

Tatler, Carrie Symonds Poll – 25 January 2021

Savanta ComRes interviewed 2,070 UK adults aged 18+ online between 22 and 24 January 2021. Data were weighted to be representative of UK adults aged 18+ by age, gender, region and other socio-economic characteristics. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com.

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Table 1
Q1. Which of the following statements best describes your awareness of Carrie Symonds?
 BASE: All respondents

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2070	1019	1051	340	412	363	361	360	234	752	724	594
Total	2070	1010	1060	230	358	331	366	306	478	588	698	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware of the name and certain I know who she is	527 25%	296 29%	231 22%	17 7%	65 18%	56 17%	88 24%	119 39%	181 38%	82 14%	144 21%	300 38%
		b			a	a	acg	abcdgh	abcdgh	a	ag	abcdgh
Aware of the name and think I know who she is	316 15%	184 18%	132 12%	47 20%	91 25%	58 18%	45 12%	31 10%	44 9%	138 23%	103 15%	75 10%
		b		defhi	cdefhi	defi				cdefhi	efi	
Aware of the name but do not know who she is	344 17%	162 16%	182 17%	43 19%	68 19%	69 21%	50 14%	37 12%	76 16%	111 19%	119 17%	114 14%
				e	de	dei				dei	e	
Never heard of the name	762 37%	327 32%	436 41%	104 45%	104 29%	116 35%	159 43%	111 36%	168 35%	208 35%	276 39%	279 36%
			a	bcefgi			bcefgi	b		b	b	b
Don't know	121 6%	42 4%	79 7%	19 8%	30 8%	31 9%	24 7%	8 3%	9 2%	49 8%	55 8%	17 2%
			a	efi	efi	efi	efi			efi	efi	

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Table 1 (continuation)

Q1. Which of the following statements best describes your awareness of Carrie Symonds?

BASE: All respondents

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2070	42	179	234	101	189	120	248	133	160	276	135	253	1729	1104	966
Total	2070	62	175	231	84	169	100	179	147	179	281	193	271	1733	1147	923
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware of the name and certain I know who she is	527	15	28	56	15	44	32	44	38	51	78	64	61	451	303	224
	25%	24%	16%	24%	18%	26%	32%	24%	26%	28%	28%	33%	22%	26%	26%	24%
				b	b	b	bd	b	b	b	bd	bd		b		
Aware of the name and think I know who she is	316	6	39	42	16	21	15	23	19	25	42	16	51	256	194	122
	15%	10%	22%	18%	19%	12%	15%	13%	13%	14%	15%	8%	19%	15%	17%	13%
			eghikm	k	k								k	k	b	
Aware of the name but do not know who she is	344	11	31	42	12	38	13	32	15	26	48	25	51	289	200	144
	17%	18%	18%	18%	15%	22%	13%	18%	11%	14%	17%	13%	19%	17%	17%	16%
					f h k m								h			
Never heard of the name	762	26	69	74	37	54	33	73	60	68	98	83	87	634	379	384
	37%	42%	40%	32%	44%	32%	33%	41%	41%	38%	35%	43%	32%	37%	33%	42%
				cl	cl			cl				cel				a
Don't know	121	4	8	17	4	11	8	7	13	9	15	4	22	102	71	50
	6%	6%	5%	7%	5%	7%	8%	4%	9%	5%	5%	2%	8%	6%	6%	5%
				k			k		gk			gk				

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Table 1 (continuation)

Q1. Which of the following statements best describes your awareness of Carrie Symonds?

BASE: All respondents

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
Significance Level: 95%		a	b	c	*d	*e	f	*g	h	i	a	b	c
Unweighted Total	2070	571	514	114	15	29	67	6	44	412	672	662	447
Total	2070	657	484	132	9	32	65	7	63	362	762	698	360
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware of the name and certain I know who she is	527	212	145	53	4	4	14	-	21	52	241	229	35
	25%	32%	30%	40%	46%	11%	22%	-	32%	14%	32%	33%	10%
		i	i	bfi					i		c	c	
Aware of the name and think I know who she is	316	84	69	24	1	3	15	1	9	71	103	113	64
	15%	13%	14%	18%	14%	10%	22%	21%	14%	20%	13%	16%	18%
							a			ab			
Aware of the name but do not know who she is	344	101	77	21	2	9	8	1	9	65	103	123	72
	17%	15%	16%	16%	21%	29%	13%	23%	15%	18%	14%	18%	20%
												a	a
Never heard of the name	762	239	164	31	2	16	27	4	22	152	283	209	166
	37%	36%	34%	23%	19%	50%	41%	56%	34%	42%	37%	30%	46%
		c	c				c			bc	b		ab
Don't know	121	21	29	3	-	*	1	-	3	21	33	23	24
	6%	3%	6%	2%	-	1%	2%	-	5%	6%	4%	3%	7%
			a							a			b

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Table 2

Q2. Which of the following statements is true about Carrie Symonds?

BASE: All aware of name and think/certain know

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	799	463	336	97	173	132	123	164	110	270	255	274
Total	843	479	363	64	156	115	133	150	225	220	248	375
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
She is the fiancée of the Prime Minister	651	379	272	18	86	72	116	136	222	105	188	358
	77%	79%	75%	29%	55%	63%	87%	91%	99%	48%	76%	96%
					a	ag	abcgh	abcgh	abcdegh	a	abcg	abcdegh
She is a famous Hollywood actress	69	36	34	13	29	18	5	2	3	42	23	5
	8%	7%	9%	20%	18%	16%	4%	1%	1%	19%	9%	1%
				defhi	defhi	defi				defhi	efi	
She is a Team GB athlete	66	43	23	11	28	14	8	6	-	38	22	6
	8%	9%	6%	16%	18%	12%	6%	4%	-	17%	9%	2%
				defhi	defhi	efi	fi	f		defhi	fi	
Other	13	4	8	7	2	3	-	1	-	9	3	1
	2%	1%	2%	11%	1%	3%	-	*	-	4%	1%	*
				bcdefghi		i				defhi		
Don't know	43	17	26	15	11	8	4	5	-	27	12	5
	5%	4%	7%	24%	7%	7%	3%	3%	-	12%	5%	1%
			a	bcdefghi	fi	fi				defhi	fi	

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Table 2 (continuation)

Q2. Which of the following statements is true about Carrie Symonds?

BASE: All aware of name and think/certain know

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	799	16	70	94	35	71	48	90	46	58	112	56	103	665	472	327
Total	843	21	67	98	31	65	47	67	58	75	120	80	112	708	497	346
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
She is the fiancée of the Prime Minister	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	77%	68%	71%	77%	69%	78%	83%	77%	80%	78%	84%	97%	60%	78%	74%	83%
				l		l	l	l	l	l	bdl	bcdefghijlm	l			a
She is a famous Hollywood actress	69	1	9	11	3	6	2	5	5	5	8	-	16	58	50	20
	8%	4%	13%	11%	11%	9%	4%	8%	8%	7%	6%	-	14%	8%	10%	6%
			k	k	k	k		k	k				k	k	b	
She is a Team GB athlete	66	5	7	6	1	3	4	6	5	5	7	2	15	49	45	21
	8%	25%	11%	6%	3%	5%	9%	8%	8%	6%	6%	2%	14%	7%	9%	6%
													jkm			
Other	13	-	-	3	1	-	1	1	1	1	-	-	5	12	7	6
	2%	-	-	3%	3%	-	2%	1%	3%	1%	-	-	5%	2%	1%	2%
													jm			
Don't know	43	1	4	3	4	5	1	4	1	6	5	*	9	38	30	13
	5%	3%	5%	3%	14%	8%	2%	6%	1%	8%	4%	*	8%	5%	6%	4%
				cfhjkm		k				k			k			

PR Qs 25th Jan 2021

Table 2 (continuation)

Q2. Which of the following statements is true about Carrie Symonds?

BASE: All aware of name and think/certain know

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	799	250	211	66	7	8	31	2	23	134	301	301	134
Total	843	295	214	77	6	7	29	1	29	123	343	342	99
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
She is the fiancée of the Prime Minister	651	263	165	63	5	4	26	-	25	68	296	281	47
	77%	89%	77%	82%	83%	66%	89%	-	87%	55%	86%	82%	47%
		bi	i	i			i				c	c	
She is a famous Hollywood actress	69	14	21	11	-	-	1	-	-	18	18	31	15
	8%	5%	10%	14%	-	-	5%	-	-	14%	5%	9%	15%
		a	a	a						a			a
She is a Team GB athlete	66	10	16	1	1	1	1	1	4	22	21	22	16
	8%	3%	7%	1%	17%	22%	4%	41%	13%	18%	6%	6%	16%
										abc			ab
Other	13	1	2	1	-	*	-	-	-	4	1	-	7
	2%	*	1%	2%	-	6%	-	-	-	3%	*	-	7%
										a			ab
Don't know	43	8	10	1	-	*	1	1	-	11	8	9	14
	5%	3%	5%	1%	-	6%	2%	59%	-	9%	2%	3%	14%
										ac			ab

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Table 3

Q1/2. Carrie Symonds Awareness

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2070	1019	1051	340	412	363	361	360	234	752	724	594
Total	2070	1010	1060	230	358	331	366	306	478	588	698	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware of who Carrie Symonds is	651	379	272	18	86	72	116	136	222	105	188	358
	31%	38%	26%	8%	24%	22%	32%	45%	46%	18%	27%	46%
		b			ag	a	abcg	abcdgh	abcdgh	a	ag	abcdgh
Unaware or incorrect knowledge of Carrie Symonds	1419	631	788	211	272	259	251	170	256	483	510	426
	69%	62%	74%	92%	76%	78%	68%	55%	54%	82%	73%	54%
			a	bcdefghi	defi	defi	efi			bdefhi	efi	

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Table 3 (continuation)

Q1/2. Carrie Symonds Awareness

BASE: All respondents

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2070	42	179	234	101	189	120	248	133	160	276	135	253	1729	1104	966
Total	2070	62	175	231	84	169	100	179	147	179	281	193	271	1733	1147	923
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware of who Carrie Symonds is	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	31%	23%	27%	33%	26%	30%	39%	29%	32%	33%	36%	41%	25%	32%	32%	31%
				l			bdl				l	abdglm		l		
Unaware or incorrect knowledge of Carrie Symonds	1419	48	127	156	63	117	62	127	100	120	180	115	205	1183	782	638
	69%	77%	73%	67%	74%	70%	61%	71%	68%	67%	64%	59%	75%	68%	68%	69%
		k	fk		fk			k					cfjkm	k		

PR Qs 25th Jan 2021

Table 3 (continuation)

Q1/2. Carrie Symonds Awareness

BASE: All respondents

	2019 Past Vote									2016 EU Vote			
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	f	*g	h	i	a	b	c
Significance Level: 95%													
Unweighted Total	2070	571	514	114	15	29	67	6	44	412	672	662	447
Total	2070	657	484	132	9	32	65	7	63	362	762	698	360
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aware of who Carrie Symonds is	651	263	165	63	5	4	26	-	25	68	296	281	47
	31%	40%	34%	48%	50%	14%	40%	-	40%	19%	39%	40%	13%
		bi	i	bi			i		i		c	c	
Unaware or incorrect knowledge of Carrie Symonds	1419	393	319	69	5	28	39	7	38	294	466	417	313
	69%	60%	66%	52%	50%	86%	60%	100%	60%	81%	61%	60%	87%
			ac							abcfh			ab

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Table 4
Q3. Summary: To what extent do you agree or disagree with the following statements?
 BASE: All aware of Carrie Symonds

	Total	Agreement								Net: Agree
		Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Don't know	Sum: Agree	Sum: Disagree	
		*a	*b	*c	*d	*e	*f	*g	*h	*i
Significance Level: 95%										
Carrie Symonds has a positive influence on British politics	651 100%	119 18%	98 15%	228 35%	74 11%	28 4%	103 16%	103 16%	217 33%	- -
I prefer Carrie Symonds to Boris Johnson	651 100%	94 14%	74 11%	301 46%	78 12%	39 6%	63 10%	118 18%	169 26%	- -
Carrie Symonds would like to be Prime Minister one day	651 100%	122 19%	96 15%	176 27%	52 8%	38 6%	167 26%	90 14%	217 33%	- -
Carrie Symonds has too much influence on decision making at Number 10	651 100%	59 9%	98 15%	187 29%	103 16%	92 14%	112 17%	195 30%	157 24%	- -
I admire Carrie Symonds	651 100%	156 24%	105 16%	248 38%	68 10%	35 5%	39 6%	103 16%	261 40%	- -
Carrie Symonds is a good role model for women	651 100%	100 15%	83 13%	247 38%	103 16%	36 5%	81 13%	139 21%	184 28%	- -
I am indifferent to what Carrie Symonds does	651 100%	41 6%	46 7%	174 27%	149 23%	205 31%	36 5%	354 54%	87 13%	- -
I would like to see more of Carrie Symonds in the public eye	651 100%	182 28%	131 20%	194 30%	64 10%	39 6%	41 6%	102 16%	313 48%	- -
Carrie Symonds influences decision making at Number 10	651 100%	42 6%	77 12%	171 26%	177 27%	85 13%	99 15%	262 40%	119 18%	- -
Carrie Symonds would make a good Prime Minister	651 100%	217 33%	97 15%	203 31%	28 4%	17 3%	87 13%	46 7%	314 48%	- -
Carrie Symonds is out-of-touch with the British public	651 100%	40 6%	89 14%	202 31%	97 15%	102 16%	121 19%	199 31%	129 20%	- -
Carrie Symonds has a good sense of style	651 100%	64 10%	72 11%	242 37%	113 17%	41 6%	118 18%	154 24%	136 21%	- -

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Table 5

Q3_1. Carrie Symonds has a positive influence on British politics: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i	
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257	
Total	651	379	272	18	86	72	116	136	222	105	188	358	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	119	86	33	2	12	11	27	33	34	14	38	67	
	18%	23%	12%	13%	13%	15%	23%	24%	15%	13%	20%	19%	
		b						bg					
Somewhat disagree	98	55	42	5	20	16	7	13	36	25	23	50	
	15%	15%	16%	28%	23%	22%	6%	10%	16%	24%	12%	14%	
					dehi	deh			d	dehi		d	
Neither agree nor disagree	228	125	103	7	23	20	50	46	82	30	70	128	
	35%	33%	38%	36%	27%	28%	44%	34%	37%	29%	38%	36%	
							bcg						
Somewhat agree	74	37	37	1	15	9	3	17	29	17	12	46	
	11%	10%	14%	8%	18%	12%	3%	12%	13%	16%	6%	13%	
					dh	d		d	dh	dh		dh	
Strongly agree	28	14	14	1	9	4	5	2	8	10	8	10	
	4%	4%	5%	4%	10%	5%	4%	2%	4%	9%	4%	3%	
					ei					ei			
Don't know	103	61	42	2	8	13	23	25	32	9	36	57	
	16%	16%	16%	10%	9%	18%	20%	18%	14%	9%	19%	16%	
							bg	bg			bg		
Sum: Agree	103	51	51	2	24	12	8	19	37	27	20	56	
	16%	14%	19%	12%	28%	17%	7%	14%	17%	25%	11%	16%	
					dehi	d			d	dehi		d	
Sum: Disagree	217	142	75	8	31	27	34	46	71	39	61	117	
	33%	37%	28%	42%	36%	37%	29%	34%	32%	37%	32%	33%	
		b											
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	

PR Qs 25th Jan 2021

Table 5 (continuation)

Q3_1. Carrie Symonds has a positive influence on British politics: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	119 18%	2 14%	9 18%	19 25%	3 15%	12 23%	8 20%	5 11%	6 12%	8 14%	22 22%	14 18%	11 17%	101 18%	49 13%	70 25%
				g											a	
Somewhat disagree	98 15%	* 3%	13 28%	14 19%	7 33%	5 11%	6 16%	5 9%	6 13%	8 14%	12 12%	8 10%	13 19%	78 14%	63 17%	34 12%
			egjkm													
Neither agree nor disagree	228 35%	4 28%	14 30%	22 30%	5 25%	15 30%	7 18%	21 42%	18 39%	16 28%	29 28%	41 52%	34 51%	203 37%	147 40%	82 29%
								f			bcefijm		bcefijm	f	b	
Somewhat agree	74 11%	3 22%	2 4%	4 6%	3 15%	6 12%	10 26%	8 16%	8 17%	9 15%	11 11%	8 10%	2 2%	59 11%	42 11%	33 11%
							bcjklm	bl	bl	l						
Strongly agree	28 4%	2 15%	5 10%	3 4%	1 4%	1 2%	4 9%	4 7%	1 2%	2 3%	5 5%	- -	2 4%	18 3%	15 4%	14 5%
			km				k									
Don't know	103 16%	3 18%	5 10%	13 17%	2 8%	12 22%	4 10%	8 15%	7 16%	16 27%	23 23%	8 10%	4 6%	92 17%	50 14%	53 19%
						l				bkl	l					
Sum: Agree	103 16%	5 37%	7 14%	7 10%	4 18%	7 14%	14 35%	12 23%	9 20%	10 18%	16 15%	8 10%	4 6%	77 14%	56 15%	46 16%
							bcejklm	cl								
Sum: Disagree	217 33%	2 17%	22 46%	33 43%	10 48%	17 34%	14 36%	10 20%	12 25%	16 28%	34 34%	22 28%	24 36%	179 32%	112 31%	104 37%
			g	g										g		
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 5 (continuation)

Q3_1. Carrie Symonds has a positive influence on British politics: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	119	40	42	16	*	1	5	-	6	7	49	66	3
	18%	15%	25%	25%	10%	21%	21%	-	22%	10%	17%	23%	7%
			ai	i								c	
Somewhat disagree	98	38	17	9	-	1	8	-	3	20	40	37	9
	15%	14%	10%	14%	-	14%	32%	-	10%	29%	14%	13%	19%
										ab			
Neither agree nor disagree	228	111	50	23	2	3	8	-	4	12	105	100	15
	35%	42%	30%	36%	46%	65%	30%	-	17%	17%	36%	35%	32%
		bi	i	i									
Somewhat agree	74	30	19	4	1	-	-	-	3	15	38	25	10
	11%	12%	11%	6%	24%	-	-	-	11%	22%	13%	9%	20%
										abc			b
Strongly agree	28	12	7	1	1	-	2	-	2	3	19	5	3
	4%	5%	4%	2%	11%	-	7%	-	8%	5%	6%	2%	6%
											b		
Don't know	103	31	30	11	*	-	3	-	8	12	44	48	7
	16%	12%	18%	17%	9%	-	11%	-	31%	17%	15%	17%	16%
Sum: Agree	103	43	26	5	2	-	2	-	5	18	57	30	12
	16%	16%	16%	8%	35%	-	7%	-	19%	27%	19%	11%	26%
										c	b		b
Sum: Disagree	217	77	59	25	*	2	14	-	8	27	90	103	12
	33%	29%	35%	39%	10%	35%	52%	-	32%	39%	30%	37%	27%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 6

Q3_2. I prefer Carrie Symonds to Boris Johnson: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	*a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257
Total	651	379	272	18	86	72	116	136	222	105	188	358
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	94	60	34	-	5	10	24	26	30	5	34	55
	14%	16%	13%	-	6%	14%	21%	19%	13%	5%	18%	15%
						g	bg	bg	g		bg	bg
Somewhat disagree	74	41	33	3	13	9	12	14	24	16	21	38
	11%	11%	12%	16%	15%	13%	10%	10%	11%	15%	11%	10%
Neither agree nor disagree	301	170	131	8	35	34	44	58	123	42	78	181
	46%	45%	48%	42%	40%	48%	38%	43%	55%	40%	42%	51%
									bdegh			d
Somewhat agree	78	51	27	5	16	6	10	18	23	21	15	42
	12%	13%	10%	28%	19%	8%	8%	13%	11%	20%	8%	12%
					cdh					cdfhi		
Strongly agree	39	23	16	2	7	3	9	10	8	10	12	18
	6%	6%	6%	12%	9%	4%	8%	7%	4%	9%	6%	5%
Don't know	63	34	29	*	10	10	17	11	14	10	28	25
	10%	9%	11%	2%	12%	14%	15%	8%	6%	10%	15%	7%
						i	fi				efi	
Sum: Agree	118	74	44	7	24	8	19	28	32	31	27	60
	18%	20%	16%	40%	27%	12%	16%	21%	14%	30%	15%	17%
					cfhi					cdfhi		
Sum: Disagree	169	101	68	3	18	19	35	40	53	21	54	93
	26%	27%	25%	16%	21%	26%	31%	29%	24%	20%	29%	26%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 6 (continuation)

Q3_2. I prefer Carrie Symonds to Boris Johnson: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	94 14%	3 20%	6 13%	13 17%	3 13%	6 12%	11 28% jlm	8 16%	6 13%	9 16%	11 11%	13 17%	5 8%	74 14%	45 12%	49 17%
Somewhat disagree	74 11%	* 3%	4 8%	7 10%	2 10%	9 17%	3 8%	11 21% k	6 14%	10 18% k	9 9%	4 5%	8 12%	67 12%	41 11%	34 12%
Neither agree nor disagree	301 46%	5 32%	21 44%	28 37%	10 48%	23 46%	14 36%	22 43%	19 41%	27 45%	51 50%	45 58% c	37 55%	262 48%	174 48%	127 45%
Somewhat agree	78 12%	2 12%	8 17%	13 18% g	3 16%	5 10%	8 21% g	3 5%	6 12%	3 6%	13 12%	5 7%	9 13%	61 11%	51 14%	27 10%
Strongly agree	39 6%	5 33%	6 12% m	4 5%	1 4%	2 4%	2 6%	1 3%	4 9%	3 5%	5 5%	3 3%	4 6%	27 5%	23 6%	16 6%
Don't know	63 10%	- -	3 7%	10 13% f	2 10%	6 11% f	- -	6 12% f	5 11%	6 10%	13 12% f	8 10%	4 6%	60 11% f	31 8%	32 11%
Sum: Agree	118 18%	7 46%	14 29% gikm	17 22% g	4 19%	7 14%	10 27% gk	4 8%	10 22%	6 11%	17 17%	8 10%	13 19%	87 16%	74 20%	44 15%
Sum: Disagree	169 26%	3 23%	10 20%	20 27%	5 23%	15 29%	14 37%	19 36% j	12 26%	20 34%	20 20%	17 22%	13 20%	141 26%	86 24%	82 29%
Net: Agree	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

PR Qs 25th Jan 2021

Table 6 (continuation)

Q3_2. I prefer Carrie Symonds to Boris Johnson: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	94	59	16	5	*	-	2	-	5	6	59	29	4
	14%	23%	10%	8%	10%	-	7%	-	21%	9%	20%	10%	9%
		bci									bc		
Somewhat disagree	74	44	10	3	-	1	-	-	1	10	39	26	7
	11%	17%	6%	4%	-	14%	-	-	5%	15%	13%	9%	14%
		bc								b			
Neither agree nor disagree	301	120	74	27	3	4	10	-	7	36	130	135	25
	46%	46%	45%	43%	70%	86%	38%	-	26%	53%	44%	48%	52%
Somewhat agree	78	13	32	14	-	-	8	-	3	7	20	48	6
	12%	5%	19%	22%	-	-	30%	-	12%	10%	7%	17%	13%
			a	a								a	
Strongly agree	39	8	11	10	1	-	4	-	5	1	16	20	3
	6%	3%	6%	16%	11%	-	16%	-	19%	2%	5%	7%	7%
				abi									
Don't know	63	18	23	4	*	-	2	-	4	8	32	24	2
	10%	7%	14%	7%	9%	-	9%	-	17%	12%	11%	9%	4%
			a										
Sum: Agree	118	21	43	24	1	-	12	-	8	8	36	68	10
	18%	8%	26%	38%	11%	-	46%	-	31%	11%	12%	24%	20%
			ai	ai								a	
Sum: Disagree	169	104	25	8	*	1	2	-	6	16	98	54	11
	26%	39%	15%	13%	10%	14%	7%	-	26%	24%	33%	19%	23%
		bci									b		
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 7

Q3_3. Carrie Symonds would like to be Prime Minister one day: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
		a	b	*a	b	c	d	e	f	g	h	i	
Significance Level: 95%													
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257	
Total	651	379	272	18	86	72	116	136	222	105	188	358	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	122	74	47	4	19	10	26	31	32	23	35	64	
	19%	20%	17%	20%	22%	14%	22%	23%	15%	22%	19%	18%	
Somewhat disagree	96	57	38	6	12	10	14	16	38	18	24	54	
	15%	15%	14%	30%	14%	14%	12%	12%	17%	17%	13%	15%	
Neither agree nor disagree	176	100	75	3	23	23	32	34	62	26	54	96	
	27%	26%	28%	15%	26%	32%	27%	25%	28%	24%	29%	27%	
Somewhat agree	52	30	22	2	17	7	9	7	9	19	17	17	
	8%	8%	8%	11%	20%	10%	8%	5%	4%	18%	9%	5%	
					defhi					defhi			
Strongly agree	38	16	22	2	4	5	4	11	13	5	9	23	
	6%	4%	8%	9%	4%	7%	3%	8%	6%	5%	5%	6%	
			a										
Don't know	167	101	66	3	11	16	32	37	68	14	48	105	
	26%	27%	24%	15%	13%	23%	27%	27%	31%	14%	26%	29%	
							bg	bg	bg		bg	bg	
Sum: Agree	90	46	44	4	21	13	13	18	22	24	26	40	
	14%	12%	16%	19%	24%	18%	11%	13%	10%	23%	14%	11%	
					defhi					defhi			
Sum: Disagree	217	132	85	9	31	20	39	47	70	41	59	117	
	33%	35%	31%	50%	36%	28%	34%	35%	32%	39%	32%	33%	
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	

PR Qs 25th Jan 2021

Table 7 (continuation)

Q3_3. Carrie Symonds would like to be Prime Minister one day: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	122	3	9	13	2	10	5	9	9	11	22	10	18	105	74	47
	19%	19%	19%	17%	11%	19%	14%	18%	19%	20%	22%	12%	28%	19%	20%	17%
Somewhat disagree	96	2	10	5	7	8	2	8	6	10	16	10	11	82	56	39
	15%	11%	21% cf	7%	34%	15%	6%	16%	13%	16%	16%	13%	16%	15%	15%	14%
Neither agree nor disagree	176	3	11	31	3	15	13	8	13	14	19	27	18	149	106	70
	27%	23%	22%	41% bgjm	14%	30%	35% g	16%	27%	23%	19%	35% gl	27%	27%	29%	25%
Somewhat agree	52	4	3	4	2	3	7	3	3	4	6	9	4	37	39	14
	8%	30%	7%	6%	9%	6%	19% cgjm	5%	6%	7%	6%	11%	7%	7%	11%	5%
Strongly agree	38	-	5	2	2	5	-	7	1	2	5	6	4	33	13	25
	6%	-	10%	2%	9%	9%	-	14% cfm	2%	3%	5%	8%	7%	6%	4%	9% a
Don't know	167	3	10	20	5	11	10	16	15	18	33	16	10	145	77	90
	26%	18%	21%	26%	22%	21%	27%	31%	33%	31%	33% l	21%	16%	26%	21%	32% a
Sum: Agree	90	4	8	6	4	8	7	9	3	6	11	15	9	70	52	38
	14%	30%	17%	8%	18%	15%	19%	18%	7%	9%	11%	19%	13%	13%	14%	13%
Sum: Disagree	217	4	19	18	10	18	8	18	15	21	38	20	29	187	130	87
	33%	29%	40% f	24%	45%	34%	19%	35%	33%	36%	38%	25%	44% cfk	34%	36%	30%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 7 (continuation)

Q3_3. Carrie Symonds would like to be Prime Minister one day: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	122	47	34	22	*	*	2	-	3	10	55	53	6
	19%	18%	20%	34% ai	10%	8%	9%	-	11%	14%	19%	19%	13%
Somewhat disagree	96	45	11	8	-	1	6	-	1	21	36	38	13
	15%	17% b	6%	12%	-	14%	24%	-	5%	31% abc	12%	13%	28% ab
Neither agree nor disagree	176	80	39	10	2	3	7	-	7	14	84	74	12
	27%	30% c	24%	15%	46%	65%	26%	-	29%	20%	28%	26%	25%
Somewhat agree	52	13	15	6	1	-	2	-	5	7	17	26	9
	8%	5%	9%	10%	24%	-	7%	-	19%	11%	6%	9%	19% ab
Strongly agree	38	15	11	3	1	1	3	-	1	4	22	13	-
	6%	6%	7%	4%	11%	13%	11%	-	2%	6%	8% c	5%	-
Don't know	167	64	55	15	*	-	6	-	9	12	81	78	7
	26%	24%	33% i	24%	9%	-	24%	-	34%	18%	27% c	28% c	14%
Sum: Agree	90	27	26	9	2	1	4	-	5	11	39	39	9
	14%	10%	16%	14%	35%	13%	17%	-	22%	17%	13%	14%	19%
Sum: Disagree	217	92	44	29	*	1	9	-	4	31	91	91	19
	33%	35%	27%	47% b	10%	22%	33%	-	16%	45% b	31%	32%	42%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 8

Q3_4. Carrie Symonds has too much influence on decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	*a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257
Total	651	379	272	18	86	72	116	136	222	105	188	358
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	59 9%	33 9%	26 9%	3 18%	9 10%	7 10%	16 14% ei	7 5%	17 8%	12 12% e	23 12% ei	24 7%
Somewhat disagree	98 15%	53 14%	45 17%	5 29%	14 16%	7 10%	16 14%	23 17%	32 15%	19 19%	23 12%	56 16%
Neither agree nor disagree	187 29%	112 29%	75 28%	3 16%	25 29%	16 23%	33 29%	36 26%	72 33%	28 27%	50 26%	109 30%
Somewhat agree	103 16%	60 16%	43 16%	3 18%	18 21% d	16 23% d	9 8%	18 13%	38 17% d	22 21% d	25 14%	56 16%
Strongly agree	92 14%	59 15%	33 12%	* 2%	7 8%	12 17%	15 13% g	24 18% bg	33 15%	8 7%	27 14%	57 16% g
Don't know	112 17%	63 17%	49 18%	3 16%	13 15%	13 18%	26 23%	28 21%	29 13%	16 15%	39 21%	57 16%
Sum: Agree	195 30%	118 31%	77 28%	4 20%	25 30%	28 39% d	24 21%	42 31%	71 32%	29 28%	53 28%	113 32% d
Sum: Disagree	157 24%	86 23%	71 26%	9 47%	23 26%	14 20%	32 27%	30 22%	50 22%	32 30%	46 24%	80 22%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 8 (continuation)

Q3_4. Carrie Symonds has too much influence on decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	59 9%	3 23%	6 12%	8 11%	2 11%	3 5%	2 5%	2 4%	6 14%	- -	8 8%	11 14%	7 11%	48 9%	33 9%	26 9%
			i	i					i		gi	i				
Somewhat disagree	98 15%	1 9%	7 15%	7 9%	2 10%	8 16%	10 26%	14 27%	8 17%	11 19%	16 16%	8 11%	6 9%	80 15%	47 13%	51 18%
							cl	cklm								
Neither agree nor disagree	187 29%	- -	16 33%	19 25%	4 19%	16 31%	4 12%	15 30%	14 30%	12 21%	27 27%	32 41%	27 41%	166 30%	119 33%	67 23%
			f	f		f		f				fi	fi	f	b	
Somewhat agree	103 16%	4 30%	8 18%	5 7%	3 14%	7 13%	13 33%	11 21%	9 19%	13 22%	18 18%	3 4%	8 13%	77 14%	65 18%	38 13%
			k				cekml	ck	k	ck	ck			k		
Strongly agree	92 14%	3 20%	6 13%	12 16%	8 37%	5 10%	4 11%	3 6%	4 9%	10 16%	14 14%	13 17%	10 14%	79 14%	42 12%	50 18%
															a	
Don't know	112 17%	3 18%	4 9%	24 32%	2 10%	13 25%	5 14%	7 13%	5 12%	13 22%	17 17%	11 14%	8 12%	100 18%	58 16%	54 19%
				bghjklm		b										
Sum: Agree	195 30%	7 50%	15 31%	18 23%	11 51%	12 23%	17 44%	13 26%	13 28%	22 38%	33 32%	16 21%	18 27%	156 28%	107 29%	88 31%
							cek									
Sum: Disagree	157 24%	5 32%	13 28%	15 20%	4 20%	11 21%	12 31%	16 31%	14 31%	11 19%	24 24%	20 25%	13 20%	128 23%	81 22%	77 27%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 8 (continuation)

Q3_4. Carrie Symonds has too much influence on decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	59	21	12	12	-	-	1	-	4	6	28	23	5
	9%	8%	7%	19%	-	-	4%	-	14%	9%	10%	8%	10%
				ab									
Somewhat disagree	98	61	17	5	-	-	4	-	1	7	45	41	11
	15%	23%	10%	8%	-	-	17%	-	3%	11%	15%	15%	23%
		bci											
Neither agree nor disagree	187	82	43	14	2	3	10	-	2	17	81	82	12
	29%	31%	26%	23%	46%	65%	39%	-	9%	25%	27%	29%	27%
Somewhat agree	103	32	31	12	1	1	4	-	7	11	53	41	7
	16%	12%	19%	18%	33%	22%	16%	-	26%	16%	18%	14%	15%
Strongly agree	92	32	26	9	1	1	4	-	5	12	40	42	5
	14%	12%	16%	14%	21%	13%	16%	-	19%	17%	14%	15%	11%
Don't know	112	34	36	11	-	-	2	-	7	15	48	51	7
	17%	13%	22%	18%	-	-	8%	-	28%	22%	16%	18%	15%
			a										
Sum: Agree	195	64	57	20	2	2	8	-	12	22	93	82	12
	30%	24%	35%	32%	54%	35%	32%	-	46%	33%	32%	29%	26%
			a										
Sum: Disagree	157	83	29	18	-	-	5	-	4	14	73	65	15
	24%	31%	18%	28%	-	-	21%	-	17%	20%	25%	23%	32%
		b											
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 9

Q3_5. I admire Carrie Symonds: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	*a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257
Total	651	379	272	18	86	72	116	136	222	105	188	358
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	156 24%	104 27% b	53 19%	5 26%	14 16%	21 29% b	31 27%	43 32% bfg	42 19%	19 18%	52 28% b	86 24%
Somewhat disagree	105 16%	57 15%	48 18%	3 17%	12 13%	15 21% d	11 10%	28 20% d	36 16%	15 14%	26 14%	64 18%
Neither agree nor disagree	248 38%	151 40%	96 35%	4 24%	30 35%	18 25%	45 39% c	48 35%	102 46% cgh	35 33%	63 34%	150 42% c
Somewhat agree	68 10%	26 7%	41 15% a	3 14%	8 9%	9 12%	12 10%	10 7%	27 12%	10 10%	21 11%	37 10%
Strongly agree	35 5%	19 5%	17 6%	3 16%	14 17% cdefhi	5 6% e	6 5% e	1 1%	7 3%	17 16% cdefhi	10 6% e	8 2%
Don't know	39 6%	22 6%	16 6%	1 3%	8 10% i	5 7%	11 9%	6 5%	8 4%	9 9%	15 8%	14 4%
Sum: Agree	103 16%	45 12%	58 21% a	6 30%	22 26% ei	13 19% e	18 15%	11 8%	34 15%	28 26% defhi	31 17% e	44 12%
Sum: Disagree	261 40%	161 42%	101 37%	8 43%	26 30%	36 50% bfg	42 36%	71 52% bdfgi	79 35%	34 32%	78 42%	150 42% b
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 9 (continuation)

Q3_5. I admire Carrie Symonds: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	156 24%	4 26%	18 38%	24 32%	6 28%	15 29%	14 35%	6 12%	7 15%	16 28%	21 21%	12 16%	13 19%	121 22%	81 22%	75 26%
			ghjklm	gk		g	gk			g						
Somewhat disagree	105 16%	* 3%	3 7%	18 24%	1 2%	9 18%	7 17%	8 16%	10 23%	9 15%	24 24%	7 9%	7 11%	94 17%	63 17%	42 15%
				bk							bk					
Neither agree nor disagree	248 38%	3 18%	20 42%	17 22%	11 53%	17 33%	9 23%	24 47%	14 30%	23 40%	34 33%	48 62%	27 41%	216 39%	136 37%	111 39%
			c					cf		c	bcefhijlm		c			
Somewhat agree	68 10%	1 7%	3 6%	4 6%	3 14%	4 9%	9 24%	10 20%	6 13%	2 3%	7 7%	6 8%	11 16%	54 10%	36 10%	31 11%
							bcijkm	bcijm								
Strongly agree	35 5%	6 45%	1 2%	6 7%	1 3%	1 2%	- -	2 4%	8 16%	2 4%	3 3%	2 2%	4 6%	28 5%	26 7%	10 3%
									befjkm							
Don't know	39 6%	- -	2 4%	6 8%	- -	5 10%	- -	- -	1 3%	6 10%	11 11%	3 3%	4 7%	36 7%	22 6%	16 6%
				g		g				g	fg		g	g		
Sum: Agree	103 16%	7 52%	4 8%	10 13%	4 17%	5 10%	9 24%	13 25%	14 30%	4 7%	11 10%	8 10%	14 22%	82 15%	62 17%	41 14%
							bi	bijk	bceijkm							
Sum: Disagree	261 40%	4 30%	21 45%	43 57%	7 31%	24 47%	20 52%	14 28%	17 38%	25 43%	46 45%	20 25%	20 30%	215 39%	145 40%	117 41%
			k	gklm		gk	gkl				gk			k		
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 9 (continuation)

Q3_5. I admire Carrie Symonds: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	156	40	59	18	*	1	11	-	8	15	54	90	7
	24%	15%	36%	28%	9%	21%	43%	-	30%	21%	18%	32%	16%
			ai	a								ac	
Somewhat disagree	105	36	27	16	*	-	3	-	3	11	46	48	5
	16%	14%	17%	25%	10%	-	13%	-	11%	17%	16%	17%	11%
				a									
Neither agree nor disagree	248	126	45	21	3	3	9	-	4	25	122	94	19
	38%	48%	27%	32%	70%	65%	34%	-	16%	36%	41%	33%	40%
		b											
Somewhat agree	68	36	14	6	-	-	2	-	1	5	41	21	6
	10%	14%	8%	10%	-	-	7%	-	5%	8%	14%	7%	13%
											b		
Strongly agree	35	14	10	-	1	1	-	-	6	4	17	11	5
	5%	5%	6%	-	11%	14%	-	-	25%	6%	6%	4%	12%
													b
Don't know	39	11	10	3	-	-	1	-	3	8	16	17	4
	6%	4%	6%	4%	-	-	2%	-	13%	12%	5%	6%	9%
										a			
Sum: Agree	103	50	24	6	1	1	2	-	8	9	58	32	11
	16%	19%	14%	10%	11%	14%	7%	-	31%	14%	20%	11%	25%
											b		b
Sum: Disagree	261	76	86	34	1	1	15	-	10	26	100	139	13
	40%	29%	52%	53%	19%	21%	57%	-	41%	38%	34%	49%	27%
			a	a								ac	
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 10

Q3_6. Carrie Symonds is a good role model for women: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	*a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257
Total	651	379	272	18	86	72	116	136	222	105	188	358
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	100 15%	62 16%	38 14%	4 21%	13 15%	14 20%	19 17%	26 19%	24 11%	17 16%	34 18%	50 14%
Somewhat disagree	83 13%	40 11%	43 16%	2 11%	13 15%	10 14%	16 14%	20 15%	22 10%	15 14%	27 14%	42 12%
Neither agree nor disagree	247 38%	151 40%	96 35%	7 38%	29 33%	21 29%	41 36%	54 40%	94 43%	36 34%	62 33%	149 42% c
Somewhat agree	103 16%	56 15%	47 17%	2 11%	22 26% cdehi	10 13%	14 12%	16 12%	40 18%	24 23% deh	24 13%	55 15%
Strongly agree	36 5%	17 5%	18 7%	2 13%	4 4%	3 4%	6 5%	3 2%	19 8% e	6 6%	8 4%	21 6%
Don't know	81 13%	53 14%	29 11%	1 6%	7 8%	14 20% bg	19 16% g	18 13%	23 10%	8 8%	33 18% bg	41 11%
Sum: Agree	139 21%	73 19%	66 24%	4 24%	26 30% cdeh	12 17%	20 17%	18 14%	58 26% e	30 29% deh	32 17%	77 21% e
Sum: Disagree	184 28%	103 27%	81 30%	6 32%	25 29%	25 34% f	36 31%	46 34% f	46 21%	31 30%	60 32% f	92 26%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 10 (continuation)

Q3_6. Carrie Symonds is a good role model for women: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	b	c	*d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	100 15%	1 7%	6 12%	18 24%	2 10%	8 15%	10 25%	5 10%	5 10%	7 12%	17 17%	11 14%	11 16%	84 15%	54 15%	47 16%
Somewhat disagree	83 13%	4 29%	9 19%	12 16%	2 11%	7 14%	3 9%	3 6%	7 16%	10 17%	10 9%	8 10%	7 11%	67 12%	49 13%	34 12%
Neither agree nor disagree	247 38%	5 37%	23 49%	22 30%	7 35%	16 31%	9 23%	22 42%	16 35%	28 47%	34 33%	40 51%	24 36%	209 38%	144 39%	102 36%
Somewhat agree	103 16%	- -	3 6%	11 15%	2 9%	9 18%	9 24%	16 32%	11 23%	7 12%	10 10%	9 12%	14 22%	91 17%	61 17%	42 15%
Strongly agree	36 5%	1 10%	2 5%	4 6%	5 25%	2 4%	5 12%	1 2%	2 5%	- -	6 6%	4 5%	2 3%	27 5%	19 5%	17 6%
Don't know	81 13%	3 18%	4 9%	7 9%	2 10%	9 18%	3 8%	4 8%	5 10%	7 11%	24 24%	6 8%	8 11%	72 13%	38 10%	43 15%
Sum: Agree	139 21%	1 10%	5 11%	16 21%	7 34%	12 23%	14 36%	17 33%	13 28%	7 12%	17 16%	13 17%	17 25%	118 22%	80 22%	59 21%
Sum: Disagree	184 28%	5 35%	14 31%	31 41%	5 21%	15 29%	13 33%	9 17%	12 26%	17 29%	26 26%	19 24%	18 27%	151 27%	103 28%	81 28%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 10 (continuation)

Q3_6. Carrie Symonds is a good role model for women: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
Significance Level: 95%		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	100	18	46	11	-	1	3	-	3	15	31	58	7
	15%	7%	28%	17%	-	21%	11%	-	12%	22%	10%	21%	16%
			a	a						a		a	
Somewhat disagree	83	34	20	9	-	-	6	-	5	6	31	43	7
	13%	13%	12%	14%	-	-	22%	-	21%	9%	10%	15%	14%
Neither agree nor disagree	247	108	58	19	4	3	10	-	7	24	117	104	18
	38%	41%	35%	31%	80%	79%	39%	-	29%	35%	40%	37%	38%
Somewhat agree	103	56	17	15	-	-	2	-	-	8	54	36	8
	16%	21%	11%	24%	-	-	9%	-	-	12%	18%	13%	18%
		b		b									
Strongly agree	36	16	7	1	1	-	2	-	1	6	21	8	2
	5%	6%	4%	2%	11%	-	9%	-	5%	9%	7%	3%	4%
											b		
Don't know	81	31	17	8	*	-	3	-	8	9	42	33	5
	13%	12%	10%	12%	9%	-	10%	-	32%	13%	14%	12%	10%
Sum: Agree	139	72	24	16	1	-	5	-	1	15	75	44	10
	21%	28%	15%	26%	11%	-	18%	-	5%	22%	25%	16%	22%
		b									b		
Sum: Disagree	184	52	66	20	-	1	9	-	8	21	61	101	14
	28%	20%	40%	31%	-	21%	33%	-	33%	30%	21%	36%	30%
			a									a	
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 11

Q3_7. I am indifferent to what Carrie Symonds does: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	*a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257
Total	651	379	272	18	86	72	116	136	222	105	188	358
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	41 6%	32 8% b	10 4%	1 8%	9 11% i	6 9%	8 7%	7 5%	9 4%	11 10% i	14 8%	16 5%
Somewhat disagree	46 7%	28 8%	17 6%	3 14%	6 7%	3 5%	2 2%	9 7%	23 10% dh	8 8% d	5 3%	32 9% dh
Neither agree nor disagree	174 27%	108 28%	66 24%	5 25%	22 25%	20 27%	29 25%	43 31%	56 25%	26 25%	49 26%	99 28%
Somewhat agree	149 23%	78 20%	72 26%	5 29%	21 24% e	15 21%	23 20%	19 14%	66 30% e	26 25% e	38 20%	85 24% e
Strongly agree	205 31%	116 31%	89 33%	2 13%	23 26%	24 33%	46 39% fg	53 39% bfg	57 26%	25 24%	69 37% fg	110 31%
Don't know	36 5%	18 5%	18 7%	2 11%	6 7%	4 5%	8 7%	6 4%	10 5%	8 8%	11 6%	16 4%
Sum: Agree	354 54%	193 51%	161 59%	8 43%	43 50%	39 54%	69 59%	72 53%	123 56%	51 49%	108 57%	195 54%
Sum: Disagree	87 13%	60 16% b	27 10%	4 21%	15 18%	10 13%	10 9%	16 12%	32 15%	19 18% d	20 10%	49 14%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 11 (continuation)

Q3_7. I am indifferent to what Carrie Symonds does: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	41 6%	1 6%	2 3%	2 3%	- -	5 10%	2 4%	2 4%	3 6%	4 6%	12 12%	5 6%	4 7%	37 7%	20 6%	21 7%
Somewhat disagree	46 7%	1 7%	1 1%	12 15% belm	- -	1 2%	3 7%	7 15% bel	2 4%	3 6%	10 10%	5 7%	1 2%	41 8%	25 7%	21 7%
Neither agree nor disagree	174 27%	3 23%	9 18%	19 25% el	13 62%	5 10%	23 58% bcegjklm	10 19%	19 41% begjlm	19 33% el	20 19%	28 35% egjl	6 10%	139 25% el	101 28%	73 26%
Somewhat agree	149 23%	2 15%	12 26%	18 24%	5 23%	10 20%	5 13%	15 29% j	11 24%	13 22%	15 15%	16 20%	27 40% efjkm	130 24%	91 25%	58 20%
Strongly agree	205 31%	7 50%	22 47% cfhm	17 23%	3 13%	22 43% cfh	7 17%	17 33%	9 20%	17 29%	35 35%	23 30%	25 38% f	169 31%	112 31%	92 32%
Don't know	36 5%	- -	2 5%	8 10% g	* 2%	7 14% fgkm	- -	- -	2 5%	2 4%	10 10% g	1 2%	3 4%	33 6% g	15 4%	21 7%
Sum: Agree	354 54%	9 64%	34 72% cfhijklm	35 47%	8 36%	33 64% f	12 30%	32 62% f	20 44%	30 51%	50 50% f	39 50%	52 78% cfhijklm	299 54% f	204 56%	150 53%
Sum: Disagree	87 13%	2 13%	2 5%	14 19% b	- -	6 12%	5 12%	10 19% b	4 9%	7 12%	21 21% b	10 13%	6 8%	79 14%	46 12%	42 15%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 11 (continuation)

Q3_7. I am indifferent to what Carrie Symonds does: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
Significance Level: 95%		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	41	14	12	1	-	-	1	-	*	7	17	17	4
	6%	5%	7%	2%	-	-	4%	-	2%	11%	6%	6%	8%
Somewhat disagree	46	19	14	7	-	-	1	-	-	2	22	19	3
	7%	7%	9%	11%	-	-	2%	-	-	3%	8%	7%	7%
Neither agree nor disagree	174	83	30	12	1	3	7	-	5	22	85	62	16
	27%	32%	18%	20%	24%	79%	29%	-	21%	32%	29%	22%	34%
		b								b			
Somewhat agree	149	73	37	17	1	-	5	-	4	10	70	62	13
	23%	28%	22%	27%	18%	-	20%	-	14%	15%	24%	22%	28%
		i											
Strongly agree	205	61	62	23	3	1	11	-	16	20	86	106	5
	31%	23%	38%	37%	59%	21%	42%	-	62%	29%	29%	38%	11%
		a									c	ac	
Don't know	36	13	10	3	-	-	1	-	1	7	15	14	5
	5%	5%	6%	4%	-	-	5%	-	2%	11%	5%	5%	11%
Sum: Agree	354	134	99	40	3	1	16	-	19	29	156	168	18
	54%	51%	60%	64%	76%	21%	61%	-	75%	43%	53%	60%	39%
			i	i								c	
Sum: Disagree	87	33	26	8	-	-	1	-	*	9	39	37	7
	13%	12%	16%	13%	-	-	6%	-	2%	13%	13%	13%	16%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 12

Q3_8. I would like to see more of Carrie Symonds in the public eye: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	*a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257
Total	651	379	272	18	86	72	116	136	222	105	188	358
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	182	117	65	4	15	19	38	52	54	19	57	106
	28%	31%	24%	21%	17%	26%	33%	38%	24%	18%	30%	30%
							bg	bfg			bg	bg
Somewhat disagree	131	74	57	5	17	13	16	30	50	21	30	80
	20%	20%	21%	25%	19%	19%	14%	22%	22%	20%	16%	22%
Neither agree nor disagree	194	117	78	4	20	16	27	37	91	23	43	128
	30%	31%	29%	21%	23%	22%	23%	27%	41%	22%	23%	36%
									bcdg			bcdgh
Somewhat agree	64	30	34	5	16	12	12	7	12	21	24	19
	10%	8%	12%	26%	19%	17%	10%	5%	6%	20%	13%	5%
					efi	efi				defi	ei	
Strongly agree	39	20	19	1	11	6	8	6	7	12	14	13
	6%	5%	7%	5%	12%	9%	7%	4%	3%	11%	8%	4%
					efi					efi		
Don't know	41	21	20	1	8	6	14	4	7	9	20	11
	6%	5%	7%	3%	10%	8%	12%	3%	3%	8%	11%	3%
					ei		efi			ei	efi	
Sum: Agree	102	50	53	6	27	18	20	13	19	32	38	32
	16%	13%	19%	30%	31%	25%	17%	9%	9%	31%	20%	9%
			a		defhi	efi	i			defhi	efi	
Sum: Disagree	313	192	122	8	32	32	55	83	104	40	87	187
	48%	51%	45%	46%	37%	44%	47%	60%	47%	38%	46%	52%
								bcdg				bg
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 12 (continuation)

Q3_8. I would like to see more of Carrie Symonds in the public eye: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	182 28%	3 21%	21 45%	24 32%	5 23%	17 33%	11 28%	12 23%	8 18%	18 31%	29 28%	19 25%	15 23%	147 27%	93 25%	89 31%
			ghklm													
Somewhat disagree	131 20%	2 16%	8 16%	15 20%	6 27%	10 20%	5 14%	8 16%	11 24%	5 9%	22 21%	18 23%	20 31%	116 21%	87 24%	44 16%
												i			b	
Neither agree nor disagree	194 30%	* 3%	9 20%	15 20%	8 36%	14 28%	18 46%	18 34%	11 24%	25 42%	26 26%	28 36%	22 33%	167 30%	102 28%	93 32%
							bcjm					c				
Somewhat agree	64 10%	2 15%	4 9%	7 9%	1 5%	3 7%	3 7%	10 20%	9 20%	5 8%	9 9%	6 8%	4 6%	55 10%	37 10%	27 9%
								ilm								
Strongly agree	39 6%	4 28%	3 6%	5 7%	2 9%	1 2%	2 6%	2 5%	4 8%	2 3%	9 9%	3 4%	1 2%	30 5%	25 7%	14 5%
Don't know	41 6%	3 18%	2 4%	9 12%	- -	6 11%	- -	1 2%	3 6%	4 7%	7 7%	3 4%	3 5%	36 7%	22 6%	18 6%
				fg		f										
Sum: Agree	102 16%	6 43%	7 15%	12 17%	3 14%	4 8%	5 12%	12 24%	13 28%	6 10%	18 18%	10 12%	6 8%	84 15%	62 17%	41 14%
								el	el							
Sum: Disagree	313 48%	5 36%	29 61%	39 52%	11 50%	27 53%	16 41%	20 39%	19 42%	23 40%	50 50%	37 48%	36 54%	263 48%	180 49%	134 47%
			g													
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 12 (continuation)

Q3_8. I would like to see more of Carrie Symonds in the public eye: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
	a	b	c	*d	*e	*f	*g	*h	i	a	b	c	
Significance Level: 95%													
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	182	53	63	22	*	2	11	-	9	17	73	98	8
	28%	20%	38%	35%	10%	35%	42%	-	36%	25%	25%	35%	17%
			a	a								ac	
Somewhat disagree	131	55	33	18	-	-	3	-	1	13	47	65	5
	20%	21%	20%	28%	-	-	10%	-	5%	20%	16%	23%	12%
												a	
Neither agree nor disagree	194	93	36	17	3	3	7	-	3	21	100	78	13
	30%	35%	22%	27%	56%	65%	27%	-	13%	31%	34%	28%	28%
		b											
Somewhat agree	64	33	13	*	-	-	3	-	3	8	33	16	11
	10%	12%	8%	1%	-	-	12%	-	13%	12%	11%	6%	23%
		c								c	b		ab
Strongly agree	39	14	11	1	2	-	2	-	4	4	21	11	5
	6%	5%	7%	2%	35%	-	7%	-	16%	6%	7%	4%	12%
													b
Don't know	41	15	9	5	-	-	1	-	4	5	21	12	4
	6%	6%	5%	7%	-	-	2%	-	17%	7%	7%	4%	9%
Sum: Agree	102	47	24	1	2	-	5	-	7	12	55	28	16
	16%	18%	14%	2%	35%	-	19%	-	28%	17%	18%	10%	34%
		c	c							c	b		ab
Sum: Disagree	313	108	96	40	*	2	14	-	10	30	120	163	13
	48%	41%	58%	63%	10%	35%	52%	-	41%	44%	41%	58%	29%
			a	a								ac	
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 13

Q3_9. Carrie Symonds influences decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
		a	b	*a	b	c	d	e	f	g	h	i	
Significance Level: 95%													
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257	
Total	651	379	272	18	86	72	116	136	222	105	188	358	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	42 6%	31 8%	11 4%	3 14%	12 14% defhi	5 8%	7 6%	6 5%	9 4%	15 14% defhi	12 6%	15 4%	
Somewhat disagree	77 12%	38 10%	39 14%	5 30%	14 16%	9 13%	14 12%	14 10%	20 9%	19 19% fi	23 12%	34 10%	
Neither agree nor disagree	171 26%	96 25%	75 28%	2 13%	23 26%	21 29%	32 27%	34 25%	59 27%	25 24%	53 28%	93 26%	
Somewhat agree	177 27%	113 30%	64 24%	5 29%	17 20%	16 23%	21 18%	34 25%	83 37% bcdgfh	23 22%	37 20%	117 33% bdgh	
Strongly agree	85 13%	50 13%	36 13%	1 7%	11 13%	8 11%	20 17%	20 15%	25 11%	12 12%	28 15%	45 13%	
Don't know	99 15%	52 14%	47 17%	1 8%	9 10%	12 17%	23 20% g	27 20% bg	26 12%	10 10%	35 19% g	54 15%	
Sum: Agree	262 40%	163 43%	100 37%	7 36%	28 33%	24 33%	41 35%	54 40%	108 49% bcdgfh	35 33%	65 35%	162 45% bgh	
Sum: Disagree	119 18%	69 18%	50 18%	8 43%	26 31% defhi	15 20%	21 18%	20 15%	29 13%	34 33% defhi	35 19%	49 14%	
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	

PR Qs 25th Jan 2021

Table 13 (continuation)

Q3_9. Carrie Symonds influences decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	42	-	4	4	1	5	3	4	6	1	5	5	4	35	23	19
	6%	-	9%	5%	6%	11%	7%	7%	13%	2%	5%	6%	6%	6%	6%	7%
Somewhat disagree	77	*	7	4	5	4	3	6	7	8	9	11	12	66	47	29
	12%	3%	15%	6%	23%	8%	8%	12%	16%	13%	9%	14%	18% c	12%	13%	10%
Neither agree nor disagree	171	6	18	13	4	9	12	15	12	15	25	24	17	135	101	70
	26%	43%	38%	18%	19%	17%	32%	30%	27%	26%	25%	30%	25%	24%	28%	24%
			cem													
Somewhat agree	177	3	9	25	5	19	13	17	11	11	27	20	18	152	99	78
	27%	22%	19%	33%	22%	36%	33%	32%	24%	19%	27%	25%	27%	28%	27%	27%
Strongly agree	85	2	4	9	4	6	3	2	7	13	14	10	11	76	45	40
	13%	14%	9%	11%	17%	12%	9%	5%	15%	23% g	14%	13%	16% g	14% g	12%	14%
Don't know	99	3	5	20	3	8	4	7	2	10	21	9	6	87	49	49
	15%	18%	10%	26% bhklm	14%	17%	11%	14%	5%	17%	21% h	11%	9%	16%	14%	17%
Sum: Agree	262	5	13	34	8	24	16	19	18	25	41	30	28	228	144	118
	40%	36%	28%	45%	39%	48% b	42%	37%	39%	42%	41%	38%	43%	41%	39%	41%
Sum: Disagree	119	*	11	8	6	10	6	10	14	8	14	16	16	101	70	48
	18%	3%	24%	11%	29%	19%	15%	19%	29% cj	14%	14%	20%	23%	18%	19%	17%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 13 (continuation)

Q3_9. Carrie Symonds influences decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
	a	b	c	*d	*e	*f	*g	*h	i	a	b	c	
Significance Level: 95%													
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	42 6%	18 7%	8 5%	4 6%	- -	- -	2 6%	- -	- -	8 11%	18 6%	14 5%	5 12%
Somewhat disagree	77 12%	36 13%	12 7%	7 11%	- -	- -	6 23%	- -	- -	15 23% b	27 9%	36 13%	9 19% a
Neither agree nor disagree	171 26%	77 29%	41 25%	12 19%	* 8%	1 32%	7 28%	- -	7 29%	13 19%	82 28%	68 24%	10 21%
Somewhat agree	177 27%	73 28% i	42 25%	26 41% bi	3 71%	* 8%	5 21%	- -	9 36%	10 15%	75 25%	86 31%	13 28%
Strongly agree	85 13%	30 11%	27 16%	5 8%	1 21%	3 60%	3 11%	- -	3 10%	12 17%	49 17%	31 11%	5 11%
Don't know	99 15%	30 11%	35 21% a	10 15%	- -	- -	3 11%	- -	6 25%	10 15%	45 15%	46 16%	4 9%
Sum: Agree	262 40%	103 39%	68 41%	31 49%	4 92%	3 68%	8 32%	- -	12 46%	22 32%	124 42%	117 42%	18 39%
Sum: Disagree	119 18%	53 20%	21 13%	10 17%	- -	- -	7 29%	- -	- -	23 34% abc	44 15%	50 18%	14 30% ab
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 14

Q3_10. Carrie Symonds would make a good Prime Minister: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
		a	b	*a	b	c	d	e	f	g	h	i	
Significance Level: 95%													
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257	
Total	651	379	272	18	86	72	116	136	222	105	188	358	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	217 33%	138 37%	78 29%	4 24%	22 26%	24 33%	40 34%	53 39%	74 33%	27 25%	63 34%	127 35%	
Somewhat disagree	97 15%	57 15%	41 15%	5 24%	11 12%	12 17%	14 12%	25 18%	31 14%	15 15%	26 14%	56 16%	
Neither agree nor disagree	203 31%	111 29%	92 34%	4 20%	28 32%	21 30%	34 29%	34 25%	83 37%	31 30%	55 29%	117 33%	
Somewhat agree	28 4%	13 3%	16 6%	3 16%	10 11%	4 6%	4 4%	3 2%	4 2%	13 12%	9 5%	7 2%	
Strongly agree	17 3%	11 3%	6 2%	2 9%	7 8%	1 1%	3 3%	1 1%	3 1%	9 8%	4 2%	4 1%	
Don't know	87 13%	49 13%	39 14%	1 6%	9 10%	10 14%	20 17%	20 15%	27 12%	10 10%	30 16%	47 13%	
Sum: Agree	46 7%	24 6%	22 8%	5 25%	17 19%	5 7%	8 7%	4 3%	8 4%	21 20%	13 7%	12 3%	
Sum: Disagree	314 48%	195 51%	119 44%	9 48%	33 38%	36 50%	54 47%	78 57%	105 47%	42 40%	90 48%	183 51%	
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	

PR Qs 25th Jan 2021

Table 14 (continuation)

Q3_10. Carrie Symonds would make a good Prime Minister: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	217	4	23	30	6	18	12	22	14	19	31	20	19	178	105	112
	33%	26%	48% km	39%	29%	35%	32%	42%	30%	33%	31%	25%	29%	32%	29%	39% a
Somewhat disagree	97	3	6	12	2	7	9	6	8	11	20	7	6	79	60	37
	15%	21%	13%	16%	10%	14%	24% l	11%	18%	19%	20%	9%	8%	14%	16%	13%
Neither agree nor disagree	203	2	14	19	10	14	13	12	16	17	21	34	30	174	130	74
	31%	16%	29%	25%	48%	27%	34%	24%	35%	30%	21%	43% cgj	45% cgj	32% j	35% b	26%
Somewhat agree	28	5	2	3	1	3	*	5	2	-	1	1	3	20	16	12
	4%	37%	5%	4%	7%	7%	1%	10% ijklm	4%	-	1%	1%	5%	4%	4%	4%
Strongly agree	17	-	*	2	*	-	-	2	2	3	3	2	2	17	13	5
	3%	-	*	3%	2%	-	-	3%	5%	6%	3%	2%	3%	3%	3%	2%
Don't know	87	-	2	10	1	9	3	5	4	8	24	15	7	82	42	45
	13%	-	5%	13%	5%	17%	9%	9%	8%	13%	24% bglm	19% b	10%	15%	11%	16%
Sum: Agree	46	5	3	5	2	3	*	7	4	3	5	2	5	37	29	17
	7%	37%	6%	7%	8%	7%	1%	13% fk	10%	6%	5%	3%	8%	7%	8%	6%
Sum: Disagree	314	7	29	42	8	25	22	27	22	30	51	27	25	257	165	149
	48%	47%	61% kl	55% k	39%	49%	56% k	53% k	47%	51%	51%	34%	37%	47%	45%	52%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 14 (continuation)

Q3_10. Carrie Symonds would make a good Prime Minister: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	217	83	73	21	*	1	12	-	9	11	92	112	9
	33%	32%	44%	33%	10%	21%	47%	-	36%	17%	31%	40%	19%
		i	ai									ac	
Somewhat disagree	97	43	14	11	-	1	2	-	3	14	45	38	9
	15%	16%	9%	18%	-	14%	9%	-	13%	20%	15%	14%	20%
		b								b			
Neither agree nor disagree	203	92	41	17	3	3	9	-	5	22	97	83	11
	31%	35%	25%	26%	70%	65%	36%	-	19%	32%	33%	30%	24%
		b											
Somewhat agree	28	9	8	1	-	-	2	-	4	3	11	10	6
	4%	3%	5%	2%	-	-	7%	-	15%	5%	4%	4%	14%
													ab
Strongly agree	17	2	5	1	1	-	-	-	-	7	6	5	5
	3%	1%	3%	2%	11%	-	-	-	-	11%	2%	2%	12%
										ab			ab
Don't know	87	34	23	13	*	-	*	-	4	10	45	33	5
	13%	13%	14%	20%	9%	-	2%	-	17%	15%	15%	12%	12%
Sum: Agree	46	11	13	2	1	-	2	-	4	11	17	15	12
	7%	4%	8%	3%	11%	-	7%	-	15%	16%	6%	5%	25%
										ac			ab
Sum: Disagree	314	127	87	32	*	2	14	-	12	25	137	150	18
	48%	48%	53%	50%	10%	35%	56%	-	49%	37%	46%	53%	39%
			i										
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 15

Q3_11. Carrie Symonds is out-of-touch with the British public: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	*a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257
Total	651	379	272	18	86	72	116	136	222	105	188	358
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	40 6%	26 7%	14 5%	2 12%	12 14% efi	5 7%	11 10% efi	3 2%	7 3%	14 13% efi	16 9% ei	10 3%
Somewhat disagree	89 14%	49 13%	41 15%	5 25%	12 14%	13 18% e	11 9%	11 8%	38 17% e	17 16% e	24 13%	48 14%
Neither agree nor disagree	202 31%	120 32%	82 30%	5 25%	24 28%	15 21%	30 26%	49 36% ch	80 36% ch	29 27%	45 24%	128 36% ch
Somewhat agree	97 15%	50 13%	48 18%	4 20%	16 19%	11 15%	16 14%	18 13%	32 14%	20 19%	27 15%	50 14%
Strongly agree	102 16%	66 17%	36 13%	1 5%	11 13%	14 20%	18 16%	27 20%	30 14%	12 12%	33 17%	57 16%
Don't know	121 19%	69 18%	52 19%	2 13%	11 12%	14 19%	29 25% bg	29 21%	36 16%	13 12%	43 23% bg	65 18%
Sum: Agree	199 31%	116 31%	83 31%	5 25%	28 32%	25 35%	35 30%	45 33%	62 28%	32 31%	60 32%	107 30%
Sum: Disagree	129 20%	74 20%	55 20%	7 37%	24 28% ei	18 25% e	22 19% e	14 10%	44 20% e	31 29% ei	40 21% e	58 16%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 15 (continuation)

Q3_11. Carrie Symonds is out-of-touch with the British public: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	40 6%	3 23%	4 9%	2 3%	1 7%	5 10%	3 8%	4 8%	4 8%	3 5%	6 6%	3 4%	1 1%	29 5%	17 5%	22 8%
Somewhat disagree	89 14%	- -	4 9%	12 16%	1 4%	5 9%	8 21%	11 21%	14 30%	6 10%	12 11%	7 9%	10 15%	77 14%	48 13%	41 14%
Neither agree nor disagree	202 31%	1 6%	20 41%	21 28%	8 39%	11 21%	10 26%	21 40%	10 22%	14 23%	29 28%	35 45%	23 34%	172 31%	124 34%	78 27%
Somewhat agree	97 15%	1 6%	8 18%	13 18%	* 2%	9 18%	6 15%	7 14%	6 14%	11 19%	10 10%	10 12%	15 22%	82 15%	56 15%	42 15%
Strongly agree	102 16%	7 48%	5 11%	14 19%	8 38%	5 11%	6 15%	3 6%	4 10%	11 19%	17 17%	10 13%	10 15%	84 15%	59 16%	43 15%
Don't know	121 19%	3 18%	6 12%	13 17%	2 10%	16 31%	6 15%	6 11%	8 16%	14 24%	28 28%	13 17%	9 13%	107 19%	61 17%	60 21%
Sum: Agree	199 31%	8 54%	13 28%	28 37%	9 40%	15 29%	12 31%	10 19%	11 24%	22 38%	27 27%	20 26%	25 37%	166 30%	115 31%	84 30%
Sum: Disagree	129 20%	3 23%	9 18%	14 18%	2 11%	10 19%	11 29%	15 29%	18 38%	9 16%	17 17%	10 13%	10 15%	106 19%	65 18%	63 22%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 15 (continuation)

Q3_11. Carrie Symonds is out-of-touch with the British public: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	40	15	9	4	-	-	1	-	2	6	20	12	4
	6%	6%	6%	6%	-	-	3%	-	9%	8%	7%	4%	8%
Somewhat disagree	89	55	10	8	-	1	3	-	-	10	41	33	11
	14%	21%	6%	12%	-	14%	11%	-	-	15%	14%	12%	24%
		b								b			b
Neither agree nor disagree	202	97	44	19	1	3	10	-	4	14	95	90	12
	31%	37%	27%	30%	32%	65%	39%	-	14%	21%	32%	32%	26%
		bi											
Somewhat agree	97	21	36	11	2	-	6	-	1	14	43	41	8
	15%	8%	22%	17%	39%	-	22%	-	5%	21%	14%	15%	16%
		a								a			
Strongly agree	102	32	35	8	1	1	4	-	10	8	44	49	4
	16%	12%	21%	12%	21%	21%	15%	-	39%	12%	15%	17%	9%
		a											
Don't know	121	42	31	15	*	-	3	-	8	15	52	56	7
	19%	16%	19%	23%	9%	-	10%	-	32%	22%	18%	20%	16%
Sum: Agree	199	53	71	18	3	1	10	-	11	22	87	90	12
	31%	20%	43%	29%	59%	21%	37%	-	44%	33%	29%	32%	26%
		a								a			
Sum: Disagree	129	70	19	11	-	1	4	-	2	16	62	45	15
	20%	27%	11%	18%	-	14%	14%	-	9%	24%	21%	16%	32%
		b								b			b
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 16

Q3_12. Carrie Symonds has a good sense of style: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i
Unweighted Total	561	335	226	29	93	79	103	149	108	122	182	257
Total	651	379	272	18	86	72	116	136	222	105	188	358
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	64	41	23	2	13	8	14	18	8	16	21	27
	10%	11%	9%	13%	15%	11%	12%	13%	4%	15%	11%	7%
					fi		f	f		fi	f	
Somewhat disagree	72	30	42	6	16	10	7	12	21	22	17	33
	11%	8%	16%	34%	18%	14%	6%	9%	10%	21%	9%	9%
			a		dehi					defhi		
Neither agree nor disagree	242	155	87	5	24	25	45	54	88	29	71	142
	37%	41%	32%	26%	28%	35%	39%	40%	40%	27%	38%	40%
		b						g	g			bg
Somewhat agree	113	53	60	2	13	11	21	20	46	15	32	67
	17%	14%	22%	8%	15%	15%	18%	15%	21%	14%	17%	19%
			a									
Strongly agree	41	17	24	*	11	3	11	3	13	11	14	16
	6%	4%	9%	2%	12%	5%	9%	2%	6%	11%	7%	4%
			a		ei		e			ei	e	
Don't know	118	83	35	3	9	14	18	29	44	12	32	73
	18%	22%	13%	17%	11%	20%	16%	21%	20%	12%	17%	20%
		b						bg				bg
Sum: Agree	154	70	84	2	24	14	32	23	59	26	46	82
	24%	18%	31%	11%	28%	20%	27%	17%	27%	25%	24%	23%
			a		e		e					
Sum: Disagree	136	71	65	9	29	18	20	30	30	38	38	60
	21%	19%	24%	47%	34%	25%	18%	22%	13%	36%	20%	17%
					defhi		f			defhi		
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 16 (continuation)

Q3_12. Carrie Symonds has a good sense of style: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	561	11	49	68	21	50	35	62	33	40	88	54	50	466	304	257
Total	651	14	47	75	21	51	39	51	46	59	101	78	67	550	365	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	64 10%	3 21%	4 8%	10 13%	1 5%	6 11%	5 12%	1 1%	5 11%	4 7%	11 11%	5 6%	10 15%	53 10%	33 9%	31 11%
				g		g	g		g		g		g	g		
Somewhat disagree	72 11%	3 18%	9 19%	4 5%	3 16%	8 16%	4 11%	2 4%	3 7%	7 12%	16 15%	7 8%	6 9%	56 10%	44 12%	29 10%
			cg			g					cg					
Neither agree nor disagree	242 37%	6 44%	17 35%	36 48%	8 36%	17 33%	11 29%	20 39%	14 31%	20 34%	29 28%	35 45%	28 42%	208 38%	137 37%	106 37%
				j								j				
Somewhat agree	113 17%	-	8 16%	11 14%	5 24%	10 19%	11 28%	12 24%	14 29%	12 20%	10 10%	15 19%	7 10%	95 17%	68 19%	45 16%
						jl	jl	j	jl							
Strongly agree	41 6%	3 18%	4 8%	5 6%	2 10%	-	-	8 16%	4 9%	1 2%	5 5%	4 5%	5 8%	35 6%	20 5%	21 7%
				e				efijm	e				e			
Don't know	118 18%	-	7 14%	10 13%	2 10%	10 20%	8 20%	8 15%	6 13%	15 26%	30 30%	12 16%	10 16%	104 19%	65 18%	53 19%
											bogm					
Sum: Agree	154 24%	3 18%	11 24%	15 20%	7 33%	10 19%	11 28%	20 40%	18 38%	13 21%	15 15%	19 24%	12 18%	129 24%	88 24%	66 23%
								cejlm	jl							
Sum: Disagree	136 21%	5 38%	13 27%	14 18%	5 21%	14 28%	9 23%	3 6%	8 17%	11 19%	27 27%	12 15%	16 24%	109 20%	76 21%	60 21%
			g	g		g	g			g	g		g	g		
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 16 (continuation)

Q3_12. Carrie Symonds has a good sense of style: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
Significance Level: 95%		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Unweighted Total	561	212	146	48	6	5	28	-	21	61	246	233	59
Total	651	263	165	63	5	4	26	-	25	68	296	281	47
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	64	13	24	6	-	*	2	-	4	10	25	32	4
	10%	5%	15%	10%	-	8%	7%	-	18%	14%	9%	11%	8%
			a							a			
Somewhat disagree	72	26	16	5	-	1	4	-	4	7	21	38	7
	11%	10%	10%	8%	-	13%	15%	-	14%	10%	7%	14%	14%
												a	
Neither agree nor disagree	242	114	57	19	4	3	11	-	8	16	125	94	15
	37%	43%	34%	29%	89%	65%	44%	-	30%	24%	42%	34%	32%
		i											
Somewhat agree	113	57	21	9	-	1	3	-	2	18	56	43	10
	17%	22%	13%	15%	-	14%	12%	-	8%	27%	19%	15%	21%
		b								b			
Strongly agree	41	19	8	2	1	-	2	-	3	6	24	9	5
	6%	7%	5%	3%	11%	-	7%	-	10%	9%	8%	3%	12%
											b		b
Don't know	118	34	39	22	-	-	4	-	5	12	45	64	6
	18%	13%	23%	34%	-	-	15%	-	20%	17%	15%	23%	14%
			a	ai								a	
Sum: Agree	154	76	30	11	1	1	5	-	5	24	80	52	15
	24%	29%	18%	18%	11%	14%	19%	-	18%	35%	27%	19%	32%
		b								bc	b		b
Sum: Disagree	136	39	40	12	-	1	6	-	8	16	47	70	10
	21%	15%	24%	19%	-	21%	22%	-	32%	24%	16%	25%	22%
			a									a	
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

PR Qs 25th Jan 2021

Table 17

Q3. Summary: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Agreement						Net: Agree
		Strongly disagree	Somewhat disagree	Somewhat agree	Strongly agree	Sum: Agree	Sum: Disagree	
		*a	*b	*c	*d	*e	*f	*g
Significance Level: 95%								
I am indifferent to what Carrie Symonds does	441 100%	41 9%	46 10%	149 34%	205 46%	354 80%	87 20%	267 60%
Carrie Symonds influences decision making at Number 10	381 100%	42 11%	77 20%	177 46%	85 22%	262 69%	119 31%	144 38%
Carrie Symonds is out-of-touch with the British public	328 100%	40 12%	89 27%	97 30%	102 31%	199 61%	129 39%	70 21%
Carrie Symonds has too much influence on decision making at Number 10	352 100%	59 17%	98 28%	103 29%	92 26%	195 55%	157 45%	38 11%
Carrie Symonds has a good sense of style	290 100%	64 22%	72 25%	113 39%	41 14%	154 53%	136 47%	18 6%
Carrie Symonds is a good role model for women	322 100%	100 31%	83 26%	103 32%	36 11%	139 43%	184 57%	-45 -14%
I prefer Carrie Symonds to Boris Johnson	286 100%	94 33%	74 26%	78 27%	39 14%	118 41%	169 59%	-51 -18%
Carrie Symonds has a positive influence on British politics	319 100%	119 37%	98 31%	74 23%	28 9%	103 32%	217 68%	-114 -36%
Carrie Symonds would like to be Prime Minister one day	307 100%	122 40%	96 31%	52 17%	38 12%	90 29%	217 71%	-127 -41%
I admire Carrie Symonds	365 100%	156 43%	105 29%	68 19%	35 10%	103 28%	261 72%	-158 -43%
I would like to see more of Carrie Symonds in the public eye	416 100%	182 44%	131 32%	64 15%	39 9%	102 25%	313 75%	-211 -51%
Carrie Symonds would make a good Prime Minister	360 100%	217 60%	97 27%	28 8%	17 5%	46 13%	314 87%	-269 -75%

PR Qs 25th Jan 2021

Table 18

Q3_1. Carrie Symonds has a positive influence on British politics: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i	
Unweighted Total	285	176	109	15	62	41	41	73	53	77	82	126	
Total	319	193	126	10	56	39	42	65	108	65	81	173	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	119 37%	86 45% b	33 26%	2 25%	12 21%	11 28%	27 64% bcfgi	33 51% bcfg	34 32%	14 21%	38 47% bcg	67 39% bg	
Somewhat disagree	98 31%	55 29%	42 33%	5 53%	20 35% de	16 41% de	7 17%	13 20%	36 34%	25 38% de	23 29%	50 29%	
Somewhat agree	74 23%	37 19%	37 29%	1 14%	15 28% d	9 22%	3 8%	17 25% d	29 27% d	17 26% d	12 15%	46 26% dh	
Strongly agree	28 9%	14 7%	14 11%	1 8%	9 16% ei	4 9%	5 11%	2 4%	8 7%	10 15% ei	8 10%	10 6%	
Sum: Agree	103 32%	51 27%	51 41% a	2 22%	24 44% dh	12 31%	8 19%	19 29%	37 34%	27 41% dh	20 25%	56 32%	
Sum: Disagree	217 68%	142 73% b	75 59%	8 78%	31 56%	27 69%	34 81% bg	46 71%	71 66%	39 59%	61 75% bg	117 68%	
Net: Agree	-114 -36%	-90 -47%	-24 -19%	-6 -56%	-7 -12%	-15 -37%	-26 -63%	-27 -42%	-34 -31%	-12 -19%	-41 -51%	-61 -35%	

PR Qs 25th Jan 2021

Table 18 (continuation)

Q3_1. Carrie Symonds has a positive influence on British politics: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	*e	*f	g	*h	*i	j	*k	*l	m	a	b
Significance Level: 95%																
Unweighted Total	285	6	30	36	13	26	23	31	18	16	41	21	24	226	151	134
Total	319	8	28	40	14	24	28	22	21	27	50	29	28	255	169	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	119 37%	2 26%	9 30%	19 47%	3 22%	12 48%	8 28%	5 25%	6 27%	8 31%	22 45%	14 49%	11 40%	101 39%	49 29%	70 46% a
Somewhat disagree	98 31%	* 6%	13 46% g	14 35%	7 50%	5 22%	6 22%	5 21%	6 29%	8 30%	12 24%	8 26%	13 46%	78 30%	63 37% b	34 23%
Somewhat agree	74 23%	3 41%	2 6%	4 11%	3 22%	6 26%	10 37%	8 38% bc	8 38%	9 33%	11 22%	8 25%	2 6%	59 23% b	42 25%	33 22%
Strongly agree	28 9%	2 28%	5 17%	3 7%	1 5%	1 3%	4 13%	4 16%	1 6%	2 6%	5 10%	- -	2 9%	18 7%	15 9%	14 9%
Sum: Agree	103 32%	5 69%	7 24%	7 18%	4 27%	7 29%	14 50%	12 54% bcm	9 44%	10 39%	16 32%	8 25%	4 15%	77 30%	56 33%	46 31%
Sum: Disagree	217 68%	2 31%	22 76% g	33 82% g	10 73%	17 71%	14 50%	10 46%	12 56%	16 61%	34 68%	22 75%	24 85%	179 70% g	112 67%	104 69%
Net: Agree	-114 -36%	3 37%	-15 -53%	-25 -64%	-6 -45%	-10 -41%	* -1%	2 8%	-3 -12%	-6 -22%	-18 -37%	-14 -49%	-20 -71%	-102 -40%	-56 -33%	-58 -39%

PR Qs 25th Jan 2021

Table 18 (continuation)

Q3_1. Carrie Symonds has a positive influence on British politics: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	*c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	285	98	77	26	3	3	17	-	11	40	124	121	31
Total	319	120	84	30	2	2	15	-	13	45	147	133	25
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	119	40	42	16	*	1	5	-	6	7	49	66	3
	37%	33%	49%	53%	22%	61%	35%	-	43%	15%	33%	49%	14%
		i	ai								c	ac	
Somewhat disagree	98	38	17	9	-	1	8	-	3	20	40	37	9
	31%	31%	20%	30%	-	39%	53%	-	20%	44%	28%	28%	37%
										b			
Somewhat agree	74	30	19	4	1	-	-	-	3	15	38	25	10
	23%	25%	22%	13%	53%	-	-	-	22%	33%	26%	19%	39%
													b
Strongly agree	28	12	7	1	1	-	2	-	2	3	19	5	3
	9%	10%	9%	4%	25%	-	12%	-	16%	7%	13%	4%	11%
											b		
Sum: Agree	103	43	26	5	2	-	2	-	5	18	57	30	12
	32%	36%	31%	17%	78%	-	12%	-	38%	41%	39%	22%	50%
											b		b
Sum: Disagree	217	77	59	25	*	2	14	-	8	27	90	103	12
	68%	64%	69%	83%	22%	100%	88%	-	62%	59%	61%	78%	50%
												ac	
Net: Agree	-114	-35	-33	-20	1	-2	-12	-	-3	-8	-32	-73	*
	-36%	-29%	-39%	-66%	56%	-100%	-77%	-	-24%	-19%	-22%	-55%	-1%

PR Qs 25th Jan 2021

Table 19

Q3_2. I prefer Carrie Symonds to Boris Johnson: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	g			
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i	
Unweighted Total	261	155	106	15	50	32	51	72	41	65	83	113	
Total	286	175	111	10	42	27	54	68	85	52	82	153	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	94 33%	60 34%	34 31%	- -	5 12%	10 36%	24 44%	26 38%	30 35%	5 10%	34 41%	55 36%	
						bg	bg	bg	bg		bg	bg	
Somewhat disagree	74 26%	41 23%	33 30%	3 28%	13 32%	9 34%	12 21%	14 21%	24 28%	16 31%	21 25%	38 25%	
Somewhat agree	78 27%	51 29%	27 25%	5 50%	16 39%	6 21%	10 18%	18 27%	23 28%	21 41%	15 19%	42 27%	
					dh					dh			
Strongly agree	39 14%	23 13%	16 15%	2 21%	7 18%	3 10%	9 17%	10 15%	8 10%	10 18%	12 14%	18 12%	
Sum: Agree	118 41%	74 42%	44 39%	7 72%	24 56%	8 30%	19 35%	28 41%	32 37%	31 59%	27 33%	60 39%	
					cdhi					cdefhi			
Sum: Disagree	169 59%	101 58%	68 61%	3 28%	18 44%	19 70%	35 65%	40 59%	53 63%	21 41%	54 67%	93 61%	
						bg	bg	g	g		bg	bg	
Net: Agree	-51 -18%	-27 -15%	-24 -21%	4 43%	5 13%	-11 -39%	-17 -30%	-12 -17%	-22 -26%	10 19%	-27 -33%	-33 -22%	

PR Qs 25th Jan 2021

Table 19 (continuation)

Q3_2. I prefer Carrie Symonds to Boris Johnson: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	*b	c	*d	*e	*f	g	*h	*i	j	*k	*l	m	a	b
Significance Level: 95%																
Unweighted Total	261	6	25	33	8	26	21	32	19	17	33	17	24	209	147	114
Total	286	10	23	37	9	22	25	23	22	26	38	25	26	229	160	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	94	3	6	13	3	6	11	8	6	9	11	13	5	74	45	49
	33%	29%	26%	35%	31%	27%	45%	35%	26%	35%	29%	52%	20%	33%	28%	39%
Somewhat disagree	74	*	4	7	2	9	3	11	6	10	9	4	8	67	41	34
	26%	4%	15%	20%	23%	39%	13%	46%	28%	40%	25%	16%	31%	29%	26%	27%
								c								
Somewhat agree	78	2	8	13	3	5	8	3	6	3	13	5	9	61	51	27
	27%	18%	34%	36%	38%	24%	33%	12%	26%	13%	33%	22%	33%	26%	32%	22%
				g							g					
Strongly agree	39	5	6	4	1	2	2	1	4	3	5	3	4	27	23	16
	14%	49%	25%	10%	8%	9%	9%	6%	20%	12%	13%	10%	15%	12%	14%	13%
Sum: Agree	118	7	14	17	4	7	10	4	10	6	17	8	13	87	74	44
	41%	67%	59%	45%	46%	33%	42%	18%	45%	25%	46%	32%	49%	38%	46%	35%
				g							g			g		
Sum: Disagree	169	3	10	20	5	15	14	19	12	20	20	17	13	141	86	82
	59%	33%	41%	55%	54%	67%	58%	82%	55%	75%	54%	68%	51%	62%	54%	65%
								cjm								
Net: Agree	-51	3	4	-4	-1	-7	-4	-14	-2	-13	-3	-9	-1	-54	-12	-38
	-18%	34%	17%	-10%	-7%	-34%	-15%	-63%	-10%	-51%	-8%	-36%	-3%	-24%	-8%	-31%

PR Qs 25th Jan 2021

Table 19 (continuation)

Q3_2. I prefer Carrie Symonds to Boris Johnson: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	*c	*d	*e	*f	*g	*h	*i	a	b	*c
Significance Level: 95%													
Unweighted Total	261	112	63	24	2	1	14	-	10	25	124	101	26
Total	286	125	68	32	1	1	14	-	14	24	134	122	20
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	94	59	16	5	*	-	2	-	5	6	59	29	4
	33%	48%	23%	16%	47%	-	13%	-	36%	25%	44%	24%	20%
		b									b		
Somewhat disagree	74	44	10	3	-	1	-	-	1	10	39	26	7
	26%	36%	14%	9%	-	100%	-	-	9%	43%	29%	21%	33%
		b											
Somewhat agree	78	13	32	14	-	-	8	-	3	7	20	48	6
	27%	10%	47%	44%	-	-	57%	-	22%	27%	15%	39%	31%
			a									a	
Strongly agree	39	8	11	10	1	-	4	-	5	1	16	20	3
	14%	7%	16%	31%	53%	-	30%	-	33%	5%	12%	16%	16%
Sum: Agree	118	21	43	24	1	-	12	-	8	8	36	68	10
	41%	17%	63%	75%	53%	-	87%	-	55%	32%	27%	55%	47%
			a									a	
Sum: Disagree	169	104	25	8	*	1	2	-	6	16	98	54	11
	59%	83%	37%	25%	47%	100%	13%	-	45%	68%	73%	45%	53%
		b									b		
Net: Agree	-51	-83	17	16	*	-1	10	-	1	-9	-62	13	-1
	-18%	-66%	26%	50%	6%	-100%	74%	-	10%	-36%	-47%	11%	-6%

PR Qs 25th Jan 2021

Table 20

Q3_3. Carrie Symonds would like to be Prime Minister one day: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i	
Unweighted Total	286	171	115	19	62	37	49	75	44	81	86	119	
Total	307	177	130	13	52	33	52	65	92	65	85	157	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	122 40%	74 42%	47 36%	4 28%	19 36%	10 30%	26 49%	31 48%	32 35%	23 35%	35 42%	64 40%	
Somewhat disagree	96 31%	57 32%	38 30%	6 44%	12 24%	10 32%	14 26%	16 25%	38 41%	18 28%	24 28%	54 34%	
Somewhat agree	52 17%	30 17%	22 17%	2 16%	17 33% efi	7 23%	9 17%	7 11%	9 10%	19 29% efi	17 19%	17 11%	
Strongly agree	38 12%	16 9%	22 17% a	2 12%	4 7%	5 16%	4 8%	11 16%	13 14%	5 8%	9 11%	23 15%	
Sum: Agree	90 29%	46 26%	44 34%	4 28%	21 40% i	13 38%	13 25%	18 28%	22 24%	24 38%	26 30%	40 25%	
Sum: Disagree	217 71%	132 74%	85 66%	9 72%	31 60%	20 62%	39 75%	47 72%	70 76%	41 62%	59 70%	117 75% b	
Net: Agree	-127 -41%	-86 -49%	-41 -32%	-6 -44%	-10 -20%	-8 -23%	-26 -50%	-29 -44%	-48 -53%	-16 -25%	-34 -40%	-77 -49%	

PR Qs 25th Jan 2021

Table 20 (continuation)

Q3_3. Carrie Symonds would like to be Prime Minister one day: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	*h	*i	j	*k	*l	m	a	b
Unweighted Total	286	7	28	25	14	26	16	37	16	19	47	24	27	235	162	124
Total	307	8	27	24	14	25	15	27	19	27	49	34	38	257	182	125
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	122 40%	3 32%	9 33%	13 53%	2 18%	10 39%	5 36%	9 35%	9 48%	11 43%	22 45%	10 28%	18 48%	105 41%	74 41%	47 38%
Somewhat disagree	96 31%	2 18%	10 38%	5 22%	7 54%	8 31%	2 15%	8 30%	6 34%	10 36%	16 33%	10 30%	11 29%	82 32%	56 31%	39 31%
Somewhat agree	52 17%	4 51%	3 13%	4 18%	2 15%	3 11%	7 50%	3 9%	3 15%	4 15%	6 12%	9 25%	4 11%	37 14%	39 21%	14 11%
Strongly agree	38 12%	- -	5 17%	2 8%	2 14%	5 19%	- -	7 26%	1 4%	2 6%	5 10%	6 18%	4 12%	33 13%	13 7%	25 20%
								m							a	
Sum: Agree	90 29%	4 51%	8 30%	6 25%	4 29%	8 30%	7 50%	9 35%	3 18%	6 21%	11 22%	15 43%	9 23%	70 27%	52 28%	38 31%
Sum: Disagree	217 71%	4 49%	19 70%	18 75%	10 71%	18 70%	8 50%	18 65%	15 82%	21 79%	38 78%	20 57%	29 77%	187 73%	130 72%	87 69%
Net: Agree	-127 -41%	* 1%	-11 -41%	-12 -50%	-6 -42%	-10 -39%	* -1%	-8 -30%	-12 -63%	-16 -59%	-27 -56%	-5 -15%	-20 -54%	-116 -45%	-79 -43%	-49 -39%

PR Qs 25th Jan 2021

Table 20 (continuation)

Q3_3. Carrie Symonds would like to be Prime Minister one day: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	286	102	70	30	3	3	16	-	7	38	116	120	33
Total	307	119	71	39	2	2	13	-	9	42	130	129	28
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	122	47	34	22	*	*	2	-	3	10	55	53	6
	40%	39%	48%	56%	22%	24%	18%	-	28%	23%	42%	41%	22%
			i	i							c	c	
Somewhat disagree	96	45	11	8	-	1	6	-	1	21	36	38	13
	31%	38%	15%	20%	-	39%	49%	-	14%	50%	28%	29%	47%
		b								bc			a
Somewhat agree	52	13	15	6	1	-	2	-	5	7	17	26	9
	17%	11%	21%	17%	53%	-	13%	-	52%	17%	13%	20%	31%
													a
Strongly agree	38	15	11	3	1	1	3	-	1	4	22	13	-
	12%	12%	16%	7%	25%	37%	21%	-	6%	10%	17%	10%	-
											c		
Sum: Agree	90	27	26	9	2	1	4	-	5	11	39	39	9
	29%	23%	37%	24%	78%	37%	34%	-	58%	27%	30%	30%	31%
			a										
Sum: Disagree	217	92	44	29	*	1	9	-	4	31	91	91	19
	71%	77%	63%	76%	22%	63%	66%	-	42%	73%	70%	70%	69%
		b											
Net: Agree	-127	-64	-18	-20	1	*	-4	-	2	-19	-52	-52	-11
	-41%	-54%	-25%	-53%	56%	-26%	-32%	-	16%	-46%	-40%	-40%	-38%

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Table 21

Q3_4. Carrie Symonds has too much influence on decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i	
Unweighted Total	314	186	128	19	58	45	53	80	59	77	98	139	
Total	352	205	147	13	48	42	56	72	121	61	98	193	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	59 17%	33 16%	26 17%	3 27%	9 18%	7 16%	16 28% ei	7 9%	17 14%	12 20%	23 23% ei	24 12%	
Somewhat disagree	98 28%	53 26%	45 31%	5 43%	14 29%	7 17%	16 28%	23 32%	32 27%	19 32%	23 23%	56 29%	
Somewhat agree	103 29%	60 29%	43 29%	3 27%	18 38% d	16 38% d	9 16%	18 25%	38 31%	22 36% d	25 26%	56 29%	
Strongly agree	92 26%	59 29%	33 23%	* 3%	7 15%	12 28% g	15 27% g	24 34% bg	33 27% g	8 13%	27 27% g	57 30% bg	
Sum: Agree	195 55%	118 58%	77 52%	4 30%	25 53%	28 67% dg	24 43%	42 58%	71 59%	29 48%	53 53%	113 59%	
Sum: Disagree	157 45%	86 42%	71 48%	9 70%	23 47%	14 33%	32 57% c	30 42%	50 41%	32 52% c	46 47%	80 41%	
Net: Agree	38 11%	32 15% b	6 4%	-5 -40%	3 6%	14 33% behi	-7 -13%	12 17% bh	21 18% bh	-2 -4%	7 7%	33 17% bh	

PR Qs 25th Jan 2021

Table 21 (continuation)

Q3_4. Carrie Symonds has too much influence on decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	b	c	*d	*e	*f	g	*h	*i	j	*k	*l	m	a	b
Unweighted Total	314	10	30	30	14	26	23	38	20	21	51	26	25	251	162	152
Total	352	12	28	32	15	23	29	29	27	33	57	36	31	284	188	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	59 17%	3 28%	6 21%	8 26% g	2 15%	3 12%	2 7%	2 7%	6 23%	- -	8 14%	11 31%	7 23%	48 17%	33 18%	26 16%
Somewhat disagree	98 28%	1 11%	7 26%	7 20%	2 14%	8 37%	10 34%	14 47% cm	8 29%	11 33%	16 28%	8 23%	6 19%	80 28%	47 25%	51 31%
Somewhat agree	103 29%	4 37%	8 30%	5 16%	3 20%	7 29%	13 44%	11 36%	9 33%	13 39%	18 32%	3 9%	8 27%	77 27%	65 35% b	38 23%
Strongly agree	92 26%	3 25%	6 23%	12 38% g	8 51%	5 22%	4 15%	3 10%	4 15%	10 29%	14 25%	13 36%	10 31%	79 28% g	42 22%	50 30%
Sum: Agree	195 55%	7 61%	15 53%	18 54%	11 71%	12 51%	17 59%	13 46%	13 48%	22 67%	33 57%	16 46%	18 58%	156 55%	107 57%	88 53%
Sum: Disagree	157 45%	5 39%	13 47%	15 46%	4 29%	11 49%	12 41%	16 54%	14 52%	11 33%	24 43%	20 54%	13 42%	128 45%	81 43%	77 47%
Net: Agree	38 11%	3 23%	2 6%	3 8%	7 43%	1 3%	5 17%	-2 -8%	-1 -4%	12 35%	8 15%	-3 -9%	5 16%	28 10%	27 14% b	11 7%

PR Qs 25th Jan 2021

Table 21 (continuation)

Q3_4. Carrie Symonds has too much influence on decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
	a	b	*c	*d	*e	*f	*g	*h	i	a	b	c	
Significance Level: 95%													
Unweighted Total	314	124	79	27	4	3	17	-	12	34	143	130	32
Total	352	147	86	38	2	2	14	-	16	36	167	147	27
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	59	21	12	12	-	-	1	-	4	6	28	23	5
	17%	15%	14%	33%	-	-	8%	-	23%	18%	17%	16%	17%
Somewhat disagree	98	61	17	5	-	-	4	-	1	7	45	41	11
	28%	42%	20%	14%	-	-	32%	-	5%	20%	27%	28%	39%
		bi											
Somewhat agree	103	32	31	12	1	1	4	-	7	11	53	41	7
	29%	22%	36%	31%	61%	63%	30%	-	42%	29%	32%	28%	26%
		a											
Strongly agree	92	32	26	9	1	1	4	-	5	12	40	42	5
	26%	22%	31%	23%	39%	37%	31%	-	31%	32%	24%	28%	19%
Sum: Agree	195	64	57	20	2	2	8	-	12	22	93	82	12
	55%	44%	66%	53%	100%	100%	60%	-	72%	62%	56%	56%	44%
		a											
Sum: Disagree	157	83	29	18	-	-	5	-	4	14	73	65	15
	45%	56%	34%	47%	-	-	40%	-	28%	38%	44%	44%	56%
		b											
Net: Agree	38	-19	28	3	2	2	3	-	7	8	20	18	-3
	11%	-13%	33%	7%	100%	100%	20%	-	45%	23%	12%	12%	-11%

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Table 22

Q3_5. I admire Carrie Symonds: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i	
Unweighted Total	324	190	134	21	58	52	52	87	54	79	104	141	
Total	365	206	159	13	48	49	60	82	112	61	109	194	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	156 43%	104 51% b	53 33%	5 36%	14 30%	21 43%	31 51% bg	43 53% bg	42 38%	19 31%	52 47% bg	86 44%	
Somewhat disagree	105 29%	57 28%	48 30%	3 23%	12 24%	15 30%	11 19%	28 34%	36 32%	15 24%	26 24%	64 33%	
Somewhat agree	68 19%	26 13%	41 26% a	3 19%	8 16%	9 18%	12 20%	10 12%	27 24%	10 17%	21 19%	37 19%	
Strongly agree	35 10%	19 9%	17 11%	3 22%	14 30% cdefhi	5 9% e	6 10% e	1 1% e	7 6%	17 28% cdefhi	10 10% e	8 4%	
Sum: Agree	103 28%	45 22%	58 37% a	6 41%	22 46% cehi	13 27% e	18 30% e	11 13% e	34 30% e	28 45% cehi	31 29% e	44 23%	
Sum: Disagree	261 72%	161 78% b	101 63%	8 59%	26 54%	36 73% bg	42 70%	71 87% bcd fgh	79 70%	34 55%	78 71% bg	150 77% bg	
Net: Agree	-158 -43%	-116 -56%	-43 -27%	-2 -17%	-4 -8%	-23 -46%	-24 -40%	-60 -74%	-45 -40%	-6 -10%	-47 -43%	-106 -54%	

PR Qs 25th Jan 2021

Table 22 (continuation)

Q3_5. I admire Carrie Symonds: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	*b	c	*d	*e	*f	g	*h	*i	j	*k	*l	m	a	b
Unweighted Total	324	9	27	46	12	28	23	39	21	22	51	20	26	265	180	144
Total	365	12	25	53	10	29	30	27	31	29	56	27	35	298	207	158
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	156 43%	4 32%	18 70%	24 46%	6 60%	15 51%	14 46%	6 23%	7 23%	16 55%	21 38%	12 44%	13 37%	121 41%	81 39%	75 47%
Somewhat disagree	105 29%	* 4%	3 14%	18 35%	1 5%	9 31%	7 22%	8 30%	10 33%	9 30%	24 44%	7 27%	7 21%	94 32%	63 31%	42 27%
Somewhat agree	68 19%	1 9%	3 11%	4 8%	3 29%	4 15%	9 32%	10 38%	6 20%	2 7%	7 13%	6 22%	11 31%	54 18%	36 18%	31 20%
Strongly agree	35 10%	6 55%	1 4%	6 11%	1 6%	1 3%	- -	2 8%	8 24%	2 8%	3 6%	2 6%	4 11%	28 9%	26 12%	10 6%
Sum: Agree	103 28%	7 64%	4 16%	10 19%	4 35%	5 18%	9 32%	13 47%	14 44%	4 15%	11 19%	8 28%	14 42%	82 28%	62 30%	41 26%
Sum: Disagree	261 72%	4 36%	21 84%	43 81%	7 65%	24 82%	20 68%	14 53%	17 56%	25 85%	46 81%	20 72%	20 58%	215 72%	145 70%	117 74%
Net: Agree	-158 -43%	3 28%	-17 -68%	-33 -62%	-3 -30%	-19 -64%	-11 -37%	-2 -6%	-4 -12%	-21 -70%	-35 -62%	-12 -43%	-6 -17%	-133 -45%	-83 -40%	-76 -48%

PR Qs 25th Jan 2021

Table 22 (continuation)

Q3_5. I admire Carrie Symonds: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	*c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	324	106	96	29	3	3	18	-	15	36	135	145	31
Total	365	127	110	40	1	2	17	-	18	35	158	171	24
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	156	40	59	18	*	1	11	-	8	15	54	90	7
	43%	31%	54%	44%	31%	61%	68%	-	42%	42%	34%	53%	30%
			a									ac	
Somewhat disagree	105	36	27	16	*	-	3	-	3	11	46	48	5
	29%	29%	25%	40%	33%	-	21%	-	15%	32%	29%	28%	22%
Somewhat agree	68	36	14	6	-	-	2	-	1	5	41	21	6
	19%	29%	13%	16%	-	-	11%	-	8%	15%	26%	12%	25%
		b									b		
Strongly agree	35	14	10	-	1	1	-	-	6	4	17	11	5
	10%	11%	9%	-	37%	39%	-	-	35%	11%	11%	6%	23%
													b
Sum: Agree	103	50	24	6	1	1	2	-	8	9	58	32	11
	28%	40%	21%	16%	37%	39%	11%	-	43%	26%	37%	19%	48%
		b									b		b
Sum: Disagree	261	76	86	34	1	1	15	-	10	26	100	139	13
	72%	60%	79%	84%	63%	61%	89%	-	57%	74%	63%	81%	52%
			a									ac	
Net: Agree	-158	-26	-63	-27	*	*	-13	-	-3	-17	-42	-107	-1
	-43%	-20%	-57%	-68%	-26%	-22%	-78%	-	-14%	-48%	-26%	-63%	-4%

PR Qs 25th Jan 2021

Table 23

Q3_6. Carrie Symonds is a good role model for women: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i	
Unweighted Total	279	161	118	15	61	42	46	68	47	76	88	115	
Total	322	176	147	10	51	37	55	64	104	61	92	169	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	100 31%	62 36%	38 26%	4 38%	13 25%	14 39%	19 35%	26 40%	24 23%	17 27%	34 37%	50 30%	
Somewhat disagree	83 26%	40 23%	43 29%	2 19%	13 25%	10 28%	16 29%	20 31%	22 21%	15 24%	27 29%	42 25%	
Somewhat agree	103 32%	56 32%	47 32%	2 19%	22 43% eh	10 26%	14 26%	16 24%	40 38%	24 39%	24 26%	55 33%	
Strongly agree	36 11%	17 10%	18 13%	2 24%	4 7%	3 7%	6 10%	3 4%	19 18% e	6 10%	8 9%	21 13%	
Sum: Agree	139 43%	73 42%	66 45%	4 43%	26 50% e	12 33%	20 36%	18 29%	58 56% ceh	30 49% e	32 35%	77 45% e	
Sum: Disagree	184 57%	103 58%	81 55%	6 57%	25 50%	25 67% f	36 64%	46 71% bfgi	46 44%	31 51%	60 65% f	92 55%	
Net: Agree	-45 -14%	-30 -17%	-15 -10%	-1 -14%	* 1%	-13 -34%	-16 -28%	-28 -43%	12 12% b	-1 -2%	-28 -31%	-15 -9%	

PR Qs 25th Jan 2021

Table 23 (continuation)

Q3_6. Carrie Symonds is a good role model for women: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	*b	c	*d	*e	*f	g	*h	*i	j	*k	*l	m	a	b
Unweighted Total	279	6	23	41	10	23	21	32	18	19	40	21	25	229	159	120
Total	322	6	20	46	12	26	27	26	25	24	43	32	35	269	183	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	100 31%	1 14%	6 29%	18 40%	2 19%	8 29%	10 36%	5 20%	5 19%	7 29%	17 39%	11 35%	11 31%	84 31%	54 29%	47 33%
Somewhat disagree	83 26%	4 64%	9 45%	12 26%	2 20%	7 27%	3 13%	3 13%	7 29%	10 42%	10 22%	8 24%	7 21%	67 25%	49 27%	34 25%
Somewhat agree	103 32%	- -	3 15%	11 24%	2 16%	9 36%	9 35%	16 63%	11 43%	7 30%	10 24%	9 29%	14 41%	91 34%	61 34%	42 30%
Strongly agree	36 11%	1 22%	2 11%	4 9%	5 46%	2 8%	5 17%	1 3%	2 9%	- -	6 14%	4 12%	2 6%	27 10%	19 10%	17 12%
Sum: Agree	139 43%	1 22%	5 27%	16 34%	7 62%	12 44%	14 52%	17 67%	13 52%	7 30%	17 39%	13 41%	17 48%	118 44%	80 44%	59 42%
Sum: Disagree	184 57%	5 78%	14 73%	31 66%	5 38%	15 56%	13 48%	9 33%	12 48%	17 70%	26 61%	19 59%	18 52%	151 56%	103 56%	81 58%
Net: Agree	-45 -14%	-4 -56%	-9 -46%	-15 -32%	3 24%	-3 -12%	1 4%	9 33%	1 4%	-10 -41%	-10 -23%	-6 -18%	-2 -5%	-33 -12%	-23 -12%	-22 -16%

PR Qs 25th Jan 2021

Table 23 (continuation)

Q3_6. Carrie Symonds is a good role model for women: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	*c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	279	97	81	23	1	2	14	-	8	38	112	121	33
Total	322	124	90	36	1	1	13	-	10	35	136	145	24
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	100	18	46	11	-	1	3	-	3	15	31	58	7
	31%	14%	51%	30%	-	100%	22%	-	31%	41%	23%	40%	30%
			a							a		a	
Somewhat disagree	83	34	20	9	-	-	6	-	5	6	31	43	7
	26%	27%	22%	25%	-	-	43%	-	55%	17%	22%	29%	28%
Somewhat agree	103	56	17	15	-	-	2	-	-	8	54	36	8
	32%	45%	19%	43%	-	-	18%	-	-	24%	40%	25%	35%
		bi									b		
Strongly agree	36	16	7	1	1	-	2	-	1	6	21	8	2
	11%	13%	8%	3%	100%	-	17%	-	14%	18%	15%	6%	8%
											b		
Sum: Agree	139	72	24	16	1	-	5	-	1	15	75	44	10
	43%	58%	27%	45%	100%	-	35%	-	14%	42%	55%	30%	43%
		b									b		
Sum: Disagree	184	52	66	20	-	1	9	-	8	21	61	101	14
	57%	42%	73%	55%	-	100%	65%	-	86%	58%	45%	70%	57%
			a									a	
Net: Agree	-45	21	-42	-3	1	-1	-4	-	-7	-6	14	-57	-4
	-14%	17%	-46%	-9%	100%	-100%	-30%	-	-72%	-16%	10%	-39%	-15%

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Table 24

Q3_7. I am indifferent to what Carrie Symonds does: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i
Unweighted Total	383	226	157	17	66	52	71	104	73	83	123	177
Total	441	254	188	12	58	48	79	88	156	70	127	244
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	41 9%	32 13% b	10 5%	1 12%	9 16% i	6 13%	8 10%	7 8%	9 6%	11 16% i	14 11%	16 7%
Somewhat disagree	46 10%	28 11%	17 9%	3 21%	6 10%	3 7%	2 3%	9 10%	23 15% dh	8 12% dh	5 4%	32 13% dh
Somewhat agree	149 34%	78 31%	72 38%	5 46%	21 35% e	15 31%	23 29%	19 21%	66 43% e	26 37% e	38 30%	85 35% e
Strongly agree	205 46%	116 46%	89 47%	2 21%	23 39%	24 49%	46 58% bfg	53 60% bfgi	57 36%	25 36%	69 55% bfg	110 45%
Sum: Agree	354 80%	193 76%	161 86% a	8 67%	43 74%	39 80%	69 87% g	72 82%	123 79%	51 73% g	108 85% g	195 80%
Sum: Disagree	87 20%	60 24% b	27 14%	4 33%	15 26%	10 20%	10 13%	16 18%	32 21%	19 27% dh	20 15%	49 20%
Net: Agree	267 60%	133 52%	134 71% a	4 33%	28 48%	29 60%	59 75% bfgi	56 63% g	91 58%	32 46%	88 69% bg	147 60% g

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Table 24 (continuation)

Q3_7. I am indifferent to what Carrie Symonds does: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	383	8	37	47	8	37	17	49	21	25	61	33	40	321	209	174
Total	441	11	36	49	8	39	16	42	25	37	72	49	58	378	249	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	41	1	2	2	-	5	2	2	3	4	12	5	4	37	20	21
	9%	7%	4%	5%	-	13%	11%	5%	10%	10%	16%	10%	8%	10%	8%	11%
Somewhat disagree	46	1	1	12	-	1	3	7	2	3	10	5	1	41	25	21
	10%	9%	1%	23% belm	-	3%	18%	18% bel	7%	9%	14% bl	11%	2%	11%	10%	11%
Somewhat agree	149	2	12	18	5	10	5	15	11	13	15	16	27	130	91	58
	34%	19%	33%	37%	64%	27%	30%	36%	45%	35%	21%	32%	46% j	34% j	37%	30%
Strongly agree	205	7	22	17	3	22	7	17	9	17	35	23	25	169	112	92
	46%	64%	61% c	35%	36%	57% c	41%	41%	38%	46%	49%	47%	44%	45%	45%	48%
Sum: Agree	354	9	34	35	8	33	12	32	20	30	50	39	52	299	204	150
	80%	83%	94% cgjm	72%	100%	84%	72%	77%	82%	81%	70%	79%	90% cj	79%	82%	78%
Sum: Disagree	87	2	2	14	-	6	5	10	4	7	21	10	6	79	46	42
	20%	17%	6%	28% bl	-	16%	28%	23% b	18%	19%	30% bl	21%	10%	21% b	18%	22%
Net: Agree	267	7	32	21	8	26	7	22	16	23	29	29	46	220	158	109
	60%	67%	88% cegjkm	43%	100%	67% cj	43%	53%	65%	62%	40%	58%	81% cgjkm	58% cj	63%	57%

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Table 24 (continuation)

Q3_7. I am indifferent to what Carrie Symonds does: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	383	137	107	37	5	2	21	-	16	36	166	172	31
Total	441	167	125	48	3	1	17	-	20	38	196	205	26
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	41	14	12	1	-	-	1	-	*	7	17	17	4
	9%	8%	10%	2%	-	-	5%	-	2%	19% c	9%	8%	16%
Somewhat disagree	46	19	14	7	-	-	1	-	-	2	22	19	3
	10%	11%	11%	15%	-	-	3%	-	-	5%	11%	9%	14%
Somewhat agree	149	73	37	17	1	-	5	-	4	10	70	62	13
	34%	44% b	30%	35%	23%	-	29%	-	18%	26%	36%	30%	51% b
Strongly agree	205	61	62	23	3	1	11	-	16	20	86	106	5
	46%	37%	50% a	48%	77%	100%	62%	-	80%	51%	44% c	52% c	20%
Sum: Agree	354	134	99	40	3	1	16	-	19	29	156	168	18
	80%	80%	79%	83%	100%	100%	92%	-	98%	77%	80%	82%	71%
Sum: Disagree	87	33	26	8	-	-	1	-	*	9	39	37	7
	20%	20%	21%	17%	-	-	8%	-	2%	23%	20%	18%	29%
Net: Agree	267	101	73	32	3	1	14	-	19	21	117	131	11
	60%	61%	58%	67%	100%	100%	83%	-	96%	53%	60%	64% c	42%

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Table 25

Q3_8. I would like to see more of Carrie Symonds in the public eye: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i	
Unweighted Total	370	220	150	21	65	55	65	104	60	86	120	164	
Total	416	242	174	14	59	50	74	95	123	73	124	219	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	182 44%	117 49% b	65 37%	4 27%	15 26%	19 37%	38 52% bg	52 55% bcg	54 44% bg	19 26%	57 46% bg	106 49% bg	
Somewhat disagree	131 32%	74 31%	57 33%	5 33%	17 28%	13 27%	16 22%	30 32%	50 40% dh	21 29%	30 24%	80 37% dh	
Somewhat agree	64 15%	30 12%	34 19%	5 34%	16 27% efi	12 24% ei	12 16%	7 7%	12 10%	21 29% efi	24 19% ei	19 9%	
Strongly agree	39 9%	20 8%	19 11%	1 6%	11 18% efi	6 13%	8 10%	6 6%	7 6%	12 16% ei	14 11%	13 6%	
Sum: Agree	102 25%	50 21%	53 30% a	6 40%	27 46% defhi	18 36% efi	20 26% ei	13 13%	19 16%	32 45% defhi	38 30% efi	32 15%	
Sum: Disagree	313 75%	192 79% b	122 70%	8 60%	32 54%	32 64%	55 74% bg	83 87% bcdgh	104 84% bcgh	40 55%	87 70% bg	187 85% bcdgh	
Net: Agree	-211 -51%	-142 -59%	-69 -40%	-3 -20%	-5 -9%	-14 -27%	-35 -47%	-70 -73%	-85 -69%	-8 -11%	-49 -39%	-154 -71%	

PR Qs 25th Jan 2021

Table 25 (continuation)

Q3_8. I would like to see more of Carrie Symonds in the public eye: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	*f	g	*h	*i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	370	9	33	49	14	30	21	44	24	21	61	32	32	307	205	165
Total	416	11	36	52	14	31	21	32	32	29	68	47	41	348	241	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	182 44%	3 26%	21 59%	24 47%	5 36%	17 54%	11 51%	12 36%	8 26%	18 61%	29 42%	19 41%	15 37%	147 42%	93 38%	89 51% a
Somewhat disagree	131 32%	2 20%	8 21%	15 29%	6 42%	10 33%	5 26%	8 25%	11 34%	5 19%	22 32%	18 39%	20 50% bg	116 33%	87 36% b	44 25%
Somewhat agree	64 15%	2 19%	4 12%	7 14%	1 8%	3 11%	3 13%	10 31% cejlm	9 29%	5 15%	9 13%	6 13%	4 10%	55 16%	37 15%	27 15%
Strongly agree	39 9%	4 35%	3 8%	5 10%	2 14%	1 3%	2 10%	2 8%	4 11%	2 5%	9 14%	3 7%	1 3%	30 9%	25 10%	14 8%
Sum: Agree	102 25%	6 54%	7 20%	12 24%	3 22%	4 14%	5 23%	12 39% elm	13 40%	6 21%	18 26%	10 21%	6 13%	84 24%	62 26%	41 23%
Sum: Disagree	313 75%	5 46%	29 80%	39 76%	11 78%	27 86% g	16 77%	20 61%	19 60%	23 79%	50 74%	37 79%	36 87% g	263 76% g	180 74%	134 77%
Net: Agree	-211 -51%	1 9%	-22 -60%	-27 -52%	-8 -56%	-23 -73%	-11 -54%	-7 -23%	-7 -20%	-17 -59%	-33 -48%	-28 -59%	-30 -73%	-179 -52%	-118 -49%	-93 -53%

PR Qs 25th Jan 2021

Table 25 (continuation)

Q3_8. I would like to see more of Carrie Symonds in the public eye: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	370	126	108	31	3	3	18	-	15	44	150	164	38
Total	416	155	120	41	2	2	18	-	18	42	174	190	30
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	182	53	63	22	*	2	11	-	9	17	73	98	8
	44%	34%	53%	53%	22%	100%	59%	-	52%	40%	42%	51%	27%
			a									c	
Somewhat disagree	131	55	33	18	-	-	3	-	1	13	47	65	5
	32%	35%	28%	43%	-	-	14%	-	7%	32%	27%	34%	18%
Somewhat agree	64	33	13	*	-	-	3	-	3	8	33	16	11
	15%	21%	11%	1%	-	-	16%	-	18%	19%	19%	9%	36%
		bc								c	b		ab
Strongly agree	39	14	11	1	2	-	2	-	4	4	21	11	5
	9%	9%	9%	2%	78%	-	10%	-	23%	9%	12%	6%	18%
													b
Sum: Agree	102	47	24	1	2	-	5	-	7	12	55	28	16
	25%	30%	20%	4%	78%	-	26%	-	41%	28%	31%	14%	55%
		c	c							c	b		ab
Sum: Disagree	313	108	96	40	*	2	14	-	10	30	120	163	13
	75%	70%	80%	96%	22%	100%	74%	-	59%	72%	69%	86%	45%
				abi							c	ac	
Net: Agree	-211	-61	-72	-38	1	-2	-9	-	-3	-18	-65	-135	3
	-51%	-40%	-60%	-93%	56%	-100%	-48%	-	-19%	-44%	-38%	-71%	9%

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Table 26

Q3_9. Carrie Symonds influences decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	*a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	341	211	130	21	62	47	60	84	67	83	107	151
Total	381	231	150	15	55	39	61	75	136	70	100	211
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	42	31	11	3	12	5	7	6	9	15	12	15
	11%	13%	7%	18%	23%	14%	11%	8%	6%	22%	12%	7%
					efi					efi		
Somewhat disagree	77	38	39	5	14	9	14	14	20	19	23	34
	20%	16%	26%	37%	26%	24%	23%	19%	15%	28%	23%	16%
			a							i		
Somewhat agree	177	113	64	5	17	16	21	34	83	23	37	117
	46%	49%	43%	36%	32%	42%	34%	46%	61%	33%	37%	55%
									bdgh			bdgh
Strongly agree	85	50	36	1	11	8	20	20	25	12	28	45
	22%	21%	24%	9%	20%	20%	32%	27%	18%	18%	28%	21%
							g					
Sum: Agree	262	163	100	7	28	24	41	54	108	35	65	162
	69%	70%	67%	45%	52%	62%	66%	73%	79%	50%	65%	77%
								bg	bgh		g	bgh
Sum: Disagree	119	69	50	8	26	15	21	20	29	34	35	49
	31%	30%	33%	55%	48%	38%	34%	27%	21%	50%	35%	23%
					efi					efhi	fi	
Net: Agree	144	94	50	-1	2	10	20	34	79	1	30	113
	38%	41%	33%	-9%	4%	25%	33%	45%	58%	1%	30%	54%
						bg	bg	bcgh	bcdgh		bg	bcdgh

PR Qs 25th Jan 2021

Table 26 (continuation)

Q3_9. Carrie Symonds influences decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	e	*f	g	*h	*i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	341	5	31	37	14	34	20	40	23	20	53	31	33	285	185	156
Total	381	6	25	42	14	34	22	29	32	33	55	45	44	329	214	166
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	42 11%	- -	4 17%	4 9%	1 9%	5 16%	3 12%	4 12%	6 19%	1 3%	5 9%	5 11%	4 9%	35 11%	23 11%	19 11%
Somewhat disagree	77 20%	* 7%	7 30%	4 11%	5 34%	4 12%	3 15%	6 22%	7 24%	8 23%	9 16%	11 24%	12 27%	66 20%	47 22%	29 18%
Somewhat agree	177 46%	3 57%	9 37%	25 60%	5 32%	19 54%	13 59%	17 58%	11 35%	11 34%	27 49%	20 43%	18 40%	152 46%	99 46%	78 47%
Strongly agree	85 22%	2 36%	4 17%	9 21%	4 25%	6 17%	3 15%	2 8%	7 22%	13 40%	14 26%	10 22%	11 24%	76 23%	45 21%	40 24%
Sum: Agree	262 69%	5 93%	13 53%	34 80%	8 57%	24 72%	16 74%	19 66%	18 57%	25 75%	41 75%	30 66%	28 65%	228 69%	144 67%	118 71%
Sum: Disagree	119 31%	* 7%	11 47%	8 20%	6 43%	10 28%	6 26%	10 34%	14 43%	8 25%	14 25%	16 34%	16 35%	101 31%	70 33%	48 29%
Net: Agree	144 38%	5 86%	2 7%	26 61%	2 15%	15 43%	10 47%	9 32%	5 15%	16 49%	27 50%	14 31%	13 29%	127 39%	74 34%	70 42%
				bgklm		b		b			b	b	b	b		

PR Qs 25th Jan 2021

Table 26 (continuation)

Q3_9. Carrie Symonds influences decision making at Number 10: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	341	129	83	30	5	4	18	-	10	44	144	145	42
Total	381	156	89	42	4	3	16	-	12	45	169	167	33
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	42	18	8	4	-	-	2	-	-	8	18	14	5
	11%	11%	9%	9%	-	-	10%	-	-	17%	10%	8%	16%
Somewhat disagree	77	36	12	7	-	-	6	-	-	15	27	36	9
	20%	23%	14%	16%	-	-	37%	-	-	34%	16%	21%	27%
										b			
Somewhat agree	177	73	42	26	3	*	5	-	9	10	75	86	13
	46%	47%	47%	62%	78%	12%	35%	-	78%	22%	45%	52%	40%
		i	i	i									
Strongly agree	85	30	27	5	1	3	3	-	3	12	49	31	5
	22%	19%	30%	12%	22%	88%	18%	-	22%	26%	29%	19%	16%
											b		
Sum: Agree	262	103	68	31	4	3	8	-	12	22	124	117	18
	69%	66%	77%	75%	100%	100%	53%	-	100%	48%	74%	70%	56%
		i	i	i							c		
Sum: Disagree	119	53	21	10	-	-	7	-	-	23	44	50	14
	31%	34%	23%	25%	-	-	47%	-	-	52%	26%	30%	44%
										abc			a
Net: Agree	144	50	48	21	4	3	1	-	12	-1	80	68	4
	38%	32%	54%	49%	100%	100%	6%	-	100%	-3%	48%	40%	13%
			a								c	c	

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Table 27

Q3_10. Carrie Symonds would make a good Prime Minister: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+				
		a	b	*a	b	c	d	e	f	g	h	i	
Significance Level: 95%													
Unweighted Total	331	203	128	20	61	47	57	88	58	81	104	146	
Total	360	219	141	14	50	41	62	82	112	63	102	194	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly disagree	217	138	78	4	22	24	40	53	74	27	63	127	
	60%	63%	56%	32%	45%	58%	65%	65%	66%	42%	62%	65%	
							bg	bg	bg		bg	bg	
Somewhat disagree	97	57	41	5	11	12	14	25	31	15	26	56	
	27%	26%	29%	33%	22%	30%	23%	30%	27%	24%	26%	29%	
Somewhat agree	28	13	16	3	10	4	4	3	4	13	9	7	
	8%	6%	11%	22%	19%	10%	7%	3%	4%	20%	8%	4%	
					efhi					defhi			
Strongly agree	17	11	6	2	7	1	3	1	3	9	4	4	
	5%	5%	5%	12%	14%	2%	5%	1%	3%	14%	4%	2%	
					cefhi					cefhi			
Sum: Agree	46	24	22	5	17	5	8	4	8	21	13	12	
	13%	11%	16%	34%	34%	12%	13%	5%	7%	34%	12%	6%	
					cdefhi					cdefhi			
Sum: Disagree	314	195	119	9	33	36	54	78	105	42	90	183	
	87%	89%	84%	66%	66%	88%	87%	95%	93%	66%	88%	94%	
						bg	bg	bg	bg		bg	bg	
Net: Agree	-269	-171	-97	-4	-16	-31	-46	-74	-97	-20	-77	-171	
	-75%	-78%	-69%	-31%	-33%	-76%	-75%	-91%	-86%	-32%	-75%	-88%	

PR Qs 25th Jan 2021

Table 27 (continuation)

Q3_10. Carrie Symonds would make a good Prime Minister: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		*a	b	c	*d	*e	*f	g	*h	*i	j	*k	*l	m	a	b
Significance Level: 95%																
Unweighted Total	331	10	32	44	13	28	23	41	22	23	50	19	26	266	182	149
Total	360	12	31	47	10	28	22	34	26	33	56	29	30	294	194	166
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	217	4	23	30	6	18	12	22	14	19	31	20	19	178	105	112
	60%	31%	72%	63%	62%	63%	56%	63%	52%	58%	56%	67%	64%	61%	54%	67% a
Somewhat disagree	97	3	6	12	2	7	9	6	8	11	20	7	6	79	60	37
	27%	25%	19%	26%	21%	25%	43%	17%	31%	32%	36%	25%	18%	27%	31%	22%
Somewhat agree	28	5	2	3	1	3	*	5	2	-	1	1	3	20	16	12
	8%	44%	8%	6%	14%	12%	2%	15% j	8%	-	2%	2%	12%	7%	8%	7%
Strongly agree	17	-	*	2	*	-	-	2	2	3	3	2	2	17	13	5
	5%	-	1%	5%	3%	-	-	5%	9%	10%	6%	6%	6%	6%	7%	3%
Sum: Agree	46	5	3	5	2	3	*	7	4	3	5	2	5	37	29	17
	13%	44%	8%	11%	17%	12%	2%	20%	17%	10%	8%	8%	18%	13%	15%	10%
Sum: Disagree	314	7	29	42	8	25	22	27	22	30	51	27	25	257	165	149
	87%	56%	92%	89%	83%	88%	98%	80%	83%	90%	92%	92%	82%	87%	85%	90%
Net: Agree	-269	-1	-26	-36	-7	-21	-21	-21	-17	-27	-47	-25	-19	-220	-136	-132
	-75%	-12%	-83%	-78%	-65%	-76%	-97%	-60%	-66%	-80%	-83%	-85%	-64%	-75%	-70%	-80%

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Table 27 (continuation)

Q3_10. Carrie Symonds would make a good Prime Minister: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	*c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	331	119	91	28	2	3	18	-	13	38	133	147	39
Total	360	137	100	34	1	2	16	-	16	36	153	165	30
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	217	83	73	21	*	1	12	-	9	11	92	112	9
	60%	61%	73%	61%	47%	61%	75%	-	55%	32%	60%	68%	30%
		i	i								c	c	
Somewhat disagree	97	43	14	11	-	1	2	-	3	14	45	38	9
	27%	32%	14%	33%	-	39%	14%	-	21%	39%	29%	23%	31%
		b								b			
Somewhat agree	28	9	8	1	-	-	2	-	4	3	11	10	6
	8%	7%	8%	3%	-	-	11%	-	24%	9%	7%	6%	21%
													ab
Strongly agree	17	2	5	1	1	-	-	-	-	7	6	5	5
	5%	1%	5%	3%	53%	-	-	-	-	21%	4%	3%	18%
										ab			ab
Sum: Agree	46	11	13	2	1	-	2	-	4	11	17	15	12
	13%	8%	13%	6%	53%	-	11%	-	24%	30%	11%	9%	39%
										ab			ab
Sum: Disagree	314	127	87	32	*	2	14	-	12	25	137	150	18
	87%	92%	87%	94%	47%	100%	89%	-	76%	70%	89%	91%	61%
		i	i								c	c	
Net: Agree	-269	-116	-75	-30	*	-2	-13	-	-9	-15	-120	-135	-6
	-75%	-84%	-74%	-87%	6%	-100%	-78%	-	-53%	-41%	-78%	-82%	-21%

PR Qs 25th Jan 2021

Table 28

Q3_11. Carrie Symonds is out-of-touch with the British public: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	*a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	290	174	116	18	59	49	49	64	51	77	98	115
Total	328	190	138	11	52	43	57	59	106	63	100	165
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	40 12%	26 13%	14 10%	2 19%	12 23% efi	5 12%	11 19% efi	3 5%	7 6%	14 22% efi	16 16% ei	10 6%
Somewhat disagree	89 27%	49 26%	41 29%	5 41%	12 24%	13 30%	11 19%	11 18%	38 36% e	17 27%	24 24%	48 29%
Somewhat agree	97 30%	50 26%	48 34%	4 32%	16 31%	11 25%	16 29%	18 31%	32 30%	20 31%	27 27%	50 30%
Strongly agree	102 31%	66 35%	36 26%	1 8%	11 22%	14 33%	18 33%	27 46% bg	30 28%	12 20%	33 33%	57 34% g
Sum: Agree	199 61%	116 61%	83 60%	5 40%	28 53%	25 58%	35 62%	45 76% bcfgh	62 58%	32 51%	60 60%	107 65%
Sum: Disagree	129 39%	74 39%	55 40%	7 60%	24 47% e	18 42% e	22 38%	14 24%	44 42% e	31 49% e	40 40% e	58 35%
Net: Agree	70 21%	42 22%	28 21%	-2 -20%	4 7%	7 17%	13 23%	31 53% bcdgghi	18 17% g	1 2%	20 20% bg	49 29% bg

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Table 28 (continuation)

Q3_11. Carrie Symonds is out-of-touch with the British public: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	*b	c	*d	*e	*f	g	*h	*i	j	*k	*l	m	a	b
Unweighted Total	290	9	24	37	10	26	20	32	20	21	44	21	26	237	160	130
Total	328	11	22	42	11	25	23	25	29	31	45	30	35	272	180	148
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	40 12%	3 30%	4 20%	2 5%	1 14%	5 22%	3 14%	4 17%	4 13%	3 10%	6 13%	3 9%	1 2%	29 11%	17 10%	22 15%
Somewhat disagree	89 27%	- -	4 20%	12 28%	1 8%	5 19%	8 35%	11 43%	14 49%	6 19%	12 26%	7 24%	10 28%	77 28%	48 27%	41 28%
Somewhat agree	97 30%	1 8%	8 38%	13 32%	* 4%	9 37%	6 26%	7 28%	6 23%	11 35%	10 23%	10 32%	15 42%	82 30%	56 31%	42 28%
Strongly agree	102 31%	7 62%	5 22%	14 34%	8 74%	5 22%	6 26%	3 12%	4 16%	11 36%	17 38%	10 35%	10 29%	84 31%	59 33%	43 29%
Sum: Agree	199 61%	8 70%	13 61%	28 67%	9 78%	15 60%	12 51%	10 40%	11 38%	22 71%	27 61%	20 67%	25 71%	166 61%	115 64%	84 57%
Sum: Disagree	129 39%	3 30%	9 39%	14 33%	2 22%	10 40%	11 49%	15 60%	18 62%	9 29%	17 39%	10 33%	10 29%	106 39%	65 36%	63 43%
Net: Agree	70 21%	4 40%	5 21%	14 33%	6 57%	5 20%	1 3%	-5 -20%	-7 -24%	13 42%	10 22%	10 33%	15 42%	60 22%	49 27%	21 14%

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Table 28 (continuation)

Q3_11. Carrie Symonds is out-of-touch with the British public: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote										2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
Significance Level: 95%		a	b	*c	*d	*e	*f	*g	*h	i	a	b	c
Unweighted Total	290	96	84	25	3	3	14	-	10	35	115	127	33
Total	328	123	90	30	3	2	13	-	13	38	148	135	27
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	40	15	9	4	-	-	1	-	2	6	20	12	4
	12%	12%	10%	12%	-	-	7%	-	17%	15%	14%	9%	14%
Somewhat disagree	89	55	10	8	-	1	3	-	-	10	41	33	11
	27%	44%	11%	26%	-	39%	21%	-	-	27%	28%	24%	42%
		b								b			
Somewhat agree	97	21	36	11	2	-	6	-	1	14	43	41	8
	30%	17%	40%	36%	65%	-	43%	-	10%	38%	29%	31%	28%
		a								a			
Strongly agree	102	32	35	8	1	1	4	-	10	8	44	49	4
	31%	26%	39%	26%	35%	61%	29%	-	74%	21%	30%	36%	16%
												c	
Sum: Agree	199	53	71	18	3	1	10	-	11	22	87	90	12
	61%	43%	79%	62%	100%	61%	72%	-	83%	58%	58%	67%	45%
			ai									c	
Sum: Disagree	129	70	19	11	-	1	4	-	2	16	62	45	15
	39%	57%	21%	38%	-	39%	28%	-	17%	42%	42%	33%	55%
		b								b			b
Net: Agree	70	-16	52	7	3	*	6	-	9	6	25	45	-3
	21%	-13%	58%	24%	100%	22%	44%	-	67%	17%	17%	33%	-11%
			i									a	

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Table 29

Q3_12. Carrie Symonds has a good sense of style: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Gender		Age							NET: 18-34	NET: 35-54	NET: 55+		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	g				h	i
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i			
Unweighted Total	252	130	122	15	58	35	47	54	43	73	82	97			
Total	290	141	150	11	53	32	52	53	89	64	84	142			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Strongly disagree	64	41	23	2	13	8	14	18	8	16	21	27			
	22%	29%	16%	22%	25%	25%	26%	34%	10%	25%	26%	19%			
		b			f		f	fi		f	f				
Somewhat disagree	72	30	42	6	16	10	7	12	21	22	17	33			
	25%	21%	28%	59%	30%	31%	13%	22%	24%	35%	20%	23%			
					d	d				dh					
Somewhat agree	113	53	60	2	13	11	21	20	46	15	32	67			
	39%	38%	40%	15%	25%	33%	41%	38%	52%	23%	38%	47%			
							g		bg			bg			
Strongly agree	41	17	24	*	11	3	11	3	13	11	14	16			
	14%	12%	16%	4%	20%	11%	20%	5%	15%	17%	17%	11%			
					e		e			e					
Sum: Agree	154	70	84	2	24	14	32	23	59	26	46	82			
	53%	50%	56%	19%	45%	44%	61%	43%	66%	41%	54%	58%			
							g		beg			g			
Sum: Disagree	136	71	65	9	29	18	20	30	30	38	38	60			
	47%	50%	44%	81%	55%	56%	39%	57%	34%	59%	46%	42%			
					f			f		dfi					
Net: Agree	18	-1	19	-7	-5	-4	11	-7	29	-12	8	22			
	6%	-1%	12%	-63%	-10%	-12%	22%	-13%	33%	-19%	9%	16%			
							h		hi						

PR Qs 25th Jan 2021

Table 29 (continuation)

Q3_12. Carrie Symonds has a good sense of style: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	j	*k	*l	m	a	b
Unweighted Total	252	6	23	25	10	24	17	26	19	17	42	20	23	206	142	110
Total	290	8	24	29	12	24	20	23	26	24	42	30	28	238	164	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	64 22%	3 37%	4 16%	10 33%	1 10%	6 24%	5 24%	1 3%	5 19%	4 17%	11 27%	5 16%	10 35%	53 22%	33 20%	31 25%
Somewhat disagree	72 25%	3 32%	9 37%	4 14%	3 29%	8 35%	4 22%	2 10%	3 12%	7 30%	16 37%	7 22%	6 21%	56 24%	44 27%	29 23%
Somewhat agree	113 39%	- -	8 32%	11 36%	5 44%	10 41%	11 55%	12 52%	14 53%	12 49%	10 24%	15 49%	7 24%	95 40%	68 41%	45 36%
Strongly agree	41 14%	3 32%	4 15%	5 17%	2 18%	- -	- -	8 36%	4 16%	1 4%	5 12%	4 13%	5 19%	35 15%	20 12%	21 16%
Sum: Agree	154 53%	3 32%	11 47%	15 53%	7 61%	10 41%	11 55%	20 88%	18 69%	13 53%	15 36%	19 62%	12 43%	129 54%	88 54%	66 52%
Sum: Disagree	136 47%	5 68%	13 53%	14 47%	5 39%	14 59%	9 45%	3 12%	8 31%	11 47%	27 64%	12 38%	16 57%	109 46%	76 46%	60 48%
Net: Agree	18 6%	-3 -37%	-1 -6%	2 6%	3 22%	-4 -19%	2 9%	18 75%	10 38%	1 6%	-12 -28%	7 24%	-4 -13%	20 8%	12 7%	6 5%

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Table 29 (continuation)

Q3_12. Carrie Symonds has a good sense of style: To what extent do you agree or disagree with the following statements?

BASE: All aware of Carrie Symonds and expressing an opinion either way (excl. DK and neither)

	2019 Past Vote									2016 EU Vote			
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	Did not vote
		a	b	*c	*d	*e	*f	*g	*h	i	a	b	c
Significance Level: 95%													
Unweighted Total	252	91	67	16	1	3	11	-	10	35	99	106	34
Total	290	116	70	23	1	2	11	-	13	40	126	122	25
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Strongly disagree	64	13	24	6	-	*	2	-	4	10	25	32	4
	22%	11%	34%	28%	-	24%	17%	-	35%	24%	20%	26%	14%
			a										
Somewhat disagree	72	26	16	5	-	1	4	-	4	7	21	38	7
	25%	23%	23%	23%	-	37%	36%	-	29%	16%	17%	31%	26%
			a										
Somewhat agree	113	57	21	9	-	1	3	-	2	18	56	43	10
	39%	50%	31%	40%	-	39%	30%	-	16%	45%	44%	35%	38%
		b											
Strongly agree	41	19	8	2	1	-	2	-	3	6	24	9	5
	14%	17%	12%	9%	100%	-	17%	-	20%	15%	19%	7%	22%
											b		b
Sum: Agree	154	76	30	11	1	1	5	-	5	24	80	52	15
	53%	66%	43%	49%	100%	39%	47%	-	36%	60%	63%	43%	60%
		b									b		
Sum: Disagree	136	39	40	12	-	1	6	-	8	16	47	70	10
	47%	34%	57%	51%	-	61%	53%	-	64%	40%	37%	57%	40%
			a									a	
Net: Agree	18	37	-10	*	1	*	-1	-	-4	8	33	-18	5
	6%	32%	-15%	-1%	100%	-22%	-7%	-	-28%	20%	26%	-15%	20%