

ITV News – Recycling Survey

METHODOLOGY NOTE

Methodology Note: ComRes interviewed 2,014 adults online between 20th and 22nd November 2015. Data were weighted to be demographically representative of all GB adults. ComRes is a member of the British Polling Council and abides by its rules.

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Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 1

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Summary Table

Base: All respondents

	Initiatives											
	Recycling	Taking fewer airplane flights	Increasing the use of renewable energy	Reducing the use of coal	Cycling more	Reducing the use of cars	'Green taxes' on products with high carbon emissions	Planting more trees	Paperless bills	Improving housing insulation	Using energy saving lightbulbs	Having reusable carrier bags
Unweighted base	2014	2014	2014	2014	2014	2014	2014	2014	2014	2014	2014	2014
Weighted base	2014	2014	2014	2014	2014	2014	2014	2014	2014	2014	2014	2014
NET: Effective	1748 87%	1319 65%	1702 85%	1475 73%	1364 68%	1529 76%	1054 52%	1765 88%	1413 70%	1704 85%	1504 75%	1446 72%
Very effective (4)	887 44%	562 28%	942 47%	655 33%	519 26%	684 34%	358 18%	942 47%	476 24%	754 37%	508 25%	559 28%
Fairly effective (3)	861 43%	757 38%	760 38%	820 41%	844 42%	845 42%	696 35%	824 41%	937 47%	950 47%	996 49%	888 44%
Not very effective (2)	159 8%	419 21%	140 7%	274 14%	392 19%	291 14%	526 26%	118 6%	406 20%	175 9%	335 17%	343 17%
Not at all effective (1)	32 2%	112 6%	50 2%	65 3%	119 6%	83 4%	234 12%	25 1%	99 5%	49 2%	89 4%	136 7%
NET: Not effective	191 9%	531 26%	190 9%	340 17%	511 25%	374 19%	759 38%	144 7%	505 25%	224 11%	424 21%	479 24%
Don't know	76 4%	164 8%	122 6%	200 10%	139 7%	111 6%	201 10%	105 5%	96 5%	86 4%	85 4%	89 4%
Mean	3.34	2.96	3.37	3.14	2.94	3.12	2.65	3.40	2.93	3.25	3.00	2.97
Standard deviation	0.70	0.88	0.73	0.80	0.86	0.82	0.94	0.67	0.81	0.72	0.79	0.87
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 2

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Recycling

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1748 87%	818 83%	930 90%	206 88%	298 86%	294 89%	311 87%	242 83%	396 88%	470 87%	471 87%	385 88%	421 86%	215 88%	766 85%
Very effective	(4) 887 44%	393 40%	494 48%	110 47%	149 43%	140 42%	158 44%	108 37%	221 49%	240 44%	237 44%	193 44%	217 44%	124 51%	370 41%
Fairly effective	(3) 861 43%	425 43%	436 42%	96 41%	149 43%	153 46%	153 43%	135 46%	175 39%	230 43%	234 43%	193 44%	204 42%	92 38%	395 44%
Not very effective	(2) 159 8%	101 10%	58 6%	11 5%	27 8%	16 5%	29 8%	38 13%	38 8%	48 9%	37 7%	39 9%	35 7%	17 7%	78 9%
Not at all effective	(1) 32 2%	22 2%	10 1%	2 1%	3 1%	4 1%	8 2%	4 1%	10 2%	6 1%	11 2%	8 2%	7 1%	5 2%	12 1%
NET: Not effective	191 9%	122 12%	68 7%	13 6%	30 9%	20 6%	37 10%	42 14%	48 11%	54 10%	48 9%	47 11%	42 9%	21 9%	91 10%
Don't know	76 4%	40 4%	35 3%	14 6%	20 6%	17 5%	10 3%	6 2%	8 2%	17 3%	24 4%	7 2%	28 6%	8 3%	40 4%
Mean	3.34	3.26	3.42	3.43	3.35	3.37	3.32	3.22	3.37	3.34	3.34	3.32	3.36	3.41	3.31
Standard deviation	0.70	0.74	0.65	0.64	0.67	0.64	0.73	0.72	0.74	0.69	0.70	0.71	0.69	0.71	0.70
Standard error	0.02	0.02	0.02	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.02

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 2

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Recycling

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1748 87%	159 91%	91 89%	1498 86%	76 90%	211 91%	151 88%	151 84%	128 86%	161 83%	224 84%	242 86%	154 87%
Very effective	(4) 887 44%	68 39%	52 50%	767 44%	40 48%	111 48%	70 41%	81 45%	61 41%	97 50%	102 38%	125 44%	79 45%
Fairly effective	(3) 861 43%	91 52%	39 38%	731 42%	36 42%	100 43%	82 48%	70 39%	67 45%	64 33%	121 46%	117 41%	74 42%
Not very effective	(2) 159 8%	11 6%	5 5%	143 8%	3 3%	12 5%	16 9%	22 12%	12 8%	24 12%	21 8%	24 9%	9 5%
Not at all effective	(1) 32 2%	3 2%	4 4%	25 1%	2 3%	4 2%	2 1%	2 1%	1 1%	4 2%	1 *	4 1%	6 3%
NET: Not effective	191 9%	14 8%	9 9%	167 10%	5 6%	16 7%	18 10%	24 13%	12 8%	28 15%	22 8%	28 10%	14 8%
Don't know	76 4%	2 1%	2 2%	71 4%	4 4%	5 2%	2 1%	6 3%	8 5%	5 3%	20 8%	12 4%	9 5%
Mean	3.34	3.29	3.38	3.35	3.41	3.40	3.30	3.32	3.34	3.34	3.32	3.35	3.36
Standard deviation	0.70	0.67	0.77	0.70	0.70	0.67	0.68	0.73	0.65	0.78	0.65	0.70	0.73
Standard error	0.02	0.05	0.08	0.02	0.08	0.04	0.05	0.06	0.06	0.06	0.04	0.04	0.05

Climate Change Survey

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Absolutes/col percents

Table 3

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Taking fewer airplane flights

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1319 65%	629 64%	690 67%	168 72%	240 69%	220 67%	228 64%	174 60%	290 64%	384 71%	353 65%	274 62%	308 63%	161 66%	579 65%
Very effective	(4) 562 28%	286 29%	276 27%	72 31%	96 27%	84 25%	101 28%	77 27%	132 29%	165 30%	162 30%	98 22%	137 28%	72 29%	243 27%
Fairly effective	(3) 757 38%	343 35%	414 40%	96 41%	144 41%	136 41%	127 35%	96 33%	158 35%	219 40%	191 35%	176 40%	170 35%	89 37%	336 38%
Not very effective	(2) 419 21%	219 22%	200 19%	39 17%	56 16%	67 20%	83 23%	72 25%	102 23%	104 19%	112 21%	105 24%	97 20%	47 19%	189 21%
Not at all effective	(1) 112 6%	63 6%	48 5%	4 2%	16 5%	18 5%	25 7%	21 7%	29 6%	28 5%	30 6%	20 5%	33 7%	15 6%	51 6%
NET: Not effective	531 26%	282 29%	248 24%	44 19%	72 21%	84 25%	108 30%	93 32%	131 29%	133 25%	143 26%	125 28%	130 26%	62 25%	240 27%
Don't know	164 8%	70 7%	94 9%	22 10%	37 11%	26 8%	23 6%	24 8%	31 7%	24 4%	46 8%	40 9%	54 11%	21 9%	77 9%
Mean	2.96	2.93	2.98	3.11	3.03	2.94	2.91	2.86	2.94	3.01	2.98	2.88	2.94	2.98	2.94
Standard deviation	0.88	0.91	0.85	0.77	0.83	0.85	0.92	0.92	0.91	0.86	0.89	0.84	0.91	0.90	0.88
Standard error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.06	0.03

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Absolutes/col percents

Table 3

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Taking fewer airplane flights

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1319 65%	121 69%	76 74%	1122 65%	42 49%	156 67%	106 62%	135 75%	87 58%	135 69%	164 62%	174 62%	123 69%
Very effective	(4) 562 28%	47 27%	32 31%	484 28%	20 24%	77 33%	43 25%	61 34%	38 26%	46 24%	66 25%	77 27%	55 31%
Fairly effective	(3) 757 38%	74 42%	44 43%	639 37%	21 25%	78 34%	63 37%	74 41%	49 33%	89 46%	98 37%	98 35%	68 38%
Not very effective	(2) 419 21%	32 18%	16 16%	371 21%	25 30%	48 21%	43 25%	29 16%	36 24%	33 17%	57 21%	69 24%	31 17%
Not at all effective	(1) 112 6%	7 4%	5 5%	100 6%	3 4%	12 5%	13 8%	10 5%	14 9%	11 6%	13 5%	12 4%	11 6%
NET: Not effective	531 26%	39 22%	22 21%	471 27%	28 34%	61 26%	57 33%	39 22%	49 33%	44 23%	69 26%	80 29%	42 24%
Don't know	164 8%	15 9%	5 5%	143 8%	14 17%	15 7%	8 5%	7 4%	13 8%	16 8%	32 12%	27 10%	12 7%
Mean	2.96	3.01	3.05	2.95	2.84	3.02	2.84	3.07	2.82	2.95	2.93	2.94	3.01
Standard deviation	0.88	0.82	0.85	0.89	0.91	0.90	0.91	0.86	0.96	0.83	0.86	0.87	0.89
Standard error	0.02	0.06	0.09	0.02	0.11	0.06	0.07	0.07	0.09	0.06	0.06	0.05	0.07

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 4

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Increasing the use of renewable energy

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1702 85%	820 84%	882 85%	196 84%	307 88%	283 86%	310 86%	239 82%	368 81%	470 87%	459 85%	372 85%	402 82%	217 89%	763 85%
Very effective	(4) 942 47%	464 47%	479 46%	138 59%	183 53%	157 48%	150 42%	118 41%	197 44%	280 52%	259 48%	183 42%	220 45%	127 52%	418 47%
Fairly effective	(3) 760 38%	357 36%	403 39%	58 25%	124 35%	126 38%	160 45%	121 42%	171 38%	190 35%	200 37%	189 43%	182 37%	90 37%	345 39%
Not very effective	(2) 140 7%	80 8%	60 6%	11 5%	10 3%	21 6%	24 7%	32 11%	42 9%	35 6%	33 6%	37 8%	35 7%	13 5%	55 6%
Not at all effective	(1) 50 2%	32 3%	18 2%	3 1%	7 2%	4 1%	8 2%	4 1%	23 5%	12 2%	17 3%	11 3%	10 2%	2 1%	18 2%
NET: Not effective	190 9%	112 11%	77 7%	14 6%	16 5%	24 7%	33 9%	37 13%	66 15%	47 9%	50 9%	48 11%	45 9%	15 6%	73 8%
Don't know	122 6%	48 5%	74 7%	24 10%	25 7%	23 7%	16 5%	15 5%	18 4%	24 4%	33 6%	20 4%	45 9%	12 5%	60 7%
Mean	3.37	3.34	3.40	3.57	3.49	3.42	3.32	3.28	3.25	3.43	3.38	3.30	3.37	3.47	3.39
Standard deviation	0.73	0.78	0.69	0.67	0.66	0.67	0.71	0.73	0.84	0.72	0.75	0.74	0.72	0.64	0.71
Standard error	0.02	0.03	0.02	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.03	0.04	0.03

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 4

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Increasing the use of renewable energy

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1702	153	91	1459	74	202	144	150	122	168	223	236	140
	85%	87%	88%	84%	88%	87%	84%	83%	82%	86%	84%	84%	79%
Very effective	(4) 942	81	48	813	38	117	70	70	70	103	131	134	79
	47%	46%	47%	47%	45%	51%	41%	39%	47%	53%	49%	47%	45%
Fairly effective	(3) 760	72	42	646	36	85	74	81	52	65	91	102	61
	38%	41%	41%	37%	42%	37%	43%	44%	35%	33%	34%	36%	34%
Not very effective	(2) 140	11	9	120	1	16	18	17	10	12	12	15	19
	7%	6%	8%	7%	1%	7%	11%	9%	7%	6%	5%	5%	11%
Not at all effective	(1) 50	2	1	47	1	5	5	8	8	2	4	9	5
	2%	1%	1%	3%	1%	2%	3%	4%	5%	1%	1%	3%	3%
NET: Not effective	190	13	9	168	2	21	23	24	18	14	16	25	24
	9%	7%	9%	10%	2%	9%	13%	13%	12%	7%	6%	9%	14%
Don't know	122	10	3	110	8	8	4	6	9	13	27	21	13
	6%	5%	3%	6%	10%	4%	2%	3%	6%	7%	10%	7%	7%
Mean	3.37	3.40	3.38	3.37	3.46	3.41	3.25	3.22	3.32	3.48	3.47	3.38	3.30
Standard deviation	0.73	0.67	0.68	0.74	0.60	0.72	0.77	0.79	0.83	0.68	0.67	0.76	0.80
Standard error	0.02	0.05	0.07	0.02	0.07	0.05	0.06	0.06	0.08	0.05	0.04	0.05	0.06

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 5

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Reducing the use of coal

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1475 73%	751 77%	724 70%	191 82%	267 76%	240 73%	249 69%	203 70%	326 72%	429 79%	396 73%	310 71%	340 69%	194 79%	647 72%
Very effective	(4) 655 33%	348 36%	307 30%	109 46%	124 36%	109 33%	93 26%	88 30%	133 30%	203 37%	178 33%	127 29%	148 30%	75 31%	301 34%
Fairly effective	(3) 820 41%	403 41%	417 40%	82 35%	143 41%	131 40%	156 44%	115 40%	192 43%	226 42%	219 40%	182 41%	193 39%	119 49%	346 39%
Not very effective	(2) 274 14%	135 14%	139 13%	18 8%	33 9%	43 13%	52 14%	55 19%	75 17%	59 11%	69 13%	75 17%	71 15%	24 10%	127 14%
Not at all effective	(1) 65 3%	35 4%	30 3%	2 1%	11 3%	5 2%	16 4%	12 4%	20 4%	15 3%	18 3%	12 3%	20 4%	10 4%	27 3%
NET: Not effective	340 17%	170 17%	169 16%	20 8%	44 13%	48 14%	68 19%	67 23%	94 21%	74 14%	87 16%	87 20%	91 19%	34 14%	154 17%
Don't know	200 10%	60 6%	140 14%	23 10%	39 11%	42 13%	42 12%	21 7%	32 7%	39 7%	59 11%	42 10%	60 12%	17 7%	95 11%
Mean	3.14	3.16	3.12	3.41	3.22	3.19	3.03	3.04	3.05	3.23	3.15	3.07	3.08	3.14	3.15
Standard deviation	0.80	0.81	0.79	0.68	0.77	0.75	0.81	0.84	0.83	0.77	0.80	0.79	0.83	0.77	0.80
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.05	0.04	0.03	0.03	0.04	0.04	0.05	0.03

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 5

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Reducing the use of coal

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1475	129	77	1269	58	179	116	127	111	147	199	206	126
	73%	74%	75%	73%	69%	77%	68%	70%	75%	75%	75%	73%	71%
Very effective	(4) 655	60	33	563	21	86	48	50	52	64	86	99	56
	33%	34%	32%	32%	25%	37%	28%	28%	35%	33%	32%	35%	31%
Fairly effective	(3) 820	69	44	706	37	92	68	77	59	83	114	106	71
	41%	40%	43%	41%	44%	40%	40%	42%	40%	42%	43%	38%	40%
Not very effective	(2) 274	21	11	242	15	28	35	29	20	23	26	37	31
	14%	12%	10%	14%	18%	12%	20%	16%	13%	12%	10%	13%	18%
Not at all effective	(1) 65	9	2	55	1	7	7	9	4	9	7	8	4
	3%	5%	2%	3%	1%	3%	4%	5%	3%	5%	3%	3%	2%
NET: Not effective	340	30	12	297	16	34	41	38	23	32	33	45	35
	17%	17%	12%	17%	19%	15%	24%	21%	16%	16%	12%	16%	20%
Don't know	200	16	13	170	10	18	14	17	14	17	34	31	16
	10%	9%	13%	10%	12%	8%	8%	9%	10%	9%	13%	11%	9%
Mean	3.14	3.14	3.21	3.13	3.05	3.21	3.00	3.02	3.19	3.13	3.20	3.19	3.10
Standard deviation	0.80	0.84	0.72	0.80	0.75	0.79	0.84	0.83	0.78	0.82	0.75	0.80	0.80
Standard error	0.02	0.07	0.07	0.02	0.09	0.05	0.06	0.07	0.07	0.06	0.05	0.05	0.06

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 6

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Cycling more

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1364 68%	643 66%	721 70%	178 76%	262 75%	247 75%	244 68%	158 55%	274 61%	376 69%	366 68%	300 68%	321 65%	179 73%	631 70%
Very effective	(4) 519 26%	251 26%	269 26%	82 35%	102 29%	90 27%	77 21%	59 20%	109 24%	156 29%	131 24%	113 26%	119 24%	76 31%	234 26%
Fairly effective	(3) 844 42%	393 40%	452 44%	96 41%	160 46%	157 47%	167 47%	100 34%	165 36%	220 41%	234 43%	188 43%	202 41%	104 42%	396 44%
Not very effective	(2) 392 19%	207 21%	185 18%	29 13%	48 14%	50 15%	74 21%	87 30%	105 23%	111 20%	104 19%	87 20%	90 18%	43 18%	157 18%
Not at all effective	(1) 119 6%	71 7%	48 5%	8 3%	13 4%	11 3%	20 6%	26 9%	41 9%	27 5%	29 5%	30 7%	32 7%	8 3%	44 5%
NET: Not effective	511 25%	279 28%	232 23%	37 16%	60 17%	62 19%	94 26%	112 39%	145 32%	138 25%	133 25%	117 27%	122 25%	51 21%	201 22%
Don't know	139 7%	59 6%	80 8%	19 8%	26 7%	22 7%	21 6%	20 7%	32 7%	27 5%	42 8%	21 5%	48 10%	14 6%	64 7%
Mean	2.94	2.89	2.99	3.17	3.09	3.06	2.89	2.71	2.82	2.98	2.94	2.92	2.92	3.07	2.99
Standard deviation	0.86	0.89	0.82	0.80	0.78	0.78	0.82	0.91	0.93	0.86	0.84	0.87	0.87	0.80	0.83
Standard error	0.02	0.03	0.03	0.06	0.04	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 6

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Cycling more

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1364 68%	111 63%	74 72%	1179 68%	64 76%	157 68%	102 60%	126 70%	91 61%	141 72%	187 71%	193 68%	117 66%
Very effective	(4) 519 26%	39 22%	25 24%	455 26%	23 27%	65 28%	33 19%	49 27%	43 29%	54 28%	77 29%	65 23%	45 26%
Fairly effective	(3) 844 42%	71 41%	50 48%	724 42%	41 49%	93 40%	69 40%	77 42%	48 33%	87 44%	110 41%	127 45%	72 41%
Not very effective	(2) 392 19%	44 25%	18 17%	331 19%	11 13%	50 22%	46 27%	34 19%	33 22%	33 17%	42 16%	50 18%	32 18%
Not at all effective	(1) 119 6%	10 6%	5 4%	104 6%	3 4%	15 7%	11 6%	10 6%	11 7%	11 5%	12 4%	18 7%	13 7%
NET: Not effective	511 25%	54 31%	22 22%	435 25%	15 17%	65 28%	57 33%	44 24%	44 29%	43 22%	53 20%	69 24%	44 25%
Don't know	139 7%	10 6%	6 6%	123 7%	6 7%	9 4%	12 7%	11 6%	14 9%	11 6%	25 9%	20 7%	15 9%
Mean	2.94	2.85	2.98	2.95	3.06	2.93	2.78	2.97	2.91	3.00	3.05	2.92	2.93
Standard deviation	0.86	0.86	0.80	0.86	0.78	0.89	0.85	0.86	0.94	0.84	0.83	0.85	0.89
Standard error	0.02	0.07	0.08	0.02	0.09	0.06	0.07	0.07	0.09	0.06	0.05	0.05	0.07

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 7

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Reducing the use of cars

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1529	714	814	195	288	253	271	200	322	428	417	321	363	191	698
	76%	73%	79%	83%	83%	76%	76%	69%	71%	79%	77%	73%	74%	78%	78%
Very effective	(4) 684	338	346	100	132	115	104	88	143	207	187	127	163	95	294
	34%	34%	33%	43%	38%	35%	29%	30%	32%	38%	34%	29%	33%	39%	33%
Fairly effective	(3) 845	376	469	95	156	138	167	111	179	221	231	193	200	96	404
	42%	38%	45%	41%	45%	42%	46%	38%	40%	41%	43%	44%	41%	39%	45%
Not very effective	(2) 291	170	121	18	24	44	54	60	91	83	65	74	69	29	107
	14%	17%	12%	8%	7%	13%	15%	21%	20%	15%	12%	17%	14%	12%	12%
Not at all effective	(1) 83	47	36	4	11	13	15	15	25	13	25	22	24	11	35
	4%	5%	3%	2%	3%	4%	4%	5%	6%	2%	5%	5%	5%	4%	4%
NET: Not effective	374	217	157	22	35	57	70	75	116	95	89	96	93	40	142
	19%	22%	15%	9%	10%	17%	19%	26%	26%	18%	17%	22%	19%	16%	16%
Don't know	111	49	62	17	26	21	18	15	13	18	35	22	36	13	56
	6%	5%	6%	7%	8%	6%	5%	5%	3%	3%	6%	5%	7%	5%	6%
Mean	3.12	3.08	3.16	3.34	3.27	3.15	3.06	2.99	3.00	3.19	3.14	3.02	3.10	3.20	3.14
Standard deviation	0.82	0.86	0.78	0.71	0.74	0.81	0.80	0.88	0.88	0.78	0.82	0.83	0.84	0.83	0.79
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.05	0.04	0.03	0.03	0.05	0.04	0.06	0.03

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 7

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Reducing the use of cars

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1529 76%	134 77%	83 81%	1311 76%	65 77%	178 77%	134 78%	136 75%	103 69%	158 81%	202 76%	211 75%	125 70%
Very effective	(4) 684 34%	61 35%	43 42%	579 33%	31 37%	92 40%	49 29%	57 32%	48 33%	66 34%	100 38%	77 27%	58 33%
Fairly effective	(3) 845 42%	74 42%	40 39%	732 42%	34 41%	86 37%	85 50%	79 44%	54 37%	92 47%	101 38%	133 47%	67 38%
Not very effective	(2) 291 14%	29 17%	13 13%	249 14%	9 11%	33 14%	32 18%	26 15%	33 22%	21 11%	35 13%	34 12%	25 14%
Not at all effective	(1) 83 4%	4 3%	2 2%	77 4%	3 3%	13 6%	4 2%	11 6%	3 2%	7 4%	6 2%	18 6%	12 7%
NET: Not effective	374 19%	34 19%	15 14%	326 19%	12 14%	46 20%	35 21%	37 21%	36 24%	28 15%	41 15%	52 19%	38 21%
Don't know	111 6%	7 4%	4 4%	100 6%	7 8%	7 3%	2 1%	7 4%	10 7%	9 5%	23 9%	19 7%	15 8%
Mean	3.12	3.14	3.27	3.11	3.20	3.15	3.06	3.05	3.07	3.16	3.22	3.03	3.05
Standard deviation	0.82	0.79	0.76	0.83	0.80	0.88	0.75	0.85	0.82	0.77	0.78	0.84	0.91
Standard error	0.02	0.06	0.07	0.02	0.09	0.06	0.06	0.07	0.08	0.06	0.05	0.05	0.07

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 8

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

'Green taxes' on products with high carbon emissions

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1054 52%	477 49%	577 56%	161 69%	205 59%	189 57%	173 48%	121 42%	205 45%	325 60%	276 51%	221 50%	232 47%	142 58%	476 53%
Very effective	(4) 358 18%	157 16%	201 19%	49 21%	83 24%	64 19%	62 17%	34 12%	66 15%	119 22%	93 17%	70 16%	77 16%	55 22%	164 18%
Fairly effective	(3) 696 35%	320 33%	376 36%	112 48%	122 35%	125 38%	111 31%	87 30%	139 31%	206 38%	183 34%	151 34%	155 32%	88 36%	312 35%
Not very effective	(2) 526 26%	280 29%	245 24%	38 16%	80 23%	73 22%	97 27%	96 33%	142 31%	133 24%	153 28%	118 27%	122 25%	61 25%	227 25%
Not at all effective	(1) 234 12%	151 15%	83 8%	10 4%	24 7%	29 9%	52 14%	52 18%	67 15%	54 10%	48 9%	61 14%	71 14%	19 8%	102 11%
NET: Not effective	759 38%	431 44%	328 32%	48 20%	104 30%	102 31%	148 41%	148 51%	209 46%	186 34%	200 37%	179 41%	193 39%	80 33%	330 37%
Don't know	201 10%	72 7%	128 12%	25 11%	39 11%	39 12%	38 11%	21 7%	38 8%	30 6%	66 12%	38 9%	67 14%	21 9%	90 10%
Mean	2.65	2.53	2.77	2.96	2.86	2.77	2.57	2.38	2.49	2.76	2.67	2.57	2.56	2.80	2.67
Standard deviation	0.94	0.96	0.90	0.78	0.90	0.91	0.98	0.94	0.95	0.93	0.90	0.95	0.97	0.91	0.94
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.05	0.06	0.05	0.04	0.04	0.05	0.05	0.06	0.03

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 8

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

'Green taxes' on products with high carbon emissions

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1054 52%	99 56%	59 57%	897 52%	32 38%	132 57%	82 48%	87 48%	80 54%	102 52%	144 54%	148 52%	91 51%
Very effective	(4) 358 18%	27 15%	17 16%	315 18%	14 16%	52 23%	30 17%	38 21%	27 18%	33 17%	45 17%	44 16%	32 18%
Fairly effective	(3) 696 35%	72 41%	42 41%	582 33%	18 22%	80 35%	52 31%	49 27%	53 35%	69 35%	98 37%	104 37%	59 33%
Not very effective	(2) 526 26%	41 23%	26 26%	458 26%	29 34%	60 26%	55 32%	49 27%	33 22%	50 26%	65 25%	67 24%	49 28%
Not at all effective	(1) 234 12%	20 11%	9 9%	205 12%	14 16%	22 10%	21 12%	26 14%	21 14%	28 15%	19 7%	35 12%	19 10%
NET: Not effective	759 38%	61 35%	35 35%	663 38%	43 51%	82 36%	76 44%	75 41%	54 37%	78 40%	84 32%	102 36%	68 38%
Don't know	201 10%	16 9%	8 8%	177 10%	10 11%	17 7%	13 8%	19 11%	14 10%	15 8%	38 14%	32 11%	19 11%
Mean	2.65	2.66	2.70	2.65	2.43	2.76	2.58	2.61	2.64	2.59	2.75	2.63	2.66
Standard deviation	0.94	0.90	0.87	0.95	1.00	0.94	0.94	1.02	0.98	0.96	0.87	0.93	0.93
Standard error	0.02	0.07	0.09	0.02	0.12	0.06	0.07	0.08	0.09	0.07	0.06	0.06	0.07

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 9

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Planting more trees

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1765	835	930	204	299	287	315	248	412	476	480	390	419	218	775
	88%	85%	90%	87%	86%	87%	88%	85%	91%	88%	89%	89%	85%	89%	87%
Very effective	(4) 942	447	495	113	150	151	174	123	231	251	240	211	239	116	400
	47%	46%	48%	48%	43%	46%	48%	43%	51%	46%	44%	48%	49%	47%	45%
Fairly effective	(3) 824	389	435	91	149	136	141	125	182	225	240	179	180	102	375
	41%	40%	42%	39%	43%	41%	39%	43%	40%	42%	44%	41%	37%	42%	42%
Not very effective	(2) 118	76	43	13	21	15	23	29	17	42	21	27	29	17	58
	6%	8%	4%	5%	6%	5%	7%	10%	4%	8%	4%	6%	6%	7%	7%
Not at all effective	(1) 25	18	7	1	6	2	4	4	8	5	9	6	6	1	11
	1%	2%	1%	*	2%	1%	1%	1%	2%	1%	2%	1%	1%	*	1%
NET: Not effective	144	94	50	13	27	18	28	33	25	47	30	32	35	18	69
	7%	10%	5%	6%	8%	5%	8%	11%	6%	9%	6%	7%	7%	7%	8%
Don't know	105	52	53	17	23	25	17	9	14	19	32	17	37	8	52
	5%	5%	5%	7%	7%	8%	5%	3%	3%	4%	6%	4%	8%	3%	6%
Mean	3.40	3.36	3.45	3.45	3.36	3.43	3.41	3.31	3.45	3.38	3.39	3.41	3.44	3.41	3.38
Standard deviation	0.67	0.71	0.62	0.62	0.68	0.63	0.68	0.71	0.66	0.67	0.65	0.67	0.67	0.65	0.67
Standard error	0.02	0.02	0.02	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.02

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 9

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Planting more trees

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1765 88%	157 89%	93 90%	1516 87%	77 91%	208 90%	143 84%	167 92%	128 86%	174 89%	219 82%	244 87%	155 88%
Very effective	(4) 942 47%	72 41%	53 52%	816 47%	36 43%	112 48%	79 46%	86 47%	65 43%	89 45%	132 50%	133 47%	85 48%
Fairly effective	(3) 824 41%	84 48%	40 39%	700 40%	41 49%	97 42%	64 38%	81 45%	64 43%	85 44%	87 33%	111 39%	70 40%
Not very effective	(2) 118 6%	10 6%	7 7%	101 6%	2 3%	14 6%	16 9%	8 4%	5 4%	11 6%	22 8%	13 5%	9 5%
Not at all effective	(1) 25 1%	3 2%	1 1%	22 1%	* *	1 1%	4 2%	2 1%	3 2%	2 1%	3 1%	4 1%	2 1%
NET: Not effective	144 7%	13 7%	8 8%	123 7%	2 3%	15 7%	20 11%	10 6%	9 6%	13 7%	25 9%	17 6%	11 6%
Don't know	105 5%	6 3%	2 2%	97 6%	5 6%	8 3%	8 5%	4 2%	12 8%	8 4%	22 8%	20 7%	10 6%
Mean	3.40	3.33	3.44	3.41	3.42	3.43	3.34	3.41	3.38	3.39	3.42	3.43	3.43
Standard deviation	0.67	0.67	0.66	0.67	0.57	0.64	0.75	0.64	0.68	0.65	0.71	0.66	0.66
Standard error	0.02	0.05	0.06	0.02	0.07	0.04	0.06	0.05	0.06	0.05	0.05	0.04	0.05

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 10

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Paperless bills

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1413	630	783	172	252	243	245	191	309	380	385	303	344	189	615
	70%	64%	76%	73%	72%	74%	68%	66%	69%	70%	71%	69%	70%	78%	69%
Very effective	(4) 476	195	281	56	94	86	83	45	112	125	120	102	128	63	207
	24%	20%	27%	24%	27%	26%	23%	15%	25%	23%	22%	23%	26%	26%	23%
Fairly effective	(3) 937	434	503	116	159	157	162	146	198	255	265	201	216	127	408
	47%	44%	49%	50%	45%	47%	45%	50%	44%	47%	49%	46%	44%	52%	46%
Not very effective	(2) 406	240	167	33	60	49	77	74	114	112	114	87	93	37	171
	20%	24%	16%	14%	17%	15%	21%	25%	25%	21%	21%	20%	19%	15%	19%
Not at all effective	(1) 99	64	34	8	12	20	23	18	18	31	18	30	20	8	58
	5%	7%	3%	3%	3%	6%	6%	6%	4%	6%	3%	7%	4%	3%	6%
NET: Not effective	505	304	201	41	72	69	100	92	131	143	132	117	113	45	229
	25%	31%	19%	17%	21%	21%	28%	32%	29%	26%	24%	27%	23%	19%	26%
Don't know	96	47	49	22	24	19	14	8	11	18	25	19	34	10	51
	5%	5%	5%	9%	7%	6%	4%	3%	2%	3%	5%	4%	7%	4%	6%
Mean	2.93	2.81	3.05	3.03	3.03	2.99	2.88	2.77	2.92	2.91	2.94	2.89	2.99	3.04	2.91
Standard deviation	0.81	0.84	0.77	0.75	0.79	0.83	0.85	0.79	0.82	0.83	0.77	0.85	0.81	0.75	0.84
Standard error	0.02	0.03	0.02	0.05	0.04	0.05	0.04	0.05	0.04	0.04	0.03	0.05	0.04	0.05	0.03

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 10

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Paperless bills

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1413	128	79	1206	58	161	122	131	105	144	180	193	113
	70%	73%	77%	69%	69%	69%	72%	72%	70%	74%	68%	68%	64%
Very effective	(4) 476	36	34	406	21	49	43	52	42	38	55	64	42
	24%	21%	33%	23%	25%	21%	25%	29%	28%	20%	21%	23%	24%
Fairly effective	(3) 937	92	45	800	37	112	79	79	63	106	125	129	70
	47%	52%	44%	46%	44%	48%	46%	44%	42%	54%	47%	46%	40%
Not very effective	(2) 406	32	17	357	18	47	33	35	31	37	55	64	37
	20%	18%	17%	21%	21%	20%	19%	19%	21%	19%	21%	23%	21%
Not at all effective	(1) 99	8	4	87	5	13	12	10	5	4	11	9	17
	5%	5%	4%	5%	6%	6%	7%	5%	4%	2%	4%	3%	10%
NET: Not effective	505	40	21	444	23	60	45	44	36	42	66	73	54
	25%	23%	21%	26%	27%	26%	26%	24%	24%	21%	25%	26%	30%
Don't know	96	7	2	87	4	11	4	6	8	9	19	16	11
	5%	4%	2%	5%	4%	5%	2%	3%	5%	5%	7%	6%	6%
Mean	2.93	2.92	3.09	2.92	2.91	2.89	2.92	2.99	3.00	2.96	2.91	2.93	2.83
Standard deviation	0.81	0.78	0.82	0.82	0.86	0.81	0.86	0.85	0.82	0.71	0.79	0.78	0.93
Standard error	0.02	0.06	0.08	0.02	0.10	0.05	0.07	0.07	0.08	0.05	0.05	0.05	0.07

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 11

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Improving housing insulation

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1704	817	886	192	308	266	294	237	407	490	447	364	403	207	741
	85%	83%	86%	82%	88%	80%	82%	82%	90%	90%	83%	83%	82%	85%	83%
Very effective	(4) 754	360	394	89	117	118	126	96	209	214	201	160	178	106	306
	37%	37%	38%	38%	33%	36%	35%	33%	46%	40%	37%	37%	36%	43%	34%
Fairly effective	(3) 950	457	493	104	191	148	168	141	197	276	246	203	224	101	436
	47%	47%	48%	44%	55%	45%	47%	49%	44%	51%	45%	46%	46%	42%	49%
Not very effective	(2) 175	96	79	20	18	36	40	35	27	35	52	44	44	24	86
	9%	10%	8%	8%	5%	11%	11%	12%	6%	7%	10%	10%	9%	10%	10%
Not at all effective	(1) 49	27	22	4	4	10	13	10	8	6	15	16	12	6	24
	2%	3%	2%	2%	1%	3%	4%	4%	2%	1%	3%	4%	3%	3%	3%
NET: Not effective	224	123	101	23	21	45	53	45	35	41	67	60	56	30	110
	11%	13%	10%	10%	6%	14%	15%	16%	8%	8%	12%	14%	11%	12%	12%
Don't know	86	40	46	18	19	19	12	8	10	10	28	16	32	6	45
	4%	4%	4%	8%	6%	6%	3%	3%	2%	2%	5%	4%	7%	3%	5%
Mean	3.25	3.22	3.27	3.29	3.28	3.20	3.17	3.14	3.37	3.31	3.23	3.20	3.24	3.29	3.20
Standard deviation	0.72	0.74	0.70	0.70	0.62	0.76	0.78	0.77	0.69	0.65	0.75	0.77	0.73	0.75	0.73
Standard error	0.02	0.02	0.02	0.05	0.03	0.05	0.04	0.05	0.03	0.03	0.03	0.04	0.03	0.05	0.03

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 11

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Improving housing insulation

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1704 85%	148 85%	91 89%	1464 84%	72 86%	202 87%	141 83%	154 85%	119 80%	170 87%	217 82%	238 84%	150 85%
Very effective	(4) 754 37%	55 31%	43 42%	656 38%	26 31%	86 37%	59 34%	67 37%	64 43%	79 41%	97 36%	107 38%	71 40%
Fairly effective	(3) 950 47%	93 53%	48 47%	808 47%	46 55%	116 50%	83 49%	87 48%	55 37%	91 46%	121 45%	131 46%	79 45%
Not very effective	(2) 175 9%	18 10%	8 8%	149 9%	4 5%	22 10%	20 12%	14 8%	15 10%	11 6%	26 10%	20 7%	16 9%
Not at all effective	(1) 49 2%	3 2%	1 1%	46 3%	4 5%	1 1%	6 4%	9 5%	4 3%	7 4%	4 1%	7 2%	3 2%
NET: Not effective	224 11%	20 12%	9 9%	195 11%	8 10%	24 10%	26 15%	23 13%	20 13%	18 9%	30 11%	27 10%	19 11%
Don't know	86 4%	6 4%	3 2%	77 4%	4 5%	5 2%	3 2%	5 3%	10 7%	7 3%	18 7%	17 6%	8 5%
Mean	3.25	3.19	3.33	3.25	3.17	3.27	3.15	3.20	3.29	3.29	3.26	3.28	3.29
Standard deviation	0.72	0.68	0.66	0.73	0.74	0.66	0.77	0.79	0.78	0.75	0.70	0.71	0.71
Standard error	0.02	0.05	0.07	0.02	0.09	0.04	0.06	0.06	0.07	0.05	0.05	0.04	0.05

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Absolutes/col percents

Table 12

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Using energy saving lightbulbs

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1504 75%	719 73%	786 76%	173 74%	271 78%	262 79%	267 74%	206 71%	323 72%	411 76%	411 76%	316 72%	366 74%	192 78%	681 76%
Very effective	(4) 508 25%	230 23%	279 27%	55 23%	87 25%	91 27%	92 26%	55 19%	129 29%	142 26%	111 21%	127 29%	127 26%	69 28%	216 24%
Fairly effective	(3) 996 49%	489 50%	507 49%	119 51%	184 53%	172 52%	175 49%	152 52%	194 43%	269 50%	300 55%	189 43%	239 49%	123 50%	465 52%
Not very effective	(2) 335 17%	171 17%	163 16%	39 17%	49 14%	41 12%	60 17%	54 19%	92 20%	88 16%	86 16%	84 19%	77 16%	38 16%	136 15%
Not at all effective	(1) 89 4%	45 5%	44 4%	7 3%	8 2%	9 3%	16 4%	20 7%	29 7%	26 5%	19 4%	21 5%	23 5%	6 3%	37 4%
NET: Not effective	424 21%	217 22%	208 20%	46 20%	57 16%	50 15%	76 21%	74 26%	121 27%	114 21%	106 19%	105 24%	100 20%	44 18%	173 19%
Don't know	85 4%	45 5%	40 4%	14 6%	21 6%	18 5%	16 4%	9 3%	7 2%	17 3%	25 5%	18 4%	26 5%	9 4%	43 5%
Mean	3.00	2.97	3.03	3.01	3.07	3.10	3.00	2.86	2.95	3.01	2.97	3.00	3.01	3.08	3.01
Standard deviation	0.79	0.79	0.79	0.74	0.72	0.73	0.79	0.81	0.87	0.80	0.73	0.84	0.80	0.74	0.77
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.05	0.04	0.03	0.03	0.05	0.04	0.05	0.03

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 12

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Using energy saving lightbulbs

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1504 75%	133 76%	77 75%	1294 74%	59 70%	185 80%	129 75%	134 74%	107 72%	151 78%	197 74%	203 72%	128 72%
Very effective	(4) 508 25%	34 19%	35 34%	440 25%	21 25%	61 26%	42 25%	38 21%	50 33%	55 28%	59 22%	60 21%	55 31%
Fairly effective	(3) 996 49%	99 57%	43 42%	854 49%	38 45%	124 54%	87 51%	96 53%	58 39%	97 50%	138 52%	143 51%	73 41%
Not very effective	(2) 335 17%	25 14%	19 19%	291 17%	19 22%	35 15%	36 21%	30 17%	32 21%	27 14%	37 14%	47 17%	28 16%
Not at all effective	(1) 89 4%	14 8%	3 3%	72 4%	3 4%	8 4%	4 2%	11 6%	3 2%	12 6%	9 3%	12 4%	10 6%
NET: Not effective	424 21%	39 22%	23 22%	363 21%	22 26%	43 19%	40 23%	41 23%	34 23%	38 20%	46 17%	60 21%	38 22%
Don't know	85 4%	3 2%	3 3%	80 5%	4 5%	4 2%	2 1%	6 3%	7 5%	5 3%	22 8%	19 7%	11 6%
Mean	3.00	2.89	3.09	3.00	2.95	3.04	2.99	2.92	3.09	3.03	3.02	2.95	3.04
Standard deviation	0.79	0.81	0.82	0.78	0.80	0.75	0.74	0.80	0.81	0.82	0.74	0.77	0.86
Standard error	0.02	0.06	0.08	0.02	0.09	0.05	0.06	0.06	0.07	0.06	0.05	0.05	0.06

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Absolutes/col percents

Table 13

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Having reusable carrier bags

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Effective	1446	619	827	177	262	259	248	187	313	392	397	312	345	196	640
	72%	63%	80%	75%	75%	78%	69%	64%	69%	72%	73%	71%	70%	80%	71%
Very effective	(4) 559	216	343	75	95	92	87	67	142	139	142	116	161	79	231
	28%	22%	33%	32%	27%	28%	24%	23%	31%	26%	26%	26%	33%	32%	26%
Fairly effective	(3) 888	403	484	102	167	167	161	120	171	252	255	196	184	117	408
	44%	41%	47%	44%	48%	51%	45%	41%	38%	47%	47%	45%	37%	48%	46%
Not very effective	(2) 343	230	114	38	47	36	60	65	96	91	81	81	90	27	146
	17%	23%	11%	16%	14%	11%	17%	22%	21%	17%	15%	18%	18%	11%	16%
Not at all effective	(1) 136	84	51	4	17	14	41	28	31	41	32	36	28	14	66
	7%	9%	5%	2%	5%	4%	11%	10%	7%	7%	6%	8%	6%	6%	7%
NET: Not effective	479	314	165	42	65	51	101	93	128	132	113	117	118	41	211
	24%	32%	16%	18%	18%	15%	28%	32%	28%	24%	21%	27%	24%	17%	24%
Don't know	89	48	41	15	22	21	10	10	11	18	32	11	28	7	45
	4%	5%	4%	7%	6%	6%	3%	3%	2%	3%	6%	2%	6%	3%	5%
Mean	2.97	2.80	3.13	3.13	3.04	3.09	2.84	2.81	2.96	2.94	3.00	2.91	3.03	3.10	2.95
Standard deviation	0.87	0.90	0.81	0.75	0.81	0.77	0.93	0.92	0.91	0.86	0.83	0.89	0.88	0.82	0.87
Standard error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.03	0.05	0.04	0.06	0.03

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 13

Q.1 How effective or ineffective do you think each of the following are at effectively combatting global climate change?

Having reusable carrier bags

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Effective	1446	132	86	1228	62	166	119	128	107	135	195	195	120
	72%	75%	84%	71%	73%	72%	70%	71%	72%	69%	73%	69%	68%
Very effective	(4) 559	36	34	488	22	62	42	48	50	69	70	73	51
	28%	21%	33%	28%	26%	27%	24%	27%	34%	35%	26%	26%	29%
Fairly effective	(3) 888	96	52	740	40	104	77	80	57	66	125	122	69
	44%	55%	50%	43%	47%	45%	45%	44%	38%	34%	47%	43%	39%
Not very effective	(2) 343	31	9	303	13	40	39	30	27	39	33	50	32
	17%	18%	9%	17%	15%	17%	23%	16%	18%	20%	12%	18%	18%
Not at all effective	(1) 136	8	5	123	5	21	9	18	7	16	17	16	14
	7%	4%	5%	7%	6%	9%	5%	10%	5%	8%	6%	6%	8%
NET: Not effective	479	39	14	426	18	61	47	48	35	55	50	66	46
	24%	22%	14%	25%	21%	26%	28%	27%	23%	28%	19%	24%	26%
Don't know	89	4	2	82	5	4	4	4	7	5	21	20	11
	4%	3%	2%	5%	6%	2%	3%	2%	5%	3%	8%	7%	6%
Mean	2.97	2.94	3.15	2.96	2.99	2.91	2.92	2.90	3.06	2.99	3.01	2.97	2.95
Standard deviation	0.87	0.75	0.78	0.88	0.83	0.90	0.83	0.92	0.87	0.96	0.83	0.85	0.92
Standard error	0.02	0.06	0.08	0.02	0.10	0.06	0.06	0.07	0.08	0.07	0.05	0.05	0.07

Climate Change Survey

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Absolutes/col percents

Table 14

Q.2 Which, if any, of the following do you regularly do to reduce carbon emissions?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
NET: Any	1943	940	1003	217	337	316	350	285	439	529	515	424	475	240	862
	96%	96%	97%	93%	97%	95%	98%	98%	97%	98%	95%	97%	97%	98%	96%
Recycling household waste	1724	834	891	176	279	275	316	254	425	471	453	383	418	214	744
	86%	85%	86%	75%	80%	83%	88%	87%	94%	87%	84%	87%	85%	88%	83%
Always switch lights off when I leave a room	1621	781	841	171	268	264	296	245	377	436	445	349	391	200	713
	81%	80%	81%	73%	77%	80%	82%	84%	84%	81%	82%	80%	79%	82%	80%
Only filling the kettle with as much as water as needed	1411	677	733	123	204	211	273	235	365	377	371	308	354	179	567
	70%	69%	71%	52%	59%	64%	76%	81%	81%	70%	69%	70%	72%	73%	63%
Using the washing machine on a low temperature	1209	539	669	111	178	189	221	197	312	324	320	244	321	131	518
	60%	55%	65%	48%	51%	57%	62%	68%	69%	60%	59%	55%	65%	53%	58%
Always switch off appliances such as TVs and kettles at the wall sockets	974	474	500	97	161	155	178	158	224	247	269	213	246	121	425
	48%	48%	48%	41%	46%	47%	50%	55%	50%	46%	50%	49%	50%	49%	47%
Reduce the amount of meat I eat	404	152	251	50	82	56	70	47	98	125	109	77	93	49	178
	20%	16%	24%	21%	24%	17%	20%	16%	22%	23%	20%	18%	19%	20%	20%
Sharing bath water with other members of my household	232	101	131	28	48	39	50	26	41	67	56	58	51	40	99
	12%	10%	13%	12%	14%	12%	14%	9%	9%	12%	10%	13%	10%	16%	11%
None of these	71	41	30	17	12	15	9	6	13	13	27	15	16	4	34
	4%	4%	3%	7%	3%	5%	2%	2%	3%	2%	5%	3%	3%	2%	4%

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Absolutes/col percents

Table 14

Q.2 Which, if any, of the following do you regularly do to reduce carbon emissions?**Base: All respondents**

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
NET: Any	1943	170	102	1672	83	223	167	177	143	187	252	270	169
	96%	97%	99%	96%	98%	96%	98%	98%	96%	96%	95%	96%	96%
Recycling household waste	1724	151	96	1478	74	211	147	158	130	172	202	235	148
	86%	86%	93%	85%	88%	91%	86%	87%	88%	88%	76%	84%	83%
Always switch lights off when I leave a room	1621	147	85	1389	65	188	143	150	118	163	217	215	131
	81%	84%	83%	80%	77%	81%	84%	83%	79%	83%	82%	76%	74%
Only filling the kettle with as much as water as needed	1411	137	69	1205	62	162	121	128	107	141	168	191	125
	70%	78%	67%	69%	73%	70%	71%	71%	72%	72%	63%	68%	71%
Using the washing machine on a low temperature	1209	116	63	1029	48	159	103	108	92	109	152	160	98
	60%	66%	61%	59%	57%	69%	60%	60%	62%	56%	57%	57%	55%
Always switch off appliances such as TVs and kettles at the wall sockets	974	90	53	831	40	116	96	93	72	82	127	121	84
	48%	51%	52%	48%	47%	50%	56%	51%	49%	42%	48%	43%	47%
Reduce the amount of meat I eat	404	25	15	364	11	50	32	33	44	40	64	47	42
	20%	14%	14%	21%	13%	22%	19%	18%	30%	21%	24%	17%	24%
Sharing bath water with other members of my household	232	15	17	200	10	23	32	16	24	24	17	34	21
	12%	9%	16%	12%	12%	10%	18%	9%	16%	12%	6%	12%	12%
None of these	71	5	1	65	2	8	4	4	5	8	14	12	8
	4%	3%	1%	4%	2%	4%	2%	2%	4%	4%	5%	4%	4%

Climate Change Survey

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Absolutes/col percents

Table 15

Q.3 Do you agree or disagree with each of the following statements?

Summary Table

Base: All respondents

	Statements							
	Splitting out rubbish into different recycling bins is a waste of time	Recycling is an effective way of bring down our carbon emissions	I take great care to reduce the amount of carbon emissions I am responsible for	I always split out my rubbish into different recycling bins	Recycling makes a real difference to the environment	I know I should recycle, but I often forget	There's nothing I can do to realistically make a difference to climate change	The recycling of my household won't make a difference to climate change
Unweighted base	2014	2014	2014	2014	2014	2014	2014	2014
Weighted base	2014	2014	2014	2014	2014	2014	2014	2014
Agree	290 14%	1528 76%	1078 54%	1678 83%	1629 81%	285 14%	528 26%	468 23%
Disagree	1562 78%	185 9%	602 30%	276 14%	160 8%	1670 83%	1250 62%	1262 63%
Don't know	162 8%	301 15%	334 17%	60 3%	225 11%	58 3%	237 12%	284 14%

Climate Change Survey

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Absolutes/col percents

Table 16

Q.3 Do you agree or disagree with each of the following statements?

Summary: Agree

Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
I always split out my rubbish into different recycling bins	1678 83%	818 83%	860 83%	154 66%	274 79%	279 84%	316 88%	250 86%	405 90%	457 84%	431 80%	383 87%	406 83%	213 87%	729 81%
Recycling makes a real difference to the environment	1629 81%	775 79%	855 83%	182 78%	285 82%	281 85%	286 80%	235 81%	361 80%	459 85%	426 79%	344 78%	401 82%	208 85%	727 81%
Recycling is an effective way of bringing down our carbon emissions	1528 76%	720 73%	809 78%	168 72%	272 78%	254 77%	277 77%	205 71%	352 78%	435 80%	402 74%	325 74%	366 74%	201 82%	670 75%
I take great care to reduce the amount of carbon emissions I am responsible for	1078 54%	486 50%	592 57%	117 50%	194 56%	166 50%	189 53%	161 55%	252 56%	290 54%	279 51%	245 56%	265 54%	139 57%	464 52%
There's nothing I can do to realistically make a difference to climate change	528 26%	280 29%	248 24%	70 30%	78 22%	83 25%	89 25%	79 27%	129 28%	134 25%	143 26%	110 25%	140 29%	61 25%	244 27%
The recycling of my household won't make a difference to climate change	468 23%	278 28%	190 18%	56 24%	67 19%	88 27%	80 22%	77 27%	100 22%	128 24%	123 23%	103 23%	114 23%	61 25%	224 25%
Splitting out rubbish into different recycling bins is a waste of time	290 14%	160 16%	131 13%	35 15%	57 16%	48 15%	50 14%	45 16%	55 12%	76 14%	86 16%	49 11%	79 16%	36 15%	138 15%
I know I should recycle, but I often forget	285 14%	145 15%	141 14%	64 27%	75 22%	43 13%	33 9%	29 10%	42 9%	75 14%	87 16%	49 11%	74 15%	36 15%	147 16%
None	31 2%	14 1%	17 2%	11 5%	10 3%	6 2%	2 1%	2 1%	- -	5 1%	12 2%	7 2%	7 1%	3 1%	17 2%

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Absolutes/col percents

Table 16

Q.3 Do you agree or disagree with each of the following statements?**Summary: Agree****Base: All respondents**

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
I always split out my rubbish into different recycling bins	1678 83%	144 82%	88 86%	1446 83%	75 89%	215 93%	146 86%	147 81%	127 85%	169 86%	196 74%	227 81%	143 81%
Recycling makes a real difference to the environment	1629 81%	145 83%	83 81%	1402 81%	67 79%	201 87%	138 81%	148 82%	118 79%	159 81%	204 77%	223 79%	144 82%
Recycling is an effective way of bringing down our carbon emissions	1528 76%	141 81%	79 77%	1308 75%	65 77%	184 80%	127 74%	139 77%	118 79%	146 75%	196 74%	203 72%	130 74%
I take great care to reduce the amount of carbon emissions I am responsible for	1078 54%	91 52%	57 56%	929 54%	43 51%	130 56%	97 57%	104 57%	91 61%	104 53%	150 56%	119 42%	93 52%
There's nothing I can do to realistically make a difference to climate change	528 26%	47 27%	32 31%	449 26%	22 26%	51 22%	39 23%	49 27%	49 33%	63 32%	67 25%	70 25%	39 22%
The recycling of my household won't make a difference to climate change	468 23%	40 23%	20 20%	408 24%	22 26%	39 17%	40 24%	52 29%	38 25%	49 25%	53 20%	75 26%	40 23%
Splitting out rubbish into different recycling bins is a waste of time	290 14%	17 10%	13 13%	260 15%	13 16%	21 9%	26 15%	35 20%	19 13%	24 12%	52 20%	48 17%	21 12%
I know I should recycle, but I often forget	285 14%	27 15%	13 13%	245 14%	16 19%	24 11%	19 11%	20 11%	26 17%	20 10%	55 21%	40 14%	26 15%
None	31 2%	1 *	2 2%	28 2%	1 2%	2 1%	1 1%	1 *	3 2%	2 1%	10 4%	4 1%	4 2%

Climate Change Survey

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Absolutes/col percents

Table 17

Q.3 Do you agree or disagree with each of the following statements?**Summary: Disagree****Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
I know I should recycle, but I often forget	1670 83%	809 83%	861 83%	150 64%	257 74%	279 84%	320 89%	257 88%	407 90%	452 83%	433 80%	379 86%	406 83%	202 83%	718 80%
Splitting out rubbish into different recycling bins is a waste of time	1562 78%	740 75%	822 80%	175 75%	259 74%	255 77%	293 82%	220 76%	361 80%	423 78%	405 75%	360 82%	374 76%	196 80%	686 77%
The recycling of my household won't make a difference to climate change	1262 63%	581 59%	681 66%	143 61%	236 68%	190 57%	238 66%	177 61%	279 62%	350 65%	344 63%	264 60%	304 62%	160 66%	544 61%
There's nothing I can do to realistically make a difference to climate change	1250 62%	588 60%	661 64%	125 53%	236 68%	210 64%	235 66%	178 61%	265 59%	369 68%	326 60%	265 60%	290 59%	162 66%	555 62%
I take great care to reduce the amount of carbon emissions I am responsible for	602 30%	357 36%	245 24%	69 29%	108 31%	111 34%	117 33%	84 29%	113 25%	166 31%	182 34%	116 26%	139 28%	67 28%	301 34%
I always split out my rubbish into different recycling bins	276 14%	135 14%	141 14%	53 23%	58 17%	45 14%	40 11%	35 12%	44 10%	74 14%	90 17%	45 10%	67 14%	26 10%	134 15%
Recycling is an effective way of bring down our carbon emissions	185 9%	110 11%	75 7%	21 9%	33 9%	29 9%	34 10%	34 12%	34 7%	50 9%	52 10%	44 10%	38 8%	19 8%	101 11%
Recycling makes a real difference to the environment	160 8%	106 11%	54 5%	19 8%	26 7%	21 6%	34 9%	23 8%	37 8%	39 7%	49 9%	37 8%	35 7%	9 4%	83 9%
None	64 3%	37 4%	27 3%	21 9%	20 6%	11 3%	1 *	6 2%	4 1%	16 3%	22 4%	8 2%	19 4%	13 5%	32 4%

Climate Change Survey

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Absolutes/col percents

Table 17

Q.3 Do you agree or disagree with each of the following statements?**Summary: Disagree****Base: All respondents**

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
I know I should recycle, but I often forget	1670 83%	147 84%	86 84%	1437 83%	67 80%	203 88%	150 88%	159 88%	117 79%	172 88%	195 74%	235 83%	139 78%
Splitting out rubbish into different recycling bins is a waste of time	1562 78%	146 83%	86 83%	1331 77%	61 72%	195 84%	137 80%	133 73%	121 81%	160 82%	182 68%	208 74%	133 75%
The recycling of my household won't make a difference to climate change	1262 63%	119 68%	67 65%	1076 62%	39 46%	157 68%	111 65%	112 62%	89 60%	122 62%	159 60%	174 62%	115 65%
There's nothing I can do to realistically make a difference to climate change	1250 62%	119 68%	56 55%	1075 62%	47 56%	145 63%	115 67%	115 64%	83 56%	113 58%	166 63%	179 63%	111 63%
I take great care to reduce the amount of carbon emissions I am responsible for	602 30%	59 34%	22 21%	521 30%	26 30%	58 25%	48 28%	44 24%	44 29%	59 30%	77 29%	105 37%	61 35%
I always split out my rubbish into different recycling bins	276 14%	30 17%	11 10%	235 14%	7 9%	14 6%	23 14%	30 17%	17 11%	19 10%	57 21%	42 15%	26 15%
Recycling is an effective way of bring down our carbon emissions	185 9%	13 7%	13 12%	159 9%	7 8%	17 7%	20 12%	20 11%	7 5%	23 12%	21 8%	27 9%	19 11%
Recycling makes a real difference to the environment	160 8%	13 7%	7 7%	140 8%	4 5%	16 7%	20 12%	19 11%	11 7%	11 6%	23 8%	24 9%	12 7%
None	64 3%	2 1%	2 2%	61 4%	4 5%	5 2%	- -	4 2%	6 4%	7 4%	15 6%	9 3%	10 5%

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Absolutes/col percents

Table 18

Q.3 Do you agree or disagree with each of the following statements?**Splitting out rubbish into different recycling bins is a waste of time****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
Agree	290 14%	160 16%	131 13%	35 15%	57 16%	48 15%	50 14%	45 16%	55 12%	76 14%	86 16%	49 11%	79 16%	36 15%	138 15%
Disagree	1562 78%	740 75%	822 80%	175 75%	259 74%	255 77%	293 82%	220 76%	361 80%	423 78%	405 75%	360 82%	374 76%	196 80%	686 77%
Don't know	162 8%	81 8%	80 8%	24 10%	33 9%	28 8%	16 5%	25 9%	36 8%	43 8%	51 9%	29 7%	38 8%	12 5%	71 8%

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Absolutes/col percents

Table 18

Q.3 Do you agree or disagree with each of the following statements?

Splitting out rubbish into different recycling bins is a waste of time

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
Agree	290 14%	17 10%	13 13%	260 15%	13 16%	21 9%	26 15%	35 20%	19 13%	24 12%	52 20%	48 17%	21 12%
Disagree	1562 78%	146 83%	86 83%	1331 77%	61 72%	195 84%	137 80%	133 73%	121 81%	160 82%	182 68%	208 74%	133 75%
Don't know	162 8%	13 7%	4 3%	145 8%	10 12%	15 6%	8 4%	13 7%	9 6%	11 6%	32 12%	25 9%	23 13%

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Absolutes/col percents

Table 19

Q.3 Do you agree or disagree with each of the following statements?

Recycling is an effective way of bring down our carbon emissions

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
Agree	1528	720	809	168	272	254	277	205	352	435	402	325	366	201	670
	76%	73%	78%	72%	78%	77%	77%	71%	78%	80%	74%	74%	74%	82%	75%
Disagree	185	110	75	21	33	29	34	34	34	50	52	44	38	19	101
	9%	11%	7%	9%	9%	9%	10%	12%	7%	9%	10%	10%	8%	8%	11%
Don't know	301	152	150	44	44	48	48	51	66	56	88	70	87	24	125
	15%	15%	14%	19%	13%	14%	13%	18%	15%	10%	16%	16%	18%	10%	14%

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Absolutes/col percents

Table 19

Q.3 Do you agree or disagree with each of the following statements?

Recycling is an effective way of bring down our carbon emissions

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
Agree	1528 76%	141 81%	79 77%	1308 75%	65 77%	184 80%	127 74%	139 77%	118 79%	146 75%	196 74%	203 72%	130 74%
Disagree	185 9%	13 7%	13 12%	159 9%	7 8%	17 7%	20 12%	20 11%	7 5%	23 12%	21 8%	27 9%	19 11%
Don't know	301 15%	21 12%	11 11%	269 15%	13 15%	30 13%	24 14%	22 12%	24 16%	26 14%	49 18%	52 18%	28 16%

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Absolutes/col percents

Table 20

Q.3 Do you agree or disagree with each of the following statements?
I take great care to reduce the amount of carbon emissions I am responsible for
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
Agree	1078 54%	486 50%	592 57%	117 50%	194 56%	166 50%	189 53%	161 55%	252 56%	290 54%	279 51%	245 56%	265 54%	139 57%	464 52%
Disagree	602 30%	357 36%	245 24%	69 29%	108 31%	111 34%	117 33%	84 29%	113 25%	166 31%	182 34%	116 26%	139 28%	67 28%	301 34%
Don't know	334 17%	138 14%	196 19%	48 21%	47 14%	54 16%	53 15%	45 16%	86 19%	86 16%	82 15%	78 18%	88 18%	38 15%	130 15%

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Absolutes/col percents

Table 20

Q.3 Do you agree or disagree with each of the following statements?
I take great care to reduce the amount of carbon emissions I am responsible for
Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
Agree	1078 54%	91 52%	57 56%	929 54%	43 51%	130 56%	97 57%	104 57%	91 61%	104 53%	150 56%	119 42%	93 52%
Disagree	602 30%	59 34%	22 21%	521 30%	26 30%	58 25%	48 28%	44 24%	44 29%	59 30%	77 29%	105 37%	61 35%
Don't know	334 17%	25 14%	23 23%	286 16%	16 19%	43 19%	27 16%	33 18%	14 9%	32 17%	39 15%	58 21%	23 13%

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Absolutes/col percents

Table 21

Q.3 Do you agree or disagree with each of the following statements?

I always split out my rubbish into different recycling bins

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
Agree	1678	818	860	154	274	279	316	250	405	457	431	383	406	213	729
	83%	83%	83%	66%	79%	84%	88%	86%	90%	84%	80%	87%	83%	87%	81%
Disagree	276	135	141	53	58	45	40	35	44	74	90	45	67	26	134
	14%	14%	14%	23%	17%	14%	11%	12%	10%	14%	17%	10%	14%	10%	15%
Don't know	60	27	32	26	16	6	4	5	2	10	20	10	19	6	33
	3%	3%	3%	11%	5%	2%	1%	2%	*	2%	4%	2%	4%	2%	4%

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Absolutes/col percents

Table 21

Q.3 Do you agree or disagree with each of the following statements?

I always split out my rubbish into different recycling bins

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
Agree	1678 83%	144 82%	88 86%	1446 83%	75 89%	215 93%	146 86%	147 81%	127 85%	169 86%	196 74%	227 81%	143 81%
Disagree	276 14%	30 17%	11 10%	235 14%	7 9%	14 6%	23 14%	30 17%	17 11%	19 10%	57 21%	42 15%	26 15%
Don't know	60 3%	1 *	4 4%	55 3%	2 2%	3 1%	1 1%	3 2%	5 3%	7 4%	13 5%	13 5%	8 5%

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Absolutes/col percents

Table 22

Q.3 Do you agree or disagree with each of the following statements?

Recycling makes a real difference to the environment

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
Agree	1629	775	855	182	285	281	286	235	361	459	426	344	401	208	727
	81%	79%	83%	78%	82%	85%	80%	81%	80%	85%	79%	78%	82%	85%	81%
Disagree	160	106	54	19	26	21	34	23	37	39	49	37	35	9	83
	8%	11%	5%	8%	7%	6%	9%	8%	8%	7%	9%	8%	7%	4%	9%
Don't know	225	100	124	33	37	29	39	33	53	44	67	59	56	28	86
	11%	10%	12%	14%	11%	9%	11%	11%	12%	8%	12%	13%	11%	11%	10%

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Absolutes/col percents

Table 22

Q.3 Do you agree or disagree with each of the following statements?

Recycling makes a real difference to the environment

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
Agree	1629 81%	145 83%	83 81%	1402 81%	67 79%	201 87%	138 81%	148 82%	118 79%	159 81%	204 77%	223 79%	144 82%
Disagree	160 8%	13 7%	7 7%	140 8%	4 5%	16 7%	20 12%	19 11%	11 7%	11 6%	23 8%	24 9%	12 7%
Don't know	225 11%	18 10%	12 12%	195 11%	14 17%	14 6%	13 7%	14 8%	20 13%	25 13%	39 15%	35 12%	21 12%

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Absolutes/col percents

Table 23

Q.3 Do you agree or disagree with each of the following statements?

I know I should recycle, but I often forget

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
Agree	285 14%	145 15%	141 14%	64 27%	75 22%	43 13%	33 9%	29 10%	42 9%	75 14%	87 16%	49 11%	74 15%	36 15%	147 16%
Disagree	1670 83%	809 83%	861 83%	150 64%	257 74%	279 84%	320 89%	257 88%	407 90%	452 83%	433 80%	379 86%	406 83%	202 83%	718 80%
Don't know	58 3%	27 3%	31 3%	20 8%	16 5%	9 3%	6 2%	5 2%	3 1%	15 3%	21 4%	11 3%	12 2%	7 3%	31 3%

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Absolutes/col percents

Table 23

Q.3 Do you agree or disagree with each of the following statements?

I know I should recycle, but I often forget

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
Agree	285 14%	27 15%	13 13%	245 14%	16 19%	24 11%	19 11%	20 11%	26 17%	20 10%	55 21%	40 14%	26 15%
Disagree	1670 83%	147 84%	86 84%	1437 83%	67 80%	203 88%	150 88%	159 88%	117 79%	172 88%	195 74%	235 83%	139 78%
Don't know	58 3%	2 1%	3 3%	54 3%	1 2%	4 2%	2 1%	2 1%	6 4%	3 2%	16 6%	7 2%	12 7%

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Absolutes/col percents

Table 24

Q.3 Do you agree or disagree with each of the following statements?
There's nothing I can do to realistically make a difference to climate change
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
Agree	528 26%	280 29%	248 24%	70 30%	78 22%	83 25%	89 25%	79 27%	129 28%	134 25%	143 26%	110 25%	140 29%	61 25%	244 27%
Disagree	1250 62%	588 60%	661 64%	125 53%	236 68%	210 64%	235 66%	178 61%	265 59%	369 68%	326 60%	265 60%	290 59%	162 66%	555 62%
Don't know	237 12%	112 11%	124 12%	39 17%	35 10%	37 11%	34 10%	33 11%	58 13%	38 7%	73 13%	65 15%	61 12%	21 9%	97 11%

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Absolutes/col percents

Table 24

Q.3 Do you agree or disagree with each of the following statements?
There's nothing I can do to realistically make a difference to climate change

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
Agree	528 26%	47 27%	32 31%	449 26%	22 26%	51 22%	39 23%	49 27%	49 33%	63 32%	67 25%	70 25%	39 22%
Disagree	1250 62%	119 68%	56 55%	1075 62%	47 56%	145 63%	115 67%	115 64%	83 56%	113 58%	166 63%	179 63%	111 63%
Don't know	237 12%	10 6%	15 14%	212 12%	15 18%	35 15%	17 10%	17 10%	17 11%	19 10%	32 12%	33 12%	26 15%

Climate Change Survey
ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 25

Q.3 Do you agree or disagree with each of the following statements?
The recycling of my household won't make a difference to climate change
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2014	1000	1014	220	336	298	381	301	478	551	588	349	526	221	819
Weighted base	2014	981	1033	234	349	331	359	290	452	542	542	439	492	244	896
Agree	468 23%	278 28%	190 18%	56 24%	67 19%	88 27%	80 22%	77 27%	100 22%	128 24%	123 23%	103 23%	114 23%	61 25%	224 25%
Disagree	1262 63%	581 59%	681 66%	143 61%	236 68%	190 57%	238 66%	177 61%	279 62%	350 65%	344 63%	264 60%	304 62%	160 66%	544 61%
Don't know	284 14%	122 12%	163 16%	35 15%	46 13%	53 16%	41 12%	36 12%	72 16%	63 12%	75 14%	72 16%	74 15%	23 9%	128 14%

Climate Change Survey

ONLINE Fieldwork: 20th-22nd November 2015

Absolutes/col percents

Table 25

Q.3 Do you agree or disagree with each of the following statements?
The recycling of my household won't make a difference to climate change
Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2014	181	108	1725	78	230	179	169	124	199	254	299	193
Weighted base	2014	175	103	1736	85	231	171	181	149	195	266	282	177
Agree	468 23%	40 23%	20 20%	408 24%	22 26%	39 17%	40 24%	52 29%	38 25%	49 25%	53 20%	75 26%	40 23%
Disagree	1262 63%	119 68%	67 65%	1076 62%	39 46%	157 68%	111 65%	112 62%	89 60%	122 62%	159 60%	174 62%	115 65%
Don't know	284 14%	17 10%	16 15%	252 14%	24 28%	36 16%	20 12%	18 10%	22 15%	24 12%	53 20%	33 12%	22 12%