

# ITV News Index

## METHODOLOGY NOTE

ComRes interviewed 2,019 British adults online between 31<sup>st</sup> October and 2<sup>nd</sup> November 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 1

**Q.1 Do you think that each of the following is good or bad for Britain?**

**Base: All respondents**

|                 | The Coalition<br>Government | Britain's<br>membership of<br>the European<br>Union | The Monarchy | The current<br>'First Past the<br>Post' system<br>for electing<br>MPs to<br>Westminster | Scotland<br>remaining part<br>of the UK | The official<br>link between<br>the Church of<br>England and the<br>State | The current<br>level of<br>immigration<br>from the EU | The current<br>level of<br>immigration<br>from outside<br>the EU |
|-----------------|-----------------------------|---|--------------|---|---|---|---|--|
| Unweighted base | 2019                        | 2019  | 2019         | 2019  | 2019                                    | 2019  | 2019  | 2019   |
| Weighted base   | 2019                        | 2019  | 2019         | 2019  | 2019                                    | 2019  | 2019  | 2019   |
| Good            | 479<br>24%                  | 622<br>31%  | 1368<br>68%  | 561<br>28%  | 1495<br>74%                             | 595<br>29%  | 294<br>15%  | 270<br>13%   |
| Bad             | 1163<br>58%                 | 989<br>49%  | 304<br>15%   | 674<br>33%  | 222<br>11%                              | 599<br>30%  | 1441<br>71%   | 1396<br>69%  |
| Don't know      | 377<br>19%                  | 408<br>20%  | 347<br>17%   | 784<br>39%  | 302<br>15%                              | 824<br>41%  | 284<br>14%  | 354<br>18%   |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 2

**Q.1 Do you think that each of the following is good or bad for Britain?**

**Base: All respondents**

|  | Gender      |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|  | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Unweighted base  | 2019        | 989        | 1030       | 206        | 327        | 368        | 346        | 320        | 452          | 551        | 609        | 355        | 504               | 265        | 832        |
| Weighted base  | 2019        | 989        | 1030       | 240        | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>The Coalition Government</u></b>                   |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Good   | 479<br>24%  | 278<br>28% | 201<br>19% | 47<br>20%  | 74<br>22%  | 83<br>24%  | 87<br>24%  | 82<br>27%  | 106<br>24%   | 169<br>31% | 126<br>23% | 94<br>21%  | 90<br>19%         | 74<br>25%  | 208<br>25% |
| Bad  | 1163<br>58% | 570<br>58% | 593<br>58% | 105<br>44% | 168<br>49% | 187<br>55% | 212<br>59% | 190<br>63% | 301<br>69%   | 291<br>54% | 329<br>59% | 256<br>58% | 287<br>60%        | 169<br>57% | 440<br>53% |
| Don't know   | 377<br>19%  | 140<br>14% | 237<br>23% | 88<br>37%  | 98<br>29%  | 70<br>21%  | 60<br>17%  | 28<br>9%   | 32<br>7%     | 80<br>15%  | 105<br>19% | 89<br>20%  | 103<br>21%        | 53<br>18%  | 187<br>22% |
| <b><u>Britain's membership of the European Union</u></b> |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Good   | 622<br>31%  | 343<br>35% | 279<br>27% | 95<br>40%  | 141<br>41% | 113<br>33% | 106<br>29% | 78<br>26%  | 89<br>20%    | 226<br>42% | 180<br>32% | 92<br>21%  | 124<br>26%        | 100<br>34% | 286<br>34% |
| Bad  | 989<br>49%  | 503<br>51% | 486<br>47% | 60<br>25%  | 105<br>31% | 158<br>47% | 190<br>53% | 181<br>60% | 295<br>67%   | 217<br>40% | 258<br>46% | 246<br>56% | 268<br>56%        | 127<br>43% | 368<br>44% |
| Don't know   | 408<br>20%  | 143<br>14% | 265<br>26% | 85<br>36%  | 94<br>28%  | 68<br>20%  | 64<br>18%  | 41<br>14%  | 55<br>13%    | 97<br>18%  | 121<br>22% | 102<br>23% | 88<br>18%         | 69<br>23%  | 181<br>22% |
| <b><u>The Monarchy</u></b>                               |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Good   | 1368<br>68% | 671<br>68% | 697<br>68% | 107<br>44% | 162<br>48% | 214<br>63% | 267<br>74% | 244<br>81% | 374<br>85%   | 373<br>69% | 375<br>67% | 301<br>68% | 319<br>66%        | 189<br>64% | 524<br>63% |
| Bad  | 304<br>15%  | 168<br>17% | 137<br>13% | 57<br>24%  | 67<br>20%  | 61<br>18%  | 48<br>13%  | 32<br>11%  | 38<br>9%     | 95<br>18%  | 77<br>14%  | 59<br>13%  | 72<br>15%         | 55<br>19%  | 128<br>15% |
| Don't know   | 347<br>17%  | 151<br>15% | 196<br>19% | 76<br>32%  | 110<br>32% | 65<br>19%  | 45<br>12%  | 24<br>8%   | 27<br>6%     | 71<br>13%  | 108<br>19% | 80<br>18%  | 89<br>19%         | 51<br>17%  | 183<br>22% |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 2

**Q.1 Do you think that each of the following is good or bad for Britain?**

**Base: All respondents**

|  | Gender      |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|  | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Weighted base  | 2019        | 989        | 1030       | 240        | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>The current 'First Past the Post' system for electing MPs to Westminster</u></b> |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Good   | 561<br>28%  | 358<br>36% | 203<br>20% | 29<br>12%  | 58<br>17%  | 97<br>28%  | 106<br>29% | 98<br>33%  | 173<br>39%   | 153<br>28% | 162<br>29% | 118<br>27% | 128<br>27%        | 70<br>24%  | 224<br>27% |
| Bad  | 674<br>33%  | 356<br>36% | 318<br>31% | 68<br>28%  | 108<br>32% | 116<br>34% | 141<br>39% | 101<br>34% | 140<br>32%   | 190<br>35% | 180<br>32% | 141<br>32% | 163<br>34%        | 108<br>36% | 274<br>33% |
| Don't know   | 784<br>39%  | 276<br>28% | 508<br>49% | 143<br>60% | 174<br>51% | 127<br>37% | 113<br>31% | 100<br>33% | 128<br>29%   | 196<br>36% | 217<br>39% | 181<br>41% | 190<br>39%        | 118<br>40% | 338<br>40% |
| <b><u>Scotland remaining part of the UK</u></b>  |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Good   | 1495<br>74% | 738<br>75% | 757<br>74% | 151<br>63% | 219<br>65% | 248<br>73% | 268<br>74% | 233<br>78% | 376<br>85%   | 433<br>80% | 422<br>75% | 298<br>68% | 342<br>71%        | 214<br>72% | 602<br>72% |
| Bad  | 222<br>11%  | 129<br>13% | 93<br>9%   | 20<br>9%   | 48<br>14%  | 44<br>13%  | 42<br>12%  | 34<br>11%  | 34<br>8%     | 61<br>11%  | 50<br>9%   | 57<br>13%  | 54<br>11%         | 39<br>13%  | 94<br>11%  |
| Don't know   | 302<br>15%  | 122<br>12% | 180<br>17% | 68<br>28%  | 72<br>21%  | 48<br>14%  | 51<br>14%  | 33<br>11%  | 30<br>7%     | 45<br>8%   | 88<br>16%  | 85<br>19%  | 84<br>17%         | 43<br>14%  | 140<br>17% |
| <b><u>The official link between the Church of England and the State</u></b>            |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Good   | 595<br>29%  | 309<br>31% | 286<br>28% | 49<br>21%  | 71<br>21%  | 100<br>29% | 100<br>28% | 109<br>36% | 167<br>38%   | 177<br>33% | 163<br>29% | 142<br>32% | 114<br>24%        | 79<br>27%  | 239<br>29% |
| Bad  | 599<br>30%  | 346<br>35% | 254<br>25% | 71<br>29%  | 115<br>34% | 96<br>28%  | 118<br>33% | 90<br>30%  | 110<br>25%   | 174<br>32% | 179<br>32% | 110<br>25% | 136<br>28%        | 110<br>37% | 238<br>28% |
| Don't know   | 824<br>41%  | 334<br>34% | 490<br>48% | 120<br>50% | 154<br>45% | 144<br>42% | 142<br>40% | 101<br>34% | 163<br>37%   | 189<br>35% | 218<br>39% | 188<br>43% | 230<br>48%        | 106<br>36% | 358<br>43% |

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### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 2

**Q.1 Do you think that each of the following is good or bad for Britain?**

**Base: All respondents**

|  | Gender      |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
|  | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Public            | Private    |
| Weighted base  | 2019        | 989        | 1030       | 240        | 340        | 340        | 360        | 300        | 440        | 540          | 560        | 440        | 480        | 295               | 835        |
| <b><u>The current level of immigration from the EU</u></b>         |             |            |            |            |            |            |            |            |            |              |            |            |            |                   |            |
| Good   | 294<br>15%  | 169<br>17% | 124<br>12% | 47<br>20%  | 78<br>23%  | 58<br>17%  | 33<br>9%   | 30<br>10%  | 47<br>11%  | 127<br>24%   | 84<br>15%  | 39<br>9%   | 43<br>9%   | 45<br>15%         | 140<br>17% |
| Bad  | 1441<br>71% | 696<br>70% | 745<br>72% | 117<br>49% | 192<br>57% | 228<br>67% | 285<br>79% | 250<br>84% | 369<br>84% | 347<br>64%   | 389<br>70% | 347<br>79% | 358<br>75% | 203<br>69%        | 555<br>66% |
| Don't know   | 284<br>14%  | 124<br>13% | 161<br>16% | 76<br>32%  | 69<br>20%  | 54<br>16%  | 42<br>12%  | 20<br>7%   | 24<br>5%   | 65<br>12%    | 86<br>15%  | 54<br>12%  | 79<br>17%  | 47<br>16%         | 141<br>17% |
| <b><u>The current level of immigration from outside the EU</u></b> |             |            |            |            |            |            |            |            |            |              |            |            |            |                   |            |
| Good   | 270<br>13%  | 152<br>15% | 118<br>11% | 49<br>20%  | 74<br>22%  | 60<br>18%  | 39<br>11%  | 24<br>8%   | 24<br>5%   | 118<br>22%   | 72<br>13%  | 37<br>8%   | 43<br>9%   | 48<br>16%         | 126<br>15% |
| Bad  | 1396<br>69% | 683<br>69% | 713<br>69% | 109<br>45% | 180<br>53% | 218<br>64% | 271<br>75% | 246<br>82% | 372<br>85% | 335<br>62%   | 380<br>68% | 326<br>74% | 354<br>74% | 194<br>66%        | 541<br>65% |
| Don't know   | 354<br>18%  | 154<br>16% | 200<br>19% | 82<br>34%  | 86<br>25%  | 62<br>18%  | 50<br>14%  | 30<br>10%  | 44<br>10%  | 86<br>16%    | 108<br>19% | 77<br>17%  | 84<br>17%  | 53<br>18%         | 169<br>20% |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 2

**Q.1 Do you think that each of the following is good or bad for Britain?**

**Base: All respondents**

|  | Region |         |          |            |            |                        |               |               |       |         |        |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|--|--------|---------|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|  | Total  | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base  | 2019   | 1741    | 168      | 74         | 219        | 199                    | 176           | 137           | 110   | 213     | 255    | 290        | 178        | 1097   | 764               | 333               | 922              | 124                      | 130                              | 147                             | 355                            | 166          |
| Weighted base  | 2019   | 1736    | 182      | 81         | 222        | 182                    | 182           | 141           | 101   | 202     | 262    | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>The Coalition Government</u></b>                   |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Good   | 479    | 419     | 40       | 15         | 61         | 47                     | 47            | 41            | 21    | 41      | 62     | 64         | 41         | 281  | 232               | 50                | 198              | 15                       | 24                               | 32                              | 97                             | 30           |
|  | 24%    | 24%     | 22%      | 18%        | 28%        | 26%                    | 26%           | 29%           | 20%   | 20%     | 23%    | 23%        | 23%        | 25%  | 26%               | 20%               | 22%              | 14%                      | 19%                              | 21%                             | 28%                            | 19%          |
| Bad  | 1163   | 979     | 115      | 50         | 127        | 103                    | 99            | 80            | 69    | 112     | 141    | 159        | 109        | 609  | 487               | 123               | 554              | 70                       | 66                               | 106                             | 220                            | 92           |
|  | 58%    | 56%     | 63%      | 62%        | 57%        | 56%                    | 54%           | 56%           | 69%   | 55%     | 54%    | 56%        | 60%        | 54%  | 55%               | 51%               | 62%              | 63%                      | 52%                              | 70%                             | 65%                            | 57%          |
| Don't know   | 377    | 339     | 27       | 16         | 34         | 32                     | 36            | 21            | 11    | 49      | 60     | 59         | 32         | 240  | 170               | 70                | 137              | 25                       | 37                               | 13                              | 23                             | 39           |
|  | 19%    | 20%     | 15%      | 20%        | 15%        | 18%                    | 20%           | 15%           | 11%   | 24%     | 23%    | 21%        | 18%        | 21%  | 19%               | 29%               | 15%              | 23%                      | 29%                              | 9%                              | 7%                             | 24%          |
| <b><u>Britain's membership of the European Union</u></b> |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Good   | 622    | 520     | 76       | 20         | 69         | 45                     | 46            | 38            | 27    | 59      | 106    | 91         | 45         | 386  | 315               | 71                | 237              | 38                       | 49                               | 23                              | 88                             | 39           |
|  | 31%    | 30%     | 42%      | 25%        | 31%        | 25%                    | 25%           | 27%           | 27%   | 29%     | 40%    | 32%        | 25%        | 34%  | 35%               | 29%               | 27%              | 34%                      | 38%                              | 15%                             | 26%                            | 25%          |
| Bad  | 989    | 862     | 68       | 42         | 112        | 96                     | 88            | 86            | 58    | 104     | 102    | 137        | 96         | 494  | 391               | 103               | 495              | 47                       | 41                               | 115                             | 210                            | 81           |
|  | 49%    | 50%     | 38%      | 52%        | 50%        | 53%                    | 49%           | 61%           | 58%   | 51%     | 39%    | 49%        | 53%        | 44%  | 44%               | 43%               | 56%              | 43%                      | 33%                              | 76%                             | 62%                            | 51%          |
| Don't know   | 408    | 354     | 38       | 19         | 41         | 40                     | 47            | 17            | 16    | 39      | 55     | 55         | 41         | 251  | 182               | 68                | 157              | 25                       | 37                               | 13                              | 42                             | 40           |
|  | 20%    | 20%     | 21%      | 24%        | 18%        | 22%                    | 26%           | 12%           | 16%   | 20%     | 21%    | 19%        | 23%        | 22%  | 21%               | 28%               | 18%              | 23%                      | 29%                              | 9%                              | 12%                            | 25%          |
| <b><u>The Monarchy</u></b>                               |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Good   | 1368   | 1207    | 87       | 58         | 145        | 128                    | 124           | 106           | 74    | 150     | 162    | 205        | 129        | 713  | 554               | 159               | 654              | 57                       | 74                               | 128                             | 295                            | 102          |
|  | 68%    | 70%     | 48%      | 71%        | 65%        | 70%                    | 68%           | 75%           | 74%   | 74%     | 62%    | 73%        | 71%        | 63%  | 62%               | 66%               | 74%              | 52%                      | 58%                              | 84%                             | 87%                            | 63%          |
| Bad  | 304    | 229     | 57       | 10         | 45         | 25                     | 26            | 18            | 18    | 12      | 41     | 30         | 24         | 184  | 150               | 34                | 120              | 25                       | 26                               | 15                              | 30                             | 24           |
|  | 15%    | 13%     | 31%      | 12%        | 20%        | 14%                    | 14%           | 13%           | 18%   | 6%      | 15%    | 11%        | 13%        | 16%  | 17%               | 14%               | 14%              | 23%                      | 21%                              | 10%                             | 9%                             | 15%          |
| Don't know   | 347    | 300     | 39       | 14         | 32         | 29                     | 32            | 17            | 9     | 39      | 59     | 47         | 29         | 234  | 184               | 50                | 114              | 28                       | 27                               | 10                              | 15                             | 34           |
|  | 17%    | 17%     | 21%      | 17%        | 14%        | 16%                    | 18%           | 12%           | 8%    | 20%     | 23%    | 17%        | 16%        | 21%  | 21%               | 20%               | 13%              | 25%                      | 21%                              | 6%                              | 4%                             | 21%          |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 2

**Q.1 Do you think that each of the following is good or bad for Britain?**

**Base: All respondents**

|  | Region      |             |           |            |            |                        |               |               |           |            |            |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|--|-------------|-------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|  | Total       | England     | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern   | London     | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base  | 2019        | 1736        | 182       | 81         | 222        | 182                    | 182           | 141           | 101       | 202        | 262        | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>The current 'First Past the Post' system for electing MPs to Westminster</u></b> |             |             |           |            |            |                        |               |               |           |            |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Good   | 561<br>28%  | 474<br>27%  | 51<br>28% | 23<br>29%  | 63<br>28%  | 55<br>30%              | 47<br>26%     | 45<br>32%     | 35<br>35% | 50<br>25%  | 72<br>27%  | 62<br>22%  | 57<br>31%  | 294<br>26%   | 239<br>27%        | 54<br>22%         | 267<br>30%       | 26<br>23%                | 20<br>16%                        | 46<br>30%                       | 145<br>43%                     | 31<br>19%    |
| Bad  | 674<br>33%  | 568<br>33%  | 76<br>42% | 17<br>22%  | 87<br>39%  | 64<br>35%              | 57<br>31%     | 41<br>29%     | 30<br>30% | 70<br>34%  | 76<br>29%  | 101<br>36% | 54<br>30%  | 381<br>34%   | 314<br>35%        | 67<br>28%         | 293<br>33%       | 38<br>35%                | 39<br>31%                        | 43<br>29%                       | 115<br>34%                     | 57<br>36%    |
| Don't know   | 784<br>39%  | 694<br>40%  | 54<br>30% | 40<br>50%  | 72<br>33%  | 63<br>35%              | 78<br>43%     | 55<br>39%     | 36<br>35% | 82<br>41%  | 114<br>44% | 119<br>42% | 71<br>39%  | 456<br>40%   | 335<br>38%        | 121<br>50%        | 329<br>37%       | 46<br>42%                | 68<br>53%                        | 63<br>41%                       | 80<br>23%                      | 73<br>45%    |
| <b><u>Scotland remaining part of the UK</u></b>  |             |             |           |            |            |                        |               |               |           |            |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Good   | 1495<br>74% | 1319<br>76% | 97<br>53% | 61<br>76%  | 171<br>77% | 143<br>78%             | 133<br>73%    | 106<br>75%    | 79<br>78% | 146<br>72% | 203<br>77% | 212<br>75% | 145<br>80% | 816<br>72%   | 640<br>72%        | 175<br>72%        | 679<br>76%       | 66<br>60%                | 91<br>72%                        | 124<br>82%                      | 292<br>86%                     | 105<br>66%   |
| Bad  | 222<br>11%  | 143<br>8%   | 68<br>38% | 10<br>12%  | 23<br>10%  | 12<br>7%               | 19<br>10%     | 12<br>8%      | 11<br>11% | 19<br>9%   | 14<br>5%   | 24<br>8%   | 11<br>6%   | 133<br>12%   | 111<br>12%        | 22<br>9%          | 90<br>10%        | 21<br>20%                | 9<br>7%                          | 13<br>9%                        | 26<br>8%                       | 20<br>12%    |
| Don't know   | 302<br>15%  | 274<br>16%  | 17<br>9%  | 10<br>13%  | 29<br>13%  | 27<br>15%              | 30<br>16%     | 23<br>16%     | 12<br>11% | 37<br>18%  | 46<br>18%  | 47<br>17%  | 26<br>14%  | 182<br>16%   | 137<br>15%        | 45<br>19%         | 120<br>13%       | 22<br>20%                | 26<br>21%                        | 15<br>10%                       | 21<br>6%                       | 35<br>22%    |
| <b><u>The official link between the Church of England and the State</u></b>            |             |             |           |            |            |                        |               |               |           |            |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Good   | 595<br>29%  | 542<br>31%  | 30<br>16% | 31<br>38%  | 69<br>31%  | 46<br>25%              | 52<br>29%     | 44<br>31%     | 23<br>23% | 61<br>30%  | 89<br>34%  | 86<br>30%  | 65<br>36%  | 318<br>28%   | 254<br>29%        | 65<br>27%         | 277<br>31%       | 21<br>19%                | 29<br>23%                        | 51<br>33%                       | 132<br>39%                     | 44<br>28%    |
| Bad  | 599<br>30%  | 497<br>29%  | 71<br>39% | 23<br>29%  | 53<br>24%  | 58<br>32%              | 48<br>27%     | 45<br>32%     | 31<br>31% | 59<br>29%  | 80<br>30%  | 79<br>28%  | 52<br>29%  | 348<br>31%   | 281<br>32%        | 66<br>27%         | 251<br>28%       | 41<br>37%                | 46<br>36%                        | 33<br>22%                       | 94<br>28%                      | 38<br>23%    |
| Don't know   | 824<br>41%  | 697<br>40%  | 81<br>44% | 27<br>33%  | 100<br>45% | 77<br>43%              | 81<br>45%     | 53<br>37%     | 47<br>46% | 82<br>41%  | 94<br>36%  | 118<br>42% | 65<br>36%  | 464<br>41%   | 353<br>40%        | 111<br>46%        | 360<br>41%       | 48<br>43%                | 52<br>41%                        | 68<br>45%                       | 114<br>34%                     | 78<br>49%    |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 2

**Q.1 Do you think that each of the following is good or bad for Britain?**

**Base: All respondents**

|  | Region |         |          |            |            |                        |               |               |       |         |        |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|--|--------|---------|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|  | Total  | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base  | 2019   | 1736    | 182      | 81         | 222        | 182                    | 182           | 141           | 101   | 202     | 262    | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>The current level of immigration from the EU</u></b>         |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Good   | 294    | 254     | 27       | 11         | 32         | 18                     | 16            | 15            | 13    | 16      | 66     | 57         | 23         | 185  | 152               | 32                | 109              | 13                       | 27                               | 13                              | 40                             | 16           |
|  | 15%    | 15%     | 15%      | 14%        | 14%        | 10%                    | 9%            | 11%           | 12%   | 8%      | 25%    | 20%        | 12%        | 16%  | 17%               | 13%               | 12%              | 12%                      | 21%                              | 9%                              | 12%                            | 10%          |
| Bad  | 1441   | 1242    | 123      | 64         | 165        | 141                    | 135           | 107           | 76    | 156     | 156    | 189        | 130        | 758  | 590               | 168               | 683              | 75                       | 71                               | 132                             | 281                            | 123          |
|  | 71%    | 72%     | 68%      | 79%        | 74%        | 78%                    | 74%           | 75%           | 75%   | 77%     | 59%    | 67%        | 71%        | 67%  | 66%               | 69%               | 77%              | 69%                      | 56%                              | 87%                             | 83%                            | 77%          |
| Don't know   | 284    | 240     | 31       | 6          | 26         | 23                     | 30            | 20            | 13    | 30      | 40     | 37         | 29         | 188  | 146               | 42                | 97               | 22                       | 29                               | 7                               | 18                             | 21           |
|  | 14%    | 14%     | 17%      | 7%         | 12%        | 12%                    | 17%           | 14%           | 13%   | 15%     | 15%    | 13%        | 16%        | 17%  | 16%               | 17%               | 11%              | 20%                      | 23%                              | 4%                              | 5%                             | 13%          |
| <b><u>The current level of immigration from outside the EU</u></b> |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Good   | 270    | 224     | 34       | 14         | 33         | 15                     | 18            | 19            | 11    | 19      | 46     | 43         | 17         | 174  | 147               | 27                | 96               | 17                       | 32                               | 4                               | 31                             | 12           |
|  | 13%    | 13%     | 19%      | 17%        | 15%        | 9%                     | 10%           | 13%           | 11%   | 9%      | 17%    | 15%        | 9%         | 15%  | 17%               | 11%               | 11%              | 15%                      | 25%                              | 2%                              | 9%                             | 7%           |
| Bad  | 1396   | 1198    | 122      | 55         | 156        | 137                    | 128           | 99            | 75    | 148     | 161    | 184        | 129        | 735  | 571               | 164               | 660              | 71                       | 64                               | 132                             | 277                            | 117          |
|  | 69%    | 69%     | 67%      | 69%        | 70%        | 75%                    | 70%           | 70%           | 75%   | 73%     | 61%    | 65%        | 71%        | 65%  | 64%               | 68%               | 74%              | 65%                      | 50%                              | 87%                             | 82%                            | 73%          |
| Don't know   | 354    | 314     | 26       | 11         | 32         | 29                     | 36            | 24            | 14    | 35      | 56     | 55         | 36         | 221  | 170               | 51                | 132              | 22                       | 31                               | 17                              | 31                             | 32           |
|  | 18%    | 18%     | 14%      | 14%        | 15%        | 16%                    | 20%           | 17%           | 14%   | 17%     | 21%    | 20%        | 20%        | 20%  | 19%               | 21%               | 15%              | 20%                      | 24%                              | 11%                             | 9%                             | 20%          |



**ITV News Index Survey**  
**ONLINE Fieldwork: 31st October - 2nd November 2014**

Absolutes/col percents

Table 3

**Q.2 Thinking about each of the following, do you think that they are generally getting better or getting worse?**

**Base: All respondents**

|                 | State schools | Ease of access to local NHS services in your area such as your GP and A&E | The quality of care in the NHS | The NHS generally | Local authority services such as libraries and waste collection | Public transport such as trains and buses | Provision for elderly care in Britain | Detection and prevention of crime by the police in your local area | Protection of vulnerable children by local councils |
|-----------------|---------------|---|--------------------------------|-------------------|---|---|---------------------------------------|--|---|
| Unweighted base | 2019          | 2019  | 2019                           | 2019              | 2019  | 2019                                      | 2019                                  | 2019   | 2019  |
| Weighted base   | 2019          | 2019  | 2019                           | 2019              | 2019  | 2019                                      | 2019                                  | 2019   | 2019  |
| Better          | 423<br>21%    | 402<br>20%  | 328<br>16%                     | 296<br>15%        | 322<br>16%  | 515<br>26%                                | 222<br>11%                            | 475<br>24%   | 305<br>15%  |
| No change       | 903<br>45%    | 732<br>36%  | 744<br>37%                     | 666<br>33%        | 691<br>34%  | 747<br>37%                                | 591<br>29%                            | 917<br>45%   | 772<br>38%  |
| Worse           | 693<br>34%    | 885<br>44%  | 947<br>47%                     | 1057<br>52%       | 1006<br>50%   | 758<br>38%                                | 1207<br>60%                           | 628<br>31%   | 941<br>47%  |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 4  
**Q.2 Thinking about each of the following, do you think that they are generally getting better or getting worse?**  
**Base: All respondents**

|   | Gender     |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|---|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|   | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Unweighted base   | 2019       | 989        | 1030       | 206        | 327        | 368        | 346        | 320        | 452          | 551        | 609        | 355        | 504               | 265        | 832        |
| Weighted base   | 2019       | 989        | 1030       | 240        | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>State schools</u></b>   |            |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Better  | 423<br>21% | 220<br>22% | 202<br>20% | 65<br>27%  | 80<br>23%  | 73<br>22%  | 70<br>20%  | 58<br>20%  | 76<br>17%    | 136<br>25% | 104<br>19% | 103<br>23% | 80<br>17%         | 75<br>25%  | 181<br>22% |
| No change   | 903<br>45% | 450<br>45% | 453<br>44% | 108<br>45% | 158<br>47% | 160<br>47% | 151<br>42% | 131<br>44% | 195<br>44%   | 224<br>41% | 265<br>47% | 200<br>46% | 214<br>45%        | 112<br>38% | 397<br>47% |
| Worse   | 693<br>34% | 319<br>32% | 374<br>36% | 67<br>28%  | 102<br>30% | 107<br>31% | 138<br>39% | 111<br>37% | 169<br>38%   | 179<br>33% | 191<br>34% | 136<br>31% | 186<br>39%        | 108<br>36% | 258<br>31% |
| <b><u>Ease of access to local NHS services in your area such as your GP and A&amp;E</u></b> |            |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Better  | 402<br>20% | 216<br>22% | 186<br>18% | 59<br>25%  | 53<br>16%  | 65<br>19%  | 64<br>18%  | 65<br>22%  | 96<br>22%    | 118<br>22% | 99<br>18%  | 90<br>20%  | 95<br>20%         | 57<br>19%  | 161<br>19% |
| No change   | 732<br>36% | 344<br>35% | 388<br>38% | 97<br>41%  | 133<br>39% | 119<br>35% | 113<br>31% | 110<br>37% | 159<br>36%   | 185<br>34% | 204<br>36% | 160<br>36% | 183<br>38%        | 86<br>29%  | 333<br>40% |
| Worse   | 885<br>44% | 429<br>43% | 455<br>44% | 83<br>35%  | 153<br>45% | 156<br>46% | 183<br>51% | 125<br>42% | 184<br>42%   | 236<br>44% | 256<br>46% | 190<br>43% | 203<br>42%        | 153<br>52% | 341<br>41% |
| <b><u>The quality of care in the NHS</u></b>  |            |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Better  | 328<br>16% | 186<br>19% | 142<br>14% | 58<br>24%  | 52<br>15%  | 52<br>15%  | 52<br>14%  | 35<br>12%  | 78<br>18%    | 94<br>17%  | 84<br>15%  | 75<br>17%  | 75<br>16%         | 48<br>16%  | 125<br>15% |
| No change   | 744<br>37% | 370<br>37% | 374<br>36% | 91<br>38%  | 136<br>40% | 131<br>39% | 124<br>35% | 103<br>34% | 159<br>36%   | 202<br>37% | 202<br>36% | 157<br>36% | 184<br>38%        | 91<br>31%  | 352<br>42% |
| Worse   | 947<br>47% | 433<br>44% | 514<br>50% | 91<br>38%  | 152<br>45% | 156<br>46% | 183<br>51% | 161<br>54% | 203<br>46%   | 244<br>45% | 274<br>49% | 208<br>47% | 220<br>46%        | 157<br>53% | 358<br>43% |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 4

**Q.2 Thinking about each of the following, do you think that they are generally getting better or getting worse?**

**Base: All respondents**

|   | Gender      |            | Age        |           |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|---|-------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|   | Total       | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Weighted base   | 2019        | 989        | 1030       | 240       | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>The NHS generally</u></b>   |             |            |            |           |            |            |            |            |              |            |            |            |                   |            |            |
| Better  | 296<br>15%  | 170<br>17% | 127<br>12% | 56<br>23% | 58<br>17%  | 49<br>14%  | 46<br>13%  | 28<br>9%   | 59<br>14%    | 98<br>18%  | 63<br>11%  | 67<br>15%  | 67<br>14%         | 42<br>14%  | 120<br>14% |
| No change   | 666<br>33%  | 325<br>33% | 341<br>33% | 91<br>38% | 126<br>37% | 123<br>36% | 113<br>31% | 83<br>28%  | 130<br>30%   | 169<br>31% | 194<br>35% | 140<br>32% | 163<br>34%        | 81<br>27%  | 327<br>39% |
| Worse   | 1057<br>52% | 495<br>50% | 562<br>55% | 93<br>39% | 156<br>46% | 168<br>50% | 201<br>56% | 188<br>63% | 251<br>57%   | 273<br>51% | 302<br>54% | 232<br>53% | 249<br>52%        | 173<br>59% | 388<br>46% |
| <b><u>Local authority services such as libraries and waste collection</u></b> |             |            |            |           |            |            |            |            |              |            |            |            |                   |            |            |
| Better  | 322<br>16%  | 143<br>14% | 179<br>17% | 62<br>26% | 68<br>20%  | 54<br>16%  | 34<br>9%   | 37<br>12%  | 67<br>15%    | 92<br>17%  | 79<br>14%  | 79<br>18%  | 72<br>15%         | 48<br>16%  | 131<br>16% |
| No change   | 691<br>34%  | 321<br>32% | 370<br>36% | 94<br>39% | 132<br>39% | 129<br>38% | 93<br>26%  | 102<br>34% | 140<br>32%   | 170<br>31% | 206<br>37% | 156<br>35% | 159<br>33%        | 76<br>26%  | 321<br>38% |
| Worse   | 1006<br>50% | 526<br>53% | 480<br>47% | 84<br>35% | 139<br>41% | 157<br>46% | 232<br>65% | 161<br>54% | 233<br>53%   | 277<br>51% | 275<br>49% | 205<br>47% | 249<br>52%        | 171<br>58% | 383<br>46% |
| <b><u>Public transport such as trains and buses</u></b>                       |             |            |            |           |            |            |            |            |              |            |            |            |                   |            |            |
| Better  | 515<br>26%  | 289<br>29% | 226<br>22% | 89<br>37% | 89<br>26%  | 86<br>25%  | 87<br>24%  | 71<br>24%  | 92<br>21%    | 158<br>29% | 129<br>23% | 123<br>28% | 104<br>22%        | 80<br>27%  | 230<br>28% |
| No change   | 747<br>37%  | 345<br>35% | 401<br>39% | 84<br>35% | 125<br>37% | 131<br>38% | 120<br>33% | 113<br>38% | 174<br>40%   | 185<br>34% | 218<br>39% | 153<br>35% | 190<br>40%        | 89<br>30%  | 314<br>38% |
| Worse   | 758<br>38%  | 355<br>36% | 402<br>39% | 67<br>28% | 126<br>37% | 123<br>36% | 153<br>42% | 115<br>39% | 174<br>39%   | 196<br>36% | 212<br>38% | 163<br>37% | 186<br>39%        | 126<br>43% | 291<br>35% |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 4

**Q.2 Thinking about each of the following, do you think that they are generally getting better or getting worse?**

**Base: All respondents**

|  | Gender      |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
|  | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Public            | Private    |
| Weighted base  | 2019        | 989        | 1030       | 240        | 340        | 340        | 360        | 300        | 440        | 540          | 560        | 440        | 480        | 295               | 835        |
| <b><u>Provision for elderly care in Britain</u></b>                              |             |            |            |            |            |            |            |            |            |              |            |            |            |                   |            |
| Better   | 222<br>11%  | 121<br>12% | 100<br>10% | 55<br>23%  | 44<br>13%  | 45<br>13%  | 24<br>7%   | 15<br>5%   | 38<br>9%   | 73<br>14%    | 46<br>8%   | 53<br>12%  | 49<br>10%  | 38<br>13%         | 98<br>12%  |
| No change  | 591<br>29%  | 281<br>28% | 310<br>30% | 102<br>42% | 134<br>39% | 110<br>32% | 103<br>29% | 58<br>19%  | 84<br>19%  | 146<br>27%   | 190<br>34% | 120<br>27% | 135<br>28% | 82<br>28%         | 292<br>35% |
| Worse  | 1207<br>60% | 587<br>59% | 620<br>60% | 83<br>35%  | 162<br>48% | 184<br>54% | 233<br>65% | 226<br>76% | 319<br>72% | 320<br>59%   | 323<br>58% | 267<br>61% | 297<br>62% | 176<br>59%        | 446<br>53% |
| <b><u>Detection and prevention of crime by the police in your local area</u></b> |             |            |            |            |            |            |            |            |            |              |            |            |            |                   |            |
| Better   | 475<br>24%  | 228<br>23% | 247<br>24% | 71<br>30%  | 96<br>28%  | 75<br>22%  | 73<br>20%  | 66<br>22%  | 93<br>21%  | 148<br>27%   | 133<br>24% | 92<br>21%  | 102<br>21% | 75<br>26%         | 194<br>23% |
| No change  | 917<br>45%  | 421<br>43% | 496<br>48% | 113<br>47% | 149<br>44% | 148<br>43% | 156<br>43% | 134<br>45% | 217<br>49% | 239<br>44%   | 265<br>47% | 201<br>46% | 212<br>44% | 98<br>33%         | 394<br>47% |
| Worse  | 628<br>31%  | 341<br>34% | 287<br>28% | 56<br>23%  | 94<br>28%  | 117<br>34% | 131<br>37% | 99<br>33%  | 130<br>30% | 152<br>28%   | 162<br>29% | 146<br>33% | 167<br>35% | 122<br>41%        | 248<br>30% |
| <b><u>Protection of vulnerable children by local councils</u></b>                |             |            |            |            |            |            |            |            |            |              |            |            |            |                   |            |
| Better   | 305<br>15%  | 145<br>15% | 160<br>16% | 66<br>27%  | 61<br>18%  | 61<br>18%  | 41<br>11%  | 34<br>11%  | 43<br>10%  | 94<br>17%    | 66<br>12%  | 84<br>19%  | 61<br>13%  | 57<br>19%         | 133<br>16% |
| No change  | 772<br>38%  | 377<br>38% | 395<br>38% | 102<br>43% | 155<br>46% | 128<br>38% | 128<br>36% | 104<br>35% | 155<br>35% | 205<br>38%   | 230<br>41% | 154<br>35% | 183<br>38% | 102<br>35%        | 347<br>42% |
| Worse  | 941<br>47%  | 467<br>47% | 474<br>46% | 72<br>30%  | 124<br>36% | 151<br>44% | 191<br>53% | 162<br>54% | 242<br>55% | 241<br>45%   | 264<br>47% | 201<br>46% | 236<br>49% | 136<br>46%        | 355<br>43% |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 4

**Q.2 Thinking about each of the following, do you think that they are generally getting better or getting worse?**

**Base: All respondents**

|  | Region |         |          |            |            |                        |               |               |       |         |        |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|--|--------|---------|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|  | Total  | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base  | 2019   | 1741    | 168      | 74         | 219        | 199                    | 176           | 137           | 110   | 213     | 255    | 290        | 178        | 1097   | 764               | 333               | 922              | 124                      | 130                              | 147                             | 355                            | 166          |
| Weighted base  | 2019   | 1736    | 182      | 81         | 222        | 182                    | 182           | 141           | 101   | 202     | 262    | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b>State schools</b>   |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Better   | 423    | 370     | 40       | 24         | 56         | 32                     | 41            | 21            | 13    | 34      | 64     | 56         | 42         | 256  | 200               | 56                | 167              | 15                       | 40                               | 30                              | 59                             | 24           |
|  | 21%    | 21%     | 22%      | 30%        | 25%        | 18%                    | 22%           | 15%           | 12%   | 17%     | 24%    | 20%        | 23%        | 23%  | 22%               | 23%               | 19%              | 13%                      | 31%                              | 20%                             | 17%                            | 15%          |
| No change  | 903    | 773     | 85       | 28         | 85         | 82                     | 75            | 60            | 44    | 108     | 126    | 126        | 83         | 509  | 410               | 99                | 394              | 47                       | 55                               | 71                              | 150                            | 70           |
|  | 45%    | 45%     | 47%      | 34%        | 38%        | 45%                    | 41%           | 43%           | 44%   | 53%     | 48%    | 45%        | 46%        | 45%  | 46%               | 41%               | 44%              | 43%                      | 43%                              | 47%                             | 44%                            | 44%          |
| Worse  | 693    | 592     | 57       | 29         | 81         | 67                     | 66            | 60            | 44    | 60      | 73     | 100        | 56         | 366  | 279               | 87                | 328              | 48                       | 32                               | 51                              | 130                            | 66           |
|  | 34%    | 34%     | 31%      | 36%        | 36%        | 37%                    | 36%           | 42%           | 44%   | 30%     | 28%    | 35%        | 31%        | 32%  | 31%               | 36%               | 37%              | 43%                      | 25%                              | 34%                             | 38%                            | 41%          |
| <b>Ease of access to local NHS services in your area such as your GP and A&amp;E</b> |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Better   | 402    | 354     | 41       | 25         | 43         | 34                     | 36            | 30            | 7     | 29      | 58     | 59         | 40         | 218  | 178               | 40                | 184              | 20                       | 36                               | 26                              | 75                             | 29           |
|  | 20%    | 20%     | 23%      | 31%        | 19%        | 19%                    | 20%           | 21%           | 7%    | 14%     | 22%    | 21%        | 22%        | 19%  | 20%               | 17%               | 21%              | 18%                      | 28%                              | 17%                             | 22%                            | 18%          |
| No change  | 732    | 631     | 66       | 23         | 79         | 70                     | 56            | 56            | 35    | 76      | 97     | 108        | 66         | 419  | 317               | 102               | 314              | 41                       | 42                               | 60                              | 120                            | 50           |
|  | 36%    | 36%     | 36%      | 29%        | 36%        | 39%                    | 31%           | 40%           | 35%   | 38%     | 37%    | 38%        | 36%        | 37%  | 36%               | 42%               | 35%              | 38%                      | 33%                              | 40%                             | 35%                            | 31%          |
| Worse  | 885    | 752     | 74       | 32         | 100        | 77                     | 90            | 55            | 59    | 97      | 108    | 115        | 76         | 494  | 393               | 100               | 391              | 49                       | 49                               | 66                              | 145                            | 82           |
|  | 44%    | 43%     | 41%      | 40%        | 45%        | 42%                    | 49%           | 39%           | 58%   | 48%     | 41%    | 41%        | 42%        | 44%  | 44%               | 41%               | 44%              | 45%                      | 39%                              | 43%                             | 43%                            | 51%          |
| <b>The quality of care in the NHS</b>  |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Better   | 328    | 282     | 32       | 10         | 35         | 34                     | 32            | 22            | 13    | 21      | 47     | 47         | 34         | 172  | 141               | 31                | 156              | 17                       | 35                               | 23                              | 58                             | 23           |
|  | 16%    | 16%     | 18%      | 13%        | 16%        | 19%                    | 18%           | 16%           | 13%   | 10%     | 18%    | 17%        | 19%        | 15%  | 16%               | 13%               | 18%              | 15%                      | 27%                              | 15%                             | 17%                            | 14%          |
| No change  | 744    | 637     | 73       | 27         | 83         | 64                     | 57            | 53            | 35    | 87      | 103    | 98         | 64         | 443  | 336               | 107               | 301              | 35                       | 42                               | 55                              | 121                            | 48           |
|  | 37%    | 37%     | 40%      | 33%        | 37%        | 35%                    | 32%           | 38%           | 34%   | 43%     | 39%    | 35%        | 35%        | 39%  | 38%               | 44%               | 34%              | 31%                      | 33%                              | 36%                             | 36%                            | 30%          |
| Worse  | 947    | 817     | 77       | 44         | 105        | 84                     | 92            | 66            | 53    | 94      | 112    | 138        | 83         | 515  | 411               | 104               | 432              | 59                       | 50                               | 74                              | 160                            | 89           |
|  | 47%    | 47%     | 42%      | 54%        | 47%        | 46%                    | 51%           | 47%           | 52%   | 46%     | 43%    | 49%        | 46%        | 46%  | 46%               | 43%               | 49%              | 53%                      | 40%                              | 48%                             | 47%                            | 56%          |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 4

**Q.2 Thinking about each of the following, do you think that they are generally getting better or getting worse?**

**Base: All respondents**

|   | Region      |            |           |            |            |                        |               |               |           |            |            |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|---|-------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|   | Total       | England    | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | Eastern    | London     | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base   | 2019        | 1736       | 182       | 81         | 222        | 182                    | 182           | 141           | 101       | 202        | 262        | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>The NHS generally</u></b>   |             |            |           |            |            |                        |               |               |           |            |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Better  | 296<br>15%  | 256<br>15% | 28<br>15% | 15<br>19%  | 34<br>15%  | 23<br>13%              | 31<br>17%     | 19<br>14%     | 13<br>13% | 17<br>8%   | 46<br>18%  | 44<br>16%  | 26<br>14%  | 162<br>14%   | 132<br>15%        | 30<br>12%         | 135<br>15%       | 15<br>14%                | 34<br>27%                        | 15<br>10%                       | 50<br>15%                      | 20<br>12%    |
| No change   | 666<br>33%  | 582<br>34% | 59<br>32% | 16<br>20%  | 72<br>32%  | 61<br>34%              | 56<br>31%     | 51<br>36%     | 26<br>26% | 84<br>42%  | 92<br>35%  | 86<br>30%  | 64<br>35%  | 408<br>36%   | 314<br>35%        | 94<br>39%         | 258<br>29%       | 33<br>30%                | 37<br>29%                        | 48<br>32%                       | 95<br>28%                      | 44<br>28%    |
| Worse   | 1057<br>52% | 899<br>52% | 96<br>53% | 49<br>61%  | 116<br>52% | 98<br>54%              | 95<br>52%     | 71<br>50%     | 62<br>62% | 101<br>50% | 124<br>47% | 153<br>54% | 92<br>50%  | 561<br>50%   | 442<br>50%        | 119<br>49%        | 496<br>56%       | 61<br>56%                | 56<br>44%                        | 88<br>58%                       | 194<br>57%                     | 96<br>60%    |
| <b><u>Local authority services such as libraries and waste collection</u></b> |             |            |           |            |            |                        |               |               |           |            |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Better  | 322<br>16%  | 276<br>16% | 33<br>18% | 13<br>16%  | 28<br>13%  | 16<br>9%               | 28<br>16%     | 16<br>12%     | 13<br>13% | 37<br>18%  | 63<br>24%  | 49<br>17%  | 25<br>14%  | 179<br>16%   | 143<br>16%        | 36<br>15%         | 143<br>16%       | 13<br>12%                | 39<br>31%                        | 24<br>16%                       | 43<br>13%                      | 24<br>15%    |
| No change   | 691<br>34%  | 606<br>35% | 63<br>34% | 19<br>23%  | 66<br>30%  | 57<br>31%              | 60<br>33%     | 46<br>32%     | 22<br>22% | 80<br>39%  | 105<br>40% | 112<br>40% | 62<br>34%  | 398<br>35%   | 306<br>34%        | 92<br>38%         | 293<br>33%       | 37<br>33%                | 43<br>34%                        | 60<br>40%                       | 103<br>30%                     | 50<br>31%    |
| Worse   | 1006<br>50% | 854<br>49% | 86<br>48% | 49<br>60%  | 128<br>57% | 109<br>60%             | 94<br>52%     | 79<br>56%     | 66<br>65% | 85<br>42%  | 94<br>36%  | 121<br>43% | 95<br>52%  | 554<br>49%   | 439<br>49%        | 115<br>48%        | 452<br>51%       | 60<br>54%                | 44<br>35%                        | 68<br>45%                       | 194<br>57%                     | 86<br>54%    |
| <b><u>Public transport such as trains and buses</u></b>                       |             |            |           |            |            |                        |               |               |           |            |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Better  | 515<br>26%  | 450<br>26% | 52<br>28% | 17<br>21%  | 60<br>27%  | 40<br>22%              | 43<br>23%     | 33<br>23%     | 13<br>13% | 23<br>12%  | 121<br>46% | 80<br>28%  | 33<br>18%  | 310<br>27%   | 263<br>30%        | 47<br>19%         | 205<br>23%       | 15<br>13%                | 48<br>38%                        | 31<br>20%                       | 79<br>23%                      | 32<br>20%    |
| No change   | 747<br>37%  | 635<br>37% | 68<br>37% | 29<br>36%  | 77<br>35%  | 73<br>40%              | 61<br>34%     | 50<br>35%     | 44<br>43% | 82<br>41%  | 85<br>32%  | 104<br>37% | 73<br>40%  | 403<br>36%   | 307<br>35%        | 96<br>40%         | 343<br>39%       | 48<br>44%                | 39<br>31%                        | 63<br>42%                       | 131<br>39%                     | 62<br>38%    |
| Worse   | 758<br>38%  | 651<br>37% | 62<br>34% | 35<br>43%  | 85<br>38%  | 68<br>38%              | 78<br>43%     | 59<br>42%     | 44<br>44% | 96<br>48%  | 57<br>22%  | 98<br>35%  | 75<br>42%  | 418<br>37%   | 318<br>36%        | 99<br>41%         | 340<br>38%       | 47<br>43%                | 39<br>31%                        | 58<br>38%                       | 130<br>38%                     | 66<br>41%    |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 4

**Q.2 Thinking about each of the following, do you think that they are generally getting better or getting worse?**

**Base: All respondents**

|  | Region |         |          |            |            |                    |               |               |       |                |        |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|--|--------|---------|----------|------------|------------|--------------------|---------------|---------------|-------|----------------|--------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|  | Total  | England | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East of London | London | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base  | 2019   | 1736    | 182      | 81         | 222        | 182                | 182           | 141           | 101   | 202            | 262    | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>Provision for elderly care in Britain</u></b>                              |        |         |          |            |            |                    |               |               |       |                |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Better   | 222    | 199     | 14       | 13         | 21         | 25                 | 21            | 14            | 8     | 17             | 34     | 35         | 19         | 136  | 110               | 26                | 86               | 9                        | 24                               | 16                              | 24                             | 13           |
|  | 11%    | 11%     | 8%       | 16%        | 9%         | 14%                | 11%           | 10%           | 8%    | 8%             | 13%    | 12%        | 10%        | 12%  | 12%               | 11%               | 10%              | 8%                       | 19%                              | 10%                             | 7%                             | 8%           |
| No change  | 591    | 500     | 64       | 18         | 54         | 53                 | 48            | 30            | 27    | 71             | 96     | 82         | 49         | 374  | 292               | 82                | 217              | 35                       | 44                               | 27                              | 58                             | 53           |
|  | 29%    | 29%     | 35%      | 23%        | 24%        | 29%                | 26%           | 21%           | 26%   | 35%            | 37%    | 29%        | 27%        | 33%  | 33%               | 34%               | 24%              | 32%                      | 35%                              | 18%                             | 17%                            | 33%          |
| Worse  | 1207   | 1037    | 103      | 49         | 147        | 103                | 113           | 98            | 66    | 114            | 132    | 165        | 114        | 621  | 487               | 134               | 586              | 66                       | 58                               | 109                             | 257                            | 95           |
|  | 60%    | 60%     | 57%      | 61%        | 66%        | 57%                | 62%           | 69%           | 65%   | 57%            | 50%    | 59%        | 63%        | 55%  | 55%               | 55%               | 66%              | 60%                      | 46%                              | 72%                             | 76%                            | 59%          |
| <b><u>Detection and prevention of crime by the police in your local area</u></b> |        |         |          |            |            |                    |               |               |       |                |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Better   | 475    | 408     | 51       | 20         | 58         | 41                 | 41            | 30            | 16    | 29             | 78     | 61         | 50         | 270  | 218               | 52                | 205              | 18                       | 45                               | 30                              | 78                             | 35           |
|  | 24%    | 23%     | 28%      | 24%        | 26%        | 23%                | 22%           | 21%           | 16%   | 14%            | 30%    | 22%        | 28%        | 24%  | 24%               | 21%               | 23%              | 17%                      | 35%                              | 20%                             | 23%                            | 22%          |
| No change  | 917    | 793     | 78       | 34         | 91         | 78                 | 73            | 62            | 46    | 112            | 118    | 135        | 90         | 491  | 379               | 112               | 425              | 52                       | 54                               | 75                              | 164                            | 80           |
|  | 45%    | 46%     | 43%      | 42%        | 41%        | 43%                | 40%           | 44%           | 45%   | 56%            | 45%    | 48%        | 50%        | 43%  | 43%               | 46%               | 48%              | 48%                      | 43%                              | 49%                             | 48%                            | 50%          |
| Worse  | 628    | 535     | 53       | 27         | 74         | 63                 | 68            | 50            | 39    | 61             | 66     | 86         | 41         | 370  | 291               | 78                | 258              | 39                       | 28                               | 47                              | 98                             | 45           |
|  | 31%    | 31%     | 29%      | 34%        | 33%        | 34%                | 37%           | 35%           | 39%   | 30%            | 25%    | 30%        | 23%        | 33%  | 33%               | 32%               | 29%              | 36%                      | 22%                              | 31%                             | 29%                            | 28%          |
| <b><u>Protection of vulnerable children by local councils</u></b>                |        |         |          |            |            |                    |               |               |       |                |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Better   | 305    | 266     | 27       | 20         | 33         | 22                 | 27            | 23            | 12    | 24             | 50     | 36         | 30         | 191  | 164               | 27                | 114              | 9                        | 34                               | 16                              | 33                             | 22           |
|  | 15%    | 15%     | 15%      | 25%        | 15%        | 12%                | 15%           | 16%           | 12%   | 12%            | 19%    | 13%        | 17%        | 17%  | 18%               | 11%               | 13%              | 9%                       | 27%                              | 11%                             | 10%                            | 14%          |
| No change  | 772    | 658     | 79       | 21         | 71         | 60                 | 62            | 39            | 36    | 90             | 116    | 129        | 70         | 449  | 336               | 112               | 324              | 44                       | 52                               | 54                              | 113                            | 61           |
|  | 38%    | 38%     | 43%      | 26%        | 32%        | 33%                | 34%           | 28%           | 35%   | 45%            | 44%    | 46%        | 38%        | 40%  | 38%               | 46%               | 36%              | 40%                      | 41%                              | 35%                             | 33%                            | 38%          |
| Worse  | 941    | 813     | 76       | 39         | 118        | 100                | 93            | 79            | 53    | 87             | 96     | 118        | 82         | 491  | 388               | 103               | 450              | 57                       | 41                               | 82                              | 194                            | 77           |
|  | 47%    | 47%     | 42%      | 49%        | 53%        | 55%                | 51%           | 56%           | 52%   | 43%            | 37%    | 42%        | 45%        | 43%  | 44%               | 42%               | 51%              | 52%                      | 32%                              | 54%                             | 57%                            | 48%          |

**ITV News Index Survey**  
**ONLINE Fieldwork: 31st October - 2nd November 2014**

Absolutes/col percents

Table 5  
**Q.3 Overall, do you think that immigrants who have come to Britain over the past ten years have made a positive, negative or neutral contribution to each of the following?**  
**Base: All respondents**

|                 | The NHS     | Schools     | British culture | The cuisine and food available | The number of jobs available | Wages for British workers | The availability of high skilled workers | The British economy generally |
|-----------------|-------------|-------------|-----------------|--------------------------------|------------------------------|---------------------------|--|-------------------------------|
| Unweighted base | 2019        | 2019        | 2019            | 2019                           | 2019                         | 2019                      | 2019                                     | 2019                          |
| Weighted base   | 2019        | 2019        | 2019            | 2019                           | 2019                         | 2019                      | 2019                                     | 2019                          |
| Positive        | 413<br>20%  | 224<br>11%  | 429<br>21%      | 1065<br>53%                    | 188<br>9%                    | 157<br>8%                 | 551<br>27%                               | 527<br>26%                    |
| Neutral         | 363<br>18%  | 447<br>22%  | 413<br>20%      | 483<br>24%                     | 422<br>21%                   | 424<br>21%                | 560<br>28%                               | 462<br>23%                    |
| Negative        | 1051<br>52% | 1117<br>55% | 991<br>49%      | 280<br>14%                     | 1222<br>61%                  | 1215<br>60%               | 638<br>32%                               | 799<br>40%                    |
| Don't know      | 192<br>10%  | 231<br>11%  | 185<br>9%       | 191<br>9%                      | 187<br>9%                    | 222<br>11%                | 270<br>13%                               | 230<br>11%                    |



## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 6  
**Q.3 Overall, do you think that immigrants who have come to Britain over the past ten years have made a positive, negative or neutral contribution to each of the following?**  
**Base: All respondents**

|                               | Gender      |            | Age        |           |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|-------------------------------|-------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|                               | Total       | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Unweighted base               | 2019        | 989        | 1030       | 206       | 327        | 368        | 346        | 320        | 452          | 551        | 609        | 355        | 504               | 265        | 832        |
| Weighted base                 | 2019        | 989        | 1030       | 240       | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>The NHS</u></b>         |             |            |            |           |            |            |            |            |              |            |            |            |                   |            |            |
| Positive                      | 413<br>20%  | 249<br>25% | 164<br>16% | 40<br>17% | 77<br>23%  | 77<br>23%  | 56<br>15%  | 60<br>20%  | 102<br>23%   | 139<br>26% | 117<br>21% | 69<br>16%  | 87<br>18%         | 73<br>25%  | 162<br>19% |
| Neutral                       | 363<br>18%  | 169<br>17% | 194<br>19% | 59<br>24% | 69<br>20%  | 57<br>17%  | 58<br>16%  | 53<br>18%  | 69<br>16%    | 118<br>22% | 104<br>19% | 58<br>13%  | 83<br>17%         | 49<br>16%  | 164<br>20% |
| Negative                      | 1051<br>52% | 496<br>50% | 555<br>54% | 91<br>38% | 148<br>44% | 165<br>49% | 228<br>63% | 176<br>59% | 243<br>55%   | 239<br>44% | 282<br>50% | 267<br>61% | 263<br>55%        | 147<br>50% | 424<br>51% |
| Don't know                    | 192<br>10%  | 75<br>8%   | 117<br>11% | 51<br>21% | 46<br>14%  | 40<br>12%  | 18<br>5%   | 11<br>4%   | 26<br>6%     | 44<br>8%   | 57<br>10%  | 45<br>10%  | 46<br>10%         | 26<br>9%   | 85<br>10%  |
| <b><u>Schools</u></b>         |             |            |            |           |            |            |            |            |              |            |            |            |                   |            |            |
| Positive                      | 224<br>11%  | 122<br>12% | 102<br>10% | 50<br>21% | 51<br>15%  | 51<br>15%  | 35<br>10%  | 22<br>7%   | 15<br>3%     | 86<br>16%  | 63<br>11%  | 29<br>7%   | 46<br>9%          | 42<br>14%  | 114<br>14% |
| Neutral                       | 447<br>22%  | 209<br>21% | 238<br>23% | 66<br>28% | 100<br>29% | 81<br>24%  | 67<br>19%  | 63<br>21%  | 69<br>16%    | 138<br>26% | 128<br>23% | 75<br>17%  | 106<br>22%        | 64<br>22%  | 204<br>24% |
| Negative                      | 1117<br>55% | 563<br>57% | 554<br>54% | 75<br>31% | 134<br>40% | 164<br>48% | 224<br>62% | 195<br>65% | 324<br>74%   | 262<br>49% | 303<br>54% | 279<br>63% | 274<br>57%        | 160<br>54% | 403<br>48% |
| Don't know                    | 231<br>11%  | 95<br>10%  | 136<br>13% | 49<br>20% | 55<br>16%  | 43<br>13%  | 33<br>9%   | 20<br>7%   | 31<br>7%     | 53<br>10%  | 65<br>12%  | 58<br>13%  | 55<br>11%         | 30<br>10%  | 113<br>14% |
| <b><u>British culture</u></b> |             |            |            |           |            |            |            |            |              |            |            |            |                   |            |            |
| Positive                      | 429<br>21%  | 242<br>25% | 187<br>18% | 70<br>29% | 98<br>29%  | 99<br>29%  | 60<br>17%  | 56<br>19%  | 46<br>10%    | 161<br>30% | 126<br>22% | 68<br>16%  | 74<br>15%         | 80<br>27%  | 201<br>24% |
| Neutral                       | 413<br>20%  | 180<br>18% | 233<br>23% | 44<br>18% | 81<br>24%  | 55<br>16%  | 87<br>24%  | 59<br>20%  | 87<br>20%    | 120<br>22% | 111<br>20% | 82<br>19%  | 100<br>21%        | 58<br>20%  | 184<br>22% |
| Negative                      | 991<br>49%  | 492<br>50% | 500<br>49% | 83<br>34% | 116<br>34% | 148<br>43% | 191<br>53% | 173<br>58% | 282<br>64%   | 220<br>41% | 261<br>47% | 252<br>57% | 259<br>54%        | 135<br>46% | 360<br>43% |
| Don't know                    | 185<br>9%   | 75<br>8%   | 110<br>11% | 43<br>18% | 44<br>13%  | 39<br>11%  | 22<br>6%   | 12<br>4%   | 25<br>6%     | 38<br>7%   | 62<br>11%  | 38<br>9%   | 47<br>10%         | 22<br>8%   | 90<br>11%  |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 6  
**Q.3 Overall, do you think that immigrants who have come to Britain over the past ten years have made a positive, negative or neutral contribution to each of the following?**  
**Base: All respondents**

|  | Gender      |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|  | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Weighted base                                | 2019        | 989        | 1030       | 240        | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>The cuisine and food available</u></b> |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Positive                                     | 1065<br>53% | 529<br>54% | 535<br>52% | 139<br>58% | 193<br>57% | 177<br>52% | 183<br>51% | 162<br>54% | 211<br>48%   | 343<br>64% | 290<br>52% | 206<br>47% | 225<br>47%        | 164<br>55% | 463<br>55% |
| Neutral                                      | 483<br>24%  | 234<br>24% | 250<br>24% | 32<br>13%  | 69<br>20%  | 61<br>18%  | 85<br>24%  | 102<br>34% | 135<br>31%   | 110<br>20% | 128<br>23% | 114<br>26% | 131<br>27%        | 46<br>16%  | 181<br>22% |
| Negative                                     | 280<br>14%  | 148<br>15% | 132<br>13% | 26<br>11%  | 35<br>10%  | 66<br>20%  | 63<br>18%  | 24<br>8%   | 65<br>15%    | 51<br>9%   | 81<br>14%  | 71<br>16%  | 77<br>16%         | 54<br>18%  | 103<br>12% |
| Don't know                                   | 191<br>9%   | 78<br>8%   | 113<br>11% | 42<br>18%  | 43<br>13%  | 36<br>10%  | 28<br>8%   | 12<br>4%   | 30<br>7%     | 35<br>7%   | 60<br>11%  | 48<br>11%  | 47<br>10%         | 31<br>10%  | 88<br>11%  |
| <b><u>The number of jobs available</u></b>   |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Positive                                     | 188<br>9%   | 121<br>12% | 68<br>7%   | 28<br>12%  | 51<br>15%  | 45<br>13%  | 26<br>7%   | 18<br>6%   | 21<br>5%     | 79<br>15%  | 47<br>8%   | 29<br>7%   | 33<br>7%          | 33<br>11%  | 98<br>12%  |
| Neutral                                      | 422<br>21%  | 212<br>21% | 210<br>20% | 56<br>23%  | 83<br>24%  | 70<br>21%  | 64<br>18%  | 62<br>21%  | 86<br>20%    | 144<br>27% | 121<br>22% | 63<br>14%  | 95<br>20%         | 65<br>22%  | 180<br>22% |
| Negative                                     | 1222<br>61% | 582<br>59% | 639<br>62% | 115<br>48% | 159<br>47% | 192<br>56% | 246<br>68% | 212<br>71% | 299<br>68%   | 272<br>50% | 326<br>58% | 307<br>70% | 316<br>66%        | 169<br>57% | 475<br>57% |
| Don't know                                   | 187<br>9%   | 74<br>7%   | 113<br>11% | 41<br>17%  | 47<br>14%  | 33<br>10%  | 24<br>7%   | 8<br>3%    | 34<br>8%     | 45<br>8%   | 65<br>12%  | 41<br>9%   | 36<br>8%          | 29<br>10%  | 82<br>10%  |
| <b><u>Wages for British workers</u></b>      |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Positive                                     | 157<br>8%   | 85<br>9%   | 72<br>7%   | 36<br>15%  | 34<br>10%  | 37<br>11%  | 20<br>6%   | 15<br>5%   | 15<br>3%     | 68<br>13%  | 38<br>7%   | 28<br>6%   | 24<br>5%          | 27<br>9%   | 84<br>10%  |
| Neutral                                      | 424<br>21%  | 208<br>21% | 216<br>21% | 49<br>21%  | 89<br>26%  | 67<br>20%  | 61<br>17%  | 64<br>21%  | 94<br>21%    | 138<br>26% | 122<br>22% | 72<br>16%  | 93<br>19%         | 64<br>22%  | 185<br>22% |
| Negative                                     | 1215<br>60% | 614<br>62% | 602<br>58% | 95<br>40%  | 161<br>47% | 198<br>58% | 253<br>70% | 206<br>69% | 302<br>69%   | 280<br>52% | 321<br>57% | 299<br>68% | 315<br>66%        | 175<br>59% | 474<br>57% |
| Don't know                                   | 222<br>11%  | 83<br>8%   | 139<br>14% | 59<br>25%  | 55<br>16%  | 37<br>11%  | 25<br>7%   | 16<br>5%   | 30<br>7%     | 54<br>10%  | 79<br>14%  | 40<br>9%   | 49<br>10%         | 30<br>10%  | 93<br>11%  |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 6  
**Q.3 Overall, do you think that immigrants who have come to Britain over the past ten years have made a positive, negative or neutral contribution to each of the following?**  
**Base: All respondents**

|  | Gender     |            | Age        |           |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|--|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|  | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Weighted base  | 2019       | 989        | 1030       | 240       | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>The availability of high skilled workers</u></b> |            |            |            |           |            |            |            |            |              |            |            |            |                   |            |            |
| Positive   | 551<br>27% | 290<br>29% | 261<br>25% | 90<br>37% | 120<br>35% | 100<br>29% | 77<br>21%  | 71<br>24%  | 94<br>21%    | 209<br>39% | 159<br>28% | 85<br>19%  | 98<br>20%         | 82<br>28%  | 263<br>31% |
| Neutral  | 560<br>28% | 271<br>27% | 289<br>28% | 50<br>21% | 85<br>25%  | 78<br>23%  | 106<br>30% | 97<br>32%  | 144<br>33%   | 147<br>27% | 155<br>28% | 108<br>24% | 149<br>31%        | 76<br>26%  | 215<br>26% |
| Negative   | 638<br>32% | 328<br>33% | 310<br>30% | 47<br>20% | 78<br>23%  | 118<br>35% | 144<br>40% | 103<br>34% | 148<br>34%   | 128<br>24% | 161<br>29% | 188<br>43% | 161<br>33%        | 102<br>35% | 246<br>29% |
| Don't know   | 270<br>13% | 100<br>10% | 170<br>17% | 53<br>22% | 57<br>17%  | 44<br>13%  | 33<br>9%   | 29<br>10%  | 55<br>12%    | 55<br>10%  | 85<br>15%  | 58<br>13%  | 72<br>15%         | 35<br>12%  | 112<br>13% |
| <b><u>The British economy generally</u></b>            |            |            |            |           |            |            |            |            |              |            |            |            |                   |            |            |
| Positive   | 527<br>26% | 314<br>32% | 213<br>21% | 76<br>31% | 131<br>38% | 96<br>28%  | 81<br>23%  | 62<br>21%  | 82<br>19%    | 197<br>37% | 155<br>28% | 82<br>19%  | 93<br>19%         | 85<br>29%  | 255<br>31% |
| Neutral  | 462<br>23% | 226<br>23% | 237<br>23% | 52<br>22% | 64<br>19%  | 77<br>23%  | 78<br>22%  | 78<br>26%  | 114<br>26%   | 132<br>24% | 135<br>24% | 88<br>20%  | 108<br>23%        | 59<br>20%  | 188<br>22% |
| Negative   | 799<br>40% | 361<br>36% | 438<br>43% | 62<br>26% | 96<br>28%  | 120<br>35% | 178<br>50% | 140<br>47% | 202<br>46%   | 164<br>30% | 198<br>35% | 213<br>48% | 225<br>47%        | 120<br>41% | 302<br>36% |
| Don't know   | 230<br>11% | 88<br>9%   | 142<br>14% | 50<br>21% | 49<br>14%  | 46<br>14%  | 23<br>6%   | 19<br>6%   | 42<br>10%    | 47<br>9%   | 72<br>13%  | 58<br>13%  | 54<br>11%         | 31<br>10%  | 90<br>11%  |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 6  
**Q.3 Overall, do you think that immigrants who have come to Britain over the past ten years have made a positive, negative or neutral contribution to each of the following?**  
**Base: All respondents**

|                               | Region |         |          |            |            |                        |               |               |       |         |        |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|-------------------------------|--------|---------|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|                               | Total  | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base               | 2019   | 1741    | 168      | 74         | 219        | 199                    | 176           | 137           | 110   | 213     | 255    | 290        | 178        | 1097   | 764               | 333               | 922              | 124                      | 130                              | 147                             | 355                            | 166          |
| Weighted base                 | 2019   | 1736    | 182      | 81         | 222        | 182                    | 182           | 141           | 101   | 202     | 262    | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>The NHS</u></b>         |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Positive                      | 413    | 345     | 47       | 17         | 41         | 41                     | 30            | 34            | 21    | 34      | 63     | 57         | 28         | 235  | 185               | 50                | 177              | 13                       | 34                               | 23                              | 91                             | 17           |
|                               | 20%    | 20%     | 26%      | 21%        | 19%        | 22%                    | 17%           | 24%           | 21%   | 17%     | 24%    | 20%        | 16%        | 21%  | 21%               | 21%               | 20%              | 11%                      | 27%                              | 15%                             | 27%                            | 11%          |
| Neutral                       | 363    | 318     | 28       | 8          | 40         | 35                     | 35            | 22            | 17    | 37      | 48     | 58         | 34         | 212  | 175               | 38                | 151              | 19                       | 24                               | 25                              | 56                             | 27           |
|                               | 18%    | 18%     | 16%      | 9%         | 18%        | 19%                    | 19%           | 16%           | 17%   | 19%     | 18%    | 21%        | 19%        | 19%  | 20%               | 15%               | 17%              | 17%                      | 19%                              | 16%                             | 17%                            | 17%          |
| Negative                      | 1051   | 908     | 89       | 51         | 125        | 93                     | 101           | 72            | 54    | 112     | 118    | 146        | 90         | 572  | 453               | 118               | 480              | 61                       | 49                               | 97                              | 179                            | 94           |
|                               | 52%    | 52%     | 49%      | 63%        | 56%        | 51%                    | 56%           | 51%           | 54%   | 56%     | 45%    | 52%        | 50%        | 51%  | 51%               | 49%               | 54%              | 55%                      | 39%                              | 64%                             | 53%                            | 59%          |
| Don't know                    | 192    | 166     | 18       | 6          | 16         | 13                     | 16            | 13            | 9     | 18      | 34     | 21         | 29         | 111  | 75                | 36                | 80               | 18                       | 20                               | 8                               | 13                             | 22           |
|                               | 10%    | 10%     | 10%      | 7%         | 7%         | 7%                     | 9%            | 9%            | 9%    | 9%      | 13%    | 8%         | 16%        | 10%  | 8%                | 15%               | 9%               | 16%                      | 16%                              | 5%                              | 4%                             | 13%          |
| <b><u>Schools</u></b>         |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Positive                      | 224    | 197     | 21       | 9          | 22         | 17                     | 13            | 13            | 5     | 19      | 51     | 38         | 14         | 156  | 130               | 26                | 68               | 9                        | 23                               | 7                               | 15                             | 13           |
|                               | 11%    | 11%     | 12%      | 12%        | 10%        | 9%                     | 7%            | 9%            | 5%    | 10%     | 20%    | 13%        | 8%         | 14%  | 15%               | 11%               | 8%               | 9%                       | 18%                              | 5%                              | 4%                             | 8%           |
| Neutral                       | 447    | 364     | 54       | 17         | 49         | 43                     | 42            | 21            | 30    | 37      | 48     | 58         | 48         | 268  | 228               | 40                | 179              | 22                       | 39                               | 27                              | 51                             | 40           |
|                               | 22%    | 21%     | 30%      | 21%        | 22%        | 24%                    | 23%           | 15%           | 29%   | 18%     | 18%    | 21%        | 26%        | 24%  | 26%               | 17%               | 20%              | 20%                      | 31%                              | 18%                             | 15%                            | 25%          |
| Negative                      | 1117   | 977     | 84       | 48         | 134        | 108                    | 102           | 97            | 57    | 120     | 125    | 155        | 88         | 564  | 424               | 140               | 554              | 61                       | 44                               | 109                             | 250                            | 90           |
|                               | 55%    | 56%     | 46%      | 59%        | 60%        | 59%                    | 56%           | 69%           | 56%   | 59%     | 48%    | 55%        | 49%        | 50%  | 48%               | 58%               | 62%              | 55%                      | 35%                              | 72%                             | 74%                            | 56%          |
| Don't know                    | 231    | 199     | 23       | 7          | 17         | 14                     | 25            | 10            | 9     | 26      | 37     | 31         | 32         | 143  | 107               | 37                | 88               | 18                       | 21                               | 9                               | 22                             | 17           |
|                               | 11%    | 11%     | 13%      | 8%         | 8%         | 8%                     | 14%           | 7%            | 9%    | 13%     | 14%    | 11%        | 17%        | 13%  | 12%               | 15%               | 10%              | 16%                      | 17%                              | 6%                              | 7%                             | 11%          |
| <b><u>British culture</u></b> |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Positive                      | 429    | 365     | 45       | 17         | 38         | 36                     | 23            | 26            | 19    | 36      | 81     | 69         | 39         | 281  | 237               | 43                | 149              | 16                       | 44                               | 11                              | 48                             | 29           |
|                               | 21%    | 21%     | 25%      | 21%        | 17%        | 20%                    | 13%           | 18%           | 19%   | 18%     | 31%    | 25%        | 21%        | 25%  | 27%               | 18%               | 17%              | 14%                      | 35%                              | 7%                              | 14%                            | 18%          |
| Neutral                       | 413    | 348     | 48       | 15         | 59         | 24                     | 33            | 23            | 17    | 40      | 56     | 64         | 35         | 242  | 189               | 53                | 171              | 16                       | 24                               | 34                              | 65                             | 32           |
|                               | 20%    | 20%     | 26%      | 18%        | 27%        | 13%                    | 18%           | 16%           | 17%   | 20%     | 21%    | 23%        | 19%        | 21%  | 21%               | 22%               | 19%              | 15%                      | 19%                              | 23%                             | 19%                            | 20%          |
| Negative                      | 991    | 854     | 79       | 43         | 111        | 110                    | 107           | 80            | 58    | 103     | 97     | 127        | 76         | 495  | 386               | 109               | 496              | 58                       | 45                               | 95                              | 210                            | 88           |
|                               | 49%    | 49%     | 44%      | 53%        | 50%        | 61%                    | 59%           | 57%           | 58%   | 51%     | 37%    | 45%        | 42%        | 44%  | 44%               | 45%               | 56%              | 53%                      | 35%                              | 62%                             | 62%                            | 55%          |
| Don't know                    | 185    | 170     | 9        | 7          | 14         | 11                     | 19            | 13            | 7     | 23      | 29     | 22         | 32         | 112  | 75                | 37                | 73               | 20                       | 14                               | 12                              | 16                             | 11           |
|                               | 9%     | 10%     | 5%       | 8%         | 6%         | 6%                     | 11%           | 9%            | 7%    | 11%     | 11%    | 8%         | 18%        | 10%  | 8%                | 15%               | 8%               | 18%                      | 11%                              | 8%                              | 5%                             | 7%           |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 6  
**Q.3 Overall, do you think that immigrants who have come to Britain over the past ten years have made a positive, negative or neutral contribution to each of the following?**  
**Base: All respondents**

|  | Region |         |          |            |            |                        |               |               |       |         |        |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|--|--------|---------|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|  | Total  | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base                                | 2019   | 1736    | 182      | 81         | 222        | 182                    | 182           | 141           | 101   | 202     | 262    | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>The cuisine and food available</u></b> |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Positive                                     | 1065   | 926     | 97       | 37         | 126        | 83                     | 93            | 76            | 42    | 83      | 174    | 154        | 99         | 626  | 507               | 119               | 438              | 47                       | 81                               | 59                              | 183                            | 68           |
|  | 53%    | 53%     | 53%      | 45%        | 57%        | 46%                    | 51%           | 54%           | 42%   | 41%     | 66%    | 55%        | 54%        | 55%  | 57%               | 49%               | 49%              | 43%                      | 64%                              | 39%                             | 54%                            | 43%          |
| Neutral                                      | 483    | 403     | 50       | 23         | 44         | 55                     | 42            | 33            | 31    | 59      | 37     | 68         | 42         | 228  | 177               | 51                | 256              | 28                       | 16                               | 56                              | 100                            | 56           |
|  | 24%    | 23%     | 27%      | 29%        | 20%        | 30%                    | 23%           | 23%           | 30%   | 29%     | 14%    | 24%        | 23%        | 20%  | 20%               | 21%               | 29%              | 26%                      | 12%                              | 37%                             | 29%                            | 35%          |
| Negative                                     | 280    | 241     | 18       | 14         | 36         | 29                     | 30            | 24            | 20    | 33      | 27     | 35         | 14         | 158  | 126               | 32                | 122              | 20                       | 14                               | 21                              | 42                             | 24           |
|  | 14%    | 14%     | 10%      | 17%        | 16%        | 16%                    | 16%           | 17%           | 20%   | 16%     | 10%    | 12%        | 8%         | 14%  | 14%               | 13%               | 14%              | 18%                      | 11%                              | 14%                             | 12%                            | 15%          |
| Don't know                                   | 191    | 167     | 17       | 7          | 16         | 15                     | 17            | 9             | 8     | 27      | 24     | 25         | 27         | 119  | 79                | 40                | 72               | 15                       | 16                               | 15                              | 14                             | 12           |
|  | 9%     | 10%     | 9%       | 9%         | 7%         | 8%                     | 9%            | 6%            | 8%    | 13%     | 9%     | 9%         | 15%        | 11%  | 9%                | 17%               | 8%               | 13%                      | 13%                              | 10%                             | 4%                             | 8%           |
| <b><u>The number of jobs available</u></b>   |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Positive                                     | 188    | 161     | 21       | 6          | 16         | 11                     | 13            | 15            | 7     | 19      | 37     | 29         | 15         | 131  | 107               | 24                | 58               | 4                        | 21                               | 7                               | 18                             | 8            |
|  | 9%     | 9%      | 11%      | 8%         | 7%         | 6%                     | 7%            | 11%           | 7%    | 9%      | 14%    | 10%        | 8%         | 12%  | 12%               | 10%               | 6%               | 3%                       | 16%                              | 4%                              | 5%                             | 5%           |
| Neutral                                      | 422    | 356     | 45       | 17         | 48         | 33                     | 23            | 25            | 22    | 39      | 54     | 76         | 40         | 245  | 199               | 46                | 177              | 21                       | 32                               | 23                              | 72                             | 29           |
|  | 21%    | 20%     | 25%      | 21%        | 22%        | 18%                    | 13%           | 18%           | 22%   | 19%     | 21%    | 27%        | 22%        | 22%  | 22%               | 19%               | 20%              | 19%                      | 25%                              | 15%                             | 21%                            | 18%          |
| Negative                                     | 1222   | 1053    | 105      | 51         | 143        | 122                    | 126           | 92            | 64    | 123     | 134    | 160        | 101        | 644  | 503               | 140               | 578              | 72                       | 63                               | 113                             | 226                            | 105          |
|  | 61%    | 61%     | 58%      | 63%        | 64%        | 67%                    | 70%           | 65%           | 63%   | 61%     | 51%    | 57%        | 56%        | 57%  | 57%               | 58%               | 65%              | 65%                      | 49%                              | 74%                             | 67%                            | 65%          |
| Don't know                                   | 187    | 167     | 11       | 7          | 14         | 15                     | 19            | 9             | 9     | 21      | 37     | 19         | 26         | 111  | 79                | 32                | 75               | 14                       | 12                               | 9                               | 23                             | 18           |
|  | 9%     | 10%     | 6%       | 8%         | 6%         | 8%                     | 11%           | 7%            | 9%    | 10%     | 14%    | 7%         | 14%        | 10%  | 9%                | 13%               | 8%               | 12%                      | 9%                               | 6%                              | 7%                             | 11%          |
| <b><u>Wages for British workers</u></b>      |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Positive                                     | 157    | 140     | 12       | 8          | 11         | 11                     | 12            | 13            | 6     | 10      | 32     | 37         | 5          | 110  | 88                | 22                | 47               | 3                        | 17                               | 1                               | 18                             | 7            |
|  | 8%     | 8%      | 6%       | 10%        | 5%         | 6%                     | 6%            | 9%            | 6%    | 5%      | 12%    | 13%        | 3%         | 10%  | 10%               | 9%                | 5%               | 3%                       | 13%                              | 1%                              | 5%                             | 5%           |
| Neutral                                      | 424    | 354     | 48       | 10         | 54         | 30                     | 37            | 24            | 23    | 37      | 53     | 64         | 45         | 249  | 195               | 53                | 176              | 17                       | 28                               | 34                              | 67                             | 29           |
|  | 21%    | 20%     | 26%      | 13%        | 24%        | 17%                    | 20%           | 17%           | 23%   | 18%     | 20%    | 22%        | 25%        | 22%  | 22%               | 22%               | 20%              | 15%                      | 22%                              | 23%                             | 20%                            | 18%          |
| Negative                                     | 1215   | 1047    | 107      | 55         | 138        | 122                    | 110           | 93            | 61    | 134     | 134    | 156        | 106        | 649  | 517               | 133               | 566              | 73                       | 54                               | 108                             | 229                            | 102          |
|  | 60%    | 60%     | 59%      | 68%        | 62%        | 67%                    | 61%           | 66%           | 61%   | 66%     | 51%    | 55%        | 58%        | 57%  | 58%               | 55%               | 64%              | 67%                      | 43%                              | 71%                             | 68%                            | 64%          |
| Don't know                                   | 222    | 196     | 15       | 7          | 19         | 19                     | 23            | 11            | 11    | 22      | 44     | 26         | 26         | 123  | 88                | 34                | 99               | 17                       | 28                               | 9                               | 24                             | 22           |
|  | 11%    | 11%     | 8%       | 9%         | 9%         | 10%                    | 13%           | 8%            | 11%   | 11%     | 17%    | 9%         | 14%        | 11%  | 10%               | 14%               | 11%              | 15%                      | 22%                              | 6%                              | 7%                             | 14%          |

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### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 6  
**Q.3 Overall, do you think that immigrants who have come to Britain over the past ten years have made a positive, negative or neutral contribution to each of the following?**  
**Base: All respondents**

|  | Region     |            |           |            |            |                        |               |               |           |           |            |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|--|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|  | Total      | England    | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London     | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base  | 2019       | 1736       | 182       | 81         | 222        | 182                    | 182           | 141           | 101       | 202       | 262        | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>The availability of high skilled workers</u></b> |            |            |           |            |            |                        |               |               |           |           |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Positive   | 551<br>27% | 471<br>27% | 60<br>33% | 19<br>24%  | 50<br>23%  | 47<br>26%              | 49<br>27%     | 36<br>25%     | 21<br>21% | 43<br>21% | 88<br>34%  | 91<br>32%  | 48<br>27%  | 345<br>31%   | 280<br>31%        | 66<br>27%         | 206<br>23%       | 15<br>13%                | 48<br>38%                        | 22<br>14%                       | 86<br>25%                      | 36<br>22%    |
| Neutral  | 560<br>28% | 481<br>28% | 47<br>26% | 16<br>20%  | 66<br>30%  | 46<br>25%              | 53<br>29%     | 38<br>27%     | 31<br>31% | 50<br>25% | 66<br>25%  | 85<br>30%  | 61<br>33%  | 291<br>26%   | 228<br>26%        | 63<br>26%         | 269<br>30%       | 32<br>29%                | 30<br>23%                        | 56<br>37%                       | 104<br>31%                     | 47<br>29%    |
| Negative   | 638<br>32% | 551<br>32% | 50<br>28% | 38<br>46%  | 82<br>37%  | 70<br>38%              | 60<br>33%     | 51<br>36%     | 36<br>36% | 73<br>36% | 71<br>27%  | 74<br>26%  | 33<br>18%  | 348<br>31%   | 281<br>32%        | 67<br>28%         | 290<br>33%       | 40<br>37%                | 28<br>22%                        | 50<br>33%                       | 111<br>33%                     | 61<br>38%    |
| Don't know   | 270<br>13% | 233<br>13% | 24<br>13% | 8<br>10%   | 24<br>11%  | 19<br>10%              | 20<br>11%     | 17<br>12%     | 13<br>12% | 36<br>18% | 37<br>14%  | 33<br>12%  | 40<br>22%  | 147<br>13%   | 100<br>11%        | 47<br>19%         | 124<br>14%       | 23<br>21%                | 21<br>17%                        | 24<br>16%                       | 39<br>11%                      | 17<br>10%    |
| <b><u>The British economy generally</u></b>            |            |            |           |            |            |                        |               |               |           |           |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Positive   | 527<br>26% | 449<br>26% | 56<br>31% | 18<br>22%  | 56<br>25%  | 37<br>20%              | 36<br>20%     | 30<br>21%     | 23<br>23% | 40<br>20% | 106<br>40% | 84<br>30%  | 41<br>23%  | 340<br>30%   | 285<br>32%        | 55<br>23%         | 187<br>21%       | 24<br>22%                | 50<br>40%                        | 15<br>10%                       | 79<br>23%                      | 19<br>12%    |
| Neutral  | 462<br>23% | 399<br>23% | 41<br>23% | 11<br>13%  | 54<br>24%  | 40<br>22%              | 50<br>27%     | 35<br>25%     | 21<br>21% | 49<br>24% | 52<br>20%  | 69<br>24%  | 41<br>22%  | 247<br>22%   | 188<br>21%        | 59<br>24%         | 215<br>24%       | 17<br>15%                | 26<br>21%                        | 36<br>24%                       | 95<br>28%                      | 41<br>26%    |
| Negative   | 799<br>40% | 689<br>40% | 64<br>35% | 41<br>51%  | 96<br>43%  | 91<br>50%              | 77<br>42%     | 60<br>42%     | 47<br>46% | 87<br>43% | 71<br>27%  | 102<br>36% | 65<br>36%  | 422<br>37%   | 331<br>37%        | 92<br>38%         | 377<br>42%       | 50<br>45%                | 30<br>24%                        | 87<br>57%                       | 137<br>40%                     | 74<br>46%    |
| Don't know   | 230<br>11% | 200<br>12% | 20<br>11% | 11<br>14%  | 16<br>7%   | 15<br>8%               | 19<br>11%     | 16<br>12%     | 10<br>10% | 26<br>13% | 33<br>13%  | 28<br>10%  | 35<br>19%  | 121<br>11%   | 85<br>10%         | 36<br>15%         | 109<br>12%       | 20<br>18%                | 20<br>16%                        | 14<br>9%                        | 28<br>8%                       | 27<br>17%    |

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Absolutes/col percents

Table 7  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

|                 | Government Minister Michael Fallon was right to say that Britain is 'swamped' with immigrants | My local area is swamped with immigrants | My local area has more immigrants than most other parts of the country | The main reason immigrants come to Britain is because of the welfare system on offer | There is nothing the Government can realistically do to reduce immigration into Britain | The only way Britain can significantly reduce immigration is by leaving the European Union (EU) | Immigration can be reduced by giving more money to border control | If a British person marries someone who is not British, the non-British partner should not be allowed to live in Britain |
|-----------------|---|--|--|--|---|---|---|--|
| Unweighted base | 2019  | 2019                                     | 2019   | 2019   | 2019  | 2019  | 2019  | 2019   |
| Weighted base   | 2019  | 2019                                     | 2019   | 2019   | 2019  | 2019  | 2019  | 2019   |
| Agree           | 1294<br>64%   | 771<br>38%                               | 423<br>21%   | 1418<br>70%  | 450<br>22%  | 1040<br>52%   | 893<br>44%  | 398<br>20%   |
| Disagree        | 469<br>23%  | 1004<br>50%                              | 1192<br>59%  | 343<br>17%   | 1264<br>63%   | 526<br>26%  | 555<br>28%  | 1190<br>59%  |
| Don't know      | 256<br>13%  | 243<br>12%                               | 404<br>20%   | 258<br>13%   | 304<br>15%  | 453<br>22%  | 571<br>28%  | 431<br>21%   |

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### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 8  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

|   | Gender      |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|   | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Unweighted base   | 2019        | 989        | 1030       | 206        | 327        | 368        | 346        | 320        | 452          | 551        | 609        | 355        | 504               | 265        | 832        |
| Weighted base   | 2019        | 989        | 1030       | 240        | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>Government Minister Michael Fallon was right to say that Britain is 'swamped' with immigrants</u></b> |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Agree   | 1294<br>64% | 634<br>64% | 660<br>64% | 95<br>40%  | 166<br>49% | 210<br>62% | 253<br>70% | 233<br>78% | 337<br>77%   | 298<br>55% | 340<br>61% | 325<br>74% | 330<br>69%        | 174<br>59% | 508<br>61% |
| Disagree  | 469<br>23%  | 260<br>26% | 209<br>20% | 85<br>35%  | 104<br>31% | 83<br>25%  | 77<br>21%  | 49<br>16%  | 71<br>16%    | 174<br>32% | 135<br>24% | 59<br>14%  | 100<br>21%        | 94<br>32%  | 190<br>23% |
| Don't know  | 256<br>13%  | 96<br>10%  | 160<br>16% | 60<br>25%  | 70<br>21%  | 46<br>14%  | 29<br>8%   | 18<br>6%   | 32<br>7%     | 68<br>13%  | 84<br>15%  | 55<br>13%  | 49<br>10%         | 27<br>9%   | 138<br>16% |
| <b><u>My local area is swamped with immigrants</u></b>  |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Agree   | 771<br>38%  | 384<br>39% | 387<br>38% | 72<br>30%  | 124<br>37% | 145<br>43% | 161<br>45% | 115<br>38% | 154<br>35%   | 176<br>33% | 199<br>36% | 205<br>47% | 192<br>40%        | 110<br>37% | 334<br>40% |
| Disagree  | 1004<br>50% | 513<br>52% | 491<br>48% | 122<br>51% | 164<br>48% | 150<br>44% | 170<br>47% | 152<br>51% | 245<br>56%   | 313<br>58% | 285<br>51% | 183<br>42% | 224<br>47%        | 161<br>54% | 389<br>47% |
| Don't know  | 243<br>12%  | 92<br>9%   | 152<br>15% | 45<br>19%  | 51<br>15%  | 44<br>13%  | 29<br>8%   | 32<br>11%  | 41<br>9%     | 51<br>9%   | 76<br>14%  | 52<br>12%  | 64<br>13%         | 25<br>8%   | 112<br>13% |
| <b><u>My local area has more immigrants than most other parts of the country</u></b>                        |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Agree   | 423<br>21%  | 229<br>23% | 194<br>19% | 56<br>23%  | 72<br>21%  | 87<br>26%  | 69<br>19%  | 74<br>25%  | 66<br>15%    | 123<br>23% | 114<br>20% | 90<br>20%  | 97<br>20%         | 67<br>23%  | 191<br>23% |
| Disagree  | 1192<br>59% | 576<br>58% | 616<br>60% | 117<br>49% | 190<br>56% | 181<br>53% | 219<br>61% | 181<br>60% | 304<br>69%   | 328<br>61% | 337<br>60% | 248<br>56% | 279<br>58%        | 183<br>62% | 449<br>54% |
| Don't know  | 404<br>20%  | 184<br>19% | 220<br>21% | 67<br>28%  | 79<br>23%  | 71<br>21%  | 72<br>20%  | 45<br>15%  | 70<br>16%    | 89<br>17%  | 109<br>19% | 102<br>23% | 104<br>22%        | 45<br>15%  | 195<br>23% |



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Absolutes/col percents

Table 8  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

|   | Gender      |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|   | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Weighted base   | 2019        | 989        | 1030       | 240        | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>The main reason immigrants come to Britain is because of the welfare system on offer</u></b>            |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Agree   | 1418<br>70% | 677<br>68% | 741<br>72% | 123<br>51% | 186<br>55% | 223<br>65% | 269<br>75% | 239<br>80% | 378<br>86%   | 344<br>64% | 377<br>67% | 344<br>78% | 353<br>74%        | 193<br>65% | 545<br>65% |
| Disagree  | 343<br>17%  | 199<br>20% | 144<br>14% | 48<br>20%  | 91<br>27%  | 65<br>19%  | 60<br>17%  | 41<br>14%  | 38<br>9%     | 131<br>24% | 107<br>19% | 43<br>10%  | 62<br>13%         | 75<br>25%  | 142<br>17% |
| Don't know  | 258<br>13%  | 113<br>11% | 145<br>14% | 69<br>29%  | 63<br>18%  | 53<br>15%  | 30<br>8%   | 19<br>6%   | 24<br>5%     | 65<br>12%  | 76<br>14%  | 53<br>12%  | 65<br>13%         | 27<br>9%   | 148<br>18% |
| <b><u>There is nothing the Government can realistically do to reduce immigration into Britain</u></b>         |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Agree   | 450<br>22%  | 249<br>25% | 202<br>20% | 55<br>23%  | 74<br>22%  | 84<br>25%  | 65<br>18%  | 60<br>20%  | 114<br>26%   | 129<br>24% | 119<br>21% | 103<br>23% | 99<br>21%         | 63<br>21%  | 193<br>23% |
| Disagree  | 1264<br>63% | 626<br>63% | 638<br>62% | 116<br>49% | 190<br>56% | 198<br>58% | 255<br>71% | 212<br>71% | 293<br>66%   | 343<br>64% | 345<br>62% | 269<br>61% | 309<br>64%        | 198<br>67% | 481<br>58% |
| Don't know  | 304<br>15%  | 115<br>12% | 190<br>18% | 69<br>29%  | 76<br>22%  | 58<br>17%  | 40<br>11%  | 28<br>9%   | 34<br>8%     | 67<br>13%  | 96<br>17%  | 68<br>16%  | 73<br>15%         | 35<br>12%  | 162<br>19% |
| <b><u>The only way Britain can significantly reduce immigration is by leaving the European Union (EU)</u></b> |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Agree   | 1040<br>52% | 549<br>56% | 491<br>48% | 87<br>36%  | 127<br>37% | 160<br>47% | 185<br>51% | 189<br>63% | 292<br>66%   | 244<br>45% | 276<br>49% | 240<br>55% | 279<br>58%        | 146<br>49% | 372<br>45% |
| Disagree  | 526<br>26%  | 282<br>28% | 244<br>24% | 75<br>31%  | 115<br>34% | 88<br>26%  | 110<br>30% | 71<br>24%  | 67<br>15%    | 198<br>37% | 138<br>25% | 86<br>20%  | 104<br>22%        | 94<br>32%  | 246<br>29% |
| Don't know  | 453<br>22%  | 158<br>16% | 295<br>29% | 78<br>32%  | 98<br>29%  | 91<br>27%  | 65<br>18%  | 40<br>13%  | 82<br>19%    | 97<br>18%  | 146<br>26% | 113<br>26% | 97<br>20%         | 55<br>19%  | 217<br>26% |

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Absolutes/col percents

Table 8  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

|  | Gender      |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|  | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Weighted base  | 2019        | 989        | 1030       | 240        | 340        | 340        | 360        | 300        | 440          | 540        | 560        | 440        | 480               | 295        | 835        |
| <b><u>Immigration can be reduced by giving more money to border control</u></b>  |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Agree  | 893<br>44%  | 474<br>48% | 419<br>41% | 66<br>28%  | 110<br>32% | 143<br>42% | 179<br>50% | 157<br>52% | 238<br>54%   | 234<br>43% | 240<br>43% | 209<br>48% | 210<br>44%        | 130<br>44% | 333<br>40% |
| Disagree   | 555<br>28%  | 309<br>31% | 246<br>24% | 74<br>31%  | 110<br>33% | 100<br>29% | 102<br>28% | 75<br>25%  | 93<br>21%    | 164<br>30% | 157<br>28% | 110<br>25% | 125<br>26%        | 91<br>31%  | 248<br>30% |
| Don't know   | 571<br>28%  | 206<br>21% | 364<br>35% | 99<br>41%  | 119<br>35% | 96<br>28%  | 79<br>22%  | 68<br>23%  | 109<br>25%   | 142<br>26% | 163<br>29% | 121<br>27% | 145<br>30%        | 74<br>25%  | 255<br>31% |
| <b><u>If a British person marries someone who is not British, the non-British partner should not be allowed to live in Britain</u></b> |             |            |            |            |            |            |            |            |              |            |            |            |                   |            |            |
| Agree  | 398<br>20%  | 215<br>22% | 183<br>18% | 43<br>18%  | 54<br>16%  | 76<br>22%  | 66<br>18%  | 66<br>22%  | 93<br>21%    | 90<br>17%  | 109<br>20% | 100<br>23% | 100<br>21%        | 46<br>15%  | 182<br>22% |
| Disagree   | 1190<br>59% | 592<br>60% | 598<br>58% | 135<br>56% | 212<br>62% | 198<br>58% | 207<br>58% | 179<br>60% | 259<br>59%   | 350<br>65% | 332<br>59% | 243<br>55% | 265<br>55%        | 192<br>65% | 475<br>57% |
| Don't know   | 431<br>21%  | 182<br>18% | 249<br>24% | 62<br>26%  | 74<br>22%  | 66<br>19%  | 87<br>24%  | 55<br>18%  | 88<br>20%    | 100<br>18% | 119<br>21% | 97<br>22%  | 116<br>24%        | 58<br>20%  | 178<br>21% |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 8  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

|  | Region |         |          |            |            |                        |               |               |       |         |        |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|--|--------|---------|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|  | Total  | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base  | 2019   | 1741    | 168      | 74         | 219        | 199                    | 176           | 137           | 110   | 213     | 255    | 290        | 178        | 1097   | 764               | 333               | 922              | 124                      | 130                              | 147                             | 355                            | 166          |
| Weighted base  | 2019   | 1736    | 182      | 81         | 222        | 182                    | 182           | 141           | 101   | 202     | 262    | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b>Government Minister Michael Fallon was right to say that Britain is 'swamped' with immigrants</b> |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Agree  | 1294   | 1128    | 101      | 58         | 147        | 135                    | 126           | 101           | 66    | 131     | 144    | 174        | 111        | 682  | 534               | 148               | 612              | 77                       | 43                               | 126                             | 254                            | 113          |
|  | 64%    | 65%     | 55%      | 72%        | 66%        | 74%                    | 69%           | 72%           | 65%   | 65%     | 55%    | 62%        | 61%        | 60%  | 60%               | 61%               | 69%              | 70%                      | 34%                              | 83%                             | 75%                            | 70%          |
| Disagree   | 469    | 388     | 55       | 12         | 51         | 30                     | 30            | 28            | 26    | 45      | 76     | 72         | 45         | 284  | 233               | 51                | 185              | 22                       | 55                               | 16                              | 64                             | 29           |
|  | 23%    | 22%     | 30%      | 15%        | 23%        | 17%                    | 16%           | 20%           | 25%   | 22%     | 29%    | 25%        | 25%        | 25%  | 26%               | 21%               | 21%              | 20%                      | 43%                              | 11%                             | 19%                            | 18%          |
| Don't know   | 256    | 220     | 26       | 10         | 25         | 17                     | 26            | 12            | 10    | 26      | 43     | 37         | 26         | 165  | 121               | 44                | 91               | 11                       | 29                               | 10                              | 22                             | 19           |
|  | 13%    | 13%     | 14%      | 12%        | 11%        | 9%                     | 14%           | 8%            | 10%   | 13%     | 16%    | 13%        | 14%        | 15%  | 14%               | 18%               | 10%              | 10%                      | 23%                              | 7%                              | 6%                             | 12%          |
| <b>My local area is swamped with immigrants</b>  |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Agree  | 771    | 689     | 51       | 32         | 82         | 69                     | 81            | 64            | 31    | 86      | 134    | 104        | 36         | 443  | 352               | 91                | 328              | 50                       | 40                               | 53                              | 120                            | 66           |
|  | 38%    | 40%     | 28%      | 40%        | 37%        | 38%                    | 45%           | 45%           | 31%   | 43%     | 51%    | 37%        | 20%        | 39%  | 40%               | 38%               | 37%              | 45%                      | 31%                              | 35%                             | 35%                            | 41%          |
| Disagree   | 1004   | 832     | 110      | 35         | 118        | 98                     | 78            | 58            | 62    | 86      | 89     | 149        | 120        | 550  | 437               | 113               | 454              | 43                       | 69                               | 80                              | 196                            | 66           |
|  | 50%    | 48%     | 60%      | 44%        | 53%        | 54%                    | 43%           | 41%           | 61%   | 43%     | 34%    | 53%        | 66%        | 49%  | 49%               | 47%               | 51%              | 39%                      | 54%                              | 53%                             | 58%                            | 41%          |
| Don't know   | 243    | 215     | 21       | 13         | 22         | 14                     | 22            | 19            | 8     | 30      | 39     | 29         | 25         | 137  | 99                | 38                | 107              | 17                       | 18                               | 19                              | 24                             | 28           |
|  | 12%    | 12%     | 11%      | 17%        | 10%        | 8%                     | 12%           | 14%           | 8%    | 15%     | 15%    | 10%        | 14%        | 12%  | 11%               | 16%               | 12%              | 15%                      | 15%                              | 13%                             | 7%                             | 17%          |
| <b>My local area has more immigrants than most other parts of the country</b>                        |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Agree  | 423    | 402     | 12       | 14         | 56         | 34                     | 59            | 26            | 9     | 41      | 122    | 42         | 9          | 259  | 209               | 50                | 164              | 27                       | 24                               | 30                              | 58                             | 25           |
|  | 21%    | 23%     | 7%       | 18%        | 25%        | 19%                    | 32%           | 18%           | 9%    | 20%     | 46%    | 15%        | 5%         | 23%  | 24%               | 21%               | 18%              | 25%                      | 19%                              | 20%                             | 17%                            | 16%          |
| Disagree   | 1192   | 985     | 129      | 53         | 131        | 112                    | 86            | 90            | 78    | 111     | 84     | 178        | 140        | 632  | 494               | 138               | 560              | 57                       | 72                               | 102                             | 236                            | 93           |
|  | 59%    | 57%     | 71%      | 65%        | 59%        | 61%                    | 47%           | 64%           | 78%   | 55%     | 32%    | 63%        | 77%        | 56%  | 56%               | 57%               | 63%              | 52%                      | 57%                              | 67%                             | 70%                            | 58%          |
| Don't know   | 404    | 350     | 41       | 14         | 35         | 36                     | 37            | 25            | 13    | 50      | 57     | 62         | 33         | 240  | 185               | 55                | 164              | 25                       | 31                               | 20                              | 46                             | 43           |
|  | 20%    | 20%     | 23%      | 17%        | 16%        | 20%                    | 20%           | 18%           | 13%   | 25%     | 22%    | 22%        | 18%        | 21%  | 21%               | 23%               | 18%              | 23%                      | 24%                              | 13%                             | 13%                            | 27%          |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 8  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

|   | Region |         |          |            |            |                        |               |               |       |         |        |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|---|--------|---------|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|   | Total  | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base   | 2019   | 1736    | 182      | 81         | 222        | 182                    | 182           | 141           | 101   | 202     | 262    | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>The main reason immigrants come to Britain is because of the welfare system on offer</u></b>            |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Agree   | 1418   | 1229    | 119      | 62         | 158        | 140                    | 129           | 103           | 70    | 154     | 157    | 203        | 121        | 739  | 572               | 167               | 679              | 71                       | 71                               | 134                             | 283                            | 119          |
|   | 70%    | 71%     | 65%      | 77%        | 71%        | 77%                    | 71%           | 73%           | 70%   | 76%     | 60%    | 72%        | 67%        | 65%  | 64%               | 69%               | 76%              | 65%                      | 56%                              | 88%                             | 83%                            | 75%          |
| Disagree  | 343    | 282     | 39       | 12         | 41         | 19                     | 29            | 29            | 21    | 21      | 61     | 44         | 26         | 217  | 185               | 32                | 125              | 22                       | 31                               | 7                               | 44                             | 21           |
|   | 17%    | 16%     | 22%      | 15%        | 19%        | 11%                    | 16%           | 21%           | 21%   | 10%     | 23%    | 16%        | 14%        | 19%  | 21%               | 13%               | 14%              | 20%                      | 24%                              | 4%                              | 13%                            | 13%          |
| Don't know  | 258    | 225     | 24       | 7          | 23         | 22                     | 24            | 10            | 9     | 27      | 44     | 36         | 34         | 175  | 131               | 43                | 84               | 17                       | 25                               | 11                              | 12                             | 19           |
|   | 13%    | 13%     | 13%      | 8%         | 10%        | 12%                    | 13%           | 7%            | 9%    | 13%     | 17%    | 13%        | 19%        | 15%  | 15%               | 18%               | 9%               | 15%                      | 20%                              | 7%                              | 4%                             | 12%          |
| <b><u>There is nothing the Government can realistically do to reduce immigration into Britain</u></b>         |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Agree   | 450    | 401     | 31       | 19         | 58         | 49                     | 42            | 28            | 18    | 43      | 64     | 55         | 44         | 255  | 210               | 45                | 195              | 18                       | 24                               | 37                              | 93                             | 23           |
|   | 22%    | 23%     | 17%      | 23%        | 26%        | 27%                    | 23%           | 20%           | 18%   | 21%     | 24%    | 20%        | 24%        | 23%  | 24%               | 19%               | 22%              | 17%                      | 19%                              | 24%                             | 27%                            | 14%          |
| Disagree  | 1264   | 1072    | 118      | 56         | 131        | 116                    | 119           | 94            | 74    | 125     | 144    | 183        | 105        | 678  | 532               | 147               | 586              | 70                       | 76                               | 105                             | 224                            | 111          |
|   | 63%    | 62%     | 65%      | 69%        | 59%        | 64%                    | 65%           | 67%           | 73%   | 62%     | 55%    | 65%        | 58%        | 60%  | 60%               | 61%               | 66%              | 63%                      | 60%                              | 69%                             | 66%                            | 69%          |
| Don't know  | 304    | 263     | 32       | 6          | 34         | 18                     | 21            | 19            | 9     | 34      | 54     | 45         | 33         | 197  | 147               | 50                | 108              | 22                       | 27                               | 10                              | 22                             | 26           |
|   | 15%    | 15%     | 18%      | 8%         | 15%        | 10%                    | 12%           | 14%           | 9%    | 17%     | 21%    | 16%        | 18%        | 17%  | 16%               | 21%               | 12%              | 20%                      | 21%                              | 7%                              | 7%                             | 16%          |
| <b><u>The only way Britain can significantly reduce immigration is by leaving the European Union (EU)</u></b> |        |         |          |            |            |                        |               |               |       |         |        |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Agree   | 1040   | 897     | 86       | 47         | 118        | 97                     | 99            | 80            | 56    | 104     | 108    | 145        | 99         | 518  | 411               | 108               | 522              | 48                       | 55                               | 116                             | 215                            | 89           |
|   | 52%    | 52%     | 48%      | 59%        | 53%        | 54%                    | 54%           | 57%           | 56%   | 52%     | 41%    | 51%        | 54%        | 46%  | 46%               | 44%               | 59%              | 44%                      | 43%                              | 76%                             | 63%                            | 55%          |
| Disagree  | 526    | 428     | 64       | 15         | 57         | 43                     | 38            | 36            | 33    | 39      | 91     | 79         | 30         | 340  | 280               | 60                | 185              | 30                       | 39                               | 16                              | 68                             | 32           |
|   | 26%    | 25%     | 35%      | 19%        | 26%        | 24%                    | 21%           | 25%           | 33%   | 20%     | 35%    | 28%        | 17%        | 30%  | 32%               | 25%               | 21%              | 27%                      | 31%                              | 11%                             | 20%                            | 20%          |
| Don't know  | 453    | 411     | 32       | 18         | 47         | 41                     | 46            | 25            | 11    | 59      | 64     | 59         | 52         | 272  | 198               | 75                | 181              | 32                       | 33                               | 20                              | 56                             | 39           |
|   | 22%    | 24%     | 17%      | 22%        | 21%        | 23%                    | 25%           | 18%           | 11%   | 29%     | 24%    | 21%        | 29%        | 24%  | 22%               | 31%               | 20%              | 29%                      | 26%                              | 13%                             | 17%                            | 25%          |

## ITV News Index Survey

### ONLINE Fieldwork: 31st October - 2nd November 2014

Absolutes/col percents

Table 8

**Q.4 Do you agree or disagree with each of the following statements?****Base: All respondents**

|  | Region      |             |            |            |            |                    |               |               |           |                |            |            |            | Which of the following best describes your current working status? |                   |                   |                  |                          |                                  |                                 |                                |              |
|--|-------------|-------------|------------|------------|------------|--------------------|---------------|---------------|-----------|----------------|------------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
|  | Total       | England     | Scotland   | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales     | East of London | London     | South East | South West | NET: Working   | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base  | 2019        | 1736        | 182        | 81         | 222        | 182                | 182           | 141           | 101       | 202            | 262        | 283        | 182        | 1131   | 888               | 242               | 888              | 110                      | 127                              | 152                             | 339                            | 160          |
| <b><u>Immigration can be reduced by giving more money to border control</u></b>  |             |             |            |            |            |                    |               |               |           |                |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Agree  | 893<br>44%  | 772<br>44%  | 75<br>41%  | 44<br>54%  | 107<br>48% | 81<br>45%          | 84<br>46%     | 58<br>41%     | 46<br>46% | 81<br>40%      | 108<br>41% | 125<br>44% | 83<br>46%  | 463<br>41%   | 364<br>41%        | 99<br>41%         | 430<br>48%       | 44<br>40%                | 53<br>42%                        | 80<br>53%                       | 188<br>55%                     | 64<br>40%    |
| Disagree   | 555<br>28%  | 478<br>28%  | 49<br>27%  | 18<br>23%  | 74<br>33%  | 52<br>29%          | 42<br>23%     | 45<br>32%     | 28<br>28% | 63<br>31%      | 72<br>28%  | 71<br>25%  | 42<br>23%  | 338<br>30%   | 292<br>33%        | 46<br>19%         | 217<br>24%       | 34<br>31%                | 36<br>28%                        | 26<br>17%                       | 78<br>23%                      | 43<br>27%    |
| Don't know   | 571<br>28%  | 486<br>28%  | 58<br>32%  | 19<br>23%  | 41<br>19%  | 48<br>26%          | 56<br>31%     | 38<br>27%     | 27<br>26% | 58<br>29%      | 82<br>31%  | 87<br>31%  | 57<br>31%  | 329<br>29%   | 233<br>26%        | 97<br>40%         | 241<br>27%       | 32<br>29%                | 37<br>29%                        | 46<br>30%                       | 74<br>22%                      | 53<br>33%    |
| <b><u>If a British person marries someone who is not British, the non-British partner should not be allowed to live in Britain</u></b> |             |             |            |            |            |                    |               |               |           |                |            |            |            |  |                   |                   |                  |                          |                                  |                                 |                                |              |
| Agree  | 398<br>20%  | 347<br>20%  | 34<br>19%  | 20<br>25%  | 57<br>26%  | 39<br>21%          | 50<br>27%     | 29<br>20%     | 17<br>17% | 37<br>19%      | 45<br>17%  | 46<br>16%  | 24<br>13%  | 228<br>20%   | 181<br>20%        | 47<br>19%         | 170<br>19%       | 25<br>23%                | 22<br>17%                        | 29<br>19%                       | 64<br>19%                      | 30<br>19%    |
| Disagree   | 1190<br>59% | 1004<br>58% | 117<br>65% | 47<br>58%  | 118<br>53% | 109<br>60%         | 93<br>51%     | 81<br>57%     | 68<br>68% | 119<br>59%     | 159<br>60% | 166<br>59% | 112<br>62% | 666<br>59%   | 530<br>60%        | 136<br>56%        | 524<br>59%       | 60<br>54%                | 78<br>61%                        | 81<br>53%                       | 218<br>64%                     | 87<br>54%    |
| Don't know   | 431<br>21%  | 385<br>22%  | 31<br>17%  | 13<br>17%  | 47<br>21%  | 34<br>19%          | 39<br>22%     | 32<br>22%     | 15<br>15% | 45<br>22%      | 59<br>22%  | 70<br>25%  | 46<br>25%  | 236<br>21%   | 177<br>20%        | 60<br>25%         | 195<br>22%       | 25<br>23%                | 27<br>22%                        | 42<br>28%                       | 57<br>17%                      | 43<br>27%    |