

Savanta ComRes Voting Intention – 29 January 2021



Savanta ComRes Published Voting Intention

	28 October	3 November	11 November	19 November	25 November	2 December	17 December	1 January	12 January	22 January	29 January
Conservative	42%	40%	40%	41%	39%	39%	38%	41%	40%	39%	40%
Labour	39%	40%	36%	38%	37%	38%	37%	39%	37%	37%	37%
Liberal Democrat	7%	7%	8%	5%	7%	8%	8%	8%	8%	7%	8%
Other	12%	13%	16%	15%	16%	15%	17%	13%	15%	15%	14%

Methodology: Savanta ComRes interviewed 2,070 UK adults online from the 22 to 24 January 2021. Data were weighted to be demographically representative of all UK adults. Voting Intention is also weighted by 2019 past vote recall, EU Referendum past vote and likelihood to vote. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

To commission a Voting Intention poll or a public opinion survey please contact Olly Wright, EVP: oliver.wright@savanta.com

To register for Pollwatch, featuring commentary and insight from the Savanta ComRes team, please email: pollwatch@comresglobal.com

Page: i
Table of Contents

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote? BASE: All respondents	1
QCVIMQ2. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party? BASE: All respondents likely to vote	5
QCVIMQ2a. Which of the following other parties would you vote for? BASE: All respondents likely to vote and choosing Another party	8
QCVIMQ2/2a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party? BASE: All respondents likely to vote	11
QCVIMQ3. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party? BASE: All respondents likely to vote and Undecided or who Prefer not to say	14
QCVIMQ3a. Which of the following other parties would you vote for? BASE: All respondents likely to vote and Undecided or who Prefer not to say	17
QCVIMQ3/3a. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party? BASE: All respondents likely to vote and Undecided or who Prefer not to say	20
QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party? BASE: All respondents likely to vote	23
QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party? BASE: All respondents likely to vote and expressing a voting intention	26
QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party? BASE: All respondents likely to vote and expressing a voting intention (LTV weighted)	29
QCVIMQ4. At the General Election that took on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election? BASE: All respondents	32
QCVIMQ4a. Thinking back to the General Election that took on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party? BASE: All respondents that voted	35
QCVIMQ4b. Which other party did you vote for? BASE: All respondents that voted for another party	38
QCVIMQ9. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum? BASE: All respondents	41
QCVIMQ10. Thinking back to the EU Referendum in 2016 how did you vote? BASE: All respondents that voted	44

Weekly Voting Intention w/c 25th January

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

	Total	Gender		Age																
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+								
Significance Level: 95%																				
Unweighted Total	2070	1019	1051	340	412	363	361	360	234	752	724	594								
Total	2070	1010	1060	230	358	331	366	306	478	588	698	785								
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%								
0 - Certain NOT to vote	102	44	58	17	14	19	15	18	19	31	34	37								
	5%	4%	5%	7% b	4%	6%	4%	6%	4%	5%	5%	5%								
1	26	13	13	6	5	6	3	2	4	11	9	6								
	1%	1%	1%	3% i	1%	2%	1%	1%	1%	2%	1%	1%								
2	26	7	18	5	6	7	3	*	4	11	10	5								
	1%	1%	2% a	2% e	2% e	2% ei	1%	*	1%	2% e	1% e	1%								
3	37	19	19	10	9	12	2	3	1	19	15	4								
	2%	2%	2%	4% defhi	2% fi	4% defi	1%	1%	*	3% defi	2% i	1%								
4	48	23	24	8	20	7	6	2	6	27	13	7								
	2%	2%	2%	3% ei	6% cdefhi	2%	2%	1%	1%	5% cdefhi	2% e	1%								
5	97	52	45	22	30	16	16	7	5	53	33	12								
	5%	5%	4%	10% cdefhi	9% defhi	5% fi	4% fi	2%	1%	9% cdefhi	5% fi	2%								
6	73	34	39	16	25	13	13	7	-	40	26	7								
	4%	3%	4%	7% efhi	7% defhi	4% fi	4% fi	2% f	-	7% cdefhi	4% fi	1%								
7	89	38	52	24	25	19	8	6	8	49	27	14								
	4%	4%	5%	11% cdefhi	7% defhi	6% defi	2%	2%	2%	8% defhi	4% i	2%								
8	149	66	83	23	33	31	27	16	19	56	58	35								
	7%	7%	8%	10% efi	9% efi	9% efi	7%	5%	4%	9% efi	8% fi	4%								
9	144	73	71	17	21	25	21	20	41	38	45	61								
	7%	7%	7%	7%	6%	7%	6%	6%	9%	6% a	6% a	8%								
10 - Certain to vote	1188	620	568	61	148	157	239	219	364	209	396	583								
	57%	61% b	54%	27% a	41% a	47% ag	65% abcgh	71% abcgh	76% abcdgh	36% a	57% abcg	74% abcdgh								
Prefer not to say	16	2	14	2	5	*	5	*	3	7	6	4								
	1%	*	1% a	1%	1% e	*	1% ce	*	1%	1% a	1% fi	*								
Don't know	74	19	55	19	18	19	8	6	4	37	27	10								
	4%	2%	5% a	8% defhi	5% defi	6% defi	2%	2%	1%	6% defhi	4% fi	1%								

Weekly Voting Intention w/c 25th January

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

	Regions														Social grade			
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
	a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	c	d	
Significance Level: 95%																		
Unweighted Total	2070	42	179	234	101	189	120	248	133	160	276	135	253	1729	573	531	317	649
Total	2070	62	175	231	84	169	100	179	147	179	281	193	271	1733	565	582	420	503
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - Certain NOT to vote	102 5%	6 10% fjkl	11 7% fj	11 5% f	5 6% f	11 7% fj	* * c	12 7% fjk	14 9% fjklm	11 6% fj	7 2% fj	4 2% fj	9 3% fj	84 5% f	27 5% fj	25 4% fj	20 5% fj	30 6% fj
1	26 1%	- -	4 2%	1 * c	1 1% c	5 3% c	1 1% c	3 2% c	1 1% c	1 1% c	2 1% c	1 1% c	7 2% c	21 1% c	7 1% c	7 1% c	4 1% c	9 2% c
2	26 1%	1 1%	1 1%	6 3% l	4 5% bghijlm	3 2% l	1 1% l	2 1% l	1 * l	* * l	2 1% l	3 1% l	1 * l	23 1% l	14 2% bd	1 * bd	8 2% bd	3 1% bd
3	37 2%	1 1%	2 1%	4 2% l	2 2% l	2 1% l	1 1% l	2 1% l	4 3% l	1 1% l	9 3% l	2 1% l	6 2% l	33 2% l	10 2% l	14 2% l	7 2% l	6 1% l
4	48 2%	2 3%	4 2%	7 3% i	3 3% i	7 4% i	1 1% i	3 2% i	2 1% i	1 1% i	5 2% i	3 1% i	11 4% i	41 2% i	14 2% i	9 2% i	11 3% i	13 3% i
5	97 5%	2 3%	4 2%	13 6% b	5 6% b	4 2% b	2 2% b	11 6% b	10 7% b	9 5% b	13 5% b	7 3% b	17 6% be	90 5% be	25 4% be	27 5% be	29 7% be	16 3% be
6	73 4%	2 3%	5 3%	7 3% k	3 3% k	6 4% k	5 5% k	5 3% k	4 3% k	4 2% k	17 6% k	3 1% k	13 5% k	61 4% k	33 6% bd	14 2% bd	21 5% bd	5 1% bd
7	89 4%	1 2%	5 3%	16 7% bdi	1 1% bdi	11 6% di	6 6% di	9 5% i	3 2% i	1 1% i	10 4% i	5 2% i	22 8% bdhijkm	78 4% i	31 5% d	21 4% d	23 6% d	14 3% d
8	149 7%	6 10% c	9 5% c	6 3% c	13 15% bcefg hijkm	13 8% c	5 5% c	12 7% c	10 7% c	11 6% c	16 6% c	14 7% c	33 12% bcfgijm	129 7% c	46 8% d	36 6% d	40 10% d	26 5% d
9	144 7%	8 12% be	6 4% be	15 7% be	5 6% be	7 4% be	7 7% be	13 7% be	9 6% be	9 5% be	27 10% be	12 6% be	26 10% be	123 7% be	36 6% be	50 9% be	24 6% be	34 7% be
10 - Certain to vote	1188 57%	34 56% cdeghijlm	121 69% cdeghijlm	133 58% dl	38 45% l	96 57% l	62 62% dl	95 53% l	80 55% l	122 68% cdeghijlm	160 57% dl	135 70% cdeghijlm	111 41% dl	971 56% dl	302 53% c	344 59% c	218 52% c	325 65% ac
Prefer not to say	16 1%	- -	1 *	3 1% j	3 4% bgijklm	2 1% j	* *	1 *	2 1% j	2 1% j	- -	- -	1 *	15 1% j	7 1% j	5 1% j	3 1% j	2 * j

Weekly Voting Intention w/c 25th January

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

	Regions													Social grade				
	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE	
Total	a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	c	d	
Significance Level: 95%																		
Unweighted Total	2070	42	179	234	101	189	120	248	133	160	276	135	253	1729	573	531	317	649
Total	2070	62	175	231	84	169	100	179	147	179	281	193	271	1733	565	582	420	503
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	74	-	2	8	1	3	7	9	8	5	12	6	12	64	14	28	12	19
	4%	-	1%	3%	1%	2%	7%	5%	6%	3%	4%	3%	4%	4%	2%	5%	3%	4%
							bde	b	b							a		

Weekly Voting Intention w/c 25th January

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

	Voting Intention							2019 Past Vote								2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	*e	f	a	b	c	*d	*e	f	*g	h	i	a	b
Significance Level: 95%																		
Unweighted Total	2070	494	586	81	75	8	113	571	514	114	15	29	67	6	44	412	672	662
Total	2070	564	533	97	71	6	124	657	484	132	9	32	65	7	63	362	762	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - Certain NOT to vote	102 5%	- -	- -	- -	- -	- -	- -	2 *	9 2% a	- -	- -	1 4%	3 5% ac	- -	- -	73 20% abcfh	22 3%	10 1%
1	26 1%	- -	- -	- -	- -	- -	- -	1 *	1 *	1 1%	- -	- -	1 1% a	- -	- -	19 5% abc	5 1% b	- -
2	26 1%	- -	- -	- -	- -	- -	- -	2 *	1 *	2 2% b	- -	- -	- -	- -	- -	16 4% ab	6 1% b	- -
3	37 2%	- -	- -	- -	- -	- -	- -	3 *	4 1%	1 *	- -	* 1%	- -	- -	* 1% ab	15 4% ab	7 1%	2 *
4	48 2%	- -	- -	- -	- -	- -	- -	6 1%	2 *	- -	* 4%	* 1%	- -	- -	1 1% abc	16 4% abc	7 1% abc	6 1%
5	97 5%	- -	- -	- -	- -	- -	- -	13 2%	13 3%	* *	- -	- -	- -	- -	- -	44 12% abcfh	19 3%	22 3%
6	73 4%	20 3%	30 6%	5 5%	5 7%	1 25%	5 4%	13 2%	16 3%	5 4%	- -	- -	3 4%	1 23%	- -	18 5% a	14 2%	25 4%
7	89 4%	18 3%	44 8% a	3 3%	2 3%	1 10%	4 3%	10 2%	15 3%	3 2%	- -	- -	- -	1 9%	1 1% abcf	37 10% abcf	18 2%	21 3%
8	149 7%	49 9%	42 8%	9 9%	4 5%	1 10%	19 15% abd	35 5%	38 8% f	15 11% af	1 10%	1 4%	1 1%	1 9%	8 13% af	31 8% af	48 6%	43 6%
9	144 7%	47 8%	39 7%	17 17% abd	2 2%	1 15%	13 10% d	51 8%	31 6%	16 12% bfi	1 6%	7 22%	2 3%	- -	8 13% i	18 5% i	34 4%	77 11% a
10 - Certain to vote	1188 57%	430 76% bc	377 71%	64 66% abd	59 83% bcf	2 41%	83 67%	512 78% bci	346 71% i	87 66% i	7 79%	20 61%	55 85% bci	2 27%	45 71% i	53 15% i	560 73%	487 70%
Prefer not to say	16 1%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	2 5%	- -	- -	- -	1 *	4 1% b	- -
Don't know	74 4%	- -	- -	- -	- -	- -	- -	8 1%	9 2%	1 1%	- -	1 3%	- -	2 33%	- -	20 6% abcf	16 2% b	5 1%

Weekly Voting Intention w/c 25th January

QCVIMQ2. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1567	808	759	201	283	267	295	310	211	484	562	521
Total	1644	830	813	141	251	244	308	268	432	393	552	699
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	564	321	243	22	53	74	103	109	203	75	176	313
	34%	39%	30%	16%	21%	30%	33%	41%	47%	19%	32%	45%
		b				abg	abg	abcgh	abcdgh		abg	abcdgh
Labour	533	241	292	77	119	91	109	77	60	196	200	137
	32%	29%	36%	54%	47%	37%	35%	29%	14%	50%	36%	20%
			a	cdefhi	cdefhi	efi	fi	fi		cdefhi	efi	
Liberal Democrat	97	50	47	8	16	16	14	11	32	24	30	43
	6%	6%	6%	6%	6%	7%	5%	4%	7%	6%	6%	6%
SNP	71	32	39	3	13	14	23	7	11	16	37	18
	4%	4%	5%	2%	5%	6%	7%	2%	3%	4%	7%	3%
						ei	aefgi				aefi	
Plaid Cymru	6	2	4	1	1	2	2	-	-	2	4	-
	*	*	1%	1%	*	1%	1%	-	-	*	1%	-
				i		i					i	
Another party	124	77	47	12	17	16	18	28	32	29	34	60
	8%	9%	6%	9%	7%	7%	6%	10%	7%	7%	6%	9%
		b						dh				
Undecided	215	95	120	17	23	27	35	31	82	40	62	113
	13%	11%	15%	12%	9%	11%	12%	12%	19%	10%	11%	16%
									bcdegh			bgh
Prefer not to say	33	12	21	1	10	4	3	4	11	10	7	16
	2%	1%	3%	*	4%	2%	1%	2%	3%	3%	1%	2%
					adh							

Weekly Voting Intention w/c 25th January

QCVIMQ2. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote

	Regions													Social grade				
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
Significance Level: 95%																		
Unweighted Total	1567	30	145	176	71	144	98	178	90	125	213	111	186	1294	444	409	239	475
Total	1644	51	145	178	59	133	86	135	106	147	230	168	206	1362	448	465	327	404
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	564 34%	- -	32 22%	55 31%	23 39%	50 37%	31 36%	67 50%	49 47%	66 45%	74 32%	58 35%	59 29%	502 37%	157 35%	143 31%	116 35%	149 37%
			a	a	ab	ab	ab	abceijklm	abcjl	abcjl	ab	ab	a	abl				
Labour	533 32%	- -	15 11%	73 41%	22 37%	52 39%	29 34%	43 32%	34 32%	42 28%	88 38%	49 29%	87 42%	489 36%	140 31%	170 36%	111 34%	113 28%
				abik	ab	ab	ab	ab	ab	ab	ab	ab	abgik	ab		d		
Liberal Democrat	97 6%	- -	14 9%	12 7%	2 3%	2 2%	4 4%	4 3%	3 3%	8 6%	17 7%	12 7%	20 10%	79 6%	35 8%	27 6%	19 6%	17 4%
			eg	e							eg	e	eghm	e	d			
SNP	71 4%	- -	71 49%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 3%	31 7%	13 4%	16 4%
			acdefghijklm													a		
Plaid Cymru	6 *	- -	- -	- -	- -	- -	6 7%	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	3 1%	2 *
							bcdefghijklm											
Another party	124 8%	51 100%	2 1%	12 7%	3 5%	3 2%	7 8%	6 5%	3 3%	8 5%	6 3%	12 7%	12 6%	65 5%	39 9%	29 6%	15 5%	40 10%
		bcdefghijklm		b			bej					b	b	b	c			c
Undecided	215 13%	- -	8 5%	20 11%	9 16%	24 18%	10 11%	14 10%	14 13%	24 16%	41 18%	28 17%	23 11%	198 15%	54 12%	59 13%	44 14%	58 14%
				ab	abg				ab	ab	abg	ab	ab	ab				
Prefer not to say	33 2%	- -	3 2%	6 4%	- -	1 1%	- -	1 1%	2 2%	- -	4 2%	9 5%	6 3%	30 2%	12 3%	7 1%	6 2%	9 2%
				i							efgi	i						

Weekly Voting Intention w/c 25th January

QCVIMQ2. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote

	Voting Intention						2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%																		
Unweighted Total	1567	494	586	81	75	8	113	530	466	109	14	23	65	5	42	184	583	613
Total	1644	564	533	97	71	6	124	621	445	127	9	28	61	4	62	157	674	653
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	564	564	-	-	-	-	-	476	22	7	1	-	-	-	1	36	370	124
	34%	100%	-	-	-	-	-	77%	5%	5%	6%	-	-	1%	23%	-	55%	19%
		bcd						bcd							bcf		b	
Labour	533	-	533	-	-	-	-	28	367	26	-	1	2	-	3	70	126	273
	32%	-	100%	-	-	-	-	5%	82%	21%	-	5%	3%	-	5%	44%	19%	42%
			acd						ac	hi					ac		a	
Liberal Democrat	97	-	-	97	-	-	-	10	7	69	-	1	2	-	-	7	17	67
	6%	-	-	100%	-	-	-	2%	2%	54%	-	4%	3%	-	-	4%	3%	10%
				ab						bf					ab		a	
SNP	71	-	-	-	71	-	-	4	1	-	-	-	55	-	-	9	9	48
	4%	-	-	-	100%	-	-	1%	*	-	-	-	90%	-	-	6%	1%	7%
				ab									ab		bc		a	
Plaid Cymru	6	-	-	-	-	6	-	1	1	-	*	-	-	3	-	-	1	4
	*	-	-	-	-	100%	-	*	*	-	4%	-	-	78%	-	-	*	1%
Another party	124	-	-	-	-	-	124	23	10	5	6	9	-	-	49	8	54	49
	8%	-	-	-	-	-	100%	4%	2%	4%	70%	32%	-	-	78%	5%	8%	7%
							abcd								ab			
Undecided	215	-	-	-	-	-	-	79	34	19	2	16	3	1	9	25	90	80
	13%	-	-	-	-	-	-	13%	8%	15%	19%	59%	4%	22%	15%	16%	13%	12%
								bf		bf					bf			
Prefer not to say	33	-	-	-	-	-	-	-	3	1	-	-	-	-	-	4	6	7
	2%	-	-	-	-	-	-	-	1%	1%	-	-	-	-	-	2%	1%	1%
										a					ab			

Weekly Voting Intention w/c 25th January

QCVIMQ2a. Which of the following other parties would you vote for?

BASE: All respondents likely to vote and choosing Another party

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	*a	*b	*c	*d	e	*f	g	h	i
Unweighted Total	113	67	46	16	18	16	15	31	17	34	31	48
Total	124	77	47	12	17	16	18	28	32	29	34	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Reform UK	26	21	4	1	4	4	4	7	5	5	8	13
	21%	28%	9%	8%	22%	28%	20%	26%	17%	16%	24%	21%
		b										
Green	30	11	18	2	3	4	6	5	10	5	10	15
	24%	15%	39%	17%	17%	24%	32%	19%	30%	17%	28%	25%
		a										
Another party	59	39	20	8	6	5	7	15	17	14	13	33
	48%	50%	43%	62%	37%	32%	40%	54%	53%	48%	36%	54%
Undecided	10	6	4	2	4	3	1	-	-	6	4	-
	8%	7%	8%	13%	25%	16%	8%	-	-	20%	12%	-
										ei	i	
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

Weekly Voting Intention w/c 25th January

QCVIMQ2a. Which of the following other parties would you vote for?

BASE: All respondents likely to vote and choosing Another party

	Regions													Social grade				
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
	a	*b	*c	*d	*e	*f	*g	*h	*i	*j	*k	*l	m	a	*b	*c	d	
Significance Level: 95%																		
Unweighted Total	113	30	2	13	5	4	6	12	3	10	8	9	11	75	33	22	14	44
Total	124	51	2	12	3	3	7	6	3	8	6	12	12	65	39	29	15	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Reform UK	26	-	1	5	1	1	2	2	1	4	2	2	5	23	5	5	5	10
	21%	-	48%	46%	30%	31%	33%	31%	32%	54%	28%	16%	41%	35%	14%	19%	35%	24%
														a				
Green	30	-	1	3	1	1	4	3	1	2	3	6	4	24	7	4	4	14
	24%	-	52%	29%	28%	26%	67%	46%	48%	22%	54%	51%	30%	37%	18%	14%	28%	35%
														a				
Another party	59	51	-	2	1	1	-	-	-	*	1	2	-	8	23	17	4	15
	48%	100%	-	19%	42%	43%	-	-	-	4%	18%	14%	-	12%	58%	59%	28%	37%
		m																
Undecided	10	-	-	1	-	-	-	1	1	2	-	2	3	10	4	3	1	2
	8%	-	-	5%	-	-	-	23%	20%	20%	-	18%	29%	15%	11%	9%	9%	4%
														a				
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Weekly Voting Intention w/c 25th January

QCVIMQ2a. Which of the following other parties would you vote for?

BASE: All respondents likely to vote and choosing Another party

	Voting Intention						2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		*a	*b	*c	*d	*e	f	*a	*b	*c	*d	*e	*f	*g	h	*i	a	b
Significance Level: 95%																		
Unweighted Total	113	-	-	-	-	-	113	22	12	4	9	9	-	-	30	12	46	42
Total	124	-	-	-	-	-	124	23	10	5	6	9	-	-	49	8	54	49
	100%	-	-	-	-	-	100%	100%	100%	100%	100%	100%	-	-	100%	100%	100%	100%
Reform UK	26	-	-	-	-	-	26	10	1	-	6	1	-	-	3	1	18	4
	21%	-	-	-	-	-	21%	45%	14%	-	100%	7%	-	-	6%	15%	34%	8%
																	b	
Green	30	-	-	-	-	-	30	8	6	5	-	7	-	-	-	3	10	16
	24%	-	-	-	-	-	24%	34%	58%	100%	-	75%	-	-	-	43%	18%	33%
Another party	59	-	-	-	-	-	59	4	2	-	-	-	-	-	46	2	25	27
	48%	-	-	-	-	-	48%	18%	22%	-	-	-	-	-	94%	28%	47%	54%
Undecided	10	-	-	-	-	-	10	1	1	-	-	2	-	-	-	1	-	3
	8%	-	-	-	-	-	8%	3%	6%	-	-	18%	-	-	-	14%	-	5%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1567	808	759	201	283	267	295	310	211	484	562	521
Total	1644	830	813	141	251	244	308	268	432	393	552	699
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	564	321	243	22	53	74	103	109	203	75	176	313
	34%	39%	30%	16%	21%	30%	33%	41%	47%	19%	32%	45%
		b				abg	abg	abcgh	abcdgh		abg	abcdgh
Labour	533	241	292	77	119	91	109	77	60	196	200	137
	32%	29%	36%	54%	47%	37%	35%	29%	14%	50%	36%	20%
		a		cdefhi	cdefhi	efi	fi	fi		cdefhi	efi	
Liberal Democrat	97	50	47	8	16	16	14	11	32	24	30	43
	6%	6%	6%	6%	6%	7%	5%	4%	7%	6%	6%	6%
Reform UK	26	21	4	1	4	4	4	7	5	5	8	13
	2%	3%	1%	1%	1%	2%	1%	3%	1%	1%	1%	2%
		b										
Green	30	11	18	2	3	4	6	5	10	5	10	15
	2%	1%	2%	1%	1%	2%	2%	2%	2%	1%	2%	2%
SNP	71	32	39	3	13	14	23	7	11	16	37	18
	4%	4%	5%	2%	5%	6%	7%	2%	3%	4%	7%	3%
						ei	aefgi				aefi	
Plaid Cymru	6	2	4	1	1	2	2	-	-	2	4	-
	*	*	1%	1%	*	1%	1%	-	-	*	1%	-
				i		i					i	
Another party	59	39	20	8	6	5	7	15	17	14	13	33
	4%	5%	3%	5%	2%	2%	2%	6%	4%	4%	2%	5%
		b		h				cdh				h
Undecided	225	101	124	19	27	29	37	31	82	46	66	113
	14%	12%	15%	13%	11%	12%	12%	12%	19%	12%	12%	16%
									bcdegh			bg
Prefer not to say	33	12	21	1	10	4	3	4	11	10	7	16
	2%	1%	3%	*	4%	2%	1%	2%	3%	3%	1%	2%
					adh							

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote

	Regions													Social grade				
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
Significance Level: 95%																		
Unweighted Total	1567	30	145	176	71	144	98	178	90	125	213	111	186	1294	444	409	239	475
Total	1644	51	145	178	59	133	86	135	106	147	230	168	206	1362	448	465	327	404
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	564 34%	- -	32 22%	55 31%	23 39%	50 37%	31 36%	67 50%	49 47%	66 45%	74 32%	58 35%	59 29%	502 37%	157 35%	143 31%	116 35%	149 37%
			a	a	ab	ab	ab	abceefjklm	abcjl	abcjl	ab	ab	a	abl				
Labour	533 32%	- -	15 11%	73 41%	22 37%	52 39%	29 34%	43 32%	34 32%	42 28%	88 38%	49 29%	87 42%	489 36%	140 31%	170 36%	111 34%	113 28%
				abik	ab	ab	ab	ab	ab	ab	ab	ab	abgik	ab		d		
Liberal Democrat	97 6%	- -	14 9%	12 7%	2 3%	2 2%	4 4%	4 3%	3 3%	8 6%	17 7%	12 7%	20 10%	79 6%	35 8%	27 6%	19 6%	17 4%
			eg	e							eg	e	eghm	e	d			
Reform UK	26 2%	- -	1 1%	5 3%	1 2%	1 1%	2 3%	2 1%	1 1%	4 3%	2 1%	2 1%	5 2%	23 2%	5 1%	5 1%	5 2%	10 2%
Green	30 2%	- -	1 1%	3 2%	1 1%	1 1%	4 5%	3 2%	1 1%	2 1%	3 1%	6 4%	4 2%	24 2%	7 2%	4 1%	4 1%	14 4%
							bem											b
SNP	71 4%	- -	71 49%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 3%	31 7%	13 4%	16 4%
			acdefghijklm													a		
Plaid Cymru	6 *	- -	- -	- -	- -	- -	6 7%	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	3 1%	2 *
							bcdefghijklm											
Another party	59 4%	51 100%	- -	2 1%	1 2%	1 1%	- -	- -	- -	* *	1 *	2 1%	- -	8 1%	23 5%	17 4%	4 1%	15 4%
		bcdefghijklm		l											c			
Undecided	225 14%	- -	8 5%	21 12%	9 16%	24 18%	10 11%	15 11%	15 14%	25 17%	41 18%	31 18%	26 13%	207 15%	58 13%	62 13%	45 14%	60 15%
				ab	ab	ab			ab	ab	ab	ab	ab	ab				
Prefer not to say	33 2%	- -	3 2%	6 4%	- -	1 1%	- -	1 1%	2 2%	- -	4 2%	9 5%	6 3%	30 2%	12 3%	7 1%	6 2%	9 2%
				i							efgi	i						

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote

	Voting Intention							2019 Past Vote								2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%																		
Unweighted Total	1567	494	586	81	75	8	113	530	466	109	14	23	65	5	42	184	583	613
Total	1644	564	533	97	71	6	124	621	445	127	9	28	61	4	62	157	674	653
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	564	564	-	-	-	-	-	476	22	7	1	-	-	-	1	36	370	124
	34%	100%	-	-	-	-	-	77%	5%	5%	6%	-	-	1%	23%	-	55%	19%
		bcdf						bcfhi							bcfh		b	
Labour	533	-	533	-	-	-	-	28	367	26	-	1	2	-	3	70	126	273
	32%	-	100%	-	-	-	-	5%	82%	21%	-	5%	3%	-	5%	44%	19%	42%
			acdf						acfhi	afh					acf		a	
Liberal Democrat	97	-	-	97	-	-	-	10	7	69	-	1	2	-	-	7	17	67
	6%	-	-	100%	-	-	-	2%	2%	54%	-	4%	3%	-	-	4%	3%	10%
				abdf						abfhi						ab		a
Reform UK	26	-	-	-	-	-	26	10	1	-	6	1	-	-	3	1	18	4
	2%	-	-	-	-	-	21%	2%	*	-	70%	2%	-	-	5%	1%	3%	1%
							abcd	b							bci		b	
Green	30	-	-	-	-	-	30	8	6	5	-	7	-	-	-	3	10	16
	2%	-	-	-	-	-	24%	1%	1%	4%	-	24%	-	-	-	2%	1%	2%
							abcd											
SNP	71	-	-	-	71	-	-	4	1	-	-	-	55	-	-	9	9	48
	4%	-	-	-	100%	-	-	1%	*	-	-	-	90%	-	-	6%	1%	7%
					abcf								abchi		abc		a	
Plaid Cymru	6	-	-	-	-	6	-	1	1	-	*	-	-	3	-	-	1	4
	*	-	-	-	-	100%	-	*	*	-	4%	-	-	78%	-	-	*	1%
Another party	59	-	-	-	-	-	59	4	2	-	-	-	-	-	46	2	25	27
	4%	-	-	-	-	-	48%	1%	1%	-	-	-	-	-	74%	1%	4%	4%
							abcd								abcfi			
Undecided	225	-	-	-	-	-	10	80	35	19	2	18	3	1	9	26	90	83
	14%	-	-	-	-	-	8%	13%	8%	15%	19%	65%	4%	22%	15%	17%	13%	13%
							abcd	bf		bf					bf			
Prefer not to say	33	-	-	-	-	-	-	-	3	1	-	-	-	-	-	4	6	7
	2%	-	-	-	-	-	-	-	1%	1%	-	-	-	-	2%	1%	1%	
										a					ab			

Weekly Voting Intention w/c 25th January

QCVIMQ3. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and Undecided or who Prefer not to say

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i
Unweighted Total	223	100	123	24	42	37	40	40	40	66	77	80
Total	258	113	145	20	37	33	40	36	93	56	73	128
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	21	12	9	3	5	1	1	3	9	8	2	11
	8%	10%	6%	15%	13%	2%	3%	7%	9%	14%	3%	9%
					h					h		
Labour	20	7	13	4	3	4	4	2	1	7	9	4
	8%	6%	9%	21%	9%	13%	11%	7%	2%	13%	12%	3%
						i				fi	i	
Liberal Democrat	3	1	2	-	2	-	-	-	1	2	-	1
	1%	1%	1%	-	6%	-	-	-	1%	4%	-	1%
					h							
SNP	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Another party	18	10	8	1	2	5	1	2	7	3	6	9
	7%	9%	6%	3%	6%	15%	3%	7%	7%	5%	9%	7%
Undecided	159	71	88	10	16	20	26	24	64	25	47	87
	62%	63%	61%	50%	42%	61%	66%	67%	69%	45%	64%	68%
							bg	bg	bg		bg	bg
Prefer not to say	36	12	24	2	9	3	7	4	11	11	10	16
	14%	11%	17%	11%	24%	9%	17%	12%	12%	19%	14%	12%

Weekly Voting Intention w/c 25th January

QCVIMQ3. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and Undecided or who Prefer not to say

	Regions												Social grade				
	Total	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
		*a	*b	*c	*d	*e	*f	*g	*h	i	*j	*k	l	a	b	c	d
Significance Level: 95%																	
Unweighted Total	223	12	23	11	25	15	19	15	21	36	22	24	196	55	50	35	83
Total	258	11	27	9	25	10	16	17	25	45	39	33	237	70	68	51	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	21 8%	1 6%	-	-	1 2%	-	4 24%	* 2%	5 19%	6 13%	2 6%	3 8%	20 9%	6 8%	8 12%	1 3%	6 8%
Labour	20 8%	-	5 18%	* 5%	4 16%	* 4%	2 10%	1 8%	2 10%	1 1%	2 6%	2 5%	19 8%	3 5%	6 10%	7 13%	3 5%
Liberal Democrat	3 1%	-	-	1 12%	-	-	-	-	-	1 2%	-	1 4%	3 1%	-	-	2 4%	1 2%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	18 7%	-	-	3 28%	-	1 11%	-	1 4%	1 3%	8 18%	2 6%	3 9%	17 7%	2 3%	7 10%	7 14%	3 4%
Undecided	159 62%	8 70%	15 54%	5 54%	20 78%	8 86%	10 60%	12 71%	16 62%	26 58%	20 51%	20 62%	143 60%	47 67%	39 57%	26 50%	48 70%
Prefer not to say	36 14%	3 24%	8 29%	-	1 3%	-	1 6%	2 14%	2 6%	4 9%	12 31%	4 12%	34 14%	12 17%	8 12%	8 16%	8 12%

Weekly Voting Intention w/c 25th January

QCVIMQ3. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and Undecided or who Prefer not to say

	Voting Intention						2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		*a	*b	*c	*d	*e	*f	a	b	*c	*d	*e	*f	*g	*h	i	a	b
Significance Level: 95%																		
Unweighted Total	223	-	-	-	-	-	13	63	33	13	3	13	3	1	8	31	83	68
Total	258	-	-	-	-	-	10	80	38	20	2	18	3	1	9	30	96	90
	100%	-	-	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	21	-	-	-	-	-	5	14	-	-	-	-	-	-	-	4	12	*
	8%	-	-	-	-	-	47%	17%	-	-	-	-	-	-	-	15%	13%	*
								b								b	b	
Labour	20	-	-	-	-	-	2	5	11	-	-	-	-	-	-	1	5	5
	8%	-	-	-	-	-	16%	6%	30%	-	-	-	-	-	-	3%	5%	6%
									ai									
Liberal Democrat	3	-	-	-	-	-	-	-	-	1	-	-	-	-	-	2	-	2
	1%	-	-	-	-	-	-	-	-	4%	-	-	-	-	-	8%	-	2%
																a		
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	18	-	-	-	-	-	3	1	4	-	-	9	-	-	2	-	3	12
	7%	-	-	-	-	-	26%	1%	11%	-	-	49%	-	-	24%	-	3%	13%
									a								a	a
Undecided	159	-	-	-	-	-	1	61	19	19	2	9	3	1	7	18	70	60
	62%	-	-	-	-	-	11%	76%	51%	91%	100%	51%	100%	100%	76%	61%	73%	66%
								b										
Prefer not to say	36	-	-	-	-	-	-	-	3	1	-	-	-	-	-	4	6	11
	14%	-	-	-	-	-	-	-	9%	5%	-	-	-	-	13%	6%	6%	12%
									a						a			

Weekly Voting Intention w/c 25th January

QCVIMQ3a. Which of the following other parties would you vote for?

BASE: All respondents likely to vote and Undecided or who Prefer not to say

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		*a	*b	*a	*b	*c	*d	*e	*f	*g	*h	*i
Unweighted Total	15	8	7	1	4	3	2	3	2	5	5	5
Total	18	10	8	1	2	5	1	2	7	3	6	9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Reform UK	3	1	2	-	-	-	-	1	2	-	-	3
	17%	8%	27%	-	-	-	-	33%	34%	-	-	34%
Green	8	7	1	-	1	2	-	1	4	1	2	6
	43%	69%	14%	-	35%	32%	-	49%	66%	27%	25%	62%
Another party	2	*	2	-	-	2	-	*	-	-	2	*
	12%	4%	21%	-	-	36%	-	18%	-	-	28%	5%
Undecided	5	2	3	1	1	2	1	-	-	2	3	-
	26%	19%	34%	100%	50%	32%	100%	-	-	60%	47%	-
Prefer not to say	*	-	*	-	*	-	-	-	-	*	-	-
	2%	-	4%	-	16%	-	-	-	-	12%	-	-

Weekly Voting Intention w/c 25th January

QCVIMQ3a. Which of the following other parties would you vote for?

BASE: All respondents likely to vote and Undecided or who Prefer not to say

	Regions											Social grade				
	Total	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
		*a	*b	*c	*d	*e	*f	*g	*h	*i	*j	*k	*a	*b	*c	*d
Significance Level: 95%																
Unweighted Total	15	-	2	-	1	-	1	2	4	2	3	14	3	4	3	5
Total	18	-	3	-	1	-	1	1	8	2	3	17	2	7	7	3
	100%	-	100%	-	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Reform UK	3	-	2	-	-	-	-	-	-	1	-	3	-	2	-	1
	17%	-	86%	-	-	-	-	-	-	33%	-	18%	-	34%	-	31%
Green	8	-	-	-	-	-	-	-	8	-	-	8	1	-	7	-
	43%	-	-	-	-	-	-	-	100%	-	-	46%	41%	-	100%	-
Another party	2	-	-	-	-	-	-	*	-	-	2	2	-	2	-	*
	12%	-	-	-	-	-	-	55%	-	-	61%	13%	-	27%	-	17%
Undecided	5	-	-	-	1	-	1	*	-	2	1	4	1	3	-	1
	26%	-	-	-	100%	-	100%	45%	-	67%	39%	21%	59%	40%	-	38%
Prefer not to say	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-	*
	2%	-	14%	-	-	-	-	-	-	-	-	2%	-	-	-	14%

Weekly Voting Intention w/c 25th January

QCVIMQ3a. Which of the following other parties would you vote for?

BASE: All respondents likely to vote and Undecided or who Prefer not to say

	Voting Intention						2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		*a	*b	*c	*d	*e	*f	*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b
Significance Level: 95%																		
Unweighted Total	15	-	-	-	-	-	3	1	3	-	-	4	-	-	2	-	4	7
Total	18	-	-	-	-	-	3	1	4	-	-	9	-	-	2	-	3	12
	100%	-	-	-	-	-	100%	100%	100%	-	-	100%	-	-	100%	-	100%	100%
Reform UK	3	-	-	-	-	-	-	1	2	-	-	-	-	-	-	-	1	2
	17%	-	-	-	-	-	-	100%	55%	-	-	-	-	-	-	-	23%	19%
Green	8	-	-	-	-	-	-	-	1	-	-	7	-	-	-	-	-	7
	43%	-	-	-	-	-	-	-	19%	-	-	82%	-	-	-	-	-	56%
Another party	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	2	-
	12%	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	66%	-	
Undecided	5	-	-	-	-	-	3	-	1	-	-	2	-	-	-	-	-	3
	26%	-	-	-	-	-	100%	-	25%	-	-	18%	-	-	-	-	-	25%
Prefer not to say	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-
	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	-

Weekly Voting Intention w/c 25th January

QCVIMQ3/3a. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and Undecided or who Prefer not to say

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i
Unweighted Total	223	100	123	24	42	37	40	40	40	66	77	80
Total	258	113	145	20	37	33	40	36	93	56	73	128
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	21	12	9	3	5	1	1	3	9	8	2	11
	8%	10%	6%	15%	13%	2%	3%	7%	9%	14%	3%	9%
					h					h		
Labour	20	7	13	4	3	4	4	2	1	7	9	4
	8%	6%	9%	21%	9%	13%	11%	7%	2%	13%	12%	3%
						i				fi	i	
Liberal Democrat	3	1	2	-	2	-	-	-	1	2	-	1
	1%	1%	1%	-	6%	-	-	-	1%	4%	-	1%
					h							
Reform UK	3	1	2	-	-	-	-	1	2	-	-	3
	1%	1%	2%	-	-	-	-	2%	2%	-	-	2%
Green	8	7	1	-	1	2	-	1	4	1	2	6
	3%	6%	1%	-	2%	5%	-	3%	5%	1%	2%	4%
		b										
SNP	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Another party	2	*	2	-	-	2	-	*	-	-	2	*
	1%	*	1%	-	-	5%	-	1%	-	-	2%	*
Undecided	164	73	91	10	17	22	28	24	64	27	50	87
	64%	65%	63%	53%	45%	66%	69%	67%	69%	48%	68%	68%
							bg		bg		bg	bg
Prefer not to say	37	12	24	2	9	3	7	4	11	11	10	16
	14%	11%	17%	11%	24%	9%	17%	12%	12%	20%	14%	12%

Weekly Voting Intention w/c 25th January

QCVIMQ3/3a. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and Undecided or who Prefer not to say

	Regions													Social grade			
	Total	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
		*a	*b	*c	*d	*e	*f	*g	*h	i	*j	*k	l	a	b	c	d
Significance Level: 95%																	
Unweighted Total	223	12	23	11	25	15	19	15	21	36	22	24	196	55	50	35	83
Total	258	11	27	9	25	10	16	17	25	45	39	33	237	70	68	51	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	21 8%	1 6%	-	-	1 2%	-	4 24%	* 2%	5 19%	6 13%	2 6%	3 8%	20 9%	6 8%	8 12%	1 3%	6 8%
Labour	20 8%	-	5 18%	* 5%	4 16%	* 4%	2 10%	1 8%	2 10%	1 1%	2 6%	2 5%	19 8%	3 5%	6 10%	7 13%	3 5%
Liberal Democrat	3 1%	-	-	1 12%	-	-	-	-	-	1 2%	-	1 4%	3 1%	-	-	2 4%	1 2%
Reform UK	3 1%	-	-	2 24%	-	-	-	-	-	-	1 2%	-	3 1%	-	2 3%	-	1 1%
Green	8 3%	-	-	-	-	-	-	-	-	8 18%	-	-	8 3%	1 1%	-	7 14%	-
										l						abd	
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	2 1%	-	-	-	-	-	-	-	* 2%	-	-	2 5%	2 1%	-	2 3%	-	* 1%
Undecided	164 64%	8 70%	15 54%	5 54%	20 78%	9 96%	10 60%	13 75%	16 63%	26 58%	22 55%	21 66%	147 62%	48 69%	41 60%	26 50%	49 71%
Prefer not to say	37 14%	3 24%	8 29%	* 4%	1 3%	-	1 6%	2 14%	2 6%	4 9%	12 31%	4 12%	34 14%	12 17%	8 12%	8 16%	8 12%

Weekly Voting Intention w/c 25th January

QCVIMQ3/3a. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and Undecided or who Prefer not to say

	Voting Intention						2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		*a	*b	*c	*d	*e	*f	a	b	*c	*d	*e	*f	*g	*h	i	a	b
Significance Level: 95%																		
Unweighted Total	223	-	-	-	-	-	13	63	33	13	3	13	3	1	8	31	83	68
Total	258	-	-	-	-	-	10	80	38	20	2	18	3	1	9	30	96	90
	100%	-	-	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	21	-	-	-	-	-	5	14	-	-	-	-	-	-	-	4	12	*
	8%	-	-	-	-	-	47%	17%	-	-	-	-	-	-	-	15%	13%	*
								b								b	b	
Labour	20	-	-	-	-	-	2	5	11	-	-	-	-	-	-	1	5	5
	8%	-	-	-	-	-	16%	6%	30%	-	-	-	-	-	-	3%	5%	6%
									ai									
Liberal Democrat	3	-	-	-	-	-	-	-	-	1	-	-	-	-	-	2	-	2
	1%	-	-	-	-	-	-	-	-	4%	-	-	-	-	-	8%	-	2%
																a		
Reform UK	3	-	-	-	-	-	-	1	2	-	-	-	-	-	-	-	1	2
	1%	-	-	-	-	-	-	1%	6%	-	-	-	-	-	-	-	1%	3%
Green	8	-	-	-	-	-	-	-	1	-	-	7	-	-	-	-	-	7
	3%	-	-	-	-	-	-	-	2%	-	-	40%	-	-	-	-	-	8%
																		a
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	2	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	24%	-	2%	-
Undecided	164	-	-	-	-	-	4	61	20	19	2	11	3	1	7	18	70	63
	64%	-	-	-	-	-	38%	76%	54%	91%	100%	60%	100%	100%	76%	61%	73%	70%
								b										
Prefer not to say	37	-	-	-	-	-	-	-	3	1	-	-	-	-	-	4	6	11
	14%	-	-	-	-	-	-	-	9%	5%	-	-	-	-	-	13%	6%	12%
									a							a		

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1554	800	754	199	278	264	292	310	211	477	556	521
Total	1635	827	809	139	249	242	306	268	431	388	548	699
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	569	322	247	24	55	73	102	109	206	79	175	315
	35%	39%	31%	17%	22%	30%	33%	41%	48%	20%	32%	45%
		b				abg	abg	abcgh	abcdgh		abg	abcdgh
Labour	545	245	300	81	119	92	113	79	60	200	206	140
	33%	30%	37%	58%	48%	38%	37%	30%	14%	51%	37%	20%
		a		bcd efhi	cdefhi	efi	fi	fi		cdefhi	efi	
Liberal Democrat	115	61	55	8	22	19	16	14	36	30	35	50
	7%	7%	7%	6%	9%	8%	5%	5%	8%	8%	6%	7%
Reform UK	31	24	7	1	4	4	4	9	8	5	8	17
	2%	3%	1%	1%	2%	2%	1%	3%	2%	1%	1%	2%
		b						g				
Green	40	20	20	2	4	6	6	7	15	6	12	22
	2%	2%	3%	1%	2%	2%	2%	3%	3%	2%	2%	3%
SNP	65	29	36	3	12	13	21	6	11	15	34	17
	4%	4%	4%	2%	5%	5%	7%	2%	3%	4%	6%	2%
						ei	aefi				aefi	
Plaid Cymru	7	2	5	1	1	2	2	-	-	2	5	-
	*	*	1%	1%	*	1%	1%	-	-	1%	1%	-
			i	i	i						i	
Another party	63	39	24	7	6	8	8	16	18	14	15	34
	4%	5%	3%	5%	3%	3%	2%	6%	4%	4%	3%	5%
								bdh				
Undecided	164	73	91	10	16	21	28	24	65	26	49	89
	10%	9%	11%	7%	7%	9%	9%	9%	15%	7%	9%	13%
									abcdegh			abgh
Prefer not to say	35	12	23	2	9	3	6	4	11	11	9	15
	2%	1%	3%	1%	4%	1%	2%	1%	3%	3%	2%	2%
Net: Other party	206	114	92	14	28	33	41	39	52	42	74	90
	13%	14%	11%	10%	11%	14%	13%	14%	12%	11%	13%	13%

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote

	Regions													Social grade				
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
Significance Level: 95%																		
Unweighted Total	1554	30	145	175	71	144	98	175	89	123	213	109	182	1281	438	407	237	472
Total	1635	52	144	178	59	133	86	133	105	146	231	166	204	1353	444	462	327	402
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	569 35%	- -	35 24%	53 30%	23 38%	50 37%	30 34%	69 52%	49 47%	67 46%	77 34%	59 35%	58 28%	505 37%	156 35%	148 32%	115 35%	150 37%
			a	a	ab	ab	a	abceijklm	abcjl	abcjl	a	a	a	abl				
Labour	545 33%	- -	16 11%	77 43%	22 37%	55 42%	28 33%	43 33%	35 33%	44 30%	87 38%	52 31%	86 42%	501 37%	139 31%	173 38%	116 36%	116 29%
				abgik	ab	ab	ab	ab	ab	ab	ab	ab	abi	ab		d		
Liberal Democrat	115 7%	- -	16 11%	14 8%	3 5%	3 2%	4 5%	4 3%	3 3%	10 7%	20 9%	13 8%	25 12%	95 7%	41 9%	31 7%	24 7%	20 5%
			egh	e							eg	e	aeghm	e	d			
Reform UK	31 2%	- -	1 1%	6 3%	3 6%	1 1%	3 3%	2 2%	1 1%	5 3%	2 1%	3 2%	5 2%	27 2%	6 1%	8 2%	6 2%	11 3%
					bejm													
Green	40 2%	- -	1 1%	4 2%	1 2%	1 1%	5 6%	3 2%	2 2%	2 1%	13 5%	6 4%	3 2%	34 3%	8 2%	5 1%	13 4%	15 4%
							be				belm					b		b
SNP	65 4%	- -	65 45%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 2%	28 6%	12 4%	15 4%
			acdefghijklm													a		
Plaid Cymru	7 *	- -	- -	- -	- -	- -	7 8%	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	4 1%	1 *
							bcdefghijklm											
Another party	63 4%	52 100%	- -	2 1%	1 2%	1 1%	- -	- -	- -	1 1%	1 *	2 1%	2 1%	11 1%	23 5%	20 4%	4 1%	16 4%
		bcdefghijklm													c	c		c
Undecided	164 10%	- -	8 5%	14 8%	5 9%	21 16%	10 11%	10 7%	13 12%	16 11%	27 12%	20 12%	21 10%	147 11%	48 11%	41 9%	26 8%	49 12%
					abcg				a		ab	ab		b				
Prefer not to say	35 2%	- -	3 2%	8 4%	* 1%	1 1%	- -	1 1%	2 2%	2 1%	4 2%	11 7%	4 2%	33 2%	11 3%	8 2%	8 2%	8 2%
				efg							defgijlm							
Net: Other party	206 13%	52 100%	67 47%	11 6%	6 9%	3 3%	14 16%	5 4%	3 3%	7 5%	15 7%	11 6%	11 5%	73 5%	48 11%	61 13%	38 12%	59 15%
		bcdefghijklm	cdefghijklm		e		ceghijklm											

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote

	Voting Intention						2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%																		
Unweighted Total	1554	494	586	81	75	8	100	529	465	109	14	22	65	5	42	182	583	610
Total	1635	553	527	112	65	7	120	603	430	157	11	31	53	5	69	157	670	655
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	569	553	-	-	-	-	-	476	21	9	1	-	-	-	1	39	374	122
	35%	100%	-	-	-	-	-	79%	5%	6%	6%	-	-	2%	25%	-	56%	19%
		bcd						bcd		f					bcd		b	
Labour	545	-	527	-	-	-	-	32	364	33	-	2	2	-	4	71	129	273
	33%	-	100%	-	-	-	-	5%	85%	21%	-	6%	3%	-	6%	45%	19%	42%
			acd						acd	af					acd		a	
Liberal Democrat	115	-	-	112	-	-	-	10	7	85	-	1	2	-	-	9	19	81
	7%	-	-	100%	-	-	-	2%	2%	54%	-	4%	3%	-	6%	-	3%	12%
				abd						abf					ab		a	
Reform UK	31	-	-	-	-	-	28	11	4	-	7	1	-	-	4	1	21	6
	2%	-	-	-	-	-	23%	2%	1%	-	70%	2%	-	-	6%	1%	3%	1%
							abcd								bcd		b	
Green	40	-	-	-	-	-	32	8	7	6	-	16	-	-	-	4	10	25
	2%	-	-	-	-	-	26%	1%	2%	4%	-	51%	-	-	-	2%	2%	4%
							abcd									a	a	
SNP	65	-	-	-	65	-	-	4	1	-	-	-	48	-	-	9	9	43
	4%	-	-	-	100%	-	-	1%	*	-	-	-	90%	-	6%	1%	1%	6%
					abc								abchi		abc		a	
Plaid Cymru	7	-	-	-	-	7	-	1	1	-	*	-	-	4	-	-	1	4
	*	-	-	-	-	100%	-	*	*	-	4%	-	-	78%	-	-	*	1%
Another party	63	-	-	-	-	-	60	4	2	-	-	-	-	-	51	2	29	28
	4%	-	-	-	-	-	50%	1%	1%	-	-	-	-	-	74%	1%	4%	4%
							abcd								abcf			
Undecided	164	-	-	-	-	-	-	58	20	22	2	11	2	1	8	18	71	64
	10%	-	-	-	-	-	-	10%	5%	14%	20%	36%	4%	22%	12%	12%	11%	10%
								b		bf				b	b			
Prefer not to say	35	-	-	-	-	-	-	-	3	1	-	-	-	-	-	4	6	10
	2%	-	-	-	-	-	-	-	1%	1%	-	-	-	-	2%	1%	1%	
									a	a					a			
Net: Other party	206	-	-	-	65	7	120	27	15	6	8	17	48	4	55	16	70	105
	13%	-	-	-	100%	100%	100%	5%	3%	4%	74%	54%	90%	78%	80%	10%	10%	16%
					abc		abc						abci		abci	abc		a

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and expressing a voting intention

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1385	727	658	185	248	237	258	278	179	433	495	457
Total	1436	742	694	127	224	218	272	240	355	351	490	595
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	569	322	247	24	55	73	102	109	206	79	175	315
	40%	43%	36%	19%	25%	34%	38%	45%	58%	22%	36%	53%
		b				abg	abg	abcgh	abcdegh		abg	abcdegh
Labour	545	245	300	81	119	92	113	79	60	200	206	140
	38%	33%	43%	64%	53%	42%	42%	33%	17%	57%	42%	23%
			a	bcd efhi	cdefhi	efi	efi	fi		cdefhi	efi	
Liberal Democrat	115	61	55	8	22	19	16	14	36	30	35	50
	8%	8%	8%	7%	10%	9%	6%	6%	10%	9%	7%	8%
Reform UK	31	24	7	1	4	4	4	9	8	5	8	17
	2%	3%	1%	1%	2%	2%	1%	4%	2%	1%	2%	3%
		b						ag				
Green	40	20	20	2	4	6	6	7	15	6	12	22
	3%	3%	3%	2%	2%	3%	2%	3%	4%	2%	2%	4%
SNP	65	29	36	3	12	13	21	6	11	15	34	17
	5%	4%	5%	2%	5%	6%	8%	2%	3%	4%	7%	3%
						ei	aefi				aei	
Plaid Cymru	7	2	5	1	1	2	2	-	-	2	5	-
	*	*	1%	1%	*	1%	1%	-	-	1%	1%	-
				i		i					i	
Another party	63	39	24	7	6	8	8	16	18	14	15	34
	4%	5%	3%	6%	3%	4%	3%	7%	5%	4%	3%	6%
								bdh				
Net: Other party	206	114	92	14	28	33	41	39	52	42	74	90
	14%	15%	13%	11%	12%	15%	15%	16%	15%	12%	15%	15%

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and expressing a voting intention

	Regions													Social grade				
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
Significance Level: 95%																		
Unweighted Total	1385	30	134	157	63	125	84	162	77	109	186	92	166	1137	394	372	214	405
Total	1436	52	134	155	53	111	76	122	90	128	199	135	179	1173	384	414	293	345
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	569 40%	- -	35 26%	53 34%	23 42%	50 45%	30 39%	69 57%	49 55%	67 52%	77 39%	59 44%	58 32%	505 43%	156 41%	148 36%	115 39%	150 44%
			a	a	ab	abl	ab	abcefjklm	abcfjlm	abcj	ab	ab	a	abcl				b
Labour	545 38%	- -	16 12%	77 49%	22 41%	55 50%	28 37%	43 35%	35 39%	44 34%	87 44%	52 38%	86 48%	501 43%	139 36%	173 42%	116 40%	116 34%
			a	abgi	ab	abgi	ab	ab	ab	ab	ab	ab	abgi	ab		d		
Liberal Democrat	115 8%	- -	16 12%	14 9%	3 6%	3 3%	4 6%	4 4%	3 4%	10 8%	20 10%	13 10%	25 14%	95 8%	41 11%	31 7%	24 8%	20 6%
			aegh	eg						eg	eg	aeghm	eg		d			
Reform UK	31 2%	- -	1 1%	6 4%	3 6%	1 1%	3 3%	2 2%	1 1%	5 4%	2 1%	3 2%	5 3%	27 2%	6 1%	8 2%	6 2%	11 3%
					bejm													
Green	40 3%	- -	1 1%	4 2%	1 2%	1 1%	5 6%	3 3%	2 2%	2 1%	13 6%	6 5%	3 2%	34 3%	8 2%	5 1%	13 4%	15 4%
							be				belm						b	b
SNP	65 5%	- -	65 49%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 3%	28 7%	12 4%	15 4%
			acdefghijklm													a		
Plaid Cymru	7 *	- -	- -	- -	- -	- -	7 9%	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	4 1%	1 *
							bcdefghijklm											
Another party	63 4%	52 100%	- -	2 1%	1 2%	1 1%	- -	- -	- -	1 1%	1 1%	2 1%	2 1%	11 1%	23 6%	20 5%	4 1%	16 5%
		bcdefghijklm													c	c		c
Net: Other party	206 14%	52 100%	67 50%	11 7%	6 11%	3 3%	14 18%	5 4%	3 3%	7 6%	15 8%	11 8%	11 6%	73 6%	48 13%	61 15%	38 13%	59 17%
		bcdefghijklm	cdefghijklm		e		ceghijklm											

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and expressing a voting intention

	Voting Intention							2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	a	b	c	*d	*e	f	*g	h	i	a	b
Unweighted Total	1385	494	586	81	75	8	100	481	444	97	11	13	62	4	36	160	514	558
Total	1436	553	527	112	65	7	120	545	407	134	8	20	51	4	60	135	593	582
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	569	553	-	-	-	-	-	476	21	9	1	-	-	-	1	39	374	122
	40%	100%	-	-	-	-	-	87%	5%	7%	7%	-	-	2%	29%	-	63%	21%
		bcdf						bcfhi		f					bcfh		b	
Labour	545	-	527	-	-	-	-	32	364	33	-	2	2	-	4	71	129	273
	38%	-	100%	-	-	-	-	6%	90%	25%	-	9%	3%	-	7%	52%	22%	47%
			acdf						acfh	afh					acfh		a	
Liberal Democrat	115	-	-	112	-	-	-	10	7	85	-	1	2	-	-	9	19	81
	8%	-	-	100%	-	-	-	2%	2%	64%	-	7%	3%	-	7%	-	3%	14%
				abdf						abfhi					ab		a	
Reform UK	31	-	-	-	-	-	28	11	4	-	7	1	-	-	4	1	21	6
	2%	-	-	-	-	-	23%	2%	1%	-	88%	3%	-	-	7%	1%	4%	1%
							abcd								bcfi		b	
Green	40	-	-	-	-	-	32	8	7	6	-	16	-	-	-	4	10	25
	3%	-	-	-	-	-	26%	1%	2%	4%	-	81%	-	-	-	3%	2%	4%
							abcd			a							a	
SNP	65	-	-	-	65	-	-	4	1	-	-	-	48	-	-	9	9	43
	5%	-	-	-	100%	-	-	1%	*	-	-	-	93%	-	-	7%	2%	7%
					abcf								abchi		abc		a	
Plaid Cymru	7	-	-	-	-	7	-	1	1	-	*	-	-	4	-	-	1	4
	*	-	-	-	-	100%	-	*	*	-	5%	-	-	100%	-	-	*	1%
Another party	63	-	-	-	-	-	60	4	2	-	-	-	-	-	51	2	29	28
	4%	-	-	-	-	-	50%	1%	1%	-	-	-	-	-	85%	1%	5%	5%
							abcd								abcfi			
Net: Other party	206	-	-	-	65	7	120	27	15	6	8	17	48	4	55	16	70	105
	14%	-	-	-	100%	100%	100%	5%	4%	4%	93%	84%	93%	100%	91%	12%	12%	18%
					abc		abc						abci		abci	abc		a

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and expressing a voting intention (LTV weighted)

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1385	727	658	185	248	237	258	278	179	433	495	457
Total	1348	701	647	109	200	199	259	231	349	309	459	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	541	309	232	20	48	67	97	105	204	68	164	309
	40%	44%	36%	18%	24%	34%	37%	46%	58%	22%	36%	53%
		b				abg	abg	abcgh	abcdegh		abg	abcdegh
Labour	505	226	279	69	108	85	108	76	59	177	194	135
	37%	32%	43%	63%	54%	43%	42%	33%	17%	57%	42%	23%
			a	cdefhi	cdefhi	efi	efi	fi		cdefhi	efi	
Liberal Democrat	108	58	50	8	20	17	14	13	36	28	31	49
	8%	8%	8%	7%	10%	8%	6%	6%	10%	9%	7%	8%
Reform UK	29	23	6	1	3	4	4	9	8	4	8	17
	2%	3%	1%	1%	2%	2%	1%	4%	2%	1%	2%	3%
		b						ag				
Green	38	19	19	2	4	5	6	7	14	5	11	21
	3%	3%	3%	1%	2%	3%	2%	3%	4%	2%	2%	4%
SNP	62	27	35	3	11	12	20	6	10	13	32	16
	5%	4%	5%	2%	5%	6%	8%	2%	3%	4%	7%	3%
						ei	aefi				aefi	
Plaid Cymru	5	2	4	1	1	2	2	-	-	2	4	-
	*	*	1%	1%	*	1%	1%	-	-	1%	1%	-
			i									
Another party	60	38	21	6	6	7	7	16	17	12	15	33
	4%	5%	3%	6%	3%	4%	3%	7%	5%	4%	3%	6%
								bdh				
Net: Other party	194	108	86	13	24	30	40	37	50	37	70	87
	14%	15%	13%	12%	12%	15%	15%	16%	14%	12%	15%	15%

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and expressing a voting intention (LTV weighted)

	Regions														Social grade			
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
	a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	c	d	
Significance Level: 95%																		
Unweighted Total	1385	30	134	157	63	125	84	162	77	109	186	92	166	1137	394	372	214	405
Total	1348	49	129	146	50	103	71	115	85	124	186	129	161	1099	353	391	271	334
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	541 40%	- -	34 26%	49 34%	21 42%	47 46%	28 40%	67 58%	47 56%	65 53%	74 40%	58 45%	51 32%	480 44%	147 42%	138 35%	109 40%	147 44%
			a	a	ab	abcl	ab	abcdefjklm	abcflm	abcjl	ab	abl	a	abcl				b
Labour	505 37%	- -	16 12%	72 49%	21 42%	51 49%	26 37%	38 34%	32 38%	43 34%	80 43%	49 38%	78 48%	464 42%	124 35%	164 42%	106 39%	111 33%
			a	abgi	ab	abgi	ab	ab	ab	ab	ab	ab	abgi	abg			d	
Liberal Democrat	108 8%	- -	16 12%	14 9%	3 6%	3 3%	4 6%	4 4%	3 3%	9 7%	18 10%	12 9%	23 14%	88 8%	37 11%	29 7%	22 8%	20 6%
			aegh	eg						eg	e	aeghm	e	d				
Reform UK	29 2%	- -	1 1%	5 4%	3 7%	1 1%	3 4%	2 2%	1 1%	5 4%	2 1%	3 2%	5 3%	26 2%	5 1%	8 2%	5 2%	11 3%
					bejm													
Green	38 3%	- -	1 1%	4 2%	1 1%	1 1%	5 6%	3 2%	2 2%	2 2%	11 6%	6 5%	3 2%	32 3%	7 2%	4 1%	11 4%	14 4%
							be				belm	b					b	b
SNP	62 5%	- -	62 48%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 3%	28 7%	10 4%	14 4%
			acdefghijklm													a		
Plaid Cymru	5 *	- -	- -	- -	- -	- -	5 8%	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	3 1%	1 *
							bcdefghijklm											
Another party	60 4%	49 100%	- -	2 1%	1 2%	1 1%	- -	- -	- -	1 1%	1 1%	2 1%	2 1%	10 1%	21 6%	19 5%	4 1%	15 5%
		bcdefghijklm												c	c		c	
Net: Other party	194 14%	49 100%	64 49%	11 8%	5 10%	3 3%	13 18%	5 4%	3 3%	7 6%	14 8%	11 8%	10 6%	68 6%	44 13%	60 15%	33 12%	57 17%
		bcdefghijklm	cdefghijklm		e		ceghijlm											

Weekly Voting Intention w/c 25th January

QCVIMQ2/2a/3/3a. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote and expressing a voting intention (LTV weighted)

	Voting Intention							2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%																		
Unweighted Total	1385	494	586	81	75	8	100	481	444	97	11	13	62	4	36	160	514	558
Total	1348	526	490	105	62	5	113	527	387	126	8	19	50	3	58	111	572	552
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	541	526	-	-	-	-	-	461	19	9	1	-	-	-	1	34	363	116
	40%	100%	-	-	-	-	-	87%	5%	7%	7%	-	-	2%	31%	-	63%	21%
		bcdf						bcfhi		f					bcfh		b	
Labour	505	-	490	-	-	-	-	31	348	32	-	2	2	-	4	56	124	261
	37%	-	100%	-	-	-	-	6%	90%	26%	-	9%	3%	-	7%	51%	22%	47%
			acdf						acfh	afh					acfh		a	
Liberal Democrat	108	-	-	105	-	-	-	9	7	79	-	1	2	-	-	8	18	76
	8%	-	-	100%	-	-	-	2%	2%	63%	-	7%	3%	-	7%	-	3%	14%
				abdf						abfhi					ab		a	
Reform UK	29	-	-	-	-	-	26	10	4	-	7	1	-	-	4	1	21	5
	2%	-	-	-	-	-	23%	2%	1%	-	88%	4%	-	-	7%	1%	4%	1%
							abcd								bcfi		b	
Green	38	-	-	-	-	-	30	8	6	6	-	15	-	-	-	3	10	23
	3%	-	-	-	-	-	26%	1%	1%	5%	-	80%	-	-	-	2%	2%	4%
							abcd			a						a		
SNP	62	-	-	-	62	-	-	4	1	-	-	-	46	-	-	8	8	41
	5%	-	-	-	100%	-	-	1%	*	-	-	-	93%	-	-	7%	1%	7%
					abcf								abchi		abc		a	
Plaid Cymru	5	-	-	-	-	5	-	1	1	-	*	-	-	3	-	-	1	3
	*	-	-	-	-	100%	-	*	*	-	5%	-	-	100%	-	-	*	1%
Another party	60	-	-	-	-	-	57	4	2	-	-	-	-	-	49	1	28	26
	4%	-	-	-	-	-	50%	1%	1%	-	-	-	-	-	84%	1%	5%	5%
							abcd								abcfi			
Net: Other party	194	-	-	-	62	5	113	27	14	6	8	16	46	3	53	13	68	99
	14%	-	-	-	100%	100%	100%	5%	4%	5%	93%	84%	93%	100%	91%	12%	12%	18%
					abc		abc						abci		abci	abc		a

Weekly Voting Intention w/c 25th January

QCVIMQ4. At the General Election that took on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2070	1019	1051	340	412	363	361	360	234	752	724	594
Total	2070	1010	1060	230	358	331	366	306	478	588	698	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2019 General Election	1501	772	729	84	212	224	309	260	413	295	533	673
	73%	76%	69%	36%	59%	68%	84%	85%	86%	50%	76%	86%
		b			ag	abg	abcgh	abcgh	abcgh	a	abcg	abcgh
I did not vote at the 2019 General Election	362	157	204	88	86	57	45	40	45	175	103	84
	17%	16%	19%	38%	24%	17%	12%	13%	9%	30%	15%	11%
			a	bcdefghi	cdefhi	fi				bcdefhi	fi	
Can't remember	147	57	90	43	46	37	7	7	7	90	44	13
	7%	6%	9%	19%	13%	11%	2%	2%	1%	15%	6%	2%
			a	bcdefhi	defhi	defhi				defhi	defi	
Prefer not to say	60	24	36	15	14	13	4	-	14	28	18	14
	3%	2%	3%	6%	4%	4%	1%	-	3%	5%	3%	2%
				dehi	de	dei	e		e	dehi	e	e

Weekly Voting Intention w/c 25th January

QCVIMQ4. At the General Election that took on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election?

BASE: All respondents

	Regions													Social grade				
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
	a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	c	d	
Significance Level: 95%																		
Unweighted Total	2070	42	179	234	101	189	120	248	133	160	276	135	253	1729	573	531	317	649
Total	2070	62	175	231	84	169	100	179	147	179	281	193	271	1733	565	582	420	503
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2019 General Election	1501	44	134	160	54	120	79	125	107	138	210	163	167	1244	396	432	289	384
	73%	71%	76%	69%	64%	71%	79%	70%	73%	77%	75%	85%	62%	72%	70%	74%	69%	76%
			dl		l	cdl	l	l	dl	dl	cdeghjlm		l				ac	
I did not vote at the 2019 General Election	362	12	25	40	21	31	11	35	25	29	46	25	61	313	114	87	82	79
	17%	20%	14%	17%	25%	18%	11%	20%	17%	16%	16%	13%	23%	18%	20%	15%	19%	16%
				bfk		f						bfk		bd				
Can't remember	147	5	9	22	5	13	6	15	11	9	21	3	27	127	36	48	37	26
	7%	8%	5%	10%	6%	7%	6%	8%	8%	5%	8%	1%	10%	7%	6%	8%	9%	5%
		k		k	k	k	k	k	k		k		k	k		d	d	
Prefer not to say	60	*	7	8	4	5	4	4	3	3	3	2	16	49	19	15	12	14
	3%	1%	4%	4%	5%	3%	4%	2%	2%	1%	1%	1%	6%	3%	3%	3%	3%	
			j		j								gijklm					

Weekly Voting Intention w/c 25th January

QCVIMQ4. At the General Election that took on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election?

BASE: All respondents

	Voting Intention						2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	a	b	c	*d	*e	f	*g	h	i	a	b
Unweighted Total	2070	494	586	81	75	8	113	571	514	114	15	29	67	6	44	412	672	662
Total	2070	564	533	97	71	6	124	657	484	132	9	32	65	7	63	362	762	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2019 General Election	1501	509	438	89	60	6	102	657	484	132	9	32	65	7	63	-	685	640
	73%	90%	82%	91%	84%	100%	83%	100%	100%	100%	100%	100%	100%	100%	100%	-	90%	92%
		bf		b				i	i	i			i		i			
I did not vote at the 2019 General Election	362	36	70	7	9	-	8	-	-	-	-	-	-	-	-	362	66	41
	17%	6%	13%	7%	12%	-	6%	-	-	-	-	-	-	-	-	100%	9%	6%
			af												abcfh		b	
Can't remember	147	16	23	2	2	-	12	-	-	-	-	-	-	-	-	-	8	16
	7%	3%	4%	2%	3%	-	10%	-	-	-	-	-	-	-	-	-	1%	2%
							abc											
Prefer not to say	60	3	2	-	*	-	2	-	-	-	-	-	-	-	-	-	3	1
	3%	1%	*	-	1%	-	1%	-	-	-	-	-	-	-	-	-	*	*

Weekly Voting Intention w/c 25th January

QCVIMQ4a. Thinking back to the General Election that took on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party?

BASE: All respondents that voted

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1404	733	671	130	239	242	292	298	203	369	534	501
Total	1501	772	729	84	212	224	309	260	413	295	533	673
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	657	393	264	13	51	80	123	141	248	64	203	389
	44%	51%	36%	16%	24%	36%	40%	54%	60%	22%	38%	58%
		b				abg	abg	abcdgh	abcdgh		abg	abcdgh
Labour	484	200	284	52	104	88	116	63	61	156	204	124
	32%	26%	39%	62%	49%	39%	38%	24%	15%	53%	38%	18%
			a	bcdefhi	cdefhi	efi	efi	f		cdefhi	efi	
Liberal Democrat	132	74	57	8	25	14	18	19	47	33	32	66
	9%	10%	8%	10%	12%	6%	6%	7%	12%	11%	6%	10%
					cdh				cdh	cdh		h
SNP	65	30	36	5	9	13	20	11	8	13	33	19
	4%	4%	5%	6%	4%	6%	6%	4%	2%	4%	6%	3%
						fi	fi				fi	
Plaid Cymru	7	2	5	1	1	2	-	-	3	1	2	3
	*	*	1%	1%	*	1%	-	-	1%	*	*	*
Another party	112	62	50	4	12	16	22	20	37	16	38	57
	7%	8%	7%	5%	6%	7%	7%	8%	9%	5%	7%	8%
Can't remember	11	1	10	-	4	2	5	-	-	4	7	-
	1%	*	1%	-	2%	1%	1%	-	-	1%	1%	-
			a		ei	i	ei			ei	ei	
Prefer not to say	35	11	24	1	7	8	6	6	8	7	13	14
	2%	1%	3%	1%	3%	3%	2%	2%	2%	2%	3%	2%
			a									

Weekly Voting Intention w/c 25th January

QCVIMQ4a. Thinking back to the General Election that took on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party?

BASE: All respondents that voted

	Regions														Social grade			
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	c	d
Unweighted Total	1404	25	132	152	65	132	85	159	89	120	190	106	149	1162	380	369	208	447
Total	1501	44	134	160	54	120	79	125	107	138	210	163	167	1244	396	432	289	384
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	657 44%	-	33 25%	67 42% b	19 35%	54 45% bl	31 40% b	71 56% bcdeflm	64 60% bcdefilm	78 57% bcdfl	100 47% bl	85 52% bdl	55 33% bdl	592 48% bdl	175 44%	174 40%	124 43%	183 48% b
Labour	484 32%	-	17 13%	68 42% bghjk	28 52% bghijk	52 44% bghijk	29 36% b	39 32% b	30 28% b	43 31% b	68 32% b	46 28% b	64 38% b	438 35% b	126 32%	160 37% d	95 33%	103 27%
Liberal Democrat	132 9%	-	15 11% deg	16 10% d	1 2%	5 4%	7 9%	6 5%	4 4%	12 8%	24 12% degh	16 10% d	26 16% deghm	110 9% d	46 12%	33 8%	22 8%	31 8%
SNP	65 4%	-	65 49% cdefghijklm	-	-	-	-	-	-	-	-	-	-	-	10 3%	24 6% a	15 5%	16 4%
Plaid Cymru	7 *	-	-	-	-	-	7 8%	-	-	-	-	-	-	-	1 *	1 *	2 1%	3 1%
Another party	112 7%	44 100%	-	2 2%	5 9% bc	7 6% b	6 7% bc	7 6% bc	5 4% b	5 4% b	14 7% bc	4 2%	13 8% bc	62 5% b	28 7%	29 7%	19 6%	35 9%
Can't remember	11 1%	-	2 1%	4 2% gm	-	-	-	-	-	1 1%	1 1%	2 1%	2 1%	9 1%	2 *	1 *	6 2% b	3 1%
Prefer not to say	35 2%	-	1 1%	3 2%	2 3%	2 2%	-	1 1%	4 3% i	-	3 2%	11 7% bcefgijm	7 4% i	33 3%	9 2%	9 2%	7 3%	9 2%

Weekly Voting Intention w/c 25th January

QCVIMQ4a. Thinking back to the General Election that took on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party?

BASE: All respondents that voted

	Voting Intention							2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%																		
Unweighted Total	1404	435	467	71	64	8	87	571	514	114	15	29	67	6	44	-	600	602
Total	1501	509	438	89	60	6	102	657	484	132	9	32	65	7	63	-	685	640
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Conservative	657	476	28	10	4	1	23	657	-	-	-	-	-	-	-	-	478	139
	44%	93%	6%	11%	6%	16%	22%	100%	-	-	-	-	-	-	-	-	70%	22%
		bcd					bd	bcd									b	
Labour	484	22	367	7	1	1	10	-	484	-	-	-	-	-	-	-	114	286
	32%	4%	84%	8%	2%	19%	10%	-	100%	-	-	-	-	-	-	-	17%	45%
			acd				ad		acf								a	
Liberal Democrat	132	7	26	69	-	-	5	-	-	132	-	-	-	-	-	-	22	94
	9%	1%	6%	78%	-	-	5%	-	-	100%	-	-	-	-	-	-	3%	15%
			ad	abdf			a			abf							a	
SNP	65	-	2	2	55	-	-	-	-	-	-	-	65	-	-	-	7	52
	4%	-	*	2%	91%	-	-	-	-	-	-	-	100%	-	-	-	1%	8%
			a	abcf									abch				a	
Plaid Cymru	7	-	-	-	-	3	-	-	-	-	-	-	-	7	-	-	1	3
	*	-	-	-	-	58%	-	-	-	-	-	-	-	100%	-	-	*	*
Another party	112	3	8	1	-	*	64	-	-	-	9	32	-	-	63	-	55	48
	7%	1%	2%	1%	-	6%	63%	-	-	-	100%	100%	-	-	100%	-	8%	8%
							abcd								abcf			
Can't remember	11	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	4	2
	1%	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	*
Prefer not to say	35	3	5	-	1	-	-	-	-	-	-	-	-	-	-	-	5	16
	2%	1%	1%	-	1%	-	-	-	-	-	-	-	-	-	-	-	1%	2%
																	a	

Weekly Voting Intention w/c 25th January

QCVIMQ4b. Which other party did you vote for?

BASE: All respondents that voted for another party

Significance Level: 95%

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
		a	b	*a	*b	*c	*d	*e	*f	*g	h	i
Unweighted Total	93	48	45	8	12	13	19	23	18	20	32	41
Total	112	62	50	4	12	16	22	20	37	16	38	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Brexit party	9	6	3	*	2	-	1	2	3	3	1	5
	8%	10%	6%	10%	20%	-	5%	12%	8%	17%	3%	9%
Green	32	17	15	2	5	7	8	2	8	6	15	11
	29%	27%	30%	37%	39%	43%	38%	10%	23%	39%	40%	18%
Another party	63	36	27	2	5	9	11	16	19	7	21	35
	57%	58%	55%	53%	40%	57%	53%	78%	53%	44%	55%	62%
Can't remember	2	2	-	-	-	-	*	-	1	-	*	1
	1%	3%	-	-	-	-	2%	-	3%	-	1%	2%
Prefer not to say	5	1	4	-	-	-	1	-	5	-	1	5
	5%	2%	9%	-	-	-	3%	-	13%	-	2%	8%

Weekly Voting Intention w/c 25th January

QCVIMQ4b. Which other party did you vote for?

BASE: All respondents that voted for another party

	Regions												Social grade				
	Total	Northern Ireland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*j	*k	l	*a	*b	*c	d
Unweighted Total	93	25	3	8	8	6	11	3	7	10	3	9	62	19	20	11	43
Total	112	44	2	5	7	6	7	5	5	14	4	13	62	28	29	19	35
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Brexit party	9	-	*	*	3	1	2	-	-	-	-	3	8	2	-	1	6
	8%	-	18%	9%	39%	26%	21%	-	-	-	-	21%	12%	6%	-	7%	17%
Green	32	-	1	*	*	*	4	5	1	12	4	4	32	8	9	10	5
	29%	-	25%	8%	3%	8%	60%	100%	25%	86%	100%	32%	51%	29%	29%	56%	13%
Another party	63	44	1	3	4	2	1	-	3	2	-	2	17	18	21	3	21
	57%	100%	57%	58%	58%	43%	12%	-	68%	14%	-	19%	27%	65%	71%	17%	60%
Can't remember	2	-	-	-	-	1	-	-	*	-	-	-	*	-	-	-	2
	1%	-	-	-	-	22%	-	-	7%	-	-	-	1%	-	-	-	4%
Prefer not to say	5	-	-	1	-	-	1	-	-	-	-	4	5	-	-	4	2
	5%	-	-	25%	-	-	8%	-	-	-	-	29%	9%	-	-	20%	5%

Weekly Voting Intention w/c 25th January

QCVIMQ4b. Which other party did you vote for?

BASE: All respondents that voted for another party

	Voting Intention						2019 Past Vote								2016 EU Vote			
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		*a	*b	*c	*d	*e	f	*a	*b	*c	*d	*e	*f	*g	h	i	a	b
Significance Level: 95%																		
Unweighted Total	93	3	5	1	-	1	49	-	-	-	15	29	-	-	44	-	50	33
Total	112	3	8	1	-	*	64	-	-	-	9	32	-	-	63	-	55	48
	100%	100%	100%	100%	-	100%	100%	-	-	-	100%	100%	-	-	100%	-	100%	100%
Brexit party	9	1	-	-	-	*	6	-	-	-	9	-	-	-	-	-	9	-
	8%	21%	-	-	-	100%	10%	-	-	-	100%	-	-	-	-	-	16%	-
																	b	
Green	32	-	1	1	-	-	9	-	-	-	-	32	-	-	-	-	5	23
	29%	-	18%	100%	-	-	14%	-	-	-	-	100%	-	-	-	-	9%	47%
																	a	
Another party	63	1	3	-	-	-	49	-	-	-	-	-	-	-	63	-	36	24
	57%	34%	39%	-	-	-	76%	-	-	-	-	-	-	-	100%	-	66%	49%
Can't remember	2	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	3%
Prefer not to say	5	1	4	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-
	5%	45%	44%	-	-	-	-	-	-	-	-	-	-	-	-	-	10%	-

Weekly Voting Intention w/c 25th January

QCVIMQ9. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2070	1019	1051	340	412	363	361	360	234	752	724	594
Total	2070	1010	1060	230	358	331	366	306	478	588	698	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2016 EU Referendum	1490	794	696	46	223	209	306	268	436	269	516	705
	72%	79%	66%	20%	62%	63%	84%	88%	91%	46%	74%	90%
		b			ag	ag	abcgh	abcgh	abcdgh	a	abcg	abcdgh
I did not vote in the 2016 EU Referendum	360	143	217	127	79	69	39	29	16	206	108	45
	17%	14%	20%	55%	22%	21%	11%	10%	3%	35%	16%	6%
		a		bcdefghi	defhi	defhi	fi	fi		bcdefhi	defi	
Can't remember	157	51	106	45	40	38	17	9	8	85	54	17
	8%	5%	10%	20%	11%	11%	5%	3%	2%	15%	8%	2%
		a		bcdefghi	defi	defi	i			defhi	defi	
Prefer not to say	64	22	42	11	16	15	4	*	17	27	19	18
	3%	2%	4%	5%	4%	5%	1%	*	4%	5%	3%	2%
		a		dei	de	dei			de	dei	e	e

Weekly Voting Intention w/c 25th January

QCVIMQ9. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum?

BASE: All respondents

	Regions													Social grade				
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE
	a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	c	d	
Significance Level: 95%																		
Unweighted Total	2070	42	179	234	101	189	120	248	133	160	276	135	253	1729	573	531	317	649
Total	2070	62	175	231	84	169	100	179	147	179	281	193	271	1733	565	582	420	503
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2016 EU Referendum	1490	46	126	146	54	121	74	125	106	150	211	162	169	1244	388	401	296	404
	72%	74%	72%	63%	64%	72%	74%	70%	72%	84%	75%	84%	62%	72%	69%	69%	70%	80%
			l			l	l		l	bcdefghjlm	cdl	bcdefghjlm		cl			abc	
I did not vote in the 2016 EU Referendum	360	14	26	51	15	27	16	39	25	19	50	21	56	304	116	112	71	60
	17%	22%	15%	22%	18%	16%	16%	22%	17%	11%	18%	11%	21%	18%	21%	19%	17%	12%
			ik	ik				ik			i		ik	ik	d	d	d	
Can't remember	157	2	15	28	11	15	7	11	10	5	15	9	29	133	41	50	40	26
	8%	3%	9%	12%	14%	9%	7%	6%	7%	3%	5%	5%	11%	8%	7%	9%	9%	5%
			i	gijkm	gijkm	i							ijk	i		d	d	
Prefer not to say	64	*	7	6	4	5	4	4	6	5	5	1	17	53	20	18	13	13
	3%	1%	4%	3%	5%	3%	4%	2%	4%	3%	2%	*	6%	3%	3%	3%	3%	
			k		k		k		k				cgijkm					

Weekly Voting Intention w/c 25th January

QCVIMQ9. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum?

BASE: All respondents

	Voting Intention						2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
	a	b	c	d	*e	f	a	b	c	*d	*e	f	*g	h	i	a	b	
Significance Level: 95%																		
Unweighted Total	2070	494	586	81	75	8	113	571	514	114	15	29	67	6	44	412	672	662
Total	2070	564	533	97	71	6	124	657	484	132	9	32	65	7	63	362	762	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2016 EU Referendum	1490	497	405	84	57	5	103	620	404	118	9	28	59	4	60	115	762	698
	72%	88%	76%	87%	80%	86%	83%	94%	84%	89%	96%	86%	90%	55%	95%	32%	100%	100%
		b	b	b	b	b	b	bci	i	i			i	i	i			
I did not vote in the 2016 EU Referendum	360	47	94	10	9	1	12	29	58	12	*	3	4	3	3	212	-	-
	17%	8%	18%	10%	13%	14%	10%	4%	12%	9%	4%	8%	7%	45%	5%	59%	-	-
		af	af	af	af	af	af	af	a	a			af	af	af	abcfh		
Can't remember	157	19	33	3	3	-	8	7	18	2	-	2	1	-	-	32	-	-
	8%	3%	6%	3%	4%	-	6%	1%	4%	2%	-	6%	1%	-	-	9%	-	-
		a	a	a	a		a	a	a			a	a			abcfh		
Prefer not to say	64	1	1	-	2	-	1	*	4	-	-	-	1	-	-	3	-	-
	3%	*	*	-	2%	-	1%	*	1%	-	-	-	2%	-	-	1%	-	-
					ab								a					

Weekly Voting Intention w/c 25th January

QCVIMQ10. Thinking back to the EU Referendum in 2016 how did you vote?

BASE: All respondents that voted

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
		a	b	a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	1366	734	632	80	243	226	292	310	215	323	518	525
Total	1490	794	696	46	223	209	306	268	436	269	516	705
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leave	762	423	339	12	81	84	156	161	269	93	240	430
	51%	53%	49%	25%	36%	40%	51%	60%	62%	34%	46%	61%
						a	abcg	abcdgh	abcdgh		abg	abcdgh
Remain	698	355	343	30	133	120	147	103	163	164	267	267
	47%	45%	49%	66%	60%	57%	48%	39%	37%	61%	52%	38%
				defhi	defhi	defi	efi			defhi	efi	
Can't remember	17	9	8	4	7	4	1	1	-	10	5	1
	1%	1%	1%	8%	3%	2%	*	1%	-	4%	1%	*
				cdefhi	defhi	fi				defhi		
Prefer not to say	12	7	5	1	2	2	2	3	4	2	3	7
	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%

Weekly Voting Intention w/c 25th January

QCVIMQ10. Thinking back to the EU Referendum in 2016 how did you vote?

BASE: All respondents that voted

	Regions													Social grade				
	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	AB	C1	C2	DE	
Total	*a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	c	d	
Significance Level: 95%																		
Unweighted Total	1366	28	123	139	61	129	80	155	89	125	189	105	143	1135	367	338	202	459
Total	1490	46	126	146	54	121	74	125	106	150	211	162	169	1244	388	401	296	404
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leave	762	22	42	77	30	60	37	75	64	91	101	92	71	661	163	195	169	236
	51%	47%	33%	53%	56%	50%	50%	60%	60%	61%	48%	57%	42%	53%	42%	49%	57%	58%
			b	b	b	b	b	bjl	bl	bjl	b	bl	bl			a	ab	
Remain	698	24	83	65	23	60	36	47	41	55	107	65	91	556	217	201	122	159
	47%	53%	65%	44%	44%	49%	48%	38%	39%	37%	51%	40%	54%	45%	56%	50%	41%	39%
		cdefghijkm				gi				gi		ghikm			cd	cd		
Can't remember	17	-	2	2	*	-	1	2	1	4	*	-	6	15	5	3	6	4
	1%	-	1%	1%	1%	-	1%	1%	1%	2%	*	-	3%	1%	1%	1%	2%	1%
												ejm						
Prefer not to say	12	-	-	2	-	1	-	1	-	-	2	5	1	12	3	3	-	6
	1%	-	-	1%	-	1%	-	1%	-	-	1%	3%	*	1%	1%	1%	-	1%

Weekly Voting Intention w/c 25th January

QCVIMQ10. Thinking back to the EU Referendum in 2016 how did you vote?

BASE: All respondents that voted

	Voting Intention						2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	Another party	Conservative	Labour	Liberal Democrat	Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	a	b	c	*d	*e	f	*g	h	i	a	b
Unweighted Total	1366	423	416	64	60	7	89	531	420	94	14	23	61	4	41	111	672	662
Total	1490	497	405	84	57	5	103	620	404	118	9	28	59	4	60	115	762	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leave	762	370	126	17	9	1	54	478	114	22	9	5	7	1	36	66	762	-
	51%	74%	31%	20%	16%	26%	52%	77%	28%	18%	100%	17%	11%	27%	60%	58%	100%	-
		bcd	d				bcd	bcfhi	f	ahi					bcf	bcf	b	
Remain	698	124	273	67	48	4	49	139	286	94	-	23	52	3	24	41	-	698
	47%	25%	67%	80%	84%	74%	48%	22%	71%	80%	-	83%	89%	73%	40%	36%	-	100%
			af	abf	abf		a		ahi	ahi			abhi		a	a		a
Can't remember	17	1	4	-	-	-	*	2	4	1	-	-	-	-	-	6	-	-
	1%	*	1%	-	-	-	*	*	1%	1%	-	-	-	-	-	6%	-	-
																ab		
Prefer not to say	12	1	1	-	-	-	-	1	*	1	-	-	-	-	-	1	-	-
	1%	*	*	-	-	-	-	*	*	1%	-	-	-	-	-	1%	-	-
																ab		