



## HOSPICE UK, PUBLIC PERCEPTIONS SURVEY, OCTOBER 2017

ComRes interviewed 2,120 UK adults aged 18+ online on the 7<sup>th</sup> and 8<sup>th</sup> of August 2017. Data were weighted to be demographically representative of all UK adults by age, gender and region. ComRes is a member of the British Polling Council and abides by its rules.

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## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 1  
Q.1 In your own words what is the primary function of a hospice?  
Base: All respondents

	Gender		Age										Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
A facility for terminally ill to receive care	1029 49%	456 44%	573 53%A	88 37%	140 38%	139 41%	168 45%	193 62% F	300 62% CDE	228 38%	307 43%	493 62% J	870 49% M	32 38%	110 47%	94 54% MV	86 47%	74 48%	104 53% Mv	126 46%	151 53% Mv	92 51% m	78 43%	47 46%	34 54% m
A facility that provides end of life care for the dying	458 22%	202 20%	256 24%A	42 18%	66 18%	64 19%	91 24% cd	78 25% cde	118 24% cde	107 18%	155 22%	195 24% l	382 22% s	20 23%	47 20%	37 22%	42 22%	39 25% s	37 19%	46 17%	61 21%	52 29% LnR Sx	46 25% s	20 20%	10 16%
They make their patients comfortable/ keep them as pain free as possible/ make the end bearable	274 13%	107 10%	166 15%A	29 12%	39 11%	28 8%	45 12%	47 15% E	85 17% DEF	68 11%	73 10%	133 17% J	240 14% Q	12 14%	36 15% Q	24 14% q	25 13%	11 7%	23 12%	34 13%	46 16% Qv	28 16% Q	18 10%	11 10%	5 8%
They support/ assist the families of the ill/ dying/ provide respite /solace/ information to families	197 9%	67 7%	130 12%A	13 5%	16 4%	25 7%	38 10% cd	38 12% CDe	67 14% CDE	29 5%	63 9% l	105 13% J	163 9% S	6 7%	23 10% s	22 12% S	16 8%	14 9%	18 9% s	13 5%	27 10% s	24 13% IS	15 8%	8 8%	11 17% ImpSvw
It provides palliative care	158 7%	55 5%	104 10%A	12 5%	22 6%	31 9% c	35 9% c	25 8%	34 7%	34 6%	66 9% l	59 7%	119 7%	7 8%	15 6%	10 6%	11 6%	6 4%	12 6%	23 8% q	21 7%	15 8%	23 13% LNOP QRt	7 7%	9 14% LnopQr
A facility for the sick/ ill to receive care/ help	154 7%	86 8%	68 6%	15 6%	38 11% fGH	38 11% cFGH	23 6%	18 6%	22 5%	53 9% K	61 8% K	40 5%	123 7%	6 7%	16 7%	13 7%	15 8%	11 7%	12 6%	21 8%	19 7%	10 6%	12 6%	9 9%	10 16% LNopRsTUV
They provide comfort/ respite/ deal with emotional needs of patients	135 6%	48 5%	88 8%A	6 3%	18 5%	22 6% c	28 7% C	22 7% C	40 8% Cd	24 4%	49 7% l	62 8% l	116 7% M	1 1%	20 9% M	11 6% m	8 4%	8 5%	14 7% M	17 6% m	23 8% M	14 8% M	11 6% m	4 4%	5 7% m
They allow people to die with dignity	100 5%	46 4%	54 5%	5 2%	13 4%	10 3%	20 5% c	24 8% CDE	28 6% ce	18 3%	30 4%	52 6% lj	88 5% w	1 2%	12 5%	9 5% w	8 5%	8 5%	11 6% w	16 6% w	11 4%	11 6% w	9 5% w	1 1%	1 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 1  
Q.1 In your own words what is the primary function of a hospice?  
Base: All respondents

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Eastern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
It provides care/ people go there to be taken care of	99 5%	70 7%B	28 3%	19 8% DGH	14 4%	26 7% dGH	21 6% GH	6 2%	13 3%	34 6% K	47 6% K	18 2%	77 4%	5 5%	6 3%	6 4%	11 6%	7 5%	13 7% In	12 4%	10 4%	7 4%	10 5%	4 4%	7 12% LNOqSTU
Respite care/ a break for carers	94 4%	22 2%	72 7%A	2 1%	7 2%	14 4% C	25 7% CD	20 6% CD	26 5% CD	9 1%	39 5% I	46 6% I	72 4%	5 6%	17 7% LpSt u	6 4%	5 3%	8 5%	8 4%	6 2%	10 4%	6 3%	13 7% lpSt	5 5%	3 5%
A facility for the elderly to receive care/ help	93 4%	60 6%B	33 3%	14 6% H	23 6% gH	25 7% fGH	14 4% h	9 3%	8 2%	38 6% K	39 5% K	17 2%	78 4% R	5 6% r	8 3%	7 4%	8 4%	5 3%	3 1%	27 10% LNop QRTUW	11 4%	4 2%	9 5% R	3 3%	3 5%
A facility for those unable to look after themselves	59 3%	31 3%	29 3%	12 5% FGH	19 5% FGH	11 3% H	6 2%	5 2%	6 1%	31 5% JK	17 2%	11 1%	53 3%	1 1%	9 4%	3 1%	7 4%	6 4%	3 2%	9 3%	10 3%	5 3%	3 2%	1 1%	3 4%
It is a peaceful place/ setting for patients to stay	58 3%	19 2%	39 4% A	2 1%	8 2%	7 2%	15 4% C	11 4% C	15 3% c	10 2%	22 3%	27 3% i	54 3%	1 1%	7 3%	6 4%	7 4%	7 5% T	12 6% LmST UVWx	6 2%	4 1%	3 2%	3 2%	1 1%	-
It provides residential care/ housing/ a place to live/ stay	57 3%	34 3%	22 2%	7 3%	17 5% GH	9 3%	10 3%	5 2%	8 2%	24 4% K	19 3%	13 2%	49 3%	2 3%	4 2%	6 3%	3 2%	8 5% Inr	3 2%	9 3%	9 3%	5 3%	4 2%	3 3%	1 1%
It is a comfortable/ warm/ friendly/ homely setting for patients to stay	56 3%	18 2%	39 4% A	6 3%	10 3%	6 2%	14 4%	9 3%	11 2%	16 3%	21 3%	20 3%	48 3%	2 2%	3 1%	6 4% s	8 4% nqS	1 1%	4 2%	3 1%	7 2%	14 8% LNQR STwX	6 3% s	2 2%	-
They provide professional/ high quality levels of care	56 3%	29 3%	27 2%	2 1%	9 2%	5 1%	14 4% ce	11 3% c	15 3%	11 2%	19 3%	25 3%	46 3%	2 3%	5 2%	5 3%	3 2%	1 1%	6 3%	9 3%	8 3%	8 4% q	3 2%	4 3%	3 4% q
A facility where people go to die	52 2%	20 2%	32 3%	6 2%	8 2%	15 4% FH	5 1%	11 3% f	8 2%	14 2%	20 3%	18 2%	46 3%	3 4%	8 3%	1 1%	3 2%	7 4% Ov	5 3%	7 3%	10 3% o	2 1%	2 1%	3 3%	1 2%
A facility for those with a serious illness to receive care/ help	48 2%	23 2%	25 2%	6 3%	9 2%	11 3% g	6 2%	3 1%	12 2%	15 3%	17 2%	15 2%	41 2% o	2 2%	9 4% O	1 *	5 3%	2 1%	5 3%	7 2%	5 2%	5 3%	5 3% o	1 1%	1 1%

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Prepared by ComRes



## Hospices Survey

### ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 1  
**Q.1 In your own words what is the primary function of a hospice?**  
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	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Alternative to hospital care/ not in a hospital/ a less clinical environment	46 2%	18 2%	27 3%	6 2%	3 1%	12 3%D	9 2%	7 2%	10 2%	9 1%	20 3%	17 2%	39 2%	1 1%	7 3%	3 2%	8 4%lt	2 1%	5 3%	7 3%	3 1%	2 1%	4 2%	3 3%	1 1%
It provides medical care/ treatment	31 1%	13 1%	17 2%	3 1%	3 1%	4 1%	4 1%	2 1%	13 3%dg	6 1%	9 1%	16 2%	25 1%	-	2 1%	7 4%LmnP Tv	-	3 2%p	4 2%p	5 2%	1 *	2 1%	2 1%	4 3%PT	1 2%
A facility for people with a long term/ chronic illness to receive care/ help	29 1%	15 1%	14 1%	2 1%	4 1%	7 2%	7 2%	5 2%	4 1%	6 1%	14 2%	9 1%	28 2%	-	1 1%	3 2%	4 2%	1 1%	4 2%	2 1%	9 3%lnsv w	3 2%	1 *	-	1 1%
A facility for those that need it (non-specific)	27 1%	13 1%	14 1%	6 2%GH	9 2%GH	7 2%Gh	3 1%	-	3 1%	15 2%K	10 1%K	3 *	20 1%	1 1%	4 2%	4 2%	3 1%	* *	2 1%	2 1%	2 1%	2 1%	4 2%	1 1%	2 3%
They have specialist staff/ Doctors/ nurses	26 1%	5 1%	21 2%A	-	2 1%	3 1%	10 3%Cde	5 2%c	7 1%c	2 *	12 2%l	12 2%i	21 1%	3 3%lnS	1 1%	2 1%	2 1%	2 1%	3 2% s	-	6 2% S	2 1%	1 1%	2 2% S	1 2% S
They treat patients with compassion/ kindness	24 1%	8 1%	16 1%	-	3 1%	4 1%	7 2%c	1 *	9 2%c	3 1%	11 2%	10 1%	18 1%	-	3 1%	3 2%	4 2%	1 1%	1 *	2 1%	3 1%	1 *	4 2%	-	3 4%LmRsUw
A facility for those who's families are unable to look after them/ have no family	23 1%	13 1%	11 1%	-	2 1%	6 2%c	9 2% Cd	3 1%	4 1%	2 *	15 2% lk	7 1%	18 1%	-	1 *	4 2% lnr	2 1%	1 1%	* *	3 1%	5 2%	1 1%	5 3% Lnr	1 1%	-
They provide full-time/ constant/ 24 hour care	23 1%	12 1%	10 1%	4 2% G	2 1%	8 2% dG	4 1%	-	5 1% g	6 1%	12 2%	5 1%	20 1%	1 1%	3 1%	1 1%	2 1%	5 3% LUV	2 1%	3 1%	3 1%	-	1 *	2 2% u	-
Family are able to visit/ be with patients	21 1%	6 1%	15 1% a	-	* *	3 1% d	5 1% d	5 2% cd	8 2% cD	* *	8 1% l	13 2% l	18 1%	2 2% ou	* *	-	4 2% nou	1 1%	2 1%	3 1%	6 2% nou	-	2 1%	-	1 1%
A facility for the disabled to receive care/ help	20 1%	9 1%	10 1%	2 1%	2 *	6 2%	5 1%	2 1%	3 1%	4 1%	11 2% k	5 1%	18 1%	2 3% OPU	5 2% opu	-	-	2 1%	4 2% opu	2 1%	4 1%	-	1 1%	-	-

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Q.1 In your own words what is the primary function of a hospice?  
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Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Care in your own home	17 1%	8 1%	9 1%	4 2%e	3 1%	1 *	5 1%	2 1%	4 1%	6 1%	5 1%	5 1%	15 1%	-	1 *	-	4 2%loru v	1 1%	-	5 2%r	4 1%	-	-	-	-	2 3%INORUVw
It is a charity	16 1%	6 1%	10 1%	2 1%	5 1%H	3 1%h	4 1%h	3 1%h	-	7 1%	6 1%	3 *	13 1%	*	1 *	2 1%	2 1%	2 1%	1 1%	1 *	2 1%	2 1%	1 1%	1 1%	1 2%	
A facility for children/ young people	16 1%	7 1%	9 1%	3 1%h	4 1%h	2 1%	2 *	4 1%h	1 *	7 1%	4 *	5 1%	12 1%	-	1 1%	2 1%	1 *	1 1%	4 2%LS	-	3 1%	1 *	1 *	1 1%	2 3%LnpSuv	
It is for short term stays/ visits	14 1%	10 1%	5 *	2 1%	2 1%	2 1%	3 1%	1 *	4 1%	5 1%	5 1%	5 1%	11 1%	-	3 1%	1 *	1 1%	1 1%	1 *	3 1%	1 *	1 *	3 1%	1 1%	-	
It is a form of hospital	14 1%	7 1%	7 1%	3 1%g	1 *	1 *	3 1%	-	5 1%g	4 1%	4 1%	5 1%	10 1%	-	-	2 1%	1 *	-	-	3 1%	4 1%	1 1%	2 1%	1 1%	-	
A facility for people of all ages	12 1%	6 1%	6 1%	3 1%DEg	-	-	5 1%de	*	4 1%	3 1%	5 1%	4 1%	9 1%	-	1 *	-	4 2%LoqS tv	-	2 1%	-	1 *	1 1%	-	-	3 5%LmNOqRSTUVW	
A facility for vulnerable people to receive care/ help	10 *	6 1%	4 *	2 1%h	3 1%h	5 1%FgH	-	-	-	5 1%K	5 1%K	-	8 *	1 1%	2 1%	1 *	2 1%	1 *	-	2 1%	1 *	1 1%	1 1%	1 1%	-	
A facility for adults	9 *	2 *	7 1%	-	1 *	1 *	2 1%	4 1%h	1 *	1 *	3 *	5 1%	8 *	-	1 *	2 1%	1 *	-	2 1%	-	1 *	1 1%	-	1 1%	1 2% <sub>s</sub>	
It is for long term stays/ visits	7 *	1 *	6 1%	3 1%EH	1 *	-	2 *	1 *	-	4 1%k	2 *	1 *	5 *	-	2 1%	*	-	-	1 1%	1 *	1 *	-	-	2 2%Lv	-	
Other answers	141 7%	69 7%	72 7%	13 6%	26 7%	29 8%	25 7%	17 5%	32 7%	39 7%	53 7%	49 6%	123 7%	2 3%	16 7%	12 7%	10 5%	14 9%m	12 6%	20 7%	20 7%	16 9%	12 6%	5 4%	2 4%	
Don't know	147 7%	80 8%	67 6%	37 16%EFgH	49 13%EFgH	23 7%GH	23 6%gH	9 3%	6 1%	87 14%JK	46 6%K	15 2%	122 7%x	6 7%x	18 8%X	8 5%	12 6%x	12 8%X	15 7%X	27 10%lotX	15 5%x	9 5%	17 9%oX	8 8%X	-	

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## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 2  
Q.2 How familiar or unfamiliar would you say you are with what hospice care involves?  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Very familiar	(10)	113 5%	49 5%	65 6%	8 3%	21 6%E	9 2%	20 5%e	18 6%e	38 8%CE	29 5%	56 7%J	92 5%	8 9%q	11 5%	11 6%	9 5%	4 3%	8 4%	18 7%	15 5%	7 4%	11 6%	7 7%	3 5%
	(9)	80 4%	35 3%	45 4%	13 5% <sup>d</sup>	9 2%	16 5%	17 3%	9 3%	17 4%	21 5%	33 4%	26 3%	71 4% <sup>r</sup>	1 1%	10 4%	5 3%	10 5% <sup>rw</sup>	7 5% <sup>w</sup>	3 2%	7 3%	17 6% <sup>RW</sup>	10 6% <sup>rw</sup>	7 4%	2 1%
	(8)	182 9%	80 8%	102 9%	14 6%	27 7%	31 9%	34 10%	31 9%	46 10%	40 9%	65 10% <sup>i</sup>	77 8%	148 10%	9 13%	24 15% <sup>px</sup>	11 6%	9 5%	12 8%	14 7%	21 8%	33 12% <sup>LoPx</sup>	14 8%	22 12% <sup>oPx</sup>	11 10%
	(7)	284 13%	137 13%	147 14%	19 8%	58 16% <sup>Cg</sup>	41 12%	60 16% <sup>Cg</sup>	32 10%	75 15% <sup>Cg</sup>	76 13%	101 14%	107 13%	237 13% <sup>q</sup>	10 12%	35 15% <sup>q</sup>	28 16% <sup>Q</sup>	25 13%	13 8%	29 15% <sup>q</sup>	30 11%	41 14%	27 15%	29 16% <sup>Q</sup>	12 12%
	(6)	319 15%	162 16%	157 14%	42 18%	54 15%	54 16%	50 13%	51 16%	68 14%	95 16%	104 15%	119 15%	269 15%	11 13%	32 14%	30 17% <sup>v</sup>	32 17% <sup>v</sup>	37 24% <sup>LmN</sup>	27 14%	35 13%	39 13%	26 15%	19 11%	16 16%
	(5)	366 17%	180 17%	185 17%	43 18%	55 15%	47 14%	74 20% <sup>e</sup>	59 19%	87 18%	98 16%	121 17%	146 18%	315 18% <sup>v</sup>	18 21% <sup>v</sup>	35 15%	31 18%	36 20% <sup>v</sup>	31 20% <sup>v</sup>	37 19% <sup>v</sup>	49 18%	46 16%	32 17%	21 12%	14 14%
	(4)	180 8%	69 7%	111 10%A	27 11% <sup>H</sup>	34 9%	34 10% <sup>h</sup>	28 8%	24 8%	32 7%	62 10% <sup>k</sup>	62 9%	56 7%	146 8% <sup>t</sup>	7 8%	16 7%	14 8%	23 12% <sup>lnT</sup>	13 8%	18 9%	26 10% <sup>t</sup>	15 5%	14 7%	20 11% <sup>T</sup>	10 9%
	(3)	197 9%	97 9%	100 9%	31 13% <sup>H</sup>	31 8%	31 9%	38 10%	32 10%	34 7%	62 10%	69 10%	66 8%	159 9%	6 7%	22 9%	14 8%	12 7%	15 10%	19 10%	25 9%	28 10%	18 9%	17 10%	11 17% <sup>lmoP</sup>
	(2)	156 7%	87 8% <sup>b</sup>	68 6%	18 8%	29 8%	33 10% <sup>Fh</sup>	20 5%	27 9%	28 6%	47 8%	53 7%	56 7%	135 8% <sup>m</sup>	2 2%	21 9% <sup>mx</sup>	14 8% <sup>m</sup>	10 6%	10 7%	21 10% <sup>Mx</sup>	23 9% <sup>m</sup>	19 7%	14 8%	15 8% <sup>m</sup>	5 5%
	(1)	107 5%	65 6% <sup>B</sup>	43 4%	14 6%	19 5%	19 6%	17 4%	11 4%	28 6%	33 5%	36 5%	39 5%	85 5% <sup>q</sup>	4 5%	9 4%	6 4%	11 6% <sup>q</sup>	2 2%	10 5% <sup>q</sup>	15 5% <sup>q</sup>	18 6% <sup>Q</sup>	9 5%	8 5%	10 10% <sup>LnoQ</sup>
Very unfamiliar	(0)	114 5%	62 6%	51 5%	7 3%	22 6%	20 6%	15 4%	16 5%	33 7% <sup>c</sup>	29 5%	36 5%	49 6%	96 5%	8 10% <sup>oPQt</sup>	17 7% <sup>p</sup>	6 4%	5 3%	5 3%	10 5%	23 8% <sup>loPq</sup>	13 4%	10 5%	5 6%	2 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 2  
Q.2 How familiar or unfamiliar would you say you are with what hospice care involves?  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Familiar (6-10)	979 46%	464 45%	515 47%	94 40%	168 46%	151 44%	182 48% <sup>c</sup>	140 45%	244 50% <sup>C</sup>	262 44%	333 46%	384 48%	817 46%	39 46%	113 48%	84 49%	84 45%	74 48%	82 41%	111 41%	145 51% <sup>rS</sup>	84 47%	88 49%	47 45%	26 42%
NET: Unfamiliar (0-4)	754 36%	381 37%	373 34%	97 41% <sup>FH</sup>	135 37%	138 40% <sup>FH</sup>	118 31%	111 36%	155 32%	232 39% <sup>k</sup>	256 36%	266 33%	622 35%	28 32%	85 36%	55 32%	62 33%	46 30%	78 39% <sup>q</sup>	112 41% <sup>loQ</sup>	92 32%	65 36%	69 38%	40 39%	23 35%
NET: Very familiar (8-10)	376 18%	164 16%	211 19% <sup>A</sup>	34 14%	56 16%	56 16%	71 19%	57 18%	101 21% <sup>cd</sup>	90 15%	128 18%	158 20% <sup>l</sup>	311 18% <sup>r</sup>	18 21%	45 19%	26 15%	28 15%	24 16%	26 13%	47 17%	65 23% <sup>Lop</sup>	32 17%	40 22% <sup>Rx</sup>	18 17%	7 11%
NET: Very unfamiliar (0-2)	377 18%	214 21% <sup>B</sup>	162 15%	38 16%	70 19% <sup>f</sup>	73 21% <sup>F</sup>	52 14%	54 17%	89 18%	109 18%	124 17%	144 18%	317 18% <sup>Q</sup>	15 17%	47 20% <sup>Q</sup>	27 16%	26 14%	18 11%	41 21% <sup>Q</sup>	61 22% <sup>lpQ</sup>	49 17%	33 18%	33 18% <sup>q</sup>	20 19% <sup>q</sup>	7 10%
Don't know	22 1%	10 1%	13 1%	3 1%	6 2%	5 1%	3 1%	2 1%	2 *	10 2% <sup>k</sup>	8 1%	4 1%	18 1%	1 1%	4 2%	2 1%	3 2%	4 2% <sup>r</sup>	* *	1 *	3 1%	1 *	2 1%	2 2%	- -
Mean	5.13	4.97	5.30 <sup>A</sup>	4.90	5.05	4.89	5.36 <sup>CE</sup>	5.11	5.31 <sup>cE</sup>	4.99	5.14	5.24	5.14 <sup>s</sup>	5.20	5.11	5.29	5.23	5.30	4.87	4.85	5.36 <sup>rs</sup>	5.13	5.26	4.98	5.01
Standard deviation	2.59	2.62	2.55	2.39	2.63	2.59	2.50	2.55	2.74	2.54	2.55	2.67	2.59	2.82	2.70	2.47	2.41	2.23	2.49	2.75	2.67	2.58	2.72	2.69	2.28
Standard error	0.06	0.08	0.08	0.16	0.14	0.14	0.13	0.15	0.13	0.10	0.10	0.10	0.06	0.30	0.18	0.18	0.19	0.18	0.17	0.18	0.16	0.19	0.20	0.26	0.29

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



**Hospices Survey**  
**ONLINE Fieldwork: 7th-8th August 2017**

Absolutes/col percents

Table 3  
**Q.3 Which, if any, of the following services do you think hospices currently provide or should provide?**  
**Summary**  
**Base: All respondents**

	Services						Bereavement support for families
	Medical care	Personal care	Spiritual care	Complementary therapy	Rehabilitation	Counselling	
Unweighted base	2120	2120	2120	2120	2120	2120	2120
Weighted base	2120	2120	2120	2120	2120	2120	2120
NET: Currently or should	2065 97%	2043 96%	1702 80%	1633 77%	1576 74%	2006 95%	2038 96%
Currently provide	1840 87%	1824 86%	1176 55%	827 39%	966 46%	1485 70%	1637 77%
Should provide	651 31%	652 31%	757 36%	977 46%	833 39%	852 40%	764 36%
Neither currently nor should provide	55 3%	77 4%	418 20%	487 23%	544 26%	114 5%	82 4%



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 4  
Q.3 Which, if any, of the following services do you think hospices currently provide or should provide?  
Medical care (e.g. medication, symptom management)  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Currently or should	2065	1003	1063	222	350	328	374	310	483	572	702	792	1723	85	232	172	178	149	193	259	281	176	176	103	63
	97%	97%	98%	93%	96%	96%	99% <sup>cDE</sup>	99% <sup>cDE</sup>	99% <sup>cDE</sup>	95%	98% <sup>l</sup>	99% <sup>lj</sup>	97% <sup>S</sup>	98%	98% <sup>s</sup>	100% <sup>LPQ</sup>	96%	96%	98%	95%	98% <sup>s</sup>	97%	97%	100% <sup>pqS</sup>	99%
Currently provide	1840	876	964	197	298	275	337	284	450	495	611	733	1529	75	205	151	156	132	178	220	254	158	158	94	58
	87%	85%	89% <sup>A</sup>	83%	82%	81%	89% <sup>cDE</sup>	91% <sup>cDE</sup>	92% <sup>cDE</sup>	82%	85%	92% <sup>lJ</sup>	86% <sup>S</sup>	87%	87%	87% <sup>s</sup>	84%	86%	90% <sup>lS</sup>	80%	89% <sup>S</sup>	87%	87% <sup>s</sup>	92% <sup>S</sup>	92% <sup>s</sup>
Should provide	651	342	309	92	141	143	103	73	99	233	246	172	548	25	69	47	58	55	51	93	95	54	54	26	23
	31%	33% <sup>B</sup>	28%	39% <sup>FGH</sup>	39% <sup>FGH</sup>	42% <sup>FGH</sup>	27% <sup>H</sup>	23%	20%	39% <sup>K</sup>	34% <sup>K</sup>	21%	31%	29%	29%	27%	32%	36% <sup>r</sup>	26%	34% <sup>r</sup>	33%	30%	30%	25%	36%
Neither currently nor should provide	55	31	23	16	14	13	3	2	6	30	17	8	49	1	5	1	7	6	4	15	5	5	5	-	*
	3%	3%	2%	7% <sup>FGH</sup>	4% <sup>FGH</sup>	4% <sup>FGH</sup>	1%	1%	1%	5% <sup>JK</sup>	2% <sup>k</sup>	1%	3% <sup>O</sup>	2%	2%	*	4% <sup>Ow</sup>	4% <sup>Ow</sup>	2%	5% <sup>LnOt</sup>	2%	3%	3%	-	1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 5  
Q.3 Which, if any, of the following services do you think hospices currently provide or should provide?  
Personal care (e.g. washing, dressing, housekeeping)  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Currently or should	2043 96%	1002 97%	1040 96%	225 95%	348 96%	327 96%	363 96%	306 98% <sup>Cd</sup>	474 97%	573 95%	690 96%	780 97% <sup>l</sup>	1703 96% <sup>P</sup>	85 99% <sup>P</sup>	225 95%	168 97% <sup>P</sup>	169 91%	148 96%	192 97% <sup>P</sup>	264 97% <sup>P</sup>	274 96% <sup>p</sup>	178 98% <sup>P</sup>	175 97% <sup>p</sup>	103 100% <sup>lNo</sup>	62 97%
Currently provide	1824 86%	882 85%	942 87%	198 83%	300 82%	286 84%	335 89% <sup>cDe</sup>	276 88% <sup>D</sup>	430 88% <sup>D</sup>	497 83%	621 87% <sup>i</sup>	705 88% <sup>l</sup>	1512 85%	71 82%	198 84%	154 89% <sup>ps</sup>	150 81%	130 84%	170 86%	224 82%	252 88% <sup>ps</sup>	164 90% <sup>lmn</sup>	159 88%	95 92% <sup>lMN</sup>	58 91%
Should provide	652 31%	348 34% <sup>B</sup>	303 28%	94 39% <sup>FGH</sup>	139 38% <sup>FGH</sup>	138 40% <sup>FGH</sup>	96 25%	83 27% <sup>h</sup>	102 21%	233 39% <sup>JK</sup>	234 33% <sup>K</sup>	186 23%	552 31% <sup>o</sup>	28 32%	70 30%	43 25%	58 31%	53 34% <sup>o</sup>	61 31%	96 35% <sup>o</sup>	92 32%	52 29%	51 28%	26 25%	23 36%
Neither currently nor should provide	77 4%	32 3%	45 4%	13 5% <sup>G</sup>	16 4% <sup>g</sup>	14 4%	14 4%	6 2%	15 3%	29 5% <sup>K</sup>	28 4%	20 3%	70 4% <sup>w</sup>	1 1%	12 5% <sup>W</sup>	5 3% <sup>w</sup>	16 9% <sup>LMOR</sup>	6 4% <sup>w</sup>	6 3% <sup>w</sup>	9 3% <sup>w</sup>	12 4% <sup>W</sup>	3 2%	6 3% <sup>w</sup>	-	2 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 6  
Q.3 Which, if any, of the following services do you think hospices currently provide or should provide?  
Spiritual care (e.g. through chaplaincy)  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ire-land (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Currently or should	1702	800	902	173	282	260	300	256	432	455	560	687	1418	71	190	136	147	120	156	225	221	151	150	80	54
	80%	77%	83%A	73%	77%	76%	80% <sub>c</sub>	82% <sub>Ce</sub>	88% <sub>CDE</sub>	76%	78%	86% <sub>LJ</sub>	80%	82%	80%	79%	80%	78%	79%	82%	77%	83%	83%	78%	85%
Currently provide	1176	547	628	93	176	173	222	192	320	269	395	512	969	42	129	97	97	80	112	134	164	113	111	55	41
	55%	53%	58%A	39%	48% <sub>c</sub>	51% <sub>C</sub>	59% <sub>CDE</sub>	62% <sub>CDE</sub>	66% <sub>CDE</sub>	45% <sub>f</sub>	55% <sub>I</sub>	64% <sub>LJ</sub>	55% <sub>s</sub>	49%	55%	56%	52%	52%	57%	49%	58% <sub>s</sub>	62% <sub>lmq</sub>	61% <sub>lmS</sub>	53%	64% <sub>ms</sub>
Should provide	757	362	395	111	151	138	120	91	146	262	258	237	639	32	80	54	75	60	61	125	91	62	63	34	21
	36%	35%	36%	47% <sub>FGH</sub>	41% <sub>FGH</sub>	40% <sub>FGH</sub>	32%	29%	30%	43% <sub>JK</sub>	36% <sub>K</sub>	30%	36%	37%	34%	31%	40% <sub>r</sub>	39%	31%	46% <sub>LNO</sub>	32%	34%	35%	33%	32%
Neither currently nor should provide	418	234	183	65	82	81	77	56	57	147	158	113	354	15	46	37	38	34	41	48	64	30	31	23	10
	20%	23% <sub>B</sub>	17%	27% <sub>FGH</sub>	23% <sub>H</sub>	24% <sub>gH</sub>	20% <sub>H</sub>	18% <sub>H</sub>	12%	24% <sub>K</sub>	22% <sub>K</sub>	14%	20%	18%	20%	21%	20%	22%	21%	18%	23%	17%	17%	22%	15%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 7  
Q.3 Which, if any, of the following services do you think hospices currently provide or should provide?  
Complementary therapy (e.g. massages, aromatherapy, reflexology, gym facilities)  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ire-land (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Currently or should	1633	742	891	171	288	264	292	246	372	459	556	618	1359	64	187	135	136	124	156	209	213	134	148	78	48
	77%	72%	82%A	72%	79% <sub>c</sub>	77%	77%	79% <sub>c</sub>	76%	76%	77%	77%	77%	74%	79%	78%	74%	80%	79%	76%	74%	74%	82% <sub>pt</sub>	76%	75%
Currently provide	827	375	452	66	134	126	163	128	211	200	288	339	683	31	98	74	64	69	77	83	112	74	78	40	27
	39%	36%	42%A	28%	37% <sub>C</sub>	37% <sub>C</sub>	43% <sub>C</sub>	41% <sub>C</sub>	43% <sub>Cde</sub>	33%	40% <sub>l</sub>	42% <sub>l</sub>	39% <sub>S</sub>	35%	42% <sub>S</sub>	43% <sub>S</sub>	35%	45% <sub>pS</sub>	39% <sub>s</sub>	31%	39% <sub>s</sub>	41% <sub>s</sub>	43% <sub>S</sub>	39%	42%
Should provide	977	453	524	129	189	177	155	138	188	318	333	326	819	37	105	69	81	76	99	148	129	75	85	44	30
	46%	44%	48% <sub>a</sub>	54% <sub>FGH</sub>	52% <sub>FgH</sub>	52% <sub>FgH</sub>	41%	44%	38%	53% <sub>JK</sub>	46% <sub>K</sub>	41%	46%	42%	44%	40%	44%	50%	50% <sub>o</sub>	54% <sub>Lmn</sub>	45%	41%	47%	43%	47%
Neither currently nor should provide	487	292	195	67	76	77	85	66	117	143	162	182	414	22	49	37	49	31	41	64	73	47	33	25	16
	23%	28% <sub>B</sub>	18%	28% <sub>dg</sub>	21%	23%	23%	21%	24%	24%	23%	23%	23%	26%	21%	22%	26% <sub>v</sub>	20%	21%	24%	26% <sub>v</sub>	26%	18%	24%	25%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

### Hospices Survey

#### ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 8  
**Q.3 Which, if any, of the following services do you think hospices currently provide or should provide?**  
**Rehabilitation (e.g. through physiotherapy, speech therapy)**  
**Base: All respondents**

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Currently or should	1576	771	806	188	293	270	280	226	319	481	550	545	1301	67	179	132	129	121	146	198	214	116	147	79	49
	74%	75%	74%	79% <sub>H</sub>	80% <sub>fGH</sub>	79% <sub>gH</sub>	74% <sub>H</sub>	73% <sub>h</sub>	65%	80% <sub>K</sub>	77% <sub>K</sub>	68%	73% <sub>U</sub>	78% <sub>U</sub>	76% <sub>U</sub>	76% <sub>U</sub>	70%	78% <sub>U</sub>	74% <sub>u</sub>	72%	75% <sub>U</sub>	64%	81% <sub>LPr SU</sub>	77% <sub>U</sub>	76%
Currently provide	966	493	473	118	178	175	173	131	190	296	348	322	780	41	116	83	78	72	84	115	119	71	93	56	37
	46%	48% <sub>b</sub>	44%	50% <sub>H</sub>	49% <sub>H</sub>	51% <sub>GH</sub>	46% <sub>h</sub>	42%	39%	49% <sub>K</sub>	49% <sub>K</sub>	40%	44%	47%	49% <sub>u</sub>	48%	42%	47%	43%	42%	42%	39%	51% <sub>st</sub>	55% <sub>Lpr STU</sub>	58% <sub>lprSTU</sub>
Should provide	833	404	429	109	157	147	139	121	160	266	286	281	701	35	89	61	66	74	83	110	121	62	77	33	22
	39%	39%	40%	46% <sub>fH</sub>	43% <sub>H</sub>	43% <sub>H</sub>	37%	39%	33%	44% <sub>K</sub>	40% <sub>k</sub>	35%	40%	41%	38%	35%	36%	48% <sub>LNO PUW</sub>	42%	40%	40%	42% <sub>w</sub>	43% <sub>w</sub>	32%	35%
Neither currently nor should provide	544	264	280	49	71	71	97	86	169	120	168	255	471	19	58	41	56	34	52	76	72	65	34	23	15
	26%	25%	26%	21%	20%	21%	26% <sub>d</sub>	27% <sub>De</sub>	35% <sub>CDE</sub>	20%	23%	32% <sub>IJ</sub>	27% <sub>V</sub>	22%	24%	24%	30% <sub>V</sub>	22%	26% <sub>ev</sub>	28% <sub>v</sub>	25%	36% <sub>LMN OQrTVW</sub>	19%	23%	24%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
 Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 9  
Q.3 Which, if any, of the following services do you think hospices currently provide or should provide?  
**Counselling**  
Base: All respondents

	Gender			Age									Region														
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)		
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61		
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*		
NET: Currently or should	2006 95%	967 94%	1039 96%A	218 92%	341 94%	323 95%	360 95%	301 96%C	464 95%	559 93%	683 95%	764 95%i	1676 95%	78 91%	222 94%	168 97%Mr	175 94%	148 96%	182 92%	260 95%	271 95%	172 95%	170 94%	98 96%	62 97%		
Currently provide	1485 70%	720 70%	765 70%	132 56%	240 66%C	228 67%C	279 74%CD	231 74%CD	279 74%CD	231 74%CD	376 77%CD	372 62%	507 71%i	606 76%jJ	1216 69%S	57 66%	165 70%	129 75%iSt	127 68%	104 67%	140 71%ss	169 62%	190 66%	135 75%St	134 74%S	83 81%LMN PQRST	52 82%LmpqST
Should provide	852 40%	421 41%	431 40%	129 54% <sup>d</sup> FGH	167 46%FGH	174 51%FGH	133 35%h	107 34%	142 29%	296 49%JK	307 43%K	249 31%	731 41%w	30 35%	85 36%	66 38%	76 41%	76 49%LMN oRVW	71 36%	128 47%lmN RVW	126 44%nrv W	72 40%	63 35%	33 32%	26 40%		
Neither currently nor should provide	114 5%	67 6%B	47 4%	19 8%G	23 6%	18 5%	17 5%	11 4%	25 5%	43 7%k	35 5%	36 5%	97 5%	8 9%O	14 6%	5 3%	10 6%	6 4%	15 8%o	13 5%	15 5%	9 5%	11 6%	5 4%	2 3%		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 10  
Q.3 Which, if any, of the following services do you think hospices currently provide or should provide?  
Bereavement support for families  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Currently or should	2038 96%	978 95%	1060 98%A	222 94%	349 96%	328 96%	363 96%	303 97%c	473 97%c	571 95%	691 96%	776 97%i	1701 96%S	82 95%	229 97% <sub>s</sub>	172 100%LMn PQRSTUvX	174 94%	147 95%	195 99%LPq	253 92%	275 96% <sub>s</sub>	174 96%	175 97% <sub>s</sub>	101 98% <sub>s</sub>	61 95%
Currently provide	1637 77%	772 75%	865 80%A	161 68%	273 75% <sub>c</sub>	248 73%	297 79% <sub>Ce</sub>	258 83% <sub>CDE</sub>	401 82% <sub>CDE</sub>	434 72%	545 76%	658 82% <sub>LJ</sub>	1363 77% <sub>S</sub>	61 71%	192 81% <sub>mS</sub>	144 83% <sub>LMq</sub>	145 78% <sub>S</sub>	115 75%	162 82% <sub>ImS</sub>	183 67%	221 77% <sub>S</sub>	140 77% <sub>S</sub>	139 77% <sub>S</sub>	85 82% <sub>mS</sub>	51 80% <sub>s</sub>
Should provide	764 36%	393 38%	371 34%	118 50% <sub>dFG</sub> H	150 41% <sub>FGH</sub>	158 46% <sub>FGH</sub>	126 33% <sub>H</sub>	88 28%	124 25%	269 45% <sub>JK</sub>	284 39% <sub>K</sub>	212 26%	638 36%	32 37%	73 31%	52 30%	60 32%	63 41% <sub>nO</sub>	66 33%	109 40% <sub>no</sub>	118 41% <sub>INO</sub> pr	65 36%	67 37%	33 32%	26 41%
Neither currently nor should provide	82 4%	57 5%B	26 2%	15 6% <sub>gh</sub>	15 4%	14 4%	14 4%	9 3%	16 3%	30 5% <sub>k</sub>	27 4%	25 3%	72 4% <sub>OR</sub>	4 5% <sub>O</sub>	7 3% <sub>o</sub>	1 *	11 6% <sub>OR</sub>	8 5% <sub>Or</sub>	3 1%	21 8% <sub>LnOR</sub> tw	11 4% <sub>O</sub>	7 4% <sub>O</sub>	6 3% <sub>o</sub>	2 2%	3 5% <sub>O</sub>

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 11  
Q.4a Below is a list of paired statements relating to hospice care. In each pair, please select the statement that you most believe to be true.  
Base: All respondents

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Eastern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Hospice care is mainly for older people	222 10%	147 14%B	75 7%	42 18%FGH	59 16%FGH	44 13%GH	39 10%GH	17 6%	21 4%	101 17%JK	83 12%K	38 5%	194 11%Rt	16 18%LnP QRTUVw X	25 10%r	21 12%R	16 9%	13 9%	10 5%	57 21%LNOP QRTUVWX	22 8%	14 8%	16 9%	9 9%	3 4%
Hospice care is for people of all ages	1794 85%	831 80%	963 89%A	171 72%	283 78%	280 82%C	331 88%CD	282 91%CDE	448 92%CDE f	454 75%	610 85%I	730 91%IJ	1488 84%S	69 79%	195 82%S	147 85%S	164 89%ms	133 86%S	177 90%LMN S	196 72%	253 88%Lmn S	155 86%S	156 86%S	90 88%S	60 94%IMNoS
Don't know	104 5%	56 5%	48 4%	25 10%dEFG H	22 6%F	17 5%F	8 2%	12 4%	19 4%	47 8%JK	25 4%	31 4%	91 5%	2 2%	17 7%op	5 3%	5 3%	8 5%	10 5%	20 7%opt	11 4%	12 7%	8 5%	3 3%	1 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 12  
Q.4b Below is a list of paired statements relating to hospice care. In each pair, please select the statement that you most believe to be true.  
Base: All respondents

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
All hospice care services have to be paid for by those receiving them	317	158	159	57	99	61	49	20	32	156	110	52	263	14	31	20	25	28	21	53	44	26	25	19	11
	15%	15%	15%	24% <sup>F</sup>	27% <sup>GH</sup>	18% <sup>GH</sup>	13% <sup>GH</sup>	6%	7%	26% <sup>JK</sup>	15% <sup>K</sup>	6%	15% <sup>r</sup>	17%	13%	12%	14%	18% <sup>r</sup>	10%	19% <sup>loR</sup>	15%	14%	14%	18% <sup>r</sup>	18%
Hospice care services are generally free for those receiving them	1207	592	615	101	175	162	229	199	342	275	391	541	1015	41	145	109	100	92	119	143	161	106	102	55	35
	57%	57%	57%	42%	48%	48%	61% <sup>CDE</sup>	64% <sup>CDE</sup>	70% <sup>CDE</sup>	46%	54% <sup>l</sup>	68% <sup>IJ</sup>	57% <sup>m</sup>	47%	61% <sup>Ms</sup>	63% <sup>MS</sup>	54%	60% <sup>m</sup>	60% <sup>m</sup>	52%	56%	58%	57%	54%	54%
Don't know	596	284	312	80	91	118	99	93	115	171	218	208	495	31	60	43	60	34	58	78	81	49	54	29	18
	28%	27%	29%	34% <sup>DfH</sup>	25%	35% <sup>DFH</sup>	26%	30% <sup>h</sup>	23%	28%	30% <sup>k</sup>	26%	28%	36% <sup>noQ</sup>	25%	25%	32% <sup>q</sup>	22%	29%	28%	28%	27%	30%	28%	28%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 13  
Q.4c Below is a list of paired statements relating to hospice care. In each pair, please select the statement that you most believe to be true.  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Hospice care is only for people in their last days of life	420 20%	213 21%	207 19%	45 19%	99 27%CFH	85 25%FH	52 14%	66 21%FH	74 15%	144 24%jK	137 19%	140 17%	360 20%q	20 23%	43 18%	38 22%q	28 15%	22 14%	33 17%	76 28%LNP	65 23%pQv	36 20%	29 16%	21 21%	10 16%
Hospice care is for anyone who needs support in managing a terminal illness	1535 72%	737 71%	798 74%	159 67%	240 66%	222 65%	297 79%G	222 71%G	394 81%G	399 66%	520 72%I	616 77%Ij	1276 72%S	63 73%	166 70%	127 73%S	137 74%S	117 76%S	151 77%S	177 65%	203 71%	135 75%S	136 75%S	74 72%	49 77%
Don't know	165 8%	85 8%	80 7%	33 14%DFGH	25 7%	34 10%H	28 7%h	23 8%h	21 4%	59 10%K	62 9%K	45 6%	137 8%	4 4%	28 12%LMOT	8 5%	20 11%o	16 10%o	14 7%	20 7%	18 6%	10 6%	16 9%	7 7%	4 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 14  
Q.4d Below is a list of paired statements relating to hospice care. In each pair, please select the statement that you most believe to be true.  
Base: All respondents

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Hospice care is only available in a hospice building	663 31%	334 32%	329 30%	57 24%	108 30%	101 30%	107 28%	110 35% CF	180 37% CdE	165 27%	208 29%	290 36% IJ	557 31%	25 29%	83 35% p	59 34%	49 26%	54 35%	71 36% p	79 29%	85 30%	53 29%	57 32%	34 33%	15 24%
Hospice care is available in community settings (e.g. at home or in a care home)	961 45%	460 45%	501 46%	118 50% G	188 51% eG	149 44% g	172 46% G	114 36%	221 45% G	306 51% JK	321 45%	335 42%	807 45%	43 50%	101 43%	80 46%	87 47%	66 43%	80 40%	117 43%	150 52% LNq	83 46%	79 44%	45 44%	30 48%
Don't know	496 23%	240 23%	256 24%	62 26% dH	68 19%	92 27% DH	98 26% DH	88 28% DH	87 18%	131 22%	190 26% ik	175 22%	409 23% T	18 21%	52 22%	34 20%	50 27% T	35 23%	47 24%	77 28% loT	51 18%	45 25%	45 25% t	24 23%	18 28% t

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 15  
Q.4e Below is a list of paired statements relating to hospice care. In each pair, please select the statement that you most believe to be true.  
Base: All respondents

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
You can only be referred to a hospice (e.g. through a GP or healthcare professional)	1063 50%	522 50%	541 50%	101 43%	170 47%	162 47%	200 53%C	166 53%C	265 54%CD	271 45%	361 50%i	431 54%i	881 50%r	52 60%lnq	114 48%	86 50%	91 49%	74 48%	85 43%	126 46%	154 54%R	98 54%r	99 55%R	57 55%r	26 41%
You can refer yourself to a local hospice	327 15%	162 16%	164 15%	61 26%EF	82 22%EF	52 15%G	43 11%	30 9%	59 12%	143 24%JK	95 13%	89 11%	278 16%	14 16%	39 17%	26 15%	30 16%	25 16%	36 18%	45 16%	42 15%	22 12%	22 12%	16 16%	10 16%
Don't know	731 34%	351 34%	380 35%	75 32%	113 31%	127 37%	135 36%	117 37%	164 34%	188 31%	262 36%i	281 35%	613 35%M	21 24%	83 35%m	61 36%m	63 34%	55 36%m	77 39%Mt	102 37%M	89 31%	61 34%	60 33%	30 29%	27 42%M

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 16  
Q.4 Summary of correct answers  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of England (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
None correct	101 5%	59 6%b	42 4%	25 10% H	22 6% EFG	18 5% H	13 3%	11 4%	12 2%	47 8% JK	31 4%	23 3%	83 5% oT	3 4%	14 6% oT	3 2%	5 3%	8 5% t	9 5%	25 9% LOPr	6 2%	9 5% t	12 6% oT	6 6% t	1 1%
1 correct	216 10%	110 11%	106 10%	31 13% H	40 11% h	44 13% H	38 10%	30 9%	34 7%	71 12% K	81 11% K	64 8%	194 11% QV	11 12% qv	27 11% qV	17 10%	22 12% qV	8 5%	17 9%	31 11% qV	34 12% QV	27 15% QrVW	10 5%	7 6%	6 9%
2 correct	512 24%	252 24%	259 24%	46 20%	104 29% CFH	102 30% CFH	78 21%	82 26% ch	99 20%	150 25%	180 25%	181 23%	421 24% u	25 29% u	51 21%	40 23%	43 23%	39 26%	46 23%	80 29% InU	65 23%	33 18%	46 25%	24 23%	20 32% U
3 correct	688 32%	343 33%	346 32%	73 31%	97 26%	105 31%	135 36% D	110 35% D	168 34% D	169 28%	241 34% i	278 35% l	564 32% x	24 27%	75 32% x	66 38% IsX	60 33% x	56 36% X	61 31%	77 28%	91 32% x	54 30%	69 38% SX	43 41% Imr	12 20% SuX
4 correct	496 23%	212 21%	283 26% A	45 19%	77 21%	60 18%	93 25% E	70 22%	151 31% CDE FG	123 20%	152 21%	221 28% IJ	415 23% S	22 25%	57 24% s	38 22%	43 23%	34 22%	52 26% S	46 17%	80 28% IS	42 23%	39 21%	20 20%	22 35% loqSvW
5 correct	108 5%	58 6%	49 5%	18 7% eG	24 7% eG	12 4%	20 5%	8 3%	25 5%	42 7% jK	33 5%	34 4%	95 5%	2 2%	13 5%	8 5%	11 6%	9 6%	13 6%	14 5%	10 4%	16 9% ImTv	6 4%	4 4%	2 3%
Average number correct	2.75	2.69	2.80a	2.57	2.65	2.53	2.84Cd	2.72e	3.00CD	2.62	2.70	2.89IJ	2.74S	2.66	2.73s	2.82S	2.80S	2.80S	2.85S	2.48	2.83S	2.77S	2.74s	2.74	2.89S

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

**Hospices Survey**  
**ONLINE Fieldwork: 7th-8th August 2017**

Absolutes/col percents

Table 17  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Summary  
Base: All respondents

		Statements					
		Hospices are unprofessional	It is crucial that hospices demonstrate how they benefit the public	It is important to me that hospices provide the public with information about how they spend their money	Hospices are places people go when they have given up hope	Hospices are the best way to help people die peacefully and with dignity	Hospices are an important asset to their community
Unweighted base		2120	2120	2120	2120	2120	2120
Weighted base		2120	2120	2120	2120	2120	2120
Strongly agree	(10)	8 *	387 18%	302 14%	87 4%	626 30%	900 42%
	(9)	20 1%	235 11%	185 9%	88 4%	328 15%	342 16%
	(8)	28 1%	385 18%	354 17%	167 8%	403 19%	406 19%
	(7)	33 2%	370 17%	316 15%	159 8%	246 12%	209 10%
	(6)	35 2%	214 10%	240 11%	153 7%	139 7%	99 5%
	(5)	65 3%	225 11%	317 15%	316 15%	138 7%	70 3%
	(4)	67 3%	57 3%	94 4%	129 6%	40 2%	14 1%
	(3)	177 8%	37 2%	48 2%	231 11%	17 1%	4 *
	(2)	232 11%	35 2%	48 2%	212 10%	10 *	- -
	(1)	319 15%	19 1%	25 1%	117 6%	9 *	3 *
Strongly disagree	(0)	985 46%	31 1%	46 2%	291 14%	11 1%	2 *
NET: Agree	(6-10)	123 6%	1590 75%	1397 66%	654 31%	1743 82%	1956 92%

**Hospices Survey**  
**ONLINE Fieldwork: 7th-8th August 2017**

Absolutes/col percents

Table 17  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Summary  
Base: All respondents

	Statements					
	Hospices are unprofessional	It is crucial that hospices demonstrate how they benefit the public	It is important to me that hospices provide the public with information about how they spend their money	Hospices are places people go when they have given up hope	Hospices are the best way to help people die peacefully and with dignity	Hospices are an important asset to their community
Weighted base	2120	2120	2120	2120	2120	2120
NET: Disagree (0-4)	1780 84%	179 8%	260 12%	979 46%	87 4%	24 1%
NET: Strongly agree (8-10)	56 3%	1007 48%	840 40%	342 16%	1358 64%	1648 78%
NET: Strongly disagree (0-2)	1536 72%	84 4%	118 6%	619 29%	30 1%	6 *
Don't know	151 7%	125 6%	146 7%	171 8%	153 7%	70 3%
Mean	1.44	7.26	6.78	4.29	8.09	8.69
Standard deviation	2.08	2.23	2.38	2.95	1.95	1.54
Standard error	0.05	0.05	0.05	0.07	0.04	0.03

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 18  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospices are unprofessional  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Strongly agree	(10)	8	1	7	-	2	-	2	2	1	2	3	8	-	-	1	-	-	1	3	4	-	-	-	-	
		*	*	1%A	-	1%	-	1%	1%	*	*	*	*	-	-	*	-	-	*	1%	1%l	-	-	-	-	
	(9)	20	14	6	4	8	5	1	-	2	11	6	18	3	2	1	1	2	-	5	3	-	2	-	-	
		1%	1%	1%	1%fg	2%FGh	2%fG	*	-	*	2%K	1%	1%	4%LopR	1%	*	*	2%r	-	2%r	1%	-	1%	-	-	
	(8)	28	20	8	1	12	6	3	4	2	13	8	19	*	3	5	3	-	2	4	2	2	4	2	2	
		1%	2%B	1%	*	3%CFH	2%h	1%	1%	*	2%k	1%	1%	*	1%	3%lqt	1%	-	1%	1%	1%	1%	2%q	2%q	3%Qt	
	(7)	33	13	19	6	10	3	6	3	5	16	9	27	1	2	2	3	2	3	6	6	2	4	1	-	
		2%	1%	2%	2%	3%h	1%	2%	1%	1%	3%K	1%	2%	1%	1%	1%	2%	1%	2%	2%	2%	1%	2%	1%	-	
	(6)	35	23	11	8	14	7	2	2	3	22	9	30	1	4	2	1	3	3	10	5	-	4	1	*	
		2%	2%b	1%	3%FGH	4%FGH	2%h	1%	1%	1%	4%JK	1%	2%	1%	2%	1%	*	2%	2%	4%LPU	2%u	-	2%u	1%	1%	
	(5)	65	39	27	16	20	13	9	4	4	37	21	7	56	3	7	5	7	4	5	14	7	5	3	6	
		3%	4%	2%	7%FGH	6%FGH	4%gH	2%h	1%	1%	6%JK	3%K	1%	3%	3%	3%	3%	4%	2%	2%	5%	2%	3%	2%	6%vx	
	(4)	67	43	24	8	18	23	7	7	3	26	30	11	60	1	6	4	6	8	9	9	13	6	7	-	
		3%	4%B	2%	3%H	5%FH	7%cFGH	2%	2%h	1%	4%K	4%K	1%	3%w	1%	2%	2%	3%	5%mWx	5%W	3%w	4%W	3%w	4%w	-	
	(3)	177	90	87	46	38	31	39	9	15	84	70	23	160	10	30	10	14	11	16	28	19	23	9	3	
		8%	9%	8%	19%DEF	11%GH	9%GH	10%GH	3%	3%	14%JK	10%K	3%	9%vw	12%ovW	12%IOTV	6%	7%	7%	8%	10%vw	7%	13%OtVW	5%	3%	5
	(2)	232	123	109	30	56	39	37	26	44	86	76	69	191	13	27	21	26	22	22	21	16	20	9	11	
		11%	12%	10%	13%	15%FGH	12%	10%	8%	9%	14%JK	11%	9%	11%t	15%st	12%	12%	14%ST	14%ST	8%	7%	9%	11%	8%	18%STUw	
	(1)	319	150	170	38	53	50	47	62	69	91	97	131	272	12	31	25	32	18	32	35	54	33	20	19	
		15%	14%	16%	16%	15%	15%	13%	20%deF	14%	15%	14%	16%	15%	13%	13%	15%	17%	12%	16%	13%	19%qsV	18%v	11%	19%v	8
Strongly disagree	(0)	985	442	544	54	114	124	199	177	318	168	323	495	806	39	114	94	78	87	108	130	83	94	52	34	
		46%	43%	50%A	23%	31%C	36%C	53%CDE	57%FG	65%DE	65%DE	28%	45%I	45%S	46%	48%S	54%LPr	42%	44%	40%	46%	46%	52%S	50%S	53%S	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

Prepared by ComRes





## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 18  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospices are unprofessional  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Agree (6-10)	123 6%	71 7% <sup>b</sup>	52 5%	18 8% <sup>FgH</sup>	46 12% <sup>cEFG</sup>	21 6% <sup>H</sup>	13 4%	11 4%	13 3%	64 11% <sup>JK</sup>	35 5%	25 3%	102 6% <sup>U</sup>	6 7% <sup>u</sup>	12 5%	10 6%	7 4%	7 5%	9 5%	28 10% <sup>LnPqrUw</sup>	20 7% <sup>U</sup>	4 2%	14 8% <sup>U</sup>	4 4%	2 4%
NET: Disagree (0-4)	1780 84%	847 82%	933 86% <sup>A</sup>	175 74%	279 77%	267 78%	330 87% <sup>CDE</sup>	281 90% <sup>CDE</sup>	449 92% <sup>CDE</sup>	454 75%	597 83% <sup>I</sup>	730 91% <sup>IJ</sup>	1489 84% <sup>S</sup>	75 87% <sup>S</sup>	207 88% <sup>S</sup>	154 89% <sup>ISt</sup>	156 84% <sup>S</sup>	130 84% <sup>S</sup>	168 85% <sup>S</sup>	201 74%	237 83% <sup>S</sup>	161 89% <sup>ISt</sup>	150 83% <sup>S</sup>	83 81%	58 92% <sup>Sw</sup>
NET: Strongly agree (8-10)	56 3%	34 3% <sup>b</sup>	21 2%	5 2%	22 6% <sup>CFGH</sup>	11 3% <sup>h</sup>	6 2%	6 2%	6 1%	27 4% <sup>jk</sup>	17 2%	12 2%	45 3%	4 4%	5 2%	6 3%	3 2%	2 2%	3 1%	12 4% <sup>u</sup>	8 3%	2 1%	6 3%	2 2%	2 3%
NET: Strongly disagree (0-2)	1536 72%	714 69%	822 76% <sup>A</sup>	122 51%	222 61% <sup>C</sup>	213 62% <sup>C</sup>	283 75% <sup>CDE</sup>	265 85% <sup>CDE</sup>	431 88% <sup>CDE</sup>	344 57%	496 69% <sup>I</sup>	695 87% <sup>IJ</sup>	1269 72% <sup>S</sup>	64 74% <sup>S</sup>	172 73% <sup>S</sup>	140 81% <sup>LnqrST</sup>	136 74% <sup>S</sup>	111 72% <sup>S</sup>	143 72% <sup>S</sup>	165 60%	205 72% <sup>S</sup>	132 73% <sup>S</sup>	134 74% <sup>S</sup>	79 77% <sup>S</sup>	53 84% <sup>IqrSt</sup>
Don't know	151 7%	77 7%	74 7%	27 12% <sup>DfGH</sup>	19 5%	40 12% <sup>DFGH</sup>	26 7%	16 5%	23 5%	47 8% <sup>K</sup>	66 9% <sup>K</sup>	39 5%	125 7% <sup>O</sup>	3 3%	11 5%	4 2%	16 8% <sup>O</sup>	13 9% <sup>O</sup>	15 8% <sup>O</sup>	30 11% <sup>LmNO</sup>	22 8% <sup>O</sup>	11 6%	13 7% <sup>O</sup>	10 10% <sup>O</sup>	3 4%
Mean	1.44	1.62 <sup>B</sup>	1.26	2.27 <sup>EF</sup>	2.30 <sup>EF</sup>	1.78 <sup>FG</sup>	1.18 <sup>H</sup>	0.93 <sup>h</sup>	0.71	2.29 <sup>JK</sup>	1.45 <sup>K</sup>	0.80	1.47	1.57	1.39	1.26	1.38	1.40	1.39	1.95 <sup>LN</sup>	1.49	1.25	1.41	1.15	1.07
Standard deviation	2.08	2.18	1.97	2.13	2.53	2.18	1.86	1.75	1.52	2.38	2.03	1.61	2.09	2.22	1.95	2.04	1.87	1.97	1.91	2.52	1.68	2.22	1.91	1.72	
Standard error	0.05	0.07	0.06	0.15	0.13	0.12	0.10	0.10	0.07	0.10	0.08	0.06	0.05	0.24	0.13	0.15	0.16	0.16	0.13	0.17	0.14	0.13	0.17	0.19	0.23

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 19  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
It is crucial that hospices demonstrate how they benefit the public  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Strongly agree	(10)	387 18%	166 16%	221 20%A	24 10%	36 10%	52 15% cD	76 20% CD	70 22% CDE	129 26% CDE	59 10% CDE	128 18% I	199 25% IJ	311 18%	16 19%	38 16%	36 21%	39 21% u	22 15%	37 19%	45 17%	53 19%	24 13%	33 18%	23 22% u	20 32% LNQRSTUV
(9)	235 11%	122 12%	113 10%	25 10%	38 10%	25 7%	43 12% e	31 10%	73 15% dEg	63 10%	68 10%	104 13% j	194 11%	12 14%	35 15% IQr	21 12%	19 10%	12 8%	18 9%	24 9%	35 12%	17 10%	25 14%	9 9%	8 13%	
(8)	385 18%	219 21% B	166 15%	29 12%	64 17%	56 16%	82 22% C	60 19% c	95 19% C	93 15%	138 19%	154 19% i	329 19%	13 15%	45 19%	34 20%	30 16%	31 20%	43 22%	46 17%	52 18%	36 20%	31 17%	15 15%	10 16%	
(7)	370 17%	188 18%	181 17%	66 28% DEF GH	66 18%	64 19%	53 14%	50 16%	70 14%	132 22% JK	117 16%	120 15%	322 18% t	17 19%	48 20% t	29 17%	29 16%	35 23% rTV w	30 15%	52 19%	40 14%	42 23% rTV w	25 14%	13 13%	9 14%	
(6)	214 10%	105 10%	109 10%	26 11% g	52 14% GH	39 12% GH	43 11% Gh	20 6%	34 7%	78 13% K	82 11% K	54 7%	179 10%	7 9%	17 7%	17 10%	21 12%	17 11%	20 10%	32 12%	29 10%	18 10%	20 11%	10 10%	5 8%	
(5)	225 11%	101 10%	124 11%	23 10%	46 13%	44 13% f	32 9%	31 10%	49 10%	69 11%	76 11%	80 10%	191 11%	9 10%	20 8%	18 11%	20 11%	18 12%	25 12%	28 10%	32 11%	21 11%	16 9%	13 13%	5 8%	
(4)	57 3%	31 3%	27 2%	8 3% H	15 4% fH	13 4% H	6 2%	10 3% H	5 1%	23 4% K	20 3%	15 2%	49 3%	2 2%	8 3%	4 3%	5 3%	4 2%	8 4% v	4 2%	10 4% v	2 1%	1 1%	5 5% uV	2 4%	
(3)	37 2%	15 1%	22 2%	3 1%	12 3% H	6 2% H	7 2% H	8 2% H	2 *	15 2% k	2 1%	9 1%	28 2%	- 2%	5 2%	2 1%	2 1%	3 2%	* 4%	4 1%	6 2% r	5 3% r	7 4% ImR	3 3% r	-	
(2)	35 2%	13 1%	22 2%	6 3% H	4 1%	7 2% h	8 2% h	7 2% h	3 1%	11 2%	14 2%	10 1%	22 1%	- 1%	1 1%	3 1% s	4 2% Su	5 3% InSU	4 2% Su	-	5 2% Su	-	5 3% nSU	5 5% LmNS U	2 4% nSU	
(1)	19 1%	8 1%	11 1%	1 *	6 2% H	3 1%	6 2% H	3 1%	1 *	7 1%	9 1%	3 *	18 1%	- 1%	3 1%	3 1%	1 *	1 *	1 1%	7 2% L	2 1%	1 *	1 1%	-	-	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 19  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
It is crucial that hospices demonstrate how they benefit the public  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly disagree (0)	31 1%	11 1%	20 2%	5 2%	9 2%	3 1%	5 1%	3 1%	5 1%	14 2%	9 1%	9 1%	26 1%	3 4%	5 QRw	1 2%	1 1%	-	*	7 2%qr	6 2%qr	3 2%	5 3%qr	-	-
NET: Agree (6-10)	1590 75%	800 77%B	791 73%	169 71%	255 70%	237 70%	297 79%cdE	231 74%	401 82%CD	424 71%	534 74%	632 79%ij	1334 75%	65 75%	183 77%	137 79%w	139 75%	117 76%	147 74%	200 73%	210 73%	137 76%	133 74%	70 68%	53 83%w
NET: Disagree (0-4)	179 8%	78 8%	101 9%	23 10%H	46 13%H	32 9%H	32 9%H	30 10%H	15 3%	69 11%K	65 9%K	46 6%	143 8%	5 6%	22 9%	13 7%	14 7%	12 8%	14 7%	22 8%	30 11%	11 6%	19 10%	13 12%u	5 8%
NET: Strongly agree (8-10)	1007 48%	507 49%	500 46%	77 33%	138 38%	133 39%	201 53%CD	161 52%CD	297 61%CD	215 36%	335 47%l	458 57%IJ	833 47%	41 47%	118 50%	91 53%qsu	88 48%	65 42%	97 49%	116 42%	140 49%	77 43%	88 49%	47 46%	39 61%IQSUw
NET: Strongly disagree (0-2)	84 4%	32 3%	52 5%a	12 5%H	19 5%H	13 4%	19 5%H	13 4%h	9 2%	31 5%K	31 4%	22 3%	66 4%	3 4%	9 4%	6 3%	6 3%	5 4%	6 3%	13 5%	14 5%	4 2%	11 6%u	5 5%	2 4%
Don't know	125 6%	55 5%	70 6%	22 9%DFH	17 5%	27 8%dfh	16 4%	20 6%	23 5%	39 7%	43 6%	43 5%	104 6%o	8 9%O	12 5%	5 3%	12 7%	7 4%	12 6%	23 8%Ot	13 4%	12 7%	13 7%o	7 7%	1 2%
Mean	7.26	7.31	7.22	6.87	6.69	6.99	7.37CD	7.39CD	7.90CD	6.76	7.19I	7.71IJ	7.26	7.43	7.32	7.44	7.37	7.11	7.34	7.10	7.18	7.19	7.19	7.17	7.85IQStuv
Standard deviation	2.23	2.10	2.36	2.15	2.30	2.19	2.29	2.31	1.98	2.24	2.25	2.13	2.20	2.27	2.24	2.15	2.18	2.02	2.06	2.34	2.38	2.03	2.46	2.37	2.16
Standard error	0.05	0.07	0.08	0.15	0.12	0.12	0.12	0.14	0.09	0.09	0.09	0.08	0.05	0.25	0.15	0.16	0.18	0.16	0.14	0.16	0.14	0.16	0.18	0.23	0.28

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 20  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
It is important to me that hospices provide the public with information about how they spend their money  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Strongly agree	(10)	302 14%	135 13%	167 15%	18 8%	37 10%	50 15% <sup>C</sup>	60 16% <sup>CD</sup>	52 17% <sup>CD</sup>	84 17% <sup>CD</sup>	56 9%	136 17% <sup>l</sup>	255 14%	15 18%	30 13%	26 15%	32 18% <sup>qu</sup>	16 10%	27 14%	48 18% <sup>qU</sup>	43 15%	18 10%	24 13%	14 14%	9 14%	
	(9)	185 9%	106 10% <sup>B</sup>	79 7%	19 8%	25 7%	21 6%	37 10%	25 8%	58 12% <sup>DE</sup>	44 7%	83 10% <sup>i</sup>	155 9%	9 11%	20 8%	12 7%	21 11% <sup>u</sup>	13 8%	21 11% <sup>u</sup>	19 7%	31 11% <sup>u</sup>	10 5%	18 10%	6 6%	6 9%	
	(8)	354 17%	157 15%	196 18%	41 17%	74 20% <sup>E</sup>	41 12%	61 16%	60 19% <sup>E</sup>	77 16%	115 19% <sup>J</sup>	102 14%	137 17%	295 17% <sup>P</sup>	20 24% <sup>Prv</sup>	45 19% <sup>P</sup>	36 21% <sup>Pr</sup>	18 10%	25 16%	28 14%	44 16%	50 17% <sup>P</sup>	28 15%	25 14%	20 19% <sup>P</sup>	14 22% <sup>P</sup>
	(7)	316 15%	166 16%	150 14%	41 17% <sup>h</sup>	56 15%	58 17% <sup>H</sup>	54 14%	51 16% <sup>h</sup>	57 12%	96 16%	112 13%	107 15% <sup>T</sup>	265 18% <sup>T</sup>	15 14% <sup>t</sup>	34 14% <sup>t</sup>	25 14% <sup>t</sup>	26 14%	28 18% <sup>T</sup>	38 19% <sup>T</sup>	44 16% <sup>T</sup>	25 9%	30 17% <sup>T</sup>	32 18% <sup>T</sup>	12 12%	7 11%
	(6)	240 11%	118 11%	123 11%	31 13%	42 12%	45 13%	39 10%	31 10%	53 11%	73 12%	84 12%	84 10%	200 11% <sup>r</sup>	6 7%	27 11%	23 14% <sup>r</sup>	28 15% <sup>R</sup>	18 11%	14 7%	28 10%	31 11%	25 14% <sup>R</sup>	19 10%	11 10%	11 17% <sup>R</sup>
	(5)	317 15%	175 17% <sup>B</sup>	142 13%	27 11%	56 16%	47 14%	66 18% <sup>c</sup>	43 14%	78 16%	84 14%	113 16%	120 15%	272 15%	8 9%	36 15%	23 13%	23 12%	26 17%	31 15%	37 14%	56 19% <sup>IMp</sup>	34 19% <sup>mv</sup>	21 12%	17 16%	7 11%
	(4)	94 4%	43 4%	51 5%	17 7% <sup>fGH</sup>	24 7% <sup>fGH</sup>	19 6% <sup>gH</sup>	13 3%	8 3%	13 3%	41 7% <sup>kJK</sup>	32 4% <sup>k</sup>	21 3%	78 4% <sup>Q</sup>	4 5% <sup>q</sup>	19 8% <sup>LOQs</sup>	4 2%	12 6% <sup>Q</sup>	1 1%	11 5% <sup>Q</sup>	9 3%	11 4% <sup>q</sup>	7 4%	10 6% <sup>Q</sup>	4 4%	2 3%
	(3)	48 2%	19 2%	29 3%	6 2%	13 4%	8 2%	5 1%	8 2%	9 2%	18 3%	13 2%	17 2%	35 2%	1 1%	3 1%	4 3%	3 2%	5 3%	3 2%	3 1%	8 3%	6 3%	8 4% <sup>Ins</sup>	4 4% <sup>ns</sup>	1 2%
	(2)	48 2%	21 2%	26 2%	3 1%	9 2%	10 3%	10 3%	6 2%	10 2%	12 3%	19 16%	41 2% <sup>op</sup>	* 1%	4 2%	1 *	1 *	6 4% <sup>OP</sup>	8 4% <sup>OP</sup>	10 4% <sup>op</sup>	8 3% <sup>op</sup>	2 1%	3 2%	4 4% <sup>oP</sup>	-	
	(1)	25 1%	12 1%	13 1%	3 1%	5 1%	2 1%	3 1%	4 1%	8 2%	8 1%	5 1%	12 1%	21 1%	- -	2 1%	5 3% <sup>lq</sup>	2 1%	* *	1 1%	2 1%	5 2%	3 1%	1 1%	3 3%	-
Strongly disagree	(0)	46 2%	19 2%	27 2%	9 4% <sup>eg</sup>	6 2%	4 1%	8 2%	4 1%	15 3%	15 3%	12 2%	18 2%	37 2%	4 4% <sup>uw</sup>	5 2%	4 2%	8 5% <sup>Lqru</sup>	1 1%	2 1%	6 2%	5 2%	2 1%	7 4% <sup>qrUW</sup>	-	1 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 20  
**Q.7 To what extent do you agree or disagree with each of the following statements about hospices?**  
**It is important to me that hospices provide the public with information about how they spend their money**  
**Base: All respondents**

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Agree (6-10)	1397 66%	681 66%	716 66%	149 63%	234 64%	216 63%	251 67%	219 70%e	327 67%	384 64%	467 65%	546 68%	1169 66%	66 77%Lnq rTUVW	156 66%	122 71%u	125 67%	99 64%	127 64%	183 67%	180 63%	110 61%	119 66%	63 61%	46 72%
NET: Disagree (0-4)	260 12%	114 11%	146 13%	38 16%fG	57 16%FGh	43 13%	38 10%	29 9%	54 11%	95 16%JK	81 11%	84 10%	212 12%	9 10%	32 14%	18 10%	26 14%	14 9%	26 13%	31 11%	37 13%	19 11%	29 16%qx	15 15%	4 6%
NET: Strongly agree (8-10)	840 40%	398 38%	443 41%	78 33%	136 37%	113 33%	158 42%cE	137 44%CE	218 45%CdE	214 36%	271 38%	355 44%IJ	704 40%U	45 52%Lnp QRsUV	95 40%u	74 43%U	71 39%	53 35%	76 38%	111 41%u	124 43%qU	55 30%	68 37%	41 39%	28 44%u
NET: Strongly disagree (0-2)	118 6%	52 5%	66 6%	15 6%	20 6%	16 5%	20 5%	14 4%	32 7%	36 6%	37 5%	46 6%	99 6%	4 5%	11 5%	9 5%	11 6%	8 5%	12 6%	18 7%	19 7%	7 4%	12 6%	6 6%	1 2%
Don't know	146 7%	64 6%	81 7%	23 10%D	16 4%	35 10%DFH	22 6%	21 7%	29 6%	39 6%	57 8%	50 6%	119 7%	3 4%	12 5%	10 6%	12 6%	16 10%InT	13 7%	23 8%	12 4%	17 9%t	12 6%	8 8%	7 11%t
Mean	6.78	6.79	6.78	6.43	6.53	6.72	6.90Cd	7.05CD	6.92CD	6.49	6.82I	6.97I	6.79	7.24Uv	6.74	6.88	6.78	6.73	6.80	6.91	6.73	6.54	6.63	6.65	7.17u
Standard deviation	2.38	2.30	2.45	2.39	2.30	2.30	2.36	2.27	2.53	2.33	2.33	2.43	2.37	2.38	2.29	2.37	2.60	2.18	2.34	2.44	2.47	2.12	2.54	2.39	2.07
Standard error	0.05	0.07	0.08	0.16	0.12	0.13	0.13	0.14	0.12	0.10	0.09	0.09	0.06	0.25	0.16	0.18	0.21	0.18	0.16	0.17	0.15	0.17	0.19	0.24	0.28

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
 Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 21  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospices are places people go when they have given up hope  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Strongly agree	(10)	87 4%	32 3%	55 5%A	8 3%	9 3%	16 5%	16 4%	19 6%D	19 4%	17 3%	31 4%	38 5%i	77 4%	5 6%	7 3%	6 3%	9 5%	6 4%	6 3%	20 7%LNru VW	13 5%	5 3%	3 2%	1 1%	5 8%Vw
	(9)	88 4%	46 4%	42 4%	10 4%	11 3%	14 4%	13 4%	18 6%	21 4%	21 3%	27 4%	40 5%	75 4R	3 4%	16 7%lpR	7 4%	4 2%	5 3%	3 2%	13 5%r	14 5%r	9 5%r	8 5%r	3 3%	1 2%
	(8)	167 8%	86 8%	81 7%	16 7%	32 9%	30 9%	21 6%	22 7%	46 9%f	48 8%	51 7%	68 9%	140 8%	6 7%	12 5%	11 6%	19 10%n	18 12%INt	14 7%	24 9%	19 7%	15 8%	14 8%	8 8%	5 9%
	(7)	159 8%	96 9%B	64 6%	22 9%G	38 10%G	29 9%G	27 7%G	10 3%	34 7%G	59 10%K	56 8%k	44 5%	139 8%	9 11%q	13 5%	17 10%q	10 6%	7 5%	20 10%nq	27 10%q	20 7%	15 8%	10 6%	6 6%	4 7%
	(6)	153 7%	69 7%	84 8%	15 6%	27 7%	34 10%fg	24 6%	17 6%	36 7%	42 7%	58 8%	53 7%	134 8%U	8 9%U	13 6%	13 8%u	23 13%LNS UVx	16 10%uX	15 8%u	15 5%	25 9%U	5 3%	11 6%	6 6%	2 3%
	(5)	316 15%	170 16%b	145 13%	31 13%	44 12%	59 17%d	62 16%	45 14%	75 15%	75 13%	121 17%i	120 15%	266 15%	12 14%	40 17%	33 19%prt	22 12%	20 13%	23 11%	54 20%lpR T	34 12%	29 16%	26 14%	17 17%	6 10%
	(4)	129 6%	61 6%	68 6%	20 8%F	33 9%eFH	18 5%	12 3%	21 7%F	24 5%	53 9%JK	40 3%	46 6%	109 6%P	5 6%	19 8%Pq	10 6%p	4 2%	5 3%	11 6%	19 7%p	17 6%p	18 10%lPQx	12 7%p	6 6%	1 2%
	(3)	231 11%	112 11%	119 11%	28 12%	53 14%Egh	32 9%	41 11%	30 10%	47 10%	80 13%k	73 10%	77 10%	187 11%S	11 13%S	35 15%IS	18 11%S	21 12%S	17 11%S	21 11%S	14 5%	29 10%S	20 11%S	22 12%S	15 15%S	7 11%
	(2)	212 10%	107 10%	105 10%	33 14%DH	20 5%	32 9%d	48 13%DH	44 14%DeH	35 7%	52 9%	80 11%	79 10%	165 9%n	4 5%	14 6%	14 8%	25 13%lmN	19 12%mN	23 12%n	20 7%	30 11%n	16 9%	22 12%N	14 13%mNs	12 18%LMNOSu
	(1)	117 6%	42 4%	75 7%A	11 5%	17 5%	11 3%	23 6%e	18 6%	37 7%E	29 5%	34 5%	54 7%	97 5%	5 5%	12 5%	8 5%	10 5%	9 6%	9 4%	10 4%	23 8%ls	11 6%	11 6%	8 7%	2 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 21  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospices are places people go when they have given up hope  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ire-land (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly disagree (0)	291 14%	118 11%	172 16%A	16 7%	57 16%C	38 11% c	61 16% Ce	44 14% C	76 15% C	72 12%	99 14%	119 15%	243 14%	11 13%	35 15%	21 12%	24 13%	20 13%	36 18% lu	35 13%	40 14%	21 11%	24 13%	12 12%	12 18%
NET: Agree (6-10)	654 31%	328 32%	325 30%	71 30%	116 32%	123 36% FG	101 27% E	86 28% E	157 32% E	187 31%	224 31%	243 30%	564 32% n	31 36% nv	61 26%	54 31%	65 35% nvw	53 34%	58 30%	100 36% NVW	91 32%	51 28%	47 26%	25 25%	18 28%
NET: Disagree (0-4)	979 46%	440 43%	539 50%A	107 45%	180 49% E	130 38%	187 49% E	156 50% E	219 45% e	287 48%	317 44%	375 47%	801 45% S	36 42%	115 49% S	71 41%	84 45% s	71 46% s	100 51% oS	98 36%	140 49% S	86 48% S	90 50% S	55 53% oS	33 52% oS
NET: Strongly agree (8-10)	342 16%	164 16%	178 16%	34 14%	52 14%	59 17%	50 13%	59 19% f	87 18%	86 14%	110 15%	146 18% i	291 16% r	14 16%	35 15%	24 14%	32 17%	30 19% r	23 12%	58 21% loR vw	46 16%	30 17%	26 14%	13 13%	11 18%
NET: Strongly disagree (0-2)	619 29%	267 26%	352 32%A	60 25%	94 26%	81 24%	133 35% CDE	105 34% CDE	147 30% e	154 26%	214 30%	252 31% l	505 28%	20 23%	61 26%	43 25%	58 32%	48 31%	68 34% lmn oS	65 24%	94 33% oS	48 26%	56 31%	34 33%	25 39% mnoSu
Don't know	171 8%	96 9% b	76 7%	28 12% d	24 7%	29 9%	28 7%	25 8%	38 8%	52 9%	57 8%	63 8%	141 8%	7 8%	20 9%	14 8%	14 8%	11 7%	16 8%	22 8%	20 7%	15 8%	18 10%	6 5%	6 10%
Mean	4.29	4.46B	4.12	4.47f	4.22	4.70dF gh	3.95	4.20	4.28	4.32	4.30	4.25	4.35R	4.59	4.17	4.45r	4.30	4.33	3.90	4.90LN pRTVWx	4.18	4.35	4.02	3.91	3.97
Standard deviation	2.95	2.84	3.04	2.73	2.86	2.87	2.97	3.10	3.05	2.81	2.94	3.07	2.97	2.99	2.89	2.82	2.97	3.00	2.92	3.07	3.03	2.87	2.84	2.70	3.26
Standard error	0.07	0.09	0.10	0.19	0.15	0.16	0.16	0.19	0.15	0.12	0.11	0.11	0.07	0.33	0.20	0.21	0.24	0.25	0.21	0.21	0.19	0.22	0.22	0.26	0.44

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 22  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospices are the best way to help people die peacefully and with dignity  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly agree	(10) 626 30%	251 24%	375 35%A	35 15%	57 16%	73 22%cd	127 34%CDE	110 35%CDE	223 46%FG	93 15%	200 28%I	333 42%IJ	532 30% <sub>s</sub>	26 30%	73 31%	55 32%	59 32%	48 31%	60 30%	67 25%	92 32%sw	53 29%	54 30%	24 23%	17 27%
	(9) 328 15%	163 16%	165 15%	27 11%	39 11%	46 13%	64 17%cd	55 18%cd	97 20%CDE	66 11%	109 15%I	152 19%Ij	277 16%	15 18%	38 16%	36 21%IpQ	23 13%	17 11%	34 17%	38 14%	44 15%	32 17%	26 14%	16 16%	9 14%
	(8) 403 19%	200 19%	203 19%	43 18%	86 24%FH	67 20%	57 15%	66 21%f	84 17%	129 21%j	124 17%	150 19%	331 19%	13 15%	42 18%	27 15%	36 20%	38 24%Imo	43 22%	52 19%	51 18%	30 17%	32 18%	23 22%	18 28% <sub>mou</sub>
	(7) 246 12%	138 13%B	108 10%	34 15%gH	58 16%GH	55 16%GH	43 11%H	9 6%	29 6%	92 15%K	98 14%K	56 7%	203 11%	11 13%	31 13%	21 12%	25 14%	18 12%	16 8%	33 12%	29 10%	18 10%	27 15%R	12 12%	4 7%
	(6) 139 7%	79 8%b	60 6%	26 11%FGH	37 10%fGH	29 8%GH	22 6%H	13 4%	13 3%	63 10%JK	50 7%K	25 3%	118 7%U	4 5%	14 6%	18 11%LqUv	12 6%	8 5%	13 6%u	25 9%U	20 7%u	4 2%	10 5%	7 7%	5 7%
	(5) 138 7%	79 8%b	59 5%	26 11%eGH	35 9%GH	22 6%H	28 8%H	14 4%	13 3%	60 10%JK	51 7%K	27 3%	114 6%o	7 8%	11 5%	5 3%	8 5%	9 6%	10 5%	25 9%no	21 7%o	18 10%no	11 6%	10 9%O	3 5%
	(4) 40 2%	14 1%	25 2%	13 5%eFGH	11 3%gH	7 2%H	5 1%h	3 1%	1 *	23 4%JK	12 2%K	4 *	32 2%o	3 3%Ow	1 1%	-	3 2%	1 1%	6 3%no	8 3%no	4 1%	6 4%noW	5 3%O	-	3 5%NOqW
	(3) 17 1%	12 1%	5 *	5 2%G	2 *	5 1%G	2 1%	-	3 1%	7 1%	7 1%	3 *	14 1%	1 1%	3 1%	2 1%	-	3 2%	1 *	3 1%	1 *	1 *	1 *	2 2%	-
	(2) 10 *	4 *	6 1%	1 *	5 1%H	1 *	2 1%	1 *	-	5 1%K	4 *	1 *	9 *	-	-	1 1%	2 1%	1 *	-	2 1%	1 *	2 1%	1 *	-	1 1%
	(1) 9 *	3 *	7 1%	* *	1 *	2 1%	1 *	2 1%	2 *	2 *	2 1%	5 1%	6 *	* 1%	-	* *	-	-	2 1%	1 *	1 1%	1 *	-	3 3%LNoP	- qstV
Strongly disagree	(0) 11 1%	7 1%	4 *	1 *	5 1%fh	3 1%	1 *	1 *	1 *	6 1%k	4 1%	2 *	10 1%	1 1%	2 1%	1 1%	-	1 1%	1 *	1 *	2 1%	1 1%	-	-	1 2%pv

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base





## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 22  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospices are the best way to help people die peacefully and with dignity  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Agree (6-10)	1743 82%	831 80%	912 84%a	166 70%	277 76%	269 79%C	313 83%CD	270 87%CDE	447 92%DE	443 74%	582 81%I	717 90%IJ	1460 82%U	69 80%	198 84%u	157 91%LMn pqrSTU VW	155 84%	129 83%	166 84%u	215 79%	235 82%	138 76%	149 82%	82 80%	52 82%
NET: Disagree (0-4)	87 4%	40 4%	46 4%	20 8%FGH	24 6%FGH	19 5%GH	11 3%	7 2%	7 1%	43 7%JK	30 4%K	14 2%	71 4%	5 6%	6 3%	5 3%	5 3%	5 3%	9 5%	15 5%	9 3%	11 6%	6 3%	5 4%	5 8%n
NET: Strongly agree (8-10)	1358 64%	614 59%	743 68%A	105 44%	183 50%	186 54%C	248 66%CDE	231 74%CDE	405 83%DE	288 48%	434 60%I	636 79%IJ	1139 64%S	54 62%	152 64%	117 68% <sub>s</sub>	118 64%	103 67%	137 69% <sub>S</sub>	157 58%	187 65% <sub>s</sub>	115 63%	112 62%	63 61%	43 68%
NET: Strongly disagree (0-2)	30 1%	14 1%	16 2%	2 1%	11 3% <sub>fH</sub>	6 2%	4 1%	4 1%	4 1%	13 2% <sub>k</sub>	10 1%	7 1%	25 1%	1 2%	2 1%	3 2%	2 1%	2 1%	3 1%	4 1%	5 2%	4 2%	1 *	3 3% <sub>v</sub>	2 3%
Don't know	153 7%	84 8%	69 6%	26 11% <sub>fH</sub>	29 8% <sub>H</sub>	31 9% <sub>H</sub>	24 6%	21 7%	21 4%	55 9% <sub>K</sub>	56 8% <sub>k</sub>	42 5%	128 7% <sub>O</sub>	6 6%	22 9% <sub>O</sub>	6 3%	17 9% <sub>O</sub>	12 7%	12 6%	19 7%	20 7%	15 8% <sub>o</sub>	16 9% <sub>o</sub>	6 6%	3 5%
Mean	8.09	7.91	8.27A	7.26	7.37	7.72CD	8.26CD	8.49CD	8.87CD	7.33	8.01I	8.72IJ	8.11S	8.00	8.25Sw	8.24Sw	8.26Sw	8.17s	8.20S	7.78	8.16s	8.00	8.17s	7.79	7.88
Standard deviation	1.95	1.95	1.93	2.02	2.06	2.02	1.87	1.72	1.54	2.05	1.96	1.62	1.94	2.13	1.85	1.88	1.74	1.87	1.91	2.01	1.97	2.14	1.78	2.09	2.17
Standard error	0.04	0.06	0.06	0.14	0.11	0.11	0.10	0.10	0.07	0.09	0.08	0.06	0.05	0.23	0.13	0.14	0.14	0.15	0.13	0.14	0.12	0.17	0.13	0.20	0.29

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 23  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospices are an important asset to their community  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly agree	(10) 900 42%	386 37%	514 47%A	50 21%	98 27%	115 34%Cd	176 47%CDE	164 53%CDE	297 61%CDE	148 25%	291 41%I	461 58%IJ	747 42%	37 43%	89 38%	82 47%nrs	87 47%rs	67 44%	73 37%	102 37%	127 45%	82 45%	80 44%	41 40%	33 51%nrs
	(9) 342 16%	176 17%	165 15%	25 11%	51 14%	49 14%	71 19%C	56 18%C	89 18%C	77 13%	120 17%i	145 18%I	280 16%S	10 12%	47 20%S	37 21%Lmp	24 13%	24 15%	35 18%S	30 11%	43 15%	29 16%	26 14%	22 21%S	15 23%S
	(8) 406 19%	214 21%	192 18%	53 23%gH	81 22%gH	73 21%H	79 21%H	50 16%	68 14%	135 22%K	152 21%K	119 15%	338 19%	19 22%	49 21%	25 14%	33 18%	31 20%	49 25%LOT	54 20%	46 16%	32 18%	34 19%	21 21%	12 19%
	(7) 209 10%	122 12%B	87 8%	42 18%FGH	57 16%FGH	51 15%FGH	23 6%	17 6%	19 4%	99 16%JK	74 10%K	36 5%	184 10%Rw	6 7%	27 11%rw	20 11%rw	17 9%	20 13%RWx	11 6%	38 14%RWx	28 10%	18 10%	17 10%	5 5%	2 4%
	(6) 99 5%	50 5%	49 5%	23 10%FGH	37 10%eFGH	21 6%FGH	7 2%	5 2%	6 1%	60 10%JK	28 4%K	11 1%	83 5%o	7 8%nOqx	7 3%	3 2%	10 5%	4 2%	9 5%	16 6%o	18 6%O	9 5%	12 6%O	3 3%	1 1%
	(5) 70 3%	37 4%	33 3%	19 8%eFGH	20 6%fGH	14 4%H	10 3%H	5 2%H	* *	40 7%JK	24 3%K	6 1%	61 3%q	3 4%	7 3%	4 2%	4 2%	2 1%	7 3%	14 5%q	13 4%q	8 4%q	4 2%	5 5%q	-
	(4) 14 1%	9 1%	6 1%	5 2%efH	3 1%	1 *	2 *	2 *	2 *	8 1%jk	3 *	3 *	12 1%	-	2 1%	1 1%	2 1%	* *	4 2%LSu	-	2 1%	-	2 1%	-	* 1%
	(3) 4 *	4 *	1 *	1 *	3 1%h	1 *	-	-	-	4 1%K	1 *	-	4 *	-	1 *	* *	-	1 *	* *	1 *	1 *	-	-	-	-
	(2) -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	(1) 3 *	2 *	2 *	-	1 *	-	-	3 1%h	-	1 *	-	3 *	2 *	-	-	1 *	-	-	-	1 *	-	-	-	2 2%LNpr	-
Strongly disagree	(0) 2 *	-	2 *	-	-	-	* *	1 *	1 *	-	* *	2 *	2 *	-	-	-	-	1 1%	-	-	1 *	* *	-	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 23  
Q.7 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospices are an important asset to their community  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
NET: Agree (6-10)	1956 92%	948 92%	1008 93%	193 82%	325 89% <sup>C</sup>	309 90% <sup>C</sup>	356 94% <sup>CDe</sup>	293 94% <sup>Cd</sup>	480 98% <sup>CDE</sup>	518 86% <sup>F</sup>	664 93% <sup>I</sup>	773 97% <sup>IJ</sup>	1632 92% <sup>S</sup>	80 92%	219 93%	166 96% <sup>LRS</sup>	170 92% <sup>w</sup>	146 95% <sup>S</sup>	178 90%	240 88%	263 92%	169 94% <sup>s</sup>	168 93%	93 90%	63 99% <sup>lpRSw</sup>	
NET: Disagree (0-4)	24 1%	15 1%	10 1%	6 3% <sup>efH</sup>	7 2% <sup>h</sup>	2 1%	2 1%	5 2%	2 1%	13 2% <sup>JK</sup>	4 1%	8 1%	20 1%	-	3 1%	2 1%	2 1%	5 2% <sup>l</sup>	2 1%	4 1%	*	*	2 1%	2 2%	*	1%
NET: Strongly agree (8-10)	1648 78%	776 75%	871 80% <sup>A</sup>	129 54%	231 63% <sup>c</sup>	237 70% <sup>C</sup>	326 86% <sup>CDE</sup>	270 87% <sup>CDE</sup>	455 93% <sup>CDE</sup>	360 60% <sup>F</sup>	563 78% <sup>I</sup>	725 91% <sup>IJ</sup>	1365 77% <sup>S</sup>	66 77%	185 78% <sup>S</sup>	143 83% <sup>IS</sup>	143 77% <sup>s</sup>	123 79% <sup>S</sup>	158 80% <sup>S</sup>	186 68%	217 76% <sup>s</sup>	143 79% <sup>S</sup>	139 77% <sup>s</sup>	85 82% <sup>S</sup>	60 94% <sup>LMNoPQRSTUvw</sup>	
NET: Strongly disagree (0-2)	6 *	2 *	4 *	-	1 *	-	* *	4 1% <sup>eh</sup>	1 *	1 *	* *	4 1%	4 *	-	-	1 *	-	1 1%	-	1 *	1 *	*	-	2 2% <sup>LNprv</sup>	-	
Don't know	70 3%	35 3%	35 3%	18 8% <sup>DFGH</sup>	12 3% <sup>H</sup>	17 5% <sup>H</sup>	9 2%	9 3% <sup>h</sup>	5 1%	31 5% <sup>K</sup>	26 4% <sup>K</sup>	14 2%	60 3% <sup>O</sup>	3 4% <sup>O</sup>	7 3% <sup>o</sup>	1 *	9 5% <sup>O</sup>	5 3% <sup>o</sup>	8 4% <sup>O</sup>	18 6% <sup>LOTU</sup>	6 2%	3 2%	7 4% <sup>O</sup>	3 3% <sup>o</sup>	1 1%	
Mean	8.69	8.55	8.81 <sup>A</sup>	7.80	8.06	8.42 <sup>CD</sup>	8.94 <sup>CD</sup>	9.02 <sup>CD</sup>	9.32 <sup>CD</sup>	7.96	8.70 <sup>I</sup>	9.20 <sup>IJ</sup>	8.67 <sup>S</sup>	8.65	8.65	8.88 <sup>lr</sup>	8.79 <sup>s</sup>	8.77 <sup>s</sup>	8.60	8.44	8.63	8.73	8.71	8.65	9.18 <sup>LMNpqRSTuVw</sup>	
Standard deviation	1.54	1.55	1.52	1.70	1.68	1.52	1.33	1.51	1.09	1.69	1.44	1.28	1.54	1.51	1.45	1.45	1.49	1.48	1.55	1.64	1.66	1.53	1.50	1.75	1.05	
Standard error	0.03	0.05	0.05	0.11	0.09	0.08	0.07	0.09	0.05	0.07	0.05	0.05	0.04	0.16	0.10	0.11	0.12	0.12	0.11	0.11	0.10	0.12	0.11	0.17	0.14	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 24  
Q.9 Which, if any, of the following have you done in the last year?  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ire-land (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
NET: Any	1104	468	636	110	150	152	202	165	325	260	354	490	926	42	129	93	110	70	100	125	159	98	89	49	40	
	52%	45%	59%A	46%	41%	45%	53%DE	53%De	66%DE	43%	49%I	61%IJ	52%qs	49%	55%qs	54%	60%IQS	45%	51%	46%	56%qS	54%	49%	47%	63%QSvw	
Visited a hospice charity shop	712	273	439	72	87	91	120	111	232	159	210	343	615	30	80	67	82	43	64	67	107	75	48	31	18	
	34%	26%	40%A	30%	24%	27%	32%D	36%DE	48%DE	26%	29%	43%IJ	35%qSV	34%	34%S	39%QSV	RSVWX	45%LNQ	28%	33%S	24%	38%qSV	41%IQS	27%	31%	28%
NET: Donated or raised money to help support hospice care	631	266	365	48	78	80	114	102	208	127	194	310	520	27	81	52	58	39	48	69	96	51	50	32	29	
	30%	26%	34%A	20%	21%	23%	30%CD	33%CD	43%CD	21%	27%I	39%IJ	29%	32%	34%qRs	30%	31%	25%	24%	25%	33%qRs	28%	27%	31%	46%LopQRSUVw	
Donated money to help support hospice care	574	244	330	40	64	72	101	97	199	104	174	296	471	26	74	44	50	36	43	64	91	44	45	30	29	
	27%	24%	30%A	17%	18%	21%	27%CD	31%CD	41%CD	17%	24%I	37%IJ	27%	30%	31%Rs	25%	27%	23%	22%	23%	32%LqR	24%	25%	29%	46%LmnOPQRSTUVW	
Raised money to help support hospice care	158	72	86	15	36	23	24	16	43	51	47	59	128	6	21	13	18	8	12	18	21	12	16	8	6	
	7%	7%	8%	6%	10%G	7%	6%	5%	9%g	9%	7%	7%	7%	7%	9%	8%	10%	5%	6%	6%	7%	7%	9%	8%	9%	
Visited a hospice	170	92	79	25	37	24	24	19	41	62	49	60	140	2	21	13	13	13	12	27	31	9	18	8	5	
	8%	9%	7%	10%	10%g	7%	6%	6%	8%	10%J	7%	7%	8% m	3%	9% m	8%	7%	9% m	6%	10% mu	11% lMrU	5%	10% m	7%	7%	
Volunteered for a hospice	38	27	11	7	13	6	2	1	9	21	7	10	34	4	4	2	4	1	3	13	3	2	4	-	-	
	2%	3%B	1%	3%FG	4%FG	2%	*	*	2%f	3%JK	1%	1%	2%	4% oQ	2%	1%	2%	*	1%	5% LNO	1%	1%	2%	-	-	
Delivered hospice care	19	13	6	6	7	5	1	1	-	13	6	1	15	1	2	2	2	2	2	1	2	1	4	-	-	
	1%	1%	1%	2%FGH	2%FGH	2%FH	*	*	-	2%jK	1%K	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2% l	-	-	
I donated goods/ items to a hospice shop	19	11	8	1	1	1	7	5	4	2	8	8	19	-	4	-	6	-	-	2	4	3	-	-	-	
	1%	1%	1%	*	*	*	2% dE	2% e	1%	*	1%	1%	1%	-	1%	-	3% LOQR	-	-	1%	1%	2% rv	-	-	-	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 24  
Q.9 Which, if any, of the following have you done in the last year?  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of England (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
I have experienced/witnessed hospice services via people I know	17 1%	6 1%	10 1%	9 4% H	2 DEFG *	1 *	3 1%	* *	1 *	10 2% jK	4 1%	2 *	11 1%	-	2 1%	-	3 2%	2 1%	-	1 *	1 *	2 1%	2 1%	2 2% r	3 4% LmnORST
I have experience of the hospice service through my job	9 *	2 *	6 1%	-	2 1%	2 1%	4 1%	-	1 *	2 *	5 1% k	1 *	5 *	-	-	-	-	-	2 1% l	2 1%	1 *	-	4 2% LN qu	-	-
I have experienced/witnessed hospice services through personal experience	6 *	3 *	3 *	* *	2 1%	* *	1 *	1 *	1 *	3 *	2 *	2 *	4 *	* 1%	-	-	1 *	-	1 *	1 1%	-	1 *	1 *	-	1 1%
Interaction with a nurse	3 *	2 *	1 *	-	1 *	-	2 *	-	-	1 *	2 *	-	3 *	-	-	-	-	-	-	2 1% l	-	1 *	-	-	-
I have used a hospice cafe	2 *	1 *	1 *	-	-	1 *	-	-	1 *	-	1 *	1 *	2 *	-	-	-	-	-	-	-	2 1% L	-	-	-	-
I take part in the hospice lottery	2 *	2 *	-	-	-	-	1 *	1 *	-	-	2 *	2 *	2 *	-	-	-	-	-	-	-	1 *	1 *	-	-	-
Other cash to hospice/ I sponsor/ purchase raffle tickets	2 *	1 *	1 *	-	-	-	-	1 *	1 *	-	-	2 *	1 *	-	-	-	-	-	-	-	-	1 *	1 *	-	-
Other answers	7 *	3 *	4 *	-	-	-	3 1%	2 1%	2 *	-	3 *	4 *	6 *	1 1%	2 1%	-	-	-	-	-	1 1%	2 1%	1 *	-	-
None of these	1016 48%	566 55% B	450 41%	127 54% H	215 59% FGH	189 55% FgH	175 47% H	147 47% H	164 34%	342 57% JK	364 51% K	310 39%	847 48% p	44 51%	107 45%	79 46%	75 40%	85 55% lnP TX	97 49%	148 54% lnP TX	127 44%	83 46%	92 51% px	54 53% px	24 37%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 25  
**Q.10 Are you or anyone you know currently receiving or has previously received some form of hospice care?**  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Yes	840	398	443	86	137	107	147	126	237	224	254	363	711	34	97	63	77	54	68	115	127	77	68	35	25
	40%	38%	41%	36%	38%	31%	39%	40%	49%	37%	35%	45%	40%	40%	41%	36%	41%	35%	34%	42%	44%	42%	38%	34%	40%
Yes, me	19	15	4	-	9	5	-	3	2	9	5	4	12	-	3	1	1	-	2	4	1	*	5	2	-
	1%	1%B	*	-	3%CFH	1%cF	-	1%	*	2%k	1%	1%	1%	-	1%	*	*	-	1%	1%	*	*	3%LoQT	2%	-
NET: Someone I know	823	383	440	86	129	102	147	123	236	215	249	359	701	34	94	62	76	54	66	111	127	76	64	33	25
	39%	37%	41%	36%	35%	30%	39%	39%	48%	36%	35%	45%	40%	40%	40%	36%	41%	35%	34%	40%	44%	42%	35%	32%	40%
Yes, a family member	487	233	254	55	88	60	92	68	123	143	152	191	405	23	53	36	47	27	35	62	82	40	45	23	13
	23%	23%	23%	23%	24%E	18%	25%E	22%	25%E	24%	21%	24%	23%	27%	23%	21%	25%	17%	18%	23%	29%	22%	25%	23%	20%
Yes, a friend	226	106	119	13	25	27	39	38	84	38	66	122	196	11	29	14	15	16	20	29	34	28	17	4	8
	11%	10%	11%	5%	7%	8%	10%	12%	17%	6%	9%	15%	11%	12%	8%	8%	10%	10%	10%	11%	12%	15%	10%	4%	12%
Yes, someone else I know	201	86	115	22	24	28	30	35	61	46	59	97	169	3	15	15	15	14	16	36	35	19	13	11	8
	10%	8%	11%	9%	7%	8%	8%	11%	13%	8%	8%	12%	10%	3%	6%	9%	8%	9%	8%	13%	12%	11%	7%	11%	12%
No	1259	626	633	145	223	228	227	185	251	368	456	435	1045	52	137	110	108	97	128	154	158	102	109	66	38
	59%	61%	58%	61% <sup>H</sup>	61% <sup>H</sup>	67% <sup>fgH</sup>	60% <sup>H</sup>	59% <sup>H</sup>	51%	61% <sup>K</sup>	63% <sup>K</sup>	54%	59%	60%	58%	64% <sup>t</sup>	58%	63%	65% <sup>lsT</sup>	56%	55%	56%	60%	65%	60%
Prefer not to say	20	10	10	6	4	6	3	1	1	10	9	2	16	-	3	-	1	3	1	5	1	2	3	1	-
	1%	1%	1%	3% <sup>fgH</sup>	1%	2% <sup>H</sup>	1%	*	*	2% <sup>K</sup>	1% <sup>k</sup>	*	1%	-	1%	-	*	2% <sup>ot</sup>	1%	2%	*	1%	2% <sup>o</sup>	1%	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/op/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 26  
**Q.11 You mention that you/ someone you know/ more than one person you know are currently receiving or have previously received some form of hospice care. Thinking about the most recent recipient, when was this last received?**  
**Base: All respondents who are receiving or know someone who is receiving hospice care**

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of England (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	806	390	416	80	130	119	136	119	222	210	255	341	678	36	97	69	64	55	75	88	119	75	68	36	24
Weighted base	840	398	443	86*	137	107*	147	126*	237	224	254	363	711	34**	97*	63*	77*	54*	68*	115*	127*	77*	68*	35*	25**
Currently receiving	74 9%	35 9%	39 9%	14 17% <sup>fGH</sup>	24 17% <sup>FGH</sup>	11 10% <sup>H</sup>	11 8% <sup>h</sup>	6 5%	7 3%	39 17% <sup>JK</sup>	22 9% <sup>K</sup>	13 4%	57 8%	6 17%	7 7%	2 3%	6 8%	5 9%	4 6%	11 10%	9 7%	7 8%	8 12%	7 20% <sup>LNOR</sup>	2 9%
In the last month	49 6%	31 8% <sup>B</sup>	18 4%	10 11% <sup>Fh</sup>	12 9% <sup>F</sup>	8 7% <sup>f</sup>	3 2%	6 5%	11 4%	22 10% <sup>JK</sup>	11 4%	17 5%	41 6% <sup>nT</sup>	2 5%	2 2%	4 6% <sup>t</sup>	6 8% <sup>nt</sup>	5 10% <sup>NTw</sup>	5 7% <sup>t</sup>	12 10% <sup>INTw</sup>	2 1%	4 5%	7 10% <sup>NTw</sup>	-	2 6%
More than a month and up to a year ago	134 16%	53 13%	81 18% <sup>a</sup>	15 18%	26 19% <sup>F</sup>	15 14%	14 9%	16 13%	48 20% <sup>F</sup>	41 18% <sup>j</sup>	29 11%	64 18% <sup>j</sup>	113 16% <sup>o</sup>	5 13%	20 20% <sup>o</sup>	5 8%	14 18%	13 25% <sup>O</sup>	9 13%	17 15%	21 16%	10 13%	11 16%	7 20%	2 9%
More than a year and up to two years ago	104 12%	49 12%	55 12%	14 17% <sup>g</sup>	19 14%	16 15%	19 13%	10 8%	26 11%	33 15%	35 14%	36 10%	82 12%	6 18%	12 12%	14 22% <sup>Lps</sup>	7 10%	5 10%	10 14%	12 11%	9 7%	6 8%	10 14%	7 21% <sup>Tu</sup>	5 20%
More than two years and up to five years ago	187 22%	91 23%	96 22%	17 20%	21 15%	28 26% <sup>d</sup>	33 23%	32 25% <sup>d</sup>	56 24% <sup>d</sup>	38 17%	61 24% <sup>i</sup>	88 24% <sup>i</sup>	161 23%	6 18%	21 21%	19 31% <sup>qtV</sup>	18 24%	8 15%	19 28% <sup>v</sup>	25 22%	22 18%	22 29% <sup>qtv</sup>	10 15%	8 22%	8 30%
Longer than five years ago	287 34%	138 35%	149 34%	14 16%	35 25%	29 27%	66 45% <sup>CDE</sup>	55 44% <sup>CDE</sup>	88 37% <sup>CDe</sup>	49 22%	95 37% <sup>l</sup>	144 40% <sup>l</sup>	252 35% <sup>W</sup>	10 29%	35 36% <sup>W</sup>	18 28%	24 31%	17 31%	22 32%	38 33% <sup>w</sup>	63 49% <sup>LnO</sup>	27 35% <sup>w</sup>	23 33% <sup>w</sup>	6 16%	7 26%
NET: In the last year	257 31%	119 30%	138 31%	39 46% <sup>eFGH</sup>	62 45% <sup>EFGH</sup>	34 32% <sup>F</sup>	28 19%	28 23%	65 27%	102 46% <sup>JK</sup>	62 24%	93 26%	210 30% <sup>O</sup>	12 35%	28 29%	11 18%	26 34% <sup>o</sup>	24 44% <sup>LnO</sup>	17 25%	40 35% <sup>O</sup>	32 25%	21 27%	26 38% <sup>Ot</sup>	14 41% <sup>Ot</sup>	6 24%
NET: Previously received but not currently receiving	761 91%	362 91%	399 90%	70 81%	113 82%	96 90%	135 92% <sup>CD</sup>	119 95% <sup>CD</sup>	228 96% <sup>CDE</sup>	183 82%	231 91% <sup>l</sup>	348 96% <sup>lJ</sup>	649 91% <sup>W</sup>	29 83%	89 92% <sup>w</sup>	60 95% <sup>W</sup>	70 91%	49 90%	64 94% <sup>W</sup>	104 90%	116 92% <sup>w</sup>	69 90%	60 88%	28 80%	23 91%
Prefer not to say	1 *	-	1 *	-	1 1%	-	-	-	-	1 *	-	-	1 *	-	-	-	1 1%	-	-	-	-	-	-	-	-
Don't know	5 1%	1 *	4 1%	2 2%	-	-	1 1%	-	2 1%	2 1%	1 *	2 1%	5 1%	-	1 1%	1 1%	-	* 1%	-	-	1 1%	1 1%	-	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 27  
Q.10/11 Summary  
Base: All respondents

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Currently receiving or know someone who is currently receiving some form of hospice care	74	35	39	14	24	11	11	6	7	39	22	13	57	6	7	2	6	5	4	11	9	7	8	7	2
	3%	3%	4%	6%GH	7%eFGH	3%h	3%	2%	1%	6%JK	3%k	2%	3%	7%lOr	3%	1%	3%	3%	2%	4%	3%	4%	4%o	7%LOR	3%
Previously received or know someone who has previously received some form of hospice care	761	362	399	70	113	96	135	119	228	183	231	348	649	29	89	60	70	49	64	104	116	69	60	28	23
	36%	35%	37%	30%	31%	28%	36%E	38%cdE	47%CDE	30%	32%	43%IJ	37%w	33%	38%w	35%	38%	32%	32%	38%w	41%qrW	38%w	33%	27%	37%
Currently receiving / previously received some form of hospice care or know someone who has	835	397	438	85	137	107	146	126	235	221	253	361	706	34	96	62	76	54	68	115	125	76	68	35	25
	39%	38%	40%	36%	37%	31%	39%e	40%E	48%CDE	37%	35%	45%IJ	40%	40%	41%	36%	41%	35%	34%	42%	44%qr	42%	38%	34%	40%
None of these	1285	638	647	153	228	234	231	186	253	381	465	440	1067	52	140	111	109	101	130	159	160	105	113	67	38
	61%	62%	60%	64%H	63%H	69%fGH	61%H	60%h	52%	63%K	65%K	55%	60%	60%	59%	64%	59%	65%t	66%t	58%	56%	58%	62%	66%	60%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base





## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 28  
Q.12 How easy or difficult do you think it is to find information or advice about hospice care (e.g. for yourself, or for a loved one)?  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Very easy to find	(10)	176 8%	88 9%	88 8%	8 4%	14 4%	19 6%	43 12% CDE	33 10% CDE	58 12% CDE	23 4%	62 9% I	91 11% I	146 8%	5 5%	15 6%	20 11% p	9 5%	14 9%	16 8%	29 11% p	26 9%	12 7%	12 7%	11 11%	7 11%
	(9)	115 5%	48 5%	67 6%	11 5%	20 6%	16 5%	19 5%	16 5%	32 7%	32 5%	48 6%	98 6% r	6 7% r	13 6%	6 3%	17 9% IORS	8 5%	5 3%	11 4%	22 8% IoRs	10 5%	9 5%	4 4%	4 7%	
	(8)	305 14%	175 17% B	130 12%	32 13%	46 13%	48 14%	37 10%	51 16% F	91 19% DF	77 13%	85 12%	142 18% J	249 14%	8 9%	32 14%	29 17% qu	23 13%	16 10%	34 17% qu	43 16%	45 16%	19 10%	36 20% Lmp QUx	14 14%	5 8%
	(7)	295 14%	161 16% B	134 12%	42 18% gH	69 19% FGH	55 16% H	46 12%	36 10%	47 10%	111 18% jK	101 14% k	83 10%	252 14%	14 16%	35 15%	25 14%	26 14%	20 13%	27 14%	37 14%	36 13%	32 18%	21 11%	14 14%	8 13%
	(6)	225 11%	102 10%	123 11%	42 18% EFG H	48 13% GH	33 10%	44 12% gH	22 7%	35 7%	90 15% JK	78 11% K	57 7%	185 10%	9 11%	24 10%	16 9%	20 11%	17 11%	19 10%	27 10%	30 11%	22 12%	20 11%	11 11%	9 14%
	(5)	270 13%	120 12%	150 14%	26 11%	54 15% G	47 14% G	57 15% G	26 8%	59 12%	80 13%	105 15% K	85 11%	226 13% x	11 12%	31 13% x	22 13%	27 14% x	20 13%	30 15% X	32 12%	32 11%	22 12%	25 14% x	16 15% x	3 5%
	(4)	67 3%	36 3%	31 3%	14 6% FH	12 3%	10 3%	7 2%	15 5% fH	8 2%	26 4% j	18 2%	23 3%	59 3%	4 4%	9 4%	8 4%	5 2%	7 5%	4 2%	8 3%	10 3%	5 3%	5 2%	4 4%	-
	(3)	53 2%	27 3%	26 2%	4 2%	10 3%	13 4%	10 3%	5 2%	10 2%	14 2%	23 3%	16 2%	48 3%	4 5% s	7 3%	5 3%	5 3%	6 3%	3 1%	7 2%	6 3%	3 2%	2 2%	-	
	(2)	32 2%	16 2%	17 2%	3 1%	7 2%	5 1%	6 2%	3 1%	8 2%	10 2%	11 2%	11 1%	28 2% n	-	-	2 1%	3 2%	5 3% N	3 2% n	8 3% N	5 2% n	2 1%	1 1%	2 2% N	1 1%
	(1)	24 1%	8 1%	16 1%	-	8 2% Cf	3 1%	2 *	7 2% Cf	4 1%	8 1%	5 1%	10 1%	18 1%	2 2% T	4 2% t	2 1% t	3 2% T	1 1%	2 1%	4 1% t	-	* 1%	2 3% LqTU	4 3% LqTU	-
Very difficult to find	(0)	22 1%	4 *	17 2% A	-	5 1% cf	4 1%	1 *	5 2% cf	7 1% cf	5 1%	12 1%	19 1%	3 3% loPt	5 2% p	1 *	-	2 1%	2 1%	4 1%	2 1%	2 1%	1 1%	-	1 2%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 28  
Q.12 How easy or difficult do you think it is to find information or advice about hospice care (e.g. for yourself, or for a loved one)?  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of England (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Easy (6-10)	1116 53%	574 56%B	542 50%	136 57%	197 54%	171 50%	190 50%	158 51%	264 54%	333 55%	362 50%	422 53%	930 52%	42 48%	119 50%	96 55%	95 52%	75 48%	102 52%	147 54%	160 56%	94 52%	98 54%	55 53%	34 53%
NET: Difficult (0-4)	197 9%	90 9%	107 10%	22 9%	42 12%fh	36 10%	27 7%	34 11%	37 8%	64 11%	62 9%	71 9%	173 10%	12 14%vX	25 10%x	17 10%	16 9%	20 13%vX	16 8%	27 10%	24 8%	15 8%	12 6%	11 11%	2 3%
NET: Very easy (8-10)	596 28%	311 30%b	285 26%	51 22%	80 22%	83 24%	100 26%	100 32%CDE	182 37%CDE	132 22%	183 25%	282 35%IJ	493 28%	19 22%	61 26%	55 32%u	50 27%	37 24%	56 28%	83 30%	93 33%lmq	41 22%	57 32%u	29 28%	16 26%
NET: Very difficult (0-2)	78 4%	27 3%	50 5%A	3 1%	21 6%CF	12 4%	9 2%	14 5%c	18 4%	24 4%	21 3%	33 4%	66 4%	5 6%	9 4%	5 3%	6 3%	8 5%	7 3%	16 6%t	7 3%	4 2%	4 2%	6 5%	2 3%
Don't know	537 25%	250 24%	287 26%	54 23%	71 20%	87 25%d	103 27%D	94 30%CD	128 26%D	125 21%	190 26%I	222 28%I	444 25%	22 25%	61 26%	38 22%	47 25%	40 26%	49 25%	67 25%	70 25%	22 28%	46 25%	21 21%	25 40%LmnOpqRSTvW
Mean	6.64	6.78B	6.51	6.50	6.24	6.42	6.76D	6.79D	7.01CD	6.34	6.60i	6.93IJ	6.62	6.16	6.46	6.78	6.60	6.39	6.60	6.67	6.89IM	6.60	6.76m	6.54	7.24Mnq
Standard deviation	2.19	2.06	2.31	1.71	2.15	2.14	2.14	2.43	2.32	1.99	2.15	2.36	2.21	2.46	2.27	2.16	2.08	2.33	2.13	2.36	2.10	2.04	2.02	2.30	2.16
Standard error	0.06	0.07	0.08	0.13	0.12	0.13	0.13	0.17	0.12	0.09	0.09	0.10	0.06	0.30	0.18	0.18	0.19	0.21	0.16	0.18	0.14	0.18	0.17	0.25	0.35

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey

### ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 29  
Q.13 To what extent do you agree or disagree with each of the following statements about hospices?

#### Summary

Base: All respondents

		Statements					
		Hospice care is relevant for me	It would never occur to me to look for support from a hospice	Hospice care is not for people like me	Hospices do enough to cater to the needs of people from all walks of life (e.g. different faiths, ethnicities, sexual orientations etc.)	I would not feel comfortable at the thought of being cared for by a hospice because I would want my family to care for me in my final days	I don't know enough about how hospices operate to form an opinion on how trustworthy they are
Unweighted base		2120	2120	2120	2120	2120	2120
Weighted base		2120	2120	2120	2120	2120	2120
Strongly agree	(10)	176 8%	57 3%	45 2%	357 17%	106 5%	214 10%
	(9)	91 4%	40 2%	46 2%	194 9%	77 4%	120 6%
	(8)	155 7%	100 5%	84 4%	333 16%	148 7%	214 10%
	(7)	154 7%	177 8%	98 5%	234 11%	178 8%	229 11%
	(6)	184 9%	147 7%	75 4%	141 7%	133 6%	204 10%
	(5)	417 20%	311 15%	271 13%	145 7%	312 15%	313 15%
	(4)	90 4%	144 7%	98 5%	27 1%	110 5%	97 5%
	(3)	110 5%	218 10%	181 9%	25 1%	154 7%	162 8%
	(2)	95 4%	192 9%	234 11%	14 1%	170 8%	136 6%
	(1)	82 4%	154 7%	145 7%	11 1%	120 6%	85 4%
Strongly disagree	(0)	174 8%	341 16%	494 23%	15 1%	287 14%	208 10%

**Hospices Survey**  
**ONLINE Fieldwork: 7th-8th August 2017**

Absolutes/col percents

Table 29  
**Q.13 To what extent do you agree or disagree with each of the following statements about hospices?**  
**Summary**  
**Base: All respondents**

		Statements					
		Hospice care is relevant for me	It would never occur to me to look for support from a hospice	Hospice care is not for people like me	Hospices do enough to cater to the needs of people from all walks of life (e.g. different faiths, ethnicities, sexual orientations etc.)	I would not feel comfortable at the thought of being cared for by a hospice because I would want my family to care for me in my final days	I don't know enough about how hospices operate to form an opinion on how trustworthy they are
Weighted base		2120	2120	2120	2120	2120	2120
NET: Agree	(6-10)	760 36%	520 25%	348 16%	1260 59%	643 30%	980 46%
NET: Disagree	(0-4)	551 26%	1048 49%	1152 54%	92 4%	841 40%	687 32%
NET: Strongly agree (8-10)		422 20%	196 9%	175 8%	884 42%	332 16%	548 26%
NET: Strongly disagree	(0-2)	351 17%	686 32%	873 41%	40 2%	577 27%	429 20%
Don't know		392 18%	241 11%	349 16%	624 29%	324 15%	139 7%
Mean		5.24	3.81	3.15	7.63	4.40	5.33
Standard deviation		2.95	2.82	2.87	2.10	3.06	3.07
Standard error		0.07	0.06	0.07	0.05	0.07	0.07

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 30  
Q.13 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospice care is relevant for me  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Strongly agree	(10)	176 8%	60 6%	116 11%A	7 3%	18 5%	14 4%	33 9%CD	25 8%Ce	79 16%CDEFG	24 4%	104 13%J	151 8%Q	11 13%QVw	18 8%	14 8%	16 8%	6 4%	16 8%	33 12%QVw	24 8%q	13 7%	10 5%	5 5%	10 16%InoQrtuVW	
	(9)	91 4%	46 4%	45 4%	6 3%	10 3%	11 3%	17 5%	15 5%	32 7%CD	16 3%	28 4%	47 6%l	72 4%	3 4%	6 2%	9 5%	8 4%	7 4%	9 4%	8 3%	17 6%n	6 3%	13 7%INs	4 4%	2 3%
	(8)	155 7%	76 7%	79 7%	8 3%	31 8%C	28 8%C	30 8%C	20 6%	39 8%C	39 6%	57 8%	59 7%	113 6%	4 5%	12 5%	10 6%	6 3%	11 7%	14 7%	19 7%	27 9%LnP	10 5%	20 11%LNP	17 16%LMNO	5 8%
	(7)	154 7%	78 8%	76 7%	8 3%	26 7%c	34 10%C	27 7%c	21 7%	38 8%C	34 6%	61 8%i	59 7%	134 8%w	7 8%	21 9%W	14 8%w	13 7%	13 9%w	17 8%w	17 6%	19 7%	14 8%w	10 6%	3 2%	7 11%W
	(6)	184 9%	98 10%	86 8%	26 11%e	38 10%e	22 6%	38 10%	24 8%	35 7%	65 11%k	60 8%	60 7%	154 9%p	14 16%LOP	25 11%P	12 7%	9 5%	13 9%	17 8%	26 9%	22 8%	17 10%	17 9%	10 10%	3 5%
	(5)	417 20%	226 22%B	191 18%	37 16%	71 19%	65 19%	82 22%	64 20%	98 20%	108 18%	147 20%	162 20%	348 20%mt	10 11%	51 21%mt	43 25%lMr	48 26%lMr	27 17%	33 17%	46 17%	45 16%	45 25%lMr	35 20%	21 20%	13 21%
	(4)	90 4%	43 4%	47 4%	17 7%H	20 6%H	14 4%h	17 4%h	12 4%	9 2%	38 6%K	31 4%	22 3%	80 5%	2 3%	6 3%	6 3%	6 3%	12 8%INpT	9 5%	19 7%Intw	9 3%	11 6%w	7 4%	1 1%	3 4%
	(3)	110 5%	60 6%	50 5%	17 7%H	22 6%h	23 7%H	21 6%	12 4%	16 3%	39 6%K	43 6%K	28 3%	92 5%	6 7%	12 5%	9 5%	11 6%	11 7%	8 4%	9 3%	14 5%	12 6%	11 6%	5 5%	3 5%
	(2)	95 4%	50 5%	45 4%	22 9%FGH	23 6%GH	20 6%GH	15 4%g	4 1%	10 2%	45 7%jK	36 5%K	15 2%	83 5%	2 2%	11 5%	4 5%	13 7%	10 7%	8 4%	13 5%	12 4%	5 3%	6 3%	4 4%	3 4%
	(1)	82 4%	45 4%	37 3%	19 8%EF	17 5%h	10 3%	15 4%	11 3%	11 2%	36 6%JK	24 3%	21 3%	72 4%q	4 5%	13 5%q	6 4%	7 4%	2 1%	9 4%	10 4%	13 4%	8 5%	5 3%	4 4%	* 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/op/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 30  
Q.13 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospice care is relevant for me  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scot-land (v)	Wales (w)	N. Ire-land (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly disagree (0)	174 8%	75 7%	99 9%	22 9%	36 10%f	32 9%f	21 6%	29 9%	34 7%	59 10%	53 7%	62 8%	141 8%	4 5%	16 7%	12 7%	9 5%	10 6%	16 8%	21 8%	41 14%LMNO PQrSUX	11 6%	17 9% x	15 14%LmNo PQsUX	1 2%
NET: Agree (6-10)	760 36%	358 35%	401 37%	55 23%	123 34%C	109 32%C	145 38%C	105 34%C	223 46%CDE fg	177 29%	254 35% l	328 41% IJ	624 35% P	39 45% lPq u	83 35%	58 34%	50 27%	51 33%	72 36% p	103 38% p	108 38% P	60 33%	69 38% P	39 38% p	28 44% P
NET: Disagree (0-4)	551 26%	272 26%	279 26%	97 41% dEF GH	118 33% FGH	99 29% gH	89 24% H	68 22% h	80 16%	216 36% JK	188 26% K	148 18%	468 26% x	18 21%	58 25%	43 25%	46 25%	45 29% x	50 25%	72 26%	90 31% lmX	47 26%	45 25%	29 28% x	10 15%
NET: Strongly agree (8-10)	422 20%	182 18%	240 22% A	20 9%	58 16% C	53 16% C	80 21% Ce	60 19% C	149 31% CDE FG	79 13%	133 19% I	209 26% IJ	336 19%	18 21%	36 15%	33 19%	29 16%	24 15%	39 20%	60 22% n	68 24% LNp	29 16%	42 23% nq	26 26% Npq u	17 27% Npqu
NET: Strongly disagree (0-2)	351 17%	169 16%	182 17%	63 27% EFG H	76 21% FGH	62 18% H	51 14%	44 14%	55 11%	140 23% JK	113 16% k	98 12%	296 17% x	10 12%	40 17% x	27 16% x	29 16% x	22 14%	33 17% x	44 16% x	66 23% LMo pQrsUv X	24 13%	27 15%	23 22% muX	4 7%
Don't know	392 18%	178 17%	214 20%	48 20% d	53 14%	68 20% d	62 16%	75 24% DFh	87 18%	100 17%	129 18%	162 20%	333 19%	19 22%	45 19%	29 17%	40 22%	32 21%	43 22% t	53 19%	43 15%	29 16%	32 17%	14 14%	13 21%
Mean	5.24	5.12	5.35	4.04	4.77C	4.89C	5.47CD	5.33CD	6.16CD	4.50	5.20I	5.85J	5.21	5.75	5.12	5.26	5.13	5.07	5.28	5.42	4.99	5.18	5.31	4.95	6.35LNOPQRsTUVW
Standard deviation	2.95	2.79	3.09	2.69	2.84	2.83	2.80	2.99	3.02	2.80	2.82	3.04	2.94	2.99	2.83	2.85	2.82	2.64	3.01	3.05	3.29	2.68	2.92	3.13	2.65
Standard error	0.07	0.09	0.11	0.19	0.16	0.17	0.16	0.20	0.15	0.12	0.12	0.12	0.08	0.35	0.21	0.23	0.25	0.24	0.23	0.22	0.21	0.22	0.23	0.32	0.38

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 31  
Q.13 To what extent do you agree or disagree with each of the following statements about hospices?  
It would never occur to me to look for support from a hospice  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Strongly agree	(10)	57 3%	33 3%	25 2%	8 3%	9 2%	7 2%	13 3%	6 2%	14 3%	17 3%	20 3%	47 3%	1 3%	7 3%	6 3%	4 2%	3 2%	5 3%	12 4%	6 2%	3 2%	6 4%	1 1%	3 4%	
	(9)	40 2%	27 3%B	13 1%	5 2%	13 4%F	7 2%	2 1%	5 1%	8 2%	18 3%J	9 1%	13 2%	3 3%P	4 2%	5 3%P	- -	2 1%	3 2%	7 3%p	6 2%p	4 2%p	4 2%p	3 3%P	- -	
	(8)	100 5%	60 6%B	40 4%	21 9%FGH	23 6%FGh	20 6%fG	11 3%	7 2%	17 4%	45 7%JK	30 4%	25 3%	83 5%u	2 2%	11 5%	4 3%	9 5%	5 3%	16 8%LmOq	18 7%oUx	14 5%	3 2%	7 4%	9 9%lmOq	- UvX
	(7)	177 8%	93 9%	83 8%	28 12%FGH	48 13%FGH	52 15%FGH	19 5%	11 4%	17 4%	77 13%K	71 10%K	28 4%	153 9%O	12 14%OV	19 8%o	5 3%	17 9%O	19 12%Ov	19 10%O	22 8%o	24 8%O	15 8%o	10 6%	10 9%O	4 7%
	(6)	147 7%	78 8%	69 6%	24 10%GH	33 9%GH	37 11%FGH	24 6%	11 4%	18 4%	57 9%K	60 8%K	29 4%	122 7%t	10 12%lrTu	15 6%	19 11%LRTU	11 6%	13 8%	11 5%	22 8%	12 4%	9 5%	13 7%	8 8%	4 6%
	(5)	311 15%	156 15%	156 14%	22 9%	56 15%c	56 16%C	62 17%C	54 17%Ch	60 12%	78 13%	118 16%	114 14%	246 14%	14 16%	38 16%	27 16%	25 13%	20 13%	30 15%	32 12%	34 12%	26 14%	41 23%LPQ	13 12%	11 18%
	(4)	144 7%	69 7%	75 7%	17 7%	28 8%	22 6%	29 8%	18 6%	31 6%	45 7%	50 7%	49 6%	122 7%	4 4%	15 6%	17 10%P	7 4%	9 6%	12 6%	16 6%	21 7%	20 11%LmPs	10 6%	7 7%	5 8%
	(3)	218 10%	99 10%	119 11%	33 14%h	39 11%	31 9%	44 12%	28 9%	44 9%	71 12%	75 10%	72 9%	183 10%o	10 12%	34 14%IOQ	6 10%	18 10%	11 7%	21 11%	25 9%	39 14%IOq	15 8%	21 11%o	8 8%	6 10%
	(2)	192 9%	99 10%	93 9%	19 8%	23 6%	25 7%	40 11%d	34 11%D	50 10%d	42 7%	65 9%	85 11%l	156 9%	4 5%	23 10%	13 7%	26 14%LMor	14 9%	15 8%	18 6%	18 6%	26 14%LMor	14 8%	14 13%ST	7 11%
	(1)	154 7%	67 6%	87 8%	11 5%	15 4%	22 6%	25 7%	24 8%d	56 11%CDEF	27 4%	47 7%	80 10%lJ	137 8%	3 3%	17 7%	25 15%LMNP	12 7%	12 8%	19 10%msv	14 5%	25 9%	10 5%	8 4%	6 6%	3 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 31  
Q.13 To what extent do you agree or disagree with each of the following statements about hospices?  
It would never occur to me to look for support from a hospice  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly disagree (0)	341 16%	139 13%	202 19%A	13 5%	33 9%	28 8%	62 16% CDE	69 22% CDE	136 28% CDEF	46 8%	90 13% I	205 26% J	280 16%	15 18%	32 13%	23 14%	29 16%	27 17%	26 13%	41 15%	55 19%	32 18%	27 15%	18 18%	16 25% NoRsv
NET: Agree (6-10)	520 25%	290 28%B	230 21%	87 37% FGH	127 35% FGH	122 36% FGH	69 18% g	40 13%	75 15%	213 35% JK	191 27% K	115 14%	437 25% u	27 32% tUx	56 24%	40 23%	41 22%	42 27% u	54 28% u	81 29% tUx	62 22%	34 19%	40 22%	31 30% Ux	11 17%
NET: Disagree (0-4)	1048 49%	473 46%	575 53%A	93 39%	138 38%	128 37%	200 53% CDE	173 56% CDE	317 65% CDE	231 38%	328 46% I	490 61% J	878 50% S	36 41%	121 51% s	89 51% s	92 50%	73 47%	93 47%	113 41%	158 55% IMS	103 57% IMr	80 44%	53 51%	37 58% mSv
NET: Strongly agree (8-10)	196 9%	119 11%B	77 7%	34 14% FGH	46 13% FGH	33 10% g	26 7%	18 6%	39 8%	80 13% JK	59 8%	58 7%	163 9%	5 6%	22 9%	15 9%	13 7%	11 7%	24 12% U	37 14% LpqU	25 9%	10 5%	17 10%	13 13% U	3 4%
NET: Strongly disagree (0-2)	686 32%	305 29%	381 35%A	44 18%	71 19%	75 22%	127 34% CDE	128 41% CDE	242 49% CDE	115 19%	202 28% I	369 46% J	573 32% s	22 25%	72 30%	61 36% s	67 36% sv	53 34%	60 31%	72 26%	98 34% s	67 37% mSv	49 27%	38 37% s	26 41% mSv
Don't know	241 11%	116 11%	125 12%	35 15% H	44 12% H	35 10%	46 12% H	44 14% H	37 7%	79 13%	81 11%	81 10%	211 12%	9 11%	21 9%	17 10%	27 15% w	19 12%	20 10%	48 17% LNO	32 11%	18 10%	20 11%	7 6%	4 7%
Mean	3.81	4.11B	3.53	4.77FG H	4.68FG H	4.58FG H	3.56gH	3.08	2.87	4.72JK	4.05K	2.95	3.81	4.11	3.87	3.71	3.61	3.78	4.05tu x	4.25Lp TUX	3.52	3.47	4.02ux	3.90	3.25
Standard deviation	2.82	2.84	2.76	2.67	2.68	2.61	2.68	2.68	2.83	2.67	2.70	2.78	2.82	2.76	2.71	2.80	2.75	2.85	2.85	3.03	2.84	2.63	2.74	2.88	2.78
Standard error	0.06	0.09	0.09	0.19	0.15	0.15	0.15	0.17	0.13	0.12	0.11	0.10	0.07	0.30	0.19	0.22	0.23	0.24	0.20	0.22	0.18	0.21	0.21	0.28	0.36

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 32  
Q.13 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospice care is not for people like me  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Strongly agree	(10)	45 2%	22 2%	24 2%	17 7% H	8 2% DEFG	2 1%	4 1%	8 3% E	6 1%	25 4% JK	6 1%	15 2%	39 2%	2 2%	4 2%	3 2%	7 4%	2 1%	5 2%	9 3%	6 2%	2 1%	4 2%	1 1%	1 1%
	(9)	46 2%	38 4% B	8 1%	8 3% H	6 2% h	17 5% DFGH	7 2% h	6 2% h	2 *	15 2% k	24 3% K	8 1%	38 2%	-	4 2%	8 5% Lmnt	4 2%	2 2%	4 2%	8 3%	5 2%	3 2%	6 3%	2 2%	-
	(8)	84 4%	48 5%	35 3%	12 5% Fh	26 7% FGH	19 6% FH	6 2%	9 3%	11 2%	38 6% JK	25 4%	20 2%	69 4% U	3 4% u	11 5% U	5 3%	6 3% u	4 3%	11 5% U	15 5% U	13 5% U	1 *	7 4% U	5 5% U	2 4% u
	(7)	98 5%	64 6% B	34 3%	17 7% GH	26 7% fGH	25 7% fGH	15 4% G	2 1%	13 3% g	43 7% K	40 6% K	15 2%	81 5%	5 5%	6 2%	9 5%	6 3%	5 3%	11 6%	25 9% LNPQ TU	12 4%	4 2%	10 5%	5 5%	2 3%
	(6)	75 4%	38 4%	37 3%	17 7% fGH	20 6% GH	14 4% Gh	12 3% G	2 1%	10 2%	37 6% jK	26 4% K	12 1%	71 4% v	3 3%	10 4%	9 5% V	9 5% v	6 4%	9 5% v	7 3%	13 5% v	4 2%	2 1%	1 1%	* 1%
	(5)	271 13%	151 15% B	120 11%	28 12% H	64 17% cfG	49 14%	47 13%	31 10%	53 11%	91 15% K	96 13%	84 10%	230 13% QT	12 14% q	49 21% LoP QRSTV	23 13% q	22 12%	11 7%	20 10%	36 13% q	24 9%	33 18% IQRT V	16 9%	14 14% q	10 15% q
	(4)	98 5%	50 5%	47 4%	17 7% fgh	18 5%	21 6% h	14 4%	11 3%	16 3%	36 6% K	35 5%	27 3%	83 5%	5 6%	10 4%	13 7% ISx	8 4%	8 5%	9 4%	8 3%	17 6%	6 3%	9 5%	5 5%	1 1%
	(3)	181 9%	75 7%	106 10% a	21 9%	30 8%	27 8%	33 9%	31 10%	39 8%	51 8%	60 8%	70 9%	147 8%	6 7%	15 6%	11 6%	21 11%	11 7%	17 8%	17 6%	21 7%	28 16% LmN OQRSTw	21 11% s	8 8%	5 8%
	(2)	234 11%	114 11%	120 11%	15 6%	31 8%	37 11%	60 16% CDe	41 13% Cd	51 11%	46 8%	96 13% l	92 12% l	188 11%	8 10%	18 7%	20 11%	16 9%	27 17% LNP rStw	21 11%	24 9%	30 10%	24 14% n	27 15% lNps	9 9%	10 16% n
	(1)	145 7%	68 7%	76 7%	8 3%	12 3%	23 7% d	23 6%	30 10% CD	49 10% CDf	20 3%	45 6% l	79 10% lJ	120 7% su	3 4%	26 11% LmpS UV	10 6%	9 5%	10 6%	18 9% SU	11 4%	26 9% SU	6 3%	9 5%	12 11% mpSU v	4 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 32  
Q.13 To what extent do you agree or disagree with each of the following statements about hospices?  
Hospice care is not for people like me  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly disagree (0)	494 23%	194 19%	300 28%A	26 11%	67 18%C	46 13%	98 26%CDE	82 26%CDE	177 36%CDE	92 15%	144 20%I	258 32%IJ	407 23%	23 27%	44 19%	39 23%	41 22%	35 22%	41 21%	63 23%	78 27%IN	44 24%	43 24%	22 22%	22 35%INpqRsw
NET: Agree (6-10)	348 16%	209 20%B	139 13%	71 30%eFH	87 24%FGH	77 22%FGH	45 12%	28 9%	41 8%	158 26%JK	121 17%K	69 9%	299 17%U	12 14%	34 14%u	34 19%Ux	33 18%U	20 13%	40 20%qUx	64 23%LNQ	49 17%U	14 8%	30 16%U	14 14%	6 9%
NET: Disagree (0-4)	1152 54%	502 48%	650 60%A	87 37%	157 43%	153 45%c	227 60%CDE	195 62%CDE	332 68%CDE	245 41%	380 53%I	527 66%IJ	945 53%S	46 54%	113 48%	93 54%e	95 51%	91 59%NS	105 53%	123 45%	170 60%LNS	108 60%NS	108 60%NS	56 55%	42 66%INpS
NET: Strongly agree (8-10)	175 8%	108 10%B	68 6%	38 16%FGH	40 11%FH	38 11%FH	18 5%	23 8%H	19 4%	78 13%JK	55 8%k	42 5%	147 8%U	5 6%	19 8%u	16 9%U	17 9%U	9 6%	19 10%U	32 12%lqU	24 8%u	6 3%	17 10%U	8 7%	3 5%
NET: Strongly disagree (0-2)	873 41%	377 36%	497 46%A	49 21%	109 30%C	105 31%C	180 48%CDE	153 49%CDE	277 57%CDE	158 26%	285 40%I	430 54%IJ	715 40%	35 41%	88 37%	70 40%	66 36%	71 46%ps	80 41%	98 36%	133 47%LnP	74 41%	79 43%	43 42%	36 57%LmNOPRSuvw
Don't know	349 16%	172 17%	177 16%	51 21%FH	57 16%	62 18%H	58 15%	58 19%H	62 13%	108 18%	121 17%	121 15%	298 17%	15 18%	40 17%	23 14%	36 19%	33 21%ox	33 17%	50 18%	42 15%	26 14%	27 15%	18 17%	6 10%
Mean	3.15	3.59B	2.73	4.68DE FGH	3.91FG H	3.90FG H	2.71H	2.53h	2.13	4.20JK	3.27K	2.28	3.19qx	3.01	3.32qX	3.36qX	3.35X	2.73	3.30X	3.68LQ TUX	2.90	2.80	3.11	3.03	2.34
Standard deviation	2.87	2.95	2.74	3.07	2.89	2.83	2.62	2.73	2.51	2.98	2.78	2.60	2.88	2.80	2.76	2.93	2.99	2.65	2.96	3.18	2.90	2.44	2.91	2.78	2.58
Standard error	0.07	0.10	0.09	0.23	0.16	0.17	0.15	0.17	0.12	0.13	0.11	0.10	0.08	0.33	0.20	0.23	0.26	0.23	0.22	0.23	0.19	0.20	0.23	0.29	0.35

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 33  
**Q.13 To what extent do you agree or disagree with each of the following statements about hospices?**  
**Hospices do enough to cater to the needs of people from all walks of life (e.g. different faiths, ethnicities, sexual orientations etc.)**  
**Base: All respondents**

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly agree	(10) 17%	357 15%	206 19%A	15 6%	30 8%	38 11% c	83 22% CDE	57 18% CDE	133 27% CDEG	45 7%	122 17% l	191 24% lJ	291 16%	13 15%	31 13%	43 25% LMN PqrsTU w	26 14%	25 16%	33 17%	48 17%	45 16%	27 15%	38 21% N	15 15%	13 21%
(9)	194 9%	94 9%	101 9%	15 6%	22 6%	16 5%	26 7%	39 13% CDE F	77 16% CDEF	36 6%	42 6%	116 14% lJ	157 9%	5 6%	18 7%	20 12% pq	11 6%	9 6%	23 12% pqs	18 7%	32 11%	21 11%	13 7%	17 16% LMN PQSV	7 11%
(8)	333 16%	158 15%	174 16%	25 11%	60 16% c	48 14%	64 17% c	45 14%	90 18% C	85 14%	113 16%	135 17%	275 15%	11 13%	39 17%	24 14%	31 17%	30 20%	33 17%	37 14%	42 15%	27 15%	30 17%	20 19%	8 13%
(7)	234 11%	126 12%	108 10%	23 9%	44 12% H	60 18% CdF GH	43 11% h	29 9%	36 7%	66 11% k	103 14% K	65 8%	196 11%	13 15%	32 14%	20 11%	18 10%	13 9%	22 11%	33 12%	27 9%	19 10%	24 13%	7 7%	7 11%
(6)	141 7%	77 7%	64 6%	26 11% FGH	47 13% EFGH	25 7% fh	15 4%	13 4%	14 3%	73 12% JK	40 6% k	28 3%	126 7% v	7 8%	20 8% v	9 5%	15 8% v	11 7%	14 7%	21 8% v	19 7%	10 5%	6 3%	5 5%	4 6%
(5)	145 7%	79 8%	66 6%	19 8% g	39 11% fGH	25 7% g	25 7%	12 4%	24 5%	58 10% K	51 7% k	36 5%	123 7% t	9 10% t	25 10% LrTw	11 6%	12 7%	12 5%	10 5%	16 6%	13 4%	15 9%	13 7%	5 4%	5 7%
(4)	27 1%	19 2% B	8 1%	7 3% gH	5 1%	6 2% H	5 1%	2 1%	1 *	12 2% K	11 2% K	3 *	23 1%	2 3% NRU	- -	3 2% nr	3 1%	2 1%	- -	10 3% LNRU	4 1%	- -	2 1%	1 1%	- -
(3)	25 1%	17 2%	9 1%	6 3% h	3 1%	4 1%	4 1%	4 1%	4 1%	9 2%	8 1%	7 1%	23 1%	2 2% v	1 *	2 1%	1 1%	3 2% nv	1 *	5 2% v	7 2% nv	1 *	- -	1 1%	1 2%
(2)	14 1%	7 1%	7 1%	4 2% H	5 1% H	1 *	3 1% h	1 *	- -	9 2% K	4 1%	1 *	14 1%	1 1%	2 1%	1 *	2 1%	1 1%	2 1%	2 1%	4 2%	- -	- -	- -	- -
(1)	11 1%	8 1%	3 *	2 1%	* *	1 *	1 *	- -	6 1% dg	3 *	2 *	6 1%	10 1%	- -	- -	2 1%	- -	- -	2 1%	2 1%	2 1%	2 1%	- -	* *	- -

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
 Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 33  
**Q.13 To what extent do you agree or disagree with each of the following statements about hospices?**  
**Hospices do enough to cater to the needs of people from all walks of life (e.g. different faiths, ethnicities, sexual orientations etc.)**  
**Base: All respondents**

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humbersides (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly disagree (0)	15 1%	7 1%	9 1%	1 *	5 1%H	3 1%H	4 1%H	2 1%h	-	6 1%	8 1%k	2 *	14 1%	*	2 1%	2 1%	2 1%	-	-	2 1%	4 1%	2 1%	2 1%	*	-
NET: Agree (6-10)	1260 59%	607 59%	653 60%	103 43%	203 56%C	188 55%C	232 62%C	183 59%C	350 72%CDE FG	306 51%	420 58%l	534 67%IJ	1045 59%	49 57%	140 59%	116 67%LPs tu	101 55%	89 58%	125 63%	157 57%	165 58%	102 57%	111 61%	64 62%	40 62%
NET: Disagree (0-4)	92 4%	57 6%B	35 3%	20 8%GH	19 5%H	16 5%h	18 5%h	9 3%	11 2%	39 6%K	34 5%K	20 2%	84 5%n	6 6%nv	5 2%	9 5%n	7 4%	6 4%	5 3%	20 7%INRu V	21 7%INRu V	5 3%	4 2%	3 3%	1 2%
NET: Strongly agree (8-10)	884 42%	403 39%	481 44%A	55 23%	112 31%c	103 30%c	174 46%CDE	141 45%CDE FG	300 61%CDE FG	166 28%	277 39%l	441 55%IJ	723 41%	29 34%	88 37%	87 50%LMN PSt	68 37%	65 42%	89 45%	103 38%	119 42%	74 41%	81 45%	51 50%IMN ps	29 45%
NET: Strongly disagree (0-2)	40 2%	22 2%	18 2%	7 3%	11 3%	6 2%	8 2%	3 1%	6 1%	17 3%K	14 2%	9 1%	38 2%	2 2%	4 2%	4 2%	3 2%	1 1%	4 2%	6 2%	10 4%qv	4 2%	2 1%	1 1%	-
Don't know	624 29%	292 28%	332 31%	96 40%DeF H	104 28%H	112 33%H	102 27%h	108 35%fH	103 21%	199 33%K	214 30%	211 26%	521 29%O	23 26%	67 28%	37 21%	64 35%O	48 31%o	57 29%	80 29%o	88 31%O	58 32%O	53 29%o	31 30%	18 29%
Mean	7.63	7.42	7.83A	6.67	6.91	7.21C	7.79CD E	8.07CD E	8.36CD EFg	6.82	7.53l	8.26lJ	7.56	7.22	7.41	7.88lm n	7.49	7.63	7.83mn	7.42	7.50	7.62	7.94IM Ns	7.99MN s	8.00mn
Standard deviation	2.10	2.14	2.05	2.18	2.07	2.02	2.18	1.93	1.82	2.11	2.12	1.86	2.14	2.15	1.96	2.21	2.08	1.95	1.94	2.24	2.36	2.16	1.91	1.83	1.85
Standard error	0.05	0.08	0.08	0.18	0.13	0.13	0.13	0.14	0.09	0.10	0.09	0.08	0.06	0.26	0.16	0.18	0.20	0.18	0.16	0.18	0.17	0.19	0.16	0.21	0.28

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
 Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 34

**Q.13 To what extent do you agree or disagree with each of the following statements about hospices?**

**I would not feel comfortable at the thought of being cared for by a hospice because I would want my family to care for me in my final days**

**Base: All respondents**

	Gender			Age									Region														
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)		
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61		
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*		
Strongly agree	(10)	106	53	53	11	8	20	17	18	31	20	37	49	92	8	7	12	5	6	15	19	13	6	9	3	3	
		5%	5%	5%	5%	2%	6%D	5%	6%D	6%D	3%	5%	6%I	5%	10%INPu	7%	3%	7%np	3%	4%	7%Npw	7%np	5%	3%	5%	2%	4%
	(9)	77	41	36	17	17	9	10	12	12	35	19	23	61	2	3	8	4	6	7	8	19	3	6	6	4	
		4%	4%	3%	7%EFgH	5%h	3%	3%	4%	2%	6%JK	3%	3%	3%n	3%	1%	5%n	2%	4%	4%	3%	6%LNps	2%	3%	6%Nu	6%N	
	(8)	148	83	66	27	33	28	26	11	23	60	54	34	117	3	21	7	12	11	10	30	12	11	19	11	1	
		7%	8%	6%	11%fGH	9%GH	8%GH	7%	4%	5%	10%K	8%K	4%	7%	4%	9%tx	4%	7%	7%	10	11%LmOR	4%	6%	19	11%lmO	2%	
	(7)	178	100	78	34	45	35	29	15	19	80	65	34	150	6	15	17	19	10	18	25	12	21	3	4		
		8%	10%b	7%	14%FGH	12%fGH	10%GH	8%H	5%	4%	13%JK	9%K	4%	8%w	7%	6%	10%w	10%W	6%	9%w	9%w	10%w	7%	12%ngW	3%	6%	
	(6)	133	76	57	26	32	21	20	10	25	58	40	35	116	6	22	11	10	5	14	16	21	11	7	5		
		6%	7%b	5%	11%eFGH	9%fGH	6%	5%	3%	5%	10%JK	6%	4%	7%	7%	9%QV	6%	6%	3%	7%	6%	7%	6%	4%	5%		
	(5)	312	181	131	25	57	56	61	41	73	82	117	113	260	12	43	28	22	23	24	42	28	36	28	16		
		15%	18%B	12%	11%	16%	16%c	16%c	13%	15%	14%	16%	14%	15%T	14%	18%T	16%t	12%	15%	12%	15%t	10%	20%lpr	15%t	15%	13%	
	(4)	110	64	46	13	23	23	10	11	30	36	33	41	89	9	16	8	7	10	9	8	17	5	12	6		
		5%	6%b	4%	5%	6%F	7%Fg	3%	3%	6%F	6%	5%	5%	5%	10%lpSU	7%su	5%	4%	7%	5%	3%	6%	3%	7%su	6%		
	(3)	154	64	90	17	24	24	37	19	33	41	61	52	132	9	7	19	16	13	15	14	16	23	11	3		
		7%	6%	8%	7%	6%	7%	10%	6%	7%	7%	8%	7%	7%Nw	11%NsW	3%	11%INST	9%Nw	9%Nw	8%n	5%	6%	13%LNST	6%	3%		
	(2)	170	81	89	11	21	28	33	25	51	32	62	76	148	4	20	13	19	16	19	13	23	20	12	5		
		8%	8%	8%	5%	6%	8%	9%	8%	10%CD	5%	9%I	9%I	8%S	5%	9%	8%	10%S	11%S	10%S	5%	8%	11%S	7%	5%		
	(1)	120	39	80	5	13	15	23	22	42	18	38	64	107	7	23	9	8	8	15	13	21	3	7	4		
		6%	4%	7%A	2%	4%	4%	6%C	7%Cd	9%CDE	3%	5%i	8%lj	6%U	8%U	10%LpSU	5%u	4%	6%u	8%U	5%	7%U	2%	4%	3%		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 34  
**Q.13 To what extent do you agree or disagree with each of the following statements about hospices?**  
**I would not feel comfortable at the thought of being cared for by a hospice because I would want my family to care for me in my final days**  
**Base: All respondents**

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Strongly disagree (0)	287 14%	110 11%	177 16%A	10 4%	43 12%C	27 8%	55 15%CE	62 20%CDE	92 19%CDE	53 9%	81 11%	154 19%IJ	232 13%	11 13%	24 10%	19 11%	26 14%	17 11%	21 11%	36 13%	51 18%LN qR	25 14%	22 12%	22 21%LNO QRsV	12 19%n
NET: Agree (6-10)	643 30%	353 34%B	290 27%	115 49%DEF GH	136 37%FGH	113 33%GH	103 27%	66 21%	109 22%	251 42%JK	216 30%K	176 22%	536 30%	26 30%	67 28%	56 32%	51 28%	38 25%	64 33%	97 36%IQU	92 32%u	44 24%	61 34%qu	28 27%	17 27%
NET: Disagree (0-4)	841 40%	359 35%	482 44%A	56 24%	124 34%C	117 34%C	158 42%Cde	139 44%CDE	248 51%CDE	180 30%	274 38%I	387 48%IJ	709 40%S	40 47%S	91 38%	69 40% <sub>s</sub>	77 42%S	65 42%S	79 40%S	83 30%	128 45% <sub>Sv</sub>	76 42%S	64 35%	40 39%	28 45% <sub>s</sub>
NET: Strongly agree (8-10)	332 16%	177 17%	155 14%	55 23%deF GH	59 16%	57 17%	54 14%	41 13%	66 14%	114 19%K	111 15%	107 13%	270 15%	14 17%	31 13%	28 16%	21 12%	23 15%	32 16%	57 21%LNP U	44 15%	21 11%	33 18%u	20 20%pu	8 13%
NET: Strongly disagree (0-2)	577 27%	230 22%	347 32%A	26 11%	77 21%C	70 21%C	111 29%CDE	109 35%CDE	185 38%CDE	103 17%	181 25%I	294 37%IJ	487 27% <sub>s</sub>	22 26%	68 29%	42 24%	54 29%	42 27%	55 28%	61 22%	94 33%LoS V	49 27%	41 22%	31 30%	18 29%
Don't know	324 15%	141 14%	183 17% <sub>a</sub>	41 17% <sub>h</sub>	48 13%	55 16%	56 15%	66 21%DfH	58 12%	88 15%	111 16%	125 16%	268 15%	8 9%	35 15%	20 11%	35 19% <sub>mo</sub>	27 18%	29 15%	51 19% <sub>mo</sub>	37 13%	25 14%	28 15%	19 18%	10 15%
Mean	4.40	4.79 <sub>B</sub>	4.03	5.76 <sub>DE</sub> FGH	4.79 <sub>FG</sub> H	4.87 <sub>FG</sub> H	4.18 <sub>h</sub>	3.73	3.74	5.16 <sub>JK</sub>	4.50 <sub>K</sub>	3.74	4.39	4.44	4.28	4.62	4.12	4.28	4.53	4.90 <sub>Ln</sub> PTU	4.18	4.12	4.78 <sub>pt</sub> u	4.17	4.04
Standard deviation	3.06	2.92	3.15	2.63	2.85	2.86	3.03	3.28	3.12	2.81	2.97	3.18	3.05	3.14	2.81	3.03	2.95	2.97	3.12	3.20	3.24	2.79	3.01	3.29	3.14
Standard error	0.07	0.10	0.11	0.19	0.16	0.16	0.17	0.21	0.15	0.12	0.12	0.12	0.08	0.35	0.20	0.24	0.26	0.26	0.23	0.23	0.20	0.23	0.24	0.34	0.43

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
 Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 35  
Q.13 To what extent do you agree or disagree with each of the following statements about hospices?  
I don't know enough about how hospices operate to form an opinion on how trustworthy they are  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Eastern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Strongly agree	(10)	214	101	113	28	37	43	38	29	40	64	81	68	178	10	17	14	21	11	17	41	32	15	20	9	6
		10%	10%	10%	12%	10%	13% <sup>H</sup>	10%	9%	8%	11%	11%	9%	10%	11%	7%	8%	12%	7%	9%	15% <sup>LNo</sup>	11%	8%	11%	9%	10%
	(9)	120	68	52	21	25	17	22	12	23	39	35	98	3	12	4	12	13	15	12	18	10	13	4	5	
		6%	7% <sup>b</sup>	5%	9% <sup>eGH</sup>	7%	5%	6%	4%	5%	8% <sup>K</sup>	5%	6% <sup>o</sup>	4%	5%	2%	6%	8% <sup>O</sup>	7% <sup>O</sup>	4%	6% <sup>o</sup>	5%	7% <sup>O</sup>	4%	8% <sup>o</sup>	
	(8)	214	108	106	24	38	46	34	40	32	62	80	72	174	5	17	15	17	14	32	27	29	17	22	15	2
		10%	10%	10%	10%	10% <sup>h</sup>	14% <sup>fH</sup>	9%	13% <sup>H</sup>	6%	10%	11%	9%	10%	6%	7%	9%	9%	9%	16% <sup>LMN</sup>	10%	10%	10%	12% <sup>x</sup>	15% <sup>mNX</sup>	4%
	(7)	229	118	110	29	53	42	42	21	41	82	84	62	197	6	28	23	24	16	19	37	23	21	15	14	3
		11%	11%	10%	12% <sup>g</sup>	15% <sup>GH</sup>	12% <sup>Gh</sup>	11% <sup>g</sup>	7%	8%	14% <sup>K</sup>	12% <sup>K</sup>	8%	11%	7%	12%	14% <sup>tx</sup>	13%	11%	9%	13% <sup>tx</sup>	8%	11%	8%	14% <sup>x</sup>	4%
	(6)	204	115	88	34	44	34	33	22	36	78	67	58	178	10	25	25	21	11	18	32	20	15	20	2	4
		10%	11% <sup>B</sup>	8%	15% <sup>fGH</sup>	12% <sup>GH</sup>	10%	9%	7%	7%	13% <sup>jk</sup>	9%	7%	10% <sup>tW</sup>	12% <sup>W</sup>	11% <sup>W</sup>	14% <sup>lqT</sup>	11% <sup>W</sup>	7% <sup>w</sup>	9% <sup>W</sup>	12% <sup>W</sup>	7% <sup>w</sup>	8% <sup>W</sup>	11% <sup>W</sup>	2%	7%
	(5)	313	159	154	21	57	42	47	60	87	78	89	147	256	23	37	25	19	22	24	34	40	32	27	15	15
		15%	15%	14%	9%	16% <sup>C</sup>	12%	13%	19% <sup>CEF</sup>	18% <sup>Cef</sup>	13%	12%	18% <sup>lJ</sup>	14%	27% <sup>LNO</sup>	16%	15%	10%	14%	12%	12%	14%	18% <sup>p</sup>	15%	14%	23% <sup>lPrs</sup>
	(4)	97	43	54	11	20	20	21	11	15	31	41	25	84	4	13	8	7	6	11	12	13	11	7	5	-
		5%	4%	5%	4%	5%	6% <sup>h</sup>	6%	3%	3%	5%	6% <sup>K</sup>	3%	5%	4%	5% <sup>x</sup>	5%	4%	4%	5% <sup>x</sup>	4%	4%	6% <sup>x</sup>	4%	5%	-
	(3)	162	76	86	24	16	31	35	17	39	40	66	56	136	6	22	17	16	14	11	12	24	14	11	5	10
		8%	7%	8%	10% <sup>Dg</sup>	4%	9% <sup>Dg</sup>	9% <sup>Dg</sup>	5%	8% <sup>D</sup>	7%	9%	7%	8% <sup>s</sup>	7%	9% <sup>s</sup>	10% <sup>S</sup>	9%	9%	6%	4%	8%	8%	6%	5%	15% <sup>IRSVW</sup>
	(2)	136	62	74	10	18	10	29	23	46	28	39	69	114	1	17	10	4	14	12	13	22	10	9	3	
		6%	6%	7%	4%	5%	3%	8% <sup>E</sup>	7% <sup>E</sup>	9% <sup>CDE</sup>	5%	5%	9% <sup>lJ</sup>	6% <sup>mP</sup>	2%	7% <sup>mP</sup>	6%	2%	9% <sup>MP</sup>	6% <sup>p</sup>	5%	8% <sup>mP</sup>	11% <sup>LMoP</sup>	6%	9% <sup>MP</sup>	5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 35  
Q.13 To what extent do you agree or disagree with each of the following statements about hospices?  
I don't know enough about how hospices operate to form an opinion on how trustworthy they are  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
(1)	85 4%	28 3%	57 5%A	4 2%	11 3%	9 3%	10 3%	27 9%h	25 5%CE	15 2%DEF	18 3%	52 6%IJ	72 4%Su	4 4%	9 4% <sub>s</sub>	5 3%	9 5% <sub>su</sub>	7 5% <sub>Su</sub>	11 6% <sub>SU</sub>	3 1%	20 7%Lo	2 1% <sub>SU</sub>	6 4%	5 5% <sub>su</sub>	2 3%	
Strongly disagree	(0)	208 10%	88 9%	119 11% <sub>a</sub>	11 5%	25 7%	19 6%	43 12% <sub>CDE</sub>	28 9% <sub>c</sub>	81 17% <sub>CDEF</sub>	36 6%	63 9% <sub>i</sub>	109 14% <sub>IJ</sub>	169 10% <sub>q</sub>	6 7%	24 10% <sub>q</sub>	18 10%	19 10%	8 5%	20 10%	31 11% <sub>q</sub>	27 9%	16 9%	18 10%	11 11%	10 16% <sub>Q</sub>
NET: Agree	(6-10)	980 46%	511 49% <sub>B</sub>	469 43%	137 58% <sub>FGH</sub>	197 54% <sub>FGH</sub>	182 53% <sub>FGH</sub>	169 45% <sub>H</sub>	124 40%	171 35%	334 55% <sub>JK</sub>	351 49% <sub>K</sub>	295 37%	826 47% <sub>x</sub>	34 39%	100 42%	81 47% <sub>x</sub>	95 51% <sub>X</sub>	66 43%	101 51% <sub>mnX</sub>	148 54% <sub>LMN</sub>	123 43%	78 43%	90 50% <sub>X</sub>	44 43%	21 33%
NET: Disagree	(0-4)	687 32%	298 29%	390 36% <sub>A</sub>	60 25%	89 24%	89 26%	138 37% <sub>CDE</sub>	105 34% <sub>cDe</sub>	206 42% <sub>CDE</sub>	149 25%	227 32% <sub>I</sub>	311 39% <sub>IJ</sub>	574 32% <sub>s</sub>	21 25%	84 36% <sub>ms</sub>	58 34%	55 30%	49 32%	64 33%	72 26%	106 37% <sub>iMS</sub>	64 35% <sub>s</sub>	53 29%	36 35%	24 38% <sub>s</sub>
NET: Strongly agree (8-10)		548 26%	277 27%	271 25%	73 31% <sub>H</sub>	99 27% <sub>H</sub>	106 31% <sub>FH</sub>	94 25% <sub>h</sub>	81 26% <sub>H</sub>	94 19%	173 29% <sub>K</sub>	200 28% <sub>K</sub>	175 22%	451 25% <sub>No</sub>	18 21%	47 20%	33 19%	50 27%	38 25%	64 32% <sub>LmN</sub>	80 29% <sub>NO</sub>	79 28% <sub>no</sub>	42 23%	55 30% <sub>NO</sub>	28 27%	14 22%
NET: Strongly disagree	(0-2)	429 20%	179 17%	250 23% <sub>A</sub>	26 11%	53 15%	38 11%	82 22% <sub>CDE</sub>	77 25% <sub>CDE</sub>	152 31% <sub>CDE</sub>	79 13%	120 17%	229 29% <sub>IJ</sub>	354 20%	11 13%	50 21%	33 19%	32 17%	29 19%	43 22%	48 17%	70 24% <sub>iMp</sub>	39 21%	34 19%	25 25% <sub>m</sub>	15 23%
Don't know		139 7%	67 6%	73 7%	19 8%	22 6%	28 8% <sub>h</sub>	23 6%	23 7%	24 5%	41 7%	51 7%	47 6%	117 7%	8 9%	16 7%	8 5%	16 9%	18 11% <sub>LORT</sub>	9 4%	19 7%	17 6%	7 4%	11 6%	8 8%	4 6%
Mean		5.33	5.53 <sub>B</sub>	5.13	6.04 <sub>FG</sub>	5.81 <sub>FG</sub>	5.95 <sub>FG</sub>	5.18 <sub>H</sub>	5.07 <sub>H</sub>	4.49	5.90 <sub>JK</sub>	5.54 <sub>K</sub>	4.71	5.33	5.42	5.02	5.13	5.55	5.37	5.45	5.76 <sub>LN</sub>	5.16	5.19	5.55	5.18	4.73
Standard deviation		3.07	2.96	3.16	2.82	2.82	2.85	3.13	3.12	3.19	2.82	3.03	3.17	3.05	2.81	2.95	2.88	3.14	2.95	3.13	3.15	3.22	2.90	3.10	3.18	3.25
Standard error		0.07	0.09	0.10	0.19	0.15	0.16	0.17	0.19	0.15	0.12	0.12	0.12	0.08	0.30	0.20	0.22	0.26	0.25	0.22	0.21	0.20	0.22	0.23	0.31	0.43

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base





**Hospices Survey**  
**ONLINE Fieldwork: 7th-8th August 2017**

Absolutes/col percents

Table 36

**Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?**

**Summary****Base: All respondents**

		Ways				
		Volunteer for a hospice (e.g. practical support, companionship or working in a hospice charity shop)	Donate money to support hospice care	Help fundraise to support hospice care (e.g. sponsored activities)	Be a trustee for hospices	Work at a hospice
Unweighted base		2120	2120	2120	2120	2120
Weighted base		2120	2120	2120	2120	2120
Very willing	(10)	132 6%	384 18%	208 10%	65 3%	105 5%
	(9)	78 4%	158 7%	121 6%	49 2%	63 3%
	(8)	170 8%	298 14%	252 12%	97 5%	119 6%
	(7)	235 11%	307 14%	276 13%	121 6%	135 6%
	(6)	175 8%	226 11%	226 11%	124 6%	138 7%
	(5)	321 15%	282 13%	301 14%	268 13%	251 12%
	(4)	89 4%	75 4%	89 4%	91 4%	117 6%
	(3)	122 6%	57 3%	108 5%	110 5%	127 6%
	(2)	139 7%	39 2%	83 4%	151 7%	142 7%
	(1)	110 5%	43 2%	50 2%	134 6%	180 8%
Not at all willing	(0)	307 14%	95 4%	191 9%	452 21%	485 23%
NET: Willing	(6-10)	790 37%	1372 65%	1083 51%	456 21%	560 26%

**Hospices Survey**  
**ONLINE Fieldwork: 7th-8th August 2017**

Absolutes/col percents

Table 36

**Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?**

**Summary****Base: All respondents**

	Ways				
	Volunteer for a hospice (e.g. practical support, companionship or working in a hospice charity shop)	Donate money to support hospice care	Help fundraise to support hospice care (e.g. sponsored activities)	Be a trustee for hospices	Work at a hospice
Weighted base	2120	2120	2120	2120	2120
NET: Unwilling (0-4)	768 36%	309 15%	521 25%	938 44%	1051 50%
NET: Very willing (8-10)	380 18%	840 40%	580 27%	211 10%	287 14%
NET: Very unwilling (0-2)	556 26%	177 8%	324 15%	737 35%	807 38%
Don't know	242 11%	157 7%	216 10%	458 22%	258 12%
Mean	4.68	6.70	5.71	3.57	3.71
Standard deviation	3.12	2.70	2.95	3.08	3.21
Standard error	0.07	0.06	0.07	0.08	0.07

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 37  
Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?  
Volunteer for a hospice (e.g. practical support, companionship or working in a hospice charity shop)  
Base: All respondents

	Gender			Age									Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	East of London	London	South East	South West	Scotland	Wales	N. Ireland
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Very willing	(10)	132 6%	43 4%	90 8%A	16 7%	24 7%	22 6%	21 5%	14 7%	35 7%	40 7%	43 6%	104 6%	5 6%	9 4%	10 6%	12 7%	8 5%	13 7%	16 6%	21 7%	10 6%	18 10%LNx	8 8%	2 2%
	(9)	78 4%	33 3%	44 4%	12 5%h	17 5%h	12 4%	15 4%	11 4%	11 2%	29 5%k	27 4%	22 3%	63 4%	5 6%	11 5%	10 6%ru	5 3%	8 5%	4 2%	7 3%	9 3%	3 2%	8 4%	6 6%u
	(8)	170 8%	52 5%	118 11%A	25 10%eH	32 9%	21 6%	43 11%EGH	20 6%	29 6%	57 10%K	64 9%k	48 6%	151 9%O	5 5%	20 9%o	7 4%	19 10%Ov	15 10%O	16 8%	22 8%	31 11%OV	15 8%	9 5%	7 7%
	(7)	235 11%	111 11%	124 11%	31 13%H	52 14%GH	45 13%gH	41 11%	27 9%	38 8%	84 14%K	86 12%K	65 8%	201 11%r	8 9%	30 13%	23 14%r	21 11%	13 8%	15 8%	38 14%r	30 10%	23 13%	16 9%	10 10%
	(6)	175 8%	71 7%	104 10%A	30 13%EGH	31 9%	21 6%	43 11%EGh	21 7%	29 6%	61 10%K	64 9%k	50 6%	145 8%t	9 10%	20 9%	12 7%	25 13%LosT	11 7%	15 8%	20 7%	16 6%	17 9%	19 11%t	7 7%
	(5)	321 15%	150 14%	171 16%	41 3%	57 7%CEF	48 3%	50 2%	53 4%f	72 5%F	98 6%J	98 2%	125 5%J	262 4%	16 3%	30 5%	18 5%	33 4%	18 6%	30 6%	50 3%	39 3%	26 3%	28 4%	16 7% <sub>s</sub>
	(4)	89 4%	55 5%B	35 3%	7 3%	26 7%CEf	10 3%	7 2%	14 4%f	26 5%F	33 6%J	17 2%	39 5%J	75 4%	2 3%	12 5%	9 5%	8 4%	9 6%	12 6%	7 3%	10 3%	6 3%	7 4%	7 7% <sub>s</sub>
	(3)	122 6%	73 7%B	49 5%	16 7%g	22 6%g	25 7%G	24 6%g	9 3%	25 5%	38 6%	49 7%K	34 4%	102 6%	1 2%	15 6%	9 5%	6 3%	11 7% <sub>m</sub>	18 9%IMPu	19 7%	16 6%	7 4%	9 5%	8 8% <sub>mp</sub>
	(2)	139 7%	85 8%B	54 5%	13 5%	23 6%	27 8%	23 6%	17 5%	37 8%	36 6%	49 7%	54 7%	121 7%	6 6%	21 9% <sub>s</sub>	13 8%	10 5%	10 7%	14 7%	13 5%	24 8%	11 6%	10 6%	4 4%
	(1)	110 5%	56 5%	54 5%	12 5%	13 3%	21 6%g	17 5%	9 3%	38 8%DfG	25 4%	38 5%	47 6%	96 5%	4 4%	12 5%	15 9%lrv	12 6%	8 5%	7 4%	12 4%	17 6%	9 5%	6 3%	5 3%
Not at all willing	(0)	307 14%	186 18%B	121 11%	13 6%	32 9%	48 14%CD	47 12%C	68 22%CDE	99 20%CEf	46 8%	95 13%l	167 21%lJ	254 14%	15 17%	27 12%	25 14%	21 11%	22 14%	33 17%	40 15%	42 15%	30 17%	28 15%	14 14%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey

### ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 37

**Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?**

**Volunteer for a hospice (e.g. practical support, companionship or working in a hospice charity shop)**

**Base: All respondents**

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Willing (6-10)	790 37%	310 30%	480 44%A	115 48%EGH	156 43%eGH	121 35%h	163 43%eGH	93 30%	142 29%	271 45%jK	283 39%K	235 29%	665 38%	32 37%	90 38%	62 36%	82 45%lRX	56 36%	64 32%	104 38%	106 37%	68 38%	70 39%	38 37%	17 26%
NET: Unwilling (0-4)	768 36%	454 44%B	314 29%	62 26%	116 32%	131 38%Cd	118 31%	116 37%C	225 46%CDE FG	178 30%	248 35%i	342 43%IJ	648 37%	28 32%	88 37%	71 41%p	56 30%	61 40%	83 42%Ps	91 33%	108 38%	62 34%	60 33%	37 36%	22 34%
NET: Very willing (8-10)	380 18%	128 12%	252 23%A	53 22%eGH	73 20%g	55 16%	79 21%gh	45 14%	75 15%	126 21%K	134 19%k	120 15%	318 18%x	15 18%	40 17%	27 16%	36 20%x	32 21%x	33 17%	45 17%	61 21%X	28 16%	35 19%x	21 20%x	5 9%
NET: Very unwilling (0-2)	556 26%	327 32%B	230 21%	38 16%	68 19%	95 28%CD	87 23%c	93 30%CDf	175 36%CDE F	106 18%	182 25%l	268 34%IJ	471 27%	24 28%	61 26%	53 31%	43 23%	41 26%	54 27%	65 24%	83 29%	49 27%	44 24%	22 21%	19 30%
Don't know	242 11%	121 12%	121 11%	20 9%	35 10%	42 12%	47 12%	49 16%CDH	49 10%	55 9%	89 12%	98 12%	198 11%	11 13%	28 12%	21 12%	13 7%	18 12%	21 10%	29 11%	32 11%	24 13%p	22 12%	11 11%	11 17%p
Mean	4.68	4.11	5.22A	5.48Ef GH	5.21EG H	4.56H	4.98GH	4.21	4.03	5.32JK	4.78K	4.10	4.67	4.68	4.68	4.48	5.03rx	4.64	4.41	4.75	4.67	4.59	4.89	4.89	4.08
Standard deviation	3.12	3.05	3.09	2.75	2.88	3.15	3.07	3.22	3.25	2.83	3.11	3.24	3.11	3.23	2.98	3.22	2.96	3.16	3.10	3.05	3.24	3.14	3.25	3.14	2.97
Standard error	0.07	0.10	0.10	0.19	0.16	0.18	0.17	0.20	0.16	0.12	0.12	0.12	0.08	0.35	0.21	0.25	0.24	0.27	0.22	0.21	0.20	0.25	0.25	0.31	0.41

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 38  
Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?  
Donate money to support hospice care  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Very willing	(10) 384 18%	161 16%	223 21%A	33 14%	62 17%	50 15%	74 20%	54 17%	111 23% g	95 CdE 16%	123 17%	165 21% l	312 18%	13 16%	39 17%	34 20%	36 19%	22 14%	33 17%	42 15%	61 21% q	32 18%	35 19%	21 20%	16 25% qs
(9)	158 7%	64 6%	94 9% a	17 7%	29 8%	24 7%	31 8%	20 6%	37 8%	46 8%	54 8%	57 7%	138 8% V	3 4%	20 8% v	13 7%	16 9% v	13 9% v	14 7%	24 9% V	18 6%	17 9% V	6 3%	8 8%	5 8%
(8)	298 14%	148 14%	150 14%	43 18% Fh	60 16% f	47 14%	43 11%	44 14%	61 13%	103 17% Jk	90 13%	105 13%	245 14%	14 17%	30 13%	19 11%	31 17%	25 16%	21 11%	36 13%	48 17% r	20 11%	29 16%	15 15%	8 13%
(7)	307 14%	154 15%	153 14%	42 18% dh	43 12%	59 17% dh	59 16%	42 13%	61 13%	86 14%	118 16% k	103 13%	243 14%	14 16%	26 11%	22 12%	27 15%	26 17% s	29 15%	29 10%	36 13%	35 19% LNS t	38 21% LNO ST	15 14%	12 19%
(6)	226 11%	110 11%	116 11%	33 14% GH	55 15% FGH	39 11%	35 9%	23 7%	40 8%	88 15% JK	74 10%	64 8%	203 11% qv	8 10%	38 16% LQT VWx	19 11%	20 11%	10 7%	31 16% IQT VWx	31 11%	26 9%	20 11%	13 7%	7 6%	4 6%
(5)	282 13%	154 15% b	129 12%	25 11%	42 11%	40 12%	46 12%	52 17% cd	77 16% cd	67 11%	86 12%	129 16% J	234 13%	15 17%	35 15%	26 13%	24 13%	21 14%	21 11%	31 11%	34 12%	27 15%	23 13%	19 18% r	6 10%
(4)	75 4%	42 4%	33 3%	7 3%	13 4%	13 4%	19 5%	10 3%	13 3%	21 3%	31 4%	23 3%	63 4%	3 3%	10 4%	8 5% u	9 5% u	8 5% u	5 2%	8 3%	11 4%	2 1%	8 5% u	1 1%	2 3%
(3)	57 3%	36 4% B	20 2%	6 3%	16 5% Eh	5 1%	11 3%	7 2%	10 2%	23 4%	16 2%	18 2%	46 3%	2 2%	5 2%	1 1%	2 1%	4 3%	7 4% o	15 6% LnOP Tv	5 2%	4 2%	4 2%	5 5% op	2 3%
(2)	39 2%	18 2%	21 2%	4 2%	4 1%	7 2%	4 1%	10 3% df	11 2%	8 1%	11 1%	21 3%	34 2%	- 2%	4 2%	4 3%	1 1%	3 2%	4 2%	2 1%	12 4% LmpS	2 1%	4 2%	1 1%	- -
(1)	43 2%	21 2%	22 2%	2 1%	6 2%	5 1%	7 2%	7 2%	15 3% c	8 1%	12 2%	22 3% i	38 2% p	2 2%	5 2%	8 5% LPTV	* 2%	3 2%	7 3% Ptv	5 2%	3 1%	4 2%	1 1%	3 3% p	1 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 38  
Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?  
Donate money to support hospice care  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Not at all willing	(0)	95 4%	54 5%	41 4%	8 3%	11 3%	24 7% cDH	18 5%	15 5%	18 4%	19 3%	42 6% l	33 4%	86 5% v	5 6% v	9 4%	4 3%	6 3%	5 4%	14 7% oV	22 8% LnOp qtVw	11 4%	9 5% v	2 1%	3 3%	3 5%
NET: Willing	(6-10)	1372 65%	636 62%	736 68% A	169 71% fGh	249 68% G	219 64%	241 64%	183 59%	311 64%	418 70% jK	460 64%	494 62%	1141 64%	53 62%	154 65%	106 62%	130 70% S	96 62%	128 65%	162 59%	189 66%	124 68% s	121 67%	65 63%	45 70%
NET: Unwilling	(0-4)	309 15%	171 17% B	138 13%	27 11%	51 14%	54 16%	59 16%	49 16%	69 14%	78 13%	113 16%	118 15%	268 15% p	12 13%	34 14%	27 15%	19 10%	24 15%	37 19% Pv	53 19% IPu	42 15%	22 12%	20 11%	14 13%	7 11%
NET: Very willing (8-10)		840 40%	373 36%	467 43% A	93 39%	151 41%	121 35%	147 39%	118 38%	210 43% E	245 41%	268 37%	328 41%	696 39%	31 36%	90 38%	66 38%	83 45% r	59 38%	68 34%	103 38%	127 45% iR	69 38%	70 39%	44 43%	29 46%
NET: Very unwilling (0-2)		177 8%	93 9%	84 8%	14 6%	21 6%	36 11% cD	29 8%	32 10% cd	45 9% d	35 6%	65 9% l	77 10% l	158 9% Pv	7 8%	19 8%	17 10% pv	8 4%	12 8%	25 13% IPV	30 11% PV	26 9% pv	15 8%	8 4%	7 7%	4 6%
Don't know		157 7%	74 7%	83 8%	16 7%	22 6%	28 8%	32 8%	28 9%	31 6%	38 6%	60 8%	59 7%	129 7%	6 8%	14 6%	13 8%	12 7%	14 9%	12 6%	28 10% u	21 7%	8 5%	17 9%	5 5%	5 8%
Mean		6.70	6.46	6.93A	6.82	6.78	6.46	6.74	6.52	6.82	6.80	6.61	6.70	6.64r	6.52	6.60	6.65	7.09IR S	6.64	6.31	6.33	6.87rs	6.75	7.01RS	6.80	7.22rs
Standard deviation		2.70	2.72	2.67	2.38	2.54	2.79	2.75	2.80	2.80	2.47	2.77	2.80	2.74	2.67	2.62	2.75	2.41	2.61	2.93	3.01	2.72	2.65	2.32	2.68	2.68
Standard error		0.06	0.09	0.09	0.16	0.14	0.15	0.15	0.17	0.13	0.10	0.11	0.10	0.07	0.29	0.18	0.21	0.20	0.22	0.20	0.20	0.17	0.21	0.18	0.26	0.35

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 39  
Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?  
Help fundraise to support hospice care (e.g. sponsored activities)  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Very willing	(10)	208	81	127	30	43	30	36	16	52	74	66	69	165	8	18	21	21	11	14	26	26	19	21	12	10
		10%	8%	12%A	13%G	12%G	9%	10%g	5%	11%G	12%jK	9%	9%	9%	9%	8%	12%	11%	7%	7%	9%	9%	11%	12%	15%nqr	
	(9)	121	47	73	20	24	22	21	15	18	44	43	33	103	2	17	18	13	10	11	15	14	4	9	4	3
		6%	5%	7%A	8%H	7%h	6%h	6%	5%	4%	7%K	6%	4%	6%U	3%	7%U	10%LM	7%u	6%u	5%	6%	5%	2%	5%	4%	5%
	(8)	252	104	148	39	46	44	51	28	43	86	95	71	203	9	25	21	29	15	18	28	42	16	29	15	5
		12%	10%	14%A	17%GH	13%h	13%h	13%H	9%	9%	14%K	13%K	9%	11%	11%	10%	12%	16%ru	9%	9%	10%	15%lru	9%	16%ru	15%	8%
	(7)	276	132	145	39	61	59	49	32	37	100	108	69	232	14	28	17	22	20	28	26	44	33	28	13	4
		13%	13%	13%	16%gH	17%GH	17%GH	13%H	10%	8%	17%K	15%K	9%	13%	16%	12%	10%	12%	13%	14%	10%	16%osx	18%IOS	15%x	12%	6%
	(6)	226	124	102	31	49	33	42	24	46	80	76	71	194	8	27	16	23	17	25	32	21	24	14	11	7
		11%	12%b	9%	13%g	13%Gh	10%	11%	8%	9%	13%K	11%	9%	11%T	9%	11%	10%	13%t	11%	13%t	12%	7%	13%T	8%	11%	11%
	(5)	301	159	142	30	44	40	54	57	77	74	93	133	253	16	40	22	29	24	21	37	39	25	28	12	8
		14%	15%	13%	13%	12%	12%	14%	18%DE	16%	12%	13%	17%lj	14%	18%	17%r	13%	16%	16%	11%	13%	14%	14%	15%	12%	12%
	(4)	89	49	40	11	14	9	16	13	26	26	25	39	71	1	8	8	7	6	12	11	9	8	5	10	4
		4%	5%	4%	5%	4%	3%	4%	4%	5%e	4%	3%	5%	4%	1%	3%	5%	4%	4%	6%	4%	3%	4%	3%	10%LMNp	6%
	(3)	108	70	38	7	14	19	19	20	29	22	38	49	93	5	15	7	9	7	11	14	17	9	6	4	5
		5%	7%B	3%	3%	4%	6%	5%	6%	6%	4%	5%	6%i	5%	6%	4%	5%	5%	4%	5%	5%	6%	5%	3%	4%	7%
	(2)	83	44	39	2	22	17	9	9	24	24	26	33	73	5	11	5	3	10	8	7	19	7	7	2	1
		4%	4%	4%	1%	6%CFg	5%C	2%	3%	5%Cf	4%	4%	4%	4%	6%	5%	3%	2%	6%Ps	4%	2%	6%lPS	4%	4%	2%	1%
	(1)	50	22	28	4	2	5	13	6	20	7	17	26	40	1	4	5	4	7	7	4	3	5	4	4	2
		2%	2%	3%	2%	1%	1%	3%D	2%	4%DE	1%	2%	3%l	2%	1%	2%	3%	2%	4%IsT	4%t	1%	1%	3%	2%	4%T	2%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 39  
**Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?**  
**Help fundraise to support hospice care (e.g. sponsored activities)**  
**Base: All respondents**

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ire-land (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Not at all willing	(0) 191 9%	111 11%B	80 7%	5 2%	14 4%	27 8%CD	35 9%CD	45 14%CDE	66 13%CD	19 3%	62 9%I	110 14%IJ	169 10%q	9 10%	19 8%	15 9%	12 6%	9 6%	23 12%qv	40 15%LN	26 9%	18 10%	11 6%	7 6%	5 8%
NET: Willing (6-10)	1083 51%	488 47%	595 55%A	160 67%EF	223 61%FGH	188 55%GH	200 53%GH	116 37%	196 40%	383 64%JK	388 54%K	312 39%	897 51%	41 48%	114 48%	94 54%	108 58%lnq	73 47%	95 48%	128 47%	147 52%	97 53%	101 56% <sub>s</sub>	56 54%	29 46%
NET: Unwilling (0-4)	521 25%	296 29%B	225 21%	30 13%	67 18% <sub>c</sub>	76 22% <sub>C</sub>	91 24% <sub>Cd</sub>	92 29% <sub>CDe</sub>	165 34% <sub>CDE</sub>	97 16%	167 23% <sub>I</sub>	257 32% <sub>IJ</sub>	445 25% <sub>pv</sub>	21 24%	57 24%	40 23%	35 19%	38 24%	60 31% <sub>IPV</sub>	76 28% <sub>pV</sub>	73 26% <sub>v</sub>	45 25%	33 18%	27 26%	15 24%
NET: Very willing (8-10)	580 27%	232 22%	349 32%A	90 38% <sub>EF</sub>	114 31% <sub>GH</sub>	96 28% <sub>G</sub>	108 29% <sub>Gh</sub>	60 19%	113 23%	203 34% <sub>JK</sub>	204 28% <sub>K</sub>	173 22%	471 27% <sub>r</sub>	20 23%	60 25%	61 35% <sub>LmN</sub>	62 34% <sub>lqR</sub>	36 23%	42 21%	69 25%	82 29% <sub>r</sub>	39 22%	59 33% <sub>qRU</sub>	32 31% <sub>r</sub>	18 29%
NET: Very unwilling (0-2)	324 15%	177 17%B	147 14%	11 5%	39 11% <sub>C</sub>	48 14% <sub>C</sub>	57 15% <sub>C</sub>	59 19% <sub>CD</sub>	110 23% <sub>CDEF</sub>	50 8%	105 15% <sub>I</sub>	169 21% <sub>IJ</sub>	281 16% <sub>p</sub>	15 17%	34 14%	25 14%	19 10%	25 16%	38 19% <sub>Pv</sub>	50 18% <sub>P</sub>	47 17% <sub>p</sub>	29 16%	22 12%	13 13%	7 11%
Don't know	216 10%	92 9%	124 11% <sub>a</sub>	18 8%	30 8%	37 11%	33 9%	48 15% <sub>CD</sub>	50 10%	48 8%	70 10%	98 12% <sub>I</sub>	178 10%	9 10%	24 10%	17 10%	13 7%	19 13%	20 10%	34 12%	27 9%	14 8%	19 11%	8 8%	11 17% <sub>Puw</sub>
Mean	5.71	5.35	6.06A	6.76dE FGH	6.29eF GH	5.89GH	5.73GH	4.97	5.04	6.48JK	5.81K	5.01	5.64r	5.52	5.63	6.03Rs	6.16LR S	5.58	5.26	5.36	5.70	5.59	6.16Ln qRSu	5.92	5.89
Standard deviation	2.95	2.93	2.94	2.33	2.62	2.87	2.96	3.04	3.21	2.51	2.92	3.15	2.97	2.94	2.84	3.07	2.75	2.81	3.04	3.19	2.96	2.91	2.81	2.88	3.13
Standard error	0.07	0.09	0.10	0.16	0.14	0.16	0.16	0.19	0.15	0.11	0.11	0.12	0.07	0.32	0.20	0.24	0.22	0.24	0.21	0.22	0.18	0.23	0.21	0.29	0.43

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
 Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 40  
Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?  
Be a trustee for hospices  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Very willing	(10)	65 3%	26 2%	39 4%	8 3%	13 4%	10 3%	15 4%	10 3%	9 2%	21 4%	24 3%	19 2%	55 3%	3 3%	5 2%	7 4%	8 4%	2 2%	7 4%	9 3%	11 4%	3 2%	7 4%	3 3%	-
	(9)	49 2%	29 3%	20 2%	11 5%	17 EFGH	5 EFGH	5 1%	4 1%	7 1%	28 5%JK	10 1%	11 1%	42 2%	1 1%	4 2%	5 3%	3 2%	5 3%	6 2%	8 3%	5 3%	6 3%	1 3%	1 1%	-
	(8)	97 5%	52 5%	45 4%	15 6%GH	30 8%fGH	19 6%GH	17 4%G	3 1%	13 3%	45 7%K	36 5%K	16 2%	72 4%U	4 4%u	12 5%U	8 4%U	6 3%	7 5%U	4 2%	17 6%rU	14 5%U	1 1%	12 7%RU	8 8%IRU	5 7%rU
	(7)	121 6%	64 6%	57 5%	22 9%GH	26 7%GH	23 7%gh	22 6%	10 3%	18 4%	48 8%K	45 6%K	28 3%	100 6%	6 7%	15 6%	8 5%	13 7%	11 7%	9 4%	12 5%	14 5%	11 6%	13 7%	8 8%	1 2%
	(6)	124 6%	68 7%	56 5%	23 10%egH	28 8%H	18 5%	24 6%H	15 5%	15 3%	51 8%K	43 6%k	30 4%	110 6%	4 5%	15 6%	15 8%uvw	13 7%	7 4%	14 7%	17 6%	18 6%	6 4%	7 4%	3 3%	4 7%
	(5)	268 13%	129 12%	140 13%	36 15%G	54 15%G	43 13%	50 13%	28 9%	57 12%	90 15%K	93 13%	85 11%	217 12%	11 13%	30 13%	22 13%	20 11%	14 9%	26 13%	30 11%	37 13%	25 14%	29 16%q	13 13%	9 14%
	(4)	91 4%	38 4%	53 5%	15 6%F	15 4%F	19 5%F	5 1%	11 3%	25 5%F	31 5%	24 3%	36 4%	82 5%	5 6%	8 3%	8 5%	5 3%	17 11%LNOP	5 2%	16 6%	9 3%	9 5%	5 3%	4 3%	1 1%
	(3)	110 5%	56 5%	55 5%	12 5%	20 5%	17 5%	19 5%	16 5%	26 5%	32 5%	36 5%	42 5%	85 5%t	4 4%	13 6%	8 5%	6 3%	13 9%LpsT	10 5%	12 4%	8 3%	10 6%	12 6%t	8 8%T	6 9%T
	(2)	151 7%	85 8%b	66 6%	14 6%	20 6%	20 6%	27 7%	29 9%	41 8%	34 6%	47 7%	70 9%i	132 7%v	4 4%	20 8%v	10 6%	19 10%qsV	6 4%	21 11%loQS	14 5%	26 9%qV	12 7%	6 3%	10 9%v	3 5%
	(1)	134 6%	65 6%	70 6%	7 3%	17 5%	20 6%	27 7%C	16 5%	47 10%CD	24 4%G	47 7%i	63 8%l	118 7%v	3 4%	18 8%v	18 10%iTuV	12 7%	11 7%v	15 8%v	18 7%	13 5%	8 4%	5 3%	8 8%v	3 5%
Not at all willing	(0)	452 21%	233 23%	218 20%	14 6%	40 11%c	68 20%CD	90 24%CD	99 32%CD	140 29%CD	54 9%	157 22%l	240 30%IJ	390 22%	17 20%	45 19%	40 23%	32 17%	26 17%	50 25%pqv	66 24%w	69 24%qw	44 25%w	32 17%	16 15%	15 23%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 40  
**Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?**  
**Be a trustee for hospices**  
**Base: All respondents**

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ire-land (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
NET: Willing (6-10)	456 21%	239 23%	217 20%	78 33% H	115 32% EFG H	75 22% GH	83 22% GH	43 14%	62 13%	193 32% JK	158 22% K	104 13%	378 21% U	18 21%	52 22% u	42 24% U	44 24% u	32 21%	39 20%	61 22% u	65 23% u	26 15%	45 25% U	23 22%	10 16%
NET: Unwilling (0-4)	938 44%	476 46%	462 43%	62 26%	113 31%	143 42% CD	168 45% CD	171 55% CDE F	279 57% CDE F	176 29%	312 43% I	450 56% IJ	806 45% V	33 38%	105 44% V	83 48% V	75 40%	74 48% V	101 51% Imp V	126 46% V	125 44% V	84 46% V	60 33%	46 44% v	27 42%
NET: Very willing (8-10)	211 10%	107 10%	104 10%	33 14% GH H	60 17% EFG H	34 10% gh	37 10% gh	17 5%	29 6%	94 16% JK	71 10% K	46 6%	169 10% U	7 9%	22 9%	19 11% u	17 9%	15 9%	16 8%	31 11% U	33 12% U	9 5%	25 14% I rU	12 12% u	5 7%
NET: Very unwilling (0-2)	737 35%	383 37% b	354 33%	35 15%	78 21% c	107 31% CD	144 38% CDE	144 46% CDE f	229 47% CDE F	113 19%	252 35% I	372 47% IJ	639 36% QV	24 28%	83 35% V	67 39% qV	63 34% v	44 28%	86 44% LMn pQVw	99 36% V	108 38% qV	64 36% V	43 24%	34 33%	21 33%
Don't know	458 22%	191 18%	268 25% A	61 26% H	82 23%	79 23%	76 20%	70 22%	90 18%	143 24%	155 22%	160 20%	372 21% Or	24 28% OR	50 21%	26 15%	47 25% OR	34 22%	31 16%	57 21%	58 20%	46 25% OR	48 26% OR	21 21%	18 28% Or
Mean	3.57	3.54	3.59	5.08 EF GH	4.71 EF GH	3.70 GH	3.45 GH	2.60	2.67	4.85 JK	3.56 K	2.65	3.50	3.75	3.57	3.53	3.76	3.69	3.19	3.49	3.57	3.12	4.24 Ln oRstUx	3.77	3.15
Standard deviation	3.08	3.08	3.09	2.69	3.01	3.05	3.16	2.94	2.81	2.89	3.11	2.86	3.08	3.08	2.99	3.14	3.14	2.91	3.04	3.17	3.22	2.91	3.18	3.00	2.81
Standard error	0.08	0.10	0.11	0.21	0.18	0.18	0.18	0.19	0.14	0.14	0.13	0.11	0.08	0.37	0.22	0.25	0.29	0.26	0.22	0.23	0.21	0.25	0.27	0.31	0.41

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
 Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 41  
Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?  
Work at a hospice  
Base: All respondents

	Gender			Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
Very willing	(10)	105 5%	27 3%	78 7%A	9 4%	19 5%	18 5%	31 8%CGH	12 4%	16 3%	28 5%	28 3%	82 5%	4 4%	6 3%	9 5%	11 6%	6 4%	9 5%	15 6%	13 4%	10 5%	8 4%	9 9%IN	6 10%IN	
	(9)	63 3%	24 2%	38 4%	10 4%H	18 5%gH	11 3%h	13 3%H	6 2%	6 1%	28 5%K	24 3%K	12 3%	54 3%	7 3%	9 5%	4 2%	5 3%	8 4%	7 3%	9 3%	3 2%	6 3%	1 1%	1 2%	
	(8)	119 6%	45 4%	74 7%A	8 3%	38 10%CEGH	13 4%	27 7%ceh	13 4%	19 4%	46 8%K	41 6%	32 4%	98 6%	5 5%	18 8%o	6 3%	15 8%o	6 4%	10 5%	17 6%	15 5%	7 4%	13 7%o	5 5%	2 3%
	(7)	135 6%	56 5%	79 7%	17 7%h	33 9%GH	22 6%	29 8%H	14 4%	20 4%	51 8%K	50 7%K	34 4%	111 6%	4 5%	15 6%	11 6%	16 9%	8 5%	9 5%	14 5%	20 7%	13 7%	15 8%	5 5%	4 6%
	(6)	138 7%	69 7%	69 6%	14 6%	28 8%h	24 7%	26 7%	24 8%h	21 4%	42 7%	50 7%	46 6%	121 7%p	6 7%	30 13%LoPQ	11 6%	6 3%	5 4%	18 9%PQsv	13 5%	15 5%	17 9%Pqsv	8 4%	7 7%	2 3%
	(5)	251 12%	112 11%	139 13%	41 17%defH	43 12%	35 10%	42 11%	42 13%	49 10%	84 14%	77 11%	91 11%	205 12%R	12 14%	22 9%	20 11%	21 12%	22 14%R	14 7%	38 14%R	39 14%R	17 9%	22 12%	17 17%nRu	6 10%
	(4)	117 6%	58 6%	59 5%	27 11%DEFGH	16 4%	14 4%	19 5%	11 4%	30 6%	43 7%j	33 5%	41 5%	98 6%	3 4%	12 5%	11 6%	10 6%	14 9%IR	7 3%	16 6%	16 6%	9 5%	8 5%	9 9%r	1 2%
	(3)	127 6%	66 6%	61 6%	24 10%FGh	22 6%	27 8%FG	15 4%	10 3%	30 6%g	46 8%k	41 5%	40 5%	104 6%	5 6%	16 7%	7 4%	6 3%	11 7%	16 8%p	17 6%	17 6%	10 6%	13 7%	4 4%	6 9%
	(2)	142 7%	86 8%B	56 5%	15 7%	14 4%	32 9%DG	31 8%DG	12 4%	38 8%DG	30 5%	63 9%lk	50 6%	118 7%	6 7%	13 6%	11 6%	20 11%lnTu	12 8%	17 8%	15 6%	15 5%	9 5%	14 8%	3 3%	6 10%w
	(1)	180 8%	94 9%	86 8%	18 8%	34 9%g	29 8%	34 9%g	16 5%	50 10%G	51 9%	66 8%	155 9%	4 5%	16 7%	22 13%lmnU	14 8%	15 9%	19 10%	30 11%	24 9%	10 6%	13 7%	5 5%	7 10%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 41  
Q.15 To what extent would you be willing or unwilling to be involved with hospice care in each of the following ways?  
Work at a hospice  
Base: All respondents

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*
Not at all willing	(0) 485 23%	283 27%B	203 19%	26 11%	65 18%C	70 21%C	61 16%	106 34% F	157 32% F	91 15%	131 18%	263 33% J	409 23%p	21 24%	54 23%	42 24%	32 17%	34 22%	47 24%	56 21%	70 25%	53 29% IPs	38 21%	22 22%	15 23%
NET: Willing (6-10)	560 26%	221 21%	339 31%A	58 24% H	137 38% CEG H	88 26% H	126 33% CEG H	69 22% h	82 17%	195 32% K	214 30% K	151 19%	466 26% q	21 25%	76 32% IQs	45 26%	52 28%	31 20%	54 28%	66 24%	72 25%	50 28%	50 27%	28 27%	16 25%
NET: Unwilling (0-4)	1051 50%	586 57%B	465 43%	110 46%	151 41%	172 50% Df	159 42%	153 49% d	306 63% CDE FG	261 43%	331 46%	459 57% LJ	886 50%	39 46%	111 47%	92 53%	83 45%	85 55% w	106 54% w	135 49%	142 50%	92 51%	86 48%	44 43%	35 55%
NET: Very willing (8-10)	287 14%	96 9%	190 18%A	26 11%	75 21% CEG H	42 12% h	71 19% CEG H	31 10%	41 8%	101 17% K	114 16% K	71 9%	234 13%	11 13%	31 13%	23 13%	30 16%	17 11%	27 14%	39 14%	37 13%	20 11%	27 15%	16 15%	10 15%
NET: Very unwilling (0-2)	807 38%	462 45%B	345 32%	59 25%	113 31%	131 38% Cd	126 33% c	133 43% CDF	245 50% CDE Fg	172 29%	257 36% I	378 47% LJ	683 39%	31 36%	83 35%	75 43% W	66 36%	60 39%	83 42% w	103 38%	109 38%	73 40%	65 36%	31 30%	28 44%
Don't know	258 12%	116 11%	142 13%	29 12%	34 9%	47 14%	50 13%	48 15% Dh	51 10%	63 10%	97 13%	99 12%	215 12%	13 15%	27 11%	17 10%	29 16%	17 11%	23 12%	34 12%	32 11%	23 12%	23 13%	13 13%	7 10%
Mean	3.71	3.16	4.24A	4.20eG H	4.44EG H	3.69gH H	4.36EG H	3.18	2.78	4.35K	4.04K	2.93	3.67	3.69	3.83	3.55	4.06	3.50	3.51	3.73	3.65	3.49	3.87	4.14	3.60
Standard deviation	3.21	3.01	3.31	2.77	3.29	3.18	3.35	3.23	2.97	3.10	3.29	3.07	3.20	3.21	3.13	3.28	3.26	3.03	3.24	3.20	3.20	3.27	3.21	3.28	3.45
Standard error	0.07	0.10	0.11	0.19	0.18	0.18	0.19	0.20	0.14	0.13	0.13	0.12	0.08	0.36	0.22	0.25	0.28	0.25	0.23	0.22	0.20	0.26	0.25	0.33	0.47

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 42  
Q.16 You mentioned that you would not be willing to volunteer at a hospice. Which of the following reasons describe why?  
Base: All respondents who would be unwilling to volunteer for a hospice (0-4)

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	794	467	327	64	119	140	125	122	224	183	265	346	662	32	86	76	53	65	96	77	111	66	65	43	24
Weighted base	768	454	314	62*	116*	131	118*	116	225	178	248	342	648	28**	88*	71*	56*	61*	83*	91*	108*	62*	60*	37*	22**
It would be too much for me to handle emotionally	364	215	149	35	50	65	52	70	92	86	116	162	303	13	40	29	26	29	38	48	56	23	29	21	12
	47%	47%	47%	57% <sup>H</sup>	43%	49%	44%	60%DFH	41%	48%	47%	47%	47%	48%	45%	42%	47%	47%	46%	53% <sup>u</sup>	51% <sup>u</sup>	37%	48%	55% <sup>u</sup>	54%
I don't have the necessary skills	300	204	96	26	38	50	49	39	98	64	99	137	255	17	34	24	21	27	33	36	41	21	22	17	6
	39%	45% <sup>B</sup>	31%	42%	33%	38%	42%	33%	44% <sup>dg</sup>	36%	40%	40%	39%	62%	39%	35%	37%	45%	39%	40%	38%	33%	37%	45%	26%
I don't have time to volunteer	259	168	92	30	56	60	45	30	38	85	105	69	211	11	37	27	17	27	28	16	29	20	24	13	11
	34%	37% <sup>B</sup>	29%	48% <sup>GH</sup>	48% <sup>GH</sup>	46% <sup>GH</sup>	38% <sup>GH</sup>	26% <sup>h</sup>	17%	48% <sup>K</sup>	42% <sup>K</sup>	20%	33% <sup>S</sup>	38%	42% <sup>iST</sup>	38% <sup>S</sup>	30%	44% <sup>iST</sup>	34% <sup>S</sup>	18%	26%	33% <sup>s</sup>	40% <sup>St</sup>	34% <sup>s</sup>	51%
I don't know what it would involve	131	85	46	13	18	19	20	29	32	31	39	61	111	7	14	13	16	10	16	9	16	9	6	10	4
	17%	19%	15%	21%	15%	14%	17%	25% <sup>dEH</sup>	14%	17%	16%	18%	17%	26%	16%	18%	29% <sup>LSt</sup>	17%	20%	10%	15%	15%	10%	27% <sup>SV</sup>	19%
I would rather volunteer somewhere else	71	44	27	16	13	14	8	10	9	29	22	20	63	2	7	7	3	6	8	10	14	6	3	3	1
	9%	10%	8%	26% <sup>DEF</sup>	11% <sup>H</sup>	11% <sup>H</sup>	7%	9%	4%	16% <sup>JK</sup>	9%	6%	10%	8%	8%	9%	6%	9%	10%	11%	13%	10%	5%	9%	5%
I am disabled so could not volunteer	32	16	16	1	*	2	4	5	20	1	7	24	28	-	3	1	2	4	4	6	5	4	3	1	1
	4%	4%	5%	1%	*	2%	4% <sup>d</sup>	4% <sup>d</sup>	9% <sup>ccDE</sup>	1%	7%	7% <sup>IJ</sup>	4%	-	3%	2%	4%	6%	5%	6%	4%	7%	4%	2%	3%
I am in poor health so could not volunteer	21	10	12	-	1	1	3	3	14	1	4	16	17	*	2	1	-	2	4	2	5	1	3	-	1
	3%	2%	4%	-	1%	1%	2%	2%	6% <sup>cDE</sup>	1%	2%	5% <sup>lj</sup>	3%	2%	2%	1%	-	3%	5%	2%	5%	2%	4%	-	5%
I am too old to volunteer	21	9	12	-	-	-	-	-	21	-	-	21	19	-	3	4	-	2	5	2	3	1	2	-	-
	3%	2%	4%	-	-	-	-	-	9% <sup>CDEF</sup>	-	-	6% <sup>IJ</sup>	3%	-	3%	6%	-	3%	6%	3%	2%	1%	3%	-	-
I am not physically able to volunteer	19	5	15	-	*	2	3	5	10	*	4	14	16	-	-	1	2	2	2	3	4	3	2	1	1
	2%	1%	5% <sup>A</sup>	-	*	1%	2%	4% <sup>d</sup>	4% <sup>d</sup>	*	2%	4% <sup>l</sup>	2%	-	-	1%	4% <sup>n</sup>	3%	2%	4%	3%	5% <sup>n</sup>	3%	2%	3%
I have no interest in volunteering	10	7	3	1	1	-	2	3	3	2	2	6	10	-	3	2	*	-	1	-	2	1	-	-	-
	1%	2%	1%	1%	1%	-	2%	3% <sup>e</sup>	1%	1%	1%	2%	2%	-	4%	3%	1%	-	1%	-	2%	2%	-	-	-
I am already a carer for a loved one	6	2	4	-	-	-	-	1	5	-	-	6	5	1	-	1	-	1	-	2	2	-	1	-	-
	1%	*	1%	-	-	-	-	*	2% <sup>e</sup>	-	-	2% <sup>j</sup>	1%	3%	-	1%	-	1%	-	2%	2%	-	1%	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Hospices Survey

### ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 42

**Q.16 You mentioned that you would not be willing to volunteer at a hospice. Which of the following reasons describe why?**

**Base: All respondents who would be unwilling to volunteer for a hospice (0-4)**

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	768	454	314	62*	116*	131	118*	116	225	178	248	342	648	28**	88*	71*	56*	61*	83*	91*	108*	62*	60*	37*	22**
There is not a hospice where I live	4*	1*	3	-	-	-	-	1	2	-	4	4	-	2	*	-	-	-	2	-	-	-	-	-	-
I do not work for free	3*	3	-	-	1	*	2	-	-	1	2	-	3	-	-	1	2	-	*	-	*	-	-	-	-
It is the Government's responsibility to ensure hospice's are sufficiently resourced	2*	2	-	2	-	-	1	-	-	2	1	-	2	-	-	-	-	-	-	-	2	-	-	-	-
Other answers	2*	2*	-	-	1	-	-	-	1	1	-	1	2	-	-	-	-	-	-	-	1	1	-	-	-
Prefer not to say	18	8	10	2	3	3	1	1	9	5	3	10	15	-	1	1	2	1	4	1	1	3	3	-	-
	2%	2%	3%	3%	3%	2%	*	1%	4%f	3%	1%	3%	2%	-	1%	1%	3%	1%	5%t	1%	1%	5%	5%	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 43  
Q.17 You mentioned that you would be willing to be involved with hospice care in some way. Which of the following reasons describe why?  
Base: All respondents who would be willing to be involved with hospice care in some way (6-10 at any part of Q15)

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Unweighted base	1602	763	839	196	300	269	276	206	355	496	545	561	1320	65	172	140	128	116	166	171	226	136	148	88	46
Weighted base	1612	744	868	195	298	258	289	216	357	492	547	573	1343	60*	184	126	153	111*	151	191	227	140	139	81*	49*
I am keen to help people die with dignity	517 32%	227 31%	290 33%	75 39%eGh	95 32%g	77 30%	109 38%eG	51 24%	110 31%g	170 35%K	186 34%k	161 28%	421 31%	17 29%	47 26%	42 33%	48 32%	36 32%	42 28%	73 38%lNr	68 30%	47 34%	50 36%n	28 34%	19 39%
I am motivated by someone I know who received hospice care	329 20%	165 22%	164 19%	32 17%	68 23%E	35 13%	51 18%	43 20%e	99 28%CEFG	101 20%j	86 16%	142 25%J	260 19%	9 15%	44 24%oS	19 15%	26 17%	20 18%	33 22%	27 14%	46 20%	37 26%IOS	32 23%S	22 28%lOp	14 29%oS
I want to get involved generally	320 20%	130 18%	190 22%a	59 30%efGH	70 24%GH	56 22%H	62 21%H	34 16%	39 11%	129 26%K	118 22%K	73 13%	262 20%R	9 14%	38 21%r	32 25%IRT	30 20%	25 22%r	20 13%	44 23%R	36 16%	29 20%	27 19%	20 25%R	11 23%
I want to get involved in volunteering generally	223 14%	84 11%	139 16%A	47 24%DeFGH	45 15%Gh	43 17%GH	39 14%G	14 7%	34 10%	92 19%K	83 15%K	48 8%	182 14%U	10 16%u	18 10%	14 11%	25 16%U	17 16%u	21 14%	40 21%LNO	28 12%	10 7%	20 14%u	17 21%lNot	4 8%
It is something I am particularly passionate about	152 9%	64 9%	89 10%	19 10%h	34 11%H	31 12%H	27 9%	20 9%	20 6%	53 11%K	59 11%k	40 7%	133 10%q	5 8%	18 10%	21 16%LQR	17 11%	6 5%	9 6%	16 9%	30 13%QRw	10 7%	13 9%	4 6%	2 5%
I already volunteer and want to continue doing so	46 3%	21 3%	26 3%	8 4%g	13 5%g	6 2%	7 3%	3 1%	9 2%	22 4%K	13 2%	11 2%	41 3%oR	6 10%LnOR	6 3%r	1 1%	8 5%OR	4 3%r	1 *	6 3%r	7 3%r	2 2%	4 3%r	1 1%	-
I want to help/ give something back	13 1%	5 1%	8 1%	1 1%	2 1%	3 1%	2 1%	2 1%	2 1%	4 1%	5 1%	5 1%	9 1%	-	-	*	-	3 3%LNop	1 1%	-	4 2%l	-	4 3%LNpS	-	-
Hospices provide a worthwhile/ important service	13 1%	7 1%	6 1%	-	2 1%	3 1%	1 *	6 3%CFH	1 *	2 *	4 1%	7 1%	10 1%	-	1 *	1 1%	1 1%	-	4 2%Ls	-	2 1%	1 1%	2 2%	1 1%	-
Hospices need the support	10 1%	3 *	6 1%	-	2 1%	-	1 *	5 2%cEFH	1 *	2 *	1 *	6 1%j	9 1%	-	2 1%	-	4 2%LsT	1 1%	2 1%	-	-	-	1 1%	-	-

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 43  
Q.17 You mentioned that you would be willing to be involved with hospice care in some way. Which of the following reasons describe why?  
Base: All respondents who would be willing to be involved with hospice care in some way (6-10 at any part of Q15)

	Gender			Age									Region												
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	East of London (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	1612	744	868	195	298	258	289	216	357	492	547	573	1343	60*	184	126	153	111*	151	191	227	140	139	81*	49*
It is a good/ worthy cause/ hospices do a great job and deserve the support	9 1%	5 1%	4 *	-	2 1%	1 1%	3 1%	2 1%	1 *	2 *	5 1%	3 1%	6 *	-	-	-	2 1%	-	1 1%	-	2 1%	2 1%	3 2%Lns	-	-
It is a nice/ good/ right thing to do	5 *	4 1%b	* *	-	-	3 1% <sup>dH</sup>	* *	1 *	-	-	4 1% <sup>i</sup>	1 *	5 *	-	1 *	* *	-	-	-	2 1%	-	1 1%	-	-	-
I/ a family member/ someone close to me could need their services in the future	4 *	1 *	4 *	-	-	2 1%	* *	-	2 1%	-	2 *	2 *	4 *	-	-	1 1%	-	2 1% <sup>t</sup>	1 1%	-	-	-	-	-	-
I am motivated by someone else	4 *	4 1%	* *	-	1 *	-	1 *	2 1%	1 *	1 *	1 *	3 *	2 *	* 1%	1 *	-	-	-	-	-	1 *	-	1 1%	1 2%L	-
I would like/ be interested in being employed in a hospice	2 *	2 *	1 *	-	1 *	-	1 *	-	1 *	1 *	1 *	1 *	2 *	-	-	-	-	-	1 *	1 1%	-	-	1 *	-	-
I have worked in a hospice before	2 *	2 *	* *	* *	-	1 *	* *	1 *	-	* *	1 *	1 *	* *	1% <sup>l</sup>	-	-	-	-	-	-	-	-	-	2 1%L	-
I am motivated by someone with a serious illness	2 *	-	2 *	-	-	1 *	-	1 *	-	-	1 *	1 *	1 *	-	-	-	-	-	1 1% <sup>l</sup>	-	-	-	1 *	-	-
I would if I could	2 *	2 *	-	-	-	-	1 *	1 *	-	-	1 *	1 *	2 *	-	-	-	-	-	1 *	-	1 *	-	-	-	-
I am a carer	2 *	-	2 *	-	-	-	-	1 *	1 *	-	-	2 *	2 *	-	-	-	-	-	1 1%	-	1 *	-	-	-	-
I would if I was needed	2 *	1 *	1 *	-	1 *	-	-	-	1 *	1 *	-	1 *	1 *	-	-	-	-	1 1% <sup>L</sup>	-	-	-	-	-	-	1 1% <sup>L</sup>
Other answers	5 *	1 *	3 *	1 *	2 1%	-	1 *	-	1 *	3 1%	1 *	1 *	5 *	-	-	* *	1 1%	-	1 1%	-	3 1% <sup>l</sup>	-	-	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base



## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 43  
Q.17 You mentioned that you would be willing to be involved with hospice care in some way. Which of the following reasons describe why?  
Base: All respondents who would be willing to be involved with hospice care in some way (6-10 at any part of Q15)

	Gender		Age									Region													
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)
Weighted base	1612	744	868	195	298	258	289	216	357	492	547	1343	60*	184	126	153	111*	151	191	227	140	139	81*	49*	
Invalid - mention of how they are involved	33 2%	21 3% <sup>b</sup>	13 1%	1 *	2 1%	1 *	4 1%	4 2%	22 6% <sup>CDEF</sup>	2 *	5 1%	26 5% <sup>IJ</sup>	29 2%	-	5 3%	3 3%	3 2%	1 1%	5 3%	3 2%	6 3%	1 1%	2 2%	1 2%	1 1%
Prefer not to say	60 4%	33 4%	27 3%	4 2%	8 3%	12 5% <sup>F</sup>	3 1%	17 8% <sup>CD</sup>	15 4% <sup>F</sup>	11 2%	16 3%	33 6% <sup>IJ</sup>	55 4% <sup>oP</sup>	2 3%	10 5% <sup>oP</sup>	1 1%	1 1%	2 2%	5 3%	13 7% <sup>OP</sup>	13 6% <sup>OP</sup>	9 6% <sup>OP</sup>	3 2%	1 1%	1 1%
Don't know	318 20%	153 21%	165 19%	30 15%	51 17%	55 21%	59 20%	47 22%	76 21%	81 16%	114 21% <sup>i</sup>	123 21% <sup>i</sup>	273 20%	16 27%	42 23%	25 20%	39 25% <sup>sw</sup>	21 18%	26 17%	32 17%	46 20%	26 19%	23 17%	12 15%	10 20%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

## Hospices Survey ONLINE Fieldwork: 7th-8th August 2017

Absolutes/col percents

Table 44  
Q.18 How would you prefer to hear about opportunities to get involved with supporting hospice care?  
Base: All respondents

	Gender		Age									Region														
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	England (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	East-ern (r)	London (s)	South East (t)	South West (u)	Scotland (v)	Wales (w)	N. Ireland (x)	
Unweighted base	2120	1063	1057	238	379	362	364	300	477	617	726	777	1755	91	230	186	162	161	223	238	286	178	191	113	61	
Weighted base	2120	1034	1086	237	364	341	377	312	488	602	718	800	1773	86*	237	173	185	154	197	273	286	181	181	103*	64*	
NET: Any	1547	696	851	171	281	249	293	218	335	452	542	553	1278	56	176	118	146	116	141	193	202	130	135	83	50	
	73%	67%	78%A	72%	77%gH	73%	78%GH	70%	69%	75%K	76%K	69%	72%	65%	74%	68%	st	79%IMO	75%	72%	70%	71%	72%	75%	81%IMO	79%mrst
Email updates	737	340	398	59	131	140	153	108	146	190	293	254	602	30	79	65	71	57	62	96	84	58	67	48	21	
	35%	33%	37%a	25%	36%Ch	41%CH	41%CH	35%C	30%	32%	41%IK	32%	34%	35%	33%	38%t	38%t	37%	32%	35%	29%	32%	37%	46%LNR	34%stU	
Online (e.g. social media, website)	667	273	395	113	146	123	128	67	90	259	251	157	564	23	75	56	62	52	58	85	89	64	54	31	19	
	31%	26%	36%A	48%EFH	40%GH	36%GH	34%GH	22%	18%	43%JK	35%K	20%	32%	26%	32%	33%	33%	33%	30%	31%	31%	35%	30%	30%	31%	
Through someone I know (e.g. friend, family member, colleague)	459	212	247	49	71	58	84	68	130	120	142	197	365	20	48	32	38	37	33	47	64	46	46	29	20	
	22%	21%	23%	21%	19%	17%	22%e	22%	27%DE	20%	20%	25%IJ	21%	23%	20%	18%	21%	24%	17%	17%	22%	25%rs	26%RS	28%loR	31%loRS	
Postal updates	263	121	142	24	44	41	50	41	63	68	91	104	220	11	30	19	16	22	26	44	32	20	23	12	9	
	12%	12%	13%	10%	12%	12%	13%	13%	13%	11%	13%	13%	12%	13%	13%	11%	8%	14%	13%	16%p	11%	11%	13%	11%	14%	
Community meet-ups	118	67	51	12	31	38	12	13	13	42	50	26	98	6	22	6	6	11	5	23	14	6	12	6	3	
	6%	7%b	5%	5%	8%FGH	11%CFGH	3%	4%	3%	7%K	7%K	3%	6%R	7%	9%LOPR	3%	3%	7%R	2%	8%lopR	5%	3%	7%r	6%	4%	
Telephone updates	27	14	13	5	8	4	5	5	1	13	8	6	21	2	3	*	4	1	1	9	1	1	1	4	1	
	1%	1%	1%	2%H	2%H	1%	1%	2%h	*	2%K	1%	1%	1%	2%	1%	*	2%t	1%	*	3%LorT	*	*	*	4%LOqR	2%TUV	
Other	43	14	29	4	5	4	5	9	16	9	9	25	35	1	5	4	4	3	3	7	5	4	2	2	4	
	2%	1%	3%a	2%	1%	1%	1%	3%	3%ef	2%	1%	3%IJ	2%	1%	2%	2%	2%	2%	1%	3%	2%	2%	1%	2%	6%Irv	
I don't want to hear about opportunities to get involved	573	338	235	66	84	92	84	94	153	150	176	247	494	30	61	55	39	38	56	81	84	51	46	19	13	
	27%	33%B	22%	28%	23%	27%	22%	30%df	31%DF	25%	24%	31%IJ	28%pw	35%PWx	26%	32%PW	21%	25%	28%w	30%pw	29%pw	28%	25%	19%	21%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s/t/u/v/w/x  
Overlap formulae used. \* small base

