

# ITV News – Scottish Labour Seats Poll

	2010 Result	2015 voting intention
Con	13.5%	13%
Lab	51.3%	37%
Lib Dem	13.8%	2%
UKIP	0.5%	2%
SNP	18.9%	43%
Other	2.0%	4%

*\*Results may not sum to 100% due to rounding.*

## METHODOLOGY NOTE

**Methodology Note:** ComRes interviewed 1,000 adults living in the forty parliamentary constituencies in Scotland which are currently represented by a Labour Member of Parliament. Fieldwork took place by telephone between 26th and 28th March 2015. Each constituency is represented in the sample equally, with data weighted to be demographically representative of all adults living in these constituencies. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: [andrew.hawkins@comres.co.uk](mailto:andrew.hawkins@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## ITV Battleground Scottish Labour Seats

**Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?**

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total	1000	497	503	117	384	499	274	296	185	245	479	274	247
Weighted Total	1000	483	517	297	356	348	190	320	220	270	475	275	250
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	107	62	45	23	35	48	30	37	18	21	56	34	17
	11%	13%	9%	8%	10%	14%	16%	12%	8%	8%	12%	12%	7%
Labour	391	183	208	67	156	168	76	95	100	121	171	108	112
	39%	38%	40%	23%	44%	48%	40%	30%	45%	45%	36%	39%	45%
Liberal Democrat	93	30	63	43	23	27	29	39	6	19	55	19	19
	9%	6%	12%	14%	6%	8%	15%	12%	3%	7%	12%	7%	7%
Some other party	207	114	93	51	84	71	34	65	47	60	111	50	46
	21%	24%	18%	17%	24%	20%	18%	20%	22%	22%	23%	18%	19%
Did not vote	147	75	72	92	41	14	10	68	36	33	53	48	45
	15%	16%	14%	31%	11%	4%	5%	21%	17%	12%	11%	18%	18%
Don't remember	35	9	26	16	10	8	7	11	7	10	18	11	6
	3%	2%	5%	6%	3%	2%	4%	3%	3%	4%	4%	4%	2%
Refused	20	9	11	3	6	11	4	6	5	5	11	4	5
	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	2%	2%

## ITV Battleground Scottish Labour Seats

**Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?**

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	1000	134	299	22	25	15	390	146	379	72	115	449	503	32
Weighted Total	1000	111	316	20	18	29	373	107	391	93	96	445	476	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	107	71	13	1	8	-	8	107	-	-	11	18	83	5
	11%	64%	4%	4%	44%	-	2%	100%	-	-	11%	4%	17%	9%
Labour	391	6	244	2	2	3	115	-	391	-	33	154	226	10
	39%	6%	77%	9%	12%	11%	31%	-	100%	-	34%	35%	48%	17%
Liberal Democrat	93	12	26	12	2	7	25	-	-	93	9	27	56	6
	9%	11%	8%	61%	12%	24%	7%	-	-	100%	10%	6%	12%	10%
Some other party	207	3	8	*	4	5	172	-	-	-	7	163	31	4
	21%	3%	2%	2%	20%	18%	46%	-	-	-	7%	37%	7%	7%
Did not vote	147	11	23	3	1	12	39	-	-	-	15	64	48	35
	15%	10%	7%	14%	8%	41%	10%	-	-	-	16%	14%	10%	58%
Don't remember	35	4	2	1	*	2	9	-	-	-	11	13	21	-
	3%	3%	1%	7%	3%	7%	2%	-	-	-	11%	3%	4%	-
Refused	20	4	1	*	-	-	4	-	-	-	11	7	9	-
	2%	4%	*	2%	-	-	1%	-	-	-	11%	2%	2%	-

## ITV Battleground Scottish Labour Seats

**Q2. At the General Election coming up in May when MPs are elected to Parliament in Westminster, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote.**

Base: All respondents

		GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total		1000	497	503	117	384	499	274	296	185	245	479	274	247
Weighted Total		1000	483	517	297	356	348	190	320	220	270	475	275	250
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	43 4%	9 2%	33 6%	26 9%	11 3%	6 2%	4 2%	27 8%	6 3%	6 2%	18 4%	8 3%	16 7%
2	(2)	6 1%	4 1%	1 *	3 1%	- -	3 1%	- -	4 1%	* *	2 1%	1 *	3 1%	2 1%
3	(3)	8 1%	5 1%	3 1%	7 3%	* *	- -	3 2%	- -	- -	5 2%	* *	7 3%	- -
4	(4)	2 *	- -	2 *	- -	- -	2 *	- -	- -	2 1%	- -	1 *	- -	1 *
5	(5)	32 3%	12 3%	20 4%	14 5%	11 3%	7 2%	5 3%	14 4%	4 2%	10 4%	16 3%	5 2%	11 4%
6	(6)	9 1%	7 1%	2 *	6 2%	1 *	2 *	- -	4 1%	3 1%	2 1%	8 2%	- -	1 *
7	(7)	24 2%	13 3%	10 2%	13 4%	8 2%	3 1%	8 4%	9 3%	4 2%	3 1%	15 3%	4 2%	5 2%
8	(8)	36 4%	16 3%	20 4%	12 4%	18 5%	6 2%	5 3%	11 3%	10 4%	11 4%	26 6%	6 2%	3 1%
9	(9)	27 3%	17 3%	11 2%	15 5%	8 2%	4 1%	3 2%	6 2%	10 5%	8 3%	16 3%	7 3%	5 2%
10 - Absolutely certain to vote	(10)	804 80%	391 81%	414 80%	195 66%	298 84%	312 90%	162 85%	240 75%	178 81%	225 83%	367 77%	233 85%	204 82%
Refused		* *	- -	* *	- -	- -	* *	- -	- -	- -	* *	* *	- -	- -
Don't know		10 1%	8 2%	2 *	5 2%	1 *	4 1%	- -	6 2%	4 2%	- -	6 1%	1 *	3 1%
Mean score		9.13	9.30	8.98	8.34	9.37	9.56	9.37	8.69	9.36	9.30	9.13	9.25	9.00
Standard deviation		2.21	1.87	2.47	2.92	1.83	1.61	1.80	2.77	1.81	1.94	2.08	2.13	2.51
Standard error		.07	.08	.11	.27	.09	.07	.11	.16	.13	.12	.10	.13	.16

## ITV Battleground Scottish Labour Seats

**Q2. At the General Election coming up in May when MPs are elected to Parliament in Westminster, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote.**

Base: All respondents

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM		
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	1000	134	299	22	25	15	390	146	379	72	115	449	503	32
Weighted Total	1000	111	316	20	18	29	373	107	391	93	96	445	476	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	43	-	-	-	-	-	-	3	1	-	12	18	7
		4%	-	-	-	-	-	-	1%	2%	-	3%	4%	11%
2	(2)	6	-	-	-	-	-	-	-	1	-	3	*	2
		1%	-	-	-	-	-	-	-	1%	-	1%	*	4%
3	(3)	8	-	-	-	-	-	-	-	-	-	3	-	5
		1%	-	-	-	-	-	-	-	-	-	1%	-	8%
4	(4)	2	-	-	-	-	-	-	-	1	-	-	2	-
		*	-	-	-	-	-	-	-	1%	-	-	*	-
5	(5)	32	-	15	*	-	4	7	9	3	10	5	18	8
		3%	-	5%	2%	-	13%	2%	2%	4%	10%	1%	4%	14%
6	(6)	9	-	2	-	-	6	-	2	-	3	4	-	4
		1%	-	1%	-	-	22%	-	*	-	3%	1%	-	7%
7	(7)	24	4	11	-	1	-	2	10	-	3	8	12	4
		2%	3%	3%	-	4%	-	*	3%	-	4%	2%	3%	6%
8	(8)	36	1	10	1	1	3	17	12	3	4	19	15	1
		4%	1%	3%	7%	4%	9%	5%	3%	3%	4%	4%	3%	2%
9	(9)	27	1	11	-	*	6	8	10	3	2	13	15	-
		3%	1%	4%	-	1%	21%	2%	3%	3%	2%	3%	3%	-
10 - Absolutely certain to vote	(10)	804	105	266	18	17	10	339	342	82	75	377	393	25
		80%	94%	84%	91%	91%	35%	91%	87%	88%	77%	85%	83%	41%
Refused		*	-	-	-	-	-	-	-	-	-	-	-	-
		*	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		10	-	-	-	-	-	-	3	-	-	2	3	5
		1%	-	-	-	-	-	-	1%	-	-	*	1%	8%
Mean score		9.13	9.87	9.53	9.76	9.79	8.06	9.78	9.62	9.50	9.18	9.40	9.27	6.75
Standard deviation		2.21	.59	1.25	.89	.72	1.96	.82	1.28	1.66	1.67	1.83	2.01	3.37

## ITV Battleground Scottish Labour Seats

**Q2. At the General Election coming up in May when MPs are elected to Parliament in Westminster, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote.**

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	1000	134	299	22	25	15	390	146	379	72	115	449	503	32
Weighted Total	1000	111	316	20	18	29	373	107	391	93	96	445	476	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard error	.07	.05	.07	.19	.14	.50	.04	.03	.07	.20	.16	.09	.09	.61

### ITV Battleground Scottish Labour Seats

**Q3. At the UK General Election coming up in May when MPs are elected to Parliament in Westminster, would you vote Labour, Liberal Democrat, Conservative, UKIP, SNP or for some other party?**

Base: All likely to vote

	GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total	958	482	476	104	371	483	269	278	174	237	462	263	233
Weighted Total	932	457	476	255	344	333	183	284	208	258	448	256	228
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	92	47	45	29	25	37	26	34	17	14	55	23	14
	10%	10%	9%	12%	7%	11%	14%	12%	8%	6%	12%	9%	6%
Labour	279	134	145	66	92	121	49	74	66	90	125	85	69
	30%	29%	30%	26%	27%	36%	27%	26%	32%	35%	28%	33%	30%
Liberal Democrat	13	7	7	2	4	7	3	3	1	5	7	4	2
	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	2%	2%	1%
UKIP	16	11	5	-	11	4	3	5	3	4	11	1	3
	2%	2%	1%	-	3%	1%	2%	2%	1%	2%	2%	1%	1%
Green	16	4	12	11	3	1	5	9	2	-	4	7	6
	2%	1%	3%	4%	1%	*	3%	3%	1%	-	1%	3%	3%
SNP	353	189	164	97	149	108	67	104	82	99	169	97	87
	38%	41%	34%	38%	43%	32%	37%	37%	40%	38%	38%	38%	38%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	13	8	5	-	8	4	1	*	5	7	3	8	1
	1%	2%	1%	-	2%	1%	1%	*	2%	3%	1%	3%	1%
Refused	14	3	10	*	8	5	2	5	5	2	6	3	5
	1%	1%	2%	*	2%	2%	1%	2%	3%	1%	1%	1%	2%
Don't know	138	54	83	49	43	46	25	49	27	36	68	29	41
	15%	12%	18%	19%	12%	14%	14%	17%	13%	14%	15%	11%	18%

### ITV Battleground Scottish Labour Seats

**Q3. At the UK General Election coming up in May when MPs are elected to Parliament in Westminster, would you vote Labour, Liberal Democrat, Conservative, UKIP, SNP or for some other party?**

Base: All likely to vote

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	958	134	299	22	25	15	390	146	373	69	115	437	484	23
Weighted Total	932	111	316	20	18	29	373	107	385	90	96	426	453	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	92	92	-	-	-	-	-	62	6	8	-	9	80	3
	10%	83%	-	-	-	-	-	58%	1%	9%	-	2%	18%	6%
Labour	279	-	279	-	-	-	-	13	213	25	-	43	223	11
	30%	-	88%	-	-	-	-	12%	55%	27%	-	10%	49%	27%
Liberal Democrat	13	-	-	13	-	-	-	1	2	8	-	*	11	-
	1%	-	-	68%	-	-	-	1%	*	9%	-	*	2%	-
UKIP	16	-	-	-	16	-	-	6	2	2	-	5	11	1
	2%	-	-	-	86%	-	-	6%	1%	2%	-	1%	2%	1%
Green	16	-	-	-	-	16	-	-	2	4	-	5	6	4
	2%	-	-	-	-	55%	-	-	*	5%	-	1%	1%	10%
SNP	353	-	-	-	-	-	353	8	104	25	-	317	30	4
	38%	-	-	-	-	-	95%	7%	27%	28%	-	75%	7%	10%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	13	-	-	-	-	-	-	-	5	-	-	2	4	7
	1%	-	-	-	-	-	-	-	1%	-	-	*	1%	15%
Refused	14	1	1	-	-	-	1	1	1	*	14	5	7	-
	1%	1%	*	-	-	-	*	*	*	*	14%	1%	1%	-
Don't know	138	18	36	6	2	13	19	17	51	17	83	40	82	13
	15%	16%	11%	32%	14%	45%	5%	16%	13%	19%	86%	9%	18%	30%



## ITV Battleground Scottish Labour Seats

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?**

Base: All unlikely to vote or unsure who they would vote for at the General election

	GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total	202	74	128	33	77	92	48	66	45	43	94	51	57
Weighted Total	219	84	135	91	63	65	34	90	44	50	101	50	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	15 7%	4 5%	11 8%	9 10%	4 6%	2 4%	2 5%	8 9%	4 9%	1 2%	5 5%	4 7%	7 10%
Labour	21 9%	12 15%	8 6%	7 8%	3 4%	11 17%	6 17%	8 9%	4 9%	3 6%	6 5%	3 6%	12 18%
Liberal Democrat	3 1%	- -	3 2%	- -	3 4%	* 1%	3 9%	- -	- -	- -	3 3%	- -	- -
UKIP	7 3%	6 7%	1 1%	5 5%	2 3%	1 1%	1 2%	1 1%	* *	5 11%	2 2%	5 10%	1 1%
Green	12 6%	7 8%	6 4%	8 9%	2 4%	2 3%	- -	* 1%	- -	12 23%	8 8%	* 1%	4 5%
SNP	39 18%	4 5%	35 26%	21 23%	9 14%	10 15%	4 12%	17 19%	8 17%	10 21%	14 14%	5 11%	19 29%
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Some other party	4 2%	2 3%	1 1%	- -	3 5%	1 1%	1 2%	1 2%	2 4%	- -	2 2%	1 1%	1 1%
Refused	14 7%	6 8%	8 6%	* *	8 12%	6 10%	2 7%	5 5%	4 9%	3 6%	8 8%	3 6%	3 4%
Don't know	103 47%	43 51%	61 45%	41 45%	31 49%	32 49%	16 47%	49 54%	23 51%	16 31%	53 52%	29 57%	22 32%

### ITV Battleground Scottish Labour Seats

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?**

Base: All unlikely to vote or unsure who they would vote for at the General election

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	202	23	38	9	5	5	18	24	62	21	115	52	124	15
Weighted Total	219	19	37	6	2	13	20	18	59	20	96	64	112	31
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	15	11	-	-	-	-	-	4	-	5	-	1	11	3
	7%	56%	-	-	-	-	-	24%	-	24%	-	1%	10%	9%
Labour	21	-	11	-	-	-	-	-	14	1	-	8	12	1
	9%	-	30%	-	-	-	-	-	24%	3%	-	12%	10%	4%
Liberal Democrat	3	-	-	3	-	-	-	-	-	2	-	-	3	-
	1%	-	-	47%	-	-	-	-	-	8%	-	-	3%	-
UKIP	7	-	-	-	2	-	-	2	*	-	-	*	2	5
	3%	-	-	-	100%	-	-	10%	*	-	-	1%	2%	15%
Green	12	-	-	-	-	9	-	-	-	3	-	1	10	*
	6%	-	-	-	-	67%	-	-	-	13%	-	2%	9%	2%
SNP	39	-	-	-	-	-	15	*	10	1	1	20	7	6
	18%	-	-	-	-	-	75%	3%	17%	4%	1%	30%	7%	20%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	4	-	-	-	-	-	-	-	1	1	-	-	4	-
	2%	-	-	-	-	-	-	-	1%	3%	-	-	3%	-
Refused	14	2	-	*	-	-	1	1	-	*	11	4	6	*
	7%	9%	-	5%	-	-	3%	6%	-	2%	11%	6%	5%	1%
Don't know	103	7	26	3	-	4	4	10	34	9	84	31	56	15
	47%	35%	70%	48%	-	33%	22%	57%	57%	44%	87%	48%	50%	49%

## ITV Battleground Scottish Labour Seats

### Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total	1000	497	503	117	384	499	274	296	185	245	479	274	247
Weighted Total	1000	483	517	297	356	348	190	320	220	270	475	275	250
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	107	51	57	27	29	52	33	35	18	22	55	26	27
	11%	11%	11%	9%	8%	15%	17%	11%	8%	8%	12%	9%	11%
Labour	335	162	172	81	109	145	65	94	77	98	145	97	92
	33%	34%	33%	27%	31%	42%	34%	29%	35%	36%	31%	35%	37%
Liberal Democrat	31	14	17	9	9	14	6	14	5	7	16	10	5
	3%	3%	3%	3%	2%	4%	3%	4%	2%	2%	3%	4%	2%
UKIP	15	12	3	5	8	3	1	1	8	6	5	6	5
	2%	3%	1%	2%	2%	1%	1%	*	4%	2%	1%	2%	2%
Green	31	9	22	23	7	1	6	16	5	4	18	6	7
	3%	2%	4%	8%	2%	*	3%	5%	2%	2%	4%	2%	3%
SNP	315	158	157	94	129	93	49	97	80	90	148	84	83
	31%	33%	30%	32%	36%	27%	26%	30%	36%	33%	31%	30%	33%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	20	10	11	4	10	7	6	5	1	9	11	7	2
	2%	2%	2%	1%	3%	2%	3%	1%	1%	3%	2%	3%	1%
Refused	22	9	13	2	12	7	2	8	4	7	11	4	7
	2%	2%	2%	1%	4%	2%	1%	3%	2%	3%	2%	1%	3%
Don't know	123	58	65	53	43	27	22	51	22	28	66	36	22
	12%	12%	13%	18%	12%	8%	12%	16%	10%	10%	14%	13%	9%

## ITV Battleground Scottish Labour Seats

### Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	1000	134	299	22	25	15	390	146	379	72	115	449	503	32
Weighted Total	1000	111	316	20	18	29	373	107	391	93	96	445	476	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	107	91	8	*	4	-	3	74	7	7	8	14	90	3
	11%	82%	2%	2%	22%	-	1%	69%	2%	8%	8%	3%	19%	5%
Labour	335	3	277	*	1	5	29	5	263	29	26	81	228	25
	33%	3%	88%	2%	7%	16%	8%	5%	67%	31%	27%	18%	48%	42%
Liberal Democrat	31	6	8	12	*	3	3	2	2	19	3	3	27	*
	3%	5%	2%	59%	2%	10%	1%	2%	*	20%	3%	1%	6%	1%
UKIP	15	2	3	-	4	2	-	4	3	-	-	-	10	5
	2%	2%	1%	-	22%	6%	-	3%	1%	-	-	-	2%	8%
Green	31	-	2	2	-	14	1	-	5	3	4	9	13	3
	3%	-	1%	12%	-	47%	*	-	1%	3%	4%	2%	3%	5%
SNP	315	-	7	-	1	-	295	5	82	20	5	288	24	1
	31%	-	2%	-	5%	-	79%	5%	21%	21%	5%	65%	5%	2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	20	-	-	4	5	*	5	3	4	7	1	9	5	4
	2%	-	-	18%	27%	2%	1%	3%	1%	7%	1%	2%	1%	6%
Refused	22	-	-	-	1	-	4	-	1	3	13	6	10	1
	2%	-	-	-	3%	-	1%	-	*	3%	13%	1%	2%	2%
Don't know	123	9	11	1	2	6	32	15	24	6	36	36	68	18
	12%	8%	4%	7%	12%	19%	9%	14%	6%	7%	38%	8%	14%	30%

## ITV Battleground Scottish Labour Seats

### Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total	901	466	435	98	340	463	255	260	164	222	435	244	222
Weighted Total	777	383	394	189	287	301	160	226	173	219	372	212	193
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	99	49	51	27	29	43	27	36	18	18	51	28	20
	13%	13%	13%	14%	10%	14%	17%	16%	10%	8%	14%	13%	10%
Labour	286	135	151	60	94	132	53	77	67	89	129	82	75
	37%	35%	38%	32%	33%	44%	33%	34%	39%	41%	35%	39%	39%
Liberal Democrat	17	7	9	2	4	10	7	3	2	5	10	3	3
	2%	2%	2%	1%	2%	3%	4%	1%	1%	2%	3%	2%	2%
UKIP	16	10	6	-	11	5	3	6	2	4	11	1	3
	2%	3%	1%	-	4%	2%	2%	3%	1%	2%	3%	1%	2%
Green	17	5	12	13	3	1	5	5	3	3	8	7	2
	2%	1%	3%	7%	1%	*	3%	2%	2%	2%	2%	3%	1%
SNP	330	170	160	86	137	108	63	96	77	94	160	83	87
	43%	44%	41%	46%	48%	36%	39%	43%	45%	43%	43%	39%	45%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	12	6	5	-	9	3	2	2	3	5	3	7	2
	2%	2%	1%	-	3%	1%	1%	1%	2%	2%	1%	3%	1%

## ITV Battleground Scottish Labour Seats

### Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	901	134	299	22	25	15	390	140	363	62	59	426	447	21
Weighted Total	777	99	286	17	16	17	330	96	358	83	42	369	375	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	99	99	-	-	-	-	-	69	6	12	8	10	86	3
	13%	100%	-	-	-	-	-	71%	2%	15%	18%	3%	23%	10%
Labour	286	-	286	-	-	-	-	12	232	25	24	51	222	11
	37%	-	100%	-	-	-	-	12%	65%	31%	55%	14%	59%	42%
Liberal Democrat	17	-	-	17	-	-	-	1	2	11	3	*	14	-
	2%	-	-	100%	-	-	-	1%	*	14%	7%	*	4%	-
UKIP	16	-	-	-	16	-	-	7	2	2	-	4	11	1
	2%	-	-	-	100%	-	-	8%	1%	3%	-	1%	3%	2%
Green	17	-	-	-	-	17	-	-	3	6	2	4	8	5
	2%	-	-	-	-	100%	-	-	1%	8%	6%	1%	2%	19%
SNP	330	-	-	-	-	-	330	7	108	24	5	298	29	1
	43%	-	-	-	-	-	100%	8%	30%	30%	12%	81%	8%	5%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	12	-	-	-	-	-	-	-	6	1	1	2	4	6
	2%	-	-	-	-	-	-	-	2%	1%	2%	*	1%	21%

## ITV Battleground Scottish Labour Seats

### Q6. Which two of the following best represents why you would vote for the SNP?

Base: All likely to vote for SNP

	GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total	383	202	181	43	170	170	101	122	69	91	190	99	94
Weighted Total	368	190	178	101	154	113	68	106	87	107	174	97	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I want Scotland to be an independent country	207	112	95	74	78	55	37	73	33	64	97	54	57
	56%	59%	53%	73%	50%	49%	54%	69%	38%	60%	55%	55%	58%
Labour no longer represents people like me	130	69	60	30	57	42	22	30	41	36	63	34	33
	35%	37%	34%	30%	37%	37%	33%	28%	47%	34%	36%	35%	33%
The other parties have broken promises on devolution	111	49	62	36	41	35	14	36	26	35	54	27	31
	30%	26%	35%	35%	27%	31%	20%	34%	31%	33%	31%	27%	31%
The way Labour campaigned with the Conservatives during the referendum	107	54	53	25	57	24	23	30	31	22	33	45	28
	29%	28%	30%	25%	37%	22%	34%	28%	36%	21%	19%	47%	29%
They have the best policies generally	96	55	41	29	37	30	24	26	19	26	51	18	26
	26%	29%	23%	29%	24%	26%	35%	25%	22%	25%	30%	19%	27%
I am voting for a specific local candidate more than for a party	16	9	7	1	7	8	2	3	4	6	8	5	3
	4%	5%	4%	1%	5%	7%	4%	3%	5%	6%	5%	6%	3%
Other	8	5	3	-	1	7	1	1	5	2	6	2	-
	2%	3%	2%	-	1%	6%	1%	1%	6%	2%	3%	2%	-
Don't know	3	2	*	-	2	1	1	2	-	-	2	-	1
	1%	1%	*	-	1%	1%	1%	2%	-	-	1%	-	1%

## ITV Battleground Scottish Labour Seats

### Q6. Which two of the following best represents why you would vote for the SNP?

Base: All likely to vote for SNP

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	383	-	-	-	-	-	383	11	100	20	2	345	33	3
Weighted Total	368	-	-	-	-	-	368	8	112	25	1	329	33	4
	100%	-	-	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%
I want Scotland to be an independent country	207	-	-	-	-	-	207	2	45	17	-	198	5	3
	56%	-	-	-	-	-	56%	20%	40%	67%	-	60%	15%	78%
Labour no longer represents people like me	130	-	-	-	-	-	130	5	54	12	-	115	13	1
	35%	-	-	-	-	-	35%	64%	48%	46%	-	35%	38%	13%
The other parties have broken promises on devolution	111	-	-	-	-	-	111	3	33	9	-	94	17	*
	30%	-	-	-	-	-	30%	41%	29%	36%	-	28%	51%	9%
The way Labour campaigned with the Conservatives during the referendum	107	-	-	-	-	-	107	3	41	6	1	90	12	4
	29%	-	-	-	-	-	29%	40%	36%	24%	65%	27%	38%	91%
They have the best policies generally	96	-	-	-	-	-	96	*	21	4	1	88	7	*
	26%	-	-	-	-	-	26%	4%	19%	16%	65%	27%	21%	9%
I am voting for a specific local candidate more than for a party	16	-	-	-	-	-	16	1	2	*	-	12	4	-
	4%	-	-	-	-	-	4%	7%	1%	2%	-	4%	13%	-
Other	8	-	-	-	-	-	8	-	5	-	*	8	-	-
	2%	-	-	-	-	-	2%	-	5%	-	35%	2%	-	-
Don't know	3	-	-	-	-	-	3	-	*	1	-	2	*	-
	1%	-	-	-	-	-	1%	-	*	2%	-	1%	1%	-



## ITV Battleground Scottish Labour Seats

### Q7. Which two of the following best represents why you are voting for your chosen party?

Base: All likely to vote for a party other than SNP

	GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total	458	236	222	47	153	258	135	120	82	121	216	129	113
Weighted Total	466	228	238	128	154	185	98	137	99	132	223	133	111
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I want to keep Scotland as part of the UK	260	130	130	67	79	113	48	85	61	65	129	65	66
	56%	57%	55%	53%	52%	61%	49%	62%	62%	49%	58%	49%	59%
It's the party that most closely reflects my views	226	103	123	76	69	82	59	74	43	51	110	56	60
	49%	45%	52%	59%	45%	44%	60%	54%	43%	39%	49%	43%	54%
I don't want a Conservative-led Government	153	76	77	39	61	53	28	37	39	49	61	52	40
	33%	33%	32%	31%	39%	29%	29%	27%	40%	37%	27%	39%	36%
It's the party with the leader who I most want to be Prime Minister	74	38	37	30	21	23	19	26	8	21	34	23	17
	16%	17%	15%	24%	13%	13%	19%	19%	9%	16%	15%	17%	16%
I am voting for a specific local candidate more than for a party	43	21	21	6	16	21	10	8	9	16	19	13	11
	9%	9%	9%	4%	10%	11%	10%	6%	9%	12%	9%	10%	10%
I want to keep Labour out of power	42	23	19	3	17	22	8	13	8	13	18	19	4
	9%	10%	8%	2%	11%	12%	8%	9%	8%	10%	8%	14%	4%
Other	8	6	2	-	1	7	1	*	2	5	8	*	*
	2%	3%	1%	-	1%	4%	1%	*	2%	4%	3%	*	*
Don't know	10	5	6	-	6	4	1	3	3	4	5	3	2
	2%	2%	2%	-	4%	2%	1%	2%	3%	3%	2%	3%	2%

## ITV Battleground Scottish Labour Seats

### Q7. Which two of the following best represents why you are voting for your chosen party?

Base: All likely to vote for a party other than SNP

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	458	119	271	16	25	13	-	120	233	36	-	66	374	15
Weighted Total	466	103	290	16	18	24	-	88	239	56	-	71	363	28
	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	-	100%	100%	100%
I want to keep Scotland as part of the UK	260	71	155	5	8	13	-	58	119	32	-	29	220	10
	56%	69%	54%	29%	45%	54%	-	67%	50%	57%	-	40%	61%	34%
It's the party that most closely reflects my views	226	56	143	7	8	11	-	43	126	27	-	38	178	8
	49%	54%	49%	45%	45%	44%	-	50%	52%	48%	-	53%	49%	28%
I don't want a Conservative-led Government	153	3	124	3	3	11	-	8	105	15	-	35	101	17
	33%	3%	43%	20%	17%	45%	-	9%	44%	27%	-	50%	28%	61%
It's the party with the leader who I most want to be Prime Minister	74	25	38	3	4	-	-	19	34	11	-	15	51	8
	16%	24%	13%	17%	24%	-	-	22%	14%	19%	-	22%	14%	28%
I am voting for a specific local candidate more than for a party	43	3	32	6	1	-	-	4	28	5	-	2	38	1
	9%	3%	11%	35%	5%	-	-	5%	12%	8%	-	3%	10%	3%
I want to keep Labour out of power	42	24	6	3	6	*	-	21	5	3	-	4	37	-
	9%	23%	2%	17%	33%	2%	-	23%	2%	6%	-	6%	10%	-
Other	8	1	6	-	1	-	-	1	6	-	-	1	5	2
	2%	1%	2%	-	5%	-	-	1%	3%	-	-	2%	1%	6%
Don't know	10	1	7	1	*	-	-	1	3	3	-	3	7	1
	2%	1%	3%	3%	1%	-	-	2%	1%	5%	-	4%	2%	4%

## ITV Battleground Scottish Labour Seats

### Q8. If you had to choose, would you prefer Ed Miliband or David Cameron to be Prime Minister after the General Election in May?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total	1000	497	503	117	384	499	274	296	185	245	479	274	247
Weighted Total	1000	483	517	297	356	348	190	320	220	270	475	275	250
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ed Miliband	486	236	250	134	174	179	95	138	111	143	211	148	127
	49%	49%	48%	45%	49%	52%	50%	43%	50%	53%	45%	54%	51%
David Cameron	293	132	161	91	103	98	62	102	67	63	159	73	61
	29%	27%	31%	31%	29%	28%	32%	32%	30%	23%	33%	26%	25%
Don't know	221	115	106	71	79	70	33	80	42	64	105	55	61
	22%	24%	20%	24%	22%	20%	18%	25%	19%	24%	22%	20%	25%

## ITV Battleground Scottish Labour Seats

**Q8. If you had to choose, would you prefer Ed Miliband or David Cameron to be Prime Minister after the General Election in May?**

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	1000	134	299	22	25	15	390	146	379	72	115	449	503	32
Weighted Total	1000	111	316	20	18	29	373	107	391	93	96	445	476	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ed Miliband	486	8	245	4	*	16	180	14	290	44	28	225	223	30
	49%	7%	78%	22%	2%	57%	48%	13%	74%	48%	29%	50%	47%	50%
David Cameron	293	99	52	13	14	-	69	88	59	36	38	83	197	11
	29%	89%	17%	64%	77%	-	19%	83%	15%	39%	39%	19%	41%	18%
Don't know	221	4	18	3	4	12	124	5	42	12	30	138	56	20
	22%	4%	6%	14%	21%	43%	33%	5%	11%	13%	32%	31%	12%	32%

## ITV Battleground Scottish Labour Seats

**Q9. If the General Election results in a hung parliament with the SNP winning a significant number of MPs In Westminster after the General Election in May, which of the following would you most like to see the SNP do?**

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				LAB LEAD OVER SNP (2010)			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	<30%	30-40%	>40%
Unweighted Total	1000	497	503	117	384	499	274	296	185	245	479	274	247
Weighted Total	1000	483	517	297	356	348	190	320	220	270	475	275	250
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No formal agreement with either party	407	201	206	121	151	136	69	150	98	90	201	99	107
	41%	42%	40%	41%	42%	39%	36%	47%	45%	33%	42%	36%	43%
Support a minority Labour government but not in full Coalition	211	117	94	49	82	80	38	49	53	71	94	71	46
	21%	24%	18%	16%	23%	23%	20%	15%	24%	26%	20%	26%	18%
Join a formal Coalition government with Labour	207	92	115	81	62	64	48	68	31	59	91	62	54
	21%	19%	22%	27%	17%	19%	25%	21%	14%	22%	19%	22%	22%
Join a formal Coalition government with the Conservatives	50	23	27	13	21	16	7	16	19	8	27	13	9
	5%	5%	5%	4%	6%	5%	4%	5%	8%	3%	6%	5%	4%
Support a minority Conservative government but not in full Coalition	41	13	29	11	19	11	12	11	4	14	24	8	9
	4%	3%	6%	4%	5%	3%	6%	3%	2%	5%	5%	3%	4%
Don't know	84	37	47	23	21	40	15	26	15	28	37	21	25
	8%	8%	9%	8%	6%	12%	8%	8%	7%	10%	8%	8%	10%

### ITV Battleground Scottish Labour Seats

**Q9. If the General Election results in a hung parliament with the SNP winning a significant number of MPs In Westminster after the General Election in May, which of the following would you most like to see the SNP do?**

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010				VOTED INDEPENDENCE REFERENDUM			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	Undecided voters	Yes	No	Did not vote
Unweighted Total	1000	134	299	22	25	15	390	146	379	72	115	449	503	32
Weighted Total	1000	111	316	20	18	29	373	107	391	93	96	445	476	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No formal agreement with either party	407	58	104	6	8	14	153	53	123	43	41	164	209	26
	41%	53%	33%	29%	46%	48%	41%	49%	32%	47%	42%	37%	44%	42%
Support a minority Labour government but not in full Coalition	211	2	76	1	1	3	121	5	104	14	8	120	83	7
	21%	2%	24%	7%	3%	11%	33%	4%	26%	15%	8%	27%	17%	12%
Join a formal Coalition government with Labour	207	3	102	4	-	10	73	7	119	25	16	107	79	21
	21%	3%	32%	19%	-	35%	19%	7%	30%	27%	16%	24%	17%	34%
Join a formal Coalition government with the Conservatives	50	24	4	2	7	-	6	22	9	4	6	13	35	-
	5%	21%	1%	10%	37%	-	1%	20%	2%	5%	7%	3%	7%	-
Support a minority Conservative government but not in full Coalition	41	15	6	7	1	2	4	13	5	3	3	9	30	-
	4%	14%	2%	35%	6%	6%	1%	12%	1%	3%	3%	2%	6%	-
Don't know	84	9	24	-	1	-	16	8	30	3	23	32	40	7
	8%	8%	8%	-	8%	-	4%	8%	8%	3%	24%	7%	8%	12%

### ITV Battleground Scottish Labour Seats

**Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?**

Base: All respondents

	Unweighted	Weighted
Unweighted Total	1000	1000
Weighted Total	1000 100%	1000 100%
Conservative	146 15%	107 11%
Labour	379 38%	391 39%
Liberal Democrat	72 7%	93 9%
Some other party	264 26%	207 21%
Did not vote	83 8%	147 15%
Don't remember	28 3%	35 3%
Refused	28 3%	20 2%