

ComRes Published Voting Intention Figures

| | The Independent | Independent on Sunday/ Sunday Mirror | The Independent | Independent on Sunday/ Sunday Mirror | The Independent | Independent on Sunday/ Sunday Mirror |
|------------------|--------------------------|--------------------------------------|---------------------------|--------------------------------------|--------------------------|--------------------------------------|
| | 27 th January | 18 th January | 15 th December | 16 th November | 2 nd December | 16 th November |
| Conservative | 31% | 33% | 29% | 33% | 28% | 30% |
| Labour | 30% | 34% | 32% | 34% | 31% | 34% |
| Liberal Democrat | 8% | 7% | 12% | 8% | 9% | 7% |
| UKIP | 17% | 18% | 16% | 18% | 18% | 19% |
| Other | 14% | 8% | 11% | 8% | 14% | 10% |

METHODOLOGY NOTE

ComRes interviewed 1,001 GB adults by telephone between 23rd and 25th January 2015. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

CATI Opinion Poll

Fieldwork : 23rd - 25th January 2015

Absolutes/col percents

Table 1

Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 1001 | 467 | 534 | 84 | 154 | 165 | 196 | 162 | 240 | 341 | 237 | 149 | 274 | 906 | 265 | 253 | 245 | 143 | 95 |
| Weighted base | 1001 | 489 | 512 | 123 | 171 | 171 | 171 | 145 | 220 | 277 | 276 | 216 | 232 | 916 | 279 | 259 | 236 | 142 | 85 |
| Conservative | 212 21% | 111 23% | 101 20% | 15 12% | 30 17% | 31 18% | 36 21% | 31 21% | 69 32% | 70 25% | 59 21% | 41 19% | 42 18% | 206 22% | 69 25% | 61 24% | 51 22% | 24 17% | 6 7% |
| Labour | 185 18% | 95 19% | 91 18% | 7 5% | 26 15% | 29 17% | 46 27% | 33 23% | 45 20% | 44 16% | 55 20% | 34 16% | 52 22% | 167 18% | 46 17% | 44 17% | 59 25% | 18 13% | 18 21% |
| Liberal Democrat | 129 13% | 66 13% | 64 12% | 12 10% | 27 16% | 29 17% | 16 9% | 16 11% | 29 13% | 53 19% | 34 12% | 19 9% | 23 10% | 116 13% | 44 16% | 29 11% | 23 10% | 19 14% | 13 16% |
| Other | 64 6% | 36 7% | 28 5% | 2 2% | 11 6% | 10 6% | 14 8% | 11 8% | 16 7% | 18 6% | 18 7% | 14 6% | 14 6% | 51 6% | 11 4% | 22 8% | 9 4% | 9 6% | 14 16% |
| Did not vote | 304 30% | 135 28% | 169 33% | 78 63% | 63 37% | 55 32% | 41 24% | 31 21% | 36 17% | 64 23% | 86 31% | 80 37% | 73 32% | 276 30% | 78 28% | 83 32% | 69 29% | 47 33% | 27 32% |
| Don't remember | 45 4% | 20 4% | 25 5% | 9 8% | 9 5% | 5 3% | 8 5% | 7 5% | 6 3% | 6 2% | 14 5% | 15 7% | 11 5% | 42 5% | 13 5% | 12 5% | 9 4% | 8 6% | 3 3% |
| Refused | 62 6% | 27 6% | 35 7% | - - | 5 3% | 12 7% | 11 6% | 16 11% | 18 8% | 23 8% | 9 3% | 13 6% | 17 7% | 58 6% | 18 6% | 8 3% | 17 7% | 16 11% | 4 5% |

CATI Opinion Poll

Fieldwork : 23rd - 25th January 2015

Absolutes/col percents

Table 1

Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

| | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) | | | | | | | | | | Voted in 2010 General Election | | | |
|------------------|---|-------------------|--------|---------|------|-------|-----|----------------|-----|-------|--------------------------------|-------------------|--------|--------------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1001 | 206 | 240 | 43 | 125 | 56 | 36 | 3 | 5 | 17 | 180 | 195 | 236 | 91 |
| Weighted base | 1001 | 212 | 213 | 54 | 127 | 52 | 32 | 2 | 4 | 16 | 185 | 212 | 185 | 129 |
| Conservative | 212 | 145 | 9 | 4 | 34 | 3 | - | - | - | 1 | 10 | 212 | - | - |
| | 21% | 68% | 4% | 7% | 27% | 5% | - | - | - | 5% | 5% | 100% | - | - |
| Labour | 185 | 9 | 126 | 2 | 16 | 4 | 6 | 1 | - | 1 | 10 | - | 185 | - |
| | 18% | 4% | 59% | 4% | 12% | 7% | 18% | 47% | - | 6% | 5% | - | 100% | - |
| Liberal Democrat | 129 | 14 | 20 | 40 | 15 | 14 | 7 | - | - | 1 | 15 | - | - | 129 |
| | 13% | 7% | 9% | 74% | 12% | 26% | 23% | - | - | 7% | 8% | - | - | 100% |
| Other | 64 | 2 | 6 | * | 24 | 11 | 10 | 1 | 1 | 2 | 4 | - | - | - |
| | 6% | 1% | 3% | 1% | 19% | 21% | 33% | 53% | 28% | 13% | 2% | - | - | - |
| Did not vote | 304 | 32 | 42 | 3 | 29 | 21 | 7 | - | 3 | 6 | 79 | - | - | - |
| | 30% | 15% | 20% | 6% | 23% | 40% | 22% | - | 72% | 40% | 43% | - | - | - |
| Don't remember | 45 | 8 | 6 | 4 | 8 | - | 1 | - | - | 2 | 16 | - | - | - |
| | 4% | 4% | 3% | 7% | 6% | - | 3% | - | - | 12% | 9% | - | - | - |
| Refused | 62 | 2 | 4 | * | 2 | 1 | 1 | - | - | 3 | 52 | - | - | - |
| | 6% | 1% | 2% | 1% | 1% | 1% | 2% | - | - | 17% | 28% | - | - | - |

CATI Opinion Poll

Fieldwork : 23rd - 25th January 2015

Absolutes/col percents

Table 1

Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

| | Q5. Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|------------------|---|-------------------|------------|-----------|----------|-------------|-----------|-----------|----------|-----------|-----------|------------|
| | Total | Conser -vative | Labour | Lib Dem | SNP | Plaid Cymru | UKIP | Green | BNP | Other | Refused | Don't know |
| Unweighted base | 1001 | 219 | 282 | 48 | 34 | 5 | 88 | 45 | 6 | 39 | 97 | 138 |
| Weighted base | 1001 | 229 | 257 | 54 | 31 | 3 | 90 | 40 | 4 | 37 | 98 | 158 |
| Conservative | 212 21% | 161 70% | 7 3% | 2 4% | - - | - - | 19 21% | 1 3% | - - | - - | 9 9% | 13 8% |
| Labour | 185 18% | 4 2% | 145 57% | 3 6% | 5 16% | 1 29% | 9 10% | - - | - - | 1 3% | 6 6% | 12 7% |
| Liberal Democrat | 129 13% | 10 4% | 21 8% | 41 76% | 7 24% | - - | 8 9% | 5 11% | - - | 3 8% | 6 6% | 27 17% |
| Other | 64 6% | 6 3% | 7 3% | 1 2% | 9 29% | 1 44% | 20 22% | 10 24% | 1 28% | 4 12% | * * | 4 2% |
| Did not vote | 304 30% | 36 16% | 62 24% | 4 8% | 9 29% | - - | 31 35% | 22 56% | 3 72% | 25 67% | 32 32% | 79 50% |
| Don't remember | 45 4% | 9 4% | 9 3% | 1 2% | - - | - - | 2 2% | 2 4% | - - | 3 9% | 3 3% | 16 10% |
| Refused | 62 6% | 3 1% | 5 2% | * 1% | 1 3% | 1 26% | 1 1% | 1 1% | - - | 1 2% | 42 43% | 7 4% |

CATI Opinion Poll

Fieldwork : 23rd - 25th January 2015

Absolutes/col percents

Table 1

Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

| | Region | | | | | | | | | | | | Region Summary | | |
|------------------|------------|-----------|------------|------------|--------------------------|---------------|---------------|-----------|-------------|----------------|------------|------------|----------------|-----------|-----------|
| | Total | Scotland | North East | North West | Yorkshire & Humber -side | East Midlands | West Midlands | Wales | East Anglia | Greater London | South East | South West | England | Scotland | Wales |
| Unweighted base | 1001 | 95 | 40 | 119 | 86 | 70 | 80 | 54 | 103 | 118 | 147 | 89 | 852 | 95 | 54 |
| Weighted base | 1001 | 85 | 37 | 109 | 91 | 69 | 88 | 47 | 102 | 134 | 145 | 95 | 868 | 85 | 47 |
| Conservative | 212 21% | 6 7% | 6 15% | 22 20% | 23 26% | 15 22% | 21 24% | 4 8% | 26 25% | 31 23% | 37 26% | 20 22% | 202 23% | 6 7% | 4 8% |
| Labour | 185 18% | 18 21% | 14 38% | 27 25% | 18 20% | 13 19% | 17 20% | 14 30% | 13 13% | 27 21% | 19 13% | 4 4% | 153 18% | 18 21% | 14 30% |
| Liberal Democrat | 129 13% | 13 16% | 2 6% | 10 9% | 11 12% | 7 11% | 8 9% | 4 8% | 14 14% | 23 17% | 21 15% | 16 17% | 112 13% | 13 16% | 4 8% |
| Other | 64 6% | 14 16% | 3 8% | 2 2% | 4 4% | 5 8% | 9 10% | 2 5% | 8 8% | 4 3% | 7 5% | 6 7% | 48 6% | 14 16% | 2 5% |
| Did not vote | 304 30% | 27 32% | 10 26% | 36 33% | 23 25% | 24 35% | 27 31% | 11 24% | 32 31% | 31 23% | 47 32% | 36 38% | 265 31% | 27 32% | 11 24% |
| Don't remember | 45 4% | 3 3% | - | 4 4% | 5 5% | 3 5% | 4 5% | 3 7% | 5 5% | 7 5% | 6 4% | 5 5% | 39 4% | 3 3% | 3 7% |
| Refused | 62 6% | 4 5% | 2 6% | 8 7% | 7 7% | 1 1% | 2 2% | 8 18% | 5 5% | 10 8% | 7 5% | 8 8% | 49 6% | 4 5% | 8 18% |

CATI Opinion Poll

Fieldwork : 23rd - 25th January 2015

Absolutes/col percents

Table 2

Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|------------------|------------|-----------|----------------|--------------------|-----------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | |
| Unweighted base | 1001 | 467 | 534 | 84 | 154 | 165 | 196 | 162 | 240 | 341 | 237 | 149 | 274 | 906 | 265 | 253 | 245 | 143 | 95 | |
| Weighted base | 1001 | 489 | 512 | 123 | 171 | 171 | 171 | 145 | 220 | 277 | 276 | 216 | 232 | 916 | 279 | 259 | 236 | 142 | 85 | |
| Absolutely certain to vote | (10) | 517 | 273 | 243 | 26 | 77 | 78 | 94 | 101 | 141 | 169 | 136 | 99 | 112 | 469 | 151 | 126 | 122 | 69 | 48 |
| | | 52% | 56% | 48% | 21% | 45% | 45% | 55% | 70% | 64% | 61% | 49% | 46% | 48% | 51% | 54% | 49% | 52% | 49% | 56% |
| | (9) | 46 | 22 | 23 | 5 | 6 | 9 | 8 | 8 | 10 | 12 | 17 | 7 | 10 | 41 | 12 | 15 | 7 | 8 | 4 |
| | | 5% | 5% | 5% | 4% | 3% | 5% | 4% | 5% | 5% | 4% | 6% | 3% | 4% | 5% | 4% | 6% | 3% | 6% | 5% |
| | (8) | 82 | 38 | 44 | 14 | 10 | 25 | 7 | 6 | 19 | 27 | 21 | 13 | 22 | 72 | 24 | 23 | 15 | 10 | 10 |
| | | 8% | 8% | 9% | 12% | 6% | 14% | 4% | 4% | 9% | 10% | 8% | 6% | 9% | 8% | 9% | 9% | 6% | 7% | 11% |
| | (7) | 43 | 23 | 20 | 15 | 10 | 7 | 6 | 2 | 3 | 13 | 15 | 7 | 8 | 40 | 13 | 6 | 16 | 5 | 3 |
| | | 4% | 5% | 4% | 12% | 6% | 4% | 4% | 1% | 1% | 5% | 5% | 3% | 3% | 4% | 5% | 2% | 7% | 3% | 4% |
| | (6) | 27 | 14 | 14 | 6 | 6 | 5 | 5 | 3 | 2 | 8 | 6 | 6 | 7 | 27 | 10 | 6 | 6 | 5 | 1 |
| | | 3% | 3% | 3% | 5% | 4% | 3% | 3% | 2% | 1% | 3% | 2% | 3% | 3% | 3% | 3% | 2% | 2% | 3% | 1% |
| | (5) | 96 | 43 | 53 | 15 | 19 | 21 | 18 | 7 | 15 | 14 | 30 | 25 | 27 | 88 | 20 | 31 | 26 | 11 | 8 |
| | | 10% | 9% | 10% | 12% | 11% | 12% | 11% | 5% | 7% | 5% | 11% | 11% | 12% | 10% | 7% | 12% | 11% | 8% | 10% |
| | (4) | 18 | 9 | 9 | 4 | 4 | 1 | 6 | - | 3 | 2 | 4 | 7 | 6 | 17 | 2 | 2 | 9 | 5 | 1 |
| | | 2% | 2% | 2% | 4% | 2% | * | 4% | - | 1% | 1% | 1% | 3% | 3% | 2% | 1% | 1% | 4% | 3% | 1% |
| | (3) | 36 | 12 | 24 | 13 | 9 | 3 | 8 | * | 2 | 10 | 11 | 14 | 1 | 34 | 13 | 9 | 8 | 5 | 2 |
| | | 4% | 2% | 5% | 11% | 5% | 2% | 4% | * | 1% | 4% | 4% | 6% | * | 4% | 4% | 3% | 3% | 3% | 2% |
| | (2) | 10 | 4 | 6 | 2 | - | 4 | 1 | 1 | 2 | 1 | 2 | 2 | 4 | 8 | 2 | 2 | 3 | 2 | 2 |
| | | 1% | 1% | 1% | 2% | - | 2% | 1% | 1% | 1% | * | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 2% |
| Certain not to vote | (1) | 122 | 51 | 72 | 21 | 30 | 19 | 17 | 16 | 19 | 19 | 34 | 36 | 32 | 115 | 32 | 37 | 23 | 23 | 7 |
| | | 12% | 10% | 14% | 18% | 18% | 11% | 10% | 11% | 9% | 7% | 12% | 17% | 14% | 13% | 11% | 14% | 10% | 16% | 9% |
| Refused | | 4 | 1 | 3 | - | - | 1 | 1 | - | 2 | 3 | - | - | 1 | 4 | 2 | 1 | 1 | - | - |
| | | * | * | 1% | - | - | * | 1% | - | 1% | 1% | - | - | * | * | 1% | * | * | - | - |
| Don't know | | 1 | - | 1 | - | - | - | - | - | 1 | - | - | - | 1 | 1 | - | - | 1 | - | - |
| | | * | - | * | - | - | - | - | - | * | - | - | - | * | * | - | - | * | - | - |
| Mean | | 7.53 | 7.83 | 7.23 | 5.88 | 6.88 | 7.48 | 7.63 | 8.41 | 8.32 | 8.29 | 7.45 | 6.85 | 7.34 | 7.49 | 7.72 | 7.34 | 7.55 | 7.21 | 7.93 |
| Standard deviation | | 3.24 | 3.08 | 3.36 | 3.21 | 3.49 | 3.11 | 3.18 | 3.01 | 2.89 | 2.77 | 3.24 | 3.53 | 3.30 | 3.26 | 3.17 | 3.34 | 3.13 | 3.45 | 3.02 |
| Standard error | | 0.10 | 0.14 | 0.15 | 0.35 | 0.28 | 0.24 | 0.23 | 0.24 | 0.19 | 0.15 | 0.21 | 0.29 | 0.20 | 0.11 | 0.20 | 0.21 | 0.20 | 0.29 | 0.31 |

CATI Opinion Poll

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Table 2

Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

| | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) | | | | | | | | | | Voted in 2010 General Election | | | | |
|-------------------------------|---|-------------------|------------|------------|-----------|-----------|-----------|----------------|-----------|----------|--------------------------------|-------------------|------------|---------------------|-----------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Democrat | |
| Unweighted base | 1001 | 206 | 240 | 43 | 125 | 56 | 36 | 3 | 5 | 17 | 180 | 195 | 236 | 91 | |
| Weighted base | 1001 | 212 | 213 | 54 | 127 | 52 | 32 | 2 | 4 | 16 | 185 | 212 | 185 | 129 | |
| Absolutely certain to vote | (10) | 517 52% | 145 68% | 129 60% | 40 74% | 87 68% | 33 63% | 23 72% | 2 100% | 1 28% | 4 27% | 58 32% | 157 74% | 124 67% | 88 68% |
| | (9) | 46 5% | 11 5% | 13 6% | 3 6% | 7 6% | 4 8% | 2 6% | - - | 1 18% | - - | 5 3% | 8 4% | 9 5% | 13 10% |
| | (8) | 82 8% | 22 10% | 18 9% | 4 7% | 14 11% | 7 14% | 3 8% | - - | - - | 1 8% | 14 8% | 20 10% | 16 8% | 7 5% |
| | (7) | 43 4% | 9 4% | 14 7% | 2 5% | 7 6% | 2 4% | 1 4% | - - | 2 54% | - - | 3 2% | 4 2% | 8 4% | 1 1% |
| | (6) | 27 3% | 8 4% | 7 3% | 4 8% | 4 4% | 1 1% | - - | - - | - - | - - | 2 1% | 10 5% | 1 1% | - - |
| | (5) | 96 10% | 18 9% | 32 15% | - - | 7 6% | 5 9% | 3 10% | - - | - - | 11 65% | 22 12% | 6 3% | 12 7% | 6 5% |
| | (4) | 18 2% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 8 4% | 2 1% | 1 1% | - - |
| | (3) | 36 4% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 11 6% | 2 1% | 7 4% | 5 4% |
| | (2) | 10 1% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 1% | - - | 2 1% | 3 2% |
| Certain not to vote | (1) | 122 12% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 56 30% | 1 * | 4 2% | 7 5% |
| Refused | | 4 * | - - | - - | - - | - - | - - | - - | - - | - - | - - | 3 1% | 1 * | - - | - - |
| Don't know | | 1 * | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 * | - - | - - |
| Mean | | 7.53 | 9.05 | 8.68 | 9.34 | 9.13 | 9.00 | 9.15 | 10.00 | 8.19 | 6.61 | 5.59 | 9.22 | 8.70 | 8.64 |
| Standard deviation | | 3.24 | 1.62 | 1.89 | 1.29 | 1.50 | 1.60 | 1.62 | - | 1.58 | 2.30 | 3.78 | 1.60 | 2.33 | 2.66 |
| Standard error | | 0.10 | 0.11 | 0.12 | 0.20 | 0.13 | 0.21 | 0.27 | - | 0.71 | 0.56 | 0.28 | 0.12 | 0.15 | 0.28 |

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Base: All respondents

| | | Q5. Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|----------------------------|------|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|----------|-----------|-----------|------------|
| | | Total | Conser -vative | Labour | Lib Dem | SNP | Plaid Cymru | UKIP | Green | BNP | Other | Refused | Don't know |
| Unweighted base | | 1001 | 219 | 282 | 48 | 34 | 5 | 88 | 45 | 6 | 39 | 97 | 138 |
| Weighted base | | 1001 | 229 | 257 | 54 | 31 | 3 | 90 | 40 | 4 | 37 | 98 | 158 |
| Absolutely certain to vote | (10) | 517 52% | 148 65% | 140 54% | 41 76% | 19 62% | 2 58% | 54 60% | 21 52% | 1 28% | 9 23% | 42 43% | 40 25% |
| | (9) | 46 5% | 7 3% | 16 6% | 3 5% | 2 6% | - | 4 4% | 1 2% | 1 18% | - | 7 7% | 6 4% |
| | (8) | 82 8% | 22 10% | 18 7% | 4 7% | 2 6% | - | 9 9% | 6 15% | - | * 1% | 6 7% | 14 9% |
| | (7) | 43 4% | 9 4% | 11 4% | - | 1 4% | 1 29% | 4 4% | 5 11% | 1 22% | - | 1 1% | 11 7% |
| | (6) | 27 3% | 10 4% | 6 2% | - | - | - | 3 3% | 1 2% | - | 1 3% | 1 1% | 6 4% |
| | (5) | 96 10% | 16 7% | 28 11% | * 1% | 3 10% | - | 4 4% | 4 9% | - | 9 24% | 5 5% | 27 17% |
| | (4) | 18 2% | 2 1% | 4 2% | - | - | - | 1 1% | - | 1 16% | 3 8% | 1 1% | 7 4% |
| | (3) | 36 4% | 2 1% | 11 4% | - | 2 5% | - | 2 2% | - | - | 4 11% | 5 5% | 10 6% |
| | (2) | 10 1% | - | 5 2% | 3 5% | - | - | 1 1% | - | - | 1 4% | 1 1% | - |
| Certain not to vote | (1) | 122 12% | 10 4% | 18 7% | 3 6% | 2 6% | * 13% | 10 11% | 4 9% | 1 16% | 10 26% | 27 28% | 37 24% |
| Refused | | 4 * | 1 * | 1 * | - | - | - | - | - | - | - | 2 2% | - |
| Don't know | | 1 * | 1 * | - | - | - | - | - | - | - | - | - | - |
| Mean | | 7.53 | 8.61 | 7.86 | 8.80 | 8.26 | 7.95 | 8.06 | 8.04 | 6.75 | 4.79 | 6.42 | 5.75 |
| Standard deviation | | 3.24 | 2.38 | 2.97 | 2.75 | 2.85 | 3.59 | 3.08 | 2.76 | 3.79 | 3.34 | 3.97 | 3.40 |
| Standard error | | 0.10 | 0.16 | 0.18 | 0.40 | 0.49 | 1.61 | 0.33 | 0.41 | 1.55 | 0.53 | 0.41 | 0.29 |

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Table 2

Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

| | Region | | | | | | | | | | | | Region Summary | | |
|----------------------------|--------|----------|------------|------------|-------------------------|---------------|---------------|-------|-------------|----------------|------------|------------|----------------|----------|-------|
| | Total | Scotland | North East | North West | Yorkshire & Humber-side | East Midlands | West Midlands | Wales | East Anglia | Greater London | South East | South West | England | Scotland | Wales |
| Unweighted base | 1001 | 95 | 40 | 119 | 86 | 70 | 80 | 54 | 103 | 118 | 147 | 89 | 852 | 95 | 54 |
| Weighted base | 1001 | 85 | 37 | 109 | 91 | 69 | 88 | 47 | 102 | 134 | 145 | 95 | 868 | 85 | 47 |
| Absolutely certain to vote | (10) | 517 | 48 | 19 | 55 | 48 | 29 | 43 | 26 | 55 | 79 | 73 | 443 | 48 | 26 |
| | | 52% | 56% | 52% | 51% | 53% | 42% | 48% | 56% | 54% | 59% | 50% | 45% | 51% | 56% |
| | (9) | 46 | 4 | 1 | 4 | 2 | 2 | 4 | 1 | 9 | 5 | 7 | 41 | 4 | 1 |
| | | 5% | 5% | 2% | 4% | 2% | 3% | 4% | 1% | 9% | 4% | 5% | 8% | 5% | 1% |
| | (8) | 82 | 10 | 1 | 7 | 7 | 9 | 4 | 5 | 10 | 12 | 11 | 67 | 10 | 5 |
| | | 8% | 11% | 3% | 6% | 8% | 13% | 5% | 11% | 9% | 9% | 8% | 5% | 11% | 11% |
| | (7) | 43 | 3 | 3 | 4 | 10 | 4 | 2 | 2 | - | 7 | 6 | 37 | 3 | 2 |
| | | 4% | 4% | 7% | 4% | 11% | 6% | 2% | 5% | - | 5% | 4% | 4% | 4% | 5% |
| | (6) | 27 | 1 | 2 | 2 | 2 | 4 | 1 | 1 | 2 | 4 | 6 | 26 | 1 | 1 |
| | | 3% | 1% | 6% | 2% | 2% | 5% | 1% | 2% | 3% | 4% | 4% | 3% | 1% | 2% |
| | (5) | 96 | 8 | 1 | 15 | 10 | 10 | 14 | 3 | 7 | 7 | 13 | 84 | 8 | 3 |
| | | 10% | 10% | 2% | 14% | 11% | 15% | 16% | 7% | 7% | 5% | 9% | 10% | 10% | 7% |
| | (4) | 18 | 1 | 2 | 5 | 2 | 1 | 1 | 2 | - | - | 2 | 16 | 1 | 2 |
| | | 2% | 1% | 4% | 5% | 2% | 1% | 1% | 3% | - | - | 1% | 2% | 1% | 3% |
| | (3) | 36 | 2 | 2 | 4 | 2 | 1 | 6 | 2 | 8 | 5 | 3 | 32 | 2 | 2 |
| | | 4% | 2% | 7% | 3% | 2% | 2% | 6% | 4% | 6% | 3% | 3% | 4% | 2% | 4% |
| | (2) | 10 | 2 | * | 1 | 1 | 2 | - | - | - | 1 | 1 | 8 | 2 | - |
| | | 1% | 2% | 1% | 1% | 1% | 3% | - | - | - | 1% | 1% | 1% | 2% | - |
| Certain not to vote | (1) | 122 | 7 | 6 | 13 | 5 | 6 | 14 | 5 | 17 | 12 | 20 | 110 | 7 | 5 |
| | | 12% | 9% | 15% | 12% | 5% | 9% | 15% | 11% | 17% | 9% | 13% | 13% | 9% | 11% |
| Refused | | 4 | - | - | - | 1 | - | - | - | 1 | - | 2 | 4 | - | - |
| | | * | - | - | - | 1% | - | - | - | 1% | - | 1% | * | - | - |
| Don't know | | 1 | - | - | - | 1 | - | - | - | - | - | - | 1 | - | - |
| | | * | - | - | - | 1% | - | - | - | - | - | - | * | - | - |
| Mean | | 7.53 | 7.93 | 7.16 | 7.34 | 7.97 | 7.30 | 7.04 | 7.75 | 7.64 | 7.99 | 7.46 | 6.94 | 7.47 | 7.75 |
| Standard deviation | | 3.24 | 3.02 | 3.55 | 3.27 | 2.73 | 3.03 | 3.47 | 3.14 | 3.44 | 3.03 | 3.29 | 3.58 | 3.26 | 3.14 |
| Standard error | | 0.10 | 0.31 | 0.56 | 0.30 | 0.30 | 0.36 | 0.39 | 0.43 | 0.34 | 0.28 | 0.27 | 0.38 | 0.11 | 0.43 |

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Table 3

Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 5-10 likely to vote

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 834 | 403 | 431 | 61 | 119 | 141 | 164 | 142 | 207 | 296 | 197 | 116 | 225 | 750 | 223 | 211 | 199 | 117 | 84 |
| Weighted base | 810 | 413 | 397 | 82 | 128 | 144 | 138 | 127 | 191 | 243 | 224 | 157 | 186 | 737 | 229 | 208 | 191 | 109 | 73 |
| Conservative | 200 25% | 109 26% | 91 23% | 14 17% | 39 30% | 36 25% | 25 18% | 19 15% | 67 35% | 78 32% | 55 25% | 28 18% | 37 20% | 192 26% | 65 29% | 60 29% | 38 20% | 29 27% | 8 11% |
| Labour | 199 25% | 95 23% | 104 26% | 26 31% | 30 23% | 31 21% | 43 31% | 34 27% | 35 19% | 51 21% | 56 25% | 42 27% | 50 27% | 184 25% | 48 21% | 44 21% | 71 37% | 21 20% | 15 21% |
| Lib Dem | 42 5% | 28 7% | 14 4% | 5 6% | 7 5% | 12 8% | 3 2% | 4 3% | 11 6% | 19 8% | 7 3% | 3 2% | 13 7% | 40 5% | 14 6% | 9 5% | 11 6% | 6 5% | 2 2% |
| UKIP | 126 16% | 72 18% | 54 14% | 8 9% | 11 8% | 18 13% | 21 15% | 33 26% | 36 19% | 19 8% | 36 16% | 40 26% | 31 17% | 126 17% | 40 18% | 37 18% | 33 17% | 15 14% | * 1% |
| Green | 52 6% | 24 6% | 29 7% | 9 11% | 7 6% | 12 9% | 11 8% | 7 6% | 5 3% | 25 10% | 14 6% | 6 4% | 7 4% | 49 7% | 16 7% | 16 8% | 9 4% | 8 8% | 3 4% |
| SNP | 29 4% | 14 3% | 15 4% | 2 3% | 8 6% | 4 3% | 6 5% | 3 3% | 6 3% | 3 1% | 9 4% | 8 5% | 9 5% | - - | - - | - - | - - | - - | 29 40% |
| Plaid Cymru | 2 * | 1 * | 1 * | - - | 1 1% | - - | - - | 1 1% | - - | * * | 1 * | 1 1% | - - | 2 * | - - | - - | - - | 2 2% | - - |
| BNP | 4 * | * * | 3 1% | - - | 1 1% | 1 1% | 1 * | - - | 1 * | 1 * | 1 * | - - | 2 1% | 4 * | 2 1% | 1 * | 1 1% | - - | - - |
| Other | 16 2% | 9 2% | 7 2% | 3 3% | 3 2% | 4 2% | 5 3% | 2 1% | 1 * | 5 2% | 5 2% | 5 3% | 2 1% | 16 2% | 4 2% | 4 2% | 5 3% | 3 3% | - - |
| Refused | 45 6% | 26 6% | 19 5% | 2 2% | 2 2% | 9 6% | 6 5% | 12 10% | 14 7% | 17 7% | 9 4% | 7 5% | 12 7% | 42 6% | 12 5% | 6 3% | 13 7% | 12 11% | 3 4% |
| Don't know | 96 12% | 35 9% | 60 15% | 14 18% | 20 15% | 18 12% | 16 12% | 12 9% | 16 8% | 24 10% | 33 15% | 16 10% | 23 12% | 82 11% | 27 12% | 32 15% | 11 6% | 12 11% | 14 18% |

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Table 3

Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 5-10 likely to vote

| | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) | | | | | | | | | | Voted in 2010 General Election | | | |
|-----------------|---|-------------------|------------|-----------|------------|------------|-----------|----------------|-----------|------------|--------------------------------|-------------------|------------|--------------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 834 | 206 | 240 | 43 | 125 | 56 | 36 | 3 | 5 | 17 | 112 | 189 | 220 | 82 |
| Weighted base | 810 | 212 | 213 | 54 | 127 | 52 | 32 | 2 | 4 | 16 | 106 | 205 | 171 | 115 |
| Conservative | 200 25% | 200 94% | - | - | - | - | - | - | - | - | - | 143 70% | 8 5% | 14 12% |
| Labour | 199 25% | - | 199 93% | - | - | - | - | - | - | - | - | 9 4% | 120 70% | 20 17% |
| Lib Dem | 42 5% | - | - | 42 77% | - | - | - | - | - | - | - | 3 2% | 1 1% | 33 28% |
| UKIP | 126 16% | - | - | - | 126 99% | - | - | - | - | - | - | 34 17% | 16 9% | 15 13% |
| Green | 52 6% | - | - | - | - | 52 100% | - | - | - | - | - | 3 1% | 4 2% | 14 12% |
| SNP | 29 4% | - | - | - | - | - | 29 92% | - | - | - | - | - | 6 3% | 7 6% |
| Plaid Cymru | 2 * | - | - | - | - | - | - | 2 100% | - | - | - | - | 1 1% | - |
| BNP | 4 * | - | - | - | - | - | - | - | 4 100% | - | - | - | - | - |
| Other | 16 2% | - | - | - | - | - | - | - | - | 16 100% | - | 1 * | 1 1% | 1 1% |
| Refused | 45 6% | - | 3 2% | - | * | - | - | - | - | - | 44 41% | 1 1% | 3 2% | - |
| Don't know | 96 12% | 12 6% | 11 5% | 12 23% | 1 1% | - | 2 8% | - | - | - | 62 59% | 11 5% | 11 6% | 12 10% |

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Absolutes/col percents

Table 3

Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 5-10 likely to vote

| | Q5. Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|------------|
| | Total | Conser -vative | Labour | Lib Dem | SNP | Plaid Cymru | UKIP | Green | BNP | Other | Refused | Don't know |
| Unweighted base | 834 | 205 | 249 | 42 | 31 | 4 | 77 | 41 | 4 | 23 | 65 | 93 |
| Weighted base | 810 | 213 | 218 | 48 | 28 | 3 | 76 | 37 | 2 | 19 | 62 | 105 |
| Conservative | 200 25% | 171 81% | 7 3% | 4 9% | - - | - - | 1 1% | - - | - - | 1 6% | 4 6% | 11 11% |
| Labour | 199 25% | 5 2% | 174 80% | 5 11% | - - | - - | - - | 1 3% | - - | 1 5% | 2 4% | 11 10% |
| Lib Dem | 42 5% | 1 * | - - | 25 53% | - - | - - | - - | - - | - - | - - | 4 6% | 12 11% |
| UKIP | 126 16% | 22 10% | 13 6% | 1 3% | - - | 1 34% | 73 95% | 2 6% | - - | 1 3% | - - | 13 12% |
| Green | 52 6% | - - | 7 3% | 3 6% | - - | - - | 1 1% | 31 83% | - - | 2 8% | 3 5% | 6 5% |
| SNP | 29 4% | - - | 1 1% | 1 2% | 24 88% | - - | - - | 2 5% | - - | 1 4% | - - | - - |
| Plaid Cymru | 2 * | - - | 1 * | - - | - - | 1 36% | - - | - - | - - | - - | - - | - - |
| BNP | 4 * | 1 1% | - - | - - | - - | - - | - - | - - | 2 100% | - - | - - | - - |
| Other | 16 2% | 1 * | - - | - - | - - | - - | - - | - - | - - | 10 51% | 1 2% | 5 4% |
| Refused | 45 6% | - - | 3 2% | - - | 1 3% | - - | * * | - - | - - | 1 7% | 39 63% | - - |
| Don't know | 96 12% | 12 5% | 11 5% | 8 16% | 2 9% | 1 30% | 2 2% | 1 2% | - - | 3 15% | 9 14% | 48 46% |

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Absolutes/col percents

Table 3

Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 5-10 likely to vote

| | Region | | | | | | | | | | | Region Summary | | | |
|-----------------|------------|-----------|------------|------------|--------------------------|---------------|---------------|-----------|-------------|----------------|------------|----------------|------------|-----------|-----------|
| | Total | Scotland | North East | North West | York-shire & Humber-side | East Midlands | West Midlands | Wales | East Anglia | Greater London | South East | South West | Eng-land | Scotland | Wales |
| Unweighted base | 834 | 84 | 29 | 98 | 72 | 60 | 66 | 46 | 85 | 104 | 119 | 71 | 704 | 84 | 46 |
| Weighted base | 810 | 73 | 26 | 86 | 79 | 59 | 67 | 39 | 82 | 113 | 116 | 70 | 698 | 73 | 39 |
| Conservative | 200 25% | 8 11% | 6 21% | 16 18% | 16 20% | 16 27% | 20 29% | 7 18% | 25 30% | 39 35% | 26 23% | 22 31% | 185 26% | 8 11% | 7 18% |
| Labour | 199 25% | 15 21% | 11 40% | 30 34% | 31 39% | 15 26% | 14 20% | 13 34% | 15 18% | 24 21% | 24 21% | 8 12% | 171 24% | 15 21% | 13 34% |
| Lib Dem | 42 5% | 2 2% | 1 5% | 5 6% | 4 5% | 2 4% | 4 5% | 1 2% | 4 4% | 10 9% | 4 3% | 5 7% | 39 6% | 2 2% | 1 2% |
| UKIP | 126 16% | * 1% | 4 16% | 15 18% | 14 18% | 8 14% | 15 23% | 3 7% | 13 16% | 11 9% | 30 25% | 13 18% | 123 18% | * 1% | 3 7% |
| Green | 52 6% | 3 4% | 1 3% | 1 2% | 6 8% | 2 3% | 2 4% | 1 3% | 12 14% | 9 8% | 8 7% | 8 11% | 48 7% | 3 4% | 1 3% |
| SNP | 29 4% | 29 40% | - | - | - | - | - | - | - | - | - | - | - | 29 40% | - |
| Plaid Cymru | 2 * | - | - | - | - | - | - | 2 5% | - | - | - | - | - | - | 2 5% |
| BNP | 4 * | - | - | 1 2% | - | - | 1 1% | - | - | 1 1% | * * | - | 4 1% | - | - |
| Other | 16 2% | - | - | 5 6% | - | 3 4% | 1 2% | 1 4% | - | 1 1% | 3 3% | 2 2% | 15 2% | - | 1 4% |
| Refused | 45 6% | 3 4% | 3 11% | 5 6% | 5 6% | - | 2 4% | 6 17% | 3 4% | 5 5% | 7 6% | 5 7% | 36 5% | 3 4% | 6 17% |
| Don't know | 96 12% | 14 18% | 1 3% | 8 9% | 2 3% | 13 22% | 8 13% | 4 10% | 11 13% | 13 12% | 14 12% | 8 12% | 78 11% | 14 18% | 4 10% |

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Table 4

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | |
|-----------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 317 | 124 | 193 | 34 | 54 | 50 | 62 | 48 | 69 | 101 | 79 | 48 | 89 | 288 | 83 | 77 | 75 | 53 | 29 |
| Weighted base | 331 | 138 | 194 | 57 | 65 | 54 | 55 | 42 | 59 | 76 | 93 | 82 | 81 | 303 | 89 | 89 | 68 | 57 | 28 |
| Conservative | 20 6% | 6 4% | 14 7% | 3 5% | 2 4% | 6 11% | 3 6% | 1 1% | 6 10% | 7 9% | 4 4% | 7 8% | 3 4% | 20 7% | 11 12% | 4 5% | 2 3% | 2 4% | 1 2% |
| Labour | 48 14% | 20 14% | 28 15% | 8 14% | 15 24% | 5 9% | 5 10% | 9 21% | 6 10% | 9 12% | 16 17% | 17 21% | 5 6% | 46 15% | 10 11% | 18 20% | 12 18% | 6 11% | 2 6% |
| Lib Dem | 18 5% | 7 5% | 11 6% | 7 12% | 2 3% | 3 6% | - - | 2 6% | 4 6% | 3 3% | 5 6% | 1 2% | 9 11% | 18 6% | 8 9% | 2 2% | 1 2% | 7 13% | - - |
| UKIP | 25 7% | 6 4% | 19 10% | 2 3% | 6 9% | 3 6% | 5 10% | 1 4% | 7 12% | 3 4% | 9 9% | 4 5% | 8 10% | 24 8% | 8 9% | 8 9% | 8 11% | - - | 1 3% |
| Green | 10 3% | 4 3% | 7 4% | 3 6% | - - | 3 6% | 3 6% | 1 1% | - - | 2 2% | 4 4% | 3 4% | 2 2% | 9 3% | 4 4% | 4 5% | 1 1% | - - | 2 6% |
| SNP | 4 1% | 4 3% | - - | 3 5% | - - | 1 2% | - - | - - | - - | - - | 2 3% | - - | 1 2% | - - | - - | - - | - - | - - | 4 13% |
| Plaid Cymru | * * | * * | - - | - - | - - | - - | - - | - - | * 1% | * 1% | - - | - - | - - | * * | - - | - - | - - | * 1% | - - |
| BNP | 1 * | 1 * | 1 * | - - | 1 1% | - - | - - | 1 1% | - - | 1 1% | - - | - - | 1 1% | 1 * | - - | - - | 1 2% | - - | - - |
| Other | 20 6% | 13 10% | 7 3% | 4 8% | 1 2% | 2 4% | 6 10% | 4 10% | 2 4% | 3 4% | 6 7% | 9 11% | 2 2% | 16 5% | 2 2% | 3 4% | 6 8% | 5 9% | 4 13% |
| Refused | 69 21% | 43 31% | 26 14% | 5 8% | 5 8% | 14 25% | 11 20% | 16 39% | 19 32% | 24 32% | 13 13% | 13 16% | 20 24% | 66 22% | 19 21% | 12 14% | 18 27% | 17 29% | 3 12% |
| Don't know | 115 35% | 35 25% | 81 42% | 23 40% | 32 50% | 17 31% | 21 39% | 7 17% | 16 26% | 24 32% | 34 36% | 27 33% | 30 37% | 103 34% | 28 32% | 37 41% | 19 28% | 19 34% | 13 44% |

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Table 4

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3

| | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) | | | | | | | | | | Voted in 2010 General Election | | | |
|-----------------|---|-------------------|----------|----------|-----------|-------|-----------|----------------|-----|-------|--------------------------------|-------------------|-----------|--------------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 317 | 15 | 18 | 10 | 2 | - | 2 | - | - | - | 180 | 19 | 33 | 17 |
| Weighted base | 331 | 12 | 15 | 12 | 1 | - | 2 | - | - | - | 185 | 18 | 28 | 26 |
| Conservative | 20 6% | 7 57% | - | - | - | - | - | - | - | - | - | 5 27% | - | - |
| Labour | 48 14% | - | 8 58% | - | - | - | - | - | - | - | - | - | 15 53% | - |
| Lib Dem | 18 5% | - | - | 7 59% | - | - | - | - | - | - | - | 1 3% | 1 5% | 6 24% |
| UKIP | 25 7% | - | - | - | - | - | - | - | - | - | - | 2 10% | 2 5% | 1 6% |
| Green | 10 3% | - | - | - | - | - | - | - | - | - | - | 1 8% | 1 2% | 1 6% |
| SNP | 4 1% | - | - | - | - | - | 2 100% | - | - | - | - | - | - | - |
| Plaid Cymru | * * | - | - | - | - | - | - | - | - | - | - | - | - | - |
| BNP | 1 * | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other | 20 6% | - | - | - | - | - | - | - | - | - | - | - | - | 2 6% |
| Refused | 69 21% | - | 2 16% | - | 1 100% | - | - | - | - | - | 69 38% | 1 8% | 3 10% | 4 15% |
| Don't know | 115 35% | 5 43% | 4 26% | 5 41% | - | - | - | - | - | - | 115 62% | 8 45% | 7 24% | 11 43% |

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Table 4

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3

| | Q5. Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|---|-------------------|-----------|----------|----------|-------------|-----------|----------|----------|-----------|-----------|------------|
| | Total | Conser -vative | Labour | Lib Dem | SNP | Plaid Cymru | UKIP | Green | BNP | Other | Refused | Don't know |
| Unweighted base | 317 | 28 | 51 | 12 | 6 | 2 | 15 | 5 | 2 | 22 | 84 | 90 |
| Weighted base | 331 | 28 | 53 | 14 | 7 | 1 | 15 | 4 | 1 | 22 | 84 | 101 |
| Conservative | 20 6% | 14 51% | 1 1% | - | - | - | 2 10% | - | - | - | 1 1% | 3 3% |
| Labour | 48 14% | * 2% | 38 71% | 1 5% | - | - | - | - | - | 1 3% | 7 8% | 1 1% |
| Lib Dem | 18 5% | 1 5% | - | 8 58% | - | - | - | - | - | 2 10% | - | 7 7% |
| UKIP | 25 7% | 1 5% | 1 2% | - | - | - | 13 83% | - | - | 1 3% | 3 3% | 6 6% |
| Green | 10 3% | 1 5% | 1 1% | - | - | - | - | 3 60% | - | * 2% | 3 3% | 3 3% |
| SNP | 4 1% | - | - | - | 4 54% | - | - | - | - | - | - | - |
| Plaid Cymru | * * | - | - | - | - | * 33% | - | - | - | - | - | - |
| BNP | 1 * | 1 2% | - | - | - | - | - | - | 1 49% | - | - | - |
| Other | 20 6% | - | - | - | 2 23% | - | - | 1 24% | - | 13 57% | - | 5 5% |
| Refused | 69 21% | 2 6% | 5 10% | - | 2 23% | - | 1 7% | - | - | 2 9% | 57 68% | 1 1% |
| Don't know | 115 35% | 7 24% | 8 15% | 5 37% | - | 1 67% | - | 1 16% | 1 51% | 4 16% | 14 17% | 76 75% |

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Table 4

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3

| | Region | | | | | | | | | | | | Region Summary | | |
|-----------------|------------|-----------|------------|------------|--------------------------|---------------|---------------|-----------|-------------|----------------|------------|------------|----------------|-----------|-----------|
| | Total | Scotland | North East | North West | Yorkshire & Humber -side | East Midlands | West Midlands | Wales | East Anglia | Greater London | South East | South West | England | Scotland | Wales |
| Unweighted base | 317 | 29 | 15 | 38 | 22 | 21 | 23 | 21 | 33 | 30 | 53 | 32 | 267 | 29 | 21 |
| Weighted base | 331 | 28 | 14 | 35 | 19 | 23 | 31 | 19 | 34 | 39 | 50 | 39 | 284 | 28 | 19 |
| Conservative | 20 6% | 1 2% | - - | - - | 2 11% | 2 10% | 1 2% | - - | 1 4% | 4 11% | 7 13% | 2 6% | 20 7% | 1 2% | - - |
| Labour | 48 14% | 2 6% | 4 29% | 5 14% | 3 17% | 6 26% | 7 22% | 5 24% | 5 15% | 2 5% | 8 15% | 2 4% | 41 15% | 2 6% | 5 24% |
| Lib Dem | 18 5% | - - | 1 5% | - - | 1 3% | - - | 1 3% | 1 3% | 1 3% | 4 11% | 3 7% | 7 18% | 18 6% | - - | 1 3% |
| UKIP | 25 7% | 1 3% | 2 12% | 5 14% | 1 6% | 3 11% | 3 9% | - - | 2 7% | 1 2% | 7 15% | - - | 24 8% | 1 3% | - - |
| Green | 10 3% | 2 6% | - - | * 1% | 1 3% | 2 10% | 2 6% | - - | - - | 1 3% | 2 5% | - - | 9 3% | 2 6% | - - |
| SNP | 4 1% | 4 13% | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | 4 13% | - - |
| Plaid Cymru | * * | - - | - - | - - | - - | - - | - - | * 2% | - - | - - | - - | - - | - - | - - | * 2% |
| BNP | 1 * | - - | 1 4% | 1 2% | - - | - - | - - | - - | - - | - - | - - | - - | 1 * | - - | - - |
| Other | 20 6% | 4 13% | - - | 4 12% | 1 7% | - - | 3 9% | - - | 1 2% | - - | 2 4% | 5 13% | 16 6% | 4 13% | - - |
| Refused | 69 21% | 3 12% | 3 22% | 8 24% | 7 35% | 1 4% | 4 12% | 10 53% | 8 23% | 10 25% | 9 18% | 7 17% | 56 20% | 3 12% | 10 53% |
| Don't know | 115 35% | 13 44% | 4 27% | 12 33% | 3 18% | 9 38% | 12 38% | 3 18% | 16 47% | 17 43% | 11 23% | 16 42% | 99 35% | 13 44% | 3 18% |

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Table 5
Q5. Generally speaking, do you think of yourself as...?
Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 1001 | 467 | 534 | 84 | 154 | 165 | 196 | 162 | 240 | 341 | 237 | 149 | 274 | 906 | 265 | 253 | 245 | 143 | 95 |
| Weighted base | 1001 | 489 | 512 | 123 | 171 | 171 | 171 | 145 | 220 | 277 | 276 | 216 | 232 | 916 | 279 | 259 | 236 | 142 | 85 |
| Conservative | 229 23% | 112 23% | 117 23% | 20 16% | 41 24% | 37 22% | 34 20% | 18 12% | 78 36% | 84 30% | 62 22% | 44 20% | 40 17% | 220 24% | 72 26% | 64 25% | 50 21% | 35 24% | 9 10% |
| Labour | 257 26% | 127 26% | 130 25% | 31 25% | 40 23% | 28 16% | 60 35% | 48 33% | 51 23% | 61 22% | 77 28% | 58 27% | 61 26% | 240 26% | 56 20% | 64 25% | 89 38% | 31 22% | 16 19% |
| Lib Dem | 54 5% | 29 6% | 25 5% | 3 3% | 13 8% | 11 7% | 4 3% | 10 7% | 12 5% | 27 10% | 8 3% | 5 2% | 14 6% | 48 5% | 19 7% | 10 4% | 11 4% | 8 6% | 6 7% |
| SNP | 31 3% | 16 3% | 15 3% | 7 5% | 6 3% | 5 3% | 6 3% | 3 2% | 5 2% | 4 1% | 11 4% | 7 3% | 9 4% | - | - | - | - | - | 31 36% |
| Plaid Cymru | 3 * | 2 * | 2 * | - | - | 1 1% | - | 1 1% | 1 1% | 1 * | 2 1% | - | 1 * | 3 * | - | - | - | 3 2% | - |
| UKIP | 90 9% | 48 10% | 42 8% | 7 6% | 11 6% | 14 8% | 14 8% | 21 15% | 22 10% | 11 4% | 25 9% | 29 13% | 26 11% | 89 10% | 34 12% | 26 10% | 21 9% | 7 5% | 1 1% |
| Green | 40 4% | 15 3% | 25 5% | 9 7% | 7 4% | 13 7% | 5 3% | 3 2% | 3 1% | 15 5% | 11 4% | 7 3% | 7 3% | 36 4% | 11 4% | 13 5% | 7 3% | 5 4% | 4 5% |
| BNP | 4 * | * * | 3 1% | - | 2 1% | - | 1 * | - | 1 1% | 1 * | 1 * | - | 2 1% | 4 * | * * | 1 * | 2 1% | - | - |
| Other | 37 4% | 23 5% | 14 3% | 5 4% | 4 2% | 10 6% | 7 4% | 6 4% | 4 2% | 9 3% | 16 6% | 6 3% | 6 3% | 32 4% | 10 3% | 5 2% | 11 5% | 8 5% | 5 5% |
| Refused | 98 10% | 46 9% | 52 10% | 10 8% | 12 7% | 22 13% | 18 10% | 18 12% | 19 9% | 29 11% | 20 7% | 24 11% | 24 11% | 96 10% | 26 9% | 32 12% | 19 8% | 19 13% | 2 3% |
| Don't know | 158 16% | 71 14% | 87 17% | 31 25% | 37 21% | 30 17% | 23 13% | 15 11% | 23 10% | 37 13% | 44 16% | 37 17% | 41 18% | 147 16% | 50 18% | 44 17% | 27 11% | 25 18% | 11 13% |

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Absolutes/col percents

Table 5

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

| | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) | | | | | | | | | | Voted in 2010 General Election | | | |
|-----------------|---|-------------------|------------|-----------|-----------|-----------|-----------|----------------|----------|-----------|--------------------------------|-------------------|------------|--------------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1001 | 206 | 240 | 43 | 125 | 56 | 36 | 3 | 5 | 17 | 180 | 195 | 236 | 91 |
| Weighted base | 1001 | 212 | 213 | 54 | 127 | 52 | 32 | 2 | 4 | 16 | 185 | 212 | 185 | 129 |
| Conservative | 229 23% | 181 85% | 5 2% | 2 3% | 22 18% | - - | - - | - - | 1 32% | 1 5% | 8 5% | 161 76% | 4 2% | 10 8% |
| Labour | 257 26% | 7 4% | 188 88% | - - | 13 10% | 7 14% | 1 4% | 1 47% | - - | - - | 13 7% | 7 3% | 145 78% | 21 17% |
| Lib Dem | 54 5% | 4 2% | 5 3% | 33 60% | 1 1% | 3 6% | 1 3% | - - | - - | - - | 5 3% | 2 1% | 3 2% | 41 32% |
| SNP | 31 3% | - - | - - | - - | - - | - - | 27 84% | - - | - - | - - | 2 1% | - - | 5 3% | 7 6% |
| Plaid Cymru | 3 * | - - | - - | - - | 1 1% | - - | - - | 1 53% | - - | - - | 1 * | - - | 1 1% | - - |
| UKIP | 90 9% | 1 * | - - | - - | 74 58% | 1 2% | - - | - - | - - | - - | 1 1% | 19 9% | 9 5% | 8 7% |
| Green | 40 4% | - - | 1 1% | - - | 2 2% | 31 59% | 2 6% | - - | - - | - - | 1 * | 1 1% | - - | 5 3% |
| BNP | 4 * | - - | - - | - - | - - | - - | - - | - - | 2 68% | - - | 1 * | - - | - - | - - |
| Other | 37 4% | 1 1% | 1 * | - - | 1 * | 2 3% | 1 2% | - - | - - | 10 60% | 6 3% | - - | 1 1% | 3 2% |
| Refused | 98 10% | 4 2% | 3 2% | 4 7% | - - | 3 6% | - - | - - | - - | 1 6% | 72 39% | 9 4% | 6 3% | 6 5% |
| Don't know | 158 16% | 13 6% | 11 5% | 16 30% | 13 10% | 6 11% | - - | - - | - - | 5 29% | 76 41% | 13 6% | 12 6% | 27 21% |

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Table 5
Q5. Generally speaking, do you think of yourself as...?
Base: All respondents

| | Q5. Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|---|-------------------|-------------|------------|------------|-------------|------------|------------|-----------|------------|------------|-------------|
| | Total | Conser -vative | Labour | Lib Dem | SNP | Plaid Cymru | UKIP | Green | BNP | Other | Refused | Don't know |
| Unweighted base | 1001 | 219 | 282 | 48 | 34 | 5 | 88 | 45 | 6 | 39 | 97 | 138 |
| Weighted base | 1001 | 229 | 257 | 54 | 31 | 3 | 90 | 40 | 4 | 37 | 98 | 158 |
| Conservative | 229 23% | 229 100% | - | - | - | - | - | - | - | - | - | - |
| Labour | 257 26% | - | 257 100% | - | - | - | - | - | - | - | - | - |
| Lib Dem | 54 5% | - | - | 54 100% | - | - | - | - | - | - | - | - |
| SNP | 31 3% | - | - | - | 31 100% | - | - | - | - | - | - | - |
| Plaid Cymru | 3 * | - | - | - | - | 3 100% | - | - | - | - | - | - |
| UKIP | 90 9% | - | - | - | - | - | 90 100% | - | - | - | - | - |
| Green | 40 4% | - | - | - | - | - | - | 40 100% | - | - | - | - |
| BNP | 4 * | - | - | - | - | - | - | - | 4 100% | - | - | - |
| Other | 37 4% | - | - | - | - | - | - | - | - | 37 100% | - | - |
| Refused | 98 10% | - | - | - | - | - | - | - | - | - | 98 100% | - |
| Don't know | 158 16% | - | - | - | - | - | - | - | - | - | - | 158 100% |

CATI Opinion Poll

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Absolutes/col percents

Table 5

Q5. Generally speaking, do you think of yourself as...?**Base: All respondents**

| | Region | | | | | | | | | | | Region Summary | | | |
|-----------------|------------|-----------|------------|------------|---------------------------|---------------|---------------|-----------|-------------|----------------|------------|----------------|------------|-----------|-----------|
| | Total | Scotland | North East | North West | York-shire & Humber -side | East Midlands | West Midlands | Wales | East Anglia | Greater London | South East | South West | Eng-land | Scotland | Wales |
| Unweighted base | 1001 | 95 | 40 | 119 | 86 | 70 | 80 | 54 | 103 | 118 | 147 | 89 | 852 | 95 | 54 |
| Weighted base | 1001 | 85 | 37 | 109 | 91 | 69 | 88 | 47 | 102 | 134 | 145 | 95 | 868 | 85 | 47 |
| Conservative | 229 23% | 9 10% | 7 20% | 18 17% | 24 27% | 16 23% | 21 24% | 10 21% | 27 26% | 37 28% | 35 24% | 25 26% | 210 24% | 9 10% | 10 21% |
| Labour | 257 26% | 16 19% | 17 47% | 39 36% | 32 36% | 18 25% | 22 25% | 20 41% | 25 24% | 27 20% | 29 20% | 12 12% | 221 25% | 16 19% | 20 41% |
| Lib Dem | 54 5% | 6 7% | 2 5% | 6 5% | 3 3% | 3 4% | 2 3% | 1 2% | 5 5% | 9 7% | 10 7% | 7 8% | 47 5% | 6 7% | 1 2% |
| SNP | 31 3% | 31 36% | - | - | - | - | - | - | - | - | - | - | - | 31 36% | - |
| Plaid Cymru | 3 * | - | - | - | - | - | - | 3 7% | - | - | - | - | - | - | 3 7% |
| UKIP | 90 9% | 1 1% | 3 7% | 13 12% | 5 6% | 8 11% | 13 15% | - | 6 5% | 9 7% | 25 17% | 7 8% | 89 10% | 1 1% | - |
| Green | 40 4% | 4 5% | 1 2% | 1 1% | 5 5% | 3 4% | 4 5% | 1 2% | 6 6% | 5 4% | 7 5% | 4 5% | 35 4% | 4 5% | 1 2% |
| BNP | 4 * | - | - | 2 2% | - | - | 1 1% | - | - | - | * * | - | 4 * | - | - |
| Other | 37 4% | 5 5% | 1 2% | 8 7% | 2 2% | - | 3 3% | 1 3% | 2 2% | 3 2% | 7 5% | 6 6% | 31 4% | 5 5% | 1 3% |
| Refused | 98 10% | 2 3% | 3 7% | 10 9% | 7 8% | 10 14% | 8 9% | 8 18% | 14 14% | 11 8% | 14 10% | 11 11% | 87 10% | 2 3% | 8 18% |
| Don't know | 158 16% | 11 13% | 3 9% | 12 11% | 12 13% | 13 18% | 14 16% | 3 6% | 18 18% | 33 25% | 17 12% | 22 24% | 144 17% | 11 13% | 3 6% |

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Table 6
Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | |
|-----------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 605 | 301 | 303 | 43 | 83 | 95 | 119 | 107 | 159 | 221 | 141 | 84 | 159 | 542 | 160 | 157 | 145 | 80 | 63 |
| Weighted base | 588 | 306 | 282 | 56 | 88 | 94 | 103 | 97 | 149 | 185 | 162 | 112 | 129 | 535 | 169 | 150 | 143 | 73 | 53 |
| Conservative | 179 31% | 93 30% | 86 31% | 11 20% | 31 35% | 30 32% | 26 25% | 18 19% | 63 42% | 72 39% | 50 31% | 23 21% | 34 27% | 172 32% | 59 35% | 54 36% | 34 24% | 26 35% | 8 14% |
| Labour | 175 30% | 81 26% | 94 33% | 18 33% | 25 29% | 24 26% | 39 38% | 33 34% | 34 23% | 48 26% | 49 30% | 36 32% | 42 33% | 161 30% | 40 24% | 40 26% | 61 43% | 20 27% | 14 26% |
| Lib Dem | 49 8% | 31 10% | 18 7% | 8 14% | 6 7% | 12 12% | 3 3% | 6 6% | 14 9% | 21 11% | 9 5% | 5 4% | 15 12% | 46 9% | 20 12% | 10 6% | 10 7% | 6 8% | 3 5% |
| UKIP | 103 17% | 61 20% | 42 15% | 7 12% | 9 10% | 13 14% | 18 17% | 28 29% | 28 19% | 16 9% | 32 20% | 32 29% | 23 18% | 102 19% | 33 20% | 31 21% | 27 19% | 11 15% | * 1% |
| Green | 42 7% | 20 7% | 22 8% | 8 14% | 6 7% | 9 10% | 8 8% | 6 6% | 5 3% | 22 12% | 10 6% | 4 4% | 6 4% | 40 8% | 14 8% | 13 9% | 6 5% | 6 9% | 2 4% |
| SNP | 27 5% | 14 5% | 13 5% | 3 5% | 7 8% | 3 4% | 6 6% | 3 3% | 4 3% | 3 1% | 10 6% | 7 7% | 7 5% | - - | - - | - - | - - | - - | 27 50% |
| Plaid Cymru | 2 * | 1 * | 1 * | - - | 1 1% | - - | - - | 1 1% | - - | * * | 1 * | 1 1% | - - | 2 * | - - | - - | - - | 2 3% | - - |
| BNP | 2 * | * * | 1 1% | - - | 1 1% | * * | * * | - - | * * | * * | 1 * | - - | 1 1% | 2 * | 1 1% | * * | 1 1% | - - | - - |
| Other | 9 2% | 4 1% | 5 2% | 1 2% | 1 1% | 2 2% | 3 3% | 2 2% | 1 * | 2 1% | 2 1% | 3 3% | 2 1% | 9 2% | 2 1% | 2 1% | 3 2% | 2 3% | - - |

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Table 6
Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) | | | | | | | | | | Voted in 2010 General Election | | | |
|-----------------|---|-------------------|-------------|------------|-------------|------------|------------|----------------|-----------|-----------|--------------------------------|-------------------|------------|--------------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 605 | 173 | 200 | 40 | 100 | 45 | 31 | 3 | 3 | 10 | 15 | 169 | 196 | 77 |
| Weighted base | 588 | 179 | 175 | 49 | 103 | 42 | 27 | 2 | 2 | 9 | 13 | 183 | 152 | 106 |
| Conservative | 179 31% | 179 100% | - | - | - | - | - | - | - | - | 3 26% | 137 75% | 7 5% | 14 13% |
| Labour | 175 30% | - | 175 100% | - | - | - | - | - | - | - | 4 31% | 7 4% | 117 77% | 18 17% |
| Lib Dem | 49 8% | - | - | 49 100% | - | - | - | - | - | - | 5 36% | 4 2% | 2 1% | 39 37% |
| UKIP | 103 17% | - | - | - | 103 100% | - | - | - | - | - | 1 8% | 33 18% | 15 10% | 14 13% |
| Green | 42 7% | - | - | - | - | 42 100% | - | - | - | - | - | 2 1% | 4 2% | 13 13% |
| SNP | 27 5% | - | - | - | - | - | 27 100% | - | - | - | - | - | 5 3% | 7 7% |
| Plaid Cymru | 2 * | - | - | - | - | - | - | 2 100% | - | - | - | - | 1 1% | - |
| BNP | 2 * | - | - | - | - | - | - | - | 2 100% | - | - | - | - | - |
| Other | 9 2% | - | - | - | - | - | - | - | - | 9 100% | - | 1 * | 1 1% | 1 1% |

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Table 6
Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | Q5. Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|---|-------------------|------------|-----------|------------|-------------|-----------|-----------|-----------|----------|----------|------------|
| | Total | Conser -vative | Labour | Lib Dem | SNP | Plaid Cymru | UKIP | Green | BNP | Other | Refused | Don't know |
| Unweighted base | 605 | 174 | 210 | 40 | 26 | 3 | 61 | 30 | 3 | 11 | 12 | 37 |
| Weighted base | 588 | 180 | 182 | 45 | 22 | 2 | 62 | 26 | 2 | 9 | 12 | 45 |
| Conservative | 179 31% | 154 86% | 6 3% | 4 9% | - - | - - | 1 1% | - - | - - | 1 13% | 4 30% | 10 21% |
| Labour | 175 30% | 3 2% | 158 87% | 5 11% | - - | - - | - - | 1 2% | - - | 1 6% | 2 19% | 5 11% |
| Lib Dem | 49 8% | 1 1% | - - | 32 70% | - - | - - | - - | - - | - - | - - | 3 26% | 13 29% |
| UKIP | 103 17% | 21 12% | 9 5% | 1 3% | - - | 1 40% | 60 97% | 1 3% | - - | * 3% | - - | 9 21% |
| Green | 42 7% | - - | 7 4% | 3 6% | - - | - - | 1 2% | 23 87% | - - | 2 17% | 3 21% | 4 10% |
| SNP | 27 5% | - - | 1 1% | * 1% | 22 100% | - - | - - | 2 8% | - - | 1 8% | - - | - - |
| Plaid Cymru | 2 * | - - | 1 * | - - | - - | 1 60% | - - | - - | - - | - - | - - | - - |
| BNP | 2 * | * * | - - | - - | - - | - - | - - | - - | 2 100% | - - | - - | - - |
| Other | 9 2% | 1 * | - - | - - | - - | - - | - - | - - | - - | 5 53% | * 4% | 3 7% |

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Table 6
Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | Region | | | | | | | | | | | Region Summary | | | |
|-----------------|------------|-----------|------------|------------|---------------------------|---------------|---------------|-----------|-------------|----------------|------------|----------------|------------|-----------|-----------|
| | Total | Scotland | North East | North West | York-shire & Humber -side | East Midlands | West Midlands | Wales | East Anglia | Greater London | South East | South West | Eng-land | Scotland | Wales |
| Unweighted base | 605 | 63 | 24 | 69 | 53 | 44 | 49 | 32 | 64 | 78 | 82 | 48 | 510 | 63 | 32 |
| Weighted base | 588 | 53 | 22 | 62 | 58 | 40 | 49 | 26 | 61 | 87 | 81 | 48 | 509 | 53 | 26 |
| Conservative | 179 31% | 8 14% | 5 21% | 15 24% | 14 24% | 15 37% | 16 33% | 6 23% | 23 37% | 34 39% | 24 30% | 20 41% | 166 33% | 8 14% | 6 23% |
| Labour | 175 30% | 14 26% | 13 56% | 26 42% | 23 39% | 14 34% | 13 26% | 13 49% | 13 22% | 21 24% | 19 24% | 7 15% | 148 29% | 14 26% | 13 49% |
| Lib Dem | 49 8% | 3 5% | 1 6% | 5 8% | 4 7% | 2 6% | 4 7% | 1 5% | 4 6% | 15 17% | 6 7% | 5 10% | 45 9% | 3 5% | 1 5% |
| UKIP | 103 17% | * 1% | 4 16% | 12 19% | 12 20% | 7 16% | 13 27% | 2 7% | 12 19% | 9 10% | 24 29% | 9 19% | 100 20% | * 1% | 2 7% |
| Green | 42 7% | 2 4% | * 1% | 1 1% | 5 9% | 1 3% | 2 4% | * 2% | 10 16% | 8 9% | 6 8% | 6 12% | 40 8% | 2 4% | * 2% |
| SNP | 27 5% | 27 50% | - | - | - | - | - | - | - | - | - | - | - | 27 50% | - |
| Plaid Cymru | 2 * | - | - | - | - | - | - | 2 7% | - | - | - | - | - | - | 2 7% |
| BNP | 2 * | - | - | 1 1% | - | - | * 1% | - | - | * * | * 1% | - | 2 * | - | - |
| Other | 9 2% | - | - | 3 5% | - | 1 3% | 1 1% | 1 6% | - | 1 1% | 1 2% | 1 2% | 8 2% | - | 1 6% |

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Table 7

Q6. Do you agree or disagree with the following statements ...**Base: All respondents**

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 1001 | 467 | 534 | 84 | 154 | 165 | 196 | 162 | 240 | 341 | 237 | 149 | 274 | 906 | 265 | 253 | 245 | 143 | 95 |
| Weighted base | 1001 | 489 | 512 | 123 | 171 | 171 | 171 | 145 | 220 | 277 | 276 | 216 | 232 | 916 | 279 | 259 | 236 | 142 | 85 |
| When deciding how I will vote at the general election in May, the parties' policies on health and the NHS will matter to me more than their economic policies | | | | | | | | | | | | | | | | | | | |
| Agree | 587 | 244 | 344 | 90 | 93 | 94 | 94 | 81 | 136 | 131 | 164 | 134 | 158 | 532 | 144 | 154 | 142 | 91 | 55 |
| | 59% | 50% | 67% | 73% | 55% | 55% | 55% | 56% | 62% | 47% | 60% | 62% | 68% | 58% | 52% | 59% | 60% | 64% | 65% |
| Disagree | 367 | 225 | 142 | 29 | 73 | 70 | 67 | 57 | 70 | 135 | 106 | 68 | 58 | 338 | 121 | 96 | 81 | 39 | 29 |
| | 37% | 46% | 28% | 24% | 42% | 41% | 39% | 40% | 32% | 49% | 39% | 31% | 25% | 37% | 43% | 37% | 34% | 28% | 34% |
| Don't know | 47 | 21 | 26 | 4 | 5 | 7 | 10 | 7 | 14 | 12 | 5 | 14 | 16 | 46 | 14 | 9 | 12 | 11 | 1 |
| | 5% | 4% | 5% | 3% | 3% | 4% | 6% | 5% | 6% | 4% | 2% | 6% | 7% | 5% | 5% | 3% | 5% | 8% | 1% |
| When deciding how I will vote at the general election in May, the parties' policies on the economy will matter more to me than their health and NHS policies | | | | | | | | | | | | | | | | | | | |
| Agree | 340 | 209 | 131 | 40 | 62 | 57 | 61 | 41 | 79 | 116 | 100 | 67 | 58 | 316 | 114 | 86 | 71 | 45 | 24 |
| | 34% | 43% | 26% | 33% | 36% | 33% | 36% | 28% | 36% | 42% | 36% | 31% | 25% | 35% | 41% | 33% | 30% | 32% | 28% |
| Disagree | 605 | 257 | 347 | 80 | 102 | 106 | 96 | 95 | 126 | 146 | 169 | 132 | 158 | 547 | 148 | 164 | 151 | 83 | 58 |
| | 60% | 53% | 68% | 65% | 59% | 62% | 56% | 66% | 57% | 53% | 61% | 61% | 68% | 60% | 53% | 63% | 64% | 59% | 67% |
| Don't know | 56 | 23 | 33 | 2 | 7 | 8 | 14 | 9 | 15 | 15 | 7 | 18 | 16 | 52 | 16 | 9 | 13 | 14 | 4 |
| | 6% | 5% | 7% | 2% | 4% | 5% | 8% | 6% | 7% | 5% | 3% | 8% | 7% | 6% | 6% | 3% | 6% | 10% | 4% |

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Absolutes/col percents

Table 7

Q6. Do you agree or disagree with the following statements ...**Base: All respondents**

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | |
|--|------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Eng-land & Wales | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1001 | 489 | 512 | 123 | 171 | 171 | 171 | 145 | 220 | 277 | 276 | 216 | 232 | 916 | 279 | 259 | 236 | 142 | 85 |
| <u>I trust David Cameron to ensure the NHS has enough money</u> | | | | | | | | | | | | | | | | | | | |
| Agree | 290 29% | 157 32% | 133 26% | 36 29% | 50 29% | 43 25% | 45 26% | 33 23% | 84 38% | 84 30% | 85 31% | 47 22% | 74 32% | 267 29% | 76 27% | 85 33% | 61 26% | 46 32% | 23 27% |
| Disagree | 650 65% | 307 63% | 342 67% | 80 65% | 113 66% | 127 74% | 112 66% | 103 71% | 115 53% | 178 64% | 170 62% | 157 73% | 144 62% | 591 65% | 186 67% | 161 62% | 163 69% | 81 57% | 59 69% |
| Don't know | 61 6% | 25 5% | 36 7% | 7 6% | 8 5% | 1 1% | 14 8% | 9 6% | 20 9% | 15 5% | 21 7% | 12 6% | 13 6% | 57 6% | 16 6% | 13 5% | 12 5% | 16 11% | 4 4% |
| <u>I trust Ed Miliband to ensure the NHS has enough money</u> | | | | | | | | | | | | | | | | | | | |
| Agree | 280 28% | 146 30% | 135 26% | 25 21% | 48 28% | 42 24% | 55 32% | 45 31% | 65 29% | 84 30% | 79 29% | 46 21% | 72 31% | 256 28% | 73 26% | 76 29% | 73 31% | 34 24% | 24 28% |
| Disagree | 651 65% | 315 64% | 336 66% | 90 73% | 111 65% | 122 71% | 100 59% | 93 64% | 135 62% | 180 65% | 175 63% | 156 72% | 141 61% | 596 65% | 189 68% | 162 63% | 149 63% | 95 67% | 55 64% |
| Don't know | 69 7% | 29 6% | 41 8% | 8 6% | 11 7% | 8 5% | 16 9% | 7 5% | 20 9% | 14 5% | 22 8% | 14 6% | 20 8% | 63 7% | 16 6% | 20 8% | 13 6% | 13 9% | 6 7% |

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Absolutes/col percents

Table 7

Q6. Do you agree or disagree with the following statements ...**Base: All respondents**

| | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) | | | | | | | | | | Voted in 2010 General Election | | | |
|--|---|-------------------|------------|-----------|-----------|-----------|-----------|----------------|-----------|----------|--------------------------------|-------------------|------------|-------------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Democr at |
| Unweighted base | 1001 | 206 | 240 | 43 | 125 | 56 | 36 | 3 | 5 | 17 | 180 | 195 | 236 | 91 |
| Weighted base | 1001 | 212 | 213 | 54 | 127 | 52 | 32 | 2 | 4 | 16 | 185 | 212 | 185 | 129 |
| When deciding how I will vote at the general election in May, the parties' policies on health and the NHS will matter to me more than their economic policies | | | | | | | | | | | | | | |
| Agree | 587 59% | 91 43% | 146 69% | 32 59% | 69 54% | 37 72% | 25 79% | 2 80% | 2 68% | 6 39% | 109 59% | 91 43% | 128 69% | 68 52% |
| Disagree | 367 37% | 117 55% | 64 30% | 20 37% | 57 45% | 14 27% | 7 21% | * 20% | 1 32% | 9 56% | 51 27% | 118 56% | 53 29% | 56 43% |
| Don't know | 47 5% | 4 2% | 3 2% | 2 4% | 2 2% | 1 1% | - | - | - | 1 6% | 25 14% | 2 1% | 4 2% | 6 4% |
| When deciding how I will vote at the general election in May, the parties' policies on the economy will matter more to me than their health and NHS policies | | | | | | | | | | | | | | |
| Agree | 340 34% | 119 56% | 65 31% | 24 45% | 45 36% | 12 22% | 7 21% | - | - | 5 32% | 46 25% | 113 53% | 63 34% | 49 38% |
| Disagree | 605 60% | 85 40% | 144 68% | 26 49% | 82 64% | 41 78% | 25 79% | 2 100% | 4 100% | 9 57% | 108 59% | 94 44% | 117 63% | 71 55% |
| Don't know | 56 6% | 9 4% | 4 2% | 3 6% | - | - | - | - | - | 2 11% | 30 16% | 5 2% | 5 3% | 9 7% |

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Table 7

Q6. Do you agree or disagree with the following statements ...**Base: All respondents**

| | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) | | | | | | | | | | Voted in 2010 General Election | | | |
|--|---|-------------------|------------|-----------|------------|-----------|-----------|----------------|-----------|-----------|--------------------------------|-------------------|------------|--------------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Weighted base | 1001 | 212 | 213 | 54 | 127 | 52 | 32 | 2 | 4 | 16 | 185 | 212 | 185 | 129 |
| <u>I trust David Cameron to ensure the NHS has enough money</u> | | | | | | | | | | | | | | |
| Agree | 290 29% | 140 66% | 43 20% | 17 32% | 27 21% | 5 9% | 3 11% | - - | - - | 5 30% | 29 16% | 123 58% | 39 21% | 17 14% |
| Disagree | 650 65% | 64 30% | 166 78% | 34 63% | 96 76% | 46 89% | 27 87% | 2 100% | 4 100% | 11 70% | 121 65% | 82 39% | 141 76% | 107 83% |
| Don't know | 61 6% | 8 4% | 4 2% | 3 5% | 4 3% | 1 2% | 1 3% | - - | - - | - - | 35 19% | 8 4% | 5 3% | 5 4% |
| <u>I trust Ed Miliband to ensure the NHS has enough money</u> | | | | | | | | | | | | | | |
| Agree | 280 28% | 39 18% | 134 63% | 24 44% | 16 13% | 9 17% | 6 19% | - - | - - | 3 19% | 25 14% | 27 13% | 113 61% | 45 34% |
| Disagree | 651 65% | 167 79% | 73 34% | 28 52% | 105 83% | 41 78% | 23 72% | 2 100% | 4 100% | 13 81% | 120 65% | 177 84% | 68 37% | 80 62% |
| Don't know | 69 7% | 6 3% | 6 3% | 2 4% | 6 5% | 3 5% | 3 9% | - - | - - | - - | 40 22% | 7 4% | 4 2% | 4 3% |

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Table 7

Q6. Do you agree or disagree with the following statements ...**Base: All respondents**

| | Q5. Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|---|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|------------|
| | Total | Conser -vative | Labour | Lib Dem | SNP | Plaid Cymru | UKIP | Green | BNP | Other | Refused | Don't know |
| Unweighted base | 1001 | 219 | 282 | 48 | 34 | 5 | 88 | 45 | 6 | 39 | 97 | 138 |
| Weighted base | 1001 | 229 | 257 | 54 | 31 | 3 | 90 | 40 | 4 | 37 | 98 | 158 |
| <u>When deciding how I will vote at the general election in May, the parties' policies on health and the NHS will matter to me more than their economic policies</u> | | | | | | | | | | | | |
| Agree | 587 59% | 99 43% | 176 69% | 29 54% | 26 84% | 3 89% | 50 56% | 29 73% | 3 84% | 23 62% | 49 50% | 99 63% |
| Disagree | 367 37% | 125 55% | 77 30% | 22 42% | 5 16% | * 11% | 36 40% | 10 25% | 1 16% | 13 34% | 33 34% | 45 29% |
| Don't know | 47 5% | 5 2% | 4 1% | 2 4% | - - | - - | 4 5% | 1 2% | - - | 1 4% | 16 16% | 14 9% |
| <u>When deciding how I will vote at the general election in May, the parties' policies on the economy will matter more to me than their health and NHS policies</u> | | | | | | | | | | | | |
| Agree | 340 34% | 120 52% | 77 30% | 22 41% | 4 14% | 1 29% | 27 30% | 8 19% | - - | 9 25% | 29 29% | 43 27% |
| Disagree | 605 60% | 100 43% | 176 68% | 27 51% | 27 86% | 2 71% | 61 68% | 32 79% | 4 100% | 27 74% | 54 55% | 96 61% |
| Don't know | 56 6% | 10 4% | 4 1% | 4 8% | - - | - - | 2 2% | 1 3% | - - | 1 2% | 15 16% | 19 12% |

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Table 7

Q6. Do you agree or disagree with the following statements ...**Base: All respondents**

| | Q5. Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|--|---|-------------------|------------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|------------|
| | Total | Conser -vative | Labour | Lib Dem | SNP | Plaid Cymru | UKIP | Green | BNP | Other | Refused | Don't know |
| Weighted base | 1001 | 229 | 257 | 54 | 31 | 3 | 90 | 40 | 4 | 37 | 98 | 158 |
| <u>I trust David Cameron to ensure the NHS has enough money</u> | | | | | | | | | | | | |
| Agree | 290 29% | 141 62% | 50 19% | 13 24% | 3 11% | 1 26% | 18 20% | 4 9% | - - | 11 29% | 14 14% | 36 23% |
| Disagree | 650 65% | 80 35% | 201 78% | 39 73% | 27 87% | 2 74% | 71 78% | 34 84% | 4 100% | 24 64% | 69 71% | 100 63% |
| Don't know | 61 6% | 8 4% | 6 2% | 2 3% | 1 3% | - - | 1 1% | 3 7% | - - | 3 7% | 15 16% | 22 14% |
| <u>I trust Ed Miliband to ensure the NHS has enough money</u> | | | | | | | | | | | | |
| Agree | 280 28% | 34 15% | 140 55% | 30 55% | 5 16% | 1 29% | 12 13% | 4 10% | - - | 12 31% | 9 9% | 34 21% |
| Disagree | 651 65% | 188 82% | 108 42% | 24 45% | 25 81% | 2 71% | 75 83% | 31 76% | 4 100% | 25 68% | 72 73% | 99 62% |
| Don't know | 69 7% | 7 3% | 9 3% | - - | 1 3% | - - | 3 4% | 6 14% | - - | * 1% | 18 18% | 26 16% |

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Table 7

Q6. Do you agree or disagree with the following statements ...**Base: All respondents**

| | Region | | | | | | | | | | | | Region Summary | | |
|--|------------|-----------|------------|------------|-------------------------|---------------|---------------|-----------|-------------|----------------|------------|------------|----------------|-----------|-----------|
| | Total | Scotland | North East | North West | Yorkshire & Humber-side | East Midlands | West Midlands | Wales | East Anglia | Greater London | South East | South West | England | Scotland | Wales |
| Unweighted base | 1001 | 95 | 40 | 119 | 86 | 70 | 80 | 54 | 103 | 118 | 147 | 89 | 852 | 95 | 54 |
| Weighted base | 1001 | 85 | 37 | 109 | 91 | 69 | 88 | 47 | 102 | 134 | 145 | 95 | 868 | 85 | 47 |
| When deciding how I will vote at the general election in May, the parties' policies on health and the NHS will matter to me more than their economic policies | | | | | | | | | | | | | | | |
| Agree | 587 59% | 55 65% | 21 56% | 61 57% | 60 67% | 46 66% | 52 59% | 32 69% | 56 55% | 65 49% | 79 54% | 59 62% | 499 58% | 55 65% | 32 69% |
| Disagree | 367 37% | 29 34% | 16 44% | 40 37% | 25 28% | 21 30% | 32 36% | 10 21% | 44 43% | 59 44% | 62 43% | 29 31% | 328 38% | 29 34% | 10 21% |
| Don't know | 47 5% | 1 1% | - | 7 7% | 5 5% | 2 3% | 4 5% | 5 10% | 2 2% | 10 7% | 4 3% | 7 7% | 41 5% | 1 1% | 5 10% |
| When deciding how I will vote at the general election in May, the parties' policies on the economy will matter more to me than their health and NHS policies | | | | | | | | | | | | | | | |
| Agree | 340 34% | 24 28% | 16 44% | 36 33% | 19 21% | 22 32% | 28 32% | 9 19% | 36 36% | 62 46% | 52 36% | 36 38% | 307 35% | 24 28% | 9 19% |
| Disagree | 605 60% | 58 67% | 20 56% | 66 61% | 65 72% | 44 63% | 56 64% | 34 72% | 64 63% | 63 47% | 86 59% | 50 52% | 513 59% | 58 67% | 34 72% |
| Don't know | 56 6% | 4 4% | - | 7 6% | 6 7% | 3 5% | 4 4% | 4 9% | 2 2% | 10 7% | 7 5% | 10 10% | 48 6% | 4 4% | 4 9% |

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Table 7

Q6. Do you agree or disagree with the following statements ...**Base: All respondents**

| | Region | | | | | | | | | | | | Region Summary | | | |
|--|------------|-----------|------------|------------|--------------------------|---------------|---------------|-----------|-------------|----------------|------------|------------|----------------|-----------|-----------|--|
| | Total | Scotland | North East | North West | Yorkshire & Humber -side | East Midlands | West Midlands | Wales | East Anglia | Greater London | South East | South West | England | Scotland | Wales | |
| Weighted base | 1001 | 85 | 37 | 109 | 91 | 69 | 88 | 47 | 102 | 134 | 145 | 95 | 868 | 85 | 47 | |
| <u>I trust David Cameron to ensure the NHS has enough money</u> | | | | | | | | | | | | | | | | |
| Agree | 290 29% | 23 27% | 12 33% | 23 21% | 26 29% | 22 32% | 31 36% | 15 33% | 31 31% | 32 24% | 44 30% | 30 32% | 252 29% | 23 27% | 15 33% | |
| Disagree | 650 65% | 59 69% | 24 67% | 79 73% | 59 65% | 45 65% | 52 60% | 26 55% | 64 62% | 95 71% | 92 63% | 55 58% | 565 65% | 59 69% | 26 55% | |
| Don't know | 61 6% | 4 4% | - | 7 6% | 5 6% | 2 3% | 4 5% | 6 12% | 7 7% | 7 5% | 9 6% | 10 11% | 52 6% | 4 4% | 6 12% | |
| <u>I trust Ed Miliband to ensure the NHS has enough money</u> | | | | | | | | | | | | | | | | |
| Agree | 280 28% | 24 28% | 14 39% | 33 30% | 26 29% | 21 30% | 28 32% | 12 26% | 27 27% | 35 27% | 38 26% | 21 23% | 244 28% | 24 28% | 12 26% | |
| Disagree | 651 65% | 55 64% | 22 61% | 69 64% | 58 64% | 44 64% | 54 62% | 30 63% | 64 62% | 91 68% | 98 68% | 66 69% | 566 65% | 55 64% | 30 63% | |
| Don't know | 69 7% | 6 7% | - | 7 6% | 7 7% | 4 6% | 6 6% | 5 11% | 11 11% | 7 5% | 9 6% | 8 8% | 58 7% | 6 7% | 5 11% | |

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Weighting Table

Table 8

Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**Base: All respondents**

| | Unweighted Total | Weighted Total |
|------------------|---------------------|----------------|
| Unweighted base | 1001 | 1001 |
| Weighted base | 1001 | 1001 |
| Conservative | 195 19% | 212 21% |
| Labour | 236 24% | 185 18% |
| Liberal Democrat | 91 9% | 129 13% |
| Other | 90 9% | 64 6% |
| Did not vote | 277 28% | 304 30% |
| Don't remember | 42 4% | 45 4% |
| Refused | 70 7% | 62 6% |