

ITV News – Labour Target Seats Poll

	2010 Result	2015 voting intention
Con	39.6%	37%
Lab	35.6%	40%
Lib Dem	17.4%	5%
UKIP	2.9%	11%
Other	4.5%	7%

**Results may not sum to 100% due to rounding.*

Methodology Note: ComRes interviewed 1,004 adults living in the in the fifty most marginal Conservative-held seats where Labour were second in the 2010 General Election. Fieldwork took place by telephone between 24th and 26th April 2015. Each constituency is represented in the sample equally, with data weighted to be demographically representative of all adults living in these constituencies. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

The constituencies included are: North Warwickshire, Thurrock, Hendon, Cardiff North, Sherwood, Stockton South, Broxtowe, Lancaster and Fleetwood, Amber Valley, Waveney, Wolverhampton South West, Morecambe and Lunesdale, Carlisle, Stroud, Weaver Vale, Lincoln, Plymouth, Sutton and Devonport, Dewsbury, Warrington South, Bedford, Brighton Kemptown, Pudsey, Brentford and Isleworth, Hove, Enfield North, Hastings and Rye, Ipswich, Halesowen and Rowley Regis, Nuneaton, Gloucester, Northampton North, Bury North, Kingswood, Erewash, Blackpool North and Cleveleys, City of Chester, Croydon Central, Worcester, Keighley, Wirral West, Cannock Chase, Harrow East, Loughborough, Warwick and Leamington, South Swindon, Ealing Central and Acton, Pendle, Stevenage, Elmet and Rothwell, Carmarthen West and South Pembrokeshire.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a regular newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV Battleground Labour Targets

Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	1004	485	519	257	366	381	239	303	207	255	386	257	361
Weighted Total	1004	493	511	291	356	356	220	310	215	259	382	261	361
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	307	164	143	56	105	146	87	100	65	55	113	73	122
	31%	33%	28%	19%	30%	41%	40%	32%	30%	21%	29%	28%	34%
Labour	272	124	148	63	103	106	56	79	55	82	108	67	98
	27%	25%	29%	22%	29%	30%	25%	25%	26%	32%	28%	26%	27%
Liberal Democrat	120	64	57	45	50	26	21	54	26	19	47	34	40
	12%	13%	11%	15%	14%	7%	10%	18%	12%	7%	12%	13%	11%
Some other party	52	30	22	5	25	22	6	10	18	18	15	15	22
	5%	6%	4%	2%	7%	6%	3%	3%	8%	7%	4%	6%	6%
Did not vote	191	90	100	109	55	28	36	57	40	58	77	58	56
	19%	18%	20%	37%	15%	8%	16%	18%	19%	22%	20%	22%	16%
Don't remember	35	10	25	11	10	14	9	5	5	15	13	9	14
	4%	2%	5%	4%	3%	4%	4%	2%	2%	6%	3%	3%	4%
Refused	26	10	16	3	9	15	5	4	6	12	10	6	10
	3%	2%	3%	1%	2%	4%	2%	1%	3%	5%	3%	2%	3%

ITV Battleground Labour Targets

Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?

Base: All respondents

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	1004	344	339	42	88	40	343	275	107
Weighted Total	1004	315	344	50	93	49	307	272	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	307	232	18	5	32	3	307	-	-
	31%	74%	5%	10%	35%	7%	100%	-	-
Labour	272	18	215	4	12	6	-	272	-
	27%	6%	63%	7%	13%	13%	-	100%	-
Liberal Democrat	120	21	41	29	5	15	-	-	120
	12%	7%	12%	57%	5%	31%	-	-	100%
Some other party	52	6	6	1	23	5	-	-	-
	5%	2%	2%	3%	25%	10%	-	-	-
Did not vote	191	34	51	10	15	13	-	-	-
	19%	11%	15%	21%	16%	27%	-	-	-
Don't remember	35	2	10	1	5	6	-	-	-
	4%	1%	3%	2%	6%	12%	-	-	-
Refused	26	3	2	-	1	-	-	-	-
	3%	1%	1%	-	1%	-	-	-	-

ITV Battleground Labour Targets

Q2. At the General Election coming up in May when MPs are elected to Parliament in Westminster, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote.

Base: All respondents

		GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total		1004	485	519	257	366	381	239	303	207	255	386	257	361
Weighted Total		1004	493	511	291	356	356	220	310	215	259	382	261	361
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	40	21	18	13	21	6	5	13	6	15	14	13	13
		4%	4%	4%	4%	6%	2%	2%	4%	3%	6%	4%	5%	4%
2	(2)	5	2	3	4	2	-	3	1	-	2	2	1	3
		1%	*	1%	1%	*	-	1%	*	-	1%	*	*	1%
3	(3)	7	4	3	4	3	-	-	2	4	2	5	-	2
		1%	1%	1%	1%	1%	-	-	1%	2%	1%	1%	-	*
4	(4)	7	5	2	5	2	-	-	3	3	1	2	1	4
		1%	1%	*	2%	1%	-	-	1%	1%	*	*	1%	1%
5	(5)	37	19	17	14	13	9	7	5	13	11	10	13	14
		4%	4%	3%	5%	4%	3%	3%	2%	6%	4%	2%	5%	4%
6	(6)	13	5	8	6	3	4	2	2	5	4	2	6	5
		1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%
7	(7)	28	15	13	17	6	5	6	11	4	7	14	6	7
		3%	3%	3%	6%	2%	1%	3%	4%	2%	3%	4%	2%	2%
8	(8)	52	28	25	19	19	14	5	15	12	21	15	14	22
		5%	6%	5%	7%	5%	4%	2%	5%	5%	8%	4%	6%	6%
9	(9)	50	24	26	22	21	7	16	13	14	7	21	7	23
		5%	5%	5%	7%	6%	2%	7%	4%	6%	3%	6%	3%	6%
10 - Absolutely certain to vote	(10)	757	368	390	186	264	308	175	242	154	186	292	195	270
		75%	75%	76%	64%	74%	86%	80%	78%	72%	72%	77%	75%	75%
Refused		1	-	1	-	-	1	-	1	-	-	1	-	-
		*	-	*	-	-	*	-	*	-	-	*	-	-
Don't know		7	2	5	3	2	2	1	3	-	4	3	4	-
		1%	*	1%	1%	1%	*	*	1%	-	2%	1%	2%	-
Mean score		9.03	8.97	9.10	8.60	8.89	9.53	9.28	9.15	8.90	8.79	9.10	8.93	9.04
Standard deviation		2.20	2.28	2.13	2.47	2.47	1.49	1.91	2.13	2.20	2.50	2.16	2.32	2.17
Standard error		.07	.10	.09	.15	.13	.08	.12	.12	.15	.16	.11	.15	.11

ITV Battleground Labour Targets

Q2. At the General Election coming up in May when MPs are elected to Parliament in Westminster, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote.

Base: All respondents

		VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
		Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total		1004	344	339	42	88	40	343	275	107
Weighted Total		1004	315	344	50	93	49	307	272	120
		100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	40 4%	-	-	-	-	-	3 1%	3 1%	1 1%
2	(2)	5 1%	-	-	-	-	-	-	2 1%	-
3	(3)	7 1%	-	-	-	-	-	-	1 *	-
4	(4)	7 1%	-	-	-	-	-	-	1 1%	-
5	(5)	37 4%	8 2%	11 3%	2 4%	3 3%	3 6%	7 2%	8 3%	1 1%
6	(6)	13 1%	3 1%	6 2%	1 2%	1 1%	3 5%	1 *	4 1%	1 1%
7	(7)	28 3%	9 3%	8 2%	3 6%	1 1%	3 7%	1 *	6 2%	4 4%
8	(8)	52 5%	16 5%	17 5%	4 8%	6 7%	3 5%	14 5%	7 3%	7 6%
9	(9)	50 5%	20 6%	15 4%	3 6%	1 2%	4 9%	18 6%	5 2%	12 10%
10 - Absolutely certain to vote	(10)	757 75%	259 82%	287 84%	37 74%	80 86%	33 67%	262 85%	232 85%	92 77%
Refused		1 *	-	-	-	-	-	-	-	1 1%
Don't know		7 1%	-	-	-	-	-	1 *	3 1%	-
Mean score		9.03	9.59	9.56	9.34	9.61	9.08	9.63	9.43	9.49
Standard deviation		2.20	1.06	1.16	1.31	1.12	1.59	1.23	1.67	1.30
Standard error		.07	.06	.06	.20	.12	.25	.07	.10	.13

ITV Battleground Labour Targets

Q3. At the UK General Election coming up in May when MPs are elected to Parliament in Westminster, would you vote Labour, Liberal Democrat, Conservative, UKIP, SNP or for some other party?

Base: All likely to vote

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	941	450	491	232	336	373	230	284	196	231	361	239	341
Weighted Total	937	459	479	263	326	348	211	289	202	235	355	242	340
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	284	143	141	66	94	125	71	103	61	49	108	62	115
	30%	31%	30%	25%	29%	36%	34%	36%	30%	21%	30%	26%	34%
Labour	301	146	155	91	102	108	68	92	51	90	122	74	105
	32%	32%	32%	34%	31%	31%	32%	32%	25%	38%	34%	31%	31%
Liberal Democrat	24	13	11	10	6	8	7	9	6	2	13	5	6
	3%	3%	2%	4%	2%	2%	3%	3%	3%	1%	4%	2%	2%
UKIP	86	51	35	16	33	37	11	22	31	22	23	24	38
	9%	11%	7%	6%	10%	11%	5%	8%	15%	9%	7%	10%	11%
Green	39	22	17	22	13	4	6	13	6	13	12	11	16
	4%	5%	4%	8%	4%	1%	3%	5%	3%	6%	3%	4%	5%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	12	7	6	3	6	3	2	6	1	3	4	3	5
	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%
Refused	30	10	20	1	10	20	4	3	10	13	12	7	12
	3%	2%	4%	*	3%	6%	2%	1%	5%	5%	3%	3%	3%
Don't know	160	68	93	56	61	43	43	40	34	43	61	56	43
	17%	15%	19%	21%	19%	12%	20%	14%	17%	18%	17%	23%	13%

ITV Battleground Labour Targets

Q3. At the UK General Election coming up in May when MPs are elected to Parliament in Westminster, would you vote Labour, Liberal Democrat, Conservative, UKIP, SNP or for some other party?

Base: All likely to vote

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	941	344	339	42	88	40	339	267	105
Weighted Total	937	315	344	50	93	49	304	262	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	284	284	-	-	-	-	216	15	18
	30%	90%	-	-	-	-	71%	6%	15%
Labour	301	-	301	-	-	-	15	199	33
	32%	-	88%	-	-	-	5%	76%	28%
Liberal Democrat	24	-	-	24	-	-	4	-	15
	3%	-	-	49%	-	-	1%	-	12%
UKIP	86	-	-	-	86	-	31	11	5
	9%	-	-	-	92%	-	10%	4%	4%
Green	39	-	-	-	-	39	3	6	14
	4%	-	-	-	-	80%	1%	2%	12%
BNP	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-
Some other party	12	-	-	-	-	-	1	2	-
	1%	-	-	-	-	-	*	1%	-
Refused	30	2	4	-	1	-	2	3	*
	3%	1%	1%	-	1%	-	1%	1%	*
Don't know	160	29	38	26	6	10	31	27	33
	17%	9%	11%	51%	7%	20%	10%	10%	28%

ITV Battleground Labour Targets

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	251	109	142	74	100	77	59	61	53	78	102	72	77
Weighted Total	257	112	146	85	101	71	55	65	57	80	100	81	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	26	22	4	7	12	7	7	9	7	4	18	3	5
	10%	20%	3%	9%	12%	9%	13%	13%	11%	5%	18%	4%	7%
Labour	35	11	24	16	11	8	10	7	8	9	14	7	13
	14%	9%	17%	19%	11%	11%	18%	11%	14%	12%	14%	9%	18%
Liberal Democrat	18	8	10	8	8	1	2	9	4	2	3	10	5
	7%	7%	7%	9%	8%	2%	4%	15%	7%	3%	3%	12%	7%
UKIP	20	12	7	10	7	3	2	3	4	11	9	3	7
	8%	11%	5%	12%	7%	4%	3%	4%	7%	13%	9%	4%	10%
Green	7	3	4	3	3	1	1	2	2	2	2	5	1
	3%	3%	3%	4%	3%	2%	2%	3%	3%	3%	2%	6%	1%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	6	6	-	1	3	2	1	2	1	2	5	1	-
	2%	6%	-	2%	3%	3%	1%	4%	2%	3%	5%	2%	-
Refused	37	12	25	1	12	24	9	5	9	14	14	7	17
	14%	11%	17%	2%	12%	34%	17%	7%	16%	18%	14%	9%	22%
Don't know	109	38	71	38	46	25	23	28	23	35	36	44	28
	42%	34%	49%	45%	45%	35%	42%	43%	39%	44%	36%	54%	37%

ITV Battleground Labour Targets

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	251	32	44	21	7	8	43	39	32
Weighted Total	257	31	42	26	7	10	38	40	36
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	26	19	-	-	-	-	10	3	2
	10%	63%	-	-	-	-	26%	9%	6%
Labour	35	-	20	-	-	-	2	10	2
	14%	-	48%	-	-	-	6%	25%	6%
Liberal Democrat	18	-	-	15	-	-	2	-	8
	7%	-	-	59%	-	-	4%	-	23%
UKIP	20	-	-	-	7	-	2	3	-
	8%	-	-	-	100%	-	5%	7%	-
Green	7	-	-	-	-	5	-	1	1
	3%	-	-	-	-	50%	-	3%	3%
BNP	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-
Some other party	6	-	-	-	-	-	2	-	-
	2%	-	-	-	-	-	5%	-	-
Refused	37	1	1	-	-	1	5	2	2
	14%	3%	2%	-	-	7%	13%	6%	4%
Don't know	109	11	21	10	-	4	15	20	21
	42%	34%	50%	41%	-	42%	41%	50%	58%

ITV Battleground Labour Targets

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	1004	485	519	257	366	381	239	303	207	255	386	257	361
Weighted Total	1004	493	511	291	356	356	220	310	215	259	382	261	361
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	267	141	127	64	81	123	73	96	54	44	111	60	97
	27%	29%	25%	22%	23%	34%	33%	31%	25%	17%	29%	23%	27%
Labour	319	140	179	98	110	111	67	85	66	101	122	84	113
	32%	28%	35%	34%	31%	31%	30%	27%	31%	39%	32%	32%	31%
Liberal Democrat	69	28	41	23	32	14	16	32	11	10	33	17	19
	7%	6%	8%	8%	9%	4%	7%	10%	5%	4%	9%	7%	5%
UKIP	69	39	30	10	31	28	4	19	28	18	22	19	28
	7%	8%	6%	3%	9%	8%	2%	6%	13%	7%	6%	7%	8%
Green	47	26	20	28	9	9	12	14	9	11	13	16	17
	5%	5%	4%	10%	3%	3%	6%	5%	4%	4%	3%	6%	5%
Plaid Cymru	1	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	*	*	-	-	-	*	-	-	-	-	*
BNP	2	2	-	1	-	1	-	-	1	1	1	-	1
	*	*	-	*	-	*	-	-	1%	*	*	-	*
Some other party	20	11	9	3	13	5	1	7	3	8	9	7	4
	2%	2%	2%	1%	4%	1%	1%	2%	2%	3%	2%	3%	1%
Refused	34	14	20	3	15	16	7	7	5	15	11	9	14
	3%	3%	4%	1%	4%	5%	3%	2%	2%	6%	3%	4%	4%
Don't know	177	93	84	62	64	50	39	49	37	51	60	49	68
	18%	19%	16%	21%	18%	14%	18%	16%	17%	20%	16%	19%	19%

ITV Battleground Labour Targets

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	1004	344	339	42	88	40	343	275	107
Weighted Total	1004	315	344	50	93	49	307	272	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	267	232	5	4	16	2	209	7	9
	27%	74%	1%	8%	17%	5%	68%	3%	8%
Labour	319	14	274	4	8	2	16	203	34
	32%	5%	80%	8%	8%	5%	5%	75%	28%
Liberal Democrat	69	11	13	34	1	3	4	11	35
	7%	3%	4%	68%	2%	7%	1%	4%	29%
UKIP	69	8	1	-	53	-	24	9	2
	7%	3%	*	-	57%	-	8%	3%	2%
Green	47	2	15	-	-	27	4	14	14
	5%	1%	4%	-	-	55%	1%	5%	11%
Plaid Cymru	1	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-
BNP	2	1	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-
Some other party	20	1	1	1	-	4	1	3	1
	2%	*	*	2%	-	9%	*	1%	1%
Refused	34	1	2	2	1	2	3	3	2
	3%	*	1%	3%	1%	5%	1%	1%	2%
Don't know	177	45	32	6	14	8	45	21	23
	18%	14%	9%	11%	15%	16%	15%	8%	19%

ITV Battleground Labour Targets

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	867	427	440	217	314	336	214	271	179	203	338	217	312
Weighted Total	725	362	363	183	259	283	164	235	154	172	280	179	266
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	268	138	129	56	91	122	67	99	55	47	108	57	103
	37%	38%	36%	30%	35%	43%	41%	42%	35%	28%	39%	32%	39%
Labour	293	134	159	79	105	109	68	83	55	86	120	74	100
	40%	37%	44%	43%	40%	39%	42%	35%	36%	50%	43%	41%	37%
Liberal Democrat	40	19	21	15	14	11	10	15	9	5	17	12	10
	5%	5%	6%	8%	5%	4%	6%	7%	6%	3%	6%	7%	4%
UKIP	77	46	31	14	31	32	10	19	29	19	24	21	33
	11%	13%	9%	8%	12%	11%	6%	8%	19%	11%	8%	12%	13%
Green	35	18	17	17	12	5	7	13	5	10	7	12	15
	5%	5%	5%	9%	5%	2%	4%	5%	3%	6%	3%	7%	6%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	13	6	6	3	7	3	1	5	1	5	4	4	5
	2%	2%	2%	1%	3%	1%	1%	2%	1%	3%	1%	2%	2%

ITV Battleground Labour Targets

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	867	344	339	42	88	40	328	262	97
Weighted Total	725	268	293	40	77	35	269	241	99
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	268	268	-	-	-	-	213	13	18
	37%	100%	-	-	-	-	79%	6%	18%
Labour	293	-	293	-	-	-	16	205	37
	40%	-	100%	-	-	-	6%	85%	38%
Liberal Democrat	40	-	-	40	-	-	5	4	26
	5%	-	-	100%	-	-	2%	1%	26%
UKIP	77	-	-	-	77	-	30	12	5
	11%	-	-	-	100%	-	11%	5%	5%
Green	35	-	-	-	-	35	3	6	13
	5%	-	-	-	-	100%	1%	2%	13%
BNP	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-
Other	13	-	-	-	-	-	2	2	-
	2%	-	-	-	-	-	1%	1%	-

ITV Battleground Labour Targets

Q6. Have you definitely decided the party you will vote for at the General Election or may you still change your mind?

Base: All likely to vote and identifying a party

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	821	407	414	203	291	327	197	260	169	195	319	202	300
Weighted Total	818	417	400	232	282	304	180	264	175	198	315	201	302
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely decided	600	305	294	142	196	262	127	198	120	155	227	150	223
	73%	73%	73%	61%	70%	86%	71%	75%	68%	78%	72%	75%	74%
May still change my mind	218	112	106	90	86	42	53	67	55	44	89	50	79
	27%	27%	27%	39%	30%	14%	29%	25%	32%	22%	28%	25%	26%

ITV Battleground Labour Targets

Q6. Have you definitely decided the party you will vote for at the General Election or may you still change your mind?

Base: All likely to vote and identifying a party

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	821	331	316	34	88	35	318	244	87
Weighted Total	818	304	322	39	93	44	284	241	98
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely decided	600	232	258	14	63	20	223	204	53
	73%	76%	80%	35%	68%	46%	78%	85%	54%
May still change my mind	218	71	63	26	30	24	61	37	44
	27%	24%	20%	65%	32%	54%	22%	15%	46%

ITV Battleground Labour Targets

Q7_SUM Do you agree or disagree with the following statements? - SUMMARY TABLE

Base: All respondents

	I am worried about the SNP having too much influence if they support a Labour government	It is important to keep the SNP out of the UK wide government	A Labour government supported by the SNP would be good for the UK	A Conservative and Liberal Democrat government would be good for the UK
Unweighted Total	1004	1004	1004	1004
Weighted Total	1004 100%	1004 100%	1004 100%	1004 100%
Agree	581 58%	474 47%	233 23%	340 34%
Disagree	326 32%	391 39%	627 62%	544 54%
Don't know	98 10%	139 14%	144 14%	121 12%

ITV Battleground Labour Targets

Q7_1. Do you agree or disagree with the following statements? - I am worried about the SNP having too much influence if they support a Labour government

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	1004	485	519	257	366	381	239	303	207	255	386	257	361
Weighted Total	1004	493	511	291	356	356	220	310	215	259	382	261	361
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	581	299	281	149	210	222	125	190	133	133	235	142	204
	58%	61%	55%	51%	59%	62%	57%	61%	62%	51%	61%	55%	56%
Disagree	326	158	168	116	111	98	76	107	55	88	112	95	118
	32%	32%	33%	40%	31%	28%	35%	34%	26%	34%	29%	36%	33%
Don't know	98	36	62	26	35	37	19	14	26	39	35	24	39
	10%	7%	12%	9%	10%	10%	9%	4%	12%	15%	9%	9%	11%

ITV Battleground Labour Targets

Q7_1. Do you agree or disagree with the following statements? - I am worried about the SNP having too much influence if they support a Labour government

Base: All respondents

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	1004	344	339	42	88	40	343	275	107
Weighted Total	1004	315	344	50	93	49	307	272	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	581	266	129	37	67	16	258	102	59
	58%	84%	37%	75%	73%	33%	84%	38%	49%
Disagree	326	38	177	12	21	29	37	139	52
	32%	12%	51%	24%	22%	60%	12%	51%	43%
Don't know	98	11	38	1	5	3	13	30	9
	10%	4%	11%	2%	5%	7%	4%	11%	8%

ITV Battleground Labour Targets

Q7_2. Do you agree or disagree with the following statements? - It is important to keep the SNP out of the UK wide government

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	1004	485	519	257	366	381	239	303	207	255	386	257	361
Weighted Total	1004	493	511	291	356	356	220	310	215	259	382	261	361
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	474	251	222	116	162	195	97	147	104	126	182	120	171
	47%	51%	43%	40%	45%	55%	44%	47%	48%	49%	48%	46%	47%
Disagree	391	203	189	138	146	107	102	127	76	85	144	108	140
	39%	41%	37%	47%	41%	30%	47%	41%	36%	33%	38%	41%	39%
Don't know	139	39	100	37	48	54	21	36	35	47	55	33	51
	14%	8%	20%	13%	14%	15%	10%	12%	16%	18%	14%	13%	14%

ITV Battleground Labour Targets

Q7_2. Do you agree or disagree with the following statements? - It is important to keep the SNP out of the UK wide government

Base: All respondents

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	1004	344	339	42	88	40	343	275	107
Weighted Total	1004	315	344	50	93	49	307	272	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	474	223	95	28	62	11	225	78	46
	47%	71%	28%	56%	66%	23%	73%	29%	38%
Disagree	391	66	197	18	23	32	55	154	59
	39%	21%	57%	36%	25%	65%	18%	56%	49%
Don't know	139	26	51	4	8	6	27	40	15
	14%	8%	15%	8%	8%	12%	9%	15%	12%

ITV Battleground Labour Targets

Q7_3. Do you agree or disagree with the following statements? - A Labour government supported by the SNP would be good for the UK

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	1004	485	519	257	366	381	239	303	207	255	386	257	361
Weighted Total	1004	493	511	291	356	356	220	310	215	259	382	261	361
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	233	116	117	93	87	53	53	68	41	71	78	65	90
	23%	23%	23%	32%	24%	15%	24%	22%	19%	27%	20%	25%	25%
Disagree	627	320	307	160	218	250	138	198	147	144	251	158	218
	62%	65%	60%	55%	61%	70%	63%	64%	68%	56%	66%	61%	60%
Don't know	144	57	87	38	52	54	29	44	27	44	53	38	53
	14%	12%	17%	13%	15%	15%	13%	14%	13%	17%	14%	15%	15%

ITV Battleground Labour Targets

Q7_3. Do you agree or disagree with the following statements? - A Labour government supported by the SNP would be good for the UK

Base: All respondents

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	1004	344	339	42	88	40	343	275	107
Weighted Total	1004	315	344	50	93	49	307	272	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	233	14	160	8	8	18	15	119	34
	23%	4%	47%	16%	9%	38%	5%	44%	28%
Disagree	627	291	117	38	76	20	280	102	69
	62%	92%	34%	75%	82%	40%	91%	38%	57%
Don't know	144	10	66	4	8	11	12	51	18
	14%	3%	19%	9%	9%	22%	4%	19%	15%

ITV Battleground Labour Targets

Q7_4. Do you agree or disagree with the following statements? - A Conservative and Liberal Democrat government would be good for the UK

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				CON LEAD OVER LAB			
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	0-2.9%	3-4.99%	>5%
Unweighted Total	1004	485	519	257	366	381	239	303	207	255	386	257	361
Weighted Total	1004	493	511	291	356	356	220	310	215	259	382	261	361
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	340	178	162	86	122	132	85	107	77	70	132	86	122
	34%	36%	32%	30%	34%	37%	39%	35%	36%	27%	34%	33%	34%
Disagree	544	269	274	173	190	181	113	171	110	151	211	138	194
	54%	55%	54%	59%	53%	51%	51%	55%	51%	58%	55%	53%	54%
Don't know	121	46	75	32	45	44	22	32	29	38	39	37	45
	12%	9%	15%	11%	13%	12%	10%	10%	13%	15%	10%	14%	13%

ITV Battleground Labour Targets

Q7_4. Do you agree or disagree with the following statements? - A Conservative and Liberal Democrat government would be good for the UK

Base: All respondents

	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	Cons	Lab	Lib Dems
Unweighted Total	1004	344	339	42	88	40	343	275	107
Weighted Total	1004	315	344	50	93	49	307	272	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	340	211	32	24	26	5	193	35	38
	34%	67%	9%	48%	28%	11%	63%	13%	31%
Disagree	544	75	288	20	59	38	84	219	68
	54%	24%	84%	40%	63%	79%	27%	81%	56%
Don't know	121	29	23	6	8	5	31	17	15
	12%	9%	7%	13%	9%	11%	10%	6%	12%

ITV Battleground Labour Targets

Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?

Base: All respondents

	Unweighted	Weighted
Unweighted Total	1004	1004
Weighted Total	1004	1004
	100%	100%
Conservative	343	307
	34%	31%
Labour	275	272
	27%	27%
Liberal Democrat	107	120
	11%	12%
Some other party	44	52
	4%	5%
Did not vote	168	191
	17%	19%
Don't remember	35	35
	3%	4%
Refused	32	26
	3%	3%