

HEALTHWATCH – PATIENT DATA SURVEY

Methodology: ComRes interviewed 2,072 British adults on 5th and 6th March 2018. Data were weighted to be demographically representative of all British adults by age, gender, region and social grade. ComRes is a member of the British Polling Council and abides by its rules.

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Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 1

Q.1 How confident or not are you currently in the ability of the NHS to protect your patient data?

By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Confident	1587 77%	789 78%	798 75%	195 84% DEFGH	273 77%	245 74%	283 77%	232 76%	359 75%	468 80% j	528 75%	590 76%	425 77%	438 76%	344 81% O	380 74%	252 78%	688 79%
Very confident	(4) 335 16%	164 16%	171 16%	66 28% DEFGH	72 20% EGH	45 14%	63 17% Gh	31 10%	58 12%	138 23% JK	108 15% K	89 11%	101 18%	91 16%	69 16%	74 14%	65 20%	153 18%
Fairly confident	(3) 1252 60%	625 62%	626 59%	129 56%	201 56%	200 60%	220 60%	200 66% CD	301 63% cd	330 56%	420 60%	501 64% l	324 58%	347 60%	275 64% l	306 60%	186 57%	535 62%
Not very confident	(2) 354 17%	153 15%	202 19% A	21 9%	51 14% c	57 17% C	66 18% C	59 19% C	101 21% CD	72 12%	123 18% l	160 20% l	98 18%	113 20% N	60 14%	84 16%	45 14%	135 16%
Not at all confident	(1) 56 3%	31 3%	25 2%	2 1%	16 5% Cgh	11 3% c	10 3%	6 2%	10 2%	19 3%	21 3%	16 2%	14 3%	10 2%	9 2%	22 4% M	7 2%	19 2%
NET: Not confident	410 20%	183 18%	227 21% a	23 10%	67 19% C	69 21% C	75 20% C	65 21% C	111 23% C	90 15%	144 21% l	176 23% l	112 20%	123 21% n	69 16%	106 21%	52 16%	153 18%
Don't know	75 4%	39 4%	36 3%	14 6% H	16 5% H	20 6% fgH	11 3%	8 3%	6 1%	30 5% K	30 4% K	15 2%	17 3%	16 3%	13 3%	28 6% IM	21 6% Q	27 3%
Mean	2.93	2.95	2.92	3.19 DEFGH	2.96 h	2.89	2.94	2.87	2.86	3.05 JK	2.91	2.87	2.95	2.92	2.98 o	2.89	3.02	2.98
Standard deviation	0.67	0.67	0.68	0.64	0.74	0.68	0.68	0.60	0.64	0.71	0.68	0.63	0.69	0.66	0.64	0.70	0.67	0.66
Standard error	0.02	0.02	0.02	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 1

Q.1 How confident or not are you currently in the ability of the NHS to protect your patient data?

By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Confident	1587 77%	154 85%DBJKL	75 73%	1357 76%	68 78%	187 78%K	138 79%K	145 78%K	127 82%JK	146 74%	187 68%	215 75%	145 79%K
Very confident	(4) 335 16%	39 22%dBefJk	10 10%	285 16%	10 11%	33 14%	30 17%	36 19%b	25 16%	26 13%	40 14%	52 18%b	33 18%b
Fairly confident	(3) 1252 60%	115 63%k	65 63%	1072 60%	58 67%k	154 65%kl	108 62%	109 58%	102 65%kl	120 60%	148 54%	163 57%	111 61%
Not very confident	(2) 354 17%	21 11%	24 23%AhlM	309 17%A	16 18%	41 17%	31 18%	26 14%	19 12%	37 19%a	66 24%AFHlM	51 18%a	23 12%
Not at all confident	(1) 56 3%	4 2%	* *	51 3%	1 2%	4 1%	3 2%	5 3%	1 *	10 5%bFgl	10 4%i	12 4%bl	4 2%
NET: Not confident	410 20%	25 14%	25 24%AlM	361 20%A	17 20%	44 19%	33 19%	31 17%	20 13%	47 24%AlM	76 28%AFgHlM	63 22%AlM	27 15%
Don't know	75 4%	3 2%	3 3%	68 4%	2 2%	7 3%	3 2%	10 6%ag	8 5%ag	5 3%	12 4%	10 3%	11 6%Ag
Mean	2.93	3.06DBefJKl	2.85	2.93	2.89	2.94	2.96k	2.99JK	3.03BJK	2.84	2.82	2.92	3.01bJK
Standard deviation	0.67	0.66	0.59	0.68	0.60	0.61	0.65	0.69	0.57	0.72	0.73	0.74	0.66
Standard error	0.02	0.05	0.06	0.02	0.07	0.04	0.05	0.05	0.05	0.05	0.05	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 2

Q.2 Are you more or less aware of data security issues (i.e. unapproved accessing, changing or destruction of data) than you were three years ago, or about the same?

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: More aware	1090 53%	545 54%	545 51%	144 62% DEFGH	188 53%	157 47%	193 52%	157 52%	251 53%	332 56% J	350 50%	409 52%	318 57% NO	339 59% NO	211 50% o	222 43%	186 57%	479 55%
A lot more aware	310 15%	166 16%	145 14%	33 14%	58 16%	46 14%	44 12%	55 18% F	75 16%	91 15%	90 13%	130 17% j	94 17% NO	112 19% NO	44 10%	60 12%	63 19%	136 16%
A little more aware	779 38%	379 37%	400 38%	111 48% DEGH	130 36%	111 33%	149 40% e	103 34%	176 37%	241 41% k	260 37%	279 36%	223 40% O	228 39% O	167 39% O	161 31%	123 38%	344 40%
About the same	788 38%	390 39%	398 38%	64 28%	124 35%	136 41% C	152 41% C	122 40% C	189 40% C	188 32%	288 41% l	311 40% l	207 37%	201 35%	168 39%	212 41% M	107 33%	320 37%
A little less aware	37 2%	14 1%	23 2%	4 2%	6 2%	8 2%	6 2%	5 2%	9 2%	10 2%	14 2%	13 2%	8 1%	7 1%	8 2%	14 3%	4 1%	14 2%
A lot less aware	10 *	4 *	6 1%	1 *	3 1%	2 1%	1 *	1 *	2 *	4 1%	3 *	3 *	3 1%	2 *	3 1%	2 *	1 *	3 *
NET: Less aware	47 2%	18 2%	29 3%	5 2%	9 3%	10 3%	7 2%	6 2%	11 2%	14 2%	17 2%	17 2%	11 2%	9 2%	10 2%	16 3%	5 2%	17 2%
I don't know anything about data security issues	147 7%	59 6%	88 8% A	19 8%	35 10% FH	30 9% Fh	18 5%	19 6%	25 5%	54 9% K	48 7%	44 6%	19 3%	28 5%	37 9% LM	63 12% LM	26 8%	53 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 2

Q.2 Are you more or less aware of data security issues (i.e. unapproved accessing, changing or destruction of data) than you were three years ago, or about the same?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: More aware	1090 53%	95 52%	51 49%	944 53%	46 53%	127 53%	101 58%	95 51%	75 49%	107 54%	142 51%	152 53%	97 53%
A lot more aware	310 15%	33 18%f	11 10%	267 15%	14 16%	27 11%	26 15%	33 18%	25 16%	35 18%f	39 14%	38 13%	30 17%
A little more aware	779 38%	62 34%	40 39%	677 38%	32 37%	100 42%i	75 43%ahi	62 33%	51 33%	72 36%	103 37%	115 40%	67 37%
About the same	788 38%	67 37%	43 42%	677 38%	28 32%	91 38%	57 33%	71 38%	66 43%g	77 39%	100 36%	114 40%	72 40%
A little less aware	37 2%	3 1%	2 2%	32 2%	3 3%l	5 2%	5 3%l	4 2%	2 1%	2 1%	7 2%	2 1%	2 1%
A lot less aware	10 *	2 1%	1 1%	8 *	1 1%l	1 *	1 *	1 *	1 1%	1 *	2 1%	-	*
NET: Less aware	47 2%	4 2%	3 3%	40 2%	4 5%L	6 2%	6 3%l	5 3%	4 2%	3 2%	9 3%l	2 1%	2 1%
I don't know anything about data security issues	147 7%	16 9%	7 6%	125 7%	9 10%	14 6%	10 6%	15 8%	10 7%	12 6%	25 9%	20 7%	10 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 3

Q.3 How do you feel about how your personally identifiable data is used, compared to three years ago?

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: More concerned	1183 57%	559 55%	624 59%	122 53%	202 57%	184 55%	194 53%	186 61% ^c F	294 62% ^{Ce} F	324 55%	378 54%	480 62% ^{IJ}	329 59% ^o	346 60% ^O	236 55%	272 53%	189 58%	499 57%
I am a lot more concerned	301 15%	130 13%	171 16% ^a	20 8%	55 15% ^C	43 13%	49 13%	52 17% ^C	83 17% ^C	75 13%	92 13%	135 17% ^{IJ}	78 14%	96 17% ⁿ	53 12%	75 15%	47 14%	124 14%
I am a little more concerned	882 43%	429 42%	453 43%	103 44%	147 41%	141 42%	145 39%	134 44%	211 44%	250 42%	287 41%	345 44%	251 45% ^O	250 43%	183 43%	197 38%	142 44%	375 43%
I am no more or less concerned	745 36%	390 39% ^B	355 33%	81 35%	119 33%	123 37%	159 43% ^c DGH	103 34%	160 34%	200 34%	281 40% ^{IK}	264 34%	198 36%	211 36%	155 36%	181 35%	111 34%	321 37%
I am a little less concerned	30 1%	17 2%	13 1%	8 4% ^e FgH	10 3% ^{FgH}	4 1%	2 1%	3 1%	3 1%	19 3% ^{JK}	6 1%	6 1%	8 2%	6 1%	6 1%	10 2%	4 1%	13 2%
I am a lot less concerned	7 *	3 *	4 *	2 1%	1 *	1 *	- -	- -	4 1%	3 *	1 *	4 *	2 *	1 *	3 1%	2 *	2 1%	1 *
NET: Less concerned	37 2%	20 2%	18 2%	10 4% ^{EFGH}	11 3% ^{Fg}	4 1%	2 1%	3 1%	7 1%	21 4% ^{JK}	6 1%	10 1%	10 2%	6 1%	9 2%	12 2%	6 2%	14 2%
I don't know anything about how my personal data is used	107 5%	43 4%	64 6%	19 8% ^{FgH}	24 7% ^H	22 7% ^H	14 4%	12 4%	15 3%	43 7% ^K	36 5%	27 4%	17 3%	15 3%	27 6% ^{LM}	48 9% ^{LM}	19 6%	35 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 3

Q.3 How do you feel about how your personally identifiable data is used, compared to three years ago?

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: More concerned	1183 57%	105 58%	50 49%	1028 58%	49 56%	134 56%	90 52%	96 52%	91 59%	125 63%BGHI	178 65%BfGHL	158 55%	105 58%
I am a lot more concerned	301 15%	26 14%	11 10%	264 15%	10 12%	26 11%	21 12%	26 14%	30 20%bFg	39 20%bFgl	43 16%	38 13%	30 16%
I am a little more concerned	882 43%	79 43%	40 38%	763 43%	39 45%	108 45%	69 39%	71 38%	61 39%	86 43%	135 49%bgHi	120 42%	75 41%
I am no more or less concerned	745 36%	68 38%k	46 45%dJK	630 35%	28 32%	90 38%K	68 39%K	74 40%K	53 34%	64 32%	78 28%	112 39%K	62 34%
I am a little less concerned	30 1%	3 2%k	1 1%	26 1%	1 1%	2 1%	4 2%k	4 2%k	4 3%K	3 1%	1 *	2 1%	5 3%KI
I am a lot less concerned	7 *	-	*	7 *	-	-	-	3 2%fjL	-	-	3 1%	-	1 *
NET: Less concerned	37 2%	3 2%	2 2%	32 2%	1 1%	2 1%	4 2%	7 4%fKL	4 3%	3 1%	3 1%	2 1%	6 3%I
I don't know anything about how my personal data is used	107 5%	6 3%	5 5%	96 5%	9 10%AJ	12 5%	12 7%	8 5%	7 5%	7 3%	16 6%	16 6%	9 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 4

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Summary Table

Base: All respondents

	Organisations									
	Banks	Utility companies (e.g. electricity, gas)	Internet providers (e.g. Virgin, EE)	Retailers (e.g. supermarkets, high-street stores)	Social media companies (e.g. Facebook, Twitter)	Search engines (e.g. Google, Microsoft Bing)	Technology companies (e.g. Apple, Sony)	Local councils	NHS	National Government
Unweighted base	2072	2072	2072	2072	2072	2072	2072	2072	2072	2072
Weighted base	2072	2072	2072	2072	2072	2072	2072	2072	2072	2072
10 - Completely trust	126 6%	43 2%	31 1%	31 2%	14 1%	32 2%	33 2%	58 3%	172 8%	80 4%
9	258 12%	116 6%	75 4%	61 3%	27 1%	62 3%	71 3%	132 6%	293 14%	170 8%
8	398 19%	243 12%	199 10%	218 10%	103 5%	153 7%	228 11%	319 15%	456 22%	324 16%
7	311 15%	350 17%	270 13%	290 14%	181 9%	194 9%	267 13%	364 18%	411 20%	305 15%
6	279 13%	356 17%	373 18%	340 16%	199 10%	272 13%	323 16%	337 16%	261 13%	298 14%
5	301 15%	376 18%	407 20%	417 20%	319 15%	360 17%	391 19%	347 17%	210 10%	312 15%
4	125 6%	199 10%	208 10%	249 12%	255 12%	273 13%	219 11%	161 8%	110 5%	166 8%
3	76 4%	151 7%	174 8%	160 8%	255 12%	230 11%	152 7%	114 6%	51 2%	117 6%
2	57 3%	78 4%	110 5%	102 5%	219 11%	183 9%	134 6%	66 3%	33 2%	83 4%
1 - Do not trust at all	102 5%	101 5%	153 7%	139 7%	426 21%	254 12%	170 8%	104 5%	36 2%	148 7%
Don't know	39 2%	59 3%	71 3%	65 3%	72 3%	60 3%	85 4%	70 3%	39 2%	68 3%
Mean	6.43	5.66	5.23	5.27	3.96	4.62	5.19	5.92	6.98	5.86
Standard deviation	2.31	2.13	2.17	2.13	2.30	2.32	2.25	2.17	2.01	2.39
Standard error	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.04	0.05

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 4

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

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Summary Table

Base: All respondents

	Organisations									
	Banks	Utility companies (e.g. electricity, gas)	Internet providers (e.g. Virgin, EE)	Retailers (e.g. supermarkets, high-street stores)	Social media companies (e.g. Facebook, Twitter)	Search engines (e.g. Google, Microsoft Bing)	Technology companies (e.g. Apple, Sony)	Local councils	NHS	National Government
Weighted base	2072	2072	2072	2072	2072	2072	2072	2072	2072	2072
NET: 8-10	782 38%	402 19%	305 15%	310 15%	145 7%	247 12%	332 16%	509 25%	921 44%	574 28%
NET: 1-3	235 11%	330 16%	436 21%	401 19%	901 43%	667 32%	456 22%	284 14%	119 6%	348 17%

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 5

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Banks

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	126 6%	62 6%	64 6%	20 9%G	29 8%G	18 5%g	24 7%G	7 2%	27 6%G	49 8%K	42 6%	35 4%	28 5%	40 7%	22 5%	36 7%	16 5%	58 7%
9	258 12%	130 13%	128 12%	26 11%	34 9%	30 9%	59 16%DEG	30 10%	79 17%DEG	60 10%	90 13%	109 14%i	78 14%	69 12%	55 13%	55 11%	35 11%	118 14%
8	398 19%	176 17%	222 21%a	44 19%	69 19%	64 19%	63 17%	62 20%	96 20%	113 19%	127 18%	158 20%	116 21%	119 21%	74 17%	90 17%	69 21%	156 18%
7	311 15%	138 14%	174 16%	52 22%DfGH	53 15%	56 17%H	59 16%h	38 12%	54 11%	105 18%K	115 16%K	92 12%	84 15%	96 17%	59 14%	73 14%	51 16%	146 17%
6	279 13%	131 13%	147 14%	32 14%	60 17%H	47 14%	45 12%	41 13%	55 11%	91 16%	92 13%	96 12%	93 17%mo	72 12%	54 13%	60 12%	55 17%	114 13%
5	301 15%	155 15%	146 14%	29 12%	48 13%	59 18%F	42 11%	57 19%cdF	68 14%	76 13%	101 14%	125 16%	67 12%	84 15%	72 17%l	78 15%	41 13%	128 15%
4	125 6%	62 6%	64 6%	11 5%	24 7%E	7 2%	19 5%E	26 8%E	38 8%E	35 6%j	27 4%	64 8%J	28 5%	36 6%	34 8%l	27 5%	16 5%	46 5%
3	76 4%	41 4%	35 3%	3 1%	6 2%	17 5%CD	18 5%CD	13 4%cd	19 4%cd	9 2%	35 5%l	32 4%l	20 4%	14 2%	12 3%	30 6%Mn	11 3%	26 3%
2	57 3%	36 4%B	20 2%	4 2%	10 3%	8 2%	11 3%	9 3%	15 3%	14 2%	19 3%	24 3%	12 2%	15 3%	16 4%	13 2%	6 2%	26 3%
1 - Do not trust at all	102 5%	65 6%B	36 3%	4 2%	16 4%c	23 7%C	21 6%C	18 6%C	20 4%	20 3%	44 6%l	38 5%	27 5%	21 4%	21 5%	33 6%M	15 5%	37 4%
Don't know	39 2%	14 1%	25 2%	8 3%gh	9 3%	6 2%	7 2%	3 1%	6 1%	17 3%K	12 2%	9 1%	2 *	11 2%L	8 2%l	18 3%L	10 3%	14 2%
Mean	6.43	6.26	6.59A	6.92DEFGH	6.50G	6.24	6.48G	6.01	6.50G	6.66JK	6.37	6.31	6.54no	6.59NO	6.26	6.26	6.49	6.53
Standard deviation	2.31	2.44	2.16	1.95	2.25	2.33	2.44	2.28	2.35	2.15	2.39	2.33	2.24	2.21	2.33	2.45	2.18	2.27

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 5

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Banks

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.08	0.07	0.13	0.12	0.13	0.13	0.13	0.11	0.09	0.09	0.09	0.10	0.09	0.12	0.11	0.13	0.08
NET: 8-10	782 38%	369 36%	413 39%	90 39%	131 37%	113 34%	146 40%g	99 33%	202 42%EG	222 38%	259 37%	301 39%	222 40%	228 40%	150 35%	181 35%	120 37%	332 38%
NET: 1-3	235 11%	143 14%B	92 9%	10 4%	32 9%c	47 14%CD	50 14%Cd	41 13%C	54 11%C	42 7%	98 14%l	95 12%l	59 11%	51 9%	50 12%	76 15%lM	32 10%	89 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 5

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By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Banks

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	126 6%	14 8%g	4 3%	108 6%	5 5%	11 4%	5 3%	13 7%g	11 7%g	15 7%g	11 4%	22 8%G	17 9%bfGK
9	258 12%	25 14%	12 11%	221 12%	11 13%	22 9%	31 18%Fi	24 13%	16 10%	24 12%	36 13%	37 13%	21 12%
8	398 19%	29 16%	20 20%	349 20%	18 21%	51 21%j	31 18%	39 21%	38 25%aJ	28 14%	55 20%	53 19%	35 19%
7	311 15%	25 14%	18 18%m	268 15%	11 13%	45 19%KM	34 19%KM	26 14%	25 16%m	29 15%	31 11%	50 17%kM	18 10%
6	279 13%	21 12%	13 13%	244 14%	7 8%	34 14%	20 11%	27 14%	19 13%	28 14%	44 16%	38 13%	26 14%
5	301 15%	32 18%gk	21 21%dGK	248 14%	14 16%	34 14%	18 10%	26 14%	20 13%	33 17%gk	30 11%	40 14%	32 18%gk
4	125 6%	9 5%	4 3%	113 6%	4 5%	17 7%	13 7%	9 5%	6 4%	18 9%iK	11 4%	20 7%	15 8%k
3	76 4%	6 4%	3 3%	67 4%	6 6%i	5 2%	10 6%fl	6 3%	7 4%	7 4%	15 5%i	6 2%	5 3%
2	57 3%	3 1%	2 2%	52 3%	1 1%	7 3%	4 2%	4 2%	5 3%	4 2%	15 5%Ajm	9 3%	3 2%
1 - Do not trust at all	102 5%	14 8%dbglm	2 2%	85 5%	6 6%i	10 4%	6 3%	8 4%	3 2%	13 6%i	21 8%bgl	12 4%	7 4%
Don't know	39 2%	4 2%i	4 4%fJL	31 2%	5 6%FgJL	2 1%	3 2%	4 2%i	5 3%JL	1 *	7 3%jL	1 *	4 2%jL
Mean	6.43	6.34	6.52	6.43	6.34	6.39	6.52	6.59k	6.71jK	6.22	6.12	6.54k	6.55k
Standard deviation	2.31	2.49	1.99	2.30	2.43	2.16	2.21	2.26	2.12	2.39	2.53	2.28	2.27

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 5

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Banks

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.18	0.19	0.06	0.28	0.15	0.17	0.17	0.17	0.16	0.16	0.13	0.16
NET: 8-10	782 38%	68 37%	36 35%	678 38%	34 39%	83 35%	67 39%	76 41%	65 42%	66 33%	102 37%	112 39%	73 40%
NET: 1-3	235 11%	24 13%	7 7%	203 11%	12 14%	22 9%	20 11%	18 10%	14 9%	24 12%	50 18% BFgHijLM	28 10%	14 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 6

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Utility companies (e.g. electricity, gas)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	43 2%	28 3%B	15 1%	6 3%	10 3%	8 2%	9 2%	5 2%	7 1%	15 3%	17 2%	11 1%	17 3%N	11 2%	4 1%	11 2%	4 1%	27 3%
9	116 6%	55 5%	60 6%	12 5%	13 4%	19 6%	23 6%	14 5%	35 7%D	25 4%	42 6%	49 6%	35 6%	27 5%	22 5%	32 6%	11 3%	51 6%
8	243 12%	119 12%	124 12%	24 11%	40 11%	37 11%	50 14%	32 11%	59 12%	64 11%	87 12%	92 12%	79 14%no	67 12%	43 10%	54 10%	49 15%	96 11%
7	350 17%	181 18%	169 16%	53 23%GH	66 19%h	57 17%	67 18%	42 14%	66 14%	119 20%K	124 18%k	107 14%	94 17%	106 18%	67 16%	83 16%	57 18%	165 19%
6	356 17%	151 15%	206 19%A	43 18%	76 21%EF	50 15%	53 14%	56 18%	79 17%	119 20%J	103 15%	135 17%	106 19%O	103 18%	76 18%	72 14%	50 15%	166 19%
5	376 18%	189 19%	187 18%	38 16%	62 17%	78 23%cdF	55 15%	55 18%	88 19%	99 17%	133 19%	143 18%	82 15%	107 19%	91 21%L	95 19%	56 17%	159 18%
4	199 10%	99 10%	100 9%	21 9%	29 8%	30 9%	40 11%	39 13%dh	40 8%	50 9%	70 10%	79 10%	58 11%	52 9%	38 9%	51 10%	33 10%	77 9%
3	151 7%	75 7%	76 7%	20 8%	20 6%	23 7%	25 7%	22 7%	41 9%	39 7%	48 7%	63 8%	29 5%	51 9%L	29 7%	42 8%I	22 7%	47 5%
2	78 4%	41 4%	38 4%	3 1%	14 4%c	8 2%	15 4%c	16 5%Ce	22 5%C	17 3%	23 3%	38 5%i	21 4%	17 3%	21 5%	20 4%	12 4%	30 3%
1 - Do not trust at all	101 5%	56 6%	45 4%	3 2%	14 4%	18 5%C	21 6%C	18 6%C	26 6%C	18 3%	39 5%I	45 6%I	26 5%	21 4%	23 5%	31 6%m	18 5%	34 4%
Don't know	59 3%	17 2%	42 4%A	10 4%	13 4%	7 2%	10 3%	5 2%	14 3%	23 4%	17 2%	19 2%	6 1%	16 3%L	14 3%L	23 5%L	14 4%q	18 2%
Mean	5.66	5.64	5.68	5.97GH	5.75G	5.68	5.70g	5.38	5.58	5.84K	5.69	5.50	5.87NO	5.70	5.48	5.54	5.61	5.85
Standard deviation	2.13	2.20	2.06	1.87	2.03	2.10	2.24	2.15	2.22	1.97	2.17	2.19	2.16	2.03	2.08	2.23	2.11	2.07

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 6

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By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Utility companies (e.g. electricity, gas)

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.13	0.11	0.11	0.12	0.13	0.11	0.08	0.08	0.08	0.09	0.08	0.11	0.10	0.13	0.07
NET: 8-10	402 19%	203 20%	199 19%	42 18%	62 17%	64 19%	82 22%	51 17%	101 21%	104 18%	146 21%	152 20%	131 24%MN	105 18%	69 16%	97 19%	64 20%	173 20%
NET: 1-3	330 16%	172 17%	158 15%	26 11%	48 14%	48 14%	61 17% _c	57 19% _C	89 19% _{Cd}	74 13%	110 16%	146 19% _l	76 14%	88 15%	72 17%	93 18% _l	52 16%	110 13%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Utility companies (e.g. electricity, gas)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	43 2%	6 3%	2 2%	36 2%	1 1%	4 2%	2 1%	6 3%	4 3%	2 1%	6 2%	5 2%	6 3%
9	116 6%	9 5%	2 2%	105 6%	12 14%ABFGiJKLM	6 3%	10 6%	18 10%aBFjM	11 7%bf	9 5%	17 6%f	16 5%	6 3%
8	243 12%	20 11%e	24 23%DAEFGHJKLM1%	199 1%	3 3%	30 13%E	14 8%	25 13%E	19 12%E	22 11%e	26 9%	36 13%E	24 13%E
7	350 17%	34 19%	14 14%	302 17%	10 11%	53 22%behM	36 21%em	27 15%	24 15%	33 17%	49 18%	46 16%	24 13%
6	356 17%	26 14%	9 8%	321 18%B	18 21%B	35 15%	35 20%B	30 16%b	28 18%b	38 19%B	56 20%B	50 18%B	30 16%b
5	376 18%	28 15%	26 25%dahK	322 18%	13 15%	49 21%K	32 19%	28 15%	26 17%	44 22%ahK	35 13%	64 22%ahK	31 17%
4	199 10%	19 11%	10 10%	169 9%	9 10%	21 9%	18 11%	24 13%	15 9%	18 9%	22 8%	25 9%	18 10%
3	151 7%	16 9%H	5 5%	129 7%	9 10%h	15 6%	12 7%	6 3%	13 8%h	12 6%	21 8%h	16 6%	24 13%bFgHJKL
2	78 4%	9 5%	2 2%	68 4%	1 1%	8 3%	7 4%	9 5%	4 3%	7 4%	13 5%	11 4%	8 4%
1 - Do not trust at all	101 5%	10 6%g	6 6%	85 5%	4 4%	12 5%	3 2%	9 5%	8 5%	12 6%g	16 6%g	15 5%	6 3%
Don't know	59 3%	6 3%	4 4%	49 3%	7 8%FGHiJL	4 2%	4 2%	4 2%	4 3%	2 1%	13 5%JL	4 1%	7 4%jl
Mean	5.66	5.56	5.76	5.66	5.71	5.66	5.72	5.89	5.73	5.53	5.62	5.67	5.50
Standard deviation	2.13	2.26	2.11	2.12	2.18	2.05	1.90	2.26	2.19	2.05	2.22	2.08	2.16

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Utility companies (e.g. electricity, gas)

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.16	0.21	0.05	0.26	0.14	0.14	0.17	0.18	0.14	0.14	0.12	0.16
NET: 8-10	402 19%	34 19%	28 27%dfGJk	340 19%	16 19%	41 17%	26 15%	49 26%FGJk	34 22%	33 16%	49 18%	57 20%	36 20%
NET: 1-3	330 16%	35 19%	13 13%	282 16%	13 15%	35 15%	23 13%	24 13%	25 16%	31 16%	50 18%	42 15%	37 21%gh

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 7

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Internet providers (e.g. Virgin, EE)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	31 1%	19 2%	12 1%	3 1%	6 2%	3 1%	5 1%	3 1%	10 2%	9 2%	8 1%	13 2%	8 1%	6 1%	5 1%	11 2%	4 1%	10 1%
9	75 4%	50 5%B	25 2%	11 5%h	10 3%	14 4%	22 6%dgH	8 3%	10 2%	21 4%	36 5%K	18 2%	25 5%	15 3%	12 3%	23 4%	13 4%	36 4%
8	199 10%	99 10%	100 9%	28 12%g	37 10%	33 10%	39 10%	21 7%	42 9%	65 11%k	71 10%	63 8%	63 11%	49 8%	39 9%	49 10%	30 9%	102 12%
7	270 13%	146 14%b	125 12%	44 19%FGH	60 17%fGH	47 14%gh	44 12%	27 9%	48 10%	104 18%JK	91 13%k	75 10%	73 13%	77 13%	50 12%	70 14%	48 15%	120 14%
6	373 18%	176 17%	198 19%	45 19%	77 22%H	63 19%	67 18%	53 17%	69 15%	121 21%K	130 18%	122 16%	101 18%	118 20%	71 17%	84 16%	60 19%	173 20%
5	407 20%	192 19%	215 20%	41 18%	51 14%	74 22%D	79 21%D	66 22%D	97 20%D	92 16%	153 22%l	162 21%l	99 18%	119 21%	97 23%l	92 18%	53 16%	165 19%
4	208 10%	96 9%	113 11%	23 10%	32 9%	31 9%	31 8%	34 11%	58 12%f	55 9%	62 9%	92 12%j	64 12%m	47 8%	49 11%	48 9%	29 9%	84 10%
3	174 8%	81 8%	92 9%	15 7%	30 8%	26 8%	28 8%	35 11%c	40 8%	45 8%	54 8%	75 10%	47 8%	61 11%O	33 8%	33 6%	27 8%	68 8%
2	110 5%	53 5%	57 5%	5 2%	18 5%c	9 3%	16 4%	16 5%c	45 10%CDEFg	23 4%	25 4%	62 8%IJ	31 6%	33 6%	19 5%	27 5%	19 6%	32 4%
1 - Do not trust at all	153 7%	75 7%	78 7%	3 1%	24 7%C	25 7%C	27 7%C	32 10%C	42 9%C	27 5%	52 7%i	74 9%l	38 7%	31 5%	39 9%M	45 9%M	21 7%	55 6%
Don't know	71 3%	25 3%	46 4%A	14 6%eh	12 3%	10 3%	11 3%	11 4%	14 3%	26 4%	21 3%	25 3%	6 1%	22 4%L	13 3%L	31 6%LmN	20 6%Q	23 3%
Mean	5.23	5.35B	5.13	5.90DEFGH	5.39GH	5.36GH	5.40GH	4.79	4.87	5.59K	5.38K	4.84	5.32	5.21	5.09	5.29	5.31	5.45
Standard deviation	2.17	2.23	2.11	1.83	2.16	2.09	2.20	2.16	2.26	2.05	2.15	2.22	2.20	2.05	2.16	2.30	2.19	2.11

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 7

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Internet providers (e.g. Virgin, EE)

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.12	0.12	0.11	0.12	0.13	0.11	0.09	0.08	0.08	0.10	0.08	0.11	0.10	0.13	0.08
NET: 8-10	305	167	138	42	53	50	66	32	63	95	115	95	96	70	56	82	47	149
	15%	17%B	13%	18%G	15%	15%	18%Gh	10%	13%	16%k	16%K	12%	17%M	12%	13%	16%m	15%	17%
NET: 1-3	436	209	227	23	72	59	71	83	128	96	130	210	115	125	91	105	67	155
	21%	21%	21%	10%	20%C	18%C	19%C	27%CdEF	27%CDEF	16%	19%	27%IJ	21%	22%	21%	20%	21%	18%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 7

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Internet providers (e.g. Virgin, EE)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	31 1%	5 3%	1 1%	25 1%	- -	3 1%	1 *	5 2%	2 1%	3 1%	4 2%	5 2%	4 2%
9	75 4%	8 5%b	1 1%	66 4%	7 8%Bfikm	6 3%	10 6%B	7 4%	4 2%	8 4%	8 3%	12 4%b	4 2%
8	199 10%	16 9%	12 12%	171 10%	4 5%	21 9%	15 9%	24 13%e	20 13%e	19 9%	25 9%	26 9%	15 8%
7	270 13%	24 13%	12 12%	235 13%	9 11%	25 11%	30 17%fl	23 12%	24 16%	28 14%	39 14%	32 11%	24 13%
6	373 18%	31 17%e	14 13%	329 18%	6 7%	53 22%bEjm	32 18%E	43 23%bEjm	28 18%E	30 15%	57 21%E	51 18%E	27 15%
5	407 20%	39 21%	28 27%dHi	341 19%	20 23%	47 20%	40 23%	30 16%	27 17%	38 19%	50 18%	56 19%	33 18%
4	208 10%	17 10%	10 10%	181 10%	13 15%Gk	29 12%g	11 6%	15 8%	13 8%	26 13%Gk	21 7%	34 12%g	18 10%
3	174 8%	12 6%	7 7%	155 9%	9 10%	18 8%	14 8%	14 8%	13 9%	24 12%aK	15 5%	26 9%	21 12%aK
2	110 5%	11 6%	7 7%	91 5%	2 2%	13 6%	9 5%	8 4%	7 4%	9 4%	17 6%	15 5%	11 6%
1 - Do not trust at all	153 7%	14 8%	6 5%	133 7%	7 8%	16 7%	8 5%	10 5%	9 6%	14 7%	26 9%g	26 9%	16 9%
Don't know	71 3%	5 3%	7 6%JL	60 3%	8 9%AFGJL	6 2%	4 2%	8 4%JL	9 6%JL	1 1%	13 5%JL	4 1%	7 4%JL
Mean	5.23	5.28	5.13	5.24	5.02	5.16	5.48m	5.58efjLM	5.43	5.15	5.22	5.11	5.02
Standard deviation	2.17	2.26	2.02	2.17	2.20	2.07	2.04	2.14	2.12	2.16	2.24	2.24	2.27

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 7

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Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.16	0.20	0.05	0.26	0.14	0.15	0.17	0.17	0.15	0.14	0.13	0.16
NET: 8-10	305	29	13	262	12	30	26	35	26	29	38	43	24
	15%	16%	13%	15%	13%	13%	15%	19%	17%	15%	14%	15%	13%
NET: 1-3	436	38	20	379	18	48	31	32	29	47	58	67	48
	21%	21%	19%	21%	21%	20%	18%	17%	19%	24%	21%	23%	26%gh

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 8

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Retailers (e.g. supermarkets, high-street stores)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	31 2%	19 2%	12 1%	3 1%	5 1%	4 1%	10 3%g	2 1%	7 1%	9 1%	14 2%	9 1%	12 2%N	9 2%n	1 *	10 2%N	7 2%	15 2%
9	61 3%	35 3%	26 2%	11 5%gH	15 4%gH	8 3%	15 4%gH	5 2%	7 2%	25 4%K	23 3%k	12 2%	15 3%	9 2%	17 4%M	20 4%M	14 4%	27 3%
8	218 10%	110 11%	107 10%	42 18%DEFGH	30 9%	31 9%	36 10%	31 10%	47 10%	72 12%	67 10%	78 10%	73 13%MN	52 9%	33 8%	60 12%n	32 10%	104 12%
7	290 14%	141 14%	149 14%	37 16%G	59 16%Gh	55 16%Gh	55 15%g	29 9%	57 12%	95 16%K	109 16%K	86 11%	89 16%o	85 15%	53 12%	62 12%	39 12%	144 17%
6	340 16%	153 15%	187 18%	40 17%	68 19%f	57 17%	50 13%	51 17%	74 16%	108 18%	107 15%	125 16%	74 13%	109 19%Lo	82 19%Lo	75 15%	51 16%	154 18%
5	417 20%	208 21%	209 20%	31 13%	67 19%	84 25%Cdh	73 20%c	72 24%C	91 19%c	98 17%	156 22%i	162 21%i	101 18%	129 22%	90 21%	97 19%	74 23%	168 19%
4	249 12%	123 12%	127 12%	34 14%E	44 12%	29 9%	46 12%	31 10%	66 14%E	77 13%	74 11%	97 12%	72 13%	66 12%	59 14%	52 10%	42 13%	96 11%
3	160 8%	75 7%	85 8%	14 6%	18 5%	25 7%	36 10%D	26 8%	41 9%d	32 5%	61 9%i	67 9%i	45 8%	47 8%	26 6%	42 8%	21 7%	59 7%
2	102 5%	52 5%	50 5%	7 3%	17 5%	10 3%	12 3%	22 7%CEF	34 7%CEF	24 4%	22 3%	56 7%IJ	34 6%	24 4%	16 4%	28 5%	11 3%	32 4%
1 - Do not trust at all	139 7%	73 7%	66 6%	3 1%	21 6%C	22 7%C	26 7%C	27 9%C	38 8%C	25 4%	49 7%i	65 8%i	33 6%	32 6%	32 8%	42 8%	18 6%	52 6%
Don't know	65 3%	22 2%	43 4%A	10 4%	12 3%	9 3%	11 3%	10 3%	14 3%	22 4%	20 3%	23 3%	7 1%	14 3%	17 4%L	26 5%LM	14 4%q	18 2%
Mean	5.27	5.28	5.26	5.91DEFGH	5.42GH	5.35GH	5.33GH	4.90	4.98	5.61JK	5.34K	4.95	5.35	5.27	5.18	5.25	5.40	5.49
Standard deviation	2.13	2.19	2.07	1.95	2.08	2.03	2.21	2.13	2.17	2.05	2.13	2.15	2.19	1.99	2.04	2.28	2.10	2.09

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 8

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By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Retailers (e.g. supermarkets, high-street stores)

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.13	0.11	0.11	0.12	0.13	0.10	0.09	0.08	0.08	0.10	0.08	0.10	0.10	0.13	0.07
NET: 8-10	310 15%	164 16%	146 14%	56 24%	50 14%	44 13%	61 16%	37 12%	62 13%	107 18%	104 15%	99 13%	99 18%	70 12%	51 12%	89 17%	53 16%	146 17%
NET: 1-3	401 19%	200 20%	201 19%	25 11%	56 16%	58 17%	74 20%	75 25%	113 24%	81 14%	132 19%	188 24%	112 20%	103 18%	74 17%	111 22%	51 16%	143 16%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Retailers (e.g. supermarkets, high-street stores)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	31 2%	6 3% ^{dJk}	1 1%	24 1%	- -	2 1%	2 1%	4 2%	4 2%	1 *	3 1%	5 2%	4 2%
9	61 3%	1 1%	2 1%	58 3% ^a	3 3%	8 4% ^a	7 4% ^A	4 2%	3 2%	7 3% ^a	11 4% ^a	11 4% ^A	3 2%
8	218 10%	19 10%	12 12%	187 10%	12 14% ^f	17 7%	19 11%	30 16% ^{FJkM}	19 13% ^f	18 9%	26 9%	31 11%	15 8%
7	290 14%	28 15% ^{be}	8 8%	254 14% ^b	5 6%	33 14% ^e	31 18% ^{BE}	27 15% ^e	26 17% ^{bE}	25 12%	39 14% ^e	44 15% ^{be}	23 13%
6	340 16%	29 16%	20 20%	291 16%	13 15%	49 21% ^L	27 16%	38 20% ^L	24 15%	31 16%	45 16%	36 13%	27 15%
5	417 20%	37 20%	21 20%	359 20%	17 19%	39 16%	39 22%	32 17%	39 25% ^{fK}	46 23% ^k	44 16%	70 24% ^{fhK}	34 19%
4	249 12%	16 9%	16 15% ^l	217 12%	13 14% ⁱ	37 15% ^{agl}	15 9%	21 11%	10 6%	24 12% ⁱ	38 14% ^l	31 11%	28 15% ^{agl}
3	160 8%	15 8%	12 11%	133 7%	9 11%	14 6%	12 7%	11 6%	8 5%	19 9%	19 7%	21 7%	20 11% ^{fi}
2	102 5%	7 4%	2 2%	93 5%	2 2%	14 6%	9 5%	9 5%	8 5%	13 7%	18 7%	12 4%	7 4%
1 - Do not trust at all	139 7%	18 10% ^{dGHi}	6 6%	114 6%	6 7%	17 7% ^h	7 4%	5 3%	8 5%	15 7% ^h	21 8% ^H	23 8% ^H	13 7% ^h
Don't know	65 3%	6 3% ^{jL}	4 4% ^{jL}	55 3%	7 8% ^{hJL}	8 3% ^{jL}	6 3% ^{jL}	5 3% ^l	7 4% ^{JL}	1 1%	12 4% ^{JL}	2 1%	8 4% ^{JL}
Mean	5.27	5.20	5.12	5.28	5.12	5.16	5.53 ^{Jm}	5.70 ^{ABeFJKIM}	5.56 ^{Jm}	5.02	5.16	5.30	5.07
Standard deviation	2.13	2.26	2.00	2.12	2.11	2.09	2.02	2.00	2.07	2.11	2.20	2.20	2.13

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Retailers (e.g. supermarkets, high-street stores)

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.20	0.05	0.25	0.15	0.15	0.15	0.17	0.14	0.14	0.13	0.15
NET: 8-10	310 15%	26 14%	15 14%	269 15%	15 17%	27 11%	28 16%	38 20%Fjm	26 17%	25 13%	39 14%	48 17%	23 12%
NET: 1-3	401 19%	40 22%h	20 20%	341 19%	17 20%	45 19%	28 16%	25 14%	24 16%	47 24%gHi	58 21%h	57 20%	40 22%h

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Social media companies (e.g. Facebook, Twitter)

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	14 1%	11 1% ^b	4 *	4 2% ^{GH}	5 1% ^{gH}	2 1%	3 1%	- -	1 *	9 2% ^K	5 1% ^k	1 *	6 1% ^m	1 *	1 *	6 1% ^m	5 1%	5 1%
9	27 1%	17 2%	10 1%	5 2%	4 1%	5 2%	3 1%	3 1%	7 1%	9 2%	8 1%	10 1%	6 1%	4 1%	5 1%	12 2% ^M	5 2%	8 1%
8	103 5%	46 5%	57 5%	11 5%	11 3%	18 5%	25 7% ^D	12 4%	26 6%	22 4%	43 6% ⁱ	39 5%	36 6% ^o	30 5%	17 4%	20 4%	16 5%	46 5%
7	181 9%	99 10%	81 8%	40 17% ^{dEFGH}	40 11% ^{gH}	33 10% ^H	33 9% ^H	19 6% ^h	15 3%	80 14% ^{JK}	66 9% ^K	35 4%	52 9%	38 7%	34 8%	57 11% ^M	30 9%	95 11%
6	199 10%	90 9%	109 10%	34 15% ^{EFGH}	44 12% ^{Gh}	28 8%	35 9%	19 6%	38 8%	78 13% ^{JK}	63 9%	58 7%	62 11% ^o	56 10%	41 10%	40 8%	27 8%	98 11%
5	319 15%	159 16%	161 15%	43 18% ^H	55 15%	65 19% ^{gH}	62 17% ^H	40 13%	55 11%	98 17% ^K	127 18% ^K	95 12%	74 13%	97 17%	70 17%	78 15%	49 15%	155 18%
4	255 12%	121 12%	134 13%	35 15%	48 13%	43 13%	47 13%	31 10%	50 11%	83 14% ^k	91 13%	82 10%	66 12%	81 14% ^o	59 14% ^o	50 10%	49 15%	98 11%
3	255 12%	122 12%	134 13%	25 11%	51 14%	41 12%	46 13%	32 11%	58 12%	77 13%	88 12%	91 12%	60 11%	77 13%	61 14%	57 11%	45 14%	101 12%
2	219 11%	111 11%	108 10%	12 5%	31 9%	30 9%	40 11% ^C	44 14% ^{CDe}	62 13% ^{Cd}	43 7%	70 10%	106 14% ^{lj}	52 9%	61 11%	55 13%	52 10%	40 12%	92 11%
1 - Do not trust at all	426 21%	209 21%	217 20%	17 7%	56 16% ^C	61 18% ^C	64 17% ^C	97 32% ^{CDEF}	131 28% ^{CDEF}	74 12%	125 18% ^l	228 29% ^{IJ}	127 23% ^N	111 19%	68 16%	120 23% ^N	48 15%	152 18%
Don't know	72 3%	26 3%	46 4% ^A	5 2%	11 3%	7 2%	11 3%	6 2%	32 7% ^{CDEFG}	16 3%	18 3%	38 5% ^{iJ}	13 2%	20 4%	16 4%	23 4%	12 4%	19 2%
Mean	3.96	4.00	3.92	4.99 ^{DEFGH}	4.21 ^{GH}	4.14 ^{GH}	4.12 ^{GH}	3.29	3.43	4.52 ^{JK}	4.13 ^K	3.37	4.04	3.89	3.94	3.96	4.12	4.17
Standard deviation	2.30	2.34	2.25	2.10	2.23	2.26	2.27	2.23	2.28	2.21	2.26	2.26	2.42	2.17	2.13	2.44	2.27	2.26

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 9

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Social media companies (e.g. Facebook, Twitter)

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.14	0.12	0.12	0.12	0.13	0.11	0.09	0.08	0.09	0.11	0.09	0.11	0.11	0.14	0.08
NET: 8-10	145 7%	74 7%	71 7%	20 9%	20 6%	25 7%	31 8%	15 5%	34 7%	40 7%	56 8%	49 6%	48 9% _n	36 6%	23 5%	38 7%	25 8%	59 7%
NET: 1-3	901 43%	442 44%	459 43%	54 23%	139 39% _C	132 40% _C	150 41% _C	173 57% _{CDEF}	252 53% _{CDEF}	193 33%	283 40% _I	425 54% _{IJ}	239 43%	250 43%	184 43%	228 44%	133 41%	346 40%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 9

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Social media companies (e.g. Facebook, Twitter)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	14 1%	1 1%	* *	13 1%	- -	1 1%	- -	3 2%j	2 1%	- -	4 1%	1 *	2 1%
9	27 1%	5 3%GJ	1 1%	22 1%	1 1%	3 1%	- -	5 3%GJ	2 1%	- -	4 1%	4 1%	3 2%j
8	103 5%	10 6%	5 4%	88 5%	11 12%abFgHIJLM	8 3%	9 5%	9 5%	7 4%	9 5%	20 7%fL	8 3%	8 4%
7	181 9%	11 6%	7 7%	163 9%	4 5%	18 8%	20 12%a	24 13%Ae	15 10%	19 9%	22 8%	27 10%	14 7%
6	199 10%	23 12%ehj	10 9%	167 9%	4 5%	22 9%	25 15%EHJK	11 6%	12 8%	14 7%	24 9%	33 11%h	22 12%ehj
5	319 15%	24 13%	16 15%	280 16%	11 13%	37 16%	24 14%	29 16%	24 15%	31 16%	48 18%	47 16%	27 15%
4	255 12%	22 12%	12 12%	221 12%	13 15%	30 12%	17 10%	30 16%g	19 12%	22 11%	29 10%	44 15%	18 10%
3	255 12%	30 17%dKM	16 15%	209 12%	10 11%	29 12%	25 14%	25 14%	21 14%	24 12%	24 9%	35 12%	16 9%
2	219 11%	17 9%	12 11%	190 11%	11 13%	31 13%Hm	25 14%HM	12 6%	13 9%	31 16%aHiLM	28 10%	26 9%	13 7%
1 - Do not trust at all	426 21%	35 19%	22 21%	369 21%	17 20%	54 22%G	24 14%	33 18%	33 22%g	47 23%G	57 21%	55 19%	49 27%aGHI
Don't know	72 3%	5 3%	4 4%	63 4%	4 5%j	6 2%	5 3%	5 3%	6 4%	3 1%	16 6%J	8 3%	10 6%J
Mean	3.96	4.02j	3.73	3.97	3.95	3.72	4.14fJ	4.31bFJ	3.95	3.62	4.13fJ	3.99j	3.90
Standard deviation	2.30	2.32	2.18	2.30	2.40	2.22	2.16	2.38	2.34	2.19	2.44	2.18	2.45

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 9

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Base: All respondents

	Region												
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Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.21	0.06	0.28	0.15	0.16	0.18	0.19	0.15	0.16	0.13	0.18
NET: 8-10	145 7%	16 9%l	5 5%	123 7%	12 13%bFGJL	12 5%	9 5%	17 9%l	11 7%	9 5%	28 10%fgJL	13 5%	13 7%
NET: 1-3	901 43%	82 45%	50 48%	769 43%	38 44%	114 48%h	74 42%	70 38%	68 44%	101 51%HKL	109 40%	117 40%	78 43%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 10

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Search engines (e.g. Google, Microsoft Bing)

Base: All respondents

	Gender			Age							Social Grade				Employment Sector			
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	32 2%	18 2%	13 1%	8 3%GH	8 2%gh	7 2%g	5 1%	1 *	3 1%	15 3%K	12 2%k	4 1%	11 2%N	9 2%N	- -	12 2%N	11 3%Q	11 1%
9	62 3%	31 3%	31 3%	7 3%	13 4%	13 4%h	15 4%h	6 2%	9 2%	20 3%	28 4%K	15 2%	23 4%o	14 2%	16 4%	20 2%	9 3%	36 4%
8	153 7%	89 9%B	64 6%	34 15%DEFGH	25 7%	26 8%	27 7%	16 5%	26 5%	59 10%K	52 7%	41 5%	46 8%	40 7%	27 6%	41 8%	19 6%	73 8%
7	194 9%	105 10%	88 8%	35 15%EFGH	37 10%g	26 8%	35 9%	18 6%	42 9%	72 12%jK	61 9%	60 8%	56 10%	55 9%	37 9%	46 9%	30 9%	95 11%
6	272 13%	124 12%	148 14%	34 15%h	65 18%EfgH	40 12%	49 13%	39 13%	46 10%	99 17%jK	89 13%	84 11%	74 13%	63 11%	58 14%	77 15%lm	50 15%	127 15%
5	360 17%	162 16%	198 19%	28 12%	47 13%	70 21%CD	67 18%c	67 22%CDh	80 17%	75 13%	137 20%l	148 19%l	78 14%	112 19%L	79 18%	90 18%	55 17%	151 17%
4	273 13%	119 12%	154 15%a	31 14%	41 12%	48 14%G	57 15%G	27 9%	69 15%G	73 12%	104 15%	96 12%	72 13%	78 13%	67 16%o	57 11%	50 15%	99 11%
3	230 11%	120 12%	111 10%	22 10%	34 10%	32 10%	43 12%	41 14%	57 12%	57 10%	75 11%	99 13%	50 9%	76 13%L	51 12%	54 10%	31 10%	94 11%
2	183 9%	94 9%	89 8%	13 6%	30 8%	25 8%	27 7%	36 12%Cef	51 11%c	43 7%	53 7%	87 11%IJ	57 10%	56 10%	30 7%	40 8%	22 7%	73 8%
1 - Do not trust at all	254 12%	130 13%	124 12%	14 6%	44 12%C	37 11%c	35 10%	49 16%CF	74 16%CF	58 10%	73 10%	123 16%IJ	78 14%lm	61 11%	52 12%	63 12%	35 11%	93 11%
Don't know	60 3%	20 2%	40 4%A	5 2%	12 3%	9 3%	10 3%	5 2%	19 4%	17 3%	19 3%	24 3%	10 2%	16 3%	10 2%	24 5%Lmn	12 4%	18 2%
Mean	4.62	4.66	4.58	5.43DEFGH	4.80GH	4.75GH	4.77GH	4.12	4.18	5.05JK	4.76K	4.16	4.66	4.55	4.54	4.70	4.79	4.83
Standard deviation	2.32	2.40	2.24	2.32	2.40	2.32	2.24	2.20	2.25	2.39	2.28	2.22	2.47	2.24	2.19	2.34	2.32	2.33

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 10

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Search engines (e.g. Google, Microsoft Bing)

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.08	0.07	0.15	0.13	0.13	0.12	0.13	0.11	0.10	0.09	0.08	0.11	0.09	0.11	0.10	0.14	0.08
NET: 8-10	247 12%	138 14%B	109 10%	49 21% DE	46 13% FGH	46 14% GH	46 13% GH	23 7%	38 8%	95 16% K	92 13% K	60 8%	80 14% mn	62 11%	43 10%	63 12%	39 12%	119 14%
NET: 1-3	667 32%	343 34%	323 30%	50 22%	108 30% C	95 28% c	105 29% c	127 42% CDEF	182 38% CDEF	158 27%	200 28%	309 40% IJ	185 33%	192 33%	133 31%	156 30%	89 27%	260 30%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	32 2%	5 3%f	* *	26 1%	- -	1 1%	4 2%	5 3%	1 1%	3 1%	5 2%	4 1%	4 2%
9	62 3%	7 4%	1 1%	55 3%	6 7%BFg	4 2%	4 2%	6 3%	5 3%	6 3%	10 4%	9 3%	6 3%
8	153 7%	12 7%	13 12%dFJKm	128 7%	6 7%	11 5%	22 12%aFJKM	18 10%fK	15 10%fK	12 6%	12 4%	22 8%	10 5%
7	194 9%	16 9%b	3 3%	175 10%B	5 6%	25 10%B	18 10%B	28 15%aBeLm	14 9%b	20 10%B	28 10%B	21 7%	16 9%b
6	272 13%	25 14%	16 15%	231 13%	8 9%	33 14%	27 16%m	18 10%	21 14%	21 10%	54 19%EHJLM	33 11%	16 9%
5	360 17%	33 18%	21 20%	306 17%	14 16%	41 17%	23 13%	36 19%	42 27%aeFGJKIM	27 13%	40 14%	53 18%	31 17%
4	273 13%	30 16%lk	10 9%	234 13%	11 12%	35 15%l	29 17%lk	24 13%i	9 6%	33 17%lK	28 10%	42 15%l	23 12%i
3	230 11%	17 9%	15 15%i	198 11%	8 10%	35 15%l	21 12%	18 10%	11 7%	29 15%ll	30 11%	27 10%	18 10%
2	183 9%	14 8%	7 7%	162 9%	7 9%	18 8%	13 8%	11 6%	12 7%	20 10%	25 9%	33 12%h	22 12%h
1 - Do not trust at all	254 12%	19 10%	13 13%g	221 12%	13 15%G	30 13%g	11 6%	18 9%	19 12%g	25 13%g	36 13%G	40 14%G	29 16%Gh
Don't know	60 3%	5 2%	5 4%L	51 3%	8 9%AFGHJKL	5 2%	2 1%	5 3%	7 5%gL	3 2%	9 3%l	3 1%	8 4%L
Mean	4.62	4.82fjm	4.48	4.60	4.50	4.39	5.04bFJLM	5.06bFJLM	4.85fjm	4.38	4.63	4.43	4.32
Standard deviation	2.32	2.33	2.22	2.32	2.49	2.14	2.24	2.33	2.29	2.29	2.35	2.35	2.45

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 10

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Base: All respondents

	Region												
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Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.22	0.06	0.29	0.15	0.17	0.18	0.19	0.16	0.15	0.14	0.18
NET: 8-10	247 12%	24 13%F	14 13%f	209 12%	13 14%f	16 7%	29 17%FJK	29 15%Fk	21 13%f	20 10%	26 10%	35 12%f	20 11%
NET: 1-3	667 32%	49 27%	36 35%	581 33%	29 33%	83 35%gh	46 26%	47 25%	41 26%	75 38%AGHI	91 33%	101 35%agHi	69 38%AGHI

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

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Table 11

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

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Technology companies (e.g. Apple, Sony)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	33 2%	19 2%	14 1%	8 3%EGh	9 3%eG	3 1%	7 2%g	1 *	6 1%	17 3%jK	10 1%	6 1%	11 2%	8 1%	3 1%	11 2%	10 3%q	12 1%
9	71 3%	43 4%b	29 3%	10 4%	15 4%	12 4%	15 4%	8 3%	11 2%	25 4%k	27 4%	19 2%	27 5%M	11 2%	14 3%	19 4%m	9 3%	35 4%
8	228 11%	108 11%	120 11%	36 16%Fgh	41 12%	40 12%	33 9%	29 10%	48 10%	77 13%k	73 10%	78 10%	64 12%	64 11%	43 10%	57 11%	34 10%	105 12%
7	267 13%	148 15%B	119 11%	37 16%h	45 13%	44 13%	57 15%H	36 12%	48 10%	82 14%	100 14%k	85 11%	67 12%	89 15%	50 12%	61 12%	42 13%	140 16%
6	323 16%	142 14%	180 17%a	44 19%G	65 18%G	49 15%	63 17%G	31 10%	70 15%	109 19%K	112 16%	101 13%	89 16%	96 17%	68 16%	69 14%	57 17%	138 16%
5	391 19%	170 17%	220 21%A	36 15%	59 17%	78 24%CDh	74 20%	60 20%	84 18%	95 16%	153 22%l	143 18%	92 17%	122 21%l	85 20%	91 18%	54 17%	164 19%
4	219 11%	122 12%b	97 9%	29 13%	38 11%	29 9%	33 9%	32 10%	58 12%	67 11%	61 9%	90 12%	70 13%M	47 8%	53 12%M	50 10%	34 10%	85 10%
3	152 7%	69 7%	83 8%	11 5%	20 6%	22 7%	35 10%cd	31 10%CD	32 7%	31 5%	58 8%i	63 8%i	39 7%	49 8%	28 7%	36 7%	27 8%	59 7%
2	134 6%	65 6%	69 7%	7 3%	24 7%c	19 6%	19 5%	24 8%C	41 9% Cf	31 5%	38 5%	65 8%IJ	38 7%	35 6%	29 7%	34 7%	19 6%	55 6%
1 - Do not trust at all	170 8%	92 9%	78 7%	5 2%	27 8%C	26 8%C	24 6%C	37 12% CdeF	50 10% Cf	33 6%	50 7%	87 11%IJ	48 9% m	33 6%	38 9% m	51 10%M	23 7%	53 6%
Don't know	85 4%	33 3%	52 5%a	9 4%	12 3%	12 3%	9 2%	15 5%f	28 6%F	22 4%	20 3%	43 5%J	10 2%	24 4%L	15 4%	35 7%Lmn	16 5%q	23 3%
Mean	5.19	5.21	5.18	5.96DEFGH	5.36GH	5.26GH	5.32GH	4.70	4.86	5.60JK	5.29K	4.80	5.23	5.30	5.06	5.14	5.31	5.42
Standard deviation	2.25	2.32	2.19	2.01	2.30	2.18	2.17	2.30	2.30	2.21	2.18	2.30	2.33	2.10	2.21	2.37	2.27	2.18

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Standard error	0.05	0.07	0.07	0.13	0.12	0.12	0.11	0.14	0.11	0.09	0.08	0.09	0.10	0.09	0.11	0.11	0.14	0.08
NET: 8-10	332 16%	169 17%	163 15%	54 23% eFGH	65 18% gh	55 16%	55 15%	38 13%	65 14%	120 20% JK	110 16%	103 13%	102 18% m	83 14%	61 14%	86 17%	53 16%	152 18%
NET: 1-3	456 22%	226 22%	230 22%	23 10%	71 20% C	67 20% C	78 21% C	92 30% CDEF	123 26% Cde	95 16%	146 21% I	216 28% IJ	124 22%	117 20%	95 22%	120 23%	69 21%	167 19%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

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Base: All respondents

	Total	Region											
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10 - Completely trust	33 2%	4 2%l	* *	29 2%	- -	4 2%	3 2%	4 2%l	4 2%l	3 2%	6 2%l	1 *	2 1%
9	71 3%	12 6%DBFJKL	1 1%	59 3%	8 9%BFJKLm	2 1%	8 5%bF	12 6%BFjKL	7 4%F	4 2%	7 2%	6 2%	6 3%f
8	228 11%	6 4%	13 13%A	208 12%A	11 13%A	24 10%A	18 11%A	29 16%AK	16 10%A	25 13%A	24 9%A	41 14%Ak	20 11%A
7	267 13%	28 15%E	24 23%DEGHiJKLM	215 12%	4 5%	37 16%E	19 11%	19 10%	21 13%e	23 12%	36 13%e	36 12%e	18 10%
6	323 16%	25 14%	8 8%	290 16%B	12 14%	36 15%	30 17%b	35 19%B	23 15%	31 15%b	51 19%B	44 15%b	28 15%
5	391 19%	46 25%DHJK	21 21%	323 18%	14 16%	44 19%	36 21%h	24 13%	32 21%h	31 15%	45 16%	64 22%Hj	33 18%
4	219 11%	17 9%	8 8%	194 11%	7 8%	28 12%	23 13%i	21 11%	11 7%	29 15%ikl	25 9%	25 9%	24 13%i
3	152 7%	12 7%	12 11%L	128 7%	7 8%	21 9%l	15 9%l	14 7%	9 6%	20 10%L	18 6%	13 4%	11 6%
2	134 6%	14 8%	4 4%	116 7%	7 8%	14 6%	7 4%	9 5%	11 7%	12 6%	16 6%	27 9%g	12 7%
1 - Do not trust at all	170 8%	13 7%	5 5%	152 9%	8 9%	22 9%	9 5%	11 6%	12 8%	17 8%	30 11%g	25 9%	18 10%
Don't know	85 4%	6 3%	7 6%gJl	72 4%	10 11%AFGHJLm	6 3%	3 2%	6 3%	11 7%fGJL	3 2%	18 7%fGJL	6 2%	8 4%
Mean	5.19	5.19	5.35	5.19	5.15	5.04	5.36	5.60FJKIM	5.32	5.07	5.11	5.13	5.02
Standard deviation	2.25	2.23	2.05	2.27	2.50	2.19	2.12	2.31	2.32	2.26	2.32	2.23	2.29

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 11

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Technology companies (e.g. Apple, Sony)

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.16	0.20	0.06	0.29	0.15	0.16	0.18	0.19	0.15	0.15	0.13	0.17
NET: 8-10	332 16%	22 12%	14 13%	296 17%	19 22%af	29 12%	30 17%	46 24%ABFJKlm	26 17%	33 17%	37 13%	48 17%	29 16%
NET: 1-3	456 22%	39 21%	21 21%	396 22%	22 25%	57 24%	32 18%	35 19%	32 21%	49 25%	63 23%	65 22%	42 23%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 12

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Local councils

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	58 3%	35 4%b	23 2%	14 6%EGH	12 3%g	6 2%	12 3%g	3 1%	11 2%	26 4%K	18 3%	15 2%	20 4%N	12 2%	5 1%	21 4%mN	5 2%	26 3%
9	132 6%	58 6%	74 7%	14 6%	17 5%	20 6%	31 8%d	15 5%	36 8%	30 5%	50 7%	52 7%	38 7%	33 6%	29 7%	32 6%	17 5%	55 6%
8	319 15%	159 16%	159 15%	32 14%	64 18%	45 14%	58 16%	46 15%	74 16%	96 16%	103 15%	120 15%	87 16%	98 17%o	68 16%	66 13%	66 20%q	135 15%
7	364 18%	172 17%	192 18%	53 23%FG	61 17%	71 21%FG	50 14%	45 15%	84 18%	114 19%	121 17%	129 16%	115 21%N	103 18%	62 15%	84 16%	62 19%	158 18%
6	337 16%	158 16%	178 17%	41 18%	62 17%	52 15%	66 18%	52 17%	66 14%	102 17%	117 17%	118 15%	95 17%O	98 17%O	79 19%O	64 12%	44 14%	152 17%
5	347 17%	176 17%	171 16%	36 16%	51 14%	64 19%	54 15%	65 21%DF	77 16%	88 15%	117 17%	142 18%	88 16%	102 18%	69 16%	87 17%	59 18%	152 18%
4	161 8%	83 8%	78 7%	11 5%	30 8%	23 7%	30 8%	28 9%c	40 8%	41 7%	53 8%	67 9%	40 7%	45 8%	31 7%	46 9%	16 5%	68 8%
3	114 6%	50 5%	65 6%	6 3%	14 4%	16 5%	29 8%CD	16 5%	32 7%C	21 4%	45 6%I	48 6%I	30 5%	31 5%	24 6%	29 6%	21 6%	35 4%
2	66 3%	35 3%	31 3%	7 3%	6 2%	12 4%	8 2%	13 4%d	19 4%d	14 2%	20 3%	32 4%	14 3%	14 2%	14 3%	23 5%Im	13 4%	18 2%
1 - Do not trust at all	104 5%	58 6%	46 4%	3 1%	21 6%C	18 6%C	21 6%C	15 5%C	26 5%C	24 4%	39 6%	41 5%	22 4%	22 4%	24 6%	35 7%IM	8 3%	42 5%
Don't know	70 3%	26 3%	44 4%a	15 7%EFGH	19 5%egH	7 2%	11 3%	7 2%	11 2%	34 6%JK	19 3%	18 2%	5 1%	19 3%L	20 5%L	26 5%L	14 4%	27 3%
Mean	5.92	5.89	5.95	6.43DEFGH	6.00g	5.84	5.92	5.67	5.83	6.17JK	5.88	5.77	6.10nO	5.99o	5.81	5.72	6.06	6.03
Standard deviation	2.17	2.22	2.12	1.94	2.17	2.12	2.26	2.09	2.25	2.09	2.19	2.19	2.10	2.04	2.17	2.36	2.03	2.10

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 12

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Local councils

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.13	0.12	0.11	0.12	0.12	0.11	0.09	0.08	0.08	0.09	0.08	0.11	0.10	0.12	0.07
NET: 8-10	509	253	256	59	92	71	101	65	121	152	172	186	145	143	102	119	88	216
	25%	25%	24%	26%	26%	21%	27%eg	21%	25%	26%	24%	24%	26%	25%	24%	23%	27%	25%
NET: 1-3	284	142	142	17	42	46	58	44	78	58	104	122	67	67	63	87	42	95
	14%	14%	13%	7%	12%	14%C	16%C	14%C	16%Cd	10%	15%l	16%l	12%	12%	15%	17%LM	13%	11%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 12

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Local councils

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	58 3%	11 6%DbFJK	1 1%	46 3%	2 3%	5 2%	7 4%j	8 4%J	4 3%	1 1%	5 2%	9 3%j	4 2%
9	132 6%	10 6%	5 5%	117 7%	12 13%abFhijklm	12 5%	13 7%	11 6%	7 5%	13 7%	17 6%	22 8%	11 6%
8	319 15%	20 11%	15 15%	283 16%	9 10%	34 14%	22 12%	30 16%	34 22%AEfGjk	29 15%	41 15%	53 18%A	31 17%
7	364 18%	32 18%	21 20%	311 17%	15 17%	43 18%	41 23%H	25 13%	25 16%	33 16%	49 18%	52 18%	30 16%
6	337 16%	33 18%L	12 12%	292 16%	14 16%	42 18%I	29 16%	29 16%	31 20%L	34 17%I	39 14%	31 11%	42 23%BKL
5	347 17%	29 16%e	14 13%	304 17%	7 8%	39 17%e	36 21%E	42 22%bEk	24 15%	35 18%E	40 15%	55 19%E	28 15%
4	161 8%	16 9%	13 12%G	132 7%	8 9%	16 7%	8 5%	15 8%	10 6%	18 9%	23 8%	21 7%	13 7%
3	114 6%	6 3%	9 9%agh	100 6%	7 7%	17 7%	6 4%	6 3%	7 4%	14 7%	23 8%Aghm	14 5%	7 4%
2	66 3%	5 3%	5 5%g	55 3%	1 1%	13 5%G	2 1%	4 2%	4 3%	4 2%	8 3%	13 5%g	4 2%
1 - Do not trust at all	104 5%	14 7%im	5 4%	86 5%	5 6%	9 4%	7 4%	10 6%	4 3%	14 7%	17 6%	14 5%	6 3%
Don't know	70 3%	6 3%	4 4%	60 3%	8 9%aGHJLm	11 4%I	5 3%	5 3%	5 3%	4 2%	12 5%I	4 1%	6 3%
Mean	5.92	5.88	5.62	5.94	6.03	5.77	6.23BfJK	5.95	6.19bfJk	5.67	5.73	6.00	6.12bJk
Standard deviation	2.17	2.32	2.18	2.15	2.39	2.12	1.98	2.19	1.98	2.17	2.26	2.24	1.97

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 12

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Local councils

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.21	0.05	0.28	0.15	0.15	0.17	0.16	0.15	0.14	0.13	0.14
NET: 8-10	509 25%	41 23%	22 21%	446 25%	23 26%	50 21%	41 24%	50 27%	45 29%	43 22%	63 23%	84 29% ^{fj}	46 25%
NET: 1-3	284 14%	25 13%	19 18% ^{Gim}	241 13%	13 15%	38 16% ^{Gm}	15 8%	21 11%	16 10%	32 16% ^{Gm}	48 18% ^{GhiM}	41 14% ^g	17 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 13

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

NHS

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	172 8%	87 9%	85 8%	38 17% DEFGH	26 7%	27 8%	28 8%	16 5%	35 7%	64 11% jK	56 8%	52 7%	45 8%	49 8%	37 9%	41 8%	30 9%	71 8%
9	293 14%	133 13%	160 15%	25 11%	37 10%	43 13%	61 17% cD	40 13%	86 18% CDe	62 11%	104 15% l	127 16% l	87 16%	73 13%	63 15%	71 14%	46 14%	114 13%
8	456 22%	221 22%	235 22%	38 17%	91 25% CH	81 24% Ch	92 25% CH	67 22%	88 18%	129 22%	173 25% K	154 20%	135 24%	116 20%	84 20%	121 24%	76 23%	205 24%
7	411 20%	213 21%	199 19%	67 29% DEFGH	70 20%	61 18%	66 18%	65 21%	82 17%	137 23% Jk	127 18%	147 19%	114 21%	127 22% o	82 19%	88 17%	78 24%	172 20%
6	261 13%	124 12%	137 13%	27 12%	52 15%	37 11%	42 11%	44 15%	58 12%	79 13%	80 11%	102 13%	65 12%	72 12%	58 14%	66 13%	38 12%	118 14%
5	210 10%	105 10%	105 10%	15 7%	40 11% c	45 13% CFG	29 8%	23 7%	58 12% Cfg	55 9%	74 11%	81 10%	51 9%	63 11%	48 11%	47 9%	28 9%	91 10%
4	110 5%	53 5%	57 5%	8 4%	12 3%	11 3%	17 5%	25 8% CDEf	36 8% cDE	20 3%	29 4%	61 8% lJ	20 4%	33 6%	26 6%	31 6% l	8 2%	40 5%
3	51 2%	24 2%	27 3%	1 1%	6 2%	8 2%	15 4% Cd	10 3% c	11 2%	7 1%	23 3% l	21 3% i	13 2% n	17 3% N	3 1%	17 3% N	6 2%	19 2%
2	33 2%	16 2%	17 2%	3 1%	3 1%	6 2%	4 1%	3 1%	14 3% df	7 1%	9 1%	17 2%	11 2%	10 2%	3 1%	8 2%	3 1%	9 1%
1 - Do not trust at all	36 2%	17 2%	19 2%	2 1%	9 3% H	8 2% H	8 2% h	6 2% h	2 1%	11 2%	16 2%	9 1%	12 2%	7 1%	9 2%	7 1%	4 1%	16 2%
Don't know	39 2%	19 2%	20 2%	7 3% h	10 3% h	6 2%	7 2%	5 2%	4 1%	17 3% k	12 2%	10 1%	1 *	9 2% L	14 3% L	16 3% L	8 2%	15 2%
Mean	6.98	6.98	6.99	7.39 DEFGH	6.95	6.93	7.07	6.80	6.90	7.12 K	7.00	6.86	7.06	6.90	7.02	6.95	7.24	7.01
Standard deviation	2.01	1.99	2.02	1.87	1.93	2.06	2.04	1.99	2.05	1.92	2.05	2.03	2.02	2.00	1.97	2.03	1.82	1.95

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 13

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By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

NHS

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.04	0.06	0.06	0.12	0.10	0.11	0.11	0.12	0.10	0.08	0.08	0.07	0.09	0.08	0.10	0.09	0.11	0.07
NET: 8-10	921	440	481	101	154	152	181	123	209	255	333	333	267	238	184	233	152	389
	44%	44%	45%	44%	43%	45%	49%G	41%	44%	43%	47%k	43%	48%M	41%	43%	45%	47%	45%
NET: 1-3	119	56	63	7	18	22	26	19	28	24	48	47	36	35	15	33	13	43
	6%	6%	6%	3%	5%	7%c	7%C	6%c	6%	4%	7%i	6%	7%n	6%n	3%	6%n	4%	5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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NHS

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	172 8%	20 11%	8 8%	143 8%	7 9%	20 8%	10 6%	15 8%	9 6%	20 10%	19 7%	27 9%	16 9%
9	293 14%	27 15%	15 14%	251 14%	10 12%	32 14%	31 18%jK	34 18%jK	23 15%	22 11%	27 10%	47 16%K	25 14%
8	456 22%	50 27%dJk	21 20%	385 22%	21 25%	55 23%j	40 23%	38 20%	39 25%J	31 16%	53 19%	60 21%	48 26%Jk
7	411 20%	30 17%	15 14%	366 21%	17 20%	59 25%abk	37 22%	43 23%	28 18%	44 22%	48 18%	54 19%	35 19%
6	261 13%	23 12%	15 14%	224 13%	10 11%	29 12%	24 14%	21 11%	21 13%	30 15%L	47 17%Lm	25 9%	19 10%
5	210 10%	17 9%	17 16%dFhjm	176 10%	7 8%	19 8%	16 9%	15 8%	15 10%	17 8%	34 12%	39 14%fjm	15 8%
4	110 5%	5 3%	3 3%	102 6%	8 9%ahl	13 5%	11 6%	5 3%	7 5%	17 9%AbHL	18 7%	10 4%	12 7%a
3	51 2%	3 2%	6 6%dafGHM	42 2%	2 3%	4 2%	2 1%	2 1%	3 2%	5 3%	11 4%ghm	11 4%ghm	2 1%
2	33 2%	1 1%	1 1%	31 2%	- -	4 2%	1 1%	6 3%	4 2%	2 1%	4 2%	7 3%	3 2%
1 - Do not trust at all	36 2%	4 2%g	- -	32 2%	1 1%	2 1%	- -	3 2%	3 2%	11 5%aBFGHiKlm	4 1%	6 2%g	3 2%
Don't know	39 2%	2 1%	4 4%fJL	33 2%	4 4%fJL	2 1%	2 1%	4 2%l	4 2%jL	1 *	11 4%aFJL	1 *	5 3%JL
Mean	6.98	7.30DJKI	6.88	6.95	7.05	7.11JK	7.18JK	7.16JK	6.95	6.63	6.64	6.94	7.12JK
Standard deviation	2.01	1.93	1.96	2.02	1.90	1.87	1.69	2.00	1.98	2.28	2.02	2.17	1.96

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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NHS

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.04	0.14	0.19	0.05	0.22	0.13	0.13	0.15	0.16	0.15	0.13	0.13	0.14
NET: 8-10	921 44%	97 53%DbJK	44 42%	780 44%	39 45%	107 45%k	81 46%jK	87 47%jK	71 46%k	73 37%	98 36%	134 47%JK	89 49%JK
NET: 1-3	119 6%	8 4%	7 7%G	105 6%	3 4%	10 4%	3 2%	11 6%g	9 6%g	18 9%afGm	20 7%G	25 9%afGm	7 4%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 14

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

National Government

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	80 4%	49 5%B	31 3%	20 9%deFGH	16 4%	15 4%	11 3%	8 3%	11 2%	35 6%jK	26 4%	19 2%	25 4%	24 4%	15 4%	16 3%	13 4%	38 4%
9	170 8%	89 9%	81 8%	16 7%	28 8%	25 7%	40 11%G	17 6%	44 9%	44 7%	65 9%	61 8%	57 10%O	42 7%	37 9%	34 7%	32 10%	74 8%
8	324 16%	163 16%	161 15%	37 16%	41 12%	47 14%	51 14%	46 15%	101 21%DEFG	79 13%	98 14%	147 19%IJ	112 20%MNO	86 15%	51 12%	75 15%	45 14%	143 16%
7	305 15%	139 14%	166 16%	41 17%f	55 15%	55 16%	44 12%	41 14%	70 15%	95 16%	99 14%	111 14%	96 17%O	97 17%O	56 13%	56 11%	54 17%	126 15%
6	298 14%	138 14%	160 15%	36 16%	64 18%Eh	40 12%	55 15%	41 14%	61 13%	100 17%k	95 14%	102 13%	74 13%	103 18%INo	50 12%	71 14%	42 13%	137 16%
5	312 15%	143 14%	169 16%	38 17%	43 12%	65 20%DFH	47 13%	52 17%	66 14%	82 14%	113 16%	118 15%	77 14%	94 16%	72 17%	69 13%	50 16%	126 15%
4	166 8%	85 8%	82 8%	16 7%	31 9%	22 7%	31 8%	28 9%	39 8%	47 8%	52 7%	67 9%	35 6%	35 6%	59 14%LMO	36 7%	24 7%	63 7%
3	117 6%	58 6%	59 6%	9 4%	23 7%	13 4%	29 8%cEH	23 8%eh	19 4%	32 5%	42 6%	43 5%	19 3%	33 6%I	18 4%	46 9%LMN	19 6%	51 6%
2	83 4%	38 4%	46 4%	2 1%	14 4%C	10 3%c	12 3%c	15 5%C	30 6%CEf	16 3%	22 3%	45 6%IJ	24 4%	16 3%	13 3%	30 6%Mn	12 4%	29 3%
1 - Do not trust at all	148 7%	82 8%	66 6%	9 4%	26 7%	33 10%CH	32 9%CH	24 8%c	23 5%	35 6%	65 9%IK	48 6%	27 5%	27 5%	32 8% <i>m</i>	62 12%LMN	18 6%	57 7%
Don't know	68 3%	28 3%	40 4%	9 4%	15 4%	9 3%	16 4%	8 3%	12 3%	23 4%	25 4%	20 3%	8 1%	19 3%I	23 5%L	18 3%I	15 5%	25 3%
Mean	5.86	5.88	5.84	6.42DEFGH	5.76	5.79	5.73	5.52	6.02G	6.02j	5.76	5.82	6.27NO	6.06NO	5.68o	5.32	5.99	5.98
Standard deviation	2.39	2.47	2.31	2.16	2.40	2.44	2.50	2.37	2.32	2.33	2.47	2.35	2.29	2.19	2.38	2.60	2.35	2.36

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 14

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

National Government

Base: All respondents

	Gender		Age							Social Grade				Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.08	0.07	0.14	0.13	0.13	0.13	0.14	0.11	0.10	0.09	0.09	0.10	0.09	0.12	0.11	0.14	0.08
NET: 8-10	574 28%	301 30%b	273 26%	73 32%dg	84 24%	87 26%	102 28%	71 23%	156 33%DeG	158 27%	189 27%	227 29%	193 35%MNO	152 26%	103 24%	125 24%	90 28%	255 29%
NET: 1-3	348 17%	177 18%	171 16%	19 8%	64 18%C	56 17%C	74 20%C	63 21%Ch	73 15%C	83 14%	129 18%i	136 17%	71 13%	76 13%	63 15%	138 27%LMN	49 15%	137 16%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 14

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

National Government

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	80 4%	8 4%	3 3%	69 4%	4 5%	11 5%	9 5%	6 3%	7 5%	9 4%	8 3%	9 3%	6 3%
9	170 8%	17 9%	8 8%	144 8%	9 10%	14 6%	12 7%	14 8%	17 11% ^f	19 9%	25 9%	20 7%	15 8%
8	324 16%	26 15%	15 15%	283 16%	13 14%	37 16%	29 16%	30 16%	25 16%	24 12%	46 17%	53 18% ^j	26 14%
7	305 15%	38 21% ^{DJKL}	15 15%	252 14%	10 12%	38 16%	29 17% ^l	31 17%	25 16%	25 13%	33 12%	32 11%	29 16%
6	298 14%	29 16%	12 12%	257 14%	12 14%	31 13%	18 11%	26 14%	17 11%	31 16%	36 13%	58 20% ^{bfGIK}	26 14%
5	312 15%	21 12%	19 19%	272 15%	11 13%	41 17%	24 14%	23 13%	31 20% ^{al}	32 16%	49 18% ^a	36 13%	24 13%
4	166 8%	8 4%	11 10% ^a	148 8% ^a	6 7%	26 11% ^{Ail}	18 10% ^{Ai}	16 9%	7 5%	17 8%	18 7%	18 6%	21 12% ^{Aikl}
3	117 6%	13 7% ^F	7 7% ^f	97 5%	5 6%	6 2%	10 6%	12 7% ^f	7 4%	14 7% ^F	13 5%	21 7% ^F	9 5%
2	83 4%	6 3%	3 3%	74 4%	3 4%	11 5%	8 5%	7 4%	8 5%	6 3%	18 6% ^{lm}	9 3%	4 2%
1 - Do not trust at all	148 7%	14 8% ⁱ	6 5%	128 7%	8 9% ⁱ	18 7%	10 6%	15 8%	5 3%	19 10% ^l	15 6%	23 8% ⁱ	15 8% ⁱ
Don't know	68 3%	2 1%	4 4%	62 3%	6 6% ^{AJ}	5 2%	6 3%	7 4%	6 4%	3 1%	13 5% ^{aj}	8 3%	8 4% ^{aj}
Mean	5.86	6.01	5.80	5.84	5.83	5.82	5.92	5.79	6.22 ^j	5.69	5.84	5.81	5.78
Standard deviation	2.39	2.41	2.28	2.39	2.57	2.37	2.42	2.40	2.27	2.49	2.37	2.38	2.38

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 14

Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

National Government

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.22	0.06	0.30	0.17	0.18	0.19	0.18	0.17	0.15	0.14	0.17
NET: 8-10	574 28%	51 28%	27 26%	496 28%	25 29%	63 26%	50 29%	49 26%	50 32%	52 26%	79 29%	82 29%	46 25%
NET: 1-3	348 17%	33 18%	16 15%	299 17%	16 19%	34 14%	29 16%	34 18%	20 13%	39 20%	46 17%	53 18%	28 15%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 15

**Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.**

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Summary Table

Base: All respondents

	Organisations									
	Banks	Utility companies (e.g. electricity, gas)	Internet providers (e.g. Virgin, EE)	Retailers (e.g. supermarkets, high-street stores)	Social media companies (e.g. Facebook, Twitter)	Search engines (e.g. Google, Microsoft Bing)	Technology companies (e.g. Apple, Sony)	Local councils	NHS	National Government
Unweighted base	2072	2072	2072	2072	2072	2072	2072	2072	2072	2072
Weighted base	2072	2072	2072	2072	2072	2072	2072	2072	2072	2072
10 - Completely trust	131 6%	43 2%	30 1%	36 2%	16 1%	30 1%	31 1%	65 3%	150 7%	89 4%
9	266 13%	96 5%	77 4%	74 4%	38 2%	62 3%	92 4%	133 6%	285 14%	191 9%
8	389 19%	268 13%	206 10%	184 9%	124 6%	158 8%	236 11%	316 15%	423 20%	348 17%
7	315 15%	347 17%	281 14%	295 14%	191 9%	224 11%	266 13%	352 17%	377 18%	312 15%
6	268 13%	329 16%	343 17%	320 15%	245 12%	290 14%	302 15%	308 15%	269 13%	283 14%
5	267 13%	382 18%	374 18%	432 21%	331 16%	374 18%	365 18%	361 17%	242 12%	298 14%
4	136 7%	199 10%	223 11%	220 11%	226 11%	250 12%	208 10%	174 8%	111 5%	171 8%
3	92 4%	121 6%	161 8%	164 8%	217 10%	185 9%	157 8%	102 5%	61 3%	95 5%
2	66 3%	105 5%	137 7%	122 6%	206 10%	190 9%	145 7%	82 4%	54 3%	87 4%
1 - Do not trust at all	94 5%	112 5%	165 8%	150 7%	390 19%	237 11%	177 9%	105 5%	57 3%	129 6%
Don't know	47 2%	70 3%	75 4%	76 4%	89 4%	73 4%	94 5%	74 4%	44 2%	69 3%
Mean	6.43	5.61	5.18	5.21	4.19	4.74	5.20	5.89	6.76	6.01
Standard deviation	2.34	2.17	2.24	2.18	2.36	2.31	2.32	2.21	2.15	2.38
Standard error	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 15

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Summary Table**Base: All respondents**

	Organisations									
	Banks	Utility companies (e.g. electricity, gas)	Internet providers (e.g. Virgin, EE)	Retailers (e.g. supermarkets, high-street stores)	Social media companies (e.g. Facebook, Twitter)	Search engines (e.g. Google, Microsoft Bing)	Technology companies (e.g. Apple, Sony)	Local councils	NHS	National Government
Weighted base	2072	2072	2072	2072	2072	2072	2072	2072	2072	2072
NET: 8-10	786 38%	407 20%	312 15%	294 14%	178 9%	250 12%	359 17%	514 25%	858 41%	628 30%
NET: 1-3	253 12%	338 16%	463 22%	436 21%	813 39%	612 30%	479 23%	288 14%	172 8%	311 15%

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 16

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Banks

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	131 6%	69 7%	62 6%	28 12% ^d	24 7% ^g	20 6%	25 7% ^g	10 3%	25 5%	52 9% ^K	44 6%	35 4%	27 5%	46 8% ^l	23 5%	35 7%	18 5%	62 7%
9	266 13%	133 13%	133 13%	26 11%	46 13%	43 13%	56 15% ^G	27 9%	68 14% ^G	72 12%	99 14%	95 12%	89 16% ^{MO}	66 11%	56 13%	54 11%	46 14%	123 14%
8	389 19%	171 17%	218 21% ^a	54 23% ^g	64 18%	60 18%	72 20%	50 16%	90 19%	118 20%	132 19%	139 18%	113 20% ^N	124 21% ^N	63 15%	89 17%	59 18%	168 19%
7	315 15%	160 16%	155 15%	34 14%	65 18% ^h	51 15%	56 15%	47 16%	62 13%	99 17%	107 15%	110 14%	88 16%	85 15%	59 14%	83 16%	47 14%	141 16%
6	268 13%	121 12%	147 14%	33 14%	48 13%	41 12%	38 10%	37 12%	71 15% ^f	81 14%	79 11%	108 14%	75 14%	72 13%	62 14%	59 12%	34 11%	108 12%
5	267 13%	139 14%	128 12%	21 9%	45 13%	52 16% ^{CF}	36 10%	56 18% ^{CdFH}	56 12%	66 11%	89 13%	112 14%	53 10%	77 13% ^l	66 15% ^L	71 14% ^l	42 13%	117 13%
4	136 7%	64 6%	72 7%	13 5%	21 6%	16 5%	29 8%	21 7%	37 8%	33 6%	45 6%	57 7%	36 6%	40 7%	36 8% ^O	25 5%	28 9% ^q	44 5%
3	92 4%	39 4%	53 5%	10 4% ^d	6 2%	16 5% ^D	12 3%	19 6% ^{Df}	29 6% ^{Df}	16 3%	28 4%	49 6% ^{lj}	25 4%	22 4%	21 5%	25 5%	17 5%	32 4%
2	66 3%	42 4% ^B	24 2%	2 1%	11 3%	7 2%	14 4% ^c	14 5% ^{Ce}	18 4% ^c	13 2%	21 3%	32 4% ⁱ	20 4%	13 2%	11 3%	22 4% ^m	9 3%	21 2%
1 - Do not trust at all	94 5%	53 5%	41 4%	4 2%	15 4%	18 6% ^C	21 6% ^C	21 7% ^{CH}	16 3%	18 3%	40 6% ^l	37 5%	24 4%	21 4%	20 5%	30 6%	11 4%	37 4%
Don't know	47 2%	20 2%	27 3%	8 4% ^{gH}	12 3% ^{gH}	8 3%	9 3%	4 1%	5 1%	21 4% ^K	18 3% ^k	8 1%	5 1%	11 2%	10 2%	20 4% ^{Lm}	13 4% ^q	16 2%
Mean	6.43	6.36	6.49	7.02 ^{DEFGH}	6.60 ^G	6.39 ^G	6.49 ^G	5.83	6.38 ^G	6.76 ^{JK}	6.44 ^K	6.17	6.53 ⁿ	6.60 ^{NO}	6.25	6.27	6.42	6.61
Standard deviation	2.34	2.41	2.26	2.11	2.24	2.34	2.46	2.38	2.31	2.19	2.40	2.35	2.32	2.25	2.32	2.45	2.32	2.28

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 16

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Banks

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.08	0.07	0.14	0.12	0.13	0.13	0.14	0.11	0.09	0.09	0.09	0.10	0.09	0.12	0.11	0.14	0.08
NET: 8-10	786 38%	373 37%	414 39%	108 46% ^d	134 37% ^G	123 37% ^G	153 41% ^G	86 28%	183 38% ^G	241 41% ^K	276 39% ^k	269 34%	229 41% ^{NO}	236 41% ^{No}	142 33%	178 35%	123 38%	353 41%
NET: 1-3	253 12%	134 13%	119 11%	16 7%	32 9%	41 12% ^c	47 13% ^C	55 18% ^C	63 13% ^{Defh}	48 8%	88 13% ^l	117 15% ^l	69 12%	56 10%	52 12%	77 15% ^M	38 12%	90 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 16

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Banks

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	131 6%	12 7%k	3 3%	116 6%	3 3%	17 7%k	8 4%	17 9%bK	10 7%	15 8%K	9 3%	21 7%K	16 9%bK
9	266 13%	19 10%	8 8%	239 13%	10 12%	20 8%	26 15%f	30 16%bF	18 11%	22 11%	43 16%bF	43 15%f	27 15%f
8	389 19%	40 22%M	27 26%dJKIM	322 18%	20 23% <i>m</i>	46 19%	37 21% <i>m</i>	36 19%	32 20%	31 16%	47 17%	49 17%	25 14%
7	315 15%	21 12%	14 13%	281 16%	17 19%H	49 21% <i>AHKm</i>	29 16% <i>h</i>	18 9%	27 17%H	29 15%	33 12%	56 19% <i>AHK</i>	25 13%
6	268 13%	16 9%	12 11%	240 13%	10 12%	34 14%	24 14%	26 14%	17 11%	25 12%	36 13%	39 14%	28 16% <i>a</i>
5	267 13%	30 16%K	14 14%	222 12%	11 12%	27 11%	21 12%	25 14%	24 16% <i>k</i>	28 14%	26 10%	38 13%	22 12%
4	136 7%	11 6%	10 10% <i>EF</i>	115 6%	1 2%	7 3%	11 6%	11 6%	11 7%	20 10% <i>EFi</i>	27 10% <i>EFi</i>	14 5%	13 7% <i>ef</i>
3	92 4%	7 4%	3 3%	82 5%	5 6% <i>l</i>	14 6% <i>l</i>	10 6% <i>l</i>	8 4%	7 5%	9 4%	13 5%	6 2%	9 5%
2	66 3%	7 4%	3 3%	56 3%	1 2%	7 3%	4 2%	2 1%	3 2%	7 4%	18 7% <i>gHIL</i>	7 2%	7 4%
1 - Do not trust at all	94 5%	15 8% <i>DGIM</i>	3 3%	76 4%	4 5%	14 6% <i>gl</i>	3 2%	8 4%	2 1%	12 6% <i>gl</i>	16 6% <i>gl</i>	13 4%	6 3%
Don't know	47 2%	4 2%	5 5% <i>dfgJL</i>	38 2%	4 5% <i>fJL</i>	3 1%	2 1%	4 2%	5 3%	2 1%	9 3% <i>l</i>	3 1%	5 3%
Mean	6.43	6.18	6.33	6.46	6.51	6.37	6.64 <i>ajK</i>	6.69 <i>ajK</i>	6.64 <i>ajK</i>	6.19	6.08	6.67 <i>AJK</i>	6.50 <i>k</i>
Standard deviation	2.34	2.56	2.15	2.32	2.21	2.35	2.10	2.35	2.06	2.45	2.51	2.24	2.36

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 16

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Banks

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.19	0.21	0.06	0.25	0.16	0.16	0.18	0.17	0.17	0.16	0.13	0.17
NET: 8-10	786 38%	71 39%	39 37%	676 38%	33 38%	83 35%	71 41%	83 44%fjk	60 38%	68 34%	98 36%	113 39%	68 37%
NET: 1-3	253 12%	29 16%gIL	10 9%	214 12%	11 13%	35 15%il	17 10%	19 10%	12 8%	28 14%i	47 17%bGhIL	26 9%	21 12%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 17

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Utility companies (e.g. electricity, gas)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	43 2%	26 3%	17 2%	6 3%	8 2%	7 2%	11 3%	3 1%	8 2%	14 2%	18 3%	11 1%	12 2%	14 2%	4 1%	14 3% _n	5 1%	23 3%
9	96 5%	42 4%	54 5%	12 5%	10 3%	18 5%	25 7%D _g	11 4%	19 4%	22 4%	43 6% _{ik}	30 4%	34 6% _N	25 4%	11 2%	26 5% _n	13 4%	45 5%
8	268 13%	142 14%	127 12%	29 12%	49 14%	40 12%	48 13%	32 10%	71 15%	78 13%	88 13%	102 13%	87 16% _O	73 13%	53 12%	56 11%	40 12%	122 14%
7	347 17%	177 18%	169 16%	53 23% _{EFGH}	69 19% _G	52 16%	61 17%	37 12%	74 15%	122 21% _{JK}	114 16%	111 14%	84 15%	107 19%	76 18%	79 15%	54 17%	160 18%
6	329 16%	143 14%	186 18% _a	33 14%	71 20% _{gH}	58 17%	60 16%	44 14%	63 13%	104 18% _k	119 17%	106 14%	100 18%	86 15%	63 15%	80 15%	53 16%	159 18%
5	382 18%	189 19%	193 18%	46 20%	54 15%	74 22% _{DF}	55 15%	69 23% _{DF}	84 18%	100 17%	129 18%	153 20%	91 16%	112 19%	86 20%	93 18%	61 19%	152 17%
4	199 10%	83 8%	116 11% _a	24 10%	29 8%	27 8%	26 7%	34 11% _f	59 12% _{deF}	53 9%	53 8%	93 12% _J	49 9%	56 10%	53 12% _O	41 8%	35 11%	68 8%
3	121 6%	69 7% _b	52 5%	7 3%	15 4%	15 5%	26 7% _c	25 8% _{CDe}	33 7% _c	22 4%	41 6%	58 7% _l	34 6%	36 6%	24 6%	27 5%	14 4%	38 4%
2	105 5%	56 6%	49 5%	4 2%	12 3%	14 4%	24 6% _{Cd}	21 7% _{Cd}	29 6% _C	16 3%	38 5% _l	50 6% _l	25 5%	24 4%	18 4%	38 7% _{lMn}	21 6%	36 4%
1 - Do not trust at all	112 5%	58 6%	54 5%	7 3%	20 6%	18 5%	20 6%	21 7% _c	25 5%	27 5%	38 5%	47 6%	28 5%	28 5%	24 6%	33 6%	15 5%	41 5%
Don't know	70 3%	27 3%	44 4% _a	11 5%	18 5% _h	9 3%	12 3%	8 3%	12 3%	29 5% _{JK}	21 3%	20 3%	11 2%	17 3%	15 4%	26 5% _{Lm}	14 4%	25 3%
Mean	5.61	5.61	5.61	6.02 _{eGH}	5.78 _{Gh}	5.67 _G	5.71 _G	5.14	5.48 _g	5.87 _K	5.69 _K	5.35	5.77 _{No}	5.67	5.45	5.50	5.55	5.85 _p
Standard deviation	2.17	2.22	2.11	1.94	2.09	2.12	2.31	2.17	2.20	2.03	2.22	2.19	2.18	2.12	2.04	2.30	2.11	2.12

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 17

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Utility companies (e.g. electricity, gas)

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.13	0.11	0.11	0.12	0.13	0.10	0.09	0.08	0.08	0.10	0.09	0.10	0.10	0.13	0.08
NET: 8-10	407 20%	209 21%	198 19%	47 20%	67 19%	65 20%	84 23%G	46 15%	98 20%g	114 19%	150 21%	143 18%	132 24% mNo	112 19%	67 16%	96 19%	57 18%	190 22%
NET: 1-3	338 16%	183 18% b	155 15%	18 8%	47 13% c	48 14% C	70 19% Cd	68 22% CDE	87 18% Cd	66 11%	117 17% l	155 20% l	87 16%	87 15%	66 15%	98 19%	50 15%	116 13%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 17

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Utility companies (e.g. electricity, gas)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	43 2%	5 3%	1 1%	37 2%	- -	6 3%	3 1%	8 4%e	3 2%	2 1%	4 2%	5 2%	6 3%
9	96 5%	8 4%	1 1%	87 5%	9 10%BFGjkm	8 3%	5 3%	16 8%BFgjM	8 5%	7 4%	11 4%	17 6%b	6 3%
8	268 13%	25 13%	17 16%	227 13%	8 9%	26 11%	23 13%	32 17%jm	23 15%	20 10%	36 13%	42 15%	18 10%
7	347 17%	28 15%	21 21%l	297 17%	14 16%	45 19%l	33 19%l	31 17%	16 10%	35 18%i	45 16%	52 18%l	27 15%
6	329 16%	24 13%	12 12%	292 16%	11 13%	51 21%abHjl	31 18%	23 12%	29 18%	29 15%	46 17%	42 15%	31 17%
5	382 18%	34 18%	24 23%k	325 18%	14 16%	41 17%	37 21%k	29 15%	37 24%hK	45 22%K	38 14%	52 18%	33 18%
4	199 10%	18 10%	9 8%	172 10%	10 12%	16 7%	20 12%	19 10%	12 8%	26 13%Fm	26 9%	29 10%	14 8%
3	121 6%	10 5%	7 7%	104 6%	9 11%Jl	12 5%	12 7%	13 7%	7 5%	6 3%	15 5%	15 5%	15 8%J
2	105 5%	10 5%g	2 2%	94 5%	3 4%	12 5%g	3 1%	7 4%	7 5%	16 8%BGl	23 8%BGl	12 4%	11 6%G
1 - Do not trust at all	112 5%	14 8%egh	4 4%	93 5%	2 2%	13 6%	5 3%	6 3%	6 4%	13 6%	18 7%	17 6%	12 7%
Don't know	70 3%	7 4%J	5 5%Jl	58 3%	7 8%fGhJL	7 3%J	4 2%j	5 3%J	7 5%J	- -	14 5%Jl	5 2%j	10 5%Jl
Mean	5.61	5.48	5.75	5.62	5.64	5.65	5.75j	6.05AJKM	5.69	5.33	5.43	5.71j	5.37
Standard deviation	2.17	2.32	1.94	2.17	2.11	2.12	1.87	2.23	2.09	2.14	2.29	2.19	2.27

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 17

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Utility companies (e.g. electricity, gas)

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.19	0.05	0.25	0.15	0.14	0.17	0.17	0.14	0.15	0.13	0.16
NET: 8-10	407 20%	37 20%	20 19%	350 20%	17 19%	40 17%	31 18%	55 29%abFGJKM	34 22%	30 15%	52 19%	64 22%j	29 16%
NET: 1-3	338 16%	34 19%g	13 12%	291 16%	15 17%	38 16%	19 11%	26 14%	21 13%	34 17%	56 20%G	44 15%	38 21%bGhi

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 18

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Internet providers (e.g. Virgin, EE)

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	30 1%	20 2% ^b	10 1%	5 2%	9 2% ^H	4 1%	6 2%	3 1%	3 1%	14 2% ^K	10 1%	6 1%	9 2% ⁿ	8 1%	1 *	11 2% ^N	4 1%	13 2%
9	77 4%	46 5% ^b	31 3%	8 4%	10 3%	11 3%	24 6% ^{DeGh}	7 2%	16 3%	18 3%	35 5% ^k	24 3%	28 5% ^N	23 4%	9 2%	17 3%	14 4%	37 4%
8	206 10%	114 11% ^b	92 9%	34 15% ^{DH}	29 8%	36 11%	40 11%	30 10%	37 8%	63 11%	76 11%	66 8%	64 12% ^m	46 8%	41 10%	54 10%	26 8%	112 13% ^p
7	281 14%	143 14%	137 13%	47 20% ^{dfGH}	51 14% ^G	54 16% ^{GH}	52 14% ^G	24 8%	52 11%	99 17% ^K	106 15% ^K	76 10%	73 13%	81 14%	60 14%	67 13%	42 13%	142 16%
6	343 17%	154 15%	189 18%	41 18%	78 22% ^{EGH}	50 15%	63 17%	39 13%	73 15%	118 20% ^{jK}	113 16%	112 14%	86 15%	107 19%	66 15%	85 16%	59 18%	141 16%
5	374 18%	174 17%	199 19%	32 14%	69 19%	76 23% ^{CF}	56 15%	54 18%	87 18%	101 17%	132 19%	141 18%	101 18%	113 19%	77 18%	83 16%	62 19%	149 17%
4	223 11%	106 10%	117 11%	27 12%	32 9%	29 9%	38 10%	46 15% ^{DEF}	52 11%	59 10%	66 9%	97 12% ^j	58 10%	55 9%	53 12%	58 11%	42 13%	81 9%
3	161 8%	82 8%	79 7%	15 6%	14 4%	29 9% ^D	29 8% ^D	23 8% ^d	50 11% ^D	30 5%	59 8% ^l	73 9% ^l	43 8%	45 8%	40 9%	33 6%	20 6%	63 7%
2	137 7%	60 6%	76 7%	7 3%	22 6%	11 3%	19 5%	33 11% ^{CdEF}	44 9% ^{CEF}	30 5%	30 4%	77 10% ^{IJ}	38 7%	35 6%	27 6%	37 7%	18 5%	46 5%
1 - Do not trust at all	165 8%	79 8%	87 8%	4 2%	24 7% ^C	23 7% ^C	31 8% ^C	35 11% ^{CDe}	50 10% ^{Cd}	27 5%	54 8% ^l	84 11% ^{lj}	45 8%	42 7%	38 9%	40 8%	20 6%	58 7%
Don't know	75 4%	33 3%	42 4%	12 5%	17 5%	10 3%	11 3%	11 4%	13 3%	29 5%	22 3%	24 3%	9 2%	23 4% ^L	15 3% ^l	28 6% ^L	19 6% ^Q	26 3%
Mean	5.18	5.31 ^B	5.06	5.90 ^{DEFGH}	5.38 ^{GH}	5.37 ^{GH}	5.39 ^{GH}	4.63	4.75	5.59 ^K	5.38 ^K	4.70	5.26 ⁿ	5.22	4.97	5.22	5.28	5.47
Standard deviation	2.24	2.29	2.18	1.93	2.14	2.12	2.32	2.29	2.26	2.07	2.23	2.27	2.30	2.17	2.16	2.29	2.12	2.21

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 18

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Internet providers (e.g. Virgin, EE)

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.13	0.12	0.11	0.12	0.13	0.11	0.09	0.08	0.08	0.10	0.09	0.11	0.10	0.13	0.08
NET: 8-10	312 15%	179 18%B	133 13%	47 20%dGH	48 14%	51 15%	70 19%dgH	40 13%	56 12%	95 16%k	121 17%K	96 12%	102 18%MN	77 13%	51 12%	82 16%	45 14%	162 19%p
NET: 1-3	463 22%	221 22%	243 23%	26 11%	60 17%c	64 19%C	79 21%C	91 30%CDEF	144 30%CDEF	87 15%	142 20%I	235 30%IJ	126 23%	122 21%	105 25%	111 22%	57 18%	168 19%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 18

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By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Internet providers (e.g. Virgin, EE)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	30 1%	5 3%L	1 1%	24 1%	- -	4 2%	1 1%	4 2%	4 3%l	4 2%	3 1%	1 *	3 2%
9	77 4%	9 5%BK	- -	68 4%b	8 9%BfKM	8 3%b	7 4%bk	10 5%BK	7 4%bk	8 4%bk	3 1%	13 4%BK	4 2%
8	206 10%	15 8%	13 12%	178 10%	7 9%	25 10%	16 9%	26 14%j	13 8%	16 8%	28 10%	32 11%	15 8%
7	281 14%	19 11%	17 16%f	245 14%	6 7%	21 9%	29 17%aeF	31 17%eF	23 15%f	31 15%ef	44 16%eF	32 11%	26 14%
6	343 17%	31 17%	11 11%	301 17%	14 16%	61 26%aBHJKLM	34 19%b	25 14%	27 17%	26 13%	46 17%	45 16%	23 13%
5	374 18%	35 19%	23 22%	316 18%	13 15%	36 15%	33 19%	37 20%	31 20%	29 15%	51 19%	54 19%	31 17%
4	223 11%	20 11%	12 12%	191 11%	8 9%	22 9%	21 12%	20 11%	11 7%	30 15%fIK	22 8%	35 12%	21 11%
3	161 8%	14 8%	8 8%	139 8%	7 8%	23 10%h	9 5%	8 4%	10 6%	24 12%GHik	18 7%	22 8%	19 10%gH
2	137 7%	15 8%	7 6%	116 6%	8 10%g	10 4%	6 4%	10 5%	13 8%	14 7%	19 7%	21 7%	15 8%fg
1 - Do not trust at all	165 8%	14 8%	5 5%	146 8%	5 6%	24 10%h	13 7%	9 5%	8 5%	18 9%	27 10%h	25 9%	18 10%h
Don't know	75 4%	5 3%j	7 7%JI	63 4%	9 11%AFGHJKLM	6 3%j	4 2%	6 3%j	9 6%JI	1 *	13 5%J	6 2%	7 4%J
Mean	5.18	5.18	5.18	5.18	5.19	5.16	5.39jM	5.68abFJKLM	5.38m	4.98	5.09	5.07	4.87
Standard deviation	2.24	2.32	2.05	2.24	2.36	2.24	2.08	2.16	2.23	2.29	2.23	2.24	2.30

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Internet providers (e.g. Virgin, EE)

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.20	0.05	0.28	0.16	0.16	0.17	0.18	0.15	0.14	0.13	0.17
NET: 8-10	312 15%	30 16%	14 13%	269 15%	16 18%	36 15%	24 14%	39 21%jKM	23 15%	27 14%	35 13%	46 16%	22 12%
NET: 1-3	463 22%	42 23%H	20 20%	401 22%	20 23%	56 24%gH	28 16%	27 14%	31 20%	55 28%GH	64 23%gH	68 24%gH	52 28%GH

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 19

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Retailers (e.g. supermarkets, high-street stores)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	36 2%	17 2%	19 2%	3 1%	10 3%G	7 2%G	10 3%G	1 *	5 1%	13 2%K	17 2%K	6 1%	12 2%	11 2%	6 1%	7 1%	6 2%	22 3%
9	74 4%	43 4%	31 3%	8 3%	12 3%	13 4%	18 5%	11 3%	12 3%	20 3%	31 4%	23 3%	24 4%	18 3%	14 3%	18 3%	11 3%	31 4%
8	184 9%	87 9%	97 9%	30 13%GH	31 9%	34 10%g	34 9%	18 6%	37 8%	61 10%k	68 10%k	55 7%	61 11%M	41 7%	36 8%	46 9%	28 8%	91 11%
7	295 14%	164 16%B	131 12%	38 16%	47 13%	46 14%	59 16%	37 12%	69 14%	85 14%	105 15%	105 13%	79 14%	85 15%	62 15%	69 14%	46 14%	139 16%
6	320 15%	129 13%	190 18%A	43 18%h	63 18%h	55 17%	57 16%	41 13%	61 13%	105 18%K	113 16%	102 13%	72 13%	108 19%Ln	60 14%	81 16%	56 17%	135 16%
5	432 21%	217 21%	215 20%	47 20%	79 22%	80 24%F	64 17%	71 23%f	92 19%	126 21%	144 20%	162 21%	107 19%	136 24%O	96 23%	92 18%	71 22%	187 22%
4	220 11%	100 10%	120 11%	23 10%	32 9%	34 10%	41 11%	28 9%	62 13%d	55 9%	74 11%	90 12%	62 11%	59 10%	46 11%	53 10%	30 9%	86 10%
3	164 8%	83 8%	81 8%	14 6%	22 6%	22 7%	24 6%	30 10%	52 11%cDeF	36 6%	46 7%	81 10%J	54 10%m	38 7%	37 9%	35 7%	22 7%	55 6%
2	122 6%	63 6%	59 6%	10 4%	21 6%	12 4%	20 5%	24 8%E	35 7%e	31 5%	32 5%	59 8%J	32 6%	34 6%	23 5%	33 6%	16 5%	44 5%
1 - Do not trust at all	150 7%	73 7%	77 7%	3 1%	22 6%C	19 6%C	31 8%C	34 11%CDE	41 9%C	26 4%	50 7%i	75 10%I	43 8%	33 6%	30 7%	45 9%m	21 7%	52 6%
Don't know	76 4%	35 3%	40 4%	14 6%fH	18 5%h	11 3%	11 3%	11 4%	11 2%	32 5%jK	22 3%	22 3%	9 2%	17 3%	17 4%L	33 6%LM	18 5%q	26 3%
Mean	5.21	5.23	5.19	5.74dfGH	5.35GH	5.46GH	5.36GH	4.72	4.89	5.50K	5.40K	4.82	5.23	5.28	5.17	5.14	5.31	5.46
Standard deviation	2.18	2.22	2.15	1.87	2.17	2.08	2.31	2.20	2.19	2.07	2.21	2.20	2.28	2.05	2.14	2.26	2.13	2.16

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Retailers (e.g. supermarkets, high-street stores)

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.13	0.12	0.11	0.12	0.13	0.10	0.09	0.08	0.08	0.10	0.08	0.11	0.10	0.13	0.08
NET: 8-10	294 14%	147 15%	147 14%	41 18%GH	53 15%g	54 16%Gh	62 17%GH	29 10%	54 11%	94 16%K	117 17%K	84 11%	97 17%Mn	69 12%	56 13%	71 14%	44 14%	144 17%
NET: 1-3	436 21%	219 22%	217 20%	27 12%	65 18%C	53 16%	75 20%C	88 29%CDEF	128 27%CDEF	92 16%	128 18%	215 28%IJ	130 23%M	104 18%	90 21%	113 22%	60 18%	151 17%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

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Retailers (e.g. supermarkets, high-street stores)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	36 2%	7 4% ^{dgJ}	* *	29 2%	- -	6 2%	1 1%	3 2%	3 2%	1 *	8 3% ^j	5 2%	2 1%
9	74 4%	6 3%	1 1%	67 4%	4 5% ^F	2 1%	8 5% ^F	9 5% ^F	7 5% ^F	7 3% ^f	6 2%	17 6% ^{bFK}	6 3%
8	184 9%	13 7%	9 9%	162 9%	8 9%	18 8%	12 7%	26 14% ^{AfgJ}	12 8%	14 7%	29 11%	29 10%	15 8%
7	295 14%	23 13%	15 15%	256 14%	8 9%	34 14%	32 19% ^{ek}	25 13%	29 19% ^{ek}	29 15%	34 12%	39 13%	27 15%
6	320 15%	24 13%	16 15%	280 16%	18 21% ^k	37 16%	38 22% ^{alKm}	32 17%	20 13%	32 16%	34 12%	44 15%	25 14%
5	432 21%	34 19%	25 24%	374 21%	14 16%	58 24% ^M	33 19%	40 21%	39 25% ^M	41 21%	56 20%	63 22%	29 16%
4	220 11%	23 13% ^f	12 12%	184 10%	7 8%	16 7%	20 11%	18 9%	14 9%	27 14% ^F	25 9%	35 12% ^f	23 13% ^f
3	164 8%	19 10% ^{HI}	11 10% ^{hl}	134 8%	7 9% ⁱ	22 9% ^{hl}	9 5%	8 4%	4 2%	16 8% ^l	25 9% ^{hl}	18 6%	24 13% ^{GHIL}
2	122 6%	11 6%	4 4%	106 6%	6 7%	17 7%	7 4%	11 6%	11 7%	12 6%	21 7%	12 4%	9 5%
1 - Do not trust at all	150 7%	16 9% ^{gh}	6 6%	128 7%	9 10% ^{gh}	18 7%	7 4%	7 4%	10 6%	17 9% ^{gh}	26 9% ^{GH}	22 8%	13 7%
Don't know	76 4%	6 3%	4 3%	66 4%	6 7% ^{JL}	10 4%	6 4%	8 4%	6 4%	3 1%	12 5% ^{jl}	5 2%	9 5% ^{JL}
Mean	5.21	5.04	5.09	5.24	5.01	5.07	5.54 ^{AbeFJKM}	5.65 ^{ABeFJKM}	5.43 ^j	4.98	5.04	5.37 ^j	5.04
Standard deviation	2.18	2.33	1.96	2.18	2.27	2.15	1.92	2.10	2.17	2.12	2.34	2.21	2.20

Patient Data Survey
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Retailers (e.g. supermarkets, high-street stores)

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.19	0.05	0.26	0.15	0.15	0.16	0.18	0.14	0.15	0.13	0.16
NET: 8-10	294	25	11	258	12	26	21	38	22	21	43	51	23
	14%	14%	10%	14%	14%	11%	12%	21%BFgJm	14%	11%	15%	18%fJ	13%
NET: 1-3	436	46	21	369	22	57	23	26	25	46	71	52	47
	21%	25%GHil	21%	21%	25%Gh	24%GHl	13%	14%	16%	23%GH	26%GHIL	18%	26%GHll

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 20

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By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Social media companies (e.g. Facebook, Twitter)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	16 1%	10 1%	7 1%	1 1%	4 1%	3 1%	5 1%	1 *	2 *	6 1%	8 1%k	2 *	4 1%	4 1%	1 *	8 1%n	- -	9 1%
9	38 2%	23 2%	16 1%	5 2%	6 2%	11 3%H	8 2%	5 1%	4 1%	11 2%	19 3%K	8 1%	13 2%	8 1%	6 1%	11 2%	6 2%	19 2%
8	124 6%	68 7%	55 5%	28 12%DEGH	23 6%G	12 4%	30 8%EGh	8 3%	24 5%	50 9%K	42 6%	31 4%	48 9%mnO	32 6%	21 5%	22 4%	23 7%	61 7%
7	191 9%	100 10%	90 8%	27 12%H	47 13%GH	36 11%H	37 10%H	22 7%	21 4%	75 13%K	72 10%K	44 6%	60 11%	53 9%	36 8%	42 8%	36 11%	99 11%
6	245 12%	126 12%	119 11%	41 18%FGH	46 13%	46 14%h	37 10%	30 10%	45 9%	87 15%K	83 12%	75 10%	65 12%	62 11%	55 13%	63 12%	34 11%	128 15%
5	331 16%	158 16%	172 16%	33 14%	64 18%	63 19%h	62 17%	44 15%	65 14%	97 16%	125 18%k	109 14%	74 13%	108 19%L	71 17%	78 15%	57 18%	134 15%
4	226 11%	115 11%	110 10%	33 14%G	35 10%	40 12%	40 11%	25 8%	52 11%	68 12%	80 11%	77 10%	56 10%	65 11%	49 11%	55 11%	32 10%	91 10%
3	217 10%	95 9%	122 12%	17 7%	36 10%	35 11%	37 10%	28 9%	63 13%C	54 9%	72 10%	91 12%	59 11%o	66 11%O	54 13%O	38 7%	39 12%	78 9%
2	206 10%	92 9%	114 11%	13 6%	21 6%	28 8%	43 12%CD	45 15%CDE	55 11%CD	34 6%	72 10%l	100 13%l	47 8%	56 10%	40 9%	63 12%l	33 10%	86 10%
1 - Do not trust at all	390 19%	188 19%	202 19%	22 9%	59 17%C	48 14%c	59 16%C	87 29%CDEF	115 24%CDEF	81 14%	107 15%	202 26%lJ	113 20%	99 17%	76 18%	101 20%	49 15%	140 16%
Don't know	89 4%	35 3%	53 5%	11 5%	16 4%	10 3%	12 3%	9 3%	31 7%EFg	26 4%	22 3%	41 5%j	16 3%	23 4%	17 4%	32 6%L	16 5%	25 3%
Mean	4.19	4.32B	4.06	5.06DEFGH	4.55GH	4.47GH	4.38GH	3.49	3.60	4.75JK	4.42K	3.56	4.33	4.19	4.11	4.11	4.33	4.48
Standard deviation	2.36	2.40	2.31	2.22	2.35	2.28	2.42	2.29	2.23	2.31	2.35	2.25	2.49	2.27	2.23	2.42	2.29	2.38

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.08	0.07	0.15	0.13	0.12	0.13	0.13	0.11	0.10	0.09	0.08	0.11	0.09	0.11	0.11	0.14	0.09
NET: 8-10	178 9%	101 10%B	78 7%	35 15% dEGH	33 9% G	27 8% g	43 12% GH	13 4%	29 6%	67 11% K	69 10% K	42 5%	66 12% MN	44 8%	28 7%	41 8%	29 9%	88 10%
NET: 1-3	813 39%	375 37%	438 41% a	52 23%	116 33% C	112 34% C	139 38% C	161 53% CDEF	233 49% CDEF	169 29%	251 36% I	394 50% IJ	219 39%	222 38%	170 40%	202 39%	121 37%	304 35%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	16 1%	2 1%	* *	14 1%	- -	2 1%	2 1%	4 2%j	2 1%	- -	1 *	2 1%	2 1%
9	38 2%	6 3%bJk	- -	33 2%	4 5%BfJKL	3 1%	2 1%	8 4%bfJKI	6 4%bJKI	1 *	2 1%	3 1%	4 2%
8	124 6%	11 6%	8 8%	105 6%	6 7%	12 5%	10 6%	10 6%	5 3%	13 6%	20 7%	17 6%	11 6%
7	191 9%	12 7%	10 10%	169 9%	8 9%	12 5%	23 13%AFjm	15 8%	16 10%f	14 7%	41 15%AFhJIM	27 9%f	12 7%
6	245 12%	18 10%	12 12%	215 12%	13 15%	34 14%K	23 13%	27 14%k	15 10%	24 12%	22 8%	36 12%	21 11%
5	331 16%	31 17%	13 12%	287 16%	11 12%	41 17%	24 14%	25 14%	26 17%	29 15%	45 16%	52 18%	34 19%
4	226 11%	17 10%	12 12%	196 11%	6 6%	27 11%	26 15%eKm	28 15%eKM	19 12%	19 10%	21 8%	36 12%k	14 8%
3	217 10%	25 14%gkM	14 13%	178 10%	9 11%	28 12%	13 7%	20 11%	12 8%	27 14%gkM	22 8%	34 12%m	12 7%
2	206 10%	23 12%bH	6 5%	177 10%	12 14%bH	26 11%	20 12%h	11 6%	13 8%	27 14%BHI	28 10%	24 8%	16 9%
1 - Do not trust at all	390 19%	28 15%	24 23%	338 19%	13 14%	48 20%	26 15%	32 17%	30 20%	40 20%	58 21%	47 16%	44 24%AeGL
Don't know	89 4%	8 4%	5 5%	75 4%	6 7%fj	6 2%	7 4%	6 3%	11 7%FJ	4 2%	15 6%j	10 4%	10 6%j
Mean	4.19	4.20	4.06	4.20	4.40	3.97	4.39J	4.49fJ	4.26	3.87	4.21	4.28j	4.08
Standard deviation	2.36	2.37	2.36	2.36	2.48	2.26	2.31	2.44	2.44	2.23	2.45	2.24	2.49

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Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.23	0.06	0.29	0.16	0.18	0.19	0.20	0.15	0.16	0.13	0.18
NET: 8-10	178 9%	19 10%	8 8%	151 8%	10 12%	17 7%	13 8%	22 12%	13 8%	13 7%	23 8%	22 8%	17 9%
NET: 1-3	813 39%	76 42%	43 41%	694 39%	34 39%	102 43%gh	59 34%	63 34%	55 36%	94 47%GHIL	108 39%	105 36%	73 40%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Search engines (e.g. Google, Microsoft Bing)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
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10 - Completely trust	30 1%	18 2%	12 1%	4 2%	8 2%	5 2%	4 1%	3 1%	5 1%	13 2%	9 1%	8 1%	11 2%N	10 2%N	1 *	8 2%n	10 3%q	11 1%
9	62 3%	35 3%	27 3%	18 8%DEGH	7 2%	9 3%	16 4%dgH	5 2%	6 1%	25 4%K	26 4%K	11 1%	20 4%	19 3%	9 2%	14 3%	13 4%	35 4%
8	158 8%	78 8%	80 8%	21 9%g	36 10%Gh	27 8%	29 8%	14 5%	31 7%	57 10%K	56 8%	45 6%	59 11%MO	39 7%	31 7%	30 6%	24 7%	79 9%
7	224 11%	131 13%B	93 9%	40 17%DEFGH	36 10%	33 10%	44 12%	27 9%	45 9%	76 13%K	76 11%	72 9%	72 13%m	54 9%	41 10%	57 11%	30 9%	109 13%
6	290 14%	131 13%	159 15%	36 15%	53 15%	53 16%g	53 14%	33 11%	62 13%	89 15%	105 15%	95 12%	77 14%	74 13%	61 14%	77 15%	44 14%	134 15%
5	374 18%	182 18%	192 18%	32 14%	75 21%C	68 20%c	66 18%	54 18%	78 16%	108 18%	134 19%	132 17%	77 14%	123 21%L	80 19%l	93 18%l	55 17%	153 18%
4	250 12%	119 12%	130 12%	27 11%	38 11%	38 11%	46 13%	41 13%	59 12%	65 11%	85 12%	100 13%	55 10%	67 12%	64 15%L	64 12%	48 15%	101 12%
3	185 9%	89 9%	96 9%	16 7%	26 7%	32 10%	36 10%	25 8%	49 10%	43 7%	68 10%	74 10%	57 10%O	55 10%O	42 10%o	31 6%	27 8%	73 8%
2	190 9%	86 9%	103 10%	16 7%	29 8%	25 8%	29 8%	38 12%cdef	53 11%c	44 8%	55 8%	91 12%IJ	38 7%	61 11%L	41 10%	49 10%	22 7%	74 8%
1 - Do not trust at all	237 11%	118 12%	120 11%	13 6%	36 10%c	31 9%	35 9%	55 18%CDEF	68 14%CdEf	49 8%	66 9%	123 16%IJ	76 14%m	56 10%	44 10%	61 12%	32 10%	81 9%
Don't know	73 4%	24 2%	49 5%A	8 4%	12 3%	12 4%	11 3%	11 4%	18 4%	21 4%	23 3%	29 4%	12 2%	19 3%	13 3%	30 6%Lmn	18 6%Q	21 2%
Mean	4.74	4.83	4.64	5.52DEFGH	4.95GH	4.88GH	4.90GH	4.11	4.36	5.17JK	4.89K	4.26	4.90n	4.71	4.58	4.71	4.93	4.99
Standard deviation	2.31	2.36	2.27	2.29	2.29	2.23	2.28	2.29	2.29	2.31	2.25	2.29	2.48	2.27	2.15	2.30	2.36	2.29

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 21

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Search engines (e.g. Google, Microsoft Bing)

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.15	0.12	0.12	0.12	0.13	0.11	0.10	0.08	0.09	0.11	0.09	0.11	0.10	0.14	0.08
NET: 8-10	250 12%	131 13%	118 11%	44 19% ^e GH	51 14% ^{GH}	42 12% ^G	49 13% ^{Gh}	22 7%	43 9%	95 16% ^K	91 13% ^K	64 8%	90 16% ^{MNO}	67 12%	40 9%	52 10%	47 14%	124 14%
NET: 1-3	612 30%	293 29%	319 30%	45 19%	90 25%	88 26% ^c	100 27% ^c	117 38% ^{CDEF}	171 36% ^{CDEF}	135 23%	189 27%	288 37% ^{IJ}	171 31%	173 30%	127 30%	141 27%	82 25%	227 26%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 21

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Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

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Search engines (e.g. Google, Microsoft Bing)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	30 1%	5 3%	* *	25 1%	- -	2 1%	3 2%	4 2%	4 3%	1 1%	3 1%	5 2%	2 1%
9	62 3%	10 6%BjKm	- -	52 3%	5 6%BK	7 3%	8 4%BK	8 4%bK	4 3%	4 2%	3 1%	9 3%	4 2%
8	158 8%	10 6%	8 8%	139 8%	6 7%	15 6%	21 12%AfIM	17 9%	10 7%	15 8%	25 9%	19 7%	10 6%
7	224 11%	11 6%	13 13%a	199 11%A	13 15%A	24 10%	16 9%	21 11%	18 12%a	26 13%A	37 13%A	29 10%	16 9%
6	290 14%	24 13%	13 12%	253 14%	9 11%	40 17%J	35 20%eiJL	28 15%j	19 12%	18 9%	42 15%j	38 13%	26 14%
5	374 18%	31 17%	17 17%	325 18%	13 15%	43 18%	32 18%	38 20%	30 19%	34 17%	49 18%	56 20%	31 17%
4	250 12%	31 17%DEiK	18 17%eK	201 11%	6 7%	27 11%	23 13%K	23 12%k	16 10%	28 14%K	18 7%	40 14%K	20 11%
3	185 9%	20 11%bG	5 4%	160 9%	10 11%G	23 10%G	7 4%	14 7%	9 6%	22 11%bGi	29 11%bG	25 9%g	21 12%bGi
2	190 9%	12 6%	13 13%a	165 9%	9 11%	24 10%	15 8%	13 7%	14 9%	19 10%	25 9%	29 10%	16 9%
1 - Do not trust at all	237 11%	23 12%	8 8%	206 12%	7 8%	28 12%	12 7%	15 8%	21 13%g	28 14%Gh	35 13%g	31 11%	29 16%bGH
Don't know	73 4%	5 3%	8 8%DaFGJL	60 3%	8 9%AFGhJKL	6 2%	4 2%	6 3%	10 7%fgJL	3 2%	11 4%	5 2%	7 4%
Mean	4.74	4.68	4.65	4.75	4.93	4.65	5.27ABFiJKLM	5.10fJIM	4.75	4.46	4.73	4.68	4.37
Standard deviation	2.31	2.39	2.12	2.32	2.37	2.28	2.25	2.27	2.43	2.30	2.32	2.28	2.33

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 21

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Search engines (e.g. Google, Microsoft Bing)

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.21	0.06	0.27	0.16	0.17	0.18	0.20	0.16	0.15	0.14	0.17
NET: 8-10	250 12%	25 14%	9 8%	216 12%	11 13%	25 11%	32 18%BFJkIM	29 16%m	18 12%	20 10%	31 11%	33 11%	16 9%
NET: 1-3	612 30%	55 30%G	26 25%	531 30%	26 30%g	75 31%Gh	34 19%	43 23%	44 28%g	70 35%GH	88 32%Gh	86 30%G	66 36%bGH

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 22

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By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Technology companies (e.g. Apple, Sony)

Base: All respondents

	Gender		Age							Social Grade				Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	31 1%	18 2%	13 1%	5 2%h	9 3%gH	5 1%	7 2%h	2 1%	3 1%	15 3%K	12 2%k	4 1%	9 2%n	9 2%n	1 *	11 2%N	5 2%	14 2%
9	92 4%	54 5%b	38 4%	13 6%H	15 4%	16 5%h	28 8%dGH	9 3%	11 2%	28 5%K	43 6%K	20 3%	38 7%MNO	20 4%	13 3%	20 4%	16 5%	48 6%
8	236 11%	121 12%	115 11%	37 16%EGh	46 13%	32 10%	40 11%	29 10%	52 11%	83 14%jk	72 10%	81 10%	63 11%	64 11%	57 13%	53 10%	33 10%	120 14%
7	266 13%	141 14%	125 12%	38 16%Gh	51 14%G	53 16%GH	48 13%g	24 8%	51 11%	89 15%K	102 14%K	76 10%	73 13%	76 13%	52 12%	65 13%	35 11%	141 16%P
6	302 15%	133 13%	169 16%	31 13%	66 18%gH	46 14%	60 16%	40 13%	60 13%	96 16%k	106 15%	100 13%	78 14%	94 16%	58 14%	71 14%	60 19%	124 14%
5	365 18%	169 17%	195 18%	49 21%	56 16%	78 23%DFGH	61 16%	46 15%	75 16%	104 18%	139 20%K	121 16%	93 17%	118 21%O	79 18%	74 15%	59 18%	151 17%
4	208 10%	92 9%	115 11%	20 9%	30 8%	31 9%	35 9%	41 13%d	52 11%	50 8%	66 9%	92 12%i	50 9%	57 10%	46 11%	55 11%	32 10%	78 9%
3	157 8%	78 8%	80 8%	13 6%	20 6%	17 5%	25 7%	35 11%CDEf	48 10%cDE	33 6%	42 6%	83 11%IJ	43 8%	38 7%	45 11%MO	31 6%	22 7%	56 6%
2	145 7%	75 7%	70 7%	4 2%	21 6%C	19 6%C	25 7%C	27 9%C	49 10%CDE	25 4%	44 6%	76 10%IJ	37 7%	34 6%	24 6%	50 10%IMN	20 6%	48 6%
1 - Do not trust at all	177 9%	93 9%	84 8%	11 5%	29 8%	25 7%	27 7%	37 12%CeF	48 10%C	40 7%	51 7%	86 11%IJ	56 10%	42 7%	38 9%	41 8%	22 7%	65 7%
Don't know	94 5%	36 4%	58 5%a	12 5%	15 4%	13 4%	14 4%	15 5%	26 5%	26 4%	27 4%	41 5%	14 3%	25 4%	14 3%	40 8%LMN	20 6%Q	25 3%
Mean	5.20	5.25	5.16	5.89dEFGH	5.49GH	5.36GH	5.44GH	4.59	4.75	5.65jK	5.40K	4.68	5.26	5.30	5.08	5.13	5.32	5.52
Standard deviation	2.32	2.40	2.23	2.10	2.32	2.19	2.35	2.32	2.32	2.24	2.27	2.32	2.43	2.20	2.24	2.39	2.23	2.29

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 22

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?

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Technology companies (e.g. Apple, Sony)

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.08	0.07	0.14	0.13	0.12	0.12	0.14	0.11	0.09	0.09	0.09	0.11	0.09	0.11	0.11	0.14	0.08
NET: 8-10	359 17%	193 19% ^b	166 16%	55 24% ^{EGH}	71 20% ^{GH}	52 16%	75 20% ^{GH}	40 13%	66 14%	126 21% ^K	127 18% ^K	106 14%	110 20%	93 16%	71 17%	84 16%	55 17%	182 21%
NET: 1-3	479 23%	246 24%	233 22%	28 12%	69 19% ^C	60 18% ^c	77 21% ^C	99 32% ^{CDEF}	146 31% ^{CDEF}	97 16%	137 19%	245 31% ^{IJ}	136 25% ^m	114 20%	106 25% ^m	123 24%	64 20%	168 19%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	31 1%	3 2%L	* *	28 2%	1 1%	5 2%L	2 1%l	7 4%kL	3 2%L	3 1%l	3 1%	- -	3 2%L
9	92 4%	11 6%bfc	1 1%	80 4%	7 8%BFK	6 2%	7 4%	14 7%BFK _m	8 5%	8 4%	7 3%	17 6%bfc	6 3%
8	236 11%	11 6%	16 16%Afm	209 12%A	11 13%a	20 8%	25 14%Afm	28 15%Afm	15 10%	26 13%A	29 11%	39 14%Am	15 8%
7	266 13%	22 12%	12 12%	232 13%	12 14%	34 14%	22 12%	19 10%	21 13%	26 13%	41 15%	30 10%	27 15%
6	302 15%	25 14%	19 18%e	258 14%	7 8%	52 22%AEGHIJKl	22 12%	23 12%	19 12%	22 11%	41 15%	42 14%	32 18%Ej
5	365 18%	35 19%	21 21%	308 17%	12 14%	36 15%	43 25%eFJKM	37 20%	29 18%	29 14%	39 14%	56 20%	27 15%
4	208 10%	15 8%	9 9%	183 10%	10 11%	22 9%	17 10%	24 13%	12 8%	27 13%	30 11%	26 9%	15 8%
3	157 8%	19 10%k	7 7%	132 7%	9 10%	15 6%	10 6%	10 5%	9 6%	22 11%ghiK	15 6%	23 8%	19 11%hk
2	145 7%	22 12%DBefgHjl	3 3%	120 7%	4 4%	16 7%	10 6%	9 5%	12 8%	13 7%	22 8%b	20 7%	14 8%
1 - Do not trust at all	177 9%	12 6%	7 6%	158 9%	6 7%	24 10%	11 7%	10 5%	15 10%	19 9%	29 10%h	28 10%	16 9%
Don't know	94 5%	8 4%	8 8%ghJL	78 4%	9 10%FGHJL	8 4%	5 3%	5 3%	13 8%fGHJL	5 2%	18 7%gJL	7 2%	8 4%
Mean	5.20	4.97	5.42	5.21	5.45	5.13	5.40	5.70AFIJKLM	5.20	5.07	5.05	5.15	5.05
Standard deviation	2.32	2.32	2.03	2.33	2.41	2.27	2.19	2.32	2.42	2.38	2.35	2.33	2.32

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 22

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Technology companies (e.g. Apple, Sony)

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.20	0.06	0.28	0.16	0.17	0.18	0.20	0.16	0.15	0.14	0.17
NET: 8-10	359 17%	25 14%	17 17%	317 18%	19 22%f	30 13%	34 20%f	49 26%AbFijKM	26 17%	37 19%	40 14%	56 20%fm	24 13%
NET: 1-3	479 23%	53 29%DBGH	16 16%	410 23%	18 21%	55 23%h	31 18%	29 15%	35 23%	54 27%BgH	66 24%h	71 25%bH	50 27%BgH

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 23

**Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.**

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Local councils

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	65 3%	41 4%B	24 2%	14 6%EGh	12 3%	6 2%	15 4%eg	5 1%	14 3%	26 4%k	21 3%	19 2%	20 4%	18 3%	9 2%	18 4%	5 1%	32 4%p
9	133 6%	65 6%	67 6%	12 5%	22 6%	23 7%	33 9%cg	16 5%	27 6%	33 6%	56 8%k	43 5%	41 7%O	36 6%	34 8%O	21 4%	26 8%	60 7%
8	316 15%	160 16%	156 15%	37 16%	60 17%g	55 16%g	53 14%	35 12%	76 16%	97 16%	108 15%	111 14%	101 18%No	96 17%N	50 12%	70 14%	55 17%	142 16%
7	352 17%	159 16%	193 18%	43 19%	61 17%	63 19%	54 15%	48 16%	82 17%	104 18%	118 17%	130 17%	99 18%	94 16%	70 16%	89 17%	54 17%	162 19%
6	308 15%	150 15%	159 15%	41 17%h	60 17%h	52 16%	58 16%	39 13%	59 12%	101 17%K	110 16%	98 13%	81 15%	94 16%	64 15%	69 13%	47 15%	140 16%
5	361 17%	175 17%	186 18%	39 17%	55 15%	54 16%	61 16%	69 23%Def	83 17%	94 16%	115 16%	153 20%	94 17%	110 19%	78 18%	79 15%	52 16%	145 17%
4	174 8%	82 8%	93 9%	16 7%	23 6%	25 8%	26 7%	35 11%cDf	50 10%d	38 7%	51 7%	85 11%IJ	36 7%	41 7%	48 11%LM	49 10%l	31 9%	62 7%
3	102 5%	49 5%	53 5%	6 2%	15 4%	14 4%	20 5%	16 5%	31 7%C	21 4%	34 5%	47 6%i	31 6%	29 5%	14 3%	27 5%	15 5%	34 4%
2	82 4%	46 5%	37 3%	3 1%	12 3%	14 4%c	15 4%c	17 6%C	22 5%C	15 3%	28 4%	39 5%l	19 3%	19 3%	15 4%	29 6%m	13 4%	24 3%
1 - Do not trust at all	105 5%	55 5%	50 5%	7 3%	18 5%	20 6%	21 6%	19 6%	21 4%	24 4%	40 6%	40 5%	26 5%	22 4%	23 5%	34 7%m	10 3%	40 5%
Don't know	74 4%	29 3%	45 4%	15 7%EGH	20 6%eGH	8 3%	13 3%	7 2%	10 2%	35 6%JK	21 3%	17 2%	6 1%	19 3%L	21 5%L	29 6%Lm	16 5%	28 3%
Mean	5.89	5.90	5.88	6.34EfGH	6.04G	5.90G	5.95G	5.45	5.79g	6.16jK	5.93K	5.65	6.06nO	6.01O	5.79	5.63	6.00	6.10
Standard deviation	2.21	2.28	2.14	2.00	2.18	2.20	2.32	2.18	2.21	2.12	2.26	2.20	2.21	2.11	2.18	2.32	2.09	2.15

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 23

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Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Local councils

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.14	0.12	0.12	0.12	0.13	0.11	0.09	0.09	0.08	0.10	0.09	0.11	0.10	0.13	0.08
NET: 8-10	514 25%	267 26%	247 23%	63 27%G	93 26%G	84 25%G	102 28%G	55 18%	117 25%g	156 27%k	185 26%k	173 22%	162 29%NO	150 26%o	93 22%	109 21%	85 26%	233 27%
NET: 1-3	288 14%	150 15%	139 13%	16 7%	44 12%C	47 14%C	56 15%C	51 17%C	74 16%C	60 10%	103 15%l	126 16%l	77 14%	70 12%	52 12%	90 17%MN	38 12%	99 11%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 23

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

Local councils

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	65 3%	8 4%eK	1 1%	56 3%	- -	10 4%ek	9 5%beK	11 6%bEJK	6 4%	4 2%	3 1%	8 3%	5 3%
9	133 6%	15 8%	5 5%	113 6%	8 9%	14 6%	14 8%	10 5%	10 6%	12 6%	18 7%	19 7%	8 4%
8	316 15%	19 10%	14 13%	284 16%a	11 12%	25 10%	27 15%	38 21%AFJ	23 15%	27 14%	43 16%	56 20%AF	34 18%AF
7	352 17%	29 16%	16 15%	307 17%	16 18%	44 18%	34 20%	30 16%	33 22%k	33 16%	39 14%	50 17%	29 16%
6	308 15%	27 15%	15 15%	266 15%	12 13%	51 22%gHiJk	24 14%	19 10%	21 13%	24 12%	41 15%	46 16%	29 16%
5	361 17%	28 15%	25 24%daFK	308 17%	13 15%	31 13%	35 20%f	35 19%	30 19%	43 22%Fk	39 14%	47 16%	34 19%
4	174 8%	19 10%L	8 8%	147 8%	10 11%l	16 7%	15 8%	16 9%	10 7%	22 11%L	25 9%l	14 5%	19 10%L
3	102 5%	12 7%ghj	5 5%	84 5%	5 6%	14 6%	4 2%	5 2%	10 7%ghj	5 3%	22 8%GHJm	13 5%	6 3%
2	82 4%	8 4%	6 6%	69 4%	3 3%	13 6%g	3 2%	4 2%	4 3%	10 5%	14 5%	13 4%	4 2%
1 - Do not trust at all	105 5%	11 6%l	3 3%	90 5%	5 5%	12 5%i	5 3%	13 7%l	2 1%	15 7%gl	17 6%l	15 5%i	8 4%
Don't know	74 4%	7 4%	5 5%	62 3%	6 7%jl	8 3%	4 2%	6 3%	6 4%	4 2%	13 5%	6 2%	8 4%
Mean	5.89	5.75	5.63	5.92	5.75	5.83	6.30ABefJK	6.10JK	6.14bJK	5.59	5.60	6.05JK	5.98j
Standard deviation	2.21	2.36	2.01	2.20	2.19	2.24	2.04	2.32	1.99	2.25	2.29	2.21	2.06

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 23

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Local councils

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.17	0.20	0.05	0.25	0.16	0.15	0.18	0.16	0.15	0.15	0.13	0.15
NET: 8-10	514 25%	42 23%	19 19%	453 25%	19 22%	49 21%	50 29%bf	59 32%aBFJk	38 25%	42 21%	65 23%	84 29%bfj	47 26%
NET: 1-3	288 14%	31 17%Gm	15 14%g	243 14%	12 14%	39 16%Gm	12 7%	22 12%	17 11%	30 15%G	53 19%GhIM	40 14%G	18 10%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 24

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NHS

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely trust	150 7%	75 7%	75 7%	34 15% DEFGH	22 6%	18 5%	27 7%	17 6%	33 7%	56 9% jk	44 6%	50 6%	33 6%	52 9% l	29 7%	37 7%	24 7%	63 7%
9	285 14%	128 13%	157 15%	26 11%	42 12%	50 15% g	57 15% G	30 10%	80 17% cdG	68 12%	107 15% i	110 14%	92 17% M	67 12%	61 14%	65 13%	41 13%	119 14%
8	423 20%	201 20%	222 21%	47 20%	80 23%	72 22%	71 19%	60 20%	93 20%	128 22%	142 20%	153 20%	118 21%	109 19%	87 20%	109 21%	59 18%	184 21%
7	377 18%	195 19%	182 17%	38 16%	72 20%	62 18%	77 21% h	54 18%	75 16%	110 19%	139 20%	129 16%	105 19%	108 19%	67 16%	97 19%	93 29% Q	143 17%
6	269 13%	140 14%	128 12%	34 15%	44 12%	42 13%	43 12%	43 14%	63 13%	78 13%	85 12%	105 13%	72 13%	78 14%	61 14%	57 11%	27 8%	125 14% P
5	242 12%	114 11%	128 12%	32 14%	43 12%	46 14% f	34 9%	34 11%	53 11%	75 13%	80 11%	87 11%	61 11%	75 13%	54 13%	52 10%	38 12%	117 14%
4	111 5%	59 6%	52 5%	6 3%	25 7% CE	10 3%	16 4%	25 8% CEf	29 6% ce	30 5%	27 4%	54 7% J	23 4%	30 5%	28 7%	30 6%	15 5%	41 5%
3	61 3%	27 3%	34 3%	6 2% d	2 1%	8 2% d	10 3% D	12 4% D	23 5% D	7 1%	18 3%	35 4% lj	15 3%	19 3%	7 2%	20 4% n	3 1%	17 2%
2	54 3%	26 3%	28 3%	- -	1 *	7 2% Cd	13 4% CD	13 4% CD	20 4% CD	1 *	20 3% l	33 4% l	16 3%	14 2%	10 2%	15 3%	5 2%	14 2%
1 - Do not trust at all	57 3%	26 3%	30 3%	3 1%	16 4% cH	13 4% H	10 3%	10 3% h	5 1%	19 3%	22 3%	15 2%	18 3%	15 3%	11 3%	13 3%	5 2%	29 3%
Don't know	44 2%	21 2%	23 2%	6 3% h	10 3% H	7 2% h	10 3% H	7 2% h	3 1%	16 3% k	18 3%	10 1%	2 *	12 2% L	13 3% L	17 3% L	14 4% Q	14 2%
Mean	6.76	6.74	6.77	7.20 DEFGH	6.76 G	6.75 G	6.83 G	6.37	6.73 G	6.93 K	6.79	6.59	6.80	6.74	6.76	6.72	6.99	6.78
Standard deviation	2.15	2.13	2.18	1.96	2.08	2.14	2.18	2.25	2.19	2.04	2.16	2.22	2.15	2.15	2.11	2.19	1.90	2.12

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 24

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Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

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NHS

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.07	0.07	0.13	0.11	0.12	0.11	0.13	0.10	0.09	0.08	0.08	0.09	0.09	0.11	0.10	0.11	0.08
NET: 8-10	858	404	454	107	144	139	154	107	206	252	294	313	242	228	177	211	125	367
	41%	40%	43%	46%G	40%	42%	42%	35%	43%G	43%	42%	40%	44%	39%	42%	41%	38%	42%
NET: 1-3	172	79	93	9	19	27	33	35	48	28	61	83	49	47	28	48	13	61
	8%	8%	9%	4%	5%	8%C	9%Cd	12%CD	10%CD	5%	9%I	11%I	9%	8%	6%	9%	4%	7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	150 7%	16 9%k	5 5%	129 7%	8 9%	16 7%	15 9%k	17 9%k	8 5%	17 9%k	12 4%	23 8%	14 7%
9	285 14%	27 15%	15 14%	243 14%	9 10%	37 16%	23 13%	33 18%k	20 13%	29 15%	30 11%	38 13%	23 13%
8	423 20%	43 24%JK	18 17%	362 20%	18 21%	52 22%J	38 22%J	46 25%JK	33 21%j	26 13%	45 16%	60 21%J	43 24%JK
7	377 18%	33 18%	17 17%	327 18%	18 21%	40 17%	36 21%h	23 13%	37 24%H	35 17%	54 20%h	49 17%	34 18%
6	269 13%	20 11%	10 10%	239 13%	15 17%	36 15%	19 11%	22 12%	16 10%	29 15%	44 16%	37 13%	20 11%
5	242 12%	24 13%	23 22%DaEFgHijKLMI %	195 6%	6 7%	20 8%	23 13%	18 10%	19 12%	24 12%	33 12%	35 12%	17 9%
4	111 5%	7 4%	4 4%	99 6%	6 7%	15 6%h	11 6%	5 2%	10 6%	12 6%h	15 5%	13 4%	13 7%h
3	61 3%	2 1%	7 6%dAFIm	52 3%	4 4%	3 1%	4 2%	8 4%af	2 1%	5 2%	15 6%AFIm	9 3%	3 2%
2	54 3%	4 2%	1 1%	49 3%	1 1%	7 3%	1 1%	2 1%	3 2%	10 5%Gh	8 3%	13 5%Gh	3 2%
1 - Do not trust at all	57 3%	5 3%	-	52 3%	1 1%	8 3%bg	1 1%	7 4%bg	3 2%	10 5%BG	9 3%bg	8 3%	5 3%
Don't know	44 2%	1 1%	4 4%AJI	38 2%	2 2%	4 2%	4 2%	4 2%	5 3%j	1 1%	10 3%aJI	3 1%	7 4%aJI
Mean	6.76	7.00JK	6.61	6.74	6.89k	6.81K	7.02JK	7.04JK	6.80k	6.46	6.37	6.68	6.89JK
Standard deviation	2.15	2.07	1.96	2.17	1.94	2.17	1.88	2.24	1.97	2.43	2.17	2.26	2.09

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 24

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Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.15	0.19	0.05	0.22	0.15	0.14	0.17	0.16	0.16	0.14	0.13	0.15
NET: 8-10	858 41%	86 47%bJK	37 36%	734 41%	34 40%	105 44%K	76 44%K	97 52%BeJKI	60 39%	73 37%	88 32%	121 42%K	80 44%K
NET: 1-3	172 8%	10 6%	8 7%	154 9%	5 6%	18 8%	6 4%	17 9%G	8 5%	25 12%AGIM	32 12%AGIm	30 11%aGi	11 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 25

**Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
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National Government

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
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10 - Completely trust	89 4%	50 5%	39 4%	16 7%Gh	19 5%	13 4%	15 4%	9 3%	17 3%	36 6%K	28 4%	25 3%	22 4%	25 4%	24 6%	19 4%	12 4%	43 5%
9	191 9%	96 9%	95 9%	18 8%	25 7%	35 11%	41 11%dg	20 7%	51 11%dg	43 7%	77 11%l	71 9%	63 11%O	56 10%O	41 10%o	31 6%	33 10%	86 10%
8	348 17%	185 18%b	163 15%	40 17%	48 14%	64 19%dG	69 19%dg	40 13%	86 18%g	88 15%	134 19%i	126 16%	119 21%NO	103 18%no	57 13%	70 14%	57 18%	159 18%
7	312 15%	155 15%	157 15%	33 14%	62 18%f	51 15%	46 13%	45 15%	75 16%	95 16%	97 14%	120 15%	82 15%	93 16%	60 14%	77 15%	49 15%	134 15%
6	283 14%	135 13%	148 14%	45 20%EFGh	57 16%e	36 11%	42 11%	37 12%	66 14%	102 17%JK	78 11%	103 13%	89 16%O	87 15%o	51 12%	55 11%	42 13%	114 13%
5	298 14%	136 13%	162 15%	33 14%	64 18%fH	54 16%H	48 13%	47 15%h	52 11%	98 17%k	102 14%	99 13%	67 12%	84 15%	79 18%Lo	69 13%	44 13%	139 16%
4	171 8%	70 7%	101 10%a	16 7%	21 6%	17 5%	32 9%e	37 12%cDE	47 10%dE	38 6%	49 7%	85 11%J	31 6%	46 8%	38 9%l	56 11%L	36 11%Q	51 6%
3	95 5%	48 5%	47 4%	8 4%	11 3%	9 3%	24 6%dE	22 7%cDE	21 4%	19 3%	33 5%	43 6%i	21 4%	27 5%	18 4%	28 6%	10 3%	42 5%
2	87 4%	48 5%	39 4%	2 1%	10 3%	11 3%c	15 4%C	21 7%CDE	28 6%Cd	12 2%	26 4%	49 6%IJ	26 5%m	15 3%	12 3%	34 7%MN	12 4%	28 3%
1 - Do not trust at all	129 6%	63 6%	66 6%	6 3%	25 7%C	31 9%CH	23 6%c	20 6%c	24 5%	31 5%	54 8%	44 6%	25 4%	27 5%	28 7%	49 10%LM	15 5%	47 5%
Don't know	69 3%	25 3%	43 4%a	13 6%GH	13 4%	12 4%	13 4%	7 2%	10 2%	26 4%K	26 4%	17 2%	9 2%	15 3%	19 4%L	25 5%Lm	13 4%	25 3%
Mean	6.01	6.08	5.94	6.48DeFGH	6.01G	6.07G	6.03G	5.49	6.06G	6.19K	6.05	5.83	6.33NO	6.20O	5.98O	5.46	6.12	6.20
Standard deviation	2.38	2.42	2.34	2.06	2.31	2.50	2.46	2.38	2.37	2.22	2.47	2.39	2.28	2.24	2.39	2.53	2.29	2.32

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.05	0.08	0.07	0.14	0.12	0.14	0.13	0.14	0.11	0.09	0.09	0.09	0.10	0.09	0.12	0.11	0.14	0.08
NET: 8-10	628 30%	331 33%B	297 28%	75 32%G	92 26%	113 34%DG	126 34%DG	69 23%	154 32%dG	167 28%	239 34%IK	222 28%	204 37%NO	183 32%O	121 28%o	119 23%	102 31%	289 33%
NET: 1-3	311 15%	159 16%	152 14%	16 7%	46 13%C	51 15%C	61 17%C	63 21%CDh	73 15%C	62 11%	113 16%I	136 17%I	72 13%	69 12%	58 14%	112 22%LMN	38 12%	117 14%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely trust	89 4%	9 5%	1 1%	79 4%	4 4%	15 6%b	8 5%	7 4%	13 8%BjKL	7 3%	10 4%	10 3%	7 4%
9	191 9%	16 9%	14 13%il	161 9%	5 6%	22 9%	17 10%	22 12%	10 6%	19 10%	30 11%	19 7%	16 9%
8	348 17%	27 15%b	7 7%	313 18%B	13 15%	36 15%b	23 13%	42 23%aBFG	35 23%aBFG	32 16%B	45 16%B	59 21%Bg	28 16%b
7	312 15%	33 18%hiJ	25 24%DfHIJKI	254 14%	15 17%j	38 16%J	30 17%J	21 12%	17 11%	17 9%	35 13%	46 16%J	34 19%hiJ
6	283 14%	21 11%	7 7%	255 14%b	11 13%	34 14%b	22 13%	30 16%B	26 17%B	36 18%aB	34 12%	36 13%	25 14%
5	298 14%	22 12%	13 13%	262 15%	13 14%	34 14%	33 19%aHm	20 11%	21 14%	35 18%h	41 15%	44 15%	21 12%
4	171 8%	22 12%DFhKL	12 12%fL	137 8%	8 9%	14 6%	18 10%L	11 6%	10 7%	19 10%i	20 7%	15 5%	21 11%fhL
3	95 5%	6 3%	11 10%DAFGIJm	79 4%	6 6%	10 4%	5 3%	9 5%	3 2%	6 3%	16 6%i	17 6%i	8 4%
2	87 4%	9 5%	4 4%	74 4%	2 2%	13 5%	7 4%	6 3%	10 7%M	9 5%	9 3%	14 5%	4 2%
1 - Do not trust at all	129 6%	14 7%i	3 3%	112 6%	4 5%	17 7%i	7 4%	12 7%	4 3%	16 8%i	20 7%i	20 7%i	12 6%
Don't know	69 3%	4 2%	5 5%j	60 3%	7 8%AfGhJI	7 3%	3 2%	5 3%	5 3%	3 1%	15 5%agJ	8 3%	7 4%
Mean	6.01	5.91	5.83	6.03	5.96	6.03	6.08	6.22	6.37bJI	5.78	5.97	5.93	6.04
Standard deviation	2.38	2.45	2.26	2.38	2.26	2.48	2.23	2.40	2.29	2.41	2.45	2.39	2.31

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 25

Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?
Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.

By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.

National Government

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.05	0.18	0.22	0.06	0.26	0.17	0.17	0.19	0.19	0.16	0.16	0.14	0.17
NET: 8-10	628 30%	52 29%	22 22%	554 31% ^b	22 25%	73 30%	48 28%	71 38% ^a	58 37% ^a	58 29%	85 31%	88 31%	51 28%
NET: 1-3	311 15%	28 15%	18 17%	265 15%	12 13%	39 16%	19 11%	28 15%	17 11%	31 16%	45 16%	51 18% ^g	23 13%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 26

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

Summary Table

Base: All respondents

	Statements					
	I am confident that, as a patient, my data privacy rights are respected by the NHS	I understand how the NHS protects my personally identifiable data	I am aware of who has access to my personally identifiable data that is stored by the NHS	I trust my GP to know how best to use my patient data	There are aspects of my patient data I would rather my GP did not share with anyone else	I would be happy for a research team to use my patient data if it were anonymised
Unweighted base	2072	2072	2072	2072	2072	2072
Weighted base	2072	2072	2072	2072	2072	2072
NET: Agree	1548 75%	848 41%	620 30%	1616 78%	1375 66%	1390 67%
Strongly agree (4)	331 16%	117 6%	92 4%	376 18%	554 27%	384 19%
Tend to agree (3)	1217 59%	730 35%	528 25%	1239 60%	821 40%	1006 49%
Tend to disagree (2)	248 12%	613 30%	739 36%	241 12%	412 20%	294 14%
Strongly disagree (1)	53 3%	246 12%	412 20%	55 3%	97 5%	177 9%
NET: Disagree	301 15%	860 41%	1151 56%	296 14%	508 25%	471 23%
Don't know	223 11%	365 18%	301 15%	160 8%	189 9%	211 10%
Mean	2.99	2.42	2.17	3.01	2.97	2.86
Standard deviation	0.65	0.82	0.84	0.66	0.85	0.85
Standard error	0.02	0.02	0.02	0.02	0.02	0.02

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 27

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I am confident that, as a patient, my data privacy rights are respected by the NHS

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1548 75%	778 77%B	770 73%	174 75%	263 74%	245 74%	275 75%	229 75%	361 76%	438 74%	520 74%	590 76%	440 79%MO	412 71%	327 77%m	370 72%	239 74%	672 77%
Strongly agree	(4) 16%	331 17%	170 15%	54 23%defGH	58 16%	56 17%	61 16%	41 14%	61 13%	112 19%K	116 17%k	102 13%	97 18%	89 15%	57 13%	88 17%	60 18%	145 17%
Tend to agree	(3) 59%	1217 60%	609 57%	120 52%	205 58%	190 57%	214 58%	188 62%C	300 63%C	326 55%	404 57%	488 62%lj	342 62%mo	323 56%	270 63%MO	282 55%	179 55%	527 61%
Tend to disagree	(2) 12%	248 11%	134 13%	31 14%	37 10%	40 12%	51 14%	34 11%	55 11%	69 12%	91 13%	88 11%	62 11%	83 14%n	44 10%	58 11%	37 11%	96 11%
Strongly disagree	(1) 3%	53 3%	30 2%	23 1%	12 3%	8 3%	7 2%	7 2%	17 3%	14 2%	16 2%	23 3%	19 3%m	10 2%	11 2%	13 3%	5 1%	22 2%
NET: Disagree	301 15%	144 14%	157 15%	34 15%	49 14%	48 14%	59 16%	40 13%	71 15%	83 14%	107 15%	111 14%	82 15%	93 16%	55 13%	71 14%	42 13%	118 14%
Don't know	223 11%	89 9%	133 13%A	23 10%	44 12%	40 12%	35 10%	35 12%	45 9%	68 11%	75 11%	80 10%	34 6%	72 12%L	45 11%L	72 14%L	44 14%Q	79 9%
Mean	2.99	3.00	2.98	3.08H	2.99	3.00	2.98	2.98	2.94	3.03k	2.99	2.95	2.99	2.97	2.98	3.01	3.05	3.01
Standard deviation	0.65	0.66	0.65	0.68	0.67	0.66	0.65	0.61	0.65	0.68	0.66	0.63	0.67	0.65	0.61	0.67	0.64	0.64
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 27

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I am confident that, as a patient, my data privacy rights are respected by the NHS

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1548 75%	150 82%DiJKL	80 77%j	1318 74%	68 78%j	188 79%JKL	137 79%JKL	141 76%j	114 74%	134 67%	193 70%	198 69%	145 80%JKL
Strongly agree	(4) 331 16%	38 21%dbk	13 12%	281 16%	18 21%	37 16%	29 17%	28 15%	24 15%	30 15%	37 13%	49 17%	28 16%
Tend to agree	(3) 1217 59%	112 62%jl	67 65%JL	1037 58%	50 57%	151 63%JL	108 62%jl	113 60%	90 58%	104 52%	156 57%	150 52%	117 64%JL
Tend to disagree	(2) 248 12%	12 7%	7 7%	229 13%A	14 16%Ab	26 11%	19 11%	19 10%	13 8%	30 15%Abi	46 17%ABfhIM	45 16%ABIm	17 9%
Strongly disagree	(1) 53 3%	7 4%	1 1%	46 3%	1 1%	4 2%	4 2%	4 2%	3 2%	8 4%	7 3%	12 4%b	3 2%
NET: Disagree	301 15%	19 10%	8 7%	275 15%aB	15 17%b	30 12%	23 13%	23 12%	16 10%	37 19%ABIm	53 19%ABfhIM	58 20%ABFghIM	21 11%
Don't know	223 11%	13 7%	16 15%aEfg	193 11%	5 5%	20 9%	14 8%	23 12%	25 16%AEFGm	28 14%Aefg	30 11%	32 11%	17 9%
Mean	2.99	3.07dJKL	3.05k	2.98	3.04	3.02	3.02	3.01	3.03k	2.91	2.91	2.92	3.03k
Standard deviation	0.65	0.67	0.50	0.66	0.65	0.61	0.64	0.62	0.62	0.72	0.67	0.74	0.60
Standard error	0.02	0.05	0.05	0.02	0.07	0.04	0.05	0.05	0.05	0.05	0.04	0.05	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 28

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I understand how the NHS protects my personally identifiable data

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	848 41%	418 41%	430 41%	114 49% ^{EF}	174 49% ^{FGH}	133 40%	145 39%	110 36%	172 36%	288 49% ^{JK}	278 40%	282 36%	231 42%	251 44% ^o	172 40%	194 38%	164 51% ^q	377 43%
Strongly agree	(4) 6%	117 5%	68 6%	17 7% ^G	23 6% ^g	24 7% ^G	21 6%	9 3%	22 5%	40 7% ^K	45 6% ^k	32 4%	26 5%	44 8% ^{lO}	25 6%	22 4%	39 12% ^Q	38 4%
Tend to agree	(3) 35%	730 37%	361 34%	97 42% ^{EfgH}	151 42% ^{EFGH}	108 33%	124 34%	101 33%	150 31%	247 42% ^{JK}	233 33%	250 32%	205 37%	208 36%	146 34%	172 33%	126 39%	339 39%
Tend to disagree	(2) 30%	613 29%	323 30%	54 23%	83 23%	105 31% ^{cD}	109 30% ^d	102 34% ^{CD}	161 34% ^{CD}	137 23%	214 30% ^l	263 34% ^l	167 30%	176 30%	125 29%	145 28%	97 30%	225 26%
Strongly disagree	(1) 12%	246 13%	117 11%	26 11%	40 11%	38 11%	49 13%	37 12%	57 12%	65 11%	87 12%	94 12%	62 11%	72 12%	46 11%	66 13%	26 8%	110 13% ^p
NET: Disagree	860 41%	419 41%	441 42%	79 34%	122 34%	143 43% ^{cD}	158 43% ^{cD}	140 46% ^{CD}	217 46% ^{CD}	202 34%	301 43% ^l	357 46% ^l	229 41%	248 43%	171 40%	211 41%	123 38%	335 39%
Don't know	365 18%	174 17%	190 18%	39 17%	61 17%	58 17%	65 18%	55 18%	87 18%	99 17%	123 18%	142 18%	95 17%	78 14%	83 20% ^M	108 21% ^M	37 12%	157 18% ^P
Mean	2.42	2.40	2.44	2.55 ^{fGH}	2.53 ^{fGH}	2.43	2.39	2.33	2.35	2.54 ^{JK}	2.41	2.34	2.42	2.45	2.44	2.37	2.62 ^Q	2.43
Standard deviation	0.82	0.82	0.82	0.83	0.82	0.84	0.84	0.77	0.80	0.83	0.84	0.79	0.79	0.84	0.82	0.82	0.83	0.81
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 28

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I understand how the NHS protects my personally identifiable data

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	848 41%	87 48%dBfJK	36 35%	724 41%	42 49%bJ	91 38%	76 44%j	81 43%j	64 41%	67 34%	105 38%	126 44%J	73 40%
Strongly agree	(4) 117 6%	14 8%jk	4 4%	99 6%	10 12%bFgJK	10 4%	8 5%	14 8%jk	11 7%	7 3%	9 3%	17 6%	13 7%
Tend to agree	(3) 730 35%	73 40%j	32 31%	625 35%	32 37%	81 34%	68 39%j	66 36%	53 34%	60 30%	96 35%	109 38%	60 33%
Tend to disagree	(2) 613 30%	45 24%	35 34%e	534 30%	17 20%	75 32%e	50 29%	61 33%E	42 27%	62 31%e	86 31%e	82 29%	59 32%e
Strongly disagree	(1) 246 12%	23 12%	10 9%	214 12%	12 14%	25 11%	12 7%	18 9%	18 12%	35 18%bfGHm	37 14%g	37 13%g	19 11%
NET: Disagree	860 41%	67 37%	45 43%	748 42%	29 33%	101 42%	63 36%	79 42%	60 39%	97 49%AEGi	123 45%e	119 41%	78 43%
Don't know	365 18%	28 15%	23 22%	314 18%	16 18%	47 20%	35 20%	27 14%	31 20%	35 18%	47 17%	43 15%	32 18%
Mean	2.42	2.51Jk	2.37	2.41	2.57Jk	2.40j	2.52Jk	2.49J	2.46J	2.23	2.34	2.43J	2.44J
Standard deviation	0.82	0.86	0.76	0.82	0.94	0.78	0.74	0.81	0.85	0.83	0.80	0.83	0.82
Standard error	0.02	0.07	0.08	0.02	0.12	0.06	0.06	0.07	0.08	0.06	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 29

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I am aware of who has access to my personally identifiable data that is stored by the NHS

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	620 30%	297 29%	322 30%	93 40% ^{EF} ^{GH}	124 35% ^f ^{GH}	99 30% ^g	104 28%	70 23%	129 27%	217 37% ^{JK}	203 29%	199 26%	169 31%	190 33% ^O	123 29%	137 27%	124 38% ^q	270 31%
Strongly agree	(4) 92 4%	37 4%	54 5%	21 9% ^d ^{FGH}	18 5% ^G	18 5% ^G	15 4% ^g	5 2%	15 3%	39 7% ^K	33 5% ^K	20 3%	23 4%	32 5%	14 3%	22 4%	25 8% ^Q	32 4%
Tend to agree	(3) 528 25%	260 26%	268 25%	72 31% ^{ef} ^{Gh}	106 30% ^{Gh}	81 24%	90 24%	66 22%	114 24%	178 30% ^{JK}	170 24%	180 23%	146 26%	159 27% ^o	109 26%	115 22%	99 30%	238 27%
Tend to disagree	(2) 739 36%	365 36%	374 35%	70 30%	124 35%	126 38% ^c	123 33%	118 39% ^c	177 37% ^c	194 33%	249 35%	296 38% ⁱ	201 36%	206 36%	154 36%	179 35%	112 34%	292 34%
Strongly disagree	(1) 412 20%	209 21%	203 19%	37 16%	61 17%	60 18%	77 21%	74 24% ^{CDe}	104 22% ^c	97 17%	137 19%	178 23% ^l	105 19%	111 19%	87 20%	110 21%	55 17%	172 20%
NET: Disagree	1151 56%	574 57%	577 54%	107 46%	185 52%	186 56% ^C	200 54% ^c	193 63% ^{CDeF}	281 59% ^{Cd}	291 49%	386 55% ⁱ	474 61% ^{IJ}	305 55%	317 55%	240 56%	289 56%	167 51%	464 53%
Don't know	301 15%	139 14%	162 15%	32 14%	48 14%	49 15%	65 18%	41 14%	66 14%	80 14%	113 16%	108 14%	80 14%	70 12%	63 15%	88 17% ^M	34 11%	134 15% ^p
Mean	2.17	2.14	2.19	2.39 ^{EF} ^{GH}	2.26 ^f ^{GH}	2.20 ^G	2.14 ^g	2.00	2.10	2.31 ^{JK}	2.17 ^K	2.06	2.19	2.22 ^o	2.14	2.11	2.32 ^Q	2.18
Standard deviation	0.84	0.83	0.85	0.90	0.84	0.84	0.85	0.78	0.82	0.87	0.85	0.80	0.83	0.86	0.82	0.85	0.88	0.84
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.04	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 29

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number. I am aware of who has access to my personally identifiable data that is stored by the NHS

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	620 30%	57 31%	25 24%	537 30%	32 36%fl	59 25%	50 29%	69 37%bFL	48 31%	65 33%	80 29%	75 26%	59 32%
Strongly agree	(4) 92 4%	13 7%k	3 3%	76 4%	5 6%	10 4%	7 4%	12 7%	9 6%	7 3%	9 3%	10 4%	7 4%
Tend to agree	(3) 528 25%	45 25%	22 21%	461 26%	27 31%	50 21%	44 25%	56 30%fl	39 25%	58 29%f	72 26%	64 22%	52 28%
Tend to disagree	(2) 739 36%	65 36%	38 37%	636 36%	27 31%	89 37%	64 37%	53 29%	50 32%	65 33%	109 40%H	111 39%H	67 37%
Strongly disagree	(1) 412 20%	39 21%	19 18%	354 20%	15 17%	44 18%	30 17%	38 20%	34 22%	48 24%m	53 19%	61 21%	31 17%
NET: Disagree	1151 56%	104 57%	57 55%	990 55%	41 48%	132 56%	94 54%	91 49%	84 54%	114 57%	162 59%h	172 60%eH	98 54%
Don't know	301 15%	21 11%	21 21%Ajk	259 15%	14 16%	47 20%AJK	29 17%j	27 14%	23 15%	21 10%	33 12%	41 14%	25 14%
Mean	2.17	2.19	2.11	2.17	2.30	2.13	2.19	2.271	2.18	2.13	2.15	2.10	2.22
Standard deviation	0.84	0.89	0.80	0.84	0.87	0.82	0.81	0.91	0.90	0.86	0.80	0.82	0.81
Standard error	0.02	0.07	0.09	0.02	0.11	0.06	0.07	0.07	0.08	0.06	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 30

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I trust my GP to know how best to use my patient data

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1616 78%	787 78%	829 78%	180 78%	274 77%	239 72%	295 80%E	250 82%E	377 79%E	454 77%	534 76%	628 80%j	440 79%	456 79%	335 78%	386 75%	255 78%	675 78%
Strongly agree	(4) 376 18%	183 18%	193 18%	52 22%De	48 13%	54 16%	63 17%	57 19% ^d	102 21%De	100 17%	117 17%	159 20% ^j	105 19%	107 19%	67 16%	97 19%	62 19%	142 16%
Tend to agree	(3) 1239 60%	603 60%	636 60%	128 55%	226 63% ^{cE}	185 55%	232 63% ^{ce}	193 63% ^{ce}	276 58%	354 60%	417 59%	469 60%	334 60%	349 60%	268 63% ^o	288 56%	193 59%	532 61%
Tend to disagree	(2) 241 12%	117 12%	124 12%	19 8%	39 11%	50 15% ^{CG}	42 11%	28 9%	63 13% ^c	58 10%	92 13% ⁱ	91 12%	70 13%	68 12%	46 11%	56 11%	32 10%	102 12%
Strongly disagree	(1) 55 3%	29 3%	27 3%	8 3%	14 4% ^F	12 3% ^f	5 1%	7 2%	10 2%	22 4%	16 2%	17 2%	12 2%	18 3%	10 2%	15 3%	8 3%	24 3%
NET: Disagree	296 14%	146 14%	150 14%	27 12%	52 15%	61 18% ^{cfG}	47 13%	35 12%	73 15%	80 14%	109 15%	108 14%	83 15%	86 15%	56 13%	71 14%	40 12%	125 14%
Don't know	160 8%	78 8%	82 8%	24 11% ^H	30 8%	33 10% ^H	27 7%	19 6%	26 5%	54 9% ^K	60 9% ^k	46 6%	32 6%	36 6%	36 8%	57 11% ^{LM}	30 9%	69 8%
Mean	3.01	3.01	3.02	3.08 ^{DE}	2.94	2.94	3.03 ^e	3.05 ^{de}	3.04 ^{de}	3.00	2.99	3.05	3.02	3.00	3.00	3.02	3.04	2.99
Standard deviation	0.66	0.67	0.66	0.70	0.66	0.71	0.60	0.63	0.67	0.68	0.66	0.66	0.66	0.68	0.63	0.68	0.66	0.65
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 30

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

I trust my GP to know how best to use my patient data

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1616 78%	151 83%eK	79 76%	1386 78%	63 73%	193 81%K	133 77%	149 80%k	121 78%	150 76%	196 71%	231 80%K	149 82%K
Strongly agree	(4) 376 18%	42 23%BgK	13 13%	321 18%	20 23%	38 16%	25 14%	42 22%bgk	24 15%	37 18%	40 15%	56 20%	40 22%bgk
Tend to agree	(3) 1239 60%	109 60%	66 64%e	1064 60%	44 50%	155 65%Ek	109 62%e	107 57%	97 62%	114 57%	156 56%	174 61%	110 60%
Tend to disagree	(2) 241 12%	20 11%	13 13%	207 12%	10 11%	24 10%	24 14%	15 8%	16 10%	27 14%	44 16%fHlm	30 10%	18 10%
Strongly disagree	(1) 55 3%	4 2%	3 3%	48 3%	3 4%	2 1%	2 1%	6 3%	3 2%	8 4%Fg	11 4%f	9 3%	4 2%
NET: Disagree	296 14%	24 13%	17 16%	255 14%	13 15%	26 11%	26 15%	20 11%	19 12%	36 18%Fh	55 20%aFHllM	39 13%	21 12%
Don't know	160 8%	7 4%	7 7%	146 8%a	10 12%A	20 8%	15 8%a	17 9%a	16 10%A	13 6%	24 9%a	19 6%	12 6%
Mean	3.01	3.07bK	2.92	3.01	3.04	3.05K	2.98	3.09bK	3.02	2.96	2.90	3.03K	3.08bK
Standard deviation	0.66	0.67	0.65	0.66	0.75	0.56	0.60	0.68	0.61	0.73	0.71	0.67	0.65
Standard error	0.02	0.05	0.06	0.02	0.09	0.04	0.05	0.05	0.05	0.05	0.05	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 31

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
There are aspects of my patient data I would rather my GP did not share with anyone else

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)	
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809	
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869	
NET: Agree	1375 66%	669 66%	705 67%	164 71% ^H	251 70% ^H	216 65% ^h	261 71% ^H	209 68% ^H	275 58%	415 70% ^K	477 68% ^K	484 62%	370 67%	380 66%	295 69%	330 64%	223 69%	607 70%	
Strongly agree	(4) 27%	554 27%	258 26%	296 28%	62 27%	98 27% ^h	90 27% ^h	119 32% ^H	84 28% ^h	101 21%	159 27%	209 30% ^K	185 24%	162 29% ^m	138 24%	124 29%	129 25%	92 28%	249 29%
Tend to agree	(3) 40%	821 40%	412 41%	410 39%	102 44% ^h	153 43% ^h	125 38%	142 38%	124 41%	175 37%	255 43% ^{jk}	267 38%	299 38%	207 37%	242 42%	171 40%	200 39%	131 40%	357 41%
Tend to disagree	(2) 20%	412 20%	198 20%	214 20%	41 18%	59 17%	66 20%	66 18%	59 20%	120 25% ^{CDEfg}	100 17%	132 19%	179 23% ^{lj}	110 20%	115 20%	83 19%	103 20%	63 20%	154 18%
Strongly disagree	(1) 5%	97 5%	58 6% ^B	39 4%	9 4%	11 3%	9 3%	16 4%	17 5%	36 8% ^{cDEf}	19 3%	25 4%	53 7% ^{IJ}	34 6% ^N	28 5% ⁿ	10 2%	25 5% ⁿ	11 3%	38 4%
NET: Disagree	508 25%	256 25%	252 24%	50 21%	70 19%	76 23%	82 22%	76 25%	156 33% ^{CDEFG}	119 20%	157 22%	232 30% ^{IJ}	145 26%	143 25%	93 22%	128 25%	74 23%	192 22%	
Don't know	189 9%	86 8%	103 10%	19 8%	36 10%	42 13% ^{FG}	26 7%	20 7%	45 9%	55 9%	69 10%	65 8%	40 7%	54 9%	39 9%	55 11% ^l	28 9%	70 8%	
Mean	2.97	2.94	3.00	3.02 ^H	3.06 ^H	3.02 ^H	3.06 ^H	2.97 ^H	2.79	3.04 ^K	3.04 ^K	2.86	2.97	2.94	3.05 ^{mo}	2.95	3.02	3.02	
Standard deviation	0.85	0.86	0.83	0.80	0.79	0.82	0.85	0.86	0.90	0.79	0.83	0.89	0.89	0.83	0.80	0.85	0.82	0.83	
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.05	0.04	0.03	0.03	0.03	0.04	0.04	0.04	0.04	0.05	0.03	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 31

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
There are aspects of my patient data I would rather my GP did not share with anyone else

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1375 66%	134 74%DbfGHL	66 64%	1175 66%	59 67%	152 64%	107 62%	116 62%	102 66%	142 71%ghl	192 70%	182 63%	123 67%
Strongly agree	(4) 554 27%	62 34%DbHjKL	25 24%	467 26%	22 25%	73 31%h	44 26%	41 22%	45 29%	50 25%	70 25%	69 24%	53 29%
Tend to agree	(3) 821 40%	72 40%	41 40%	708 40%	37 43%	79 33%	63 36%	76 41%	57 36%	92 46%Fgi	122 44%F	112 39%	70 39%
Tend to disagree	(2) 412 20%	26 14%	24 23%ak	362 20%a	18 21%	55 23%AK	42 24%AK	37 20%	36 23%ak	34 17%	41 15%	59 20%	40 22%ak
Strongly disagree	(1) 97 5%	9 5%	4 4%	84 5%	4 4%	11 5%	12 7%	10 5%	6 4%	7 3%	12 4%	18 6%	7 4%
NET: Disagree	508 25%	34 19%	28 27%	446 25%a	22 25%	65 27%ak	53 31%AJK	47 25%	41 26%	41 20%	54 20%	76 26%ak	47 26%
Don't know	189 9%	14 7%	10 9%	165 9%	7 8%	21 9%	13 8%	23 12%	12 8%	16 8%	30 11%	30 10%	13 7%
Mean	2.97	3.11DGHL	2.92	2.96	2.95	2.99	2.87	2.90	2.99	3.01	3.01	2.91	3.00
Standard deviation	0.85	0.85	0.83	0.85	0.83	0.89	0.90	0.84	0.85	0.78	0.81	0.87	0.84
Standard error	0.02	0.06	0.08	0.02	0.10	0.06	0.07	0.07	0.07	0.05	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 32

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I would be happy for a research team to use my patient data if it were anonymised

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1390 67%	681 67%	709 67%	160 69%	226 63%	220 66%	237 64%	199 65%	349 73%DEFG	385 65%	457 65%	548 70%ij	394 71%NO	411 71%NO	271 63%	314 61%	226 70%	564 65%
Strongly agree	(4) 384 19%	207 20%B	177 17%	49 21%E	83 23%EFg	42 13%	58 16%	50 16%	102 21%Ef	132 22%J	100 14%	152 19%J	138 25%mNO	113 20%No	56 13%	77 15%	70 22%	154 18%
Tend to agree	(3) 1006 49%	474 47%	532 50%	111 48%	143 40%	178 53%D	179 48%D	149 49%D	247 52%D	254 43%	356 51%l	396 51%l	256 46%	298 52%lo	215 50%	237 46%	156 48%	410 47%
Tend to disagree	(2) 294 14%	159 16%b	136 13%	33 14%	57 16%	51 15%	51 14%	45 15%	57 12%	90 15%	102 15%	102 13%	77 14%	67 12%	76 18%M	74 14%	40 12%	138 16%
Strongly disagree	(1) 177 9%	89 9%	88 8%	20 9%	26 7%	20 6%	38 10%e	37 12%dEH	35 7%	47 8%	59 8%	71 9%	48 9%	38 7%	44 10%m	47 9%	26 8%	77 9%
NET: Disagree	471 23%	248 24%b	223 21%	53 23%	83 23%	72 21%	90 24%h	82 27%H	91 19%	136 23%	161 23%	173 22%	125 23%	105 18%	119 28%IM	121 24%M	66 20%	215 25%
Don't know	211 10%	83 8%	128 12%A	19 8%	48 13%cGH	42 13%gH	42 12%h	23 8%	36 8%	67 11%K	85 12%K	60 8%	36 6%	61 10%L	37 9%	78 15%LMN	33 10%	90 10%
Mean	2.86	2.86	2.86	2.88	2.91fG	2.83	2.79	2.75	2.95eFG	2.90j	2.81	2.87	2.93NO	2.94NO	2.73	2.79	2.93	2.82
Standard deviation	0.85	0.87	0.83	0.87	0.89	0.76	0.87	0.90	0.82	0.88	0.82	0.86	0.88	0.80	0.84	0.86	0.86	0.86
Standard error	0.02	0.03	0.03	0.06	0.05	0.04	0.05	0.05	0.04	0.04	0.03	0.03	0.04	0.03	0.04	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 32

Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I would be happy for a research team to use my patient data if it were anonymised

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1390 67%	109 60%	63 61%	1218 68%A	61 70%	153 64%	127 73%Abf	129 69%a	106 68%	132 66%	187 68%	189 66%	133 73%ABf
Strongly agree	(4) 384 19%	34 19%	11 11%	338 19%b	13 15%	46 19%b	25 14%	31 17%	33 21%b	37 19%	56 20%b	54 19%	43 24%BG
Tend to agree	(3) 1006 49%	75 41%	51 50%	880 49%A	48 55%A	107 45%	102 58%AFijkl	98 53%A	73 47%	95 48%	131 47%	136 47%	90 50%
Tend to disagree	(2) 294 14%	36 20%DeGHlm	17 16%	241 13%	9 10%	43 18%gh	19 11%	21 11%	21 13%	29 15%	38 14%	39 14%	22 12%
Strongly disagree	(1) 177 9%	19 10%	12 11%	146 8%	8 9%	17 7%	14 8%	14 7%	10 6%	14 7%	26 10%	27 9%	16 9%
NET: Disagree	471 23%	56 30%DeGHlJM	28 27%	387 22%	17 20%	60 25%	33 19%	35 19%	30 20%	43 22%	64 23%	67 23%	38 21%
Don't know	211 10%	18 10%	12 12%	181 10%	9 10%	25 10%	14 8%	22 12%m	19 12%m	23 12%m	25 9%	32 11%m	11 6%
Mean	2.86	2.75	2.69	2.88ab	2.84	2.85	2.86	2.90b	2.95aB	2.88	2.86	2.84	2.94aB
Standard deviation	0.85	0.92	0.85	0.84	0.82	0.85	0.79	0.80	0.82	0.83	0.88	0.88	0.86
Standard error	0.02	0.07	0.09	0.02	0.10	0.06	0.06	0.07	0.07	0.06	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 33

**Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.**

Summary Table**Base: All respondents**

	Statements						
	I am happy for the NHS to use my identifiable patient data to guide the funding of medical research and services	I am worried that if I agree to sharing my patient data with publicly-funded third parties, such as research institutions and universities, I may regret it later	I am worried that if I agree to sharing my patient data with privately-funded third parties, such as pharmaceutical and technology companies, I may regret it later	I am happy for the NHS to use my patient data to improve the healthcare treatment of others	I am happy for the NHS to use my patient data so long as it doesn't get used against me (e.g. by an insurance company or potential employer)	I see myself as an 'Information Donor' (i.e. somebody willing to share their own patient data for social and medical benefit)	I would be willing to share my patient data with the NHS if I knew there would be strict penalties and sanctions for those who misuse it
Unweighted base	2072	2072	2072	2072	2072	2072	2072
Weighted base	2072	2072	2072	2072	2072	2072	2072
NET: Agree	1256 61%	1333 64%	1412 68%	1521 73%	1384 67%	935 45%	1540 74%
Strongly agree (4)	295 14%	422 20%	513 25%	429 21%	475 23%	202 10%	539 26%
Tend to agree (3)	961 46%	911 44%	898 43%	1091 53%	909 44%	733 35%	1001 48%
Tend to disagree (2)	350 17%	408 20%	340 16%	233 11%	316 15%	580 28%	244 12%
Strongly disagree (1)	138 7%	61 3%	50 2%	72 3%	125 6%	223 11%	78 4%
NET: Disagree	489 24%	470 23%	390 19%	305 15%	441 21%	803 39%	322 16%
Don't know	327 16%	269 13%	270 13%	247 12%	246 12%	334 16%	210 10%
Mean	2.81	2.94	3.04	3.03	2.95	2.53	3.07
Standard deviation	0.81	0.77	0.76	0.72	0.84	0.86	0.76
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 34

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I am happy for the NHS to use my identifiable patient data to guide the funding of medical research and services

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1256 61%	638 63%B	618 58%	158 68%DeFg	208 58%	199 60%	208 56%	183 60%	300 63%f	365 62%	407 58%	483 62%	357 64%O	353 61%	251 59%	295 57%	200 62%	519 60%
Strongly agree	(4) 295 14%	161 16%B	133 13%	38 16%	47 13%	39 12%	42 11%	38 13%	90 19%dEFG	85 14%	82 12%	128 16%J	96 17%NO	87 15%n	47 11%	64 13%	50 15%	116 13%
Tend to agree	(3) 961 46%	477 47%	484 46%	120 52%h	160 45%	160 48%	166 45%	145 48%	210 44%	280 48%	326 46%	355 46%	261 47%	266 46%	204 48%	230 45%	150 46%	403 46%
Tend to disagree	(2) 350 17%	182 18%	169 16%	31 14%	68 19%e	46 14%	53 14%	52 17%	99 21%CEF	100 17%	99 14%	151 19%J	103 19%	100 17%	68 16%	80 15%	50 16%	136 16%
Strongly disagree	(1) 138 7%	57 6%	82 8%a	13 6%	24 7%	23 7%	26 7%	27 9%h	25 5%	37 6%	50 7%	51 7%	26 5%	43 8%l	31 7%	39 8%l	25 8%	53 6%
NET: Disagree	489 24%	238 24%	250 24%	44 19%	93 26%c	70 21%	79 22%	78 26%	124 26%c	137 23%	149 21%	202 26%j	128 23%	143 25%	99 23%	118 23%	76 23%	189 22%
Don't know	327 16%	135 13%	193 18%A	30 13%	56 16%h	65 19%cH	81 22%CDGH	43 14%	52 11%	86 15%	146 21%IK	95 12%	70 13%	81 14%	76 18%L	100 20%LM	49 15%	161 19%
Mean	2.81	2.85b	2.77	2.90dg	2.77	2.80	2.78	2.75	2.86	2.82	2.79	2.82	2.88no	2.80	2.77	2.78	2.82	2.82
Standard deviation	0.81	0.79	0.82	0.77	0.81	0.79	0.81	0.83	0.81	0.80	0.80	0.82	0.78	0.83	0.79	0.82	0.84	0.79
Standard error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.04	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 34

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I am happy for the NHS to use my identifiable patient data to guide the funding of medical research and services

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1256 61%	103 57%	61 59%	1092 61%	56 64%	154 65%	110 63%	115 62%	95 61%	113 57%	166 60%	167 58%	117 64%
Strongly agree	(4) 295 14%	24 13%	14 14%	256 14%	12 14%	35 15%	23 13%	25 14%	24 15%	28 14%	41 15%	34 12%	35 19%L
Tend to agree	(3) 961 46%	79 43%	46 45%	836 47%	43 50%	120 50%	87 50%	90 48%	71 46%	85 43%	125 45%	133 46%	82 45%
Tend to disagree	(2) 350 17%	40 22%dfm	14 14%	296 17%	15 17%	34 14%	28 16%	27 15%	33 21%f	37 19%	44 16%	51 18%	27 15%
Strongly disagree	(1) 138 7%	15 8%el	10 10%Eghl	113 6%	1 2%	20 8%ehl	7 4%	7 4%	3 2%	15 7%el	21 8%el	27 9%EgHl	13 7%el
NET: Disagree	489 24%	54 30%deGHm	25 24%	410 23%	17 19%	53 22%	34 20%	34 18%	37 24%	52 26%h	65 24%	78 27%h	40 22%
Don't know	327 16%	25 14%	18 18%	284 16%	15 17%	30 13%	30 17%	37 20%f	24 15%	34 17%	45 16%	43 15%	25 14%
Mean	2.81	2.72	2.76	2.82	2.92l	2.82	2.87l	2.89aL	2.88l	2.76	2.80	2.71	2.89al
Standard deviation	0.81	0.84	0.88	0.80	0.67	0.82	0.73	0.73	0.72	0.84	0.83	0.84	0.85
Standard error	0.02	0.06	0.09	0.02	0.08	0.06	0.06	0.06	0.06	0.06	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 35

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

I am worried that if I agree to sharing my patient data with publicly-funded third parties, such as research institutions and universities, I may regret it later

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1333 64%	627 62%	707 67%A	122 53%	230 65%C	215 64%C	248 67%C	212 70%C	306 64%C	352 60%	463 66%l	518 66%l	332 60%	372 64%	294 69%L	335 65%	212 65%	566 65%
Strongly agree	(4) 20%	422 19%	230 22%	30 13%	71 20%C	65 19%c	95 26%Cdeh	66 22%C	95 20%C	101 17%	160 23%l	161 21%	100 18%	109 19%	100 23%l	113 22%	77 24%	167 19%
Tend to agree	(3) 44%	911 43%	477 45%	92 40%	159 45%	150 45%	153 41%	146 48%c	211 44%	252 43%	303 43%	357 46%	233 42%	263 46%	194 45%	222 43%	135 41%	400 46%
Tend to disagree	(2) 20%	408 23%B	175 17%	63 27%DEFG	64 18%	52 16%	67 18%	54 18%	108 23%E	127 22%j	119 17%	162 21%j	134 24%NO	125 22%NO	67 16%	82 16%	65 20%	162 19%
Strongly disagree	(1) 3%	61 3%	34 3%	27 5%fg	13 4%	9 3%	8 2%	5 2%	14 3%	25 4%jk	17 2%	19 2%	22 4%n	17 3%	7 2%	15 3%	12 4%	25 3%
NET: Disagree	470 23%	267 26%B	203 19%	75 32%DEFGH	77 22%	61 18%	75 20%	59 19%	123 26%Efg	152 26%J	136 19%	181 23%	156 28%NO	142 25%NO	74 17%	98 19%	77 24%	187 22%
Don't know	269 13%	118 12%	152 14%	35 15%h	49 14%	58 17%fGH	46 12%	34 11%	48 10%	84 14%k	104 15%K	82 10%	66 12%	64 11%	58 14%	81 16%IM	36 11%	115 13%
Mean	2.94	2.88	3.00A	2.71	2.94C	2.98C	3.04CH	3.01Ch	2.90C	2.85	3.01l	2.94i	2.84	2.90	3.05LM	3.00Lm	2.96	2.94
Standard deviation	0.77	0.78	0.75	0.80	0.78	0.74	0.78	0.72	0.77	0.79	0.76	0.75	0.80	0.76	0.73	0.77	0.81	0.75
Standard error	0.02	0.03	0.03	0.06	0.04	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.03	0.04	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 35

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

I am worried that if I agree to sharing my patient data with publicly-funded third parties, such as research institutions and universities, I may regret it later

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1333 64%	118 65%g	72 69%G	1143 64%	52 59%	148 62%	97 56%	119 64%	101 65%	143 72%efG	179 65%g	187 65%g	116 64%
Strongly agree	(4) 422 20%	35 19%	22 21%	364 20%	13 15%	48 20%	25 14%	35 19%	32 21%	44 22%g	60 22%g	64 22%g	43 24%G
Tend to agree	(3) 911 44%	83 46%	50 48%	779 44%	39 44%	100 42%	72 42%	84 45%	69 44%	98 49%m	120 43%	123 43%	73 40%
Tend to disagree	(2) 408 20%	38 21%j	21 20%	350 20%	22 26%J	48 20%	41 23%J	38 20%	26 17%	27 14%	49 18%	60 21%j	39 21%j
Strongly disagree	(1) 61 3%	6 4%l	* *	55 3%	2 2%	11 4%bjL	5 3%	8 4%bL	5 3%	3 1%	12 4%bL	3 1%	7 4%bL
NET: Disagree	470 23%	44 24%J	21 20%	404 23%	24 28%J	58 25%J	45 26%J	46 25%J	30 20%	30 15%	61 22%j	63 22%j	46 25%J
Don't know	269 13%	20 11%	11 10%	239 13%	11 13%	31 13%	32 18%ahm	21 11%	24 15%	26 13%	36 13%	38 13%	20 11%
Mean	2.94	2.91	3.01g	2.94	2.83	2.90	2.82	2.88	2.98	3.07aEfGH	2.95	2.99g	2.94
Standard deviation	0.77	0.78	0.69	0.77	0.74	0.81	0.75	0.79	0.77	0.69	0.80	0.74	0.83
Standard error	0.02	0.06	0.07	0.02	0.09	0.06	0.06	0.07	0.07	0.05	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 36

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

I am worried that if I agree to sharing my patient data with privately-funded third parties, such as pharmaceutical and technology companies, I may regret it later

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)	
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809	
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869	
NET: Agree	1412 68%	665 66%	747 70%A	142 61%	243 68%	222 67%	257 70% _c	219 72% _C	329 69% _c	385 65%	479 68%	548 70% _i	365 66%	403 70%	296 69%	348 68%	219 67%	595 68%	
Strongly agree	(4) 25%	513 25%	255 24%	258 17%	39 17%	77 22%	74 22%	102 28% _{Cd}	87 29% _{Cde}	135 28% _{CDe}	115 20%	176 25% _l	222 28% _l	131 24%	137 24%	102 24%	143 28%	69 21%	213 25%
Tend to agree	(3) 43%	898 41%	410 46%A	488 45%	104 47%	166 44%	148 44%	155 42%	132 43%	194 41%	270 46%	303 43%	326 42%	234 42%	267 46% _O	193 45%	204 40%	150 46%	382 44%
Tend to disagree	(2) 16%	340 19%B	194 14%	145 14%	40 17%	59 17%	45 13%	59 16%	45 15%	93 19% _E	99 17%	103 15%	138 18%	105 19% _o	95 16%	64 15%	75 15%	49 15%	138 16%
Strongly disagree	(1) 2%	50 3%B	35 1%	15 1%	7 3%	8 2%	9 3%	7 2%	5 2%	14 3%	15 3%	16 2%	19 2%	17 3%	12 2%	7 2%	14 3%	11 3%	18 2%
NET: Disagree	390 19%	230 23%B	160 15%	47 20%	67 19%	53 16%	66 18%	51 17%	106 22% _{Eg}	114 19%	119 17%	157 20%	123 22% _{No}	108 19%	70 16%	90 17%	60 18%	157 18%	
Don't know	270 13%	117 12%	154 15% _a	43 19% _{dfGH}	46 13% _h	58 17% _{fgH}	46 13% _h	35 12%	41 9%	90 15% _K	105 15% _K	76 10%	67 12%	67 12%	61 14%	76 15%	46 14%	117 14%	
Mean	3.04	2.99	3.09A	2.92	3.00	3.04	3.09 _C	3.11 _C	3.03	2.97	3.07 _i	3.06 _i	2.98	3.03	3.07	3.09 _i	2.99	3.05	
Standard deviation	0.76	0.81	0.71	0.75	0.74	0.75	0.76	0.75	0.81	0.74	0.75	0.78	0.79	0.74	0.72	0.79	0.76	0.75	
Standard error	0.02	0.03	0.02	0.05	0.04	0.04	0.04	0.05	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.04	0.05	0.03	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 36

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.

I am worried that if I agree to sharing my patient data with privately-funded third parties, such as pharmaceutical and technology companies, I may regret it later

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1412 68%	115 63%	74 72%	1222 68%	55 63%	160 67%	110 63%	125 67%	102 65%	143 72%ag	197 72%ag	202 70%	128 70%
Strongly agree	(4) 513 25%	40 22%	24 23%	449 25%	16 18%	61 26%	36 21%	42 22%	29 19%	58 29%egl	79 29%egl	80 28%i	48 26%
Tend to agree	(3) 898 43%	75 41%	50 48%	773 43%	39 45%	99 41%	74 42%	83 45%	72 47%	86 43%	118 43%	122 42%	80 44%
Tend to disagree	(2) 340 16%	32 18%	17 17%	290 16%	25 29%abGHIJKLM	45 19%k	29 16%	23 13%	28 18%	29 15%	35 13%	47 16%	29 16%
Strongly disagree	(1) 50 2%	5 3%	- -	45 3%	1 1%	8 3%bjl	2 1%	11 6%BGJL	6 4%bgjL	2 1%	9 3%bjl	2 1%	4 2%
NET: Disagree	390 19%	37 21%	17 17%	335 19%	26 30%bGhJKLM	53 22%	30 17%	34 18%	34 22%	31 16%	44 16%	49 17%	33 18%
Don't know	270 13%	30 16%e	12 12%	229 13%	6 7%	25 11%	34 19%EFjklm	27 15%	20 13%	25 12%	34 12%	37 13%	21 11%
Mean	3.04	2.99	3.08e	3.04	2.86	3.00	3.03	2.98	2.92	3.14aEhl	3.11EI	3.11EI	3.07e
Standard deviation	0.76	0.78	0.67	0.77	0.74	0.81	0.71	0.83	0.78	0.72	0.78	0.73	0.76
Standard error	0.02	0.06	0.07	0.02	0.09	0.06	0.06	0.07	0.07	0.05	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 37

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I am happy for the NHS to use my patient data to improve the healthcare treatment of others

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1521 73%	764 76%B	757 71%	170 73%	251 70%	237 71%	260 70%	227 74%	376 79%DEF	421 72%	497 71%	603 77%IJ	432 78%O	428 74%O	313 73%o	348 68%	251 77%Q	613 71%
Strongly agree	(4) 21%	429 23%B	195 18%	57 25%eFG	81 23%fG	59 18%	64 17%	48 16%	120 25%EFG	138 24%J	123 17%	168 22%j	141 25%mNO	119 21%	74 17%	96 19%	68 21%	164 19%
Tend to agree	(3) 53%	1091 52%	561 53%	113 49%	170 48%	178 53%	196 53%	179 59%CD	256 54%	283 48%	374 53%i	435 56%l	291 53%	309 53%	239 56%o	252 49%	183 56%	448 52%
Tend to disagree	(2) 11%	233 11%	119 11%	25 11%	48 14%	32 10%	45 12%	35 12%	47 10%	74 13%	77 11%	82 11%	63 11%	65 11%	46 11%	58 11%	32 10%	106 12%
Strongly disagree	(1) 3%	72 4%	31 3%	10 4%	14 4%	12 4%	17 5%g	6 2%	13 3%	24 4%	29 4%k	19 2%	15 3%	18 3%	15 4%	24 5%	14 4%	31 4%
NET: Disagree	305 15%	155 15%	150 14%	35 15%	62 18%h	44 13%	62 17%	41 14%	60 13%	98 17%k	106 15%	101 13%	78 14%	83 14%	61 14%	82 16%	47 14%	137 16%
Don't know	247 12%	93 9%	154 15%A	27 11%	43 12%	53 16%H	47 13%h	37 12%	40 8%	70 12%	100 14%K	77 10%	44 8%	67 12%l	52 12%l	84 16%LM	27 8%	119 14%P
Mean	3.03	3.04	3.02	3.06	3.01	3.01	2.95	3.00	3.11Fg	3.03	2.98	3.07J	3.09nO	3.04	2.99	2.98	3.02	2.99
Standard deviation	0.72	0.75	0.69	0.77	0.77	0.70	0.74	0.63	0.70	0.77	0.72	0.68	0.72	0.71	0.70	0.76	0.73	0.73
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 37

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I am happy for the NHS to use my patient data to improve the healthcare treatment of others

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1521 73%	123 68%	78 75%	1320 74%a	68 78%	179 75%	132 76%	137 73%	108 69%	139 70%	205 74%	209 73%	143 79%Aij
Strongly agree	(4) 429 21%	36 20%	21 21%	372 21%	20 23%	48 20%	38 22%	38 21%	30 19%	39 20%	60 22%	52 18%	47 26%l
Tend to agree	(3) 1091 53%	87 48%	56 55%	948 53%	48 55%	132 55%	94 54%	98 53%	78 50%	100 50%	145 53%	157 55%	96 53%
Tend to disagree	(2) 233 11%	24 13% ^m	15 14% ^{hm}	194 11%	8 9%	29 12%	20 11%	14 7%	20 13%	28 14% ^{hm}	29 10%	34 12%	14 8%
Strongly disagree	(1) 72 3%	11 6% ^{deij}	4 4%	57 3%	1 1%	7 3%	5 3%	7 4%	3 2%	5 2%	10 4%	14 5%	5 3%
NET: Disagree	305 15%	35 19% ^{dehM}	19 18% ^m	251 14%	8 10%	36 15%	25 14%	21 11%	23 15%	33 17% ^m	39 14%	48 17% ^m	18 10%
Don't know	247 12%	24 13%	7 6%	216 12%	11 13%	23 10%	18 10%	29 15%B	25 16%Bf	27 14% ^b	32 12%	32 11%	21 11%
Mean	3.03	2.94	2.98	3.04a	3.14a ^l	3.02	3.06	3.07	3.03	3.01	3.04	2.96	3.15AbjL
Standard deviation	0.72	0.81	0.74	0.71	0.62	0.70	0.70	0.71	0.69	0.71	0.73	0.74	0.69
Standard error	0.02	0.06	0.07	0.02	0.07	0.05	0.06	0.06	0.06	0.05	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 38

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I am happy for the NHS to use my patient data so long as it doesn't get used against me (e.g. by an insurance company or potential employer)

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)	
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809	
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869	
NET: Agree	1384 67%	705 70%B	680 64%	157 68%	238 67%	208 62%	242 66%	204 67%	336 71%E	395 67%	450 64%	540 69%j	379 68%	400 69%o	279 66%	325 63%	232 71%q	566 65%	
Strongly agree	(4) 23%	475 26%B	216 20%	61 26%	85 24%	72 22%	88 24%	60 20%	110 23%	145 25%	160 23%	170 22%	139 25%	144 25%	87 20%	106 21%	86 26%	196 23%	
Tend to agree	(3) 44%	909 44%	446 44%	463 44%	96 41%	154 43%	135 41%	154 42%	144 47%e	226 47%e	250 42%	290 41%	370 47%J	241 43%	256 44%	193 45%	219 43%	147 45%	370 43%
Tend to disagree	(2) 15%	316 15%	145 14%	171 16%	32 14%	54 15%	45 14%	55 15%	42 14%	87 18%	86 15%	101 14%	129 17%	93 17%	85 15%	67 16%	71 14%	37 11%	138 16%p
Strongly disagree	(1) 6%	125 6%	60 6%	65 6%	12 5%	22 6%	22 6%	30 8%H	21 7%	19 4%	34 6%	51 7%	40 5%	22 4%	37 6%l	28 6%	38 7%L	23 7%	57 7%
NET: Disagree	441 21%	205 20%	236 22%	43 19%	76 21%	67 20%	85 23%	63 21%	106 22%	120 20%	152 22%	170 22%	114 21%	122 21%	95 22%	110 21%	60 18%	195 22%	
Don't know	246 12%	101 10%	145 14%A	32 14%H	42 12%H	59 18%DFgH	42 11%H	38 12%H	34 7%	74 13%k	101 14%K	72 9%	61 11%	55 9%	52 12%	79 15%IM	33 10%	108 12%	
Mean	2.95	2.99B	2.91	3.03	2.96	2.94	2.92	2.91	2.97	2.98	2.93	2.94	3.00o	2.97	2.90	2.90	3.01	2.93	
Standard deviation	0.84	0.84	0.84	0.84	0.85	0.86	0.89	0.83	0.79	0.84	0.88	0.80	0.80	0.85	0.84	0.87	0.86	0.86	
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.04	0.04	0.05	0.03	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 38

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I am happy for the NHS to use my patient data so long as it doesn't get used against me (e.g. by an insurance company or potential employer)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1384 67%	111 61%	72 69%	1201 67%	55 63%	168 70%a	112 64%	132 71%a	105 68%	126 63%	186 68%	191 66%	126 69%
Strongly agree	(4) 475 23%	43 24%	22 21%	410 23%	18 21%	51 22%	43 25%	45 24%	41 26%	48 24%	55 20%	61 21%	48 26%
Tend to agree	(3) 909 44%	68 38%	50 48%	791 44%a	37 42%	116 49%Aj	69 40%	87 46%	65 42%	78 39%	131 47%a	130 45%	78 43%
Tend to disagree	(2) 316 15%	32 17%h	13 13%	271 15%	14 16%	36 15%	29 16%	19 10%	24 16%	35 18%h	44 16%	47 16%h	24 13%
Strongly disagree	(1) 125 6%	14 8%	8 8%	103 6%	4 4%	19 8%	9 5%	9 5%	6 4%	13 6%	18 7%	17 6%	10 5%
NET: Disagree	441 21%	46 25%H	21 20%	375 21%	18 20%	54 23%h	38 22%	28 15%	30 19%	48 24%H	62 22%h	64 22%h	34 18%
Don't know	246 12%	25 14%F	11 10%	210 12%	15 17%F	16 7%	24 14%F	27 14%F	20 13%f	25 13%f	28 10%	33 11%	23 13%f
Mean	2.95	2.89	2.93	2.96	2.95	2.90	2.97	3.06k	3.04	2.93	2.90	2.92	3.03
Standard deviation	0.84	0.91	0.85	0.83	0.81	0.85	0.85	0.79	0.81	0.88	0.83	0.83	0.84
Standard error	0.02	0.07	0.09	0.02	0.10	0.06	0.07	0.06	0.07	0.06	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 39

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I see myself as an 'Information Donor' (i.e. somebody willing to share their own patient data for social and medical benefit)

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	935 45%	505 50%B	430 41%	127 55% ^{dEFG}	164 46% ^e	129 39%	155 42%	120 39%	240 50% ^{EFG}	291 49% ^J	284 40%	361 46% ^J	277 50% ^{nO}	265 46% ^o	184 43%	208 41%	149 46%	382 44%
Strongly agree	(4) 202 10%	117 12%B	85 8%	34 15% ^{EF}	38 11% ^{Ef}	19 6%	24 7%	31 10% ^E	56 12% ^{EF}	72 12% ^J	43 6%	87 11% ^J	77 14% ^{mNO}	59 10% ^N	23 6%	43 8%	39 12%	83 10%
Tend to agree	(3) 733 35%	388 38%B	346 33%	93 40% ^G	126 35%	110 33%	131 35%	89 29%	184 39% ^G	219 37%	241 34%	273 35%	201 36%	207 36%	161 38%	165 32%	110 34%	299 34%
Tend to disagree	(2) 580 28%	265 26%	315 30% ^a	36 16%	91 26% ^C	106 32% ^{Cd}	111 30% ^C	94 31% ^C	141 30% ^C	128 22%	217 31% ^l	235 30% ^l	155 28%	162 28%	122 29%	141 27%	88 27%	239 28%
Strongly disagree	(1) 223 11%	116 12%	107 10%	18 8%	38 11%	34 10%	51 14% ^{CH}	42 14% ^{CH}	39 8%	56 10%	86 12%	81 10%	54 10%	60 10%	43 10%	66 13%	35 11%	105 12%
NET: Disagree	803 39%	381 38%	422 40%	55 23%	129 36% ^C	141 42% ^C	162 44% ^{Cd}	137 45% ^{CDh}	180 38% ^C	184 31%	303 43% ^l	317 41% ^l	209 38%	223 39%	165 39%	207 40%	123 38%	344 40%
Don't know	334 16%	126 12%	208 20% ^A	51 22% ^{FgH}	63 18% ^H	64 19% ^{fH}	52 14%	48 16%	56 12%	114 19% ^K	116 17%	103 13%	69 12%	90 16%	77 18% ^L	98 19% ^L	53 16%	144 17%
Mean	2.53	2.57 ^B	2.48	2.79 ^{DEFGH}	2.56 ^{eF}	2.42	2.40	2.42	2.61 ^{EFG}	2.65 ^{Jk}	2.41	2.54 ^J	2.62 ^{NO}	2.54	2.47	2.45	2.56	2.50
Standard deviation	0.86	0.88	0.84	0.86	0.88	0.80	0.85	0.90	0.83	0.88	0.83	0.86	0.88	0.86	0.79	0.88	0.89	0.88
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.04	0.04	0.03	0.03	0.04	0.04	0.04	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 39

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
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I see myself as an 'Information Donor' (i.e. somebody willing to share their own patient data for social and medical benefit)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	935 45%	78 43%	52 50%	805 45%	37 42%	97 41%	89 51%fl	90 48%	69 44%	86 43%	125 45%	120 42%	92 51%fl
Strongly agree	(4) 202 10%	16 9%	9 8%	177 10%	8 9%	20 9%	15 9%	23 12%	15 10%	19 9%	25 9%	28 10%	24 13%
Tend to agree	(3) 733 35%	62 34%	43 42%l	628 35%	29 33%	77 32%	74 43%fL	67 36%	54 35%	68 34%	100 36%	92 32%	68 37%
Tend to disagree	(2) 580 28%	52 29%G	26 25%	502 28%	25 28%g	68 29%G	31 18%	54 29%G	46 30%G	59 30%G	80 29%G	92 32%G	47 26%g
Strongly disagree	(1) 223 11%	25 13%	12 12%	186 10%	10 11%	33 14%	19 11%	16 9%	13 8%	18 9%	30 11%	31 11%	16 9%
NET: Disagree	803 39%	77 42%G	38 37%	688 39%	34 39%	101 43%G	50 29%	70 38%	59 38%g	77 39%g	110 40%G	123 43%G	63 35%
Don't know	334 16%	28 15%	13 13%	293 16%	16 18%	40 17%	35 20%	27 14%	28 18%	35 18%	40 15%	45 16%	27 15%
Mean	2.53	2.45	2.54	2.53	2.50	2.42	2.61f	2.61f	2.56	2.53	2.51	2.48	2.64aFl
Standard deviation	0.86	0.88	0.85	0.86	0.87	0.89	0.86	0.86	0.83	0.84	0.85	0.86	0.87
Standard error	0.02	0.07	0.09	0.02	0.11	0.07	0.07	0.07	0.07	0.06	0.06	0.06	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 40

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I would be willing to share my patient data with the NHS if I knew there would be strict penalties and sanctions for those who misuse it

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)	
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809	
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869	
NET: Agree	1540 74%	766 76%	774 73%	171 74%	254 71%	241 72%	265 72%	230 75%	379 80%DEF	425 72%	506 72%	609 78%IJ	424 76%o	429 74%	321 75%	365 71%	246 76%	625 72%	
Strongly agree	(4) 26%	539 27%	270 25%	269 29%f	67 26%	92 23%	77 22%	80 27%	84 29%eF	139 27%j	159 22%	223 29%J	141 25%	150 26%	109 26%	138 27%	81 25%	220 25%	
Tend to agree	(3) 48%	1001 49%	496 48%	505 48%	104 45%	162 45%	164 49%	185 50%	146 48%	239 50%	266 45%	349 50%	386 49%	283 51%O	279 48%	211 50%	227 44%	165 51%	405 47%
Tend to disagree	(2) 12%	244 12%	119 12%	125 12%	21 9%	53 15%cE	27 8%	47 13%e	41 13%E	55 12%	73 12%	74 11%	96 12%	68 12%	66 11%	50 12%	60 12%	40 12%	109 13%
Strongly disagree	(1) 4%	78 4%	36 4%	42 4%	8 3%	13 4%	15 4%	24 6%GH	8 3%	11 2%	20 3%	39 6%K	19 4%	23 3%	19 3%	13 3%	24 5%	11 3%	32 4%
NET: Disagree	322 16%	155 15%	167 16%	28 12%	65 18%ce	42 13%	71 19%CEh	49 16%	66 14%	94 16%	113 16%	115 15%	91 16%	85 15%	63 15%	84 16%	51 16%	141 16%	
Don't know	210 10%	90 9%	120 11%a	33 14%fgH	38 11%h	50 15%dFGH	33 9%	26 8%	31 7%	70 12%K	83 12%K	57 7%	39 7%	64 11%L	42 10%	64 13%L	28 9%	102 12%	
Mean	3.07	3.09	3.06	3.16F	3.04	3.07f	2.95	3.09F	3.14F	3.09	3.01	3.12J	3.05	3.09	3.09	3.07	3.07	3.06	
Standard deviation	0.76	0.76	0.77	0.76	0.78	0.76	0.81	0.75	0.72	0.77	0.79	0.73	0.76	0.75	0.74	0.80	0.74	0.77	
Standard error	0.02	0.02	0.03	0.05	0.04	0.04	0.04	0.05	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.04	0.05	0.03	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 40

Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data, we are referring to information personal to you including your name, address or telephone number.
I would be willing to share my patient data with the NHS if I knew there would be strict penalties and sanctions for those who misuse it

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1540 74%	133 73%	80 77%	1326 74%	65 75%	180 76%	121 69%	142 76%	113 73%	143 72%	200 73%	215 75%	147 80%Gjk
Strongly agree	(4) 539 26%	49 27%	28 27%	462 26%	26 29%	49 20%	46 26%	50 27%	43 28%	52 26%	77 28%f	64 22%	55 30%FI
Tend to agree	(3) 1001 48%	84 46%	52 50%	865 48%	40 46%	131 55%GijK	75 43%	92 49%	70 45%	91 46%	123 45%	151 52%gk	91 50%
Tend to disagree	(2) 244 12%	15 8%	13 12%	216 12%	8 9%	33 14%M	21 12%m	19 10%	24 15%aM	29 15%aM	35 13%M	34 12%m	12 6%
Strongly disagree	(1) 78 4%	9 5%	3 3%	66 4%	3 4%	7 3%	9 5%	5 2%	4 2%	4 2%	13 5%	13 4%	8 4%
NET: Disagree	322 16%	25 14%	16 15%	282 16%	11 13%	40 17%	31 18%m	23 13%	27 18%m	33 17%	49 18%m	46 16%	20 11%
Don't know	210 10%	24 13%f	8 7%	178 10%	10 12%	18 8%	23 13%f	21 11%	15 10%	22 11%	27 10%	27 9%	16 9%
Mean	3.07	3.09	3.10	3.07	3.14	3.01	3.04	3.13	3.09	3.08	3.06	3.02	3.16fl
Standard deviation	0.76	0.80	0.74	0.76	0.77	0.71	0.83	0.72	0.76	0.74	0.81	0.76	0.76
Standard error	0.02	0.06	0.07	0.02	0.09	0.05	0.07	0.06	0.06	0.05	0.05	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 41

Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Summary Table

Base: All respondents

	Statements			
	Increased patient data sharing can lead to better integration of health and social care	My healthcare treatment relies on the ability of healthcare providers to access my patient data quickly	Increasing patient data sharing is the only way for the NHS to achieve higher efficiency in the future	I have seen or heard of a project where the NHS is already using patient data to improve healthcare
Unweighted base	2072	2072	2072	2072
Weighted base	2072	2072	2072	2072
NET: Agree	1373 66%	1517 73%	1062 51%	489 24%
Strongly agree (4)	299 14%	468 23%	228 11%	103 5%
Tend to agree (3)	1074 52%	1050 51%	834 40%	386 19%
Tend to disagree (2)	200 10%	197 9%	383 18%	600 29%
Strongly disagree (1)	49 2%	48 2%	87 4%	386 19%
NET: Disagree	250 12%	244 12%	470 23%	986 48%
Don't know	449 22%	310 15%	540 26%	597 29%
Mean	3.00	3.10	2.79	2.14
Standard deviation	0.66	0.69	0.76	0.89
Standard error	0.02	0.02	0.02	0.02

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 42

Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Increased patient data sharing can lead to better integration of health and social care

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1373 66%	710 70%B	662 62%	167 72%dEg	227 64%	202 61%	252 68%E	193 63%	332 70%dE	394 67%	454 65%	525 67%	402 73%NO	397 69%nO	266 62%	307 60%	221 68%	578 67%
Strongly agree	(4) 299 14%	166 16%B	133 13%	47 20%dEFG	49 14%e	30 9%	40 11%	39 13%	92 19%dEFG	96 16%J	71 10%	132 17%J	91 16%O	95 16%O	54 13%	60 12%	57 17%q	110 13%
Tend to agree	(3) 1074 52%	544 54%	530 50%	120 52%	178 50%	172 52%	212 57%dh	154 50%	239 50%	298 51%	383 55%	393 50%	311 56%nO	302 52%	213 50%	248 48%	165 51%	468 54%
Tend to disagree	(2) 200 10%	86 8%	114 11%	17 8%	35 10%	35 11%	34 9%	32 11%	46 10%	52 9%	69 10%	79 10%	54 10%	51 9%	45 10%	51 10%	31 10%	78 9%
Strongly disagree	(1) 49 2%	23 2%	26 2%	6 3%	12 3%	10 3%	8 2%	6 2%	8 2%	18 3%	17 2%	14 2%	13 2%	10 2%	11 3%	15 3%	4 1%	25 3%
NET: Disagree	250 12%	109 11%	140 13%	23 10%	47 13%	45 13%	42 11%	38 13%	54 11%	71 12%	87 12%	93 12%	67 12%	61 11%	55 13%	66 13%	35 11%	103 12%
Don't know	449 22%	192 19%	258 24%A	41 18%	83 23%	87 26%CH	75 20%	73 24%	91 19%	124 21%	162 23%	164 21%	85 15%	120 21%L	105 25%L	140 27%LM	69 21%	188 22%
Mean	3.00	3.04B	2.96	3.10dEfg	2.96	2.90	2.97	2.98	3.08DEFg	3.02j	2.94	3.04J	3.02	3.05nO	2.96	2.94	3.07q	2.97
Standard deviation	0.66	0.65	0.66	0.67	0.70	0.64	0.60	0.65	0.66	0.69	0.62	0.66	0.65	0.64	0.66	0.68	0.63	0.65
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 42

Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Increased patient data sharing can lead to better integration of health and social care

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1373 66%	120 66%	69 67%	1183 66%	61 71%	167 70%	124 71%kl	118 63%	105 67%	131 66%	173 63%	180 62%	125 69%
Strongly agree	(4) 299 14%	27 15%	19 19%l	252 14%	10 12%	38 16%	26 15%	25 14%	23 15%	32 16%	37 14%	33 12%	28 15%
Tend to agree	(3) 1074 52%	93 51%	50 48%	931 52%	51 59%	128 54%	99 57%	92 50%	82 53%	100 50%	135 49%	147 51%	97 53%
Tend to disagree	(2) 200 10%	28 15%DEFHIIM	11 11%	161 9%	4 5%	21 9%	17 10%	15 8%	10 6%	21 11%	36 13%eIM	26 9%	11 6%
Strongly disagree	(1) 49 2%	5 3%	1 1%	44 2%	3 3%	3 1%	3 2%	5 2%	4 2%	6 3%	8 3%	8 3%	5 3%
NET: Disagree	250 12%	33 18%DEFHIIM	12 12%	205 11%	7 8%	24 10%	20 11%	20 11%	13 9%	27 14%	44 16%efIM	34 12%	16 9%
Don't know	449 22%	29 16%	22 21%	398 22%a	19 22%	47 20%	30 17%	49 26%Ag	37 24%a	40 20%	59 21%	74 26%Ag	41 23%
Mean	3.00	2.93	3.08	3.00	3.02	3.06k	3.02	3.01	3.05	2.99	2.93	2.96	3.05
Standard deviation	0.66	0.69	0.65	0.65	0.60	0.61	0.61	0.65	0.63	0.70	0.70	0.65	0.65
Standard error	0.02	0.06	0.07	0.02	0.08	0.05	0.05	0.06	0.06	0.05	0.05	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 43

Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

My healthcare treatment relies on the ability of healthcare providers to access my patient data quickly

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1517 73%	754 75%	763 72%	162 70%	247 69%	214 64%	264 72%e	239 78%CDEF	392 82%CDEF	409 69%	478 68%	631 81%IJ	426 77%NO	443 77%NO	292 68%	356 69%	232 71%	612 70%
Strongly agree (4)	468 23%	251 25%B	217 20%	49 21%	68 19%	55 17%	89 24%E	65 21%	141 30%CDEG	117 20%	144 21%	206 26%IJ	136 24%	141 24%	85 20%	106 21%	80 25%	173 20%
Tend to agree (3)	1050 51%	504 50%	546 51%	112 48%	180 50%	159 48%	175 47%	173 57%cEF	251 53%	292 50%	334 47%	424 54%J	290 52%	302 52%	207 48%	250 49%	152 47%	439 50%
Tend to disagree (2)	197 9%	98 10%	98 9%	16 7%	41 11%h	43 13%CH	34 9%	27 9%	36 8%	57 10%	77 11%k	63 8%	50 9%	57 10%	37 9%	52 10%	36 11%	86 10%
Strongly disagree (1)	48 2%	28 3%	20 2%	2 1%	11 3%	10 3%	7 2%	10 3%	8 2%	13 2%	17 2%	18 2%	11 2%	14 2%	14 3%	9 2%	6 2%	23 3%
NET: Disagree	244 12%	126 13%	118 11%	18 8%	51 14%CH	53 16%CFH	41 11%	37 12%	44 9%	70 12%	94 13%k	80 10%	61 11%	71 12%	51 12%	61 12%	42 13%	109 13%
Don't know	310 15%	131 13%	179 17%A	52 22%dGH	58 16%GH	66 20%GH	64 17%GH	30 10%	40 8%	110 19%K	131 19%K	70 9%	67 12%	63 11%	84 20%LM	96 19%LM	51 16%	148 17%
Mean	3.10	3.11	3.09	3.16dE	3.02	2.97	3.14dE	3.07	3.20DEG	3.07	3.06	3.15iJ	3.13	3.11	3.06	3.09	3.12	3.06
Standard deviation	0.69	0.72	0.66	0.63	0.71	0.72	0.69	0.69	0.66	0.68	0.71	0.68	0.68	0.69	0.72	0.68	0.71	0.70
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 43

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By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

My healthcare treatment relies on the ability of healthcare providers to access my patient data quickly

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1517 73%	130 71%	66 64%	1321 74%B	62 72%	177 74%b	129 74%	134 72%	117 75%b	153 77%B	194 70%	210 73%	145 80%aBK
Strongly agree	(4) 468 23%	42 23%	25 24%	401 22%	21 24%	51 21%	40 23%	40 21%	31 20%	55 28%K	47 17%	66 23%	52 28%iK
Tend to agree	(3) 1050 51%	88 48%	41 40%	920 52%B	42 48%	126 53%b	89 51%	94 50%	86 55%B	98 49%	147 53%B	145 50%	94 51%b
Tend to disagree	(2) 197 9%	20 11%M	17 17%DJKLM	160 9%	8 9%	31 13%JIM	19 11%M	22 12%jM	12 8%	12 6%	23 8%	22 8%	8 5%
Strongly disagree	(1) 48 2%	5 3%G	3 3%G	40 2%	3 3%G	5 2%g	- -	2 1%	4 3%G	2 1%	11 4%Gj	10 4%G	4 2%g
NET: Disagree	244 12%	24 13%jM	20 20%DgiJIM	200 11%	11 12%	36 15%JM	19 11%	25 13%jM	17 11%	14 7%	34 12%jm	33 11%m	12 6%
Don't know	310 15%	28 15%	17 16%	265 15%	14 16%	26 11%	26 15%	28 15%	22 14%	31 16%	48 17%f	45 16%	25 14%
Mean	3.10	3.08	3.02	3.11	3.10	3.05	3.14k	3.08	3.08	3.23aBFhiKl	3.01	3.09	3.23aBFhiKl
Standard deviation	0.69	0.72	0.79	0.68	0.73	0.69	0.62	0.67	0.67	0.63	0.71	0.72	0.65
Standard error	0.02	0.06	0.08	0.02	0.09	0.05	0.05	0.06	0.06	0.05	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 44

Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Increasing patient data sharing is the only way for the NHS to achieve higher efficiency in the future

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1062 51%	549 54%B	513 48%	115 50%e	178 50%E	136 41%	185 50%E	164 54%E	283 59%CDEF	294 50%	321 46%	447 57%IJ	310 56%O	294 51%	217 51%	241 47%	163 50%	430 49%
Strongly agree (4)	228 11%	125 12%b	103 10%	22 10%	41 11%	25 8%	30 8%	31 10%	79 17%CD	63 11%	55 8%	110 14%iJ	74 13%N	66 11%	35 8%	53 10%	37 11%	81 9%
Tend to agree (3)	834 40%	425 42%	410 39%	93 40%	137 39%	111 33%	156 42%E	133 44%E	204 43%E	231 39%	266 38%	337 43%j	235 42%o	228 40%	182 43%o	188 37%	126 39%	349 40%
Tend to disagree (2)	383 18%	192 19%	191 18%	35 15%	76 21%c	76 23%CH	66 18%	54 18%	78 16%	110 19%	141 20%	131 17%	101 18%	112 19%	73 17%	97 19%	47 14%	184 21%P
Strongly disagree (1)	87 4%	50 5%	37 3%	15 6%	13 4%	18 5%	13 4%	11 4%	18 4%	27 5%	31 4%	29 4%	24 4%	22 4%	13 3%	27 5%	19 6%q	29 3%
NET: Disagree	470 23%	242 24%	228 22%	49 21%	88 25%	94 28%cf	79 21%	65 21%	95 20%	137 23%	173 25%k	160 20%	125 23%	134 23%	86 20%	124 24%	66 20%	213 25%
Don't know	540 26%	220 22%	320 30%A	68 29%H	90 25%	104 31%H	105 28%H	76 25%	98 21%	158 27%k	209 30%K	174 22%	120 22%	149 26%	123 29%L	148 29%L	96 30%	226 26%
Mean	2.79	2.79	2.78	2.75	2.78E	2.62	2.77E	2.80E	2.91CDEF	2.76	2.70	2.87IJ	2.83	2.79	2.79	2.73	2.79	2.75
Standard deviation	0.76	0.78	0.74	0.80	0.76	0.78	0.71	0.73	0.77	0.77	0.75	0.76	0.77	0.76	0.70	0.80	0.81	0.73
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.04	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 44

Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Increasing patient data sharing is the only way for the NHS to achieve higher efficiency in the future

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1062 51%	89 49%	52 51%	921 52%	52 60%	125 52%	91 52%	98 52%	75 48%	104 52%	140 51%	145 50%	92 51%
Strongly agree	(4) 228 11%	21 11%	13 13%	194 11%	10 11%	22 9%	14 8%	26 14%k	16 11%	25 13%	23 8%	34 12%	23 13%
Tend to agree	(3) 834 40%	68 37%	39 38%	727 41%	42 48%	103 43%	77 44%	72 38%	58 38%	78 39%	117 42%	111 38%	69 38%
Tend to disagree	(2) 383 18%	37 20%	16 16%	330 18%	14 16%	46 19%	34 19%	25 13%	25 16%	43 22%h	59 21%h	48 17%	37 20%
Strongly disagree	(1) 87 4%	10 5%	5 5%	72 4%	2 2%	7 3%	9 5%	9 5%	10 6%k	5 3%	7 3%	16 6%	6 3%
NET: Disagree	470 23%	47 26%	22 21%	402 22%	15 18%	53 22%	43 25%	34 18%	35 22%	49 25%	66 24%	64 22%	43 23%
Don't know	540 26%	47 26%	29 28%	464 26%	20 23%	61 26%	40 23%	54 29%	46 29%	46 23%	70 25%	80 28%	47 26%
Mean	2.79	2.74	2.81	2.79	2.90	2.79	2.72	2.86	2.74	2.81	2.75	2.78	2.81
Standard deviation	0.76	0.81	0.82	0.75	0.66	0.71	0.75	0.81	0.83	0.75	0.69	0.81	0.77
Standard error	0.02	0.07	0.09	0.02	0.09	0.06	0.06	0.07	0.08	0.06	0.05	0.06	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 45

Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

I have seen or heard of a project where the NHS is already using patient data to improve healthcare

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	489 24%	267 26%B	221 21%	73 31%eFGH	125 35%EFGH	78 23%G	77 21%g	46 15%	90 19%	198 34%JK	155 22%K	136 17%	161 29%mNO	140 24%O	96 23%	92 18%	95 29%	242 28%
Strongly agree	(4) 103 5%	48 5%	55 5%	17 7%FG	27 8%FG	19 6%fg	10 3%	8 3%	22 5%	44 7%JK	29 4%	30 4%	34 6%n	30 5%	14 3%	25 5%	25 8%q	40 5%
Tend to agree	(3) 386 19%	219 22%B	167 16%	56 24%eGH	98 27%EFGH	59 18%g	67 18%g	38 12%	67 14%	154 26%JK	126 18%K	105 13%	127 23%O	110 19%O	82 19%O	66 13%	70 22%	202 23%
Tend to disagree	(2) 600 29%	310 31%	290 27%	48 21%	73 20%	103 31%CD	109 29%CD	118 39%CDeFh	149 31%CD	121 21%	211 30%I	267 34%I	166 30%	175 30%	110 26%	149 29%	93 29%	233 27%
Strongly disagree	(1) 386 19%	169 17%	218 21%A	36 16%	65 18%	60 18%	65 18%	66 22%	93 20%	101 17%	125 18%	160 20%	85 15%	109 19%	80 19%	113 22%L	49 15%	167 19%
NET: Disagree	986 48%	479 47%	508 48%	85 36%	138 39%	163 49%CD	174 47%CD	185 61%CDEFH	243 51%CD	222 38%	337 48%I	427 55%IJ	250 45%	284 49%	190 45%	262 51%In	142 44%	400 46%
Don't know	597 29%	266 26%	331 31%A	75 32%g	94 26%	92 28%	118 32%G	74 24%	144 30%	168 29%	211 30%	218 28%	143 26%	154 27%	140 33%Lm	160 31%I	88 27%	227 26%
Mean	2.14	2.20B	2.08	2.34eFGH	2.33EFGH	2.15G	2.09g	1.94	2.06	2.33JK	2.12k	2.01	2.27mNO	2.14o	2.11	2.01	2.30	2.18
Standard deviation	0.89	0.86	0.91	0.95	0.96	0.89	0.82	0.77	0.87	0.96	0.86	0.83	0.88	0.88	0.87	0.89	0.92	0.89
Standard error	0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.05	0.05	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 45

Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

I have seen or heard of a project where the NHS is already using patient data to improve healthcare

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	489 24%	44 24%f	22 21%	422 24%	25 29%F	40 17%	38 22%	51 27%F	35 23%	44 22%	84 30%FgjM	69 24%f	35 19%
Strongly agree	(4) 103 5%	8 5%	7 6%gL	88 5%	6 7%gL	13 5%l	4 2%	13 7%gL	10 6%gL	12 6%gL	17 6%gL	6 2%	8 5%
Tend to agree	(3) 386 19%	36 20%F	15 15%	334 19%	19 22%F	28 12%	35 20%F	38 20%F	25 16%	32 16%	67 24%bFijM	63 22%Fm	27 15%
Tend to disagree	(2) 600 29%	43 24%	30 29%	526 29%	23 26%	68 29%	49 28%	48 26%	51 33%a	63 32%a	85 31%	81 28%	59 32%a
Strongly disagree	(1) 386 19%	40 22%EK	27 26%DEGIK	319 18%	9 10%	47 20%e	26 15%	41 22%EK	24 15%	37 18%	38 14%	60 21%EK	37 20%ek
NET: Disagree	986 48%	83 45%	58 56%Egk	846 47%	32 36%	115 48%e	75 43%	89 48%	75 48%	100 50%e	123 45%	141 49%e	96 53%Eg
Don't know	597 29%	55 30%	24 23%	518 29%	30 35%	83 35%bhkl	61 35%bhk	47 25%	45 29%	55 28%	69 25%	78 27%	51 28%
Mean	2.14	2.10	2.02	2.15	2.39aBFgjLM	2.04	2.14	2.16	2.19	2.13	2.30aBFLM	2.07	2.05
Standard deviation	0.89	0.92	0.94	0.88	0.89	0.90	0.81	0.96	0.88	0.89	0.86	0.83	0.86
Standard error	0.02	0.08	0.10	0.02	0.12	0.08	0.07	0.09	0.09	0.07	0.06	0.06	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 46

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Summary Table

Base: All respondents

	Descriptions			
	Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments	The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country	The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing ...	An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease
Unweighted base	2072	2072	2072	2072
Weighted base	2072	2072	2072	2072
NET: Yes	515 25%	1765 85%	529 26%	310 15%
Yes, I have heard of this, and know about it	153 7%	934 45%	171 8%	107 5%
Yes, I have heard of this, but do not know much about it	361 17%	831 40%	359 17%	203 10%
No, I am not aware	1557 75%	307 15%	1543 74%	1762 85%

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 47

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Summary: Heard of

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Heard of any	1813 88%	904 89%B	910 86%	191 82%	299 84%	281 84%	317 86%	282 93%CDEF	443 93%CDEF	491 83%	597 85%	725 93%IJ	493 89%o	517 90%nO	365 85%	438 85%	289 89%	740 85%
Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments	515 25%	287 28%B	228 21%	81 35%EFGH	105 29%EF	73 22%	66 18%	75 25%f	116 24%F	186 32%JK	139 20%	191 24%J	162 29%NO	173 30%NO	82 19%	97 19%	93 29%	223 26%
The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country	1765 85%	879 87%B	886 83%	176 76%	287 81%	271 81%	312 85%C	277 91%CDEF	440 92%CDEF	464 79%	584 83%i	717 92%IJ	483 87%O	505 87%O	357 84%	420 82%	280 86%	716 82%
The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing ...	529 26%	286 28%B	243 23%	78 34%eFGH	125 35%EFGH	88 26%H	87 23%	62 20%	90 19%	203 34%JK	174 25%K	152 19%	153 28%nO	176 31%NO	94 22%	106 21%	99 31%	250 29%
An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease	310 15%	212 21%B	98 9%	50 21%EFGH	97 27%EFGH	47 14%	38 10%	30 10%	49 10%	147 25%JK	85 12%	79 10%	105 19%mO	85 15%O	69 16%O	52 10%	60 19%	162 19%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes



Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 47

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Summary: Heard of

Base: All respondents

	Gender		Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
None of them	259	108	151	41	57	53	52	23	33	98	105	56	61	60	62	76	35	129
	12%	11%	14%A	18%GH	16%GH	16%GH	14%GH	7%	7%	17%K	15%K	7%	11%	10%	15% _m	15% _{IM}	11%	15%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 47

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Summary: Heard of

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Heard of any	1813 88%	148 81%	80 77%	1585 89%AB	82 95%ABF	201 84%	157 90%AB	165 88%aB	140 90%AB	176 88%aB	248 90%AB	256 89%AB	161 88%aB
Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments	515 25%	38 21%	16 16%	461 26%B	24 27%b	50 21%	48 28%B	46 24%	38 25%	47 23%	89 32%ABFjl	70 24%	50 27%B
The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country	1765 85%	145 79%	77 74%	1544 86%AB	80 92%ABFg	194 82%	146 84%b	159 85%B	137 88%AB	174 88%AB	240 87%AB	254 88%ABf	159 87%aB
The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing ...	529 26%	39 22%	17 16%	473 26%B	19 22%	53 22%	46 26%bj	48 26%	42 27%bj	36 18%	92 33%ABeFJ	86 30%aBFJ	51 28%BJ
An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease	310 15%	24 13%	10 9%	277 16%	11 13%	28 12%	18 10%	32 17%g	28 18%bg	27 14%	63 23%ABeFGJL	40 14%	31 17%bg

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 47

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Summary: Heard of

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
None of them	259 12%	34 19% DEGHJKLm	24 23% DEGHJKLm	201 11%	5 5%	37 16% E	17 10%	22 12%	15 10%	23 12%	28 10%	32 11%	22 12%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 48

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments
Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Yes	515 25%	287 28%B	228 21%	81 35% EFGH	105 29% EF	73 22%	66 18%	75 25% f	116 24% F	186 32% JK	139 20%	191 24% J	162 29% NO	173 30% NO	82 19%	97 19%	93 29%	223 26%
Yes, I have heard of this, and know about it	153 7%	90 9%B	63 6%	35 15% EFGH	42 12% EFGH	23 7%	19 5%	12 4%	22 5%	77 13% JK	43 6%	34 4%	67 12% MNO	37 6%	25 6%	25 5%	34 11%	78 9%
Yes, I have heard of this, but do not know much about it	361 17%	197 19%B	165 16%	46 20% F	63 18% f	49 15%	47 13%	63 21% eF	94 20% eF	109 19% J	96 14%	156 20% J	96 17%	136 24% LNO	57 13%	72 14%	59 18%	145 17%
No, I am not aware	1557 75%	724 72%	833 79%A	151 65%	251 71%	261 78% CD	303 82% CDgH	230 75% C	361 76% C	403 68%	564 80% IK	590 76% I	392 71%	405 70%	344 81% LM	416 81% LM	231 71%	646 74%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 48

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Yes	515 25%	38 21%	16 16%	461 26%B	24 27%b	50 21%	48 28%B	46 24%	38 25%	47 23%	89 32%ABFjl	70 24%	50 27%B
Yes, I have heard of this, and know about it	153 7%	11 6%	4 4%	138 8%	8 10%j	13 6%	10 6%	16 9%j	14 9%j	8 4%	32 11%aBFgJl	19 6%	18 10%J
Yes, I have heard of this, but do not know much about it	361 17%	27 15%	12 12%	322 18%	15 18%	37 15%	38 22%b	29 16%	24 16%	38 19%	57 21%b	51 18%	32 18%
No, I am not aware	1557 75%	144 79%K	87 84%DeGKM	1325 74%	63 73%	188 79%K	126 72%	141 76%	117 75%	152 77%k	187 68%	218 76%k	132 73%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 49

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Yes	1765 85%	879 87%B	886 83%	176 76%	287 81%	271 81%	312 85%C	277 91%CDEF	440 92%CDEF	464 79%	584 83%i	717 92%IJ	483 87%O	505 87%O	357 84%	420 82%	280 86%	716 82%
Yes, I have heard of this, and know about it	934 45%	485 48%B	448 42%	94 41%	160 45%	154 46%	176 48%	139 46%	211 44%	254 43%	329 47%	350 45%	271 49%NO	286 50%NO	178 42%	199 39%	175 54%Q	386 44%
Yes, I have heard of this, but do not know much about it	831 40%	394 39%	437 41%	82 35%	128 36%	118 35%	137 37%	138 45%CDEf	229 48%CDEF	209 36%	255 36%	367 47%IJ	212 38%	219 38%	179 42%	221 43%	106 33%	330 38%
No, I am not aware	307 15%	132 13%	175 17%A	56 24%FGH	69 19%GH	62 19%GH	56 15%GH	27 9%	36 8%	125 21%jK	119 17%K	63 8%	72 13%	73 13%	69 16%	93 18%LM	44 14%	152 18%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 49

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Yes	1765 85%	145 79%	77 74%	1544 86%AB	80 92%ABFg	194 82%	146 84%b	159 85%B	137 88%AB	174 88%AB	240 87%AB	254 88%ABf	159 87%aB
Yes, I have heard of this, and know about it	934 45%	66 36%	36 35%	832 47%AB	44 50%Ab	111 47%Ab	80 46%ab	82 44%	80 52%AB	99 50%AB	127 46%Ab	129 45%a	80 44%
Yes, I have heard of this, but do not know much about it	831 40%	79 43%	41 39%	712 40%	36 42%	83 35%	66 38%	78 42%	57 37%	76 38%	112 41%	125 43%f	78 43%
No, I am not aware	307 15%	38 21%DEIJKLm	27 26%DEgHIJKLM 14%	242 14%	7 8%	44 18%EI	28 16%e	27 15%	18 12%	25 12%	36 13%	34 12%	24 13%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 50

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing all recipients rather than bcc'ing them

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector				
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Yes	529 26%	286 28%B	243 23%	78 34%eFGH	125 35%EFGH	88 26%H	87 23%	62 20%	90 19%	203 34%JK	174 25%K	152 19%	153 28%nO	176 31%NO	94 22%	106 21%	99 31%	250 29%
Yes, I have heard of this, and know about it	171 8%	99 10%B	71 7%	30 13%fGH	47 13%eFGH	29 9%H	29 8%H	19 6%h	16 3%	78 13%JK	58 8%K	35 5%	59 11%NO	55 10%O	27 6%	29 6%	43 13%	95 11%
Yes, I have heard of this, but do not know much about it	359 17%	187 18%	172 16%	48 21%g	77 22%fGH	59 18%	57 16%	43 14%	74 15%	125 21%jK	117 17%	117 15%	94 17%	121 21%nO	67 16%	77 15%	56 17%	155 18%
No, I am not aware	1543 74%	725 72%	817 77%A	154 66%	232 65%	246 74%cD	282 77%CD	242 80%CD	386 81%CDE	386 66%	528 75%I	629 81%IJ	402 72%	401 69%	332 78%IM	407 79%LM	225 69%	619 71%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 50

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing all recipients rather than bcc'ing them

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Yes	529 26%	39 22%	17 16%	473 26%B	19 22%	53 22%	46 26%bj	48 26%	42 27%bj	36 18%	92 33%ABeFJ	86 30%aBfJ	51 28%BJ
Yes, I have heard of this, and know about it	171 8%	10 6%b	1 1%	159 9%B	7 8%B	12 5%b	15 9%B	9 5%	14 9%B	22 11%aBFh	41 15%ABFgHLM	25 9%B	14 8%B
Yes, I have heard of this, but do not know much about it	359 17%	29 16%J	16 16%J	314 18%	12 14%	40 17%J	31 18%J	38 20%J	29 18%J	14 7%	51 19%J	61 21%J	37 20%J
No, I am not aware	1543 74%	143 78%KI	87 84%DgiKLM	1313 74%	68 78%k	185 78%KI	128 74%	139 74%	113 73%	163 82%giKLM	184 67%	202 70%	131 72%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 51

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Yes	310 15%	212 21%B	98 9%	50 21% <small>EFGH</small>	97 27% <small>EFGH</small>	47 14%	38 10%	30 10%	49 10%	147 25% <small>JK</small>	85 12%	79 10%	105 19% <small>mO</small>	85 15% <small>O</small>	69 16% <small>O</small>	52 10%	60 19%	162 19%
Yes, I have heard of this, and know about it	107 5%	76 7%B	31 3%	23 10% <small>EFGH</small>	35 10% <small>EFGH</small>	15 4%	11 3%	11 4%	13 3%	58 10% <small>JK</small>	25 4%	24 3%	38 7% <small>O</small>	28 5% <small>o</small>	28 7% <small>O</small>	13 3%	19 6%	64 7%
Yes, I have heard of this, but do not know much about it	203 10%	136 13%B	67 6%	27 11% <small>G</small>	62 18% <small>cEFGH</small>	32 10%	27 7%	18 6%	36 8%	89 15% <small>JK</small>	60 8%	55 7%	67 12% <small>O</small>	56 10%	41 10%	39 8%	41 13%	97 11%
No, I am not aware	1762 85%	799 79%	962 91%A	183 79%	259 73%	287 86% <small>CD</small>	331 90% <small>CD</small>	275 90% <small>CD</small>	427 90% <small>CD</small>	442 75%	617 88% <small>l</small>	702 90% <small>l</small>	450 81%	493 85% <small>l</small>	358 84%	461 90% <small>LMN</small>	265 81%	707 81%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 51

Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Yes	310 15%	24 13%	10 9%	277 16%	11 13%	28 12%	18 10%	32 17%g	28 18%bg	27 14%	63 23%ABeFGJL	40 14%	31 17%bg
Yes, I have heard of this, and know about it	107 5%	6 3%	2 2%	99 6%	4 4%	7 3%	4 2%	9 5%	5 3%	10 5%	34 12%ABeFGHIJLm	14 5%	12 7%g
Yes, I have heard of this, but do not know much about it	203 10%	18 10%	7 7%	178 10%	7 9%	21 9%	14 8%	23 12%	23 15%bfgjl	17 9%	29 11%	25 9%	19 10%
No, I am not aware	1762 85%	159 87%K	94 91%iKm	1509 84%	76 87%k	211 88%K	156 90%hiKm	155 83%	127 82%	172 86%K	212 77%	248 86%K	151 83%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 52

**Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.**

Summary Table**Base: All respondents who are aware of instance**

	Instances			
	Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments	The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country	The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing ...	An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease.
Unweighted base	508	1759	511	296
Weighted base	515	1765	529	310
NET: More confident	146 28%	155 9%	92 17%	88 28%
I am a lot more confident	36 7%	39 2%	29 5%	24 8%
I am a little more confident	109 21%	116 7%	64 12%	64 21%
My confidence level is unchanged	279 54%	612 35%	141 27%	133 43%
I am a little less confident	41 8%	616 35%	158 30%	43 14%
I am a lot less confident	11 2%	324 18%	114 22%	35 11%
NET: Less confident	52 10%	940 53%	272 51%	78 25%
Don't know	38 7%	57 3%	24 5%	12 4%

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 53

**Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.
Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments
Base: All respondents who are aware of instance**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	508	286	222	82	100	76	67	71	112	182	143	183	154	178	74	102	81	202
Weighted base	515	287	228	81*	105*	73*	66*	75*	116*	186	139	191	162	173	82*	97*	93*	223
NET: More confident	146 28%	91 32%b	55 24%	36 45%defGH	30 29%	21 28%	19 29%	15 20%	25 22%	66 36%K	40 29%	40 21%	49 30%	40 23%	23 28%	33 34%m	32 35%	69 31%
I am a lot more confident	36 7%	21 7%	15 7%	9 11%e	8 8%	2 3%	4 6%	6 8%	7 6%	17 9%	6 4%	13 7%	8 5%	12 7%	7 8%	10 10%	14 15%Q	14 6%
I am a little more confident	109 21%	69 24%b	40 17%	27 33%GH	22 21%	18 25%g	16 24%g	8 11%	18 16%	49 26%K	34 24%K	27 14%	42 26%m	28 16%	16 20%	23 24%	18 20%	55 25%
My confidence level is unchanged	279 54%	155 54%	124 54%	35 44%	54 52%	38 53%	35 52%	44 59%c	72 62%C	90 48%	73 53%	116 61%l	83 51%	111 64%LO	43 53%	41 42%	47 51%	111 50%
I am a little less confident	41 8%	21 7%	20 9%	5 7%	9 9%	6 8%	6 9%	5 7%	10 9%	14 8%	12 8%	15 8%	17 11%M	6 4%	6 8%	11 12%M	7 8%	16 7%
I am a lot less confident	11 2%	5 2%	6 3%	1 1%	3 3%	2 3%	- -	4 5%	1 1%	4 2%	2 1%	5 2%	3 2%	3 2%	2 2%	3 3%	1 1%	6 3%
NET: Less confident	52 10%	26 9%	26 11%	6 8%	12 12%	8 11%	6 9%	9 12%	11 10%	18 10%	14 10%	20 11%	20 12%M	9 5%	8 10%	14 14%M	8 9%	22 10%
Don't know	38 7%	15 5%	23 10%a	3 4%	8 8%	6 8%	7 10%	7 10%	7 6%	12 6%	12 9%	15 8%	10 6%	12 7%	7 9%	9 9%	6 6%	21 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 53

**Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.
Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments
Base: All respondents who are aware of instance**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	508	43	14	451	21	45	48	38	41	49	81	70	58
Weighted base	515	38*	16**	461	24**	50*	48*	46*	38*	47*	89*	70*	50*
NET: More confident	146 28%	12 32%	5 34%	128 28%	6 26%	12 23%	16 32%	9 20%	12 32%	8 18%	39 44% FHJLm	13 19%	13 26%
I am a lot more confident	36 7%	2 6%	- -	34 7%	3 11%	4 8%	5 10%	1 2%	6 15% hl	2 5%	7 8%	3 5%	4 8%
I am a little more confident	109 21%	10 26%	5 34%	94 20%	4 15%	8 15%	11 22%	8 18%	7 18%	6 14%	32 36% FhiJLM	10 14%	9 19%
My confidence level is unchanged	279 54%	19 50%	8 51%	251 55%	13 54%	32 64% K	24 50%	27 60%	19 51%	26 56%	37 42%	45 65% K	27 55%
I am a little less confident	41 8%	2 5%	1 7%	38 8%	- -	4 8%	3 6%	2 4%	3 7%	8 16% k	5 5%	9 12%	6 12%
I am a lot less confident	11 2%	- -	- -	11 2%	- -	- -	3 6%	2 4%	1 1%	1 2%	3 3%	1 2%	1 2%
NET: Less confident	52 10%	2 5%	1 7%	49 11%	- -	4 8%	6 12%	4 9%	3 8%	8 18% a	7 8%	10 14%	7 14%
Don't know	38 7%	5 13% L	1 9%	32 7%	5 21%	3 5%	3 6%	5 11% l	3 8%	4 8%	6 6%	1 2%	3 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 54

**Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.
The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country
Base: All respondents who are aware of instance**

	Gender		Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1759	890	869	181	286	283	324	267	418	467	607	685	459	524	336	440	246	666
Weighted base	1765	879	886	176	287	271	312	277	440	464	584	717	483	505	357	420	280	716
NET: More confident	155 9%	84 10%	70 8%	20 11%GH	50 17%EFGH	24 9%Gh	27 9%G	10 4%	24 5%	70 15%JK	51 9%K	34 5%	47 10%	40 8%	30 9%	37 9%	36 13%	77 11%
I am a lot more confident	39 2%	25 3%	15 2%	8 4%FGh	11 4%fG	10 4%fG	3 1%	1 *	7 2%	18 4%K	13 2%	8 1%	13 3%	13 3%	4 1%	10 2%	11 4%	17 2%
I am a little more confident	116 7%	60 7%	56 6%	12 7%	39 14%CEFGH	15 5%	24 8%GH	9 3%	16 4%	52 11%JK	38 7%K	26 4%	34 7%	28 5%	26 7%	28 7%	25 9%	60 8%
My confidence level is unchanged	612 35%	321 37%	291 33%	53 30%	77 27%	104 38%cD	104 33%	103 37%D	171 39%cD	130 28%	208 36%I	274 38%I	166 34%	161 32%	138 39% ^m	148 35%	90 32%	238 33%
I am a little less confident	616 35%	304 35%	313 35%	59 33%	109 38%	85 31%	102 33%	102 37%	160 36%	168 36%	187 32%	262 37%	175 36%	177 35%	125 35%	140 33%	102 37%	244 34%
I am a lot less confident	324 18%	147 17%	178 20% ^a	36 21% ^d	40 14%	47 17%	66 21% ^D	54 19%	81 18%	77 17%	113 19%	135 19%	89 18%	106 21% ^N	53 15%	76 18%	43 15%	131 18%
NET: Less confident	940 53%	450 51%	490 55%	95 54%	149 52%	132 48%	167 54%	155 56%	241 55%	245 53%	299 51%	397 55%	263 55%	283 56%	178 50%	216 52%	146 52%	374 52%
Don't know	57 3%	23 3%	34 4%	8 4% ^H	11 4% ^H	12 4% ^H	14 4% ^H	9 3% ^H	4 1%	19 4% ^K	26 4% ^K	13 2%	7 1%	21 4% ^L	11 3%	19 4% ^L	8 3%	27 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 54

**Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.
The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country
Base: All respondents who are aware of instance**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1759	156	83	1520	74	175	152	143	139	194	223	252	168
Weighted base	1765	145	77*	1544	80*	194	146	159	137	174	240	254	159
NET: More confident	155 9%	10 7%e	9 11%E	136 9%	1 1%	12 6%	13 9%E	10 6%	18 13%Efhj	11 6%	33 14%aEFHJI	21 8%e	16 10%E
I am a lot more confident	39 2%	4 3%	- -	36 2%	- -	2 1%	2 1%	7 4%bfj	7 5%befgJl	2 1%	6 3%	4 2%	6 4%
I am a little more confident	116 7%	7 5%	9 11%aEfH	100 6%	1 1%	10 5%	12 8%eH	3 2%	11 8%eH	9 5%	27 11%AEFHj	17 7%eh	11 7%eh
My confidence level is unchanged	612 35%	48 34%	32 42%K	531 34%	29 37%	73 37%K	52 36%k	58 36%k	50 36%k	62 36%k	63 26%	93 37%K	52 32%
I am a little less confident	616 35%	65 45%DBGIJKL	20 27%	531 34%	32 40%	74 38%bl	48 33%	62 39%bl	44 32%	54 31%	80 34%	76 30%	60 38%
I am a lot less confident	324 18%	15 10%	13 16%	296 19%A	15 19%	26 14%	29 20%A	24 15%	19 14%	44 25%AFHlm	55 23%AFhl	57 22%AFi	27 17%
NET: Less confident	940 53%	80 56%b	33 43%	827 54%b	47 59%b	101 52%	77 53%	86 54%	63 46%	98 56%bi	136 57%bi	132 52%	87 55%
Don't know	57 3%	5 4%	3 3%	49 3%	3 4%	9 5%	4 2%	5 3%	7 5%	3 2%	8 3%	7 3%	4 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 55

**Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.
The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing all recipients rather than bcc'ing them**

Base: All respondents who are aware of instance

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	511	279	232	75	120	90	88	59	79	195	178	138	135	179	86	111	91	228
Weighted base	529	286	243	78*	125	88*	87*	62*	90*	203	174	152	153	176	94*	106*	99*	250
NET: More confident	92 17%	61 21%B	31 13%	18 23%fGH	35 28%FGH	21 24%FGH	9 11%	4 6%	5 6%	53 26%jK	30 17%K	9 6%	31 20%	28 16%	20 21%	13 13%	26 26%	54 22%
I am a lot more confident	29 5%	19 7%	10 4%	4 5%f	11 9%Fg	9 10%Fg	-	1 1%	4 5%f	15 7%	9 5%	5 3%	14 9%N	7 4%	1 1%	6 6%	11 11%	14 6%
I am a little more confident	64 12%	42 15%b	22 9%	14 18%GH	24 19%GH	13 14%gH	9 11%H	3 5%	1 1%	38 19%K	22 12%K	4 3%	17 11%	20 11%	19 20%mO	7 7%	15 15%	40 16%
My confidence level is unchanged	141 27%	85 30%	56 23%	19 24%	28 23%	22 25%	35 40%cDeH	18 29%	19 21%	47 23%	57 33%i	36 24%	42 28%	40 23%	27 29%	31 29%	27 27%	70 28%
I am a little less confident	158 30%	76 27%	82 34%	29 38%fG	40 32%	22 25%	20 23%	12 19%	35 39%eFG	69 34%J	42 24%	47 31%	50 33%	51 29%	21 22%	36 34%n	29 29%	65 26%
I am a lot less confident	114 22%	53 19%	61 25%	10 13%	15 12%	16 18%	20 23%d	25 40%CDEF	28 31%CDe	26 13%	36 21%i	52 34%IJ	24 16%	47 26%L	21 22%	22 21%	15 15%	48 19%
NET: Less confident	272 51%	129 45%	143 59%A	40 51%	55 44%	38 43%	40 46%	37 59%de	63 70%CDEF	95 47%	78 45%	100 65%IJ	74 48%	98 55%	42 45%	59 56%	44 44%	113 45%
Don't know	24 5%	11 4%	13 5%	2 3%	6 5%	7 8%	2 3%	4 6%	3 3%	8 4%	9 5%	7 5%	5 3%	12 7%	5 5%	2 2%	3 3%	13 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 55

**Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.
The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing all recipients rather than bcc'ing them**

Base: All respondents who are aware of instance

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	511	46	20	445	17	48	46	38	41	40	87	77	51
Weighted base	529	39*	17**	473	19**	53*	46*	48*	42*	36*	92*	86*	51*
NET: More confident	92 17%	8 21%	1 3%	84 18%	2 12%	7 12%	5 11%	8 16%	11 27%gj	3 9%	19 21%	18 21%	10 20%
I am a lot more confident	29 5%	5 12%df	-	24 5%	-	1 2%	1 3%	3 6%	2 5%	1 2%	8 9%	4 5%	3 7%
I am a little more confident	64 12%	3 9%	1 3%	60 13%	2 12%	5 10%	4 8%	5 10%	9 22%	3 7%	11 12%	13 16%	7 14%
My confidence level is unchanged	141 27%	13 32%L	6 35%	122 26%	3 18%	13 25%	14 31%l	21 44%fKLm	13 30%l	10 29%l	23 25%	13 15%	12 23%
I am a little less confident	158 30%	10 25%	4 24%	145 31%	8 41%	17 32%	17 36%	10 20%	8 19%	15 42%hl	25 28%	27 32%	17 34%
I am a lot less confident	114 22%	7 17%	6 34%	102 22%	3 15%	15 28%	7 15%	8 17%	9 21%	7 19%	21 23%	22 26%	11 21%
NET: Less confident	272 51%	16 42%	10 58%	246 52%	11 56%	31 60%hi	24 51%	17 37%	17 40%	22 62%aHi	46 50%	49 58%hi	28 55%
Don't know	24 5%	2 5%	1 5%	21 4%	3 14%	1 3%	3 7%	1 3%	2 4%	-	4 4%	6 7%	1 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 56

**Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.
An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease.
Base: All respondents who are aware of instance**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	296	205	91	48	89	46	40	28	45	137	86	73	98	79	64	55	55	144
Weighted base	310	212	98*	50*	97*	47*	38*	30**	49*	147	85*	79*	105*	85*	69*	52*	60*	162
NET: More confident	88 28%	63 30%	24 25%	24 48%eFH	37 38%FH	12 26%	5 14%	3 9%	7 14%	61 41%JK	17 20%	10 12%	35 33%O	21 25%	24 35%O	8 15%	15 24%	56 35%
I am a lot more confident	24 8%	21 10%b	3 3%	6 13%F	8 9%f	6 12%F	- -	- -	3 6%	15 10%	6 7%	3 4%	11 10%	5 6%	5 7%	3 6%	3 4%	17 10%
I am a little more confident	64 21%	42 20%	22 22%	17 35%EFH	28 29%efH	6 14%	5 14%	3 9%	4 8%	46 31%JK	12 14%	7 8%	24 23%o	16 19%	19 28%O	5 9%	12 20%	39 24%
My confidence level is unchanged	133 43%	91 43%	42 43%	18 36%	39 40%	24 50%	20 53%h	16 53%	16 33%	57 39%	44 52%i	32 41%	53 50%N	35 42%	19 28%	26 49%N	34 57%Q	63 39%
I am a little less confident	43 14%	31 15%	12 12%	2 5%	13 13%	5 10%	6 15%	6 21%	11 23%C	15 10%	10 12%	18 22%l	11 10%	11 13%	14 20%l	7 13%	3 5%	25 16%p
I am a lot less confident	35 11%	23 11%	12 13%	6 12%	5 5%	2 3%	6 15%de	4 15%	13 27%cDE	10 7%	7 9%	18 22%lJ	5 5%	13 15%L	9 13%l	9 16%L	5 9%	12 8%
NET: Less confident	78 25%	54 25%	24 25%	8 16%	17 18%	6 14%	11 30%e	11 36%	24 50%CDEF	25 17%	18 21%	35 45%lJ	15 15%	24 28%L	23 33%L	16 30%L	9 14%	38 23%
Don't know	12 4%	4 2%	8 8%A	- -	4 4%	5 10%C	1 3%	1 2%	1 3%	4 3%	6 7%	2 3%	2 2%	4 5%	3 4%	3 6%	3 4%	5 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 56

Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data?
By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.
An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease.
Base: All respondents who are aware of instance

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	296	26	9	261	11	25	19	24	29	28	55	37	33
Weighted base	310	24**	10**	277	11**	28**	18**	32**	28**	27**	63*	40*	31**
NET: More confident	88 28%	5 19%	2 21%	81 29%	2 21%	3 10%	7 38%	12 37%	8 29%	6 22%	23 36%	10 25%	10 33%
I am a lot more confident	24 8%	3 13%	-	20 7%	2 21%	-	2 11%	3 9%	1 3%	2 7%	6 10%	-	5 16%
I am a little more confident	64 21%	1 6%	2 21%	60 22%	-	3 10%	5 28%	9 28%	8 27%	4 15%	17 27%	10 25%	5 18%
My confidence level is unchanged	133 43%	12 50%	6 60%	115 42%	6 53%	10 36%	7 39%	14 43%	13 47%	13 47%	24 38%	17 42%	12 40%
I am a little less confident	43 14%	3 14%	-	40 14%	1 10%	11 39%	3 17%	1 3%	3 12%	6 21%	4 7%	6 16%	4 14%
I am a lot less confident	35 11%	2 8%	2 19%	31 11%	-	4 13%	1 3%	6 18%	1 2%	2 7%	9 15%	7 17%	3 11%
NET: Less confident	78 25%	5 22%	2 19%	71 26%	1 10%	14 52%	4 20%	6 20%	4 14%	7 27%	14 21%	13 33%	8 25%
Don't know	12 4%	2 9%	-	10 4%	2 17%	1 2%	* 3%	-	3 9%	1 3%	3 5%	-	1 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 57

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

Summary Table

Base: All respondents

	Statements					
	It can improve the safety of my healthcare treatment	It can improve the effectiveness of my healthcare treatment	It can support the advancement of medical research	It can enable the NHS to plan what medical services need to be delivered	It can improve the efficiency of the medical services the NHS provides	It can improve the way NHS and social care services work together
Unweighted base	2072	2072	2072	2072	2072	2072
Weighted base	2072	2072	2072	2072	2072	2072
NET: Agree	1424 69%	1532 74%	1515 73%	1582 76%	1526 74%	1512 73%
Strongly agree (4)	323 16%	340 16%	381 18%	367 18%	330 16%	335 16%
Tend to agree (3)	1101 53%	1191 57%	1134 55%	1215 59%	1197 58%	1177 57%
Tend to disagree (2)	203 10%	168 8%	170 8%	174 8%	164 8%	178 9%
Strongly disagree (1)	42 2%	41 2%	26 1%	25 1%	34 2%	35 2%
NET: Disagree	245 12%	209 10%	196 9%	199 10%	198 10%	214 10%
Don't know	403 19%	332 16%	362 17%	291 14%	348 17%	346 17%
Mean	3.02	3.05	3.09	3.08	3.06	3.05
Standard deviation	0.64	0.62	0.61	0.59	0.60	0.61
Standard error	0.02	0.01	0.01	0.01	0.01	0.01

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 58

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can improve the safety of my healthcare treatment

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1424 69%	738 73%B	686 65%	156 67%	229 64%	216 65%	259 70%	219 72%de	345 72%DE	385 65%	475 68%	564 72%lj	411 74%NO	415 72%NO	277 65%	321 62%	226 70%	601 69%
Strongly agree	(4) 16%	323 17%B	146 14%	45 19%E	52 15%	42 13%	53 14%	45 15%	86 18%E	97 16%	95 13%	131 17%	92 17%	92 16%	61 14%	77 15%	58 18%	125 14%
Tend to agree	(3) 53%	1101 56%b	539 51%	112 48%	176 49%	174 52%	206 56%c	174 57%cd	259 54%	288 49%	380 54%i	433 55%l	319 57%nO	323 56%O	216 51%	243 47%	168 52%	475 55%
Tend to disagree	(2) 10%	203 9%	117 11%a	25 11%	50 14%eFH	30 9%	26 7%	29 10%	42 9%	76 13%JK	56 8%	71 9%	50 9%	47 8%	46 11%	62 12%M	29 9%	82 9%
Strongly disagree	(1) 2%	42 2%	21 2%	5 2%	10 3%	9 3%	8 2%	4 1%	6 1%	15 3%	16 2%	10 1%	10 2%	10 2%	12 3%	9 2%	5 1%	21 2%
NET: Disagree	245 12%	108 11%	137 13%	30 13%	61 17%eFGH	39 12%	34 9%	33 11%	48 10%	91 15%JK	73 10%	81 10%	60 11%	56 10%	58 14%m	71 14%m	33 10%	104 12%
Don't know	403 19%	165 16%	238 22%A	46 20%	67 19%	79 24%gH	76 21%	53 17%	83 17%	113 19%	155 22%K	136 17%	84 15%	106 18%	91 21%L	122 24%LM	65 20%	164 19%
Mean	3.02	3.06B	2.99	3.05	2.94	2.98	3.04d	3.03	3.08De	2.98	3.01	3.06i	3.05	3.05	2.97	2.99	3.08	3.00
Standard deviation	0.64	0.64	0.65	0.69	0.70	0.65	0.61	0.60	0.62	0.70	0.63	0.61	0.62	0.61	0.68	0.67	0.63	0.65
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.03	0.03	0.04	0.03	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 58

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can improve the safety of my healthcare treatment

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1424 69%	125 68%	74 71%	1225 69%	65 75%k	161 67%	127 73%k	125 67%	105 68%	138 69%	175 64%	197 68%	133 73%k
Strongly agree	(4) 323 16%	28 15%	12 12%	282 16%	14 16%	33 14%	29 17%	33 18%	21 14%	41 20%bL	39 14%	37 13%	35 19%l
Tend to agree	(3) 1101 53%	97 53%	61 59%	943 53%	52 60%	127 53%	98 56%	92 49%	84 54%	97 49%	136 49%	160 56%	98 54%
Tend to disagree	(2) 203 10%	23 13%EM	11 11%e	169 9%	3 3%	25 11%em	14 8%	14 7%	18 11%Em	24 12%EM	33 12%EM	29 10%e	10 6%
Strongly disagree	(1) 42 2%	3 1%	2 2%m	37 2%	- -	5 2%m	3 2%	5 3%M	5 3%M	2 1%	8 3%M	8 3%M	- -
NET: Disagree	245 12%	26 14%EM	14 13%EM	206 12%	3 3%	30 13%EM	17 10%e	19 10%e	23 15%EM	26 13%EM	41 15%EM	37 13%EM	10 6%
Don't know	403 19%	32 18%	16 16%	355 20%	19 22%	47 20%	31 18%	42 23%	27 17%	35 18%	60 22%	54 19%	40 22%
Mean	3.02	3.00	2.96	3.03	3.16BfIkL	2.99	3.07	3.06	2.94	3.08	2.96	2.96	3.17ABFIKL
Standard deviation	0.64	0.64	0.61	0.65	0.47	0.65	0.61	0.69	0.69	0.66	0.69	0.65	0.53
Standard error	0.02	0.05	0.06	0.02	0.06	0.05	0.05	0.06	0.06	0.05	0.05	0.04	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 59

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can improve the effectiveness of my healthcare treatment

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1532 74%	770 76%B	762 72%	175 75%	256 72%	228 68%	274 74%	237 78%E	363 76%E	431 73%	502 71%	600 77%J	436 79%NO	442 77%O	309 73%	344 67%	245 75%	639 74%
Strongly agree	(4) 340 16%	182 18%b	159 15%	51 22%DEF	44 12%	47 14%	57 15%	53 17%	89 19%D	95 16%	103 15%	142 18%	95 17%	97 17%	66 16%	81 16%	59 18%	133 15%
Tend to agree	(3) 1191 57%	588 58%	603 57%	124 53%	211 59%	181 54%	217 59%	184 60%	274 58%	335 57%	398 57%	458 59%	341 61%O	345 60%O	243 57%	263 51%	186 57%	506 58%
Tend to disagree	(2) 168 8%	84 8%	84 8%	15 6%	37 10%g	30 9%	30 8%	19 6%	38 8%	51 9%	59 8%	57 7%	35 6%	38 7%	34 8%	61 12%LMn	27 8%	61 7%
Strongly disagree	(1) 41 2%	20 2%	21 2%	11 5%FGH	9 3%	8 2%	4 1%	4 1%	6 1%	20 3%jK	12 2%	9 1%	14 2%	7 1%	10 2%	10 2%	3 1%	21 2%
NET: Disagree	209 10%	104 10%	105 10%	26 11%	46 13%G	38 11%	33 9%	23 7%	44 9%	72 12%K	71 10%	66 8%	48 9%	45 8%	44 10%	71 14%LM	30 9%	82 9%
Don't know	332 16%	137 14%	194 18%A	32 14%	55 15%	68 20%cgh	62 17%	45 15%	70 15%	87 15%	130 19%ik	115 15%	70 13%	90 16%	73 17%l	98 19%L	50 16%	148 17%
Mean	3.05	3.07	3.04	3.07	2.97	3.01	3.06d	3.10De	3.10De	3.01	3.04	3.10lj	3.07	3.09O	3.03	3.00	3.10	3.04
Standard deviation	0.62	0.63	0.61	0.74	0.62	0.64	0.57	0.57	0.60	0.67	0.60	0.59	0.61	0.57	0.63	0.66	0.58	0.62
Standard error	0.01	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 59

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can improve the effectiveness of my healthcare treatment

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1532 74%	133 73%	77 74%	1322 74%	67 77%	181 76%k	134 77%k	137 73%	110 71%	151 76%k	188 68%	211 73%	143 78%K
Strongly agree	(4) 340 16%	27 15%	17 17%	296 17%	16 18%	35 14%	30 17%	33 18%	22 14%	41 21%L	43 16%	39 13%	37 20%l
Tend to agree	(3) 1191 57%	105 58%	60 58%	1026 57%	51 59%	146 61%k	103 59%	104 56%	89 57%	110 55%	145 53%	173 60%	106 58%
Tend to disagree	(2) 168 8%	24 13% DGhJlm	10 9%	134 8%	6 7%	21 9%	8 4%	12 6%	16 11% gj	11 5%	26 10% g	22 7%	12 7%
Strongly disagree	(1) 41 2%	2 1%	5 5% daeFhM	34 2%	- -	2 1%	5 3% M	2 1%	5 3% M	5 2% M	8 3% M	8 3% M	- -
NET: Disagree	209 10%	26 14% dGhJM	15 14% gm	168 9%	6 7%	23 10%	13 7%	14 8%	21 13% gjM	15 8%	35 13% m	29 10%	12 7%
Don't know	332 16%	24 13%	12 12%	296 17%	14 16%	34 14%	28 16%	35 19%	24 16%	32 16%	53 19%	47 16%	28 15%
Mean	3.05	3.00	2.97	3.06	3.14i	3.05	3.09	3.11i	2.97	3.13abikl	3.00	3.01	3.16ABfIKL
Standard deviation	0.62	0.61	0.72	0.61	0.53	0.56	0.62	0.59	0.66	0.64	0.68	0.61	0.54
Standard error	0.01	0.05	0.07	0.02	0.06	0.04	0.05	0.05	0.06	0.05	0.05	0.04	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 60

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can support the advancement of medical research

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1515 73%	772 76%B	742 70%	183 79%De	250 70%	239 72%	269 73%	221 72%	353 74%	433 73%	508 72%	574 73%	435 79% mO	427 74% O	316 74% O	336 66%	236 73%	640 74%
Strongly agree	(4) 381 18%	218 22%B	163 15%	63 27% DEFG	62 17%	45 14%	52 14%	54 18%	105 22% EF	125 21% J	98 14%	158 20% J	131 24% MNO	104 18%	72 17%	74 14%	64 20%	150 17%
Tend to agree	(3) 1134 55%	555 55%	580 55%	119 51%	188 53%	193 58%	217 59% h	167 55%	248 52%	308 52%	411 58% Ik	416 53%	305 55%	322 56%	244 57% o	263 51%	172 53%	490 56%
Tend to disagree	(2) 170 8%	84 8%	86 8%	10 4%	38 11% C	26 8%	26 7%	30 10% C	40 8% c	48 8%	52 7%	70 9%	42 8%	43 7%	35 8%	49 10%	28 9%	66 8%
Strongly disagree	(1) 26 1%	12 1%	14 1%	2 1%	8 2%	6 2%	3 1%	4 1%	3 1%	10 2%	9 1%	7 1%	9 2%	5 1%	8 2%	3 1%	5 2%	7 1%
NET: Disagree	196 9%	95 9%	100 9%	12 5%	45 13% Cf	32 10% c	29 8%	33 11% C	43 9%	58 10%	61 9%	77 10%	51 9%	48 8%	43 10%	53 10%	33 10%	74 8%
Don't know	362 17%	144 14%	218 21% A	37 16%	61 17%	63 19%	70 19%	50 17%	80 17%	98 17%	133 19%	130 17%	68 12%	102 18% L	67 16%	124 24% LMN	56 17%	155 18%
Mean	3.09	3.13 B	3.06	3.25 DEFG h	3.03	3.03	3.07	3.06	3.15 DE	3.12 j	3.05	3.11 j	3.14 nO	3.11	3.06	3.05	3.10	3.10
Standard deviation	0.61	0.62	0.60	0.60	0.66	0.59	0.55	0.62	0.62	0.65	0.57	0.62	0.64	0.59	0.62	0.59	0.64	0.58
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.04	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 60

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can support the advancement of medical research

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1515 73%	128 70%	71 69%	1315 74%	72 83%abIJK	178 75%	137 79%abIjk	136 73%	105 68%	138 69%	194 70%	211 73%	144 79%abIJK
Strongly agree	(4) 381 18%	27 15%	21 20%	332 19%	13 15%	37 15%	32 18%	38 20%	28 18%	48 24%AFL	54 19%	41 14%	42 23%afL
Tend to agree	(3) 1134 55%	101 55%j	50 49%	983 55%	59 67%aBHIJKm	141 59%iJK	105 60%biJK	98 52%	77 49%	91 46%	140 51%	171 59%biJK	101 56%j
Tend to disagree	(2) 170 8%	22 12%DEGHM	9 9%E	138 8%	1 1%	20 8%e	10 5%	11 6%	13 9%E	21 11%EgM	29 10%EM	25 9%Em	8 4%
Strongly disagree	(1) 26 1%	5 3%dM	1 1%	19 1%	- -	4 2%m	2 1%	1 1%	3 2%m	3 1%	2 1%	4 1%	- -
NET: Disagree	196 9%	27 15%DEGHM	11 10%Em	158 9%	1 1%	24 10%EM	11 6%	13 7%	17 11%EM	24 12%EgM	31 11%EM	29 10%EM	8 4%
Don't know	362 17%	27 15%	22 21%	313 18%	14 16%	36 15%	26 15%	38 20%	34 22%	37 18%	51 19%	47 16%	31 17%
Mean	3.09	2.97	3.11	3.11A	3.16A	3.04	3.13A	3.16Afl	3.07	3.13A	3.09a	3.03	3.23AFIKL
Standard deviation	0.61	0.67	0.65	0.60	0.42	0.61	0.55	0.59	0.67	0.69	0.63	0.58	0.53
Standard error	0.01	0.05	0.07	0.02	0.05	0.05	0.04	0.05	0.06	0.05	0.04	0.04	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 61

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can enable the NHS to plan what medical services need to be delivered

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1582 76%	801 79%B	781 74%	165 71%	263 74%	242 73%	286 78%	237 78%	389 82%CDE	428 73%	528 75%	626 80%IJ	433 78%O	446 77%o	334 78%O	369 72%	258 79%	650 75%
Strongly agree	(4) 367 18%	200 20%B	167 16%	44 19%e	59 17%	43 13%	65 18%	57 19%e	99 21%E	103 18%	108 15%	156 20%J	112 20%o	107 19%	68 16%	81 16%	67 21%q	137 16%
Tend to agree	(3) 1215 59%	600 59%	615 58%	121 52%	204 57%	199 60%	221 60%c	180 59%	290 61%c	325 55%	421 60%	470 60%i	322 58%	339 59%	266 62%o	288 56%	191 59%	512 59%
Tend to disagree	(2) 174 8%	80 8%	94 9%	30 13%EFgh	34 10%	23 7%	25 7%	24 8%	38 8%	64 11%Jk	48 7%	62 8%	49 9%	40 7%	32 7%	53 10%m	23 7%	74 9%
Strongly disagree	(1) 25 1%	11 1%	13 1%	3 1%h	8 2%H	4 1%h	6 1%h	2 1%	1 *	12 2%K	10 1%k	3 *	6 1%	8 1%	8 2%	3 1%	2 1%	12 1%
NET: Disagree	199 10%	92 9%	107 10%	34 14%EFgH	42 12%	27 8%	30 8%	27 9%	39 8%	76 13%JK	57 8%	66 8%	54 10%	48 8%	39 9%	57 11%	25 8%	86 10%
Don't know	291 14%	119 12%	172 16%A	33 14%	51 14%h	65 19%fgH	53 14%h	41 13%	48 10%	85 14%	117 17%K	89 11%	67 12%	83 14%	53 12%	88 17%Ln	42 13%	133 15%
Mean	3.08	3.11b	3.05	3.04	3.03	3.04	3.09	3.10	3.14cDE	3.03	3.07	3.13l	3.11	3.10	3.05	3.05	3.14q	3.05
Standard deviation	0.59	0.60	0.59	0.66	0.65	0.55	0.59	0.58	0.56	0.65	0.57	0.57	0.60	0.59	0.59	0.59	0.57	0.59
Standard error	0.01	0.02	0.02	0.05	0.04	0.03	0.03	0.04	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 61

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can enable the NHS to plan what medical services need to be delivered

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1582 76%	137 75%	74 72%	1371 77%	65 75%	176 74%	135 77%	146 79%	116 74%	156 78%	204 74%	222 77%	151 83% ^{aBfiK}
Strongly agree	(4) 367 18%	25 14%	16 15%	326 18%	13 15%	44 18%	33 19%	29 15%	24 16%	50 25% ^{AbHIL}	52 19%	42 15%	39 21% ^{al}
Tend to agree	(3) 1215 59%	112 61%	59 57%	1045 59%	52 59%	133 56%	101 58%	118 63% ^j	91 59%	106 53%	152 55%	180 63% ^j	112 61%
Tend to disagree	(2) 174 8%	20 11% ^{hm}	15 14% ^{DHIIM}	140 8%	5 6%	23 10%	18 10%	10 5%	10 6%	18 9%	25 9%	21 7%	9 5%
Strongly disagree	(1) 25 1%	1 1%	1 1%	23 1%	- -	3 1%	2 1%	2 1%	4 2% ^M	1 1%	5 2% ^m	5 2% ^m	- -
NET: Disagree	199 10%	21 12% ^M	15 15% ^{deHM}	162 9%	5 6%	26 11% ^m	20 11% ^M	12 6%	13 9%	19 10%	30 11% ^M	27 9%	9 5%
Don't know	291 14%	24 13%	14 13%	253 14%	16 19%	36 15%	20 11%	28 15%	26 17%	24 12%	42 15%	39 14%	22 12%
Mean	3.08	3.02	3.00	3.09	3.11	3.07	3.08	3.09	3.05	3.16 ^{AbI}	3.07	3.04	3.19 ^{ABfiKL}
Standard deviation	0.59	0.57	0.61	0.60	0.51	0.62	0.62	0.54	0.62	0.63	0.64	0.58	0.52
Standard error	0.01	0.04	0.06	0.02	0.06	0.05	0.05	0.04	0.05	0.05	0.04	0.04	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 62

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can improve the efficiency of the medical services the NHS provides

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1526 74%	769 76%B	758 71%	170 73%	265 74%	232 70%	281 76%e	219 72%	359 75%e	434 74%	513 73%	579 74%	429 77%O	441 76%O	312 73%o	345 67%	245 75%	646 74%
Strongly agree	(4) 330 16%	174 17%	155 15%	60 26%DEFGH	45 13%	42 13%	46 13%	47 15%	88 19%DEF	105 18%J	89 13%	135 17%J	105 19%o	86 15%	67 16%	72 14%	55 17%	131 15%
Tend to agree	(3) 1197 58%	595 59%	602 57%	110 47%	220 62%C	190 57%C	234 63%Ggh	172 57%c	271 57%C	329 56%	424 60%	443 57%	324 58%	355 62%O	245 57%	272 53%	190 58%	515 59%
Tend to disagree	(2) 164 8%	77 8%	87 8%	16 7%	31 9%	29 9%	24 7%	30 10%	34 7%	48 8%	53 8%	64 8%	48 9%m	33 6%	33 8%	51 10%M	21 7%	68 8%
Strongly disagree	(1) 34 2%	15 1%	18 2%	6 3%g	7 2%	5 1%	6 2%	2 1%	8 2%	13 2%	11 2%	10 1%	10 2%	11 2%	7 2%	5 1%	5 2%	12 1%
NET: Disagree	198 10%	92 9%	106 10%	23 10%	38 11%	33 10%	30 8%	32 10%	42 9%	61 10%	64 9%	73 9%	58 10%	44 8%	40 9%	56 11%m	27 8%	80 9%
Don't know	348 17%	150 15%	198 19%A	40 17%	53 15%	68 20%d	58 16%	53 17%	75 16%	93 16%	126 18%	129 16%	68 12%	92 16%	74 17%L	113 22%LM	53 16%	142 16%
Mean	3.06	3.08	3.04	3.16DEF	3.00	3.02	3.03	3.05	3.10d	3.06	3.03	3.08	3.08	3.06	3.05	3.03	3.08	3.05
Standard deviation	0.60	0.60	0.60	0.71	0.59	0.58	0.55	0.58	0.61	0.64	0.57	0.60	0.62	0.58	0.60	0.60	0.60	0.58
Standard error	0.01	0.02	0.02	0.05	0.03	0.03	0.03	0.04	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 62

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can improve the efficiency of the medical services the NHS provides

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1526 74%	134 74%	74 72%	1318 74%	69 79%k	175 73%	140 81%lK	137 73%	109 70%	146 74%	188 68%	213 74%	141 77%K
Strongly agree	(4) 330 16%	22 12%	12 11%	295 17%	13 15%	38 16%	33 19%lL	36 19%alL	18 11%	44 22%ABIL	47 17%l	32 11%	35 19%aiL
Tend to agree	(3) 1197 58%	112 61%jK	63 61%	1022 57%	56 64%jk	137 57%	107 62%jK	100 54%	91 59%	103 52%	141 51%	181 63%hJK	106 58%
Tend to disagree	(2) 164 8%	23 13%DEGHM	11 10%H	131 7%	3 4%	18 8%h	9 5%	6 3%	15 9%H	22 11%egHM	28 10%egHm	20 7%	9 5%
Strongly disagree	(1) 34 2%	1 1%	4 3%	29 2%	- -	6 2%	3 2%	1 1%	2 1%	1 1%	6 2%	8 3%	1 1%
NET: Disagree	198 10%	24 13%dEgHM	14 14%EgHM	159 9%	3 4%	24 10%H	12 7%	7 4%	17 11%eH	24 12%EHM	34 12%EHM	28 10%H	10 6%
Don't know	348 17%	24 13%	15 14%	309 17%	15 17%	39 17%	22 12%	43 23%AGj	30 19%	29 14%	54 20%ag	47 16%	31 17%
Mean	3.06	2.98	2.93	3.07aB	3.14aBil	3.04	3.11aBl	3.19ABFIKL	2.99	3.11abl	3.04	2.99	3.15ABIL
Standard deviation	0.60	0.57	0.64	0.60	0.46	0.63	0.59	0.55	0.57	0.64	0.66	0.59	0.55
Standard error	0.01	0.04	0.07	0.02	0.06	0.05	0.05	0.05	0.05	0.05	0.05	0.04	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 63

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?

By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.

It can improve the way NHS and social care services work together

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Agree	1512 73%	767 76%B	745 70%	168 72%	247 69%	237 71%	280 76%d	225 74%	355 74%	415 70%	517 74%	580 74%	431 78%nO	436 75%O	307 72%o	338 66%	248 76%	636 73%
Strongly agree	(4) 335 16%	186 18%B	149 14%	42 18%	56 16%	43 13%	54 15%	45 15%	93 20%Ef	98 17%	98 14%	139 18%j	100 18%	89 15%	68 16%	77 15%	67 21%Q	125 14%
Tend to agree	(3) 1177 57%	581 57%	596 56%	126 54%	191 54%	194 58%	226 61%dh	180 59%	261 55%	317 54%	420 60%l	441 56%	331 60%O	346 60%O	240 56%	260 51%	181 56%	511 59%
Tend to disagree	(2) 178 9%	84 8%	94 9%	21 9%	40 11%Fg	32 10%	25 7%	21 7%	39 8%	61 10%	57 8%	60 8%	44 8%	38 7%	36 8%	61 12%LM	29 9%	66 8%
Strongly disagree	(1) 35 2%	16 2%	19 2%	3 1%	9 3%	4 1%	6 2%	5 2%	7 2%	13 2%	10 1%	12 2%	12 2%	11 2%	7 2%	5 1%	5 2%	12 1%
NET: Disagree	214 10%	101 10%	113 11%	24 10%	50 14%Fgh	36 11%	31 8%	26 9%	47 10%	74 13%k	67 10%	73 9%	56 10%	49 8%	43 10%	66 13%M	34 11%	78 9%
Don't know	346 17%	143 14%	203 19%A	40 17%	60 17%	60 18%	58 16%	53 17%	75 16%	100 17%	118 17%	128 16%	67 12%	93 16%l	76 18%L	110 21%LM	43 13%	154 18%
Mean	3.05	3.08b	3.02	3.07	2.99	3.01	3.06	3.06	3.10de	3.02	3.04	3.08	3.07	3.06	3.05	3.02	3.10	3.05
Standard deviation	0.61	0.62	0.61	0.63	0.67	0.58	0.58	0.59	0.63	0.66	0.58	0.61	0.63	0.59	0.61	0.63	0.63	0.58
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.04	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 63

Q.11 To what extent do you agree or disagree with each of the following statements about patient data?**By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.****It can improve the way NHS and social care services work together****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Agree	1512 73%	133 73%	73 71%	1306 73%	70 81%jK	181 76%k	127 73%	138 74%	114 73%	140 70%	185 67%	209 73%	143 78%jK
Strongly agree	(4) 335 16%	24 13%	15 15%	295 17%	14 16%	38 16%	32 19%	25 13%	22 14%	44 22%AHikL	41 15%	37 13%	42 23%AfHiKL
Tend to agree	(3) 1177 57%	108 59%J	58 56%	1011 57%	56 65%Jk	143 60%J	94 54%	113 60%J	91 59%j	96 48%	145 52%	172 60%J	100 55%
Tend to disagree	(2) 178 9%	19 11%em	9 9%	150 8%	3 3%	20 8%	15 8%	12 6%	15 9%	25 13%EhIM	29 11%em	22 8%	10 5%
Strongly disagree	(1) 35 2%	4 2%	5 5%DeFgHJKM	26 1%	- -	3 1%	2 1%	1 1%	2 1%	2 1%	4 2%	10 3% <i>m</i>	1 1%
NET: Disagree	214 10%	23 13%EM	15 14%EhM	176 10%	3 3%	23 10% <i>e</i>	17 10% <i>e</i>	13 7%	17 11% <i>e</i>	27 13%EhM	34 12%Em	31 11% <i>e</i>	11 6%
Don't know	346 17%	26 14%	16 15%	304 17%	14 16%	35 15%	31 18%	35 19%	25 16%	32 16%	57 21%	48 17%	28 15%
Mean	3.05	2.98	2.95	3.06	3.16ab ^l	3.06	3.09	3.07	3.03	3.09	3.01	2.98	3.19ABfhIKL
Standard deviation	0.61	0.62	0.73	0.61	0.46	0.58	0.62	0.53	0.60	0.67	0.63	0.64	0.59
Standard error	0.01	0.05	0.08	0.02	0.06	0.04	0.05	0.05	0.05	0.05	0.04	0.04	0.05

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 64

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Summary Table**Base: All respondents**

	Functions		
	Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population	Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases	Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS
Unweighted base	2072	2072	2072
Weighted base	2072	2072	2072
10 - Completely comfortable	233 11%	285 14%	188 9%
9	215 10%	225 11%	172 8%
8	411 20%	422 20%	333 16%
7	431 21%	397 19%	377 18%
6	303 15%	300 14%	342 17%
5	228 11%	202 10%	301 15%
4	65 3%	60 3%	87 4%
3	44 2%	36 2%	78 4%
2	22 1%	19 1%	28 1%
1 - Not at all comfortable	33 2%	33 2%	61 3%

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 64

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Summary Table**Base: All respondents**

	Functions		
	Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population	Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases	Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS
Weighted base	2072	2072	2072
Don't know	86 4%	92 4%	106 5%
Mean	7.05	7.20	6.60
Standard deviation	1.96	1.97	2.13
Standard error	0.04	0.04	0.05
NET: 8-10	859 41%	932 45%	692 33%
NET: 1-3	100 5%	89 4%	167 8%

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 65

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely comfortable	233 11%	118 12%	115 11%	30 13%e	36 10%	27 8%	34 9%	36 12%	70 15% ^{dEF}	66 11%	61 9%	106 14% ^J	68 12%	62 11%	39 9%	64 13%	33 10%	85 10%
9	215 10%	106 10%	109 10%	12 5%	32 9%	41 12% ^C	40 11% ^C	28 9%	61 13% ^C	44 7%	82 12% ^I	89 11% ^I	53 10%	65 11%	50 12%	46 9%	39 12%	88 10%
8	411 20%	216 21%	195 18%	46 20%	71 20%	68 20%	77 21%	53 17%	95 20%	117 20%	146 21%	148 19%	125 23% ^O	122 21% ^O	86 20% ^o	78 15%	76 23%	173 20%
7	431 21%	223 22%	208 20%	56 24% ^H	83 23% ^H	68 20%	81 22% ^h	64 21%	79 17%	139 24% ^K	149 21%	143 18%	128 23% ^N	117 20%	70 16%	116 23% ^N	68 21%	190 22%
6	303 15%	143 14%	161 15%	44 19% ^{fg}	54 15%	48 14%	49 13%	38 12%	71 15%	98 17%	97 14%	109 14%	78 14%	83 14%	66 15%	76 15%	52 16%	132 15%
5	228 11%	97 10%	130 12% ^a	21 9%	36 10%	35 11%	38 10%	47 15% ^{Cdefh}	50 11%	57 10%	74 10%	97 12%	54 10%	61 11%	55 13%	57 11%	28 9%	95 11%
4	65 3%	29 3%	36 3%	5 2%	8 2%	8 3%	12 3%	16 5% ^{cd}	17 3%	12 2%	20 3%	32 4% ⁱ	14 2%	20 3%	11 3%	21 4%	7 2%	26 3%
3	44 2%	17 2%	28 3%	3 1%	9 2% ^g	8 2% ^g	8 2% ^g	2 1%	16 3% ^G	11 2%	16 2%	17 2%	9 2%	10 2%	11 3%	14 3%	1 *	18 2% ^p
2	22 1%	10 1%	12 1%	1 *	3 1%	5 2%	3 1%	2 1%	8 2%	4 1%	8 1%	10 1%	3 1%	9 2%	4 1%	6 1%	2 1%	7 1%
1 - Not at all comfortable	33 2%	17 2%	17 2%	4 2%	5 2%	4 1%	12 3% ^H	5 2%	4 1%	9 2%	16 2% ^k	8 1%	9 2%	9 2%	7 2%	8 2%	3 1%	17 2%
Don't know	86 4%	35 3%	51 5%	11 5% ^H	21 6% ^H	21 6% ^H	14 4% ^H	14 5% ^H	6 1%	31 5% ^K	35 5% ^K	20 3%	12 2%	21 4%	27 6% ^{Lm}	26 5% ^L	15 5%	38 4%
Mean	7.05	7.14 ^b	6.96	7.10	7.04	7.02	6.94	6.98	7.18	7.07	6.98	7.10	7.19 ^o	7.06	6.97	6.95	7.28 ^Q	6.99
Standard deviation	1.96	1.92	1.99	1.82	1.89	1.92	2.05	1.96	2.04	1.86	1.99	2.01	1.87	1.97	1.98	2.04	1.73	1.93

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 65

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Standard error	0.04	0.06	0.06	0.12	0.10	0.11	0.11	0.12	0.10	0.08	0.08	0.07	0.08	0.08	0.10	0.09	0.11	0.07
NET: 8-10	859	440	419	88	139	137	151	118	226	227	288	344	246	249	175	189	148	346
	41%	44% ^b	39%	38%	39%	41%	41%	39%	47% ^{CDefG}	39%	41%	44% ⁱ	44% ^O	43% ^O	41%	37%	46%	40%
NET: 1-3	100	44	57	7	17	17	23	9	27	24	40	36	21	28	22	28	7	42
	5%	4%	5%	3%	5%	5%	6% ^g	3%	6% ^g	4%	6%	5%	4%	5%	5%	6%	2%	5% ^p

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 65

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely comfortable	233 11%	20 11%	14 13%k	199 11%	10 12%	33 14%K	14 8%	24 13%k	17 11%	22 11%	19 7%	32 11%	27 15%gK
9	215 10%	12 7%	9 8%	194 11%a	14 16%AH	27 11%	19 11%	12 7%	20 13%ah	22 11%	32 12%a	30 11%	17 9%
8	411 20%	39 21%E	22 21%e	350 20%	9 10%	37 16%	37 21%E	43 23%Ef	24 16%	40 20%e	55 20%e	65 23%Ef	40 22%E
7	431 21%	38 21%	22 21%	372 21%	20 23%	56 24%J	41 24%J	33 18%	33 21%	30 15%	52 19%	63 22%j	43 24%J
6	303 15%	27 15%m	18 17%m	258 14%	11 13%	43 18%IM	25 14%	22 12%	25 16%m	33 17%M	49 18%IM	34 12%	16 9%
5	228 11%	22 12%	9 9%	197 11%	11 13%	19 8%	23 13%	34 18%bFJKLM	17 11%	19 10%	27 10%	29 10%	17 9%
4	65 3%	7 4%	5 4%	53 3%	3 3%	6 2%	3 2%	3 2%	5 3%	13 6%fGHLM	11 4%	7 2%	3 2%
3	44 2%	5 3%g	-	40 2%	2 2%	5 2%	1 *	3 2%	4 3%g	4 2%	8 3%g	11 4%bG	2 1%
2	22 1%	5 3%dfhL	-	18 1%	-	1 *	2 1%	* *	3 2%L	1 1%	8 3%fhjL	-	3 1%l
1 - Not at all comfortable	33 2%	3 2%	1 1%	29 2%	1 1%	6 2%	4 2%	3 2%	2 1%	2 1%	3 1%	6 2%	2 1%
Don't know	86 4%	6 3%	5 5%	75 4%	6 7%	6 2%	4 2%	9 5%	5 3%	13 6%fg	10 3%	11 4%	12 6%fg
Mean	7.05	6.83	7.27ak	7.06	7.17	7.13	7.01	7.06	7.00	7.04	6.80	7.11	7.36AK
Standard deviation	1.96	2.06	1.74	1.96	1.92	2.00	1.87	1.94	1.99	1.98	2.00	1.96	1.91

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 65

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Standard error	0.04	0.15	0.17	0.05	0.22	0.14	0.14	0.15	0.16	0.14	0.13	0.12	0.14
NET: 8-10	859 41%	71 39%	44 43%	744 42%	33 38%	97 41%	70 40%	79 43%	61 39%	84 42%	107 39%	127 44%	84 46%
NET: 1-3	100 5%	13 7%B	1 1%	87 5%b	3 3%	12 5%b	6 4%	6 3%	9 6%b	7 4%	20 7%B	16 6%b	7 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 66

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely comfortable	285 14%	148 15%	137 13%	28 12%	42 12%	42 13%	48 13%	41 14%	84 18% ^{cDef}	70 12%	90 13%	125 16% ⁱ	80 15%	70 12%	53 12%	82 16% ^m	42 13%	112 13%
9	225 11%	115 11%	110 10%	31 14%	32 9%	32 10%	40 11%	32 10%	58 12%	63 11%	72 10%	90 11%	73 13% ^{no}	65 11%	38 9%	48 9%	39 12%	84 10%
8	422 20%	198 20%	224 21%	40 17%	74 21%	76 23% ^g	88 24% ^{cg}	52 17%	91 19%	115 19%	164 23% ^K	144 18%	115 21%	140 24% ^{nO}	79 19%	88 17%	82 25% ^q	172 20%
7	397 19%	216 21% ^B	181 17%	51 22% ^h	87 24% ^{EFH}	59 18%	63 17%	60 20%	77 16%	139 24% ^{JK}	122 17%	137 17%	111 20%	106 18%	83 20%	96 19%	62 19%	180 21%
6	300 14%	143 14%	157 15%	30 13%	48 13%	48 14%	54 15%	55 18%	67 14%	77 13%	102 14%	121 16%	76 14%	79 14%	69 16%	76 15%	51 16%	138 16%
5	202 10%	88 9%	114 11%	24 10%	30 8%	34 10%	27 7%	33 11%	53 11%	54 9%	61 9%	86 11%	46 8%	57 10%	50 12%	49 9%	19 6%	88 10% ^P
4	60 3%	32 3%	29 3%	10 4%	7 2%	11 3%	9 2%	12 4%	11 2%	17 3%	20 3%	23 3%	14 3%	14 2%	11 3%	22 4%	7 2%	25 3%
3	36 2%	13 1%	24 2%	2 1%	3 1%	4 1%	11 3% ^{cdg}	3 1%	13 3% ^{dg}	5 1%	16 2% ⁱ	16 2%	5 1%	10 2%	9 2%	12 2% ^l	1 *	12 1%
2	19 1%	7 1%	12 1%	- -	6 2% ^c	3 1%	3 1%	1 *	6 1%	6 1%	7 1%	7 1%	5 1%	6 1%	3 1%	5 1%	2 1%	7 1%
1 - Not at all comfortable	33 2%	13 1%	20 2%	3 1%	6 2%	4 1%	10 3% ^h	6 2%	4 1%	9 1%	14 2%	10 1%	9 2%	6 1%	9 2%	10 2%	3 1%	15 2%
Don't know	92 4%	37 4%	55 5%	13 6% ^h	22 6% ^H	19 6% ^H	16 4%	10 3%	13 3%	34 6% ^K	35 5% ^k	22 3%	19 3%	25 4%	22 5%	26 5%	18 5%	36 4%
Mean	7.20	7.30 ^b	7.11	7.26	7.17	7.19	7.15	7.11	7.31	7.20	7.17	7.23	7.36 ^{No}	7.26 ⁿ	7.02	7.12	7.48 ^Q	7.14
Standard deviation	1.97	1.91	2.03	1.84	1.91	1.92	2.09	1.95	2.04	1.88	2.01	2.01	1.93	1.87	1.99	2.10	1.72	1.93
Standard error	0.04	0.06	0.06	0.12	0.10	0.11	0.11	0.11	0.10	0.08	0.08	0.07	0.09	0.08	0.10	0.09	0.11	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes



Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 66

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: 8-10	932 45%	462 46%	470 44%	100 43%	148 42%	151 45%	176 48%	125 41%	233 49% ^{dg}	248 42%	326 46%	358 46%	269 48% ^{No}	275 48% ^N	170 40%	218 42%	163 50% ^Q	369 42%
NET: 1-3	89 4%	34 3%	55 5% ^a	4 2%	15 4%	12 3%	25 7% ^{CeG}	9 3%	24 5% ^c	20 3%	36 5%	33 4%	19 3%	22 4%	21 5%	27 5%	6 2%	34 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely comfortable	285 14%	27 15%	15 14%	244 14%	15 17%	34 14%	21 12%	22 12%	21 13%	29 15%	35 13%	35 12%	31 17%
9	225 11%	20 11%	11 10%	194 11%	10 12%	20 8%	21 12%	24 13%	17 11%	24 12%	24 9%	32 11%	21 12%
8	422 20%	36 20%	25 24%E	360 20%	10 11%	52 22%e	33 19%	44 24%E	27 17%	36 18%	65 24%E	61 21%e	33 18%
7	397 19%	31 17%	18 17%	348 19%	22 26%hj	45 19%	37 21%	29 15%	37 24%hJ	30 15%	49 18%	55 19%	43 24%hJ
6	300 14%	23 12%	17 17%	260 15%	10 11%	44 18%m	24 14%	24 13%	28 18%	27 13%	37 14%	45 16%	22 12%
5	202 10%	19 10%	9 8%	174 10%	11 12%	20 9%	25 14%klm	23 12%	15 10%	19 10%	23 8%	25 9%	14 8%
4	60 3%	6 3%	2 2%	52 3%	1 2%	8 4%	2 1%	6 3%	3 2%	7 3%	15 6%GiLM	7 2%	2 1%
3	36 2%	3 2%	1 1%	33 2%	- -	2 1%	2 1%	3 1%	2 2%	6 3%M	7 3%M	10 4%fM	- -
2	19 1%	3 2%	1 1%	16 1%	- -	2 1%	1 *	1 *	1 1%	1 *	6 2%	3 1%	3 2%
1 - Not at all comfortable	33 2%	7 4%DeK	1 1%	25 1%	- -	6 2%	4 2%	2 1%	2 1%	2 1%	2 1%	5 2%	2 1%
Don't know	92 4%	7 4%	5 5%	80 4%	8 9%Fgll	5 2%	5 3%	9 5%	3 2%	18 9%aFGiKL	12 5%	9 3%	10 6%
Mean	7.20	7.07	7.38	7.21	7.49	7.14	7.13	7.25	7.23	7.24	7.08	7.10	7.51afgKL
Standard deviation	1.97	2.25	1.79	1.95	1.72	1.99	1.96	1.89	1.83	2.05	2.02	2.01	1.87
Standard error	0.04	0.17	0.18	0.05	0.20	0.14	0.15	0.15	0.15	0.14	0.13	0.12	0.14

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes



Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

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Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: 8-10	932 45%	84 46%	51 49%	798 45%	35 40%	106 44%	75 43%	90 48%	65 42%	89 45%	124 45%	128 45%	86 47%
NET: 1-3	89 4%	13 7% ^{dEhm}	2 2%	74 4%	- -	10 4%	7 4% ^e	5 3%	5 3%	9 5% ^e	15 5% ^e	18 6% ^E	5 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 67

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
10 - Completely comfortable	188 9%	100 10%	87 8%	29 12%EFg	36 10%	23 7%	24 7%	23 7%	53 11%eF	64 11%J	47 7%	76 10%j	61 11%mn	42 7%	30 7%	54 11%mn	36 11%	71 8%
9	172 8%	81 8%	91 9%	13 5%	28 8%	35 11%C	30 8%	27 9%	39 8%	40 7%	65 9%	66 8%	47 9%	40 7%	44 10% <i>m</i>	40 8%	29 9%	74 9%
8	333 16%	166 16%	167 16%	45 19%g	53 15%	59 18%	67 18%	40 13%	68 14%	98 17%	126 18%k	109 14%	97 17%O	111 19% <i>nO</i>	62 15%	62 12%	55 17%	142 16%
7	377 18%	188 19%	189 18%	57 24% <i>EFGH</i>	76 21% <i>h</i>	54 16%	63 17%	51 17%	77 16%	133 23% <i>JK</i>	117 17%	128 16%	93 17%	116 20%	69 16%	99 19%	55 17%	169 19%
6	342 17%	182 18%	160 15%	43 19% <i>e</i>	62 17% <i>e</i>	42 12%	63 17%	58 19% <i>E</i>	74 16%	105 18%	105 15%	132 17%	102 18% <i>o</i>	97 17%	72 17%	72 14%	64 20%	150 17%
5	301 15%	124 12%	177 17% <i>A</i>	22 10%	46 13%	57 17% <i>C</i>	50 14%	43 14%	82 17% <i>C</i>	69 12%	107 15% <i>i</i>	125 16% <i>l</i>	71 13%	77 13%	70 16%	83 16%	40 12%	121 14%
4	87 4%	44 4%	43 4%	4 2%	11 3%	13 4%	15 4%	15 5% <i>c</i>	28 6% <i>Cd</i>	15 3%	28 4%	43 6% <i>l</i>	31 6% <i>M</i>	17 3%	20 5%	19 4%	11 3%	30 3%
3	78 4%	29 3%	49 5% <i>A</i>	3 1%	12 3%	13 4%	15 4%	12 4%	23 5% <i>C</i>	15 3%	28 4%	34 4% <i>i</i>	15 3%	22 4%	16 4%	24 5% <i>l</i>	5 1%	34 4% <i>p</i>
2	28 1%	18 2%	10 1%	3 1%	4 1%	3 1%	5 1%	6 2%	5 1%	8 1%	9 1%	12 1%	5 1%	12 2% <i>n</i>	3 1%	9 2%	2 1%	10 1%
1 - Not at all comfortable	61 3%	31 3%	30 3%	3 1%	7 2%	8 2%	19 5% <i>CDeh</i>	12 4% <i>c</i>	13 3%	10 2%	27 4% <i>l</i>	25 3%	14 3%	15 3%	14 3%	18 3%	9 3%	24 3%
Don't know	106 5%	49 5%	57 5%	10 4%	21 6% <i>H</i>	26 8% <i>H</i>	17 5%	19 6% <i>H</i>	13 3%	31 5%	44 6% <i>k</i>	31 4%	19 3%	28 5%	25 6% <i>l</i>	34 7% <i>L</i>	21 6%	44 5%
Mean	6.60	6.66	6.54	7.04 <i>EFGH</i>	6.75 <i>fG</i>	6.63	6.40	6.38	6.55	6.86 <i>JK</i>	6.51	6.48	6.75 <i>o</i>	6.60	6.52	6.50	6.87	6.62
Standard deviation	2.13	2.14	2.11	1.86	2.02	2.08	2.23	2.20	2.19	1.96	2.16	2.20	2.10	2.06	2.10	2.24	2.03	2.07
Standard error	0.05	0.07	0.07	0.12	0.11	0.12	0.12	0.13	0.11	0.08	0.08	0.08	0.09	0.09	0.11	0.10	0.12	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes



Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 67

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: 8-10	692 33%	347 34%	345 33%	86 37%g	117 33%	117 35%	121 33%	90 29%	161 34%	203 34%	238 34%	251 32%	205 37%O	194 34%	137 32%	156 30%	119 37%	287 33%
NET: 1-3	167 8%	78 8%	90 8%	9 4%	23 6%	24 7%	39 11%Cd	30 10%C	41 9%c	33 6%	64 9%l	71 9%l	34 6%	50 9%	33 8%	51 10%L	16 5%	69 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 67

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
10 - Completely comfortable	188 9%	18 10%	9 9%	161 9%	11 12%	23 10%	11 6%	18 10%	13 8%	20 10%	21 8%	22 8%	22 12%g
9	172 8%	17 9%	9 9%	146 8%	5 6%	15 6%	18 11%	18 9%	13 8%	19 9%	26 10%	19 7%	13 7%
8	333 16%	31 17%	16 15%	286 16%	11 13%	32 13%	26 15%	38 20%fim	19 12%	31 16%	44 16%	61 21%FIM	24 13%
7	377 18%	34 19%	23 22%jk	321 18%	17 19%	45 19%	32 18%	31 16%	36 23%JK	26 13%	37 13%	58 20%jk	39 22%JK
6	342 17%	24 13%	16 15%	302 17%	13 15%	48 20%	28 16%	26 14%	29 19%	33 17%	55 20%a	42 14%	28 15%
5	301 15%	25 14%	12 11%	264 15%	18 20%	35 15%	36 21%abijkl	26 14%	19 12%	26 13%	37 13%	38 13%	28 16%
4	87 4%	6 3%	5 5%	75 4%	3 3%	8 4%	4 2%	7 4%	10 6%gm	13 6%gm	16 6%g	10 4%	4 2%
3	78 4%	6 3%	3 3%	69 4%	2 2%	12 5%i	7 4%	7 4%	2 1%	9 5%	10 4%	14 5%i	5 3%
2	28 1%	2 1%	1 1%	25 1%	1 1%	2 1%	1 *	3 2%	2 1%	4 2%	6 2%	4 1%	2 1%
1 - Not at all comfortable	61 3%	10 5%dH	3 3%	48 3%	1 1%	11 4%h	4 2%	2 1%	3 2%	5 2%	8 3%	9 3%	6 3%
Don't know	106 5%	10 6%	7 6%	89 5%	6 7%	7 3%	7 4%	10 6%	9 6%	13 7%	15 5%	11 4%	11 6%
Mean	6.60	6.61	6.68	6.59	6.75	6.41	6.56	6.85f	6.66	6.56	6.46	6.59	6.73
Standard deviation	2.13	2.30	2.10	2.11	1.98	2.20	1.98	2.04	1.95	2.24	2.18	2.11	2.13
Standard error	0.05	0.17	0.21	0.05	0.23	0.15	0.15	0.16	0.16	0.16	0.14	0.13	0.16

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes



Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 67

Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'.

Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: 8-10	692 33%	65 36%	34 33%	593 33%	27 31%	69 29%	55 32%	74 40%Fi	45 29%	70 35%	91 33%	102 35%	59 32%
NET: 1-3	167 8%	18 10%i	7 7%	142 8%	4 4%	25 11%i	12 7%	12 6%	7 4%	18 9%	25 9%	27 9%i	12 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 68
Gender
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Male	1011 49%	1011 100%B	-	110 48%	186 52%h	170 51%	179 48%	153 50%	213 45%	296 50%	349 50%	366 47%	300 54%Mo	248 43%	213 50%M	249 49%m	156 48%	496 57%P
Female	1061 51%	-	1061 100%A	122 52%	171 48%	164 49%	190 52%	152 50%	263 55%d	292 50%	354 50%	415 53%	254 46%	329 57%LNo	213 50%	264 51%l	169 52%Q	372 43%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 68
Gender
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Male	1011 49%	93 51%e	50 49%	868 49%	34 39%	126 53%E	92 53%e	85 45%	87 56%EhJL	88 44%	137 50%	130 45%	90 49%
Female	1061 51%	89 49%	53 51%	918 51%	53 61%aFgl	113 47%	82 47%	102 55%i	68 44%	111 56%l	138 50%	158 55%l	93 51%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 69
Age
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
18-24	232 11%	110 11%	122 11%	232 100%DEFGH	-	-	-	-	-	232 39%JK	-	-	87 16%MNO	65 11%	34 8%	46 9%	36 11%	98 11%
25-34	356 17%	186 18%	171 16%	-	356 100%CEFGH	-	-	-	-	356 61%JK	-	-	99 18%O	118 20%O	78 18%O	62 12%	79 24%	214 25%
35-44	334 16%	170 17%	164 15%	-	-	334 100%CDFGH	-	-	-	-	334 47%IK	-	79 14%	83 14%	69 16%	103 20%LM	75 23%	185 21%
45-54	369 18%	179 18%	190 18%	-	-	-	369 100%CDEGH	-	-	-	369 53%IK	-	92 17%	94 16%	86 20%	97 19%	71 22%	211 24%
55-64	305 15%	153 15%	152 14%	-	-	-	-	305 100%CDEFH	-	-	-	305 39%IJ	58 10%	93 16%L	67 16%L	87 17%L	55 17%	125 14%
65+	476 23%	213 21%	263 25% ^a	-	-	-	-	-	476 100%CDEFG	-	-	476 61%IJ	140 25%	125 22%	94 22%	118 23%	8 2%	36 4%
NET: 18-34	589 28%	296 29%	292 28%	232 100%EFGH	356 100%EFGH	-	-	-	-	589 100%JK	-	-	186 33%NO	183 32%nO	112 26%	109 21%	115 35%	312 36%
NET: 35-54	703 34%	349 35%	354 33%	-	-	334 100%CDGH	369 100%CDGH	-	-	-	703 100%IK	-	171 31%	177 31%	154 36%m	200 39%LM	146 45%	396 46%
NET: 55+	781 38%	366 36%	415 39%	-	-	-	-	305 100%CDEF	476 100%CDEF	-	-	781 100%IJ	198 36%	218 38%	160 38%	205 40%	63 20%	161 19%
Average age	47.90	47.51	48.26	21.69	29.96C	39.59CD	49.66CDE	59.57CDEF	71.08CDEFG	26.70	44.87I	66.59IJ	46.87	47.39	48.32	49.22Lm	41.42	41.76

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 69
Age
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
18-24	232 11%	14 8%	8 8%	210 12%	9 10%	27 11%	34 19%ABeFIJKLM	36 19%ABefIJKLM	12 8%	18 9%	31 11%	31 11%	13 7%
25-34	356 17%	35 19%f	18 17%	304 17%	10 12%	30 12%	25 14%	34 18%	29 19%	31 16%	47 17%	64 22%eFgj	33 18%
35-44	334 16%	28 15%	19 18%j	287 16%	19 22%J	40 17%j	33 19%J	32 17%j	26 17%j	21 10%	48 17%J	40 14%	28 15%
45-54	369 18%	38 21%	21 20%	309 17%	11 13%	36 15%	29 17%	36 19%	27 18%	45 22%efk	43 15%	50 17%	33 18%
55-64	305 15%	27 15%h	16 15%h	262 15%	22 25%aGHJLm	49 21%GHJL	17 10%	15 8%	29 19%GHL	25 12%	48 17%GHL	31 11%	27 15%h
65+	476 23%	40 22%	23 22%	414 23%	16 19%	56 23%	36 21%	34 18%	32 20%	59 30%aegHiK	58 21%	73 25%	49 27%h
NET: 18-34	589 28%	49 27%	25 25%	514 29%	19 22%	57 24%	59 34%eFj	70 37%aBEFiJKM	41 26%	50 25%	79 29%	95 33%eFj	46 25%
NET: 35-54	703 34%	66 36%	40 38%	596 33%	30 34%	76 32%	63 36%	68 36%	54 35%	65 33%	91 33%	89 31%	60 33%
NET: 55+	781 38%	67 37%h	38 37%h	676 38%	38 44%gH	105 44%GHI	53 30%	49 26%	60 39%H	84 42%GH	106 39%H	104 36%H	76 42%GH
Average age	47.90	48.25gH	48.60H	47.82	48.71H	49.91GH	44.82	43.53	47.80H	50.52GHI	47.85gH	47.26H	49.81GH

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 70
Social Grade
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
A	158 8%	93 9%B	65 6%	40 17%DEFGH	20 6%	22 6%	20 5%	18 6%	38 8%	60 10%JK	41 6%	56 7%	158 28%MNO	-	-	-	18 6%	75 9%
B	397 19%	207 21%	190 18%	47 20%G	79 22%G	58 17%	72 20%G	40 13%	101 21%G	126 21%	130 19%	141 18%	397 72%MNO	-	-	-	78 24%	172 20%
C1	577 28%	248 25%	329 31%A	65 28%	118 33%EFh	83 25%	94 25%	93 30%	125 26%	183 31%J	177 25%	218 28%	-	577 100%LNO	-	-	122 38%Q	250 29%
C2	426 21%	213 21%	213 20%	34 15%	78 22%c	69 21%	86 23%C	67 22%c	94 20%	112 19%	154 22%	160 21%	-	-	426 100%LMO	-	57 18%	224 26%P
D	269 13%	149 15%B	120 11%	31 13%h	44 12%	60 18%DfH	46 12%h	48 16%H	40 8%	74 13%	106 15%K	88 11%	-	-	-	269 52%LMN	48 15%	141 16%
E	245 12%	100 10%	144 14%A	16 7%	19 5%	42 13%CD	51 14%CD	39 13%CD	78 16%CD	35 6%	93 13%l	117 15%l	-	-	-	245 48%LMN	1 *	7 1%
NET: AB	555 27%	300 30%B	254 24%	87 37%DEFGh	99 28%G	79 24%	92 25%g	58 19%	140 29%G	186 32%JK	171 24%	198 25%	555 100%MNO	-	-	-	96 30%	247 28%
NET: ABC1	1132 55%	548 54%	584 55%	152 65%EFGH	217 61%EFG	162 49%	186 50%	151 50%	265 56%e	368 63%JK	348 50%	415 53%	555 100%NO	577 100%NO	-	-	218 67%Q	497 57%
NET: C2DE	940 45%	463 46%	477 45%	80 35%	140 39%	171 51%CDh	183 50%CD	154 50%CD	212 44%C	220 37%	354 50%l	365 47%l	-	-	426 100%LM	513 100%LM	107 33%	372 43%P
NET: DE	513 25%	249 25%	264 25%	46 20%	62 17%	103 31%CDh	97 26%D	87 29%CD	118 25%D	109 18%	200 28%l	205 26%l	-	-	-	513 100%LMN	49 15%	148 17%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 70
Social Grade
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
A	158 8%	9 5%	7 7%	142 8%	9 11%	13 6%	10 6%	22 12%AFgil	9 6%	15 8%	24 9%	19 7%	19 10%a
B	397 19%	32 18%	11 10%	354 20%B	12 14%	37 16%	33 19%b	42 23%B	30 20%b	37 19%b	62 22%Bf	52 18%b	48 26%aBEFJL
C1	577 28%	53 29%m	34 33%M	490 27%	20 23%	57 24%	55 31%M	45 24%	50 32%M	58 29%m	89 32%fhM	80 28%m	37 20%
C2	426 21%	36 20%	17 16%	373 21%	19 22%	66 28%aBHIKM	35 20%	34 18%	26 17%	43 22%	49 18%	71 25%ikm	30 17%
D	269 13%	26 14%k	23 22%DaHIJKL	220 12%	12 14%	34 14%k	25 14%k	22 12%	19 12%	25 12%	22 8%	33 11%	28 15%K
E	245 12%	26 14%	12 12%	207 12%	15 17%g	30 13%	16 9%	21 11%	21 14%	20 10%	30 11%	33 12%	20 11%
NET: AB	555 27%	41 23%	17 17%	496 28%B	21 24%	51 21%	44 25%	65 35%ABFgiL	39 25%	53 26%b	86 31%aBF	71 25%	67 37%ABeFGIJL
NET: ABC1	1132 55%	94 52%	52 50%	986 55%	41 47%	108 45%	98 56%F	110 59%F	89 57%F	111 56%F	174 63%ABEFL	151 53%	104 57%F
NET: C2DE	940 45%	88 48%K	52 50%K	800 45%	46 53%K	131 55%GHIJKM	76 44%	77 41%	66 43%	88 44%	101 37%	137 47%K	78 43%
NET: DE	513 25%	52 28%K	35 34%DghJKL	426 24%	27 31%K	64 27%k	41 23%	43 23%	40 26%	45 22%	53 19%	66 23%	48 26%k

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 71
GO Region
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Scotland	182 9%	93 9%	89 8%	14 6%	35 10%	28 8%	38 10%	27 9%	40 8%	49 8%	66 9%	67 9%	41 7%	53 9%	36 9%	52 10%	33 10%	71 8%
North East	87 4%	34 3%	53 5% ^a	9 4%	10 3%	19 6% ^d	11 3%	22 7% ^{DFH}	16 3%	19 3%	30 4%	38 5%	21 4%	20 3%	19 4%	27 5%	17 5%	30 4%
North West	238 12%	126 12%	113 11%	27 12%	30 8%	40 12%	36 10%	49 16% ^{DF}	56 12%	57 10%	76 11%	105 13% ^l	51 9%	57 10%	66 16% ^{LM}	64 13% ^l	34 10%	95 11%
Yorkshire & Humberside	174 8%	92 9%	82 8%	34 15% ^{DFGH}	25 7%	33 10% ^G	29 8%	17 5%	36 8%	59 10% ^k	63 9%	53 7%	44 8%	55 9%	35 8%	41 8%	19 6%	85 10% ^p
West Midlands	186 9%	85 8%	102 10%	36 15% ^{defGH}	34 10% ^G	32 10% ^G	36 10% ^G	15 5%	34 7%	70 12% ^K	68 10% ^K	49 6%	65 12% ^{Mn}	45 8%	34 8%	43 8%	31 10%	81 9%
East Midlands	155 8%	87 9% ^b	68 6%	12 5%	29 8%	26 8%	27 7%	29 9% ^c	32 7%	41 7%	54 8%	60 8%	39 7%	50 9%	26 6%	40 8%	28 9%	66 8%
Wales	104 5%	50 5%	53 5%	8 3%	18 5%	19 6%	21 6%	16 5%	23 5%	25 4%	40 6%	38 5%	17 3%	34 6% ^L	17 4%	35 7% ^{Ln}	20 6%	41 5%
Eastern	199 10%	88 9%	111 10%	18 8%	31 9%	21 6%	45 12% ^E	25 8%	59 12% ^{cEg}	50 8%	65 9%	84 11%	53 9%	58 10%	43 10%	45 9%	31 10%	79 9%
London	276 13%	137 14%	138 13%	31 14%	47 13%	48 14%	43 12%	48 16%	58 12%	79 13%	91 13%	106 14%	86 15% ^O	89 15% ^O	49 11%	53 10%	40 12%	127 15%
South East	288 14%	130 13%	158 15%	31 13%	64 18% ^{EG}	40 12%	50 14%	31 10%	73 15% ^g	95 16%	89 13%	104 13%	71 13%	80 14%	71 17%	66 13%	40 12%	122 14%
South West	182 9%	90 9%	93 9%	13 6%	33 9%	28 8%	33 9%	27 9%	49 10% ^c	46 8%	60 9%	76 10%	67 12% ^{MN}	37 6%	30 7%	48 9% ^m	31 9%	71 8%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 71
GO Region
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Scotland	182 9%	182 100%DBEFGHIJKLM	-	-	-	-	-	-	-	-	-	-	-
North East	87 4%	-	-	87 5%AB	87 100%ABFGHIJKLM	-	-	-	-	-	-	-	-
North West	238 12%	-	-	238 13%AB	-	238 100%ABEGHIJKLM	-	-	-	-	-	-	-
Yorkshire & Humberside	174 8%	-	-	174 10%AB	-	-	174 100%ABEFHIJKLM	-	-	-	-	-	-
West Midlands	186 9%	-	-	186 10%AB	-	-	-	186 100%ABEFGHIJKLM	-	-	-	-	-
East Midlands	155 8%	-	-	155 9%AB	-	-	-	-	155 100%ABEFGHJKLM	-	-	-	-
Wales	104 5%	-	104 100%DAEFGHIJKLM	-	-	-	-	-	-	-	-	-	-
Eastern	199 10%	-	-	199 11%AB	-	-	-	-	-	199 100%ABEFGHIJKLM	-	-	-
London	276 13%	-	-	276 15%AB	-	-	-	-	-	-	276 100%ABEFGHIJLM	-	-
South East	288 14%	-	-	288 16%AB	-	-	-	-	-	-	-	288 100%ABEFGHIJKM	-
South West	182 9%	-	-	182 10%AB	-	-	-	-	-	-	-	-	182 100%ABEFGHIJKL

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 72
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Yes	1295 62%	639 63%	656 62%	181 78% <small>EFGH</small>	255 71% <small>EFGH</small>	204 61%	202 55%	168 55%	286 60%	436 74% <small>JK</small>	406 58%	454 58%	401 72% <small>NO</small>	393 68% <small>O</small>	270 63% <small>O</small>	231 45%	228 70%	583 67%
No	777 38%	372 37%	405 38%	51 22%	102 29%	130 39% <small>CD</small>	167 45% <small>CD</small>	137 45% <small>CD</small>	190 40% <small>CD</small>	153 26%	297 42% <small>I</small>	327 42% <small>I</small>	154 28%	185 32%	156 37% <small>L</small>	282 55% <small>LMN</small>	97 30%	286 33%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 72
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Yes	1295 62%	109 60%	51 50%	1134 63%B	47 54%	154 65%B	106 61%	114 61%b	98 63%B	122 61%b	194 70%ABEghjL	177 61%b	123 67%Be
No	777 38%	73 40%K	52 50%DFhIjKIM	652 37%	40 46%Km	84 35%	68 39%k	73 39%k	57 37%	77 39%k	81 30%	111 39%K	60 33%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 73
Tenure
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Homeowners	1343 65%	663 66%	679 64%	132 57%	187 53%	186 56%	231 63%De	222 73%CDEF	385 81%CDEFG54%	319 59%i	417 78%lJ	607 78%lJ	435 78%MNO	400 69%O	284 67%O	223 44%	227 70%	559 64%
Owned outright - without mortgage	748 36%	371 37%	377 36%	56 24%DE	38 11%	50 15%	98 27%DE	156 51%CDEF	349 73%CDEFG16%	94 21%I	148 65%lJ	506 65%lJ	232 42%mnO	210 36%O	153 36%o	153 30%	81 25%	224 26%
Owned with a mortgage or loan	595 29%	292 29%	303 29%	76 33%GH	149 42%CGH	136 41%cGH	133 36%GH	66 22%H	35 7%	225 38%K	268 38%K	102 13%	203 37%nO	189 33%O	132 31%O	71 14%	146 45%q	336 39%
NET: Renters	696 34%	330 33%	366 35%	94 40%GH	155 44%fGH	140 42%GH	136 37%GH	81 27%H	90 19%	249 42%K	276 39%K	171 22%	113 20%	167 29%L	134 31%L	283 55%LMN	91 28%	295 34%p
Rented from the council	269 13%	119 12%	150 14%	23 10%	51 14%H	51 15%cH	63 17%CH	42 14%H	39 8%	74 13%	114 16%iK	82 10%	32 6%	45 8%	62 14%LM	130 25%LMN	33 10%	94 11%
Rented from a housing association	171 8%	80 8%	91 9%	18 8%	28 8%	33 10%h	36 10%h	25 8%	30 6%	46 8%	70 10%k	55 7%	17 3%	39 7%L	34 8%L	81 16%LMN	24 7%	61 7%
Rented from someone else	256 12%	131 13%	125 12%	52 23%FGH	76 21%FGH	56 17%FGH	37 10%GH	14 5%	21 4%	129 22%JK	93 13%K	35 4%	65 12%	82 14%N	39 9%	71 14%N	34 10%	140 16%P
Rent free	33 2%	18 2%	15 1%	7 3%FGH	14 4%FGH	8 2%fgH	2 1%	1 *	1 *	20 3%JK	10 1%K	2 *	6 1%	11 2%	8 2%	7 1%	7 2%	14 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 73
Tenure
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Homeowners	1343	111	61	1170	44	154	114	129	102	143	166	188	128
	65%	61%	59%	66%	51%	65%E	66%E	69%Ek	66%E	72%ABEK	60%	65%E	70%abEK
Owned outright - without mortgage	748	58	40	649	21	102	54	55	53	88	97	103	76
	36%	32%	39%e	36%	25%	43%AEGH	31%	29%	34%	44%AEGHikl	35%	36%e	42%aEgH
Owned with a mortgage or loan	595	53	21	521	23	52	60	75	49	56	69	85	52
	29%	29%	20%	29%b	26%	22%	35%BFK	40%ABeFJKLM	31%bf	28%	25%	30%bf	29%
NET: Renters	696	69	40	587	42	81	59	52	51	53	104	94	52
	34%	38%hJm	38%j	33%	48%FGHIJLM	34%	34%	28%	33%	26%	38%hJm	33%	28%
Rented from the council	269	38	17	214	18	19	23	28	19	20	40	33	16
	13%	21%DFgIJLM	16%Fm	12%	20%FJIM	8%	13%	15%Fm	12%	10%	15%Fm	11%	9%
Rented from a housing association	171	17	7	147	10	24	10	12	9	14	22	31	14
	8%	9%	7%	8%	12%	10%	6%	6%	6%	7%	8%	11%g	8%
Rented from someone else	256	14	16	227	14	38	27	13	23	19	42	30	22
	12%	8%	15%aH	13%a	16%aH	16%AHjl	15%AHj	7%	15%AH	9%	15%AHj	10%	12%
Rent free	33	2	3	29	1	3	1	5	2	3	5	6	3
	2%	1%	3%	2%	1%	1%	*	3%	2%	1%	2%	2%	2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 74
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
No formal education	25 1%	12 1%	13 1%	1 1%	4 1%	3 1%	4 1%	5 2%	8 2%	6 1%	7 1%	13 2%	3 1%	1 *	6 2%M	15 3%LM	-	8 1%
Primary	11 1%	10 1%B	1 *	- -	3 1%	2 1%	- -	* *	5 1%f	3 1%	2 *	6 1%	- -	* *	5 1%LM	6 1%LM	-	4 *
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1470 71%	707 70%	763 72%	104 45%	203 57%C	248 74%CD	292 79%CD	251 82%CDE	373 78%CD	306 52%	540 77%i	624 80%i	300 54%	385 67%L	345 81%LM	440 86%LMn	211 65%	595 68%
University degree or equivalent professional qualification, NVQ level 4, etc.	368 18%	189 19%	179 17%	63 27%EFGH	98 28%EFGH	54 16%G	52 14%	32 10%	69 15%	161 27%JK	106 15%	101 13%	152 27%mNO	130 22%NO	50 12%O	36 7%	72 22%	183 21%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	132 6%	64 6%	68 6%	23 10%FGH	37 11%FGH	25 7%H	18 5%	14 5%	14 3%	60 10%JK	43 6%K	29 4%	81 15%MNO	33 6%O	14 3%O	4 1%	39 12%Q	66 8%
Still in full time education	46 2%	21 2%	25 2%	40 17%DEFGH	5 1%egH	* *	1 *	- -	- -	45 8%JK	1 *	- -	15 3%N	23 4%NO	2 1%	6 1%	-	3 *
Don't know	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *
Prefer not to answer	19 1%	9 1%	10 1%	1 1%	5 1%	2 1%	2 *	2 1%	7 1%	6 1%	4 1%	9 1%	3 *	5 1%	4 1%	7 1%	2 1%	10 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 74
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
No formal education	25 1%	2 1%	-	23 1%	4 5%aBFgKm	-	2 1%	4 2%FK	2 1%	4 2%FK	1 *	5 2%f	2 1%
Primary	11 1%	1 *	-	10 1%	-	-	1 1%	2 1%	-	1 *	1 1%	4 2%f	* *
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1470 71%	128 70%	86 83%DAEHKLM	1256 70%	57 65%	188 79%aEhKLM	132 76%eKM	131 70%	113 72%km	151 76%eKLM	173 63%	197 68%	114 63%
University degree or equivalent professional qualification, NVQ level 4, etc.	368 18%	34 19%	14 13%	320 18%	18 20%	36 15%	22 12%	26 14%	31 20%g	30 15%	59 22%fGh	56 19%g	43 23%bFGHj
Higher university degree, doctorate, MBA, NVQ level 5, etc.	132 6%	9 5%	1 1%	121 7%B	7 8%B	8 4%	9 5%b	17 9%BFI	7 5%	11 5%b	30 11%ABFgIjL	13 4%	19 10%aBFijL
Still in full time education	46 2%	7 4%J	1 1%	37 2%	2 2%j	4 2%j	6 4%J	4 2%J	2 1%	-	8 3%J	8 3%J	2 1%
Don't know	1 *	-	-	1 *	-	-	-	-	1 1%	-	-	-	-
Prefer not to answer	19 1%	2 1%	1 1%	16 1%	-	2 1%	2 1%	1 1%	-	2 1%	3 1%	5 2%	2 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 75

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Yes - responsible for half or more of the items bought	1901 92%	883 87%	1018 96%A	164 71%	332 93%C	318 95%C	353 96%C	288 95%C	447 94%C	496 84%	670 95%I	735 94%I	501 90%	519 90%	391 92%	490 95%LMN	298 92%	808 93%
No - not responsible for most of the items bought	171 8%	128 13%B	43 4%	68 29%DEFGH	25 7%	16 5%	16 4%	17 5%	30 6%	92 16%JK	32 5%	46 6%	53 10%O	58 10%O	36 8%O	24 5%	26 8%	61 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 75

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Yes - responsible for half or more of the items bought	1901 92%	173 95%gHI	100 96%dgHkl	1628 91%	83 95%	217 91%	156 89%	165 89%	146 94%	185 93%	250 91%	258 90%	169 93%
No - not responsible for most of the items bought	171 8%	9 5%	4 4%	158 9%b	4 5%	21 9%	18 11%ab	21 11%AB	9 6%	14 7%	26 9%b	30 10%ab	13 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 76
How many cars are there in your household?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
No cars in the household	435 21%	223 22%	212 20%	46 20%	75 21%H	84 25%H	86 23%H	72 24%H	72 15%	121 20%	170 24%K	144 18%	70 13%	115 20%Ln	62 15%	188 37%LMN	48 15%	169 19%
NET: Any	1637 79%	788 78%	849 80%	186 80%	282 79%	250 75%	282 77%	233 76%	404 85%DEFG	468 80%	532 76%	637 82%J	484 87%MO	463 80%O	364 85%mo	326 63%	276 85%	700 81%
1	841 41%	427 42%	413 39%	41 17%	134 38%C	132 40%C	133 36%C	137 45%CdF	264 55%CDEFG	175 30%	265 38%I	400 51%IJ	220 40%	240 42%	170 40%	210 41%	118 36%	342 39%
2	606 29%	283 28%	323 30%	69 30%	126 35%fGH	107 32%h	104 28%	80 26%	122 26%	194 33%K	210 30%	202 26%	197 36%MO	156 27%O	163 38%MO	90 18%	120 37%q	263 30%
3+	190 9%	78 8%	112 11%A	77 33%DEFGH	22 6%	11 3%	46 12%DEGH	16 5%	18 4%	99 17%JK	57 8%K	35 4%	67 12%NO	67 12%NO	31 7%	26 5%	38 12%	95 11%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 76
How many cars are there in your household?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
No cars in the household	435 21%	51 28%DHIJLM	20 19%j	364 20%	25 28%hIJLM	55 23%iIJLM	36 20%Jm	31 17%	23 15%	22 11%	104 38%ABFGHIJLM	44 15%	24 13%
NET: Any	1637 79%	132 72%K	83 81%K	1422 80%A	62 72%	183 77%K	138 80%K	155 83%AeK	133 85%AEfK	177 89%AbEFGK	171 62%	244 85%AEfK	158 87%AEfGk
1	841 41%	84 46%HK	41 39%	716 40%	41 47%H	101 42%H	73 42%h	58 31%	76 49%HJKM	79 40%	99 36%	120 42%H	68 38%
2	606 29%	41 22%	25 24%	541 30%A	16 18%	69 29%eK	49 28%K	72 38%ABEfgK	47 30%eK	74 37%ABEfgK	51 18%	94 32%AEK	69 38%ABEfgK
3+	190 9%	6 3%	18 17%DAEfGk	166 9%A	6 6%	13 6%	16 9%A	25 14%AFik	10 6%	24 12%AFi	21 8%a	30 10%Af	20 11%Af

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 77
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
White	1901 92%	924 91%	977 92%	196 84%	303 85%	289 87%	350 95% <small>CDE</small>	293 96% <small>CDE</small>	469 99% <small>CDEFg</small>	499 85%	640 91% <small>I</small>	763 98% <small>IJ</small>	505 91%	516 89%	399 93% <small>M</small>	481 94% <small>M</small>	288 89%	779 90%
NET: BAME	159 8%	81 8%	78 7%	36 15% <small>FGH</small>	50 14% <small>FGH</small>	43 13% <small>FGH</small>	17 5% <small>H</small>	11 4% <small>H</small>	3 1%	85 15% <small>JK</small>	60 9% <small>K</small>	14 2%	48 9% <small>O</small>	57 10% <small>nO</small>	27 6%	27 5%	34 10%	86 10%
Mixed	43 2%	22 2%	21 2%	14 6% <small>EFGH</small>	13 4% <small>FGH</small>	7 2% <small>H</small>	3 1%	3 1%	2 *	27 5% <small>JK</small>	11 2%	5 1%	15 3%	13 2%	9 2%	6 1%	5 2%	27 3%
Asian	80 4%	42 4%	38 4%	15 6% <small>FGH</small>	23 6% <small>FGH</small>	28 8% <small>FGH</small>	9 3% <small>H</small>	5 2% <small>H</small>	1 *	38 6% <small>K</small>	37 5% <small>K</small>	6 1%	25 5% <small>n</small>	30 5% <small>N</small>	9 2%	16 3%	16 5%	46 5%
Black	24 1%	9 1%	15 1%	2 1% <small>H</small>	9 2% <small>H</small>	7 2% <small>H</small>	3 1% <small>h</small>	3 1% <small>h</small>	-	11 2% <small>K</small>	10 1% <small>K</small>	3 *	4 1%	11 2% <small>O</small>	6 1%	2 *	9 3% <small>q</small>	10 1%
Chinese	6 *	3 *	3 *	1 1%	4 1% <small>fH</small>	1 *	-	-	-	5 1% <small>JK</small>	1 *	-	2 *	2 *	1 *	-	2 1%	3 *
Other ethnic group	7 *	5 *	2 *	3 1% <small>H</small>	2 *	1 *	1 *	* *	-	4 1% <small>k</small>	2 *	* *	1 *	1 *	2 1%	3 1%	2 1%	1 *
Prefer not to answer	12 1%	6 1%	6 1%	1 *	4 1%	1 *	2 *	-	4 1%	4 1%	3 *	4 1%	1 *	4 1%	1 *	6 1% <small>ln</small>	3 1%	4 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 77
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
White	1901 92%	176 97%DHK	102 99%DgHKL	1623 91%	86 99%gHKL	228 96%HK	162 93%HK	152 82%	150 96%HK	191 96%HK	207 75%	268 93%HK	179 98%GHKL
NET: BAME	159 8%	5 3%	1 1%	153 9%AB	1 1%	10 4%m	11 6%beM	34 18%ABEFGIJLM	6 4%	5 3%	68 25%ABEFGIJLM	16 6%eM	2 1%
Mixed	43 2%	2 1%	1 1%	41 2%	- -	2 1%	3 2%	8 4%AeFM	2 1%	3 1%	11 4%aeFM	10 3%afm	1 1%
Asian	80 4%	2 1%	1 1%	77 4%ab	1 1%	6 2%m	5 3%jM	19 10%ABEFGIJLM	4 2%M	1 1%	38 14%ABEFGIJLM	5 2%	- -
Black	24 1%	- -	- -	24 1%	- -	1 1%	1 1%	6 3%AbfgjJLM	- -	1 1%	12 4%AbeFGIJLM	1 *	* *
Chinese	6 *	1 *	- -	5 *	- -	- -	1 *	1 *	- -	- -	3 1%	- -	- -
Other ethnic group	7 *	- -	- -	7 *	- -	1 1%	1 1%	- -	- -	- -	4 1%	* *	- -
Prefer not to answer	12 1%	2 1%	- -	10 1%	- -	- -	1 1%	- -	- -	3 1%	1 *	4 1%f	1 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 78
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Christian	969 47%	481 48%	488 46%	66 29%	108 30%	112 34%	176 48% CDE	172 56% CDEF	334 70% CDEFG	175 30%	288 41% I	506 65% IJ	252 46%	264 46%	218 51%	234 46%	137 42%	368 42%
NET: Other	135 7%	68 7%	68 6%	19 8% gH	35 10% fGH	34 10% FGH	22 6% h	12 4%	14 3%	54 9% K	56 8% K	26 3%	36 7%	45 8% n	19 4%	35 7%	27 8%	59 7%
Muslim	54 3%	23 2%	31 3%	10 5% FGH	20 6% FGH	19 6% FGH	3 1% h	2 1%	-	30 5% jK	22 3% K	2 *	16 3%	18 3%	10 2%	10 2%	11 4%	26 3%
Hindu	17 1%	10 1%	7 1%	3 1% H	6 2% H	2 1%	4 1% H	1 *	-	9 2% K	6 1% k	1 *	7 1% N	7 1% N	-	3 1%	3 1%	7 1%
Jewish	12 1%	7 1%	5 *	-	2 *	-	1 *	2 1%	7 2% cEf	2 *	1 *	9 1% j	4 1%	3 1%	2 *	3 1%	3 1%	4 *
Sikh	4 *	4 * b	-	1 *	-	3 1% h	1 *	-	-	1 *	3 * k	-	1 *	3 *	1 *	-	2 1%	3 *
Buddhist	14 1%	9 1%	5 *	-	1 *	1 *	6 2% cde	2 1%	4 1%	1 *	7 1% i	6 1%	3 *	6 1%	2 *	3 1%	2 1%	6 1%
Other	35 2%	15 1%	20 2%	4 2%	7 2% h	10 3% H	7 2% h	5 2%	2 *	11 2%	17 2% k	8 1%	6 1%	9 2%	5 1%	16 3% Ln	5 2%	15 2%
None	926 45%	443 44%	483 46%	140 60% FGH	200 56% FGH	180 54% FGH	166 45% gH	115 38% H	125 26%	339 58% JK	346 49% K	241 31%	256 46%	256 44%	179 42%	235 46%	154 47%	419 48%
Prefer not to say	42 2%	20 2%	22 2%	7 3% H	13 4% fH	7 2% h	5 1%	5 2%	3 1%	21 4% jK	13 2%	8 1%	9 2%	12 2%	10 2%	10 2%	7 2%	23 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 78
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Christian	969 47%	96 53%bGHI	42 41%	830 46%	36 42%	135 57%BEGHJKL	72 42%	75 40%	74 48%	89 45%	131 48%	127 44%	90 50%
NET: Other	135 7%	4 2%	4 4%	128 7%A	5 6%M	9 4%m	11 6%aM	24 13%ABFGijLM	10 6%aM	13 7%AM	40 15%ABeFGIJLM	14 5%M	2 1%
Muslim	54 3%	1 *	- -	53 3%A	1 1%	5 2%m	5 3%aM	17 9%ABEFGIJLM	2 2%	2 1%	18 7%ABeFgIJLM	4 1%	- -
Hindu	17 1%	1 *	1 1%	15 1%	- -	1 *	- -	3 2%Lm	1 1%	* *	9 3%aFGJLM	- -	- -
Jewish	12 1%	- -	- -	12 1%	1 1%	- -	- -	- -	2 1%	4 2%aFghm	4 2%f	1 *	- -
Sikh	4 *	- -	- -	4 *	- -	- -	2 1%	- -	- -	- -	3 1%	- -	- -
Buddhist	14 1%	1 1%	3 3%Dfgil	10 1%	- -	1 *	- -	1 *	- -	3 2%	4 1%	1 *	1 *
Other	35 2%	1 1%	1 1%	34 2%	4 4%AKm	4 1%	4 2%	3 2%	4 3%	4 2%	2 1%	8 3%	1 1%
None	926 45%	81 45%K	54 53%FK	790 44%	42 49%K	89 37%	89 51%FK	83 44%k	71 46%K	96 48%FK	95 35%	140 49%FK	86 47%fK
Prefer not to say	42 2%	2 1%	3 3%	37 2%	3 4%j	5 2%	2 1%	4 2%	1 1%	1 1%	9 3%j	7 2%	5 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 79
Which of the following best describes where you live?
Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Urban	1667 80%	825 82%	842 79%	208 90%FGH	307 86%FGH	286 86%FgH	289 78%H	242 79%H	335 70%	516 88%JK	575 82%K	577 74%	441 79%	462 80%	344 81%	420 82%	274 84%	724 83%
Urban - Population over 10,000	872 42%	481 48%B	390 37%	122 52%eFGH	178 50%FGH	148 44%H	151 41%H	125 41%H	149 31%	299 51%JK	299 43%K	273 35%	252 45%O	255 44%o	169 40%	195 38%	157 48%	404 46%
Town and Fringe	795 38%	344 34%	451 43%A	86 37%	130 36%	138 41%	138 37%	117 38%	186 39%	216 37%	276 39%	303 39%	188 34%	207 36%	175 41%L	225 44%LM	116 36%	320 37%
NET: Rural	405 20%	186 18%	219 21%	24 10%	49 14%	48 14%	80 22%CDE	63 21%CDe	142 30%CDEFG	73 12%	128 18%I	204 26%IJ	114 21%	116 20%	82 19%	94 18%	51 16%	145 17%
Village	360 17%	170 17%	191 18%	19 8%	45 13%	45 13%c	73 20%CDE	53 17%C	126 27%CDEFG	64 11%	117 17%I	179 23%IJ	97 18%	101 18%	74 17%	88 17%	45 14%	130 15%
Hamlet & Isolated Dwelling	45 2%	17 2%	28 3%	5 2%	4 1%	3 1%	7 2%	10 3%de	15 3%de	9 2%	11 1%	26 3%iJ	17 3%O	14 2%	8 2%	6 1%	6 2%	15 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 79
Which of the following best describes where you live?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Urban	1667 80%	138 76%Bj	65 63%	1464 82%AB	73 84%BJM	208 87%ABIJLM	142 81%BJM	164 88%ABIJLM	119 76%Bj	134 68%	270 98%ABEFGHIJLM8%Bjm	225 8%Bjm	129 71%
Urban - Population over 10,000	872 42%	78 43%BJLM	21 20%	772 43%B	30 35%B	95 40%B	76 44%BJLM	82 44%BJLM	57 37%B	64 32%B	217 79%ABEFGHIJLM2%B	93 2%B	58 32%b
Town and Fringe	795 38%	59 33%K	44 42%K	692 39%	43 49%AjK	113 47%AgJK	65 38%K	83 44%AK	62 40%K	71 35%K	53 19%	132 46%AjK	71 39%K
NET: Rural	405 20%	45 24%DFHK	39 37%DAEFGHIKL18%	322 18%	14 16%K	30 13%K	32 19%K	22 12%K	37 24%FHK	64 32%aEFGHIKL	5 2%	63 22%FHK	54 29%EFGHKI
Village	360 17%	34 19%fHK	27 27%DFHK	299 17%	14 16%K	30 12%K	32 19%HK	16 9%K	35 22%FHK	60 30%AEFGHKL	5 2%	61 21%FHK	45 25%FHK
Hamlet & Isolated Dwelling	45 2%	10 6%DEFGjKL	11 11%DEFGHIJKLm1%	23 1%	-	1 *	-	6 3%FGKL	2 1%k	4 2%fgK	-	2 1%	8 5%eFGKL

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 80
Which of the following best describes your current working status?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Working	1194 58%	652 64%B	541 51%	134 58%H	293 82%CFGH	260 78%CGH	283 77%CGH	180 59%GH	44 9%	427 72%K	543 77%iK	224 29%	343 62%O	372 64%O	281 66%O	197 38%	325 100%	869 100%
Working full time - working 30 hours per week or more	941 45%	577 57%B	364 34%	115 49%gH	242 68%CFGH	213 64%CGH	225 61%CGH	125 41%H	20 4%	357 61%K	439 62%K	145 19%	290 52%O	294 51%O	218 51%O	139 27%	263 81%	678 78%
Working part time - working between 8 and 29 hours per week	253 12%	75 7%	177 17%A	19 8%	51 14%cH	47 14%cH	57 15%CH	55 18%CH	25 5%	70 12%	104 15%K	79 10%	53 10%	79 14%l	64 15%L	58 11%	62 19%	191 22%
NET: Not working	878 42%	359 36%	519 49%A	98 42%DEF	63 18%	74 22%	86 23%d	125 41%DEF	432 91%CDEFG28%j	162 23%	160 23%	557 71%IJ	212 38%	205 36%	145 34%	317 62%LMN	-	-
Not working but seeking work or temporarily unemployed or sick	84 4%	46 5%	39 4%	10 4%H	17 5%H	18 5%H	21 6%H	17 5%H	2 *	27 5%K	39 6%K	18 2%	8 1%	11 2%	5 1%	61 12%LMN	-	-
Not working and not seeking work/ student	158 8%	81 8%	77 7%	81 35%DEFGH	14 4%H	17 5%H	22 6%H	24 8%dH	-	95 16%JK	39 6%K	24 3%	37 7%N	40 7%N	8 2%	72 14%LMN	-	-
Retired on a state pension only	129 6%	35 3%	94 9%A	-	-	-	* *	3 1%de	126 26%CDEFG	-	* *	129 16%IJ	10 2%	12 2%	22 5%LM	85 17%LMN	-	-
Retired with a private pension	350 17%	186 18%b	163 15%	-	-	-	5 1%DE	46 15%CDEF	299 63%CDEFG	-	5 1%i	345 44%IJ	128 23%NO	117 20%O	70 16%O	35 7%	-	-
House person, housewife, househusband, etc.	158 8%	11 1%	147 14%A	7 3%	33 9%CH	39 12%CH	38 10%CH	35 12%CH	6 1%	40 7%	77 11%iK	41 5%	29 5%	25 4%	40 9%LM	64 12%LM	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 80
Which of the following best describes your current working status?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London & (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Working	1194	104	61	1028	47	129	104	112	94	111	167	162	102
	58%	57%	59%	58%	54%	54%	60%	60%	60%	56%	61%	56%	56%
Working full time - working 30 hours per week or more	941	89	49	803	33	102	86	100	71	83	129	125	75
	45%	49%	47%	45%	38%	43%	49%	53%EFJIM	46%	42%	47%	43%	41%
Working part time - working between 8 and 29 hours per week	253	16	12	225	14	27	18	13	22	28	39	37	26
	12%	9%	12%	13%	17%aH	11%	10%	7%	14%H	14%H	14%H	13%h	14%H
NET: Not working	878	78	42	758	40	109	70	74	62	88	108	126	81
	42%	43%	41%	42%	46%	46%	40%	40%	40%	44%	39%	44%	44%
Not working but seeking work or temporarily unemployed or sick	84	9	6	69	5	6	4	12	3	8	13	14	5
	4%	5%	5%	4%	5%	2%	2%	6%fgi	2%	4%	5%	5%	3%
Not working and not seeking work/ student	158	17	4	136	11	21	18	15	12	5	22	20	12
	8%	9%J	4%	8%	13%bJ	9%J	10%bJ	8%J	8%J	2%	8%J	7%J	7%j
Retired on a state pension only	129	9	5	115	4	13	14	9	11	19	13	19	12
	6%	5%	5%	6%	5%	6%	8%	5%	7%	10%aK	5%	7%	7%
Retired with a private pension	350	31	17	301	15	47	24	24	22	39	46	46	39
	17%	17%	17%	17%	18%	20%h	14%	13%	14%	20%h	17%	16%	21%gH
House person, housewife, househusband, etc.	158	12	10	136	5	21	10	14	14	17	15	27	13
	8%	7%	9%	8%	5%	9%	6%	8%	9%	8%	5%	9%	7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 81

Do you work in any of the following occupations?

Base: All respondents who work

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1095	611	484	115	268	254	268	158	32	383	522	190	310	359	251	175	286	809
Weighted base	1194	652	541	134*	293	260	283	180	44**	427	543	224	343	372	281	197	325	869
NET: Public Sector	325	156	169	36	79	75	71	55	8	115	146	63	96	122	57	49	325	-
	27%	24%	31%A	27%	27%	29%	25%	31%	18%	27%	27%	28%	28%n	33%No	20%	25%	100%Q	-
A nationalised industry/state corporation	16	13	3	5	4	3	1	3	-	9	5	3	5	3	5	4	16	-
	1%	2%b	1%	4%F	1%	1%	*	2%	-	2%	1%	1%	1%	1%	2%	2%	5%Q	-
Central government or civil service (including Courts service and Bank of England)	34	22	13	5	7	7	8	6	1	12	15	7	23	8	2	1	34	-
	3%	3%	2%	4%	2%	3%	3%	3%	3%	3%	3%	3%	7%MNO	2%	1%	*	11%Q	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	107	53	54	6	31	26	21	21	4	37	46	24	32	49	11	16	107	-
	9%	8%	10%	4%	11%c	10%c	7%	11%c	8%	9%	9%	11%	9%N	13%N	4%	8%n	33%Q	-
A university, or other grant funded establishment (include opted-out schools)	30	18	12	4	8	6	6	5	1	12	12	6	17	6	5	2	30	-
	3%	3%	2%	3%	3%	2%	2%	3%	2%	3%	2%	3%	5%MnO	2%	2%	1%	9%Q	-
A health authority or NHS Trust	84	22	62	12	17	19	27	7	2	29	46	9	14	40	19	12	84	-
	7%	3%	11%A	9%	6%	7%	10%G	4%	5%	7%	9%k	4%	4%	11%L	7%	6%	26%Q	-
The armed forces	5	2	2	-	-	2	2	-	-	-	5	-	-	2	2	-	5	-
	*	*	*	-	-	1%	1%	-	-	-	1%i	-	-	1%	1%	-	1%Q	-
Other public sector occupation (Please specify as much detail as possible)	48	25	24	4	12	11	7	14	-	17	18	14	5	14	14	15	48	-
	4%	4%	4%	3%	4%	4%	2%	8%F	-	4%	3%	6%j	2%	4%	5%L	8%Lm	15%Q	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 81

Do you work in any of the following occupations?

Base: All respondents who work

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	1194	652	541	134*	293	260	283	180	44**	427	543	224	343	372	281	197	325	869
NET: Private Sector	869	496	372	98	214	185	211	125	36	312	396	161	247	250	224	148	-	869
	73%	76%B	69%	73%	73%	71%	75%	69%	82%	73%	73%	72%	72%	67%	80%IM	75%m	-	100%P
A charity, voluntary organisation or trust	50	19	32	3	13	6	12	12	4	16	19	15	18	18	10	4	-	50
	4%	3%	6%A	2%	5%	2%	4%	7%e	8%	4%	3%	7%j	5%	5%	3%	2%	-	6%P
Self-employed (Private sector)	117	69	47	5	21	24	38	18	9	27	62	28	32	37	33	15	-	117
	10%	11%	9%	4%	7%	9%c	13%CD	10%c	21%	6%	11%I	12%I	9%	10%	12%	8%	-	13%P
None of the above/ I work in the Private sector	702	409	293	90	180	154	161	94	23	269	315	118	196	195	182	129	-	702
	59%	63%B	54%	67%fG	61%	59%	57%	52%	52%	63%K	58%	52%	57%	52%	65%M	65%M	-	81%P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 81
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1095	101	57	937	38	107	100	96	89	114	147	145	101
Weighted base	1194	104*	61*	1028	47*	129*	104*	112*	94*	111*	167	162	102*
NET: Public Sector	325 27%	33 32%G	20 33%g	271 26%	17 36%g	34 26%	19 18%	31 27%	28 30%g	31 28%	40 24%	40 25%	31 30%g
A nationalised industry/state corporation	16 1%	1 1%	- -	15 1%	- -	2 2%	2 2%	2 1%	2 2%	- -	5 3%j	1 1%	1 1%
Central government or civil service (including Courts service and Bank of England)	34 3%	5 5%kL	7 11%DgHJKLm	23 2%	2 4%	5 4%l	3 3%	2 2%	5 5%jKL	1 1%	1 1%	1 *	3 3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	107 9%	12 11%F	3 5%	92 9%	2 3%	3 2%	5 5%	9 8%f	14 15%beFG	13 12%F	19 11%F	15 9%F	12 12%F
A university, or other grant funded establishment (include opted-out schools)	30 3%	2 2%	- -	28 3%	2 5%	3 2%	2 2%	4 4%	2 2%	3 3%	2 1%	4 3%	5 5%
A health authority or NHS Trust	84 7%	9 9%i	4 7%	71 7%	10 22%abfGHIKLM	12 9%i	4 4%	6 6%	2 2%	12 11%gll	8 5%	8 5%	9 9%i
The armed forces	5 *	- -	3 5%DAFGHJKLM*	2 *	- -	- -	- -	- -	2 2%	- -	- -	- -	- -
Other public sector occupation (Please specify as much detail as possible)	48 4%	5 5%	4 6%	40 4%	1 2%	8 7%im	2 2%	7 6%m	1 1%	2 2%	5 3%	11 7%iM	1 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 81
Do you work in any of the following occupations?
Base: All respondents who work

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	1194	104*	61*	1028	47*	129*	104*	112*	94*	111*	167	162	102*
NET: Private Sector	869	71	41	757	30	95	85	81	66	79	127	122	71
	73%	68%	67%	74%	64%	74%	82%Abeim	73%	70%	72%	76%	75%	70%
A charity, voluntary organisation or trust	50	6	1	43	3	4	4	3	2	2	15	5	5
	4%	5%	2%	4%	6%	3%	4%	3%	2%	2%	9%hiJL	3%	5%
Self-employed (Private sector)	117	4	11	102	4	12	7	6	6	9	31	14	13
	10%	4%	18%AgHil	10%a	9%	9%	7%	5%	6%	8%	19%AfGHIJL	8%	13%A
None of the above/ I work in the Private sector	702	62	29	611	23	79	74	72	57	68	81	104	53
	59%	59%	47%	59%	49%	61%k	72%aBEKM	64%bK	61%k	61%k	48%	64%bK	52%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 82
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
No children aged 18 or under	1498 72%	749 74%	749 71%	200 86%DEF	187 52%E	134 40%	231 63%DE	277 91%DEF	469 98%CDEFG	387 66%J	365 52%	746 95%IJ	400 72%N	444 77%IN	278 65%	376 73%N	209 64%	544 63%
NET: Yes	568 27%	260 26%	307 29%	29 12%H	169 47%CFGH	199 60%CDFGH	136 37%CGH	28 9%H	8 2%	198 34%K	335 48%IK	35 5%	155 28%m	130 23%	147 34%IMO	136 26%	115 36%	319 37%
NET: Any 5-18	463 22%	213 21%	250 24%	13 5%H	110 31%CGH	177 53%CDFGH	130 35%CGH	26 9%H	8 2%	123 21%K	307 44%IK	34 4%	131 24%m	107 18%	124 29%IMO	102 20%	94 29%	263 30%
NET: Any 11-18	294 14%	141 14%	153 14%	6 2%	30 8%CH	113 34%CDGH	116 31%CDGH	22 7%CH	8 2%	36 6%k	229 33%IK	29 4%	75 14%	69 12%	77 18%IM	73 14%	55 17%	171 20%
Yes - children aged under 5 years old	215 10%	93 9%	122 11%	20 9%FGH	114 32%CEFGH	64 19%CFGH	13 3%GH	2 1%	2 *	135 23%JK	77 11%K	4 1%	62 11%M	39 7%	53 12%M	61 12%M	43 13%	111 13%
Yes - children aged 5 to 10 years old	263 13%	126 12%	137 13%	10 4%H	89 25%CFGH	119 36%CDFGH	36 10%CGH	7 2%H	2 *	100 17%K	155 22%IK	9 1%	80 14%m	61 11%	64 15%m	58 11%	55 17%	148 17%
Yes - children aged 11 to 15 years old	215 10%	101 10%	114 11%	6 2%	28 8%CGH	93 28%CDFGH	68 19%CDGH	13 4%H	7 1%	34 6%K	161 23%IK	20 3%	64 12%	49 8%	47 11%	55 11%	42 13%	122 14%
Yes - children aged 16 to 18 years old	128 6%	58 6%	70 7%	- -	3 1%	36 11%CDGH	76 21%CDEGH	10 3%CDH	4 1%	3 *	112 16%IK	14 2%I	22 4%	30 5%	46 11%LMO	30 6%	20 6%	75 9%
Refused	7 *	2 *	5 *	3 1%egH	1 *	1 *	2 1%	- -	- -	4 1%K	3 *	- -	- -	3 1%	2 1%	2 *	- -	5 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 82
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London & (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
No children aged 18 or under	1498 72%	122 67%	72 69%	1303 73%a	61 70%	177 74%	122 70%	125 67%	112 72%	145 73%	210 76%Ah	209 73%	142 78%AH
NET: Yes	568 27%	60 33%dkM	32 31%	476 27%	26 30%	60 25%	52 30%m	62 33%kM	43 28%	53 27%	65 24%	76 26%	39 22%
NET: Any 5-18	463 22%	44 24%	25 24%	394 22%	25 28%m	49 21%	43 25%	46 25%	35 22%	43 22%	59 21%	61 21%	33 18%
NET: Any 11-18	294 14%	28 15%m	17 17%m	249 14%	14 16%	26 11%	30 17%fM	35 19%FM	20 13%	29 14%	41 15%m	38 13%	16 9%
Yes - children aged under 5 years old	215 10%	28 15%DfjKM	11 11%	176 10%	9 10%	22 9%	19 11%	27 14%jKM	18 12%	17 9%	21 8%	30 10%	13 7%
Yes - children aged 5 to 10 years old	263 13%	28 15%	9 9%	226 13%	14 16%	28 12%	26 15%	24 13%	22 14%	27 14%	33 12%	34 12%	19 11%
Yes - children aged 11 to 15 years old	215 10%	21 11%M	11 11%	183 10%	9 10%	18 7%	24 14%fM	27 15%FM	15 9%	24 12%M	31 11%M	27 9%	9 5%
Yes - children aged 16 to 18 years old	128 6%	12 7%	9 9%	107 6%	7 8%	13 5%	12 7%	15 8%	9 6%	11 5%	13 5%	17 6%	9 5%
Refused	7 *	1 *	-	6 *	-	1 *	-	-	-	1 *	1 *	3 1%	1 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 83
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Anglia	221 11%	97 10%	123 12%	22 9%	37 10%	29 9%	46 13%	27 9%	59 12%	59 10%	76 11%	86 11%	60 11%	61 11%	47 11%	52 10%	33 10%	91 10%
Border	34 2%	17 2%	18 2%	- -	7 2% ^c	5 1% ^c	13 4% ^{CegH}	3 1%	6 1%	7 1%	18 3% ^{ik}	9 1%	6 1%	11 2%	10 2%	8 2%	7 2%	19 2%
Central	275 13%	139 14%	136 13%	40 17% ^G	45 13%	47 14%	52 14%	31 10%	60 13%	85 14%	99 14%	91 12%	81 15%	77 13%	48 11%	69 13%	47 14%	115 13%
Granada	215 10%	113 11%	102 10%	25 11%	25 7%	40 12% ^{DF}	26 7%	47 15% ^{DF}	53 11% ^{df}	50 9%	65 9%	100 13% ^{lj}	46 8%	46 8%	60 14% ^{LM}	63 12% ^{IM}	31 9%	80 9%
London	396 19%	186 18%	209 20%	42 18%	64 18%	63 19%	70 19%	62 20%	95 20%	106 18%	133 19%	156 20%	110 20% ^o	122 21% ^O	85 20%	79 15%	60 19%	173 20%
Meridian	197 10%	96 10%	101 10%	22 9%	53 15% ^{cEFGH}	29 9%	29 8%	22 7%	43 9%	75 13% ^{JK}	58 8%	64 8%	60 11%	54 9%	38 9%	46 9%	23 7%	94 11%
STV	166 8%	84 8%	82 8%	12 5%	30 8%	27 8%	34 9%	25 8%	37 8%	42 7%	61 9%	63 8%	40 7%	50 9%	30 7%	47 9%	29 9%	63 7%
Tyne Tees	88 4%	34 3%	54 5% ^a	9 4%	10 3%	18 5% ^d	12 3%	22 7% ^{DFh}	18 4%	18 3%	30 4%	40 5%	22 4%	19 3%	18 4%	29 6% ^m	16 5%	30 4%
Wales	101 5%	50 5%	51 5%	6 3%	18 5%	18 5%	21 6%	16 5%	23 5%	24 4%	39 6%	38 5%	17 3%	34 6% ^L	17 4%	33 6% ^L	19 6%	39 5%
West	61 3%	32 3%	29 3%	8 3%	20 6% ^{EFG}	6 2%	7 2%	5 2%	16 3%	28 5% ^{Jk}	12 2%	21 3%	22 4% ^m	12 2%	12 3%	16 3%	6 2%	26 3%
Westcountry	117 6%	53 5%	64 6%	12 5%	18 5%	17 5%	23 6%	20 7%	28 6%	30 5%	40 6%	48 6%	43 8% ^{mN}	28 5%	18 4%	28 5%	26 8% ^q	43 5%
Yorkshire	198 10%	106 11%	92 9%	35 15% ^{DfGH}	28 8%	35 11%	36 10%	24 8%	40 8%	63 11%	71 10%	64 8%	48 9%	64 11%	42 10%	44 9%	26 8%	93 11%
UTV	2 *	2 *	-	-	2 *	-	-	-	-	2 *	-	-	-	-	2 *	-	-	2 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 83
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Anglia	221 11%	-	-	221 12%AB	-	-	1 1%	-	30 19%ABEFGHKLM	167 84%ABEFGHIKLM	-	22 8%ABEFGHKM	*
Border	34 2%	13 7%DBEGHIJKLM	-	22 1%	-	22 9%BEGHIJKLM	-	-	-	-	-	-	-
Central	275 13%	4 2%FgJK	-	271 15%AB	-	-	-	166 89%ABEFGIJKLM	94 61%ABEFGJKLM	-	-	6 2%FgJK	5 3%FGJK
Granada	215 10%	-	3 3%AGJKLM	212 12%AB	-	210 88%ABEGHIJKLM	-	1 *	1 1%	-	-	-	-
London	396 19%	-	-	396 22%AB	-	-	-	1 1%	2 1%f	29 14%ABEFGHIM	276 100%ABEFGHIJLM	84 29%ABEFGHIJM	3 2%afg
Meridian	197 10%	-	-	197 11%AB	-	-	-	3 2%fk	1 1%	1 1%	-	172 60%ABEFGHIJKM	20 11%ABEFGHIJK
STV	166 8%	166 91%DBEFGHIJKLM	-	1 *	-	-	-	-	-	-	-	1 *	-
Tyne Tees	88 4%	-	-	88 5%AB	86 98%ABFGHIJKLM	-	3 1%fkl	-	-	-	-	-	-
Wales	101 5%	-	101 97%DAEFGHIJKLM	-	-	-	-	-	-	-	-	-	-
West	61 3%	-	-	61 3%Ab	-	5 2%ajkl	1 1%	13 7%ABEFGIJKL	2 2%jk	-	-	1 *	38 21%ABEFGHIJKL
Westcountry	117 6%	-	-	117 7%AB	-	-	1 *	2 1%l	-	-	-	-	114 63%ABEFGHIJKL
Yorkshire	198 10%	-	-	198 11%AB	1 2%kl	2 1%	169 97%ABEFHIJKLM	-	24 16%ABEFHJKLM	2 1%l	-	-	-
UTV	2 *	-	-	2 *	-	-	-	-	-	-	-	2 1%	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 84
Marital Status
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Single	617 30%	355 35%B	261 25%	188 81% DEFGH	128 36% FGH	111 33% fGH	98 27% gH	61 20% H	31 6%	316 54% JK	209 30% K	92 12%	171 31% N	175 30% N	101 24%	170 33% N	119 37%	289 33%
NET: Married/ Civil partnership/ co habiting	1193 58%	561 55%	632 60% a	43 18%	215 60% C	204 61% C	221 60% C	189 62% C	322 68% CDeF	257 44%	425 60% I	511 65% J	338 61% O	330 57% O	291 68% LMO	234 46%	179 55%	507 58%
Married	895 43%	431 43%	464 44%	13 5%	112 31% C	138 41% CD	170 46% CD	166 54% CDEf	296 62% CDEfg	125 21%	309 44% I	462 59% IJ	262 47% O	249 43% O	216 51% MO	168 33%	131 40%	339 39%
Civil Partnership	26 1%	17 2%	9 1%	1 *	8 2% cG	8 2% cGh	4 1% g	- -	4 1%	9 2% k	12 2% K	4 1%	7 1% M	1 *	9 2% M	9 2% M	4 1%	15 2%
Co Habiting	272 13%	113 11%	159 15% A	29 13% gH	94 26% CEFGH	57 17% GH	46 13% gH	23 8% h	22 5%	124 21% JK	104 15% K	45 6%	69 12%	80 14%	66 15% o	58 11%	45 14%	152 18%
NET: Widowed/ separated/ divorced	253 12%	92 9%	161 15% A	-	8 2% C	18 5% Cd	49 13% CDE	54 18% CDE	124 26% CDEFG	8 1%	67 10% I	178 23% IJ	45 8%	70 12% Ln	34 8%	105 20% LMN	25 8%	69 8%
Widowed	70 3%	17 2%	53 5% A	- -	- -	2 1%	2 1%	15 5% CDEF	50 11% CDEFG	-	5 1% i	65 8% IJ	10 2%	26 5% LN	8 2%	26 5% LN	4 1%	9 1%
Separated	31 2%	16 2%	15 1%	- -	4 1%	3 1%	9 3% C	6 2% c	9 2% c	4 1%	12 2%	15 2%	5 1%	6 1%	5 1%	15 3% LMn	4 1%	10 1%
Divorced	152 7%	58 6%	94 9% A	- -	4 1%	12 4% CD	38 10% CDE	34 11% CDE	64 14% CDE	4 1%	50 7% I	98 13% IJ	30 5%	38 7%	22 5%	63 12% LMN	17 5%	50 6%
Prefer not to answer	9 *	3 *	6 1%	2 1% h	5 1% fGH	1 *	1 *	- -	- -	7 1% jK	2 *	- -	* *	3 1%	1 *	5 1% I	2 1%	4 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 84
Marital Status
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Single	617 30%	53 29%	30 28%	534 30%	34 39%fIJM	65 27%	54 31%j	66 36%IJM	35 22%	44 22%	97 35%IJM	95 33%IJm	44 24%
NET: Married/ Civil partnership/ co habiting	1193 58%	97 53%	65 62%K	1031 58%	45 51%	151 63%aeGK	91 52%	108 58%k	103 66%AEGKI	127 64%AeGK	132 48%	162 56%k	112 62%gK
Married	895 43%	66 36%	44 43%	785 44%a	37 43%	120 50%AgK	71 41%	77 41%	71 46%ak	99 50%AK	98 36%	122 42%	89 49%AK
Civil Partnership	26 1%	1 *	1 1%	24 1%	- -	* *	4 2%flm	4 2%flm	3 2%flm	9 4%AeFKLM	2 1%	1 *	- -
Co Habiting	272 13%	30 17%Gj	20 19%deGJk	223 12%	8 9%	31 13%	15 9%	27 14%	28 18%eGJk	20 10%	32 12%	39 14%	23 13%
NET: Widowed/ separated/ divorced	253 12%	31 17%dbFHI	9 9%	213 12%	8 10%	21 9%	28 16%FH	12 6%	18 11%	25 13%h	44 16%FH	31 11%	25 14%H
Widowed	70 3%	11 6%dHL	3 3%	56 3%	4 5%H	10 4%H	7 4%H	1 1%	5 3%	7 4%h	10 4%h	6 2%	6 3%
Separated	31 2%	3 2%f	2 2%f	26 1%	2 2%f	- -	4 2%F	3 2%f	1 1%	3 2%f	5 2%f	6 2%f	3 2%f
Divorced	152 7%	17 9%efh	4 4%	131 7%	3 3%	11 5%	17 10%efh	8 4%	12 8%	15 7%	29 11%beFH	19 7%	17 9%efh
Prefer not to answer	9 *	2 1%	- -	7 *	- -	1 *	1 1%	- -	- -	2 1%	3 1%	- -	1 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 85
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Glasgow	90 4%	51 5%	40 4%	7 3%	15 4%	18 5%h	22 6%H	15 5%	13 3%	22 4%	40 6%k	28 4%	14 3%	24 4%	22 5%l	30 6%L	14 4%	41 5%
Edinburgh	78 4%	34 3%	44 4%	7 3%	18 5%	8 2%	13 4%	12 4%	21 4%	24 4%	22 3%	32 4%	24 4%	25 4%	10 2%	19 4%	17 5%	27 3%
Newcastle	99 5%	42 4%	57 5%	8 3%	13 4%	17 5%	18 5%	24 8%CDH	18 4%	21 4%	35 5%	43 5%	22 4%	25 4%	21 5%	30 6%	16 5%	38 4%
Leeds	69 3%	32 3%	37 4%	17 7%DFGH	8 2%	14 4%	10 3%	7 2%	13 3%	25 4%	24 3%	20 3%	19 3%	26 5%n	9 2%	14 3%	8 2%	36 4%
Hull	56 3%	30 3%	26 2%	9 4%	9 3%	8 2%	9 3%	6 2%	14 3%	18 3%	17 2%	20 3%	13 2%	15 3%	15 4%	13 2%	7 2%	24 3%
Sheffield	58 3%	33 3%	24 2%	9 4%h	11 3%	11 3%	11 3%	8 3%	8 2%	20 3%	22 3%	16 2%	17 3%	15 3%	12 3%	13 3%	10 3%	25 3%
Manchester	164 8%	79 8%	85 8%	22 10%d	18 5%	27 8%	22 6%	31 10%Df	44 9%Df	40 7%	49 7%	75 10%ij	35 6%	38 7%	44 10%LM	47 9%	19 6%	66 8%
Liverpool	78 4%	48 5%B	30 3%	8 3%	12 3%	14 4%	12 3%	17 6%	15 3%	20 3%	25 4%	32 4%	15 3%	21 4%	20 5%	22 4%	16 5%	32 4%
Nottingham	93 4%	51 5%	42 4%	10 4%	15 4%	18 5%	14 4%	15 5%	21 4%	25 4%	32 5%	37 5%	23 4%	34 6%	16 4%	21 4%	16 5%	41 5%
Birmingham	172 8%	83 8%	89 8%	30 13%dGH	28 8%	31 9%g	37 10%Gh	16 5%	30 6%	58 10%K	68 10%K	46 6%	58 11%m	43 7%	32 7%	39 8%	30 9%	75 9%
Norwich	89 4%	40 4%	49 5%	11 5%	18 5%	11 3%	18 5%	9 3%	22 5%	29 5%	29 4%	31 4%	21 4%	28 5%	18 4%	22 4%	12 4%	40 5%
Milton Keynes	66 3%	37 4%	29 3%	5 2%	11 3%	11 3%	15 4%	8 3%	17 4%	16 3%	26 4%	25 3%	15 3%	10 2%	19 5%M	21 4%M	9 3%	26 3%
Brighton	42 2%	22 2%	21 2%	4 2%	10 3%	4 1%	6 2%	7 2%	11 2%	14 2%	10 1%	18 2%	10 2%	10 2%	10 2%	12 2%	3 1%	19 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes



Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 85
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Oxford	27 1%	13 1%	14 1%	5 2%	7 2%	4 1%	4 1%	2 1%	5 1%	13 2%k	8 1%	6 1%	11 2%	5 1%	5 1%	6 1%	2 *	14 2%
London	488 24%	226 22%	261 25%	47 20%	87 24%	75 23%	94 25%	69 23%	116 24%	133 23%	169 24%	185 24%	136 24%O	150 26%O	104 24%o	98 19%	77 24%	213 25%
Southampton	77 4%	39 4%	37 4%	10 4%F	24 7%FGH	16 5%F	5 1%	8 3%	15 3%f	33 6%JK	20 3%	23 3%	27 5%o	24 4%	12 3%	14 3%	10 3%	43 5%
Bristol	85 4%	43 4%	42 4%	7 3%	20 6%e	9 3%	11 3%	14 5%	24 5%	27 5%	20 3%	38 5%j	37 7%MnO	14 2%	16 4%	19 4%	14 4%	32 4%
Plymouth	62 3%	25 2%	37 3%	6 3%	8 2%	9 3%	16 4%	6 2%	18 4%	14 2%	24 3%	24 3%	19 4%	15 3%	11 3%	16 3%	15 5%q	20 2%
Cardiff	67 3%	34 3%	33 3%	4 2%	16 4%h	14 4%h	14 4%	11 3%	9 2%	20 3%	27 4%	20 3%	12 2%	22 4%	10 2%	23 4%l	11 3%	30 3%
None of these	113 5%	47 5%	65 6%	6 2%	9 3%	16 5%	20 5%d	21 7%CD	41 9%CDDef	15 3%	36 5%l	62 8%IJ	26 5%	33 6%	19 5%	35 7%	19 6%Q	26 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 85
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Glasgow	90 4%	90 50%DBEFGHIJKLM-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	78 4%	78 43%DBEFGHIJKLM-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	99 5%	-	-	99 6%AB	85 97%ABFGHIJKLM	14 6%ABGHIJKLM	-	-	-	-	-	-	-
Leeds	69 3%	-	-	69 4%Ab	1 1%	2 1%	66 38%ABEFHIJKLM	-	-	-	-	-	-
Hull	56 3%	-	-	56 3%Ab	1 1%	-	53 31%ABEFHIJKLM	-	2 1%	-	-	-	-
Sheffield	58 3%	-	-	58 3%Ab	-	-	45 26%ABEFHIJKLM	-	12 8%ABEFHJKLM	-	-	-	-
Manchester	164 8%	-	2 2%aiJKLm	162 9%AB	-	149 62%ABEGHIJKLM	2 1%	11 6%AEGJKLM	-	-	-	-	-
Liverpool	78 4%	-	18 17%DAEGHIJKLM	60 3%A	-	59 25%AEGHIJKLM	1 1%	-	-	-	-	-	-
Nottingham	93 4%	-	-	93 5%AB	-	-	4 2%aFhKLm	-	85 55%ABEFGHJKLM	4 2%aFhKLm	-	-	-
Birmingham	172 8%	-	1 1%kl	170 10%AB	-	-	-	161 86%ABEFGIJKLM	8 5%AeFGJKLM	-	-	-	1 1%
Norwich	89 4%	-	-	89 5%AB	-	-	-	-	-	86 43%ABEFGHIKLM	-	3 1%	-
Milton Keynes	66 3%	-	-	66 4%Ab	-	-	-	-	27 17%ABEFGHKLM	27 13%ABEFGHKLM	1 *	10 4%AbFGHKm	2 1%
Brighton	42 2%	-	-	42 2%A	-	-	-	-	-	-	-	42 15%ABEFGHIJKM	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 85
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Oxford	27 1%	-	-	27 1%	-	-	-	3 1%k	2 1%	-	-	20 7%ABEFGHIJKM	2 1%k
London	488 24%	-	-	488 27%AB	-	-	-	2 1%	6 4%AbFG	63 32%ABEFGHIM	275 100%ABEFGHIJLM	140 49%ABEFGHIJM	3 2%f
Southampton	77 4%	-	-	77 4%Ab	-	-	-	-	-	-	-	59 20%ABEFGHIJKM	18 10%ABEFGHIJK
Bristol	85 4%	-	-	85 5%AB	-	-	-	3 2%fjKL	1 1%	-	-	-	81 44%ABEFGHIJKL
Plymouth	62 3%	-	-	62 3%Ab	-	-	-	-	-	-	-	-	62 34%ABEFGHIJKL
Cardiff	67 3%	-	67 65%DAEFGHIJKLM-	-	-	-	-	-	-	-	-	-	-
None of these	113 5%	13 7%eGK	15 14%DaEFGHKL	84 5%	1 1%	15 6%GK	2 1%k	6 3%K	13 8%EGhK	20 10%EGHKL	-	13 5%K	14 8%eGhK

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 86

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Up to £7,000	(3.5) 86 4%	45 4%	41 4%	13 5%H	18 5%H	11 3%	20 5%H	15 5%H	9 2%	31 5%k	31 4%	24 3%	3 1%	19 3%LN	5 1%	59 12%LMN	4 1%	21 2%
£7,001 to £14,000	(10.5) 278 13%	118 12%	160 15%A	20 8%	30 8%	49 15%CD	47 13%d	42 14%cD	89 19%CDF	50 8%	97 14%l	132 17%l	20 4%	64 11%Ln	31 7%L	163 32%LMN	23 7%	67 8%
£14,001 to £21,000	(17.5) 371 18%	163 16%	208 20%a	24 10%	53 15%	60 18%C	69 19%C	54 18%C	112 24%CDeg	77 13%	128 18%l	166 21%l	57 10%	109 19%L	84 20%L	121 24%Lm	53 16%	140 16%
£21,001 to £28,000	(24.5) 340 16%	181 18%	159 15%	19 8%	54 15%C	63 19%C	58 16%C	65 21%Cdf	82 17%C	73 12%	121 17%l	147 19%l	88 16%O	113 20%O	86 20%O	53 10%	60 18%	145 17%
£28,001 to £34,000	(31) 312 15%	160 16%	152 14%	13 6%	52 15%C	57 17%C	66 18%Cg	37 12%C	87 18%CG	65 11%	123 17%l	124 16%l	90 16%O	86 15%O	91 21%IMO	45 9%	52 16%	148 17%
£34,001 to £41,000	(37.5) 208 10%	113 11%	95 9%	13 6%	50 14%CEH	27 8%	51 14%CEH	37 12%CH	31 6%	64 11%	77 11%	67 9%	83 15%MO	53 9%O	48 11%O	25 5%	44 13%	112 13%
£41,001 to £48,000	(44.5) 141 7%	78 8%	63 6%	24 10%FH	39 11%FgH	26 8%H	17 5%	19 6%h	16 3%	63 11%JK	43 6%	36 5%	61 11%NO	48 8%O	25 6%O	7 1%	26 8%	88 10%
£48,001 to £55,000	(51.5) 98 5%	44 4%	55 5%	21 9%EFGH	25 7%GH	14 4%	16 4%	9 3%	13 3%	46 8%JK	30 4%	22 3%	52 9%MNO	27 5%O	16 4%O	3 1%	19 6%	54 6%
£55,001 to £62,000	(58.5) 32 2%	12 1%	20 2%	10 5%FGH	10 3%FGH	6 2%Fh	1 *	2 *	3 1%	21 4%JK	7 1%	4 1%	11 2%O	10 2%O	11 2%O	1 *	9 3%	17 2%
£62,001 to £69,000	(65.5) 24 1%	15 2%	8 1%	10 4%DEFgH	4 1%	2 1%	2 1%	4 1%	2 *	13 2%JK	4 1%	6 1%	13 2%O	6 1%O	5 1%O	-	7 2%	11 1%
£69,001 to £76,000	(72.5) 22 1%	10 1%	13 1%	6 2%gH	4 1%H	5 1%H	7 2%H	2 1%	-	9 2%K	12 2%K	2 *	14 3%MO	3 1%	5 1%O	-	2 1%	18 2%
£76,001 to £83,000	(79.5) 10 *	9 1%B	1 *	4 2%eH	2 *	1 *	2 *	1 *	-	6 1%K	3 *	1 *	7 1%O	2 *	1 *	-	5 2%	4 1%
£83,001 or more	(86) 24 1%	19 2%B	5 *	18 8%DEFGH	2 1%	2 1%	2 1%	-	-	20 3%JK	4 1%k	-	18 3%MNO	5 1%o	1 *	-	1 *	10 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 86

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
Prefer not to answer	126 6%	46 5%	80 8%A	36 16% DEFGH	15 4%	12 4%	11 3%	20 6%f	31 7% eF	51 9% J	24 3%	51 7% J	38 7%	33 6%	19 4%	35 7%	20 6%	34 4%
Average income (£000's)	28.11	29.28B	26.96	39.80 DEFGH	30.77 EFGH	27.37H	27.20H	25.93H	23.59	34.06JK	27.28K	24.50	37.22MNO	28.15O	29.36O	17.15	31.77	31.69

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey

ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 86

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London & (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Up to £7,000	(3.5) 86 4%	9 5%	6 6%	71 4%	7 8%jm	7 3%	5 3%	6 3%	7 5%	5 3%	15 6%	13 5%	4 2%
£7,001 to £14,000	(10.5) 278 13%	32 17%dK	20 20%dhKm	226 13%	15 17%	30 13%	24 14%	21 11%	21 13%	30 15%	27 10%	37 13%	21 12%
£14,001 to £21,000	(17.5) 371 18%	36 20%L	20 20%	315 18%	18 21%l	47 20%L	35 20%L	37 20%l	27 17%	43 21%L	44 16%	36 12%	28 15%
£21,001 to £28,000	(24.5) 340 16%	30 16%	22 21%JM	288 16%	16 18%	45 19%JM	30 17% <i>m</i>	32 17% <i>m</i>	33 22%JKM	22 11%	38 14%	54 19%JM	19 10%
£28,001 to £34,000	(31) 312 15%	24 13%	11 11%	277 16%	10 11%	40 17%	29 17%	29 15%	21 13%	27 14%	40 15%	49 17%	32 18%
£34,001 to £41,000	(37.5) 208 10%	18 10%	16 15%eHJ	175 10%	5 5%	25 10%	15 9%	12 7%	17 11%	15 8%	32 12%	31 11%	22 12%
£41,001 to £48,000	(44.5) 141 7%	12 7%B	1 1%	128 7%B	5 5%	14 6% <i>b</i>	11 6% <i>b</i>	12 7% <i>b</i>	9 6% <i>b</i>	17 9%B	23 8%B	17 6% <i>b</i>	19 10% <i>l</i>
£48,001 to £55,000	(51.5) 98 5%	5 3%	1 1%	92 5% <i>b</i>	- -	10 4% <i>e</i>	9 5% <i>be</i>	7 4%	5 3%	13 7% <i>BE</i>	17 6% <i>BE</i>	16 6% <i>BE</i>	14 8% <i>aBE</i>
£55,001 to £62,000	(58.5) 32 2%	4 2% <i>gm</i>	- -	28 2%	4 5%BFGM	3 1%	- -	2 1%	3 2%	6 3% <i>GM</i>	5 2% <i>m</i>	6 2% <i>gm</i>	- -
£62,001 to £69,000	(65.5) 24 1%	1 1%	- -	22 1%	- -	1 1%	2 1%	- -	- -	3 1%	11 4% <i>abeFHIL</i>	1 *	3 2% <i>h</i>
£69,001 to £76,000	(72.5) 22 1%	- -	- -	22 1%	1 1%	1 *	- -	9 5% <i>ABFGiJKM</i>	2 1%	1 1%	3 1%	6 2% <i>agm</i>	- -
£76,001 to £83,000	(79.5) 10 *	- -	- -	10 1%	- -	- -	1 1%	2 1%	4 3% <i>AFKL</i>	1 1%	- -	- -	1 1%
£83,001 or more	(86) 24 1%	1 *	1 1%	22 1%	- -	3 1%	1 1%	4 2% <i>m</i>	- -	4 2% <i>im</i>	6 2% <i>m</i>	4 1%	- -

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 86

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
Prefer not to answer	126 6%	10 6%	4 4%	111 6%	8 9%	12 5%	10 6%	14 7%	6 4%	11 6%	14 5%	18 6%	18 10%fik
Average income (£000's)	28.11	25.26	22.84	28.71AB	23.67	27.15B	27.04B	29.78ABE	27.47B	29.54ABE	31.03ABEFGi	29.11ABE	29.72ABE

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 87

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2072	1032	1040	237	358	353	377	297	450	595	730	747	529	605	402	536	286	809
Weighted base	2072	1011	1061	232	356	334	369	305	476	589	703	781	555	577	426	513	325	869
NET: Yes	455 22%	211 21%	244 23%	31 13%	41 11%	70 21%CD	102 28%CD _e	81 27%CD	129 27%CD _e	72 12%	173 25%I	210 27%I	86 16%	105 18%	80 19%	184 36%LMN	46 14%	103 12%
Yes - physical condition	273 13%	129 13%	143 14%	6 3%	16 5%	33 10%CD	56 15%CD _e	57 19%CDE	105 22%CDEF	23 4%	88 13%I	162 21%IJ	47 9%	71 12%I	47 11%	107 21%LMN	21 7%	51 6%
Yes - mental condition	182 9%	82 8%	100 9%	27 12%H	29 8%H	40 12%H	48 13%dgH	25 8%H	13 3%	56 10%K	88 13%K	37 5%	31 6%	31 5%	31 7%	88 17%LMN	22 7%	45 5%
Yes - disability	152 7%	67 7%	85 8%	4 2%	6 2%	23 7%CD	46 13%CDEH	35 12%CD _e	37 8%CD	10 2%	69 10%I	72 9%I	26 5%	24 4%	23 5%	79 15%LMN	4 1%	27 3%
Yes - other	22 1%	18 2%B	4 *	- -	2 1%	5 1%	5 1%c	5 2%c	6 1%	2 *	10 1%i	10 1%i	2 *	4 1%	7 2%I	10 2%Lm	3 1%	5 1%
No	1578 76%	778 77%	799 75%	194 83%FGH	309 87%EFGH	258 77%Fh	256 69%	221 72%	340 71%	503 85%JK	514 73%	561 72%	462 83%O	462 80%O	342 80%O	312 61%	271 83%	752 87%
Prefer not to say	40 2%	22 2%	17 2%	7 3%g	7 2%	5 2%	11 3%g	3 1%	7 1%	14 2%	16 2%	9 1%	6 1%	10 2%	5 1%	18 3%LN	7 2%	14 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Patient Data Survey
ONLINE Fieldwork: 5th - 6th March 2018

Absolutes/col percents

Table 87

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2072	193	109	1770	81	212	181	173	158	221	259	287	198
Weighted base	2072	182	104*	1786	87*	238	174	186	155	199	276	288	182
NET: Yes	455 22%	45 25%	20 19%	390 22%	22 25%	62 26%gk	32 18%	38 21%	38 24%	40 20%	53 19%	65 23%	41 22%
Yes - physical condition	273 13%	30 16%k	10 10%	233 13%	12 13%	34 14%	19 11%	21 11%	24 15%	28 14%	29 10%	40 14%	26 14%
Yes - mental condition	182 9%	17 9%	7 7%	158 9%	11 13%gK	28 12%gK	10 6%	20 11%k	20 13%GjKI	14 7%	16 6%	21 7%	17 9%
Yes - disability	152 7%	16 9%	10 10%	126 7%	6 6%	17 7%	10 6%	11 6%	14 9%	15 8%	15 5%	17 6%	21 11%ghKL
Yes - other	22 1%	1 1%	1 1%	20 1%	1 1%	* *	- -	1 *	7 4%AFGHJK	* *	3 1%	5 2%g	3 1%
No	1578 76%	132 73%	81 78%	1364 76%	63 72%	172 72%	137 79%	144 77%	118 76%	156 78%	216 78%	219 76%	140 77%
Prefer not to say	40 2%	5 3%i	3 3%i	32 2%	2 2%i	4 2%	5 3%i	4 2%i	- -	3 2%	7 3%i	4 1%	2 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

	Page	Table	Title	Base Description	Base
●	1	1	Q.1 How confident or not are you currently in the ability of the NHS to protect your patient data? By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.	Base: All respondents	2072
●	2	1	Q.1 How confident or not are you currently in the ability of the NHS to protect your patient data? By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.	Base: All respondents	2072
●	3	2	Q.2 Are you more or less aware of data security issues (i.e. unapproved accessing, changing or destruction of data) than you were three years ago, or about the same?	Base: All respondents	2072
●	4	2	Q.2 Are you more or less aware of data security issues (i.e. unapproved accessing, changing or destruction of data) than you were three years ago, or about the same?	Base: All respondents	2072
●	5	3	Q.3 How do you feel about how your personally identifiable data is used, compared to three years ago? By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.	Base: All respondents	2072
●	6	3	Q.3 How do you feel about how your personally identifiable data is used, compared to three years ago? By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
	7	4	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Summary Table</p>	Base: All respondents	2072
	8	4	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Summary Table</p>	Base: All respondents	2072
●	9	5	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Banks</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	10	5	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Banks</p>	Base: All respondents	2072
●	11	5	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Banks</p>	Base: All respondents	2072
●	12	5	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Banks</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	13	6	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Utility companies (e.g. electricity, gas)</p>	Base: All respondents	2072
●	14	6	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Utility companies (e.g. electricity, gas)</p>	Base: All respondents	2072
●	15	6	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Utility companies (e.g. electricity, gas)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	16	6	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Utility companies (e.g. electricity, gas)</p>	Base: All respondents	2072
●	17	7	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Internet providers (e.g. Virgin, EE)</p>	Base: All respondents	2072
●	18	7	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Internet providers (e.g. Virgin, EE)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	19	7	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Internet providers (e.g. Virgin, EE)</p>	Base: All respondents	2072
●	20	7	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Internet providers (e.g. Virgin, EE)</p>	Base: All respondents	2072
●	21	8	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Retailers (e.g. supermarkets, high-street stores)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	22	8	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Retailers (e.g. supermarkets, high-street stores)</p>	Base: All respondents	2072
●	23	8	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Retailers (e.g. supermarkets, high-street stores)</p>	Base: All respondents	2072
●	24	8	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Retailers (e.g. supermarkets, high-street stores)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	25	9	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Social media companies (e.g. Facebook, Twitter)</p>	Base: All respondents	2072
●	26	9	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Social media companies (e.g. Facebook, Twitter)</p>	Base: All respondents	2072
●	27	9	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Social media companies (e.g. Facebook, Twitter)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	28	9	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Social media companies (e.g. Facebook, Twitter)</p>	Base: All respondents	2072
●	29	10	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Search engines (e.g. Google, Microsoft Bing)</p>	Base: All respondents	2072
●	30	10	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Search engines (e.g. Google, Microsoft Bing)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	31	10	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Search engines (e.g. Google, Microsoft Bing)</p>	Base: All respondents	2072
●	32	10	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Search engines (e.g. Google, Microsoft Bing)</p>	Base: All respondents	2072
●	33	11	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Technology companies (e.g. Apple, Sony)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	34	11	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Technology companies (e.g. Apple, Sony)</p>	Base: All respondents	2072
●	35	11	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Technology companies (e.g. Apple, Sony)</p>	Base: All respondents	2072
●	36	11	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Technology companies (e.g. Apple, Sony)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	37	12	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Local councils</p>	Base: All respondents	2072
●	38	12	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Local councils</p>	Base: All respondents	2072
●	39	12	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Local councils</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	40	12	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Local councils</p>	Base: All respondents	2072
●	41	13	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>NHS</p>	Base: All respondents	2072
●	42	13	<p>Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>NHS</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	43	13	Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. NHS	Base: All respondents	2072
●	44	13	Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. NHS	Base: All respondents	2072
●	45	14	Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. National Government	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	46	14	Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. National Government	Base: All respondents	2072
●	47	14	Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. National Government	Base: All respondents	2072
	48	14	Q.4 To what extent, if at all, do you trust each of the organisations below to use your personally identifiable data appropriately (i.e. for the purpose for which it was collected)? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. National Government	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
	49	15	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Summary Table</p>	Base: All respondents	2072
	50	15	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Summary Table</p>	Base: All respondents	2072
●	51	16	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Banks</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	52	16	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Banks</p>	Base: All respondents	2072
●	53	16	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Banks</p>	Base: All respondents	2072
●	54	16	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Banks</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	55	17	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Utility companies (e.g. electricity, gas)</p>	Base: All respondents	2072
●	56	17	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Utility companies (e.g. electricity, gas)</p>	Base: All respondents	2072
●	57	17	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Utility companies (e.g. electricity, gas)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	58	17	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?</p> <p>Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Utility companies (e.g. electricity, gas)</p>	Base: All respondents	2072
●	59	18	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?</p> <p>Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Internet providers (e.g. Virgin, EE)</p>	Base: All respondents	2072
●	60	18	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?</p> <p>Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Internet providers (e.g. Virgin, EE)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	61	18	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?</p> <p>Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Internet providers (e.g. Virgin, EE)</p>	Base: All respondents	2072
●	62	18	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?</p> <p>Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Internet providers (e.g. Virgin, EE)</p>	Base: All respondents	2072
●	63	19	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe?</p> <p>Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'.</p> <p>By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>Retailers (e.g. supermarkets, high-street stores)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	64	19	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Retailers (e.g. supermarkets, high-street stores)</p>	Base: All respondents	2072
●	65	19	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Retailers (e.g. supermarkets, high-street stores)</p>	Base: All respondents	2072
●	66	19	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Retailers (e.g. supermarkets, high-street stores)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	67	20	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Social media companies (e.g. Facebook, Twitter)</p>	Base: All respondents	2072
●	68	20	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Social media companies (e.g. Facebook, Twitter)</p>	Base: All respondents	2072
●	69	20	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Social media companies (e.g. Facebook, Twitter)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	70	20	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Social media companies (e.g. Facebook, Twitter)</p>	Base: All respondents	2072
●	71	21	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Search engines (e.g. Google, Microsoft Bing)</p>	Base: All respondents	2072
●	72	21	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Search engines (e.g. Google, Microsoft Bing)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	73	21	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Search engines (e.g. Google, Microsoft Bing)</p>	Base: All respondents	2072
●	74	21	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Search engines (e.g. Google, Microsoft Bing)</p>	Base: All respondents	2072
●	75	22	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Technology companies (e.g. Apple, Sony)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	76	22	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Technology companies (e.g. Apple, Sony)</p>	Base: All respondents	2072
●	77	22	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Technology companies (e.g. Apple, Sony)</p>	Base: All respondents	2072
●	78	22	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Technology companies (e.g. Apple, Sony)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	79	23	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Local councils</p>	Base: All respondents	2072
●	80	23	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Local councils</p>	Base: All respondents	2072
●	81	23	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Local councils</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	82	23	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Local councils</p>	Base: All respondents	2072
●	83	24	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. NHS</p>	Base: All respondents	2072
●	84	24	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. NHS</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	85	24	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. NHS</p>	Base: All respondents	2072
●	86	24	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. NHS</p>	Base: All respondents	2072
●	87	25	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. National Government</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	88	25	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. National Government</p>	Base: All respondents	2072
●	89	25	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. National Government</p>	Base: All respondents	2072
●	90	25	<p>Q.5 And to what extent, if at all, do you trust the following types of organisations to keep your personally identifiable data safe? Please use a scale of 1 to 10 where 1 means 'Do not trust at all' and 10 means 'Completely trust'. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. National Government</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
	91	26	Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Summary Table	Base: All respondents	2072
●	92	27	Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am confident that, as a patient, my data privacy rights are respected by the NHS	Base: All respondents	2072
●	93	27	Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am confident that, as a patient, my data privacy rights are respected by the NHS	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	94	28	Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I understand how the NHS protects my personally identifiable data	Base: All respondents	2072
●	95	28	Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I understand how the NHS protects my personally identifiable data	Base: All respondents	2072
●	96	29	Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am aware of who has access to my personally identifiable data that is stored by the NHS	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	97	29	<p>Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am aware of who has access to my personally identifiable data that is stored by the NHS</p>	Base: All respondents	2072
●	98	30	<p>Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I trust my GP to know how best to use my patient data</p>	Base: All respondents	2072
●	99	30	<p>Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I trust my GP to know how best to use my patient data</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	100	31	<p>Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. There are aspects of my patient data I would rather my GP did not share with anyone else</p>	Base: All respondents	2072
●	101	31	<p>Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. There are aspects of my patient data I would rather my GP did not share with anyone else</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	102	32	Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I would be happy for a research team to use my patient data if it were anonymised	Base: All respondents	2072
●	103	32	Q.6 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I would be happy for a research team to use my patient data if it were anonymised	Base: All respondents	2072
	104	33	Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. Summary Table	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	105	34	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am happy for the NHS to use my identifiable patient data to guide the funding of medical research and services</p>	Base: All respondents	2072
●	106	34	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am happy for the NHS to use my identifiable patient data to guide the funding of medical research and services</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	107	35	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am worried that if I agree to sharing my patient data with publicly-funded third parties, such as research institutions and universities, I may regret it later</p>	Base: All respondents	2072
●	108	35	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am worried that if I agree to sharing my patient data with publicly-funded third parties, such as research institutions and universities, I may regret it later</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	109	36	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>I am worried that if I agree to sharing my patient data with privately-funded third parties, such as pharmaceutical and technology companies, I may regret it later</p>	Base: All respondents	2072
●	110	36	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number.</p> <p>I am worried that if I agree to sharing my patient data with privately-funded third parties, such as pharmaceutical and technology companies, I may regret it later</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	111	37	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am happy for the NHS to use my patient data to improve the healthcare treatment of others</p>	Base: All respondents	2072
●	112	37	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am happy for the NHS to use my patient data to improve the healthcare treatment of others</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	113	38	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am happy for the NHS to use my patient data so long as it doesn't get used against me (e.g. by an insurance company or potential employer)</p>	Base: All respondents	2072
●	114	38	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I am happy for the NHS to use my patient data so long as it doesn't get used against me (e.g. by an insurance company or potential employer)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	115	39	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I see myself as an 'Information Donor' (i.e. somebody willing to share their own patient data for social and medical benefit)</p>	Base: All respondents	2072
●	116	39	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I see myself as an 'Information Donor' (i.e. somebody willing to share their own patient data for social and medical benefit)</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	117	40	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I would be willing to share my patient data with the NHS if I knew there would be strict penalties and sanctions for those who misuse it</p>	Base: All respondents	2072
●	118	40	<p>Q.7 To what extent do you agree or disagree with each of the following statements about your patient data and your personally identifiable data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. By personally identifiable data , we are referring to information personal to you including your name, address or telephone number. I would be willing to share my patient data with the NHS if I knew there would be strict penalties and sanctions for those who misuse it</p>	Base: All respondents	2072
	119	41	<p>Q.8 To what extent do you agree or disagree with each of the following statements about patient data ? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. Summary Table</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	120	42	<p>Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?</p> <p>By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Increased patient data sharing can lead to better integration of health and social care</p>	Base: All respondents	2072
●	121	42	<p>Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?</p> <p>By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Increased patient data sharing can lead to better integration of health and social care</p>	Base: All respondents	2072
●	122	43	<p>Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?</p> <p>By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>My healthcare treatment relies on the ability of healthcare providers to access my patient data quickly</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	123	43	<p>Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?</p> <p>By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>My healthcare treatment relies on the ability of healthcare providers to access my patient data quickly</p>	Base: All respondents	2072
●	124	44	<p>Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?</p> <p>By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Increasing patient data sharing is the only way for the NHS to achieve higher efficiency in the future</p>	Base: All respondents	2072
●	125	44	<p>Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?</p> <p>By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Increasing patient data sharing is the only way for the NHS to achieve higher efficiency in the future</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	126	45	<p>Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?</p> <p>By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>I have seen or heard of a project where the NHS is already using patient data to improve healthcare</p>	Base: All respondents	2072
●	127	45	<p>Q.8 To what extent do you agree or disagree with each of the following statements about patient data ?</p> <p>By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>I have seen or heard of a project where the NHS is already using patient data to improve healthcare</p>	Base: All respondents	2072
	128	46	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents.</p> <p>By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Summary Table</p>	Base: All respondents	2072
●	129	47	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents.</p> <p>By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Summary: Heard of</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	130	47	Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. Summary: Heard of	Base: All respondents	2072
●	131	47	Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. Summary: Heard of	Base: All respondents	2072
●	132	47	Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. Summary: Heard of	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	133	48	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments</p>	Base: All respondents	2072
●	134	48	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments</p>	Base: All respondents	2072
●	135	49	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	136	49	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country</p>	Base: All respondents	2072
●	137	50	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing all recipients rather than bcc'ing them</p>	Base: All respondents	2072
●	138	50	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing all recipients rather than bcc'ing them</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	139	51	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease</p>	Base: All respondents	2072
●	140	51	<p>Q.9 Below are descriptions of a number of recent instances in the UK involving patient data. Please indicate whether or not you are aware of these incidents. By patient data , we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease</p>	Base: All respondents	2072
	141	52	<p>Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Summary Table</p>	Base: All respondents who are aware of instance	508

	Page	Table	Title	Base Description	Base
●	142	53	<p>Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments</p>	Base: All respondents who are aware of instance	508
●	143	53	<p>Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Genomics, a government initiative to map 100,000 genomes of those with rare genetic diseases and use this data to stimulate new research and treatments</p>	Base: All respondents who are aware of instance	508
●	144	54	<p>Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country</p>	Base: All respondents who are aware of instance	1759

	Page	Table	Title	Base Description	Base
●	145	54	<p>Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>The hacking of NHS computer systems in May 2017 which affected 47 Hospital Trusts around the country</p>	Base: All respondents who are aware of instance	1759
●	146	55	<p>Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing all recipients rather than bcc'ing them</p>	Base: All respondents who are aware of instance	511
●	147	55	<p>Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>The accidental sharing of patient data, names and email addresses by a sexual health clinic which sent an email newsletter round to patients cc'ing all recipients rather than bcc'ing them</p>	Base: All respondents who are aware of instance	511

	Page	Table	Title	Base Description	Base
●	148	56	<p>Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease.</p>	Base: All respondents who are aware of instance	296
●	149	56	<p>Q.10 And to what extent, if at all, did your knowledge of the following instance(s) affect your confidence in the ability of the NHS to protect your patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>An initiative led by the Royal Free Hospital which gave Google DeepMind access to 1.6 million patient records for research into kidney disease.</p>	Base: All respondents who are aware of instance	296
	150	57	<p>Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health.</p> <p>Summary Table</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	151	58	Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can improve the safety of my healthcare treatment	Base: All respondents	2072
●	152	58	Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can improve the safety of my healthcare treatment	Base: All respondents	2072
●	153	59	Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can improve the effectiveness of my healthcare treatment	Base: All respondents	2072
●	154	59	Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can improve the effectiveness of my healthcare treatment	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	155	60	<p>Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can support the advancement of medical research</p>	Base: All respondents	2072
●	156	60	<p>Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can support the advancement of medical research</p>	Base: All respondents	2072
●	157	61	<p>Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can enable the NHS to plan what medical services need to be delivered</p>	Base: All respondents	2072
●	158	61	<p>Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can enable the NHS to plan what medical services need to be delivered</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	159	62	<p>Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can improve the efficiency of the medical services the NHS provides</p>	Base: All respondents	2072
●	160	62	<p>Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can improve the efficiency of the medical services the NHS provides</p>	Base: All respondents	2072
●	161	63	<p>Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can improve the way NHS and social care services work together</p>	Base: All respondents	2072
●	162	63	<p>Q.11 To what extent do you agree or disagree with each of the following statements about patient data? By patient data, we are referring to information including your age, medical history, any medication you're taking and any diagnoses made regarding your health. It can improve the way NHS and social care services work together</p>	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
	163	64	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Summary Table	Base: All respondents	2072
	164	64	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Summary Table	Base: All respondents	2072
●	165	65	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	166	65	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population	Base: All respondents	2072
●	167	65	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population	Base: All respondents	2072
●	168	65	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Allow the NHS to understand what services patients in your area require, so they can plan them more effectively and ensure they meet the needs of your local population	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	169	66	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases	Base: All respondents	2072
●	170	66	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases	Base: All respondents	2072
●	171	66	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	172	66	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Provide NHS doctors and research teams with information that helps them better understand the complexities and likely outcomes of diseases	Base: All respondents	2072
●	173	67	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS	Base: All respondents	2072
●	174	67	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	175	67	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS	Base: All respondents	2072
●	176	67	Q.12 To what extent, if at all, would you be comfortable for your data to be used for each of the following functions? Please give your answer on a scale from 1 to 10, where 1 refers to 'Not at all comfortable' and 10 refers to 'Completely comfortable'. Support medical research charities and pharmaceutical companies to develop new treatments to be used by the NHS	Base: All respondents	2072
●	177	68	Gender	Base: All respondents	2072
●	178	68	Gender	Base: All respondents	2072
●	179	69	Age	Base: All respondents	2072
●	180	69	Age	Base: All respondents	2072
●	181	70	Social Grade	Base: All respondents	2072
●	182	70	Social Grade	Base: All respondents	2072
●	183	71	GO Region	Base: All respondents	2072
●	184	71	GO Region	Base: All respondents	2072
●	185	72	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2072
●	186	72	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	187	73	Tenure	Base: All respondents	2072
●	188	73	Tenure	Base: All respondents	2072
●	189	74	What is the highest educational level that you have achieved to date?	Base: All respondents	2072
●	190	74	What is the highest educational level that you have achieved to date?	Base: All respondents	2072
●	191	75	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2072
●	192	75	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2072
●	193	76	How many cars are there in your household?	Base: All respondents	2072
●	194	76	How many cars are there in your household?	Base: All respondents	2072
●	195	77	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2072
●	196	77	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2072
●	197	78	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2072
●	198	78	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2072
●	199	79	Which of the following best describes where you live?	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	200	79	Which of the following best describes where you live?	Base: All respondents	2072
●	201	80	Which of the following best describes your current working status?	Base: All respondents	2072
●	202	80	Which of the following best describes your current working status?	Base: All respondents	2072
●	203	81	Do you work in any of the following occupations?	Base: All respondents who work	1095
●	204	81	Do you work in any of the following occupations?	Base: All respondents who work	1194
●	205	81	Do you work in any of the following occupations?	Base: All respondents who work	1095
●	206	81	Do you work in any of the following occupations?	Base: All respondents who work	1194
●	207	82	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2072
●	208	82	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2072
●	209	83	Which of the following ITV regions do you live in?	Base: All respondents	2072
●	210	83	Which of the following ITV regions do you live in?	Base: All respondents	2072
●	211	84	Marital Status	Base: All respondents	2072
●	212	84	Marital Status	Base: All respondents	2072
●	213	85	Which of the following cities do you live in, or nearest to?	Base: All respondents	2072
●	214	85	Which of the following cities do you live in, or nearest to?	Base: All respondents	2072
●	215	85	Which of the following cities do you live in, or nearest to?	Base: All respondents	2072

	Page	Table	Title	Base Description	Base
●	216	85	Which of the following cities do you live in, or nearest to?	Base: All respondents	2072
●	217	86	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2072
●	218	86	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2072
●	219	86	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2072
●	220	86	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2072
●	221	87	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2072
●	222	87	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2072