

INTERNET WATCH FOUNDATION – SURVEY OF 16–24 YEAR–OLD MALES

Methodology: ComRes interviewed 1,035 UK males online between 22nd May and 2nd June 2017. Data were weighted to be demographically representative of this age group by region and age. ComRes is a member of the British Polling Council and abides by its rules.

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Online Fieldwork: 22nd May - 2nd June 2017 Prepared by ComRes

D2. How old are you? Base: All respondents

								REGIO	N								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	с	d	е	f	g	h	i	j	k	1	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
16	41 4%	1 1%	4 5% gl	8 6% gln	1 3%	14 11% aghiklmn	1 3%	-	5 4%	3 3%	2 5% gl	1 1%	-	37 4% I	27 3%	41 20% pq	-	-
17	166 16%	14 16%	10 14%	13 11%	11 23% cel	11 9%	10 31% bcehlmn	23 27% bcehlmn	17 13%	17 19% e	12 24% celm	18 19% e	9 9%	121 14%	155 17% e	166 80% pq	-	-
18	183 18%	12 13%	12 15%	31 25% agkln	12 25% gl	26 21% g	9 29% agkl	8 9%	24 18%	14 16%	13 24% g	12 13%	12 12%	153 18%	157 17%	-	183 35% oq	-
19	110 11%	13 14% dg	11 14% g	15 13% g	2 4%	14 12% g	5 16% g	3 3%	17 12% g	13 15% dg	4 9%	6 7%	7 7%	98 11% g	96 10% g	-	110 21% oq	-
20	95 9%	11 12%	14 18% ceimn	8 6%	3 7%	8 7%	2 5%	10 12%	12 9%	6 7%	4 7%	8 9%	10 10%	80 9%	87 9%	-	95 18% oq	-
21	135 13%	9 10%	9 12%	13 11%	6 13%	13 11%	1 3%	15 17% f	19 14%	12 13%	4 9%	17 19% f	17 17% f	115 13%	122 13%	-	135 26% oq	-
22	109 11%	11 12%	7 9%	10 8%	10 20% chmn	13 11%	2 8%	10 12%	11 8%	9 10%	5 10%	8 9%	13 13%	91 11%	95 10%	-	-	109 36% op
23	100 10%	11 12% cd	6 8%	6 5%	1 2%	13 11% d	1 3%	11 13% cd	17 12% cd	8 9%	4 9%	10 11%	13 13% cd	84 10%	87 10%	-	-	100 33% op
24	96 9%	8 9%	4 5%	19 16% bdefjn	2 4%	7 6%	1 3%	6 7%	14 10%	7 8%	2 3%	11 12%	16 16% bdefjn	87 10%	89 10%	-	-	96 31% op
NETS																		
Net: 16-18 Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q	390 38%	28 31%	26 34%	51 42% I	24 51% ahklmn	51 42% I	20 64% abceghiklmn	31 36% I	46 34% I	33 38% I	28 53% abhklmn	31 34%	21 22%	311 36% I	339 37% I	207 100% pq	183 35% q	-

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



D2. How old are you? Base: All respondents

								REGIO	N								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%	TOLAI	a	b	c	d	e	f	g	h	isianus	j	k		m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Net: 19-21	340 33%	33 36%	34 44% cdefj	36 30%	11 24%	36 30%	7 23%	28 32%	47 35%	30 35%	13 24%	32 35%	34 35%	293 34%	305 33%	-	340 65% oq	-
Net: 22+	305 29%	30 33% f	17 22%	34 28%	12 25%	34 28%	4 13%	27 31% f	41 31% f	23 27%	12 23%	29 32% f	42 43% bcdefijmn	263 30% f	271 30% f	-	-	305 100% op
Net: 16-20	595 57%	51 57% I	51 66% kl	74 61% I	29 62% I	73 61% I	26 84% acdeghiklmn	44 51%	74 55% I	52 60% I	36 69% gkl	45 50%	38 39%	489 56% I	522 57% I	207 100% pq	388 74% q	-
Net: 21+	440 43%	39 43% f	26 34%	48 39% f	18 38% f	47 39% f	5 16%	42 49% fj	60 45% f	35 40% f	16 31%	46 50% bfj	59 61% abcdefhijmn	378 44% f	393 43% f	-	135 26% 0	305 100% op

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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D2. How old are you? Base: All respondents

	SEG				HIGHEST EDUCATION	NAL LEVEL		PLAY SF	PORTS	WATCH S	PORTS		
							Vocational		Incomplete				
	Total	AB	C1	C2	DE	Degree-level	or technical qualifications	Secondary education	secondary education	Often	Never	Often	Never
Significance Level: 95%	Total	a	b	C	d	e	*f	g	*h	i	j	k	1
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
i olginoù i oldi	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
16	41	10	18	7	5	-	-	33	5	17	3	12	5
	4%	3%	4%	6%	3%	-	-	5% e	47%	5%	3%	3%	4%
17	166 16%	47 16%	72 15%	18 14%	29 19%	-	1 5%	160 23%	-	59 18%	17 19%	45 12%	28 24%
								е					k
18	183	64	66	23	29	4	2	175	2	61	14	65	22
	18%	22% b	14%	19%	20%	1%	7%	26% e	18%	18%	16%	17%	18%
40	110		47	14	14	0	2		3	38	10	40	15
19	110 11%	35 12%	47 10%	14	9%	8 3%	3 11%	95 14%	26%	38 11%	10 11%	48 13%	15 13%
								е					
20	95	29	37	13	15	11	3	78	1	32	11	33	9
	9%	10%	8%	11%	10%	4%	11%	11% e	9%	10%	13%	9%	7%
21	135	35	70	11	18	54	9	73	-	31	13	48	16
-	13%	12%	15%	9%	12%	18%	33%	11%	-	9%	15%	13%	14%
						g							
22	109 11%	25 8%	52 11%	17 14%	15 10%	63 21%	4 15%	42 6%	-	31 10%	9 10%	42 11%	11 9%
	1170	070	1170	1470	1076	g	13%	076	-	10%	10%	1170	9%
23	100	27	51	10	12	75	3	22	-	31	5	43	6
	10%	9%	11%	8%	8%	25%	11%	3%	-	10%	5%	11% I	5%
						g					-		_
24	96 9%	23 8%	54 12%	8 6%	11 8%	84 28%	2 7%	10 1%	-	28 9%	8 9%	39 10%	7 6%
						g							
NETS													
Net: 16-18	390	121	157	49	63	4	3	368	7	136	33	122	55
	38%	41% b	33%	40%	42% b	1%	12%	54% e	65%	42%	37%	33%	47% k
Net: 19-21	340	99	154	39	47	73	15	246	4	101	34	129	40
1101.1321	340	99 34%	154 33%	39 32%	47 32%	73 24%	15 55%	246 36%	4 35%	31%	34 38%	34%	40 34%
								e					

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



D2. How old are you? Base: All respondents

			SE	G			HIGHEST EDUCATIO	ONAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Tetal	40	64	C2		Degree level	Vocational or technical qualifications	Secondary	Incomplete secondary	Often	Never	Often	Never
Significance Level: 95%	Total	AB	C1 b	C2 C	DE d	Degree-level e	quaincations *f	education	education *h	i	i	Viten	Never
		a	2	0	ũ	0		9			,		
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: 22+	305	75	157	35	39	222	9	73	-	91	22	123	23
	29%	25%	34%	28%	26%	74%	33%	11%	-	28%	24%	33%	19%
			а			g						I	
Net: 16-20	595	185	241	77	92	23	9	540	11	206	54	203	79
	57%	63%	51%	62%	62%	8%	34%	79%	100%	63%	61%	54%	67%
		b		b	b			e					k
Net: 21+	440	110	227	46	57	276	17	146	-	122	35	171	39
	43%	37%	49%	38%	38%	92%	66%	21%	-	37%	39%	46%	33%
			acd			g						I	

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Table 1/4

D2. How old are you? Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
16	41 4%	5 10%	-	1 13%	8 5%	-	-	4 2%	37 4%
17	166 16%	4 7%	3 14%	3 24%	22 13%	-	-	27 15%	136 16%
18	183 18%	11 21%	6 32%	3 26%	34 21%	3 43%	1 27%	34 19%	142 17%
19	110 11%	6 11%	2 11%	1 9%	23 14%	-	-	15 9%	90 11%
20	95 9%	6 11%		-	15 9%	1 14%	-	16 9%	75 9%
21	135 13%	8 15%	4 21%	1 9%	25 15%	-	-	31 18%	103 12%
22	109 11%	4 7%	-	1 9%	14 9%	-	1 27%	10 6%	98 12% g
23	100 10%	6 11%	1 5%	-	11 7%	2 28%	1 22%	21 12%	77 9%
24	96 9%	3 6%	3 17%	1 9%	13 8%	1 15%	1 24%	16 9%	77 9%
NETS									
Net: 16-18	390 38%	20 39%	8 47%	7 63%	63 39%	3 43%	1 27%	64 37%	315 38%
Net: 19-21	340 33%	19 37%	6 32%	2 18%	63 38%	1 14%	-	63 36%	268 32%
Net: 22+	305 29%	13 24%	4 21%	2 19%	38 23%	3 43%	3 73%	47 27%	252 30%
Net: 16-20	595 57%	32 61%	10 57%	8 72%	102 62%	4 57%	1 27%	96 55%	480 57%
Net: 21+	440 43%	20 39%	8 43%	3 28%	63 38%	3 43%	3 73%	79 45%	355 43%

Columns Tested: a,b,c,d,e - f,g,h



D3. Where do you live? Base: All respondents

								RE	GION								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Channel Islands	1 *	-	-	-	-	-	-	-	-	1 1% mn	-	-	-	1 *	1 *	-	1 *	-
East of England	90 9%	90 100% bcdefg hijklmn	-	-	-	-	-	-	-	-	-	-	-	90 10% bcdefghijkl I	90 10% bcdeghijkl	16 8%	45 9%	30 10%
East Midlands	77 7%	-	77 100% acdefg hijklmn	-	-	-	-	-	-	-	-	-	-	77 9% acdeghijkl a	77 8% acdeghijkl	14 7%	45 9%	17 6%
London	122 12%	-	-	122 100% abdefg hijklmn	-	-	-	:	:	-	-	-	-	122 14% abdefghijkl	122 13% abdefg hijkl	21 10%	67 13%	34 11%
North East	48 5%		-	-	48 100% abcefg hijklmn	-	-	-	-	-	-	-	-	48 5% abceghikl	48 5% abceghikl	12 6%	23 4%	12 4%
North West	120 12%	-	-	-	-	120 100% abcdfg hijklmn	-	-	-	-	-	-	-	120 14% abcdfghijkln	-	25 12%	61 12%	34 11%
Northern Ireland	31 3%		-	-	-	-	31 100% abcdeg hijklmn	-	-	-	-	-	-	-	31 3% cehm	11 5% q	16 3%	4 1%
Scotland	86 8%	-	-	-	-	-	-	86 100% abcdef hijklmn	-	-	-	-	-	-	86 9% abcdeh ijklm	23 11%	36 7%	27 9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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D3. Where do you live? Base: All respondents

								RI	EGION								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
South East	135 13%	-	-	-	-	-	-		135 100% abcdef gijklmn	-	-	-	-	135 16% abcdefgijkl	135 15% abcdef gijkl	22 11%	71 14%	41 14%
South West	86 8%	-	-	-	-	-	-		-	86 99% abcdef ghjklmn	-	-	-	86 10% abcdeghjkl	86 9% abcde ghjkl	20 9%	43 8%	23 8%
Wales	52 5%	-	-	-	-	-	-		-	-	52 100% abcdef ghiklmn	-	-	- - a	52 6% bceghiklm	15 7%	25 5%	12 4%
West Midlands	91 9%	-	-	-	-	-	-		-	-	-	91 100% abcdef ghijlmn	-	91 11% abcdefghijl	91 10% abcdef ghijl	19 9%	43 8%	29 9%
Yorkshire and Humberside	97 9%	-	-	-	-	-	-	-	-	-	-	-	97 100% abcdef ghijkmn	97 11% abcdef ghijk	97 11% abcdef ghijk	9 4%	46 9%	42 14% op
NETS																		
Net: North	382 37%	-	-	-	48 100% abch ijkmn	120 100% abch ijkmn	31 100% abch ijkmn	86 100% abch ijkmn	-	-	-	-	97 100% abchijkmn	265 31% abchijk	262 29% abchijk	80 39%	183 35%	119 39%
Net: Midlands	309 30%	90 100% cdefg hilmn	77 100% cdefg hilmn	-	-	-	-	-	-	-	52 100% cdefg hilmn	91 100% cdefghilmn	-	258 30% cdefghil	309 34% cdefghil	64 31%	158 30%	87 29%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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D3. Where do you live? Base: All respondents

								R	GION								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Net: South	344 33%	-	-	122 100% abdefgjklmn	-	-	-	-	135 100% abdefgjklmn	87 100% abdefgjklmn	-	-		344 40% abdefgjkl	344 38% abdefqikl	63 30%	182 35%	99 33%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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D3. Where do you live? Base: All respondents

			SE	3			HIGHEST EDUCATIO	NAL LEVEL		PLAY SF	ORTS	WATCH	PORTS
							Vocational	Secondary	Incomplete secondary				
	Total	AB	C1	C2	DE	Degree-level	or technical qualifications	Secondary education	education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Channel Islands	1 *	-	-	1 1%	-	-	-	-	1 9%	1 *	-	1 *	-
						-	-	_					
East of England	90 9%	35 12%	39 8%	9 8%	7 5%	29 10%	1 4%	59 9%	1 9%	19 6%	8 9%	20 5%	15 13%
	0,0	d	070	0,0	070	1070	470	070	070	070	070	0,0	k
East Midlands	77	22	29	14	11	15	2	57	1	24	8	28	4
	7%	8%	6%	12% b	7%	5%	7%	8%	12%	7%	9%	7%	4%
London	122 12%	38 13%	57 12%	9 7%	18 12%	40 13%	1 4%	73 11%	4 38%	40 12%	6 7%	55 15%	11 9%
North Foot													
North East	48 5%	16 6%	16 3%	5 4%	11 7%	12 4%	-	35 5%	-	15 4%	7 8%	18 5%	6 5%
					b								
North West	120	26	54	18	21	28	2	87	1	45	9	47	14
	12%	9%	12%	15%	14%	10%	7%	13%	8%	14%	10%	12%	12%
Northern Ireland	31	7	15	5	4	3	-	27	-	16	1	13	1
	3%	2%	3%	4%	3%	1%	-	4% e	-	5%	1%	3%	1%
Scotland	86 8%	20 7%	47 10%	8 6%	11 7%	28 9%	11 41%	46 7%	-	21 6%	8 8%	27 7%	14 12%
South East	135	45	56	17	16	38	4	90	1	54	9	52	11
obuit Last	13%	15%	12%	14%	11%	13%	15%	13%	12%	17%	10%	14%	9%
South West	86	28	41	7	10	21	1	62	-	28	7	32	9
	8%	9%	9%	6%	7%	7%	4%	9%	-	8%	8%	8%	8%
Wales	52	14	24	5	9	11	3	38	-	14	8	14	7
	5%	5%	5%	4%	6%	4%	10%	6%	-	4%	8%	4%	6%
West Midlands	91	21	41	14	15	31	1	58	1	27	6	34	12
	9%	7%	9%	11%	10%	10%	5%	8%	12%	8%	7%	9%	10%
Yorkshire and Humberside	97 9%	21 7%	49 11%	10 8%	17 11%	43 14%	1 4%	53 8%	-	25 8%	12 13%	36 10%	13 11%
	9%	1%	11%	0%	11%	14% g	4%	8%	-	0%	13%	10%	1170

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l

D3. Where do you live? Base: All respondents

			SE	G			HIGHEST EDUCATIO	ONAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	_						Vocational or technical	Secondary	Incomplete secondary				
	Total	AB	C1	C2	DE	Degree-level	qualifications	education	education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	е	*f	g	*h	i	j	k	1
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS													
Net: North	382	91	182	46	64	115	14	249	1	121	37	140	49
	37%	31%	39%	37%	43%	38%	52%	36%	8%	37%	42%	37%	41%
			а		а								
Net: Midlands	309	93	132	42	42	85	7	213	4	84	30	96	38
	30%	31%	28%	34%	28%	28%	26%	31%	33%	26%	34%	26%	32%
Net: South	344	112	154	35	43	99	6	225	6	123	22	139	31
	33%	38%	33%	28%	29%	33%	22%	33%	59%	38%	25%	37%	26%
										j		I	

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



D3. Where do you live? Base: All respondents

			ONLINE EXP	ERIENCE			ŀ	IEARD OF IWF	:
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Channel Islands	1 *		-	-	1 1%	-	-	1 1% h	-
East of England	90 9%	3 6%	5 29%	-	13 8%	-	-	15 9%	74 9%
East Midlands	77 7%	8 16% d	1 5%	2 22%	9 6%	1 15%	-	12 7%	63 8%
London	122 12%	9 17%	3 16%	3 27%	22 14%	2 29%	-	20 12%	97 12%
North East	48 5%	2 3%	1 5%	1 8%	10 6%	1 13%	-	11 6%	37 4%
North West	120 12%	8 15%	1 5%	2 20%	20 12%	1 13%	-	21 12%	94 11%
Northern Ireland	31 3%	2 3%	-	-	4 3%	-	1 22%	4 2%	27 3%
Scotland	86 8%	2 4%	-	-	10 6%	-	-	13 7%	72 9%
South East	135 13%	3 6%	2 11%	-	22 14%	1 15%	2 54%	25 14%	109 13%
South West	86 8%	5 10%	1 7%	2 22%	13 8%	-	-	11 6%	73 9%
Wales	52 5%	1 2%	1 5%	-	7 4%	-	-	8 5%	42 5%
West Midlands	91 9%	2 4%	-	-	12 8%	-	1 24%	21 12%	65 8%
Yorkshire and Humberside	97 9%	7 14%	3 17%	-	21 13%	1 15%	-	13 7%	82 10%
NETS									
Net: North	382 37%	20 40%	5 26%	3 29%	65 39%	3 41%	1 22%	61 35%	313 37%

Columns Tested: a,b,c,d,e - f,g,h

D3. Where do you live? Base: All respondents

			ONLINE EXP	ERIENCE			F	IEARD OF IWF	-
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Net: Midlands	309 30%	15 28%	7 40%	2 22%	42 25%	1 15%	1 24%	57 32%	244 29%
Net: South	344 33%	17 32%	6 34%	5 49%	58 35%	3 44%	2 54%	57 33%	279 33%

Columns Tested: a,b,c,d,e - f,g,h



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D4. SEG

Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	С	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
AB	295 29%	35 39% egkl	22 29%	38 31%	16 34%	26 22%	7 23%	20 23%	45 34% el	28 32%	14 27%	21 23%	21 22%	254 29%	269 29%	57 28%	163 31% q	75 24%
C1	468 45%	39 43%	29 38%	57 47%	16 33%	54 45%	15 50%	47 55% bd	56 41%	41 47%	24 46%	41 45%	49 51% d	382 44%	414 45%	90 44%	221 42%	157 51% p
C2	123 12%	9 10%	14 18% c	9 7%	5 10%	18 15% c	5 15%	8 9%	17 13%	8 10%	5 10%	14 15%	10 11%	105 12%	104 11%	25 12%	63 12%	35 119
DE	149 14%	7 8%	11 15%	18 14%	11 23% a	21 18% a	4 12%	11 13%	16 12%	10 11%	9 17%	15 16%	17 17%	125 14%	128 14%	34 16%	76 15%	39 13%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



D4. SEG

Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
AB	295 29%	295 100% bcd	-	-	-	78 26%	5 18%	208 30%	3 24%	107 33%	21 24%	115 31%	26 22%
C1	468 45%	-	468 100% acd	-	-	156 52% g	15 55%	284 41%	6 58%	163 50% j	28 31%	175 47%	45 39%
C2	123 12%	-	-	123 100% abd	-	33 11%	2 9%	87 13%	1 9%	25 8%	16 18% i	33 9%	22 19% k
DE	149 14%	-	-	-	149 100% abc	31 10%	5 18%	109 16% e	1 9%	33 10%	24 26% i	52 14%	25 21%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



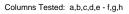
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Table 3/2

D4. SEG

Base: All respondents

			ONLINE E	XPERIENCE			H	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 1009	10 5 100%	165 100%	7 100%	4 100%	174 100%	835 100%
AB	295 29%	6 11%	4 229	1 9%	48 29% a	1 14%	1 22%	52 30%	238 28%
C1	468 45%	25 49%	6 35%	5 52%	82 50%	2 28%	2 51%	70 40%	386 46%
C2	123 12%	8 15%	2 109		12 7%	1 13%	-	24 14%	98 12%
DE	149 14%	13 25% d	6 329	4 39%	23 14%	3 44%	1 27%	28 16%	114 14%





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D5. What is the highest level of education you have achieved? Base: All respondents

								REGIC	N								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	1	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Postgraduate Education Completed (e.g. Masters)	54 5%	8 9% bd	1 1%	4 3%	-	6 5%	-	4 5%	12 9% bd	4 4%	1 2%	9 10% bcd	5 5%	49 6%	47 5%	-	5 1%	49 16% op
Incomplete Secondary Education (Below GC SE / O Level)	11 1%	1 1%	1 2%	4 3% n	-	1 1%	-	-	1 1%	1 1%	-	1 1%	-	11 1%	10 1%	5 3% q	6 1%	-
Secondary Education Completed (A Level or equivalent)	507 49%	44 48%	44 58% cj	53 43%	19 41%	62 52%	18 57%	38 45%	67 50%	49 57%	21 40%	47 51%	44 46%	430 50%	445 49%	84 41% q	355 68% oq	68 22%
Secondary Education Completed (GCSE / O Level / CSE or equivalent)	180 17%	16 18%	13 17%	20 17%	16 34% abcghiklmn	25 21% gl	9 30% giklmn	7 9%	23 17%	12 14%	18 34% abcghiklmn	11 12%	9 9%	145 17%	155 17%	109 53% pq	66 13% q	5 2%
Vocational or Technical Qualifications Completed (e.g. HND, NVQ)	23 2%	-	1 1%	1 1%	-	2 1%	-	11 13% abcdefhiklmn	4 3%	1 1%	3 5% akm	-	1 1%	10 1%	21 2% m	-	14 3% 0	9 3% 0
Doctorate, Post-doctorate or equivalent (Higher Degree)	3	-	-	2 2%	-	-	-	-	-	1 1%	-	-	-	3 *	3 *	-	-	3 1% p
University Education Completed (First Degree e.g. BA, BSc)	242 23%	21 23%	14 18%	34 28% f	12 25%	22 18%	3 10%	24 28% f	27 20%	16 18%	10 19%	22 24%	38 39% abefhijkmn	205 24%	220 24%	-	72 14% 0	171 56% op
Some Vocational or Technical Qualifications	3	1 1%	1 1%	-	-	-	-	-	-	-	-	1 1%	-	3 *	3 *	1 1%	2 *	-

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



D5. What is the highest level of education you have achieved? Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%	Total	a	b	c	d	e	f	g	h	isianus	j	k	l	m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Prefer not to answer	12 1%	-	1 2%	4 3%	-	2 1%	1 3%	1 2%	1 1%	3 3%	-	-	-	10 1%	11 1%	8 4% pq	4 1%	1 *

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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D5. What is the highest level of education you have achieved? Base: All respondents

			SE	G			HIGHEST EDUCATIO	DNAL LEVEL		PLAY S	PORTS	WATCH	SPORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%	- Otdi	a	b	c	d	e	*f	g	*h	i	j	k	1
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Postgraduate Education Completed (e.g. Masters)	54 5%	13 5%	31 7%	6 5%	4 3%	54 18% g	-	-	-	18 6%	2 2%	18 5%	3 2%
Incomplete Secondary Education (Below GC SE / O Level)	11 1%	3 1%	6 1%	1 1%	1 1%	-	-	-	11 100%	5 1%	-	6 2%	1 1%
Secondary Education Completed (A Level or equivalent)	507 49%	143 49%	226 48%	65 53%	72 48%	-	-	507 74% e	-	166 51%	47 53%	170 45%	70 59% k
Secondary Education Completed (GCSE / O Level / CSE or equivalent)	180 17%	64 22% b	57 12%	21 17%	37 25% b	-	-	180 26% e	-	55 17%	17 19%	59 16%	22 19%
Vocational or Technical Qualifications Completed (e.g. HND, NVQ)	23 2%	4 1%	15 3%	1 1%	4 3%	-	23 88%	-	-	5 1%	4 4%	8 2%	2 2%
Doctorate, Post-doctorate or equivalent (Higher Degree)	3 *	1 *	2 *	-	-	3 1% g	:	:		2 1%		1 *	1 1%
University Education Completed (First Degree e.g. BA, BSc)	242 23%	64 22%	124 26% d	27 22%	27 18%	242 81% g	-	-	-	72 22%	18 20%	104 28% I	19 16%
Some Vocational or Technical Qualifications	3 *	1 *	-	1 1% b	1 1%	-	3 12%	-	-	-		-	-
Prefer not to answer	12 1%	2 1%	7 1%	-	3 2%	-	-	-	-	5 2%	1 1%	8 2%	-

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



D5. What is the highest level of education you have achieved? Base: All respondents

			ONLINE EX	PERIENCE			ŀ	HEARD OF IWF	-
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		a	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Postgraduate Education Completed (e.g. Masters)	54 5%	-	-	-	5 3%	1 15%	2 51%	12 7%	39 5%
Incomplete Secondary Education (Below GC SE / O Level)	11 1%	2 4%	-	-	2 1%	-	-	2 1%	9 1%
Secondary Education Completed (A Level or equivalent)	507 49%	29 56%	10 57%	5 52%	92 56%	3 43%	-	84 48%	405 49%
Secondary Education Completed (GCSE / O Level / CSE or equivalent)	180 17%	7 14%	2 11%	2 20%	23 14%	1 15%	1 27%	27 15%	152 18%
Vocational or Technical Qualifications Completed (e.g. HND, NVQ)	23 2%	1 2%	1 6%	-	2 1%	-	-	4 2%	20 2%
Doctorate, Post-doctorate or equivalent (Higher Degree)	3 *	-	-	-	-	-	-	2 1% h	1 *
University Education Completed (First Degree e.g. BA, BSc)	242 23%	11 22%	4 21%	3 28%	41 25%	2 27%	1 22%	43 24%	198 24%
Some Vocational or Technical Qualifications	3 *	-	1 5%	-	-	-	-	1 1%	2 *
Prefer not to answer	12 1%	1 2%	-	-	-	-	-	-	9 1%

Columns Tested: a,b,c,d,e - f,g,h



D6. How often, if at all, do you play sports? Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Often	328 32%	19 22%	24 31%	40 33%	15 30%	45 37% a	16 50% agjklmn	21 24%	54 40% agln	29 33%	14 27%	27 30%	25 26%	278 32% a	283 31%	76 37%	161 31%	91 30%
Sometimes	371 36%	33 37%	33 43% eh	55 45% ehi	16 33%	34 28%	9 30%	30 35%	38 28%	26 30%	18 35%	41 45% ehi	37 38%	313 36%	337 37%	55 26%	195 37% 0	122 40% 0
Rarely	245 24%	29 33% bck	12 16%	20 16%	10 21%	32 27% c	5 17%	27 32% bck	33 25%	25 29% c	11 22%	16 18%	23 24%	201 23%	213 23%	56 27%	118 22%	71 23%
Never	89 9%	8 9%	8 10%	6 5%	7 15% c	9 8%	1 3%	8 9%	9 7%	7 8%	8 15% c	6 7%	12 12%	73 8%	80 9%	19 9%	48 9%	22 7%
Don't know	2	-	-	1 1%	-	-	-	-	-	-	1 2% m	-	-	1 *	2 *	1 1%	1 *	-

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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D6. How often, if at all, do you play sports? Base: All respondents

			SE	3			HIGHEST EDUCATIO	NAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	Ι
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Often	328 32%	107 36% cd	163 35% cd	25 20%	33 22%	92 31%	5 18%	221 32%	5 45%	328 100% j	-	189 51% I	6 5%
Sometimes	371 36%	109 37%	154 33%	54 44% b	54 36%	127 42% g	10 38%	226 33%	5 46%	-	-	137 36% I	24 20%
Rarely	245 24%	58 20%	121 26%	27 22%	38 26%	60 20%	8 29%	175 25%	1 9%	-	-	44 12%	42 36% k
Never	89 9%	21 7%	28 6%	16 13% b	24 16% ab	20 7%	4 15%	65 9%	-	-	89 100% i	5 1%	46 39% k
Don't know	2	-	2 *	-	-	-	-	1 *	-	-	- -	-	-

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



D6. How often, if at all, do you play sports? Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Often	328 32%	16 31%	5 28%	5 43%	53 32%	1 13%	1 27%	48 28%	270 32%
Sometimes	371 36%	24 47%	7 38%	6 57%	64 39%	4 58%	3 73%	78 45% h	285 34%
Rarely	245 24%	8 15%	5 29%	-	36 22%	1 15%	-	38 22%	202 24%
Never	89 9%	4 7%	1 5%	-	11 7%	1 14%	-	11 6%	76 9%
Don't know	2 *	-		-	1 1%	-	-	-	2 *

Columns Tested: a,b,c,d,e - f,g,h



D7. How often, if at all, do you watch sports? This could be either on television or attending a game. Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Often	375 36%	20 22%	28 36%	55 45% agjn	18 37%	47 39% a	13 42% a	27 31%	52 38% a	33 37% a	14 27%	34 37% a	36 37% a	321 37% a	328 36% a	57 27%	194 37% 0	123 40% 0
Sometimes	284 27%	23 25%	23 30%	28 23%	12 26%	33 27%	9 30%	21 25%	38 29%	21 24%	22 43% acegimn	26 28%	27 28%	231 27%	251 27%	48 23%	148 28%	89 29%
Rarely	258 25%	32 36% ejklmn	22 28%	29 24%	11 23%	27 22%	8 26%	23 26%	34 25%	24 28%	8 16%	19 21%	21 22%	218 25%	231 25%	69 33% pq	119 23%	70 23%
Never	118 11%	15 17% bfh	4 6%	11 9%	6 13%	14 12%	1 3%	14 17% bf	11 8%	9 11%	7 13%	12 13%	13 14%	96 11%	104 11%	33 16% q	62 12% q	23 8%
Don't know	1	-	-	-	-	-	-	1 1% mn	-	-	-	-	-	-	1 *	-	1 *	-

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



-Page 23 Table 6/1

D7. How often, if at all, do you watch sports? This could be either on television or attending a game. Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY S	PORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	е	*f	g	*h	i	j	k	
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Often	375 36%	115 39% c	175 37% с	33 27%	52 35%	124 41% g	8 30%	229 33%	6 59%	189 58% i	5 5%	375 100%	-
Sometimes	284 27%	78 26%	144 31% d	33 27%	30 20%	84 28%	6 21%	188 27%	2 21%	95 29% j	8 9%	-	-
Rarely	258 25%	77 26%	102 22%	35 29%	43 29%	68 23%	11 41%	177 26%	1 9%	37 11%	31 34% i	-	-
Never	118 11%	26 9%	45 10%	22 18% ab	25 17% ab	23 8%	2 7%	92 13% e	1 12%	6 2%	46 52% i	-	118 100% k
Don't know	1	-	1 *	-	-	-	-	1	-	-	-	-	-

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



_ Page 24 Table 6/2

D7. How often, if at all, do you watch sports? This could be either on television or attending a game. Base: All respondents

			ONLINE EX	PERIENCE			F	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		a	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Often	375 36%	20 39%	6 32%	4 35%	64 39%	2 28%	2 46%	57 33%	306 37%
Sometimes	284 27%	17 33%	4 21%	2 22%	42 25%	4 57%	2 54%	48 27%	229 27%
Rarely	258 25%	9 18%	7 39%	4 43%	43 26%	1 14%	-	52 30%	203 249
Never	118 11%	6 11%	1 7%	-	15 9%	-	-	18 10%	97 12%
Don't know	1	-	-	-	-	-	-	-	1

Columns Tested: a,b,c,d,e - f,g,h



-Page 25 Table 6/3

Q1. Which of the following, if any, do you think are the biggest issues on the internet? Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	С	d	e	f	g	h	i	j	k		m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Online grooming	562 54%	52 58%	51 67% cfgikn	62 51%	27 56%	73 61%	13 43%	41 48%	74 55%	43 50%	28 54%	46 50%	53 54%	480 55%	489 53%	116 56%	288 55%	159 52%
Images showing sexual abuse of children online (sometimes known as child pornography)	559 54%	49 54%	43 56%	53 44%	28 58%	73 61% ck	15 49%	48 55%	81 60% ck	42 48%	28 54%	38 42%	62 63% cik	468 54% ck	486 53% ck	110 53%	273 52%	175 57%
Cyber bullying	523 51%	44 49%	37 48%	58 48%	27 56%	63 52%	15 49%	38 44%	65 48%	50 58%	23 45%	56 62% cghjn	46 48%	446 52%	460 50%	106 51%	267 51%	149 49%
Identity theft	401 39%	40 44%	28 37%	46 37%	15 32%	44 37%	12 39%	41 48%	49 36%	31 35%	18 35%	35 39%	42 43%	329 38%	356 39%	53 26%	199 38% o	148 49% op
Online shaming or revenge pornography (when someone sends nude or semi-nude sexual images or videos without consent)	368 36%	30 34%	21 27%	48 40%	18 39%	36 30%	14 43%	36 42%	47 35%	28 32%	15 29%	37 41%	38 39%	304 35%	333 36%	68 33%	188 36%	111 36%
Sexting or nude selfies among under 18s	176 17%	17 19%	16 21%	22 18%	9 20%	18 15%	6 21%	13 15%	20 15%	15 17%	8 15%	22 24% I	10 10%	149 17%	158 17%	43 21% q	95 18% q	38 12%
Other	34 3%	3 4%	1 1%	5 4%	1 2%	7 6%	1 3%	3 3%	3 2%	7 7% In	1 2%	2 2%	1 1%	30 3%	27 3%	5 2%	15 3%	14 5%
None of the above	13 1%	1 1%	1 1%	1 1%	1 2%	2 2%	-	1 1%	2 1%	2 2%	-	2 2%	-	12 1%	11 1%	3 1%	4 1%	7 2%
Prefer not to say	8 1%	-	1 2%	-	1 2%	-	-	1 1%	2 1%	-	1 2%	2 2%	-	6 1%	8 1%	3 1%	3 1%	3 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Q1. Which of the following, if any, do you think are the biggest issues on the internet? Base: All respondents

Г			SEG	3			HIGHEST EDUCATIO	NAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	с	d	e	*f	g	*h	i	j	k	1
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Online grooming	562	168	248	65	81	155	13	384	5	184	48	217	55
	54%	57%	53%	53%	54%	52%	47%	56%	47%	56%	53%	58% I	47%
Images showing sexual abuse of children online (sometimes known	559	174	239	58	88	168	13	366	5	164	58	195	70
as child pornography)	54%	59% bc	51%	47%	59%	56%	47%	53%	50%	50%	65% i	52%	60%
Cyber bullying	523	147	234	62	80	148	15	352	7	188	36	214	43
	51%	50%	50%	50%	54%	50%	55%	51%	67%	57% j	41%	57% I	36%
Identity theft	401	109	193	45	53	139	12	247	1	120	32	128	48
	39%	37%	41%	37%	36%	47%	44%	36%	9%	36%	36%	34%	41%
						g							
Online shaming or revenge pornography (when someone sends nude or semi-nude sexual images or videos without consent)	368 36%	100 34%	160 34%	47 38%	62 42%	116 39%	7 26%	238 35%	3 27%	97 30%	36 40%	114 30%	48 41%
of semi-fidue secual images of videos without consent)	36%	34%	34%	38%	42%	39%	26%	35%	21%	30%	40%	30%	41% k
Sexting or nude selfies among under 18s	176	44	73	26	32	46	3	119	3	50	15	57	21
	17%	15%	16%	22%	22%	15%	11%	17%	24%	15%	16%	15%	18%
Other	34	9	16	4	5	15	1	18	-	10	3	14	4
	3%	3%	3%	3%	3%	5%	4%	3%	-	3%	3%	4%	3%
None of the above	13	5	7	-	1	5	-	8	-	5	1	3	2
	1%	2%	2%	-	1%	2%	-	1%	-	2%	1%	1%	2%
Prefer not to say	8	4	2	1	1	3	1	4	-	2	-	4	1
	1%	1%	*	1%	1%	1%	5%	1%	-	1%	-	1%	1%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q1. Which of the following, if any, do you think are the biggest issues on the internet? Base: All respondents

			ONLINE EX	PERIENCE			H	HEARD OF IW	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		a	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Online grooming	562 54%	25 48%	11 63%	6 55%	100 61%	5 72%	2 51%	93 53%	463 55%
Images showing sexual abuse of children online (sometimes known as child pornography)	559 54%	20 39%	11 61%	2 19%	98 60% a	1 14%	1 27%	100 57%	456 55%
Cyber bullying	523 51%	35 67%	9 49%	5 50%	86 52%	5 70%	1 27%	96 55%	416 50%
Identity theft	401 39%	21 40%	8 46%	4 39%	59 36%	2 28%	2 49%	69 40%	325 39%
Online shaming or revenge pornography (when someone sends nude or semi-nude sexual images or videos without consent)	368 36%	15 29%	8 42%	6 56%	74 45%	3 41%	-	73 42%	285 34%
Sexting or nude selfies among under 18s	176 17%	13 26%	2 11%	2 19%	28 17%	3 44%	1 27%	30 17%	142 17%
Other	34 3%	1 2%	1 5%	-	7 4%	-	1 27%	8 4%	27 3%
None of the above	13 1%		:	-	-	-	-	1 1%	11 1%
Prefer not to say	8 1%	-	-	-	-	-	-	-	6 1%

Columns Tested: a,b,c,d,e - f,g,h



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Q2. Which of the following, if any, have happened to you in the last 12 months? Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%	. ota	a	b	C	d	e	f	g	h	i	j	k		m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Sending or receiving sexts or nude selfies	165 16%	13 14%	9 12%	22 18%	10 21%	20 17%	4 14%	10 11%	22 17%	14 16%	7 14%	12 14%	21 21%	143 17%	145 16%	29 14%	97 19% q	38 13%
Cyber bullying	52 5%	3 3%	8 11% ghkn	9 7%	2 4%	8 7%	2 5%	2 2%	3 2%	5 6%	1 2%	2 2%	7 8%	47 5%	44 5%	9 4%	30 6%	13 4%
Identity theft	28 3%	1 1%	1 1%	6 5%	1 3%	4 3%	1 3%	1 1%	2 1%	1 1%	2 3%	4 4%	5 5%	24 3%	24 3%	3 1%	14 3%	11 4%
Exposure to images showing sexual abuse of children online (sometimes known as child pornography)	18 2%	5 6% egkmn	1 1%	3 2%	1 2%	1 1%	-	-	2 1%	1 1%	1 2%	-	3 3%	17 2%	17 2%	3 1%	12 2%	4 1%
Been a victim of online shaming or revenge pornography (when someone sends nude or semi-nude sexual images or videos without consent)	10 1%	-	2 3% h	3 2%	1 2%	2 2%	-	-	-	2 3%	-	-	-	10 1%	8 1%	4 2%	5 1%	2 1%
Online grooming	7 1%	-	1 1%	2 2%	1 2%	1 1%	-	-	1 1%	-	-	-	1 1%	7 1%	6 1%	-	4 1%	3 1%
Other	8 1%	-	1 1%	-	-	2 1%	-	-	2 1%	1 1%	1 2%	1 1%	-	7 1%	6 1%	-	5 1%	3 1%
None of the above	781 75%	69 77%	57 75%	83 68%	34 72%	91 76%	24 76%	73 85% clm	103 77%	68 79%	42 82%	70 77%	67 68%	642 74%	690 75%	164 79%	377 72%	240 79% p
Prefer not to say	18 2%	-	-	6 5% aelmn	1 3%	1 1%	1 3%	2 3%	3 2%	1 1%	1 2%	2 2%	-	14 2%	17 2%	5 2%	9 2%	4 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q

Q2. Which of the following, if any, have happened to you in the last 12 months? Base: All respondents

			SE	3	1		HIGHEST EDUCATIO	NAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	1
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sending or receiving sexts or nude selfies	165	48	82	12	23	46	2	115	2	53	11	64	15
	16%	16%	18%	10%	15%	15%	7%	17%	18%	16%	12%	17%	13%
			С										
Cyber bullying	52	6	25	8	13	11	1	36	2	16	4	20	6
	5%	2%	5% a	6% a	9% a	4%	4%	5%	20%	5%	4%	5%	5%
		-		_		40				10			
Identity theft	28 3%	5 2%	11 2%	7 5%	6 4%	12 4%	1 4%	14 2%	-	13 4%	1 1%	15 4%	4 3%
	0,0	270	270	a		.,	.,.	270		.,,,	1,0	170	0,0
Exposure to images showing sexual abuse of children online	18	4	6	2	6	4	2	12	-	5	1	6	1
(sometimes known as child pornography)	2%	1%	1%	2%	4%	1%	8%	2%	-	2%	1%	2%	1%
Been a victim of online shaming or revenge pornography (when	10	1	5	-	4	3	-	8	-	5	-	4	-
someone sends nude or semi-nude sexual images or videos without	1%	*	1%	-	3%	1%	-	1%	-	1%	-	1%	-
consent)					а								
Online grooming	7	1	2	1	3	3	-	4	-	1	1	2	-
	1%	*	*	1%	2%	1%	-	1%	-	*	1%	1%	-
Other	8	4	2	1	1	3	3	2	-	4	1	1	1
	1%	1%	*	1%	1%	1%	11%	*	-	1%	1%	*	1%
None of the above	781	234	341	96	109	226	20	520	7	247	74	275	92
	75%	79%	73%	78%	73%	76%	75%	76%	62%	75%	83%	73%	78%
		b											
Prefer not to say	18	2	12	2	2	6	-	10	-	6	-	8	2
	2%	1%	3%	2%	2%	2%	-	2%	-	2%	-	2%	2%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q2. Which of the following, if any, have happened to you in the last 12 months? Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWF	:
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Sending or receiving sexts or nude selfies	165 16%	16 31%	7 39%	7 70%	165 100% a	1 15%	-	27 15%	138 17%
Cyber bullying	52 5%	52 100% d	7 39%	6 60%	16 10%	4 56%	1 22%	15 9% h	34 4%
Identity theft	28 3%	4 8%	2 11%	1 9%	6 3%	-	-	9 5% h	17 2%
Exposure to images showing sexual abuse of children online (sometimes known as child pornography)	18 2%	7 13% d	18 100%	3 30%	7 4%	3 41%	1 27%	7 4% h	11 1%
Been a victim of online shaming or revenge pornography (when someone sends nude or semi-nude sexual images or videos without consent)	10 1%	6 12% d	3 17%	10 100%	7 4%	1 13%	-	2 1%	9 1%
Online grooming	7 1%	4 7% d	3 15%	1 9%	1 1%	7 100%	-	3 2%	3 *
Other	8 1%	-	-	1 9%	3 2%	-	-	3 2%	5 1%
None of the above	781 75%			-	-	-	2 51%	122 70%	642 77%
Prefer not to say	18 2%	-	-	-	-	-	-	4 2%	12 1%

Columns Tested: a,b,c,d,e - f,g,h



Q3_SUM. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

SUMMARY TABLE

Base: All respondents

	Total	Increased	Stayed about the same	Decreased	Don't know	Prefer not to say
Sexting or sending nude selfies	1035	496	290	36	210	3
	100%	48%	28%	4%	20%	*
Cyber bullying	1035	377	380	92	184	2
	100%	36%	37%	9%	18%	*
Online shaming or revenge pornography (when you send nude or	1035	364	271	95	298	7
semi-nude sexual images or videos without consent)	100%	35%	26%	9%	29%	1%
Identity theft	1035	328	309	71	324	4
	100%	32%	30%	7%	31%	*
Online grooming	1035	243	317	49	420	6
	100%	23%	31%	5%	41%	1%
Images showing sexual abuse of children online (sometimes known as	1035	162	257	81	530	6
child pornography)	100%	16%	25%	8%	51%	1%



Q3_1. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Sexting or sending nude selfies Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Increased	496 48%	37 41%	37 48%	61 50%	23 47%	56 47%	18 59%	38 44%	63 47%	41 48%	28 55%	45 49%	48 49%	411 47%	440 48%	95 46%	250 48%	151 49%
Stayed about the same	290 28%	33 37% i	24 31%	35 29%	13 28%	39 33%	7 23%	21 24%	33 25%	19 21%	11 21%	24 26%	31 32%	251 29%	251 27%	64 31%	147 28%	80 26%
Decreased	36 4%	3 3%	5 6%	4 3%	-	4 4%	1 3%	1 1%	9 6%	4 4%	-	3 3%	3 3%	35 4%	32 4%	10 5%	20 4%	6 2%
Don't know	210 20%	16 18%	12 15%	20 16%	12 25%	20 17%	5 16%	26 30% bcelm	30 22%	23 27%	12 24%	19 21%	16 16%	167 19%	190 21%	38 18%	103 20%	69 23%
Prefer not to say	3	-	-	2 2%	-	-	-	-	-	-	-	1 1%	-	3	3 *	-	3 1%	-

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Q3_1. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Sexting or sending nude selfies Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Increased	496 48%	137 46%	226 48%	62 50%	72 48%	150 50%	10 36%	325 47%	6 54%	171 52%	36 40%	191 51%	49 41%
Stayed about the same	290 28%	86 29%	124 26%	38 31%	42 28%	89 30%	7 26%	186 27%	5 46%	80 24%	26 29%	103 27%	34 29%
Decreased	36 4%	7 2%	19 4%	5 4%	6 4%	3 1%	2 7%	29 4% e	-	15 5%	2 2%	14 4%	3 2%
Don't know	210 20%	64 22%	99 21%	19 15%	29 20%	57 19%	8 31%	144 21%	-	60 18%	25 28% i	67 18%	32 27% k
Prefer not to say	3 *	2 1%	1 *	-	-	-	-	3 *	- -	2 1%	-	-	- -

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Q3_1. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Sexting or sending nude selfies Base: All respondents

			ONLINE EXP	PERIENCE			ŀ	IEARD OF IWF	-
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Increased	496 48%	29 55%	10 53%	6 60%	99 60%	4 56%	-	71 41%	414 50% g
Stayed about the same	290 28%	15 29%	3 16%	3 28%	47 29%	2 29%	2 46%	57 33%	230 28%
Decreased	36 4%	2 4%	1 5%	-	2 1%	1 15%	2 54%	12 7% h	21 3%
Don't know	210 20%	6 12%	4 25%	1 12%	16 10%	-	-	33 19%	169 20%
Prefer not to say	3 *	-	-	-	1 1%	-	-	1 1%	1 *

Columns Tested: a,b,c,d,e - f,g,h



Q3_2. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Cyber bullying Base: All respondents

								REGIO	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	С	d	e	f	g	h	i	j	k		m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Increased	377 36%	23 26%	32 41% a	57 46% aghimn	15 32%	45 37%	14 44%	28 32%	45 33%	23 27%	18 36%	38 42% ai	39 40% a	317 37%	332 36%	63 31%	185 35%	128 42% 0
Stayed about the same	380 37%	45 50% cdefjmn	28 37%	35 29%	14 29%	41 34%	9 29%	31 36%	53 39%	38 44% с	16 30%	33 36%	38 39%	324 37%	339 37%	76 37%	200 38%	104 34%
Decreased	92 9%	1 1%	10 12% a		10 21% acghijklmn	15 12% a	5 17% al	7 9% a	12 9% a	5 6%	3 7%	7 8% a	5 5%	76 9% a	77 8% a	35 17% pq	49 9% q	8 3%
Don't know	184 18%	21 23% b	7 9%	18 14%	8 17%	20 16%	3 10%	19 23% b	25 19%	21 24% b	14 27% bc	13 14%	15 16%	147 17%	164 18%	32 16%	87 17%	65 21%
Prefer not to say	2	-	-	2 2% mn	-	-	-	-	-	-	-	-	-	2 *	2 *	-	2 *	-

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Q3_2. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Cyber bullying Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	% 100% 100% 100% 100 177 49 51		299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%		
Increased	377 36%	% 100% 100% 100% 100 177 49 51 % 34% 38% 40% 34%		127 43% g	8 29%	230 33%	8 71%	130 40% j	18 20%	159 42% I	30 25%		
Stayed about the same	380 37%	110 37%	166 36%	46 37%	58 39%	105 35%	11 41%	258 38%	2 17%	108 33%	41 46% i	123 33%	53 45% k
Decreased	92 9%	27 9%	38 8%	14 11%	13 9%	11 4%	1 4%	76 11% e	1 12%	32 10%	8 9%	29 8%	12 10%
Don't know	184 18%	57 19% c	87 19%	14 11%	26 18%	55 18%	7 26%	121 18%	-	55 17%	22 25%	63 17%	23 20%
Prefer not to say	2 *	1 *	-	-	1 1%	-	-	2	-	2 1%	- -	1 *	-

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Q3_2. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Cyber bullying Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Increased	377 36%	32 62% d	6 32%	4 36%	67 40%	3 43%	2 49%	67 38%	300 36%
Stayed about the same	380 37%	12 23%	7 38%	2 20%	55 33%	2 28%	2 51%	72 41%	304 36%
Decreased	92 9%	5 9%	1 5%	1 13%	23 14%	-	-	12 7%	78 9%
Don't know	184 18%	3 6%	4 25%	3 31%	19 12%	2 29%	-	23 13%	153 18%
Prefer not to say	2 *	-	-	-	1 1%	-	-	-	1 *

Columns Tested: a,b,c,d,e - f,g,h



Q3_3. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Identity theft Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Increased	328 32%	24 27%	25 33%	43 35%	14 29%	37 31%	11 37%	23 27%	43 32%	24 27%	17 33%	28 30%	38 39%	276 32%	290 32%	49 24%	165 32%	113 37% 0
Stayed about the same	309 30%	26 29%	27 35%	40 33%	12 26%	41 35%	5 17%	21 25%	42 31%	21 24%	13 26%	32 36% f	28 29%	269 31%	268 29%	57 28%	163 31%	89 29%
Decreased	71 7%	5 6%	6 7%	9 7%	4 9%	6 5%	4 11%	4 5%	6 5%	9 10%	4 8%	8 9%	6 6%	59 7%	64 7%	22 10% q	32 6%	17 6%
Don't know	324 31%	34 38% ck	19 25%	29 24%	17 36%	35 29%	11 35%	38 44% bceklmn	43 32%	34 39% ck	17 33%	22 24%	25 25%	258 30%	288 32%	78 37% q	160 31%	86 28%
Prefer not to say	4	-	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	1 1%	4 *	4 *	1 1%	3 1%	-

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Q3_3. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Identity theft Base: All respondents

			SE	G			HIGHEST EDUCATIO	ONAL LEVEL		PLAY S	PORTS	WATCH S	SPORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	с	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Increased	328 32%	80 27%	156 33%	45 37%	46 31%	109 36% g	10 36%	204 30%	3 30%	106 32%	19 22%	126 34%	31 26%
Stayed about the same	309 30%	95 32%	133 28%	33 27%	48 32%	101 34%	7 26%	196 28%	4 41%	96 29%	33 37%	106 28%	36 30%
Decreased	71 7%	18 6%	38 8%	8 6%	7 5%	16 5%	3 11%	46 7%	1 9%	24 7%	4 4%	29 8%	5 4%
Don't know	324 31%	100 34%	140 30%	36 30%	48 32%	74 25%	7 27%	237 35% e	2 20%	99 30%	33 37%	112 30%	46 39%
Prefer not to say	4 *	3 1%	1 *	-	-	-	-	4 1%	-	2 1%	-	1 *	-

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Q3_3. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Identity theft Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Increased	328 32%	21 40%	6 32%	2 18%	52 32%	4 59%	-	59 34%	257 31%
Stayed about the same	309 30%	13 25%	7 37%	2 18%	54 33%	2 28%	2 54%	58 34%	248 30%
Decreased	71 7%	9 18% d	1 5%	1 13%	9 6%	1 13%	2 46%	15 9%	54 6%
Don't know	324 31%	8 16%	5 25%	5 52%	48 29%	-	-	39 23%	275 33% g
Prefer not to say	4 *	1 2%	:	-	1 1%	-	-	2 1% h	1

Columns Tested: a,b,c,d,e - f,g,h



Q3_4. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Images showing sexual abuse of children online (sometimes known as child pornography) Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Increased	162 16%	13 15%	12 15%	19 16%	7 14%	24 20% h	10 31% acghjlmn	12 14%	13 10%	14 16%	6 12%	17 19% h	14 14%	134 15%	138 15%	35 17%	77 15%	50 16%
Stayed about the same	257 25%	26 29%	23 30% f	33 27%	12 24%	31 26%	4 12%	16 19%	28 21%	17 20%	15 30%	24 26%	28 28%	221 26%	226 25%	48 23%	138 26%	70 23%
Decreased	81 8%	7 8%	4 5%	11 9%	2 4%	7 5%	3 10%	3 4%	14 10%	9 10%	8 16% beglmn	8 9%	4 4%	66 8%	74 8%	23 11%	36 7%	22 7%
Don't know	530 51%	44 49%	38 49%	56 46%	27 57%	59 49%	15 47%	53 62% cjk	78 58% k	46 53%	22 43%	41 45%	52 53%	441 51%	471 52%	101 49%	267 51%	163 53%
Prefer not to say	6 1%	-	-	3 2% mn	-	-	-	1 1%	1 1%	-	-	1 1%	-	5 1%	6 1%	-	5 1%	1 *

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Q3_4. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Images showing sexual abuse of children online (sometimes known as child pornography) Base: All respondents

			SE	G			HIGHEST EDUCATION	ONAL LEVEL		PLAY S	PORTS	WATCH S	SPORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	е	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Increased	162 16%	42 14%	68 15%	17 14%	34 23% ab	48 16%	2 7%	108 16%	3 30%	66 20% j	9 11%	77 21% I	11 9%
Stayed about the same	257 25%	65 22%	117 25%	31 25%	44 30%	90 30% g	11 40%	148 22%	4 41%	69 21%	23 26%	88 23%	30 25%
Decreased	81 8%	22 8%	37 8%	9 7%	13 8%	14 5%	2 7%	61 9% e	1 12%	22 7%	10 11%	20 5%	17 14% k
Don't know	530 51%	163 55% d	245 52% d	65 53% d	57 38%	146 49%	12 45%	365 53%	2 18%	168 51%	47 52%	189 50%	60 51%
Prefer not to say	6 1%	3 1%	1 *	1 1%	1 1%	1	-	5 1%	-	3 1%	-	1 *	1 1%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Table 13/2

Q3_4. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Images showing sexual abuse of children online (sometimes known as child pornography) Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Increased	162 16%	15 28%	7 38%	2 19%	26 16%	1 15%	2 49%	29 17%	126 15%
Stayed about the same	257 25%	14 27%	4 21%	2 21%	37 22%	4 57%	2 51%	49 28%	202 24%
Decreased	81 8%	6 12%	- -	-	11 7%	-	-	21 12% h	59 7%
Don't know	530 51%	17 32%	7 41%	6 61%	89 54% a	2 28%	-	75 43%	445 53% g
Prefer not to say	6 1%	-	-	-	2 1%	-	-	1 1%	4 *

Columns Tested: a,b,c,d,e - f,g,h



Online Fieldwork: 22nd May - 2nd June 2017

Table 13/3

Q3_5. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Online grooming Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Increased	243 23%	13 14%	19 25%	36 29% ad	6 13%	33 28% ad	12 38% adghimn	16 19%	28 20%	16 19%	12 24%	27 29% ad	26 26% a	203 23%	210 23%	46 22%	120 23%	76 25%
Stayed about the same	317 31%	30 34%	31 41% cf	33 27%	16 34%	40 33%	6 20%	26 31%	39 29%	23 27%	15 30%	25 27%	32 33%	269 31%	277 30%	70 34%	166 32%	81 26%
Decreased	49 5%	9 10% egkmn	6 8% g	6 5%	2 4%	4 3%	1 3%	1 1%	6 4%	5 6%	2 4%	3 3%	4 4%	45 5%	45 5%	8 4%	30 6%	11 4%
Don't know	420 41%	38 42% b	20 27%	45 37%	23 49% b	44 37%	12 38%	41 48% b	62 46% b	41 48% b	22 43%	35 38%	36 37%	345 40% b	376 41% b	82 40%	203 39%	136 44%
Prefer not to say	6 1%	-	-	2 2%	-	-	-	1 1%	-	1 1%	-	2 2%	-	5 1%	6 1%	1 1%	4 1%	1 *

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Table 14/1

Q3_5. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Online grooming Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY S	PORTS	WATCH S	SPORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Increased	243 23%	59 20%	100 21%	29 23%	55 37% abc	73 24%	6 22%	156 23%	6 56%	87 27% j	12 14%	108 29% I	16 13%
Stayed about the same	317 31%	84 28%	147 31%	39 32%	47 31%	95 32%	9 33%	207 30%	3 24%	87 27%	33 37%	110 29%	44 38%
Decreased	49 5%	16 6%	22 5%	4 3%	6 4%	13 4%	3 11%	32 5%	-	16 5%	2 2%	15 4%	2 2%
Don't know	420 41%	134 45% d	195 42% d	51 41% d	41 27%	117 39%	9 34%	288 42%	2 20%	135 41%	42 47%	140 37%	55 46%
Prefer not to say	6 1%	2 1%	3 1%	-	1 1%	1 *	-	5 1%	-	3 1%	-	1 *	1 1%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Online Fieldwork: 22nd May - 2nd June 2017

Table 14/2

Q3_5. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Online grooming Base: All respondents

			ONLINE EX	PERIENCE			н	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Increased	243 23%	19 37%	4 21%	4 38%	44 27%	3 43%	4 100%	41 24%	193 23%
Stayed about the same	317 31%	19 37%	4 22%	1 9%	55 34%	1 14%	-	57 33%	256 31%
Decreased	49 5%	5 9%	3 16%	2 19%	9 5%	2 27%	-	15 9% h	33 4%
Don't know	420 41%	7 14%	7 41%	4 34%	54 33% a	1 15%	-	59 34%	350 42% g
Prefer not to say	6 1%	1 2%	-	-	2 1%	-	-	1 1%	3 *

Columns Tested: a,b,c,d,e - f,g,h



Q3_6. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Online shaming or revenge pornography (when you send nude or semi-nude sexual images or videos without consent) Base: All respondents

								REG	ION								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	1	m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Increased	364 35%	35 38% d	36 48% cdgmn	37 31%	10 21%	40 34%	13 42% d	24 28%	48 36%	29 33%	21 42% d	35 38% d	35 36%	306 35% d	324 35% d	61 29%	174 33%	129 42% op
Stayed about the same	271 26%	22 25%	20 27%	40 33% i	11 23%	38 32% i	8 26%	28 33% i	30 22%	14 16%	12 23%	20 22%	27 28%	223 26%	233 25%	62 30%	139 27%	70 23%
Decreased	95 9%	6 7%	3 4%	13 10%	8 16% bg	13 11%	2 5%	4 5%	17 13% b	14 16% bgn	3 5%	7 7%	7 8%	87 10%	82 9%	21 10%	56 11% q	19 6%
Don't know	298 29%	27 30%	17 22%	29 24%	19 40% bce	29 24%	8 27%	29 34%	38 29%	29 34%	16 30%	30 33%	26 27%	245 28%	269 29%	63 31%	148 28%	86 28%
Prefer not to say	7 1%	-	-	3 2%	-	-	-	1 1%	1 1%	1 1%	-	-	1 1%	6 1%	7 1%	-	6 1%	1 *

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q

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Q3_6. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Online shaming or revenge pornography (when you send nude or semi-nude sexual images or videos without consent) Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SE	PORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	с	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Increased	364 35%	102 35%	162 35%	45 37%	55 37%	125 42% g	7 25%	225 33%	4 39%	122 37%	32 35%	136 36%	37 32%
Stayed about the same	271 26%	77 26%	117 25%	33 27%	44 29%	76 26%	8 30%	181 26%	2 21%	74 23%	27 31%	91 24%	35 29%
Decreased	95 9%	20 7%	51 11%	11 9%	14 9%	25 8%	4 14%	60 9%	2 21%	29 9%	5 6%	31 8%	5 4%
Don't know	298 29%	94 32%	136 29%	33 27%	35 24%	71 24%	8 31%	215 31% e	2 20%	100 30%	25 28%	113 30%	40 34%
Prefer not to say	7 1%	2 1%	3 1%	1 1%	1 1%	1	-	6 1%	-	3 1%	-	3 1%	1 1%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Table 15/2

Q3_6. From what you have noticed online, do you think the following problems have increased, decreased or stayed about the same over the last 12 months?

Online shaming or revenge pornography (when you send nude or semi-nude sexual images or videos without consent) Base: All respondents

			ONLINE EXP	PERIENCE			F	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Increased	364 35%	21 41%	2 10%	6 61%	67 41%	2 30%	2 51%	56 32%	299 36%
Stayed about the same	271 26%	16 30%	7 37%	2 18%	42 26%	3 42%	2 49%	55 32%	212 25%
Decreased	95 9%	6 11%	2 11%	-	14 9%	1 15%	-	27 15% h	67 8%
Don't know	298 29%	8 16%	7 41%	2 21%	40 24%	1 13%	-	34 19%	255 30% g
Prefer not to say	7 1%	1 2%	-	-	1 1%	-	-	2 1%	3 *

Columns Tested: a,b,c,d,e - f,g,h



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Online Fieldwork: 22nd May - 2nd June 2017

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Q5. If you saw a video online of someone you know physically attacking someone, what, if anything, would you do? Base: All respondents

								REGI	ION								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Report it to the police	401 39%	40 45% i	37 48% ei	47 38%	18 38%	38 32%	12 39%	34 39%	55 41%	24 28%	19 36%	39 43% i	39 40%	336 39% i	363 40% i	60 29%	197 38% 0	145 47% op
Find out who to report it to	390 38%	35 38%	33 43%	43 35%	14 30%	41 34%	9 28%	36 42%	58 43%	35 41%	18 35%	39 42%	29 30%	327 38%	349 38%	70 34%	188 36%	132 43% p
Tell your friends	272 26%	25 27%	24 31%	29 24%	10 21%	33 27%	12 38% I	19 22%	35 26%	28 32% I	14 27%	25 28%	18 19%	227 26%	239 26%	71 34% pq	131 25%	70 23%
Would like to report it but don't know how to	240 23%	22 25%	14 19%	21 17%	15 31% c	29 24%	5 17%	19 22%	30 22%	24 27%	13 25%	27 29% c	20 21%	203 23%	211 23%	44 21%	119 23%	77 25%
Tell another adult you trust	207 20%	20 22%	17 22%	27 22%	8 16%	21 18%	6 21%	17 20%	31 23%	22 26%	9 17%	15 17%	14 14%	175 20%	186 20%	-	144 27% oq	64 21% 0
Report it to your Internet Service Provider/ hosting platform	191 18%	20 22%	13 17%	18 15%	10 21%	24 20%	9 29% k	20 24% k	26 19%	13 15%	13 25% k	10 11%	15 16%	149 17%	168 18%	46 22%	93 18%	53 17%
Confront the attacker	183 18%	14 16%	16 21%	22 18%	8 18%	25 20%	6 20%	16 19%	25 18%	16 18%	8 16%	14 15%	12 13%	152 18%	158 17%	41 20%	89 17%	53 17%
Ignore it	135 13%	12 13%	6 8%	16 13%	11 22% bfghk	17 14%	1 3%	8 10%	14 10%	16 18% fk	8 16%	6 7%	19 19% bfk	117 14%	118 13%	32 15% q	78 15% q	25 8%
Try to forget about the images or videos	85 8%	5 6%	6 8%	8 6%	6 12%	10 8%	2 8%	10 12%	11 8%	10 11%	5 10%	8 9%	4 4%	68 8%	75 8%	22 11%	44 8%	19 6%
Tell a trusted adult	72 7%	10 12% I	7 9% I	7 5%	1 3%	10 8% I	5 17% cdhlmn	5 6%	7 5%	5 6%	5 10% I	9 10% I	1 1%	57 7% I	62 7% I	72 35% pq	-	-

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Q5. If you saw a video online of someone you know physically attacking someone, what, if anything, would you do? Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Worry about reporting it so probably wouldn't	65 6%	7 8%	3 4%	5 4%	4 8%	11 9%	-	9 10%	7 5%	4 4%	4 8%	4 4%	8 8%	52 6%	53 6%	11 6%	35 7%	18 6%
Speak to a helpline or support agency (e.g. Samaritans)	50 5%	2 2%	5 6%	3 2%	2 4%	7 6%	-	2 2%	9 6%	6 7%	4 8%	7 7%	4 4%	44 5%	43 5%	8 4%	26 5%	17 6%
Delete your internet history in case you are linked to it	42 4%	4 4%	-	8 7% b	1 2%	8 7% b	-	3 3%	6 5%	2 3%	1 2%	6 6% b	2 2%	38 4%	34 4%	13 6%	19 4%	10 3%
Comment on the video	36 4%	2 2%	2 3%	7 6%	1 2%	2 1%	1 3%	3 4%	6 5%	4 5%	-	5 6%	3 3%	32 4%	35 4%	11 6% p	11 2%	14 4%
Share or like the video	17 2%	-	1 2%	3 3%	-	2 2%	-	2 3%	2 1%	3 3%	-	2 2%	1 1%	14 2%	14 2%	9 4% pq	7 1%	1 *
Other	16 2%	3 4%	1 1%	2 2%	-	2 2%	-	1 2%	1 1%	2 3%	1 2%	1 1%	1 1%	14 2%	14 2%	6 3%	6 1%	4 1%
Prefer not to say	14 1%	1 1%	-	5 4% Imn	-	1 1%	2 6% behilmn	3 3%	1 1%	-	-	1 1%		9 1%	13 1%	4 2%	6 1%	5 2%
NETS																		
Net: Tell another adult + tell an adult you trust	279 27%	30 34% I	23 30% I	33 27% I	9 19%	31 26%	12 38% dl	22 26%	37 28% I	28 32% I	14 27%	24 27%	15 16%	231 27% I	248 27% I	72 35% q	144 27% q	64 21%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Q5. If you saw a video online of someone you know physically attacking someone, what, if anything, would you do? Base: All respondents

			SE	G			HIGHEST EDUCATION	NAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%	Total	a	b	c	d	e	*f	g	*h	i	j	k	1
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Report it to the police	401 39%	111 38%	188 40%	46 38%	56 37%	143 48% g	11 40%	244 36%	2 18%	125 38%	36 41%	157 42%	46 39%
Find out who to report it to	390 38%	112 38%	166 35%	51 42%	61 41%	125 42%	12 45%	248 36%	4 35%	108 33%	35 40%	125 33%	48 41%
Tell your friends	272 26%	93 31% c	123 26% c	12 10%	44 30% c	77 26%	6 21%	183 27%	3 29%	89 27%	20 22%	105 28%	24 20%
Would like to report it but don't know how to	240 23%	73 25%	108 23%	22 18%	37 25%	88 30% g	4 15%	147 21%	-	72 22%	26 29%	78 21%	31 26%
Tell another adult you trust	207 20%	56 19%	104 22% c	14 12%	33 22% c	71 24%	7 26%	127 18%	2 18%	74 23%	13 15%	76 20%	21 18%
Report it to your Internet Service Provider/ hosting platform	191 18%	51 17%	86 18%	29 24%	25 17%	47 16%	6 22%	136 20%	2 18%	59 18%	10 12%	69 18%	23 19%
Confront the attacker	183 18%	62 21%	75 16%	22 18%	24 16%	51 17%	6 21%	121 18%	1 9%	58 18%	12 13%	60 16%	16 14%
Ignore it	135 13%	38 13%	57 12%	18 15%	22 15%	21 7%	3 11%	110 16% e	1 12%	38 12%	14 16%	42 11%	16 13%
Try to forget about the images or videos	85 8%	25 8%	38 8%	12 10%	10 7%	19 6%	3 11%	62 9%	-	29 9%	6 7%	28 8%	11 10%
Tell a trusted adult	72 7%	23 8%	30 6%	10 8%	9 6%	-	-	71 10% e	-	26 8%	10 11%	20 5%	15 13% k
Worry about reporting it so probably wouldn't	65 6%	25 9% c	26 5%	3 2%	11 7%	16 5%	1 4%	46 7%	-	17 5%	8 9%	19 5%	10 8%
Columna Trated, a b ad a fight ii kl		9%											

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q5. If you saw a video online of someone you know physically attacking someone, what, if anything, would you do? Base: All respondents

			SEG	3			HIGHEST EDUCATIO	ONAL LEVEL		PLAY SF	PORTS	WATCH	SPORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Speak to a helpline or support agency (e.g. Samaritans)	50 5%	16 5%	18 4%	6 5%	10 7%	18 6%	1 4%	30 4%	1 9%	20 6%	4 4%	17 5%	3 3%
Delete your internet history in case you are linked to it	42 4%	13 4%	18 4%	7 6%	4 3%	11 4%	3 11%	28 4%	-	13 4%	3 3%	14 4%	6 5%
Comment on the video	36 4%	6 2%	18 4%	4 4%	7 5%	14 5%	1 3%	21 3%	1 12%	10 3%	5 6%	7 2%	8 7% k
Share or like the video	17 2%	4 1%	7 2%	1 1%	4 3%	4 1%	2 7%	10 1%	1 12%	4 1%	1 1%	7 2%	2 2%
Other	16 2%	4 2%	6 1%	2 2%	3 2%	3 1%	-	13 2%	-	5 2%	3 4%	5 1%	4 3%
Prefer not to say	14 1%	-	7 2% a	2 2% a	5 3% a	3 1%	-	8 1%	-	5 1%	1 1%	6 2%	1 1%
NETS													
Net: Tell another adult + tell an adult you trust	279 27%	79 27%	134 29%	24 20%	42 28%	71 24%	7 26%	198 29%	2 18%	100 31%	24 26%	96 26%	36 31%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Q5. If you saw a video online of someone you know physically attacking someone, what, if anything, would you do? Base: All respondents

			ONLINE EXI	PERIENCE			F	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*C	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Report it to the police	401 39%	22 42%	9 50%	3 26%	67 40%	2 26%	2 54%	83 47% h	310 37%
Find out who to report it to	390 38%	18 35%	6 34%	1 9%	81 49%	3 42%	1 24%	76 43%	310 37%
Tell your friends	272 26%	13 25%	3 18%	5 46%	67 41% a	1 15%	-	33 19%	234 28% g
Would like to report it but don't know how to	240 23%	14 27%	4 23%	6 58%	45 27%	-	-	35 20%	203 24%
Tell another adult you trust	207 20%	13 25%	7 38%	4 36%	37 22%	-	3 76%	34 20%	169 20%
Report it to your Internet Service Provider/ hosting platform	191 18%	13 25%	4 21%	1 9%	35 21%	1 13%	-	38 22%	147 18%
Confront the attacker	183 18%	8 15%	4 21%	2 19%	31 19%	1 13%	1 27%	39 22%	141 17%
Ignore it	135 13%	7 14%	3 16%	1 9%	15 9%	3 43%	-	14 8%	117 14% g
Try to forget about the images or videos	85 8%	5 10%	1 5%	1 9%	12 7%	1 13%	-	13 8%	71 8%
Tell a trusted adult	72 7%	4 7%	1 7%	-	11 7%	-	-	14 8%	58 7%
Worry about reporting it so probably wouldn't	65 6%	3 6%	2 10%	1 9%	12 7%	1 14%	-	8 5%	56 7%
Speak to a helpline or support agency (e.g. Samaritans)	50 5%	6 11% d	2 10%	1 9%	5 3%	1 13%	1 27%	12 7%	37 4%

Columns Tested: a,b,c,d,e - f,g,h



Q5. If you saw a video online of someone you know physically attacking someone, what, if anything, would you do? Base: All respondents

			ONLINE EX	PERIENCE	-		H	IEARD OF IWF	-
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Delete your internet history in case you are linked to it	42 4%	3 5%	1 5%	-	4 2%	1 13%	-	12 7% h	29 3%
Comment on the video	36 4%	5 11%	3 16%	1 9%	11 7%	1 14%	1 27%	11 6% h	25 3%
Share or like the video	17 2%	4 7%	1 7%	1 12%	6 4%	-	-	2 1%	14 2%
Other	16 2%	2 4%	1 5%	-	3 2%	-	-	2 1%	12 1%
Prefer not to say	14 1%	-	:	-	1 1%	-	-	-	11 1%
NETS									
Net: Tell another adult + tell an adult you trust	279 27%	17 33%	8 45%	4 36%	48 29%	-	3 76%	48 28%	228 27%

Columns Tested: a,b,c,d,e - f,g,h



Q6. If your 18-year-old friend was exchanging nude selfies with someone they later found out was under the age of 18, what, if anything, would you do? Base: All respondents

								REGI	ION								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	l	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Ignore it	303 29%	31 34%	22 28%	36 30%	12 26%	31 26%	8 24%	26 30%	41 30%	25 29%	13 25%	31 34%	28 29%	257 30%	272 30%	83 40% pq	151 29% q	69 23%
Tell another adult you trust	146 14%	18 20% I	8 10%	14 12%	4 9%	21 18%	5 16%	11 13%	25 18%	9 10%	6 12%	16 18%	9 9%	124 14%	125 14%	-	95 18% 0	51 17% 0
Try to forget about the situation	141 14%	16 18% с	7 9%	10 8%	13 28% bchklmn	20 17% c	4 11%	12 14%	17 12%	12 14%	9 17%	12 13%	11 11%	117 14%	121 13%	35 17%	70 13%	35 12%
Speak to a helpline or support agency (e.g. Samaritans)	128 12%	9 10%	13 17%	16 13%	3 5%	17 14%	2 5%	7 8%	16 12%	12 14%	8 15%	14 15%	11 12%	111 13%	111 12%	14 7%	64 12%	50 17% o
Worry about reporting it so probably wouldn't	115 11%	13 15% c	10 12%	8 6%	6 12%	11 9%	4 12%	10 11%	14 10%	9 10%	6 12%	12 13%	14 14%	95 11%	104 11%	27 13%	52 10%	37 12%
Find out who to report it to	115 11%	10 11%	12 15% e	14 11%	6 13%	6 5%	5 17% e	5 6%	16 12%	10 11%	6 11%	15 17% eg	10 10%	99 11% e	108 12% e	15 7%	52 10%	47 16% op
Would like to report it but don't know how to	108 10%	11 12%	9 12%	15 12%	5 11%	13 11%	4 11%	7 8%	16 12%	6 7%	4 8%	12 13%	7 7%	93 11%	95 10%	17 8%	53 10%	39 13%
Tell your friends	104 10%	11 12%	10 12%	14 12%	6 13%	13 11%	2 6%	9 10%	8 6%	6 7%	6 11%	10 11%	10 10%	87 10%	91 10%	23 11%	58 11%	23 7%
Report it to the police	48 5%	6 7%	3 4%	7 5%	2 4%	4 4%	1 3%	2 2%	6 4%	3 3%	2 5%	9 10% gn	3 3%			8 4%	23 4%	18 6%
Tell a trusted adult	24 2%	1 1%	3 3%	1 1%	1 3%	3 2%	2 7% cg	-	3 2%	1 1%	2 5% g	5 6% g	1 1%	19 2%	21 2%	24 12% pq	-	-

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Q6. If your 18-year-old friend was exchanging nude selfies with someone they later found out was under the age of 18, what, if anything, would you do? Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	С	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Other	165 16%	12 13%	14 18%	15 13%	6 13%	18 15%	4 13%	15 17%	23 17%	18 20% k	12 23% k	8 9%	20 21% k	134 16%	146 16%	30 14%	81 15%	54 18%
Prefer not to say	55 5%	2 2%	2 3%	9 8% h	4 9% h	6 5%	-	10 11% afhmn	2 1%	5 6%	2 3%	8 8% h	4 4%	43 5%	48 5%	17 8%	24 5%	14 5%
NETS																		
Net: Tell another adult + tell an adult you trust	170 16%	19 21% I	11 14%	16 13%	6 12%	24 20%	7 23%	11 13%	27 20%	10 12%	9 17%	21 23% cil	10 11%	144 17%	147 16%	24 12%	95 18% 0	51 17%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Q6. If your 18-year-old friend was exchanging nude selfies with someone they later found out was under the age of 18, what, if anything, would you do? Base: All respondents

			SEC	; ;			HIGHEST EDUCATIO	NAL LEVEL		PLAY SF	ORTS	WATCH	SPORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	с	d	e	*f	g	*h	i	j	k	
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ignore it	303	103	133	34	33	66	10	222	2	85	30	95	40
	29%	35%	28%	28%	22%	22%	36%	32%	21%	26%	33%	25%	34%
		d						e					
Tell another adult you trust	146	46	65	12	24	52	3	87	2	53	9	60	13
	14%	16%	14%	10%	16%	18% g	11%	13%	18%	16%	11%	16%	11%
Too to format about the alteration		40	07	10	40		0	100		5 4	40		10
Try to forget about the situation	141 14%	40 13%	67 14%	16 13%	18 12%	33 11%	3 11%	100 15%	3 32%	54 17%	13 14%	55 15%	18 15%
							1170						
Speak to a helpline or support agency (e.g. Samaritans)	128 12%	30 10%	62 13%	12 10%	24 16%	43 14%	-	82 12%	2 18%	44 13%	8 9%	53 14%	18 15%
	12 70			10%	10%		-	1270	1070		9%	1470	13%
Worry about reporting it so probably wouldn't	115	35	52	12	15	36	4	76	-	35	14	34	17
	11%	12%	11%	10%	10%	12%	15%	11%	-	11%	16%	9%	15%
Find out who to report it to	115	35	45	13	22	50	2	60	2	44	7	52	9
	11%	12%	10%	11%	15%	17% g	7%	9%	18%	13%	8%	14%	8%
Would like to report it but don't know how to	108 10%	36 12%	41 9%	12 10%	18 12%	43 14%	3 11%	59 9%	3 30%	31 9%	5 6%	45 12%	13 11%
	10%	1270	9%	10%	1270	14% g	1170	9%	30%	976	0%	1270	1170
Tell your friends	104	29	47	4.4	17	25	2	74	2	35	6	50	0
Tell your menas	104	29 10%	47 10%	11 9%	17	25 8%	2 7%	74 11%	21%	35 11%	о 7%	53 14%	9 8%
Depend it to the period										00			
Report it to the police	48 5%	7 2%	25 5%	5 4%	12 8%	21 7%	-	25 4%	1 9%	26 8%	1 1%	25 7%	3 3%
			a	.,.	a	g				j	.,.	.,.	• • •
Tell a trusted adult	24	3	12	4	5	-	-	23	-	10	1	6	2
	2%	1%	3%	3%	3%	-	-	3%	-	3%	1%	2%	2%
					а			е					
Other	165	39	83	18	26	53	5	103	1	45	17	45	20
	16%	13%	18%	15%	17%	18%	18%	15%	9%	14%	19%	12%	17%
Prefer not to say	55	21	19	6	9	12	2	39	-	18	3	17	4
	5%	7%	4%	5%	6%	4%	9%	6%	-	6%	4%	5%	4%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q6. If your 18-year-old friend was exchanging nude selfies with someone they later found out was under the age of 18, what, if anything, would you do? Base: All respondents

			SE	G			HIGHEST EDUCATION	ONAL LEVEL		PLAY SP	ORTS	WATCH S	SPORTS
							Vocational or technical	Secondary	Incomplete secondary				
	Total	AB	C1	C2	DE	Degree-level	qualifications	education	education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS													
Net: Tell another adult + tell an adult you trust	170	48	77	16	29	52	3	110	2	63	11	67	16
	16%	16%	16%	13%	20%	18%	11%	16%	18%	19%	12%	18%	13%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q6. If your 18-year-old friend was exchanging nude selfies with someone they later found out was under the age of 18, what, if anything, would you do? Base: All respondents

			ONLINE EXP	PERIENCE			F	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Ignore it	303 29%	12 23%	6 34%	4 43%	62 37%	3 44%	-	44 25%	253 30%
Tell another adult you trust	146 14%	8 16%	2 11%	2 17%	25 15%	1 15%	2 54%	34 19% h	109 13%
Try to forget about the situation	141 14%	14 27%	4 23%	2 17%	25 15%	1 13%	-	21 12%	120 14%
Speak to a helpline or support agency (e.g. Samaritans)	128 12%	9 17%	4 21%	1 9%	17 10%	1 13%	-	26 15%	98 12%
Worry about reporting it so probably wouldn't	115 11%	8 15%	4 24%	2 22%	22 13%	-	-	14 8%	100 12%
Find out who to report it to	115 11%	8 16% d	3 16%	2 19%	9 6%	1 13%	-	22 13%	90 11%
Would like to report it but don't know how to	108 10%	3 5%	-	-	14 8%	-	1 22%	23 13%	84 10%
Tell your friends	104 10%	4 8%	1 5%	-	18 11%	-	-	9 5%	92 11% g
Report it to the police	48 5%	6 11% d	3 16%	1 9%	5 3%	2 27%	3 78%	18 10% h	28 3%
Tell a trusted adult	24 2%	1 2%	-	-	3 2%	-	-	5 3%	19 2%
Other	165 16%	8 15%	2 11%	1 9%	33 20%	-	-	29 17%	132 16%
Prefer not to say	55 5%	-	-	-	6 4%	-	-	5 3%	46 6%

Columns Tested: a,b,c,d,e - f,g,h



Q6. If your 18-year-old friend was exchanging nude selfies with someone they later found out was under the age of 18, what, if anything, would you do? Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWF	-
			Exposure						
		Cyber	to child	Online		Online	Know		Never
	Total	bullying	pornography	shaming	Sexting	grooming	a lot	Heard of	heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035	52	18	10	165	7	4	174	835
	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS									
Net: Tell another adult + tell an adult you trust	170	10	2	2	28	1	2	39	127
	16%	19%	11%	17%	17%	15%	54%	22%	15%
								h	

Columns Tested: a,b,c,d,e - f,g,h



Q7. If a friend tried to shame their 19-year-old ex-partner by sending you a sexually explicit image or video of their ex-partner and asked you to circulate it with more friends, what, if anything, would you do? Base: All respondents

								REG	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%	Total	a	b	C	d	e	f	g	h	i	j	k		m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Confront the friend about it	664 64%	57 63%	44 58%	73 59%	34 71%	78 65%	21 69%	56 66%	87 65%	55 64%	33 64%	60 66%	64 66%	553 64%	585 64%	119 57%	331 63%	214 70% op
Delete the image in case you are linked to it	395 38%	30 33%	29 37%	44 36%	19 39%	45 37%	13 42%	32 37%	57 42%	36 41%	25 48%	29 31%	38 39%	325 38%	350 38%	86 42%	198 38%	111 36%
Ignore it	195 19%	11 12%	14 18%	23 19%	11 23%	19 16%	5 15%	16 19%	28 20%	16 18%	10 20%	24 27% ae	18 18%	164 19%	176 19%	48 23% q	101 19%	45 15%
Find out who to report it to	184 18%	21 23% cj	14 18%	15 13%	10 20%	18 15%	7 22%	14 16%	30 22% cj	17 19%	5 9%	17 19%	17 17%	159 18%	166 18%	28 14%	90 17%	66 22% 0
Report it to the police	181 17%	17 19%	13 18%	22 18%	9 20%	17 14%	4 13%	14 16%	23 17%	16 18%	11 21%	22 24%	13 13%	152 18%	164 18%	36 17%	84 16%	61 20%
Talk to other friends about what you should do	175 17%	14 15%	13 17%	18 15%	4 9%	28 23% dkmn	9 29% dkmn	22 26% dkmn	22 16%	13 15%	10 19%	8 9%	14 15%	134 16%	147 16%	44 21%	87 17%	45 15%
Try to forget about the images or videos	108 10%	11 12%	6 8%	12 9%	4 8%	15 12%	2 6%	13 15%	15 11%	7 9%	7 13%	8 9%	8 9%	87 10%	94 10%	29 14%	49 9%	30 10%
Tell another adult you trust	96 9%	9 10%	5 6%	11 9%	6 13%	10 8%	2 8%	8 9%	13 10%	10 11%	4 9%	8 9%	9 9%	81 9%	86 9%	-	67 13% 0	29 9% 0
Would like to report it but don't know how to	87 8%	11 12% efg	7 9%	11 9%	2 4%	6 5%	-	3 4%	16 12% efg	5 6%	4 8%	11 12% efg	12 12% efg	80 9%	82 9%	15 7%	41 8%	31 10%
Speak to a helpline or support agency (e.g. Samaritans)	50 5%	3 3%	3 4%	9 7%	1 3%	11 9% ghIn	1 3%	1 2%	4 3%	6 7%	2 3%	7 8%	2 2%	46 5%	39 4%	8 4%	28 5%	14 5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Q7. If a friend tried to shame their 19-year-old ex-partner by sending you a sexually explicit image or video of their ex-partner and asked you to circulate it with more friends, what, if anything, would you do? Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	I	m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Worry about reporting it so probably wouldn't	38 4%	5 6%	1 1%	6 5%	1 3%	4 4%	2 6%	2 3%	2 1%	4 4%	3 6%	4 4%	3 3%	31 4%	34 4%	11 5%	17 3%	10 3%
Tell a trusted adult	24 2%	1 1%	-	1 1%	4 8% bcemn	1 1%	-	3 3%	3 2%	1 1%	2 5%	6 7% bcemn	1 1%	19 2%	23 2%	24 12% pq	-	-
Circulate the image to more friends	4	1 1%	-	-	-	-	-	-	1 1%	-	-	-	2 2% n	4 *	4 *	-	3 1%	1
Other	33 3%	6 6%	2 3%	6 5%	1 2%	2 1%	-	3 3%	5 4%	1 1%	3 5%	2 2%	3 3%	28 3%	32 3%	6 3%	16 3%	11 3%
Prefer not to say	14 1%	2 2%	1 1%	4 3%	-	3 3%	1 3%	1 1%	1 1%	-	-	1 1%	-	12 1%	11 1%	3 1%	6 1%	6 2%
NETS																		
Net: Tell another adult + tell an adult you trust	120 12%	10 11%	5 6%	13 10%	10 20% be	11 9%	2 8%	11 12%	15 11%	11 13%	7 13%	14 16%	10 11%	100 12%	109 12%	24 12%	67 13%	29 9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Online Fieldwork: 22nd May - 2nd June 2017

Prepared by ComRes

Q7. If a friend tried to shame their 19-year-old ex-partner by sending you a sexually explicit image or video of their ex-partner and asked you to circulate it with more friends, what, if anything, would you do? Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL	1	PLAY SP	ORTS	WATCH	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%	. orda	a	b	c	d	e	*f	g	*h	i	j	k	1
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Confront the friend about it	664 64%	200 68% d	303 65%	75 61%	86 58%	212 71% g	15 56%	425 62%	4 39%	207 63%	58 65%	231 62%	78 66%
Delete the image in case you are linked to it	395 38%	119 40%	179 38%	41 34%	56 38%	117 39%	9 33%	264 38%	3 26%	122 37%	28 31%	156 42%	40 34%
Ignore it	195 19%	47 16%	94 20%	19 15%	35 23%	45 15%	7 25%	135 20%	6 52%	47 14%	17 19%	62 16%	22 18%
Find out who to report it to	184 18%	60 20%	72 15%	23 19%	29 19%	65 22% g	3 11%	110 16%	4 36%	56 17%	16 18%	68 18%	19 16%
Report it to the police	181 17%	48 16%	76 16%	26 21%	31 21%	59 20%	5 18%	113 17%	1 9%	54 16%	20 22%	57 15%	27 22%
Talk to other friends about what you should do	175 17%	58 20%	77 16%	15 12%	25 17%	49 16%	3 11%	121 18%	1 9%	54 16%	12 14%	60 16%	15 12%
Try to forget about the images or videos	108 10%	27 9%	48 10%	13 11%	20 13%	26 9%	2 7%	79 12%	-	24 7%	14 16% i	35 9%	17 15%
Tell another adult you trust	96 9%	26 9%	46 10%	10 8%	15 10%	27 9%	4 15%	64 9%	1 9%	32 10%	8 9%	35 9%	8 7%
Would like to report it but don't know how to	87 8%	30 10%	36 8%	7 5%	15 10%	36 12% g	-	48 7%	2 21%	33 10%	12 13%	34 9%	7 6%
Speak to a helpline or support agency (e.g. Samaritans)	50 5%	17 6%	22 5%	4 3%	7 5%	14 5%	1 4%	35 5%	-	24 7% j	1 1%	29 8% I	3 2%
Worry about reporting it so probably wouldn't	38 4%	11 4%	18 4%	3 2%	6 4%	10 3%	1 4%	27 4%	-	15 4%	4 4%	15 4% I	-

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Table 33/3

Q7. If a friend tried to shame their 19-year-old ex-partner by sending you a sexually explicit image or video of their ex-partner and asked you to circulate it with more friends, what, if anything, would you do? Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SP	ORTS	WATCH	SPORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Tell a trusted adult	24 2%	6 2%	8 2%	3 2%	8 5% b	-	-	24 4% e	-	13 4%	4 4%	9 2%	6 5%
Circulate the image to more friends	4	2 1%	1 *	1 1%	-	-	1 4%	3 *	-	-	1 1%	-	2 2% k
Other	33 3%	8 3%	9 2%	7 6% b	9 6% b	9 3%	3 11%	20 3%	1 9%	8 2%	9 10% i	6 2%	11 9% k
Prefer not to say	14 1%	5 2%	8 2%	-	1 1%	3 1%		9 1%	-	6 2%	-	5 1%	2 2%
NETS													
Net: Tell another adult + tell an adult you trust	120 12%	32 11%	53 11%	12 10%	23 15%	27 9%	4 15%	88 13%	1 9%	45 14%	11 13%	44 12%	15 13%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Table 33/4

Q7. If a friend tried to shame their 19-year-old ex-partner by sending you a sexually explicit image or video of their ex-partner and asked you to circulate it with more friends, what, if anything, would you do? Base: All respondents

			ONLINE EX	PERIENCE			F	IEARD OF IWF	1
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Confront the friend about it	664 64%	27 51%	11 59%	4 36%	116 70% a	4 57%	1 27%	113 65%	545 65%
Delete the image in case you are linked to it	395 38%	23 45%	4 23%	9 82%	83 51%	-	-	64 37%	328 39%
Ignore it	195 19%	13 25%	2 10%	2 18%	28 17%	2 28%	-	25 14%	162 19%
Find out who to report it to	184 18%	13 25%	6 35%	4 40%	36 22%	2 26%	-	42 24% h	139 17%
Report it to the police	181 17%	12 23%	3 16%	2 17%	26 16%	2 29%	2 54%	41 23% h	136 16%
Talk to other friends about what you should do	175 17%	10 19%	2 13%	2 19%	43 26%	-	-	29 17%	144 17%
Try to forget about the images or videos	108 10%	7 14%	2 10%	1 9%	23 14%	-	-	18 10%	91 11%
Tell another adult you trust	96 9%	7 13%	3 16%	2 17%	19 11%	1 13%	-	18 11%	75 9%
Would like to report it but don't know how to	87 8%	5 10%	2 10%	1 9%	15 9%	1 13%	-	17 10%	68 8%
Speak to a helpline or support agency (e.g. Samaritans)	50 5%	3 5%	3 16%	2 19%	8 5%	-	1 22%	12 7%	37 4%
Worry about reporting it so probably wouldn't	38 4%	-	3 16%	-	9 6%	-	1 24%	1 1%	36 4% g
Tell a trusted adult	24 2%	1 3%	-	-	1 1%	-	-	5 3%	19 2%

Columns Tested: a,b,c,d,e - f,g,h



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Q7. If a friend tried to shame their 19-year-old ex-partner by sending you a sexually explicit image or video of their ex-partner and asked you to circulate it with more friends, what, if anything, would you do? Base: All respondents

			ONLINE EX	PERIENCE			ŀ	HEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Circulate the image to more friends	4 *	1 2%	-	-	1 1%	-	-	-	4 *
Other	33 3%	2 4%	1 6%	-	6 4%	-	-	7 4%	25 3%
Prefer not to say	14 1%	-	:	-	-	-	-	-	10 1%
NETS									
Net: Tell another adult + tell an adult you trust	120 12%	8 15%	3 16%	2 17%	20 12%	1 13%	-	23 13%	94 11%

Columns Tested: a,b,c,d,e - f,g,h



Q8. If you accidentally found images and videos showing sexual abuse of children online (sometimes known as child pornography) what, if anything, would you do? Base: All respondents

								REG	ION								AGE]
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	С	d	e	f	g	h	i	j	k		m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Report it to the police	460 44%	39 43%	45 58% chlmn	47 38%	24 49%	54 45%	13 41%	44 51% I	56 42%	41 47%	21 41%	42 46%	34 35%	382 44%	406 44%	84 40%	229 44%	147 48%
Report it to an internet watchdog/hotline	393 38%	26 29%	31 40%	41 34%	15 32%	52 43% a	12 39%	31 36%	58 43% a	35 41%	20 39%	39 43% a	32 33%	329 38%	341 37%	65 32%	187 36%	140 46% op
Delete your internet history	371 36%	34 37%	18 24%	50 41% b	19 39%	44 36%	11 35%	32 37%	55 41% b	27 31%	20 39%	32 35%	30 30%	309 36% b	328 36% b	85 41%	174 33%	112 37%
Report it to your Internet Service Provider/ the hosting platform	360 35%	31 34%	31 40% I	34 27%	22 47% cl	43 36%	13 42%	31 36%	48 36%	34 39%	19 37%	31 34%	25 25%	297 34%	317 35%	73 35%	176 34%	111 36%
Find out who to report it to	324 31%	32 35%	21 27%	32 26%	16 33%	43 35%	7 23%	23 27%	52 39% cj	34 39% c	12 23%	25 28%	28 29%	282 33%	281 31%	54 26%	169 32%	101 33%
Try to forget about the images or videos	272 26%	30 33% bc	14 18%	23 19%	17 35% bc	32 26%	12 39% bc	24 28%	36 27%	23 27%	13 26%	23 26%	24 25%	222 26%	240 26%	66 32%	132 25%	74 24%
Would like to report it but don't know how to	215 21%	24 26% b	9 12%	28 23%	9 19%	25 21%	7 23%	16 19%	24 18%	23 26% b	8 16%	23 25% b	19 20%	184 21%	190 21%	30 15%	110 21%	76 25% 0
Ignore it	138 13%	7 8%	9 11%	18 15%	6 13%	19 16%	4 11%	8 10%	15 11%	11 12%	9 17%	9 10%	23 24% abghkmn	117 14%	119 13%	34 17% q	78 15% q	25 8%
Worry about reporting it so probably wouldn't	90 9%	13 14% fh	4 6%	8 7%	4 8%	9 8%	-	11 13% fh	6 5%	8 9%	6 11% f	10 11% f	11 11% f	73 8%	81 9%	21 10%	38 7%	31 10%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Q8. If you accidentally found images and videos showing sexual abuse of children online (sometimes known as child pornography) what, if anything, would you do? Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%	. otai	a	b	c	d	e	f	g	h	i	j	k	l	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Speak to a helpline or support agency (e.g. Samaritans)	79 8%	6 7%	6 8%	7 5%	3 7%	15 13% cghn	3 10%	3 4%	6 5%	5 6%	6 12%	9 10%	8 9%	66 8%	64 7%	15 7%	39 8%	25 8%
Tell another adult you trust	62 6%	2 2%	4 5%	10 8%	3 7%	7 6%	1 3%	6 7%	8 6%	7 8%	3 5%	5 6%	6 6%	52 6%	55 6%	-	44 8% 0	18 6% 0
Tell your friends	25 2%	1 1%	2 3%	4 3%	1 3%	2 1%	-	1 2%	5 4%	1 1%	3 6%	3 3%	1 1%	20 2%	23 3%	8 4%	13 3%	4 1%
Tell a trusted adult	23 2%	4 4% cl	3 3% c	-	-	3 2%	3 10% cdeghlmn	-	1 1%	4 4% cl	1 2%	4 4% cl	-	18 2%	20 2%	23 11% pq	-	-
Share or like the video/ image	3*	1 1%	-	1 1%	-	1 1%	-	-	-	-	-	-	-	3 *	2 *	1 1%	1 *	1
Comment on the video/ image	3	1 1%	-	-	-	-	1 3% cemn	-	1 1%	-	-	-	-	2 *	3 *	1 1%	1 *	1 *
Other	10 1%	2 2%	-	-	-	1 1%	-	1 1%	3 2%	-	1 2%	1 1%	1 1%	8 1%	9 1%	3 1%	6 1%	2 1%
Prefer not to say	10 1%	1 1%	-	2 2%	-	2 1%	1 3%	1 1%	1 1%	1 1%	-	1 1%	-	8 1%	8 1%	1 1%	4 1%	5 2%
NETS																		
Net: Tell another adult + tell an adult you trust	84 8%	6 7%	7 9%	10 8%	3 7%	10 8%	4 13%	6 7%	9 7%	11 12%	4 8%	9 10%	6 6%	70 8%	75 8%	23 11%	44 8%	18 6%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Table 34/2

Q8. If you accidentally found images and videos showing sexual abuse of children online (sometimes known as child pornography) what, if anything, would you do? Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SF	PORTS	WATCH	PORTS
							Vocational		Incomplete				
							or technical	Secondary	secondary				
O'maifiann an Laurah OSP/	Total	AB	C1	C2	DE	Degree-level	qualifications	education	education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	I	J	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Report it to the police	460	135	204	53	67	140	16	294	4	126	38	154	57
	44%	46%	44%	44%	45%	47%	59%	43%	38%	39%	43%	41%	48%
Report it to an internet watchdog/hotline	393	121	168	47	56	125	15	245	4	119	27	140	43
	38%	41%	36%	38%	38%	42%	55%	36%	38%	36%	30%	37%	37%
Delete your internet history	371	110	163	41	58	111	7	249	1	113	35	131	49
	36%	37%	35%	33%	39%	37%	26%	36%	9%	34%	39%	35%	41%
Report it to your Internet Service Provider/ the hosting platform	360	113	152	44	51	108	12	235	1	112	32	125	41
	35%	38%	32%	35%	34%	36%	45%	34%	8%	34%	35%	33%	35%
Find out who to report it to	324	99	138	30	56	102	8	209	2	94	31	110	42
	31%	33%	30%	25%	37% с	34%	29%	30%	18%	29%	34%	29%	35%
Try to forget about the images or videos	272	80	128	30	34	72	8	192	-	80	30	80	32
	26%	27%	27%	25%	23%	24%	30%	28%	-	24%	34%	21%	27%
Would like to report it but don't know how to	215	65	93	22	35	77	7	128	2	68	21	75	23
	21%	22%	20%	18%	23%	26%	27%	19%	21%	21%	23%	20%	20%
						g							
Ignore it	138	27	67	20	25	33	-	105	-	46	10	51	14
	13%	9%	14%	16%	17%	11%	-	15%	-	14%	12%	14%	12%
			а	а	а								
Worry about reporting it so probably wouldn't	90	28	37	9	15	28	2	57	1	23	9	26	5
	9%	10%	8%	7%	10%	10%	7%	8%	9%	7%	10%	7%	4%
Speak to a helpline or support agency (e.g. Samaritans)	79	27	35	3	14	23	-	56	-	25	6	28	7
	8%	9% c	7% c	2%	10% с	8%	-	8%	-	8%	7%	8%	6%
				-							_		-
Tell another adult you trust	62	20	26	6	9	13 4%	1	47	1	20	5 5%	20	7
	6%	7%	6%	5%	6%	4%	4%	7%	9%	6%	5%	5%	6%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q8. If you accidentally found images and videos showing sexual abuse of children online (sometimes known as child pornography) what, if anything, would you do? Base: All respondents

			SE	G			HIGHEST EDUCATIO	DNAL LEVEL		PLAY SF	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		a	b	c	d	e	*f	g	*h	i	j	k	1
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Tell your friends	25 2%	2 1%	11 2%	6 5% a	5 4% a	3 1%	-	19 3%	3 29%	10 3%	1 1%	11 3%	2 2%
Tell a trusted adult	23 2%	5 2%	13 3%	1 1%	3 2%	-	-	23 3% e	-	10 3%	-	6 2%	3 2%
Share or like the video/ image	3 *	2 1%	-	-	1 1%	1 *		2 *		2 1%	-	1 *	-
Comment on the video/ image	3	1 *	2 *	-	-	1 *		2 *	-	2 1%	-	1 *	-
Other	10 1%	5 2% b	1 *	1 1%	4 3% b	1 *	-	9 1%	-	3 1%	1 1%	3 1%	3 2%
Prefer not to say	10 1%	-	8 2% a	1 1%	1 1%	4 1%	-	4 1%		4 1%	-	3 1%	1 1%
NETS													
Net: Tell another adult + tell an adult you trust	84 8%	25 9%	40 9%	7 6%	12 8%	13 4%	1 4%	70 10% e	1 9%	30 9%	5 5%	26 7%	9 8%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Table 34/4

Q8. If you accidentally found images and videos showing sexual abuse of children online (sometimes known as child pornography) what, if anything, would you do? Base: All respondents

				ŀ	IEARD OF IWF	-			
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Report it to the police	460 44%	25 47%	6 34%	3 27%	69 42%	2 29%	1 27%	89 51% h	359 43%
Report it to an internet watchdog/hotline	393 38%	21 40%	7 39%	3 26%	59 36%	6 85%	1 27%	93 53% h	297 36%
Delete your internet history	371 36%	12 24%	8 47%	4 39%	79 48% a	-	1 27%	62 36%	306 37%
Report it to your Internet Service Provider/ the hosting platform	360 35%	20 38%	6 34%	3 27%	56 34%	1 13%	1 27%	75 43% h	284 34%
Find out who to report it to	324 31%	13 25%	7 39%	2 18%	65 39%	2 26%	1 22%	61 35%	262 31%
Try to forget about the images or videos	272 26%	11 20%	5 29%	3 30%	57 34%	-	1 27%	36 21%	234 28% g
Would like to report it but don't know how to	215 21%	6 11%	3 16%	2 19%	39 24%	-	-	23 13%	191 23% g
Ignore it	138 13%	10 19%	2 10%	5 43%	25 15%	-	1 24%	15 9%	119 14%
Worry about reporting it so probably wouldn't	90 9%	3 6%	3 16%	1 9%	12 7%	-	-	15 9%	74 9%
Speak to a helpline or support agency (e.g. Samaritans)	79 8%	3 5%	2 11%	-	11 7%	-	1 27%	19 11%	59 7%
Tell another adult you trust	62 6%	5 9%	2 11%	1 8%	15 9%	-	2 54%	10 6%	49 6%

Columns Tested: a,b,c,d,e - f,g,h



Q8. If you accidentally found images and videos showing sexual abuse of children online (sometimes known as child pornography) what, if anything, would you do? Base: All respondents

			ONLINE EX		ŀ	HEARD OF IW	:		
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Tell your friends	25 2%	2 4%	1 5%	-	3 2%	-	1 27%	5 3%	20 2%
Tell a trusted adult	23 2%	1 2%		-	5 3%	-	-	5 3%	18 2%
Share or like the video/ image	3 *	:		-	-	-	-	1 1%	2 *
Comment on the video/ image	3 *	:	:	:	1 1%	-	-	-	3 *
Other	10 1%	1 2%	1 6%	-	1 1%	-	-	5 3% h	3 *
Prefer not to say	10 1%	-	-	-	-	-	-	-	7 1%
NETS									
Net: Tell another adult + tell an adult you trust	84 8%	6 11%	2 11%	1 8%	20 12%	-	2 54%	15 9%	67 8%

Columns Tested: a,b,c,d,e - f,g,h



Q9_SUM. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

SUMMARY TABLE

Base: All respondents

	Friends	Family
Significance Level: 95%	а	b
Unweighted Total	1035	1035
Weighted Total	1035	1035
	100%	100%
They would tell me to report it	413	458
	40%	44%
		а
I would never tell them if I stumbled across images or videos of child	358	395
sexual abuse (sometimes known as child pornography)	35%	38%
They would reassure me that it was not my fault	335	378
	32%	37%
		а
They would be concerned for me and what I saw	265	363
	26%	35% a
They would make sure that I was not upset	235	335 32%
	23%	32% a
They would make fun of me	198 19%	22 2%
	b	2 /0
The survey of diaming it	134	57
They would dismiss it	134	57 6%
	b	
They would think I looked for it	132	61
	13%	6%
	b	
They would be disappointed	78	153
	8%	15%
		а

Columns Tested: a,b



Q9_SUM. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

SUMMARY TABLE

Base: All respondents

	Friends	Family
Significance Level: 95%	а	b
Unweighted Total	1035	1035
Weighted Total	1035	1035
	100%	100%
They would tell me not to report it	74	29
	7%	3%
	b	
Other	10	8
	1%	1%
Prefer not to say	67	65
	6%	6%

Columns Tested: a,b



Table 36/1

J303080 Online issues among young men - Wave 2

Q9_1. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Friends

Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	С	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
They would tell me to report it	413 40%	40 44%	32 42%	45 37%	21 45%	51 42%	14 43%	37 43%	52 39%	30 35%	22 43%	36 39%	33 34%	340 39%	362 40%	63 30%	220 42% 0	130 43% 0
I would never tell them if I stumbled across images or videos of child sexual abuse (sometimes known as child pornography)	358 35%	33 36%	22 28%	39 32%	16 34%	40 33%	12 37%	32 37%	48 35%	40 46% bkmn	18 35%	28 31%	31 31%	296 34%	318 35%	89 43% pq	171 33%	97 32%
They would reassure me that it was not my fault	335 32%	26 29%	29 38% i	38 31%	15 31%	46 38% i	8 25%	34 40% i	37 28%	20 23%	16 31%	30 33%	35 36%	277 32%	289 32%	58 28%	175 33%	101 33%
They would be concerned for me and what I saw	265 26%	19 22%	24 31%	36 29%	10 20%	37 31% i	5 17%	21 25%	29 21%	16 19%	14 27%	23 25%	30 31%	225 26%	228 25%	45 22%	141 27%	79 26%
They would make sure that I was not upset	235 23%	14 15%	24 32% ai	26 21%	13 27%	29 24%	6 19%	23 27%	29 21%	15 17%	16 31% a	17 19%	23 24%	190 22%	206 23%	39 19%	120 23%	75 25%
They would make fun of me	198 19%	21 24%	18 24%	27 22%	6 13%	21 17%	6 20%	16 18%	23 17%	11 13%	10 19%	22 24%	16 17%	166 19%	177 19%	45 22%	102 20%	51 17%
They would dismiss it	134 13%	15 17%	11 14%	24 19% ghi	7 14%	15 12%	4 13%	8 9%	13 10%	7 7%	7 14%	13 15%	11 12%	115 13%	120 13%	36 18%	62 12%	36 12%
They would think I looked for it	132 13%	11 12%	12 15%	19 15% g	5 11%	14 12%	6 21% g	5 6%	13 10%	9 11%	8 15%	20 22% eghilmn	9 10%	113 13%	118 13%	35 17%	64 12%	33 11%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Q9_1. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Friends

Base: All respondents

								REG	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
They would be disappointed	78 8%	4 4%	9 12% i	11 9%	3 5%	8 7%	2 6%	8 9%	7 5%	3 3%	5 10%	12 13% ahimn	5 5%	63 7%	69 8%	15 7%	41 8%	22 7%
They would tell me not to report it	74 7%	3 3%	7 9%	12 10%	2 4%	12 10%	3 10%	5 6%	8 6%	3 4%	2 5%	8 9%	8 9%	63 7%	62 7%	23 11% q	35 7%	16 5%
Other	10 1%	3 3% cn	1 1%	-	-	2 1%	-	-	2 1%	-	1 2%	2 2%	-	10 1%	9 1%	-	10 2%	1 *
Prefer not to say	67 6%	4 4%	3 4%	5 4%	5 11%	5 4%	1 3%	5 6%	6 4%	9 10%	5 9%	9 10%	11 11% ceh	56 7%	62 7%	13 6%	35 7%	19 6%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



COMR

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Table 36/2

Q9_1. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Friends

Base: All respondents

 			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%	rotai	a	b	C C	d	e	*f	g	*h	i	j	k	
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
They would tell me to report it	413	122	171	58	61	126	12	268	4	127	44	139	51
	40%	41%	37%	48%	41%	42%	44%	39%	35%	39%	49%	37%	43%
				b									
I would never tell them if I stumbled across images or videos of child sexual abuse (sometimes known as child pornography)	358	103	163	41	51	98	6	245	4	97	31	130	41
sexual abuse (sometimes known as child pornography)	35%	35%	35%	34%	34%	33%	22%	36%	41%	30%	35%	35%	35%
They would reassure me that it was not my fault	335	95	145	42	52	104	9	217	2	107	32	107	45
	32%	32%	31%	34%	35%	35%	33%	32%	21%	33%	36%	29%	39%
													ĸ
They would be concerned for me and what I saw	265	70	110	35	50	85	9	167	1	79	25	83	32
	26%	24%	24%	28%	33% ab	28%	33%	24%	9%	24%	29%	22%	27%
They would make sure that I was not upset	235 23%	63 21%	102 22%	31 25%	40 27%	69 23%	8 29%	153 22%	2 21%	67 20%	24 27%	69 18%	31 26%
They would make fun of me	198	60	81	24	33	47	7	140	2	68	18	72	23
	19%	20%	17%	19%	22%	16%	26%	20%	21%	21%	20%	19%	19%
They would dismiss it	134	35	63	17	20	31	4	95	4	45	11	48	19
	13%	12%	13%	14%	13%	10%	15%	14%	41%	14%	13%	13%	16%
They would think I looked for it	132	28	60	16	28	30	2	98	2	47	7	54	15
	13%	9%	13%	13%	19%	10%	7%	14%	18%	14%	8%	14%	12%
					а								
They would be disappointed	78	18	32	11	17	22	1	55	-	30	4	29	6
	8%	6%	7%	9%	12% a	7%	4%	8%	-	9%	5%	8%	5%
Columna Taatadu a baadu a far biii ku					۵								

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q9_1. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Friends

Base: All respondents

			SE	G			HIGHEST EDUCATI	ONAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%	Total	a	b	c	d	e	*f	g	*h	i	j	k	
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
They would tell me not to report it	74 7%	14 5%	35 8%	9 7%	16 11% a	15 5%	1 4%	54 8%	2 21%	28 9%	4 5%	31 8%	11 9%
Other	10 1%	4 1%	4 1%	1 1%	2 1%	2 1%	1 4%	8 1%	-	2 1%	-	4 1%	1 1%
Prefer not to say	67 6%	17 6%	36 8%	6 5%	8 5%	19 6%	3 12%	42 6%	-	27 8%	5 5%	25 7%	7 6%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Table 36/4

Q9_1. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Friends

Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWI	-
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
They would tell me to report it	413 40%	17 33%	7 37%	4 36%	76 46%	3 42%	2 54%	86 50% h	320 38%
I would never tell them if I stumbled across images or videos of child sexual abuse (sometimes known as child pornography)	358 35%	19 37%	10 57%	3 33%	56 34%	1 13%	-	56 32%	299 36%
They would reassure me that it was not my fault	335 32%	13 25%	6 32%	3 27%	65 40%	1 14%	1 27%	61 35%	272 33%
They would be concerned for me and what I saw	265 26%	6 11%	5 26%	1 9%	53 32% a	2 27%	1 27%	58 33% h	204 24%
They would make sure that I was not upset	235 23%	11 21%	5 26%	1 9%	44 26%	1 13%	1 27%	47 27%	185 22%
They would make fun of me	198 19%	16 31%	5 26%	4 36%	45 28%	4 57%	-	39 22%	154 18%
They would dismiss it	134 13%	15 29%	4 21%	3 27%	27 17%	3 42%	-	23 13%	108 13%
They would think I looked for it	132 13%	13 26%	4 21%	4 40%	26 16%	2 27%	1 24%	28 16%	99 12%
They would be disappointed	78 8%	9 17%	3 15%	3 27%	13 8%	3 42%	2 46%	17 10%	59 7%
They would tell me not to report it	74 7%	10 20% d	3 15%	2 21%	15 9%	2 27%	-	17 10%	52 6%

Columns Tested: a,b,c,d,e - f,g,h



Q9_1. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Friends

Base: All respondents

			ONLINE EX	PERIENCE			F	EARD OF IWF	:
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Other	10 1%	1 2%		-	3 2%	-	-	3 2%	7 1%
Prefer not to say	67 6%	4 8%	-	-	5 3%	1 15%	-	6 3%	49 6%

Columns Tested: a,b,c,d,e - f,g,h



Table 37/1

J303080 Online issues among young men - Wave 2

Q9_2. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Family Base: All respondents

]								REGIC	N								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
They would tell me to report it	458 44%	44 48%	38 49%	53 43%	22 47%	61 51% i	17 56% i	32 37%	59 44%	30 35%	22 42%	40 44%	40 41%	387 45%	397 43%	81 39%	247 47%	130 43%
I would never tell them if I stumbled across images or videos of child sexual abuse (sometimes known as child pornography)	395 38%	34 38%	22 29%	43 35%	17 36%	39 33%	11 36%	46 54% abcdehklmn	53 39%	44 51% bceklmn	20 39%	32 35%	34 35%	318 37%	356 39%	90 44%	188 36%	117 38%
They would reassure me that it was not my fault	378 37%	33 37%	38 50% cghimn	40 33%	18 37%	48 40%	13 43%	25 29%	44 32%	24 28%	20 39%	36 40%	38 39%	320 37%	330 36%	79 38%	201 38%	98 32%
They would be concerned for me and what I saw	363 35%	30 33%	31 40%	44 36%	17 35%	49 41%	11 34%	26 31%	44 33%	25 29%	16 32%	37 40%	34 35%	310 36%	314 34%	75 36%	198 38% q	90 29%
They would make sure that I was not upset	335 32%	30 34%	33 43% gin	37 30%	15 32%	45 37%	13 43%	21 25%	42 31%	23 27%	19 36%	27 29%	29 29%	281 32%	290 32%	70 34%	185 35% q	80 26%
They would be disappointed	153 15%	12 14%	16 21% hi	24 20% hi	6 12%	17 14%	4 12%	14 16%	15 11%	6 7%	7 14%	20 22% hil	11 11%	128 15% i	136 15% i	34 17%	73 14%	46 15%
They would think I looked for it	61 6%	4 4%	6 7% g	11 9% dg	-	8 7% g	1 3%	-	8 6% g	7 8% dg	2 3%	11 12% dgln	4 4%	58 7% g	53 6% g	13 6%	28 5%	21 7%
They would dismiss it	57 6%	9 10% gi	8 10% gi	9 8% gi	2 5% i	7 6% i	3 10% gi	1 1%	5 4%	-	3 5% i	4 4%	6 6% i	50 6% i	50 5% i	12 6%	28 5%	16 5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Table 37/2

J303080 Online issues among young men - Wave 2

Q9_2. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Family Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
They would tell me not to report it	29 3%	4 5% g	2 3%	5 4%	-	2 2%	1 3%	-	3 2%	2 2%	-	3 3%	7 7% gn	27 3%	26 3%	10 5% p	11 2%	8 3%
They would make fun of me	22 2%	1 1%	2 3%	6 5% gin	-	4 4%	-	-	2 1%	-	1 2%	4 4%	2 2%	21 2%	17 2%	6 3%	10 2%	5 2%
Other	8 1%	2 2%	1 1%	-	-	1 1%	-	-	2 1%	-	1 2%	1 1%	-	7 1%	7 1%	-	8 1% q	-
Prefer not to say	65 6%	5 6%	3 4%	6 5%	5 11%	6 5%	1 3%	5 6%	5 4%	9 10%	4 8%	8 9%	9 9%	55 6%	59 6%	13 6%	35 7%	17 6%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Table 37/3

J303080 Online issues among young men - Wave 2

Q9_2. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Family

			SE	G			HIGHEST EDUCATION	NAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%	TOLAI	а	b	C2	d	e	qualifications *f	g	*h	i	j	k	
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035	295	468	123	149	299	27	687	11	328	89	375	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
They would tell me to report it	458 44%	140 47%	189 40%	59 48%	71 47%	134 45%	10 36%	307 45%	4 38%	145 44%	42 47%	163 43%	52 44%
I would never tell them if I stumbled across images or videos of child	395	103	191	45	56	114	10	263	5	115	39	141	49
sexual abuse (sometimes known as child pornography)	38%	35%	41%	37%	37%	38%	37%	38%	44%	35%	44%	38%	42%
They would reassure me that it was not my fault	378	109	163	49	57	99	8	263	4	119	31	131	46
	37%	37%	35%	40%	39%	33%	29%	38%	39%	36%	35%	35%	39%
They would be concerned for me and what I saw	363	105	157	44	57	93	9	253	5	114	30	128	41
	35%	36%	33%	36%	38%	31%	33%	37%	48%	35%	33%	34%	35%
They would make sure that I was not upset	335	102	134	43	54	77	8	244	3	97	27	105	39
	32%	35%	29%	35%	36%	26%	29%	36%	30%	30%	30%	28%	33%
								е					
They would be disappointed	153	48	72	13	20	44	3	105	1	54	12	58	15
	15%	16%	15%	11%	14%	15%	11%	15%	9%	17%	13%	15%	13%
They would think I looked for it	61	18	19	10	13	16	-	44	1	17	4	19	4
	6%	6%	4%	8%	9%	5%	-	6%	9%	5%	4%	5%	3%
					b								
They would dismiss it	57	17	23	7	10	12	1	43	-	22	6	27	6
	6%	6%	5%	6%	6%	4%	4%	6%	-	7%	7%	7%	5%
They would tell me not to report it	29	8	13	4	4	6	-	19	1	12	1	14	2
	3%	3%	3%	3%	3%	2%	-	3%	9%	4%	1%	4%	2%
They would make fun of me	22	5	10	3	3	4	-	15	-	8	1	9	2
	2%	2%	2%	2%	2%	1%	-	2%	-	2%	1%	2%	2%
	270	2/0	270	270	270	.,,,		270		270	.,,,	270	270

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q9_2. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Family

Base:	AÌI	respondents

			SE	G			HIGHEST EDUCATIO	ONAL LEVEL		PLAY SP	ORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		a	b	c	d	e	*f	g	*h	i	j	k	1
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Other	8	4	1	1	2	1	1	6	-	2	-	3	1
	1%	1%	*	1%	1%	*	4%	1%	-	1%	-	1%	1%
Prefer not to say	65	16	36	6	7	16	4	41	-	25	4	23	8
	6%	5%	8%	5%	4%	5%	16%	6%	-	8%	4%	6%	7%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Q9_2. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Family Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWF	-
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*C	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
They would tell me to report it	458 44%	19 38%	7 40%	4 36%	80 49%	4 59%	2 54%	82 47%	370 44%
I would never tell them if I stumbled across images or videos of child sexual abuse (sometimes known as child pornography)	395 38%	20 38%	8 44%	5 52%	64 39%	1 13%	1 24%	58 33%	332 40%
They would reassure me that it was not my fault	378 37%	17 33%	6 34%	3 27%	68 41%	1 13%	1 27%	74 42%	300 36%
They would be concerned for me and what I saw	363 35%	17 33%	5 29%	2 17%	72 44%	1 15%	2 54%	74 42% h	286 34%
They would make sure that I was not upset	335 32%	17 33%	6 35%	2 17%	60 37%	2 29%	1 27%	63 36%	267 32%
They would be disappointed	153 15%	7 14%	2 11%	2 17%	24 15%	2 29%	1 22%	28 16%	119 14%
They would think I looked for it	61 6%	1 2%	2 11%	-	11 7%	1 14%	-	16 9% h	44 5%
They would dismiss it	57 6%	7 13% d	-	-	7 4%	1 15%	1 22%	9 5%	48 6%
They would tell me not to report it	29 3%	2 4%	1 5%	1 9%	7 4%	-	-	7 4%	21 2%
They would make fun of me	22 2%	1 2%	-	1 12%	3 2%	-	-	7 4%	14 2%

Columns Tested: a,b,c,d,e - f,g,h



Q9_2. How do you think your friends and family would react if you told them you had accidentally stumbled upon images and videos of sexual abuse of children online (sometimes known as child pornography)?

Family Base: All respondents

			ONLINE EX	PERIENCE			F	EARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Other	8 1%	1 2%		-	1 1%	-	-	3 2%	4 *
Prefer not to say	65 6%	4 8%	1 5%	-	4 2%	-	-	7 4%	48 6%

Columns Tested: a,b,c,d,e - f,g,h



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Table 37/6

Q10. What, if anything, do you think would happen if you accidentally stumbled upon images showing the sexual abuse of children online (sometimes known as child pornography) and you report it?

Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	С	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
You have to explain how you found the content to whoever you report it to	628 61%	62 69% c	44 57%	58 48%	28 60%	76 64% c	22 70% c	59 68% c	80 60%	53 61%	29 57%	61 67% c	55 56%	518 60% c	551 60% c	121 58%	307 59%	200 66% p
You get questioned by authorities (e.g. the police)	569 55%	57 64% bf	37 48%	61 50%	28 59% f	62 51%	12 37%	52 61% f	76 56% f	53 61% f	29 55%	52 57% f	51 52%	476 55% f	507 55% f	106 51%	266 51%	196 64% op
Your search history is explored by the authorities (e.g. the police)	501 48%	52 58% d	35 45%	57 46%	19 40%	54 45%	12 40%	49 57%	60 45%	49 56%	23 45%	45 50%	45 47%	416 48%	446 49%	91 44%	252 48%	158 52%
You have to give details of your personal information, i.e. name, age, address, etc.	375 36%	34 38%	28 36%	39 32%	15 32%	40 33%	9 30%	37 43%	52 39%	37 43%	16 30%	32 35%	36 37%	313 36%	336 37%	67 33%	190 36%	118 39%
Your internet gets monitored	349 34%	34 38% d	26 33%	40 32%	10 21%	37 31%	13 41%	28 33%	44 32%	37 42% d	19 36%	31 34%	31 32%	289 33%	312 34%	75 36%	161 31%	113 37%
People will think you're a paedophile	261 25%	22 25%	20 26%	28 23%	13 27%	26 22%	10 32%	23 26%	29 21%	25 29%	14 27%	27 30%	24 24%	215 25%	235 26%	52 25%	119 23%	90 30% p
You have to take part in legal procedures against the offenders	233 22%	28 31% ckl	16 21%	19 15%	10 20%	26 21%	6 19%	23 27% c	33 24%	28 32% cklm	10 20%	17 18%	18 18%	193 22%	207 23%	43 21%	120 23%	70 23%
You get in trouble	228 22%	21 24%	11 15%	30 25%	11 24%	26 22%	5 15%	15 18%	22 16%	20 23%	16 32% bh	23 26%	26 27% h	191 22%	202 22%	53 26%	105 20%	69 23%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Q10. What, if anything, do you think would happen if you accidentally stumbled upon images showing the sexual abuse of children online (sometimes known as child pornography) and you report it?

Base: All respondents

								REG	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%	Total	a	b	C	d	e	f	g	h	i	j	k		m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Your partner and/or family may be informed	218 21%	22 25%	12 15%	21 18%	7 15%	23 19%	10 31% h	24 28% h	22 16%	22 26%	14 28%	22 24%	19 20%	170 20%	195 21%	57 28% p	100 19%	61 20%
Social services may get involved with you and your home life	156 15%	12 13%	9 11%	15 12%	3 7%	20 17%	5 16%	15 17%	17 13%	18 21% d	10 19%	19 21% d	13 14%	127 15%	136 15%	26 13%	81 15%	50 16%
You get placed on the sex offenders list	123 12%	11 12%	11 14%	15 12%	2 4%	15 12%	4 11%	11 12%	9 6%	12 13%	9 18% dh	16 17% dh	11 11%	100 12%	108 12%	33 16% p	49 9%	41 13%
Other	3	3 3% cehmn	-	-	-	-	-	-	-	-	-	-	-	3 *	3 *	-	2 *	1 *
Nothing	33 3%	1 1%	3 4%	6 5%	3 6%	4 3%	1 3%	1 1%	4 3%	6 6%	1 2%	2 2%	1 1%	30 3%	29 3%	10 5%	14 3%	9 3%
Don't know	146 14%	11 12%	10 12%	14 12%	6 12%	17 14%	4 11%	7 8%	22 16%	13 15%	11 22% g	14 15%	18 19% g	124 14%	129 14%	18 9%	89 17% 0	39 13%
Prefer not to say	8 1%	1 1%	-	3 2%	-	-	-	1 1%	1 1%	-	-	-	2 2%	7 1%	8 1%	-	4 1%	4 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Table 38/2

Q10. What, if anything, do you think would happen if you accidentally stumbled upon images showing the sexual abuse of children online (sometimes known as child pornography) and you report it? Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SI	PORTS	WATCH	SPORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
You have to explain how you found the content to whoever you report it to	628 61%	175 59%	281 60%	77 62%	96 64%	192 64%	15 58%	411 60%	4 38%	179 55%	58 65%	211 56%	84 71% k
You get questioned by authorities (e.g. the police)	569 55%	160 54%	253 54%	67 55%	88 59%	182 61% g	14 55%	360 52%	4 35%	159 48%	53 59%	192 51%	68 57%
Your search history is explored by the authorities (e.g. the police)	501 48%	136 46%	228 49%	56 45%	81 54%	153 51%	13 50%	329 48%	2 18%	138 42%	46 51%	173 46%	55 47%
You have to give details of your personal information, i.e. name, age, address, etc.	375 36%	106 36%	154 33%	50 41%	64 43% b	115 39%	10 37%	245 36%	2 18%	96 29%	41 46% i	123 33%	48 41%
Your internet gets monitored	349 34%	85 29%	159 34%	41 33%	64 43% a	106 35%	6 22%	229 33%	4 38%	94 29%	34 38%	124 33%	38 32%
People will think you're a paedophile	261 25%	66 22%	115 25%	35 29%	45 30%	81 27%	7 26%	171 25%	-	68 21%	25 28%	93 25%	29 24%
You have to take part in legal procedures against the offenders	233 22%	61 21%	96 21%	29 24%	46 31% ab	62 21%	7 26%	162 24%	1 9%	73 22%	24 27%	72 19%	35 29% k
You get in trouble	228 22%	61 21%	100 21%	22 18%	45 30% abc	68 23%	4 14%	153 22%	2 18%	61 19%	21 23%	87 23%	27 23%
Your partner and/or family may be informed	218 21%	61 21%	96 21%	29 23%	32 21%	56 19%	5 18%	152 22%	-	69 21%	17 19%	77 20%	24 20%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q10. What, if anything, do you think would happen if you accidentally stumbled upon images showing the sexual abuse of children online (sometimes known as child pornography) and you report it? Base: All respondents

			SE	G			HIGHEST EDUCATIO	ONAL LEVEL		PLAY SE	PORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Social services may get involved with you and your home life	156 15%	32 11%	70 15%	18 14%	36 24% abc	42 14%	6 22%	107 16%	:	40 12%	13 14%	55 15%	19 16%
You get placed on the sex offenders list	123 12%	26 9%	62 13%	14 11%	21 14%	34 11%	2 7%	86 13%	-	35 11%	8 9%	44 12%	13 11%
Other	3	1 *	2	-	-	1 *	-	2 *	-	-	-	-	2 2% k
Nothing	33 3%	8 3%	17 4%	3 2%	6 4%	5 2%	2 7%	24 3%	1 12%	14 4%	3 3%	15 4%	5 4%
Don't know	146 14%	47 16%	68 14%	15 12%	16 11%	40 14%	4 16%	97 14%	2 21%	46 14%	8 9%	57 15%	12 10%
Prefer not to say	8 1%	2 1%	5 1%	-	1 1%	3 1%	-	5 1%	-	6 2%	-	4 1%	-

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q10. What, if anything, do you think would happen if you accidentally stumbled upon images showing the sexual abuse of children online (sometimes known as child pornography) and you report it? Base: All respondents

			ONLINE EX	PERIENCE			F	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*е	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035	52	18	10	165	7	4	174	835
	100%	100%	100%	100%	100%	100%	100%	100%	100%
You have to explain how you found the content to whoever you report it to	628	25	12	6	107	1	1	103	521
	61%	48%	68%	57%	65%	13%	27%	59%	62%
					а				
You get questioned by authorities (e.g. the police)	569	27	11	5	99	2	2	88	478
	55%	51%	61%	48%	60%	28%	51%	51%	57%
Your search history is explored by the authorities (e.g. the police)	501	21	10	5	98	2	1	72	423
	48%	41%	55%	48%	59% a	28%	24%	41%	51% g
You have to give details of your personal information, i.e. name, age,	375	16	7	3	72	1	1	59	314
address, etc.	36%	31%	39%	30%	44%	13%	24%	34%	38%
Your internet gets monitored	349	17	6	2	69	1	-	48	295
	34%	32%	34%	22%	42%	14%	-	27%	35%
									g
People will think you're a paedophile	261	16	8	4	50	1	1 27%	33 19%	224
	25%	32%	45%	39%	30%	14%	27%	19%	27% g
You have to take part in legal procedures against the offenders	233	14	5	3	44	-	-	40	190
	22%	27%	27%	27%	27%	-	-	23%	23%
You get in trouble	228	21	5	5	42	1	3	31	192
-	22%	41%	29%	48%	26%	14%	73%	18%	23%
		d							
Your partner and/or family may be informed	218	9	4	4	44	-	1	29	185
	21%	18%	23%	39%	27%	-	27%	17%	22%

Columns Tested: a,b,c,d,e - f,g,h



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Q10. What, if anything, do you think would happen if you accidentally stumbled upon images showing the sexual abuse of children online (sometimes known as child pornography) and you report it? Base: All respondents

			ONLINE EX	PERIENCE			ŀ	IEARD OF IWI	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		а	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
Social services may get involved with you and your home life	156 15%	11 20%	4 22%	1 9%	30 18%	-	-	20 12%	133 16%
You get placed on the sex offenders list	123 12%	12 22%	2 11%	3 31%	22 13%	-	-	18 10%	104 12%
Other	3 *	-	-	-	1 1%	-	-	1 1%	2 *
Nothing	33 3%	1 2%	:	1 12%	2 1%	1 15%	-	7 4%	24 3%
Don't know	146 14%	4 7%	2 10%	-	15 9%	3 43%	-	22 12%	117 14%
Prefer not to say	8 1%	-	-	-	1 1%	-	-	-	6 1%

Columns Tested: a,b,c,d,e - f,g,h



Q11. To the best of your knowledge, which of these statements, if any, do you think are true when it comes to reporting images and videos of sexual abuse of children online (sometimes known as child pornography) that have been found accidentally? Base: All respondents

REGION AGE South West & Yorkshire Net:Non East of East North North Northern South Channel West and Net North Total England Midlands London East West Ireland Scotland East Islands Wales Midlands Humberside England West 16-17 18-21 22-24 Significance Level: 95% а b С d е f g h k m n 0 р q Unweighted Total 1035 87 122 127 35 81 84 53 552 320 74 51 131 95 95 866 908 163 Weighted Total 1035 90 77 122 48 120 31 86 135 87 52 91 97 866 915 207 523 305 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% There is an internet watchdog you can report this to by just 412 30 29 47 18 49 13 20 60 40 25 38 44 354 364 83 224 105 typing in the URL where you found it without giving any 40% 33% 37% 38% 38% 41% 42% 23% 45% 46% 49% 41% 45% 41% 40% 40% 43% 35% personal information g g g g g g g g g g q You need to give your personal information and contact details 406 41 34 45 19 40 11 39 46 35 24 42 30 331 366 93 196 116 in case the police need you to help prosecute the people 39% 45% 44% 37% 40% 33% 37% 46% 34% 40% 46% 46% 31% 38% 40% 45% 38% 38% making or uploading the content e.g. going to court 1 1 It's totally anonymous - you don't have to give details of how 336 26 25 35 19 41 12 25 50 26 13 30 35 296 77 169 91 286 you found it or who you are 32% 29% 33% 39% 37% 25% 32% 30% 29% 40% 34% 29% 30% 33% 36% 33% 32% 37% 255 29 20 27 25 6 27 26 25 44 126 When you report the images and videos the police have to 13 11 18 28 210 229 85 interview you in person 25% 32% 26% 22% 28% 21% 20% 31% 19% 28% 21% 20% 29% 24% 25% 21% 24% 28% h h You have to speak to a real person either in person or over the 194 16 14 23 10 24 6 18 19 21 8 19 15 162 170 41 90 64 phone to report it - it can't be online 19% 18% 19% 19% 21% 20% 18% 22% 14% 24% 15% 21% 16% 19% 19% 20% 17% 21% 46 23 Prefer not to say 84 8 6 14 2 12 1 8 7 5 5 11 6 71 72 15 8% 9% 7% 11% 4% 10% 3% 9% 5% 6% 9% 12% 6% 8% 8% 7% 9% 7%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q

Q11. To the best of your knowledge, which of these statements, if any, do you think are true when it comes to reporting images and videos of sexual abuse of children online (sometimes known as child pornography) that have been found accidentally? Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SF	PORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	е	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
There is an internet watchdog you can report this to by just typing in the URL where you found it without giving any personal information	412 40%	125 42%	175 37%	54 44%	59 39%	113 38%	7 25%	282 41%	7 62%	134 41%	30 33%	145 39%	45 38%
You need to give your personal information and contact details in case the police need you to help prosecute the people making or uploading the content e.g. going to court		118 40%	179 38%	39 32%	70 47% c	107 36%	13 48%	280 41%	4 33%	119 36%	39 43%	132 35%	47 40%
It's totally anonymous - you don't have to give details of how you found it or who you are	336 32%	101 34%	139 30%	47 38%	49 33%	91 30%	7 26%	234 34%	2 21%	118 36%	37 42%	133 36%	43 36%
When you report the images and videos the police have to interview you in person	255 25%	71 24%	124 27%	25 20%	35 23%	73 25%	12 44%	163 24%	4 36%	76 23%	24 27%	87 23%	24 20%
You have to speak to a real person either in person or over the phone to report it - it can't be online	194 19%	41 14%	92 20% a	23 19%	38 26% a	51 17%	7 25%	136 20%	-	56 17%	19 22%	70 19%	20 17%
Prefer not to say	84 8%	13 4%	49 10% a	10 8%	13 8%	25 8%	1 5%	53 8%	1 8%	29 9%	4 4%	35 9%	9 8%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



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Table 39/2

Q11. To the best of your knowledge, which of these statements, if any, do you think are true when it comes to reporting images and videos of sexual abuse of children online (sometimes known as child pornography) that have been found accidentally? Base: All respondents

			ONLINE EX	PERIENCE			F	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		a	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
There is an internet watchdog you can report this to by just typing in the URL where you found it without giving any personal information	412 40%	33 63%	9 52%	5 49%	78 47%	3 43%	3 78%	89 51% h	316 38%
You need to give your personal information and contact details in case the police need you to help prosecute the people making or uploading the content e.g. going to court	406 39%	24 47%	8 45%	4 39%	84 51%	2 29%	1 22%	58 33%	344 41%
It's totally anonymous - you don't have to give details of how you found it or who you are	336 32%	15 28%	7 41%	5 48%	59 36%	3 43%	2 51%	61 35%	271 32%
When you report the images and videos the police have to interview you in person	255 25%	14 28%	5 27%	2 17%	44 27%	1 15%	-	28 16%	225 27% g
You have to speak to a real person either in person or over the phone to report it - it can't be online	194 19%	17 32%	3 18%	3 33%	34 21%	2 29%	-	26 15%	165 20%
Prefer not to say	84 8%	3 6% d	-	1 13%	2 1%	1 15%	-	6 4%	65 8%

Columns Tested: a,b,c,d,e - f,g,h



Online Fieldwork: 22nd May - 2nd June 2017

Q13. Which of these statements, if any, do you think is the best way to describe consent? Base: All respondents

								REG	ION								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Being able to say yes or no without any pressure or manipulation	629 61%	57 63%	43 57%	65 53%	29 62%	62 52%	18 59%	52 61%	97 72%	53 61%	32 62%	54 60%	65 66%	526 61%	566 62%	108 52%	322 62%	199 65%
									bcekmn				се		e		0	0
Both people 100% wanting to do it	494 48%	41 46%	43 56% c	49 40%	21 45%	55 46%	19 62% с	41 47%	69 51%	37 43%	22 42%	48 53%	50 51%	412 48%	439 48%	108 52%	255 49%	131 43%
You have to have the other person's permission	463 45%	39 44%	38 50%	58 48%	23 48%	66 55% fhikmn	10 32%	36 41%	57 42%	35 40%	23 45%	36 39%	42 43%	395 46%	397 43%	88 42%	228 44%	148 48%
No means no	459 44%	40 44%	34 45%	43 35%	26 55% c	47 39%	12 38%	37 43%	66 49% c	48 55% cel	26 50%	43 48%	38 39%	385 44%	413 45% c	91 44%	243 47%	125 41%
Having a mutual understanding	259 25%	29 32% bj	10 12%	42 34% bhijmn	15 31% b	28 23%	8 24%	24 28% b	29 22%	17 20%	8 15%	24 27% b	26 27% b	220 25% b	231 25% b	47 23%	124 24%	89 29%
Being on the same level as the other person and wanting the same thing	206 20%	14 15%	16 21%	25 20%	10 21%	23 19%	5 17%	26 31% ahjklmn	24 18%	26 30% ahjkmn	7 13%	14 15%	17 18%	168 19%	184 20%	39 19%	102 20%	65 21%
If someone says yes you can do it	101 10%	10 11%	10 13%	18 15% h	3 5%	13 11%	2 6%	7 8%	9 7%	7 8%	6 12%	11 12%	7 7%	87 10%	89 10%	25 12%	47 9%	28 9%
Waiting until someone is ready	78 7%	6 7%	3 4%	7 5%	3 7%	7 6%	4 11%	13 15% bcelmn	10 7%	5 6%	7 13%	7 7%	6 6%	54 6%	70 8%	11 5%	46 9%	20 7%
None of the above	6 1%	-	1 1%	-	1 2%	2 1%	-	1 2%	-	-	-	1 1%	-	5 1%	4 *	1 1%	4 1%	1 *

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Q13. Which of these statements, if any, do you think is the best way to describe consent? Base: All respondents

								REG	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%		a	b	С	d	e	f	g	h	i	j	k	1	m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
Don't know	11 1%	2 2%	-	2 2%	-	1 1%	1 3%	-	-	1 1%	1 2%	2 2%	1 1%	9 1%	10 1%	3 1%	5 1%	3 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



Q13. Which of these statements, if any, do you think is the best way to describe consent? Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SF	PORTS	WATCH	SPORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	С	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
Being able to say yes or no without any pressure or manipulation	629	192	277	73	88	206	12	400	6	189	62	214	76
	61%	65%	59%	59%	59%	69%	47%	58%	59%	58%	69%	57%	64%
Both people 100% wanting to do it	494	128	229	54	84	g 125	14	344	5	155	44	166	66
	494 48%	43%	49%	54 44%	56% ac	42%	53%	50% e	50%	47%	44 49%	44%	56% k
You have to have the other person's permission	463	134	205	60	64	146	10	e 297	4	147	41	191	45
	45%	45%	44%	49%	43%	49%	37%	43%	41%	45%	46%	51%	38%
No means no	459	146	191	57	66	123	9	320	3	133	50	157	53
	44%	49% b	41%	47%	44%	41%	32%	47%	27%	41%	56% i	42%	45%
Having a mutual understanding	259	74	121	26	39	84	7	166	1	66	23	91	22
	25%	25%	26%	21%	26%	28%	26%	24%	8%	20%	25%	24%	19%
Being on the same level as the other person and wanting the same thing	206	64	80	26 21%	37	65	9	128	2 18%	58 18%	13	75	28
umg	20%	22%	17%	21%	25% b	22%	33%	19%	18%	18%	14%	20%	24%
If someone says yes you can do it	101 10%	26 9%	54 12%	12 10%	9 6%	28 9%	4 14%	66 10%	3 29%	36 11%	5 5%	43 12%	6 5%
	1076	9%	12.70	10%	0%	976	1476	10%	29%	1170	5%	12%	576
Waiting until someone is ready	78	19	38	8	13	14	3	58	-	24	12	27	11
	7%	6%	8%	6%	8%	5%	11%	8% e	-	7%	13%	7%	9%
None of the above	6	-	5	1	-	-	-	6	-	1	-	1	2
	1%	-		1%	-	-	-	1%	-	*	-		2%
Don't know	11 1%	3 1%	6 1%	-	2 1%	3 1%	-	6 1%	-	3 1%	1 1%	3 1%	1 1%
	1%	-	1%		-	-	-	1%	-	1 * 3 1%	-	*	_

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Q13. Which of these statements, if any, do you think is the best way to describe consent? Base: All respondents

			ONLINE EXP	PERIENCE			F	EARD OF IWF	-
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		a	*b	*c	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035	52	18	10	165	7	4	174	835
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Being able to say yes or no without any pressure or manipulation	629	26	12	3	113	5	1	112	512
	61%	50%	65%	27%	68% a	70%	27%	64%	61%
				_			_		
Both people 100% wanting to do it	494 48%	23 45%	10 56%	5 48%	84 51%	3 43%	2 51%	74 42%	413 49%
		4578	50%	4078		4378	5176		
You have to have the other person's permission	463	21	6	3	62	-	1	80	375
	45%	40%	34%	30%	37%	-	27%	46%	45%
No means no	459	25	9	4	83	2	2	84	372
	44%	48%	52%	38%	50%	28%	49%	48%	45%
Having a mutual understanding	259	9	6	2	48	1	1	47	211
	25%	17%	32%	18%	29%	14%	24%	27%	25%
Being on the same level as the other person and wanting the same thing	206	4	1	3	31	-	1	32	174
	20%	7%	5%	28%	19%	-	27%	18%	21%
If someone says yes you can do it	101	10	1	3	12	-	1	20	79
	10%	19%	7%	25%	7%	-	24%	11%	9%
		d							
Waiting until someone is ready	78	5	2	1	21	-	-	11	64
	7%	9%	11%	8%	13%	-	-	6%	8%
None of the above	6	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	*
Don't know	11	-	-	-	-	1	-	1	3
	1%	-	-	-	-	15%	-	1%	*

Columns Tested: a,b,c,d,e - f,g,h



Q14. Have you ever heard of the Internet Watch Foundation (IWF)? Base: All respondents

								REGI	ON								AGE	
	Total	East of England	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West & Channel Islands	Wales	West Midlands	Yorkshire and Humberside	Net England	Net:Non North West	16-17	18-21	22-24
Significance Level: 95%	Total	a	b	C	d	e	f	g	h	isianus	j	k		m	n	0	p	q
Unweighted Total	1035	87	74	122	51	127	35	81	131	84	53	95	95	866	908	163	552	320
Weighted Total	1035 100%	90 100%	77 100%	122 100%	48 100%	120 100%	31 100%	86 100%	135 100%	87 100%	52 100%	91 100%	97 100%	866 100%	915 100%	207 100%	523 100%	305 100%
I have heard of them and know a lot about them	4 *	-	-	-	-	-	1 3% m	-	2 1%	-	-	1 1%	-	3 *	4 *	-	1 *	3 1%
I have heard of them and know a little about them	59 6%	5 6%	3 4%	10 8%	3 6%	11 9%	-	2 2%	6 4%	6 6%	1 2%	10 11% fgln	3 3%	56 6%	49 5%	14 7%	32 6%	13 4%
I have heard of them but don't know anything about them	111 11%	10 11%	9 12%	11 9%	8 16%	10 9%	3 9%	11 12%	17 12%	6 7%	7 14%	10 11%	10 10%	91 11%	101 11%	17 8%	63 12%	32 10%
I have never heard of them	835 81%	74 82%	63 83%	97 79%	37 77%	94 79%	27 86%	72 84% k	109 81%	73 84% k	42 81%	65 71%	82 85% k	694 80% k	741 81% k	173 83%	411 79%	252 83%
Don't know	25 2%	1 1%	1 2%	5 4%	-	4 4%	1 3%	1 1%	1 1%	2 3%	1 2%	5 6% hn	2 2%	22 3%	21 2%	4 2%	16 3%	6 2%
NETS																		
Net: Heard of them	174 17%	15 17%	12 15%	20 17%	11 23%	21 18%	4 11%	13 15%	25 18%	12 13%	8 16%	21 23%	13 13%	150 17%	153 17%	30 15%	96 18%	47 16%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n - o,p,q



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Q14. Have you ever heard of the Internet Watch Foundation (IWF)? Base: All respondents

			SE	G			HIGHEST EDUCATIO	NAL LEVEL		PLAY SF	PORTS	WATCH S	PORTS
	Total	AB	C1	C2	DE	Degree-level	Vocational or technical qualifications	Secondary education	Incomplete secondary education	Often	Never	Often	Never
Significance Level: 95%		а	b	с	d	e	*f	g	*h	i	j	k	I
Unweighted Total	1035	295	468	123	149	313	27	674	10	326	89	380	115
Weighted Total	1035 100%	295 100%	468 100%	123 100%	149 100%	299 100%	27 100%	687 100%	11 100%	328 100%	89 100%	375 100%	118 100%
I have heard of them and know a lot about them	4 *	1 *	2 *	-	1 1%	3 1%	-	1 *	-	1 *	-	2 *	-
I have heard of them and know a little about them	59 6%	15 5%	26 5%	8 6%	11 8%	17 6%	3 11%	38 6%	2 18%	23 7%	4 4%	22 6%	2 2%
I have heard of them but don't know anything about them	111 11%	37 12%	43 9%	16 13%	16 11%	37 13%	2 7%	72 11%	-	24 7%	7 8%	34 9%	16 13%
I have never heard of them	835 81%	238 80%	386 82%	98 80%	114 77%	238 80%	22 82%	557 81%	9 82%	270 82%	76 86%	306 82%	97 83%
Don't know	25 2%	6 2%	12 3%	1 1%	7 5%	4 1%	-	18 3%	-	10 3%	2 3%	12 3%	3 3%
NETS													
Net: Heard of them	174 17%	52 18%	70 15%	24 19%	28 19%	57 19%	5 18%	111 16%	2 18%	48 15%	11 12%	57 15%	18 15%

Columns Tested: a,b,c,d - e,f,g,h - i,j - k,l



Online Fieldwork: 22nd May - 2nd June 2017

Q14. Have you ever heard of the Internet Watch Foundation (IWF)? Base: All respondents

			ONLINE EX	PERIENCE			H	IEARD OF IWF	
	Total	Cyber bullying	Exposure to child pornography	Online shaming	Sexting	Online grooming	Know a lot	Heard of	Never heard of
Significance Level: 95%		a	*b	°*	d	*e	*f	g	h
Unweighted Total	1035	52	18	10	166	7	4	176	833
Weighted Total	1035 100%	52 100%	18 100%	10 100%	165 100%	7 100%	4 100%	174 100%	835 100%
I have heard of them and know a lot about them	4	1 2%	1 5%	-	-	-	4 100%	4 2% h	-
I have heard of them and know a little about them	59 6%	7 13%	4 21%	2 18%	12 7%	2 26%	-	59 34% h	-
I have heard of them but don't know anything about them	111 11%	8 15%	2 11%	-	15 9%	1 14%	-	111 64% h	-
I have never heard of them	835 81%	34 65%	11 63%	9 82%	138 84% a	3 44%	-	-	835 100% g
Don't know	25 2%	3 5% d	-	-	-	1 15%	-	-	-
NETS									
Net: Heard of them	174 17%	15 29% d	7 37%	2 18%	27 16%	3 41%	4 100%	174 100% h	-

Columns Tested: a,b,c,d,e - f,g,h

