

ITN – Brexit Stockpiling Poll – February 2019

Methodology: ComRes surveyed 2,034 British adults online between 15th and 17th February 2019. Data were weighted to be representative of all British adults aged 18+ and by EU Referendum 2016 result. ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

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Brexit Survey
ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 1
Q.1 How did you vote in the EU Referendum in 2016?
Base: All respondents

	Gender		Age							Social Grade				Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2034	1009	1025	212	318	349	371	305	479	530	720	784	514	581	392	547	307	792
Weighted base	2034	993	1041	226	352	325	360	301	470	578	685	771	555	572	413	494	326	848
Remain	706 35%	362 36%	344 33%	67 30%	125 36%	118 36%	128 36%	111 37%	157 33%	192 33%	247 36%	267 35%	264 47%MNO	202 35%O	121 29%	120 24%	130 40%	297 35%
Leave	762 37%	407 41%B	355 34%	20 9%	83 23%C	110 34%CD	143 40%CD	134 44%CDE	272 58%CDEFG	103 18%	253 37%I	405 53%IJ	176 32%	209 37%	178 43%L	198 40%L	109 33%	286 34%
Did not vote	566 28%	224 23%	343 33%A	139 61%DEFGH	144 41%EFGH	97 30%GH	88 25%H	57 19%H	41 9%	283 49%JK	186 27%K	98 13%	115 21%	160 28%L	115 28%L	177 36%LMN	87 27%	266 31%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey
ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 2

Q.1 How did you vote in the EU Referendum in 2016?**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2034	199	103	1732	86	233	167	187	148	198	258	283	172
Weighted base	2034	177	102*	1755	85*	234	171	181	148*	195	275	285	181
Remain	706 35%	92 52%DBEFGHIJKL M	30 29%	585 33%	20 23%	77 33%	50 29%	53 29%	46 31%	76 39%E	114 41%bEGHL	86 30%	63 35%
Leave	762 37%	59 33%	47 46%aK	656 37%	42 49%AfK	82 35%	68 40%K	76 42%K	58 39%K	77 39%K	74 27%	115 40%K	65 36%
Did not vote	566 28%	26 15%	25 25%a	515 29%A	23 28%A	75 32%Aj	53 31%A	52 29%A	45 30%A	43 22%	87 32%Aj	85 30%A	53 29%A

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey
ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 3
Q.1 How did you vote in the EU Referendum in 2016?
Base: All respondents

	EU Referendum 2016			Do you have a longstanding physical or mental condition or disability?						What is the highest educational level that you have achieved to date?						
	Total	Leave (a)	Remain (b)	Did not vote (c)	NET: Yes (d)	Yes - mental cond- ition (e)	Yes - physical cond- ition (f)	Yes - dis- ability (g)	Yes - other (h)	No (i)	No formal educ- ation (j)	Pri- mary (k)	Secun- dary (l)	Univ- ersity degree (m)	Higher univ- ersity degree (n)	Still in full time educ- ation (o)
Unweighted base	2034	954	768	265	485	217	282	167	17	1495	28	10	1373	468	94	46
Weighted base	2034	762	706	566	453	209	253	140	18**	1542	30**	12**	1370	475	92*	41**
Remain	706	-	706	-	138	60	84	54	4	555	2	1	380	258	50	12
	35%	-	100%AC	-	30%	29%	33%	39%	22%	36%d	8%	9%	28%	54%L	54%L	28%
Leave	762	762	-	-	177	55	117	60	5	573	11	5	581	133	25	1
	37%	100%BC	-	-	39%E	27%	46%EI	43%E	28%	37%E	36%	39%	42%MN	28%	27%	2%
Did not vote	566	-	-	566	139	93	52	25	9	414	16	6	410	83	17	29
	28%	-	-	100%AB	31%FG	45%DFGI	20%	18%	49%	27%fG	56%	52%	30%Mn	18%	19%	70%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h/i - j/k/l/m/n/o

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Brexit Survey

ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 4
Q.2 In light of the possibility of a 'No Deal' Brexit if the UK fails to agree on terms of withdrawal from the EU by 29th March, some have expressed concern about possible shortages or disruption of supplies, while others believe these are unlikely. Which one of these statements most applies to you?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2034	1009	1025	212	318	349	371	305	479	530	720	784	514	581	392	547	307	792
Weighted base	2034	993	1041	226	352	325	360	301	470	578	685	771	555	572	413	494	326	848
I have already begun buying and storing goods/items in case of disruptions caused by a No Deal Brexit	98 5%	47 5%	51 5%	12 5%H	24 7%H	25 8%gH	19 5%H	11 4%	8 2%	36 6%K	44 6%K	19 2%	37 7%mo	21 4%	23 6%	17 3%	23 7%	43 5%
I have not started yet but would consider buying and storing extra goods/items as a precaution, if No Deal looks likely nearer the date for leaving the EU	398 20%	185 19%	213 20%	60 27%FGH	92 26%FGH	77 24%FH	54 15%	54 18%	62 13%	152 26%JK	131 19%k	116 15%	126 23%N	113 20%N	56 14%	103 21%N	82 25%	165 19%
I have no intention of buying and storing extra goods/items in case of a No Deal Brexit	1331 65%	667 67%	665 64%	116 51%	177 50%	179 55%	269 75%CDE	225 75%CDE	365 78%CDE	293 51%	449 65%l	589 76%lJ	329 59%	389 68%L	284 69%L	329 66%l	199 61%	544 64%
None of the above	206 10%	93 9%	113 11%	37 16%FGH	59 17%FGH	44 14%FGH	18 5%	12 4%	36 8%g	96 17%JK	63 9%k	47 6%	64 11%	48 8%	49 12%	45 9%	22 7%	95 11%p
NET: Already begun/would consider	497 24%	233 23%	264 25%	72 32%FGH	116 33%FGH	102 31%FGH	72 20%h	65 21%H	70 15%	188 33%JK	174 25%K	134 17%	163 29%mN	134 23%	80 19%	120 24%	105 32%Q	208 25%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey

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Absolutes/col percents

Table 5
Q.2 In light of the possibility of a 'No Deal' Brexit if the UK fails to agree on terms of withdrawal from the EU by 29th March, some have expressed concern about possible shortages or disruption of supplies, while others believe these are unlikely. Which one of these statements most applies to you?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2034	199	103	1732	86	233	167	187	148	198	258	283	172
Weighted base	2034	177	102*	1755	85*	234	171	181	148*	195	275	285	181
I have already begun buying and storing goods/items in case of disruptions caused by a No Deal Brexit	98 5%	16 9%DHjL	3 3%	79 5%	3 4%	15 7%H	7 4%	3 1%	8 6%h	8 4%	15 6%h	11 4%	9 5%
I have not started yet but would consider buying and storing extra goods/items as a precaution, if No Deal looks likely nearer the date for leaving the EU	398 20%	44 25%dFG	19 19%	335 19%	15 17%	28 12%	22 13%	42 23%FG	28 19%	34 17%	73 27%FGjL	51 18%	42 23%FG
I have no intention of buying and storing extra goods/items in case of a No Deal Brexit	1331 65%	106 60%k	70 69%K	1155 66%	61 71%K	158 68%K	132 77%AfHijKM	118 65%K	98 66%K	131 67%K	139 51%	200 70%aK	117 65%K
None of the above	206 10%	10 6%	10 10%	186 11%a	7 8%	32 14%AGIm	10 6%	19 10%	14 9%	23 12%a	47 17%AGILM	23 8%	13 7%
NET: Already begun/would consider	497 24%	60 34%DbeFGhJL	22 22%	414 24%	18 21%	44 19%	29 17%	44 25%	37 25%	41 21%	88 32%FGjL	62 22%	51 28%FG

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Brexit Survey

ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 6
Q.2 In light of the possibility of a 'No Deal' Brexit if the UK fails to agree on terms of withdrawal from the EU by 29th March, some have expressed concern about possible shortages or disruption of supplies, while others believe these are unlikely. Which one of these statements most applies to you?
Base: All respondents

	EU Referendum 2016				Do you have a longstanding physical or mental condition or disability?						What is the highest educational level that you have achieved to date?					
	Total	Leave (a)	Remain (b)	Did not vote (c)	NET: Yes (d)	Yes - mental condition (e)	Yes - physical condition (f)	Yes - disability (g)	Yes - other (h)	No (i)	No formal education (j)	Primary (k)	Secondary (l)	University degree (m)	Higher university degree (n)	Still in full time education (o)
Unweighted base	2034	954	768	265	485	217	282	167	17	1495	28	10	1373	468	94	46
Weighted base	2034	762	706	566	453	209	253	140	18**	1542	30**	12**	1370	475	92*	41**
I have already begun buying and storing goods/items in case of disruptions caused by a No Deal Brexit	98 5%	28 4%	52 7%AC	18 3%	30 7%i	20 9%l	16 6%	8 5%	-	65 4%	-	-	48 3%	38 8%L	9 10%L	1 4%
I have not started yet but would consider buying and storing extra goods/items as a precaution, if No Deal looks likely nearer the date for leaving the EU	398 20%	88 12%	200 28%AC	111 20%A	88 19%	49 24%	43 17%	24 17%	8 43%	302 20%	5 16%	-	237 17%	125 26%L	21 22%	10 25%
I have no intention of buying and storing extra goods/items in case of a No Deal Brexit	1331 65%	602 79%BC	391 55%	339 60%	294 65%	120 57%	175 69%E	100 72%E	6 37%	1019 66%e	20 68%	10 81%	947 69%Mn	270 57%	54 59%	22 52%
None of the above	206 10%	44 6%	63 9%A	99 17%AB	41 9%	20 10%	19 7%	8 6%	4 20%	156 10%	5 16%	2 19%	138 10%	42 9%	9 9%	8 20%
NET: Already begun/would consider	497 24%	116 15%	252 36%AC	129 23%A	119 26%	69 33%fgl	59 23%	32 23%	8 43%	367 24%	5 16%	-	285 21%	163 34%L	30 32%L	12 28%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h/i - j/k/l/m/n/o

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Brexit Survey

ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 7
Q.3 Which of the following, if any, are you buying and storing/would you consider buying and storing in the case of a No Deal Brexit and potential disruptions to supplies this may cause?
Base: All who have already begun/would consider buying and storing supplies in case of a No Deal Brexit

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	503	230	273	75	108	106	87	57	70	183	193	127	155	148	76	124	101	202
Weighted base	497	233	264	72*	116*	102*	72*	65*	70*	188	174	134*	163	134*	80*	120*	105*	208
Tinned food	334 67%	160 69%	174 66%	43 59%	72 62%	73 72%	47 65%	53 81% <i>Cdf</i>	47 67%	115 61%	120 69%	99 74% <i>i</i>	104 64%	95 71%	52 65%	83 69%	60 58%	132 63%
Dried food (e.g. cereals, rice, pasta)	297 60%	120 52%	176 67% <i>A</i>	29 39%	64 56%	72 70% <i>Cd</i>	43 59% <i>c</i>	42 65% <i>C</i>	47 68% <i>C</i>	93 49%	115 66% <i>l</i>	89 66% <i>l</i>	86 53%	83 62%	53 67% <i>l</i>	74 62%	63 60% <i>q</i>	98 47%
General medicines (e.g. paracetamol, plasters)	271 55%	123 53%	149 56%	28 39%	68 59% <i>c</i>	60 59% <i>Cf</i>	32 44%	39 60% <i>c</i>	44 63% <i>CF</i>	96 51%	92 53%	83 62%	84 52%	72 54%	37 46%	78 65% <i>lN</i>	57 54%	104 50%
Toiletries (e.g. nappies, toilet paper, sanitary products)	263 53%	107 46%	156 59% <i>A</i>	35 49%	65 56%	63 62% <i>FH</i>	31 43%	41 63% <i>fh</i>	29 42%	100 53%	93 54%	70 52%	79 49%	64 48%	43 54%	77 64% <i>LM</i>	56 54%	103 49%
Frozen food	230 46%	114 49%	117 44%	31 43%	45 39%	52 51% <i>F</i>	22 31%	40 62% <i>cDF</i>	40 58% <i>DF</i>	76 40%	74 42%	81 60% <i>lJ</i>	73 45%	57 43%	46 58% <i>m</i>	54 45%	48 46%	84 40%
Essential medicines (e.g. insulin, epipens)	185 37%	89 38%	96 36%	31 42%	40 35%	41 40%	27 37%	26 40%	21 30%	71 38%	68 39%	47 35%	76 46% <i>O</i>	48 36%	26 33%	35 29%	49 47%	74 36%
Housing essentials (e.g. lightbulbs, batteries)	161 32%	68 29%	93 35%	18 25%	52 45% <i>CgH</i>	39 38% <i>H</i>	23 32% <i>h</i>	17 27%	12 18%	69 37% <i>K</i>	62 35% <i>K</i>	30 22%	52 32%	41 30%	30 38%	38 32%	40 38%	74 36%
Long life drinks (e.g. UHT milk)	144 29%	74 32%	71 27%	22 31%	34 29%	39 38% <i>fg</i>	17 23%	14 22%	18 26%	56 30%	56 32%	32 24%	50 31%	34 25%	25 32%	35 29%	26 25%	61 29%
Pet food and pet supplies	142 29%	61 26%	81 31%	20 27%	28 24%	40 40% <i>Dh</i>	20 28%	17 26%	17 24%	47 25%	61 35% <i>i</i>	34 25%	41 25%	27 20%	30 37% <i>M</i>	45 37% <i>lM</i>	27 25%	56 27%
Bottled water	114 23%	47 20%	67 25%	14 19% <i>h</i>	32 28% <i>H</i>	35 34% <i>cFH</i>	13 18% <i>h</i>	15 24% <i>H</i>	5 7%	46 24%	48 27% <i>K</i>	20 15%	32 19%	32 24%	17 22%	33 27%	22 21%	48 23%
Fuel (petrol, diesel, heating oil)	75 15%	42 18%	34 13%	11 15%	26 23% <i>FH</i>	15 15%	6 8%	13 19% <i>h</i>	5 7%	37 20%	21 12%	17 13%	30 18% <i>O</i>	21 16% <i>O</i>	19 24% <i>O</i>	5 4%	18 17%	48 23%
Alcoholic drinks	74 15%	44 19% <i>B</i>	29 11%	7 10%	22 19%	17 17%	10 14%	12 19%	6 8%	29 15%	27 16%	18 13%	29 18% <i>o</i>	22 16% <i>o</i>	14 18% <i>o</i>	9 8%	20 19%	37 18%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base

Brexit Survey
ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 7
Q.3 Which of the following, if any, are you buying and storing/would you consider buying and storing in the case of a No Deal Brexit and potential disruptions to supplies this may cause?
Base: All who have already begun/would consider buying and storing supplies in case of a No Deal Brexit

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	497	233	264	72*	116*	102*	72*	65*	70*	188	174	134*	163	134*	80*	120*	105*	208
Other	12 2%	8 3%	4 1%	1 1%	2 1%	4 4%	2 2%	2 3%	2 3%	3 1%	5 3%	4 3%	5 3%	6 4%	2 2%	-	2 2%	5 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base

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Absolutes/col percents

Table 8
Q.3 Which of the following, if any, are you buying and storing/would you consider buying and storing in the case of a No Deal Brexit and potential disruptions to supplies this may cause?
Base: All who have already begun/would consider buying and storing supplies in case of a No Deal Brexit

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	503	65	22	416	18	49	32	47	34	42	84	61	49
Weighted base	497	60*	22**	414	18**	44*	29**	44*	37**	41*	88*	62*	51**
Tinned food	334 67%	46 76%hl	15 68%	274 66%	14 77%	28 63%	20 70%	26 58%	25 67%	27 65%	56 63%	36 58%	43 85%
Dried food (e.g. cereals, rice, pasta)	297 60%	45 75%DFh	6 29%	245 59%	13 70%	23 52%	16 57%	24 54%	16 44%	26 63%	62 70%f	37 60%	29 57%
General medicines (e.g. paracetamol, plasters)	271 55%	39 65%k	11 50%	221 53%	10 56%	26 58%	15 51%	23 51%	23 64%	27 66%k	41 47%	33 54%	23 46%
Toiletries (e.g. nappies, toilet paper, sanitary products)	263 53%	39 65%dHjL	7 30%	217 52%	7 38%	23 52%	19 66%	18 40%	19 51%	19 46%	59 67%HJL	27 44%	26 52%
Frozen food	230 46%	28 47%	12 54%	190 46%	13 74%	17 38%	16 56%	23 51%	9 25%	15 36%	50 57%fj	32 51%	16 31%
Essential medicines (e.g. insulin, epipens)	185 37%	22 36%	3 12%	161 39%	5 30%	17 39%	9 32%	20 45%	17 46%	13 31%	39 45%	17 28%	22 44%
Housing essentials (e.g. lightbulbs, batteries)	161 32%	26 42%	4 18%	131 32%	9 48%	14 33%	6 21%	11 25%	14 39%	14 33%	33 38%	18 29%	12 24%
Long life drinks (e.g. UHT milk)	144 29%	19 31%	4 19%	121 29%	6 32%	8 18%	4 16%	15 34%	5 12%	12 28%	28 32%	24 39%F	19 38%
Pet food and pet supplies	142 29%	22 37%HK	5 24%	115 28%	7 38%	12 26%	7 25%	6 13%	6 16%	18 44%HK	19 21%	24 39%HK	17 33%
Bottled water	114 23%	16 27%	3 12%	95 23%	7 37%	8 19%	4 14%	8 18%	9 23%	15 37%fhL	26 30%l	8 13%	10 19%
Fuel (petrol, diesel, heating oil)	75 15%	8 14%	1 6%	65 16%	1 8%	6 13%	4 13%	4 9%	7 18%	4 10%	14 16%	18 29%aHj	8 15%
Alcoholic drinks	74 15%	12 20%Fh	3 13%	59 14%	3 15%	1 3%	2 6%	2 5%	8 21%	8 20%Fh	18 20%Fh	8 12%	9 18%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Base: All who have already begun/would consider buying and storing supplies in case of a No Deal Brexit

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	497	60*	22**	414	18**	44*	29**	44*	37**	41*	88*	62*	51**
Other	12 2%	1 2%	1 7%	9 2%	1 6%	1 2%	1 3%	* 1%	1 3%	- -	2 2%	2 3%	1 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Absolutes/col percents

Table 9
Q.3 Which of the following, if any, are you buying and storing/would you consider buying and storing in the case of a No Deal Brexit and potential disruptions to supplies this may cause?
Base: All who have already begun/would consider buying and storing supplies in case of a No Deal Brexit

	EU Referendum 2016			Do you have a longstanding physical or mental condition or disability?						What is the highest educational level that you have achieved to date?						
	Total	Leave (a)	Remain (b)	Did not vote (c)	NET: Yes (d)	Yes - mental condition (e)	Yes - physical condition (f)	Yes - disability (g)	Yes - other (h)	No (i)	No formal education (j)	Primary (k)	Secondary (l)	University degree (m)	Higher university degree (n)	Still in full time education (o)
Unweighted base	503	147	291	57	123	71	67	35	6	363	5	-	285	163	32	15
Weighted base	497	116	252	129*	119*	69*	59*	32**	8**	367	5**	-**	285	163	30**	12**
Tinned food	334 67%	69 59%	167 66%	99 76%A	91 77%l	54 79%i	44 74%	24 75%	7 92%	235 64%	4 82%	-	206 72%	105 64%	13 42%	7 62%
Dried food (e.g. cereals, rice, pasta)	297 60%	60 51%	163 65%A	74 58%	84 71%l	48 69%i	45 77%l	25 77%	7 87%	204 56%	4 83%	-	171 60%	96 59%	15 49%	9 78%
General medicines (e.g. paracetamol, plasters)	271 55%	62 53%	136 54%	73 57%	75 63%i	42 61%	38 65%i	19 61%	6 81%	189 51%	4 88%	-	171 60%M	72 44%	17 57%	5 40%
Toiletries (e.g. nappies, toilet paper, sanitary products)	263 53%	57 49%	129 51%	77 59%	87 73%l	53 77%l	42 72%l	23 73%	4 56%	169 46%	5 100%	-	153 54%	81 50%	16 53%	7 63%
Frozen food	230 46%	45 38%	120 48%a	66 51%	68 57%l	38 56%	27 46%	21 65%	5 73%	158 43%	4 77%	-	137 48%	72 44%	13 45%	5 40%
Essential medicines (e.g. insulin, epipens)	185 37%	34 29%	110 44%A	41 32%	56 47%l	35 51%l	30 52%l	17 53%	2 27%	126 34%	1 23%	-	97 34%	76 47%L	9 31%	2 16%
Housing essentials (e.g. lightbulbs, batteries)	161 32%	30 26%	79 31%	51 40%	47 39%i	24 35%	26 45%l	10 33%	3 36%	107 29%	1 11%	-	95 33%	52 32%	9 29%	3 24%
Long life drinks (e.g. UHT milk)	144 29%	33 29%	67 27%	44 34%	44 37%i	26 38%i	20 34%	6 20%	5 68%	95 26%	* 6%	-	82 29%	49 30%	10 34%	4 31%
Pet food and pet supplies	142 29%	31 27%	69 28%	41 32%	48 40%l	31 45%l	27 47%l	12 38%	1 14%	91 25%	* 6%	-	97 34%m	39 24%	5 16%	1 9%
Bottled water	114 23%	26 22%	52 21%	37 28%	43 36%l	27 39%l	19 32%l	10 31%	5 68%	68 19%	1 11%	-	72 25%	36 22%	3 11%	1 7%
Fuel (petrol, diesel, heating oil)	75 15%	18 16%	33 13%	24 18%	10 9%	6 9%	5 8%	3 9%	-	64 17%d	-	-	49 17%	19 12%	5 16%	1 10%
Alcoholic drinks	74 15%	15 13%	34 14%	24 19%	17 14%	11 15%	5 9%	3 9%	-	57 16%	-	-	39 14%	29 18%	4 14%	2 16%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h/i - j/k/l/m/n/o

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Survey

ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 9
Q.3 Which of the following, if any, are you buying and storing/would you consider buying and storing in the case of a No Deal Brexit and potential disruptions to supplies this may cause?
Base: All who have already begun/would consider buying and storing supplies in case of a No Deal Brexit

	EU Referendum 2016			Do you have a longstanding physical or mental condition or disability?						What is the highest educational level that you have achieved to date?						
	Total	Leave (a)	Remain (b)	Did not vote (c)	NET: Yes (d)	Yes - mental cond- ition (e)	Yes - physical cond- ition (f)	Yes - dis- ability (g)	Yes - other (h)	No (i)	No formal educ- ation (j)	Pri- mary (k)	Secon- dary (l)	Univ- ersity degree (m)	Higher univ- ersity degree (n)	Still in full time educ- ation (o)
Weighted base	497	116	252	129*	119*	69*	59*	32**	8**	367	5**	-**	285	163	30**	12**
Other	12	4	7	1	3	1	2	1	-	8	-	-	6	5	1	1
	2%	4%	3%	1%	3%	2%	4%	2%	-	2%	-	-	2%	3%	3%	7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h/i - j/k/l/m/n/o

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Survey
ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 10

Q.4 How long do you think you would need the goods or items that you have already bought, or would likely buy in the possible event of a No Deal Brexit, to last?

Base: All who have already begun/would consider buying and storing supplies in case of a No Deal Brexit

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	503	230	273	75	108	106	87	57	70	183	193	127	155	148	76	124	101	202
Weighted base	497	233	264	72*	116*	102*	72*	65*	70*	188	174	134*	163	134*	80*	120*	105*	208
Up to one week	(7) 25 5%	15 7%	9 4%	3 4%	9 7%	3 3%	6 9%	1 1%	3 4%	12 6%	9 5%	4 3%	10 6%	9 7%	3 3%	3 2%	9 8%	8 4%
Up to one month	(30) 135 27%	73 32%b	61 23%	19 26%	33 28%	27 26%	16 22%	20 31%	20 29%	51 27%	43 25%	40 30%	53 33%M	25 18%	27 33% <i>m</i>	30 25%	32 30%	61 29%
Up to two months	(60) 119 24%	55 24%	64 24%	13 18%	33 29%	26 26%	18 25%	15 22%	14 20%	46 24%	44 25%	28 21%	31 19%	34 25%	19 24%	35 29%	21 20%	58 28%
Up to three months	(90) 99 20%	44 19%	55 21%	17 24%	16 14%	29 28%D	14 19%	9 14%	14 21%	33 17%	43 24%	23 17%	29 18%	35 26%	14 17%	21 18%	19 18%	34 16%
More than three months	(120) 101 20%	39 17%	62 23%	14 19%	22 19%	16 15%	16 23%	18 28%	15 22%	36 19%	32 18%	33 25%	35 21%	26 19%	11 14%	29 24%	18 17%	41 20%
None of the above	19 4%	6 3%	13 5%	7 9% <i>ef</i>	4 3%	2 2%	1 1%	3 4%	3 4%	11 6%	3 2%	5 4%	4 3%	6 4%	6 8%	3 2%	6 5%	6 3%
Mean	67.71	62.87	72.08A	69.56	63.12	68.38	68.09	71.48	68.64	65.50	68.26	70.01	65.36	70.73	61.98	71.13	62.48	65.93
Standard deviation	35.92	35.70	35.62	36.39	36.15	32.87	37.63	37.13	37.01	36.27	34.82	36.95	37.65	35.29	34.11	35.04	37.11	35.21
Standard error	1.63	2.39	2.20	4.41	3.55	3.21	4.06	5.05	4.49	2.77	2.52	3.35	3.05	2.98	4.02	3.19	3.79	2.50

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base

Brexit Survey

ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 11

Q.4 How long do you think you would need the goods or items that you have already bought, or would likely buy in the possible event of a No Deal Brexit, to last?

Base: All who have already begun/would consider buying and storing supplies in case of a No Deal Brexit

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	503	65	22	416	18	49	32	47	34	42	84	61	49
Weighted base	497	60*	22**	414	18**	44*	29**	44*	37**	41*	88*	62*	51**
Up to one week	(7) 25 5%	3 5%	* 1%	21 5%	1 5%	2 4%	2 7%	2 5%	6 17%	1 3%	3 3%	3 4%	2 4%
Up to one month	(30) 135 27%	8 14%	4 16%	123 30%A	5 25%	12 28%	7 23%	16 37%A	16 43%	13 32%a	27 31%A	19 31%a	7 14%
Up to two months	(60) 119 24%	14 24%	13 57%	92 22%	2 13%	15 34%	9 30%	11 24%	3 8%	8 20%	21 24%	14 23%	9 17%
Up to three months	(90) 99 20%	20 32%DFhL	- -	79 19%	3 18%	2 5%	3 9%	7 15%	5 14%	7 16%	25 29%FI	9 14%	19 36%
More than three months	(120) 101 20%	15 25%k	4 20%	81 20%	5 28%	12 27%K	5 16%	7 16%	6 16%	10 24%	10 11%	15 24%k	12 24%
None of the above	19 4%	- -	1 5%	18 4%	2 11%	1 2%	4 15%	1 3%	1 1%	2 6%a	2 3%	2 3%	2 4%
Mean	67.71	77.94DhK	66.83	66.19	73.44	67.34	62.03	60.68	51.76	68.55	64.47	67.44	80.05
Standard deviation	35.92	33.98	30.90	36.27	40.38	37.19	35.97	35.48	39.85	37.57	32.21	37.59	33.39
Standard error	1.63	4.22	6.74	1.82	9.79	5.37	6.68	5.29	6.94	6.02	3.58	4.89	4.82

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey
ONLINE Fieldwork: 15th-17th February 2019

Absolutes/col percents

Table 12

Q.4 How long do you think you would need the goods or items that you have already bought, or would likely buy in the possible event of a No Deal Brexit, to last?

Base: All who have already begun/would consider buying and storing supplies in case of a No Deal Brexit

	EU Referendum 2016				Do you have a longstanding physical or mental condition or disability?						What is the highest educational level that you have achieved to date?						
	Total	Leave (a)	Remain (b)	Did not vote (c)	NET: Yes (d)	Yes - mental cond- ition (e)	Yes - physical cond- ition (f)	Yes - dis- ability (g)	Yes - other (h)	No (i)	No formal educ- ation (j)	Pri- mary (k)	Secund- ary (l)	Univ- ersity degree (m)	Higher univ- ersity degree (n)	Still in full time educ- ation (o)	
Unweighted base	503	147	291	57	123	71	67	35	6	363	5	-	285	163	32	15	
Weighted base	497	116	252	129*	119*	69*	59*	32**	8**	367	5**	-**	285	163	30**	12**	
Up to one week	(7)	25 5%	10 8%b	10 4%	5 4%	8 9%	7 9%	4 7%	2 8%	1 13%	16 4%	-	-	14 5%	8 5%	2 6%	1 7%
Up to one month	(30)	135 27%	35 31%	71 28%	28 21%	19 16%	15 22%	10 17%	5 17%	-	113 31%Df	1 17%	-	69 24%	44 27%	16 52%	4 35%
Up to two months	(60)	119 24%	28 24%	55 22%	36 28%	29 25%e	8 12%	17 30%E	12 37%	-	89 24%e	3 71%	-	65 23%	40 25%	5 18%	4 33%
Up to three months	(90)	99 20%	16 14%	54 21%	29 22%	30 26%	18 27%	12 20%	8 25%	3 42%	65 18%	1 12%	-	56 20%	35 21%	4 15%	3 24%
More than three months	(120)	101 20%	24 21%	51 20%	26 20%	30 26%	18 27%	15 25%	4 14%	3 45%	67 18%	-	-	68 24%	30 18%	2 8%	-
None of the above	19	3 4%	12 3%	4 5%	4 3%	2 2%	2 3%	1 1%	-	-	15 4%	-	-	13 5%	5 3%	* 1%	-
Mean	67.71	63.19	68.33	70.60	75.111	72.78	72.45	66.76	92.33	64.96	58.41	-	70.85	66.82	50.45	52.89	
Standard deviation	35.92	37.70	35.74	34.48	35.87	39.84	36.35	32.75	39.03	35.41	18.27	-	36.69	35.15	31.59	27.47	
Standard error	1.63	3.14	2.14	4.65	3.26	4.80	4.47	5.54	15.93	1.89	8.17	-	2.22	2.80	5.67	7.09	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h/i - j/k/l/m/n/o

*** small base; ** very small base (under 30) ineligible for sig testing**