

ComRes Published Voting Intention Figures

	Independent / Sunday Mirror	Independent / Sunday Mirror	Independent / Sunday Mirror	Sunday Mirror	Independent / Sunday Mirror	Independent / Sunday Mirror	Independent / Sunday Mirror
	3 rd June	27 th May	13 th May	22 nd April	15 th April	18 th March	11 th February
Conservative	47%	46%	48%	50%	46%	42%	41%
Labour	35%	34%	30%	25%	25%	25%	26%
Liberal Democrat	8%	8%	10%	11%	11%	12%	11%
UKIP	4%	5%	5%	7%	9%	10%	11%
SNP	3%	4%	4%	4%	4%	5%	5%
Green	1%	2%	3%	3%	4%	4%	4%
Other	1%	1%	1%	1%	2%	2%	2%

METHODOLOGY NOTE

ComRes interviewed 2,007 GB adults online between the 10th and 12th May 2017. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. Voting intention figures are calculated using the ComRes Voter Turnout Model. ComRes is a member of the British Polling Council and abides by its rules.

To commission a Voting Intention poll or a public opinion survey please contact Andrew Hawkins, Chairman: Andrew.Hawkins@comresglobal.com

To register for Pollwatch, featuring commentary and insight from the ComRes team, please email: pollwatch@comres.co.uk

Q1. Thinking back to the General Election of May 2015, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote? Base: All respondents	. 1
Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote? Base: All respondents	. 5
Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party? Base: All likely to vote	. 9
Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party? Base: All unlikely to vote or unsure who they would vote for at the General election	13
Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party? Base: All respondents	17
Q3/Q4/Q5 Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention	21
Q6_SUM. Do you have a favourable or unfavourable opinion of each of the following? SUMMARY TABLE	. 25
Q6_1. Do you have a favourable or unfavourable opinion of each of the following? Theresa May	. 26
Q6_2. Do you have a favourable or unfavourable opinion of each of the following? The Conservative Party	30
Q6_3. Do you have a favourable or unfavourable opinion of each of the following? Tim Farron	34
Q6. 4. Do you have a favourable or unfavourable opinion of each of the following? The Liberal Democrats	38
Q6_5. Do you have a favourable or unfavourable opinion of each of the following? Paul Nuttall	42
Q6_6. Do you have a favourable or unfavourable opinion of each of the following? UKIP Base: All respondents	46
Q6_7. Do you have a favourable or unfavourable opinion of each of the following? Jeremy Corbyn Base: All respondents	50
Q6, 8. Do you have a favourable or unfavourable opinion of each of the following? The Labour Party Base: All respondents	. 54
Q6_9. Do you have a favourable or unfavourable opinion of each of the following? Caroline Lucas Base: All respondents	. 58
Q6_10. Do you have a favourable or unfavourable opinion of each of the following? The Green Party	62
Q6_11. Do you have a favourable or unfavourable opinion of each of the following? Nicola Sturgeon	66
Base: All respondents	70
Base: All respondents	74
Base: All respondents	78
Q7_3. Thinking about next week's General Election on June 8th, for each of the following pairs of statements, please indicate which comes closest to your opinion. Base: All respondents	82
Q7.4. Thinking about next week's General Election on June 8th, for each of the following pairs of statements, please indicate which comes closest to your opinion. Base: All respondents	86
Q7_5. Thinking about next week's General Election on June 8th, for each of the following pairs of statements, please indicate which comes closest to your opinion. Base: All respondents	90
Base: All respondents	94
Q3/Q4/Q5 (PM Squeeze) Voting intention (Turnout weighted)	98

Unweighted Total Weighted Total Conservative Labour Liberal Democrat UKIP SNP Some other party Did not vote Don't remember Prefer not to say

1	GENDE	R			AGE					SOCIAL GR	ADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
650	324	326	39	70	98	114	99	230	190	205	143	111
32%	33%	31%	17%	20%	29%	31%	33%	51%	35%	36%	32%	23%
548	265	284	67	112	97	118	78	77	149	145	107	148
27%	27%	27%	29%	32%	29%	32%	26%	17%	27%	26%	24%	30%
140	68	72	13	24	25	16	23	38	55	42	25	18
7%	7%	7%	6%	7%	7%	4%	8%	8%	10%	8%	6%	49
230	116	114	8	16	37	61	38	70	48	52	54	77
11%	12%	11%	3%	5%	11%	17%	13%	16%	9%	9%	12%	169
84	47	37	6	17	19	10	17	14	21	19	22	23
4%	5%	4%	3%	5%	6%	3%	6%	3%	4%	3%	5%	5%
94	51	43	18	22	16	14	16	9	25	24	18	27
5%	5%	4%	8%	6%	5%	4%	5%	2%	5%	4%	4%	5%
261	113	148	80	75	42	29	21	14	54	70	62	75
13%	11%	14%	35%	21%	12%	8%	7%	3%	10%	12%	14%	169
23	3	20	-	10	4	3	5	-	1	5	10	7
1%	•	2%	-	3%	1%	1%	2%	-	*	1%	2%	19
8	6	2	1	4	-	2	1	-	1	3	3	1
*	1%	*	1%	1%	-	*	*	-	*		1%	



Unweighted Total Weighted Total Conservative Labour Liberal Democrat UKIP SNP Some other party Did not vote Don't remember Prefer not to say

			REGION S	UMMARY					VOTING IN	TENTION	_			PAST VOTE -	GENERAL ELE	CTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
650	591	33	617	148	192	251	540	55	25	3	4	.	650	_	_	_	_
32%	34%	19%	33%	30%	36%	34%	69%	8%	17%	3%	12%	-	100%	-	-	-	-
548	506	20	528	189	125	191	52	453	18	4	5	1	-	548	_		
27%	29%	11%	28%	38%	24%	26%	7%	64%	13%	4%	15%	2%	-	100%	-	-	-
140	121	13	126	25	28	68	36	26	69	1	1	_		_	140	_	_
7%	7%	8%	7%	5%	5%	9%	5%	4%	47%	1%	4%	-	-	-	100%	-	-
230	213	4	226	49	80	84	98	35	6	73		_		_	_	230	
11%	12%	2%	12%	10%	15%	11%	13%	5%	4%	80%	-	-	-	-	-	100%	-
84		84					5	11	1	1	1	63			_		
4%	-	48%	-	-	-	-	1%	2%	1%	1%	3%	94%	-	-	-	-	-
94	74	3	91	15	19	40	4	43	14	_	16	2		_	_	_	
5%	4%	2%	5%	3%	4%	5%	1%	6%	9%	-	49%	3%	-	-	-	-	-
261	232	16	245	64	73	95	39	78	11	9	6	1		_	_	_	261
13%	13%	9%	13%	13%	14%	13%	5%	11%	7%	9%	18%	1%	-	-	-	-	100%
23	17	3	20	2	8	7	4	5	1	_	_	_	_	_	_	_	_
1%	1%	2%	1%	*	2%	1%		1%		-	-	-	-	-	-	-	-
8	5	_	8	2	2	1	2	_	1	_	_	_	_	_	_	_	_
*		-	*	*	*		*	-		-	-	-	-	-	_	_	_



Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
SNP
Some other party
Did not vote
Don't remember
Prefer not to say

						REGION					
		North	North		West	East				South	South
Total	Scotland	East	West	Yorks & Humber	Midlands	Midlands	Wales	Eastern	London	East	West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%
650	33	22	70	56	65	57	26	70	77	114	60
32%	19%	25%	30%	32%	35%						33%
548	20	37	93	59	47	37	22	41	101	47	44
27%	11%	43%	40%	34%	26%						24%
140 7%	13 8%	4 5%	10 4%	10 6%	11 6%	7 4%	5 5%	10 5%	20 7%	22 8%	26 15%
230	4	10	23	15	27	25	13	28	27	39	18
11%	2%	12%	10%	9%	15%	16%	13%	15%	10%	14%	10%
84	84	-	-	-	-	-	-	-	-	-	-
4%	48%	-	-	-	-	-	-	-	-	-	-
94	3	2	7	6	6	3	16	10	8	23	8
5%	2%	3%	3%	4%	3%	2%	16%	5%	3%	8%	5%
261	16	10	26	27	27	18	13	28	34	40	21
13%	9%	12%	11%	15%	15%	12%	13%	14%	13%	14%	12%
23	3	_	2	_	_	3	3	5	4	1	2
1%	2%	-	1%	-	-	2%					1%
8	_	_	_	2	_	_	3	2	_	1	_
*	-		-	1%	_	_	3%		-	1%	



Unweighted Total	
Weighted Total	
Conservative	
Labour	
Liberal Democrat	
UKIP	
SNP	
Some other party	
Did not vote	
Don't remember	

Prefer not to say

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
650	11	514	89	14	16	311	50	45	244	534	116
32%	27%	34%	30%	17%	21%	29%	18%	25%	49%	34%	24%
548	10	392	92	37	15	330	89	40	90	472	76
27%	23%	26%	31%	44%	21%	31%	32%	22%	18%	30%	16%
140	1	94	29	13	3	69	12	13	45	110	30
7%	1%	6%	10%	15%	4%	6%	4%	7%	9%	7%	6%
230	8	197	19	2	2	101	23	29	77	173	57
11%	20%	13%	7%	2%	3%	9%	8%	16%	16%	11%	12%
84	4	59	14	3	4	53	13	6	13	75	10
4%	8%	4%	5%	4%	5%	5%	5%	3%	3%	5%	2%
94	3	61	14	4	9	55	22	6	11	70	24
5%	8%	4%	5%	5%	12%	5%	8%	3%	2%	4%	5%
261	5	185	38	9	24	143	64	37	17	123	138
13%	11%	12%	13%	10%	33%	13%	23%	21%	3%	8%	29%
23 1%	1 2%	20 1%		1 1%		11 1%	5 2%	6 3%	1	5	18 4%
8	-	4	-	1	-	7	1	-	-	1	7 1%



			GENDE	R			AGI	=				SOCIAL GR	RADE	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted Total		2038	1052	986	258	298	330	337	303	512	451	618	384	585
Weighted Total		2038	993	1045	232	351	338	367	298	452	544	565	444	485
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	61	27	34	10	13	16	10	9	4	15	14	11	21
		3%	3%	3%	4%	4%	5%	3%	3%	1%	3%	2%	2%	4%
2	(2)	14	6	7	2	4	2	2	1	2	1	3	4	5
		1%	1%	1%	1%	1%	1%	1%	•	•	•	1%	1%	1%
3	(3)	13	3	11	1	6	3	1	2	1	-	6	3	4
		1%	•	1%	•	2%	1%	•	1%	•	-	1%	1%	1%
4	(4)	13 1%	7 1%	7 1%	6 3%	3 1%	2 1%	-	2 1%	-	3 1%	4 1%	2 1%	4 1%
					3%			-		-		1%		1%
5	(5)	42 2%	14 1%	28 3%	5 2%	9 3%	11 3%	10 3%	6 2%	1	2	11 2%	17 4%	11 2%
					2%		3%					2%	4%	2%
6	(6)	28 1%	16 2%	12 1%	2 1%	8 2%	8 2%	5 1%	3 1%	2	3	8 2%	7 2%	9 2%
7	(7)	50 2%	21 2%	29 3%	8 4%	22 6%	7 2%	7 2%	3 1%	2	10 2%	17 3%	13 3%	11 2%
8	(8)	99 5%	42 4%	57 5%	14 6%	20 6%	18 5%	20 5%	12 4%	13 3%	30 5%	24 4%	26 6%	19 4%
q	(0)	450												
9	(9)	159 8%	91 9%	68 7%	23 10%	25 7%	17 5%	34 9%	32 11%	29 6%	43 8%	44 8%	36 8%	36 7%
10 - Absolutely certain to vote	(10)	1522	751	771	154	231	241	274	225	397	431	427	313	352
10 - Absolutely certain to vote	(10)	75%	76%	74%	66%	66%	71%	75%	76%	88%	79%	76%	70%	72%
Prefer not to say		6	2	3	4	1	_	_	1	-	4	2	_	_
1 loid hot to day		*	-	*	2%		-	-	:	-	1%	-	-	-
Don't know		31	13	18	3	8	13	3	2	2	2	5	12	13
		2%	1%	2%	1%	2%	4%	1%	1%	•		1%	3%	3%
Mean score		9.17	9.26	9.08	8.86	8.78	8.92	9.22	9.27	9.71	9.40	9.20	9.06	8.97
Standard deviation		2.01	1.89	2.12	2.31	2.33	2.37	1.90	1.91	1.17	1.72	1.94	2.04	2.32
Standard error		.04	.06	.07	.15	.14	.13	.10	.11	.05	.08	.08	.11	.10



				REGION S	JMMARY	-				VOTING IN	TENTION				PAST VOTE -	GENERAL ELE	CTION 2015	
	Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote
Unweighted Total	2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
Weighted Total	2038 100	1759 6 100%	177 100%	1861 100%	493 100%	528 100%	738 100%	781 100%	706 100%	146 100%	91 100%	33 100%	67 100%	650 100%	548 100%	140 100%	230 100%	261 100%
1 - Certain not to vote	1) 61	57 % 3%	5 3%	57 3%	21 4%	20 4%	16 2%	-	-	-	-	-	-	2	3	-	5 2%	50 19%
2	2) 14	11 6 1%	1 1%	12 1%	1	6 1%	5 1%	-	-	-	-	-	- -	- -	-	1 1%	- -	12 5%
3	3) 13	10 6 1%	3 1%	11 1%	2	5 1%	3	-	-	-	-	-	-	-	-	1 1%	1 *	10 4%
4	4) 13	10 6 1%	1 *	12 1%	3 1%	1 *	7 1%	-	-	-	-	-	- -	3	2	1 1%	1 1%	7 3%
5	5) 42	33 6 2%	5 3%	37 2%	7 1%	9 2%	17 2%	9 1%	11 1%	3 2%	4 4%	1 2%	1 2%	2	3 1%	3 2%	7 3%	18 7%
6	6) 28	24 6 1%	1 *	27 1%	6 1%	5 1%	13 2%	4	11 2%	3 2%	3 4%	2 5%	1 1%	5 1%	11 2%	1 1%	4 2%	6 2%
7	7) 50	45 6 3%	3 2%	47 3%	11 2%	17 3%	17 2%	10 1%	23 3%	2 2%	5 5%	2 8%	1 2%	12 2%	11 2%	3 2%	5 2%	16 6%
8	B) 99 5	90 5%	7 4%	92 5%	28 6%	20 4%	42 6%	32 4%	40 6%	10 7%	4 4%	1 3%	4 6%	22 3%	25 5%	9 6%	10 4%	22 9%
9	9) 159	137 6 8%	15 8%	144 8%	42 9%	41 8%	54 7%	56 7%	58 8%	17 12%	14 15%	2 7%	6 10%	46 7%	48 9%	9 7%	20 9%	19 7%
10 - Absolutely certain to vote (1	0) 1522 75	1311 6 75%	134 76%	1388 75%	370 75%	394 75%	547 74%	669 86%	563 80%	110 76%	62 68%	25 75%	54 80%	556 85%	443 81%	109 78%	174 76%	79 30%
Prefer not to say	6	5	-	6	-	-	5 1%	-	-	-	-	-	-	- -	1 *	-	-	2 1%
Don't know	31	26 6 1%	3 2%	28 2%	4 1%	11 2%	11 1%	-	-	-	-	-	-	2	1	1 1%	2 1%	20 8%
Mean score Standard deviation Standard error	9.17 2.01 .04	9.16 2.02 .05	9.20 2.01 .14	9.17 2.01 .05	9.17 2.05 .09	9.11 2.17 .09	9.20 1.89 .07	9.73 .80 .03	9.57 1.02 .04	9.52 1.07 .09	9.27 1.35 .13	9.32 1.37 .24	9.60 .99 .12	9.70 .97 .04	9.59 1.12 .05	9.42 1.47 .13	9.28 1.78 .11	6.32 3.61 .23



								REGION					
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total		2038	196	96	217	195	169	145	128	224	216	262	190
Weighted Total		2038 100%	177 100%	86 100%	232 100%	175 100%	183 100%	151 100%	102 100%	194 100%	271 100%	287 100%	179 100%
1 - Certain not to vote	(1)	61 3%	5 3%	2 2%	6 3%	12 7%	12 7%	2 1%	-	6 3%	5 2%	4 1%	7 4%
2	(2)	14 1%	1 1%	1 1%		-	3 1%	3 2%	1 1%	-	1 1%	2 1%	1 1%
3	(3)	13 1%	3 1%	1 1%	1		2 1%	1 1%	1 1%	1 1%	1	2 1%	-
4	(4)	13 1%	1	1 1%	1 1%	1	-	-	2 2%	1	5 2%	-	2 1%
5	(5)	42 2%	5 3%	1 1%	3 1%	3 2%	2 1%	2 2%	4 4%	5 3%	5 2%	10 3%	3 1%
6	(6)	28 1%	1	1 1%	-	5 3%	3 1%	-	3 3%	2 1%	8 3%	5 2%	1 *
7	(7)	50 2%	3 2%	2 3%	5 2%	5 3%	7 4%	5 3%	2 2%	5 2%	9 3%	6 2%	2 1%
8	(8)	99 5%	7 4%	4 5%	14 6%	10 6%	9 5%	3 2%	2 2%	8 4%	16 6%	17 6%	9 5%
9	(9)	159 8%	15 8%	11 13%	14 6%	17 10%	10 5%	9 6%	7 7%	21 11%	26 9%	11 4%	17 10%
10 - Absolutely certain to vote	(10)	1522 75%	134 76%	61 71%	188 81%	121 69%	133 73%	121 80%	76 75%	140 72%	187 69%	223 78%	137 76%
Prefer not to say		6	-	-	-		-	-	1 1%	-	4 1%	1	-
Don't know		31 2%	3 2%	2 2%	1	1 1%	2 1%	4 3%	2 2%	5 2%	5 2%	5 2%	1 1%
Mean score Standard deviation Standard error		9.17 2.01 .04	9.20 2.01 .14	9.23 1.88 .19	9.40 1.74 .12	8.84 2.45 .18	8.79 2.61 .20	9.39 1.75 .15	9.23 1.77 .16	9.19 1.95 .13	9.11 1.89 .13	9.28 1.79 .11	9.21 2.06 .15

Prepared by ComRes



Fieldwork: 31st May - 2nd June 2017

					EDUCATION				WORKING	STATUS		ELECTION	DECISION
		Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
Unweighted Total		2038	48	1549	270	72	78	1001	312	173	552	1572	466
Weighted Total		2038 100%	42 100%	1524 100%	294 100%	83 100%	73 100%	1080 100%	279 100%	181 100%	497 100%	1563 100%	475 100%
1 - Certain not to vote	(1)	61	1	49	10	1	2	37	11	9	4	14	47
		3%	2%	3%	3%	1%	2%	3%	4%	5%	1%	1%	10%
2	(2)	14	-	12	-	1	1	7	2	3	2	3	11
		1%	-	1%	-	2%	1%	1%	1%	2%	*	•	2%
3	(3)	13	-	12	-	1	-	5	2	4	2	2	11
		1%	-	1%	-	1%	-	*	1%	2%	*	•	2%
4	(4)	13	-	7	1	-	5	9	3	1	-	4	10
		1%	-	*	*	-	7%	1%	1%	1%	-	•	2%
5	(5)	42	2	29	8	1	-	30	5	3	4	9	33
		2%	5%	2%	3%	1%	-	3%	2%	2%	1%	1%	7%
6	(6)	28	1	22	3	1	1	19	5	3	1	13	15
		1%	2%	1%	1%	1%	2%	2%	2%	1%	*	1%	3%
7	(7)	50	-	35	6	5	2	33	7	9	1	22	28
		2%	-	2%	2%	6%	3%	3%	3%	5%	*	1%	6%
8	(8)	99	1	73	17	4	3	60	11	12	15	63	36
		5%	3%	5%	6%	5%	4%	6%	4%	7%	3%	4%	8%
9	(9)	159	2	115	28	9	4	92	19	10	39	116	43
		8%	5%	8%	10%	11%	5%	8%	7%	6%	8%	7%	9%
10 - Absolutely certain to vote	(10)	1522	34	1146	219	59	50	773	203	120	426	1318	204
		75%	81%	75%	74%	71%	68%	72%	73%	66%	86%	84%	43%
Prefer not to say		6	-	1	-	-	4	1	4	-	1	-	6
			-	*	-	-	5%	•	1%	-	*	-	1%
Don't know		31	1	24	3	1	2	15	7	7	2	-	31
		2%	2%	2%	1%	1%	2%	1%	2%	4%	•	-	7%
Mean score		9.17	9.36	9.16	9.22	9.22	8.92	9.05	9.03	8.70	9.67	9.62	7.56
Standard deviation		2.01	1.77	2.04	1.90	1.76	2.27	2.11	2.23	2.53	1.22	1.22	3.14
Standard error		.04	.26	.05	.12	.21	.27	.07	.13	.20	.05	.03	.15



ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say

	GENDE	R			AGE					SOCIAL GF	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1898	994	904	230	265	294	322	285	502	430	582	356	530
1900	934	965	207	316	302	350	281	444	518	531	412	438
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
744	368	376	45	64	100	137	131	269	208	223	163	150
39%	39%	39%	22%	20%	33%	39%	47%	60%	40%	42%	40%	349
664	317	347	111	158	122	109	80	82	168	191	142	162
35%	34%	36%	54%	50%	40%	31%	28%	19%	32%	36%	34%	37%
128	75	53	14	23	24	24	16	27	53	30	24	22
7%	8%	5%	7%	7%	8%	7%	6%	6%	10%	6%	6%	5%
77	45	32	3	12	12	25	8	16	18	9	19	31
4%	5%	3%	2%	4%	4%	7%	3%	4%	3%	2%	5%	79
25	18	7	8	5	1	3	6	2	2	11	6	6
1%	2%	1%	4%	2%	*	1%	2%	*	*	2%	1%	19
66	37	29	5	12	15	10	13	12	19	13	15	18
3%	4%	3%	2%	4%	5%	3%	4%	3%	4%	3%	4%	49
13	9	4	1	3	2	2	2	3	4	2	2	5
1%	1%	•	*	1%	1%	1%	1%	1%	1%	*	•	19
4	2	1	-	1	-	-	2	-	-	-	-	4
	•	•	-	*	-	-	1%	-	-	-	-	19
3	1	2	-	-	1	-	-	2	-	1	-	2
*	•	•	-	-	*	-	-	•	-	*	-	•
19	8	11	1	6	-	5	2	5	4	4	5	6
1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	19
157	53	104	19	31	26	34	21	27	43	48	36	31
8%	6%	11%	9%	10%	9%	10%	7%	6%	8%	9%	9%	79



Fieldwork: 31st May - 2nd June 2017 Prepared by ComRes

Don't know

ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say
Don't know

			REGION S	UMMARY					VOTING IN	TENTION				PAST VOTE -	GENERAL ELI	ECTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vo
1898	1598	181	1717	477	494	627	757	717	134	107	33	71	570	569	118	278	164
1900	1641	165	1735	464	486	691	781	706	146	91	33	67	642	542	135	221	160
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100
744	667	43	701	173	227	267	744	-	-	-		-	519	50	32	94	3-
39%	41%	26%	40%	37%	47%	39%	95%	-	-	-	-	-	81%	9%	24%	43%	2
664	612	28	636	216	156	240	-	664	-	-	-	-	48	429	26	32	7
35%	37%	17%	37%	47%	32%	35%	-	94%	-	-	-	-	8%	79%	19%	14%	4
128	109	13	114	21	28	61		_	128				22	16	64	5	
7%	7%	8%	7%	4%	6%	9%	-	-	88%	-	-	-	3%	3%	48%	2%	
77	70	3	74	16	22	32	-		-	77	-	-	3	4	1	62	
4%	4%	2%	4%	3%	5%	5%	-	-	-	85%	-	-	•	1%	1%	28%	
25	23	2	23	6	4	12		-	-	-	25	-	3	4	1	-	
1%	1%	1%	1%	1%	1%	2%	-	-	-	-	76%	-	*	1%	1%	-	
66	-	66	-	-	-	-		-	-	-		66	-	1	-	-	
3%	-	40%	-	-	-	-	-	-	-	-	-	99%	-		-	-	
13	-	-	13	-	-	-		-	-	-		-	-	3	-	1	
1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-		
4	4	-	4	-	-	4		-	-	-		-	-	-	-	-	
*		-	•	-	-	1%	-	-	-	-	-	-	•	-	-	-	
3	3		3	1	1	-		-						1	-	1	
*		-	•	*	*	-	-	-	-	-	-	-	-	•	-	1%	
19	14	2	18	1	6	7	2	1	-	1	-	-	9	2	-	1	
1%	1%	1%	1%	*	1%	1%	*	•	-	1%	-	-	1%	*	-	*	
157	139	8	149	29	41	69	34	41	18	13	8	1	38	31	10	25	;
8%	8%	5%	9%	6%	8%	10%	4%	6%	12%	14%	24%	1%	6%	6%	7%	12%	



ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say
Don't know

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Total	Scotland	Lasi	vvest	TORS & Humber	Midiands	Midiands	vvales	Lastelli	London	Lasi	vvest
1898	181	89	208	180	150	135	119	209	199	250	1
1900	165	80	223	161	164	141	94	181	251	272	1
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	•
744	43	24	84	66	74	65	34	87	83	116	
39%	26%	30%	38%	41%	45%	46%	36%	48%	33%	42%	
664	28	43	108	66	57	46	24	53	111	71	
35%	17%	53%	48%	41%	35%	33%	25%	29%	44%	26%	
128	13	5	11	5	9	10	5	8	14	25	
7%	8%	6%	5%	3%	6%	7%	6%	5%	5%	9%	
77	3	5	5	6	6	5	4	11	10	18	
4%	2%	6%	2%	4%	4%	4%	4%	6%	4%	7%	
25	2	1	3	3	2	-	1	3	7	4	
1%	1%	1%	1%	2%	1%	-	1%	2%	3%	1%	
66	66	-	-	-	-	-	-	-	-	-	
3%	40%	-	-	-	-	-	-	-	-	-	
13	-	-	-	-	-	-	13	-	-	-	
1%	-	-	-	-	-	-	14%	-	-	-	
4	-	-	-	-	-	-	-	-	2	1	
•	-	-	-	-	-	-	-	-	1%	*	
3	-	-	-	1	1	-	-	-	-	-	
•	-	-	-	1%	1%	-	-	-	-	-	
19	2	-	1	-	3	3	4	-	1	1	
1%	1%	-	1%	-	2%	2%	4%	-	1%	1%	
157	8	3	11	15	11	11	10	19	21	36	
8%	5%	4%	5%	9%	7%	8%	10%	10%	9%	13%	



ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

				EDUCATION				WORKING	STATUS		ELECTION	DECISION
	Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
					-			- 1				
Unweighted Total	1898	46	1443	258	68	65	928	281	150	539	1549	349
Weighted Total	1900	40	1421	281	79	60	1006	251	158	486	1540	359
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	744	14	612	81	16	13	343	63	56	282	663	81
	39%	34%	43%	29%	21%	21%	34%	25%	36%	58%	43%	23%
Labour	664	8	461	121	40	29	391	123	58	92	604	60
	35%	20%	32%	43%	50%	49%	39%	49%	37%	19%	39%	17%
Liberal Democrat	128	-	84	30	8	6	66	14	14	34	103	25
	7%	-	6%	11%	10%	9%	7%	6%	9%	7%	7%	7%
UKIP	77	7	64	5	1	1	41	10	8	18	61	16
	4%	17%	4%	2%	1%	1%	4%	4%	5%	4%	4%	4%
Green	25	1	12	6	1	4	13	10	-	2	17	8
	1%	2%	1%	2%	2%	6%	1%	4%	-	*	1%	2%
SNP	66	3	45	12	3	3	44	8	4	10	61	5
	3%	7%	3%	4%	4%	5%	4%	3%	3%	2%	4%	1%
Plaid Cymru	13	-	12	-	1	-	6	1	3	4	12	1
	1%	-	1%	-	1%	-	1%	*	2%	1%	1%	*
BNP	4	2	1	-	-	-	1	2	-	-	2	1
		6%		-	-	-	*	1%	-	-		*
Some other party	3	-	3	-	-	-	1	-	-	2	2	1
		-	*	-	-	-	*	-	-	*		*
Prefer not to say	19	2	14	1	1	-	9	4	-	6	10	9
	1%	4%	1%	1%	1%	-	1%	1%	-	1%	1%	3%
Don't know	157	4	113	24	8	5	91	17	14	35	5	152
	8%	10%	8%	8%	10%	9%	9%	7%	9%	7%		42%



Unweighted Total Weighted Total Conservative Labour Liberal Democrat UKIP Green SNP Plaid Cymru BNP Some other party Prefer not to say

	GEND	ER			AGE					SOCIAL GR	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
312	124	188	51	64	63	50	41	43	59	94	61	
315	119	195	45	72	62	56	40	41	73	85	73	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
42	23	19	8	7	10	4	4	8	8	13	10	
13%	19%	10%	18%	10%	16%	8%	11%	20%	10%	15%	14%	
49	12	38	11	10	9	11	5	4	15	13	11	
16%	10%	19%	24%	14%	14%	19%	12%	10%	20%	15%	16%	
19	6	13	3	5	3	2	2	3	5	7	3	
6%	5%	7%	6%	7%	5%	4%	6%	8%	7%	8%	4%	
22	9	12	2	6	1	8	2	2	6	6	5	
7%	8%	6%	5%	9%	1%	14%	5%	6%	8%	6%	6%	
7	4	2	-	2	3	1	-	1	1	1	1	
2%	4%	1%	-	3%	5%	1%	-	3%	2%	1%	1%	
2	-	2	-	-	1	-	1	-	-	2	-	
1%	-	1%	-	-	1%	-	2%	-	-	2%	-	
2	1	1	1	-	1	-	1	-	1	1	1	
1%	1%	1%	1%	-	1%	-	3%	-	1%	1%	1%	
1	-	1	-	-	-	-	1	-	-	-	-	
*	-	*	-	-	-	-	2%	-	-	-	-	
6	3	3	-	3	-	2	-	1	2	1	1	
2%	2%	1%	-	5%	-	3%	-	2%	2%	1%	2%	
18	5	12	3	8	1	1	2	3	4	4	4	
6%	5%	6%	7%	10%	1%	2%	5%	7%	5%	5%	6%	
141	52	90	17	30	34	25	21	15	29	37	35	
45%	43%	46%	38%	41%	55%	45%	53%	36%	40%	44%	49%	



Fieldwork: 31st May - 2nd June 2017 Prepared by ComRes

Don't know

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say
Don't know

			REGION S	UMMARY					VOTING IN	TENTION	_			PAST VOTE - GENERAL ELECTION 2015				
			England &						Lib						Lib			
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vo	
312	261	26	286	62	91	108	35	41	16	15	8	1	46	42	14	41	134	
315	271	22	292	59	89	122	36	43	18	14	8	1	55	40	15	35	133	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100	
42	39	1	41	8	13	18	24	-	-	-	-	-	18	1	4	4	15	
13%	14%	4%	14%	13%	15%	15%	67%	-	-	-	-	-	32%	3%	26%	11%	1	
49	41	3	46	12	9	21	-	24	-	-		-	6	14	1	2	24	
16%	15%	12%	16%	20%	10%	17%	-	56%	-	-	-	-	11%	36%	8%	4%	1	
19	18	1	18	2	8	7	-	-	14	-		-	2	1	4	1		
6%	6%	3%	6%	4%	9%	6%	-	-	77%	-	-	-	4%	2%	30%	4%		
22	20		22	4	8	7	-	-		12		-		-		14		
7%	7%	-	7%	8%	9%	6%	-	-	-	90%	-	-	-	-	-	38%		
7	4	2	4	1	4	-	-	-	-	-	5	-	1	1	-	-		
2%	2%	10%	1%	1%	4%	-	-	-	-	-	58%	-	2%	2%	-	-		
2	-	2	-	-		-	-	-	-	-	-	1		-	-	-		
1%	-	7%	-	-	-	-	-	-	-	-	-	100%	-	-	-	-		
2	-		2	-		-	-	-	-	-	-	-		-	-	-		
1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-		
1	1		1	-	1	-	-	-	-	-	-	-		-	-	1		
*		-	•	-	1%	-	-	-	-	-	-	-	-	-	-	2%		
6	6	-	6	2	1	3	-	-	-	-	-	-	1	-	-	-		
2%	2%	-	2%	4%	1%	2%	-	-	-	-	-	-	2%	-	-	-		
18	15	1	17	3	5	7	-	1	-	-	-	-	3	1	-	-		
6%	5%	4%	6%	4%	5%	6%	-	3%	-	-	-	-	5%	4%	-	-		
141	124	13	129	28	39	57	12	17	4	1	3	-	20	20	5	14	6	
45%	46%	56%	44%	47%	44%	47%	33%	40%	23%	10%	42%	-	36%	50%	37%	40%		



Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say
Don't know

	·		·		·	REGION	·			·	·
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
312	26	11	20	31	32	23	25	36	35	45	
315 100%	22 100%	9 100%	21 100%	29 100%	34 100%	24 100%	21 100%	32 100%	43 100%	52 100%	
42 13%	1 4%	1 15%	2 12%	4 13%	6 19%	3 14%	2 8%	4 12%	6 14%	6 12%	
49 16%	3 12%	-	5 22%	7 24%	4 13%	1 3%	6 26%	3 11%	10 22%	9 17%	
19	12%		1	24%	13%	2	20%	2	22%	6	
6%	3%	-	4%	5%	11%	9%	3%	7%	-	12%	
22 7%	-	1 7%	3 15%	1 3%	2 5%	4 15%	2 9%	3 8%	5 10%	2 4%	
7	2	-		1	-	1	-	3	-	-	
2%	10%	-	-	2%	-	5%	-	8%	-	-	
2 1%	2 7%		-	- -	-		-	-	-	-	
2	-	-	-	-	-	-	2	-	-	-	
1%	-	-	-	-	-	-	12%	-	-	-	
1 *	-	-	-	-	-	1 3%	-		-	-	
6 2%		-	-	2 7%	1 2%	-	-	-	-	2 3%	
18	1	-	1	1	2	1	2	2	3	2	
6%	4%	-	6%	5%	4%	4%	9%	8%	6%	5%	
141 45%	13 56%	7 78%	9 42%	12 42%	15 43%	10 41%	4 21%	15 46%	20 47%	25 48%	



				EDUCATION				WORKING	STATUS		ELECTION DECISION		
	Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know	
Unweighted Total	312	9	230	35	12	19	167	52	37	56	37	275	
Weighted Total	315 100%	7 100%	230 100%	39 100%	13 100%	18 100%	175 100%	48 100%	38 100%	53 100%	38 100%	277 6 100%	
Conservative	42	100%	26	9	-	4	22	7	3	9	1007	32	
	13%	18%	11%	24%	-	24%	13%	15%	8%	17%	26%	6 11%	
Labour	49 16%	2 28%	32 14%	8 19%	1 9%	6 34%	28 16%	10 20%	8 21%	4 8%	6 169	43 6 16%	
Liberal Democrat	19 6%		11 5%	5 13%	3 21%	- -	11 6%	3 7%	2 6%	2 4%	3 79	16 6%	
UKIP	22 7%	-	19 8%	2 4%	-	1 3%	12 7%	3 6%	4 11%	3 6%	3 79	19	
Green	7 2%	-	7 3%	-	-	-	5 3%	-	2 4%	-	1 39	6	
SNP	2	-	1	1 2%	-	-	1	1 2%	-	-	-	2	
Plaid Cymru	1%	-	2	2%	-	-	2	2%		-		1%	
	1%	-	1%	-	-	-	1%	1%	-	-	-	1%	
BNP	1	-	1	-	-	-	-	-		1 2%	-	1 *	
Some other party	6 2%	-	6 2%	-	-	-	4 2%	-	2 4%	-	1 3%	4 6 2%	
Prefer not to say	18	2	11	-	-	1	6	6	4%	3	6	12	
	6%	23%	5%	-	-	8%	4%	13%	5%	6%	15%		
Don't know	141 45%	2 31%	109 47%	14 37%	8 61%	5 31%	81 47%	18 37%	16 41%	26 49%	3 89	138 6 50%	



Prepared by ComRes

ONLINE Opinion Poll Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party? Base: All respondents

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say

	GENDE	R			AGE				SOCIAL GRADE					
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE		
2038	1052	986	258	298	330	337	303	512	451	618	384	58		
2038	993	1045	232	351	338	367	298	452	544	565	444	48		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	10		
617	329	288	43	58	79	97	100	239	192	189	125	11		
30%	33%	28%	19%	17%	23%	27%	33%	53%	35%	33%	28%	2		
685	329	357	105	141	121	127	92	99	171	187	162	16		
34%	33%	34%	45%	40%	36%	35%	31%	22%	31%	33%	36%	3		
146	80	66	21	32	23	18	21	30	57	39	28	:		
7%	8%	6%	9%	9%	7%	5%	7%	7%	10%	7%	6%			
157	81	76	6	25	24	39	24	40	38	29	38			
8%	8%	7%	3%	7%	7%	11%	8%	9%	7%	5%	9%			
43	20	23	12	12	4	7	6	1	6	17	6			
2%	2%	2%	5%	4%	1%	2%	2%	•	1%	3%	1%			
68	34	34	4	13	17	10	13	11	17	17	15			
3%	3%	3%	2%	4%	5%	3%	4%	2%	3%	3%	3%			
12	7	5	2	1	2	3	3	2	3	2	3			
1%	1%	*	1%	*	1%	1%	1%	*	•	•	1%			
4	3	1	-	1	-	-	2	1	-	1	-			
*	•	*	-	*	-	-	1%	•	-	•	-			
9	6	3	1	4	-	1	1	2	4	1	2			
*	1%	*	*	1%	-	*	•	*	1%	•	•			
31	9	22	4	9	2	7	3	6	6	8	7			
2%	1%	2%	2%	3%	1%	2%	1%	1%	1%	1%	2%			
265	94	171	34	54	65	57	32	23	50	75	59			
13%	9%	16%	15%	15%	19%	16%	11%	5%	9%	13%	13%			



Don't know

ONLINE Opinion Poll Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party? Base: All respondents

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say
Don't know

			REGION S	UMMARY	-				VOTING IN	TENTION			PAST VOTE – GENERAL ELECTION 2015				
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
617	553	33	584	127	188	239	563	14	10	6	3	-	499	13	15	37	42
30%	31%	19%	31%	26%	36%	32%	72%	2%	7%	6%	9%	-	77%	2%	11%	16%	16%
685	624	34	652	231	147	246	46	579	23	4	3	1	40	465	24	34	80
34%	35%	19%	35%	47%	28%	33%	6%	82%	16%	5%	9%	2%	6%	85%	17%	15%	31%
146	130	9	137	22	37	71	20	32	84	-	3	1	20	16	80	6	16
7%	7%	5%	7%	5%	7%	10%	3%	5%	58%	-	10%	1%	3%	3%	57%	3%	6%
157	143	7	150	30	52	61	61	9	3	72	-	-	16	8	2	114	14
8%	8%	4%	8%	6%	10%	8%	8%	1%	2%	79%	-	-	2%	1%	1%	49%	5%
43	39	2	41	7	12	20	1	14	7	-	18	1	4	4	1	-	9
2%	2%	1%	2%	1%	2%	3%	*	2%	5%	-	55%	1%	1%	1%	1%	-	39
68		68	-	-	-	-	1	3	1	-	-	62		1	-	-	1
3%	-	38%	-	-	-	-	*	•	•	-	-	93%	-	•	-	-	19
12			12		-	-	-	2				-		1		1	2
1%	-	-	1%	-	-	-	-		-	-	-	-	•	*	-	*	19
4	4	-	4	-	1	4	-	-	-	1	-	-		-	-	1	-
*		-	*	-	*	1%	-	-	-	1%	-	-	-	-	-	*	-
9	9		9	5	2	2	-	4	1	1		-		1		1	2
*		-	*	1%	*	•	-	1%	1%	1%	-	-	•	*	-	*	19
31	27	2	30	8	8	11	6	2	-	-	-	-	9	1	1	1	6
2%	2%	1%	2%	2%	1%	2%	1%		-	-	-	-	1%	*	1%	*	29
265	230	23	242	63	82	84	82	45	17	8	6	2	62	36	16	36	88
13%	13%	13%	13%	13%	16%	11%	10%	6%	11%	9%	18%	3%	10%	7%	12%	16%	34



ONLINE Opinion Poll
Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say
Don't know

						REGION					
		North	North		West	East				South	South
Total	Scotland	East	West	Yorks & Humber	Midlands	Midlands	Wales	Eastern	London	East	West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
617	33	15	61	50	63	59	31	66	80	104	55
30%	19%	18%	26%	29%	34%	39%	30%	34%	30%	36%	31%
685	34	43	114	74	53	45	28	49	118	73	54
34%	19%	50%	49%	42%	29%	30%	27%	25%	44%	25%	30%
146	9	4	13	5	14	12	7	12	15	33	23
7%	5%	4%	6%	3%	7%	8%	7%	6%	6%		13%
157	7	10	13	8	19	13	7	20	16	30	15
8%	4%	11%	5%	4%	10%	9%	7%	10%	6%	10%	8%
43	2	1	2	4	2	3	3	7	5	12	4
2%	1%	1%	1%	2%	1%	2%	3%	4%	2%	4%	2%
68	68	-	-	-	-	-	-	-	-	-	-
3%	38%	-	-	-	-	-	-	-	-	-	-
12	-	-	-	-	-	-	12	-	-	-	-
1%	-	-	-	-	-	-	12%	-	-	-	-
4	-	-	-	-	-	1	-	-	2	1	-
	-	-	-	-	-	*	-	-	1%	•	-
9	-	-	2	3	-	-	-	2	2	-	-
*	-	-	1%	2%	-	-	-	1%	1%	-	-
31	2	1	5	3	4	1	3	3	3	4	5
2%	1%	1%	2%	1%	2%	1%	3%	1%	1%	1%	3%
265	23	12	24	27	29	18	13	35	30	31	24
13%	13%	14%	10%	16%	16%	12%	12%	18%	11%	11%	13%



ONLINE Opinion Poll
Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say

			EDUCATION	-			WORKING	STATUS		ELECTION DECISION			
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know		
2038	48	1549	270	72	78	1001	312	173	552	1572	466		
2038	42	1524	294	83	73	1080	279	181	497	1563	475		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
617	11	498	71	13	16	275	54	39	248	521	96		
30%	26%	33%	24%	16%	22%	25%	19%	22%	50%	33%	20%		
685	12	492	107	41	30	386	120	64	115	577	108		
34%	28%	32%	36%	50%	41%	36%	43%	35%	23%	37%	23%		
146	1	88	39	12	6	85	18	8	35	110	36		
7%	1%	6%	13%	15%	8%	8%	7%	5%	7%	7%	8%		
157	7	132	13	1	2	79	16	17	46	119	38		
8%	17%	9%	4%	1%	2%	7%	6%	9%	9%	8%	8%		
43	1	26	10	1	5	25	13	3	3	33	10		
2%	2%	2%	3%	1%	7%	2%	5%	1%	1%	2%	2%		
68	3	45	12	3	4	46	9	4	9	61	7		
3%	7%	3%	4%	4%	5%	4%	3%	2%	2%	4%	1%		
12	-	10	-	1	-	5	3	1	2	9	3		
1%	-	1%	-	1%	-	1%	1%	1%	*	1%	1%		
4	2	2	-	-	-	1	2	-	1	3	1		
•	6%	*	-	-	-	*	1%	-	*		*		
9	-	6	-	1	-	6	1	-	2	5	3		
•	-	*	-	2%	-	1%	•	-	*		1%		
31	1	26	-	-	1	14	7	5	6	13	18		
2%	2%	2%	-	-	2%	1%	2%	3%	1%	1%	4%		
265	5	198	42	8	9	158	36	40	31	111	154		
13%	12%	13%	14%	10%	12%	15%	13%	22%	6%	7%	32%		





Don't know

Q3/Q4/Q5 Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

Unweighted Total Weighted Total Conservative Labour Liberal Democrat UKIP Green SNP Plaid Cymru BNP Other

	GENDE	R			AGE				SOCIAL GRADE						
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE			
1842	975	867	222	250	284	310	279	497	422	565	344	511			
1293	646	647	107	142	199	251	225	370	509	425	236	122			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
602	299	302	29	34	75	108	115	240	223	215	113	51			
47%	46%	47%	27%	24%	38%	43%	51%	65%	44%	50%	48%	42%			
450	208	243	58	79	85	88	69	71	174	148	83	44			
35%	32%	37%	54%	56%	43%	35%	31%	19%	34%	35%	35%	36%			
109	65	45	11	11	19	20	17	32	63	28	12	6			
8%	10%	7%	10%	8%	10%	8%	8%	9%	12%	7%	5%	5%			
57	30	27	1	5	8	23	8	13	23	12	13	9			
4%	5%	4%	1%	4%	4%	9%	3%	4%	5%	3%	6%	7%			
19	12	7	5	3	1	3	3	3	4	9	3	2			
1%	2%	1%	5%	2%	1%	1%	1%	1%	1%	2%	1%	2%			
45	25	20	3	8	10	7	10	7	18	11	10	6			
3%	4%	3%	3%	5%	5%	3%	4%	2%	4%	3%	4%	5%			
8	6	2	*	2	*	2	2	2	4	2	1	1			
1%	1%		*	1%	*	1%	1%	1%	1%	*	*	1%			
1	1		_		_	_	1	_	_	-	_	1			
*		*	-	*	-	-	•	-	-	-	-	1%			
1		1	_	_	1	_	-	1	_	1	_	1			
		:	-	-		-	-	:	-		-	1%			



Q3/Q4/Q5 Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Other

			REGION S	UMMARY					VOTING IN	TENTION			PAST VOTE - GENERAL ELECTION 2015					
Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote	
1842	1552	176	1666	469	480	603	757	717	134	107	33	71	558	564	116	270	149	
1293	1121	111	1182	318	330	474	602	450	109	57	19	45	492	354	107	149	76	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
602	540	36	566	143	178	220	602	-	-	-	-	-	432	33	30	73	27	
47%	48%	32%	48%	45%	54%	46%	100%	-	-	-	-	-	88%	9%	28%	49%	35%	
450	414	17	433	142	105	167	-	450	-	-	-	-	37	298	20	23	38	
35%	37%	15%	37%	45%	32%	35%	-	100%	-	-	-	-	7%	84%	19%	15%	49%	
109	95	10	99	19	26	50	-	-	109	-	-	-	19	15	55	5	4	
8%	9%	9%	8%	6%	8%	11%	-	-	100%	-	-	-	4%	4%	51%	3%	6%	
57	53	1	56	9	16	28	-	-	-	57	-	-	2	2	1	48	4	
4%	5%	1%	5%	3%	5%	6%	-	-	-	100%	-	-	•	1%	1%	32%	5%	
19	16	3	16	4	4	8	-	-	-	-	19	-	2	2	1	-	3	
1%	1%	2%	1%	1%	1%	2%	-	-	-	-	100%	-	•	1%	1%	-	3%	
45	-	45	-	-	-	-	-	-	-	-	-	45	-	*	-	-	*	
3%	-	40%	-	-	-	-	-	-	-	-	-	100%	-	*	-	-	*	
8	-	-	8	-	-	-	-	-	-	-	-	-	-	2	-	*	1	
1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	•	2%	
1	1	-	1		-	1	-	-	-		-	-		-	-	-	-	
*		-	•	-	-	•	-	-	-	-	-	-	-	-	-	-	-	
1	1	-	1	1	1	-	-	-	-	-	-	-	-	1	-	1	-	
		-	*	*	*	-	-	-	-	-	-	-	-		-	*	-	



Q3/Q4/Q5 Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Other

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
1842	176	88	207	174	145	132	114	203	194	240	
1293	111	55	153	110	110	93	60	127	177	187	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
602	36	21	69	53	55	52	26	71	69	96	
47%	32%	38%	45%	48%	50%	56%	43%	56%	39%	51%	
450	17	27	67	47	41	28	20	37	81	52	
35%	15%	49%	44%	43%	37%	30%	32%	29%	46%	28%	
109	10	4	10	5	9	8	4	10	10	23	
8%	9%	8%	7%	4%	8%	9%	6%	8%	6%	12%	
57	1	2	5	3	5	4	3	7	11	14	
4%	1%	4%	3%	3%	4%	4%	5%	6%	6%	8%	
19	3	*	2	2	*	1	*	2	6	2	
1%	2%	1%	1%	1%	*	1%	•	2%	3%	1%	
45	45	-	-	-	-	-	-	-	-	-	
3%	40%	-	-	-	-	-	-	-	-	-	
8	-	-	-	-	-	-	8	-	-	-	
1%	-	-	-	-	-	-	13%	-	-	-	
1	-	-	-	-	-	-	-	-	1		
	-	-	-	-	-	-	-	-	•	•	
1	-	-	-	1	1	-	-	-	-	-	
	-	-	-	1%	1%	-	-	-	-	-	



Q3/Q4/Q5 Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

				EDUCATION				WORKING S	STATUS		ELECTION	DECISION
	Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't kr
Unweighted Total	1842	44	1401	253	63	65	892	275	147	528	1540	30
Weighted Total	1293	21	978	201	51	31	699	104	89	401	1077	21
· ·	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Conservative	602	9	496	70	12	8	280	31	38	253	522	8
	47%	44%	51%	35%	24%	25%	40%	30%	42%	63%	48%	37
Labour	450	6	310	89	29	13	283	50	34	82	381	6
	35%	30%	32%	44%	56%	43%	41%	49%	38%	20%	35%	3
Liberal Democrat	109	-	75	24	6	5	53	10	8	39	76	3
	8%	-	8%	12%	12%	15%	8%	9%	9%	10%	7%	1
UKIP	57	3	50	4	*	*	35	3	6	14	38	1
	4%	14%	5%	2%	1%	1%	5%	2%	7%	4%	4%	
Green	19 1%	1%	10 1%	5 2%	1 1%	3 9%	11 2%	5 5%		3 1%	10 1%	
								376				
SNP	45 3%	2 8%	29 3%	10 5%	2 5%	2 7%	33 5%	4 4%	2 2%	7 2%	41 4%	
		070		370		7,0			270		470	
Plaid Cymru	8 1%	-	8 1%	-	1%	-	3		1 1%	3 1%	7 1%	
			*		.,,					.,,		
BNP	1 *	1 3%		-	-		:	1 1%	-	-	1	
Other		_	1				1		_	4	4	
Ottlei	1 1	-	1	-	-	-	1	-	-	1	1	



Q6_SUM. Do you have a favourable or unfavourable opinion of each of the following?

SUMMARY TABLE

Base: All respondents

Theresa May	The Conservative Party	Tim Farron	The Liberal Democrats	Paul Nuttall	UKIP	Jeremy Corbyn	The Labour Party	Caroline Lucas	The Green Party	Nicola Sturgeon	SNP
2038	2038	2038	2038	2038	2038	2038	2038	2038	2038	2038	2038
2038	2038	2038	2038	2038	2038	2038	2038	2038	2038	2038	2038
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
788	751	282	403	165	385	659	761	300	567	344	274
39%	37%	14%	20%	8%	19%	32%	37%	15%	28%	17%	13%
849	875	785	785	926	1086	965	864	473	539	1100	1037
42%	43%	38%	39%	45%	53%	47%	42%	23%	26%	54%	51%
318	325	707	716	567	472	311	327	627	779	444	532
16%	16%	35%	35%	28%	23%	15%	16%	31%	38%	22%	26%
83	88	264	135	380	95	103	85	637	153	149	195
4%	4%	13%	7%	19%	5%	5%	4%	31%	8%	7%	10%



Q6_1. Do you have a favourable or unfavourable opinion of each of the following?

Theresa May Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

	GENE	DER			AG	E				SOCIAL	GRADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
788	384	403	51	59	113	144	131	289	226	232	161	169
39%	39%	39%	22%	17%	33%	39%	44%	64%	42%	41%	36%	35%
849	429	420	135	199	147	153	113	101	232	235	178	204
42%	43%	40%	58%	57%	44%	42%	38%	22%	43%	42%	40%	42%
318	151	167	32	67	58	60	44	56	81	72	84	81
16%	15%	16%	14%	19%	17%	16%	15%	12%	15%	13%	19%	17%
83	28	55	14	25	20	9	8	7	5	26	21	31
4%	3%	5%	6%	7%	6%	2%	3%	2%	1%		5%	6%



Q6_1. Do you have a favourable or unfavourable opinion of each of the following?

Theresa May Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

			REGION S	UMMARY					VOTING IN	ITENTION				PAST VOTE -	- GENERAL EL	ECTION 2015	
Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038 100%	1759 100%	177 100%	1861 100%	493 100%	528 100%	738 100%	781 100%	706 100%	146 100%	91 100%	33 100%	67 100%	650 100%	548 100%	140 100%	230 100%	261 100%
788 39%	700 40%	49 28%	739 40%	176 36%	229 43%	294 40%	660 85%	38 5%	23 16%	26 29%	4 13%	4 6%	498 77%	69 13%	40 29%	110 48%	50 19%
849	702	100	749	230	179	293	33	557	79	32	18	54	82	376	62	61	118
42%	40%	56%	40%	47%	34%	40%	4%	79%	54%	35%	54%	81%	13%	69%	45%	27%	45%
318 16%	284 16%	21 12%	297 16%	71 14%	93 18%	119 16%	76 10%	101 14%	35 24%	26 29%	9 26%	6 10%	58 9%	93 17%	31 22%	48 21%	62 24%
83 4%	74 4%	8	76 4%	15 3%	27 5%	31 4%	12 2%	11 2%	9	7 7%	2	2	12 2%	11	7 5%	11 5%	31



Q6_1. Do you have a favourable or unfavourable opinion of each of the following?

Theresa May Base: All respondents

Unweighted Total	
Weighted Total	
Favourable	
Unfavourable	
Neither	
Don't know	

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
788	49	30	88	58	85	62	39	82	88	130	76
39%	28%	35%	38%	33%	46%	41%	39%	42%	33%	45%	42%
849	100	46	109	76	56	55	47	68	122	94	77
42%	56%	53%	47%	43%	30%	37%	46%	35%	45%	33%	43%
318	21	7	30	34	32	26	14	35	51	48	19
16%	12%	8%	13%	20%	17%	17%	13%	18%	19%	17%	11%
83	8	3	6	6	11	7	2	9	10	15	7
4%	4%	4%	2%	4%	6%	5%	2%	5%	4%	5%	4%



Q6_1. Do you have a favourable or unfavourable opinion of each of the following?

Theresa May Base: All respondents

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
788	16	642	88	20	14	362	64	53	308	674	114
39%	39%	42%	30%	25%	20%	33%	23%	29%	62%	43%	24%
849	15	580	152	45	47	494	159	80	116	675	174
42%	36%	38%	52%	54%	65%	46%	57%	44%	23%	43%	37%
318	5	238	45	18	8	178	43	33	63	185	132
16%	12%	16%	15%	21%	11%	17%	16%	18%	13%	12%	28%
83 4%	5 12%	65 4%	9	-	2	46 4%	12 4%	15 8%	10 2%	28 2%	55 12%



Q6_2. Do you have a favourable or unfavourable opinion of each of the following?

The Conservative Party Base: All respondents

	GENDE	:R			AGE					SOCIAL GR	ADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
751	387	364	50	68	111	128	117	278	230	217	163	141
37%	39%	35%	22%	19%	33%	35%	39%	61%	42%	39%	37%	29%
875	438	437	128	190	152	168	127	109	236	246	171	221
43%	44%	42%	55%	54%	45%	46%	43%	24%	43%	44%	39%	46%
325	142	183	40	66	50	63	45	60	72	77	86	91
16%	14%	17%	17%	19%	15%	17%	15%	13%	13%	14%	19%	19%
88	26	62	14	27	25	8	8	6	6	24	24	32
4%	3%	6%	6%	8%	7%	2%	3%	1%	1%	4%	6%	79



Q6_2. Do you have a favourable or unfavourable opinion of each of the following?

The Conservative Party Base: All respondents

	REGION SUMMARY								VOTING IN	TENTION				PAST VOTE -	- GENERAL EL	ECTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
751	669	42	709	164	228	277	662	27	18	19	2	-	520	47	30	91	48
37%	38%	24%	38%	33%	43%	38%	85%	4%	12%	21%	5%	-	80%	9%	21%	40%	18%
875	722	109	766	242	183	297	25	567	86	40	19	58	50	408	71	72	119
43%	41%	61%	41%	49%	35%	40%	3%	80%	59%	44%	57%	87%	8%	74%	51%	31%	46%
325	294	17	308	71	92	131	84	95	37	26	10	7	69	85	32	57	54
16%	17%	9%	17%	14%	17%	18%	11%	14%	26%	29%	30%	11%	11%	15%	23%	25%	21%
88	74	10	78	16	26	33	10	17	5	6	3	2	10	9	7	10	40
4%	4%	6%	4%	3%	5%	4%	1%	2%	3%	6%	8%	2%	2%	2%	5%	4%	15%



Q6_2. Do you have a favourable or unfavourable opinion of each of the following?

The Conservative Party Base: All respondents

Unweighted Total	
Weighted Total	
Favourable	
Unfavourable	
Neither	
Don't know	

	REGION											
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
2038	196	96	217	195	169	145	128	224	216	262	190	
2038 100%	177 100%	86 100%	232 100%	175 100%	183 100%	151 100%	102 100%	194 100%	271 100%	287 100%	179 100%	
751	42	24	81	59	80	68	40	80	84	120	73	
37%	24%	28%	35%	34%	44%	45%	39%	41%	31%	42%	41%	
875	109	51	120	71	56	55	44	72	122	104	72	
43%	61%	60%	52%	40%	31%	36%	44%	37%	45%	36%	40%	
325	17	9	25	38	37	22	15	32	54	50	27	
16%	9%	10%	11%	22%	20%	15%	14%	17%	20%	17%	15%	
88	10	2	6	8	10	6	3	10	12	14	7	
4%	6%	2%	3%	5%	5%	4%	3%	5%	4%	5%	4%	



Q6_2. Do you have a favourable or unfavourable opinion of each of the following?

The Conservative Party Base: All respondents

			EDUCATION				WORKING	ELECTION DECISION			
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
751	16	606	90	13	17	346	65	49	291	635	116
37%	38%	40%	30%	16%	24%	32%	23%	27%	58%	41%	24%
875	16	611	154	39	47	505	158	83	128	707	168
43%	39%	40%	52%	48%	65%	47%	57%	46%	26%	45%	35%
325	6	240	43	28	6	175	46	33	71	196	129
16%	14%	16%	14%	33%	8%	16%	16%	18%	14%	13%	27%
88 4%	4 9%	68 4%	8	2	2	53 5%	10 4%	17 9%	7 1%	26 2%	62 13%



Q6_3. Do you have a favourable or unfavourable opinion of each of the following?

Tim Farron Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

	GEND	ER	AGE							SOCIAL GRADE				
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE		
2038	1052	986	258	298	330	337	303	512	451	618	384	585		
2038	993	1045	232	351	338	367	298	452	544	565	444	485		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
282	158	124	46	50	49	41	40	56	107	85	44	47		
14%	16%	12%	20%	14%	14%	11%	14%	12%	20%	15%	10%	10%		
785	440	345	74	102	107	163	132	206	213	219	179	173		
38%	44%	33%	32%	29%	32%	44%	44%	46%	39%	39%	40%	36%		
707	320	387	65	131	131	123	99	158	191	182	162	173		
35%	32%	37%	28%	37%	39%	33%	33%	35%	35%	32%	36%	36%		
264	74	190	47	67	52	40	26	32	34	79	59	92		
13%	7%	18%	20%	19%	15%	11%	9%	7%	6%	14%	13%	19%		



Q6_3. Do you have a favourable or unfavourable opinion of each of the following?

Tim Farron Base: All respondents

			REGION S	UMMARY					VOTING IN	TENTION				PAST VOTE -	GENERAL ELI	ECTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
282	247	19	264	86	57	104	51	127	76	8	7	3	66	95	53	17	23
14%	14%	10%	14%	17%	11%	14%	7%	18%	52%	9%	20%	5%	10%	17%	38%	7%	9%
785	677	66	718	173	218	285	430	197	15	46	11	32	307	180	45	130	58
38%	38%	37%	39%	35%	41%	39%	55%	28%	10%	51%	34%	47%	47%	33%	32%	56%	22%
707	612	66	642	175	181	256	240	288	43	27	9	24	226	217	33	58	92
35%	35%	37%	34%	36%	34%	35%	31%	41%	29%	29%	28%	36%	35%	40%	23%	25%	35%
264	223	27	237	59	71	92	60	94	11	10	6	8	51	56	9	25	88
13%	13%	15%	13%	12%	14%	13%	8%	13%	8%	11%	18%	12%	8%	10%	6%	11%	34%



Q6_3. Do you have a favourable or unfavourable opinion of each of the following?

Tim Farron Base: All respondents

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
282	19	12	51	22	16	16	17	25	37	40	27
14%	10%	14%	22%	13%	9%	11%	16%	13%	13%	14%	15%
785	66	34	74	65	88	57	41	73	108	102	76
38%	37%	40%	32%	37%	48%	38%	41%	38%	40%	36%	42%
707	66	28	84	63	60	55	30	65	96	105	55
35%	37%	33%	36%	36%	33%	37%	30%	34%	36%	36%	30%
264	27	11	23	25	19	22	14	30	30	40	22
13%	15%	13%	10%	14%	10%	15%	14%	16%	11%	14%	12%



Q6_3. Do you have a favourable or unfavourable opinion of each of the following?

Tim Farron Base: All respondents

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038 100%	42 100%	1524 100%	294 100%	83 100%	73 100%	1080 100%	279 100%	181 100%	497 100%	1563 100%	475 100%
282	3	191	60	16	11	161	40	22	60	229	53
14%	7%	13%		20%	15%	15%	14%	12%	12%	15%	
785 38%	23 56%	595 39%	107 36%	25 30%	24 33%	404 37%	87 31%	67 37%	226 45%	647 41%	137 29%
	3070										
707 35%	7 16%	544 36%	94 32%	34 41%	22 30%	371 34%	102 37%	59 33%	175 35%	536 34%	171 36%
264	9	195	33	7	16	144	50	33	36	150	114
13%	22%	13%		9%	22%	13%	18%	18%		10%	



Q6_4. Do you have a favourable or unfavourable opinion of each of the following?

The Liberal Democrats

Base: All respondents

	GENDI	ER			AGE					SOCIAL G	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
403	201	202	76	81	66	59	47	74	143	127	64	69
20%	20%	19%	33%	23%	19%	16%	16%	16%	26%	23%	14%	14%
785	432	353	61	108	119	159	130	208	207	205	190	182
39%	44%	34%	26%	31%	35%	43%	44%	46%	38%	36%	43%	38%
716	321	395	73	115	129	134	104	160	183	194	155	184
35%	32%	38%	32%	33%	38%	37%	35%	35%	34%	34%	35%	38%
135	39	96	22	46	25	15	16	11	11	38	36	50
7%	4%	9%	10%	13%	7%	4%	5%	2%	2%	7%	8%	10%



Q6_4. Do you have a favourable or unfavourable opinion of each of the following?

The Liberal Democrats

Base: All respondents

			REGION S	UMMARY					VOTING IN	ITENTION				PAST VOTE -	- GENERAL EL	ECTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
403	356	27	376	93	91	171	72	169	124	2	9	6	88	123	96	14	44
20%	20%	15%	20%	19%	17%	23%	9%	24%	85%	2%	28%	8%	14%	22%	69%	6%	17%
785	682	68	717	193	214	275	413	201	1	66	11	35	297	180	20	152	60
39%	39%	38%	39%	39%	40%	37%	53%	29%	1%	73%	32%	52%	46%	33%	14%	66%	23%
716	608	69	647	172	190	247	267	292	21	17	12	25	239	218	23	55	97
35%	35%	39%	35%	35%	36%	33%	34%	41%	15%	19%	37%	37%	37%	40%	16%	24%	37%
135	113	13	121	35	33	44	29	43		5	1	2	26	26	1	9	59
7%	6%	8%	7%	7%	6%	6%	4%	6%	-	6%	2%	3%	4%	5%	1%	4%	23%



Q6_4. Do you have a favourable or unfavourable opinion of each of the following?

The Liberal Democrats

Base: All respondents

Unweighted Total	
Weighted Total	
Favourable	
Unfavourable	
Neither	
Don't know	

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
403	27	12	50	31	30	26	19	35	63	63	46
20%	15%	14%	22%	18%	17%	17%	19%	18%	23%	22%	26%
785	68	40	89	64	85	54	35	74	93	119	64
39%	38%	46%	38%	37%	46%	36%	35%	38%	34%	41%	36%
716	69	26	78	67	60	64	38	65	97	87	63
35%	39%	31%	34%	38%	33%	42%	38%	34%	36%	30%	35%
135	13	7	15	13	7	6	9	19	19	18	7
7%	8%	9%	6%	8%	4%	4%	9%	10%	7%	6%	4%



Q6_4. Do you have a favourable or unfavourable opinion of each of the following?

The Liberal Democrats

Base: All respondents

Unweighted Total
Weighted Total
Favourable
Unfavourable
Neither
Don't know

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
403	3	245	99	30	22	228	68	29	78	315	88
20%	7%	16%	34%	37%	31%	21%	24%	16%	16%	20%	19%
785	21	621	91	16	28	395	94	67	229	652	132
39%	50%	41%	31%	19%	38%	37%	34%	37%	46%	42%	28%
716	11	556	88	35	18	381	96	64	175	537	179
35%	27%	36%	30%	42%	25%	35%	34%	35%	35%	34%	38%
135	7	103	16	2 3%	4	76	22	22	15	59	75
7%	16%	7%	5%		6%	7%	8%	12%	3%	4%	16%

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Q6_5. Do you have a favourable or unfavourable opinion of each of the following?

Paul Nuttall Base: All respondents

	GEND	DER			AGE					SOCIAL (GRADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
165	98	68	8	18	29	41	23	46	47	40	40	38
8%	10%	6%	3%	5%	8%	11%	8%	10%	9%	7%	9%	8%
926	521	406	124	139	139	183	147	194	293	275	175	184
45%	52%	39%	53%	40%	41%	50%	49%	43%	54%	49%	39%	38%
567	258	309	36	93	105	91	92	149	150	149	132	137
28%	26%	30%	16%	27%	31%	25%	31%	33%	27%	26%	30%	28%
380	117	263	65	99	65	51	36	64	55	101	97	126
19%	12%	25%	28%	28%	19%	14%	12%	14%	10%	18%	22%	26%



Q6_5. Do you have a favourable or unfavourable opinion of each of the following?

Paul Nuttall Base: All respondents

			REGION S	UMMARY					VOTING IN	TENTION				PAST VOTE -	GENERAL EL	ECTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
165	150	7	158	34	55	61	83	20	4	50	-	1	47	15	6	81	13
8%	9%	4%	8%	7%	10%	8%	11%	3%	3%	55%	-	1%	7%	3%	4%	35%	5%
926	792	88	838	248	225	318	333	386	86	9	19	42	294	313	86	49	72
45%	45%	50%	45%	50%	43%	43%	43%	55%	59%	10%	57%	63%	45%	57%	62%	21%	28%
567	486	48	519	121	143	222	259	171	31	20	4	17	217	136	33	71	62
28%	28%	27%	28%	25%	27%	30%	33%	24%	21%	22%	13%	26%	33%	25%	23%	31%	24%
380	331	34	346	90	104	137	105	130	26	12	10	7	92	84	15	30	114
19%	19%	19%	19%	18%	20%	19%	13%	18%	18%	13%	30%	10%	14%	15%	11%	13%	44%



Q6_5. Do you have a favourable or unfavourable opinion of each of the following?

Paul Nuttall Base: All respondents

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
165	7	8	16	11	23	14	8	18	18	27	16
8%	4%	9%	7%	6%	13%	9%	8%	9%	6%	9%	9%
926	88	42	127	79	75	73	46	77	113	119	86
45%	50%	49%	55%	45%	41%	48%	46%	40%	42%	41%	48%
567	48	20	54	47	54	34	33	55	96	79	46
28%	27%	23%	23%	27%	30%	23%	32%	28%	35%	28%	26%
380	34	16	36	38	31	30	15	43	45	62	31
19%	19%	19%	15%	22%	17%	20%	15%	22%	16%	21%	17%



Q6_5. Do you have a favourable or unfavourable opinion of each of the following?

Paul Nuttall Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
165	9	135	13	4	3	92	15	10	48	130	35
8%	21%	9%	5%	5%	4%	9%	5%	5%	10%	8%	7%
926	12	663	166	35	42	490	137	75	225	770	156
45%	29%	44%	57%	42%	58%	45%	49%	41%	45%	49%	33%
567	8	441	68	33	10	296	65	49	158	428	139
28%	18%	29%	23%	40%	13%	27%	23%	27%	32%	27%	29%
380	14	286	47	11	18	202	62	49	67	235	145
19%	32%	19%	16%	13%	25%	19%	22%	27%	13%	15%	31%



Q6_6. Do you have a favourable or unfavourable opinion of each of the following?

UKIP Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

	GENDE	:R			AGE					SOCIAL GR	ADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
385	205	180	19	40	67	81	71	107	104	95	90	96
19%	21%	17%	8%	11%	20%	22%	24%	24%	19%	17%	20%	20%
1086	547	539	174	208	168	199	139	197	329	335	200	221
53%	55%	52%	75%	59%	50%	54%	47%	44%	60%	59%	45%	46%
472	213	259	30	72	81	74	75	141	105	110	126	131
23%	21%	25%	13%	21%	24%	20%	25%	31%	19%	19%	28%	27%
95	28	67	10	30	23	13	12	8	6	24	28	37
5%	3%	6%	4%	9%	7%	3%	4%	2%	1%	4%	6%	89



Q6_6. Do you have a favourable or unfavourable opinion of each of the following?

UKIP Base: All respondents

			REGION S	UMMARY					VOTING IN	TENTION				PAST VOTE -	- GENERAL EL	ECTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
385	343	22	363	84	114	145	206	59	7	85	1	4	120	47	14	160	33
19%	19%	12%	20%	17%	22%	20%	26%	8%	5%	93%	3%	6%	18%	9%	10%	70%	12%
1086	920	116	970	278	249	394	331	486	116	1	29	47	324	373	99	21	122
53%	52%	65%	52%	56%	47%	53%	42%	69%	80%	1%	87%	69%	50%	68%	71%	9%	47%
472	420	28	444	110	138	172	226	141	20	2	3	14	193	116	21	41	62
23%	24%	16%	24%	22%	26%	23%	29%	20%	14%	3%	10%	21%	30%	21%	15%	18%	24%
95	76	12	83	22	27	28	18	20	2	3	-	3	13	11	5	8	44
5%	4%	7%	4%	4%	5%	4%	2%	3%	2%	3%	-	4%	2%	2%	4%	4%	17%



Q6_6. Do you have a favourable or unfavourable opinion of each of the following?

UKIP Base: All respondents

Unweighted Total	
Weighted Total	
Favourable	
Unfavourable	
Neither	
Don't know	

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
385	22	21	36	27	49	27	21	38	43	58	44
19%	12%	24%	16%	15%	27%	18%	20%	20%	16%	20%	25%
1086	116	42	142	94	71	79	50	99	152	146	96
53%	65%	49%	61%	54%	38%	53%	49%	51%	56%	51%	53%
472	28	18	46	45	57	37	24	45	68	71	33
23%	16%	21%	20%	26%	31%	24%	24%	23%	25%	25%	18%
95	12	5	8	9	7	8	7	11	8	13	7
5%	7%	5%	3%	5%	4%	5%	7%	6%	3%	4%	4%



Q6_6. Do you have a favourable or unfavourable opinion of each of the following?

UKIP Base: All respondents

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
385	14	319	36	5	8	196	39	34	116	311	74
19%	32%	21%	12%	6%	10%	18%	14%	19%	23%	20%	16%
1086	13	749	209	49	58	597	178	86	224	864	222
53%	30%	49%	71%	59%	80%	55%	64%	47%	45%	55%	47%
472	8	383	43	28	4	235	47	44	147	356	117
23%	20%	25%	14%	34%	6%	22%	17%	24%	29%	23%	25%
95	7	73	7	1	3	52	14	18	11	33	62
5%	17%	5%	2%	1%	3%	5%	5%	10%	2%	2%	13%



Q6_7. Do you have a favourable or unfavourable opinion of each of the following?

Jeremy Corbyn Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

	GEN	DER			AG	E				SOCIAL	GRADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
659	330	329	113	147	118	112	77	91	184	190	129	156
32%	33%	31%	49%	42%	35%	31%	26%	20%	34%	34%	29%	32%
965	498	468	64	93	140	187	161	320	273	256	220	216
47%	50%	45%	28%	27%	41%	51%	54%	71%	50%	45%	50%	45%
311	134	177	37	78	60	53	49	35	75	93	68	75
15%	13%	17%	16%	22%	18%	14%	16%	8%	14%	16%	15%	16%
103	31	72	17	33	20	15	11	7	12	26	27	38
5%	3%	7%	7%	9%	6%	4%	4%	2%	2%	5%	6%	8%



Q6_7. Do you have a favourable or unfavourable opinion of each of the following?

Jeremy Corbyn Base: All respondents

			REGION S	UMMARY					VOTING IN	TENTION				PAST VOTE -	- GENERAL EL	ECTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
659	572	56	603	183	144	245	23	519	38	6	12	29	58	346	41	32	77
32%	33%	32%	32%	37%	27%	33%	3%	74%	26%	6%	36%	43%	9%	63%	29%	14%	30%
965	840	75	891	212	275	353	666	72	65	64	10	19	507	112	62	161	71
47%	48%	42%	48%	43%	52%	48%	85%	10%	45%	71%	30%	28%	78%	20%	44%	70%	27%
311	262	33	278	78	74	109	79	95	34	13	9	15	72	80	29	26	66
15%	15%	19%	15%	16%	14%	15%	10%	13%	23%	15%	29%	22%	11%	15%	21%	11%	25%
103	85	14	89	20	34	31	13	20	9	8	2	4	12	11	7	12	46
5%	5%	8%	5%	4%	6%	4%	2%	3%	6%	8%	6%	7%	2%	2%	5%	5%	18%



Q6_7. Do you have a favourable or unfavourable opinion of each of the following?

Jeremy Corbyn Base: All respondents

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
659	56	28	88	66	53	43	31	48	106	80	59
32%	32%	32%	38%	38%	29%	28%	30%	25%	39%	28%	33%
965	75	38	103	72	90	79	50	106	102	159	92
47%	42%	44%	44%	41%	49%	52%	49%	55%	38%	55%	51%
311	33	15	31	32	31	20	17	23	53	35	21
15%	19%	18%	13%	18%	17%	13%	16%	12%	20%	12%	12%
103	14	5	10	5	8	9	4	17	9	14	8
5%	8%	5%	5%	3%	5%	6%	4%	9%	4%	5%	4%



Q6_7. Do you have a favourable or unfavourable opinion of each of the following?

Jeremy Corbyn Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
659	10	447	118	44	34	382	117	55	103	568	90
32%	23%	29%	40%	53%	47%	35%	42%	31%	21%	36%	19%
965	24	775	118	19	19	447	100	73	345	772	193
47%	58%	51%	40%	23%	26%	41%	36%	40%	69%	49%	41%
311	1	228	46	18	16	191	46	35	39	190	121
15%	4%	15%	16%	21%	22%	18%	16%	20%	8%	12%	26%
103	7	75	12	2	3	60	16	18	10	33	70
5%	16%	5%	4%	3%	5%	6%	6%	10%	2%	2%	15%



Q6_8. Do you have a favourable or unfavourable opinion of each of the following?

The Labour Party Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

	GEND	ER			AGE					SOCIAL (GRADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
761	359	403	132	164	140	136	95	93	214	206	164	178
37%	36%	39%	57%	47%	42%	37%	32%	21%	39%	36%	37%	37%
864	458	406	54	85	112	164	153	297	239	246	183	196
42%	46%	39%	23%	24%	33%	45%	51%	66%	44%	44%	41%	40%
327	154	173	36	72	69	60	35	55	85	92	75	75
16%	15%	17%	15%	21%	20%	16%	12%	12%	16%	16%	17%	16%
85	21	64	11	29	16	8	14	7	7	21	22	35
4%	2%	6%	5%	8%	5%	2%	5%	2%	1%	4%	5%	7%



Q6_8. Do you have a favourable or unfavourable opinion of each of the following?

The Labour Party Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

REGION SUMMARY									VOTING IN	ITENTION				PAST VOTE	- GENERAL EL	ECTION 2015	
			England &				_		Lib		_		_		Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
761	679	48	713	233	161	285	33	614	41	2	9	18	66	432	39	33	102
37%	39%	27%	38%	47%	30%	39%	4%	87%	28%	2%	28%	27%	10%	79%	28%	14%	39%
864	756	68	796	181	258	317	637	17	49	67	13	22	491	46	56	158	65
42%	43%	38%	43%	37%	49%	43%	82%	2%	34%	74%	38%	32%	75%	8%	40%	69%	25%
327	255	50	277	66	86	103	102	61	50	16	9	24	82	61	39	31	54
16%	15%	28%	15%	13%	16%	14%	13%	9%	34%	18%	28%	35%	13%	11%	28%	14%	21%
85	69	11	74	14	23	32	9	14	5	5	2	4	11	10	5	8	40
4%	4%	6%	4%	3%	4%	4%	1%	2%	4%	6%	6%	5%	2%	2%	4%	3%	



Q6_8. Do you have a favourable or unfavourable opinion of each of the following?

The Labour Party Base: All respondents

Unweighted Total	
Weighted Total	
Favourable	
Unfavourable	
Neither	
Don't know	

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
761	48	41	114	78	57	48	35	55	123	94	68
37%	27%	48%	49%	45%	31%	32%	34%	29%	45%	33%	38%
864	68	31	89	61	89	73	40	96	96	144	77
42%	38%	36%	38%	35%	49%	49%	39%	49%	35%	50%	43%
327	50	11	24	31	29	26	22	31	40	36	27
16%	28%	13%	10%	18%	16%	17%	21%	16%	15%	12%	15%
85	11	3	6	6	8	4	6	11	11	14	7
4%	6%	3%	2%	3%	4%	2%	5%	6%	4%	5%	4%



Q6_8. Do you have a favourable or unfavourable opinion of each of the following?

The Labour Party Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
761	9	519	139	50	38	443	137	69	112	640	121
37%	23%	34%	47%	60%	53%	41%	49%	38%	22%	41%	26%
864	24	698	103	10	19	398	84	67	317	713	151
42%	57%	46%	35%	12%	26%	37%	30%	37%	64%	46%	32%
327	3	243	44	20	13	193	46	32	57	190	137
16%	7%	16%	15%	24%	19%	18%	16%	18%	11%	12%	29%
85	5	65	9	3	2	46	13	14	13	20	65
4%	13%	4%	3%	4%	2%	4%	4%	8%	3%	1%	14%



Q6_9. Do you have a favourable or unfavourable opinion of each of the following?

Caroline Lucas

Base: All respondents

Unweighted Total
Weighted Total
Favourable
Unfavourable
Neither
Don't know

	GENE	DER			AGE					SOCIAL	GRADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
300	176	124	52	53	46	50	39	61	115	82	44	59
15%	18%	12%	22%	15%	14%	14%	13%	13%	21%	14%	10%	12%
473	277	196	47	74	60	86	76	129	145	129	100	99
23%	28%	19%	20%	21%	18%	23%	26%	29%	27%	23%	23%	20%
627	311	317	58	103	106	116	107	136	166	170	148	143
31%	31%	30%	25%	29%	31%	32%	36%	30%	31%	30%	33%	29%
637	229	408	75	120	126	115	75	126	118	184	152	184
31%	23%	39%	32%	34%	37%	31%	25%	28%	22%	33%	34%	38%



Q6_9. Do you have a favourable or unfavourable opinion of each of the following?

Caroline Lucas

Base: All respondents

Unweighted Total
Weighted Total
Favourable
Unfavourable
Neither
Don't know

			REGION S	UMMARY					VOTING IN	TENTION				PAST VOTE -	- GENERAL EL	ECTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
300	264	24	276	78	67	119	34	173	50	5	17	14	32	114	43	18	25
15%	15%	14%	15%	16%	13%	16%	4%	25%	34%	6%	52%	20%	5%	21%	31%	8%	9%
473	410	36	437	108	127	175	271	105	14	37	3	12	209	96	28	80	34
23%	23%	20%	23%	22%	24%	24%	35%	15%	10%	41%	9%	18%	32%	18%	20%	35%	13%
627	546	53	574	146	175	224	249	216	44	25	7	21	212	193	37	72	63
31%	31%	30%	31%	30%	33%	30%	32%	31%	30%	27%	21%	31%	33%	35%	26%	31%	24%
637	539	64	574	161	159	219	227	211	37	24	6	20	197	145	32	61	140
31%	31%	36%	31%	33%	30%	30%	29%	30%	26%	26%	18%	30%	30%	26%	23%	26%	53%



Q6_9. Do you have a favourable or unfavourable opinion of each of the following?

Caroline Lucas Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
300	24	13	39	26	19	18	13	30	40	51	27
15%	14%	15%	17%	15%	10%	12%	12%	16%	15%	18%	15%
473	36	20	51	37	55	32	27	40	54	76	45
23%	20%	24%	22%	21%	30%	21%	26%	20%	20%	26%	25%
627	53	26	76	44	64	53	28	58	96	85	43
31%	30%	31%	33%	25%	35%	35%	27%	30%	36%	30%	24%
637	64	26	66	68	46	48	34	66	81	75	64
31%	36%	31%	29%	39%	25%	32%	34%	34%	30%	26%	35%



Q6_9. Do you have a favourable or unfavourable opinion of each of the following?

Caroline Lucas

Base: All respondents

Unweighted Total
Weighted Total
Favourable
Unfavourable
Neither
Don't know

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
300	4	194	62	20	14	161	59	17	63	248	52
15%	10%	13%	21%	25%	20%	15%	21%	10%	13%	16%	11%
473	10	350	76	16	17	257	52	30	135	396	77
23%	24%	23%	26%	20%	24%	24%	18%	16%	27%	25%	16%
627	8	485	78	31	18	341	84	49	153	486	141
31%	18%	32%	27%	37%	25%	32%	30%	27%	31%	31%	30%
637	20	496	78	15	23	322	85	85	145	432	205
31%	47%	33%	27%	18%	32%	30%	30%	47%	29%	28%	43%



Q6_10. Do you have a favourable or unfavourable opinion of each of the following?

The Green Party Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

	GEND	ER			AGE					SOCIAL GR	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
567	278	288	108	112	93	90	71	92	186	165	111	104
28%	28%	28%	46%	32%	27%	25%	24%	20%	34%	29%	25%	21%
539	324	215	47	74	72	108	70	168	172	141	110	115
26%	33%	21%	20%	21%	21%	30%	24%	37%	32%	25%	25%	24%
779	342	437	56	122	139	144	139	179	170	219	179	212
38%	34%	42%	24%	35%	41%	39%	47%	39%	31%	39%	40%	44%
153	48	105	21	42	35	24	17	14	15	39	45	54
8%	5%	10%	9%	12%	10%	6%	6%	3%	3%	7%	10%	11%



Q6_10. Do you have a favourable or unfavourable opinion of each of the following?

The Green Party Base: All respondents

			REGION S	UMMARY					VOTING IN	ITENTION				PAST VOTE -	- GENERAL EL	ECTION 2015	
Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038 100	1759 6 100%	177 100%	1861 100%	493 100%	528 100%	738 100%	781 100%	706 100%	146 100%	91 100%	33 100%	67 100%	650 100%	548 100%	140 100%	230 100%	261 100%
567 28	489 6 28%	58 33%	509 27%	138 28%	128 24%	223 30%	84 11%	318 45%	64 44%	6 7%	31 94%	33 48%	107 16%	193 35%	54 38%	31 13%	64
539 26	461 % 26%	48 27%	491 26%	127 26%	145 27%	189 26%	322 41%	95 13%	24 17%	49 54%	-	11 16%	238 37%	95 17%	33 24%	106 46%	45 17%
779	681	55 31%	724 39%	187 38%	213	281 38%	335 43%	256 36%	51 35%	27 30%	2 6%	22 33%	274 42%	233	46 33%	78 34%	96
153	128	16	137 7%	41 8%	42 8%	46 6%	40 5%	37 5%	6 4%	8 9%	-	2 2%	31 5%	28 5%	7 5%	15	56



Q6_10. Do you have a favourable or unfavourable opinion of each of the following?

The Green Party Base: All respondents

Unweighted Total	
Weighted Total	
Favourable	
Unfavourable	
Neither	
Don't know	

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
567	58	22	68	47	35	41	20	52	92	77	54
28%	33%	26%	29%	27%	19%	27%	20%	27%	34%	27%	30%
539	48	27	58	42	60	35	30	49	51	86	52
26%	27%	31%	25%	24%	33%	24%	29%	26%	19%	30%	29%
779	55	28	89	70	75	61	43	76	111	104	66
38%	31%	33%	38%	40%	41%	40%	42%	39%	41%	36%	37%
153	16	8	16	16	13	13	9	16	17	20	8
8%	9%	10%	7%	9%	7%	9%	9%	8%	6%	7%	5%



Q6_10. Do you have a favourable or unfavourable opinion of each of the following?

The Green Party Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
567	6	361	124	33	38	325	110	34	98	459	107
28%	14%	24%	42%	40%	52%	30%	39%	19%	20%	29%	23%
539	13	428	62	16	16	264	63	39	174	445	94
26%	30%	28%	21%	20%	22%	24%	22%	21%	35%	28%	20%
779	14	619	91	29	15	409	86	80	204	591	188
38%	34%	41%	31%	35%	21%	38%	31%	44%	41%	38%	40%
153	9	116	18	5	4	83	20	28	22	68	85
8%		8%	6%	5%	5%	8%	7%	16%	4%	4%	18%



Q6_11. Do you have a favourable or unfavourable opinion of each of the following?

Nicola Sturgeon Base: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

	GENI	DER			AGI					SOCIAL G	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
344	188	156	49	72	63	57	52	52	99	104	69	73
17%	19%	15%	21%	20%	18%	15%	17%	12%	18%	18%	15%	15%
1100	579	521	82	123	166	224	188	317	307	311	243	239
54%	58%	50%	35%	35%	49%	61%	63%	70%	56%	55%	55%	49%
444	186	258	67	105	76	75	43	77	122	111	94	117
22%	19%	25%	29%	30%	23%	21%	15%	17%	22%	20%	21%	24%
149	40	110	34	50	34	11	14	6	17	39	38	56
7%	4%	10%	15%	14%	10%	3%	5%	1%	3%	7%	9%	11%



Q6_11. Do you have a favourable or unfavourable opinion of each of the following?

Nicola Sturgeon Base: All respondents

			REGION S	UMMARY				VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015				
Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote		
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265		
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
344	243	79	266	87	50	107	36	185	31	3	8	59	43	130	29	13	28		
17%	14%	44%	14%	18%	9%	15%	5%	26%	21%	3%	24%	88%	7%	24%	20%	6%	11%		
1100	977	71	1029	267	312	398	634	245	62	71	14	1	503	217	66	187	83		
54%	56%	40%	55%	54%	59%	54%	81%	35%	43%	79%	42%	2%	77%	40%	47%	81%	32%		
444	408	18	426	109	116	183	90	222	41	12	6	5	89	173	36	22	85		
22%	23%	10%	23%	22%	22%	25%	12%	31%	28%	13%	19%	8%	14%	32%	26%	10%	33%		
149	131	10	140	31	50	50	21	54	12	5	5	2	15	28	10	8	65		
7%	7%	5%	8%	6%	9%	7%	3%	8%	8%	5%	14%	2%	2%	5%	7%		25%		



Q6_11. Do you have a favourable or unfavourable opinion of each of the following?

Nicola Sturgeon Base: All respondents

Unweighted Total	
Weighted Total	
Favourable	
Unfavourable	
Neither	
Don't know	

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
344	79	12	47	28	16	15	22	19	38	42	27
17%	44%	13%	20%	16%	9%	10%	22%	10%	14%	15%	15%
1100	71	50	123	94	113	90	52	109	125	162	111
54%	40%	59%	53%	54%	62%	60%	51%	56%	46%	56%	62%
444	18	20	48	41	39	32	19	45	88	63	32
22%	10%	23%	21%	23%	21%	21%	18%	23%	33%	22%	18%
149	10	4	14	12	15	14	9	20	20	20	9
7%	5%	5%	6%	7%	8%	9%	9%	11%	7%	7%	5%



Q6_11. Do you have a favourable or unfavourable opinion of each of the following?

Nicola Sturgeon Base: All respondents

			EDUCATION				WORKING	ELECTION DECISION			
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
344	4	232	63	24	18	210	54	24	56	289	56
17%	8%	15%	22%	28%	25%	19%	19%	13%	11%	18%	12%
1100	24	879	139	23	24	546	119	85	349	879	221
54%	57%	58%	47%	28%	34%	51%	43%	47%	70%	56%	47%
444	5	307	74	34	20	240	80	41	83	326	118
22%	12%	20%	25%	41%	27%	22%	29%	23%	17%	21%	25%
149	9	107	18	2	10	84	25	31	10	69	80
7%	22%	7%	6%		14%	8%	9%	17%	2%	4%	17%

Q6_12. Do you have a favourable or unfavourable opinion of each of the following?

SNPBase: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

	GENI	DER			AG	E	SOCIAL GRADE					
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
274	149	125	45	57	54	38	42	39	94	74	45	60
13%	15%	12%	19%	16%	16%	10%	14%	9%	17%	13%	10%	12%
1037	552	485	85	115	159	208	176	295	301	290	225	222
51%	56%	46%	36%	33%	47%	57%	59%	65%	55%	51%	51%	46%
532	238	294	67	117	90	93	64	100	129	146	121	136
26%	24%	28%	29%	33%	27%	25%	22%	22%	24%	26%	27%	28%
195	53	142	35	61	36	28	16	19	20	55	53	67
10%	5%	14%	15%	17%		8%	5%	4%	4%	10%	12%	14%



Q6_12. Do you have a favourable or unfavourable opinion of each of the following?

SNPBase: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

			REGION S	UMMARY					VOTING IN	TENTION				PAST VOTE -	- GENERAL ELI	CTION 2015	
			England &						Lib						Lib		
Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
0000	4744	400	1010	500	500	000	7-7	747	404	407		74	570	570	100	200	205
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070
274	176	82	192	66	35	74	19	140	21	2	10	65	23	94	18	8	25
13%	10%	46%	10%	13%	7%	10%	2%	20%	14%	2%	30%	96%	4%	17%	13%	3%	10%
1037	920	71	967	257	281	382	602	229	64	66	13	-	473	210	63	178	76
51%	52%	40%	52%	52%	53%	52%	77%	32%	44%	73%	38%	-	73%	38%	45%	77%	29%
532	490	15	517	131	154	205	125	270	45	11	8	2	125	201	45	31	83
26%	28%	8%	28%	27%	29%	28%	16%	38%	31%	13%	25%	3%	19%	37%	32%	14%	32%
195	173	9	186	38	58	77	35	67	16	11	2	1	29	44	13	13	77
10%	10%	5%	10%	8%	11%	10%	4%	10%	11%	12%	6%	1%	4%	8%	9%	6%	29%



Q6_12. Do you have a favourable or unfavourable opinion of each of the following?

SNPBase: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038 100%	177 100%	86 100%	232 100%	175 100%	183 100%	151 100%	102 100%	194 100%	271 100%	287 100%	179 100%
274 13%	82 46%	9 11%	36 16%	21 12%	9 5%	11 7%	16 16%	15 8%	31 11%	27 9%	17 9%
1037	71	47	116	95	99	84	47	97	120	148	114
51% 532	40% 15	55% 21	50% 65	54% 45	54% 54	56% 41	46% 27	50% 59	44% 92	51% 79	64% 34
26% 195	8% 9	24%	28%	26%	29%	27%	27%		34% 28	27%	19%
195	9 5%	11%	15 6%	15 8%	21 11%	15 10%	12 12%	23 12%	10%	34 12%	14 8%



Q6_12. Do you have a favourable or unfavourable opinion of each of the following?

SNPBase: All respondents

Unweighted Total Weighted Total Favourable Unfavourable Neither Don't know

			EDUCATION				WORKING	STATUS		ELECTION	DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038	42	1524	294	83	73	1080	279	181	497	1563	475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
274	7	174	52	22	17	172	44	18	40	226	48
13%	16%	11%	18%	26%	24%	16%	16%	10%	8%	14%	10%
1037	21	821	132	26	28	505	115	89	329	846	191
51%	50%	54%	45%	32%	39%	47%	41%	49%	66%	54%	40%
532	4	389	84	32	16	293	86	48	104	397	135
26%	10%	26%	29%	38%	22%	27%	31%	27%	21%	25%	28%
195	10	140	26	3	11	110	34	26	24	93	102
10%	24%	9%	9%	4%	15%	10%	12%	15%	5%	6%	21%



Unweighted Total Weighted Total I have definitely decided who I will vote for next Thursday I have not yet decided who I will vote for next Thursday Don't know

	GENE	DER			AGE					SOCIAL GR	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1563	803	760	165	245	239	277	246	391	418	440	339	366
77%	81%	73%	71%	70%	71%	76%	83%	86%	77%	78%	76%	75%
327	122	205	44	68	69	67	35	44	97	86	73	71
16%	12%	20%	19%	19%	20%	18%	12%	10%	18%	15%	16%	15%
148	67	81	23	37	30	22	17	17	29	39	32	48
7%	7%	8%	10%	11%	9%	6%	6%	4%	5%	7%	7%	10%



Unweighted Total Weighted Total I have definitely decided who I will vote for next Thursday I have not yet decided who I will vote for next Thursday Don't know

			REGION S	UMMARY					VOTING IN	ITENTION	-			PAST VOTE -	- GENERAL ELI	ECTION 2015	
Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1563	1344	144	1419	386	396	562	664	606	104	61	17	61	534	472	110	173	123
77%	76%	81%	76%	78%	75%	76%	85%	86%	72%	68%	51%	91%	82%	86%	79%	75%	47%
327	292	18	309	71	92	128	89	75	36	23	12	2	90	59	24	43	75
16%	17%	10%	17%	14%	17%	17%	11%	11%	25%	25%	35%	3%	14%	11%	17%	19%	29%
148	124	15	133	36	40	48	28	25	5	6	5	4	25	17	6	14	64
7%	7%	8%	7%	7%	7%	6%	4%	4%	3%	7%	14%	6%	4%	3%	4%	6%	24%



Unweighted Total Weighted Total I have definitely decided who I will vote for next Thursday I have not yet decided who I will vote for next Thursday Don't know

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1563	144	66	188	131	134	113	75	149	211	214	138
77%	81%	77%	81%	75%	73%	75%	73%	77%	78%	74%	77%
327	18	10	30	31	36	29	18	28	47	53	28
16%	10%	12%	13%	18%	20%	19%	17%	14%	17%	18%	16%
148	15	9	14	13	13	10	10	17	14	21	13
7%	8%	11%	6%	7%	7%	6%	9%	9%	5%	7%	7%



Unweighted Total Weighted Total I have definitely decided who I will vote for next I have not yet decided who I will vote for next Don't know

			EDUCATION				WORKING	STATUS		ELECTIO	N DECISION
Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2038	48	1549	270	72	78	1001	312	173	552	1572	466
2038 100%	42 100%	1524 100%	294 100%	83 100%	73 100%	1080 100%	279 100%	181 100%	497 100%	1563 100%	475 5 100%
1563	23	1192	228	59	48	810	208	125	420	1563	-
77%	56%	78%	77%	71%	66%	75%	74%	69%	85%	100%	
327 16%	11 25%	227 15%	53 18%	15 18%	16 23%	184 17%	46 16%	39 22%	58 12%	-	327 69%
148	8	105	14	9	8	85	26	17	19	-	148
7%	19%	7%	5%	11%	12%	8%	9%	10%	4%	-	31%



Unweighted Total Weighted Total Theresa May and the Conservative Party are likely to win the General Election Jeremy Corbyn and the Labour Party are likely to win the General Election Don't know

	GENI	DER			AGE		-			SOCIAL GI	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1166 57%	640 64%	526 50%	114 49%	149 43%	165 49%	225 61%	180 61%	333 74%	354 65%	330 58%	243 55%	239 49%
389	173	216	62	117	72	64	42	32	93	109	93	93
19%	17%	21%	27%	34%	21%	17%	14%	7%	17%	19%	21%	19%
483 24%	180 18%	303 29%	57 24%	84 24%	101 30%	78 21%	75 25%	88 19%	97 18%	126 22%	108 24%	152 31%



Unweighted Total
Weighted Total
Theresa May and the Conservative Party are likely to win the General Election Jeremy Corbyn and the Labour Party are likely to win the
General Election Don't know

			REGION S	UMMARY					VOTING IN	ITENTION				PAST VOTE	- GENERAL ELI	ECTION 2015	
Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1166	1017	90	1076	274	306	437	661	232	94	60	18	26	515	223	83	154	101
57%	58%	51%	58%	56%	58%	59%	85%	33%	64%	67%	56%	39%	79%	41%	59%	67%	39%
389	335	42	347	103	90	142	23	284	21	11	2	24	43	191	23	25	55
19%	19%	24%	19%	21%	17%	19%	3%	40%	14%	12%	6%	35%	7%	35%	17%	11%	21%
483	407	45	438	116	132	159	97	189	31	19	13	17	92	135	33	51	105
24%	23%	26%	24%	24%	25%	22%	12%	27%	21%	21%	38%	25%	14%	25%	24%	22%	40%



Unweighted Total Weighted Total Theresa May and the Conservative Party are likely to win the General Election Jeremy Corbyn and the Labour Party are likely to win the General Election Don't know

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1166	90	43	134	98	101	88	59	118	148	187	102
57%	51%	50%	58%	56%	55%	58%	57%	61%	55%	65%	57%
389	42	20	49	34	33	30	13	27	70	38	34
19%	24%	24%	21%	19%	18%	20%	12%	14%	26%	13%	19%
483	45	23	50	44	49	33	31	50	53	63	43
24%	26%	26%	22%	25%	27%	22%	30%	26%	20%	22%	24%



]				EDUCATION				WORKING	STATUS		ELECTION	DECISION
	Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
-	Total	r lillary of below	Secondary scrioor	Offiversity degree	degree	education	i dii/r ait time	Not working	riouse person	Relifed	Decided	Offdecided/Dofft know
Unweighted Total	2038	48	1549	270	72	78	1001	312	173	552	1572	466
Weighted Total	2038	42	1524	294	83	73	1080	279	181	497	1563	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Theresa May and the Conservative Party are likely		25	890	166	37	35	582	136	85	363	954	212
to win the General Election	57%	60%	58%	57%	44%	49%	54%	49%	47%	73%	61%	45%
Jeremy Corbyn and the Labour Party are likely to	389	6	260	68	32	21	246	64	45	35	324	65
win the General Election	19%	14%	17%	23%	38%	28%	23%	23%	25%	7%	21%	14%
Don't know	483	11	375	59	15	17	252	80	52	100	285	198
	24%	26%	25%	20%	18%	23%	23%	29%	29%	20%	18%	



Unweighted Total Weighted Total Theresa May and the Conservative Party have the best policies for people like me and my family Jeremy Corbyn and the Labour Party have the best policies for people like me and my family

Don't know

Γ		GENI	DER			AGE		_			SOCIAL	GRADE	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
	2038	1052	986	258	298	330	337	303	512	451	618	384	585
	2038	993 1045		232	351	338	367	298	452	544	565	444	485
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
s	773	404	370	58	79	102	140	133	261	231	228	163	151
-	38%	41%	35%	25%	22%	30%	38%	45%	58%	43%	40%	37%	31%
.	905	429	477	145	202	163	154	115	128	243	248	191	224
- [44%	43%	46%	62%	58%	48%	42%	38%	28%	45%	44%	43%	46%
	360	160	199	29	70	73	73	50	64	70	89	90	110
	18%	16%	19%	13%	20%	22%	20%	17%	14%	13%	16%	20%	23%



Unweighted Total Weighted Total Theresa May and the Conservative Party have the best policies for people like me and my family Jeremy Corbyn and the Labour Party have the best policies for people like me and my family Don't know

			REGION S	UMMARY					VOTING IN	ITENTION				PAST VOTE	- GENERAL ELI	ECTION 2015	
Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote
Total	Liigianu	Scotland	vvales	NOILII	iviiularius	Journ	COIIS	Lau	Dellis	UKII	Gleen	SINI	COIIS	Lab	Dellis	UKII	Did flot vote
2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
773	684	50	723	168	226	289	646	16	29	35	2	9	489	56	42	115	48
38%	39%	28%	39%	34%	43%	39%	83%	2%	20%	38%	7%	13%	75%	10%	30%	50%	18%
905	780	84	821	255	204	320	55	654	70	20	14	40	99	447	61	61	107
44%	44%	47%	44%	52%	39%	43%	7%	93%	48%	22%	41%	60%	15%	82%	44%	27%	41%
360	295	43	317	70	97	128	80	37	47	36	17	18	62	45	36	54	106
18%	17%	24%	17%	14%	18%	17%	10%	5%	32%	39%	52%	27%	10%	8%	26%	24%	41%



	ſ
	I
Unweighted Total	
Weighted Total	
	l
Theresa May and the Conservative Party have the best policies for people like me and my family	
Jeremy Corbyn and the Labour Party have the best policies for people like me and my family	

Don't know

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
773	50	27	86	55	77	67	39	82	91	127	71
38%	28%	32%	37%	32%	42%	44%	39%	42%	34%	44%	40%
905	84	48	122	85	75	56	41	73	139	104	78
44%	47%	56%	52%	49%	41%	37%	40%	38%	51%	36%	43%
360	43	10	25	35	31	27	21	39	41	57	30
18%	24%	12%	11%	20%	17%	18%	21%	20%	15%	20%	17%



Unweighted Total Weighted Total Theresa May and the Conservative Party have the best policies for people like me and my family Jeremy Corbyn and the Labour Party have the best policies for people like me and my family

Don't know

Γ				EDUCATION	-			WORKING	STATUS		ELECTION	DECISION
	Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
	2038	48	1549	270	72	78	1001	312	173	552	1572	466
	2038	42	1524	294	83	73	1080	279	181	497	1563	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
е	773	18	621	92	17	16	372	70	53	278	678	95
	38%	43%	41%	31%	20%	22%	34%	25%	29%	56%	43%	20%
ı	905	14	625	161	55	46	511	160	83	150	746	159
	44%	32%	41%	55%	66%	63%	47%	57%	46%	30%	48%	33%
	360	10	279	42	11	11	197	49	45	69	139	221
	18%	25%	18%	14%	13%	15%	18%	17%	25%	14%	9%	47%



585

485

100%

162

210

112

23%

33%

SOCIAL GRADE

384

444

100%

149

213

82

19%

34%

618

565

196

276

93

16%

35%

100%

C1

ONLINE Opinion Poll

Q7_4. Thinking about next week's General Election on June 8th, for each of the following pairs of statements, please indicate which comes closest to your opinion.

Unweighted Total Weighted Total Jeremy Corbyn, not Theresa May, would make the best Prime Minister after the election

Theresa May, not Jeremy Corbyn, would make the best Prime

Minister after the election

Don't know

	GENI	DER			A	GE .				
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	
2038	1052	986	258	298	330	337	303	512	451	
2038	993	1045	232	351	338	367	298	452	544	6
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
690	339	352	126	177	124	109	80	75	184	6
34%	34%	34%	54%	50%	37%	30%	27%	17%	34%	
993	504	489	70	91	139	198	168	326	293	6
49%	51%	47%	30%	26%	41%	54%	57%	72%	54%	
355	150	205	37	82	75	59	50	52	67	6
17%	15%	20%	16%	23%	22%	16%	17%	11%	12%	



Unweighted Total	
Weighted Total	
Jeremy Corbyn, not Theresa May, would make the best Prime Minister after the election	
Theresa May, not Jeremy Corbyn, would make the best Prime Minister after the election	
Don't know	

Г				REGION S	UMMARY					VOTING IN	ITENTION				PAST VOTE	- GENERAL ELI	ECTION 2015	
	Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote
	2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
	2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
е	690	583	74	616	194	148	241	17	540	42	11	11	39	59	367	35	32	85
	34%	33%	42%	33%	39%	28%	33%	2%	77%	29%	12%	32%	58%	9%	67%	25%	14%	32%
Э	993	879	63	929	223	278	378	729	61	66	56	5	11	550	105	74	160	71
	49%	50%	36%	50%	45%	53%	51%	93%	9%	45%	62%	16%	16%	85%	19%	53%	70%	27%
	355	297	40	315	76	102	119	35	105	37	23	17	18	41	76	31	38	106
	17%	17%	22%	17%	15%	19%	16%	4%	15%	26%	25%	52%	26%	6%	14%	22%	16%	41%



Unweighted Total Weighted Total Jeremy Corbyn, not Theresa May, would make the best Prime Minister after the election Theresa May, not Jeremy Corbyn, would make the best Prime Minister after the election Don't know

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
690	74	35	96	63	52	41	33	55	107	73	61
34%	42%	41%	41%	36%	29%	27%	33%	28%	39%	25%	34%
993	63	35	106	82	96	78	50	104	121	164	93
49%	36%	41%	46%	47%	52%	51%	49%	54%	45%	57%	52%
355	40	16	31	30	35	32	19	34	43	51	25
17%	22%	18%	13%	17%	19%	21%	18%	18%	16%	18%	14%



Unweighted Total Weighted Total Jeremy Corbyn, not Theresa May, would make the best Prime Minister after the election Theresa May, not Jeremy Corbyn, would make the best Prime Minister after the election Don't know

ſ				EDUCATION				WORKING	STATUS		ELECTION	DECISION
	Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
	2038	48	1549	270	72	78	1001	312	173	552	1572	466
	2038 100%	42 100%	1524 100%	294 100%	83 100%	73 100%	1080 100%	279 100%	181 100%	497 100%	1563 100%	475 100%
ie	690	12	466	120	49	36	416	127	61	86	606	84
	34%	29%	31%	41%	58%	50%	39%	46%	33%	17%	39%	
е	993 49%	20 48%	796 52%	124 42%	19 23%	24 34%	467 43%	101 36%	78 43%	347 70%	807 52%	186 39%
	355	9	262	50	15	12	196	51	43	64	150	205
	17%	23%	17%	17%	18%	16%	18%	18%	24%	13%	10%	43%



Unweighted Total Weighted Total I prefer a parliament in which parties have to work together in I prefer a parliament in which one party has an overall majority Don't know

	GENI	DER			AGE		-			SOCIAL GF	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
2038	1052	986	258	298	330	337	303	512	451	618	384	585
2038	993	1045	232	351	338	367	298	452	544	565	444	485
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
575 28%	298 30%	277 27%	88 38%	131 37%	97 29%	91 25%	77 26%	91 20%	163 30%	156 28%	122 27%	133 27%
1204	591	613	108	158	194	221	194	330	330	335	270	269
59%	60%	59%	46%	45%	57%	60%	65%	73%	61%	59%	61%	55%
259 13%	103 10%	155 15%	36 16%	62 18%	47 14%	56 15%	27 9%	31 7%	50 9%	73 13%	53 12%	83 17%



ſ				REGION S	UMMARY					VOTING IN	TENTION				PAST VOTE -	GENERAL ELI	CTION 2015	
				England &						Lib						Lib		
	Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
Unweighted Total	2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
Weighted Total	2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I prefer a parliament in which parties have to work together in	575	472	71	504	138	113	221	98	250	92	23	18	34	109	170	68	51	80
government	28%	27%	40%	27%	28%	21%	30%	13%	35%	63%	25%	54%	51%	17%	31%	49%	22%	31%
I prefer a parliament in which one party has an overall majority	1204	1063	86	1118	291	335	438	628	376	43	61	6	25	489	310	65	158	103
	59%	60%	49%	60%	59%	63%	59%	81%	53%	29%	67%	19%	37%	75%	56%	47%	68%	40%
Don't know	259	224	20	239	65	80	79	54	79	11	7	9	8	52	68	6	22	78
	13%	13%	11%	13%	13%	15%	11%	7%	11%	8%	8%	28%	11%	8%	12%	4%	10%	30%



Unweighted Total Weighted Total I prefer a parliament in which parties have to work together in I prefer a parliament in which one party has an overall majority Don't know

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
2038	196	96	217	195	169	145	128	224	216	262	190
2038	177	86	232	175	183	151	102	194	271	287	179
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
575	71	23	64	50	41	33	31	39	82	85	55
28%	40%	27%	28%	29%	22%	22%	31%	20%	30%	29%	31%
1204	86	48	142	100	111	94	55	129	161	172	105
59%	49%	56%	61%	57%	60%	62%	54%	67%	59%	60%	59%
259	20	14	26	25	31	23	15	25	29	31	19
13%	11%	16%	11%	14%	17%	15%	15%	13%	11%	11%	11%



Unweighted Total Weighted Total I prefer a parliament in which parties have to work together in government I prefer a parliament in which one party has an overall majority Don't know

				EDUCATION				WORKING	STATUS		ELECTION	DECISION
	Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
2	2038	48	1549	270	72	78	1001	312	173	552	1572	466
1	2038	42	1524	294	83	73	1080	279	181	497	1563	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	575	11	395	99	36	26	322	97	49	107	413	162
	28%	25%	26%	34%	43%	35%	30%	35%	27%	22%	26%	34%
	1204	24	942	155	40	35	610	135	103	356	1030	174
	59%	57%	62%	53%	48%	48%	57%	48%	57%	72%	66%	37%
	259	7	188	40	7	12	148	47	30	34	120	139
	13%	18%	12%	14%	9%	16%	14%	17%	17%	7%	8%	29%



ſ		GENDE	R			AGE					SOCIAL O	RADE	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted Total	2038	1052	986	258	298	330	337	303	512	451	618	384	585
Weighted Total	2038	993	1045	232	351	338	367	298	452	544	565	444	485
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ensuring that the next government delivers improvements to the	1065	476	589	141	159	183	187	152	243	268	284	226	286
NHS	52%	48%	56%	61%	45%	54%	51%	51%	54%	49%	50%	51%	59%
Ensuring Britain has a strong team for the Brexit negotiations	948	499	450	92	117	143	163	160	274	276	266	196	211
	47%	50%	43%	40%	33%	42%	44%	54%	61%	51%	47%	44%	43%
Having a government that will keep Britain secure from terrorism	853	399	455	72	120	135	171	131	225	234	228	179	213
	42%	40%	43%	31%	34%	40%	47%	44%	50%	43%	40%	40%	44%
Having a government that best looks after the interests of hard	671	303	368	79	140	141	120	79	112	172	192	172	135
working families	33%	31%	35%	34%	40%	42%	33%	27%	25%	32%	34%	39%	28%
Ensuring that the most vulnerable in society are looked after well	590	276	314	85	103	93	118	90	102	137	163	120	170
	29%	28%	30%	36%	29%	27%	32%	30%	23%	25%	29%	27%	35%
Reducing the wealth gap between the rich and poor	565	296	269	76	128	106	106	67	83	149	157	126	134
	28%	30%	26%	33%	36%	31%	29%	22%	18%	27%	28%	28%	28%
Having a Prime Minister who can represent Britain on the world	560	289	271	46	71	82	99	86	177	167	171	121	101
stage	27%	29%	26%	20%	20%	24%	27%	29%	39%	31%	30%	27%	21%
Having a government that promises to protect people's assets as	289	145	144	16	42	35	47	56	94	88	81	61	59
they need more social care later in life	14%	15%	14%	7%	12%	10%	13%	19%	21%	16%	14%	14%	12%



ſ				REGION SU	JMMARY					VOTING IN	ENTION	-			PAST VOTE -	GENERAL ELE	CTION 2015	
				England &						Lib						Lib		
	Total	England	Scotland	Wales	North	Midlands	South	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	UKIP	Did not vote
Unweighted Total	2038	1714	196	1842	508	538	668	757	717	134	107	33	71	576	576	122	290	265
Weighted Total	2038	1759	177	1861	493	528	738	781	706	146	91	33	67	650	548	140	230	261
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ensuring that the next government delivers improvements to	1065	925	89	976	261	269	396	300	481	82	39	21	35	280	352	76	102	134
the NHS	52%	53%	50%	52%	53%	51%	54%	38%	68%	56%	43%	62%	52%	43%	64%	54%	45%	51%
Ensuring Britain has a strong team for the Brexit negotiations	948	829	70	878	210	270	349	562	181	53	55	10	18	430	161	54	147	94
	47%	47%	40%	47%	43%	51%	47%	72%	26%	36%	61%	31%	27%	66%	29%	38%	64%	36%
Having a government that will keep Britain secure from	853	745	65	789	217	219	310	440	203	43	50	10	20	339	162	44	128	115
terrorism	42%	42%	36%	42%	44%	41%	42%	56%	29%	29%	56%	29%	30%	52%	29%	31%	56%	44%
Having a government that best looks after the interests of	671	582	60	611	164	168	249	224	275	51	20	13	20	197	203	34	61	106
hard working families	33%	33%	34%	33%	33%	32%	34%	29%	39%	35%	22%	41%	30%	30%	37%	25%	26%	40%
Ensuring that the most vulnerable in society are looked after	590	491	70	521	140	150	200	110	300	53	23	14	30	94	222	48	57	67
well	29%	28%	39%	28%	28%	29%	27%	14%	42%	36%	25%	42%	44%	15%	40%	34%	25%	26%
Reducing the wealth gap between the rich and poor	565	472	62	504	140	122	211	73	320	51	13	17	31	83	227	47	31	87
	28%	27%	35%	27%	28%	23%	29%	9%	45%	35%	14%	50%	46%	13%	41%	34%	14%	33%
Having a Prime Minister who can represent Britain on the	560	479	46	515	132	170	177	362	88	33	19	4	13	293	90	35	67	50
world stage	27%	27%	26%	28%	27%	32%	24%	46%	12%	23%	21%	13%	20%	45%	16%	25%	29%	19%
Having a government that promises to protect people's assets	289	254	21	268	66	75	114	111	96	24	15	2	9	113	70	31	34	21
as they need more social care later in life	14%	14%	12%	14%	13%	14%	15%	14%	14%	16%	16%	6%	13%	17%	13%	22%	15%	8%



							REGION					
			North	North		West	East				South	South
	Total	Scotland	East	West	Yorks & Humber	Midlands	Midlands	Wales	Eastern	London	East	West
Unweighted Total	2038	196	96	217	195	169	145	128	224	216	262	190
Weighted Total	2038	177	86	232	175	183	151	102	194	271	287	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ensuring that the next government delivers improvements to	1065	89	46	127	88	82	74	50	113	119	171	105
the NHS	52%	50%	53%	54%	50%	45%	49%	49%	58%	44%	60%	59%
Ensuring Britain has a strong team for the Brexit negotiations	948	70	33	108	68	101	79	49	89	121	134	94
	47%	40%	39%	47%	39%	55%	53%	48%	46%	45%	47%	52%
Having a government that will keep Britain secure from terrorism	853	65	37	97	83	74	64	43	80	113	128	69
	42%	36%	43%	42%	47%	41%	43%	42%	41%	42%	45%	39%
Having a government that best looks after the interests of hard	671	60	30	79	56	64	42	29	62	99	88	63
working families	33%	34%	35%	34%	32%	35%	28%	28%	32%	36%	30%	35%
Ensuring that the most vulnerable in society are looked after	590	70	26	68	46	47	46	30	58	71	78	51
well	29%	39%	31%	29%	26%	26%	31%	29%	30%	26%	27%	28%
Reducing the wealth gap between the rich and poor	565	62	30	61	48	38	35	32	49	79	86	45
	28%	35%	35%	26%	27%	21%	23%	31%	25%	29%	30%	25%
Having a Prime Minister who can represent Britain on the world	560	46	19	70	44	54	58	36	58	72	63	42
stage	27%	26%	22%	30%	25%	29%	39%	35%	30%	27%	22%	23%
Having a government that promises to protect people's assets	289	21	8	32	25	35	19	14	21	44	46	23
as they need more social care later in life	14%	12%	9%	14%	14%	19%	12%	13%	11%	16%	16%	13%



ſ				EDUCATION				WORKING	STATUS		ELECTION	DECISION
	Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't know
Unweighted Total	2038	48	1549	270	72	78	1001	312	173	552	1572	466
Weighted Total	2038	42	1524	294	83	73	1080	279	181	497	1563	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ensuring that the next government delivers	1065	19	805	156	33	44	516	165	110	273	819	246
improvements to the NHS	52%	46%	53%	53%	40%	60%	48%	59%	61%	55%	52%	52%
Ensuring Britain has a strong team for the Brexit	948	19	741	120	28	29	470	113	69	296	771	178
negotiations	47%	45%	49%	41%	34%	40%	44%	41%	38%	60%	49%	37%
Having a government that will keep Britain secure	853	19	680	103	22	22	432	98	83	240	654	200
from terrorism	42%	46%	45%	35%	26%	30%	40%	35%	46%	48%	42%	42%
Having a government that best looks after the interests of hard working families	671	10	502	110	29	15	422	71	64	114	507	164
interests of hard working families	33%	23%	33%	37%	35%	20%	39%	25%	35%	23%	32%	35%
Ensuring that the most vulnerable in society are	590	11	415	94	33	31	286	130	58	117	454	136
looked after well	29%	25%	27%	32%	40%	42%	26%	47%	32%	23%	29%	29%
Reducing the wealth gap between the rich and	565	11	390	102	26	28	316	96	55	99	429	136
poor	28%	27%	26%	35%	32%	38%	29%	34%	30%	20%	27%	29%
Having a Prime Minister who can represent Britain	560	13	420	85	21	16	295	47	41	177	466	94
on the world stage	27%	32%	28%	29%	26%	22%	27%	17%	23%	36%	30%	20%
Having a government that promises to protect	289	5	231	37	11	3	131	26	19	113	208	81
people's assets as they need more social care later in life	14%	12%	15%	12%	13%	4%	12%	9%	10%	23%	13%	17%



Q3/Q4/Q5 (PM Squeeze) Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Other

	GENDE	ER			AGE					SOCIAL GF	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1879	986	893	227	260	293	314	286	499	424	573	354	528
1310	651	659	108	146	203	253	229	371	511	431	243	125
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
625	305	320	30	38	79	111	121	245	230	222	121	53
48%	47%	49%	28%	26%	39%	44%	53%	66%	45%	51%	50%	42%
449	209	240	59	81	83	88	69	69	172	149	83	45
34%	32%	36%	55%	55%	41%	35%	30%	19%	34%	35%	34%	36%
107	64	43	10	11	20	20	15	31	60	27	13	6
8%	10%	6%	9%	8%	10%	8%	7%	8%	12%	6%	5%	5%
57	29	27	1	5	8	23	7	12	23	12	12	9
4%	5%	4%	1%	3%	4%	9%	3%	3%	5%	3%	5%	7%
17	11	7	5	2	1	3	3	2	4	7	3	2
1%	2%	1%	5%	1%	1%	1%	1%	1%	1%	2%	1%	2%
45	25	20	3	8	10	7	10	7	18	11	10	6
3%	4%	3%	3%	5%	5%	3%	4%	2%	4%	3%	4%	5%
8	6	2	*	2	*	2	2	2	4	2	1	1
1%	1%	•	*	1%	*	1%	1%	1%	1%	*	•	1%
1	1	*	-	*	-	-	1	-	-	-	-	1
*	•	*	-	*	-	-	•	-	-	-	-	1%
1	*	1	-	-	1	-	-	1	-	1	-	1
*		*	-	-	*	-	-	*			-	1%



Q3/Q4/Q5 (PM Squeeze) Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Other

			REGION SI	JMMARY					VOTING IN	TENTION				PAST VOTE -	GENERAL ELE	CTION 2015	
Total	England	Scotland	England & Wales	North	Midlands	South	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP	Did not vote
1879	1585	179	1700	475	493	617	757	717	134	107	33	71	561	567	118	277	164
1310	1137	113	1198	321	337	480	602	450	109	57	19	45	494	355	107	152	84
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
625	561	37	588	147	184	229	601	6	3	1	-	-	434	41	32	77	31
48%	49%	33%	49%	46%	55%	48%	100%	1%	3%	2%	-	-	88%	11%	30%	50%	37%
449	414	17	432	140	107	167	1	444	-	-	1	-	37	292	20	23	40
34%	36%	15%	36%	44%	32%	35%	*	99%	-	-	7%	-	8%	82%	19%	15%	48%
107	93	10	96	19	26	47	-	-	106	-	-	-	18	14	53	5	5
8%	8%	9%	8%	6%	8%	10%	-	-	97%	-	-	-	4%	4%	50%	3%	6%
57	52	1	55	9	15	28	-	-	-	56	-	-	2	2	1	47	4
4%	5%	1%	5%	3%	4%	6%	-	-	-	98%	-	-	*	1%	1%	31%	4%
17	15	3	15	4	4	7	-	-	-	-	17	-	2	2	1	-	3
1%	1%	2%	1%	1%	1%	1%	-	-	-	-	93%	-	*	1%	1%	-	3%
45	-	45	-	-	-	-	-		-	-	-	45	-	*	-		*
3%	-	40%	-	-	-	-	-	-	-	-	-	100%	-	•	-	-	
8	-	-	8	-	-	-	-				-	-	-	2	-	*	1
1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	*	2%
1	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-
*		-	•	-	-	•	-	-	-	-	-	-	-	-	-	-	-
1	1	-	1	1	1	-	-	-	-	-	-	-	-	1	-	1	-
*		-		*	*	-	-	-	-	-	-	-	-	*	-	*	-



Q3/Q4/Q5 (PM Squeeze) Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Other

						REGION					
		North	North		West	East				South	South
Total	Scotland	East	West	Yorks & Humber	Midlands	Midlands	Wales	Eastern	London	East	West
1879	179	91	208	176	151	135	115	207	196	246	1
1310	113	56	153	112	115	93	61	129	179	189	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
625	37	22	70	56	58	52	27	74	72	100	
48%	33%	39%	46%	50%	51%	56%	45%	57%	40%	53%	
449	17	27	67	46	42	28	19	37	80	52	
34%	15%	49%	43%	41%	37%	30%	31%	28%	45%	27%	
107	10	4	10	5	9	8	4	10	10	22	
8%	9%	8%	7%	4%	7%	9%	6%	7%	5%	12%	
57	1	2	5	3	5	4	3	6	11	14	
4%	1%	4%	3%	2%	4%	4%	5%	5%	6%	7%	
17	3	*	2	2	*	1		2	5	2	
1%	2%	1%	1%	1%	*	1%	*	2%	3%	1%	
45	45	-	-	-	-	-	-	-	-	-	
3%	40%	-	-	-	-	-	-	-	-	-	
8	-	-	-	-	-	-	8	-	-	-	
1%	-	-	-	-	-	-	13%	-	-	-	
1	-	-	-	-	-	-	-	-	1		
	-	-	-	-	-	-	-	-	•	•	
1	-	-	-	1	1	-	-	-	-	-	
	-	-		1%	1%	-	-	-	-	-	



Q3/Q4/Q5 (PM Squeeze) Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

		EDUCATION					WORKING STATUS				ELECTION DECISION	
	Total	Primary or below	Secondary school	University degree	Higher university degree	Still in full time education	Full/Part time	Not working	House person	Retired	Decided	Undecided/Don't kno
Unweighted Total	1879	45	1431	256	65	65	913	282	151	533	1544	335
Weighted Total	1310	21	992	203	51	31	711	105	90	405	1079	232
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100
Conservative	625	9	514	71	13	9	292	33	38	262	523	102
	48%	43%	52%	35%	26%	28%	41%	32%	43%	65%	48%	4
Labour	449	6	309	89	28	14	282	52	34	81	381	6
	34%	30%	31%	44%	55%	45%	40%	49%	38%	20%	35%	2
Liberal Democrat	107	-	73	24	6	4	54	9	8	37	76	3
	8%	-	7%	12%	12%	12%	8%	8%	9%	9%	7%	1
JKIP	57	3	49	4	•		35	3	6	13	38	
	4%	14%	5%	2%	1%	1%	5%	2%	7%	3%	4%	
Green	17	*	9	5	1	2	11	4	*	2	10	
	1%	1%	1%	2%	1%	7%	2%	4%	•	*	1%	
SNP	45	2	29	10	2	2	33	4	2	7	41	
	3%	8%	3%	5%	5%	7%	5%	4%	2%	2%	4%	
Plaid Cymru	8	-	8	-	*	-	3		1	3	7	
	1%	-	1%	-	1%	-	•	•	1%	1%	1%	
BNP	1	1	*	-	-	-		1	-	-	1	
		3%	•	-	-	-	•	1%	-	-	•	
Other	1 1	-	1	-	-	-	1	-	-	1	1	
	"	-		-	-	-	*	-	-	*	•	

