

ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,056 British adults online between 9th and 11th January 2015. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork: 9th-11th January 2015

Absolutes/col percents

Q.4 Do you agree or disagree with the following statements about televised debates between the leaders of the main political parties during the General Election campaign? Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2056	1023	1033	208	292	362	384	340	470	558	597	394	507	249	805
Weighted base	2056	1008	1048	244	346	346	367	305	447	550	570	448	489	282	869
<u>David Cameron is acting cowardly in trying to avoid TV debates with the other leaders</u>															
Agree	1125 55%	562 56%	564 54%	117 48%	182 53%	201 58%	200 55%	186 61%	239 53%	290 53%	290 51%	255 57%	290 59%	140 49%	479 55%
Disagree	483 23%	260 26%	223 21%	39 16%	52 15%	64 18%	106 29%	77 25%	145 32%	153 28%	157 28%	86 19%	86 18%	73 26%	187 22%
Don't know	448 22%	186 18%	262 25%	88 36%	112 32%	82 24%	61 17%	42 14%	63 14%	106 19%	123 22%	107 24%	112 23%	70 25%	203 23%
<u>It is important to have TV debates between the leaders of the main parties during the General Election campaign</u>															
Agree	1374 67%	659 65%	715 68%	134 55%	203 59%	252 73%	257 70%	222 73%	307 69%	379 69%	395 69%	289 65%	311 64%	177 63%	579 67%
Disagree	314 15%	194 19%	121 12%	23 9%	38 11%	32 9%	66 18%	58 19%	98 22%	96 17%	87 15%	67 15%	65 13%	43 15%	126 15%
Don't know	368 18%	155 15%	213 20%	88 36%	105 30%	63 18%	44 12%	25 8%	43 10%	74 14%	88 16%	92 21%	113 23%	62 22%	163 19%
<u>Natalie Bennett, leader of the The Green Party should be included in any TV debates between the leaders of the main political parties</u>															
Agree	1031 50%	488 48%	543 52%	92 38%	175 51%	179 52%	204 56%	165 54%	217 49%	282 51%	274 48%	222 50%	253 52%	126 45%	459 53%
Disagree	491 24%	321 32%	170 16%	44 18%	46 13%	63 18%	98 27%	90 30%	150 33%	143 26%	162 28%	100 22%	85 17%	75 27%	187 22%
Don't know	534 26%	199 20%	335 32%	108 44%	125 36%	105 30%	65 18%	50 16%	81 18%	125 23%	133 23%	125 28%	151 31%	81 29%	223 26%

ITV News Index Survey

ONLINE Fieldwork: 9th-11th January 2015

Absolutes/col percents

Q.4 Do you agree or disagree with the following statements about televised debates between the leaders of the main political parties during the General Election campaign? Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2056	1008	1048	244	346	346	367	305	447	550	570	448	489	282	869
<u>Nigel Farage, leader of UKIP should be included in any TV debates between the leaders of the main political parties</u>															
Agree	1277 62%	681 68%	596 57%	101 41%	175 50%	214 62%	263 72%	201 66%	323 72%	341 62%	351 62%	276 62%	310 63%	162 57%	542 62%
Disagree	389 19%	184 18%	205 20%	48 20%	70 20%	64 19%	55 15%	74 24%	78 17%	130 24%	123 22%	71 16%	65 13%	55 19%	164 19%
Don't know	390 19%	143 14%	247 24%	95 39%	102 29%	68 20%	48 13%	30 10%	46 10%	79 14%	95 17%	101 23%	114 23%	66 23%	163 19%
<u>David Cameron is just using the Green Party as an excuse to avoid TV debates with the other leaders</u>															
Agree	1028 50%	567 56%	460 44%	101 41%	150 43%	172 50%	196 54%	175 57%	234 52%	288 52%	248 44%	223 50%	269 55%	126 44%	438 50%
Disagree	427 21%	206 20%	221 21%	40 16%	60 17%	64 18%	87 24%	68 22%	109 24%	123 22%	148 26%	84 19%	73 15%	72 26%	172 20%
Don't know	601 29%	234 23%	367 35%	104 43%	136 39%	111 32%	83 23%	62 20%	105 23%	139 25%	174 30%	141 32%	147 30%	84 30%	259 30%
<u>The Green Party are not a major political party and the TV debates should go ahead without them</u>															
Agree	682 33%	410 41%	272 26%	63 26%	91 26%	107 31%	129 35%	114 37%	179 40%	193 35%	203 36%	141 31%	145 30%	93 33%	295 34%
Disagree	876 43%	414 41%	463 44%	78 32%	130 37%	149 43%	178 49%	148 48%	193 43%	243 44%	247 43%	179 40%	206 42%	115 41%	371 43%
Don't know	498 24%	185 18%	313 30%	103 42%	125 36%	90 26%	59 16%	44 14%	76 17%	113 21%	120 21%	128 28%	137 28%	74 26%	203 23%

ITV News Index Survey

ONLINE Fieldwork: 9th-11th January 2015

Absolutes/col percents

Q.4 Do you agree or disagree with the following statements about televised debates between the leaders of the main political parties during the General Election campaign? Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2056	1729	217	78	241	190	186	145	110	205	216	299	169	1054	740	314	1002	126	139	149	393	195
Weighted base	2056	1768	185	82	226	185	185	144	103	206	267	288	185	1151	905	247	905	116	131	148	345	164
David Cameron is acting cowardly in trying to avoid TV debates with the other leaders																						
Agree	1125 55%	942 53%	114 62%	52 64%	131 58%	102 55%	98 53%	86 60%	69 67%	104 51%	134 50%	132 46%	102 55%	618 54%	501 55%	117 47%	507 56%	70 60%	66 51%	90 61%	179 52%	102 62%
Disagree	483 23%	422 24%	35 19%	20 24%	48 21%	38 21%	45 24%	33 23%	25 25%	52 25%	65 24%	79 28%	42 23%	260 23%	203 22%	57 23%	223 25%	13 11%	23 18%	41 28%	114 33%	32 19%
Don't know	448 22%	404 23%	36 19%	10 13%	47 21%	45 24%	41 22%	25 17%	8 8%	49 24%	68 25%	77 27%	42 22%	273 24%	200 22%	73 30%	175 19%	34 29%	42 32%	17 12%	52 15%	30 18%
It is important to have TV debates between the leaders of the main parties during the General Election campaign																						
Agree	1374 67%	1167 66%	131 71%	60 73%	159 70%	133 72%	119 64%	92 64%	75 73%	131 64%	174 65%	186 64%	114 62%	756 66%	598 66%	158 64%	618 68%	72 62%	84 64%	107 72%	240 69%	115 70%
Disagree	314 15%	274 15%	28 15%	14 17%	27 12%	30 16%	33 18%	26 18%	13 13%	32 16%	42 16%	50 17%	19 10%	170 15%	135 15%	35 14%	145 16%	11 9%	13 10%	26 18%	77 22%	17 11%
Don't know	368 18%	327 19%	26 14%	9 10%	40 18%	22 12%	33 18%	26 18%	15 14%	42 20%	52 19%	52 18%	52 28%	226 20%	172 19%	54 22%	142 16%	34 29%	34 26%	15 10%	28 8%	31 19%
Natalie Bennett, leader of the The Green Party should be included in any TV debates between the leaders of the main political parties																						
Agree	1031 50%	878 50%	100 54%	41 50%	115 51%	99 54%	89 48%	72 50%	54 53%	91 44%	124 46%	150 52%	96 52%	585 51%	466 51%	119 48%	446 49%	65 56%	59 45%	81 55%	161 47%	81 49%
Disagree	491 24%	420 24%	45 24%	28 34%	50 22%	50 27%	48 26%	34 24%	26 25%	54 26%	48 18%	69 24%	39 21%	262 23%	207 23%	55 22%	228 25%	9 8%	21 16%	32 22%	136 39%	30 18%
Don't know	534 26%	470 27%	41 22%	14 16%	61 27%	35 19%	48 26%	38 26%	23 22%	61 30%	95 35%	70 24%	49 27%	304 26%	232 26%	72 29%	230 25%	42 36%	52 39%	35 24%	48 14%	53 32%

ITV News Index Survey

ONLINE Fieldwork: 9th-11th January 2015

Absolutes/col percents

Q.4 Do you agree or disagree with the following statements about televised debates between the leaders of the main political parties during the General Election campaign? Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2056	1768	185	82	226	185	185	144	103	206	267	288	185	1151	905	247	905	116	131	148	345	164
<u>Nigel Farage, leader of UKIP should be included in any TV debates between the leaders of the main political parties</u>																						
Agree	1277 62%	1111 63%	106 57%	56 68%	145 64%	127 69%	123 67%	96 67%	61 59%	141 69%	136 51%	175 61%	111 60%	703 61%	552 61%	151 61%	574 63%	64 55%	55 42%	101 69%	249 72%	105 64%
Disagree	389 19%	313 18%	49 27%	19 23%	42 19%	29 15%	19 10%	20 14%	27 26%	29 14%	62 23%	62 21%	31 17%	219 19%	172 19%	46 19%	170 19%	20 17%	31 23%	27 19%	68 20%	24 15%
Don't know	390 19%	344 19%	30 16%	8 9%	39 17%	30 16%	43 23%	28 19%	15 15%	36 17%	69 26%	51 18%	42 23%	229 20%	180 20%	49 20%	160 18%	32 28%	45 35%	19 13%	28 8%	35 22%
<u>David Cameron is just using the Green Party as an excuse to avoid TV debates with the other leaders</u>																						
Agree	1028 50%	854 48%	115 62%	47 57%	115 51%	93 50%	88 48%	65 45%	58 56%	94 45%	128 48%	123 43%	100 54%	563 49%	468 52%	96 39%	465 51%	57 49%	63 48%	84 57%	177 51%	83 51%
Disagree	427 21%	373 21%	26 14%	13 16%	44 19%	41 22%	30 16%	35 24%	29 28%	48 23%	53 20%	74 26%	37 20%	245 21%	188 21%	57 23%	182 20%	14 12%	19 15%	33 22%	89 26%	27 16%
Don't know	601 29%	541 31%	44 24%	22 27%	67 30%	51 28%	67 36%	44 30%	16 16%	65 31%	86 32%	91 31%	48 26%	343 30%	249 28%	94 38%	258 28%	45 38%	49 37%	31 21%	79 23%	54 33%
<u>The Green Party are not a major political party and the TV debates should go ahead without them</u>																						
Agree	682 33%	582 33%	60 32%	35 43%	77 34%	68 37%	69 37%	46 32%	41 40%	67 33%	79 30%	86 30%	53 29%	388 34%	317 35%	71 29%	294 33%	18 16%	28 21%	42 29%	154 45%	52 32%
Disagree	876 43%	750 42%	85 46%	30 36%	102 45%	84 45%	66 36%	64 45%	41 40%	85 42%	101 38%	135 47%	82 44%	486 42%	385 43%	102 41%	390 43%	57 49%	53 40%	73 49%	143 41%	63 39%
Don't know	498 24%	437 25%	40 22%	17 21%	47 21%	33 18%	49 27%	33 23%	21 20%	53 26%	87 33%	67 23%	49 27%	277 24%	203 22%	74 30%	221 24%	41 35%	50 38%	32 22%	48 14%	49 30%