

# ITV News / ComRes Marginal Seats Political Poll

## METHODOLOGY NOTE

ComRes interviewed online a representative sample of 1,002 GB adults living in the 40 most marginal constituencies where the Conservatives and Labour shared first and second place between them at the last General Election in 2010. Of these 40 constituencies, 25 currently have a Conservative MP and 15 currently have a Labour MP. Each constituency is represented in the sample equally, with results weighted to be representative of all adults in all 40 constituencies as a whole. Data were also weighted by past vote recall. Fieldwork took place from 15<sup>th</sup> and 24<sup>th</sup> November 2014. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

The ComRes Battlebus is a battlegrounds omnibus survey of 1,000 voters in the 40 most marginal Labour–Conservative constituencies. For more information on future waves of the Battlebus please contact Adam Ludlow on [adam.ludlow@comres.co.uk](mailto:adam.ludlow@comres.co.uk).

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Online Fieldwork: 15th - 24th November 2014

Absolutes/col percents

Q1 Thinking back to the General Election in 2010, which party, if any, did you vote for?

Base: All respondents

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
Conservative	289	171	117	52	31	56	62	88	81	88	63	57	185	103	95	90	64	39
	29%	35%	23%	17%	17%	32%	42%	43%	38%	29%	30%	21%	30%	27%	27%	33%	32%	22%
Labour	290	149	140	75	69	53	41	52	65	83	62	80	171	119	105	65	60	59
	29%	30%	27%	25%	38%	30%	28%	26%	31%	27%	29%	29%	27%	32%	30%	24%	30%	34%
Liberal Democrat	136	67	69	33	29	23	23	29	33	51	24	28	95	41	57	38	21	20
	14%	14%	14%	11%	16%	13%	16%	14%	16%	17%	11%	10%	15%	11%	16%	14%	10%	11%
Some other party (please write in which party)	61	29	32	16	14	7	8	16	9	19	9	23	32	29	15	18	13	16
	6%	6%	6%	5%	8%	4%	5%	8%	4%	6%	4%	9%	5%	8%	4%	6%	6%	9%
Did not vote	169	60	109	97	28	21	10	13	18	55	40	57	101	69	56	45	34	35
	17%	12%	21%	33%	15%	12%	7%	6%	8%	18%	19%	21%	16%	18%	16%	16%	17%	20%
Don't remember	38	9	29	18	6	8	2	3	5	7	8	19	29	10	16	12	6	4
	4%	2%	6%	6%	4%	4%	2%	2%	2%	2%	4%	7%	5%	3%	5%	4%	3%	2%
Prefer not to say	19	6	13	7	2	6	1	3	2	1	8	8	13	6	7	7	3	3
	2%	1%	2%	2%	1%	4%	1%	2%	1%	0%	4%	3%	2%	2%	2%	2%	1%	2%

## ComRes Battlebus

### Online Fieldwork: 15th - 24th November 2014

Absolutes/col percents

Q1 Thinking back to the General Election in 2010, which party, if any, did you vote for?

Base: All respondents

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
Conservative	289	188	10	5	55	1	289	-	-	111	80	39	38	22
	29%	78%	4%	9%	41%	2%	100%	-	-	29%	27%	26%	37%	29%
Labour	290	12	212	1	26	7	-	290	-	120	80	40	26	24
	29%	5%	72%	2%	19%	24%	-	100%	-	32%	26%	27%	26%	31%
Liberal Democrat	136	10	33	46	13	8	-	-	136	38	47	23	18	11
	14%	4%	11%	79%	10%	26%	-	-	100%	10%	15%	16%	18%	15%
Some other party (please write in which party)	61	2	3	1	32	8	-	-	-	22	18	10	4	7
	6%	1%	1%	3%	24%	26%	-	-	-	6%	6%	6%	4%	10%
Did not vote	169	19	26	4	6	5	-	-	-	63	57	31	8	10
	17%	8%	9%	6%	5%	18%	-	-	-	17%	19%	20%	8%	13%
Don't remember	38	6	10	1	1	1	-	-	-	12	15	4	5	2
	4%	3%	3%	1%	1%	3%	-	-	-	3%	5%	3%	5%	2%
Prefer not to say	19	2	1	-	1	0	-	-	-	10	4	3	2	-
	2%	1%	0%	-	1%	2%	-	-	-	3%	1%	2%	2%	-

## ComRes Battlebus

### Online Fieldwork: 15th - 24th November 2014

Absolutes/col percents

**Q2 If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
10 - Absolutely certain to vote	527	300	227	104	82	94	103	144	129	157	105	135	340	187	190	150	105	82
	53%	61%	45%	35%	46%	54%	70%	71%	61%	52%	49%	50%	54%	50%	54%	54%	52%	47%
9	136	71	65	48	24	25	16	23	33	39	38	26	85	51	45	40	30	21
	14%	15%	13%	16%	13%	14%	11%	11%	15%	13%	18%	10%	14%	14%	13%	14%	15%	12%
8	83	38	46	23	18	16	10	16	14	27	15	27	56	27	31	26	13	14
	8%	8%	9%	8%	10%	9%	7%	8%	7%	9%	7%	10%	9%	7%	9%	9%	7%	8%
7	54	20	35	25	11	11	3	4	12	20	9	13	30	24	18	12	15	9
	5%	4%	7%	8%	6%	6%	2%	2%	5%	7%	4%	5%	5%	6%	5%	4%	7%	5%
6	42	13	29	16	7	12	3	4	4	14	12	11	28	14	16	11	5	9
	4%	3%	6%	5%	4%	7%	2%	2%	2%	5%	6%	4%	4%	4%	5%	4%	3%	5%
5	51	17	34	27	13	8	2	2	7	18	14	11	24	28	15	9	14	14
	5%	3%	7%	9%	7%	5%	2%	1%	3%	6%	7%	4%	4%	7%	4%	3%	7%	8%
4	12	3	9	5	1	3	2	1	4	2	1	6	9	3	4	5	2	1
	1%	1%	2%	2%	1%	2%	1%	0%	2%	1%	0%	2%	1%	1%	1%	2%	1%	0%
3	6	3	4	2	2	1	1	1	2	3	-	2	2	4	2	1	2	2
	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	-	1%	0%	1%	0%	0%	1%	1%
2	16	3	12	12	0	2	-	1	0	8	1	6	10	5	3	7	2	4
	2%	1%	2%	4%	0%	1%	-	1%	0%	3%	0%	2%	2%	1%	1%	3%	1%	2%
1 - Certain not to vote	37	13	24	16	14	2	3	3	5	7	8	18	19	19	9	10	7	12
	4%	3%	5%	5%	8%	1%	2%	1%	2%	2%	4%	6%	3%	5%	3%	3%	3%	7%
Dont Know	36	11	25	18	8	1	3	5	2	8	10	15	24	12	18	6	4	8
	4%	2%	5%	6%	5%	0%	2%	2%	1%	3%	5%	6%	4%	3%	5%	2%	2%	5%
Prefer not to say	1	-	1	1	-	-	-	-	-	-	-	1	-	1	-	-	1	-
	0%	-	0%	0%	-	-	-	-	-	-	-	1%	-	0%	-	-	1%	-

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

**Q2 If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
Mean	8.48	8.90	8.06	7.64	8.08	8.67	9.20	9.31	8.88	8.44	8.55	8.14	8.61	8.26	8.67	8.54	8.49	7.99
Standard deviation	2.37	2.04	2.60	2.76	2.70	1.97	1.78	1.60	2.02	2.32	2.22	2.75	2.25	2.56	2.14	2.37	2.31	2.79
Standard error	0.15	0.18	0.23	0.32	0.40	0.29	0.29	0.22	0.27	0.26	0.31	0.34	0.18	0.26	0.23	0.28	0.32	0.42

## ComRes Battlebus

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Absolutes/col percents

**Q2 If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote**  
**Base: All respondents**

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
10 - Absolutely certain to vote	527	137	186	26	134	30	177	181	83	189	159	84	41	54
	53%	57%	63%	45%	100%	100%	62%	62%	61%	50%	53%	56%	41%	72%
9	136	38	46	17	-	-	39	43	21	56	30	24	24	3
	14%	16%	15%	29%	-	-	14%	15%	16%	15%	10%	16%	24%	4%
8	83	27	17	7	-	-	33	15	11	36	18	10	14	6
	8%	11%	6%	11%	-	-	11%	5%	8%	10%	6%	6%	14%	8%
7	54	18	21	2	-	-	12	18	5	15	23	11	5	1
	5%	7%	7%	4%	-	-	4%	6%	4%	4%	8%	7%	5%	2%
6	42	10	18	-	-	-	7	16	3	16	15	3	5	3
	4%	4%	6%	-	-	-	2%	6%	2%	4%	5%	2%	5%	5%
5	51	10	9	7	-	-	10	8	6	19	21	3	8	1
	5%	4%	3%	11%	-	-	3%	3%	4%	5%	7%	2%	8%	2%
4	12	-	-	-	-	-	2	1	2	4	5	1	1	1
	1%	-	-	-	-	-	1%	1%	1%	1%	2%	1%	1%	1%
3	6	-	-	-	-	-	3	1	1	3	2	1	1	-
	1%	-	-	-	-	-	1%	0%	1%	1%	1%	0%	1%	-
2	16	-	-	-	-	-	2	2	3	5	9	1	0	1
	2%	-	-	-	-	-	1%	1%	2%	1%	3%	1%	0%	2%
1 - Certain not to vote	37	-	-	-	-	-	0	1	-	17	10	7	1	2
	4%	-	-	-	-	-	0%	0%	-	5%	3%	5%	1%	2%
Dont Know	36	-	-	-	-	-	4	4	2	18	9	7	-	2
	4%	-	-	-	-	-	1%	1%	2%	5%	3%	5%	-	3%
Prefer not to say	1	-	-	-	-	-	-	-	-	-	1	-	-	-
	0%	-	-	-	-	-	-	-	-	-	0%	-	-	-

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Q2 If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote  
 Base: All respondents

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
Mean	8.48	9.02	9.13	8.81	10.00	10.00	9.06	9.05	8.98	8.43	8.29	8.72	8.45	9.04
Standard deviation	2.37	1.43	1.41	1.57			1.62	1.64	1.81	2.44	2.50	2.28	1.98	2.07
Standard error	0.15	0.18	0.16	0.40			0.19	0.19	0.31	0.25	0.29	0.37	0.39	0.47

## ComRes Battlebus

### Online Fieldwork: 15th - 24th November 2014

Absolutes/col percents

Q3 If there were a UK General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents 5-10 likely to vote

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	915	416	499	146	144	191	214	220	321	271	148	175	584	331	329	255	185	146
Weighted base	894	459	435	242	155	166	138	193	199	276	194	225	563	331	316	247	182	148
Conservative	212	132	79	40	28	40	44	60	72	65	39	37	134	78	65	69	53	25
	24%	29%	18%	17%	18%	24%	32%	31%	36%	23%	20%	16%	24%	24%	21%	28%	29%	17%
Labour	263	136	127	87	49	45	36	47	55	76	64	68	169	94	99	71	50	45
	29%	30%	29%	36%	31%	27%	26%	24%	28%	27%	33%	30%	30%	28%	31%	29%	27%	30%
Liberal Democrat	39	21	18	15	5	5	7	7	11	17	6	6	34	5	26	8	3	2
	4%	5%	4%	6%	3%	3%	5%	4%	5%	6%	3%	3%	6%	2%	8%	3%	2%	2%
UKIP	169	101	68	31	32	32	31	42	22	46	38	62	97	72	56	41	40	32
	19%	22%	16%	13%	21%	19%	23%	22%	11%	17%	19%	28%	17%	22%	18%	17%	22%	22%
Green	47	15	32	27	7	5	3	5	9	24	10	4	28	19	23	5	7	12
	5%	3%	7%	11%	5%	3%	2%	2%	4%	9%	5%	2%	5%	6%	7%	2%	4%	8%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1	-	1	-	-	-	-	1	1	-	-	-	1	-	-	1	-	-
	0%	-	0%	-	-	-	-	0%	0%	-	-	-	0%	-	-	0%	-	-
BNP	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-
	0%	0%	-	-	-	-	1%	-	-	0%	-	-	0%	-	-	0%	-	-
Other	4	2	2	2	-	1	0	1	0	3	1	-	3	1	-	3	1	0
	0%	0%	0%	1%	-	1%	0%	0%	0%	1%	1%	-	1%	0%	-	1%	0%	0%
Prefer not to say	16	7	9	4	2	7	0	3	4	2	8	3	5	11	3	3	5	6
	2%	2%	2%	1%	1%	4%	0%	2%	2%	1%	4%	1%	1%	3%	1%	1%	3%	4%
Don't know	142	43	99	37	32	29	15	29	26	43	29	44	91	50	44	47	25	26
	16%	9%	23%	15%	20%	18%	11%	15%	13%	15%	15%	20%	16%	15%	14%	19%	14%	17%



## ComRes Battlebus

### Online Fieldwork: 15th - 24th November 2014

Absolutes/col percents

Q3 If there were a UK General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents 5-10 likely to vote

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	915	275	286	70	134	30	313	277	152	344	268	134	102	67
Weighted base	894	240	296	58	134	30	278	281	128	329	265	134	96	69
Conservative	212	212	-	-	-	-	171	9	8	76	64	31	27	13
	24%	88%	-	-	-	-	61%	3%	6%	23%	24%	23%	28%	19%
Labour	263	-	263	-	-	-	9	195	24	96	79	38	27	24
	29%	-	89%	-	-	-	3%	69%	19%	29%	30%	28%	28%	34%
Liberal Democrat	39	-	-	39	-	-	3	1	32	5	11	7	13	3
	4%	-	-	68%	-	-	1%	0%	25%	2%	4%	5%	13%	4%
UKIP	169	-	-	-	128	-	62	38	17	71	51	29	8	10
	19%	-	-	-	95%	-	22%	13%	13%	21%	19%	21%	8%	15%
Green	47	-	-	-	-	29	1	8	8	20	3	11	6	6
	5%	-	-	-	-	96%	0%	3%	6%	6%	1%	9%	6%	8%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	0%	-	-	-	-	-	-	-	-	-	-	-	-	1%
BNP	1	-	-	-	-	-	-	-	-	-	1	-	-	-
	0%	-	-	-	-	-	-	-	-	-	0%	-	-	-
Other	4	-	-	-	-	-	-	0	-	1	3	-	-	-
	0%	-	-	-	-	-	-	0%	-	0%	1%	-	-	-
Prefer not to say	16	3	4	1	0	-	1	5	-	7	6	1	2	1
	2%	1%	1%	1%	0%	-	0%	2%	-	2%	2%	0%	2%	2%
Don't know	142	25	29	18	6	1	31	26	40	52	46	17	15	12
	16%	11%	10%	31%	4%	4%	11%	9%	31%	16%	17%	13%	15%	17%

## ComRes Battlebus

### Online Fieldwork: 15th - 24th November 2014

Absolutes/col percents

**Q4 If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	253	70	183	56	60	51	40	46	71	71	43	68	157	96	83	74	46	50
Weighted base	266	84	182	95	59	45	24	43	44	72	56	95	160	106	82	78	48	58
Conservative	16	7	9	5	4	1	1	6	6	8	1	2	10	7	5	4	4	3
	6%	9%	5%	5%	7%	2%	3%	14%	13%	11%	2%	2%	6%	6%	6%	6%	8%	5%
Labour	29	9	20	17	4	1	3	4	9	10	3	7	15	14	9	6	9	5
	11%	11%	11%	18%	7%	2%	10%	10%	21%	14%	5%	8%	9%	13%	11%	7%	19%	9%
Liberal Democrat	5	1	4	-	3	1	1	0	2	2	1	-	3	2	2	2	0	1
	2%	2%	2%	-	4%	2%	4%	1%	4%	3%	2%	-	2%	2%	2%	2%	1%	2%
UKIP	24	6	18	-	6	7	6	5	3	4	6	11	16	8	4	12	6	3
	9%	8%	10%	-	11%	16%	25%	11%	6%	6%	10%	12%	10%	8%	5%	16%	12%	5%
Green	13	5	8	8	1	2	1	1	3	3	2	5	8	5	3	4	1	4
	5%	6%	4%	8%	2%	4%	3%	3%	7%	4%	4%	5%	5%	5%	4%	6%	1%	8%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	8	4	4	5	3	-	1	-	1	2	-	5	6	3	3	3	2	1
	3%	4%	2%	5%	4%	-	2%	-	3%	3%	-	5%	3%	2%	3%	3%	3%	2%
Prefer not to say	27	14	13	9	7	8	-	3	1	3	7	16	15	12	14	2	6	6
	10%	17%	7%	10%	12%	19%	-	6%	2%	4%	13%	17%	9%	11%	16%	2%	13%	10%
Don't know	143	36	107	51	31	25	13	23	19	41	35	49	88	55	43	45	20	35
	54%	44%	59%	54%	53%	55%	52%	54%	45%	57%	62%	51%	55%	52%	52%	58%	42%	60%

## ComRes Battlebus

### Online Fieldwork: 15th - 24th November 2014

Absolutes/col percents

Q4 If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	253	32	36	24	8	2	47	42	51	98	80	37	22	16
Weighted base	266	28	33	19	6	1	43	40	48	106	87	34	20	19
Conservative	16	9	-	-	-	-	11	2	-	8	4	2	2	1
	6%	31%	-	-	-	-	26%	5%	-	7%	4%	5%	10%	6%
Labour	29	-	15	-	-	-	4	12	7	12	13	1	2	1
	11%	-	47%	-	-	-	9%	30%	14%	12%	15%	3%	7%	4%
Liberal Democrat	5	-	-	4	-	-	-	-	4	0	1	3	-	-
	2%	-	-	23%	-	-	-	-	9%	0%	1%	9%	-	-
UKIP	24	-	-	-	5	-	6	3	1	7	11	4	2	-
	9%	-	-	-	71%	-	14%	8%	2%	6%	13%	13%	11%	-
Green	13	-	-	-	-	-	1	2	4	4	3	4	-	2
	5%	-	-	-	-	-	3%	5%	9%	4%	3%	11%	-	12%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	8	-	-	-	-	-	2	-	-	3	4	-	1	-
	3%	-	-	-	-	-	4%	-	-	3%	5%	-	3%	-
Prefer not to say	27	2	1	1	-	-	1	5	-	17	2	6	1	1
	10%	9%	4%	3%	-	-	3%	13%	-	16%	3%	17%	7%	6%
Don't know	143	17	16	14	2	1	18	16	31	55	49	14	12	14
	54%	61%	49%	74%	29%	100%	42%	40%	66%	52%	56%	42%	61%	72%

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Q5 Generally speaking, do you think of yourself as...

Base: All respondents

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
Conservative	276	171	105	52	40	50	53	80	84	86	55	51	170	106	87	83	68	38
	28%	35%	20%	17%	22%	29%	36%	39%	40%	28%	26%	19%	27%	28%	25%	30%	34%	22%
Labour	297	143	154	93	56	53	43	53	59	88	74	77	181	117	104	76	56	61
	30%	29%	30%	31%	31%	30%	29%	26%	28%	29%	35%	28%	29%	31%	30%	28%	28%	35%
Liberal Democrat	62	31	31	13	9	13	10	18	19	28	5	10	48	14	34	14	8	7
	6%	6%	6%	4%	5%	7%	7%	9%	9%	9%	2%	4%	8%	4%	10%	5%	4%	4%
UKIP	102	48	55	23	21	20	16	22	10	25	22	46	58	44	27	31	23	21
	10%	10%	11%	8%	12%	11%	11%	11%	5%	8%	10%	17%	9%	12%	8%	11%	11%	12%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1	-	1	-	-	-	-	1	1	-	-	-	1	-	-	1	-	-
	0%	-	0%	-	-	-	-	0%	0%	-	-	-	0%	-	-	0%	-	-
Other	67	27	40	33	9	14	6	6	13	26	18	11	38	29	23	15	13	16
	7%	5%	8%	11%	5%	8%	4%	3%	6%	8%	8%	4%	6%	8%	7%	6%	6%	9%
Don't know	168	59	110	71	39	18	18	22	26	48	33	61	112	57	63	49	29	28
	17%	12%	22%	24%	22%	10%	13%	11%	12%	16%	15%	23%	18%	15%	18%	18%	14%	16%
Prefer not to say	28	13	15	13	4	7	2	2	1	4	7	17	19	10	12	7	5	5
	3%	3%	3%	4%	2%	4%	1%	1%	0%	1%	3%	6%	3%	3%	3%	2%	2%	3%

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

**Q5 Generally speaking, do you think of yourself as...**

**Base: All respondents**

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
Conservative	276	206	8	7	38	-	222	10	14	102	77	40	37	18
	28%	86%	3%	11%	28%	-	77%	3%	10%	27%	26%	27%	37%	24%
Labour	297	8	242	4	9	4	9	213	30	123	86	42	30	16
	30%	3%	82%	6%	7%	13%	3%	73%	22%	33%	29%	28%	30%	21%
Liberal Democrat	62	4	9	42	3	1	7	1	53	14	19	15	10	4
	6%	2%	3%	72%	2%	3%	2%	0%	39%	4%	6%	10%	10%	6%
UKIP	102	1	-	-	74	-	23	26	6	41	35	17	2	7
	10%	0%	-	-	55%	-	8%	9%	5%	11%	12%	11%	2%	10%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	0%	-	-	-	-	-	-	-	-	-	-	-	-	1%
Other	67	3	11	-	-	24	4	10	11	30	14	9	3	10
	7%	1%	4%	-	-	78%	1%	3%	8%	8%	5%	6%	3%	14%
Don't know	168	16	25	6	10	2	21	28	23	51	62	20	17	18
	17%	7%	9%	11%	7%	5%	7%	10%	17%	14%	21%	13%	17%	24%
Prefer not to say	28	1	1	-	-	-	3	2	-	15	6	6	2	-
	3%	1%	0%	-	-	-	1%	1%	-	4%	2%	4%	2%	-

## ComRes Battlebus

### Online Fieldwork: 15th - 24th November 2014

Absolutes/col percents

## Q3/4/5 Voting Intention (Turnout weighted)

Base: All respondents expressing a voting intention and saying 5-10 likelihood to vote

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	797	371	426	121	116	156	196	208	297	238	122	140	508	289	288	220	165	124
Weighted base	743	397	346	192	118	127	124	181	182	234	155	173	471	272	265	206	159	113
Conservative	234	145	89	44	31	44	48	67	76	75	41	41	151	83	76	75	57	26
	31%	36%	26%	23%	26%	35%	38%	37%	42%	32%	27%	24%	32%	31%	29%	36%	36%	23%
Labour	291	142	149	93	47	49	42	59	64	85	68	74	183	108	105	78	58	50
	39%	36%	43%	49%	40%	39%	34%	33%	35%	36%	44%	43%	39%	40%	40%	38%	37%	44%
Liberal Democrat	54	25	29	14	10	11	8	10	15	22	8	9	44	10	28	15	6	4
	7%	6%	8%	7%	9%	8%	7%	6%	8%	9%	5%	5%	9%	4%	11%	7%	4%	4%
UKIP	133	78	56	27	24	19	23	40	18	38	32	46	76	58	41	35	32	26
	18%	20%	16%	14%	20%	15%	19%	22%	10%	16%	20%	27%	16%	21%	15%	17%	20%	23%
Green	31	7	23	13	6	4	3	4	8	14	6	3	18	13	16	2	5	7
	4%	2%	7%	7%	5%	3%	2%	2%	4%	6%	4%	2%	4%	5%	6%	1%	3%	6%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	0	-	0	-	-	-	-	0	0	-	-	-	0	-	-	0	-	-
	0%	-	0%	-	-	-	-	0%	0%	-	-	-	0%	-	-	0%	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	0	-	0	-	-	-	0	-	0	-	-	-	-	0	-	-	-	0
	0%	-	0%	-	-	-	0%	-	0%	-	-	-	-	0%	-	-	-	0%

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

**Q3/4/5 Voting Intention (Turnout weighted)****Base: All respondents expressing a voting intention and saying 5-10 likelihood to vote**

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	797	275	286	70	134	30	293	255	136	296	233	120	89	59
Weighted base	743	234	291	54	133	31	257	257	111	265	224	111	84	59
Conservative	234	234	-	-	-	-	186	12	10	84	68	34	33	15
	31%	100%	-	-	-	-	73%	5%	9%	32%	30%	31%	39%	25%
Labour	291	-	291	-	-	-	11	211	36	113	88	39	28	24
	39%	-	100%	-	-	-	4%	82%	33%	43%	39%	36%	33%	40%
Liberal Democrat	54	-	-	54	-	-	5	1	44	5	18	11	15	5
	7%	-	-	100%	-	-	2%	0%	40%	2%	8%	10%	18%	9%
UKIP	133	-	-	-	133	-	53	26	13	50	47	22	5	10
	18%	-	-	-	100%	-	21%	10%	12%	19%	21%	20%	6%	17%
Green	31	-	-	-	-	31	1	7	8	13	4	5	4	5
	4%	-	-	-	-	100%	0%	3%	7%	5%	2%	4%	5%	9%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	0	-	-	-	-	-	-	-	-	-	-	-	-	0
	0%	-	-	-	-	-	-	-	-	-	-	-	-	1%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	0	-	-	-	-	-	-	0	-	0	-	-	-	-
	0%	-	-	-	-	-	-	0%	-	0%	-	-	-	-

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

**Table 7**  
**Q6 For each of the following pairs of statements, please state which comes closest to your opinion?**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
I would consider voting UKIP at the General Election next year	331	185	146	54	73	67	58	80	49	86	93	103	201	131	103	97	71	60
	33%	38%	29%	18%	40%	39%	39%	39%	23%	28%	43%	38%	32%	35%	29%	35%	35%	34%
I'd never consider voting UKIP	523	252	271	182	81	83	79	100	147	182	85	110	333	190	201	133	104	86
	52%	51%	53%	61%	45%	48%	53%	49%	69%	60%	40%	40%	53%	50%	57%	48%	52%	49%
Don't know	148	54	93	62	27	23	11	25	17	36	36	59	92	55	47	46	26	30
	15%	11%	18%	21%	15%	14%	7%	12%	8%	12%	17%	22%	15%	15%	13%	17%	13%	17%



**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Table 7 Cont'd

Q6 For each of the following pairs of statements, please state which comes closest to your opinion?

Base: All respondents

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
I would consider voting UKIP at the General Election next year	331	63	49	9	123	3	122	77	38	133	109	48	26	16
	33%	26%	17%	16%	92%	10%	42%	26%	28%	35%	36%	32%	26%	22%
I'd never consider voting UKIP	523	145	217	45	6	26	132	183	89	178	147	87	64	47
	52%	61%	73%	78%	4%	88%	46%	63%	65%	47%	49%	58%	64%	62%
Don't know	148	31	30	4	5	1	34	30	10	65	45	16	10	12
	15%	13%	10%	6%	4%	3%	12%	10%	7%	17%	15%	10%	10%	16%

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

**Table 8**  
**Q6 For each of the following pairs of statements, please state which comes closest to your opinion?**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
I'd vote for UKIP if I thought they could win in my constituency	298	163	135	49	61	60	56	73	40	83	83	92	175	123	99	77	64	59
	30%	33%	27%	16%	34%	34%	38%	36%	19%	27%	39%	34%	28%	33%	28%	28%	32%	34%
I'd never vote for UKIP, even if they could win in my constituency	522	257	266	172	87	85	77	100	151	178	82	111	339	183	199	139	102	81
	52%	52%	52%	58%	49%	49%	52%	49%	71%	58%	38%	41%	54%	49%	57%	51%	51%	46%
Don't know	181	72	109	76	32	29	14	31	21	43	49	69	112	69	53	59	34	35
	18%	15%	21%	26%	18%	17%	9%	15%	10%	14%	23%	25%	18%	18%	15%	22%	17%	20%

**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Table 8 Cont'd

Q6 For each of the following pairs of statements, please state which comes closest to your opinion?

Base: All respondents

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
I'd vote for UKIP if I thought they could win in my constituency	298	52	41	4	123	2	113	75	27	127	92	45	20	15
	30%	22%	14%	7%	92%	8%	39%	26%	20%	34%	31%	30%	20%	19%
I'd never vote for UKIP, even if they could win in my constituency	522	151	214	46	6	27	137	180	89	177	149	82	67	47
	52%	63%	72%	78%	4%	90%	47%	62%	65%	47%	50%	55%	66%	63%
Don't know	181	37	41	8	5	1	39	35	20	72	59	24	13	13
	18%	15%	14%	14%	4%	2%	13%	12%	15%	19%	20%	16%	13%	18%

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

**Table 9**  
**Q6 For each of the following pairs of statements, please state which comes closest to your opinion?**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
I'd rather have David Cameron than Ed Miliband as Prime Minister	437	251	186	90	66	76	86	119	125	149	76	87	279	159	143	135	89	70
	44%	51%	37%	30%	37%	44%	58%	58%	59%	49%	36%	32%	44%	42%	41%	49%	44%	40%
I'd rather have Ed Miliband than David Cameron as Prime Minister	309	151	158	96	62	56	42	52	60	90	73	85	192	117	115	76	58	59
	31%	31%	31%	32%	35%	32%	28%	26%	28%	30%	34%	31%	31%	31%	33%	28%	29%	34%
Don't know	256	90	166	111	51	41	19	33	27	65	64	100	156	100	92	64	53	47
	26%	18%	33%	37%	29%	24%	13%	16%	13%	21%	30%	37%	25%	27%	26%	23%	27%	27%

**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Table 9 Cont'd

Q6 For each of the following pairs of statements, please state which comes closest to your opinion?

Base: All respondents

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
I'd rather have David Cameron than Ed Miliband as Prime Minister	437	216	41	31	74	7	237	55	59	158	126	74	48	32
	44%	90%	14%	54%	55%	25%	82%	19%	43%	42%	42%	49%	48%	42%
I'd rather have Ed Miliband than David Cameron as Prime Minister	309	14	206	11	15	11	27	175	40	132	88	35	32	22
	31%	6%	69%	19%	11%	37%	9%	60%	30%	35%	29%	23%	32%	29%
Don't know	256	10	49	16	45	11	24	60	37	85	87	42	20	22
	26%	4%	17%	27%	33%	38%	8%	21%	27%	23%	29%	28%	20%	29%

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Table 10

Q6 For each of the following pairs of statements, please state which comes closest to your opinion?

Base: All respondents

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
I'd rather have a Conservative government than a Labour government	358	214	143	56	58	63	72	108	104	116	68	70	234	124	123	111	76	48
	36%	44%	28%	19%	32%	36%	49%	53%	49%	38%	32%	26%	37%	33%	35%	40%	38%	28%
I'd rather have a Labour government than a Conservative government	411	187	224	147	77	69	58	60	81	128	90	111	253	157	150	104	80	77
	41%	38%	44%	49%	43%	40%	39%	29%	38%	42%	42%	41%	40%	42%	43%	38%	40%	44%
Don't know	234	90	143	95	45	42	17	36	28	60	55	91	139	94	78	61	45	50
	23%	18%	28%	32%	25%	24%	12%	17%	13%	20%	26%	33%	22%	25%	22%	22%	22%	28%

**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Table 10 Cont'd

Q6 For each of the following pairs of statements, please state which comes closest to your opinion?

Base: All respondents

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
I'd rather have a Conservative government than a Labour government	358	207	11	23	68	4	233	27	39	125	104	62	45	23
	36%	87%	4%	39%	50%	14%	81%	9%	28%	33%	34%	41%	45%	30%
I'd rather have a Labour government than a Conservative government	411	15	258	18	31	17	34	230	58	162	121	52	43	32
	41%	6%	87%	30%	23%	56%	12%	80%	43%	43%	40%	34%	43%	43%
Don't know	234	17	28	18	36	9	22	32	39	88	76	37	12	20
	23%	7%	9%	31%	27%	30%	8%	11%	29%	24%	25%	25%	12%	27%

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

**Table 11**  
**Q6 For each of the following pairs of statements, please state which comes closest to your opinion?**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
UKIP are a serious political party	450	234	216	87	90	83	88	103	78	136	109	127	269	181	149	120	99	82
	45%	48%	42%	29%	50%	48%	60%	51%	37%	45%	51%	47%	43%	48%	43%	43%	49%	47%
UKIP are not a serious political party	388	203	186	132	66	67	47	76	114	130	75	70	257	132	148	109	69	63
	39%	41%	36%	44%	37%	39%	32%	37%	54%	43%	35%	26%	41%	35%	42%	40%	34%	36%
Don't know	163	55	108	78	24	24	12	25	20	38	29	75	100	63	54	47	33	30
	16%	11%	21%	26%	13%	14%	8%	12%	10%	13%	14%	28%	16%	17%	15%	17%	16%	17%



**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Table 11 Cont'd

Q6 For each of the following pairs of statements, please state which comes closest to your opinion?

Base: All respondents

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
UKIP are a serious political party	450	108	96	19	122	6	152	124	56	192	132	70	37	19
	45%	45%	32%	33%	91%	21%	53%	43%	41%	51%	44%	47%	37%	26%
UKIP are not a serious political party	388	106	161	31	7	22	107	136	64	124	108	61	54	42
	39%	44%	54%	53%	5%	73%	37%	47%	47%	33%	36%	41%	54%	56%
Don't know	163	26	40	8	5	2	30	30	17	60	61	19	10	14
	16%	11%	13%	14%	4%	6%	10%	10%	12%	16%	20%	13%	9%	18%

**ComRes Battlebus**  
**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Table 12

Q6 For each of the following pairs of statements, please state which comes closest to your opinion?

Base: All respondents

	Total	Gender		Age					Social Grade				Current MP			Marginality		
		Male	Female	18-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,002	445	557	174	166	202	229	231	342	295	161	204	639	363	363	276	200	163
Weighted base	1,002	492	510	297	180	174	147	204	213	304	213	272	626	376	351	276	200	175
Politicians in Westminster work in the best interests of their constituents	176	104	73	39	33	30	28	47	56	39	48	33	117	59	70	47	36	24
	18%	21%	14%	13%	18%	17%	19%	23%	26%	13%	23%	12%	19%	16%	20%	17%	18%	14%
Politicians in Westminster work in their own best interest	637	326	311	175	111	111	107	134	126	222	132	157	398	239	217	181	124	115
	64%	66%	61%	59%	62%	64%	72%	66%	59%	73%	62%	58%	64%	64%	62%	66%	62%	65%
Don't know	189	62	127	84	36	33	13	23	31	43	33	82	111	78	64	47	41	37
	19%	13%	25%	28%	20%	19%	9%	11%	14%	14%	16%	30%	18%	21%	18%	17%	20%	21%

**Online Fieldwork: 15th - 24th November 2014**

Absolutes/col percents

Table 12 Cont'd

Q6 For each of the following pairs of statements, please state which comes closest to your opinion?

Base: All respondents

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,002	275	286	70	134	30	325	285	159	380	292	150	107	73
Weighted base	1,002	240	296	58	134	30	289	290	136	376	301	150	100	75
Politicians in Westminster work in the best interests of their constituents	176	73	61	8	10	7	73	61	17	64	45	32	20	15
	18%	30%	21%	13%	7%	23%	25%	21%	12%	17%	15%	22%	20%	20%
Politicians in Westminster work in their own best interest	637	136	189	42	108	20	184	186	100	239	190	97	66	44
	64%	57%	64%	71%	80%	68%	64%	64%	74%	64%	63%	65%	66%	59%
Don't know	189	31	46	9	17	3	32	43	19	73	65	21	14	16
	19%	13%	16%	15%	13%	9%	11%	15%	14%	19%	22%	14%	14%	21%