

## BBC Scotland, Disclosure – 23 March 2021

*Savanta ComRes interviewed 1,009 respondents in Scotland aged 16+ online from 19-23 February 2021. Data were weighted to be representative of all Scottish adults by age, sex and region. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at [www.comresglobal.com](http://www.comresglobal.com).*

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<a href="#">3</a>	Q4: The youth climate movement (e.g. Greta Thunberg, school strikes, protests etc.	The youth climate movement (e.g. Greta Thunberg, school strikes, protests etc.): Have each of the following influenced you to make changes to your lifestyle to reduce your environmental impact, or have they not?	BASE: All respondents
<a href="#">4</a>	Q4: Governments	Governments: Have each of the following influenced you to make changes to your lifestyle to reduce your environmental impact, or have they not?	BASE: All respondents
<a href="#">5</a>	Q4: David Attenborough	David Attenborough: Have each of the following influenced you to make changes to your lifestyle to reduce your environmental impact, or have they not?	BASE: All respondents
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<a href="#">8</a>	Q5: Individual citizens	Individual citizens: To what extent do you believe that each of the following can have a meaningful impact when it comes to tackling climate change?	BASE: All respondents
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<a href="#">10</a>	Q5: National governments	National governments: To what extent do you believe that each of the following can have a meaningful impact when it comes to tackling climate change?	BASE: All respondents
<a href="#">11</a>	Q5: International organisations (e.g. EU, UN)	International organisations (e.g. EU, UN): To what extent do you believe that each of the following can have a meaningful impact when it comes to tackling climate change?	BASE: All respondents
<a href="#">12</a>	Q6a	Which of the following cars do you own?	BASE: All respondents
<a href="#">13</a>	Q6b	Which of the following car-related decisions have you considered in the past year?	BASE: All respondents
<a href="#">14</a>	Q7	You said that in the past year you have considered buying an electric vehicle (EV). By when do you expect that you will have bought this electric vehicle (EV)?	BASE: All respondents who have considered an EV in the last year
<a href="#">15</a>	Q8	What are the main reasons that have so far stopped you from buying an electric vehicle (EV)?	BASE: All respondents who do not own or have not considered an EV
<a href="#">16</a>	Q9	On average for comparable cars, electric vehicles cost more to purchase than their petrol/diesel car counterparts, but the subsequent running costs are lower. Approximately speaking, at what initial purchase price point would you opt for an electric car over an equivalent petrol/diesel car?	BASE: All respondents for whom price is a barrier to buying an EV
<a href="#">17</a>	Q9 Average	On average for comparable cars, electric vehicles cost more to purchase than their petrol/diesel car counterparts, but the subsequent running costs are lower. Approximately speaking, at what initial purchase price point would you opt for an electric car over an equivalent petrol/diesel car?	BASE: All respondents
<a href="#">18</a>	Q10	At what mileage range would an electric vehicle become attractive for you?	BASE: All respondents for whom mileage range is a barrier to buying an EV
<a href="#">19</a>	Q11	To what extent would you cut your meat consumption to help the environment?	BASE: All respondents
<a href="#">20</a>	Q12	You said that you would not consider reducing your meat consumption at all to help the environment. What are the main reasons for that?	BASE: All respondents who would not consider reducing their meat consumption
<a href="#">21</a>	Q13	Have you considered replacing any gas or oil heating system in your house with a low carbon alternative such as a heat pump?	BASE: All respondents
<a href="#">22</a>	Q14	You said that you have considered replacing your gas or oil heating system in your house with a low carbon alternative, but have not yet done so. What are the main reasons that you have not yet done so?	BASE: All respondents who have considered a low carbon heating system
<a href="#">23</a>	Q15	Are you aware that financial help is available to cover the costs of replacing any gas or oil heating system in your house with a low carbon alternative such as a heat pump?	BASE: All respondents
<a href="#">24</a>	Q16	Replacing a gas or oil heating system in your house with a low carbon alternative such as a heat pump typically costs approximately £10,000. Some of that total cost can be recouped through subsidies. In your opinion, which of the following financial arrangements for replacing old gas or oil systems and installing low carbon alternatives seems most fair to you?	BASE: All respondents

Which of the following weather effects do you expect to see in Scotland in the next ten years as a result of climate change?

BASE: All respondents

		Gender			Age								Region								SEG				
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
Flooding	%	57.3%	59.6%	55.5%	36.2%	47.3%	59.6%	62.6%	67.2%	63.8%	42.4%	61.3%	65.2%	60.6%	45.8%	53.6%	59.0%	59.2%	67.0%	57.2%	53.8%	60.1%	59.8%	50.6%	55.6%
	N	578	287	288	47	79	89	109	109	146	126	198	255	74	60	45	86	73	96	73	70	171	166	79	162
	95% difference				cdefhi	cdefhi	abg	abg	abg	abg	cdefhi	abg	abg	b	adf	f	b		bch		f				
Extremes in seasonal weather	%	57.1%	56.3%	58.4%	41.4%	52.5%	46.8%	63.1%	60.4%	69.2%	47.6%	55.6%	65.6%	52.2%	45.7%	57.1%	64.4%	57.3%	58.3%	59.2%	61.6%	60.2%	56.5%	50.4%	58.4%
	N	576	271	302	54	87	70	110	98	159	141	179	256	64	60	48	94	71	83	75	81	171	157	78	170
	95% difference				defhi	fi	defi	acg	acfg	abcegh	defi	afi	abcegh	d	dfh		ab		b		b				
Extreme storms	%	53.2%	54.4%	52.5%	40.2%	51.9%	49.9%	51.6%	60.2%	60.1%	46.8%	50.9%	60.1%	57.3%	47.0%	59.4%	53.2%	44.9%	49.8%	62.9%	54.1%	56.3%	51.4%	49.0%	54.3%
	N	537	262	272	52	86	74	90	97	138	138	164	235	70	62	50	78	56	71	80	71	160	143	76	158
	95% difference				efhi		i		ag	ag	efi	ai	acgh		cg	b		g		be					
Hotter summers	%	47.0%	46.3%	48.0%	41.5%	53.3%	48.7%	46.7%	45.6%	45.5%	48.1%	47.6%	45.5%	48.2%	46.9%	43.5%	45.0%	50.2%	44.9%	54.2%	42.4%	50.6%	49.8%	43.8%	42.3%
	N	474	223	249	54	89	72	81	74	104	142	154	178	59	62	36	66	62	64	69	55	144	139	68	123
	95% difference													d											a
Rising sea levels	%	41.0%	43.3%	38.8%	21.9%	43.7%	38.1%	39.3%	49.9%	46.7%	34.2%	38.7%	48.0%	44.1%	30.1%	46.9%	46.1%	37.4%	40.1%	42.9%	42.0%	45.3%	41.1%	31.7%	41.7%
	N	414	209	201	28	73	57	68	81	107	101	125	188	54	40	39	68	46	57	54	55	129	114	49	121
	95% difference				bcdefghi	ag	a	a	ag	ag	abefi	ai	agh	b	acd	b	b					c		a	
Wildfires	%	15.6%	17.4%	13.8%	3.1%	12.7%	11.5%	15.8%	19.3%	24.5%	8.5%	13.8%	22.4%	16.3%	7.7%	24.8%	19.1%	19.5%	15.4%	16.1%	9.0%	14.8%	15.7%	13.1%	17.5%
	N	157	84	71	4	21	17	27	31	56	25	45	87	20	10	21	28	24	22	20	12	42	44	20	51
	95% difference				bcdefhi	afi	afi	ag	ag	abcgh	defhi	afgi	abcgh	b	acdef	bh	bh	bh	b		cde				
Droughts	%	12.9%	12.8%	12.9%	5.7%	13.2%	7.9%	15.2%	14.2%	17.2%	9.9%	11.8%	15.9%	13.0%	9.5%	7.4%	15.6%	16.7%	13.2%	12.5%	12.9%	11.7%	11.7%	11.4%	15.8%
	N	130	62	67	7	22	12	27	23	39	29	38	62	16	12	6	23	21	19	16	17	33	32	18	46
	95% difference				bdefi	a	dfi	ac	a	acg	fi		acg			e		c							
Don't know	%	7.1%	4.6%	8.7%	14.9%	4.7%	4.9%	6.7%	6.9%	6.2%	9.2%	5.8%	6.5%	6.5%	12.3%	7.3%	4.0%	5.1%	8.5%	6.4%	6.6%	2.9%	7.3%	6.7%	11.1%
	N	71	22	45	19	8	7	12	11	14	27	19	25	8	16	6	6	6	12	8	9	8	20	10	32
	95% difference		b	a	bcdefhi	a	ag	a	a	a	c	a	a		d		b					bd	a		a
None of the above	%	3.8%	4.8%	3.0%	4.1%	3.2%	4.3%	5.8%	1.6%	3.8%	3.6%	5.1%	2.9%	2.8%	2.5%	2.9%	4.6%	6.3%	3.9%	1.3%	5.8%	4.4%	3.3%	4.2%	3.5%
	N	38	23	15	5	5	6	10	3	9	11	16	11	3	3	2	7	8	6	2	8	13	9	7	10
	95% difference																								
Other (please specify)	%	0.5%	0.5%	0.4%	0.7%	0.4%	1.0%	-	0.7%	0.5%	0.5%	0.4%	0.6%	0.9%	0.5%	0.9%	1.1%	-	-	-	0.9%	0.4%	-	0.7%	1.0%
	N	5	2	2	1	1	1	-	1	1	2	1	2	1	1	1	2	-	-	-	1	1	-	1	3
	95% difference																								

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Q4 SUMMARY

Table 2

Have each of the following influenced you to make changes to your lifestyle to reduce your environmental impact, or have they not?

BASE: All respondents

		The youth climate movement (e.g. Greta Thunberg, school strikes, protests etc.	Governments	David Attenborough	Local council's recycling scheme
Total	Unweighted	1,009	1,009	1,009	1,009
	Total	1009	1009	1009	1009
Have influenced	%	32.0%	31.3%	60.4%	62.7%
	N	322	315	609	633
95% difference					
Have not influenced	%	56.2%	54.3%	27.6%	29.4%
	N	567	548	279	297
95% difference					
Not sure	%	11.8%	14.5%	12.0%	7.8%
	N	119	146	121	79
95% difference					

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Q4: The youth climate

Table 3

The youth climate movement (e.g. Greta Thunberg, school strikes, protests etc.): Have each of the following influenced you to make changes to your lifestyle to reduce your environmental impact, or have they not?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
Have influenced	%	32.0%	29.1%	34.8%	46.7%	38.7%	35.4%	32.7%	25.1%	20.7%	42.2%	33.9%	22.5%	33.3%	37.4%	27.5%	32.8%	39.4%	34.6%	17.8%	30.9%	37.6%	33.9%	26.6%	27.4%
	N 95% difference	322	140	180	61 defhi	64 efi	53 efi	57 afgi	41 abcgh	47 abcdgh	125 defhi	109 aefgi	88 abcdgh	41 g	49 g	23	48 g	49 g	49 g	23 abdefh	40 g	107 cd	94	41 a	80 a
Have not influenced	%	56.2%	59.9%	53.4%	35.5%	50.3%	51.3%	55.1%	65.2%	70.0%	43.8%	53.3%	68.0%	56.2%	47.4%	58.0%	56.7%	51.1%	52.6%	69.6%	59.3%	52.1%	55.4%	60.1%	59.0%
	N 95% difference	567	289 b	277 a	46 bcdefhi	83 aefi	76 aefi	96 afgi	105 abcgh	160 abcdgh	130 defhi	172 aefgi	266 abcdgh	69 g	63 g	48	83 g	63 g	75 g	88 abdef	78	148	154	93	172
Not sure	%	11.8%	11.0%	11.8%	17.8%	11.0%	13.3%	12.2%	9.7%	9.3%	14.0%	12.7%	9.4%	10.5%	15.2%	14.5%	10.5%	9.5%	12.8%	12.6%	9.8%	10.3%	10.7%	13.3%	13.7%
	N 95% difference	119	53	61	23 efi	18	20	21	16 a	21 a	41	41	37 a	13	20	12	15	12	18	16	13	29	30	21	40

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Governments: Have each of the following influenced you to make changes to your lifestyle to reduce your environmental impact, or have they not?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
Have influenced	%	31.3%	33.4%	29.1%	30.3%	27.4%	41.5%	29.9%	30.8%	29.3%	28.7%	35.3%	29.9%	44.1%	26.8%	23.7%	32.9%	32.7%	26.2%	23.7%	38.1%	33.4%	28.0%	38.3%	28.5%
	N	315	161	151	39	46	62	52	50	67	85	114	117	54	35	20	48	41	37	30	50	95	78	60	83
	95% difference					<b>c</b>	<b>bdfgi</b>	<b>c</b>		<b>c</b>	<b>c</b>		<b>c</b>	<b>bcfg</b>	<b>a</b>	<b>ah</b>			<b>ah</b>	<b>ah</b>	<b>cfg</b>		<b>c</b>	<b>bd</b>	<b>c</b>
Have not influenced	%	54.3%	54.3%	54.8%	49.2%	54.3%	46.6%	57.0%	54.3%	60.0%	52.1%	52.2%	57.6%	43.5%	59.2%	59.6%	51.7%	51.9%	56.7%	61.7%	51.3%	53.2%	57.4%	45.6%	56.9%
	N	548	262	284	64	90	69	99	88	138	154	168	225	53	78	50	76	64	81	78	67	151	160	71	166
	95% difference				<b>f</b>		<b>fi</b>			<b>ac</b>			<b>c</b>	<b>bcfg</b>	<b>a</b>	<b>a</b>			<b>a</b>	<b>a</b>			<b>c</b>	<b>bd</b>	<b>c</b>
Not sure	%	14.5%	12.3%	16.1%	20.5%	18.3%	11.9%	13.0%	14.9%	10.7%	19.3%	12.5%	12.4%	12.4%	14.0%	16.7%	15.3%	15.4%	17.1%	14.6%	10.6%	13.4%	14.5%	16.1%	14.6%
	N	146	59	83	27	30	18	23	24	24	57	40	49	15	18	14	22	19	24	18	14	38	40	25	42
	95% difference				<b>cfhi</b>	<b>f</b>	<b>ag</b>			<b>abg</b>	<b>cfhi</b>	<b>ag</b>	<b>ag</b>												

David Attenborough: Have each of the following influenced you to make changes to your lifestyle to reduce your environmental impact, or have they not?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
Have influenced	%	60.4%	60.5%	60.4%	59.9%	61.2%	56.6%	62.1%	63.7%	58.8%	60.6%	59.6%	60.8%	64.1%	65.3%	60.9%	57.4%	62.6%	61.3%	57.2%	54.6%	62.3%	64.6%	57.6%	55.8%
	N 95% difference	609	292	313	78	102	84	108	103	135	179	192	237	79	86	51	84	78	88	73	72	177	180	89	162
Have not influenced	%	27.6%	29.7%	25.6%	24.5%	25.5%	26.0%	26.9%	28.6%	31.7%	25.1%	26.5%	30.4%	23.5%	23.4%	27.4%	28.2%	30.5%	26.8%	28.7%	32.4%	26.3%	27.1%	29.9%	28.2%
	N 95% difference	279	143	133	32	42	39	47	46	73	74	86	119	29	31	23	41	38	38	36	42	75	75	46	82
Not sure	%	12.0%	9.8%	14.1%	15.6%	13.3%	17.4%	11.0%	7.7%	9.5%	14.3%	13.9%	8.8%	12.3%	11.4%	11.7%	14.5%	6.9%	11.9%	14.1%	13.0%	11.4%	8.3%	12.5%	16.0%
	N 95% difference	121	47	73	20	22	26	19	12	22	42	45	34	15	15	10	21	9	17	18	17	32	23	19	47

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Q4: Local council's

Table 6

Local council's recycling scheme: Have each of the following influenced you to make changes to your lifestyle to reduce your environmental impact, or have they not?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
Have influenced	%	62.7%	59.3%	66.6%	38.8%	57.7%	59.5%	71.4%	71.9%	69.1%	49.4%	65.9%	70.3%	67.6%	58.2%	54.5%	70.1%	65.5%	64.0%	53.3%	65.0%	64.0%	63.1%	62.1%	61.5%
	N 95% difference	633	286	345	50	96	88	124	116	158	146	213	274	83	77	46	103	81	91	68	85	182	175	96	179
Have not influenced	%	29.4%	33.9%	25.6%	39.0%	34.8%	32.3%	25.1%	23.8%	25.5%	36.6%	28.4%	24.8%	26.6%	31.9%	30.3%	25.2%	28.0%	27.6%	37.8%	29.0%	30.8%	28.8%	28.8%	29.0%
	N 95% difference	297	163	133	51	58	48	44	38	58	108	92	97	33	42	25	37	35	39	48	38	88	80	45	84
Not sure	%	7.8%	6.8%	7.8%	22.2%	7.6%	8.2%	3.6%	4.2%	5.4%	14.0%	5.7%	4.9%	5.8%	9.9%	15.1%	4.8%	6.5%	8.3%	9.0%	6.0%	5.2%	8.2%	9.1%	9.5%
	N 95% difference	79	33	41	29	13	12	6	7	12	41	18	19	7	13	13	7	8	12	11	8	15	23	14	28

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Q5 SUMMARY

Table 7

To what extent do you believe that each of the following can have a meaningful impact when it comes to tackling climate change?

BASE: All respondents

		Individual citizens	Industries	National governments	International organisations (e.g. EU, UN)
Total	Unweighted	1,009	1,009	1,009	1,009
	Total	1009	1009	1009	1009
No impact at all	%	7.9%	6.5%	7.7%	7.0%
	N	79	66	77	71
	95% difference				
A minor impact	%	21.4%	11.8%	12.7%	14.2%
	N	216	119	128	144
	95% difference				
A moderate impact	%	32.0%	22.5%	28.9%	31.6%
	N	323	227	291	318
	95% difference				
A major impact	%	34.3%	53.8%	45.7%	41.0%
	N	346	543	461	414
	95% difference				
Don't know	%	4.5%	5.4%	5.0%	6.2%
	N	45	54	51	62
	95% difference				
Sum: Impact	%	87.7%	88.1%	87.3%	86.8%
	N	885	889	881	876
	95% difference				

Prepared by: Savanta

Individual citizens: To what extent do you believe that each of the following can have a meaningful impact when it comes to tackling climate change?

BASE: All respondents

		Gender		Age									Region								SEG				
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
No impact at all	%	7.9%	9.9%	5.6%	7.3%	7.7%	6.9%	7.3%	5.1%	11.3%	7.5%	7.1%	8.7%	10.8%	5.0%	9.0%	8.1%	4.9%	6.3%	13.0%	6.5%	6.6%	5.8%	12.5%	8.6%
	N 95% difference	79	48	29	9	13	10	13	8	26	22	23	34	13	7	8	12	6	9	16	9	19	16	19	25
A minor impact	%	21.4%	23.7%	19.5%	26.6%	21.6%	17.6%	19.5%	21.4%	22.2%	23.8%	18.6%	21.8%	22.2%	18.1%	22.9%	20.1%	17.8%	26.2%	26.3%	18.0%	17.5%	24.2%	20.2%	23.2%
	N 95% difference	216	114	101	35	36	26	34	35	51	71	60	85	27	24	19	29	22	37	33	24	50	67	31	68
A moderate impact	%	32.0%	26.9%	37.0%	28.4%	31.9%	35.8%	29.4%	30.1%	34.9%	30.3%	32.3%	32.9%	26.8%	30.0%	24.5%	38.9%	33.1%	28.0%	35.0%	36.2%	42.1%	32.8%	25.8%	24.6%
	N 95% difference	323	130	192	37	53	53	51	49	80	90	104	129	33	39	20	57	41	40	44	47	120	91	40	72
A major impact	%	34.3%	36.5%	32.6%	27.7%	33.1%	35.4%	40.8%	40.7%	28.8%	30.7%	38.3%	33.7%	36.6%	39.0%	36.6%	30.7%	41.9%	32.2%	23.1%	35.9%	32.6%	32.9%	36.7%	36.0%
	N 95% difference	346	176	169	36	55	53	71	66	66	91	124	132	45	51	31	45	52	46	29	47	93	92	57	105
Don't know	%	4.5%	3.0%	5.3%	10.1%	5.7%	4.3%	3.0%	2.6%	2.9%	7.6%	3.6%	2.8%	3.6%	7.9%	7.0%	2.2%	2.3%	7.2%	2.6%	3.4%	1.4%	4.2%	4.7%	7.6%
	N 95% difference	45	14	28	13	10	6	5	4	7	23	12	11	4	10	6	3	3	10	3	5	4	12	7	22
Sum: Impact	%	87.7%	87.1%	89.1%	82.7%	86.6%	88.8%	89.7%	92.2%	85.9%	84.9%	89.3%	88.5%	85.6%	87.1%	84.0%	89.7%	92.9%	86.5%	84.4%	90.0%	92.1%	90.0%	82.7%	83.8%
	N 95% difference	885	420	462	107	144	132	156	149	197	251	288	346	105	115	70	131	115	123	107	118	262	250	129	244

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Q5: Industries

Table 9

Industries: To what extent do you believe that each of the following can have a meaningful impact when it comes to tackling climate change?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
No impact at all	%	6.5%	7.4%	5.6%	11.6%	2.6%	6.2%	7.8%	5.4%	6.4%	6.5%	7.1%	6.0%	8.0%	5.4%	6.9%	6.2%	4.5%	5.0%	13.1%	3.4%	4.3%	7.2%	10.7%	5.7%
	N	66	36	29	15	4	9	14	9	15	19	23	23	10	7	6	9	6	7	17	4	12	20	17	17
	95% difference				bi	adh		b				b	a		g		g	g	g	bdefh	g	c		a	
A minor impact	%	11.8%	11.9%	11.6%	16.9%	14.3%	10.7%	10.3%	9.3%	10.9%	15.4%	10.5%	10.2%	13.0%	11.0%	12.7%	12.7%	21.4%	11.0%	4.0%	9.5%	9.9%	12.4%	12.2%	13.0%
	N	119	58	60	22	24	16	18	15	25	46	34	40	16	15	11	19	27	16	5	12	28	35	19	38
	95% difference				i						i		ag	g	eg	g	g	bfg	eg	abcdef	e				
A moderate impact	%	22.5%	22.6%	22.6%	27.3%	26.8%	20.0%	17.0%	20.0%	24.3%	27.0%	18.4%	22.5%	17.7%	33.4%	20.5%	20.2%	17.9%	23.5%	23.3%	22.6%	22.1%	21.6%	25.7%	22.2%
	N	227	109	117	35	45	30	30	32	56	80	59	88	22	44	17	30	22	34	30	30	63	60	40	65
	95% difference				dh	dh		abg			dh	abg		b	acde	b	b	b							
A major impact	%	53.8%	55.1%	53.2%	36.4%	49.7%	56.2%	59.8%	62.7%	54.1%	43.9%	58.2%	57.6%	55.4%	41.9%	53.0%	56.2%	52.6%	52.5%	58.3%	60.0%	60.9%	53.8%	47.2%	50.3%
	N	543	265	275	47	83	83	104	101	124	130	188	225	68	55	44	82	65	75	74	78	173	150	73	146
	95% difference				bcdefhi	ae	ag	ag	abg	ag	cdefhi	ag	ag	b	adgh		b			b	b	cd		a	a
Don't know	%	5.4%	3.0%	7.0%	7.8%	6.6%	6.9%	4.9%	2.6%	4.3%	7.1%	5.8%	3.6%	5.9%	8.3%	6.9%	4.7%	3.6%	7.9%	1.3%	4.5%	2.8%	5.0%	4.2%	8.8%
	N	54	15	36	10	11	10	9	4	10	21	19	14	7	11	6	7	4	11	2	6	8	14	6	26
	95% difference		b	a	ei				ag		ei		ag		g	g			g	bcf		d			a
Sum: Impact	%	88.1%	89.6%	87.4%	80.6%	90.8%	86.9%	87.2%	92.0%	89.3%	86.3%	87.1%	90.4%	86.1%	86.4%	86.2%	89.1%	91.9%	87.0%	85.6%	92.1%	92.9%	87.8%	85.1%	85.4%
	N	889	432	453	105	151	129	152	148	205	255	281	353	106	114	72	131	114	124	109	121	264	244	132	249
	95% difference				befi	a			a	a			a									bcd	a	a	a

Prepared by: Savanta

National governments: To what extent do you believe that each of the following can have a meaningful impact when it comes to tackling climate change?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
No impact at all	%	7.7%	7.5%	7.5%	10.2%	10.1%	5.2%	9.5%	4.1%	7.1%	10.2%	7.5%	5.8%	7.1%	8.2%	3.9%	7.0%	7.3%	7.3%	12.8%	6.6%	5.5%	11.3%	6.9%	6.7%
	N 95% difference	77	36	39	13	17	8	17	7	16	30	24	23	9	11	3	10	9	10	16	9	16	31	11	20
A minor impact	%	12.7%	11.2%	14.4%	18.9%	11.5%	13.6%	8.1%	12.6%	13.0%	14.8%	10.6%	12.9%	13.7%	14.8%	18.9%	13.8%	15.6%	9.2%	7.6%	10.7%	10.2%	11.5%	18.7%	13.1%
	N 95% difference	128	54	75	25	19	20	14	20	30	44	34	50	17	19	16	20	19	13	10	14	29	32	29	38
A moderate impact	%	28.9%	28.1%	30.0%	31.8%	30.4%	21.9%	30.0%	28.9%	29.6%	31.0%	26.3%	29.3%	28.2%	29.0%	28.7%	31.6%	28.3%	30.8%	21.7%	31.6%	31.4%	27.2%	29.5%	27.6%
	N 95% difference	291	136	155	41	50	33	52	47	68	92	85	115	35	38	24	46	35	44	28	41	89	76	46	80
A major impact	%	45.7%	50.0%	41.9%	31.4%	42.7%	52.8%	47.4%	51.1%	46.4%	37.7%	49.9%	48.4%	45.0%	38.7%	42.4%	44.2%	46.7%	45.3%	55.5%	47.5%	50.5%	44.5%	41.9%	44.3%
	N 95% difference	461	241	217	41	71	78	82	83	106	112	161	189	55	51	35	65	58	65	70	62	144	124	65	129
Don't know	%	5.0%	3.2%	6.2%	7.6%	5.2%	6.5%	5.0%	3.2%	3.8%	6.3%	5.7%	3.6%	6.0%	9.3%	6.1%	3.5%	2.2%	7.5%	2.4%	3.6%	2.5%	5.5%	3.0%	8.2%
	N 95% difference	51	16	32	10	9	10	9	5	9	19	18	14	7	12	5	5	3	11	3	5	7	15	5	24
Sum: Impact	%	87.3%	89.3%	86.3%	82.2%	84.6%	88.2%	85.5%	92.7%	89.1%	83.6%	86.8%	90.6%	86.9%	82.5%	90.0%	89.6%	90.6%	85.2%	84.8%	89.8%	92.0%	83.2%	90.1%	85.1%
	N 95% difference	881	430	447	107	141	131	149	150	204	247	280	354	107	109	75	131	112	122	108	118	262	231	140	248

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Q5: International

Table 11

International organisations (e.g. EU, UN): To what extent do you believe that each of the following can have a meaningful impact when it comes to tackling climate change?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
No impact at all	%	7.0%	8.1%	5.5%	10.1%	4.5%	6.3%	9.9%	4.6%	7.0%	7.0%	8.2%	6.0%	7.0%	7.1%	7.1%	8.1%	6.2%	7.0%	9.3%	4.0%	5.9%	7.1%	10.5%	6.1%
	N	71	39	29	13	7	9	17	7	16	21	27	23	9	9	6	12	8	10	12	5	17	20	16	18
	95% difference																								
A minor impact	%	14.2%	15.3%	13.5%	14.2%	15.2%	14.7%	8.8%	12.6%	18.5%	14.8%	11.6%	16.0%	13.6%	11.5%	15.3%	16.1%	16.7%	12.2%	16.7%	12.2%	14.4%	10.5%	17.1%	16.2%
	N	144	74	70	18	25	22	15	20	42	44	37	63	17	15	13	24	21	17	21	16	41	29	27	47
	95% difference							fi		dh		f	d										cd	b	b
A moderate impact	%	31.6%	30.3%	32.9%	30.9%	28.7%	28.9%	36.5%	31.0%	32.4%	29.7%	33.0%	31.8%	32.5%	33.7%	26.1%	29.9%	31.6%	32.9%	31.0%	32.8%	28.0%	37.3%	31.6%	29.5%
	N	318	146	171	40	48	43	63	50	74	88	106	124	40	44	22	44	39	47	39	43	80	104	49	86
	95% difference																					b	ad		b
A major impact	%	41.0%	41.8%	40.9%	35.1%	44.3%	44.1%	40.3%	47.5%	36.0%	40.3%	42.1%	40.8%	39.3%	39.2%	45.4%	40.2%	39.9%	39.3%	40.0%	46.5%	48.9%	38.9%	33.2%	39.6%
	N	414	202	212	46	74	66	70	77	83	119	136	159	48	52	38	59	50	56	51	61	139	108	52	115
	95% difference				e				af	e												bcd	a	a	a
Don't know	%	6.2%	4.5%	7.2%	9.6%	7.3%	5.9%	4.5%	4.3%	6.2%	8.3%	5.1%	5.4%	7.5%	8.5%	6.1%	5.7%	5.5%	8.5%	2.9%	4.4%	2.7%	6.2%	7.7%	8.7%
	N	62	22	37	12	12	9	8	7	14	25	17	21	9	11	5	8	7	12	4	6	8	17	12	25
	95% difference																		g	f		bcd	a	a	a
Sum: Impact	%	86.8%	87.4%	87.3%	80.3%	88.2%	87.8%	85.6%	91.1%	86.8%	84.7%	86.6%	88.6%	85.5%	84.4%	86.9%	86.2%	88.3%	84.4%	87.8%	91.6%	91.4%	86.7%	81.8%	85.2%
	N	876	421	452	104	146	130	149	147	199	251	279	346	105	111	73	126	110	121	111	120	260	241	127	248
	95% difference				ei				a				a									cd		a	a

Prepared by: Savanta

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Q6a

Table 12

Which of the following cars do you own?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
An electric vehicle (EV)	%	4.4%	4.4%	4.5%	6.4%	9.5%	7.4%	3.6%	0.6%	1.0%	8.2%	5.3%	0.8%	5.5%	7.8%	7.7%	2.8%	4.5%	2.3%	3.9%	2.3%	8.4%	4.4%	4.3%	0.5%
	N 95% difference	44	21	23	8	16	11	6	1	2	24	17	3	7	10	6	4	6	3	5	3	24	12	7	2
A petrol/diesel car	%	67.8%	68.7%	67.3%	57.9%	67.0%	66.1%	67.6%	77.1%	68.6%	63.0%	66.9%	72.1%	72.8%	58.6%	69.7%	62.5%	66.7%	69.3%	77.4%	66.9%	78.8%	68.5%	79.3%	50.1%
	N 95% difference	684	331	349	75	111	98	118	124	157	186	216	282	89	77	58	92	83	99	98	88	224	190	123	146
Other type of car (please specify)	%	1.2%	1.8%	0.7%	0.6%	1.0%	-	2.3%	0.5%	2.3%	0.8%	1.3%	1.5%	2.3%	0.6%	2.3%	1.2%	-	2.2%	1.6%	-	1.3%	1.5%	0.5%	1.3%
	N 95% difference	12	9	4	1	2	-	4	1	5	2	4	6	3	1	2	2	-	3	2	-	4	4	1	4
I don't have a car	%	26.6%	25.1%	28.0%	36.8%	22.3%	24.8%	27.5%	21.8%	27.7%	28.7%	26.3%	25.3%	18.6%	31.1%	23.2%	33.4%	29.9%	27.3%	17.4%	29.2%	12.7%	25.2%	16.4%	46.9%
	N 95% difference	268	121	145	48	37	37	48	35	64	85	85	99	23	41	19	49	37	39	22	38	36	70	25	137
Don't know	%	1.0%	0.6%	0.9%	1.2%	1.1%	2.3%	1.1%	-	0.4%	1.2%	1.6%	0.3%	1.4%	2.5%	-	0.7%	-	-	1.3%	1.6%	0.6%	1.3%	0.6%	1.1%
	N 95% difference	10	3	5	2	2	3	2	-	1	3	5	1	2	3	-	1	-	-	2	2	2	4	1	3

Prepared by: Savanta

Which of the following car-related decisions have you considered in the past year?

BASE: All respondents

		Gender		Age									Region								SEG				
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
Buying an electric vehicle (EV)	%	28.9%	32.7%	25.7%	23.3%	39.5%	40.3%	28.9%	30.7%	15.8%	32.4%	34.2%	21.9%	34.1%	34.2%	29.1%	26.5%	28.8%	28.8%	20.9%	29.3%	42.3%	30.0%	30.0%	14.2%
	N	292	157	133	30	66	60	50	50	36	96	110	86	42	45	24	39	36	41	27	38	120	84	47	41
	95% difference		b	a	bch	adfi	adfi	bcf	fi	bcdegh	fi	afi	bcegh	g	g					ab			bcd	ad	ad
Giving up your car completely	%	10.0%	11.7%	8.2%	6.5%	11.2%	9.0%	14.5%	10.0%	8.1%	9.1%	12.0%	8.9%	12.9%	9.5%	11.8%	11.1%	5.6%	7.5%	14.6%	7.6%	11.2%	10.3%	11.1%	7.8%
	N	100	56	42	8	19	13	25	16	19	27	39	35	16	13	10	16	7	11	18	10	32	29	17	23
	95% difference				d			afi		d			d	e				ag		e					
Neither of these	%	57.9%	53.5%	62.5%	60.0%	47.0%	48.5%	56.4%	58.4%	71.6%	52.7%	52.7%	66.1%	52.1%	52.1%	56.3%	62.0%	56.3%	61.8%	63.2%	57.9%	45.5%	57.4%	51.7%	73.9%
	N	584	258	324	78	78	72	98	94	164	156	170	258	64	69	47	91	70	88	80	76	129	159	80	215
	95% difference		b	a	bf	aefi	fi	fi	bf	abcdegh	fi	fi	bcdgh										bd	ad	d
Don't know	%	4.7%	4.0%	4.8%	10.8%	5.1%	3.7%	3.3%	2.1%	4.5%	7.6%	3.5%	3.5%	2.8%	6.1%	4.6%	2.2%	9.3%	3.5%	2.9%	6.7%	3.4%	4.4%	7.7%	4.7%
	N	47	19	25	14	8	6	6	3	10	22	11	14	3	8	4	3	11	5	4	9	10	12	12	14
	95% difference				cdefhi		a	a	ag	a	ehi	ag	ag	e			e	adg		e		c		a	

You said that in the past year you have considered buying an electric vehicle (EV). By when do you expect that you will have bought this electric vehicle (EV)?

BASE: All respondents who have considered an EV in the last year

		Gender		Age									Region								SEG				
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	*e	f	*g	h	a	b	c	d
Total	Unweighted	309	176	132	36	71	69	51	52	30	107	120	82	50	57	30	46	25	49	15	37	127	88	49	45
	Total	292	157	133	30	66	60	50	50	36	96	110	86	42	45	24	39	36	41	27	38	120	84	47	41
Next year	%	15.5%	15.2%	15.8%	13.0%	20.0%	18.3%	8.3%	15.5%	14.6%	17.8%	13.7%	15.1%	16.6%	26.5%	9.1%	8.7%	15.6%	18.6%	12.9%	10.5%	18.7%	16.5%	5.3%	15.4%
	N 95% difference	45	24	21	4	13	11	4	8	5	17	15	13	7	12	2	3	6	8	3	4	22	14	2	6
In 2 years' time	%	38.2%	37.1%	39.7%	34.8%	21.7%	44.3%	39.2%	45.9%	48.7%	25.8%	42.0%	47.1%	32.4%	40.7%	20.4%	46.1%	43.8%	45.1%	40.9%	30.1%	28.5%	39.3%	46.9%	54.3%
	N 95% difference	111	58	53	11	14	27	20	23	18	25	46	40	14	18	5	18	16	19	11	12	34	33	22	22
In 5 years' time	%	32.5%	31.5%	33.1%	41.6%	42.9%	19.2%	35.6%	26.7%	31.3%	42.5%	26.7%	28.6%	34.0%	18.9%	48.0%	34.9%	28.8%	24.5%	33.6%	45.5%	36.7%	35.1%	29.2%	18.4%
	N 95% difference	95	50	44	13	28	12	18	13	11	41	29	25	14	9	12	14	10	10	9	17	44	29	14	8
In 10 years' time	%	8.5%	10.6%	6.0%	8.3%	10.5%	11.3%	11.5%	3.4%	2.8%	9.8%	11.4%	3.2%	13.2%	10.5%	9.2%	1.9%	7.5%	7.9%	12.7%	5.6%	9.0%	6.5%	12.9%	5.9%
	N 95% difference	25	17	8	3	7	7	6	2	1	9	13	3	6	5	2	1	3	3	3	2	11	5	6	2
Beyond 10 years' time	%	0.3%	0.5%	-	-	-	-	1.6%	-	-	-	0.7%	-	-	-	-	2.1%	-	-	-	-	-	-	1.7%	-
	N 95% difference	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-
Never	%	0.3%	0.6%	-	-	-	-	-	-	2.7%	-	-	1.1%	-	-	4.0%	-	-	-	-	-	-	-	-	2.3%
	N 95% difference	1	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	-	-	-	1
Don't know	%	4.9%	4.4%	5.4%	2.3%	4.9%	6.9%	3.9%	8.4%	-	4.0%	5.5%	4.9%	3.7%	3.3%	9.4%	6.3%	4.3%	3.9%	-	8.3%	7.1%	2.6%	4.0%	3.7%
	N 95% difference	14	7	7	1	3	4	2	4	-	4	6	4	2	2	2	2	2	2	-	3	9	2	2	2

What are the main reasons that have so far stopped you from buying an electric vehicle (EV)?

BASE: All respondents who do not own or have not considered an EV

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	*a	b	c	d	e	*f	g	h	i	a	b	*c	d	*e	f	*g	h	a	b	c	d
Total	Unweighted	244	136	108	28	51	55	38	46	26	79	93	72	41	45	21	32	23	38	12	32	99	69	45	31
	Total	234	125	109	23	49	48	38	44	32	72	86	76	34	35	17	27	33	32	21	33	96	65	43	29
Price	%	71.3%	74.7%	67.5%	62.7%	74.9%	69.1%	81.0%	64.4%	73.7%	70.9%	74.4%	68.3%	70.3%	68.6%	86.5%	75.4%	66.4%	69.8%	50.2%	84.1%	72.0%	75.3%	76.3%	53.2%
	N 95% difference	167	93	74	15	36	33	31	29	24	51	64	52	24	24	15	20	22	23	11	28	69	49	33	16
Concerns over mileage range	%	45.3%	54.6%	34.7%	13.3%	27.1%	40.0%	64.6%	65.6%	53.4%	22.6%	50.8%	60.5%	37.7%	27.4%	60.9%	56.1%	58.2%	39.1%	50.2%	45.3%	51.2%	40.0%	44.3%	39.2%
	N 95% difference	106	68	38	3	13	19	24	29	17	16	44	46	13	10	11	15	19	13	11	15	49	26	19	12
Inconvenient	%	19.3%	22.8%	15.2%	17.1%	21.9%	26.9%	13.1%	11.1%	24.1%	20.3%	20.8%	16.5%	18.5%	4.3%	21.8%	20.5%	18.4%	21.8%	39.3%	19.3%	24.1%	17.0%	16.1%	13.4%
	N 95% difference	45	28	17	4	11	13	5	5	8	15	18	13	6	2	4	6	6	7	8	6	23	11	7	4
Confused by options	%	15.8%	16.2%	15.3%	20.1%	14.5%	15.0%	13.6%	13.4%	21.4%	16.3%	14.4%	16.8%	15.0%	20.0%	5.5%	5.4%	9.6%	8.3%	32.0%	28.7%	12.4%	16.2%	24.7%	12.6%
	N 95% difference	37	20	17	5	7	7	5	6	7	12	12	13	5	7	1	1	3	3	7	10	12	11	11	4
Other (please specify)	%	6.9%	6.5%	7.3%	-	4.9%	9.0%	4.9%	8.2%	12.2%	3.3%	7.2%	9.9%	10.7%	6.8%	19.8%	2.7%	3.8%	8.5%	8.7%	-	4.6%	6.6%	7.0%	14.8%
	N 95% difference	16	8	8	-	2	4	2	4	4	2	6	8	4	2	3	1	1	3	2	-	4	4	3	4
Unconvinced of its green effect	%	6.5%	8.4%	4.2%	3.4%	5.1%	6.3%	11.8%	6.1%	5.3%	4.6%	8.7%	5.8%	6.8%	2.3%	9.2%	9.1%	5.1%	5.0%	7.4%	9.3%	8.0%	6.4%	5.8%	2.6%
	N 95% difference	15	11	5	1	2	3	4	3	2	3	7	4	2	1	2	2	2	2	2	3	8	4	3	1
Don't know	%	1.7%	1.1%	2.4%	3.1%	1.8%	3.2%	-	2.1%	-	2.2%	1.8%	1.2%	-	4.4%	-	6.0%	-	2.6%	-	-	1.0%	2.4%	1.6%	2.8%
	N 95% difference	4	1	3	1	1	2	-	1	-	2	2	1	-	2	-	2	-	1	-	-	1	2	1	1

On average for comparable cars, electric vehicles cost more to purchase than their petrol/diesel car counterparts, but the subsequent running costs are lower. Approximately speaking, at what initial purchase price point would you opt for an electric car over an equivalent petrol/diesel car?

BASE: All respondents for whom price is a barrier to buying an EV

		Gender		Age									Region								SEG				
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	*a	b	c	d	e	*f	g	h	i	*a	b	*c	*d	*e	*f	*g	*h	a	b	c	*d
Total	Unweighted	177	104	73	17	39	40	31	31	19	56	71	50	29	31	18	24	15	27	6	27	73	52	35	17
	Total	167	93	74	15	36	33	31	29	24	51	64	52	24	24	15	20	22	23	11	28	69	49	33	16
£5000-£4001 Less	%	4.1%	3.7%	4.6%	-	2.6%	7.1%	-	8.8%	4.1%	1.9%	3.7%	6.7%	3.2%	3.4%	23.5%	-	-	3.1%	-	3.4%	1.0%	5.0%	8.0%	6.1%
	N	7	3	3	-	1	2	-	3	1	1	2	3	1	1	4	-	-	1	-	1	1	2	3	1
	95% difference																								
£4000-£3001 Less	%	0.5%	-	1.1%	5.5%	-	-	-	-	-	1.6%	-	-	-	3.3%	-	-	-	-	-	-	-	1.6%	-	-
	N	1	-	1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	-
	95% difference																								
£3000-£2001 Less	%	3.7%	1.6%	6.4%	14.4%	2.5%	-	-	2.7%	10.0%	5.9%	-	6.0%	4.9%	2.8%	-	14.1%	6.5%	-	-	-	3.0%	3.8%	6.7%	-
	N	6	1	5	2	1	-	-	1	2	3	-	3	1	1	-	3	1	-	-	-	2	2	2	-
	95% difference																								
£2000-£1001 Less	%	2.4%	2.5%	2.4%	-	2.4%	2.2%	8.0%	-	-	1.7%	5.0%	-	-	-	5.1%	3.6%	-	11.4%	-	-	2.3%	-	-	16.1%
	N	4	2	2	-	1	1	2	-	-	1	3	-	-	-	1	1	-	3	-	-	2	-	-	3
	95% difference																					d			
£1000-£1 Less	%	6.1%	9.1%	2.3%	5.8%	2.1%	11.3%	4.4%	12.0%	-	3.2%	8.0%	6.6%	6.7%	5.9%	-	7.4%	6.2%	3.7%	13.9%	6.8%	2.3%	9.7%	9.2%	4.7%
	N	10	9	2	1	1	4	1	3	-	2	5	3	2	1	-	2	1	1	1	2	2	5	3	1
	95% difference																								
Same Price	%	25.7%	26.4%	24.7%	15.7%	33.4%	28.5%	23.2%	24.3%	20.6%	28.3%	26.0%	22.6%	11.9%	19.0%	25.6%	11.2%	45.9%	31.4%	44.7%	26.1%	16.7%	33.7%	28.7%	33.5%
	N	43	25	18	2	12	9	7	7	5	14	17	12	3	5	4	2	10	7	5	7	12	17	9	5
	95% difference														e							b	a		
£1-£1000 More	%	9.4%	8.9%	10.0%	5.5%	7.3%	4.3%	14.6%	2.6%	23.6%	6.8%	9.3%	12.1%	9.7%	6.5%	12.4%	9.1%	-	6.6%	41.3%	7.6%	10.3%	10.6%	10.2%	-
	N	16	8	7	1	3	1	4	1	6	3	6	6	2	2	2	2	-	1	4	2	7	5	3	-
	95% difference						f		f		f				g										
£1001-£2000 More	%	16.5%	18.0%	14.5%	24.2%	21.9%	18.4%	24.3%	8.6%	-	22.6%	21.2%	4.7%	29.5%	12.9%	10.2%	16.6%	18.9%	14.1%	-	18.0%	20.9%	15.5%	14.2%	5.0%
	N	28	17	11	4	8	6	7	2	-	12	14	2	7	3	2	3	4	3	-	5	14	8	5	1
	95% difference					i	i	i			i	i	abcdgh												
£2001-£3000 More	%	14.2%	13.4%	15.2%	12.6%	9.5%	11.7%	5.0%	27.8%	21.6%	10.4%	8.5%	25.0%	16.0%	16.4%	12.8%	8.9%	14.8%	10.6%	-	23.2%	21.7%	10.4%	8.1%	6.1%
	N	24	13	11	2	3	4	2	8	5	5	5	13	4	4	2	2	3	2	-	7	15	5	3	1
	95% difference						ei	dgh		e	ei	dh													
£3001-£4000 More	%	4.6%	4.2%	5.1%	-	9.0%	4.6%	2.6%	3.4%	4.8%	6.4%	3.7%	4.0%	7.2%	9.5%	5.5%	-	-	8.3%	-	3.4%	6.1%	2.9%	-	13.0%
	N	8	4	4	-	3	2	1	1	1	3	2	2	2	2	1	-	-	2	-	1	4	1	-	2
	95% difference																								
£4001-£5000 More	%	12.9%	12.2%	13.8%	16.5%	9.2%	11.8%	17.8%	9.7%	15.3%	11.3%	14.7%	12.2%	10.8%	20.3%	4.9%	29.0%	7.7%	10.7%	-	11.4%	15.7%	6.8%	14.9%	15.5%
	N	22	11	10	2	3	4	5	3	4	6	9	6	3	5	1	6	2	2	-	3	11	3	5	2
	95% difference																								

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Table 17

On average for comparable cars, electric vehicles cost more to purchase than their petrol/diesel car counterparts, but the subsequent running costs are lower.

Approximately speaking, at what initial purchase price point would you opt for an electric car over an equivalent petrol/diesel car?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	*a	b	c	d	e	*f	g	h	i	*a	b	*c	*d	*e	*f	*g	*h	a	b	c	*d
Total	Weighted	177	104	73	17	39	40	31	31	19	56	71	50	29	31	18	24	15	27	6	27	73	52	35	17
	%	1030.8	1084.4	962.9	830.4	1096.2	877.9	1358.1	924.5	971.0	1019.9	1108.9	945.5	1303.1	1474.1	-253.4	1427.2	769.0	966.0	161.9	1403.5	1628.5	510.0	630.0	880.1
	Weighted	177	104	73	17	39	40	31	31	19	56	71	50	29	31	18	24	15	27	6	27	73	52	35	17

Prepared by: Savanta

At what mileage range would an electric vehicle become attractive for you?

BASE: All respondents for whom mileage range is a barrier to buying an EV

		Gender			Age								Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
		a	b		*a	*b	*c	*d	e	*f	*g	h	i	*a	*b	*c	*d	*e	*f	*g	*h	a	*b	*c	*d
Total	Unweighted	108	73	35	4	15	21	24	31	13	19	45	44	16	12	13	18	13	15	6	15	49	26	20	13
	Total	106	68	38	3	13	19	24	29	17	16	44	46	13	10	11	15	19	13	11	15	49	26	19	12
351+ miles	%	41.4%	44.2%	36.2%	26.1%	45.0%	46.8%	39.9%	50.1%	22.5%	41.4%	43.0%	39.9%	57.9%	15.2%	38.8%	54.6%	31.6%	18.2%	29.4%	72.9%	35.0%	45.0%	60.5%	28.5%
	N	44	30	14	1	6	9	10	15	4	7	19	18	7	1	4	8	6	2	3	11	17	12	12	3
	95% difference																								
350 miles	%	12.8%	10.4%	17.2%	-	6.7%	14.9%	8.7%	5.3%	36.2%	5.4%	11.4%	16.8%	12.0%	9.8%	19.9%	11.1%	8.8%	15.9%	22.3%	7.8%	17.8%	8.6%	3.7%	16.2%
	N	14	7	7	-	1	3	2	2	6	1	5	8	2	1	2	2	2	2	2	1	9	2	1	2
	95% difference								f			f													
300 miles	%	20.5%	19.8%	21.9%	51.6%	23.5%	26.2%	6.3%	18.7%	29.8%	28.9%	15.0%	22.8%	-	50.5%	41.3%	-	28.9%	19.4%	32.9%	6.3%	23.9%	12.3%	19.7%	26.4%
	N	22	13	8	2	3	5	2	5	5	5	7	11	-	5	4	-	6	2	4	1	12	3	4	3
	95% difference																								
250 miles	%	13.9%	13.2%	15.2%	-	12.3%	4.5%	25.2%	14.3%	11.5%	9.9%	16.1%	13.3%	6.0%	7.6%	-	12.3%	23.5%	33.8%	15.3%	6.3%	15.1%	15.9%	12.1%	7.6%
	N	15	9	6	-	2	1	6	4	2	2	7	6	1	1	-	2	5	4	2	1	7	4	2	1
	95% difference																								
200 miles	%	4.8%	4.8%	4.8%	-	5.9%	3.8%	7.8%	5.8%	-	4.8%	6.1%	3.7%	11.7%	-	-	11.1%	-	7.2%	-	6.6%	3.4%	7.3%	-	13.4%
	N	5	3	2	-	1	1	2	2	-	1	3	2	2	-	-	2	-	1	-	1	2	2	-	2
	95% difference																								
150 miles	%	2.1%	3.2%	-	-	-	-	8.9%	-	-	-	5.0%	-	6.3%	-	-	-	7.1%	-	-	-	1.6%	5.2%	-	-
	N	2	2	-	-	-	-	2	-	-	-	2	-	1	-	-	-	1	-	-	-	1	1	-	-
	95% difference																								
100 miles	%	1.6%	1.1%	2.4%	-	-	3.8%	-	3.1%	-	-	1.7%	2.0%	-	-	-	10.9%	-	-	-	-	1.5%	-	-	7.9%
	N	2	1	1	-	-	1	-	1	-	-	1	1	-	-	-	2	-	-	-	-	1	-	-	1
	95% difference																								
Don't know	%	2.9%	3.3%	2.3%	22.2%	6.6%	-	3.1%	2.7%	-	9.6%	1.8%	1.7%	6.0%	16.9%	-	-	-	5.5%	-	-	1.8%	5.6%	4.0%	-
	N	3	2	1	1	1	-	1	1	-	2	1	1	1	2	-	-	-	1	-	-	1	1	1	-
	95% difference										a	a													
Sum: 200+ miles	%	93.5%	92.4%	95.3%	77.8%	93.4%	96.2%	88.0%	94.2%	100.0%	90.4%	91.6%	96.3%	87.7%	83.1%	100.0%	89.1%	92.9%	94.5%	100.0%	100.0%	95.1%	89.2%	96.0%	92.1%
	N	99	63	36	2	12	18	22	27	17	15	40	44	11	8	11	14	18	12	11	15	47	23	18	11
	95% difference																								
Sum: 300+ miles	%	74.7%	74.4%	75.3%	77.8%	75.2%	87.8%	55.0%	74.1%	88.5%	75.7%	69.4%	79.4%	70.0%	75.5%	100.0%	65.7%	69.4%	53.5%	84.7%	87.0%	76.7%	65.9%	83.9%	71.1%
	N	79	51	29	2	10	17	13	22	15	12	30	37	9	7	11	10	13	7	9	13	38	17	16	8
	95% difference											d													

To what extent would you cut your meat consumption to help the environment?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
I would completely cut meat out of my diet	%	5.4%	5.2%	5.8%	7.2%	5.5%	6.4%	3.3%	6.4%	4.8%	6.2%	4.7%	5.4%	6.0%	6.4%	7.7%	5.9%	8.7%	2.9%	2.6%	4.3%	5.8%	5.8%	4.2%	5.3%
	N	55	25	30	9	9	9	6	10	11	18	15	21	7	8	6	9	11	4	3	6	17	16	6	16
	95% difference																	fg	e	e					
I would reduce my meat consumption by more than half	%	16.3%	14.6%	17.4%	18.4%	23.1%	17.1%	16.9%	19.1%	7.2%	21.0%	17.0%	12.1%	20.4%	24.9%	13.9%	14.1%	7.0%	20.1%	14.7%	13.7%	17.0%	17.9%	16.2%	13.9%
	N	164	70	90	24	38	25	29	31	17	62	55	47	25	33	12	21	9	29	19	18	49	50	25	41
	95% difference				f	fi	f	f	fi	abcdegh	fi	f	beg	e	degh		b	abfg	e	be	b				
I would cut my meat consumption by about half	%	18.2%	15.4%	21.2%	23.7%	15.6%	18.5%	15.5%	16.2%	20.3%	19.2%	16.9%	18.6%	18.6%	15.7%	14.4%	20.7%	25.2%	13.4%	22.1%	15.0%	19.5%	19.3%	17.4%	16.3%
	N	184	74	110	31	26	28	27	26	47	57	54	73	23	21	12	30	31	19	28	20	56	54	27	48
	95% difference		b	a														fh	e		e				
I would reduce my meat consumption less than half	%	17.6%	20.5%	15.3%	11.7%	19.3%	16.6%	18.5%	18.5%	19.3%	15.9%	17.6%	18.9%	18.0%	17.6%	14.9%	18.4%	19.6%	14.2%	16.6%	21.2%	20.8%	15.2%	16.4%	17.5%
	N	178	99	79	15	32	25	32	30	44	47	57	74	22	23	12	27	24	20	21	28	59	42	26	51
	95% difference		b	a																					
I would not reduce my meat consumption	%	29.5%	33.6%	26.0%	22.2%	26.6%	27.6%	29.3%	26.5%	39.3%	24.6%	28.5%	34.0%	27.7%	20.9%	31.7%	26.1%	28.5%	34.3%	34.4%	33.2%	25.8%	24.8%	36.3%	34.0%
	N	298	162	135	29	44	41	51	43	90	73	92	133	34	28	26	38	35	49	44	43	74	69	56	99
	95% difference		b	a	fi	f	f	f	f	abcdegh	fi	f	ag		fgh				b	b	b	cd	cd	ab	ab
Don't know	%	6.5%	6.9%	6.0%	12.5%	5.9%	5.6%	5.5%	4.9%	6.2%	8.8%	5.6%	5.7%	6.3%	7.3%	6.9%	5.0%	5.7%	9.6%	5.2%	6.2%	3.2%	10.0%	5.8%	6.9%
	N	66	33	31	16	10	8	10	8	14	26	18	22	8	10	6	7	7	14	7	8	9	28	9	20
	95% difference				bcdefhi	a	a	a	a	a		a	a									bd	a		a
I already do not eat meat	%	6.4%	3.9%	8.3%	4.4%	4.2%	8.2%	11.1%	8.5%	2.9%	4.3%	9.8%	5.2%	3.0%	7.1%	10.4%	9.7%	5.3%	5.5%	4.3%	6.5%	7.8%	7.0%	3.6%	5.9%
	N	64	19	43	6	7	12	19	14	7	13	32	20	4	9	9	14	7	8	5	8	22	19	6	17
	95% difference		b	a	d	dh	f	abfgi	f	cdeh	dh	bfgi	dh	cd		a	a								
Sum: Would reduce meat consumption	%	57.6%	55.6%	59.7%	61.0%	63.4%	58.6%	54.1%	60.1%	51.6%	62.3%	56.2%	55.1%	63.0%	64.6%	50.9%	59.2%	60.5%	50.6%	56.1%	54.2%	63.2%	58.3%	54.2%	53.2%
	N	581	268	309	79	105	87	94	97	118	184	181	215	77	85	43	87	75	72	71	71	180	162	84	155
	95% difference					f				bg	f			f	cf	b			ab			d			a

You said that you would not consider reducing your meat consumption at all to help the environment. What are the main reasons for that?

BASE: All respondents who would not consider reducing their meat consumption

		Gender		Age									Region								SEG				
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	*e	f	*g	h	a	b	c	d
Total	Unweighted	291	168	122	31	46	46	53	44	71	77	99	115	38	33	31	45	24	57	23	40	72	70	56	93
	Total	298	162	135	29	44	41	51	43	90	73	92	133	34	28	26	38	35	49	44	43	74	69	56	99
Like eating meat	%	78.8%	83.8%	72.8%	74.7%	69.8%	71.6%	89.5%	80.2%	81.2%	71.8%	81.5%	80.9%	70.0%	76.3%	76.1%	80.4%	77.1%	80.3%	88.2%	78.1%	79.8%	77.9%	76.0%	80.4%
	N	235	136	98	22	31	29	46	34	73	52	75	107	24	21	20	31	27	39	39	34	59	54	43	80
	95% difference		b	a		d	d	bcg		d															
Do not believe eating meat is bad for the environment	%	39.3%	38.0%	41.2%	22.0%	42.0%	37.9%	36.3%	32.7%	49.0%	34.1%	37.0%	43.8%	39.1%	26.9%	29.9%	40.2%	52.4%	40.7%	46.5%	33.0%	42.1%	45.1%	44.1%	30.5%
	N	117	62	55	6	19	16	18	14	44	25	34	58	13	7	8	15	19	20	20	14	31	31	25	30
	95% difference				f					a													d	d	bc
Concern for the farming industry	%	31.2%	27.2%	36.3%	26.6%	24.3%	17.5%	22.8%	17.3%	53.6%	25.2%	20.4%	41.9%	25.1%	25.6%	24.0%	27.9%	18.5%	39.1%	55.5%	23.9%	32.9%	29.0%	25.4%	34.8%
	N	93	44	49	8	11	7	12	7	48	18	19	56	9	7	6	11	7	19	24	10	24	20	14	34
	95% difference				f	f	fi	f	fi	abcdegh	f	fi	ceh	g	g	g	g				g				
Require meat for my lifestyle	%	20.0%	22.5%	17.1%	39.5%	33.4%	34.9%	13.1%	10.6%	8.8%	35.8%	22.8%	9.4%	23.0%	25.4%	17.7%	32.2%	23.8%	13.4%	15.7%	13.7%	20.4%	20.4%	29.2%	14.1%
	N	60	36	23	11	15	14	7	5	8	26	21	12	8	7	5	12	8	7	7	6	15	14	16	14
	95% difference				defhi	defi	defi	abcg	abcg	abcgh	defi	afi	abcgh				f		d					d	c
Cost of meat-free alternatives	%	15.5%	14.0%	17.6%	20.4%	28.2%	16.1%	8.3%	13.5%	12.6%	25.1%	11.8%	12.9%	20.8%	12.6%	9.2%	17.6%	17.3%	14.1%	16.6%	14.6%	12.2%	12.8%	13.6%	20.9%
	N	46	23	24	6	12	7	4	6	11	18	11	17	7	3	2	7	6	7	7	6	9	9	8	21
	95% difference				d	dhi		abg			dhi	bg	bg												
Inconvenience	%	9.6%	10.8%	7.4%	10.8%	17.0%	18.8%	4.9%	-	8.5%	14.6%	11.1%	5.8%	13.6%	11.8%	3.0%	8.9%	4.4%	11.4%	11.0%	10.4%	15.3%	7.2%	9.7%	6.9%
	N	28	17	10	3	8	8	3	-	8	11	10	8	5	3	1	3	2	6	5	5	11	5	5	7
	95% difference						di	c				c													
Other (please specify)	%	4.7%	6.4%	2.7%	-	6.0%	3.6%	3.5%	9.2%	4.7%	3.6%	3.5%	6.2%	2.3%	-	9.2%	8.5%	-	1.8%	12.5%	2.9%	9.7%	2.3%	5.1%	2.5%
	N	14	10	4	-	3	1	2	4	4	3	3	8	1	-	2	3	-	1	5	1	7	2	3	2
	95% difference																	g							
Don't know	%	1.4%	-	3.1%	2.8%	2.6%	2.6%	-	-	1.3%	2.6%	1.2%	0.9%	-	2.9%	-	-	-	2.3%	-	5.1%	1.5%	-	-	3.0%
	N	4	-	4	1	1	1	-	-	1	2	1	1	-	1	-	-	-	1	-	2	1	-	-	3
	95% difference																								
None of these	%	0.2%	0.5%	-	-	-	1.8%	-	-	-	-	0.8%	-	-	-	-	1.9%	-	-	-	-	-	1.1%	-	-
	N	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-
	95% difference																								

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Q13

Table 21

Have you considered replacing any gas or oil heating system in your house with a low carbon alternative such as a heat pump?

BASE: All respondents

		Gender		Age									Region								SEG				
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
Yes, I have ever considered	%	23.1%	23.6%	23.0%	23.4%	31.8%	23.0%	22.3%	19.8%	19.7%	28.1%	22.6%	19.7%	23.6%	24.9%	25.0%	23.4%	18.8%	19.1%	30.6%	20.6%	30.3%	22.3%	21.4%	17.8%
	N 95% difference	233	114	119	30	53	34	39	32	45	83	73	77	29	33	21	34	23	27	39	27	86	62	33	52
No, I have never considered	%	49.4%	52.5%	47.1%	33.0%	38.2%	47.5%	55.9%	51.1%	62.0%	35.9%	52.0%	57.5%	53.7%	44.3%	42.0%	46.3%	56.1%	48.0%	46.3%	56.9%	47.2%	47.0%	50.2%	53.5%
	N 95% difference	499	253	244	43	63	71	97	82	142	106	168	225	66	58	35	68	70	69	59	74	134	131	78	156
Don't know	%	14.2%	10.5%	16.6%	31.9%	16.7%	13.7%	11.2%	14.1%	4.9%	23.4%	12.3%	8.7%	12.2%	17.0%	8.8%	17.1%	11.7%	14.9%	13.2%	15.9%	9.5%	17.1%	16.3%	14.8%
	N 95% difference	143	50	86	41	28	20	19	23	11	69	40	34	15	22	7	25	14	21	17	21	27	47	25	43
I already have replaced my system with a low carbon alternative	%	4.6%	4.9%	4.3%	6.2%	4.1%	8.6%	2.9%	2.6%	4.1%	5.0%	5.6%	3.5%	3.1%	3.2%	6.9%	2.8%	6.7%	6.0%	5.7%	3.5%	5.3%	4.4%	4.6%	4.1%
	N 95% difference	47	24	22	8	7	13	5	4	9	15	18	14	4	4	6	4	8	8	7	5	15	12	7	12
I do not have a gas or oil heating system in my house	%	8.7%	8.5%	9.0%	5.4%	9.2%	7.2%	7.6%	12.4%	9.3%	7.5%	7.5%	10.6%	7.4%	10.5%	17.3%	10.4%	6.7%	12.0%	4.2%	3.1%	7.7%	9.2%	7.4%	9.8%
	N 95% difference	88	41	47	7	15	11	13	20	21	22	24	41	9	14	14	15	8	17	5	4	22	25	12	29

Prepared by: Savanta

You said that you have considered replacing your gas or oil heating system in your house with a low carbon alternative, but have not yet done so. What are the main reasons that you have not yet done so?

BASE: All respondents who have considered a low carbon heating system

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	*c	d	*e	f	*g	*h	a	b	c	d
Total	Unweighted	234	117	117	36	57	40	39	30	32	93	79	62	34	41	24	40	16	32	21	26	85	66	35	48
	Total	233	114	119	30	53	34	39	32	45	83	73	77	29	33	21	34	23	27	39	27	86	62	33	52
Price	%	63.9%	65.3%	62.5%	59.5%	54.4%	59.4%	72.6%	72.8%	67.4%	56.3%	66.4%	69.6%	69.5%	55.6%	66.7%	62.6%	50.3%	79.4%	63.2%	64.2%	64.4%	63.1%	63.5%	64.2%
	N 95% difference	149	74	75	18	29	20	28	23	30	47	49	54	20	18 f	14	21	12	22 be	25	17	55	39	21	33
Confused by options	%	25.7%	25.4%	26.1%	23.2%	25.7%	33.6%	23.6%	35.1%	16.8%	24.8%	28.3%	24.4%	27.7%	24.0%	26.1%	16.9%	37.0%	25.5%	22.3%	32.3%	33.6%	22.5%	34.2%	11.0%
	N 95% difference	60	29	31	7	14	11	9	11	8	21	21	19	8	8	5	6	9	7	9	9	29 d	14	11 d	6 ac
Concerns over heating performance	%	26.3%	25.0%	27.5%	24.7%	14.3%	28.4%	21.3%	23.6%	46.0%	18.1%	24.6%	36.7%	30.3%	16.8%	25.4%	19.5%	25.9%	35.6%	37.0%	18.2%	28.3%	21.6%	32.0%	24.8%
	N 95% difference	61	28	33	8	8 fi	10	8 f	8	21 bdg	15 fi	18	28 bg	9	5	5	7	6	10	14	5	24	13	11	13
Inconvenient	%	17.8%	22.1%	13.6%	10.7%	9.3%	33.9%	18.7%	16.0%	20.7%	9.8%	25.8%	18.7%	22.8%	12.1%	20.3%	16.7%	20.5%	11.1%	24.3%	13.7%	20.4%	16.0%	17.6%	15.6%
	N 95% difference	41	25	16	3	5	12	7	5	9	8 ch	19 abg	14 c	7	4	4	6	5	3	9	4	18	10	6	8
Other (please specify)	%	9.5%	11.0%	8.1%	-	10.9%	4.4%	15.1%	11.7%	12.0%	6.9%	10.1%	11.9%	3.3%	2.6%	12.7%	17.5%	-	2.7%	13.6%	21.4%	6.5%	7.2%	8.1%	18.3%
	N 95% difference	22	13	10	-	6	1 f	6	4	5 c	6	7	9	1 dh	1 dh	3	6 ab	-	1 h	5	6	6	4 d	4 d	3
Unconvinced of its green effect	%	8.5%	10.7%	6.3%	4.9%	8.7%	15.7%	2.6%	12.3%	7.5%	7.3%	8.7%	9.5%	3.1%	7.0%	8.8%	9.1%	-	5.8%	18.1%	10.8%	15.1%	1.1%	10.2%	5.1%
	N 95% difference	20	12	8	1	5	5	1	4	3	6	6	7	1 g	2	2	3	-	2	7	3	13	1 b	3 ac	3 b
Don't know	%	3.9%	4.7%	3.0%	6.2%	9.7%	-	-	-	4.5%	8.4%	-	2.6%	2.9%	7.5%	-	-	11.3%	-	5.3%	3.9%	1.2%	8.6%	3.9%	2.5%
	N 95% difference	9	5	4	2	5	-	-	-	2	7	-	2	1	2	-	-	3	-	2	1	1 b	5 a	1	1
None of these	%	1.0%	1.3%	0.8%	2.4%	-	-	4.4%	-	-	0.9%	2.4%	-	3.3%	-	3.7%	2.1%	-	-	-	-	0.9%	1.2%	-	1.8%
	N 95% difference	2	1	1	1	-	-	2	-	-	1	2	-	1	-	1	1	-	-	-	-	1	1	-	1

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Q15

Table 23

Are you aware that financial help is available to cover the costs of replacing any gas or oil heating system in your house with a low carbon alternative such as a heat pump?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
			a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
Yes	%	28.9%	31.0%	27.1%	27.2%	30.3%	34.0%	25.5%	26.3%	29.8%	29.0%	29.4%	28.3%	28.4%	30.3%	38.1%	22.3%	40.2%	25.0%	29.4%	22.3%	33.0%	23.9%	27.9%	30.1%
	N	291	150	141	35	50	51	44	42	68	86	95	111	35	40	32	33	50	36	37	29	94	66	43	88
	95% difference															dfh	ce	dfh	ce		ce	b	a		
No	%	63.2%	62.3%	64.5%	54.6%	59.2%	58.5%	71.6%	69.2%	63.3%	57.2%	65.5%	65.8%	58.3%	61.5%	52.6%	69.8%	57.5%	68.8%	59.8%	71.2%	60.4%	66.8%	66.3%	60.7%
	N	637	300	334	71	98	87	125	112	145	169	211	257	71	81	44	102	71	98	76	93	172	186	103	177
	95% difference				dehi	d	de	abcg	acg		dehi	ag	ag	dh		dfh	ace	dh	c		ace				
Don't know	%	8.0%	6.7%	8.4%	18.2%	10.5%	7.5%	2.9%	4.5%	6.9%	13.9%	5.1%	5.9%	13.4%	8.1%	9.2%	7.9%	2.3%	6.3%	10.8%	6.5%	6.6%	9.3%	5.8%	9.2%
	N	80	32	44	24	17	11	5	7	16	41	16	23	16	11	8	12	3	9	14	9	19	26	9	27
	95% difference				cdefhi	deh	ag	abg	abg	ag	cdefhi	abg	ag	e	e	e	e	abcdg		e					

Prepared by: Savanta

Table 24

Replacing a gas or oil heating system in your house with a low carbon alternative such as a heat pump typically costs approximately £10,000. Some of that total cost can be recouped through subsidies. In your opinion, which of the following financial arrangements for replacing old gas or oil systems and installing low carbon alternatives seems most fair to you?

BASE: All respondents

		Gender		Age									Region							SEG					
		Overall	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	SUM: 16-34	SUM: 35-54	SUM: 55+	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	AB	C1	C2	DE
		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	f	g	h	a	b	c	d	
Total	Unweighted	1,009	502	499	142	176	165	176	167	183	318	341	350	141	161	98	166	85	167	70	121	290	287	156	276
	Total	1009	482	518	130	166	149	174	161	229	296	323	391	123	132	84	147	124	143	127	131	285	278	155	291
Individuals completely covering the cost	%	5.8%	5.6%	5.5%	11.0%	9.8%	4.8%	3.7%	4.8%	2.8%	10.3%	4.2%	3.6%	6.2%	7.2%	6.9%	4.8%	3.4%	5.7%	5.0%	7.4%	7.6%	4.4%	6.3%	5.0%
	N 95% difference	58 27	27 29	29 29	14 dfhi	16 dfhi	7 g	6 abg	8 ag	6 abg	30 cdefhi	14 abg	14 abg	8 8	9 9	6 6	7 7	4 4	8 8	6 6	10 10	22 22	12 12	10 10	15 15
Individuals mostly covering the cost with partial government subsidy	%	10.1%	11.5%	8.9%	12.2%	11.4%	12.0%	11.2%	4.2%	9.9%	11.7%	11.6%	7.5%	12.4%	12.1%	9.3%	9.4%	11.9%	5.6%	11.0%	9.3%	12.0%	9.0%	9.6%	9.5%
	N 95% difference	102 102	55 55	46 46	16 e	19 e	18 e	20 e	7 abcdfgh	23 e	35 e	37 e	29 e	15 f	16 16	8 8	14 14	15 15	8 a	14 14	12 12	34 34	25 25	15 15	28 28
Individuals and government subsidy equally covering the cost	%	21.9%	23.7%	20.5%	18.6%	20.8%	21.8%	21.3%	31.0%	18.6%	19.8%	21.5%	23.7%	22.4%	19.6%	14.6%	20.7%	23.5%	22.4%	25.8%	23.6%	24.5%	25.5%	19.5%	17.1%
	N 95% difference	221 221	114 114	106 106	24 e	34 e	32 32	37 e	50 abdfgh	43 e	59 e	69 e	93 e	27 27	26 26	12 12	30 30	29 29	32 32	33 33	31 31	70 d	71 d	30 30	50 ab
Government subsidy mostly covering the cost with partial individual contribution	%	26.3%	25.9%	27.1%	17.6%	26.6%	25.5%	27.6%	26.0%	30.6%	22.6%	26.6%	28.7%	23.2%	23.5%	29.6%	31.3%	30.0%	24.9%	28.4%	20.0%	30.3%	24.2%	27.1%	23.8%
	N 95% difference	265 265	125 125	140 140	23 dfhi	44 44	38 38	48 a	42 42	70 ag	67 f	86 a	112 a	28 28	31 31	25 25	46 h	37 37	36 36	36 36	26 d	86 86	67 67	42 42	69 69
Government subsidy completely covering the cost	%	19.4%	19.3%	19.4%	14.4%	13.0%	17.8%	21.5%	22.2%	24.2%	13.6%	19.8%	23.4%	20.4%	17.2%	21.2%	16.6%	17.3%	22.4%	17.7%	22.8%	16.6%	18.8%	16.6%	24.1%
	N 95% difference	195 195	93 93	101 101	19 fi	22 defi	26 26	37 bg	36 bg	55 abg	40 defhi	64 g	91 abg	25 25	23 23	18 18	24 24	21 21	32 32	22 22	30 30	47 d	52 52	26 26	70 a
Don't know	%	16.7%	14.1%	18.6%	26.3%	18.5%	18.0%	14.6%	11.8%	14.0%	21.9%	16.2%	13.1%	15.4%	20.4%	18.4%	17.1%	14.0%	18.9%	12.1%	17.0%	9.0%	18.2%	20.9%	20.4%
	N 95% difference	168 168	68 68	96 96	34 dfhi	31 31	27 27	25 a	19 ag	32 ag	65 efi	52 a	51 ag	19 19	27 27	15 15	25 25	17 17	27 27	15 15	22 22	26 bcd	50 a	33 a	59 a
Sum: Individuals at least mostly	%	15.8%	17.1%	14.4%	23.2%	21.2%	16.9%	14.9%	9.0%	12.7%	22.0%	15.8%	11.2%	18.6%	19.3%	16.2%	14.2%	15.2%	11.3%	16.0%	16.7%	19.6%	13.4%	15.9%	14.5%
	N 95% difference	160 160	82 82	75 75	30 efi	35 efi	25 e	26 26	15 abcgh	29 abg	65 efhi	51 eg	44 abg	23 23	25 25	14 14	21 21	19 19	16 16	20 20	22 22	56 b	37 a	25 25	42 42
Sum: Government at least mostly	%	45.6%	45.1%	46.5%	32.0%	39.6%	43.3%	49.1%	48.2%	54.8%	36.3%	46.4%	52.1%	43.6%	40.7%	50.8%	47.9%	47.3%	47.4%	46.1%	42.8%	46.9%	43.0%	43.6%	48.0%
	N 95% difference	460 460	218 218	241 241	42 dfhi	66 fi	64 f	85 ag	78 ag	125 abcg	107 defhi	150 ag	203 abg	53 53	54 54	42 42	70 70	59 59	68 68	58 58	56 56	134 134	119 119	68 68	140 140