

ITV News Index

METHODOLOGY NOTE

Methodology Note: ComRes interviewed 2,026 British adults online between 6th and 8th March 2015. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork: 6th-8th March 2015

Absolutes/col percents

Table 1

Q.1 Do you think each of the party leaders wants the TV debates between the leaders to go ahead or not?

Base: All respondents

	<u>Party Leaders</u>				
	<u>David Cameron, Conservative leader</u>	<u>Ed Miliband, Labour leader</u>	<u>Nick Clegg, Liberal Democrat leader</u>	<u>Nigel Farage, UKIP leader</u>	<u>Natalie Bennett, Green Party leader</u>
Unweighted base	2026	2026	2026	2026	2026
Weighted base	2026	2026	2026	2026	2026
Wants them to happen	307 15%	1462 72%	1282 63%	1445 71%	1182 58%
Does not want them to happen	1301 64%	159 8%	199 10%	125 6%	199 10%
Don't know	418 21%	406 20%	545 27%	456 22%	645 32%

ITV News Index Survey

ONLINE Fieldwork: 6th-8th March 2015

Absolutes/col percents

Table 2

Q.1 Do you think each of the party leaders wants the TV debates between the leaders to go ahead or not?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2026	959	1067	241	286	330	386	327	456	594	602	323	507	248	804
Weighted base	2026	993	1033	241	341	341	361	301	441	541	562	441	482	267	868
<u>David Cameron, Conservative leader</u>															
Wants them to happen	307 15%	131 13%	176 17%	44 18%	59 17%	60 18%	54 15%	37 12%	52 12%	94 17%	75 13%	75 17%	62 13%	30 11%	154 18%
Does not want them to happen	1301 64%	702 71%	598 58%	128 53%	167 49%	202 59%	249 69%	219 73%	334 76%	351 65%	355 63%	278 63%	317 66%	171 64%	518 60%
Don't know	418 21%	160 16%	259 25%	68 28%	114 33%	79 23%	58 16%	45 15%	55 12%	97 18%	132 23%	88 20%	102 21%	65 24%	196 23%
<u>Ed Miliband, Labour leader</u>															
Wants them to happen	1462 72%	760 77%	701 68%	133 55%	177 52%	227 67%	276 76%	259 86%	390 88%	407 75%	397 71%	308 70%	349 72%	176 66%	580 67%
Does not want them to happen	159 8%	80 8%	78 8%	34 14%	50 15%	33 10%	23 6%	10 3%	10 2%	45 8%	38 7%	46 10%	31 6%	29 11%	92 11%
Don't know	406 20%	152 15%	253 25%	74 31%	115 34%	81 24%	62 17%	32 11%	42 10%	90 17%	126 23%	87 20%	102 21%	62 23%	195 23%
<u>Nick Clegg, Liberal Democrat leader</u>															
Wants them to happen	1282 63%	691 70%	591 57%	115 48%	157 46%	202 59%	232 64%	225 75%	352 80%	365 67%	339 60%	277 63%	302 63%	151 57%	509 59%
Does not want them to happen	199 10%	91 9%	108 10%	44 18%	50 15%	30 9%	37 10%	16 5%	21 5%	50 9%	50 9%	54 12%	45 9%	30 11%	102 12%
Don't know	545 27%	211 21%	334 32%	82 34%	134 39%	109 32%	91 25%	59 20%	68 15%	127 23%	173 31%	110 25%	135 28%	86 32%	256 30%

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Table 2

Q.1 Do you think each of the party leaders wants the TV debates between the leaders to go ahead or not?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2026	993	1033	241	341	341	361	301	441	541	562	441	482	267	868
<u>Nigel Farage, UKIP leader</u>															
Wants them to happen	1445 71%	774 78%	671 65%	136 57%	183 54%	232 68%	258 71%	250 83%	386 88%	407 75%	390 70%	297 67%	350 73%	180 67%	576 66%
Does not want them to happen	125 6%	57 6%	69 7%	26 11%	41 12%	19 6%	22 6%	7 2%	10 2%	33 6%	32 6%	40 9%	21 4%	18 7%	69 8%
Don't know	456 22%	162 16%	293 28%	78 32%	118 34%	91 27%	81 22%	44 15%	44 10%	101 19%	140 25%	104 24%	110 23%	70 26%	222 26%
<u>Natalie Bennett, Green Party leader</u>															
Wants them to happen	1182 58%	659 66%	523 51%	97 40%	150 44%	190 56%	224 62%	204 68%	318 72%	338 62%	322 57%	242 55%	281 58%	139 52%	475 55%
Does not want them to happen	199 10%	102 10%	97 9%	58 24%	51 15%	25 7%	20 6%	23 8%	21 5%	58 11%	40 7%	56 13%	44 9%	45 17%	94 11%
Don't know	645 32%	232 23%	413 40%	85 35%	141 41%	127 37%	117 32%	74 25%	102 23%	145 27%	200 36%	143 32%	157 33%	84 31%	299 35%

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ONLINE Fieldwork: 6th-8th March 2015

Absolutes/col percents

Table 2

Q.1 Do you think each of the party leaders wants the TV debates between the leaders to go ahead or not?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2026	1742	182	88	242	169	199	136	102	186	241	306	175	1052	707	345	974	115	151	163	369	176
Weighted base	2026	1742	182	81	223	182	182	142	101	203	263	284	182	1135	891	243	891	108	123	164	336	161
<u>David Cameron, Conservative leader</u>																						
Wants them to happen	307 15%	286 16%	16 9%	19 24%	30 13%	34 19%	39 22%	18 13%	6 6%	29 14%	34 13%	56 20%	26 14%	184 16%	143 16%	41 17%	123 14%	15 14%	18 15%	17 10%	46 14%	27 17%
Does not want them to happen	1301 64%	1096 63%	137 75%	47 57%	156 70%	105 58%	108 59%	96 68%	67 66%	141 69%	156 59%	173 61%	114 63%	690 61%	554 62%	136 56%	611 69%	66 62%	75 61%	122 74%	251 75%	97 60%
Don't know	418 21%	360 21%	29 16%	15 19%	37 17%	43 24%	35 19%	27 19%	29 28%	33 16%	72 28%	54 19%	42 23%	261 23%	194 22%	67 27%	157 18%	27 25%	30 24%	25 15%	38 11%	37 23%
<u>Ed Miliband, Labour leader</u>																						
Wants them to happen	1462 72%	1254 72%	145 80%	59 73%	167 75%	138 75%	129 71%	102 72%	63 62%	156 77%	175 66%	205 72%	124 68%	757 67%	601 67%	156 64%	705 79%	67 62%	86 70%	137 84%	303 90%	112 70%
Does not want them to happen	159 8%	140 8%	8 4%	7 8%	15 7%	10 6%	19 10%	14 10%	10 10%	18 9%	25 9%	25 9%	8 4%	121 11%	97 11%	24 10%	38 4%	8 8%	9 8%	3 2%	8 2%	9 6%
Don't know	406 20%	348 20%	29 16%	15 19%	41 18%	35 19%	34 19%	26 18%	28 28%	29 14%	64 24%	54 19%	50 28%	257 23%	194 22%	63 26%	149 17%	32 30%	27 22%	24 15%	25 7%	40 25%
<u>Nick Clegg, Liberal Democrat leader</u>																						
Wants them to happen	1282 63%	1097 63%	122 67%	51 63%	142 64%	127 69%	106 58%	82 58%	63 63%	136 67%	155 59%	184 65%	114 63%	660 58%	528 59%	132 54%	622 70%	61 57%	66 54%	117 72%	278 83%	99 62%
Does not want them to happen	199 10%	178 10%	17 9%	6 8%	23 10%	15 8%	21 11%	22 16%	4 4%	31 15%	26 10%	25 9%	8 4%	132 12%	105 12%	27 11%	67 7%	11 10%	20 16%	11 7%	13 4%	12 8%
Don't know	545 27%	468 27%	43 24%	24 30%	58 26%	41 23%	55 30%	37 26%	34 33%	36 18%	82 31%	75 26%	60 33%	342 30%	258 29%	84 35%	203 23%	36 33%	37 30%	35 22%	45 13%	49 31%

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Table 2

Q.1 Do you think each of the party leaders wants the TV debates between the leaders to go ahead or not?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2026	1742	182	81	223	182	182	142	101	203	263	284	182	1135	891	243	891	108	123	164	336	161
<u>Nigel Farage, UKIP leader</u>																						
Wants them to happen	1445 71%	1248 72%	129 71%	54 66%	167 75%	129 71%	138 76%	93 66%	68 67%	164 81%	171 65%	207 73%	126 69%	755 67%	597 67%	158 65%	690 77%	73 67%	84 69%	134 82%	302 90%	96 60%
Does not want them to happen	125 6%	103 6%	14 8%	6 8%	11 5%	7 4%	7 4%	15 11%	9 9%	8 4%	21 8%	19 7%	8 4%	87 8%	73 8%	14 6%	38 4%	4 4%	8 6%	3 2%	6 2%	16 10%
Don't know	456 22%	391 22%	40 22%	21 26%	45 20%	47 26%	38 21%	33 23%	25 25%	30 15%	71 27%	58 20%	49 27%	292 26%	221 25%	71 29%	163 18%	31 29%	30 25%	26 16%	27 8%	49 30%
<u>Natalie Bennett, Green Party leader</u>																						
Wants them to happen	1182 58%	1015 58%	110 60%	48 60%	127 57%	112 61%	107 59%	85 60%	58 57%	136 67%	126 48%	170 60%	105 57%	613 54%	485 54%	128 53%	569 64%	59 54%	70 57%	108 66%	252 75%	80 50%
Does not want them to happen	199 10%	176 10%	14 8%	7 8%	23 10%	11 6%	21 11%	22 15%	9 8%	19 10%	39 15%	26 9%	7 4%	138 12%	110 12%	28 11%	60 7%	12 11%	20 16%	5 3%	14 4%	10 6%
Don't know	645 32%	552 32%	58 32%	26 32%	72 32%	60 33%	55 30%	36 25%	35 35%	47 23%	98 37%	88 31%	70 39%	383 34%	296 33%	87 36%	262 29%	37 35%	32 26%	50 31%	71 21%	71 44%

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ONLINE Fieldwork: 6th-8th March 2015

Absolutes/col percents

Table 3

Q.2 If a TV debate were to go ahead between the leaders of the political parties, which of the following do you think would perform best?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2026	959	1067	241	286	330	386	327	456	594	602	323	507	248	804
Weighted base	2026	993	1033	241	341	341	361	301	441	541	562	441	482	267	868
Nigel Farage, UKIP leader	654 32%	352 35%	301 29%	60 25%	81 24%	96 28%	134 37%	116 39%	167 38%	159 29%	153 27%	174 39%	168 35%	78 29%	265 31%
David Cameron, Conservative leader	553 27%	248 25%	305 29%	71 30%	96 28%	85 25%	86 24%	75 25%	139 31%	175 32%	171 30%	96 22%	111 23%	81 30%	241 28%
Ed Miliband, Labour leader	493 24%	251 25%	242 23%	61 25%	91 27%	96 28%	91 25%	69 23%	85 19%	113 21%	133 24%	113 26%	134 28%	69 26%	206 24%
Nick Clegg, Liberal Democrat leader	218 11%	105 11%	114 11%	27 11%	50 15%	40 12%	32 9%	26 9%	44 10%	66 12%	66 12%	47 11%	40 8%	27 10%	95 11%
Natalie Bennett, Green Party leader	108 5%	36 4%	72 7%	22 9%	22 6%	24 7%	19 5%	15 5%	7 1%	29 5%	39 7%	11 3%	28 6%	12 5%	61 7%

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Absolutes/col percents

Table 3

Q.2 If a TV debate were to go ahead between the leaders of the political parties, which of the following do you think would perform best?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2026	1742	182	88	242	169	199	136	102	186	241	306	175	1052	707	345	974	115	151	163	369	176
Weighted base	2026	1742	182	81	223	182	182	142	101	203	263	284	182	1135	891	243	891	108	123	164	336	161
Nigel Farage, UKIP leader	654 32%	561 32%	54 29%	27 34%	65 29%	54 30%	53 29%	48 34%	39 39%	71 35%	70 27%	107 38%	65 35%	343 30%	271 30%	72 30%	310 35%	37 35%	31 25%	67 41%	127 38%	48 30%
David Cameron, Conservative leader	553 27%	496 28%	33 18%	20 25%	53 24%	51 28%	53 29%	37 26%	23 23%	54 27%	81 31%	93 33%	54 29%	322 28%	257 29%	65 27%	231 26%	19 18%	35 28%	37 22%	113 34%	27 17%
Ed Miliband, Labour leader	493 24%	416 24%	50 28%	20 25%	66 30%	41 23%	48 26%	36 26%	27 26%	49 24%	67 26%	49 17%	39 21%	275 24%	224 25%	51 21%	218 24%	35 33%	30 24%	38 23%	60 18%	55 34%
Nick Clegg, Liberal Democrat leader	218 11%	186 11%	23 13%	8 10%	29 13%	26 14%	22 12%	14 10%	10 10%	22 11%	28 11%	18 6%	19 10%	121 11%	89 10%	32 13%	97 11%	13 12%	13 11%	18 11%	30 9%	23 14%
Natalie Bennett, Green Party leader	108 5%	83 5%	22 12%	5 7%	9 4%	10 5%	5 3%	6 4%	3 3%	7 4%	17 7%	16 6%	6 4%	73 6%	50 6%	23 10%	35 4%	3 3%	14 11%	4 2%	6 2%	8 5%

ITV News Index Survey

ONLINE Fieldwork: 6th-8th March 2015

Absolutes/col percents

Table 4

Q.2 If a TV debate were to go ahead between the leaders of the political parties, which of the following do you think would perform worst?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2026	959	1067	241	286	330	386	327	456	594	602	323	507	248	804
Weighted base	2026	993	1033	241	341	341	361	301	441	541	562	441	482	267	868
Natalie Bennett, Green Party leader	632 31%	361 36%	271 26%	60 25%	78 23%	84 25%	100 28%	96 32%	214 49%	196 36%	164 29%	134 30%	138 29%	91 34%	220 25%
David Cameron, Conservative leader	428 21%	213 21%	215 21%	51 21%	83 24%	59 17%	106 29%	56 19%	73 17%	78 14%	112 20%	110 25%	129 27%	46 17%	189 22%
Ed Miliband, Labour leader	380 19%	162 16%	218 21%	33 14%	59 17%	65 19%	64 18%	77 25%	83 19%	120 22%	101 18%	81 18%	77 16%	35 13%	180 21%
Nigel Farage, UKIP leader	333 16%	141 14%	192 19%	59 25%	73 21%	90 26%	46 13%	30 10%	35 8%	80 15%	109 19%	68 15%	77 16%	49 18%	163 19%
Nick Clegg, Liberal Democrat leader	253 12%	117 12%	136 13%	37 15%	48 14%	44 13%	45 12%	43 14%	36 8%	68 13%	75 13%	49 11%	61 13%	45 17%	114 13%

ITV News Index Survey

ONLINE Fieldwork: 6th-8th March 2015

Absolutes/col percents

Table 4

Q.2 If a TV debate were to go ahead between the leaders of the political parties, which of the following do you think would perform worst?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2026	1742	182	88	242	169	199	136	102	186	241	306	175	1052	707	345	974	115	151	163	369	176
Weighted base	2026	1742	182	81	223	182	182	142	101	203	263	284	182	1135	891	243	891	108	123	164	336	161
Natalie Bennett, Green Party leader	632 31%	539 31%	61 33%	23 28%	82 37%	48 26%	63 35%	34 24%	32 31%	55 27%	83 32%	100 35%	51 28%	311 27%	244 27%	67 28%	320 36%	27 25%	36 29%	62 38%	165 49%	31 19%
David Cameron, Conservative leader	428 21%	352 20%	50 27%	17 21%	53 24%	37 20%	38 21%	32 22%	26 26%	44 22%	45 17%	55 19%	32 18%	236 21%	193 22%	42 17%	192 22%	32 30%	26 21%	38 23%	45 13%	51 32%
Ed Miliband, Labour leader	380 19%	348 20%	19 11%	15 18%	38 17%	38 21%	32 17%	32 22%	13 12%	46 23%	44 17%	63 22%	41 23%	215 19%	165 19%	50 21%	165 18%	18 17%	17 14%	21 13%	79 24%	29 18%
Nigel Farage, UKIP leader	333 16%	274 16%	42 23%	17 21%	28 13%	31 17%	18 10%	27 19%	17 17%	27 13%	56 21%	33 12%	36 20%	213 19%	161 18%	52 21%	120 14%	22 21%	30 25%	19 12%	24 7%	25 15%
Nick Clegg, Liberal Democrat leader	253 12%	229 13%	10 6%	10 12%	22 10%	28 15%	31 17%	18 13%	14 14%	31 15%	35 13%	32 11%	22 12%	160 14%	128 14%	31 13%	93 10%	8 8%	13 11%	24 15%	24 7%	24 15%

ITV News Index Survey

ONLINE Fieldwork: 6th-8th March 2015

Absolutes/col percents

Table 5
Q.3 Do you agree or disagree with the following statements?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2026	959	1067	241	286	330	386	327	456	594	602	323	507	248	804
Weighted base	2026	993	1033	241	341	341	361	301	441	541	562	441	482	267	868
<u>Ed Miliband looks desperate by challenging David Cameron to a debate 'any time, any place, anywhere'</u>															
Agree	822 41%	403 41%	419 41%	85 35%	126 37%	125 37%	125 35%	132 44%	228 52%	246 45%	204 36%	195 44%	176 37%	87 32%	368 42%
Disagree	846 42%	449 45%	397 38%	98 41%	115 34%	148 43%	181 50%	141 47%	163 37%	215 40%	248 44%	176 40%	206 43%	130 49%	333 38%
Don't know	359 18%	141 14%	218 21%	58 24%	99 29%	68 20%	56 15%	28 9%	50 11%	80 15%	110 20%	70 16%	99 21%	51 19%	166 19%
<u>Ed Miliband is right to challenge David Cameron to a debate 'any time, any place, anywhere'</u>															
Agree	1311 65%	698 70%	613 59%	136 57%	188 55%	246 72%	250 69%	215 72%	275 62%	338 62%	337 60%	315 71%	321 67%	185 69%	547 63%
Disagree	351 17%	159 16%	191 19%	41 17%	54 16%	31 9%	63 17%	44 15%	117 27%	110 20%	107 19%	59 13%	75 16%	33 12%	145 17%
Don't know	365 18%	135 14%	229 22%	63 26%	100 29%	64 19%	48 13%	41 14%	49 11%	94 17%	118 21%	68 15%	85 18%	49 18%	175 20%
<u>TV debates between the leaders of the political parties should go ahead even if David Cameron does not take part</u>															
Agree	1430 71%	728 73%	702 68%	141 59%	213 62%	258 76%	280 78%	237 79%	302 68%	369 68%	385 69%	326 74%	351 73%	193 72%	608 70%
Disagree	268 13%	134 14%	134 13%	41 17%	39 11%	27 8%	37 10%	34 11%	89 20%	88 16%	76 14%	50 11%	54 11%	32 12%	101 12%
Don't know	327 16%	130 13%	197 19%	58 24%	89 26%	55 16%	44 12%	30 10%	51 11%	84 16%	100 18%	65 15%	77 16%	42 16%	158 18%
<u>The televised debates between the leaders will be important in helping me decide who to vote for</u>															
Agree	729 36%	346 35%	383 37%	117 48%	148 43%	161 47%	127 35%	89 30%	87 20%	185 34%	181 32%	194 44%	169 35%	110 41%	362 42%
Disagree	924 46%	490 49%	434 42%	70 29%	101 30%	110 32%	166 46%	171 57%	306 69%	271 50%	266 47%	164 37%	223 46%	101 38%	337 39%
Don't know	373 18%	156 16%	217 21%	54 22%	92 27%	70 20%	68 19%	41 14%	48 11%	85 16%	115 21%	83 19%	90 19%	56 21%	168 19%

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Absolutes/col percents

Table 5
Q.3 Do you agree or disagree with the following statements?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2026	993	1033	241	341	341	361	301	441	541	562	441	482	267	868
<u>David Cameron has damaged his reputation by trying to avoid the TV debates</u>															
Agree	1287	681	606	146	195	213	244	214	275	339	339	298	310	181	541
	64%	69%	59%	60%	57%	62%	68%	71%	62%	63%	60%	68%	64%	68%	62%
Disagree	398	181	216	45	55	61	59	59	118	123	115	79	80	34	170
	20%	18%	21%	19%	16%	18%	16%	19%	27%	23%	20%	18%	17%	13%	20%
Don't know	342	130	211	50	91	67	58	28	48	79	108	64	91	51	157
	17%	13%	20%	21%	27%	20%	16%	9%	11%	15%	19%	14%	19%	19%	18%
<u>David Cameron is acting cowardly in trying to avoid TV debates with the other leaders</u>															
Agree	1189	602	588	140	203	213	229	186	217	293	315	286	295	174	520
	59%	61%	57%	58%	60%	63%	63%	62%	49%	54%	56%	65%	61%	65%	60%
Disagree	449	225	224	43	39	55	74	71	166	153	136	80	81	38	168
	22%	23%	22%	18%	12%	16%	21%	24%	38%	28%	24%	18%	17%	14%	19%
Don't know	388	166	221	58	99	72	58	43	58	95	110	76	106	56	180
	19%	17%	21%	24%	29%	21%	16%	14%	13%	18%	20%	17%	22%	21%	21%
<u>TV companies should do the debates with the other party leaders and leave an empty spot for David Cameron if he does not take part</u>															
Agree	1275	666	609	118	192	240	245	210	270	327	338	294	315	171	545
	63%	67%	59%	49%	56%	70%	68%	70%	61%	60%	60%	67%	65%	64%	63%
Disagree	354	175	179	56	51	35	56	52	104	115	98	79	63	43	137
	17%	18%	17%	23%	15%	10%	15%	17%	24%	21%	17%	18%	13%	16%	16%
Don't know	397	152	245	67	98	67	60	38	67	99	126	68	104	54	185
	20%	15%	24%	28%	29%	20%	17%	13%	15%	18%	22%	15%	21%	20%	21%

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ONLINE Fieldwork: 6th-8th March 2015

Absolutes/col percents

Table 5
Q.3 Do you agree or disagree with the following statements?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2026	1742	182	88	242	169	199	136	102	186	241	306	175	1052	707	345	974	115	151	163	369	176
Weighted base	2026	1742	182	81	223	182	182	142	101	203	263	284	182	1135	891	243	891	108	123	164	336	161
<u>Ed Miliband looks desperate by challenging David Cameron to a debate 'any time, any place, anywhere'</u>																						
Agree	822	723	69	34	89	67	89	55	29	94	100	126	68	454	355	100	367	25	39	82	171	50
	41%	41%	38%	42%	40%	37%	49%	39%	29%	46%	38%	45%	37%	40%	40%	41%	41%	23%	32%	50%	51%	31%
Disagree	846	712	84	33	98	83	64	63	49	74	112	104	81	463	372	91	383	52	61	53	140	76
	42%	41%	46%	40%	44%	46%	35%	44%	49%	37%	42%	37%	45%	41%	42%	37%	43%	48%	50%	33%	42%	47%
Don't know	359	307	29	14	36	32	29	24	22	35	52	53	33	217	165	52	142	30	22	28	25	35
	18%	18%	16%	17%	16%	17%	16%	17%	22%	17%	20%	19%	18%	19%	18%	22%	16%	28%	18%	17%	8%	22%
<u>Ed Miliband is right to challenge David Cameron to a debate 'any time, any place, anywhere'</u>																						
Agree	1311	1110	130	51	150	134	115	90	71	135	161	160	113	733	587	146	578	67	77	108	213	113
	65%	64%	71%	63%	67%	74%	63%	63%	70%	67%	61%	56%	62%	65%	66%	60%	65%	62%	63%	66%	63%	70%
Disagree	351	320	21	14	34	15	40	30	9	38	46	66	36	178	139	39	173	9	18	31	88	27
	17%	18%	12%	17%	15%	8%	22%	21%	9%	19%	18%	23%	20%	16%	16%	16%	19%	9%	15%	19%	26%	17%
Don't know	365	313	31	16	39	33	27	22	21	29	57	57	33	224	166	58	141	32	28	25	35	21
	18%	18%	17%	20%	17%	18%	15%	16%	21%	15%	21%	20%	18%	20%	19%	24%	16%	30%	23%	15%	10%	13%
<u>TV debates between the leaders of the political parties should go ahead even if David Cameron does not take part</u>																						
Agree	1430	1221	137	58	163	141	135	99	72	152	169	192	111	802	641	161	628	72	89	118	232	118
	71%	70%	75%	72%	73%	77%	74%	70%	71%	75%	64%	68%	61%	71%	72%	66%	70%	66%	72%	72%	69%	73%
Disagree	268	234	22	9	24	14	25	22	12	19	45	39	37	133	105	28	135	5	17	24	68	22
	13%	13%	12%	11%	11%	8%	13%	15%	12%	9%	17%	14%	20%	12%	12%	11%	15%	5%	14%	15%	20%	13%
Don't know	327	287	23	14	35	27	23	21	17	32	50	52	34	200	145	54	128	31	17	22	36	22
	16%	16%	13%	17%	16%	15%	12%	15%	17%	16%	19%	18%	19%	18%	16%	22%	14%	29%	14%	13%	11%	14%
<u>The televised debates between the leaders will be important in helping me decide who to vote for</u>																						
Agree	729	627	62	34	88	74	76	48	40	71	94	84	57	472	383	90	256	32	55	46	61	63
	36%	36%	34%	42%	40%	41%	42%	34%	39%	35%	36%	30%	31%	42%	43%	37%	29%	30%	45%	28%	18%	39%
Disagree	924	802	86	35	89	82	81	66	35	100	106	158	85	438	343	95	486	46	45	90	243	62
	46%	46%	47%	43%	40%	45%	44%	47%	35%	49%	40%	56%	46%	39%	38%	39%	55%	42%	36%	55%	72%	39%
Don't know	373	313	34	12	45	26	25	28	26	32	63	42	40	224	166	58	149	30	23	28	32	36
	18%	18%	18%	15%	20%	14%	14%	19%	26%	16%	24%	15%	22%	20%	19%	24%	17%	28%	18%	17%	10%	22%

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Absolutes/col percents

Table 5
Q.3 Do you agree or disagree with the following statements?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2026	1742	182	81	223	182	142	101	203	263	284	182	1135	891	243	891	108	123	164	336	161	
David Cameron has damaged his reputation by trying to avoid the TV debates																						
Agree	1287 64%	1082 62%	135 74%	49 60%	148 66%	125 69%	113 62%	91 64%	69 68%	128 63%	163 62%	159 56%	106 58%	722 64%	582 65%	140 57%	565 63%	65 60%	76 62%	111 68%	208 62%	104 64%
Disagree	398 20%	367 21%	17 10%	12 15%	34 15%	30 16%	41 23%	29 20%	13 13%	52 26%	52 20%	72 25%	46 25%	204 18%	155 17%	49 20%	194 22%	15 14%	23 18%	31 19%	95 28%	30 19%
Don't know	342 17%	293 17%	29 16%	20 25%	41 18%	28 15%	28 15%	22 15%	20 19%	23 11%	48 18%	53 19%	30 17%	208 18%	154 17%	54 22%	133 15%	28 26%	24 19%	22 13%	33 10%	27 17%
David Cameron is acting cowardly in trying to avoid TV debates with the other leaders																						
Agree	1189 59%	991 57%	123 67%	46 57%	133 59%	110 60%	106 58%	77 54%	75 74%	122 60%	149 56%	150 53%	99 54%	694 61%	564 63%	130 54%	495 56%	58 54%	75 61%	93 57%	163 49%	106 66%
Disagree	449 22%	412 24%	26 14%	12 15%	42 19%	39 21%	53 29%	34 24%	12 11%	49 24%	56 21%	81 29%	47 26%	205 18%	155 17%	51 21%	244 27%	19 17%	25 21%	42 25%	130 39%	29 18%
Don't know	388 19%	339 19%	34 18%	23 28%	48 22%	33 18%	24 13%	31 22%	15 14%	32 16%	59 22%	52 18%	37 20%	235 21%	173 19%	62 26%	152 17%	31 29%	22 18%	29 17%	44 13%	27 16%
TV companies should do the debates with the other party leaders and leave an empty spot for David Cameron if he does not take part																						
Agree	1275 63%	1090 63%	117 64%	55 68%	147 66%	121 66%	124 68%	85 60%	68 67%	136 67%	133 50%	180 64%	109 60%	716 63%	568 64%	148 61%	559 63%	58 54%	81 66%	108 66%	207 61%	105 65%
Disagree	354 17%	304 17%	36 20%	8 10%	29 13%	28 15%	27 15%	24 17%	14 13%	43 21%	55 21%	47 16%	43 24%	180 16%	143 16%	37 15%	174 20%	14 13%	19 15%	31 19%	84 25%	27 17%
Don't know	397 20%	349 20%	29 16%	17 22%	46 21%	33 18%	32 18%	33 23%	20 19%	24 12%	76 29%	57 20%	31 17%	239 21%	180 20%	59 24%	158 18%	36 33%	23 18%	25 15%	46 14%	29 18%

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Absolutes/col percents

Table 6

Q.4 Do you expect each of the following to improve, get worse or stay the same over the next 12 months?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2026	959	1067	241	286	330	386	327	456	594	602	323	507	248	804
Weighted base	2026	993	1033	241	341	341	361	301	441	541	562	441	482	267	868
<u>The British economy</u>															
Improve	733 36%	381 38%	352 34%	96 40%	83 24%	111 33%	111 31%	124 41%	208 47%	246 45%	212 38%	139 31%	136 28%	85 32%	304 35%
Stay the same	623 31%	300 30%	323 31%	57 24%	112 33%	113 33%	119 33%	83 27%	139 32%	155 29%	160 28%	151 34%	157 33%	82 31%	267 31%
Get worse	494 24%	230 23%	264 26%	51 21%	100 29%	78 23%	109 30%	81 27%	75 17%	100 19%	132 24%	127 29%	134 28%	71 27%	220 25%
Don't know	176 9%	82 8%	94 9%	37 15%	46 13%	39 11%	22 6%	14 4%	19 4%	40 7%	58 10%	25 6%	54 11%	29 11%	77 9%
<u>Your personal financial situation</u>															
Improve	428 21%	221 22%	207 20%	93 39%	90 26%	80 23%	62 17%	49 16%	55 13%	145 27%	136 24%	81 18%	67 14%	58 22%	227 26%
Stay the same	891 44%	418 42%	473 46%	63 26%	116 34%	143 42%	162 45%	145 48%	261 59%	252 47%	246 44%	197 45%	195 40%	104 39%	358 41%
Get worse	534 26%	272 27%	262 25%	47 19%	87 25%	80 24%	111 31%	96 32%	113 26%	101 19%	127 23%	134 30%	172 36%	76 28%	208 24%
Don't know	174 9%	82 8%	91 9%	38 16%	49 14%	38 11%	26 7%	12 4%	11 3%	43 8%	53 9%	30 7%	48 10%	30 11%	74 9%
<u>Job prospects for young people</u>															
Improve	524 26%	253 25%	271 26%	83 34%	71 21%	68 20%	76 21%	76 25%	151 34%	176 33%	149 27%	97 22%	102 21%	59 22%	214 25%
Stay the same	645 32%	332 33%	314 30%	59 24%	122 36%	117 34%	120 33%	101 34%	126 29%	179 33%	193 34%	128 29%	145 30%	87 33%	290 33%
Get worse	640 32%	313 32%	327 32%	60 25%	101 30%	114 33%	137 38%	100 33%	128 29%	126 23%	155 28%	178 40%	181 37%	82 31%	276 32%
Don't know	216 11%	95 10%	121 12%	39 16%	47 14%	42 12%	28 8%	23 8%	36 8%	61 11%	64 11%	37 8%	54 11%	39 14%	88 10%

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Absolutes/col percents

Table 6

Q.4 Do you expect each of the following to improve, get worse or stay the same over the next 12 months?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2026	993	1033	241	341	341	361	301	441	541	562	441	482	267	868
<u>The cost of everyday items, such as food, energy and travel</u>															
Improve	351 17%	161 16%	190 18%	56 23%	57 17%	56 16%	53 15%	47 16%	82 19%	115 21%	96 17%	75 17%	66 14%	41 15%	149 17%
Stay the same	536 26%	270 27%	266 26%	53 22%	69 20%	94 28%	101 28%	77 26%	142 32%	172 32%	152 27%	108 24%	104 22%	76 28%	220 25%
Get worse	973 48%	479 48%	494 48%	95 40%	167 49%	157 46%	185 51%	165 55%	203 46%	214 40%	257 46%	229 52%	273 57%	122 46%	417 48%
Don't know	165 8%	82 8%	83 8%	37 15%	48 14%	34 10%	22 6%	11 4%	13 3%	40 7%	56 10%	30 7%	39 8%	28 10%	81 9%
<u>The level of unemployment</u>															
Improve	688 34%	359 36%	329 32%	94 39%	88 26%	95 28%	99 27%	116 39%	197 45%	237 44%	199 35%	129 29%	122 25%	76 28%	288 33%
Stay the same	644 32%	307 31%	337 33%	60 25%	118 35%	120 35%	126 35%	91 30%	129 29%	161 30%	185 33%	146 33%	152 31%	94 35%	280 32%
Get worse	495 24%	245 25%	251 24%	50 21%	86 25%	94 27%	106 29%	79 26%	80 18%	86 16%	122 22%	142 32%	145 30%	73 27%	206 24%
Don't know	199 10%	82 8%	117 11%	37 15%	49 14%	33 10%	30 8%	15 5%	35 8%	57 11%	55 10%	24 5%	63 13%	25 9%	94 11%
<u>The gap between rich and poor</u>															
Improve	142 7%	78 8%	65 6%	42 17%	35 10%	24 7%	22 6%	6 2%	14 3%	46 8%	34 6%	47 11%	16 3%	25 9%	83 10%
Stay the same	512 25%	219 22%	293 28%	61 25%	80 23%	82 24%	82 23%	72 24%	136 31%	176 32%	152 27%	90 20%	94 19%	61 23%	213 25%
Get worse	1194 59%	620 63%	574 56%	105 44%	179 53%	198 58%	234 65%	208 69%	269 61%	275 51%	319 57%	274 62%	326 68%	158 59%	497 57%
Don't know	178 9%	75 8%	102 10%	33 14%	48 14%	38 11%	23 6%	14 5%	22 5%	45 8%	56 10%	30 7%	46 10%	23 8%	75 9%

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Absolutes/col percents

Table 6

Q.4 Do you expect each of the following to improve, get worse or stay the same over the next 12 months?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2026	993	1033	241	341	341	361	301	441	541	562	441	482	267	868
<u>The quality of care provided by the NHS</u>															
Improve	294 15%	151 15%	143 14%	50 21%	51 15%	46 13%	49 14%	35 12%	63 14%	80 15%	73 13%	73 16%	69 14%	31 11%	136 16%
Stay the same	753 37%	395 40%	358 35%	67 28%	125 37%	140 41%	127 35%	111 37%	183 42%	217 40%	217 39%	140 32%	178 37%	93 35%	326 38%
Get worse	777 38%	368 37%	408 40%	80 33%	114 33%	113 33%	153 42%	140 46%	176 40%	194 36%	206 37%	195 44%	181 38%	108 40%	315 36%
Don't know	202 10%	78 8%	124 12%	43 18%	51 15%	43 13%	32 9%	15 5%	19 4%	50 9%	65 12%	34 8%	53 11%	36 13%	91 10%
<u>The standard of education in Britain</u>															
Improve	293 14%	145 15%	148 14%	55 23%	34 10%	50 15%	44 12%	37 12%	73 17%	91 17%	74 13%	69 16%	59 12%	35 13%	125 14%
Stay the same	902 45%	452 46%	450 44%	86 36%	144 42%	156 46%	166 46%	143 48%	207 47%	253 47%	264 47%	176 40%	209 43%	110 41%	399 46%
Get worse	606 30%	291 29%	315 30%	59 24%	109 32%	91 27%	117 32%	107 36%	123 28%	140 26%	156 28%	145 33%	165 34%	83 31%	245 28%
Don't know	225 11%	104 10%	121 12%	42 17%	53 16%	44 13%	34 10%	14 5%	37 8%	57 11%	67 12%	52 12%	49 10%	39 14%	99 11%

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Absolutes/col percents

Table 6

Q.4 Do you expect each of the following to improve, get worse or stay the same over the next 12 months?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2026	1742	182	88	242	169	199	136	102	186	241	306	175	1052	707	345	974	115	151	163	369	176
Weighted base	2026	1742	182	81	223	182	182	142	101	203	263	284	182	1135	891	243	891	108	123	164	336	161
<u>The British economy</u>																						
Improve	733 36%	645 37%	59 32%	20 25%	74 33%	71 39%	74 41%	45 32%	29 29%	78 39%	86 32%	124 44%	73 40%	389 34%	315 35%	73 30%	344 39%	23 21%	48 39%	57 35%	181 54%	35 22%
Stay the same	623 31%	532 31%	59 32%	29 36%	80 36%	51 28%	51 28%	40 29%	33 32%	64 32%	84 32%	76 27%	55 30%	350 31%	260 29%	90 37%	274 31%	35 33%	27 22%	54 33%	97 29%	60 37%
Get worse	494 24%	415 24%	49 27%	24 29%	53 24%	48 26%	43 23%	48 34%	29 29%	43 21%	56 21%	64 23%	38 21%	291 26%	239 27%	52 21%	203 23%	34 32%	30 24%	37 23%	50 15%	52 32%
Don't know	176 9%	150 9%	16 9%	8 9%	17 8%	12 7%	15 8%	9 6%	10 10%	17 8%	37 14%	19 7%	17 9%	105 9%	78 9%	28 11%	71 8%	16 15%	17 14%	15 9%	8 2%	14 9%
<u>Your personal financial situation</u>																						
Improve	428 21%	368 21%	35 19%	14 18%	42 19%	38 21%	46 25%	27 19%	24 24%	26 13%	70 27%	70 25%	34 19%	285 25%	240 27%	45 18%	143 16%	22 21%	36 30%	6 4%	57 17%	21 13%
Stay the same	891 44%	773 44%	82 45%	33 40%	102 46%	85 46%	80 44%	61 43%	35 34%	100 49%	97 37%	124 44%	92 50%	462 41%	347 39%	115 47%	429 48%	26 25%	35 29%	92 56%	201 60%	74 46%
Get worse	534 26%	456 26%	45 25%	27 33%	63 28%	49 27%	39 22%	41 29%	32 32%	58 29%	64 24%	76 27%	38 21%	284 25%	229 26%	54 22%	250 28%	34 31%	36 29%	56 34%	74 22%	50 31%
Don't know	174 9%	145 8%	19 10%	7 9%	16 7%	11 6%	17 9%	12 9%	10 10%	18 9%	32 12%	14 5%	18 10%	104 9%	75 8%	29 12%	70 8%	25 23%	15 12%	10 6%	4 1%	16 10%
<u>Job prospects for young people</u>																						
Improve	524 26%	469 27%	36 20%	15 18%	50 23%	46 25%	60 33%	36 26%	19 19%	55 27%	61 23%	88 31%	56 31%	273 24%	210 24%	63 26%	251 28%	13 12%	35 29%	45 28%	124 37%	33 20%
Stay the same	645 32%	537 31%	62 34%	28 35%	72 32%	61 34%	60 33%	35 25%	46 45%	59 29%	79 30%	86 30%	57 32%	377 33%	310 35%	67 28%	268 30%	31 29%	36 29%	43 26%	102 30%	56 35%
Get worse	640 32%	546 31%	68 37%	29 35%	78 35%	54 30%	46 25%	57 40%	26 26%	67 33%	84 32%	87 31%	44 24%	358 32%	276 31%	82 34%	282 32%	50 47%	35 28%	56 34%	85 25%	56 35%
Don't know	216 11%	190 11%	16 9%	10 12%	23 10%	20 11%	16 9%	13 9%	10 10%	21 11%	40 15%	23 8%	24 13%	127 11%	95 11%	31 13%	90 10%	14 13%	16 13%	19 11%	25 8%	16 10%

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Table 6

Q.4 Do you expect each of the following to improve, get worse or stay the same over the next 12 months?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2026	1742	182	81	223	182	182	142	101	203	263	284	182	1135	891	243	891	108	123	164	336	161
<u>The cost of everyday items, such as food, energy and travel</u>																						
Improve	351 17%	315 18%	24 13%	17 22%	32 14%	28 15%	35 19%	21 15%	13 13%	43 21%	53 20%	52 18%	34 19%	190 17%	158 18%	32 13%	161 18%	13 12%	25 21%	25 15%	75 22%	23 15%
Stay the same	536 26%	469 27%	42 23%	19 24%	67 30%	49 27%	47 26%	36 25%	25 25%	47 23%	69 26%	79 28%	56 31%	296 26%	231 26%	65 27%	240 27%	23 21%	27 22%	37 23%	113 33%	40 25%
Get worse	973 48%	814 47%	104 57%	37 46%	111 50%	93 51%	79 44%	76 54%	56 55%	95 47%	108 41%	136 48%	78 43%	540 48%	419 47%	121 50%	434 49%	57 53%	55 45%	90 55%	142 42%	89 55%
Don't know	165 8%	144 8%	13 7%	7 9%	13 6%	12 7%	21 12%	9 6%	8 8%	18 9%	33 13%	17 6%	14 8%	109 10%	84 9%	25 10%	57 6%	15 14%	15 12%	12 7%	7 2%	8 5%
<u>The level of unemployment</u>																						
Improve	688 34%	614 35%	46 25%	19 24%	74 33%	66 36%	67 36%	43 31%	28 28%	75 37%	71 27%	122 43%	78 43%	363 32%	285 32%	78 32%	325 36%	20 18%	51 42%	50 30%	170 50%	34 21%
Stay the same	644 32%	538 31%	69 38%	32 40%	65 29%	58 32%	62 34%	45 32%	37 37%	57 28%	95 36%	69 24%	53 29%	374 33%	300 34%	74 30%	270 30%	32 30%	31 25%	50 31%	100 30%	57 35%
Get worse	495 24%	418 24%	52 29%	17 21%	65 29%	48 27%	32 18%	42 30%	25 25%	44 22%	62 23%	70 25%	39 22%	279 25%	217 24%	62 25%	216 24%	39 37%	28 23%	43 26%	51 15%	56 35%
Don't know	199 10%	172 10%	16 9%	13 16%	19 9%	11 6%	22 12%	11 8%	11 11%	27 13%	36 14%	22 8%	12 7%	118 10%	89 10%	29 12%	81 9%	17 15%	13 10%	21 13%	16 5%	14 9%
<u>The gap between rich and poor</u>																						
Improve	142 7%	125 7%	9 5%	8 9%	11 5%	14 8%	16 9%	5 3%	7 7%	18 9%	25 10%	15 5%	14 7%	108 9%	94 11%	14 6%	35 4%	3 3%	6 5%	1 1%	12 4%	12 7%
Stay the same	512 25%	459 26%	33 18%	16 20%	48 21%	47 26%	58 32%	42 30%	20 20%	48 24%	66 25%	81 29%	51 28%	274 24%	205 23%	69 29%	238 27%	15 14%	31 25%	36 22%	117 35%	40 25%
Get worse	1194 59%	1006 58%	124 68%	49 61%	149 67%	107 59%	88 48%	87 61%	65 64%	115 57%	141 54%	171 60%	99 54%	655 58%	525 59%	130 54%	539 60%	70 65%	69 57%	114 70%	191 57%	95 59%
Don't know	178 9%	152 9%	16 9%	8 10%	15 7%	14 8%	21 11%	8 6%	9 9%	21 10%	31 12%	16 6%	19 10%	98 9%	68 8%	30 12%	80 9%	20 18%	16 13%	13 8%	16 5%	15 9%

ITV News Index Survey

ONLINE Fieldwork: 6th-8th March 2015

Absolutes/col percents

Table 6

Q.4 Do you expect each of the following to improve, get worse or stay the same over the next 12 months?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2026	1742	182	81	223	182	182	142	101	203	263	284	182	1135	891	243	891	108	123	164	336	161
<u>The quality of care provided by the NHS</u>																						
Improve	294 15%	258 15%	26 14%	12 15%	23 10%	25 14%	39 22%	20 14%	10 10%	27 13%	37 14%	42 15%	32 18%	167 15%	134 15%	33 13%	128 14%	17 16%	16 13%	20 12%	47 14%	27 17%
Stay the same	753 37%	644 37%	72 39%	28 35%	85 38%	66 36%	61 34%	53 38%	38 37%	75 37%	90 34%	114 40%	70 38%	419 37%	332 37%	87 36%	334 37%	36 33%	45 36%	52 32%	150 45%	51 32%
Get worse	777 38%	665 38%	67 37%	30 37%	95 42%	76 42%	60 33%	59 42%	44 44%	75 37%	101 39%	106 37%	63 34%	422 37%	330 37%	93 38%	354 40%	37 35%	43 35%	81 50%	126 37%	67 41%
Don't know	202 10%	176 10%	17 10%	11 13%	20 9%	15 8%	22 12%	9 7%	9 9%	26 13%	34 13%	22 8%	17 9%	126 11%	96 11%	30 13%	76 8%	17 16%	18 15%	11 6%	14 4%	16 10%
<u>The standard of education in Britain</u>																						
Improve	293 14%	264 15%	18 10%	7 9%	25 11%	27 15%	37 20%	14 10%	10 10%	32 16%	45 17%	45 16%	32 17%	160 14%	126 14%	35 14%	132 15%	9 9%	19 16%	29 17%	54 16%	22 14%
Stay the same	902 45%	773 44%	84 46%	40 49%	99 44%	73 40%	90 49%	59 42%	45 45%	78 38%	109 41%	138 49%	87 48%	509 45%	397 45%	111 46%	393 44%	41 38%	51 41%	68 42%	169 50%	64 39%
Get worse	606 30%	515 30%	57 31%	23 28%	78 35%	64 35%	38 21%	58 41%	34 33%	59 29%	72 27%	78 28%	46 25%	328 29%	258 29%	70 29%	278 31%	45 42%	36 29%	49 30%	91 27%	57 36%
Don't know	225 11%	190 11%	23 13%	11 14%	21 9%	20 11%	18 10%	10 7%	12 11%	33 16%	37 14%	22 8%	18 10%	137 12%	110 12%	27 11%	87 10%	12 11%	17 14%	18 11%	22 7%	18 11%