Topical Poll – 22 December 2020

Savanta ComRes interviewed 2,211 UK adults aged 18+ online between 18 – 21 December 2020. Data were weighted to be representative of United Kingdom adults by age, gender, region, ethnicity and socio-economic characteristics including social grade. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at ***www.comresglobal.com****.*

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BASE: All respondents who expressed a view

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BASE: All respondents who expressed a view

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QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner? 487
BASE: All respondents who expressed a view

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BASE: All respondents who expressed a view

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ51. The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

	Most likely to happen	Would be best for the UK	Would be best for the EU	Would be best for you and your family	Is what you want to happen
Significance Level: 95%	a	b	c	d	e
Unweighted Total	2211	2211	2211	2211	2211
Total	2211	2211	2211	2211	2211
	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	1073	532	362	459	528
	49%	24%	16%	21%	24%
	bcde	cd		c	cd
The UK leaves the transition period with a deal outlining its future relationship with the EU	396	879	883	798	835
	18%	40%	40%	36%	38%
		ad	ad	a	a
The UK and EU agree an extension to the transition period	336	441	496	450	473
	15%	20%	22%	20%	21%
		a	ab	a	a
Don't know	405	358	470	504	375
	18%	16%	21%	23%	17%
			abe	abe	

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ51_1. Most likely to happen: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	1073	563	510	86	149	155	198	189	295	235	354	485
	49%	52%	45%	35%	39%	44%	51%	58%	58%	37%	47%	58%
		b				ag	abg	abcgh	abcgh		abg	abcdgh
The UK leaves the transition period with a deal outlining its future relationship with the EU	396	224	172	66	87	92	60	30	62	153	152	91
	18%	21%	15%	27%	23%	26%	15%	9%	12%	24%	20%	11%
		b		defhi	defi	defhi	ei			defi	efi	
The UK and EU agree an extension to the transition period	336	157	179	44	67	53	59	49	65	111	112	113
	15%	15%	16%	18%	18%	15%	15%	15%	13%	18%	15%	14%
				f						fi		
Don't know	405	135	271	50	79	54	74	59	89	129	128	149
	18%	12%	24%	20%	21%	15%	19%	18%	17%	21%	17%	18%
			a		c					c		

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ51_1. Most likely to happen: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	1073	23	98	125	49	97	44	93	62	96	157	113	116	908	584	489
	49%	35%	52%	51%	54%	54%	41%	49%	40%	50%	52%	55%	40%	49%	48%	50%
			hl	hl	hl	afhl		l		hl	hl	afhl		hl		
The UK leaves the transition period with a deal outlining its future relationship with the EU	396	18	19	54	12	20	21	37	38	32	50	31	63	337	224	172
	18%	28%	10%	22%	14%	11%	20%	19%	24%	17%	17%	15%	22%	18%	18%	17%
		be		be			b	be	bdejkm				be	be		
The UK and EU agree an extension to the transition period	336	15	24	28	11	34	22	22	28	28	34	33	58	275	205	132
	15%	23%	13%	11%	12%	19%	21%	12%	18%	15%	11%	16%	20%	15%	17%	13%
						cgj	cgj		cj				cdgjm		b	
Don't know	405	10	46	40	18	29	20	38	28	35	59	29	53	330	212	193
	18%	15%	24%	16%	20%	16%	19%	20%	18%	18%	20%	14%	18%	18%	17%	20%
			cekm													

Savanta: ComRes

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QCVIMQ51_1. Most likely to happen: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	1073	388	282	101	23	8	43	6	8	141	446	393
	49%	57%	52%	58%	75%	39%	60%	37%	44%	36%	57%	53%
		i	i	i	abi		i					
The UK leaves the transition period with a deal outlining its future relationship with the EU	396	113	95	27	3	4	4	*	3	90	121	112
	18%	16%	17%	16%	9%	20%	6%	1%	18%	23%	15%	15%
		f	f							abf		
The UK and EU agree an extension to the transition period	336	94	85	23	3	5	6	6	5	74	99	117
	15%	14%	15%	14%	11%	25%	8%	33%	27%	19%	13%	16%
										af		
Don't know	405	89	85	22	2	3	18	5	2	90	118	113
	18%	13%	16%	13%	6%	16%	26%	29%	11%	23%	15%	15%
							abcd			abcd		

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ51_2. Would be best for the UK: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	532	318	214	49	97	80	84	82	140	146	164	222
	24%	30%	19%	20%	25%	23%	21%	25%	27%	23%	22%	26%
		b							ah			a
The UK leaves the transition period with a deal outlining its future relationship with the EU	879	461	419	102	151	144	152	122	208	253	296	330
	40%	43%	37%	42%	40%	41%	39%	37%	41%	40%	40%	39%
		b										
The UK and EU agree an extension to the transition period	441	204	237	50	67	86	83	62	93	117	169	155
	20%	19%	21%	21%	17%	24%	21%	19%	18%	19%	23%	18%
						bfgi					b	
Don't know	358	96	262	44	68	43	73	61	70	112	116	131
	16%	9%	23%	18%	18%	12%	19%	19%	14%	18%	16%	16%
			a	c	c		c	c		c		

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ51_2. Would be best for the UK: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	532	13	37	48	22	50	24	46	42	60	68	47	75	458	290	243
	24%	20%	20%	19%	25%	28%	22%	24%	27%	31%	23%	23%	26%	25%	24%	25%
						c				bcjm						
The UK leaves the transition period with a deal outlining its future relationship with the EU	879	28	70	112	34	62	39	82	66	62	116	92	117	742	500	379
	40%	43%	38%	45%	38%	34%	37%	43%	42%	32%	39%	44%	40%	40%	41%	38%
				ei				i				i		i		
The UK and EU agree an extension to the transition period	441	15	41	42	16	32	19	34	26	38	74	46	57	366	244	197
	20%	22%	22%	17%	18%	18%	18%	18%	17%	20%	25%	23%	20%	20%	20%	20%
											ch					
Don't know	358	10	39	45	17	36	25	29	23	31	43	20	41	285	191	167
	16%	15%	21%	18%	19%	20%	23%	15%	15%	16%	14%	10%	14%	15%	16%	17%
			k	k	k	k	jkl									

Savanta: ComRes

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QCVIMQ51_2. Would be best for the UK: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	532	265	88	19	21	1	13	1	2	82	304	93
	24%	39%	16%	11%	68%	5%	18%	8%	10%	21%	39%	13%
		bcfi			abcfi					c	b	
The UK leaves the transition period with a deal outlining its future relationship with the EU	879	270	221	86	7	8	20	4	9	159	291	311
	40%	39%	41%	50%	21%	38%	28%	25%	54%	40%	37%	42%
		d	d	abdfi						d		
The UK and EU agree an extension to the transition period	441	73	149	55	1	10	26	2	6	73	82	238
	20%	11%	27%	32%	3%	46%	37%	14%	34%	19%	10%	32%
			adi	adi			adi			ad		a
Don't know	358	76	88	14	2	2	12	9	*	81	106	93
	16%	11%	16%	8%	8%	11%	17%	54%	2%	20%	14%	13%
			ac							ac		

Savanta: ComRes

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QCVIMQ51_3. Would be best for the EU: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	362	188	174	44	73	61	65	54	66	117	126	119
	16%	17%	15%	18%	19%	17%	17%	16%	13%	19%	17%	14%
				f	fi					fi		
The UK leaves the transition period with a deal outlining its future relationship with the EU	883	490	393	96	155	151	159	115	207	251	310	322
	40%	45%	35%	39%	40%	43%	41%	35%	41%	40%	42%	38%
		b				e					e	
The UK and EU agree an extension to the transition period	496	248	247	44	70	88	83	84	127	114	171	211
	22%	23%	22%	18%	18%	25%	21%	26%	25%	18%	23%	25%
						abg		abg	abg		g	abg
Don't know	470	152	318	61	85	53	85	75	111	146	139	185
	21%	14%	28%	25%	22%	15%	22%	23%	22%	23%	19%	22%
			a	ch	c		c	c	c	ch		c

Savanta: ComRes

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QCVIMQ51_3. Would be best for the EU: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	362	24	19	46	13	26	15	36	23	26	46	29	59	303	208	154
	16%	37%	10%	19%	14%	15%	14%	19%	14%	14%	15%	14%	20%	16%	17%	16%
		bcdefghijklm		b				b					b	b		
The UK leaves the transition period with a deal outlining its future relationship with the EU	883	15	74	102	32	72	39	71	67	78	116	94	124	756	509	374
	40%	23%	39%	41%	36%	40%	36%	37%	43%	41%	39%	46%	43%	41%	42%	38%
				a					a			a	a	a		
The UK and EU agree an extension to the transition period	496	16	42	42	24	43	23	47	36	45	79	43	55	414	273	223
	22%	25%	22%	17%	27%	24%	22%	25%	23%	23%	26%	21%	19%	22%	22%	23%
					c			c			cl			c		
Don't know	470	10	52	57	21	39	30	37	31	43	59	40	52	378	234	235
	21%	15%	28%	23%	23%	22%	28%	19%	20%	22%	20%	19%	18%	20%	19%	24%
			jlm				l									a

Savanta: ComRes

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QCVIMQ51_3. Would be best for the EU: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	362	139	82	15	12	1	7	-	2	70	169	77
	16%	20%	15%	9%	38%	6%	10%	-	10%	18%	22%	10%
		bcf	c		abcfi					c	b	
The UK leaves the transition period with a deal outlining its future relationship with the EU	883	301	207	80	10	6	28	3	8	149	315	314
	40%	44%	38%	46%	33%	28%	40%	16%	43%	38%	40%	43%
		bi										
The UK and EU agree an extension to the transition period	496	130	148	54	7	7	17	3	6	81	142	226
	22%	19%	27%	31%	23%	35%	23%	15%	34%	20%	18%	31%
			ai	ai								a
Don't know	470	115	109	25	2	6	19	12	2	95	157	119
	21%	17%	20%	14%	7%	31%	27%	68%	13%	24%	20%	16%
							acd			acd		

Savanta: ComRes

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QCVIMQ51_4. Would be best for you and your family: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	459	272	187	47	89	53	80	69	121	136	133	189
	21%	25%	16%	19%	23%	15%	20%	21%	24%	22%	18%	23%
		b			ch			c	ch	c		ch
The UK leaves the transition period with a deal outlining its future relationship with the EU	798	419	379	94	135	152	142	101	174	229	294	275
	36%	39%	33%	39%	35%	43%	36%	31%	34%	37%	39%	33%
		b		e		befgi					ei	
The UK and EU agree an extension to the transition period	450	215	236	45	77	83	83	73	89	122	165	163
	20%	20%	21%	19%	20%	23%	21%	22%	18%	19%	22%	19%
						f						
Don't know	504	174	331	59	82	66	87	84	127	140	153	211
	23%	16%	29%	24%	21%	19%	22%	26%	25%	22%	21%	25%
			a					c	c			ch

Savanta: ComRes

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QCVIMQ51_4. Would be best for you and your family: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	459	21	34	47	18	43	16	38	33	48	58	38	63	387	271	188
	21%	32%	18%	19%	20%	24%	15%	20%	21%	25%	19%	18%	22%	21%	22%	19%
		f														
The UK leaves the transition period with a deal outlining its future relationship with the EU	798	20	61	93	30	53	38	70	61	54	99	94	126	680	469	329
	36%	30%	33%	38%	33%	29%	35%	37%	39%	28%	33%	46%	43%	37%	38%	33%
				i					ei			bdeijm	beijm	ei	b	
The UK and EU agree an extension to the transition period	450	17	41	45	18	45	24	35	30	41	73	31	50	368	250	200
	20%	25%	22%	18%	20%	25%	22%	19%	19%	22%	24%	15%	17%	20%	20%	20%
						kl					kl					
Don't know	504	8	51	61	24	40	29	47	32	47	70	43	51	416	236	268
	23%	13%	27%	25%	27%	22%	27%	25%	21%	25%	23%	21%	18%	22%	19%	27%
			l	l	l		l	l								a

Savanta: ComRes

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QCVIMQ51_4. Would be best for you and your family: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	459	225	69	12	21	3	11	1	2	68	262	74
	21%	33%	13%	7%	67%	14%	15%	9%	10%	17%	33%	10%
		bcfi	c		abcfi		c			bc	b	
The UK leaves the transition period with a deal outlining its future relationship with the EU	798	237	215	78	5	3	20	4	8	145	249	307
	36%	35%	39%	45%	15%	15%	28%	26%	45%	37%	32%	42%
		d	d	adf						d		a
The UK and EU agree an extension to the transition period	450	72	151	60	*	9	23	3	6	85	82	229
	20%	10%	28%	35%	1%	43%	33%	15%	34%	22%	10%	31%
			adi	adi			ad			ad		a
Don't know	504	150	111	24	5	6	17	8	2	96	191	125
	23%	22%	20%	14%	17%	28%	24%	50%	11%	24%	24%	17%
		c								c	b	

Savanta: ComRes

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QCVIMQ51_5. Is what you want to happen: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	528	303	224	60	95	70	82	86	135	155	152	220
	24%	28%	20%	24%	25%	20%	21%	26%	26%	25%	20%	26%
		b						ch	ch			ch
The UK leaves the transition period with a deal outlining its future relationship with the EU	835	452	383	87	135	137	155	111	211	222	291	322
	38%	42%	34%	35%	35%	39%	39%	34%	41%	35%	39%	38%
		b							eg			
The UK and EU agree an extension to the transition period	473	215	258	53	79	87	89	68	96	132	176	165
	21%	20%	23%	22%	21%	25%	23%	21%	19%	21%	24%	20%
Don't know	375	109	267	46	74	60	66	62	68	120	125	131
	17%	10%	24%	19%	19%	17%	17%	19%	13%	19%	17%	16%
			a	f	f			f		f		

Savanta: ComRes

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QCVIMQ51_5. Is what you want to happen: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	528	22	36	51	23	49	26	53	33	52	81	43	58	444	281	246
	24%	33%	19%	21%	26%	27%	24%	28%	21%	27%	27%	21%	20%	24%	23%	25%
						l		l		l	l					
The UK leaves the transition period with a deal outlining its future relationship with the EU	835	21	62	106	29	50	41	62	71	66	99	97	132	711	484	351
	38%	31%	33%	43%	32%	28%	38%	32%	45%	34%	33%	47%	46%	38%	40%	36%
				bdegj					bdegij			bdegijm	bdegijm	e		
The UK and EU agree an extension to the transition period	473	14	47	50	19	47	20	43	24	38	71	40	58	392	268	205
	21%	21%	25%	20%	21%	26%	18%	23%	16%	20%	24%	20%	20%	21%	22%	21%
			h			h					h					
Don't know	375	10	42	40	19	34	21	33	28	35	49	25	42	303	191	184
	17%	15%	22%	16%	21%	19%	19%	17%	18%	18%	16%	12%	14%	16%	16%	19%
			klm													

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ51_5. Is what you want to happen: The Withdrawal Agreement between the UK and the European Union which provides for a transition period which will end on 31st December 2020. Which of the following do you think is...

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK leaves the transition period without a deal outlining its future relationship with the EU	528	258	94	29	21	1	9	*	2	67	314	89
	24%	38%	17%	17%	67%	6%	13%	1%	10%	17%	40%	12%
		bcfi			abcfi						b	
The UK leaves the transition period with a deal outlining its future relationship with the EU	835	257	219	74	8	5	20	4	6	163	268	319
	38%	38%	40%	43%	27%	23%	29%	23%	34%	41%	34%	43%
												a
The UK and EU agree an extension to the transition period	473	86	150	51	1	12	25	4	8	88	84	242
	21%	13%	28%	29%	4%	56%	36%	23%	45%	22%	11%	33%
			ad	ad			adi			ad		a
Don't know	375	83	83	19	*	3	16	9	2	76	117	87
	17%	12%	15%	11%	1%	16%	23%	53%	11%	19%	15%	12%
			d				acd			acd		

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QCVIMQ52. After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

		Travel insurance	Health insurance	Mobile roaming charges	Travelling with pets	Passport validity and expiry date	Visa or permit to travel
Significance Level: 95%		a	b	c	d	e	f
Unweighted Total		2211	2211	2211	2211	2211	2211
Total		2211	2211	2211	2211	2211	2211
		100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	331	350	310	176	319	358
		15%	16%	14%	8%	14%	16%
		d	d	d		d	cd
Somewhat concerned	(4.0)	608	581	522	245	529	621
		28%	26%	24%	11%	24%	28%
		cde	cd	d		d	cde
Neither	(3.0)	547	575	553	613	562	520
		25%	26%	25%	28%	25%	24%
					acf		
Somewhat unconcerned	(2.0)	267	259	308	214	297	259
		12%	12%	14%	10%	13%	12%
		d	d	bdf		d	d
Very unconcerned	(1.0)	339	337	403	805	407	354
		15%	15%	18%	36%	18%	16%
				ab	abcef	abf	
Don't know		118	109	114	157	97	99
		5%	5%	5%	7%	4%	4%
					abcef		
Sum: Concerned		940	931	832	421	848	979
		43%	42%	38%	19%	38%	44%
		cde	cde	d		d	cde
Sum: Unconcerned		606	596	712	1019	704	613
		27%	27%	32%	46%	32%	28%
				abf	abcef	abf	
Base for stats		2093	2102	2097	2054	2114	2112
Mean Score		3.16	3.17	3.01	2.40	3.03	3.18
		cde	cde	d		d	cde
Standard Deviation		1.294	1.296	1.326	1.334	1.328	1.318
Standard Error		.028	.028	.029	.030	.029	.029
Error variance		*	*	*	*	*	*

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ52_1. Travel insurance: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	331	159	172	46	71	65	58	35	57	116	123	92
		15%	15%	15%	19%	18%	18%	15%	11%	11%	19%	17%	11%
					efi	efi	efi				efi	efi	
Somewhat concerned	(4.0)	608	268	340	75	102	101	120	85	125	178	221	210
		28%	25%	30%	31%	27%	28%	31%	26%	24%	28%	30%	25%
				a	fi								
Neither	(3.0)	547	272	276	53	107	97	102	83	105	160	199	188
		25%	25%	24%	22%	28%	27%	26%	25%	21%	26%	27%	22%
						afi	f					f	
Somewhat unconcerned	(2.0)	267	148	119	33	46	39	41	33	75	79	80	107
		12%	14%	10%	13%	12%	11%	10%	10%	15%	13%	11%	13%
			b										
Very unconcerned	(1.0)	339	183	155	15	32	37	50	71	133	47	87	204
		15%	17%	14%	6%	8%	11%	13%	22%	26%	8%	12%	24%
			b				a	ag	abcdgh	abcdgh		ag	abcdgh
Don't know		118	48	70	23	24	14	20	20	16	47	34	37
		5%	4%	6%	9%	6%	4%	5%	6%	3%	7%	5%	4%
					cdfhi	f					cfhi		
Sum: Concerned		940	427	513	121	173	166	179	120	182	294	344	302
		43%	40%	45%	49%	45%	47%	46%	37%	36%	47%	46%	36%
				a	efi	efi	efi	efi			efi	efi	
Sum: Unconcerned		606	332	274	48	78	77	91	104	208	127	168	311
		27%	31%	24%	20%	21%	22%	23%	32%	41%	20%	23%	37%
			b						abcdgh	abcdegh			abcdgh
Base for stats		2093	1031	1062	222	359	340	371	307	494	581	711	801
Mean Score		3.16	3.07	3.24	3.46	3.37	3.34	3.26	2.93	2.79	3.41	3.30	2.85
				a	defhi	efi	efi	efi			efi	efi	
Standard Deviation		1.294	1.315	1.269	1.174	1.194	1.228	1.239	1.328	1.379	1.186	1.234	1.361
Standard Error		.028	.041	.039	.063	.060	.067	.074	.074	.069	.044	.050	.051
Error variance		*	*	*	*	*	*	.01	.01	*	*	*	*

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ52_1. Travel insurance: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	331	12	32	30	13	30	15	24	20	22	44	27	63	272	203	128
		15%	18%	17%	12%	15%	16%	14%	13%	13%	11%	15%	13%	22%	15%	17%	13%
														cghijkm		b	
Somewhat concerned	(4.0)	608	22	53	73	23	57	29	36	46	40	91	62	75	504	358	251
		28%	34%	28%	30%	26%	32%	27%	19%	30%	21%	30%	30%	26%	27%	29%	25%
			g	g	gi		gi			g		gi	g		g	b	
Neither	(3.0)	547	19	50	65	20	34	29	54	42	60	70	38	66	450	303	245
		25%	28%	27%	26%	23%	19%	27%	28%	27%	31%	23%	19%	23%	24%	25%	25%
									ek		eklm						
Somewhat unconcerned	(2.0)	267	3	17	37	9	25	9	26	15	30	37	27	32	238	154	113
		12%	5%	9%	15%	10%	14%	8%	14%	10%	16%	12%	13%	11%	13%	13%	11%
Very unconcerned	(1.0)	339	8	27	27	19	23	19	37	25	32	41	42	39	285	138	200
		15%	12%	15%	11%	21%	13%	18%	20%	16%	17%	14%	20%	14%	15%	11%	20%
						c			c				c				a
Don't know		118	2	7	15	6	12	6	13	8	8	17	9	14	102	69	49
		5%	3%	4%	6%	6%	7%	6%	7%	5%	4%	6%	4%	5%	6%	6%	5%
Sum: Concerned		940	35	85	103	36	87	44	60	66	62	135	89	138	776	561	379
		43%	52%	46%	42%	40%	48%	41%	31%	42%	32%	45%	43%	48%	42%	46%	38%
			gi	gi	gi		gi			gi		gi	gi	gi	gi	b	
Sum: Unconcerned		606	11	44	64	28	47	28	64	40	62	77	69	72	523	292	313
		27%	17%	24%	26%	31%	26%	26%	33%	26%	32%	26%	34%	25%	28%	24%	32%
									bl				l				a
Base for stats		2093	64	180	232	84	168	101	177	148	183	283	197	276	1748	1156	937
Mean Score		3.16	3.44	3.26	3.18	3.03	3.28	3.12	2.90	3.15	2.94	3.22	3.02	3.33	3.14	3.29	2.99
			gi	gi	gi		gi					gi		gikm	g	b	
Standard Deviation		1.294	1.214	1.291	1.196	1.381	1.290	1.307	1.317	1.266	1.249	1.270	1.366	1.332	1.296	1.242	1.339
Standard Error		.028	.215	.103	.076	.134	.094	.144	.095	.098	.092	.075	.118	.077	.031	.038	.042
Error variance		*	.05	.01	.01	.02	.01	.02	.01	.01	.01	.01	.01	.01	*	*	*

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ52_1. Travel insurance: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	331	69	114	36	-	-	16	4	4	62	95	133
		15%	10%	21%	21%	-	-	23%	23%	21%	16%	12%	18%
				adi	ad			ad			ad		a
Somewhat concerned	(4.0)	608	167	173	52	2	8	22	5	9	107	162	246
		28%	24%	32%	30%	6%	40%	31%	29%	50%	27%	21%	33%
			d	ad	d			d			d		a
Neither	(3.0)	547	167	110	38	10	3	18	2	4	112	208	148
		25%	24%	20%	22%	33%	16%	25%	11%	22%	28%	27%	20%
											b	b	
Somewhat unconcerned	(2.0)	267	90	57	25	5	4	3	1	1	49	105	90
		12%	13%	10%	14%	15%	20%	5%	3%	5%	12%	13%	12%
					f								
Very unconcerned	(1.0)	339	166	69	18	13	2	9	4	*	42	188	83
		15%	24%	13%	10%	43%	12%	12%	22%	2%	11%	24%	11%
			bcfi			abcfi						b	
Don't know		118	25	22	5	1	2	3	2	-	24	25	35
		5%	4%	4%	3%	3%	11%	4%	12%	-	6%	3%	5%
Sum: Concerned		940	236	287	87	2	8	38	9	12	168	257	379
		43%	34%	53%	50%	6%	40%	54%	52%	71%	43%	33%	52%
			d	adi	ad			ad			ad		a
Sum: Unconcerned		606	256	126	43	18	7	12	4	1	91	293	174
		27%	37%	23%	25%	58%	32%	17%	26%	7%	23%	37%	24%
			bcfi			abcfi						b	
Base for stats		2093	659	524	168	30	18	68	15	17	371	758	701
Mean Score		3.16	2.82	3.39	3.37	2.01	2.96	3.49	3.30	3.82	3.26	2.83	3.36
				a	a			a			a		a
Standard Deviation		1.294	1.337	1.299	1.264	1.028	1.135	1.274	1.582	.926	1.211	1.348	1.259
Standard Error		.028	.055	.056	.101	.191	.248	.170	.457	.267	.060	.051	.049
Error variance		*	*	*	.01	.04	.06	.03	.21	.07	*	*	*

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ52_2. Health insurance: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	350	167	182	55	67	68	59	41	59	122	127	100
		16%	16%	16%	22%	18%	19%	15%	13%	12%	19%	17%	12%
					defhi	fi	efi				efi	fi	
Somewhat concerned	(4.0)	581	257	324	76	113	88	106	79	119	189	194	198
		26%	24%	29%	31%	30%	25%	27%	24%	23%	30%	26%	24%
				a	efi	fi					efi		
Neither	(3.0)	575	295	281	50	114	94	112	79	126	164	206	205
		26%	27%	25%	20%	30%	27%	29%	24%	25%	26%	28%	24%
						ai	a	a			a	a	
Somewhat unconcerned	(2.0)	259	135	124	26	33	47	44	40	69	59	91	109
		12%	13%	11%	11%	9%	13%	11%	12%	13%	9%	12%	13%
							bg			bg			bg
Very unconcerned	(1.0)	337	185	152	18	35	42	50	69	122	53	92	191
		15%	17%	13%	7%	9%	12%	13%	21%	24%	8%	12%	23%
			b				a	ag	abcdgh	abcdgh		ag	abcdgh
Don't know		109	40	69	20	20	14	21	18	16	40	34	34
		5%	4%	6%	8%	5%	4%	5%	5%	3%	6%	5%	4%
				a	cfhi						fi		
Sum: Concerned		931	424	507	131	181	156	165	121	178	311	321	299
		42%	39%	45%	53%	47%	44%	42%	37%	35%	50%	43%	36%
				a	cdefhi	efi	fi	fi			defhi	fi	
Sum: Unconcerned		596	320	276	45	68	90	94	110	191	112	184	300
		27%	30%	24%	18%	18%	25%	24%	34%	37%	18%	25%	36%
			b				abg	bg	abcdgh	abcdgh		abg	abcdgh
Base for stats		2102	1039	1063	225	362	340	371	310	494	587	711	804
Mean Score		3.17	3.08	3.25	3.55	3.40	3.27	3.21	2.94	2.85	3.46	3.24	2.88
				a	cdefhi	defhi	efi	efi			cdefhi	efi	
Standard Deviation		1.296	1.315	1.273	1.207	1.172	1.276	1.241	1.348	1.351	1.187	1.258	1.350
Standard Error		.028	.041	.040	.065	.059	.069	.074	.076	.068	.043	.051	.050
Error variance		*	*	*	*	*	*	.01	.01	*	*	*	*

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ52_2. Health insurance: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	350	14	35	31	14	26	12	31	24	21	47	27	67	289	221	129
		16%	22%	19%	13%	16%	14%	11%	16%	15%	11%	16%	13%	23%	16%	18%	13%
				i										cefghijkm		b	
Somewhat concerned	(4.0)	581	13	40	64	23	60	32	32	36	47	90	58	85	496	342	239
		26%	19%	21%	26%	25%	33%	30%	17%	23%	25%	30%	28%	30%	27%	28%	24%
					g		bgh	g				bg	g	g	g	b	
Neither	(3.0)	575	29	59	71	18	40	35	52	44	64	68	35	60	452	316	260
		26%	44%	32%	29%	20%	22%	33%	27%	28%	33%	23%	17%	21%	24%	26%	26%
			dejklm	dejklm	kl			dkl	k	k	dejklm				k		
Somewhat unconcerned	(2.0)	259	2	18	37	8	19	5	26	21	22	43	29	30	234	144	116
		12%	4%	10%	15%	9%	10%	4%	14%	14%	11%	14%	14%	10%	13%	12%	12%
					f				f	f		f	f		f		
Very unconcerned	(1.0)	337	6	26	28	21	22	21	40	22	29	35	49	38	284	144	192
		15%	9%	14%	11%	23%	12%	19%	21%	14%	15%	12%	24%	13%	15%	12%	20%
						bcehjlm			cejlm				bcehijlm				a
Don't know		109	2	9	16	6	13	3	10	8	9	17	8	9	95	58	51
		5%	3%	5%	6%	7%	7%	3%	5%	5%	5%	6%	4%	3%	5%	5%	5%
					l		l										
Sum: Concerned		931	27	75	96	37	86	44	63	60	68	137	85	153	785	564	367
		42%	41%	40%	39%	41%	48%	41%	33%	39%	35%	46%	41%	53%	42%	46%	37%
							gi					gi		bcdghikm	g	b	
Sum: Unconcerned		596	8	44	64	29	41	25	66	43	51	78	78	68	519	288	308
		27%	13%	24%	26%	32%	23%	23%	35%	28%	26%	26%	38%	24%	28%	24%	31%
						a			abcejl				abcefijlm		a		a
Base for stats		2102	64	178	231	84	167	104	181	148	182	283	198	281	1756	1167	935
Mean Score		3.17	3.42	3.22	3.15	3.02	3.29	3.10	2.94	3.13	3.05	3.25	2.92	3.41	3.15	3.30	2.99
				g			gk					gk		cdghikm	gk	b	
Standard Deviation		1.296	1.157	1.286	1.200	1.441	1.246	1.265	1.375	1.275	1.213	1.255	1.407	1.325	1.303	1.257	1.324
Standard Error		.028	.205	.103	.076	.139	.091	.137	.098	.098	.090	.074	.122	.076	.031	.038	.042
Error variance		*	.04	.01	.01	.02	.01	.02	.01	.01	.01	.01	.01	.01	*	*	*

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ52_2. Health insurance: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	350	78	116	36	-	*	23	-	4	56	89	151
		16%	11%	21%	21%	-	2%	32%	-	21%	14%	11%	21%
				adi	adi			adi			d		a
Somewhat concerned	(4.0)	581	167	166	45	3	8	14	9	10	99	164	229
		26%	24%	30%	26%	10%	37%	20%	52%	58%	25%	21%	31%
				ad									a
Neither	(3.0)	575	156	139	36	9	5	18	*	2	130	201	176
		26%	23%	25%	21%	29%	26%	25%	2%	13%	33%	26%	24%
											abc		
Somewhat unconcerned	(2.0)	259	97	55	27	6	5	5	1	1	38	117	77
		12%	14%	10%	15%	20%	23%	7%	3%	5%	10%	15%	11%
			bi		i							b	
Very unconcerned	(1.0)	337	164	55	21	12	*	8	5	*	47	187	77
		15%	24%	10%	12%	38%	1%	11%	31%	2%	12%	24%	11%
			bcfi			bcfi						b	
Don't know		109	22	15	7	1	2	3	2	-	24	26	24
		5%	3%	3%	4%	3%	11%	4%	12%	-	6%	3%	3%
											ab		
Sum: Concerned		931	245	282	82	3	8	37	9	14	155	253	380
		42%	36%	52%	47%	10%	39%	52%	52%	80%	39%	32%	52%
			d	adi	ad			ad			d		a
Sum: Unconcerned		596	261	111	48	18	5	13	6	1	85	304	155
		27%	38%	20%	28%	58%	24%	18%	35%	7%	22%	39%	21%
			bcfi		b	abcfi						b	
Base for stats		2102	662	531	166	30	18	68	15	17	370	757	711
Mean Score		3.17	2.85	3.44	3.30	2.11	3.19	3.57	2.84	3.91	3.21	2.80	3.42
				ai	a			ai			a		a
Standard Deviation		1.296	1.357	1.232	1.321	1.065	.919	1.338	1.470	.891	1.201	1.338	1.241
Standard Error		.028	.055	.053	.107	.198	.201	.179	.424	.257	.060	.051	.048
Error variance		*	*	*	.01	.04	.04	.03	.18	.07	*	*	*

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QCVIMQ52_3. Mobile roaming charges: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	310	159	150	35	70	60	66	33	47	104	126	79
		14%	15%	13%	14%	18%	17%	17%	10%	9%	17%	17%	9%
					fi	efi	efi	efi			efi	efi	
Somewhat concerned	(4.0)	522	228	295	68	89	97	100	81	87	157	197	168
		24%	21%	26%	28%	23%	27%	25%	25%	17%	25%	26%	20%
				a	fi	f	fi	f	f		fi	fi	
Neither	(3.0)	553	274	279	67	102	94	94	71	125	169	188	196
		25%	25%	25%	27%	27%	27%	24%	22%	24%	27%	25%	23%
Somewhat unconcerned	(2.0)	308	159	149	34	62	46	50	48	68	96	96	116
		14%	15%	13%	14%	16%	13%	13%	15%	13%	15%	13%	14%
Very unconcerned	(1.0)	403	217	186	24	34	38	61	79	167	58	99	246
		18%	20%	16%	10%	9%	11%	16%	24%	33%	9%	13%	29%
			b					abg	abcdgh	abcdegh		bg	abcdgh
Don't know		114	41	73	17	26	19	20	16	17	43	39	32
		5%	4%	6%	7%	7%	5%	5%	5%	3%	7%	5%	4%
				a	fi	fi					fi		
Sum: Concerned		832	387	445	103	159	157	165	114	134	262	323	248
		38%	36%	39%	42%	42%	45%	42%	35%	26%	42%	43%	30%
					fi	fi	efi	fi	f		efi	efi	
Sum: Unconcerned		712	377	335	59	96	83	111	127	235	155	195	362
		32%	35%	30%	24%	25%	24%	28%	39%	46%	25%	26%	43%
			b						abcdgh	abcdegh			abcdgh
Base for stats		2097	1038	1059	228	357	335	371	312	494	585	706	806
Mean Score		3.01	2.95	3.07	3.24	3.27	3.29	3.16	2.81	2.55	3.26	3.22	2.65
				a	efi	efi	efi	efi	f		efi	efi	
Standard Deviation		1.326	1.350	1.299	1.196	1.231	1.233	1.323	1.348	1.359	1.216	1.282	1.360
Standard Error		.029	.042	.040	.064	.062	.067	.079	.076	.068	.044	.052	.051
Error variance		*	*	*	*	*	*	.01	.01	*	*	*	*

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QCVIMQ52_3. Mobile roaming charges: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	310	10	26	35	11	21	16	21	17	18	41	20	73	257	195	115
		14%	15%	14%	14%	12%	12%	15%	11%	11%	10%	14%	10%	25%	14%	16%	12%
														bcdeghijkm		b	
Somewhat concerned	(4.0)	522	16	45	66	19	53	24	36	44	43	71	45	61	437	340	183
		24%	24%	24%	27%	21%	29%	22%	19%	28%	22%	24%	22%	21%	24%	28%	19%
					g		gl			g						b	
Neither	(3.0)	553	25	48	64	18	41	35	54	38	58	64	44	64	445	292	261
		25%	38%	26%	26%	20%	23%	33%	28%	24%	31%	21%	21%	22%	24%	24%	26%
			djkl					djkl			djlm						
Somewhat unconcerned	(2.0)	308	3	30	37	12	22	7	25	23	20	60	36	34	270	168	140
		14%	4%	16%	15%	14%	12%	6%	13%	15%	10%	20%	17%	12%	15%	14%	14%
				f	f					f		aefgilm	f		f		
Very unconcerned	(1.0)	403	12	32	32	22	29	21	42	29	39	50	50	45	339	167	237
		18%	18%	17%	13%	25%	16%	19%	22%	19%	21%	17%	24%	16%	18%	14%	24%
						cl			c		c		cl		c		a
Don't know		114	-	7	14	8	13	4	14	5	13	13	12	12	103	63	51
		5%	-	4%	5%	9%	7%	4%	7%	3%	7%	4%	6%	4%	6%	5%	5%
						h											
Sum: Concerned		832	26	70	100	30	74	41	57	61	61	113	65	134	695	534	297
		38%	40%	38%	41%	33%	41%	38%	30%	39%	32%	38%	31%	46%	38%	44%	30%
					g		g							dgijkm	g	b	
Sum: Unconcerned		712	15	61	69	34	52	27	66	52	59	111	86	79	608	335	377
		32%	22%	33%	28%	38%	29%	25%	35%	33%	31%	37%	42%	27%	33%	27%	38%
						cl						cfl	acefilm				a
Base for stats		2097	66	180	233	82	167	103	177	151	178	287	194	278	1748	1162	935
Mean Score		3.01	3.14	3.02	3.15	2.81	3.08	3.09	2.83	2.98	2.89	2.98	2.74	3.30	3.00	3.20	2.78
					dgik		k							bdghijkm	k	b	
Standard Deviation		1.326	1.280	1.304	1.251	1.411	1.290	1.321	1.322	1.293	1.281	1.317	1.341	1.401	1.330	1.283	1.343
Standard Error		.029	.223	.103	.079	.138	.094	.144	.095	.099	.096	.078	.117	.080	.031	.039	.042
Error variance		*	.05	.01	.01	.02	.01	.02	.01	.01	.01	.01	.01	.01	*	*	*

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QCVIMQ52_3. Mobile roaming charges: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	310	59	116	27	1	1	12	*	5	56	71	138
		14%	9%	21%	16%	4%	7%	17%	1%	27%	14%	9%	19%
				adi	a			a			a		a
Somewhat concerned	(4.0)	522	144	145	48	3	6	21	3	3	95	144	207
		24%	21%	26%	27%	11%	27%	29%	17%	15%	24%	18%	28%
				a									a
Neither	(3.0)	553	169	128	38	11	4	15	4	3	109	203	166
		25%	25%	24%	22%	34%	19%	21%	24%	20%	28%	26%	23%
Somewhat unconcerned	(2.0)	308	96	59	31	5	5	12	2	3	55	110	101
		14%	14%	11%	18%	16%	24%	17%	14%	15%	14%	14%	14%
					b								
Very unconcerned	(1.0)	403	191	79	23	10	3	9	5	4	55	227	94
		18%	28%	14%	13%	31%	12%	13%	31%	23%	14%	29%	13%
			bcfi			bcfi						b	
Don't know		114	24	19	7	1	2	3	2	-	24	28	29
		5%	4%	3%	4%	3%	11%	4%	12%	-	6%	4%	4%
Sum: Concerned		832	203	261	75	5	7	33	3	7	152	215	345
		38%	30%	48%	43%	15%	34%	46%	18%	42%	38%	28%	47%
				adi	ad			ad			ad		a
Sum: Unconcerned		712	287	138	54	15	7	21	8	7	110	337	195
		32%	42%	25%	31%	47%	36%	29%	46%	38%	28%	43%	27%
			bci			bi						b	
Base for stats		2097	660	528	166	30	18	69	15	17	371	755	706
Mean Score		3.01	2.67	3.30	3.15	2.39	2.92	3.21	2.35	3.08	3.12	2.63	3.27
				ai	a			a			a		a
Standard Deviation		1.326	1.333	1.333	1.291	1.189	1.229	1.298	1.230	1.564	1.263	1.336	1.296
Standard Error		.029	.054	.057	.104	.221	.268	.172	.355	.451	.063	.050	.051
Error variance		*	*	*	.01	.05	.07	.03	.13	.20	*	*	*

Savanta: ComRes

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QCVIMQ52_4. Travelling with pets: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	176	93	83	33	40	43	31	12	17	73	74	29
		8%	9%	7%	13%	11%	12%	8%	4%	3%	12%	10%	3%
					defi	efi	efi	efi			efi	efi	
Somewhat concerned	(4.0)	245	124	121	35	72	53	38	26	21	107	91	48
		11%	12%	11%	14%	19%	15%	10%	8%	4%	17%	12%	6%
					efi	defhi	defi	fi	f		defhi	efi	
Neither	(3.0)	613	292	321	74	133	99	125	76	105	207	225	181
		28%	27%	28%	30%	35%	28%	32%	23%	20%	33%	30%	22%
					efi	cefi	fi	efi			efi	efi	
Somewhat unconcerned	(2.0)	214	106	108	40	39	39	28	31	37	79	67	69
		10%	10%	10%	16%	10%	11%	7%	10%	7%	13%	9%	8%
					bcdefhi						dfhi		
Very unconcerned	(1.0)	805	396	409	39	66	98	143	151	308	105	241	459
		36%	37%	36%	16%	17%	28%	36%	46%	60%	17%	32%	55%
							abg	abcg	abcdgh	abcdegh		abg	abcdegh
Don't know		157	67	90	25	33	21	27	30	22	58	47	52
		7%	6%	8%	10%	9%	6%	7%	9%	4%	9%	6%	6%
					cfhi	f			f		cfhi		
Sum: Concerned		421	217	204	67	112	96	69	39	38	179	165	77
		19%	20%	18%	27%	29%	27%	18%	12%	7%	29%	22%	9%
					defi	defhi	defi	efi	f		defhi	efi	
Sum: Unconcerned		1019	502	517	79	104	138	170	182	346	183	308	528
		46%	47%	46%	32%	27%	39%	43%	56%	68%	29%	41%	63%
							bg	abg	abcdgh	abcdegh		abg	abcdegh
Base for stats		2054	1012	1042	220	350	333	364	298	489	570	698	786
Mean Score		2.40	2.42	2.39	2.92	2.95	2.71	2.42	2.05	1.77	2.94	2.56	1.88
					cdefhi	cdefhi	defi	efi	fi		cdefhi	efi	
Standard Deviation		1.334	1.352	1.316	1.279	1.237	1.377	1.323	1.222	1.133	1.252	1.356	1.174
Standard Error		.030	.042	.041	.069	.063	.076	.079	.069	.057	.046	.055	.044
Error variance		*	*	*	*	*	.01	.01	*	*	*	*	*

Savanta: ComRes

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QCVIMQ52_4. Travelling with pets: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	176	7	7	19	6	16	6	15	15	7	18	17	43	157	111	65
		8%	10%	4%	8%	6%	9%	5%	8%	10%	4%	6%	8%	15%	8%	9%	7%
							bi			bi				bcdfgijkm	bi	b	
Somewhat concerned	(4.0)	245	5	23	29	13	18	12	12	20	18	33	15	48	205	148	98
		11%	8%	12%	12%	14%	10%	12%	6%	13%	9%	11%	7%	17%	11%	12%	10%
				g	g	g				g				egijkm	g		
Neither	(3.0)	613	24	65	69	22	48	40	61	43	58	68	39	76	485	342	271
		28%	36%	35%	28%	24%	27%	37%	32%	28%	31%	23%	19%	26%	26%	28%	28%
			k	jklm	k			djkm	jk		k						
Somewhat unconcerned	(2.0)	214	6	16	28	7	15	12	16	19	12	28	25	32	180	135	79
		10%	9%	8%	11%	8%	8%	11%	8%	12%	6%	9%	12%	11%	10%	11%	8%
										i						b	
Very unconcerned	(1.0)	805	19	66	85	36	66	33	71	46	88	131	94	69	686	397	408
		36%	28%	36%	34%	40%	37%	31%	37%	29%	46%	44%	46%	24%	37%	32%	41%
				l	l	hl	l		l		bcfhlm	cfhlm	cfhlm		hl		a
Don't know		157	6	10	16	6	17	4	16	13	8	22	17	23	137	92	65
		7%	9%	6%	6%	7%	9%	4%	8%	8%	4%	7%	8%	8%	7%	8%	7%
							i										
Sum: Concerned		421	12	30	49	19	34	18	27	35	24	51	32	91	362	259	163
		19%	18%	16%	20%	21%	19%	17%	14%	23%	13%	17%	15%	32%	20%	21%	16%
										gi				bcdefghijkm	i	b	
Sum: Unconcerned		1019	25	82	113	44	81	45	87	65	100	159	118	100	867	532	487
		46%	37%	44%	46%	49%	45%	42%	46%	41%	52%	53%	58%	35%	47%	43%	49%
				l	l	l	l		l		hl	hlm	abcefghlm		l		a
Base for stats		2054	61	176	231	84	163	103	175	143	183	279	189	267	1714	1132	921
Mean Score		2.40	2.58	2.37	2.44	2.33	2.41	2.46	2.33	2.58	2.14	2.21	2.14	2.87	2.40	2.51	2.28
					ijk			i		ijk				bcdefghijkm	ijk	b	
Standard Deviation		1.334	1.308	1.217	1.322	1.350	1.375	1.214	1.303	1.346	1.231	1.318	1.346	1.402	1.353	1.342	1.312
Standard Error		.030	.239	.097	.084	.131	.101	.132	.095	.105	.091	.079	.119	.082	.032	.042	.041
Error variance		*	.06	.01	.01	.02	.01	.02	.01	.01	.01	.01	.01	.01	*	*	*

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QCVIMQ52_4. Travelling with pets: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	176	37	60	17	-	*	6	-	-	44	44	63
		8%	5%	11% a	10% a	-	2%	8%	-	-	11% a	6%	9% a
Somewhat concerned	(4.0)	245	63	63	16	*	5	9	1	1	50	59	83
		11%	9%	12%	9%	1%	26%	13%	8%	7%	13%	7%	11% a
Neither	(3.0)	613	159	151	39	12	3	20	6	3	132	202	190
		28%	23%	28%	23%	38%	13%	28%	33%	19%	33% abc	26%	26%
Somewhat unconcerned	(2.0)	214	53	62	14	3	2	8	-	-	48	73	63
		10%	8%	11% a	8%	8%	9%	12%	-	-	12% a	9%	9%
Very unconcerned	(1.0)	805	343	173	79	16	5	24	7	11	96	370	290
		36%	50% bfi	32% i	45% bi	52% bi	24%	34%	40%	65%	24%	47% b	39%
Don't know		157	29	38	9	-	6	4	3	2	24	36	47
		7%	4%	7% a	5%	-	27%	5%	20%	9%	6%	5%	6%
Sum: Concerned		421	100	123	32	*	6	15	1	1	94	103	146
		19%	15% d	23% ad	19% d	1%	27%	21% d	8%	7%	24% ad	13%	20% a
Sum: Unconcerned		1019	397	235	92	19	7	33	7	11	145	443	353
		46%	58% bi	43% i	53% bi	60% i	33%	46%	40%	65%	37%	57% b	48%
Base for stats		2054	655	509	164	31	15	68	14	16	370	747	689
Mean Score		2.40	2.08	2.56 acd	2.26	1.89	2.62	2.46 ad	2.10	1.64	2.72 acd	2.11	2.37 a
Standard Deviation		1.334	1.285	1.374	1.402	.990	1.357	1.330	1.173	1.081	1.306	1.266	1.366
Standard Error		.030	.053	.060	.114	.181	.311	.178	.354	.326	.065	.048	.054
Error variance		*	*	*	.01	.03	.10	.03	.13	.11	*	*	*

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QCVIMQ52_5. Passport validity and expiry date: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	319	140	179	44	62	68	55	38	52	105	123	90
		14%	13%	16%	18%	16%	19%	14%	12%	10%	17%	16%	11%
					efi	fi	efi				efi	efi	
Somewhat concerned	(4.0)	529	226	303	73	110	78	95	74	99	183	173	173
		24%	21%	27%	30%	29%	22%	24%	23%	19%	29%	23%	21%
				a	cefhi	cfhi					cefhi		
Neither	(3.0)	562	296	266	51	103	113	111	71	113	154	224	184
		25%	27%	24%	21%	27%	32%	28%	22%	22%	25%	30%	22%
			b				aefgi	ai				aefgi	
Somewhat unconcerned	(2.0)	297	148	149	44	49	41	42	47	73	93	84	120
		13%	14%	13%	18%	13%	12%	11%	14%	14%	15%	11%	14%
					bcdh						h		
Very unconcerned	(1.0)	407	233	174	14	37	42	69	84	160	51	111	245
		18%	22%	15%	6%	10%	12%	18%	26%	31%	8%	15%	29%
			b			a	a	abcg	abcdgh	abcdgh		abg	abcdgh
Don't know		97	36	61	19	22	12	19	13	13	41	31	26
		4%	3%	5%	8%	6%	3%	5%	4%	3%	7%	4%	3%
				a	cefhi	fi					cfhi		
Sum: Concerned		848	366	482	117	172	145	150	112	151	289	296	264
		38%	34%	43%	48%	45%	41%	38%	34%	30%	46%	40%	31%
				a	defhi	efi	fi	fi			defhi	fi	
Sum: Unconcerned		704	381	323	58	86	83	111	131	234	145	194	365
		32%	35%	29%	24%	23%	23%	28%	40%	46%	23%	26%	44%
			b						abcdgh	abcdgh			abcdgh
Base for stats		2114	1043	1071	226	361	342	373	315	498	587	714	812
Mean Score		3.03	2.90	3.15	3.39	3.31	3.26	3.07	2.79	2.62	3.34	3.16	2.69
				a	defhi	defi	efi	efi			defhi	efi	
Standard Deviation		1.328	1.334	1.311	1.179	1.205	1.251	1.306	1.382	1.382	1.195	1.282	1.384
Standard Error		.029	.041	.041	.063	.060	.068	.078	.077	.069	.044	.051	.051
Error variance		*	*	*	*	*	*	.01	.01	*	*	*	*

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QCVIMQ52_5. Passport validity and expiry date: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	319	11	28	36	11	35	15	17	21	19	40	30	58	265	203	116
		14%	16%	15%	14%	12%	19%	14%	9%	13%	10%	13%	15%	20%	14%	17%	12%
							gi							gijm	g	b	
Somewhat concerned	(4.0)	529	15	35	62	18	41	27	43	43	40	89	41	75	453	323	206
		24%	22%	19%	25%	20%	23%	26%	23%	27%	21%	30%	20%	26%	24%	26%	21%
												bik				b	
Neither	(3.0)	562	24	57	65	25	34	27	55	36	55	72	45	66	454	288	274
		25%	36%	31%	26%	27%	19%	25%	29%	23%	29%	24%	22%	23%	25%	24%	28%
			e	e					e		e						a
Somewhat unconcerned	(2.0)	297	9	23	41	10	28	11	23	24	27	43	24	34	254	173	124
		13%	13%	12%	16%	12%	15%	10%	12%	15%	14%	14%	12%	12%	14%	14%	13%
Very unconcerned	(1.0)	407	6	38	32	22	33	22	42	27	40	47	52	45	341	182	225
		18%	10%	20%	13%	24%	18%	21%	22%	17%	21%	16%	25%	16%	18%	15%	23%
				c		cjl			c		c		cjlm		c		a
Don't know		97	2	6	12	4	10	4	10	5	9	11	12	11	85	56	41
		4%	3%	3%	5%	5%	5%	4%	5%	3%	5%	4%	6%	4%	5%	5%	4%
Sum: Concerned		848	25	62	97	29	75	43	60	63	59	129	72	133	717	526	322
		38%	38%	33%	39%	32%	42%	40%	31%	41%	31%	43%	35%	46%	39%	43%	33%
							gi			i		bdgi		bdgikm	gi	b	
Sum: Unconcerned		704	15	61	73	32	61	33	65	51	68	89	77	79	595	354	349
		32%	23%	33%	29%	36%	34%	31%	34%	33%	35%	30%	37%	27%	32%	29%	35%
													l				a
Base for stats		2114	64	181	235	86	170	103	180	151	182	290	194	279	1766	1169	945
Mean Score		3.03	3.23	2.95	3.12	2.84	3.09	3.03	2.83	3.04	2.83	3.11	2.86	3.24	3.03	3.16	2.86
					gi							gi		bdgikm	g	b	
Standard Deviation		1.328	1.177	1.336	1.258	1.357	1.412	1.357	1.284	1.311	1.285	1.282	1.427	1.350	1.331	1.310	1.332
Standard Error		.029	.208	.106	.080	.130	.102	.149	.091	.100	.095	.076	.125	.078	.031	.040	.042
Error variance		*	.04	.01	.01	.02	.01	.02	.01	.01	.01	.01	.02	.01	*	*	*

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QCVIMQ52_5. Passport validity and expiry date: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	319	74	107	33	2	*	15	3	6	53	88	129
		14%	11%	20%	19%	5%	1%	22%	15%	36%	14%	11%	18%
				adi	a			ad					a
Somewhat concerned	(4.0)	529	139	158	54	3	7	11	7	4	96	141	216
		24%	20%	29%	31%	10%	34%	16%	40%	25%	24%	18%	29%
				adf	adf								a
Neither	(3.0)	562	167	127	31	5	5	18	*	3	120	195	168
		25%	24%	23%	18%	17%	22%	25%	2%	19%	30%	25%	23%
											abc		
Somewhat unconcerned	(2.0)	297	90	64	20	5	6	9	-	1	59	116	81
		13%	13%	12%	11%	17%	31%	12%	-	5%	15%	15%	11%
												b	
Very unconcerned	(1.0)	407	197	75	27	15	1	15	5	3	48	220	118
		18%	29%	14%	16%	47%	4%	21%	31%	15%	12%	28%	16%
			bci			abcfi						b	
Don't know		97	17	15	8	1	2	3	2	-	18	23	23
		4%	2%	3%	5%	3%	7%	4%	12%	-	4%	3%	3%
Sum: Concerned		848	212	265	88	5	7	27	9	11	149	229	345
		38%	31%	49%	51%	15%	36%	38%	55%	61%	38%	29%	47%
				adi	adi			d			ad		a
Sum: Unconcerned		704	288	139	47	20	7	24	5	4	108	336	199
		32%	42%	25%	27%	64%	35%	34%	31%	20%	27%	43%	27%
			bci			abcfi						b	
Base for stats		2114	667	531	165	30	19	69	15	17	377	760	712
Mean Score		3.03	2.70	3.30	3.28	2.06	2.99	3.04	3.09	3.61	3.12	2.69	3.22
				ai	a						a		a
Standard Deviation		1.328	1.372	1.306	1.354	1.270	.989	1.452	1.652	1.447	1.217	1.365	1.327
Standard Error		.029	.056	.056	.110	.236	.211	.192	.477	.418	.060	.051	.052
Error variance		*	*	*	.01	.06	.04	.04	.23	.17	*	*	*

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QCVIMQ52_6. Visa or permit to travel: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	358	172	186	52	76	75	65	43	47	128	141	90
		16%	16%	16%	21%	20%	21%	17%	13%	9%	20%	19%	11%
					efi	efi	efi	fi			efi	efi	
Somewhat concerned	(4.0)	621	294	327	73	116	104	124	99	105	189	228	205
		28%	27%	29%	30%	30%	29%	32%	30%	21%	30%	31%	24%
					f	fi	f	fi	fi		fi	fi	
Neither	(3.0)	520	252	269	59	98	77	95	61	131	157	172	191
		24%	23%	24%	24%	26%	22%	24%	19%	26%	25%	23%	23%
						e				e	e		
Somewhat unconcerned	(2.0)	259	125	134	34	44	34	42	36	69	78	75	105
		12%	12%	12%	14%	11%	9%	11%	11%	13%	12%	10%	13%
Very unconcerned	(1.0)	354	196	158	9	26	49	49	75	145	35	98	221
		16%	18%	14%	4%	7%	14%	13%	23%	28%	6%	13%	26%
			b			a	abg	abg	abcdgh	abcdgh		abg	abcdgh
Don't know		99	40	59	19	23	15	16	13	14	41	31	26
		4%	4%	5%	8%	6%	4%	4%	4%	3%	7%	4%	3%
					efhi	fi					fhi		
Sum: Concerned		979	467	512	125	191	179	190	142	152	316	369	294
		44%	43%	45%	51%	50%	51%	48%	43%	30%	50%	49%	35%
					efi	fi	fi	fi	fi		efi	fi	
Sum: Unconcerned		613	321	292	43	70	83	91	111	214	114	174	326
		28%	30%	26%	18%	18%	23%	23%	34%	42%	18%	23%	39%
			b				g		abcdgh	abcdegh		ag	abcdgh
Base for stats		2112	1039	1073	227	360	339	375	314	497	587	714	811
Mean Score		3.18	3.12	3.23	3.55	3.47	3.36	3.30	2.99	2.68	3.50	3.33	2.80
					cdefhi	efi	efi	efi	fi		defhi	efi	
Standard Deviation		1.318	1.345	1.288	1.120	1.164	1.322	1.256	1.393	1.341	1.147	1.287	1.369
Standard Error		.029	.042	.040	.060	.059	.072	.075	.078	.067	.042	.052	.051
Error variance		*	*	*	*	*	.01	.01	.01	*	*	*	*

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QCVIMQ52_6. Visa or permit to travel: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	358	12	28	40	13	31	13	27	23	23	41	37	70	305	224	134
		16%	18%	15%	16%	15%	17%	12%	14%	14%	12%	14%	18%	24%	16%	18%	14%
														bcdfghijm		b	
Somewhat concerned	(4.0)	621	17	51	78	20	54	32	50	49	41	93	50	87	521	365	256
		28%	26%	27%	32%	22%	30%	29%	26%	32%	21%	31%	24%	30%	28%	30%	26%
					di					i		i		i	i	b	
Neither	(3.0)	520	25	48	57	20	39	32	49	35	57	75	35	50	416	279	241
		24%	37%	26%	23%	22%	22%	29%	26%	23%	30%	25%	17%	17%	22%	23%	24%
			klm	l				kl	l		klm	l			l		
Somewhat unconcerned	(2.0)	259	7	24	28	10	18	7	24	21	25	40	25	30	221	149	109
		12%	10%	13%	12%	11%	10%	7%	12%	14%	13%	13%	12%	10%	12%	12%	11%
Very unconcerned	(1.0)	354	4	28	35	22	27	19	33	21	35	40	51	40	304	153	202
		16%	6%	15%	14%	24%	15%	18%	17%	14%	18%	13%	25%	14%	16%	12%	20%
						abcehjlm							abcehjlm				a
Don't know		99	2	7	8	6	12	5	9	6	11	12	8	12	84	55	44
		4%	3%	4%	3%	7%	6%	5%	5%	4%	6%	4%	4%	4%	5%	4%	4%
Sum: Concerned		979	29	79	118	33	84	45	76	72	64	134	88	157	826	589	390
		44%	44%	43%	48%	36%	47%	42%	40%	46%	34%	45%	43%	54%	45%	48%	40%
					di		i			i		i		bdfgijkm	i	b	
Sum: Unconcerned		613	11	52	63	31	45	26	57	43	60	79	76	70	524	302	311
		28%	16%	28%	26%	35%	25%	24%	30%	27%	31%	26%	37%	24%	28%	25%	32%
						al							acefjlm				a
Base for stats		2112	64	179	238	84	168	102	182	150	180	288	198	277	1767	1170	942
Mean Score		3.18	3.41	3.15	3.25	2.91	3.25	3.13	3.07	3.20	2.96	3.20	2.99	3.42	3.17	3.31	3.01
					di		di					i		bdgijkm	di	b	
Standard Deviation		1.318	1.098	1.287	1.284	1.425	1.321	1.277	1.312	1.270	1.291	1.246	1.472	1.354	1.330	1.279	1.347
Standard Error		.029	.194	.102	.081	.138	.096	.140	.093	.097	.096	.074	.128	.078	.031	.039	.042
Error variance		*	.04	.01	.01	.02	.01	.02	.01	.01	.01	.01	.02	.01	*	*	*

Savanta: ComRes

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QCVIMQ52_6. Visa or permit to travel: After the transition period, there are a number of possible changes to the rules regarding UK citizens going to and staying in Europe. To what extent are you concerned or unconcerned about changes to each of the following areas at the end of the transition period?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very concerned	(5.0)	358	70	126	43	-	*	12	1	3	74	87	145
		16%	10%	23%	25%	-	2%	17%	8%	15%	19%	11%	20%
				ad	ad			d			ad		a
Somewhat concerned	(4.0)	621	159	180	59	1	10	20	7	10	107	168	254
		28%	23%	33%	34%	4%	46%	27%	39%	56%	27%	21%	35%
			d	ad	ad			d			d		a
Neither	(3.0)	520	164	114	27	15	5	18	*	2	106	194	160
		24%	24%	21%	15%	47%	26%	25%	2%	13%	27%	25%	22%
			c			abcfi					bc		
Somewhat unconcerned	(2.0)	259	91	52	19	2	2	11	-	1	52	112	71
		12%	13%	9%	11%	5%	11%	16%	-	5%	13%	14%	10%
			b									b	
Very unconcerned	(1.0)	354	182	62	19	12	1	7	5	*	38	201	84
		16%	27%	11%	11%	40%	4%	10%	31%	2%	10%	26%	11%
			bcfi			bcfi						b	
Don't know		99	18	13	6	1	2	3	3	2	17	22	22
		4%	3%	2%	4%	3%	11%	4%	20%	9%	4%	3%	3%
Sum: Concerned		979	229	306	102	1	10	32	8	12	182	255	399
		44%	33%	56%	59%	4%	48%	45%	47%	71%	46%	33%	54%
			d	adi	adi			d			ad		a
Sum: Unconcerned		613	273	113	38	14	3	19	5	1	90	313	155
		28%	40%	21%	22%	45%	15%	27%	31%	7%	23%	40%	21%
			bcfi			bci						b	
Base for stats		2112	666	533	167	30	18	69	14	16	377	761	713
Mean Score		3.18	2.77	3.48	3.53	2.16	3.36	3.26	2.91	3.83	3.34	2.77	3.43
				a	a			a			a		a
Standard Deviation		1.318	1.355	1.269	1.305	1.046	.906	1.249	1.624	.880	1.225	1.354	1.248
Standard Error		.029	.055	.054	.105	.194	.198	.165	.490	.265	.061	.051	.049
Error variance		*	*	*	.01	.04	.04	.03	.24	.07	*	*	*

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QCVIMQ53. When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

	Is better at defending their own interests	Is more prepared to walk away without a deal	Has the advantage at the moment	Shows more desire to get a deal done	Is the more constructive negotiator	Is more distracted by the Coronavirus pandemic	Has more influence over the other side	Has a weaker negotiating position	Has more to lose if the negotiations fail	Is best prepared for 'no deal'	Has the best negotiating team
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k
Unweighted Total	2211	2211	2211	2211	2211	2211	2211	2211	2211	2211	2211
Total	2211	2211	2211	2211	2211	2211	2211	2211	2211	2211	2211
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	728	427	810	558	586	256	818	400	538	586	669
	33%	19%	37%	25%	27%	12%	37%	18%	24%	26%	30%
	bdefhij	f	abdefhijk	bfh	bfh		abdefhijk	f	bfh	bfh	bdefhij
The UK	686	1165	541	788	629	712	429	1010	1032	739	507
	31%	53%	24%	36%	28%	32%	19%	46%	47%	33%	23%
	cgk	acdefghijk	g	acefgk	cgk	cegk		acdefgjk	acdefgjk	cegk	g
Both equally	403	315	390	443	385	835	450	365	353	392	412
	18%	14%	18%	20%	17%	38%	20%	17%	16%	18%	19%
	bi		b	bcehij	b	abcdeghijk	bcehij	b		b	bi
Don't know	394	304	470	423	611	408	513	436	288	495	622
	18%	14%	21%	19%	28%	18%	23%	20%	13%	22%	28%
	bi		abfi	bi	abcdfghij	bi	abdfhi	bi		abdfhi	abcdfghij

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QCVIMQ53_1. Is better at defending their own interests: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	728	372	356	70	116	132	144	113	153	186	276	266
	33%	34%	31%	29%	30%	37%	37%	35%	30%	30%	37%	32%
						abfg	ag				abfgi	
The UK	686	395	291	80	130	96	99	95	184	210	195	280
	31%	37%	26%	33%	34%	27%	25%	29%	36%	34%	26%	33%
		b		dh	cdh				cdeh	cdh		cdh
Both equally	403	183	220	42	67	75	76	58	86	109	151	144
	18%	17%	19%	17%	18%	21%	19%	18%	17%	17%	20%	17%
Don't know	394	129	265	54	69	51	72	61	87	123	123	148
	18%	12%	23%	22%	18%	14%	19%	19%	17%	20%	17%	18%
			a	ch						c		

Savanta: ComRes

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QCVIMQ53_1. Is better at defending their own interests: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	728	27	73	82	38	59	39	53	47	44	111	69	85	588	414	313
	33%	41%	39%	33%	42%	33%	37%	28%	30%	23%	37%	33%	29%	32%	34%	32%
		i	gilm	i	ghilm	i	i				gil	i		i		
The UK	686	18	47	73	26	56	23	72	46	70	74	80	99	598	366	320
	31%	27%	25%	30%	29%	31%	22%	38%	30%	37%	25%	39%	34%	32%	30%	32%
								bfj		bfj		bfj	bfj	fj		
Both equally	403	10	33	50	12	35	26	35	39	32	50	26	56	334	228	175
	18%	15%	18%	20%	14%	19%	24%	18%	25%	17%	17%	13%	19%	18%	19%	18%
							k		djkm							
Don't know	394	12	33	42	13	30	19	30	25	45	65	31	50	331	216	178
	18%	18%	18%	17%	15%	17%	17%	16%	16%	23%	22%	15%	17%	18%	18%	18%

Savanta: ComRes

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QCVIMQ53_1. Is better at defending their own interests: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	728	163	235	82	4	10	40	8	11	123	189	349
	33%	24%	43%	47%	12%	47%	56%	46%	61%	31%	24%	48%
			adi	adi			adi			ad		a
The UK	686	309	112	30	21	5	14	4	-	116	344	131
	31%	45%	20%	17%	68%	25%	19%	26%	-	30%	44%	18%
		bcfi			abcfi					bc	b	
Both equally	403	109	107	32	3	4	6	5	3	77	135	134
	18%	16%	20%	19%	11%	17%	9%	29%	20%	19%	17%	18%
			f									
Don't know	394	103	92	29	3	2	11	-	3	78	115	122
	18%	15%	17%	17%	9%	10%	16%	-	19%	20%	15%	17%
										a		

Savanta: ComRes

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QCVIMQ53_2. Is more prepared to walk away without a deal: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	427	213	214	65	90	77	82	47	66	155	159	113
	19%	20%	19%	27%	23%	22%	21%	14%	13%	25%	21%	13%
				efi	efi	efi	efi			efi	efi	
The UK	1165	613	552	89	177	160	193	192	353	266	354	545
	53%	57%	49%	36%	46%	45%	49%	59%	69%	42%	47%	65%
		b			a	a	ag	abcdgh	abcdegh	a	a	abcdegh
Both equally	315	163	152	59	64	60	61	40	31	123	121	71
	14%	15%	13%	24%	17%	17%	16%	12%	6%	20%	16%	8%
				bcdefhi	fi	fi	fi	f		efi	fi	
Don't know	304	90	214	32	52	56	55	49	60	84	111	109
	14%	8%	19%	13%	13%	16%	14%	15%	12%	13%	15%	13%
			a									

Savanta: ComRes

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QCVIMQ53_2. Is more prepared to walk away without a deal: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	427	16	29	48	15	29	23	28	30	26	68	46	70	360	256	171
	19%	23%	15%	19%	17%	16%	21%	15%	19%	13%	23%	22%	24%	19%	21%	17%
											gi	i	begim	i	b	
The UK	1165	33	99	121	53	114	50	112	76	121	157	112	118	983	609	555
	53%	49%	53%	49%	59%	63%	47%	58%	49%	63%	52%	54%	41%	53%	50%	56%
			l	l	l	cfhjlm		cl		cfhjlm	l	l		l		a
Both equally	315	13	34	40	7	15	19	31	27	19	28	27	54	249	189	126
	14%	20%	18%	16%	8%	8%	18%	16%	17%	10%	9%	13%	19%	13%	15%	13%
		e	deij	deij			dej	dej	deij				deijm	e		
Don't know	304	5	24	37	15	23	15	20	24	26	47	21	47	260	170	134
	14%	7%	13%	15%	16%	13%	14%	11%	15%	14%	16%	10%	16%	14%	14%	14%

Savanta: ComRes

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QCVIMQ53_2. Is more prepared to walk away without a deal: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	427	76	144	44	2	5	12	5	6	84	84	185
	19%	11%	26%	26%	7%	26%	17%	30%	36%	21%	11%	25%
			ad	ad						a		a
The UK	1165	467	247	80	24	11	43	9	9	176	541	357
	53%	68%	45%	46%	78%	55%	60%	53%	50%	45%	69%	49%
		bci			bci		bi				b	
Both equally	315	66	86	22	1	3	7	3	1	74	81	103
	14%	10%	16%	13%	5%	15%	10%	16%	5%	19%	10%	14%
			a							a		a
Don't know	304	75	69	26	3	1	9	-	2	60	77	91
	14%	11%	13%	15%	10%	5%	12%	-	9%	15%	10%	12%
										a		

Savanta: ComRes

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QCVIMQ53_3. Has the advantage at the moment: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	810	398	412	86	135	144	158	116	171	222	302	287
	37%	37%	36%	35%	35%	41%	40%	36%	33%	35%	40%	34%
						fi					fgi	
The UK	541	324	216	63	109	90	83	80	116	172	173	196
	24%	30%	19%	26%	29%	25%	21%	25%	23%	27%	23%	23%
		b			dhi					d		
Both equally	390	191	199	46	73	63	57	56	96	118	119	152
	18%	18%	18%	19%	19%	18%	14%	17%	19%	19%	16%	18%
Don't know	470	166	304	50	65	57	94	74	128	116	151	203
	21%	15%	27%	21%	17%	16%	24%	23%	25%	18%	20%	24%
			a				bcg	c	bcg			bcg

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QCVIMQ53_3. Has the advantage at the moment: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	810	24	72	101	33	69	40	60	50	64	117	77	103	674	463	347
	37%	36%	39%	41% gh	37%	38%	37%	31%	32%	34%	39%	37%	36%	36%	38%	35%
The UK	541	21	45	41	24	36	28	68	35	38	66	59	80	447	299	242
	24%	32% c	24%	17%	27% c	20%	26%	36% bcehijm	23%	20%	22%	29% c	28% cei	24% c	24%	25%
Both equally	390	5	36	47	12	38	22	28	36	38	44	27	57	326	212	178
	18%	8%	20%	19%	14%	21% jk	21%	15%	23% gjk	20%	14%	13%	20%	18%	17%	18%
Don't know	470	16	33	57	20	37	17	35	36	51	74	44	50	403	251	219
	21%	24%	18%	23%	22%	20%	16%	19%	23%	27% bl	25% l	21%	17%	22%	20%	22%

Savanta: ComRes

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QCVIMQ53_3. Has the advantage at the moment: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	810	173	273	95	5	10	38	10	13	125	204	393
	37%	25%	50%	55%	15%	47%	53%	61%	74%	32%	26%	53%
			adi	adi			adi			a		a
The UK	541	227	91	13	19	3	12	2	-	109	264	99
	24%	33%	17%	8%	63%	14%	17%	14%	-	28%	34%	13%
		bcf	c		abcfi		c			bc	b	
Both equally	390	125	83	30	4	4	10	4	*	82	148	108
	18%	18%	15%	18%	14%	21%	14%	25%	2%	21%	19%	15%
										b	b	
Don't know	470	159	99	34	3	4	11	-	4	78	167	136
	21%	23%	18%	20%	9%	18%	16%	-	23%	20%	21%	18%
		b										

Savanta: ComRes

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QCVIMQ53_4. Shows more desire to get a deal done: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	558	315	243	51	119	96	111	79	102	169	207	181
	25%	29%	21%	21%	31%	27%	28%	24%	20%	27%	28%	22%
		b			aefi	afi	afi			afi	afi	
The UK	788	420	368	86	148	123	111	107	212	234	235	319
	36%	39%	33%	35%	39%	35%	28%	33%	41%	37%	32%	38%
		b			dh				deh	dh		dh
Both equally	443	208	235	61	53	69	89	70	101	114	158	171
	20%	19%	21%	25%	14%	19%	23%	21%	20%	18%	21%	20%
				bg		b	b	b	b		b	b
Don't know	423	137	286	48	63	66	79	72	96	110	145	167
	19%	13%	25%	19%	16%	19%	20%	22%	19%	18%	20%	20%
			a									

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_4. Shows more desire to get a deal done: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	558	22	51	61	21	39	22	47	33	52	83	49	75	461	309	249
	25%	34%	28%	25%	24%	22%	21%	25%	21%	27%	28%	24%	26%	25%	25%	25%
The UK	788	22	49	73	37	62	35	78	66	64	120	79	101	681	438	350
	36%	34%	26%	30%	41%	34%	33%	41%	42%	34%	40%	38%	35%	37%	36%	35%
					bc			bc	bc		bc	b	b	bc		
Both equally	443	12	42	65	14	39	28	34	30	34	50	37	58	361	251	192
	20%	19%	22%	26%	16%	21%	26%	18%	19%	18%	17%	18%	20%	20%	21%	19%
				dgijm			j									
Don't know	423	9	45	48	18	40	22	31	27	40	48	41	55	347	227	196
	19%	14%	24%	19%	20%	22%	21%	16%	17%	21%	16%	20%	19%	19%	19%	20%
			j													

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_4. Shows more desire to get a deal done: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	558	98	213	64	7	8	25	5	7	93	135	278
	25%	14%	39%	37%	24%	36%	36%	27%	38%	24%	17%	38%
			ai	ai			ai			a		a
The UK	788	329	132	34	12	6	18	3	3	161	358	173
	36%	48%	24%	20%	40%	31%	25%	21%	20%	41%	46%	24%
		bcfi			c					bcf	b	
Both equally	443	141	100	45	5	*	12	9	5	68	159	147
	20%	21%	18%	26%	16%	2%	17%	52%	28%	17%	20%	20%
				bi								
Don't know	423	116	102	29	7	6	16	-	2	73	131	137
	19%	17%	19%	17%	21%	31%	22%	-	14%	18%	17%	19%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_5. Is the more constructive negotiator: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	586	303	283	65	110	114	114	81	102	175	228	183
	27%	28%	25%	26%	29%	32%	29%	25%	20%	28%	31%	22%
				f	fi	efi	fi			fi	fi	
The UK	629	380	249	69	117	97	86	98	162	187	182	260
	28%	35%	22%	28%	31%	27%	22%	30%	32%	30%	24%	31%
		b			dh			d	dh	dh		dh
Both equally	385	193	192	42	74	53	73	48	94	116	126	142
	17%	18%	17%	17%	19%	15%	19%	15%	18%	19%	17%	17%
Don't know	611	203	408	69	81	89	119	100	152	150	209	252
	28%	19%	36%	28%	21%	25%	31%	31%	30%	24%	28%	30%
			a	b			bg	bg	bg		b	bg

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_5. Is the more constructive negotiator: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	586	24	54	63	23	47	26	44	35	53	82	50	85	483	346	240
	27%	36%	29%	26%	26%	26%	24%	23%	23%	28%	27%	24%	29%	26%	28% b	24%
The UK	629	19	48	68	29	55	24	65	42	53	73	60	94	539	353	276
	28%	28%	26%	27%	32%	31%	22%	34% fj	27%	28%	24%	29%	32% j	29%	29%	28%
Both equally	385	11	33	57	14	27	25	35	32	33	35	34	49	316	201	184
	17%	16%	18%	23% ejm	15%	15%	23% j	18% j	20% j	17%	12%	17%	17%	17% j	16%	19%
Don't know	611	13	52	59	24	51	33	47	48	52	110	61	62	513	326	286
	28%	20%	28%	24%	26%	28%	30%	25%	30% l	27%	37% cdgilm	29%	21%	28% l	27%	29%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_5. Is the more constructive negotiator: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	586	91	234	73	-	8	33	10	7	89	111	322
	27%	13%	43%	42%	-	39%	46%	61%	41%	23%	14%	44%
		d	adi	adi			adi			ad		a
The UK	629	281	91	21	17	2	15	*	2	119	304	127
	28%	41%	17%	12%	54%	9%	21%	1%	9%	30%	39%	17%
		bcfi			bcfi					bc	b	
Both equally	385	116	92	32	6	2	5	5	2	73	140	111
	17%	17%	17%	18%	20%	9%	7%	29%	12%	19%	18%	15%
		f	f	f						f		
Don't know	611	196	129	47	8	9	19	1	7	113	228	176
	28%	29%	24%	27%	26%	44%	27%	9%	38%	29%	29%	24%
		b									b	

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_6. Is more distracted by the Coronavirus pandemic: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	256	162	94	37	60	47	40	28	43	97	87	72
	12%	15%	8%	15%	16%	13%	10%	9%	9%	15%	12%	9%
		b		efi	defi	efi				defhi	i	
The UK	712	360	351	103	153	132	139	83	102	256	271	185
	32%	33%	31%	42%	40%	37%	36%	25%	20%	41%	36%	22%
				efi	efi	efi	efi			efi	efi	
Both equally	835	392	443	66	104	128	139	142	255	170	268	397
	38%	36%	39%	27%	27%	36%	36%	43%	50%	27%	36%	47%
						abg	abg	abdgh	abcdgh		abg	abcdgh
Don't know	408	165	244	39	66	47	73	74	110	105	119	184
	18%	15%	22%	16%	17%	13%	19%	23%	22%	17%	16%	22%
			a					acgh	acgh			abcgh

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_6. Is more distracted by the Coronavirus pandemic: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	256	12	21	22	7	22	8	16	19	23	32	29	46	215	165	91
	12%	18%	11%	9%	7%	12%	7%	9%	12%	12%	11%	14%	16%	12%	13%	9%
													cdfgm		b	
The UK	712	26	62	85	30	52	37	67	34	60	85	68	105	587	413	299
	32%	39%	33%	35%	34%	29%	34%	35%	22%	31%	28%	33%	36%	32%	34%	30%
		h	h	h	h		h	h		h		h	hj	h		
Both equally	835	22	60	94	33	75	44	78	75	74	113	71	94	709	434	401
	38%	33%	32%	38%	37%	42%	41%	41%	48%	39%	38%	35%	33%	38%	35%	41%
						l		l	bcjklm							a
Don't know	408	6	43	46	19	30	19	29	28	34	70	38	44	340	213	196
	18%	10%	23%	19%	22%	17%	17%	15%	18%	18%	23%	18%	15%	18%	17%	20%
			l								glm					

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_6. Is more distracted by the Coronavirus pandemic: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	256	100	47	18	5	1	11	-	-	53	102	65
	12%	15%	9%	10%	15%	6%	15%	-	-	13%	13%	9%
		b								b	b	
The UK	712	162	212	60	7	6	23	9	9	129	190	265
	32%	24%	39%	35%	23%	29%	32%	52%	52%	33%	24%	36%
			a	a						a		a
Both equally	835	307	193	64	10	7	22	8	8	143	353	283
	38%	45%	35%	37%	34%	35%	31%	48%	46%	36%	45%	38%
		bfi									b	
Don't know	408	115	94	32	9	6	16	-	*	69	138	123
	18%	17%	17%	18%	28%	29%	22%	-	2%	18%	18%	17%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_7. Has more influence over the other side: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	818	401	417	90	140	146	146	121	175	230	292	295
	37%	37%	37%	37%	37%	41%	37%	37%	34%	37%	39%	35%
						f						
The UK	429	269	161	69	107	72	71	51	58	176	143	110
	19%	25%	14%	28%	28%	20%	18%	16%	11%	28%	19%	13%
		b		cdefhi	cdefhi	fi	fi			cdefhi	fi	
Both equally	450	226	224	42	70	70	78	64	125	113	148	189
	20%	21%	20%	17%	18%	20%	20%	20%	25%	18%	20%	23%
									abg			ag
Don't know	513	183	330	44	65	65	96	91	152	109	161	243
	23%	17%	29%	18%	17%	18%	25%	28%	30%	17%	22%	29%
			a				abg	abcgh	abcgh		g	abcgh

Savanta: ComRes

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QCVIMQ53_7. Has more influence over the other side: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	818	24	62	92	31	79	43	63	51	55	124	82	112	689	472	346
	37%	36%	33%	37%	35%	44%	41%	33%	32%	29%	41%	40%	39%	37%	39%	35%
						bghi					hi	i	i	i		
The UK	429	19	33	43	25	30	18	50	29	41	45	32	65	360	256	173
	19%	28%	18%	17%	28%	17%	17%	26%	19%	21%	15%	16%	22%	19%	21%	18%
		j			bcejkm			bcejkm					j		b	
Both equally	450	16	43	52	14	31	24	42	37	44	51	36	60	368	241	209
	20%	23%	23%	21%	16%	17%	22%	22%	23%	23%	17%	17%	21%	20%	20%	21%
Don't know	513	8	48	59	19	40	22	35	40	51	80	56	53	435	256	257
	23%	12%	26%	24%	22%	22%	20%	18%	26%	27%	27%	27%	18%	23%	21%	26%
										gl	gl	l		l		a

Savanta: ComRes

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QCVIMQ53_7. Has more influence over the other side: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	818	200	264	88	1	11	35	11	8	128	222	371
	37%	29%	48%	51%	4%	53%	49%	63%	48%	33%	28%	50%
		d	adi	adi			adi			d		a
The UK	429	148	78	13	16	1	13	-	-	100	172	82
	19%	22%	14%	8%	53%	4%	18%	-	-	25%	22%	11%
		bc	c		abcfi		c			bc	b	
Both equally	450	162	93	35	4	5	11	6	6	78	188	131
	20%	24%	17%	20%	12%	23%	16%	37%	33%	20%	24%	18%
		b									b	
Don't know	513	174	111	37	9	4	13	-	3	88	201	152
	23%	25%	20%	22%	31%	20%	18%	-	19%	22%	26%	21%
		b									b	

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_8. Has a weaker negotiating position: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	400	235	165	29	59	51	61	74	128	88	111	202
	18%	22%	15%	12%	15%	14%	15%	23%	25%	14%	15%	24%
		b						abcdgh	abcdgh			abcdgh
The UK	1010	522	488	118	199	183	190	133	187	317	373	320
	46%	48%	43%	48%	52%	52%	49%	41%	37%	50%	50%	38%
		b		fi	efi	efi	efi			efi	efi	
Both equally	365	191	174	51	54	60	64	50	87	105	123	137
	17%	18%	15%	21%	14%	17%	16%	15%	17%	17%	17%	16%
				b								
Don't know	436	131	305	48	71	60	77	70	110	119	137	180
	20%	12%	27%	20%	19%	17%	20%	21%	21%	19%	18%	21%
			a									

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_8. Has a weaker negotiating position: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	400	14	32	31	15	38	12	32	25	46	56	55	43	342	216	184
	18%	22%	17%	13%	17%	21%	11%	17%	16%	24%	19%	27%	15%	18%	18%	19%
						cf				cfhlm		bcfghlm		c		
The UK	1010	28	91	108	48	91	49	97	65	62	147	89	136	841	584	426
	46%	43%	49%	44%	54%	50%	46%	51%	41%	32%	49%	43%	47%	45%	48%	43%
			i	i	hi	i	i	i			i	i	i	i	b	
Both equally	365	13	33	51	9	22	19	26	35	41	36	27	52	300	203	162
	17%	20%	18%	21%	10%	12%	17%	14%	22%	22%	12%	13%	18%	16%	17%	16%
				degj					degjkm	degjkm			dj			
Don't know	436	11	30	56	18	29	28	36	33	41	61	35	58	368	222	214
	20%	16%	16%	23%	20%	16%	26%	19%	21%	22%	20%	17%	20%	20%	18%	22%
																a

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_8. Has a weaker negotiating position: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	400	218	48	15	20	1	6	-	-	71	248	65
	18%	32%	9%	9%	64%	6%	9%	-	-	18%	32%	9%
		bcfi			abcfi					bc	b	
The UK	1010	205	337	111	4	12	48	13	13	159	233	472
	46%	30%	62%	64%	12%	56%	67%	75%	75%	40%	30%	64%
		d	adi	adi			adi			ad		a
Both equally	365	126	79	20	5	3	8	3	-	74	147	91
	17%	18%	14%	12%	16%	14%	11%	16%	-	19%	19%	12%
		c								c	b	
Don't know	436	135	83	26	3	5	9	1	4	90	155	107
	20%	20%	15%	15%	9%	25%	13%	9%	25%	23%	20%	15%
		b								bc	b	

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QCVIMQ53_9. Has more to lose if the negotiations fail: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	538	326	213	31	63	63	93	107	182	94	156	289
	24%	30%	19%	13%	16%	18%	24%	33%	36%	15%	21%	34%
		b					abg	abcdgh	abcdgh		ag	abcdgh
The UK	1032	478	554	130	203	188	190	131	190	333	378	321
	47%	44%	49%	53%	53%	53%	49%	40%	37%	53%	51%	38%
			a	efi	efi	efi	efi			efi	efi	
Both equally	353	171	182	45	63	63	52	40	91	108	114	131
	16%	16%	16%	18%	16%	18%	13%	12%	18%	17%	15%	16%
				e		e			e	e		
Don't know	288	105	183	38	54	40	57	50	48	93	97	98
	13%	10%	16%	16%	14%	11%	15%	15%	9%	15%	13%	12%
			a	f	f		f	f		f		

Savanta: ComRes

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QCVIMQ53_9. Has more to lose if the negotiations fail: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	538	16	45	51	22	44	18	53	41	57	76	63	51	459	280	258
	24%	24%	24%	21%	24%	25%	17%	28%	26%	30%	25%	31%	18%	25%	23%	26%
								l	l	cfl	l	cfl		l		
The UK	1032	35	89	118	41	81	59	92	61	79	133	96	147	849	603	429
	47%	53%	48%	48%	46%	45%	55%	48%	39%	41%	44%	47%	51%	46%	49%	43%
							hi						hi		b	
Both equally	353	10	28	49	13	29	15	28	30	35	45	27	44	300	189	164
	16%	15%	15%	20%	15%	16%	14%	15%	19%	18%	15%	13%	15%	16%	15%	17%
Don't know	288	5	24	29	14	25	15	18	25	19	46	20	47	243	152	135
	13%	7%	13%	12%	15%	14%	14%	10%	16%	10%	15%	10%	16%	13%	12%	14%
													gi			

Savanta: ComRes

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QCVIMQ53_9. Has more to lose if the negotiations fail: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	538	301	65	16	21	3	14	1	*	76	349	95
	24%	44%	12%	9%	69%	16%	20%	9%	2%	19%	45%	13%
		bcfi			abcfi		c			bc	b	
The UK	1032	201	338	112	2	12	45	13	15	189	211	481
	47%	29%	62%	65%	6%	60%	63%	75%	83%	48%	27%	65%
		d	adi	adi			adi			ad		a
Both equally	353	108	80	31	5	5	6	3	2	65	139	97
	16%	16%	15%	18%	17%	25%	8%	16%	14%	16%	18%	13%
											b	
Don't know	288	74	62	14	2	-	7	-	-	64	85	62
	13%	11%	11%	8%	7%	-	9%	-	-	16%	11%	8%
										abc		

Savanta: ComRes

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QCVIMQ53_10. Is best prepared for 'no deal': When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	586	295	291	77	118	109	118	80	83	195	227	164
	26%	27%	26%	31%	31%	31%	30%	25%	16%	31%	30%	20%
				efi	fi	fi	fi	f		efi	fi	
The UK	739	406	333	69	119	104	117	108	220	189	221	329
	33%	38%	29%	28%	31%	29%	30%	33%	43%	30%	30%	39%
		b							abcdegh			abcdgh
Both equally	392	200	192	49	71	71	73	50	77	120	144	127
	18%	19%	17%	20%	19%	20%	19%	15%	15%	19%	19%	15%
				i		i				i	i	
Don't know	495	179	317	50	74	70	84	88	130	124	153	218
	22%	17%	28%	20%	19%	20%	21%	27%	25%	20%	21%	26%
			a					abcgh	bg			abcgh

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ53_10. Is best prepared for 'no deal': When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	586	18	51	70	20	51	27	34	40	42	90	50	93	490	358	228
	26%	27%	27%	29%	22%	28%	25%	18%	25%	22%	30%	25%	32%	26%	29%	23%
			g	g		g					gi		dgim	g	b	
The UK	739	20	54	75	25	70	37	73	49	73	97	79	87	629	386	353
	33%	30%	29%	30%	28%	39%	34%	38%	32%	38%	32%	38%	30%	34%	31%	36%
						bdl		d								a
Both equally	392	13	43	52	18	22	19	47	29	35	32	30	51	317	212	179
	18%	20%	23%	21%	20%	12%	18%	25%	19%	18%	11%	14%	18%	17%	17%	18%
			ej	ej	j			ejkm	j	j			j	j		
Don't know	495	15	40	49	27	36	25	36	38	42	81	47	58	415	269	226
	22%	23%	21%	20%	30%	20%	23%	19%	24%	22%	27%	23%	20%	22%	22%	23%
					cegl						cgl					

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QCVIMQ53_10. Is best prepared for 'no deal': When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	586	89	222	75	3	7	30	4	6	106	109	300
	26%	13%	41%	43%	8%	32%	42%	26%	33%	27%	14%	41%
			adi	adi			adi			ad		a
The UK	739	355	116	25	21	3	18	5	2	121	397	148
	33%	52%	21%	14%	67%	14%	26%	27%	10%	31%	51%	20%
		bcfi			bcfi		c			bc	b	
Both equally	392	99	102	24	3	4	12	4	3	85	131	112
	18%	14%	19%	14%	10%	20%	16%	25%	19%	22%	17%	15%
										ac		
Don't know	495	141	107	50	4	7	11	4	7	82	146	175
	22%	21%	20%	29%	14%	34%	16%	22%	37%	21%	19%	24%
				abi								a

Savanta: ComRes

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QCVIMQ53_11. Has the best negotiating team: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	669	353	317	76	118	131	143	83	118	194	275	201
	30%	33%	28%	31%	31%	37%	37%	25%	23%	31%	37%	24%
		b		fi	fi	efgi	efi			fi	befgi	
The UK	507	286	221	66	100	79	69	68	125	166	148	193
	23%	27%	20%	27%	26%	22%	18%	21%	25%	26%	20%	23%
		b		dh	dh				d	deh		
Both equally	412	216	197	52	68	65	62	70	95	120	127	165
	19%	20%	17%	21%	18%	18%	16%	21%	19%	19%	17%	20%
Don't know	622	225	397	52	96	78	117	106	173	148	195	279
	28%	21%	35%	21%	25%	22%	30%	32%	34%	24%	26%	33%
			a				acg	abcgh	abcgh			abcgh

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QCVIMQ53_11. Has the best negotiating team: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	669	24	67	76	27	53	43	49	40	46	100	54	91	536	396	273
	30%	36%	36%	31%	30%	30%	40%	25%	26%	24%	33%	26%	32%	29%	32%	28%
			ghim				ghikm				i				b	
The UK	507	15	39	47	18	42	17	57	29	50	62	55	78	437	288	219
	23%	23%	21%	19%	21%	23%	16%	30%	18%	26%	21%	27%	27%	24%	24%	22%
								bcfhjm					cfh			
Both equally	412	16	33	53	16	28	18	39	40	32	55	35	46	344	208	205
	19%	24%	18%	21%	18%	16%	17%	21%	26%	17%	18%	17%	16%	19%	17%	21%
									eilm							a
Don't know	622	11	47	71	29	57	29	46	48	64	83	62	74	534	333	289
	28%	17%	25%	29%	32%	32%	27%	24%	30%	33%	28%	30%	26%	29%	27%	29%
										g						

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QCVIMQ53_11. Has the best negotiating team: When thinking about Brexit and negotiating a future trade and security deal between the EU and the UK, which do you think currently...?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The EU	669	99	253	87	3	8	39	8	7	111	126	357
	30%	15%	46%	50%	9%	38%	54%	46%	43%	28%	16%	48%
			adi	adi			adi			ad		a
The UK	507	232	79	12	14	2	11	2	2	90	258	85
	23%	34%	14%	7%	45%	9%	16%	14%	10%	23%	33%	12%
		bcfi	c		bcfi					bc	b	
Both equally	412	145	89	31	4	4	7	3	-	75	153	111
	19%	21%	16%	18%	12%	20%	10%	16%	-	19%	20%	15%
		bf									b	
Don't know	622	208	126	43	11	7	15	4	8	118	245	183
	28%	30%	23%	25%	34%	33%	21%	24%	47%	30%	31%	25%
		b								b	b	

Savanta: ComRes

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QCVIMQ57. During the Coronavirus pandemic, spikes in Covid-19 cases, hospitalisations and deaths have been referred to as 'waves', with Government strengthening and relaxation of restrictions usually responding to the rise and fall of such spikes. To what extent do you think it's likely or unlikely that there will be a 'third wave' of Coronavirus in 2021?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very likely	(5.0)	1112	484	628	73	143	166	244	195	291	216	410	486
		50%	45%	55%	30%	37%	47%	62%	60%	57%	34%	55%	58%
				a		a	abg	abcgh	abcg	abcg		abcg	abcg
Quite likely	(4.0)	642	332	310	81	115	111	88	95	153	196	198	247
		29%	31%	27%	33%	30%	31%	22%	29%	30%	31%	27%	30%
					dh	d	d			d	d		d
Neither likely nor unlikely	(3.0)	278	170	108	52	81	47	42	15	42	133	89	57
		13%	16%	10%	21%	21%	13%	11%	5%	8%	21%	12%	7%
			b		cdefhi	cdefhi	efi	ei		e	cdefhi	ei	
Quite unlikely	(2.0)	79	41	38	22	23	15	6	5	8	45	21	14
		4%	4%	3%	9%	6%	4%	2%	2%	2%	7%	3%	2%
					cdefhi	defhi	fi				defhi		
Very unlikely	(1.0)	40	25	15	5	7	10	5	8	4	13	15	12
		2%	2%	1%	2%	2%	3%	1%	2%	1%	2%	2%	1%
							f						
Don't know		60	26	33	13	13	6	7	10	12	25	12	22
		3%	2%	3%	5%	3%	2%	2%	3%	2%	4%	2%	3%
					cdfhi						ch		
Sum: Likely		1754	816	938	154	258	277	332	289	444	412	608	733
		79%	76%	83%	63%	67%	78%	85%	88%	87%	66%	82%	87%
				a			abg	abcg	abcgh	abcgh		abg	abcgh
Sum: Unlikely		119	66	53	27	31	25	11	13	12	58	36	25
		5%	6%	5%	11%	8%	7%	3%	4%	2%	9%	5%	3%
					defhi	defhi	dfi				defhi		
Base for stats		2151	1053	1099	233	370	348	385	317	499	603	733	816
Mean Score		4.26	4.15	4.36	3.84	3.98	4.17	4.46	4.46	4.44	3.93	4.32	4.45
				a			abg	abcgh	abcgh	abcgh		abcg	abcgh
Standard Deviation		.946	.986	.893	1.046	1.021	1.007	.848	.855	.787	1.032	.937	.814
Standard Error		.020	.030	.027	.055	.050	.054	.050	.047	.039	.037	.037	.030
Error variance		*	*	*	*	*	*	*	*	*	*	*	*

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ57. During the Coronavirus pandemic, spikes in Covid-19 cases, hospitalisations and deaths have been referred to as 'waves', with Government strengthening and relaxation of restrictions usually responding to the rise and fall of such spikes. To what extent do you think it's likely or unlikely that there will be a 'third wave' of Coronavirus in 2021?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very likely	(5.0)	1112	26	96	128	45	85	55	87	76	99	173	127	116	934	614	498
		50%	40%	52%	52%	50%	47%	51%	46%	49%	52%	57%	62%	40%	50%	50%	50%
				l	l						l	eglm	aeghlm		l		
Quite likely	(4.0)	642	18	55	80	27	58	27	48	49	53	84	54	88	541	348	294
		29%	27%	29%	33%	30%	32%	26%	25%	31%	28%	28%	26%	30%	29%	28%	30%
Neither likely nor unlikely	(3.0)	278	19	24	23	12	16	16	33	19	22	26	14	54	220	161	117
		13%	29%	13%	9%	13%	9%	15%	17%	12%	12%	9%	7%	19%	12%	13%	12%
			bcdehijkm						cejkm					cehijkm			
Quite unlikely	(2.0)	79	2	5	10	3	8	7	8	6	7	10	2	11	65	43	36
		4%	4%	3%	4%	4%	5%	6%	4%	4%	4%	3%	1%	4%	3%	4%	4%
								k									
Very unlikely	(1.0)	40	-	2	-	1	9	-	7	3	2	1	5	11	38	25	15
		2%	-	1%	-	1%	5%	-	4%	2%	1%	*	2%	4%	2%	2%	2%
							bcdfijm		cj	c			c	cj	cj		
Don't know		60	-	5	5	2	4	3	9	4	7	7	4	11	52	33	27
		3%	-	2%	2%	3%	2%	3%	5%	3%	4%	2%	2%	4%	3%	3%	3%
Sum: Likely		1754	45	151	208	72	143	82	135	125	152	257	181	203	1476	962	792
		79%	67%	81%	84%	80%	79%	77%	71%	80%	80%	85%	88%	70%	80%	79%	80%
				gl	agl	l	l			gl	gl	aglm	aefglm		gl		
Sum: Unlikely		119	2	7	10	4	18	7	14	9	10	11	7	21	103	68	51
		5%	4%	4%	4%	4%	10%	6%	7%	6%	5%	4%	3%	7%	6%	6%	5%
							bcjkm							j			
Base for stats		2151	66	182	242	88	177	105	182	152	184	293	202	279	1798	1192	959
Mean Score		4.26	4.04	4.31	4.35	4.28	4.14	4.25	4.11	4.24	4.30	4.42	4.47	4.03	4.26	4.24	4.28
				gl	aegl	l				l	l	aeghlm	aeghlm		gl		
Standard Deviation		.946	.921	.872	.823	.887	1.105	.935	1.074	.945	.920	.819	.851	1.053	.954	.962	.925
Standard Error		.020	.160	.068	.051	.083	.079	.101	.077	.072	.067	.048	.073	.061	.022	.029	.029
Error variance		*	.03	*	*	.01	.01	.01	.01	.01	*	*	.01	*	*	*	*

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QCVIMQ57. During the Coronavirus pandemic, spikes in Covid-19 cases, hospitalisations and deaths have been referred to as 'waves', with Government strengthening and relaxation of restrictions usually responding to the rise and fall of such spikes. To what extent do you think it's likely or unlikely that there will be a 'third wave' of Coronavirus in 2021?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very likely	(5.0)	1112	367	312	108	17	15	44	11	11	153	430	448
		50%	54%	57%	62%	57%	70%	61%	64%	63%	39%	55%	61%
			i	i	i			i					a
Quite likely	(4.0)	642	214	142	48	7	4	20	2	6	128	226	194
		29%	31%	26%	28%	23%	20%	28%	14%	35%	32%	29%	26%
			b								b		
Neither likely nor unlikely	(3.0)	278	57	62	10	4	*	6	4	-	70	77	62
		13%	8%	11%	6%	13%	2%	8%	22%	-	18%	10%	8%
				c							abc		
Quite unlikely	(2.0)	79	17	16	3	1	2	*	-	-	24	18	11
		4%	2%	3%	2%	3%	9%	*	-	-	6%	2%	2%
											abc		
Very unlikely	(1.0)	40	10	3	2	2	-	2	-	*	12	13	7
		2%	1%	1%	1%	5%	-	2%	-	2%	3%	2%	1%
						b					b		
Don't know		60	19	11	2	-	-	-	-	-	8	20	13
		3%	3%	2%	1%	-	-	-	-	-	2%	3%	2%
Sum: Likely		1754	581	453	155	24	19	64	13	17	281	656	642
		79%	85%	83%	90%	79%	89%	89%	78%	98%	71%	84%	87%
			i	i	bi			i					
Sum: Unlikely		119	27	19	6	2	2	2	-	*	36	30	18
		5%	4%	4%	3%	8%	9%	3%	-	2%	9%	4%	3%
											abc		
Base for stats		2151	665	535	171	31	21	71	17	17	387	763	722
Mean Score		4.26	4.37	4.39	4.49	4.23	4.50	4.46	4.42	4.56	4.00	4.37	4.47
			i	i	i			i					a
Standard Deviation		.946	.859	.850	.807	1.127	.931	.838	.849	.744	1.049	.879	.796
Standard Error		.020	.035	.036	.064	.206	.194	.108	.235	.215	.051	.033	.031
Error variance		*	*	*	*	.04	.04	.01	.06	.05	*	*	*

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QCPRO42Q9. On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

	Total	10 - is definitely a Christmas film	9	8	7	6	5	4	3	2	1	0 - is definitely not a Christmas film	Don't know / have not heard of	Sum: 0-3	Sum: 4-6	Sum: 7-10	Mean score
The Snowman	2211	1167	255	219	171	119	113	45	32	16	8	12	56	67	276	1812	8.59
	100%	53%	12%	10%	8%	5%	5%	2%	1%	1%	*	1%	3%	3%	12%	82%	
The Santa Clause	2211	1119	214	219	141	137	116	48	29	17	9	14	148	68	302	1694	8.52
	100%	51%	10%	10%	6%	6%	5%	2%	1%	1%	*	1%	7%	3%	14%	77%	
Elf	2211	1111	225	251	165	122	123	52	32	11	10	17	93	69	297	1752	8.49
	100%	50%	10%	11%	7%	5%	6%	2%	1%	*	*	1%	4%	3%	13%	79%	
The Muppets Christmas Carol	2211	1093	248	235	188	123	127	44	45	21	4	20	63	90	294	1764	8.42
	100%	49%	11%	11%	9%	6%	6%	2%	2%	1%	*	1%	3%	4%	13%	80%	
Miracle on 34th Street	2211	967	186	252	165	159	154	53	42	19	17	34	165	111	366	1569	8.12
	100%	44%	8%	11%	7%	7%	7%	2%	2%	1%	1%	2%	7%	5%	17%	71%	
It's a Wonderful Life	2211	775	165	248	210	163	224	93	57	26	17	50	182	151	480	1398	7.59
	100%	35%	7%	11%	9%	7%	10%	4%	3%	1%	1%	2%	8%	7%	22%	63%	
Home Alone	2211	840	225	246	184	162	172	81	71	44	24	91	71	230	415	1495	7.55
	100%	38%	10%	11%	8%	7%	8%	4%	3%	2%	1%	4%	3%	10%	19%	68%	
Home Alone 2: Lost in New York	2211	744	183	249	207	202	209	79	69	44	11	74	140	199	490	1382	7.44
	100%	34%	8%	11%	9%	9%	9%	4%	3%	2%	*	3%	6%	9%	22%	63%	
The Holiday	2211	460	138	206	243	199	266	110	57	27	20	45	438	150	575	1047	7.00
	100%	21%	6%	9%	11%	9%	12%	5%	3%	1%	1%	2%	20%	7%	26%	47%	
Love Actually	2211	410	139	209	240	225	290	116	113	79	47	172	171	411	631	998	6.13
	100%	19%	6%	9%	11%	10%	13%	5%	5%	4%	2%	8%	8%	19%	29%	45%	
Gremlins	2211	277	133	200	225	223	313	164	142	83	58	218	176	500	700	835	5.58
	100%	13%	6%	9%	10%	10%	14%	7%	6%	4%	3%	10%	8%	23%	32%	38%	
Die Hard	2211	258	98	170	184	185	255	128	167	133	106	440	85	847	569	710	4.65
	100%	12%	4%	8%	8%	8%	12%	6%	8%	6%	5%	20%	4%	38%	26%	32%	

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	775	344	431	46	85	115	163	151	215	131	278	367
		35%	32%	38%	19%	22%	33%	42%	46%	42%	21%	37%	44%
				a			abg	abcg	abcgh	abcg		abg	abcgh
9	(9.0)	165	80	85	19	31	26	32	23	33	50	58	56
		7%	7%	8%	8%	8%	7%	8%	7%	7%	8%	8%	7%
8	(8.0)	248	123	125	29	46	37	47	39	51	75	84	89
		11%	11%	11%	12%	12%	11%	12%	12%	10%	12%	11%	11%
7	(7.0)	210	112	98	28	38	46	34	24	41	66	80	64
		9%	10%	9%	11%	10%	13%	9%	7%	8%	11%	11%	8%
					i		efi						
6	(6.0)	163	85	78	18	34	24	35	19	33	52	59	52
		7%	8%	7%	7%	9%	7%	9%	6%	6%	8%	8%	6%
5	(5.0)	224	132	92	29	50	39	27	31	50	79	65	80
		10%	12%	8%	12%	13%	11%	7%	9%	10%	13%	9%	10%
			b		d	dh					dh		
4	(4.0)	93	50	42	13	23	21	14	7	15	36	35	22
		4%	5%	4%	5%	6%	6%	4%	2%	3%	6%	5%	3%
					ei	efi	efi				efi	ei	
3	(3.0)	57	25	32	12	12	12	7	8	6	23	20	14
		3%	2%	3%	5%	3%	4%	2%	3%	1%	4%	3%	2%
					dfi		f				fi		
2	(2.0)	26	8	18	6	10	7	2	1	-	15	9	1
		1%	1%	2%	2%	3%	2%	*	*	-	2%	1%	*
					efi	defi	fi				defi	fi	
1	(1.0)	17	8	9	3	4	*	4	2	5	7	4	6
		1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
0 - is definitely not a Christmas film	(0.0)	50	27	23	3	10	3	6	7	21	14	9	28
		2%	2%	2%	1%	3%	1%	2%	2%	4%	2%	1%	3%
										ach			ach
Don't know / have not heard of		182	84	98	41	40	22	21	16	42	81	43	58
		8%	8%	9%	17%	10%	6%	5%	5%	8%	13%	6%	7%
					bcdefhi	cdehi					cdefhi		
Sum: 0-3		151	68	83	23	35	23	19	18	32	59	42	50
		7%	6%	7%	10%	9%	7%	5%	6%	6%	9%	6%	6%
					dehi	dhi					dehi		

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	480	268	212	60	107	84	76	56	97	167	160	153
	22%	25%	19%	24%	28%	24%	19%	17%	19%	27%	21%	18%
		b		ei	defhi	ei				defhi		
Sum: 7-10	1398	659	739	121	200	225	275	237	340	321	500	577
	63%	61%	65%	49%	52%	64%	70%	72%	67%	51%	67%	69%
			a			abg	abg	abcg	abg		abg	abg
Base for stats	2029	995	1034	204	343	331	370	311	469	547	702	780
Mean Score	7.59	7.44	7.74	6.87	6.91	7.49	7.98	8.09	7.83	6.90	7.75	7.94
			a			abg	abcg	abcgh	abg		abg	abcg
Standard Deviation	2.601	2.581	2.613	2.583	2.675	2.464	2.408	2.469	2.714	2.639	2.445	2.621
Standard Error	.058	.082	.082	.144	.136	.137	.143	.138	.140	.099	.099	.099
Error variance	*	.01	.01	.02	.02	.02	.02	.02	.02	.01	.01	.01

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	775	26	79	83	32	63	33	55	49	76	100	102	76	637	393	382
		35%	40%	42%	34%	36%	35%	31%	29%	32%	40%	33%	50%	26%	34%	32%	39%
				ghlm	l	l	l				gl		cdefghjlm		l		a
9	(9.0)	165	2	9	22	10	13	7	18	6	9	22	13	35	147	95	70
		7%	2%	5%	9%	11%	7%	6%	9%	4%	5%	7%	6%	12%	8%	8%	7%
					h	bhi			h					bhijm			
8	(8.0)	248	8	24	25	10	18	20	22	31	23	27	11	29	197	139	109
		11%	12%	13%	10%	11%	10%	18%	12%	20%	12%	9%	6%	10%	11%	11%	11%
				k				cjklm		cegijklm	k						
7	(7.0)	210	6	17	25	8	19	5	19	19	18	29	17	29	183	124	86
		9%	9%	9%	10%	9%	10%	5%	10%	12%	10%	10%	8%	10%	10%	10%	9%
										f							
6	(6.0)	163	9	12	16	6	14	3	18	13	7	26	14	25	139	100	63
		7%	13%	6%	6%	7%	8%	3%	9%	8%	4%	9%	7%	9%	8%	8%	6%
			fi						i			i		i			
5	(5.0)	224	5	17	22	7	17	16	28	14	22	27	16	35	186	122	102
		10%	8%	9%	9%	7%	9%	15%	15%	9%	11%	9%	8%	12%	10%	10%	10%
									cm								
4	(4.0)	93	5	7	16	4	7	6	5	3	7	11	9	12	74	56	37
		4%	8%	4%	6%	5%	4%	6%	3%	2%	4%	4%	5%	4%	4%	5%	4%
			h		h												
3	(3.0)	57	3	1	9	4	6	4	2	3	3	12	4	8	50	35	22
		3%	5%	*	3%	4%	3%	3%	1%	2%	1%	4%	2%	3%	3%	3%	2%
			b		b	bg						bg					
2	(2.0)	26	-	2	-	*	3	-	2	2	1	2	4	8	23	19	7
		1%	-	1%	-	*	2%	-	1%	1%	1%	1%	2%	3%	1%	2%	1%
							c						c	cjm			
1	(1.0)	17	-	1	5	-	2	4	3	1	1	-	-	2	13	7	10
		1%	-	*	2%	-	1%	4%	1%	1%	*	-	-	1%	1%	1%	1%
					jm			bdijklm	j								
0 - is definitely not a Christmas film	(0.0)	50	-	2	5	1	1	2	4	4	2	19	5	7	46	32	19
		2%	-	1%	2%	1%	1%	2%	2%	2%	1%	6%	2%	2%	3%	3%	2%
												bcdeghilm					

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	182	2	17	21	7	17	8	15	12	21	26	11	24	155	104	79
	8%	3%	9%	9%	8%	9%	8%	8%	7%	11%	9%	5%	8%	8%	8%	8%
Sum: 0-3	151	3	5	18	5	12	10	11	10	7	32	13	25	132	92	58
	7%	5%	3%	7%	5%	6%	9%	6%	6%	4%	11%	6%	9%	7%	8%	6%
				b			b				bgim		bi	b		
Sum: 4-6	480	19	36	53	17	38	25	51	30	36	64	39	72	400	278	202
	22%	29%	19%	21%	19%	21%	24%	27%	19%	19%	21%	19%	25%	22%	23%	21%
Sum: 7-10	1398	42	128	155	61	114	64	114	106	126	178	143	169	1164	751	647
	63%	63%	69%	63%	67%	63%	60%	60%	67%	66%	59%	69%	58%	63%	61%	66%
			jl						l			jl				a
Base for stats	2029	64	170	226	83	163	99	175	145	169	274	195	265	1695	1121	907
Mean Score	7.59	7.64	8.07	7.52	7.88	7.68	7.25	7.41	7.61	7.95	7.26	8.01	7.24	7.56	7.45	7.77
			cfgjlm		l					fgjl		gjl				a
Standard Deviation	2.601	2.376	2.307	2.653	2.361	2.474	2.789	2.518	2.434	2.386	2.953	2.638	2.635	2.621	2.630	2.554
Standard Error	.058	.420	.187	.171	.229	.184	.314	.182	.189	.182	.179	.231	.155	.063	.082	.081
Error variance	*	.18	.03	.03	.05	.03	.10	.03	.04	.03	.03	.05	.02	*	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	775	280	214	65	16	10	38	3	12	92	332	296
		35%	41% i	39% i	37% i	51% i	48%	53% bci	20%	71%	23%	42%	40%
9	(9.0)	165	53	43	20	-	2	4	1	2	28	53	64
		7%	8%	8%	12% d	-	8%	5%	8%	9%	7%	7%	9%
8	(8.0)	248	79	54	19	3	-	8	6	-	51	93	77
		11%	12%	10%	11%	10%	-	12%	36%	-	13%	12%	10%
7	(7.0)	210	62	45	28	-	*	4	2	-	40	60	70
		9%	9%	8%	16% abdfi	-	2%	6%	12%	-	10%	8%	10%
6	(6.0)	163	36	47	8	3	-	3	-	2	41	50	45
		7%	5%	9% a	4%	11%	-	4%	-	10%	10% ac	6%	6%
5	(5.0)	224	59	53	7	4	-	5	3	2	50	64	71
		10%	9%	10% c	4%	13% c	-	7%	18%	9%	13% ac	8%	10%
4	(4.0)	93	29	17	3	-	2	3	-	-	22	30	26
		4%	4%	3%	2%	-	11%	4%	-	-	6% bc	4%	3%
3	(3.0)	57	10	12	5	1	3	-	1	-	17	14	12
		3%	1%	2%	3%	3%	14%	-	5%	-	4% a	2%	2%
2	(2.0)	26	4	7	-	*	-	1	-	-	7	4	8
		1%	1%	1%	-	1%	-	1%	-	-	2%	1%	1%
1	(1.0)	17	6	4	1	-	-	1	-	-	5	12	2
		1%	1%	1%	1%	-	-	1%	-	-	1%	2% b	*
0 - is definitely not a Christmas film	(0.0)	50	20	6	2	1	-	-	-	-	7	18	16
		2%	3% b	1%	1%	5%	-	-	-	-	2%	2%	2%
Don't know / have not heard of		182	46	44	14	2	3	5	-	-	36	52	49
		8%	7%	8%	8%	6%	17%	7%	-	-	9%	7%	7%
Sum: 0-3		151	40	30	8	3	3	1	1	-	35	48	37
		7%	6%	5%	5%	9%	14%	2%	5%	-	9% b	6%	5%

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	480	123	117	18	8	2	11	3	3	114	144	142
	22%	18%	21%	10%	25%	11%	15%	18%	19%	29%	18%	19%
		c	c		c					abcf		
Sum: 7-10	1398	475	355	132	19	12	54	13	14	210	539	507
	63%	69%	65%	76%	61%	58%	76%	77%	81%	53%	69%	69%
		i	i	bi			i					
Base for stats	2029	638	502	159	29	17	66	17	17	359	731	687
Mean Score	7.59	7.87	7.85	8.13	7.77	7.81	8.53	7.59	9.05	6.98	7.89	7.90
		i	i	i			bi					
Standard Deviation	2.601	2.605	2.464	2.219	2.947	3.074	2.133	1.968	1.803	2.585	2.603	2.482
Standard Error	.058	.109	.108	.186	.547	.705	.285	.546	.521	.131	.100	.099
Error variance	*	.01	.01	.03	.30	.50	.08	.30	.27	.02	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	967	418	549	71	139	160	206	163	227	211	367	390
		44%	39%	49%	29%	36%	45%	53%	50%	44%	34%	49%	47%
				a		a	abg	abfg	abg	abg		abg	abg
9	(9.0)	186	88	97	23	32	28	32	39	32	55	60	71
		8%	8%	9%	9%	8%	8%	8%	12%	6%	9%	8%	8%
									f				
8	(8.0)	252	142	110	20	52	41	34	41	64	72	75	105
		11%	13%	10%	8%	13%	12%	9%	13%	13%	11%	10%	13%
			b			a				a			a
7	(7.0)	165	81	83	23	36	30	25	17	32	60	56	49
		7%	8%	7%	10%	10%	9%	6%	5%	6%	10%	7%	6%
					ei	ei					ei		
6	(6.0)	159	89	70	22	35	24	29	13	36	57	53	49
		7%	8%	6%	9%	9%	7%	7%	4%	7%	9%	7%	6%
					ei	ei					ei	e	
5	(5.0)	154	90	64	24	33	27	25	19	25	57	52	44
		7%	8%	6%	10%	9%	8%	6%	6%	5%	9%	7%	5%
			b		fi	fi					fi		
4	(4.0)	53	27	26	13	13	15	6	5	2	25	22	6
		2%	3%	2%	5%	3%	4%	2%	1%	*	4%	3%	1%
					defi	fi	efi				efi	fi	
3	(3.0)	42	13	29	9	9	10	4	5	5	18	14	10
		2%	1%	3%	4%	2%	3%	1%	2%	1%	3%	2%	1%
				a	dfi						fi		
2	(2.0)	19	12	6	6	4	5	1	-	3	10	6	3
		1%	1%	1%	2%	1%	1%	*	-	1%	2%	1%	*
					defhi		e				ei		
1	(1.0)	17	10	7	4	3	2	1	2	5	7	4	6
		1%	1%	1%	2%	1%	1%	*	*	1%	1%	1%	1%
0 - is definitely not a Christmas film	(0.0)	34	19	15	2	4	1	2	5	19	7	2	25
		2%	2%	1%	1%	1%	*	*	2%	4%	1%	*	3%
									h	abcdgh			abcdgh
Don't know / have not heard of		165	90	75	27	23	11	24	19	61	50	35	80
		7%	8%	7%	11%	6%	3%	6%	6%	12%	8%	5%	10%
					bcdeh					bcdegh	ch		bceh

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QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	111	54	57	21	20	17	8	12	32	41	26	44
	5%	5%	5%	9%	5%	5%	2%	4%	6%	7%	3%	5%
				cdehi	d				dh	deh		d
Sum: 4-6	366	206	160	59	80	66	61	36	63	140	127	99
	17%	19%	14%	24%	21%	19%	15%	11%	12%	22%	17%	12%
		b		defhi	efi	efi				defhi	efi	
Sum: 7-10	1569	729	840	138	259	259	299	260	355	397	558	615
	71%	68%	74%	56%	68%	73%	76%	79%	69%	63%	75%	73%
			a		a	ag	abfg	abfgi	ag	a	abg	abg
Base for stats	2046	989	1057	218	359	343	367	308	450	578	710	758
Mean Score	8.12	7.93	8.31	7.30	7.81	8.08	8.57	8.55	8.15	7.62	8.34	8.32
			a		a	ag	abcfg	abcfg	ag		abg	abg
Standard Deviation	2.398	2.441	2.342	2.644	2.385	2.331	2.039	2.166	2.610	2.496	2.197	2.446
Standard Error	.053	.077	.073	.143	.119	.127	.121	.123	.137	.091	.088	.094
Error variance	*	.01	.01	.02	.01	.02	.01	.02	.02	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	967	38	95	116	46	83	53	70	68	80	127	110	81	781	497	470
		44%	57% gl	51% glm	47% gl	51% gl	46% gl	49% gl	37% l	44% l	42% l	42% l	54% gijlm	28%	42% l	41%	48% a
9	(9.0)	186	3	15	18	9	19	9	15	11	13	30	22	23	158	94	92
		8%	5%	8%	7%	10%	10%	9%	8%	7%	7%	10%	11%	8%	9%	8%	9%
8	(8.0)	252	5	22	25	9	22	20	19	22	23	38	14	32	204	141	111
		11%	8%	12%	10%	10%	12%	19% cgkm	10%	14%	12%	13%	7%	11%	11%	11%	11%
7	(7.0)	165	8	7	21	3	12	3	14	21	16	25	5	30	147	102	62
		7%	12% k	4%	9% bk	4%	7%	3%	7% k	14% bdefgkm	8% k	8% k	2%	10% bdfk	8% bk	8%	6%
6	(6.0)	159	2	13	21	7	14	4	19	8	16	19	8	28	141	103	57
		7%	3%	7%	9%	8%	8%	4%	10% k	5%	8%	6%	4%	10% k	8%	8% b	6%
5	(5.0)	154	3	12	10	3	10	5	27	8	18	17	11	30	134	92	62
		7%	4%	7%	4%	3%	6%	4%	14% bcdefhjkm	5%	9% cd	6%	5%	10% cdhj	7% c	7%	6%
4	(4.0)	53	-	5	4	4	2	1	5	4	4	6	4	14	47	33	20
		2%	-	3%	2%	5% e	1%	1%	3%	2%	2%	2%	2%	5% cem	3%	3%	2%
3	(3.0)	42	3	1	7	2	4	3	4	2	3	4	5	5	34	34	8
		2%	5% b	*	3%	2%	2%	3%	2%	1%	1%	1%	2%	2%	2%	3% b	1%
2	(2.0)	19	-	2	2	2	1	2	1	1	-	2	2	3	14	13	6
		1%	-	1%	1%	2% i	1%	2% i	1%	1%	-	1%	1%	1%	1%	1%	1%
1	(1.0)	17	2	-	2	*	*	-	1	*	-	2	4	5	15	9	8
		1%	4% behi	-	1%	*	*	-	*	*	-	1%	2%	2%	1%	1%	1%
0 - is definitely not a Christmas film	(0.0)	34	-	-	6	-	2	2	5	-	2	7	5	6	32	16	17
		2%	-	-	3% bh	-	1%	2%	2% bh	-	1%	2% h	2% h	2%	2%	1%	2%
Don't know / have not heard of		165	2	15	14	5	10	4	13	12	18	25	15	32	144	92	73
		7%	3%	8%	6%	5%	6%	4%	7%	7%	9%	8%	7%	11% cef	8%	8%	7%

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QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	111	6	2	17	4	8	8	10	3	4	14	16	19	95	72	39
	5%	9%	1%	7%	4%	4%	7%	5%	2%	2%	5%	8%	7%	5%	6%	4%
		bh		bhi			bhi	b			b	bhi	bhi	bh	b	
Sum: 4-6	366	5	30	35	14	26	10	51	20	38	42	23	72	322	227	139
	17%	7%	16%	14%	16%	14%	9%	27%	13%	20%	14%	11%	25%	17%	19%	14%
								abcdefhjkm		fk			abcdefhjkm	f	b	
Sum: 7-10	1569	54	139	180	67	136	86	117	122	131	219	152	166	1290	834	735
	71%	81%	75%	73%	75%	75%	80%	61%	78%	69%	73%	74%	57%	70%	68%	75%
		gl	gl	gl	gl	gl	glm		gilm	l	gl	gl		gl		a
Base for stats	2046	64	172	233	85	170	103	178	145	173	275	191	258	1707	1133	913
Mean Score	8.12	8.40	8.60	8.12	8.44	8.35	8.37	7.63	8.39	8.17	8.18	8.37	7.33	8.05	7.94	8.35
		l	cglm	gl	gl	gl	gl		gl	gl	gl	gl		gl		a
Standard Deviation	2.398	2.467	1.964	2.539	2.236	2.216	2.404	2.543	1.921	2.151	2.380	2.652	2.592	2.429	2.438	2.329
Standard Error	.053	.436	.158	.161	.212	.162	.264	.183	.150	.164	.143	.235	.154	.058	.076	.074
Error variance	*	.19	.02	.03	.05	.03	.07	.03	.02	.03	.02	.06	.02	*	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	967	322	267	77	10	12	42	8	14	136	389	361
		44%	47% i	49% i	45% i	32%	56%	59% di	47%	79%	34%	50%	49%
9	(9.0)	186	49	48	18	4	1	6	1	-	35	73	56
		8%	7%	9%	10%	14%	3%	9%	8%	-	9%	9%	8%
8	(8.0)	252	80	50	21	2	*	10	6	-	59	82	91
		11%	12%	9%	12%	8%	1%	15%	36%	-	15% b	11%	12%
7	(7.0)	165	51	35	14	3	1	2	-	4	30	46	47
		7%	7%	6%	8%	10%	6%	2%	-	21%	8%	6%	6%
6	(6.0)	159	49	38	14	3	*	3	1	-	35	49	58
		7%	7%	7%	8%	11%	2%	4%	9%	-	9%	6%	8%
5	(5.0)	154	38	30	8	1	2	2	-	-	34	46	32
		7%	6%	6%	5%	3%	9%	3%	-	-	9% a	6%	4%
4	(4.0)	53	10	14	-	-	-	1	-	-	12	6	13
		2%	1%	3% c	-	-	-	1%	-	-	3% c	1%	2%
3	(3.0)	42	11	7	1	1	-	-	-	-	13	13	9
		2%	2%	1%	*	3%	-	-	-	-	3% bc	2%	1%
2	(2.0)	19	4	4	-	-	-	1	-	-	6	7	1
		1%	1%	1%	-	-	-	1%	-	-	2%	1% b	*
1	(1.0)	17	5	1	2	1	1	-	-	-	3	6	3
		1%	1%	*	1%	3% b	5%	-	-	-	1%	1%	*
0 - is definitely not a Christmas film	(0.0)	34	15	6	4	1	1	-	-	-	4	15	12
		2%	2%	1%	2%	5%	4%	-	-	-	1%	2%	2%
Don't know / have not heard of		165	52	46	13	4	3	4	-	-	26	50	54
		7%	8%	8%	8%	12%	13%	5%	-	-	7%	6%	7%
Sum: 0-3		111	35	18	7	3	2	1	-	-	26	41	25
		5%	5%	3%	4%	11% bf	9%	1%	-	-	7% b	5%	3%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	366	96	82	23	4	2	6	1	-	82	102	102
	17%	14%	15%	13%	14%	11%	8%	9%	-	21% abcf	13%	14%
Sum: 7-10	1569	501	401	130	20	14	61	15	17	260	590	554
	71%	73% i	73% i	75% i	63%	66%	85% adi	91%	100%	66%	75%	75%
Base for stats	2046	632	500	160	27	18	68	17	17	368	733	682
Mean Score	8.12	8.25 i	8.43 i	8.32 i	7.58	8.12	8.99 aci	8.85	9.37	7.73	8.37	8.44
Standard Deviation	2.398	2.406	2.212	2.328	2.930	3.189	1.694	1.305	1.256	2.433	2.368	2.209
Standard Error	.053	.101	.097	.194	.564	.713	.222	.362	.363	.122	.091	.088
Error variance	*	.01	.01	.04	.32	.51	.05	.13	.13	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	840	337	503	110	170	168	159	112	121	281	327	233
		38%	31%	44%	45%	45%	47%	41%	34%	24%	45%	44%	28%
				a	efi	efi	efi	fi	fi		efi	efi	
9	(9.0)	225	127	98	21	40	43	37	34	49	62	80	83
		10%	12%	9%	9%	11%	12%	9%	10%	10%	10%	11%	10%
			b										
8	(8.0)	246	134	112	28	45	47	43	32	51	73	90	83
		11%	12%	10%	11%	12%	13%	11%	10%	10%	12%	12%	10%
7	(7.0)	184	92	93	22	32	24	40	25	41	54	64	66
		8%	8%	8%	9%	8%	7%	10%	8%	8%	9%	9%	8%
6	(6.0)	162	93	69	17	25	26	27	27	40	42	53	67
		7%	9%	6%	7%	6%	7%	7%	8%	8%	7%	7%	8%
			b										
5	(5.0)	172	99	73	18	35	21	29	27	43	53	50	70
		8%	9%	6%	7%	9%	6%	7%	8%	8%	8%	7%	8%
			b										
4	(4.0)	81	40	41	7	13	11	16	17	17	20	27	34
		4%	4%	4%	3%	3%	3%	4%	5%	3%	3%	4%	4%
3	(3.0)	71	35	36	7	9	9	12	10	25	16	20	35
		3%	3%	3%	3%	2%	2%	3%	3%	5%	3%	3%	4%
										bg			
2	(2.0)	44	20	24	7	5	3	8	7	14	12	11	21
		2%	2%	2%	3%	1%	1%	2%	2%	3%	2%	1%	2%
1	(1.0)	24	11	13	1	1	1	4	4	13	2	5	17
		1%	1%	1%	*	*	*	1%	1%	3%	*	1%	2%
									g	abcgh			abcgh
0 - is definitely not a Christmas film	(0.0)	91	48	43	3	1	*	9	20	59	4	9	78
		4%	4%	4%	1%	*	*	2%	6%	11%	1%	1%	9%
								bcg	abcdgh	abcdegh			abcdgh
Don't know / have not heard of		71	43	29	4	6	2	8	12	39	10	10	51
		3%	4%	3%	2%	2%	1%	2%	4%	8%	2%	1%	6%
									cgh	abcdegh			abcdgh
Sum: 0-3		230	114	115	17	16	13	32	40	111	34	45	151
		10%	11%	10%	7%	4%	4%	8%	12%	22%	5%	6%	18%
					c			bc	abcgh	abcdegh			abcdegh

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QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	415	232	183	43	72	57	73	71	99	115	130	170
	19%	21%	16%	17%	19%	16%	19%	22%	19%	18%	17%	20%
		b										
Sum: 7-10	1495	690	805	182	288	282	278	204	261	469	560	465
	68%	64%	71%	74%	75%	80%	71%	62%	51%	75%	75%	56%
			a	efi	efi	defi	efi	fi		efi	efi	
Base for stats	2140	1036	1104	242	376	352	383	316	471	618	735	787
Mean Score	7.55	7.33	7.76	8.00	8.13	8.37	7.75	7.22	6.31	8.08	8.05	6.68
			a	efi	defi	adefghi	efi	fi		defi	efi	
Standard Deviation	2.834	2.821	2.833	2.457	2.255	2.087	2.630	3.031	3.442	2.335	2.404	3.312
Standard Error	.061	.087	.086	.127	.110	.111	.154	.169	.177	.083	.095	.125
Error variance	*	.01	.01	.02	.01	.01	.02	.03	.03	.01	.01	.02

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QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	840	29	76	101	42	63	47	66	61	61	115	71	107	688	479	361
		38%	43%	41%	41%	46%	35%	44%	35%	39%	32%	38%	35%	37%	37%	39%	37%
						egim											
9	(9.0)	225	5	14	33	10	19	13	10	16	18	40	20	27	192	125	99
		10%	8%	7%	13%	11%	10%	12%	5%	10%	9%	13%	10%	9%	10%	10%	10%
					g			g				bg			g		
8	(8.0)	246	4	16	21	7	17	8	37	16	29	35	17	38	218	152	94
		11%	6%	9%	8%	8%	10%	8%	19%	10%	15%	12%	8%	13%	12%	12%	10%
									bcdefhjkm		c					b	
7	(7.0)	184	3	23	13	8	17	8	12	15	14	14	28	30	150	107	78
		8%	5%	12%	5%	8%	9%	8%	6%	9%	7%	5%	14%	10%	8%	9%	8%
				cj			j			j			cgijm	cj	j		
6	(6.0)	162	9	17	16	2	13	5	16	12	12	18	16	26	131	90	72
		7%	13%	9%	6%	3%	7%	5%	8%	8%	6%	6%	8%	9%	7%	7%	7%
			d	d					d					d			
5	(5.0)	172	10	12	14	7	17	1	22	7	20	26	13	24	149	80	92
		8%	15%	6%	6%	8%	9%	1%	12%	4%	10%	9%	7%	8%	8%	7%	9%
			cfh			f	fh		cfh		fh	f	f	f	f		a
4	(4.0)	81	2	9	10	3	5	3	8	7	7	12	6	9	67	47	34
		4%	4%	5%	4%	4%	3%	2%	4%	5%	3%	4%	3%	3%	4%	4%	3%
3	(3.0)	71	2	3	6	5	11	2	4	3	6	11	12	7	65	35	36
		3%	2%	1%	2%	6%	6%	2%	2%	2%	3%	4%	6%	2%	3%	3%	4%
						b	bcgl						b				
2	(2.0)	44	-	3	7	*	1	10	4	5	4	2	4	4	31	28	16
		2%	-	1%	3%	*	1%	9%	2%	3%	2%	1%	2%	1%	2%	2%	2%
					j			bcdeghijklm		j							
1	(1.0)	24	-	1	5	2	6	-	1	2	-	4	1	3	22	12	12
		1%	-	1%	2%	2%	3%	-	*	1%	-	1%	1%	1%	1%	1%	1%
						i	gim										
0 - is definitely not a Christmas film	(0.0)	91	2	7	14	3	3	8	6	6	13	14	13	2	75	32	59
		4%	3%	4%	6%	3%	2%	7%	3%	4%	7%	5%	7%	1%	4%	3%	6%
				l	el			el	l	l	el	l	el		l		a

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	71	-	7	7	1	8	3	6	6	8	11	3	13	62	38	33
	3%	-	4%	3%	1%	4%	2%	3%	4%	4%	4%	1%	4%	3%	3%	3%
Sum: 0-3	230	3	13	32	10	21	20	15	17	23	30	31	16	193	107	122
	10%	5%	7%	13%	12%	12%	19%	8%	11%	12%	10%	15%	6%	10%	9%	12%
				l	l	l	bgjlm		l	l	l	bgl		l		a
Sum: 4-6	415	21	38	40	13	35	9	46	26	38	55	36	59	347	216	198
	19%	32%	20%	16%	14%	20%	8%	24%	16%	20%	18%	17%	20%	19%	18%	20%
		cdfh	f			f		cdf		f	f		f	f		
Sum: 7-10	1495	42	129	168	66	116	76	125	108	122	204	137	202	1248	863	632
	68%	63%	69%	68%	74%	64%	71%	65%	69%	64%	68%	66%	70%	67%	70%	64%
															b	
Base for stats	2140	66	180	239	89	172	105	185	150	183	289	203	277	1789	1187	953
Mean Score	7.55	7.70	7.70	7.54	7.80	7.45	7.45	7.48	7.61	7.24	7.65	7.20	7.83	7.54	7.74	7.33
													ik		b	
Standard Deviation	2.834	2.578	2.692	3.098	2.853	2.765	3.336	2.645	2.876	2.990	2.856	3.029	2.363	2.827	2.665	3.019
Standard Error	.061	.449	.211	.192	.264	.199	.364	.187	.217	.219	.167	.260	.136	.066	.081	.093
Error variance	*	.20	.04	.04	.07	.04	.13	.03	.05	.05	.03	.07	.02	*	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	840	250	209	53	10	7	31	8	6	165	276	280
		38%	37%	38%	31%	32%	32%	43%	47%	34%	42% c	35%	38%
9	(9.0)	225	67	62	22	1	1	6	5	2	43	85	70
		10%	10%	11%	13%	4%	5%	8%	27%	14%	11%	11%	10%
8	(8.0)	246	77	62	21	5	3	9	-	2	40	84	93
		11%	11%	11%	12%	17%	15%	13%	-	10%	10%	11%	13%
7	(7.0)	184	50	54	11	1	2	10	2	2	28	64	61
		8%	7%	10%	6%	3%	9%	14%	14%	11%	7%	8%	8%
6	(6.0)	162	46	35	8	3	2	5	*	3	42	50	50
		7%	7%	6%	5%	11%	7%	6%	1%	17%	11% abc	6%	7%
5	(5.0)	172	50	37	23	1	2	4	-	2	30	61	58
		8%	7%	7%	13% abi	4%	9%	6%	-	9%	8%	8%	8%
4	(4.0)	81	23	21	7	-	3	2	-	-	10	29	24
		4%	3%	4%	4%	-	13%	2%	-	-	3%	4%	3%
3	(3.0)	71	27	11	7	2	-	1	*	-	16	23	24
		3%	4% b	2%	4%	6%	-	1%	2%	-	4%	3%	3%
2	(2.0)	44	15	9	2	1	-	-	-	-	10	19	13
		2%	2%	2%	1%	3%	-	-	-	-	2%	2%	2%
1	(1.0)	24	12	5	3	-	1	-	-	-	2	13	8
		1%	2% i	1%	2%	-	5%	-	-	-	*	2%	1%
0 - is definitely not a Christmas film	(0.0)	91	40	28	8	4	-	2	1	-	5	57	28
		4%	6% i	5% i	4% i	14% bcfi	-	2%	9%	-	1%	7% b	4%
Don't know / have not heard of		71	26	13	9	2	1	3	-	1	6	23	28
		3%	4% i	2%	5% i	7% i	5%	4%	-	4%	1%	3%	4%
Sum: 0-3		230	94	53	19	7	1	2	2	-	32	111	72
		10%	14% bfi	10%	11%	23% bfi	5%	3%	11%	-	8%	14% b	10%

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QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	415	119	93	39	4	6	10	*	5	82	140	132
	19%	17%	17%	22%	14%	29%	14%	1%	26%	21%	18%	18%
Sum: 7-10	1495	445	387	107	17	13	56	15	12	275	508	504
	68%	65%	71%	62%	56%	60%	78%	88%	69%	70%	65%	69%
			ac				acd					
Base for stats	2140	658	533	164	29	20	68	17	17	389	760	708
Mean Score	7.55	7.32	7.61	7.26	6.62	7.26	8.20	8.24	8.11	7.85	7.21	7.62
							ac			ac		a
Standard Deviation	2.834	3.070	2.851	2.897	3.655	2.729	2.238	2.986	1.861	2.511	3.149	2.777
Standard Error	.061	.126	.121	.237	.691	.582	.291	.828	.561	.121	.119	.108
Error variance	*	.02	.01	.06	.48	.34	.08	.69	.31	.01	.01	.01

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1111	460	651	117	190	189	216	184	216	307	404	399
		50%	43%	57%	48%	50%	53%	55%	56%	42%	49%	54%	48%
				a		f	f	fi	afgi		f	afgi	
9	(9.0)	225	114	111	25	38	37	32	29	64	63	69	93
		10%	11%	10%	10%	10%	10%	8%	9%	13%	10%	9%	11%
8	(8.0)	251	143	107	21	36	35	57	34	67	57	92	101
		11%	13%	9%	9%	9%	10%	15%	10%	13%	9%	12%	12%
			b					abg		ag		g	
7	(7.0)	165	100	65	16	36	31	23	22	37	52	54	59
		7%	9%	6%	6%	9%	9%	6%	7%	7%	8%	7%	7%
			b										
6	(6.0)	122	63	58	20	22	18	20	14	27	42	38	42
		5%	6%	5%	8%	6%	5%	5%	4%	5%	7%	5%	5%
					ei								
5	(5.0)	123	74	49	18	26	21	13	22	23	44	34	45
		6%	7%	4%	7%	7%	6%	3%	7%	4%	7%	5%	5%
			b		d	d					dh		
4	(4.0)	52	32	20	10	17	14	7	2	2	27	21	4
		2%	3%	2%	4%	4%	4%	2%	1%	*	4%	3%	*
					efi	efi	efi	fi			efi	efi	
3	(3.0)	32	13	19	9	8	4	4	4	4	16	7	8
		1%	1%	2%	4%	2%	1%	1%	1%	1%	3%	1%	1%
					cdefhi						fhi		
2	(2.0)	11	5	5	2	2	1	2	*	3	4	3	3
		*	*	*	1%	1%	*	*	*	1%	1%	*	*
1	(1.0)	10	8	2	2	1	2	2	*	3	3	4	4
		*	1%	*	1%	*	1%	*	*	1%	*	1%	*
			b										
0 - is definitely not a Christmas film	(0.0)	17	9	8	2	*	-	6	2	6	2	6	9
		1%	1%	1%	1%	*	-	2%	1%	1%	*	1%	1%
								bcg		bcg			
Don't know / have not heard of		93	56	37	5	5	3	9	12	58	10	13	71
		4%	5%	3%	2%	1%	1%	2%	4%	11%	2%	2%	8%
			b						bcgh	abcdegh			abcdegh
Sum: 0-3		69	35	34	14	11	7	13	7	17	25	20	24
		3%	3%	3%	6%	3%	2%	3%	2%	3%	4%	3%	3%
					cehi								

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	297	170	127	47	66	53	40	39	52	113	93	91
	13%	16%	11%	19%	17%	15%	10%	12%	10%	18%	12%	11%
		b		defhi	defhi	f				defhi		
Sum: 7-10	1752	818	934	180	300	291	328	269	383	480	619	653
	79%	76%	83%	73%	78%	82%	84%	82%	75%	76%	83%	78%
			a			afg	afgi	afg			afgi	
Base for stats	2118	1022	1095	241	377	351	382	315	453	618	732	767
Mean Score	8.49	8.23	8.73	8.14	8.34	8.54	8.63	8.72	8.47	8.26	8.59	8.58
			a			ag	ag	abg	a		ag	ag
Standard Deviation	2.119	2.193	2.019	2.390	2.149	2.031	2.119	1.942	2.104	2.246	2.076	2.042
Standard Error	.046	.068	.061	.123	.104	.109	.124	.108	.110	.080	.082	.078
Error variance	*	*	*	.02	.01	.01	.02	.01	.01	.01	.01	.01

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1111	36	99	131	50	90	57	84	78	100	151	111	124	920	613	498
		50%	54%	53%	53%	55%	50%	53%	44%	50%	53%	50%	54%	43%	50%	50%	50%
				l	l	l					l		l		l		
9	(9.0)	225	8	17	24	11	24	12	15	13	15	36	19	31	188	122	104
		10%	13%	9%	10%	12%	13%	12%	8%	9%	8%	12%	9%	11%	10%	10%	10%
8	(8.0)	251	3	19	24	8	22	10	18	24	19	33	32	39	218	135	116
		11%	5%	10%	10%	9%	12%	10%	9%	15%	10%	11%	16%	13%	12%	11%	12%
7	(7.0)	165	-	14	18	8	11	7	16	17	10	23	16	27	145	103	62
		7%	-	7%	7%	9%	6%	6%	9%	11%	5%	8%	8%	9%	8%	8%	6%
6	(6.0)	122	3	12	11	6	10	5	14	8	12	21	5	16	102	65	57
		5%	4%	6%	4%	6%	5%	5%	7%	5%	6%	7%	3%	6%	6%	5%	6%
5	(5.0)	123	9	6	16	1	9	3	18	4	16	17	1	26	106	77	46
		6%	13%	3%	6%	2%	5%	3%	9%	2%	8%	5%	*	9%	6%	6%	5%
			bdfhk		dhk		k		bdfhkm		bdhk	k		bdfhkm	k		
4	(4.0)	52	5	6	4	*	5	1	8	2	4	2	6	9	40	27	25
		2%	7%	3%	1%	*	3%	1%	4%	1%	2%	1%	3%	3%	2%	2%	3%
			cdj	j					dj					j			
3	(3.0)	32	3	-	2	1	3	3	4	3	3	1	4	5	25	20	12
		1%	5%	-	1%	1%	2%	3%	2%	2%	2%	*	2%	2%	1%	2%	1%
			bcj					bj									
2	(2.0)	11	-	1	3	-	1	1	1	*	2	1	-	2	8	7	3
		*	-	1%	1%	-	*	1%	*	*	1%	*	-	1%	*	1%	*
1	(1.0)	10	-	2	2	-	*	-	2	1	-	1	-	2	8	5	5
		*	-	1%	1%	-	*	-	1%	1%	-	*	-	1%	*	*	1%
0 - is definitely not a Christmas film	(0.0)	17	-	-	3	1	1	3	-	1	-	2	3	2	14	12	5
		1%	-	-	1%	1%	1%	3%	-	1%	-	1%	1%	1%	1%	1%	1%
								bgim									
Don't know / have not heard of		93	-	12	11	3	4	5	12	5	11	13	9	8	77	40	53
		4%	-	6%	5%	4%	2%	4%	6%	3%	6%	4%	5%	3%	4%	3%	5%
				l					l								a
Sum: 0-3		69	3	3	9	2	5	8	7	6	5	5	6	11	56	43	26
		3%	5%	1%	4%	3%	3%	7%	4%	4%	3%	2%	3%	4%	3%	4%	3%
								bjm									

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	297	16	24	30	7	23	9	39	13	31	40	12	51	248	169	128
	13%	24%	13%	12%	8%	13%	8%	21%	9%	17%	13%	6%	18%	13%	14%	13%
		dfhk	k			k		bcdefhjkm		dhk	k		dfhkm	k		
Sum: 7-10	1752	47	148	196	77	147	86	133	132	144	243	178	221	1470	972	779
	79%	71%	79%	80%	85%	82%	80%	70%	85%	75%	81%	86%	76%	79%	79%	79%
			g	g	gil	g			gil		g	agilm		g		
Base for stats	2118	66	175	236	86	176	103	179	151	180	287	197	282	1774	1185	933
Mean Score	8.49	8.22	8.67	8.52	8.82	8.54	8.46	8.08	8.57	8.52	8.63	8.75	8.16	8.48	8.43	8.56
			gl	g	gl	g			gl		gl	gl		gl		
Standard Deviation	2.119	2.437	1.955	2.234	1.868	2.068	2.462	2.303	2.002	2.069	1.926	1.965	2.222	2.101	2.172	2.049
Standard Error	.046	.424	.155	.139	.176	.147	.270	.165	.151	.153	.113	.170	.127	.049	.066	.064
Error variance	*	.18	.02	.02	.03	.02	.07	.03	.02	.02	.01	.03	.02	*	*	*

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1111	346	304	84	16	13	41	8	11	164	421	391
		50%	51% i	56% i	48%	52%	64%	58% i	50%	65%	42%	54%	53%
9	(9.0)	225	77	47	28	2	2	6	4	4	43	78	70
		10%	11%	9%	16% b	5%	9%	8%	21%	20%	11%	10%	9%
8	(8.0)	251	88	63	16	2	*	9	3	2	53	85	99
		11%	13%	11%	9%	8%	2%	13%	20%	10%	13%	11%	13%
7	(7.0)	165	44	36	13	1	2	6	-	-	44	54	55
		7%	6%	7%	8%	3%	8%	8%	-	-	11% ab	7%	7%
6	(6.0)	122	32	22	13	3	-	3	-	-	23	38	30
		5%	5%	4%	8%	10%	-	4%	-	-	6%	5%	4%
5	(5.0)	123	41	26	6	1	1	-	-	-	23	45	25
		6%	6%	5%	3%	3%	6%	-	-	-	6%	6% b	3%
4	(4.0)	52	8	6	-	*	2	2	-	-	18	11	8
		2%	1%	1%	-	1%	11%	2%	-	-	5% abc	1%	1%
3	(3.0)	32	3	11	1	1	-	-	-	-	9	6	10
		1%	*	2% a	1%	3% a	-	-	-	-	2% a	1%	1%
2	(2.0)	11	1	3	-	1	-	-	-	-	4	1	2
		*	*	*	-	3% ac	-	-	-	-	1%	*	*
1	(1.0)	10	1	2	1	1	-	-	-	-	3	2	2
		*	*	*	1%	3% a	-	-	-	-	1%	*	*
0 - is definitely not a Christmas film	(0.0)	17	6	5	1	1	-	-	-	-	3	7	4
		1%	1%	1%	*	5% abci	-	-	-	-	1%	1%	*
Don't know / have not heard of		93	37	22	9	2	-	5	1	1	9	35	40
		4%	5% i	4%	5% i	5%	-	7% i	9%	4%	2%	4%	5%

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	69	11	21	3	4	-	-	-	-	18	16	18
	3%	2%	4% a	2%	14% abcfi	-	-	-	-	5% a	2%	2%
Sum: 4-6	297	81	53	19	4	3	4	-	-	65	94	63
	13%	12%	10%	11%	14%	17%	6%	-	-	16% abf	12% b	9%
Sum: 7-10	1752	556	450	142	21	17	62	15	17	303	638	614
	79%	81%	82% di	82%	67%	83%	87% d	91%	96%	77%	82%	83%
Base for stats	2118	648	524	164	29	21	66	15	17	386	748	695
Mean Score	8.49	8.67 i	8.67 i	8.74 i	7.81	8.67	9.06 i	9.33	9.58	8.07	8.67	8.75
Standard Deviation	2.119	1.914	2.077	1.784	3.170	2.188	1.455	.839	.694	2.286	1.985	1.869
Standard Error	.046	.079	.089	.145	.589	.456	.193	.242	.209	.111	.076	.073
Error variance	*	.01	.01	.02	.35	.21	.04	.06	.04	.01	.01	.01

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1167	512	655	97	174	195	223	193	285	271	418	478
		53%	47%	58%	39%	46%	55%	57%	59%	56%	43%	56%	57%
				a			abg	abg	abg	abg		abg	abg
9	(9.0)	255	122	133	26	41	25	36	43	85	66	61	128
		12%	11%	12%	10%	11%	7%	9%	13%	17%	11%	8%	15%
									ch	abcdgh			abcdgh
8	(8.0)	219	116	104	27	29	29	46	33	54	56	76	87
		10%	11%	9%	11%	8%	8%	12%	10%	11%	9%	10%	10%
7	(7.0)	171	93	79	30	34	36	24	17	30	65	60	47
		8%	9%	7%	12%	9%	10%	6%	5%	6%	10%	8%	6%
					defhi	ei	efi				defi		
6	(6.0)	119	61	58	19	31	29	26	11	4	50	55	15
		5%	6%	5%	8%	8%	8%	7%	3%	1%	8%	7%	2%
					efi	efi	efi	fi	f		efi	efi	
5	(5.0)	113	71	41	17	33	14	19	15	15	50	33	29
		5%	7%	4%	7%	9%	4%	5%	4%	3%	8%	4%	4%
			b		fi	cefhi					cefhi		
4	(4.0)	45	27	17	11	19	8	1	4	2	30	9	6
		2%	3%	2%	4%	5%	2%	*	1%	*	5%	1%	1%
					defhi	cdefhi	dfi				cdefhi		
3	(3.0)	32	21	10	4	8	4	6	4	5	12	10	9
		1%	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%
			b										
2	(2.0)	16	7	9	4	3	4	2	2	1	7	6	2
		1%	1%	1%	2%	1%	1%	*	*	*	1%	1%	*
					fi								
1	(1.0)	8	6	2	4	2	1	-	*	1	6	1	1
		*	1%	*	2%	*	*	-	*	*	1%	*	*
					defhi						h		
0 - is definitely not a Christmas film	(0.0)	12	5	7	1	2	2	4	1	1	3	6	3
		1%	*	1%	*	1%	1%	1%	*	*	*	1%	*
Don't know / have not heard of		56	39	17	6	6	7	4	5	27	13	11	32
		3%	4%	1%	3%	2%	2%	1%	1%	5%	2%	1%	4%
			b							bcdegh			bdegh
Sum: 0-3		67	39	28	13	15	11	12	7	8	28	23	16
		3%	4%	2%	5%	4%	3%	3%	2%	2%	4%	3%	2%
					efi	fi					fi		

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	276	160	116	47	83	50	47	29	21	130	96	50
	12%	15%	10%	19%	22%	14%	12%	9%	4%	21%	13%	6%
		b		defhi	cdefhi	efi	fi	f		cdefhi	fi	
Sum: 7-10	1812	842	971	179	278	286	329	286	454	458	615	740
	82%	78%	86%	73%	73%	81%	84%	87%	89%	73%	83%	88%
			a			abg	abg	abcgh	abcgh		abg	abcgh
Base for stats	2155	1040	1115	239	376	347	387	323	483	615	734	806
Mean Score	8.59	8.37	8.79	7.91	8.08	8.53	8.70	8.89	9.06	8.01	8.62	9.00
			a			abg	abg	abcgh	abcdgh		abg	abcdgh
Standard Deviation	2.048	2.150	1.927	2.365	2.322	2.097	1.997	1.824	1.577	2.338	2.046	1.681
Standard Error	.044	.066	.058	.122	.113	.113	.116	.100	.080	.083	.081	.063
Error variance	*	*	*	.01	.01	.01	.01	.01	.01	.01	.01	*

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1167	38	106	141	53	99	60	90	82	106	158	116	118	962	617	550
		53%	58%	57% l	57% gl	59% gl	55% l	56% l	47%	52% l	55% l	53% l	57% l	41%	52% l	50%	56% a
9	(9.0)	255	2	19	29	9	23	12	22	22	25	43	22	26	221	149	107
		12%	4%	10%	12%	10%	13%	12%	12%	14%	13%	14% l	11%	9%	12%	12%	11%
8	(8.0)	219	3	15	17	8	12	9	15	23	21	33	28	34	192	119	100
		10%	4%	8%	7%	9%	7%	9%	8%	14% ceg	11%	11%	14% ce	12% c	10%	10%	10%
7	(7.0)	171	4	10	20	12	9	5	12	12	12	23	16	35	152	106	65
		8%	5%	5%	8%	14% befgim	5%	5%	6%	8%	6%	8%	8%	12% begim	8%	9%	7%
6	(6.0)	119	6	6	14	4	10	12	18	4	6	13	9	17	95	71	48
		5%	9%	3%	6%	4%	6%	12% bdhijkm	10% bhijm	3%	3%	4%	4%	6%	5%	6%	5%
5	(5.0)	113	7	14	4	*	12	4	17	4	10	12	4	24	87	67	46
		5%	11% cdhk	8% cdhk	2%	*	7% cdk	3%	9% cdhjkm	3%	5% cd	4% d	2%	8% cdhjkm	5% cd	5%	5%
4	(4.0)	45	3	3	4	1	5	-	2	3	2	7	1	14	40	31	13
		2%	4%	1%	2%	1%	3%	-	1%	2%	1%	2%	1%	5% cfgikm	2%	3% b	1%
3	(3.0)	32	-	3	6	1	2	-	5	3	2	3	3	5	29	20	11
		1%	-	1%	3%	1%	1%	-	2%	2%	1%	1%	1%	2%	2%	2%	1%
2	(2.0)	16	2	-	2	-	2	1	1	1	1	1	3	3	13	10	6
		1%	2% b	-	1%	-	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%
1	(1.0)	8	-	-	2	1	*	-	1	-	1	-	1	2	8	3	5
		*	-	-	1%	1%	*	-	*	-	1%	-	1%	1%	*	*	*
0 - is definitely not a Christmas film	(0.0)	12	-	1	1	-	-	2	*	-	-	-	1	6	9	4	8
		1%	-	*	*	-	-	2% eij	*	-	-	-	1%	2% eijm	*	*	1%
Don't know / have not heard of		56	2	10	6	1	5	1	7	3	6	9	1	6	43	28	27
		3%	2%	5% dkm	2%	1%	3%	1%	4%	2%	3%	3%	1%	2%	2%	2%	3%

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	67	2	4	11	2	4	3	7	3	3	4	8	16	58	37	29
	3%	2%	2%	4%	2%	2%	3%	4%	2%	2%	1%	4%	5%	3%	3%	3%
				j									ijm			
Sum: 4-6	276	16	23	23	5	28	16	38	11	18	31	14	55	222	169	107
	12%	24%	12%	9%	5%	15%	15%	20%	7%	10%	10%	7%	19%	12%	14%	11%
		cdhijkm				cdhk	dhk	bcdhijkm					cdhijkm	dh	b	
Sum: 7-10	1812	47	150	208	83	144	87	139	139	163	257	182	213	1528	990	822
	82%	71%	80%	84%	92%	80%	81%	73%	89%	86%	86%	89%	74%	83%	81%	83%
				gl	abcefglm				abeglm	agl	agl	aegl		gl		
Base for stats	2155	65	176	241	89	176	106	184	154	185	292	205	283	1808	1197	959
Mean Score	8.59	8.34	8.77	8.71	8.91	8.62	8.64	8.27	8.82	8.83	8.78	8.76	7.87	8.57	8.50	8.70
			gl	gl	gl	l	l		gl	gl	gl	gl		gl		a
Standard Deviation	2.048	2.306	1.947	2.061	1.670	2.058	2.108	2.192	1.709	1.798	1.748	1.973	2.481	2.045	2.062	2.027
Standard Error	.044	.408	.154	.127	.154	.146	.227	.155	.128	.131	.102	.168	.142	.047	.062	.062
Error variance	*	.17	.02	.02	.02	.02	.05	.02	.02	.02	.01	.03	.02	*	*	*

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1167	385	316	99	15	15	50	9	14	165	445	430
		53%	56% i	58% i	57% i	48%	72%	70% adi	55%	81%	42%	57%	59%
9	(9.0)	255	98	52	25	4	2	8	2	-	41	108	85
		12%	14% b	10%	14%	13%	11%	11%	9%	-	10%	14%	12%
8	(8.0)	219	66	49	19	4	2	5	5	-	41	69	84
		10%	10%	9%	11%	13%	8%	7%	28%	-	10%	9%	11%
7	(7.0)	171	42	46	13	2	2	1	-	2	41	45	47
		8%	6%	8%	8%	7%	9%	1%	-	10%	10% af	6%	6%
6	(6.0)	119	24	26	3	-	-	3	-	-	34	33	22
		5%	4%	5%	2%	-	-	4%	-	-	9% abc	4%	3%
5	(5.0)	113	29	27	7	1	-	3	1	-	25	36	27
		5%	4%	5%	4%	3%	-	4%	8%	-	6%	5%	4%
4	(4.0)	45	10	7	4	1	-	-	-	-	14	12	8
		2%	1%	1%	2%	3%	-	-	-	-	4% ab	2%	1%
3	(3.0)	32	6	5	-	-	-	1	-	-	13	7	5
		1%	1%	1%	-	-	-	1%	-	-	3% abc	1%	1%
2	(2.0)	16	2	1	-	1	-	-	-	-	5	1	3
		1%	*	*	-	3% abc	-	-	-	-	1% b	*	*
1	(1.0)	8	1	2	*	-	-	-	-	-	4	1	1
		*	*	*	*	-	-	-	-	-	1%	*	*
0 - is definitely not a Christmas film	(0.0)	12	2	3	1	1	-	-	-	-	2	6	2
		1%	*	1%	*	5% abi	-	-	-	-	1%	1%	*
Don't know / have not heard of		56	17	15	2	2	-	1	-	2	10	20	19
		3%	3%	3%	1%	5%	-	1%	-	9%	3%	3%	3%
Sum: 0-3		67	12	9	1	2	-	1	-	-	24	16	12
		3%	2%	2%	1%	8% abc	-	1%	-	-	6% abc	2%	2%

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	276	63	60	14	2	-	6	1	-	73	81	58
	12%	9%	11%	8%	6%	-	8%	8%	-	18%	10%	8%
										abc		
Sum: 7-10	1812	592	463	156	25	21	64	16	16	288	666	646
	82%	86%	85%	90%	81%	100%	89%	92%	91%	73%	85%	88%
		i	i	i			i					
Base for stats	2155	667	532	171	29	21	71	17	16	384	763	716
Mean Score	8.59	8.87	8.79	8.92	8.27	9.45	9.24	8.95	9.67	7.99	8.83	8.94
		i	i	i			i					
Standard Deviation	2.048	1.788	1.874	1.715	2.755	1.003	1.524	1.497	.972	2.366	1.889	1.721
Standard Error	.044	.073	.080	.137	.512	.209	.198	.415	.293	.115	.071	.067
Error variance	*	.01	.01	.02	.26	.04	.04	.17	.09	.01	.01	*

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	410	128	282	53	83	79	79	51	64	136	158	116
		19%	12%	25%	22%	22%	22%	20%	16%	13%	22%	21%	14%
				a	efi	efi	efi	fi			efi	efi	
9	(9.0)	139	59	80	15	33	24	23	18	26	48	47	44
		6%	5%	7%	6%	9%	7%	6%	5%	5%	8%	6%	5%
						fi							
8	(8.0)	209	106	103	32	40	38	41	20	38	72	80	58
		9%	10%	9%	13%	10%	11%	11%	6%	7%	11%	11%	7%
					efi	ei	ei	ei			efi	ei	
7	(7.0)	240	132	108	31	54	55	41	27	32	85	96	59
		11%	12%	10%	13%	14%	16%	10%	8%	6%	14%	13%	7%
			b		efi	efi	efi	f			efi	efi	
6	(6.0)	225	112	112	21	39	61	37	32	34	60	98	66
		10%	10%	10%	9%	10%	17%	9%	10%	7%	10%	13%	8%
							abdefgi					afgi	
5	(5.0)	290	160	130	22	57	34	43	64	70	80	77	134
		13%	15%	12%	9%	15%	10%	11%	19%	14%	13%	10%	16%
			b			ach			acdfgh	a			acdh
4	(4.0)	116	62	55	10	13	21	30	18	24	24	51	42
		5%	6%	5%	4%	3%	6%	8%	5%	5%	4%	7%	5%
								bg				bg	
3	(3.0)	113	56	57	12	17	11	26	15	31	30	37	46
		5%	5%	5%	5%	5%	3%	7%	5%	6%	5%	5%	5%
								c					
2	(2.0)	79	45	33	7	3	4	14	16	33	11	18	49
		4%	4%	3%	3%	1%	1%	4%	5%	7%	2%	2%	6%
					b			bc	bcgh	abcgh			abcgh
1	(1.0)	47	19	28	4	8	2	8	8	18	12	10	26
		2%	2%	3%	1%	2%	1%	2%	2%	3%	2%	1%	3%
									c	ch			ch
0 - is definitely not a Christmas film	(0.0)	172	101	71	9	20	13	22	24	84	29	35	108
		8%	9%	6%	4%	5%	4%	6%	7%	16%	5%	5%	13%
			b						ac	abcdegh			abcdegh
Don't know / have not heard of		171	98	73	27	15	10	27	34	58	42	37	92
		8%	9%	6%	11%	4%	3%	7%	11%	11%	7%	5%	11%
			b		bcgh			c	bcgh	bcdgh	bc		bcdgh

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	411	221	190	32	48	31	70	64	165	81	101	229
	19%	20%	17%	13%	13%	9%	18%	19%	32%	13%	14%	27%
		b		c			bcg	abcgh	abcdegh	c	c	abcdegh
Sum: 4-6	631	334	297	54	110	117	110	114	127	164	226	241
	29%	31%	26%	22%	29%	33%	28%	35%	25%	26%	30%	29%
		b			a	afg		afgi			a	a
Sum: 7-10	998	426	572	131	210	196	185	116	160	341	381	276
	45%	39%	51%	54%	55%	55%	47%	35%	31%	54%	51%	33%
			a	efi	defi	defi	efi			defi	efi	
Base for stats	2040	981	1059	218	368	343	365	293	453	586	708	746
Mean Score	6.13	5.70	6.54	6.78	6.70	6.89	6.27	5.76	4.92	6.73	6.57	5.25
			a	defi	efi	defi	efi	fi		defi	efi	
Standard Deviation	3.073	2.995	3.091	2.817	2.807	2.551	3.000	3.027	3.438	2.808	2.806	3.307
Standard Error	.068	.095	.096	.152	.139	.138	.180	.174	.181	.102	.113	.129
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.03	.01	.01	.02

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	410	11	34	49	16	26	14	28	29	29	81	51	43	351	258	152
		19%	16%	18%	20%	17%	15%	13%	14%	18%	15%	27%	25%	15%	19%	21%	15%
												bdefghilm	efgil			b	
9	(9.0)	139	5	10	13	3	11	9	12	6	16	16	13	25	116	76	63
		6%	7%	5%	5%	4%	6%	8%	6%	4%	9%	5%	7%	9%	6%	6%	6%
														h			
8	(8.0)	209	2	15	23	10	14	9	20	22	19	19	16	40	182	134	75
		9%	4%	8%	9%	11%	8%	9%	10%	14%	10%	6%	8%	14%	10%	11%	8%
										j				ejm	j	b	
7	(7.0)	240	9	23	29	3	15	8	23	13	17	33	32	36	200	151	89
		11%	14%	12%	12%	4%	8%	7%	12%	8%	9%	11%	15%	12%	11%	12%	9%
			d	d	d				d			d	deh	d	d	b	
6	(6.0)	225	18	15	26	8	30	14	21	16	20	23	11	23	178	127	97
		10%	27%	8%	11%	8%	16%	13%	11%	10%	11%	8%	6%	8%	10%	10%	10%
			bcdghijklm				bdjklm										
5	(5.0)	290	5	23	31	25	32	16	30	19	24	32	20	34	246	138	152
		13%	7%	12%	13%	27%	18%	15%	16%	12%	12%	11%	10%	12%	13%	11%	15%
						abcefghijklm	jkl										a
4	(4.0)	116	2	17	16	7	7	8	15	4	6	14	5	15	89	56	61
		5%	4%	9%	6%	7%	4%	7%	8%	2%	3%	5%	2%	5%	5%	5%	6%
				ehikm		hk			hikm								
3	(3.0)	113	3	4	9	5	9	5	6	12	16	13	19	12	101	60	53
		5%	5%	2%	4%	5%	5%	5%	3%	8%	8%	4%	9%	4%	5%	5%	5%
										b	bcg		bcgl				
2	(2.0)	79	3	6	7	-	4	7	5	9	8	11	9	11	63	47	31
		4%	5%	3%	3%	-	2%	6%	3%	6%	4%	4%	4%	4%	3%	4%	3%
			d					d		de	d	d	d	d	d		
1	(1.0)	47	-	3	6	1	9	*	6	3	4	4	5	6	44	19	28
		2%	-	2%	2%	1%	5%	*	3%	2%	2%	1%	2%	2%	2%	2%	3%
							jm										a
0 - is definitely not a Christmas film	(0.0)	172	4	15	20	6	13	10	14	13	15	31	15	17	143	75	97
		8%	6%	8%	8%	7%	7%	9%	7%	8%	8%	10%	7%	6%	8%	6%	10%
												l					a

Prepared by Savanta: ComRes

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	171	4	23	17	7	11	8	12	11	17	23	11	28	137	83	88
	8%	5%	12% egkm	7%	8%	6%	7%	6%	7%	9%	8%	5%	10%	7%	7%	9%
Sum: 0-3	411	10	28	43	12	35	22	31	38	42	59	47	45	351	202	209
	19%	16%	15%	17%	13%	19%	20%	16%	24% bdl	22% d	20%	23% d	16%	19%	16%	21% a
Sum: 4-6	631	25	55	73	39	69	38	66	38	50	70	37	72	514	321	310
	29%	38% k	29% k	30% k	43% bchijklm	38% chijklm	35% jk	35% hjklm	25%	26%	23%	18%	25%	28% k	26%	31% a
Sum: 7-10	998	27	82	114	32	66	40	82	70	81	149	112	144	849	619	379
	45%	41%	44%	46% de	36%	37%	37%	43%	44%	42%	50% def	54% defgi	50% def	46% de	51% b	38%
Base for stats	2040	63	164	230	83	169	99	179	146	174	277	195	262	1714	1142	898
Mean Score	6.13	6.25	6.14	6.18	6.02	5.82	5.76	5.97	5.98	5.96	6.33	6.37	6.35	6.15	6.45 b	5.73
Standard Deviation	3.073	2.772	3.078	3.093	2.839	2.963	3.025	2.925	3.169	3.088	3.355	3.218	2.900	3.087	2.979	3.145
Standard Error	.068	.498	.250	.197	.274	.216	.338	.210	.245	.233	.200	.281	.172	.073	.092	.100
Error variance	*	.25	.06	.04	.08	.05	.11	.04	.06	.05	.04	.08	.03	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	410	128	116	37	4	5	21	4	2	61	131	154
		19%	19%	21% i	21%	13%	24%	30% ai	24%	9%	15%	17%	21% a
9	(9.0)	139	41	39	17	-	1	4	1	-	23	40	58
		6%	6%	7%	10%	-	6%	5%	7%	-	6%	5%	8% a
8	(8.0)	209	65	54	16	2	1	6	2	1	37	62	74
		9%	9%	10%	9%	6%	4%	8%	14%	5%	9%	8%	10%
7	(7.0)	240	62	51	24	*	1	7	2	3	65	70	79
		11%	9%	9%	14% d	1%	6%	10%	12%	18%	16% abd	9%	11%
6	(6.0)	225	56	63	9	3	*	5	1	4	48	72	66
		10%	8%	12% ac	5%	10%	1%	7%	5%	23%	12% ac	9%	9%
5	(5.0)	290	77	79	16	6	6	7	3	3	48	103	89
		13%	11%	14%	9%	19%	30%	10%	19%	17%	12%	13%	12%
4	(4.0)	116	41	22	3	3	3	3	-	-	25	48	31
		5%	6% c	4%	2%	10% c	14%	5%	-	-	6% c	6%	4%
3	(3.0)	113	44	20	8	-	-	1	-	-	25	54	28
		5%	6% b	4%	5%	-	-	2%	-	-	6%	7% b	4%
2	(2.0)	79	32	19	8	1	-	3	-	-	9	28	34
		4%	5%	3%	5%	3%	-	4%	-	-	2%	4%	5%
1	(1.0)	47	18	9	5	-	2	3	*	-	4	20	15
		2%	3%	2%	3%	-	9%	4% i	2%	-	1%	3%	2%
0 - is definitely not a Christmas film	(0.0)	172	70	44	14	7	-	3	1	2	17	84	59
		8%	10% i	8% i	8%	21% bcfi	-	4%	8%	14%	4%	11%	8%
Don't know / have not heard of		171	52	31	15	5	1	7	1	2	33	69	47
		8%	8%	6%	9%	18% ab	5%	10%	9%	14%	8%	9%	6%
Sum: 0-3		411	163	91	35	8	2	10	2	2	55	187	137
		19%	24% bi	17%	20%	24%	9%	14%	10%	14%	14%	24% b	19%

Savanta: ComRes

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	631	173	165	29	12	10	16	4	7	121	223	186
	29%	25%	30%	16%	38%	46%	23%	24%	40%	31%	28%	25%
		c	c		c					c		
Sum: 7-10	998	296	260	94	6	8	38	10	6	186	304	364
	45%	43%	48%	54%	20%	40%	53%	57%	32%	47%	39%	50%
		d	d	ad			d			d		a
Base for stats	2040	633	516	158	25	20	64	15	15	361	714	688
Mean Score	6.13	5.84	6.34	6.42	4.63	6.26	6.82	6.89	5.56	6.34	5.67	6.30
			a				a			a		a
Standard Deviation	3.073	3.288	3.072	3.263	3.469	2.934	3.119	3.059	2.940	2.670	3.237	3.152
Standard Error	.068	.137	.134	.272	.680	.625	.417	.883	.930	.134	.126	.125
Error variance	*	.02	.02	.07	.46	.39	.17	.78	.86	.02	.02	.02

Savanta: ComRes

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1093	504	589	100	171	182	212	171	256	271	394	427
		49%	47%	52%	41%	45%	51%	54%	52%	50%	43%	53%	51%
				a			ag	abg	abg	ag		abg	abg
9	(9.0)	248	108	140	24	36	32	53	34	70	60	85	103
		11%	10%	12%	10%	9%	9%	13%	10%	14%	10%	11%	12%
										cg			
8	(8.0)	235	128	107	22	39	37	40	46	50	62	78	96
		11%	12%	9%	9%	10%	11%	10%	14%	10%	10%	10%	11%
									ag				
7	(7.0)	188	98	90	28	45	30	21	22	42	73	51	64
		9%	9%	8%	11%	12%	8%	5%	7%	8%	12%	7%	8%
					dehi	dehi					dehi		
6	(6.0)	123	62	61	17	23	20	25	18	19	41	46	37
		6%	6%	5%	7%	6%	6%	6%	6%	4%	6%	6%	4%
					f						f		
5	(5.0)	127	77	50	16	28	28	20	14	21	44	48	35
		6%	7%	4%	6%	7%	8%	5%	4%	4%	7%	6%	4%
			b			i	efi				i		
4	(4.0)	44	21	23	10	9	7	8	2	7	19	15	10
		2%	2%	2%	4%	2%	2%	2%	1%	1%	3%	2%	1%
					efhi						ei		
3	(3.0)	45	19	26	11	16	11	-	2	5	27	11	7
		2%	2%	2%	4%	4%	3%	-	1%	1%	4%	1%	1%
					defhi	defhi	defi				defhi	d	
2	(2.0)	21	13	8	3	5	1	3	3	6	8	5	9
		1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
1	(1.0)	4	2	2	1	1	-	*	1	-	2	*	1
		*	*	*	*	*	-	*	*	-	*	*	*
0 - is definitely not a Christmas film	(0.0)	20	10	10	3	2	-	2	6	8	4	2	14
		1%	1%	1%	1%	*	-	*	2%	2%	1%	*	2%
									ch	ch			ch
Don't know / have not heard of		63	36	27	10	8	5	7	7	27	18	11	34
		3%	3%	2%	4%	2%	1%	2%	2%	5%	3%	2%	4%
					ch					bcdegh			ch
Sum: 0-3		90	44	46	17	24	12	5	12	19	41	18	31
		4%	4%	4%	7%	6%	3%	1%	4%	4%	7%	2%	4%
					cdfhi	dhi					cdfhi		d

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	294	160	134	44	60	56	53	35	47	103	108	82
	13%	15%	12%	18%	16%	16%	13%	11%	9%	16%	15%	10%
		b		efi	efi	efi				efi	fi	
Sum: 7-10	1764	839	925	175	291	281	327	273	418	466	608	691
	80%	78%	82%	71%	76%	79%	84%	83%	82%	74%	82%	82%
			a			a	abg	abg	abg		abg	abg
Base for stats	2148	1043	1105	235	375	349	385	320	484	610	734	804
Mean Score	8.42	8.30	8.54	7.89	8.09	8.43	8.73	8.57	8.59	8.01	8.59	8.58
			a			abg	abg	abg	abg		abg	abg
Standard Deviation	2.170	2.207	2.129	2.460	2.312	2.074	1.886	2.142	2.138	2.370	1.982	2.138
Standard Error	.047	.068	.064	.128	.113	.111	.110	.118	.108	.084	.078	.080
Error variance	*	*	*	.02	.01	.01	.01	.01	.01	.01	.01	.01

Savanta: ComRes

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1093	28	102	129	49	92	52	94	73	93	152	114	116	911	585	507
		49%	42%	55%	52%	54%	51%	49%	49%	47%	48%	51%	55%	40%	49%	48%	51%
				l	l	l	l		l			l	l		l		
9	(9.0)	248	12	18	27	12	24	11	16	16	25	35	25	30	208	149	99
		11%	17%	9%	11%	13%	13%	10%	8%	10%	13%	12%	12%	10%	11%	12%	10%
8	(8.0)	235	5	17	25	7	24	14	17	22	19	28	22	34	199	141	94
		11%	8%	9%	10%	8%	13%	13%	9%	14%	10%	9%	11%	12%	11%	11%	10%
7	(7.0)	188	4	12	22	8	9	11	15	12	17	26	14	39	161	117	71
		9%	6%	6%	9%	9%	5%	10%	8%	7%	9%	9%	7%	13%	9%	10%	7%
														behkm			
6	(6.0)	123	4	12	19	6	10	3	14	7	8	13	5	23	104	65	58
		6%	6%	6%	8%	6%	5%	3%	7%	4%	4%	4%	3%	8%	6%	5%	6%
					k									jk			
5	(5.0)	127	8	15	5	4	6	7	13	6	17	18	7	21	96	62	65
		6%	12%	8%	2%	4%	3%	7%	7%	4%	9%	6%	3%	7%	5%	5%	7%
			cek	ce				c	c		cekm	c		ce	c		
4	(4.0)	44	2	4	5	1	5	2	5	2	2	6	4	7	37	27	17
		2%	2%	2%	2%	2%	3%	2%	3%	1%	1%	2%	2%	2%	2%	2%	2%
3	(3.0)	45	-	1	6	2	4	1	6	5	3	6	6	5	43	29	16
		2%	-	*	3%	2%	2%	1%	3%	3%	1%	2%	3%	2%	2%	2%	2%
									b								
2	(2.0)	21	2	1	1	-	2	4	-	4	2	1	-	5	15	11	10
		1%	4%	*	1%	-	1%	3%	-	3%	1%	*	-	2%	1%	1%	1%
			dgjk					cdgjkm		gjm							
1	(1.0)	4	-	-	*	-	*	-	1	-	-	*	-	1	4	1	3
		*	-	-	*	-	*	-	1%	-	-	*	-	*	*	*	*
0 - is definitely not a Christmas film	(0.0)	20	-	1	3	*	-	1	2	4	1	4	4	-	17	6	13
		1%	-	1%	1%	*	-	1%	1%	2%	*	1%	2%	-	1%	1%	1%
								l		el		l	el				a
Don't know / have not heard of		63	2	4	5	2	5	1	7	6	5	12	5	8	56	31	32
		3%	2%	2%	2%	2%	3%	1%	4%	4%	3%	4%	2%	3%	3%	3%	3%
Sum: 0-3		90	2	2	11	2	6	6	9	12	5	11	10	11	79	48	42
		4%	4%	1%	4%	3%	3%	6%	5%	8%	3%	4%	5%	4%	4%	4%	4%
								b		bijm							

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	294	14	31	28	11	20	12	32	15	26	37	15	52	237	154	140
	13%	21%	17%	12%	12%	11%	11%	17%	10%	14%	12%	7%	18%	13%	13%	14%
		k	k					hk					cehjkm			
Sum: 7-10	1764	48	149	202	75	149	88	142	123	154	240	176	218	1479	992	772
	80%	73%	80%	82%	83%	83%	82%	74%	78%	81%	80%	85%	75%	80%	81%	78%
				g		gl						gl				
Base for stats	2148	65	183	241	88	175	106	184	150	185	288	201	281	1795	1194	954
Mean Score	8.42	8.14	8.60	8.53	8.67	8.63	8.27	8.25	8.21	8.49	8.48	8.66	8.07	8.42	8.42	8.42
			l	l	l	l				l	l	l		l		
Standard Deviation	2.170	2.265	2.007	2.115	1.937	1.974	2.359	2.326	2.497	2.021	2.179	2.189	2.156	2.171	2.097	2.259
Standard Error	.047	.400	.157	.131	.181	.141	.254	.164	.188	.148	.127	.188	.123	.050	.063	.069
Error variance	*	.16	.02	.02	.03	.02	.06	.03	.04	.02	.02	.04	.02	*	*	*

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1093	357	303	104	15	12	46	5	8	147	411	413
		49%	52% i	55% i	60% i	47%	57%	65% i	30%	46%	37%	53%	56%
9	(9.0)	248	67	64	26	3	3	8	2	6	45	86	90
		11%	10%	12%	15%	8%	14%	12%	12%	35%	11%	11%	12%
8	(8.0)	235	85	45	11	3	1	4	7	1	60	88	67
		11%	12% bc	8%	6%	8%	6%	5%	40%	5%	15% bcf	11%	9%
7	(7.0)	188	57	45	6	3	-	3	2	-	43	51	58
		9%	8% c	8% c	4%	10%	-	4%	12%	-	11% c	6%	8%
6	(6.0)	123	22	35	9	1	1	5	-	2	25	36	34
		6%	3%	6% a	5%	3%	3%	7%	-	10%	6% a	5%	5%
5	(5.0)	127	34	22	9	2	1	3	1	-	33	47	29
		6%	5%	4%	5%	6%	5%	4%	6%	-	8% ab	6%	4%
4	(4.0)	44	15	4	2	-	-	2	-	-	14	11	10
		2%	2%	1%	1%	-	-	2%	-	-	4% b	1%	1%
3	(3.0)	45	11	8	2	*	2	-	-	-	10	9	10
		2%	2%	2%	1%	1%	9%	-	-	-	3%	1%	1%
2	(2.0)	21	5	4	1	2	-	-	-	-	6	6	5
		1%	1%	1%	*	6% abc	-	-	-	-	2%	1%	1%
1	(1.0)	4	-	2	-	-	-	-	-	-	1	*	1
		*	-	*	-	-	-	-	-	-	*	*	*
0 - is definitely not a Christmas film	(0.0)	20	8	1	2	1	1	-	-	-	2	12	3
		1%	1%	*	1%	5% bi	6%	-	-	-	*	2% b	*
Don't know / have not heard of		63	25	12	3	2	-	1	-	1	9	25	15
		3%	4%	2%	2%	6%	-	1%	-	4%	2%	3%	2%
Sum: 0-3		90	24	16	4	4	3	-	-	-	19	27	19
		4%	4%	3%	2%	12% abcf	15%	-	-	-	5%	3%	3%

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	294	70	61	19	3	2	9	1	2	72	94	73
	13%	10%	11%	11%	9%	8%	13%	6%	10%	18%	12%	10%
										abc		
Sum: 7-10	1764	565	457	147	23	16	61	16	15	294	636	628
	80%	83%	84%	85%	74%	77%	86%	94%	86%	75%	81%	85%
		i	i	i								a
Base for stats	2148	659	534	170	29	21	71	17	17	385	758	720
Mean Score	8.42	8.56	8.71	8.90	7.90	8.17	9.04	8.43	9.11	7.96	8.56	8.77
		i	i	i			i					
Standard Deviation	2.170	2.110	1.937	1.914	2.987	3.038	1.649	1.366	1.247	2.237	2.153	1.891
Standard Error	.047	.086	.082	.153	.555	.633	.215	.379	.376	.109	.081	.073
Error variance	*	.01	.01	.02	.31	.40	.05	.14	.14	.01	.01	.01

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	744	303	440	104	145	150	136	103	107	248	286	209
		34%	28%	39%	42%	38%	42%	35%	31%	21%	40%	38%	25%
				a	defi	fi	defi	fi	fi		efi	efi	
9	(9.0)	183	93	90	25	29	42	38	24	25	54	80	50
		8%	9%	8%	10%	8%	12%	10%	7%	5%	9%	11%	6%
					fi		befi	fi			fi	fi	
8	(8.0)	249	129	120	23	64	36	41	34	51	87	77	85
		11%	12%	11%	9%	17%	10%	10%	10%	10%	14%	10%	10%
						acdefhi					afhi		
7	(7.0)	207	114	93	26	32	40	30	35	44	58	70	79
		9%	11%	8%	11%	8%	11%	8%	11%	9%	9%	9%	9%
6	(6.0)	202	107	95	17	35	29	52	26	42	53	81	69
		9%	10%	8%	7%	9%	8%	13%	8%	8%	8%	11%	8%
								acefgi				a	
5	(5.0)	209	112	98	19	36	25	31	37	62	54	56	99
		9%	10%	9%	8%	9%	7%	8%	11%	12%	9%	7%	12%
									h	acgh			acgh
4	(4.0)	79	34	44	6	17	18	12	5	20	23	30	25
		4%	3%	4%	3%	4%	5%	3%	1%	4%	4%	4%	3%
						e	e			e	e	e	
3	(3.0)	69	41	28	9	10	8	18	10	15	19	26	25
		3%	4%	2%	4%	3%	2%	5%	3%	3%	3%	3%	3%
2	(2.0)	44	24	20	8	5	1	8	8	16	12	9	23
		2%	2%	2%	3%	1%	*	2%	2%	3%	2%	1%	3%
					ch			c	c	ch	c		ch
1	(1.0)	11	3	8	*	4	-	2	3	2	4	2	5
		*	*	1%	*	1%	-	*	1%	*	1%	*	1%
0 - is definitely not a Christmas film	(0.0)	74	48	27	1	2	-	8	20	43	3	8	63
		3%	4%	2%	*	1%	-	2%	6%	8%	*	1%	8%
			b					abcg	abcdgh	abcdgh		c	abcdgh
Don't know / have not heard of		140	72	69	8	5	5	16	22	84	13	21	106
		6%	7%	6%	3%	1%	1%	4%	7%	17%	2%	3%	13%
					b			bc	abcgh	abcdegh			abcdegh
Sum: 0-3		199	116	83	18	20	8	36	41	75	38	44	116
		9%	11%	7%	7%	5%	2%	9%	13%	15%	6%	6%	14%
			b		c	c		bc	abcgh	abcdgh	c	c	abcdgh

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	490	252	237	42	88	72	94	68	125	130	167	193
	22%	23%	21%	17%	23%	20%	24%	21%	24%	21%	22%	23%
					a		a		a		a	a
Sum: 7-10	1382	639	744	177	269	269	245	196	226	447	513	423
	63%	59%	66%	72%	70%	76%	63%	60%	44%	71%	69%	50%
			a	defi	defi	defhi	fi	fi		defi	efi	f
Base for stats	2071	1007	1063	237	378	349	375	305	426	615	724	732
Mean Score	7.44	7.15	7.71	7.97	7.79	8.16	7.51	7.12	6.40	7.86	7.82	6.70
			a	defi	efi	bdefghi	fi	fi		defi	efi	
Standard Deviation	2.716	2.780	2.627	2.400	2.355	2.088	2.617	2.988	3.155	2.372	2.398	3.105
Standard Error	.059	.087	.081	.124	.115	.112	.154	.170	.170	.084	.095	.121
Error variance	*	.01	.01	.02	.01	.01	.02	.03	.03	.01	.01	.01

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	744	25	61	99	32	59	40	62	54	50	108	61	94	618	421	323
		34%	37%	32%	40%	35%	33%	38%	32%	35%	26%	36%	30%	33%	33%	34%	33%
					ikm			i				i			i		
9	(9.0)	183	14	12	17	9	14	7	5	11	15	25	23	30	150	113	70
		8%	21%	6%	7%	10%	8%	7%	2%	7%	8%	8%	11%	10%	8%	9%	7%
			bcefghijm		g	g	g			g	g	g	g	g	g		
8	(8.0)	249	5	20	23	8	22	15	26	17	31	37	12	33	208	155	94
		11%	7%	11%	10%	8%	12%	14%	14%	11%	16%	12%	6%	11%	11%	13%	9%
								k	k		ckm	k				b	
7	(7.0)	207	6	18	26	10	14	6	14	21	12	24	22	32	177	119	88
		9%	9%	9%	11%	11%	8%	6%	8%	14%	6%	8%	11%	11%	10%	10%	9%
										i							
6	(6.0)	202	3	19	25	8	22	9	23	6	20	21	20	24	171	103	99
		9%	4%	10%	10%	9%	12%	9%	12%	4%	11%	7%	10%	8%	9%	8%	10%
				h	h		hj		h		h		h		h		
5	(5.0)	209	9	21	7	7	12	8	32	14	21	30	18	30	172	109	100
		9%	13%	11%	3%	8%	7%	7%	17%	9%	11%	10%	9%	10%	9%	9%	10%
			c	c		c			cdefhjklm	c	c	c	c	c	c		
4	(4.0)	79	1	8	8	8	4	1	10	6	5	8	8	10	68	38	41
		4%	2%	4%	3%	9%	2%	1%	5%	4%	3%	3%	4%	4%	4%	3%	4%
						cefijlm											
3	(3.0)	69	-	6	8	2	4	5	2	8	8	8	12	7	58	41	29
		3%	-	3%	3%	2%	2%	4%	1%	5%	4%	3%	6%	2%	3%	3%	3%
										g	g		g				
2	(2.0)	44	-	2	3	1	7	5	6	3	4	5	-	8	37	23	21
		2%	-	1%	1%	1%	4%	5%	3%	2%	2%	2%	-	3%	2%	2%	2%
							k	ck	k					k			
1	(1.0)	11	-	-	1	-	*	-	1	2	-	1	1	4	11	6	5
		*	-	-	*	-	*	-	1%	1%	-	*	1%	1%	1%	1%	*
0 - is definitely not a Christmas film	(0.0)	74	2	6	8	3	2	9	4	6	7	14	10	5	58	25	49
		3%	3%	3%	3%	3%	1%	8%	2%	4%	4%	5%	5%	2%	3%	2%	5%
								eglm				e	e				a

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	140	2	13	20	3	20	2	6	7	17	20	19	12	123	72	68
	6%	3%	7%	8%	3%	11%	1%	3%	5%	9%	7%	9%	4%	7%	6%	7%
				fgl		dfghlm				dfgl		dfgl		g		
Sum: 0-3	199	2	14	20	5	13	19	13	19	19	27	22	24	164	95	104
	9%	3%	8%	8%	6%	7%	18%	7%	12%	10%	9%	11%	8%	9%	8%	11%
							abcdegjlm									a
Sum: 4-6	490	13	49	41	23	39	18	65	27	46	59	46	65	411	250	240
	22%	19%	26%	16%	26%	22%	16%	34%	17%	24%	20%	22%	22%	22%	20%	24%
			ch		c			cefhijklm		c				c		a
Sum: 7-10	1382	50	110	166	59	109	69	107	103	108	194	118	189	1153	808	574
	63%	75%	59%	67%	66%	60%	65%	56%	66%	57%	65%	58%	65%	62%	66%	58%
		gi		gi					g		g		g		b	
Base for stats	2071	64	173	227	87	161	106	185	149	173	280	187	278	1728	1153	918
Mean Score	7.44	8.11	7.37	7.79	7.52	7.64	7.16	7.17	7.33	7.18	7.52	7.21	7.47	7.44	7.62	7.21
				gi											b	
Standard Deviation	2.716	2.319	2.638	2.670	2.625	2.482	3.235	2.607	2.862	2.708	2.806	2.847	2.617	2.701	2.553	2.892
Standard Error	.059	.410	.211	.169	.245	.183	.351	.185	.218	.203	.168	.254	.150	.063	.078	.091
Error variance	*	.17	.04	.03	.06	.03	.12	.03	.05	.04	.03	.06	.02	*	.01	.01

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	744	228	185	43	9	5	25	5	5	152	249	232
		34%	33%	34%	25%	30%	24%	35%	27%	28%	38%	32%	32%
			c	c							c		
9	(9.0)	183	38	57	20	3	1	7	4	5	35	56	64
		8%	6%	10%	12%	8%	5%	10%	23%	30%	9%	7%	9%
				a	a						a		
8	(8.0)	249	66	63	22	1	5	8	5	2	48	75	95
		11%	10%	12%	13%	2%	23%	12%	27%	10%	12%	10%	13%
													a
7	(7.0)	207	67	42	17	2	2	6	2	2	33	76	61
		9%	10%	8%	10%	7%	10%	9%	12%	11%	8%	10%	8%
6	(6.0)	202	68	50	9	4	2	7	-	-	43	77	58
		9%	10%	9%	5%	12%	9%	9%	-	-	11%	10%	8%
											c		
5	(5.0)	209	59	54	15	3	4	9	-	1	28	79	71
		9%	9%	10%	9%	9%	17%	13%	-	8%	7%	10%	10%
4	(4.0)	79	27	15	6	-	-	2	-	-	17	25	30
		4%	4%	3%	3%	-	-	3%	-	-	4%	3%	4%
3	(3.0)	69	19	14	7	2	*	-	*	-	20	23	22
		3%	3%	3%	4%	7%	1%	-	2%	-	5%	3%	3%
						f					b		
2	(2.0)	44	14	10	6	1	-	-	-	2	8	12	18
		2%	2%	2%	3%	3%	-	-	-	9%	2%	2%	2%
1	(1.0)	11	3	4	1	-	1	-	-	-	1	7	3
		*	*	1%	*	-	5%	-	-	-	*	1%	*
0 - is definitely not a Christmas film	(0.0)	74	35	17	7	4	-	2	1	-	3	46	25
		3%	5%	3%	4%	14%	-	2%	9%	-	1%	6%	3%
			i	i	i	abcfi						b	
Don't know / have not heard of		140	60	36	20	2	1	5	-	1	8	57	56
		6%	9%	7%	12%	7%	5%	7%	-	4%	2%	7%	8%
			i	i	bi			i					
Sum: 0-3		199	71	45	21	8	1	2	2	2	31	88	67
		9%	10%	8%	12%	25%	7%	2%	11%	9%	8%	11%	9%
			f		f	abfi							

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	490	153	119	30	6	5	18	-	1	88	182	159
	22%	22%	22%	17%	21%	26%	25%	-	8%	22%	23%	22%
Sum: 7-10	1382	399	346	103	15	13	47	15	14	267	456	453
	63%	58%	63%	59%	48%	62%	65%	89%	79%	68% ad	58%	62%
Base for stats	2071	624	510	153	29	20	66	17	17	386	726	679
Mean Score	7.44	7.24	7.54	7.16	6.32	7.24	7.82	7.85	7.97	7.73 ac	7.14	7.39
Standard Deviation	2.716	2.911	2.679	2.836	3.650	2.456	2.326	2.831	2.468	2.458	2.956	2.730
Standard Error	.059	.122	.116	.241	.690	.524	.308	.785	.744	.119	.114	.108
Error variance	*	.01	.01	.06	.48	.27	.09	.62	.55	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	277	124	153	26	48	52	68	23	60	74	120	83
		13%	12%	13%	11%	13%	15%	17%	7%	12%	12%	16%	10%
						e	ei	aefgi		e	e	aefgi	
9	(9.0)	133	66	68	23	25	37	21	18	10	47	58	28
		6%	6%	6%	9%	6%	11%	5%	5%	2%	8%	8%	3%
					fi	fi	bdefi	f	f		fi	fi	
8	(8.0)	200	107	93	17	38	44	38	32	32	54	82	64
		9%	10%	8%	7%	10%	12%	10%	10%	6%	9%	11%	8%
							afgi					afi	
7	(7.0)	225	113	112	23	55	36	35	27	48	79	71	76
		10%	10%	10%	10%	14%	10%	9%	8%	9%	13%	10%	9%
						adefhi					ei		
6	(6.0)	223	120	103	26	38	43	53	29	35	64	95	64
		10%	11%	9%	11%	10%	12%	13%	9%	7%	10%	13%	8%
							fi	fi				fi	
5	(5.0)	313	161	152	26	56	48	50	51	83	81	98	134
		14%	15%	13%	10%	15%	14%	13%	16%	16%	13%	13%	16%
									a	a			a
4	(4.0)	164	84	80	25	28	21	38	27	25	53	59	52
		7%	8%	7%	10%	7%	6%	10%	8%	5%	8%	8%	6%
					cfi			fi			f		
3	(3.0)	142	58	84	12	23	26	22	24	35	34	48	60
		6%	5%	7%	5%	6%	7%	6%	7%	7%	5%	6%	7%
				a									
2	(2.0)	83	34	49	12	16	12	14	18	11	28	27	29
		4%	3%	4%	5%	4%	3%	4%	5%	2%	4%	4%	3%
					f				f		f		
1	(1.0)	58	27	31	7	13	12	7	8	11	20	19	19
		3%	2%	3%	3%	3%	3%	2%	3%	2%	3%	2%	2%
0 - is definitely not a Christmas film	(0.0)	218	102	115	21	22	18	29	48	80	43	47	128
		10%	9%	10%	9%	6%	5%	7%	15%	16%	7%	6%	15%
									abcdgh	abcdgh			abcdgh
Don't know / have not heard of		176	83	93	28	23	5	17	21	82	51	22	103
		8%	8%	8%	11%	6%	2%	4%	7%	16%	8%	3%	12%
					bcdeh	ch		c	ch	bcdegh	cdh		bcdegh

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	500	221	279	52	73	67	72	99	137	125	140	235
	23%	21%	25%	21%	19%	19%	19%	30%	27%	20%	19%	28%
			a					abcdgh	bcdgh			abcdgh
Sum: 4-6	700	364	335	77	122	112	140	107	143	198	252	250
	32%	34%	30%	31%	32%	32%	36%	33%	28%	32%	34%	30%
		b					f				f	
Sum: 7-10	835	410	425	89	165	169	162	100	149	254	331	250
	38%	38%	38%	36%	43%	48%	41%	31%	29%	40%	44%	30%
				fi	aefi	aefgi	efi			efi	aefi	
Base for stats	2035	995	1039	218	360	348	374	306	429	577	723	735
Mean Score	5.58	5.63	5.52	5.57	5.89	6.18	5.96	4.88	4.98	5.77	6.07	4.94
				efi	efi	aefgi	efi			efi	aefi	
Standard Deviation	3.068	2.992	3.140	3.070	2.854	2.864	2.983	3.086	3.277	2.938	2.926	3.197
Standard Error	.068	.094	.098	.167	.142	.154	.177	.174	.177	.108	.117	.125
Error variance	*	.01	.01	.03	.02	.02	.03	.03	.03	.01	.01	.02

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	277	4	21	42	16	25	11	19	13	23	47	28	29	242	145	132
		13%	5%	11%	17%	17%	14%	10%	10%	8%	12%	16%	14%	10%	13%	12%	13%
					ghl	hl						hl					
9	(9.0)	133	7	13	16	6	15	6	7	8	8	24	6	17	107	84	49
		6%	11%	7%	6%	7%	8%	6%	4%	5%	4%	8%	3%	6%	6%	7%	5%
			k				k					k					
8	(8.0)	200	6	16	20	12	19	15	10	14	17	22	22	28	163	125	74
		9%	9%	9%	8%	14%	10%	14%	5%	9%	9%	7%	11%	10%	9%	10%	8%
						gj		g								b	
7	(7.0)	225	11	20	15	5	25	6	21	19	23	24	16	41	188	135	90
		10%	16%	11%	6%	5%	14%	6%	11%	12%	12%	8%	8%	14%	10%	11%	9%
			cd				cdfj			c	c			cdfjm	c		
6	(6.0)	223	8	16	23	9	8	12	36	18	19	18	28	27	187	126	97
		10%	12%	9%	9%	10%	5%	12%	19%	12%	10%	6%	14%	9%	10%	10%	10%
					e			e	bcdeijlm	ej	e		ej	e	ej		
5	(5.0)	313	2	20	26	13	26	13	33	17	33	49	25	54	277	169	144
		14%	4%	11%	11%	14%	15%	13%	17%	11%	17%	16%	12%	19%	15%	14%	15%
									ac		ac	c		abch			
4	(4.0)	164	9	19	17	7	12	12	14	13	7	25	11	18	123	94	69
		7%	14%	10%	7%	8%	7%	11%	7%	8%	4%	8%	5%	6%	7%	8%	7%
			i	i				i									
3	(3.0)	142	8	12	15	3	5	2	7	14	10	22	27	17	120	75	67
		6%	12%	6%	6%	4%	3%	1%	4%	9%	5%	7%	13%	6%	7%	6%	7%
			efg							efg		ef	bcdefgilm		e		
2	(2.0)	83	-	3	9	5	8	8	9	8	6	9	7	10	72	49	34
		4%	-	2%	4%	6%	5%	7%	5%	5%	3%	3%	3%	3%	4%	4%	3%
								b									
1	(1.0)	58	3	6	9	2	4	3	5	5	5	6	5	6	46	34	24
		3%	4%	3%	4%	2%	2%	2%	3%	3%	2%	2%	2%	2%	3%	3%	2%
0 - is definitely not a Christmas film	(0.0)	218	7	19	37	4	19	15	16	15	18	28	20	18	176	105	113
		10%	11%	10%	15%	5%	11%	14%	9%	10%	10%	9%	10%	6%	10%	9%	11%
					dgjlm			dl									a

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	176	1	21	16	9	13	5	13	12	23	27	12	26	149	84	93
	8%	2%	11%	7%	10%	7%	5%	7%	7%	12% c	9%	6%	9%	8%	7%	9% a
Sum: 0-3	500	18	40	71	14	36	27	37	43	38	65	58	51	415	263	237
	23%	27%	21%	29% degilm	16%	20%	25%	20%	27% dl	20%	22%	28% dl	18%	22%	21%	24%
Sum: 4-6	700	19	56	67	28	47	38	83	48	59	92	64	98	587	390	310
	32%	29%	30%	27%	31%	26%	35%	43% bcdehijklm	31%	31%	31%	31%	34%	32%	32%	31%
Sum: 7-10	835	27	70	93	38	84	38	57	54	70	116	72	115	700	489	346
	38%	41%	37%	38%	43% g	47% ghkm	35%	30%	34%	37%	39% g	35%	40% g	38% g	40% b	35%
Base for stats	2035	65	166	231	81	167	102	178	145	168	274	194	264	1702	1141	893
Mean Score	5.58	5.31	5.53	5.38	6.24 cfghkm	5.84	5.23	5.42	5.22	5.65	5.73	5.45	5.80 h	5.61	5.68	5.44
Standard Deviation	3.068	2.991	3.096	3.476	2.944	3.177	3.204	2.803	2.970	3.019	3.154	3.051	2.752	3.061	2.995	3.156
Standard Error	.068	.529	.249	.222	.282	.233	.354	.202	.232	.234	.190	.270	.162	.073	.093	.101
Error variance	*	.28	.06	.05	.08	.05	.13	.04	.05	.05	.04	.07	.03	.01	.01	.01

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	277	93	67	30	6	1	9	5	2	41	104	84
		13%	14%	12%	17% i	18%	4%	12%	27%	10%	10%	13%	11%
9	(9.0)	133	30	38	13	3	-	6	3	-	26	32	50
		6%	4%	7%	8%	11%	-	9%	16%	-	7%	4%	7% a
8	(8.0)	200	57	45	17	1	1	6	2	-	45	53	83
		9%	8%	8%	10%	2%	5%	9%	14%	-	11%	7%	11% a
7	(7.0)	225	60	53	15	3	1	9	-	3	42	82	60
		10%	9%	10%	8%	11%	4%	13%	-	18%	11%	10%	8%
6	(6.0)	223	60	60	18	-	3	4	1	2	49	72	71
		10%	9%	11%	10%	-	16%	6%	5%	11%	12% ad	9%	10%
5	(5.0)	313	101	84	21	5	7	8	-	2	49	121	110
		14%	15%	15%	12%	16%	34%	11%	-	9%	12%	15%	15%
4	(4.0)	164	45	39	8	2	1	7	1	5	34	56	52
		7%	7%	7%	5%	5%	6%	9%	6%	27%	9%	7%	7%
3	(3.0)	142	50	32	13	1	2	3	-	2	29	54	51
		6%	7%	6%	7%	5%	11%	5%	-	14%	7%	7%	7%
2	(2.0)	83	30	28	3	2	-	2	-	-	11	29	31
		4%	4%	5%	2%	5%	-	2%	-	-	3%	4%	4%
1	(1.0)	58	19	10	2	2	1	3	2	-	13	18	19
		3%	3%	2%	1%	7% c	5%	5%	9%	-	3%	2%	3%
0 - is definitely not a Christmas film	(0.0)	218	81	58	18	5	2	6	3	-	26	100	71
		10%	12% i	11% i	11%	15%	8%	9%	17%	-	7%	13%	10%
Don't know / have not heard of		176	60	34	15	1	1	7	1	2	30	61	54
		8%	9%	6%	9%	4%	6%	10%	7%	11%	8%	8%	7%
Sum: 0-3		500	179	127	36	10	5	15	4	2	79	202	171
		23%	26% i	23%	21%	32%	23%	21%	26%	14%	20%	26%	23%

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	700	205	183	47	7	12	19	2	8	132	249	233
	32%	30%	34%	27%	22%	57%	26%	10%	47%	33%	32%	32%
Sum: 7-10	835	239	202	75	13	3	30	10	5	154	271	277
	38%	35%	37%	43%	42%	13%	42%	57%	27%	39%	35%	38%
Base for stats	2035	624	513	158	29	19	64	16	16	364	722	681
Mean Score	5.58	5.35	5.53	6.01 a	5.32	4.75	5.69	6.25	5.43	5.74	5.30	5.57
Standard Deviation	3.068	3.195	3.072	3.194	3.648	2.384	3.157	4.126	2.158	2.857	3.172	3.054
Standard Error	.068	.135	.134	.266	.677	.520	.422	1.191	.683	.143	.123	.121
Error variance	*	.02	.02	.07	.46	.27	.18	1.42	.47	.02	.02	.01

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	258	137	121	26	50	65	59	25	33	76	124	57
		12%	13%	11%	11%	13%	18%	15%	8%	6%	12%	17%	7%
					fi	efi	abefgi	efi			efi	aefgi	
9	(9.0)	98	56	42	9	27	25	15	13	9	36	39	22
		4%	5%	4%	4%	7%	7%	4%	4%	2%	6%	5%	3%
						afi	fi				fi	fi	
8	(8.0)	170	79	90	21	34	32	44	19	20	54	76	39
		8%	7%	8%	8%	9%	9%	11%	6%	4%	9%	10%	5%
					fi	fi	fi	efi			fi	efi	
7	(7.0)	184	105	80	23	41	49	30	20	21	63	79	41
		8%	10%	7%	9%	11%	14%	8%	6%	4%	10%	11%	5%
			b		fi	efi	adefi	f			efi	efi	
6	(6.0)	185	98	87	21	37	29	43	26	29	58	72	55
		8%	9%	8%	8%	10%	8%	11%	8%	6%	9%	10%	7%
						f		fi			f	fi	
5	(5.0)	255	135	120	28	56	39	43	39	51	83	82	90
		12%	13%	11%	11%	15%	11%	11%	12%	10%	13%	11%	11%
						f							
4	(4.0)	128	57	72	18	27	23	21	18	21	45	44	40
		6%	5%	6%	7%	7%	6%	5%	6%	4%	7%	6%	5%
											fi		
3	(3.0)	167	74	93	22	25	34	29	20	37	47	63	57
		8%	7%	8%	9%	7%	10%	7%	6%	7%	7%	8%	7%
2	(2.0)	133	61	73	10	24	18	20	23	38	34	38	61
		6%	6%	6%	4%	6%	5%	5%	7%	7%	5%	5%	7%
										a			a
1	(1.0)	106	48	58	11	10	10	12	26	37	20	22	63
		5%	4%	5%	4%	3%	3%	3%	8%	7%	3%	3%	8%
									abcdgh	bcdgh			abcdgh
0 - is definitely not a Christmas film	(0.0)	440	195	245	40	38	27	63	86	187	78	90	273
		20%	18%	22%	16%	10%	7%	16%	26%	37%	12%	12%	33%
				a	bc			bc	abcdgh	abcdegh	c	c	abcdegh
Don't know / have not heard of		85	33	53	18	14	3	11	11	28	32	14	39
		4%	3%	5%	7%	4%	1%	3%	3%	5%	5%	2%	5%
					bcdeh	c			c	ch	ch		ch

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	847	378	470	82	97	89	125	155	299	179	213	454
	38%	35%	41%	33%	25%	25%	32%	47%	59%	29%	29%	54%
			a	bc				abcdgh	abcdegh			abcdegh
Sum: 4-6	569	291	278	67	119	91	107	83	102	186	198	185
	26%	27%	25%	27%	31%	26%	27%	25%	20%	30%	27%	22%
				f	fi		f			fi	fi	
Sum: 7-10	710	378	332	78	152	171	148	78	82	230	319	160
	32%	35%	29%	32%	40%	48%	38%	24%	16%	37%	43%	19%
		b		efi	aefi	abdefgi	efi	f		efi	aefgi	
Base for stats	2126	1046	1080	227	368	351	380	316	483	595	731	799
Mean Score	4.65	4.91	4.40	4.83	5.54	5.94	5.22	3.86	3.00	5.27	5.57	3.34
		b		efi	aefi	adefgi	efi	fi		aefi	aefi	
Standard Deviation	3.424	3.402	3.427	3.291	3.101	3.107	3.389	3.367	3.252	3.191	3.274	3.323
Standard Error	.074	.105	.105	.176	.152	.167	.198	.187	.165	.115	.129	.124
Error variance	.01	.01	.01	.03	.02	.03	.04	.03	.03	.01	.02	.02

Savanta: ComRes

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	258	8	36	27	15	16	16	14	17	25	42	24	18	198	138	119
		12%	12%	19%	11%	17%	9%	15%	7%	11%	13%	14%	12%	6%	11%	11%	12%
				ceghlm	l	eglm		gl			l	gl			l		
9	(9.0)	98	5	7	8	4	6	4	8	7	6	14	7	20	81	63	35
		4%	8%	4%	3%	4%	4%	4%	4%	5%	3%	5%	3%	7%	4%	5%	4%
														m			
8	(8.0)	170	3	18	14	8	15	5	7	15	21	18	12	32	143	112	58
		8%	5%	10%	6%	9%	8%	5%	4%	9%	11%	6%	6%	11%	8%	9%	6%
				g						g	cgj			cgjm	g	b	
7	(7.0)	184	-	11	18	7	16	8	13	20	14	24	18	34	165	113	71
		8%	-	6%	7%	8%	9%	7%	7%	13%	7%	8%	9%	12%	9%	9%	7%
										ab				ab			
6	(6.0)	185	3	9	27	4	13	9	22	13	13	22	21	30	164	117	68
		8%	4%	5%	11%	4%	7%	8%	12%	8%	7%	7%	10%	10%	9%	10%	7%
					bd				bd					bd		b	
5	(5.0)	255	19	23	20	12	20	12	30	11	21	33	14	41	201	133	123
		12%	28%	12%	8%	13%	11%	12%	16%	7%	11%	11%	7%	14%	11%	11%	12%
			bcdefhijklm						chkm					chk			
4	(4.0)	128	2	9	17	1	12	7	10	13	10	21	12	16	111	80	49
		6%	3%	5%	7%	1%	7%	6%	5%	8%	5%	7%	6%	5%	6%	7%	5%
					d		d			d		d			d		
3	(3.0)	167	8	8	12	8	12	10	26	10	13	18	23	19	141	89	79
		8%	12%	4%	5%	9%	7%	9%	13%	7%	7%	6%	11%	7%	8%	7%	8%
									bcehijlm				bc				
2	(2.0)	133	2	12	25	3	10	9	15	10	11	17	11	9	111	69	64
		6%	4%	6%	10%	4%	5%	8%	8%	7%	6%	6%	5%	3%	6%	6%	6%
					dlm			l	l						l		
1	(1.0)	106	5	15	6	6	13	7	9	8	4	10	11	11	79	53	53
		5%	8%	8%	2%	7%	7%	7%	5%	5%	2%	3%	5%	4%	4%	4%	5%
				cijm		ci	ci										
0 - is definitely not a Christmas film	(0.0)	440	10	28	64	15	40	20	32	26	51	61	46	44	381	213	228
		20%	15%	15%	26%	17%	22%	19%	17%	17%	27%	20%	23%	15%	21%	17%	23%
					bghlm		l				bdghlm				l		a

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	85	-	9	10	6	7	1	3	6	3	19	7	14	76	45	40
	4%	-	5%	4%	6%	4%	1%	2%	4%	1%	6%	3%	5%	4%	4%	4%
					fgi						fgi		i			
Sum: 0-3	847	26	63	106	33	75	46	82	55	79	107	91	84	712	424	423
	38%	39%	34%	43%	37%	42%	43%	43%	35%	41%	36%	44%	29%	38%	35%	43%
				l		l	l	l		l		l		l		a
Sum: 4-6	569	23	41	63	17	45	28	63	36	44	76	46	87	476	329	239
	26%	35%	22%	25%	19%	25%	26%	33%	23%	23%	25%	22%	30%	26%	27%	24%
		d						bdhikm					d			
Sum: 7-10	710	17	73	68	34	53	33	42	59	66	99	61	105	587	427	283
	32%	25%	39%	27%	38%	30%	31%	22%	38%	34%	33%	30%	36%	32%	35%	29%
			cg		cg				cg	g	g		cg	g	b	
Base for stats	2126	66	177	236	84	173	107	187	150	188	281	199	276	1775	1180	946
Mean Score	4.65	4.66	5.19	4.22	5.05	4.28	4.56	4.29	4.89	4.53	4.77	4.37	5.07	4.60	4.90	4.33
			cegm		cg								cegkm		b	
Standard Deviation	3.424	3.298	3.635	3.488	3.625	3.390	3.471	3.049	3.378	3.609	3.526	3.457	3.133	3.402	3.354	3.485
Standard Error	.074	.574	.286	.219	.344	.244	.374	.216	.258	.262	.209	.301	.181	.079	.102	.108
Error variance	.01	.33	.08	.05	.12	.06	.14	.05	.07	.07	.04	.09	.03	.01	.01	.01

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	258	77	64	15	5	2	18	7	2	50	93	92
		12%	11%	12%	9%	17%	8%	25% abci	44%	10%	13%	12%	12%
9	(9.0)	98	24	22	14	1	*	4	-	-	21	31	30
		4%	4%	4%	8% ab	4%	2%	5%	-	-	5%	4%	4%
8	(8.0)	170	48	46	13	4	*	3	3	-	33	48	66
		8%	7%	8%	8%	13%	2%	4%	16%	-	8%	6%	9% a
7	(7.0)	184	46	50	12	-	1	1	-	-	42	50	49
		8%	7%	9% f	7%	-	3%	1%	-	-	11% af	6%	7%
6	(6.0)	185	59	43	14	5	6	2	1	1	37	64	54
		8%	9%	8%	8%	16% f	27%	3%	6%	8%	9%	8%	7%
5	(5.0)	255	68	62	15	2	3	8	2	3	52	82	73
		12%	10%	11%	9%	6%	17%	11%	14%	16%	13%	10%	10%
4	(4.0)	128	39	26	15	*	-	3	-	2	23	35	51
		6%	6%	5%	9% b	1%	-	5%	-	10%	6%	4%	7% a
3	(3.0)	167	51	33	13	1	4	4	2	3	32	62	51
		8%	7%	6%	8%	3%	21%	6%	12%	20%	8%	8%	7%
2	(2.0)	133	46	32	3	2	1	5	-	4	24	57	46
		6%	7% c	6% c	1%	7%	7%	7% c	-	23%	6% c	7%	6%
1	(1.0)	106	34	31	13	*	1	9	-	-	14	36	45
		5%	5%	6%	8% i	1%	4%	12% ai	-	-	4%	5%	6%
0 - is definitely not a Christmas film	(0.0)	440	171	114	38	10	1	9	1	2	52	207	149
		20%	25% fi	21% i	22% i	32% fi	7%	13%	9%	9%	13%	26% b	20%
Don't know / have not heard of		85	20	24	6	-	1	5	-	1	15	18	29
		4%	3%	4%	4%	-	3%	7%	-	4%	4%	2%	4%
Sum: 0-3		847	303	211	68	13	8	27	4	9	122	361	292
		38%	44% bi	39% i	39%	43%	38%	38%	21%	52%	31%	46% b	40%

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	569	165	131	45	7	9	13	3	6	111	181	178
	26%	24%	24%	26%	23%	44%	18%	19%	34%	28%	23%	24%
Sum: 7-10	710	195	181	55	10	3	26	10	2	146	222	237
	32%	29%	33%	32%	34%	15%	36%	60%	10%	37%	28%	32%
										a		
Base for stats	2126	664	523	167	31	20	66	17	17	379	765	706
Mean Score	4.65	4.25	4.62	4.48	4.64	4.77	5.17	7.04	3.84	5.20	4.20	4.59
										abc		a
Standard Deviation	3.424	3.497	3.482	3.474	3.949	2.667	3.864	3.418	2.689	3.237	3.543	3.497
Standard Error	.074	.143	.150	.281	.721	.569	.507	.948	.811	.159	.133	.136
Error variance	.01	.02	.02	.08	.52	.32	.26	.90	.66	.03	.02	.02

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	460	145	315	61	91	86	84	78	60	152	170	138
		21%	13%	28%	25%	24%	24%	21%	24%	12%	24%	23%	17%
				a	fi	fi	fi	f	fi		fi	fi	f
9	(9.0)	138	62	76	17	33	20	27	25	18	49	46	42
		6%	6%	7%	7%	9%	6%	7%	8%	3%	8%	6%	5%
					f	fi		f	f		fi	f	
8	(8.0)	206	96	110	24	46	53	30	16	36	70	84	52
		9%	9%	10%	10%	12%	15%	8%	5%	7%	11%	11%	6%
					ei	efi	adefi				efi	efi	
7	(7.0)	243	128	115	27	53	45	46	30	42	79	92	72
		11%	12%	10%	11%	14%	13%	12%	9%	8%	13%	12%	9%
						fi	fi				fi	fi	
6	(6.0)	199	117	82	23	32	33	36	29	46	55	69	75
		9%	11%	7%	10%	8%	9%	9%	9%	9%	9%	9%	9%
			b										
5	(5.0)	266	148	118	28	41	42	38	44	73	69	80	117
		12%	14%	10%	11%	11%	12%	10%	13%	14%	11%	11%	14%
			b										
4	(4.0)	110	54	56	13	19	27	22	14	15	31	49	29
		5%	5%	5%	5%	5%	8%	6%	4%	3%	5%	7%	3%
							fi					fi	
3	(3.0)	57	36	21	8	12	4	17	6	10	20	21	16
		3%	3%	2%	3%	3%	1%	4%	2%	2%	3%	3%	2%
			b					ci					
2	(2.0)	27	16	11	3	9	3	7	5	1	12	10	5
		1%	1%	1%	1%	2%	1%	2%	1%	*	2%	1%	1%
					f	fi		f	f		fi	f	
1	(1.0)	20	10	10	4	3	-	3	3	8	7	3	10
		1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	1%
					c					c	c		c
0 - is definitely not a Christmas film	(0.0)	45	29	17	3	6	3	4	12	18	10	7	29
		2%	3%	1%	1%	2%	1%	1%	4%	3%	2%	1%	3%
			b						acdgh	cdgh			acdgh
Don't know / have not heard of		438	238	200	34	38	37	78	66	185	72	115	251
		20%	22%	18%	14%	10%	11%	20%	20%	36%	12%	15%	30%
			b					abcg	abcg	abcdeghi		bcg	abcdegh

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	150	90	59	19	30	10	30	25	36	49	40	61
	7%	8%	5%	8%	8%	3%	8%	8%	7%	8%	5%	7%
		b		c	c		c	c	c	c		c
Sum: 4-6	575	319	256	64	92	102	96	87	134	156	198	221
	26%	30%	23%	26%	24%	29%	24%	27%	26%	25%	27%	26%
		b										
Sum: 7-10	1047	431	617	129	222	204	187	149	156	351	391	305
	47%	40%	54%	52%	58%	58%	48%	46%	31%	56%	53%	36%
			a	fi	defi	defi	fi	fi		defi	efi	f
Base for stats	1773	841	932	211	344	317	313	261	326	556	630	587
Mean Score	7.00	6.52	7.43	7.14	7.17	7.31	7.04	6.98	6.40	7.16	7.18	6.66
			a	fi	fi	fi	f	f		fi	fi	
Standard Deviation	2.569	2.533	2.525	2.574	2.524	2.254	2.533	2.795	2.668	2.541	2.399	2.738
Standard Error	.061	.086	.083	.141	.128	.127	.163	.173	.165	.095	.102	.120
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.03	.01	.01	.01

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	460	19	32	59	16	42	23	29	35	32	70	55	47	385	279	182
		21%	29%	17%	24%	18%	23%	22%	15%	22%	17%	23%	27%	16%	21%	23%	18%
					gl		g					gl	bgil			b	
9	(9.0)	138	4	10	18	5	2	4	14	13	13	20	9	27	121	87	51
		6%	6%	5%	7%	6%	1%	4%	8%	8%	7%	7%	4%	9%	7%	7%	5%
			e	e	e	e			e	e	e	e	e	e	e		
8	(8.0)	206	8	12	22	9	16	6	16	20	20	25	20	32	180	122	83
		9%	13%	6%	9%	10%	9%	5%	9%	12%	11%	8%	10%	11%	10%	10%	8%
7	(7.0)	243	11	24	27	13	16	16	18	13	16	35	18	37	192	138	105
		11%	17%	13%	11%	15%	9%	15%	9%	8%	8%	12%	9%	13%	10%	11%	11%
6	(6.0)	199	7	16	23	7	20	8	22	16	14	13	16	37	168	108	92
		9%	11%	9%	9%	8%	11%	7%	11%	10%	8%	4%	8%	13%	9%	9%	9%
					j		j		j	j				jm	j		
5	(5.0)	266	5	19	16	9	32	16	31	20	24	42	19	31	226	147	120
		12%	8%	10%	7%	10%	18%	15%	16%	13%	13%	14%	9%	11%	12%	12%	12%
							bcklm	c	c	c	c	c			c		
4	(4.0)	110	5	11	12	2	10	4	17	5	5	15	7	17	91	63	47
		5%	7%	6%	5%	2%	6%	4%	9%	3%	3%	5%	3%	6%	5%	5%	5%
									dhikm								
3	(3.0)	57	1	3	5	9	6	3	3	6	6	3	4	9	50	23	34
		3%	2%	2%	2%	9%	3%	3%	2%	4%	3%	1%	2%	3%	3%	2%	3%
						bcegijklm				j							a
2	(2.0)	27	-	-	4	*	3	2	1	1	4	5	-	6	25	15	12
		1%	-	-	2%	*	2%	2%	1%	1%	2%	2%	-	2%	1%	1%	1%
											b						
1	(1.0)	20	2	1	4	1	2	-	1	2	3	1	3	2	17	15	5
		1%	2%	1%	1%	1%	1%	-	*	1%	1%	*	1%	1%	1%	1%	1%
0 - is definitely not a Christmas film	(0.0)	45	-	4	13	1	1	2	7	-	5	5	4	5	40	23	22
		2%	-	2%	5%	1%	1%	2%	4%	-	3%	2%	2%	2%	2%	2%	2%
					ehjlm				eh		h				h		
Don't know / have not heard of		438	4	54	44	18	31	24	31	25	48	66	53	41	357	204	234
		20%	5%	29%	18%	19%	17%	23%	16%	16%	25%	22%	26%	14%	19%	17%	24%
				aceghlm				a			aeghlm	al	aghl		al		a

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	150	3	9	25	11	11	7	12	9	18	14	10	21	132	77	73
	7%	4%	5%	10%	12%	6%	6%	6%	6%	9%	5%	5%	7%	7%	6%	7%
				bj	bjkm					j						
Sum: 4-6	575	17	46	51	18	63	28	70	42	44	71	42	84	484	317	258
	26%	26%	25%	21%	20%	35%	26%	37%	27%	23%	24%	20%	29%	26%	26%	26%
						bcdijkm		bcdhijkm					ck			
Sum: 7-10	1047	43	78	127	44	75	49	78	80	81	150	101	143	878	627	421
	47%	64%	42%	51%	48%	42%	46%	41%	51%	42%	50%	49%	49%	47%	51%	43%
		begi		eg					g		g				b	
Base for stats	1773	63	133	203	72	149	83	159	131	142	235	153	248	1494	1020	752
Mean Score	7.00	7.43	6.95	6.98	6.84	6.83	6.96	6.53	7.27	6.76	7.22	7.46	6.88	6.99	7.12	6.84
									g		g	egil		g	b	
Standard Deviation	2.569	2.327	2.500	2.942	2.559	2.474	2.535	2.582	2.335	2.728	2.529	2.564	2.426	2.588	2.554	2.583
Standard Error	.061	.418	.225	.199	.263	.193	.307	.199	.187	.225	.162	.253	.145	.065	.083	.089
Error variance	*	.17	.05	.04	.07	.04	.09	.04	.03	.05	.03	.06	.02	*	.01	.01

Savanta: ComRes

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	460	139	134	30	2	5	13	6	6	80	151	156
		21%	20%	25% d	17%	6%	24%	18%	37%	34%	20%	19%	21% a
9	(9.0)	138	44	34	18	*	3	5	*	-	21	38	56
		6%	6%	6%	10% i	1%	15%	7%	1%	-	5%	5%	8% a
8	(8.0)	206	61	55	13	1	-	4	2	2	48	63	77
		9%	9%	10%	8%	3%	-	6%	14%	14%	12%	8%	10%
7	(7.0)	243	72	54	8	6	2	14	-	2	43	85	68
		11%	11% c	10% c	5%	18% c	9%	19% abc	-	10%	11% c	11%	9%
6	(6.0)	199	61	47	14	2	1	5	*	2	39	76	48
		9%	9%	9%	8%	7%	3%	7%	2%	11%	10%	10% b	7%
5	(5.0)	266	90	56	19	3	4	3	1	-	54	102	78
		12%	13%	10%	11%	11%	17%	5%	8%	-	14% f	13%	11%
4	(4.0)	110	23	16	9	1	*	4	1	2	40	25	35
		5%	3%	3%	5%	3%	2%	5%	6%	9%	10% ab	3%	5%
3	(3.0)	57	18	10	2	3	1	-	-	1	11	20	13
		3%	3%	2%	1%	10% abcfi	5%	-	-	8%	3%	3%	2%
2	(2.0)	27	4	8	2	*	-	-	-	-	9	13	5
		1%	1%	1%	1%	1%	-	-	-	-	2% a	2%	1%
1	(1.0)	20	7	5	1	-	-	1	-	-	1	10	5
		1%	1%	1%	1%	-	-	2% i	-	-	*	1%	1%
0 - is definitely not a Christmas film	(0.0)	45	17	9	5	1	-	-	-	-	3	20	16
		2%	2%	2%	3%	5% i	-	-	-	-	1%	3%	2%
Don't know / have not heard of		438	148	118	52	11	5	22	5	2	46	179	181
		20%	22% i	22% i	30% abi	35% i	25%	31% i	32%	14%	12%	23%	25%

Savanta: ComRes

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	150	46	32	10	5	1	1	-	1	24	63	38
	7%	7%	6%	6%	16% bfi	5%	2%	-	8%	6%	8% b	5%
Sum: 4-6	575	174	119	42	6	4	12	3	3	133	204	161
	26%	25%	22%	24%	20%	21%	17%	15%	20%	34% abcf	26%	22%
Sum: 7-10	1047	316	277	69	9	10	36	9	10	192	337	356
	47%	46%	51% cd	40%	29%	48%	50%	53%	59%	49% d	43%	48% a
Base for stats	1773	536	428	121	20	16	49	11	15	349	604	555
Mean Score	7.00	7.01	7.34 ai	7.00	5.60	7.51	7.42	8.39	7.55	6.84	6.82	7.24 a
Standard Deviation	2.569	2.587	2.536	2.732	2.637	2.463	2.199	2.219	2.525	2.424	2.656	2.551
Standard Error	.061	.118	.118	.262	.576	.581	.331	.740	.799	.124	.112	.110
Error variance	*	.01	.01	.07	.33	.34	.11	.55	.64	.02	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1119	500	620	110	186	182	226	182	234	296	408	416
		51%	46%	55%	45%	49%	52%	58%	56%	46%	47%	55%	50%
				a				abfgi	afg			abfg	
9	(9.0)	214	100	114	22	36	39	35	33	49	58	74	82
		10%	9%	10%	9%	10%	11%	9%	10%	10%	9%	10%	10%
8	(8.0)	219	112	107	26	37	36	35	32	52	63	71	85
		10%	10%	9%	11%	10%	10%	9%	10%	10%	10%	10%	10%
7	(7.0)	141	72	69	16	32	22	16	15	40	48	38	55
		6%	7%	6%	7%	8%	6%	4%	5%	8%	8%	5%	7%
						deh				d	d		
6	(6.0)	137	84	53	22	30	26	30	15	14	52	56	29
		6%	8%	5%	9%	8%	7%	8%	5%	3%	8%	7%	4%
			b		efi	fi	fi	fi			efi	fi	
5	(5.0)	116	77	39	14	28	22	20	11	20	42	42	31
		5%	7%	3%	6%	7%	6%	5%	3%	4%	7%	6%	4%
			b			efi					ei		
4	(4.0)	48	28	20	9	13	4	7	6	8	22	11	15
		2%	3%	2%	4%	3%	1%	2%	2%	2%	3%	2%	2%
					ch	h					chi		
3	(3.0)	29	13	16	8	11	6	1	1	2	19	7	3
		1%	1%	1%	3%	3%	2%	*	*	*	3%	1%	*
					defhi	defhi	i				defhi		
2	(2.0)	17	7	9	4	2	4	3	3	1	6	8	3
		1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*
					fi								
1	(1.0)	9	5	4	2	4	1	-	1	2	5	1	2
		*	*	*	1%	1%	*	-	*	*	1%	*	*
0 - is definitely not a Christmas film	(0.0)	14	7	7	*	1	-	5	1	5	2	5	7
		1%	1%	1%	*	*	-	1%	*	1%	*	1%	1%
								cg					
Don't know / have not heard of		148	74	74	13	3	10	13	28	83	15	23	110
		7%	7%	7%	5%	1%	3%	3%	8%	16%	2%	3%	13%
					bg		b	b	bcdgh	abcdegh	b	b	abcdegh
Sum: 0-3		68	32	36	14	18	11	10	5	10	31	21	15
		3%	3%	3%	6%	5%	3%	2%	2%	2%	5%	3%	2%
					defhi	efi					efhi		

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	302	189	112	45	71	53	57	33	43	117	109	76
	14%	18%	10%	18%	19%	15%	15%	10%	8%	19%	15%	9%
		b		efi	efi	fi	fi			efhi	efi	
Sum: 7-10	1694	784	910	174	291	280	312	262	375	465	592	637
	77%	73%	80%	71%	76%	79%	80%	80%	73%	74%	79%	76%
			a			a	a	afg			afg	
Base for stats	2063	1005	1058	233	380	344	379	300	428	613	722	728
Mean Score	8.52	8.32	8.72	8.11	8.20	8.53	8.68	8.87	8.66	8.17	8.60	8.74
			a			abg	abg	abcg	abg		abg	abg
Standard Deviation	2.117	2.189	2.027	2.339	2.285	2.044	2.106	1.859	2.009	2.305	2.077	1.950
Standard Error	.046	.068	.063	.123	.111	.110	.124	.106	.108	.082	.083	.076
Error variance	*	*	*	.02	.01	.01	.02	.01	.01	.01	.01	.01

Savanta: ComRes

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1119	39	105	123	53	101	57	90	73	89	153	113	125	918	602	517
		51%	59%	56%	50%	59%	56%	53%	47%	46%	47%	51%	55%	43%	50%	49%	52%
				l		ghilm	l						l		l		
9	(9.0)	214	6	17	26	8	18	8	18	14	19	28	20	33	183	114	100
		10%	9%	9%	10%	9%	10%	8%	9%	9%	10%	9%	10%	11%	10%	9%	10%
8	(8.0)	219	3	19	18	11	22	8	19	25	18	27	20	29	189	128	91
		10%	5%	10%	7%	12%	12%	7%	10%	16%	10%	9%	10%	10%	10%	10%	9%
										cfjlm							
7	(7.0)	141	3	7	16	5	11	5	8	10	13	29	15	20	127	83	58
		6%	4%	4%	6%	5%	6%	5%	4%	6%	7%	10%	7%	7%	7%	7%	6%
												bg					
6	(6.0)	137	5	10	19	3	10	8	21	9	7	10	12	24	115	80	57
		6%	7%	5%	8%	3%	5%	7%	11%	6%	4%	3%	6%	8%	6%	7%	6%
					j				deijm					ij			
5	(5.0)	116	6	12	16	4	2	5	10	6	16	14	4	21	93	70	46
		5%	10%	6%	6%	4%	1%	4%	5%	4%	8%	5%	2%	7%	5%	6%	5%
			ek	e	ek				e		ekm			ek	e		
4	(4.0)	48	-	-	5	3	1	4	8	3	4	8	1	11	44	24	24
		2%	-	-	2%	3%	1%	4%	4%	2%	2%	3%	1%	4%	2%	2%	2%
						b		be	bek			b		bek	b		
3	(3.0)	29	-	2	3	-	6	-	3	1	1	1	4	8	27	22	7
		1%	-	1%	1%	-	4%	-	1%	1%	1%	*	2%	3%	1%	2%	1%
							djm						j	j		b	
2	(2.0)	17	3	-	*	1	1	3	2	-	-	2	2	3	11	9	8
		1%	5%	-	*	1%	1%	2%	1%	-	-	1%	1%	1%	1%	1%	1%
			bcehijm					bchim									
1	(1.0)	9	-	-	*	-	2	2	1	3	-	-	-	1	7	4	5
		*	-	-	*	-	1%	2%	*	2%	-	-	-	*	*	*	*
								j		jm							
0 - is definitely not a Christmas film	(0.0)	14	-	1	-	-	-	1	-	1	1	4	1	4	11	8	6
		1%	-	*	-	-	-	1%	-	1%	*	1%	1%	1%	1%	1%	1%
Don't know / have not heard of		148	2	15	21	3	6	7	11	12	22	25	14	11	125	81	67
		7%	2%	8%	8%	3%	4%	6%	6%	7%	12%	8%	7%	4%	7%	7%	7%
				l	el						deglm	el			l		

Savanta: ComRes

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	68	3	2	4	1	9	6	5	5	2	7	7	16	56	42	25
	3%	5%	1%	2%	1%	5%	6%	3%	3%	1%	2%	4%	5%	3%	3%	3%
						bcdi	cdi						bcdijm			
Sum: 4-6	302	11	21	40	9	13	17	39	18	26	32	17	56	252	174	127
	14%	17%	12%	16%	10%	7%	16%	21%	12%	14%	11%	8%	19%	14%	14%	13%
				ek			e	bdehjkm		e			bdehjkm	e		
Sum: 7-10	1694	50	147	182	77	151	78	135	122	140	237	168	207	1418	928	766
	77%	76%	79%	74%	85%	84%	73%	71%	78%	73%	79%	82%	71%	77%	76%	78%
					cfgilm	cfgilm					gl	gl		l		
Base for stats	2063	65	171	226	87	174	101	180	145	169	276	192	279	1726	1144	919
Mean Score	8.52	8.52	8.88	8.57	8.90	8.73	8.30	8.29	8.46	8.56	8.58	8.78	8.03	8.50	8.45	8.62
			fglm	l	glm	gl				l	l	gl		l		
Standard Deviation	2.117	2.295	1.794	1.963	1.769	2.005	2.555	2.187	2.144	1.969	2.112	1.950	2.416	2.110	2.145	2.079
Standard Error	.046	.406	.144	.125	.166	.144	.284	.156	.164	.151	.127	.171	.139	.050	.066	.065
Error variance	*	.16	.02	.02	.03	.02	.08	.02	.03	.02	.02	.03	.02	*	*	*

Savanta: ComRes

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1119	361	301	90	15	12	48	8	9	165	421	399
		51%	53%	55%	52%	50%	58%	68%	50%	51%	42%	54%	54%
			i	i	i			aci					
9	(9.0)	214	61	52	25	3	1	6	4	4	36	70	74
		10%	9%	9%	14%	9%	5%	9%	21%	25%	9%	9%	10%
					a								
8	(8.0)	219	75	49	14	-	4	6	2	2	48	75	76
		10%	11%	9%	8%	-	17%	9%	14%	10%	12%	10%	10%
											d		
7	(7.0)	141	38	40	10	3	2	-	-	-	28	46	45
		6%	6%	7%	6%	11%	8%	-	-	-	7%	6%	6%
				f		f					f		
6	(6.0)	137	33	34	6	1	2	4	1	-	34	46	31
		6%	5%	6%	3%	3%	9%	6%	6%	-	9%	6%	4%
											ac		
5	(5.0)	116	32	18	5	2	-	1	-	-	33	32	28
		5%	5%	3%	3%	8%	-	2%	-	-	8%	4%	4%
											abc		
4	(4.0)	48	9	8	4	-	-	-	-	-	17	8	14
		2%	1%	1%	2%	-	-	-	-	-	4%	1%	2%
											ab		
3	(3.0)	29	2	3	2	1	-	-	-	-	11	2	6
		1%	*	1%	1%	5%	-	-	-	-	3%	*	1%
						ab					ab		
2	(2.0)	17	3	2	1	-	-	-	-	-	7	6	3
		1%	*	*	*	-	-	-	-	-	2%	1%	*
											ab		
1	(1.0)	9	1	4	-	-	-	-	-	-	3	2	2
		*	*	1%	-	-	-	-	-	-	1%	*	*
0 - is definitely not a Christmas film	(0.0)	14	4	3	2	1	-	-	-	-	1	6	3
		1%	1%	1%	1%	5%	-	-	-	-	*	1%	*
						abi							
Don't know / have not heard of		148	66	33	14	3	*	5	1	2	13	68	55
		7%	10%	6%	8%	11%	2%	8%	9%	14%	3%	9%	7%
			bi	i	i	i							

Prepared by Savanta: ComRes

Savanta: ComRes

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	68	10	11	5	3	-	-	-	-	22	17	14
	3%	1%	2%	3%	9%	-	-	-	-	6%	2%	2%
					abf					ab		
Sum: 4-6	302	75	60	15	3	2	5	1	-	84	86	72
	14%	11%	11%	8%	11%	9%	7%	6%	-	21%	11%	10%
										abcf		
Sum: 7-10	1694	534	442	139	21	18	61	14	15	276	612	595
	77%	78%	81%	80%	69%	89%	85%	86%	86%	70%	78%	81%
		i	i	i			i					
Base for stats	2063	619	513	159	27	20	66	15	15	382	715	681
Mean Score	8.52	8.77	8.76	8.75	8.08	8.97	9.38	9.21	9.48	7.94	8.74	8.79
		i	i	i			abci					
Standard Deviation	2.117	1.890	1.935	2.034	2.886	1.428	1.250	1.138	.718	2.381	1.980	1.893
Standard Error	.046	.080	.084	.168	.555	.304	.169	.329	.227	.116	.077	.075
Error variance	*	.01	.01	.03	.31	.09	.03	.11	.05	.01	.01	.01

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QCPRO42Q9. On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

	Total	10 - is definitely a Christmas film	9	8	7	6	5	4	3	2	1	0 - is definitely not a Christmas film	Sum: 0-3	Sum: 4-6	Sum: 7-10	Mean score
The Snowman	2155	1167	255	219	171	119	113	45	32	16	8	12	67	276	1812	8.59
	100%	54%	12%	10%	8%	6%	5%	2%	1%	1%	*	1%	3%	13%	84%	
The Santa Clause	2063	1119	214	219	141	137	116	48	29	17	9	14	68	302	1694	8.52
	100%	54%	10%	11%	7%	7%	6%	2%	1%	1%	*	1%	3%	15%	82%	
Elf	2118	1111	225	251	165	122	123	52	32	11	10	17	69	297	1752	8.49
	100%	52%	11%	12%	8%	6%	6%	2%	2%	*	*	1%	3%	14%	83%	
The Muppets Christmas Carol	2148	1093	248	235	188	123	127	44	45	21	4	20	90	294	1764	8.42
	100%	51%	12%	11%	9%	6%	6%	2%	2%	1%	*	1%	4%	14%	82%	
Miracle on 34th Street	2046	967	186	252	165	159	154	53	42	19	17	34	111	366	1569	8.12
	100%	47%	9%	12%	8%	8%	8%	3%	2%	1%	1%	2%	5%	18%	77%	
It's a Wonderful Life	2029	775	165	248	210	163	224	93	57	26	17	50	151	480	1398	7.59
	100%	38%	8%	12%	10%	8%	11%	5%	3%	1%	1%	2%	7%	24%	69%	
Home Alone	2140	840	225	246	184	162	172	81	71	44	24	91	230	415	1495	7.55
	100%	39%	10%	12%	9%	8%	8%	4%	3%	2%	1%	4%	11%	19%	70%	
Home Alone 2: Lost in New York	2071	744	183	249	207	202	209	79	69	44	11	74	199	490	1382	7.44
	100%	36%	9%	12%	10%	10%	10%	4%	3%	2%	1%	4%	10%	24%	67%	
The Holiday	1773	460	138	206	243	199	266	110	57	27	20	45	150	575	1047	7.00
	100%	26%	8%	12%	14%	11%	15%	6%	3%	2%	1%	3%	8%	32%	59%	
Love Actually	2040	410	139	209	240	225	290	116	113	79	47	172	411	631	998	6.13
	100%	20%	7%	10%	12%	11%	14%	6%	6%	4%	2%	8%	20%	31%	49%	
Gremlins	2035	277	133	200	225	223	313	164	142	83	58	218	500	700	835	5.58
	100%	14%	7%	10%	11%	11%	15%	8%	7%	4%	3%	11%	25%	34%	41%	
Die Hard	2126	258	98	170	184	185	255	128	167	133	106	440	847	569	710	4.65
	100%	12%	5%	8%	9%	9%	12%	6%	8%	6%	5%	21%	40%	27%	33%	

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2010	1001	1009	321	385	325	283	320	376	706	608	696
Total		2029	995	1034	204	343	331	370	311	469	547	702	780
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	775	344	431	46	85	115	163	151	215	131	278	367
		38%	35%	42%	23%	25%	35%	44%	49%	46%	24%	40%	47%
				a			abg	abcg	abcgh	abcg		abg	abcgh
9	(9.0)	165	80	85	19	31	26	32	23	33	50	58	56
		8%	8%	8%	9%	9%	8%	9%	7%	7%	9%	8%	7%
8	(8.0)	248	123	125	29	46	37	47	39	51	75	84	89
		12%	12%	12%	14%	13%	11%	13%	12%	11%	14%	12%	11%
7	(7.0)	210	112	98	28	38	46	34	24	41	66	80	64
		10%	11%	9%	14%	11%	14%	9%	8%	9%	12%	11%	8%
					efi		efi				ei		
6	(6.0)	163	85	78	18	34	24	35	19	33	52	59	52
		8%	9%	8%	9%	10%	7%	10%	6%	7%	9%	8%	7%
											i		
5	(5.0)	224	132	92	29	50	39	27	31	50	79	65	80
		11%	13%	9%	14%	15%	12%	7%	10%	11%	14%	9%	10%
			b		dh	dhi					dehi		
4	(4.0)	93	50	42	13	23	21	14	7	15	36	35	22
		5%	5%	4%	7%	7%	6%	4%	2%	3%	7%	5%	3%
					efi	efi	ei				efi	ei	
3	(3.0)	57	25	32	12	12	12	7	8	6	23	20	14
		3%	3%	3%	6%	3%	4%	2%	3%	1%	4%	3%	2%
					dfhi		f				fi		
2	(2.0)	26	8	18	6	10	7	2	1	-	15	9	1
		1%	1%	2%	3%	3%	2%	1%	*	-	3%	1%	*
					defi	defi	fi				defi	fi	
1	(1.0)	17	8	9	3	4	*	4	2	5	7	4	6
		1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%
					c								
0 - is definitely not a Christmas film	(0.0)	50	27	23	3	10	3	6	7	21	14	9	28
		2%	3%	2%	2%	3%	1%	2%	2%	4%	2%	1%	4%
						c				acdh			ch
Sum: 0-3		151	68	83	23	35	23	19	18	32	59	42	50
		7%	7%	8%	11%	10%	7%	5%	6%	7%	11%	6%	6%
					cdefhi	dehi					defhi		
Sum: 4-6		480	268	212	60	107	84	76	56	97	167	160	153
		24%	27%	21%	29%	31%	25%	21%	18%	21%	31%	23%	20%
			b		defhi	defhi	ei				defhi		

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2010	1001	1009	321	385	325	283	320	376	706	608	696
Total	2029	995	1034	204	343	331	370	311	469	547	702	780
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1398	659	739	121	200	225	275	237	340	321	500	577
	69%	66%	71%	59%	58%	68%	74%	76%	73%	59%	71%	74%
			a			abg	abg	abcg	abg		abg	abcg
Base for stats	2029	995	1034	204	343	331	370	311	469	547	702	780
Mean Score	7.59	7.44	7.74	6.87	6.91	7.49	7.98	8.09	7.83	6.90	7.75	7.94
			a			abg	abcg	abcgh	abg		abg	abcg
Standard Deviation	2.601	2.581	2.613	2.583	2.675	2.464	2.408	2.469	2.714	2.639	2.445	2.621
Standard Error	.058	.082	.082	.144	.136	.137	.143	.138	.140	.099	.099	.099
Error variance	*	.01	.01	.02	.02	.02	.02	.02	.02	.01	.01	.01

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2010	32	153	240	106	181	79	191	165	171	272	130	290	1746	1020	990
Total		2029	64	170	226	83	163	99	175	145	169	274	195	265	1695	1121	907
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	775	26	79	83	32	63	33	55	49	76	100	102	76	637	393	382
		38%	41%	46% ghjlm	37% l	39% l	39% l	33%	31%	34%	45% ghl	36% l	52% cdefghjlm	29%	38% l	35%	42% a
9	(9.0)	165	2	9	22	10	13	7	18	6	9	22	13	35	147	95	70
		8%	3%	5%	10% h	12% hi	8%	7%	10% h	4%	5%	8%	6%	13% bhijkm	9%	8%	8%
8	(8.0)	248	8	24	25	10	18	20	22	31	23	27	11	29	197	139	109
		12%	12%	14% k	11%	12%	11%	20% cjklm	13% k	21% cegjklm	14% k	10%	6%	11%	12% k	12%	12%
7	(7.0)	210	6	17	25	8	19	5	19	19	18	29	17	29	183	124	86
		10%	9%	10%	11%	9%	11%	5%	11%	13% f	11%	10%	9%	11%	11%	11%	9%
6	(6.0)	163	9	12	16	6	14	3	18	13	7	26	14	25	139	100	63
		8%	14% fi	7%	7%	8%	9%	3%	10% i	9%	4%	9%	7%	10% i	8%	9%	7%
5	(5.0)	224	5	17	22	7	17	16	28	14	22	27	16	35	186	122	102
		11%	8%	10%	10%	8%	10%	16%	16% km	10%	13%	10%	8%	13%	11%	11%	11%
4	(4.0)	93	5	7	16	4	7	6	5	3	7	11	9	12	74	56	37
		5%	8% h	4%	7% h	5%	4%	6%	3%	2%	4%	4%	5%	4%	4%	5%	4%
3	(3.0)	57	3	1	9	4	6	4	2	3	3	12	4	8	50	35	22
		3%	5% b	*	4% b	5% b	3%	4%	1%	2%	2%	4% bg	2%	3%	3%	3%	2%
2	(2.0)	26	-	2	-	*	3	-	2	2	1	2	4	8	23	19	7
		1%	-	1%	-	*	2% c	-	1%	1%	1%	1%	2% c	3% cjm	1%	2%	1%
1	(1.0)	17	-	1	5	-	2	4	3	1	1	-	-	2	13	7	10
		1%	-	*	2% jm	-	1%	4% bdijklm	2% j	1%	*	-	-	1%	1%	1%	1%
0 - is definitely not a Christmas film	(0.0)	50	-	2	5	1	1	2	4	4	2	19	5	7	46	32	19
		2%	-	1%	2%	1%	1%	2%	2%	2%	1%	7% bcdeghilm	2%	3%	3%	3%	2%

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2010	32	153	240	106	181	79	191	165	171	272	130	290	1746	1020	990
Total	2029	64	170	226	83	163	99	175	145	169	274	195	265	1695	1121	907
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	151	3	5	18	5	12	10	11	10	7	32	13	25	132	92	58
	7%	5%	3%	8%	6%	7%	10%	6%	7%	4%	12%	7%	9%	8%	8%	6%
							b				bgim		bi	b		
Sum: 4-6	480	19	36	53	17	38	25	51	30	36	64	39	72	400	278	202
	24%	30%	21%	23%	21%	23%	25%	29%	20%	21%	23%	20%	27%	24%	25%	22%
Sum: 7-10	1398	42	128	155	61	114	64	114	106	126	178	143	169	1164	751	647
	69%	65%	76%	69%	73%	70%	65%	65%	73%	75%	65%	73%	64%	69%	67%	71%
			gjl						l	gjl						a
Base for stats	2029	64	170	226	83	163	99	175	145	169	274	195	265	1695	1121	907
Mean Score	7.59	7.64	8.07	7.52	7.88	7.68	7.25	7.41	7.61	7.95	7.26	8.01	7.24	7.56	7.45	7.77
			cfgjlm		l					fgjl		gjl				a
Standard Deviation	2.601	2.376	2.307	2.653	2.361	2.474	2.789	2.518	2.434	2.386	2.953	2.638	2.635	2.621	2.630	2.554
Standard Error	.058	.420	.187	.171	.229	.184	.314	.182	.189	.182	.179	.231	.155	.063	.082	.081
Error variance	*	.18	.03	.03	.05	.03	.10	.03	.04	.03	.03	.05	.02	*	.01	.01

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2010	572	516	143	29	19	56	13	12	392	675	634
Total		2029	638	502	159	29	17	66	17	17	359	731	687
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	775	280	214	65	16	10	38	3	12	92	332	296
		38%	44% i	43% i	41% i	54%	58%	57% bci	20%	71%	26%	45%	43%
9	(9.0)	165	53	43	20	-	2	4	1	2	28	53	64
		8%	8%	9%	13%	-	9%	6%	8%	9%	8%	7%	9%
8	(8.0)	248	79	54	19	3	-	8	6	-	51	93	77
		12%	12%	11%	12%	10%	-	13%	36%	-	14%	13%	11%
7	(7.0)	210	62	45	28	-	*	4	2	-	40	60	70
		10%	10%	9%	18% abfi	-	2%	6%	12%	-	11%	8%	10%
6	(6.0)	163	36	47	8	3	-	3	-	2	41	50	45
		8%	6%	9% a	5%	12%	-	5%	-	10%	11% ac	7%	7%
5	(5.0)	224	59	53	7	4	-	5	3	2	50	64	71
		11%	9%	11% c	5%	14%	-	7%	18%	9%	14% ac	9%	10%
4	(4.0)	93	29	17	3	-	2	3	-	-	22	30	26
		5%	4%	3%	2%	-	14%	4%	-	-	6% bc	4%	4%
3	(3.0)	57	10	12	5	1	3	-	1	-	17	14	12
		3%	2%	2%	3%	4%	17%	-	5%	-	5% a	2%	2%
2	(2.0)	26	4	7	-	*	-	1	-	-	7	4	8
		1%	1%	1%	-	1%	-	1%	-	-	2%	1%	1%
1	(1.0)	17	6	4	1	-	-	1	-	-	5	12	2
		1%	1%	1%	1%	-	-	1%	-	-	1%	2% b	*
0 - is definitely not a Christmas film	(0.0)	50	20	6	2	1	-	-	-	-	7	18	16
		2%	3% b	1%	1%	5%	-	-	-	-	2%	2%	2%
Sum: 0-3		151	40	30	8	3	3	1	1	-	35	48	37
		7%	6%	6%	5%	10%	17%	2%	5%	-	10% ab	7%	5%
Sum: 4-6		480	123	117	18	8	2	11	3	3	114	144	142
		24%	19% c	23% c	11%	26%	14%	16%	18%	19%	32% abcf	20%	21%

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QCPRO42Q9_1. It's a Wonderful Life: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2010	572	516	143	29	19	56	13	12	392	675	634
Total	2029	638	502	159	29	17	66	17	17	359	731	687
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1398	475	355	132	19	12	54	13	14	210	539	507
	69%	74%	71%	83%	64%	69%	82%	77%	81%	58%	74%	74%
		i	i	abi			i					
Base for stats	2029	638	502	159	29	17	66	17	17	359	731	687
Mean Score	7.59	7.87	7.85	8.13	7.77	7.81	8.53	7.59	9.05	6.98	7.89	7.90
		i	i	i			bi					
Standard Deviation	2.601	2.605	2.464	2.219	2.947	3.074	2.133	1.968	1.803	2.585	2.603	2.482
Standard Error	.058	.109	.108	.186	.547	.705	.285	.546	.521	.131	.100	.099
Error variance	*	.01	.01	.03	.30	.50	.08	.30	.27	.02	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2036	999	1037	343	402	339	282	309	361	745	621	670
Total		2046	989	1057	218	359	343	367	308	450	578	710	758
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	967	418	549	71	139	160	206	163	227	211	367	390
		47%	42%	52%	33%	39%	47%	56%	53%	50%	36%	52%	51%
				a			abg	abcg	abg	abg		abg	abg
9	(9.0)	186	88	97	23	32	28	32	39	32	55	60	71
		9%	9%	9%	11%	9%	8%	9%	13%	7%	9%	8%	9%
									fh				
8	(8.0)	252	142	110	20	52	41	34	41	64	72	75	105
		12%	14%	10%	9%	14%	12%	9%	13%	14%	12%	11%	14%
			b			a				a			a
7	(7.0)	165	81	83	23	36	30	25	17	32	60	56	49
		8%	8%	8%	11%	10%	9%	7%	6%	7%	10%	8%	6%
					ei	ei					ei		
6	(6.0)	159	89	70	22	35	24	29	13	36	57	53	49
		8%	9%	7%	10%	10%	7%	8%	4%	8%	10%	7%	6%
			b		ei	e				e	ei	e	
5	(5.0)	154	90	64	24	33	27	25	19	25	57	52	44
		8%	9%	6%	11%	9%	8%	7%	6%	6%	10%	7%	6%
			b		efhi	i					fi		
4	(4.0)	53	27	26	13	13	15	6	5	2	25	22	6
		3%	3%	2%	6%	4%	4%	2%	1%	*	4%	3%	1%
					defhi	fi	efi				defi	fi	
3	(3.0)	42	13	29	9	9	10	4	5	5	18	14	10
		2%	1%	3%	4%	2%	3%	1%	2%	1%	3%	2%	1%
				a	dfhi						i		
2	(2.0)	19	12	6	6	4	5	1	-	3	10	6	3
		1%	1%	1%	3%	1%	1%	*	-	1%	2%	1%	*
					defhi		e				ei		
1	(1.0)	17	10	7	4	3	2	1	2	5	7	4	6
		1%	1%	1%	2%	1%	1%	*	*	1%	1%	1%	1%
					h								
0 - is definitely not a Christmas film	(0.0)	34	19	15	2	4	1	2	5	19	7	2	25
		2%	2%	1%	1%	1%	*	*	2%	4%	1%	*	3%
									h	abcdegh			abcdgh
Sum: 0-3		111	54	57	21	20	17	8	12	32	41	26	44
		5%	5%	5%	10%	6%	5%	2%	4%	7%	7%	4%	6%
					bcdehi	d				dh	deh		d

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2036	999	1037	343	402	339	282	309	361	745	621	670
Total	2046	989	1057	218	359	343	367	308	450	578	710	758
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	366	206	160	59	80	66	61	36	63	140	127	99
	18%	21%	15%	27%	22%	19%	16%	12%	14%	24%	18%	13%
		b		cdefhi	efi	ei				defhi	ei	
Sum: 7-10	1569	729	840	138	259	259	299	260	355	397	558	615
	77%	74%	79%	63%	72%	76%	81%	84%	79%	69%	79%	81%
			a		a	ag	abg	abcgh	abg		abg	abcg
Base for stats	2046	989	1057	218	359	343	367	308	450	578	710	758
Mean Score	8.12	7.93	8.31	7.30	7.81	8.08	8.57	8.55	8.15	7.62	8.34	8.32
			a		a	ag	abcfg	abcfg	ag		abg	abg
Standard Deviation	2.398	2.441	2.342	2.644	2.385	2.331	2.039	2.166	2.610	2.496	2.197	2.446
Standard Error	.053	.077	.073	.143	.119	.127	.121	.123	.137	.091	.088	.094
Error variance	*	.01	.01	.02	.01	.02	.01	.02	.02	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2036	32	155	250	111	188	83	193	165	172	276	127	284	1766	1037	999
Total		2046	64	172	233	85	170	103	178	145	173	275	191	258	1707	1133	913
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	967	38	95	116	46	83	53	70	68	80	127	110	81	781	497	470
		47%	59%	55%	50%	54%	49%	51%	39%	47%	46%	46%	58%	31%	46%	44%	51%
			gl	glm	gl	gl	l	l		l	l	l	gijlm		l		a
9	(9.0)	186	3	15	18	9	19	9	15	11	13	30	22	23	158	94	92
		9%	5%	9%	8%	10%	11%	9%	8%	7%	7%	11%	12%	9%	9%	8%	10%
8	(8.0)	252	5	22	25	9	22	20	19	22	23	38	14	32	204	141	111
		12%	8%	13%	11%	11%	13%	20%	11%	15%	13%	14%	8%	13%	12%	12%	12%
								cgkm									
7	(7.0)	165	8	7	21	3	12	3	14	21	16	25	5	30	147	102	62
		8%	12%	4%	9%	4%	7%	3%	8%	15%	9%	9%	2%	12%	9%	9%	7%
			k		k				k	bdefgkm	k	k		bdfk	bk		
6	(6.0)	159	2	13	21	7	14	4	19	8	16	19	8	28	141	103	57
		8%	3%	7%	9%	9%	8%	4%	11%	6%	9%	7%	4%	11%	8%	9%	6%
									k					fk		b	
5	(5.0)	154	3	12	10	3	10	5	27	8	18	17	11	30	134	92	62
		8%	5%	7%	4%	3%	6%	4%	15%	6%	10%	6%	6%	12%	8%	8%	7%
									bcdefhjkm		cd			cdehjm	c		
4	(4.0)	53	-	5	4	4	2	1	5	4	4	6	4	14	47	33	20
		3%	-	3%	2%	5%	1%	1%	3%	3%	2%	2%	2%	5%	3%	3%	2%
						e								cem			
3	(3.0)	42	3	1	7	2	4	3	4	2	3	4	5	5	34	34	8
		2%	5%	*	3%	2%	3%	3%	2%	1%	2%	1%	3%	2%	2%	3%	1%
			b													b	
2	(2.0)	19	-	2	2	2	1	2	1	1	-	2	2	3	14	13	6
		1%	-	1%	1%	2%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%
								i									
1	(1.0)	17	2	-	2	*	*	-	1	*	-	2	4	5	15	9	8
		1%	4%	-	1%	*	*	-	*	*	-	1%	2%	2%	1%	1%	1%
			behi														
0 - is definitely not a Christmas film	(0.0)	34	-	-	6	-	2	2	5	-	2	7	5	6	32	16	17
		2%	-	-	3%	-	1%	2%	3%	-	1%	2%	2%	2%	2%	1%	2%
					bh				bh			h	h	h			
Sum: 0-3		111	6	2	17	4	8	8	10	3	4	14	16	19	95	72	39
		5%	9%	1%	7%	4%	5%	8%	6%	2%	2%	5%	8%	7%	6%	6%	4%
			bh		bhi			bhi	b			b	bhi	bhi	bh	b	

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QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2036	32	155	250	111	188	83	193	165	172	276	127	284	1766	1037	999
Total	2046	64	172	233	85	170	103	178	145	173	275	191	258	1707	1133	913
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	366	5	30	35	14	26	10	51	20	38	42	23	72	322	227	139
	18%	7%	18%	15%	17%	15%	9%	29%	14%	22%	15%	12%	28%	19%	20%	15%
								abcdefhjkm		fk			abcdefhjkm	f	b	
Sum: 7-10	1569	54	139	180	67	136	86	117	122	131	219	152	166	1290	834	735
	77%	84%	81%	77%	79%	80%	83%	66%	84%	76%	80%	80%	65%	76%	74%	80%
		gl	gl	gl	gl	gl	gl		glm	gl	gl	gl		gl		a
Base for stats	2046	64	172	233	85	170	103	178	145	173	275	191	258	1707	1133	913
Mean Score	8.12	8.40	8.60	8.12	8.44	8.35	8.37	7.63	8.39	8.17	8.18	8.37	7.33	8.05	7.94	8.35
		l	cglm	gl	gl	gl	gl		gl	gl	gl	gl		gl		a
Standard Deviation	2.398	2.467	1.964	2.539	2.236	2.216	2.404	2.543	1.921	2.151	2.380	2.652	2.592	2.429	2.438	2.329
Standard Error	.053	.436	.158	.161	.212	.162	.264	.183	.150	.164	.143	.235	.154	.058	.076	.074
Error variance	*	.19	.02	.03	.05	.03	.07	.03	.02	.03	.02	.06	.02	*	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2036	566	521	144	27	20	58	13	12	401	674	635
Total		2046	632	500	160	27	18	68	17	17	368	733	682
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	967	322	267	77	10	12	42	8	14	136	389	361
		47%	51% i	53% i	48% i	36%	65%	62% i	47%	79%	37%	53%	53%
9	(9.0)	186	49	48	18	4	1	6	1	-	35	73	56
		9%	8%	10%	11%	16%	4%	10%	8%	-	9%	10%	8%
8	(8.0)	252	80	50	21	2	*	10	6	-	59	82	91
		12%	13%	10%	13%	9%	2%	15%	36%	-	16% b	11%	13%
7	(7.0)	165	51	35	14	3	1	2	-	4	30	46	47
		8%	8%	7%	9%	11%	6%	2%	-	21%	8%	6%	7%
6	(6.0)	159	49	38	14	3	*	3	1	-	35	49	58
		8%	8%	8%	9%	12%	2%	4%	9%	-	10%	7%	9%
5	(5.0)	154	38	30	8	1	2	2	-	-	34	46	32
		8%	6%	6%	5%	3%	10%	4%	-	-	9%	6%	5%
4	(4.0)	53	10	14	-	-	-	1	-	-	12	6	13
		3%	2%	3% c	-	-	-	1%	-	-	3% c	1%	2%
3	(3.0)	42	11	7	1	1	-	-	-	-	13	13	9
		2%	2%	1%	*	4%	-	-	-	-	4% bc	2%	1%
2	(2.0)	19	4	4	-	-	-	1	-	-	6	7	1
		1%	1%	1%	-	-	-	1%	-	-	2%	1% b	*
1	(1.0)	17	5	1	2	1	1	-	-	-	3	6	3
		1%	1%	*	1%	3%	6%	-	-	-	1%	1%	*
0 - is definitely not a Christmas film	(0.0)	34	15	6	4	1	1	-	-	-	4	15	12
		2%	2%	1%	3%	5%	4%	-	-	-	1%	2%	2%
Sum: 0-3		111	35	18	7	3	2	1	-	-	26	41	25
		5%	6%	4%	4%	12%	11%	1%	-	-	7% b	6%	4%
Sum: 4-6		366	96	82	23	4	2	6	1	-	82	102	102
		18%	15%	16%	14%	16%	13%	9%	9%	-	22% abcf	14%	15%
Sum: 7-10		1569	501	401	130	20	14	61	15	17	260	590	554
		77%	79% i	80% i	81% i	72%	76%	90% i	91%	100%	71%	81%	81%

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QCPRO42Q9_2. Miracle on 34th Street: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2036	566	521	144	27	20	58	13	12	401	674	635
Total	2046	632	500	160	27	18	68	17	17	368	733	682
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Base for stats	2046	632	500	160	27	18	68	17	17	368	733	682
Mean Score	8.12	8.25	8.43	8.32	7.58	8.12	8.99	8.85	9.37	7.73	8.37	8.44
		i	i	i			aci					
Standard Deviation	2.398	2.406	2.212	2.328	2.930	3.189	1.694	1.305	1.256	2.433	2.368	2.209
Standard Error	.053	.101	.097	.194	.564	.713	.222	.362	.363	.122	.091	.088
Error variance	*	.01	.01	.04	.32	.51	.05	.13	.13	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2141	1047	1094	375	421	351	292	323	379	796	643	702
Total		2140	1036	1104	242	376	352	383	316	471	618	735	787
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	840	337	503	110	170	168	159	112	121	281	327	233
		39%	33%	46%	46%	45%	48%	41%	35%	26%	45%	44%	30%
				a	efi	efi	efi	fi	f		efi	efi	
9	(9.0)	225	127	98	21	40	43	37	34	49	62	80	83
		10%	12%	9%	9%	11%	12%	10%	11%	10%	10%	11%	11%
			b										
8	(8.0)	246	134	112	28	45	47	43	32	51	73	90	83
		12%	13%	10%	12%	12%	13%	11%	10%	11%	12%	12%	11%
			b										
7	(7.0)	184	92	93	22	32	24	40	25	41	54	64	66
		9%	9%	8%	9%	9%	7%	10%	8%	9%	9%	9%	8%
6	(6.0)	162	93	69	17	25	26	27	27	40	42	53	67
		8%	9%	6%	7%	7%	7%	7%	9%	8%	7%	7%	8%
			b										
5	(5.0)	172	99	73	18	35	21	29	27	43	53	50	70
		8%	10%	7%	7%	9%	6%	8%	9%	9%	9%	7%	9%
			b										
4	(4.0)	81	40	41	7	13	11	16	17	17	20	27	34
		4%	4%	4%	3%	3%	3%	4%	5%	4%	3%	4%	4%
3	(3.0)	71	35	36	7	9	9	12	10	25	16	20	35
		3%	3%	3%	3%	2%	2%	3%	3%	5%	3%	3%	4%
										bgh			g
2	(2.0)	44	20	24	7	5	3	8	7	14	12	11	21
		2%	2%	2%	3%	1%	1%	2%	2%	3%	2%	1%	3%
										c			
1	(1.0)	24	11	13	1	1	1	4	4	13	2	5	17
		1%	1%	1%	*	*	*	1%	1%	3%	*	1%	2%
									g	abcgh			abcgh
0 - is definitely not a Christmas film	(0.0)	91	48	43	3	1	*	9	20	59	4	9	78
		4%	5%	4%	1%	*	*	2%	6%	12%	1%	1%	10%
								bcg	abcdgh	abcdegh			abcdgh
Sum: 0-3		230	114	115	17	16	13	32	40	111	34	45	151
		11%	11%	10%	7%	4%	4%	8%	13%	24%	5%	6%	19%
					c			bc	abcgh	abcdegh			abcdegh
Sum: 4-6		415	232	183	43	72	57	73	71	99	115	130	170
		19%	22%	17%	18%	19%	16%	19%	22%	21%	19%	18%	22%
			b						c				c

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QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2141	1047	1094	375	421	351	292	323	379	796	643	702
Total	2140	1036	1104	242	376	352	383	316	471	618	735	787
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1495	690	805	182	288	282	278	204	261	469	560	465
	70%	67%	73%	75%	76%	80%	73%	65%	55%	76%	76%	59%
			a	efi	efi	defi	efi	f		efi	efi	
Base for stats	2140	1036	1104	242	376	352	383	316	471	618	735	787
Mean Score	7.55	7.33	7.76	8.00	8.13	8.37	7.75	7.22	6.31	8.08	8.05	6.68
			a	efi	defi	adefghi	efi	fi		defi	efi	
Standard Deviation	2.834	2.821	2.833	2.457	2.255	2.087	2.630	3.031	3.442	2.335	2.404	3.312
Standard Error	.061	.087	.086	.127	.110	.111	.154	.169	.177	.083	.095	.125
Error variance	*	.01	.01	.02	.01	.01	.02	.03	.03	.01	.01	.02

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QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2141	33	163	259	117	193	84	200	175	186	293	136	302	1861	1092	1049
Total		2140	66	180	239	89	172	105	185	150	183	289	203	277	1789	1187	953
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	840	29	76	101	42	63	47	66	61	61	115	71	107	688	479	361
		39%	43%	42%	42%	47% i	37%	45%	36%	41%	34%	40%	35%	39%	38%	40%	38%
9	(9.0)	225	5	14	33	10	19	13	10	16	18	40	20	27	192	125	99
		10%	8%	8%	14% g	11%	11% g	13% g	5%	11%	10%	14% bg	10%	10%	11% g	11%	10%
8	(8.0)	246	4	16	21	7	17	8	37	16	29	35	17	38	218	152	94
		12%	6%	9%	9%	8%	10%	8%	20% bcdefhjkm	11%	16% cdk	12%	8%	14%	12%	13% b	10%
7	(7.0)	184	3	23	13	8	17	8	12	15	14	14	28	30	150	107	78
		9%	5%	13% cj	6%	8%	10% j	8%	7%	10% j	7%	5%	14% cgjm	11% cj	8% j	9%	8%
6	(6.0)	162	9	17	16	2	13	5	16	12	12	18	16	26	131	90	72
		8%	13% d	9% d	7%	3%	8%	5%	8% d	8%	7%	6%	8%	9% d	7%	8%	8%
5	(5.0)	172	10	12	14	7	17	1	22	7	20	26	13	24	149	80	92
		8%	15% cfh	6%	6%	8% f	10% fh	1%	12% cfh	4%	11% fh	9% f	7% f	9% f	8% f	7%	10% a
4	(4.0)	81	2	9	10	3	5	3	8	7	7	12	6	9	67	47	34
		4%	4%	5%	4%	4%	3%	2%	4%	5%	4%	4%	3%	3%	4%	4%	4%
3	(3.0)	71	2	3	6	5	11	2	4	3	6	11	12	7	65	35	36
		3%	2%	1%	2%	6% b	6% bcghl	2%	2%	2%	3%	4%	6% b	3%	4%	3%	4%
2	(2.0)	44	-	3	7	*	1	10	4	5	4	2	4	4	31	28	16
		2%	-	1%	3% j	*	1%	9% bcdegijklm	2%	3% j	2%	1%	2%	1%	2%	2%	2%
1	(1.0)	24	-	1	5	2	6	-	1	2	-	4	1	3	22	12	12
		1%	-	1%	2%	2% i	3% gim	-	*	1%	-	1%	1%	1%	1%	1%	1%
0 - is definitely not a Christmas film	(0.0)	91	2	7	14	3	3	8	6	6	13	14	13	2	75	32	59
		4%	3%	4% l	6% el	3%	2%	7% el	3% l	4% l	7% el	5% l	7% el	1%	4% l	3%	6% a
Sum: 0-3		230	3	13	32	10	21	20	15	17	23	30	31	16	193	107	122
		11%	5%	7%	13% l	12% l	12% l	19% bgjlm	8%	11% l	12% l	10% l	15% bgl	6%	11% l	9%	13% a

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QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2141	33	163	259	117	193	84	200	175	186	293	136	302	1861	1092	1049
Total	2140	66	180	239	89	172	105	185	150	183	289	203	277	1789	1187	953
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	415	21	38	40	13	35	9	46	26	38	55	36	59	347	216	198
	19%	32%	21%	17%	14%	21%	8%	25%	17%	21%	19%	18%	21%	19%	18%	21%
		cdfh	f			f		cdf		f	f		f	f		
Sum: 7-10	1495	42	129	168	66	116	76	125	108	122	204	137	202	1248	863	632
	70%	63%	72%	70%	74%	67%	73%	67%	72%	67%	71%	67%	73%	70%	73%	66%
															b	
Base for stats	2140	66	180	239	89	172	105	185	150	183	289	203	277	1789	1187	953
Mean Score	7.55	7.70	7.70	7.54	7.80	7.45	7.45	7.48	7.61	7.24	7.65	7.20	7.83	7.54	7.74	7.33
													ik		b	
Standard Deviation	2.834	2.578	2.692	3.098	2.853	2.765	3.336	2.645	2.876	2.990	2.856	3.029	2.363	2.827	2.665	3.019
Standard Error	.061	.449	.211	.192	.264	.199	.364	.187	.217	.219	.167	.260	.136	.066	.081	.093
Error variance	*	.20	.04	.04	.07	.04	.13	.03	.05	.05	.03	.07	.02	*	.01	.01

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QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2141	595	552	149	28	22	59	13	11	427	700	659
Total		2140	658	533	164	29	20	68	17	17	389	760	708
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	840	250	209	53	10	7	31	8	6	165	276	280
		39%	38%	39%	32%	34%	34%	46%	47%	36%	42% c	36%	40%
9	(9.0)	225	67	62	22	1	1	6	5	2	43	85	70
		10%	10%	12%	13%	5%	5%	8%	27%	15%	11%	11%	10%
8	(8.0)	246	77	62	21	5	3	9	-	2	40	84	93
		12%	12%	12%	12%	18%	15%	13%	-	10%	10%	11%	13%
7	(7.0)	184	50	54	11	1	2	10	2	2	28	64	61
		9%	8%	10%	7%	3%	9%	15%	14%	11%	7%	8%	9%
6	(6.0)	162	46	35	8	3	2	5	*	3	42	50	50
		8%	7%	7%	5%	11%	8%	7%	1%	18%	11% abc	7%	7%
5	(5.0)	172	50	37	23	1	2	4	-	2	30	61	58
		8%	8%	7%	14% abi	4%	10%	6%	-	9%	8%	8%	8%
4	(4.0)	81	23	21	7	-	3	2	-	-	10	29	24
		4%	4%	4%	4%	-	14%	2%	-	-	3%	4%	3%
3	(3.0)	71	27	11	7	2	-	1	*	-	16	23	24
		3%	4% b	2%	4%	7%	-	1%	2%	-	4%	3%	3%
2	(2.0)	44	15	9	2	1	-	-	-	-	10	19	13
		2%	2%	2%	1%	3%	-	-	-	-	3%	2%	2%
1	(1.0)	24	12	5	3	-	1	-	-	-	2	13	8
		1%	2% i	1%	2%	-	6%	-	-	-	*	2%	1%
0 - is definitely not a Christmas film	(0.0)	91	40	28	8	4	-	2	1	-	5	57	28
		4%	6% i	5% i	5% i	15%	-	2%	9%	-	1%	8% b	4%
Sum: 0-3		230	94	53	19	7	1	2	2	-	32	111	72
		11%	14% bfi	10%	11%	25%	6%	4%	11%	-	8%	15% b	10%
Sum: 4-6		415	119	93	39	4	6	10	*	5	82	140	132
		19%	18%	18%	24%	15%	31%	15%	1%	27%	21%	18%	19%
Sum: 7-10		1495	445	387	107	17	13	56	15	12	275	508	504
		70%	68%	73%	65%	60%	64%	82% ac	88%	73%	71%	67%	71%

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QCPRO42Q9_3. Home Alone: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2141	595	552	149	28	22	59	13	11	427	700	659
Total	2140	658	533	164	29	20	68	17	17	389	760	708
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Base for stats	2140	658	533	164	29	20	68	17	17	389	760	708
Mean Score	7.55	7.32	7.61	7.26	6.62	7.26	8.20 ac	8.24	8.11	7.85 ac	7.21	7.62 a
Standard Deviation	2.834	3.070	2.851	2.897	3.655	2.729	2.238	2.986	1.861	2.511	3.149	2.777
Standard Error	.061	.126	.121	.237	.691	.582	.291	.828	.561	.121	.119	.108
Error variance	*	.02	.01	.06	.48	.34	.08	.69	.31	.01	.01	.01

Savanta: ComRes

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2128	1041	1087	375	423	349	293	325	363	798	642	688
Total		2118	1022	1095	241	377	351	382	315	453	618	732	767
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1111	460	651	117	190	189	216	184	216	307	404	399
		52%	45%	59%	49%	50%	54%	56%	58%	48%	50%	55%	52%
				a				afg	abfg			afg	
9	(9.0)	225	114	111	25	38	37	32	29	64	63	69	93
		11%	11%	10%	11%	10%	10%	8%	9%	14%	10%	9%	12%
										deh			
8	(8.0)	251	143	107	21	36	35	57	34	67	57	92	101
		12%	14%	10%	9%	10%	10%	15%	11%	15%	9%	13%	13%
			b					abcg		abcg		g	ag
7	(7.0)	165	100	65	16	36	31	23	22	37	52	54	59
		8%	10%	6%	7%	9%	9%	6%	7%	8%	8%	7%	8%
			b										
6	(6.0)	122	63	58	20	22	18	20	14	27	42	38	42
		6%	6%	5%	8%	6%	5%	5%	5%	6%	7%	5%	5%
5	(5.0)	123	74	49	18	26	21	13	22	23	44	34	45
		6%	7%	4%	7%	7%	6%	3%	7%	5%	7%	5%	6%
			b		d	d			d		dh		
4	(4.0)	52	32	20	10	17	14	7	2	2	27	21	4
		2%	3%	2%	4%	4%	4%	2%	1%	*	4%	3%	1%
			b		efi	efi	efi	fi			efi	efi	
3	(3.0)	32	13	19	9	8	4	4	4	4	16	7	8
		2%	1%	2%	4%	2%	1%	1%	1%	1%	3%	1%	1%
					cdefhi						hi		
2	(2.0)	11	5	5	2	2	1	2	*	3	4	3	3
		*	1%	*	1%	1%	*	*	*	1%	1%	*	*
1	(1.0)	10	8	2	2	1	2	2	*	3	3	4	4
		*	1%	*	1%	*	1%	*	*	1%	*	1%	*
			b										
0 - is definitely not a Christmas film	(0.0)	17	9	8	2	*	-	6	2	6	2	6	9
		1%	1%	1%	1%	*	-	2%	1%	1%	*	1%	1%
								bcg		bcg			c
Sum: 0-3		69	35	34	14	11	7	13	7	17	25	20	24
		3%	3%	3%	6%	3%	2%	3%	2%	4%	4%	3%	3%
					cehi								
Sum: 4-6		297	170	127	47	66	53	40	39	52	113	93	91
		14%	17%	12%	20%	17%	15%	11%	12%	11%	18%	13%	12%
			b		defhi	dfhi					defhi		

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2128	1041	1087	375	423	349	293	325	363	798	642	688
Total	2118	1022	1095	241	377	351	382	315	453	618	732	767
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1752	818	934	180	300	291	328	269	383	480	619	653
	83%	80%	85%	75%	80%	83%	86%	86%	85%	78%	85%	85%
			a			ag	abg	abg	ag		abg	abg
Base for stats	2118	1022	1095	241	377	351	382	315	453	618	732	767
Mean Score	8.49	8.23	8.73	8.14	8.34	8.54	8.63	8.72	8.47	8.26	8.59	8.58
			a			ag	ag	abg	a		ag	ag
Standard Deviation	2.119	2.193	2.019	2.390	2.149	2.031	2.119	1.942	2.104	2.246	2.076	2.042
Standard Error	.046	.068	.061	.123	.104	.109	.124	.108	.110	.080	.082	.078
Error variance	*	*	*	.02	.01	.01	.02	.01	.01	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2128	33	159	258	113	198	83	196	175	182	292	134	305	1853	1088	1040
Total		2118	66	175	236	86	176	103	179	151	180	287	197	282	1774	1185	933
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1111	36	99	131	50	90	57	84	78	100	151	111	124	920	613	498
		52%	54%	56%	56%	57%	51%	55%	47%	52%	56%	53%	56%	44%	52%	52%	53%
				l	l	l					l	l	l		l		
9	(9.0)	225	8	17	24	11	24	12	15	13	15	36	19	31	188	122	104
		11%	13%	10%	10%	13%	13%	12%	8%	9%	8%	13%	10%	11%	11%	10%	11%
8	(8.0)	251	3	19	24	8	22	10	18	24	19	33	32	39	218	135	116
		12%	5%	11%	10%	10%	13%	10%	10%	16%	10%	11%	16%	14%	12%	11%	12%
7	(7.0)	165	-	14	18	8	11	7	16	17	10	23	16	27	145	103	62
		8%	-	8%	8%	9%	6%	6%	9%	11%	6%	8%	8%	9%	8%	9%	7%
										a							
6	(6.0)	122	3	12	11	6	10	5	14	8	12	21	5	16	102	65	57
		6%	4%	7%	5%	7%	5%	5%	8%	5%	6%	7%	3%	6%	6%	5%	6%
5	(5.0)	123	9	6	16	1	9	3	18	4	16	17	1	26	106	77	46
		6%	13%	3%	7%	2%	5%	3%	10%	2%	9%	6%	*	9%	6%	7%	5%
			bdfhk		dhk		k		bdfhkm		bdhk	k		bdhkm	dhk		
4	(4.0)	52	5	6	4	*	5	1	8	2	4	2	6	9	40	27	25
		2%	7%	4%	1%	*	3%	1%	4%	1%	2%	1%	3%	3%	2%	2%	3%
			cdj	j					dj					j			
3	(3.0)	32	3	-	2	1	3	3	4	3	3	1	4	5	25	20	12
		2%	5%	-	1%	1%	2%	3%	2%	2%	2%	*	2%	2%	1%	2%	1%
			bcj					bj									
2	(2.0)	11	-	1	3	-	1	1	1	*	2	1	-	2	8	7	3
		*	-	1%	1%	-	*	1%	*	*	1%	*	-	1%	*	1%	*
1	(1.0)	10	-	2	2	-	*	-	2	1	-	1	-	2	8	5	5
		*	-	1%	1%	-	*	-	1%	1%	-	*	-	1%	*	*	1%
0 - is definitely not a Christmas film	(0.0)	17	-	-	3	1	1	3	-	1	-	2	3	2	14	12	5
		1%	-	-	1%	1%	1%	3%	-	1%	-	1%	1%	1%	1%	1%	1%
								bgim									
Sum: 0-3		69	3	3	9	2	5	8	7	6	5	5	6	11	56	43	26
		3%	5%	2%	4%	3%	3%	7%	4%	4%	3%	2%	3%	4%	3%	4%	3%
								bjm									
Sum: 4-6		297	16	24	30	7	23	9	39	13	31	40	12	51	248	169	128
		14%	24%	14%	13%	8%	13%	9%	22%	9%	17%	14%	6%	18%	14%	14%	14%
			dfhk	k			k		bcdefhjkm		dhk	k		dfhk	k		

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2128	33	159	258	113	198	83	196	175	182	292	134	305	1853	1088	1040
Total	2118	66	175	236	86	176	103	179	151	180	287	197	282	1774	1185	933
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1752	47	148	196	77	147	86	133	132	144	243	178	221	1470	972	779
	83%	71%	85%	83%	89%	84%	84%	74%	88%	80%	84%	90%	78%	83%	82%	84%
			g	g	agil	g			agl		g	agilm		gl		
Base for stats	2118	66	175	236	86	176	103	179	151	180	287	197	282	1774	1185	933
Mean Score	8.49	8.22	8.67	8.52	8.82	8.54	8.46	8.08	8.57	8.52	8.63	8.75	8.16	8.48	8.43	8.56
			gl	g	gl	g			gl		gl	gl		gl		
Standard Deviation	2.119	2.437	1.955	2.234	1.868	2.068	2.462	2.303	2.002	2.069	1.926	1.965	2.222	2.101	2.172	2.049
Standard Error	.046	.424	.155	.139	.176	.147	.270	.165	.151	.153	.113	.170	.127	.049	.066	.064
Error variance	*	.18	.02	.02	.03	.02	.07	.03	.02	.02	.01	.03	.02	*	*	*

Savanta: ComRes

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2128	584	546	151	29	23	57	12	11	426	691	651
Total		2118	648	524	164	29	21	66	15	17	386	748	695
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1111	346	304	84	16	13	41	8	11	164	421	391
		52%	53% i	58% i	51%	54%	64%	62% i	55%	68%	42%	56%	56%
9	(9.0)	225	77	47	28	2	2	6	4	4	43	78	70
		11%	12%	9%	17% bi	5%	9%	9%	23%	21%	11%	10%	10%
8	(8.0)	251	88	63	16	2	*	9	3	2	53	85	99
		12%	14%	12%	10%	9%	2%	14%	22%	10%	14%	11%	14%
7	(7.0)	165	44	36	13	1	2	6	-	-	44	54	55
		8%	7%	7%	8%	3%	8%	9%	-	-	11% ab	7%	8%
6	(6.0)	122	32	22	13	3	-	3	-	-	23	38	30
		6%	5%	4%	8% b	10%	-	4%	-	-	6%	5%	4%
5	(5.0)	123	41	26	6	1	1	-	-	-	23	45	25
		6%	6%	5%	3%	3%	6%	-	-	-	6%	6% b	4%
4	(4.0)	52	8	6	-	*	2	2	-	-	18	11	8
		2%	1%	1%	-	1%	11%	2%	-	-	5% abc	1%	1%
3	(3.0)	32	3	11	1	1	-	-	-	-	9	6	10
		2%	*	2% a	1%	4%	-	-	-	-	2% a	1%	1%
2	(2.0)	11	1	3	-	1	-	-	-	-	4	1	2
		*	*	1%	-	3%	-	-	-	-	1%	*	*
1	(1.0)	10	1	2	1	1	-	-	-	-	3	2	2
		*	*	*	1%	3%	-	-	-	-	1%	*	*
0 - is definitely not a Christmas film	(0.0)	17	6	5	1	1	-	-	-	-	3	7	4
		1%	1%	1%	1%	5%	-	-	-	-	1%	1%	1%
Sum: 0-3		69	11	21	3	4	-	-	-	-	18	16	18
		3%	2%	4% a	2%	15%	-	-	-	-	5% a	2%	3%
Sum: 4-6		297	81	53	19	4	3	4	-	-	65	94	63
		14%	13%	10%	12%	14%	17%	7%	-	-	17% bf	13% b	9%

Savanta: ComRes

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QCPRO42Q9_4. Elf: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote								2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2128	584	546	151	29	23	57	12	11	426	691	651
Total	2118	648	524	164	29	21	66	15	17	386	748	695
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1752	556	450	142	21	17	62	15	17	303	638	614
	83%	86%	86%	87%	71%	83%	93%	100%	100%	79%	85%	88%
		i	i	i			i					
Base for stats	2118	648	524	164	29	21	66	15	17	386	748	695
Mean Score	8.49	8.67	8.67	8.74	7.81	8.67	9.06	9.33	9.58	8.07	8.67	8.75
		i	i	i			i					
Standard Deviation	2.119	1.914	2.077	1.784	3.170	2.188	1.455	.839	.694	2.286	1.985	1.869
Standard Error	.046	.079	.089	.145	.589	.456	.193	.242	.209	.111	.076	.073
Error variance	*	.01	.01	.02	.35	.21	.04	.06	.04	.01	.01	.01

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2158	1057	1101	373	421	347	296	331	390	794	643	721
Total		2155	1040	1115	239	376	347	387	323	483	615	734	806
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1167	512	655	97	174	195	223	193	285	271	418	478
		54%	49%	59%	40%	46%	56%	58%	60%	59%	44%	57%	59%
				a			abg	abg	abg	abg		abg	abg
9	(9.0)	255	122	133	26	41	25	36	43	85	66	61	128
		12%	12%	12%	11%	11%	7%	9%	13%	18%	11%	8%	16%
									ch	abcdgh			abcdgh
8	(8.0)	219	116	104	27	29	29	46	33	54	56	76	87
		10%	11%	9%	11%	8%	8%	12%	10%	11%	9%	10%	11%
7	(7.0)	171	93	79	30	34	36	24	17	30	65	60	47
		8%	9%	7%	13%	9%	10%	6%	5%	6%	11%	8%	6%
					defhi	ei	defi				defi		
6	(6.0)	119	61	58	19	31	29	26	11	4	50	55	15
		6%	6%	5%	8%	8%	8%	7%	3%	1%	8%	7%	2%
					efi	efi	efi	fi	f		efi	efi	
5	(5.0)	113	71	41	17	33	14	19	15	15	50	33	29
		5%	7%	4%	7%	9%	4%	5%	5%	3%	8%	4%	4%
			b		fi	cdefhi					cefhi		
4	(4.0)	45	27	17	11	19	8	1	4	2	30	9	6
		2%	3%	2%	4%	5%	2%	*	1%	1%	5%	1%	1%
					defhi	cdefhi	df				cdefhi		
3	(3.0)	32	21	10	4	8	4	6	4	5	12	10	9
		1%	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%
			b										
2	(2.0)	16	7	9	4	3	4	2	2	1	7	6	2
		1%	1%	1%	2%	1%	1%	*	*	*	1%	1%	*
					fi								
1	(1.0)	8	6	2	4	2	1	-	*	1	6	1	1
		*	1%	*	2%	*	*	-	*	*	1%	*	*
					defhi						h		
0 - is definitely not a Christmas film	(0.0)	12	5	7	1	2	2	4	1	1	3	6	3
		1%	*	1%	*	1%	1%	1%	*	*	*	1%	*
Sum: 0-3		67	39	28	13	15	11	12	7	8	28	23	16
		3%	4%	3%	5%	4%	3%	3%	2%	2%	5%	3%	2%
					efi	i					fi		
Sum: 4-6		276	160	116	47	83	50	47	29	21	130	96	50
		13%	15%	10%	20%	22%	14%	12%	9%	4%	21%	13%	6%
			b		defhi	cdefhi	efi	fi	f		cdefhi	fi	

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2158	1057	1101	373	421	347	296	331	390	794	643	721
Total	2155	1040	1115	239	376	347	387	323	483	615	734	806
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1812	842	971	179	278	286	329	286	454	458	615	740
	84%	81%	87%	75%	74%	82%	85%	89%	94%	74%	84%	92%
			a			abg	abg	abcgh	abcdegh		abg	abcdgh
Base for stats	2155	1040	1115	239	376	347	387	323	483	615	734	806
Mean Score	8.59	8.37	8.79	7.91	8.08	8.53	8.70	8.89	9.06	8.01	8.62	9.00
			a			abg	abg	abcgh	abcdgh		abg	abcdgh
Standard Deviation	2.048	2.150	1.927	2.365	2.322	2.097	1.997	1.824	1.577	2.338	2.046	1.681
Standard Error	.044	.066	.058	.122	.113	.113	.116	.100	.080	.083	.081	.063
Error variance	*	*	*	.01	.01	.01	.01	.01	.01	.01	.01	*

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2158	32	160	262	117	198	86	200	177	187	294	138	307	1880	1096	1062
Total		2155	65	176	241	89	176	106	184	154	185	292	205	283	1808	1197	959
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1167	38	106	141	53	99	60	90	82	106	158	116	118	962	617	550
		54%	59%	60% gl	59% gl	59% l	56% l	56% l	49%	53% l	57% l	54% l	57% l	42%	53% l	52%	57% a
9	(9.0)	255	2	19	29	9	23	12	22	22	25	43	22	26	221	149	107
		12%	4%	11%	12%	10%	13%	12%	12%	15%	14%	15% l	11%	9%	12%	12%	11%
8	(8.0)	219	3	15	17	8	12	9	15	23	21	33	28	34	192	119	100
		10%	4%	8%	7%	9%	7%	9%	8%	15% ceg	11%	11%	14% ce	12% c	11%	10%	10%
7	(7.0)	171	4	10	20	12	9	5	12	12	12	23	16	35	152	106	65
		8%	6%	6%	8%	14% befgi	5%	5%	7%	8%	6%	8%	8%	12% begim	8%	9%	7%
6	(6.0)	119	6	6	14	4	10	12	18	4	6	13	9	17	95	71	48
		6%	9%	3%	6%	4%	6%	12% bdhijkm	10% bhijm	3%	3%	4%	5%	6%	5%	6%	5%
5	(5.0)	113	7	14	4	*	12	4	17	4	10	12	4	24	87	67	46
		5%	11% cdhk	8% cdhk	2%	*	7% cdhk	3%	9% cdhjkm	3%	6% cd	4% d	2%	8% cdhjkm	5% cd	6%	5%
4	(4.0)	45	3	3	4	1	5	-	2	3	2	7	1	14	40	31	13
		2%	4%	2%	2%	1%	3%	-	1%	2%	1%	2%	1%	5% cdfgikm	2%	3% b	1%
3	(3.0)	32	-	3	6	1	2	-	5	3	2	3	3	5	29	20	11
		1%	-	2%	3%	1%	1%	-	3%	2%	1%	1%	1%	2%	2%	2%	1%
2	(2.0)	16	2	-	2	-	2	1	1	1	1	1	3	3	13	10	6
		1%	2%	-	1%	-	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%
1	(1.0)	8	-	-	2	1	*	-	1	-	1	-	1	2	8	3	5
		*	-	-	1%	1%	*	-	*	-	1%	-	1%	1%	*	*	*
0 - is definitely not a Christmas film	(0.0)	12	-	1	1	-	-	2	*	-	-	-	1	6	9	4	8
		1%	-	*	*	-	-	2% ej	*	-	-	-	1%	2% eijm	*	*	1%
Sum: 0-3		67	2	4	11	2	4	3	7	3	3	4	8	16	58	37	29
		3%	2%	2%	4% j	2%	3%	3%	4%	2%	2%	1%	4%	6% ijm	3%	3%	3%
Sum: 4-6		276	16	23	23	5	28	16	38	11	18	31	14	55	222	169	107
		13%	25% cdhijkm	13% d	10%	5%	16% cdhk	15% dhk	20% cdhijkm	7%	10%	11%	7%	19% cdhijkm	12% dh	14% b	11%

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2158	32	160	262	117	198	86	200	177	187	294	138	307	1880	1096	1062
Total	2155	65	176	241	89	176	106	184	154	185	292	205	283	1808	1197	959
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1812	47	150	208	83	144	87	139	139	163	257	182	213	1528	990	822
	84%	73%	85%	86%	93%	82%	82%	76%	91%	88%	88%	89%	75%	85%	83%	86%
			gl	gl	aefglm				aefglm	agl	agl	agl		gl		
Base for stats	2155	65	176	241	89	176	106	184	154	185	292	205	283	1808	1197	959
Mean Score	8.59	8.34	8.77	8.71	8.91	8.62	8.64	8.27	8.82	8.83	8.78	8.76	7.87	8.57	8.50	8.70
			gl	gl	gl	l	l		gl	gl	gl	gl		gl		a
Standard Deviation	2.048	2.306	1.947	2.061	1.670	2.058	2.108	2.192	1.709	1.798	1.748	1.973	2.481	2.045	2.062	2.027
Standard Error	.044	.408	.154	.127	.154	.146	.227	.155	.128	.131	.102	.168	.142	.047	.062	.062
Error variance	*	.17	.02	.02	.02	.02	.05	.02	.02	.02	.01	.03	.02	*	*	*

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QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2158	603	552	156	29	23	59	13	11	424	707	666
Total		2155	667	532	171	29	21	71	17	16	384	763	716
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1167	385	316	99	15	15	50	9	14	165	445	430
		54%	58% i	59% i	58% i	51%	72%	71% i	55%	89%	43%	58%	60%
9	(9.0)	255	98	52	25	4	2	8	2	-	41	108	85
		12%	15% b	10%	14%	14%	11%	11%	9%	-	11%	14%	12%
8	(8.0)	219	66	49	19	4	2	5	5	-	41	69	84
		10%	10%	9%	11%	13%	8%	7%	28%	-	11%	9%	12%
7	(7.0)	171	42	46	13	2	2	1	-	2	41	45	47
		8%	6%	9% f	8%	7%	9%	1%	-	11%	11% af	6%	7%
6	(6.0)	119	24	26	3	-	-	3	-	-	34	33	22
		6%	4%	5%	2%	-	-	4%	-	-	9% abc	4%	3%
5	(5.0)	113	29	27	7	1	-	3	1	-	25	36	27
		5%	4%	5%	4%	3%	-	5%	8%	-	6%	5%	4%
4	(4.0)	45	10	7	4	1	-	-	-	-	14	12	8
		2%	1%	1%	2%	4%	-	-	-	-	4% ab	2%	1%
3	(3.0)	32	6	5	-	-	-	1	-	-	13	7	5
		1%	1%	1%	-	-	-	1%	-	-	3% abc	1%	1%
2	(2.0)	16	2	1	-	1	-	-	-	-	5	1	3
		1%	*	*	-	3%	-	-	-	-	1% b	*	*
1	(1.0)	8	1	2	*	-	-	-	-	-	4	1	1
		*	*	*	*	-	-	-	-	-	1%	*	*
0 - is definitely not a Christmas film	(0.0)	12	2	3	1	1	-	-	-	-	2	6	2
		1%	*	1%	1%	5%	-	-	-	-	1%	1%	*
Sum: 0-3		67	12	9	1	2	-	1	-	-	24	16	12
		3%	2%	2%	1%	8%	-	1%	-	-	6% abc	2%	2%
Sum: 4-6		276	63	60	14	2	-	6	1	-	73	81	58
		13%	9%	11%	8%	6%	-	8%	8%	-	19% abcf	11%	8%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_5. The Snowman: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2158	603	552	156	29	23	59	13	11	424	707	666
Total	2155	667	532	171	29	21	71	17	16	384	763	716
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1812	592	463	156	25	21	64	16	16	288	666	646
	84%	89%	87%	91%	85%	100%	90%	92%	100%	75%	87%	90%
		i	i	i			i					
Base for stats	2155	667	532	171	29	21	71	17	16	384	763	716
Mean Score	8.59	8.87	8.79	8.92	8.27	9.45	9.24	8.95	9.67	7.99	8.83	8.94
		i	i	i			i					
Standard Deviation	2.048	1.788	1.874	1.715	2.755	1.003	1.524	1.497	.972	2.366	1.889	1.721
Standard Error	.044	.073	.080	.137	.512	.209	.198	.415	.293	.115	.071	.067
Error variance	*	.01	.01	.02	.26	.04	.04	.17	.09	.01	.01	*

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2036	990	1046	344	409	343	278	302	360	753	621	662
Total		2040	981	1059	218	368	343	365	293	453	586	708	746
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	410	128	282	53	83	79	79	51	64	136	158	116
		20%	13%	27%	24%	23%	23%	22%	18%	14%	23%	22%	15%
				a	efi	fi	fi	fi			efi	fi	
9	(9.0)	139	59	80	15	33	24	23	18	26	48	47	44
		7%	6%	8%	7%	9%	7%	6%	6%	6%	8%	7%	6%
8	(8.0)	209	106	103	32	40	38	41	20	38	72	80	58
		10%	11%	10%	15%	11%	11%	11%	7%	8%	12%	11%	8%
					efi		e				ei	ei	
7	(7.0)	240	132	108	31	54	55	41	27	32	85	96	59
		12%	13%	10%	14%	15%	16%	11%	9%	7%	15%	14%	8%
			b		efi	efi	efi				efi	fi	
6	(6.0)	225	112	112	21	39	61	37	32	34	60	98	66
		11%	11%	11%	10%	11%	18%	10%	11%	7%	10%	14%	9%
							abdefgi					fgi	
5	(5.0)	290	160	130	22	57	34	43	64	70	80	77	134
		14%	16%	12%	10%	16%	10%	12%	22%	15%	14%	11%	18%
			b			ach			abcdfgh	ach			acdgh
4	(4.0)	116	62	55	10	13	21	30	18	24	24	51	42
		6%	6%	5%	5%	4%	6%	8%	6%	5%	4%	7%	6%
								bg				bg	
3	(3.0)	113	56	57	12	17	11	26	15	31	30	37	46
		6%	6%	5%	6%	5%	3%	7%	5%	7%	5%	5%	6%
								c		c			
2	(2.0)	79	45	33	7	3	4	14	16	33	11	18	49
		4%	5%	3%	3%	1%	1%	4%	5%	7%	2%	3%	7%
					bc			bc	bcgh	abcgh			abcgh
1	(1.0)	47	19	28	4	8	2	8	8	18	12	10	26
		2%	2%	3%	2%	2%	1%	2%	3%	4%	2%	1%	3%
									c	ch			ch
0 - is definitely not a Christmas film	(0.0)	172	101	71	9	20	13	22	24	84	29	35	108
		8%	10%	7%	4%	5%	4%	6%	8%	18%	5%	5%	14%
			b						acgh	abcdegh			abcdegh
Sum: 0-3		411	221	190	32	48	31	70	64	165	81	101	229
		20%	23%	18%	15%	13%	9%	19%	22%	37%	14%	14%	31%
			b		c			bcg	abcgh	abcdegh	c	c	abcdegh
Sum: 4-6		631	334	297	54	110	117	110	114	127	164	226	241
		31%	34%	28%	25%	30%	34%	30%	39%	28%	28%	32%	32%
			b				ag		abdfghi			a	a

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2036	990	1046	344	409	343	278	302	360	753	621	662
Total	2040	981	1059	218	368	343	365	293	453	586	708	746
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	998	426	572	131	210	196	185	116	160	341	381	276
	49%	43%	54%	60%	57%	57%	51%	39%	35%	58%	54%	37%
			a	defi	efi	efi	efi			defi	efi	
Base for stats	2040	981	1059	218	368	343	365	293	453	586	708	746
Mean Score	6.13	5.70	6.54	6.78	6.70	6.89	6.27	5.76	4.92	6.73	6.57	5.25
			a	defi	efi	defi	efi	fi		defi	efi	
Standard Deviation	3.073	2.995	3.091	2.817	2.807	2.551	3.000	3.027	3.438	2.808	2.806	3.307
Standard Error	.068	.095	.096	.152	.139	.138	.180	.174	.181	.102	.113	.129
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.03	.01	.01	.02

Savanta: ComRes

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2036	31	151	246	107	188	80	194	167	175	281	131	285	1774	1044	992
Total		2040	63	164	230	83	169	99	179	146	174	277	195	262	1714	1142	898
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	410	11	34	49	16	26	14	28	29	29	81	51	43	351	258	152
		20%	17%	21%	21%	19%	15%	14%	15%	20%	16%	29%	26%	16%	20%	23%	17%
												cdefghilm	efgil			b	
9	(9.0)	139	5	10	13	3	11	9	12	6	16	16	13	25	116	76	63
		7%	8%	6%	6%	4%	6%	9%	7%	4%	9%	6%	7%	9%	7%	7%	7%
														h			
8	(8.0)	209	2	15	23	10	14	9	20	22	19	19	16	40	182	134	75
		10%	4%	9%	10%	12%	8%	9%	11%	15%	11%	7%	8%	15%	11%	12%	8%
										j				ejkm	j	b	
7	(7.0)	240	9	23	29	3	15	8	23	13	17	33	32	36	200	151	89
		12%	15%	14%	13%	4%	9%	8%	13%	9%	10%	12%	16%	14%	12%	13%	10%
			d	d	d				d			d	de	d	d	b	
6	(6.0)	225	18	15	26	8	30	14	21	16	20	23	11	23	178	127	97
		11%	29%	9%	11%	9%	18%	14%	12%	11%	12%	8%	6%	9%	10%	11%	11%
			bcdghijklm				bjklm										
5	(5.0)	290	5	23	31	25	32	16	30	19	24	32	20	34	246	138	152
		14%	7%	14%	14%	30%	19%	16%	17%	13%	14%	11%	10%	13%	14%	12%	17%
						abcefghijklm	jk										a
4	(4.0)	116	2	17	16	7	7	8	15	4	6	14	5	15	89	56	61
		6%	4%	10%	7%	8%	4%	8%	9%	3%	4%	5%	2%	6%	5%	5%	7%
				ehikm		hk			hkm								
3	(3.0)	113	3	4	9	5	9	5	6	12	16	13	19	12	101	60	53
		6%	5%	2%	4%	6%	5%	5%	4%	8%	9%	5%	9%	5%	6%	5%	6%
										b	bcg		bcg				
2	(2.0)	79	3	6	7	-	4	7	5	9	8	11	9	11	63	47	31
		4%	5%	4%	3%	-	2%	7%	3%	7%	4%	4%	4%	4%	4%	4%	3%
			d	d				d		de	d	d	d	d	d		
1	(1.0)	47	-	3	6	1	9	*	6	3	4	4	5	6	44	19	28
		2%	-	2%	2%	1%	5%	*	3%	2%	2%	2%	3%	2%	3%	2%	3%
							jm										a
0 - is definitely not a Christmas film	(0.0)	172	4	15	20	6	13	10	14	13	15	31	15	17	143	75	97
		8%	7%	9%	9%	7%	8%	10%	8%	9%	8%	11%	8%	6%	8%	7%	11%
												l					a

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2036	31	151	246	107	188	80	194	167	175	281	131	285	1774	1044	992
Total	2040	63	164	230	83	169	99	179	146	174	277	195	262	1714	1142	898
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	411	10	28	43	12	35	22	31	38	42	59	47	45	351	202	209
	20%	16%	17%	19%	14%	20%	22%	17%	26%	24%	21%	24%	17%	20%	18%	23%
									dl	d						a
Sum: 4-6	631	25	55	73	39	69	38	66	38	50	70	37	72	514	321	310
	31%	40%	33%	32%	47%	41%	38%	37%	26%	29%	25%	19%	27%	30%	28%	35%
		k	k	k	bchijklm	hijklm	jk	hjklm		k				k		a
Sum: 7-10	998	27	82	114	32	66	40	82	70	81	149	112	144	849	619	379
	49%	44%	50%	50%	39%	39%	40%	46%	48%	47%	54%	57%	55%	50%	54%	42%
			e	e							def	defg	defg	de	b	
Base for stats	2040	63	164	230	83	169	99	179	146	174	277	195	262	1714	1142	898
Mean Score	6.13	6.25	6.14	6.18	6.02	5.82	5.76	5.97	5.98	5.96	6.33	6.37	6.35	6.15	6.45	5.73
															b	
Standard Deviation	3.073	2.772	3.078	3.093	2.839	2.963	3.025	2.925	3.169	3.088	3.355	3.218	2.900	3.087	2.979	3.145
Standard Error	.068	.498	.250	.197	.274	.216	.338	.210	.245	.233	.200	.281	.172	.073	.092	.100
Error variance	*	.25	.06	.04	.08	.05	.11	.04	.06	.05	.04	.08	.03	.01	.01	.01

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2036	573	528	144	26	22	56	12	10	400	662	638
Total		2040	633	516	158	25	20	64	15	15	361	714	688
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	410	128	116	37	4	5	21	4	2	61	131	154
		20%	20%	23% i	23%	16%	26%	33% ai	26%	10%	17%	18%	22%
9	(9.0)	139	41	39	17	-	1	4	1	-	23	40	58
		7%	7%	8%	11%	-	6%	6%	8%	-	6%	6%	8%
8	(8.0)	209	65	54	16	2	1	6	2	1	37	62	74
		10%	10%	10%	10%	7%	4%	9%	16%	6%	10%	9%	11%
7	(7.0)	240	62	51	24	*	1	7	2	3	65	70	79
		12%	10%	10%	15%	1%	6%	11%	13%	21%	18% ab	10%	11%
6	(6.0)	225	56	63	9	3	*	5	1	4	48	72	66
		11%	9%	12% c	6%	12%	2%	8%	5%	27%	13% ac	10%	10%
5	(5.0)	290	77	79	16	6	6	7	3	3	48	103	89
		14%	12%	15%	10%	22%	32%	12%	21%	20%	13%	14%	13%
4	(4.0)	116	41	22	3	3	3	3	-	-	25	48	31
		6%	6% c	4%	2%	12%	15%	5%	-	-	7% c	7%	5%
3	(3.0)	113	44	20	8	-	-	1	-	-	25	54	28
		6%	7% b	4%	5%	-	-	2%	-	-	7% b	8% b	4%
2	(2.0)	79	32	19	8	1	-	3	-	-	9	28	34
		4%	5%	4%	5%	4%	-	5%	-	-	3%	4%	5%
1	(1.0)	47	18	9	5	-	2	3	*	-	4	20	15
		2%	3%	2%	3%	-	10%	5% i	2%	-	1%	3%	2%
0 - is definitely not a Christmas film	(0.0)	172	70	44	14	7	-	3	1	2	17	84	59
		8%	11% i	8% i	9% i	26%	-	4%	9%	17%	5%	12%	9%
Sum: 0-3		411	163	91	35	8	2	10	2	2	55	187	137
		20%	26% bi	18%	22%	30%	10%	16%	11%	17%	15%	26% b	20%
Sum: 4-6		631	173	165	29	12	10	16	4	7	121	223	186
		31%	27% c	32% c	18%	46%	48%	25%	26%	46%	33% ac	31%	27%

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QCPRO42Q9_6. Love Actually: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2036	573	528	144	26	22	56	12	10	400	662	638
Total	2040	633	516	158	25	20	64	15	15	361	714	688
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	998	296	260	94	6	8	38	10	6	186	304	364
	49%	47%	50%	60%	24%	42%	59%	63%	37%	51%	43%	53%
				ab								a
Base for stats	2040	633	516	158	25	20	64	15	15	361	714	688
Mean Score	6.13	5.84	6.34	6.42	4.63	6.26	6.82	6.89	5.56	6.34	5.67	6.30
			a				a			a		a
Standard Deviation	3.073	3.288	3.072	3.263	3.469	2.934	3.119	3.059	2.940	2.670	3.237	3.152
Standard Error	.068	.137	.134	.272	.680	.625	.417	.883	.930	.134	.126	.125
Error variance	*	.02	.02	.07	.46	.39	.17	.78	.86	.02	.02	.02

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2153	1060	1093	371	420	349	296	328	389	791	645	717
Total		2148	1043	1105	235	375	349	385	320	484	610	734	804
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1093	504	589	100	171	182	212	171	256	271	394	427
		51%	48%	53%	43%	46%	52%	55%	54%	53%	44%	54%	53%
				a			ag	abg	abg	abg		abg	abg
9	(9.0)	248	108	140	24	36	32	53	34	70	60	85	103
		12%	10%	13%	10%	10%	9%	14%	11%	14%	10%	12%	13%
										bcg			
8	(8.0)	235	128	107	22	39	37	40	46	50	62	78	96
		11%	12%	10%	10%	10%	11%	10%	14%	10%	10%	11%	12%
									g				
7	(7.0)	188	98	90	28	45	30	21	22	42	73	51	64
		9%	9%	8%	12%	12%	8%	6%	7%	9%	12%	7%	8%
					dehi	dehi					dehi		
6	(6.0)	123	62	61	17	23	20	25	18	19	41	46	37
		6%	6%	6%	7%	6%	6%	7%	6%	4%	7%	6%	5%
					f						f		
5	(5.0)	127	77	50	16	28	28	20	14	21	44	48	35
		6%	7%	5%	7%	7%	8%	5%	4%	4%	7%	7%	4%
			b			i	efi				i		
4	(4.0)	44	21	23	10	9	7	8	2	7	19	15	10
		2%	2%	2%	4%	2%	2%	2%	1%	2%	3%	2%	1%
					efhi						ei		
3	(3.0)	45	19	26	11	16	11	-	2	5	27	11	7
		2%	2%	2%	5%	4%	3%	-	1%	1%	4%	1%	1%
					defhi	defhi	defi				defhi	d	
2	(2.0)	21	13	8	3	5	1	3	3	6	8	5	9
		1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
1	(1.0)	4	2	2	1	1	-	*	1	-	2	*	1
		*	*	*	1%	*	-	*	*	-	*	*	*
0 - is definitely not a Christmas film	(0.0)	20	10	10	3	2	-	2	6	8	4	2	14
		1%	1%	1%	1%	*	-	*	2%	2%	1%	*	2%
									ch	ch			ch
Sum: 0-3		90	44	46	17	24	12	5	12	19	41	18	31
		4%	4%	4%	7%	6%	4%	1%	4%	4%	7%	2%	4%
					cdefhi	dh				d	cdfhi		d
Sum: 4-6		294	160	134	44	60	56	53	35	47	103	108	82
		14%	15%	12%	18%	16%	16%	14%	11%	10%	17%	15%	10%
			b		efi	efi	fi				efi	fi	

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2153	1060	1093	371	420	349	296	328	389	791	645	717
Total	2148	1043	1105	235	375	349	385	320	484	610	734	804
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1764	839	925	175	291	281	327	273	418	466	608	691
	82%	80%	84%	74%	78%	81%	85%	85%	86%	76%	83%	86%
			a			a	abg	abg	abcg		abg	abcg
Base for stats	2148	1043	1105	235	375	349	385	320	484	610	734	804
Mean Score	8.42	8.30	8.54	7.89	8.09	8.43	8.73	8.57	8.59	8.01	8.59	8.58
			a			abg	abg	abg	abg		abg	abg
Standard Deviation	2.170	2.207	2.129	2.460	2.312	2.074	1.886	2.142	2.138	2.370	1.982	2.138
Standard Error	.047	.068	.064	.128	.113	.111	.110	.118	.108	.084	.078	.080
Error variance	*	*	*	.02	.01	.01	.01	.01	.01	.01	.01	.01

Savanta: ComRes

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2153	32	164	262	115	196	86	200	176	187	293	135	307	1871	1093	1060
Total		2148	65	183	241	88	175	106	184	150	185	288	201	281	1795	1194	954
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1093	28	102	129	49	92	52	94	73	93	152	114	116	911	585	507
		51%	43%	56%	53%	55%	53%	49%	51%	49%	50%	53%	57%	41%	51%	49%	53%
				l	l	l	l		l			l	l		l		
9	(9.0)	248	12	18	27	12	24	11	16	16	25	35	25	30	208	149	99
		12%	18%	10%	11%	13%	13%	10%	9%	10%	14%	12%	12%	11%	12%	12%	10%
8	(8.0)	235	5	17	25	7	24	14	17	22	19	28	22	34	199	141	94
		11%	8%	9%	10%	8%	13%	13%	9%	15%	11%	10%	11%	12%	11%	12%	10%
7	(7.0)	188	4	12	22	8	9	11	15	12	17	26	14	39	161	117	71
		9%	6%	7%	9%	9%	5%	10%	8%	8%	9%	9%	7%	14%	9%	10%	7%
														bekm			
6	(6.0)	123	4	12	19	6	10	3	14	7	8	13	5	23	104	65	58
		6%	6%	7%	8%	7%	6%	3%	8%	4%	4%	4%	3%	8%	6%	5%	6%
					k									k			
5	(5.0)	127	8	15	5	4	6	7	13	6	17	18	7	21	96	62	65
		6%	13%	8%	2%	4%	3%	7%	7%	4%	9%	6%	3%	8%	5%	5%	7%
			cek	ce				c	c		cekm	c		ce	c		
4	(4.0)	44	2	4	5	1	5	2	5	2	2	6	4	7	37	27	17
		2%	2%	2%	2%	2%	3%	2%	3%	1%	1%	2%	2%	3%	2%	2%	2%
3	(3.0)	45	-	1	6	2	4	1	6	5	3	6	6	5	43	29	16
		2%	-	*	3%	2%	2%	1%	3%	3%	2%	2%	3%	2%	2%	2%	2%
									b	b							
2	(2.0)	21	2	1	1	-	2	4	-	4	2	1	-	5	15	11	10
		1%	4%	*	1%	-	1%	3%	-	3%	1%	*	-	2%	1%	1%	1%
			dgjk					cgjkm		gjm							
1	(1.0)	4	-	-	*	-	*	-	1	-	-	*	-	1	4	1	3
		*	-	-	*	-	*	-	1%	-	-	*	-	*	*	*	*
0 - is definitely not a Christmas film	(0.0)	20	-	1	3	*	-	1	2	4	1	4	4	-	17	6	13
		1%	-	1%	1%	*	-	1%	1%	2%	*	1%	2%	-	1%	1%	1%
								l		el		l	el				a
Sum: 0-3		90	2	2	11	2	6	6	9	12	5	11	10	11	79	48	42
		4%	4%	1%	4%	3%	4%	6%	5%	8%	3%	4%	5%	4%	4%	4%	4%
								b		bijlm							
Sum: 4-6		294	14	31	28	11	20	12	32	15	26	37	15	52	237	154	140
		14%	21%	17%	12%	12%	11%	11%	18%	10%	14%	13%	8%	18%	13%	13%	15%
			k	k					hk					cehkm			

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2153	32	164	262	115	196	86	200	176	187	293	135	307	1871	1093	1060
Total	2148	65	183	241	88	175	106	184	150	185	288	201	281	1795	1194	954
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1764	48	149	202	75	149	88	142	123	154	240	176	218	1479	992	772
	82%	75%	82%	84%	85%	85%	83%	77%	82%	83%	83%	87%	78%	82%	83%	81%
						l						gl		l		
Base for stats	2148	65	183	241	88	175	106	184	150	185	288	201	281	1795	1194	954
Mean Score	8.42	8.14	8.60	8.53	8.67	8.63	8.27	8.25	8.21	8.49	8.48	8.66	8.07	8.42	8.42	8.42
			l	l	l	l				l	l	l		l		
Standard Deviation	2.170	2.265	2.007	2.115	1.937	1.974	2.359	2.326	2.497	2.021	2.179	2.189	2.156	2.171	2.097	2.259
Standard Error	.047	.400	.157	.131	.181	.141	.254	.164	.188	.148	.127	.188	.123	.050	.063	.069
Error variance	*	.16	.02	.02	.03	.02	.06	.03	.04	.02	.02	.04	.02	*	*	*

Savanta: ComRes

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2153	598	553	156	29	23	59	13	11	425	702	669
Total		2148	659	534	170	29	21	71	17	17	385	758	720
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1093	357	303	104	15	12	46	5	8	147	411	413
		51%	54% i	57% i	61% i	50%	57%	66% i	30%	48%	38%	54%	57%
9	(9.0)	248	67	64	26	3	3	8	2	6	45	86	90
		12%	10%	12%	15%	9%	14%	12%	12%	36%	12%	11%	12%
8	(8.0)	235	85	45	11	3	1	4	7	1	60	88	67
		11%	13% bc	8%	6%	9%	6%	5%	40%	5%	16% bcf	12%	9%
7	(7.0)	188	57	45	6	3	-	3	2	-	43	51	58
		9%	9% c	8% c	4%	11%	-	4%	12%	-	11% c	7%	8%
6	(6.0)	123	22	35	9	1	1	5	-	2	25	36	34
		6%	3%	6% a	5%	3%	3%	7%	-	10%	6% a	5%	5%
5	(5.0)	127	34	22	9	2	1	3	1	-	33	47	29
		6%	5%	4%	5%	6%	5%	4%	6%	-	9% ab	6%	4%
4	(4.0)	44	15	4	2	-	-	2	-	-	14	11	10
		2%	2%	1%	1%	-	-	2%	-	-	4% b	1%	1%
3	(3.0)	45	11	8	2	*	2	-	-	-	10	9	10
		2%	2%	2%	1%	1%	9%	-	-	-	3%	1%	1%
2	(2.0)	21	5	4	1	2	-	-	-	-	6	6	5
		1%	1%	1%	*	6%	-	-	-	-	2%	1%	1%
1	(1.0)	4	-	2	-	-	-	-	-	-	1	*	1
		*	-	*	-	-	-	-	-	-	*	*	*
0 - is definitely not a Christmas film	(0.0)	20	8	1	2	1	1	-	-	-	2	12	3
		1%	1%	*	1%	5%	6%	-	-	-	*	2% b	*
Sum: 0-3		90	24	16	4	4	3	-	-	-	19	27	19
		4%	4%	3%	2%	12%	15%	-	-	-	5%	4%	3%
Sum: 4-6		294	70	61	19	3	2	9	1	2	72	94	73
		14%	11%	11%	11%	9%	8%	13%	6%	10%	19% abc	12%	10%

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QCPRO42Q9_7. The Muppets Christmas Carol: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2153	598	553	156	29	23	59	13	11	425	702	669
Total	2148	659	534	170	29	21	71	17	17	385	758	720
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1764	565	457	147	23	16	61	16	15	294	636	628
	82%	86%	86%	86%	78%	77%	87%	94%	90%	76%	84%	87%
		i	i	i								
Base for stats	2148	659	534	170	29	21	71	17	17	385	758	720
Mean Score	8.42	8.56	8.71	8.90	7.90	8.17	9.04	8.43	9.11	7.96	8.56	8.77
		i	i	i			i					
Standard Deviation	2.170	2.110	1.937	1.914	2.987	3.038	1.649	1.366	1.247	2.237	2.153	1.891
Standard Error	.047	.086	.082	.153	.555	.633	.215	.379	.376	.109	.081	.073
Error variance	*	.01	.01	.02	.31	.40	.05	.14	.14	.01	.01	.01

Savanta: ComRes

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2084	1022	1062	373	422	347	287	309	346	795	634	655
Total		2071	1007	1063	237	378	349	375	305	426	615	724	732
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	744	303	440	104	145	150	136	103	107	248	286	209
		36%	30%	41%	44%	38%	43%	36%	34%	25%	40%	39%	29%
				a	efi	fi	efi	fi	f		efi	fi	
9	(9.0)	183	93	90	25	29	42	38	24	25	54	80	50
		9%	9%	8%	10%	8%	12%	10%	8%	6%	9%	11%	7%
					fi		bfi					fi	
8	(8.0)	249	129	120	23	64	36	41	34	51	87	77	85
		12%	13%	11%	10%	17%	10%	11%	11%	12%	14%	11%	12%
						acdehi					ah		
7	(7.0)	207	114	93	26	32	40	30	35	44	58	70	79
		10%	11%	9%	11%	8%	11%	8%	12%	10%	9%	10%	11%
6	(6.0)	202	107	95	17	35	29	52	26	42	53	81	69
		10%	11%	9%	7%	9%	8%	14%	9%	10%	9%	11%	9%
								acegi				a	
5	(5.0)	209	112	98	19	36	25	31	37	62	54	56	99
		10%	11%	9%	8%	9%	7%	8%	12%	15%	9%	8%	14%
									ch	abcdgh			abcdgh
4	(4.0)	79	34	44	6	17	18	12	5	20	23	30	25
		4%	3%	4%	3%	4%	5%	3%	2%	5%	4%	4%	3%
						e	e			e		e	
3	(3.0)	69	41	28	9	10	8	18	10	15	19	26	25
		3%	4%	3%	4%	3%	2%	5%	3%	3%	3%	4%	3%
2	(2.0)	44	24	20	8	5	1	8	8	16	12	9	23
		2%	2%	2%	3%	1%	*	2%	2%	4%	2%	1%	3%
					ch			c	c	bch	c		bch
1	(1.0)	11	3	8	*	4	-	2	3	2	4	2	5
		1%	*	1%	*	1%	-	*	1%	*	1%	*	1%
0 - is definitely not a Christmas film	(0.0)	74	48	27	1	2	-	8	20	43	3	8	63
		4%	5%	3%	*	1%	-	2%	7%	10%	*	1%	9%
			b					abcg	abcdgh	abcdgh		c	abcdgh
Sum: 0-3		199	116	83	18	20	8	36	41	75	38	44	116
		10%	12%	8%	7%	5%	2%	10%	13%	18%	6%	6%	16%
			b		c	c		bcg	abcgh	abcdgh	c	c	abcdgh
Sum: 4-6		490	252	237	42	88	72	94	68	125	130	167	193
		24%	25%	22%	18%	23%	21%	25%	22%	29%	21%	23%	26%
								a		acegh			acg

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2084	1022	1062	373	422	347	287	309	346	795	634	655
Total	2071	1007	1063	237	378	349	375	305	426	615	724	732
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1382	639	744	177	269	269	245	196	226	447	513	423
	67%	63%	70%	75%	71%	77%	65%	64%	53%	73%	71%	58%
			a	defi	efi	defhi	fi	f		defi	efi	
Base for stats	2071	1007	1063	237	378	349	375	305	426	615	724	732
Mean Score	7.44	7.15	7.71	7.97	7.79	8.16	7.51	7.12	6.40	7.86	7.82	6.70
			a	defi	efi	bdefghi	fi	fi		defi	efi	
Standard Deviation	2.716	2.780	2.627	2.400	2.355	2.088	2.617	2.988	3.155	2.372	2.398	3.105
Standard Error	.059	.087	.081	.124	.115	.112	.154	.170	.170	.084	.095	.121
Error variance	*	.01	.01	.02	.01	.01	.02	.03	.03	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2084	32	157	251	115	184	85	199	173	178	280	126	304	1810	1068	1016
Total		2071	64	173	227	87	161	106	185	149	173	280	187	278	1728	1153	918
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	744	25	61	99	32	59	40	62	54	50	108	61	94	618	421	323
		36%	39%	35%	44% giklm	36%	36%	38%	33%	37%	29%	38% i	33%	34%	36%	36%	35%
9	(9.0)	183	14	12	17	9	14	7	5	11	15	25	23	30	150	113	70
		9%	22% bcefghijm	7% g	8% g	11% g	9% g	7%	2%	7% g	9% g	9% g	12% g	11% g	9% g	10%	8%
8	(8.0)	249	5	20	23	8	22	15	26	17	31	37	12	33	208	155	94
		12%	7%	12%	10%	9%	14% k	15%	14% k	11%	18% cdkm	13%	6%	12%	12%	13% b	10%
7	(7.0)	207	6	18	26	10	14	6	14	21	12	24	22	32	177	119	88
		10%	9%	10%	12%	12%	9%	6%	8%	14% fgi	7%	9%	12%	12%	10%	10%	10%
6	(6.0)	202	3	19	25	8	22	9	23	6	20	21	20	24	171	103	99
		10%	5%	11% h	11% h	9%	14% hj	9%	13% h	4%	12% h	8%	10% h	9%	10% h	9%	11%
5	(5.0)	209	9	21	7	7	12	8	32	14	21	30	18	30	172	109	100
		10%	13% c	12% c	3%	8%	8% c	7%	17% cdefhjlm	10% c	12% c	11% c	10% c	11% c	10% c	9%	11%
4	(4.0)	79	1	8	8	8	4	1	10	6	5	8	8	10	68	38	41
		4%	2%	5%	4%	10% cefijlm	3%	1%	5%	4%	3%	3%	4%	4%	4%	3%	4%
3	(3.0)	69	-	6	8	2	4	5	2	8	8	8	12	7	58	41	29
		3%	-	4%	4%	2%	3%	4%	1%	5% g	5% g	3%	6% g	3%	3%	4%	3%
2	(2.0)	44	-	2	3	1	7	5	6	3	4	5	-	8	37	23	21
		2%	-	1%	1%	1%	4% k	5% ck	3% k	2%	2%	2%	-	3%	2%	2%	2%
1	(1.0)	11	-	-	1	-	*	-	1	2	-	1	1	4	11	6	5
		1%	-	-	*	-	*	-	1%	1%	-	*	1%	1%	1%	1%	1%
0 - is definitely not a Christmas film	(0.0)	74	2	6	8	3	2	9	4	6	7	14	10	5	58	25	49
		4%	3%	3%	4%	3%	1%	8% eglm	2%	4%	4%	5% e	5% e	2%	3%	2%	5% a
Sum: 0-3		199	2	14	20	5	13	19	13	19	19	27	22	24	164	95	104
		10%	3%	8%	9%	6%	8%	18% abcdegjlm	7%	13%	11%	10%	12%	9%	9%	8%	11% a

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2084	32	157	251	115	184	85	199	173	178	280	126	304	1810	1068	1016
Total	2071	64	173	227	87	161	106	185	149	173	280	187	278	1728	1153	918
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	490	13	49	41	23	39	18	65	27	46	59	46	65	411	250	240
	24%	20%	28%	18%	26%	24%	17%	35%	18%	27%	21%	25%	23%	24%	22%	26%
			cfh					cefhjklm		c				c		a
Sum: 7-10	1382	50	110	166	59	109	69	107	103	108	194	118	189	1153	808	574
	67%	77%	64%	73%	68%	68%	66%	58%	69%	62%	69%	63%	68%	67%	70%	63%
		g		bgim		g			g		g		g	g	b	
Base for stats	2071	64	173	227	87	161	106	185	149	173	280	187	278	1728	1153	918
Mean Score	7.44	8.11	7.37	7.79	7.52	7.64	7.16	7.17	7.33	7.18	7.52	7.21	7.47	7.44	7.62	7.21
				gi											b	
Standard Deviation	2.716	2.319	2.638	2.670	2.625	2.482	3.235	2.607	2.862	2.708	2.806	2.847	2.617	2.701	2.553	2.892
Standard Error	.059	.410	.211	.169	.245	.183	.351	.185	.218	.203	.168	.254	.150	.063	.078	.091
Error variance	*	.17	.04	.03	.06	.03	.12	.03	.05	.04	.03	.06	.02	*	.01	.01

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2084	566	534	139	28	22	57	13	11	425	669	636
Total		2071	624	510	153	29	20	66	17	17	386	726	679
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	744	228	185	43	9	5	25	5	5	152	249	232
		36%	37%	36%	28%	32%	25%	38%	27%	29%	39% c	34%	34%
9	(9.0)	183	38	57	20	3	1	7	4	5	35	56	64
		9%	6%	11% a	13% a	9%	5%	10%	23%	32%	9%	8%	9%
8	(8.0)	249	66	63	22	1	5	8	5	2	48	75	95
		12%	11%	12%	15%	2%	24%	13%	27%	10%	12%	10%	14% a
7	(7.0)	207	67	42	17	2	2	6	2	2	33	76	61
		10%	11%	8%	11%	8%	11%	10%	12%	11%	9%	10%	9%
6	(6.0)	202	68	50	9	4	2	7	-	-	43	77	58
		10%	11%	10%	6%	13%	10%	10%	-	-	11%	11%	8%
5	(5.0)	209	59	54	15	3	4	9	-	1	28	79	71
		10%	9%	11%	10%	9%	18%	14%	-	8%	7%	11%	11%
4	(4.0)	79	27	15	6	-	-	2	-	-	17	25	30
		4%	4%	3%	4%	-	-	3%	-	-	4%	3%	4%
3	(3.0)	69	19	14	7	2	*	-	*	-	20	23	22
		3%	3%	3%	5%	8%	1%	-	2%	-	5%	3%	3%
2	(2.0)	44	14	10	6	1	-	-	-	2	8	12	18
		2%	2%	2%	4%	3%	-	-	-	9%	2%	2%	3%
1	(1.0)	11	3	4	1	-	1	-	-	-	1	7	3
		1%	*	1%	*	-	6%	-	-	-	*	1%	*
0 - is definitely not a Christmas film	(0.0)	74	35	17	7	4	-	2	1	-	3	46	25
		4%	6% i	3% i	4% i	15%	-	2%	9%	-	1%	6% b	4%
Sum: 0-3		199	71	45	21	8	1	2	2	2	31	88	67
		10%	11% f	9%	13% f	26%	7%	2%	11%	9%	8%	12%	10%
Sum: 4-6		490	153	119	30	6	5	18	-	1	88	182	159
		24%	25%	23%	20%	22%	28%	27%	-	8%	23%	25%	23%
Sum: 7-10		1382	399	346	103	15	13	47	15	14	267	456	453
		67%	64%	68%	67%	52%	65%	70%	89%	82%	69%	63%	67%
Base for stats		2071	624	510	153	29	20	66	17	17	386	726	679

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QCPRO42Q9_8. Home Alone 2: Lost in New York: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2084	566	534	139	28	22	57	13	11	425	669	636
Total	2071	624	510	153	29	20	66	17	17	386	726	679
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean Score	7.44	7.24	7.54	7.16	6.32	7.24	7.82	7.85	7.97	7.73 ac	7.14	7.39
Standard Deviation	2.716	2.911	2.679	2.836	3.650	2.456	2.326	2.831	2.468	2.458	2.956	2.730
Standard Error	.059	.122	.116	.241	.690	.524	.308	.785	.744	.119	.114	.108
Error variance	*	.01	.01	.06	.48	.27	.09	.62	.55	.01	.01	.01

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2025	1005	1020	337	402	346	284	313	343	739	630	656
Total		2035 100%	995 100%	1039 100%	218 100%	360 100%	348 100%	374 100%	306 100%	429 100%	577 100%	723 100%	735 100%
10 - is definitely a Christmas film	(10.0)	277 14%	124 12%	153 15%	26 12% e	48 13% e	52 15% e	68 18% aegi	23 7%	60 14% e	74 13% e	120 17% ei	83 11%
9	(9.0)	133 7%	66 7%	68 6%	23 10% defi	25 7% fi	37 11% defi	21 6% f	18 6% f	10 2%	47 8% fi	58 8% fi	28 4%
8	(8.0)	200 10%	107 11%	93 9%	17 8%	38 10%	44 13% afi	38 10%	32 11%	32 7%	54 9%	82 11% f	64 9%
7	(7.0)	225 11%	113 11%	112 11%	23 11%	55 15% cdehi	36 10%	35 9%	27 9%	48 11%	79 14% eh	71 10%	76 10%
6	(6.0)	223 11%	120 12%	103 10%	26 12%	38 11%	43 12%	53 14% fi	29 10%	35 8%	64 11%	95 13% fi	64 9%
5	(5.0)	313 15%	161 16%	152 15%	26 12%	56 15%	48 14%	50 13%	51 17%	83 19% adgh	81 14%	98 14%	134 18% agh
4	(4.0)	164 8%	84 8%	80 8%	25 11% cfi	28 8%	21 6%	38 10% cf	27 9%	25 6%	53 9%	59 8%	52 7%
3	(3.0)	142 7%	58 6%	84 8% a	12 5%	23 6%	26 7%	22 6%	24 8%	35 8%	34 6%	48 7%	60 8%
2	(2.0)	83 4%	34 3%	49 5%	12 6% f	16 4%	12 3%	14 4%	18 6% f	11 3%	28 5%	27 4%	29 4%
1	(1.0)	58 3%	27 3%	31 3%	7 3%	13 4%	12 3%	7 2%	8 3%	11 3%	20 3%	19 3%	19 3%
0 - is definitely not a Christmas film	(0.0)	218 11%	102 10%	115 11%	21 10% c	22 6%	18 5%	29 8%	48 16% abcdgh	80 19% abcdgh	43 7%	47 6%	128 17% abcdgh
Sum: 0-3		500 25%	221 22%	279 27% a	52 24%	73 20%	67 19%	72 19%	99 32% abcdgh	137 32% abcdgh	125 22%	140 19%	235 32% abcdgh
Sum: 4-6		700 34%	364 37% b	335 32%	77 35%	122 34%	112 32%	140 37%	107 35%	143 33%	198 34%	252 35%	250 34%

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2025	1005	1020	337	402	346	284	313	343	739	630	656
Total	2035	995	1039	218	360	348	374	306	429	577	723	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	835	410	425	89	165	169	162	100	149	254	331	250
	41%	41%	41%	41%	46%	49%	43%	33%	35%	44%	46%	34%
				ei	efi	aefi	efi			efi	efi	
Base for stats	2035	995	1039	218	360	348	374	306	429	577	723	735
Mean Score	5.58	5.63	5.52	5.57	5.89	6.18	5.96	4.88	4.98	5.77	6.07	4.94
				efi	efi	aefgi	efi			efi	aefi	
Standard Deviation	3.068	2.992	3.140	3.070	2.854	2.864	2.983	3.086	3.277	2.938	2.926	3.197
Standard Error	.068	.094	.098	.167	.142	.154	.177	.174	.177	.108	.117	.125
Error variance	*	.01	.01	.03	.02	.02	.03	.03	.03	.01	.01	.02

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2025	32	154	246	109	186	82	192	164	167	277	128	288	1757	1040	985
Total		2035	65	166	231	81	167	102	178	145	168	274	194	264	1702	1141	893
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	277	4	21	42	16	25	11	19	13	23	47	28	29	242	145	132
		14%	5%	12%	18%	19%	15%	11%	11%	9%	14%	17%	15%	11%	14%	13%	15%
					ghl	ghl						hl					
9	(9.0)	133	7	13	16	6	15	6	7	8	8	24	6	17	107	84	49
		7%	11%	8%	7%	7%	9%	6%	4%	5%	5%	9%	3%	7%	6%	7%	6%
							k					k					
8	(8.0)	200	6	16	20	12	19	15	10	14	17	22	22	28	163	125	74
		10%	9%	10%	9%	15%	11%	14%	6%	10%	10%	8%	11%	10%	10%	11%	8%
						gj		g								b	
7	(7.0)	225	11	20	15	5	25	6	21	19	23	24	16	41	188	135	90
		11%	17%	12%	7%	6%	15%	6%	12%	13%	13%	9%	8%	15%	11%	12%	10%
			c				cdfj			c	cd			cdfjkm	c		
6	(6.0)	223	8	16	23	9	8	12	36	18	19	18	28	27	187	126	97
		11%	12%	10%	10%	11%	5%	12%	20%	13%	11%	7%	15%	10%	11%	11%	11%
					e	e		e	bcdeijlm	ej	e		ej	e	ej		
5	(5.0)	313	2	20	26	13	26	13	33	17	33	49	25	54	277	169	144
		15%	4%	12%	11%	15%	16%	13%	19%	12%	20%	18%	13%	20%	16%	15%	16%
									ac		ac	ac		abch			
4	(4.0)	164	9	19	17	7	12	12	14	13	7	25	11	18	123	94	69
		8%	14%	12%	7%	8%	7%	11%	8%	9%	4%	9%	6%	7%	7%	8%	8%
			i	im				i									
3	(3.0)	142	8	12	15	3	5	2	7	14	10	22	27	17	120	75	67
		7%	12%	7%	7%	4%	3%	1%	4%	10%	6%	8%	14%	7%	7%	7%	7%
			ef							efg		ef	cdefgilm		ef		
2	(2.0)	83	-	3	9	5	8	8	9	8	6	9	7	10	72	49	34
		4%	-	2%	4%	6%	5%	8%	5%	6%	4%	3%	3%	4%	4%	4%	4%
								b									
1	(1.0)	58	3	6	9	2	4	3	5	5	5	6	5	6	46	34	24
		3%	5%	4%	4%	2%	2%	2%	3%	4%	3%	2%	3%	2%	3%	3%	3%
0 - is definitely not a Christmas film	(0.0)	218	7	19	37	4	19	15	16	15	18	28	20	18	176	105	113
		11%	11%	11%	16%	5%	12%	15%	9%	10%	11%	10%	10%	7%	10%	9%	13%
					dgjlm			dl									a
Sum: 0-3		500	18	40	71	14	36	27	37	43	38	65	58	51	415	263	237
		25%	28%	24%	31%	18%	22%	26%	21%	30%	23%	24%	30%	19%	24%	23%	27%
					deglm					dl			dl				

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2025	32	154	246	109	186	82	192	164	167	277	128	288	1757	1040	985
Total	2035	65	166	231	81	167	102	178	145	168	274	194	264	1702	1141	893
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	700	19	56	67	28	47	38	83	48	59	92	64	98	587	390	310
	34%	30%	34%	29%	35%	28%	37%	47%	33%	35%	34%	33%	37%	34%	34%	35%
								bcdehijklm					ce			
Sum: 7-10	835	27	70	93	38	84	38	57	54	70	116	72	115	700	489	346
	41%	42%	42%	40%	47%	50%	37%	32%	37%	42%	42%	37%	44%	41%	43%	39%
					g	cfghkm					g		g	g		
Base for stats	2035	65	166	231	81	167	102	178	145	168	274	194	264	1702	1141	893
Mean Score	5.58	5.31	5.53	5.38	6.24	5.84	5.23	5.42	5.22	5.65	5.73	5.45	5.80	5.61	5.68	5.44
					cfghkm								h			
Standard Deviation	3.068	2.991	3.096	3.476	2.944	3.177	3.204	2.803	2.970	3.019	3.154	3.051	2.752	3.061	2.995	3.156
Standard Error	.068	.529	.249	.222	.282	.233	.354	.202	.232	.234	.190	.270	.162	.073	.093	.101
Error variance	*	.28	.06	.05	.08	.05	.13	.04	.05	.05	.04	.07	.03	.01	.01	.01

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2025	562	525	144	29	21	56	12	10	401	667	632
Total		2035	624	513	158	29	19	64	16	16	364	722	681
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	277	93	67	30	6	1	9	5	2	41	104	84
		14%	15%	13%	19% i	19%	5%	13%	29%	11%	11%	14%	12%
9	(9.0)	133	30	38	13	3	-	6	3	-	26	32	50
		7%	5%	7%	8%	11%	-	9%	17%	-	7%	4%	7% a
8	(8.0)	200	57	45	17	1	1	6	2	-	45	53	83
		10%	9%	9%	11%	2%	6%	10%	15%	-	12%	7%	12% a
7	(7.0)	225	60	53	15	3	1	9	-	3	42	82	60
		11%	10%	10%	9%	12%	4%	15%	-	20%	12%	11%	9%
6	(6.0)	223	60	60	18	-	3	4	1	2	49	72	71
		11%	10%	12%	11%	-	17%	7%	5%	12%	13%	10%	10%
5	(5.0)	313	101	84	21	5	7	8	-	2	49	121	110
		15%	16%	16%	13%	17%	37%	12%	-	10%	14%	17%	16%
4	(4.0)	164	45	39	8	2	1	7	1	5	34	56	52
		8%	7%	8%	5%	6%	6%	11%	6%	31%	9%	8%	8%
3	(3.0)	142	50	32	13	1	2	3	-	2	29	54	51
		7%	8%	6%	8%	5%	11%	5%	-	16%	8%	8%	7%
2	(2.0)	83	30	28	3	2	-	2	-	-	11	29	31
		4%	5%	5%	2%	6%	-	3%	-	-	3%	4%	4%
1	(1.0)	58	19	10	2	2	1	3	2	-	13	18	19
		3%	3%	2%	1%	7%	5%	5%	10%	-	4%	3%	3%
0 - is definitely not a Christmas film	(0.0)	218	81	58	18	5	2	6	3	-	26	100	71
		11%	13% i	11% i	12%	15%	8%	10%	18%	-	7%	14%	10%
Sum: 0-3		500	179	127	36	10	5	15	4	2	79	202	171
		25%	29% i	25%	23%	33%	25%	23%	28%	16%	22%	28%	25%
Sum: 4-6		700	205	183	47	7	12	19	2	8	132	249	233
		34%	33%	36%	30%	23%	61%	29%	11%	53%	36%	35%	34%
Sum: 7-10		835	239	202	75	13	3	30	10	5	154	271	277
		41%	38%	39%	47% a	44%	14%	47%	61%	31%	42%	38%	41%
Base for stats		2035	624	513	158	29	19	64	16	16	364	722	681

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QCPRO42Q9_9. Gremlins: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2025	562	525	144	29	21	56	12	10	401	667	632
Total	2035	624	513	158	29	19	64	16	16	364	722	681
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean Score	5.58	5.35	5.53	6.01 a	5.32	4.75	5.69	6.25	5.43	5.74	5.30	5.57
Standard Deviation	3.068	3.195	3.072	3.194	3.648	2.384	3.157	4.126	2.158	2.857	3.172	3.054
Standard Error	.068	.135	.134	.266	.677	.520	.422	1.191	.683	.143	.123	.121
Error variance	*	.02	.02	.07	.46	.27	.18	1.42	.47	.02	.02	.01

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2118	1057	1061	349	415	348	293	325	388	764	641	713
Total		2126	1046	1080	227	368	351	380	316	483	595	731	799
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	258	137	121	26	50	65	59	25	33	76	124	57
		12%	13%	11%	11%	14%	19%	16%	8%	7%	13%	17%	7%
					fi	efi	aefgi	efi			efi	aefgi	
9	(9.0)	98	56	42	9	27	25	15	13	9	36	39	22
		5%	5%	4%	4%	7%	7%	4%	4%	2%	6%	5%	3%
						fi	fi				fi	fi	
8	(8.0)	170	79	90	21	34	32	44	19	20	54	76	39
		8%	8%	8%	9%	9%	9%	12%	6%	4%	9%	10%	5%
					fi	fi	fi	efi			fi	efi	
7	(7.0)	184	105	80	23	41	49	30	20	21	63	79	41
		9%	10%	7%	10%	11%	14%	8%	6%	4%	11%	11%	5%
			b		fi	efi	defi	f			efi	efi	
6	(6.0)	185	98	87	21	37	29	43	26	29	58	72	55
		9%	9%	8%	9%	10%	8%	11%	8%	6%	10%	10%	7%
						f		fi			f	fi	
5	(5.0)	255	135	120	28	56	39	43	39	51	83	82	90
		12%	13%	11%	12%	15%	11%	11%	12%	11%	14%	11%	11%
4	(4.0)	128	57	72	18	27	23	21	18	21	45	44	40
		6%	5%	7%	8%	7%	7%	5%	6%	4%	8%	6%	5%
					fi						fi		
3	(3.0)	167	74	93	22	25	34	29	20	37	47	63	57
		8%	7%	9%	10%	7%	10%	8%	6%	8%	8%	9%	7%
2	(2.0)	133	61	73	10	24	18	20	23	38	34	38	61
		6%	6%	7%	4%	7%	5%	5%	7%	8%	6%	5%	8%
										a			a
1	(1.0)	106	48	58	11	10	10	12	26	37	20	22	63
		5%	5%	5%	5%	3%	3%	3%	8%	8%	3%	3%	8%
									bcdgh	bcdgh			bcdgh
0 - is definitely not a Christmas film	(0.0)	440	195	245	40	38	27	63	86	187	78	90	273
		21%	19%	23%	17%	10%	8%	17%	27%	39%	13%	12%	34%
				a	bch			bc	abcdgh	abcdegh	c	c	abcdegh
Sum: 0-3		847	378	470	82	97	89	125	155	299	179	213	454
		40%	36%	43%	36%	26%	25%	33%	49%	62%	30%	29%	57%
				a	bcgh			c	abcdgh	abcdegh			abcdegh
Sum: 4-6		569	291	278	67	119	91	107	83	102	186	198	185
		27%	28%	26%	29%	32%	26%	28%	26%	21%	31%	27%	23%
					fi	fi		f			fi	f	

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2118	1057	1061	349	415	348	293	325	388	764	641	713
Total	2126	1046	1080	227	368	351	380	316	483	595	731	799
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	710	378	332	78	152	171	148	78	82	230	319	160
	33%	36%	31%	35%	41%	49%	39%	25%	17%	39%	44%	20%
		b		efi	efi	abdefgi	efi	f		efi	aefi	
Base for stats	2126	1046	1080	227	368	351	380	316	483	595	731	799
Mean Score	4.65	4.91	4.40	4.83	5.54	5.94	5.22	3.86	3.00	5.27	5.57	3.34
		b		efi	aefi	adefgi	efi	fi		aefi	aefi	
Standard Deviation	3.424	3.402	3.427	3.291	3.101	3.107	3.389	3.367	3.252	3.191	3.274	3.323
Standard Error	.074	.105	.105	.176	.152	.167	.198	.187	.165	.115	.129	.124
Error variance	.01	.01	.01	.03	.02	.03	.04	.03	.03	.01	.02	.02

Savanta: ComRes

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2118	33	161	254	111	193	86	200	172	190	286	132	300	1838	1076	1042
Total		2126	66	177	236	84	173	107	187	150	188	281	199	276	1775	1180	946
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	258	8	36	27	15	16	16	14	17	25	42	24	18	198	138	119
		12%	12%	20%	11%	18%	9%	15%	7%	11%	13%	15%	12%	7%	11%	12%	13%
				ceghlm	l	eglm		l			l	gl			l		
9	(9.0)	98	5	7	8	4	6	4	8	7	6	14	7	20	81	63	35
		5%	8%	4%	3%	5%	4%	4%	4%	5%	3%	5%	3%	7%	5%	5%	4%
														m			
8	(8.0)	170	3	18	14	8	15	5	7	15	21	18	12	32	143	112	58
		8%	5%	10%	6%	9%	9%	5%	4%	10%	11%	6%	6%	12%	8%	9%	6%
				g			g			g	cg			cgjm	g	b	
7	(7.0)	184	-	11	18	7	16	8	13	20	14	24	18	34	165	113	71
		9%	-	6%	8%	9%	9%	7%	7%	13%	7%	9%	9%	12%	9%	10%	8%
										ab				abg			
6	(6.0)	185	3	9	27	4	13	9	22	13	13	22	21	30	164	117	68
		9%	4%	5%	11%	4%	8%	8%	12%	8%	7%	8%	10%	11%	9%	10%	7%
					bd				bd					bd		b	
5	(5.0)	255	19	23	20	12	20	12	30	11	21	33	14	41	201	133	123
		12%	28%	13%	8%	14%	12%	12%	16%	7%	11%	12%	7%	15%	11%	11%	13%
			bcefhijklm						chkm					chk			
4	(4.0)	128	2	9	17	1	12	7	10	13	10	21	12	16	111	80	49
		6%	3%	5%	7%	1%	7%	6%	6%	9%	5%	7%	6%	6%	6%	7%	5%
					d		d			d		d			d		
3	(3.0)	167	8	8	12	8	12	10	26	10	13	18	23	19	141	89	79
		8%	12%	5%	5%	10%	7%	9%	14%	7%	7%	6%	11%	7%	8%	8%	8%
									bcehijlm				bc				
2	(2.0)	133	2	12	25	3	10	9	15	10	11	17	11	9	111	69	64
		6%	4%	7%	10%	4%	6%	8%	8%	7%	6%	6%	6%	3%	6%	6%	7%
					dlm				l						l		
1	(1.0)	106	5	15	6	6	13	7	9	8	4	10	11	11	79	53	53
		5%	8%	8%	2%	8%	7%	7%	5%	5%	2%	4%	5%	4%	4%	4%	6%
				cijm		ci	ci										
0 - is definitely not a Christmas film	(0.0)	440	10	28	64	15	40	20	32	26	51	61	46	44	381	213	228
		21%	15%	16%	27%	18%	23%	19%	17%	17%	27%	22%	23%	16%	21%	18%	24%
					bghlm		l				bghl				l		a

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2118	33	161	254	111	193	86	200	172	190	286	132	300	1838	1076	1042
Total	2126	66	177	236	84	173	107	187	150	188	281	199	276	1775	1180	946
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	847	26	63	106	33	75	46	82	55	79	107	91	84	712	424	423
	40%	39%	36%	45%	39%	43%	43%	44%	37%	42%	38%	46%	30%	40%	36%	45%
				l		l	l	l		l		l		l		a
Sum: 4-6	569	23	41	63	17	45	28	63	36	44	76	46	87	476	329	239
	27%	35%	23%	27%	20%	26%	26%	33%	24%	23%	27%	23%	31%	27%	28%	25%
								bdikm					di			
Sum: 7-10	710	17	73	68	34	53	33	42	59	66	99	61	105	587	427	283
	33%	25%	41%	29%	41%	31%	31%	23%	39%	35%	35%	31%	38%	33%	36%	30%
			cegm		cg				cg	g	g		cg	g	b	
Base for stats	2126	66	177	236	84	173	107	187	150	188	281	199	276	1775	1180	946
Mean Score	4.65	4.66	5.19	4.22	5.05	4.28	4.56	4.29	4.89	4.53	4.77	4.37	5.07	4.60	4.90	4.33
			cegm		cg								cegkm		b	
Standard Deviation	3.424	3.298	3.635	3.488	3.625	3.390	3.471	3.049	3.378	3.609	3.526	3.457	3.133	3.402	3.354	3.485
Standard Error	.074	.574	.286	.219	.344	.244	.374	.216	.258	.262	.209	.301	.181	.079	.102	.108
Error variance	.01	.33	.08	.05	.12	.06	.14	.05	.07	.07	.04	.09	.03	.01	.01	.01

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2118	599	540	153	30	22	58	13	11	414	706	658
Total		2126	664	523	167	31	20	66	17	17	379	765	706
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	258	77	64	15	5	2	18	7	2	50	93	92
		12%	12%	12%	9%	17%	9%	27% abci	44%	10%	13%	12%	13%
9	(9.0)	98	24	22	14	1	*	4	-	-	21	31	30
		5%	4%	4%	8% ab	4%	2%	6%	-	-	5%	4%	4%
8	(8.0)	170	48	46	13	4	*	3	3	-	33	48	66
		8%	7%	9%	8%	13%	2%	5%	16%	-	9%	6%	9% a
7	(7.0)	184	46	50	12	-	1	1	-	-	42	50	49
		9%	7%	10% f	7%	-	3%	1%	-	-	11% af	6%	7%
6	(6.0)	185	59	43	14	5	6	2	1	1	37	64	54
		9%	9%	8%	8%	16% f	28%	3%	6%	8%	10%	8%	8%
5	(5.0)	255	68	62	15	2	3	8	2	3	52	82	73
		12%	10%	12%	9%	6%	17%	12%	14%	17%	14%	11%	10%
4	(4.0)	128	39	26	15	*	-	3	-	2	23	35	51
		6%	6%	5%	9% b	1%	-	5%	-	10%	6%	5%	7% a
3	(3.0)	167	51	33	13	1	4	4	2	3	32	62	51
		8%	8%	6%	8%	3%	21%	7%	12%	21%	8%	8%	7%
2	(2.0)	133	46	32	3	2	1	5	-	4	24	57	46
		6%	7% c	6% c	2%	7%	7%	8% c	-	24%	6% c	7%	7%
1	(1.0)	106	34	31	13	*	1	9	-	-	14	36	45
		5%	5%	6%	8% i	1%	4%	13% abi	-	-	4%	5%	6%
0 - is definitely not a Christmas film	(0.0)	440	171	114	38	10	1	9	1	2	52	207	149
		21%	26% fi	22% i	23% i	32% fi	7%	14%	9%	10%	14%	27% b	21%
Sum: 0-3		847	303	211	68	13	8	27	4	9	122	361	292
		40%	46% i	40% i	40%	43%	39%	41%	21%	55%	32%	47% b	41%
Sum: 4-6		569	165	131	45	7	9	13	3	6	111	181	178
		27%	25%	25%	27%	23%	45%	20%	19%	35%	29%	24%	25%

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QCPRO42Q9_10. Die Hard: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2118	599	540	153	30	22	58	13	11	414	706	658
Total	2126	664	523	167	31	20	66	17	17	379	765	706
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	710	195	181	55	10	3	26	10	2	146	222	237
	33%	29%	35%	33%	34%	16%	39%	60%	10%	38% a	29%	33%
Base for stats	2126	664	523	167	31	20	66	17	17	379	765	706
Mean Score	4.65	4.25	4.62	4.48	4.64	4.77	5.17	7.04	3.84	5.20 abc	4.20	4.59 a
Standard Deviation	3.424	3.497	3.482	3.474	3.949	2.667	3.864	3.418	2.689	3.237	3.543	3.497
Standard Error	.074	.143	.150	.281	.721	.569	.507	.948	.811	.159	.133	.136
Error variance	.01	.02	.02	.08	.52	.32	.26	.90	.66	.03	.02	.02

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		1797	863	934	332	389	313	240	261	262	721	553	523
Total		1773	841	932	211	344	317	313	261	326	556	630	587
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	460	145	315	61	91	86	84	78	60	152	170	138
		26%	17%	34%	29%	26%	27%	27%	30%	18%	27%	27%	24%
				a	f	f	f	f	f		f	f	
9	(9.0)	138	62	76	17	33	20	27	25	18	49	46	42
		8%	7%	8%	8%	10%	6%	9%	9%	5%	9%	7%	7%
8	(8.0)	206	96	110	24	46	53	30	16	36	70	84	52
		12%	11%	12%	11%	13%	17%	10%	6%	11%	13%	13%	9%
					e	ei	dei			e	ei	ei	
7	(7.0)	243	128	115	27	53	45	46	30	42	79	92	72
		14%	15%	12%	13%	15%	14%	15%	12%	13%	14%	15%	12%
6	(6.0)	199	117	82	23	32	33	36	29	46	55	69	75
		11%	14%	9%	11%	9%	10%	12%	11%	14%	10%	11%	13%
			b										
5	(5.0)	266	148	118	28	41	42	38	44	73	69	80	117
		15%	18%	13%	13%	12%	13%	12%	17%	23%	12%	13%	20%
			b							abcdgh			abcdgh
4	(4.0)	110	54	56	13	19	27	22	14	15	31	49	29
		6%	6%	6%	6%	5%	9%	7%	5%	5%	6%	8%	5%
							i						
3	(3.0)	57	36	21	8	12	4	17	6	10	20	21	16
		3%	4%	2%	4%	3%	1%	5%	2%	3%	4%	3%	3%
			b					c					
2	(2.0)	27	16	11	3	9	3	7	5	1	12	10	5
		2%	2%	1%	2%	2%	1%	2%	2%	*	2%	2%	1%
						f		f			f		
1	(1.0)	20	10	10	4	3	-	3	3	8	7	3	10
		1%	1%	1%	2%	1%	-	1%	1%	2%	1%	*	2%
					c					ch	c		ch
0 - is definitely not a Christmas film	(0.0)	45	29	17	3	6	3	4	12	18	10	7	29
		3%	3%	2%	2%	2%	1%	1%	4%	5%	2%	1%	5%
			b						acdgh	abcdgh			abcdgh
Sum: 0-3		150	90	59	19	30	10	30	25	36	49	40	61
		8%	11%	6%	9%	9%	3%	10%	10%	11%	9%	6%	10%
			b		c	c		c	c	ch	c	c	ch
Sum: 4-6		575	319	256	64	92	102	96	87	134	156	198	221
		32%	38%	27%	30%	27%	32%	31%	33%	41%	28%	31%	38%
			b							abcdgh			abgh

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1797	863	934	332	389	313	240	261	262	721	553	523
Total	1773	841	932	211	344	317	313	261	326	556	630	587
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1047	431	617	129	222	204	187	149	156	351	391	305
	59%	51%	66%	61%	65%	65%	60%	57%	48%	63%	62%	52%
			a	fi	fi	fi	fi	f		fi	fi	
Base for stats	1773	841	932	211	344	317	313	261	326	556	630	587
Mean Score	7.00	6.52	7.43	7.14	7.17	7.31	7.04	6.98	6.40	7.16	7.18	6.66
			a	fi	fi	fi	f	f		fi	fi	
Standard Deviation	2.569	2.533	2.525	2.574	2.524	2.254	2.533	2.795	2.668	2.541	2.399	2.738
Standard Error	.061	.086	.083	.141	.128	.127	.163	.173	.165	.095	.102	.120
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.03	.01	.01	.01

Savanta: ComRes

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		1797	31	124	219	95	164	68	169	156	147	243	103	278	1574	956	841
Total		1773	63	133	203	72	149	83	159	131	142	235	153	248	1494	1020	752
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	460	19	32	59	16	42	23	29	35	32	70	55	47	385	279	182
		26%	31%	24%	29% gl	23%	28% gl	28%	18%	26%	22%	30% gl	36% dgilm	19%	26% gl	27%	24%
9	(9.0)	138	4	10	18	5	2	4	14	13	13	20	9	27	121	87	51
		8%	6%	8% e	9% e	7% e	1%	5%	9% e	10% e	9% e	8% e	6% e	11% e	8% e	9%	7%
8	(8.0)	206	8	12	22	9	16	6	16	20	20	25	20	32	180	122	83
		12%	13%	9%	11%	12%	10%	7%	10%	15%	14%	11%	13%	13%	12%	12%	11%
7	(7.0)	243	11	24	27	13	16	16	18	13	16	35	18	37	192	138	105
		14%	18%	18% h	13%	18%	11%	19%	11%	10%	11%	15%	12%	15%	13%	14%	14%
6	(6.0)	199	7	16	23	7	20	8	22	16	14	13	16	37	168	108	92
		11%	11%	12% j	11% j	9%	14% j	9%	14% j	12% j	10%	5%	10%	15% j	11% j	11%	12%
5	(5.0)	266	5	19	16	9	32	16	31	20	24	42	19	31	226	147	120
		15%	9%	14%	8%	13%	22% clm	19% c	19% cl	16% c	17% c	18% c	12%	12%	15% c	14%	16%
4	(4.0)	110	5	11	12	2	10	4	17	5	5	15	7	17	91	63	47
		6%	7%	8%	6%	3%	7%	5%	11% dhim	4%	4%	7%	4%	7%	6%	6%	6%
3	(3.0)	57	1	3	5	9	6	3	3	6	6	3	4	9	50	23	34
		3%	2%	2%	2%	12% bceghijklm	4%	3%	2%	5% j	4%	1%	3%	4%	3%	2%	5% a
2	(2.0)	27	-	-	4	*	3	2	1	1	4	5	-	6	25	15	12
		2%	-	-	2%	1%	2%	2%	1%	1%	3% b	2%	-	2%	2%	1%	2%
1	(1.0)	20	2	1	4	1	2	-	1	2	3	1	3	2	17	15	5
		1%	3%	1%	2%	1%	1%	-	1%	1%	2%	*	2%	1%	1%	1%	1%
0 - is definitely not a Christmas film	(0.0)	45	-	4	13	1	1	2	7	-	5	5	4	5	40	23	22
		3%	-	3% h	6% ehjlm	2%	1%	2%	4% eh	-	3% h	2%	2%	2%	3% h	2%	3%
Sum: 0-3		150	3	9	25	11	11	7	12	9	18	14	10	21	132	77	73
		8%	5%	6%	12% j	15% bhjm	7%	8%	8%	7%	13% j	6%	7%	9%	9%	7%	10%

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	1797	31	124	219	95	164	68	169	156	147	243	103	278	1574	956	841
Total	1773	63	133	203	72	149	83	159	131	142	235	153	248	1494	1020	752
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	575	17	46	51	18	63	28	70	42	44	71	42	84	484	317	258
	32%	27%	35%	25%	25%	42%	33%	44%	32%	31%	30%	27%	34%	32%	31%	34%
						cdijkm		cdhijklm					c	c		
Sum: 7-10	1047	43	78	127	44	75	49	78	80	81	150	101	143	878	627	421
	59%	68%	59%	62%	60%	50%	59%	49%	61%	57%	64%	66%	57%	59%	61%	56%
				eg					g		eg	eg		eg	b	
Base for stats	1773	63	133	203	72	149	83	159	131	142	235	153	248	1494	1020	752
Mean Score	7.00	7.43	6.95	6.98	6.84	6.83	6.96	6.53	7.27	6.76	7.22	7.46	6.88	6.99	7.12	6.84
									g		g	egil		g	b	
Standard Deviation	2.569	2.327	2.500	2.942	2.559	2.474	2.535	2.582	2.335	2.728	2.529	2.564	2.426	2.588	2.554	2.583
Standard Error	.061	.418	.225	.199	.263	.193	.307	.199	.187	.225	.162	.253	.145	.065	.083	.089
Error variance	*	.17	.05	.04	.07	.04	.09	.04	.03	.05	.03	.06	.02	*	.01	.01

Savanta: ComRes

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		1797	484	458	109	21	18	44	9	10	383	562	533
Total		1773	536	428	121	20	16	49	11	15	349	604	555
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	460	139	134	30	2	5	13	6	6	80	151	156
		26%	26%	31% i	25%	9%	32%	26%	55%	40%	23%	25%	28%
9	(9.0)	138	44	34	18	*	3	5	*	-	21	38	56
		8%	8%	8%	15% abi	2%	20%	10%	2%	-	6%	6%	10% a
8	(8.0)	206	61	55	13	1	-	4	2	2	48	63	77
		12%	11%	13%	11%	5%	-	8%	21%	17%	14%	10%	14%
7	(7.0)	243	72	54	8	6	2	14	-	2	43	85	68
		14%	13%	13%	7%	28%	13%	28% abci	-	12%	12%	14%	12%
6	(6.0)	199	61	47	14	2	1	5	*	2	39	76	48
		11%	11%	11%	11%	11%	4%	10%	3%	13%	11%	13% b	9%
5	(5.0)	266	90	56	19	3	4	3	1	-	54	102	78
		15%	17%	13%	16%	16%	23%	7%	11%	-	15%	17%	14%
4	(4.0)	110	23	16	9	1	*	4	1	2	40	25	35
		6%	4%	4%	7%	4%	2%	8%	8%	11%	11% ab	4%	6%
3	(3.0)	57	18	10	2	3	1	-	-	1	11	20	13
		3%	3%	2%	1%	15%	7%	-	-	9%	3%	3%	2%
2	(2.0)	27	4	8	2	*	-	-	-	-	9	13	5
		2%	1%	2%	2%	2%	-	-	-	-	3% a	2%	1%
1	(1.0)	20	7	5	1	-	-	1	-	-	1	10	5
		1%	1%	1%	1%	-	-	3% i	-	-	*	2%	1%
0 - is definitely not a Christmas film	(0.0)	45	17	9	5	1	-	-	-	-	3	20	16
		3%	3% i	2%	4% i	7%	-	-	-	-	1%	3%	3%
Sum: 0-3		150	46	32	10	5	1	1	-	1	24	63	38
		8%	9%	7%	8%	24%	7%	3%	-	9%	7%	10% b	7%
Sum: 4-6		575	174	119	42	6	4	12	3	3	133	204	161
		32%	32%	28%	34%	31%	29%	25%	22%	23%	38% b	34%	29%

Savanta: ComRes

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QCPRO42Q9_11. The Holiday: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	1797	484	458	109	21	18	44	9	10	383	562	533
Total	1773	536	428	121	20	16	49	11	15	349	604	555
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1047	316	277	69	9	10	36	9	10	192	337	356
	59%	59%	65% i	57%	44%	64%	72% i	78%	68%	55%	56%	64% a
Base for stats	1773	536	428	121	20	16	49	11	15	349	604	555
Mean Score	7.00	7.01	7.34 ai	7.00	5.60	7.51	7.42	8.39	7.55	6.84	6.82	7.24 a
Standard Deviation	2.569	2.587	2.536	2.732	2.637	2.463	2.199	2.219	2.525	2.424	2.656	2.551
Standard Error	.061	.118	.118	.262	.576	.581	.331	.740	.799	.124	.112	.110
Error variance	*	.01	.01	.07	.33	.34	.11	.55	.64	.02	.01	.01

Savanta: ComRes

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2074	1022	1052	364	425	344	288	306	347	789	632	653
Total		2063	1005	1058	233	380	344	379	300	428	613	722	728
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1119	500	620	110	186	182	226	182	234	296	408	416
		54%	50%	59%	47%	49%	53%	60%	61%	55%	48%	56%	57%
				a				abg	abg	ag		abg	abg
9	(9.0)	214	100	114	22	36	39	35	33	49	58	74	82
		10%	10%	11%	9%	10%	11%	9%	11%	11%	9%	10%	11%
8	(8.0)	219	112	107	26	37	36	35	32	52	63	71	85
		11%	11%	10%	11%	10%	11%	9%	11%	12%	10%	10%	12%
7	(7.0)	141	72	69	16	32	22	16	15	40	48	38	55
		7%	7%	7%	7%	8%	6%	4%	5%	9%	8%	5%	8%
						dh				deh	d		
6	(6.0)	137	84	53	22	30	26	30	15	14	52	56	29
		7%	8%	5%	10%	8%	8%	8%	5%	3%	9%	8%	4%
			b		efi	fi	fi	fi			fi	fi	
5	(5.0)	116	77	39	14	28	22	20	11	20	42	42	31
		6%	8%	4%	6%	7%	6%	5%	4%	5%	7%	6%	4%
			b			ei					ei		
4	(4.0)	48	28	20	9	13	4	7	6	8	22	11	15
		2%	3%	2%	4%	3%	1%	2%	2%	2%	4%	2%	2%
					ch	h					ch		
3	(3.0)	29	13	16	8	11	6	1	1	2	19	7	3
		1%	1%	2%	3%	3%	2%	*	*	1%	3%	1%	*
					defhi	defhi	i				defhi		
2	(2.0)	17	7	9	4	2	4	3	3	1	6	8	3
		1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	*
					f								
1	(1.0)	9	5	4	2	4	1	-	1	2	5	1	2
		*	*	*	1%	1%	*	-	*	*	1%	*	*
0 - is definitely not a Christmas film	(0.0)	14	7	7	*	1	-	5	1	5	2	5	7
		1%	1%	1%	*	*	-	1%	*	1%	*	1%	1%
								cg		cg			
Sum: 0-3		68	32	36	14	18	11	10	5	10	31	21	15
		3%	3%	3%	6%	5%	3%	3%	2%	2%	5%	3%	2%
					defhi	ei					efhi		
Sum: 4-6		302	189	112	45	71	53	57	33	43	117	109	76
		15%	19%	11%	19%	19%	15%	15%	11%	10%	19%	15%	10%
			b		efi	efi	fi	i			efi	fi	

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2074	1022	1052	364	425	344	288	306	347	789	632	653
Total	2063	1005	1058	233	380	344	379	300	428	613	722	728
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1694	784	910	174	291	280	312	262	375	465	592	637
	82%	78%	86%	75%	77%	81%	82%	87%	88%	76%	82%	88%
			a			ag	ag	abcgh	abcgh		abg	abcdgh
Base for stats	2063	1005	1058	233	380	344	379	300	428	613	722	728
Mean Score	8.52	8.32	8.72	8.11	8.20	8.53	8.68	8.87	8.66	8.17	8.60	8.74
			a			abg	abg	abcg	abg		abg	abg
Standard Deviation	2.117	2.189	2.027	2.339	2.285	2.044	2.106	1.859	2.009	2.305	2.077	1.950
Standard Error	.046	.068	.063	.123	.111	.110	.124	.106	.108	.082	.083	.076
Error variance	*	*	*	.02	.01	.01	.02	.01	.01	.01	.01	.01

Savanta: ComRes

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2074	32	155	248	114	195	81	197	170	171	278	130	303	1806	1058	1016
Total		2063	65	171	226	87	174	101	180	145	169	276	192	279	1726	1144	919
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1119	39	105	123	53	101	57	90	73	89	153	113	125	918	602	517
		54%	60%	61% ghl	54% l	61% gl	58% l	57%	50%	50%	53%	55% l	59% l	45%	53% l	53%	56%
9	(9.0)	214	6	17	26	8	18	8	18	14	19	28	20	33	183	114	100
		10%	9%	10%	11%	9%	10%	8%	10%	10%	11%	10%	11%	12%	11%	10%	11%
8	(8.0)	219	3	19	18	11	22	8	19	25	18	27	20	29	189	128	91
		11%	5%	11%	8%	12%	13%	7%	11%	17% cfjlm	11%	10%	10%	10%	11%	11%	10%
7	(7.0)	141	3	7	16	5	11	5	8	10	13	29	15	20	127	83	58
		7%	4%	4%	7%	5%	6%	5%	5%	7%	8%	10% bg	8%	7%	7%	7%	6%
6	(6.0)	137	5	10	19	3	10	8	21	9	7	10	12	24	115	80	57
		7%	7%	6%	9% j	3%	6%	8%	12% deijm	6%	4%	4%	6%	8% j	7%	7%	6%
5	(5.0)	116	6	12	16	4	2	5	10	6	16	14	4	21	93	70	46
		6%	10% ek	7% e	7% ek	4%	1%	5%	6% e	4%	10% ekm	5% e	2%	8% ek	5% e	6%	5%
4	(4.0)	48	-	-	5	3	1	4	8	3	4	8	1	11	44	24	24
		2%	-	-	2%	3% b	1%	4% be	5% bek	2%	2%	3% b	1%	4% bek	3% b	2%	3%
3	(3.0)	29	-	2	3	-	6	-	3	1	1	1	4	8	27	22	7
		1%	-	1%	1%	-	4% djm	-	1%	1%	1%	*	2% j	3% j	2%	2% b	1%
2	(2.0)	17	3	-	*	1	1	3	2	-	-	2	2	3	11	9	8
		1%	5% bcehijm	-	*	1%	1%	3% bchim	1%	-	-	1%	1%	1%	1%	1%	1%
1	(1.0)	9	-	-	*	-	2	2	1	3	-	-	-	1	7	4	5
		*	-	-	*	-	1%	2% j	*	2% jm	-	-	-	1%	*	*	1%
0 - is definitely not a Christmas film	(0.0)	14	-	1	-	-	-	1	-	1	1	4	1	4	11	8	6
		1%	-	1%	-	-	-	1%	-	1%	*	2%	1%	1%	1%	1%	1%
Sum: 0-3		68	3	2	4	1	9	6	5	5	2	7	7	16	56	42	25
		3%	5%	1%	2%	1%	5% cdi	6% cdi	3%	3%	1%	2%	4%	6% bcdijm	3%	4%	3%

Prepared by Savanta: ComRes

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2074	32	155	248	114	195	81	197	170	171	278	130	303	1806	1058	1016
Total	2063	65	171	226	87	174	101	180	145	169	276	192	279	1726	1144	919
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	302	11	21	40	9	13	17	39	18	26	32	17	56	252	174	127
	15%	17%	13%	18%	11%	8%	17%	22%	13%	16%	12%	9%	20%	15%	15%	14%
				ejk			e	bdehjkm		e			bdehjkm	e		
Sum: 7-10	1694	50	147	182	77	151	78	135	122	140	237	168	207	1418	928	766
	82%	78%	86%	80%	89%	87%	77%	75%	84%	83%	86%	87%	74%	82%	81%	83%
			gl		fgl	fgl			gl	l	gl	gl		gl		
Base for stats	2063	65	171	226	87	174	101	180	145	169	276	192	279	1726	1144	919
Mean Score	8.52	8.52	8.88	8.57	8.90	8.73	8.30	8.29	8.46	8.56	8.58	8.78	8.03	8.50	8.45	8.62
			fglm	l	glm	gl				l	l	gl		l		
Standard Deviation	2.117	2.295	1.794	1.963	1.769	2.005	2.555	2.187	2.144	1.969	2.112	1.950	2.416	2.110	2.145	2.079
Standard Error	.046	.406	.144	.125	.166	.144	.284	.156	.164	.151	.127	.171	.139	.050	.066	.065
Error variance	*	.16	.02	.02	.03	.02	.08	.02	.03	.02	.02	.03	.02	*	*	*

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2074	563	533	146	27	22	55	12	10	419	663	635
Total		2063	619	513	159	27	20	66	15	15	382	715	681
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is definitely a Christmas film	(10.0)	1119	361	301	90	15	12	48	8	9	165	421	399
		54%	58% i	59% i	57% i	56%	59%	74% abci	55%	59%	43%	59%	59%
9	(9.0)	214	61	52	25	3	1	6	4	4	36	70	74
		10%	10%	10%	16% ai	10%	6%	9%	23%	29%	9%	10%	11%
8	(8.0)	219	75	49	14	-	4	6	2	2	48	75	76
		11%	12%	9%	9%	-	17%	9%	16%	12%	13%	10%	11%
7	(7.0)	141	38	40	10	3	2	-	-	-	28	46	45
		7%	6%	8% f	6%	12%	9%	-	-	-	7% f	6%	7%
6	(6.0)	137	33	34	6	1	2	4	1	-	34	46	31
		7%	5%	7%	4%	3%	9%	6%	6%	-	9% ac	6%	4%
5	(5.0)	116	32	18	5	2	-	1	-	-	33	32	28
		6%	5%	4%	3%	9%	-	2%	-	-	9% abc	4%	4%
4	(4.0)	48	9	8	4	-	-	-	-	-	17	8	14
		2%	2%	2%	3%	-	-	-	-	-	5% ab	1%	2%
3	(3.0)	29	2	3	2	1	-	-	-	-	11	2	6
		1%	*	1%	2%	5%	-	-	-	-	3% ab	*	1%
2	(2.0)	17	3	2	1	-	-	-	-	-	7	6	3
		1%	*	*	*	-	-	-	-	-	2% ab	1%	*
1	(1.0)	9	1	4	-	-	-	-	-	-	3	2	2
		*	*	1%	-	-	-	-	-	-	1%	*	*
0 - is definitely not a Christmas film	(0.0)	14	4	3	2	1	-	-	-	-	1	6	3
		1%	1%	1%	1%	5%	-	-	-	-	*	1%	*
Sum: 0-3		68	10	11	5	3	-	-	-	-	22	17	14
		3%	2%	2%	3%	10%	-	-	-	-	6% ab	2%	2%
Sum: 4-6		302	75	60	15	3	2	5	1	-	84	86	72
		15%	12%	12%	9%	12%	9%	8%	6%	-	22% abcf	12%	11%

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QCPRO42Q9_12. The Santa Clause: On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2074	563	533	146	27	22	55	12	10	419	663	635
Total	2063	619	513	159	27	20	66	15	15	382	715	681
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1694	534	442	139	21	18	61	14	15	276	612	595
	82%	86%	86%	88%	77%	91%	92%	94%	100%	72%	86%	87%
		i	i	i			i					
Base for stats	2063	619	513	159	27	20	66	15	15	382	715	681
Mean Score	8.52	8.77	8.76	8.75	8.08	8.97	9.38	9.21	9.48	7.94	8.74	8.79
		i	i	i			abci					
Standard Deviation	2.117	1.890	1.935	2.034	2.886	1.428	1.250	1.138	.718	2.381	1.980	1.893
Standard Error	.046	.080	.084	.168	.555	.304	.169	.329	.227	.116	.077	.075
Error variance	*	.01	.01	.03	.31	.09	.03	.11	.05	.01	.01	.01

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QCPRO42Q10. On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

	Total	10 - is an essential part of Christmas dinner	9	8	7	6	5	4	3	2	1	0 - is not at all a part of Christmas dinner	Don't know / have not heard of	Sum: 0-3	Sum: 4-6	Sum: 7-10	Mean score
Roast potatoes	2211	1245	302	241	147	94	79	38	20	11	7	13	15	50	211	1936	8.80
	100%	56%	14%	11%	7%	4%	4%	2%	1%	*	*	1%	1%	2%	10%	88%	
Gravy	2211	1192	295	233	185	93	99	36	20	14	9	26	10	69	227	1905	8.64
	100%	54%	13%	11%	8%	4%	4%	2%	1%	1%	*	1%	*	3%	10%	86%	
Stuffing	2211	1098	266	243	179	107	153	46	30	24	13	33	18	100	306	1786	8.35
	100%	50%	12%	11%	8%	5%	7%	2%	1%	1%	1%	1%	1%	5%	14%	81%	
Turkey	2211	1136	258	194	162	132	127	35	40	19	19	71	17	149	294	1751	8.26
	100%	51%	12%	9%	7%	6%	6%	2%	2%	1%	1%	3%	1%	7%	13%	79%	
Pigs in blankets (small sausages wrapped in bacon)	2211	1031	249	227	186	160	122	56	46	26	25	66	18	162	338	1693	8.06
	100%	47%	11%	10%	8%	7%	5%	3%	2%	1%	1%	3%	1%	7%	15%	77%	
Carrots	2211	782	305	322	253	220	153	57	34	17	2	50	16	103	430	1662	7.91
	100%	35%	14%	15%	11%	10%	7%	3%	2%	1%	*	2%	1%	5%	19%	75%	
Brussel sprouts	2211	922	271	246	187	147	143	61	62	53	35	67	18	217	351	1625	7.79
	100%	42%	12%	11%	8%	7%	6%	3%	3%	2%	2%	3%	1%	10%	16%	74%	
Parsnips	2211	723	258	256	231	205	189	78	58	52	30	108	22	248	472	1468	7.32
	100%	33%	12%	12%	10%	9%	9%	4%	3%	2%	1%	5%	1%	11%	21%	66%	
Yorkshire puddings	2211	755	201	253	214	176	203	94	83	49	36	125	21	294	473	1423	7.18
	100%	34%	9%	11%	10%	8%	9%	4%	4%	2%	2%	6%	1%	13%	21%	64%	
Cranberry sauce	2211	697	236	306	197	175	194	65	77	63	48	129	25	317	434	1435	7.14
	100%	32%	11%	14%	9%	8%	9%	3%	3%	3%	2%	6%	1%	14%	20%	65%	
Peas	2211	442	198	269	250	219	306	128	124	69	42	151	13	386	654	1158	6.37
	100%	20%	9%	12%	11%	10%	14%	6%	6%	3%	2%	7%	1%	17%	30%	52%	
Broccoli	2211	421	164	259	284	227	289	149	114	78	61	152	14	405	664	1128	6.24
	100%	19%	7%	12%	13%	10%	13%	7%	5%	4%	3%	7%	1%	18%	30%	51%	
Mashed potatoes	2211	480	166	234	203	209	250	137	125	102	69	224	12	520	596	1083	6.04
	100%	22%	8%	11%	9%	9%	11%	6%	6%	5%	3%	10%	1%	24%	27%	49%	
Roast beef	2211	366	172	261	272	255	283	155	98	69	54	210	16	432	693	1070	6.04
	100%	17%	8%	12%	12%	12%	13%	7%	4%	3%	2%	10%	1%	20%	31%	48%	
Cauliflower	2211	345	136	243	279	234	313	164	142	105	65	171	15	482	710	1004	5.87
	100%	16%	6%	11%	13%	11%	14%	7%	6%	5%	3%	8%	1%	22%	32%	45%	
Roast ham	2211	355	157	228	268	252	294	140	130	90	60	218	19	499	685	1008	5.85
	100%	16%	7%	10%	12%	11%	13%	6%	6%	4%	3%	10%	1%	23%	31%	46%	
Chicken	2211	329	160	234	256	235	285	135	130	105	59	268	15	562	655	979	5.66
	100%	15%	7%	11%	12%	11%	13%	6%	6%	5%	3%	12%	1%	25%	30%	44%	
Green cabbage	2211	293	132	201	240	243	331	164	154	117	62	255	20	588	738	865	5.44
	100%	13%	6%	9%	11%	11%	15%	7%	7%	5%	3%	12%	1%	27%	33%	39%	

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QCPRO42Q10. On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents

	Total	10 - is an essential part of Christmas dinner	9	8	7	6	5	4	3	2	1	0 - is not at all a part of Christmas dinner	Don't know / have not heard of	Sum: 0-3	Sum: 4-6	Sum: 7-10	Mean score
Game (e.g. goose, duck, partridge)	2211	294	140	213	249	241	292	146	133	104	80	292	26	610	679	896	5.41
	100%	13%	6%	10%	11%	11%	13%	7%	6%	5%	4%	13%	1%	28%	31%	41%	
Bread sauce	2211	312	143	198	181	219	262	162	155	120	103	314	43	691	643	834	5.23
	100%	14%	6%	9%	8%	10%	12%	7%	7%	5%	5%	14%	2%	31%	29%	38%	
Red cabbage	2211	256	123	208	239	205	300	161	175	127	86	306	24	694	666	827	5.15
	100%	12%	6%	9%	11%	9%	14%	7%	8%	6%	4%	14%	1%	31%	30%	37%	
Smoked salmon	2211	242	99	165	215	202	294	171	193	120	99	387	22	799	668	722	4.76
	100%	11%	4%	7%	10%	9%	13%	8%	9%	5%	4%	18%	1%	36%	30%	33%	
A vegetarian meat alternative	2211	281	104	158	175	192	272	134	140	112	118	482	44	852	598	718	4.63
	100%	13%	5%	7%	8%	9%	12%	6%	6%	5%	5%	22%	2%	39%	27%	32%	

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QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1136	517	619	105	164	165	206	189	308	269	370	497
		51%	48%	55%	43%	43%	47%	53%	58%	60%	43%	50%	59%
				a				abg	abcgh	abcdgh		abg	abcdgh
9	(9.0)	258	127	131	34	41	40	48	42	53	75	88	95
		12%	12%	12%	14%	11%	11%	12%	13%	10%	12%	12%	11%
8	(8.0)	194	102	92	16	40	39	39	15	44	56	79	59
		9%	9%	8%	7%	10%	11%	10%	5%	9%	9%	11%	7%
						ei	aei	e		e	e	aei	
7	(7.0)	162	97	66	18	42	41	23	11	27	60	64	39
		7%	9%	6%	7%	11%	11%	6%	3%	5%	10%	9%	5%
			b		e	defi	adefi				efi	ei	
6	(6.0)	132	78	54	25	24	24	25	22	12	49	49	34
		6%	7%	5%	10%	6%	7%	6%	7%	2%	8%	7%	4%
			b		bfhi	f	fi	f	f		fi	fi	
5	(5.0)	127	69	58	14	28	22	15	16	31	42	37	48
		6%	6%	5%	6%	7%	6%	4%	5%	6%	7%	5%	6%
						d							
4	(4.0)	35	11	24	9	12	2	7	2	4	21	8	6
		2%	1%	2%	4%	3%	*	2%	1%	1%	3%	1%	1%
				a	cefhi	cefhi					cefhi		
3	(3.0)	40	26	14	6	12	6	6	6	4	18	12	11
		2%	2%	1%	2%	3%	2%	1%	2%	1%	3%	2%	1%
			b			fi					fi		
2	(2.0)	19	9	9	3	6	3	1	2	3	9	5	5
		1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%
1	(1.0)	19	8	11	3	1	2	2	2	9	5	3	11
		1%	1%	1%	1%	*	*	*	1%	2%	1%	*	1%
										bh			
0 - is not at all a part of Christmas dinner	(0.0)	71	23	48	5	11	8	18	17	12	16	26	29
		3%	2%	4%	2%	3%	2%	5%	5%	2%	3%	3%	4%
				a				a	acfg				
Don't know / have not heard of		17	12	6	8	1	2	2	2	3	9	3	5
		1%	1%	*	3%	*	*	*	1%	1%	1%	*	1%
					bcdefghi						bh		

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QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	149	67	82	17	30	18	27	28	29	47	46	56
	7%	6%	7%	7%	8%	5%	7%	8%	6%	7%	6%	7%
Sum: 4-6	294	158	136	48	64	49	46	40	48	112	95	88
	13%	15%	12%	19%	17%	14%	12%	12%	9%	18%	13%	10%
				cdefhi	fi					defhi		
Sum: 7-10	1751	843	908	173	287	285	316	258	431	460	601	690
	79%	78%	80%	70%	75%	81%	81%	79%	84%	73%	81%	82%
						ag	ag	ag	abeg		abg	abg
Base for stats	2194	1067	1127	237	382	352	390	325	508	619	742	833
Mean Score	8.26	8.22	8.30	7.96	7.88	8.24	8.30	8.35	8.60	7.91	8.27	8.50
						bg	bg	bg	abcgh		bg	abg
Standard Deviation	2.544	2.412	2.664	2.567	2.591	2.308	2.615	2.754	2.416	2.580	2.473	2.554
Standard Error	.054	.073	.080	.133	.125	.123	.151	.151	.119	.091	.097	.094
Error variance	*	.01	.01	.02	.02	.02	.02	.02	.01	.01	.01	.01

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QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1136	34	93	128	46	85	57	102	83	108	154	109	138	953	598	538
		51%	51%	50%	52%	51%	47%	53%	53%	53%	56%	51%	53%	48%	51%	49%	55% a
9	(9.0)	258	6	32	24	11	24	12	24	16	20	31	27	32	209	126	132
		12%	9%	17% cjm	10%	12%	13%	11%	12%	10%	10%	10%	13%	11%	11%	10%	13% a
8	(8.0)	194	6	16	26	11	10	13	19	13	13	25	11	30	159	112	81
		9%	9%	9%	11%	12% e	6%	12%	10%	8%	7%	8%	5%	10%	9%	9%	8%
7	(7.0)	162	3	11	14	10	15	3	16	9	13	23	12	34	145	106	56
		7%	4%	6%	6%	11% f	9%	3%	8%	6%	7%	8%	6%	12% bcfhm	8%	9% b	6%
6	(6.0)	132	7	10	11	4	11	4	7	8	7	24	17	20	111	85	47
		6%	11%	5%	4%	5%	6%	4%	4%	5%	4%	8%	8%	7%	6%	7% b	5%
5	(5.0)	127	-	13	9	3	10	6	14	10	13	21	11	17	108	76	51
		6%	-	7%	4%	4%	5%	6%	7%	6%	7%	7%	5%	6%	6%	6%	5%
4	(4.0)	35	6	1	4	1	5	1	2	4	2	*	4	4	27	24	11
		2%	9% bcdfgijklm	1%	2%	2%	3% j	1%	1%	3% j	1%	*	2% j	1%	1%	2%	1%
3	(3.0)	40	-	2	9	1	10	2	2	3	3	6	1	2	36	25	15
		2%	-	1%	4% l	1%	5% bdgjklm	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%
2	(2.0)	19	-	-	5	-	1	2	1	1	1	3	2	3	17	13	5
		1%	-	-	2%	-	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
1	(1.0)	19	-	1	3	1	2	3	1	2	1	4	1	1	15	9	9
		1%	-	*	1%	1%	1%	3% l	*	1%	*	1%	1%	*	1%	1%	1%
0 - is not at all a part of Christmas dinner	(0.0)	71	2	8	11	2	6	4	3	6	5	7	9	7	57	38	33
		3%	4%	4%	5%	3%	3%	4%	1%	4%	3%	2%	4%	2%	3%	3%	3%
Don't know / have not heard of		17	2	-	2	*	1	1	2	1	4	1	1	2	14	12	5
		1%	3% b	-	1%	*	*	1%	1%	1%	2% jm	*	*	1%	1%	1%	1%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	149	2	11	28	3	18	10	7	12	11	21	13	12	125	86	63
	7%	4%	6%	11%	4%	10%	9%	3%	7%	6%	7%	6%	4%	7%	7%	6%
				dgilm		dgl	g									
Sum: 4-6	294	13	24	24	9	26	11	23	23	22	46	32	41	245	185	110
	13%	20%	13%	10%	10%	15%	11%	12%	15%	12%	15%	16%	14%	13%	15%	11%
											c				b	
Sum: 7-10	1751	49	151	193	77	135	85	160	121	153	233	160	235	1466	943	808
	79%	74%	81%	78%	86%	75%	79%	84%	77%	80%	78%	78%	81%	79%	77%	82%
					e			e								a
Base for stats	2194	64	187	244	90	180	106	189	155	187	299	205	288	1837	1213	981
Mean Score	8.26	8.22	8.34	8.07	8.48	7.94	8.20	8.56	8.18	8.46	8.22	8.27	8.29	8.26	8.12	8.43
								ce								a
Standard Deviation	2.544	2.560	2.505	2.866	2.240	2.753	2.792	2.152	2.695	2.460	2.521	2.631	2.299	2.535	2.568	2.506
Standard Error	.054	.452	.193	.176	.207	.194	.301	.150	.201	.178	.146	.224	.131	.058	.077	.076
Error variance	*	.20	.04	.03	.04	.04	.09	.02	.04	.03	.02	.05	.02	*	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1136	431	270	78	13	7	32	7	13	177	470	378
		51%	63% bcdfi	49%	45%	42%	35%	44%	44%	75%	45%	60% b	51%
9	(9.0)	258	78	63	24	3	2	17	3	2	35	92	84
		12%	11%	12%	14%	8%	12%	23% abi	16%	11%	9%	12%	11%
8	(8.0)	194	56	47	15	3	3	8	3	2	39	62	66
		9%	8%	9%	9%	10%	14%	12%	20%	10%	10%	8%	9%
7	(7.0)	162	41	40	7	6	*	4	-	-	39	36	52
		7%	6%	7%	4%	20% abcf	2%	6%	-	-	10% ac	5%	7% a
6	(6.0)	132	23	35	15	3	1	3	1	1	35	34	50
		6%	3%	6% a	9% a	10%	7%	4%	9%	4%	9% a	4%	7% a
5	(5.0)	127	25	32	13	2	1	3	2	-	28	34	41
		6%	4%	6%	8% a	6%	5%	4%	12%	-	7% a	4%	6%
4	(4.0)	35	5	12	2	-	-	-	-	-	8	9	7
		2%	1%	2% a	1%	-	-	-	-	-	2%	1%	1%
3	(3.0)	40	5	6	8	-	2	-	-	-	8	9	12
		2%	1%	1%	5% ab	-	9%	-	-	-	2%	1%	2%
2	(2.0)	19	3	4	2	-	-	-	-	-	7	7	6
		1%	*	1%	1%	-	-	-	-	-	2% a	1%	1%
1	(1.0)	19	3	10	1	-	-	1	-	-	1	4	12
		1%	*	2% ai	1%	-	-	1%	-	-	*	1%	2%
0 - is not at all a part of Christmas dinner	(0.0)	71	14	21	5	1	3	4	-	-	14	24	21
		3%	2%	4%	3%	4%	15%	6%	-	-	3%	3%	3%
Don't know / have not heard of		17	*	6	2	-	-	-	-	-	3	1	6
		1%	*	1% a	1% a	-	-	-	-	-	1% a	*	1%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	149	25	41	17	1	5	5	-	-	29	44	51
	7%	4%	8%	10%	4%	24%	7%	-	-	7%	6%	7%
			a	a						a		
Sum: 4-6	294	53	79	30	5	3	6	3	1	71	77	99
	13%	8%	14%	17%	16%	12%	8%	20%	4%	18%	10%	13%
			a	a						a		a
Sum: 7-10	1751	605	421	125	25	13	61	13	17	291	661	580
	79%	89%	77%	72%	80%	64%	85%	80%	96%	74%	84%	79%
		bci									b	
Base for stats	2194	684	540	171	31	21	71	17	17	391	782	730
Mean Score	8.26	8.85	8.10	7.96	8.02	6.83	8.31	8.51	9.52	7.91	8.62	8.25
		bcdi									b	
Standard Deviation	2.544	2.110	2.702	2.669	2.413	3.679	2.630	1.801	1.007	2.618	2.401	2.548
Standard Error	.054	.085	.114	.212	.441	.767	.339	.500	.291	.126	.089	.098
Error variance	*	.01	.01	.05	.19	.59	.12	.25	.08	.02	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	281	90	191	37	59	34	52	52	47	96	86	99
		13%	8%	17%	15%	15%	10%	13%	16%	9%	15%	12%	12%
				a	cf	cf			cf		cfhi		
9	(9.0)	104	45	59	14	28	13	16	16	17	42	29	33
		5%	4%	5%	6%	7%	4%	4%	5%	3%	7%	4%	4%
						cfhi					fhi		
8	(8.0)	158	79	79	27	34	33	23	13	28	61	56	41
		7%	7%	7%	11%	9%	9%	6%	4%	5%	10%	7%	5%
					defi	ei	efi				efi	ei	
7	(7.0)	175	91	85	31	30	34	31	20	30	60	65	50
		8%	8%	7%	12%	8%	10%	8%	6%	6%	10%	9%	6%
					befi		fi				fi	i	
6	(6.0)	192	106	86	26	33	39	43	22	27	60	82	50
		9%	10%	8%	11%	9%	11%	11%	7%	5%	10%	11%	6%
					fi		fi	fi			fi	efi	
5	(5.0)	272	131	141	20	53	31	56	41	71	73	87	112
		12%	12%	12%	8%	14%	9%	14%	13%	14%	12%	12%	13%
						ac		ac		ac			ac
4	(4.0)	134	72	62	15	29	21	19	22	28	44	40	51
		6%	7%	6%	6%	8%	6%	5%	7%	6%	7%	5%	6%
3	(3.0)	140	66	74	17	30	26	16	19	32	47	43	50
		6%	6%	7%	7%	8%	7%	4%	6%	6%	7%	6%	6%
						d							
2	(2.0)	112	62	50	8	17	24	19	17	27	25	43	44
		5%	6%	4%	3%	4%	7%	5%	5%	5%	4%	6%	5%
							ag						
1	(1.0)	118	62	56	10	13	24	26	15	31	23	49	46
		5%	6%	5%	4%	3%	7%	7%	4%	6%	4%	7%	5%
							bg	bg		g		bg	
0 - is not at all a part of Christmas dinner	(0.0)	482	254	228	30	52	68	85	83	165	82	153	247
		22%	24%	20%	12%	14%	19%	22%	25%	32%	13%	21%	30%
							abg	abg	abg	abcdegh		abg	abcdgh
Don't know / have not heard of		44	21	22	11	6	7	4	7	9	17	11	16
		2%	2%	2%	5%	1%	2%	1%	2%	2%	3%	1%	2%
					bcdfhi								

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	852	445	407	64	112	142	146	133	255	176	288	388
	39%	41%	36%	26%	29%	40%	37%	41%	50%	28%	39%	46%
		b				abg	abg	abg	abcdegh		abg	abdgh
Sum: 4-6	598	309	289	61	115	91	118	86	126	176	209	212
	27%	29%	26%	25%	30%	26%	30%	26%	25%	28%	28%	25%
Sum: 7-10	718	304	414	108	150	114	123	102	121	259	237	223
	32%	28%	37%	44%	39%	32%	31%	31%	24%	41%	32%	27%
			a	cdefhi	cdefhi	f	f	f		cdefhi	fi	
Base for stats	2167	1058	1110	234	377	347	387	320	502	611	734	822
Mean Score	4.63	4.28	4.97	5.64	5.40	4.56	4.65	4.52	3.70	5.49	4.61	4.02
			a	cdefhi	cdefhi	fi	fi	fi		cdefhi	fi	
Standard Deviation	3.487	3.349	3.584	3.269	3.313	3.352	3.482	3.652	3.460	3.296	3.419	3.557
Standard Error	.075	.102	.109	.171	.161	.181	.202	.202	.172	.117	.135	.131
Error variance	.01	.01	.01	.03	.03	.03	.04	.04	.03	.01	.02	.02

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	281	8	29	31	12	32	18	22	18	18	35	19	40	226	151	130
		13%	12%	16%	12%	13%	18%	16%	11%	11%	9%	12%	9%	14%	12%	12%	13%
							ikm										
9	(9.0)	104	-	9	13	4	8	1	12	5	8	12	3	29	93	54	50
		5%	-	5%	5%	5%	5%	1%	6%	3%	4%	4%	2%	10%	5%	4%	5%
									k					cefhijkm			
8	(8.0)	158	6	7	19	5	10	3	11	14	25	22	10	27	142	91	67
		7%	9%	4%	8%	6%	5%	2%	6%	9%	13%	7%	5%	9%	8%	7%	7%
											bdefgjkm			bf			
7	(7.0)	175	5	13	29	9	12	6	17	11	9	20	21	24	152	105	70
		8%	7%	7%	12%	10%	6%	6%	9%	7%	5%	7%	10%	8%	8%	9%	7%
					eij								i				
6	(6.0)	192	5	19	11	3	10	9	22	12	19	24	17	41	158	121	71
		9%	8%	10%	5%	3%	5%	8%	11%	8%	10%	8%	8%	14%	9%	10%	7%
				cd					cde		cd			cdehjm	c	b	
5	(5.0)	272	11	27	33	8	22	16	19	19	26	40	25	27	218	156	116
		12%	16%	14%	13%	9%	12%	15%	10%	12%	14%	13%	12%	9%	12%	13%	12%
4	(4.0)	134	7	14	11	7	11	12	18	8	9	12	9	14	101	78	56
		6%	10%	8%	5%	8%	6%	12%	9%	5%	5%	4%	5%	5%	5%	6%	6%
								chijklm	cjm								
3	(3.0)	140	2	9	12	7	10	4	9	15	14	23	14	21	125	89	51
		6%	3%	5%	5%	8%	5%	4%	5%	9%	7%	8%	7%	7%	7%	7%	5%
																b	
2	(2.0)	112	-	12	16	6	7	7	9	9	9	13	11	13	93	62	50
		5%	-	6%	7%	6%	4%	7%	5%	6%	5%	4%	5%	5%	5%	5%	5%
1	(1.0)	118	5	5	11	7	12	10	11	9	10	22	8	7	98	59	59
		5%	7%	3%	4%	8%	7%	9%	6%	6%	5%	7%	4%	2%	5%	5%	6%
						bl	l	bl		l		bl			l		
0 - is not at all a part of Christmas dinner	(0.0)	482	14	39	50	21	44	20	37	36	44	72	64	41	409	237	245
		22%	21%	21%	20%	23%	24%	18%	19%	23%	23%	24%	31%	14%	22%	19%	25%
					l	l	l			l	l	l	bcfglm		l		a

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	44	4	2	10	1	3	1	4	1	1	5	4	6	37	22	22
	2%	6%	1%	4%	1%	2%	1%	2%	1%	1%	2%	2%	2%	2%	2%	2%
		hi		him												
Sum: 0-3	852	21	65	90	41	73	41	67	69	76	130	97	83	725	447	405
	39%	31%	35%	36%	45%	40%	39%	35%	44%	40%	43%	47%	28%	39%	36%	41%
				l	l	l			l	l	l	bcgl		l		a
Sum: 4-6	598	23	61	56	18	42	37	59	38	55	76	51	82	477	355	242
	27%	35%	32%	23%	20%	24%	35%	31%	25%	29%	25%	25%	28%	26%	29%	25%
			cd				cd	cd							b	
Sum: 7-10	718	19	59	91	30	62	28	61	48	59	89	54	119	613	401	317
	32%	29%	32%	37%	34%	34%	26%	32%	31%	31%	29%	26%	41%	33%	33%	32%
				k									bfghijkm			
Base for stats	2167	63	185	237	89	177	106	187	155	189	295	202	284	1814	1203	964
Mean Score	4.63	4.58	4.82	4.78	4.35	4.64	4.44	4.73	4.38	4.52	4.34	3.90	5.53	4.63	4.76	4.47
			k	k				k					bcdefghijkm	k		
Standard Deviation	3.487	3.402	3.488	3.505	3.580	3.739	3.424	3.401	3.457	3.409	3.510	3.436	3.319	3.496	3.387	3.604
Standard Error	.075	.611	.271	.218	.332	.267	.369	.239	.258	.246	.204	.295	.190	.081	.102	.110
Error variance	.01	.37	.07	.05	.11	.07	.14	.06	.07	.06	.04	.09	.04	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	281	60	87	22	6	2	17	*	2	53	85	103
		13%	9%	16%	13%	21%	9%	24%	2%	13%	13%	11%	14%
				a		a		aci			a		
9	(9.0)	104	29	23	8	-	1	4	*	-	19	27	30
		5%	4%	4%	4%	-	3%	6%	1%	-	5%	3%	4%
8	(8.0)	158	49	37	11	1	*	4	-	2	37	41	59
		7%	7%	7%	7%	3%	2%	5%	-	11%	9%	5%	8%
													a
7	(7.0)	175	47	53	12	*	1	4	2	-	33	48	57
		8%	7%	10%	7%	1%	5%	5%	12%	-	8%	6%	8%
6	(6.0)	192	49	48	15	1	1	5	3	-	41	49	63
		9%	7%	9%	9%	2%	5%	7%	16%	-	10%	6%	9%
5	(5.0)	272	77	54	30	3	6	8	3	3	52	98	85
		12%	11%	10%	18%	10%	28%	12%	19%	15%	13%	12%	12%
					ab								
4	(4.0)	134	36	36	5	1	2	4	2	-	32	52	32
		6%	5%	7%	3%	3%	7%	6%	12%	-	8%	7%	4%
											c		
3	(3.0)	140	46	36	9	3	-	7	-	2	28	44	53
		6%	7%	7%	5%	10%	-	10%	-	10%	7%	6%	7%
2	(2.0)	112	40	15	11	-	3	6	4	-	22	44	41
		5%	6%	3%	6%	-	14%	8%	21%	-	6%	6%	6%
			b		b			b			b		
1	(1.0)	118	47	23	6	2	-	3	1	2	22	60	30
		5%	7%	4%	4%	8%	-	5%	5%	14%	6%	8%	4%
			b									b	
0 - is not at all a part of Christmas dinner	(0.0)	482	192	126	38	13	6	9	2	6	49	223	172
		22%	28%	23%	22%	43%	27%	12%	11%	37%	12%	28%	23%
			fi	i	i	bcfi						b	
Don't know / have not heard of		44	13	7	6	-	-	-	-	-	6	11	10
		2%	2%	1%	3%	-	-	-	-	-	2%	1%	1%
Sum: 0-3		852	324	200	64	19	8	25	6	11	121	372	296
		39%	47%	37%	37%	61%	40%	35%	37%	61%	31%	47%	40%
			bci			bcfi						b	

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QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	598	162	138	50	5	8	18	8	3	125	199	180
	27%	24%	25%	29%	15%	41%	25%	47%	15%	32%	25%	25%
										ab		
Sum: 7-10	718	184	200	54	7	4	29	3	4	142	201	248
	32%	27%	37%	31%	24%	19%	40%	16%	24%	36%	26%	34%
			a				a			a		a
Base for stats	2167	671	539	167	31	21	71	17	17	388	772	725
Mean Score	4.63	3.97	4.85	4.68	3.46	3.99	5.46	4.06	3.36	5.18	3.92	4.65
			ad	a			ad			ad		a
Standard Deviation	3.487	3.466	3.600	3.471	4.007	3.269	3.551	2.530	3.772	3.228	3.499	3.558
Standard Error	.075	.141	.153	.279	.732	.682	.458	.702	1.089	.156	.131	.137
Error variance	.01	.02	.02	.08	.54	.46	.21	.49	1.19	.02	.02	.02

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QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211 100%	1079 100%	1132 100%	245 100%	383 100%	354 100%	391 100%	327 100%	511 100%	628 100%	745 100%	838 100%
10 - is an essential part of Christmas dinner	(10.0)	366 17%	180 17%	185 16%	57 23% cdefhi	83 22% cdefhi	55 16%	48 12%	44 13%	79 15%	140 22% cdefhi	102 14%	123 15%
9	(9.0)	172 8%	98 9% b	74 7%	20 8%	31 8%	25 7%	36 9%	23 7%	37 7%	52 8%	60 8%	60 7%
8	(8.0)	261 12%	140 13%	121 11%	33 14%	45 12%	50 14% d	34 9%	35 11%	62 12%	78 12%	85 11%	98 12%
7	(7.0)	272 12%	156 14% b	116 10%	31 13%	37 10%	46 13%	60 15% bg	44 13%	53 10%	68 11%	107 14% bg	97 12%
6	(6.0)	255 12%	120 11%	135 12%	19 8%	36 9%	45 13% ag	62 16% abegi	32 10%	62 12% a	55 9%	106 14% abeg	94 11%
5	(5.0)	283 13%	143 13%	140 12%	28 12%	44 12%	36 10%	51 13%	42 13%	81 16% cg	73 12%	87 12%	123 15% c
4	(4.0)	155 7%	73 7%	82 7%	9 4%	32 8% a	25 7% a	24 6%	26 8% a	40 8% a	40 6% a	49 7% a	66 8% a
3	(3.0)	98 4%	46 4%	52 5%	7 3%	21 6%	13 4%	21 5%	19 6% a	17 3%	28 4%	34 5%	36 4%
2	(2.0)	69 3%	26 2%	43 4%	13 5% fi	11 3%	16 5% fi	10 3%	13 4% f	6 1%	24 4% f	26 4% f	19 2%
1	(1.0)	54 2%	23 2%	31 3%	6 3%	8 2%	6 2%	6 1%	11 3%	17 3%	15 2%	11 2%	28 3% h
0 - is not at all a part of Christmas dinner	(0.0)	210 10%	66 6%	144 13% a	15 6%	31 8%	35 10%	37 9%	38 11% ag	55 11% ag	46 7%	72 10%	92 11% ag
Don't know / have not heard of		16 1%	8 1%	8 1%	6 2% befhi	2 1%	3 1%	3 1%	* *	2 *	8 1% i	6 1%	2 *

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QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	432	161	271	42	72	70	74	81	94	113	143	175
	20%	15%	24%	17%	19%	20%	19%	25%	18%	18%	19%	21%
			a					abfgh				
Sum: 4-6	693	336	357	56	112	105	136	100	183	168	242	282
	31%	31%	32%	23%	29%	30%	35%	30%	36%	27%	32%	34%
					a	a	ag	a	abg		ag	ag
Sum: 7-10	1070	574	496	142	196	176	178	146	232	338	354	378
	48%	53%	44%	58%	51%	50%	45%	45%	45%	54%	48%	45%
		b		cdefhi	i					defhi		
Base for stats	2195	1071	1124	240	380	351	388	327	509	620	739	836
Mean Score	6.04	6.38	5.70	6.60	6.29	6.04	5.93	5.61	5.92	6.41	5.99	5.80
		b		cdefhi	ei					defhi		
Standard Deviation	3.059	2.824	3.233	3.052	3.108	3.045	2.897	3.138	3.063	3.088	2.967	3.094
Standard Error	.065	.086	.097	.158	.151	.163	.168	.171	.151	.109	.117	.113
Error variance	*	.01	.01	.02	.02	.03	.03	.03	.02	.01	.01	.01

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QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	366	8	34	36	15	29	20	31	30	33	46	30	55	304	178	188
		17%	12%	18%	15%	16%	16%	19%	16%	19%	17%	15%	14%	19%	16%	15%	19% a
9	(9.0)	172	-	15	16	11	18	18	11	8	12	22	18	24	140	96	76
		8%	-	8%	6%	12% agh	10%	16% abcghijlm	6%	5%	6%	7%	9%	8%	8%	8%	8%
8	(8.0)	261	5	18	26	12	23	15	23	14	30	31	22	42	222	147	113
		12%	8%	10%	10%	13%	13%	14%	12%	9%	16%	10%	11%	15%	12%	12%	11%
7	(7.0)	272	10	20	29	11	19	6	30	20	17	51	22	35	235	150	122
		12%	15%	11%	12%	13%	10%	6%	16% fi	13%	9%	17% efim	11%	12%	13%	12%	12%
6	(6.0)	255	15	15	32	10	19	10	21	23	20	30	21	38	215	147	108
		12%	23% bij	8%	13%	11%	11%	9%	11%	15%	10%	10%	10%	13%	12%	12%	11%
5	(5.0)	283	12	28	38	6	19	13	36	16	23	23	27	40	229	143	140
		13%	19% dj	15% dj	15% dj	7%	11%	12%	19% dehjm	10%	12%	8%	13%	14% j	12% j	12%	14%
4	(4.0)	155	7	14	13	5	16	11	8	9	11	13	29	18	123	104	51
		7%	11%	8%	5%	5%	9% gj	10% j	4%	6%	6%	4%	14% cdghijlm	6%	7%	8% b	5%
3	(3.0)	98	1	9	10	6	8	7	7	8	4	23	5	10	81	69	29
		4%	2%	5%	4%	6%	4%	7% i	3%	5%	2%	8% iklm	2%	3%	4%	6% b	3%
2	(2.0)	69	2	8	10	3	4	1	6	4	9	16	3	5	59	46	23
		3%	3%	4%	4%	3%	2%	1%	3%	3%	4% l	5% fl	2%	2%	3%	4%	2%
1	(1.0)	54	-	3	8	2	3	2	4	4	8	13	1	6	49	29	25
		2%	-	2%	3%	2%	2%	2%	2%	3%	4% k	4% k	*	2%	3%	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	210	5	22	26	11	19	4	13	16	23	30	26	15	179	104	106
		10%	8%	12% fl	11% fl	12% fl	10% l	4%	7%	10% l	12% fl	10% l	13% fl	5%	10% l	8%	11%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	16	-	-	2	-	3	1	1	2	1	3	1	2	15	12	4
	1%	-	-	1%	-	2%	1%	*	1%	*	1%	*	1%	1%	1%	*
Sum: 0-3	432	8	42	55	21	34	14	30	33	44	82	35	35	368	248	184
	20%	13%	22%	22%	23%	19%	13%	16%	21%	23%	27%	17%	12%	20%	20%	19%
			l	l	l	l			l	l	efgklm			l		
Sum: 4-6	693	35	58	83	21	55	33	66	49	54	66	78	96	567	394	299
	31%	52%	31%	34%	23%	30%	31%	34%	31%	28%	22%	38%	33%	31%	32%	30%
		bcdefghijlm	j	dj		j		dj	j			dj	dj	j		
Sum: 7-10	1070	23	87	107	48	88	59	94	72	92	150	92	156	900	571	499
	48%	35%	47%	43%	54%	49%	55%	49%	46%	48%	50%	45%	54%	49%	47%	51%
													ac			
Base for stats	2195	66	187	245	90	177	106	190	154	190	297	205	287	1835	1213	982
Mean Score	6.04	5.73	5.88	5.75	6.12	6.08	6.73	6.18	5.98	5.86	5.79	5.84	6.58	6.02	5.95	6.14
							bcijkm						bchijkm			
Standard Deviation	3.059	2.550	3.214	3.090	3.234	3.115	2.779	2.827	3.143	3.291	3.198	3.074	2.755	3.071	2.988	3.142
Standard Error	.065	.444	.248	.190	.298	.221	.300	.197	.236	.237	.185	.262	.156	.070	.090	.095
Error variance	*	.20	.06	.04	.09	.05	.09	.04	.06	.06	.03	.07	.02	*	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	366	95	95	17	7	1	9	2	-	93	122	100
		17%	14%	17% c	10%	24% c	3%	12%	10%	-	24% abcf	16%	14%
9	(9.0)	172	54	48	4	3	1	7	5	*	26	64	58
		8%	8% c	9% c	3%	9%	7%	10% c	28%	2%	7%	8%	8%
8	(8.0)	261	79	57	26	3	3	8	3	-	56	79	95
		12%	12%	10%	15%	9%	13%	12%	19%	-	14%	10%	13%
7	(7.0)	272	93	68	25	*	2	7	*	-	47	97	87
		12%	14% d	12%	14% d	1%	10%	10%	1%	-	12%	12%	12%
6	(6.0)	255	73	60	24	1	3	8	-	3	42	95	82
		12%	11%	11%	14%	2%	17%	11%	-	19%	11%	12%	11%
5	(5.0)	283	107	65	22	6	2	9	-	2	37	119	90
		13%	16% i	12%	13%	19%	10%	12%	-	13%	9%	15%	12%
4	(4.0)	155	61	34	15	1	5	4	-	5	20	56	53
		7%	9% i	6%	8%	3%	26%	5%	-	30%	5%	7%	7%
3	(3.0)	98	23	23	5	-	2	3	6	3	17	20	45
		4%	3%	4%	3%	-	8%	5%	38%	16%	4%	3%	6% a
2	(2.0)	69	18	19	8	1	-	6	1	-	9	21	25
		3%	3%	4%	4%	3%	-	9% abi	3%	-	2%	3%	3%
1	(1.0)	54	11	18	9	-	-	2	-	-	13	17	23
		2%	2%	3%	5% a	-	-	3%	-	-	3%	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	210	67	57	19	9	1	7	-	3	30	91	73
		10%	10%	10%	11%	30% abcfi	6%	10%	-	20%	8%	12%	10%
Don't know / have not heard of		16	3	3	-	-	-	-	-	-	4	2	5
		1%	*	1%	-	-	-	-	-	-	1%	*	1%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	432	119	116	40	10	3	19	7	6	68	150	166
	20%	17%	21%	23%	33%	14%	27%	41%	36%	17%	19%	23%
					ai							
Sum: 4-6	693	240	159	61	7	11	21	-	11	99	271	225
	31%	35%	29%	35%	24%	53%	29%	-	62%	25%	35%	31%
		bi		i								
Sum: 7-10	1070	322	267	72	13	7	32	10	*	223	361	339
	48%	47%	49%	41%	43%	33%	44%	59%	2%	57%	46%	46%
										abc		
Base for stats	2195	681	543	173	31	21	71	17	17	391	781	730
Mean Score	6.04	5.96	5.99	5.44	5.25	5.49	5.64	6.36	3.67	6.52	5.90	5.81
		c	c							abcdf		
Standard Deviation	3.059	2.957	3.170	2.986	4.088	2.372	3.171	3.043	2.218	3.082	3.099	3.069
Standard Error	.065	.119	.134	.237	.746	.495	.409	.844	.640	.149	.115	.118
Error variance	*	.01	.02	.06	.56	.24	.17	.71	.41	.02	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1245	529	716	103	165	176	241	225	334	269	418	559
		56%	49%	63%	42%	43%	50%	62%	69%	65%	43%	56%	67%
				a			ag	abcg	abcgh	abcgh		abg	abcgh
9	(9.0)	302	162	140	39	44	49	44	43	82	83	93	125
		14%	15%	12%	16%	11%	14%	11%	13%	16%	13%	13%	15%
										b			
8	(8.0)	241	125	117	24	56	36	47	27	51	80	84	78
		11%	12%	10%	10%	15%	10%	12%	8%	10%	13%	11%	9%
						aefi					ei		
7	(7.0)	147	94	54	18	29	42	27	16	15	48	68	31
		7%	9%	5%	7%	8%	12%	7%	5%	3%	8%	9%	4%
			b		fi	fi	adefgi	fi			fi	efi	
6	(6.0)	94	50	45	22	26	19	12	4	12	48	31	15
		4%	5%	4%	9%	7%	5%	3%	1%	2%	8%	4%	2%
					defhi	defhi	efi				defhi	ei	
5	(5.0)	79	56	23	9	27	14	9	7	12	37	23	19
		4%	5%	2%	4%	7%	4%	2%	2%	2%	6%	3%	2%
			b			adefhi					defhi		
4	(4.0)	38	25	13	10	15	7	5	1	-	25	11	1
		2%	2%	1%	4%	4%	2%	1%	*	-	4%	2%	*
			b		defhi	defhi	efi	fi			defhi	fi	
3	(3.0)	20	16	4	3	8	5	3	-	1	11	8	1
		1%	1%	*	1%	2%	1%	1%	-	*	2%	1%	*
			b		ei	efi	ei				efi	i	
2	(2.0)	11	7	3	3	4	*	1	2	-	8	1	2
		*	1%	*	1%	1%	*	*	*	-	1%	*	*
					cfhi	fhi					fhi		
1	(1.0)	7	2	4	4	1	-	-	1	1	5	-	2
		*	*	*	2%	*	-	-	*	*	1%	-	*
					bcdfhi						h		
0 - is not at all a part of Christmas dinner	(0.0)	13	6	7	1	3	4	-	2	3	4	4	5
		1%	1%	1%	*	1%	1%	-	1%	1%	1%	1%	1%
Don't know / have not heard of		15	9	6	7	4	2	2	*	-	11	3	*
		1%	1%	1%	3%	1%	*	*	*	-	2%	*	*
					bcdefhi	fi					efhi		

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QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	50	31	19	11	16	9	4	5	5	27	14	9
	2%	3%	2%	5%	4%	3%	1%	1%	1%	4%	2%	1%
				defhi	defhi					defhi		
Sum: 4-6	211	130	81	41	69	39	26	11	24	110	65	35
	10%	12%	7%	17%	18%	11%	7%	3%	5%	18%	9%	4%
		b		cdefhi	cdefhi	defi				cdefhi	efi	
Sum: 7-10	1936	909	1026	185	294	303	359	311	482	479	663	793
	88%	84%	91%	75%	77%	86%	92%	95%	94%	76%	89%	95%
			a			abg	abcg	abcgh	abcgh		abg	abcgh
Base for stats	2196	1070	1126	238	379	352	390	327	511	617	742	838
Mean Score	8.80	8.54	9.05	8.18	8.15	8.56	9.04	9.26	9.26	8.16	8.81	9.26
			a			abg	abcg	abcgh	abcgh		abcg	abcdgh
Standard Deviation	1.876	2.004	1.710	2.298	2.238	1.982	1.558	1.530	1.418	2.259	1.787	1.462
Standard Error	.040	.061	.051	.119	.109	.106	.090	.084	.070	.080	.070	.053
Error variance	*	*	*	.01	.01	.01	.01	.01	*	.01	*	*

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QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1245	38	95	146	49	102	60	107	84	124	179	142	119	1053	628	617
		56%	57%	51%	59%	55%	57%	56%	56%	53%	65%	60%	69%	41%	57%	51%	63%
				l	l	l	l	l	l	l	bhlm	l	bdeghlm		l		a
9	(9.0)	302	7	28	26	10	22	21	27	18	27	41	32	46	247	167	135
		14%	10%	15%	10%	11%	12%	19%	14%	11%	14%	14%	15%	16%	13%	14%	14%
								c									
8	(8.0)	241	4	28	27	16	28	8	11	22	17	31	16	35	202	148	93
		11%	7%	15%	11%	18%	16%	7%	6%	14%	9%	10%	8%	12%	11%	12%	9%
				gk		fgijkm	fgikm			g				g	g	b	
7	(7.0)	147	8	13	20	6	5	8	9	16	6	22	3	31	118	93	54
		7%	13%	7%	8%	6%	3%	8%	5%	10%	3%	7%	2%	11%	6%	8%	5%
			eik	k	eik			k		egik		eik		egikm	k	b	
6	(6.0)	94	4	2	7	5	7	4	15	8	5	9	6	23	84	71	23
		4%	7%	1%	3%	6%	4%	3%	8%	5%	3%	3%	3%	8%	5%	6%	2%
						b			bcijm					bcijkm	b	b	
5	(5.0)	79	-	15	10	1	5	4	8	3	2	10	7	13	60	49	30
		4%	-	8%	4%	1%	3%	4%	4%	2%	1%	3%	3%	4%	3%	4%	3%
				dehijm													
4	(4.0)	38	-	2	6	1	4	-	7	-	1	4	-	12	35	27	11
		2%	-	1%	3%	1%	2%	-	4%	-	*	1%	-	4%	2%	2%	1%
					h		h		hik					hijkm		b	
3	(3.0)	20	-	2	-	-	*	2	1	3	5	2	-	4	16	11	8
		1%	-	1%	-	-	*	2%	1%	2%	3%	1%	-	1%	1%	1%	1%
								c		c	cem						
2	(2.0)	11	3	-	*	1	2	-	1	-	1	2	-	1	7	8	3
		*	5%	-	*	1%	1%	-	1%	-	*	1%	-	*	*	1%	*
			bcfghijklm														
1	(1.0)	7	-	1	-	1	1	-	-	-	1	-	-	3	6	4	2
		*	-	*	-	1%	1%	-	-	-	*	-	-	1%	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	13	-	-	1	*	1	-	3	3	3	*	-	1	13	6	6
		1%	-	-	*	*	1%	-	2%	2%	2%	*	-	*	1%	1%	1%

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QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	15	2	1	3	-	1	1	1	1	1	1	1	2	11	11	4
	1%	3%	*	1%	-	1%	1%	*	1%	*	*	*	1%	1%	1%	*
Sum: 0-3	50	3	3	1	1	5	2	6	6	9	4	-	9	41	30	20
	2%	5%	2%	*	2%	3%	2%	3%	4%	5%	1%	-	3%	2%	2%	2%
		ck				ck		ck	ck	cjkm			ck			
Sum: 4-6	211	4	20	24	8	16	8	30	11	8	23	13	47	180	148	63
	10%	7%	10%	10%	8%	9%	7%	16%	7%	4%	8%	6%	16%	10%	12%	6%
			i	i		i		cefhijkm					cdefhijkm	i	b	
Sum: 7-10	1936	57	163	218	81	158	97	154	139	173	273	192	231	1619	1036	899
	88%	86%	87%	88%	90%	87%	90%	81%	89%	91%	91%	93%	80%	87%	85%	91%
			l	gl	gl	l	gl		gl	gl	gl	glm		gl		a
Base for stats	2196	64	186	243	90	179	106	190	156	190	299	205	287	1840	1214	982
Mean Score	8.80	8.70	8.69	8.89	8.82	8.79	8.99	8.59	8.69	9.02	8.97	9.36	8.22	8.80	8.61	9.03
			l	l	l	l	l		l	gl	gl	abcdefghjlm		l		a
Standard Deviation	1.876	2.060	1.829	1.722	1.744	1.971	1.583	2.201	1.966	1.989	1.664	1.228	2.132	1.890	1.959	1.741
Standard Error	.040	.364	.142	.106	.161	.140	.171	.154	.147	.143	.096	.105	.121	.043	.059	.053
Error variance	*	.13	.02	.01	.03	.02	.03	.02	.02	.02	.01	.01	.01	*	*	*

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1245	452	311	97	18	13	43	11	16	181	515	433
		56%	66% bci	57% i	56% i	60%	61%	60% i	65%	90%	46%	66% b	59%
9	(9.0)	302	89	77	31	1	4	7	4	2	42	100	102
		14%	13%	14%	18% i	5%	21%	9%	22%	10%	11%	13%	14%
8	(8.0)	241	76	61	20	1	1	11	2	-	46	81	89
		11%	11%	11%	11%	2%	5%	16%	14%	-	12%	10%	12%
7	(7.0)	147	24	37	8	5	-	3	-	-	44	38	42
		7%	3%	7% a	5%	16% abc	-	5%	-	-	11% abc	5%	6%
6	(6.0)	94	16	12	2	2	*	-	-	-	43	15	24
		4%	2%	2%	1%	8% bcf	2%	-	-	-	11% abcf	2%	3%
5	(5.0)	79	15	20	6	2	-	5	-	-	16	21	21
		4%	2%	4%	4%	6%	-	6%	-	-	4%	3%	3%
4	(4.0)	38	5	11	1	1	2	2	-	-	8	8	9
		2%	1%	2%	1%	3%	11%	2%	-	-	2% a	1%	1%
3	(3.0)	20	4	3	2	-	-	1	-	-	8	2	5
		1%	1%	*	1%	-	-	1%	-	-	2% ab	*	1%
2	(2.0)	11	-	4	2	-	-	-	-	-	1	1	1
		*	-	1% a	1% a	-	-	-	-	-	*	*	*
1	(1.0)	7	1	1	1	-	-	-	-	-	2	1	2
		*	*	*	1%	-	-	-	-	-	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	13	1	5	*	-	-	-	-	-	2	1	5
		1%	*	1%	*	-	-	-	-	-	1%	*	1%
Don't know / have not heard of		15	*	4	3	-	-	-	-	-	2	*	3
		1%	*	1%	2% a	-	-	-	-	-	*	*	*

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	50	6	13	5	-	-	1	-	-	13	4	13
	2%	1%	2%	3%	-	-	1%	-	-	3%	1%	2%
										a		a
Sum: 4-6	211	36	43	10	5	3	6	-	-	67	44	54
	10%	5%	8%	6%	17%	13%	9%	-	-	17%	6%	7%
					ac					abc		
Sum: 7-10	1936	641	487	156	26	18	64	17	17	312	734	665
	88%	94%	89%	90%	83%	87%	90%	100%	100%	79%	94%	90%
		bdi	i	i			i				b	
Base for stats	2196	684	542	170	31	21	71	17	17	393	783	733
Mean Score	8.80	9.22	8.83	8.93	8.64	8.96	8.91	9.51	9.90	8.29	9.20	8.94
		bcdi	i	i			i				b	
Standard Deviation	1.876	1.439	1.912	1.809	1.901	1.917	1.729	.744	.309	2.088	1.448	1.757
Standard Error	.040	.058	.081	.144	.347	.400	.223	.206	.089	.101	.054	.067
Error variance	*	*	.01	.02	.12	.16	.05	.04	.01	.01	*	*

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1192	503	689	111	177	167	224	207	307	287	391	514
		54%	47%	61%	45%	46%	47%	57%	63%	60%	46%	52%	61%
				a				abcg	abcgh	abcgh		abg	abcgh
9	(9.0)	295	147	148	26	49	54	45	34	86	76	100	119
		13%	14%	13%	11%	13%	15%	12%	10%	17%	12%	13%	14%
										aeg			
8	(8.0)	233	123	111	25	35	45	40	35	54	60	85	88
		11%	11%	10%	10%	9%	13%	10%	11%	11%	10%	11%	11%
7	(7.0)	185	125	60	21	40	40	42	23	19	60	83	42
		8%	12%	5%	8%	10%	11%	11%	7%	4%	10%	11%	5%
			b		fi	fi	fi	fi	f		fi	efi	
6	(6.0)	93	60	33	19	26	20	14	6	7	45	35	13
		4%	6%	3%	8%	7%	6%	4%	2%	1%	7%	5%	2%
			b		defhi	efi	efi	i			defhi	efi	
5	(5.0)	99	56	43	15	18	17	15	11	22	33	32	33
		4%	5%	4%	6%	5%	5%	4%	3%	4%	5%	4%	4%
4	(4.0)	36	20	16	13	17	2	3	1	-	30	5	1
		2%	2%	1%	5%	4%	*	1%	*	-	5%	1%	*
					cdefhi	cdefhi		i			cdefhi		
3	(3.0)	20	12	7	2	7	3	1	5	2	9	4	6
		1%	1%	1%	1%	2%	1%	*	1%	*	2%	1%	1%
						fh							
2	(2.0)	14	6	8	4	6	1	-	3	-	10	1	3
		1%	1%	1%	2%	2%	*	-	1%	-	2%	*	*
					dfhi	dfhi					dfhi		
1	(1.0)	9	2	8	3	2	-	1	-	3	5	1	3
		*	*	1%	1%	1%	-	*	-	1%	1%	*	*
					ch								
0 - is not at all a part of Christmas dinner	(0.0)	26	21	5	2	4	2	4	1	12	7	5	13
		1%	2%	*	1%	1%	1%	1%	*	2%	1%	1%	2%
			b							ceh			
Don't know / have not heard of		10	5	5	5	*	2	2	2	-	5	3	2
		*	*	*	2%	*	*	*	1%	-	1%	*	*
					bfhi								

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	69	41	28	12	20	6	6	9	17	32	11	26
	3%	4%	2%	5%	5%	2%	1%	3%	3%	5%	2%	3%
				cdh	cdh				h	cdhi		
Sum: 4-6	227	136	91	47	62	39	33	18	29	108	72	47
	10%	13%	8%	19%	16%	11%	8%	5%	6%	17%	10%	6%
		b		cdefhi	cdefhi	efi				cdefhi	efi	
Sum: 7-10	1905	897	1008	183	300	307	352	299	465	483	659	764
	86%	83%	89%	74%	78%	87%	90%	91%	91%	77%	88%	91%
			a			abg	abg	abg	abg		abg	abcg
Base for stats	2201	1074	1127	241	382	352	390	325	511	623	742	836
Mean Score	8.64	8.36	8.92	8.08	8.16	8.61	8.83	9.01	8.92	8.13	8.72	8.96
			a			abg	abg	abcgh	abcg		abg	abcgh
Standard Deviation	2.052	2.189	1.873	2.413	2.366	1.794	1.798	1.734	2.032	2.383	1.799	1.921
Standard Error	.044	.066	.056	.125	.114	.096	.104	.095	.100	.084	.071	.070
Error variance	*	*	*	.02	.01	.01	.01	.01	.01	.01	*	*

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1192	38	87	131	55	100	61	101	86	115	175	124	120	1006	616	576
		54%	58%	47%	53%	61%	56%	56%	53%	55%	60%	58%	60%	41%	54%	50%	58%
					l	bl	l	l	l	l	bl	bl	bl		l		a
9	(9.0)	295	6	15	30	10	24	15	28	21	32	39	34	40	259	163	132
		13%	9%	8%	12%	11%	14%	14%	15%	14%	17%	13%	17%	14%	14%	13%	13%
											b		b		b		
8	(8.0)	233	6	27	20	12	25	13	11	18	13	33	24	32	187	134	100
		11%	9%	15%	8%	13%	14%	12%	6%	11%	7%	11%	12%	11%	10%	11%	10%
				cgi		g	gi	g		g		g	g	g	g		
7	(7.0)	185	7	21	30	3	10	4	16	9	9	24	8	42	153	123	62
		8%	11%	11%	12%	4%	6%	3%	9%	6%	5%	8%	4%	15%	8%	10%	6%
				dfik	defhikm									defghijkm		b	
6	(6.0)	93	3	5	6	6	7	4	11	7	9	8	6	21	81	62	31
		4%	4%	3%	3%	7%	4%	4%	6%	4%	5%	3%	3%	7%	4%	5%	3%
						cj			j					bcjm		b	
5	(5.0)	99	2	15	8	2	8	7	15	3	3	14	7	14	75	58	40
		4%	3%	8%	3%	3%	5%	6%	8%	2%	1%	5%	3%	5%	4%	5%	4%
				chim				i	cdhim					i			
4	(4.0)	36	4	5	2	-	2	2	4	4	2	-	-	11	24	24	11
		2%	6%	3%	1%	-	1%	2%	2%	2%	1%	-	-	4%	1%	2%	1%
			cdeijkm	jk				j	j	j				cdijkm	j		
3	(3.0)	20	-	3	6	-	-	1	-	2	1	3	1	4	15	10	9
		1%	-	2%	2%	-	-	1%	-	1%	*	1%	*	1%	1%	1%	1%
					egm												
2	(2.0)	14	-	2	3	1	1	-	*	1	1	2	1	2	12	8	6
		1%	-	1%	1%	1%	*	-	*	*	1%	1%	*	1%	1%	1%	1%
1	(1.0)	9	-	1	2	-	-	-	1	4	1	-	1	1	9	3	6
		*	-	*	1%	-	-	-	*	2%	*	-	1%	*	*	*	1%
										ejlm							
0 - is not at all a part of Christmas dinner	(0.0)	26	-	4	6	1	2	-	1	2	6	2	-	2	22	15	11
		1%	-	2%	2%	1%	1%	-	1%	1%	3%	1%	-	1%	1%	1%	1%
											jklm						

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	10	-	-	2	*	1	1	2	1	-	2	-	2	9	8	2
	*	-	-	1%	*	*	1%	1%	1%	-	1%	-	1%	*	1%	*
Sum: 0-3	69	-	10	16	1	2	1	2	8	9	7	3	8	58	37	32
	3%	-	5%	7%	2%	1%	1%	1%	5%	5%	2%	1%	3%	3%	3%	3%
			eg	defgjklm					eg							
Sum: 4-6	227	9	25	16	8	17	13	31	14	13	21	13	46	180	145	82
	10%	13%	14%	7%	9%	10%	12%	16%	9%	7%	7%	6%	16%	10%	12%	8%
			cijk					chijkm					cehijkm		b	
Sum: 7-10	1905	58	151	212	80	160	92	156	134	169	270	190	234	1604	1035	870
	86%	87%	81%	86%	89%	89%	86%	82%	86%	89%	90%	92%	81%	87%	85%	88%
						bgl				bl	bgl	bgl		bl		a
Base for stats	2201	66	187	245	90	180	106	189	156	191	299	206	288	1842	1217	984
Mean Score	8.64	8.72	8.14	8.46	8.96	8.83	8.85	8.59	8.58	8.81	8.89	9.09	8.21	8.68	8.52	8.80
					bcl	bl	bl	l		bl	bcl	bcghlm		bl		a
Standard Deviation	2.052	1.852	2.400	2.371	1.768	1.817	1.742	2.013	2.293	2.240	1.791	1.541	2.087	2.031	2.079	2.008
Standard Error	.044	.322	.185	.146	.163	.128	.188	.141	.171	.161	.104	.131	.118	.046	.062	.061
Error variance	*	.10	.03	.02	.03	.02	.04	.02	.03	.03	.01	.02	.01	*	*	*

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1192	405	312	87	16	13	36	12	16	185	485	404
		54%	59% ci	57% i	50%	52%	60%	51%	71%	90%	47%	62% b	55%
9	(9.0)	295	117	64	31	2	2	6	2	2	42	107	99
		13%	17% bi	12%	18% bi	6%	10%	8%	14%	10%	11%	14%	13%
8	(8.0)	233	65	64	16	2	1	13	2	-	44	66	89
		11%	9%	12%	9%	8%	4%	19% a	14%	-	11%	8%	12% a
7	(7.0)	185	41	39	21	3	2	8	-	-	43	54	47
		8%	6%	7%	12% ab	9%	8%	11%	-	-	11% ab	7%	6%
6	(6.0)	93	17	21	6	2	*	-	-	-	28	17	33
		4%	2%	4%	4%	8% f	2%	-	-	-	7% abf	2%	4% a
5	(5.0)	99	25	18	6	2	-	7	-	-	22	29	33
		4%	4%	3%	3%	7%	-	10% abc	-	-	6%	4%	4%
4	(4.0)	36	-	8	1	1	-	-	-	-	13	4	6
		2%	-	2% a	*	3% a	-	-	-	-	3% a	*	1%
3	(3.0)	20	2	2	1	-	3	-	-	-	9	2	6
		1%	*	*	1%	-	15%	-	-	-	2% ab	*	1%
2	(2.0)	14	1	5	1	-	-	-	-	-	4	3	4
		1%	*	1% a	*	-	-	-	-	-	1%	*	*
1	(1.0)	9	3	1	2	-	-	1	-	-	2	4	1
		*	*	*	1%	-	-	1%	-	-	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	26	9	8	2	2	-	1	-	-	1	12	10
		1%	1%	1% i	1%	7% abci	-	1%	-	-	*	2%	1%
Don't know / have not heard of		10	*	3	-	-	-	-	-	-	3	*	3
		*	*	*	-	-	-	-	-	-	1%	*	*

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	69	14	17	5	2	3	1	-	-	15	21	21
	3%	2%	3%	3%	7%	15%	2%	-	-	4%	3%	3%
Sum: 4-6	227	42	47	13	5	*	7	-	-	63	49	72
	10%	6%	9%	7%	18%	2%	10%	-	-	16%	6%	10%
					a					abc		a
Sum: 7-10	1905	627	479	155	23	17	63	17	17	314	713	640
	86%	92%	88%	90%	75%	83%	88%	100%	100%	80%	91%	87%
		bdi	di	di							b	
Base for stats	2201	684	544	173	31	21	71	17	17	392	783	733
Mean Score	8.64	8.98	8.75	8.67	7.97	8.46	8.57	9.57	9.90	8.28	8.94	8.72
		bdi	di								b	
Standard Deviation	2.052	1.790	2.032	1.958	2.888	2.533	1.930	.752	.309	2.147	1.930	1.988
Standard Error	.044	.072	.086	.155	.527	.528	.249	.209	.089	.103	.072	.076
Error variance	*	.01	.01	.02	.28	.28	.06	.04	.01	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1098	483	615	95	154	156	211	196	286	249	367	481
		50%	45%	54%	39%	40%	44%	54%	60%	56%	40%	49%	57%
				a				abcg	abcgh	abcgh		abg	abcgh
9	(9.0)	266	120	146	23	42	44	40	33	84	65	84	117
		12%	11%	13%	9%	11%	12%	10%	10%	16%	10%	11%	14%
										abdegh			ag
8	(8.0)	243	132	111	28	42	46	51	37	40	69	97	77
		11%	12%	10%	11%	11%	13%	13%	11%	8%	11%	13%	9%
							f	f				fi	
7	(7.0)	179	104	75	27	33	41	26	20	32	60	67	52
		8%	10%	7%	11%	9%	12%	7%	6%	6%	10%	9%	6%
			b		efi		defi				i		
6	(6.0)	107	54	53	24	23	14	25	9	14	47	38	22
		5%	5%	5%	10%	6%	4%	6%	3%	3%	7%	5%	3%
					cefhi	efi		efi			cefi	i	
5	(5.0)	153	91	63	19	45	24	17	15	33	64	41	48
		7%	8%	6%	8%	12%	7%	4%	5%	6%	10%	6%	6%
			b			cdefhi					defhi		
4	(4.0)	46	26	20	9	11	10	4	4	8	20	14	12
		2%	2%	2%	4%	3%	3%	1%	1%	2%	3%	2%	1%
					dei						i		
3	(3.0)	30	21	9	7	7	6	5	1	4	15	11	5
		1%	2%	1%	3%	2%	2%	1%	*	1%	2%	1%	1%
			b		efi	i					ei		
2	(2.0)	24	9	14	5	7	4	4	2	2	12	8	4
		1%	1%	1%	2%	2%	1%	1%	1%	*	2%	1%	1%
					fi	fi					fi		
1	(1.0)	13	8	5	2	5	2	1	2	2	7	3	3
		1%	1%	*	1%	1%	1%	*	*	*	1%	*	*
0 - is not at all a part of Christmas dinner	(0.0)	33	21	12	4	7	5	6	5	6	11	11	11
		1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%
Don't know / have not heard of		18	10	8	4	5	3	2	3	2	9	4	5
		1%	1%	1%	2%	1%	1%	*	1%	*	1%	1%	1%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	100	59	41	18	26	17	16	11	13	44	32	24
	5%	5%	4%	7%	7%	5%	4%	3%	3%	7%	4%	3%
		b		efhi	efi					efhi		
Sum: 4-6	306	171	136	51	79	48	46	28	54	131	94	82
	14%	16%	12%	21%	21%	14%	12%	9%	11%	21%	13%	10%
		b		cdefhi	cdefhi	e				cdefhi		
Sum: 7-10	1786	839	947	172	272	287	329	286	441	444	615	727
	81%	78%	84%	70%	71%	81%	84%	87%	86%	71%	83%	87%
			a			abg	abg	abcg	abcg		abg	abcgh
Base for stats	2193	1068	1124	242	377	351	390	324	509	619	741	833
Mean Score	8.35	8.11	8.59	7.74	7.80	8.19	8.56	8.77	8.74	7.78	8.39	8.75
			a			abg	abcg	abcgh	abcgh		abg	abcgh
Standard Deviation	2.287	2.401	2.148	2.502	2.564	2.289	2.147	2.099	2.017	2.538	2.221	2.048
Standard Error	.049	.073	.064	.129	.125	.123	.124	.115	.099	.090	.087	.075
Error variance	*	.01	*	.02	.02	.02	.02	.01	.01	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1098	38	82	122	44	96	54	90	77	110	153	124	109	924	571	527
		50%	58%	44%	49%	49%	53%	50%	47%	49%	58%	51%	60%	38%	50%	47%	53%
			l		l	l	l	l	l	l	bglm	l	bcglm		l		a
9	(9.0)	266	7	25	24	12	23	20	20	15	16	50	21	34	214	144	122
		12%	10%	13%	10%	13%	13%	19%	10%	9%	9%	17%	10%	12%	12%	12%	12%
								chi				cghim					
8	(8.0)	243	3	17	32	10	18	7	18	19	25	34	25	35	216	144	100
		11%	4%	9%	13%	11%	10%	7%	9%	12%	13%	11%	12%	12%	12%	12%	10%
7	(7.0)	179	3	21	25	10	7	8	12	13	11	23	10	38	147	112	67
		8%	5%	11%	10%	11%	4%	8%	6%	8%	6%	8%	5%	13%	8%	9%	7%
				ek	e	e								egijkm	e	b	
6	(6.0)	107	3	9	6	7	7	4	11	10	7	15	5	24	92	69	38
		5%	4%	5%	2%	7%	4%	3%	6%	7%	4%	5%	2%	8%	5%	6%	4%
						c			c	c				ceikm		b	
5	(5.0)	153	11	20	14	3	13	5	14	11	10	18	11	23	117	90	64
		7%	16%	11%	6%	4%	7%	5%	7%	7%	5%	6%	5%	8%	6%	7%	6%
			cdfijkm	cdim													
4	(4.0)	46	1	2	6	1	8	-	9	-	3	-	6	10	42	30	16
		2%	2%	1%	3%	1%	4%	-	5%	-	2%	-	3%	3%	2%	2%	2%
			hj		hj		hj		fhjm		j		hj	hj	hj		
3	(3.0)	30	-	1	7	-	2	4	2	*	2	4	2	7	25	21	9
		1%	-	1%	3%	-	1%	3%	1%	*	1%	1%	1%	2%	1%	2%	1%
					h			dh									
2	(2.0)	24	-	3	4	*	*	3	3	4	2	1	1	4	18	11	13
		1%	-	1%	2%	*	*	3%	1%	3%	1%	*	*	1%	1%	1%	1%
								j		ejm							
1	(1.0)	13	-	3	3	-	3	-	1	2	1	-	-	1	10	7	6
		1%	-	2%	1%	-	2%	-	1%	1%	*	-	-	*	1%	1%	1%
				j			jm										
0 - is not at all a part of Christmas dinner	(0.0)	33	-	2	1	3	1	*	9	3	4	2	3	3	30	13	20
		1%	-	1%	1%	3%	1%	*	5%	2%	2%	1%	1%	1%	2%	1%	2%
						c			bcejlm								

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QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	18	-	2	3	-	3	3	2	2	1	1	-	2	14	14	5
	1%	-	1%	1%	-	2%	3%	1%	1%	*	*	-	1%	1%	1%	*
							j									
Sum: 0-3	100	-	9	15	3	6	7	15	10	8	7	5	14	84	52	48
	5%	-	5%	6%	3%	4%	6%	8%	6%	4%	2%	2%	5%	5%	4%	5%
				j				jkm	j							
Sum: 4-6	306	15	31	26	11	28	9	34	22	20	33	21	57	251	189	117
	14%	23%	17%	11%	12%	15%	8%	18%	14%	10%	11%	10%	20%	14%	15%	12%
		cfijk						cfijk					cfijkm		b	
Sum: 7-10	1786	51	145	203	76	143	89	140	124	162	259	180	216	1502	970	816
	81%	77%	78%	82%	84%	79%	83%	73%	79%	85%	86%	87%	75%	81%	79%	83%
				gl	gl					gl	beghlm	bgl		gl		a
Base for stats	2193	66	185	243	90	177	104	189	155	190	299	206	287	1837	1211	982
Mean Score	8.35	8.54	8.11	8.32	8.44	8.46	8.56	7.91	8.23	8.59	8.68	8.77	7.90	8.36	8.27	8.46
				l	l	gl	l			gl	bcghlm	bghlm		gl		a
Standard Deviation	2.287	2.056	2.383	2.307	2.226	2.298	2.168	2.813	2.445	2.283	1.878	2.046	2.281	2.291	2.244	2.335
Standard Error	.049	.358	.185	.142	.205	.163	.235	.197	.183	.164	.108	.174	.129	.052	.067	.071
Error variance	*	.13	.03	.02	.04	.03	.06	.04	.03	.03	.01	.03	.02	*	*	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1098	391	277	88	16	12	30	10	13	170	466	366
		50%	57% bfi	51% i	51%	52%	56%	42%	56%	75%	43%	59% b	50%
9	(9.0)	266	96	59	22	2	1	14	3	3	36	87	100
		12%	14% i	11%	13%	7%	6%	19% bi	21%	17%	9%	11%	14%
8	(8.0)	243	80	60	24	3	2	9	2	-	38	85	88
		11%	12%	11%	14%	8%	11%	12%	14%	-	10%	11%	12%
7	(7.0)	179	36	53	14	3	1	5	-	1	43	46	57
		8%	5%	10% a	8%	11%	6%	8%	-	8%	11% a	6%	8%
6	(6.0)	107	23	28	6	4	-	3	-	-	26	28	35
		5%	3%	5%	3%	12% ac	-	4%	-	-	7% a	4%	5%
5	(5.0)	153	33	32	6	2	2	5	1	-	45	35	46
		7%	5%	6%	3%	6%	9%	6%	9%	-	11% abc	5%	6%
4	(4.0)	46	7	12	5	1	-	1	-	-	11	10	12
		2%	1%	2%	3%	3%	-	1%	-	-	3% a	1%	2%
3	(3.0)	30	7	5	1	1	1	-	-	-	8	6	6
		1%	1%	1%	*	2%	5%	-	-	-	2%	1%	1%
2	(2.0)	24	4	2	2	-	2	1	-	-	5	6	4
		1%	1%	*	1%	-	8%	1%	-	-	1%	1%	1%
1	(1.0)	13	-	4	2	-	-	2	-	-	5	2	5
		1%	-	1% a	1% a	-	-	2% a	-	-	1% a	*	1%
0 - is not at all a part of Christmas dinner	(0.0)	33	7	11	4	-	-	2	-	-	*	9	15
		1%	1%	2% i	2% i	-	-	3% i	-	-	*	1%	2%
Don't know / have not heard of		18	2	3	1	-	-	-	-	-	7	2	3
		1%	*	*	*	-	-	-	-	-	2% a	*	*

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	100	17	23	8	1	3	5	-	-	19	23	29
	5%	3%	4%	4%	2%	13%	7%	-	-	5% a	3%	4%
Sum: 4-6	306	63	73	17	6	2	9	1	-	81	73	93
	14%	9%	13% a	10%	20% a	9%	12%	9%	-	21% abc	9%	13%
Sum: 7-10	1786	602	448	148	24	16	58	15	17	287	685	610
	81%	88% bi	82% i	85% i	78%	78%	81%	91%	100%	73%	87% b	83%
Base for stats	2193	683	544	172	31	21	71	17	17	388	781	733
Mean Score	8.35	8.82 bcfi	8.36 i	8.47 i	8.37	8.12	8.13	9.07	9.59	7.98	8.79 b	8.43
Standard Deviation	2.287	1.903	2.303	2.289	2.046	2.773	2.566	1.499	.868	2.338	2.002	2.245
Standard Error	.049	.077	.097	.182	.374	.578	.331	.416	.251	.113	.074	.086
Error variance	*	.01	.01	.03	.14	.33	.11	.17	.06	.01	.01	.01

Savanta: ComRes

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	782	312	470	84	126	109	141	148	173	211	250	321
		35%	29%	42%	34%	33%	31%	36%	45%	34%	34%	34%	38%
				a					abcdfghi				c
9	(9.0)	305	173	132	36	51	47	53	37	80	87	101	117
		14%	16%	12%	15%	13%	13%	14%	11%	16%	14%	14%	14%
			b										
8	(8.0)	322	158	164	28	54	69	56	45	71	81	125	116
		15%	15%	15%	11%	14%	19%	14%	14%	14%	13%	17%	14%
							abefgi					ag	
7	(7.0)	253	133	120	22	50	40	38	32	71	72	78	103
		11%	12%	11%	9%	13%	11%	10%	10%	14%	11%	10%	12%
										a			
6	(6.0)	220	123	97	24	41	45	47	23	40	65	92	63
		10%	11%	9%	10%	11%	13%	12%	7%	8%	10%	12%	8%
			b				efi	ei				efi	
5	(5.0)	153	90	63	17	29	21	31	23	32	46	52	55
		7%	8%	6%	7%	8%	6%	8%	7%	6%	7%	7%	7%
			b										
4	(4.0)	57	27	30	12	13	5	7	2	18	25	12	21
		3%	3%	3%	5%	3%	1%	2%	1%	4%	4%	2%	2%
					cdehi	e				eh	ceh		
3	(3.0)	34	16	18	8	10	7	1	3	5	18	8	8
		2%	1%	2%	3%	2%	2%	*	1%	1%	3%	1%	1%
					defhi	di					dfhi		
2	(2.0)	17	11	7	4	4	1	3	4	2	8	4	5
		1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%
1	(1.0)	2	2	1	-	1	*	*	-	1	1	1	1
		*	*	*	-	*	*	*	-	*	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	50	27	24	4	2	8	13	8	16	5	21	24
		2%	2%	2%	2%	*	2%	3%	3%	3%	1%	3%	3%
							b	bg	bg	bg		bg	bg
Don't know / have not heard of		16	9	7	7	2	2	2	2	2	9	3	4
		1%	1%	1%	3%	1%	*	*	1%	*	1%	*	*
					bcdefhi								

Savanta: ComRes

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	103	55	49	16	16	16	17	15	23	32	33	38
	5%	5%	4%	6%	4%	4%	4%	5%	5%	5%	4%	5%
Sum: 4-6	430	240	190	53	83	72	84	48	90	135	156	139
	19%	22%	17%	22%	22%	20%	21%	15%	18%	22%	21%	17%
		b		ei	ei		e			ei	ei	
Sum: 7-10	1662	775	886	170	281	265	289	262	395	452	553	657
	75%	72%	78%	69%	74%	75%	74%	80%	77%	72%	74%	78%
			a					abgh	ag			ag
Base for stats	2195	1070	1125	239	380	352	390	325	509	619	742	834
Mean Score	7.91	7.69	8.11	7.76	7.85	7.85	7.89	8.22	7.88	7.81	7.87	8.01
			a					abcfgh				
Standard Deviation	2.301	2.317	2.268	2.426	2.157	2.188	2.378	2.306	2.352	2.263	2.288	2.339
Standard Error	.049	.070	.068	.125	.105	.117	.137	.126	.116	.080	.090	.086
Error variance	*	*	*	.02	.01	.01	.02	.02	.01	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	782	23	55	104	39	55	45	73	57	66	117	72	75	658	397	384
		35%	35%	30%	42%	43%	31%	42%	38%	36%	34%	39%	35%	26%	36%	32%	39%
					belm	bel		l	l	l	l	bl	l		l		a
9	(9.0)	305	11	24	33	14	28	7	25	21	31	36	35	41	263	162	143
		14%	16%	13%	13%	15%	15%	6%	13%	13%	16%	12%	17%	14%	14%	13%	14%
							f				f		f		f		
8	(8.0)	322	8	23	36	10	32	22	28	18	34	40	35	37	269	175	147
		15%	13%	12%	15%	12%	18%	20%	14%	11%	18%	13%	17%	13%	15%	14%	15%
								h									
7	(7.0)	253	3	20	22	10	34	11	19	25	18	27	21	44	219	149	104
		11%	4%	11%	9%	11%	19%	10%	10%	16%	10%	9%	10%	15%	12%	12%	11%
							abcgijkm			cj				cj			
6	(6.0)	220	5	21	21	10	12	9	18	16	19	30	16	44	185	131	89
		10%	8%	11%	8%	11%	7%	8%	10%	10%	10%	10%	8%	15%	10%	11%	9%
														cekm			
5	(5.0)	153	6	29	13	5	8	9	13	8	7	25	11	20	109	100	53
		7%	9%	16%	5%	6%	5%	9%	7%	5%	4%	8%	5%	7%	6%	8%	5%
				cdeghijklm												b	
4	(4.0)	57	8	3	-	-	2	-	7	3	8	8	3	15	46	35	21
		3%	12%	2%	-	-	1%	-	4%	2%	4%	3%	1%	5%	2%	3%	2%
			bcdefghjkm	c					cd	c	cdef	c		cdefm	c		
3	(3.0)	34	-	2	9	1	1	2	2	4	2	5	2	5	29	23	11
		2%	-	1%	4%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%
					em												
2	(2.0)	17	-	2	3	*	2	*	2	3	*	2	-	3	15	10	7
		1%	-	1%	1%	*	1%	*	1%	2%	*	1%	-	1%	1%	1%	1%
1	(1.0)	2	-	-	-	-	-	-	*	1	1	*	-	-	2	1	1
		*	-	-	-	-	-	-	*	*	*	*	-	-	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	50	-	6	2	1	4	1	4	2	4	9	12	5	43	31	19
		2%	-	3%	1%	1%	2%	1%	2%	1%	2%	3%	6%	2%	2%	3%	2%
													cdhlm				

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	16	2	1	4	*	3	1	1	1	-	1	-	2	12	11	6
	1%	3%	*	2%	*	2%	1%	*	1%	-	*	-	1%	1%	1%	1%
		ik														
Sum: 0-3	103	-	10	14	2	7	4	8	9	7	17	13	12	90	65	39
	5%	-	5%	6%	2%	4%	4%	4%	6%	4%	6%	7%	4%	5%	5%	4%
Sum: 4-6	430	19	53	33	15	22	18	38	27	35	63	29	79	340	266	164
	19%	28%	28%	14%	17%	12%	17%	20%	17%	18%	21%	14%	27%	18%	22%	17%
		cek	cdefhikm					e			ce		cdefhikm	e	b	
Sum: 7-10	1662	46	123	195	73	148	84	144	120	149	219	163	197	1409	884	778
	75%	69%	66%	79%	81%	82%	79%	76%	77%	78%	73%	79%	68%	76%	72%	79%
				bl	bl	bjlm	b	b	bl	bl		bl		bl		a
Base for stats	2195	64	186	242	90	177	106	190	156	191	299	206	288	1838	1214	981
Mean Score	7.91	7.94	7.49	8.25	8.39	8.02	8.15	7.98	7.92	8.00	7.86	7.91	7.52	7.94	7.73	8.13
				bjlm	bjlm	bl	bl	bl		bl				bl		a
Standard Deviation	2.301	2.190	2.439	2.161	1.938	2.071	2.130	2.316	2.287	2.228	2.481	2.563	2.239	2.297	2.361	2.207
Standard Error	.049	.387	.189	.133	.179	.147	.230	.162	.170	.160	.143	.217	.127	.053	.071	.067
Error variance	*	.15	.04	.02	.03	.02	.05	.03	.03	.03	.02	.05	.02	*	.01	*

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	782	256	195	62	11	6	21	6	12	131	314	250
		35%	37%	36%	36%	34%	31%	30%	33%	69%	33%	40% b	34%
9	(9.0)	305	105	80	25	5	*	9	*	-	52	115	98
		14%	15%	15%	14%	15%	2%	12%	1%	-	13%	15%	13%
8	(8.0)	322	100	62	32	2	6	10	8	3	65	107	114
		15%	15%	11%	18% b	7%	27%	15%	48%	19%	16% b	14%	16%
7	(7.0)	253	82	71	17	*	*	7	-	1	43	91	86
		11%	12%	13%	10%	1%	2%	11%	-	4%	11%	12%	12%
6	(6.0)	220	60	63	16	4	1	8	2	1	35	63	79
		10%	9%	12%	9%	12%	5%	12%	10%	7%	9%	8%	11%
5	(5.0)	153	39	29	9	2	3	14	-	-	30	48	55
		7%	6%	5%	5%	5%	16%	20% abci	-	-	8%	6%	8%
4	(4.0)	57	15	12	5	-	1	1	-	-	18	10	17
		3%	2%	2%	3%	-	5%	1%	-	-	5% ab	1%	2%
3	(3.0)	34	7	11	-	1	2	-	1	-	6	5	11
		2%	1%	2%	-	3% c	9%	-	8%	-	1%	1%	1%
2	(2.0)	17	3	5	-	-	-	-	-	-	4	3	5
		1%	1%	1%	-	-	-	-	-	-	1%	*	1%
1	(1.0)	2	1	-	1	-	-	-	-	-	*	1	1
		*	*	-	*	-	-	-	-	-	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	50	15	16	3	7	1	-	-	-	6	23	16
		2%	2%	3%	2%	22% abcfi	4%	-	-	-	2%	3%	2%
Don't know / have not heard of		16	*	4	3	-	-	-	-	-	4	2	3
		1%	*	1%	2% a	-	-	-	-	-	1% a	*	*
Sum: 0-3		103	26	31	4	8	3	-	1	-	17	32	33
		5%	4%	6%	2%	25% abcfi	13%	-	8%	-	4%	4%	4%

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	430	115	104	30	5	5	23	2	1	83	121	151
	19%	17%	19%	17%	18%	26%	33%	10%	7%	21%	15%	21%
							abci					a
Sum: 7-10	1662	543	407	136	18	13	48	14	16	291	628	549
	75%	79%	75%	79%	57%	61%	67%	82%	93%	74%	80%	75%
		dfi	d	d							b	
Base for stats	2195	684	542	170	31	21	71	17	17	391	781	733
Mean Score	7.91	8.08	7.87	8.13	6.49	7.09	7.74	8.07	9.20	7.82	8.14	7.86
		d	d	d			d			d	b	
Standard Deviation	2.301	2.208	2.378	2.114	3.968	2.800	1.961	1.990	1.328	2.282	2.282	2.279
Standard Error	.049	.089	.100	.169	.725	.584	.253	.552	.383	.110	.085	.087
Error variance	*	.01	.01	.03	.52	.34	.06	.30	.15	.01	.01	.01

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	922	414	507	81	112	121	174	167	266	193	295	433
		42%	38%	45%	33%	29%	34%	44%	51%	52%	31%	40%	52%
				a				abcg	abcgh	abcdgh		abg	abcdgh
9	(9.0)	271	127	144	16	41	44	40	48	82	56	85	130
		12%	12%	13%	6%	11%	13%	10%	15%	16%	9%	11%	16%
						a	a		ag	abdgh		a	abdgh
8	(8.0)	246	132	114	19	33	43	55	35	61	52	98	96
		11%	12%	10%	8%	9%	12%	14%	11%	12%	8%	13%	11%
							ag	abg		ag		abg	ag
7	(7.0)	187	109	78	32	42	36	40	19	18	75	76	37
		8%	10%	7%	13%	11%	10%	10%	6%	4%	12%	10%	4%
			b		efi	efi	efi	efi			efi	efi	
6	(6.0)	147	76	71	20	39	32	21	18	17	59	54	35
		7%	7%	6%	8%	10%	9%	5%	5%	3%	9%	7%	4%
					fi	defi	fi				defi	fi	
5	(5.0)	143	69	74	22	39	30	17	11	24	62	47	34
		6%	6%	7%	9%	10%	8%	4%	3%	5%	10%	6%	4%
					defi	defhi	defi				defhi	e	
4	(4.0)	61	40	21	14	24	6	5	3	9	38	11	12
		3%	4%	2%	6%	6%	2%	1%	1%	2%	6%	1%	1%
			b		cdefhi	cdefhi					cdefhi		
3	(3.0)	62	33	29	11	10	14	18	4	5	21	31	10
		3%	3%	3%	4%	3%	4%	4%	1%	1%	3%	4%	1%
					efi		efi	efi			fi	efi	
2	(2.0)	53	25	28	9	20	7	8	7	2	29	15	9
		2%	2%	2%	4%	5%	2%	2%	2%	*	5%	2%	1%
					fi	cdefhi		f	f		cefhi	f	
1	(1.0)	35	17	18	10	3	10	3	3	7	12	12	11
		2%	2%	2%	4%	1%	3%	1%	1%	1%	2%	2%	1%
					bdefhi		bd						
0 - is not at all a part of Christmas dinner	(0.0)	67	30	37	9	14	9	7	11	17	24	16	27
		3%	3%	3%	4%	4%	3%	2%	3%	3%	4%	2%	3%
Don't know / have not heard of		18	7	10	4	5	2	3	2	2	9	5	4
		1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	*

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	217	105	112	38	47	40	35	25	32	85	75	57
	10%	10%	10%	16%	12%	11%	9%	8%	6%	14%	10%	7%
				defhi	efi	fi				defhi	fi	
Sum: 4-6	351	185	166	56	102	68	44	32	50	158	111	81
	16%	17%	15%	23%	27%	19%	11%	10%	10%	25%	15%	10%
				defhi	cdefhi	defi				cdefhi	efi	
Sum: 7-10	1625	782	843	147	228	245	309	269	427	376	554	696
	74%	72%	74%	60%	60%	69%	79%	82%	84%	60%	74%	83%
						abg	abcg	abcgh	abcgh		abg	abcgh
Base for stats	2193	1072	1122	242	377	352	388	325	509	619	740	834
Mean Score	7.79	7.68	7.91	6.90	7.02	7.49	8.06	8.34	8.45	6.97	7.79	8.41
			a			abg	abcg	abcgh	abcdgh		abg	abcdgh
Standard Deviation	2.733	2.705	2.757	3.042	2.861	2.735	2.497	2.552	2.479	2.931	2.626	2.507
Standard Error	.058	.082	.083	.157	.139	.146	.145	.140	.122	.104	.103	.092
Error variance	*	.01	.01	.02	.02	.02	.02	.02	.01	.01	.01	.01

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	922	25	69	111	37	84	42	82	69	87	125	100	90	785	454	468
		42%	38%	37%	45%	41%	47%	39%	43%	44%	46%	42%	49%	31%	42%	37%	47%
					l		l		l	l	l	l	bl		l		a
9	(9.0)	271	6	27	33	10	27	12	27	14	23	30	26	37	225	142	129
		12%	9%	15%	13%	11%	15%	11%	14%	9%	12%	10%	13%	13%	12%	12%	13%
8	(8.0)	246	5	23	30	14	16	15	16	16	19	38	20	34	203	153	93
		11%	8%	12%	12%	16%	9%	14%	8%	10%	10%	13%	10%	12%	11%	12%	9%
						g										b	
7	(7.0)	187	9	15	20	6	9	9	16	18	18	19	16	33	154	118	69
		8%	14%	8%	8%	7%	5%	8%	8%	12%	10%	6%	8%	11%	8%	10%	7%
										ej				ej		b	
6	(6.0)	147	7	17	10	3	11	2	11	10	10	26	8	32	121	89	58
		7%	11%	9%	4%	3%	6%	2%	6%	6%	5%	9%	4%	11%	7%	7%	6%
			f	cf								cf		cdfgikm			
5	(5.0)	143	6	13	9	5	8	14	18	9	9	24	10	18	110	85	58
		6%	10%	7%	4%	6%	4%	13%	9%	5%	5%	8%	5%	6%	6%	7%	6%
								cehiklm	cem			c					
4	(4.0)	61	3	5	4	4	5	4	3	2	3	10	2	16	48	36	24
		3%	5%	3%	2%	5%	3%	4%	1%	1%	1%	3%	1%	6%	3%	3%	2%
														cghikm			
3	(3.0)	62	-	5	9	1	5	3	4	5	5	10	5	9	54	34	28
		3%	-	2%	4%	1%	3%	3%	2%	3%	3%	3%	2%	3%	3%	3%	3%
2	(2.0)	53	-	4	10	1	6	1	7	2	4	6	3	10	48	42	11
		2%	-	2%	4%	1%	3%	1%	4%	1%	2%	2%	1%	3%	3%	3%	1%
																b	
1	(1.0)	35	2	2	2	1	1	3	1	3	5	2	8	3	27	22	14
		2%	3%	1%	1%	1%	1%	3%	1%	2%	3%	1%	4%	1%	1%	2%	1%
													cegjlm				
0 - is not at all a part of Christmas dinner	(0.0)	67	2	5	8	5	5	2	5	7	7	9	8	6	58	36	31
		3%	3%	3%	3%	6%	3%	2%	3%	4%	3%	3%	4%	2%	3%	3%	3%
						l											
Don't know / have not heard of		18	-	1	2	2	4	1	2	2	1	1	-	2	16	14	4
		1%	-	*	1%	2%	2%	1%	1%	1%	*	*	-	1%	1%	1%	*
							jm									b	

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	217	4	16	28	9	17	9	17	17	21	27	24	28	188	133	84
	10%	6%	9%	12%	10%	9%	8%	9%	11%	11%	9%	12%	10%	10%	11%	8%
Sum: 4-6	351	17	35	23	13	24	20	32	20	22	60	20	66	279	211	141
	16%	25%	19%	9%	14%	13%	19%	17%	13%	12%	20%	10%	23%	15%	17%	14%
		cik	ck				c	c			chikm		cdehikm	c		
Sum: 7-10	1625	45	135	193	67	135	78	140	118	147	212	162	193	1367	867	758
	74%	69%	72%	78%	75%	75%	73%	73%	75%	77%	71%	79%	67%	74%	71%	77%
				jl		l			l	l		l		l		a
Base for stats	2193	66	186	244	88	176	106	189	155	190	299	206	287	1835	1211	982
Mean Score	7.79	7.55	7.75	7.97	7.73	8.09	7.71	7.88	7.81	7.90	7.75	7.97	7.40	7.81	7.58	8.06
				l		l		l		l		l		l		a
Standard Deviation	2.733	2.680	2.632	2.756	2.924	2.682	2.667	2.671	2.809	2.815	2.686	2.917	2.640	2.751	2.770	2.665
Standard Error	.058	.467	.204	.170	.271	.191	.288	.187	.211	.203	.155	.247	.150	.063	.083	.081
Error variance	*	.22	.04	.03	.07	.04	.08	.03	.04	.04	.02	.06	.02	*	.01	.01

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	922	334	224	73	13	9	30	5	10	145	391	306
		42%	49% bi	41%	42%	42%	43%	42%	27%	55%	37%	50% b	42%
9	(9.0)	271	99	68	16	2	1	9	4	4	38	104	98
		12%	14% i	12%	9%	7%	6%	13%	22%	24%	10%	13%	13%
8	(8.0)	246	84	62	25	4	2	13	-	*	36	79	100
		11%	12%	11%	14%	12%	11%	18% i	-	2%	9%	10%	14% a
7	(7.0)	187	54	50	9	2	1	5	-	-	48	57	52
		8%	8%	9%	5%	5%	3%	7%	-	-	12% ac	7%	7%
6	(6.0)	147	29	38	11	2	*	4	-	-	37	38	48
		7%	4%	7% a	6%	7%	2%	6%	-	-	9% a	5%	7%
5	(5.0)	143	26	25	9	4	2	4	7	3	30	30	36
		6%	4%	5%	5%	14% ab	9%	5%	40%	18%	8% ab	4%	5%
4	(4.0)	61	10	15	8	1	*	-	-	-	17	7	22
		3%	1%	3%	5% a	3%	2%	-	-	-	4% a	1%	3% a
3	(3.0)	62	12	18	10	-	4	3	-	-	8	20	22
		3%	2%	3%	6% ai	-	17%	4%	-	-	2%	3%	3%
2	(2.0)	53	14	11	3	-	1	1	-	-	8	13	17
		2%	2%	2%	2%	-	5%	1%	-	-	2%	2%	2%
1	(1.0)	35	9	7	1	*	-	*	2	-	9	15	8
		2%	1%	1%	*	1%	-	*	12%	-	2%	2%	1%
0 - is not at all a part of Christmas dinner	(0.0)	67	12	24	6	3	-	2	-	-	13	27	23
		3%	2%	4% a	4%	8% a	-	3%	-	-	3%	3%	3%
Don't know / have not heard of		18	*	5	1	-	-	-	-	-	6	2	4
		1%	*	1% a	*	-	-	-	-	-	1% a	*	*

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	217	47	59	20	3	5	6	2	-	38	74	70
	10%	7%	11% a	12%	10%	23%	8%	12%	-	10%	9%	9%
Sum: 4-6	351	65	78	28	7	3	8	7	3	84	75	106
	16%	9%	14% a	16% a	24% a	14%	12%	40%	18%	21% ab	10%	14% a
Sum: 7-10	1625	571	404	124	21	13	57	8	14	266	632	556
	74%	84% bcdi	74% i	71%	67%	63%	80%	49%	82%	68%	81% b	76%
Base for stats	2193	684	541	172	31	21	71	17	17	389	781	732
Mean Score	7.79	8.34 bci	7.75	7.69	7.45	7.29	8.11	6.75	8.81	7.46	8.18 b	7.88
Standard Deviation	2.733	2.407	2.817	2.816	3.122	3.051	2.461	3.092	1.907	2.784	2.684	2.677
Standard Error	.058	.097	.119	.224	.570	.636	.318	.858	.550	.134	.100	.103
Error variance	*	.01	.01	.05	.32	.40	.10	.74	.30	.02	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1031	444	587	100	146	149	203	184	249	246	352	433
		47%	41%	52%	41%	38%	42%	52%	56%	49%	39%	47%	52%
				a				abcg	abcfgh	abg		abg	abcg
9	(9.0)	249	125	124	23	50	37	36	26	76	74	73	102
		11%	12%	11%	10%	13%	10%	9%	8%	15%	12%	10%	12%
						e				adeh			e
8	(8.0)	227	123	104	22	36	47	26	35	62	57	73	97
		10%	11%	9%	9%	9%	13%	7%	11%	12%	9%	10%	12%
							dg			d			d
7	(7.0)	186	109	78	27	48	34	32	23	23	75	66	46
		8%	10%	7%	11%	12%	10%	8%	7%	4%	12%	9%	5%
			b		fi	efi	fi	f			efi	fi	
6	(6.0)	160	90	70	19	34	29	30	20	28	53	59	48
		7%	8%	6%	8%	9%	8%	8%	6%	5%	8%	8%	6%
						i					i		
5	(5.0)	122	73	48	12	29	21	25	11	23	41	46	34
		5%	7%	4%	5%	8%	6%	7%	3%	4%	7%	6%	4%
			b			ei					ei		
4	(4.0)	56	37	19	12	11	11	8	7	7	23	19	14
		3%	3%	2%	5%	3%	3%	2%	2%	1%	4%	3%	2%
			b		fi						fi		
3	(3.0)	46	20	26	11	8	8	6	4	9	19	14	13
		2%	2%	2%	4%	2%	2%	1%	1%	2%	3%	2%	2%
					defhi								
2	(2.0)	26	8	19	5	4	3	5	4	4	10	9	8
		1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%
				a									
1	(1.0)	25	9	15	4	3	5	5	1	7	7	10	7
		1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%
0 - is not at all a part of Christmas dinner	(0.0)	66	33	33	6	12	6	11	10	21	17	17	31
		3%	3%	3%	2%	3%	2%	3%	3%	4%	3%	2%	4%
										c			
Don't know / have not heard of		18	9	9	5	2	4	3	2	3	6	7	4
		1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%
					bi								

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QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	162	70	93	25	27	23	28	19	41	53	50	60
	7%	6%	8%	10%	7%	6%	7%	6%	8%	8%	7%	7%
				eh								
Sum: 4-6	338	200	138	43	74	61	64	38	57	117	125	96
	15%	19%	12%	18%	19%	17%	16%	12%	11%	19%	17%	11%
		b		efi	efi	efi	i			efi	efi	
Sum: 7-10	1693	800	893	172	280	266	297	268	410	451	563	678
	77%	74%	79%	70%	73%	75%	76%	82%	80%	72%	76%	81%
			a					abcgh	abg			abcgh
Base for stats	2193	1070	1123	241	381	350	388	325	508	621	738	833
Mean Score	8.06	7.89	8.22	7.65	7.77	7.97	8.14	8.43	8.23	7.73	8.06	8.31
			a				ag	abcgh	abg		ag	abcg
Standard Deviation	2.589	2.548	2.619	2.743	2.562	2.459	2.626	2.444	2.645	2.632	2.548	2.569
Standard Error	.055	.077	.079	.142	.124	.132	.152	.134	.131	.093	.100	.094
Error variance	*	.01	.01	.02	.02	.02	.02	.02	.02	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1031	28	88	111	47	92	59	82	79	105	146	110	84	856	545	486
		47%	42%	47%	45%	52%	51%	55%	43%	50%	55%	49%	54%	29%	46%	44%	49%
				l	l	l	l	l	l	l	cglm	l	l		l		a
9	(9.0)	249	8	17	28	12	16	11	17	19	25	36	16	44	213	126	123
		11%	12%	9%	11%	13%	9%	11%	9%	12%	13%	12%	8%	15%	12%	10%	13%
														begk			
8	(8.0)	227	9	19	23	7	17	13	19	15	19	29	19	38	186	124	102
		10%	13%	10%	9%	8%	9%	12%	10%	9%	10%	9%	9%	13%	10%	10%	10%
7	(7.0)	186	2	20	22	9	11	6	12	15	10	22	17	41	159	126	60
		8%	3%	11%	9%	10%	6%	5%	6%	9%	5%	7%	8%	14%	9%	10%	6%
														efgijm		b	
6	(6.0)	160	13	14	22	4	15	8	19	11	9	21	6	19	126	93	67
		7%	20%	7%	9%	4%	8%	7%	10%	7%	5%	7%	3%	7%	7%	8%	7%
			bcdefhijklm		k		k		ik								
5	(5.0)	122	5	12	8	5	10	8	13	8	7	15	12	19	97	72	49
		5%	8%	6%	3%	5%	6%	7%	7%	5%	3%	5%	6%	7%	5%	6%	5%
4	(4.0)	56	-	6	4	*	2	-	13	2	3	6	9	11	50	30	26
		3%	-	3%	2%	*	1%	-	7%	1%	2%	2%	5%	4%	3%	2%	3%
									cdefhijm				dfh				
3	(3.0)	46	1	4	5	1	4	1	5	2	5	4	3	12	40	32	13
		2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	4%	2%	3%	1%
														j		b	
2	(2.0)	26	-	3	5	-	2	-	1	*	3	9	-	4	24	17	9
		1%	-	1%	2%	-	1%	-	1%	*	1%	3%	-	1%	1%	1%	1%
												hkm					
1	(1.0)	25	-	1	3	-	*	-	3	-	1	6	2	8	24	14	11
		1%	-	*	1%	-	*	-	2%	-	*	2%	1%	3%	1%	1%	1%
														ehim			
0 - is not at all a part of Christmas dinner	(0.0)	66	-	4	14	3	7	2	5	6	6	4	10	7	61	31	35
		3%	-	2%	6%	4%	4%	1%	3%	4%	3%	1%	5%	2%	3%	3%	4%
					j								j				

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	18	-	1	2	*	4	1	2	1	-	3	1	3	15	14	4
	1%	-	1%	1%	*	2%	1%	1%	1%	-	1%	*	1%	1%	1%	*
						im										
Sum: 0-3	162	1	11	27	5	13	2	14	8	13	23	15	31	149	94	68
	7%	1%	6%	11%	5%	7%	2%	7%	5%	7%	8%	7%	11%	8%	8%	7%
				fh									fh	f		
Sum: 4-6	338	18	31	34	9	28	15	45	20	19	42	27	49	273	196	142
	15%	27%	17%	14%	10%	15%	14%	23%	13%	10%	14%	13%	17%	15%	16%	14%
		cdhijkm	i					cdehijkm					i			
Sum: 7-10	1693	47	143	184	76	135	89	130	127	159	233	163	207	1414	921	772
	77%	71%	77%	75%	84%	75%	83%	68%	81%	83%	78%	79%	71%	76%	75%	78%
					cglm		gl		gl	ceglm	g	g		g		
Base for stats	2193	66	185	245	90	176	106	189	155	191	298	205	287	1835	1211	982
Mean Score	8.06	8.25	8.09	7.84	8.45	8.18	8.64	7.71	8.34	8.46	8.17	8.12	7.42	8.01	7.96	8.18
			l		cgl	l	cglm		gl	cglm	l	l		l		
Standard Deviation	2.589	1.913	2.441	2.894	2.373	2.605	2.003	2.712	2.418	2.465	2.538	2.765	2.674	2.651	2.575	2.603
Standard Error	.055	.333	.189	.178	.219	.186	.216	.189	.181	.177	.147	.235	.152	.061	.077	.079
Error variance	*	.11	.04	.03	.05	.03	.05	.04	.03	.03	.02	.06	.02	*	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1031	355	256	72	19	9	37	11	10	161	429	341
		47%	52% ci	47%	42%	62% ci	44%	52%	68%	55%	41%	55% b	46%
9	(9.0)	249	105	55	15	1	3	3	2	1	42	93	83
		11%	15% bcfi	10%	9%	3%	13%	5%	9%	7%	11%	12%	11%
8	(8.0)	227	80	45	22	2	2	7	2	4	39	76	74
		10%	12% b	8%	13%	7%	8%	9%	14%	21%	10%	10%	10%
7	(7.0)	186	49	42	16	*	1	14	-	-	39	55	64
		8%	7%	8%	9%	1%	5%	19% abcdi	-	-	10%	7%	9%
6	(6.0)	160	41	37	14	4	5	3	-	2	28	43	54
		7%	6%	7%	8%	13%	22%	4%	-	12%	7%	6%	7%
5	(5.0)	122	20	32	13	2	-	3	1	-	35	33	42
		5%	3%	6% a	8% a	8%	-	4%	9%	-	9% a	4%	6%
4	(4.0)	56	7	14	5	-	*	-	-	-	15	11	15
		3%	1%	3% a	3%	-	2%	-	-	-	4% a	1%	2%
3	(3.0)	46	7	11	6	*	-	2	-	1	11	9	17
		2%	1%	2%	3% a	1%	-	3%	-	5%	3% a	1%	2%
2	(2.0)	26	1	9	3	-	-	-	-	-	7	5	6
		1%	*	2% a	2% a	-	-	-	-	-	2% a	1%	1%
1	(1.0)	25	3	8	2	-	-	-	-	-	7	3	8
		1%	*	1%	1%	-	-	-	-	-	2% a	*	1%
0 - is not at all a part of Christmas dinner	(0.0)	66	16	29	4	1	1	3	-	-	6	22	29
		3%	2%	5% ai	2%	4%	6%	4%	-	-	1%	3%	4%
Don't know / have not heard of		18	*	8	-	-	-	-	-	-	5	3	4
		1%	*	1% a	-	-	-	-	-	-	1% a	*	1%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	162	26	58	15	2	1	5	-	1	31	40	60
	7%	4%	11%	8%	6%	6%	6%	-	5%	8%	5%	8%
			a	a						a		a
Sum: 4-6	338	68	83	33	6	5	6	1	2	78	87	110
	15%	10%	15%	19%	21%	24%	8%	9%	12%	20%	11%	15%
			a	af						af		a
Sum: 7-10	1693	590	398	126	23	15	61	15	14	281	653	562
	77%	86%	73%	73%	74%	70%	86%	91%	83%	71%	83%	76%
		bci					bci				b	
Base for stats	2193	684	539	173	31	21	71	17	17	390	780	732
Mean Score	8.06	8.61	7.81	7.79	8.36	7.98	8.27	9.18	8.67	7.77	8.50	8.00
		bci									b	
Standard Deviation	2.589	2.137	2.942	2.598	2.637	2.648	2.425	1.529	1.947	2.596	2.357	2.674
Standard Error	.055	.086	.125	.206	.481	.552	.313	.424	.562	.125	.088	.103
Error variance	*	.01	.02	.04	.23	.30	.10	.18	.32	.02	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	723	277	447	60	104	115	138	126	180	164	254	306
		33%	26%	39%	24%	27%	33%	35%	38%	35%	26%	34%	37%
				a			ag	abg	abg	abg		abg	abg
9	(9.0)	258	110	148	24	42	34	36	41	81	66	70	122
		12%	10%	13%	10%	11%	10%	9%	13%	16%	11%	9%	15%
				a						abcdgh			acdgh
8	(8.0)	256	149	107	23	50	42	44	31	66	72	86	97
		12%	14%	9%	9%	13%	12%	11%	10%	13%	11%	12%	12%
			b										
7	(7.0)	231	126	106	28	40	42	49	34	38	68	91	72
		10%	12%	9%	12%	10%	12%	13%	10%	7%	11%	12%	9%
							f	fi				fi	
6	(6.0)	205	116	89	19	34	40	38	30	44	53	78	73
		9%	11%	8%	8%	9%	11%	10%	9%	9%	9%	10%	9%
			b										
5	(5.0)	189	105	83	28	41	31	23	17	48	70	54	65
		9%	10%	7%	11%	11%	9%	6%	5%	9%	11%	7%	8%
			b		dehi	deh				e	dehi		
4	(4.0)	78	53	25	19	10	17	10	7	15	29	27	22
		4%	5%	2%	8%	3%	5%	3%	2%	3%	5%	4%	3%
			b		bdefghi						i		
3	(3.0)	58	35	23	11	15	10	8	9	5	25	18	14
		3%	3%	2%	4%	4%	3%	2%	3%	1%	4%	2%	2%
					fi	fi					fi		
2	(2.0)	52	20	32	7	17	5	8	9	6	24	13	15
		2%	2%	3%	3%	4%	1%	2%	3%	1%	4%	2%	2%
						cfhi					cfhi		
1	(1.0)	30	17	14	3	5	2	11	5	4	9	13	8
		1%	2%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%
								cfi					
0 - is not at all a part of Christmas dinner	(0.0)	108	53	55	16	18	12	23	18	21	34	35	39
		5%	5%	5%	7%	5%	3%	6%	5%	4%	5%	5%	5%
					c								
Don't know / have not heard of		22	18	4	7	7	4	2	*	3	14	6	3
		1%	2%	*	3%	2%	1%	*	*	*	2%	1%	*
			b		defhi	ei					defhi		

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QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	248	125	124	38	55	29	50	41	36	92	80	77
	11%	12%	11%	15%	14%	8%	13%	12%	7%	15%	11%	9%
				cfhi	cfi		f	f		cfhi	f	
Sum: 4-6	472	275	197	66	86	87	72	54	106	152	159	161
	21%	25%	17%	27%	23%	25%	18%	17%	21%	24%	21%	19%
		b		defhi	e	ei				dei		
Sum: 7-10	1468	661	807	135	235	233	268	232	366	370	501	598
	66%	61%	71%	55%	61%	66%	68%	71%	72%	59%	67%	71%
			a			ag	ag	abg	abg		ag	abg
Base for stats	2189	1061	1128	238	376	349	390	327	508	614	739	835
Mean Score	7.32	7.00	7.61	6.60	6.99	7.40	7.30	7.52	7.72	6.84	7.35	7.64
			a			abg	ag	abg	abdgh		abg	abg
Standard Deviation	2.857	2.807	2.873	3.037	2.905	2.641	2.990	2.940	2.636	2.961	2.829	2.759
Standard Error	.061	.086	.086	.157	.141	.142	.173	.161	.130	.105	.111	.101
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.02	.01	.01	.01

Savanta: ComRes

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QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	723	17	44	91	36	57	38	63	59	68	116	75	60	625	360	363
		33%	25%	23%	37%	40%	32%	35%	33%	38%	35%	39%	36%	21%	34%	29%	37%
					bl	bl	l	bl	bl	bl	bl	bl	bl		bl		a
9	(9.0)	258	6	17	21	8	26	18	22	16	23	30	37	33	216	141	117
		12%	10%	9%	9%	9%	14%	17%	12%	10%	12%	10%	18%	11%	12%	12%	12%
							c	c					bcdjm				
8	(8.0)	256	11	18	29	10	23	12	12	22	25	31	22	41	215	150	106
		12%	17%	9%	12%	11%	13%	11%	6%	14%	13%	10%	11%	14%	12%	12%	11%
			g		g		g			g	g			g	g		
7	(7.0)	231	11	23	30	9	22	7	10	16	16	26	20	43	191	140	91
		10%	16%	12%	12%	10%	12%	6%	5%	10%	8%	9%	10%	15%	10%	11%	9%
			g	g	g		g							fgijm	g		
6	(6.0)	205	4	14	22	3	16	10	29	8	13	35	18	33	177	128	76
		9%	6%	8%	9%	3%	9%	9%	15%	5%	7%	12%	9%	11%	10%	10%	8%
									bcdehim			dh		dh	dh	b	
5	(5.0)	189	11	32	19	7	12	5	24	9	20	17	11	22	141	98	91
		9%	17%	17%	8%	8%	7%	5%	13%	6%	10%	6%	5%	8%	8%	8%	9%
			efhjkm	cdefhjklm					ehjkm		j						
4	(4.0)	78	2	5	7	5	7	4	4	6	9	10	5	15	68	44	35
		4%	3%	3%	3%	6%	4%	3%	2%	4%	5%	3%	2%	5%	4%	4%	4%
3	(3.0)	58	3	5	5	2	3	4	9	11	5	2	3	8	47	34	24
		3%	4%	2%	2%	2%	2%	3%	4%	7%	3%	1%	1%	3%	3%	3%	2%
									j	bcdeijklm					j		
2	(2.0)	52	-	8	5	4	5	-	5	*	1	8	4	12	44	34	18
		2%	-	4%	2%	4%	3%	-	3%	*	1%	3%	2%	4%	2%	3%	2%
				fhi		hi	h		h					hi			
1	(1.0)	30	-	2	8	1	4	1	2	1	1	5	3	4	28	19	12
		1%	-	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%	2%	2%	2%	1%
0 - is not at all a part of Christmas dinner	(0.0)	108	-	18	8	5	4	8	10	7	9	19	7	13	82	66	42
		5%	-	9%	3%	6%	2%	7%	5%	4%	5%	6%	4%	4%	4%	5%	4%
				ceklm				e				e					

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	22	2	2	2	*	2	1	*	2	1	2	2	6	17	11	12
	1%	3%	1%	1%	*	1%	1%	*	1%	*	1%	1%	2%	1%	1%	1%
Sum: 0-3	248	3	32	26	12	16	12	25	19	17	33	17	37	201	153	95
	11%	4%	17%	10%	13%	9%	11%	13%	12%	9%	11%	8%	13%	11%	12%	10%
			ceikm												b	
Sum: 4-6	472	17	51	47	16	34	19	57	23	42	62	33	70	385	270	202
	21%	26%	27%	19%	17%	19%	18%	30%	14%	22%	21%	16%	24%	21%	22%	20%
			cdhkm					cdefhjkm					h	h		
Sum: 7-10	1468	45	101	171	62	128	75	108	113	131	203	154	176	1247	791	677
	66%	67%	54%	69%	69%	71%	70%	57%	72%	69%	67%	75%	61%	67%	65%	69%
				bgl	bg	bgl	bg		bgl	bg	bg	bgl		bgl		a
Base for stats	2189	64	184	245	90	178	106	190	155	190	298	204	284	1834	1214	974
Mean Score	7.32	7.47	6.44	7.48	7.37	7.56	7.53	7.09	7.57	7.50	7.44	7.83	6.85	7.39	7.15	7.53
				bl	b	bl	bl	b	bl	bl	bl	bgl		bl		a
Standard Deviation	2.857	2.111	3.144	2.809	3.081	2.615	2.977	2.946	2.806	2.778	2.983	2.634	2.775	2.830	2.892	2.800
Standard Error	.061	.373	.244	.173	.285	.186	.321	.205	.210	.200	.173	.224	.158	.065	.087	.085
Error variance	*	.14	.06	.03	.08	.03	.10	.04	.04	.04	.03	.05	.02	*	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	723	267	186	57	9	3	17	3	6	113	310	242
		33%	39% fi	34%	33%	29%	15%	24%	17%	36%	29%	40% b	33%
9	(9.0)	258	91	47	30	2	5	8	10	5	37	89	92
		12%	13% bi	9%	17% bi	5%	25%	11%	58%	28%	9%	11%	13%
8	(8.0)	256	90	76	14	1	4	6	-	5	34	89	95
		12%	13% i	14% ci	8%	4%	17%	9%	-	26%	9%	11%	13%
7	(7.0)	231	62	51	20	*	3	9	1	-	45	64	75
		10%	9%	9%	12%	1%	16%	13%	8%	-	11%	8%	10%
6	(6.0)	205	53	65	15	3	-	6	-	1	40	49	85
		9%	8%	12% a	9%	11%	-	8%	-	4%	10%	6%	12% a
5	(5.0)	189	43	35	14	4	1	12	2	-	51	58	53
		9%	6%	6%	8%	13%	6%	16% ab	14%	-	13% ab	7%	7%
4	(4.0)	78	18	22	5	2	-	1	-	-	20	19	28
		4%	3%	4%	3%	5%	-	1%	-	-	5% a	2%	4%
3	(3.0)	58	11	7	5	*	4	-	-	1	18	16	11
		3%	2%	1%	3%	1%	17%	-	-	5%	5% ab	2%	1%
2	(2.0)	52	16	14	4	1	-	4	-	-	10	20	14
		2%	2%	2%	2%	2%	-	6%	-	-	3%	3%	2%
1	(1.0)	30	11	6	3	-	-	1	1	-	4	17	5
		1%	2%	1%	2%	-	-	1%	5%	-	1%	2% b	1%
0 - is not at all a part of Christmas dinner	(0.0)	108	21	35	5	8	1	8	-	-	17	45	31
		5%	3%	6% a	3%	27% abci	4%	11% aci	-	-	4%	6%	4%
Don't know / have not heard of		22	3	4	3	-	-	-	-	-	6	6	5
		1%	*	1%	2%	-	-	-	-	-	1%	1%	1%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	248	58	62	16	9	4	13	1	1	50	98	60
	11%	8%	11%	9%	31%	21%	18%	5%	5%	13%	12%	8%
					abci		a			a	b	
Sum: 4-6	472	114	121	33	9	1	18	2	1	110	127	166
	21%	17%	22%	19%	29%	6%	25%	14%	4%	28%	16%	23%
			a							abc		a
Sum: 7-10	1468	510	359	121	12	15	40	14	16	229	552	504
	66%	75%	66%	70%	40%	73%	56%	82%	91%	58%	71%	69%
		bdfi	di	di								
Base for stats	2189	681	542	170	31	21	71	17	17	389	777	731
Mean Score	7.32	7.81	7.28	7.58	5.43	7.05	6.43	8.11	8.67	6.94	7.51	7.51
		bdfi	df	dfi						d		
Standard Deviation	2.857	2.646	2.938	2.680	4.026	2.775	3.288	2.251	1.703	2.847	3.018	2.672
Standard Error	.061	.107	.124	.214	.735	.579	.425	.624	.492	.137	.112	.103
Error variance	*	.01	.02	.05	.54	.33	.18	.39	.24	.02	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	442	193	249	48	79	52	68	88	106	128	121	194
		20%	18%	22%	20%	21%	15%	17%	27%	21%	20%	16%	23%
				a		c			abcdgh	c	ch		cdh
9	(9.0)	198	103	94	24	32	38	32	17	54	56	70	71
		9%	10%	8%	10%	8%	11%	8%	5%	11%	9%	9%	8%
					e		e			e	e	e	
8	(8.0)	269	151	117	24	42	48	46	49	59	67	95	107
		12%	14%	10%	10%	11%	14%	12%	15%	12%	11%	13%	13%
			b						ag				
7	(7.0)	250	148	102	28	46	59	40	25	52	74	99	77
		11%	14%	9%	11%	12%	17%	10%	8%	10%	12%	13%	9%
			b			e	adefgi				e	ei	
6	(6.0)	219	109	111	25	40	39	36	27	53	64	75	80
		10%	10%	10%	10%	10%	11%	9%	8%	10%	10%	10%	10%
5	(5.0)	306	153	154	30	57	41	55	39	83	87	96	123
		14%	14%	14%	12%	15%	12%	14%	12%	16%	14%	13%	15%
4	(4.0)	128	63	65	15	26	20	23	25	18	42	43	43
		6%	6%	6%	6%	7%	6%	6%	8%	4%	7%	6%	5%
						f			f		f		
3	(3.0)	124	58	66	18	20	16	32	13	25	38	48	38
		6%	5%	6%	7%	5%	5%	8%	4%	5%	6%	6%	5%
								ei					
2	(2.0)	69	25	44	7	11	10	20	14	7	18	30	21
		3%	2%	4%	3%	3%	3%	5%	4%	1%	3%	4%	3%
				a				fi	f			f	
1	(1.0)	42	13	29	9	5	7	6	6	9	14	13	15
		2%	1%	3%	4%	1%	2%	1%	2%	2%	2%	2%	2%
				a	bhi								
0 - is not at all a part of Christmas dinner	(0.0)	151	56	96	10	22	21	30	25	44	32	50	69
		7%	5%	8%	4%	6%	6%	8%	7%	9%	5%	7%	8%
				a				a	a	ag			ag
Don't know / have not heard of		13	8	5	6	2	2	3	*	-	7	5	*
		1%	1%	*	2%	*	1%	1%	*	-	1%	1%	*
					befhi			i			fi	i	

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	386	152	235	45	58	54	87	57	85	103	141	143
	17%	14%	21%	18%	15%	15%	22%	17%	17%	16%	19%	17%
			a				bcgi					
Sum: 4-6	654	324	330	70	123	100	114	92	154	193	214	246
	30%	30%	29%	29%	32%	28%	29%	28%	30%	31%	29%	29%
Sum: 7-10	1158	595	563	125	200	198	187	178	271	325	384	449
	52%	55%	50%	51%	52%	56%	48%	54%	53%	52%	52%	54%
		b				d						
Base for stats	2198	1071	1127	240	381	352	388	327	511	621	740	838
Mean Score	6.37	6.54	6.21	6.39	6.45	6.43	6.05	6.50	6.43	6.43	6.23	6.46
		b										d
Standard Deviation	2.972	2.753	3.159	2.927	2.877	2.784	3.035	3.133	3.030	2.894	2.922	3.069
Standard Error	.063	.084	.095	.151	.139	.149	.176	.171	.149	.102	.115	.112
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.02	.01	.01	.01

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QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	442	8	27	58	20	35	27	42	33	39	64	48	40	379	207	235
		20%	12%	15%	24% bl	22% l	19%	25% bl	22% l	21% l	20% l	21% l	23% l	14%	20% l	17%	24% a
9	(9.0)	198	6	10	19	7	14	10	14	17	19	26	18	37	171	100	98
		9%	9%	6%	8%	7%	8%	10%	7%	11%	10%	9%	9%	13% bcgm	9%	8%	10%
8	(8.0)	269	12	14	23	11	23	22	29	17	22	40	18	37	221	139	130
		12%	18%	7%	9%	12%	13%	20% bchkm	15% bc	11%	12%	13%	9%	13%	12%	11%	13%
7	(7.0)	250	7	14	20	13	20	5	25	19	25	39	27	37	224	153	97
		11%	11%	7%	8%	15% bf	11%	5%	13% f	12%	13% f	13% f	13% f	13% f	12% f	13% b	10%
6	(6.0)	219	4	23	25	9	21	11	21	12	14	25	16	39	182	134	85
		10%	7%	12%	10%	10%	12%	10%	11%	8%	7%	8%	8%	13% hijm	10%	11%	9%
5	(5.0)	306	11	40	41	9	26	13	27	17	30	38	22	33	243	178	128
		14%	16%	21% dhjklm	17%	10%	14%	12%	14%	11%	16%	13%	11%	11%	13%	15%	13%
4	(4.0)	128	9	15	10	5	13	7	13	9	8	10	9	19	96	71	57
		6%	14% cijkm	8% j	4%	5%	7% j	7%	7%	6%	4%	3%	4%	7%	5%	6%	6%
3	(3.0)	124	4	15	13	7	10	2	6	12	5	14	17	19	103	76	48
		6%	6%	8% gi	5%	8% i	5%	2%	3%	7% i	3%	5%	8% gi	6%	6%	6%	5%
2	(2.0)	69	2	7	11	1	6	2	2	3	6	14	7	6	57	46	23
		3%	4%	4%	4% g	1%	4%	2%	1%	2%	3%	5% g	3%	2%	3%	4% b	2%
1	(1.0)	42	-	8	2	3	4	1	2	6	3	6	2	5	32	26	16
		2%	-	4% cgm	1%	4% c	2%	1%	1%	4% c	2%	2%	1%	2%	2%	2%	2%
0 - is not at all a part of Christmas dinner	(0.0)	151	3	13	21	5	8	5	9	10	19	20	20	16	131	85	67
		7%	4%	7%	9%	6%	5%	5%	5%	6%	10% eg	7%	10%	6%	7%	7%	7%

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QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	13	-	1	2	*	1	1	*	2	-	3	1	1	11	9	5
	1%	-	*	1%	*	1%	1%	*	1%	-	1%	*	*	1%	1%	*
Sum: 0-3	386	9	43	47	17	28	11	19	30	34	54	46	46	323	234	153
	17%	13%	23%	19%	19%	16%	11%	10%	19%	18%	18%	22%	16%	17%	19%	15%
			fg	g	g				g	g	g	fg		g	b	
Sum: 4-6	654	24	78	76	23	60	31	61	38	51	74	47	91	521	384	270
	30%	37%	42%	31%	25%	33%	29%	32%	24%	27%	25%	23%	31%	28%	31%	27%
			cdfhijklm			jk									b	
Sum: 7-10	1158	33	65	121	50	91	64	110	86	105	169	111	151	995	599	559
	52%	50%	35%	49%	56%	51%	60%	58%	55%	55%	56%	54%	52%	54%	49%	57%
				b	b	b	b	b	b	b	b	b	b	b		a
Base for stats	2198	66	186	245	90	179	106	190	155	191	297	205	288	1839	1216	982
Mean Score	6.37	6.21	5.58	6.31	6.45	6.39	7.00	6.78	6.42	6.34	6.48	6.29	6.38	6.42	6.15	6.65
				b	b	b	b	b	b	b	b	b	b	b		a
Standard Deviation	2.972	2.638	2.925	3.132	2.998	2.832	2.820	2.693	3.068	3.139	3.025	3.225	2.765	2.984	2.937	2.993
Standard Error	.063	.459	.226	.192	.277	.200	.304	.188	.229	.225	.175	.275	.157	.068	.088	.091
Error variance	*	.21	.05	.04	.08	.04	.09	.04	.05	.05	.03	.08	.02	*	.01	.01

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QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	442	144	120	29	6	6	8	2	2	74	190	120
		20%	21%	22%	17%	18%	30%	12%	12%	13%	19%	24% b	16%
9	(9.0)	198	58	44	18	4	3	4	3	1	37	80	59
		9%	8%	8%	10%	12%	14%	6%	21%	8%	9%	10%	8%
8	(8.0)	269	82	79	21	4	3	5	1	2	50	82	106
		12%	12%	14%	12%	15%	15%	6%	6%	11%	13%	11%	14% a
7	(7.0)	250	86	59	23	2	2	4	-	2	38	73	90
		11%	13%	11%	13%	7%	8%	6%	-	12%	10%	9%	12%
6	(6.0)	219	73	55	14	1	1	9	2	4	32	77	74
		10%	11%	10%	8%	4%	5%	12%	14%	20%	8%	10%	10%
5	(5.0)	306	91	62	21	6	3	11	1	-	62	110	90
		14%	13%	11%	12%	19%	12%	16%	8%	-	16% b	14%	12%
4	(4.0)	128	34	29	14	-	-	10	4	-	29	47	42
		6%	5%	5%	8%	-	-	15% abd	21%	-	7%	6%	6%
3	(3.0)	124	29	29	9	1	1	8	1	4	27	32	52
		6%	4%	5%	5%	4%	6%	12% ab	5%	21%	7%	4%	7% a
2	(2.0)	69	18	17	3	-	-	4	2	2	20	19	21
		3%	3%	3%	1%	-	-	6%	14%	9%	5% a	2%	3%
1	(1.0)	42	10	12	5	-	-	4	-	-	6	13	17
		2%	1%	2%	3%	-	-	6% ai	-	-	2%	2%	2%
0 - is not at all a part of Christmas dinner	(0.0)	151	57	38	16	6	1	3	-	1	17	58	60
		7%	8% i	7%	9% i	21% abfi	5%	4%	-	5%	4%	7%	8%
Don't know / have not heard of		13	3	3	1	-	1	-	-	-	1	2	5
		1%	*	*	*	-	5%	-	-	-	*	*	1%

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QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	386	114	96	33	8	2	19	3	6	70	121	149
	17%	17%	18%	19%	25%	12%	27%	19%	36%	18%	15%	20%
							a					a
Sum: 4-6	654	198	146	49	7	4	30	7	4	123	234	206
	30%	29%	27%	28%	24%	18%	43%	43%	20%	31%	30%	28%
							abc					
Sum: 7-10	1158	369	302	91	16	14	22	6	8	200	426	375
	52%	54%	55%	52%	51%	66%	30%	38%	44%	51%	54%	51%
		f	f	f						f		
Base for stats	2198	681	544	172	31	20	71	17	17	393	781	731
Mean Score	6.37	6.42	6.49	6.16	5.86	7.41	5.30	5.99	5.78	6.34	6.58	6.14
		f	f							f	b	
Standard Deviation	2.972	3.020	3.016	3.086	3.621	2.869	2.808	2.847	3.004	2.868	3.035	3.004
Standard Error	.063	.122	.127	.246	.661	.612	.363	.790	.867	.138	.113	.115
Error variance	*	.01	.02	.06	.44	.37	.13	.62	.75	.02	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	755	318	437	95	148	125	141	109	137	243	266	246
		34%	29%	39% a	39% fi	39% fi	35% fi	36% fi	33%	27%	39% fi	36% fi	29%
9	(9.0)	201	103	98	26	30	38	38	25	44	56	76	69
		9%	10%	9%	11%	8%	11%	10%	8%	9%	9%	10%	8%
8	(8.0)	253	135	118	26	56	51	36	29	55	82	87	84
		11%	13%	10%	11%	15% dei	14% dei	9%	9%	11%	13% e	12%	10%
7	(7.0)	214	121	92	19	32	45	40	35	43	51	85	78
		10%	11% b	8%	8%	8%	13% abg	10%	11%	8%	8%	11% g	9%
6	(6.0)	176	89	87	21	37	28	32	22	37	58	60	59
		8%	8%	8%	9%	10%	8%	8%	7%	7%	9%	8%	7%
5	(5.0)	203	115	87	22	30	21	44	30	56	51	65	86
		9%	11% b	8%	9%	8%	6%	11% c	9%	11% c	8%	9%	10% c
4	(4.0)	94	55	39	8	14	16	17	14	24	23	33	38
		4%	5% b	3%	3%	4%	5%	4%	4%	5%	4%	4%	5%
3	(3.0)	83	33	50	10	16	7	14	13	24	26	20	37
		4%	3%	4%	4%	4%	2%	3%	4%	5% c	4%	3%	4% c
2	(2.0)	49	26	24	3	8	4	7	14	14	10	11	28
		2%	2%	2%	1%	2%	1%	2%	4% acgh	3%	2%	2%	3% acgh
1	(1.0)	36	18	18	1	4	2	4	9	16	5	6	25
		2%	2%	2%	*	1%	1%	1%	3% acgh	3% abcgh	1%	1%	3% abcgh
0 - is not at all a part of Christmas dinner	(0.0)	125	54	71	6	5	15	15	24	60	11	30	84
		6%	5%	6%	3%	1%	4% bg	4% bg	7% abdgh	12% abcdgh	2%	4% bg	10% abcdgh
Don't know / have not heard of		21	11	11	7	4	2	3	3	2	11	5	5
		1%	1%	1%	3% cfhi	1%	1%	1%	1%	*	2% fi	1%	1%

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QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	294	131	163	21	33	28	40	60	113	53	68	173
	13%	12%	14%	8%	9%	8%	10%	18%	22%	8%	9%	21%
								abcdgh	abcdgh			abcdgh
Sum: 4-6	473	260	213	51	81	65	93	66	116	132	158	183
	21%	24%	19%	21%	21%	18%	24%	20%	23%	21%	21%	22%
		b										
Sum: 7-10	1423	677	746	167	265	258	256	198	279	432	514	477
	64%	63%	66%	68%	69%	73%	65%	60%	55%	69%	69%	57%
				efi	efi	defi	fi			efi	efi	
Base for stats	2190	1068	1121	239	378	352	388	324	509	617	740	833
Mean Score	7.18	7.06	7.29	7.70	7.68	7.62	7.38	6.80	6.33	7.69	7.49	6.51
				efi	efi	efi	efi			efi	efi	
Standard Deviation	2.994	2.893	3.083	2.626	2.546	2.657	2.801	3.259	3.416	2.576	2.735	3.362
Standard Error	.064	.088	.093	.136	.124	.142	.162	.179	.169	.091	.107	.123
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.03	.01	.01	.02

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QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	755	17	43	74	37	79	42	64	54	68	96	91	89	653	387	368
		34%	26%	23%	30%	42%	44%	39%	34%	35%	36%	32%	44%	31%	35%	32%	37%
						bcl	bcgjlm	b	b	b	b	b	bcjlm		b		a
9	(9.0)	201	8	6	24	8	17	5	17	6	14	31	32	33	182	104	97
		9%	12%	3%	10%	8%	10%	5%	9%	4%	8%	10%	15%	11%	10%	8%	10%
			bh		bh		bh		bh			bh	bfhim	bh	bh		
8	(8.0)	253	16	24	21	11	19	12	19	23	15	30	21	42	201	145	108
		11%	24%	13%	9%	13%	10%	11%	10%	15%	8%	10%	10%	14%	11%	12%	11%
			cegijkm							ci				ci			
7	(7.0)	214	5	16	29	6	14	12	17	20	19	32	13	31	181	125	89
		10%	7%	8%	12%	7%	8%	11%	9%	13%	10%	11%	6%	11%	10%	10%	9%
6	(6.0)	176	4	16	20	6	9	8	23	9	10	28	15	28	148	131	45
		8%	6%	9%	8%	6%	5%	7%	12%	6%	5%	9%	7%	10%	8%	11%	5%
									ehim							b	
5	(5.0)	203	6	28	22	7	14	10	21	11	26	22	10	27	159	108	94
		9%	8%	15%	9%	8%	8%	10%	11%	7%	14%	7%	5%	9%	9%	9%	10%
				cehjkm					k		ehjkm						
4	(4.0)	94	3	8	13	5	8	7	11	6	10	8	5	10	77	54	40
		4%	4%	4%	5%	6%	4%	6%	6%	4%	5%	3%	2%	4%	4%	4%	4%
3	(3.0)	83	4	5	13	2	6	6	5	9	8	11	3	10	68	42	41
		4%	7%	3%	5%	2%	3%	5%	3%	6%	4%	4%	2%	3%	4%	3%	4%
2	(2.0)	49	-	11	5	1	1	3	3	3	3	15	-	5	36	22	28
		2%	-	6%	2%	1%	1%	2%	2%	2%	1%	5%	-	2%	2%	2%	3%
				egiklm								egiklm					
1	(1.0)	36	-	5	2	1	2	1	2	6	6	8	1	3	30	23	14
		2%	-	3%	1%	1%	1%	1%	1%	4%	3%	3%	*	1%	2%	2%	1%
										ckl							
0 - is not at all a part of Christmas dinner	(0.0)	125	4	24	20	5	8	1	5	8	10	17	14	8	96	67	58
		6%	6%	13%	8%	6%	5%	1%	3%	5%	5%	6%	7%	3%	5%	5%	6%
				efghijlm	fgl								fl				
Don't know / have not heard of		21	-	1	3	*	3	1	3	1	1	3	1	5	20	16	5
		1%	-	*	1%	*	2%	1%	1%	1%	*	1%	*	2%	1%	1%	1%
																b	

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	294	8	44	40	10	17	10	16	26	28	51	19	25	231	154	140
	13%	13%	24%	16%	11%	10%	10%	8%	17%	15%	17%	9%	9%	12%	13%	14%
			defgiklm	egkl					egkl	gl	egklm					
Sum: 4-6	473	12	53	54	17	31	25	55	26	47	58	30	64	383	294	179
	21%	18%	28%	22%	19%	17%	23%	29%	17%	25%	19%	15%	22%	21%	24%	18%
			ehjkm					ehjkm		k					b	
Sum: 7-10	1423	46	89	149	63	129	71	117	103	115	189	156	195	1217	761	662
	64%	69%	48%	61%	69%	72%	66%	61%	66%	60%	63%	76%	67%	66%	62%	67%
		b		b	b	bcgij	b	b	b	b	b	bcgijm	b	b		a
Base for stats	2190	66	186	243	90	177	106	188	155	190	298	205	285	1831	1209	981
Mean Score	7.18	7.23	5.93	6.85	7.52	7.73	7.47	7.33	7.04	6.98	7.00	7.91	7.45	7.28	7.10	7.27
		b		b	b	bchijm	b	b	b	b	b	bchijm	bc	bc		
Standard Deviation	2.994	2.794	3.374	3.140	2.984	2.863	2.656	2.681	3.081	3.104	3.107	2.870	2.596	2.951	2.935	3.064
Standard Error	.064	.486	.261	.193	.276	.203	.286	.188	.230	.223	.180	.244	.148	.068	.088	.093
Error variance	*	.24	.07	.04	.08	.04	.08	.04	.05	.05	.03	.06	.02	*	.01	.01

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QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	755	226	224	43	9	9	10	3	4	140	291	231
		34%	33%	41%	25%	30%	42%	14%	19%	21%	36%	37%	31%
			cf	acf							cf	b	
9	(9.0)	201	60	59	16	4	2	2	1	3	31	69	63
		9%	9%	11%	9%	12%	9%	3%	3%	17%	8%	9%	9%
8	(8.0)	253	67	67	24	3	4	11	1	1	53	76	95
		11%	10%	12%	14%	9%	17%	15%	9%	7%	13%	10%	13%
7	(7.0)	214	63	52	13	3	-	4	4	2	43	69	65
		10%	9%	10%	8%	11%	-	6%	22%	11%	11%	9%	9%
6	(6.0)	176	54	38	12	-	2	13	4	-	34	52	60
		8%	8%	7%	7%	-	11%	18%	22%	-	9%	7%	8%
								abcdi					
5	(5.0)	203	74	33	15	1	1	9	1	2	43	73	70
		9%	11%	6%	9%	3%	4%	13%	6%	9%	11%	9%	10%
			b					b			b		
4	(4.0)	94	26	16	10	*	*	5	2	-	21	26	37
		4%	4%	3%	6%	1%	1%	7%	12%	-	5%	3%	5%
3	(3.0)	83	22	18	11	3	-	1	1	4	8	35	24
		4%	3%	3%	6%	10%	-	2%	7%	23%	2%	5%	3%
					i	ai							
2	(2.0)	49	15	5	11	-	2	4	-	-	8	14	17
		2%	2%	1%	6%	-	9%	6%	-	-	2%	2%	2%
					abi			b					
1	(1.0)	36	13	4	6	-	-	3	-	-	5	16	14
		2%	2%	1%	4%	-	-	4%	-	-	1%	2%	2%
					b			b					
0 - is not at all a part of Christmas dinner	(0.0)	125	60	26	11	8	1	8	-	2	3	59	52
		6%	9%	5%	6%	25%	6%	11%	-	12%	1%	8%	7%
			bi	i	i	abci		bi					
Don't know / have not heard of		21	4	5	1	-	-	-	-	-	5	3	6
		1%	1%	1%	*	-	-	-	-	-	1%	*	1%
Sum: 0-3		294	110	53	39	11	3	17	1	6	24	125	108
		13%	16%	10%	22%	35%	15%	23%	7%	35%	6%	16%	15%
			bi	i	bi	abi		bi					

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QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	473	154	87	37	1	4	27	7	2	98	150	168
	21%	23%	16%	21%	4%	17%	38%	40%	9%	25%	19%	23%
		bd		d			abcdi			bd		
Sum: 7-10	1423	415	402	96	19	14	28	9	10	267	505	454
	64%	61%	74%	56%	61%	68%	39%	53%	55%	68%	65%	62%
		f	acfi	f	f					acf		
Base for stats	2190	680	541	172	31	21	71	17	17	390	780	730
Mean Score	7.18	6.89	7.75	6.43	6.00	7.53	5.57	6.76	6.08	7.58	7.11	6.96
		f	acdf							acdf		
Standard Deviation	2.994	3.220	2.772	3.224	4.097	3.143	3.117	2.202	3.521	2.473	3.190	3.096
Standard Error	.064	.130	.117	.256	.748	.655	.402	.611	1.016	.119	.119	.119
Error variance	*	.02	.01	.07	.56	.43	.16	.37	1.03	.01	.01	.01

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QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	421	164	257	57	87	58	76	68	74	144	135	142
		19%	15%	23%	23%	23%	16%	19%	21%	14%	23%	18%	17%
				a	cfhi	cfi			f		cfhi		
9	(9.0)	164	80	84	30	29	32	26	14	32	59	59	46
		7%	7%	7%	12%	8%	9%	7%	4%	6%	9%	8%	6%
					bdefhi		ei				ei	e	
8	(8.0)	259	125	133	32	38	50	53	25	60	71	103	85
		12%	12%	12%	13%	10%	14%	13%	8%	12%	11%	14%	10%
					e		ei	e				ei	
7	(7.0)	284	151	133	28	48	56	51	36	66	75	107	102
		13%	14%	12%	11%	13%	16%	13%	11%	13%	12%	14%	12%
6	(6.0)	227	120	107	19	46	38	37	39	48	64	75	87
		10%	11%	9%	8%	12%	11%	10%	12%	9%	10%	10%	10%
						a			a				
5	(5.0)	289	149	140	23	41	45	44	55	81	64	89	136
		13%	14%	12%	9%	11%	13%	11%	17%	16%	10%	12%	16%
									abdgh	abg			abdgh
4	(4.0)	149	81	68	15	30	23	27	16	37	45	50	54
		7%	7%	6%	6%	8%	6%	7%	5%	7%	7%	7%	6%
3	(3.0)	114	70	45	14	23	14	18	20	25	36	33	45
		5%	6%	4%	6%	6%	4%	5%	6%	5%	6%	4%	5%
			b										
2	(2.0)	78	37	41	8	15	12	12	15	17	23	24	31
		4%	3%	4%	3%	4%	3%	3%	4%	3%	4%	3%	4%
1	(1.0)	61	33	28	5	9	9	10	6	23	14	19	28
		3%	3%	2%	2%	2%	3%	2%	2%	4%	2%	3%	3%
										eg			
0 - is not at all a part of Christmas dinner	(0.0)	152	61	91	10	15	13	34	32	48	24	47	81
		7%	6%	8%	4%	4%	4%	9%	10%	9%	4%	6%	10%
				a				abcg	abcgh	abcg		g	abcgh
Don't know / have not heard of		14	8	6	5	3	3	3	*	-	8	6	*
		1%	1%	1%	2%	1%	1%	1%	*	-	1%	1%	*
					efi	i	i	i			fi	i	

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	405	200	205	36	61	48	74	73	113	97	122	186
	18%	19%	18%	15%	16%	14%	19%	22%	22%	15%	16%	22%
								abcgh	abcgh			abcgh
Sum: 4-6	664	350	314	57	116	105	109	111	165	173	214	277
	30%	32%	28%	23%	30%	30%	28%	34%	32%	28%	29%	33%
		b			a	a		ag	a			ag
Sum: 7-10	1128	521	607	147	202	197	206	143	232	349	403	375
	51%	48%	54%	60%	53%	56%	53%	44%	46%	56%	54%	45%
			a	befi	efi	efi	ei			efi	efi	
Base for stats	2197	1071	1126	240	379	351	389	327	511	620	739	838
Mean Score	6.24	6.10	6.37	6.84	6.52	6.53	6.22	5.91	5.76	6.65	6.37	5.82
			a	defhi	efi	efi	f			defi	efi	
Standard Deviation	2.984	2.851	3.100	2.873	2.860	2.689	3.079	3.130	3.063	2.867	2.903	3.088
Standard Error	.064	.087	.093	.149	.139	.144	.178	.171	.151	.101	.114	.113
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.02	.01	.01	.01

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QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	421	14	17	59	22	33	18	35	31	44	64	43	41	372	211	211
		19%	22%	9%	24%	24%	18%	17%	18%	20%	23%	21%	21%	14%	20%	17%	21%
			b		bl	bl	b		b	b	bl	bl	b		bl		a
9	(9.0)	164	3	16	17	4	17	8	13	14	17	16	7	31	136	85	79
		7%	4%	9%	7%	5%	9%	8%	7%	9%	9%	5%	3%	11%	7%	7%	8%
							k				k			djkm			
8	(8.0)	259	12	13	27	12	20	13	22	18	23	30	33	34	220	143	116
		12%	18%	7%	11%	14%	11%	13%	12%	12%	12%	10%	16%	12%	12%	12%	12%
			b										b				
7	(7.0)	284	6	30	26	9	26	19	36	21	15	36	29	32	230	166	118
		13%	8%	16%	10%	10%	14%	17%	19%	13%	8%	12%	14%	11%	12%	14%	12%
				i			i	i	cdijlm								
6	(6.0)	227	13	15	24	13	20	7	15	11	18	34	18	39	192	140	87
		10%	20%	8%	10%	14%	11%	6%	8%	7%	9%	11%	9%	13%	10%	11%	9%
			bfgh			h								gh		b	
5	(5.0)	289	5	30	36	7	23	15	30	25	27	36	17	38	239	162	127
		13%	8%	16%	15%	7%	13%	14%	15%	16%	14%	12%	8%	13%	13%	13%	13%
				d	d				d	dk							
4	(4.0)	149	8	20	16	3	10	8	13	6	14	17	13	20	113	86	63
		7%	13%	11%	7%	3%	5%	7%	7%	4%	7%	6%	6%	7%	6%	7%	6%
			dh	dhm													
3	(3.0)	114	-	14	14	6	7	3	7	9	14	16	8	16	97	68	47
		5%	-	8%	6%	6%	4%	3%	4%	6%	7%	5%	4%	5%	5%	6%	5%
2	(2.0)	78	-	9	6	8	9	3	6	7	1	11	4	14	66	49	29
		4%	-	5%	3%	8%	5%	3%	3%	5%	*	4%	2%	5%	4%	4%	3%
				i		cgijkm	i			i		i		i	i		
1	(1.0)	61	1	5	4	2	4	4	1	3	7	15	5	9	50	38	23
		3%	2%	3%	2%	3%	2%	4%	*	2%	4%	5%	2%	3%	3%	3%	2%
								g			g	cgm		g	g		
0 - is not at all a part of Christmas dinner	(0.0)	152	3	16	15	4	10	7	12	9	11	23	28	12	125	69	83
		7%	5%	8%	6%	4%	6%	7%	6%	6%	6%	8%	14%	4%	7%	6%	8%
													cdeghijlm				a

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	14	-	1	3	*	2	1	*	1	-	2	-	3	12	10	4
	1%	-	1%	1%	*	1%	1%	*	1%	-	1%	-	1%	1%	1%	*
Sum: 0-3	405	5	44	39	20	30	18	26	29	33	65	45	51	338	224	181
	18%	7%	24%	16%	22%	17%	17%	14%	19%	17%	21%	22%	17%	18%	18%	18%
			acg		g						ag	ag				
Sum: 4-6	664	27	64	76	22	53	30	58	43	59	88	49	97	543	388	277
	30%	40%	35%	31%	25%	29%	28%	30%	27%	31%	29%	24%	33%	29%	32%	28%
			k										k			
Sum: 7-10	1128	35	77	128	48	95	58	107	84	99	146	112	140	958	603	524
	51%	53%	41%	52%	53%	53%	54%	56%	54%	52%	49%	54%	48%	52%	49%	53%
				b	b	b	b	b	b	b		b		b		
Base for stats	2197	66	185	243	90	178	106	190	156	191	298	206	287	1839	1215	982
Mean Score	6.24	6.72	5.49	6.49	6.42	6.38	6.22	6.43	6.37	6.45	6.08	6.04	6.22	6.30	6.17	6.32
		b		b	b	b		b	b	b	b		b	b		
Standard Deviation	2.984	2.669	2.891	2.971	3.051	2.899	2.972	2.778	2.970	3.028	3.139	3.320	2.796	2.995	2.893	3.092
Standard Error	.064	.465	.224	.183	.282	.206	.320	.194	.221	.217	.182	.282	.159	.069	.087	.094
Error variance	*	.22	.05	.03	.08	.04	.10	.04	.05	.05	.03	.08	.03	*	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	421	135	113	27	6	*	2	*	4	81	171	114
		19%	20% f	21% f	15% f	20% f	2%	3%	2%	21%	21% f	22% b	16%
9	(9.0)	164	48	39	10	4	2	6	2	-	32	50	50
		7%	7%	7%	6%	13%	11%	8%	13%	-	8%	6%	7%
8	(8.0)	259	83	59	17	2	-	5	6	5	44	89	80
		12%	12%	11%	10%	7%	-	7%	34%	27%	11%	11%	11%
7	(7.0)	284	85	69	24	4	4	14	2	2	51	93	98
		13%	12%	13%	14%	12%	20%	20%	11%	13%	13%	12%	13%
6	(6.0)	227	73	57	16	1	5	2	2	1	44	78	81
		10%	11%	10%	9%	4%	25%	3%	14%	4%	11% f	10%	11%
5	(5.0)	289	105	61	20	5	2	14	2	-	44	121	90
		13%	15% b	11%	12%	17%	9%	20% b	14%	-	11%	15%	12%
4	(4.0)	149	35	46	11	1	4	11	-	-	27	41	64
		7%	5%	8% a	6%	2%	17%	15% aci	-	-	7%	5%	9% a
3	(3.0)	114	30	25	14	-	1	8	-	-	26	32	46
		5%	4%	5%	8%	-	7%	11% ab	-	-	7%	4%	6%
2	(2.0)	78	16	20	13	-	1	5	1	2	14	19	36
		4%	2%	4%	7% abi	-	5%	7%	8%	9%	3%	2%	5% a
1	(1.0)	61	21	16	5	-	-	-	1	1	12	21	24
		3%	3%	3%	3%	-	-	-	5%	7%	3%	3%	3%
0 - is not at all a part of Christmas dinner	(0.0)	152	53	37	17	8	1	4	-	3	18	69	48
		7%	8% i	7%	10% i	26% abcfi	4%	5%	-	19%	5%	9%	7%
Don't know / have not heard of		14	*	6	-	-	-	1	-	-	2	*	4
		1%	*	1% a	-	-	-	2% a	-	-	*	*	1%

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QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	405	120	97	49	8	3	16	2	6	69	140	154
	18%	18%	18%	28%	26%	15%	23%	12%	35%	18%	18%	21%
				abi								
Sum: 4-6	664	213	164	47	7	11	27	5	1	115	240	235
	30%	31%	30%	27%	22%	52%	38%	28%	4%	29%	31%	32%
Sum: 7-10	1128	351	279	77	16	7	27	10	11	208	402	343
	51%	51%	51%	45%	52%	33%	38%	60%	61%	53%	51%	47%
										f		
Base for stats	2197	684	540	173	31	21	70	17	17	393	783	732
Mean Score	6.24	6.27	6.27	5.62	5.69	5.55	5.29	6.57	5.63	6.41	6.27	5.94
		cf	cf							cf	b	
Standard Deviation	2.984	3.003	3.022	3.142	3.840	2.233	2.469	2.326	3.921	2.903	3.088	2.950
Standard Error	.064	.121	.128	.249	.701	.466	.321	.645	1.132	.140	.115	.113
Error variance	*	.01	.02	.06	.49	.22	.10	.42	1.28	.02	.01	.01

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QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	256	118	138	34	44	39	51	33	55	78	90	88
		12%	11%	12%	14%	12%	11%	13%	10%	11%	12%	12%	11%
9	(9.0)	123	53	69	19	32	25	14	16	17	51	39	33
		6%	5%	6%	8% dfi	8% dfhi	7% dfi	4%	5%	3%	8% dfhi	5%	4%
8	(8.0)	208	97	111	19	46	37	28	37	41	65	65	78
		9%	9%	10%	8%	12% ad	10%	7%	11%	8%	10%	9%	9%
7	(7.0)	239	141	99	25	49	46	41	35	44	74	87	79
		11%	13% b	9%	10%	13%	13%	10%	11%	9%	12%	12%	9%
6	(6.0)	205	116	89	21	36	43	46	23	37	57	89	59
		9%	11% b	8%	8%	9%	12% efi	12% efi	7%	7%	9%	12% efi	7%
5	(5.0)	300	155	146	32	46	45	58	34	85	78	103	119
		14%	14%	13%	13%	12%	13%	15%	10%	17% beg	12%	14%	14%
4	(4.0)	161	83	77	27	23	21	34	23	33	50	55	56
		7%	8%	7%	11% bcfhi	6%	6%	9%	7%	7%	8%	7%	7%
3	(3.0)	175	77	98	18	34	25	31	34	33	51	56	68
		8%	7%	9%	7%	9%	7%	8%	11%	7%	8%	8%	8%
2	(2.0)	127	57	71	12	21	16	23	28	27	33	39	55
		6%	5%	6%	5%	6%	5%	6%	8% cg	5%	5%	5%	7%
1	(1.0)	86	46	40	10	10	14	12	16	24	20	26	40
		4%	4%	4%	4%	3%	4%	3%	5%	5%	3%	3%	5%
0 - is not at all a part of Christmas dinner	(0.0)	306	123	183	23	37	39	49	46	112	61	87	158
		14%	11%	16% a	10%	10%	11%	13%	14% g	22% abcdegh	10%	12%	19% abcdgh
Don't know / have not heard of		24	13	11	6	5	4	4	2	3	11	8	5
		1%	1%	1%	2% fi	1%	1%	1%	1%	1%	2% i	1%	1%

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QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	694	302	391	63	102	94	115	124	196	165	209	320
	31%	28%	35%	26%	27%	27%	29%	38%	38%	26%	28%	38%
			a					abcdgh	abcdgh			abcdgh
Sum: 4-6	666	354	312	80	104	109	138	80	155	184	247	235
	30%	33%	28%	33%	27%	31%	35%	24%	30%	29%	33%	28%
		b		e			bei				bei	
Sum: 7-10	827	409	417	96	171	147	134	121	157	267	281	278
	37%	38%	37%	39%	45%	42%	34%	37%	31%	43%	38%	33%
				fi	defhi	fi				dfi	f	
Base for stats	2187	1066	1121	240	377	350	387	325	508	617	737	833
Mean Score	5.15	5.27	5.02	5.49	5.63	5.50	5.17	4.89	4.52	5.58	5.33	4.67
				efi	defi	efi	fi			efi	efi	
Standard Deviation	3.200	3.062	3.323	3.128	3.070	3.082	3.109	3.235	3.350	3.091	3.098	3.309
Standard Error	.068	.093	.100	.162	.149	.165	.180	.177	.165	.109	.122	.121
Error variance	*	.01	.01	.03	.02	.03	.03	.03	.03	.01	.01	.01

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QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	256	5	13	34	6	21	14	23	23	26	43	19	30	225	137	120
		12%	8%	7%	14% b	7%	12%	13%	12%	15% bd	14% b	14% bd	9%	10%	12% b	11%	12%
9	(9.0)	123	4	14	12	1	10	6	8	6	12	12	9	29	98	75	48
		6%	6%	8% d	5%	1%	5%	6%	4%	4%	6%	4%	4%	10% cdghjkm	5%	6%	5%
8	(8.0)	208	3	8	28	5	19	19	20	13	24	24	21	23	179	120	88
		9%	4%	4%	11% b	6%	11% b	17% bdhjlm	11% b	8%	13% b	8%	10% b	8%	10% b	10%	9%
7	(7.0)	239	10	19	26	10	18	8	20	19	19	28	19	43	202	138	101
		11%	14%	10%	11%	11%	10%	8%	11%	12%	10%	9%	9%	15% jm	11%	11%	10%
6	(6.0)	205	5	14	20	8	22	11	28	12	10	30	11	33	175	119	86
		9%	8%	8%	8%	9%	12% ik	10%	14% bchikm	8%	5%	10%	5%	12% ik	9%	10%	9%
5	(5.0)	300	14	32	31	11	20	14	22	16	30	42	35	34	240	166	135
		14%	22%	17%	12%	12%	11%	13%	12%	10%	16%	14%	17%	12%	13%	14%	14%
4	(4.0)	161	4	14	20	9	15	5	14	14	17	13	14	21	137	89	72
		7%	6%	7%	8%	10% j	8%	5%	7%	9% j	9% j	4%	7%	7%	7%	7%	7%
3	(3.0)	175	2	14	18	12	15	7	13	14	12	26	14	28	152	87	89
		8%	2%	8%	7%	14% cgim	8%	6%	7%	9%	6%	9%	7%	10%	8%	7%	9%
2	(2.0)	127	7	13	15	7	9	8	5	9	6	27	9	12	100	70	57
		6%	10% g	7%	6%	8%	5%	8%	3%	6%	3%	9% gilm	5%	4%	5%	6%	6%
1	(1.0)	86	-	10	9	2	5	3	7	9	8	19	6	9	73	57	29
		4%	-	5%	3%	3%	3%	3%	3%	6%	4%	6%	3%	3%	4%	5% b	3%
0 - is not at all a part of Christmas dinner	(0.0)	306	12	32	33	18	23	12	29	18	27	34	45	23	251	150	156
		14%	18%	17% l	13% l	20% hjlm	13%	11%	15% l	12%	14% l	11%	22% cefhjlm	8%	14% l	12%	16% a

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QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	24	-	3	2	-	4	1	2	3	-	3	1	5	20	17	7
	1%	-	2%	1%	-	2%	1%	1%	2%	-	1%	1%	2%	1%	1%	1%
						i			i							
Sum: 0-3	694	20	68	74	40	52	30	54	50	52	105	75	72	576	364	330
	31%	30%	37%	30%	44%	29%	28%	28%	32%	28%	35%	37%	25%	31%	30%	33%
			l		cefghilm						l	l		l		
Sum: 4-6	666	24	61	71	28	56	30	64	42	57	85	61	88	552	373	293
	30%	36%	33%	29%	31%	31%	28%	33%	27%	30%	28%	29%	30%	30%	30%	30%
Sum: 7-10	827	22	54	99	23	68	47	71	60	81	107	69	125	704	470	357
	37%	33%	29%	40%	25%	38%	44%	37%	39%	42%	36%	33%	43%	38%	38%	36%
				bd		d	bd	d	d	bd	d		bdk	bd		
Base for stats	2187	66	183	244	90	177	106	189	153	191	298	204	285	1831	1208	979
Mean Score	5.15	4.85	4.56	5.29	4.17	5.30	5.59	5.24	5.19	5.39	5.11	4.62	5.68	5.19	5.24	5.03
				bd		bd	bdk	bd	d	bdk	d		bdjkm	bdk		
Standard Deviation	3.200	3.132	3.145	3.246	3.034	3.159	3.174	3.197	3.254	3.273	3.253	3.332	2.935	3.204	3.159	3.249
Standard Error	.068	.545	.246	.200	.279	.224	.342	.223	.244	.235	.188	.285	.167	.073	.095	.099
Error variance	*	.30	.06	.04	.08	.05	.12	.05	.06	.06	.04	.08	.03	.01	.01	.01

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QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	256	92	63	14	2	2	4	1	-	46	94	82
		12%	14%	12%	8%	7%	10%	5%	3%	-	12%	12%	11%
9	(9.0)	123	28	22	17	1	1	8	1	-	25	30	38
		6%	4%	4%	10% ab	3%	7%	11% ab	9%	-	6%	4%	5%
8	(8.0)	208	71	46	17	*	3	5	5	-	40	62	69
		9%	10%	8%	10%	1%	14%	7%	32%	-	10%	8%	9%
7	(7.0)	239	85	64	19	3	*	5	-	1	40	98	75
		11%	12%	12%	11%	10%	2%	7%	-	7%	10%	12%	10%
6	(6.0)	205	57	67	15	1	2	4	-	2	30	53	82
		9%	8%	12% ai	9%	5%	11%	6%	-	10%	8%	7%	11% a
5	(5.0)	300	86	61	27	4	2	11	5	5	60	100	107
		14%	13%	11%	16%	14%	11%	16%	30%	29%	15%	13%	15%
4	(4.0)	161	49	39	8	-	1	7	1	*	34	57	43
		7%	7%	7%	5%	-	3%	9%	6%	2%	9%	7%	6%
3	(3.0)	175	50	45	10	3	1	6	1	-	35	68	55
		8%	7%	8%	6%	11%	7%	8%	5%	-	9%	9%	7%
2	(2.0)	127	31	31	11	2	2	6	2	2	23	43	47
		6%	5%	6%	6%	7%	9%	9%	12%	14%	6%	5%	6%
1	(1.0)	86	23	21	10	1	1	9	1	-	15	29	37
		4%	3%	4%	6%	3%	5%	12% abi	3%	-	4%	4%	5%
0 - is not at all a part of Christmas dinner	(0.0)	306	107	85	24	10	4	7	-	7	43	147	92
		14%	16% i	15% i	14%	33% abcfi	20%	9%	-	37%	11%	19% b	12%
Don't know / have not heard of		24	3	4	1	2	-	1	-	-	5	3	7
		1%	*	1%	*	6% abc	-	2%	-	-	1%	*	1%
Sum: 0-3		694	212	182	55	17	9	27	3	9	115	287	231
		31%	31%	33%	32%	54% abci	41%	38%	20%	52%	29%	37% b	31%

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QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	666	192	166	50	6	5	22	6	7	124	210	232
	30%	28%	30%	29%	19%	26%	31%	35%	41%	31%	27%	32%
Sum: 7-10	827	277	195	67	7	7	21	7	1	150	284	265
	37%	40% d	36%	39%	22%	33%	29%	44%	7%	38%	36%	36%
Base for stats	2187	681	542	172	29	21	70	17	17	389	780	728
Mean Score	5.15	5.21	5.01	5.13	3.48	4.72	4.60	5.83	2.92	5.29	4.81	5.14
Standard Deviation	3.200	3.290	3.219	3.213	3.376	3.558	3.089	2.586	2.673	3.107	3.333	3.155
Standard Error	.068	.133	.136	.256	.627	.742	.402	.717	.772	.150	.124	.121
Error variance	*	.02	.02	.07	.39	.55	.16	.51	.60	.02	.02	.01

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	293	130	163	41	62	40	51	48	51	102	91	99
		13%	12%	14%	17%	16%	11%	13%	15%	10%	16%	12%	12%
					cfhi	cfi					cfhi		
9	(9.0)	132	68	64	19	25	20	23	16	29	44	43	45
		6%	6%	6%	8%	7%	6%	6%	5%	6%	7%	6%	5%
8	(8.0)	201	92	109	24	45	34	36	17	45	69	70	62
		9%	9%	10%	10%	12%	10%	9%	5%	9%	11%	9%	7%
					e	ei	e				ei	e	
7	(7.0)	240	143	96	25	41	46	43	39	46	66	89	85
		11%	13%	9%	10%	11%	13%	11%	12%	9%	10%	12%	10%
			b										
6	(6.0)	243	130	113	29	33	48	43	33	57	62	91	91
		11%	12%	10%	12%	9%	14%	11%	10%	11%	10%	12%	11%
							b						
5	(5.0)	331	173	158	26	57	65	52	47	83	83	117	131
		15%	16%	14%	11%	15%	19%	13%	14%	16%	13%	16%	16%
							ag			a		a	a
4	(4.0)	164	86	78	22	31	25	33	27	27	53	57	53
		7%	8%	7%	9%	8%	7%	8%	8%	5%	8%	8%	6%
					f						f		
3	(3.0)	154	72	83	14	29	28	28	25	29	43	56	54
		7%	7%	7%	6%	8%	8%	7%	8%	6%	7%	8%	6%
2	(2.0)	117	46	71	11	15	10	28	17	36	26	38	53
		5%	4%	6%	5%	4%	3%	7%	5%	7%	4%	5%	6%
				a				c		bcg			c
1	(1.0)	62	26	36	11	11	9	2	9	20	22	11	29
		3%	2%	3%	4%	3%	3%	1%	3%	4%	3%	2%	3%
					dh	d			d	dh	dh		dh
0 - is not at all a part of Christmas dinner	(0.0)	255	103	153	16	30	26	49	48	86	46	75	134
		12%	10%	13%	6%	8%	7%	13%	15%	17%	7%	10%	16%
				a				abcg	abcgh	abcgh		a	abcgh
Don't know / have not heard of		20	11	9	8	4	4	3	*	1	12	7	1
		1%	1%	1%	3%	1%	1%	1%	*	*	2%	1%	*
					bcdefhi	i	i				efi	i	

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	588	246	342	52	85	73	108	98	172	137	181	270
	27%	23%	30%	21%	22%	21%	27%	30%	34%	22%	24%	32%
			a				cg	abcg	abcgh			abcgh
Sum: 4-6	738	389	349	77	121	138	127	107	167	198	265	275
	33%	36%	31%	32%	32%	39%	32%	33%	33%	32%	36%	33%
		b				abgi						
Sum: 7-10	865	433	432	108	173	139	153	121	171	281	292	292
	39%	40%	38%	44%	45%	39%	39%	37%	34%	45%	39%	35%
				fi	efhi					efhi		
Base for stats	2191	1068	1123	237	379	350	388	327	510	616	738	837
Mean Score	5.44	5.59	5.30	5.93	5.88	5.69	5.40	5.21	4.90	5.90	5.54	5.02
		b		defhi	defi	efi	f			defhi	fi	
Standard Deviation	3.112	2.946	3.257	3.051	3.024	2.781	3.131	3.233	3.238	3.032	2.971	3.238
Standard Error	.067	.090	.098	.158	.147	.149	.181	.177	.160	.107	.117	.119
Error variance	*	.01	.01	.03	.02	.02	.03	.03	.03	.01	.01	.01

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	293	9	11	38	15	25	26	22	24	23	45	21	33	247	139	154
		13%	14%	6%	16%	16%	14%	24%	11%	16%	12%	15%	10%	11%	13%	11%	16%
					b	b	b	begijklm		b	b	b		b	b		a
9	(9.0)	132	-	6	15	4	10	9	13	13	9	13	13	28	117	65	67
		6%	-	3%	6%	4%	6%	9%	7%	8%	5%	4%	6%	10%	6%	5%	7%
								b		b				bijm			
8	(8.0)	201	6	8	21	14	12	8	20	14	23	22	17	35	178	112	89
		9%	9%	4%	8%	16%	7%	8%	10%	9%	12%	7%	9%	12%	10%	9%	9%
						bcejm			b		b			bj	b		
7	(7.0)	240	6	22	24	11	24	13	28	12	13	27	23	37	198	145	94
		11%	10%	12%	10%	12%	13%	12%	14%	8%	7%	9%	11%	13%	11%	12%	10%
							i		hi					i			
6	(6.0)	243	5	23	17	6	20	15	24	20	24	34	22	33	201	145	98
		11%	7%	12%	7%	7%	11%	14%	13%	13%	13%	11%	10%	12%	11%	12%	10%
								c	c	c	c				c		
5	(5.0)	331	16	29	31	13	35	13	32	16	32	39	33	42	273	188	144
		15%	25%	16%	13%	14%	20%	12%	17%	10%	17%	13%	16%	14%	15%	15%	15%
			h				chj		h								
4	(4.0)	164	3	15	21	9	12	5	12	14	16	24	12	22	142	90	74
		7%	4%	8%	9%	10%	7%	4%	6%	9%	8%	8%	6%	8%	8%	7%	7%
3	(3.0)	154	4	20	20	5	11	4	15	10	13	21	13	18	126	89	65
		7%	7%	11%	8%	6%	6%	3%	8%	6%	7%	7%	6%	6%	7%	7%	7%
				fm													
2	(2.0)	117	4	16	17	5	14	3	7	9	5	18	5	15	94	72	45
		5%	7%	9%	7%	5%	8%	2%	4%	6%	3%	6%	2%	5%	5%	6%	5%
				gik	i		ik										
1	(1.0)	62	2	2	9	2	4	3	4	4	7	18	5	5	55	34	28
		3%	3%	1%	4%	2%	2%	2%	2%	3%	3%	6%	2%	2%	3%	3%	3%
												beglm					
0 - is not at all a part of Christmas dinner	(0.0)	255	9	34	30	6	12	8	14	19	26	37	41	19	204	133	122
		12%	13%	18%	12%	7%	7%	8%	7%	12%	14%	12%	20%	6%	11%	11%	12%
				defglm	el					l	egl	el	cdefgjlm		l		

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	20	2	1	2	*	1	1	*	3	1	3	2	3	16	13	7
	1%	3%	*	1%	*	1%	1%	*	2%	*	1%	1%	1%	1%	1%	1%
Sum: 0-3	588	19	72	77	18	41	17	40	42	50	93	63	55	479	327	260
	27%	29%	39%	31%	20%	23%	16%	21%	27%	26%	31%	31%	19%	26%	27%	26%
			defghilm	defgl					fl		defgl	dfgl		fl		
Sum: 4-6	738	24	67	69	28	67	32	68	49	72	97	66	97	615	423	315
	33%	36%	36%	28%	31%	37%	30%	36%	32%	38%	32%	32%	33%	33%	35%	32%
						c				c						
Sum: 7-10	865	22	47	98	44	71	57	82	62	68	107	74	134	740	462	404
	39%	32%	25%	40%	48%	39%	53%	43%	40%	36%	36%	36%	46%	40%	38%	41%
				b	bijk	b	abcehijkm	b	b	b	b	b	bijkm	b		
Base for stats	2191	64	186	244	90	179	106	190	154	190	297	204	286	1835	1212	979
Mean Score	5.44	5.10	4.39	5.32	5.99	5.66	6.52	5.79	5.55	5.31	5.20	5.01	5.98	5.50	5.37	5.54
				b	bjk	b	abcehijkm	bjk	b	b	b		bcijkm	b		
Standard Deviation	3.112	3.124	2.939	3.287	2.960	2.875	3.061	2.809	3.271	3.127	3.252	3.295	2.821	3.104	3.020	3.221
Standard Error	.067	.552	.227	.202	.274	.204	.330	.196	.245	.225	.188	.282	.160	.071	.091	.098
Error variance	*	.31	.05	.04	.07	.04	.11	.04	.06	.05	.04	.08	.03	.01	.01	.01

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	293	93	75	19	5	2	3	2	1	51	117	73
		13%	14%	14%	11%	16%	7%	4%	9%	7%	13%	15%	10%
			f	f		f					f	b	
9	(9.0)	132	43	27	8	2	1	1	3	*	27	45	38
		6%	6%	5%	5%	6%	4%	1%	16%	2%	7%	6%	5%
8	(8.0)	201	72	52	15	1	1	2	1	3	35	68	63
		9%	10%	9%	9%	3%	6%	2%	7%	18%	9%	9%	9%
			f										
7	(7.0)	240	72	56	14	2	3	13	2	2	53	82	78
		11%	11%	10%	8%	7%	12%	18%	14%	11%	13%	10%	11%
								c					
6	(6.0)	243	73	63	15	1	1	9	3	-	45	72	87
		11%	11%	11%	9%	2%	4%	12%	17%	-	11%	9%	12%
5	(5.0)	331	102	75	22	7	3	9	3	2	68	118	114
		15%	15%	14%	13%	22%	13%	13%	20%	13%	17%	15%	15%
4	(4.0)	164	46	47	17	-	1	4	-	-	34	49	66
		7%	7%	9%	10%	-	3%	6%	-	-	9%	6%	9%
3	(3.0)	154	43	35	20	2	4	10	-	-	19	52	60
		7%	6%	6%	12%	8%	20%	13%	-	-	5%	7%	8%
					abi			abi					
2	(2.0)	117	33	28	9	2	1	11	1	4	17	36	50
		5%	5%	5%	5%	5%	5%	16%	5%	23%	4%	5%	7%
								abci					
1	(1.0)	62	16	16	8	-	*	2	-	-	15	18	20
		3%	2%	3%	4%	-	1%	3%	-	-	4%	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	255	89	69	24	8	4	9	2	4	29	123	83
		12%	13%	13%	14%	26%	20%	13%	12%	25%	7%	16%	11%
			i	i	i	abi						b	
Don't know / have not heard of		20	3	4	2	2	1	-	-	-	1	4	4
		1%	*	1%	1%	6%	5%	-	-	-	*	*	1%
						abi							
Sum: 0-3		588	181	148	61	12	10	32	3	9	80	229	212
		27%	26%	27%	35%	39%	46%	44%	17%	49%	20%	29%	29%
			i	i	abi	i		abi					

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	738	221	184	54	7	4	22	6	2	147	238	267
	33%	32%	34%	31%	24%	20%	31%	37%	13%	37%	30%	36% a
Sum: 7-10	865	279	210	56	10	6	18	8	7	166	311	252
	39%	41% cf	38% f	32%	32%	29%	25%	46%	38%	42% cf	40% b	34%
Base for stats	2191	681	543	171	29	20	71	17	17	393	779	731
Mean Score	5.44	5.48 cf	5.37 f	4.87	4.64	4.31	4.23	6.01	4.22	5.74 cf	5.33	5.17
Standard Deviation	3.112	3.174	3.161	3.171	3.728	3.240	2.690	3.044	3.561	2.900	3.307	2.988
Standard Error	.067	.128	.133	.252	.692	.691	.347	.844	1.028	.140	.123	.115
Error variance	*	.02	.02	.06	.48	.48	.12	.71	1.06	.02	.02	.01

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211 100%	1079 100%	1132 100%	245 100%	383 100%	354 100%	391 100%	327 100%	511 100%	628 100%	745 100%	838 100%
10 - is an essential part of Christmas dinner	(10.0)	345 16%	140 13%	205 18% a	36 14%	68 18%	50 14%	69 18%	54 17%	69 13%	103 16%	119 16%	123 15%
9	(9.0)	136 6%	66 6%	70 6%	19 8%	29 8%	25 7%	17 4%	16 5%	29 6%	49 8% d	42 6%	45 5%
8	(8.0)	243 11%	142 13% b	102 9%	26 11%	36 9%	40 11%	38 10%	30 9%	73 14% beg	62 10%	78 11%	103 12%
7	(7.0)	279 13%	139 13%	140 12%	24 10%	47 12%	52 15% a	44 11%	39 12%	72 14%	72 11%	96 13%	111 13%
6	(6.0)	234 11%	121 11%	113 10%	27 11%	46 12%	41 12%	40 10%	29 9%	51 10%	74 12%	80 11%	80 9%
5	(5.0)	313 14%	155 14%	158 14%	32 13%	52 14%	41 12%	69 18% c	51 15%	68 13%	84 13%	110 15%	118 14%
4	(4.0)	164 7%	75 7%	89 8%	25 10% c	29 8%	21 6%	30 8%	26 8%	33 6%	54 9%	51 7%	59 7%
3	(3.0)	142 6%	70 7%	72 6%	15 6%	27 7%	21 6%	21 5%	22 7%	36 7%	42 7%	42 6%	58 7%
2	(2.0)	105 5%	52 5%	53 5%	12 5%	12 3%	18 5%	24 6% f	24 7% bfg	14 3%	24 4%	42 6% f	39 5%
1	(1.0)	65 3%	29 3%	36 3%	8 3%	7 2%	20 6% bfgi	11 3%	10 3%	10 2%	14 2%	30 4% bg	20 2%
0 - is not at all a part of Christmas dinner	(0.0)	171 8%	80 7%	91 8%	15 6%	24 6%	23 7%	28 7%	24 7%	56 11% abcgh	39 6%	51 7%	80 10% g
Don't know / have not heard of		15 1%	10 1%	5 *	6 3% cdefhi	4 1%	2 *	2 *	2 1%	- -	10 2% fhi	3 *	2 *

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	482	230	252	49	71	82	83	80	117	120	165	197
	22%	21%	22%	20%	18%	23%	21%	25%	23%	19%	22%	24%
								bg				bg
Sum: 4-6	710	351	359	85	127	103	138	105	152	212	241	257
	32%	33%	32%	34%	33%	29%	35%	32%	30%	34%	32%	31%
Sum: 7-10	1004	487	516	105	181	167	168	140	242	286	335	382
	45%	45%	46%	43%	47%	47%	43%	43%	47%	46%	45%	46%
Base for stats	2196	1069	1127	239	379	352	390	325	511	618	742	836
Mean Score	5.87	5.85	5.90	5.89	6.16	5.86	5.85	5.71	5.79	6.05	5.85	5.76
					ei							
Standard Deviation	2.992	2.906	3.072	2.944	2.900	2.998	2.993	3.043	3.043	2.917	2.993	3.041
Standard Error	.064	.088	.092	.152	.141	.160	.173	.166	.150	.103	.117	.111
Error variance	*	.01	.01	.02	.02	.03	.03	.03	.02	.01	.01	.01

Savanta: ComRes

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	345	3	16	51	18	26	25	33	23	34	50	33	34	301	175	170
		16%	5%	8%	21%	20%	14%	23%	17%	15%	18%	17%	16%	12%	16%	14%	17%
					abl	abl		abl	b		b	b	b		bl		
9	(9.0)	136	3	3	11	8	8	6	10	14	20	21	8	24	124	67	70
		6%	4%	2%	4%	9%	4%	6%	5%	9%	10%	7%	4%	8%	7%	5%	7%
						b				b	bcek	b		b	b		
8	(8.0)	243	8	9	25	11	25	9	24	17	29	23	24	40	218	143	100
		11%	11%	5%	10%	12%	14%	8%	13%	11%	15%	8%	12%	14%	12%	12%	10%
					b	b	bj		b	b	bj		b	bj	bj		
7	(7.0)	279	7	19	21	12	27	12	28	19	24	39	32	40	242	157	122
		13%	10%	10%	8%	14%	15%	11%	15%	12%	13%	13%	16%	14%	13%	13%	12%
							c		c				c	c	c		
6	(6.0)	234	12	18	22	4	25	15	25	20	12	33	14	35	190	142	92
		11%	17%	9%	9%	5%	14%	14%	13%	13%	6%	11%	7%	12%	10%	12%	9%
			dik				dik	d	dik	di		d		di	d		
5	(5.0)	313	10	46	35	10	18	14	21	26	30	45	24	33	242	178	135
		14%	15%	25%	14%	11%	10%	13%	11%	17%	16%	15%	12%	11%	13%	15%	14%
				cdefgijklm													
4	(4.0)	164	6	18	31	6	18	3	12	7	12	13	14	23	137	86	78
		7%	8%	10%	12%	6%	10%	3%	6%	5%	6%	4%	7%	8%	7%	7%	8%
				fj	fghijm		fhj										
3	(3.0)	142	6	10	11	9	11	6	10	8	8	20	22	20	119	78	64
		6%	10%	6%	5%	10%	6%	6%	5%	5%	4%	7%	11%	7%	6%	6%	6%
													chi				
2	(2.0)	105	3	16	11	5	5	6	10	6	5	21	6	13	80	61	43
		5%	5%	9%	4%	5%	3%	5%	5%	4%	3%	7%	3%	4%	4%	5%	4%
				eikm								eim					
1	(1.0)	65	4	6	5	2	3	5	7	4	3	12	3	11	50	33	32
		3%	7%	3%	2%	2%	2%	4%	3%	3%	2%	4%	1%	4%	3%	3%	3%
0 - is not at all a part of Christmas dinner	(0.0)	171	3	26	21	6	14	7	8	11	14	23	26	14	135	94	77
		8%	4%	14%	9%	7%	8%	6%	4%	7%	7%	8%	13%	5%	7%	8%	8%
				ghijlm	g								glm				

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	15	2	*	2	*	1	1	2	2	-	1	1	4	12	11	4
	1%	3%	*	1%	*	*	1%	1%	1%	-	*	*	1%	1%	1%	*
		i														
Sum: 0-3	482	17	58	48	22	33	23	35	28	30	76	56	57	385	266	216
	22%	25%	31%	20%	24%	18%	22%	18%	18%	16%	25%	27%	20%	21%	22%	22%
			ceghilm								i	ghi				
Sum: 4-6	710	27	82	88	19	61	32	59	54	55	91	52	91	569	406	305
	32%	41%	44%	36%	21%	34%	30%	31%	34%	29%	30%	25%	31%	31%	33%	31%
		d	dfgijklm	dk		d			d				d	d		
Sum: 7-10	1004	21	47	108	49	85	51	96	73	106	133	97	138	885	543	461
	45%	31%	25%	44%	54%	47%	48%	50%	47%	56%	44%	47%	48%	48%	44%	47%
				b	ab	b	b	ab	b	abcjm	b	b	b	b		
Base for stats	2196	64	186	245	90	180	106	189	155	191	299	205	286	1839	1214	982
Mean Score	5.87	5.27	4.65	5.93	6.16	5.98	6.21	6.24	6.11	6.42	5.78	5.63	6.01	6.00	5.83	5.93
				b	b	b	b	b	b	abjk	b	b	b	b		
Standard Deviation	2.992	2.616	2.876	3.111	3.137	2.852	3.110	2.824	2.886	2.925	3.085	3.181	2.800	2.979	2.942	3.053
Standard Error	.064	.462	.223	.191	.290	.201	.335	.197	.216	.210	.178	.271	.159	.068	.088	.093
Error variance	*	.21	.05	.04	.08	.04	.11	.04	.05	.04	.03	.07	.03	*	.01	.01

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	345	126	92	18	7	2	4	2	2	56	148	97
		16%	18% cf	17% cf	10%	22% f	7%	5%	10%	9%	14%	19% b	13%
9	(9.0)	136	42	31	12	2	4	1	-	*	25	42	46
		6%	6%	6%	7%	6%	20%	1%	-	2%	6%	5%	6%
8	(8.0)	243	97	44	20	3	1	3	-	5	46	89	81
		11%	14% bf	8%	12%	10%	3%	4%	-	27%	12%	11%	11%
7	(7.0)	279	89	71	23	3	*	12	2	2	43	110	89
		13%	13%	13%	14%	11%	2%	16%	14%	12%	11%	14%	12%
6	(6.0)	234	69	61	21	1	4	5	5	-	39	77	88
		11%	10%	11%	12%	3%	18%	8%	27%	-	10%	10%	12%
5	(5.0)	313	77	82	25	4	2	11	3	2	67	95	104
		14%	11%	15%	14%	12%	11%	15%	17%	13%	17% a	12%	14%
4	(4.0)	164	52	39	8	1	4	7	1	2	35	60	49
		7%	8%	7%	5%	4%	19%	10%	3%	10%	9%	8%	7%
3	(3.0)	142	46	29	12	2	4	5	1	-	30	48	43
		6%	7%	5%	7%	5%	19%	7%	5%	-	8%	6%	6%
2	(2.0)	105	20	25	13	1	-	11	1	1	19	23	52
		5%	3%	5%	7% a	3%	-	16% abi	6%	7%	5%	3%	7% a
1	(1.0)	65	10	19	1	-	-	4	3	2	14	18	23
		3%	2%	3% ac	*	-	-	6% ac	19%	14%	3% ac	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	171	56	48	17	7	-	8	-	1	18	72	61
		8%	8% i	9% i	10% i	24% abci	-	11% i	-	5%	5%	9%	8%
Don't know / have not heard of		15	*	4	2	-	-	*	-	-	2	*	4
		1%	*	1%	1% a	-	-	*	-	-	1%	*	1%
Sum: 0-3		482	132	121	43	10	4	28	5	5	81	161	179
		22%	19%	22%	25%	32%	19%	40% abci	29%	26%	21%	21%	24%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	710	198	182	55	6	10	23	8	4	141	232	240
	32%	29%	33%	32%	19%	48%	33%	47%	23%	36%	30%	33%
										a		
Sum: 7-10	1004	354	239	74	15	7	19	4	9	170	389	313
	45%	52%	44%	43%	49%	33%	27%	24%	51%	43%	50%	43%
		bcfi	f	f	f					f	b	
Base for stats	2196	684	542	171	31	21	71	17	17	392	783	732
Mean Score	5.87	6.18	5.80	5.64	5.44	5.93	4.33	4.99	5.49	5.88	6.04	5.67
		bcf	f	f						f	b	
Standard Deviation	2.992	3.001	3.063	2.954	3.810	2.457	2.810	2.753	3.204	2.822	3.079	3.000
Standard Error	.064	.121	.130	.235	.696	.512	.366	.764	.925	.136	.114	.115
Error variance	*	.01	.02	.06	.48	.26	.13	.58	.86	.02	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	480	206	274	66	97	76	78	71	92	163	154	163
		22%	19%	24%	27%	25%	21%	20%	22%	18%	26%	21%	19%
				a	dfhi	fi					dfhi		
9	(9.0)	166	83	83	27	37	37	16	26	23	63	53	50
		8%	8%	7%	11%	10%	10%	4%	8%	5%	10%	7%	6%
					dfhi	dfi	dfi		d		dfhi		
8	(8.0)	234	131	103	22	44	43	43	36	45	67	87	81
		11%	12%	9%	9%	12%	12%	11%	11%	9%	11%	12%	10%
			b										
7	(7.0)	203	106	97	29	43	44	35	25	27	72	79	52
		9%	10%	9%	12%	11%	12%	9%	8%	5%	12%	11%	6%
					efi	fi	efi				efi	fi	
6	(6.0)	209	122	87	27	40	44	26	25	46	68	70	71
		9%	11%	8%	11%	11%	12%	7%	8%	9%	11%	9%	8%
			b		d		dei				d		
5	(5.0)	250	131	119	18	34	29	52	49	68	52	81	117
		11%	12%	11%	7%	9%	8%	13%	15%	13%	8%	11%	14%
								acg	abcg	abcg			abcg
4	(4.0)	137	65	72	18	24	22	26	17	29	42	48	47
		6%	6%	6%	7%	6%	6%	7%	5%	6%	7%	6%	6%
3	(3.0)	125	65	60	12	18	12	24	21	38	30	36	59
		6%	6%	5%	5%	5%	3%	6%	6%	7%	5%	5%	7%
										c			c
2	(2.0)	102	40	62	8	13	14	22	16	29	21	36	45
		5%	4%	5%	3%	3%	4%	6%	5%	6%	3%	5%	5%
										g			g
1	(1.0)	69	34	35	2	10	5	18	6	28	13	23	34
		3%	3%	3%	1%	3%	1%	5%	2%	5%	2%	3%	4%
								aceg		abcegh		a	acg
0 - is not at all a part of Christmas dinner	(0.0)	224	89	135	11	20	26	48	34	85	31	74	119
		10%	8%	12%	4%	5%	7%	12%	10%	17%	5%	10%	14%
				a				abcg	abg	abcegh		abg	abcgh
Don't know / have not heard of		12	7	5	5	1	2	3	2	-	6	4	2
		1%	1%	*	2%	*	*	1%	1%	-	1%	1%	*
					bfhi						f		

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	520	228	292	33	62	58	112	77	180	95	169	257
	24%	21%	26%	13%	16%	16%	28%	23%	35%	15%	23%	31%
			a				abcg	abcg	abcegh		abcg	abcegh
Sum: 4-6	596	317	278	64	98	95	104	91	143	162	199	234
	27%	29%	25%	26%	26%	27%	27%	28%	28%	26%	27%	28%
		b										
Sum: 7-10	1083	526	557	144	221	200	173	158	187	366	372	345
	49%	49%	49%	59%	58%	56%	44%	48%	37%	58%	50%	41%
				defhi	defhi	defi	f	fi		defhi	fi	
Base for stats	2199	1072	1127	241	381	352	389	325	511	622	741	836
Mean Score	6.04	6.11	5.97	6.92	6.71	6.56	5.60	6.05	5.12	6.79	6.05	5.48
				defhi	defhi	defhi		fi		defhi	dfi	
Standard Deviation	3.281	3.105	3.440	2.878	2.993	3.005	3.379	3.274	3.497	2.948	3.240	3.440
Standard Error	.070	.094	.103	.149	.145	.161	.196	.179	.172	.104	.127	.126
Error variance	*	.01	.01	.02	.02	.03	.04	.03	.03	.01	.02	.02

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	480	29	46	55	37	59	30	51	38	22	41	24	48	375	233	247
		22%	43%	24%	22%	41%	33%	28%	27%	24%	11%	14%	12%	17%	20%	19%	25%
			bchijklm	ijkl	ijk	bcghijklm	cijklm	ijkl	ijklm	ijkl					ijk		a
9	(9.0)	166	5	13	17	6	22	11	14	12	8	18	10	29	137	82	84
		8%	7%	7%	7%	6%	12%	11%	7%	8%	4%	6%	5%	10%	7%	7%	9%
							cijkm							i			
8	(8.0)	234	7	19	29	11	24	14	21	22	14	25	15	34	194	126	108
		11%	11%	10%	12%	13%	13%	13%	11%	14%	7%	8%	7%	12%	10%	10%	11%
										i							
7	(7.0)	203	8	21	34	6	12	8	20	13	14	27	12	31	167	120	84
		9%	12%	11%	14%	6%	6%	7%	10%	8%	7%	9%	6%	11%	9%	10%	8%
					deikm												
6	(6.0)	209	5	17	13	7	16	7	26	20	13	27	21	36	180	122	86
		9%	8%	9%	5%	8%	9%	6%	14%	13%	7%	9%	10%	13%	10%	10%	9%
									ci	ci				ci	c		
5	(5.0)	250	7	28	29	10	22	9	20	16	25	30	25	29	206	149	101
		11%	10%	15%	12%	11%	12%	8%	10%	10%	13%	10%	12%	10%	11%	12%	10%
4	(4.0)	137	4	14	16	3	2	5	10	4	12	21	17	29	113	82	55
		6%	6%	8%	7%	4%	1%	5%	5%	3%	6%	7%	8%	10%	6%	7%	6%
				eh	e				e		e	e	eh	deghm	e		
3	(3.0)	125	-	6	8	4	9	10	11	7	14	28	12	15	109	74	51
		6%	-	3%	3%	5%	5%	9%	6%	4%	7%	9%	6%	5%	6%	6%	5%
								bc				bcm					
2	(2.0)	102	-	10	8	1	4	2	7	8	11	24	21	7	90	68	34
		5%	-	5%	3%	1%	2%	2%	3%	5%	6%	8%	10%	3%	5%	6%	3%
												cdefglm	cdefglm			b	
1	(1.0)	69	-	2	5	2	4	1	2	4	17	21	6	5	66	42	27
		3%	-	1%	2%	3%	2%	1%	1%	3%	9%	7%	3%	2%	4%	3%	3%
											bcdefghklm	bcefglm					
0 - is not at all a part of Christmas dinner	(0.0)	224	1	10	31	2	6	9	9	10	41	38	43	24	203	117	107
		10%	2%	6%	12%	2%	3%	9%	5%	7%	22%	13%	21%	8%	11%	10%	11%
					bdegh			de			abcdefghjlm	bdegh	abcdefghjlm	de	bdeg		

Prepared by Savanta: ComRes

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	12	-	1	2	*	1	1	2	1	-	1	1	2	10	10	2
	1%	-	1%	1%	*	*	1%	1%	1%	-	*	*	1%	1%	1%	*
Sum: 0-3	520	1	28	51	10	22	23	29	30	83	110	82	51	468	301	219
	24%	2%	15%	21%	11%	12%	21%	15%	19%	43%	37%	40%	18%	25%	25%	22%
			a	ade			ad	a	a	abcdefghlm	abcdefghlm	abcdefghlm	a	abdegl		
Sum: 4-6	596	16	59	58	20	41	20	55	41	50	78	62	94	499	353	242
	27%	25%	32%	24%	22%	23%	19%	29%	26%	26%	26%	30%	33%	27%	29%	25%
			f										cdefm		b	
Sum: 7-10	1083	49	98	135	60	117	63	105	85	58	111	60	142	873	561	522
	49%	74%	53%	55%	67%	65%	59%	55%	54%	30%	37%	29%	49%	47%	46%	53%
		bcghijklm	ijk	ijkm	bcghijklm	bcghijklm	ijkm	ijkm	ijk				ijk	ijk		a
Base for stats	2199	66	185	244	90	180	106	189	155	191	299	205	287	1841	1215	984
Mean Score	6.04	7.96	6.51	6.16	7.53	7.34	6.67	6.76	6.52	4.37	5.05	4.53	6.17	5.89	5.86	6.26
		bcfghijklm	ijkm	ijk	bcfghijklm	bcghijklm	ijkm	cijklm	ijkm		i		ijk	ijk		a
Standard Deviation	3.281	2.327	2.949	3.330	2.805	2.791	3.274	2.886	3.098	3.452	3.326	3.387	2.991	3.313	3.216	3.348
Standard Error	.070	.405	.228	.205	.259	.197	.353	.202	.232	.248	.192	.288	.170	.076	.097	.102
Error variance	*	.16	.05	.04	.07	.04	.12	.04	.05	.06	.04	.08	.03	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	480	120	137	23	11	4	19	3	8	98	184	131
		22%	18%	25% ac	13%	35% ac	18%	27% c	20%	44%	25% ac	24% b	18%
9	(9.0)	166	45	37	12	2	*	4	4	4	36	57	39
		8%	7%	7%	7%	5%	2%	6%	23%	21%	9%	7%	5%
8	(8.0)	234	65	61	25	4	2	7	3	-	42	79	87
		11%	10%	11%	15%	13%	8%	10%	20%	-	11%	10%	12%
7	(7.0)	203	54	52	13	*	3	5	-	-	48	59	68
		9%	8%	9%	8%	1%	13%	7%	-	-	12% a	8%	9%
6	(6.0)	209	71	37	10	3	-	5	-	1	51	61	65
		9%	10% b	7%	6%	8%	-	7%	-	5%	13% bc	8%	9%
5	(5.0)	250	94	54	25	3	1	13	1	-	39	86	97
		11%	14% b	10%	14%	8%	6%	18% bi	3%	-	10%	11%	13%
4	(4.0)	137	33	35	15	1	6	3	1	3	24	37	47
		6%	5%	6%	9%	4%	30%	4%	5%	20%	6%	5%	6%
3	(3.0)	125	50	22	8	4	2	4	3	*	14	48	48
		6%	7% bi	4%	5%	14% bi	10%	6%	20%	2%	3%	6%	7%
2	(2.0)	102	32	24	16	-	2	7	-	-	16	35	44
		5%	5%	4%	9% abi	-	9%	10% i	-	-	4%	5%	6%
1	(1.0)	69	28	22	1	*	1	-	-	-	7	29	27
		3%	4% ci	4% ci	1%	1%	4%	-	-	-	2%	4%	4%
0 - is not at all a part of Christmas dinner	(0.0)	224	91	62	24	3	-	2	1	1	18	107	77
		10%	13% fi	11% fi	14% fi	10%	-	3%	9%	7%	5%	14%	10%
Don't know / have not heard of		12	*	3	-	-	-	1	-	-	2	*	4
		1%	*	1%	-	-	-	2% a	-	-	1%	*	1%

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QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	520	202	131	49	8	5	14	5	2	54	219	196
	24%	29%	24%	28%	25%	23%	19%	29%	9%	14%	28%	27%
		bi	i	i								
Sum: 4-6	596	198	125	50	6	7	21	1	4	113	184	209
	27%	29%	23%	29%	21%	36%	29%	8%	25%	29%	24%	28%
		b								b		a
Sum: 7-10	1083	285	287	74	17	9	36	11	12	225	379	326
	49%	42%	53%	43%	54%	41%	50%	63%	66%	57%	48%	44%
			ac							ac		
Base for stats	2199	684	543	173	31	21	70	17	17	392	783	732
Mean Score	6.04	5.52	6.12	5.42	6.57	5.55	6.51	6.63	7.55	6.77	5.87	5.69
			ac				ac			abc		
Standard Deviation	3.281	3.352	3.429	3.259	3.469	2.864	2.978	3.408	3.266	2.862	3.508	3.242
Standard Error	.070	.135	.145	.258	.633	.597	.388	.945	.943	.138	.130	.124
Error variance	*	.02	.02	.07	.40	.36	.15	.89	.89	.02	.02	.02

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QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	697	294	403	49	80	104	139	136	188	129	243	325
		32%	27%	36%	20%	21%	29%	36%	42%	37%	21%	33%	39%
				a			abg	abg	abcgh	abcg		abg	abcgh
9	(9.0)	236	117	119	19	36	32	40	36	72	55	72	108
		11%	11%	10%	8%	9%	9%	10%	11%	14%	9%	10%	13%
										abcgh			ag
8	(8.0)	306	160	146	27	58	63	53	36	69	85	116	105
		14%	15%	13%	11%	15%	18%	14%	11%	13%	14%	16%	12%
							aei					ae	
7	(7.0)	197	113	84	28	40	25	37	27	39	69	62	66
		9%	10%	7%	12%	11%	7%	9%	8%	8%	11%	8%	8%
			b		ci						ci		
6	(6.0)	175	84	91	27	38	39	28	16	27	65	67	43
		8%	8%	8%	11%	10%	11%	7%	5%	5%	10%	9%	5%
					efi	efi	efi				efi	efi	
5	(5.0)	194	110	84	23	51	30	31	24	34	74	61	58
		9%	10%	7%	9%	13%	9%	8%	7%	7%	12%	8%	7%
			b			cdefhi					efhi		
4	(4.0)	65	48	17	13	16	12	6	6	12	29	18	18
		3%	4%	2%	5%	4%	3%	2%	2%	2%	5%	2%	2%
			b		defhi	di					dehi		
3	(3.0)	77	42	35	13	21	7	12	9	15	34	19	24
		3%	4%	3%	5%	6%	2%	3%	3%	3%	5%	3%	3%
					chi	chi					cehi		
2	(2.0)	63	27	36	11	11	16	5	13	7	22	21	19
		3%	3%	3%	4%	3%	4%	1%	4%	1%	4%	3%	2%
					dfi		df		f		f		
1	(1.0)	48	19	29	7	7	9	9	7	9	14	18	17
		2%	2%	3%	3%	2%	3%	2%	2%	2%	2%	2%	2%
0 - is not at all a part of Christmas dinner	(0.0)	129	59	70	19	17	15	28	15	35	37	43	50
		6%	5%	6%	8%	5%	4%	7%	4%	7%	6%	6%	6%
					bc								
Don't know / have not heard of		25	9	16	8	6	3	3	2	3	15	6	5
		1%	1%	1%	3%	2%	1%	1%	1%	1%	2%	1%	1%
					cdefhi						efhi		

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QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	317	146	171	50	57	47	54	44	66	107	100	110
	14%	14%	15%	21%	15%	13%	14%	13%	13%	17%	13%	13%
				bcdefhi						i		
Sum: 4-6	434	241	192	63	105	81	65	47	72	169	146	119
	20%	22%	17%	26%	28%	23%	17%	14%	14%	27%	20%	14%
		b		defhi	defhi	defi				defhi	efi	
Sum: 7-10	1435	682	752	124	214	224	269	235	369	338	493	604
	65%	63%	66%	50%	56%	63%	69%	72%	72%	54%	66%	72%
						abg	abg	abcg	abcgh		abg	abcgh
Base for stats	2186	1070	1116	237	376	351	388	325	507	613	740	833
Mean Score	7.14	7.00	7.26	6.22	6.68	7.11	7.31	7.57	7.50	6.50	7.22	7.53
			a		a	abg	abg	abcg	abg		abg	abcg
Standard Deviation	3.016	2.920	3.101	3.135	2.822	2.894	3.070	2.998	3.029	2.953	2.987	3.016
Standard Error	.065	.089	.093	.163	.137	.155	.178	.164	.150	.105	.117	.111
Error variance	*	.01	.01	.03	.02	.02	.03	.03	.02	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	697	19	61	82	27	56	29	56	56	65	96	71	79	588	350	347
		32%	29%	33%	33%	30%	31%	27%	29%	36% l	34%	32%	35%	27%	32%	29%	35% a
9	(9.0)	236	4	11	14	11	15	18	29	19	24	29	27	34	202	126	110
		11%	5%	6%	6%	12% c	8%	17% bcej	15% bce	12% bc	13% bc	10%	13% bc	12% c	11% c	10%	11%
8	(8.0)	306	11	26	40	10	27	12	25	17	12	42	40	45	257	208	98
		14%	16%	14% i	16% i	11%	15% i	11%	13% i	11%	6%	14% i	19% hi	16% i	14% i	17% b	10%
7	(7.0)	197	6	18	30	6	18	4	17	16	23	23	6	29	169	113	83
		9%	9%	10% k	12% fk	7%	10% k	4%	9% k	10% k	12% fk	8%	3%	10% k	9% k	9%	8%
6	(6.0)	175	12	15	13	8	19	13	22	7	17	20	7	23	135	99	76
		8%	18% chjkm	8%	5%	9%	11% chk	12% chk	12% chkm	4%	9% k	7%	3%	8%	7%	8%	8%
5	(5.0)	194	4	22	23	11	14	7	14	11	15	32	10	31	160	101	93
		9%	6%	12% k	9%	12% k	8%	7%	8%	7%	8%	11% k	5%	11% k	9%	8%	9%
4	(4.0)	65	-	7	7	4	7	3	7	6	6	5	2	11	54	42	22
		3%	-	4%	3%	4%	4%	3%	4%	4%	3%	2%	1%	4%	3%	3%	2%
3	(3.0)	77	4	5	10	2	3	3	5	4	10	11	7	14	65	42	35
		3%	6%	3%	4%	3%	1%	3%	3%	2%	5% e	4%	3%	5% e	4%	3%	4%
2	(2.0)	63	2	4	4	1	6	5	2	4	4	8	15	8	52	42	21
		3%	3%	2%	2%	1%	3%	5%	1%	2%	2%	3%	7% bcdghijlm	3%	3%	3%	2%
1	(1.0)	48	2	3	4	6	5	3	2	3	6	11	3	1	41	31	17
		2%	3% l	2%	2%	6% bcghklm	3% l	3% l	1%	2% l	3% l	4% l	2%	*	2% l	3%	2%
0 - is not at all a part of Christmas dinner	(0.0)	129	4	11	15	3	7	5	9	13	8	23	17	14	109	56	73
		6%	5%	6%	6%	4%	4%	5%	5%	8%	4%	8%	8%	5%	6%	5%	7% a

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	25	-	3	5	2	4	4	2	2	1	1	2	2	19	15	11
	1%	-	1%	2%	2%	2%	4%	1%	1%	*	*	1%	1%	1%	1%	1%
							ijlm									
Sum: 0-3	317	11	23	33	12	20	16	18	23	28	53	42	37	267	171	146
	14%	17%	12%	14%	14%	11%	15%	10%	15%	14%	18%	20%	13%	14%	14%	15%
											eg	egl				
Sum: 4-6	434	16	44	43	22	40	23	44	24	38	57	18	65	350	242	192
	20%	24%	24%	17%	25%	22%	22%	23%	15%	20%	19%	9%	22%	19%	20%	19%
		k	hk	k	hk	k	k	k		k	k		k	k		
Sum: 7-10	1435	39	116	166	54	116	64	127	108	125	190	144	186	1215	797	638
	65%	59%	62%	67%	60%	65%	60%	66%	69%	65%	63%	70%	64%	66%	65%	65%
Base for stats	2186	66	184	242	88	177	103	189	155	190	299	204	288	1832	1210	975
Mean Score	7.14	6.91	7.08	7.18	7.01	7.22	7.10	7.38	7.22	7.22	6.93	7.18	7.11	7.15	7.10	7.17
Standard Deviation	3.016	2.971	2.977	2.987	3.035	2.856	3.038	2.738	3.213	2.975	3.224	3.342	2.813	3.023	2.920	3.132
Standard Error	.065	.517	.232	.185	.282	.203	.329	.191	.241	.214	.186	.284	.160	.069	.088	.095
Error variance	*	.27	.05	.03	.08	.04	.11	.04	.06	.05	.03	.08	.03	*	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	697	265	169	56	14	5	18	2	10	98	298	236
		32%	39% bfi	31% i	32%	44% i	23%	25%	10%	57%	25%	38% b	32%
9	(9.0)	236	90	57	22	1	4	2	3	1	35	84	82
		11%	13% fi	11% f	13% f	4%	18%	2%	21%	7%	9%	11%	11%
8	(8.0)	306	98	72	32	2	1	14	2	-	52	96	125
		14%	14%	13%	19%	8%	4%	20%	14%	-	13%	12%	17% a
7	(7.0)	197	53	45	14	2	-	6	3	2	45	76	51
		9%	8%	8%	8%	8%	-	9%	20%	9%	11%	10%	7%
6	(6.0)	175	34	41	7	2	-	9	5	3	48	41	53
		8%	5%	7%	4%	7%	-	13% ac	31%	19%	12% abc	5%	7%
5	(5.0)	194	53	38	17	3	4	8	-	-	42	60	56
		9%	8%	7%	10%	8%	19%	11%	-	-	11% b	8%	8%
4	(4.0)	65	16	17	2	-	*	4	-	-	7	14	25
		3%	2%	3%	1%	-	2%	5%	-	-	2%	2%	3%
3	(3.0)	77	20	20	7	*	3	1	-	1	14	27	21
		3%	3%	4%	4%	1%	15%	2%	-	8%	4%	3%	3%
2	(2.0)	63	12	15	5	1	2	3	-	-	18	20	21
		3%	2%	3%	3%	5%	10%	5%	-	-	5% a	3%	3%
1	(1.0)	48	8	18	5	-	-	2	1	-	8	11	20
		2%	1%	3% a	3%	-	-	3%	5%	-	2%	1%	3%
0 - is not at all a part of Christmas dinner	(0.0)	129	31	45	5	5	2	4	-	-	21	54	36
		6%	5%	8% ac	3%	15% aci	9%	6%	-	-	5%	7%	5%
Don't know / have not heard of		25	4	10	1	-	-	*	-	-	6	2	9
		1%	1%	2% a	*	-	-	*	-	-	2%	*	1% a

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QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	317	70	98	22	6	7	11	1	1	62	111	99
	14%	10%	18%	13%	21%	34%	15%	5%	8%	16%	14%	13%
			a							a		
Sum: 4-6	434	104	95	26	5	4	20	5	3	97	116	133
	20%	15%	17%	15%	15%	21%	28%	31%	19%	25%	15%	18%
							abc			abc		
Sum: 7-10	1435	507	343	124	20	9	40	11	13	229	554	494
	65%	74%	63%	72%	64%	45%	56%	65%	73%	58%	71%	67%
		bfi		bfi								
Base for stats	2186	681	536	172	31	21	71	17	17	388	781	726
Mean Score	7.14	7.71	6.90	7.47	6.93	5.95	6.60	7.27	8.33	6.78	7.39	7.27
		bfi		bfi								
Standard Deviation	3.016	2.797	3.269	2.772	3.692	3.527	2.988	1.993	2.313	2.941	3.073	2.967
Standard Error	.065	.113	.139	.221	.674	.736	.389	.553	.668	.142	.114	.114
Error variance	*	.01	.02	.05	.45	.54	.15	.31	.45	.02	.01	.01

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QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	242	112	130	29	60	36	29	42	46	89	65	87
		11%	10%	11%	12%	16%	10%	7%	13%	9%	14%	9%	10%
						cdfhi			d		dfhi		
9	(9.0)	99	46	54	18	20	14	10	15	22	38	24	37
		4%	4%	5%	7%	5%	4%	3%	4%	4%	6%	3%	4%
					dhi						dh		
8	(8.0)	165	96	69	17	32	35	23	25	34	49	57	59
		7%	9%	6%	7%	8%	10%	6%	8%	7%	8%	8%	7%
			b										
7	(7.0)	215	104	111	25	33	46	32	25	53	58	78	79
		10%	10%	10%	10%	9%	13%	8%	8%	10%	9%	11%	9%
							bdeg						
6	(6.0)	202	113	89	24	24	39	44	23	48	49	82	71
		9%	10%	8%	10%	6%	11%	11%	7%	9%	8%	11%	8%
			b				b	b				beg	
5	(5.0)	294	165	129	20	45	39	44	45	101	65	83	146
		13%	15%	11%	8%	12%	11%	11%	14%	20%	10%	11%	17%
			b						a	abcdegh			abcdgh
4	(4.0)	171	84	87	20	33	17	29	30	43	52	46	73
		8%	8%	8%	8%	9%	5%	7%	9%	8%	8%	6%	9%
						c			c	c	c		c
3	(3.0)	193	93	100	21	36	37	39	25	35	57	76	60
		9%	9%	9%	8%	9%	10%	10%	8%	7%	9%	10%	7%
												i	
2	(2.0)	120	61	59	16	15	25	28	19	17	31	53	35
		5%	6%	5%	7%	4%	7%	7%	6%	3%	5%	7%	4%
					f		bfi	fi				bfi	
1	(1.0)	99	43	57	15	17	9	22	17	20	32	31	37
		4%	4%	5%	6%	4%	3%	6%	5%	4%	5%	4%	4%
					c			c					
0 - is not at all a part of Christmas dinner	(0.0)	387	150	237	33	61	54	87	62	90	94	141	152
		18%	14%	21%	13%	16%	15%	22%	19%	18%	15%	19%	18%
				a				abcg	a			ag	a
Don't know / have not heard of		22	12	11	8	6	2	5	*	1	14	7	1
		1%	1%	1%	3%	2%	*	1%	*	*	2%	1%	*
					cefhi	efi		i			cefi	i	

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QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	799	347	452	84	130	125	176	122	163	214	301	285
	36%	32%	40%	34%	34%	35%	45%	37%	32%	34%	40%	34%
			a				abcfgi				abfgi	
Sum: 4-6	668	362	305	64	102	95	116	98	192	166	211	290
	30%	34%	27%	26%	27%	27%	30%	30%	38%	26%	28%	35%
		b							abcdegh			abcgh
Sum: 7-10	722	358	364	90	145	132	94	107	155	234	226	262
	33%	33%	32%	37%	38%	37%	24%	33%	30%	37%	30%	31%
				dh	dfhi	dfhi		d		dfhi	d	d
Base for stats	2189	1067	1121	237	377	352	386	327	510	614	738	837
Mean Score	4.76	4.98	4.56	5.06	5.11	5.00	4.09	4.70	4.76	5.09	4.53	4.74
		b		dh	dh	dh		d	d	dhi		d
Standard Deviation	3.267	3.119	3.392	3.315	3.413	3.187	3.183	3.373	3.120	3.373	3.215	3.219
Standard Error	.070	.095	.102	.172	.166	.170	.185	.184	.154	.120	.126	.118
Error variance	*	.01	.01	.03	.03	.03	.03	.03	.02	.01	.02	.01

Savanta: ComRes

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QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	242	8	28	23	11	13	13	23	18	20	33	13	38	193	146	95
		11%	12%	15% ek	9%	13%	7%	12%	12%	12%	11%	11%	6%	13% ek	10%	12%	10%
9	(9.0)	99	2	7	10	1	11	5	11	9	5	7	4	26	85	64	35
		4%	4%	4%	4%	1%	6% dj	4%	6% dj	6%	3%	2%	2%	9% bcdijkm	5%	5%	4%
8	(8.0)	165	3	13	15	6	16	10	16	11	14	19	17	27	140	101	65
		7%	4%	7%	6%	7%	9%	9%	8%	7%	7%	6%	8%	9%	8%	8%	7%
7	(7.0)	215	5	13	21	6	18	10	16	9	16	45	15	41	187	128	87
		10%	7%	7%	8%	7%	10%	9%	9%	6%	8%	15% bcdghikm	7%	14% bcdhm	10%	10%	9%
6	(6.0)	202	13	12	18	8	18	11	22	13	16	24	19	27	166	116	86
		9%	19% bcjm	6%	7%	9%	10%	11%	12%	9%	9%	8%	9%	9%	9%	9%	9%
5	(5.0)	294	4	37	39	6	23	12	30	25	15	37	29	37	242	155	139
		13%	6%	20% dijlm	16% di	7%	13%	11%	15% di	16% di	8%	12%	14%	13%	13% i	13%	14%
4	(4.0)	171	7	11	20	8	13	1	15	13	22	24	18	17	152	91	81
		8%	11% f	6%	8% f	9% f	7% f	1%	8% f	8% f	12% bfl	8% f	9% f	6%	8% f	7%	8%
3	(3.0)	193	2	22	32	9	15	12	12	12	18	21	13	25	158	102	91
		9%	3%	12%	13% gjkm	10%	9%	11%	6%	7%	9%	7%	6%	9%	9%	8%	9%
2	(2.0)	120	3	9	14	9	8	7	9	10	10	14	14	12	101	59	61
		5%	4%	5%	6%	10% ejlm	4%	7%	5%	6%	5%	5%	7%	4%	5%	5%	6%
1	(1.0)	99	2	5	10	5	10	6	6	6	12	21	10	6	86	68	32
		4%	3%	3%	4%	6%	5%	5%	3%	4%	6% l	7% bl	5%	2%	5% l	6% b	3%
0 - is not at all a part of Christmas dinner	(0.0)	387	16	31	39	18	33	21	28	27	41	52	51	32	320	180	207
		18%	24% l	16%	16%	20% l	18% l	19% l	15%	17%	21% l	17% l	25% cglm	11%	17% l	15%	21% a

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QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	22	2	-	5	1	1	1	2	4	1	3	1	1	20	15	7
	1%	3%	-	2%	1%	1%	1%	1%	3%	1%	1%	*	*	1%	1%	1%
		b							blm							
Sum: 0-3	799	22	66	96	41	66	45	55	54	81	108	89	76	665	409	390
	36%	34%	36%	39%	46%	36%	42%	29%	35%	42%	36%	43%	26%	36%	33%	40%
			l	gl	glm	l	gl		l	gl	l	gl		gl		a
Sum: 4-6	668	24	60	77	23	55	24	67	51	54	85	67	81	560	362	306
	30%	36%	32%	31%	25%	31%	22%	35%	33%	28%	28%	33%	28%	30%	30%	31%
								f								
Sum: 7-10	722	18	61	68	25	58	37	67	47	55	105	50	131	606	439	283
	33%	27%	33%	28%	28%	32%	35%	35%	30%	29%	35%	24%	45%	33%	36%	29%
								k			k		abcdeghijkm	k	b	
Base for stats	2189	64	187	242	89	179	106	189	152	190	298	205	288	1831	1210	979
Mean Score	4.76	4.60	4.94	4.56	4.31	4.67	4.72	5.18	4.79	4.32	4.71	4.02	5.66	4.76	5.02	4.45
			k					cdik	k		k		bcdefhijkm	k	b	
Standard Deviation	3.267	3.421	3.289	3.114	3.378	3.217	3.450	3.202	3.307	3.339	3.267	3.178	3.128	3.251	3.259	3.253
Standard Error	.070	.605	.254	.192	.312	.228	.372	.224	.249	.240	.189	.271	.177	.075	.098	.099
Error variance	*	.37	.06	.04	.10	.05	.14	.05	.06	.06	.04	.07	.03	.01	.01	.01

Savanta: ComRes

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QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	242	70	56	23	2	3	7	1	-	51	77	85
		11%	10%	10%	13%	7%	13%	10%	3%	-	13%	10%	12%
9	(9.0)	99	27	21	13	1	-	5	2	-	19	31	29
		4%	4%	4%	7%	3%	-	8%	14%	-	5%	4%	4%
8	(8.0)	165	56	33	16	-	*	6	1	-	34	43	60
		7%	8%	6%	9%	-	1%	8%	9%	-	9%	6%	8% a
7	(7.0)	215	68	51	15	1	1	5	-	-	48	65	75
		10%	10%	9%	9%	2%	3%	7%	-	-	12%	8%	10%
6	(6.0)	202	62	55	15	2	2	3	1	-	38	64	74
		9%	9%	10%	9%	7%	9%	5%	3%	-	10%	8%	10%
5	(5.0)	294	116	66	14	2	2	9	2	2	44	119	86
		13%	17% bci	12%	8%	7%	11%	13%	12%	13%	11%	15%	12%
4	(4.0)	171	63	43	10	2	2	4	-	3	29	66	50
		8%	9%	8%	6%	7%	7%	6%	-	19%	7%	8%	7%
3	(3.0)	193	55	38	12	4	5	14	3	-	32	72	69
		9%	8%	7%	7%	14%	22%	20% abci	19%	-	8%	9%	9%
2	(2.0)	120	32	26	8	2	2	1	4	1	27	41	36
		5%	5%	5%	5%	6%	9%	1%	22%	7%	7%	5%	5%
1	(1.0)	99	33	33	5	*	-	2	1	*	15	41	31
		4%	5%	6%	3%	1%	-	3%	5%	2%	4%	5%	4%
0 - is not at all a part of Christmas dinner	(0.0)	387	97	119	39	13	5	13	2	10	55	157	135
		18%	14%	22% ai	23% ai	41% abcfi	24%	19%	14%	58%	14%	20%	18%
Don't know / have not heard of		22	5	6	2	2	-	-	-	-	2	7	5
		1%	1%	1%	1%	6% abi	-	-	-	-	1%	1%	1%
Sum: 0-3		799	217	215	64	19	11	31	10	12	130	311	271
		36%	32%	39% ai	37%	61% abci	54%	44%	59%	68%	33%	40%	37%

Savanta: ComRes

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QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	668	241	164	40	7	6	17	3	6	111	249	211
	30%	35%	30%	23%	22%	28%	24%	15%	32%	28%	32%	29%
		ci										
Sum: 7-10	722	222	161	67	4	4	23	4	-	152	216	248
	33%	32%	29%	39%	11%	18%	33%	26%	-	38%	28%	34%
		d	d	bd			d			abd		a
Base for stats	2189	679	540	171	29	21	71	17	17	392	776	730
Mean Score	4.76	4.91	4.44	4.93	2.82	3.90	4.68	4.10	1.59	5.14	4.42	4.79
		b								b		a
Standard Deviation	3.267	3.106	3.348	3.586	3.197	3.250	3.330	3.243	2.091	3.250	3.247	3.308
Standard Error	.070	.125	.142	.285	.594	.678	.430	.899	.604	.157	.121	.127
Error variance	*	.02	.02	.08	.35	.46	.18	.81	.36	.02	.01	.02

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	312	137	175	33	40	35	62	64	78	73	96	143
		14%	13%	15%	13%	10%	10%	16%	20%	15%	12%	13%	17%
								bc	abcgh	bc			bcgh
9	(9.0)	143	76	67	20	22	20	24	18	40	41	44	58
		6%	7%	6%	8%	6%	6%	6%	5%	8%	7%	6%	7%
8	(8.0)	198	102	96	20	24	43	26	31	54	44	69	84
		9%	9%	9%	8%	6%	12%	7%	9%	10%	7%	9%	10%
							bdg			bg			bg
7	(7.0)	181	100	81	19	42	36	23	27	34	61	59	61
		8%	9%	7%	8%	11%	10%	6%	8%	7%	10%	8%	7%
						dfi	d				d		
6	(6.0)	219	122	98	30	42	45	36	25	42	72	81	66
		10%	11%	9%	12%	11%	13%	9%	7%	8%	11%	11%	8%
			b		ei		efi				ei		
5	(5.0)	262	139	123	21	54	40	39	41	67	74	79	109
		12%	13%	11%	8%	14%	11%	10%	13%	13%	12%	11%	13%
						a				a			a
4	(4.0)	162	82	80	15	37	28	27	25	30	52	55	56
		7%	8%	7%	6%	10%	8%	7%	8%	6%	8%	7%	7%
						f							
3	(3.0)	155	82	73	17	29	23	34	19	33	47	57	52
		7%	8%	6%	7%	8%	6%	9%	6%	6%	7%	8%	6%
2	(2.0)	120	46	73	17	19	18	26	16	24	36	44	40
		5%	4%	6%	7%	5%	5%	7%	5%	5%	6%	6%	5%
				a									
1	(1.0)	103	47	55	17	12	17	17	19	21	29	34	39
		5%	4%	5%	7%	3%	5%	4%	6%	4%	5%	5%	5%
					b								
0 - is not at all a part of Christmas dinner	(0.0)	314	122	192	23	50	43	70	40	87	73	113	128
		14%	11%	17%	9%	13%	12%	18%	12%	17%	12%	15%	15%
				a				acg		ag		a	ag
Don't know / have not heard of		43	23	19	13	12	5	9	2	1	26	14	3
		2%	2%	2%	5%	3%	1%	2%	1%	*	4%	2%	*
					cdefhi	efi	fi	fi			cefhi	fi	

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QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	691	298	393	74	111	101	147	94	164	185	248	259
	31%	28%	35%	30%	29%	29%	38%	29%	32%	29%	33%	31%
			a				abcegi					
Sum: 4-6	643	343	300	66	132	113	101	91	139	198	215	231
	29%	32%	27%	27%	35%	32%	26%	28%	27%	32%	29%	28%
		b			adfhi							
Sum: 7-10	834	415	419	92	127	134	134	140	206	219	268	346
	38%	38%	37%	38%	33%	38%	34%	43%	40%	35%	36%	41%
								bdgh	b			bdgh
Base for stats	2168	1056	1113	232	370	349	382	325	510	602	731	835
Mean Score	5.23	5.41	5.06	5.39	5.08	5.26	4.93	5.54	5.27	5.20	5.09	5.37
		b						dh				
Standard Deviation	3.330	3.161	3.477	3.274	3.095	3.116	3.509	3.407	3.465	3.166	3.329	3.443
Standard Error	.072	.097	.105	.172	.152	.168	.205	.187	.171	.114	.132	.126
Error variance	.01	.01	.01	.03	.02	.03	.04	.03	.03	.01	.02	.02

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QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	312	14	33	32	6	19	15	28	23	29	48	24	40	250	155	157
		14%	22%	18%	13%	7%	11%	14%	15%	15%	15%	16%	12%	14%	13%	13%	16%
			d	d					d	d	d	d		d	d		a
9	(9.0)	143	-	10	13	1	11	5	9	12	12	24	13	32	128	85	58
		6%	-	6%	5%	1%	6%	5%	5%	8%	6%	8%	6%	11%	7%	7%	6%
				d			d			d	d	d	d	acdgm	d		
8	(8.0)	198	3	17	18	6	19	15	15	16	11	23	26	28	162	113	85
		9%	5%	9%	7%	7%	10%	14%	8%	10%	6%	8%	13%	10%	9%	9%	9%
								cij					i				
7	(7.0)	181	4	8	25	5	24	8	21	15	13	20	8	30	161	98	83
		8%	7%	4%	10%	6%	13%	8%	11%	9%	7%	7%	4%	10%	9%	8%	8%
					bk		bdijkm		bk					bk	b		
6	(6.0)	219	11	16	20	11	22	10	18	14	19	25	19	34	182	136	84
		10%	16%	9%	8%	12%	12%	9%	10%	9%	10%	8%	9%	12%	10%	11%	8%
																b	
5	(5.0)	262	4	30	24	9	23	8	27	19	38	34	21	25	220	145	117
		12%	6%	16%	10%	10%	13%	8%	14%	12%	20%	11%	10%	9%	12%	12%	12%
				l							cdfhjklm						
4	(4.0)	162	6	13	24	10	16	5	17	7	16	18	14	17	138	89	74
		7%	10%	7%	10%	11%	9%	4%	9%	4%	8%	6%	7%	6%	7%	7%	7%
					h	h											
3	(3.0)	155	5	14	19	8	7	8	11	11	10	20	19	23	128	95	60
		7%	7%	8%	8%	9%	4%	8%	6%	7%	5%	7%	9%	8%	7%	8%	6%
2	(2.0)	120	-	12	10	6	6	6	7	12	15	20	11	15	102	71	49
		5%	-	6%	4%	6%	4%	5%	4%	8%	8%	7%	6%	5%	6%	6%	5%
1	(1.0)	103	4	5	12	5	9	5	10	8	10	16	5	14	89	60	43
		5%	6%	3%	5%	6%	5%	4%	5%	5%	5%	5%	2%	5%	5%	5%	4%
0 - is not at all a part of Christmas dinner	(0.0)	314	14	25	43	18	20	21	21	15	17	47	42	29	253	157	157
		14%	22%	14%	17%	20%	11%	19%	11%	10%	9%	16%	20%	10%	14%	13%	16%
			hil		hil	eghilm		hil				il	eghilm				a
Don't know / have not heard of		43	-	3	7	4	4	2	6	4	1	4	3	3	37	22	21
		2%	-	2%	3%	4%	2%	2%	3%	3%	1%	1%	2%	1%	2%	2%	2%
						il											

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	691	23	57	84	38	43	39	49	46	52	104	77	81	573	383	308
	31%	35%	30%	34%	42%	24%	36%	26%	29%	27%	35%	37%	28%	31%	31%	31%
				e	beghilm		e				eg	egl		e		
Sum: 4-6	643	21	59	68	30	60	23	62	40	73	77	54	76	541	369	274
	29%	32%	31%	28%	33%	33%	21%	33%	26%	38%	26%	26%	26%	29%	30%	28%
						f				cfhjklm						
Sum: 7-10	834	22	68	88	18	73	43	73	66	65	115	72	129	700	451	383
	38%	33%	36%	36%	21%	41%	40%	38%	42%	34%	38%	35%	45%	38%	37%	39%
			d	d		d	d	d	d	d	d	d	cdim	d		
Base for stats	2168	66	183	240	86	176	105	185	152	189	296	202	286	1814	1203	966
Mean Score	5.23	4.97	5.35	4.93	4.04	5.46	5.05	5.40	5.56	5.34	5.17	4.87	5.68	5.24	5.22	5.23
			d	d		d	d	d	d	d	d		cdkm	d		
Standard Deviation	3.330	3.635	3.363	3.389	3.087	3.076	3.535	3.190	3.260	3.136	3.497	3.463	3.227	3.305	3.251	3.428
Standard Error	.072	.633	.263	.210	.290	.221	.383	.226	.246	.226	.203	.297	.184	.076	.098	.105
Error variance	.01	.40	.07	.04	.08	.05	.15	.05	.06	.05	.04	.09	.03	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	312	109	81	29	2	-	13	1	5	49	116	116
		14%	16%	15%	17%	6%	-	18%	5%	31%	12%	15%	16%
9	(9.0)	143	59	22	13	2	2	2	*	-	25	55	31
		6%	9%	4%	8%	5%	9%	2%	1%	-	6%	7%	4%
			b									b	
8	(8.0)	198	76	46	16	-	2	4	-	2	32	70	77
		9%	11%	8%	9%	-	11%	5%	-	9%	8%	9%	10%
7	(7.0)	181	61	41	11	-	1	5	2	*	33	61	56
		8%	9%	8%	6%	-	5%	8%	12%	2%	8%	8%	8%
6	(6.0)	219	58	43	17	4	-	8	3	1	55	64	64
		10%	8%	8%	10%	14%	-	11%	21%	4%	14%	8%	9%
											ab		
5	(5.0)	262	89	49	19	5	3	13	4	-	49	100	76
		12%	13%	9%	11%	16%	13%	18%	21%	-	13%	13%	10%
			b					b					
4	(4.0)	162	39	40	12	2	2	9	2	2	28	43	58
		7%	6%	7%	7%	7%	10%	13%	12%	10%	7%	6%	8%
								a					
3	(3.0)	155	40	46	16	1	2	4	*	1	30	43	67
		7%	6%	8%	9%	3%	10%	6%	2%	7%	8%	6%	9%
													a
2	(2.0)	120	36	25	9	1	3	4	2	-	27	48	34
		5%	5%	5%	5%	4%	14%	6%	14%	-	7%	6%	5%
1	(1.0)	103	30	27	11	-	1	-	-	2	17	33	39
		5%	4%	5%	6%	-	4%	-	-	9%	4%	4%	5%
					f								
0 - is not at all a part of Christmas dinner	(0.0)	314	83	112	21	11	4	8	2	5	43	141	106
		14%	12%	20%	12%	37%	17%	11%	12%	27%	11%	18%	14%
				aci		abcfi							
Don't know / have not heard of		43	5	14	-	2	1	1	-	-	6	9	11
		2%	1%	3%	-	8%	7%	2%	-	-	1%	1%	1%
				ac		aci							

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	691	188	209	56	14	9	17	5	8	118	265	246
	31%	28%	38%	33%	44%	45%	23%	29%	44%	30%	34%	33%
			afi		af							
Sum: 4-6	643	186	132	48	11	5	30	9	2	132	207	197
	29%	27%	24%	28%	37%	23%	42%	53%	14%	34%	26%	27%
							ab			ab		
Sum: 7-10	834	305	190	69	3	5	24	3	7	139	302	281
	38%	45%	35%	40%	11%	25%	33%	18%	42%	35%	39%	38%
		bdi	d	d			d			d		
Base for stats	2168	679	532	173	28	19	70	17	17	389	774	725
Mean Score	5.23	5.63	4.78	5.36	3.40	3.99	5.43	4.53	4.93	5.27	5.11	5.18
		b								b		
Standard Deviation	3.330	3.317	3.537	3.379	3.333	3.077	3.108	2.606	4.278	3.135	3.488	3.382
Standard Error	.072	.134	.151	.268	.630	.671	.405	.723	1.235	.152	.130	.130
Error variance	.01	.02	.02	.07	.40	.45	.16	.52	1.53	.02	.02	.02

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	329	161	168	60	88	52	39	43	47	147	92	90
		15%	15%	15%	24%	23%	15%	10%	13%	9%	23%	12%	11%
					cdefhi	cdefhi	f				cdefhi		
9	(9.0)	160	79	81	33	31	28	23	17	27	64	51	45
		7%	7%	7%	13%	8%	8%	6%	5%	5%	10%	7%	5%
					bcdefhi						defhi		
8	(8.0)	234	128	106	24	43	43	37	35	52	67	80	87
		11%	12%	9%	10%	11%	12%	9%	11%	10%	11%	11%	10%
7	(7.0)	256	148	108	23	39	43	60	35	55	62	103	91
		12%	14%	10%	9%	10%	12%	15%	11%	11%	10%	14%	11%
			b					abgi				ag	
6	(6.0)	235	119	117	22	41	36	47	35	54	63	83	89
		11%	11%	10%	9%	11%	10%	12%	11%	11%	10%	11%	11%
5	(5.0)	285	128	157	19	46	47	42	49	82	65	88	131
		13%	12%	14%	8%	12%	13%	11%	15%	16%	10%	12%	16%
						a	a		ag	adg		a	adgh
4	(4.0)	135	68	67	16	21	17	26	19	37	36	44	56
		6%	6%	6%	6%	5%	5%	7%	6%	7%	6%	6%	7%
3	(3.0)	130	66	64	10	21	23	23	21	31	31	46	52
		6%	6%	6%	4%	6%	7%	6%	6%	6%	5%	6%	6%
2	(2.0)	105	44	61	9	13	17	18	15	33	22	35	48
		5%	4%	5%	4%	3%	5%	5%	5%	6%	3%	5%	6%
										bg			g
1	(1.0)	59	32	28	5	3	13	12	9	18	8	25	27
		3%	3%	2%	2%	1%	4%	3%	3%	4%	1%	3%	3%
							bg	bg	b	bg		bg	bg
0 - is not at all a part of Christmas dinner	(0.0)	268	94	174	18	35	32	63	47	74	52	95	121
		12%	9%	15%	7%	9%	9%	16%	14%	14%	8%	13%	14%
				a				abcg	abcg	abcg		ag	abcg
Don't know / have not heard of		15	11	4	6	4	2	2	2	-	10	3	2
		1%	1%	*	3%	1%	*	*	1%	-	2%	*	*
					cdefhi	f					fhi		
Sum: 0-3		562	236	326	42	71	85	116	92	156	113	201	247
		25%	22%	29%	17%	19%	24%	30%	28%	31%	18%	27%	30%
				a			ag	abg	abg	abcg		abg	abg

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	655	315	340	57	107	100	115	104	172	164	215	276
	30%	29%	30%	23%	28%	28%	29%	32%	34%	26%	29%	33%
								a	ag			ag
Sum: 7-10	979	517	462	140	200	167	159	130	182	340	326	313
	44%	48%	41%	57%	52%	47%	41%	40%	36%	54%	44%	37%
		b		cdefhi	defhi	fi				cdefhi	fi	
Base for stats	2196	1068	1128	239	379	352	390	325	511	618	742	836
Mean Score	5.66	5.93	5.40	6.68	6.38	5.85	5.19	5.36	5.06	6.50	5.50	5.18
		b		cdefhi	cdefhi	defi				cdefhi	f	
Standard Deviation	3.197	3.035	3.324	3.133	3.119	3.104	3.204	3.208	3.119	3.125	3.172	3.155
Standard Error	.068	.092	.100	.162	.151	.166	.185	.176	.154	.111	.124	.116
Error variance	*	.01	.01	.03	.02	.03	.03	.03	.02	.01	.02	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	329	4	26	29	14	26	19	32	29	24	45	28	53	280	172	157
		15%	6%	14%	12%	16%	14%	17%	17%	19% c	13%	15%	13%	18% c	15%	14%	16%
9	(9.0)	160	6	12	17	4	18	9	8	9	19	11	16	29	132	87	72
		7%	10%	6%	7%	4%	10% gj	9%	4%	6%	10% gj	4%	8%	10% gj	7% j	7%	7%
8	(8.0)	234	11	27	24	9	27	11	17	10	17	24	24	34	186	134	100
		11%	16%	14% hj	10%	10%	15% ghjm	10%	9%	7%	9%	8%	11%	12%	10%	11%	10%
7	(7.0)	256	3	23	30	5	19	10	22	16	20	41	23	44	221	138	118
		12%	4%	12% d	12% d	5%	11%	9%	12%	10%	11%	14% d	11%	15% d	12% d	11%	12%
6	(6.0)	235	10	11	17	11	24	9	25	21	18	31	21	35	205	138	98
		11%	15%	6%	7%	13%	14% bc	9%	13% bc	14% bc	10%	10%	10%	12% bc	11% bc	11%	10%
5	(5.0)	285	5	34	31	5	14	19	36	18	25	42	30	25	227	147	138
		13%	7%	18% delm	12% d	5%	8%	18% del	19% cdelm	12%	13% d	14% del	15% de	9%	12% d	12%	14%
4	(4.0)	135	9	11	16	9	9	7	13	12	10	16	6	18	109	68	67
		6%	13% k	6%	6%	10% k	5%	7%	7%	8%	5%	5%	3%	6%	6%	6%	7%
3	(3.0)	130	3	8	21	9	6	7	8	10	14	15	14	15	112	73	57
		6%	5%	4%	8% e	10% beg	3%	7%	4%	6%	7%	5%	7%	5%	6%	6%	6%
2	(2.0)	105	4	5	17	6	10	2	7	3	13	19	10	8	94	66	39
		5%	6%	3%	7% bhl	6%	6%	2%	4%	2%	7% hl	6% hl	5%	3%	5%	5%	4%
1	(1.0)	59	-	3	8	7	4	4	4	8	6	4	7	6	52	35	24
		3%	-	2%	3%	7% begjlm	2%	3%	2%	5% j	3%	1%	3%	2%	3%	3%	2%
0 - is not at all a part of Christmas dinner	(0.0)	268	10	27	35	11	22	9	16	17	24	50	27	21	222	154	113
		12%	15%	14% l	14% gl	12%	12%	9%	8%	11%	12%	17% glm	13%	7%	12% l	13%	12%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	15	2	1	2	*	1	1	2	1	1	2	1	2	12	12	3
	1%	3%	*	1%	*	*	1%	1%	1%	*	1%	*	1%	1%	1%	*
															b	
Sum: 0-3	562	17	43	81	33	42	22	35	38	56	88	57	50	480	328	233
	25%	26%	23%	33%	36%	23%	21%	19%	24%	29%	29%	28%	17%	26%	27%	24%
				befglm	befghlm					gl	gl	gl		gl		
Sum: 4-6	655	23	56	63	25	47	36	75	52	54	90	57	78	541	353	302
	30%	35%	30%	26%	28%	26%	33%	39%	33%	28%	30%	28%	27%	29%	29%	31%
								cdeijklm								
Sum: 7-10	979	24	87	101	32	90	48	79	65	81	121	91	159	819	531	447
	44%	37%	47%	41%	35%	50%	45%	41%	42%	42%	40%	44%	55%	44%	43%	45%
						cdj							acdghijkm			
Base for stats	2196	64	186	245	90	180	106	189	155	190	299	205	287	1839	1213	983
Mean Score	5.66	5.28	5.68	5.21	5.10	5.93	5.97	5.88	5.70	5.49	5.27	5.57	6.41	5.65	5.58	5.76
						cdj		cdj					abcdghijkm	c		
Standard Deviation	3.197	3.146	3.213	3.268	3.384	3.223	3.089	2.929	3.240	3.234	3.301	3.232	2.956	3.204	3.220	3.168
Standard Error	.068	.556	.249	.201	.313	.227	.333	.205	.242	.233	.191	.275	.168	.073	.097	.096
Error variance	*	.31	.06	.04	.10	.05	.11	.04	.06	.05	.04	.08	.03	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	329	85	78	25	1	1	6	*	-	81	110	86
		15%	12%	14%	15%	3%	4%	8%	2%	-	21% abdf	14%	12%
9	(9.0)	160	37	39	11	1	3	3	3	2	30	45	41
		7%	5%	7%	6%	3%	13%	4%	16%	14%	8%	6%	6%
8	(8.0)	234	76	57	24	1	3	12	-	1	45	74	94
		11%	11%	10%	14%	4%	15%	17%	-	4%	11%	9%	13% a
7	(7.0)	256	82	58	22	6	5	14	3	-	40	101	73
		12%	12%	11%	13%	18%	24%	19% bi	19%	-	10%	13%	10%
6	(6.0)	235	91	54	15	6	1	3	2	4	37	83	86
		11%	13% f	10%	9%	18% f	4%	4%	13%	25%	9%	11%	12%
5	(5.0)	285	88	72	22	2	*	15	4	1	46	113	94
		13%	13%	13%	12%	6%	2%	21% i	26%	7%	12%	14%	13%
4	(4.0)	135	38	30	6	1	3	4	1	3	30	45	44
		6%	6%	6%	3%	3%	12%	5%	3%	18%	8%	6%	6%
3	(3.0)	130	53	30	13	*	1	3	2	-	18	39	56
		6%	8% i	5%	7%	1%	3%	4%	12%	-	5%	5%	8% a
2	(2.0)	105	28	26	10	2	-	3	-	2	23	33	35
		5%	4%	5%	6%	6%	-	4%	-	9%	6%	4%	5%
1	(1.0)	59	19	14	5	1	-	2	-	-	15	26	21
		3%	3%	3%	3%	3%	-	2%	-	-	4%	3%	3%
0 - is not at all a part of Christmas dinner	(0.0)	268	89	86	16	11	5	7	1	4	28	112	103
		12%	13% i	16% ci	10%	36% abcfi	23%	10%	8%	23%	7%	14%	14%
Don't know / have not heard of		15	*	3	3	-	-	-	-	-	3	1	3
		1%	*	*	2% a	-	-	-	-	-	1%	*	*

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	562	188	156	44	14	5	15	3	6	83	210	216
	25%	27%	28%	26%	45%	26%	20%	20%	32%	21%	27%	29%
		i	i		abcfi							
Sum: 4-6	655	217	156	43	8	4	22	7	9	113	241	224
	30%	32%	29%	25%	26%	18%	30%	43%	50%	29%	31%	30%
Sum: 7-10	979	279	232	83	9	12	35	6	3	195	331	293
	44%	41%	42%	48%	28%	56%	49%	37%	19%	50%	42%	40%
				d						abd		
Base for stats	2196	684	544	170	31	21	71	17	17	391	782	733
Mean Score	5.66	5.45	5.43	5.82	3.81	5.38	5.69	5.56	4.36	6.13	5.45	5.33
		d	d	d			d			abd		
Standard Deviation	3.197	3.130	3.332	3.133	3.379	3.423	2.872	2.545	3.119	3.137	3.239	3.189
Standard Error	.068	.126	.141	.250	.617	.714	.371	.706	.900	.151	.120	.122
Error variance	*	.02	.02	.06	.38	.51	.14	.50	.81	.02	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	294	154	140	34	42	44	42	57	75	76	86	131
		13%	14%	12%	14%	11%	12%	11%	17%	15%	12%	12%	16%
									bdgh				bdgh
9	(9.0)	140	82	59	18	28	23	24	10	38	46	47	47
		6%	8%	5%	7%	7%	7%	6%	3%	7%	7%	6%	6%
			b		e	e	e			e	e	e	
8	(8.0)	213	130	83	21	35	40	30	23	63	57	70	86
		10%	12%	7%	9%	9%	11%	8%	7%	12%	9%	9%	10%
			b							de			
7	(7.0)	249	148	101	30	42	52	29	46	50	72	81	96
		11%	14%	9%	12%	11%	15%	7%	14%	10%	11%	11%	11%
			b		d		df		d				
6	(6.0)	241	110	131	26	42	41	46	29	57	68	86	86
		11%	10%	12%	11%	11%	11%	12%	9%	11%	11%	12%	10%
5	(5.0)	292	139	153	27	51	51	51	33	78	78	103	111
		13%	13%	14%	11%	13%	15%	13%	10%	15%	12%	14%	13%
										e			
4	(4.0)	146	75	71	12	30	15	34	20	36	42	49	55
		7%	7%	6%	5%	8%	4%	9%	6%	7%	7%	7%	7%
						c		c					
3	(3.0)	133	62	71	18	29	14	27	24	22	46	41	46
		6%	6%	6%	7%	8%	4%	7%	7%	4%	7%	5%	6%
						cf			c		cf		
2	(2.0)	104	46	58	14	22	23	14	23	9	36	36	32
		5%	4%	5%	6%	6%	6%	3%	7%	2%	6%	5%	4%
					f	f	f		fi		f	f	
1	(1.0)	80	20	61	9	9	4	26	10	22	18	30	32
		4%	2%	5%	4%	2%	1%	7%	3%	4%	3%	4%	4%
				a	c			bcegi		c		c	c
0 - is not at all a part of Christmas dinner	(0.0)	292	102	190	25	46	43	67	50	62	70	110	112
		13%	9%	17%	10%	12%	12%	17%	15%	12%	11%	15%	13%
				a				abg	a			ag	
Don't know / have not heard of		26	12	14	11	7	3	2	2	1	18	5	3
		1%	1%	1%	5%	2%	1%	*	1%	*	3%	1%	*
					bcdefhi	fi					cdefhi		

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	610	230	380	66	105	84	134	108	114	170	218	222
	28%	21%	34%	27%	27%	24%	34%	33%	22%	27%	29%	26%
			a				acfgi	cfi			f	
Sum: 4-6	679	324	355	65	123	107	131	82	171	188	238	252
	31%	30%	31%	26%	32%	30%	33%	25%	33%	30%	32%	30%
					e		e		ae		e	
Sum: 7-10	896	514	382	104	148	159	126	135	225	251	284	360
	41%	48%	34%	42%	39%	45%	32%	41%	44%	40%	38%	43%
		b		d		dh		d	d	d		d
Base for stats	2185	1067	1118	234	376	350	390	325	510	610	740	835
Mean Score	5.41	5.91	4.94	5.61	5.38	5.66	4.83	5.26	5.72	5.47	5.22	5.54
		b		d	d	dh			dh	d		d
Standard Deviation	3.216	3.024	3.322	3.184	3.102	3.095	3.295	3.383	3.172	3.133	3.227	3.262
Standard Error	.069	.092	.100	.166	.151	.166	.191	.186	.156	.112	.127	.120
Error variance	*	.01	.01	.03	.02	.03	.04	.03	.02	.01	.02	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	294	3	29	37	7	26	14	31	24	24	32	25	41	248	137	157
		13%	4%	16%	15%	8%	15%	13%	16% d	15%	13%	11%	12%	14%	13%	11%	16% a
9	(9.0)	140	-	16	17	6	14	4	12	6	7	20	9	29	120	72	68
		6%	-	9%	7%	7%	8%	4%	7%	4%	4%	6%	4%	10% hikm	7%	6%	7%
8	(8.0)	213	5	19	15	11	17	8	17	12	18	32	20	39	181	121	92
		10%	8%	10%	6%	12% c	9%	7%	9%	8%	10%	11%	10%	13% cm	10%	10%	9%
7	(7.0)	249	12	19	28	14	20	11	24	17	16	29	19	39	207	158	91
		11%	18%	10%	11%	16% i	11%	10%	13%	11%	8%	10%	9%	13%	11%	13% b	9%
6	(6.0)	241	7	12	31	9	18	11	24	20	20	39	24	26	210	145	96
		11%	11%	6%	13% b	10%	10%	10%	12% b	13% b	11%	13% b	12%	9%	11% b	12%	10%
5	(5.0)	292	13	32	33	6	22	18	31	19	26	38	16	37	228	148	144
		13%	20% dk	17% dk	14%	7%	12%	17% dk	16% dk	12%	14%	13%	8%	13%	12%	12%	15%
4	(4.0)	146	9	9	16	4	12	4	10	12	17	19	16	18	124	87	59
		7%	14% f	5%	6%	5%	7%	3%	5%	8%	9%	6%	8%	6%	7%	7%	6%
3	(3.0)	133	9	14	14	9	7	9	11	11	10	18	10	10	101	78	55
		6%	14% elm	8% l	6%	11% elm	4%	9% l	6%	7% l	5%	6%	5%	3%	5%	6%	6%
2	(2.0)	104	1	7	14	6	10	8	6	4	10	15	15	9	87	55	49
		5%	2%	4%	6%	6%	5%	8%	3%	3%	5%	5%	7% hl	3%	5%	5%	5%
1	(1.0)	80	4	4	10	3	9	6	2	5	10	14	10	5	66	50	30
		4%	6% g	2%	4% g	3%	5% gl	5% gl	1%	3%	5% gl	5% gl	5% gl	2%	4% g	4%	3%
0 - is not at all a part of Christmas dinner	(0.0)	292	2	23	29	12	25	13	20	24	30	43	40	33	255	156	136
		13%	3%	12%	12%	13%	14%	12%	10%	15%	16% a	14%	19% acgl	11%	14%	13%	14%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	26	-	2	3	1	1	1	4	2	3	2	2	5	23	17	9
	1%	-	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%
Sum: 0-3	610	16	48	67	30	50	36	38	44	59	90	76	56	509	339	271
	28%	25%	26%	27%	33%	28%	34%	20%	28%	31%	30%	37%	19%	28%	28%	27%
				l	gl	l	gl		gl	gl	gl	bcglm		gl		
Sum: 4-6	679	30	53	81	19	52	33	65	51	63	95	56	81	563	380	299
	31%	45%	29%	33%	21%	29%	31%	34%	33%	33%	32%	27%	28%	30%	31%	30%
		dl		d				d	d	d	d			d		
Sum: 7-10	896	20	83	97	40	77	37	84	59	66	113	72	148	756	488	408
	41%	30%	44%	39%	44%	43%	35%	44%	38%	35%	38%	35%	51%	41%	40%	41%
													acfhijkm			
Base for stats	2185	66	184	244	89	179	106	187	154	188	298	204	285	1828	1207	977
Mean Score	5.41	5.06	5.69	5.48	5.27	5.46	5.09	5.93	5.31	5.03	5.20	4.79	6.03	5.42	5.34	5.50
			k	k				fijkm					cdfhijkm	k		
Standard Deviation	3.216	2.301	3.233	3.208	3.176	3.332	3.194	3.023	3.274	3.279	3.218	3.425	3.116	3.243	3.141	3.305
Standard Error	.069	.401	.252	.197	.295	.236	.344	.213	.246	.238	.186	.293	.178	.075	.095	.101
Error variance	*	.16	.06	.04	.09	.06	.12	.05	.06	.06	.03	.09	.03	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	294	98	77	21	5	1	3	4	-	57	120	89
		13%	14% f	14% f	12%	15%	7%	4%	24%	-	14% f	15%	12%
9	(9.0)	140	55	16	12	-	2	3	*	-	27	49	37
		6%	8% b	3%	7% b	-	8%	4%	1%	-	7% b	6%	5%
8	(8.0)	213	77	52	14	-	*	9	1	-	37	66	71
		10%	11%	9%	8%	-	2%	12%	8%	-	9%	8%	10%
7	(7.0)	249	82	54	19	4	4	9	1	*	51	87	82
		11%	12%	10%	11%	13%	21%	13%	6%	2%	13%	11%	11%
6	(6.0)	241	80	59	22	2	3	5	-	-	39	84	91
		11%	12%	11%	13%	7%	14%	7%	-	-	10%	11%	12%
5	(5.0)	292	93	58	22	4	1	14	2	7	55	112	94
		13%	14%	11%	13%	14%	4%	20% b	12%	43%	14%	14%	13%
4	(4.0)	146	45	28	5	4	2	3	2	2	30	43	49
		7%	7%	5%	3%	14% bc	11%	5%	15%	10%	8% c	5%	7%
3	(3.0)	133	35	35	10	-	*	8	-	2	29	43	45
		6%	5%	6%	6%	-	1%	11%	-	9%	7%	5%	6%
2	(2.0)	104	21	29	8	-	4	7	3	3	16	31	40
		5%	3%	5%	5%	-	21%	10% a	20%	17%	4%	4%	5%
1	(1.0)	80	24	27	5	1	-	1	2	2	12	37	23
		4%	4%	5%	3%	3%	-	1%	14%	14%	3%	5%	3%
0 - is not at all a part of Christmas dinner	(0.0)	292	72	107	34	11	1	9	-	1	37	110	110
		13%	10%	20% ai	19% ai	34% abfi	6%	12%	-	4%	9%	14%	15%
Don't know / have not heard of		26	2	3	1	-	1	1	-	-	4	1	4
		1%	*	1%	*	-	5%	1%	-	-	1%	*	1%
Sum: 0-3		610	152	198	57	11	6	24	6	8	95	221	219
		28%	22%	36% ai	33% ai	37%	28%	34% a	35%	45%	24%	28%	30%

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	679	219	146	49	11	6	23	4	9	123	239	234
	31%	32% b	27%	28%	35%	30%	32%	26%	53%	31%	31%	32%
Sum: 7-10	896	311	199	66	8	8	24	7	*	172	322	279
	41%	46% b	36%	38%	27%	37%	33%	39%	2%	44% b	41%	38%
Base for stats	2185	682	543	172	31	20	71	17	17	390	782	731
Mean Score	5.41	5.81 bcdf	4.90	5.11	4.09	5.24	4.84	5.28	3.47	5.70 bcdf	5.43	5.22
Standard Deviation	3.216	3.097	3.451	3.400	3.611	2.885	2.848	3.485	1.808	3.061	3.301	3.217
Standard Error	.069	.125	.146	.270	.659	.615	.371	.967	.522	.148	.123	.124
Error variance	*	.02	.02	.07	.43	.38	.14	.93	.27	.02	.02	.02

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	355	159	196	58	62	64	43	53	75	120	107	128
		16%	15%	17%	24%	16%	18%	11%	16%	15%	19%	14%	15%
					bdefhi	d	d				dhi		
9	(9.0)	157	71	86	26	33	25	29	13	31	59	54	44
		7%	7%	8%	11%	9%	7%	7%	4%	6%	9%	7%	5%
					efhi	ei					efi	e	
8	(8.0)	228	121	108	22	46	42	24	34	60	68	67	94
		10%	11%	10%	9%	12%	12%	6%	10%	12%	11%	9%	11%
						d	d			d	d		d
7	(7.0)	268	142	126	24	37	41	67	31	68	62	107	99
		12%	13%	11%	10%	10%	12%	17%	10%	13%	10%	14%	12%
								abcegi				abeg	
6	(6.0)	252	144	108	20	41	57	37	36	60	61	94	97
		11%	13%	10%	8%	11%	16%	10%	11%	12%	10%	13%	12%
			b				abdgi					a	
5	(5.0)	294	154	140	18	52	46	61	53	64	70	106	117
		13%	14%	12%	7%	14%	13%	16%	16%	13%	11%	14%	14%
						a	a	a	ag	a	a	a	a
4	(4.0)	140	63	77	18	22	22	22	29	26	40	45	55
		6%	6%	7%	7%	6%	6%	6%	9%	5%	6%	6%	7%
									f				
3	(3.0)	130	59	71	16	34	13	22	24	21	50	35	45
		6%	5%	6%	7%	9%	4%	6%	7%	4%	8%	5%	5%
						cfhi			c		cfhi		
2	(2.0)	90	45	45	10	18	9	18	8	28	28	26	36
		4%	4%	4%	4%	5%	2%	5%	2%	6%	4%	4%	4%
										ce			
1	(1.0)	60	26	34	7	8	6	13	11	15	15	19	26
		3%	2%	3%	3%	2%	2%	3%	3%	3%	2%	3%	3%
0 - is not at all a part of Christmas dinner	(0.0)	218	83	135	19	25	23	55	33	63	44	78	96
		10%	8%	12%	8%	7%	7%	14%	10%	12%	7%	10%	11%
				a				abcg		abcg		bcg	bcg
Don't know / have not heard of		19	13	7	6	4	6	2	2	-	10	7	2
		1%	1%	1%	3%	1%	2%	*	1%	-	2%	1%	*
					defi	fi	fi				fi	f	

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	499	213	286	53	85	51	107	76	127	137	158	203
	23%	20%	25%	21%	22%	14%	27%	23%	25%	22%	21%	24%
			a	c	c		ch	c	c	c	c	c
Sum: 4-6	685	360	325	56	115	125	120	118	150	172	245	268
	31%	33%	29%	23%	30%	35%	31%	36%	29%	27%	33%	32%
		b			a	ag	a	afg	a		ag	ag
Sum: 7-10	1008	493	515	131	178	172	162	131	233	309	334	365
	46%	46%	46%	53%	47%	49%	41%	40%	46%	49%	45%	44%
				defhi		e				dei		
Base for stats	2192	1066	1126	239	378	348	390	325	511	618	738	836
Mean Score	5.85	5.97	5.74	6.35	6.04	6.36	5.32	5.64	5.68	6.16	5.81	5.66
				defhi	di	defhi				defhi	d	
Standard Deviation	3.100	2.923	3.256	3.245	2.980	2.838	3.145	3.075	3.187	3.086	3.046	3.142
Standard Error	.066	.089	.098	.168	.145	.153	.182	.168	.157	.109	.120	.115
Error variance	*	.01	.01	.03	.02	.02	.03	.03	.02	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total		2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	355	23	30	42	17	26	17	21	25	31	47	25	51	283	176	179
		16%	35%	16%	17%	18%	14%	16%	11%	16%	16%	16%	12%	18%	15%	14%	18%
			bcdefghijklm											g			a
9	(9.0)	157	10	6	10	5	14	7	11	8	20	16	14	35	134	99	57
		7%	16%	3%	4%	5%	8%	6%	6%	5%	11%	5%	7%	12%	7%	8%	6%
			bcdghj								bcj			bcdghjm		b	
8	(8.0)	228	3	18	21	11	12	10	27	15	21	34	25	31	198	127	101
		10%	4%	10%	9%	12%	7%	9%	14%	10%	11%	11%	12%	11%	11%	10%	10%
									e								
7	(7.0)	268	10	27	36	13	24	7	17	19	17	43	20	36	224	147	121
		12%	15%	15%	15%	14%	13%	6%	9%	12%	9%	14%	10%	12%	12%	12%	12%
				f	f							f					
6	(6.0)	252	7	19	20	10	25	14	33	21	19	22	28	34	212	144	108
		11%	10%	10%	8%	11%	14%	13%	17%	13%	10%	7%	14%	12%	11%	12%	11%
							cj		bcijm	j			j		j		
5	(5.0)	294	11	33	34	9	20	10	25	18	34	38	23	38	239	169	125
		13%	16%	18%	14%	10%	11%	10%	13%	12%	18%	13%	11%	13%	13%	14%	13%
											m						
4	(4.0)	140	2	14	14	4	7	9	19	12	7	23	14	14	115	68	72
		6%	4%	7%	6%	5%	4%	8%	10%	7%	4%	8%	7%	5%	6%	6%	7%
									eilm								
3	(3.0)	130	-	5	22	7	12	8	11	12	7	18	12	17	117	76	54
		6%	-	3%	9%	7%	6%	8%	6%	7%	4%	6%	6%	6%	6%	6%	5%
					bi					b							
2	(2.0)	90	-	6	11	4	8	8	6	7	7	16	7	11	76	59	32
		4%	-	3%	4%	4%	4%	7%	3%	4%	4%	5%	4%	4%	4%	5%	3%
1	(1.0)	60	-	3	2	2	7	5	2	3	5	18	8	6	52	38	22
		3%	-	1%	1%	2%	4%	5%	1%	2%	2%	6%	4%	2%	3%	3%	2%
							c	c				bcghlm	c		c		
0 - is not at all a part of Christmas dinner	(0.0)	218	-	22	32	9	23	12	17	14	21	25	30	13	184	110	108
		10%	-	12%	13%	10%	13%	11%	9%	9%	11%	8%	14%	4%	10%	9%	11%
				al	al	l	al	al	l	l	al		ajl		l		

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know / have not heard of	19	-	2	2	-	3	1	2	4	-	1	1	3	16	12	8
	1%	-	1%	1%	-	1%	1%	1%	2%	-	*	*	1%	1%	1%	1%
									ijm							
Sum: 0-3	499	-	36	66	22	49	33	36	35	41	76	57	47	429	283	216
	23%	-	20%	27%	24%	27%	31%	19%	23%	21%	25%	27%	16%	23%	23%	22%
			a	agl	a	agl	abgl	a	a	a	al	al	a	al		
Sum: 4-6	685	20	66	68	23	52	33	77	50	61	83	65	86	566	380	305
	31%	30%	35%	28%	26%	29%	31%	40%	32%	32%	28%	32%	30%	31%	31%	31%
								cdejlm								
Sum: 7-10	1008	46	82	110	45	76	40	75	67	89	139	84	154	839	550	458
	46%	70%	44%	45%	50%	42%	37%	40%	43%	47%	46%	41%	53%	45%	45%	46%
		bcdefghijkm											cefghkm			
Base for stats	2192	66	184	244	90	178	106	189	153	191	299	205	287	1835	1213	978
Mean Score	5.85	7.88	5.75	5.63	5.96	5.55	5.37	5.75	5.80	5.96	5.68	5.41	6.49	5.82	5.82	5.89
		bcdefghijklm											bcefghijkm			
Standard Deviation	3.100	2.050	3.079	3.205	3.169	3.249	3.297	2.844	3.036	3.168	3.130	3.230	2.815	3.097	3.054	3.156
Standard Error	.066	.357	.239	.197	.292	.231	.356	.199	.228	.227	.181	.275	.160	.071	.092	.096
Error variance	*	.13	.06	.04	.09	.05	.13	.04	.05	.05	.03	.08	.03	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	355	105	88	24	4	1	9	3	6	72	121	107
		16%	15%	16%	14%	13%	7%	12%	16%	32%	18%	15%	15%
9	(9.0)	157	51	36	8	1	1	4	2	3	28	45	51
		7%	7%	7%	5%	3%	5%	5%	13%	18%	7%	6%	7%
8	(8.0)	228	76	50	21	2	*	9	-	2	44	70	89
		10%	11%	9%	12%	5%	2%	13%	-	10%	11%	9%	12%
7	(7.0)	268	92	68	30	1	2	7	-	-	41	110	84
		12%	13%	12%	17% i	4%	11%	9%	-	-	10%	14%	11%
6	(6.0)	252	69	66	20	6	2	7	2	3	48	79	85
		11%	10%	12%	11%	18%	9%	10%	10%	19%	12%	10%	12%
5	(5.0)	294	99	61	19	6	2	18	1	1	51	118	102
		13%	14%	11%	11%	18%	8%	25% abci	8%	7%	13%	15%	14%
4	(4.0)	140	40	30	11	1	5	4	4	-	27	44	44
		6%	6%	6%	6%	4%	26%	6%	23%	-	7%	6%	6%
3	(3.0)	130	32	38	10	1	4	3	4	2	18	43	46
		6%	5%	7%	6%	3%	17%	4%	23%	9%	5%	5%	6%
2	(2.0)	90	33	23	4	3	-	5	1	1	13	34	35
		4%	5%	4%	3%	10%	-	7%	7%	4%	3%	4%	5%
1	(1.0)	60	14	20	6	*	*	1	-	-	15	19	19
		3%	2%	4%	3%	2%	2%	1%	-	-	4%	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	218	71	61	18	7	3	6	-	-	33	97	68
		10%	10%	11%	11%	22% i	15%	8%	-	-	8%	12%	9%
Don't know / have not heard of		19	3	3	1	-	-	-	-	-	4	3	6
		1%	*	1%	*	-	-	-	-	-	1%	*	1%
Sum: 0-3		499	150	143	39	11	7	14	5	2	79	192	168
		23%	22%	26% i	22%	36% i	34%	20%	30%	13%	20%	25%	23%
Sum: 4-6		685	207	158	49	12	9	29	7	5	125	241	231
		31%	30%	29%	29%	40%	42%	40%	41%	26%	32%	31%	31%

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QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1008	324	242	84	7	5	28	5	11	185	347	331
	46%	47%	44%	49%	24%	24%	40%	29%	61%	47%	44%	45%
		d	d	d						d		
Base for stats	2192	681	543	172	31	21	71	17	17	390	780	730
Mean Score	5.85	5.87	5.68	5.82	4.59	4.48	5.69	5.50	7.53	6.05	5.65	5.82
		d		d						d		
Standard Deviation	3.100	3.091	3.202	3.053	3.357	2.857	2.863	2.846	2.610	3.092	3.168	3.047
Standard Error	.066	.125	.135	.243	.613	.596	.370	.789	.754	.149	.118	.117
Error variance	*	.02	.02	.06	.38	.35	.14	.62	.57	.02	.01	.01

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QCPRO42Q10. On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

	Total	10 - is an essential part of Christmas dinner	9	8	7	6	5	4	3	2	1	0 - is not at all a part of Christmas dinner	Sum: 0-3	Sum: 4-6	Sum: 7-10	Mean score
Roast potatoes	2196	1245	302	241	147	94	79	38	20	11	7	13	50	211	1936	8.80
	100%	57%	14%	11%	7%	4%	4%	2%	1%	*	*	1%	2%	10%	88%	
Gravy	2201	1192	295	233	185	93	99	36	20	14	9	26	69	227	1905	8.64
	100%	54%	13%	11%	8%	4%	4%	2%	1%	1%	*	1%	3%	10%	87%	
Stuffing	2193	1098	266	243	179	107	153	46	30	24	13	33	100	306	1786	8.35
	100%	50%	12%	11%	8%	5%	7%	2%	1%	1%	1%	1%	5%	14%	81%	
Turkey	2194	1136	258	194	162	132	127	35	40	19	19	71	149	294	1751	8.26
	100%	52%	12%	9%	7%	6%	6%	2%	2%	1%	1%	3%	7%	13%	80%	
Pigs in blankets (small sausages wrapped in bacon)	2193	1031	249	227	186	160	122	56	46	26	25	66	162	338	1693	8.06
	100%	47%	11%	10%	8%	7%	6%	3%	2%	1%	1%	3%	7%	15%	77%	
Carrots	2195	782	305	322	253	220	153	57	34	17	2	50	103	430	1662	7.91
	100%	36%	14%	15%	12%	10%	7%	3%	2%	1%	*	2%	5%	20%	76%	
Brussel sprouts	2193	922	271	246	187	147	143	61	62	53	35	67	217	351	1625	7.79
	100%	42%	12%	11%	9%	7%	7%	3%	3%	2%	2%	3%	10%	16%	74%	
Parsnips	2189	723	258	256	231	205	189	78	58	52	30	108	248	472	1468	7.32
	100%	33%	12%	12%	11%	9%	9%	4%	3%	2%	1%	5%	11%	22%	67%	
Yorkshire puddings	2190	755	201	253	214	176	203	94	83	49	36	125	294	473	1423	7.18
	100%	34%	9%	12%	10%	8%	9%	4%	4%	2%	2%	6%	13%	22%	65%	
Cranberry sauce	2186	697	236	306	197	175	194	65	77	63	48	129	317	434	1435	7.14
	100%	32%	11%	14%	9%	8%	9%	3%	4%	3%	2%	6%	15%	20%	66%	
Peas	2198	442	198	269	250	219	306	128	124	69	42	151	386	654	1158	6.37
	100%	20%	9%	12%	11%	10%	14%	6%	6%	3%	2%	7%	18%	30%	53%	
Broccoli	2197	421	164	259	284	227	289	149	114	78	61	152	405	664	1128	6.24
	100%	19%	7%	12%	13%	10%	13%	7%	5%	4%	3%	7%	18%	30%	51%	
Mashed potatoes	2199	480	166	234	203	209	250	137	125	102	69	224	520	596	1083	6.04
	100%	22%	8%	11%	9%	9%	11%	6%	6%	5%	3%	10%	24%	27%	49%	
Roast beef	2195	366	172	261	272	255	283	155	98	69	54	210	432	693	1070	6.04
	100%	17%	8%	12%	12%	12%	13%	7%	4%	3%	2%	10%	20%	32%	49%	
Cauliflower	2196	345	136	243	279	234	313	164	142	105	65	171	482	710	1004	5.87
	100%	16%	6%	11%	13%	11%	14%	7%	6%	5%	3%	8%	22%	32%	46%	
Roast ham	2192	355	157	228	268	252	294	140	130	90	60	218	499	685	1008	5.85
	100%	16%	7%	10%	12%	11%	13%	6%	6%	4%	3%	10%	23%	31%	46%	
Chicken	2196	329	160	234	256	235	285	135	130	105	59	268	562	655	979	5.66
	100%	15%	7%	11%	12%	11%	13%	6%	6%	5%	3%	12%	26%	30%	45%	
Green cabbage	2191	293	132	201	240	243	331	164	154	117	62	255	588	738	865	5.44
	100%	13%	6%	9%	11%	11%	15%	7%	7%	5%	3%	12%	27%	34%	39%	

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QCPRO42Q10. On a scale of 0-10, where 10 = is definitely a Christmas film and 0 = is definitely not a Christmas film, to what extent do you consider each of the following a Christmas film?

BASE: All respondents who expressed a view

	Total	10 - is an essential part of Christmas dinner	9	8	7	6	5	4	3	2	1	0 - is not at all a part of Christmas dinner	Sum: 0-3	Sum: 4-6	Sum: 7-10	Mean score
Game (e.g. goose, duck, partridge)	2185	294	140	213	249	241	292	146	133	104	80	292	610	679	896	5.41
	100%	13%	6%	10%	11%	11%	13%	7%	6%	5%	4%	13%	28%	31%	41%	
Bread sauce	2168	312	143	198	181	219	262	162	155	120	103	314	691	643	834	5.23
	100%	14%	7%	9%	8%	10%	12%	7%	7%	6%	5%	14%	32%	30%	38%	
Red cabbage	2187	256	123	208	239	205	300	161	175	127	86	306	694	666	827	5.15
	100%	12%	6%	10%	11%	9%	14%	7%	8%	6%	4%	14%	32%	30%	38%	
Smoked salmon	2189	242	99	165	215	202	294	171	193	120	99	387	799	668	722	4.76
	100%	11%	5%	8%	10%	9%	13%	8%	9%	5%	5%	18%	37%	31%	33%	
A vegetarian meat alternative	2167	281	104	158	175	192	272	134	140	112	118	482	852	598	718	4.63
	100%	13%	5%	7%	8%	9%	13%	6%	6%	5%	5%	22%	39%	28%	33%	

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2191	1082	1109	370	427	350	299	334	411	797	649	745
Total		2194	1067	1127	237	382	352	390	325	508	619	742	833
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1136	517	619	105	164	165	206	189	308	269	370	497
		52%	48%	55%	44%	43%	47%	53%	58%	61%	43%	50%	60%
				a				abg	abcgh	abcdgh		bg	abcdgh
9	(9.0)	258	127	131	34	41	40	48	42	53	75	88	95
		12%	12%	12%	14%	11%	11%	12%	13%	10%	12%	12%	11%
8	(8.0)	194	102	92	16	40	39	39	15	44	56	79	59
		9%	10%	8%	7%	10%	11%	10%	5%	9%	9%	11%	7%
						ei	aei	e		e	e	aei	
7	(7.0)	162	97	66	18	42	41	23	11	27	60	64	39
		7%	9%	6%	8%	11%	12%	6%	3%	5%	10%	9%	5%
			b		e	defi	defi				efi	ei	
6	(6.0)	132	78	54	25	24	24	25	22	12	49	49	34
		6%	7%	5%	10%	6%	7%	6%	7%	2%	8%	7%	4%
			b		bfhi	f	fi	f	f		fi	fi	
5	(5.0)	127	69	58	14	28	22	15	16	31	42	37	48
		6%	6%	5%	6%	7%	6%	4%	5%	6%	7%	5%	6%
						d							
4	(4.0)	35	11	24	9	12	2	7	2	4	21	8	6
		2%	1%	2%	4%	3%	*	2%	1%	1%	3%	1%	1%
				a	cefhi	cefhi					cefhi		
3	(3.0)	40	26	14	6	12	6	6	6	4	18	12	11
		2%	2%	1%	2%	3%	2%	1%	2%	1%	3%	2%	1%
			b			fi					fi		
2	(2.0)	19	9	9	3	6	3	1	2	3	9	5	5
		1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%
1	(1.0)	19	8	11	3	1	2	2	2	9	5	3	11
		1%	1%	1%	1%	*	*	*	1%	2%	1%	*	1%
										bh			
0 - is not at all a part of Christmas dinner	(0.0)	71	23	48	5	11	8	18	17	12	16	26	29
		3%	2%	4%	2%	3%	2%	5%	5%	2%	3%	3%	4%
				a					acfg				
Sum: 0-3		149	67	82	17	30	18	27	28	29	47	46	56
		7%	6%	7%	7%	8%	5%	7%	8%	6%	8%	6%	7%
Sum: 4-6		294	158	136	48	64	49	46	40	48	112	95	88
		13%	15%	12%	20%	17%	14%	12%	12%	9%	18%	13%	11%
					cdefhi	fi					defhi		

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QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2191	1082	1109	370	427	350	299	334	411	797	649	745
Total	2194	1067	1127	237	382	352	390	325	508	619	742	833
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1751	843	908	173	287	285	316	258	431	460	601	690
	80%	79%	81%	73%	75%	81%	81%	79%	85%	74%	81%	83%
						ag	ag	a	abeg		abg	abg
Base for stats	2194	1067	1127	237	382	352	390	325	508	619	742	833
Mean Score	8.26	8.22	8.30	7.96	7.88	8.24	8.30	8.35	8.60	7.91	8.27	8.50
						bg	bg	bg	abcgh		bg	abg
Standard Deviation	2.544	2.412	2.664	2.567	2.591	2.308	2.615	2.754	2.416	2.580	2.473	2.554
Standard Error	.054	.073	.080	.133	.125	.123	.151	.151	.119	.091	.097	.094
Error variance	*	.01	.01	.02	.02	.02	.02	.02	.01	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2191	32	168	264	117	201	86	205	179	191	300	138	310	1905	1106	1085
Total		2194	64	187	244	90	180	106	189	155	187	299	205	288	1837	1213	981
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1136	34	93	128	46	85	57	102	83	108	154	109	138	953	598	538
		52%	52%	50%	52%	51%	47%	54%	54%	53%	58% el	51%	53%	48%	52%	49%	55% a
9	(9.0)	258	6	32	24	11	24	12	24	16	20	31	27	32	209	126	132
		12%	10%	17% cjm	10%	12%	13%	11%	13%	10%	10%	10%	13%	11%	11%	10%	13% a
8	(8.0)	194	6	16	26	11	10	13	19	13	13	25	11	30	159	112	81
		9%	10%	9%	11%	12% e	6%	12%	10%	9%	7%	8%	5%	11%	9%	9%	8%
7	(7.0)	162	3	11	14	10	15	3	16	9	13	23	12	34	145	106	56
		7%	5%	6%	6%	11% f	9%	3%	8%	6%	7%	8%	6%	12% bcfhm	8%	9% b	6%
6	(6.0)	132	7	10	11	4	11	4	7	8	7	24	17	20	111	85	47
		6%	11%	5%	4%	5%	6%	4%	4%	5%	4%	8%	8%	7%	6%	7% b	5%
5	(5.0)	127	-	13	9	3	10	6	14	10	13	21	11	17	108	76	51
		6%	-	7%	4%	4%	5%	6%	7%	7%	7%	7%	5%	6%	6%	6%	5%
4	(4.0)	35	6	1	4	1	5	1	2	4	2	*	4	4	27	24	11
		2%	9% bcdfgijklm	1%	2%	2%	3% j	1%	1%	3% j	1%	*	2% j	1%	1%	2%	1%
3	(3.0)	40	-	2	9	1	10	2	2	3	3	6	1	2	36	25	15
		2%	-	1%	4% l	1%	5% bdgjklm	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%
2	(2.0)	19	-	-	5	-	1	2	1	1	1	3	2	3	17	13	5
		1%	-	-	2%	-	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
1	(1.0)	19	-	1	3	1	2	3	1	2	1	4	1	1	15	9	9
		1%	-	*	1%	1%	1%	3% l	*	1%	*	1%	1%	*	1%	1%	1%
0 - is not at all a part of Christmas dinner	(0.0)	71	2	8	11	2	6	4	3	6	5	7	9	7	57	38	33
		3%	4%	4%	5%	3%	3%	4%	1%	4%	3%	2%	4%	2%	3%	3%	3%
Sum: 0-3		149	2	11	28	3	18	10	7	12	11	21	13	12	125	86	63
		7%	4%	6%	11% bdgilm	4%	10% dgl	10% g	3%	7%	6%	7%	7%	4%	7%	7%	6%

Prepared by Savanta: ComRes

Savanta: ComRes

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QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2191	32	168	264	117	201	86	205	179	191	300	138	310	1905	1106	1085
Total	2194	64	187	244	90	180	106	189	155	187	299	205	288	1837	1213	981
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	294	13	24	24	9	26	11	23	23	22	46	32	41	245	185	110
	13%	20%	13%	10%	10%	15%	11%	12%	15%	12%	15%	16%	14%	13%	15%	11%
											c				b	
Sum: 7-10	1751	49	151	193	77	135	85	160	121	153	233	160	235	1466	943	808
	80%	76%	81%	79%	86%	75%	80%	85%	78%	82%	78%	78%	82%	80%	78%	82%
					e			e								a
Base for stats	2194	64	187	244	90	180	106	189	155	187	299	205	288	1837	1213	981
Mean Score	8.26	8.22	8.34	8.07	8.48	7.94	8.20	8.56	8.18	8.46	8.22	8.27	8.29	8.26	8.12	8.43
								ce								a
Standard Deviation	2.544	2.560	2.505	2.866	2.240	2.753	2.792	2.152	2.695	2.460	2.521	2.631	2.299	2.535	2.568	2.506
Standard Error	.054	.452	.193	.176	.207	.194	.301	.150	.201	.178	.146	.224	.131	.058	.077	.076
Error variance	*	.20	.04	.03	.04	.04	.09	.02	.04	.03	.02	.05	.02	*	.01	.01

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QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2191	617	560	158	30	23	60	13	12	430	724	679
Total		2194	684	540	171	31	21	71	17	17	391	782	730
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1136	431	270	78	13	7	32	7	13	177	470	378
		52%	63% bcdfi	50%	45%	42%	35%	44%	44%	75%	45%	60% b	52%
9	(9.0)	258	78	63	24	3	2	17	3	2	35	92	84
		12%	11%	12%	14%	8%	12%	23% abi	16%	11%	9%	12%	11%
8	(8.0)	194	56	47	15	3	3	8	3	2	39	62	66
		9%	8%	9%	9%	10%	14%	12%	20%	10%	10%	8%	9%
7	(7.0)	162	41	40	7	6	*	4	-	-	39	36	52
		7%	6%	7%	4%	20% abcf	2%	6%	-	-	10% ac	5%	7% a
6	(6.0)	132	23	35	15	3	1	3	1	1	35	34	50
		6%	3%	6% a	9% a	10%	7%	4%	9%	4%	9% a	4%	7% a
5	(5.0)	127	25	32	13	2	1	3	2	-	28	34	41
		6%	4%	6%	8% a	6%	5%	4%	12%	-	7% a	4%	6%
4	(4.0)	35	5	12	2	-	-	-	-	-	8	9	7
		2%	1%	2% a	1%	-	-	-	-	-	2%	1%	1%
3	(3.0)	40	5	6	8	-	2	-	-	-	8	9	12
		2%	1%	1%	5% ab	-	9%	-	-	-	2%	1%	2%
2	(2.0)	19	3	4	2	-	-	-	-	-	7	7	6
		1%	*	1%	1%	-	-	-	-	-	2% a	1%	1%
1	(1.0)	19	3	10	1	-	-	1	-	-	1	4	12
		1%	*	2% ai	1%	-	-	1%	-	-	*	1%	2%
0 - is not at all a part of Christmas dinner	(0.0)	71	14	21	5	1	3	4	-	-	14	24	21
		3%	2%	4%	3%	4%	15%	6%	-	-	4%	3%	3%
Sum: 0-3		149	25	41	17	1	5	5	-	-	29	44	51
		7%	4%	8% a	10% a	4%	24%	7%	-	-	8% a	6%	7%

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QCPRO42Q10_1. Turkey: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2191	617	560	158	30	23	60	13	12	430	724	679
Total	2194	684	540	171	31	21	71	17	17	391	782	730
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	294	53	79	30	5	3	6	3	1	71	77	99
	13%	8%	15%	17%	16%	12%	8%	20%	4%	18%	10%	14%
			a	a						a		a
Sum: 7-10	1751	605	421	125	25	13	61	13	17	291	661	580
	80%	89%	78%	73%	80%	64%	85%	80%	96%	74%	85%	79%
		bci									b	
Base for stats	2194	684	540	171	31	21	71	17	17	391	782	730
Mean Score	8.26	8.85	8.10	7.96	8.02	6.83	8.31	8.51	9.52	7.91	8.62	8.25
		bcdi									b	
Standard Deviation	2.544	2.110	2.702	2.669	2.413	3.679	2.630	1.801	1.007	2.618	2.401	2.548
Standard Error	.054	.085	.114	.212	.441	.767	.339	.500	.291	.126	.089	.098
Error variance	*	.01	.01	.05	.19	.59	.12	.25	.08	.02	.01	.01

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QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2162	1072	1090	367	421	344	297	328	405	788	641	733
Total		2167	1058	1110	234	377	347	387	320	502	611	734	822
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	281	90	191	37	59	34	52	52	47	96	86	99
		13%	8%	17%	16%	16%	10%	14%	16%	9%	16%	12%	12%
				a	cf	cf			cf		cfhi		
9	(9.0)	104	45	59	14	28	13	16	16	17	42	29	33
		5%	4%	5%	6%	7%	4%	4%	5%	3%	7%	4%	4%
						cfhi					cfhi		
8	(8.0)	158	79	79	27	34	33	23	13	28	61	56	41
		7%	7%	7%	11%	9%	9%	6%	4%	6%	10%	8%	5%
					defhi	ei	efi				defi	ei	
7	(7.0)	175	91	85	31	30	34	31	20	30	60	65	50
		8%	9%	8%	13%	8%	10%	8%	6%	6%	10%	9%	6%
					bdefhi		fi				fi	i	
6	(6.0)	192	106	86	26	33	39	43	22	27	60	82	50
		9%	10%	8%	11%	9%	11%	11%	7%	5%	10%	11%	6%
					fi		fi	fi			fi	efi	
5	(5.0)	272	131	141	20	53	31	56	41	71	73	87	112
		13%	12%	13%	9%	14%	9%	15%	13%	14%	12%	12%	14%
						ac		ac		ac			ac
4	(4.0)	134	72	62	15	29	21	19	22	28	44	40	51
		6%	7%	6%	6%	8%	6%	5%	7%	6%	7%	5%	6%
3	(3.0)	140	66	74	17	30	26	16	19	32	47	43	50
		6%	6%	7%	7%	8%	8%	4%	6%	6%	8%	6%	6%
						d					d		
2	(2.0)	112	62	50	8	17	24	19	17	27	25	43	44
		5%	6%	4%	3%	4%	7%	5%	5%	5%	4%	6%	5%
							ag						
1	(1.0)	118	62	56	10	13	24	26	15	31	23	49	46
		5%	6%	5%	4%	3%	7%	7%	5%	6%	4%	7%	6%
							bg	bg		g		bg	
0 - is not at all a part of Christmas dinner	(0.0)	482	254	228	30	52	68	85	83	165	82	153	247
		22%	24%	21%	13%	14%	20%	22%	26%	33%	13%	21%	30%
			b				abg	abg	abg	abcdegh		abg	abcdgh
Sum: 0-3		852	445	407	64	112	142	146	133	255	176	288	388
		39%	42%	37%	27%	30%	41%	38%	41%	51%	29%	39%	47%
			b				abg	abg	abg	abcdegh		abg	abdgh

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QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2162	1072	1090	367	421	344	297	328	405	788	641	733
Total	2167	1058	1110	234	377	347	387	320	502	611	734	822
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	598	309	289	61	115	91	118	86	126	176	209	212
	28%	29%	26%	26%	31%	26%	31%	27%	25%	29%	29%	26%
Sum: 7-10	718	304	414	108	150	114	123	102	121	259	237	223
	33%	29%	37%	46%	40%	33%	32%	32%	24%	42%	32%	27%
			a	cdefhi	cdefhi	fi	f	f		cdefhi	fi	
Base for stats	2167	1058	1110	234	377	347	387	320	502	611	734	822
Mean Score	4.63	4.28	4.97	5.64	5.40	4.56	4.65	4.52	3.70	5.49	4.61	4.02
			a	cdefhi	cdefhi	fi	fi	fi		cdefhi	fi	
Standard Deviation	3.487	3.349	3.584	3.269	3.313	3.352	3.482	3.652	3.460	3.296	3.419	3.557
Standard Error	.075	.102	.109	.171	.161	.181	.202	.202	.172	.117	.135	.131
Error variance	.01	.01	.01	.03	.03	.03	.04	.04	.03	.01	.02	.02

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QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2162	31	166	258	116	196	86	202	179	192	296	136	304	1879	1098	1064
Total		2167	63	185	237	89	177	106	187	155	189	295	202	284	1814	1203	964
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	281	8	29	31	12	32	18	22	18	18	35	19	40	226	151	130
		13%	13%	16%	13%	13%	18%	17%	12%	11%	9%	12%	10%	14%	12%	13%	13%
							ikm										
9	(9.0)	104	-	9	13	4	8	1	12	5	8	12	3	29	93	54	50
		5%	-	5%	5%	5%	5%	1%	6%	3%	4%	4%	2%	10%	5%	4%	5%
									k					cefhijkm			
8	(8.0)	158	6	7	19	5	10	3	11	14	25	22	10	27	142	91	67
		7%	10%	4%	8%	6%	5%	3%	6%	9%	13%	7%	5%	9%	8%	8%	7%
											bdefgjkm			bf			
7	(7.0)	175	5	13	29	9	12	6	17	11	9	20	21	24	152	105	70
		8%	8%	7%	12%	10%	7%	6%	9%	7%	5%	7%	11%	8%	8%	9%	7%
					eijm								i				
6	(6.0)	192	5	19	11	3	10	9	22	12	19	24	17	41	158	121	71
		9%	9%	10%	5%	4%	5%	9%	12%	8%	10%	8%	8%	14%	9%	10%	7%
				cd					cde		cd			cdehjm	c	b	
5	(5.0)	272	11	27	33	8	22	16	19	19	26	40	25	27	218	156	116
		13%	17%	15%	14%	9%	12%	15%	10%	12%	14%	13%	12%	10%	12%	13%	12%
4	(4.0)	134	7	14	11	7	11	12	18	8	9	12	9	14	101	78	56
		6%	11%	8%	5%	8%	6%	12%	9%	5%	5%	4%	5%	5%	6%	7%	6%
								chijlm	jm								
3	(3.0)	140	2	9	12	7	10	4	9	15	14	23	14	21	125	89	51
		6%	3%	5%	5%	8%	6%	4%	5%	9%	7%	8%	7%	7%	7%	7%	5%
																b	
2	(2.0)	112	-	12	16	6	7	7	9	9	9	13	11	13	93	62	50
		5%	-	6%	7%	6%	4%	7%	5%	6%	5%	4%	6%	5%	5%	5%	5%
1	(1.0)	118	5	5	11	7	12	10	11	9	10	22	8	7	98	59	59
		5%	8%	3%	5%	8%	7%	9%	6%	6%	5%	8%	4%	3%	5%	5%	6%
						bl	l	bl				bl			l		
0 - is not at all a part of Christmas dinner	(0.0)	482	14	39	50	21	44	20	37	36	44	72	64	41	409	237	245
		22%	23%	21%	21%	23%	25%	18%	20%	23%	23%	24%	32%	15%	23%	20%	25%
					l	l	l			l	l	l	bcfglm		l		a

Prepared by Savanta: ComRes

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QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2162	31	166	258	116	196	86	202	179	192	296	136	304	1879	1098	1064
Total	2167	63	185	237	89	177	106	187	155	189	295	202	284	1814	1203	964
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	852	21	65	90	41	73	41	67	69	76	130	97	83	725	447	405
	39%	33%	35%	38%	46%	41%	39%	36%	44%	40%	44%	48%	29%	40%	37%	42%
				l	l	l			l	l	l	bgl		l		a
Sum: 4-6	598	23	61	56	18	42	37	59	38	55	76	51	82	477	355	242
	28%	37%	33%	24%	21%	24%	35%	31%	25%	29%	26%	25%	29%	26%	30%	25%
			cd				cd	d							b	
Sum: 7-10	718	19	59	91	30	62	28	61	48	59	89	54	119	613	401	317
	33%	30%	32%	38%	34%	35%	26%	33%	31%	31%	30%	27%	42%	34%	33%	33%
				fjk									bfghijkm			
Base for stats	2167	63	185	237	89	177	106	187	155	189	295	202	284	1814	1203	964
Mean Score	4.63	4.58	4.82	4.78	4.35	4.64	4.44	4.73	4.38	4.52	4.34	3.90	5.53	4.63	4.76	4.47
			k	k				k					bcdefghijkm	k		
Standard Deviation	3.487	3.402	3.488	3.505	3.580	3.739	3.424	3.401	3.457	3.409	3.510	3.436	3.319	3.496	3.387	3.604
Standard Error	.075	.611	.271	.218	.332	.267	.369	.239	.258	.246	.204	.295	.190	.081	.102	.110
Error variance	.01	.37	.07	.05	.11	.07	.14	.06	.07	.06	.04	.09	.04	.01	.01	.01

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QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2162	605	556	155	30	23	60	13	12	427	715	673
Total		2167	671	539	167	31	21	71	17	17	388	772	725
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	281	60	87	22	6	2	17	*	2	53	85	103
		13%	9%	16% a	13%	21% a	9%	24% ai	2%	13%	14% a	11%	14%
9	(9.0)	104	29	23	8	-	1	4	*	-	19	27	30
		5%	4%	4%	5%	-	3%	6%	1%	-	5%	3%	4%
8	(8.0)	158	49	37	11	1	*	4	-	2	37	41	59
		7%	7%	7%	7%	3%	2%	5%	-	11%	9%	5%	8% a
7	(7.0)	175	47	53	12	*	1	4	2	-	33	48	57
		8%	7%	10%	7%	1%	5%	5%	12%	-	9%	6%	8%
6	(6.0)	192	49	48	15	1	1	5	3	-	41	49	63
		9%	7%	9%	9%	2%	5%	7%	16%	-	10%	6%	9%
5	(5.0)	272	77	54	30	3	6	8	3	3	52	98	85
		13%	11%	10%	18% ab	10%	28%	12%	19%	15%	13%	13%	12%
4	(4.0)	134	36	36	5	1	2	4	2	-	32	52	32
		6%	5%	7%	3%	3%	7%	6%	12%	-	8% c	7%	4%
3	(3.0)	140	46	36	9	3	-	7	-	2	28	44	53
		6%	7%	7%	5%	10%	-	10%	-	10%	7%	6%	7%
2	(2.0)	112	40	15	11	-	3	6	4	-	22	44	41
		5%	6% b	3%	7% b	-	14%	8% b	21%	-	6% b	6%	6%
1	(1.0)	118	47	23	6	2	-	3	1	2	22	60	30
		5%	7% b	4%	4%	8%	-	5%	5%	14%	6%	8% b	4%
0 - is not at all a part of Christmas dinner	(0.0)	482	192	126	38	13	6	9	2	6	49	223	172
		22%	29% bfi	23% fi	22% i	43% bcfi	27%	12%	11%	37%	13%	29% b	24%
Sum: 0-3		852	324	200	64	19	8	25	6	11	121	372	296
		39%	48% bci	37%	38%	61% bcfi	40%	35%	37%	61%	31%	48% b	41%
Sum: 4-6		598	162	138	50	5	8	18	8	3	125	199	180
		28%	24%	26%	30%	15%	41%	25%	47%	15%	32% ab	26%	25%

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QCPRO42Q10_2. A vegetarian meat alternative: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2162	605	556	155	30	23	60	13	12	427	715	673
Total	2167	671	539	167	31	21	71	17	17	388	772	725
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	718	184	200	54	7	4	29	3	4	142	201	248
	33%	27%	37%	32%	24%	19%	40%	16%	24%	36%	26%	34%
			a				a			a		a
Base for stats	2167	671	539	167	31	21	71	17	17	388	772	725
Mean Score	4.63	3.97	4.85	4.68	3.46	3.99	5.46	4.06	3.36	5.18	3.92	4.65
			ad	a			ad			ad		a
Standard Deviation	3.487	3.466	3.600	3.471	4.007	3.269	3.551	2.530	3.772	3.228	3.499	3.558
Standard Error	.075	.141	.153	.279	.732	.682	.458	.702	1.089	.156	.131	.137
Error variance	.01	.02	.02	.08	.54	.46	.21	.49	1.19	.02	.02	.02

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2191	1083	1108	374	425	348	298	335	411	799	646	746
Total		2195	1071	1124	240	380	351	388	327	509	620	739	836
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	366	180	185	57	83	55	48	44	79	140	102	123
		17%	17%	16%	24% cdefhi	22% cdefhi	16%	12%	13%	16%	23% cdefhi	14%	15%
9	(9.0)	172	98	74	20	31	25	36	23	37	52	60	60
		8%	9% b	7%	8%	8%	7%	9%	7%	7%	8%	8%	7%
8	(8.0)	261	140	121	33	45	50	34	35	62	78	85	98
		12%	13%	11%	14% d	12%	14% d	9%	11%	12%	13%	11%	12%
7	(7.0)	272	156	116	31	37	46	60	44	53	68	107	97
		12%	15% b	10%	13%	10%	13%	16% bfg	13%	11%	11%	14% bg	12%
6	(6.0)	255	120	135	19	36	45	62	32	62	55	106	94
		12%	11%	12%	8%	10%	13% ag	16% abegi	10%	12% a	9%	14% abeg	11%
5	(5.0)	283	143	140	28	44	36	51	42	81	73	87	123
		13%	13%	12%	12%	12%	10%	13%	13%	16% cg	12%	12%	15% c
4	(4.0)	155	73	82	9	32	25	24	26	40	40	49	66
		7%	7%	7%	4%	8% a	7% a	6%	8% a	8% a	7% a	7%	8% a
3	(3.0)	98	46	52	7	21	13	21	19	17	28	34	36
		4%	4%	5%	3%	6%	4%	5%	6% a	3%	5%	5%	4%
2	(2.0)	69	26	43	13	11	16	10	13	6	24	26	19
		3%	2%	4%	6% fi	3%	5% fi	3%	4% f	1%	4% f	4% f	2%
1	(1.0)	54	23	31	6	8	6	6	11	17	15	11	28
		2%	2%	3%	3%	2%	2%	1%	3%	3%	2%	2%	3% h
0 - is not at all a part of Christmas dinner	(0.0)	210	66	144	15	31	35	37	38	55	46	72	92
		10%	6%	13% a	6%	8%	10%	10%	11% ag	11% a	7%	10%	11% ag
Sum: 0-3		432	161	271	42	72	70	74	81	94	113	143	175
		20%	15%	24% a	17%	19%	20%	19%	25% abfgh	18%	18%	19%	21%

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QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2191	1083	1108	374	425	348	298	335	411	799	646	746
Total	2195	1071	1124	240	380	351	388	327	509	620	739	836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	693	336	357	56	112	105	136	100	183	168	242	282
	32%	31%	32%	23%	30%	30%	35%	30%	36%	27%	33%	34%
						a	ag	a	abg		ag	ag
Sum: 7-10	1070	574	496	142	196	176	178	146	232	338	354	378
	49%	54%	44%	59%	52%	50%	46%	45%	46%	55%	48%	45%
		b		bcdefhi	i					defhi		
Base for stats	2195	1071	1124	240	380	351	388	327	509	620	739	836
Mean Score	6.04	6.38	5.70	6.60	6.29	6.04	5.93	5.61	5.92	6.41	5.99	5.80
		b		cdefhi	ei					defhi		
Standard Deviation	3.059	2.824	3.233	3.052	3.108	3.045	2.897	3.138	3.063	3.088	2.967	3.094
Standard Error	.065	.086	.097	.158	.151	.163	.168	.171	.151	.109	.117	.113
Error variance	*	.01	.01	.02	.02	.03	.03	.03	.02	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2191	33	168	265	118	198	86	205	178	193	298	138	311	1904	1107	1084
Total		2195	66	187	245	90	177	106	190	154	190	297	205	287	1835	1213	982
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	366	8	34	36	15	29	20	31	30	33	46	30	55	304	178	188
		17%	12%	18%	15%	16%	16%	19%	16%	19%	17%	15%	14%	19%	17%	15%	19% a
9	(9.0)	172	-	15	16	11	18	18	11	8	12	22	18	24	140	96	76
		8%	-	8%	6%	12% agh	10%	17% abcghijlm	6%	5%	6%	7%	9%	8%	8%	8%	8%
8	(8.0)	261	5	18	26	12	23	15	23	14	30	31	22	42	222	147	113
		12%	8%	10%	11%	13%	13%	14%	12%	9%	16%	10%	11%	15%	12%	12%	12%
7	(7.0)	272	10	20	29	11	19	6	30	20	17	51	22	35	235	150	122
		12%	15%	11%	12%	13%	10%	6%	16% fi	13%	9%	17% efim	11%	12%	13%	12%	12%
6	(6.0)	255	15	15	32	10	19	10	21	23	20	30	21	38	215	147	108
		12%	23% bij	8%	13%	11%	11%	9%	11%	15% b	11%	10%	10%	13%	12%	12%	11%
5	(5.0)	283	12	28	38	6	19	13	36	16	23	23	27	40	229	143	140
		13%	19% dj	15% dj	15% dj	7%	11%	12%	19% dehjm	11%	12%	8%	13%	14% j	12% j	12%	14%
4	(4.0)	155	7	14	13	5	16	11	8	9	11	13	29	18	123	104	51
		7%	11%	8%	6%	5%	9% gj	10% j	4%	6%	6%	4%	14% cdghijlm	6%	7%	9% b	5%
3	(3.0)	98	1	9	10	6	8	7	7	8	4	23	5	10	81	69	29
		4%	2%	5%	4%	6%	5%	7% i	4%	5%	2%	8% iklm	2%	3%	4%	6% b	3%
2	(2.0)	69	2	8	10	3	4	1	6	4	9	16	3	5	59	46	23
		3%	3%	4%	4%	3%	2%	1%	3%	3%	5% l	5% flm	2%	2%	3%	4%	2%
1	(1.0)	54	-	3	8	2	3	2	4	4	8	13	1	6	49	29	25
		2%	-	2%	3%	2%	2%	2%	2%	3%	4% k	4% k	*	2%	3%	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	210	5	22	26	11	19	4	13	16	23	30	26	15	179	104	106
		10%	8%	12% fl	11% fl	12% fl	11% fl	4%	7%	11% l	12% fl	10% l	13% fl	5%	10% l	9%	11%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2191	33	168	265	118	198	86	205	178	193	298	138	311	1904	1107	1084
Total	2195	66	187	245	90	177	106	190	154	190	297	205	287	1835	1213	982
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	432	8	42	55	21	34	14	30	33	44	82	35	35	368	248	184
	20%	13%	22%	22%	23%	19%	13%	16%	21%	23%	27%	17%	12%	20%	20%	19%
			l	l	l	l			l	l	efgklm			l		
Sum: 4-6	693	35	58	83	21	55	33	66	49	54	66	78	96	567	394	299
	32%	52%	31%	34%	23%	31%	31%	35%	32%	28%	22%	38%	33%	31%	32%	30%
		bcdefhijlm	j	dj		j		dj	j			dj	dj	j		
Sum: 7-10	1070	23	87	107	48	88	59	94	72	92	150	92	156	900	571	499
	49%	35%	47%	44%	54%	50%	56%	50%	47%	48%	50%	45%	54%	49%	47%	51%
							a						ac			
Base for stats	2195	66	187	245	90	177	106	190	154	190	297	205	287	1835	1213	982
Mean Score	6.04	5.73	5.88	5.75	6.12	6.08	6.73	6.18	5.98	5.86	5.79	5.84	6.58	6.02	5.95	6.14
							bcijkm						bchijkm			
Standard Deviation	3.059	2.550	3.214	3.090	3.234	3.115	2.779	2.827	3.143	3.291	3.198	3.074	2.755	3.071	2.988	3.142
Standard Error	.065	.444	.248	.190	.298	.221	.300	.197	.236	.237	.185	.262	.156	.070	.090	.095
Error variance	*	.20	.06	.04	.09	.05	.09	.04	.06	.06	.03	.07	.02	*	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2191	615	561	159	30	23	60	13	12	430	724	677
Total		2195	681	543	173	31	21	71	17	17	391	781	730
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	366	95	95	17	7	1	9	2	-	93	122	100
		17%	14%	17% c	10%	24% c	3%	12%	10%	-	24% abcf	16%	14%
9	(9.0)	172	54	48	4	3	1	7	5	*	26	64	58
		8%	8% c	9% c	3%	9%	7%	10% c	28%	2%	7% c	8%	8%
8	(8.0)	261	79	57	26	3	3	8	3	-	56	79	95
		12%	12%	10%	15%	9%	13%	12%	19%	-	14%	10%	13%
7	(7.0)	272	93	68	25	*	2	7	*	-	47	97	87
		12%	14% d	13%	14% d	1%	10%	10%	1%	-	12%	12%	12%
6	(6.0)	255	73	60	24	1	3	8	-	3	42	95	82
		12%	11%	11%	14%	2%	17%	11%	-	19%	11%	12%	11%
5	(5.0)	283	107	65	22	6	2	9	-	2	37	119	90
		13%	16% i	12%	13%	19%	10%	12%	-	13%	10%	15%	12%
4	(4.0)	155	61	34	15	1	5	4	-	5	20	56	53
		7%	9% i	6%	8%	3%	26%	5%	-	30%	5%	7%	7%
3	(3.0)	98	23	23	5	-	2	3	6	3	17	20	45
		4%	3%	4%	3%	-	8%	5%	38%	16%	4%	3%	6% a
2	(2.0)	69	18	19	8	1	-	6	1	-	9	21	25
		3%	3%	4%	4%	3%	-	9% abi	3%	-	2%	3%	3%
1	(1.0)	54	11	18	9	-	-	2	-	-	13	17	23
		2%	2%	3%	5% a	-	-	3%	-	-	3%	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	210	67	57	19	9	1	7	-	3	30	91	73
		10%	10%	11%	11%	30% abcfi	6%	10%	-	20%	8%	12%	10%
Sum: 0-3		432	119	116	40	10	3	19	7	6	68	150	166
		20%	17%	21%	23%	33% ai	14%	27%	41%	36%	17%	19%	23%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_3. Roast beef: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2191	615	561	159	30	23	60	13	12	430	724	677
Total	2195	681	543	173	31	21	71	17	17	391	781	730
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	693	240	159	61	7	11	21	-	11	99	271	225
	32%	35%	29%	35%	24%	53%	29%	-	62%	25%	35%	31%
		bi		i								
Sum: 7-10	1070	322	267	72	13	7	32	10	*	223	361	339
	49%	47%	49%	41%	43%	33%	44%	59%	2%	57%	46%	46%
										abc		
Base for stats	2195	681	543	173	31	21	71	17	17	391	781	730
Mean Score	6.04	5.96	5.99	5.44	5.25	5.49	5.64	6.36	3.67	6.52	5.90	5.81
		c	c							abcdf		
Standard Deviation	3.059	2.957	3.170	2.986	4.088	2.372	3.171	3.043	2.218	3.082	3.099	3.069
Standard Error	.065	.119	.134	.237	.746	.495	.409	.844	.640	.149	.115	.118
Error variance	*	.01	.02	.06	.56	.24	.17	.71	.41	.02	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2192	1085	1107	373	423	350	299	335	412	796	649	747
Total		2196	1070	1126	238	379	352	390	327	511	617	742	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1245	529	716	103	165	176	241	225	334	269	418	559
		57%	49%	64%	43%	44%	50%	62%	69%	65%	44%	56%	67%
				a			g	abcg	abcgh	abcgh		abg	abcgh
9	(9.0)	302	162	140	39	44	49	44	43	82	83	93	125
		14%	15%	12%	17%	12%	14%	11%	13%	16%	13%	13%	15%
					b								
8	(8.0)	241	125	117	24	56	36	47	27	51	80	84	78
		11%	12%	10%	10%	15%	10%	12%	8%	10%	13%	11%	9%
						efi					ei		
7	(7.0)	147	94	54	18	29	42	27	16	15	48	68	31
		7%	9%	5%	8%	8%	12%	7%	5%	3%	8%	9%	4%
			b		fi	fi	defgi	fi			fi	efi	
6	(6.0)	94	50	45	22	26	19	12	4	12	48	31	15
		4%	5%	4%	9%	7%	5%	3%	1%	2%	8%	4%	2%
					defhi	defhi	efi				defhi	ei	
5	(5.0)	79	56	23	9	27	14	9	7	12	37	23	19
		4%	5%	2%	4%	7%	4%	2%	2%	2%	6%	3%	2%
			b			adefhi					defhi		
4	(4.0)	38	25	13	10	15	7	5	1	-	25	11	1
		2%	2%	1%	4%	4%	2%	1%	*	-	4%	2%	*
			b		defhi	defhi	efi	fi			defhi	fi	
3	(3.0)	20	16	4	3	8	5	3	-	1	11	8	1
		1%	1%	*	1%	2%	1%	1%	-	*	2%	1%	*
			b		ei	efi	ei				efi	i	
2	(2.0)	11	7	3	3	4	*	1	2	-	8	1	2
		*	1%	*	1%	1%	*	*	*	-	1%	*	*
					cfhi	fhi					fhi		
1	(1.0)	7	2	4	4	1	-	-	1	1	5	-	2
		*	*	*	2%	*	-	-	*	*	1%	-	*
					bcdfhi						h		
0 - is not at all a part of Christmas dinner	(0.0)	13	6	7	1	3	4	-	2	3	4	4	5
		1%	1%	1%	*	1%	1%	-	1%	1%	1%	1%	1%
Sum: 0-3		50	31	19	11	16	9	4	5	5	27	14	9
		2%	3%	2%	5%	4%	3%	1%	1%	1%	4%	2%	1%
					defhi	defhi					defhi		

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2192	1085	1107	373	423	350	299	335	412	796	649	747
Total	2196	1070	1126	238	379	352	390	327	511	617	742	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	211	130	81	41	69	39	26	11	24	110	65	35
	10%	12%	7%	17%	18%	11%	7%	3%	5%	18%	9%	4%
		b		cdefhi	cdefhi	defi				cdefhi	efi	
Sum: 7-10	1936	909	1026	185	294	303	359	311	482	479	663	793
	88%	85%	91%	78%	78%	86%	92%	95%	94%	78%	89%	95%
			a			abg	abcg	abcgh	abcgh		abg	abcgh
Base for stats	2196	1070	1126	238	379	352	390	327	511	617	742	838
Mean Score	8.80	8.54	9.05	8.18	8.15	8.56	9.04	9.26	9.26	8.16	8.81	9.26
			a			abg	abcg	abcgh	abcgh		abcg	abcdgh
Standard Deviation	1.876	2.004	1.710	2.298	2.238	1.982	1.558	1.530	1.418	2.259	1.787	1.462
Standard Error	.040	.061	.051	.119	.109	.106	.090	.084	.070	.080	.070	.053
Error variance	*	*	*	.01	.01	.01	.01	.01	*	.01	*	*

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QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2192	32	167	263	118	199	86	205	180	193	300	138	311	1907	1108	1084
Total		2196	64	186	243	90	179	106	190	156	190	299	205	287	1840	1214	982
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1245	38	95	146	49	102	60	107	84	124	179	142	119	1053	628	617
		57%	58%	51%	60%	55%	57%	57%	57%	54%	65%	60%	69%	41%	57%	52%	63%
				l	l	l	l	l	l	l	bhlm	l	bdeghlm		l		a
9	(9.0)	302	7	28	26	10	22	21	27	18	27	41	32	46	247	167	135
		14%	10%	15%	10%	11%	12%	20%	14%	11%	14%	14%	15%	16%	13%	14%	14%
								c									
8	(8.0)	241	4	28	27	16	28	8	11	22	17	31	16	35	202	148	93
		11%	7%	15%	11%	18%	16%	7%	6%	14%	9%	10%	8%	12%	11%	12%	9%
				gk		fgijkm	fgikm			g				g	g	b	
7	(7.0)	147	8	13	20	6	5	8	9	16	6	22	3	31	118	93	54
		7%	13%	7%	8%	6%	3%	8%	5%	10%	3%	7%	2%	11%	6%	8%	6%
			eik	k	eik			k		egik		eik		egikm	k	b	
6	(6.0)	94	4	2	7	5	7	4	15	8	5	9	6	23	84	71	23
		4%	7%	1%	3%	6%	4%	3%	8%	5%	3%	3%	3%	8%	5%	6%	2%
						b			bcijm					bcijkm	b	b	
5	(5.0)	79	-	15	10	1	5	4	8	3	2	10	7	13	60	49	30
		4%	-	8%	4%	1%	3%	4%	4%	2%	1%	3%	3%	4%	3%	4%	3%
				dehijm										i			
4	(4.0)	38	-	2	6	1	4	-	7	-	1	4	-	12	35	27	11
		2%	-	1%	3%	1%	2%	-	4%	-	*	1%	-	4%	2%	2%	1%
					h		h		hik					hijkm		b	
3	(3.0)	20	-	2	-	-	*	2	1	3	5	2	-	4	16	11	8
		1%	-	1%	-	-	*	2%	1%	2%	3%	1%	-	1%	1%	1%	1%
								c		c	cem						
2	(2.0)	11	3	-	*	1	2	-	1	-	1	2	-	1	7	8	3
		*	5%	-	*	1%	1%	-	1%	-	*	1%	-	*	*	1%	*
			bcfghijklm														
1	(1.0)	7	-	1	-	1	1	-	-	-	1	-	-	3	6	4	2
		*	-	*	-	1%	1%	-	-	-	*	-	-	1%	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	13	-	-	1	*	1	-	3	3	3	*	-	1	13	6	6
		1%	-	-	*	*	1%	-	2%	2%	2%	*	-	*	1%	1%	1%
Sum: 0-3		50	3	3	1	1	5	2	6	6	9	4	-	9	41	30	20
		2%	5%	2%	*	2%	3%	2%	3%	4%	5%	1%	-	3%	2%	2%	2%
			ck				ck		ck	ck	cjkm			ck			

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QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2192	32	167	263	118	199	86	205	180	193	300	138	311	1907	1108	1084
Total	2196	64	186	243	90	179	106	190	156	190	299	205	287	1840	1214	982
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	211	4	20	24	8	16	8	30	11	8	23	13	47	180	148	63
	10%	7%	11%	10%	8%	9%	7%	16%	7%	4%	8%	6%	16%	10%	12%	6%
			i	i		i		efhijkm					cdefhijkm	i	b	
Sum: 7-10	1936	57	163	218	81	158	97	154	139	173	273	192	231	1619	1036	899
	88%	88%	88%	90%	90%	88%	91%	81%	89%	91%	91%	94%	80%	88%	85%	92%
			l	gl	gl	l	gl		gl	gl	gl	glm		gl		a
Base for stats	2196	64	186	243	90	179	106	190	156	190	299	205	287	1840	1214	982
Mean Score	8.80	8.70	8.69	8.89	8.82	8.79	8.99	8.59	8.69	9.02	8.97	9.36	8.22	8.80	8.61	9.03
			l	l	l	l	l		l	gl	gl	abcdefghjlm		l		a
Standard Deviation	1.876	2.060	1.829	1.722	1.744	1.971	1.583	2.201	1.966	1.989	1.664	1.228	2.132	1.890	1.959	1.741
Standard Error	.040	.364	.142	.106	.161	.140	.171	.154	.147	.143	.096	.105	.121	.043	.059	.053
Error variance	*	.13	.02	.01	.03	.02	.03	.02	.02	.02	.01	.01	.01	*	*	*

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QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2192	617	561	157	30	23	60	13	12	431	725	680
Total		2196	684	542	170	31	21	71	17	17	393	783	733
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1245	452	311	97	18	13	43	11	16	181	515	433
		57%	66% bci	57% i	57% i	60%	61%	60% i	65%	90%	46%	66% b	59%
9	(9.0)	302	89	77	31	1	4	7	4	2	42	100	102
		14%	13%	14%	18% i	5%	21%	9%	22%	10%	11%	13%	14%
8	(8.0)	241	76	61	20	1	1	11	2	-	46	81	89
		11%	11%	11%	11%	2%	5%	16%	14%	-	12%	10%	12%
7	(7.0)	147	24	37	8	5	-	3	-	-	44	38	42
		7%	3%	7% a	5%	16% ac	-	5%	-	-	11% abc	5%	6%
6	(6.0)	94	16	12	2	2	*	-	-	-	43	15	24
		4%	2%	2%	1%	8% bcf	2%	-	-	-	11% abcf	2%	3%
5	(5.0)	79	15	20	6	2	-	5	-	-	16	21	21
		4%	2%	4%	4%	6%	-	6%	-	-	4%	3%	3%
4	(4.0)	38	5	11	1	1	2	2	-	-	8	8	9
		2%	1%	2%	1%	3%	11%	2%	-	-	2% a	1%	1%
3	(3.0)	20	4	3	2	-	-	1	-	-	8	2	5
		1%	1%	*	1%	-	-	1%	-	-	2% ab	*	1%
2	(2.0)	11	-	4	2	-	-	-	-	-	1	1	1
		*	-	1% a	1% a	-	-	-	-	-	*	*	*
1	(1.0)	7	1	1	1	-	-	-	-	-	2	1	2
		*	*	*	1%	-	-	-	-	-	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	13	1	5	*	-	-	-	-	-	2	1	5
		1%	*	1%	*	-	-	-	-	-	1%	*	1%
Sum: 0-3		50	6	13	5	-	-	1	-	-	13	4	13
		2%	1%	2%	3%	-	-	1%	-	-	3% a	1%	2% a
Sum: 4-6		211	36	43	10	5	3	6	-	-	67	44	54
		10%	5%	8%	6%	17% ac	13%	9%	-	-	17% abc	6%	7%

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QCPRO42Q10_4. Roast potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2192	617	561	157	30	23	60	13	12	431	725	680
Total	2196	684	542	170	31	21	71	17	17	393	783	733
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1936	641	487	156	26	18	64	17	17	312	734	665
	88%	94%	90%	91%	83%	87%	90%	100%	100%	79%	94%	91%
		bdi	i	i			i				b	
Base for stats	2196	684	542	170	31	21	71	17	17	393	783	733
Mean Score	8.80	9.22	8.83	8.93	8.64	8.96	8.91	9.51	9.90	8.29	9.20	8.94
		bcdi	i	i			i				b	
Standard Deviation	1.876	1.439	1.912	1.809	1.901	1.917	1.729	.744	.309	2.088	1.448	1.757
Standard Error	.040	.058	.081	.144	.347	.400	.223	.206	.089	.101	.054	.067
Error variance	*	*	.01	.02	.12	.16	.05	.04	.01	.01	*	*

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2198	1087	1111	375	428	350	299	334	412	803	649	746
Total		2201	1074	1127	241	382	352	390	325	511	623	742	836
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1192	503	689	111	177	167	224	207	307	287	391	514
		54%	47%	61%	46%	46%	48%	57%	64%	60%	46%	53%	61%
				a				abcg	abcgh	abcgh		abg	abcgh
9	(9.0)	295	147	148	26	49	54	45	34	86	76	100	119
		13%	14%	13%	11%	13%	15%	12%	10%	17%	12%	13%	14%
										aeg			
8	(8.0)	233	123	111	25	35	45	40	35	54	60	85	88
		11%	11%	10%	10%	9%	13%	10%	11%	11%	10%	11%	11%
7	(7.0)	185	125	60	21	40	40	42	23	19	60	83	42
		8%	12%	5%	9%	10%	12%	11%	7%	4%	10%	11%	5%
			b		fi	fi	fi	fi	f		fi	efi	
6	(6.0)	93	60	33	19	26	20	14	6	7	45	35	13
		4%	6%	3%	8%	7%	6%	4%	2%	1%	7%	5%	2%
			b		defhi	efi	efi	i			defhi	efi	
5	(5.0)	99	56	43	15	18	17	15	11	22	33	32	33
		4%	5%	4%	6%	5%	5%	4%	3%	4%	5%	4%	4%
4	(4.0)	36	20	16	13	17	2	3	1	-	30	5	1
		2%	2%	1%	5%	4%	*	1%	*	-	5%	1%	*
					cdefhi	cdefhi		i			cdefhi		
3	(3.0)	20	12	7	2	7	3	1	5	2	9	4	6
		1%	1%	1%	1%	2%	1%	*	1%	*	2%	1%	1%
						fh							
2	(2.0)	14	6	8	4	6	1	-	3	-	10	1	3
		1%	1%	1%	2%	2%	*	-	1%	-	2%	*	*
					dfhi	dfhi					dfhi		
1	(1.0)	9	2	8	3	2	-	1	-	3	5	1	3
		*	*	1%	1%	1%	-	*	-	1%	1%	*	*
					ch								
0 - is not at all a part of Christmas dinner	(0.0)	26	21	5	2	4	2	4	1	12	7	5	13
		1%	2%	*	1%	1%	1%	1%	*	2%	1%	1%	2%
			b							ceh			
Sum: 0-3		69	41	28	12	20	6	6	9	17	32	11	26
		3%	4%	2%	5%	5%	2%	1%	3%	3%	5%	2%	3%
					cdh	cdh				h	cdhi		

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QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2198	1087	1111	375	428	350	299	334	412	803	649	746
Total	2201	1074	1127	241	382	352	390	325	511	623	742	836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	227	136	91	47	62	39	33	18	29	108	72	47
	10%	13%	8%	19%	16%	11%	8%	5%	6%	17%	10%	6%
		b		cdefhi	cdefhi	efi				cdefhi	efi	
Sum: 7-10	1905	897	1008	183	300	307	352	299	465	483	659	764
	87%	84%	89%	76%	79%	87%	90%	92%	91%	77%	89%	91%
			a			abg	abg	abcg	abg		abg	abcg
Base for stats	2201	1074	1127	241	382	352	390	325	511	623	742	836
Mean Score	8.64	8.36	8.92	8.08	8.16	8.61	8.83	9.01	8.92	8.13	8.72	8.96
			a			abg	abg	abcgh	abcg		abg	abcgh
Standard Deviation	2.052	2.189	1.873	2.413	2.366	1.794	1.798	1.734	2.032	2.383	1.799	1.921
Standard Error	.044	.066	.056	.125	.114	.096	.104	.095	.100	.084	.071	.070
Error variance	*	*	*	.02	.01	.01	.01	.01	.01	.01	*	*

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2198	33	168	265	117	201	86	205	180	194	299	139	311	1911	1111	1087
Total		2201	66	187	245	90	180	106	189	156	191	299	206	288	1842	1217	984
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1192	38	87	131	55	100	61	101	86	115	175	124	120	1006	616	576
		54%	58%	47%	54%	61%	56%	57%	53%	55%	60%	58%	60%	42%	55%	51%	59%
					l	bl	l	l	l	l	bl	bl	bl		bl		a
9	(9.0)	295	6	15	30	10	24	15	28	21	32	39	34	40	259	163	132
		13%	9%	8%	12%	11%	14%	14%	15%	14%	17%	13%	17%	14%	14%	13%	13%
											b		b		b		
8	(8.0)	233	6	27	20	12	25	13	11	18	13	33	24	32	187	134	100
		11%	9%	15%	8%	13%	14%	12%	6%	12%	7%	11%	12%	11%	10%	11%	10%
				cgi		g	gi	g		g		g	g	g	g		
7	(7.0)	185	7	21	30	3	10	4	16	9	9	24	8	42	153	123	62
		8%	11%	11%	12%	4%	6%	4%	9%	6%	5%	8%	4%	15%	8%	10%	6%
				dfik	defhikm									defghijkm		b	
6	(6.0)	93	3	5	6	6	7	4	11	7	9	8	6	21	81	62	31
		4%	4%	3%	3%	7%	4%	4%	6%	4%	5%	3%	3%	7%	4%	5%	3%
						cj			j					bcjm		b	
5	(5.0)	99	2	15	8	2	8	7	15	3	3	14	7	14	75	58	40
		4%	3%	8%	3%	3%	5%	6%	8%	2%	1%	5%	3%	5%	4%	5%	4%
				chim				i	cdhim					i			
4	(4.0)	36	4	5	2	-	2	2	4	4	2	-	-	11	24	24	11
		2%	6%	3%	1%	-	1%	2%	2%	2%	1%	-	-	4%	1%	2%	1%
			cdeijkm	jk				j	j	j				cdijkm	j		
3	(3.0)	20	-	3	6	-	-	1	-	2	1	3	1	4	15	10	9
		1%	-	2%	2%	-	-	1%	-	1%	*	1%	*	1%	1%	1%	1%
					egm												
2	(2.0)	14	-	2	3	1	1	-	*	1	1	2	1	2	12	8	6
		1%	-	1%	1%	1%	*	-	*	*	1%	1%	*	1%	1%	1%	1%
1	(1.0)	9	-	1	2	-	-	-	1	4	1	-	1	1	9	3	6
		*	-	*	1%	-	-	-	*	2%	*	-	1%	*	*	*	1%
										ejlm							
0 - is not at all a part of Christmas dinner	(0.0)	26	-	4	6	1	2	-	1	2	6	2	-	2	22	15	11
		1%	-	2%	2%	1%	1%	-	1%	1%	3%	1%	-	1%	1%	1%	1%
											jklm						

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QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2198	33	168	265	117	201	86	205	180	194	299	139	311	1911	1111	1087
Total	2201	66	187	245	90	180	106	189	156	191	299	206	288	1842	1217	984
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	69	-	10	16	1	2	1	2	8	9	7	3	8	58	37	32
	3%	-	5%	7%	2%	1%	1%	1%	5%	5%	2%	1%	3%	3%	3%	3%
			eg	defgjklm					eg							
Sum: 4-6	227	9	25	16	8	17	13	31	14	13	21	13	46	180	145	82
	10%	13%	14%	7%	9%	10%	12%	16%	9%	7%	7%	6%	16%	10%	12%	8%
			cijk					chijkm					cehijkm		b	
Sum: 7-10	1905	58	151	212	80	160	92	156	134	169	270	190	234	1604	1035	870
	87%	87%	81%	87%	89%	89%	87%	83%	86%	89%	91%	92%	81%	87%	85%	88%
						bl				bl	bgl	bgl		bl		a
Base for stats	2201	66	187	245	90	180	106	189	156	191	299	206	288	1842	1217	984
Mean Score	8.64	8.72	8.14	8.46	8.96	8.83	8.85	8.59	8.58	8.81	8.89	9.09	8.21	8.68	8.52	8.80
					bcl	bl	bl	l		bl	bcl	bcghlm		bl		a
Standard Deviation	2.052	1.852	2.400	2.371	1.768	1.817	1.742	2.013	2.293	2.240	1.791	1.541	2.087	2.031	2.079	2.008
Standard Error	.044	.322	.185	.146	.163	.128	.188	.141	.171	.161	.104	.131	.118	.046	.062	.061
Error variance	*	.10	.03	.02	.03	.02	.04	.02	.03	.03	.01	.02	.01	*	*	*

Savanta: ComRes

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QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2198	617	562	159	30	23	60	13	12	431	725	680
Total		2201	684	544	173	31	21	71	17	17	392	783	733
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1192	405	312	87	16	13	36	12	16	185	485	404
		54%	59% ci	57% i	50%	52%	60%	51%	71%	90%	47%	62% b	55%
9	(9.0)	295	117	64	31	2	2	6	2	2	42	107	99
		13%	17% bi	12%	18% i	6%	10%	8%	14%	10%	11%	14%	14%
8	(8.0)	233	65	64	16	2	1	13	2	-	44	66	89
		11%	10%	12%	9%	8%	4%	19% a	14%	-	11%	8%	12% a
7	(7.0)	185	41	39	21	3	2	8	-	-	43	54	47
		8%	6%	7%	12% ab	9%	8%	11%	-	-	11% ab	7%	6%
6	(6.0)	93	17	21	6	2	*	-	-	-	28	17	33
		4%	2%	4%	4%	8% f	2%	-	-	-	7% abf	2%	4% a
5	(5.0)	99	25	18	6	2	-	7	-	-	22	29	33
		4%	4%	3%	3%	7%	-	10% abc	-	-	6%	4%	4%
4	(4.0)	36	-	8	1	1	-	-	-	-	13	4	6
		2%	-	2% a	*	3% a	-	-	-	-	3% a	*	1%
3	(3.0)	20	2	2	1	-	3	-	-	-	9	2	6
		1%	*	*	1%	-	15%	-	-	-	2% ab	*	1%
2	(2.0)	14	1	5	1	-	-	-	-	-	4	3	4
		1%	*	1% a	*	-	-	-	-	-	1%	*	*
1	(1.0)	9	3	1	2	-	-	1	-	-	2	4	1
		*	*	*	1%	-	-	1%	-	-	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	26	9	8	2	2	-	1	-	-	1	12	10
		1%	1%	1% i	1%	7% abci	-	1%	-	-	*	2%	1%
Sum: 0-3		69	14	17	5	2	3	1	-	-	15	21	21
		3%	2%	3%	3%	7%	15%	2%	-	-	4%	3%	3%

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QCPRO42Q10_5. Gravy: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2198	617	562	159	30	23	60	13	12	431	725	680
Total	2201	684	544	173	31	21	71	17	17	392	783	733
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	227	42	47	13	5	*	7	-	-	63	49	72
	10%	6%	9%	7%	18%	2%	10%	-	-	16%	6%	10%
					a					abc		a
Sum: 7-10	1905	627	479	155	23	17	63	17	17	314	713	640
	87%	92%	88%	90%	75%	83%	88%	100%	100%	80%	91%	87%
		bdi	di	di							b	
Base for stats	2201	684	544	173	31	21	71	17	17	392	783	733
Mean Score	8.64	8.98	8.75	8.67	7.97	8.46	8.57	9.57	9.90	8.28	8.94	8.72
		bdi	di								b	
Standard Deviation	2.052	1.790	2.032	1.958	2.888	2.533	1.930	.752	.309	2.147	1.930	1.988
Standard Error	.044	.072	.086	.155	.527	.528	.249	.209	.089	.103	.072	.076
Error variance	*	.01	.01	.02	.28	.28	.06	.04	.01	.01	.01	.01

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QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2191	1082	1109	376	423	349	299	333	411	799	648	744
Total		2193	1068	1124	242	377	351	390	324	509	619	741	833
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1098	483	615	95	154	156	211	196	286	249	367	481
		50%	45%	55%	39%	41%	44%	54%	60%	56%	40%	50%	58%
				a				abcg	abcgh	abcgh		abg	abcgh
9	(9.0)	266	120	146	23	42	44	40	33	84	65	84	117
		12%	11%	13%	9%	11%	13%	10%	10%	16%	11%	11%	14%
										abdegh			ag
8	(8.0)	243	132	111	28	42	46	51	37	40	69	97	77
		11%	12%	10%	12%	11%	13%	13%	11%	8%	11%	13%	9%
							f	f				fi	
7	(7.0)	179	104	75	27	33	41	26	20	32	60	67	52
		8%	10%	7%	11%	9%	12%	7%	6%	6%	10%	9%	6%
			b		defi		defi				fi		
6	(6.0)	107	54	53	24	23	14	25	9	14	47	38	22
		5%	5%	5%	10%	6%	4%	6%	3%	3%	8%	5%	3%
					cefhi	efi		efi			cefi	i	
5	(5.0)	153	91	63	19	45	24	17	15	33	64	41	48
		7%	8%	6%	8%	12%	7%	4%	5%	6%	10%	6%	6%
			b			cdefhi					defhi		
4	(4.0)	46	26	20	9	11	10	4	4	8	20	14	12
		2%	2%	2%	4%	3%	3%	1%	1%	2%	3%	2%	1%
					dei						i		
3	(3.0)	30	21	9	7	7	6	5	1	4	15	11	5
		1%	2%	1%	3%	2%	2%	1%	*	1%	2%	1%	1%
			b		efi	i					efi		
2	(2.0)	24	9	14	5	7	4	4	2	2	12	8	4
		1%	1%	1%	2%	2%	1%	1%	1%	*	2%	1%	1%
					fi	fi					fi		
1	(1.0)	13	8	5	2	5	2	1	2	2	7	3	3
		1%	1%	*	1%	1%	1%	*	*	*	1%	*	*
0 - is not at all a part of Christmas dinner	(0.0)	33	21	12	4	7	5	6	5	6	11	11	11
		1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%
Sum: 0-3		100	59	41	18	26	17	16	11	13	44	32	24
		5%	6%	4%	7%	7%	5%	4%	3%	3%	7%	4%	3%
			b		efhi	efi					efhi		

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QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2191	1082	1109	376	423	349	299	333	411	799	648	744
Total	2193	1068	1124	242	377	351	390	324	509	619	741	833
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	306	171	136	51	79	48	46	28	54	131	94	82
	14%	16%	12%	21%	21%	14%	12%	9%	11%	21%	13%	10%
		b		cdefhi	cdefhi	e				cdefhi		
Sum: 7-10	1786	839	947	172	272	287	329	286	441	444	615	727
	81%	79%	84%	71%	72%	82%	84%	88%	87%	72%	83%	87%
			a			abg	abg	abcgh	abg		abg	abcgh
Base for stats	2193	1068	1124	242	377	351	390	324	509	619	741	833
Mean Score	8.35	8.11	8.59	7.74	7.80	8.19	8.56	8.77	8.74	7.78	8.39	8.75
			a			abg	abcg	abcgh	abcgh		abg	abcgh
Standard Deviation	2.287	2.401	2.148	2.502	2.564	2.289	2.147	2.099	2.017	2.538	2.221	2.048
Standard Error	.049	.073	.064	.129	.125	.123	.124	.115	.099	.090	.087	.075
Error variance	*	.01	*	.02	.02	.02	.02	.01	.01	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2191	33	166	264	118	199	85	204	179	193	300	139	311	1907	1105	1086
Total		2193	66	185	243	90	177	104	189	155	190	299	206	287	1837	1211	982
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1098	38	82	122	44	96	54	90	77	110	153	124	109	924	571	527
		50%	58%	44%	50%	49%	54%	51%	48%	50%	58%	51%	60%	38%	50%	47%	54%
			l		l	l	l	l	l	l	bglm	l	bglm		l		a
9	(9.0)	266	7	25	24	12	23	20	20	15	16	50	21	34	214	144	122
		12%	10%	14%	10%	13%	13%	19%	10%	10%	9%	17%	10%	12%	12%	12%	12%
								cghim				cghim					
8	(8.0)	243	3	17	32	10	18	7	18	19	25	34	25	35	216	144	100
		11%	4%	9%	13%	11%	10%	7%	10%	12%	13%	11%	12%	12%	12%	12%	10%
7	(7.0)	179	3	21	25	10	7	8	12	13	11	23	10	38	147	112	67
		8%	5%	11%	10%	11%	4%	8%	6%	8%	6%	8%	5%	13%	8%	9%	7%
				ek	e	e								egijkm	e	b	
6	(6.0)	107	3	9	6	7	7	4	11	10	7	15	5	24	92	69	38
		5%	4%	5%	2%	7%	4%	3%	6%	7%	4%	5%	2%	9%	5%	6%	4%
						c			c	c				ceikm		b	
5	(5.0)	153	11	20	14	3	13	5	14	11	10	18	11	23	117	90	64
		7%	16%	11%	6%	4%	8%	5%	7%	7%	5%	6%	5%	8%	6%	7%	6%
			cdfijkm	cdim													
4	(4.0)	46	1	2	6	1	8	-	9	-	3	-	6	10	42	30	16
		2%	2%	1%	3%	1%	4%	-	5%	-	2%	-	3%	3%	2%	2%	2%
			hj		hj		hj		fhjm		j		hj	hj	hj		
3	(3.0)	30	-	1	7	-	2	4	2	*	2	4	2	7	25	21	9
		1%	-	1%	3%	-	1%	3%	1%	*	1%	1%	1%	2%	1%	2%	1%
					h			dh									
2	(2.0)	24	-	3	4	*	*	3	3	4	2	1	1	4	18	11	13
		1%	-	1%	2%	*	*	3%	1%	3%	1%	*	*	1%	1%	1%	1%
								j		ejm							
1	(1.0)	13	-	3	3	-	3	-	1	2	1	-	-	1	10	7	6
		1%	-	2%	1%	-	2%	-	1%	1%	*	-	-	*	1%	1%	1%
				j			jm										
0 - is not at all a part of Christmas dinner	(0.0)	33	-	2	1	3	1	*	9	3	4	2	3	3	30	13	20
		1%	-	1%	1%	3%	1%	*	5%	2%	2%	1%	1%	1%	2%	1%	2%
						c			bcejlm								
Sum: 0-3		100	-	9	15	3	6	7	15	10	8	7	5	14	84	52	48
		5%	-	5%	6%	3%	4%	7%	8%	6%	4%	2%	2%	5%	5%	4%	5%
					j				jkm	j							

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QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2191	33	166	264	118	199	85	204	179	193	300	139	311	1907	1105	1086
Total	2193	66	185	243	90	177	104	189	155	190	299	206	287	1837	1211	982
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	306	15	31	26	11	28	9	34	22	20	33	21	57	251	189	117
	14%	23%	17%	11%	12%	16%	8%	18%	14%	10%	11%	10%	20%	14%	16%	12%
		cfijk						cfijk					cfijkm		b	
Sum: 7-10	1786	51	145	203	76	143	89	140	124	162	259	180	216	1502	970	816
	81%	77%	78%	83%	84%	81%	85%	74%	80%	85%	87%	87%	75%	82%	80%	83%
				gl	gl		gl			gl	bglm	bgl		gl		
Base for stats	2193	66	185	243	90	177	104	189	155	190	299	206	287	1837	1211	982
Mean Score	8.35	8.54	8.11	8.32	8.44	8.46	8.56	7.91	8.23	8.59	8.68	8.77	7.90	8.36	8.27	8.46
				l	l	gl	l			gl	bcghlm	bghlm		gl		a
Standard Deviation	2.287	2.056	2.383	2.307	2.226	2.298	2.168	2.813	2.445	2.283	1.878	2.046	2.281	2.291	2.244	2.335
Standard Error	.049	.358	.185	.142	.205	.163	.235	.197	.183	.164	.108	.174	.129	.052	.067	.071
Error variance	*	.13	.03	.02	.04	.03	.06	.04	.03	.03	.01	.03	.02	*	*	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2191	616	562	158	30	23	60	13	12	429	724	680
Total		2193	683	544	172	31	21	71	17	17	388	781	733
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1098	391	277	88	16	12	30	10	13	170	466	366
		50%	57% bfi	51% i	51%	52%	56%	42%	56%	75%	44%	60% b	50%
9	(9.0)	266	96	59	22	2	1	14	3	3	36	87	100
		12%	14% i	11%	13%	7%	6%	19% i	21%	17%	9%	11%	14%
8	(8.0)	243	80	60	24	3	2	9	2	-	38	85	88
		11%	12%	11%	14%	8%	11%	12%	14%	-	10%	11%	12%
7	(7.0)	179	36	53	14	3	1	5	-	1	43	46	57
		8%	5%	10% a	8%	11%	6%	8%	-	8%	11% a	6%	8%
6	(6.0)	107	23	28	6	4	-	3	-	-	26	28	35
		5%	3%	5%	3%	12% ac	-	4%	-	-	7% a	4%	5%
5	(5.0)	153	33	32	6	2	2	5	1	-	45	35	46
		7%	5%	6%	4%	6%	9%	6%	9%	-	11% abc	5%	6%
4	(4.0)	46	7	12	5	1	-	1	-	-	11	10	12
		2%	1%	2%	3%	3%	-	1%	-	-	3% a	1%	2%
3	(3.0)	30	7	5	1	1	1	-	-	-	8	6	6
		1%	1%	1%	*	2%	5%	-	-	-	2%	1%	1%
2	(2.0)	24	4	2	2	-	2	1	-	-	5	6	4
		1%	1%	*	1%	-	8%	1%	-	-	1%	1%	1%
1	(1.0)	13	-	4	2	-	-	2	-	-	5	2	5
		1%	-	1% a	1% a	-	-	2% a	-	-	1% a	*	1%
0 - is not at all a part of Christmas dinner	(0.0)	33	7	11	4	-	-	2	-	-	*	9	15
		1%	1%	2% i	2% i	-	-	3% i	-	-	*	1%	2%
Sum: 0-3		100	17	23	8	1	3	5	-	-	19	23	29
		5%	3%	4%	4%	2%	13%	7%	-	-	5% a	3%	4%

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QCPRO42Q10_6. Stuffing: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2191	616	562	158	30	23	60	13	12	429	724	680
Total	2193	683	544	172	31	21	71	17	17	388	781	733
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	306	63	73	17	6	2	9	1	-	81	73	93
	14%	9%	13%	10%	20%	9%	12%	9%	-	21%	9%	13%
			a		a					abc		a
Sum: 7-10	1786	602	448	148	24	16	58	15	17	287	685	610
	81%	88%	82%	86%	78%	78%	81%	91%	100%	74%	88%	83%
		bi	i	i							b	
Base for stats	2193	683	544	172	31	21	71	17	17	388	781	733
Mean Score	8.35	8.82	8.36	8.47	8.37	8.12	8.13	9.07	9.59	7.98	8.79	8.43
		bcfi	i	i							b	
Standard Deviation	2.287	1.903	2.303	2.289	2.046	2.773	2.566	1.499	.868	2.338	2.002	2.245
Standard Error	.049	.077	.097	.182	.374	.578	.331	.416	.251	.113	.074	.086
Error variance	*	.01	.01	.03	.14	.33	.11	.17	.06	.01	.01	.01

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2193	1083	1110	374	425	350	299	334	411	799	649	745
Total		2195	1070	1125	239	380	352	390	325	509	619	742	834
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	782	312	470	84	126	109	141	148	173	211	250	321
		36%	29%	42%	35%	33%	31%	36%	46%	34%	34%	34%	39%
				a					abcdfghi				c
9	(9.0)	305	173	132	36	51	47	53	37	80	87	101	117
		14%	16%	12%	15%	13%	13%	14%	11%	16%	14%	14%	14%
			b										
8	(8.0)	322	158	164	28	54	69	56	45	71	81	125	116
		15%	15%	15%	12%	14%	20%	14%	14%	14%	13%	17%	14%
							abefgi					ag	
7	(7.0)	253	133	120	22	50	40	38	32	71	72	78	103
		12%	12%	11%	9%	13%	11%	10%	10%	14%	12%	10%	12%
										a			
6	(6.0)	220	123	97	24	41	45	47	23	40	65	92	63
		10%	12%	9%	10%	11%	13%	12%	7%	8%	10%	12%	8%
			b				efi	ei			i	efi	
5	(5.0)	153	90	63	17	29	21	31	23	32	46	52	55
		7%	8%	6%	7%	8%	6%	8%	7%	6%	7%	7%	7%
			b										
4	(4.0)	57	27	30	12	13	5	7	2	18	25	12	21
		3%	3%	3%	5%	3%	1%	2%	1%	4%	4%	2%	2%
					cdehi	e				eh	ceh		
3	(3.0)	34	16	18	8	10	7	1	3	5	18	8	8
		2%	2%	2%	3%	3%	2%	*	1%	1%	3%	1%	1%
					defhi	di					defhi		
2	(2.0)	17	11	7	4	4	1	3	4	2	8	4	5
		1%	1%	1%	2%	1%	*	1%	1%	*	1%	1%	1%
1	(1.0)	2	2	1	-	1	*	*	-	1	1	1	1
		*	*	*	-	*	*	*	-	*	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	50	27	24	4	2	8	13	8	16	5	21	24
		2%	2%	2%	2%	*	2%	3%	3%	3%	1%	3%	3%
							b	bg	bg	bg		bg	bg
Sum: 0-3		103	55	49	16	16	16	17	15	23	32	33	38
		5%	5%	4%	7%	4%	4%	4%	5%	5%	5%	4%	5%

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2193	1083	1110	374	425	350	299	334	411	799	649	745
Total	2195	1070	1125	239	380	352	390	325	509	619	742	834
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	430	240	190	53	83	72	84	48	90	135	156	139
	20%	22%	17%	22%	22%	20%	22%	15%	18%	22%	21%	17%
		b		ei	ei		e			ei	ei	
Sum: 7-10	1662	775	886	170	281	265	289	262	395	452	553	657
	76%	72%	79%	71%	74%	75%	74%	81%	78%	73%	75%	79%
			a					abgh	a			ag
Base for stats	2195	1070	1125	239	380	352	390	325	509	619	742	834
Mean Score	7.91	7.69	8.11	7.76	7.85	7.85	7.89	8.22	7.88	7.81	7.87	8.01
			a					abcfgh				
Standard Deviation	2.301	2.317	2.268	2.426	2.157	2.188	2.378	2.306	2.352	2.263	2.288	2.339
Standard Error	.049	.070	.068	.125	.105	.117	.137	.126	.116	.080	.090	.086
Error variance	*	*	*	.02	.01	.01	.02	.02	.01	.01	.01	.01

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2193	32	167	264	117	198	86	205	180	194	300	139	311	1908	1109	1084
Total		2195	64	186	242	90	177	106	190	156	191	299	206	288	1838	1214	981
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	782	23	55	104	39	55	45	73	57	66	117	72	75	658	397	384
		36%	36%	30%	43%	44%	31%	42%	38%	37%	34%	39%	35%	26%	36%	33%	39%
					belm	bel		bl	l	l	l	bl	l		l		a
9	(9.0)	305	11	24	33	14	28	7	25	21	31	36	35	41	263	162	143
		14%	17%	13%	14%	15%	16%	6%	13%	13%	16%	12%	17%	14%	14%	13%	15%
							f				f		f		f		
8	(8.0)	322	8	23	36	10	32	22	28	18	34	40	35	37	269	175	147
		15%	13%	12%	15%	12%	18%	21%	14%	11%	18%	13%	17%	13%	15%	14%	15%
								h									
7	(7.0)	253	3	20	22	10	34	11	19	25	18	27	21	44	219	149	104
		12%	5%	11%	9%	11%	19%	10%	10%	16%	10%	9%	10%	15%	12%	12%	11%
							abcgijkm			cj				cj			
6	(6.0)	220	5	21	21	10	12	9	18	16	19	30	16	44	185	131	89
		10%	8%	11%	9%	11%	7%	8%	10%	10%	10%	10%	8%	15%	10%	11%	9%
														cekm			
5	(5.0)	153	6	29	13	5	8	9	13	8	7	25	11	20	109	100	53
		7%	9%	16%	5%	6%	5%	9%	7%	5%	4%	8%	5%	7%	6%	8%	5%
				cdeghijklm												b	
4	(4.0)	57	8	3	-	-	2	-	7	3	8	8	3	15	46	35	21
		3%	12%	2%	-	-	1%	-	4%	2%	4%	3%	1%	5%	3%	3%	2%
			bcdefghjkm	c					cd	c	cdef	c		cdefm	c		
3	(3.0)	34	-	2	9	1	1	2	2	4	2	5	2	5	29	23	11
		2%	-	1%	4%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%
					em												
2	(2.0)	17	-	2	3	*	2	*	2	3	*	2	-	3	15	10	7
		1%	-	1%	1%	*	1%	*	1%	2%	*	1%	-	1%	1%	1%	1%
1	(1.0)	2	-	-	-	-	-	-	*	1	1	*	-	-	2	1	1
		*	-	-	-	-	-	-	*	*	*	*	-	-	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	50	-	6	2	1	4	1	4	2	4	9	12	5	43	31	19
		2%	-	3%	1%	1%	2%	1%	2%	1%	2%	3%	6%	2%	2%	3%	2%
													cdhlm				

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2193	32	167	264	117	198	86	205	180	194	300	139	311	1908	1109	1084
Total	2195	64	186	242	90	177	106	190	156	191	299	206	288	1838	1214	981
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	103	-	10	14	2	7	4	8	9	7	17	13	12	90	65	39
	5%	-	5%	6%	2%	4%	4%	4%	6%	4%	6%	7%	4%	5%	5%	4%
Sum: 4-6	430	19	53	33	15	22	18	38	27	35	63	29	79	340	266	164
	20%	29%	29%	14%	17%	12%	17%	20%	17%	18%	21%	14%	27%	18%	22%	17%
		cek	cdefhikm					e			ce		cdefhikm	e	b	
Sum: 7-10	1662	46	123	195	73	148	84	144	120	149	219	163	197	1409	884	778
	76%	71%	66%	80%	81%	84%	79%	76%	77%	78%	73%	79%	68%	77%	73%	79%
				bjl	bl	bgjlm	b	b	bl	bl		bl		bl		a
Base for stats	2195	64	186	242	90	177	106	190	156	191	299	206	288	1838	1214	981
Mean Score	7.91	7.94	7.49	8.25	8.39	8.02	8.15	7.98	7.92	8.00	7.86	7.91	7.52	7.94	7.73	8.13
				bjlm	bjlm	bl	bl	bl		bl				bl		a
Standard Deviation	2.301	2.190	2.439	2.161	1.938	2.071	2.130	2.316	2.287	2.228	2.481	2.563	2.239	2.297	2.361	2.207
Standard Error	.049	.387	.189	.133	.179	.147	.230	.162	.170	.160	.143	.217	.127	.053	.071	.067
Error variance	*	.15	.04	.02	.03	.02	.05	.03	.03	.03	.02	.05	.02	*	.01	*

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2193	617	561	157	30	23	60	13	12	430	724	680
Total		2195	684	542	170	31	21	71	17	17	391	781	733
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	782	256	195	62	11	6	21	6	12	131	314	250
		36%	38%	36%	37%	34%	31%	30%	33%	69%	34%	40% b	34%
9	(9.0)	305	105	80	25	5	*	9	*	-	52	115	98
		14%	15%	15%	15%	15%	2%	12%	1%	-	13%	15%	13%
8	(8.0)	322	100	62	32	2	6	10	8	3	65	107	114
		15%	15%	11%	19% b	7%	27%	15%	48%	19%	17% b	14%	16%
7	(7.0)	253	82	71	17	*	*	7	-	1	43	91	86
		12%	12%	13%	10%	1%	2%	11%	-	4%	11%	12%	12%
6	(6.0)	220	60	63	16	4	1	8	2	1	35	63	79
		10%	9%	12%	9%	12%	5%	12%	10%	7%	9%	8%	11%
5	(5.0)	153	39	29	9	2	3	14	-	-	30	48	55
		7%	6%	5%	5%	5%	16%	20% abci	-	-	8%	6%	8%
4	(4.0)	57	15	12	5	-	1	1	-	-	18	10	17
		3%	2%	2%	3%	-	5%	1%	-	-	5% ab	1%	2%
3	(3.0)	34	7	11	-	1	2	-	1	-	6	5	11
		2%	1%	2%	-	3% c	9%	-	8%	-	1%	1%	1%
2	(2.0)	17	3	5	-	-	-	-	-	-	4	3	5
		1%	1%	1%	-	-	-	-	-	-	1%	*	1%
1	(1.0)	2	1	-	1	-	-	-	-	-	*	1	1
		*	*	-	*	-	-	-	-	-	*	*	*
0 - is not at all a part of Christmas dinner	(0.0)	50	15	16	3	7	1	-	-	-	6	23	16
		2%	2%	3%	2%	22% abcfi	4%	-	-	-	2%	3%	2%
Sum: 0-3		103	26	31	4	8	3	-	1	-	17	32	33
		5%	4%	6%	2%	25% abcfi	13%	-	8%	-	4%	4%	5%
Sum: 4-6		430	115	104	30	5	5	23	2	1	83	121	151
		20%	17%	19%	18%	18%	26%	33% abci	10%	7%	21%	15%	21% a

Savanta: ComRes

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QCPRO42Q10_7. Carrots: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2193	617	561	157	30	23	60	13	12	430	724	680
Total	2195	684	542	170	31	21	71	17	17	391	781	733
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1662	543	407	136	18	13	48	14	16	291	628	549
	76%	79%	75%	80%	57%	61%	67%	82%	93%	74%	80%	75%
		df	d	d						d	b	
Base for stats	2195	684	542	170	31	21	71	17	17	391	781	733
Mean Score	7.91	8.08	7.87	8.13	6.49	7.09	7.74	8.07	9.20	7.82	8.14	7.86
		d	d	d			d			d	b	
Standard Deviation	2.301	2.208	2.378	2.114	3.968	2.800	1.961	1.990	1.328	2.282	2.282	2.279
Standard Error	.049	.089	.100	.169	.725	.584	.253	.552	.383	.110	.085	.087
Error variance	*	.01	.01	.03	.52	.34	.06	.30	.15	.01	.01	.01

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2190	1085	1105	376	422	349	298	334	411	798	647	745
Total		2193	1072	1122	242	377	352	388	325	509	619	740	834
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	922	414	507	81	112	121	174	167	266	193	295	433
		42%	39%	45%	33%	30%	34%	45%	51%	52%	31%	40%	52%
				a				abcg	abcgh	abcdgh		abg	abcdgh
9	(9.0)	271	127	144	16	41	44	40	48	82	56	85	130
		12%	12%	13%	6%	11%	13%	10%	15%	16%	9%	11%	16%
						a	a		ag	abdgh		a	abdgh
8	(8.0)	246	132	114	19	33	43	55	35	61	52	98	96
		11%	12%	10%	8%	9%	12%	14%	11%	12%	8%	13%	12%
							ag	abg		ag		abg	ag
7	(7.0)	187	109	78	32	42	36	40	19	18	75	76	37
		9%	10%	7%	13%	11%	10%	10%	6%	4%	12%	10%	4%
			b		efi	efi	efi	efi			efi	efi	
6	(6.0)	147	76	71	20	39	32	21	18	17	59	54	35
		7%	7%	6%	8%	10%	9%	6%	5%	3%	9%	7%	4%
					fi	defi	fi				defi	fi	
5	(5.0)	143	69	74	22	39	30	17	11	24	62	47	34
		7%	6%	7%	9%	10%	8%	4%	3%	5%	10%	6%	4%
					defi	defhi	defi				defhi	e	
4	(4.0)	61	40	21	14	24	6	5	3	9	38	11	12
		3%	4%	2%	6%	6%	2%	1%	1%	2%	6%	1%	1%
			b		cdefhi	cdefhi					cdefhi		
3	(3.0)	62	33	29	11	10	14	18	4	5	21	31	10
		3%	3%	3%	4%	3%	4%	5%	1%	1%	3%	4%	1%
					efi		efi	efi			fi	efi	
2	(2.0)	53	25	28	9	20	7	8	7	2	29	15	9
		2%	2%	2%	4%	5%	2%	2%	2%	*	5%	2%	1%
					fi	cdefhi		f	f		cefhi	f	
1	(1.0)	35	17	18	10	3	10	3	3	7	12	12	11
		2%	2%	2%	4%	1%	3%	1%	1%	1%	2%	2%	1%
					bdefhi		bd						
0 - is not at all a part of Christmas dinner	(0.0)	67	30	37	9	14	9	7	11	17	24	16	27
		3%	3%	3%	4%	4%	3%	2%	3%	3%	4%	2%	3%
Sum: 0-3		217	105	112	38	47	40	35	25	32	85	75	57
		10%	10%	10%	16%	12%	11%	9%	8%	6%	14%	10%	7%
					defhi	efi	fi				defhi	fi	

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2190	1085	1105	376	422	349	298	334	411	798	647	745
Total	2193	1072	1122	242	377	352	388	325	509	619	740	834
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	351	185	166	56	102	68	44	32	50	158	111	81
	16%	17%	15%	23%	27%	19%	11%	10%	10%	26%	15%	10%
				defhi	cdefhi	defi				cdefhi	efi	
Sum: 7-10	1625	782	843	147	228	245	309	269	427	376	554	696
	74%	73%	75%	61%	60%	70%	80%	83%	84%	61%	75%	83%
						abg	abcg	abcgh	abcgh		abg	abcgh
Base for stats	2193	1072	1122	242	377	352	388	325	509	619	740	834
Mean Score	7.79	7.68	7.91	6.90	7.02	7.49	8.06	8.34	8.45	6.97	7.79	8.41
			a			abg	abcg	abcgh	abcdgh		abg	abcdgh
Standard Deviation	2.733	2.705	2.757	3.042	2.861	2.735	2.497	2.552	2.479	2.931	2.626	2.507
Standard Error	.058	.082	.083	.157	.139	.146	.145	.140	.122	.104	.103	.092
Error variance	*	.01	.01	.02	.02	.02	.02	.02	.01	.01	.01	.01

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2190	33	167	264	116	198	86	205	178	193	300	139	311	1904	1105	1085
Total		2193	66	186	244	88	176	106	189	155	190	299	206	287	1835	1211	982
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	922	25	69	111	37	84	42	82	69	87	125	100	90	785	454	468
		42%	38%	37%	45%	42%	48%	39%	43%	45%	46%	42%	49%	31%	43%	37%	48%
					l	l	bl		l	l	l	l	bl		l		a
9	(9.0)	271	6	27	33	10	27	12	27	14	23	30	26	37	225	142	129
		12%	9%	15%	13%	11%	15%	12%	14%	9%	12%	10%	13%	13%	12%	12%	13%
8	(8.0)	246	5	23	30	14	16	15	16	16	19	38	20	34	203	153	93
		11%	8%	12%	12%	16%	9%	14%	9%	10%	10%	13%	10%	12%	11%	13%	9%
						g										b	
7	(7.0)	187	9	15	20	6	9	9	16	18	18	19	16	33	154	118	69
		9%	14%	8%	8%	7%	5%	8%	8%	12%	10%	6%	8%	11%	8%	10%	7%
										ej				ej		b	
6	(6.0)	147	7	17	10	3	11	2	11	10	10	26	8	32	121	89	58
		7%	11%	9%	4%	3%	6%	2%	6%	7%	5%	9%	4%	11%	7%	7%	6%
			f	cf								cf		cdfgikm			
5	(5.0)	143	6	13	9	5	8	14	18	9	9	24	10	18	110	85	58
		7%	10%	7%	4%	6%	5%	13%	10%	5%	5%	8%	5%	6%	6%	7%	6%
								cehiklm	cm			c					
4	(4.0)	61	3	5	4	4	5	4	3	2	3	10	2	16	48	36	24
		3%	5%	3%	2%	5%	3%	4%	1%	1%	1%	3%	1%	6%	3%	3%	2%
														cghikm			
3	(3.0)	62	-	5	9	1	5	3	4	5	5	10	5	9	54	34	28
		3%	-	3%	4%	1%	3%	3%	2%	3%	3%	3%	2%	3%	3%	3%	3%
2	(2.0)	53	-	4	10	1	6	1	7	2	4	6	3	10	48	42	11
		2%	-	2%	4%	1%	3%	1%	4%	1%	2%	2%	1%	3%	3%	3%	1%
																b	
1	(1.0)	35	2	2	2	1	1	3	1	3	5	2	8	3	27	22	14
		2%	3%	1%	1%	2%	1%	3%	1%	2%	3%	1%	4%	1%	1%	2%	1%
													cegjlm				
0 - is not at all a part of Christmas dinner	(0.0)	67	2	5	8	5	5	2	5	7	7	9	8	6	58	36	31
		3%	3%	3%	3%	6%	3%	2%	3%	4%	4%	3%	4%	2%	3%	3%	3%
						l											
Sum: 0-3		217	4	16	28	9	17	9	17	17	21	27	24	28	188	133	84
		10%	6%	9%	12%	10%	9%	8%	9%	11%	11%	9%	12%	10%	10%	11%	9%
																b	

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2190	33	167	264	116	198	86	205	178	193	300	139	311	1904	1105	1085
Total	2193	66	186	244	88	176	106	189	155	190	299	206	287	1835	1211	982
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	351	17	35	23	13	24	20	32	20	22	60	20	66	279	211	141
	16%	25%	19%	9%	14%	14%	19%	17%	13%	12%	20%	10%	23%	15%	17%	14%
		cik	ck				ck	c			cikm		cdehikm	c	b	
Sum: 7-10	1625	45	135	193	67	135	78	140	118	147	212	162	193	1367	867	758
	74%	69%	72%	79%	76%	77%	73%	74%	76%	77%	71%	79%	67%	75%	72%	77%
				jl		l			l	l		l		l		a
Base for stats	2193	66	186	244	88	176	106	189	155	190	299	206	287	1835	1211	982
Mean Score	7.79	7.55	7.75	7.97	7.73	8.09	7.71	7.88	7.81	7.90	7.75	7.97	7.40	7.81	7.58	8.06
				l		l		l		l		l		l		a
Standard Deviation	2.733	2.680	2.632	2.756	2.924	2.682	2.667	2.671	2.809	2.815	2.686	2.917	2.640	2.751	2.770	2.665
Standard Error	.058	.467	.204	.170	.271	.191	.288	.187	.211	.203	.155	.247	.150	.063	.083	.081
Error variance	*	.22	.04	.03	.07	.04	.08	.03	.04	.04	.02	.06	.02	*	.01	.01

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2190	617	559	158	30	23	60	13	12	430	724	678
Total		2193	684	541	172	31	21	71	17	17	389	781	732
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	922	334	224	73	13	9	30	5	10	145	391	306
		42%	49% bi	41%	43%	42%	43%	42%	27%	55%	37%	50% b	42%
9	(9.0)	271	99	68	16	2	1	9	4	4	38	104	98
		12%	14% i	13%	10%	7%	6%	13%	22%	24%	10%	13%	13%
8	(8.0)	246	84	62	25	4	2	13	-	*	36	79	100
		11%	12%	12%	14%	12%	11%	18% i	-	2%	9%	10%	14% a
7	(7.0)	187	54	50	9	2	1	5	-	-	48	57	52
		9%	8%	9%	5%	5%	3%	7%	-	-	12% ac	7%	7%
6	(6.0)	147	29	38	11	2	*	4	-	-	37	38	48
		7%	4%	7% a	6%	7%	2%	6%	-	-	10% a	5%	7%
5	(5.0)	143	26	25	9	4	2	4	7	3	30	30	36
		7%	4%	5%	5%	14% ab	9%	5%	40%	18%	8% ab	4%	5%
4	(4.0)	61	10	15	8	1	*	-	-	-	17	7	22
		3%	1%	3%	5% a	3%	2%	-	-	-	4% a	1%	3% a
3	(3.0)	62	12	18	10	-	4	3	-	-	8	20	22
		3%	2%	3%	6% ai	-	17%	4%	-	-	2%	3%	3%
2	(2.0)	53	14	11	3	-	1	1	-	-	8	13	17
		2%	2%	2%	2%	-	5%	1%	-	-	2%	2%	2%
1	(1.0)	35	9	7	1	*	-	*	2	-	9	15	8
		2%	1%	1%	*	1%	-	*	12%	-	2%	2%	1%
0 - is not at all a part of Christmas dinner	(0.0)	67	12	24	6	3	-	2	-	-	13	27	23
		3%	2%	4% a	4%	8% a	-	3%	-	-	3%	3%	3%
Sum: 0-3		217	47	59	20	3	5	6	2	-	38	74	70
		10%	7%	11% a	12% a	10%	23%	8%	12%	-	10%	9%	10%

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QCPRO42Q10_8. Brussel sprouts: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2190	617	559	158	30	23	60	13	12	430	724	678
Total	2193	684	541	172	31	21	71	17	17	389	781	732
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	351	65	78	28	7	3	8	7	3	84	75	106
	16%	10%	14%	16%	24%	14%	12%	40%	18%	22%	10%	14%
			a	a	a					ab		a
Sum: 7-10	1625	571	404	124	21	13	57	8	14	266	632	556
	74%	84%	75%	72%	67%	63%	80%	49%	82%	69%	81%	76%
		bcdi	i								b	
Base for stats	2193	684	541	172	31	21	71	17	17	389	781	732
Mean Score	7.79	8.34	7.75	7.69	7.45	7.29	8.11	6.75	8.81	7.46	8.18	7.88
		bci									b	
Standard Deviation	2.733	2.407	2.817	2.816	3.122	3.051	2.461	3.092	1.907	2.784	2.684	2.677
Standard Error	.058	.097	.119	.224	.570	.636	.318	.858	.550	.134	.100	.103
Error variance	*	.01	.01	.05	.32	.40	.10	.74	.30	.02	.01	.01

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QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2188	1082	1106	374	426	346	298	334	410	800	644	744
Total		2193	1070	1123	241	381	350	388	325	508	621	738	833
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1031	444	587	100	146	149	203	184	249	246	352	433
		47%	42%	52%	41%	38%	43%	52%	57%	49%	40%	48%	52%
				a				abcg	abcfgh	abg		bg	abcg
9	(9.0)	249	125	124	23	50	37	36	26	76	74	73	102
		11%	12%	11%	10%	13%	10%	9%	8%	15%	12%	10%	12%
						e				adeh			e
8	(8.0)	227	123	104	22	36	47	26	35	62	57	73	97
		10%	11%	9%	9%	9%	13%	7%	11%	12%	9%	10%	12%
							dg			d			d
7	(7.0)	186	109	78	27	48	34	32	23	23	75	66	46
		8%	10%	7%	11%	12%	10%	8%	7%	4%	12%	9%	6%
			b		fi	efi	fi	f			efi	fi	
6	(6.0)	160	90	70	19	34	29	30	20	28	53	59	48
		7%	8%	6%	8%	9%	8%	8%	6%	5%	8%	8%	6%
						i					i		
5	(5.0)	122	73	48	12	29	21	25	11	23	41	46	34
		6%	7%	4%	5%	8%	6%	7%	3%	5%	7%	6%	4%
			b			ei					ei		
4	(4.0)	56	37	19	12	11	11	8	7	7	23	19	14
		3%	3%	2%	5%	3%	3%	2%	2%	1%	4%	3%	2%
			b		fi						fi		
3	(3.0)	46	20	26	11	8	8	6	4	9	19	14	13
		2%	2%	2%	4%	2%	2%	1%	1%	2%	3%	2%	2%
					defhi								
2	(2.0)	26	8	19	5	4	3	5	4	4	10	9	8
		1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%
				a									
1	(1.0)	25	9	15	4	3	5	5	1	7	7	10	7
		1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%
0 - is not at all a part of Christmas dinner	(0.0)	66	33	33	6	12	6	11	10	21	17	17	31
		3%	3%	3%	2%	3%	2%	3%	3%	4%	3%	2%	4%
Sum: 0-3		162	70	93	25	27	23	28	19	41	53	50	60
		7%	7%	8%	11%	7%	6%	7%	6%	8%	8%	7%	7%
					eh								

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QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2188	1082	1106	374	426	346	298	334	410	800	644	744
Total	2193	1070	1123	241	381	350	388	325	508	621	738	833
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	338	200	138	43	74	61	64	38	57	117	125	96
	15%	19%	12%	18%	19%	17%	16%	12%	11%	19%	17%	11%
		b		efi	efi	efi	fi			efi	efi	
Sum: 7-10	1693	800	893	172	280	266	297	268	410	451	563	678
	77%	75%	79%	71%	73%	76%	77%	82%	81%	73%	76%	81%
			a					abcgh	abg			abcgh
Base for stats	2193	1070	1123	241	381	350	388	325	508	621	738	833
Mean Score	8.06	7.89	8.22	7.65	7.77	7.97	8.14	8.43	8.23	7.73	8.06	8.31
			a				ag	abcgh	abg		ag	abcg
Standard Deviation	2.589	2.548	2.619	2.743	2.562	2.459	2.626	2.444	2.645	2.632	2.548	2.569
Standard Error	.055	.077	.079	.142	.124	.132	.152	.134	.131	.093	.100	.094
Error variance	*	.01	.01	.02	.02	.02	.02	.02	.02	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2188	33	167	265	117	197	86	205	178	194	298	138	310	1902	1106	1082
Total		2193	66	185	245	90	176	106	189	155	191	298	205	287	1835	1211	982
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1031	28	88	111	47	92	59	82	79	105	146	110	84	856	545	486
		47%	42%	47%	45%	53%	52%	55%	43%	51%	55%	49%	54%	29%	47%	45%	50%
				l	l	l	l	l	l	l	cglm	l	l		l		a
9	(9.0)	249	8	17	28	12	16	11	17	19	25	36	16	44	213	126	123
		11%	12%	9%	12%	13%	9%	11%	9%	12%	13%	12%	8%	15%	12%	10%	13%
														begk			
8	(8.0)	227	9	19	23	7	17	13	19	15	19	29	19	38	186	124	102
		10%	13%	10%	9%	8%	10%	12%	10%	9%	10%	10%	10%	13%	10%	10%	10%
7	(7.0)	186	2	20	22	9	11	6	12	15	10	22	17	41	159	126	60
		8%	3%	11%	9%	11%	6%	5%	6%	10%	5%	7%	8%	14%	9%	10%	6%
														efgijm		b	
6	(6.0)	160	13	14	22	4	15	8	19	11	9	21	6	19	126	93	67
		7%	20%	7%	9%	4%	9%	7%	10%	7%	5%	7%	3%	7%	7%	8%	7%
			bcdfhijklm		k		k		ik								
5	(5.0)	122	5	12	8	5	10	8	13	8	7	15	12	19	97	72	49
		6%	8%	6%	3%	5%	6%	7%	7%	5%	3%	5%	6%	7%	5%	6%	5%
4	(4.0)	56	-	6	4	*	2	-	13	2	3	6	9	11	50	30	26
		3%	-	3%	2%	*	1%	-	7%	1%	2%	2%	5%	4%	3%	2%	3%
									cdefhijm				dfh				
3	(3.0)	46	1	4	5	1	4	1	5	2	5	4	3	12	40	32	13
		2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	4%	2%	3%	1%
														j		b	
2	(2.0)	26	-	3	5	-	2	-	1	*	3	9	-	4	24	17	9
		1%	-	1%	2%	-	1%	-	1%	*	1%	3%	-	1%	1%	1%	1%
												hkm					
1	(1.0)	25	-	1	3	-	*	-	3	-	1	6	2	8	24	14	11
		1%	-	*	1%	-	*	-	2%	-	*	2%	1%	3%	1%	1%	1%
														ehim			
0 - is not at all a part of Christmas dinner	(0.0)	66	-	4	14	3	7	2	5	6	6	4	10	7	61	31	35
		3%	-	2%	6%	4%	4%	1%	3%	4%	3%	1%	5%	2%	3%	3%	4%
					j								j				

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2188	33	167	265	117	197	86	205	178	194	298	138	310	1902	1106	1082
Total	2193	66	185	245	90	176	106	189	155	191	298	205	287	1835	1211	982
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	162	1	11	27	5	13	2	14	8	13	23	15	31	149	94	68
	7%	1%	6%	11%	5%	7%	2%	8%	5%	7%	8%	7%	11%	8%	8%	7%
				fh									fh	f		
Sum: 4-6	338	18	31	34	9	28	15	45	20	19	42	27	49	273	196	142
	15%	27%	17%	14%	10%	16%	15%	24%	13%	10%	14%	13%	17%	15%	16%	14%
		cdhijkm	i					cdehijkm					i			
Sum: 7-10	1693	47	143	184	76	135	89	130	127	159	233	163	207	1414	921	772
	77%	71%	77%	75%	85%	77%	83%	69%	82%	83%	78%	79%	72%	77%	76%	79%
					cgl		gl		gl	cglm	g	g		g		
Base for stats	2193	66	185	245	90	176	106	189	155	191	298	205	287	1835	1211	982
Mean Score	8.06	8.25	8.09	7.84	8.45	8.18	8.64	7.71	8.34	8.46	8.17	8.12	7.42	8.01	7.96	8.18
			l		cgl	l	cglm		gl	cglm	l	l		l		
Standard Deviation	2.589	1.913	2.441	2.894	2.373	2.605	2.003	2.712	2.418	2.465	2.538	2.765	2.674	2.651	2.575	2.603
Standard Error	.055	.333	.189	.178	.219	.186	.216	.189	.181	.177	.147	.235	.152	.061	.077	.079
Error variance	*	.11	.04	.03	.05	.03	.05	.04	.03	.03	.02	.06	.02	*	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2188	617	555	159	30	23	60	13	12	430	723	677
Total		2193	684	539	173	31	21	71	17	17	390	780	732
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	1031	355	256	72	19	9	37	11	10	161	429	341
		47%	52% ci	48% i	42%	62% ci	44%	52%	68%	55%	41%	55% b	47%
9	(9.0)	249	105	55	15	1	3	3	2	1	42	93	83
		11%	15% bcfi	10%	9%	3%	13%	5%	9%	7%	11%	12%	11%
8	(8.0)	227	80	45	22	2	2	7	2	4	39	76	74
		10%	12%	8%	13%	7%	8%	9%	14%	21%	10%	10%	10%
7	(7.0)	186	49	42	16	*	1	14	-	-	39	55	64
		8%	7%	8%	9%	1%	5%	19% abcdi	-	-	10%	7%	9%
6	(6.0)	160	41	37	14	4	5	3	-	2	28	43	54
		7%	6%	7%	8%	13%	22%	4%	-	12%	7%	6%	7%
5	(5.0)	122	20	32	13	2	-	3	1	-	35	33	42
		6%	3%	6% a	8% a	8%	-	4%	9%	-	9% a	4%	6%
4	(4.0)	56	7	14	5	-	*	-	-	-	15	11	15
		3%	1%	3% a	3%	-	2%	-	-	-	4% a	1%	2%
3	(3.0)	46	7	11	6	*	-	2	-	1	11	9	17
		2%	1%	2%	3% a	1%	-	3%	-	5%	3% a	1%	2%
2	(2.0)	26	1	9	3	-	-	-	-	-	7	5	6
		1%	*	2% a	2% a	-	-	-	-	-	2% a	1%	1%
1	(1.0)	25	3	8	2	-	-	-	-	-	7	3	8
		1%	*	2% a	1%	-	-	-	-	-	2% a	*	1%
0 - is not at all a part of Christmas dinner	(0.0)	66	16	29	4	1	1	3	-	-	6	22	29
		3%	2%	5% ai	2%	4%	6%	4%	-	-	1%	3%	4%
Sum: 0-3		162	26	58	15	2	1	5	-	1	31	40	60
		7%	4%	11% a	8% a	6%	6%	6%	-	5%	8% a	5%	8% a

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_9. Pigs in blankets (small sausages wrapped in bacon): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2188	617	555	159	30	23	60	13	12	430	723	677
Total	2193	684	539	173	31	21	71	17	17	390	780	732
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	338	68	83	33	6	5	6	1	2	78	87	110
	15%	10%	15%	19%	21%	24%	8%	9%	12%	20%	11%	15%
			a	af						af		a
Sum: 7-10	1693	590	398	126	23	15	61	15	14	281	653	562
	77%	86%	74%	73%	74%	70%	86%	91%	83%	72%	84%	77%
		bci					bci				b	
Base for stats	2193	684	539	173	31	21	71	17	17	390	780	732
Mean Score	8.06	8.61	7.81	7.79	8.36	7.98	8.27	9.18	8.67	7.77	8.50	8.00
		bci									b	
Standard Deviation	2.589	2.137	2.942	2.598	2.637	2.648	2.425	1.529	1.947	2.596	2.357	2.674
Standard Error	.055	.086	.125	.206	.481	.552	.313	.424	.562	.125	.088	.103
Error variance	*	.01	.02	.04	.23	.30	.10	.18	.32	.02	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2186	1076	1110	373	422	347	299	335	410	795	646	745
Total		2189	1061	1128	238	376	349	390	327	508	614	739	835
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	723	277	447	60	104	115	138	126	180	164	254	306
		33%	26%	40%	25%	28%	33%	35%	38%	35%	27%	34%	37%
				a			ag	abg	abg	abg		abg	abg
9	(9.0)	258	110	148	24	42	34	36	41	81	66	70	122
		12%	10%	13%	10%	11%	10%	9%	13%	16%	11%	9%	15%
										abcdgh			acdgh
8	(8.0)	256	149	107	23	50	42	44	31	66	72	86	97
		12%	14%	9%	9%	13%	12%	11%	10%	13%	12%	12%	12%
			b										
7	(7.0)	231	126	106	28	40	42	49	34	38	68	91	72
		11%	12%	9%	12%	11%	12%	13%	10%	8%	11%	12%	9%
					f		f	fi			f	fi	
6	(6.0)	205	116	89	19	34	40	38	30	44	53	78	73
		9%	11%	8%	8%	9%	11%	10%	9%	9%	9%	11%	9%
			b										
5	(5.0)	189	105	83	28	41	31	23	17	48	70	54	65
		9%	10%	7%	12%	11%	9%	6%	5%	9%	11%	7%	8%
			b		dehi	deh				e	dehi		
4	(4.0)	78	53	25	19	10	17	10	7	15	29	27	22
		4%	5%	2%	8%	3%	5%	3%	2%	3%	5%	4%	3%
			b		bdefghi						i		
3	(3.0)	58	35	23	11	15	10	8	9	5	25	18	14
		3%	3%	2%	5%	4%	3%	2%	3%	1%	4%	2%	2%
					fi	fi					fi		
2	(2.0)	52	20	32	7	17	5	8	9	6	24	13	15
		2%	2%	3%	3%	5%	1%	2%	3%	1%	4%	2%	2%
						cfhi					cfhi		
1	(1.0)	30	17	14	3	5	2	11	5	4	9	13	8
		1%	2%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%
								cfi					
0 - is not at all a part of Christmas dinner	(0.0)	108	53	55	16	18	12	23	18	21	34	35	39
		5%	5%	5%	7%	5%	3%	6%	5%	4%	6%	5%	5%
					c								
Sum: 0-3		248	125	124	38	55	29	50	41	36	92	80	77
		11%	12%	11%	16%	15%	8%	13%	12%	7%	15%	11%	9%
					cfhi	cfi		f	f		cfhi	f	

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2186	1076	1110	373	422	347	299	335	410	795	646	745
Total	2189	1061	1128	238	376	349	390	327	508	614	739	835
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	472	275	197	66	86	87	72	54	106	152	159	161
	22%	26%	17%	28%	23%	25%	18%	17%	21%	25%	21%	19%
		b		defhi	e	ei				dei		
Sum: 7-10	1468	661	807	135	235	233	268	232	366	370	501	598
	67%	62%	72%	57%	63%	67%	69%	71%	72%	60%	68%	72%
			a			ag	ag	abg	abg		ag	abg
Base for stats	2189	1061	1128	238	376	349	390	327	508	614	739	835
Mean Score	7.32	7.00	7.61	6.60	6.99	7.40	7.30	7.52	7.72	6.84	7.35	7.64
			a			abg	ag	abg	abdgh		abg	abg
Standard Deviation	2.857	2.807	2.873	3.037	2.905	2.641	2.990	2.940	2.636	2.961	2.829	2.759
Standard Error	.061	.086	.086	.157	.141	.142	.173	.161	.130	.105	.111	.101
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.02	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2186	32	166	265	117	198	86	206	178	193	298	138	309	1902	1107	1079
Total		2189	64	184	245	90	178	106	190	155	190	298	204	284	1834	1214	974
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	723	17	44	91	36	57	38	63	59	68	116	75	60	625	360	363
		33%	26%	24%	37%	40%	32%	36%	33%	38%	36%	39%	37%	21%	34%	30%	37%
					bl	bl	l	bl	bl	bl	bl	bl	bl		bl		a
9	(9.0)	258	6	17	21	8	26	18	22	16	23	30	37	33	216	141	117
		12%	10%	9%	9%	9%	15%	17%	12%	11%	12%	10%	18%	12%	12%	12%	12%
							c	c					bcdjm				
8	(8.0)	256	11	18	29	10	23	12	12	22	25	31	22	41	215	150	106
		12%	17%	10%	12%	11%	13%	12%	6%	14%	13%	10%	11%	14%	12%	12%	11%
			g		g		g			g	g			g	g		
7	(7.0)	231	11	23	30	9	22	7	10	16	16	26	20	43	191	140	91
		11%	16%	12%	12%	10%	12%	7%	5%	10%	8%	9%	10%	15%	10%	12%	9%
			g	g	g		g							fgijm	g		
6	(6.0)	205	4	14	22	3	16	10	29	8	13	35	18	33	177	128	76
		9%	6%	8%	9%	3%	9%	9%	15%	5%	7%	12%	9%	12%	10%	11%	8%
									bcdehim			dh		dh	d	b	
5	(5.0)	189	11	32	19	7	12	5	24	9	20	17	11	22	141	98	91
		9%	18%	17%	8%	8%	7%	5%	13%	6%	11%	6%	5%	8%	8%	8%	9%
			efhjkm	cdefhjklm					ehjkm		j						
4	(4.0)	78	2	5	7	5	7	4	4	6	9	10	5	15	68	44	35
		4%	3%	3%	3%	6%	4%	3%	2%	4%	5%	3%	2%	5%	4%	4%	4%
3	(3.0)	58	3	5	5	2	3	4	9	11	5	2	3	8	47	34	24
		3%	4%	3%	2%	2%	2%	3%	4%	7%	3%	1%	1%	3%	3%	3%	2%
									j	bcdeijklm					j		
2	(2.0)	52	-	8	5	4	5	-	5	*	1	8	4	12	44	34	18
		2%	-	4%	2%	4%	3%	-	3%	*	1%	3%	2%	4%	2%	3%	2%
				fhi		hi	h		h					fhim			
1	(1.0)	30	-	2	8	1	4	1	2	1	1	5	3	4	28	19	12
		1%	-	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%	2%	2%	2%	1%
0 - is not at all a part of Christmas dinner	(0.0)	108	-	18	8	5	4	8	10	7	9	19	7	13	82	66	42
		5%	-	10%	3%	6%	2%	7%	5%	4%	5%	6%	4%	4%	4%	5%	4%
				ceklm				e				e					

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2186	32	166	265	117	198	86	206	178	193	298	138	309	1902	1107	1079
Total	2189	64	184	245	90	178	106	190	155	190	298	204	284	1834	1214	974
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	248	3	32	26	12	16	12	25	19	17	33	17	37	201	153	95
	11%	4%	17%	11%	13%	9%	12%	13%	12%	9%	11%	8%	13%	11%	13%	10%
			ceikm												b	
Sum: 4-6	472	17	51	47	16	34	19	57	23	42	62	33	70	385	270	202
	22%	26%	28%	19%	17%	19%	18%	30%	15%	22%	21%	16%	25%	21%	22%	21%
			cdhkm					cdefhjkm					hk	h		
Sum: 7-10	1468	45	101	171	62	128	75	108	113	131	203	154	176	1247	791	677
	67%	69%	55%	70%	70%	72%	71%	57%	73%	69%	68%	75%	62%	68%	65%	69%
				bgl	bg	bgl	bg		bgl	bg	bg	bgl		bgl		a
Base for stats	2189	64	184	245	90	178	106	190	155	190	298	204	284	1834	1214	974
Mean Score	7.32	7.47	6.44	7.48	7.37	7.56	7.53	7.09	7.57	7.50	7.44	7.83	6.85	7.39	7.15	7.53
				bl	b	bl	bl	b	bl	bl	bl	bgl		bl		a
Standard Deviation	2.857	2.111	3.144	2.809	3.081	2.615	2.977	2.946	2.806	2.778	2.983	2.634	2.775	2.830	2.892	2.800
Standard Error	.061	.373	.244	.173	.285	.186	.321	.205	.210	.200	.173	.224	.158	.065	.087	.085
Error variance	*	.14	.06	.03	.08	.03	.10	.04	.04	.04	.03	.05	.02	*	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2186	615	559	157	30	23	60	13	12	430	721	678
Total		2189	681	542	170	31	21	71	17	17	389	777	731
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	723	267	186	57	9	3	17	3	6	113	310	242
		33%	39% fi	34%	34%	29%	15%	24%	17%	36%	29%	40% b	33%
9	(9.0)	258	91	47	30	2	5	8	10	5	37	89	92
		12%	13% b	9%	17% bi	5%	25%	11%	58%	28%	9%	12%	13%
8	(8.0)	256	90	76	14	1	4	6	-	5	34	89	95
		12%	13% i	14% ci	8%	4%	17%	9%	-	26%	9%	11%	13%
7	(7.0)	231	62	51	20	*	3	9	1	-	45	64	75
		11%	9%	9%	12%	1%	16%	13%	8%	-	12%	8%	10%
6	(6.0)	205	53	65	15	3	-	6	-	1	40	49	85
		9%	8%	12% a	9%	11%	-	8%	-	4%	10%	6%	12% a
5	(5.0)	189	43	35	14	4	1	12	2	-	51	58	53
		9%	6%	6%	8%	13%	6%	16% ab	14%	-	13% ab	8%	7%
4	(4.0)	78	18	22	5	2	-	1	-	-	20	19	28
		4%	3%	4%	3%	5%	-	1%	-	-	5% a	3%	4%
3	(3.0)	58	11	7	5	*	4	-	-	1	18	16	11
		3%	2%	1%	3%	1%	17%	-	-	5%	5% ab	2%	1%
2	(2.0)	52	16	14	4	1	-	4	-	-	10	20	14
		2%	2%	2%	2%	2%	-	6%	-	-	3%	3%	2%
1	(1.0)	30	11	6	3	-	-	1	1	-	4	17	5
		1%	2%	1%	2%	-	-	1%	5%	-	1%	2% b	1%
0 - is not at all a part of Christmas dinner	(0.0)	108	21	35	5	8	1	8	-	-	17	45	31
		5%	3%	6% a	3%	27% abci	4%	11% aci	-	-	4%	6%	4%
Sum: 0-3		248	58	62	16	9	4	13	1	1	50	98	60
		11%	8%	11%	10%	31% abci	21%	18% a	5%	5%	13% a	13% b	8%

Savanta: ComRes

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QCPRO42Q10_10. Parsnips: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2186	615	559	157	30	23	60	13	12	430	721	678
Total	2189	681	542	170	31	21	71	17	17	389	777	731
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	472	114	121	33	9	1	18	2	1	110	127	166
	22%	17%	22%	20%	29%	6%	25%	14%	4%	28%	16%	23%
			a							abc		a
Sum: 7-10	1468	510	359	121	12	15	40	14	16	229	552	504
	67%	75%	66%	71%	40%	73%	56%	82%	91%	59%	71%	69%
		bdfi	di	dfi						d		
Base for stats	2189	681	542	170	31	21	71	17	17	389	777	731
Mean Score	7.32	7.81	7.28	7.58	5.43	7.05	6.43	8.11	8.67	6.94	7.51	7.51
		bdfi	df	dfi						d		
Standard Deviation	2.857	2.646	2.938	2.680	4.026	2.775	3.288	2.251	1.703	2.847	3.018	2.672
Standard Error	.061	.107	.124	.214	.735	.579	.425	.624	.492	.137	.112	.103
Error variance	*	.01	.02	.05	.54	.33	.18	.39	.24	.02	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2195	1084	1111	375	426	349	298	335	412	801	647	747
Total		2198	1071	1127	240	381	352	388	327	511	621	740	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	442	193	249	48	79	52	68	88	106	128	121	194
		20%	18%	22%	20%	21%	15%	18%	27%	21%	21%	16%	23%
				a		c			acdfgh	c	ch		ch
9	(9.0)	198	103	94	24	32	38	32	17	54	56	70	71
		9%	10%	8%	10%	8%	11%	8%	5%	11%	9%	9%	8%
					e		e			e	e	e	
8	(8.0)	269	151	117	24	42	48	46	49	59	67	95	107
		12%	14%	10%	10%	11%	14%	12%	15%	12%	11%	13%	13%
			b										
7	(7.0)	250	148	102	28	46	59	40	25	52	74	99	77
		11%	14%	9%	12%	12%	17%	10%	8%	10%	12%	13%	9%
			b			e	defgi				e	ei	
6	(6.0)	219	109	111	25	40	39	36	27	53	64	75	80
		10%	10%	10%	10%	10%	11%	9%	8%	10%	10%	10%	10%
5	(5.0)	306	153	154	30	57	41	55	39	83	87	96	123
		14%	14%	14%	13%	15%	12%	14%	12%	16%	14%	13%	15%
4	(4.0)	128	63	65	15	26	20	23	25	18	42	43	43
		6%	6%	6%	6%	7%	6%	6%	8%	4%	7%	6%	5%
						f			f		f		
3	(3.0)	124	58	66	18	20	16	32	13	25	38	48	38
		6%	5%	6%	8%	5%	5%	8%	4%	5%	6%	7%	5%
					ei			ei					
2	(2.0)	69	25	44	7	11	10	20	14	7	18	30	21
		3%	2%	4%	3%	3%	3%	5%	4%	1%	3%	4%	3%
				a				fi	f			f	
1	(1.0)	42	13	29	9	5	7	6	6	9	14	13	15
		2%	1%	3%	4%	1%	2%	1%	2%	2%	2%	2%	2%
				a	bhi								
0 - is not at all a part of Christmas dinner	(0.0)	151	56	96	10	22	21	30	25	44	32	50	69
		7%	5%	8%	4%	6%	6%	8%	7%	9%	5%	7%	8%
				a						ag			ag
Sum: 0-3		386	152	235	45	58	54	87	57	85	103	141	143
		18%	14%	21%	19%	15%	15%	22%	18%	17%	17%	19%	17%
				a				bcgi					

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2195	1084	1111	375	426	349	298	335	412	801	647	747
Total	2198	1071	1127	240	381	352	388	327	511	621	740	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	654	324	330	70	123	100	114	92	154	193	214	246
	30%	30%	29%	29%	32%	29%	29%	28%	30%	31%	29%	29%
Sum: 7-10	1158	595	563	125	200	198	187	178	271	325	384	449
	53%	56%	50%	52%	52%	56%	48%	54%	53%	52%	52%	54%
		b				d						
Base for stats	2198	1071	1127	240	381	352	388	327	511	621	740	838
Mean Score	6.37	6.54	6.21	6.39	6.45	6.43	6.05	6.50	6.43	6.43	6.23	6.46
		b										d
Standard Deviation	2.972	2.753	3.159	2.927	2.877	2.784	3.035	3.133	3.030	2.894	2.922	3.069
Standard Error	.063	.084	.095	.151	.139	.149	.176	.171	.149	.102	.115	.112
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.02	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2195	33	167	265	117	200	86	206	179	194	298	138	312	1909	1110	1085
Total		2198	66	186	245	90	179	106	190	155	191	297	205	288	1839	1216	982
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	442	8	27	58	20	35	27	42	33	39	64	48	40	379	207	235
		20%	12%	15%	24% bl	22% l	19%	26% bl	22% l	22% l	20% l	22% l	23% l	14%	21% l	17%	24% a
9	(9.0)	198	6	10	19	7	14	10	14	17	19	26	18	37	171	100	98
		9%	9%	6%	8%	7%	8%	10%	7%	11%	10%	9%	9%	13% bcgm	9%	8%	10%
8	(8.0)	269	12	14	23	11	23	22	29	17	22	40	18	37	221	139	130
		12%	18%	7%	10%	12%	13%	20% bchkm	15% bc	11%	12%	14% b	9%	13%	12%	11%	13%
7	(7.0)	250	7	14	20	13	20	5	25	19	25	39	27	37	224	153	97
		11%	11%	7%	8%	15% bf	11%	5%	13% f	13%	13% f	13% f	13% f	13% f	12% f	13% b	10%
6	(6.0)	219	4	23	25	9	21	11	21	12	14	25	16	39	182	134	85
		10%	7%	12%	10%	10%	12%	10%	11%	8%	7%	8%	8%	14% hij	10%	11%	9%
5	(5.0)	306	11	40	41	9	26	13	27	17	30	38	22	33	243	178	128
		14%	16%	21% dhjklm	17%	10%	14%	12%	14%	11%	16%	13%	11%	11%	13%	15%	13%
4	(4.0)	128	9	15	10	5	13	7	13	9	8	10	9	19	96	71	57
		6%	14% cijkm	8% j	4%	5%	7%	7%	7%	6%	4%	3%	4%	7%	5%	6%	6%
3	(3.0)	124	4	15	13	7	10	2	6	12	5	14	17	19	103	76	48
		6%	6%	8% gi	5%	8% i	5%	2%	3%	8% i	3%	5%	8% gi	7%	6%	6%	5%
2	(2.0)	69	2	7	11	1	6	2	2	3	6	14	7	6	57	46	23
		3%	4%	4%	4% g	1%	4%	2%	1%	2%	3%	5% g	3%	2%	3%	4% b	2%
1	(1.0)	42	-	8	2	3	4	1	2	6	3	6	2	5	32	26	16
		2%	-	4% cgm	1%	4% c	2%	1%	1%	4% c	2%	2%	1%	2%	2%	2%	2%
0 - is not at all a part of Christmas dinner	(0.0)	151	3	13	21	5	8	5	9	10	19	20	20	16	131	85	67
		7%	4%	7%	9%	6%	5%	5%	5%	6%	10% eg	7%	10%	6%	7%	7%	7%

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QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2195	33	167	265	117	200	86	206	179	194	298	138	312	1909	1110	1085
Total	2198	66	186	245	90	179	106	190	155	191	297	205	288	1839	1216	982
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	386	9	43	47	17	28	11	19	30	34	54	46	46	323	234	153
	18%	13%	23%	19%	19%	16%	11%	10%	20%	18%	18%	23%	16%	18%	19%	16%
			fg	g	g				g	g	g	fg		g	b	
Sum: 4-6	654	24	78	76	23	60	31	61	38	51	74	47	91	521	384	270
	30%	37%	42%	31%	25%	33%	29%	32%	25%	27%	25%	23%	32%	28%	32%	27%
			cdfhijklm			jk									b	
Sum: 7-10	1158	33	65	121	50	91	64	110	86	105	169	111	151	995	599	559
	53%	50%	35%	49%	56%	51%	61%	58%	56%	55%	57%	54%	52%	54%	49%	57%
				b	b	b	b	b	b	b	b	b	b	b		a
Base for stats	2198	66	186	245	90	179	106	190	155	191	297	205	288	1839	1216	982
Mean Score	6.37	6.21	5.58	6.31	6.45	6.39	7.00	6.78	6.42	6.34	6.48	6.29	6.38	6.42	6.15	6.65
				b	b	b	b	b	b	b	b	b	b	b		a
Standard Deviation	2.972	2.638	2.925	3.132	2.998	2.832	2.820	2.693	3.068	3.139	3.025	3.225	2.765	2.984	2.937	2.993
Standard Error	.063	.459	.226	.192	.277	.200	.304	.188	.229	.225	.175	.275	.157	.068	.088	.091
Error variance	*	.21	.05	.04	.08	.04	.09	.04	.05	.05	.03	.08	.02	*	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2195	615	562	158	30	22	60	13	12	432	724	678
Total		2198 100%	681 100%	544 100%	172 100%	31 100%	20 100%	71 100%	17 100%	17 100%	393 100%	781 100%	731 100%
10 - is an essential part of Christmas dinner	(10.0)	442 20%	144 21%	120 22%	29 17%	6 18%	6 31%	8 12%	2 12%	2 13%	74 19%	190 24% b	120 16%
9	(9.0)	198 9%	58 8%	44 8%	18 10%	4 12%	3 14%	4 6%	3 21%	1 8%	37 9%	80 10%	59 8%
8	(8.0)	269 12%	82 12%	79 15%	21 12%	4 15%	3 15%	5 6%	1 6%	2 11%	50 13%	82 11%	106 15% a
7	(7.0)	250 11%	86 13%	59 11%	23 13%	2 7%	2 8%	4 6%	- -	2 12%	38 10%	73 9%	90 12%
6	(6.0)	219 10%	73 11%	55 10%	14 8%	1 4%	1 6%	9 12%	2 14%	4 20%	32 8%	77 10%	74 10%
5	(5.0)	306 14%	91 13%	62 11%	21 12%	6 19%	3 13%	11 16%	1 8%	- -	62 16% b	110 14%	90 12%
4	(4.0)	128 6%	34 5%	29 5%	14 8%	- -	- -	10 15% abd	4 21%	- -	29 7%	47 6%	42 6%
3	(3.0)	124 6%	29 4%	29 5%	9 5%	1 4%	1 7%	8 12% ab	1 5%	4 21%	27 7%	32 4%	52 7% a
2	(2.0)	69 3%	18 3%	17 3%	3 1%	- -	- -	4 6%	2 14%	2 9%	20 5% a	19 2%	21 3%
1	(1.0)	42 2%	10 1%	12 2%	5 3%	- -	- -	4 6% ai	- -	- -	6 2%	13 2%	17 2%
0 - is not at all a part of Christmas dinner	(0.0)	151 7%	57 8% i	38 7%	16 9% i	6 21% abfi	1 6%	3 4%	- -	1 5%	17 4%	58 7%	60 8%
Sum: 0-3		386 18%	114 17%	96 18%	33 19%	8 25%	2 12%	19 27% a	3 19%	6 36%	70 18%	121 16%	149 20% a

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_11. Peas: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2195	615	562	158	30	22	60	13	12	432	724	678
Total	2198	681	544	172	31	20	71	17	17	393	781	731
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	654	198	146	49	7	4	30	7	4	123	234	206
	30%	29%	27%	28%	24%	18%	43%	43%	20%	31%	30%	28%
							abc					
Sum: 7-10	1158	369	302	91	16	14	22	6	8	200	426	375
	53%	54%	55%	53%	51%	69%	30%	38%	44%	51%	55%	51%
		f	f	f						f		
Base for stats	2198	681	544	172	31	20	71	17	17	393	781	731
Mean Score	6.37	6.42	6.49	6.16	5.86	7.41	5.30	5.99	5.78	6.34	6.58	6.14
		f	f							f	b	
Standard Deviation	2.972	3.020	3.016	3.086	3.621	2.869	2.808	2.847	3.004	2.868	3.035	3.004
Standard Error	.063	.122	.127	.246	.661	.612	.363	.790	.867	.138	.113	.115
Error variance	*	.01	.02	.06	.44	.37	.13	.62	.75	.02	.01	.01

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QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2189	1083	1106	374	423	350	298	333	411	797	648	744
Total		2190	1068	1121	239	378	352	388	324	509	617	740	833
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	755	318	437	95	148	125	141	109	137	243	266	246
		34%	30%	39%	40%	39%	36%	36%	34%	27%	39%	36%	30%
				a	fi	fi	fi	fi			fi	fi	
9	(9.0)	201	103	98	26	30	38	38	25	44	56	76	69
		9%	10%	9%	11%	8%	11%	10%	8%	9%	9%	10%	8%
8	(8.0)	253	135	118	26	56	51	36	29	55	82	87	84
		12%	13%	11%	11%	15%	15%	9%	9%	11%	13%	12%	10%
						dei	dei				e		
7	(7.0)	214	121	92	19	32	45	40	35	43	51	85	78
		10%	11%	8%	8%	8%	13%	10%	11%	8%	8%	11%	9%
			b				ag					g	
6	(6.0)	176	89	87	21	37	28	32	22	37	58	60	59
		8%	8%	8%	9%	10%	8%	8%	7%	7%	9%	8%	7%
5	(5.0)	203	115	87	22	30	21	44	30	56	51	65	86
		9%	11%	8%	9%	8%	6%	11%	9%	11%	8%	9%	10%
			b					c		c			c
4	(4.0)	94	55	39	8	14	16	17	14	24	23	33	38
		4%	5%	3%	4%	4%	5%	4%	4%	5%	4%	5%	5%
			b										
3	(3.0)	83	33	50	10	16	7	14	13	24	26	20	37
		4%	3%	4%	4%	4%	2%	3%	4%	5%	4%	3%	4%
										c	c		c
2	(2.0)	49	26	24	3	8	4	7	14	14	10	11	28
		2%	2%	2%	1%	2%	1%	2%	4%	3%	2%	2%	3%
									acgh				acgh
1	(1.0)	36	18	18	1	4	2	4	9	16	5	6	25
		2%	2%	2%	*	1%	1%	1%	3%	3%	1%	1%	3%
									acgh	acgh			abcgh
0 - is not at all a part of Christmas dinner	(0.0)	125	54	71	6	5	15	15	24	60	11	30	84
		6%	5%	6%	3%	1%	4%	4%	7%	12%	2%	4%	10%
							bg	bg	abdgh	abcdgh		bg	abcdgh
Sum: 0-3		294	131	163	21	33	28	40	60	113	53	68	173
		13%	12%	15%	9%	9%	8%	10%	19%	22%	9%	9%	21%
									abcdgh	abcdgh			abcdgh

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QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2189	1083	1106	374	423	350	298	333	411	797	648	744
Total	2190	1068	1121	239	378	352	388	324	509	617	740	833
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	473	260	213	51	81	65	93	66	116	132	158	183
	22%	24%	19%	21%	21%	19%	24%	20%	23%	21%	21%	22%
		b										
Sum: 7-10	1423	677	746	167	265	258	256	198	279	432	514	477
	65%	63%	67%	70%	70%	73%	66%	61%	55%	70%	69%	57%
				efi	efi	defi	fi			efi	efi	
Base for stats	2190	1068	1121	239	378	352	388	324	509	617	740	833
Mean Score	7.18	7.06	7.29	7.70	7.68	7.62	7.38	6.80	6.33	7.69	7.49	6.51
				efi	efi	efi	efi			efi	efi	
Standard Deviation	2.994	2.893	3.083	2.626	2.546	2.657	2.801	3.259	3.416	2.576	2.735	3.362
Standard Error	.064	.088	.093	.136	.124	.142	.162	.179	.169	.091	.107	.123
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.03	.01	.01	.02

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QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2189	33	167	264	117	199	86	204	180	193	299	138	309	1903	1104	1085
Total		2190	66	186	243	90	177	106	188	155	190	298	205	285	1831	1209	981
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	755	17	43	74	37	79	42	64	54	68	96	91	89	653	387	368
		34%	26%	23%	31%	42%	44%	40%	34%	35%	36%	32%	44%	31%	36%	32%	37%
						bcl	abcgjlm	b	b	b	b	b	bcjlm		b		a
9	(9.0)	201	8	6	24	8	17	5	17	6	14	31	32	33	182	104	97
		9%	12%	3%	10%	8%	10%	5%	9%	4%	8%	10%	15%	12%	10%	9%	10%
			b		bh		bh		bh			bh	bfhim	bh	bh		
8	(8.0)	253	16	24	21	11	19	12	19	23	15	30	21	42	201	145	108
		12%	24%	13%	9%	13%	11%	11%	10%	15%	8%	10%	10%	15%	11%	12%	11%
			cegijkm							ci				ci			
7	(7.0)	214	5	16	29	6	14	12	17	20	19	32	13	31	181	125	89
		10%	7%	8%	12%	7%	8%	12%	9%	13%	10%	11%	6%	11%	10%	10%	9%
6	(6.0)	176	4	16	20	6	9	8	23	9	10	28	15	28	148	131	45
		8%	6%	9%	8%	6%	5%	7%	12%	6%	6%	9%	8%	10%	8%	11%	5%
									ehim							b	
5	(5.0)	203	6	28	22	7	14	10	21	11	26	22	10	27	159	108	94
		9%	8%	15%	9%	8%	8%	10%	11%	7%	14%	7%	5%	9%	9%	9%	10%
				cehjkm					k		ehjkm						
4	(4.0)	94	3	8	13	5	8	7	11	6	10	8	5	10	77	54	40
		4%	4%	4%	5%	6%	5%	6%	6%	4%	5%	3%	2%	4%	4%	4%	4%
3	(3.0)	83	4	5	13	2	6	6	5	9	8	11	3	10	68	42	41
		4%	7%	3%	5%	2%	3%	5%	3%	6%	4%	4%	2%	3%	4%	3%	4%
2	(2.0)	49	-	11	5	1	1	3	3	3	3	15	-	5	36	22	28
		2%	-	6%	2%	1%	1%	2%	2%	2%	1%	5%	-	2%	2%	2%	3%
				egiklm								egiklm					
1	(1.0)	36	-	5	2	1	2	1	2	6	6	8	1	3	30	23	14
		2%	-	3%	1%	1%	1%	1%	1%	4%	3%	3%	*	1%	2%	2%	1%
										ckl							
0 - is not at all a part of Christmas dinner	(0.0)	125	4	24	20	5	8	1	5	8	10	17	14	8	96	67	58
		6%	6%	13%	8%	6%	5%	1%	3%	5%	5%	6%	7%	3%	5%	6%	6%
				efghijlm	fgl								fl				
Sum: 0-3		294	8	44	40	10	17	10	16	26	28	51	19	25	231	154	140
		13%	13%	24%	16%	11%	10%	10%	8%	17%	15%	17%	9%	9%	13%	13%	14%
				defgiklm	egkl					egkl	gl	egklm					

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2189	33	167	264	117	199	86	204	180	193	299	138	309	1903	1104	1085
Total	2190	66	186	243	90	177	106	188	155	190	298	205	285	1831	1209	981
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	473	12	53	54	17	31	25	55	26	47	58	30	64	383	294	179
	22%	18%	28%	22%	20%	17%	23%	29%	17%	25%	19%	15%	23%	21%	24%	18%
			ehjkm					ehjkm		k					b	
Sum: 7-10	1423	46	89	149	63	129	71	117	103	115	189	156	195	1217	761	662
	65%	69%	48%	61%	70%	73%	67%	62%	66%	61%	63%	76%	69%	66%	63%	67%
		b		b	b	bcgij	b	b	b	b	b	bcgijm	b	b		a
Base for stats	2190	66	186	243	90	177	106	188	155	190	298	205	285	1831	1209	981
Mean Score	7.18	7.23	5.93	6.85	7.52	7.73	7.47	7.33	7.04	6.98	7.00	7.91	7.45	7.28	7.10	7.27
		b		b	b	bchijm	b	b	b	b	b	bchijm	bc	bc		
Standard Deviation	2.994	2.794	3.374	3.140	2.984	2.863	2.656	2.681	3.081	3.104	3.107	2.870	2.596	2.951	2.935	3.064
Standard Error	.064	.486	.261	.193	.276	.203	.286	.188	.230	.223	.180	.244	.148	.068	.088	.093
Error variance	*	.24	.07	.04	.08	.04	.08	.04	.05	.05	.03	.06	.02	*	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2189	614	560	158	30	23	60	13	12	430	723	678
Total		2190	680	541	172	31	21	71	17	17	390	780	730
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	755	226	224	43	9	9	10	3	4	140	291	231
		34%	33%	41%	25%	30%	42%	14%	19%	21%	36%	37%	32%
			cf	acf							cf	b	
9	(9.0)	201	60	59	16	4	2	2	1	3	31	69	63
		9%	9%	11%	9%	12%	9%	3%	3%	17%	8%	9%	9%
8	(8.0)	253	67	67	24	3	4	11	1	1	53	76	95
		12%	10%	12%	14%	9%	17%	15%	9%	7%	14%	10%	13%
7	(7.0)	214	63	52	13	3	-	4	4	2	43	69	65
		10%	9%	10%	8%	11%	-	6%	22%	11%	11%	9%	9%
6	(6.0)	176	54	38	12	-	2	13	4	-	34	52	60
		8%	8%	7%	7%	-	11%	18%	22%	-	9%	7%	8%
								abcdi					
5	(5.0)	203	74	33	15	1	1	9	1	2	43	73	70
		9%	11%	6%	9%	3%	4%	13%	6%	9%	11%	9%	10%
			b					b			b		
4	(4.0)	94	26	16	10	*	*	5	2	-	21	26	37
		4%	4%	3%	6%	1%	1%	7%	12%	-	5%	3%	5%
3	(3.0)	83	22	18	11	3	-	1	1	4	8	35	24
		4%	3%	3%	6%	10%	-	2%	7%	23%	2%	5%	3%
					i	i							
2	(2.0)	49	15	5	11	-	2	4	-	-	8	14	17
		2%	2%	1%	6%	-	9%	6%	-	-	2%	2%	2%
					abi			b					
1	(1.0)	36	13	4	6	-	-	3	-	-	5	16	14
		2%	2%	1%	4%	-	-	4%	-	-	1%	2%	2%
					b			b					
0 - is not at all a part of Christmas dinner	(0.0)	125	60	26	11	8	1	8	-	2	3	59	52
		6%	9%	5%	6%	25%	6%	11%	-	12%	1%	8%	7%
			bi	i	i	abci		bi					
Sum: 0-3		294	110	53	39	11	3	17	1	6	24	125	108
		13%	16%	10%	23%	35%	15%	23%	7%	35%	6%	16%	15%
			bi	i	bi	abi		bi					
Sum: 4-6		473	154	87	37	1	4	27	7	2	98	150	168
		22%	23%	16%	22%	4%	17%	38%	40%	9%	25%	19%	23%
			bd		d			abcdi			bd		

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_12. Yorkshire puddings: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2189	614	560	158	30	23	60	13	12	430	723	678
Total	2190	680	541	172	31	21	71	17	17	390	780	730
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1423	415	402	96	19	14	28	9	10	267	505	454
	65%	61%	74%	56%	61%	68%	39%	53%	55%	69%	65%	62%
		f	acf	f	f					acf		
Base for stats	2190	680	541	172	31	21	71	17	17	390	780	730
Mean Score	7.18	6.89	7.75	6.43	6.00	7.53	5.57	6.76	6.08	7.58	7.11	6.96
		f	acdf							acdf		
Standard Deviation	2.994	3.220	2.772	3.224	4.097	3.143	3.117	2.202	3.521	2.473	3.190	3.096
Standard Error	.064	.130	.117	.256	.748	.655	.402	.611	1.016	.119	.119	.119
Error variance	*	.02	.01	.07	.56	.43	.16	.37	1.03	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2193	1084	1109	374	425	349	298	335	412	799	647	747
Total		2197	1071	1126	240	379	351	389	327	511	620	739	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	421	164	257	57	87	58	76	68	74	144	135	142
		19%	15%	23%	24%	23%	17%	20%	21%	14%	23%	18%	17%
				a	cfhi	cfi			f		cfhi		
9	(9.0)	164	80	84	30	29	32	26	14	32	59	59	46
		7%	7%	7%	12%	8%	9%	7%	4%	6%	9%	8%	6%
					bdefhi		ei				ei	e	
8	(8.0)	259	125	133	32	38	50	53	25	60	71	103	85
		12%	12%	12%	13%	10%	14%	14%	8%	12%	11%	14%	10%
					e		ei	e				ei	
7	(7.0)	284	151	133	28	48	56	51	36	66	75	107	102
		13%	14%	12%	12%	13%	16%	13%	11%	13%	12%	14%	12%
6	(6.0)	227	120	107	19	46	38	37	39	48	64	75	87
		10%	11%	10%	8%	12%	11%	10%	12%	9%	10%	10%	10%
						a							
5	(5.0)	289	149	140	23	41	45	44	55	81	64	89	136
		13%	14%	12%	10%	11%	13%	11%	17%	16%	10%	12%	16%
									abdgh	abg			abdgh
4	(4.0)	149	81	68	15	30	23	27	16	37	45	50	54
		7%	8%	6%	6%	8%	6%	7%	5%	7%	7%	7%	6%
3	(3.0)	114	70	45	14	23	14	18	20	25	36	33	45
		5%	7%	4%	6%	6%	4%	5%	6%	5%	6%	4%	5%
			b										
2	(2.0)	78	37	41	8	15	12	12	15	17	23	24	31
		4%	3%	4%	3%	4%	3%	3%	4%	3%	4%	3%	4%
1	(1.0)	61	33	28	5	9	9	10	6	23	14	19	28
		3%	3%	2%	2%	2%	3%	2%	2%	4%	2%	3%	3%
										eg			
0 - is not at all a part of Christmas dinner	(0.0)	152	61	91	10	15	13	34	32	48	24	47	81
		7%	6%	8%	4%	4%	4%	9%	10%	9%	4%	6%	10%
				a				abcg	abcgh	abcg		g	abcgh
Sum: 0-3		405	200	205	36	61	48	74	73	113	97	122	186
		18%	19%	18%	15%	16%	14%	19%	22%	22%	16%	17%	22%
									abcgh	abcgh			abcgh
Sum: 4-6		664	350	314	57	116	105	109	111	165	173	214	277
		30%	33%	28%	24%	31%	30%	28%	34%	32%	28%	29%	33%
			b			a			ag	a			ag

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QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2193	1084	1109	374	425	349	298	335	412	799	647	747
Total	2197	1071	1126	240	379	351	389	327	511	620	739	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1128	521	607	147	202	197	206	143	232	349	403	375
	51%	49%	54%	61%	53%	56%	53%	44%	46%	56%	55%	45%
			a	bdefhi	efi	efi	efi			efi	efi	
Base for stats	2197	1071	1126	240	379	351	389	327	511	620	739	838
Mean Score	6.24	6.10	6.37	6.84	6.52	6.53	6.22	5.91	5.76	6.65	6.37	5.82
			a	defhi	efi	efi	f			defi	efi	
Standard Deviation	2.984	2.851	3.100	2.873	2.860	2.689	3.079	3.130	3.063	2.867	2.903	3.088
Standard Error	.064	.087	.093	.149	.139	.144	.178	.171	.151	.101	.114	.113
Error variance	*	.01	.01	.02	.02	.02	.03	.03	.02	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2193	33	167	263	117	199	86	206	180	194	299	139	310	1907	1109	1084
Total		2197	66	185	243	90	178	106	190	156	191	298	206	287	1839	1215	982
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	421	14	17	59	22	33	18	35	31	44	64	43	41	372	211	211
		19%	22%	9%	24%	24%	18%	17%	18%	20%	23%	21%	21%	14%	20%	17%	21%
			b		bl	bl	b		b	b	bl	bl	b		bl		a
9	(9.0)	164	3	16	17	4	17	8	13	14	17	16	7	31	136	85	79
		7%	4%	9%	7%	5%	9%	8%	7%	9%	9%	5%	3%	11%	7%	7%	8%
							k				k			djkm			
8	(8.0)	259	12	13	27	12	20	13	22	18	23	30	33	34	220	143	116
		12%	18%	7%	11%	14%	11%	13%	12%	12%	12%	10%	16%	12%	12%	12%	12%
			b										b				
7	(7.0)	284	6	30	26	9	26	19	36	21	15	36	29	32	230	166	118
		13%	8%	16%	11%	10%	15%	17%	19%	13%	8%	12%	14%	11%	12%	14%	12%
				i			i	i	cdijlm						i		
6	(6.0)	227	13	15	24	13	20	7	15	11	18	34	18	39	192	140	87
		10%	20%	8%	10%	14%	11%	7%	8%	7%	9%	12%	9%	13%	10%	11%	9%
			bfgh			h								gh		b	
5	(5.0)	289	5	30	36	7	23	15	30	25	27	36	17	38	239	162	127
		13%	8%	16%	15%	7%	13%	14%	16%	16%	14%	12%	8%	13%	13%	13%	13%
				dk	d				d	dk							
4	(4.0)	149	8	20	16	3	10	8	13	6	14	17	13	20	113	86	63
		7%	13%	11%	7%	3%	5%	7%	7%	4%	7%	6%	6%	7%	6%	7%	6%
			d	dhm													
3	(3.0)	114	-	14	14	6	7	3	7	9	14	16	8	16	97	68	47
		5%	-	8%	6%	7%	4%	3%	4%	6%	7%	5%	4%	6%	5%	6%	5%
2	(2.0)	78	-	9	6	8	9	3	6	7	1	11	4	14	66	49	29
		4%	-	5%	3%	8%	5%	3%	3%	5%	*	4%	2%	5%	4%	4%	3%
				i		cgijkm	i			i		i		i	i		
1	(1.0)	61	1	5	4	2	4	4	1	3	7	15	5	9	50	38	23
		3%	2%	3%	2%	3%	2%	4%	*	2%	4%	5%	2%	3%	3%	3%	2%
								g			g	cgm		g	g		
0 - is not at all a part of Christmas dinner	(0.0)	152	3	16	15	4	10	7	12	9	11	23	28	12	125	69	83
		7%	5%	8%	6%	4%	6%	7%	6%	6%	6%	8%	14%	4%	7%	6%	8%
													cdeghijlm				a

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QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2193	33	167	263	117	199	86	206	180	194	299	139	310	1907	1109	1084
Total	2197	66	185	243	90	178	106	190	156	191	298	206	287	1839	1215	982
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	405	5	44	39	20	30	18	26	29	33	65	45	51	338	224	181
	18%	7%	24%	16%	22%	17%	17%	14%	19%	17%	22%	22%	18%	18%	18%	18%
			acg		ag						ag	ag				
Sum: 4-6	664	27	64	76	22	53	30	58	43	59	88	49	97	543	388	277
	30%	40%	35%	31%	25%	30%	28%	30%	27%	31%	29%	24%	34%	30%	32%	28%
			k										k			
Sum: 7-10	1128	35	77	128	48	95	58	107	84	99	146	112	140	958	603	524
	51%	53%	41%	53%	53%	53%	55%	56%	54%	52%	49%	54%	49%	52%	50%	53%
				b		b	b	b	b	b		b		b		
Base for stats	2197	66	185	243	90	178	106	190	156	191	298	206	287	1839	1215	982
Mean Score	6.24	6.72	5.49	6.49	6.42	6.38	6.22	6.43	6.37	6.45	6.08	6.04	6.22	6.30	6.17	6.32
		b		b	b	b		b	b	b	b		b	b		
Standard Deviation	2.984	2.669	2.891	2.971	3.051	2.899	2.972	2.778	2.970	3.028	3.139	3.320	2.796	2.995	2.893	3.092
Standard Error	.064	.465	.224	.183	.282	.206	.320	.194	.221	.217	.182	.282	.159	.069	.087	.094
Error variance	*	.22	.05	.03	.08	.04	.10	.04	.05	.05	.03	.08	.03	*	.01	.01

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QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2193	617	559	159	30	23	59	13	12	431	725	679
Total		2197	684	540	173	31	21	70	17	17	393	783	732
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	421	135	113	27	6	*	2	*	4	81	171	114
		19%	20% f	21% f	15% f	20% f	2%	3%	2%	21%	21% f	22% b	16%
9	(9.0)	164	48	39	10	4	2	6	2	-	32	50	50
		7%	7%	7%	6%	13%	11%	8%	13%	-	8%	6%	7%
8	(8.0)	259	83	59	17	2	-	5	6	5	44	89	80
		12%	12%	11%	10%	7%	-	7%	34%	27%	11%	11%	11%
7	(7.0)	284	85	69	24	4	4	14	2	2	51	93	98
		13%	12%	13%	14%	12%	20%	20%	11%	13%	13%	12%	13%
6	(6.0)	227	73	57	16	1	5	2	2	1	44	78	81
		10%	11%	11%	9%	4%	25%	3%	14%	4%	11% f	10%	11%
5	(5.0)	289	105	61	20	5	2	14	2	-	44	121	90
		13%	15% b	11%	12%	17%	9%	20% bi	14%	-	11%	15%	12%
4	(4.0)	149	35	46	11	1	4	11	-	-	27	41	64
		7%	5%	8% a	6%	2%	17%	15% aci	-	-	7%	5%	9% a
3	(3.0)	114	30	25	14	-	1	8	-	-	26	32	46
		5%	4%	5%	8%	-	7%	11% ab	-	-	7%	4%	6%
2	(2.0)	78	16	20	13	-	1	5	1	2	14	19	36
		4%	2%	4%	7% abi	-	5%	7% a	8%	9%	3%	2%	5% a
1	(1.0)	61	21	16	5	-	-	-	1	1	12	21	24
		3%	3%	3%	3%	-	-	-	5%	7%	3%	3%	3%
0 - is not at all a part of Christmas dinner	(0.0)	152	53	37	17	8	1	4	-	3	18	69	48
		7%	8% i	7%	10% i	26% abcfi	4%	5%	-	19%	5%	9%	7%
Sum: 0-3		405	120	97	49	8	3	16	2	6	69	140	154
		18%	18%	18%	28% abi	26%	15%	23%	12%	35%	18%	18%	21%
Sum: 4-6		664	213	164	47	7	11	27	5	1	115	240	235
		30%	31%	30%	27%	22%	52%	38%	28%	4%	29%	31%	32%

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QCPRO42Q10_13. Broccoli: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2193	617	559	159	30	23	59	13	12	431	725	679
Total	2197	684	540	173	31	21	70	17	17	393	783	732
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1128	351	279	77	16	7	27	10	11	208	402	343
	51%	51%	52%	45%	52%	33%	39%	60%	61%	53% f	51%	47%
Base for stats	2197	684	540	173	31	21	70	17	17	393	783	732
Mean Score	6.24	6.27 cf	6.27 cf	5.62	5.69	5.55	5.29	6.57	5.63	6.41 cf	6.27 b	5.94
Standard Deviation	2.984	3.003	3.022	3.142	3.840	2.233	2.469	2.326	3.921	2.903	3.088	2.950
Standard Error	.064	.121	.128	.249	.701	.466	.321	.645	1.132	.140	.115	.113
Error variance	*	.01	.02	.06	.49	.22	.10	.42	1.28	.02	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2185	1079	1106	373	424	348	297	333	410	797	645	743
Total		2187	1066	1121	240	377	350	387	325	508	617	737	833
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	256	118	138	34	44	39	51	33	55	78	90	88
		12%	11%	12%	14%	12%	11%	13%	10%	11%	13%	12%	11%
9	(9.0)	123	53	69	19	32	25	14	16	17	51	39	33
		6%	5%	6%	8% dfi	8% dfhi	7% dfi	4%	5%	3%	8% dfhi	5%	4%
8	(8.0)	208	97	111	19	46	37	28	37	41	65	65	78
		10%	9%	10%	8%	12% ad	11%	7%	11%	8%	10%	9%	9%
7	(7.0)	239	141	99	25	49	46	41	35	44	74	87	79
		11%	13% b	9%	10%	13%	13%	11%	11%	9%	12%	12%	10%
6	(6.0)	205	116	89	21	36	43	46	23	37	57	89	59
		9%	11% b	8%	9%	10%	12% efi	12% efi	7%	7%	9%	12% efi	7%
5	(5.0)	300	155	146	32	46	45	58	34	85	78	103	119
		14%	15%	13%	14%	12%	13%	15%	11%	17% e	13%	14%	14%
4	(4.0)	161	83	77	27	23	21	34	23	33	50	55	56
		7%	8%	7%	11% bcefhi	6%	6%	9%	7%	7%	8%	7%	7%
3	(3.0)	175	77	98	18	34	25	31	34	33	51	56	68
		8%	7%	9%	7%	9%	7%	8%	11% f	7%	8%	8%	8%
2	(2.0)	127	57	71	12	21	16	23	28	27	33	39	55
		6%	5%	6%	5%	6%	5%	6%	9% cg	5%	5%	5%	7%
1	(1.0)	86	46	40	10	10	14	12	16	24	20	26	40
		4%	4%	4%	4%	3%	4%	3%	5%	5%	3%	4%	5%
0 - is not at all a part of Christmas dinner	(0.0)	306	123	183	23	37	39	49	46	112	61	87	158
		14%	12%	16% a	10%	10%	11%	13%	14% g	22% abcdegh	10%	12%	19% abcdgh
Sum: 0-3		694	302	391	63	102	94	115	124	196	165	209	320
		32%	28%	35% a	26%	27%	27%	30%	38% abcdgh	39% abcdgh	27%	28%	38% abcdgh

Prepared by Savanta: ComRes

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QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2185	1079	1106	373	424	348	297	333	410	797	645	743
Total	2187	1066	1121	240	377	350	387	325	508	617	737	833
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	666	354	312	80	104	109	138	80	155	184	247	235
	30%	33%	28%	34%	28%	31%	36%	25%	31%	30%	33%	28%
		b		e			bei				bei	
Sum: 7-10	827	409	417	96	171	147	134	121	157	267	281	278
	38%	38%	37%	40%	45%	42%	35%	37%	31%	43%	38%	33%
				fi	defhi	fi				dfhi	f	
Base for stats	2187	1066	1121	240	377	350	387	325	508	617	737	833
Mean Score	5.15	5.27	5.02	5.49	5.63	5.50	5.17	4.89	4.52	5.58	5.33	4.67
				efi	defi	efi	fi			efi	efi	
Standard Deviation	3.200	3.062	3.323	3.128	3.070	3.082	3.109	3.235	3.350	3.091	3.098	3.309
Standard Error	.068	.093	.100	.162	.149	.165	.180	.177	.165	.109	.122	.121
Error variance	*	.01	.01	.03	.02	.03	.03	.03	.03	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2185	33	164	264	118	198	86	205	178	194	299	137	309	1902	1102	1083
Total		2187	66	183	244	90	177	106	189	153	191	298	204	285	1831	1208	979
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	256	5	13	34	6	21	14	23	23	26	43	19	30	225	137	120
		12%	8%	7%	14% bd	7%	12%	13%	12%	15% bd	14% b	14% bd	9%	10%	12% b	11%	12%
9	(9.0)	123	4	14	12	1	10	6	8	6	12	12	9	29	98	75	48
		6%	6%	8% d	5%	1%	5%	6%	4%	4%	6%	4%	4%	10% cdghjkm	5%	6%	5%
8	(8.0)	208	3	8	28	5	19	19	20	13	24	24	21	23	179	120	88
		10%	4%	4%	11% b	6%	11% b	18% bdhjlm	11% b	9%	13% b	8%	11% b	8%	10% b	10%	9%
7	(7.0)	239	10	19	26	10	18	8	20	19	19	28	19	43	202	138	101
		11%	14%	11%	11%	11%	10%	8%	11%	12%	10%	9%	9%	15% jm	11%	11%	10%
6	(6.0)	205	5	14	20	8	22	11	28	12	10	30	11	33	175	119	86
		9%	8%	8%	8%	9%	12% ik	10%	15% bchikm	8%	5%	10%	5%	12% ik	10%	10%	9%
5	(5.0)	300	14	32	31	11	20	14	22	16	30	42	35	34	240	166	135
		14%	22%	18%	13%	12%	11%	13%	12%	10%	16%	14%	17%	12%	13%	14%	14%
4	(4.0)	161	4	14	20	9	15	5	14	14	17	13	14	21	137	89	72
		7%	6%	8%	8%	10% j	8%	5%	8%	9% j	9% j	4%	7%	7%	8%	7%	7%
3	(3.0)	175	2	14	18	12	15	7	13	14	12	26	14	28	152	87	89
		8%	2%	8%	7%	14% cgim	8%	6%	7%	9%	6%	9%	7%	10%	8%	7%	9%
2	(2.0)	127	7	13	15	7	9	8	5	9	6	27	9	12	100	70	57
		6%	10% g	7%	6%	8%	5%	8%	3%	6%	3%	9% gilm	5%	4%	5%	6%	6%
1	(1.0)	86	-	10	9	2	5	3	7	9	8	19	6	9	73	57	29
		4%	-	5%	4%	3%	3%	3%	4%	6%	4%	6%	3%	3%	4%	5% b	3%
0 - is not at all a part of Christmas dinner	(0.0)	306	12	32	33	18	23	12	29	18	27	34	45	23	251	150	156
		14%	18%	17% l	13% l	20% jlm	13%	11%	15% l	12%	14% l	12%	22% cefhjlm	8%	14% l	12%	16% a
Sum: 0-3		694	20	68	74	40	52	30	54	50	52	105	75	72	576	364	330
		32%	30%	37% il	30%	44% cefgilm	30%	28%	29%	33%	28%	35% l	37% l	25%	31% l	30%	34%

Prepared by Savanta: ComRes

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2185	33	164	264	118	198	86	205	178	194	299	137	309	1902	1102	1083
Total	2187	66	183	244	90	177	106	189	153	191	298	204	285	1831	1208	979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	666	24	61	71	28	56	30	64	42	57	85	61	88	552	373	293
	30%	36%	33%	29%	31%	32%	28%	34%	28%	30%	29%	30%	31%	30%	31%	30%
Sum: 7-10	827	22	54	99	23	68	47	71	60	81	107	69	125	704	470	357
	38%	33%	30%	41%	25%	39%	44%	38%	39%	42%	36%	34%	44%	38%	39%	36%
				bd		d	bd	d	d	bd	d		bdjk	bd		
Base for stats	2187	66	183	244	90	177	106	189	153	191	298	204	285	1831	1208	979
Mean Score	5.15	4.85	4.56	5.29	4.17	5.30	5.59	5.24	5.19	5.39	5.11	4.62	5.68	5.19	5.24	5.03
				bd		bd	bdk	bd	d	bdk	d		bdjkm	bdk		
Standard Deviation	3.200	3.132	3.145	3.246	3.034	3.159	3.174	3.197	3.254	3.273	3.253	3.332	2.935	3.204	3.159	3.249
Standard Error	.068	.545	.246	.200	.279	.224	.342	.223	.244	.235	.188	.285	.167	.073	.095	.099
Error variance	*	.30	.06	.04	.08	.05	.12	.05	.06	.06	.04	.08	.03	.01	.01	.01

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QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2185	614	561	158	29	23	59	13	12	430	723	676
Total		2187	681	542	172	29	21	70	17	17	389	780	728
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	256	92	63	14	2	2	4	1	-	46	94	82
		12%	14%	12%	8%	7%	10%	5%	3%	-	12%	12%	11%
9	(9.0)	123	28	22	17	1	1	8	1	-	25	30	38
		6%	4%	4%	10% ab	3%	7%	11% ab	9%	-	6%	4%	5%
8	(8.0)	208	71	46	17	*	3	5	5	-	40	62	69
		10%	10%	8%	10%	2%	14%	7%	32%	-	10%	8%	10%
7	(7.0)	239	85	64	19	3	*	5	-	1	40	98	75
		11%	13%	12%	11%	11%	2%	7%	-	7%	10%	13%	10%
6	(6.0)	205	57	67	15	1	2	4	-	2	30	53	82
		9%	8%	12% ai	9%	5%	11%	6%	-	10%	8%	7%	11% a
5	(5.0)	300	86	61	27	4	2	11	5	5	60	100	107
		14%	13%	11%	16%	15%	11%	16%	30%	29%	15% b	13%	15%
4	(4.0)	161	49	39	8	-	1	7	1	*	34	57	43
		7%	7%	7%	5%	-	3%	10%	6%	2%	9%	7%	6%
3	(3.0)	175	50	45	10	3	1	6	1	-	35	68	55
		8%	7%	8%	6%	12%	7%	8%	5%	-	9%	9%	8%
2	(2.0)	127	31	31	11	2	2	6	2	2	23	43	47
		6%	5%	6%	6%	7%	9%	9%	12%	14%	6%	5%	7%
1	(1.0)	86	23	21	10	1	1	9	1	-	15	29	37
		4%	3%	4%	6%	3%	5%	12% abi	3%	-	4%	4%	5%
0 - is not at all a part of Christmas dinner	(0.0)	306	107	85	24	10	4	7	-	7	43	147	92
		14%	16% i	16% i	14%	35%	20%	9%	-	37%	11%	19% b	13%
Sum: 0-3		694	212	182	55	17	9	27	3	9	115	287	231
		32%	31%	34%	32%	57%	41%	39%	20%	52%	30%	37% b	32%
Sum: 4-6		666	192	166	50	6	5	22	6	7	124	210	232
		30%	28%	31%	29%	20%	26%	32%	35%	41%	32%	27%	32% a

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QCPRO42Q10_14. Red cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2185	614	561	158	29	23	59	13	12	430	723	676
Total	2187	681	542	172	29	21	70	17	17	389	780	728
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	827	277	195	67	7	7	21	7	1	150	284	265
	38%	41%	36%	39%	23%	33%	30%	44%	7%	39%	36%	36%
Base for stats	2187	681	542	172	29	21	70	17	17	389	780	728
Mean Score	5.15	5.21	5.01	5.13	3.48	4.72	4.60	5.83	2.92	5.29	4.81	5.14
Standard Deviation	3.200	3.290	3.219	3.213	3.376	3.558	3.089	2.586	2.673	3.107	3.333	3.155
Standard Error	.068	.133	.136	.256	.627	.742	.402	.717	.772	.150	.124	.121
Error variance	*	.02	.02	.07	.39	.55	.16	.51	.60	.02	.02	.01

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2188	1083	1105	372	424	348	298	335	411	796	646	746
Total		2191	1068	1123	237	379	350	388	327	510	616	738	837
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	293	130	163	41	62	40	51	48	51	102	91	99
		13%	12%	14%	17%	16%	11%	13%	15%	10%	17%	12%	12%
					cfhi	cfi					cfhi		
9	(9.0)	132	68	64	19	25	20	23	16	29	44	43	45
		6%	6%	6%	8%	7%	6%	6%	5%	6%	7%	6%	5%
8	(8.0)	201	92	109	24	45	34	36	17	45	69	70	62
		9%	9%	10%	10%	12%	10%	9%	5%	9%	11%	9%	7%
					e	ei	e				ei	e	
7	(7.0)	240	143	96	25	41	46	43	39	46	66	89	85
		11%	13%	9%	10%	11%	13%	11%	12%	9%	11%	12%	10%
			b										
6	(6.0)	243	130	113	29	33	48	43	33	57	62	91	91
		11%	12%	10%	12%	9%	14%	11%	10%	11%	10%	12%	11%
							b						
5	(5.0)	331	173	158	26	57	65	52	47	83	83	117	131
		15%	16%	14%	11%	15%	19%	13%	14%	16%	14%	16%	16%
							ag			a		a	a
4	(4.0)	164	86	78	22	31	25	33	27	27	53	57	53
		7%	8%	7%	9%	8%	7%	8%	8%	5%	9%	8%	6%
					f						f		
3	(3.0)	154	72	83	14	29	28	28	25	29	43	56	54
		7%	7%	7%	6%	8%	8%	7%	8%	6%	7%	8%	6%
2	(2.0)	117	46	71	11	15	10	28	17	36	26	38	53
		5%	4%	6%	5%	4%	3%	7%	5%	7%	4%	5%	6%
				a				c		bcg			c
1	(1.0)	62	26	36	11	11	9	2	9	20	22	11	29
		3%	2%	3%	5%	3%	3%	1%	3%	4%	3%	2%	3%
					dh	d			d	dh	dh		dh
0 - is not at all a part of Christmas dinner	(0.0)	255	103	153	16	30	26	49	48	86	46	75	134
		12%	10%	14%	7%	8%	7%	13%	15%	17%	7%	10%	16%
				a				abcg	abcgh	abcgh			abcgh
Sum: 0-3		588	246	342	52	85	73	108	98	172	137	181	270
		27%	23%	30%	22%	22%	21%	28%	30%	34%	22%	25%	32%
				a				c	abcg	abcgh			abcgh

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2188	1083	1105	372	424	348	298	335	411	796	646	746
Total	2191	1068	1123	237	379	350	388	327	510	616	738	837
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	738	389	349	77	121	138	127	107	167	198	265	275
	34%	36%	31%	33%	32%	39%	33%	33%	33%	32%	36%	33%
		b				bgi						
Sum: 7-10	865	433	432	108	173	139	153	121	171	281	292	292
	39%	41%	38%	45%	46%	40%	40%	37%	34%	46%	40%	35%
				efi	efhi					efhi	f	
Base for stats	2191	1068	1123	237	379	350	388	327	510	616	738	837
Mean Score	5.44	5.59	5.30	5.93	5.88	5.69	5.40	5.21	4.90	5.90	5.54	5.02
		b		defhi	defi	efi	f			defhi	fi	
Standard Deviation	3.112	2.946	3.257	3.051	3.024	2.781	3.131	3.233	3.238	3.032	2.971	3.238
Standard Error	.067	.090	.098	.158	.147	.149	.181	.177	.160	.107	.117	.119
Error variance	*	.01	.01	.03	.02	.02	.03	.03	.03	.01	.01	.01

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2188	32	167	264	117	199	86	206	179	193	298	137	310	1903	1106	1082
Total		2191	64	186	244	90	179	106	190	154	190	297	204	286	1835	1212	979
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	293	9	11	38	15	25	26	22	24	23	45	21	33	247	139	154
		13%	14%	6%	16%	17%	14%	24%	12%	16%	12%	15%	10%	12%	13%	11%	16%
					b	b	b	begiklm		b	b	b		b	b		a
9	(9.0)	132	-	6	15	4	10	9	13	13	9	13	13	28	117	65	67
		6%	-	3%	6%	4%	6%	9%	7%	8%	5%	4%	6%	10%	6%	5%	7%
								b		b				bijm			
8	(8.0)	201	6	8	21	14	12	8	20	14	23	22	17	35	178	112	89
		9%	9%	4%	8%	16%	7%	8%	10%	9%	12%	7%	9%	12%	10%	9%	9%
						bcejm			b		b			bj	b		
7	(7.0)	240	6	22	24	11	24	13	28	12	13	27	23	37	198	145	94
		11%	10%	12%	10%	12%	13%	12%	15%	8%	7%	9%	11%	13%	11%	12%	10%
							i		hi					i			
6	(6.0)	243	5	23	17	6	20	15	24	20	24	34	22	33	201	145	98
		11%	7%	12%	7%	7%	11%	14%	13%	13%	13%	12%	11%	12%	11%	12%	10%
								c	c	c	c				c		
5	(5.0)	331	16	29	31	13	35	13	32	16	32	39	33	42	273	188	144
		15%	25%	16%	13%	14%	20%	12%	17%	10%	17%	13%	16%	15%	15%	15%	15%
			h				chj		h								
4	(4.0)	164	3	15	21	9	12	5	12	14	16	24	12	22	142	90	74
		7%	4%	8%	9%	10%	7%	4%	6%	9%	8%	8%	6%	8%	8%	7%	8%
3	(3.0)	154	4	20	20	5	11	4	15	10	13	21	13	18	126	89	65
		7%	7%	11%	8%	6%	6%	3%	8%	7%	7%	7%	6%	6%	7%	7%	7%
				f													
2	(2.0)	117	4	16	17	5	14	3	7	9	5	18	5	15	94	72	45
		5%	7%	9%	7%	5%	8%	2%	4%	6%	3%	6%	2%	5%	5%	6%	5%
				gik	i		ik										
1	(1.0)	62	2	2	9	2	4	3	4	4	7	18	5	5	55	34	28
		3%	3%	1%	4%	2%	2%	2%	2%	3%	3%	6%	2%	2%	3%	3%	3%
												beglm					
0 - is not at all a part of Christmas dinner	(0.0)	255	9	34	30	6	12	8	14	19	26	37	41	19	204	133	122
		12%	13%	18%	12%	7%	7%	8%	7%	13%	14%	12%	20%	6%	11%	11%	12%
				defglm	el					l	egl	el	cdefgjlm		l		

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2188	32	167	264	117	199	86	206	179	193	298	137	310	1903	1106	1082
Total	2191	64	186	244	90	179	106	190	154	190	297	204	286	1835	1212	979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	588	19	72	77	18	41	17	40	42	50	93	63	55	479	327	260
	27%	30%	39%	31%	20%	23%	16%	21%	27%	26%	31%	31%	19%	26%	27%	27%
			defghilm	defgl					fl		defgl	dfgl		fl		
Sum: 4-6	738	24	67	69	28	67	32	68	49	72	97	66	97	615	423	315
	34%	37%	36%	28%	32%	38%	30%	36%	32%	38%	33%	33%	34%	34%	35%	32%
						c				c						
Sum: 7-10	865	22	47	98	44	71	57	82	62	68	107	74	134	740	462	404
	39%	33%	25%	40%	49%	40%	53%	43%	41%	36%	36%	36%	47%	40%	38%	41%
				b	bij	b	bcehijkm	b	b	b	b	b	bijkm	b		
Base for stats	2191	64	186	244	90	179	106	190	154	190	297	204	286	1835	1212	979
Mean Score	5.44	5.10	4.39	5.32	5.99	5.66	6.52	5.79	5.55	5.31	5.20	5.01	5.98	5.50	5.37	5.54
				b	bjk	b	abcehijkm	bjk	b	b	b		bcijkm	b		
Standard Deviation	3.112	3.124	2.939	3.287	2.960	2.875	3.061	2.809	3.271	3.127	3.252	3.295	2.821	3.104	3.020	3.221
Standard Error	.067	.552	.227	.202	.274	.204	.330	.196	.245	.225	.188	.282	.160	.071	.091	.098
Error variance	*	.31	.05	.04	.07	.04	.11	.04	.06	.05	.04	.08	.03	.01	.01	.01

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2188	615	561	158	29	22	60	13	12	432	722	679
Total		2191	681	543	171	29	20	71	17	17	393	779	731
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	293	93	75	19	5	2	3	2	1	51	117	73
		13%	14% f	14% f	11%	17%	8%	4%	9%	7%	13% f	15% b	10%
9	(9.0)	132	43	27	8	2	1	1	3	*	27	45	38
		6%	6%	5%	5%	6%	4%	1%	16%	2%	7%	6%	5%
8	(8.0)	201	72	52	15	1	1	2	1	3	35	68	63
		9%	11% f	10%	9%	4%	6%	2%	7%	18%	9%	9%	9%
7	(7.0)	240	72	56	14	2	3	13	2	2	53	82	78
		11%	11%	10%	8%	7%	13%	18% c	14%	11%	13%	11%	11%
6	(6.0)	243	73	63	15	1	1	9	3	-	45	72	87
		11%	11%	12%	9%	2%	4%	12%	17%	-	11%	9%	12%
5	(5.0)	331	102	75	22	7	3	9	3	2	68	118	114
		15%	15%	14%	13%	23%	14%	13%	20%	13%	17%	15%	16%
4	(4.0)	164	46	47	17	-	1	4	-	-	34	49	66
		7%	7%	9%	10%	-	3%	6%	-	-	9%	6%	9%
3	(3.0)	154	43	35	20	2	4	10	-	-	19	52	60
		7%	6%	6%	12% abi	8%	20%	13% abi	-	-	5%	7%	8%
2	(2.0)	117	33	28	9	2	1	11	1	4	17	36	50
		5%	5%	5%	5%	5%	6%	16% abci	5%	23%	4%	5%	7%
1	(1.0)	62	16	16	8	-	*	2	-	-	15	18	20
		3%	2%	3%	4%	-	2%	3%	-	-	4%	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	255	89	69	24	8	4	9	2	4	29	123	83
		12%	13% i	13% i	14% i	28%	21%	13%	12%	25%	7%	16% b	11%
Sum: 0-3		588	181	148	61	12	10	32	3	9	80	229	212
		27%	27% i	27% i	36% abi	41%	48%	44% abi	17%	49%	20%	29%	29%
Sum: 4-6		738	221	184	54	7	4	22	6	2	147	238	267
		34%	32%	34%	32%	25%	21%	31%	37%	13%	37%	31%	36% a

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QCPRO42Q10_15. Green cabbage: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2188	615	561	158	29	22	60	13	12	432	722	679
Total	2191	681	543	171	29	20	71	17	17	393	779	731
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	865	279	210	56	10	6	18	8	7	166	311	252
	39%	41%	39%	32%	34%	30%	25%	46%	38%	42%	40%	35%
		f	f							cf	b	
Base for stats	2191	681	543	171	29	20	71	17	17	393	779	731
Mean Score	5.44	5.48	5.37	4.87	4.64	4.31	4.23	6.01	4.22	5.74	5.33	5.17
		cf	f							cf		
Standard Deviation	3.112	3.174	3.161	3.171	3.728	3.240	2.690	3.044	3.561	2.900	3.307	2.988
Standard Error	.067	.128	.133	.252	.692	.691	.347	.844	1.028	.140	.123	.115
Error variance	*	.02	.02	.06	.48	.48	.12	.71	1.06	.02	.02	.01

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2192	1083	1109	373	424	350	299	334	412	797	649	746
Total		2196	1069	1127	239	379	352	390	325	511	618	742	836
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	345	140	205	36	68	50	69	54	69	103	119	123
		16%	13%	18% a	15%	18%	14%	18%	17%	13%	17%	16%	15%
9	(9.0)	136	66	70	19	29	25	17	16	29	49	42	45
		6%	6%	6%	8%	8%	7%	4%	5%	6%	8% d	6%	5%
8	(8.0)	243	142	102	26	36	40	38	30	73	62	78	103
		11%	13% b	9%	11%	10%	11%	10%	9%	14% beg	10%	11%	12%
7	(7.0)	279	139	140	24	47	52	44	39	72	72	96	111
		13%	13%	12%	10%	13%	15%	11%	12%	14%	12%	13%	13%
6	(6.0)	234	121	113	27	46	41	40	29	51	74	80	80
		11%	11%	10%	11%	12%	12%	10%	9%	10%	12%	11%	10%
5	(5.0)	313	155	158	32	52	41	69	51	68	84	110	118
		14%	15%	14%	13%	14%	12%	18% c	16%	13%	14%	15%	14%
4	(4.0)	164	75	89	25	29	21	30	26	33	54	51	59
		7%	7%	8%	11% cfhi	8%	6%	8%	8%	6%	9%	7%	7%
3	(3.0)	142	70	72	15	27	21	21	22	36	42	42	58
		6%	7%	6%	6%	7%	6%	5%	7%	7%	7%	6%	7%
2	(2.0)	105	52	53	12	12	18	24	24	14	24	42	39
		5%	5%	5%	5%	3%	5%	6% f	7% bfg	3%	4%	6% f	5%
1	(1.0)	65	29	36	8	7	20	11	10	10	14	30	20
		3%	3%	3%	3%	2%	6% bfgi	3%	3%	2%	2%	4% b	2%
0 - is not at all a part of Christmas dinner	(0.0)	171	80	91	15	24	23	28	24	56	39	51	80
		8%	7%	8%	6%	6%	7%	7%	7%	11% abcgh	6%	7%	10% g
Sum: 0-3		482	230	252	49	71	82	83	80	117	120	165	197
		22%	22%	22%	21%	19%	23%	21%	25% bg	23%	19%	22%	24% bg
Sum: 4-6		710	351	359	85	127	103	138	105	152	212	241	257
		32%	33%	32%	35%	34%	29%	36%	32%	30%	34%	33%	31%

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2192	1083	1109	373	424	350	299	334	412	797	649	746
Total	2196	1069	1127	239	379	352	390	325	511	618	742	836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1004	487	516	105	181	167	168	140	242	286	335	382
	46%	46%	46%	44%	48%	47%	43%	43%	47%	46%	45%	46%
Base for stats	2196	1069	1127	239	379	352	390	325	511	618	742	836
Mean Score	5.87	5.85	5.90	5.89	6.16	5.86	5.85	5.71	5.79	6.05	5.85	5.76
					ei							
Standard Deviation	2.992	2.906	3.072	2.944	2.900	2.998	2.993	3.043	3.043	2.917	2.993	3.041
Standard Error	.064	.088	.092	.152	.141	.160	.173	.166	.150	.103	.117	.111
Error variance	*	.01	.01	.02	.02	.03	.03	.03	.02	.01	.01	.01

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2192	32	167	264	117	201	86	205	178	194	300	138	310	1907	1109	1083
Total		2196	64	186	245	90	180	106	189	155	191	299	205	286	1839	1214	982
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	345	3	16	51	18	26	25	33	23	34	50	33	34	301	175	170
		16%	5%	8%	21%	20%	14%	23%	18%	15%	18%	17%	16%	12%	16%	14%	17%
					abl	abl		abl	b		b	b	b		bl		
9	(9.0)	136	3	3	11	8	8	6	10	14	20	21	8	24	124	67	70
		6%	5%	2%	5%	9%	4%	6%	5%	9%	10%	7%	4%	8%	7%	5%	7%
						b				b	bcek	b		b	b		
8	(8.0)	243	8	9	25	11	25	9	24	17	29	23	24	40	218	143	100
		11%	12%	5%	10%	12%	14%	8%	13%	11%	15%	8%	12%	14%	12%	12%	10%
					b	b	bj		b	b	bj		b	bj	bj		
7	(7.0)	279	7	19	21	12	27	12	28	19	24	39	32	40	242	157	122
		13%	10%	10%	9%	14%	15%	11%	15%	13%	13%	13%	16%	14%	13%	13%	12%
							c		c				c	c	c		
6	(6.0)	234	12	18	22	4	25	15	25	20	12	33	14	35	190	142	92
		11%	18%	9%	9%	5%	14%	14%	13%	13%	6%	11%	7%	12%	10%	12%	9%
			dik				dik	di	dik	di		d		di	d		
5	(5.0)	313	10	46	35	10	18	14	21	26	30	45	24	33	242	178	135
		14%	16%	25%	14%	11%	10%	14%	11%	17%	16%	15%	12%	11%	13%	15%	14%
				cdefgijklm						e							
4	(4.0)	164	6	18	31	6	18	3	12	7	12	13	14	23	137	86	78
		7%	9%	10%	13%	6%	10%	3%	6%	5%	6%	4%	7%	8%	7%	7%	8%
				fj	fghijm		fhj										
3	(3.0)	142	6	10	11	9	11	6	10	8	8	20	22	20	119	78	64
		6%	10%	6%	5%	10%	6%	6%	6%	5%	4%	7%	11%	7%	6%	6%	7%
													ci				
2	(2.0)	105	3	16	11	5	5	6	10	6	5	21	6	13	80	61	43
		5%	5%	9%	4%	5%	3%	5%	5%	4%	3%	7%	3%	5%	4%	5%	4%
				eikm								ei					
1	(1.0)	65	4	6	5	2	3	5	7	4	3	12	3	11	50	33	32
		3%	7%	3%	2%	2%	2%	4%	3%	3%	2%	4%	1%	4%	3%	3%	3%
0 - is not at all a part of Christmas dinner	(0.0)	171	3	26	21	6	14	7	8	11	14	23	26	14	135	94	77
		8%	4%	14%	9%	7%	8%	6%	4%	7%	7%	8%	13%	5%	7%	8%	8%
				ghijlm	g								glm				

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2192	32	167	264	117	201	86	205	178	194	300	138	310	1907	1109	1083
Total	2196	64	186	245	90	180	106	189	155	191	299	205	286	1839	1214	982
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	482	17	58	48	22	33	23	35	28	30	76	56	57	385	266	216
	22%	26%	31%	20%	24%	18%	22%	18%	18%	16%	25%	27%	20%	21%	22%	22%
			ceghilm								i	ghi				
Sum: 4-6	710	27	82	88	19	61	32	59	54	55	91	52	91	569	406	305
	32%	42%	44%	36%	22%	34%	30%	31%	35%	29%	30%	25%	32%	31%	33%	31%
		d	dfgijklm	dk		d			d				d	d		
Sum: 7-10	1004	21	47	108	49	85	51	96	73	106	133	97	138	885	543	461
	46%	32%	25%	44%	54%	47%	48%	51%	47%	56%	44%	47%	48%	48%	45%	47%
				b	ab	b	b	b	b	abcjm	b	b	b	b		
Base for stats	2196	64	186	245	90	180	106	189	155	191	299	205	286	1839	1214	982
Mean Score	5.87	5.27	4.65	5.93	6.16	5.98	6.21	6.24	6.11	6.42	5.78	5.63	6.01	6.00	5.83	5.93
				b	b	b	b	b	b	abjk	b	b	b	b		
Standard Deviation	2.992	2.616	2.876	3.111	3.137	2.852	3.110	2.824	2.886	2.925	3.085	3.181	2.800	2.979	2.942	3.053
Standard Error	.064	.462	.223	.191	.290	.201	.335	.197	.216	.210	.178	.271	.159	.068	.088	.093
Error variance	*	.21	.05	.04	.08	.04	.11	.04	.05	.04	.03	.07	.03	*	.01	.01

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2192	617	559	158	30	23	59	13	12	432	725	678
Total		2196	684	542	171	31	21	71	17	17	392	783	732
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	345	126	92	18	7	2	4	2	2	56	148	97
		16%	18% cf	17% cf	10%	22% f	7%	5%	10%	9%	14%	19% b	13%
9	(9.0)	136	42	31	12	2	4	1	-	*	25	42	46
		6%	6%	6%	7%	6%	20%	1%	-	2%	6%	5%	6%
8	(8.0)	243	97	44	20	3	1	3	-	5	46	89	81
		11%	14% bf	8%	12%	10%	3%	4%	-	27%	12%	11%	11%
7	(7.0)	279	89	71	23	3	*	12	2	2	43	110	89
		13%	13%	13%	14%	11%	2%	16%	14%	12%	11%	14%	12%
6	(6.0)	234	69	61	21	1	4	5	5	-	39	77	88
		11%	10%	11%	12%	3%	18%	8%	27%	-	10%	10%	12%
5	(5.0)	313	77	82	25	4	2	11	3	2	67	95	104
		14%	11%	15%	14%	12%	11%	15%	17%	13%	17% a	12%	14%
4	(4.0)	164	52	39	8	1	4	7	1	2	35	60	49
		7%	8%	7%	5%	4%	19%	10%	3%	10%	9%	8%	7%
3	(3.0)	142	46	29	12	2	4	5	1	-	30	48	43
		6%	7%	5%	7%	5%	19%	7%	5%	-	8%	6%	6%
2	(2.0)	105	20	25	13	1	-	11	1	1	19	23	52
		5%	3%	5%	8% a	3%	-	16% abi	6%	7%	5%	3%	7% a
1	(1.0)	65	10	19	1	-	-	4	3	2	14	18	23
		3%	2%	4% ac	*	-	-	6% ac	19%	14%	3% ac	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	171	56	48	17	7	-	8	-	1	18	72	61
		8%	8% i	9% i	10% i	24% abci	-	11% i	-	5%	5%	9%	8%
Sum: 0-3		482	132	121	43	10	4	28	5	5	81	161	179
		22%	19%	22%	25%	32%	19%	40% abci	29%	26%	21%	21%	24%
Sum: 4-6		710	198	182	55	6	10	23	8	4	141	232	240
		32%	29%	34%	32%	19%	48%	33%	47%	23%	36% a	30%	33%

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QCPRO42Q10_16. Cauliflower: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2192	617	559	158	30	23	59	13	12	432	725	678
Total	2196	684	542	171	31	21	71	17	17	392	783	732
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	1004	354	239	74	15	7	19	4	9	170	389	313
	46%	52%	44%	43%	49%	33%	27%	24%	51%	43%	50%	43%
		bfi	f	f	f					f	b	
Base for stats	2196	684	542	171	31	21	71	17	17	392	783	732
Mean Score	5.87	6.18	5.80	5.64	5.44	5.93	4.33	4.99	5.49	5.88	6.04	5.67
		bcf	f	f						f	b	
Standard Deviation	2.992	3.001	3.063	2.954	3.810	2.457	2.810	2.753	3.204	2.822	3.079	3.000
Standard Error	.064	.121	.130	.235	.696	.512	.366	.764	.925	.136	.114	.115
Error variance	*	.01	.02	.06	.48	.26	.13	.58	.86	.02	.01	.01

Savanta: ComRes

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QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2195	1086	1109	374	427	350	298	334	412	801	648	746
Total		2199	1072	1127	241	381	352	389	325	511	622	741	836
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	480	206	274	66	97	76	78	71	92	163	154	163
		22%	19%	24% a	27% dfhi	26% fi	21%	20%	22%	18%	26% dfhi	21%	19%
9	(9.0)	166	83	83	27	37	37	16	26	23	63	53	50
		8%	8%	7%	11% dfhi	10% dfi	10% dfi	4%	8% d	5%	10% dfhi	7%	6%
8	(8.0)	234	131	103	22	44	43	43	36	45	67	87	81
		11%	12% b	9%	9%	12%	12%	11%	11%	9%	11%	12%	10%
7	(7.0)	203	106	97	29	43	44	35	25	27	72	79	52
		9%	10%	9%	12% efi	11% fi	12% efi	9%	8%	5%	12% efi	11% fi	6%
6	(6.0)	209	122	87	27	40	44	26	25	46	68	70	71
		9%	11% b	8%	11% d	11%	12% dei	7%	8%	9%	11% d	9%	8%
5	(5.0)	250	131	119	18	34	29	52	49	68	52	81	117
		11%	12%	11%	8%	9%	8%	13% acg	15% abcg	13% abcg	8%	11%	14% abcg
4	(4.0)	137	65	72	18	24	22	26	17	29	42	48	47
		6%	6%	6%	8%	6%	6%	7%	5%	6%	7%	7%	6%
3	(3.0)	125	65	60	12	18	12	24	21	38	30	36	59
		6%	6%	5%	5%	5%	3%	6%	6%	7% c	5%	5%	7% c
2	(2.0)	102	40	62	8	13	14	22	16	29	21	36	45
		5%	4%	5%	3%	3%	4%	6%	5%	6% g	3%	5%	5% g
1	(1.0)	69	34	35	2	10	5	18	6	28	13	23	34
		3%	3%	3%	1%	3%	1%	5% aceg	2%	5% abceg	2%	3% a	4% acg
0 - is not at all a part of Christmas dinner	(0.0)	224	89	135	11	20	26	48	34	85	31	74	119
		10%	8%	12% a	5%	5%	7%	12% abcg	11% abg	17% abcegh	5%	10% abg	14% abcgh
Sum: 0-3		520	228	292	33	62	58	112	77	180	95	169	257
		24%	21%	26% a	14%	16%	16%	29% abcg	24% abcg	35% abcegh	15%	23% abcg	31% abcegh

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2195	1086	1109	374	427	350	298	334	412	801	648	746
Total	2199	1072	1127	241	381	352	389	325	511	622	741	836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	596	317	278	64	98	95	104	91	143	162	199	234
	27%	30%	25%	27%	26%	27%	27%	28%	28%	26%	27%	28%
		b										
Sum: 7-10	1083	526	557	144	221	200	173	158	187	366	372	345
	49%	49%	49%	60%	58%	57%	44%	49%	37%	59%	50%	41%
				defhi	defhi	defi	f	fi		defhi	fi	
Base for stats	2199	1072	1127	241	381	352	389	325	511	622	741	836
Mean Score	6.04	6.11	5.97	6.92	6.71	6.56	5.60	6.05	5.12	6.79	6.05	5.48
				defhi	defhi	defhi		fi		defhi	dfi	
Standard Deviation	3.281	3.105	3.440	2.878	2.993	3.005	3.379	3.274	3.497	2.948	3.240	3.440
Standard Error	.070	.094	.103	.149	.145	.161	.196	.179	.172	.104	.127	.126
Error variance	*	.01	.01	.02	.02	.03	.04	.03	.03	.01	.02	.02

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2195	33	167	264	117	201	86	205	179	194	300	138	311	1909	1109	1086
Total		2199	66	185	244	90	180	106	189	155	191	299	205	287	1841	1215	984
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	480	29	46	55	37	59	30	51	38	22	41	24	48	375	233	247
		22%	43%	25%	23%	42%	33%	29%	27%	24%	11%	14%	12%	17%	20%	19%	25%
			bchijklm	ijkl	ijk	bcghijklm	cijklm	ijkl	ijklm	ijkl					ijk		a
9	(9.0)	166	5	13	17	6	22	11	14	12	8	18	10	29	137	82	84
		8%	7%	7%	7%	6%	13%	11%	7%	8%	4%	6%	5%	10%	7%	7%	9%
							cijkm	i						i			
8	(8.0)	234	7	19	29	11	24	14	21	22	14	25	15	34	194	126	108
		11%	11%	10%	12%	13%	13%	13%	11%	14%	7%	8%	7%	12%	11%	10%	11%
										i							
7	(7.0)	203	8	21	34	6	12	8	20	13	14	27	12	31	167	120	84
		9%	12%	11%	14%	6%	6%	7%	10%	8%	7%	9%	6%	11%	9%	10%	8%
					deikm												
6	(6.0)	209	5	17	13	7	16	7	26	20	13	27	21	36	180	122	86
		9%	8%	9%	5%	8%	9%	6%	14%	13%	7%	9%	10%	13%	10%	10%	9%
									ci	ci				ci	c		
5	(5.0)	250	7	28	29	10	22	9	20	16	25	30	25	29	206	149	101
		11%	10%	15%	12%	11%	12%	8%	10%	10%	13%	10%	12%	10%	11%	12%	10%
4	(4.0)	137	4	14	16	3	2	5	10	4	12	21	17	29	113	82	55
		6%	6%	8%	7%	4%	1%	5%	5%	3%	6%	7%	8%	10%	6%	7%	6%
				eh	e				e		e	e	eh	deghm	e		
3	(3.0)	125	-	6	8	4	9	10	11	7	14	28	12	15	109	74	51
		6%	-	3%	3%	5%	5%	9%	6%	5%	7%	9%	6%	5%	6%	6%	5%
								bc				bcm					
2	(2.0)	102	-	10	8	1	4	2	7	8	11	24	21	7	90	68	34
		5%	-	5%	3%	1%	2%	2%	4%	5%	6%	8%	10%	3%	5%	6%	3%
												cdefglm	cdefglm			b	
1	(1.0)	69	-	2	5	2	4	1	2	4	17	21	6	5	66	42	27
		3%	-	1%	2%	3%	2%	1%	1%	3%	9%	7%	3%	2%	4%	3%	3%
											bcdefghklm	bcefglm					
0 - is not at all a part of Christmas dinner	(0.0)	224	1	10	31	2	6	9	9	10	41	38	43	24	203	117	107
		10%	2%	6%	13%	2%	3%	9%	5%	7%	22%	13%	21%	8%	11%	10%	11%
					bdegh			de			abcdefghjlm	bdegh	abcdefghjlm	de	bdeg		

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2195	33	167	264	117	201	86	205	179	194	300	138	311	1909	1109	1086
Total	2199	66	185	244	90	180	106	189	155	191	299	205	287	1841	1215	984
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	520	1	28	51	10	22	23	29	30	83	110	82	51	468	301	219
	24%	2%	15%	21%	11%	12%	21%	15%	19%	43%	37%	40%	18%	25%	25%	22%
			a	ade			ade	a	a	abcdefghlm	abcdefghlm	abcdefghlm	a	abdegl		
Sum: 4-6	596	16	59	58	20	41	20	55	41	50	78	62	94	499	353	242
	27%	25%	32%	24%	22%	23%	19%	29%	26%	26%	26%	30%	33%	27%	29%	25%
			ef										cdefm		b	
Sum: 7-10	1083	49	98	135	60	117	63	105	85	58	111	60	142	873	561	522
	49%	74%	53%	55%	67%	65%	59%	56%	54%	30%	37%	29%	49%	47%	46%	53%
		bchijklm	ijk	ijkm	bcghijklm	bchijklm	ijkm	ijkm	ijk				ijk	ijk		a
Base for stats	2199	66	185	244	90	180	106	189	155	191	299	205	287	1841	1215	984
Mean Score	6.04	7.96	6.51	6.16	7.53	7.34	6.67	6.76	6.52	4.37	5.05	4.53	6.17	5.89	5.86	6.26
		bcfghijklm	ijkm	ijk	bcfghijklm	bcghijklm	ijkm	cijklm	ijkm		i		ijk	ijk		a
Standard Deviation	3.281	2.327	2.949	3.330	2.805	2.791	3.274	2.886	3.098	3.452	3.326	3.387	2.991	3.313	3.216	3.348
Standard Error	.070	.405	.228	.205	.259	.197	.353	.202	.232	.248	.192	.288	.170	.076	.097	.102
Error variance	*	.16	.05	.04	.07	.04	.12	.04	.05	.06	.04	.08	.03	.01	.01	.01

Savanta: ComRes

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QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2195	617	561	159	30	23	59	13	12	432	725	679
Total		2199	684	543	173	31	21	70	17	17	392	783	732
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	480	120	137	23	11	4	19	3	8	98	184	131
		22%	18%	25%	13%	35%	18%	27%	20%	44%	25%	24%	18%
				ac		ac		c			ac	b	
9	(9.0)	166	45	37	12	2	*	4	4	4	36	57	39
		8%	7%	7%	7%	5%	2%	6%	23%	21%	9%	7%	5%
8	(8.0)	234	65	61	25	4	2	7	3	-	42	79	87
		11%	10%	11%	15%	13%	8%	10%	20%	-	11%	10%	12%
7	(7.0)	203	54	52	13	*	3	5	-	-	48	59	68
		9%	8%	10%	8%	1%	13%	8%	-	-	12%	8%	9%
											a		
6	(6.0)	209	71	37	10	3	-	5	-	1	51	61	65
		9%	10%	7%	6%	8%	-	7%	-	5%	13%	8%	9%
			b								bc		
5	(5.0)	250	94	54	25	3	1	13	1	-	39	86	97
		11%	14%	10%	14%	8%	6%	19%	3%	-	10%	11%	13%
			b					bi					
4	(4.0)	137	33	35	15	1	6	3	1	3	24	37	47
		6%	5%	6%	9%	4%	30%	4%	5%	20%	6%	5%	6%
3	(3.0)	125	50	22	8	4	2	4	3	*	14	48	48
		6%	7%	4%	5%	14%	10%	6%	20%	2%	3%	6%	7%
			bi			bi							
2	(2.0)	102	32	24	16	-	2	7	-	-	16	35	44
		5%	5%	5%	9%	-	9%	10%	-	-	4%	5%	6%
					abi			i					
1	(1.0)	69	28	22	1	*	1	-	-	-	7	29	27
		3%	4%	4%	1%	1%	4%	-	-	-	2%	4%	4%
			ci	ci									
0 - is not at all a part of Christmas dinner	(0.0)	224	91	62	24	3	-	2	1	1	18	107	77
		10%	13%	11%	14%	10%	-	3%	9%	7%	5%	14%	11%
			fi	fi	fi								
Sum: 0-3		520	202	131	49	8	5	14	5	2	54	219	196
		24%	29%	24%	28%	25%	23%	19%	29%	9%	14%	28%	27%
			bi	i	i								

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_17. Mashed potatoes: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2195	617	561	159	30	23	59	13	12	432	725	679
Total	2199	684	543	173	31	21	70	17	17	392	783	732
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	596	198	125	50	6	7	21	1	4	113	184	209
	27%	29%	23%	29%	21%	36%	30%	8%	25%	29%	24%	29%
		b								b		a
Sum: 7-10	1083	285	287	74	17	9	36	11	12	225	379	326
	49%	42%	53%	43%	54%	41%	51%	63%	66%	57%	48%	45%
			ac							ac		
Base for stats	2199	684	543	173	31	21	70	17	17	392	783	732
Mean Score	6.04	5.52	6.12	5.42	6.57	5.55	6.51	6.63	7.55	6.77	5.87	5.69
			ac				ac			abc		
Standard Deviation	3.281	3.352	3.429	3.259	3.469	2.864	2.978	3.408	3.266	2.862	3.508	3.242
Standard Error	.070	.135	.145	.258	.633	.597	.388	.945	.943	.138	.130	.124
Error variance	*	.02	.02	.07	.40	.36	.15	.89	.89	.02	.02	.02

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2183	1082	1101	369	424	349	298	334	409	793	647	743
Total		2186	1070	1116	237	376	351	388	325	507	613	740	833
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	697	294	403	49	80	104	139	136	188	129	243	325
		32%	27%	36%	21%	21%	30%	36%	42%	37%	21%	33%	39%
				a			abg	abg	abcgh	abcg		abg	abcgh
9	(9.0)	236	117	119	19	36	32	40	36	72	55	72	108
		11%	11%	11%	8%	10%	9%	10%	11%	14%	9%	10%	13%
										abcgh			ag
8	(8.0)	306	160	146	27	58	63	53	36	69	85	116	105
		14%	15%	13%	11%	15%	18%	14%	11%	14%	14%	16%	13%
							aei					e	
7	(7.0)	197	113	84	28	40	25	37	27	39	69	62	66
		9%	11%	8%	12%	11%	7%	9%	8%	8%	11%	8%	8%
			b		cfi						ci		
6	(6.0)	175	84	91	27	38	39	28	16	27	65	67	43
		8%	8%	8%	11%	10%	11%	7%	5%	5%	11%	9%	5%
					efi	efi	efi				efi	efi	
5	(5.0)	194	110	84	23	51	30	31	24	34	74	61	58
		9%	10%	8%	10%	14%	9%	8%	7%	7%	12%	8%	7%
			b			cdefhi					efhi		
4	(4.0)	65	48	17	13	16	12	6	6	12	29	18	18
		3%	4%	2%	5%	4%	3%	2%	2%	2%	5%	2%	2%
			b		defhi	di					defhi		
3	(3.0)	77	42	35	13	21	7	12	9	15	34	19	24
		4%	4%	3%	5%	6%	2%	3%	3%	3%	6%	3%	3%
					chi	cehi					cehi		
2	(2.0)	63	27	36	11	11	16	5	13	7	22	21	19
		3%	3%	3%	5%	3%	4%	1%	4%	1%	4%	3%	2%
					dfi		df		f		f		
1	(1.0)	48	19	29	7	7	9	9	7	9	14	18	17
		2%	2%	3%	3%	2%	3%	2%	2%	2%	2%	2%	2%
0 - is not at all a part of Christmas dinner	(0.0)	129	59	70	19	17	15	28	15	35	37	43	50
		6%	5%	6%	8%	5%	4%	7%	5%	7%	6%	6%	6%
					bc								
Sum: 0-3		317	146	171	50	57	47	54	44	66	107	100	110
		15%	14%	15%	21%	15%	13%	14%	13%	13%	17%	14%	13%
					bcdefhi						fhi		

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2183	1082	1101	369	424	349	298	334	409	793	647	743
Total	2186	1070	1116	237	376	351	388	325	507	613	740	833
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	434	241	192	63	105	81	65	47	72	169	146	119
	20%	23%	17%	27%	28%	23%	17%	14%	14%	27%	20%	14%
		b		defhi	defhi	defi				defhi	efi	
Sum: 7-10	1435	682	752	124	214	224	269	235	369	338	493	604
	66%	64%	67%	52%	57%	64%	69%	72%	73%	55%	67%	73%
						ag	abg	abcg	abcgh		abg	abcgh
Base for stats	2186	1070	1116	237	376	351	388	325	507	613	740	833
Mean Score	7.14	7.00	7.26	6.22	6.68	7.11	7.31	7.57	7.50	6.50	7.22	7.53
			a		a	abg	abg	abcg	abg		abg	abcg
Standard Deviation	3.016	2.920	3.101	3.135	2.822	2.894	3.070	2.998	3.029	2.953	2.987	3.016
Standard Error	.065	.089	.093	.163	.137	.155	.178	.164	.150	.105	.117	.111
Error variance	*	.01	.01	.03	.02	.02	.03	.03	.02	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2183	33	164	262	116	198	85	205	178	193	300	138	311	1901	1105	1078
Total		2186	66	184	242	88	177	103	189	155	190	299	204	288	1832	1210	975
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	697	19	61	82	27	56	29	56	56	65	96	71	79	588	350	347
		32%	29%	33%	34%	30%	32%	28%	30%	36% l	34%	32%	35%	27%	32%	29%	36% a
9	(9.0)	236	4	11	14	11	15	18	29	19	24	29	27	34	202	126	110
		11%	5%	6%	6%	12% c	9%	18% bcejm	16% bcej	13% bc	13% bc	10%	13% bc	12% c	11% c	10%	11%
8	(8.0)	306	11	26	40	10	27	12	25	17	12	42	40	45	257	208	98
		14%	16%	14% i	17% i	11%	15% i	11%	13% i	11%	7%	14% i	19% hi	16% i	14% i	17% b	10%
7	(7.0)	197	6	18	30	6	18	4	17	16	23	23	6	29	169	113	83
		9%	9%	10% k	12% fk	7%	10% k	4%	9% k	10% k	12% fk	8%	3%	10% k	9% k	9%	9%
6	(6.0)	175	12	15	13	8	19	13	22	7	17	20	7	23	135	99	76
		8%	18% chjkm	8%	5%	9%	11% chk	13% chk	12% chjkm	4%	9% k	7%	3%	8%	7%	8%	8%
5	(5.0)	194	4	22	23	11	14	7	14	11	15	32	10	31	160	101	93
		9%	6%	12% k	9%	12% k	8%	7%	8%	7%	8%	11% k	5%	11% k	9%	8%	10%
4	(4.0)	65	-	7	7	4	7	3	7	6	6	5	2	11	54	42	22
		3%	-	4%	3%	4%	4%	3%	4%	4%	3%	2%	1%	4%	3%	3%	2%
3	(3.0)	77	4	5	10	2	3	3	5	4	10	11	7	14	65	42	35
		4%	6%	3%	4%	3%	1%	3%	3%	2%	5% e	4%	3%	5%	4%	4%	4%
2	(2.0)	63	2	4	4	1	6	5	2	4	4	8	15	8	52	42	21
		3%	3%	2%	2%	1%	3%	5% g	1%	2%	2%	3%	7% bcdghijlm	3%	3%	3%	2%
1	(1.0)	48	2	3	4	6	5	3	2	3	6	11	3	1	41	31	17
		2%	3% l	2%	2%	7% bcghklm	3% l	3% l	1%	2% l	3% l	4% l	2%	*	2% l	3%	2%
0 - is not at all a part of Christmas dinner	(0.0)	129	4	11	15	3	7	5	9	13	8	23	17	14	109	56	73
		6%	5%	6%	6%	4%	4%	5%	5%	8%	4%	8%	8%	5%	6%	5%	8% a

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QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2183	33	164	262	116	198	85	205	178	193	300	138	311	1901	1105	1078
Total	2186	66	184	242	88	177	103	189	155	190	299	204	288	1832	1210	975
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	317	11	23	33	12	20	16	18	23	28	53	42	37	267	171	146
	15%	17%	13%	14%	14%	12%	16%	10%	15%	14%	18%	20%	13%	15%	14%	15%
											g	egl				
Sum: 4-6	434	16	44	43	22	40	23	44	24	38	57	18	65	350	242	192
	20%	24%	24%	18%	25%	23%	22%	23%	15%	20%	19%	9%	23%	19%	20%	20%
		k	hk	k	hk	k	k	k		k	k		k	k		
Sum: 7-10	1435	39	116	166	54	116	64	127	108	125	190	144	186	1215	797	638
	66%	59%	63%	69%	61%	66%	62%	67%	70%	66%	63%	71%	65%	66%	66%	65%
Base for stats	2186	66	184	242	88	177	103	189	155	190	299	204	288	1832	1210	975
Mean Score	7.14	6.91	7.08	7.18	7.01	7.22	7.10	7.38	7.22	7.22	6.93	7.18	7.11	7.15	7.10	7.17
Standard Deviation	3.016	2.971	2.977	2.987	3.035	2.856	3.038	2.738	3.213	2.975	3.224	3.342	2.813	3.023	2.920	3.132
Standard Error	.065	.517	.232	.185	.282	.203	.329	.191	.241	.214	.186	.284	.160	.069	.088	.095
Error variance	*	.27	.05	.03	.08	.04	.11	.04	.06	.05	.03	.08	.03	*	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2183	614	556	158	30	23	59	13	12	428	724	675
Total		2186	681	536	172	31	21	71	17	17	388	781	726
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	697	265	169	56	14	5	18	2	10	98	298	236
		32%	39% bfi	31% i	32%	44% i	23%	25%	10%	57%	25%	38% b	33%
9	(9.0)	236	90	57	22	1	4	2	3	1	35	84	82
		11%	13% fi	11% f	13% f	4%	18%	2%	21%	7%	9%	11%	11%
8	(8.0)	306	98	72	32	2	1	14	2	-	52	96	125
		14%	14%	13%	19%	8%	4%	20%	14%	-	13%	12%	17% a
7	(7.0)	197	53	45	14	2	-	6	3	2	45	76	51
		9%	8%	8%	8%	8%	-	9%	20%	9%	11% a	10%	7%
6	(6.0)	175	34	41	7	2	-	9	5	3	48	41	53
		8%	5%	8%	4%	7%	-	13% ac	31%	19%	12% abc	5%	7%
5	(5.0)	194	53	38	17	3	4	8	-	-	42	60	56
		9%	8%	7%	10%	8%	19%	11%	-	-	11% b	8%	8%
4	(4.0)	65	16	17	2	-	*	4	-	-	7	14	25
		3%	2%	3%	1%	-	2%	5%	-	-	2%	2%	3%
3	(3.0)	77	20	20	7	*	3	1	-	1	14	27	21
		4%	3%	4%	4%	1%	15%	2%	-	8%	4%	3%	3%
2	(2.0)	63	12	15	5	1	2	3	-	-	18	20	21
		3%	2%	3%	3%	5%	10%	5%	-	-	5% a	3%	3%
1	(1.0)	48	8	18	5	-	-	2	1	-	8	11	20
		2%	1%	3% a	3%	-	-	3%	5%	-	2%	1%	3%
0 - is not at all a part of Christmas dinner	(0.0)	129	31	45	5	5	2	4	-	-	21	54	36
		6%	5%	8% ac	3%	15% aci	9%	6%	-	-	5%	7%	5%
Sum: 0-3		317	70	98	22	6	7	11	1	1	62	111	99
		15%	10%	18% a	13%	21%	34%	15%	5%	8%	16% a	14%	14%

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QCPRO42Q10_18. Cranberry sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2183	614	556	158	30	23	59	13	12	428	724	675
Total	2186	681	536	172	31	21	71	17	17	388	781	726
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	434	104	95	26	5	4	20	5	3	97	116	133
	20%	15%	18%	15%	15%	21%	29%	31%	19%	25%	15%	18%
							abc			abc		
Sum: 7-10	1435	507	343	124	20	9	40	11	13	229	554	494
	66%	74%	64%	72%	64%	45%	56%	65%	73%	59%	71%	68%
		bfi		fi								
Base for stats	2186	681	536	172	31	21	71	17	17	388	781	726
Mean Score	7.14	7.71	6.90	7.47	6.93	5.95	6.60	7.27	8.33	6.78	7.39	7.27
		bfi		bfi								
Standard Deviation	3.016	2.797	3.269	2.772	3.692	3.527	2.988	1.993	2.313	2.941	3.073	2.967
Standard Error	.065	.113	.139	.221	.674	.736	.389	.553	.668	.142	.114	.114
Error variance	*	.01	.02	.05	.45	.54	.15	.31	.45	.02	.01	.01

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QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2187	1082	1105	372	422	350	297	335	411	794	647	746
Total		2189	1067	1121	237	377	352	386	327	510	614	738	837
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	242	112	130	29	60	36	29	42	46	89	65	87
		11%	10%	12%	12%	16%	10%	8%	13%	9%	15%	9%	10%
					d	cdfhi			d		dfhi		
9	(9.0)	99	46	54	18	20	14	10	15	22	38	24	37
		5%	4%	5%	8%	5%	4%	3%	5%	4%	6%	3%	4%
					cdhi						dh		
8	(8.0)	165	96	69	17	32	35	23	25	34	49	57	59
		8%	9%	6%	7%	8%	10%	6%	8%	7%	8%	8%	7%
			b										
7	(7.0)	215	104	111	25	33	46	32	25	53	58	78	79
		10%	10%	10%	10%	9%	13%	8%	8%	10%	9%	11%	9%
							bde						
6	(6.0)	202	113	89	24	24	39	44	23	48	49	82	71
		9%	11%	8%	10%	6%	11%	11%	7%	9%	8%	11%	8%
			b		b		b	b				beg	
5	(5.0)	294	165	129	20	45	39	44	45	101	65	83	146
		13%	15%	12%	8%	12%	11%	11%	14%	20%	11%	11%	17%
			b						a	abcdegh			abcdgh
4	(4.0)	171	84	87	20	33	17	29	30	43	52	46	73
		8%	8%	8%	8%	9%	5%	7%	9%	8%	9%	6%	9%
						c			c	c	c		c
3	(3.0)	193	93	100	21	36	37	39	25	35	57	76	60
		9%	9%	9%	9%	10%	10%	10%	8%	7%	9%	10%	7%
												i	
2	(2.0)	120	61	59	16	15	25	28	19	17	31	53	35
		5%	6%	5%	7%	4%	7%	7%	6%	3%	5%	7%	4%
					f		fi	fi				bfi	
1	(1.0)	99	43	57	15	17	9	22	17	20	32	31	37
		5%	4%	5%	6%	5%	3%	6%	5%	4%	5%	4%	4%
					c			c			c		
0 - is not at all a part of Christmas dinner	(0.0)	387	150	237	33	61	54	87	62	90	94	141	152
		18%	14%	21%	14%	16%	15%	22%	19%	18%	15%	19%	18%
				a				abcg				a	
Sum: 0-3		799	347	452	84	130	125	176	122	163	214	301	285
		37%	33%	40%	35%	34%	36%	46%	37%	32%	35%	41%	34%
				a				abcefgi				bfgi	

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2187	1082	1105	372	422	350	297	335	411	794	647	746
Total	2189	1067	1121	237	377	352	386	327	510	614	738	837
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	668	362	305	64	102	95	116	98	192	166	211	290
	31%	34%	27%	27%	27%	27%	30%	30%	38%	27%	29%	35%
		b							abcdegh			abcgh
Sum: 7-10	722	358	364	90	145	132	94	107	155	234	226	262
	33%	34%	32%	38%	38%	37%	24%	33%	30%	38%	31%	31%
				dfhi	dfhi	dfhi		d		dfhi	d	d
Base for stats	2189	1067	1121	237	377	352	386	327	510	614	738	837
Mean Score	4.76	4.98	4.56	5.06	5.11	5.00	4.09	4.70	4.76	5.09	4.53	4.74
		b		dh	dh	dh		d	d	dhi		d
Standard Deviation	3.267	3.119	3.392	3.315	3.413	3.187	3.183	3.373	3.120	3.373	3.215	3.219
Standard Error	.070	.095	.102	.172	.166	.170	.185	.184	.154	.120	.126	.118
Error variance	*	.01	.01	.03	.03	.03	.03	.03	.02	.01	.02	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2187	32	168	262	117	199	86	204	177	193	299	138	312	1901	1105	1082
Total		2189	64	187	242	89	179	106	189	152	190	298	205	288	1831	1210	979
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	242	8	28	23	11	13	13	23	18	20	33	13	38	193	146	95
		11%	12%	15% ek	9%	13%	8%	12%	12%	12%	11%	11%	6%	13% ek	11%	12%	10%
9	(9.0)	99	2	7	10	1	11	5	11	9	5	7	4	26	85	64	35
		5%	4%	4%	4%	1%	6% dj	4%	6% dj	6%	3%	3%	2%	9% bcdijkm	5%	5%	4%
8	(8.0)	165	3	13	15	6	16	10	16	11	14	19	17	27	140	101	65
		8%	4%	7%	6%	7%	9%	9%	9%	7%	7%	6%	8%	9%	8%	8%	7%
7	(7.0)	215	5	13	21	6	18	10	16	9	16	45	15	41	187	128	87
		10%	8%	7%	9%	7%	10%	9%	9%	6%	8%	15% bcdghikm	8%	14% bcdhm	10%	11%	9%
6	(6.0)	202	13	12	18	8	18	11	22	13	16	24	19	27	166	116	86
		9%	20% bcjm	6%	7%	9%	10%	11%	12%	9%	9%	8%	9%	9%	9%	10%	9%
5	(5.0)	294	4	37	39	6	23	12	30	25	15	37	29	37	242	155	139
		13%	6%	20% dijlm	16% di	7%	13%	11%	16% di	16% di	8%	12%	14%	13%	13% i	13%	14%
4	(4.0)	171	7	11	20	8	13	1	15	13	22	24	18	17	152	91	81
		8%	12% f	6%	8% f	9% f	8% f	1%	8% f	9% f	12% bfl	8% f	9% f	6%	8% f	7%	8%
3	(3.0)	193	2	22	32	9	15	12	12	12	18	21	13	25	158	102	91
		9%	3%	12%	13% gjkm	10%	9%	11%	6%	8%	9%	7%	6%	9%	9%	8%	9%
2	(2.0)	120	3	9	14	9	8	7	9	10	10	14	14	12	101	59	61
		5%	4%	5%	6%	10% ejlm	4%	7%	5%	6%	6%	5%	7%	4%	6%	5%	6%
1	(1.0)	99	2	5	10	5	10	6	6	6	12	21	10	6	86	68	32
		5%	3%	3%	4%	6%	5%	5%	3%	4%	6% l	7% bl	5%	2%	5% l	6% b	3%
0 - is not at all a part of Christmas dinner	(0.0)	387	16	31	39	18	33	21	28	27	41	52	51	32	320	180	207
		18%	24% l	16%	16%	20% l	18% l	20% l	15%	18%	21% l	17% l	25% cglm	11%	17% l	15%	21% a

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2187	32	168	262	117	199	86	204	177	193	299	138	312	1901	1105	1082
Total	2189	64	187	242	89	179	106	189	152	190	298	205	288	1831	1210	979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	799	22	66	96	41	66	45	55	54	81	108	89	76	665	409	390
	37%	35%	36%	40%	46%	37%	43%	29%	36%	43%	36%	43%	26%	36%	34%	40%
			l	gl	glm	l	gl		l	gl	l	gl		gl		a
Sum: 4-6	668	24	60	77	23	55	24	67	51	54	85	67	81	560	362	306
	31%	37%	32%	32%	26%	31%	23%	35%	33%	29%	28%	33%	28%	31%	30%	31%
								f								
Sum: 7-10	722	18	61	68	25	58	37	67	47	55	105	50	131	606	439	283
	33%	28%	33%	28%	28%	32%	35%	35%	31%	29%	35%	24%	46%	33%	36%	29%
								k			k		bcdeghijkm	k	b	
Base for stats	2189	64	187	242	89	179	106	189	152	190	298	205	288	1831	1210	979
Mean Score	4.76	4.60	4.94	4.56	4.31	4.67	4.72	5.18	4.79	4.32	4.71	4.02	5.66	4.76	5.02	4.45
			k					cdik	k		k		bcdefhijkm	k	b	
Standard Deviation	3.267	3.421	3.289	3.114	3.378	3.217	3.450	3.202	3.307	3.339	3.267	3.178	3.128	3.251	3.259	3.253
Standard Error	.070	.605	.254	.192	.312	.228	.372	.224	.249	.240	.189	.271	.177	.075	.098	.099
Error variance	*	.37	.06	.04	.10	.05	.14	.05	.06	.06	.04	.07	.03	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2187	613	559	158	29	23	60	13	12	431	720	678
Total		2189	679	540	171	29	21	71	17	17	392	776	730
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	242	70	56	23	2	3	7	1	-	51	77	85
		11%	10%	10%	14%	7%	13%	10%	3%	-	13%	10%	12%
9	(9.0)	99	27	21	13	1	-	5	2	-	19	31	29
		5%	4%	4%	8%	3%	-	8%	14%	-	5%	4%	4%
8	(8.0)	165	56	33	16	-	*	6	1	-	34	43	60
		8%	8%	6%	9%	-	1%	8%	9%	-	9%	6%	8% a
7	(7.0)	215	68	51	15	1	1	5	-	-	48	65	75
		10%	10%	9%	9%	2%	3%	7%	-	-	12%	8%	10%
6	(6.0)	202	62	55	15	2	2	3	1	-	38	64	74
		9%	9%	10%	9%	7%	9%	5%	3%	-	10%	8%	10%
5	(5.0)	294	116	66	14	2	2	9	2	2	44	119	86
		13%	17% bci	12%	8%	7%	11%	13%	12%	13%	11%	15%	12%
4	(4.0)	171	63	43	10	2	2	4	-	3	29	66	50
		8%	9%	8%	6%	8%	7%	6%	-	19%	7%	8%	7%
3	(3.0)	193	55	38	12	4	5	14	3	-	32	72	69
		9%	8%	7%	7%	14%	22%	20% abci	19%	-	8%	9%	9%
2	(2.0)	120	32	26	8	2	2	1	4	1	27	41	36
		5%	5%	5%	5%	6%	9%	1%	22%	7%	7%	5%	5%
1	(1.0)	99	33	33	5	*	-	2	1	*	15	41	31
		5%	5%	6%	3%	1%	-	3%	5%	2%	4%	5%	4%
0 - is not at all a part of Christmas dinner	(0.0)	387	97	119	39	13	5	13	2	10	55	157	135
		18%	14%	22% ai	23% ai	43%	24%	19%	14%	58%	14%	20%	18%
Sum: 0-3		799	217	215	64	19	11	31	10	12	130	311	271
		37%	32%	40% ai	38%	65%	54%	44%	59%	68%	33%	40%	37%
Sum: 4-6		668	241	164	40	7	6	17	3	6	111	249	211
		31%	35% ci	30%	23%	23%	28%	24%	15%	32%	28%	32%	29%

Savanta: ComRes

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QCPRO42Q10_19. Smoked salmon: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2187	613	559	158	29	23	60	13	12	431	720	678
Total	2189	679	540	171	29	21	71	17	17	392	776	730
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	722	222	161	67	4	4	23	4	-	152	216	248
	33%	33%	30%	39%	12%	18%	33%	26%	-	39%	28%	34%
				b						ab		a
Base for stats	2189	679	540	171	29	21	71	17	17	392	776	730
Mean Score	4.76	4.91	4.44	4.93	2.82	3.90	4.68	4.10	1.59	5.14	4.42	4.79
		b								b		a
Standard Deviation	3.267	3.106	3.348	3.586	3.197	3.250	3.330	3.243	2.091	3.250	3.247	3.308
Standard Error	.070	.125	.142	.285	.594	.678	.430	.899	.604	.157	.121	.127
Error variance	*	.02	.02	.08	.35	.46	.18	.81	.36	.02	.01	.02

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2155	1064	1091	361	413	344	293	333	411	774	637	744
Total		2168	1056	1113	232	370	349	382	325	510	602	731	835
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	312	137	175	33	40	35	62	64	78	73	96	143
		14%	13%	16%	14%	11%	10%	16%	20%	15%	12%	13%	17%
								bc	bcgh	bc			bcgh
9	(9.0)	143	76	67	20	22	20	24	18	40	41	44	58
		7%	7%	6%	8%	6%	6%	6%	5%	8%	7%	6%	7%
8	(8.0)	198	102	96	20	24	43	26	31	54	44	69	84
		9%	10%	9%	9%	6%	12%	7%	9%	10%	7%	9%	10%
							bdg			b			b
7	(7.0)	181	100	81	19	42	36	23	27	34	61	59	61
		8%	9%	7%	8%	11%	10%	6%	8%	7%	10%	8%	7%
						dfi	d				d		
6	(6.0)	219	122	98	30	42	45	36	25	42	72	81	66
		10%	12%	9%	13%	11%	13%	9%	8%	8%	12%	11%	8%
			b		efi		efi				efi	i	
5	(5.0)	262	139	123	21	54	40	39	41	67	74	79	109
		12%	13%	11%	9%	15%	11%	10%	13%	13%	12%	11%	13%
						a							a
4	(4.0)	162	82	80	15	37	28	27	25	30	52	55	56
		7%	8%	7%	7%	10%	8%	7%	8%	6%	9%	8%	7%
						fi							
3	(3.0)	155	82	73	17	29	23	34	19	33	47	57	52
		7%	8%	7%	7%	8%	7%	9%	6%	6%	8%	8%	6%
2	(2.0)	120	46	73	17	19	18	26	16	24	36	44	40
		6%	4%	7%	7%	5%	5%	7%	5%	5%	6%	6%	5%
				a									
1	(1.0)	103	47	55	17	12	17	17	19	21	29	34	39
		5%	4%	5%	7%	3%	5%	4%	6%	4%	5%	5%	5%
					b								
0 - is not at all a part of Christmas dinner	(0.0)	314	122	192	23	50	43	70	40	87	73	113	128
		14%	12%	17%	10%	14%	12%	18%	12%	17%	12%	15%	15%
				a				aceg		ag		a	a
Sum: 0-3		691	298	393	74	111	101	147	94	164	185	248	259
		32%	28%	35%	32%	30%	29%	38%	29%	32%	31%	34%	31%
				a				bcegi					

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QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2155	1064	1091	361	413	344	293	333	411	774	637	744
Total	2168	1056	1113	232	370	349	382	325	510	602	731	835
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	643	343	300	66	132	113	101	91	139	198	215	231
	30%	32%	27%	28%	36%	33%	27%	28%	27%	33%	29%	28%
		b			adefhi					dfi		
Sum: 7-10	834	415	419	92	127	134	134	140	206	219	268	346
	38%	39%	38%	40%	34%	38%	35%	43%	40%	36%	37%	41%
								bdg				bg
Base for stats	2168	1056	1113	232	370	349	382	325	510	602	731	835
Mean Score	5.23	5.41	5.06	5.39	5.08	5.26	4.93	5.54	5.27	5.20	5.09	5.37
		b						dh				
Standard Deviation	3.330	3.161	3.477	3.274	3.095	3.116	3.509	3.407	3.465	3.166	3.329	3.443
Standard Error	.072	.097	.105	.172	.152	.168	.205	.187	.171	.114	.132	.126
Error variance	.01	.01	.01	.03	.02	.03	.04	.03	.03	.01	.02	.02

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QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2155	33	164	261	113	194	85	199	175	192	296	136	307	1873	1098	1057
Total		2168	66	183	240	86	176	105	185	152	189	296	202	286	1814	1203	966
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	312	14	33	32	6	19	15	28	23	29	48	24	40	250	155	157
		14%	22%	18%	13%	7%	11%	14%	15%	15%	15%	16%	12%	14%	14%	13%	16%
			d	d					d	d	d	d			d		a
9	(9.0)	143	-	10	13	1	11	5	9	12	12	24	13	32	128	85	58
		7%	-	6%	5%	1%	6%	5%	5%	8%	6%	8%	6%	11%	7%	7%	6%
				d			d			d	d	d	d	acdgm	d		
8	(8.0)	198	3	17	18	6	19	15	15	16	11	23	26	28	162	113	85
		9%	5%	9%	7%	7%	11%	15%	8%	11%	6%	8%	13%	10%	9%	9%	9%
								cij					i				
7	(7.0)	181	4	8	25	5	24	8	21	15	13	20	8	30	161	98	83
		8%	7%	4%	10%	6%	14%	8%	11%	10%	7%	7%	4%	10%	9%	8%	9%
					bk		bdijkm		bk					bk	b		
6	(6.0)	219	11	16	20	11	22	10	18	14	19	25	19	34	182	136	84
		10%	16%	9%	8%	12%	12%	9%	10%	9%	10%	9%	9%	12%	10%	11%	9%
																b	
5	(5.0)	262	4	30	24	9	23	8	27	19	38	34	21	25	220	145	117
		12%	6%	16%	10%	11%	13%	8%	14%	13%	20%	11%	10%	9%	12%	12%	12%
				l					l		cdfjklm						
4	(4.0)	162	6	13	24	10	16	5	17	7	16	18	14	17	138	89	74
		7%	10%	7%	10%	12%	9%	4%	9%	4%	9%	6%	7%	6%	8%	7%	8%
					h	hl											
3	(3.0)	155	5	14	19	8	7	8	11	11	10	20	19	23	128	95	60
		7%	7%	8%	8%	10%	4%	8%	6%	7%	5%	7%	9%	8%	7%	8%	6%
						e											
2	(2.0)	120	-	12	10	6	6	6	7	12	15	20	11	15	102	71	49
		6%	-	6%	4%	7%	4%	5%	4%	8%	8%	7%	6%	5%	6%	6%	5%
1	(1.0)	103	4	5	12	5	9	5	10	8	10	16	5	14	89	60	43
		5%	6%	3%	5%	6%	5%	4%	6%	5%	5%	5%	2%	5%	5%	5%	4%
0 - is not at all a part of Christmas dinner	(0.0)	314	14	25	43	18	20	21	21	15	17	47	42	29	253	157	157
		14%	22%	14%	18%	21%	11%	20%	11%	10%	9%	16%	21%	10%	14%	13%	16%
			il		hil	eghilm		hil				il	eghilm				a
Sum: 0-3		691	23	57	84	38	43	39	49	46	52	104	77	81	573	383	308
		32%	35%	31%	35%	44%	24%	37%	27%	30%	27%	35%	38%	28%	32%	32%	32%
					e	beghilm		e				e	egil		e		

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QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2155	33	164	261	113	194	85	199	175	192	296	136	307	1873	1098	1057
Total	2168	66	183	240	86	176	105	185	152	189	296	202	286	1814	1203	966
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	643	21	59	68	30	60	23	62	40	73	77	54	76	541	369	274
	30%	32%	32%	28%	35%	34%	22%	34%	26%	38%	26%	27%	27%	30%	31%	28%
					f	f		f		cfhjklm						
Sum: 7-10	834	22	68	88	18	73	43	73	66	65	115	72	129	700	451	383
	38%	33%	37%	37%	21%	41%	41%	40%	43%	34%	39%	35%	45%	39%	37%	40%
			d	d		d	d	d	d	d	d	d	cdim	d		
Base for stats	2168	66	183	240	86	176	105	185	152	189	296	202	286	1814	1203	966
Mean Score	5.23	4.97	5.35	4.93	4.04	5.46	5.05	5.40	5.56	5.34	5.17	4.87	5.68	5.24	5.22	5.23
			d	d		d	d	d	d	d	d		cdkm	d		
Standard Deviation	3.330	3.635	3.363	3.389	3.087	3.076	3.535	3.190	3.260	3.136	3.497	3.463	3.227	3.305	3.251	3.428
Standard Error	.072	.633	.263	.210	.290	.221	.383	.226	.246	.226	.203	.297	.184	.076	.098	.105
Error variance	.01	.40	.07	.04	.08	.05	.15	.05	.06	.05	.04	.09	.03	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total		2155	613	547	159	28	21	59	13	12	425	715	672
Total		2168	679	532	173	28	19	70	17	17	389	774	725
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	312	109	81	29	2	-	13	1	5	49	116	116
		14%	16%	15%	17%	6%	-	19%	5%	31%	13%	15%	16%
9	(9.0)	143	59	22	13	2	2	2	*	-	25	55	31
		7%	9% b	4%	8%	6%	9%	2%	1%	-	6%	7% b	4%
8	(8.0)	198	76	46	16	-	2	4	-	2	32	70	77
		9%	11%	9%	9%	-	12%	5%	-	9%	8%	9%	11%
7	(7.0)	181	61	41	11	-	1	5	2	*	33	61	56
		8%	9%	8%	6%	-	5%	8%	12%	2%	9%	8%	8%
6	(6.0)	219	58	43	17	4	-	8	3	1	55	64	64
		10%	9%	8%	10%	15%	-	11%	21%	4%	14% ab	8%	9%
5	(5.0)	262	89	49	19	5	3	13	4	-	49	100	76
		12%	13% b	9%	11%	17%	14%	18% b	21%	-	13%	13%	10%
4	(4.0)	162	39	40	12	2	2	9	2	2	28	43	58
		7%	6%	7%	7%	8%	11%	14% a	12%	10%	7%	6%	8%
3	(3.0)	155	40	46	16	1	2	4	*	1	30	43	67
		7%	6%	9%	9%	3%	11%	6%	2%	7%	8%	6%	9% a
2	(2.0)	120	36	25	9	1	3	4	2	-	27	48	34
		6%	5%	5%	5%	5%	15%	6%	14%	-	7%	6%	5%
1	(1.0)	103	30	27	11	-	1	-	-	2	17	33	39
		5%	4%	5%	6%	-	4%	-	-	9%	4%	4%	5%
0 - is not at all a part of Christmas dinner	(0.0)	314	83	112	21	11	4	8	2	5	43	141	106
		14%	12%	21% aci	12%	40%	19%	11%	12%	27%	11%	18%	15%
Sum: 0-3		691	188	209	56	14	9	17	5	8	118	265	246
		32%	28%	39% afi	33%	48%	48%	24%	29%	44%	30%	34%	34%
Sum: 4-6		643	186	132	48	11	5	30	9	2	132	207	197
		30%	27%	25%	28%	40%	25%	42% abc	53%	14%	34% ab	27%	27%

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QCPRO42Q10_20. Bread sauce: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	*d	*e	f	*g	*h	i	a	b
Unweighted Total	2155	613	547	159	28	21	59	13	12	425	715	672
Total	2168	679	532	173	28	19	70	17	17	389	774	725
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	834	305	190	69	3	5	24	3	7	139	302	281
	38%	45% bi	36%	40%	12%	27%	34%	18%	42%	36%	39%	39%
Base for stats	2168	679	532	173	28	19	70	17	17	389	774	725
Mean Score	5.23	5.63 b	4.78	5.36	3.40	3.99	5.43	4.53	4.93	5.27 b	5.11	5.18
Standard Deviation	3.330	3.317	3.537	3.379	3.333	3.077	3.108	2.606	4.278	3.135	3.488	3.382
Standard Error	.072	.134	.151	.268	.630	.671	.405	.723	1.235	.152	.130	.130
Error variance	.01	.02	.02	.07	.40	.45	.16	.52	1.53	.02	.02	.02

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QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2193	1082	1111	374	424	350	299	334	412	798	649	746
Total		2196	1068	1128	239	379	352	390	325	511	618	742	836
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	329	161	168	60	88	52	39	43	47	147	92	90
		15%	15%	15%	25%	23%	15%	10%	13%	9%	24%	12%	11%
					cdefhi	cdefhi	f				cdefhi		
9	(9.0)	160	79	81	33	31	28	23	17	27	64	51	45
		7%	7%	7%	14%	8%	8%	6%	5%	5%	10%	7%	5%
					bcdefhi						defhi		
8	(8.0)	234	128	106	24	43	43	37	35	52	67	80	87
		11%	12%	9%	10%	11%	12%	9%	11%	10%	11%	11%	10%
			b										
7	(7.0)	256	148	108	23	39	43	60	35	55	62	103	91
		12%	14%	10%	10%	10%	12%	15%	11%	11%	10%	14%	11%
			b					abgi				ag	
6	(6.0)	235	119	117	22	41	36	47	35	54	63	83	89
		11%	11%	10%	9%	11%	10%	12%	11%	11%	10%	11%	11%
5	(5.0)	285	128	157	19	46	47	42	49	82	65	88	131
		13%	12%	14%	8%	12%	13%	11%	15%	16%	11%	12%	16%
							a		ag	adg			adgh
4	(4.0)	135	68	67	16	21	17	26	19	37	36	44	56
		6%	6%	6%	6%	5%	5%	7%	6%	7%	6%	6%	7%
3	(3.0)	130	66	64	10	21	23	23	21	31	31	46	52
		6%	6%	6%	4%	6%	7%	6%	6%	6%	5%	6%	6%
2	(2.0)	105	44	61	9	13	17	18	15	33	22	35	48
		5%	4%	5%	4%	3%	5%	5%	5%	6%	4%	5%	6%
										bg			g
1	(1.0)	59	32	28	5	3	13	12	9	18	8	25	27
		3%	3%	2%	2%	1%	4%	3%	3%	4%	1%	3%	3%
							bg	bg	b	bg		bg	bg
0 - is not at all a part of Christmas dinner	(0.0)	268	94	174	18	35	32	63	47	74	52	95	121
		12%	9%	15%	7%	9%	9%	16%	14%	14%	8%	13%	14%
				a				abcg	abcg	abcg		ag	abcg
Sum: 0-3		562	236	326	42	71	85	116	92	156	113	201	247
		26%	22%	29%	17%	19%	24%	30%	28%	31%	18%	27%	30%
				a			ag	abg	abg	abg		abg	abg
Sum: 4-6		655	315	340	57	107	100	115	104	172	164	215	276
		30%	30%	30%	24%	28%	29%	29%	32%	34%	27%	29%	33%
									a	ag			ag

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QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2193	1082	1111	374	424	350	299	334	412	798	649	746
Total	2196	1068	1128	239	379	352	390	325	511	618	742	836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	979	517	462	140	200	167	159	130	182	340	326	313
	45%	48%	41%	59%	53%	47%	41%	40%	36%	55%	44%	37%
		b		cdefhi	defhi	fi				cdefhi	fi	
Base for stats	2196	1068	1128	239	379	352	390	325	511	618	742	836
Mean Score	5.66	5.93	5.40	6.68	6.38	5.85	5.19	5.36	5.06	6.50	5.50	5.18
		b		cdefhi	cdefhi	defi				cdefhi	f	
Standard Deviation	3.197	3.035	3.324	3.133	3.119	3.104	3.204	3.208	3.119	3.125	3.172	3.155
Standard Error	.068	.092	.100	.162	.151	.166	.185	.176	.154	.111	.124	.116
Error variance	*	.01	.01	.03	.02	.03	.03	.03	.02	.01	.02	.01

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QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2193	32	167	265	117	201	86	205	179	193	299	138	311	1908	1106	1087
Total		2196	64	186	245	90	180	106	189	155	190	299	205	287	1839	1213	983
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	329	4	26	29	14	26	19	32	29	24	45	28	53	280	172	157
		15%	7%	14%	12%	16%	14%	18%	17%	19% c	13%	15%	14%	19% c	15%	14%	16%
9	(9.0)	160	6	12	17	4	18	9	8	9	19	11	16	29	132	87	72
		7%	10%	6%	7%	4%	10% gj	9%	4%	6%	10% gj	4%	8%	10% gj	7% j	7%	7%
8	(8.0)	234	11	27	24	9	27	11	17	10	17	24	24	34	186	134	100
		11%	16%	15% hj	10%	10%	15% ghjm	10%	9%	7%	9%	8%	11%	12%	10%	11%	10%
7	(7.0)	256	3	23	30	5	19	10	22	16	20	41	23	44	221	138	118
		12%	5%	12% d	12% d	5%	11%	9%	12% d	10%	11%	14% d	11%	15% d	12% d	11%	12%
6	(6.0)	235	10	11	17	11	24	9	25	21	18	31	21	35	205	138	98
		11%	15%	6%	7%	13%	14% bc	9%	13% bc	14% bc	10%	10%	10%	12% bc	11% bc	11%	10%
5	(5.0)	285	5	34	31	5	14	19	36	18	25	42	30	25	227	147	138
		13%	8%	18% delm	13% d	6%	8%	18% del	19% cdelm	12%	13% d	14% del	15% de	9%	12% d	12%	14%
4	(4.0)	135	9	11	16	9	9	7	13	12	10	16	6	18	109	68	67
		6%	13% k	6%	6%	10% k	5%	7%	7%	8%	5%	5%	3%	6%	6%	6%	7%
3	(3.0)	130	3	8	21	9	6	7	8	10	14	15	14	15	112	73	57
		6%	5%	4%	8% e	10% beg	3%	7%	4%	6%	7%	5%	7%	5%	6%	6%	6%
2	(2.0)	105	4	5	17	6	10	2	7	3	13	19	10	8	94	66	39
		5%	6%	3%	7% bhl	6%	6%	2%	4%	2%	7% hl	7% hl	5%	3%	5%	5%	4%
1	(1.0)	59	-	3	8	7	4	4	4	8	6	4	7	6	52	35	24
		3%	-	2%	3%	8% begjlm	2%	3%	2%	5% j	3%	1%	3%	2%	3%	3%	2%
0 - is not at all a part of Christmas dinner	(0.0)	268	10	27	35	11	22	9	16	17	24	50	27	21	222	154	113
		12%	15%	15% l	14% gl	12%	12%	9%	8%	11%	12%	17% glm	13%	7%	12% l	13%	12%

Prepared by Savanta: ComRes

Savanta: ComRes

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QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2193	32	167	265	117	201	86	205	179	193	299	138	311	1908	1106	1087
Total	2196	64	186	245	90	180	106	189	155	190	299	205	287	1839	1213	983
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	562	17	43	81	33	42	22	35	38	56	88	57	50	480	328	233
	26%	26%	23%	33%	36%	24%	21%	19%	25%	29%	30%	28%	17%	26%	27%	24%
				befglm	befghlm					gl	gl	gl		gl		
Sum: 4-6	655	23	56	63	25	47	36	75	52	54	90	57	78	541	353	302
	30%	36%	30%	26%	28%	26%	34%	39%	33%	28%	30%	28%	27%	29%	29%	31%
								cdeijklm								
Sum: 7-10	979	24	87	101	32	90	48	79	65	81	121	91	159	819	531	447
	45%	38%	47%	41%	36%	50%	46%	42%	42%	43%	40%	44%	56%	45%	44%	45%
						dj							cdghijkm			
Base for stats	2196	64	186	245	90	180	106	189	155	190	299	205	287	1839	1213	983
Mean Score	5.66	5.28	5.68	5.21	5.10	5.93	5.97	5.88	5.70	5.49	5.27	5.57	6.41	5.65	5.58	5.76
						cdj		cdj					abcdghijkm	c		
Standard Deviation	3.197	3.146	3.213	3.268	3.384	3.223	3.089	2.929	3.240	3.234	3.301	3.232	2.956	3.204	3.220	3.168
Standard Error	.068	.556	.249	.201	.313	.227	.333	.205	.242	.233	.191	.275	.168	.073	.097	.096
Error variance	*	.31	.06	.04	.10	.05	.11	.04	.06	.05	.04	.08	.03	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2193	617	562	157	30	23	60	13	12	431	724	680
Total		2196	684	544	170	31	21	71	17	17	391	782	733
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	329	85	78	25	1	1	6	*	-	81	110	86
		15%	12%	14%	15%	3%	4%	8%	2%	-	21% abdf	14%	12%
9	(9.0)	160	37	39	11	1	3	3	3	2	30	45	41
		7%	5%	7%	6%	3%	13%	4%	16%	14%	8%	6%	6%
8	(8.0)	234	76	57	24	1	3	12	-	1	45	74	94
		11%	11%	10%	14%	4%	15%	17%	-	4%	11%	9%	13% a
7	(7.0)	256	82	58	22	6	5	14	3	-	40	101	73
		12%	12%	11%	13%	18%	24%	19% i	19%	-	10%	13%	10%
6	(6.0)	235	91	54	15	6	1	3	2	4	37	83	86
		11%	13% f	10%	9%	18% f	4%	4%	13%	25%	9%	11%	12%
5	(5.0)	285	88	72	22	2	*	15	4	1	46	113	94
		13%	13%	13%	13%	6%	2%	21%	26%	7%	12%	14%	13%
4	(4.0)	135	38	30	6	1	3	4	1	3	30	45	44
		6%	6%	6%	3%	3%	12%	5%	3%	18%	8%	6%	6%
3	(3.0)	130	53	30	13	*	1	3	2	-	18	39	56
		6%	8% i	5%	7%	1%	3%	4%	12%	-	5%	5%	8% a
2	(2.0)	105	28	26	10	2	-	3	-	2	23	33	35
		5%	4%	5%	6%	6%	-	4%	-	9%	6%	4%	5%
1	(1.0)	59	19	14	5	1	-	2	-	-	15	26	21
		3%	3%	3%	3%	3%	-	2%	-	-	4%	3%	3%
0 - is not at all a part of Christmas dinner	(0.0)	268	89	86	16	11	5	7	1	4	28	112	103
		12%	13% i	16% i	10%	36% abcfi	23%	10%	8%	23%	7%	14%	14%
Sum: 0-3		562	188	156	44	14	5	15	3	6	83	210	216
		26%	28% i	29% i	26%	45% abcfi	26%	20%	20%	32%	21%	27%	29%
Sum: 4-6		655	217	156	43	8	4	22	7	9	113	241	224
		30%	32%	29%	25%	26%	18%	30%	43%	50%	29%	31%	31%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_21. Chicken: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2193	617	562	157	30	23	60	13	12	431	724	680
Total	2196	684	544	170	31	21	71	17	17	391	782	733
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	979	279	232	83	9	12	35	6	3	195	331	293
	45%	41%	43%	49% d	28%	56%	49%	37%	19%	50% abd	42%	40%
Base for stats	2196	684	544	170	31	21	71	17	17	391	782	733
Mean Score	5.66	5.45 d	5.43 d	5.82 d	3.81	5.38	5.69 d	5.56	4.36	6.13 abd	5.45	5.33
Standard Deviation	3.197	3.130	3.332	3.133	3.379	3.423	2.872	2.545	3.119	3.137	3.239	3.189
Standard Error	.068	.126	.141	.250	.617	.714	.371	.706	.900	.151	.120	.122
Error variance	*	.02	.02	.06	.38	.51	.14	.50	.81	.02	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2176	1077	1099	366	421	347	299	332	411	787	646	743
Total		2185	1067	1118	234	376	350	390	325	510	610	740	835
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	294	154	140	34	42	44	42	57	75	76	86	131
		13%	14%	13%	14%	11%	13%	11%	17%	15%	13%	12%	16%
									bdgh				bdh
9	(9.0)	140	82	59	18	28	23	24	10	38	46	47	47
		6%	8%	5%	8%	8%	7%	6%	3%	7%	8%	6%	6%
			b		e	e	e			e	e	e	
8	(8.0)	213	130	83	21	35	40	30	23	63	57	70	86
		10%	12%	7%	9%	9%	11%	8%	7%	12%	9%	10%	10%
			b							de			
7	(7.0)	249	148	101	30	42	52	29	46	50	72	81	96
		11%	14%	9%	13%	11%	15%	7%	14%	10%	12%	11%	12%
			b		d		df		d		d		
6	(6.0)	241	110	131	26	42	41	46	29	57	68	86	86
		11%	10%	12%	11%	11%	12%	12%	9%	11%	11%	12%	10%
5	(5.0)	292	139	153	27	51	51	51	33	78	78	103	111
		13%	13%	14%	11%	14%	15%	13%	10%	15%	13%	14%	13%
										e			
4	(4.0)	146	75	71	12	30	15	34	20	36	42	49	55
		7%	7%	6%	5%	8%	4%	9%	6%	7%	7%	7%	7%
						c		c					
3	(3.0)	133	62	71	18	29	14	27	24	22	46	41	46
		6%	6%	6%	7%	8%	4%	7%	8%	4%	8%	6%	6%
					c	cf			c		cf		
2	(2.0)	104	46	58	14	22	23	14	23	9	36	36	32
		5%	4%	5%	6%	6%	7%	3%	7%	2%	6%	5%	4%
					f	f	f		dfi		f	f	
1	(1.0)	80	20	61	9	9	4	26	10	22	18	30	32
		4%	2%	5%	4%	2%	1%	7%	3%	4%	3%	4%	4%
				a	c			bcegi		c		c	c
0 - is not at all a part of Christmas dinner	(0.0)	292	102	190	25	46	43	67	50	62	70	110	112
		13%	10%	17%	11%	12%	12%	17%	15%	12%	12%	15%	13%
				a				ag					
Sum: 0-3		610	230	380	66	105	84	134	108	114	170	218	222
		28%	22%	34%	28%	28%	24%	34%	33%	22%	28%	29%	27%
				a				cfgi	cfi		f	f	

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2176	1077	1099	366	421	347	299	332	411	787	646	743
Total	2185	1067	1118	234	376	350	390	325	510	610	740	835
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	679	324	355	65	123	107	131	82	171	188	238	252
	31%	30%	32%	28%	33%	31%	34%	25%	33%	31%	32%	30%
					e		e		e		e	
Sum: 7-10	896	514	382	104	148	159	126	135	225	251	284	360
	41%	48%	34%	44%	39%	45%	32%	42%	44%	41%	38%	43%
		b		d		dh		d	d	d		d
Base for stats	2185	1067	1118	234	376	350	390	325	510	610	740	835
Mean Score	5.41	5.91	4.94	5.61	5.38	5.66	4.83	5.26	5.72	5.47	5.22	5.54
		b		d	d	dh			dh	d		d
Standard Deviation	3.216	3.024	3.322	3.184	3.102	3.095	3.295	3.383	3.172	3.133	3.227	3.262
Standard Error	.069	.092	.100	.166	.151	.166	.191	.186	.156	.112	.127	.120
Error variance	*	.01	.01	.03	.02	.03	.04	.03	.02	.01	.02	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2176	33	165	264	116	200	86	202	177	190	298	137	308	1892	1100	1076
Total		2185	66	184	244	89	179	106	187	154	188	298	204	285	1828	1207	977
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	294	3	29	37	7	26	14	31	24	24	32	25	41	248	137	157
		13%	4%	16%	15%	8%	15%	13%	16% d	16%	13%	11%	12%	14%	14%	11%	16% a
9	(9.0)	140	-	16	17	6	14	4	12	6	7	20	9	29	120	72	68
		6%	-	9%	7%	7%	8%	4%	7%	4%	4%	7%	5%	10% hikm	7%	6%	7%
8	(8.0)	213	5	19	15	11	17	8	17	12	18	32	20	39	181	121	92
		10%	8%	10%	6%	13% c	10%	7%	9%	8%	10%	11%	10%	14% chm	10%	10%	9%
7	(7.0)	249	12	19	28	14	20	11	24	17	16	29	19	39	207	158	91
		11%	18%	10%	11%	16% i	11%	10%	13%	11%	9%	10%	9%	14%	11%	13% b	9%
6	(6.0)	241	7	12	31	9	18	11	24	20	20	39	24	26	210	145	96
		11%	11%	6%	13% b	10%	10%	10%	13% b	13% b	11%	13% b	12%	9%	12% b	12%	10%
5	(5.0)	292	13	32	33	6	22	18	31	19	26	38	16	37	228	148	144
		13%	20% dk	17% dk	14%	7%	12%	17% dk	17% dk	12%	14%	13%	8%	13%	12%	12%	15%
4	(4.0)	146	9	9	16	4	12	4	10	12	17	19	16	18	124	87	59
		7%	14% f	5%	6%	5%	7%	3%	5%	8%	9%	6%	8%	6%	7%	7%	6%
3	(3.0)	133	9	14	14	9	7	9	11	11	10	18	10	10	101	78	55
		6%	14% elm	8% l	6%	11% elm	4%	9% l	6%	7% l	5%	6%	5%	3%	6%	6%	6%
2	(2.0)	104	1	7	14	6	10	8	6	4	10	15	15	9	87	55	49
		5%	2%	4%	6%	6%	6%	8%	3%	3%	5%	5%	7% hl	3%	5%	5%	5%
1	(1.0)	80	4	4	10	3	9	6	2	5	10	14	10	5	66	50	30
		4%	6% g	2%	4% g	3%	5% gl	6% gl	1%	3%	5% gl	5% gl	5% gl	2%	4% g	4%	3%
0 - is not at all a part of Christmas dinner	(0.0)	292	2	23	29	12	25	13	20	24	30	43	40	33	255	156	136
		13%	3%	12%	12%	13%	14%	12%	11%	15% a	16% a	15%	19% acgl	12%	14%	13%	14%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2176	33	165	264	116	200	86	202	177	190	298	137	308	1892	1100	1076
Total	2185	66	184	244	89	179	106	187	154	188	298	204	285	1828	1207	977
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 0-3	610	16	48	67	30	50	36	38	44	59	90	76	56	509	339	271
	28%	25%	26%	27%	34%	28%	34%	20%	29%	31%	30%	37%	20%	28%	28%	28%
				l	gl	l	gl		l	gl	gl	bcglm		gl		
Sum: 4-6	679	30	53	81	19	52	33	65	51	63	95	56	81	563	380	299
	31%	45%	29%	33%	22%	29%	31%	35%	33%	34%	32%	27%	28%	31%	31%	31%
		d		d				d	d	d	d			d		
Sum: 7-10	896	20	83	97	40	77	37	84	59	66	113	72	148	756	488	408
	41%	30%	45%	40%	45%	43%	35%	45%	38%	35%	38%	35%	52%	41%	40%	42%
								i					acfhijkm			
Base for stats	2185	66	184	244	89	179	106	187	154	188	298	204	285	1828	1207	977
Mean Score	5.41	5.06	5.69	5.48	5.27	5.46	5.09	5.93	5.31	5.03	5.20	4.79	6.03	5.42	5.34	5.50
			k	k				fijkm					cdfhijkm	k		
Standard Deviation	3.216	2.301	3.233	3.208	3.176	3.332	3.194	3.023	3.274	3.279	3.218	3.425	3.116	3.243	3.141	3.305
Standard Error	.069	.401	.252	.197	.295	.236	.344	.213	.246	.238	.186	.293	.178	.075	.095	.101
Error variance	*	.16	.06	.04	.09	.06	.12	.05	.06	.06	.03	.09	.03	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2176	614	561	158	30	22	59	13	12	429	724	677
Total		2185	682	543	172	31	20	71	17	17	390	782	731
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	294	98	77	21	5	1	3	4	-	57	120	89
		13%	14%	14%	12%	15%	7%	4%	24%	-	14%	15%	12%
			f	f							f		
9	(9.0)	140	55	16	12	-	2	3	*	-	27	49	37
		6%	8%	3%	7%	-	9%	4%	1%	-	7%	6%	5%
			b		b						b		
8	(8.0)	213	77	52	14	-	*	9	1	-	37	66	71
		10%	11%	9%	8%	-	2%	12%	8%	-	9%	8%	10%
								d					
7	(7.0)	249	82	54	19	4	4	9	1	*	51	87	82
		11%	12%	10%	11%	13%	22%	13%	6%	2%	13%	11%	11%
6	(6.0)	241	80	59	22	2	3	5	-	-	39	84	91
		11%	12%	11%	13%	7%	15%	7%	-	-	10%	11%	12%
5	(5.0)	292	93	58	22	4	1	14	2	7	55	112	94
		13%	14%	11%	13%	14%	5%	20%	12%	43%	14%	14%	13%
								b					
4	(4.0)	146	45	28	5	4	2	3	2	2	30	43	49
		7%	7%	5%	3%	14%	12%	5%	15%	10%	8%	5%	7%
						bc					c		
3	(3.0)	133	35	35	10	-	*	8	-	2	29	43	45
		6%	5%	6%	6%	-	2%	11%	-	9%	7%	5%	6%
2	(2.0)	104	21	29	8	-	4	7	3	3	16	31	40
		5%	3%	5%	5%	-	22%	10%	20%	17%	4%	4%	5%
								a					
1	(1.0)	80	24	27	5	1	-	1	2	2	12	37	23
		4%	4%	5%	3%	3%	-	1%	14%	14%	3%	5%	3%
0 - is not at all a part of Christmas dinner	(0.0)	292	72	107	34	11	1	9	-	1	37	110	110
		13%	11%	20%	20%	34%	6%	12%	-	4%	9%	14%	15%
				ai	ai	afi							
Sum: 0-3		610	152	198	57	11	6	24	6	8	95	221	219
		28%	22%	36%	33%	37%	29%	34%	35%	45%	24%	28%	30%
				ai	ai			a					
Sum: 4-6		679	219	146	49	11	6	23	4	9	123	239	234
		31%	32%	27%	29%	35%	31%	32%	26%	53%	32%	31%	32%

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_22. Game (e.g. goose, duck, partridge): On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		2019 Past Vote									2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2176	614	561	158	30	22	59	13	12	429	724	677
Total	2185	682	543	172	31	20	71	17	17	390	782	731
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 7-10	896	311	199	66	8	8	24	7	*	172	322	279
	41%	46% bd	37%	39%	27%	39%	33%	39%	2%	44% b	41%	38%
Base for stats	2185	682	543	172	31	20	71	17	17	390	782	731
Mean Score	5.41	5.81 bcdf	4.90	5.11	4.09	5.24	4.84	5.28	3.47	5.70 bcdf	5.43	5.22
Standard Deviation	3.216	3.097	3.451	3.400	3.611	2.885	2.848	3.485	1.808	3.061	3.301	3.217
Standard Error	.069	.125	.146	.270	.659	.615	.371	.967	.522	.148	.123	.124
Error variance	*	.02	.02	.07	.43	.38	.14	.93	.27	.02	.02	.02

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2187	1079	1108	373	424	345	299	334	412	797	644	746
Total		2192	1066	1126	239	378	348	390	325	511	618	738	836
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	355	159	196	58	62	64	43	53	75	120	107	128
		16%	15%	17%	24%	17%	18%	11%	16%	15%	19%	14%	15%
					bdefhi	d	d				dfhi		
9	(9.0)	157	71	86	26	33	25	29	13	31	59	54	44
		7%	7%	8%	11%	9%	7%	7%	4%	6%	10%	7%	5%
					efhi	ei					efi	e	
8	(8.0)	228	121	108	22	46	42	24	34	60	68	67	94
		10%	11%	10%	9%	12%	12%	6%	10%	12%	11%	9%	11%
						d	d			d	d		d
7	(7.0)	268	142	126	24	37	41	67	31	68	62	107	99
		12%	13%	11%	10%	10%	12%	17%	10%	13%	10%	15%	12%
								abegi				abeg	
6	(6.0)	252	144	108	20	41	57	37	36	60	61	94	97
		11%	13%	10%	8%	11%	16%	10%	11%	12%	10%	13%	12%
			b				abdgi					a	
5	(5.0)	294	154	140	18	52	46	61	53	64	70	106	117
		13%	14%	12%	7%	14%	13%	16%	16%	13%	11%	14%	14%
						a	a	a	ag	a	a	a	a
4	(4.0)	140	63	77	18	22	22	22	29	26	40	45	55
		6%	6%	7%	8%	6%	6%	6%	9%	5%	6%	6%	7%
									f				
3	(3.0)	130	59	71	16	34	13	22	24	21	50	35	45
		6%	6%	6%	7%	9%	4%	6%	7%	4%	8%	5%	5%
						cfhi			c		cfhi		
2	(2.0)	90	45	45	10	18	9	18	8	28	28	26	36
		4%	4%	4%	4%	5%	2%	5%	2%	6%	4%	4%	4%
										ce			
1	(1.0)	60	26	34	7	8	6	13	11	15	15	19	26
		3%	2%	3%	3%	2%	2%	3%	3%	3%	2%	3%	3%
0 - is not at all a part of Christmas dinner	(0.0)	218	83	135	19	25	23	55	33	63	44	78	96
		10%	8%	12%	8%	7%	7%	14%	10%	12%	7%	11%	12%
				a				abcg		bcg		bcg	bcg
Sum: 0-3		499	213	286	53	85	51	107	76	127	137	158	203
		23%	20%	25%	22%	22%	15%	28%	23%	25%	22%	21%	24%
				a	c	c		ch	c	c	c	c	c

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QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Gender		Age								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2187	1079	1108	373	424	345	299	334	412	797	644	746
Total	2192	1066	1126	239	378	348	390	325	511	618	738	836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	685	360	325	56	115	125	120	118	150	172	245	268
	31%	34%	29%	23%	30%	36%	31%	36%	29%	28%	33%	32%
		b			a	ag	a	afg			ag	a
Sum: 7-10	1008	493	515	131	178	172	162	131	233	309	334	365
	46%	46%	46%	55%	47%	50%	42%	40%	46%	50%	45%	44%
				bdefhi		de				dei		
Base for stats	2192	1066	1126	239	378	348	390	325	511	618	738	836
Mean Score	5.85	5.97	5.74	6.35	6.04	6.36	5.32	5.64	5.68	6.16	5.81	5.66
				defhi	di	defhi				defhi	d	
Standard Deviation	3.100	2.923	3.256	3.245	2.980	2.838	3.145	3.075	3.187	3.086	3.046	3.142
Standard Error	.066	.089	.098	.168	.145	.153	.182	.168	.157	.109	.120	.115
Error variance	*	.01	.01	.03	.02	.02	.03	.03	.02	.01	.01	.01

Savanta: ComRes

SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			Regions													Social grade	
		Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total		2187	33	166	264	118	198	86	204	177	194	299	138	310	1902	1107	1080
Total		2192	66	184	244	90	178	106	189	153	191	299	205	287	1835	1213	978
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	355	23	30	42	17	26	17	21	25	31	47	25	51	283	176	179
		16%	35%	16%	17%	18%	15%	16%	11%	16%	16%	16%	12%	18%	15%	14%	18%
			bcdefghijklm											g			a
9	(9.0)	157	10	6	10	5	14	7	11	8	20	16	14	35	134	99	57
		7%	16%	3%	4%	5%	8%	6%	6%	5%	11%	5%	7%	12%	7%	8%	6%
			bcdghj								bcj			bcdghjm		b	
8	(8.0)	228	3	18	21	11	12	10	27	15	21	34	25	31	198	127	101
		10%	4%	10%	9%	12%	7%	9%	14%	10%	11%	11%	12%	11%	11%	11%	10%
									e								
7	(7.0)	268	10	27	36	13	24	7	17	19	17	43	20	36	224	147	121
		12%	15%	15%	15%	14%	13%	6%	9%	13%	9%	14%	10%	12%	12%	12%	12%
				f	f							f					
6	(6.0)	252	7	19	20	10	25	14	33	21	19	22	28	34	212	144	108
		11%	10%	10%	8%	11%	14%	13%	17%	13%	10%	7%	14%	12%	12%	12%	11%
							cj		cijm	j			j		j		
5	(5.0)	294	11	33	34	9	20	10	25	18	34	38	23	38	239	169	125
		13%	16%	18%	14%	10%	11%	10%	13%	12%	18%	13%	11%	13%	13%	14%	13%
4	(4.0)	140	2	14	14	4	7	9	19	12	7	23	14	14	115	68	72
		6%	4%	8%	6%	5%	4%	8%	10%	8%	4%	8%	7%	5%	6%	6%	7%
									eilm								
3	(3.0)	130	-	5	22	7	12	8	11	12	7	18	12	17	117	76	54
		6%	-	3%	9%	7%	7%	8%	6%	8%	4%	6%	6%	6%	6%	6%	5%
					bi					b							
2	(2.0)	90	-	6	11	4	8	8	6	7	7	16	7	11	76	59	32
		4%	-	3%	4%	4%	4%	7%	3%	4%	4%	5%	4%	4%	4%	5%	3%
1	(1.0)	60	-	3	2	2	7	5	2	3	5	18	8	6	52	38	22
		3%	-	2%	1%	2%	4%	5%	1%	2%	2%	6%	4%	2%	3%	3%	2%
							c	c				bcghlm	c		c		
0 - is not at all a part of Christmas dinner	(0.0)	218	-	22	32	9	23	12	17	14	21	25	30	13	184	110	108
		10%	-	12%	13%	10%	13%	11%	9%	9%	11%	8%	14%	4%	10%	9%	11%
				al	al	l	al	al	l	l	al		ajl		l		
Sum: 0-3		499	-	36	66	22	49	33	36	35	41	76	57	47	429	283	216
		23%	-	20%	27%	24%	28%	31%	19%	23%	21%	26%	28%	16%	23%	23%	22%
				a	al	a	agl	abgl	a	a	a	al	al	a	al		

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

		Regions													Social grade	
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2187	33	166	264	118	198	86	204	177	194	299	138	310	1902	1107	1080
Total	2192	66	184	244	90	178	106	189	153	191	299	205	287	1835	1213	978
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: 4-6	685	20	66	68	23	52	33	77	50	61	83	65	86	566	380	305
	31%	30%	36%	28%	26%	29%	31%	41%	33%	32%	28%	32%	30%	31%	31%	31%
								cdejlm								
Sum: 7-10	1008	46	82	110	45	76	40	75	67	89	139	84	154	839	550	458
	46%	70%	44%	45%	50%	43%	38%	40%	44%	47%	47%	41%	54%	46%	45%	47%
		bcdefghijkm											cefghkm			
Base for stats	2192	66	184	244	90	178	106	189	153	191	299	205	287	1835	1213	978
Mean Score	5.85	7.88	5.75	5.63	5.96	5.55	5.37	5.75	5.80	5.96	5.68	5.41	6.49	5.82	5.82	5.89
		bcdefghijklm											bcefghijkm			
Standard Deviation	3.100	2.050	3.079	3.205	3.169	3.249	3.297	2.844	3.036	3.168	3.130	3.230	2.815	3.097	3.054	3.156
Standard Error	.066	.357	.239	.197	.292	.231	.356	.199	.228	.227	.181	.275	.160	.071	.092	.096
Error variance	*	.13	.06	.04	.09	.05	.13	.04	.05	.05	.03	.08	.03	.01	.01	.01

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

BASE: All respondents who expressed a view

			2019 Past Vote									2016 EU Vote	
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%			a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total		2187	615	560	158	30	23	60	13	12	430	723	675
Total		2192	681	543	172	31	21	71	17	17	390	780	730
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - is an essential part of Christmas dinner	(10.0)	355	105	88	24	4	1	9	3	6	72	121	107
		16%	15%	16%	14%	13%	7%	12%	16%	32%	19%	15%	15%
9	(9.0)	157	51	36	8	1	1	4	2	3	28	45	51
		7%	7%	7%	5%	3%	5%	5%	13%	18%	7%	6%	7%
8	(8.0)	228	76	50	21	2	*	9	-	2	44	70	89
		10%	11%	9%	12%	5%	2%	13%	-	10%	11%	9%	12%
7	(7.0)	268	92	68	30	1	2	7	-	-	41	110	84
		12%	14%	13%	18%	4%	11%	9%	-	-	11%	14%	11%
					i								
6	(6.0)	252	69	66	20	6	2	7	2	3	48	79	85
		11%	10%	12%	12%	18%	9%	10%	10%	19%	12%	10%	12%
5	(5.0)	294	99	61	19	6	2	18	1	1	51	118	102
		13%	14%	11%	11%	18%	8%	25%	8%	7%	13%	15%	14%
								abci					
4	(4.0)	140	40	30	11	1	5	4	4	-	27	44	44
		6%	6%	6%	6%	4%	26%	6%	23%	-	7%	6%	6%
3	(3.0)	130	32	38	10	1	4	3	4	2	18	43	46
		6%	5%	7%	6%	3%	17%	4%	23%	9%	5%	5%	6%
2	(2.0)	90	33	23	4	3	-	5	1	1	13	34	35
		4%	5%	4%	3%	10%	-	7%	7%	4%	3%	4%	5%
1	(1.0)	60	14	20	6	*	*	1	-	-	15	19	19
		3%	2%	4%	3%	2%	2%	1%	-	-	4%	2%	3%
0 - is not at all a part of Christmas dinner	(0.0)	218	71	61	18	7	3	6	-	-	33	97	68
		10%	10%	11%	11%	22%	15%	8%	-	-	8%	12%	9%
						i							
Sum: 0-3		499	150	143	39	11	7	14	5	2	79	192	168
		23%	22%	26%	22%	36%	34%	20%	30%	13%	20%	25%	23%
				i		i							
Sum: 4-6		685	207	158	49	12	9	29	7	5	125	241	231
		31%	30%	29%	29%	40%	42%	40%	41%	26%	32%	31%	32%
Sum: 7-10		1008	324	242	84	7	5	28	5	11	185	347	331
		46%	48%	45%	49%	24%	24%	40%	29%	61%	48%	44%	45%
			d	d	d						d		

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SAVUK20001 - PR ~ Fieldwork Conducted 18th - 21st December 2020

QCPRO42Q10_23. Roast ham: On a scale of 0-10, where 10 = is an essential part of Christmas dinner and 0 = is not at all a part of Christmas dinner, to what extent do you consider each of the following an essential part of Christmas dinner?

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Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2187	615	560	158	30	23	60	13	12	430	723	675
Total	2192	681	543	172	31	21	71	17	17	390	780	730
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Base for stats	2192	681	543	172	31	21	71	17	17	390	780	730
Mean Score	5.85	5.87 d	5.68	5.82 d	4.59	4.48	5.69	5.50	7.53	6.05 d	5.65	5.82
Standard Deviation	3.100	3.091	3.202	3.053	3.357	2.857	2.863	2.846	2.610	3.092	3.168	3.047
Standard Error	.066	.125	.135	.243	.613	.596	.370	.789	.754	.149	.118	.117
Error variance	*	.02	.02	.06	.38	.35	.14	.62	.57	.02	.01	.01

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