

# Independent / Sunday Mirror July 2016 Poll

## METHODOLOGY NOTE

ComRes interviewed 2,097 GB adults online between the 13th and 15th July 2016. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a Voting Intention poll or a public opinion survey please contact Tom Mludzinski, Director of Political and Social Research: [Tom.Mludzinski@comres.co.uk](mailto:Tom.Mludzinski@comres.co.uk)

To register for Pollwatch, a weekly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## ONLINE Opinion Poll

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## ONLINE Opinion Poll

**Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?**

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	673	326	347	50	82	107	95	109	230	214	224	127	108	617	31	642	143	202	272
	32%	32%	32%	21%	23%	31%	25%	36%	49%	38%	39%	28%	22%	34%	17%	34%	28%	37%	36%
Labour	566	300	266	88	103	102	121	55	97	146	150	115	156	507	26	540	198	125	185
	27%	29%	25%	37%	29%	29%	32%	18%	21%	26%	26%	25%	31%	28%	14%	28%	39%	23%	24%
Liberal Democrat	143	74	69	16	27	22	26	19	34	58	35	25	24	126	9	134	32	36	59
	7%	7%	6%	7%	7%	6%	7%	6%	7%	10%	6%	5%	5%	7%	5%	7%	6%	7%	8%
UKIP	239	124	115	7	30	26	55	58	63	37	55	77	70	226	1	238	53	86	87
	11%	12%	11%	3%	8%	8%	15%	19%	13%	7%	10%	17%	14%	12%	*	12%	11%	16%	11%
SNP	88	40	48	3	18	8	21	27	11	21	19	25	23	-	88	-	-	-	-
	4%	4%	4%	1%	5%	2%	6%	9%	2%	4%	3%	5%	5%	-	48%	-	-	-	-
Some other party	96	47	49	23	25	16	9	16	7	29	29	12	27	78	6	91	16	24	38
	5%	5%	5%	10%	7%	5%	2%	5%	2%	5%	5%	3%	5%	4%	3%	5%	3%	4%	5%
Did not vote	260	99	161	45	65	64	43	22	22	44	59	72	85	225	20	240	56	68	101
	12%	10%	15%	19%	18%	18%	11%	7%	5%	8%	10%	16%	17%	12%	11%	13%	11%	13%	13%
Don't remember	10	4	7	2	5	1	2	-	-	2	3	3	3	10	-	10	3	2	5
	1%	*	1%	1%	1%	*	1%	-	-	*	1%	1%	1%	1%	-	1%	1%	*	1%
Prefer not to say	21	8	13	6	4	2	5	1	2	9	6	3	3	19	2	19	7	1	12
	1%	1%	1%	2%	1%	1%	1%	*	*	2%	1%	1%	1%	1%	1%	1%	1%	*	2%

## ONLINE Opinion Poll

**Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	673	558	14	22	19	3	-	673	-	-	-
	32%	82%	3%	17%	8%	4%	-	100%	-	-	-
Labour	566	33	442	21	22	10	3	-	566	-	-
	27%	5%	77%	16%	10%	13%	3%	-	100%	-	-
Liberal Democrat	143	17	22	78	1	7	-	-	-	143	-
	7%	3%	4%	59%	*	9%	-	-	-	100%	-
UKIP	239	45	10	2	165	2	-	-	-	-	239
	11%	7%	2%	2%	71%	2%	-	-	-	-	100%
SNP	88	3	1	-	2	2	79	-	-	-	-
	4%	*	*	-	1%	3%	91%	-	-	-	-
Some other party	96	1	31	1	1	43	1	-	-	-	-
	5%	*	5%	1%	1%	55%	1%	-	-	-	-
Did not vote	260	27	51	5	20	11	4	-	-	-	-
	12%	4%	9%	4%	9%	13%	5%	-	-	-	-
Don't remember	10	-	2	-	1	1	-	-	-	-	-
	1%	-	*	-	1%	2%	-	-	-	-	-
Prefer not to say	21	-	3	1	-	-	-	-	-	-	-
	1%	-	1%	1%	-	-	-	-	-	-	-

## ONLINE Opinion Poll

**Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?**

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	673	31	25	74	44	75	52	25	75	87	123	62
	32%	17%	29%	31%	24%	40%	34%	24%	37%	31%	42%	34%
Labour	566	26	34	92	71	47	40	32	38	93	55	37
	27%	14%	39%	39%	40%	25%	26%	31%	19%	33%	19%	20%
Liberal Democrat	143	9	6	12	14	11	10	7	15	13	22	24
	7%	5%	7%	5%	8%	6%	6%	7%	8%	5%	7%	13%
UKIP	239	1	9	24	20	28	24	12	34	22	37	28
	11%	*	10%	10%	11%	15%	15%	12%	17%	8%	13%	15%
SNP	88	88	-	-	-	-	-	-	-	-	-	-
	4%	48%	-	-	-	-	-	-	-	-	-	-
Some other party	96	6	3	6	6	4	8	13	12	15	16	7
	5%	3%	4%	2%	4%	2%	5%	13%	6%	5%	5%	4%
Did not vote	260	20	8	28	20	23	21	15	25	44	35	22
	12%	11%	9%	12%	11%	12%	13%	14%	12%	16%	12%	12%
Don't remember	10	-	1	-	3	1	1	-	-	1	3	1
	1%	-	1%	-	1%	*	1%	-	-	*	1%	1%
Prefer not to say	21	2	1	3	2	-	-	-	1	5	4	2
	1%	1%	1%	1%	1%	-	-	-	1%	2%	1%	1%

## ONLINE Opinion Poll

### Q2\_1. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May will be a better Prime Minister than David Cameron has been	764	379	385	64	99	128	158	123	192	193	220	161	190	664	55	709	185	195	284
	36%	37%	36%	27%	27%	37%	42%	40%	41%	34%	38%	35%	38%	37%	30%	37%	36%	36%	37%
David Cameron has been a better Prime Minister than Theresa May will be	436	247	189	89	116	60	62	52	57	143	127	79	86	375	38	398	101	97	178
	21%	24%	18%	37%	32%	17%	16%	17%	12%	26%	22%	17%	17%	21%	21%	21%	20%	18%	23%
Don't know	897	395	502	86	146	160	158	131	217	224	234	217	223	771	90	807	222	251	298
	43%	39%	47%	36%	41%	46%	42%	43%	47%	40%	40%	47%	45%	43%	49%	42%	44%	46%	39%

## ONLINE Opinion Poll

**Q2\_1. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May will be a better Prime Minister than David Cameron has been	764	243	226	45	119	30	25	211	245	54	130
	36%	35%	39%	34%	51%	37%	29%	31%	43%	38%	54%
David Cameron has been a better Prime Minister than Theresa May will be	436	161	134	37	27	14	18	168	122	33	27
	21%	24%	23%	28%	11%	17%	21%	25%	22%	23%	11%
Don't know	897	280	216	49	86	36	44	295	199	56	82
	43%	41%	37%	37%	37%	45%	50%	44%	35%	39%	34%

## ONLINE Opinion Poll

**Q2\_1. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May will be a better Prime Minister than David Cameron has been	764	55	27	83	75	82	51	45	62	97	114	72
	36%	30%	30%	35%	42%	43%	33%	43%	31%	35%	39%	39%
David Cameron has been a better Prime Minister than Theresa May will be	436	38	16	58	27	30	33	23	33	93	55	29
	21%	21%	18%	24%	15%	16%	21%	22%	17%	33%	19%	16%
Don't know	897	90	46	98	78	77	71	36	104	89	126	83
	43%	49%	52%	41%	43%	41%	46%	35%	52%	32%	43%	45%



## ONLINE Opinion Poll

### Q2\_2. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May would make a better Prime Minister	1214	620	593	103	152	179	223	198	359	357	347	244	266	1080	81	1133	280	345	455
	58%	61%	55%	43%	42%	52%	59%	65%	77%	64%	60%	53%	53%	60%	44%	59%	55%	64%	60%
Jeremy Corbyn would make a better Prime Minister	408	213	195	89	110	71	62	39	37	115	115	78	100	329	46	362	111	79	139
	19%	21%	18%	37%	31%	20%	16%	13%	8%	20%	20%	17%	20%	18%	25%	19%	22%	15%	18%
Don't know	475	188	288	47	98	98	93	69	69	88	118	135	133	401	55	420	117	118	165
	23%	18%	27%	20%	27%	28%	25%	23%	15%	16%	20%	30%	27%	22%	30%	22%	23%	22%	22%

## ONLINE Opinion Poll

**Q2\_2. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May would make a better Prime Minister	1214	610	176	88	159	28	27	567	226	89	174
	58%	89%	31%	67%	69%	35%	31%	84%	40%	62%	73%
Jeremy Corbyn would make a better Prime Minister	408	18	267	13	17	36	32	29	203	23	15
	19%	3%	46%	10%	7%	45%	37%	4%	36%	16%	6%
Don't know	475	56	134	30	56	17	28	77	137	30	50
	23%	8%	23%	23%	24%	21%	32%	11%	24%	21%	21%

## ONLINE Opinion Poll

**Q2\_2. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May would make a better Prime Minister	1214	81	48	130	101	124	90	53	132	141	202	112
	58%	44%	55%	55%	56%	66%	58%	50%	66%	50%	68%	61%
Jeremy Corbyn would make a better Prime Minister	408	46	19	58	34	25	25	33	29	66	37	36
	19%	25%	22%	24%	19%	13%	16%	31%	14%	24%	13%	19%
Don't know	475	55	20	51	46	39	40	19	39	72	56	37
	23%	30%	23%	21%	25%	21%	26%	18%	19%	26%	19%	20%

## ONLINE Opinion Poll

### Q2\_3. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Jeremy Corbyn has more chance of winning a General Election for Labour	567	298	269	93	139	102	90	64	79	181	143	120	122	487	51	517	158	126	203
	27%	29%	25%	39%	39%	29%	24%	21%	17%	32%	25%	26%	25%	27%	28%	27%	31%	23%	27%
Owen Smith has more chance of winning a General Election for Labour	720	393	327	74	74	109	127	119	217	203	212	154	150	627	51	669	161	199	268
	34%	38%	30%	31%	21%	31%	34%	39%	47%	36%	37%	34%	30%	35%	28%	35%	32%	37%	35%
Don't know	810	330	479	72	148	137	160	123	170	176	225	182	226	696	81	728	189	218	288
	39%	32%	45%	30%	41%	39%	42%	40%	36%	31%	39%	40%	45%	38%	45%	38%	37%	40%	38%

## ONLINE Opinion Poll

**Q2\_3. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Jeremy Corbyn has more chance of winning a General Election for Labour	567	129	255	24	44	29	34	147	203	30	36
	27%	19%	44%	18%	19%	36%	39%	22%	36%	21%	15%
Owen Smith has more chance of winning a General Election for Labour	720	318	152	60	101	22	17	284	186	59	109
	34%	46%	26%	46%	43%	27%	20%	42%	33%	41%	45%
Don't know	810	237	169	47	87	29	36	242	177	54	94
	39%	35%	29%	36%	37%	37%	41%	36%	31%	38%	39%

## ONLINE Opinion Poll

**Q2\_3. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Jeremy Corbyn has more chance of winning a General Election for Labour	567	51	31	80	47	47	42	30	37	88	69	46
	27%	28%	35%	33%	26%	25%	27%	29%	19%	32%	23%	25%
Owen Smith has more chance of winning a General Election for Labour	720	51	24	77	60	62	56	42	81	96	108	64
	34%	28%	27%	32%	33%	33%	36%	40%	41%	35%	36%	35%
Don't know	810	81	33	82	74	80	57	33	81	95	119	75
	39%	45%	38%	34%	41%	42%	37%	31%	41%	34%	40%	41%

## ONLINE Opinion Poll

### Q2\_4. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Jeremy Corbyn has more chance of winning a General Election for Labour	666	341	325	100	158	128	98	82	99	208	185	131	142	562	63	603	179	133	251
	32%	33%	30%	42%	44%	37%	26%	27%	21%	37%	32%	29%	28%	31%	34%	32%	35%	24%	33%
Angela Eagle has more chance of winning a General Election for Labour	745	411	334	67	80	103	144	126	225	212	203	169	162	656	50	695	175	213	268
	36%	40%	31%	28%	22%	30%	38%	41%	48%	38%	35%	37%	32%	36%	28%	36%	34%	39%	35%
Don't know	685	269	416	72	122	117	136	98	141	141	193	157	195	592	69	616	153	198	241
	33%	26%	39%	30%	34%	34%	36%	32%	30%	25%	33%	34%	39%	33%	38%	32%	30%	36%	32%

## ONLINE Opinion Poll

**Q2\_4. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Jeremy Corbyn has more chance of winning a General Election for Labour	666	162	287	36	55	32	35	162	240	45	55
	32%	24%	50%	27%	24%	40%	40%	24%	42%	31%	23%
Angela Eagle has more chance of winning a General Election for Labour	745	351	134	58	103	20	19	316	174	61	109
	36%	51%	23%	44%	45%	25%	21%	47%	31%	43%	45%
Don't know	685	170	155	37	73	28	33	195	152	37	75
	33%	25%	27%	28%	32%	35%	38%	29%	27%	26%	31%



## ONLINE Opinion Poll

### Q2\_4. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Jeremy Corbyn has more chance of winning a General Election for Labour	666	63	34	87	57	51	41	41	41	110	81	60
	32%	34%	39%	37%	32%	27%	26%	39%	21%	39%	27%	32%
Angela Eagle has more chance of winning a General Election for Labour	745	50	23	86	65	75	59	40	79	84	111	73
	36%	28%	26%	36%	36%	40%	38%	38%	39%	30%	38%	40%
Don't know	685	69	31	65	57	63	55	24	80	86	104	52
	33%	38%	35%	27%	32%	33%	35%	23%	40%	31%	35%	28%

## ONLINE Opinion Poll

### Q2\_5. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I expect Theresa May will be a good Prime Minister	1097	512	585	94	134	175	197	167	329	315	326	222	234	974	70	1027	258	305	411
	52%	50%	54%	39%	37%	50%	52%	55%	71%	56%	56%	49%	47%	54%	38%	54%	51%	56%	54%
I expect Theresa May will be a bad Prime Minister	448	256	192	84	128	77	70	47	43	132	121	96	99	364	56	393	105	90	169
	21%	25%	18%	35%	36%	22%	19%	15%	9%	24%	21%	21%	20%	20%	30%	21%	21%	16%	22%
Don't know	552	253	299	61	99	96	110	92	94	113	134	139	166	472	57	495	144	149	179
	26%	25%	28%	26%	27%	28%	29%	30%	20%	20%	23%	30%	33%	26%	31%	26%	28%	27%	24%

## ONLINE Opinion Poll

**Q2\_5. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I expect Theresa May will be a good Prime Minister	1097	568	190	68	106	24	23	514	216	82	131
	52%	83%	33%	52%	46%	30%	26%	76%	38%	58%	55%
I expect Theresa May will be a bad Prime Minister	448	36	222	30	54	27	35	47	181	28	45
	21%	5%	38%	23%	23%	34%	40%	7%	32%	20%	19%
Don't know	552	80	164	33	72	28	29	112	170	32	63
	26%	12%	29%	25%	31%	35%	34%	17%	30%	23%	26%

## ONLINE Opinion Poll

**Q2\_5. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I expect Theresa May will be a good Prime Minister	1097	70	37	127	95	106	80	53	118	133	177	101
	52%	38%	42%	53%	52%	56%	52%	50%	59%	48%	60%	55%
I expect Theresa May will be a bad Prime Minister	448	56	21	48	35	29	31	29	30	73	55	41
	21%	30%	24%	20%	19%	15%	20%	27%	15%	26%	19%	22%
Don't know	552	57	30	64	51	53	44	24	52	72	64	43
	26%	31%	34%	27%	28%	28%	28%	23%	26%	26%	22%	23%

## ONLINE Opinion Poll

### Q2\_6. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Jeremy Corbyn is doing a good job as Labour leader	539	274	265	81	132	107	91	60	68	171	130	115	123	450	57	482	149	110	190
	26%	27%	25%	34%	37%	31%	24%	20%	15%	30%	22%	25%	25%	25%	31%	25%	29%	20%	25%
Jeremy Corbyn is doing a bad job as Labour leader	1107	591	516	100	137	151	205	195	319	299	332	242	234	980	75	1031	257	318	405
	53%	58%	48%	42%	38%	43%	54%	64%	69%	53%	57%	53%	47%	54%	41%	54%	51%	58%	53%
Don't know	452	157	295	58	92	90	81	52	78	90	119	101	142	380	51	401	101	115	164
	22%	15%	27%	24%	25%	26%	22%	17%	17%	16%	20%	22%	29%	21%	28%	21%	20%	21%	22%

## ONLINE Opinion Poll

**Q2\_6. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Jeremy Corbyn is doing a good job as Labour leader	539	95	271	31	34	30	34	95	211	39	31
	26%	14%	47%	24%	15%	37%	39%	14%	37%	27%	13%
Jeremy Corbyn is doing a bad job as Labour leader	1107	507	198	81	143	34	31	472	253	80	159
	53%	74%	34%	62%	62%	43%	35%	70%	45%	56%	66%
Don't know	452	82	107	19	55	16	22	107	102	24	49
	22%	12%	19%	14%	24%	20%	26%	16%	18%	17%	20%

## ONLINE Opinion Poll

**Q2\_6. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Jeremy Corbyn is doing a good job as Labour leader	539	57	30	69	50	36	39	33	35	83	57	50
	26%	31%	34%	29%	28%	19%	25%	31%	18%	30%	19%	27%
Jeremy Corbyn is doing a bad job as Labour leader	1107	75	38	125	94	115	76	52	126	124	176	105
	53%	41%	43%	52%	52%	61%	49%	49%	63%	44%	60%	57%
Don't know	452	51	20	45	36	38	40	21	37	72	62	29
	22%	28%	22%	19%	20%	20%	26%	20%	19%	26%	21%	16%

## ONLINE Opinion Poll

### Q2\_7. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
There should be a second referendum on Britain's membership of the EU once a deal with the EU has been reached	602	311	291	122	149	100	86	66	78	206	192	101	102	506	58	544	127	138	241
	29%	30%	27%	51%	41%	29%	23%	22%	17%	37%	33%	22%	20%	28%	32%	28%	25%	25%	32%
There should not be a second referendum once a deal with the EU has been reached	1191	598	593	78	157	183	240	204	329	292	318	283	298	1052	84	1107	305	325	423
	57%	59%	55%	33%	43%	53%	63%	67%	71%	52%	55%	62%	60%	58%	46%	58%	60%	60%	56%
Don't know	305	113	192	39	55	65	52	36	59	62	71	73	99	251	41	264	76	81	95
	15%	11%	18%	16%	15%	19%	14%	12%	13%	11%	12%	16%	20%	14%	22%	14%	15%	15%	12%



## ONLINE Opinion Poll

### Q2\_7. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
There should be a second referendum on Britain's membership of the EU once a deal with the EU has been reached	602	128	263	60	9	37	33	142	234	59	16
	29%	19%	46%	46%	4%	47%	38%	21%	41%	41%	7%
There should not be a second referendum once a deal with the EU has been reached	1191	495	230	58	205	33	31	459	248	72	202
	57%	72%	40%	44%	88%	42%	35%	68%	44%	50%	85%
Don't know	305	61	83	13	18	9	24	72	85	12	21
	15%	9%	14%	10%	8%	12%	27%	11%	15%	8%	9%

## ONLINE Opinion Poll

**Q2\_7. For each of the following pairs of statements, which comes closest to your opinion?**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
There should be a second referendum on Britain's membership of the EU once a deal with the EU has been reached	602 29%	58 32%	23 26%	60 25%	43 24%	48 25%	43 28%	38 36%	47 24%	123 44%	79 27%	39 21%
There should not be a second referendum once a deal with the EU has been reached	1191 57%	84 46%	51 58%	141 59%	112 62%	109 58%	92 60%	54 52%	123 62%	116 42%	180 61%	128 69%
Don't know	305 15%	41 22%	14 15%	38 16%	25 14%	32 17%	20 13%	12 12%	29 15%	40 14%	37 12%	18 10%

## ONLINE Opinion Poll

### Q2\_8. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May needs to face a General Election to get public approval for her programme of government	800	412	388	125	203	134	145	96	98	215	190	192	203	662	84	716	208	176	278
	38%	40%	36%	52%	56%	39%	38%	31%	21%	38%	33%	42%	41%	37%	46%	37%	41%	32%	37%
The Conservatives were elected for a five-year term so Theresa May does not need to face a General Election to get public support for her programme of government	972	487	486	72	89	145	179	174	313	279	305	193	196	865	67	905	227	258	380
	46%	48%	45%	30%	25%	42%	48%	57%	67%	50%	52%	42%	39%	48%	37%	47%	45%	48%	50%
Don't know	324	122	202	42	69	68	53	36	55	66	86	72	100	283	31	293	73	109	102
	15%	12%	19%	18%	19%	20%	14%	12%	12%	12%	15%	16%	20%	16%	17%	15%	14%	20%	13%

## ONLINE Opinion Poll

### Q2\_8. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May needs to face a General Election to get public approval for her programme of government	800	106	345	59	91	47	52	110	320	64	78
	38%	16%	60%	45%	39%	59%	59%	16%	57%	45%	33%
The Conservatives were elected for a five-year term so Theresa May does not need to face a General Election to get public support for her programme of government	972	527	150	55	110	21	22	494	165	62	131
	46%	77%	26%	42%	47%	27%	25%	73%	29%	43%	55%
Don't know	324	51	81	16	32	11	14	69	81	17	30
	15%	7%	14%	13%	14%	14%	16%	10%	14%	12%	12%

## ONLINE Opinion Poll

### Q2\_8. For each of the following pairs of statements, which comes closest to your opinion?

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May needs to face a General Election to get public approval for her programme of government	800	84	31	105	72	65	55	54	56	114	97	67
	38%	46%	35%	44%	40%	35%	35%	52%	28%	41%	33%	36%
The Conservatives were elected for a five-year term so Theresa May does not need to face a General Election to get public support for her programme of government	972	67	45	101	81	84	68	40	107	120	163	97
	46%	37%	51%	42%	45%	44%	44%	39%	54%	43%	55%	53%
Don't know	324	31	13	33	27	40	32	10	36	45	36	20
	15%	17%	14%	14%	15%	21%	21%	10%	18%	16%	12%	11%

**ONLINE Opinion Poll**

**Q3\_SUM.** Please select each of the following that you think apply to Theresa May and Jeremy Corbyn

**SUMMARY TABLE**

Base: All respondents

	Jeremy Corbyn	Theresa May
Unweighted Total	2097	2097
Weighted Total	2097	2097
	100%	100%
Principled	895	930
	43%	44%
Understands ordinary people	874	655
	42%	31%
Incompetent	821	174
	39%	8%
Boring	792	343
	38%	16%
Honest	781	765
	37%	36%
Nasty	372	341
	18%	16%
Strong leader	279	1157
	13%	55%
Good on the world stage	225	1006
	11%	48%
None	73	84
	3%	4%
Don't know	246	280
	12%	13%

## ONLINE Opinion Poll

### Q3\_1. Which of the following do you think apply to Jeremy Corbyn

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Principled	895	499	396	130	153	144	160	116	192	281	270	167	177	765	86	810	224	209	332
	43%	49%	37%	54%	42%	41%	42%	38%	41%	50%	46%	37%	36%	42%	47%	42%	44%	38%	44%
Understands ordinary people	874	447	427	132	152	147	145	125	174	262	264	162	186	743	90	785	218	201	323
	42%	44%	40%	55%	42%	42%	38%	41%	37%	47%	45%	35%	37%	41%	49%	41%	43%	37%	43%
Incompetent	821	462	358	68	86	111	157	141	258	229	234	168	189	714	62	759	187	235	293
	39%	45%	33%	28%	24%	32%	42%	46%	55%	41%	40%	37%	38%	39%	34%	40%	37%	43%	39%
Boring	792	441	350	59	85	111	147	156	233	216	207	177	191	696	62	730	185	221	291
	38%	43%	33%	25%	24%	32%	39%	51%	50%	39%	36%	39%	38%	38%	34%	38%	36%	41%	38%
Honest	781	419	362	127	145	109	123	95	183	254	235	131	160	656	83	698	195	173	288
	37%	41%	34%	53%	40%	31%	32%	31%	39%	45%	41%	29%	32%	36%	45%	36%	38%	32%	38%
Nasty	372	206	166	26	41	48	67	71	118	91	102	88	92	332	20	351	81	111	140
	18%	20%	15%	11%	11%	14%	18%	23%	25%	16%	17%	19%	18%	18%	11%	18%	16%	20%	18%
Strong leader	279	131	148	58	78	51	42	22	28	88	69	59	62	230	29	250	85	57	88
	13%	13%	14%	24%	22%	15%	11%	7%	6%	16%	12%	13%	13%	13%	16%	13%	17%	11%	12%
Good on the world stage	225	107	118	40	71	44	34	17	19	67	51	54	54	183	29	196	61	42	80
	11%	10%	11%	17%	20%	13%	9%	6%	4%	12%	9%	12%	11%	10%	16%	10%	12%	8%	11%
None	73	25	48	8	13	15	12	15	9	13	17	20	22	59	9	63	16	12	31
	3%	2%	4%	4%	4%	4%	3%	5%	2%	2%	3%	4%	4%	3%	5%	3%	3%	2%	4%
Don't know	246	66	180	32	61	49	44	28	32	40	60	60	86	222	14	231	58	79	85
	12%	6%	17%	14%	17%	14%	12%	9%	7%	7%	10%	13%	17%	12%	8%	12%	11%	15%	11%

## ONLINE Opinion Poll

### Q3\_1. Which of the following do you think apply to Jeremy Corbyn

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Principled	895 43%	254 37%	346 60%	62 48%	65 28%	51 65%	45 52%	241 36%	317 56%	82 58%	63 26%
Understands ordinary people	874 42%	216 32%	374 65%	54 41%	57 25%	48 61%	46 53%	206 31%	321 57%	73 51%	55 23%
Incompetent	821 39%	425 62%	111 19%	58 45%	121 52%	19 24%	25 29%	384 57%	154 27%	50 35%	127 53%
Boring	792 38%	364 53%	132 23%	52 40%	125 54%	20 25%	26 30%	320 47%	169 30%	48 33%	129 54%
Honest	781 37%	196 29%	344 60%	52 40%	48 21%	43 54%	43 50%	192 28%	298 53%	71 50%	50 21%
Nasty	372 18%	216 32%	37 6%	12 9%	64 28%	3 3%	8 10%	189 28%	59 10%	16 11%	68 29%
Strong leader	279 13%	32 5%	176 30%	7 5%	7 3%	15 19%	18 21%	39 6%	130 23%	15 11%	10 4%
Good on the world stage	225 11%	25 4%	136 24%	8 6%	7 3%	14 18%	21 24%	27 4%	98 17%	14 10%	6 3%
None	73 3%	15 2%	13 2%	5 4%	9 4%	2 3%	4 5%	21 3%	15 3%	4 3%	12 5%
Don't know	246 12%	33 5%	41 7%	18 14%	29 13%	9 11%	6 7%	65 10%	34 6%	13 9%	31 13%



## ONLINE Opinion Poll

### Q3\_1. Which of the following do you think apply to Jeremy Corbyn

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Principled	895	86	34	111	79	63	65	45	82	135	120	77
	43%	47%	39%	47%	44%	33%	42%	43%	41%	48%	41%	42%
Understands ordinary people	874	90	41	102	75	55	70	42	77	141	105	77
	42%	49%	47%	43%	42%	29%	45%	40%	39%	51%	36%	42%
Incompetent	821	62	39	86	62	86	64	45	85	92	129	72
	39%	34%	44%	36%	34%	45%	41%	43%	43%	33%	44%	39%
Boring	792	62	33	91	60	76	70	34	74	83	130	77
	38%	34%	38%	38%	34%	41%	45%	33%	37%	30%	44%	42%
Honest	781	83	31	100	63	54	54	42	65	127	96	66
	37%	45%	35%	42%	35%	28%	35%	40%	33%	46%	32%	36%
Nasty	372	20	16	39	26	35	33	20	43	36	65	39
	18%	11%	19%	16%	14%	18%	21%	19%	22%	13%	22%	21%
Strong leader	279	29	10	41	33	22	19	20	16	43	27	18
	13%	16%	12%	17%	18%	12%	12%	19%	8%	15%	9%	10%
Good on the world stage	225	29	13	33	16	19	13	13	10	38	24	18
	11%	16%	14%	14%	9%	10%	8%	12%	5%	14%	8%	10%
None	73	9	2	7	7	3	2	4	7	13	8	10
	3%	5%	2%	3%	4%	2%	1%	4%	4%	5%	3%	6%
Don't know	246	14	8	25	25	29	24	9	26	29	36	20
	12%	8%	10%	10%	14%	15%	16%	9%	13%	10%	12%	11%

## ONLINE Opinion Poll

### Q3\_2. Which of the following do you think apply to Theresa May

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2097	1042	1055	201	348	328	370	310	540	682	585	364	466	1790	188	1909	512	528	750
Weighted Total	2097	1021	1076	239	361	348	377	306	466	560	581	457	499	1810	182	1915	507	543	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strong leader	1157	575	582	112	136	172	201	188	348	344	346	225	243	1010	92	1065	267	309	434
	55%	56%	54%	47%	38%	49%	53%	61%	75%	61%	59%	49%	49%	56%	51%	56%	53%	57%	57%
Good on the world stage	1006	502	504	97	105	146	183	167	308	300	294	195	216	884	77	929	237	278	369
	48%	49%	47%	41%	29%	42%	49%	54%	66%	54%	51%	43%	43%	49%	42%	49%	47%	51%	49%
Principled	930	466	464	63	100	135	158	171	302	268	282	178	201	816	68	862	216	250	350
	44%	46%	43%	26%	28%	39%	42%	56%	65%	48%	49%	39%	40%	45%	37%	45%	43%	46%	46%
Honest	765	393	372	50	71	106	122	140	275	237	214	149	165	676	55	709	169	222	284
	36%	38%	35%	21%	20%	30%	32%	46%	59%	42%	37%	33%	33%	37%	30%	37%	33%	41%	37%
Understands ordinary people	655	308	347	43	64	95	110	110	233	196	196	122	141	585	40	614	148	177	259
	31%	30%	32%	18%	18%	27%	29%	36%	50%	35%	34%	27%	28%	32%	22%	32%	29%	33%	34%
Boring	343	199	144	86	69	52	61	37	39	100	87	74	83	279	42	301	83	74	122
	16%	20%	13%	36%	19%	15%	16%	12%	8%	18%	15%	16%	17%	15%	23%	16%	16%	14%	16%
Nasty	341	196	145	68	93	55	56	34	35	98	99	66	78	270	49	292	86	61	123
	16%	19%	13%	29%	26%	16%	15%	11%	8%	17%	17%	14%	16%	15%	27%	15%	17%	11%	16%
Incompetent	174	96	79	37	55	30	31	10	11	56	36	38	44	137	24	150	44	31	62
	8%	9%	7%	16%	15%	9%	8%	3%	2%	10%	6%	8%	9%	8%	13%	8%	9%	6%	8%
None	84	38	46	9	19	15	13	21	8	11	27	24	22	69	11	74	19	15	35
	4%	4%	4%	4%	5%	4%	4%	7%	2%	2%	5%	5%	4%	4%	6%	4%	4%	3%	5%
Don't know	280	90	190	38	63	59	51	31	39	46	64	69	100	243	24	256	70	96	77
	13%	9%	18%	16%	18%	17%	13%	10%	8%	8%	11%	15%	20%	13%	13%	13%	14%	18%	10%

## ONLINE Opinion Poll

### Q3\_2. Which of the following do you think apply to Theresa May

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2097	673	572	131	267	86	85	635	555	144	291
Weighted Total	2097	684	576	130	232	80	87	673	566	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strong leader	1157	560	249	71	114	41	36	501	262	80	139
	55%	82%	43%	54%	49%	52%	41%	74%	46%	56%	58%
Good on the world stage	1006	512	192	57	104	29	28	460	211	69	120
	48%	75%	33%	43%	45%	36%	32%	68%	37%	48%	50%
Principled	930	493	136	56	120	26	23	441	168	69	128
	44%	72%	24%	43%	52%	33%	27%	65%	30%	49%	54%
Honest	765	465	97	42	77	17	19	413	126	51	92
	36%	68%	17%	32%	33%	22%	22%	61%	22%	36%	39%
Understands ordinary people	655	411	65	37	68	10	11	375	79	47	81
	31%	60%	11%	28%	29%	13%	13%	56%	14%	33%	34%
Boring	343	50	148	32	38	18	25	55	130	26	35
	16%	7%	26%	25%	16%	22%	29%	8%	23%	19%	15%
Nasty	341	29	176	29	27	26	35	36	147	33	21
	16%	4%	31%	22%	12%	33%	40%	5%	26%	23%	9%
Incompetent	174	12	91	12	16	9	18	18	74	15	13
	8%	2%	16%	9%	7%	12%	21%	3%	13%	10%	5%
None	84	6	28	6	15	4	6	11	29	5	11
	4%	1%	5%	5%	7%	5%	7%	2%	5%	3%	5%
Don't know	280	28	63	17	26	14	13	59	57	16	30
	13%	4%	11%	13%	11%	18%	15%	9%	10%	11%	13%

## ONLINE Opinion Poll

### Q3\_2. Which of the following do you think apply to Theresa May

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	2097	188	91	225	196	176	154	119	198	239	318	193
Weighted Total	2097	182	88	239	180	189	155	105	199	279	296	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strong leader	1157	92	43	128	97	103	89	56	116	157	177	100
	55%	51%	48%	53%	54%	55%	57%	53%	58%	56%	60%	54%
Good on the world stage	1006	77	41	116	80	90	79	44	109	134	152	83
	48%	42%	47%	48%	45%	48%	51%	42%	55%	48%	51%	45%
Principled	930	68	34	103	80	81	71	46	97	118	142	91
	44%	37%	38%	43%	44%	43%	46%	44%	49%	42%	48%	49%
Honest	765	55	34	82	54	70	64	34	88	83	131	70
	36%	30%	39%	34%	30%	37%	41%	32%	44%	30%	44%	38%
Understands ordinary people	655	40	26	66	56	61	49	30	67	75	119	65
	31%	22%	30%	28%	31%	32%	32%	28%	34%	27%	40%	35%
Boring	343	42	18	47	18	21	26	22	27	57	38	28
	16%	23%	20%	20%	10%	11%	17%	21%	14%	20%	13%	15%
Nasty	341	49	18	38	31	18	20	21	23	65	29	29
	16%	27%	20%	16%	17%	10%	13%	20%	12%	23%	10%	16%
Incompetent	174	24	10	19	14	9	9	12	13	26	19	17
	8%	13%	12%	8%	8%	5%	6%	12%	7%	9%	6%	9%
None	84	11	5	9	6	7	3	4	6	9	12	14
	4%	6%	6%	4%	3%	3%	2%	4%	3%	3%	4%	8%
Don't know	280	24	11	30	28	33	28	13	35	26	31	21
	13%	13%	13%	13%	16%	17%	18%	12%	18%	9%	10%	11%

## ONLINE Opinion Poll

**Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?**

Base: All respondents

	Unweighted	Weighted
Unweighted Total	2097	2097
Weighted Total	2097	2097
	100%	100%
Conservative	635	673
	30%	32%
Labour	555	566
	26%	27%
Liberal Democrat	144	143
	7%	7%
UKIP	291	239
	14%	11%
SNP	87	88
	4%	4%
Some other party	116	96
	6%	5%
Did not vote	239	260
	11%	12%
Don't remember	10	10
	*	1%
Prefer not to say	20	21
	1%	1%