

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	26 th September	30 th September	26 th September	2 nd September	24 th August	29 th July
Conservative	31%	29%	29%	28%	32%	27%
Labour	34%	35%	35%	35%	34%	33%
Liberal Democrat	7%	10%	7%	9%	8%	8%
UKIP	19%	15%	19%	17%	18%	17%
Other	9%	11%	10%	11%	8%	15%

METHODOLOGY NOTE

ComRes interviewed 2,000 GB adults online between 15th and 16th October 2014. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 1

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1004	477	527	46	203	163	184	159	249	381	240	152	231	905	253	239	263	150	99
Weighted base	1004	490	514	120	163	191	171	150	209	271	292	210	231	918	253	265	254	146	86
Conservative	295 29%	170 35%	125 24%	31 26%	32 19%	53 28%	48 28%	48 32%	84 40%	88 33%	81 28%	65 31%	61 27%	284 31%	92 36%	96 36%	66 26%	30 21%	11 13%
Labour	236 24%	112 23%	124 24%	9 7%	43 27%	64 33%	44 26%	34 22%	44 21%	54 20%	76 26%	40 19%	66 29%	213 23%	43 17%	55 21%	85 33%	29 20%	24 28%
Liberal Democrat	185 18%	96 20%	89 17%	25 21%	37 22%	24 12%	31 18%	27 18%	42 20%	61 22%	53 18%	42 20%	31 13%	176 19%	42 17%	55 21%	37 15%	42 28%	9 11%
Other	80 8%	45 9%	35 7%	6 5%	9 6%	12 6%	17 10%	18 12%	17 8%	17 6%	19 6%	24 11%	20 9%	56 6%	18 7%	15 6%	11 4%	12 8%	24 28%
Did not vote	163 16%	56 11%	107 21%	43 36%	35 22%	29 15%	23 13%	20 13%	13 6%	37 14%	57 20%	30 14%	39 17%	147 16%	48 19%	34 13%	42 16%	22 15%	16 19%
Don't remember	24 2%	6 1%	18 4%	4 3%	3 2%	8 4%	2 1%	2 1%	4 2%	6 2%	5 2%	2 1%	10 4%	23 2%	7 3%	5 2%	7 3%	4 3%	1 1%
Refused	20 2%	6 1%	14 3%	1 1%	4 2%	2 1%	7 4%	2 1%	5 2%	8 3%	2 1%	7 3%	3 1%	19 2%	2 1%	5 2%	6 2%	6 4%	1 1%

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 1

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1004	266	269	67	144	33	34	-	8	5	168	317	233	174
Weighted base	1004	255	273	63	153	34	31	-	6	3	164	295	236	185
Conservative	295 29%	209 82%	8 3%	3 5%	58 38%	2 6%	-	-	* 7%	1 16%	17 11%	295 100%	-	-
Labour	236 24%	5 2%	185 68%	1 1%	20 13%	5 15%	6 20%	-	1 15%	-	16 10%	-	236 100%	-
Liberal Democrat	185 18%	16 6%	47 17%	49 77%	27 18%	14 40%	1 2%	-	1 11%	2 56%	35 21%	-	-	185 100%
Other	80 8%	1 *	9 3%	1 2%	33 21%	7 21%	21 68%	-	4 67%	1 28%	3 2%	-	-	-
Did not vote	163 16%	22 8%	20 7%	9 14%	11 7%	5 14%	3 11%	-	-	-	60 36%	-	-	-
Don't remember	24 2%	2 1%	4 1%	-	4 2%	1 4%	-	-	-	-	15 9%	-	-	-
Refused	20 2%	-	* *	1 1%	-	-	-	-	-	-	18 11%	-	-	-

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 1

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1004	272	282	76	37	1	83	28	7	13	31	174
Weighted base	1004	257	281	74	34	1	97	26	7	9	31	188
Conservative	295 29%	213 83%	11 4%	4 6%	* 1%	-	33 34%	2 7%	-	2 20%	-	30 16%
Labour	236 24%	1 *	190 68%	3 4%	6 17%	-	6 7%	1 4%	1 13%	* 5%	4 13%	24 13%
Liberal Democrat	185 18%	13 5%	36 13%	56 76%	1 4%	-	15 16%	9 35%	-	2 17%	1 2%	52 28%
Other	80 8%	6 2%	6 2%	1 2%	22 65%	-	29 30%	7 26%	4 52%	1 10%	1 2%	4 2%
Did not vote	163 16%	21 8%	34 12%	9 13%	4 13%	1 100%	10 11%	6 24%	1 11%	2 20%	7 24%	67 36%
Don't remember	24 2%	2 1%	4 1%	-	-	-	2 2%	1 5%	2 24%	1 11%	3 10%	9 5%
Refused	20 2%	1 *	* *	-	-	-	-	-	-	2 17%	15 49%	2 1%

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 1

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1004	99	55	131	77	86	50	85	115	138	100	68
Weighted base	1004	86*	46*	118*	89*	93*	54*	93*	126*	127*	92*	78*
Conservative	295 29%	11 13%	6 12%	37 31%AB	23 26%A	29 31%AB	8 15%	39 41%ABF	41 33%AB	51 40%ABF	22 24%	28 36%ABF
Labour	236 24%	24 28%G	15 32%GI	42 35%GHI	28 31%GI	27 29%G	11 20%	12 13%	23 19%	20 16%	19 20%	17 21%
Liberal Democrat	185 18%	9 11%	8 17%	12 10%	17 19%	19 20%	18 34%ACH	18 20%	17 14%	25 20%	23 25%AC	18 23%C
Other	80 8%	24 28%BCDE	3 6%	4 3%	5 5%	7 8%	5 9%	4 5%	6 5%	11 9%	7 8%	4 5%
Did not vote	163 16%	16 19%	11 24%	19 16%	12 13%	11 12%	7 13%	15 16%	32 25%	17 13%	15 17%	9 11%
Don't remember	24 2%	1 1%	3 7%E	3 3%	1 1%	-	3 5%	3 3%	5 4%	2 2%	1 2%	2 2%
Refused	20 2%	1 1%	1 2%	2 1%	3 4%	1 1%	2 4%	2 2%	2 1%	1 1%	4 4%	2 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 2

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1004	477	527	46	203	163	184	159	249	381	240	152	231	905	253	239	263	150	99	
Weighted base	1004	490	514	120	163	191	171	150	209	271	292	210	231	918	253	265	254	146	86	
Absolutely certain to vote	(10)	583 58%	313 64%	270 53%	50 41%	79 49%	96 50%	112 65%	98 66%	148 71%	148 54%	165 57%	134 58%	524 57%	134 53%	167 63%	145 57%	77 53%	59 69%	
	(9)	98 10%	51 10%	47 9%	8 7%	22 13%	13 7%	18 10%	10 7%	27 13%	39 14%	19 6%	15 7%	25 11%	87 9%	31 12%	18 7%	21 8%	16 11%	11 13%
	(8)	95 9%	43 9%	53 10%	13 11%	15 9%	26 14%	11 6%	15 10%	15 7%	35 13%	24 8%	14 7%	21 9%	93 10%	27 11%	30 11%	26 10%	11 8%	2 3%
	(7)	51 5%	29 6%	22 4%	13 11%	12 7%	13 7%	7 4%	4 2%	3 2%	14 5%	14 5%	12 6%	12 5%	49 5%	10 4%	14 5%	10 4%	15 10%	2 3%
	(6)	36 4%	10 2%	26 5%	12 10%	5 3%	12 6%	3 2%	2 2%	2 1%	6 2%	21 7%	4 2%	6 2%	34 4%	6 2%	11 4%	9 4%	8 5%	3 3%
	(5)	18 2%	8 2%	9 2%	- -	5 3%	7 4%	3 2%	3 2%	- -	6 2%	5 2%	2 1%	5 2%	17 2%	9 4%	4 1%	4 2%	- -	1 1%
	(4)	3 *	3 1%	* *	- -	1 1%	- -	- -	1 1%	1 *	1 *	1 *	1 *	3 *	1 *	1 *	1 *	1 1%	- -	
	(3)	15 2%	4 1%	11 2%	3 2%	4 3%	4 2%	1 1%	- -	3 2%	2 1%	5 2%	5 3%	2 1%	15 2%	4 1%	3 1%	7 3%	1 1%	- -
	(2)	12 1%	4 1%	7 1%	3 2%	1 1%	1 1%	3 2%	2 2%	1 1%	4 1%	3 1%	3 1%	2 1%	11 1%	2 1%	1 *	6 2%	2 2%	1 1%
Certain not to vote	(1)	52 5%	15 3%	38 7%	15 13%	7 4%	7 4%	6 4%	10 7%	6 3%	6 2%	27 9%	6 3%	14 6%	49 5%	21 8%	10 4%	10 4%	7 5%	3 4%
Refused		7 1%	4 1%	3 1%	1 1%	1 1%	- -	3 2%	2 1%	- -	4 1%	1 *	2 1%	1 *	6 1%	* *	2 1%	3 1%	1 1%	1 1%
Don't know		33 3%	6 1%	27 5%	2 2%	11 7%	12 6%	4 2%	2 1%	1 1%	6 2%	8 3%	10 5%	9 4%	30 3%	8 3%	3 1%	13 5%	6 4%	3 3%
Mean		8.58	8.92	8.25	7.43	8.42	8.39	8.93	8.70	9.16	8.80	8.15	8.90	8.59	8.54	8.31	8.80	8.53	8.47	9.08
Standard deviation		2.47	2.08	2.77	3.15	2.42	2.36	2.23	2.58	1.99	2.01	2.91	2.21	2.51	2.50	2.75	2.21	2.53	2.45	2.13
Standard error		0.08	0.10	0.12	0.47	0.18	0.19	0.17	0.21	0.13	0.11	0.19	0.18	0.17	0.08	0.18	0.14	0.16	0.21	0.22

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 2

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1004	266	269	67	144	33	34	-	8	5	168	317	233	174
Weighted base	1004	255	273	63	153	34	31	-	6	3	164	295	236	185
Absolutely certain to vote	(10) 583 58%	156 61%	194 71%	33 53%	122 80%	18 53%	27 87%	-	5 74%	1 27%	46 28%	201 68%	171 72%	107 58%
	(9) 98 10%	36 14%	25 9%	9 14%	13 9%	2 6%	4 13%	-	1 15%	-	10 6%	32 11%	18 7%	25 14%
	(8) 95 9%	34 13%	27 10%	10 16%	11 7%	3 10%	-	-	1 11%	2 73%	13 8%	28 10%	18 8%	23 13%
	(7) 51 5%	16 6%	13 5%	8 13%	2 2%	3 9%	-	-	-	-	10 6%	14 5%	11 5%	10 5%
	(6) 36 4%	10 4%	11 4%	1 2%	3 2%	3 10%	-	-	-	-	9 5%	8 3%	7 3%	8 4%
	(5) 18 2%	3 1%	2 1%	1 2%	1 1%	4 12%	-	-	-	-	7 4%	3 1%	-	3 1%
	(4) 3 *	-	-	-	-	-	-	-	-	-	1 1%	1 *	*	1 *
	(3) 15 2%	-	-	-	-	-	-	-	-	-	8 5%	1 *	-	*
	(2) 12 1%	-	-	-	-	-	-	-	-	-	6 4%	-	3 1%	-
Certain not to vote	(1) 52 5%	-	-	-	-	-	-	-	-	-	28 17%	4 1%	1 *	2 1%
Refused	7 1%	-	-	-	-	-	-	-	-	-	6 4%	-	-	-
Don't know	33 3%	-	-	-	-	-	-	-	-	-	19 12%	3 1%	7 3%	7 4%
Mean	8.58	9.19	9.36	8.98	9.61	8.45	9.87	-	9.63	8.54	6.40	9.23	9.34	9.06
Standard deviation	2.47	1.22	1.17	1.30	0.91	1.91	0.34	-	0.73	1.06	3.56	1.55	1.48	1.54
Standard error	0.08	0.07	0.07	0.16	0.08	0.33	0.06	-	0.26	0.47	0.30	0.09	0.10	0.12

Voting Intentions Survey

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Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1004	272	282	76	37	1	83	28	7	13	31	174
Weighted base	1004	257	281	74	34	1	97	26	7	9	31	188
Absolutely certain to vote	(10) 583 58%	162 63%	192 68%	36 48%	28 83%	-	77 79%	12 47%	4 52%	4 39%	7 24%	62 33%
	(9) 98 10%	34 13%	27 10%	10 14%	5 14%	-	6 6%	2 9%	1 13%	2 17%	4 13%	8 4%
	(8) 95 9%	30 12%	24 9%	12 16%	1 2%	-	4 4%	* 2%	2 24%	1 15%	3 11%	17 9%
	(7) 51 5%	13 5%	11 4%	9 12%	-	1 100%	-	1 4%	-	-	-	17 9%
	(6) 36 4%	11 4%	10 4%	3 5%	-	-	1 1%	3 10%	-	-	1 3%	8 4%
	(5) 18 2%	3 1%	1 *	-	-	-	-	4 16%	-	* 5%	1 2%	9 5%
	(4) 3 *	1 *	* *	-	-	-	-	-	-	-	-	2 1%
	(3) 15 2%	1 *	3 1%	-	-	-	-	2 9%	-	* 5%	-	9 5%
	(2) 12 1%	-	1 *	-	-	-	3 3%	-	1 11%	-	2 6%	6 3%
Certain not to vote	(1) 52 5%	2 1%	5 2%	3 4%	-	-	1 1%	1 2%	-	2 20%	6 21%	33 17%
Refused	7 1%	1 *	-	-	-	-	-	-	-	-	6 18%	* *
Don't know	33 3%	-	7 3%	1 1%	-	-	6 6%	-	-	-	1 2%	19 10%
Mean	8.58	9.14	9.19	8.63	9.81	7.00	9.46	7.68	8.49	7.20	6.33	6.57
Standard deviation	2.47	1.50	1.71	1.98	0.46	-	1.75	2.75	2.65	3.72	3.87	3.53
Standard error	0.08	0.09	0.10	0.23	0.08	-	0.20	0.52	1.00	1.03	0.77	0.29

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 2

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1004	99	55	131	77	86	50	85	115	138	100	68
Weighted base	1004	86*	46*	118*	89*	93*	54*	93*	126*	127*	92*	78*
Absolutely certain to vote	(10) 583 58%	59 69%BHJ	21 46%	74 62%	50 56%	53 57%	32 60%	58 62%	60 48%	74 58%	45 49%	56 72%BHJ
	(9) 98 10%	11 13%	4 10%	8 7%	9 10%	7 7%	2 4%	5 5%	14 11%	17 13%	14 15%	7 9%
	(8) 95 9%	2 3%	7 14%A	13 11%A	6 7%	15 16%A	5 9%	10 11%	18 15%A	8 7%	6 7%	4 5%
	(7) 51 5%	2 3%	2 5%	2 2%	5 6%	6 6%	3 5%	8 8%	6 4%	5 4%	12 13%ACIK	1 1%
	(6) 36 4%	3 3%	1 2%	5 5%	2 3%	2 2%	3 6%	5 5%	4 3%	2 1%	4 5%	4 5%
	(5) 18 2%	1 1%	2 5%	2 1%	- -	2 2%	- -	2 2%	6 5%	3 2%	- -	- -
	(4) 3 *	- -	- -	1 1%	- -	1 1%	1 2%	- -	- -	1 1%	- -	- -
	(3) 15 2%	- -	2 5%	1 1%	4 4%	1 1%	- -	- -	3 2%	1 1%	1 1%	2 3%
	(2) 12 1%	1 1%	3 7%CGHI	1 1%	2 2%	1 1%	- -	- -	1 *	1 1%	2 2%	* 1%
Certain not to vote	(1) 52 5%	3 4%	2 5%	6 5%	2 2%	5 5%	2 3%	3 3%	10 8%	11 8%	6 6%	3 4%
Refused	7 1%	1 1%	- -	1 1%	2 2%	- -	- -	2 2%	- -	* *	1 1%	- -
Don't know	33 3%	3 3%	1 1%	5 4%	8 9%GJK	2 2%	6 11%GJK	1 1%	4 3%	5 4%	* *	- -
Mean	8.58	9.08BH J	7.78	8.70	8.71	8.56	8.86	8.87B	8.11	8.50	8.26	8.99B
Standard deviation	2.47	2.13	2.98	2.45	2.32	2.40	2.12	1.96	2.76	2.74	2.60	2.24
Standard error	0.08	0.22	0.41	0.22	0.28	0.26	0.32	0.22	0.26	0.24	0.26	0.27

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 3

Q.3 If there were a General Election / UK General Election (for Scotland) General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	886	439	447	36	170	140	165	142	233	347	208	132	199	797	223	219	224	131	89
Weighted base	882	455	427	96	138	167	153	132	195	248	248	183	202	804	218	244	214	127	78
Conservative	239 27%	141 31%	98 23%	29 30%	28 20%	50 30%	38 25%	32 24%	61 31%	76 31%	60 24%	54 29%	49 24%	228 28%	66 30%	79 32%	49 23%	34 27%	11 14%
Labour	247 28%	128 28%	119 28%	22 23%	49 35%	44 26%	42 27%	40 30%	51 26%	67 27%	66 27%	44 24%	71 35%	230 29%	50 23%	62 25%	81 38%	36 29%	17 22%
Lib Dem	52 6%	27 6%	25 6%	8 8%	8 6%	8 5%	10 6%	3 2%	15 8%	20 8%	14 6%	9 5%	9 5%	49 6%	17 8%	11 5%	7 3%	15 11%	3 4%
UKIP	147 17%	79 17%	68 16%	11 12%	11 8%	33 20%	25 16%	30 23%	36 18%	29 12%	49 20%	38 21%	31 16%	141 17%	42 19%	46 19%	37 17%	16 12%	6 8%
Green	31 4%	10 2%	21 5%	3 3%	13 9%	6 3%	7 5%	2 2%	* *	5 2%	18 7%	5 3%	3 2%	30 4%	16 7%	8 3%	3 1%	3 3%	1 2%
SNP	30 3%	20 5%	10 2%	1 1%	7 5%	5 3%	9 6%	5 4%	3 1%	7 3%	9 4%	9 5%	5 3%	- -	- -	- -	- -	- -	30 39%
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
BNP	6 1%	3 1%	3 1%	- -	1 1%	2 1%	1 *	2 1%	* *	1 *	- -	2 1%	4 2%	6 1%	- -	2 1%	4 2%	- -	- -
Other	3 *	3 1%	* *	- -	2 1%	1 1%	- -	- -	1 *	1 1%	1 *	- -	1 *	3 *	1 1%	1 *	- -	1 1%	- -
Refused	16 2%	3 1%	13 3%	4 4%	5 3%	- -	4 2%	- -	4 2%	7 3%	2 1%	6 3%	2 1%	16 2%	3 1%	2 1%	8 4%	4 3%	- -
Don't know	109 12%	40 9%	69 16%	18 18%	14 10%	18 11%	17 11%	19 14%	24 12%	35 14%	30 12%	18 10%	27 13%	100 12%	23 11%	33 14%	26 12%	18 14%	9 12%

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 3

Q.3 If there were a General Election / UK General Election (for Scotland) General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	886	266	269	67	144	33	34	-	8	5	97	306	223	165
Weighted base	882	255	273	63	153	34	31	-	6	3	95	286	225	176
Conservative	239 27%	239 94%	-	-	-	-	-	-	-	-	-	198 69%	4 2%	14 8%
Labour	247 28%	-	247 91%	-	-	-	-	-	-	-	-	7 2%	171 76%	41 23%
Lib Dem	52 6%	-	-	52 83%	-	-	-	-	-	-	-	2 1%	1 *	39 22%
UKIP	147 17%	-	-	-	147 96%	-	-	-	-	-	-	56 19%	20 9%	25 14%
Green	31 4%	-	-	-	-	31 92%	-	-	-	-	-	1 *	5 2%	13 8%
SNP	30 3%	-	-	-	-	-	30 98%	-	-	-	-	-	6 3%	1 *
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	6 1%	-	-	-	-	-	-	-	6 93%	-	-	-	1 *	1 *
Other	3 *	-	-	-	-	-	-	-	-	3 100%	-	1 *	-	2 1%
Refused	16 2%	-	4 1%	1 1%	-	-	-	-	-	-	16 16%	1 *	-	-
Don't know	109 12%	16 6%	22 8%	10 16%	6 4%	3 8%	1 2%	-	* 7%	-	80 84%	22 8%	17 7%	40 23%

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 3

Q.3 If there were a General Election / UK General Election (for Scotland) General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	886	265	265	72	37	1	76	26	6	10	18	110
Weighted base	882	252	265	70	34	1	87	23	6	7	16	120
Conservative	239 27%	205 81%	9 3%	4 5%	* 1%	-	1 1%	1 5%	-	* 6%	-	19 16%
Labour	247 28%	3 1%	207 78%	9 12%	-	-	-	3 13%	-	-	3 20%	23 19%
Lib Dem	52 6%	3 1%	3 1%	41 58%	-	-	-	-	-	* 5%	-	5 4%
UKIP	147 17%	24 9%	20 8%	2 3%	1 2%	-	82 93%	-	2 27%	1 14%	-	15 13%
Green	31 4%	-	7 3%	5 7%	-	-	-	15 67%	-	1 14%	-	3 3%
SNP	30 3%	-	-	-	30 89%	-	-	-	-	* 6%	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
BNP	6 1%	-	-	1 1%	-	-	-	-	5 73%	-	-	1 *
Other	3 *	1 *	-	1 1%	-	-	-	-	-	2 25%	-	-
Refused	16 2%	-	4 1%	-	-	-	-	-	-	-	11 65%	2 2%
Don't know	109 12%	17 7%	17 6%	8 11%	2 7%	1 100%	5 6%	3 15%	-	2 29%	2 14%	51 43%

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 3

Q.3 If there were a General Election / UK General Election (for Scotland) General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	886	89	47	112	65	77	42	79	103	120	89	63
Weighted base	882	78*	38*	104*	72*	84*	46*	88*	108*	109*	82*	73*
Conservative	239 27%	11 14%	6 15%	31 29%A	13 18%	20 24%	9 19%	37 42%ABD EFH	27 25%	39 36%ABD	25 31%A	22 30%A
Labour	247 28%	17 22%	17 45%AGH I	36 35%GI	28 39%GI	27 32%	14 31%	16 18%	28 26%	23 21%	22 27%	19 26%
Lib Dem	52 6%	3 4%	1 2%	1 1%	5 7%	2 2%	4 8%	3 3%	10 9%C	7 7%	11 13%ACE	6 8%C
UKIP	147 17%	6 8%	5 13%	19 18%	14 19%	11 13%	7 15%	20 23%A	22 20%A	20 18%	9 11%	15 21%A
Green	31 4%	1 2%	1 2%	2 2%	-	5 6%	2 4%	1 1%	9 8%D	7 6%	2 2%	2 3%
SNP	30 3%	30 39%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
BNP	6 1%	-	1 1%	2 2%	2 2%	1 1%	-	1 1%	-	-	-	-
Other	3 *	-	-	-	-	-	-	1 1%	-	1 1%	1 2%	-
Refused	16 2%	-	3 8%AI	4 4%	1 2%	1 1%	-	1 1%	2 1%	1 1%	4 4%	1 1%
Don't know	109 12%	9 12%	5 14%	10 10%	10 14%	17 20%	10 22%	9 10%	12 11%	11 10%	8 10%	7 10%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	248	83	165	18	58	38	44	38	52	89	56	39	64	225	63	53	70	39	23
Weighted base	248	79	169	46	44	42	39	36	41	65	76	50	57	231	61	56	73	41	17
Conservative	12 5%	5 6%	7 4%	-	2 5%	-	5 12%	2 7%	3 6%	4 6%	2 2%	3 5%	4 7%	11 5%	6 10%	1 3%	3 3%	1 3%	1 4%
Labour	40 16%	12 15%	28 17%	15 34%	5 12%	6 14%	4 10%	4 12%	5 13%	2 3%	28 36%	7 15%	2 4%	39 17%	12 19%	6 11%	13 18%	8 20%	1 5%
Lib Dem	7 3%	1 1%	7 4%	-	2 5%	1 1%	1 2%	1 3%	3 7%	4 7%	1 1%	-	2 4%	7 3%	1 1%	-	3 4%	3 8%	-
UKIP	14 6%	5 6%	10 6%	3 6%	* 1%	2 4%	1 3%	5 13%	3 8%	2 3%	4 5%	1 2%	7 12%	14 6%	3 5%	5 9%	6 8%	1 2%	-
Green	7 3%	4 5%	3 2%	-	1 2%	5 13%	1 2%	-	-	1 2%	1 1%	1 2%	4 6%	7 3%	5 9%	1 2%	-	* 1%	-
SNP	1 *	1 1%	-	-	-	-	1 2%	-	-	-	-	-	1 1%	-	-	-	-	-	1 4%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	1 1%	* 1%	1 *	-	-	-	1 2%	* 1%	-	* 1%	-	-	1 1%	1 1%	* 1%	-	1 1%	-	-
Other	2 1%	2 2%	* *	-	* 1%	-	* 1%	1 4%	-	1 1%	1 2%	-	-	* 1%	-	-	* 1%	* 1%	1 8%
Refused	24 10%	7 9%	17 10%	6 14%	4 9%	2 5%	6 15%	3 7%	3 7%	11 17%	3 4%	8 15%	2 4%	23 10%	3 4%	3 6%	11 15%	6 15%	1 5%
Don't know	140 56%	43 55%	97 57%	21 47%	29 67%	27 63%	20 51%	19 53%	24 58%	39 60%	37 48%	30 60%	34 60%	127 55%	31 51%	39 70%	37 50%	21 51%	13 75%

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	248	22	23	13	7	3	1	-	1	-	168	42	26	46
Weighted base	248	16	26	11	6	3	1	-	*	-	164	31	28	49
Conservative	12 5%	5 29%	-	-	-	-	-	-	-	-	-	5 16%	-	1 2%
Labour	40 16%	-	12 46%	-	-	-	-	-	-	-	-	3 9%	12 43%	7 13%
Lib Dem	7 3%	-	-	4 40%	-	-	-	-	-	-	-	1 2%	-	3 7%
UKIP	14 6%	-	-	-	6 100%	-	-	-	-	-	-	3 10%	-	3 6%
Green	7 3%	-	-	-	-	3 100%	-	-	-	-	-	1 3%	-	* 1%
SNP	1 *	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	1 1%	-	-	-	-	-	-	-	* 100%	-	-	1 4%	-	-
Other	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	* 1%
Refused	24 10%	-	3 12%	-	-	-	-	-	-	-	24 14%	-	-	-
Don't know	140 56%	11 71%	11 43%	7 60%	-	-	-	-	-	-	140 86%	17 55%	16 57%	35 71%

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	248	32	37	14	3	1	12	6	1	5	28	109
Weighted base	248	22	36	12	2	1	15	6	1	4	27	122
Conservative	12 5%	7 32%	1 3%	-	-	-	1 9%	-	-	-	-	3 2%
Labour	40 16%	-	14 39%	* 3%	-	-	3 18%	-	-	-	1 3%	22 18%
Lib Dem	7 3%	-	1 2%	1 12%	-	-	-	-	-	-	1 3%	5 4%
UKIP	14 6%	3 13%	* 1%	-	-	-	4 25%	-	-	-	-	7 6%
Green	7 3%	-	1 2%	* 2%	-	-	-	5 83%	-	-	1 2%	-
SNP	1 *	-	-	-	1 27%	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
BNP	1 1%	* 2%	-	-	-	-	-	-	-	-	-	1 1%
Other	2 1%	-	-	-	-	-	-	-	-	2 53%	-	-
Refused	24 10%	-	3 8%	-	-	-	-	-	-	-	20 72%	1 1%
Don't know	140 56%	12 53%	16 45%	10 83%	2 73%	1 100%	7 49%	1 17%	1 100%	2 47%	5 20%	84 69%

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Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	248	23	15	32	23	23	17	17	26	37	22	13
Weighted base	248	17**	17**	29**	28**	27**	19**	15**	30**	31**	22**	13**
Conservative	12 5%	1 4%	-	3 9%	-	-	1 7%	1 9%	2 7%	4 12%	-	-
Labour	40 16%	1 5%	6 35%	4 13%	4 13%	5 19%	5 26%	-	8 27%	3 11%	3 14%	1 8%
Lib Dem	7 3%	-	-	2 8%	1 3%	-	1 7%	-	-	1 2%	2 9%	-
UKIP	14 6%	-	-	3 10%	3 10%	-	-	3 23%	2 7%	1 3%	1 3%	1 11%
Green	7 3%	-	-	-	-	1 4%	-	-	5 16%	1 2%	* 1%	-
SNP	1 *	1 4%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
BNP	1 1%	-	-	-	1 3%	-	-	-	-	* 2%	-	-
Other	2 1%	1 8%	-	-	* 1%	-	-	-	-	-	* 2%	-
Refused	24 10%	1 5%	1 5%	6 20%	4 16%	1 3%	-	2 13%	2 5%	1 3%	6 27%	1 4%
Don't know	140 56%	13 75%	10 60%	11 40%	15 54%	20 74%	11 59%	8 55%	12 38%	20 64%	10 43%	10 78%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as ...?**Base: All respondents**

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1004	477	527	46	203	163	184	159	249	381	240	152	231	905	253	239	263	150	99
Weighted base	1004	490	514	120	163	191	171	150	209	271	292	210	231	918	253	265	254	146	86
Conservative	257 26%	153 31%	104 20%	32 27%	25 15%	45 23%	35 21%	48 32%	72 35%	84 31%	68 23%	49 23%	56 24%	248 27%	74 29%	89 34%	53 21%	31 21%	9 11%
Labour	281 28%	139 28%	142 28%	23 19%	48 30%	53 27%	51 30%	43 29%	63 30%	74 27%	82 28%	52 25%	73 32%	261 28%	53 21%	70 27%	102 40%	35 24%	20 24%
Lib Dem	74 7%	43 9%	31 6%	11 9%	18 11%	7 4%	14 8%	10 7%	15 7%	25 9%	28 9%	11 5%	10 5%	71 8%	26 10%	18 7%	9 4%	18 12%	3 3%
SNP	34 3%	22 4%	12 2%	1 1%	8 5%	6 3%	9 5%	5 3%	3 2%	8 3%	9 3%	10 5%	7 3%	- -	- -	- -	- -	- -	34 39%
Plaid Cymru	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -
UKIP	97 10%	50 10%	46 9%	14 11%	10 6%	19 10%	18 11%	14 9%	22 10%	16 6%	24 8%	34 16%	23 10%	94 10%	27 11%	34 13%	22 9%	11 8%	3 4%
Green	26 3%	7 1%	19 4%	- -	8 5%	9 5%	4 2%	3 2%	2 1%	7 3%	6 2%	6 3%	7 3%	25 3%	14 6%	5 2%	2 1%	3 2%	* 1%
BNP	7 1%	2 *	6 1%	- -	1 1%	4 2%	1 *	1 1%	* *	- -	- -	2 1%	6 2%	6 1%	2 1%	1 *	3 1%	- -	1 1%
Other	9 1%	4 1%	5 1%	- -	2 1%	2 1%	2 1%	2 2%	2 1%	4 1%	2 1%	- -	3 1%	7 1%	2 1%	* *	* *	5 3%	2 2%
Refused	31 3%	14 3%	17 3%	2 2%	5 3%	3 2%	10 6%	3 2%	7 4%	11 4%	7 2%	8 4%	6 2%	29 3%	9 4%	4 2%	7 3%	9 6%	2 2%
Don't know	188 19%	57 12%	132 26%	37 31%	38 24%	43 23%	26 15%	21 14%	23 11%	42 16%	67 23%	39 19%	40 17%	177 19%	46 18%	42 16%	55 22%	34 23%	11 13%

Voting Intentions Survey

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Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as ...?**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1004	266	269	67	144	33	34	-	8	5	168	317	233	174
Weighted base	1004	255	273	63	153	34	31	-	6	3	164	295	236	185
Conservative	257 26%	220 86%	3 1%	3 4%	26 17%	-	-	-	* 7%	1 16%	12 7%	213 72%	1 *	13 7%
Labour	281 28%	10 4%	225 82%	3 5%	21 13%	7 20%	-	-	-	-	19 12%	11 4%	190 80%	36 19%
Lib Dem	74 7%	4 1%	9 3%	49 77%	2 2%	5 16%	-	-	1 11%	1 31%	10 6%	4 1%	3 1%	56 30%
SNP	34 3%	* *	-	-	1 1%	-	31 99%	-	-	-	2 1%	* *	6 2%	1 1%
Plaid Cymru	1 *	-	-	-	-	-	-	-	-	-	1 *	-	-	-
UKIP	97 10%	1 *	-	-	83 54%	-	-	-	-	-	7 4%	33 11%	6 3%	15 8%
Green	26 3%	1 *	3 1%	-	-	17 51%	-	-	-	-	1 1%	2 1%	1 *	9 5%
BNP	7 1%	-	-	-	2 1%	-	-	-	5 74%	-	1 1%	-	1 *	-
Other	9 1%	* *	-	* 1%	1 1%	1 3%	* 1%	-	-	2 53%	2 1%	2 1%	* *	2 1%
Refused	31 3%	-	4 2%	1 1%	-	-	-	-	-	-	25 15%	-	4 2%	1 *
Don't know	188 19%	19 8%	29 10%	7 12%	17 11%	3 10%	-	-	1 8%	-	85 52%	30 10%	24 10%	52 28%

Voting Intentions Survey

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Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as ...?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1004	272	282	76	37	1	83	28	7	13	31	174
Weighted base	1004	257	281	74	34	1	97	26	7	9	31	188
Conservative	257 26%	257 100%	-	-	-	-	-	-	-	-	-	-
Labour	281 28%	-	281 100%	-	-	-	-	-	-	-	-	-
Lib Dem	74 7%	-	-	74 100%	-	-	-	-	-	-	-	-
SNP	34 3%	-	-	-	34 100%	-	-	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	1 100%	-	-	-	-	-	-
UKIP	97 10%	-	-	-	-	-	97 100%	-	-	-	-	-
Green	26 3%	-	-	-	-	-	-	26 100%	-	-	-	-
BNP	7 1%	-	-	-	-	-	-	-	7 100%	-	-	-
Other	9 1%	-	-	-	-	-	-	-	-	9 100%	-	-
Refused	31 3%	-	-	-	-	-	-	-	-	-	31 100%	-
Don't know	188 19%	-	-	-	-	-	-	-	-	-	-	188 100%

Voting Intentions Survey

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Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as ...?**Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1004	99	55	131	77	86	50	85	115	138	100	68
Weighted base	1004	86*	46*	118*	89*	93*	54*	93*	126*	127*	92*	78*
Conservative	257 26%	9 11%	5 11%	31 26%A	17 19%	19 21%	8 15%	40 43%ABC DEFHJ	31 25%A	43 34%ABD F	23 25%A	30 38%ABDEF
Labour	281 28%	20 24%	22 48%AFG HIJK	50 42%AFG HIJ	31 34%GI	33 36%GI	13 23%	17 18%	31 25%	22 17%	22 24%	21 26%
Lib Dem	74 7%	3 3%	1 2%	2 2%	6 6%	7 8%	3 6%	4 4%	13 10%C	13 10%C	15 16%ABC G	8 10%C
SNP	34 3%	34 39%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	1 1%	-	-	-	-	-
UKIP	97 10%	3 4%	6 12%	6 5%	10 11%	9 9%	4 7%	17 18%AC	13 10%	14 11%	8 8%	8 11%
Green	26 3%	* 1%	1 2%	1 1%	1 1%	4 4%	2 3%	2 2%	10 8%ACK	4 3%	2 2%	-
BNP	7 1%	1 1%	-	2 1%	2 2%	* 1%	-	1 1%	2 1%	-	-	-
Other	9 1%	2 2%	-	-	* *	* *	3 5%C	-	-	2 1%	2 2%	-
Refused	31 3%	2 2%	1 2%	2 1%	4 5%	2 2%	2 3%	2 2%	6 5%	3 2%	7 7%	1 1%
Don't know	188 19%	11 13%	11 23%	25 21%	19 22%	19 20%	20 37%AGH JK	12 13%	20 16%	26 21%	14 15%	11 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	826	419	407	30	155	132	154	138	217	323	194	123	186	743	207	203	209	124	83
Weighted base	761	404	358	71	117	141	136	121	175	210	212	162	178	691	190	211	183	106	71
Conservative	234 31%	133 33%	101 28%	25 36%	27 23%	43 31%	38 28%	34 28%	66 37%	75 36%	57 27%	51 32%	51 29%	223 32%	66 35%	78 37%	47 26%	32 30%	11 16%
Labour	256 34%	128 32%	127 36%	25 35%	48 41%	46 33%	45 33%	40 33%	52 30%	70 34%	70 33%	46 28%	70 39%	237 34%	51 27%	64 31%	85 46%	36 34%	19 27%
Lib Dem	57 7%	27 7%	30 8%	7 9%	10 8%	7 5%	11 8%	5 4%	17 10%	22 10%	14 6%	9 6%	12 7%	54 8%	16 8%	11 5%	9 5%	18 17%	3 4%
UKIP	147 19%	78 19%	69 19%	11 15%	11 10%	30 21%	25 18%	33 27%	37 21%	29 14%	47 22%	39 24%	32 18%	141 20%	42 22%	47 22%	36 19%	15 14%	6 8%
Green	29 4%	11 3%	18 5%	2 3%	11 10%	6 4%	7 5%	2 2%	* *	4 2%	15 7%	6 4%	4 2%	27 4%	13 7%	8 4%	3 1%	4 4%	1 2%
SNP	31 4%	21 5%	10 3%	1 2%	7 6%	5 4%	10 7%	5 4%	3 1%	7 3%	9 4%	9 6%	6 3%	- -	- -	- -	- -	- -	31 43%
BNP	6 1%	3 1%	3 1%	- -	1 1%	2 2%	1 *	2 2%	* *	1 *	- -	2 1%	4 2%	6 1%	* *	2 1%	4 2%	- -	- -
Other	3 *	3 1%	* *	- -	2 1%	1 1%	- -	- -	1 *	1 1%	1 *	- -	1 *	3 *	1 1%	1 *	- -	1 1%	- -

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	826	266	269	67	144	33	34	-	8	5	37	300	220	150
Weighted base	761	234	256	57	147	29	31	-	6	3	29	264	211	143
Conservative	234 31%	234 100%	-	-	-	-	-	-	-	-	10 34%	195 74%	5 2%	15 10%
Labour	256 34%	-	256 100%	-	-	-	-	-	-	-	13 44%	8 3%	175 83%	44 31%
Lib Dem	57 7%	-	-	57 100%	-	-	-	-	-	-	6 22%	2 1%	* *	45 31%
UKIP	147 19%	-	-	-	147 100%	-	-	-	-	-	-	56 21%	20 9%	25 18%
Green	29 4%	-	-	-	-	29 100%	-	-	-	-	-	2 1%	5 2%	12 8%
SNP	31 4%	-	-	-	-	-	31 100%	-	-	-	-	-	6 3%	1 *
BNP	6 1%	-	-	-	-	-	-	6 100%	-	-	-	* *	1 *	1 *
Other	3 *	-	-	-	-	-	-	-	3 100%	-	-	1 *	-	2 1%

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	826	265	265	72	35	-	72	24	6	8	5	74
Weighted base	761	233	250	63	31	-	82	18	6	5	4	69
Conservative	234 31%	202 87%	9 4%	3 5%	* 1%	-	1 1%	1 6%	-	* 9%	-	17 25%
Labour	256 34%	3 1%	212 85%	8 13%	-	-	-	3 15%	-	-	3 79%	27 39%
Lib Dem	57 7%	3 1%	3 1%	44 69%	-	-	-	-	-	* 8%	1 21%	6 9%
UKIP	147 19%	24 10%	20 8%	2 4%	1 2%	-	82 99%	-	1 23%	1 21%	-	15 22%
Green	29 4%	-	6 2%	4 7%	-	-	-	14 79%	-	1 21%	-	3 5%
SNP	31 4%	-	-	-	30 96%	-	-	-	-	* 10%	-	-
BNP	6 1%	* *	-	1 1%	-	-	-	-	5 77%	-	-	1 1%
Other	3 *	1 *	-	1 1%	-	-	-	-	-	1 32%	-	-

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th October 2014

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	826	83	43	107	59	71	38	74	96	111	86	58
Weighted base	761	71*	29*	92*	62*	70*	37**	77*	93*	98*	69*	64*
Conservative	234 31%	11 16%	5 17%	30 32%A	12 20%	19 28%	9 23%	36 46%ABD	27 29%	39 40%ABD	23 34%A	23 35%A
Labour	256 34%	19 27%	17 58%AGH JK	39 42%GI	29 47%AGI	31 44%GI	15 41%	15 19%	28 31%	23 24%	21 30%	19 29%
Lib Dem	57 7%	3 4%	2 5%	2 2%	6 10%	3 4%	5 12%	3 4%	9 9%	7 7%	13 19%ACEG I	6 9%
UKIP	147 19%	6 8%	5 16%	18 20%	13 21%	11 15%	7 19%	22 28%AJ	22 24%A	20 21%A	8 12%	15 24%A
Green	29 4%	1 2%	1 2%	2 2%	-	5 7%	2 5%	* 1%	7 7%	7 7%	2 3%	2 4%
SNP	31 4%	31 43%BCDE GHIJK	-	-	-	-	-	-	-	-	-	-
BNP	6 1%	-	1 2%	2 2%	2 3%	1 2%	-	1 1%	-	* *	-	-
Other	3 *	-	-	-	-	-	-	1 1%	-	1 1%	1 2%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 15th – 16th September 2014

Weighting table

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1,004	1,004
Weighted base	1,004	1,004
Conservative	314 31%	295 29%
Labour	224 22%	236 24%
Liberal Democrat	171 17%	185 18%
Other	88 9%	80 8%
Did not vote	163 16%	163 16%
Don't remember	24 2%	24 2%
Refused	20 2%	20 2%