



HOSPICE UK – ARE WE READY? – APRIL 2019 SURVEY

ComRes interviewed 2,025 British adults aged 18+ online from 12th and 14th April 2019. Data were weighted to be demographically representative of Great British adults by age, gender, region and social grade.

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Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 1
Q.1 Which, if any, of the following have you yourself done?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2025	1012	1013	198	360	336	354	309	468	558	690	777	574	573	374	504	323	815
Weighted base	2025	988	1037	225	350	324	358	300	468	575	682	768	553	569	411	492	330	839
Written a will	679 34%	348 35%	331 32%	6 3%	37 11% ^C	66 20% ^{CD}	79 22% ^{CD}	149 50% ^{CDEF}	340 73% ^{CDEFG}	44 8%	146 21% ^I	489 64% ^{IJ}	220 40% ^{mNO}	193 34% ^O	132 32%	134 27%	75 23%	207 25%
Registered to become an organ donor or have an organ donor card	673 33%	284 29%	389 37% ^A	93 41% ^{dEFG}	116 33%	90 28%	101 28%	94 31%	179 38% ^{EFg}	209 36% ^J	191 28%	273 36% ^J	198 36% ^{nO}	207 36% ^{nO}	124 30%	144 29%	130 39% ^Q	226 27%
Talked to someone about my funeral wishes	512 25%	228 23%	284 27% ^A	27 12%	49 14%	49 15%	83 23% ^{CDE}	98 33% ^{CDEF}	205 44% ^{CDEFG}	77 13%	132 19% ^I	303 39% ^{IJ}	138 25%	138 24%	99 24%	136 28%	67 20%	154 18%
Talked to someone about my own end of life wishes	358 18%	166 17%	192 18%	37 16%	46 13%	45 14%	59 16%	55 18% ^d	117 25% ^{CDEFG}	82 14%	104 15%	172 22% ^{IJ}	108 20%	94 17%	64 16%	92 19%	56 17%	113 14%
Asked a family member about their own end of life wishes	349 17%	144 15%	205 20% ^A	49 22% ^{fh}	66 19%	55 17%	55 15%	52 17%	72 15%	115 20% ^k	110 16%	124 16%	111 20% ^{NO}	108 19% ^{no}	59 14%	70 14%	63 19%	140 17%
Written down any of my wishes or preferences about my future care, should I become unable to make decisions myself	110 5%	46 5%	64 6%	8 4%	10 3%	12 4%	10 3%	14 5%	56 12% ^{CDEFG}	18 3%	23 3%	70 9% ^{IJ}	47 9% ^{MNO}	29 5%	13 3%	22 4%	9 3%	36 4%
Initiated a conversation with my GP about my end of life wishes	26 1%	14 1%	12 1%	2 1%	6 2% ^G	5 1% ^G	9 3% ^{Gh}	-	4 1%	8 1%	14 2% ^K	4 1%	7 1%	5 1%	4 1%	11 2% ^m	6 2%	9 1%
None of these	659 33%	337 34%	322 31%	92 41% ^{GH}	157 45% ^{GH}	141 43% ^{GH}	148 41% ^{GH}	69 23% ^H	52 11%	249 43% ^K	289 42% ^K	121 16%	166 30%	166 29%	143 35% ^m	184 37% ^{LM}	109 33%	341 41% ^P
Prefer not to say	50 2%	23 2%	27 3%	13 6% ^{FGH}	14 4% ^{FGH}	14 4% ^{FGH}	1 *	3 1%	6 1%	27 5% ^{JK}	14 2%	9 1%	17 3% ^o	17 3% ^o	11 3%	6 1%	9 3%	27 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 2
Q.1 Which, if any, of the following have you yourself done?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2025	157	91	1777	92	230	182	170	158	193	244	309	199
Weighted base	2025	176	101*	1748	85*	233	170	180	148	194	273	284	180
Written a will	679 34%	51 29%	33 33%	595 34%	18 22%	74 32%e	59 35%E	60 34%e	47 32%	80 41%AEfIK	75 28%	103 36%EK	77 43%AEfHk
Registered to become an organ donor or have an organ donor card	673 33%	68 39%fHjk	40 40%fHjk	564 32%	36 43%FHJK	68 29%	57 34%h	44 24%	53 36%H	54 28%	80 29%	104 37%fHjk	68 38%fHJK
Talked to someone about my funeral wishes	512 25%	61 35%DFHIKL	26 26%	425 24%	21 25%	50 21%	52 31%FhIKI	39 22%	31 21%	54 28%	59 21%	66 23%	52 29%fik
Talked to someone about my own end of life wishes	358 18%	45 26%DFHIJL	21 21%	292 17%	16 19%	30 13%	30 18%	26 14%	24 16%	31 16%	51 19%	45 16%	38 21%F
Asked a family member about their own end of life wishes	349 17%	37 21%fHj	20 19%	293 17%	18 21%fHj	32 14%	34 20%h	23 13%	29 19%	26 13%	57 21%fHj	47 17%	28 15%
Written down any of my wishes or preferences about my future care, should I become unable to make decisions myself	110 5%	21 12%DBEFGIJKLm	-	89 5%B	3 3%b	9 4%b	8 5%B	14 8%B	7 5%B	10 5%B	13 5%B	15 5%B	10 6%B
Initiated a conversation with my GP about my end of life wishes	26 1%	4 2%j	2 2%j	20 1%	1 1%	3 1%	1 1%	2 1%	3 2%j	-	4 1%	5 2%j	1 1%
None of these	659 33%	48 27%	32 31%	580 33%	20 24%	94 40%AEjLM	55 32%	69 38%AELM	54 37%aeLm	60 31%	101 37%aELM	75 26%	50 28%
Prefer not to say	50 2%	1 1%	1 1%	48 3%	1 1%	6 3%	2 1%	4 2%	4 3%	6 3%	10 4%a	10 4%a	5 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 3

Q.2 Which of the following would you most like to leave behind after you die?**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2025	1012	1013	198	360	336	354	309	468	558	690	777	574	573	374	504	323	815
Weighted base	2025	988	1037	225	350	324	358	300	468	575	682	768	553	569	411	492	330	839
Happy memories for family/friends	1368 68%	617 62%	751 72%A	139 62%	230 66%	206 63%	245 68%	215 72%CE	333 71%CE	369 64%	451 66%	548 71%J	374 68%	378 67%	283 69%	332 67%	230 70%	543 65%
Items of sentimental value (e.g. keepsakes, photos)	690 34%	268 27%	422 41%A	72 32%	118 34%	100 31%	126 35%	99 33%	176 37%e	190 33%	226 33%	274 36%	182 33%	182 32%	140 34%	187 38%m	108 33%	265 32%
Organ donation	667 33%	259 26%	408 39%A	89 39%eg	117 33%	99 30%	115 32%	95 32%	153 33%	205 36%	214 31%	248 32%	181 33%	215 38%INO	128 31%	143 29%	128 39%Q	246 29%
Financially valuable possessions (e.g. house, car, computer)	628 31%	365 37%B	264 25%	47 21%	85 24%	92 28%c	99 28%	104 35%CDf	201 43%CDEFG23%	132 23%	191 28%i	306 40%J	185 34%O	175 31%	136 33%o	132 27%	104 32%	235 28%
Money/financial investments	625 31%	349 35%B	276 27%	61 27%	89 25%	117 36%CDg	120 33%D	86 29%	152 32%D	149 26%	237 35%I	238 31%i	204 37%MNO	177 31%O	120 29%	124 25%	103 31%	272 32%
Good reputation within the community	210 10%	131 13%B	78 8%	27 12%f	33 9%	26 8%	26 7%	39 13%eF	60 13%EF	60 10%	52 8%	98 13%J	64 12%	60 10%	43 10%	43 9%	34 10%	84 10%
Donation to a charity	195 10%	93 9%	102 10%	34 15%DEFh	29 8%	25 8%	28 8%	30 10%	48 10%	63 11%j	53 8%	79 10%	57 10%	54 9%	43 10%	41 8%	25 8%	82 10%
None of these	99 5%	55 6%	44 4%	16 7%FH	26 7%FH	23 7%FH	10 3%	15 5%H	8 2%	42 7%K	34 5%k	24 3%	25 5%	26 5%	19 5%	29 6%	18 5%	45 5%
Don't know	132 7%	65 7%	67 6%	27 12%eFGH	27 8%gh	24 7%g	19 5%	12 4%	22 5%	54 9%jK	43 6%	34 4%	30 5%	47 8%IN	17 4%	38 8%n	13 4%	61 7%p

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 4
Q.2 Which of the following would you most like to leave behind after you die?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2025	157	91	1777	92	230	182	170	158	193	244	309	199
Weighted base	2025	176	101*	1748	85*	233	170	180	148	194	273	284	180
Happy memories for family/friends	1368 68%	134 76%DbGHIJkl	66 65%	1168 67%	60 71%i	165 71%l	110 65%	114 63%	87 59%	126 65%	186 68%i	190 67%i	130 72%hl
Items of sentimental value (e.g. keepsakes, photos)	690 34%	72 41%dEfL	35 35%	583 33%	22 26%	74 32%	54 32%	66 37%e	49 33%	71 37%e	94 34%	83 29%	70 39%EL
Organ donation	667 33%	68 38%Hj	34 33%	565 32%	35 41%Hij	73 31%	58 34%	49 27%	43 29%	56 29%	87 32%	100 35%h	64 35%
Financially valuable possessions (e.g. house, car, computer)	628 31%	56 32%	35 34%	537 31%	25 29%	69 30%	47 27%	48 27%	46 31%	68 35%	76 28%	90 32%	69 38%fGHK
Money/financial investments	625 31%	41 23%	35 35%a	549 31%A	27 31%	85 36%ALM	53 31%	59 33%a	47 32%	62 32%a	92 34%Am	78 28%	46 26%
Good reputation within the community	210 10%	18 10%	10 10%	181 10%	11 13%h	29 12%h	15 9%	12 6%	17 11%	15 8%	37 14%Hj	25 9%	20 11%
Donation to a charity	195 10%	11 6%	9 9%	175 10%	8 10%	20 9%	21 12%aM	15 8%	17 12%M	20 10%g	40 15%AfhLM	24 8%	9 5%
None of these	99 5%	2 1%	5 5%	92 5%A	3 3%	15 6%Am	7 4%	17 9%AgklM	8 6%A	11 5%a	13 5%a	14 5%a	5 3%
Don't know	132 7%	10 6%	7 7%	115 7%	5 5%	11 5%	10 6%	8 5%	17 12%aFgHj	11 6%	19 7%	19 7%	14 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 5

Q.3 If you had just 12 months to live, which of the following would you most want to do so that you felt ready to die?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2025	1012	1013	198	360	336	354	309	468	558	690	777	574	573	374	504	323	815
Weighted base	2025	988	1037	225	350	324	358	300	468	575	682	768	553	569	411	492	330	839
Organise financial and practical matters (e.g. funeral, will, bank accounts, web accounts)	1125 56%	538 54%	587 57%	85 38%	152 43%	160 50%C	205 57%CD	194 65%CE	328 70%DEF	237 41%	366 54%I	522 68%J	321 58%no	334 59%nO	213 52%	257 52%	193 59%q	436 52%
Go on a trip or have an experience you have always wanted to do	1087 54%	502 51%	585 56%A	152 68%EF	216 62%FH	172 53%H	196 55%H	176 59%H	174 37%	368 64%JK	368 54%K	351 46%	305 55%o	331 58%NO	207 50%	244 50%	205 62%q	467 56%
Revisit people or places you haven't seen in a long time	666 33%	316 32%	350 34%	81 36%	121 35%	102 32%	111 31%	98 33%	151 32%	203 35%	214 31%	249 32%	184 33%n	201 35%N	113 27%	168 34%n	114 35%	276 33%
Decide where you'd like to be when you die and what's needed for that to happen	637 31%	277 28%	361 35%A	67 30%	95 27%	85 26%	120 33%de	109 36%DE	161 34%DE	163 28%	205 30%	270 35%lj	174 32%	196 34%O	136 33%o	132 27%	112 34%	242 29%
Make peace/end feuds with friends or relations	241 12%	118 12%	123 12%	37 17%GH	60 17%fGH	47 14%gH	43 12%H	27 9%h	26 6%	98 17%jK	90 13%K	53 7%	68 12%	59 10%	42 10%	71 14%mn	39 12%	112 13%
Think about or arrange your legacy and what you want to be remembered for	187 9%	103 10%	84 8%	23 10%	28 8%	40 12%dFG	26 7%	22 7%	49 10%	51 9%	66 10%	71 9%	73 13%MnO	47 8%	36 9%	31 6%	30 9%	75 9%
Preserve digital legacy and organise online accounts (e.g. social media)	138 7%	82 8%B	55 5%	14 6%	25 7%	18 6%	32 9%H	25 8%h	24 5%	38 7%	50 7%	49 6%	34 6%	36 6%	28 7%	40 8%	23 7%	60 7%
Make relevant spiritual or religious preparations	131 6%	53 5%	78 7%a	22 10%Fgh	22 6%	27 8%f	18 5%	15 5%	27 6%	44 8%	45 7%	42 5%	40 7%	33 6%	24 6%	34 7%	24 7%	49 6%
None of these	108 5%	59 6%	49 5%	11 5%	29 8%FGh	24 7%FG	10 3%	10 3%	23 5%	41 7%K	35 5%	33 4%	27 5%	17 3%	31 7%M	33 7%M	10 3%	49 6%p
Don't know	170 8%	82 8%	88 9%	22 10%	24 7%	33 10%g	30 8%	19 6%	43 9%	46 8%	63 9%	62 8%	39 7%	45 8%	40 10%	47 10%	21 6%	68 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 6

Q.3 If you had just 12 months to live, which of the following would you most want to do so that you felt ready to die?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2025	157	91	1777	92	230	182	170	158	193	244	309	199
Weighted base	2025	176	101*	1748	85*	233	170	180	148	194	273	284	180
Organise financial and practical matters (e.g. funeral, will, bank accounts, web accounts)	1125 56%	103 58%BI	44 43%	978 56%B	43 50%	133 57%BI	106 63%BeL	101 56%b	87 59%BL	109 56%b	150 55%b	137 48%	113 62%BeL
Go on a trip or have an experience you have always wanted to do	1087 54%	107 61%DBGhJ	44 43%	935 54%b	49 57%b	138 59%Bgj	84 49%	92 51%	82 56%b	96 50%	145 53%	154 54%b	96 53%
Revisit people or places you haven't seen in a long time	666 33%	72 41%DBgHK	27 27%	566 32%	36 42%BgHK	79 34%	52 30%	52 29%	48 32%	64 33%	75 27%	96 34%	65 36%k
Decide where you'd like to be when you die and what's needed for that to happen	637 31%	55 31%	30 30%	552 32%	26 30%	66 28%	52 30%	54 30%	51 35%	63 33%	82 30%	88 31%	70 39%Fkl
Make peace/end feuds with friends or relations	241 12%	29 16%dGiJkm	17 17%gj	195 11%	11 13%	33 14%g	14 8%	22 12%	14 9%	17 9%	28 10%	39 14%g	17 9%
Think about or arrange your legacy and what you want to be remembered for	187 9%	17 10%	7 7%	163 9%	5 6%	24 10%lm	24 14%eLM	20 11%lm	14 9%	17 9%	26 10%	23 8%	10 5%
Preserve digital legacy and organise online accounts (e.g. social media)	138 7%	14 8%	9 9%	115 7%	7 8%	11 5%	15 9%l	10 6%	11 8%	8 4%	27 10%FJL	13 4%	13 7%
Make relevant spiritual or religious preparations	131 6%	8 4%	8 8%	115 7%	6 7%	16 7%	7 4%	7 4%	11 8%	13 7%	30 11%AGHL	13 4%	13 7%
None of these	108 5%	2 1%	7 7%A	98 6%A	5 6%A	16 7%Ag	5 3%	9 5%a	6 4%	15 8%Ag	15 6%A	17 6%A	8 5%a
Don't know	170 8%	8 5%	11 11%	151 9%	4 5%	13 6%	18 11%af	17 9%	12 8%	20 10%a	27 10%a	23 8%	17 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes



Are We Ready Survey
ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 7
Gender
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2025	1012	1013	198	360	336	354	309	468	558	690	777	574	573	374	504	323	815
Weighted base	2025	988	1037	225	350	324	358	300	468	575	682	768	553	569	411	492	330	839
Male	988 49%	988 100%B	-	72 32%	180 52%C	162 50%C	184 51%C	154 51%C	235 50%C	253 44%	346 51%l	390 51%l	332 60%MNO	248 44%	201 49%o	206 42%	142 43%	494 59%P
Female	1037 51%	-	1037 100%A	153 68%DEFGH48%	170 48%	162 50%	174 49%	145 49%	233 50%	322 56%JK	336 49%	379 49%	221 40%	321 56%L	210 51%L	286 58%Ln	188 57%Q	345 41%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Are We Ready Survey
ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2025	157	91	1777	92	230	182	170	158	193	244	309	199
Weighted base	2025	176	101*	1748	85*	233	170	180	148	194	273	284	180
Male	988 49%	90 51%K	54 53%K	844 48%	52 61%fghJKL	117 50%K	82 48%k	87 48%	74 50%k	88 45%	109 40%	139 49%K	96 53%K
Female	1037 51%	87 49%	47 47%	903 52%	33 39%	116 50%e	88 52%e	93 52%e	74 50%	106 55%E	165 60%ABEFgiLM	144 51%e	84 47%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 9
Age
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2025	1012	1013	198	360	336	354	309	468	558	690	777	574	573	374	504	323	815
Weighted base	2025	988	1037	225	350	324	358	300	468	575	682	768	553	569	411	492	330	839
18-24	225 11%	72 7%	153 15%A	225 100%DEFGH	-	-	-	-	-	225 39%JK	-	-	71 13%nO	91 16%NO	35 9%	27 6%	37 11%	77 9%
25-34	350 17%	180 18%	170 16%	-	350 100%CEFGH	-	-	-	-	350 61%JK	-	-	119 21%MO	84 15%	71 17%	76 15%	75 23%	199 24%
35-44	324 16%	162 16%	162 16%	-	-	324 100%CDFGH	-	-	-	-	324 47%IK	-	92 17%O	100 18%O	72 17%O	60 12%	73 22%	194 23%
45-54	358 18%	184 19%	174 17%	-	-	-	358 100%CDEGH	-	-	-	358 53%IK	-	85 15%	89 16%	73 18%	111 23%LM	77 23%	204 24%
55-64	300 15%	154 16%	145 14%	-	-	-	-	300 100%CDEFH	-	-	-	300 39%IJ	64 12%	84 15%	68 16%L	84 17%L	57 17%	120 14%
65+	468 23%	235 24%	233 22%	-	-	-	-	-	468 100%CDEFG	-	-	468 61%IJ	122 22%	120 21%	92 22%	135 27%IM	10 3%	44 5%
NET: 18-34	575 28%	253 26%	322 31%A	225 100%EFGH	350 100%EFGH	-	-	-	-	575 100%JK	-	-	190 34%NO	176 31%O	106 26%	103 21%	112 34%	276 33%
NET: 35-54	682 34%	346 35%	336 32%	-	-	324 100%CDGH	358 100%CDGH	-	-	-	682 100%IK	-	177 32%	189 33%	145 35%	170 35%	151 46%	398 48%
NET: 55+	768 38%	390 39%	379 37%	-	-	-	-	300 100%CDEF	468 100%CDEF	-	-	768 100%IJ	186 34%	204 36%	159 39%	219 44%LM	68 20%	164 20%
Average age	48.09	49.27B	46.96	21.78	30.23C	39.50CD	49.67CDE	59.41CDEF	71.55CDEFG	26.93	44.84I	66.81IJ	46.45	46.56	48.28	51.54LMN	42.13	42.68

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 10
Age
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2025	157	91	1777	92	230	182	170	158	193	244	309	199
Weighted base	2025	176	101*	1748	85*	233	170	180	148	194	273	284	180
18-24	225 11%	12 7%	10 10%	203 12%a	14 16%AJIm	24 10%	30 18%AFJLM	20 11%j	21 14%AJIm	11 6%	43 16%AJLM	25 9%	15 8%
25-34	350 17%	30 17%G	20 20%G	300 17%	22 26%GiJM	44 19%G	16 9%	33 18%G	23 16%g	29 15%	56 20%Gm	53 19%G	23 13%
35-44	324 16%	25 14%	20 20%	278 16%	15 17%	40 17%	24 14%	22 12%	21 14%	26 14%	53 19%h	44 16%	33 18%
45-54	358 18%	35 20%	17 16%	306 18%	12 14%	36 16%	28 16%	34 19%	30 21%	34 17%	52 19%	55 19%	25 14%
55-64	300 15%	31 18%	11 11%	257 15%	10 12%	38 16%	28 16%	27 15%	21 14%	33 17%	36 13%	40 14%	24 13%
65+	468 23%	42 24%K	23 23%K	403 23%	13 15%	50 22%K	45 27%EK	44 24%K	31 21%K	60 31%EFIKI	33 12%	66 23%K	60 33%abEFhIKL
NET: 18-34	575 28%	42 24%	30 30%	502 29%	36 42%AFGhiJLM	68 29%jm	45 27%	54 30%jm	44 30%jm	40 21%	98 36%AgJIM	78 28%	38 21%
NET: 35-54	682 34%	61 34%	36 36%	585 33%	26 31%	76 33%	52 30%	56 31%	52 35%	60 31%	106 39%g	99 35%	58 32%
NET: 55+	768 38%	73 42%EK	34 34%	660 38%	23 27%	88 38%eK	73 43%EK	71 39%eK	52 35%K	94 48%BEFIKL	70 25%	106 37%eK	84 47%bEFiKI
Average age	48.09	49.85EIK	47.06k	47.97	43.54	47.83eK	48.87EK	48.53EK	46.47k	52.84BEFGHIKL	43.16	48.52EK	51.27bEfiK

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Are We Ready Survey ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 11
Social Grade
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2025	1012	1013	198	360	336	354	309	468	558	690	777	574	573	374	504	323	815
Weighted base	2025	988	1037	225	350	324	358	300	468	575	682	768	553	569	411	492	330	839
A	152 7%	83 8%	68 7%	17 7%	24 7%	31 10%	23 6%	19 6%	39 8%	40 7%	54 8%	58 8%	152 27%MNO	-	-	-	20 6%	76 9%
B	401 20%	249 25%B	152 15%	54 24%fGh	95 27%EFHG	61 19%	62 17%	45 15%	83 18%	150 26%JK	123 18%	128 17%	401 73%MNO	-	-	-	86 26%	188 22%
C1	569 28%	248 25%	321 31%A	91 41%DEFGH	84 24%	100 31%d	89 25%	84 28%	120 26%	176 31%	189 28%	204 27%	-	569 100%LNO	-	-	131 40%Q	221 26%
C2	411 20%	201 20%	210 20%	35 16%	71 20%	72 22%c	73 20%	68 23%c	92 20%	106 19%	145 21%	159 21%	-	-	411 100%LMO	-	53 16%	193 23%P
D	279 14%	120 12%	159 15%A	23 10%	47 14%	37 11%	75 21%CDEH	51 17%CeH	46 10%	70 12%	112 16%ik	97 13%	-	-	-	279 57%LMN	37 11%	155 18%P
E	213 11%	87 9%	127 12%A	4 2%	29 8%C	23 7%C	36 10%C	32 11%C	89 19%CDEFG	33 6%	59 9%i	122 16%lJ	-	-	-	213 43%LMN	3 1%	6 1%
NET: AB	553 27%	332 34%B	221 21%	71 32%fG	119 34%FGH	92 29%G	85 24%	64 21%	122 26%	190 33%JK	177 26%	186 24%	553 100%MNO	-	-	-	106 32%	263 31%
NET: ABC1	1122 55%	580 59%B	541 52%	163 72%DEFGH	203 58%FGh	192 59%FGH	174 49%	148 49%	242 52%	366 64%JK	366 54%	390 51%	553 100%NO	569 100%NO	-	-	237 72%Q	484 58%
NET: C2DE	903 45%	408 41%	496 48%A	62 28%	147 42%C	131 41%C	184 51%CDE	152 51%CDE	227 48%CdE	209 36%	316 46%l	378 49%l	-	-	411 100%LM	492 100%LM	93 28%	354 42%P
NET: DE	492 24%	206 21%	286 28%A	27 12%	76 22%C	60 18%c	111 31%CDE	84 28%CdE	135 29%CDE	103 18%	170 25%l	219 29%l	-	-	-	492 100%LMN	40 12%	161 19%P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2025	157	91	1777	92	230	182	170	158	193	244	309	199
Weighted base	2025	176	101*	1748	85*	233	170	180	148	194	273	284	180
A	152 7%	2 1%	3 3%	146 8%A	7 8%A	22 9%Abg	7 4%	15 8%A	9 6%A	21 11%ABG	29 10%AbG	25 9%Ag	13 7%A
B	401 20%	32 18%	13 13%	356 20%b	12 15%	44 19%	41 24%Bej	32 18%	26 18%	32 16%	76 28%ABEFHIJM	61 21%b	32 18%
C1	569 28%	44 25%	31 30%	494 28%	27 31%	77 33%HJ	47 28%	42 24%	42 29%	43 22%	81 30%j	78 27%	57 32%hJ
C2	411 20%	36 20%	28 27%fgK	347 20%	19 22%	41 18%	29 17%	42 23%k	36 24%K	49 25%fgK	43 16%	56 20%	33 18%
D	279 14%	34 19%DFK	16 16%	229 13%	11 13%	26 11%	27 16%k	26 15%	21 14%	25 13%	26 10%	41 15%k	25 14%
E	213 11%	28 16%DfIKL	11 11%	174 10%	10 12%	22 10%	19 11%	23 13%k	13 9%	25 13%K	19 7%	23 8%	20 11%
NET: AB	553 27%	34 19%	16 16%	503 29%AB	19 22%	66 28%aB	48 28%aB	47 26%b	35 24%	53 27%b	105 38%ABEFGHIJIM	85 30%AB	45 25%
NET: ABC1	1122 55%	78 44%	47 46%	997 57%Ab	46 54%	143 61%ABHiJ	96 56%A	89 49%	77 52%	96 49%	185 68%ABEGHIJLM	163 57%Abj	102 57%A
NET: C2DE	903 45%	98 56%DFGKLM	54 54%dFKI	751 43%	39 46%K	90 39%	75 44%K	91 51%FK	71 48%fK	99 51%FKI	88 32%	121 43%K	78 43%K
NET: DE	492 24%	62 35%DeFijKLM	27 27%k	403 23%	21 24%	49 21%	46 27%K	49 27%K	34 23%	50 26%K	45 17%	65 23%k	45 25%K

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2025	1012	1013	198	360	336	354	309	468	558	690	777	574	573	374	504	323	815
Weighted base	2025	988	1037	225	350	324	358	300	468	575	682	768	553	569	411	492	330	839
Scotland	176 9%	90 9%	87 8%	12 5%	30 9%	25 8%	35 10% ^c	31 10% ^c	42 9%	42 7%	61 9%	73 10%	34 6%	44 8%	36 9%	62 13% ^{LMn}	30 9%	72 9%
North East	85 4%	52 5% ^B	33 3%	14 6% ^h	22 6% ^{fH}	15 5%	12 3%	10 3%	13 3%	36 6% ^{jk}	26 4%	23 3%	19 3%	27 5%	19 5%	21 4%	15 4%	35 4%
North West	233 12%	117 12%	116 11%	24 11%	44 13%	40 12%	36 10%	38 13%	50 11%	68 12%	76 11%	88 11%	66 12%	77 14% ^o	41 10%	49 10%	42 13%	86 10%
Yorkshire & Humberside	170 8%	82 8%	88 8%	30 13% ^{DEF}	16 4%	24 7%	28 8% ^d	28 9% ^D	45 10% ^D	45 8%	52 8%	73 10%	48 9%	47 8%	29 7%	46 9%	24 7%	70 8%
West Midlands	180 9%	87 9%	93 9%	20 9%	33 9%	22 7%	34 9%	27 9%	44 9%	54 9%	56 8%	71 9%	47 8%	42 7%	42 10%	49 10%	24 7%	73 9%
East Midlands	148 7%	74 7%	74 7%	21 9%	23 7%	21 7%	30 9%	21 7%	31 7%	44 8%	52 8%	52 7%	35 6%	42 7%	36 9%	34 7%	27 8%	61 7%
Wales	101 5%	54 5%	47 5%	10 5%	20 6%	20 6%	17 5%	11 4%	23 5%	30 5%	36 5%	34 4%	16 3%	31 5% ^l	28 7% ^L	27 5% ^l	19 6%	42 5%
Eastern	194 10%	88 9%	106 10%	11 5%	29 8%	26 8%	34 9% ^c	33 11% ^C	60 13% ^{CdE}	40 7%	60 9%	94 12% ^{lj}	53 10%	43 8%	49 12% ^M	50 10%	26 8%	84 10%
London	273 14%	109 11%	165 16% ^A	43 19% ^{gH}	56 16% ^H	53 16% ^H	52 15% ^H	36 12% ^H	33 7%	98 17% ^K	106 15% ^K	70 9%	105 19% ^{MNO}	81 14% ^O	43 10%	45 9%	55 17%	133 16%
South East	284 14%	139 14%	144 14%	25 11%	53 15%	44 14%	55 15%	40 13%	66 14%	78 14%	99 15%	106 14%	85 15%	78 14%	56 14%	65 13%	46 14%	113 13%
South West	180 9%	96 10%	84 8%	15 7%	23 7%	33 10%	25 7%	24 8%	60 13% ^{CDFg}	38 7%	58 9%	84 11% ^l	45 8%	57 10%	33 8%	45 9%	22 7%	69 8%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Are We Ready Survey
ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 14
GO Region
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2025	157	91	1777	92	230	182	170	158	193	244	309	199
Weighted base	2025	176	101*	1748	85*	233	170	180	148	194	273	284	180
Scotland	176 9%	176 100%DBEFGHIJKLM	-	-	-	-	-	-	-	-	-	-	-
North East	85 4%	-	-	85 5%AB	85 100%ABFGHIJKLM	-	-	-	-	-	-	-	-
North West	233 12%	-	-	233 13%AB	-	233 100%ABEGHIJKLM	-	-	-	-	-	-	-
Yorkshire & Humberside	170 8%	-	-	170 10%AB	-	-	170 100%ABEFHIJKLM	-	-	-	-	-	-
West Midlands	180 9%	-	-	180 10%AB	-	-	-	180 100%ABEFGIJKLM	-	-	-	-	-
East Midlands	148 7%	-	-	148 8%AB	-	-	-	-	148 100%ABEFGHJKLM	-	-	-	-
Wales	101 5%	-	101 100%DAEFGHIJKLM	-	-	-	-	-	-	-	-	-	-
Eastern	194 10%	-	-	194 11%AB	-	-	-	-	-	194 100%ABEFGHIJKLM	-	-	-
London	273 14%	-	-	273 16%AB	-	-	-	-	-	-	273 100%ABEFGHIJLM	-	-
South East	284 14%	-	-	284 16%AB	-	-	-	-	-	-	-	284 100%ABEFGHIJKM	-
South West	180 9%	-	-	180 10%AB	-	-	-	-	-	-	-	-	180 100%ABEFGHIJKL

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1138	624	514	88	278	267	272	175	58	366	539	233	379	343	219	197	323	815
Weighted base	1168	636	532	114*	274	267	282	178	54*	387	549	232	369	352	246	201	330	839
NET: Public Sector	330 28%	142 22%	188 35%A	37 32%	75 27%	73 27%	77 27%	57 32%h	10 19%	112 29%	151 27%	68 29%	106 29%nO	131 37%LNO	53 22%	40 20%	330 100%Q	-
A nationalised industry/state corporation	26 2%	16 3%	10 2%	9 8%DEFg	6 2%	2 1%	3 1%	4 2%	2 3%	15 4%J	5 1%	6 3%j	7 2%	5 1%	8 3%	6 3%	26 8%Q	-
Central government or civil service (including Courts service and Bank of England)	31 3%	16 3%	14 3%	4 4%	5 2%	8 3%	5 2%	8 5%	-	9 2%	13 2%	8 4%	16 4%NO	14 4%NO	-	1 *	31 9%Q	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	124 11%	51 8%	72 14%A	9 8%	28 10%	37 14%f	24 9%	22 12%	4 7%	37 10%	61 11%	25 11%	45 12%nO	51 14%NO	18 7%	11 5%	124 38%Q	-
A university, or other grant funded establishment (include opted-out schools)	33 3%	14 2%	19 4%	5 5%g	9 3%	6 2%	11 4%g	2 1%	-	14 4%K	17 3%k	2 1%	12 3%O	18 5%NO	3 1%	1 *	33 10%Q	-
A health authority or NHS Trust	69 6%	19 3%	50 9%A	5 5%	15 6%	12 5%	20 7%	14 8%	2 4%	21 5%	32 6%	16 7%	13 4%	37 10%LNO	11 5%	7 4%	69 21%Q	-
The armed forces	2 *	2 *	-	-	1 *	1 *	-	-	-	1 *	1 *	-	1 *	1 *	-	-	2 1%Q	-
Other public sector occupation (Please specify as much detail as possible)	46 4%	23 4%	22 4%	5 4%	10 4%	7 3%	14 5%	8 4%	3 5%	15 4%	20 4%	10 4%	12 3%	6 2%	13 5%M	14 7%LM	46 14%Q	-
NET: Private Sector	839 72%	494 78%B	345 65%	77 68%	199 73%	194 73%	204 73%	120 68%	44 81%g	276 71%	398 73%	164 71%	263 71%M	221 63%	193 78%IM	161 80%LM	-	839 100%P
A charity, voluntary organisation or trust	39 3%	17 3%	22 4%	10 9%DFG	5 2%	12 4%g	7 3%	2 1%	3 6%G	15 4%	19 3%	5 2%	11 3%	13 4%	5 2%	11 5%n	-	39 5%P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
* small base

Prepared by ComRes

Are We Ready Survey
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Absolutes/col percents

Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	1168	636	532	114*	274	267	282	178	54*	387	549	232	369	352	246	201	330	839
Self-employed (Private sector)	143 12%	97 15%B	46 9%	6 6%	32 12%	28 10%	40 14%C	23 13% c	13 25% CDE	39 10%	68 12%	37 16% l	42 11%	39 11%	38 15%	25 12%	-	143 17% P
None of the above/ I work in the Private sector	656 56%	379 60%B	277 52%	61 53%	161 59%	155 58%	157 56%	95 54%	27 50%	222 57%	312 57%	123 53%	211 57% M	170 48%	151 61% M	125 62% M	-	656 78% P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

*** small base**

Are We Ready Survey

ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1138	88	53	997	53	125	96	91	87	108	168	170	99
Weighted base	1168	101*	61*	1006	50*	129	95*	97*	88*	110*	188	159	91*
NET: Public Sector	330 28%	30 29%	19 31%	281 28%	15 29%	42 33%	24 26%	24 25%	27 30%	26 24%	55 29%	46 29%	22 25%
A nationalised industry/state corporation	26 2%	4 4%km	- -	23 2%	- -	4 3%km	4 4%Km	3 3%	4 4%Km	5 4%Km	1 *	3 2%	- -
Central government or civil service (including Courts service and Bank of England)	31 3%	1 1%	3 5%	26 3%	- -	6 5%j	2 2%	2 2%	4 4%	1 1%	8 4%	3 2%	2 3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	124 11%	12 12%	11 18%Hj	101 10%	4 8%	14 11%	10 11%	5 5%	8 9%	8 7%	17 9%	23 14%H	12 13%h
A university, or other grant funded establishment (include opted-out schools)	33 3%	- -	- -	33 3%	2 4%aG	5 4%ag	- -	2 2%	3 3%	1 1%	13 7%AbGJM	8 5%AGjm	1 1%
A health authority or NHS Trust	69 6%	5 5%	4 6%	60 6%	5 9%	8 7%	6 7%	7 7%	6 7%	8 7%	7 4%	9 6%	4 5%
The armed forces	2 *	- -	- -	2 *	- -	- -	- -	- -	- -	- -	- -	1 1%	1 1%
Other public sector occupation (Please specify as much detail as possible)	46 4%	8 7%L	2 3%l	36 4%	4 8%L	5 4%L	3 3%L	6 6%L	3 3%L	4 3%L	10 5%L	- -	3 3%L
NET: Private Sector	839 72%	72 71%	42 69%	724 72%	35 71%	86 67%	70 74%	73 75%	61 70%	84 76%	133 71%	113 71%	69 75%
A charity, voluntary organisation or trust	39 3%	5 5%	2 4%	31 3%	- -	2 1%	3 3%	3 3%	1 2%	5 4%	7 4%	7 5%	3 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
* small base; ** very small base (under 30) ineligible for sig testing

Are We Ready Survey
ONLINE Fieldwork: 12th to 14th April 2019

Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	1168	101*	61*	1006	50*	129	95*	97*	88*	110*	188	159	91*
Self-employed (Private sector)	143 12%	11 11%	9 15%	123 12%	9 18%	14 11%	9 10%	9 9%	11 13%	15 13%	24 13%	18 12%	14 15%
None of the above/ I work in the Private sector	656 56%	56 55%	30 50%	570 57%	26 53%	71 55%	58 61%	61 64%	49 55%	65 59%	101 54%	87 55%	52 57%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**