NET: Not important   | 60<br>3%        | 5<br>3%      | 4<br>4%L    | 50<br>3%         | 2<br>3%        | 4<br>2%        | 11<br>7%FJL                 | 7<br>4%l          | 5<br>3%l          | 3<br>2%      | 11<br>4%L   | 2<br>1%        | 5<br>3%                          | 36<br>3%           | 19<br>4%               | 4<br>4%                       | 17<br>7%RT               | 16<br>2%                 | 23<br>4%R     | 4<br>2%                                  | 16<br>3%          | 44<br>3%      | 26<br>2%  | 32<br>18%W             |
| Don't know           | 105<br>5%       | 4<br>2%      | 6<br>6%     | 95<br>5%a        | 7<br>8%a       | 7<br>3%        | 13<br>7%Afh                 | 5<br>3%           | 8<br>5%           | 7<br>4%      | 21<br>8%Afj | 18<br>7%a      | 10<br>6%                         | 57<br>4%           | 23<br>5%               | 25<br>25%NO                   | 8<br>3%                  | 26<br>3%                 | 38<br>6%R     | 34<br>18%QRS                             | 8<br>1%           | 97<br>7%U     | 13<br>1%  | 1<br>*                 |
| Mean                 | 3.75            | 3.77         | 3.67        | 3.75             | 3.78           | 3.73           | 3.75                        | 3.68              | 3.74              | 3.80Bh       | 3.71        | 3.80Bhk        | 3.81Bh                           | 3.76               | 3.74                   | 3.66                          | 3.53                     | 3.85QS                   | 3.66Q         | 3.81QS                                   | 3.79v             | 3.73          | 3.79X   | 3.36                   |
| Standard deviation   | 0.53            | 0.50         | 0.57        | 0.53             | 0.52           | 0.52           | 0.59                        | 0.58              | 0.55              | 0.44         | 0.61        | 0.43           | 0.49                             | 0.51               | 0.56                   | 0.61                          | 0.69                     | 0.42                     | 0.58          | 0.46                                     | 0.52              | 0.53          | 0.45  | 0.91                   |
| Standard error       | 0.01            | 0.04         | 0.06        | 0.01             | 0.06           | 0.04           | 0.05                        | 0.04              | 0.04              | 0.03         | 0.04        | 0.03           | 0.04                             | 0.01               | 0.02                   | 0.07                          | 0.05                     | 0.01                     | 0.02          | 0.04                                     | 0.02              | 0.01          | 0.01  | 0.07                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 33

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**

**Local backups of my data**

**Base: All respondents**

|                      | Total          | Gender                 |                         | Age                                     |                                      |                         |                          |                           |                            |                          |                         |                          | Social Grade            |                          |                         |                         | Employment Sector |             |
|----------------------|----------------|------------------------|-------------------------|---|--------------------------------------|-------------------------|--------------------------|---------------------------|----------------------------|--------------------------|-------------------------|--------------------------|-------------------------|--------------------------|-------------------------|-------------------------|-------------------|-------------|
|                      |                | Male (a)               | Female (b)              | 18-24 (c)                               | 25-34 (d)                            | 35-44 (e)               | 45-54 (f)                | 55-64 (g)                 | 65+ (h)                    | 18-34 (i)                | 35-54 (j)               | 55+ (k)                  | AB (l)                  | C1 (m)                   | C2 (n)                  | DE (o)                  | Public (p)        | Private (q) |
| Unweighted base      | 2009           | 1002                   | 1007                    | 206                                     | 307                                  | 320                     | 366                      | 321                       | 489                        | 513                      | 686                     | 810                      | 470                     | 587                      | 432                     | 520                     | 278               | 754         |
| Weighted base        | 2009           | 981                    | 1028                    | 225                                     | 345                                  | 323                     | 358                      | 295                       | 462                        | 570                      | 681                     | 758                      | 538                     | 560                      | 413                     | 498                     | 329               | 828         |
| NET: Important       | 1626<br>81%    | 798<br>81%             | 827<br>80%              | 184<br>82%D                             | 251<br>73%                           | 259<br>80% <sup>d</sup> | 291<br>81%D              | 249<br>84%D               | 393<br>85%D                | 434<br>76%               | 550<br>81% <sup>i</sup> | 642<br>85% <sup>lj</sup> | 446<br>83% <sup>o</sup> | 464<br>83% <sup>o</sup>  | 327<br>79%              | 389<br>78%              | 261<br>79%        | 665<br>80%  |
| Very important       | (4) 828<br>41% | 390<br>40%             | 438<br>43%              | 66<br>30%                               | 101<br>29%                           | 122<br>38%D             | 156<br>44% <sup>CD</sup> | 145<br>49% <sup>CDE</sup> | 238<br>51% <sup>CDEF</sup> | 167<br>29%               | 277<br>41% <sup>l</sup> | 383<br>51% <sup>lJ</sup> | 215<br>40%              | 256<br>46% <sup>lN</sup> | 154<br>37%              | 202<br>41%              | 131<br>40%        | 304<br>37%  |
| Somewhat important   | (3) 798<br>40% | 409<br>42%             | 390<br>38%              | 117<br>52% <sup>de</sup> <sup>FGH</sup> | 150<br>43% <sup>gH</sup>             | 137<br>42% <sup>H</sup> | 135<br>38%               | 105<br>35%                | 155<br>33%                 | 267<br>47% <sup>JK</sup> | 272<br>40% <sup>K</sup> | 259<br>34%               | 231<br>43% <sup>m</sup> | 207<br>37%               | 173<br>42%              | 187<br>38%              | 130<br>39%        | 361<br>44%  |
| Not very important   | (2) 120<br>6%  | 72<br>7% <sup>B</sup>  | 48<br>5%                | 12<br>5%                                | 35<br>10% <sup>c</sup> <sup>FH</sup> | 22<br>7% <sup>H</sup>   | 18<br>5%                 | 18<br>6% <sup>h</sup>     | 15<br>3%                   | 47<br>8% <sup>K</sup>    | 40<br>6%                | 33<br>4%                 | 37<br>7%                | 32<br>6%                 | 22<br>5%                | 28<br>6%                | 24<br>7%          | 61<br>7%    |
| Not at all important | (1) 32<br>2%   | 22<br>2% <sup>B</sup>  | 10<br>1%                | 6<br>3% <sup>h</sup>                    | 7<br>2%                              | 6<br>2%                 | 6<br>2%                  | 3<br>1%                   | 3<br>1%                    | 14<br>2% <sup>k</sup>    | 11<br>2%                | 7<br>1%                  | 11<br>2%                | 10<br>2%                 | 4<br>1%                 | 8<br>2%                 | 3<br>1%           | 20<br>2%    |
| NET: Not important   | 151<br>8%      | 93<br>10% <sup>B</sup> | 58<br>6%                | 18<br>8% <sup>h</sup>                   | 42<br>12% <sup>FgH</sup>             | 28<br>9% <sup>H</sup>   | 24<br>7% <sup>h</sup>    | 22<br>7% <sup>h</sup>     | 18<br>4%                   | 60<br>11% <sup>K</sup>   | 51<br>8% <sup>k</sup>   | 40<br>5%                 | 47<br>9%                | 42<br>8%                 | 26<br>6%                | 35<br>7%                | 27<br>8%          | 81<br>10%   |
| Don't know           | 232<br>12%     | 89<br>9%               | 143<br>14% <sup>A</sup> | 23<br>10%                               | 53<br>15% <sup>G</sup>               | 37<br>11%               | 43<br>12%                | 25<br>8%                  | 52<br>11%                  | 76<br>13%                | 80<br>12%               | 76<br>10%                | 44<br>8%                | 54<br>10%                | 60<br>14% <sup>LM</sup> | 73<br>15% <sup>LM</sup> | 42<br>13%         | 82<br>10%   |
| Mean                 | 3.36           | 3.31                   | 3.42 <sup>A</sup>       | 3.21                                    | 3.18                                 | 3.31 <sup>d</sup>       | 3.40 <sup>CD</sup>       | 3.44 <sup>CDE</sup>       | 3.53 <sup>CDEF</sup>       | 3.19                     | 3.36 <sup>l</sup>       | 3.49 <sup>IJ</sup>       | 3.32                    | 3.40 <sup>l</sup>        | 3.35                    | 3.37                    | 3.35              | 3.27        |
| Standard deviation   | 0.69           | 0.72                   | 0.65                    | 0.69                                    | 0.73                                 | 0.70                    | 0.68                     | 0.67                      | 0.61                       | 0.71                     | 0.69                    | 0.64                     | 0.70                    | 0.70                     | 0.65                    | 0.69                    | 0.67              | 0.72        |
| Standard error       | 0.02           | 0.02                   | 0.02                    | 0.05                                    | 0.05                                 | 0.04                    | 0.04                     | 0.04                      | 0.03                       | 0.03                     | 0.03                    | 0.02                     | 0.03                    | 0.03                     | 0.03                    | 0.03                    | 0.04              | 0.03        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 34

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**

**Local backups of my data**

**Base: All respondents**

|                      | Region         |              |                      |                  |                |                |                             |                   |                   |                    |             |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|----------------------|----------------|--------------|----------------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|--------------------|-------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                      | Total          | Scotland (a) | Wales (b)            | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)        | London (k)  | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base      | 2009           | 194          | 109                  | 1706             | 85             | 220            | 172                         | 171               | 161               | 218                | 221         | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base        | 2009           | 177          | 100*                 | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193                | 267         | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| NET: Important       | 1626<br>81%    | 146<br>83%   | 81<br>80%            | 1399<br>81%      | 65<br>77%      | 198<br>86%Gk   | 129<br>77%                  | 153<br>85%        | 119<br>79%        | 162<br>84%g        | 209<br>78%  | 223<br>80%     | 142<br>80%                       | 1175<br>84%OP      | 400<br>79%P            | 51<br>51%                     | 209<br>85%ST             | 842<br>85%ST             | 454<br>77%T   | 121<br>65%                               | 482<br>85%V       | 1144<br>79%   | 1442<br>88%X                                    | 120<br>67%             |
| Very important       | (4) 828<br>41% | 76<br>43%B   | 29<br>29%            | 722<br>42%B      | 31<br>37%      | 103<br>45%Bj   | 66<br>39%                   | 70<br>39%         | 68<br>45%Bj       | 69<br>36%          | 112<br>42%B | 124<br>44%Bj   | 78<br>44%B                       | 603<br>43%P        | 199<br>39%P            | 25<br>25%                     | 102<br>41%               | 451<br>46%ST             | 209<br>35%    | 66<br>35%                                | 234<br>41%        | 594<br>41%    | 762<br>47%X                                     | 39<br>22%              |
| Somewhat important   | (3) 798<br>40% | 70<br>40%    | 51<br>51%DaGI<br>KLM | 677<br>39%       | 34<br>40%      | 95<br>41%      | 63<br>38%                   | 83<br>46%lklm     | 50<br>33%         | 93<br>48%gIKL<br>M | 97<br>36%   | 99<br>36%      | 63<br>36%                        | 572<br>41%P        | 201<br>40%P            | 26<br>26%                     | 107<br>43%T              | 391<br>40%T              | 245<br>42%T   | 55<br>30%                                | 248<br>44%V       | 550<br>38%    | 680<br>41%                                      | 82<br>46%              |
| Not very important   | (2) 120<br>6%  | 14<br>8%     | 11<br>10%dhj         | 95<br>5%         | 4<br>5%        | 12<br>5%       | 12<br>7%                    | 8<br>5%           | 8<br>6%           | 8<br>4%            | 15<br>6%    | 19<br>7%       | 8<br>5%                          | 76<br>5%           | 39<br>8%n              | 4<br>4%                       | 19<br>8%                 | 53<br>5%                 | 38<br>6%      | 9<br>5%                                  | 45<br>8%V         | 75<br>5%      | 81<br>5%  | 36<br>20%W             |
| Not at all important | (1) 32<br>2%   | 1<br>1%      | -<br>-               | 30<br>2%         | 4<br>4%abJ     | 3<br>1%        | 4<br>2%j                    | 3<br>2%           | 2<br>1%           | -<br>-             | 6<br>2%j    | 5<br>2%j       | 5<br>3%J                         | 16<br>1%           | 14<br>3%N              | 1<br>1%                       | 8<br>3%rT                | 11<br>1%                 | 13<br>2%t     | -<br>-                                   | 7<br>1%           | 24<br>2%      | 20<br>1%  | 11<br>6%W              |
| NET: Not important   | 151<br>8%      | 15<br>8%     | 11<br>10%j           | 126<br>7%        | 8<br>9%        | 15<br>6%       | 15<br>9%j                   | 11<br>6%          | 10<br>7%          | 8<br>4%            | 22<br>8%    | 24<br>8%       | 13<br>7%                         | 92<br>7%           | 54<br>11%N             | 5<br>5%                       | 27<br>11%RT              | 65<br>7%                 | 51<br>9%      | 9<br>5%                                  | 52<br>9%          | 99<br>7%      | 101<br>6%                                       | 46<br>26%W             |
| Don't know           | 232<br>12%     | 16<br>9%     | 9<br>9%              | 207<br>12%       | 12<br>14%      | 19<br>8%       | 24<br>14%f                  | 17<br>9%          | 22<br>15%f        | 22<br>12%          | 37<br>14%f  | 32<br>12%      | 22<br>12%                        | 135<br>10%         | 53<br>10%              | 44<br>44%NO                   | 11<br>4%                 | 80<br>8%q                | 85<br>14%QR   | 56<br>30%QRS                             | 31<br>5%          | 201<br>14%U   | 95<br>6%  | 12<br>6%               |
| Mean                 | 3.36           | 3.37b        | 3.20                 | 3.37B            | 3.27           | 3.40B          | 3.32                        | 3.34              | 3.44B             | 3.36b              | 3.37        | 3.39b          | 3.39b                            | 3.39O              | 3.29                   | 3.33                          | 3.29                     | 3.41QS                   | 3.29          | 3.44qs                                   | 3.33              | 3.38          | 3.42X   | 2.89                   |
| Standard deviation   | 0.69           | 0.67         | 0.63                 | 0.69             | 0.79           | 0.66           | 0.74                        | 0.66              | 0.68              | 0.57               | 0.73        | 0.71           | 0.73                             | 0.66               | 0.75                   | 0.71                          | 0.75                     | 0.66                     | 0.71          | 0.62                                     | 0.69              | 0.69          | 0.65  | 0.83                   |
| Standard error       | 0.02           | 0.05         | 0.06                 | 0.02             | 0.09           | 0.05           | 0.06                        | 0.05              | 0.06              | 0.04               | 0.05        | 0.04           | 0.06                             | 0.02               | 0.03                   | 0.09                          | 0.05                     | 0.02                     | 0.03          | 0.05                                     | 0.03              | 0.02          | 0.02  | 0.06                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 35

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**

**My data is held in the UK by a British company**

**Base: All respondents**

|                      | Total          | Gender                  |                         | Age                       |                         |                           |                           |                           |                             |                         |                         |                          | Social Grade            |                         |                         |                          | Employment Sector |             |
|----------------------|----------------|-------------------------|-------------------------|---------------------------|-------------------------|---------------------------|---------------------------|---------------------------|-----------------------------|-------------------------|-------------------------|--------------------------|-------------------------|-------------------------|-------------------------|--------------------------|-------------------|-------------|
|                      |                | Male (a)                | Female (b)              | 18-24 (c)                 | 25-34 (d)               | 35-44 (e)                 | 45-54 (f)                 | 55-64 (g)                 | 65+ (h)                     | 18-34 (i)               | 35-54 (j)               | 55+ (k)                  | AB (l)                  | C1 (m)                  | C2 (n)                  | DE (o)                   | Public (p)        | Private (q) |
| Unweighted base      | 2009           | 1002                    | 1007                    | 206                       | 307                     | 320                       | 366                       | 321                       | 489                         | 513                     | 686                     | 810                      | 470                     | 587                     | 432                     | 520                      | 278               | 754         |
| Weighted base        | 2009           | 981                     | 1028                    | 225                       | 345                     | 323                       | 358                       | 295                       | 462                         | 570                     | 681                     | 758                      | 538                     | 560                     | 413                     | 498                      | 329               | 828         |
| NET: Important       | 1637<br>82%    | 795<br>81%              | 843<br>82%              | 159<br>71%                | 273<br>79% <sup>c</sup> | 254<br>79% <sup>c</sup>   | 295<br>83% <sup>C</sup>   | 256<br>87% <sup>CDE</sup> | 400<br>86% <sup>CDE</sup>   | 432<br>76%              | 549<br>81% <sup>i</sup> | 656<br>87% <sup>IJ</sup> | 429<br>80%              | 454<br>81%              | 345<br>83%              | 409<br>82%               | 262<br>79%        | 670<br>81%  |
| Very important       | (4) 983<br>49% | 449<br>46%              | 534<br>52% <sup>A</sup> | 85<br>38%                 | 143<br>41%              | 120<br>37%                | 175<br>49% <sup>CdE</sup> | 164<br>56% <sup>CDE</sup> | 296<br>64% <sup>CDEFG</sup> | 228<br>40%              | 295<br>43%              | 460<br>61% <sup>IJ</sup> | 235<br>44%              | 268<br>48%              | 209<br>50% <sup>l</sup> | 271<br>55% <sup>LM</sup> | 142<br>43%        | 360<br>43%  |
| Somewhat important   | (3) 654<br>33% | 346<br>35% <sup>B</sup> | 309<br>30%              | 74<br>33% <sup>H</sup>    | 130<br>38% <sup>H</sup> | 134<br>41% <sup>FGH</sup> | 120<br>34% <sup>H</sup>   | 92<br>31% <sup>H</sup>    | 104<br>23%                  | 204<br>36% <sup>K</sup> | 254<br>37% <sup>K</sup> | 196<br>26%               | 194<br>36% <sup>O</sup> | 186<br>33% <sup>o</sup> | 136<br>33%              | 138<br>28%               | 120<br>36%        | 310<br>37%  |
| Not very important   | (2) 138<br>7%  | 81<br>8% <sup>B</sup>   | 57<br>6%                | 30<br>13% <sup>FGH</sup>  | 28<br>8% <sup>gH</sup>  | 33<br>10% <sup>FGH</sup>  | 21<br>6% <sup>h</sup>     | 13<br>4%                  | 14<br>3%                    | 58<br>10% <sup>K</sup>  | 54<br>8% <sup>K</sup>   | 26<br>3%                 | 48<br>9% <sup>O</sup>   | 41<br>7%                | 24<br>6%                | 25<br>5%                 | 22<br>7%          | 71<br>9%    |
| Not at all important | (1) 40<br>2%   | 25<br>3%                | 15<br>1%                | 11<br>5% <sup>FGH</sup>   | 9<br>3% <sup>G</sup>    | 7<br>2% <sup>G</sup>      | 7<br>2% <sup>G</sup>      | -<br>-                    | 7<br>1% <sup>g</sup>        | 20<br>4% <sup>K</sup>   | 13<br>2%                | 7<br>1%                  | 12<br>2%                | 14<br>2%                | 5<br>1%                 | 10<br>2%                 | 8<br>2%           | 19<br>2%    |
| NET: Not important   | 178<br>9%      | 106<br>11% <sup>B</sup> | 72<br>7%                | 40<br>18% <sup>dFGH</sup> | 38<br>11% <sup>GH</sup> | 40<br>12% <sup>FGH</sup>  | 27<br>8% <sup>gh</sup>    | 13<br>4%                  | 20<br>4%                    | 78<br>14% <sup>jk</sup> | 67<br>10% <sup>K</sup>  | 33<br>4%                 | 60<br>11% <sup>nO</sup> | 55<br>10%               | 29<br>7%                | 35<br>7%                 | 30<br>9%          | 90<br>11%   |
| Don't know           | 193<br>10%     | 80<br>8%                | 114<br>11% <sup>a</sup> | 26<br>11%                 | 35<br>10%               | 29<br>9%                  | 35<br>10%                 | 27<br>9%                  | 42<br>9%                    | 60<br>11%               | 64<br>9%                | 69<br>9%                 | 49<br>9%                | 51<br>9%                | 40<br>10%               | 54<br>11%                | 38<br>11%         | 68<br>8%    |
| Mean                 | 3.42           | 3.35                    | 3.49 <sup>A</sup>       | 3.17                      | 3.31                    | 3.25                      | 3.44 <sup>CdE</sup>       | 3.57 <sup>CDEF</sup>      | 3.64 <sup>CDEF</sup>        | 3.25                    | 3.35 <sup>i</sup>       | 3.61 <sup>IJ</sup>       | 3.34                    | 3.39                    | 3.47 <sup>L</sup>       | 3.51 <sup>LM</sup>       | 3.36              | 3.33        |
| Standard deviation   | 0.73           | 0.76                    | 0.69                    | 0.87                      | 0.76                    | 0.74                      | 0.71                      | 0.58                      | 0.63                        | 0.81                    | 0.73                    | 0.61                     | 0.75                    | 0.75                    | 0.67                    | 0.70                     | 0.74              | 0.75        |
| Standard error       | 0.02           | 0.03                    | 0.02                    | 0.07                      | 0.05                    | 0.04                      | 0.04                      | 0.03                      | 0.03                        | 0.04                    | 0.03                    | 0.02                     | 0.04                    | 0.03                    | 0.03                    | 0.03                     | 0.05              | 0.03        |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 36

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.  
 My data is held in the UK by a British company

Base: All respondents

|                      | Region      |                           |                   |                  |                    |                  |                             |                   |                   |                   |                    |                   | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |                  |  | Q.3 Cloud storage |                 | Q.5 Data is held in the UK by a British company |                        |
|----------------------|-------------|---------------------------|-------------------|------------------|--------------------|------------------|-----------------------------|-------------------|-------------------|-------------------|--------------------|-------------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|------------------|--|-------------------|-----------------|---|------------------------|
|                      | Total       | Scotland (a)              | Wales (b)         | NET: England (d) | North East (e)     | North West (f)   | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)       | London (k)         | South East (l)    | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)    | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v)   | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base      | 2009        | 194                       | 109               | 1706             | 85                 | 220              | 172                         | 171               | 161               | 218               | 221                | 287               | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579              | 198                                      | 538               | 1471            | 1624  | 183                    |
| Weighted base        | 2009        | 177                       | 100*              | 1732             | 84*                | 231              | 169                         | 181               | 151               | 193               | 267                | 279               | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590              | 186                                      | 564               | 1445            | 1637  | 178                    |
| NET: Important       | 1637<br>82% | 157<br>89%<br>DbEg<br>IKM | 80<br>40%         | 1400<br>80%      | 62<br>73%          | 193<br>83%<br>eK | 136<br>81%                  | 152<br>84%<br>eK  | 121<br>80%        | 161<br>84%<br>eK  | 197<br>74%         | 237<br>85%<br>EK  | 142<br>80%                       | 1180<br>84%<br>OP  | 404<br>80%<br>P        | 54<br>54%                     | 218<br>89%<br>ST         | 839<br>85%<br>ST         | 459<br>78%<br>T  | 121<br>65%                               | 490<br>87%<br>V   | 1147<br>79%     | 1637<br>100%<br>X                               | -                      |
| Very important       | (4)<br>49%  | 95<br>54%<br>BhK          | 40<br>40%         | 847<br>49%       | 41<br>49%          | 111<br>48%       | 82<br>49%                   | 80<br>44%         | 73<br>49%         | 108<br>56%<br>BHK | 106<br>40%         | 155<br>56%<br>BHK | 91<br>52%<br>K                   | 707<br>50%<br>P    | 247<br>49%<br>P        | 29<br>29%                     | 124<br>50%<br>S          | 533<br>54%<br>ST         | 243<br>41%       | 83<br>45%                                | 281<br>50%        | 702<br>49%      | 983<br>60%<br>X                                 | -                      |
| Somewhat important   | (3)<br>33%  | 654<br>35%                | 40<br>40%<br>ejlm | 553<br>32%       | 21<br>25%          | 82<br>35%        | 55<br>32%                   | 72<br>40%<br>EJLm | 48<br>32%         | 53<br>28%         | 90<br>34%          | 82<br>29%         | 50<br>29%                        | 472<br>34%<br>p    | 157<br>31%             | 25<br>25%                     | 94<br>38%<br>rT          | 306<br>31%<br>T          | 216<br>37%<br>RT | 38<br>20%                                | 209<br>37%<br>V   | 445<br>31%      | 654<br>40%<br>X                                 | -                      |
| Not very important   | (2)<br>7%   | 138<br>7%                 | 8<br>5%           | 6<br>6%          | 124<br>7%          | 5<br>6%          | 15<br>6%                    | 8<br>5%           | 11<br>6%          | 13<br>8%          | 13<br>7%           | 29<br>11%<br>AgL  | 16<br>6%                         | 14<br>8%           | 93<br>7%               | 38<br>7%                      | 8<br>8%                  | 16<br>6%                 | 65<br>7%         | 43<br>7%                                 | 15<br>8%          | 40<br>7%        | 98<br>7%  | -<br>78%<br>W          |
| Not at all important | (1)<br>2%   | 40<br>2%                  | 2<br>1%           | 1<br>1%          | 38<br>2%           | 2<br>2%          | 7<br>3%                     | 3<br>2%           | 6<br>3%           | 2<br>1%           | 2<br>1%            | 8<br>3%           | 4<br>1%                          | 4<br>2%            | 23<br>2%               | 14<br>3%                      | 2<br>2%                  | 6<br>2%<br>t             | 19<br>2%<br>t    | 15<br>3%<br>T                            | -<br>-            | 12<br>2%        | 27<br>2%  | -<br>22%<br>W          |
| NET: Not important   | 178<br>9%   | 10<br>6%                  | 6<br>6%           | 162<br>9%        | 7<br>9%            | 22<br>9%         | 12<br>7%                    | 17<br>9%          | 14<br>10%         | 15<br>8%          | 37<br>14%<br>AbGjL | 20<br>7%          | 17<br>10%                        | 116<br>8%          | 52<br>10%              | 10<br>10%                     | 22<br>9%                 | 84<br>8%                 | 58<br>10%        | 15<br>8%                                 | 53<br>9%          | 125<br>9%       | -<br>100%<br>W                                  |                        |
| Don't know           | 193<br>10%  | 10<br>6%                  | 14<br>14%<br>Aft  | 170<br>10%<br>a  | 15<br>18%<br>AFHJL | 17<br>7%         | 21<br>12%<br>A              | 12<br>7%          | 15<br>10%         | 16<br>8%          | 33<br>12%<br>Ah    | 23<br>8%          | 18<br>10%                        | 106<br>8%          | 51<br>10%              | 36<br>36%<br>NO               | 7<br>3%                  | 64<br>6%<br>Q            | 73<br>12%<br>QR  | 50<br>27%<br>QRS                         | 21<br>4%          | 172<br>12%<br>U | -<br>-  |                        |
| Mean                 | 3.42        | 3.50<br>hK                | 3.39              | 3.41             | 3.45               | 3.39             | 3.45<br>K                   | 3.34              | 3.42<br>k         | 3.51<br>HK        | 3.26               | 3.51<br>fHK       | 3.44<br>k                        | 3.44<br>p          | 3.40                   | 3.26                          | 3.40                     | 3.47<br>S                | 3.33             | 3.50<br>S                                | 3.40              | 3.43            | 3.60<br>X                                       | 1.78                   |
| Standard deviation   | 0.73        | 0.64                      | 0.64              | 0.74             | 0.77               | 0.76             | 0.71                        | 0.75              | 0.71              | 0.69              | 0.81               | 0.68              | 0.75                             | 0.71               | 0.77                   | 0.81                          | 0.72                     | 0.72                     | 0.75             | 0.69                                     | 0.73              | 0.73            | 0.49  | 0.42                   |
| Standard error       | 0.02        | 0.05                      | 0.07              | 0.02             | 0.09               | 0.05             | 0.06                        | 0.06              | 0.06              | 0.05              | 0.06               | 0.04              | 0.06                             | 0.02               | 0.04                   | 0.10                          | 0.05                     | 0.02                     | 0.03             | 0.06                                     | 0.03              | 0.02            | 0.01  | 0.03                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 37

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**  
**My data is held in a European Economic Area (EEA) country by a global cloud provider**

Base: All respondents

|                      | Total             | Gender      |             | Age          |              |              |              |              |               |             |             |             | Social Grade  |             |              |              | Employment Sector |             |
|----------------------|-------------------|-------------|-------------|--------------|--------------|--------------|--------------|--------------|---------------|-------------|-------------|-------------|---------------|-------------|--------------|--------------|-------------------|-------------|
|                      |                   | Male (a)    | Female (b)  | 18-24 (c)    | 25-34 (d)    | 35-44 (e)    | 45-54 (f)    | 55-64 (g)    | 65+ (h)       | 18-34 (i)   | 35-54 (j)   | 55+ (k)     | AB (l)        | C1 (m)      | C2 (n)       | DE (o)       | Public (p)        | Private (q) |
| Unweighted base      | 2009              | 1002        | 1007        | 206          | 307          | 320          | 366          | 321          | 489           | 513         | 686         | 810         | 470           | 587         | 432          | 520          | 278               | 754         |
| Weighted base        | 2009              | 981         | 1028        | 225          | 345          | 323          | 358          | 295          | 462           | 570         | 681         | 758         | 538           | 560         | 413          | 498          | 329               | 828         |
| NET: Important       | 971<br>48%        | 516<br>53%B | 455<br>44%  | 118<br>52%gh | 179<br>52%GH | 163<br>50%gh | 181<br>51%gh | 127<br>43%   | 202<br>44%    | 297<br>52%K | 344<br>51%K | 330<br>43%  | 300<br>56%MNO | 270<br>48%o | 195<br>47%   | 208<br>42%   | 163<br>49%        | 434<br>52%  |
| Very important       | (4)<br>401<br>20% | 205<br>21%  | 196<br>19%  | 42<br>19%    | 60<br>17%    | 59<br>18%    | 77<br>22%    | 55<br>19%    | 109<br>24%de  | 102<br>18%  | 136<br>20%  | 164<br>22%  | 119<br>22%    | 108<br>19%  | 86<br>21%    | 87<br>18%    | 64<br>20%         | 157<br>19%  |
| Somewhat important   | (3)<br>570<br>28% | 311<br>32%B | 259<br>25%  | 76<br>34%GH  | 120<br>35%GH | 105<br>32%GH | 104<br>29%H  | 72<br>25%    | 93<br>20%     | 195<br>34%K | 209<br>31%K | 165<br>22%  | 180<br>33%NO  | 162<br>29%  | 108<br>26%   | 120<br>24%   | 98<br>30%         | 277<br>33%  |
| Not very important   | (2)<br>306<br>15% | 152<br>16%  | 154<br>15%  | 40<br>18%G   | 53<br>15%    | 67<br>21%FGH | 49<br>14%    | 32<br>11%    | 65<br>14%     | 94<br>16%   | 116<br>17%K | 97<br>13%   | 84<br>16%     | 93<br>17%   | 58<br>14%    | 71<br>14%    | 49<br>15%         | 136<br>16%  |
| Not at all important | (1)<br>176<br>9%  | 96<br>10%   | 81<br>8%    | 19<br>9%     | 28<br>8%     | 21<br>7%     | 23<br>6%     | 39<br>13%DEF | 45<br>10%     | 47<br>8%    | 45<br>7%    | 84<br>11%J  | 42<br>8%      | 56<br>10%   | 33<br>8%     | 45<br>9%     | 36<br>11%         | 65<br>8%    |
| NET: Not important   | 482<br>24%        | 248<br>25%  | 235<br>23%  | 60<br>27%    | 81<br>24%    | 89<br>27%F   | 72<br>20%    | 71<br>24%    | 110<br>24%    | 141<br>25%  | 160<br>24%  | 181<br>24%  | 126<br>23%    | 149<br>27%  | 91<br>22%    | 116<br>23%   | 85<br>26%         | 201<br>24%  |
| Don't know           | 555<br>28%        | 217<br>22%  | 339<br>33%A | 47<br>21%    | 85<br>25%    | 72<br>22%    | 105<br>29%ce | 97<br>33%CDE | 150<br>32%CDE | 132<br>23%  | 176<br>26%  | 247<br>33%J | 113<br>21%    | 141<br>25%  | 128<br>31%Lm | 174<br>35%LM | 82<br>25%         | 193<br>23%  |
| Mean                 | 2.82              | 2.82        | 2.83        | 2.79         | 2.81         | 2.80         | 2.93G        | 2.72         | 2.85          | 2.80        | 2.86        | 2.80        | 2.89          | 2.77        | 2.87         | 2.77         | 2.77              | 2.83        |
| Standard deviation   | 0.97              | 0.97        | 0.97        | 0.93         | 0.91         | 0.90         | 0.93         | 1.08         | 1.06          | 0.92        | 0.91        | 1.06        | 0.93          | 0.98        | 0.98         | 1.00         | 0.99              | 0.92        |
| Standard error       | 0.03              | 0.03        | 0.04        | 0.07         | 0.06         | 0.06         | 0.06         | 0.07         | 0.06          | 0.05        | 0.04        | 0.05        | 0.05          | 0.05        | 0.06         | 0.05         | 0.07              | 0.04        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 38

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**  
**My data is held in a European Economic Area (EEA) country by a global cloud provider**

**Base: All respondents**

|                      | Region            |                 |                       |                  |                  |                        |                            |                   |                   |                  |                   |                |                | Q.1 Patient data stored securely |                        |                 | Q.2 Views about data security |                          |                  |   | Q.3 Cloud storage |                 | Q.5 Data is held in the UK by a British company |                        |
|----------------------|-------------------|-----------------|-----------------------|------------------|------------------|------------------------|----------------------------|-------------------|-------------------|------------------|-------------------|----------------|----------------|----------------------------------|------------------------|-----------------|-------------------------------|--------------------------|------------------|---|-------------------|-----------------|---|------------------------|
|                      | Total             | Scotland (a)    | Wales (b)             | NET: England (d) | North East (e)   | North West (f)         | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j)      | London (k)        | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p)  | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s)    | Don't know enough/anything about it (t) | Aware (u)         | Not aware (v)   | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base      | 2009              | 194             | 109                   | 1706             | 85               | 220                    | 172                        | 171               | 161               | 218              | 221               | 287            | 171            | 1372                             | 528                    | 109             | 234                           | 998                      | 579              | 198                                     | 538               | 1471            | 1624  | 183                    |
| Weighted base        | 2009              | 177             | 100*                  | 1732             | 84*              | 231                    | 169                        | 181               | 151               | 193              | 267               | 279            | 177            | 1402                             | 507                    | 100*            | 246                           | 987                      | 590              | 186                                     | 564               | 1445            | 1637  | 178                    |
| NET: Important       | 971<br>48%        | 98<br>55%<br>Jm | 51<br>Egi<br>51%<br>e | 823<br>48%       | 31<br>36%        | 127<br>55%<br>EgJ<br>m | 75<br>44%                  | 90<br>50%<br>e    | 66<br>44%         | 82<br>42%        | 143<br>53%<br>EIJ | 131<br>47%     | 80<br>45%      | 726<br>52%<br>OP                 | 219<br>43%<br>P        | 26<br>26%       | 174<br>71%<br>RST             | 484<br>49%<br>sT         | 258<br>44%<br>T  | 55<br>29%                               | 321<br>57%<br>V   | 650<br>45%      | 902<br>55%<br>X                                 | 58<br>33%              |
| Very important       | (4)<br>401<br>20% | 41<br>23%<br>j  | 17<br>17%             | 343<br>20%       | 14<br>16%        | 50<br>22%              | 35<br>21%                  | 35<br>20%         | 25<br>17%         | 29<br>15%        | 58<br>22%         | 62<br>22%<br>j | 34<br>19%      | 294<br>21%                       | 93<br>18%              | 14<br>14%       | 67<br>27%<br>ST               | 221<br>22%<br>ST         | 89<br>15%        | 24<br>13%                               | 136<br>24%<br>V   | 266<br>18%      | 386<br>24%<br>X                                 | 15<br>8%               |
| Somewhat important   | (3)<br>570<br>28% | 56<br>32%<br>e  | 34<br>34%<br>eg       | 479<br>28%       | 17<br>20%        | 76<br>33%<br>egl       | 40<br>23%                  | 54<br>30%         | 41<br>27%         | 53<br>27%        | 85<br>32%<br>e    | 69<br>25%      | 45<br>25%      | 432<br>31%<br>OP                 | 125<br>25%<br>P        | 12<br>12%       | 107<br>43%<br>RST             | 263<br>27%<br>T          | 169<br>29%<br>T  | 31<br>17%                               | 185<br>33%<br>V   | 385<br>27%      | 517<br>32%<br>x                                 | 43<br>24%              |
| Not very important   | (2)<br>306<br>15% | 25<br>14%       | 20<br>20%             | 261<br>15%       | 18<br>21%        | 31<br>13%              | 24<br>14%                  | 30<br>17%         | 23<br>15%         | 30<br>16%        | 33<br>13%         | 42<br>15%      | 30<br>17%      | 226<br>16%                       | 70<br>14%              | 10<br>10%       | 34<br>14%                     | 154<br>16%               | 96<br>16%        | 22<br>12%                               | 89<br>16%         | 217<br>15%      | 229<br>14%                                      | 74<br>42%<br>W         |
| Not at all important | (1)<br>176<br>9%  | 13<br>7%        | 6<br>6%               | 157<br>9%        | 10<br>12%        | 16<br>7%               | 18<br>11%                  | 13<br>7%          | 19<br>13%<br>bf   | 16<br>8%         | 23<br>9%          | 26<br>9%       | 15<br>9%       | 105<br>8%                        | 67<br>13%<br>NP        | 4<br>4%         | 14<br>5%                      | 93<br>9%<br>q            | 57<br>10%<br>q   | 13<br>7%                                | 65<br>11%<br>V    | 111<br>8%       | 145<br>9%                                       | 27<br>15%<br>W         |
| NET: Not important   | 482<br>24%        | 38<br>22%       | 25<br>25%             | 419<br>24%       | 27<br>33%<br>afk | 47<br>20%              | 42<br>25%                  | 43<br>24%         | 42<br>28%         | 46<br>24%        | 57<br>21%         | 68<br>24%      | 46<br>26%      | 331<br>24%<br>P                  | 137<br>27%<br>P        | 14<br>14%       | 48<br>19%                     | 247<br>25%<br>t          | 153<br>26%<br>qt | 34<br>18%                               | 154<br>27%<br>v   | 328<br>23%      | 374<br>23%                                      | 101<br>57%<br>W        |
| Don't know           | 555<br>28%        | 41<br>23%       | 24<br>24%             | 490<br>28%       | 26<br>31%        | 57<br>25%              | 52<br>31%                  | 48<br>26%         | 42<br>28%         | 65<br>34%<br>Afk | 68<br>25%         | 80<br>29%      | 52<br>29%      | 344<br>25%                       | 151<br>30%<br>N        | 60<br>60%<br>NO | 25<br>10%                     | 255<br>26%<br>Q          | 179<br>30%<br>Qr | 97<br>52%<br>QRS                        | 89<br>16%         | 466<br>32%<br>U | 361<br>22%<br>X                                 | 19<br>11%              |
| Mean                 | 2.82              | 2.93<br>ei      | 2.82                  | 2.81             | 2.59             | 2.93<br>el             | 2.78                       | 2.84              | 2.67              | 2.75             | 2.89<br>ei        | 2.84           | 2.79           | 2.87<br>O                        | 2.69                   | 2.91            | 3.03<br>RST                   | 2.84<br>s                | 2.71             | 2.74                                    | 2.82              | 2.82            | 2.90<br>X                                       | 2.29                   |
| Standard deviation   | 0.97              | 0.93            | 0.87                  | 0.98             | 1.03             | 0.91                   | 1.05                       | 0.93              | 1.03              | 0.95             | 0.96              | 1.02           | 0.99           | 0.93                             | 1.06                   | 0.99            | 0.84                          | 1.00                     | 0.96             | 1.01                                    | 1.00              | 0.96            | 0.96  | 0.86                   |
| Standard error       | 0.03              | 0.08            | 0.10                  | 0.03             | 0.14             | 0.07                   | 0.10                       | 0.08              | 0.10              | 0.08             | 0.08              | 0.07           | 0.09           | 0.03                             | 0.06                   | 0.16            | 0.06                          | 0.04                     | 0.05             | 0.11                                    | 0.05              | 0.03            | 0.03  | 0.07                   |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 39

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**  
**My data is held in a country, deemed safe by the EU, by a global cloud provider**

Base: All respondents

|                      | Total             | Gender     |             | Age          |               |              |             |            |              |              |             |              | Social Grade |             |             |              | Employment Sector |             |
|----------------------|-------------------|------------|-------------|--------------|---------------|--------------|-------------|------------|--------------|--------------|-------------|--------------|--------------|-------------|-------------|--------------|-------------------|-------------|
|                      |                   | Male (a)   | Female (b)  | 18-24 (c)    | 25-34 (d)     | 35-44 (e)    | 45-54 (f)   | 55-64 (g)  | 65+ (h)      | 18-34 (i)    | 35-54 (j)   | 55+ (k)      | AB (l)       | C1 (m)      | C2 (n)      | DE (o)       | Public (p)        | Private (q) |
| Unweighted base      | 2009              | 1002       | 1007        | 206          | 307           | 320          | 366         | 321        | 489          | 513          | 686         | 810          | 470          | 587         | 432         | 520          | 278               | 754         |
| Weighted base        | 2009              | 981        | 1028        | 225          | 345           | 323          | 358         | 295        | 462          | 570          | 681         | 758          | 538          | 560         | 413         | 498          | 329               | 828         |
| NET: Important       | 1332<br>66%       | 663<br>68% | 670<br>65%  | 161<br>71%gH | 242<br>70%gH  | 222<br>69%h  | 241<br>67%  | 184<br>62% | 284<br>61%   | 403<br>71%K  | 462<br>68%K | 468<br>62%   | 386<br>72%NO | 380<br>68%O | 267<br>64%  | 300<br>60%   | 226<br>69%        | 575<br>70%  |
| Very important       | (4)<br>700<br>35% | 335<br>34% | 365<br>35%  | 68<br>30%    | 109<br>32%    | 110<br>34%   | 130<br>36%  | 102<br>35% | 181<br>39%cd | 178<br>31%   | 239<br>35%  | 283<br>37%l  | 196<br>36%   | 202<br>36%  | 145<br>35%  | 157<br>32%   | 128<br>39%q       | 264<br>32%  |
| Somewhat important   | (3)<br>632<br>31% | 328<br>33% | 305<br>30%  | 92<br>41%FGH | 132<br>38%FGH | 112<br>35%gH | 111<br>31%H | 82<br>28%  | 103<br>22%   | 225<br>39%JK | 223<br>33%K | 184<br>24%   | 190<br>35%nO | 178<br>32%  | 122<br>29%  | 143<br>29%   | 98<br>30%         | 312<br>38%P |
| Not very important   | (2)<br>150<br>7%  | 75<br>8%   | 75<br>7%    | 21<br>9%     | 24<br>7%      | 31<br>9%g    | 24<br>7%    | 15<br>5%   | 36<br>8%     | 45<br>8%     | 54<br>7%    | 51<br>7%     | 37<br>7%     | 51<br>9%    | 28<br>7%    | 34<br>7%     | 28<br>9%          | 55<br>7%    |
| Not at all important | (1)<br>125<br>6%  | 69<br>7%   | 56<br>5%    | 17<br>7%e    | 15<br>4%      | 11<br>4%     | 22<br>6%    | 28<br>9%DE | 32<br>7%e    | 32<br>6%     | 33<br>5%    | 60<br>8%J    | 27<br>5%     | 37<br>7%    | 24<br>6%    | 37<br>7%     | 16<br>5%          | 55<br>7%    |
| NET: Not important   | 275<br>14%        | 144<br>15% | 131<br>13%  | 37<br>17%    | 39<br>11%     | 42<br>13%    | 45<br>13%   | 43<br>14%  | 68<br>15%    | 77<br>13%    | 87<br>13%   | 111<br>15%   | 64<br>12%    | 88<br>16%   | 52<br>13%   | 71<br>14%    | 44<br>13%         | 110<br>13%  |
| Don't know           | 401<br>20%        | 174<br>18% | 228<br>22%A | 27<br>12%    | 64<br>19%c    | 60<br>18%c   | 72<br>20%C  | 69<br>23%C | 111<br>24%Ce | 91<br>16%    | 131<br>19%  | 180<br>24%lj | 88<br>16%    | 92<br>16%   | 95<br>23%LM | 127<br>25%LM | 59<br>18%         | 142<br>17%  |
| Mean                 | 3.19              | 3.15       | 3.22        | 3.07         | 3.20          | 3.21         | 3.22        | 3.14       | 3.23         | 3.14         | 3.22        | 3.19         | 3.23         | 3.16        | 3.22        | 3.13         | 3.25              | 3.14        |
| Standard deviation   | 0.90              | 0.91       | 0.88        | 0.89         | 0.81          | 0.81         | 0.89        | 0.99       | 0.97         | 0.84         | 0.85        | 0.98         | 0.84         | 0.91        | 0.89        | 0.95         | 0.86              | 0.87        |
| Standard error       | 0.02              | 0.03       | 0.03        | 0.07         | 0.05          | 0.05         | 0.05        | 0.06       | 0.05         | 0.04         | 0.04        | 0.04         | 0.04         | 0.04        | 0.05        | 0.05         | 0.06              | 0.04        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 40

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**  
**My data is held in a country, deemed safe by the EU, by a global cloud provider**

**Base: All respondents**

|                      | Region            |                          |                        |                  |                |                   |                             |                   |                   |                         |                   |                 | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |                  | Q.3 Cloud storage                       |                 | Q.5 Data is held in the UK by a British company |                    |                        |
|----------------------|-------------------|--------------------------|------------------------|------------------|----------------|-------------------|-----------------------------|-------------------|-------------------|-------------------------|-------------------|-----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|------------------|---|-----------------|---|--------------------|------------------------|
|                      | Total             | Scotland (a)             | Wales (b)              | NET: England (d) | North East (e) | North West (f)    | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)             | London (k)        | South East (l)  | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)    | Don't know enough/anything about it (t) | Aware (u)       | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base      | 2009              | 194                      | 109                    | 1706             | 85             | 220               | 172                         | 171               | 161               | 218                     | 221               | 287             | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579              | 198                                     | 538             | 1471  | 1624               | 183                    |
| Weighted base        | 2009              | 177                      | 100*                   | 1732             | 84*            | 231               | 169                         | 181               | 151               | 193                     | 267               | 279             | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590              | 186                                     | 564             | 1445  | 1637               | 178                    |
| NET: Important       | 1332<br>66%       | 132<br>74%<br>DEGI<br>Jm | 68<br>67%              | 1133<br>65%      | 48<br>57%      | 165<br>71%<br>EgJ | 102<br>61%                  | 120<br>66%        | 96<br>63%         | 112<br>58%              | 187<br>70%<br>egJ | 189<br>68%<br>j | 114<br>65%                       | 986<br>70%<br>OP   | 311<br>61%<br>P        | 36<br>36%                     | 190<br>77%<br>rST        | 696<br>71%<br>ST         | 361<br>61%<br>T  | 85<br>46%                               | 432<br>77%<br>V | 900<br>62%                                      | 1193<br>73%<br>X   | 111<br>63%             |
| Very important       | (4)<br>700<br>35% | 70<br>40%<br>bJ          | 27<br>27%              | 603<br>35%       | 26<br>30%      | 78<br>34%         | 53<br>32%                   | 64<br>35%<br>j    | 55<br>37%<br>J    | 51<br>26%               | 111<br>42%<br>BgJ | 100<br>36%<br>J | 64<br>36%<br>j                   | 526<br>37%<br>OP   | 158<br>31%<br>P        | 17<br>17%                     | 93<br>38%<br>sT          | 386<br>39%<br>ST         | 176<br>30%       | 45<br>25%                               | 233<br>41%<br>V | 467<br>32%                                      | 651<br>40%<br>X    | 38<br>21%              |
| Somewhat important   | (3)<br>632<br>31% | 62<br>35%                | 40<br>40%<br>delk<br>m | 530<br>31%       | 22<br>26%      | 87<br>38%<br>lkm  | 49<br>29%                   | 56<br>31%         | 40<br>27%         | 62<br>32%               | 76<br>28%         | 89<br>32%       | 50<br>28%                        | 460<br>33%<br>P    | 153<br>30%<br>P        | 20<br>20%                     | 98<br>40%<br>RST         | 310<br>31%<br>T          | 185<br>31%<br>T  | 39<br>21%                               | 199<br>35%<br>V | 434<br>30%                                      | 542<br>33%         | 74<br>41%<br>W         |
| Not very important   | (2)<br>150<br>7%  | 10<br>6%                 | 13<br>13%<br>dAfkl     | 128<br>7%        | 9<br>11%       | 14<br>6%          | 15<br>9%                    | 17<br>9%          | 10<br>7%          | 14<br>8%                | 16<br>6%          | 18<br>6%        | 15<br>8%                         | 105<br>8%<br>p     | 42<br>8%<br>p          | 3<br>3%                       | 26<br>10%<br>R           | 62<br>6%                 | 49<br>8%         | 14<br>8%                                | 39<br>7%        | 111<br>8%                                       | 111<br>7%          | 39<br>22%<br>W         |
| Not at all important | (1)<br>125<br>6%  | 8<br>4%                  | 4<br>4%                | 113<br>7%        | 6<br>7%        | 14<br>6%          | 9<br>6%                     | 7<br>4%           | 12<br>8%          | 12<br>6%                | 17<br>6%          | 22<br>8%        | 13<br>8%                         | 72<br>5%           | 48<br>10%<br>N         | 5<br>5%                       | 13<br>5%                 | 66<br>7%<br>t            | 40<br>7%<br>t    | 6<br>3%                                 | 38<br>7%        | 87<br>6%  | 102<br>6%          | 19<br>11%<br>W         |
| NET: Not important   | 275<br>14%        | 17<br>10%                | 17<br>17%              | 241<br>14%       | 15<br>18%<br>a | 28<br>12%         | 24<br>14%                   | 24<br>13%         | 22<br>15%         | 26<br>14%               | 33<br>12%         | 40<br>14%       | 28<br>16%                        | 177<br>13%         | 90<br>18%<br>NP        | 8<br>8%                       | 39<br>16%                | 127<br>13%               | 88<br>15%        | 20<br>11%                               | 77<br>14%       | 198<br>14%                                      | 213<br>13%         | 58<br>33%<br>W         |
| Don't know           | 401<br>20%        | 28<br>16%                | 16<br>16%              | 358<br>21%       | 21<br>25%      | 38<br>16%         | 42<br>25%<br>Af             | 37<br>20%         | 33<br>22%         | 54<br>28%<br>ABFK<br>Lm | 48<br>18%         | 50<br>18%       | 35<br>20%                        | 240<br>17%         | 105<br>21%<br>n        | 57<br>56%<br>NO               | 17<br>7%                 | 163<br>17%<br>Q          | 141<br>24%<br>QR | 81<br>43%<br>QRS                        | 56<br>10%       | 346<br>24%<br>U                                 | 231<br>14%<br>X    | 9<br>5%                |
| Mean                 | 3.19              | 3.30<br>bj               | 3.07                   | 3.18             | 3.07           | 3.18              | 3.16                        | 3.23              | 3.18              | 3.09                    | 3.28<br>j         | 3.17            | 3.16                             | 3.24<br>O          | 3.05                   | 3.10                          | 3.17                     | 3.23<br>S                | 3.11             | 3.19                                    | 3.23            | 3.17  | 3.24<br>X          | 2.77                   |
| Standard deviation   | 0.90              | 0.81                     | 0.82                   | 0.91             | 0.98           | 0.86              | 0.90                        | 0.85              | 0.97              | 0.90                    | 0.90              | 0.93            | 0.95                             | 0.86               | 0.99                   | 0.94                          | 0.85                     | 0.90                     | 0.92             | 0.87                                    | 0.88            | 0.90  | 0.88               | 0.93                   |
| Standard error       | 0.02              | 0.06                     | 0.09                   | 0.02             | 0.12           | 0.06              | 0.08                        | 0.07              | 0.09              | 0.07                    | 0.07              | 0.06            | 0.08                             | 0.03               | 0.05                   | 0.14                          | 0.06                     | 0.03                     | 0.04             | 0.08                                    | 0.04            | 0.03  | 0.02               | 0.07                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 41

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**  
**Sanctions and fines for whoever is responsible (e.g. cloud provider, NHS, private healthcare organisations) in the event of a data breach or the misuse of my data**  
**Base: All respondents**

|                      | Total           | Gender                  |                         | Age                      |                         |                           |                           |                           |                            |                         |                         |                          | Social Grade            |                         |                         |                         | Employment Sector |                       |
|----------------------|-----------------|-------------------------|-------------------------|--------------------------|-------------------------|---------------------------|---------------------------|---------------------------|----------------------------|-------------------------|-------------------------|--------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------|-----------------------|
|                      |                 | Male (a)                | Female (b)              | 18-24 (c)                | 25-34 (d)               | 35-44 (e)                 | 45-54 (f)                 | 55-64 (g)                 | 65+ (h)                    | 18-34 (i)               | 35-54 (j)               | 55+ (k)                  | AB (l)                  | C1 (m)                  | C2 (n)                  | DE (o)                  | Public (p)        | Private (q)           |
| Unweighted base      | 2009            | 1002                    | 1007                    | 206                      | 307                     | 320                       | 366                       | 321                       | 489                        | 513                     | 686                     | 810                      | 470                     | 587                     | 432                     | 520                     | 278               | 754                   |
| Weighted base        | 2009            | 981                     | 1028                    | 225                      | 345                     | 323                       | 358                       | 295                       | 462                        | 570                     | 681                     | 758                      | 538                     | 560                     | 413                     | 498                     | 329               | 828                   |
| NET: Important       | 1735<br>86%     | 830<br>85%              | 905<br>88% <sup>a</sup> | 190<br>84%               | 284<br>82%              | 276<br>85%                | 304<br>85%                | 264<br>89% <sup>D</sup>   | 416<br>90% <sup>cDeF</sup> | 474<br>83%              | 580<br>85%              | 681<br>90% <sup>IJ</sup> | 466<br>87%              | 491<br>88%              | 350<br>85%              | 428<br>86%              | 284<br>86%        | 709<br>86%            |
| Very important       | (4) 1232<br>61% | 566<br>58%              | 666<br>65% <sup>A</sup> | 118<br>53%               | 184<br>53%              | 176<br>55%                | 222<br>62% <sup>cDe</sup> | 197<br>67% <sup>CDE</sup> | 335<br>72% <sup>CDEF</sup> | 302<br>53%              | 398<br>58%              | 532<br>70% <sup>IJ</sup> | 317<br>59%              | 359<br>64% <sup>n</sup> | 239<br>58%              | 317<br>64% <sup>n</sup> | 193<br>59%        | 473<br>57%            |
| Somewhat important   | (3) 503<br>25%  | 264<br>27% <sup>b</sup> | 239<br>23%              | 71<br>32% <sup>FGH</sup> | 100<br>29% <sup>H</sup> | 100<br>31% <sup>FGH</sup> | 82<br>23% <sup>h</sup>    | 67<br>23%                 | 82<br>18%                  | 171<br>30% <sup>K</sup> | 182<br>27% <sup>K</sup> | 149<br>20%               | 149<br>28% <sup>o</sup> | 132<br>24%              | 111<br>27%              | 111<br>22%              | 91<br>28%         | 236<br>28%            |
| Not very important   | (2) 85<br>4%    | 51<br>5% <sup>b</sup>   | 34<br>3%                | 11<br>5% <sup>g</sup>    | 16<br>5% <sup>g</sup>   | 19<br>6% <sup>Gh</sup>    | 21<br>6% <sup>GH</sup>    | 5<br>2%                   | 14<br>3%                   | 27<br>5% <sup>K</sup>   | 40<br>6% <sup>K</sup>   | 18<br>2%                 | 32<br>6% <sup>o</sup>   | 21<br>4%                | 16<br>4%                | 15<br>3%                | 12<br>4%          | 52<br>6%              |
| Not at all important | (1) 18<br>1%    | 13<br>1%                | 5<br>1%                 | 3<br>1%                  | 6<br>2%                 | 1<br>*                    | 2<br>1%                   | 2<br>1%                   | 3<br>1%                    | 8<br>1%                 | 4<br>1%                 | 6<br>1%                  | 4<br>1%                 | 11<br>2% <sup>NO</sup>  | 1<br>*                  | 2<br>*                  | 1<br>*            | 9<br>1%               |
| NET: Not important   | 103<br>5%       | 64<br>7% <sup>B</sup>   | 39<br>4%                | 14<br>6% <sup>g</sup>    | 21<br>6% <sup>G</sup>   | 20<br>6% <sup>G</sup>     | 24<br>7% <sup>Gh</sup>    | 7<br>2%                   | 17<br>4%                   | 35<br>6% <sup>K</sup>   | 44<br>6% <sup>K</sup>   | 24<br>3%                 | 36<br>7% <sup>O</sup>   | 32<br>6%                | 17<br>4%                | 17<br>3%                | 13<br>4%          | 61<br>7% <sup>p</sup> |
| Don't know           | 171<br>9%       | 87<br>9%                | 84<br>8%                | 21<br>9%                 | 40<br>12% <sup>H</sup>  | 27<br>8%                  | 30<br>8%                  | 24<br>8%                  | 29<br>6%                   | 61<br>11% <sup>K</sup>  | 56<br>8%                | 54<br>7%                 | 35<br>7%                | 37<br>7%                | 47<br>11% <sup>LM</sup> | 52<br>10% <sup>LM</sup> | 33<br>10%         | 58<br>7%              |
| Mean                 | 3.60            | 3.55                    | 3.66 <sup>A</sup>       | 3.50                     | 3.52                    | 3.52                      | 3.60                      | 3.69 <sup>CDEF</sup>      | 3.73 <sup>CDEF</sup>       | 3.51                    | 3.56                    | 3.71 <sup>IJ</sup>       | 3.55                    | 3.60                    | 3.60                    | 3.67 <sup>L</sup>       | 3.60              | 3.52                  |
| Standard deviation   | 0.62            | 0.67                    | 0.57                    | 0.67                     | 0.68                    | 0.64                      | 0.65                      | 0.55                      | 0.55                       | 0.67                    | 0.64                    | 0.55                     | 0.65                    | 0.67                    | 0.59                    | 0.56                    | 0.58              | 0.67                  |
| Standard error       | 0.01            | 0.02                    | 0.02                    | 0.05                     | 0.04                    | 0.04                      | 0.04                      | 0.03                      | 0.03                       | 0.03                    | 0.03                    | 0.02                     | 0.03                    | 0.03                    | 0.03                    | 0.03                    | 0.04              | 0.03                  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 42

**Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**  
**Sanctions and fines for whoever is responsible (e.g. cloud provider, NHS, private healthcare organisations) in the event of a data breach or the misuse of my data**  
**Base: All respondents**

|                      | Region          |              |             |                  |                  |                |                            |                   |                   |              |             |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |   | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|----------------------|-----------------|--------------|-------------|------------------|------------------|----------------|----------------------------|-------------------|-------------------|--------------|-------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|---|-------------------|---------------|---|------------------------|
|                      | Total           | Scotland (a) | Wales (b)   | NET: England (d) | North East (e)   | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j)  | London (k)  | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base      | 2009            | 194          | 109         | 1706             | 85               | 220            | 172                        | 171               | 161               | 218          | 221         | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                     | 538               | 1471          | 1624  | 183                    |
| Weighted base        | 2009            | 177          | 100*        | 1732             | 84*              | 231            | 169                        | 181               | 151               | 193          | 267         | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                     | 564               | 1445          | 1637  | 178                    |
| NET: Important       | 1735<br>86%     | 158<br>89%EG | 83<br>83%   | 1493<br>86%      | 65<br>77%        | 211<br>91%bEGm | 135<br>80%                 | 157<br>87%e       | 132<br>87%e       | 169<br>88%EG | 231<br>87%e | 245<br>88%EG   | 149<br>84%                       | 1245<br>89%oP      | 432<br>85%P            | 58<br>58%                     | 216<br>88%ST             | 915<br>93%QST            | 475<br>81%T   | 129<br>69%                              | 518<br>92%V       | 1217<br>84%   | 1529<br>93%X                                    | 133<br>75%             |
| Very important       | (4) 1232<br>61% | 112<br>63%b  | 52<br>52%   | 1068<br>62%b     | 48<br>57%        | 137<br>59%     | 105<br>62%                 | 108<br>60%        | 94<br>62%         | 115<br>60%   | 160<br>60%  | 178<br>64%b    | 123<br>64%bjk                    | 862<br>70%Befh     | 329<br>61%P            | 42<br>42%                     | 130<br>53%               | 708<br>72%QST            | 300<br>51%    | 93<br>50%                               | 379<br>67%V       | 853<br>59%    | 1100<br>67%X                                    | 79<br>44%              |
| Somewhat important   | (3) 503<br>25%  | 46<br>26%gM  | 31<br>31%GM | 425<br>25%       | 17<br>20%        | 74<br>32%eGIM  | 30<br>18%                  | 49<br>27%gM       | 38<br>25%M        | 54<br>28%GM  | 71<br>27%gM | 67<br>24%M     | 26<br>15%                        | 383<br>27%OP       | 104<br>20%             | 16<br>16%                     | 85<br>35%RT              | 207<br>21%               | 175<br>30%RT  | 36<br>19%                               | 139<br>25%        | 364<br>25%    | 429<br>26%                                      | 54<br>31%              |
| Not very important   | (2) 85<br>4%    | 8<br>5%      | 7<br>7%KL   | 69<br>4%         | 6<br>8%KL        | 10<br>4%       | 11<br>7%KL                 | 9<br>5%           | 7<br>5%           | 6<br>3%      | 5<br>2%     | 6<br>2%        | 8<br>5%                          | 53<br>4%           | 27<br>5%               | 6<br>6%                       | 17<br>7%R                | 21<br>2%                 | 38<br>7%R     | 9<br>5%r                                | 25<br>4%          | 60<br>4%      | 45<br>3%  | 34<br>19%W             |
| Not at all important | (1) 18<br>1%    | *<br>*       | 1<br>1%     | 17<br>1%         | 4<br>5%AbFHJLM   | -<br>-         | 3<br>2%fjl                 | -<br>-            | 3<br>2%Fhjl       | -<br>-       | 5<br>2%f    | 1<br>*         | 1<br>1%                          | 8<br>1%            | 10<br>2%N              | -<br>-                        | 5<br>2%r                 | 6<br>1%                  | 6<br>1%       | *<br>*                                  | 6<br>1%           | 11<br>1%      | 9<br>1%   | 9<br>5%W               |
| NET: Not important   | 103<br>5%       | 9<br>5%      | 8<br>8%L    | 86<br>5%         | 11<br>13%aFhJKLm | 10<br>4%       | 15<br>9%JKL                | 9<br>5%           | 10<br>7%L         | 6<br>3%      | 9<br>4%     | 7<br>2%        | 9<br>5%                          | 61<br>4%           | 37<br>7%N              | 6<br>6%                       | 22<br>9%R                | 27<br>3%                 | 45<br>8%R     | 9<br>5%                                 | 31<br>6%          | 72<br>5%      | 54<br>3%  | 43<br>24%W             |
| Don't know           | 171<br>9%       | 10<br>5%     | 9<br>9%     | 152<br>9%        | 9<br>11%f        | 10<br>4%       | 19<br>11%aF                | 15<br>9%          | 9<br>6%           | 17<br>9%f    | 27<br>10%F  | 28<br>10%F     | 18<br>10%F                       | 97<br>7%           | 38<br>7%               | 37<br>37%NO                   | 9<br>3%                  | 44<br>4%                 | 70<br>12%QR   | 48<br>26%QRS                            | 15<br>3%          | 156<br>11%U   | 54<br>3%  | 2<br>1%                |
| Mean                 | 3.60            | 3.61         | 3.48        | 3.61b            | 3.44             | 3.57           | 3.59                       | 3.60              | 3.57              | 3.62e        | 3.61        | 3.68BEF        | 3.71BEF                          | 3.61               | 3.60                   | 3.57                          | 3.43                     | 3.72QSt                  | 3.48          | 3.61Qs                                  | 3.62              | 3.60          | 3.65X   | 3.16                   |
| Standard deviation   | 0.62            | 0.60         | 0.67        | 0.62             | 0.87             | 0.58           | 0.73                       | 0.59              | 0.70              | 0.56         | 0.63        | 0.53           | 0.59                             | 0.60               | 0.69                   | 0.65                          | 0.72                     | 0.54                     | 0.69          | 0.62                                    | 0.63              | 0.62          | 0.56  | 0.91                   |
| Standard error       | 0.01            | 0.04         | 0.07        | 0.02             | 0.10             | 0.04           | 0.06                       | 0.05              | 0.06              | 0.04         | 0.04        | 0.03           | 0.05                             | 0.02               | 0.03                   | 0.08                          | 0.05                     | 0.02                     | 0.03          | 0.05                                    | 0.03              | 0.02          | 0.01  | 0.07                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



**Health Data Survey**  
**ONLINE Fieldwork: 1st-3rd June 2018**

Absolutes/col percents

Table 43

**Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?**

**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**

**Summary****Base: All respondents**

|                          | Types of information                          |  |   |
|--------------------------|---|--|---|
|                          | How and where<br>my patient data<br>is stored | What measures<br>are in place to<br>keep my patient<br>data safe | Whether or not<br>my patient data<br>is hosted by<br>companies whose<br>headquarters<br>are outside of<br>the UK and who<br>may be subject<br>to their home<br>countries' data<br>regulation laws |
| Unweighted base          | 2009  | 2009   | 2009  |
| Weighted base            | 2009  | 2009   | 2009  |
| NET: Important           | 1768<br>88%                                   | 1825<br>91%  | 1608<br>80%   |
| Very important (4)       | 1223<br>61%                                   | 1352<br>67%  | 1012<br>50%   |
| Somewhat important (3)   | 545<br>27%                                    | 473<br>24%   | 596<br>30%  |
| Not very important (2)   | 73<br>4%                                      | 48<br>2%   | 95<br>5%  |
| Not at all important (1) | 29<br>1%                                      | 19<br>1%   | 47<br>2%  |
| NET: Not important       | 102<br>5%                                     | 67<br>3%   | 142<br>7%   |
| Don't know               | 139<br>7%                                     | 117<br>6%  | 259<br>13%  |
| Mean                     | 3.58  | 3.67   | 3.47  |
| Standard deviation       | 0.64  | 0.58   | 0.72  |
| Standard error           | 0.01  | 0.01   | 0.02  |

**Health Data Survey**  
**ONLINE Fieldwork: 1st-3rd June 2018**

Absolutes/col percents

Table 44

**Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?**

**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**

**NET: Important**

**Base: All respondents**

|   | Total       | Gender     |             | Age        |            |            |            |                         |                           |            |            |                         | Social Grade             |                         |            |            | Employment Sector |             |
|---|-------------|------------|-------------|------------|------------|------------|------------|-------------------------|---------------------------|------------|------------|-------------------------|--------------------------|-------------------------|------------|------------|-------------------|-------------|
|   |             | Male (a)   | Female (b)  | 18-24 (c)  | 25-34 (d)  | 35-44 (e)  | 45-54 (f)  | 55-64 (g)               | 65+ (h)                   | 18-34 (i)  | 35-54 (j)  | 55+ (k)                 | AB (l)                   | C1 (m)                  | C2 (n)     | DE (o)     | Public (p)        | Private (q) |
| Unweighted base   | 2009        | 1002       | 1007        | 206        | 307        | 320        | 366        | 321                     | 489                       | 513        | 686        | 810                     | 470                      | 587                     | 432        | 520        | 278               | 754         |
| Weighted base   | 2009        | 981        | 1028        | 225        | 345        | 323        | 358        | 295                     | 462                       | 570        | 681        | 758                     | 538                      | 560                     | 413        | 498        | 329               | 828         |
| What measures are in place to keep my patient data safe   | 1825<br>91% | 877<br>89% | 948<br>92%a | 199<br>88% | 305<br>88% | 288<br>89% | 328<br>92% | 275<br>93% <sup>d</sup> | 430<br>93% <sup>cDe</sup> | 503<br>88% | 616<br>90% | 705<br>93% <sup>l</sup> | 497<br>92%               | 506<br>90%              | 376<br>91% | 446<br>90% | 294<br>89%        | 765<br>92%  |
| How and where my patient data is stored   | 1768<br>88% | 847<br>86% | 921<br>90%A | 196<br>87% | 289<br>84% | 287<br>89% | 311<br>87% | 267<br>90%D             | 417<br>90%D               | 486<br>85% | 598<br>88% | 684<br>90% <sup>l</sup> | 481<br>89% <sup>o</sup>  | 505<br>90% <sup>O</sup> | 360<br>87% | 422<br>85% | 292<br>88%        | 737<br>89%  |
| Whether or not my patient data is hosted by companies whose headquarters are outside of the UK and who may be subject to their home countries' data regulation laws | 1608<br>80% | 801<br>82% | 808<br>79%  | 181<br>80% | 271<br>79% | 251<br>78% | 288<br>80% | 245<br>83%              | 373<br>81%                | 452<br>79% | 539<br>79% | 617<br>81%              | 449<br>83% <sup>NO</sup> | 456<br>82%              | 319<br>77% | 384<br>77% | 269<br>82%        | 673<br>81%  |

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 45

**Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.

**NET: Important**

**Base: All respondents**

|   | Region      |              |            |                  |                |                      |                            |                   |                   |               |             |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                       |             | Q.5 Data is held in the UK by a British company |                    |                        |
|---|-------------|--------------|------------|------------------|----------------|----------------------|----------------------------|-------------------|-------------------|---------------|-------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|---|-------------|---|--------------------|------------------------|
|   | Total       | Scotland (a) | Wales (b)  | NET: England (d) | North East (e) | North West (f)       | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j)   | London (k)  | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u)   | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base   | 2009        | 194          | 109        | 1706             | 85             | 220                  | 172                        | 171               | 161               | 218           | 221         | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                     | 538         | 1471  | 1624               | 183                    |
| Weighted base   | 2009        | 177          | 100*       | 1732             | 84*            | 231                  | 169                        | 181               | 151               | 193           | 267         | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                     | 564         | 1445  | 1637               | 178                    |
| What measures are in place to keep my patient data safe   | 1825<br>91% | 162<br>92%g  | 88<br>87%  | 1575<br>91%      | 77<br>91%      | 215<br>93%Gi         | 143<br>85%                 | 171<br>95%bGI     | 132<br>88%        | 181<br>94%bGi | 240<br>90%  | 257<br>92%G    | 158<br>89%                       | 1286<br>92%P       | 468<br>92%P            | 71<br>71%                     | 228<br>92%ST             | 940<br>95%ST             | 509<br>86%T   | 148<br>80%                              | 533<br>94%V | 1291<br>89%                                     | 1573<br>96%X       | 148<br>83%             |
| How and where my patient data is stored   | 1768<br>88% | 157<br>89%   | 87<br>87%  | 1524<br>88%      | 74<br>88%      | 216<br>93%bGij<br>kM | 144<br>85%                 | 160<br>89%        | 127<br>84%        | 169<br>87%    | 233<br>87%  | 251<br>90%i    | 151<br>86%                       | 1244<br>89%P       | 457<br>90%P            | 67<br>67%                     | 222<br>90%ST             | 920<br>93%ST             | 483<br>82%    | 143<br>77%                              | 526<br>93%V | 1242<br>86%                                     | 1521<br>93%X       | 152<br>85%             |
| Whether or not my patient data is hosted by companies whose headquarters are outside of the UK and who may be subject to their home countries' data regulation laws | 1608<br>80% | 142<br>80%e  | 81<br>80%e | 1386<br>80%      | 57<br>68%      | 190<br>82%E          | 130<br>77%                 | 153<br>84%E       | 117<br>77%        | 160<br>83%E   | 218<br>82%E | 219<br>78%e    | 143<br>81%E                      | 1139<br>81%P       | 412<br>81%P            | 57<br>57%                     | 206<br>84%ST             | 860<br>87%ST             | 430<br>73%T   | 112<br>60%                              | 494<br>87%V | 1114<br>77%                                     | 1418<br>87%X       | 119<br>67%             |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 46

**Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.

**NET: Not important****Base: All respondents**

|   | Total     | Gender    |            | Age        |           |             |           |           |          |           |           |          | Social Grade |            |          |          | Employment Sector |             |
|---|-----------|-----------|------------|------------|-----------|-------------|-----------|-----------|----------|-----------|-----------|----------|--------------|------------|----------|----------|-------------------|-------------|
|   |           | Male (a)  | Female (b) | 18-24 (c)  | 25-34 (d) | 35-44 (e)   | 45-54 (f) | 55-64 (g) | 65+ (h)  | 18-34 (i) | 35-54 (j) | 55+ (k)  | AB (l)       | C1 (m)     | C2 (n)   | DE (o)   | Public (p)        | Private (q) |
| Unweighted base   | 2009      | 1002      | 1007       | 206        | 307       | 320         | 366       | 321       | 489      | 513       | 686       | 810      | 470          | 587        | 432      | 520      | 278               | 754         |
| Weighted base   | 2009      | 981       | 1028       | 225        | 345       | 323         | 358       | 295       | 462      | 570       | 681       | 758      | 538          | 560        | 413      | 498      | 329               | 828         |
| Whether or not my patient data is hosted by companies whose headquarters are outside of the UK and who may be subject to their home countries' data regulation laws | 142<br>7% | 86<br>9%B | 57<br>6%   | 16<br>7%   | 28<br>8%  | 31<br>10%gH | 30<br>8%h | 16<br>5%  | 22<br>5% | 43<br>8%k | 61<br>9%K | 38<br>5% | 31<br>6%     | 44<br>8%   | 31<br>8% | 35<br>7% | 18<br>6%          | 72<br>9%    |
| How and where my patient data is stored   | 102<br>5% | 68<br>7%B | 35<br>3%   | 15<br>7%   | 20<br>6%  | 15<br>5%    | 22<br>6%  | 12<br>4%  | 18<br>4% | 35<br>6%  | 37<br>5%  | 30<br>4% | 25<br>5%     | 26<br>5%   | 21<br>5% | 31<br>6% | 13<br>4%          | 47<br>6%    |
| What measures are in place to keep my patient data safe   | 67<br>3%  | 49<br>5%B | 18<br>2%   | 14<br>6%gH | 12<br>4%  | 13<br>4%    | 12<br>3%  | 7<br>2%   | 9<br>2%  | 26<br>5%K | 25<br>4%  | 16<br>2% | 13<br>2%     | 27<br>5%ln | 10<br>2% | 18<br>4% | 11<br>3%          | 29<br>4%    |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 47

**Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.

NET: Not important

Base: All respondents

|   | Region    |                        |           |                  |                        |                       |                            |                   |                       |             |            |                | Q.1 Patient data stored securely |                    | Q.2 Views about data security |                |                          |                          |                        | Q.3 Cloud storage                       |           | Q.5 Data is held in the UK by a British company |                    |                        |
|---|-----------|------------------------|-----------|------------------|------------------------|-----------------------|----------------------------|-------------------|-----------------------|-------------|------------|----------------|----------------------------------|--------------------|-------------------------------|----------------|--------------------------|--------------------------|------------------------|---|-----------|---|--------------------|------------------------|
|   | Total     | Scotland (a)           | Wales (b) | NET: England (d) | North East (e)         | North West (f)        | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i)     | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o)        | Don't know (p) | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)          | Don't know enough/anything about it (t) | Aware (u) | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base   | 2009      | 194                    | 109       | 1706             | 85                     | 220                   | 172                        | 171               | 161                   | 218         | 221        | 287            | 171                              | 1372               | 528                           | 109            | 234                      | 998                      | 579                    | 198                                     | 538       | 1471  | 1624               | 183                    |
| Weighted base   | 2009      | 177                    | 100*      | 1732             | 84*                    | 231                   | 169                        | 181               | 151                   | 193         | 267        | 279            | 177                              | 1402               | 507                           | 100*           | 246                      | 987                      | 590                    | 186                                     | 564       | 1445  | 1637               | 178                    |
| Whether or not my patient data is hosted by companies whose headquarters are outside of the UK and who may be subject to their home countries' data regulation laws | 142<br>7% | 18<br>10% <sup>j</sup> | 5<br>5%   | 119<br>7%        | 12<br>14% <sup>b</sup> | 20<br>9% <sup>h</sup> | 12<br>7%                   | 12<br>7%          | 9<br>6%               | 10<br>5%    | 16<br>6%   | 18<br>7%       | 10<br>6%                         | 94<br>7%           | 46<br>9% <sup>p</sup>         | 3<br>3%        | 19<br>8%                 | 48<br>5%                 | 67<br>11% <sup>r</sup> | 8<br>5%                                 | 41<br>7%  | 101<br>7%                                       | 91<br>6%           | 45<br>25% <sup>w</sup> |
| How and where my patient data is stored   | 102<br>5% | 15<br>9% <sup>d</sup>  | 1<br>1%   | 86<br>5%         | 4<br>4%                | 6<br>3%               | 8<br>4%                    | 11<br>6%          | 12<br>8% <sup>b</sup> | 9<br>5%     | 12<br>4%   | 10<br>3%       | 15<br>8% <sup>f</sup>            | 74<br>5%           | 24<br>5%                      | 4<br>4%        | 17<br>7% <sup>r</sup>    | 28<br>3%                 | 49<br>8% <sup>r</sup>  | 8<br>4%                                 | 23<br>4%  | 80<br>6%  | 71<br>4%           | 23<br>13% <sup>w</sup> |
| What measures are in place to keep my patient data safe   | 67<br>3%  | 10<br>6% <sup>b</sup>  | 1<br>1%   | 56<br>3%         | 2<br>2%                | 8<br>3%               | 9<br>5% <sup>j</sup>       | 5<br>3%           | 7<br>5%               | 3<br>2%     | 10<br>4%   | 6<br>2%        | 6<br>3%                          | 48<br>3%           | 18<br>4%                      | 1<br>1%        | 14<br>6% <sup>r</sup>    | 18<br>2%                 | 30<br>5% <sup>r</sup>  | 5<br>2%                                 | 20<br>4%  | 47<br>3%  | 36<br>2%           | 26<br>15% <sup>w</sup> |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 48

**Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?**

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.

How and where my patient data is stored

Base: All respondents

|                      | Total           | Gender      |             | Age          |               |               |               |               |                |              |             |              | Social Grade |             |            |            | Employment Sector |             |
|----------------------|-----------------|-------------|-------------|--------------|---------------|---------------|---------------|---------------|----------------|--------------|-------------|--------------|--------------|-------------|------------|------------|-------------------|-------------|
|                      |                 | Male (a)    | Female (b)  | 18-24 (c)    | 25-34 (d)     | 35-44 (e)     | 45-54 (f)     | 55-64 (g)     | 65+ (h)        | 18-34 (i)    | 35-54 (j)   | 55+ (k)      | AB (l)       | C1 (m)      | C2 (n)     | DE (o)     | Public (p)        | Private (q) |
| Unweighted base      | 2009            | 1002        | 1007        | 206          | 307           | 320           | 366           | 321           | 489            | 513          | 686         | 810          | 470          | 587         | 432        | 520        | 278               | 754         |
| Weighted base        | 2009            | 981         | 1028        | 225          | 345           | 323           | 358           | 295           | 462            | 570          | 681         | 758          | 538          | 560         | 413        | 498        | 329               | 828         |
| NET: Important       | 1768<br>88%     | 847<br>86%  | 921<br>90%A | 196<br>87%   | 289<br>84%    | 287<br>89%    | 311<br>87%    | 267<br>90%D   | 417<br>90%D    | 486<br>85%   | 598<br>88%  | 684<br>90%l  | 481<br>89%o  | 505<br>90%O | 360<br>87% | 422<br>85% | 292<br>88%        | 737<br>89%  |
| Very important       | (4) 1223<br>61% | 559<br>57%  | 665<br>65%A | 120<br>53%   | 175<br>51%    | 173<br>54%    | 233<br>65%CDE | 193<br>65%CDE | 329<br>71%CDEF | 295<br>52%   | 407<br>60%l | 522<br>69%lJ | 330<br>61%   | 330<br>59%  | 251<br>61% | 312<br>63% | 210<br>64%Q       | 458<br>55%  |
| Somewhat important   | (3) 545<br>27%  | 288<br>29%B | 257<br>25%  | 77<br>34%FGH | 114<br>33%FGH | 114<br>35%FGH | 78<br>22%     | 75<br>25%h    | 88<br>19%      | 191<br>33%jK | 192<br>28%K | 162<br>21%   | 151<br>28%o  | 175<br>31%O | 108<br>26% | 110<br>22% | 81<br>25%         | 279<br>34%P |
| Not very important   | (2) 73<br>4%    | 49<br>5%B   | 24<br>2%    | 10<br>4%     | 12<br>4%      | 11<br>3%      | 18<br>5%      | 8<br>3%       | 14<br>3%       | 22<br>4%     | 29<br>4%    | 22<br>3%     | 17<br>3%     | 19<br>3%    | 17<br>4%   | 21<br>4%   | 9<br>3%           | 32<br>4%    |
| Not at all important | (1) 29<br>1%    | 18<br>2%    | 11<br>1%    | 5<br>2%      | 7<br>2%       | 4<br>1%       | 4<br>1%       | 4<br>1%       | 4<br>1%        | 13<br>2%     | 8<br>1%     | 8<br>1%      | 7<br>1%      | 7<br>1%     | 4<br>1%    | 10<br>2%   | 3<br>1%           | 15<br>2%    |
| NET: Not important   | 102<br>5%       | 68<br>7%B   | 35<br>3%    | 15<br>7%     | 20<br>6%      | 15<br>5%      | 22<br>6%      | 12<br>4%      | 18<br>4%       | 35<br>6%     | 37<br>5%    | 30<br>4%     | 25<br>5%     | 26<br>5%    | 21<br>5%   | 31<br>6%   | 13<br>4%          | 47<br>6%    |
| Don't know           | 139<br>7%       | 66<br>7%    | 73<br>7%    | 13<br>6%     | 36<br>11%GH   | 21<br>6%      | 25<br>7%      | 16<br>6%      | 27<br>6%       | 50<br>9%k    | 46<br>7%    | 44<br>6%     | 32<br>6%     | 29<br>5%    | 33<br>8%   | 45<br>9%M  | 25<br>8%          | 43<br>5%    |
| Mean                 | 3.58            | 3.52        | 3.65A       | 3.47         | 3.48          | 3.51          | 3.62CDE       | 3.63CDE       | 3.70CDEF       | 3.47         | 3.57I       | 3.68IJ       | 3.59         | 3.56        | 3.60       | 3.60       | 3.64Q             | 3.50        |
| Standard deviation   | 0.64            | 0.69        | 0.59        | 0.71         | 0.69          | 0.64          | 0.64          | 0.61          | 0.58           | 0.70         | 0.64        | 0.59         | 0.63         | 0.63        | 0.63       | 0.68       | 0.60              | 0.67        |
| Standard error       | 0.01            | 0.02        | 0.02        | 0.05         | 0.04          | 0.04          | 0.03          | 0.03          | 0.03           | 0.03         | 0.03        | 0.02         | 0.03         | 0.03        | 0.03       | 0.03       | 0.04              | 0.03        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 49

**Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.  
 How and where my patient data is stored

Base: All respondents

|                      | Region          |                  |                        |                     |                  |                |                             |                   |                   |                  |                |                   |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  |             | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|----------------------|-----------------|------------------|------------------------|---------------------|------------------|----------------|-----------------------------|-------------------|-------------------|------------------|----------------|-------------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------|-------------------|--------------------|---|--|
|                      | Total           | Scotland (a)     | Wales (b)              | NET: England (d)    | North East (e)   | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)      | London (k)     | South East (l)    | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)   | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Unweighted base      | 2009            | 194              | 109                    | 1706                | 85               | 220            | 172                         | 171               | 161               | 218              | 221            | 287               | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538         | 1471              | 1624               | 183   |  |
| Weighted base        | 2009            | 177              | 100*                   | 1732                | 84*              | 231            | 169                         | 181               | 151               | 193              | 267            | 279               | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564         | 1445              | 1637               | 178   |  |
| NET: Important       | 1768<br>88%     | 157<br>89%       | 87<br>87%              | 1524<br>88%         | 74<br>88%        | 216<br>93%bGj  | 144<br>85%                  | 160<br>89%        | 127<br>84%        | 169<br>87%       | 233<br>87%     | 251<br>90%i       | 151<br>86%     | 1244<br>89%P                     | 457<br>90%P            | 67<br>67%      | 222<br>90%ST                  | 920<br>93%ST             | 483<br>82%    | 143<br>77%                               | 526<br>93%V | 1242<br>86%       | 1521<br>93%X       | 152<br>85%                                      |  |
| Very important       | (4) 1223<br>61% | 120<br>68%dbEi   | 57<br>56%              | 1047<br>60%         | 42<br>49%        | 139<br>60%     | 105<br>62%e                 | 112<br>62%        | 88<br>58%         | 118<br>61%       | 169<br>63%e    | 164<br>59%        | 110<br>62%e    | 848<br>60%P                      | 329<br>65%P            | 47<br>46%      | 141<br>57% <i>s</i>           | 689<br>70%QST            | 288<br>49%    | 105<br>57% <i>s</i>                      | 366<br>65%V | 857<br>59%        | 1091<br>67%X       | 70<br>39%                                       |  |
| Somewhat important   | (3) 545<br>27%  | 37<br>21%        | 30<br>30%              | 477<br>28% <i>a</i> | 32<br>38%AGij    | 77<br>33%AGKm  | 39<br>23%                   | 48<br>26%         | 39<br>26%         | 51<br>26%        | 64<br>24%      | 87<br>31%Agk      | 41<br>23%      | 396<br>28%p                      | 128<br>25%             | 20<br>20%      | 82<br>33%RT                   | 231<br>23%               | 195<br>33%RT  | 37<br>20%                                | 160<br>28%  | 385<br>27%        | 430<br>26%         | 82<br>46%W                                      |  |
| Not very important   | (2) 73<br>4%    | 9<br>5% <i>f</i> | 1<br>1%                | 63<br>4%            | 2<br>2%          | 4<br>2%        | 4<br>2%                     | 9<br>5% <i>f</i>  | 7<br>4%           | 9<br>5% <i>f</i> | 12<br>4%       | 7<br>3%           | 11<br>6%F      | 58<br>4%                         | 12<br>2%               | 4<br>4%        | 14<br>6%R                     | 20<br>2%                 | 32<br>5%R     | 8<br>4% <i>r</i>                         | 14<br>3%    | 59<br>4%          | 54<br>3%           | 12<br>7%W                                       |  |
| Not at all important | (1) 29<br>1%    | 6<br>4%DbfJK     | -                      | 23<br>1%            | 2<br>2%K         | 2<br>1%        | 4<br>2%K                    | 2<br>1%           | 6<br>4%bfJKL      | 1<br>*           | -              | 2<br>1%           | 4<br>2%K       | 16<br>1%                         | 12<br>2% <i>n</i>      | *<br>*         | 3<br>1%                       | 9<br>1%                  | 17<br>3%RT    | -  | 8<br>1%     | 21<br>1%          | 17<br>1%           | 11<br>6%W                                       |  |
| NET: Not important   | 102<br>5%       | 15<br>9%dBFL     | 1<br>1%                | 86<br>5%            | 4<br>4%          | 6<br>3%        | 8<br>4%                     | 11<br>6%          | 12<br>8%BFL       | 9<br>5%          | 12<br>4%       | 10<br>3%          | 15<br>8%BFI    | 74<br>5%                         | 24<br>5%               | 4<br>4%        | 17<br>7%R                     | 28<br>3%                 | 49<br>8%R     | 8<br>4%                                  | 23<br>4%    | 80<br>6%          | 71<br>4%           | 23<br>13%W                                      |  |
| Don't know           | 139<br>7%       | 4<br>3%          | 12<br>12% <i>d</i> AFh | 122<br>7%A          | 7<br>8% <i>a</i> | 10<br>4%       | 18<br>10%AF                 | 10<br>6%          | 12<br>8%A         | 15<br>8%A        | 23<br>8%Af     | 18<br>7% <i>a</i> | 11<br>6%       | 84<br>6%                         | 25<br>5%               | 29<br>29%NO    | 7<br>3%                       | 38<br>4%                 | 59<br>10%QR   | 35<br>19%QRS                             | 16<br>3%    | 123<br>8%U        | 45<br>3%           | 3<br>2%   |  |
| Mean                 | 3.58            | 3.57             | 3.62                   | 3.58                | 3.46             | 3.59           | 3.62                        | 3.59              | 3.50              | 3.61             | 3.64 <i>ei</i> | 3.58              | 3.55           | 3.58                             | 3.61                   | 3.59           | 3.50                          | 3.69QS                   | 3.42          | 3.65qS                                   | 3.61        | 3.57              | 3.63X              | 3.21  |  |
| Standard deviation   | 0.64            | 0.76             | 0.52                   | 0.64                | 0.68             | 0.58           | 0.66                        | 0.64              | 0.78              | 0.60             | 0.57           | 0.60              | 0.72           | 0.64                             | 0.66                   | 0.63           | 0.67                          | 0.56                     | 0.74          | 0.58                                     | 0.62        | 0.65              | 0.61               | 0.82  |  |
| Standard error       | 0.01            | 0.06             | 0.05                   | 0.02                | 0.08             | 0.04           | 0.05                        | 0.05              | 0.06              | 0.04             | 0.04           | 0.04              | 0.06           | 0.02                             | 0.03                   | 0.07           | 0.04                          | 0.02                     | 0.03          | 0.05                                     | 0.03        | 0.02              | 0.02               | 0.06  |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 50

#### Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.

What measures are in place to keep my patient data safe

Base: All respondents

|                      | Total           | Gender      |             | Age                      |                           |                          |                           |                           |                             |                          |                         |                          | Social Grade            |                        |                         |                      | Employment Sector     |                         |
|----------------------|-----------------|-------------|-------------|--------------------------|---------------------------|--------------------------|---------------------------|---------------------------|-----------------------------|--------------------------|-------------------------|--------------------------|-------------------------|------------------------|-------------------------|----------------------|-----------------------|-------------------------|
|                      |                 | Male (a)    | Female (b)  | 18-24 (c)                | 25-34 (d)                 | 35-44 (e)                | 45-54 (f)                 | 55-64 (g)                 | 65+ (h)                     | 18-34 (i)                | 35-54 (j)               | 55+ (k)                  | AB (l)                  | C1 (m)                 | C2 (n)                  | DE (o)               | Public (p)            | Private (q)             |
| Unweighted base      | 2009            | 1002        | 1007        | 206                      | 307                       | 320                      | 366                       | 321                       | 489                         | 513                      | 686                     | 810                      | 470                     | 587                    | 432                     | 520                  | 278                   | 754                     |
| Weighted base        | 2009            | 981         | 1028        | 225                      | 345                       | 323                      | 358                       | 295                       | 462                         | 570                      | 681                     | 758                      | 538                     | 560                    | 413                     | 498                  | 329                   | 828                     |
| NET: Important       | 1825<br>91%     | 877<br>89%  | 948<br>92%a | 199<br>88%               | 305<br>88%                | 288<br>89%               | 328<br>92%                | 275<br>93% <sup>d</sup>   | 430<br>93% <sup>cDe</sup>   | 503<br>88%               | 616<br>90%              | 705<br>93% <sup>l</sup>  | 497<br>92%              | 506<br>90%             | 376<br>91%              | 446<br>90%           | 294<br>89%            | 765<br>92%              |
| Very important       | (4) 1352<br>67% | 618<br>63%  | 733<br>71%A | 129<br>58%               | 195<br>57%                | 189<br>59%               | 253<br>71% <sup>CDE</sup> | 213<br>72% <sup>CDE</sup> | 372<br>80% <sup>CDEFG</sup> | 325<br>57%               | 442<br>65% <sup>l</sup> | 585<br>77% <sup>lJ</sup> | 357<br>66%              | 375<br>67%             | 273<br>66%              | 347<br>70%           | 223<br>68%            | 513<br>62%              |
| Somewhat important   | (3) 473<br>24%  | 258<br>26%B | 215<br>21%  | 69<br>31% <sup>FGH</sup> | 110<br>32% <sup>FGH</sup> | 99<br>31% <sup>FGH</sup> | 75<br>21% <sup>H</sup>    | 62<br>21% <sup>H</sup>    | 58<br>13%                   | 179<br>31% <sup>jk</sup> | 174<br>26% <sup>K</sup> | 120<br>16%               | 140<br>26% <sup>O</sup> | 131<br>23%             | 103<br>25% <sup>o</sup> | 99<br>20%            | 71<br>22%             | 252<br>30% <sup>P</sup> |
| Not very important   | (2) 48<br>2%    | 37<br>4%B   | 11<br>1%    | 10<br>5% <sup>Dgh</sup>  | 4<br>1%                   | 12<br>4% <sup>Dh</sup>   | 9<br>3%                   | 5<br>2%                   | 8<br>2%                     | 14<br>2%                 | 22<br>3% <sup>k</sup>   | 12<br>2%                 | 12<br>2%                | 19<br>3%               | 7<br>2%                 | 10<br>2%             | 10<br>3%              | 18<br>2%                |
| Not at all important | (1) 19<br>1%    | 12<br>1%    | 7<br>1%     | 3<br>2%                  | 8<br>2% <sup>EH</sup>     | 1<br>*                   | 3<br>1%                   | 2<br>1%                   | 2<br>*                      | 12<br>2% <sup>JK</sup>   | 3<br>*                  | 4<br>*                   | 1<br>*                  | 8<br>1% <sup>l</sup>   | 3<br>1%                 | 7<br>1% <sup>L</sup> | 1<br>*                | 12<br>1%                |
| NET: Not important   | 67<br>3%        | 49<br>5%B   | 18<br>2%    | 14<br>6% <sup>gH</sup>   | 12<br>4%                  | 13<br>4%                 | 12<br>3%                  | 7<br>2%                   | 9<br>2%                     | 26<br>5% <sup>K</sup>    | 25<br>4%                | 16<br>2%                 | 13<br>2%                | 27<br>5% <sup>ln</sup> | 10<br>2%                | 18<br>4%             | 11<br>3%              | 29<br>4%                |
| Don't know           | 117<br>6%       | 55<br>6%    | 62<br>6%    | 12<br>6%                 | 28<br>8%                  | 22<br>7%                 | 17<br>5%                  | 14<br>5%                  | 23<br>5%                    | 41<br>7%                 | 40<br>6%                | 37<br>5%                 | 28<br>5%                | 27<br>5%               | 28<br>7%                | 34<br>7%             | 25<br>8% <sup>Q</sup> | 34<br>4%                |
| Mean                 | 3.67            | 3.60        | 3.73A       | 3.53                     | 3.55                      | 3.58                     | 3.70 <sup>CDE</sup>       | 3.72 <sup>CDE</sup>       | 3.82 <sup>CDEFG</sup>       | 3.54                     | 3.65I                   | 3.78IJ                   | 3.67                    | 3.64                   | 3.68                    | 3.70                 | 3.69Q                 | 3.59                    |
| Standard deviation   | 0.58            | 0.63        | 0.51        | 0.67                     | 0.66                      | 0.58                     | 0.56                      | 0.53                      | 0.45                        | 0.66                     | 0.57                    | 0.48                     | 0.53                    | 0.62                   | 0.55                    | 0.59                 | 0.55                  | 0.61                    |
| Standard error       | 0.01            | 0.02        | 0.02        | 0.05                     | 0.04                      | 0.03                     | 0.03                      | 0.03                      | 0.02                        | 0.03                     | 0.02                    | 0.02                     | 0.03                    | 0.03                   | 0.03                    | 0.03                 | 0.03                  | 0.02                    |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 51

**Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?**  
 Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.  
 What measures are in place to keep my patient data safe

Base: All respondents

|                      | Region          |              |                |                  |                |                |                             |                   |                   |               |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|----------------------|-----------------|--------------|----------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|---------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                      | Total           | Scotland (a) | Wales (b)      | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)   | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base      | 2009            | 194          | 109            | 1706             | 85             | 220            | 172                         | 171               | 161               | 218           | 221        | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base        | 2009            | 177          | 100*           | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193           | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| NET: Important       | 1825<br>91%     | 162<br>92%g  | 88<br>87%      | 1575<br>91%      | 77<br>91%      | 215<br>93%Gi   | 143<br>85%                  | 171<br>95%bGi     | 132<br>88%        | 181<br>94%bGi | 240<br>90% | 257<br>92%G    | 158<br>89%                       | 1286<br>92%P       | 468<br>92%P            | 71<br>71%                     | 228<br>92%ST             | 940<br>95%ST             | 509<br>86%T   | 148<br>80%                               | 533<br>94%V       | 1291<br>89%   | 1573<br>96%X                                    | 148<br>83%             |
| Very important       | (4) 1352<br>67% | 124<br>70%   | 67<br>67%      | 1161<br>67%      | 51<br>60%      | 151<br>65%     | 108<br>64%                  | 119<br>66%        | 101<br>67%        | 135<br>70%    | 179<br>67% | 196<br>70%     | 122<br>69%                       | 941<br>67%P        | 360<br>71%P            | 50<br>50%                     | 149<br>61%               | 754<br>76%QST            | 333<br>56%    | 115<br>62%                               | 404<br>72%V       | 948<br>66%    | 1190<br>73%X                                    | 88<br>49%              |
| Somewhat important   | (3) 473<br>24%  | 38<br>22%    | 21<br>21%      | 414<br>24%       | 26<br>31%      | 65<br>28%      | 35<br>21%                   | 52<br>29%         | 31<br>21%         | 47<br>24%     | 62<br>23%  | 60<br>22%      | 36<br>20%                        | 345<br>25%         | 107<br>21%             | 21<br>20%                     | 78<br>32%RT              | 186<br>19%               | 176<br>30%RT  | 33<br>18%                                | 129<br>23%        | 344<br>24%    | 383<br>23%                                      | 61<br>34%W             |
| Not very important   | (2) 48<br>2%    | 5<br>3%      | 1<br>1%        | 42<br>2%         | 1<br>1%        | 5<br>2%        | 6<br>3%                     | 3<br>2%           | 5<br>4%           | 3<br>2%       | 9<br>3%    | 3<br>1%        | 6<br>3%                          | 37<br>3%           | 10<br>2%               | 1<br>1%                       | 9<br>4%R                 | 12<br>1%                 | 23<br>4%R     | 5<br>2%                                  | 15<br>3%          | 33<br>2%      | 23<br>1%  | 19<br>11%W             |
| Not at all important | (1) 19<br>1%    | 4<br>3%DJ    | -              | 14<br>1%         | 1<br>1%        | 2<br>1%        | 3<br>2%j                    | 2<br>1%           | 2<br>1%           | -             | 1<br>1%    | 2<br>1%        | 1<br>*                           | 11<br>1%           | 8<br>2%                | -                             | 5<br>2%rt                | 6<br>1%                  | 8<br>1%       | -  | 6<br>1%           | 13<br>1%      | 12<br>1%  | 6<br>4%W               |
| NET: Not important   | 67<br>3%        | 10<br>6%bjl  | 1<br>1%        | 56<br>3%         | 2<br>2%        | 8<br>3%        | 9<br>5%jl                   | 5<br>3%           | 7<br>5%           | 3<br>2%       | 10<br>4%   | 6<br>2%        | 6<br>3%                          | 48<br>3%           | 18<br>4%               | 1<br>1%                       | 14<br>6%R                | 18<br>2%                 | 30<br>5%R     | 5<br>2%                                  | 20<br>4%          | 47<br>3%      | 36<br>2%  | 26<br>15%W             |
| Don't know           | 117<br>6%       | 5<br>3%      | 12<br>12%DAFHJ | 100<br>6%        | 6<br>7%        | 8<br>3%        | 17<br>10%AFHJ               | 4<br>2%           | 11<br>7%ah        | 8<br>4%       | 17<br>6%   | 13<br>6%       | 17<br>7%h                        | 68<br>5%           | 21<br>4%               | 29<br>28%NO                   | 5<br>2%                  | 29<br>3%                 | 51<br>9%QR    | 33<br>18%QRS                             | 11<br>2%          | 106<br>7%U    | 29<br>2%  | 4<br>2%                |
| Mean                 | 3.67            | 3.64         | 3.74           | 3.67             | 3.61           | 3.63           | 3.63                        | 3.64              | 3.66              | 3.71          | 3.67       | 3.72           | 3.70                             | 3.66               | 3.69                   | 3.69                          | 3.54                     | 3.76QS                   | 3.55          | 3.73QS                                   | 3.68              | 3.66          | 3.71X   | 3.32                   |
| Standard deviation   | 0.58            | 0.67         | 0.47           | 0.57             | 0.58           | 0.59           | 0.66                        | 0.57              | 0.63              | 0.49          | 0.57       | 0.53           | 0.55                             | 0.57               | 0.59                   | 0.49                          | 0.67                     | 0.50                     | 0.65          | 0.51                                     | 0.58              | 0.58          | 0.53  | 0.82                   |
| Standard error       | 0.01            | 0.05         | 0.05           | 0.01             | 0.07           | 0.04           | 0.05                        | 0.04              | 0.05              | 0.03          | 0.04       | 0.03           | 0.04                             | 0.02               | 0.03                   | 0.06                          | 0.04                     | 0.02                     | 0.03          | 0.04                                     | 0.03              | 0.02          | 0.01  | 0.06                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 52

#### Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?

Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.

Whether or not my patient data is hosted by companies whose headquarters are outside of the UK and who may be subject to their home countries' data regulation laws

Base: All respondents

|                      | Total              | Gender      |             | Age             |               |             |              |               |                 |              |             |              | Social Grade |            |             |             | Employment Sector |             |
|----------------------|--------------------|-------------|-------------|-----------------|---------------|-------------|--------------|---------------|-----------------|--------------|-------------|--------------|--------------|------------|-------------|-------------|-------------------|-------------|
|                      |                    | Male (a)    | Female (b)  | 18-24 (c)       | 25-34 (d)     | 35-44 (e)   | 45-54 (f)    | 55-64 (g)     | 65+ (h)         | 18-34 (i)    | 35-54 (j)   | 55+ (k)      | AB (l)       | C1 (m)     | C2 (n)      | DE (o)      | Public (p)        | Private (q) |
| Unweighted base      | 2009               | 1002        | 1007        | 206             | 307           | 320         | 366          | 321           | 489             | 513          | 686         | 810          | 470          | 587        | 432         | 520         | 278               | 754         |
| Weighted base        | 2009               | 981         | 1028        | 225             | 345           | 323         | 358          | 295           | 462             | 570          | 681         | 758          | 538          | 560        | 413         | 498         | 329               | 828         |
| NET: Important       | 1608<br>80%        | 801<br>82%  | 808<br>79%  | 181<br>80%      | 271<br>79%    | 251<br>78%  | 288<br>80%   | 245<br>83%    | 373<br>81%      | 452<br>79%   | 539<br>79%  | 617<br>81%   | 449<br>83%NO | 456<br>82% | 319<br>77%  | 384<br>77%  | 269<br>82%        | 673<br>81%  |
| Very important       | (4)<br>1012<br>50% | 466<br>48%  | 547<br>53%A | 76<br>34%       | 147<br>43%c   | 147<br>46%C | 184<br>52%CD | 165<br>56%CDE | 294<br>64%CDEFG | 222<br>39%   | 332<br>49%I | 458<br>60%IJ | 275<br>51%   | 283<br>51% | 204<br>49%  | 250<br>50%  | 162<br>49%        | 366<br>44%  |
| Somewhat important   | (3)<br>596<br>30%  | 335<br>34%B | 261<br>25%  | 105<br>47%DEFGH | 125<br>36%fGH | 104<br>32%H | 103<br>29%H  | 80<br>27%H    | 79<br>17%       | 230<br>40%JK | 207<br>30%K | 159<br>21%   | 174<br>32%o  | 173<br>31% | 115<br>28%  | 134<br>27%  | 107<br>32%        | 307<br>37%  |
| Not very important   | (2)<br>95<br>5%    | 59<br>6%B   | 36<br>3%    | 14<br>6%g       | 20<br>6%g     | 19<br>6%g   | 19<br>5%g    | 8<br>3%       | 15<br>3%        | 34<br>6%K    | 38<br>6%K   | 23<br>3%     | 26<br>5%     | 27<br>5%   | 23<br>6%    | 19<br>4%    | 11<br>3%          | 47<br>6%    |
| Not at all important | (1)<br>47<br>2%    | 26<br>3%    | 21<br>2%    | 2<br>1%         | 7<br>2%       | 12<br>4%ch  | 11<br>3%     | 8<br>3%       | 7<br>1%         | 9<br>2%      | 23<br>3%i   | 15<br>2%     | 5<br>1%      | 17<br>3%L  | 8<br>2%     | 16<br>3%L   | 7<br>2%           | 26<br>3%    |
| NET: Not important   | 142<br>7%          | 86<br>9%B   | 57<br>6%    | 16<br>7%        | 28<br>8%      | 31<br>10%gH | 30<br>8%h    | 16<br>5%      | 22<br>5%        | 43<br>8%k    | 61<br>9%K   | 38<br>5%     | 31<br>6%     | 44<br>8%   | 31<br>8%    | 35<br>7%    | 18<br>6%          | 72<br>9%    |
| Don't know           | 259<br>13%         | 94<br>10%   | 164<br>16%A | 28<br>13%       | 46<br>13%     | 41<br>13%   | 40<br>11%    | 35<br>12%     | 68<br>15%       | 75<br>13%    | 81<br>12%   | 103<br>14%   | 57<br>11%    | 59<br>11%  | 64<br>15%iM | 78<br>16%LM | 42<br>13%         | 82<br>10%   |
| Mean                 | 3.47               | 3.40        | 3.54A       | 3.30            | 3.37          | 3.37        | 3.45C        | 3.54CDE       | 3.67CDEFG       | 3.34         | 3.41        | 3.62J        | 3.50         | 3.44       | 3.47        | 3.47        | 3.48q             | 3.36        |
| Standard deviation   | 0.72               | 0.74        | 0.69        | 0.64            | 0.72          | 0.79        | 0.76         | 0.71          | 0.63            | 0.69         | 0.77        | 0.67         | 0.65         | 0.75       | 0.72        | 0.76        | 0.69              | 0.75        |
| Standard error       | 0.02               | 0.02        | 0.02        | 0.05            | 0.04          | 0.05        | 0.04         | 0.04          | 0.03            | 0.03         | 0.03        | 0.03         | 0.03         | 0.03       | 0.04        | 0.04        | 0.04              | 0.03        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 53

**Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?**  
**Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.**  
**Whether or not my patient data is hosted by companies whose headquarters are outside of the UK and who may be subject to their home countries' data regulation laws**  
**Base: All respondents**

|                      | Region          |               |            |                  |                      |                |                              |                    |                    |             |             |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|----------------------|-----------------|---------------|------------|------------------|----------------------|----------------|------------------------------|--------------------|--------------------|-------------|-------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                      | Total           | Scot-land (a) | Wales (b)  | NET: England (d) | North East (e)       | North West (f) | York-shire & Humber-side (g) | West Mid-lands (h) | East Mid-lands (i) | Eastern (j) | London (k)  | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base      | 2009            | 194           | 109        | 1706             | 85                   | 220            | 172                          | 171                | 161                | 218         | 221         | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base        | 2009            | 177           | 100*       | 1732             | 84*                  | 231            | 169                          | 181                | 151                | 193         | 267         | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| NET: Important       | 1608<br>80%     | 142<br>80%e   | 81<br>80%e | 1386<br>80%      | 57<br>68%            | 190<br>82%e    | 130<br>77%                   | 153<br>84%e        | 117<br>77%         | 160<br>83%e | 218<br>82%e | 219<br>78%e    | 143<br>81%e                      | 1139<br>81%p       | 412<br>81%p            | 57<br>57%                     | 206<br>84%ST             | 860<br>87%ST             | 430<br>73%T   | 112<br>60%                               | 494<br>87%V       | 1114<br>77%   | 1418<br>87%X                                    | 119<br>67%             |
| Very important       | (4) 1012<br>50% | 91<br>51%     | 52<br>52%  | 870<br>50%       | 37<br>44%            | 115<br>50%     | 87<br>51%                    | 100<br>55%L        | 78<br>52%          | 108<br>56%L | 133<br>50%  | 121<br>43%     | 91<br>52%                        | 693<br>49%p        | 282<br>56%NP           | 37<br>37%                     | 109<br>44%               | 591<br>60%QST            | 241<br>41%    | 72<br>39%                                | 314<br>56%V       | 698<br>48%    | 914<br>56%X                                     | 49<br>28%              |
| Somewhat important   | (3) 596<br>30%  | 51<br>29%     | 29<br>29%  | 516<br>30%       | 20<br>24%            | 75<br>32%      | 43<br>26%                    | 52<br>29%          | 39<br>26%          | 52<br>27%   | 85<br>32%   | 97<br>35%gij   | 52<br>30%                        | 446<br>32%OP       | 130<br>26%             | 20<br>20%                     | 97<br>39%RsT             | 269<br>27%               | 190<br>32%rT  | 40<br>22%                                | 180<br>32%        | 416<br>29%    | 504<br>31%                                      | 69<br>39%W             |
| Not very important   | (2) 95<br>5%    | 11<br>6%      | 4<br>4%    | 80<br>5%         | 8<br>9%i             | 11<br>5%       | 7<br>4%                      | 9<br>5%            | 5<br>3%            | 8<br>4%     | 13<br>5%    | 12<br>4%       | 7<br>4%                          | 70<br>5%p          | 24<br>5%p              | 1<br>1%                       | 15<br>6%R                | 26<br>3%                 | 48<br>8%RT    | 6<br>3%                                  | 27<br>5%          | 68<br>5%      | 58<br>4%  | 32<br>18%W             |
| Not at all important | (1) 47<br>2%    | 7<br>4%jk     | 1<br>1%    | 39<br>2%         | 4<br>5%              | 8<br>4%        | 5<br>3%                      | 3<br>1%            | 5<br>3%            | 2<br>1%     | 4<br>1%     | 6<br>2%        | 3<br>2%                          | 23<br>2%           | 22<br>4%N              | 2<br>2%                       | 4<br>2%                  | 22<br>2%                 | 19<br>3%      | 2<br>1%                                  | 14<br>2%          | 33<br>2%      | 34<br>2%  | 13<br>7%W              |
| NET: Not important   | 142<br>7%       | 18<br>10%j    | 5<br>5%    | 119<br>7%        | 12<br>14%bhiJK<br>IM | 20<br>9%       | 12<br>7%                     | 12<br>7%           | 9<br>6%            | 10<br>5%    | 16<br>6%    | 18<br>7%       | 10<br>6%                         | 94<br>7%           | 46<br>9%P              | 3<br>3%                       | 19<br>8%                 | 48<br>5%                 | 67<br>11%RT   | 8<br>5%                                  | 41<br>7%          | 101<br>7%     | 91<br>6%  | 45<br>25%W             |
| Don't know           | 259<br>13%      | 17<br>10%     | 15<br>15%  | 227<br>13%       | 15<br>18%afh         | 21<br>9%       | 27<br>16%fh                  | 16<br>9%           | 25<br>16%afh       | 23<br>12%   | 33<br>12%   | 42<br>15%fh    | 24<br>13%                        | 170<br>12%         | 48<br>9%               | 41<br>40%NO                   | 22<br>9%                 | 79<br>8%                 | 93<br>16%QR   | 65<br>35%QRS                             | 30<br>5%          | 229<br>16%U   | 128<br>8%                                       | 14<br>8%               |
| Mean                 | 3.47            | 3.41          | 3.54e      | 3.47             | 3.30                 | 3.42           | 3.50                         | 3.52e              | 3.51               | 3.56aEf     | 3.48        | 3.41           | 3.51e                            | 3.47               | 3.47                   | 3.55                          | 3.39                     | 3.57QS                   | 3.31          | 3.50S                                    | 3.48              | 3.46          | 3.52X   | 2.94                   |
| Standard deviation   | 0.72            | 0.81          | 0.62       | 0.72             | 0.89                 | 0.77           | 0.74                         | 0.68               | 0.74               | 0.65        | 0.67        | 0.71           | 0.68                             | 0.69               | 0.80                   | 0.68                          | 0.69                     | 0.67                     | 0.80          | 0.69                                     | 0.71              | 0.72          | 0.68  | 0.90                   |
| Standard error       | 0.02            | 0.06          | 0.07       | 0.02             | 0.10                 | 0.05           | 0.06                         | 0.05               | 0.06               | 0.05        | 0.05        | 0.04           | 0.06                             | 0.02               | 0.04                   | 0.08                          | 0.05                     | 0.02                     | 0.04          | 0.06                                     | 0.03              | 0.02          | 0.02  | 0.07                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



**Health Data Survey**  
**ONLINE Fieldwork: 1st-3rd June 2018**

Absolutes/col percents

Table 54  
**Gender**  
**Base: All respondents**

|                 | Gender      |              | Age           |              |              |              |              |              |             |              |              | Social Grade |             |              |             | Employment Sector |               |                     |
|-----------------|-------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|-------------|-------------------|---------------|---------------------|
|                 | Total       | Male<br>(a)  | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)  | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)   | C1<br>(m)    | C2<br>(n)   | DE<br>(o)         | Public<br>(p) | Pri-<br>vate<br>(q) |
| Unweighted base | 2009        | 1002         | 1007          | 206          | 307          | 320          | 366          | 321          | 489         | 513          | 686          | 810          | 470         | 587          | 432         | 520               | 278           | 754                 |
| Weighted base   | 2009        | 981          | 1028          | 225          | 345          | 323          | 358          | 295          | 462         | 570          | 681          | 758          | 538         | 560          | 413         | 498               | 329           | 828                 |
| Male            | 981<br>49%  | 981<br>100%B | -             | 121<br>54%dh | 154<br>44%   | 166<br>51%   | 180<br>50%   | 149<br>50%   | 211<br>46%  | 275<br>48%   | 346<br>51%   | 360<br>47%   | 282<br>52%M | 245<br>44%   | 214<br>52%M | 239<br>48%        | 139<br>42%    | 458<br>55%P         |
| Female          | 1028<br>51% | -            | 1028<br>100%A | 104<br>46%   | 192<br>56%c  | 157<br>49%   | 177<br>50%   | 147<br>50%   | 252<br>54%c | 295<br>52%   | 335<br>49%   | 398<br>53%   | 256<br>48%  | 315<br>56%LN | 199<br>48%  | 258<br>52%        | 191<br>58%Q   | 369<br>45%          |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 55  
**Gender**  
**Base: All respondents**

|                 | Region      |                |                         |                  |                |                 |                             |                   |                   |                   |                 |                 |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |                 |  | Q.3 Cloud storage |                 | Q.5 Data is held in the UK by a British company |                        |
|-----------------|-------------|----------------|-------------------------|------------------|----------------|-----------------|-----------------------------|-------------------|-------------------|-------------------|-----------------|-----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|-----------------|--|-------------------|-----------------|---|------------------------|
|                 | Total       | Scotland (a)   | Wales (b)               | NET: England (d) | North East (e) | North West (f)  | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)       | London (k)      | South East (l)  | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s)   | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v)   | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base | 2009        | 194            | 109                     | 1706             | 85             | 220             | 172                         | 171               | 161               | 218               | 221             | 287             | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579             | 198                                      | 538               | 1471            | 1624  | 183                    |
| Weighted base   | 2009        | 177            | 100*                    | 1732             | 84*            | 231             | 169                         | 181               | 151               | 193               | 267             | 279             | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590             | 186                                      | 564               | 1445            | 1637  | 178                    |
| Male            | 981<br>49%  | 87<br>49%      | 61<br>61%<br>Dai<br>KLm | 832<br>48%       | 43<br>51%      | 118<br>51%<br>j | 86<br>51%                   | 95<br>53%<br>j    | 73<br>49%         | 81<br>42%         | 121<br>45%      | 127<br>45%      | 87<br>49%      | 656<br>47%                       | 271<br>53%<br>N        | 54<br>54%      | 149<br>61%<br>RST             | 475<br>48%<br>T          | 288<br>49%<br>T | 68<br>37%                                | 297<br>53%<br>v   | 684<br>47%      | 795<br>49%                                      | 106<br>59%<br>W        |
| Female          | 1028<br>51% | 90<br>51%<br>b | 39<br>39%               | 900<br>52%<br>B  | 41<br>49%      | 113<br>49%      | 83<br>49%                   | 86<br>47%         | 78<br>51%<br>b    | 112<br>58%<br>Bfh | 146<br>55%<br>B | 152<br>55%<br>B | 90<br>51%<br>b | 746<br>53%<br>O                  | 236<br>47%             | 46<br>46%      | 97<br>39%                     | 512<br>52%<br>Q          | 302<br>51%<br>Q | 117<br>63%<br>QRS                        | 268<br>47%        | 761<br>53%<br>u | 843<br>51%<br>X                                 | 72<br>41%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 56  
**Age**  
**Base: All respondents**

|                 | Gender     |            |            | Age                           |                               |                               |                               |                               |                              |                           |                    |                           | Social Grade             |                         |                         |                           | Employment Sector |                       |
|-----------------|------------|------------|------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|------------------------------|---------------------------|--------------------|---------------------------|--------------------------|-------------------------|-------------------------|---------------------------|-------------------|-----------------------|
|                 | Total      | Male (a)   | Female (b) | 18-24 (c)                     | 25-34 (d)                     | 35-44 (e)                     | 45-54 (f)                     | 55-64 (g)                     | 65+ (h)                      | 18-34 (i)                 | 35-54 (j)          | 55+ (k)                   | AB (l)                   | C1 (m)                  | C2 (n)                  | DE (o)                    | Public (p)        | Private (q)           |
| Unweighted base | 2009       | 1002       | 1007       | 206                           | 307                           | 320                           | 366                           | 321                           | 489                          | 513                       | 686                | 810                       | 470                      | 587                     | 432                     | 520                       | 278               | 754                   |
| Weighted base   | 2009       | 981        | 1028       | 225                           | 345                           | 323                           | 358                           | 295                           | 462                          | 570                       | 681                | 758                       | 538                      | 560                     | 413                     | 498                       | 329               | 828                   |
| 18-24           | 225<br>11% | 121<br>12% | 104<br>10% | 225<br>100% <sup>DEF</sup> GH | -                             | -                             | -                             | -                             | -                            | 225<br>39% <sup>JK</sup>  | -                  | -                         | 95<br>18% <sup>MNO</sup> | 71<br>13% <sup>NO</sup> | 32<br>8%                | 28<br>6%                  | 41<br>12%         | 97<br>12%             |
| 25-34           | 345<br>17% | 154<br>16% | 192<br>19% | -                             | 345<br>100% <sup>CE</sup> FGH | -                             | -                             | -                             | -                            | 345<br>61% <sup>JK</sup>  | -                  | -                         | 98<br>18% <sup>O</sup>   | 100<br>18% <sup>O</sup> | 90<br>22% <sup>O</sup>  | 58<br>12%                 | 75<br>23%         | 208<br>25%            |
| 35-44           | 323<br>16% | 166<br>17% | 157<br>15% | -                             | -                             | 323<br>100% <sup>CD</sup> FGH | -                             | -                             | -                            | -                         | -                  | -                         | 96<br>18%                | 91<br>16%               | 65<br>16%               | 72<br>15%                 | 72<br>22%         | 189<br>23%            |
| 45-54           | 358<br>18% | 180<br>18% | 177<br>17% | -                             | -                             | -                             | 358<br>100% <sup>CDE</sup> GH | -                             | -                            | -                         | -                  | -                         | 72<br>13%                | 98<br>17%               | 72<br>17%               | 116<br>23% <sup>LMN</sup> | 88<br>27%         | 181<br>22%            |
| 55-64           | 295<br>15% | 149<br>15% | 147<br>14% | -                             | -                             | -                             | -                             | 295<br>100% <sup>CDEF</sup> H | -                            | -                         | -                  | 295<br>39% <sup>J</sup>   | 57<br>11%                | 78<br>14%               | 65<br>16% <sup>L</sup>  | 96<br>19% <sup>LMN</sup>  | 49<br>15%         | 112<br>14%            |
| 65+             | 462<br>23% | 211<br>22% | 252<br>24% | -                             | -                             | -                             | -                             | -                             | 462<br>100% <sup>CDEFG</sup> | -                         | -                  | 462<br>61% <sup>J</sup>   | 122<br>23%               | 123<br>22%              | 91<br>22%               | 127<br>26%                | 4<br>1%           | 40<br>5% <sup>P</sup> |
| NET: 18-34      | 570<br>28% | 275<br>28% | 295<br>29% | 225<br>100% <sup>EF</sup> GH  | 345<br>100% <sup>EF</sup> GH  | -                             | -                             | -                             | -                            | 570<br>100% <sup>JK</sup> | -                  | -                         | 192<br>36% <sup>nO</sup> | 171<br>31% <sup>O</sup> | 121<br>29% <sup>O</sup> | 86<br>17%                 | 116<br>35%        | 306<br>37%            |
| NET: 35-54      | 681<br>34% | 346<br>35% | 335<br>33% | -                             | -                             | 323<br>100% <sup>CD</sup> GH  | 358<br>100% <sup>CD</sup> GH  | -                             | -                            | -                         | -                  | 681<br>100% <sup>IK</sup> | 167<br>31%               | 188<br>34%              | 136<br>33%              | 189<br>38% <sup>L</sup>   | 160<br>49%        | 370<br>45%            |
| NET: 55+        | 758<br>38% | 360<br>37% | 398<br>39% | -                             | -                             | -                             | -                             | 295<br>100% <sup>CDEF</sup>   | 462<br>100% <sup>CDEF</sup>  | -                         | -                  | 758<br>100% <sup>J</sup>  | 178<br>33%               | 201<br>36%              | 156<br>38%              | 223<br>45% <sup>LMN</sup> | 54<br>16%         | 152<br>18%            |
| Average age     | 47.93      | 47.87      | 47.99      | 21.42                         | 29.79 <sup>C</sup>            | 39.73 <sup>CD</sup>           | 49.71 <sup>CDE</sup>          | 59.63 <sup>CDEF</sup>         | 71.24 <sup>CDEFG</sup>       | 26.49                     | 44.97 <sup>I</sup> | 66.72 <sup>IJ</sup>       | 45.30                    | 46.93                   | 47.89 <sup>I</sup>      | 51.94 <sup>LMN</sup>      | 41.28             | 41.37                 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 57  
**Age**  
**Base: All respondents**

|                 | Region     |              |              |                  |                 |                |                             |                   |                   |                  |                  |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|-----------------|------------|--------------|--------------|------------------|-----------------|----------------|-----------------------------|-------------------|-------------------|------------------|------------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                 | Total      | Scotland (a) | Wales (b)    | NET: England (d) | North East (e)  | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)      | London (k)       | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base | 2009       | 194          | 109          | 1706             | 85              | 220            | 172                         | 171               | 161               | 218              | 221              | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base   | 2009       | 177          | 100*         | 1732             | 84*             | 231            | 169                         | 181               | 151               | 193              | 267              | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| 18-24           | 225<br>11% | 15<br>9%     | 13<br>13%    | 196<br>11%       | 16<br>19%AG     | 27<br>12%      | 15<br>9%                    | 19<br>11%         | 16<br>10%         | 15<br>8%         | 37<br>14%j       | 37<br>13%j     | 15<br>8%                         | 177<br>13%O        | 36<br>7%               | 12<br>12%                     | 32<br>13%                | 107<br>11%               | 65<br>11%     | 21<br>11%                                | 71<br>13%         | 154<br>11%    | 159<br>10%                                      | 40<br>23%W             |
| 25-34           | 345<br>17% | 30<br>17%lJ  | 18<br>18%jJ  | 296<br>17%       | 18<br>21%lJ     | 31<br>13%      | 25<br>15%j                  | 48<br>26%aFGJLm   | 14<br>9%          | 17<br>9%         | 73<br>27%AFGJLM  | 41<br>15%j     | 30<br>17%jJ                      | 264<br>19%Op       | 70<br>14%              | 12<br>12%                     | 57<br>23%RS              | 153<br>15%               | 95<br>16%     | 41<br>22%Rs                              | 118<br>21%V       | 228<br>16%    | 273<br>17%                                      | 38<br>21%              |
| 35-44           | 323<br>16% | 34<br>20%Jl  | 23<br>22%dJL | 266<br>15%       | 11<br>13%       | 40<br>17%j     | 25<br>15%                   | 31<br>17%         | 21<br>14%         | 21<br>11%        | 54<br>20%JL      | 34<br>12%      | 28<br>16%                        | 218<br>16%         | 83<br>16%              | 23<br>23%n                    | 53<br>22%R               | 145<br>15%               | 98<br>17%     | 27<br>15%                                | 111<br>20%V       | 212<br>15%    | 254<br>16%                                      | 40<br>22%W             |
| 45-54           | 358<br>18% | 31<br>18%    | 17<br>17%    | 310<br>18%       | 17<br>20%       | 38<br>16%      | 34<br>20%                   | 27<br>15%         | 26<br>17%         | 42<br>22%        | 48<br>18%        | 51<br>18%      | 27<br>15%                        | 249<br>18%         | 86<br>17%              | 23<br>23%                     | 41<br>17%                | 185<br>19%               | 100<br>17%    | 32<br>17%                                | 80<br>14%         | 277<br>19%U   | 295<br>18%                                      | 27<br>15%              |
| 55-64           | 295<br>15% | 25<br>14%    | 15<br>15%    | 256<br>15%       | 13<br>15%       | 36<br>16%k     | 25<br>15%                   | 19<br>11%         | 32<br>22%hHKm     | 31<br>16%K       | 24<br>9%         | 51<br>18%hK    | 24<br>14%                        | 184<br>13%         | 96<br>19%N             | 16<br>16%                     | 18<br>7%                 | 161<br>16%Q              | 96<br>16%Q    | 21<br>11%                                | 77<br>14%         | 218<br>15%    | 256<br>16%X                                     | 13<br>7%               |
| 65+             | 462<br>23% | 40<br>23%eK  | 14<br>14%    | 408<br>24%b      | 10<br>12%       | 59<br>26%BEK   | 46<br>27%BEK                | 36<br>20%K        | 41<br>27%BEK      | 67<br>35%ABEFHKL | 31<br>11%        | 64<br>23%beK   | 52<br>30%BEhK                    | 311<br>22%         | 137<br>27%nP           | 15<br>15%                     | 46<br>19%                | 237<br>24%               | 137<br>23%    | 43<br>23%                                | 107<br>19%        | 355<br>25%U   | 400<br>24%X                                     | 20<br>11%              |
| NET: 18-34      | 570<br>28% | 46<br>26%J   | 32<br>32%lJ  | 493<br>28%       | 34<br>40%AFGJIM | 58<br>25%J     | 39<br>23%                   | 67<br>37%AFGJIM   | 30<br>20%         | 32<br>16%        | 110<br>41%AFGJLM | 78<br>28%iJ    | 45<br>25%j                       | 441<br>31%O        | 105<br>21%             | 24<br>24%                     | 89<br>36%RS              | 259<br>26%               | 160<br>27%    | 62<br>33%r                               | 189<br>33%V       | 381<br>26%    | 432<br>26%                                      | 78<br>44%W             |
| NET: 35-54      | 681<br>34% | 66<br>37%    | 39<br>39%    | 576<br>33%       | 28<br>33%       | 78<br>34%      | 59<br>35%                   | 58<br>32%         | 47<br>31%         | 63<br>33%        | 102<br>38%       | 86<br>31%      | 55<br>31%                        | 467<br>33%         | 169<br>33%             | 45<br>45%NO                   | 94<br>38%                | 330<br>33%               | 198<br>34%    | 60<br>32%                                | 191<br>34%        | 490<br>34%    | 549<br>34%                                      | 67<br>38%              |
| NET: 55+        | 758<br>38% | 65<br>37%K   | 29<br>29%    | 663<br>38%b      | 23<br>27%       | 95<br>41%behK  | 71<br>42%behK               | 56<br>31%K        | 74<br>49%ABEHK    | 98<br>51%ABEFK   | 55<br>21%        | 116<br>41%bEHK | 77<br>43%BEHK                    | 495<br>35%         | 232<br>46%NP           | 31<br>31%                     | 64<br>26%                | 398<br>40%Q              | 233<br>39%Q   | 64<br>34%q                               | 184<br>33%        | 574<br>40%U   | 656<br>40%X                                     | 33<br>19%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 57

**Age**  
**Base: All respondents**

|               | Region |              |           |                  |                |                |                             |                   |                   |                    |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                        |           | Q.5 Data is held in the UK by a British company |                    |                        |
|---------------|--------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|--------------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-----------|---|--------------------|------------------------|
|               | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)        | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u) | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Weighted base | 2009   | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193                | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564       | 1445  | 1637               | 178                    |
| Average age   | 47.93  | 48.18EK      | 44.47     | 48.11b           | 42.89          | 49.17BE<br>HK  | 50.65BE<br>HK               | 45.09k            | 51.17BE<br>HK     | 54.00AB<br>EFgHKLM | 41.60      | 48.51bE<br>hK  | 50.03BE<br>HK                    | 46.91              | 51.07NP                | 46.38                         | 44.17                    | 48.85Q                   | 48.24Q        | 47.06                                    | 45.50     | 48.88U  | 48.94X             | 40.02                  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Health Data Survey**  
**ONLINE Fieldwork: 1st-3rd June 2018**

Absolutes/col percents

Table 58  
**Social Grade**  
**Base: All respondents**

|                 | Gender      |             | Age         |                 |              |              |               |                |               |              |              | Social Grade |                |                |                | Employment Sector |             |             |
|-----------------|-------------|-------------|-------------|-----------------|--------------|--------------|---------------|----------------|---------------|--------------|--------------|--------------|----------------|----------------|----------------|-------------------|-------------|-------------|
|                 | Total       | Male (a)    | Female (b)  | 18-24 (c)       | 25-34 (d)    | 35-44 (e)    | 45-54 (f)     | 55-64 (g)      | 65+ (h)       | 18-34 (i)    | 35-54 (j)    | 55+ (k)      | AB (l)         | C1 (m)         | C2 (n)         | DE (o)            | Public (p)  | Private (q) |
| Unweighted base | 2009        | 1002        | 1007        | 206             | 307          | 320          | 366           | 321            | 489           | 513          | 686          | 810          | 470            | 587            | 432            | 520               | 278         | 754         |
| Weighted base   | 2009        | 981         | 1028        | 225             | 345          | 323          | 358           | 295            | 462           | 570          | 681          | 758          | 538            | 560            | 413            | 498               | 329         | 828         |
| A               | 161<br>8%   | 87<br>9%    | 74<br>7%    | 38<br>17%DeFGH  | 20<br>6%     | 34<br>10%dFG | 19<br>5%      | 12<br>4%       | 38<br>8%G     | 58<br>10%K   | 52<br>8%     | 50<br>7%     | 161<br>30%MNO  | -              | -              | -                 | 24<br>7%    | 71<br>9%    |
| B               | 377<br>19%  | 196<br>20%  | 182<br>18%  | 57<br>25%FGH    | 78<br>23%FG  | 62<br>19%    | 53<br>15%     | 45<br>15%      | 83<br>18%     | 134<br>24%JK | 115<br>17%   | 128<br>17%   | 377<br>70%MNO  | -              | -              | -                 | 75<br>23%   | 179<br>22%  |
| C1              | 560<br>28%  | 245<br>25%  | 315<br>31%A | 71<br>31%       | 100<br>29%   | 91<br>28%    | 98<br>27%     | 78<br>26%      | 123<br>27%    | 171<br>30%   | 188<br>28%   | 201<br>27%   | -              | 560<br>100%LNO | -              | -                 | 126<br>38%Q | 234<br>28%  |
| C2              | 413<br>21%  | 214<br>22%  | 199<br>19%  | 32<br>14%       | 90<br>26%Ch  | 65<br>20%    | 72<br>20%     | 65<br>22%C     | 91<br>20%     | 121<br>21%   | 136<br>20%   | 156<br>21%   | -              | -              | 413<br>100%LMO | -                 | 61<br>18%   | 196<br>24%  |
| D               | 266<br>13%  | 136<br>14%  | 130<br>13%  | 20<br>9%        | 46<br>13%H   | 45<br>14%H   | 69<br>19%CdeH | 50<br>17%CH    | 35<br>8%      | 66<br>12%    | 115<br>17%IK | 86<br>11%    | -              | -              | -              | 266<br>53%LMN     | 43<br>13%   | 144<br>17%  |
| E               | 232<br>12%  | 103<br>11%  | 128<br>12%  | 8<br>3%         | 12<br>4%     | 27<br>8%CD   | 47<br>13%Cde  | 45<br>15%CDE   | 92<br>20%CDEF | 20<br>3%     | 74<br>11%l   | 137<br>18%lJ | -              | -              | -              | 232<br>47%LMN     | -           | 3<br>*      |
| NET: AB         | 538<br>27%  | 282<br>29%b | 256<br>25%  | 95<br>42%DEFGH  | 98<br>28%FG  | 96<br>30%FG  | 72<br>20%     | 57<br>19%      | 122<br>26%FG  | 192<br>34%JK | 167<br>25%   | 178<br>24%   | 538<br>100%MNO | -              | -              | -                 | 99<br>30%   | 250<br>30%  |
| NET: ABC1       | 1098<br>55% | 527<br>54%  | 571<br>56%  | 165<br>73%DEFGH | 198<br>57%FG | 186<br>58%FG | 169<br>47%    | 135<br>46%     | 245<br>53%g   | 363<br>64%JK | 356<br>52%   | 379<br>50%   | 538<br>100%NO  | 560<br>100%NO  | -              | -                 | 226<br>68%Q | 484<br>59%  |
| NET: C2DE       | 911<br>45%  | 454<br>46%  | 457<br>44%  | 60<br>27%       | 147<br>43%C  | 137<br>42%C  | 188<br>53%CDE | 161<br>54%CDEh | 218<br>47%C   | 207<br>36%   | 325<br>48%l  | 379<br>50%l  | -              | -              | 413<br>100%LM  | 498<br>100%LM     | 104<br>32%  | 343<br>41%P |
| NET: DE         | 498<br>25%  | 239<br>24%  | 258<br>25%  | 28<br>12%       | 58<br>17%    | 72<br>22%C   | 116<br>33%CDE | 96<br>32%CDE   | 127<br>27%CD  | 86<br>15%    | 189<br>28%l  | 223<br>29%l  | -              | -              | -              | 498<br>100%LMN    | 43<br>13%   | 148<br>18%  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 59  
**Social Grade**  
**Base: All respondents**

|                 | Region      |              |              |                  |                |                |                             |                   |                      |                      |                         |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  |             | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|-----------------|-------------|--------------|--------------|------------------|----------------|----------------|-----------------------------|-------------------|----------------------|----------------------|-------------------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------|-------------------|--------------------|---|--|
|                 | Total       | Scotland (a) | Wales (b)    | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i)    | Eastern (j)          | London (k)              | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)   | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Unweighted base | 2009        | 194          | 109          | 1706             | 85             | 220            | 172                         | 171               | 161                  | 218                  | 221                     | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538         | 1471              | 1624               | 183   |  |
| Weighted base   | 2009        | 177          | 100*         | 1732             | 84*            | 231            | 169                         | 181               | 151                  | 193                  | 267                     | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564         | 1445              | 1637               | 178   |  |
| A               | 161<br>8%   | 16<br>9%lj   | 10<br>10%lj  | 134<br>8%        | 8<br>9%i       | 18<br>8%i      | 9<br>5%                     | 18<br>10%J        | 5<br>3%              | 8<br>4%              | 30<br>11%glJ            | 24<br>9%lj     | 16<br>9%lj     | 116<br>8%                        | 39<br>8%               | 6<br>6%        | 30<br>12%rSt                  | 77<br>8%                 | 42<br>7%      | 12<br>6%                                 | 58<br>10%V  | 103<br>7%         | 130<br>8%          | 19<br>11%                                       |  |
| B               | 377<br>19%  | 32<br>18%    | 23<br>23%    | 323<br>19%       | 11<br>12%      | 46<br>20%      | 28<br>16%                   | 42<br>23%ei       | 23<br>15%            | 35<br>18%            | 53<br>20%               | 55<br>20%      | 31<br>18%      | 264<br>19%P                      | 104<br>20%P            | 9<br>9%        | 51<br>21%T                    | 200<br>20%T              | 104<br>18%    | 23<br>12%                                | 122<br>22%v | 255<br>18%        | 299<br>18%         | 40<br>22%                                       |  |
| C1              | 560<br>28%  | 55<br>31%h   | 26<br>26%    | 479<br>28%       | 27<br>32%      | 61<br>26%      | 47<br>28%                   | 40<br>22%         | 34<br>23%            | 46<br>24%            | 96<br>36%bFHI<br>Jl     | 79<br>28%      | 50<br>28%      | 406<br>29%                       | 133<br>26%             | 22<br>21%      | 45<br>18%                     | 305<br>31%Q              | 158<br>27%Q   | 52<br>28%Q                               | 149<br>26%  | 411<br>28%        | 454<br>28%         | 55<br>31%                                       |  |
| C2              | 413<br>21%  | 28<br>16%    | 18<br>18%    | 367<br>21%       | 18<br>21%      | 53<br>23%k     | 38<br>23%k                  | 45<br>25%aK       | 32<br>21%            | 40<br>21%            | 40<br>15%               | 63<br>23%k     | 38<br>21%      | 280<br>20%                       | 97<br>19%              | 36<br>36%NO    | 56<br>23%                     | 186<br>19%               | 123<br>21%    | 49<br>26%R                               | 102<br>18%  | 311<br>22%        | 345<br>21%         | 29<br>16%                                       |  |
| D               | 266<br>13%  | 23<br>13%    | 14<br>14%    | 228<br>13%       | 13<br>15%      | 29<br>13%      | 30<br>18%hKI                | 18<br>10%         | 33<br>22%aFHK<br>LM  | 28<br>15%            | 26<br>10%               | 31<br>11%      | 21<br>12%      | 198<br>14%                       | 55<br>11%              | 12<br>12%      | 48<br>20%RT                   | 104<br>10%               | 94<br>16%R    | 20<br>11%                                | 74<br>13%   | 192<br>13%        | 208<br>13%         | 27<br>15%                                       |  |
| E               | 232<br>12%  | 22<br>13%    | 10<br>10%    | 199<br>12%       | 9<br>10%       | 24<br>11%      | 17<br>10%                   | 18<br>10%         | 25<br>16%KI          | 37<br>19%bFGHK<br>Lm | 21<br>8%                | 27<br>10%      | 21<br>12%      | 137<br>10%                       | 79<br>16%N             | 15<br>15%      | 17<br>7%                      | 115<br>12%q              | 69<br>12%q    | 30<br>16%Q                               | 59<br>10%   | 173<br>12%        | 202<br>12%X        | 8<br>5%   |  |
| NET: AB         | 538<br>27%  | 48<br>27%i   | 33<br>33%glj | 457<br>26%       | 18<br>21%      | 64<br>28%i     | 37<br>22%                   | 60<br>33%GIJ      | 27<br>18%            | 42<br>22%            | 83<br>31%glj            | 79<br>28%l     | 47<br>27%i     | 381<br>27%P                      | 142<br>28%P            | 15<br>15%      | 81<br>33%ST                   | 277<br>28%T              | 146<br>25%    | 34<br>18%                                | 180<br>32%V | 358<br>25%        | 429<br>26%         | 60<br>33%w                                      |  |
| NET: ABC1       | 1098<br>55% | 103<br>58%lJ | 59<br>58%lj  | 937<br>54%       | 45<br>53%      | 124<br>54%l    | 84<br>50%                   | 100<br>55%lj      | 61<br>41%            | 88<br>46%            | 179<br>67%aEFG<br>HIJLM | 158<br>57%lJ   | 98<br>55%lj    | 787<br>56%P                      | 275<br>54%P            | 37<br>37%      | 125<br>51%                    | 582<br>59%QST            | 305<br>52%    | 86<br>47%                                | 329<br>58%v | 769<br>53%        | 884<br>54%         | 115<br>64%W                                     |  |
| NET: C2DE       | 911<br>45%  | 74<br>42%k   | 42<br>42%    | 795<br>46%       | 40<br>47%K     | 107<br>46%K    | 85<br>50%K                  | 81<br>45%K        | 89<br>59%ABFH<br>KLM | 105<br>54%AbhK<br>Lm | 88<br>33%               | 121<br>43%K    | 79<br>45%K     | 616<br>44%                       | 232<br>46%             | 63<br>63%NO    | 121<br>49%R                   | 405<br>41%               | 286<br>48%R   | 99<br>53%R                               | 235<br>42%  | 676<br>47%u       | 754<br>46%X        | 64<br>36%                                       |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 59  
**Social Grade**  
**Base: All respondents**

|               | Region |              |           |                  |                |                |                             |                   |                   |             |             |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|---------------|--------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|-------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|               | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)  | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Weighted base | 2009   | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267         | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| NET: DE       | 498    | 46           | 24        | 428              | 22             | 53             | 47                          | 36                | 57                | 65          | 48          | 58             | 42             | 335                              | 135                    | 27             | 65                            | 219                      | 163           | 50                                       | 133               | 365           | 409   | 35                     |
|               | 25%    | 26%          | 24%       | 25%              | 26%            | 23%            | 28%                         | 20%               | 38%<br>gHKLM      | 34%<br>ABeF | 18%<br>FHKL | 21%            | 24%            | 24%                              | 27%                    | 27%            | 27%                           | 22%                      | 28%<br>R      | 27%                                      | 24%               | 25%           | 25%   | 19%                    |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 60  
GO Region  
Base: All respondents

|                        | Gender     |            |             | Age         |              |             |              |             |              |              |             |             | Social Grade |             |             |              | Employment Sector |             |
|------------------------|------------|------------|-------------|-------------|--------------|-------------|--------------|-------------|--------------|--------------|-------------|-------------|--------------|-------------|-------------|--------------|-------------------|-------------|
|                        | Total      | Male (a)   | Female (b)  | 18-24 (c)   | 25-34 (d)    | 35-44 (e)   | 45-54 (f)    | 55-64 (g)   | 65+ (h)      | 18-34 (i)    | 35-54 (j)   | 55+ (k)     | AB (l)       | C1 (m)      | C2 (n)      | DE (o)       | Public (p)        | Private (q) |
| Unweighted base        | 2009       | 1002       | 1007        | 206         | 307          | 320         | 366          | 321         | 489          | 513          | 686         | 810         | 470          | 587         | 432         | 520          | 278               | 754         |
| Weighted base          | 2009       | 981        | 1028        | 225         | 345          | 323         | 358          | 295         | 462          | 570          | 681         | 758         | 538          | 560         | 413         | 498          | 329               | 828         |
| Scotland               | 177<br>9%  | 87<br>9%   | 90<br>9%    | 15<br>7%    | 30<br>9%     | 34<br>11%   | 31<br>9%     | 25<br>8%    | 40<br>9%     | 46<br>8%     | 66<br>10%   | 65<br>9%    | 48<br>9%     | 55<br>10%   | 28<br>7%    | 46<br>9%     | 26<br>8%          | 78<br>9%    |
| North East             | 84<br>4%   | 43<br>4%   | 41<br>4%    | 16<br>7%eH  | 18<br>5%h    | 11<br>3%    | 17<br>5%h    | 13<br>4%    | 10<br>2%     | 34<br>6%K    | 28<br>4%    | 23<br>3%    | 18<br>3%     | 27<br>5%    | 18<br>4%    | 22<br>4%     | 17<br>5%          | 40<br>5%    |
| North West             | 231<br>12% | 118<br>12% | 113<br>11%  | 27<br>12%   | 31<br>9%     | 40<br>12%   | 38<br>11%    | 36<br>12%   | 59<br>13%    | 58<br>10%    | 78<br>11%   | 95<br>13%   | 64<br>12%    | 61<br>11%   | 53<br>13%   | 53<br>11%    | 42<br>13%         | 93<br>11%   |
| Yorkshire & Humberside | 169<br>8%  | 86<br>9%   | 83<br>8%    | 15<br>6%    | 25<br>7%     | 25<br>8%    | 34<br>9%     | 25<br>8%    | 46<br>10%    | 39<br>7%     | 59<br>9%    | 71<br>9%    | 37<br>7%     | 47<br>8%    | 38<br>9%    | 47<br>9%     | 26<br>8%          | 74<br>9%    |
| West Midlands          | 181<br>9%  | 95<br>10%  | 86<br>8%    | 19<br>9%    | 48<br>14%FGH | 31<br>10%   | 27<br>8%     | 19<br>7%    | 36<br>8%     | 67<br>12%K   | 58<br>9%    | 56<br>7%    | 60<br>11%Mo  | 40<br>7%    | 45<br>11%mo | 36<br>7%     | 23<br>7%          | 86<br>10%   |
| East Midlands          | 151<br>7%  | 73<br>7%   | 78<br>8%    | 16<br>7%    | 14<br>4%     | 21<br>7%    | 26<br>7%     | 32<br>11%De | 41<br>9%D    | 30<br>5%     | 47<br>7%    | 74<br>10%lj | 27<br>5%     | 34<br>6%    | 32<br>8%    | 57<br>12%LMn | 23<br>7%          | 51<br>6%    |
| Wales                  | 100<br>5%  | 61<br>6%B  | 39<br>4%    | 13<br>6%    | 18<br>5%     | 23<br>7%H   | 17<br>5%     | 15<br>5%    | 14<br>3%     | 32<br>6%     | 39<br>6%    | 29<br>4%    | 33<br>6%     | 26<br>5%    | 18<br>4%    | 24<br>5%     | 23<br>7%          | 45<br>5%    |
| Eastern                | 193<br>10% | 81<br>8%   | 112<br>11%a | 15<br>7%    | 17<br>5%     | 21<br>7%    | 42<br>12%cDE | 31<br>10%D  | 67<br>14%CDE | 32<br>6%     | 63<br>9%l   | 98<br>13%lJ | 42<br>8%     | 46<br>8%    | 40<br>10%   | 65<br>13%LM  | 22<br>7%          | 53<br>6%    |
| London                 | 267<br>13% | 121<br>12% | 146<br>14%  | 37<br>17%GH | 73<br>21%FGH | 54<br>17%GH | 48<br>13%GH  | 24<br>8%    | 31<br>7%     | 110<br>19%jK | 102<br>15%K | 55<br>7%    | 83<br>15%NO  | 96<br>17%NO | 40<br>10%   | 48<br>10%    | 54<br>16%         | 128<br>15%  |
| South East             | 279<br>14% | 127<br>13% | 152<br>15%  | 37<br>16%   | 41<br>12%    | 34<br>11%   | 51<br>14%    | 51<br>17%dE | 64<br>14%    | 78<br>14%    | 86<br>13%   | 116<br>15%  | 79<br>15%    | 79<br>14%   | 63<br>15%   | 58<br>12%    | 50<br>15%         | 105<br>13%  |
| South West             | 177<br>9%  | 87<br>9%   | 90<br>9%    | 15<br>7%    | 30<br>9%     | 28<br>9%    | 27<br>8%     | 24<br>8%    | 52<br>11%    | 45<br>8%     | 55<br>8%    | 77<br>10%   | 47<br>9%     | 50<br>9%    | 38<br>9%    | 42<br>8%     | 24<br>7%          | 74<br>9%    |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 61  
GO Region  
Base: All respondents

|                        | Region     |                       |                                     |                  |                              |                               |                               |                               |                                    |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |   | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|------------------------|------------|-----------------------|-------------------------------------|------------------|------------------------------|-------------------------------|-------------------------------|-------------------------------|------------------------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|---|-------------------|---------------|---|------------------------|
|                        | Total      | Scotland (a)          | Wales (b)                           | NET: England (d) | North East (e)               | North West (f)                | Yorkshire & Humberside (g)    | West Midlands (h)             | East Midlands (i)                  | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base        | 2009       | 194                   | 109                                 | 1706             | 85                           | 220                           | 172                           | 171                           | 161                                | 218         | 221        | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                     | 538               | 1471          | 1624  | 183                    |
| Weighted base          | 2009       | 177                   | 100*                                | 1732             | 84*                          | 231                           | 169                           | 181                           | 151                                | 193         | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                     | 564               | 1445          | 1637  | 178                    |
| Scotland               | 177<br>9%  | 177<br>100%<br>HIJKLM | -<br>-                              | -<br>-           | -<br>-                       | -<br>-                        | -<br>-                        | -<br>-                        | -<br>-                             | -<br>-      | -<br>-     | -<br>-         | -<br>-                           | 119<br>9%P         | 55<br>11%P             | 2<br>2%                       | 19<br>8%                 | 102<br>10%<br>s          | 44<br>7%      | 12<br>6%                                | 48<br>9%          | 128<br>9%     | 157<br>10%                                      | 10<br>6%               |
| North East             | 84<br>4%   | -<br>-                | -<br>-                              | 84<br>5%<br>AB   | 84<br>100%<br>ABFGH<br>IJKLM | -<br>-                        | -<br>-                        | -<br>-                        | -<br>-                             | -<br>-      | -<br>-     | -<br>-         | -<br>-                           | 60<br>4%           | 20<br>4%               | 5<br>5%                       | 18<br>7%<br>RT           | 33<br>3%                 | 30<br>5%<br>t | 3<br>2%                                 | 23<br>4%          | 61<br>4%      | 62<br>4%  | 7<br>4%                |
| North West             | 231<br>12% | -<br>-                | -<br>-                              | 231<br>13%<br>AB | -<br>-                       | 231<br>100%<br>ABEGH<br>IJKLM | -<br>-                        | -<br>-                        | -<br>-                             | -<br>-      | -<br>-     | -<br>-         | -<br>-                           | 155<br>11%         | 57<br>11%              | 19<br>19%<br>No               | 27<br>11%                | 111<br>11%               | 73<br>12%     | 20<br>11%                               | 68<br>12%         | 163<br>11%    | 193<br>12%                                      | 22<br>12%              |
| Yorkshire & Humberside | 169<br>8%  | -<br>-                | -<br>-                              | 169<br>10%<br>AB | -<br>-                       | -<br>-                        | 169<br>100%<br>ABEFH<br>IJKLM | -<br>-                        | -<br>-                             | -<br>-      | -<br>-     | -<br>-         | -<br>-                           | 119<br>9%          | 37<br>7%               | 13<br>13%                     | 21<br>8%                 | 69<br>7%                 | 48<br>8%      | 31<br>17%<br>QRS                        | 46<br>8%          | 123<br>8%     | 136<br>8%                                       | 12<br>7%               |
| West Midlands          | 181<br>9%  | -<br>-                | -<br>-                              | 181<br>10%<br>AB | -<br>-                       | -<br>-                        | -<br>-                        | 181<br>100%<br>ABEFG<br>IJKLM | -<br>-                             | -<br>-      | -<br>-     | -<br>-         | -<br>-                           | 126<br>9%          | 46<br>9%               | 9<br>9%                       | 33<br>13%<br>Rt          | 80<br>8%                 | 54<br>9%      | 13<br>7%                                | 49<br>9%          | 132<br>9%     | 152<br>9%                                       | 17<br>10%              |
| East Midlands          | 151<br>7%  | -<br>-                | -<br>-                              | 151<br>9%<br>AB  | -<br>-                       | -<br>-                        | -<br>-                        | -<br>-                        | 151<br>100%<br>ABEFG<br>-<br>HJKLM | -<br>-      | -<br>-     | -<br>-         | -<br>-                           | 109<br>8%          | 38<br>8%               | 4<br>4%                       | 15<br>6%                 | 79<br>8%                 | 44<br>7%      | 13<br>7%                                | 38<br>7%          | 113<br>8%     | 121<br>7%                                       | 14<br>8%               |
| Wales                  | 100<br>5%  | -<br>-                | 100<br>100%<br>DAEFG<br>-<br>HIJKLM | -<br>-           | -<br>-                       | -<br>-                        | -<br>-                        | -<br>-                        | -<br>-                             | -<br>-      | -<br>-     | -<br>-         | -<br>-                           | 70<br>5%           | 24<br>5%               | 7<br>7%                       | 10<br>4%                 | 45<br>5%                 | 31<br>5%      | 14<br>8%                                | 33<br>6%          | 67<br>5%      | 80<br>5%  | 6<br>4%                |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 61  
GO Region  
Base: All respondents

|               | Region |              |           |                  |                |                |                             |                   |                   |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|---------------|--------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|               | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Weighted base | 2009   | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| Eastern       | 193    | -            | -         | 193              | -              | -              | -                           | -                 | -                 | 193         | -          | -              | -                                | 129                | 60                     | 4                             | 19                       | 102                      | 56            | 16                                       | 57                | 135           | 161   | 15                     |
|               | 10%    | -            | -         | 11%AB            | -              | -              | -                           | -                 | -                 | 100%ABEFG   | -          | -              | -                                | 9%                 | 12%P                   | 4%                            | 8%                       | 10%                      | 9%            | 8%                                       | 10%               | 9%            | 10%   | 9%                     |
|               |        |              |           |                  |                |                |                             |                   |                   | HIKLM       |            |                |                                  |                    |                        |                               |                          |                          |               |  |                   |               |   |                        |
| London        | 267    | -            | -         | 267              | -              | -              | -                           | -                 | -                 | 267         | -          | -              | -                                | 189                | 62                     | 17                            | 33                       | 134                      | 71            | 29                                       | 81                | 186           | 197   | 37                     |
|               | 13%    | -            | -         | 15%AB            | -              | -              | -                           | -                 | -                 | 100%ABEFG   | -          | -              | -                                | 13%                | 12%                    | 17%                           | 13%                      | 14%                      | 12%           | 16%                                      | 14%               | 13%           | 12%   | 21%W                   |
|               |        |              |           |                  |                |                |                             |                   |                   | HIJLM       |            |                |                                  |                    |                        |                               |                          |                          |               |  |                   |               |   |                        |
| South East    | 279    | -            | -         | 279              | -              | -              | -                           | -                 | -                 | -           | 279        | -              | -                                | 199                | 67                     | 13                            | 34                       | 147                      | 74            | 24                                       | 76                | 203           | 237   | 20                     |
|               | 14%    | -            | -         | 16%AB            | -              | -              | -                           | -                 | -                 | -           | 100%ABEFG  | -              | -                                | 14%                | 13%                    | 13%                           | 14%                      | 15%                      | 13%           | 13%                                      | 14%               | 14%           | 14%   | 11%                    |
|               |        |              |           |                  |                |                |                             |                   |                   |             | HIJKM      |                |                                  |                    |                        |                               |                          |                          |               |  |                   |               |   |                        |
| South West    | 177    | -            | -         | 177              | -              | -              | -                           | -                 | -                 | -           | -          | 177            | 128                              | 41                 | 8                      | 18                            | 84                       | 64                       | 11            | 44                                       | 133               | 142           | 17  |                        |
|               | 9%     | -            | -         | 10%AB            | -              | -              | -                           | -                 | -                 | -           | -          | -              | 100%ABEFG                        | 9%                 | 8%                     | 8%                            | 7%                       | 9%                       | 11%t          | 6%                                       | 8%                | 9%            | 10%   |                        |
|               |        |              |           |                  |                |                |                             |                   |                   |             |            |                | HIJKL                            |                    |                        |                               |                          |                          |               |  |                   |               |   |                        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Health Data Survey**  
**ONLINE Fieldwork: 1st-3rd June 2018**

Absolutes/col percents

Table 62

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

|                 | Gender      |             | Age           |                     |                   |                  |                    |                    |                  |                  |                 | Social Grade    |                   |                  |                  | Employment Sector |               |                     |
|-----------------|-------------|-------------|---------------|---------------------|-------------------|------------------|--------------------|--------------------|------------------|------------------|-----------------|-----------------|-------------------|------------------|------------------|-------------------|---------------|---------------------|
|                 | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c)        | 25-34<br>(d)      | 35-44<br>(e)     | 45-54<br>(f)       | 55-64<br>(g)       | 65+<br>(h)       | 18-34<br>(i)     | 35-54<br>(j)    | 55+<br>(k)      | AB<br>(l)         | C1<br>(m)        | C2<br>(n)        | DE<br>(o)         | Public<br>(p) | Pri-<br>vate<br>(q) |
| Unweighted base | 2009        | 1002        | 1007          | 206                 | 307               | 320              | 366                | 321                | 489              | 513              | 686             | 810             | 470               | 587              | 432              | 520               | 278           | 754                 |
| Weighted base   | 2009        | 981         | 1028          | 225                 | 345               | 323              | 358                | 295                | 462              | 570              | 681             | 758             | 538               | 560              | 413              | 498               | 329           | 828                 |
| Yes             | 1256<br>63% | 606<br>62%  | 649<br>63%    | 187<br>83%<br>DEFGH | 241<br>70%<br>FGH | 210<br>65%<br>FG | 170<br>48%         | 160<br>54%         | 286<br>62%<br>FG | 428<br>75%<br>JK | 381<br>56%      | 447<br>59%      | 415<br>77%<br>MNO | 368<br>66%<br>nO | 248<br>60%<br>O  | 225<br>45%        | 230<br>70%    | 548<br>66%          |
| No              | 753<br>37%  | 374<br>38%  | 379<br>37%    | 37<br>17%           | 104<br>30%<br>C   | 113<br>35%<br>C  | 188<br>52%<br>CDEH | 135<br>46%<br>CDEH | 176<br>38%<br>CD | 142<br>25%       | 300<br>44%<br>l | 311<br>41%<br>l | 123<br>23%        | 192<br>34%<br>L  | 166<br>40%<br>Lm | 273<br>55%<br>LMN | 99<br>30%     | 279<br>34%          |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 63  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

|                 | Region      |              |              |                  |                |                |                            |                   |                   |               |                |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                       |             | Q.5 Data is held in the UK by a British company |                    |                        |
|-----------------|-------------|--------------|--------------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|---------------|----------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|---|-------------|---|--------------------|------------------------|
|                 | Total       | Scotland (a) | Wales (b)    | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j)   | London (k)     | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u)   | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base | 2009        | 194          | 109          | 1706             | 85             | 220            | 172                        | 171               | 161               | 218           | 221            | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                     | 538         | 1471  | 1624               | 183                    |
| Weighted base   | 2009        | 177          | 100*         | 1732             | 84*            | 231            | 169                        | 181               | 151               | 193           | 267            | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                     | 564         | 1445  | 1637               | 178                    |
| Yes             | 1256<br>63% | 104<br>59%j  | 56<br>56%    | 1096<br>63%      | 54<br>64%J     | 159<br>69%aBIJ | 109<br>64%J                | 123<br>68%bJ      | 89<br>59%j        | 93<br>48%     | 187<br>70%ABIJ | 171<br>61%J    | 110<br>62%J                      | 905<br>65%Op       | 295<br>58%             | 55<br>55%                     | 157<br>64%               | 625<br>63%               | 368<br>62%    | 105<br>57%                              | 374<br>66%v | 882<br>61%                                      | 1026<br>63%        | 117<br>66%             |
| No              | 753<br>37%  | 73<br>41%fK  | 45<br>44%FhK | 636<br>37%       | 30<br>36%      | 72<br>31%      | 60<br>36%                  | 58<br>32%         | 62<br>41%fK       | 99<br>52%aEFG | 80<br>30%      | 108<br>39%k    | 66<br>38%                        | 497<br>35%         | 211<br>42%N            | 45<br>45%n                    | 90<br>36%                | 361<br>37%               | 222<br>38%    | 80<br>43%                               | 191<br>34%  | 563<br>39%u                                     | 612<br>37%         | 61<br>34%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Health Data Survey**  
**ONLINE Fieldwork: 1st-3rd June 2018**

Absolutes/col percents

Table 64  
**Opinion Influencer**  
**Base: All respondents**

|                 | Gender      |             | Age           |                             |                            |                           |                          |                           |                           |                           |                         | Social Grade              |                            |                         |                         | Employment Sector         |               |                     |
|-----------------|-------------|-------------|---------------|-----------------------------|----------------------------|---------------------------|--------------------------|---------------------------|---------------------------|---------------------------|-------------------------|---------------------------|----------------------------|-------------------------|-------------------------|---------------------------|---------------|---------------------|
|                 | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c)                | 25-34<br>(d)               | 35-44<br>(e)              | 45-54<br>(f)             | 55-64<br>(g)              | 65+<br>(h)                | 18-34<br>(i)              | 35-54<br>(j)            | 55+<br>(k)                | AB<br>(l)                  | C1<br>(m)               | C2<br>(n)               | DE<br>(o)                 | Public<br>(p) | Pri-<br>vate<br>(q) |
| Unweighted base | 2009        | 1002        | 1007          | 206                         | 307                        | 320                       | 366                      | 321                       | 489                       | 513                       | 686                     | 810                       | 470                        | 587                     | 432                     | 520                       | 278           | 754                 |
| Weighted base   | 2009        | 981         | 1028          | 225                         | 345                        | 323                       | 358                      | 295                       | 462                       | 570                       | 681                     | 758                       | 538                        | 560                     | 413                     | 498                       | 329           | 828                 |
| Yes             | 176<br>9%   | 104<br>11%B | 73<br>7%      | 47<br>21% <sup>d</sup> EFGH | 47<br>13% <sup>f</sup> FGH | 33<br>10% <sup>g</sup> GH | 23<br>6%                 | 10<br>4%                  | 17<br>4%                  | 94<br>16% <sup>j</sup> JK | 55<br>8% <sup>k</sup>   | 27<br>4%                  | 85<br>16% <sup>l</sup> MNO | 37<br>7% <sup>o</sup>   | 35<br>9% <sup>o</sup>   | 19<br>4%                  | 40<br>12%     | 96<br>12%           |
| No              | 1833<br>91% | 877<br>89%  | 956<br>93%A   | 178<br>79%                  | 299<br>87% <sup>c</sup>    | 291<br>90% <sup>c</sup>   | 335<br>94% <sup>CD</sup> | 285<br>96% <sup>CDE</sup> | 446<br>96% <sup>CDE</sup> | 476<br>84%                | 626<br>92% <sup>l</sup> | 731<br>96% <sup>l</sup> J | 453<br>84%                 | 523<br>93% <sup>L</sup> | 378<br>91% <sup>L</sup> | 479<br>96% <sup>LmN</sup> | 289<br>88%    | 732<br>88%          |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 65  
Opinion Influencer  
Base: All respondents

|                 | Region      |              |            |                  |                |                |                             |                   |                   |              |            |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  |            | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|-----------------|-------------|--------------|------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|--------------|------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|------------|-------------------|--------------------|---|--|
|                 | Total       | Scotland (a) | Wales (b)  | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)  | London (k) | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)  | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Unweighted base | 2009        | 194          | 109        | 1706             | 85             | 220            | 172                         | 171               | 161               | 218          | 221        | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538        | 1471              | 1624               | 183   |  |
| Weighted base   | 2009        | 177          | 100*       | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193          | 267        | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564        | 1445              | 1637               | 178   |  |
| Yes             | 176<br>9%   | 17<br>9%     | 7<br>7%    | 153<br>9%        | 11<br>13%g     | 22<br>9%j      | 10<br>6%                    | 27<br>15%b        | 16<br>11%J        | 9<br>5%      | 28<br>11%J | 18<br>6%       | 10<br>6%       | 131<br>9%P                       | 42<br>8%p              | 3<br>3%        | 69<br>28%R                    | 65<br>7%T                | 38<br>6%t     | 4<br>2%                                  | 59<br>10%  | 118<br>8%         | 140<br>9%          | 21<br>12%                                       |  |
| No              | 1833<br>91% | 160<br>91%   | 93<br>93%h | 1579<br>91%      | 73<br>87%      | 209<br>91%     | 159<br>94%eH                | 153<br>85%        | 134<br>89%        | 184<br>95%eH | 239<br>89% | 261<br>94%eH   | 167<br>94%eH   | 1271<br>91%                      | 464<br>92%             | 98<br>97%No    | 177<br>72%                    | 922<br>93%Q              | 552<br>94%Q   | 181<br>98%QRs                            | 506<br>90% | 1327<br>92%       | 1497<br>91%        | 157<br>88%                                      |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 66  
**Tenure**  
**Base: All respondents**

|   | Gender      |             | Age           |               |                |                |              |                |                 |              |              | Social Grade |               |             |             | Employment Sector |               |                     |
|---|-------------|-------------|---------------|---------------|----------------|----------------|--------------|----------------|-----------------|--------------|--------------|--------------|---------------|-------------|-------------|-------------------|---------------|---------------------|
|   | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c)  | 25-34<br>(d)   | 35-44<br>(e)   | 45-54<br>(f) | 55-64<br>(g)   | 65+<br>(h)      | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)     | C1<br>(m)   | C2<br>(n)   | DE<br>(o)         | Public<br>(p) | Pri-<br>vate<br>(q) |
| Unweighted base                                   | 2009        | 1002        | 1007          | 206           | 307            | 320            | 366          | 321            | 489             | 513          | 686          | 810          | 470           | 587         | 432         | 520               | 278           | 754                 |
| Weighted base                                     | 2009        | 981         | 1028          | 225           | 345            | 323            | 358          | 295            | 462             | 570          | 681          | 758          | 538           | 560         | 413         | 498               | 329           | 828                 |
| NET: Homeowners                                   | 1302<br>65% | 662<br>68%B | 640<br>62%    | 132<br>59%    | 174<br>50%     | 170<br>53%     | 219<br>61%DE | 221<br>75%CDEF | 386<br>83%CDEFG | 306<br>54%   | 389<br>57%   | 607<br>80%IJ | 417<br>78%MNO | 381<br>68%O | 272<br>66%O | 232<br>47%        | 211<br>64%    | 508<br>61%          |
| Owned outright -<br>without mortgage              | 725<br>36%  | 366<br>37%  | 359<br>35%    | 53<br>23%DE   | 44<br>13%      | 42<br>13%      | 92<br>26%DE  | 141<br>48%CDEF | 352<br>76%CDEFG | 97<br>17%    | 134<br>20%   | 493<br>65%IJ | 222<br>41%nO  | 216<br>38%O | 143<br>35%o | 144<br>29%        | 63<br>19%     | 192<br>23%          |
| Owned with a mortgage<br>or loan                  | 577<br>29%  | 296<br>30%  | 281<br>27%    | 79<br>35%gH   | 130<br>38%GH   | 128<br>40%GH   | 127<br>35%GH | 80<br>27%H     | 33<br>7%        | 209<br>37%K  | 255<br>37%K  | 113<br>15%   | 195<br>36%MO  | 165<br>29%O | 128<br>31%O | 88<br>18%         | 148<br>45%q   | 316<br>38%          |
| NET: Renters                                      | 677<br>34%  | 305<br>31%  | 371<br>36%A   | 79<br>35%GH   | 164<br>47%CFGH | 149<br>46%CFGH | 136<br>38%GH | 75<br>25%H     | 75<br>16%       | 242<br>43%K  | 285<br>42%K  | 149<br>20%   | 113<br>21%    | 171<br>30%L | 133<br>32%L | 260<br>52%LMN     | 113<br>34%    | 306<br>37%          |
| NET: Rent from<br>Council/ Housing<br>Association | 415<br>21%  | 183<br>19%  | 232<br>23%a   | 32<br>14%     | 92<br>27%CGH   | 87<br>27%CGH   | 99<br>28%CGH | 55<br>19%H     | 50<br>11%       | 124<br>22%K  | 186<br>27%iK | 105<br>14%   | 53<br>10%     | 87<br>15%L  | 85<br>21%Lm | 190<br>38%LMN     | 75<br>23%     | 165<br>20%          |
| Rented from the<br>council                        | 261<br>13%  | 111<br>11%  | 150<br>15%a   | 12<br>6%      | 58<br>17%CH    | 52<br>16%CH    | 69<br>19%CGH | 37<br>12%CH    | 34<br>7%        | 71<br>12%    | 120<br>18%IK | 70<br>9%     | 31<br>6%      | 56<br>10%L  | 58<br>14%Lm | 116<br>23%LMN     | 55<br>17%     | 103<br>12%          |
| Rented from a<br>housing association              | 154<br>8%   | 72<br>7%    | 82<br>8%      | 20<br>9%H     | 34<br>10%H     | 35<br>11%gH    | 31<br>9%H    | 18<br>6%       | 16<br>4%        | 54<br>9%K    | 66<br>10%K   | 34<br>5%     | 22<br>4%      | 30<br>5%    | 27<br>7%    | 75<br>15%LMN      | 20<br>6%      | 61<br>7%            |
| Rented from someone<br>else                       | 261<br>13%  | 122<br>12%  | 139<br>14%    | 46<br>21%FGH  | 72<br>21%FGH   | 62<br>19%FGH   | 37<br>10%H   | 20<br>7%       | 25<br>5%        | 118<br>21%JK | 98<br>14%K   | 45<br>6%     | 59<br>11%     | 84<br>15%l  | 48<br>12%   | 70<br>14%         | 38<br>12%     | 142<br>17%p         |
| Rent free   | 31<br>2%    | 13<br>1%    | 18<br>2%      | 14<br>6%DEFGH | 7<br>2%Gh      | 4<br>1%g       | 3<br>1%      | -              | 2<br>*          | 22<br>4%JK   | 7<br>1%k     | 2<br>*       | 8<br>1%       | 9<br>2%     | 9<br>2%     | 5<br>1%           | 5<br>2%       | 14<br>2%            |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 67  
**Tenure**  
**Base: All respondents**

|   | Region |              |           |                  |                |                |                             |                   |                   |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                        |           | Q.5 Data is held in the UK by a British company |                    |                        |      |      |     |     |      |       |        |     |      |     |     |     |        |        |      |     |     |     |     |     |      |      |    |      |
|---|--------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-----------|---|--------------------|------------------------|------|------|-----|-----|------|-------|--------|-----|------|-----|-----|-----|--------|--------|------|-----|-----|-----|-----|-----|------|------|----|------|
|   | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u) | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |      |      |     |     |      |       |        |     |      |     |     |     |        |        |      |     |     |     |     |     |      |      |    |      |
| Unweighted base                             | 2009   | 194          | 109       | 1706             | 85             | 220            | 172                         | 171               | 161               | 218         | 221        | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538       | 1471  | 1624               | 183                    |      |      |     |     |      |       |        |     |      |     |     |     |        |        |      |     |     |     |     |     |      |      |    |      |
| Weighted base                               | 2009   | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564       | 1445  | 1637               | 178                    |      |      |     |     |      |       |        |     |      |     |     |     |        |        |      |     |     |     |     |     |      |      |    |      |
| NET: Homeowners                             | 1302   | 108          | 67        | 1126             | 54             | 163            | 114                         | 133               | 98                | 132         | 122        | 185            | 126                              | 910                | 331                    | 61                            | 155                      | 670                      | 379           | 98                                       | 373       | 929   | 1092               | 100                    |      |      |     |     |      |       |        |     |      |     |     |     |        |        |      |     |     |     |     |     |      |      |    |      |
| Owned outright - without mortgage           | 725    | 58           | 35        | 631              | 23             | 86             | 68                          | 59                | 60                | 94          | 63         | 102            | 76                               | 483                | 209                    | 33                            | 66                       | 378                      | 225           | 57                                       | 185       | 540   | 603                | 46                     |      |      |     |     |      |       |        |     |      |     |     |     |        |        |      |     |     |     |     |     |      |      |    |      |
| Owned with a mortgage or loan               | 577    | 29%          | 28%j      | 32%jK            | 29%            | 31             | 36%JK                       | 77                | 33%JK             | 46          | 27%        | 75             | 41%AGIJ                          | 38                 | 25%                    | 38                            | 19%                      | 59                       | 22%           | 83                                       | 30%JK     | 50  | 28%j               | 427                    | 30%O | 122  | 24% | 28  | 28%  | 89    | 36%rST | 291 | 30%t | 155 | 26% | 41  | 22%    | 188    | 33%V | 389 | 27% | 489 | 30% | 55  | 31%  |      |    |      |
| NET: Renters                                | 677    | 34%          | 37%fHm    | 30               | 33%            | 28             | 33%                         | 63                | 27%               | 54          | 32%        | 44             | 25%                              | 52                 | 35%h                   | 60                            | 31%                      | 139                      | 52%ABEF       | 91                                       | 33%       | 48  | 27%                | 479                    | 34%  | 160  | 32% | 38  | 38%  | 90    | 37%    | 302 | 31%  | 200 | 34% | 84  | 45%qRS | 181    | 32%  | 495 | 34% | 520 | 32% | 76  | 42%w |      |    |      |
| NET: Rent from Council/ Housing Association | 415    | 21%          | 28%DBFg   | 16%              | 20%            | 18             | 21%                         | 44                | 19%               | 33          | 20%        | 27             | 15%                              | 29                 | 19%                    | 37                            | 19%                      | 82                       | 31%BFGH       | 54                                       | 19%       | 25  | 14%                | 299                    | 21%  | 89   | 18% | 27  | 27%O | 58    | 24%    | 181 | 18%  | 119 | 20% | 58  | 31%RS  | 109    | 19%  | 306 | 21% | 324 | 20% | 40  | 22%  |      |    |      |
| Rented from the council                     | 261    | 13%          | 35        | 20%DBFHj         | 9%             | 13%            | 13                          | 15%m              | 21                | 9%          | 24         | 14%m           | 17                               | 9%                 | 19                     | 13%                           | 24                       | 12%                      | 56            | 21%BFHi                                  | 30        | 11%   | 13                 | 7%                     | 196  | 14%o | 52  | 10% | 13   | 13%   | 34     | 14% | 117  | 12% | 71  | 12% | 40     | 21%qRS | 69   | 12% | 192 | 13% | 209 | 13% | 19   | 11%  |    |      |
| Rented from a housing association           | 154    | 8%           | 15        | 9%               | 7              | 7%             | 132                         | 8%                | 5                 | 6%          | 23         | 10%            | 9                                | 5%                 | 10                     | 6%                            | 13                       | 7%                       | 26            | 10%                                      | 24        | 9%  | 12                 | 7%                     | 103  | 7%   | 37  | 7%  | 14   | 14%NO | 24     | 10% | 64   | 6%  | 48  | 8%  | 18     | 10%    | 40   | 7%  | 114 | 8%  | 115 | 7%  | 21   | 12%W |    |      |
| Rented from someone else                    | 261    | 13%          | 16        | 9%               | 14             | 14%            | 231                         | 13%               | 10                | 12%         | 20         | 8%             | 21                               | 13%                | 17                     | 10%                           | 23                       | 15%af                    | 23            | 12%                                      | 57        | 21%AFGH   | 37                 | 13%                    | 23   | 13%  | 179 | 13% | 71   | 14%   | 11     | 11% | 32   | 13% | 121 | 12% | 81     | 14%    | 27   | 14% | 72  | 13% | 189 | 13% | 196  | 12%  | 36 | 20%W |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 67  
Tenure  
Base: All respondents

|               | Region |              |           |                  |                |                |                             |                   |                   |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                        |           | Q.5 Data is held in the UK by a British company |                    |                        |         |
|---------------|--------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-----------|---|--------------------|------------------------|---------|
|               | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u) | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |         |
| Weighted base | 2009   | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564       | 1445  | 1637               | 178                    |         |
| Rent free     |        | 31<br>2%     | 2<br>1%   | 3<br>3%          | 26<br>1%       | 2<br>3%g       | 5<br>2%                     | *<br>*            | 3<br>2%           | *<br>*      | 1<br>1%    | 7<br>3%        | 4<br>1%                          | 3<br>1%            | 14<br>1%               | 16<br>3%N                     | 1<br>1%                  | 1<br>*                   | 15<br>2%      | 11<br>2%                                 | 4<br>2%   | 10<br>2%  | 20<br>1%           | 25<br>2%               | 2<br>1% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 68

**What is the highest educational level that you have achieved to date?****Base: All respondents**

|  | Gender      |            | Age        |                |              |              |               |                |               |              |             | Social Grade |               |              |              | Employment Sector |            |             |
|--|-------------|------------|------------|----------------|--------------|--------------|---------------|----------------|---------------|--------------|-------------|--------------|---------------|--------------|--------------|-------------------|------------|-------------|
|  | Total       | Male (a)   | Female (b) | 18-24 (c)      | 25-34 (d)    | 35-44 (e)    | 45-54 (f)     | 55-64 (g)      | 65+ (h)       | 18-34 (i)    | 35-54 (j)   | 55+ (k)      | AB (l)        | C1 (m)       | C2 (n)       | DE (o)            | Public (p) | Private (q) |
| Unweighted base  | 2009        | 1002       | 1007       | 206            | 307          | 320          | 366           | 321            | 489           | 513          | 686         | 810          | 470           | 587          | 432          | 520               | 278        | 754         |
| Weighted base  | 2009        | 981        | 1028       | 225            | 345          | 323          | 358           | 295            | 462           | 570          | 681         | 758          | 538           | 560          | 413          | 498               | 329        | 828         |
| No formal education  | 18<br>1%    | 10<br>1%   | 8<br>1%    | 4<br>2%E       | 2<br>1%      | -            | 1<br>*        | 2<br>1%        | 9<br>2%EF     | 6<br>1%j     | 1<br>*      | 12<br>2%J    | 2<br>*        | 4<br>1%      | 4<br>1%      | 9<br>2%L          | 3<br>1%    | 3<br>*      |
| Primary  | 21<br>1%    | 9<br>1%    | 12<br>1%   | 2<br>1%        | 5<br>1%      | 2<br>1%      | 3<br>1%       | 4<br>1%        | 6<br>1%       | 7<br>1%      | 5<br>1%     | 10<br>1%     | 6<br>1%       | 3<br>*       | 6<br>1%      | 7<br>1%           | 2<br>1%    | 7<br>1%     |
| Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc. | 1480<br>74% | 716<br>73% | 764<br>74% | 103<br>46%     | 212<br>61%C  | 213<br>66%C  | 307<br>86%CDE | 260<br>88%CDEh | 384<br>83%CDE | 316<br>55%   | 520<br>76%l | 644<br>85%lJ | 284<br>53%    | 407<br>73%L  | 333<br>81%LM | 455<br>92%LMN     | 210<br>64% | 582<br>70%p |
| University degree or equivalent professional qualification, NVQ level 4, etc.                    | 318<br>16%  | 153<br>16% | 164<br>16% | 65<br>29%eFGH  | 77<br>22%FGH | 69<br>21%FGH | 35<br>10%     | 23<br>8%       | 49<br>11%     | 142<br>25%JK | 104<br>15%K | 72<br>10%    | 147<br>27%MNO | 110<br>20%NO | 44<br>11%O   | 16<br>3%          | 80<br>24%q | 154<br>19%  |
| Higher university degree, doctorate, MBA, NVQ level 5, etc.                                      | 113<br>6%   | 58<br>6%   | 55<br>5%   | 20<br>9%FGH    | 40<br>12%FGH | 32<br>10%FGH | 8<br>2%       | 3<br>1%        | 11<br>2%      | 60<br>10%JK  | 40<br>6%K   | 14<br>2%     | 75<br>14%MNO  | 17<br>3%O    | 17<br>4%O    | 3<br>1%           | 33<br>10%  | 62<br>8%    |
| Still in full time education   | 41<br>2%    | 21<br>2%   | 20<br>2%   | 30<br>13%DEFGH | 6<br>2%GH    | 2<br>1%      | 3<br>1%h      | -              | -             | 36<br>6%JK   | 4<br>1%K    | -            | 14<br>3%o     | 17<br>3%nO   | 5<br>1%      | 4<br>1%           | 1<br>*     | 8<br>1%     |
| Don't know   | 5<br>*      | 5<br>1%B   | -          | -              | -            | -            | 1<br>*        | 1<br>*         | 2<br>1%       | -            | 1<br>*      | 4<br>*       | 1<br>*        | 1<br>*       | 2<br>1%      | -                 | -          | 1<br>*      |
| Prefer not to answer   | 13<br>1%    | 8<br>1%    | 5<br>1%    | -              | 4<br>1%f     | 6<br>2%cFh   | -             | 1<br>*         | 2<br>*        | 4<br>1%      | 6<br>1%     | 3<br>*       | 8<br>1%m      | 1<br>*       | 2<br>*       | 2<br>*            | -          | 10<br>1%p   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 69  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

|   | Region      |               |              |                  |                |                |                             |                   |                       |                        |                       |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|---|-------------|---------------|--------------|------------------|----------------|----------------|-----------------------------|-------------------|-----------------------|------------------------|-----------------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|   | Total       | Scotland (a)  | Wales (b)    | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i)     | Eastern (j)            | London (k)            | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base   | 2009        | 194           | 109          | 1706             | 85             | 220            | 172                         | 171               | 161                   | 218                    | 221                   | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base   | 2009        | 177           | 100*         | 1732             | 84*            | 231            | 169                         | 181               | 151                   | 193                    | 267                   | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| No formal education   | 18<br>1%    | -<br>-        | 2<br>2%ah    | 17<br>1%         | 2<br>2%ah      | 3<br>1%        | 1<br>1%                     | -<br>-            | 4<br>3%AHKI           | 2<br>1%                | 1<br>*                | 2<br>1%        | 1<br>1%                          | 9<br>1%            | 8<br>2%h               | 1<br>1%                       | 4<br>1%                  | 5<br>1%                  | 6<br>1%       | 3<br>2%r                                 | 3<br>1%           | 16<br>1%      | 13<br>1%  | 5<br>3%W               |
| Primary   | 21<br>1%    | -<br>-        | 1<br>1%      | 20<br>1%         | -<br>-         | 2<br>1%        | 4<br>3%am                   | 2<br>1%           | 1<br>1%               | 4<br>2%am              | 4<br>1%               | 3<br>1%        | -<br>-                           | 15<br>1%           | 3<br>1%                | 3<br>3%hO                     | 4<br>2%                  | 6<br>1%                  | 7<br>1%       | 4<br>2%R                                 | 3<br>1%           | 18<br>1%      | 15<br>1%  | 3<br>2%                |
| Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc. | 1480<br>74% | 128<br>72%K   | 70<br>70%k   | 1282<br>74%      | 62<br>74%K     | 171<br>74%K    | 140<br>83%ABfH<br>KLM       | 131<br>72%K       | 126<br>84%ABFH<br>KLM | 162<br>84%ABeF<br>HKLM | 156<br>58%            | 202<br>72%K    | 131<br>74%K                      | 1040<br>74%        | 366<br>72%             | 74<br>74%                     | 165<br>67%               | 722<br>73%q              | 445<br>75%Q   | 148<br>80%Qr                             | 397<br>70%        | 1083<br>75%u  | 1227<br>75%X                                    | 107<br>60%             |
| University degree or equivalent professional qualification, NVQ level 4, etc.                     | 318<br>16%  | 38<br>21%DGhJ | 19<br>19%GIJ | 260<br>15%       | 11<br>13%      | 44<br>19%GIJ   | 15<br>9%                    | 25<br>14%j        | 14<br>9%              | 15<br>8%               | 58<br>22%GhJ          | 47<br>17%GIJ   | 32<br>18%GIJ                     | 229<br>16%         | 75<br>15%              | 14<br>14%                     | 37<br>15%                | 176<br>18%T              | 86<br>15%     | 19<br>10%                                | 102<br>18%        | 216<br>15%    | 253<br>15%                                      | 45<br>25%W             |
| Higher university degree, doctorate, MBA, NVQ level 5, etc.                                       | 113<br>6%   | 6<br>3%       | 6<br>6%G     | 101<br>6%        | 6<br>7%G       | 7<br>3%        | 2<br>1%                     | 16<br>9%AFGIJ     | 3<br>2%               | 5<br>3%                | 39<br>15%ABFGI<br>JLM | 13<br>4%g      | 11<br>6%G                        | 73<br>5%           | 36<br>7%               | 4<br>4%                       | 27<br>11%RST             | 50<br>5%                 | 31<br>5%      | 5<br>3%                                  | 48<br>8%V         | 65<br>5%      | 87<br>5%  | 11<br>6%               |
| Still in full time education  | 41<br>2%    | 5<br>3%       | 2<br>2%      | 34<br>2%         | 2<br>2%        | 2<br>1%        | 4<br>3%                     | 4<br>2%           | 1<br>1%               | 4<br>2%                | 7<br>3%               | 10<br>3%fm     | 1<br>1%                          | 29<br>2%           | 8<br>2%                | 3<br>3%                       | 5<br>2%                  | 21<br>2%                 | 10<br>2%      | 5<br>2%                                  | 11<br>2%          | 29<br>2%      | 27<br>2%  | 7<br>4%w               |
| Don't know  | 5<br>*      | -<br>-        | -<br>-       | 5<br>*           | 1<br>2%k       | 1<br>*         | -<br>-                      | -<br>-            | 1<br>1%               | -<br>-                 | -<br>-                | 1<br>*         | -<br>-                           | 2<br>*             | 3<br>1%h               | -<br>-                        | 1<br>1%R                 | -<br>-                   | 4<br>1%R      | -<br>-                                   | -<br>-            | 5<br>*        | 5<br>*  | -<br>-                 |
| Prefer not to answer  | 13<br>1%    | 1<br>*        | -<br>-       | 12<br>1%         | -<br>-         | 1<br>1%        | 2<br>1%                     | 3<br>2%           | -<br>-                | 1<br>*                 | 2<br>1%               | 2<br>1%        | 1<br>*                           | 5<br>*             | 7<br>1%N               | -<br>-                        | 3<br>1%                  | 7<br>1%                  | 1<br>*        | 2<br>1%                                  | 1<br>*            | 12<br>1%      | 10<br>1%  | -<br>-                 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**Health Data Survey**  
**ONLINE Fieldwork: 1st-3rd June 2018**

Absolutes/col percents

Table 70

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

|  | Total       | Gender      |             | Age            |             |               |                |              |             |             |              |             | Social Grade |            |            |               | Employment Sector |             |
|--|-------------|-------------|-------------|----------------|-------------|---------------|----------------|--------------|-------------|-------------|--------------|-------------|--------------|------------|------------|---------------|-------------------|-------------|
|  |             | Male (a)    | Female (b)  | 18-24 (c)      | 25-34 (d)   | 35-44 (e)     | 45-54 (f)      | 55-64 (g)    | 65+ (h)     | 18-34 (i)   | 35-54 (j)    | 55+ (k)     | AB (l)       | C1 (m)     | C2 (n)     | DE (o)        | Public (p)        | Private (q) |
| Unweighted base  | 2009        | 1002        | 1007        | 206            | 307         | 320           | 366            | 321          | 489         | 513         | 686          | 810         | 470          | 587        | 432        | 520           | 278               | 754         |
| Weighted base  | 2009        | 981         | 1028        | 225            | 345         | 323           | 358            | 295          | 462         | 570         | 681          | 758         | 538          | 560        | 413        | 498           | 329               | 828         |
| Yes - responsible for half or more of the items bought | 1846<br>92% | 858<br>87%  | 988<br>96%A | 162<br>72%     | 321<br>93%C | 314<br>97%CDH | 350<br>98%CDgH | 281<br>95%CH | 419<br>91%C | 483<br>85%  | 664<br>97%lK | 700<br>92%l | 486<br>90%   | 503<br>90% | 381<br>92% | 476<br>96%LMN | 312<br>95%        | 776<br>94%  |
| No - not responsible for most of the items bought      | 163<br>8%   | 123<br>13%B | 40<br>4%    | 63<br>28%DEFGH | 25<br>7%EF  | 10<br>3%      | 7<br>2%        | 15<br>5%f    | 44<br>9%EFG | 87<br>15%JK | 17<br>3%     | 58<br>8%J   | 52<br>10%O   | 57<br>10%O | 33<br>8%O  | 22<br>4%      | 17<br>5%          | 51<br>6%    |

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 71  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
**Base: All respondents**

|  | Region      |              |            |                  |                |                |                             |                   |                   |             |                |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                        |            | Q.5 Data is held in the UK by a British company |                    |                        |
|--|-------------|--------------|------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|----------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|------------|---|--------------------|------------------------|
|  | Total       | Scotland (a) | Wales (b)  | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)     | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)  | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base  | 2009        | 194          | 109        | 1706             | 85             | 220            | 172                         | 171               | 161               | 218         | 221            | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538        | 1471  | 1624               | 183                    |
| Weighted base  | 2009        | 177          | 100*       | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267            | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564        | 1445  | 1637               | 178                    |
| Yes - responsible for half or more of the items bought | 1846<br>92% | 162<br>92%   | 95<br>95%l | 1589<br>92%      | 79<br>93%      | 209<br>90%     | 154<br>92%                  | 172<br>95%jL      | 141<br>93%        | 173<br>90%  | 254<br>95%fJLm | 247<br>88%     | 160<br>90%                       | 1283<br>92%        | 471<br>93%             | 92<br>92%                     | 232<br>94%               | 912<br>92%               | 533<br>90%    | 169<br>91%                               | 513<br>91% | 1333<br>92%                                     | 1504<br>92%        | 159<br>89%             |
| No - not responsible for most of the items bought      | 163<br>8%   | 15<br>8%     | 5<br>5%    | 143<br>8%        | 6<br>7%        | 22<br>10%k     | 14<br>8%                    | 9<br>5%           | 10<br>7%          | 20<br>10%hK | 13<br>5%       | 32<br>12%bHK   | 17<br>10%k                       | 119<br>8%          | 35<br>7%               | 8<br>8%                       | 14<br>6%                 | 75<br>8%                 | 57<br>10%     | 16<br>9%                                 | 51<br>9%   | 112<br>8%                                       | 133<br>8%          | 19<br>11%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 72  
**How many cars are there in your household?**  
**Base: All respondents**

|                          | Gender      |                         |               | Age                        |                          |                          |                         |                           |                            |                          |                         |                          | Social Grade             |                          |                          |                           | Employment Sector |                     |
|--------------------------|-------------|-------------------------|---------------|----------------------------|--------------------------|--------------------------|-------------------------|---------------------------|----------------------------|--------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------------|-------------------|---------------------|
|                          | Total       | Male<br>(a)             | Female<br>(b) | 18-24<br>(c)               | 25-34<br>(d)             | 35-44<br>(e)             | 45-54<br>(f)            | 55-64<br>(g)              | 65+<br>(h)                 | 18-34<br>(i)             | 35-54<br>(j)            | 55+<br>(k)               | AB<br>(l)                | C1<br>(m)                | C2<br>(n)                | DE<br>(o)                 | Public<br>(p)     | Pri-<br>vate<br>(q) |
| Unweighted base          | 2009        | 1002                    | 1007          | 206                        | 307                      | 320                      | 366                     | 321                       | 489                        | 513                      | 686                     | 810                      | 470                      | 587                      | 432                      | 520                       | 278               | 754                 |
| Weighted base            | 2009        | 981                     | 1028          | 225                        | 345                      | 323                      | 358                     | 295                       | 462                        | 570                      | 681                     | 758                      | 538                      | 560                      | 413                      | 498                       | 329               | 828                 |
| No cars in the household | 422<br>21%  | 199<br>20%              | 223<br>22%    | 42<br>19%                  | 89<br>26% <sup>H</sup>   | 80<br>25% <sup>H</sup>   | 88<br>25% <sup>H</sup>  | 59<br>20% <sup>H</sup>    | 64<br>14%                  | 131<br>23% <sup>K</sup>  | 168<br>25% <sup>K</sup> | 123<br>16%               | 83<br>15%                | 119<br>21% <sup>LN</sup> | 51<br>12%                | 168<br>34% <sup>LMN</sup> | 65<br>20%         | 163<br>20%          |
| NET: Any                 | 1587<br>79% | 782<br>80%              | 805<br>78%    | 182<br>81%                 | 257<br>74%               | 243<br>75%               | 270<br>75%              | 236<br>80%                | 399<br>86% <sup>DEFG</sup> | 439<br>77%               | 513<br>75%              | 635<br>84% <sup>IJ</sup> | 455<br>85% <sup>MO</sup> | 441<br>79% <sup>O</sup>  | 362<br>88% <sup>MO</sup> | 329<br>66%                | 264<br>80%        | 665<br>80%          |
| 1                        | 815<br>41%  | 419<br>43% <sup>b</sup> | 395<br>38%    | 37<br>17%                  | 120<br>35% <sup>C</sup>  | 142<br>44% <sup>CD</sup> | 136<br>38% <sup>C</sup> | 139<br>47% <sup>CDF</sup> | 240<br>52% <sup>CDEF</sup> | 158<br>28%               | 278<br>41% <sup>I</sup> | 379<br>50% <sup>IJ</sup> | 196<br>36%               | 207<br>37%               | 191<br>46% <sup>LM</sup> | 222<br>45% <sup>LMN</sup> | 120<br>36%        | 345<br>42%          |
| 2                        | 588<br>29%  | 273<br>28%              | 315<br>31%    | 61<br>27%                  | 120<br>35% <sup>EG</sup> | 85<br>26%                | 105<br>29%              | 78<br>27%                 | 139<br>30%                 | 181<br>32%               | 190<br>28%              | 217<br>29%               | 182<br>34% <sup>O</sup>  | 174<br>31% <sup>O</sup>  | 141<br>34% <sup>O</sup>  | 90<br>18%                 | 113<br>34%        | 246<br>30%          |
| 3+                       | 184<br>9%   | 89<br>9%                | 95<br>9%      | 84<br>38% <sup>DEFGH</sup> | 17<br>5%                 | 16<br>5%                 | 29<br>8% <sup>H</sup>   | 18<br>6%                  | 20<br>4%                   | 101<br>18% <sup>JK</sup> | 45<br>7%                | 38<br>5%                 | 77<br>14% <sup>NO</sup>  | 60<br>11% <sup>O</sup>   | 30<br>7% <sup>O</sup>    | 17<br>3%                  | 31<br>10%         | 74<br>9%            |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 73  
**How many cars are there in your household?**  
**Base: All respondents**

|                          | Region      |                   |                 |                  |                |                 |                             |                   |                       |                  |                             |                   | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |                 | Q.3 Cloud storage                       |            | Q.5 Data is held in the UK by a British company |                    |                        |
|--------------------------|-------------|-------------------|-----------------|------------------|----------------|-----------------|-----------------------------|-------------------|-----------------------|------------------|-----------------------------|-------------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|-----------------|---|------------|---|--------------------|------------------------|
|                          | Total       | Scotland (a)      | Wales (b)       | NET: England (d) | North East (e) | North West (f)  | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i)     | Eastern (j)      | London (k)                  | South East (l)    | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)   | Don't know enough/anything about it (t) | Aware (u)  | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base          | 2009        | 194               | 109             | 1706             | 85             | 220             | 172                         | 171               | 161                   | 218              | 221                         | 287               | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579             | 198                                     | 538        | 1471  | 1624               | 183                    |
| Weighted base            | 2009        | 177               | 100*            | 1732             | 84*            | 231             | 169                         | 181               | 151                   | 193              | 267                         | 279               | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590             | 186                                     | 564        | 1445  | 1637               | 178                    |
| No cars in the household | 422<br>21%  | 46<br>26%<br>HJLM | 17<br>17%       | 359<br>21%       | 15<br>17%      | 47<br>20%<br>j  | 34<br>20%                   | 28<br>16%         | 28<br>19%             | 25<br>13%        | 109<br>41%<br>ABEF<br>GHJLM | 49<br>17%         | 25<br>14%                        | 281<br>20%         | 111<br>22%             | 30<br>30%<br>N                | 41<br>17%                | 204<br>21%               | 127<br>21%      | 50<br>27%<br>Qr                         | 119<br>21% | 302<br>21%                                      | 318<br>19%         | 51<br>29%<br>W         |
| NET: Any                 | 1587<br>79% | 131<br>74%<br>K   | 84<br>83%<br>K  | 1372<br>79%      | 70<br>83%<br>K | 184<br>80%<br>K | 135<br>80%<br>K             | 153<br>84%<br>AK  | 122<br>81%<br>K       | 168<br>87%<br>AK | 158<br>59%                  | 231<br>83%<br>AK  | 152<br>86%<br>AK                 | 1121<br>80%<br>P   | 396<br>78%             | 70<br>70%                     | 206<br>83%<br>T          | 783<br>79%<br>t          | 463<br>79%      | 135<br>73%                              | 445<br>79% | 1142<br>79%                                     | 1319<br>81%<br>X   | 127<br>71%             |
| 1                        | 815<br>41%  | 77<br>44%         | 38<br>37%       | 700<br>40%       | 40<br>47%      | 91<br>39%       | 65<br>39%                   | 73<br>40%         | 75<br>50%<br>bfg<br>L | 90<br>46%<br>KL  | 94<br>35%                   | 99<br>36%         | 74<br>42%                        | 569<br>41%         | 201<br>40%             | 46<br>46%                     | 106<br>43%               | 405<br>41%               | 229<br>39%      | 75<br>40%                               | 218<br>39% | 597<br>41%                                      | 668<br>41%         | 63<br>36%              |
| 2                        | 588<br>29%  | 36<br>21%         | 33<br>33%<br>AK | 518<br>30%<br>A  | 23<br>27%      | 73<br>32%<br>AK | 58<br>34%<br>AK             | 60<br>33%<br>AK   | 41<br>27%             | 58<br>30%<br>AK  | 55<br>20%                   | 100<br>36%<br>AiK | 51<br>29%<br>k                   | 420<br>30%<br>P    | 149<br>29%<br>p        | 19<br>19%                     | 68<br>28%                | 296<br>30%               | 168<br>29%      | 56<br>30%                               | 178<br>31% | 410<br>28%                                      | 498<br>30%         | 53<br>30%              |
| 3+                       | 184<br>9%   | 17<br>10%<br>iK   | 13<br>13%<br>iK | 154<br>9%        | 8<br>9%<br>k   | 20<br>9%<br>K   | 12<br>7%                    | 20<br>11%<br>iK   | 7<br>4%               | 20<br>10%<br>iK  | 10<br>4%                    | 31<br>11%<br>iK   | 27<br>15%<br>fGIK                | 133<br>9%          | 46<br>9%               | 5<br>5%                       | 32<br>13%<br>rT          | 82<br>8%<br>T            | 66<br>11%<br>rT | 4<br>2%                                 | 50<br>9%   | 135<br>9%                                       | 154<br>9%          | 11<br>6%               |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 74  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

|                      | Gender      |             | Age           |                |              |              |              |                |                |              |              | Social Grade |             |              |             | Employment Sector |               |                     |
|----------------------|-------------|-------------|---------------|----------------|--------------|--------------|--------------|----------------|----------------|--------------|--------------|--------------|-------------|--------------|-------------|-------------------|---------------|---------------------|
|                      | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c)   | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g)   | 65+<br>(h)     | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)   | C1<br>(m)    | C2<br>(n)   | DE<br>(o)         | Public<br>(p) | Pri-<br>vate<br>(q) |
| Unweighted base      | 2009        | 1002        | 1007          | 206            | 307          | 320          | 366          | 321            | 489            | 513          | 686          | 810          | 470         | 587          | 432         | 520               | 278           | 754                 |
| Weighted base        | 2009        | 981         | 1028          | 225            | 345          | 323          | 358          | 295            | 462            | 570          | 681          | 758          | 538         | 560          | 413         | 498               | 329           | 828                 |
| White                | 1859<br>93% | 901<br>92%  | 958<br>93%    | 183<br>81%     | 307<br>89%C  | 288<br>89%C  | 332<br>93%C  | 293<br>99%CDEF | 457<br>99%CDEF | 490<br>86%   | 620<br>91%I  | 750<br>99%IJ | 501<br>93%M | 502<br>90%   | 386<br>93%M | 470<br>94%M       | 290<br>88%    | 759<br>92%P         |
| NET: BAME            | 139<br>7%   | 73<br>7%    | 66<br>6%      | 42<br>18%DEFGH | 34<br>10%GH  | 32<br>10%GH  | 25<br>7%GH   | 2<br>1%        | 4<br>1%        | 76<br>13%JK  | 57<br>8%K    | 6<br>1%      | 31<br>6%    | 56<br>10%LNO | 25<br>6%    | 26<br>5%          | 39<br>12%Q    | 62<br>7%            |
| Mixed                | 26<br>1%    | 13<br>1%    | 13<br>1%      | 9<br>4%DfGH    | 2<br>1%      | 8<br>2%GH    | 5<br>1%g     | -              | 2<br>*         | 11<br>2%K    | 12<br>2%K    | 2<br>*       | 5<br>1%     | 10<br>2%     | 5<br>1%     | 5<br>1%           | 4<br>1%       | 13<br>2%            |
| Asian                | 76<br>4%    | 43<br>4%    | 33<br>3%      | 25<br>11%DEFGH | 20<br>6%GH   | 17<br>5%GH   | 13<br>4%GH   | 1<br>*         | 1<br>*         | 44<br>8%JK   | 30<br>4%K    | 2<br>*       | 20<br>4%    | 28<br>5%o    | 15<br>4%    | 13<br>3%          | 25<br>8%Q     | 31<br>4%            |
| Black                | 26<br>1%    | 10<br>1%    | 16<br>2%      | 2<br>1%h       | 8<br>2%H     | 8<br>2%gH    | 7<br>2%H     | 2<br>1%        | -              | 10<br>2%K    | 15<br>2%K    | 2<br>*       | 3<br>1%     | 14<br>2%Ln   | 3<br>1%     | 6<br>1%           | 8<br>2%       | 11<br>1%            |
| Chinese              | 3<br>*      | 1<br>*      | 3<br>*        | -              | 3<br>1%fh    | -            | -            | -              | -              | 3<br>1%jk    | -            | -            | 1<br>*      | 1<br>*       | -           | 2<br>*            | 1<br>*        | 3<br>*              |
| Other ethnic group   | 7<br>*      | 6<br>1%b    | 1<br>*        | 6<br>2%DEFGH   | 1<br>*       | -            | -            | -              | 1<br>*         | 6<br>1%JK    | -            | 1<br>*       | 2<br>*      | 3<br>1%      | 2<br>*      | -                 | 2<br>1%       | 4<br>1%             |
| Prefer not to answer | 11<br>1%    | 6<br>1%     | 5<br>*        | 1<br>*         | 4<br>1%      | 4<br>1%      | 1<br>*       | 1<br>*         | 1<br>*         | 5<br>1%      | 4<br>1%      | 2<br>*       | 5<br>1%     | 2<br>*       | 2<br>*      | 2<br>*            | 1<br>*        | 7<br>1%             |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 75  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

|                      | Region      |                    |                   |                  |                  |                           |                             |                          |                   |                    |                               |                   | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|----------------------|-------------|--------------------|-------------------|------------------|------------------|---------------------------|-----------------------------|--------------------------|-------------------|--------------------|-------------------------------|-------------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                      | Total       | Scotland (a)       | Wales (b)         | NET: England (d) | North East (e)   | North West (f)            | Yorkshire & Humber-side (g) | West Midlands (h)        | East Midlands (i) | Eastern (j)        | London (k)                    | South East (l)    | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base      | 2009        | 194                | 109               | 1706             | 85               | 220                       | 172                         | 171                      | 161               | 218                | 221                           | 287               | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base        | 2009        | 177                | 100*              | 1732             | 84*              | 231                       | 169                         | 181                      | 151               | 193                | 267                           | 279               | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| White                | 1859<br>93% | 172<br>97%<br>DFHK | 99<br>99%<br>DFHK | 1588<br>92%      | 83<br>99%<br>FHK | 209<br>90%<br>K           | 161<br>95%<br>K             | 164<br>91%<br>K          | 143<br>95%<br>K   | 190<br>99%<br>FgHi | 197<br>74%                    | 269<br>96%<br>FHK | 173<br>98%<br>FHK                | 1297<br>93%        | 472<br>93%             | 90<br>90%                     | 220<br>89%               | 918<br>93%<br>q          | 547<br>93%    | 173<br>93%                               | 519<br>92%        | 1340<br>93%   | 1526<br>93%<br>x                                | 159<br>89%             |
| NET: BAME            | 139<br>7%   | 4<br>2%            | 1<br>1%           | 134<br>8%<br>AB  | 1<br>1%          | 21<br>9%<br>ABEJL5%<br>M  | 8<br>5%<br>j                | 17<br>9%<br>ABEJL5%<br>M | 8<br>5%<br>J      | 2<br>1%            | 64<br>24%<br>ABEFG3%<br>HIJLM | 9<br>3%           | 3<br>2%                          | 100<br>7%          | 29<br>6%               | 10<br>10%<br>o                | 25<br>10%<br>r           | 63<br>6%                 | 39<br>7%      | 12<br>6%                                 | 41<br>7%          | 98<br>7%      | 106<br>6%                                       | 18<br>10%              |
| Mixed                | 26<br>1%    | 1<br>1%            | 1<br>1%           | 24<br>1%         | -<br>-           | 4<br>2%                   | 3<br>2%                     | 2<br>1%                  | 2<br>1%           | 1<br>*             | 5<br>2%                       | 6<br>2%           | 1<br>1%                          | 19<br>1%           | 5<br>1%                | 2<br>2%                       | 1<br>*                   | 12<br>1%                 | 10<br>2%      | 3<br>2%                                  | 8<br>1%           | 18<br>1%      | 18<br>1%  | 4<br>2%                |
| Asian                | 76<br>4%    | 2<br>1%            | *<br>*            | 74<br>4%<br>ab   | 1<br>1%          | 16<br>7%<br>ABegJ2%<br>LM | 4<br>2%                     | 10<br>6%<br>AbJLM3%<br>j | 5<br>3%<br>j      | 1<br>1%            | 32<br>12%<br>ABEGh1%<br>IJLM  | 3<br>1%           | 1<br>1%                          | 56<br>4%           | 14<br>3%               | 6<br>6%                       | 21<br>8%<br>RST          | 31<br>3%                 | 19<br>3%      | 6<br>3%                                  | 22<br>4%          | 54<br>4%      | 61<br>4%  | 11<br>6%               |
| Black                | 26<br>1%    | 1<br>*             | -<br>-            | 26<br>1%         | -<br>-           | 1<br>*                    | 1<br>*                      | 5<br>3%<br>JLm           | 1<br>1%           | -<br>-             | 18<br>7%<br>ABEFG -<br>hIJLM  | -<br>-            | -<br>-                           | 19<br>1%           | 5<br>1%                | 2<br>2%                       | 3<br>1%                  | 14<br>1%                 | 9<br>1%       | 2<br>1%                                  | 9<br>2%           | 17<br>1%      | 20<br>1%  | 3<br>2%                |
| Chinese              | 3<br>*      | 1<br>*             | -<br>-            | 3<br>*           | -<br>-           | -<br>-                    | -<br>-                      | -<br>-                   | -<br>-            | -<br>-             | 3<br>1%                       | -<br>-            | -<br>-                           | 2<br>*             | 1<br>*                 | -<br>-                        | -<br>-                   | 3<br>*                   | -<br>-        | -<br>-                                   | 3<br>*<br>v       | 1<br>*        | 3<br>*  | -<br>-                 |
| Other ethnic group   | 7<br>*      | -<br>-             | -<br>-            | 7<br>*           | -<br>-           | -<br>-                    | -<br>-                      | 1<br>*                   | -<br>-            | -<br>-             | 6<br>2%<br>afjL               | -<br>-            | 1<br>*                           | 3<br>*             | 4<br>1%                | -<br>-                        | -<br>-                   | 4<br>*                   | 2<br>*        | 2<br>1%                                  | -<br>-            | 7<br>*        | 3<br>*  | -<br>-                 |
| Prefer not to answer | 11<br>1%    | 1<br>*             | -<br>-            | 10<br>1%         | -<br>-           | 1<br>1%                   | -<br>-                      | -<br>-                   | -<br>-            | 1<br>*             | 7<br>3%<br>ghij               | 1<br>*            | 1<br>*                           | 5<br>*             | 6<br>1%<br>n           | -<br>-                        | 1<br>1%                  | 5<br>1%                  | 4<br>1%       | 1<br>*                                   | 4<br>1%           | 7<br>*        | 6<br>*  | 1<br>1%                |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 76

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

|                   | Gender     |                       | Age                   |  |  |                                     |                                   |                            |                             |                          |                         | Social Grade             |                       |                      |            | Employment Sector |                       |                     |
|-------------------|------------|-----------------------|-----------------------|--|--|-------------------------------------|-----------------------------------|----------------------------|-----------------------------|--------------------------|-------------------------|--------------------------|-----------------------|----------------------|------------|-------------------|-----------------------|---------------------|
|                   | Total      | Male<br>(a)           | Female<br>(b)         | 18-24<br>(c)                           | 25-34<br>(d)                           | 35-44<br>(e)                        | 45-54<br>(f)                      | 55-64<br>(g)               | 65+<br>(h)                  | 18-34<br>(i)             | 35-54<br>(j)            | 55+<br>(k)               | AB<br>(l)             | C1<br>(m)            | C2<br>(n)  | DE<br>(o)         | Public<br>(p)         | Pri-<br>vate<br>(q) |
| Unweighted base   | 2009       | 1002                  | 1007                  | 206                                    | 307                                    | 320                                 | 366                               | 321                        | 489                         | 513                      | 686                     | 810                      | 470                   | 587                  | 432        | 520               | 278                   | 754                 |
| Weighted base     | 2009       | 981                   | 1028                  | 225                                    | 345                                    | 323                                 | 358                               | 295                        | 462                         | 570                      | 681                     | 758                      | 538                   | 560                  | 413        | 498               | 329                   | 828                 |
| Christian         | 999<br>50% | 478<br>49%            | 521<br>51%            | 58<br>26%                              | 118<br>34% <sup>c</sup>                | 127<br>39% <sup>C</sup>             | 172<br>48% <sup>CDE</sup>         | 189<br>64% <sup>CDEF</sup> | 335<br>72% <sup>CDEFG</sup> | 176<br>31%               | 299<br>44% <sup>I</sup> | 524<br>69% <sup>IJ</sup> | 253<br>47%            | 279<br>50%           | 216<br>52% | 250<br>50%        | 152<br>46%            | 361<br>44%          |
| NET: Other        | 111<br>6%  | 58<br>6%              | 53<br>5%              | 26<br>11% <sup>d</sup> <sup>FGH</sup>  | 18<br>5% <sup>gh</sup>                 | 29<br>9% <sup>d</sup> <sup>GH</sup> | 22<br>6% <sup>GH</sup>            | 6<br>2%                    | 10<br>2%                    | 43<br>8% <sup>K</sup>    | 51<br>7% <sup>K</sup>   | 17<br>2%                 | 34<br>6%              | 33<br>6%             | 24<br>6%   | 19<br>4%          | 29<br>9%              | 48<br>6%            |
| Muslim            | 52<br>3%   | 33<br>3% <sup>b</sup> | 19<br>2%              | 16<br>7% <sup>d</sup> <sup>FGH</sup>   | 11<br>3% <sup>GH</sup>                 | 16<br>5% <sup>GH</sup>              | 9<br>3% <sup>GH</sup>             | 1<br>*                     | -                           | 27<br>5% <sup>K</sup>    | 25<br>4% <sup>K</sup>   | 1<br>*                   | 14<br>3%              | 17<br>3%             | 12<br>3%   | 10<br>2%          | 21<br>6% <sup>Q</sup> | 21<br>3%            |
| Hindu             | 12<br>1%   | 7<br>1%               | 5<br>*                | 5<br>2% <sup>GH</sup>                  | 2<br>1%                                | 2<br>1%                             | 4<br>1% <sup>g</sup> <sup>H</sup> | -                          | -                           | 7<br>1% <sup>K</sup>     | 6<br>1% <sup>K</sup>    | -                        | 6<br>1% <sup>no</sup> | 5<br>1% <sup>n</sup> | -          | 1<br>*            | 2<br>1%               | 6<br>1%             |
| Jewish            | 14<br>1%   | 4<br>*                | 9<br>1%               | *<br>*                                 | 2<br>*                                 | 4<br>1%                             | 2<br>1%                           | 3<br>1%                    | 3<br>1%                     | 2<br>*                   | 6<br>1%                 | 5<br>1%                  | 4<br>1%               | 2<br>*               | 5<br>1%    | 3<br>1%           | 2<br>1%               | 6<br>1%             |
| Sikh              | 3<br>*     | 3<br>*                | -<br>-                | 1<br>*                                 | 1<br>*                                 | -<br>-                              | 1<br>*                            | -<br>-                     | -<br>-                      | 2<br>*                   | 1<br>*                  | -<br>-                   | 1<br>*                | -<br>-               | 2<br>1%    | -<br>-            | -<br>-                | 1<br>*              |
| Buddhist          | 8<br>*     | 5<br>*                | 3<br>*                | -<br>-                                 | 2<br>*                                 | 3<br>1%                             | 2<br>*                            | 1<br>*                     | 1<br>*                      | 2<br>*                   | 4<br>1%                 | 2<br>*                   | 4<br>1% <sup>o</sup>  | 2<br>*               | 2<br>*     | -<br>-            | 1<br>*                | 4<br>1%             |
| Other             | 22<br>1%   | 5<br>1%               | 17<br>2% <sup>A</sup> | 4<br>2%                                | 1<br>*                                 | 5<br>2% <sup>d</sup>                | 4<br>1%                           | 2<br>1%                    | 6<br>1%                     | 4<br>1%                  | 10<br>1%                | 8<br>1%                  | 6<br>1%               | 6<br>1%              | 4<br>1%    | 6<br>1%           | 2<br>1%               | 10<br>1%            |
| None              | 862<br>43% | 422<br>43%            | 440<br>43%            | 132<br>59% <sup>e</sup> <sup>FGH</sup> | 198<br>57% <sup>e</sup> <sup>FGH</sup> | 160<br>49% <sup>GH</sup>            | 160<br>45% <sup>GH</sup>          | 100<br>34% <sup>H</sup>    | 113<br>24%                  | 330<br>58% <sup>JK</sup> | 319<br>47% <sup>K</sup> | 213<br>28%               | 240<br>45%            | 234<br>42%           | 167<br>40% | 220<br>44%        | 142<br>43%            | 400<br>48%          |
| Prefer not to say | 38<br>2%   | 23<br>2%              | 14<br>1%              | 9<br>4% <sup>FGH</sup>                 | 12<br>3% <sup>GH</sup>                 | 7<br>2% <sup>g</sup>                | 5<br>1%                           | 1<br>*                     | 4<br>1%                     | 21<br>4% <sup>jk</sup>   | 11<br>2%                | 5<br>1%                  | 11<br>2%              | 13<br>2%             | 6<br>1%    | 8<br>2%           | 6<br>2%               | 18<br>2%            |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 77  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

|                 | Region     |              |            |                  |                |                  |                             |                   |                   |             |                   |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  |             | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|-----------------|------------|--------------|------------|------------------|----------------|------------------|-----------------------------|-------------------|-------------------|-------------|-------------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------|-------------------|--------------------|---|--|
|                 | Total      | Scotland (a) | Wales (b)  | NET: England (d) | North East (e) | North West (f)   | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)        | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)   | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Unweighted base | 2009       | 194          | 109        | 1706             | 85             | 220              | 172                         | 171               | 161               | 218         | 221               | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538         | 1471              | 1624               | 183   |  |
| Weighted base   | 2009       | 177          | 100*       | 1732             | 84*            | 231              | 169                         | 181               | 151               | 193         | 267               | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564         | 1445              | 1637               | 178   |  |
| Christian       | 999<br>50% | 93<br>53%K   | 51<br>51%k | 855<br>49%       | 39<br>47%      | 127<br>55%K      | 91<br>54%K                  | 95<br>53%K        | 69<br>46%         | 103<br>53%K | 105<br>39%        | 141<br>51%K    | 86<br>48%      | 709<br>51%                       | 243<br>48%             | 47<br>47%      | 138<br>56%rs                  | 476<br>48%               | 287<br>49%    | 97<br>53%                                | 254<br>45%  | 745<br>52%U       | 847<br>52%X        | 63<br>35%                                       |  |
| NET: Other      | 111<br>6%  | 1<br>1%      | 2<br>2%    | 108<br>6%A       | 2<br>2%        | 23<br>10%ABEgJLM | 8<br>5%AI                   | 12<br>7%AL        | 8<br>5%AI         | 7<br>4%a    | 38<br>14%ABEGHJLM | 5<br>2%        | 6<br>3%        | 74<br>5%                         | 30<br>6%               | 7<br>7%        | 26<br>11%RS                   | 47<br>5%                 | 26<br>4%      | 11<br>6%                                 | 35<br>6%    | 76<br>5%          | 87<br>5%           | 12<br>6%  |  |
| Muslim          | 52<br>3%   | -            | *          | 52<br>3%A        | 1<br>1%        | 14<br>6%ABiJLM   | 5<br>3%AjM                  | 9<br>5%AbJLM2%ajm | 3                 | -           | 19<br>7%ABgiJLM   | 1              | -              | 38<br>3%                         | 11<br>2%               | 3<br>3%        | 14<br>5%RS                    | 20<br>2%                 | 13<br>2%      | 5<br>3%                                  | 15<br>3%    | 38<br>3%          | 40<br>2%           | 5<br>3%   |  |
| Hindu           | 12<br>1%   | 1<br>*       | -          | 12<br>1%         | -              | 2<br>1%          | -                           | -                 | 2<br>1%l          | -           | 8<br>3%aghJLM     | -              | -              | 8<br>1%                          | 1<br>*                 | 3<br>3%NO      | 6<br>2%RS                     | 3<br>*                   | 2<br>*        | 2<br>1%                                  | 2<br>*      | 10<br>1%          | 8<br>*             | 3<br>1%   |  |
| Jewish          | 14<br>1%   | -            | -          | 14<br>1%         | -              | 2<br>1%          | 1<br>1%                     | 1<br>1%           | -                 | -           | 6<br>2%aijl       | 1<br>*         | 2<br>1%        | 8<br>1%                          | 5<br>1%                | 1<br>1%        | 4<br>2%                       | 6<br>1%                  | 3<br>*        | 1<br>1%                                  | 6<br>1%     | 8<br>1%           | 11<br>1%           | 2<br>1%   |  |
| Sikh            | 3<br>*     | -            | -          | 3<br>*           | -              | -                | -                           | 1<br>*            | -                 | 1<br>1%     | 1<br>*            | -              | -              | 2<br>*                           | 1<br>*                 | -              | -                             | 2<br>*                   | -             | 1<br>*                                   | 2<br>*      | 1<br>*            | 3<br>*             | -   |  |
| Buddhist        | 8<br>*     | -            | 1<br>1%    | 8<br>*           | -              | 1<br>1%          | 1<br>*                      | 1<br>*            | -                 | 1<br>1%     | 4<br>2%l          | -              | -              | 4<br>*                           | 3<br>1%                | *              | 1<br>1%                       | 5<br>*                   | 1<br>*        | 1<br>*                                   | 3<br>*      | 6<br>*            | 6<br>*             | -   |  |
| Other           | 22<br>1%   | 1<br>*       | 1<br>1%    | 20<br>1%         | *<br>*         | 4<br>2%          | 2<br>1%                     | *<br>*            | 2<br>2%           | 4<br>2%     | 1<br>1%           | 3<br>1%        | 3<br>2%        | 14<br>1%                         | 7<br>1%                | -              | 2<br>1%                       | 11<br>1%                 | 8<br>1%       | 1<br>1%                                  | 8<br>1%     | 14<br>1%          | 19<br>1%           | 1<br>1%   |  |
| None            | 862<br>43% | 82<br>46%F   | 48<br>47%F | 732<br>42%       | 42<br>50%F     | 79<br>34%        | 67<br>40%                   | 71<br>39%         | 72<br>48%F        | 79<br>41%   | 109<br>41%        | 129<br>46%F    | 83<br>47%F     | 595<br>42%                       | 223<br>44%             | 43<br>43%      | 77<br>31%                     | 441<br>45%Q              | 269<br>46%Q   | 75<br>40%q                               | 264<br>47%v | 598<br>41%        | 675<br>41%         | 99<br>55%W                                      |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 77

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

|                   | Region   |              |           |                  |                |                |                             |                   |                   |             |                             |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|-------------------|----------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|-----------------------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                   | Total    | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)                  | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Weighted base     | 2009     | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267                         | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| Prefer not to say | 38<br>2% | 1<br>1%      | -<br>-    | 37<br>2%         | 1<br>1%        | 1<br>1%        | 3<br>2%                     | 2<br>1%           | 2<br>1%           | 4<br>2%     | 15<br>6%<br>ABFgH2%<br>lJLm | 5<br>2%        | 3<br>2%        | 24<br>2%                         | 10<br>2%               | 3<br>3%        | 5<br>2%                       | 22<br>2%                 | 8<br>1%       | 2<br>1%                                  | 11<br>2%          | 26<br>2%      | 28<br>2%  | 5<br>3%                |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 78  
Which of the following best describes where you live?  
Base: All respondents

|                                   | Gender      |                         |                         | Age                        |                           |                           |                         |                         |                             |                          |                         |                          | Social Grade             |                          |                          |                          | Employment Sector |                     |
|-----------------------------------|-------------|-------------------------|-------------------------|----------------------------|---------------------------|---------------------------|-------------------------|-------------------------|-----------------------------|--------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------|---------------------|
|                                   | Total       | Male<br>(a)             | Female<br>(b)           | 18-24<br>(c)               | 25-34<br>(d)              | 35-44<br>(e)              | 45-54<br>(f)            | 55-64<br>(g)            | 65+<br>(h)                  | 18-34<br>(i)             | 35-54<br>(j)            | 55+<br>(k)               | AB<br>(l)                | C1<br>(m)                | C2<br>(n)                | DE<br>(o)                | Public<br>(p)     | Pri-<br>vate<br>(q) |
| Unweighted base                   | 2009        | 1002                    | 1007                    | 206                        | 307                       | 320                       | 366                     | 321                     | 489                         | 513                      | 686                     | 810                      | 470                      | 587                      | 432                      | 520                      | 278               | 754                 |
| Weighted base                     | 2009        | 981                     | 1028                    | 225                        | 345                       | 323                       | 358                     | 295                     | 462                         | 570                      | 681                     | 758                      | 538                      | 560                      | 413                      | 498                      | 329               | 828                 |
| NET: Urban                        | 1608<br>80% | 804<br>82% <sup>b</sup> | 804<br>78%              | 190<br>84% <sup>H</sup>    | 305<br>88% <sup>FGH</sup> | 277<br>86% <sup>FGH</sup> | 282<br>79% <sup>H</sup> | 233<br>79% <sup>H</sup> | 322<br>70%                  | 494<br>87% <sup>jk</sup> | 559<br>82% <sup>K</sup> | 555<br>73%               | 443<br>82%               | 451<br>81%               | 322<br>78%               | 392<br>79%               | 282<br>85%        | 681<br>82%          |
| Urban - Population over<br>10,000 | 822<br>41%  | 438<br>45% <sup>B</sup> | 384<br>37%              | 125<br>55% <sup>eFGH</sup> | 168<br>49% <sup>FGH</sup> | 148<br>46% <sup>GH</sup>  | 141<br>39% <sup>H</sup> | 106<br>36% <sup>h</sup> | 134<br>29%                  | 293<br>51% <sup>JK</sup> | 289<br>42% <sup>K</sup> | 240<br>32%               | 252<br>47% <sup>NO</sup> | 255<br>45% <sup>NO</sup> | 141<br>34%               | 174<br>35%               | 166<br>50%        | 371<br>45%          |
| Town and Fringe                   | 786<br>39%  | 366<br>37%              | 420<br>41%              | 65<br>29%                  | 136<br>40% <sup>C</sup>   | 129<br>40% <sup>C</sup>   | 141<br>40% <sup>C</sup> | 127<br>43% <sup>C</sup> | 188<br>41% <sup>C</sup>     | 201<br>35%               | 270<br>40%              | 315<br>42% <sup>l</sup>  | 191<br>35%               | 197<br>35%               | 181<br>44% <sup>LM</sup> | 218<br>44% <sup>LM</sup> | 116<br>35%        | 310<br>37%          |
| NET: Rural                        | 401<br>20%  | 176<br>18%              | 224<br>22% <sup>a</sup> | 35<br>16%                  | 41<br>12%                 | 47<br>14%                 | 75<br>21% <sup>DE</sup> | 62<br>21% <sup>DE</sup> | 141<br>30% <sup>CDEFG</sup> | 76<br>13%                | 122<br>18% <sup>i</sup> | 203<br>27% <sup>lJ</sup> | 95<br>18%                | 109<br>19%               | 92<br>22%                | 106<br>21%               | 48<br>15%         | 147<br>18%          |
| Village                           | 360<br>18%  | 159<br>16%              | 200<br>19% <sup>a</sup> | 26<br>11%                  | 39<br>11%                 | 45<br>14%                 | 65<br>18% <sup>cD</sup> | 56<br>19% <sup>CD</sup> | 128<br>28% <sup>CDEFG</sup> | 65<br>11%                | 111<br>16% <sup>l</sup> | 184<br>24% <sup>lJ</sup> | 76<br>14%                | 97<br>17%                | 86<br>21% <sup>L</sup>   | 101<br>20% <sup>L</sup>  | 46<br>14%         | 137<br>17%          |
| Hamlet & Isolated<br>Dwelling     | 41<br>2%    | 17<br>2%                | 24<br>2%                | 9<br>4% <sup>DE</sup>      | 1<br>*                    | 1<br>*                    | 10<br>3% <sup>DE</sup>  | 6<br>2% <sup>e</sup>    | 13<br>3% <sup>DE</sup>      | 11<br>2%                 | 11<br>2%                | 19<br>2%                 | 19<br>4% <sup>NO</sup>   | 12<br>2%                 | 5<br>1%                  | 4<br>1%                  | 2<br>1%           | 10<br>1%            |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 79  
**Which of the following best describes where you live?**  
**Base: All respondents**

|                                | Region      |                      |                       |                  |                |                |                             |                   |                   |                        |                 | Q.1 Patient data stored securely |                | Q.2 Views about data security |                        |                |                          |                          | Q.3 Cloud storage |  | Q.5 Data is held in the UK by a British company |               |                    |                        |
|--------------------------------|-------------|----------------------|-----------------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|------------------------|-----------------|----------------------------------|----------------|-------------------------------|------------------------|----------------|--------------------------|--------------------------|-------------------|--|---|---------------|--------------------|------------------------|
|                                | Total       | Scotland (a)         | Wales (b)             | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)            | London (k)      | South East (l)                   | South West (m) | NET: Confident (n)            | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)     | Don't know enough/ anything about it (t) | Aware (u)                                       | Not aware (v) | NET: Important (w) | NET: Not important (x) |
| Unweighted base                | 2009        | 194                  | 109                   | 1706             | 85             | 220            | 172                         | 171               | 161               | 218                    | 221             | 287                              | 171            | 1372                          | 528                    | 109            | 234                      | 998                      | 579               | 198                                      | 538   | 1471          | 1624               | 183                    |
| Weighted base                  | 2009        | 177                  | 100*                  | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193                    | 267             | 279                              | 177            | 1402                          | 507                    | 100*           | 246                      | 987                      | 590               | 186                                      | 564   | 1445          | 1637               | 178                    |
| NET: Urban                     | 1608<br>80% | 127<br>72%           | 66<br>66%             | 1415<br>82%AB    | 72<br>85%ABJ   | 195<br>85%ABJl | 129<br>77%bj                | 156<br>86%ABGI    | 113<br>75%        | 129<br>67%             | 267<br>100%ABEF | 218<br>78%BJ                     | 135<br>77%bj   | 1126<br>80%                   | 395<br>78%             | 87<br>87%o     | 208<br>84%r              | 767<br>78%               | 482<br>82%r       | 152<br>82%                               | 450<br>80%                                      | 1159<br>80%   | 1298<br>79%        | 152<br>85%w            |
| Urban - Population over 10,000 | 822<br>41%  | 67<br>38%JM          | 31<br>31%             | 724<br>42%B      | 39<br>47%bJLM  | 99<br>43%bJLM  | 66<br>39%JIM                | 75<br>42%JLM      | 54<br>36%J        | 46<br>24%              | 215<br>80%ABEF  | 84<br>30%                        | 47<br>27%      | 575<br>41%                    | 194<br>38%             | 52<br>52%NO    | 113<br>46%s              | 394<br>40%               | 229<br>39%        | 86<br>46%                                | 260<br>46%V                                     | 562<br>39%    | 651<br>40%         | 92<br>52%W             |
| Town and Fringe                | 786<br>39%  | 60<br>34%K           | 36<br>35%K            | 691<br>40%       | 32<br>38%K     | 96<br>42%K     | 64<br>38%K                  | 81<br>45%aK       | 60<br>40%K        | 83<br>43%aK            | 52<br>19%       | 135<br>48%ABgK                   | 88<br>50%ABGi  | 551<br>39%                    | 201<br>40%             | 35<br>34%      | 94<br>38%                | 373<br>38%               | 253<br>43%r       | 66<br>36%                                | 190<br>34%                                      | 597<br>41%U   | 647<br>40%         | 59<br>33%              |
| NET: Rural                     | 401<br>20%  | 50<br>28%DEFH<br>K   | 34<br>34%DEFg<br>HKLM | 317<br>18%       | 13<br>15%K     | 36<br>15%K     | 39<br>23%fHK                | 25<br>14%K        | 38<br>25%FHK      | 64<br>33%EFgHK<br>Lm   | 1<br>*          | 61<br>22%hK                      | 41<br>23%fHK   | 276<br>20%                    | 111<br>22%p            | 13<br>13%      | 39<br>16%                | 220<br>22%qs             | 108<br>18%        | 34<br>18%                                | 115<br>20%                                      | 286<br>20%    | 339<br>21%x        | 27<br>15%              |
| Village                        | 360<br>18%  | 40<br>23%dFHK<br>KIM | 31<br>31%DEFH<br>KIM  | 289<br>17%       | 12<br>14%K     | 32<br>14%K     | 36<br>21%fHK                | 21<br>11%K        | 35<br>23%FHK      | 62<br>32%aEFGH<br>iKLM | 1<br>*          | 60<br>21%FHK                     | 32<br>18%K     | 247<br>18%                    | 99<br>20%              | 13<br>13%      | 38<br>16%                | 191<br>19%               | 97<br>16%         | 34<br>18%                                | 98<br>17%                                       | 262<br>18%    | 303<br>19%         | 25<br>14%              |
| Hamlet & Isolated Dwelling     | 41<br>2%    | 9<br>5%DfJKL         | 3<br>3%KL             | 28<br>2%         | 1<br>1%        | 4<br>2%k       | 3<br>2%K                    | 4<br>2%K          | 3<br>2%K          | 2<br>1%                | -<br>-          | 1<br>*                           | 10<br>6%fJKL   | 29<br>2%                      | 12<br>2%               | -<br>-         | *<br>*                   | 29<br>3%QT               | 11<br>2%qt        | -<br>-                                   | 17<br>3%v                                       | 24<br>2%      | 36<br>2%           | 1<br>1%                |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 80

Which of the following best describes your current working status?

Base: All respondents

|  | Gender      |             | Age           |                |                |                |               |               |                 |              |              | Social Grade |             |             |             | Employment Sector |               |                |
|--|-------------|-------------|---------------|----------------|----------------|----------------|---------------|---------------|-----------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------------|---------------|----------------|
|  | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c)   | 25-34<br>(d)   | 35-44<br>(e)   | 45-54<br>(f)  | 55-64<br>(g)  | 65+<br>(h)      | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)   | C1<br>(m)   | C2<br>(n)   | DE<br>(o)         | Public<br>(p) | Private<br>(q) |
| Unweighted base  | 2009        | 1002        | 1007          | 206            | 307            | 320            | 366           | 321           | 489             | 513          | 686          | 810          | 470         | 587         | 432         | 520               | 278           | 754            |
| Weighted base  | 2009        | 981         | 1028          | 225            | 345            | 323            | 358           | 295           | 462             | 570          | 681          | 758          | 538         | 560         | 413         | 498               | 329           | 828            |
| NET: Working   | 1157<br>58% | 597<br>61%B | 560<br>54%    | 138<br>61%H    | 284<br>82%CFGH | 262<br>81%CFGH | 268<br>75%CGH | 162<br>55%H   | 44<br>10%       | 421<br>74%K  | 530<br>78%K  | 206<br>27%   | 350<br>65%O | 360<br>64%O | 257<br>62%O | 191<br>38%        | 329<br>100%   | 828<br>100%    |
| Working full time -<br>working 30 hours per<br>week or more          | 912<br>45%  | 525<br>54%B | 387<br>38%    | 113<br>50%gH   | 233<br>67%CFGH | 216<br>67%CFGH | 211<br>59%cGH | 119<br>40%H   | 21<br>4%        | 345<br>61%K  | 428<br>63%K  | 139<br>18%   | 293<br>54%O | 284<br>51%O | 210<br>51%O | 126<br>25%        | 261<br>79%    | 651<br>79%     |
| Working part time -<br>working between 8 and<br>29 hours per week    | 245<br>12%  | 72<br>7%    | 174<br>17%A   | 25<br>11%H     | 51<br>15%H     | 45<br>14%H     | 57<br>16%H    | 43<br>15%H    | 23<br>5%        | 76<br>13%K   | 103<br>15%K  | 66<br>9%     | 57<br>11%   | 76<br>14%   | 47<br>11%   | 65<br>13%         | 68<br>21%     | 177<br>21%     |
| NET: Not working   | 852<br>42%  | 384<br>39%  | 468<br>46%A   | 87<br>39%DEF   | 62<br>18%      | 61<br>19%      | 89<br>25%De   | 134<br>45%DEF | 418<br>90%CDEFG | 149<br>26%   | 151<br>22%   | 552<br>73%IJ | 188<br>35%  | 200<br>36%  | 157<br>38%  | 307<br>62%LMN     | -             | -              |
| Not working but seeking<br>work or temporarily<br>unemployed or sick | 68<br>3%    | 39<br>4%    | 29<br>3%      | 12<br>5%H      | 12<br>3%H      | 9<br>3%H       | 22<br>6%eH    | 13<br>4%H     | 1<br>*          | 24<br>4%K    | 31<br>5%K    | 13<br>2%     | 6<br>1%     | 3<br>1%     | 7<br>2%     | 51<br>10%LMN      | -             | -              |
| Not working and not<br>seeking work/ student                         | 148<br>7%   | 91<br>9%B   | 57<br>6%      | 70<br>31%DEFGH | 17<br>5%H      | 18<br>6%H      | 19<br>5%H     | 24<br>8%H     | -               | 87<br>15%JK  | 38<br>6%K    | 24<br>3%     | 31<br>6%n   | 42<br>7%N   | 12<br>3%    | 63<br>13%LMN      | -             | -              |
| Retired on a state<br>pension only                                   | 152<br>8%   | 50<br>5%    | 101<br>10%A   | -              | -              | -              | -             | 4<br>1%def    | 148<br>32%CDEFG | -            | -            | 152<br>20%IJ | 14<br>3%    | 20<br>4%    | 17<br>4%    | 101<br>20%LMN     | -             | -              |
| Retired with a private<br>pension                                    | 324<br>16%  | 184<br>19%B | 141<br>14%    | -              | -              | 1<br>*         | 4<br>1%d      | 55<br>19%CDEF | 264<br>57%CDEFG | -            | 5<br>1%ii    | 319<br>42%IJ | 117<br>22%O | 108<br>19%O | 72<br>17%O  | 28<br>6%          | -             | -              |
| House person,<br>housewife,<br>househusband, etc.                    | 160<br>8%   | 20<br>2%    | 140<br>14%A   | 6<br>3%        | 33<br>10%CH    | 33<br>10%CH    | 44<br>12%CH   | 39<br>13%CH   | 5<br>1%         | 39<br>7%     | 77<br>11%IK  | 44<br>6%     | 20<br>4%    | 27<br>5%    | 48<br>12%LM | 64<br>13%LM       | -             | -              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 81  
**Which of the following best describes your current working status?**  
**Base: All respondents**

|  | Region      |                |                        |                  |                       |                 |                             |                   |                   |                              |                           |                   |                 | Q.1 Patient data stored securely |                        | Q.2 Views about data security |                          |                          |                 |  | Q.3 Cloud storage |                 | Q.5 Data is held in the UK by a British company |                        |
|--|-------------|----------------|------------------------|------------------|-----------------------|-----------------|-----------------------------|-------------------|-------------------|------------------------------|---------------------------|-------------------|-----------------|----------------------------------|------------------------|-------------------------------|--------------------------|--------------------------|-----------------|--|-------------------|-----------------|---|------------------------|
|  | Total       | Scotland (a)   | Wales (b)              | NET: England (d) | North East (e)        | North West (f)  | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)                  | London (k)                | South East (l)    | South West (m)  | NET: Confident (n)               | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)   | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v)   | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base  | 2009        | 194            | 109                    | 1706             | 85                    | 220             | 172                         | 171               | 161               | 218                          | 221                       | 287               | 171             | 1372                             | 528                    | 109                           | 234                      | 998                      | 579             | 198                                      | 538               | 1471            | 1624  | 183                    |
| Weighted base  | 2009        | 177            | 100*                   | 1732             | 84*                   | 231             | 169                         | 181               | 151               | 193                          | 267                       | 279               | 177             | 1402                             | 507                    | 100*                          | 246                      | 987                      | 590             | 186                                      | 564               | 1445            | 1637  | 178                    |
| NET: Working   | 1157<br>58% | 104<br>59%J    | 68<br>68%<br>m         | 985<br>DIJL 57%  | 57<br>68%<br>IJI      | 135<br>58%<br>J | 99<br>59%<br>J              | 109<br>60%<br>iJ  | 74<br>49%<br>j    | 75<br>39%                    | 182<br>68%<br>afgl<br>JLM | 155<br>55%<br>J   | 98<br>56%<br>J  | 828<br>59%<br>o                  | 273<br>54%             | 56<br>56%                     | 169<br>69%<br>RST        | 549<br>56%               | 343<br>58%      | 97<br>52%                                | 354<br>63%<br>V   | 803<br>56%      | 931<br>57%                                      | 120<br>67%<br>W        |
| Working full time - working 30 hours per week or more          | 912<br>45%  | 84<br>47%<br>J | 59<br>59%<br>Da<br>JLM | 769<br>FG44%     | 48<br>57%<br>gJL<br>M | 104<br>45%<br>J | 72<br>42%<br>J              | 89<br>49%<br>J    | 59<br>39%<br>J    | 47<br>24%                    | 159<br>60%<br>AFGh<br>JLM | 119<br>43%<br>J   | 72<br>41%<br>J  | 653<br>47%<br>o                  | 210<br>41%             | 49<br>49%                     | 135<br>55%<br>RsT        | 429<br>43%               | 272<br>46%      | 77<br>42%                                | 292<br>52%<br>V   | 620<br>43%      | 731<br>45%                                      | 99<br>56%<br>W         |
| Working part time - working between 8 and 29 hours per week    | 245<br>12%  | 20<br>12%      | 9<br>9%                | 215<br>12%       | 9<br>11%              | 31<br>13%       | 28<br>16%<br>K              | 20<br>11%         | 15<br>10%         | 28<br>14%<br>k               | 23<br>9%                  | 36<br>13%         | 26<br>15%<br>k  | 175<br>12%                       | 63<br>12%              | 7<br>7%                       | 34<br>14%                | 120<br>12%               | 71<br>12%       | 20<br>11%                                | 62<br>11%         | 183<br>13%      | 201<br>12%                                      | 21<br>12%              |
| NET: Not working   | 852<br>42%  | 73<br>41%<br>k | 32<br>32%              | 747<br>43%<br>B  | 27<br>32%             | 96<br>42%<br>k  | 69<br>41%<br>k              | 72<br>40%         | 76<br>51%<br>BEhK | 118<br>61%<br>ABEF<br>GHJKLM | 85<br>32%                 | 124<br>45%<br>BeK | 78<br>44%<br>bK | 574<br>41%                       | 234<br>46%<br>n        | 44<br>44%                     | 77<br>31%                | 438<br>44%<br>Q          | 248<br>42%<br>Q | 89<br>48%<br>Q                           | 210<br>37%        | 641<br>44%<br>U | 706<br>43%<br>X                                 | 58<br>33%              |
| Not working but seeking work or temporarily unemployed or sick | 68<br>3%    | 6<br>3%        | 2<br>2%                | 60<br>3%         | 2<br>2%               | 12<br>5%        | 3<br>2%                     | 5<br>3%           | 6<br>4%           | 6<br>3%                      | 12<br>5%                  | 9<br>3%           | 6<br>3%         | 41<br>3%                         | 20<br>4%               | 7<br>7%<br>n                  | 8<br>3%                  | 37<br>4%                 | 16<br>3%        | 7<br>4%                                  | 19<br>3%          | 49<br>3%        | 50<br>3%  | 7<br>4%                |
| Not working and not seeking work/ student                      | 148<br>7%   | 15<br>8%       | 6<br>6%                | 128<br>7%        | 4<br>5%               | 12<br>5%        | 11<br>7%                    | 16<br>9%          | 10<br>7%          | 19<br>10%<br>f               | 19<br>7%                  | 24<br>9%          | 11<br>6%        | 105<br>7%                        | 34<br>7%               | 9<br>9%                       | 13<br>5%                 | 83<br>8%                 | 37<br>6%        | 15<br>8%                                 | 42<br>7%          | 106<br>7%       | 109<br>7%                                       | 19<br>11%<br>w         |
| Retired on a state pension only                                | 152<br>8%   | 16<br>9%<br>K  | 4<br>4%                | 132<br>8%        | 4<br>4%               | 17<br>8%<br>K   | 10<br>6%                    | 13<br>7%<br>k     | 17<br>11%<br>bK   | 27<br>14%<br>BEFGH<br>KLM    | 7<br>3%                   | 22<br>8%<br>K     | 14<br>8%<br>K   | 100<br>7%                        | 47<br>9%               | 5<br>5%                       | 13<br>5%                 | 72<br>7%                 | 45<br>8%        | 20<br>11%<br>q                           | 28<br>5%          | 124<br>9%<br>U  | 133<br>8%<br>X                                  | 6<br>3%                |
| Retired with a private pension                                 | 324<br>16%  | 28<br>16%<br>K | 12<br>12%              | 284<br>16%       | 12<br>14%             | 42<br>18%<br>K  | 36<br>21%<br>bHK            | 21<br>11%         | 28<br>18%<br>K    | 43<br>22%<br>bHK             | 24<br>9%                  | 45<br>16%<br>K    | 35<br>20%<br>hK | 222<br>16%                       | 92<br>18%<br>p         | 11<br>11%                     | 29<br>12%                | 176<br>18%<br>q          | 94<br>16%       | 25<br>13%                                | 75<br>13%         | 249<br>17%<br>u | 279<br>17%<br>X                                 | 16<br>9%               |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 81

**Which of the following best describes your current working status?**

**Base: All respondents**

|   | Region |              |           |                  |                |                |                             |                   |                   |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                        |           | Q.5 Data is held in the UK by a British company |                    |                        |
|---|--------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-----------|---|--------------------|------------------------|
|   | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u) | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Weighted base                               | 2009   | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564       | 1445  | 1637               | 178                    |
| House person, housewife, househusband, etc. | 160    | 8            | 8         | 143              | 6              | 13             | 9                           | 17                | 15                | 23          | 23         | 25             | 13                               | 107                | 41                     | 12                            | 14                       | 69                       | 55            | 22                                       | 46        | 114   | 135                | 10                     |
|   | 8%     | 5%           | 8%        | 8%               | 7%             | 6%             | 5%                          | 9%                | 10%a              | 12%AFG      | 9%         | 9%             | 7%                               | 8%                 | 8%                     | 12%                           | 6%                       | 7%                       | 9%            | 12%QR                                    | 8%        | 8%  | 8%                 | 5%                     |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 82  
Do you work in any of the following occupations?  
Base: All respondents who work

|   | Gender     |             |               | Age          |              |              |              |              |            |              |              |            | Social Grade |              |            |           | Employment Sector |                     |
|---|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|--------------|------------|--------------|--------------|------------|-----------|-------------------|---------------------|
|   | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h) | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k) | AB<br>(l)    | C1<br>(m)    | C2<br>(n)  | DE<br>(o) | Public<br>(p)     | Pri-<br>vate<br>(q) |
| Unweighted base   | 1032       | 540         | 492           | 103          | 235          | 234          | 259          | 161          | 40         | 338          | 493          | 201        | 280          | 341          | 247        | 164       | 278               | 754                 |
| Weighted base   | 1157       | 597         | 560           | 138*         | 284          | 262          | 268          | 162          | 44**       | 421          | 530          | 206        | 350          | 360          | 257        | 191       | 329               | 828                 |
| NET: Public Sector  | 329<br>28% | 139<br>23%  | 191<br>34%A   | 41<br>29%    | 75<br>26%    | 72<br>28%    | 88<br>33%    | 49<br>31%    | 4<br>10%   | 116<br>27%   | 160<br>30%   | 54<br>26%  | 99<br>28%    | 126<br>35%NO | 61<br>24%  | 43<br>23% | 329<br>100%Q      | -                   |
| A nationalised industry/state corporation   | 25<br>2%   | 19<br>3%B   | 6<br>1%       | 8<br>6%De    | 1<br>*       | 4<br>2%      | 8<br>3%d     | 4<br>2%d     | -          | 10<br>2%     | 12<br>2%     | 4<br>2%    | 6<br>2%      | 2<br>1%      | 9<br>3%M   | 9<br>5%M  | 25<br>8%Q         | -                   |
| Central government or civil service (including Courts service and Bank of England)                            | 39<br>3%   | 26<br>4%b   | 13<br>2%      | 3<br>2%      | 6<br>2%      | 15<br>6%d    | 10<br>4%     | 4<br>3%      | -          | 9<br>2%      | 26<br>5%i    | 4<br>2%    | 19<br>5%NO   | 18<br>5%NO   | -          | 2<br>1%   | 39<br>12%Q        | -                   |
| Local government or council (including fire services, police and local authority controlled schools/colleges) | 114<br>10% | 44<br>7%    | 69<br>12%A    | 5<br>3%      | 26<br>9%c    | 29<br>11%C   | 34<br>13%C   | 17<br>11%c   | 3<br>6%    | 31<br>7%     | 63<br>12%i   | 20<br>10%  | 37<br>10%No  | 54<br>15%NO  | 13<br>5%   | 10<br>5%  | 114<br>34%Q       | -                   |
| A university, or other grant funded establishment (include opted-out schools)                                 | 20<br>2%   | 12<br>2%    | 8<br>1%       | 3<br>2%      | 4<br>2%      | 3<br>1%      | 6<br>2%      | 5<br>3%      | -          | 7<br>2%      | 9<br>2%      | 5<br>2%    | 6<br>2%      | 6<br>2%      | 4<br>2%    | 3<br>1%   | 20<br>6%Q         | -                   |
| A health authority or NHS Trust   | 86<br>7%   | 15<br>3%    | 71<br>13%A    | 20<br>15%dEG | 19<br>7%     | 15<br>6%     | 21<br>8%     | 9<br>5%      | 2<br>4%    | 39<br>9%     | 36<br>7%     | 11<br>5%   | 21<br>6%     | 35<br>10%    | 20<br>8%   | 10<br>5%  | 86<br>26%Q        | -                   |
| The armed forces  | 3<br>*     | 3<br>1%     | -             | 2<br>1%      | 1<br>*       | 1<br>*       | -            | -            | -          | 3<br>1%      | 1<br>*       | -          | -            | 3<br>1%      | 1<br>*     | -         | 3<br>1%Q          | -                   |
| Other public sector occupation (Please specify as much detail as possible)                                    | 42<br>4%   | 18<br>3%    | 23<br>4%      | -            | 17<br>6%Ce   | 5<br>2%      | 8<br>3%      | 10<br>6%CE   | -          | 17<br>4%     | 14<br>3%     | 10<br>5%   | 10<br>3%     | 8<br>2%      | 14<br>5%rn | 9<br>5%   | 42<br>13%Q        | -                   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 82

**Do you work in any of the following occupations?****Base: All respondents who work**

|   | Gender |             |               | Age          |              |              |              |              |            |              |              |            | Social Grade |           |           |           | Employment Sector |                     |
|---|--------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|--------------|------------|--------------|-----------|-----------|-----------|-------------------|---------------------|
|   | Total  | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h) | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k) | AB<br>(l)    | C1<br>(m) | C2<br>(n) | DE<br>(o) | Public<br>(p)     | Pri-<br>vate<br>(q) |
| Weighted base                                   | 1157   | 597         | 560           | 138*         | 284          | 262          | 268          | 162          | 44**       | 421          | 530          | 206        | 350          | 360       | 257       | 191       | 329               | 828                 |
| NET: Private Sector                             | 828    | 458         | 369           | 97           | 208          | 189          | 181          | 112          | 40         | 306          | 370          | 152        | 250          | 234       | 196       | 148       | -                 | 828                 |
|   | 72%    | 77%B        | 66%           | 71%          | 74%          | 72%          | 67%          | 69%          | 90%        | 73%          | 70%          | 74%        | 72%          | 65%       | 76%M      | 77%M      | -                 | 100%P               |
| A charity, voluntary organisation or trust      | 33     | 17          | 16            | 3            | 14           | 5            | 4            | 4            | 2          | 17           | 9            | 6          | 10           | 12        | 6         | 5         | -                 | 33                  |
|   | 3%     | 3%          | 3%            | 2%           | 5%f          | 2%           | 2%           | 3%           | 4%         | 4%j          | 2%           | 3%         | 3%           | 3%        | 2%        | 2%        | -                 | 4%P                 |
| Self-employed (Private sector)                  | 120    | 73          | 48            | 6            | 23           | 14           | 38           | 26           | 13         | 29           | 52           | 39         | 32           | 34        | 33        | 21        | -                 | 120                 |
|   | 10%    | 12%b        | 9%            | 5%           | 8%           | 5%           | 14%CdE       | 16%CDE       | 29%        | 7%           | 10%          | 19%lJ      | 9%           | 9%        | 13%       | 11%       | -                 | 15%P                |
| None of the above/ I work in the Private sector | 675    | 369         | 305           | 87           | 171          | 170          | 138          | 82           | 25         | 259          | 308          | 107        | 208          | 188       | 157       | 122       | -                 | 675                 |
|   | 58%    | 62%B        | 55%           | 64%fg        | 60%fg        | 65%FG        | 51%          | 51%          | 57%        | 61%k         | 58%          | 52%        | 60%          | 52%       | 61%m      | 64%M      | -                 | 81%P                |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 83  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

|   | Region |              |           |                  |                |                |                            |                   |                   |             |            |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |   | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|---|--------|--------------|-----------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|---|-------------------|---------------|---|------------------------|
|   | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base   | 1032   | 108          | 65        | 859              | 46             | 111            | 86                         | 90                | 72                | 84          | 141        | 141            | 88             | 723                              | 256                    | 53             | 148                           | 496                      | 298           | 90                                      | 300               | 732           | 823   | 110                    |
| Weighted base   | 1157   | 104*         | 68*       | 985              | 57*            | 135*           | 99*                        | 109*              | 74*               | 75*         | 182        | 155            | 98*            | 828                              | 273                    | 56*            | 169                           | 549                      | 343           | 97*                                     | 354               | 803           | 931   | 120*                   |
| NET: Public Sector  | 329    | 26           | 23        | 280              | 17             | 42             | 26                         | 23                | 23                | 22          | 54         | 50             | 24             | 262                              | 53                     | 14             | 44                            | 156                      | 98            | 31                                      | 97                | 232           | 262   | 30                     |
|   | 28%    | 25%          | 34%       | 28%              | 30%            | 31%            | 26%                        | 21%               | 31%               | 29%         | 30%        | 32%            | 25%            | 32%O                             | 20%                    | 25%            | 26%                           | 28%                      | 29%           | 32%                                     | 28%               | 29%           | 28%   | 25%                    |
| A nationalised industry/state corporation   | 25     | -            | 1         | 24               | 2              | 4              | -                          | 2                 | 4                 | 3           | 4          | 5              | 1              | 20                               | 5                      | -              | 6                             | 12                       | 7             | -                                       | 7                 | 18            | 21  | 3                      |
|   | 2%     | -            | 2%        | 2%               | 3%             | 3%             | -                          | 2%                | 6%AG              | 4%ag        | 2%         | 3%             | 1%             | 2%                               | 2%                     | -              | 4%                            | 2%                       | 2%            | -                                       | 2%                | 2%            | 2%  | 2%                     |
| Central government or civil service (including Courts service and Bank of England)                            | 39     | 6            | 6         | 28               | 3              | 6              | 3                          | 3                 | -                 | 2           | 6          | 1              | 4              | 31                               | 7                      | 1              | 7                             | 17                       | 12            | 3                                       | 18                | 22            | 31  | 7                      |
|   | 3%     | 5%IL         | 9%DIL     | 3%               | 6%il           | 4%l            | 3%                         | 3%                | -                 | 2%          | 3%         | 1%             | 4%             | 4%                               | 3%                     | 2%             | 4%                            | 3%                       | 4%            | 3%                                      | 5%                | 3%            | 3%  | 6%                     |
| Local government or council (including fire services, police and local authority controlled schools/colleges) | 114    | 6            | 7         | 101              | 5              | 14             | 12                         | 10                | 4                 | 5           | 27         | 16             | 6              | 87                               | 21                     | 5              | 14                            | 46                       | 40            | 13                                      | 35                | 79            | 90  | 9                      |
|   | 10%    | 6%           | 10%       | 10%              | 9%             | 11%            | 12%                        | 9%                | 6%                | 7%          | 15%Aim     | 10%            | 6%             | 11%                              | 8%                     | 9%             | 8%                            | 8%                       | 12%           | 13%                                     | 10%               | 10%           | 10%   | 8%                     |
| A university, or other grant funded establishment (include opted-out schools)                                 | 20     | -            | 1         | 19               | 1              | 1              | 1                          | 1                 | 4                 | 1           | 5          | 3              | 4              | 17                               | 1                      | 2              | 2                             | 8                        | 9             | 2                                       | 5                 | 15            | 11  | 5                      |
|   | 2%     | -            | 1%        | 2%               | 1%             | 1%             | 1%                         | 1%                | 5%A               | 1%          | 3%         | 2%             | 4%a            | 2%                               | *                      | 4%O            | 1%                            | 1%                       | 3%            | 2%                                      | 2%                | 2%            | 1%  | 4%w                    |
| A health authority or NHS Trust   | 86     | 6            | 7         | 73               | 5              | 9              | 6                          | 4                 | 7                 | 9           | 6          | 19             | 8              | 70                               | 14                     | 2              | 8                             | 45                       | 22            | 11                                      | 16                | 70            | 71  | 4                      |
|   | 7%     | 6%           | 11%K      | 7%               | 8%             | 7%             | 6%                         | 4%                | 10%k              | 12%hK       | 3%         | 13%HK          | 8%             | 8%                               | 5%                     | 4%             | 5%                            | 8%                       | 6%            | 11%                                     | 5%                | 9%U           | 8%  | 4%                     |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 83

Do you work in any of the following occupations?

Base: All respondents who work

|  | Region     |              |           |                  |                |                |                             |                   |                   |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|--|------------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|  | Total      | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Weighted base  | 1157       | 104*         | 68*       | 985              | 57*            | 135*           | 99*                         | 109*              | 74*               | 75*         | 182        | 155            | 98*                              | 828                | 273                    | 56*                           | 169                      | 549                      | 343           | 97*                                      | 354               | 803           | 931   | 120*                   |
| The armed forces   | 3<br>*     | -<br>-       | 1<br>1%   | 3<br>*           | -<br>-         | -<br>-         | -<br>-                      | -<br>-            | 2<br>2%kl         | -<br>-      | -<br>-     | -<br>-         | 1<br>1%                          | 3<br>*             | -<br>-                 | -<br>-                        | 1<br>*                   | 3<br>*                   | -<br>-        | -<br>-                                   | 3<br>1%V          | -<br>-        | 3<br>*  | -<br>-                 |
| Other public sector occupation (Please specify as much detail as possible) | 42<br>4%   | 8<br>7%dm    | 1<br>1%   | 33<br>3%         | 1<br>2%        | 7<br>5%        | 5<br>5%                     | 3<br>2%           | 2<br>3%           | 2<br>3%     | 6<br>3%    | 6<br>4%        | 1<br>1%                          | 34<br>4%           | 5<br>2%                | 3<br>6%                       | 6<br>4%                  | 26<br>5% <sub>s</sub>    | 7<br>2%       | 3<br>3%                                  | 13<br>4%          | 28<br>4%      | 35<br>4%  | 2<br>1%                |
| NET: Private Sector  | 828<br>72% | 78<br>75%    | 45<br>66% | 704<br>72%       | 40<br>70%      | 93<br>69%      | 74<br>74%                   | 86<br>79%         | 51<br>69%         | 53<br>71%   | 128<br>70% | 105<br>68%     | 74<br>75%                        | 566<br>68%         | 220<br>80%N            | 42<br>75%                     | 125<br>74%               | 393<br>72%               | 245<br>71%    | 65<br>68%                                | 257<br>72%        | 571<br>71%    | 670<br>72%                                      | 90<br>75%              |
| A charity, voluntary organisation or trust                                 | 33<br>3%   | 2<br>2%      | 1<br>2%   | 29<br>3%         | 1<br>2%        | 6<br>4%        | 3<br>3%                     | 4<br>4%           | 1<br>2%           | 2<br>3%     | 2<br>1%    | 5<br>3%        | 5<br>5%                          | 25<br>3%           | 5<br>2%                | 2<br>4%                       | 3<br>2%                  | 20<br>4%                 | 8<br>2%       | 1<br>1%                                  | 8<br>2%           | 25<br>3%      | 26<br>3%  | 4<br>4%                |
| Self-employed (Private sector)   | 120<br>10% | 8<br>8%      | 5<br>7%   | 107<br>11%       | 3<br>6%        | 12<br>9%       | 11<br>11%                   | 11<br>10%         | 7<br>9%           | 12<br>16%   | 18<br>10%  | 22<br>14%      | 10<br>11%                        | 79<br>9%           | 39<br>14% <sub>n</sub> | 3<br>5%                       | 13<br>8%                 | 65<br>12%                | 36<br>11%     | 5<br>5%                                  | 30<br>9%          | 90<br>11%     | 100<br>11%                                      | 13<br>11%              |
| None of the above/ I work in the Private sector                            | 675<br>58% | 68<br>65%L   | 39<br>57% | 568<br>58%       | 36<br>63%      | 75<br>56%      | 60<br>60%                   | 70<br>64%l        | 43<br>58%         | 39<br>52%   | 108<br>59% | 78<br>50%      | 59<br>60%                        | 462<br>56%         | 176<br>64%N            | 37<br>65%                     | 108<br>64%               | 308<br>56%               | 200<br>58%    | 59<br>61%                                | 218<br>62%        | 456<br>57%    | 543<br>58%                                      | 73<br>61%              |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 84

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

|  | Gender      |                         |                         | Age           |                 |                 |                |               |                 |              |              |              | Social Grade |             |               |             | Employment Sector |                     |
|--|-------------|-------------------------|-------------------------|---------------|-----------------|-----------------|----------------|---------------|-----------------|--------------|--------------|--------------|--------------|-------------|---------------|-------------|-------------------|---------------------|
|  | Total       | Male<br>(a)             | Female<br>(b)           | 18-24<br>(c)  | 25-34<br>(d)    | 35-44<br>(e)    | 45-54<br>(f)   | 55-64<br>(g)  | 65+<br>(h)      | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)    | C1<br>(m)   | C2<br>(n)     | DE<br>(o)   | Public<br>(p)     | Pri-<br>vate<br>(q) |
| Unweighted base                        | 2009        | 1002                    | 1007                    | 206           | 307             | 320             | 366            | 321           | 489             | 513          | 686          | 810          | 470          | 587         | 432           | 520         | 278               | 754                 |
| Weighted base                          | 2009        | 981                     | 1028                    | 225           | 345             | 323             | 358            | 295           | 462             | 570          | 681          | 758          | 538          | 560         | 413           | 498         | 329               | 828                 |
| No children aged 18 or under           | 1439<br>72% | 722<br>74% <sup>b</sup> | 717<br>70%              | 196<br>87%DEF | 190<br>55%E     | 119<br>37%      | 216<br>60%E    | 270<br>91%DEF | 448<br>97%CDEFG | 386<br>68%J  | 335<br>49%   | 718<br>95%IJ | 397<br>74%N  | 409<br>73%N | 270<br>65%    | 363<br>73%N | 186<br>56%        | 532<br>64%P         |
| NET: Yes                               | 564<br>28%  | 254<br>26%              | 310<br>30% <sup>a</sup> | 27<br>12%H    | 155<br>45%CGH   | 202<br>62%CDFGH | 141<br>39%CGH  | 26<br>9%H     | 14<br>3%        | 182<br>32%K  | 342<br>50%IK | 40<br>5%     | 140<br>26%   | 149<br>27%  | 142<br>34%LMO | 134<br>27%  | 143<br>43%Q       | 291<br>35%          |
| NET: Any 5-18                          | 461<br>23%  | 207<br>21%              | 254<br>25% <sup>a</sup> | 13<br>6%      | 100<br>29%CGH   | 173<br>53%CDFGH | 137<br>38%CDGH | 25<br>8%H     | 13<br>3%        | 114<br>20%K  | 310<br>46%IK | 37<br>5%     | 113<br>21%   | 116<br>21%  | 114<br>28%LM  | 118<br>24%  | 114<br>35%q       | 236<br>28%          |
| NET: Any 11-18                         | 309<br>15%  | 137<br>14%              | 172<br>17%              | 6<br>3%       | 26<br>7%CH      | 127<br>39%CDGH  | 118<br>33%CDGH | 23<br>8%CH    | 11<br>2%        | 32<br>6%     | 244<br>36%IK | 34<br>4%     | 68<br>13%    | 83<br>15%   | 73<br>18%l    | 85<br>17%l  | 78<br>24%         | 161<br>19%          |
| Yes - children aged under 5 years old  | 204<br>10%  | 88<br>9%                | 116<br>11%              | 19<br>8%FGH   | 114<br>33%CEFGH | 59<br>18%CFGH   | 7<br>2%g       | 1<br>*        | 3<br>1%         | 133<br>23%JK | 66<br>10%K   | 4<br>1%      | 55<br>10%    | 55<br>10%   | 58<br>14%mo   | 36<br>7%    | 48<br>15%         | 104<br>13%          |
| Yes - children aged 5 to 10 years old  | 258<br>13%  | 119<br>12%              | 138<br>13%              | 11<br>5%H     | 85<br>25%CFGH   | 112<br>35%CDFGH | 42<br>12%CGH   | 6<br>2%H      | 2<br>*          | 96<br>17%K   | 153<br>23%IK | 8<br>1%      | 70<br>13%    | 62<br>11%   | 58<br>14%     | 67<br>14%   | 53<br>16%         | 141<br>17%          |
| Yes - children aged 11 to 15 years old | 230<br>11%  | 102<br>10%              | 129<br>13%              | 6<br>3%       | 25<br>7%ch      | 104<br>32%CDFGH | 76<br>21%CDGH  | 15<br>5%H     | 5<br>1%         | 31<br>5%K    | 180<br>26%IK | 20<br>3%     | 57<br>11%    | 60<br>11%   | 48<br>12%     | 66<br>13%   | 57<br>17%         | 125<br>15%          |
| Yes - children aged 16 to 18 years old | 142<br>7%   | 57<br>6%                | 84<br>8% <sup>a</sup>   | -<br>-        | 6<br>2%         | 48<br>15%CDGH   | 71<br>20%CDGH  | 9<br>3%C      | 7<br>1%         | 6<br>1%      | 119<br>18%IK | 16<br>2%     | 27<br>5%     | 37<br>7%    | 38<br>9%L     | 40<br>8%l   | 35<br>11%         | 69<br>8%            |
| Refused                                | 6<br>*      | 4<br>*                  | 2<br>*                  | 2<br>1%h      | 1<br>*          | 2<br>1%         | 1<br>*         | -<br>-        | -<br>-          | 3<br>*       | 3<br>*k      | -<br>-       | 1<br>*       | 3<br>*      | 1<br>*        | *<br>*      | 1<br>*            | 5<br>1%             |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 85  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

|  | Region      |              |           |                  |                     |                |                             |                   |                   |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                        |            | Q.5 Data is held in the UK by a British company |                    |                        |
|--|-------------|--------------|-----------|------------------|---------------------|----------------|-----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|------------|---|--------------------|------------------------|
|  | Total       | Scotland (a) | Wales (b) | NET: England (d) | North East (e)      | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)  | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base                        | 2009        | 194          | 109       | 1706             | 85                  | 220            | 172                         | 171               | 161               | 218         | 221        | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538        | 1471  | 1624               | 183                    |
| Weighted base                          | 2009        | 177          | 100*      | 1732             | 84*                 | 231            | 169                         | 181               | 151               | 193         | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564        | 1445  | 1637               | 178                    |
| No children aged 18 or under           | 1439<br>72% | 125<br>71%   | 73<br>73% | 1241<br>72%      | 58<br>69%           | 166<br>72%     | 125<br>74%                  | 120<br>66%        | 103<br>68%        | 146<br>76%h | 195<br>73% | 208<br>74%     | 120<br>68%                       | 987<br>70%         | 380<br>75%h            | 72<br>72%                     | 136<br>55%               | 744<br>75%QT             | 436<br>74%Qt  | 124<br>67%Q                              | 414<br>73% | 1025<br>71%                                     | 1175<br>72%        | 126<br>71%             |
| NET: Yes                               | 564<br>28%  | 51<br>29%    | 27<br>27% | 486<br>28%       | 26<br>31%           | 64<br>28%      | 44<br>26%                   | 61<br>34%j        | 47<br>31%         | 47<br>24%   | 71<br>26%  | 71<br>26%      | 56<br>32%                        | 414<br>29%o        | 124<br>24%             | 27<br>27%                     | 110<br>45%RST            | 240<br>24%               | 151<br>26%    | 62<br>33%Rs                              | 149<br>26% | 415<br>29%                                      | 459<br>28%         | 50<br>28%              |
| NET: Any 5-18                          | 461<br>23%  | 44<br>25%    | 24<br>24% | 393<br>23%       | 24<br>29%           | 51<br>22%      | 34<br>20%                   | 46<br>25%         | 38<br>25%         | 39<br>20%   | 57<br>21%  | 57<br>21%      | 46<br>26%                        | 341<br>24%O        | 96<br>19%              | 24<br>24%                     | 88<br>36%RS              | 197<br>20%               | 125<br>21%    | 51<br>28%R                               | 116<br>21% | 345<br>24%                                      | 372<br>23%         | 42<br>24%              |
| NET: Any 11-18                         | 309<br>15%  | 30<br>17%k   | 15<br>15% | 265<br>15%       | 14<br>16%           | 35<br>15%      | 28<br>16%                   | 32<br>18%k        | 28<br>18%K        | 27<br>14%   | 27<br>10%  | 35<br>13%      | 38<br>22%jKL                     | 222<br>16%         | 71<br>14%              | 17<br>17%                     | 59<br>24%RST             | 138<br>14%               | 84<br>14%     | 29<br>16%                                | 80<br>14%  | 229<br>16%                                      | 257<br>16%         | 24<br>13%              |
| Yes - children aged under 5 years old  | 204<br>10%  | 15<br>8%     | 10<br>10% | 179<br>10%       | 11<br>12%           | 22<br>10%      | 15<br>9%                    | 24<br>13%         | 17<br>11%         | 15<br>8%    | 34<br>13%  | 23<br>8%       | 17<br>10%                        | 152<br>11%p        | 46<br>9%               | 5<br>5%                       | 41<br>17%RS              | 81<br>8%                 | 56<br>9%      | 26<br>14%R                               | 59<br>11%  | 144<br>10%                                      | 168<br>10%         | 15<br>9%               |
| Yes - children aged 5 to 10 years old  | 258<br>13%  | 26<br>15%    | 12<br>12% | 219<br>13%       | 18<br>21%Fgij<br>Lm | 26<br>11%      | 18<br>11%                   | 29<br>16%         | 17<br>12%         | 23<br>12%   | 39<br>15%  | 29<br>10%      | 20<br>12%                        | 195<br>14%O        | 49<br>10%              | 14<br>14%                     | 53<br>22%RS              | 102<br>10%               | 74<br>13%     | 28<br>15%r                               | 65<br>11%  | 193<br>13%                                      | 203<br>12%         | 25<br>14%              |
| Yes - children aged 11 to 15 years old | 230<br>11%  | 24<br>14%k   | 11<br>11% | 195<br>11%       | 8<br>10%            | 29<br>13%      | 21<br>12%                   | 22<br>12%         | 19<br>13%         | 21<br>11%   | 22<br>8%   | 24<br>9%       | 29<br>16%KL                      | 172<br>12%o        | 45<br>9%               | 14<br>14%                     | 45<br>18%RS              | 94<br>10%                | 64<br>11%     | 27<br>15%r                               | 67<br>12%  | 164<br>11%                                      | 193<br>12%         | 18<br>10%              |
| Yes - children aged 16 to 18 years old | 142<br>7%   | 7<br>4%      | 5<br>5%   | 130<br>7%        | 7<br>9%             | 16<br>7%       | 14<br>8%                    | 15<br>8%          | 12<br>8%          | 15<br>8%    | 11<br>4%   | 20<br>7%       | 19<br>11%AK                      | 99<br>7%           | 34<br>7%               | 8<br>8%                       | 24<br>10%                | 65<br>7%                 | 40<br>7%      | 13<br>7%                                 | 29<br>5%   | 113<br>8%u                                      | 118<br>7%          | 8<br>5%                |
| Refused                                | 6<br>*      | 1<br>*       | -         | 5<br>*           | -                   | 1<br>1%        | -                           | -                 | 1<br>1%           | -           | 1<br>1%    | -              | 1<br>1%                          | 2<br>*             | 2<br>*                 | 1<br>1%N                      | -                        | 3<br>*                   | 3<br>1%       | -  | 1<br>*     | 4<br>*  | 4<br>*             | 2<br>1%W               |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 86  
Which of the following ITV regions do you live in?  
Base: All respondents

|                 | Total      | Gender                |                         | Age                     |                         |                        |                        |                          |                          |                          |                         |                         | Social Grade             |                          |                        |                         | Employment Sector |             |
|-----------------|------------|-----------------------|-------------------------|-------------------------|-------------------------|------------------------|------------------------|--------------------------|--------------------------|--------------------------|-------------------------|-------------------------|--------------------------|--------------------------|------------------------|-------------------------|-------------------|-------------|
|                 |            | Male (a)              | Female (b)              | 18-24 (c)               | 25-34 (d)               | 35-44 (e)              | 45-54 (f)              | 55-64 (g)                | 65+ (h)                  | 18-34 (i)                | 35-54 (j)               | 55+ (k)                 | AB (l)                   | C1 (m)                   | C2 (n)                 | DE (o)                  | Public (p)        | Private (q) |
| Unweighted base | 2009       | 1002                  | 1007                    | 206                     | 307                     | 320                    | 366                    | 321                      | 489                      | 513                      | 686                     | 810                     | 470                      | 587                      | 432                    | 520                     | 278               | 754         |
| Weighted base   | 2009       | 981                   | 1028                    | 225                     | 345                     | 323                    | 358                    | 295                      | 462                      | 570                      | 681                     | 758                     | 538                      | 560                      | 413                    | 498                     | 329               | 828         |
| Anglia          | 200<br>10% | 90<br>9%              | 110<br>11%              | 15<br>7%                | 22<br>6%                | 26<br>8%               | 38<br>11% <sup>d</sup> | 37<br>12% <sup>cDe</sup> | 62<br>13% <sup>CDE</sup> | 37<br>7%                 | 64<br>9%                | 99<br>13% <sup>IJ</sup> | 41<br>8%                 | 47<br>8%                 | 44<br>11%              | 68<br>14% <sup>LM</sup> | 25<br>8%          | 60<br>7%    |
| Border          | 15<br>1%   | 7<br>1%               | 9<br>1%                 | -<br>-                  | 3<br>1%                 | 1<br>*                 | 3<br>1%                | 5<br>2% <sup>c</sup>     | 3<br>1%                  | 3<br>*                   | 4<br>1%                 | 8<br>1%                 | 3<br>1%                  | 6<br>1%                  | 4<br>1%                | 3<br>1%                 | -<br>-            | 9<br>1%     |
| Central         | 281<br>14% | 139<br>14%            | 142<br>14%              | 31<br>14%               | 51<br>15%               | 49<br>15%              | 46<br>13%              | 39<br>13%                | 65<br>14%                | 82<br>14%                | 95<br>14%               | 104<br>14%              | 81<br>15%                | 64<br>12%                | 66<br>16% <sup>m</sup> | 69<br>14%               | 41<br>12%         | 119<br>14%  |
| Granada         | 217<br>11% | 116<br>12%            | 101<br>10%              | 28<br>13% <sup>d</sup>  | 25<br>7%                | 36<br>11%              | 37<br>10%              | 33<br>11%                | 57<br>12% <sup>D</sup>   | 54<br>9%                 | 73<br>11%               | 90<br>12%               | 64<br>12%                | 57<br>10%                | 45<br>11%              | 50<br>10%               | 41<br>12%         | 84<br>10%   |
| London          | 407<br>20% | 172<br>18%            | 234<br>23% <sup>A</sup> | 61<br>27% <sup>gH</sup> | 89<br>26% <sup>gH</sup> | 66<br>20% <sup>H</sup> | 74<br>21% <sup>H</sup> | 56<br>19% <sup>H</sup>   | 61<br>13%                | 149<br>26% <sup>JK</sup> | 141<br>21% <sup>K</sup> | 117<br>15%              | 126<br>23% <sup>NO</sup> | 134<br>24% <sup>NO</sup> | 64<br>16%              | 82<br>17%               | 70<br>21%         | 183<br>22%  |
| Meridian        | 178<br>9%  | 94<br>10%             | 84<br>8%                | 17<br>8%                | 28<br>8%                | 27<br>8%               | 33<br>9%               | 25<br>9%                 | 49<br>11%                | 45<br>8%                 | 59<br>9%                | 74<br>10%               | 46<br>9%                 | 51<br>9%                 | 44<br>11%              | 38<br>8%                | 31<br>10%         | 73<br>9%    |
| STV             | 168<br>8%  | 84<br>9%              | 84<br>8%                | 14<br>6%                | 28<br>8%                | 33<br>10%              | 30<br>8%               | 23<br>8%                 | 40<br>9%                 | 42<br>7%                 | 63<br>9%                | 63<br>8%                | 43<br>8%                 | 53<br>9%                 | 28<br>7%               | 44<br>9%                | 26<br>8%          | 72<br>9%    |
| Tyne Tees       | 82<br>4%   | 43<br>4%              | 39<br>4%                | 14<br>6% <sup>H</sup>   | 17<br>5%                | 11<br>3%               | 16<br>4%               | 13<br>4%                 | 11<br>2%                 | 31<br>5% <sup>k</sup>    | 27<br>4%                | 24<br>3%                | 17<br>3%                 | 26<br>5%                 | 17<br>4%               | 21<br>4%                | 17<br>5%          | 38<br>5%    |
| Wales           | 102<br>5%  | 63<br>6% <sup>B</sup> | 39<br>4%                | 15<br>7% <sup>h</sup>   | 19<br>5%                | 23<br>7% <sup>H</sup>  | 16<br>5%               | 14<br>5%                 | 15<br>3%                 | 34<br>6%                 | 39<br>6%                | 29<br>4%                | 34<br>6%                 | 25<br>5%                 | 18<br>4%               | 25<br>5%                | 23<br>7%          | 46<br>6%    |
| West            | 53<br>3%   | 28<br>3%              | 25<br>2%                | 4<br>2%                 | 12<br>3%                | 10<br>3%               | 6<br>2%                | 5<br>2%                  | 15<br>3%                 | 16<br>3%                 | 16<br>2%                | 20<br>3%                | 12<br>2%                 | 17<br>3%                 | 7<br>2%                | 16<br>3%                | 5<br>1%           | 17<br>2%    |
| Westcountry     | 107<br>5%  | 45<br>5%              | 62<br>6%                | 8<br>4%                 | 22<br>6%                | 15<br>5%               | 18<br>5%               | 17<br>6%                 | 26<br>6%                 | 30<br>5%                 | 34<br>5%                | 43<br>6%                | 31<br>6%                 | 27<br>5%                 | 26<br>6%               | 22<br>4%                | 20<br>6%          | 47<br>6%    |
| Yorkshire       | 200<br>10% | 100<br>10%            | 100<br>10%              | 17<br>7%                | 31<br>9%                | 27<br>8%               | 39<br>11%              | 28<br>10%                | 58<br>12% <sup>ce</sup>  | 47<br>8%                 | 66<br>10%               | 86<br>11%               | 40<br>7%                 | 52<br>9%                 | 50<br>12% <sup>L</sup> | 59<br>12% <sup>L</sup>  | 31<br>9%          | 82<br>10%   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 87  
**Which of the following ITV regions do you live in?**  
**Base: All respondents**

|                 | Region     |                            |           |                  |                |                           |                             |                            |                        |                          |                          |                         |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |  |            | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |           |          |
|-----------------|------------|----------------------------|-----------|------------------|----------------|---------------------------|-----------------------------|----------------------------|------------------------|--------------------------|--------------------------|-------------------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|--|------------|-------------------|--------------------|---|-----------|----------|
|                 | Total      | Scotland (a)               | Wales (b) | NET: England (d) | North East (e) | North West (f)            | Yorkshire & Humber-side (g) | West Midlands (h)          | East Midlands (i)      | Eastern (j)              | London (k)               | South East (l)          | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)  | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |           |          |
| Unweighted base | 2009       | 194                        | 109       | 1706             | 85             | 220                       | 172                         | 171                        | 161                    | 218                      | 221                      | 287                     | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                      | 538        | 1471              | 1624               | 183   |           |          |
| Weighted base   | 2009       | 177                        | 100*      | 1732             | 84*            | 231                       | 169                         | 181                        | 151                    | 193                      | 267                      | 279                     | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                      | 564        | 1445              | 1637               | 178   |           |          |
| Anglia          | 200<br>10% | -<br>-                     | -<br>-    | 200<br>12%AB     | -<br>-         | 3<br>1%                   | -<br>-                      | -<br>-                     | 20<br>13%ABEF<br>GHKLM | 162<br>84%ABEFG<br>HIKLM | 2<br>1%                  | 14<br>5%ABeFG<br>HKM    | -<br>-         | 132<br>9%                        | 64<br>13%nP            | 5<br>5%        | 25<br>10%                     | 99<br>10%                | 62<br>11%     | 14<br>7%                                 | 60<br>11%  | 140<br>10%        | 165<br>10%         | 17<br>10%                                       |           |          |
| Border          | 15<br>1%   | 8<br>4%DbE<br>GHIJKL       | -<br>-    | 7<br>*           | -<br>-         | 7<br>3%GHIJK<br>LM        | -<br>-                      | -<br>-                     | -<br>-                 | -<br>-                   | -<br>-                   | -<br>-                  | -<br>-         | 10<br>1%                         | 4<br>1%                | 1<br>1%        | 1<br>*                        | 9<br>1%                  | 5<br>1%       | 1<br>1%                                  | 3<br>*     | 13<br>1%          | 14<br>1%           | -<br>-  |           |          |
| Central         | 281<br>14% | 2<br>1%                    | -<br>-    | 279<br>16%AB     | -<br>-         | 1<br>1%                   | -<br>-                      | 171<br>95%ABEF<br>GJKLMNOP | 97<br>64%ABEFG<br>JKLM | 4<br>2%gK                | -<br>-                   | 3<br>1%                 | 2<br>1%        | 196<br>14%                       | 75<br>15%              | 10<br>10%      | 41<br>17%                     | 132<br>13%               | 82<br>14%     | 26<br>14%                                | 75<br>13%  | 206<br>14%        | 229<br>14%         | 26<br>15%                                       |           |          |
| Granada         | 217<br>11% | -<br>-                     | *<br>*    | 217<br>13%AB     | 1<br>1%        | 212<br>92%ABEGH-<br>IJKLM | -<br>-                      | -<br>-                     | 2<br>1%k               | -<br>-                   | -<br>-                   | 2<br>1%                 | -<br>-         | 145<br>10%                       | 54<br>11%              | 18<br>18%No    | 24<br>10%                     | 104<br>11%               | 70<br>12%     | 19<br>10%                                | 63<br>11%  | 155<br>11%        | 182<br>11%         | 20<br>11%                                       |           |          |
| London          | 407<br>20% | 1<br>*                     | -<br>-    | 406<br>23%AB     | 2<br>2%Fgh     | -<br>-                    | -<br>-                      | -<br>-                     | 3<br>2%Fgh             | 26<br>13%ABEF<br>GHIM    | 266<br>99%ABEF<br>GHIJLM | 103<br>37%ABEFG<br>HIJM | 6<br>3%abFG    | 289<br>21%                       | 96<br>19%              | 22<br>22%      | 49<br>20%                     | 201<br>20%               | 116<br>20%    | 41<br>22%                                | 120<br>21% | 287<br>20%        | 315<br>19%         | 48<br>27%W                                      |           |          |
| Meridian        | 178<br>9%  | -<br>-                     | -<br>-    | 178<br>10%AB     | -<br>-         | -<br>-                    | -<br>-                      | -<br>-                     | *<br>*                 | -<br>-                   | -<br>-                   | -<br>-                  | -<br>-         | 155<br>55%ABEF<br>GHIJKM         | 23<br>13%ABEFG<br>HIJK | 131<br>9%      | 39<br>8%                      | 9<br>9%                  | 20<br>8%      | 98<br>10%                                | 46<br>8%   | 15<br>8%          | 45<br>8%           | 133<br>9%                                       | 150<br>9% | 12<br>7% |
| STV             | 168<br>8%  | 166<br>94%DBEFG-<br>HIJKLM | -<br>-    | 2<br>*           | -<br>-         | -<br>-                    | -<br>-                      | -<br>-                     | -<br>-                 | -<br>-                   | -<br>-                   | -<br>-                  | -<br>-         | 2<br>1%                          | -<br>-                 | 112<br>8%p     | 53<br>11%P                    | 2<br>2%                  | 18<br>7%      | 99<br>10%st                              | 40<br>7%   | 11<br>6%          | 46<br>8%           | 122<br>8%                                       | 150<br>9% | 9<br>5%  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 87  
**Which of the following ITV regions do you live in?**  
**Base: All respondents**

|               | Region     |              |                           |                  |                        |                |                             |                   |                           |             |            |                | Q.1 Patient data stored securely |                             |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|---------------|------------|--------------|---------------------------|------------------|------------------------|----------------|-----------------------------|-------------------|---------------------------|-------------|------------|----------------|----------------------------------|-----------------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|               | Total      | Scotland (a) | Wales (b)                 | NET: England (d) | North East (e)         | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i)         | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n)          | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Weighted base | 2009       | 177          | 100*                      | 1732             | 84*                    | 231            | 169                         | 181               | 151                       | 193         | 267        | 279            | 177                              | 1402                        | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| Tyne Tees     | 82<br>4%   | -            | -                         | 82<br>5%AB       | 81<br>96%ABFGH - IJKLM | -              | 1<br>*                      | -                 | -                         | -           | -          | -              | -                                | 59<br>4%                    | 18<br>4%               | 5<br>5%                       | 16<br>7%RT               | 33<br>3%                 | 29<br>5%t     | 3<br>2%                                  | 23<br>4%          | 59<br>4%      | 60<br>4%  | 7<br>4%                |
| Wales         | 102<br>5%  | -            | 99<br>99%DAEFG*<br>HIJKLM | 3                | -                      | 1<br>*         | -                           | 2<br>1%           | -                         | -           | -          | -              | -                                | 71<br>5%                    | 24<br>5%               | 7<br>7%                       | 10<br>4%                 | 46<br>5%                 | 32<br>5%      | 13<br>7%                                 | 33<br>6%          | 69<br>5%      | 82<br>5%  | 7<br>4%                |
| West          | 53<br>3%   | -            | 1<br>1%                   | 52<br>3%A        | -                      | 3<br>1%k       | -                           | 7<br>4%AGIJK<br>L | 1<br>*                    | -           | -          | 1<br>*         | 40<br>22%ABEFG 3%o<br>HIJKL      | 41<br>3%                    | 7<br>1%                | 5<br>5%O                      | 11<br>5%                 | 25<br>3%                 | 13<br>2%      | 3<br>2%                                  | 10<br>2%          | 43<br>3%      | 39<br>2%  | 8<br>4%                |
| Westcountry   | 107<br>5%  | -            | -                         | 107<br>6%AB      | -                      | -              | -                           | -                 | 1<br>*                    | -           | -          | -              | -                                | 106<br>60%ABEFG 5%<br>HIJKL | 76<br>6%               | 29<br>2%                      | 2<br>4%                  | 10<br>5%                 | 51<br>7%      | 39<br>4%                                 | 7<br>5%           | 30<br>5%      | 77<br>5%  | 86<br>6%               |
| Yorkshire     | 200<br>10% | -            | -                         | 200<br>12%AB     | 1<br>1%                | 3<br>1%        | 168<br>100%ABEFH - JKLM     | -                 | 27<br>18%ABEFH 1%<br>JKLM | 2           | -          | -              | -                                | 141<br>10%                  | 44<br>9%               | 15<br>15%o                    | 21<br>9%                 | 91<br>9%                 | 56<br>9%      | 32<br>17%QRS                             | 57<br>10%         | 143<br>10%    | 164<br>10%                                      | 13<br>7%               |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 88  
**Marital Status**  
**Base: All respondents**

|  | Total       | Gender      |             | Age             |                |               |              |                |                 |              |             |              | Social Grade |             |               |             | Employment Sector |             |
|--|-------------|-------------|-------------|-----------------|----------------|---------------|--------------|----------------|-----------------|--------------|-------------|--------------|--------------|-------------|---------------|-------------|-------------------|-------------|
|  |             | Male (a)    | Female (b)  | 18-24 (c)       | 25-34 (d)      | 35-44 (e)     | 45-54 (f)    | 55-64 (g)      | 65+ (h)         | 18-34 (i)    | 35-54 (j)   | 55+ (k)      | AB (l)       | C1 (m)      | C2 (n)        | DE (o)      | Public (p)        | Private (q) |
| Unweighted base                              | 2009        | 1002        | 1007        | 206             | 307            | 320           | 366          | 321            | 489             | 513          | 686         | 810          | 470          | 587         | 432           | 520         | 278               | 754         |
| Weighted base                                | 2009        | 981         | 1028        | 225             | 345            | 323           | 358          | 295            | 462             | 570          | 681         | 758          | 538          | 560         | 413           | 498         | 329               | 828         |
| Single                                       | 579<br>29%  | 320<br>33%B | 258<br>25%  | 172<br>76%DEFGH | 154<br>45%EFGH | 89<br>28%GH   | 96<br>27%GH  | 43<br>15%H     | 24<br>5%        | 326<br>57%JK | 185<br>27%K | 68<br>9%     | 163<br>30%N  | 183<br>33%N | 96<br>23%     | 137<br>28%  | 117<br>35%        | 276<br>33%  |
| NET: Married/ Civil partnership/ co habiting | 1166<br>58% | 575<br>59%  | 591<br>57%  | 51<br>23%       | 184<br>53%C    | 210<br>65%CD  | 215<br>60%C  | 198<br>67%CDf  | 309<br>67%CDf   | 235<br>41%   | 425<br>62%l | 506<br>67%l  | 324<br>60%M  | 287<br>51%  | 283<br>68%LMO | 272<br>55%  | 174<br>53%        | 481<br>58%  |
| Married                                      | 841<br>42%  | 427<br>44%  | 414<br>40%  | 18<br>8%        | 95<br>28%C     | 124<br>38%CD  | 158<br>44%CD | 159<br>54%CDEF | 286<br>62%CDEFG | 113<br>20%   | 282<br>41%l | 446<br>59%lJ | 237<br>44%M  | 203<br>36%  | 207<br>50%MO  | 193<br>39%  | 119<br>36%        | 299<br>36%  |
| Civil Partnership                            | 21<br>1%    | 11<br>1%    | 10<br>1%    | 3<br>1%         | 7<br>2%fGh     | 7<br>2%fGH    | 1<br>*       | *              | 2<br>*          | 10<br>2%K    | 9<br>1%k    | 2<br>*       | 6<br>1%      | 5<br>1%     | 5<br>1%       | 6<br>1%     | 3<br>1%           | 11<br>1%    |
| Co Habiting                                  | 304<br>15%  | 137<br>14%  | 167<br>16%  | 31<br>14%H      | 81<br>24%CFGH  | 79<br>24%CFGH | 55<br>15%H   | 38<br>13%H     | 20<br>4%        | 112<br>20%K  | 134<br>20%K | 58<br>8%     | 82<br>15%    | 79<br>14%   | 70<br>17%     | 73<br>15%   | 52<br>16%         | 171<br>21%  |
| NET: Widowed/ separated/ divorced            | 259<br>13%  | 80<br>8%    | 179<br>17%A | *               | 6<br>2%        | 22<br>7%CD    | 47<br>13%CDE | 54<br>18%CDEf  | 129<br>28%CDEFG | 7<br>1%      | 69<br>10%l  | 183<br>24%lJ | 49<br>9%     | 88<br>16%LN | 34<br>8%      | 88<br>18%LN | 38<br>12%         | 66<br>8%    |
| Widowed                                      | 77<br>4%    | 21<br>2%    | 56<br>5%A   | -<br>-          | 1<br>*         | -             | 8<br>2%cdE   | 12<br>4%CDE    | 56<br>12%CDEFG  | 1<br>*       | 8<br>1%     | 68<br>9%lJ   | 11<br>2%     | 28<br>5%LN  | 10<br>2%      | 29<br>6%LN  | 5<br>2%           | 11<br>1%    |
| Separated                                    | 27<br>1%    | 8<br>1%     | 19<br>2%a   | *               | 2<br>*         | 6<br>2%       | 9<br>3%cd    | 4<br>1%        | 5<br>1%         | 2<br>*       | 15<br>2%l   | 10<br>1%     | 6<br>1%      | 11<br>2%    | 3<br>1%       | 6<br>1%     | 8<br>2%           | 8<br>1%     |
| Divorced                                     | 155<br>8%   | 51<br>5%    | 104<br>10%A | -<br>-          | 3<br>1%        | 16<br>5%CD    | 30<br>8%CD   | 38<br>13%CDEf  | 68<br>15%CDEF   | 3<br>1%      | 46<br>7%l   | 106<br>14%lJ | 33<br>6%     | 48<br>9%n   | 21<br>5%      | 53<br>11%LN | 25<br>8%          | 47<br>6%    |
| Prefer not to answer                         | 6<br>*      | 6<br>1%B    | -           | 1<br>1%         | 1<br>*         | 2<br>1%       | -            | 1<br>*         | -               | 3<br>*       | 2<br>*      | 1<br>*       | 1<br>*       | 3<br>*      | 2<br>*        | -           | 1<br>*            | 5<br>1%     |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
 Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 89  
**Marital Status**  
**Base: All respondents**

|  | Region      |              |                   |                  |                   |                |                             |                   |                   |                       |                       |                   | Q.1 Patient data stored securely |                    | Q.2 Views about data security |                |                          |                          |               | Q.3 Cloud storage                        |             | Q.5 Data is held in the UK by a British company |                    |                        |
|--|-------------|--------------|-------------------|------------------|-------------------|----------------|-----------------------------|-------------------|-------------------|-----------------------|-----------------------|-------------------|----------------------------------|--------------------|-------------------------------|----------------|--------------------------|--------------------------|---------------|--|-------------|---|--------------------|------------------------|
|  | Total       | Scotland (a) | Wales (b)         | NET: England (d) | North East (e)    | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j)           | London (k)            | South East (l)    | South West (m)                   | NET: Confident (n) | NET: Not confident (o)        | Don't know (p) | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)   | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Unweighted base                              | 2009        | 194          | 109               | 1706             | 85                | 220            | 172                         | 171               | 161               | 218                   | 221                   | 287               | 171                              | 1372               | 528                           | 109            | 234                      | 998                      | 579           | 198                                      | 538         | 1471  | 1624               | 183                    |
| Weighted base                                | 2009        | 177          | 100*              | 1732             | 84*               | 231            | 169                         | 181               | 151               | 193                   | 267                   | 279               | 177                              | 1402               | 507                           | 100*           | 246                      | 987                      | 590           | 186                                      | 564         | 1445  | 1637               | 178                    |
| Single                                       | 579<br>29%  | 53<br>30%IJ  | 39<br>39%DF<br>JM | 486<br>28%       | 31<br>36%FgJ<br>M | 53<br>23%      | 40<br>23%                   | 55<br>30%IJ       | 28<br>19%         | 37<br>19%             | 112<br>42%AFGH<br>IJM | 91<br>33%FgJ<br>M | 40<br>23%                        | 413<br>29%o        | 125<br>25%                    | 41<br>40%NO    | 68<br>27%                | 276<br>28%               | 179<br>30%    | 56<br>30%                                | 173<br>31%  | 406<br>28%                                      | 433<br>26%         | 77<br>43%W             |
| NET: Married/ Civil partnership/ co habiting | 1166<br>58% | 98<br>56%K   | 49<br>49%         | 1018<br>59%b     | 46<br>54%         | 145<br>63%BKl  | 111<br>65%aBKL              | 104<br>57%K       | 100<br>67%aBKL    | 132<br>68%ABeh<br>KL  | 113<br>42%            | 151<br>54%K       | 116<br>66%aBKL                   | 815<br>58%         | 301<br>60%p                   | 49<br>49%      | 161<br>65%rst            | 575<br>58%t              | 335<br>57%    | 95<br>51%                                | 320<br>57%  | 846<br>59%                                      | 988<br>60%X        | 92<br>52%              |
| Married                                      | 841<br>42%  | 70<br>39%bK  | 28<br>28%         | 743<br>43%B      | 27<br>32%         | 105<br>46%BeK  | 82<br>49%BEK                | 74<br>41%bK       | 76<br>51%aBEK     | 105<br>55%ABEF<br>HKL | 76<br>28%             | 111<br>40%bK      | 87<br>49%BEK                     | 579<br>41%         | 221<br>44%                    | 41<br>41%      | 124<br>51%RST            | 405<br>41%               | 241<br>41%    | 70<br>38%                                | 213<br>38%  | 628<br>43%U                                     | 721<br>44%X        | 56<br>32%              |
| Civil Partnership                            | 21<br>1%    | -<br>-       | 1<br>1%           | 20<br>1%         | *<br>*            | 2<br>1%        | 1<br>*                      | 3<br>2%           | 3<br>2%           | 2<br>1%               | 5<br>2%               | 2<br>1%           | 3<br>1%                          | 16<br>1%           | 5<br>1%                       | -<br>-         | 5<br>2%r                 | 6<br>1%                  | 8<br>1%       | 2<br>1%                                  | 4<br>1%     | 17<br>1%  | 17<br>1%           | *<br>*                 |
| Co Habiting                                  | 304<br>15%  | 29<br>16%    | 20<br>20%k        | 255<br>15%       | 18<br>22%jk       | 38<br>16%      | 28<br>16%                   | 27<br>15%         | 22<br>14%         | 25<br>13%             | 32<br>12%             | 38<br>14%         | 27<br>15%                        | 220<br>16%p        | 76<br>15%                     | 9<br>8%        | 31<br>13%                | 164<br>17%               | 86<br>15%     | 23<br>12%                                | 103<br>18%V | 201<br>14%                                      | 250<br>15%         | 36<br>20%              |
| NET: Widowed/ separated/ divorced            | 259<br>13%  | 25<br>14%    | 12<br>12%         | 222<br>13%       | 8<br>9%           | 31<br>13%      | 19<br>11%                   | 22<br>12%         | 22<br>15%         | 24<br>13%             | 39<br>15%             | 37<br>13%         | 20<br>12%                        | 170<br>12%         | 79<br>16%n                    | 10<br>10%      | 17<br>7%                 | 131<br>13%Q              | 75<br>13%Q    | 35<br>19%Qrs                             | 69<br>12%   | 190<br>13%                                      | 211<br>13%X        | 9<br>5%                |
| Widowed                                      | 77<br>4%    | 7<br>4%      | 3<br>3%           | 68<br>4%         | 3<br>3%           | 10<br>4%       | 8<br>5%                     | 5<br>3%           | 4<br>3%           | 12<br>6%L             | 13<br>5%              | 7<br>2%           | 6<br>3%                          | 48<br>3%           | 27<br>5%n                     | 2<br>2%        | 5<br>2%                  | 44<br>4%                 | 16<br>3%      | 12<br>6%QS                               | 23<br>4%    | 55<br>4%  | 65<br>4%           | 3<br>2%                |
| Separated                                    | 27<br>1%    | 3<br>2%      | 3<br>3%dhjm       | 21<br>1%         | 1<br>1%           | 3<br>1%        | 1<br>1%                     | 1<br>*            | 2<br>2%           | 1<br>1%               | 8<br>3%lm             | 3<br>1%           | 1<br>*                           | 21<br>1%           | 6<br>1%                       | -<br>-         | 2<br>1%                  | 11<br>1%                 | 12<br>2%      | 2<br>1%                                  | 7<br>1%     | 19<br>1%  | 20<br>1%           | 1<br>1%                |
| Divorced                                     | 155<br>8%   | 16<br>9%     | 6<br>6%           | 134<br>8%        | 4<br>5%           | 18<br>8%       | 10<br>6%                    | 16<br>9%          | 16<br>10%         | 11<br>6%              | 18<br>7%              | 27<br>10%         | 14<br>8%                         | 101<br>7%          | 46<br>9%                      | 8<br>8%        | 10<br>4%                 | 76<br>8%q                | 48<br>8%q     | 21<br>12%Q                               | 39<br>7%    | 116<br>8%                                       | 126<br>8%X         | 5<br>3%                |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 89  
**Marital Status**  
**Base: All respondents**

|                      | Region |              |           |                  |                |                |                             |                   |                   |             |            |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               | Q.3 Cloud storage                        |           | Q.5 Data is held in the UK by a British company |                    |                        |
|----------------------|--------|--------------|-----------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-----------|---|--------------------|------------------------|
|                      | Total  | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u) | Not aware (v)                                   | NET: Important (w) | NET: Not important (x) |
| Weighted base        | 2009   | 177          | 100*      | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267        | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564       | 1445  | 1637               | 178                    |
| Prefer not to answer | 6<br>* | -<br>-       | -<br>-    | 6<br>*           | -<br>-         | 2<br>1%        | -<br>-                      | -<br>-            | -<br>-            | -<br>-      | 3<br>1%    | *<br>-         | -<br>-                           | 4<br>*             | 2<br>*                 | -<br>-                        | 1<br>*                   | 4<br>*                   | 1<br>*        | -<br>-                                   | 2<br>*    | 3<br>*  | 6<br>*             | -<br>-                 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 90

**Which of the following cities do you live in, or nearest to?****Base: All respondents**

|                 | Total     | Gender   |            | Age                   |                          |                       |                       |                        |                       |                        |                       |                        | Social Grade            |                        |                        |                        | Employment Sector |             |
|-----------------|-----------|----------|------------|-----------------------|--------------------------|-----------------------|-----------------------|------------------------|-----------------------|------------------------|-----------------------|------------------------|-------------------------|------------------------|------------------------|------------------------|-------------------|-------------|
|                 |           | Male (a) | Female (b) | 18-24 (c)             | 25-34 (d)                | 35-44 (e)             | 45-54 (f)             | 55-64 (g)              | 65+ (h)               | 18-34 (i)              | 35-54 (j)             | 55+ (k)                | AB (l)                  | C1 (m)                 | C2 (n)                 | DE (o)                 | Public (p)        | Private (q) |
| Unweighted base | 2009      | 1002     | 1007       | 206                   | 307                      | 320                   | 366                   | 321                    | 489                   | 513                    | 686                   | 810                    | 470                     | 587                    | 432                    | 520                    | 278               | 754         |
| Weighted base   | 2009      | 981      | 1028       | 225                   | 345                      | 323                   | 358                   | 295                    | 462                   | 570                    | 681                   | 758                    | 538                     | 560                    | 413                    | 498                    | 329               | 828         |
| Glasgow         | 95<br>5%  | 53<br>5% | 41<br>4%   | 11<br>5%              | 9<br>2%                  | 21<br>6%D             | 18<br>5%              | 14<br>5%               | 21<br>5%              | 20<br>3%               | 39<br>6%              | 36<br>5%               | 24<br>5%                | 22<br>4%               | 14<br>3%               | 34<br>7% <sup>mN</sup> | 11<br>3%          | 42<br>5%    |
| Edinburgh       | 71<br>4%  | 29<br>3% | 42<br>4%   | 4<br>2%               | 21<br>6% <sup>CFg</sup>  | 14<br>4%              | 9<br>3%               | 9<br>3%                | 15<br>3%              | 25<br>4%               | 23<br>3%              | 24<br>3%               | 21<br>4% <sup>o</sup>   | 32<br>6% <sup>NO</sup> | 11<br>3%               | 8<br>2%                | 13<br>4%          | 32<br>4%    |
| Newcastle       | 84<br>4%  | 44<br>4% | 40<br>4%   | 15<br>7% <sup>H</sup> | 15<br>4%                 | 10<br>3%              | 16<br>4%              | 15<br>5% <sup>h</sup>  | 12<br>3%              | 31<br>5%               | 26<br>4%              | 27<br>4%               | 16<br>3%                | 28<br>5%               | 18<br>4%               | 22<br>4%               | 17<br>5%          | 38<br>5%    |
| Leeds           | 87<br>4%  | 43<br>4% | 44<br>4%   | 8<br>4%               | 12<br>3%                 | 13<br>4%              | 21<br>6%              | 10<br>3%               | 22<br>5%              | 20<br>3%               | 35<br>5%              | 33<br>4%               | 23<br>4%                | 23<br>4%               | 20<br>5%               | 21<br>4%               | 19<br>6%          | 35<br>4%    |
| Hull            | 44<br>2%  | 24<br>2% | 20<br>2%   | 6<br>3%               | 5<br>2%                  | 5<br>2%               | 4<br>1%               | 9<br>3%                | 15<br>3% <sup>f</sup> | 11<br>2%               | 9<br>1%               | 24<br>3% <sup>J</sup>  | 4<br>1%                 | 15<br>3% <sup>L</sup>  | 7<br>2%                | 18<br>4% <sup>L</sup>  | 4<br>1%           | 23<br>3%    |
| Sheffield       | 55<br>3%  | 28<br>3% | 28<br>3%   | 5<br>2%               | 11<br>3%                 | 7<br>2%               | 11<br>3%              | 9<br>3%                | 12<br>3%              | 16<br>3%               | 18<br>3%              | 22<br>3%               | 15<br>3%                | 12<br>2%               | 13<br>3%               | 15<br>3%               | 10<br>3%          | 18<br>2%    |
| Manchester      | 165<br>8% | 91<br>9% | 75<br>7%   | 16<br>7%              | 23<br>7%                 | 34<br>11%             | 26<br>7%              | 21<br>7%               | 44<br>10%             | 39<br>7%               | 61<br>9%              | 66<br>9%               | 50<br>9%                | 35<br>6%               | 42<br>10% <sup>M</sup> | 38<br>8%               | 28<br>8%          | 66<br>8%    |
| Liverpool       | 75<br>4%  | 34<br>4% | 40<br>4%   | 10<br>5%              | 10<br>3%                 | 9<br>3%               | 14<br>4%              | 13<br>5%               | 17<br>4%              | 20<br>4%               | 24<br>3%              | 30<br>4%               | 15<br>3%                | 22<br>4%               | 15<br>4%               | 22<br>4%               | 14<br>4%          | 32<br>4%    |
| Nottingham      | 77<br>4%  | 36<br>4% | 41<br>4%   | 8<br>3%               | 5<br>1%                  | 16<br>5% <sup>D</sup> | 14<br>4% <sup>d</sup> | 13<br>4% <sup>D</sup>  | 21<br>5% <sup>D</sup> | 12<br>2%               | 30<br>4% <sup>i</sup> | 34<br>5% <sup>l</sup>  | 11<br>2%                | 22<br>4%               | 18<br>4% <sup>l</sup>  | 26<br>5% <sup>L</sup>  | 11<br>3%          | 28<br>3%    |
| Birmingham      | 168<br>8% | 89<br>9% | 79<br>8%   | 20<br>9%              | 42<br>12% <sup>FGH</sup> | 30<br>9%              | 25<br>7%              | 18<br>6%               | 33<br>7%              | 62<br>11% <sup>K</sup> | 55<br>8%              | 51<br>7%               | 62<br>12% <sup>MO</sup> | 39<br>7%               | 37<br>9%               | 30<br>6%               | 27<br>8%          | 80<br>10%   |
| Norwich         | 82<br>4%  | 33<br>3% | 49<br>5%   | 5<br>2%               | 10<br>3%                 | 11<br>3%              | 14<br>4%              | 18<br>6% <sup>cd</sup> | 24<br>5%              | 15<br>3%               | 26<br>4%              | 42<br>5% <sup>l</sup>  | 14<br>3%                | 22<br>4%               | 19<br>5%               | 27<br>5% <sup>L</sup>  | 12<br>4%          | 22<br>3%    |
| Milton Keynes   | 67<br>3%  | 30<br>3% | 37<br>4%   | 7<br>3%               | 7<br>2%                  | 8<br>2%               | 10<br>3%              | 14<br>5% <sup>d</sup>  | 21<br>4%              | 14<br>3%               | 18<br>3%              | 35<br>5% <sup>ij</sup> | 17<br>3%                | 15<br>3%               | 11<br>3%               | 24<br>5%               | 6<br>2%           | 24<br>3%    |
| Brighton        | 45<br>2%  | 21<br>2% | 24<br>2%   | 6<br>3%               | 7<br>2%                  | 5<br>2%               | 8<br>2%               | 7<br>2%                | 12<br>3%              | 12<br>2%               | 13<br>2%              | 19<br>2%               | 6<br>1%                 | 16<br>3% <sup>l</sup>  | 16<br>4% <sup>LO</sup> | 7<br>1%                | 8<br>2%           | 17<br>2%    |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

Prepared by ComRes

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 90

Which of the following cities do you live in, or nearest to?

Base: All respondents

|               | Gender     |             | Age           |              |              |              |              |              |            |              |              | Social Grade |              |              |           | Employment Sector |               |                     |
|---------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|--------------|--------------|--------------|--------------|-----------|-------------------|---------------|---------------------|
|               | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h) | 18-34<br>(i) | 35-54<br>(j) | 55+<br>(k)   | AB<br>(l)    | C1<br>(m)    | C2<br>(n) | DE<br>(o)         | Public<br>(p) | Pri-<br>vate<br>(q) |
| Weighted base | 2009       | 981         | 1028          | 225          | 345          | 323          | 358          | 295          | 462        | 570          | 681          | 758          | 538          | 560          | 413       | 498               | 329           | 828                 |
| Oxford        | 19<br>1%   | 14<br>1%b   | 5<br>*        | 4<br>2%h     | 3<br>1%      | 3<br>1%      | 2<br>*       | 5<br>2%h     | 2<br>*     | 8<br>1%      | 4<br>1%      | 7<br>1%      | 4<br>1%      | 4<br>1%      | 4<br>1%   | 6<br>1%           | 4<br>1%       | 6<br>1%             |
| London        | 482<br>24% | 214<br>22%  | 268<br>26%A   | 64<br>29%gH  | 103<br>30%GH | 76<br>23%h   | 95<br>27%h   | 62<br>21%    | 82<br>18%  | 167<br>29%K  | 171<br>25%K  | 144<br>19%   | 145<br>27%NO | 152<br>27%NO | 82<br>20% | 102<br>21%        | 87<br>27%     | 207<br>25%          |
| Southampton   | 75<br>4%   | 43<br>4%    | 32<br>3%      | 8<br>3%      | 8<br>2%      | 13<br>4%     | 10<br>3%     | 10<br>3%     | 25<br>5%D  | 15<br>3%     | 24<br>3%     | 36<br>5%     | 23<br>4%     | 22<br>4%     | 13<br>3%  | 17<br>3%          | 8<br>2%       | 35<br>4%            |
| Bristol       | 67<br>3%   | 32<br>3%    | 35<br>3%      | 4<br>2%      | 9<br>3%      | 18<br>5%cf   | 8<br>2%      | 9<br>3%      | 18<br>4%   | 13<br>2%     | 26<br>4%     | 28<br>4%     | 17<br>3%     | 22<br>4%     | 13<br>3%  | 15<br>3%          | 4<br>1%       | 29<br>3%p           |
| Plymouth      | 70<br>3%   | 30<br>3%    | 40<br>4%      | 5<br>2%      | 15<br>4%E    | 4<br>1%      | 14<br>4%E    | 11<br>4%e    | 22<br>5%E  | 20<br>4%     | 17<br>3%     | 33<br>4%j    | 18<br>3%     | 17<br>3%     | 18<br>4%  | 18<br>4%          | 16<br>5%      | 27<br>3%            |
| Cardiff       | 82<br>4%   | 49<br>5%b   | 33<br>3%      | 9<br>4%      | 17<br>5%h    | 20<br>6%H    | 12<br>3%     | 12<br>4%     | 11<br>2%   | 27<br>5%     | 32<br>5%     | 23<br>3%     | 28<br>5%     | 23<br>4%     | 14<br>3%  | 17<br>4%          | 20<br>6%      | 40<br>5%            |
| None of these | 99<br>5%   | 44<br>5%    | 55<br>5%      | 9<br>4%      | 13<br>4%     | 7<br>2%      | 23<br>6%E    | 15<br>5%e    | 31<br>7%E  | 22<br>4%     | 30<br>4%     | 47<br>6%     | 25<br>5%     | 16<br>3%     | 27<br>7%M | 31<br>6%M         | 11<br>3%      | 29<br>4%            |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 91  
**Which of the following cities do you live in, or nearest to?**  
**Base: All respondents**

|                 | Region    |                            |           |                  |                         |                          |                            |                       |                        |             |            |                |                | Q.1 Patient data stored securely |                        |                | Q.2 Views about data security |                          |               |   |           | Q.3 Cloud storage |                    | Q.5 Data is held in the UK by a British company |  |
|-----------------|-----------|----------------------------|-----------|------------------|-------------------------|--------------------------|----------------------------|-----------------------|------------------------|-------------|------------|----------------|----------------|----------------------------------|------------------------|----------------|-------------------------------|--------------------------|---------------|---|-----------|-------------------|--------------------|---|--|
|                 | Total     | Scotland (a)               | Wales (b) | NET: England (d) | North East (e)          | North West (f)           | Yorkshire & Humberside (g) | West Midlands (h)     | East Midlands (i)      | Eastern (j) | London (k) | South East (l) | South West (m) | NET: Confident (n)               | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u) | Not aware (v)     | NET: Important (w) | NET: Not important (x)                          |  |
| Unweighted base | 2009      | 194                        | 109       | 1706             | 85                      | 220                      | 172                        | 171                   | 161                    | 218         | 221        | 287            | 171            | 1372                             | 528                    | 109            | 234                           | 998                      | 579           | 198                                     | 538       | 1471              | 1624               | 183   |  |
| Weighted base   | 2009      | 177                        | 100*      | 1732             | 84*                     | 231                      | 169                        | 181                   | 151                    | 193         | 267        | 279            | 177            | 1402                             | 507                    | 100*           | 246                           | 987                      | 590           | 186                                     | 564       | 1445              | 1637               | 178   |  |
| Glasgow         | 95<br>5%  | 95<br>53%DBEFG -<br>HIJKLM | -         | -                | -                       | -                        | -                          | -                     | -                      | -           | -          | -              | -              | 64<br>5%p                        | 30<br>6%P              | 1<br>1%        | 10<br>4%                      | 57<br>6%                 | 22<br>4%      | 6<br>3%                                 | 28<br>5%  | 67<br>5%          | 86<br>5%           | 4<br>2%   |  |
| Edinburgh       | 71<br>4%  | 71<br>40%DBEFG -<br>HIJKLM | -         | -                | -                       | -                        | -                          | -                     | -                      | -           | -          | -              | -              | 48<br>3%                         | 22<br>4%               | 2<br>2%        | 8<br>3%                       | 39<br>4%                 | 19<br>3%      | 5<br>3%                                 | 17<br>3%  | 55<br>4%          | 63<br>4%           | 4<br>3%   |  |
| Newcastle       | 84<br>4%  | -                          | -         | 84<br>5%AB       | 79<br>93%ABFGH<br>IJKLM | 5<br>2%ajKL              | *<br>*                     | 1<br>*                | -                      | -           | -          | -              | -              | 58<br>4%                         | 21<br>4%               | 5<br>5%        | 16<br>6%T                     | 38<br>4%                 | 28<br>5%      | 3<br>2%                                 | 23<br>4%  | 61<br>4%          | 63<br>4%           | 7<br>4%   |  |
| Leeds           | 87<br>4%  | -                          | -         | 87<br>5%AB       | -                       | 5<br>2%ahjL              | 80<br>47%ABEFH -<br>IJKLM  | -                     | -                      | -           | 2<br>1%    | -              | -              | 62<br>4%                         | 16<br>3%               | 9<br>9%nO      | 12<br>5%                      | 37<br>4%                 | 17<br>3%      | 20<br>11%QRS                            | 25<br>5%  | 61<br>4%          | 64<br>4%           | 10<br>6%  |  |
| Hull            | 44<br>2%  | -                          | -         | 44<br>3%A        | 1<br>1%                 | -                        | 36<br>21%ABEFH -<br>IJKLM  | -                     | 7<br>5%ABFHJ -<br>KLM  | -           | -          | -              | -              | 30<br>2%                         | 12<br>2%               | 2<br>2%        | 8<br>3%                       | 19<br>2%                 | 13<br>2%      | 4<br>2%                                 | 16<br>3%  | 29<br>2%          | 40<br>2%           | 4<br>2%   |  |
| Sheffield       | 55<br>3%  | -                          | -         | 55<br>3%A        | -                       | -                        | 47<br>28%ABEFH -<br>IJKLM  | -                     | 8<br>6%ABeFH -<br>JKLM | -           | -          | -              | -              | 41<br>3%                         | 11<br>2%               | 4<br>4%        | 5<br>2%                       | 22<br>2%                 | 20<br>3%      | 9<br>5%r                                | 18<br>3%  | 37<br>3%          | 44<br>3%           | 2<br>1%   |  |
| Manchester      | 165<br>8% | -                          | 1<br>1%   | 164<br>9%AB      | 1<br>1%                 | 151<br>65%ABEGH<br>IJKLM | -                          | 11<br>6%AbeGI<br>JKLM | 1<br>1%                | -           | -          | -              | -              | 108<br>8%                        | 46<br>9%               | 12<br>12%      | 24<br>10%                     | 68<br>7%                 | 58<br>10%r    | 16<br>8%                                | 52<br>9%  | 114<br>8%         | 134<br>8%          | 16<br>9%  |  |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 91  
**Which of the following cities do you live in, or nearest to?**  
**Base: All respondents**

|               | Region     |              |                           |                  |                |                           |                             |                          |                         |                          |                         |                 | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |   | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|---------------|------------|--------------|---------------------------|------------------|----------------|---------------------------|-----------------------------|--------------------------|-------------------------|--------------------------|-------------------------|-----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|---|-------------------|---------------|---|------------------------|
|               | Total      | Scotland (a) | Wales (b)                 | NET: England (d) | North East (e) | North West (f)            | Yorkshire & Humber-side (g) | West Midlands (h)        | East Midlands (i)       | Eastern (j)              | London (k)              | South East (l)  | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Weighted base | 2009       | 177          | 100*                      | 1732             | 84*            | 231                       | 169                         | 181                      | 151                     | 193                      | 267                     | 279             | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                     | 564               | 1445          | 1637  | 178                    |
| Liverpool     | 75<br>4%   | -            | 13<br>13%DAEGH4%<br>IJKLM | 62<br>4%A        | -              | 61<br>26%ABEGH -<br>IJKLM | -                           | 1<br>*                   | -                       | -                        | -                       | -               | -                                | 52<br>4%           | 18<br>4%               | 5<br>5%                       | 5<br>2%                  | 45<br>5%t                | 23<br>4%      | 2<br>1%                                 | 15<br>3%          | 59<br>4%      | 68<br>4%<br>x                                   | 2<br>1%                |
| Nottingham    | 77<br>4%   | -            | -                         | 77<br>4%Ab       | -              | -                         | 2<br>1%                     | 74<br>49%ABEFG<br>HJKLM  | 1<br>1%                 | -                        | -                       | -               | -                                | 56<br>4%p          | 20<br>4%p              | *<br>*                        | 6<br>3%                  | 42<br>4%                 | 20<br>3%      | 9<br>5%                                 | 14<br>2%          | 63<br>4%<br>u | 60<br>4%  | 7<br>4%                |
| Birmingham    | 168<br>8%  | -            | 2<br>2%<br>fjkl           | 166<br>10%AB     | -              | -                         | -                           | 153<br>85%ABEFG<br>IJKLM | 12<br>8%ABEFG<br>JKLM   | -                        | -                       | -               | 1<br>*                           | 124<br>9%          | 37<br>7%               | 8<br>8%                       | 34<br>14%<br>RST         | 74<br>7%                 | 48<br>8%      | 12<br>7%                                | 50<br>9%          | 119<br>8%     | 144<br>9%                                       | 15<br>8%               |
| Norwich       | 82<br>4%   | -            | -                         | 82<br>5%AB       | -              | -                         | -                           | 1<br>1%                  | 79<br>41%ABEFG<br>HIKLM | 1<br>*                   | 2<br>1%                 | -               | -                                | 57<br>4%           | 22<br>4%               | 3<br>3%                       | 7<br>3%                  | 50<br>5%                 | 18<br>3%      | 7<br>4%                                 | 24<br>4%          | 58<br>4%      | 71<br>4%  | 5<br>3%                |
| Milton Keynes | 67<br>3%   | -            | -                         | 67<br>4%Ab       | -              | -                         | -                           | 24<br>16%ABEF<br>GHKLM   | 26<br>13%ABEFG<br>HKLM  | -                        | -                       | -               | -                                | 39<br>3%           | 26<br>5%<br>N          | 2<br>2%                       | 1<br>1%                  | 38<br>4%<br>Q            | 24<br>4%<br>Q | 4<br>2%                                 | 21<br>4%          | 47<br>3%      | 54<br>3%  | 9<br>5%                |
| Brighton      | 45<br>2%   | -            | -                         | 45<br>3%A        | -              | -                         | -                           | -                        | -                       | -                        | -                       | -               | 1                                | 37<br>3%           | 7<br>1%                | 1<br>1%                       | 3<br>1%                  | 29<br>3%                 | 11<br>2%      | 3<br>1%                                 | 8<br>1%           | 36<br>3%      | 39<br>2%  | 4<br>2%                |
| Oxford        | 19<br>1%   | -            | -                         | 19<br>1%         | -              | -                         | -                           | 1<br>*                   | *<br>*                  | -                        | -                       | -               | -                                | 12<br>1%           | 5<br>1%                | 1<br>1%                       | 2<br>1%                  | 9<br>1%                  | 7<br>1%       | -                                       | 3<br>1%           | 16<br>1%      | 17<br>1%  | 1<br>1%                |
| London        | 482<br>24% | -            | -                         | 482<br>28%AB     | 1<br>1%        | -                         | -                           | 3<br>2%<br>aFgh          | 67<br>35%ABEF<br>GHIM   | 263<br>98%ABEF<br>GHIJLM | 144<br>51%ABEFG<br>HIJM | 4<br>2%<br>aFgh | 340<br>24%                       | 120<br>24%         | 22<br>22%              | 54<br>22%                     | 239<br>24%               | 140<br>24%               | 48<br>26%     | 146<br>26%                              | 336<br>23%        | 376<br>23%    | 53<br>30%<br>w                                  |                        |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 91  
**Which of the following cities do you live in, or nearest to?**  
**Base: All respondents**

|               | Region   |              |                          |                  |                |                |                             |                   |                       |                     |            | Q.1 Patient data stored securely |                         | Q.2 Views about data security |                        |                |                          |                          | Q.3 Cloud storage |  | Q.5 Data is held in the UK by a British company |               |                    |                        |
|---------------|----------|--------------|--------------------------|------------------|----------------|----------------|-----------------------------|-------------------|-----------------------|---------------------|------------|----------------------------------|-------------------------|-------------------------------|------------------------|----------------|--------------------------|--------------------------|-------------------|--|---|---------------|--------------------|------------------------|
|               | Total    | Scotland (a) | Wales (b)                | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i)     | Eastern (j)         | London (k) | South East (l)                   | South West (m)          | NET: Confident (n)            | NET: Not confident (o) | Don't know (p) | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s)     | Don't know enough/ anything about it (t) | Aware (u)                                       | Not aware (v) | NET: Important (w) | NET: Not important (x) |
| Weighted base | 2009     | 177          | 100*                     | 1732             | 84*            | 231            | 169                         | 181               | 151                   | 193                 | 267        | 279                              | 177                     | 1402                          | 507                    | 100*           | 246                      | 987                      | 590               | 186                                      | 564   | 1445          | 1637               | 178                    |
| Southampton   | 75<br>4% | -            | -                        | 75<br>4%Ab       | -              | -              | -                           | 1<br>1%           | -                     | -                   | -          | 47<br>17%ABEF<br>GHIJK           | 27<br>15%ABEFG<br>HIJK  | 51<br>4%                      | 16<br>3%               | 8<br>8%no      | 12<br>5%                 | 34<br>3%                 | 21<br>4%          | 8<br>4%                                  | 20<br>3%  | 55<br>4%      | 60<br>4%           | 5<br>3%                |
| Bristol       | 67<br>3% | -            | -                        | 67<br>4%Ab       | -              | -              | -                           | -                 | -                     | -                   | -          | 1<br>*                           | 67<br>38%ABEFG<br>HIJKL | 50<br>4%                      | 14<br>3%               | 4<br>4%        | 8<br>3%                  | 31<br>3%                 | 23<br>4%          | 5<br>3%                                  | 17<br>3%  | 50<br>3%      | 51<br>3%           | 10<br>6%               |
| Plymouth      | 70<br>3% | -            | -                        | 70<br>4%Ab       | -              | -              | -                           | -                 | -                     | -                   | -          | -                                | 70<br>40%ABEFG<br>HIJKL | 50<br>4%                      | 20<br>4%p              | *              | 5<br>2%                  | 39<br>4%                 | 24<br>4%          | 3<br>2%                                  | 19<br>3%  | 51<br>4%      | 56<br>3%           | 7<br>4%                |
| Cardiff       | 82<br>4% | -            | 78<br>7%DAEFG*<br>HIJKLM | 3                | -              | -              | 3<br>2%fjkl                 | -                 | -                     | -                   | -          | -                                | -                       | 63<br>4%                      | 16<br>3%               | 3<br>3%        | 11<br>4%                 | 33<br>3%                 | 28<br>5%          | 11<br>6%                                 | 28<br>5%  | 54<br>4%      | 67<br>4%           | 6<br>3%                |
| None of these | 99<br>5% | 11<br>6%gK   | 7<br>7%K                 | 82<br>5%         | 3<br>4%k       | 9<br>4%K       | 4<br>2%                     | 10<br>5%K         | 19<br>13%aeFG<br>HKLM | 20<br>11%FGhKL<br>M | 2          | 10<br>3%K                        | 5<br>3%k                | 61<br>4%                      | 30<br>6%               | 9<br>9%n       | 17<br>7%                 | 44<br>4%                 | 27<br>5%          | 12<br>6%                                 | 23<br>4%  | 77<br>5%      | 79<br>5%           | 7<br>4%                |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 92

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

|                       | Gender |             |               | Age          |               |              |              |              |              |                 |              |             | Social Grade |             |             |            | Employment Sector |                     |            |
|-----------------------|--------|-------------|---------------|--------------|---------------|--------------|--------------|--------------|--------------|-----------------|--------------|-------------|--------------|-------------|-------------|------------|-------------------|---------------------|------------|
|                       | Total  | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)  | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)   | 18-34<br>(i)    | 35-54<br>(j) | 55+<br>(k)  | AB<br>(l)    | C1<br>(m)   | C2<br>(n)   | DE<br>(o)  | Public<br>(p)     | Pri-<br>vate<br>(q) |            |
| Unweighted base       | 2009   | 1002        | 1007          | 206          | 307           | 320          | 366          | 321          | 489          | 513             | 686          | 810         | 470          | 587         | 432         | 520        | 278               | 754                 |            |
| Weighted base         | 2009   | 981         | 1028          | 225          | 345           | 323          | 358          | 295          | 462          | 570             | 681          | 758         | 538          | 560         | 413         | 498        | 329               | 828                 |            |
| Up to £7,000          | (3.5)  | 82<br>4%    | 34<br>3%      | 47<br>5%     | 18<br>8%DH    | 9<br>3%h     | 14<br>4%H    | 20<br>5%H    | 16<br>6%H    | 4<br>1%         | 28<br>5%k    | 33<br>5%K   | 20<br>3%     | 4<br>1%     | 15<br>3%LN  | 2<br>1%    | 60<br>12%LMN      | 8<br>3%             | 13<br>2%   |
| £7,001 to<br>£14,000  | (10.5) | 263<br>13%  | 122<br>12%    | 141<br>14%   | 14<br>6%      | 32<br>9%     | 30<br>9%     | 53<br>15%CDE | 48<br>16%CDE | 87<br>19%CDE    | 46<br>8%     | 83<br>12%l  | 135<br>18%lJ | 21<br>4%    | 49<br>9%L   | 43<br>11%L | 150<br>30%LMN     | 19<br>6%            | 74<br>9%   |
| £14,001 to<br>£21,000 | (17.5) | 358<br>18%  | 161<br>16%    | 197<br>19%   | 22<br>10%     | 57<br>17%c   | 53<br>16%c   | 55<br>15%    | 50<br>17%c   | 120<br>26%CDEFG | 80<br>14%    | 108<br>16%  | 170<br>22%lJ | 54<br>10%   | 103<br>18%L | 88<br>21%L | 113<br>23%L       | 51<br>15%           | 133<br>16% |
| £21,001 to<br>£28,000 | (24.5) | 390<br>19%  | 199<br>20%    | 191<br>19%   | 25<br>11%     | 76<br>22%C   | 59<br>18%c   | 70<br>19%C   | 61<br>21%C   | 99<br>21%C      | 101<br>18%   | 129<br>19%  | 160<br>21%   | 80<br>15%   | 119<br>21%L | 97<br>23%L | 94<br>19%         | 56<br>17%           | 168<br>20% |
| £28,001 to<br>£34,000 | (31)   | 300<br>15%  | 141<br>14%    | 159<br>15%   | 10<br>5%      | 51<br>15%C   | 44<br>14%C   | 64<br>18%C   | 59<br>20%CE  | 71<br>15%C      | 61<br>11%    | 108<br>16%l | 131<br>17%l  | 85<br>16%O  | 99<br>18%O  | 81<br>19%O | 35<br>7%          | 62<br>19%           | 134<br>16% |
| £34,001 to<br>£41,000 | (37.5) | 145<br>7%   | 78<br>8%      | 67<br>6%     | 10<br>4%      | 20<br>6%     | 27<br>8%     | 35<br>10%Cdh | 25<br>8%     | 29<br>6%        | 29<br>5%     | 62<br>9%l   | 54<br>7%     | 47<br>9%O   | 44<br>8%O   | 34<br>8%O  | 20<br>4%          | 29<br>9%            | 70<br>8%   |
| £41,001 to<br>£48,000 | (44.5) | 84<br>4%    | 40<br>4%      | 44<br>4%     | 15<br>7%fH    | 19<br>6%H    | 20<br>6%fH   | 11<br>3%     | 11<br>4%h    | 7<br>1%         | 35<br>6%K    | 31<br>5%K   | 18<br>2%     | 31<br>6%O   | 27<br>5%O   | 21<br>5%O  | 5<br>1%           | 19<br>6%            | 45<br>5%   |
| £48,001 to<br>£55,000 | (51.5) | 69<br>3%    | 34<br>3%      | 35<br>3%     | 20<br>9%FGH   | 17<br>5%FGH  | 18<br>5%FGH  | 5<br>1%      | 3<br>1%      | 6<br>1%         | 36<br>6%JK   | 23<br>3%K   | 10<br>1%     | 38<br>7%MNO | 20<br>4%O   | 8<br>2%o   | 3<br>1%           | 26<br>8%Q           | 33<br>4%   |
| £55,001 to<br>£62,000 | (58.5) | 30<br>1%    | 18<br>2%      | 11<br>1%     | 5<br>2%h      | 11<br>3%GH   | 3<br>1%      | 7<br>2%h     | 2<br>1%      | 2<br>*          | 16<br>3%K    | 10<br>1%k   | 4<br>*       | 16<br>3%NO  | 12<br>2%NO  | 2<br>*     | -                 | 10<br>3%            | 17<br>2%   |
| £62,001 to<br>£69,000 | (65.5) | 33<br>2%    | 21<br>2%b     | 11<br>1%     | 9<br>4%GH     | 7<br>2%GH    | 10<br>3%GH   | 6<br>2%GH    | -            | -               | 16<br>3%K    | 17<br>2%K   | -            | 24<br>4%MNO | 8<br>1%no   | 1<br>*     | -                 | 15<br>5%Q           | 16<br>2%   |
| £69,001 to<br>£76,000 | (72.5) | 42<br>2%    | 25<br>3%      | 17<br>2%     | 12<br>5%EFGH  | 14<br>4%EGH  | 3<br>1%      | 8<br>2%G     | -            | 5<br>1%g        | 26<br>5%JK   | 11<br>2%    | 5<br>1%      | 27<br>5%MNO | 11<br>2%O   | 4<br>1%o   | -                 | 7<br>2%             | 28<br>3%   |
| £76,001 to<br>£83,000 | (79.5) | 20<br>1%    | 12<br>1%      | 9<br>1%      | 10<br>5%DEFGH | 5<br>2%gH    | 2<br>1%h     | 2<br>1%      | -            | -               | 16<br>3%JK   | 4<br>1%K    | -            | 16<br>3%MNO | 3<br>*      | 1<br>*     | -                 | 1<br>*              | 12<br>1%   |
| £83,001 or more       | (86)   | 55<br>3%    | 34<br>4%b     | 21<br>2%     | 21<br>9%DEFGH | 11<br>3%H    | 10<br>3%H    | 6<br>2%      | 4<br>1%      | 3<br>1%         | 32<br>6%JK   | 16<br>2%K   | 7<br>1%      | 39<br>7%MNO | 8<br>1%     | 6<br>1%    | 2<br>*            | 13<br>4%            | 26<br>3%   |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

Prepared by ComRes

**Health Data Survey**  
**ONLINE Fieldwork: 1st-3rd June 2018**

Absolutes/col percents

Table 92

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

|                         | Gender    |             | Age           |                 |                 |                 |                |                |                |               |               | Social Grade  |                 |               |               | Employment Sector |               |                     |
|-------------------------|-----------|-------------|---------------|-----------------|-----------------|-----------------|----------------|----------------|----------------|---------------|---------------|---------------|-----------------|---------------|---------------|-------------------|---------------|---------------------|
|                         | Total     | Male<br>(a) | Female<br>(b) | 18-24<br>(c)    | 25-34<br>(d)    | 35-44<br>(e)    | 45-54<br>(f)   | 55-64<br>(g)   | 65+<br>(h)     | 18-34<br>(i)  | 35-54<br>(j)  | 55+<br>(k)    | AB<br>(l)       | C1<br>(m)     | C2<br>(n)     | DE<br>(o)         | Public<br>(p) | Pri-<br>vate<br>(q) |
| Weighted base           | 2009      | 981         | 1028          | 225             | 345             | 323             | 358            | 295            | 462            | 570           | 681           | 758           | 538             | 560           | 413           | 498               | 329           | 828                 |
| Prefer not to answer    | 138<br>7% | 60<br>6%    | 78<br>8%      | 33<br>15%<br>De | 16<br>5%<br>FGH | 29<br>9%<br>dFg | 15<br>4%<br>Fg | 15<br>5%<br>Fg | 29<br>6%<br>Fg | 49<br>9%<br>k | 44<br>6%<br>k | 44<br>6%<br>k | 57<br>11%<br>NO | 42<br>8%<br>O | 25<br>6%<br>O | 14<br>3%<br>O     | 13<br>4%<br>O | 58<br>7%<br>p       |
| Average income (£000's) | 28.97     | 30.51<br>B  | 27.48         | 41.65<br>DE     | 32.64<br>FGH    | 31.00<br>FGH    | 27.48<br>GH    | 24.37          | 23.37          | 35.95<br>JK   | 29.11<br>K    | 23.76         | 41.52<br>MNO    | 29.30<br>nO   | 27.18<br>O    | 17.59             | 34.65         | 32.49               |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 93  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

|                    | Region |              |                        |                          |                          |                         |                             |                          |                           |                        |                           |                        |                        | Q.1 Patient data stored securely |                         |                        | Q.2 Views about data security |                          |                         |  | Q.3 Cloud storage |                       | Q.5 Data is held in the UK by a British company |                        |                       |
|--------------------|--------|--------------|------------------------|--------------------------|--------------------------|-------------------------|-----------------------------|--------------------------|---------------------------|------------------------|---------------------------|------------------------|------------------------|----------------------------------|-------------------------|------------------------|-------------------------------|--------------------------|-------------------------|--|-------------------|-----------------------|---|------------------------|-----------------------|
|                    | Total  | Scotland (a) | Wales (b)              | NET: England (d)         | North East (e)           | North West (f)          | Yorkshire & Humber-side (g) | West Midlands (h)        | East Midlands (i)         | Eastern (j)            | London (k)                | South East (l)         | South West (m)         | NET: Confident (n)               | NET: Not confident (o)  | Don't know (p)         | NET: Positive impact (q)      | NET: Negative impact (r) | No impact (s)           | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v)         | NET: Important (w)                              | NET: Not important (x) |                       |
| Unweighted base    | 2009   | 194          | 109                    | 1706                     | 85                       | 220                     | 172                         | 171                      | 161                       | 218                    | 221                       | 287                    | 171                    | 1372                             | 528                     | 109                    | 234                           | 998                      | 579                     | 198                                      | 538               | 1471                  | 1624  | 183                    |                       |
| Weighted base      | 2009   | 177          | 100*                   | 1732                     | 84*                      | 231                     | 169                         | 181                      | 151                       | 193                    | 267                       | 279                    | 177                    | 1402                             | 507                     | 100*                   | 246                           | 987                      | 590                     | 186                                      | 564               | 1445                  | 1637  | 178                    |                       |
| Up to £7,000       | (3.5)  | 82<br>4%     | 6<br>3%                | 73<br>4%                 | 4<br>5%                  | 11<br>5%                | 5<br>3%                     | 6<br>4%                  | 9<br>6% <sub>m</sub>      | 6<br>3%                | 16<br>6% <sub>m</sub>     | 10<br>4%               | 4<br>2%                | 52<br>4%                         | 24<br>5%                | 5<br>5%                | 6<br>2%                       | 40<br>4%                 | 26<br>4%                | 10<br>5%                                 | 18<br>3%          | 64<br>4%              | 57<br>3%  | 14<br>8% <sub>W</sub>  |                       |
| £7,001 to £14,000  | (10.5) | 263<br>13%   | 20<br>12%              | 14<br>14%                | 229<br>13%               | 17<br>20% <sub>FK</sub> | 24<br>10%                   | 21<br>11%                | 37<br>25% <sub>AbFG</sub> | 29<br>15% <sub>k</sub> | 24<br>9%                  | 36<br>13%              | 21<br>12%              | 165<br>12%                       | 79<br>16% <sub>N</sub>  | 19<br>19% <sub>N</sub> | 31<br>13%                     | 126<br>13%               | 72<br>12%               | 34<br>18% <sub>rs</sub>                  | 62<br>11%         | 202<br>14%            | 217<br>13%                                      | 18<br>10%              |                       |
| £14,001 to £21,000 | (17.5) | 358<br>18%   | 35<br>20% <sub>K</sub> | 19<br>19% <sub>k</sub>   | 304<br>18%               | 17<br>20% <sub>k</sub>  | 44<br>19% <sub>K</sub>      | 35<br>21% <sub>K</sub>   | 31<br>17% <sub>k</sub>    | 35<br>23% <sub>K</sub> | 29<br>11%                 | 50<br>18% <sub>K</sub> | 27<br>15%              | 255<br>18%                       | 79<br>16%               | 24<br>24% <sub>o</sub> | 41<br>17%                     | 164<br>17%               | 116<br>20%              | 37<br>20%                                | 90<br>16%         | 268<br>19%            | 293<br>18%                                      | 28<br>16%              |                       |
| £21,001 to £28,000 | (24.5) | 390<br>19%   | 34<br>20% <sub>f</sub> | 23<br>23% <sub>F</sub>   | 332<br>19%               | 12<br>15%               | 28<br>12%                   | 40<br>24% <sub>Fi</sub>  | 37<br>20% <sub>F</sub>    | 22<br>15%              | 52<br>27% <sub>eFIK</sub> | 47<br>17%              | 48<br>17%              | 270<br>26% <sub>eFlk</sub>       | 109<br>19% <sub>P</sub> | 10<br>10%              | 48<br>19%                     | 176<br>18%               | 132<br>22% <sub>r</sub> | 34<br>18%                                | 111<br>20%        | 279<br>19%            | 318<br>19%                                      | 36<br>20%              |                       |
| £28,001 to £34,000 | (31)   | 300<br>15%   | 18<br>10%              | 11<br>11%                | 272<br>16% <sub>a</sub>  | 12<br>14%               | 48<br>21% <sub>Ab</sub>     | 24<br>14%                | 27<br>15%                 | 21<br>14%              | 30<br>16%                 | 38<br>14%              | 48<br>17% <sub>A</sub> | 24<br>13%                        | 206<br>15%              | 81<br>16%              | 14<br>14%                     | 39<br>16%                | 150<br>15%              | 82<br>14%                                | 29<br>15%         | 72<br>13%             | 228<br>16%                                      | 248<br>15%             | 23<br>13%             |
| £34,001 to £41,000 | (37.5) | 145<br>7%    | 15<br>8% <sub>bi</sub> | 2<br>2%                  | 128<br>7% <sub>b</sub>   | 4<br>4%                 | 28<br>12% <sub>Belj</sub>   | 19<br>11% <sub>BIL</sub> | 16<br>9% <sub>bi</sub>    | 5<br>4%                | 13<br>7%                  | 18<br>7%               | 14<br>5%               | 11<br>6%                         | 109<br>8%               | 28<br>6%               | 8<br>8%                       | 25<br>10%                | 70<br>7%                | 39<br>7%                                 | 11<br>6%          | 38<br>7%              | 107<br>7%                                       | 122<br>7%              | 8<br>4%               |
| £41,001 to £48,000 | (44.5) | 84<br>4%     | 7<br>4%                | 2<br>2%                  | 76<br>4%                 | 7<br>8% <sub>bJ</sub>   | 8<br>4%                     | 7<br>4%                  | 8<br>4%                   | 10<br>6% <sub>J</sub>  | 3<br>2%                   | 11<br>4%               | 12<br>4%               | 10<br>6% <sub>j</sub>            | 73<br>5% <sub>O</sub>   | 8<br>2%                | 3<br>3%                       | 12<br>5%                 | 47<br>5%                | 19<br>3%                                 | 6<br>3%           | 28<br>5%              | 56<br>4%  | 75<br>5%               | 6<br>3%               |
| £48,001 to £55,000 | (51.5) | 69<br>3%     | 3<br>2%                | 9<br>9% <sub>DAEGH</sub> | 57<br>3% <sub>IJKl</sub> | 1<br>1%                 | 13<br>6% <sub>agJ</sub>     | 3<br>2%                  | 4<br>2%                   | 1<br>1%                | 3<br>1%                   | 10<br>4% <sub>i</sub>  | 10<br>4% <sub>i</sub>  | 12<br>7% <sub>AeGHI</sub>        | 54<br>4%                | 13<br>3%               | 2<br>2%                       | 7<br>3%                  | 37<br>4% <sub>t</sub>   | 23<br>4% <sub>t</sub>                    | 2<br>1%           | 29<br>5% <sub>V</sub> | 40<br>3%  | 55<br>3%               | 12<br>7% <sub>w</sub> |
| £55,001 to £62,000 | (58.5) | 30<br>1%     | 5<br>3% <sub>JM</sub>  | 5<br>5% <sub>DfgJL</sub> | 20<br>1%                 | 1<br>1%                 | 2<br>1%                     | 1<br>1%                  | 3<br>2%                   | 3<br>2% <sub>jm</sub>  | -                         | 7<br>3% <sub>Jm</sub>  | 3<br>1%                | -                                | 23<br>2%                | 6<br>1%                | -                             | 5<br>2% <sub>t</sub>     | 16<br>2%                | 9<br>2%                                  | -                 | 8<br>1%               | 21<br>1%  | 27<br>2%               | 2<br>1%               |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 93  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

|                         | Total     | Region       |              |                  |                |                |                              |                    |                    |             |                | Q.1 Patient data stored securely |                | Q.2 Views about data security |                         |                |                           | Q.3 Cloud storage         |               | Q.5 Data is held in the UK by a British company |                |               |                     |                         |         |
|-------------------------|-----------|--------------|--------------|------------------|----------------|----------------|------------------------------|--------------------|--------------------|-------------|----------------|----------------------------------|----------------|-------------------------------|-------------------------|----------------|---------------------------|---------------------------|---------------|---|----------------|---------------|---------------------|-------------------------|---------|
|                         |           | Scotland (a) | Wales (b)    | NET: England (d) | North East (e) | North West (f) | York-shire & Humber-side (g) | West Mid-lands (h) | East Mid-lands (i) | Eastern (j) | London (k)     | South East (l)                   | South West (m) | NET: Conf-ident (n)           | NET: Not conf-ident (o) | Don't know (p) | NET: Posi-tive impact (q) | NET: Nega-tive impact (r) | No impact (s) | Don't know enough/ any-thing about it (t)       | Aware (u)      | Not aware (v) | NET: Impor-tant (w) | NET: Not impor-tant (x) |         |
| Weighted base           | 2009      | 177          | 100*         | 1732             | 84*            | 231            | 169                          | 181                | 151                | 193         | 267            | 279                              | 177            | 1402                          | 507                     | 100*           | 246                       | 987                       | 590           | 186   | 564            | 1445          | 1637                | 178                     |         |
| £62,001 to £69,000      | (65.5)    | 33<br>2%     | 7<br>4%DbGHJ | -<br>-           | 26<br>2%       | -<br>-         | 3<br>1%                      | -<br>-             | 2<br>1%            | -<br>-      | 8<br>3%ghJ     | 8<br>3%GHJ                       | 6<br>3%GHJ     | 25<br>2%                      | 6<br>1%                 | 2<br>2%        | 7<br>3%S                  | 20<br>2%<br>s             | 4<br>1%       | 2<br>1%   | 12<br>2%       | 20<br>1%      | 29<br>2%            | 4<br>2%                 |         |
| £69,001 to £76,000      | (72.5)    | 42<br>2%     | 3<br>2%      | 1<br>1%          | 38<br>2%       | 5<br>6%gJm     | 6<br>3%im                    | 2<br>1%            | 6<br>3%im          | -<br>-      | 9<br>3%im      | 8<br>3%iM                        | -<br>-         | 32<br>2%                      | 10<br>2%                | -<br>-         | 13<br>5%RST               | 19<br>2%<br>t             | 11<br>2%<br>t | -<br>-  | 9<br>2%        | 33<br>2%      | 38<br>2%            | 2<br>1%                 |         |
| £76,001 to £83,000      | (79.5)    | 20<br>1%     | 3<br>2%      | -<br>-           | 17<br>1%       | -<br>-         | 2<br>1%                      | -<br>-             | -<br>-             | 2<br>1%     | 6<br>2%ghi     | 4<br>1%                          | 3<br>2%        | 13<br>1%                      | 7<br>1%                 | -<br>-         | 1<br>1%                   | 15<br>2%<br>s             | 3<br>1%       | 1<br>*  | 7<br>1%        | 13<br>1%      | 15<br>1%            | 5<br>3%w                |         |
| £83,001 or more         | (86)      | 55<br>3%     | 6<br>3%l     | 3<br>3%l         | 46<br>3%       | 2<br>2%i       | 6<br>2%i                     | 5<br>3%i           | 9<br>5%ll          | -<br>-      | 4<br>2%i       | 13<br>5%l                        | 5<br>2%        | 3<br>2%                       | 46<br>3%p               | 9<br>2%        | -<br>-                    | 9<br>4%                   | 23<br>2%      | 22<br>4%<br>t                                   | 2<br>1%        | 27<br>5%<br>V | 29<br>2%            | 46<br>3%                | 5<br>3% |
| Prefer not to answer    | 138<br>7% | 16<br>9%fi   | 8<br>8%      | 114<br>7%        | 3<br>3%        | 9<br>4%        | 8<br>5%                      | 13<br>7%           | 6<br>4%            | 13<br>7%    | 31<br>12%EFGLm | 22<br>8%<br>f                    | 10<br>5%       | 78<br>6%                      | 47<br>9%<br>N           | 13<br>13%<br>N | 4<br>1%                   | 84<br>8%<br>QS            | 32<br>5%<br>Q | 19<br>10%<br>QS                                 | 54<br>10%<br>V | 84<br>6%      | 98<br>6%            | 18<br>10%<br>w          |         |
| Average income (£000's) | 28.97     | 30.55gl      | 29.15l       | 28.81            | 27.36l         | 30.17lJ        | 26.96l                       | 30.17lJ            | 22.00              | 25.36i      | 33.90Ef        | 29.53lJ                          | 29.41lJ        | 30.09OP                       | 26.91p                  | 22.93          | 32.08ST                   | 29.59T                    | 28.39T        | 23.09   | 31.69V         | 27.96         | 29.33               | 29.39                   |         |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 94

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

|                          | Total       | Gender      |             | Age          |              |              |              |               |                |              |             |              | Social Grade |             |             |               | Employment Sector |             |
|--------------------------|-------------|-------------|-------------|--------------|--------------|--------------|--------------|---------------|----------------|--------------|-------------|--------------|--------------|-------------|-------------|---------------|-------------------|-------------|
|                          |             | Male (a)    | Female (b)  | 18-24 (c)    | 25-34 (d)    | 35-44 (e)    | 45-54 (f)    | 55-64 (g)     | 65+ (h)        | 18-34 (i)    | 35-54 (j)   | 55+ (k)      | AB (l)       | C1 (m)      | C2 (n)      | DE (o)        | Public (p)        | Private (q) |
| Unweighted base          | 2009        | 1002        | 1007        | 206          | 307          | 320          | 366          | 321           | 489            | 513          | 686         | 810          | 470          | 587         | 432         | 520           | 278               | 754         |
| Weighted base            | 2009        | 981         | 1028        | 225          | 345          | 323          | 358          | 295           | 462            | 570          | 681         | 758          | 538          | 560         | 413         | 498           | 329               | 828         |
| NET: Yes                 | 486<br>24%  | 215<br>22%  | 271<br>26%A | 40<br>18%    | 59<br>17%    | 70<br>22%    | 80<br>22%    | 91<br>31%CDEF | 145<br>31%CDEF | 99<br>17%    | 151<br>22%i | 236<br>31%lJ | 100<br>19%   | 105<br>19%  | 88<br>21%   | 193<br>39%LMN | 49<br>15%         | 129<br>16%  |
| Yes - physical condition | 282<br>14%  | 130<br>13%  | 152<br>15%  | 9<br>4%      | 15<br>4%     | 31<br>10%CD  | 49<br>14%CD  | 66<br>22%CDEF | 112<br>24%CDEF | 25<br>4%     | 80<br>12%l  | 178<br>23%lJ | 53<br>10%    | 60<br>11%   | 50<br>12%   | 119<br>24%LMN | 21<br>6%          | 62<br>7%    |
| Yes - mental condition   | 184<br>9%   | 79<br>8%    | 105<br>10%  | 34<br>15%dGH | 33<br>10%H   | 47<br>14%GH  | 39<br>11%H   | 21<br>7%H     | 9<br>2%        | 68<br>12%K   | 86<br>13%K  | 31<br>4%     | 39<br>7%     | 40<br>7%    | 27<br>7%    | 78<br>16%LMN  | 21<br>6%          | 63<br>8%    |
| Yes - disability         | 153<br>8%   | 72<br>7%    | 82<br>8%    | 2<br>1%      | 19<br>5%C    | 14<br>4%C    | 30<br>8%Ce   | 32<br>11%CDE  | 56<br>12%CDE   | 20<br>4%     | 44<br>6%i   | 89<br>12%lJ  | 32<br>6%     | 24<br>4%    | 32<br>8%M   | 65<br>13%LMN  | 15<br>4%          | 20<br>2%    |
| Yes - other              | 22<br>1%    | 6<br>1%     | 17<br>2%A   | 1<br>*       | 3<br>1%      | 3<br>1%      | 4<br>1%      | 7<br>2%       | 5<br>1%        | 4<br>1%      | 7<br>1%     | 12<br>2%     | 3<br>1%      | 6<br>1%     | 3<br>1%     | 11<br>2%ln    | 5<br>2%           | 4<br>1%     |
| No                       | 1484<br>74% | 749<br>76%B | 735<br>71%  | 178<br>79%GH | 280<br>81%GH | 245<br>76%GH | 269<br>75%GH | 196<br>66%    | 317<br>68%     | 458<br>80%jK | 514<br>75%K | 513<br>68%   | 425<br>79%O  | 447<br>80%O | 318<br>77%O | 295<br>59%    | 277<br>84%        | 682<br>82%  |
| Prefer not to say        | 39<br>2%    | 16<br>2%    | 23<br>2%    | 7<br>3%H     | 7<br>2%H     | 8<br>3%H     | 8<br>2%H     | 8<br>3%H      | 1<br>*         | 14<br>2%     | 16<br>2%    | 9<br>1%      | 13<br>2%     | 8<br>1%     | 8<br>2%     | 10<br>2%      | 4<br>1%           | 17<br>2%    |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used.



## Health Data Survey

### ONLINE Fieldwork: 1st-3rd June 2018

Absolutes/col percents

Table 95

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**  
**Base: All respondents**

|                          | Region      |              |                  |                  |                |                |                             |                   |                   |             |                   |                | Q.1 Patient data stored securely |                    |                        | Q.2 Views about data security |                          |                          |               |  | Q.3 Cloud storage |               | Q.5 Data is held in the UK by a British company |                        |
|--------------------------|-------------|--------------|------------------|------------------|----------------|----------------|-----------------------------|-------------------|-------------------|-------------|-------------------|----------------|----------------------------------|--------------------|------------------------|-------------------------------|--------------------------|--------------------------|---------------|--|-------------------|---------------|---|------------------------|
|                          | Total       | Scotland (a) | Wales (b)        | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humber-side (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k)        | South East (l) | South West (m)                   | NET: Confident (n) | NET: Not confident (o) | Don't know (p)                | NET: Positive impact (q) | NET: Negative impact (r) | No impact (s) | Don't know enough/ anything about it (t) | Aware (u)         | Not aware (v) | NET: Important (w)                              | NET: Not important (x) |
| Unweighted base          | 2009        | 194          | 109              | 1706             | 85             | 220            | 172                         | 171               | 161               | 218         | 221               | 287            | 171                              | 1372               | 528                    | 109                           | 234                      | 998                      | 579           | 198                                      | 538               | 1471          | 1624  | 183                    |
| Weighted base            | 2009        | 177          | 100*             | 1732             | 84*            | 231            | 169                         | 181               | 151               | 193         | 267               | 279            | 177                              | 1402               | 507                    | 100*                          | 246                      | 987                      | 590           | 186                                      | 564               | 1445          | 1637  | 178                    |
| NET: Yes                 | 486<br>24%  | 45<br>25%k   | 20<br>20%        | 421<br>24%       | 20<br>23%      | 60<br>26%k     | 45<br>27%k                  | 48<br>27%k        | 36<br>24%         | 57<br>30%kl | 48<br>18%         | 60<br>22%      | 46<br>26%k                       | 330<br>24%         | 134<br>26%             | 22<br>22%                     | 56<br>23%                | 243<br>25%               | 135<br>23%    | 52<br>28%                                | 140<br>25%        | 346<br>24%    | 383<br>23%                                      | 50<br>28%              |
| Yes - physical condition | 282<br>14%  | 25<br>14%    | 11<br>11%        | 246<br>14%       | 11<br>13%      | 32<br>14%      | 30<br>18%K                  | 25<br>14%         | 23<br>15%k        | 35<br>18%K  | 24<br>9%          | 40<br>14%k     | 25<br>14%                        | 180<br>13%         | 89<br>18%N             | 12<br>12%                     | 30<br>12%                | 144<br>15%               | 76<br>13%     | 33<br>18%                                | 81<br>14%         | 201<br>14%    | 227<br>14%                                      | 23<br>13%              |
| Yes - mental condition   | 184<br>9%   | 14<br>8%     | 6<br>6%          | 164<br>9%        | 11<br>13%      | 20<br>9%       | 17<br>10%                   | 22<br>12%         | 12<br>8%          | 21<br>11%   | 21<br>8%          | 23<br>8%       | 18<br>10%                        | 132<br>9%          | 42<br>8%               | 10<br>10%                     | 20<br>8%                 | 83<br>8%                 | 58<br>10%     | 24<br>13%r                               | 54<br>10%         | 130<br>9%     | 130<br>8%                                       | 28<br>16%W             |
| Yes - disability         | 153<br>8%   | 14<br>8%k    | 14<br>14%DEKLm7% | 125<br>7%        | 3<br>4%        | 22<br>10%kl    | 16<br>9%K                   | 20<br>11%KL       | 11<br>7%          | 18<br>9%kl  | 10<br>4%          | 14<br>5%       | 12<br>7%                         | 100<br>7%          | 46<br>9%               | 8<br>8%                       | 21<br>9%                 | 80<br>8%                 | 37<br>6%      | 15<br>8%                                 | 44<br>8%          | 109<br>8%     | 127<br>8%                                       | 13<br>7%               |
| Yes - other              | 22<br>1%    | 2<br>1%      | 2<br>2%          | 19<br>1%         | 1<br>2%        | 4<br>2%        | -                           | 1<br>1%           | 1<br>1%           | 4<br>2%gk   | 1<br>*            | 4<br>2%        | 2<br>1%                          | 18<br>1%           | 4<br>1%                | -                             | 4<br>2%                  | 10<br>1%                 | 5<br>1%       | 3<br>2%                                  | 8<br>1%           | 15<br>1%      | 18<br>1%  | -                      |
| No                       | 1484<br>74% | 129<br>73%   | 79<br>78%        | 1276<br>74%      | 63<br>75%      | 168<br>73%     | 121<br>71%                  | 128<br>71%        | 113<br>75%        | 135<br>70%  | 213<br>80%ghJm75% | 210<br>75%     | 125<br>71%                       | 1045<br>74%        | 365<br>72%             | 74<br>74%                     | 188<br>76%               | 715<br>72%               | 450<br>76%    | 131<br>71%                               | 414<br>73%        | 1070<br>74%   | 1221<br>75%                                     | 128<br>72%             |
| Prefer not to say        | 39<br>2%    | 3<br>1%      | 2<br>2%          | 35<br>2%         | 1<br>1%        | 3<br>1%        | 3<br>2%                     | 4<br>2%           | 1<br>1%           | 1<br>1%     | 6<br>2%           | 9<br>3%j       | 6<br>3%j                         | 28<br>2%           | 8<br>2%                | 4<br>4%                       | 3<br>1%                  | 28<br>3%S                | 5<br>1%       | 3<br>1%                                  | 11<br>2%          | 29<br>2%      | 33<br>2%  | 1<br>*                 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o/p - q/r/s/t - u/v - w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

|   | Page | Table | Title   | Base Description      | Base |
|---|------|-------|---|-----------------------|------|
| ● | 1    | 1     | Q.1 How confident or not are you that the patient data the NHS holds on you is stored securely?   | Base: All respondents | 2009 |
| ● | 2    | 2     | Q.1 How confident or not are you that the patient data the NHS holds on you is stored securely?   | Base: All respondents | 2009 |
| ● | 3    | 3     | Q.2 To what extent, if at all, has the recent news about the use of personal Facebook data by the third-party company Cambridge Analytica had an impact on your views about the security of data that other organisations may hold on you?  | Base: All respondents | 2009 |
| ● | 4    | 4     | Q.2 To what extent, if at all, has the recent news about the use of personal Facebook data by the third-party company Cambridge Analytica had an impact on your views about the security of data that other organisations may hold on you?  | Base: All respondents | 2009 |
| ● | 5    | 4     | Q.2 To what extent, if at all, has the recent news about the use of personal Facebook data by the third-party company Cambridge Analytica had an impact on your views about the security of data that other organisations may hold on you?  | Base: All respondents | 2009 |
| ● | 6    | 5     | Q.3 From the list below, please select all the ways in which you think your patient data is currently stored? Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company. | Base: All respondents | 2009 |
| ● | 7    | 5     | Q.3 From the list below, please select all the ways in which you think your patient data is currently stored? Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company. | Base: All respondents | 2009 |
| ● | 8    | 6     | Q.3 From the list below, please select all the ways in which you think your patient data is currently stored? Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company. | Base: All respondents | 2009 |
| ● | 9    | 6     | Q.3 From the list below, please select all the ways in which you think your patient data is currently stored? Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company. | Base: All respondents | 2009 |

|   | Page | Table | Title   | Base Description      | Base |
|---|------|-------|---|-----------------------|------|
|   | 10   | 7     | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>Summary</p>          | Base: All respondents | 2009 |
| ● | 11   | 8     | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>NET: Comfortable</p> | Base: All respondents | 2009 |
| ● | 12   | 8     | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>NET: Comfortable</p> | Base: All respondents | 2009 |
| ● | 13   | 9     | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>NET: Comfortable</p> | Base: All respondents | 2009 |
| ● | 14   | 9     | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>NET: Comfortable</p> | Base: All respondents | 2009 |

|   | Page | Table | Title   | Base Description      | Base |
|---|------|-------|---|-----------------------|------|
| ● | 15   | 10    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>NET: Not comfortable</p>                             | Base: All respondents | 2009 |
| ● | 16   | 10    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>NET: Not comfortable</p>                             | Base: All respondents | 2009 |
| ● | 17   | 11    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>NET: Not comfortable</p>                             | Base: All respondents | 2009 |
| ● | 18   | 11    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>NET: Not comfortable</p>                             | Base: All respondents | 2009 |
| ● | 19   | 12    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On paper records kept within my local NHS branch</p> | Base: All respondents | 2009 |

|   | Page | Table | Title   | Base Description      | Base |
|---|------|-------|---|-----------------------|------|
| ● | 20   | 13    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On paper records kept within my local NHS branch</p>                       | Base: All respondents | 2009 |
| ● | 21   | 14    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On the hard-drive of individual computer(s) within my local NHS branch</p> | Base: All respondents | 2009 |
| ● | 22   | 15    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On the hard-drive of individual computer(s) within my local NHS branch</p> | Base: All respondents | 2009 |
| ● | 23   | 16    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On my local NHS branch's computer server</p>                               | Base: All respondents | 2009 |
| ● | 24   | 17    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On my local NHS branch's computer server</p>                               | Base: All respondents | 2009 |

|   | Page | Table | Title  | Base Description      | Base |
|---|------|-------|--|-----------------------|------|
| ● | 25   | 18    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On a national computer server for all NHS networks in England</p>                                       | Base: All respondents | 2009 |
| ● | 26   | 19    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On a national computer server for all NHS networks in England</p>                                       | Base: All respondents | 2009 |
|   | 27   | 19    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On a national computer server for all NHS networks in England</p>                                       | Base: All respondents | 2009 |
| ● | 28   | 20    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction</p> | Base: All respondents | 2009 |
| ● | 29   | 21    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On cloud(s) managed by British companies who store data within the UK, solely under UK jurisdiction</p> | Base: All respondents | 2009 |

|   | Page | Table | Title  | Base Description      | Base |
|---|------|-------|--|-----------------------|------|
| ● | 30   | 22    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction</p> | Base: All respondents | 2009 |
| ● | 31   | 23    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction</p> | Base: All respondents | 2009 |
| ● | 32   | 23    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On cloud(s) managed by global companies who store the data either in the UK or European Economic Area (EEA) and that are subject to non-UK jurisdiction</p> | Base: All respondents | 2009 |
| ● | 33   | 24    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction</p>                   | Base: All respondents | 2009 |

|   | Page | Table | Title  | Base Description      | Base |
|---|------|-------|--|-----------------------|------|
| ● | 34   | 25    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction</p> | Base: All respondents | 2009 |
|   | 35   | 25    | <p>Q.4 To what extent would you be comfortable or not with your patient data being stored in each of the following ways?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health. Cloud computing is a method of storing and accessing data over the internet instead of on a computer's hard drive or a server, which means it can be accessed seamlessly and on-demand. Cloud is provided as a service by an independent company.<br/>On cloud(s) managed by global companies who store the data in the US or a non-EEA country and that are subject to non-UK jurisdiction</p> | Base: All respondents | 2009 |
|   | 36   | 26    | <p>Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br/>Summary</p>   | Base: All respondents | 2009 |
| ● | 37   | 27    | <p>Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br/>NET: Important</p>  | Base: All respondents | 2009 |
| ● | 38   | 28    | <p>Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br/>NET: Important</p>  | Base: All respondents | 2009 |
| ● | 39   | 29    | <p>Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br/>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br/>NET: Not important</p>  | Base: All respondents | 2009 |



|   | Page | Table | Title  | Base Description      | Base |
|---|------|-------|--|-----------------------|------|
| ● | 40   | 30    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>NET: Not important                             | Base: All respondents | 2009 |
| ● | 41   | 31    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>Strict limits on who can access my records     | Base: All respondents | 2009 |
| ● | 42   | 32    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>Strict limits on who can access my records     | Base: All respondents | 2009 |
| ● | 43   | 33    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>Local backups of my data                       | Base: All respondents | 2009 |
| ● | 44   | 34    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>Local backups of my data                       | Base: All respondents | 2009 |
| ● | 45   | 35    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>My data is held in the UK by a British company | Base: All respondents | 2009 |
| ● | 46   | 36    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>My data is held in the UK by a British company | Base: All respondents | 2009 |

|   | Page | Table | Title  | Base Description      | Base |
|---|------|-------|--|-----------------------|------|
| ● | 47   | 37    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>My data is held in a European Economic Area (EEA) country by a global cloud provider   | Base: All respondents | 2009 |
| ● | 48   | 38    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>My data is held in a European Economic Area (EEA) country by a global cloud provider   | Base: All respondents | 2009 |
| ● | 49   | 39    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>My data is held in a country, deemed safe by the EU, by a global cloud provider  | Base: All respondents | 2009 |
| ● | 50   | 40    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>My data is held in a country, deemed safe by the EU, by a global cloud provider  | Base: All respondents | 2009 |
| ● | 51   | 41    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>Sanctions and fines for whoever is responsible (e.g. cloud provider, NHS, private healthcare organisations) in the event of a data breach or the misuse of my data | Base: All respondents | 2009 |
| ● | 52   | 42    | Q.5 How important or not are each of these regulations to you personally, in terms of keeping your patient data safe, if it were to be stored on a cloud?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>Sanctions and fines for whoever is responsible (e.g. cloud provider, NHS, private healthcare organisations) in the event of a data breach or the misuse of my data | Base: All respondents | 2009 |
|   | 53   | 43    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>Summary  | Base: All respondents | 2009 |

|   | Page | Table | Title   | Base Description      | Base |
|---|------|-------|---|-----------------------|------|
| ● | 54   | 44    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>NET: Important  | Base: All respondents | 2009 |
| ● | 55   | 45    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>NET: Important  | Base: All respondents | 2009 |
| ● | 56   | 46    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>NET: Not important                                      | Base: All respondents | 2009 |
| ● | 57   | 47    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>NET: Not important                                      | Base: All respondents | 2009 |
| ● | 58   | 48    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>How and where my patient data is stored                 | Base: All respondents | 2009 |
| ● | 59   | 49    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>How and where my patient data is stored                 | Base: All respondents | 2009 |
| ● | 60   | 50    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>What measures are in place to keep my patient data safe | Base: All respondents | 2009 |

|   | Page | Table | Title   | Base Description      | Base |
|---|------|-------|---|-----------------------|------|
| ● | 61   | 51    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>What measures are in place to keep my patient data safe   | Base: All respondents | 2009 |
| ● | 62   | 52    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>Whether or not my patient data is hosted by companies whose headquarters are outside of the UK and who may be subject to their home countries' data regulation laws | Base: All respondents | 2009 |
| ● | 63   | 53    | Q.6 How important or not is it to you personally for the NHS to make each of the following types of information publicly available?<br>Please note that by patient data we are referring to information including your age, medical history, any medication you are taking and any diagnoses made regarding your health.<br>Whether or not my patient data is hosted by companies whose headquarters are outside of the UK and who may be subject to their home countries' data regulation laws | Base: All respondents | 2009 |
| ● | 64   | 54    | Gender  | Base: All respondents | 2009 |
| ● | 65   | 55    | Gender  | Base: All respondents | 2009 |
| ● | 66   | 56    | Age   | Base: All respondents | 2009 |
| ● | 67   | 57    | Age   | Base: All respondents | 2009 |
| ● | 68   | 57    | Age   | Base: All respondents | 2009 |
| ● | 69   | 58    | Social Grade  | Base: All respondents | 2009 |
| ● | 70   | 59    | Social Grade  | Base: All respondents | 2009 |
| ● | 71   | 59    | Social Grade  | Base: All respondents | 2009 |
| ● | 72   | 60    | GO Region   | Base: All respondents | 2009 |
| ● | 73   | 61    | GO Region   | Base: All respondents | 2009 |
| ● | 74   | 61    | GO Region   | Base: All respondents | 2009 |
| ● | 75   | 62    | Have you taken a foreign holiday in the last 3 years?   | Base: All respondents | 2009 |
| ● | 76   | 63    | Have you taken a foreign holiday in the last 3 years?   | Base: All respondents | 2009 |

|   | Page | Table | Title  | Base Description      | Base |
|---|------|-------|--|-----------------------|------|
| ● | 77   | 64    | Opinion Influencer   | Base: All respondents | 2009 |
| ● | 78   | 65    | Opinion Influencer   | Base: All respondents | 2009 |
| ● | 79   | 66    | Tenure   | Base: All respondents | 2009 |
| ● | 80   | 67    | Tenure   | Base: All respondents | 2009 |
| ● | 81   | 67    | Tenure   | Base: All respondents | 2009 |
| ● | 82   | 68    | What is the highest educational level that you have achieved to date?  | Base: All respondents | 2009 |
| ● | 83   | 69    | What is the highest educational level that you have achieved to date?  | Base: All respondents | 2009 |
| ● | 84   | 70    | Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops? | Base: All respondents | 2009 |
| ● | 85   | 71    | Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops? | Base: All respondents | 2009 |
| ● | 86   | 72    | How many cars are there in your household?   | Base: All respondents | 2009 |
| ● | 87   | 73    | How many cars are there in your household?   | Base: All respondents | 2009 |
| ● | 88   | 74    | To which of the following ethnic groups do you consider you belong?  | Base: All respondents | 2009 |
| ● | 89   | 75    | To which of the following ethnic groups do you consider you belong?  | Base: All respondents | 2009 |
| ● | 90   | 76    | To which of the following religious groups do you consider yourself to be a member of?   | Base: All respondents | 2009 |
| ● | 91   | 77    | To which of the following religious groups do you consider yourself to be a member of?   | Base: All respondents | 2009 |
| ● | 92   | 77    | To which of the following religious groups do you consider yourself to be a member of?   | Base: All respondents | 2009 |
| ● | 93   | 78    | Which of the following best describes where you live?  | Base: All respondents | 2009 |
| ● | 94   | 79    | Which of the following best describes where you live?  | Base: All respondents | 2009 |
| ● | 95   | 80    | Which of the following best describes your current working status?   | Base: All respondents | 2009 |
| ● | 96   | 81    | Which of the following best describes your current working status?   | Base: All respondents | 2009 |
| ● | 97   | 81    | Which of the following best describes your current working status?   | Base: All respondents | 2009 |

|   | Page | Table | Title   | Base Description               | Base |
|---|------|-------|---|--------------------------------|------|
| ● | 98   | 82    | Do you work in any of the following occupations?  | Base: All respondents who work | 1032 |
| ● | 99   | 82    | Do you work in any of the following occupations?  | Base: All respondents who work | 1157 |
| ● | 100  | 83    | Do you work in any of the following occupations?  | Base: All respondents who work | 1032 |
| ● | 101  | 83    | Do you work in any of the following occupations?  | Base: All respondents who work | 1157 |
| ● | 102  | 84    | Do you have any children aged 18 or under? If so, how old are they?   | Base: All respondents          | 2009 |
| ● | 103  | 85    | Do you have any children aged 18 or under? If so, how old are they?   | Base: All respondents          | 2009 |
| ● | 104  | 86    | Which of the following ITV regions do you live in?  | Base: All respondents          | 2009 |
| ● | 105  | 87    | Which of the following ITV regions do you live in?  | Base: All respondents          | 2009 |
| ● | 106  | 87    | Which of the following ITV regions do you live in?  | Base: All respondents          | 2009 |
| ● | 107  | 88    | Marital Status  | Base: All respondents          | 2009 |
| ● | 108  | 89    | Marital Status  | Base: All respondents          | 2009 |
|   | 109  | 89    | Marital Status  | Base: All respondents          | 2009 |
| ● | 110  | 90    | Which of the following cities do you live in, or nearest to?  | Base: All respondents          | 2009 |
| ● | 111  | 90    | Which of the following cities do you live in, or nearest to?  | Base: All respondents          | 2009 |
| ● | 112  | 91    | Which of the following cities do you live in, or nearest to?  | Base: All respondents          | 2009 |
| ● | 113  | 91    | Which of the following cities do you live in, or nearest to?  | Base: All respondents          | 2009 |
| ● | 114  | 91    | Which of the following cities do you live in, or nearest to?  | Base: All respondents          | 2009 |
| ● | 115  | 92    | What is the combined annual income of your household, prior to tax being deducted?  | Base: All respondents          | 2009 |
| ● | 116  | 92    | What is the combined annual income of your household, prior to tax being deducted?  | Base: All respondents          | 2009 |
| ● | 117  | 93    | What is the combined annual income of your household, prior to tax being deducted?  | Base: All respondents          | 2009 |
| ● | 118  | 93    | What is the combined annual income of your household, prior to tax being deducted?  | Base: All respondents          | 2009 |
| ● | 119  | 94    | Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities? | Base: All respondents          | 2009 |

|   | Page | Table | Title   | Base Description      | Base |
|---|------|-------|---|-----------------------|------|
| ● | 120  | 95    | Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities? | Base: All respondents | 2009 |