

ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,059 British adults online between 20th and 22nd February 2015. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 1
Q.1 Which party do you trust most to....
Summary Table
Base: All respondents

| | Promote UK economic growth | Make sure that the benefits of economic growth are felt by all | Redefine Britain's relationship with the EU | Manage the NHS | Control immigration | Keep down the cost of everyday items, such as food, energy and travel | Improve the education system | Improve housing affordability | Reduce crime and anti-social behaviour | Reduce the Government's budget deficit | Make the welfare system fairer | Provide adequate care for the elderly |
|-------------------|----------------------------|--|---|----------------|---------------------|---|------------------------------|-------------------------------|--|--|--------------------------------|---------------------------------------|
| Unweighted base | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 |
| Weighted base | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 |
| Labour | 459 22% | 605 29% | 370 18% | 700 34% | 290 14% | 629 31% | 574 28% | 649 32% | 400 19% | 359 17% | 634 31% | 630 31% |
| Conservatives | 769 37% | 462 22% | 523 25% | 454 22% | 398 19% | 445 22% | 524 25% | 364 18% | 607 29% | 837 41% | 489 24% | 356 17% |
| Liberal Democrats | 90 4% | 189 9% | 109 5% | 139 7% | 83 4% | 149 7% | 171 8% | 165 8% | 144 7% | 96 5% | 173 8% | 195 9% |
| UKIP | 161 8% | 168 8% | 482 23% | 130 6% | 739 36% | 121 6% | 120 6% | 142 7% | 194 9% | 130 6% | 182 9% | 136 7% |
| Don't know | 580 28% | 635 31% | 575 28% | 635 31% | 550 27% | 714 35% | 671 33% | 738 36% | 713 35% | 638 31% | 582 28% | 741 36% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 2
Q.1 Which party do you trust most to....
Promote UK economic growth
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-----------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Conservatives | 769 37% | 423 42% | 346 33% | 76 31% | 110 32% | 102 29% | 119 32% | 128 42% | 235 52% | 245 45% | 208 36% | 161 36% | 156 32% | 83 29% | 304 35% |
| Labour | 459 22% | 244 24% | 215 21% | 51 21% | 90 26% | 89 26% | 82 22% | 66 22% | 81 18% | 125 23% | 120 21% | 107 24% | 107 22% | 78 27% | 192 22% |
| UKIP | 161 8% | 106 11% | 54 5% | 8 3% | 19 5% | 30 9% | 28 8% | 31 10% | 46 10% | 30 6% | 33 6% | 49 11% | 48 10% | 17 6% | 66 8% |
| Liberal Democrats | 90 4% | 36 4% | 54 5% | 15 6% | 20 6% | 10 3% | 18 5% | 9 3% | 18 4% | 29 5% | 28 5% | 14 3% | 19 4% | 15 5% | 44 5% |
| Don't know | 580 28% | 200 20% | 380 36% | 96 39% | 109 31% | 116 33% | 120 33% | 71 23% | 69 15% | 121 22% | 182 32% | 118 26% | 159 33% | 98 34% | 256 30% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 2
Q.1 Which party do you trust most to....
Promote UK economic growth
Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Conservatives | 769 37% | 674 38% | 62 33% | 30 36% | 78 34% | 70 38% | 67 36% | 64 45% | 34 33% | 76 37% | 85 32% | 123 43% | 82 45% | 387 34% | 314 35% | 74 30% | 382 42% | 9 13% | 37 31% | 77 40% | 228 55% | 31 29% |
| Labour | 459 22% | 389 22% | 41 22% | 25 31% | 59 26% | 45 24% | 47 26% | 27 19% | 29 28% | 36 17% | 72 27% | 44 15% | 34 18% | 270 23% | 218 24% | 52 21% | 189 21% | 18 25% | 28 23% | 40 20% | 82 20% | 21 20% |
| UKIP | 161 8% | 142 8% | 9 5% | 2 3% | 22 10% | 9 5% | 14 8% | 16 11% | 10 10% | 20 10% | 19 7% | 20 7% | 18 10% | 83 7% | 71 8% | 12 5% | 78 9% | 6 9% | 9 7% | 21 11% | 33 8% | 10 9% |
| Liberal Democrats | 90 4% | 76 4% | 7 4% | 1 1% | 7 3% | 5 3% | 8 4% | 5 4% | 6 6% | 17 8% | 11 4% | 16 5% | 8 4% | 59 5% | 48 5% | 11 4% | 31 3% | 3 5% | 4 4% | 7 4% | 14 4% | 1 1% |
| Don't know | 580 28% | 489 28% | 66 36% | 24 29% | 61 27% | 57 31% | 49 27% | 31 21% | 25 24% | 58 28% | 81 30% | 86 30% | 43 23% | 354 31% | 256 28% | 98 40% | 226 25% | 34 49% | 41 35% | 50 26% | 55 13% | 46 42% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 3

Q.1 Which party do you trust most to....**Make sure that the benefits of economic growth are felt by all****Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-----------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 605 29% | 304 30% | 300 29% | 65 27% | 93 27% | 115 33% | 108 30% | 104 34% | 119 26% | 170 31% | 176 31% | 119 27% | 139 28% | 97 34% | 233 27% |
| Conservatives | 462 22% | 260 26% | 202 19% | 43 18% | 59 17% | 62 18% | 72 20% | 69 23% | 157 35% | 147 27% | 104 18% | 109 24% | 101 21% | 50 17% | 185 21% |
| Liberal Democrats | 189 9% | 100 10% | 89 8% | 28 11% | 33 10% | 30 9% | 31 9% | 23 8% | 44 10% | 60 11% | 50 9% | 40 9% | 39 8% | 32 11% | 79 9% |
| UKIP | 168 8% | 114 11% | 54 5% | 8 3% | 25 7% | 19 5% | 37 10% | 30 10% | 48 11% | 37 7% | 39 7% | 44 10% | 48 10% | 13 4% | 74 9% |
| Don't know | 635 31% | 231 23% | 404 38% | 100 41% | 136 39% | 121 35% | 119 32% | 80 26% | 80 18% | 136 25% | 201 35% | 136 30% | 161 33% | 99 34% | 291 34% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 3

Q.1 Which party do you trust most to....**Make sure that the benefits of economic growth are felt by all****Base: All respondents**

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 605 29% | 524 30% | 55 30% | 32 39% | 80 35% | 57 31% | 54 29% | 38 26% | 26 25% | 49 24% | 90 34% | 70 24% | 53 29% | 330 29% | 268 30% | 62 25% | 274 30% | 22 31% | 39 32% | 59 30% | 125 30% | 30 27% |
| Conservatives | 462 22% | 404 23% | 34 19% | 18 22% | 47 21% | 44 24% | 49 26% | 36 25% | 24 23% | 52 25% | 51 19% | 63 22% | 44 24% | 235 20% | 188 21% | 47 19% | 227 25% | 3 4% | 18 15% | 47 24% | 144 35% | 15 14% |
| Liberal Democrats | 189 9% | 157 9% | 23 12% | 4 5% | 13 6% | 16 8% | 9 5% | 10 7% | 10 10% | 21 10% | 29 11% | 33 12% | 22 12% | 111 10% | 92 10% | 19 8% | 78 9% | 7 10% | 12 10% | 14 7% | 39 9% | 6 6% |
| UKIP | 168 8% | 153 9% | 7 4% | 6 8% | 15 7% | 10 5% | 16 9% | 24 17% | 8 8% | 23 11% | 18 7% | 28 10% | 13 7% | 87 8% | 76 8% | 11 5% | 81 9% | 5 7% | 8 7% | 26 13% | 32 8% | 9 9% |
| Don't know | 635 31% | 534 30% | 67 36% | 22 27% | 72 32% | 59 32% | 57 31% | 36 25% | 34 33% | 61 29% | 79 30% | 94 33% | 54 29% | 390 34% | 283 31% | 107 43% | 245 27% | 34 49% | 42 35% | 49 25% | 72 17% | 48 44% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 4
Q.1 Which party do you trust most to....
Redefine Britain's relationship with the EU
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|------------|------------|------------|------------|-----------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Conservatives | 523 25% | 279 28% | 244 23% | 41 17% | 63 18% | 72 21% | 80 22% | 83 27% | 185 41% | 160 29% | 151 27% | 99 22% | 113 23% | 64 22% | 181 21% |
| UKIP | 482 23% | 305 30% | 177 17% | 35 14% | 55 16% | 78 23% | 96 26% | 98 32% | 120 27% | 116 21% | 112 20% | 119 27% | 135 28% | 40 14% | 217 25% |
| Labour | 370 18% | 183 18% | 187 18% | 59 24% | 74 21% | 68 20% | 58 16% | 50 16% | 61 14% | 93 17% | 98 17% | 103 23% | 75 15% | 72 25% | 157 18% |
| Liberal Democrats | 109 5% | 52 5% | 57 5% | 10 4% | 28 8% | 17 5% | 24 7% | 11 4% | 19 4% | 39 7% | 30 5% | 25 6% | 16 3% | 9 3% | 61 7% |
| Don't know | 575 28% | 191 19% | 384 37% | 100 41% | 127 37% | 111 32% | 108 30% | 64 21% | 64 14% | 142 26% | 180 32% | 102 23% | 150 31% | 106 36% | 247 29% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 4

**Q.1 Which party do you trust most to....
Redefine Britain's relationship with the EU**
Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Conservatives | 523 25% | 443 25% | 47 25% | 16 19% | 50 22% | 35 19% | 57 31% | 36 25% | 33 32% | 57 28% | 59 22% | 75 26% | 58 31% | 245 21% | 195 22% | 50 20% | 278 31% | 7 10% | 26 22% | 57 29% | 167 41% | 20 19% |
| UKIP | 482 23% | 430 24% | 27 15% | 20 24% | 64 28% | 42 23% | 39 21% | 43 30% | 25 24% | 56 27% | 48 18% | 72 25% | 46 25% | 256 22% | 210 23% | 46 19% | 226 25% | 13 18% | 25 21% | 61 31% | 106 26% | 22 20% |
| Labour | 370 18% | 307 17% | 43 23% | 17 20% | 45 20% | 33 18% | 28 15% | 23 16% | 19 19% | 24 12% | 70 26% | 44 15% | 23 13% | 229 20% | 188 21% | 41 17% | 140 15% | 15 22% | 21 17% | 29 15% | 57 14% | 19 17% |
| Liberal Democrats | 109 5% | 94 5% | 10 5% | 2 2% | 11 5% | 10 5% | 17 9% | 8 5% | 5 5% | 9 4% | 14 5% | 16 5% | 8 4% | 70 6% | 58 6% | 12 5% | 39 4% | 3 4% | 4 3% | 5 2% | 24 6% | 3 3% |
| Don't know | 575 28% | 496 28% | 58 31% | 28 34% | 57 25% | 65 35% | 45 24% | 33 23% | 21 20% | 59 29% | 77 29% | 82 28% | 51 27% | 352 31% | 255 28% | 98 39% | 223 25% | 32 46% | 44 37% | 43 22% | 58 14% | 45 41% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 5
Q.1 Which party do you trust most to....
Manage the NHS
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 700 34% | 361 36% | 339 32% | 78 32% | 118 34% | 134 39% | 123 34% | 116 38% | 131 29% | 183 33% | 205 36% | 158 35% | 154 31% | 127 43% | 279 32% |
| Conservatives | 454 22% | 261 26% | 194 18% | 41 17% | 51 15% | 55 16% | 77 21% | 67 22% | 162 36% | 148 27% | 109 19% | 89 20% | 108 22% | 42 14% | 167 19% |
| Liberal Democrats | 139 7% | 63 6% | 77 7% | 20 8% | 36 10% | 23 7% | 18 5% | 11 4% | 31 7% | 44 8% | 33 6% | 40 9% | 22 5% | 27 9% | 56 7% |
| UKIP | 130 6% | 83 8% | 47 4% | 7 3% | 14 4% | 15 4% | 32 9% | 22 7% | 40 9% | 27 5% | 34 6% | 28 6% | 40 8% | 6 2% | 58 7% |
| Don't know | 635 31% | 241 24% | 394 38% | 99 40% | 128 37% | 119 34% | 116 32% | 89 29% | 84 19% | 148 27% | 189 33% | 133 30% | 165 34% | 89 31% | 302 35% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 5
Q.1 Which party do you trust most to....
Manage the NHS
Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 700 34% | 585 33% | 74 40% | 39 47% | 89 39% | 65 35% | 52 28% | 48 34% | 41 40% | 60 29% | 99 37% | 83 29% | 51 27% | 406 35% | 324 36% | 82 33% | 294 32% | 21 30% | 43 36% | 64 33% | 133 32% | 33 31% |
| Conservatives | 454 22% | 405 23% | 23 13% | 16 19% | 41 18% | 36 20% | 38 21% | 42 29% | 26 25% | 48 23% | 48 18% | 82 28% | 54 29% | 209 18% | 168 19% | 41 16% | 245 27% | 7 10% | 24 20% | 53 27% | 142 34% | 20 18% |
| Liberal Democrats | 139 7% | 113 6% | 17 9% | 2 3% | 14 6% | 7 4% | 10 5% | 8 5% | 9 9% | 21 10% | 25 10% | 13 5% | 13 7% | 83 7% | 69 8% | 15 6% | 56 6% | 5 8% | 7 5% | 11 5% | 30 7% | 4 4% |
| UKIP | 130 6% | 123 7% | 5 3% | 2 2% | 16 7% | 5 2% | 15 8% | 21 14% | 3 3% | 18 9% | 13 5% | 22 8% | 12 6% | 64 6% | 54 6% | 10 4% | 66 7% | 5 7% | 5 4% | 23 12% | 29 7% | 5 5% |
| Don't know | 635 31% | 545 31% | 66 35% | 24 29% | 66 29% | 73 39% | 70 38% | 25 18% | 24 23% | 59 29% | 82 31% | 88 31% | 57 31% | 391 34% | 292 32% | 99 40% | 244 27% | 32 45% | 42 35% | 45 23% | 79 19% | 47 43% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 6
Q.1 Which party do you trust most to....
Control immigration
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| UKIP | 739 36% | 413 41% | 325 31% | 61 25% | 89 26% | 118 34% | 146 40% | 142 47% | 183 41% | 163 30% | 188 33% | 194 43% | 194 40% | 62 21% | 315 37% |
| Conservatives | 398 19% | 213 21% | 185 18% | 55 23% | 65 19% | 43 13% | 58 16% | 52 17% | 123 27% | 135 25% | 111 19% | 68 15% | 83 17% | 55 19% | 152 18% |
| Labour | 290 14% | 151 15% | 139 13% | 38 16% | 54 16% | 55 16% | 49 13% | 45 15% | 49 11% | 74 14% | 80 14% | 76 17% | 60 12% | 50 17% | 127 15% |
| Liberal Democrats | 83 4% | 32 3% | 51 5% | 10 4% | 23 7% | 21 6% | 12 3% | 5 2% | 12 3% | 27 5% | 19 3% | 17 4% | 19 4% | 14 5% | 42 5% |
| Don't know | 550 27% | 200 20% | 350 33% | 80 33% | 116 33% | 110 32% | 101 28% | 62 20% | 82 18% | 150 27% | 173 30% | 93 21% | 133 27% | 110 38% | 226 26% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 6
Q.1 Which party do you trust most to....
Control immigration
Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| UKIP | 739 36% | 645 36% | 55 30% | 33 41% | 99 44% | 58 32% | 60 33% | 68 47% | 39 37% | 90 44% | 63 23% | 104 36% | 69 37% | 377 33% | 304 34% | 73 30% | 361 40% | 26 36% | 39 32% | 88 45% | 163 40% | 46 42% |
| Conservatives | 398 19% | 356 20% | 30 16% | 9 11% | 40 18% | 39 21% | 50 27% | 27 19% | 12 12% | 30 15% | 50 19% | 70 24% | 40 22% | 207 18% | 166 18% | 40 16% | 191 21% | 5 7% | 24 20% | 36 18% | 113 27% | 14 12% |
| Labour | 290 14% | 237 13% | 40 21% | 18 22% | 37 16% | 22 12% | 23 12% | 13 9% | 13 13% | 27 13% | 53 20% | 27 9% | 16 9% | 178 15% | 153 17% | 25 10% | 112 12% | 9 12% | 15 13% | 27 14% | 48 12% | 14 13% |
| Liberal Democrats | 83 4% | 70 4% | 6 3% | 3 3% | 4 2% | 5 3% | 10 6% | 2 1% | 7 7% | 7 4% | 20 7% | 12 4% | 6 3% | 56 5% | 40 4% | 16 6% | 27 3% | 3 5% | 4 3% | 4 2% | 12 3% | 4 3% |
| Don't know | 550 27% | 464 26% | 54 29% | 20 24% | 46 20% | 60 32% | 42 23% | 34 23% | 32 31% | 52 25% | 82 31% | 75 26% | 53 29% | 336 29% | 243 27% | 93 38% | 214 24% | 28 39% | 38 32% | 40 21% | 77 19% | 32 29% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 7

Q.1 Which party do you trust most to....**Keep down the cost of everyday items, such as food, energy and travel****Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 629 31% | 298 30% | 331 32% | 77 32% | 103 30% | 126 36% | 107 29% | 92 30% | 125 28% | 182 33% | 166 29% | 140 31% | 142 29% | 96 33% | 263 30% |
| Conservatives | 445 22% | 263 26% | 183 17% | 39 16% | 56 16% | 55 16% | 75 20% | 75 25% | 145 32% | 140 25% | 121 21% | 88 20% | 96 20% | 44 15% | 177 21% |
| Liberal Democrats | 149 7% | 66 7% | 83 8% | 24 10% | 35 10% | 26 7% | 24 6% | 18 6% | 23 5% | 36 7% | 45 8% | 40 9% | 28 6% | 29 10% | 72 8% |
| UKIP | 121 6% | 81 8% | 41 4% | 5 2% | 21 6% | 21 6% | 21 6% | 21 7% | 32 7% | 24 4% | 34 6% | 28 6% | 35 7% | 9 3% | 47 5% |
| Don't know | 714 35% | 301 30% | 413 39% | 100 41% | 132 38% | 118 34% | 141 38% | 100 33% | 123 27% | 168 31% | 205 36% | 152 34% | 188 38% | 112 39% | 304 35% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 7

Q.1 Which party do you trust most to....**Keep down the cost of everyday items, such as food, energy and travel****Base: All respondents**

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 629 31% | 540 30% | 62 33% | 37 45% | 84 37% | 51 28% | 56 30% | 43 30% | 28 27% | 63 31% | 91 34% | 66 23% | 49 26% | 359 31% | 290 32% | 69 28% | 270 30% | 22 31% | 39 33% | 53 27% | 123 30% | 33 30% |
| Conservatives | 445 22% | 400 23% | 21 11% | 15 18% | 44 20% | 43 23% | 47 26% | 31 21% | 24 23% | 41 20% | 55 21% | 80 28% | 44 24% | 222 19% | 182 20% | 40 16% | 224 25% | 4 6% | 20 17% | 44 22% | 139 34% | 16 15% |
| Liberal Democrats | 149 7% | 118 7% | 25 13% | 2 3% | 12 5% | 11 6% | 11 6% | 17 11% | 7 6% | 16 8% | 17 6% | 18 6% | 16 8% | 101 9% | 80 9% | 21 9% | 48 5% | 4 6% | 6 5% | 10 5% | 20 5% | 8 7% |
| UKIP | 121 6% | 111 6% | 4 2% | 2 3% | 12 5% | 4 2% | 11 6% | 13 9% | 7 7% | 19 9% | 17 6% | 21 7% | 12 6% | 56 5% | 43 5% | 13 5% | 66 7% | 6 8% | 6 5% | 19 10% | 25 6% | 10 9% |
| Don't know | 714 35% | 602 34% | 74 40% | 25 31% | 75 33% | 76 41% | 61 33% | 41 29% | 38 37% | 67 33% | 88 33% | 104 36% | 65 35% | 416 36% | 311 34% | 104 42% | 298 33% | 34 48% | 48 40% | 69 36% | 105 25% | 42 39% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 8
Q.1 Which party do you trust most to....
Improve the education system
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|------------|------------|------------|------------|-----------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 574 28% | 294 29% | 280 27% | 63 26% | 94 27% | 111 32% | 105 29% | 94 31% | 107 24% | 161 29% | 168 29% | 124 28% | 121 25% | 99 34% | 236 27% |
| Conservatives | 524 25% | 298 30% | 226 21% | 50 20% | 75 22% | 64 18% | 74 20% | 86 28% | 175 39% | 170 31% | 130 23% | 115 26% | 108 22% | 57 20% | 211 24% |
| Liberal Democrats | 171 8% | 74 7% | 97 9% | 23 10% | 28 8% | 29 8% | 34 9% | 17 6% | 39 9% | 53 10% | 50 9% | 30 7% | 37 8% | 20 7% | 72 8% |
| UKIP | 120 6% | 80 8% | 40 4% | 8 3% | 12 4% | 19 6% | 24 6% | 23 8% | 33 7% | 23 4% | 29 5% | 34 8% | 33 7% | 7 3% | 50 6% |
| Don't know | 671 33% | 263 26% | 408 39% | 100 41% | 137 40% | 123 35% | 130 35% | 86 28% | 95 21% | 143 26% | 194 34% | 145 32% | 189 39% | 107 37% | 294 34% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 8
Q.1 Which party do you trust most to....
Improve the education system
Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 574 28% | 488 28% | 59 32% | 33 40% | 73 32% | 49 27% | 48 26% | 36 25% | 26 26% | 46 22% | 87 32% | 75 26% | 41 22% | 335 29% | 266 29% | 69 28% | 239 26% | 19 27% | 34 29% | 48 24% | 110 27% | 28 25% |
| Conservatives | 524 25% | 459 26% | 38 20% | 18 22% | 53 23% | 46 25% | 51 27% | 44 31% | 27 26% | 54 26% | 57 21% | 80 28% | 56 30% | 268 23% | 223 25% | 45 18% | 255 28% | 6 9% | 18 15% | 54 28% | 157 38% | 20 18% |
| Liberal Democrats | 171 8% | 141 8% | 19 10% | 3 3% | 14 6% | 11 6% | 14 8% | 10 7% | 11 11% | 25 12% | 22 8% | 17 6% | 26 14% | 92 8% | 69 8% | 23 9% | 80 9% | 7 10% | 16 14% | 14 7% | 35 8% | 7 7% |
| UKIP | 120 6% | 107 6% | 6 3% | 2 2% | 12 5% | 5 2% | 15 8% | 20 14% | 6 6% | 14 7% | 13 5% | 16 5% | 11 6% | 58 5% | 50 5% | 8 3% | 62 7% | 5 7% | 6 5% | 17 9% | 27 7% | 7 6% |
| Don't know | 671 33% | 575 32% | 62 34% | 27 33% | 75 33% | 74 40% | 58 31% | 34 24% | 33 32% | 67 33% | 89 33% | 100 35% | 52 28% | 401 35% | 298 33% | 103 42% | 270 30% | 33 47% | 45 37% | 62 32% | 83 20% | 47 43% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 9
Q.1 Which party do you trust most to....
Improve housing affordability
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|--------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 649 | 317 | 332 | 69 | 91 | 120 | 126 | 115 | 128 | 177 | 184 | 146 | 143 | 106 | 258 |
| | 32% | 31% | 32% | 28% | 26% | 35% | 34% | 38% | 29% | 32% | 32% | 33% | 29% | 37% | 30% |
| Conservatives | 364 | 197 | 167 | 38 | 34 | 52 | 59 | 57 | 124 | 119 | 100 | 69 | 76 | 39 | 137 |
| | 18% | 20% | 16% | 16% | 10% | 15% | 16% | 19% | 28% | 22% | 18% | 15% | 16% | 13% | 16% |
| Liberal Democrats | 165 | 88 | 78 | 27 | 45 | 29 | 22 | 14 | 29 | 44 | 37 | 51 | 34 | 23 | 84 |
| | 8% | 9% | 7% | 11% | 13% | 8% | 6% | 5% | 6% | 8% | 6% | 11% | 7% | 8% | 10% |
| UKIP | 142 | 95 | 47 | 9 | 32 | 16 | 21 | 25 | 39 | 35 | 35 | 34 | 39 | 8 | 67 |
| | 7% | 9% | 4% | 4% | 9% | 5% | 6% | 8% | 9% | 6% | 6% | 8% | 8% | 3% | 8% |
| Don't know | 738 | 312 | 426 | 101 | 145 | 129 | 140 | 94 | 129 | 176 | 215 | 149 | 197 | 115 | 316 |
| | 36% | 31% | 41% | 41% | 42% | 37% | 38% | 31% | 29% | 32% | 38% | 33% | 40% | 40% | 37% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 9
Q.1 Which party do you trust most to....
Improve housing affordability
Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 649 32% | 553 31% | 67 36% | 35 42% | 81 36% | 63 34% | 55 30% | 44 30% | 30 29% | 63 30% | 92 34% | 70 24% | 51 27% | 364 32% | 292 32% | 72 29% | 285 31% | 18 25% | 43 36% | 58 30% | 131 32% | 36 33% |
| Conservatives | 364 18% | 325 18% | 20 11% | 10 13% | 38 17% | 32 18% | 39 21% | 22 16% | 19 18% | 39 19% | 40 15% | 67 23% | 36 20% | 176 15% | 138 15% | 37 15% | 189 21% | 4 5% | 19 16% | 37 19% | 114 28% | 14 13% |
| Liberal Democrats | 165 8% | 132 7% | 25 13% | 2 3% | 12 5% | 11 6% | 14 7% | 14 10% | 8 8% | 13 6% | 26 10% | 25 9% | 15 8% | 107 9% | 88 10% | 18 7% | 59 6% | 6 9% | 7 6% | 10 5% | 31 7% | 5 4% |
| UKIP | 142 7% | 127 7% | 9 5% | 3 3% | 13 6% | 3 1% | 14 8% | 12 9% | 6 6% | 21 10% | 23 9% | 23 8% | 14 8% | 75 7% | 63 7% | 12 5% | 67 7% | 6 8% | 7 6% | 19 10% | 26 6% | 10 9% |
| Don't know | 738 36% | 634 36% | 64 34% | 33 39% | 82 36% | 76 41% | 64 35% | 52 36% | 40 39% | 71 35% | 86 32% | 102 36% | 69 37% | 432 37% | 324 36% | 108 44% | 306 34% | 37 52% | 43 36% | 71 36% | 111 27% | 45 41% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 10

Q.1 Which party do you trust most to....**Reduce crime and anti-social behaviour****Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Conservatives | 607 29% | 346 34% | 261 25% | 52 21% | 77 22% | 86 25% | 105 29% | 107 35% | 180 40% | 202 37% | 161 28% | 116 26% | 128 26% | 71 24% | 250 29% |
| Labour | 400 19% | 208 21% | 192 18% | 52 21% | 71 20% | 79 23% | 71 19% | 61 20% | 66 15% | 103 19% | 114 20% | 88 20% | 96 20% | 70 24% | 161 19% |
| UKIP | 194 9% | 126 12% | 68 6% | 9 3% | 22 6% | 29 8% | 38 10% | 42 14% | 54 12% | 46 8% | 45 8% | 51 11% | 52 11% | 16 5% | 75 9% |
| Liberal Democrats | 144 7% | 61 6% | 83 8% | 29 12% | 32 9% | 18 5% | 19 5% | 17 6% | 29 6% | 29 5% | 38 7% | 42 9% | 36 7% | 23 8% | 67 8% |
| Don't know | 713 35% | 268 27% | 446 42% | 103 42% | 146 42% | 134 39% | 134 36% | 78 26% | 119 26% | 170 31% | 213 37% | 152 34% | 178 36% | 112 38% | 310 36% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 10

Q.1 Which party do you trust most to....**Reduce crime and anti-social behaviour****Base: All respondents**

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Conservatives | 607 29% | 532 30% | 47 26% | 16 19% | 66 29% | 59 32% | 55 29% | 49 34% | 28 27% | 60 29% | 66 25% | 103 36% | 58 31% | 320 28% | 264 29% | 56 23% | 287 32% | 9 13% | 26 22% | 50 26% | 180 44% | 21 20% |
| Labour | 400 19% | 348 20% | 34 19% | 23 28% | 51 22% | 35 19% | 34 19% | 26 18% | 18 18% | 36 17% | 69 26% | 47 16% | 25 14% | 231 20% | 184 20% | 48 19% | 169 19% | 15 21% | 26 22% | 38 19% | 70 17% | 20 19% |
| UKIP | 194 9% | 173 10% | 13 7% | 8 9% | 22 10% | 15 8% | 19 10% | 20 14% | 8 8% | 21 10% | 20 7% | 23 8% | 25 14% | 91 8% | 72 8% | 19 8% | 104 11% | 7 10% | 9 7% | 29 15% | 45 11% | 13 12% |
| Liberal Democrats | 144 7% | 109 6% | 24 13% | 2 2% | 9 4% | 10 5% | 16 8% | 4 3% | 11 11% | 22 11% | 20 7% | 12 4% | 16 9% | 90 8% | 79 9% | 11 4% | 54 6% | 5 7% | 11 9% | 14 7% | 20 5% | 5 5% |
| Don't know | 713 35% | 609 34% | 66 36% | 34 41% | 79 35% | 67 36% | 61 33% | 45 31% | 38 37% | 66 32% | 92 35% | 104 36% | 60 33% | 421 37% | 307 34% | 114 46% | 292 32% | 35 50% | 48 40% | 63 32% | 98 24% | 49 45% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 11

**Q.1 Which party do you trust most to...
 Reduce the Government's budget deficit**
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|--------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Conservatives | 837 | 475 | 362 | 72 | 108 | 117 | 136 | 151 | 253 | 263 | 226 | 178 | 171 | 117 | 306 |
| | 41% | 47% | 34% | 29% | 31% | 34% | 37% | 50% | 57% | 48% | 40% | 40% | 35% | 40% | 35% |
| Labour | 359 | 181 | 178 | 45 | 64 | 76 | 60 | 52 | 62 | 98 | 96 | 77 | 87 | 53 | 154 |
| | 17% | 18% | 17% | 18% | 19% | 22% | 16% | 17% | 14% | 18% | 17% | 17% | 18% | 18% | 18% |
| UKIP | 130 | 81 | 48 | 9 | 20 | 17 | 34 | 14 | 36 | 26 | 28 | 36 | 40 | 7 | 67 |
| | 6% | 8% | 5% | 4% | 6% | 5% | 9% | 4% | 8% | 5% | 5% | 8% | 8% | 2% | 8% |
| Liberal Democrats | 96 | 48 | 48 | 24 | 19 | 18 | 18 | 7 | 11 | 24 | 23 | 29 | 20 | 16 | 49 |
| | 5% | 5% | 5% | 10% | 5% | 5% | 5% | 2% | 2% | 4% | 4% | 7% | 4% | 5% | 6% |
| Don't know | 638 | 224 | 414 | 95 | 136 | 119 | 119 | 81 | 86 | 140 | 198 | 129 | 171 | 98 | 287 |
| | 31% | 22% | 39% | 39% | 39% | 34% | 33% | 27% | 19% | 25% | 35% | 29% | 35% | 34% | 33% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 11

**Q.1 Which party do you trust most to...
Reduce the Government's budget deficit**
Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Conservatives | 837 41% | 725 41% | 64 34% | 36 44% | 87 38% | 86 46% | 75 40% | 63 44% | 49 47% | 79 38% | 85 32% | 128 44% | 86 47% | 423 37% | 346 38% | 77 31% | 414 46% | 12 17% | 43 36% | 83 42% | 248 60% | 29 26% |
| Labour | 359 17% | 311 18% | 33 18% | 22 26% | 45 20% | 31 17% | 35 19% | 20 14% | 15 15% | 35 17% | 60 23% | 38 13% | 23 13% | 207 18% | 168 19% | 39 16% | 152 17% | 15 21% | 23 19% | 32 16% | 64 16% | 19 17% |
| UKIP | 130 6% | 120 7% | 3 2% | 2 2% | 16 7% | 7 4% | 13 7% | 20 14% | 6 6% | 16 8% | 19 7% | 14 5% | 14 8% | 73 6% | 63 7% | 11 4% | 56 6% | 5 7% | 3 3% | 15 8% | 26 6% | 7 7% |
| Liberal Democrats | 96 5% | 69 4% | 19 10% | 3 4% | 6 3% | 4 2% | 7 4% | 3 2% | 7 7% | 8 4% | 16 6% | 16 5% | 7 4% | 65 6% | 50 6% | 14 6% | 31 3% | 4 6% | 5 4% | 7 4% | 9 2% | 6 5% |
| Don't know | 638 31% | 545 31% | 66 36% | 20 25% | 73 32% | 57 31% | 55 30% | 38 26% | 26 25% | 67 33% | 88 33% | 93 32% | 55 30% | 385 33% | 279 31% | 106 43% | 253 28% | 35 49% | 46 38% | 58 30% | 65 16% | 48 44% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 12

Q.1 Which party do you trust most to....**Make the welfare system fairer****Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-----------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 634 31% | 316 31% | 318 30% | 69 28% | 93 27% | 113 33% | 123 33% | 107 35% | 129 29% | 177 32% | 183 32% | 138 31% | 136 28% | 94 32% | 261 30% |
| Conservatives | 489 24% | 269 27% | 220 21% | 48 19% | 65 19% | 60 17% | 70 19% | 85 28% | 161 36% | 151 27% | 132 23% | 106 24% | 101 21% | 60 21% | 188 22% |
| UKIP | 182 9% | 114 11% | 67 6% | 5 2% | 37 11% | 27 8% | 39 11% | 29 9% | 45 10% | 37 7% | 47 8% | 47 11% | 50 10% | 16 6% | 85 10% |
| Liberal Democrats | 173 8% | 84 8% | 89 8% | 24 10% | 26 7% | 34 10% | 24 7% | 22 7% | 44 10% | 56 10% | 38 7% | 30 7% | 48 10% | 25 9% | 65 8% |
| Don't know | 582 28% | 227 22% | 355 34% | 99 40% | 126 36% | 113 33% | 112 30% | 63 20% | 70 16% | 129 23% | 171 30% | 128 29% | 154 31% | 95 33% | 262 30% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 12

Q.1 Which party do you trust most to....**Make the welfare system fairer****Base: All respondents**

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 634 31% | 543 31% | 64 35% | 36 44% | 90 40% | 60 32% | 46 25% | 35 24% | 26 25% | 53 26% | 103 39% | 66 23% | 53 29% | 356 31% | 282 31% | 74 30% | 278 31% | 20 29% | 38 32% | 57 29% | 130 32% | 33 30% |
| Conservatives | 489 24% | 424 24% | 37 20% | 19 23% | 46 20% | 49 26% | 50 27% | 43 30% | 27 26% | 49 24% | 45 17% | 79 27% | 45 24% | 248 22% | 199 22% | 49 20% | 241 27% | 3 4% | 18 15% | 53 27% | 148 36% | 18 16% |
| UKIP | 182 9% | 163 9% | 11 6% | 4 5% | 20 9% | 6 3% | 24 13% | 22 15% | 8 8% | 28 14% | 15 6% | 29 10% | 15 8% | 102 9% | 90 10% | 12 5% | 80 9% | 5 8% | 6 5% | 21 11% | 36 9% | 11 10% |
| Liberal Democrats | 173 8% | 140 8% | 20 11% | 2 3% | 13 6% | 10 6% | 13 7% | 7 5% | 13 12% | 24 12% | 23 9% | 23 8% | 23 12% | 91 8% | 73 8% | 18 7% | 82 9% | 6 9% | 12 10% | 17 9% | 42 10% | 5 5% |
| Don't know | 582 28% | 500 28% | 53 28% | 20 25% | 57 25% | 60 32% | 51 28% | 37 26% | 29 28% | 52 25% | 81 30% | 91 32% | 49 26% | 357 31% | 263 29% | 94 38% | 225 25% | 35 51% | 45 38% | 46 24% | 57 14% | 42 38% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 13

Q.1 Which party do you trust most....**Provide adequate care for the elderly****Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 630 31% | 321 32% | 309 29% | 58 24% | 91 26% | 122 35% | 118 32% | 111 36% | 129 29% | 166 30% | 178 31% | 145 32% | 141 29% | 100 34% | 246 29% |
| Conservatives | 356 17% | 194 19% | 162 15% | 50 20% | 41 12% | 42 12% | 57 16% | 49 16% | 117 26% | 114 21% | 87 15% | 69 15% | 86 18% | 39 14% | 152 18% |
| Liberal Democrats | 195 9% | 96 9% | 100 9% | 26 11% | 44 13% | 33 10% | 29 8% | 20 6% | 43 10% | 60 11% | 41 7% | 52 12% | 42 9% | 29 10% | 85 10% |
| UKIP | 136 7% | 93 9% | 43 4% | 4 2% | 20 6% | 21 6% | 28 8% | 22 7% | 41 9% | 30 5% | 40 7% | 32 7% | 35 7% | 10 3% | 56 6% |
| Don't know | 741 36% | 305 30% | 436 42% | 107 44% | 151 44% | 128 37% | 134 37% | 104 34% | 117 26% | 181 33% | 225 39% | 149 33% | 186 38% | 113 39% | 323 37% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 13

Q.1 Which party do you trust most to....**Provide adequate care for the elderly****Base: All respondents**

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 630 31% | 525 30% | 76 41% | 38 46% | 85 38% | 60 32% | 51 27% | 44 30% | 29 28% | 55 27% | 83 31% | 69 24% | 41 22% | 346 30% | 278 31% | 69 28% | 284 31% | 19 27% | 37 31% | 65 33% | 134 32% | 29 27% |
| Conservatives | 356 17% | 319 18% | 17 9% | 11 13% | 34 15% | 30 16% | 36 20% | 29 20% | 20 19% | 46 22% | 42 16% | 53 18% | 38 21% | 191 17% | 151 17% | 41 16% | 165 18% | 4 5% | 17 14% | 36 18% | 95 23% | 14 13% |
| Liberal Democrats | 195 9% | 159 9% | 26 14% | 2 3% | 13 6% | 12 6% | 10 5% | 15 10% | 11 10% | 22 11% | 36 13% | 28 10% | 21 11% | 114 10% | 91 10% | 23 9% | 81 9% | 8 12% | 9 8% | 16 8% | 41 10% | 7 6% |
| UKIP | 136 7% | 124 7% | 5 3% | 2 3% | 12 5% | 4 2% | 17 9% | 22 15% | 8 8% | 15 7% | 15 5% | 22 8% | 15 8% | 66 6% | 54 6% | 12 5% | 70 8% | 6 8% | 6 5% | 21 11% | 31 7% | 8 7% |
| Don't know | 741 36% | 644 36% | 61 33% | 29 35% | 82 36% | 80 43% | 72 39% | 35 24% | 36 35% | 68 33% | 93 35% | 116 40% | 70 38% | 436 38% | 333 37% | 103 42% | 306 34% | 33 48% | 51 43% | 58 30% | 112 27% | 52 47% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 14

Q.2 Please select which of the following words or phrases apply to each political party.

Summary Table

Base: All respondents

| | Phrases | | | | | | | | |
|------------------|---------------------|------------|------------------------------|--------------------|------------|--|------------------------------|----------------|--|
| | Has a strong leader | Is nasty | Stands up for people like me | Keeps its promises | Divided | Has the best policies for Britain's future | Has the competence to govern | Unprofessional | Has solutions for issues important to me |
| Unweighted base | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 |
| Weighted base | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 |
| Conservative | 753 37% | 553 27% | 413 20% | 297 14% | 626 30% | 563 27% | 822 40% | 308 15% | 503 24% |
| Labour | 273 13% | 362 18% | 570 28% | 278 13% | 764 37% | 507 25% | 573 28% | 450 22% | 520 25% |
| Liberal Democrat | 114 6% | 208 10% | 219 11% | 103 5% | 718 35% | 154 7% | 198 10% | 391 19% | 177 9% |
| UKIP | 519 25% | 769 37% | 379 18% | 154 7% | 293 14% | 304 15% | 202 10% | 876 43% | 382 19% |
| Green | 123 6% | 76 4% | 207 10% | 146 7% | 83 4% | 181 9% | 118 6% | 279 14% | 249 12% |
| None of them | 632 31% | 696 34% | 570 28% | 1191 58% | 517 25% | 557 27% | 585 28% | 571 28% | 547 27% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 15

Q.2 Please select which of the following words or phrases apply to each political party.

Has a strong leader

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Conservative | 753 37% | 397 39% | 356 34% | 60 25% | 117 34% | 114 33% | 130 35% | 121 40% | 212 47% | 233 42% | 206 36% | 165 37% | 149 31% | 98 34% | 317 37% |
| UKIP | 519 25% | 340 34% | 179 17% | 44 18% | 69 20% | 77 22% | 98 27% | 93 31% | 138 31% | 126 23% | 134 24% | 118 26% | 140 29% | 50 17% | 214 25% |
| Labour | 273 13% | 124 12% | 149 14% | 44 18% | 51 15% | 50 14% | 49 13% | 32 10% | 47 11% | 74 13% | 69 12% | 56 12% | 75 15% | 32 11% | 127 15% |
| Green | 123 6% | 57 6% | 66 6% | 35 14% | 20 6% | 18 5% | 16 4% | 18 6% | 16 4% | 47 8% | 39 7% | 13 3% | 24 5% | 20 7% | 56 7% |
| Liberal Democrat | 114 6% | 55 5% | 59 6% | 24 10% | 30 9% | 20 6% | 18 5% | 9 3% | 14 3% | 44 8% | 23 4% | 25 6% | 22 5% | 32 11% | 50 6% |
| None of them | 632 31% | 241 24% | 391 37% | 79 32% | 120 35% | 128 37% | 117 32% | 88 29% | 99 22% | 140 25% | 192 34% | 131 29% | 169 35% | 100 34% | 261 30% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 15

Q.2 Please select which of the following words or phrases apply to each political party.

Has a strong leader

Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Conservative | 753 37% | 655 37% | 58 31% | 19 23% | 86 38% | 66 36% | 73 39% | 44 30% | 40 39% | 75 37% | 91 34% | 122 42% | 79 43% | 415 36% | 332 37% | 84 34% | 338 37% | 15 21% | 31 26% | 68 35% | 197 48% | 27 25% |
| UKIP | 519 25% | 465 26% | 31 17% | 27 32% | 63 28% | 44 24% | 44 24% | 47 33% | 23 22% | 58 28% | 60 23% | 82 29% | 39 21% | 264 23% | 220 24% | 43 18% | 255 28% | 21 29% | 25 21% | 63 33% | 123 30% | 23 21% |
| Labour | 273 13% | 243 14% | 19 10% | 10 13% | 30 13% | 22 12% | 26 14% | 15 10% | 12 12% | 24 11% | 57 21% | 38 13% | 21 11% | 158 14% | 122 13% | 36 15% | 115 13% | 12 17% | 17 14% | 27 14% | 42 10% | 17 15% |
| Green | 123 6% | 103 6% | 17 9% | 6 7% | 9 4% | 11 6% | 9 5% | 3 2% | 2 2% | 9 4% | 32 12% | 15 5% | 11 6% | 76 7% | 69 8% | 7 3% | 47 5% | 8 11% | 11 9% | 5 2% | 20 5% | 4 3% |
| Liberal Democrat | 114 6% | 91 5% | 17 9% | 3 4% | 7 3% | 10 5% | 10 5% | 10 7% | 6 6% | 10 5% | 16 6% | 15 5% | 10 5% | 82 7% | 67 7% | 15 6% | 33 4% | 2 2% | 7 6% | 7 4% | 13 3% | 4 4% |
| None of them | 632 31% | 535 30% | 67 36% | 32 39% | 78 35% | 62 34% | 50 27% | 44 30% | 30 29% | 69 33% | 69 26% | 78 27% | 53 29% | 361 31% | 263 29% | 98 40% | 271 30% | 29 42% | 42 35% | 54 28% | 95 23% | 50 46% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 16

Q.2 Please select which of the following words or phrases apply to each political party.

Is nasty

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| UKIP | 769 37% | 337 33% | 432 41% | 88 36% | 140 40% | 136 39% | 119 33% | 111 36% | 175 39% | 270 49% | 233 41% | 125 28% | 141 29% | 125 43% | 303 35% |
| Conservative | 553 27% | 286 28% | 267 25% | 52 21% | 94 27% | 95 27% | 121 33% | 95 31% | 96 21% | 155 28% | 137 24% | 102 23% | 160 33% | 85 29% | 222 26% |
| Labour | 362 18% | 228 23% | 134 13% | 34 14% | 46 13% | 47 14% | 56 15% | 76 25% | 102 23% | 98 18% | 84 15% | 89 20% | 90 18% | 53 18% | 136 16% |
| Liberal Democrat | 208 10% | 125 12% | 83 8% | 30 12% | 32 9% | 29 8% | 32 9% | 32 11% | 53 12% | 59 11% | 60 10% | 25 6% | 64 13% | 26 9% | 84 10% |
| Green | 76 4% | 55 5% | 21 2% | 3 1% | 11 3% | 8 2% | 14 4% | 12 4% | 28 6% | 27 5% | 11 2% | 6 1% | 31 6% | 5 2% | 30 3% |
| None of them | 696 34% | 317 31% | 379 36% | 91 37% | 125 36% | 132 38% | 131 36% | 89 29% | 129 29% | 147 27% | 198 35% | 176 39% | 176 36% | 84 29% | 317 37% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 16

Q.2 Please select which of the following words or phrases apply to each political party.

Is nasty

Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| UKIP | 769 37% | 632 36% | 93 50% | 38 46% | 60 26% | 67 36% | 62 33% | 43 30% | 43 42% | 73 35% | 125 47% | 94 33% | 70 38% | 428 37% | 330 36% | 98 40% | 340 38% | 20 29% | 56 46% | 63 32% | 175 42% | 27 25% |
| Conservative | 553 27% | 464 26% | 62 33% | 26 32% | 71 31% | 49 27% | 44 24% | 33 23% | 27 26% | 51 25% | 79 30% | 60 21% | 51 27% | 307 27% | 255 28% | 52 21% | 246 27% | 30 43% | 33 28% | 48 24% | 99 24% | 37 34% |
| Labour | 362 18% | 308 17% | 30 16% | 12 15% | 39 17% | 29 15% | 41 22% | 24 16% | 24 23% | 34 16% | 44 16% | 46 16% | 39 21% | 190 16% | 157 17% | 33 13% | 172 19% | 9 13% | 20 16% | 37 19% | 86 21% | 20 18% |
| Liberal Democrat | 208 10% | 181 10% | 20 11% | 17 21% | 27 12% | 27 15% | 19 10% | 15 11% | 7 7% | 19 9% | 20 8% | 21 7% | 14 8% | 110 10% | 93 10% | 17 7% | 98 11% | 7 10% | 15 13% | 29 15% | 37 9% | 11 10% |
| Green | 76 4% | 67 4% | 4 2% | 3 4% | 11 5% | 7 4% | 7 4% | 8 6% | 5 5% | 2 1% | 7 3% | 14 5% | 7 4% | 35 3% | 29 3% | 6 2% | 42 5% | 3 5% | 1 1% | 12 6% | 19 5% | 5 5% |
| None of them | 696 34% | 621 35% | 47 25% | 25 30% | 79 35% | 67 36% | 68 37% | 58 40% | 29 28% | 83 40% | 69 26% | 116 40% | 56 30% | 401 35% | 307 34% | 94 38% | 295 33% | 23 32% | 36 30% | 69 35% | 122 30% | 46 42% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 17

Q.2 Please select which of the following words or phrases apply to each political party.

Stands up for people like me

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------|------------|------------|------------|-----------|------------|------------|------------|-----------|--------------|------------|------------|------------|-------------------|-----------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 570 28% | 282 28% | 288 27% | 59 24% | 88 26% | 109 32% | 112 31% | 85 28% | 116 26% | 161 29% | 155 27% | 130 29% | 125 26% | 97 33% | 227 26% |
| Conservative | 413 20% | 230 23% | 183 17% | 37 15% | 42 12% | 53 15% | 71 19% | 72 23% | 139 31% | 144 26% | 99 17% | 89 20% | 81 17% | 44 15% | 160 19% |
| UKIP | 379 18% | 258 26% | 120 11% | 34 14% | 41 12% | 61 18% | 74 20% | 70 23% | 98 22% | 64 12% | 83 15% | 119 27% | 112 23% | 36 12% | 168 19% |
| Liberal Democrat | 219 11% | 102 10% | 117 11% | 25 10% | 57 16% | 29 8% | 29 8% | 26 8% | 54 12% | 80 15% | 69 12% | 27 6% | 43 9% | 35 12% | 89 10% |
| Green | 207 10% | 85 8% | 122 12% | 37 15% | 35 10% | 37 11% | 28 8% | 46 15% | 23 5% | 63 11% | 77 14% | 26 6% | 41 8% | 40 14% | 85 10% |
| None of them | 570 28% | 222 22% | 348 33% | 85 35% | 131 38% | 111 32% | 99 27% | 61 20% | 83 18% | 133 24% | 173 30% | 116 26% | 148 30% | 90 31% | 252 29% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 17

Q.2 Please select which of the following words or phrases apply to each political party.

Stands up for people like me

Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 570 28% | 497 28% | 46 25% | 32 38% | 83 37% | 54 29% | 49 26% | 30 20% | 27 26% | 50 24% | 81 30% | 73 25% | 45 24% | 325 28% | 254 28% | 71 29% | 245 27% | 23 33% | 27 23% | 51 26% | 111 27% | 32 29% |
| Conservative | 413 20% | 367 21% | 20 11% | 12 15% | 46 20% | 38 20% | 51 28% | 35 25% | 25 24% | 29 14% | 42 16% | 65 23% | 48 26% | 205 18% | 161 18% | 44 18% | 208 23% | 3 4% | 18 15% | 38 20% | 135 33% | 14 12% |
| UKIP | 379 18% | 341 19% | 20 11% | 18 22% | 39 17% | 28 15% | 35 19% | 37 26% | 18 17% | 42 21% | 49 18% | 63 22% | 30 16% | 204 18% | 166 18% | 38 15% | 175 19% | 13 19% | 13 11% | 54 28% | 78 19% | 16 15% |
| Liberal Democrat | 219 11% | 181 10% | 23 13% | 5 6% | 21 9% | 13 7% | 17 9% | 15 11% | 15 15% | 23 11% | 36 13% | 24 8% | 26 14% | 124 11% | 102 11% | 23 9% | 95 10% | 7 10% | 15 13% | 21 11% | 47 11% | 4 4% |
| Green | 207 10% | 170 10% | 27 15% | 11 13% | 16 7% | 15 8% | 20 11% | 13 9% | 10 10% | 16 8% | 42 16% | 19 7% | 19 10% | 124 11% | 104 11% | 21 8% | 83 9% | 8 12% | 24 20% | 14 7% | 28 7% | 9 8% |
| None of them | 570 28% | 479 27% | 58 31% | 20 25% | 50 22% | 59 32% | 46 25% | 31 21% | 32 31% | 70 34% | 68 25% | 87 30% | 49 26% | 342 30% | 252 28% | 90 36% | 228 25% | 27 38% | 40 34% | 41 21% | 78 19% | 41 38% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 18

Q.2 Please select which of the following words or phrases apply to each political party.

Keeps its promises

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Conservative | 297 14% | 158 16% | 139 13% | 26 11% | 39 11% | 36 10% | 44 12% | 48 16% | 102 23% | 93 17% | 77 14% | 64 14% | 64 13% | 35 12% | 121 14% |
| Labour | 278 13% | 142 14% | 136 13% | 38 16% | 47 14% | 57 16% | 55 15% | 28 9% | 52 11% | 80 14% | 72 13% | 62 14% | 63 13% | 54 19% | 116 13% |
| UKIP | 154 7% | 117 12% | 37 4% | 17 7% | 33 10% | 27 8% | 22 6% | 25 8% | 30 7% | 30 6% | 42 7% | 47 11% | 35 7% | 15 5% | 85 10% |
| Green | 146 7% | 63 6% | 83 8% | 36 15% | 26 8% | 26 8% | 23 6% | 22 7% | 13 3% | 52 9% | 48 8% | 22 5% | 24 5% | 29 10% | 72 8% |
| Liberal Democrat | 103 5% | 45 4% | 58 6% | 24 10% | 32 9% | 15 4% | 11 3% | 7 2% | 15 3% | 33 6% | 22 4% | 30 7% | 17 4% | 22 8% | 53 6% |
| None of them | 1191 58% | 546 54% | 645 61% | 129 53% | 190 55% | 209 60% | 230 63% | 182 60% | 250 56% | 293 53% | 338 59% | 249 55% | 311 64% | 158 54% | 478 55% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 18

Q.2 Please select which of the following words or phrases apply to each political party.

Keeps its promises

Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|------------------|-------------|-------------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Conservative | 297 14% | 261 15% | 19 10% | 5 6% | 26 11% | 26 14% | 31 17% | 28 19% | 17 17% | 31 15% | 37 14% | 44 15% | 35 19% | 156 14% | 118 13% | 37 15% | 142 16% | 5 6% | 8 7% | 28 14% | 90 22% | 11 10% |
| Labour | 278 13% | 241 14% | 24 13% | 9 11% | 35 15% | 27 15% | 28 15% | 13 9% | 12 12% | 21 10% | 55 21% | 30 11% | 22 12% | 170 15% | 142 16% | 29 12% | 107 12% | 9 13% | 18 15% | 27 14% | 40 10% | 14 13% |
| UKIP | 154 7% | 138 8% | 7 4% | 1 1% | 17 8% | 3 2% | 17 9% | 16 11% | 9 9% | 18 9% | 37 14% | 13 5% | 15 8% | 100 9% | 83 9% | 17 7% | 54 6% | 5 7% | 6 5% | 11 6% | 28 7% | 4 4% |
| Green | 146 7% | 123 7% | 19 10% | 2 2% | 11 5% | 12 7% | 18 10% | 11 7% | 4 4% | 8 4% | 30 11% | 21 7% | 10 5% | 101 9% | 84 9% | 17 7% | 45 5% | 4 5% | 16 13% | 5 3% | 16 4% | 4 3% |
| Liberal Democrat | 103 5% | 81 5% | 17 9% | 1 1% | 5 2% | 2 1% | 5 3% | 12 8% | 6 5% | 16 8% | 18 7% | 12 4% | 10 6% | 76 7% | 59 7% | 16 7% | 27 3% | 2 2% | 5 4% | 6 3% | 11 3% | 4 3% |
| None of them | 1191 58% | 1025 58% | 105 57% | 66 80% | 145 64% | 123 66% | 98 53% | 73 51% | 61 59% | 121 59% | 120 45% | 178 62% | 101 55% | 635 55% | 484 53% | 152 61% | 556 61% | 48 69% | 73 61% | 123 63% | 238 58% | 74 68% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 19

Q.2 Please select which of the following words or phrases apply to each political party.

Divided

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 764 37% | 440 44% | 324 31% | 70 29% | 77 22% | 123 35% | 133 36% | 137 45% | 224 50% | 215 39% | 204 36% | 159 35% | 186 38% | 92 32% | 301 35% |
| Liberal Democrat | 718 35% | 360 36% | 358 34% | 74 30% | 97 28% | 106 31% | 126 34% | 126 41% | 188 42% | 183 33% | 209 37% | 167 37% | 159 32% | 119 41% | 255 30% |
| Conservative | 626 30% | 303 30% | 323 31% | 53 22% | 73 21% | 111 32% | 125 34% | 123 40% | 141 31% | 169 31% | 166 29% | 128 29% | 163 33% | 105 36% | 209 24% |
| UKIP | 293 14% | 143 14% | 150 14% | 32 13% | 70 20% | 56 16% | 38 10% | 34 11% | 63 14% | 94 17% | 85 15% | 58 13% | 57 12% | 54 19% | 114 13% |
| Green | 83 4% | 51 5% | 32 3% | 11 5% | 20 6% | 13 4% | 12 3% | 14 5% | 13 3% | 25 5% | 12 2% | 22 5% | 24 5% | 12 4% | 37 4% |
| None of them | 517 25% | 201 20% | 316 30% | 92 38% | 121 35% | 100 29% | 93 25% | 52 17% | 60 13% | 125 23% | 153 27% | 102 23% | 137 28% | 69 24% | 251 29% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 19

Q.2 Please select which of the following words or phrases apply to each political party.

Divided

Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 764 37% | 641 36% | 83 45% | 31 38% | 86 38% | 62 33% | 84 45% | 51 35% | 40 39% | 69 34% | 75 28% | 112 39% | 71 39% | 393 34% | 314 35% | 79 32% | 371 41% | 15 21% | 51 42% | 77 39% | 192 46% | 37 34% |
| Liberal Democrat | 718 35% | 602 34% | 73 39% | 27 33% | 95 42% | 66 36% | 61 33% | 65 45% | 43 42% | 60 29% | 76 28% | 92 32% | 61 33% | 374 32% | 312 34% | 62 25% | 344 38% | 19 27% | 37 31% | 80 41% | 175 42% | 33 30% |
| Conservative | 626 30% | 535 30% | 60 33% | 35 42% | 71 31% | 51 28% | 57 31% | 41 28% | 30 29% | 65 32% | 73 27% | 82 29% | 60 32% | 314 27% | 241 27% | 72 29% | 312 34% | 23 32% | 39 33% | 69 35% | 143 35% | 39 36% |
| UKIP | 293 14% | 262 15% | 20 11% | 17 21% | 16 7% | 29 16% | 21 12% | 9 6% | 11 11% | 32 15% | 58 22% | 37 13% | 42 23% | 169 15% | 133 15% | 36 14% | 125 14% | 7 10% | 24 20% | 27 14% | 55 13% | 11 10% |
| Green | 83 4% | 71 4% | 8 4% | 2 2% | 11 5% | 7 4% | 9 5% | 6 4% | 4 4% | 7 4% | 10 4% | 9 3% | 11 6% | 48 4% | 41 4% | 8 3% | 35 4% | 1 1% | 9 8% | 6 3% | 16 4% | 3 2% |
| None of them | 517 25% | 469 26% | 31 17% | 22 27% | 46 20% | 64 34% | 45 24% | 31 22% | 17 16% | 65 31% | 77 29% | 72 25% | 49 27% | 321 28% | 236 26% | 84 34% | 196 22% | 30 43% | 35 29% | 36 19% | 59 14% | 36 33% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 20

Q.2 Please select which of the following words or phrases apply to each political party.

Has the best policies for Britain's future

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------|--------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Conservative | 563 | 313 | 250 | 49 | 64 | 80 | 90 | 101 | 180 | 180 | 145 | 110 | 128 | 56 | 231 |
| | 27% | 31% | 24% | 20% | 18% | 23% | 25% | 33% | 40% | 33% | 25% | 24% | 26% | 19% | 27% |
| Labour | 507 | 249 | 258 | 61 | 99 | 94 | 93 | 71 | 89 | 145 | 140 | 106 | 116 | 76 | 214 |
| | 25% | 25% | 25% | 25% | 29% | 27% | 25% | 23% | 20% | 26% | 25% | 24% | 24% | 26% | 25% |
| UKIP | 304 | 209 | 95 | 23 | 39 | 50 | 57 | 57 | 79 | 60 | 75 | 79 | 90 | 25 | 139 |
| | 15% | 21% | 9% | 10% | 11% | 14% | 15% | 19% | 18% | 11% | 13% | 18% | 18% | 9% | 16% |
| Green | 181 | 82 | 98 | 39 | 36 | 29 | 28 | 32 | 17 | 74 | 56 | 23 | 28 | 36 | 83 |
| | 9% | 8% | 9% | 16% | 10% | 8% | 8% | 10% | 4% | 13% | 10% | 5% | 6% | 12% | 10% |
| Liberal Democrat | 154 | 72 | 82 | 22 | 39 | 24 | 22 | 12 | 34 | 60 | 36 | 37 | 22 | 40 | 60 |
| | 7% | 7% | 8% | 9% | 11% | 7% | 6% | 4% | 8% | 11% | 6% | 8% | 4% | 14% | 7% |
| None of them | 557 | 201 | 357 | 77 | 109 | 120 | 111 | 63 | 77 | 115 | 174 | 131 | 137 | 92 | 246 |
| | 27% | 20% | 34% | 32% | 32% | 35% | 30% | 20% | 17% | 21% | 30% | 29% | 28% | 32% | 29% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 20

Q.2 Please select which of the following words or phrases apply to each political party.

Has the best policies for Britain's future

Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Conservative | 563 27% | 496 28% | 35 19% | 14 16% | 61 27% | 62 34% | 60 32% | 43 30% | 33 32% | 55 27% | 57 21% | 85 30% | 58 32% | 286 25% | 219 24% | 68 27% | 277 31% | 8 12% | 23 19% | 55 28% | 170 41% | 20 18% |
| Labour | 507 25% | 440 25% | 40 22% | 26 31% | 68 30% | 52 28% | 41 22% | 31 22% | 27 26% | 47 23% | 79 30% | 59 21% | 36 20% | 291 25% | 231 26% | 59 24% | 216 24% | 18 26% | 34 29% | 39 20% | 98 24% | 26 24% |
| UKIP | 304 15% | 275 16% | 15 8% | 16 20% | 35 16% | 23 13% | 32 17% | 25 18% | 14 14% | 30 15% | 35 13% | 49 17% | 28 15% | 164 14% | 131 14% | 33 13% | 141 16% | 9 12% | 11 9% | 45 23% | 59 14% | 17 15% |
| Green | 181 9% | 151 9% | 24 13% | 6 7% | 18 8% | 18 10% | 17 9% | 13 9% | 6 6% | 14 7% | 33 12% | 18 6% | 14 7% | 119 10% | 104 11% | 15 6% | 61 7% | 4 6% | 19 16% | 5 3% | 25 6% | 7 6% |
| Liberal Democrat | 154 7% | 118 7% | 25 14% | 6 7% | 12 5% | 7 4% | 10 6% | 13 9% | 10 10% | 16 8% | 22 8% | 15 5% | 17 9% | 100 9% | 85 9% | 15 6% | 54 6% | 4 5% | 7 6% | 11 6% | 29 7% | 4 3% |
| None of them | 557 27% | 474 27% | 56 30% | 28 33% | 55 24% | 48 26% | 49 26% | 29 20% | 27 27% | 60 29% | 71 27% | 86 30% | 49 26% | 338 29% | 250 28% | 88 36% | 220 24% | 29 42% | 38 32% | 45 23% | 66 16% | 42 38% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 21

Q.2 Please select which of the following words or phrases apply to each political party.

Has the competence to govern

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------|--------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Conservative | 822 | 453 | 369 | 72 | 104 | 125 | 140 | 142 | 238 | 249 | 223 | 186 | 164 | 111 | 323 |
| | 40% | 45% | 35% | 30% | 30% | 36% | 38% | 46% | 53% | 45% | 39% | 41% | 33% | 38% | 37% |
| Labour | 573 | 296 | 278 | 57 | 101 | 117 | 108 | 80 | 109 | 165 | 159 | 127 | 123 | 99 | 242 |
| | 28% | 29% | 26% | 23% | 29% | 34% | 29% | 26% | 24% | 30% | 28% | 28% | 25% | 34% | 28% |
| UKIP | 202 | 141 | 61 | 14 | 33 | 34 | 42 | 35 | 44 | 34 | 49 | 62 | 58 | 11 | 108 |
| | 10% | 14% | 6% | 6% | 10% | 10% | 12% | 12% | 10% | 6% | 9% | 14% | 12% | 4% | 12% |
| Liberal Democrat | 198 | 90 | 107 | 23 | 53 | 32 | 39 | 17 | 34 | 68 | 54 | 39 | 36 | 29 | 103 |
| | 10% | 9% | 10% | 9% | 15% | 9% | 11% | 6% | 7% | 12% | 10% | 9% | 7% | 10% | 12% |
| Green | 118 | 43 | 74 | 33 | 25 | 16 | 12 | 21 | 10 | 43 | 35 | 12 | 28 | 14 | 64 |
| | 6% | 4% | 7% | 14% | 7% | 5% | 3% | 7% | 2% | 8% | 6% | 3% | 6% | 5% | 7% |
| None of them | 585 | 226 | 359 | 85 | 120 | 110 | 108 | 74 | 88 | 117 | 182 | 126 | 160 | 88 | 247 |
| | 28% | 22% | 34% | 35% | 35% | 32% | 29% | 24% | 20% | 21% | 32% | 28% | 33% | 30% | 29% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 21

Q.2 Please select which of the following words or phrases apply to each political party.

Has the competence to govern

Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Conservative | 822 40% | 705 40% | 68 37% | 31 37% | 88 39% | 78 42% | 75 40% | 64 45% | 49 48% | 77 37% | 82 31% | 127 44% | 83 45% | 434 38% | 349 38% | 85 35% | 388 43% | 12 18% | 39 33% | 80 41% | 230 56% | 26 24% |
| Labour | 573 28% | 490 28% | 49 26% | 26 32% | 77 34% | 56 30% | 52 28% | 38 26% | 34 33% | 43 21% | 78 29% | 75 26% | 44 24% | 340 30% | 274 30% | 67 27% | 233 26% | 22 31% | 35 29% | 44 23% | 108 26% | 24 22% |
| UKIP | 202 10% | 183 10% | 12 6% | 5 6% | 28 12% | 10 5% | 23 12% | 27 19% | 7 7% | 20 10% | 25 9% | 26 9% | 19 10% | 119 10% | 96 11% | 23 9% | 83 9% | 7 10% | 8 7% | 20 10% | 39 10% | 9 8% |
| Liberal Democrat | 198 10% | 176 10% | 12 7% | 6 7% | 14 6% | 12 6% | 13 7% | 11 7% | 9 9% | 21 10% | 40 15% | 39 14% | 20 11% | 132 11% | 108 12% | 24 10% | 66 7% | 7 10% | 10 8% | 11 5% | 32 8% | 6 6% |
| Green | 118 6% | 97 5% | 18 10% | 5 6% | 5 2% | 10 5% | 13 7% | 3 2% | 2 2% | 5 2% | 29 11% | 13 5% | 14 8% | 77 7% | 63 7% | 14 6% | 40 4% | 6 8% | 14 11% | 7 4% | 8 2% | 6 6% |
| None of them | 585 28% | 507 29% | 55 30% | 30 36% | 65 29% | 52 28% | 43 23% | 32 22% | 23 22% | 72 35% | 82 31% | 85 30% | 46 25% | 335 29% | 247 27% | 88 36% | 250 28% | 30 42% | 40 33% | 57 29% | 76 18% | 47 43% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 22

Q.2 Please select which of the following words or phrases apply to each political party.

Unprofessional

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------|--------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| UKIP | 876 | 396 | 479 | 97 | 155 | 148 | 141 | 131 | 204 | 286 | 268 | 145 | 176 | 144 | 340 |
| | 43% | 39% | 46% | 39% | 45% | 43% | 38% | 43% | 46% | 52% | 47% | 32% | 36% | 49% | 39% |
| Labour | 450 | 284 | 166 | 37 | 61 | 64 | 86 | 78 | 124 | 113 | 109 | 108 | 120 | 50 | 192 |
| | 22% | 28% | 16% | 15% | 18% | 18% | 24% | 26% | 28% | 20% | 19% | 24% | 25% | 17% | 22% |
| Liberal Democrat | 391 | 229 | 162 | 34 | 66 | 66 | 75 | 53 | 97 | 90 | 105 | 83 | 113 | 41 | 170 |
| | 19% | 23% | 15% | 14% | 19% | 19% | 21% | 17% | 22% | 16% | 18% | 19% | 23% | 14% | 20% |
| Conservative | 308 | 165 | 143 | 38 | 57 | 46 | 68 | 47 | 52 | 68 | 78 | 63 | 100 | 44 | 136 |
| | 15% | 16% | 14% | 16% | 16% | 13% | 19% | 16% | 11% | 12% | 14% | 14% | 20% | 15% | 16% |
| Green | 279 | 179 | 100 | 20 | 44 | 26 | 51 | 38 | 100 | 80 | 66 | 63 | 70 | 31 | 97 |
| | 14% | 18% | 10% | 8% | 13% | 8% | 14% | 13% | 22% | 15% | 12% | 14% | 14% | 11% | 11% |
| None of them | 571 | 251 | 320 | 89 | 101 | 105 | 115 | 73 | 88 | 123 | 162 | 144 | 141 | 69 | 263 |
| | 28% | 25% | 30% | 36% | 29% | 30% | 31% | 24% | 20% | 22% | 28% | 32% | 29% | 24% | 31% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 22

Q.2 Please select which of the following words or phrases apply to each political party.

Unprofessional

Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| UKIP | 876 43% | 736 42% | 95 51% | 32 39% | 89 39% | 85 46% | 67 36% | 54 38% | 45 43% | 90 44% | 114 42% | 125 44% | 80 43% | 484 42% | 379 42% | 105 43% | 391 43% | 20 28% | 60 51% | 72 37% | 207 50% | 32 30% |
| Labour | 450 22% | 376 21% | 46 25% | 17 21% | 51 23% | 36 20% | 45 24% | 30 21% | 28 27% | 41 20% | 43 16% | 68 24% | 44 24% | 242 21% | 190 21% | 52 21% | 207 23% | 12 17% | 24 20% | 43 22% | 105 26% | 23 21% |
| Liberal Democrat | 391 19% | 332 19% | 36 20% | 25 31% | 54 24% | 32 17% | 38 21% | 33 23% | 23 22% | 22 11% | 49 18% | 44 15% | 35 19% | 211 18% | 172 19% | 39 16% | 180 20% | 18 25% | 28 23% | 42 21% | 78 19% | 15 14% |
| Conservative | 308 15% | 265 15% | 32 17% | 20 24% | 35 15% | 35 19% | 32 17% | 25 17% | 12 11% | 23 11% | 45 17% | 29 10% | 22 12% | 180 16% | 146 16% | 34 14% | 128 14% | 17 24% | 21 18% | 27 14% | 40 10% | 23 21% |
| Green | 279 14% | 241 14% | 19 10% | 12 15% | 21 9% | 18 10% | 22 12% | 22 15% | 19 18% | 22 11% | 39 15% | 51 18% | 35 19% | 129 11% | 100 11% | 29 12% | 151 17% | 8 11% | 16 13% | 37 19% | 80 19% | 10 9% |
| None of them | 571 28% | 508 29% | 36 19% | 26 31% | 60 26% | 58 31% | 60 32% | 39 27% | 27 26% | 69 33% | 66 25% | 87 30% | 44 24% | 332 29% | 258 28% | 74 30% | 239 26% | 26 37% | 31 26% | 49 25% | 88 21% | 45 42% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 23

Q.2 Please select which of the following words or phrases apply to each political party.

Has solutions for issues important to me

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------|------------|------------|------------|-----------|------------|------------|------------|-----------|--------------|------------|------------|------------|-------------------|-----------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Labour | 520 25% | 266 26% | 254 24% | 64 26% | 90 26% | 95 28% | 104 28% | 78 25% | 89 20% | 143 26% | 148 26% | 110 25% | 119 24% | 97 33% | 210 24% |
| Conservative | 503 24% | 284 28% | 219 21% | 46 19% | 59 17% | 70 20% | 78 21% | 93 30% | 156 35% | 163 30% | 127 22% | 107 24% | 106 22% | 51 17% | 212 25% |
| UKIP | 382 19% | 247 24% | 135 13% | 25 10% | 49 14% | 58 17% | 82 22% | 71 23% | 96 21% | 73 13% | 100 17% | 104 23% | 105 21% | 23 8% | 184 21% |
| Green | 249 12% | 104 10% | 145 14% | 41 17% | 40 12% | 54 16% | 39 11% | 46 15% | 29 6% | 85 15% | 80 14% | 38 9% | 46 9% | 44 15% | 112 13% |
| Liberal Democrat | 177 9% | 83 8% | 94 9% | 14 6% | 46 13% | 30 9% | 29 8% | 16 5% | 42 9% | 57 10% | 50 9% | 40 9% | 31 6% | 23 8% | 90 10% |
| None of them | 547 27% | 205 20% | 342 33% | 76 31% | 117 34% | 104 30% | 91 25% | 59 19% | 101 22% | 122 22% | 161 28% | 121 27% | 142 29% | 89 31% | 219 25% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 23

Q.2 Please select which of the following words or phrases apply to each political party.

Has solutions for issues important to me

Base: All respondents

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|------------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|--|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Labour | 520 25% | 444 25% | 51 28% | 31 38% | 73 32% | 56 30% | 42 23% | 25 18% | 24 24% | 43 21% | 73 27% | 60 21% | 41 22% | 307 27% | 247 27% | 60 24% | 213 23% | 21 30% | 24 20% | 47 24% | 92 22% | 29 26% |
| Conservative | 503 24% | 442 25% | 34 18% | 14 17% | 52 23% | 49 26% | 55 30% | 40 28% | 27 26% | 44 21% | 54 20% | 89 31% | 46 25% | 263 23% | 206 23% | 56 23% | 240 26% | 8 12% | 21 18% | 46 24% | 146 36% | 18 16% |
| UKIP | 382 19% | 341 19% | 16 9% | 21 26% | 44 19% | 27 14% | 37 20% | 34 24% | 24 24% | 43 21% | 46 17% | 54 19% | 35 19% | 208 18% | 170 19% | 38 15% | 174 19% | 13 18% | 15 12% | 49 25% | 80 19% | 17 16% |
| Green | 249 12% | 212 12% | 28 15% | 9 11% | 13 6% | 21 11% | 23 13% | 14 10% | 9 9% | 23 11% | 45 17% | 34 12% | 27 15% | 155 13% | 130 14% | 25 10% | 94 10% | 8 12% | 26 21% | 15 8% | 34 8% | 11 10% |
| Liberal Democrat | 177 9% | 150 8% | 20 11% | 8 10% | 14 6% | 14 7% | 15 8% | 13 9% | 7 7% | 15 7% | 33 12% | 23 8% | 13 7% | 113 10% | 90 10% | 23 9% | 64 7% | 5 6% | 7 6% | 10 5% | 37 9% | 5 5% |
| None of them | 547 27% | 469 26% | 50 27% | 20 25% | 57 25% | 53 29% | 44 24% | 32 22% | 28 28% | 69 33% | 66 25% | 76 27% | 51 28% | 309 27% | 222 24% | 87 35% | 238 26% | 27 39% | 37 31% | 48 25% | 88 21% | 38 34% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 24

Q.3 Do you agree or disagree with each of the following statements?**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| <u>UKIP are a racist party</u> | | | | | | | | | | | | | | | |
| Agree | 899 44% | 387 38% | 513 49% | 129 53% | 161 46% | 166 48% | 140 38% | 124 41% | 179 40% | 300 54% | 249 44% | 181 40% | 170 35% | 156 54% | 371 43% |
| Disagree | 743 36% | 475 47% | 267 25% | 54 22% | 91 26% | 112 32% | 157 43% | 146 48% | 183 41% | 171 31% | 192 34% | 185 41% | 194 40% | 74 25% | 312 36% |
| Don't know | 417 20% | 147 15% | 270 26% | 61 25% | 95 27% | 68 20% | 70 19% | 36 12% | 87 19% | 79 14% | 130 23% | 83 18% | 125 26% | 61 21% | 178 21% |
| <u>UKIP are more honest than other political parties</u> | | | | | | | | | | | | | | | |
| Agree | 680 33% | 385 38% | 295 28% | 90 37% | 94 27% | 111 32% | 127 34% | 111 36% | 147 33% | 154 28% | 181 32% | 164 37% | 181 37% | 67 23% | 304 35% |
| Disagree | 908 44% | 424 42% | 485 46% | 98 40% | 159 46% | 158 46% | 146 40% | 132 43% | 215 48% | 294 53% | 265 46% | 176 39% | 173 35% | 161 56% | 338 39% |
| Don't know | 471 23% | 201 20% | 270 26% | 56 23% | 93 27% | 78 22% | 95 26% | 64 21% | 86 19% | 102 19% | 125 22% | 108 24% | 135 28% | 62 21% | 220 26% |
| <u>UKIP are not a credible political party</u> | | | | | | | | | | | | | | | |
| Agree | 975 47% | 463 46% | 512 49% | 120 49% | 172 49% | 157 45% | 154 42% | 136 44% | 236 53% | 320 58% | 290 51% | 181 40% | 184 38% | 158 54% | 387 45% |
| Disagree | 699 34% | 427 42% | 271 26% | 66 27% | 95 27% | 112 32% | 137 37% | 124 40% | 165 37% | 167 30% | 166 29% | 184 41% | 181 37% | 70 24% | 303 35% |
| Don't know | 386 19% | 119 12% | 266 25% | 58 24% | 80 23% | 77 22% | 76 21% | 46 15% | 48 11% | 63 12% | 115 20% | 83 19% | 124 25% | 63 22% | 172 20% |
| <u>UKIP have sensible policies</u> | | | | | | | | | | | | | | | |
| Agree | 595 29% | 364 36% | 231 22% | 46 19% | 91 26% | 83 24% | 127 34% | 110 36% | 139 31% | 138 25% | 138 24% | 158 35% | 161 33% | 56 19% | 276 32% |
| Disagree | 987 48% | 460 46% | 527 50% | 137 56% | 167 48% | 173 50% | 143 39% | 140 46% | 227 51% | 313 57% | 291 51% | 196 44% | 186 38% | 163 56% | 385 45% |
| Don't know | 477 23% | 185 18% | 293 28% | 62 25% | 89 26% | 91 26% | 97 26% | 56 18% | 82 18% | 99 18% | 141 25% | 95 21% | 142 29% | 72 25% | 202 23% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 24

Q.3 Do you agree or disagree with each of the following statements?**Base: All respondents**

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|--|------------|------------|------------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| UKIP are a racist party | | | | | | | | | | | | | | | | | | | | | | |
| Agree | 899 44% | 745 42% | 103 56% | 36 44% | 82 36% | 77 42% | 78 42% | 56 39% | 51 49% | 75 36% | 132 49% | 125 43% | 83 45% | 527 46% | 408 45% | 119 48% | 372 41% | 25 35% | 60 50% | 67 34% | 183 44% | 38 34% |
| Disagree | 743 36% | 667 38% | 43 23% | 31 38% | 100 44% | 63 34% | 70 38% | 70 48% | 33 33% | 79 38% | 72 27% | 117 40% | 64 35% | 386 34% | 318 35% | 69 28% | 356 39% | 30 42% | 33 28% | 83 43% | 168 41% | 42 39% |
| Don't know | 417 20% | 359 20% | 39 21% | 15 18% | 44 19% | 45 24% | 37 20% | 18 13% | 19 18% | 52 25% | 64 24% | 47 16% | 38 20% | 240 21% | 180 20% | 60 24% | 177 20% | 16 23% | 26 22% | 45 23% | 61 15% | 29 27% |
| UKIP are more honest than other political parties | | | | | | | | | | | | | | | | | | | | | | |
| Agree | 680 33% | 602 34% | 48 26% | 28 34% | 75 33% | 57 31% | 61 33% | 68 47% | 30 29% | 75 36% | 71 27% | 102 35% | 65 35% | 371 32% | 303 33% | 69 28% | 308 34% | 30 43% | 40 34% | 76 39% | 122 30% | 40 37% |
| Disagree | 908 44% | 752 42% | 103 56% | 42 51% | 86 38% | 90 49% | 80 43% | 46 32% | 52 51% | 83 40% | 132 49% | 114 40% | 80 43% | 499 43% | 391 43% | 109 44% | 409 45% | 26 36% | 56 47% | 79 40% | 212 52% | 36 33% |
| Don't know | 471 23% | 417 24% | 33 18% | 12 15% | 66 29% | 39 21% | 45 24% | 30 21% | 21 20% | 48 23% | 65 24% | 72 25% | 40 22% | 282 24% | 213 23% | 70 28% | 189 21% | 15 21% | 23 19% | 41 21% | 77 19% | 33 30% |
| UKIP are not a credible political party | | | | | | | | | | | | | | | | | | | | | | |
| Agree | 975 47% | 806 45% | 116 63% | 35 43% | 106 47% | 93 50% | 71 39% | 69 48% | 53 51% | 80 39% | 138 52% | 125 43% | 88 47% | 545 47% | 434 48% | 111 45% | 430 47% | 26 37% | 59 49% | 78 40% | 232 56% | 35 32% |
| Disagree | 699 34% | 624 35% | 42 23% | 31 38% | 85 37% | 56 30% | 78 42% | 58 40% | 32 31% | 83 40% | 73 27% | 108 37% | 52 28% | 373 32% | 310 34% | 64 26% | 325 36% | 22 32% | 39 33% | 81 42% | 142 34% | 41 37% |
| Don't know | 386 19% | 341 19% | 27 14% | 16 19% | 36 16% | 37 20% | 36 19% | 17 12% | 18 17% | 43 21% | 57 21% | 55 19% | 45 24% | 235 20% | 163 18% | 72 29% | 151 17% | 22 32% | 21 18% | 35 18% | 38 9% | 34 31% |
| UKIP have sensible policies | | | | | | | | | | | | | | | | | | | | | | |
| Agree | 595 29% | 533 30% | 37 20% | 26 31% | 76 34% | 59 32% | 55 30% | 61 43% | 25 24% | 55 27% | 65 24% | 89 31% | 47 25% | 331 29% | 281 31% | 51 20% | 264 29% | 19 27% | 21 17% | 71 37% | 113 28% | 39 36% |
| Disagree | 987 48% | 818 46% | 111 60% | 42 51% | 101 45% | 84 45% | 84 45% | 57 40% | 57 55% | 86 42% | 144 54% | 133 46% | 88 47% | 548 48% | 426 47% | 122 50% | 439 48% | 26 37% | 69 58% | 80 41% | 225 55% | 38 35% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 24

Q.3 Do you agree or disagree with each of the following statements?**Base: All respondents**

| | Region | | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | |
|---------------|--------|---------|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|------------|--|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | NET: Working | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Don't know | 477 | 419 | 37 | 15 | 49 | 42 | 47 | 25 | 21 | 65 | 59 | 67 | 51 | 274 | 199 | 74 | 204 | 25 | 29 | 44 | 74 | 32 |
| | 23% | 24% | 20% | 18% | 22% | 23% | 25% | 18% | 21% | 32% | 22% | 23% | 27% | 24% | 22% | 30% | 22% | 36% | 25% | 22% | 18% | 29% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 25

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

Summary Table

Base: All respondents

| | Aspects | | | | | | |
|-----------------|----------------------|--------------------------------------|-----------------------------|---------------|-----------------------|-------------|---------------|
| | Britain's economy | Culture and society in Britain | My ability to find a job | Me personally | My local community | The NHS | British sport |
| Unweighted base | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 |
| Weighted base | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 | 2059 |
| Good | 733 36% | 780 38% | 155 8% | 347 17% | 399 19% | 534 26% | 811 39% |
| No impact | 159 8% | 167 8% | 898 44% | 1043 51% | 698 34% | 139 7% | 549 27% |
| Bad | 829 40% | 857 42% | 728 35% | 487 24% | 706 34% | 1139 55% | 286 14% |
| Don't know | 339 16% | 255 12% | 278 13% | 181 9% | 256 12% | 247 12% | 413 20% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 26

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

Britain's economy

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Good | 733 36% | 388 38% | 345 33% | 96 39% | 144 41% | 132 38% | 117 32% | 96 31% | 149 33% | 265 48% | 222 39% | 123 28% | 122 25% | 126 43% | 318 37% |
| No impact | 159 8% | 92 9% | 67 6% | 37 15% | 30 9% | 19 6% | 29 8% | 18 6% | 25 5% | 32 6% | 50 9% | 32 7% | 45 9% | 27 9% | 65 8% |
| Bad | 829 40% | 409 41% | 420 40% | 55 23% | 115 33% | 136 39% | 170 46% | 138 45% | 216 48% | 185 34% | 192 34% | 225 50% | 227 46% | 96 33% | 338 39% |
| Don't know | 339 16% | 121 12% | 218 21% | 57 23% | 58 17% | 60 17% | 51 14% | 54 18% | 59 13% | 68 12% | 107 19% | 68 15% | 95 20% | 41 14% | 142 16% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 26

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

Britain's economy

Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-----------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Good | 733 36% | 616 35% | 71 38% | 22 27% | 67 30% | 55 30% | 55 30% | 48 33% | 46 44% | 68 33% | 131 49% | 101 35% | 70 38% | 444 39% | 362 40% | 83 33% | 288 32% | 14 20% | 48 40% | 40 21% | 161 39% | 24 22% |
| No impact | 159 8% | 138 8% | 14 8% | 11 13% | 20 9% | 19 10% | 8 5% | 11 7% | 6 6% | 15 7% | 16 6% | 33 11% | 6 3% | 91 8% | 74 8% | 18 7% | 67 7% | 13 18% | 14 12% | 10 5% | 24 6% | 6 6% |
| Bad | 829 40% | 714 40% | 78 42% | 35 43% | 109 48% | 76 41% | 83 45% | 69 48% | 37 36% | 86 42% | 68 25% | 112 39% | 75 41% | 434 38% | 335 37% | 99 40% | 395 44% | 26 36% | 33 28% | 110 56% | 176 43% | 51 46% |
| Don't know | 339 16% | 303 17% | 22 12% | 14 17% | 31 14% | 35 19% | 39 21% | 16 11% | 14 14% | 38 18% | 53 20% | 43 15% | 34 18% | 183 16% | 136 15% | 47 19% | 155 17% | 18 25% | 24 20% | 34 18% | 51 12% | 28 26% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 27

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

Culture and society in Britain

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Good | 780 38% | 373 37% | 408 39% | 104 42% | 156 45% | 145 42% | 134 37% | 104 34% | 137 31% | 252 46% | 229 40% | 153 34% | 146 30% | 139 48% | 353 41% |
| No impact | 167 8% | 102 10% | 65 6% | 43 18% | 29 8% | 22 6% | 26 7% | 23 7% | 24 5% | 27 5% | 40 7% | 50 11% | 50 10% | 20 7% | 74 9% |
| Bad | 857 42% | 449 44% | 408 39% | 53 22% | 107 31% | 127 37% | 175 48% | 154 50% | 241 54% | 214 39% | 206 36% | 215 48% | 222 45% | 91 31% | 333 39% |
| Don't know | 255 12% | 86 9% | 169 16% | 45 18% | 55 16% | 52 15% | 32 9% | 26 8% | 45 10% | 57 10% | 97 17% | 30 7% | 71 14% | 41 14% | 101 12% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 27

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

Culture and society in Britain

Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-----------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Good | 780 38% | 660 37% | 83 45% | 30 37% | 72 32% | 68 37% | 52 28% | 55 38% | 37 36% | 77 37% | 128 48% | 99 34% | 80 43% | 492 43% | 394 43% | 98 40% | 288 32% | 17 24% | 47 39% | 46 24% | 151 37% | 27 25% |
| No impact | 167 8% | 142 8% | 17 9% | 8 10% | 13 6% | 16 9% | 12 6% | 8 5% | 8 7% | 15 7% | 22 8% | 36 12% | 11 6% | 94 8% | 83 9% | 11 5% | 73 8% | 11 15% | 16 14% | 15 8% | 20 5% | 11 10% |
| Bad | 857 42% | 746 42% | 63 34% | 36 44% | 115 51% | 76 41% | 91 49% | 70 48% | 48 46% | 84 41% | 78 29% | 126 44% | 70 38% | 424 37% | 330 36% | 95 38% | 432 48% | 27 38% | 42 35% | 106 54% | 208 50% | 50 46% |
| Don't know | 255 12% | 223 13% | 22 12% | 8 9% | 26 12% | 25 13% | 30 16% | 12 8% | 11 11% | 30 14% | 40 15% | 28 10% | 24 13% | 142 12% | 100 11% | 43 17% | 113 12% | 16 22% | 15 12% | 29 15% | 34 8% | 20 18% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 28

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

My ability to find a job

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Good | 155 8% | 82 8% | 73 7% | 44 18% | 43 12% | 31 9% | 22 6% | 4 1% | 10 2% | 55 10% | 37 6% | 34 8% | 30 6% | 45 15% | 83 10% |
| No impact | 898 44% | 409 40% | 489 47% | 86 35% | 92 26% | 129 37% | 150 41% | 167 55% | 274 61% | 277 50% | 266 47% | 164 36% | 192 39% | 119 41% | 300 35% |
| Bad | 728 35% | 404 40% | 324 31% | 81 33% | 147 42% | 141 41% | 161 44% | 95 31% | 103 23% | 163 30% | 182 32% | 199 44% | 184 38% | 83 28% | 384 45% |
| Don't know | 278 13% | 114 11% | 164 16% | 33 13% | 65 19% | 44 13% | 34 9% | 40 13% | 62 14% | 56 10% | 86 15% | 52 12% | 83 17% | 44 15% | 95 11% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 28

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

My ability to find a job

Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-----------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|------------|-----------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Good | 155 8% | 127 7% | 22 12% | 1 1% | 10 5% | 13 7% | 10 6% | 14 10% | 6 6% | 13 6% | 41 15% | 17 6% | 7 4% | 128 11% | 114 13% | 14 6% | 27 3% | 4 5% | 11 9% | 4 2% | 7 2% | 2 1% |
| No impact | 898 44% | 751 42% | 96 52% | 41 50% | 98 43% | 93 50% | 56 30% | 55 38% | 51 50% | 101 49% | 72 27% | 131 45% | 104 56% | 419 36% | 317 35% | 102 41% | 479 53% | 21 30% | 47 40% | 107 55% | 263 64% | 41 37% |
| Bad | 728 35% | 641 36% | 55 29% | 31 37% | 91 40% | 51 28% | 86 46% | 61 42% | 33 32% | 76 37% | 96 36% | 103 36% | 47 26% | 467 41% | 371 41% | 96 39% | 261 29% | 32 45% | 49 41% | 51 26% | 87 21% | 44 40% |
| Don't know | 278 13% | 252 14% | 13 7% | 9 11% | 27 12% | 29 15% | 34 18% | 15 10% | 13 12% | 16 8% | 59 22% | 37 13% | 26 14% | 139 12% | 105 12% | 35 14% | 138 15% | 14 20% | 13 11% | 33 17% | 56 14% | 23 21% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 29

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

Me personally

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-----------------|-------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Good | 347 17% | 175 17% | 172 16% | 76 31% | 75 22% | 74 21% | 41 11% | 28 9% | 54 12% | 136 25% | 106 19% | 53 12% | 53 11% | 77 27% | 158 18% |
| No impact | 1043 51% | 485 48% | 558 53% | 90 37% | 143 41% | 138 40% | 199 54% | 182 59% | 292 65% | 272 49% | 278 49% | 225 50% | 268 55% | 119 41% | 392 45% |
| Bad | 487 24% | 291 29% | 197 19% | 42 17% | 80 23% | 95 28% | 106 29% | 78 26% | 86 19% | 108 20% | 131 23% | 139 31% | 110 22% | 63 22% | 228 26% |
| Don't know | 181 9% | 58 6% | 123 12% | 37 15% | 49 14% | 39 11% | 21 6% | 18 6% | 16 4% | 35 6% | 56 10% | 31 7% | 59 12% | 32 11% | 84 10% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 29

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

Me personally

Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-----------------|-------------|------------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|-----------|------------|--|--------------|--------------------|--------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Good | 347 17% | 301 17% | 34 18% | 10 12% | 25 11% | 28 15% | 26 14% | 25 18% | 12 12% | 34 16% | 86 32% | 42 15% | 25 14% | 235 20% | 191 21% | 44 18% | 112 12% | 7 10% | 32 27% | 11 6% | 53 13% | 9 8% |
| No impact | 1043 51% | 874 49% | 104 56% | 51 62% | 116 51% | 98 53% | 81 44% | 65 45% | 66 64% | 105 51% | 87 32% | 159 55% | 111 60% | 511 44% | 394 43% | 117 47% | 532 59% | 34 49% | 56 47% | 130 66% | 261 63% | 51 47% |
| Bad | 487 24% | 430 24% | 40 22% | 11 13% | 67 30% | 41 22% | 56 30% | 45 31% | 17 16% | 49 24% | 62 23% | 64 22% | 35 19% | 291 25% | 242 27% | 49 20% | 196 22% | 17 24% | 21 18% | 38 19% | 89 21% | 31 29% |
| Don't know | 181 9% | 165 9% | 8 4% | 11 13% | 18 8% | 18 10% | 22 12% | 9 6% | 8 8% | 18 9% | 33 13% | 23 8% | 13 7% | 116 10% | 79 9% | 37 15% | 65 7% | 12 17% | 10 9% | 17 8% | 9 2% | 18 16% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 30

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

My local community

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-----------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Good | 399 19% | 182 18% | 217 21% | 65 27% | 84 24% | 79 23% | 63 17% | 44 14% | 64 14% | 137 25% | 115 20% | 73 16% | 74 15% | 71 24% | 192 22% |
| No impact | 698 34% | 344 34% | 354 34% | 75 31% | 74 21% | 101 29% | 126 34% | 115 38% | 206 46% | 202 37% | 186 33% | 148 33% | 162 33% | 89 30% | 242 28% |
| Bad | 706 34% | 387 38% | 319 30% | 56 23% | 124 36% | 122 35% | 144 39% | 118 38% | 143 32% | 153 28% | 178 31% | 193 43% | 182 37% | 84 29% | 328 38% |
| Don't know | 256 12% | 96 9% | 160 15% | 48 20% | 64 19% | 44 13% | 35 9% | 29 9% | 36 8% | 59 11% | 92 16% | 35 8% | 70 14% | 47 16% | 100 12% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 30

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

My local community

Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-----------------|------------|------------|-----------|------------|------------|--------------------------|----------------|----------------|-----------|-----------|-----------|------------|--|---------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | NET: Work-ing | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Good | 399 19% | 339 19% | 40 22% | 9 11% | 31 14% | 34 18% | 31 17% | 32 22% | 20 20% | 30 14% | 98 37% | 39 13% | 35 19% | 263 23% | 213 24% | 50 20% | 136 15% | 8 11% | 33 28% | 22 11% | 66 16% | 7 6% |
| No impact | 698 34% | 573 32% | 75 41% | 37 45% | 72 32% | 59 32% | 45 24% | 55 38% | 49 48% | 70 34% | 43 16% | 104 36% | 89 48% | 331 29% | 252 28% | 79 32% | 367 40% | 24 34% | 38 32% | 76 39% | 188 46% | 40 37% |
| Bad | 706 34% | 626 35% | 55 29% | 26 31% | 88 39% | 63 34% | 75 41% | 50 35% | 26 25% | 83 40% | 86 32% | 114 39% | 41 22% | 412 36% | 331 37% | 81 33% | 294 32% | 24 34% | 34 28% | 79 41% | 118 29% | 39 36% |
| Don't know | 256 12% | 233 13% | 15 8% | 11 13% | 35 16% | 30 16% | 34 18% | 7 5% | 8 7% | 23 11% | 40 15% | 32 11% | 20 11% | 147 13% | 109 12% | 38 15% | 109 12% | 15 21% | 15 13% | 17 9% | 39 9% | 23 21% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 31

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

The NHS

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Good | 534 26% | 283 28% | 251 24% | 65 27% | 80 23% | 68 20% | 86 23% | 81 27% | 154 34% | 190 35% | 142 25% | 101 22% | 101 21% | 91 31% | 197 23% |
| No impact | 139 7% | 85 8% | 54 5% | 32 13% | 30 9% | 26 7% | 23 6% | 6 2% | 22 5% | 39 7% | 40 7% | 24 5% | 37 8% | 18 6% | 69 8% |
| Bad | 1139 55% | 550 55% | 589 56% | 101 41% | 175 50% | 202 58% | 231 63% | 186 61% | 244 54% | 275 50% | 305 53% | 282 63% | 277 57% | 141 49% | 491 57% |
| Don't know | 247 12% | 91 9% | 156 15% | 46 19% | 62 18% | 51 15% | 27 7% | 32 11% | 29 6% | 47 8% | 84 15% | 42 9% | 75 15% | 40 14% | 106 12% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 31

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

The NHS

Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-----------------|-------------|------------|------------|------------|------------|--------------------|---------------|---------------|-----------|----------------|------------|------------|--|--------------|-------------------|-------------------|------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East of London | London | South East | South West | NET: Working | Working full time | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Good | 534 26% | 461 26% | 46 25% | 17 21% | 41 18% | 47 25% | 50 27% | 28 19% | 27 26% | 56 27% | 73 27% | 77 27% | 70 38% | 288 25% | 227 25% | 61 25% | 245 27% | 9 13% | 30 25% | 47 24% | 145 35% | 14 13% |
| No impact | 139 7% | 116 7% | 17 9% | 5 6% | 11 5% | 12 6% | 7 4% | 11 7% | 7 6% | 10 5% | 24 9% | 25 9% | 12 7% | 87 8% | 68 7% | 19 8% | 52 6% | 11 16% | 13 11% | 7 4% | 18 4% | 4 3% |
| Bad | 1139 55% | 987 56% | 103 55% | 51 62% | 147 65% | 96 52% | 103 56% | 92 64% | 49 48% | 119 58% | 128 48% | 160 56% | 89 48% | 632 55% | 501 55% | 131 53% | 507 56% | 35 50% | 59 49% | 124 64% | 218 53% | 71 65% |
| Don't know | 247 12% | 207 12% | 20 11% | 9 11% | 28 12% | 30 16% | 25 14% | 13 9% | 20 20% | 21 10% | 42 16% | 25 9% | 13 7% | 146 13% | 110 12% | 36 15% | 102 11% | 15 22% | 18 15% | 17 9% | 31 8% | 21 19% |

ITV News Index Survey
ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 32

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

British sport

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2059 | 1040 | 1019 | 180 | 268 | 371 | 402 | 340 | 498 | 601 | 618 | 310 | 530 | 226 | 674 |
| Weighted base | 2059 | 1009 | 1050 | 245 | 347 | 347 | 367 | 306 | 448 | 550 | 571 | 449 | 489 | 291 | 862 |
| Good | 811 39% | 406 40% | 405 39% | 97 40% | 150 43% | 133 38% | 123 33% | 121 39% | 188 42% | 271 49% | 226 40% | 167 37% | 147 30% | 131 45% | 346 40% |
| No impact | 549 27% | 263 26% | 286 27% | 65 27% | 67 19% | 96 28% | 124 34% | 92 30% | 105 23% | 137 25% | 152 27% | 142 32% | 118 24% | 61 21% | 238 28% |
| Bad | 286 14% | 199 20% | 87 8% | 24 10% | 48 14% | 50 15% | 61 17% | 37 12% | 66 15% | 60 11% | 62 11% | 79 18% | 85 17% | 42 15% | 122 14% |
| Don't know | 413 20% | 141 14% | 272 26% | 59 24% | 82 24% | 68 20% | 59 16% | 56 18% | 89 20% | 83 15% | 131 23% | 61 14% | 139 28% | 56 19% | 156 18% |

ITV News Index Survey

ONLINE Fieldwork: 20th-22nd February 2015

Absolutes/col percents

Table 32

Q.4 Overall, would you say that immigration is good or bad, or does it have no impact on each of the following?

British sport

Base: All respondents

| | Region | | | | | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | |
|-----------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|--|--------------|--------------------|--------------------|-------------------|--------------------------|----------------------------------|---------------------------------|--------------------------------|--------------|
| | Total | England | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | NET: Working | Work-ing full time | Work-ing part time | NET: Not work-ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2059 | 1772 | 183 | 88 | 242 | 190 | 198 | 137 | 104 | 194 | 213 | 309 | 201 | 900 | 575 | 325 | 1159 | 113 | 171 | 195 | 526 | 154 |
| Weighted base | 2059 | 1771 | 185 | 82 | 226 | 185 | 185 | 144 | 103 | 206 | 268 | 288 | 185 | 1153 | 906 | 247 | 906 | 70 | 120 | 195 | 412 | 109 |
| Good | 811 39% | 702 40% | 71 38% | 35 43% | 77 34% | 62 33% | 86 47% | 55 38% | 38 37% | 74 36% | 122 45% | 120 42% | 72 39% | 477 41% | 381 42% | 96 39% | 334 37% | 15 22% | 47 39% | 67 34% | 182 44% | 23 21% |
| No impact | 549 27% | 467 26% | 49 27% | 18 22% | 69 31% | 50 27% | 35 19% | 49 34% | 33 32% | 64 31% | 48 18% | 82 28% | 51 28% | 299 26% | 237 26% | 63 25% | 249 28% | 23 33% | 37 31% | 44 22% | 107 26% | 38 35% |
| Bad | 286 14% | 239 14% | 35 19% | 13 16% | 40 18% | 24 13% | 21 11% | 21 14% | 12 11% | 24 12% | 33 12% | 41 14% | 22 12% | 164 14% | 144 16% | 21 8% | 122 13% | 12 17% | 12 10% | 34 17% | 50 12% | 14 13% |
| Don't know | 413 20% | 362 20% | 30 16% | 15 19% | 41 18% | 49 27% | 42 23% | 19 13% | 21 20% | 44 22% | 65 24% | 46 16% | 40 22% | 212 18% | 145 16% | 67 27% | 201 22% | 20 28% | 23 20% | 51 26% | 74 18% | 33 30% |