

Savanta ComRes Voting Intention – Daily Express 1 January 2021



Savanta ComRes Published Voting Intention

	14 October	21 October	28 October	3 November	11 November	19 November	25 November	2 December	17 December	1 January
Conservative	39%	42%	42%	40%	40%	41%	39%	39%	38%	41%
Labour	39%	36%	39%	40%	36%	38%	37%	38%	37%	39%
Liberal Democrat	7%	8%	7%	7%	8%	5%	7%	8%	8%	8%
Other	15%	14%	12%	13%	16%	15%	16%	15%	17%	13%

Methodology: Savanta ComRes interviewed 2,211 UK adults online from the 18 to 21 December 2020. Data were weighted to be demographically representative of all UK adults. Voting Intention is also weighted by 2019 past vote recall, EU Referendum past vote and likelihood to vote. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

To commission a Voting Intention poll or a public opinion survey please contact Olly Wright, EVP: oliver.wright@savanta.com

To register for Pollwatch, featuring commentary and insight from the Savanta ComRes team, please email: pollwatch@comresglobal.com

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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	
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BASE: All respondents	

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

		Gender		Age									
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i	
Significance Level: 95%													
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - Certain NOT to vote	(0.0)	116	50	67	22	20	17	21	12	24	43	38	35
		5%	5%	6%	9%	5%	5%	5%	4%	5%	7%	5%	4%
					bcefhi						ei		
1	(1.0)	17	9	8	2	6	4	4	1	-	9	8	1
		1%	1%	1%	1%	2%	1%	1%	*	-	1%	1%	*
					fi	fi	fi	fi			fi	fi	
2	(2.0)	26	16	11	4	4	11	6	*	1	9	17	1
		1%	1%	1%	2%	1%	3%	2%	*	*	1%	2%	*
					efi	i	efi	efi			fi	efi	
3	(3.0)	61	34	27	15	19	17	6	1	4	34	23	5
		3%	3%	2%	6%	5%	5%	2%	*	1%	5%	3%	1%
					defhi	defi	defi				defhi	efi	
4	(4.0)	58	33	24	12	17	19	6	3	-	29	25	3
		3%	3%	2%	5%	4%	5%	2%	1%	-	5%	3%	*
					defi	defi	defi	fi	f		defi	efi	
5	(5.0)	128	66	62	25	40	27	16	14	6	65	43	20
		6%	6%	5%	10%	10%	8%	4%	4%	1%	10%	6%	2%
					defhi	defhi	dfi	f	f		defhi	fi	
6	(6.0)	74	36	38	21	23	16	11	1	2	43	28	3
		3%	3%	3%	8%	6%	5%	3%	*	*	7%	4%	*
					cdefhi	efi	efi	efi			defhi	efi	
7	(7.0)	101	53	48	20	34	20	16	6	5	55	36	11
		5%	5%	4%	8%	9%	6%	4%	2%	1%	9%	5%	1%
					defhi	defhi	efi	fi			defhi	efi	
8	(8.0)	112	59	52	16	29	17	22	20	9	44	39	28
		5%	6%	5%	6%	7%	5%	6%	6%	2%	7%	5%	3%
					fi	fi	f	f	fi		fi	f	
9	(9.0)	124	51	74	6	21	22	24	13	39	27	45	52
		6%	5%	7%	3%	5%	6%	6%	4%	8%	4%	6%	6%
					a	a	a	a		aeg		a	a
10 - Certain to vote	(10.0)	1294	645	649	76	145	170	244	244	414	222	414	658
		59%	60%	57%	31%	38%	48%	62%	75%	81%	35%	56%	79%
						a	abg	abcg	abcdgh	abcdegh		abcg	abcdgh
Prefer not to say		25	9	16	9	6	2	4	2	1	15	6	3
		1%	1%	1%	4%	2%	1%	1%	1%	*	2%	1%	*
					bcddefhi	fi					cefhi		
Don't know		74	18	56	15	19	11	12	10	7	34	23	17
		3%	2%	5%	6%	5%	3%	3%	3%	1%	5%	3%	2%
				a	defhi	fi					fhi		

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Net 6-10

Base for stats

Mean Score

Standard Deviation

Standard Error

Error variance

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
	a	b	a	b	c	d	e	f	g	h	i	
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net 6-10	1705	844	861	139	251	246	316	284	468	390	562	753
	77%	78%	76%	57%	66%	69%	81%	87%	92%	62%	75%	90%
					a	ag	abcg	abcdgh	abcdegh		abcg	abcdgh
Base for stats	2112	1052	1059	221	357	340	376	315	503	578	716	818
Mean Score	8.16	8.15	8.17	6.53	7.22	7.54	8.37	9.05	9.25	6.95	7.97	9.17
					a	ag	abcg	abcdgh	abcdgh	a	abcg	abcdgh
Standard Deviation	2.958	2.919	2.999	3.338	3.070	3.136	2.908	2.300	2.278	3.190	3.044	2.287
Standard Error	.065	.090	.093	.181	.153	.171	.173	.128	.113	.117	.122	.085
Error variance	*	.01	.01	.03	.02	.03	.03	.02	.01	.01	.01	.01

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

	Total	Regions													Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092	
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - Certain NOT to vote	(0.0)	116	6	4	16	7	15	12	4	4	8	17	7	14	94	51	65
	5%	9%	2%	7%	8%	8%	11%	2%	3%	4%	6%	3%	5%	5%	4%	7%	
		g		bg	bgh	bghm	bghiklm								a		
1	(1.0)	17	-	-	1	*	1	2	3	1	2	2	-	4	15	11	6
	1%	-	-	*	*	1%	2%	2%	1%	1%	1%	-	1%	1%	1%	1%	
2	(2.0)	26	2	2	3	2	*	-	2	4	1	1	1	8	23	17	10
	1%	2%	1%	1%	2%	2%	*	-	1%	2%	1%	*	*	3%	1%	1%	1%
													ejm				
3	(3.0)	61	-	1	8	1	6	1	7	6	5	9	2	16	59	41	20
	3%	-	1%	3%	1%	3%	1%	4%	4%	3%	3%	1%	6%	3%	3%	2%	
													bdkm				
4	(4.0)	58	3	2	4	2	7	-	4	4	5	6	5	16	53	36	22
	3%	4%	1%	1%	3%	4%	-	2%	3%	3%	2%	3%	6%	3%	3%	2%	
													bcfjm				
5	(5.0)	128	5	13	15	4	6	8	9	11	12	6	9	29	102	77	51
	6%	8%	7%	6%	5%	3%	7%	5%	7%	6%	2%	4%	10%	5%	6%	5%	
		j	j	j		j	j	j	j	j			egjkm	j			
6	(6.0)	74	-	4	6	2	5	2	10	8	4	8	8	18	69	42	32
	3%	-	2%	2%	2%	3%	2%	5%	5%	2%	3%	4%	6%	4%	3%	3%	
													bcijm				
7	(7.0)	101	-	8	9	2	10	5	11	10	6	17	8	14	88	62	39
	5%	-	4%	4%	3%	5%	5%	6%	7%	3%	6%	4%	5%	5%	5%	4%	
8	(8.0)	112	1	8	13	5	11	5	17	3	7	10	10	22	97	69	43
	5%	2%	4%	5%	6%	6%	5%	9%	2%	3%	3%	5%	7%	5%	6%	4%	
								hijm					hj				
9	(9.0)	124	-	13	14	-	14	10	4	8	14	27	8	12	101	72	53
	6%	-	7%	6%	-	8%	9%	2%	5%	7%	9%	4%	4%	5%	6%	5%	
			dg	dg		dg	dg	dg	d	dg	dglm	d	d	dg			
10 - Certain to vote	(10.0)	1294	47	127	146	56	100	61	109	83	118	182	144	122	1059	691	603
	59%	71%	68%	59%	62%	56%	57%	57%	53%	62%	60%	70%	42%	57%	56%	61%	
		l	eghlm	l	l	l	l	l	l	l	l	l	cefghlm	l		a	
Prefer not to say		25	-	-	4	1	1	-	3	4	1	4	-	7	25	14	11
	1%	-	-	2%	1%	1%	-	2%	3%	*	1%	-	2%	1%	1%	1%	
									b				b				
Don't know		74	2	4	9	6	4	1	7	9	8	11	5	7	66	42	32
	3%	3%	2%	4%	7%	2%	1%	4%	6%	4%	4%	2%	3%	4%	3%	3%	
					bel				e								

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net 6-10	1705	48	160	187	65	140	83	151	113	149	244	178	188	1414	936	769
	77%	73%	86%	76%	73%	78%	77%	79%	72%	78%	81%	86%	65%	76%	76%	78%
			cdhlm	l		l	l	l		l	hl	cdehlm		l		
Base for stats	2112	64	183	234	82	175	106	181	143	182	286	201	275	1759	1168	944
Mean Score	8.16	8.15	8.82	8.12	8.07	7.93	7.86	8.23	8.00	8.38	8.39	8.77	7.23	8.11	8.12	8.20
			cdefghlm	l	l	l		l	l	l	l	cefhlm		l		
Standard Deviation	2.958	3.369	2.302	3.089	3.308	3.214	3.418	2.715	2.873	2.826	2.889	2.439	3.142	2.967	2.886	3.046
Standard Error	.065	.596	.180	.195	.318	.231	.371	.194	.224	.208	.172	.211	.182	.070	.089	.095
Error variance	*	.35	.03	.04	.10	.05	.14	.04	.05	.04	.03	.04	.03	*	.01	.01

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

		2019 Past Vote									2016 EU Vote		
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
			a	b	c	d	*e	f	*g	*h	i	a	b
Significance Level: 95%													
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	688	503	176	52	37	61	24	24	394	788	730
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - Certain NOT to vote	(0.0)	116 5%	13 2%	4 1%	* *	4 7% bcf	- -	- -	1 6%	- -	76 19% abcf	33 4% b	7 1%
1	(1.0)	17 1%	2 *	2 *	- -	- -	- -	- -	- -	- -	9 2% ab	5 1%	2 *
2	(2.0)	26 1%	2 *	2 *	1 1%	- -	- -	- -	- -	- -	17 4% abc	5 1%	5 1%
3	(3.0)	61 3%	7 1%	6 1%	4 2%	1 2%	- -	1 1%	- -	- -	27 7% abc	5 1%	14 2% a
4	(4.0)	58 3%	8 1%	8 1%	6 3%	- -	- -	- -	- -	- -	23 6% ab	10 1%	5 1%
5	(5.0)	128 6%	17 2%	16 3%	3 2%	2 4%	4 11%	1 2%	3 14%	- -	38 10% abc	31 4%	16 2%
6	(6.0)	74 3%	7 1%	18 4% ac	1 *	2 3%	2 7%	- -	- -	- -	31 8% abcf	8 1%	15 2%
7	(7.0)	101 5%	20 3%	18 4%	11 6%	1 1%	2 7%	1 2%	- -	- -	29 7% ab	27 3%	23 3%
8	(8.0)	112 5%	31 4%	31 6%	9 5%	3 7%	2 5%	1 2%	- -	- -	21 5%	40 5%	36 5%
9	(9.0)	124 6%	43 6% i	29 6% i	13 7% i	4 7% i	- -	8 12% i	8 32%	- -	10 3%	37 5%	52 7% a
10 - Certain to vote	(10.0)	1294 59%	525 76% i	359 71% i	126 72% i	36 69% i	26 70%	49 80% i	12 48%	24 100%	82 21%	570 72%	546 75%
Prefer not to say		25 1%	2 *	3 1%	- -	- -	- -	- -	- -	- -	3 1%	3 *	- -
Don't know		74 3%	10 1%	6 1%	2 1%	- -	- -	* 1%	- -	- -	28 7% abc	14 2%	8 1%

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ1. If there were a General Election tomorrow, how likely would you be to vote on a scale from 0 to 10, where 0 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

BASE: All respondents

	2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	688	503	176	52	37	61	24	24	394	788	730
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net 6-10	1705	626	456	160	46	32	59	20	24	174	681	673
	77%	91%	91%	91%	88%	89%	96%	80%	100%	44%	86%	92%
		i	i	i	i		i					a
Base for stats	2112	676	495	174	52	37	61	24	24	363	771	722
Mean Score	8.16	9.20	9.05	9.11	8.62	8.86	9.58	8.40	10.00	5.17	8.83	9.18
		i	i	i	i		bdi					a
Standard Deviation	2.958	2.004	1.956	1.860	2.832	1.878	1.173	2.719	-	3.666	2.541	1.908
Standard Error	.065	.081	.083	.148	.517	.392	.153	.754	-	.184	.095	.073
Error variance	*	.01	.01	.02	.27	.15	.02	.57	-	.03	.01	.01

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QCVIMQ2. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10)

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1636	828	808	207	283	241	239	289	377	490	480	666
Total	1705	844	861	139	251	246	316	284	468	390	562	753
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	590	326	264	19	52	58	103	100	257	71	162	357
	35%	39%	31%	14%	21%	24%	33%	35%	55%	18%	29%	47%
		b				a	abcg	abcg	abcdeghi		abg	abcdegh
Labour	557	267	290	76	117	90	111	77	85	194	201	162
	33%	32%	34%	55%	47%	37%	35%	27%	18%	50%	36%	22%
				cdefhi	cdefhi	efi	fi	f		cdefhi	efi	
Liberal Democrat	111	66	45	11	18	23	15	14	31	28	37	45
	7%	8%	5%	8%	7%	9%	5%	5%	7%	7%	7%	6%
		b				de						
SNP	68	29	39	3	9	15	17	15	9	12	32	24
	4%	3%	4%	2%	4%	6%	5%	5%	2%	3%	6%	3%
						fi	f	f			fi	
Plaid Cymru	18	11	7	1	4	4	4	2	2	5	9	4
	1%	1%	1%	1%	2%	2%	1%	1%	*	1%	2%	*
Another party	115	52	64	14	11	11	25	32	22	25	36	55
	7%	6%	7%	10%	4%	4%	8%	11%	5%	6%	6%	7%
				bcf				bcfg				
Undecided	215	77	138	11	31	37	39	37	59	42	76	96
	13%	9%	16%	8%	12%	15%	12%	13%	13%	11%	14%	13%
			a			a					a	
Prefer not to say	31	17	14	3	9	8	2	6	4	12	10	10
	2%	2%	2%	2%	4%	3%	1%	2%	1%	3%	2%	1%
					dfi	df				dfi		

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QCVIMQ2. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10)

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	1636	23	139	198	83	150	66	157	127	147	233	116	197	1408	817	819
Total	1705	48	160	187	65	140	83	151	113	149	244	178	188	1414	936	769
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	590 35%	10 21%	34 21%	63 34% bf	27 41% bfl	48 34% bf	12 14%	63 42% bfl	49 44% bfl	53 36% bf	103 42% bfl	74 42% bfl	54 29% f	534 38% bfl	323 35%	267 35%
Labour	557 33%	13 27%	24 15%	82 44% bhijklm	26 39% bhik	59 42% bhik	33 40% bhik	53 35% bhi	25 23% bhi	35 23% bh	79 32% bh	45 25% bhijklm	83 44% bhijklm	486 34% bhik	305 33%	252 33%
Liberal Democrat	111 7%	2 5%	11 7%	7 4%	2 3%	6 4%	4 5%	4 3%	8 7%	14 9% cg	20 8% cg	13 8%	19 10% cdeg	93 7%	61 6%	50 7%
SNP	68 4%	-	68 43% cdefghijklm	-	-	-	-	-	-	-	-	-	-	-	46 5% b	22 3%
Plaid Cymru	18 1%	-	-	-	-	-	18 21% bcdefghijklm	-	-	-	-	-	-	-	13 1%	5 1%
Another party	115 7%	14 30%	8 5%	8 4%	1 1%	7 5%	5 6%	6 4%	9 8% d	9 6% d	16 7% bcdegm	21 12% bcdegm	12 6%	88 6%	58 6%	58 8%
Undecided	215 13%	9 18%	11 7%	25 13%	9 14%	16 11%	9 11%	18 12%	19 17% bjl	37 25% bcefjklm	22 9%	25 14%	15 8%	186 13% bl	118 13%	97 13%
Prefer not to say	31 2%	-	4 2%	3 2%	1 1%	5 3% k	2 2%	5 3% k	2 1%	1 1%	4 2%	-	5 3%	26 2%	12 1%	20 3%

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QCVIMQ2. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10)

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	*d	*e	f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	1636	563	498	143	26	20	57	10	12	183	622	620
Total	1705	626	456	160	46	32	59	20	24	174	681	673
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	590	496	12	8	16	-	-	-	2	35	379	144
	35%	79%	3%	5%	36%	-	-	-	8%	20%	56%	21%
		bcfi								bcf	b	
Labour	557	33	374	43	3	2	2	3	9	65	134	289
	33%	5%	82%	27%	6%	7%	4%	14%	36%	37%	20%	43%
			acfi	af						af	a	
Liberal Democrat	111	3	8	72	3	1	-	-	-	21	13	69
	7%	1%	2%	45%	7%	3%	-	-	-	12%	2%	10%
				abfi						abf	a	
SNP	68	2	4	-	-	-	53	-	-	8	11	45
	4%	*	1%	-	-	-	89%	-	-	4%	2%	7%
							abci			abc	a	
Plaid Cymru	18	-	1	-	-	-	-	17	-	-	4	11
	1%	-	*	-	-	-	-	86%	-	-	1%	2%
Another party	115	23	9	7	16	22	-	-	10	17	50	31
	7%	4%	2%	4%	36%	67%	-	-	42%	10%	7%	5%
										abf	b	
Undecided	215	68	45	29	7	7	3	-	4	25	89	74
	13%	11%	10%	18%	15%	22%	5%	-	15%	15%	13%	11%
				abf								
Prefer not to say	31	2	3	1	-	-	1	-	-	4	2	10
	2%	*	1%	*	-	-	2%	-	-	2%	*	1%
										a	a	a

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QCVIMQ3. Which of the following other parties would you vote for?

BASE: All respondents likely to vote (6-10) and choosing Another party

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	*a	*b	*c	*d	*e	*f	g	*h	i
Unweighted Total	96	48	48	19	11	12	17	22	15	30	29	37
Total	115	52	64	14	11	11	25	32	22	25	36	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Brexit Party	34	21	13	1	5	1	5	16	6	6	6	22
	29%	40%	21%	6%	47%	10%	20%	49%	27%	24%	17%	40%
		b										
Green	51	17	34	8	2	7	12	13	9	10	18	22
	44%	33%	53%	57%	21%	64%	47%	40%	41%	41%	52%	40%
		a										
Another party	12	5	7	-	-	1	2	3	6	-	3	9
	10%	9%	11%	-	-	6%	9%	10%	25%	-	8%	16%
												g
Undecided	13	6	7	3	2	1	6	*	-	5	7	*
	11%	12%	10%	20%	20%	12%	24%	1%	-	20%	21%	1%
										i		
Prefer not to say	6	3	3	2	1	1	-	-	2	4	1	2
	5%	5%	5%	17%	11%	8%	-	-	7%	14%	2%	3%

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QCVIMQ3. Which of the following other parties would you vote for?

BASE: All respondents likely to vote (6-10) and choosing Another party

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*j	*k	*l	m	a	b
Unweighted Total	96	6	6	7	1	7	5	7	8	10	15	12	12	79	44	52
Total	115	14	8	8	1	7	5	6	9	9	16	21	12	88	58	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Brexit Party	34	-	3	3	-	5	2	1	3	4	2	7	4	28	20	14
	29%	-	39%	38%	-	73%	44%	13%	35%	42%	15%	31%	37%	32%	34%	25%
Green	51	5	4	2	1	1	3	3	5	1	11	11	5	40	28	23
	44%	31%	46%	29%	100%	20%	56%	54%	56%	9%	65%	52%	39%	45%	49%	39%
Another party	12	7	-	-	-	-	-	1	-	2	-	2	-	4	1	11
	10%	51%	-	-	-	-	-	11%	-	17%	-	11%	-	5%	1%	19%
Undecided	13	3	1	2	-	*	-	1	-	1	2	-	2	9	6	7
	11%	18%	15%	27%	-	6%	-	23%	-	17%	11%	-	18%	10%	10%	12%
Prefer not to say	6	-	-	*	-	-	-	-	1	1	2	1	1	6	3	3
	5%	-	-	6%	-	-	-	-	9%	14%	9%	5%	7%	7%	5%	5%

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QCVIMQ3. Which of the following other parties would you vote for?

BASE: All respondents likely to vote (6-10) and choosing Another party

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		*a	*b	*c	*d	*e	*f	*g	*h	*i	a	*b
Significance Level: 95%												
Unweighted Total	96	18	8	6	9	13	-	-	5	22	38	20
Total	115	23	9	7	16	22	-	-	10	17	50	31
	100%	100%	100%	100%	100%	100%	-	-	100%	100%	100%	100%
Brexit Party	34	15	-	2	13	-	-	-	1	2	30	1
	29%	65%	-	33%	80%	-	-	-	9%	14%	61%	4%
Green	51	6	9	3	2	22	-	-	2	7	10	26
	44%	25%	96%	49%	10%	100%	-	-	17%	40%	19%	83%
Another party	12	2	-	-	-	-	-	-	7	2	5	3
	10%	10%	-	-	-	-	-	-	75%	10%	11%	9%
Undecided	13	-	*	1	-	-	-	-	-	5	3	1
	11%	-	4%	18%	-	-	-	-	-	27%	6%	4%
Prefer not to say	6	-	-	-	2	-	-	-	-	1	2	-
	5%	-	-	-	9%	-	-	-	-	9%	3%	-

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QCVIMQ2/3. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10)

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1636	828	808	207	283	241	239	289	377	490	480	666
Total	1705	844	861	139	251	246	316	284	468	390	562	753
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	590	326	264	19	52	58	103	100	257	71	162	357
	35%	39%	31%	14%	21%	24%	33%	35%	55%	18%	29%	47%
		b				a	abcg	abcg	abcdeghi		abg	abcdegh
Labour	557	267	290	76	117	90	111	77	85	194	201	162
	33%	32%	34%	55%	47%	37%	35%	27%	18%	50%	36%	22%
				cdefhi	cdefhi	efi	fi	f		cdefhi	efi	
Liberal Democrat	111	66	45	11	18	23	15	14	31	28	37	45
	7%	8%	5%	8%	7%	9%	5%	5%	7%	7%	7%	6%
		b				de						
SNP	68	29	39	3	9	15	17	15	9	12	32	24
	4%	3%	4%	2%	4%	6%	5%	5%	2%	3%	6%	3%
						fi	f	f			fi	
Plaid Cymru	18	11	7	1	4	4	4	2	2	5	9	4
	1%	1%	1%	1%	2%	2%	1%	1%	*	1%	2%	*
Brexit Party	34	21	13	1	5	1	5	16	6	6	6	22
	2%	2%	2%	1%	2%	*	2%	6%	1%	2%	1%	3%
								abcdfghi				ch
Green	51	17	34	8	2	7	12	13	9	10	18	22
	3%	2%	4%	6%	1%	3%	4%	5%	2%	3%	3%	3%
			a	bfg			b	b			b	
Another party	12	5	7	-	-	1	2	3	6	-	3	9
	1%	1%	1%	-	-	*	1%	1%	1%	-	1%	1%
								g	g			g
Undecided	228	83	144	14	33	38	46	38	59	47	84	96
	13%	10%	17%	10%	13%	16%	14%	13%	13%	12%	15%	13%
			a									
Prefer not to say	37	20	17	5	10	9	2	6	5	15	11	11
	2%	2%	2%	4%	4%	3%	1%	2%	1%	4%	2%	2%
				dfi	dfi	df				dfi		

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QCVIMQ2/3. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10)

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	1636	23	139	198	83	150	66	157	127	147	233	116	197	1408	817	819
Total	1705	48	160	187	65	140	83	151	113	149	244	178	188	1414	936	769
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	590 35%	10 21%	34 21%	63 34% bf	27 41% bfl	48 34% bf	12 14%	63 42% bfl	49 44% bfl	53 36% bf	103 42% bfl	74 42% bfl	54 29% f	534 38% bfl	323 35%	267 35%
Labour	557 33%	13 27%	24 15%	82 44% bhijklm	26 39% bhik	59 42% bhik	33 40% bhik	53 35% bhi	25 23% bh	35 23% bh	79 32% bh	45 25% bhijklm	83 44% bhik	486 34% bhik	305 33%	252 33%
Liberal Democrat	111 7%	2 5%	11 7%	7 4%	2 3%	6 4%	4 5%	4 3%	8 7%	14 9% cg	20 8% cg	13 8%	19 10% cdeg	93 7%	61 6%	50 7%
SNP	68 4%	-	68 43% cdefghijklm	-	-	-	-	-	-	-	-	-	-	-	46 5% b	22 3%
Plaid Cymru	18 1%	-	-	-	-	-	18 21% bcdefghijklm	-	-	-	-	-	-	-	13 1%	5 1%
Brexit Party	34 2%	-	3 2%	3 2%	-	5 4%	2 3%	1 1%	3 3%	4 2%	2 1%	7 4%	4 2%	28 2%	20 2%	14 2%
Green	51 3%	5 9%	4 2%	2 1%	1 1%	1 1%	3 4%	3 2%	5 4% i	1 1%	11 4% ci	11 6% ceim	5 2%	40 3%	28 3%	23 3%
Another party	12 1%	7 15%	-	-	-	-	-	1 *	-	2 1%	-	2 1%	-	4 *	1 *	11 1% a
Undecided	228 13%	11 24%	12 8%	27 14%	9 14%	16 12%	9 11%	19 13%	19 17% bjl	38 26% bcdefgklm	24 10%	25 14%	17 9%	195 14% b	124 13%	104 13%
Prefer not to say	37 2%	-	4 2%	4 2%	1 1%	5 3%	2 2%	5 3%	2 2%	3 2%	5 2%	1 1%	6 3%	32 2%	15 2%	23 3%

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QCVIMQ2/3. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10)

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	*d	*e	f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	1636	563	498	143	26	20	57	10	12	183	622	620
Total	1705	626	456	160	46	32	59	20	24	174	681	673
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	590	496	12	8	16	-	-	-	2	35	379	144
	35%	79%	3%	5%	36%	-	-	-	8%	20%	56%	21%
		bcfi								bcf	b	
Labour	557	33	374	43	3	2	2	3	9	65	134	289
	33%	5%	82%	27%	6%	7%	4%	14%	36%	37%	20%	43%
			acfi	af						af	a	
Liberal Democrat	111	3	8	72	3	1	-	-	-	21	13	69
	7%	1%	2%	45%	7%	3%	-	-	-	12%	2%	10%
				abfi						abf	a	
SNP	68	2	4	-	-	-	53	-	-	8	11	45
	4%	*	1%	-	-	-	89%	-	-	4%	2%	7%
							abci			abc	a	
Plaid Cymru	18	-	1	-	-	-	-	17	-	-	4	11
	1%	-	*	-	-	-	-	86%	-	-	1%	2%
Brexit Party	34	15	-	2	13	-	-	-	1	2	30	1
	2%	2%	-	1%	29%	-	-	-	4%	1%	4%	*
		b		b						b	b	
Green	51	6	9	3	2	22	-	-	2	7	10	26
	3%	1%	2%	2%	4%	67%	-	-	7%	4%	1%	4%
										a	a	
Another party	12	2	-	-	-	-	-	-	7	2	5	3
	1%	*	-	-	-	-	-	-	31%	1%	1%	*
										b		
Undecided	228	68	46	30	7	7	3	-	4	30	92	75
	13%	11%	10%	19%	15%	22%	5%	-	15%	17%	14%	11%
				abf						abf		
Prefer not to say	37	2	3	1	2	-	1	-	-	5	3	10
	2%	*	1%	*	3%	-	2%	-	-	3%	*	1%
										ab		

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QCVIMQ4. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and Undecided or who Prefer not to say

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i
Unweighted Total	268	106	162	28	51	49	38	49	53	79	87	102
Total	265	103	162	19	43	47	48	44	64	63	94	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	19 7%	12 12% b	6 4%	3 16%	1 2%	3 6%	3 7%	1 3%	7 11%	4 7%	6 6%	9 8%
Labour	24 9%	11 11%	13 8%	2 9%	2 4%	5 10%	8 18% beg	1 1%	7 12% e	4 6%	13 14% e	8 7%
Liberal Democrat	11 4%	8 7% b	3 2%	1 6%	1 1%	3 6%	2 3%	1 3%	3 5%	2 3%	4 5%	4 4%
SNP	* *	- -	* *	- -	- -	* 1%	- -	- -	- -	- -	* *	- -
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Another party	21 8%	12 12%	8 5%	2 12%	6 13% f	5 11% f	3 6%	4 9%	1 1%	8 13% fi	8 8%	5 4%
Undecided	162 61%	47 45%	115 71% a	9 48%	27 62%	25 54%	30 63%	30 68%	41 64%	36 58%	55 59%	70 65%
Prefer not to say	28 11%	13 13%	15 9%	2 10%	7 17% d	6 13%	1 3%	7 16%	5 8%	9 15%	7 8%	12 11%

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ4. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and Undecided or who Prefer not to say

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	268	5	18	33	13	21	9	28	27	35	38	16	25	236	125	143
Total	265	11	16	31	10	21	11	25	22	41	29	26	23	227	139	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	19	-	-	5	1	4	-	2	-	2	1	-	3	19	10	9
	7%	-	-	16%	13%	21%	-	8%	-	4%	5%	-	14%	8%	7%	7%
Labour	24	2	-	6	-	*	-	3	1	5	1	4	2	23	14	11
	9%	15%	-	20%	-	1%	-	13%	7%	11%	3%	14%	11%	10%	10%	8%
				j												
Liberal Democrat	11	-	1	1	-	-	1	-	1	3	1	1	1	9	6	5
	4%	-	8%	5%	-	-	8%	-	3%	8%	3%	5%	5%	4%	4%	4%
SNP	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	*
	*	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	*
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	21	-	1	2	-	2	1	2	2	2	4	1	4	18	9	11
	8%	-	7%	5%	-	9%	13%	10%	8%	4%	14%	3%	17%	8%	7%	9%
Undecided	162	10	9	13	8	9	8	14	16	28	18	20	9	135	90	71
	61%	85%	60%	43%	79%	44%	71%	57%	71%	68%	62%	78%	40%	60%	65%	57%
										c						
Prefer not to say	28	-	4	3	1	5	1	3	2	2	4	-	3	24	10	19
	11%	-	23%	11%	7%	24%	8%	13%	11%	5%	13%	-	14%	10%	7%	15%
																a

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ4. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and Undecided or who Prefer not to say

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	*c	*d	*e	*f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	268	76	45	27	6	5	5	-	2	40	100	76
Total	265	70	49	30	8	7	4	-	4	35	95	85
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%
Conservative	19 7%	6 9%	2 5%	2 6%	- -	- -	- -	- -	- -	5 15%	3 4%	6 8%
Labour	24 9%	2 3%	16 32% ai	2 6%	1 15%	- -	- -	- -	- -	2 6%	6 7%	16 19% a
Liberal Democrat	11 4%	1 1%	1 1%	6 20%	- -	- -	- -	- -	- -	1 4%	2 2%	6 7%
SNP	* *	- -	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	* *
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Another party	21 8%	1 2%	4 8%	3 10%	2 21%	1 9%	1 19%	- -	- -	5 15% a	4 4%	6 8%
Undecided	162 61%	58 83% bi	23 47%	18 59%	4 46%	6 91%	2 53%	- -	4 100%	19 53%	77 80%	43 51%
Prefer not to say	28 11%	2 2%	3 6%	- -	2 18%	- -	1 28%	- -	- -	2 7%	3 3%	6 7%

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QCVIMQ5. Which of the following other parties would you vote for?

BASE: All respondents likely to vote (6-10), Undecided or who Prefer not to say, and would vote for Another Party when squeezed

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		*a	*b	*a	*b	*c	*d	*e	*f	*g	*h	*i
Unweighted Total	23	15	8	4	7	4	2	5	1	11	6	6
Total	21	12	8	2	6	5	3	4	1	8	8	5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Brexit Party	2	2	-	-	2	-	-	1	-	2	-	1
	11%	19%	-	-	29%	-	-	17%	-	21%	-	14%
Green	8	4	4	-	2	3	-	3	1	2	3	3
	40%	36%	46%	-	40%	52%	-	64%	100%	29%	34%	70%
Another party	1	1	-	-	-	1	-	-	-	-	1	-
	3%	4%	-	-	-	10%	-	-	-	-	7%	-
Undecided	8	4	5	2	1	2	2	1	-	4	4	1
	40%	30%	54%	100%	24%	38%	64%	19%	-	46%	47%	16%
Prefer not to say	1	1	-	-	*	-	1	-	-	*	1	-
	7%	11%	-	-	7%	-	36%	-	-	5%	12%	-

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ5. Which of the following other parties would you vote for?

BASE: All respondents likely to vote (6-10), Undecided or who Prefer not to say, and would vote for Another Party when squeezed

	Regions												Social grade		
	Total	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%															
Unweighted Total	23	2	2	-	2	1	4	1	2	5	1	3	20	8	15
Total	21	1	2	-	2	1	2	2	2	4	1	4	18	9	11
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Brexit Party	2	-	*	-	1	-	-	-	-	-	1	-	2	*	2
	11%	-	22%	-	65%	-	-	-	-	-	100%	-	13%	4%	17%
Green	8	1	1	-	1	1	*	-	-	2	-	2	6	6	3
	40%	71%	78%	-	35%	100%	20%	-	-	44%	-	47%	34%	62%	23%
Another party	1	-	-	-	-	-	1	-	-	-	-	-	1	-	1
	3%	-	-	-	-	-	22%	-	-	-	-	-	3%	-	5%
Undecided	8	*	-	-	-	-	*	2	2	2	-	2	8	2	6
	40%	29%	-	-	-	-	19%	100%	100%	47%	-	53%	43%	24%	52%
Prefer not to say	1	-	-	-	-	-	1	-	-	*	-	-	1	1	*
	7%	-	-	-	-	-	40%	-	-	9%	-	-	7%	10%	3%

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ5. Which of the following other parties would you vote for?

BASE: All respondents likely to vote (6-10), Undecided or who Prefer not to say, and would vote for Another Party when squeezed

	2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b
Significance Level: 95%												
Unweighted Total	23	3	3	2	1	1	1	-	-	6	6	6
Total	21	1	4	3	2	1	1	-	-	5	4	6
	100%	100%	100%	100%	100%	100%	100%	-	-	100%	100%	100%
Brexit Party	2	1	-	-	-	-	-	-	-	1	1	-
	11%	47%	-	-	-	-	-	-	-	25%	25%	-
Green	8	-	2	3	-	1	1	-	-	1	1	4
	40%	-	50%	100%	-	100%	100%	-	-	27%	16%	60%
Another party	1	-	-	-	-	-	-	-	-	-	-	1
	3%	-	-	-	-	-	-	-	-	-	-	8%
Undecided	8	1	2	-	2	-	-	-	-	1	2	2
	40%	53%	50%	-	100%	-	-	-	-	22%	59%	32%
Prefer not to say	1	-	-	-	-	-	-	-	-	1	-	-
	7%	-	-	-	-	-	-	-	-	26%	-	-

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ4/5. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and Undecided or who Prefer not to say

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	*a	b	c	d	e	f	g	h	i
Unweighted Total	268	106	162	28	51	49	38	49	53	79	87	102
Total	265	103	162	19	43	47	48	44	64	63	94	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	19 7%	12 12% b	6 4%	3 16%	1 2%	3 6%	3 7%	1 3%	7 11%	4 7%	6 6%	9 8%
Labour	24 9%	11 11%	13 8%	2 9%	2 4%	5 10%	8 18% beg	1 1%	7 12% e	4 6%	13 14% e	8 7%
Liberal Democrat	11 4%	8 7% b	3 2%	1 6%	1 1%	3 6%	2 3%	1 3%	3 5%	2 3%	4 5%	4 4%
SNP	* *	- -	* *	- -	- -	* 1%	- -	- -	- -	- -	* *	- -
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Brexit Party	2 1%	2 2%	- -	- -	2 4%	- -	- -	1 2%	- -	2 3%	- -	1 1%
Green	8 3%	4 4%	4 2%	- -	2 5%	3 6%	- -	3 6%	1 1%	2 4%	3 3%	3 3%
Another party	1 *	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -
Undecided	170 64%	50 49%	120 74% a	12 60%	28 65%	27 58%	32 67%	30 69%	41 64%	40 64%	59 62%	71 66%
Prefer not to say	30 11%	14 14%	15 9%	2 10%	8 18%	6 13%	2 5%	7 16%	5 8%	10 15%	8 9%	12 11%

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ4/5. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and Undecided or who Prefer not to say

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	*b	c	*d	*e	*f	*g	*h	i	j	*k	*l	m	a	b
Unweighted Total	268	5	18	33	13	21	9	28	27	35	38	16	25	236	125	143
Total	265	11	16	31	10	21	11	25	22	41	29	26	23	227	139	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	19	-	-	5	1	4	-	2	-	2	1	-	3	19	10	9
	7%	-	-	16%	13%	21%	-	8%	-	4%	5%	-	14%	8%	7%	7%
Labour	24	2	-	6	-	*	-	3	1	5	1	4	2	23	14	11
	9%	15%	-	20%	-	1%	-	13%	7%	11%	3%	14%	11%	10%	10%	8%
Liberal Democrat	11	-	1	1	-	-	1	-	1	3	1	1	1	9	6	5
	4%	-	8%	5%	-	-	8%	-	3%	8%	3%	5%	5%	4%	4%	4%
SNP	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	*
	*	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	*
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Brexit Party	2	-	-	*	-	1	-	-	-	-	-	1	-	2	*	2
	1%	-	-	1%	-	6%	-	-	-	-	-	3%	-	1%	*	2%
Green	8	-	1	1	-	1	1	*	-	-	2	-	2	6	6	3
	3%	-	5%	4%	-	3%	13%	2%	-	-	6%	-	8%	3%	4%	2%
Another party	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-	1
	*	-	-	-	-	-	-	2%	-	-	-	-	-	*	-	*
Undecided	170	10	10	13	8	9	8	15	17	30	20	20	11	143	93	77
	64%	85%	62%	43%	79%	44%	71%	59%	79%	72%	68%	78%	49%	63%	67%	61%
										c	c			c		
Prefer not to say	30	-	4	3	1	5	1	4	2	2	4	-	3	25	11	19
	11%	-	23%	11%	7%	24%	8%	17%	11%	5%	14%	-	14%	11%	8%	15%

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ4/5. If it were a legal requirement for you to vote, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and Undecided or who Prefer not to say

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	*c	*d	*e	*f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	268	76	45	27	6	5	5	-	2	40	100	76
Total	265	70	49	30	8	7	4	-	4	35	95	85
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%
Conservative	19 7%	6 9%	2 5%	2 6%	- -	- -	- -	- -	- -	5 15%	3 4%	6 8%
Labour	24 9%	2 3%	16 32% ai	2 6%	1 15%	- -	- -	- -	- -	2 6%	6 7%	16 19% a
Liberal Democrat	11 4%	1 1%	1 1%	6 20%	- -	- -	- -	- -	- -	1 4%	2 2%	6 7%
SNP	* *	- -	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	* *
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Brexit Party	2 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	1 4%	1 1%	- -
Green	8 3%	- -	2 4%	3 10%	- -	1 9%	1 19%	- -	- -	1 4%	1 1%	4 5%
Another party	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Undecided	170 64%	59 84% bi	25 52%	18 59%	6 67%	6 91%	2 53%	- -	4 100%	20 56%	79 83%	45 54%
Prefer not to say	30 11%	2 2%	3 6%	- -	2 18%	- -	1 28%	- -	- -	4 11%	3 3%	6 7%

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QCVIMQ2/3/4/5. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10)

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1636	828	808	207	283	241	239	289	377	490	480	666
Total	1705	844	861	139	251	246	316	284	468	390	562	753
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	609	338	271	22	53	61	107	101	264	75	168	366
	36%	40%	31%	16%	21%	25%	34%	36%	56%	19%	30%	49%
		b				a	abcg	abcg	abcdeghi		abg	abcdegh
Labour	581	278	303	78	119	94	119	78	92	197	214	170
	34%	33%	35%	56%	47%	38%	38%	27%	20%	51%	38%	23%
				cdefhi	cdefhi	efi	efi	f		cdefhi	efi	
Liberal Democrat	121	73	48	12	19	25	16	15	34	30	42	50
	7%	9%	6%	8%	7%	10%	5%	5%	7%	8%	7%	7%
		b				de						
SNP	68	29	39	3	9	16	17	15	9	12	32	24
	4%	3%	5%	2%	4%	6%	5%	5%	2%	3%	6%	3%
						afgi	f	f			fgi	
Plaid Cymru	18	11	7	1	4	4	4	2	2	5	9	4
	1%	1%	1%	1%	2%	2%	1%	1%	*	1%	2%	*
Brexit Party	36	23	13	1	7	1	5	16	6	8	6	22
	2%	3%	2%	1%	3%	*	2%	6%	1%	2%	1%	3%
					c			acdfghi				ach
Green	59	21	38	8	5	9	12	15	10	13	21	25
	3%	3%	4%	6%	2%	4%	4%	5%	2%	3%	4%	3%
			a	bf				bf				
Another party	12	5	7	-	-	1	2	3	6	-	3	9
	1%	1%	1%	-	-	*	1%	1%	1%	-	1%	1%
								g	g			g
Undecided	175	52	123	12	29	27	33	33	42	40	60	74
	10%	6%	14%	8%	11%	11%	10%	12%	9%	10%	11%	10%
			a									
Prefer not to say	25	13	12	2	7	6	1	4	4	9	7	8
	1%	2%	1%	1%	3%	2%	*	2%	1%	2%	1%	1%
					dfi							

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QCVIMQ2/3/4/5. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10)

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	1636	23	139	198	83	150	66	157	127	147	233	116	197	1408	817	819
Total	1705	48	160	187	65	140	83	151	113	149	244	178	188	1414	936	769
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	609 36%	10 21%	34 21%	68 36% bf	28 43% bfl	52 37% bf	12 14%	65 43% bfl	49 44% bfl	55 37% bf	104 43% bfl	74 42% bfl	57 31% f	553 39% bfl	333 36%	276 36%
Labour	581 34%	15 30%	24 15%	88 47% bhijklm	26 39% bhi	59 42% bhik	33 40% bhi	56 38% bhi	27 24%	39 26% b	80 33% b	48 27% b	85 45% bhijklm	509 36% bhi	319 34%	262 34%
Liberal Democrat	121 7%	2 5%	12 8%	8 4%	2 3%	6 4%	5 6%	4 3%	9 8%	17 11% cdeg	21 8% g	15 8% g	20 11% cdeg	102 7% g	67 7%	55 7%
SNP	68 4%	-	68 43% cdefghijklm	-	-	-	-	-	-	-	-	-	-	-	46 5% b	22 3%
Plaid Cymru	18 1%	-	-	-	-	-	18 21% bcdefghijklm	-	-	-	-	-	-	-	13 1%	5 1%
Brexit Party	36 2%	-	3 2%	3 2%	-	6 4% gj	2 3%	1 1%	3 3%	4 2% g	2 1%	7 4% g	4 2%	31 2%	20 2%	16 2%
Green	59 3%	5 9%	4 3%	3 2%	1 1%	2 1%	4 5%	4 3%	5 4%	1 1%	12 5% i	11 6% i	6 3% cei	46 3%	34 4%	25 3%
Another party	12 1%	7 15%	-	-	-	-	-	1 1%	-	2 1%	-	2 1%	-	5 *	1 *	12 2% a
Undecided	175 10%	10 20%	10 6%	13 7%	8 12%	12 8%	8 10%	15 10%	17 15%	30 20% bcjl	21 8% bcegiljlm	20 11%	11 6%	147 10%	94 10%	81 11%
Prefer not to say	25 1%	-	4 2%	3 2%	1 1%	3 2%	-	3 2%	2 2%	2 1%	4 2%	-	3 2%	21 2%	10 1%	15 2%

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QCVIMQ2/3/4/5. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10)

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	*d	*e	f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	1636	563	498	143	26	20	57	10	12	183	622	620
Total	1705	626	456	160	46	32	59	20	24	174	681	673
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	609 36%	502 80% bcfi	14 3%	10 6%	16 36%	-	-	-	2 8%	40 23% bcf	382 56%	150 22% b
Labour	581 34%	34 6%	390 85% acfi	45 28% af	4 9%	2 7%	2 4%	3 14%	9 36%	67 38% acf	140 21%	305 45% a
Liberal Democrat	121 7%	4 1%	8 2%	78 49% abfi	3 7%	1 3%	-	-	-	23 13% abf	14 2%	75 11% a
SNP	68 4%	2 *	5 1%	-	-	-	53 89% abci	-	-	8 4% abc	11 2%	46 7% a
Plaid Cymru	18 1%	-	1 *	-	-	-	-	17 86%	-	-	4 1%	11 2%
Brexit Party	36 2%	16 2% b	-	2 1% b	13 29%	-	-	-	1 4%	4 2% b	31 5% b	1 * b
Green	59 3%	6 1%	11 2%	6 4% a	2 4%	23 70%	1 1%	-	2 7%	8 5% a	10 2%	30 4% a
Another party	12 1%	2 *	-	-	-	-	-	-	7 31%	2 1% b	5 1%	3 1%
Undecided	175 10%	59 9% b	28 6%	18 11% b	6 12%	6 20%	2 4%	-	4 15%	21 12% b	79 12% b	46 7%
Prefer not to say	25 1%	1 *	* *	-	2 3%	-	1 2% ab	-	-	2 1% ab	3 *	5 1%

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ2/3/4/5. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and expressing a voting intention

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1433	763	670	186	243	207	209	248	340	429	416	588
Total	1505	780	726	125	215	212	282	247	423	341	495	670
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	609	338	271	22	53	61	107	101	264	75	168	366
	40%	43%	37%	18%	25%	29%	38%	41%	63%	22%	34%	55%
		b				a	abcg	abcg	abcdeghi		abg	abcdegh
Labour	581	278	303	78	119	94	119	78	92	197	214	170
	39%	36%	42%	62%	55%	44%	42%	32%	22%	58%	43%	25%
			a	cdefhi	cdefhi	efi	efi	f		cdefhi	efi	
Liberal Democrat	121	73	48	12	19	25	16	15	34	30	42	50
	8%	9%	7%	9%	9%	12%	6%	6%	8%	9%	8%	7%
						dei						
SNP	68	29	39	3	9	16	17	15	9	12	32	24
	5%	4%	5%	3%	4%	7%	6%	6%	2%	4%	7%	4%
						afgi	f	f			fi	
Plaid Cymru	18	11	7	1	4	4	4	2	2	5	9	4
	1%	1%	1%	1%	2%	2%	1%	1%	*	2%	2%	1%
						i						
Brexit Party	36	23	13	1	7	1	5	16	6	8	6	22
	2%	3%	2%	1%	3%	1%	2%	7%	1%	2%	1%	3%
					c			acdfghi				ach
Green	59	21	38	8	5	9	12	15	10	13	21	25
	4%	3%	5%	6%	2%	4%	4%	6%	2%	4%	4%	4%
			a	bf				bf				
Another party	12	5	7	-	-	1	2	3	6	-	3	9
	1%	1%	1%	-	-	1%	1%	1%	1%	-	1%	1%
								g	g			g

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QCVIMQ2/3/4/5. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and expressing a voting intention

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	1433	19	125	177	72	136	59	137	102	120	201	104	181	1230	722	711
Total	1505	39	146	171	57	126	74	132	93	117	219	158	174	1246	833	673
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	609	10	34	68	28	52	12	65	49	55	104	74	57	553	333	276
	40%	26%	23%	40%	50%	41%	16%	49%	53%	47%	47%	47%	33%	44%	40%	41%
				bf	bfl	bf		bfl	bcl	bfl	bfl	bfl	f	bfl		
Labour	581	15	24	88	26	59	33	56	27	39	80	48	85	509	319	262
	39%	38%	17%	52%	45%	47%	45%	43%	29%	33%	36%	31%	49%	41%	38%	39%
				bhijk	bh	bhik	bh	bh	b	b	b	b	bhijk	bhk		
Liberal Democrat	121	2	12	8	2	6	5	4	9	17	21	15	20	102	67	55
	8%	6%	8%	5%	3%	5%	7%	3%	10%	14%	9%	9%	12%	8%	8%	8%
									g	cdegm	g		cdeg	g		
SNP	68	-	68	-	-	-	-	-	-	-	-	-	-	-	46	22
	5%	-	47%	-	-	-	-	-	-	-	-	-	-	-	6%	3%
			cdefghijklm												b	
Plaid Cymru	18	-	-	-	-	-	18	-	-	-	-	-	-	-	13	5
	1%	-	-	-	-	-	24%	-	-	-	-	-	-	-	2%	1%
							bcdghijklm									
Brexit Party	36	-	3	3	-	6	2	1	3	4	2	7	4	31	20	16
	2%	-	2%	2%	-	5%	3%	1%	3%	3%	1%	5%	2%	2%	2%	2%
						gj						g				
Green	59	5	4	3	1	2	4	4	5	1	12	11	6	46	34	25
	4%	12%	3%	2%	2%	2%	6%	3%	5%	1%	6%	7%	4%	4%	4%	4%
							i		i		i	cei				
Another party	12	7	-	-	-	-	-	1	-	2	-	2	-	5	1	12
	1%	19%	-	-	-	-	-	1%	-	1%	-	1%	-	*	*	2%
																a

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QCVIMQ2/3/4/5. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and expressing a voting intention

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	*d	*e	f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	1433	499	469	127	21	16	53	10	10	157	537	573
Total	1505	566	428	142	38	26	56	20	20	150	599	621
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	609	502	14	10	16	-	-	-	2	40	382	150
	40%	89%	3%	7%	42%	-	-	-	9%	27%	64%	24%
		bcfi		bf						bcf	b	
Labour	581	34	390	45	4	2	2	3	9	67	140	305
	39%	6%	91%	32%	11%	9%	4%	14%	42%	45%	23%	49%
			acfi	af						acf	a	
Liberal Democrat	121	4	8	78	3	1	-	-	-	23	14	75
	8%	1%	2%	55%	9%	4%	-	-	-	15%	2%	12%
				abfi						abf	a	
SNP	68	2	5	-	-	-	53	-	-	8	11	46
	5%	*	1%	-	-	-	94%	-	-	5%	2%	7%
							abci			abc	a	
Plaid Cymru	18	-	1	-	-	-	-	17	-	-	4	11
	1%	-	*	-	-	-	-	86%	-	-	1%	2%
Brexit Party	36	16	-	2	13	-	-	-	1	4	31	1
	2%	3%	-	2%	34%	-	-	-	4%	2%	5%	*
		b		b						b	b	
Green	59	6	11	6	2	23	1	-	2	8	10	30
	4%	1%	2%	4%	4%	87%	1%	-	8%	5%	2%	5%
				a						a	a	a
Another party	12	2	-	-	-	-	-	-	7	2	5	3
	1%	*	-	-	-	-	-	-	37%	1%	1%	1%
										b		

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QCVIMQ2/3/4/5. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and expressing a voting intention (LTV weighted)

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	1433	763	670	186	243	207	209	248	340	429	416	588
Total	1425	737	689	109	192	198	269	241	417	301	467	657
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	581	323	258	19	44	57	103	98	260	62	160	359
	41%	44%	37%	17%	23%	29%	38%	41%	63%	21%	34%	55%
		b				ag	abcg	abcg	abcdeghi		abg	abcdegh
Labour	549	260	289	70	110	89	112	76	91	180	201	168
	39%	35%	42%	64%	57%	45%	42%	32%	22%	60%	43%	26%
			a	cdefhi	cdefhi	efi	efi	f		cdefhi	efi	
Liberal Democrat	111	69	43	9	17	22	15	15	34	26	37	48
	8%	9%	6%	8%	9%	11%	6%	6%	8%	9%	8%	7%
		b				d						
SNP	66	29	38	3	8	15	16	15	9	12	31	24
	5%	4%	5%	3%	4%	7%	6%	6%	2%	4%	7%	4%
						afgi	f	f			fi	
Plaid Cymru	17	10	7	1	4	4	4	2	2	5	8	4
	1%	1%	1%	1%	2%	2%	1%	1%	*	2%	2%	1%
					fi							
Brexit Party	34	22	13	1	6	1	5	16	6	7	6	21
	2%	3%	2%	1%	3%	*	2%	7%	1%	2%	1%	3%
					c			acdfghi				ch
Green	55	20	35	7	3	9	12	15	10	10	20	25
	4%	3%	5%	6%	2%	4%	4%	6%	2%	3%	4%	4%
			a	bf				bf				
Another party	12	5	7	-	-	1	2	3	6	-	3	9
	1%	1%	1%	-	-	*	1%	1%	1%	-	1%	1%
								g	g			g

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QCVIMQ2/3/4/5. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and expressing a voting intention (LTV weighted)

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	1433	19	125	177	72	136	59	137	102	120	201	104	181	1230	722	711
Total	1425	38	140	162	55	118	71	123	86	113	209	151	159	1176	786	640
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	581 41%	10 25%	32 23%	64 39% bf	27 49% bfl	50 42% bf	11 16%	61 50% bfl	47 54% bcfl	53 47% bfl	99 48% bfl	71 47% bfl	55 34% bf	528 45% bfl	314 40%	266 42%
Labour	549 39%	15 38%	23 17%	84 52% bhijklm	25 45% bhk	55 47% bhik	32 45% bh	52 43% bhk	25 28% b	38 34% b	76 37% b	45 30% b	78 49% bhijklm	479 41% bhk	302 38%	247 39%
Liberal Democrat	111 8%	2 6%	11 8%	8 5%	2 3%	6 5%	5 7%	4 3%	7 9%	16 14% cdegm	19 9% g	15 10% g	17 11% cg	93 8% g	60 8%	51 8%
SNP	66 5%	-	66 47% cdefghijklm	-	-	-	-	-	-	-	-	-	-	-	45 6% b	21 3%
Plaid Cymru	17 1%	-	-	-	-	-	17 24% bcdefghijklm	-	-	-	-	-	-	-	12 2%	4 1%
Brexit Party	34 2%	-	3 2%	3 2%	-	5 5% gj	2 3%	1 1%	3 3%	4 3%	2 1%	7 5% gj	4 2%	29 2%	20 3%	14 2%
Green	55 4%	5 12%	4 3%	3 2%	1 2%	2 1%	3 5%	4 3%	5 5% i	1 1%	12 6% ei	10 7% ei	5 3%	43 4%	32 4%	23 4%
Another party	12 1%	7 19%	-	-	-	-	-	1 1%	-	1 1%	-	2 1%	-	5 *	* *	12 2% a

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ2/3/4/5. If there were a General Election tomorrow to elect MPs to Westminster, which of the following parties do you think you would vote for or would you vote for another party?

BASE: All respondents likely to vote (6-10) and expressing a voting intention (LTV weighted)

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	*d	*e	f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	1433	499	469	127	21	16	53	10	10	157	537	573
Total	1425	549	407	136	37	25	55	19	20	127	580	597
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	581	489	12	10	16	-	-	-	2	33	372	144
	41%	89%	3%	7%	43%	-	-	-	9%	26%	64%	24%
		bcfi		bf						bcf	b	
Labour	549	32	372	44	4	2	2	3	9	59	134	293
	39%	6%	91%	32%	10%	9%	4%	15%	42%	47%	23%	49%
			acfi	af						acf	a	
Liberal Democrat	111	4	7	76	3	1	-	-	-	18	13	71
	8%	1%	2%	55%	8%	3%	-	-	-	14%	2%	12%
				abfi						abf	a	
SNP	66	2	5	-	-	-	51	-	-	7	11	45
	5%	*	1%	-	-	-	94%	-	-	5%	2%	8%
							abci			abc	a	
Plaid Cymru	17	-	1	-	-	-	-	16	-	-	4	11
	1%	-	*	-	-	-	-	85%	-	-	1%	2%
Brexit Party	34	15	-	2	13	-	-	-	1	3	30	1
	2%	3%	-	1%	35%	-	-	-	4%	2%	5%	*
		b		b						b	b	
Green	55	6	10	6	1	22	1	-	2	6	10	29
	4%	1%	3%	4%	3%	88%	1%	-	8%	5%	2%	5%
				a						a	a	a
Another party	12	2	-	-	-	-	-	-	7	1	5	3
	1%	*	-	-	-	-	-	-	37%	1%	1%	1%
										b		

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QCVIMQ6. At the General Election that took on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2019 General Election	1619	808	811	98	227	229	319	273	474	325	548	747
	73%	75%	72%	40%	59%	65%	81%	83%	93%	52%	74%	89%
					ag	ag	abcgh	abcgh	abcdeghi	a	abcg	abcdegh
I did not vote at the 2019 General Election	394	186	209	93	81	92	51	44	33	174	144	77
	18%	17%	18%	38%	21%	26%	13%	13%	6%	28%	19%	9%
				bcdefghi	defi	defhi	f	fi		bdefhi	defi	
Can't remember	140	56	84	34	57	25	14	8	2	91	39	10
	6%	5%	7%	14%	15%	7%	3%	3%	*	14%	5%	1%
			a	cdefhi	cdefhi	defi	fi	f		cdefhi	fi	
Prefer not to say	58	29	28	20	18	7	8	2	2	38	15	4
	3%	3%	2%	8%	5%	2%	2%	1%	*	6%	2%	*
				bcdefhi	cdefhi	fi	fi			cdefhi	fi	

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QCVIMQ6. At the General Election that took on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2019 General Election	1619	42	144	187	71	138	73	139	109	135	235	161	185	1360	888	731
	73%	64%	77%	76%	79%	77%	68%	73%	70%	71%	78%	78%	64%	73%	73%	74%
			l	l	l	l		l			fhl	l		l		
I did not vote at the 2019 General Election	394	19	23	32	11	33	25	34	30	43	45	31	68	327	228	166
	18%	29%	12%	13%	13%	18%	24%	18%	19%	22%	15%	15%	24%	18%	19%	17%
		bcdj					bcd			bcdj			bcdjkm			
Can't remember	140	4	12	20	7	6	7	10	12	10	15	13	24	117	71	69
	6%	5%	6%	8%	7%	3%	7%	5%	8%	5%	5%	6%	8%	6%	6%	7%
				e									e			
Prefer not to say	58	1	8	7	1	3	2	8	6	3	6	1	12	47	37	20
	3%	2%	4%	3%	1%	2%	2%	4%	4%	2%	2%	1%	4%	3%	3%	2%
			k										k			

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QCVIMQ6. At the General Election that took on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election?

BASE: All respondents

	2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Significance Level: 95%												
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2019 General Election	1619	684	546	173	31	21	71	17	17	-	710	690
	73%	100%	100%	100%	100%	100%	100%	100%	100%	-	91%	94%
		i	i	i	i		i					a
I did not vote at the 2019 General Election	394	-	-	-	-	-	-	-	-	394	61	36
	18%	-	-	-	-	-	-	-	-	100%	8%	5%
										abcdf	b	
Can't remember	140	-	-	-	-	-	-	-	-	-	9	9
	6%	-	-	-	-	-	-	-	-	-	1%	1%
Prefer not to say	58	-	-	-	-	-	-	-	-	-	2	-
	3%	-	-	-	-	-	-	-	-	-	*	-

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QCVIMQ7. Thinking back to the General Election that took on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party?

BASE: All respondents that voted

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1540	789	751	152	249	231	240	285	383	401	471	668
Total	1619	808	811	98	227	229	319	273	474	325	548	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	684	367	317	13	56	77	120	123	295	70	197	417
	42%	45%	39%	14%	25%	34%	38%	45%	62%	21%	36%	56%
		b			a	abg	abg	abcgh	abcdeghi	a	abg	abcdegh
Labour	546	246	300	58	120	90	125	67	87	178	215	153
	34%	30%	37%	59%	53%	39%	39%	24%	18%	55%	39%	21%
			a	cdefhi	cdefhi	efi	efi			cdefhi	efi	
Liberal Democrat	173	98	75	12	17	28	33	33	51	29	61	84
	11%	12%	9%	12%	7%	12%	10%	12%	11%	9%	11%	11%
SNP	71	30	41	2	10	10	19	18	12	12	29	30
	4%	4%	5%	2%	4%	5%	6%	7%	3%	4%	5%	4%
							f	af			f	
Plaid Cymru	17	7	10	1	3	4	5	4	1	4	9	5
	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	2%	1%
						f					f	
Another party	75	39	36	9	7	5	13	18	22	16	19	40
	5%	5%	4%	9%	3%	2%	4%	7%	5%	5%	3%	5%
				bch				ch				c
Can't remember	28	10	18	1	8	8	3	5	3	9	11	8
	2%	1%	2%	1%	4%	4%	1%	2%	1%	3%	2%	1%
					fi	fi				fi		
Prefer not to say	25	13	12	3	5	7	1	6	3	8	7	9
	2%	2%	2%	3%	2%	3%	*	2%	1%	3%	1%	1%
				d	d	df		d		df		

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QCVIMQ7. Thinking back to the General Election that took on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party?

BASE: All respondents that voted

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	1540	22	124	195	87	147	58	143	120	132	217	105	190	1336	763	777
Total	1619	42	144	187	71	138	73	139	109	135	235	161	185	1360	888	731
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	684 42%	9 22%	29 20%	73 39% b	33 46% b	49 36% b	24 33%	65 47% bl	59 54% bcefl	68 50% bcefl	114 48% befl	96 59% bceflm	66 36% b	622 46% bel	360 41%	324 44%
Labour	546 34%	9 20%	26 18%	86 46% bhijkm	30 43% bhijk	62 45% bhijkm	24 33% b	51 37% bjk	30 27%	36 27%	63 27%	38 23%	91 49% bfg hijkm	488 36% bijk	317 36%	229 31%
Liberal Democrat	173 11%	4 10%	12 8%	13 7%	6 8%	11 8%	1 2%	12 9%	10 9%	19 14% cf	42 18% bcdefghlm	24 15% cf	17 9%	156 11% f	95 11%	78 11%
SNP	71 4%	- -	71 50% cdefghijklm	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	46 5%	26 3%
Plaid Cymru	17 1%	- -	- -	- -	- -	- -	17 23% bcdefghijklm	- -	- -	- -	- -	- -	- -	- -	12 1%	5 1%
Another party	75 5%	20 48%	4 3%	5 3%	1 2%	7 5%	5 7%	3 2%	7 7%	5 4%	9 4%	4 2%	4 2%	45 3%	29 3%	46 6% a
Can't remember	28 2%	- -	2 2%	7 4%	- -	3 2%	1 1%	4 3%	2 2%	4 3%	2 1%	- -	4 2%	25 2%	13 1%	15 2%
Prefer not to say	25 2%	- -	1 1%	3 2%	1 1%	5 3%	- -	3 2%	2 1%	4 3%	4 2%	- -	3 2%	24 2%	16 2%	9 1%

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QCVIMQ7. Thinking back to the General Election that took on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party?

BASE: All respondents that voted

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	*e	f	*g	*h	*i	a	b
Significance Level: 95%												
Unweighted Total	1540	618	565	159	30	23	60	13	12	-	655	635
Total	1619	684	546	173	31	21	71	17	17	-	710	690
	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Conservative	684	684	-	-	-	-	-	-	-	-	474	160
	42%	100%	-	-	-	-	-	-	-	-	67%	23%
		bcd									b	
Labour	546	-	546	-	-	-	-	-	-	-	138	317
	34%	-	100%	-	-	-	-	-	-	-	19%	46%
			acdf									a
Liberal Democrat	173	-	-	173	-	-	-	-	-	-	23	120
	11%	-	-	100%	-	-	-	-	-	-	3%	17%
				abdf								a
SNP	71	-	-	-	-	-	71	-	-	-	15	52
	4%	-	-	-	-	-	100%	-	-	-	2%	8%
							abcd					a
Plaid Cymru	17	-	-	-	-	-	-	17	-	-	3	9
	1%	-	-	-	-	-	-	100%	-	-	*	1%
Another party	75	-	-	-	31	21	-	-	17	-	44	13
	5%	-	-	-	100%	100%	-	-	100%	-	6%	2%
					abcf						b	
Can't remember	28	-	-	-	-	-	-	-	-	-	10	5
	2%	-	-	-	-	-	-	-	-	-	1%	1%
Prefer not to say	25	-	-	-	-	-	-	-	-	-	4	13
	2%	-	-	-	-	-	-	-	-	-	1%	2%
												a

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QCVIMQ8. Which other party did you vote for?

BASE: All respondents that voted for another party

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
	a	b	*a	*b	*c	*d	*e	*f	*g	*h	i	
Significance Level: 95%												
Unweighted Total	68	36	32	12	7	4	10	16	19	19	14	35
Total	75	39	36	9	7	5	13	18	22	16	19	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Brexit Party	31	22	9	3	3	-	6	8	11	6	6	19
	41%	57%	24%	36%	40%	-	46%	44%	48%	38%	33%	46%
		b										
Green	21	7	13	3	3	4	3	7	2	5	7	9
	28%	19%	38%	33%	35%	76%	20%	41%	7%	34%	36%	22%
Another party	17	6	12	2	2	1	2	3	8	4	3	11
	23%	15%	33%	24%	25%	24%	12%	15%	36%	24%	15%	27%
Can't remember	1	1	-	1	-	-	-	-	-	1	-	-
	1%	1%	-	6%	-	-	-	-	-	3%	-	-
Prefer not to say	5	3	2	-	-	-	3	-	2	-	3	2
	7%	8%	6%	-	-	-	22%	-	9%	-	16%	5%

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QCVIMQ8. Which other party did you vote for?

BASE: All respondents that voted for another party

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*j	*k	*l	m	*a	b
Unweighted Total	68	11	3	6	3	8	5	4	7	5	8	3	5	49	25	43
Total	75	20	4	5	1	7	5	3	7	5	9	4	4	45	29	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Brexit Party	31	-	2	3	1	4	3	1	3	3	6	-	4	26	15	15
	41%	-	58%	56%	76%	63%	56%	32%	43%	73%	65%	-	91%	56%	53%	34%
Green	21	2	2	2	*	*	2	2	2	1	3	4	-	15	10	11
	28%	12%	42%	44%	24%	5%	44%	68%	29%	17%	35%	100%	-	32%	34%	24%
Another party	17	15	-	-	-	2	-	-	-	-	-	-	*	3	1	16
	23%	73%	-	-	-	33%	-	-	-	-	-	-	9%	6%	4%	36%
Can't remember	1	-	-	-	-	-	-	-	-	1	-	-	-	1	1	-
	1%	-	-	-	-	-	-	-	-	11%	-	-	-	1%	2%	-
Prefer not to say	5	3	-	-	-	-	-	-	2	-	-	-	-	2	2	3
	7%	15%	-	-	-	-	-	-	28%	-	-	-	-	4%	7%	6%

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QCVIMQ8. Which other party did you vote for?

BASE: All respondents that voted for another party

	2019 Past Vote									2016 EU Vote		
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		*a	*b	*c	d	*e	*f	*g	*h	*i	a	*b
Significance Level: 95%												
Unweighted Total	68	-	-	-	30	23	-	-	12	-	38	12
Total	75	-	-	-	31	21	-	-	17	-	44	13
	100%	-	-	-	100%	100%	-	-	100%	-	100%	100%
Brexit Party	31	-	-	-	31	-	-	-	-	-	26	1
	41%	-	-	-	100%	-	-	-	-	-	59%	7%
Green	21	-	-	-	-	21	-	-	-	-	7	7
	28%	-	-	-	-	100%	-	-	-	-	17%	51%
Another party	17	-	-	-	-	-	-	-	17	-	6	5
	23%	-	-	-	-	-	-	-	100%	-	13%	42%
Can't remember	1	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	5	-	-	-	-	-	-	-	-	-	5	-
	7%	-	-	-	-	-	-	-	-	-	11%	-

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QCVIMQ9. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2016 EU Referendum	1552	777	775	52	210	217	319	274	480	262	536	754
	70%	72%	68%	21%	55%	61%	82%	84%	94%	42%	72%	90%
					ag	ag	abcgh	abcgh	abcdeghi	a	abcg	abcdegh
I did not vote in the 2016 EU Referendum	437	205	231	139	103	94	42	39	19	242	136	59
	20%	19%	20%	57%	27%	26%	11%	12%	4%	39%	18%	7%
				bcdefghi	defhi	defhi	fi	fi		bcdefhi	defi	f
Can't remember	143	62	81	31	48	28	19	9	8	79	48	17
	6%	6%	7%	12%	13%	8%	5%	3%	1%	13%	6%	2%
				cdefhi	cdefhi	efi	fi			cdefhi	efi	
Prefer not to say	80	34	46	24	21	15	11	5	4	45	26	8
	4%	3%	4%	10%	6%	4%	3%	1%	1%	7%	3%	1%
				bdefhi	efi	efi	fi			defhi	fi	

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QCVIMQ9. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2016 EU Referendum	1552	40	142	171	66	123	74	138	103	144	219	165	167	1296	831	721
	70%	60%	76%	69%	73%	68%	69%	72%	66%	75%	73%	80%	58%	70%	68%	73%
			hl	l	l	l		l		hl	l	acehlm		l		a
I did not vote in the 2016 EU Referendum	437	19	29	47	15	38	18	36	36	34	57	26	80	370	270	166
	20%	29%	16%	19%	17%	21%	17%	19%	23%	18%	19%	13%	28%	20%	22%	17%
		k				k			k				bcdfgijkm	k	b	
Can't remember	143	4	9	18	7	8	14	11	11	7	15	11	27	116	79	63
	6%	5%	5%	7%	8%	5%	13%	6%	7%	4%	5%	5%	9%	6%	6%	6%
							begijkm						eijm			
Prefer not to say	80	3	6	10	2	11	1	6	6	6	9	4	15	69	44	36
	4%	5%	3%	4%	2%	6%	1%	3%	4%	3%	3%	2%	5%	4%	4%	4%

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QCVIMQ9. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum?

BASE: All respondents

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	*e	f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2016 EU Referendum	1552	634	461	144	27	14	68	12	13	106	783	735
	70%	93%	84%	83%	88%	67%	95%	73%	76%	27%	100%	100%
		bci	i	i	i		bci					
I did not vote in the 2016 EU Referendum	437	40	58	26	4	6	3	*	3	252	-	-
	20%	6%	11%	15%	12%	31%	4%	1%	15%	64%	-	-
			a	af						abcdf		
Can't remember	143	9	19	3	-	*	*	4	-	29	-	-
	6%	1%	3%	2%	-	2%	1%	26%	-	7%	-	-
			a							abc		
Prefer not to say	80	1	9	1	-	-	-	-	2	8	-	-
	4%	*	2%	1%	-	-	-	-	9%	2%	-	-
			a							a		

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QCVIMQ10. Thinking back to the EU Referendum in 2016 how did you vote?

BASE: All respondents that voted

Significance Level: 95%

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	1445	738	707	83	228	213	244	284	393	311	457	677
Total	1552	777	775	52	210	217	319	274	480	262	536	754
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leave	783	405	378	16	71	85	167	159	285	86	252	445
	50%	52%	49%	30%	34%	39%	52%	58%	59%	33%	47%	59%
							abcg	abcgh	abcgh		abg	abcgh
Remain	735	361	374	28	126	126	150	114	192	154	276	306
	47%	46%	48%	54%	60%	58%	47%	42%	40%	59%	52%	41%
				fi	defhi	defi				defi	efi	
Can't remember	19	8	11	7	6	2	2	-	3	13	3	3
	1%	1%	1%	13%	3%	1%	*	-	1%	5%	1%	*
				bcdefghi	defhi					cdefhi		
Prefer not to say	14	3	12	2	8	4	1	1	-	9	5	1
	1%	*	2%	3%	4%	2%	*	*	-	3%	1%	*
			a	defi	defhi	fi				defhi		

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QCVIMQ10. Thinking back to the EU Referendum in 2016 how did you vote?

BASE: All respondents that voted

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
		*a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	1445	20	119	175	79	132	58	137	109	135	208	108	165	1248	689	756
Total	1552	40	142	171	66	123	74	138	103	144	219	165	167	1296	831	721
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leave	783	27	49	92	36	70	25	82	62	78	114	86	62	683	353	430
	50%	67%	34%	54%	55%	57%	33%	59%	60%	54%	52%	52%	37%	53%	42%	60%
				bfl	bfl	bfl		bfl	bfl	bfl	bfl	bfl		bfl		a
Remain	735	11	91	76	30	52	46	54	39	60	104	75	98	586	458	277
	47%	29%	64%	44%	45%	42%	63%	39%	37%	41%	48%	45%	59%	45%	55%	38%
			cdeghijkm			cdeghijkm						ceghijkm		b		
Can't remember	19	2	2	2	-	-	2	-	1	5	-	2	4	13	9	10
	1%	5%	1%	1%	-	-	2%	-	1%	3%	-	1%	3%	1%	1%	1%
						j				egjm			j			
Prefer not to say	14	-	-	1	-	1	1	2	3	1	1	2	2	13	11	3
	1%	-	-	1%	-	1%	1%	2%	3%	1%	*	2%	1%	1%	1%	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

QCVIMQ10. Thinking back to the EU Referendum in 2016 how did you vote?

BASE: All respondents that voted

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	*d	*e	f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	1445	574	451	129	26	15	56	9	9	107	726	683
Total	1552	634	461	144	27	14	68	12	13	106	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leave	783	474	138	23	26	7	15	3	6	61	783	-
	50%	75%	30%	16%	95%	53%	21%	24%	45%	58%	100%	-
		bcfi	c							bcf	b	
Remain	735	160	317	120	1	7	52	9	5	36	-	735
	47%	25%	69%	83%	3%	47%	76%	76%	41%	34%	-	100%
			ai	abi			ai			a		a
Can't remember	19	1	3	-	*	-	2	-	2	8	-	-
	1%	*	1%	-	1%	-	2%	-	14%	7%	-	-
							a			abc		
Prefer not to say	14	-	3	1	-	-	-	-	-	1	-	-
	1%	-	1%	1%	-	-	-	-	-	1%	-	-
										a		

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q1. To what extent are you positive or negative about you and your family's economic prospects in 2021?

BASE: All respondents

		Gender		Age									
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive	(5.0)	227	143	84	29	48	45	42	28	35	77	86	64
		10%	13%	7%	12%	12%	13%	11%	9%	7%	12%	12%	8%
			b		fi	fi	fi				fi	fi	
Somewhat positive	(4.0)	539	305	234	69	86	91	79	53	160	155	170	214
		24%	28%	21%	28%	22%	26%	20%	16%	31%	25%	23%	26%
			b		de	e	e			bdeghi	e	e	e
Neutral	(3.0)	820	364	456	85	139	100	146	141	210	223	246	351
		37%	34%	40%	35%	36%	28%	37%	43%	41%	36%	33%	42%
			a		c		c		acgh	ch	c		acgh
Somewhat negative	(2.0)	368	162	205	31	60	68	68	62	80	90	136	142
		17%	15%	18%	12%	16%	19%	17%	19%	16%	14%	18%	17%
						ag			ag			ag	
Very negative	(1.0)	177	77	101	9	29	37	47	38	18	38	84	56
		8%	7%	9%	4%	8%	10%	12%	12%	4%	6%	11%	7%
						af	afgi	abfgi	afgi			abfgi	af
Don't know		80	28	53	23	22	13	10	5	7	45	23	12
		4%	3%	5%	9%	6%	4%	3%	1%	1%	7%	3%	1%
			a		cdefhi	defhi	fi				cdefhi	i	
Sum: Positive		766	448	318	98	134	136	121	82	196	232	257	277
		35%	42%	28%	40%	35%	38%	31%	25%	38%	37%	34%	33%
			b		dei	e	de			de	e	e	e
Sum: Negative		545	239	306	39	88	105	115	100	98	128	219	198
		25%	22%	27%	16%	23%	30%	29%	31%	19%	20%	29%	24%
			a			a	abfgi	afg	abfgi			abfgi	a
Net: Positivity		10	19	1	24	12	9	2	-6	19	17	5	10
			b		bcdghi	dh	dh			bcdhi	bcdhi	d	dh
Base for stats		2131	1051	1079	222	360	341	381	323	504	583	722	826
Mean Score		3.13	3.26	3.00	3.35	3.18	3.12	3.00	2.91	3.23	3.24	3.06	3.11
			b		bcdehi	de	e			dehi	dehi		e
Standard Deviation		1.081	1.101	1.045	1.005	1.106	1.191	1.147	1.083	.923	1.071	1.168	1.000
Standard Error		.024	.034	.032	.054	.055	.065	.067	.060	.046	.039	.047	.037
Error variance		*	*	*	*	*	*	*	*	*	*	*	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q1. To what extent are you positive or negative about you and your family's economic prospects in 2021?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	227 10%	11 17% i	14 8%	30 12% i	9 10%	21 12% i	11 10%	15 8%	14 9%	11 6%	23 8%	18 9%	49 17% bghijkm	191 10% i	139 11%	88 9%
Somewhat positive (4.0)	539 24%	15 22%	38 21%	52 21%	24 27%	54 30% bc	37 34% bcjkm	45 24%	38 24%	52 27%	69 23%	45 22%	72 25%	449 24%	299 24%	240 24%
Neutral (3.0)	820 37%	33 49% l	82 44% l	97 39% l	35 39% l	61 34% l	35 33% l	79 41% l	54 34% l	75 39% l	116 39% l	72 35% l	80 28% l	670 36% l	440 36%	380 39%
Somewhat negative (2.0)	368 17%	5 7%	33 18%	41 17%	12 13%	23 13%	10 9%	25 13%	31 19% f	38 20% f	50 16% f	43 21% ef	59 20% efg	321 17% f	207 17%	161 16%
Very negative (1.0)	177 8%	1 2%	15 8%	18 7%	7 8%	13 7%	11 11% i	18 9% i	9 6%	7 3%	32 11% i	23 11% i	23 8% i	150 8% i	96 8%	81 8%
Don't know	80 4%	1 2%	5 3%	8 3%	3 4%	8 5%	3 3%	9 5% bcjklm	12 8% bcjklm	9 5%	10 3%	5 2%	7 2%	71 4%	44 4%	37 4%
Sum: Positive	766 35%	26 40%	52 28%	82 33%	33 37%	75 41% bgjk	48 44% bgjk	60 32%	52 33%	63 33%	92 31%	63 30%	121 42% bcgijklm	640 35%	438 36%	328 33%
Sum: Negative	545 25%	6 9%	48 26% a	59 24%	19 21%	36 20%	21 20%	43 22%	39 25% a	44 23%	82 27% a	66 32% adefg	82 28% ae	470 25% a	304 25%	241 24%
Net: Positivity	10	30 bcghijlm	2	9 bj	16 bhjm	22 bcghijlm	25 bcghijlm	9 bj	8 bj	10 bj	3	-2	13 bjm	9 bj	11	9
Base for stats	2131	65	182	238	87	172	104	182	145	182	290	201	283	1780	1181	949
Mean Score	3.13	3.47	3.02	3.15	3.18	3.27	3.25	3.08	3.13	3.12	3.01	2.96	3.23	3.12	3.15	3.10
Standard Deviation	1.081	.936	1.017	1.091	1.062	1.079	1.117	1.056	1.047	.928	1.084	1.119	1.198	1.088	1.097	1.060
Standard Error	.024	.165	.080	.068	.100	.078	.120	.076	.081	.069	.064	.096	.068	.025	.034	.033
Error variance	*	.03	.01	*	.01	.01	.01	.01	.01	*	*	.01	*	*	*	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q1. To what extent are you positive or negative about you and your family's economic prospects in 2021?

BASE: All respondents

		2019 Past Vote									2016 EU Vote		
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
			a	b	c	d	*e	f	*g	*h	i	a	b
Significance Level: 95%													
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive	(5.0)	227	86	58	16	6	-	4	2	-	41	113	55
		10%	13%	11%	9%	19%	-	5%	14%	-	10%	14%	7%
						f						b	
Somewhat positive	(4.0)	539	224	118	31	6	8	15	8	7	93	222	161
		24%	33%	22%	18%	19%	39%	21%	45%	40%	24%	28%	22%
			bci									b	
Neutral	(3.0)	820	248	185	66	15	9	28	5	4	149	296	254
		37%	36%	34%	38%	48%	44%	39%	30%	21%	38%	38%	34%
Somewhat negative	(2.0)	368	92	104	41	1	4	16	-	5	58	98	170
		17%	13%	19%	24%	3%	18%	22%	-	27%	15%	13%	23%
				ad	adi			d					a
Very negative	(1.0)	177	30	68	17	2	-	8	2	2	32	45	84
		8%	4%	12%	10%	6%	-	12%	12%	11%	8%	6%	11%
				ai	a			a			a		a
Don't know		80	4	13	3	1	-	1	-	-	23	8	13
		4%	1%	2%	1%	5%	-	2%	-	-	6%	1%	2%
				a		a					abc		
Sum: Positive		766	310	176	47	12	8	18	10	7	134	335	216
		35%	45%	32%	27%	38%	39%	26%	59%	40%	34%	43%	29%
			bcfi									b	
Sum: Negative		545	122	172	58	3	4	24	2	7	89	144	253
		25%	18%	32%	34%	9%	18%	34%	12%	39%	23%	18%	34%
				adi	adi			ad					a
Net: Positivity		10	28	1	-7	29	21	-8	47	1	11	24	-5
			bi			bi					b		
Base for stats		2131	680	533	171	29	21	70	17	17	372	775	723
Mean Score		3.13	3.36	2.99	2.93	3.45	3.21	2.85	3.49	2.90	3.14	3.33	2.91
			bci								bc	b	
Standard Deviation		1.081	1.010	1.170	1.090	1.061	.739	1.053	1.138	1.089	1.080	1.059	1.104
Standard Error		.024	.041	.050	.087	.197	.154	.137	.316	.314	.054	.040	.043
Error variance		*	*	*	.01	.04	.02	.02	.10	.10	*	*	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q2. At what speed, if at all, do you expect the UK to recover from the economic impacts of COVID-19 in 2021?

BASE: All respondents

		Gender		Age									
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very quickly	(4.0)	104	70	35	17	31	25	15	8	8	49	40	16
		5%	6%	3%	7%	8%	7%	4%	3%	2%	8%	5%	2%
			b		efi	defi	efi				defi	efi	
Quite quickly	(3.0)	316	195	120	38	65	58	51	45	59	103	109	104
		14%	18%	11%	15%	17%	16%	13%	14%	12%	16%	15%	12%
			b			fi					fi		
Quite slowly	(2.0)	791	399	393	86	133	126	138	108	201	219	264	309
		36%	37%	35%	35%	35%	36%	35%	33%	39%	35%	35%	37%
Very slowly	(1.0)	799	328	471	69	106	118	154	138	214	175	271	352
		36%	30%	42%	28%	28%	33%	39%	42%	42%	28%	36%	42%
			a				abg	abcg	abcg			abg	abcgh
Never	(0.0)	78	37	40	8	14	15	16	13	12	22	31	25
		4%	3%	4%	3%	4%	4%	4%	4%	2%	3%	4%	3%
Don't know		123	50	73	27	34	12	19	15	16	61	31	31
		6%	5%	6%	11%	9%	3%	5%	5%	3%	10%	4%	4%
					cdefhi	cdefhi					cdefhi		
Sum: Quickly		420	265	155	55	96	83	65	53	67	151	148	120
		19%	25%	14%	22%	25%	23%	17%	16%	13%	24%	20%	14%
			b		efi	defhi	defi				defi	fi	
Sum: Slowly		1591	727	864	155	239	243	292	246	415	394	535	661
		72%	67%	76%	63%	63%	69%	74%	75%	81%	63%	72%	79%
				a			g	abg	abg	abcdegh		abg	abcgh
Base for stats		2088	1029	1059	219	349	342	373	312	494	567	714	807
Mean Score		1.79	1.93	1.66	1.94	1.98	1.88	1.72	1.67	1.67	1.97	1.80	1.67
			b		defhi	defhi	defi				defhi	fi	
Standard Deviation		.917	.960	.852	.979	1.003	.988	.893	.866	.779	.994	.943	.813
Standard Error		.020	.030	.027	.053	.051	.054	.053	.048	.039	.037	.038	.030
Error variance		*	*	*	*	*	*	*	*	*	*	*	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q2. At what speed, if at all, do you expect the UK to recover from the economic impacts of COVID-19 in 2021?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very quickly (4.0)	104 5%	5 7% i	7 4% j	16 6% ij	6 7% i	10 5% i	6 6% i	8 4% j	4 3% j	3 2% j	8 3% j	5 2% j	27 9% bghijklm	87 5% i	64 5% a	40 4% b
Quite quickly (3.0)	316 14%	13 19%	34 18% j	30 12% j	12 14% j	27 15% j	13 12% j	31 16% j	22 14% j	26 14% j	28 9% j	30 15% j	49 17% j	256 14% j	197 16% b	119 12% b
Quite slowly (2.0)	791 36%	19 29%	48 25%	92 37% b	31 35% b	62 35% b	44 41% b	66 34% b	74 47% bcdegilm	85 44% begilm	104 35% b	74 36% b	92 32% b	681 37% b	443 36% b	348 35% b
Very slowly (1.0)	799 36%	27 40%	79 42% hil	96 39% h	28 32% h	64 35% h	38 35% h	64 34% h	38 24% h	60 32% h	133 44% deghilm	82 40% h	90 31% h	656 35% h	420 34% a	379 38% a
Never (0.0)	78 4%	1 2%	8 4%	5 2%	2 3%	7 4%	6 5%	8 4%	7 4%	9 5%	7 2% f	7 3% f	11 4% cf	63 3% f	36 3% f	41 4% f
Don't know	123 6%	2 3%	11 6% f	8 3% f	10 11% cfikm	10 6% f	1 1% f	14 7% f	11 7% f	7 4% f	19 6% f	9 4% f	20 7% cf	109 6% f	65 5% f	58 6% f
Sum: Quickly	420 19%	17 26% j	41 22% j	46 18% j	18 20% j	36 20% j	19 18% j	40 21% j	26 17% j	29 15% j	36 12% j	35 17% j	76 26% chijklm	342 19% j	261 21% b	159 16% b
Sum: Slowly	1591 72%	46 69%	127 68%	188 76% dl	60 66% dl	126 70% dl	82 76% l	130 68% l	112 71% l	145 76% l	237 79% bdegilm	156 76% l	182 63% l	1336 72% l	863 70% l	727 74% l
Base for stats	2088	64	176	239	80	170	106	177	145	184	281	197	269	1742	1160	928
Mean Score	1.79	1.89	1.74	1.81 j	1.89 j	1.81 j	1.77 j	1.82 j	1.85 j	1.75 j	1.64 j	1.72 j	1.97 bijklm	1.80 j	1.86 b	1.72 b
Standard Deviation	.917	.994	.957	.917	.957	.948	.939	.934	.843	.822	.814	.847	1.041	.909	.926	.900
Standard Error	.020	.176	.076	.057	.094	.069	.101	.068	.066	.061	.048	.073	.061	.021	.029	.028
Error variance	*	.03	.01	*	.01	*	.01	*	*	*	*	.01	*	*	*	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q2. At what speed, if at all, do you expect the UK to recover from the economic impacts of COVID-19 in 2021?

BASE: All respondents

	Total	2019 Past Vote									2016 EU Vote		
		Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	
		a	b	c	d	*e	f	*g	*h	i	a	b	
Significance Level: 95%													
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683	
Total	2211	684	546	173	31	21	71	17	17	394	783	735	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very quickly	(4.0)	104	28	33	8	3	*	1	-	-	22	50	28
		5%	4%	6%	5%	10%	2%	2%	-	-	6%	6%	4%
											b		
Quite quickly	(3.0)	316	120	60	17	8	-	11	2	-	68	123	81
		14%	17%	11%	10%	25%	-	15%	10%	-	17%	16%	11%
			bc		bc						bc	b	
Quite slowly	(2.0)	791	293	165	53	11	9	16	5	8	143	310	230
		36%	43%	30%	31%	37%	45%	22%	28%	44%	36%	40%	31%
			bcbf		adi			adi			bf	b	
Very slowly	(1.0)	799	203	248	84	8	11	37	8	7	121	253	345
		36%	30%	45%	48%	25%	53%	52%	50%	42%	31%	32%	47%
				adi	adi			adi					a
Never	(0.0)	78	14	18	6	-	-	3	2	2	18	22	27
		4%	2%	3%	3%	-	-	4%	12%	14%	5%	3%	4%
											a		
Don't know		123	26	22	5	1	-	3	-	-	22	25	25
		6%	4%	4%	3%	3%	-	5%	-	-	6%	3%	3%
Sum: Quickly		420	148	93	25	11	*	12	2	-	90	173	109
		19%	22%	17%	15%	35%	2%	17%	10%	-	23%	22%	15%
			b		bc						bc	b	
Sum: Slowly		1591	497	413	137	19	20	53	13	15	264	563	575
		72%	73%	76%	79%	63%	98%	74%	79%	86%	67%	72%	78%
			i	i	i								a
Base for stats		2088	658	524	168	30	21	68	17	17	372	758	710
Mean Score		1.79	1.92	1.70	1.63	2.20	1.51	1.55	1.36	1.30	1.88	1.90	1.63
			bcbf								bcbf	b	
Standard Deviation		.917	.860	.941	.893	.950	.631	.878	.838	.718	.964	.932	.879
Standard Error		.020	.035	.040	.072	.176	.132	.116	.233	.207	.048	.035	.034
Error variance		*	*	*	.01	.03	.02	.01	.05	.04	*	*	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q3. Overall, looking forward to 2021 to what extent are you optimistic or pessimistic about you and your family's future?

BASE: All respondents

		Gender		Age									
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i	
Significance Level: 95%													
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very optimistic	(5.0)	191	121	71	23	38	42	29	25	35	61	71	60
		9%	11%	6%	9%	10%	12%	7%	8%	7%	10%	9%	7%
			b				fi						
Somewhat optimistic	(4.0)	666	369	297	72	106	109	102	81	196	177	211	277
		30%	34%	26%	29%	28%	31%	26%	25%	38%	28%	28%	33%
			b						abcdegh				deg
Neutral	(3.0)	739	341	397	84	129	107	143	111	163	213	251	275
		33%	32%	35%	34%	34%	30%	37%	34%	32%	34%	34%	33%
Somewhat pessimistic	(2.0)	387	155	232	38	55	61	68	68	97	93	129	165
		18%	14%	20%	15%	14%	17%	17%	21%	19%	15%	17%	20%
			a						bg				bg
Very pessimistic	(1.0)	160	67	94	12	34	27	39	34	15	46	66	49
		7%	6%	8%	5%	9%	8%	10%	10%	3%	7%	9%	6%
			af			f	afi	afi	afi		f	afi	f
Don't know		68	26	41	18	21	7	11	7	5	38	18	12
		3%	2%	4%	7%	5%	2%	3%	2%	1%	6%	2%	1%
					cdefhi	cefh					cdefhi		
Sum: Optimistic		857	489	367	94	144	151	130	106	231	238	282	337
		39%	45%	32%	38%	38%	43%	33%	32%	45%	38%	38%	40%
			b				de			bdegh			de
Sum: Pessimistic		548	222	326	50	89	88	107	102	112	138	195	214
		25%	21%	29%	20%	23%	25%	27%	31%	22%	22%	26%	26%
				a			a	abfg			a		a
Net: Optimism		14	25	4	18	14	18	6	1	23	16	12	15
			b		deh	de	deh	e		bdeghi	deh	de	de
Base for stats		2143	1053	1091	228	362	347	380	320	506	590	727	826
Mean Score		3.16	3.31	3.02	3.24	3.16	3.22	3.04	2.98	3.28	3.19	3.13	3.16
			b		de	e	de			deh	de		e
Standard Deviation		1.060	1.057	1.043	1.017	1.102	1.114	1.075	1.100	.947	1.070	1.097	1.018
Standard Error		.023	.032	.032	.054	.055	.060	.063	.061	.047	.039	.044	.038
Error variance		*	*	*	*	*	*	*	*	*	*	*	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q3. Overall, looking forward to 2021 to what extent are you optimistic or pessimistic about you and your family's future?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very optimistic (5.0)	191 9%	7 10%	15 8%	26 10%	11 12%	20 11%	7 7%	7 4%	9 6%	19 10%	21 7%	12 6%	38 13%	162 9%	109 9%	83 8%
				g	gh	g				g			ghjkm	g		
Somewhat optimistic (4.0)	666 30%	24 37%	49 26%	61 25%	29 32%	66 36%	30 28%	60 31%	49 31%	64 34%	85 28%	66 32%	83 29%	563 30%	376 31%	289 29%
						bc				c						
Neutral (3.0)	739 33%	27 41%	67 36%	91 37%	28 31%	50 28%	46 43%	65 34%	54 34%	52 27%	103 34%	68 33%	87 30%	599 32%	405 33%	334 34%
				ei			eilm									
Somewhat pessimistic (2.0)	387 18%	6 8%	37 20%	44 18%	9 9%	25 14%	10 10%	37 20%	27 17%	44 23%	55 18%	41 20%	53 18%	335 18%	208 17%	180 18%
			df	d				df		def	d	df	df	df		
Very pessimistic (1.0)	160 7%	1 2%	11 6%	17 7%	10 11%	15 8%	11 10%	15 8%	11 7%	6 3%	27 9%	17 8%	19 6%	137 7%	87 7%	74 7%
				i	i	i	i	i		i	i	i	i	i		
Don't know	68 3%	2 3%	7 4%	7 3%	3 4%	4 2%	3 3%	7 4%	6 4%	6 3%	9 3%	2 1%	10 3%	56 3%	41 3%	27 3%
Sum: Optimistic	857 39%	31 46%	64 34%	87 35%	40 44%	86 48%	37 35%	67 35%	58 37%	83 43%	106 35%	78 38%	121 42%	725 39%	485 40%	372 38%
						bcfg hjm										
Sum: Pessimistic	548 25%	7 10%	48 26%	61 25%	19 21%	40 22%	21 20%	52 27%	39 25%	49 26%	82 27%	58 28%	72 25%	471 25%	294 24%	253 26%
								a		a	a	a	a	a		
Net: Optimism	14	36	8	10	23	26	15	8	12	17	8	10	17	14	16	12
		bcfghijklm			bcghjkm	bcfghjklm				bcgj			bcgj	gj	b	
Base for stats	2143	65	179	240	87	176	104	184	150	184	291	204	280	1795	1184	959
Mean Score	3.16	3.45	3.11	3.14	3.25	3.29	3.11	3.04	3.11	3.25	3.06	3.08	3.24	3.16	3.18	3.13
		gj				gj				g			gj			
Standard Deviation	1.060	.866	1.030	1.066	1.164	1.115	1.040	1.002	1.019	1.028	1.069	1.045	1.115	1.069	1.059	1.060
Standard Error	.023	.153	.081	.066	.110	.080	.113	.071	.077	.075	.063	.089	.064	.025	.032	.033
Error variance	*	.02	.01	*	.01	.01	.01	.01	.01	.01	*	.01	*	*	*	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q3. Overall, looking forward to 2021 to what extent are you optimistic or pessimistic about you and your family's future?

BASE: All respondents

	Total	2019 Past Vote									2016 EU Vote		
		Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	
		a	b	c	d	*e	f	*g	*h	i	a	b	
Significance Level: 95%													
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683	
Total	2211	684	546	173	31	21	71	17	17	394	783	735	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very optimistic	(5.0)	191 9%	69 10% f	55 10% f	13 7%	5 15% f	- -	1 1%	1 6%	- -	33 8% f	94 12% b	49 7%
Somewhat optimistic	(4.0)	666 30%	275 40% bci	139 26%	44 26%	9 28%	6 31%	21 29%	3 20%	7 39%	117 30%	265 34% b	206 28%
Neutral	(3.0)	739 33%	204 30%	175 32%	63 36%	13 43%	8 40%	23 33%	11 65%	4 24%	130 33%	261 33%	229 31%
Somewhat pessimistic	(2.0)	387 18%	100 15%	103 19% a	39 22% ad	2 5%	6 29%	17 24% d	- -	4 23%	76 19% a	110 14%	171 23% a
Very pessimistic	(1.0)	160 7%	32 5%	58 11% ai	12 7%	3 8%	- -	8 11% a	- -	2 14%	28 7%	43 6%	73 10% a
Don't know		68 3%	5 1% a	15 3% a	2 1%	- -	- -	1 2%	1 9%	- -	9 2% a	9 1%	8 1%
Sum: Optimistic		857 39%	343 50% bcfi	195 36%	57 33%	13 43%	6 31%	22 31%	4 26%	7 39%	151 38%	359 46% b	254 35%
Sum: Pessimistic		548 25%	132 19% a	161 29% a	51 30% a	4 14%	6 29%	25 35% ad	- -	6 37%	104 26% a	153 20%	244 33% a
Net: Optimism		14	31 bci	6	3	29 bci	2	-4	26	2	12 bc	26 b	1
Base for stats		2143	680	531	171	31	21	70	15	17	385	774	728
Mean Score		3.16	3.37 bcfi	3.06	3.04	3.36 f	3.02	2.86	3.34	2.88	3.14	3.33 b	2.98
Standard Deviation		1.060	1.006	1.144	1.037	1.087	.793	1.017	.610	1.109	1.059	1.042	1.090
Standard Error		.023	.041	.049	.083	.198	.165	.132	.176	.320	.052	.039	.042
Error variance		*	*	*	.01	.04	.03	.02	.03	.10	*	*	*

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q4. Across 2020, to what extent do you believe the Government has dealt with the COVID-19 pandemic well or badly?

BASE: All respondents

		Gender		Age								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54
		a	b	a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	748
Total		2211	1079	1132	245	383	354	391	327	511	628	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very well	(5.0)	125	75	50	13	28	24	18	21	21	41	42
		6%	7%	4%	5%	7%	7%	5%	6%	4%	6%	6%
			b			f						
Quite well	(4.0)	487	262	225	39	83	75	73	71	147	122	147
		22%	24%	20%	16%	22%	21%	19%	22%	29%	19%	20%
			b			a				abcdegh		adgh
Neither well nor badly	(3.0)	535	253	282	71	96	82	78	69	141	167	160
		24%	23%	25%	29%	25%	23%	20%	21%	28%	27%	21%
					deh					deh	deh	
Quite badly	(2.0)	481	213	268	57	84	83	99	56	102	141	182
		22%	20%	24%	23%	22%	24%	25%	17%	20%	22%	24%
				a	e	e	ei			e	ei	
Very badly	(1.0)	521	251	270	48	73	83	113	106	97	122	196
		24%	23%	24%	20%	19%	23%	29%	32%	19%	19%	26%
							abfg	abcfghi			abfg	bfg
Don't know		61	23	38	17	19	7	10	5	4	36	17
		3%	2%	3%	7%	5%	2%	3%	2%	1%	6%	2%
					cdefhi	cefhi		fi			cdefhi	f
Sum: Well		612	338	274	52	111	99	91	92	168	162	190
		28%	31%	24%	21%	29%	28%	23%	28%	33%	26%	25%
			b			a	a		a	adgh		adgh
Sum: Badly		1002	465	537	105	158	166	212	162	199	263	379
		45%	43%	47%	43%	41%	47%	54%	49%	39%	42%	51%
				a			f	abfgi	bfg			abfgi
Net: Well		-18	-12	-23	-22	-12	-19	-31	-21	-6	-16	-25
Base for stats		2150	1056	1094	228	364	347	381	322	507	592	728
Mean Score		2.63	2.71	2.56	2.61	2.75	2.63	2.43	2.52	2.79	2.69	2.53
			b			deh	d			adeh	deh	dh
Standard Deviation		1.233	1.268	1.193	1.159	1.230	1.248	1.231	1.322	1.174	1.204	1.242
Standard Error		.027	.039	.036	.061	.061	.067	.072	.073	.058	.044	.049
Error variance		*	*	*	*	*	*	.01	.01	*	*	*

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Q4. Across 2020, to what extent do you believe the Government has dealt with the COVID-19 pandemic well or badly?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very well (5.0)	125 6%	9 13% bcj	5 3%	9 4%	7 8% b	9 5%	8 8% b	11 6%	17 11% bcejm	7 4%	14 5%	10 5%	18 6%	103 6%	75 6%	50 5%
Quite well (4.0)	487 22%	13 19%	33 18%	49 20%	20 22%	47 26% fh	16 15%	44 23%	25 16%	52 27% bfh	66 22%	54 26% h	69 24% h	425 23% h	277 23%	211 21%
Neither well nor badly (3.0)	535 24%	12 18%	48 26%	60 24%	21 23%	42 24%	24 22%	54 28% l	46 29% l	49 26%	72 24%	54 26%	54 18%	451 24% l	301 25%	234 24%
Quite badly (2.0)	481 22%	10 15%	39 21%	67 27% jkm	17 19%	36 20%	36 34% abdegijkm	39 21%	37 24% k	40 21%	54 18%	30 15%	75 26% jk	396 21%	263 21%	218 22%
Very badly (1.0)	521 24%	21 31% h	54 29% gh	56 23%	20 23%	42 23%	22 21%	35 19%	26 17%	40 21%	85 28% ghm	54 26% h	66 23%	424 23%	278 23%	243 25%
Don't know	61 3%	2 3%	7 4%	6 2%	5 5% f	4 2%	- -	7 4%	6 4%	4 2%	9 3%	3 1%	8 3%	53 3%	31 3%	30 3%
Sum: Well	612 28%	22 32%	38 20%	58 24%	27 30%	56 31% b	25 23%	55 29%	42 27%	59 31% b	80 27%	64 31% b	87 30% b	527 28% b	351 29%	261 26%
Sum: Badly	1002 45%	31 46%	93 50% g	123 50% g	37 41%	78 43%	59 55% ghik	75 39%	63 40%	79 42%	139 46%	84 41%	141 49% g	820 44%	541 44%	461 47%
Net: Well	-18	-14	-29	-26	-12	-13	-32	-10	-14	-11	-19	-10	-19	-16	-15	-20
Base for stats	2150	64	180	241	85	176	107	183	151	187	291	203	282	1798	1194	956
Mean Score	2.63	2.67	2.42	2.54	2.72 b	2.68 b	2.55	2.76 bc	2.80 bcj	2.71 b	2.56	2.69	2.64	2.66 b	2.67	2.59
Standard Deviation	1.233	1.455	1.176	1.165	1.288	1.237	1.207	1.192	1.232	1.188	1.260	1.263	1.256	1.230	1.236	1.228
Standard Error	.027	.257	.093	.072	.122	.088	.129	.085	.094	.086	.074	.108	.072	.029	.037	.038
Error variance	*	.07	.01	.01	.01	.01	.02	.01	.01	.01	.01	.01	.01	*	*	*

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Q4. Across 2020, to what extent do you believe the Government has dealt with the COVID-19 pandemic well or badly?

BASE: All respondents

	Total	2019 Past Vote									2016 EU Vote		
		Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	
		a	b	c	d	*e	f	*g	*h	i	a	b	
Significance Level: 95%													
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683	
Total	2211	684	546	173	31	21	71	17	17	394	783	735	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very well	(5.0)	125	56	30	7	1	-	-	1	-	22	66	29
	6%	8%	5%	4%	3%	-	-	8%	-	6%	8%	4%	
		f									b		
Quite well	(4.0)	487	263	77	19	12	1	7	2	3	76	228	132
	22%	38%	14%	11%	38%	4%	9%	9%	18%	19%	29%	18%	
		bcbf			bcbf					bc	b		
Neither well nor badly	(3.0)	535	196	88	36	8	4	14	2	-	107	199	140
	24%	29%	16%	21%	26%	19%	20%	11%	-	27%	25%	19%	
		bc								b	b		
Quite badly	(2.0)	481	94	131	47	1	6	17	9	4	107	132	175
	22%	14%	24%	27%	3%	29%	24%	51%	25%	27%	17%	24%	
		ad	ad	ad			ad			ad	a	a	
Very badly	(1.0)	521	72	210	62	9	10	32	4	10	69	150	253
	24%	11%	39%	36%	31%	49%	45%	21%	57%	18%	19%	34%	
		ai	ai	ai	a		ai			a	a	a	
Don't know		61	3	10	2	-	-	1	-	-	12	9	6
	3%	*	2%	1%	-	-	2%	-	-	3%	1%	1%	
		a								a			
Sum: Well		612	319	107	26	12	1	7	3	3	98	294	161
	28%	47%	20%	15%	41%	4%	9%	17%	18%	25%	38%	22%	
		bcbf			bcbf					bcbf	b		
Sum: Badly		1002	166	342	109	10	16	49	12	14	177	282	428
	45%	24%	63%	63%	34%	78%	69%	72%	82%	45%	36%	58%	
			adi	adi	adi		adi			a	a	a	
Net: Well		-18	22	-43	-48	7	-74	-60	-56	-64	-20	2	-36
		d											
Base for stats	2150	681	537	171	31	21	70	17	17	382	774	729	
Mean Score	2.63	3.20	2.23	2.19	2.79	1.77	1.93	2.31	1.79	2.67	2.91	2.33	
		bcbdfi			bcbf					bcbf	b		
Standard Deviation	1.233	1.112	1.257	1.163	1.324	.898	1.027	1.174	1.146	1.156	1.254	1.232	
Standard Error	.027	.045	.053	.093	.242	.187	.134	.326	.331	.057	.047	.047	
Error variance	*	*	*	.01	.06	.04	.02	.11	.11	*	*	*	

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q5. Overall, since the Conservative Party won the 2019 General Election in December 2019, to what extent do you believe the UK Government has handled the Brexit trade negotiations well or badly?

BASE: All respondents

		Gender		Age									
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very well	(5.0)	194	125	69	27	47	28	32	24	37	74	60	60
		9%	12%	6%	11%	12%	8%	8%	7%	7%	12%	8%	7%
			b		i	efhi					efhi		
Quite well	(4.0)	414	233	181	42	57	57	57	59	142	99	114	201
		19%	22%	16%	17%	15%	16%	15%	18%	28%	16%	15%	24%
			b							abcdegh			abcdegh
Neither well nor badly	(3.0)	528	257	272	55	102	88	69	87	127	157	157	214
		24%	24%	24%	23%	27%	25%	18%	26%	25%	25%	21%	26%
						dh	d		d	d	d		d
Quite badly	(2.0)	407	161	246	52	58	68	107	46	77	110	175	123
		18%	15%	22%	21%	15%	19%	27%	14%	15%	17%	23%	15%
				a	befi			bcefgi				befgi	
Very badly	(1.0)	542	266	277	46	89	99	105	100	104	135	203	204
		25%	25%	24%	19%	23%	28%	27%	31%	20%	22%	27%	24%
							afg	af	abfgi			afg	a
Don't know		125	37	87	23	30	14	21	12	23	53	36	36
		6%	3%	8%	9%	8%	4%	5%	4%	5%	8%	5%	4%
				a	cefhi	cefhi					cefhi		
Sum: Well		608	358	250	69	104	85	89	83	179	173	174	262
		28%	33%	22%	28%	27%	24%	23%	25%	35%	28%	23%	31%
			b							abcdegh			cdeh
Sum: Badly		950	427	523	98	147	166	212	146	181	245	378	327
		43%	40%	46%	40%	38%	47%	54%	44%	36%	39%	51%	39%
				a			bfgi	abefgi	f			abfgi	
Net: Well		-15	-6	-24	-12	-11	-23	-31	-19	-1	-11	-27	-8
Base for stats		2086	1042	1045	222	352	339	370	315	487	575	709	802
Mean Score		2.67	2.80	2.54	2.79	2.76	2.55	2.47	2.56	2.86	2.77	2.51	2.74
			b		cdeh	cdeh				cdeh	cdeh		cdeh
Standard Deviation		1.303	1.357	1.235	1.303	1.347	1.291	1.282	1.309	1.260	1.329	1.286	1.287
Standard Error		.029	.042	.039	.071	.068	.071	.076	.073	.063	.049	.052	.048
Error variance		*	*	*	*	*	.01	.01	.01	*	*	*	*

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Q5. Overall, since the Conservative Party won the 2019 General Election in December 2019, to what extent do you believe the UK Government has handled the Brexit trade negotiations well or badly?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very well	(5.0)	194	14	14	16	11	10	14	13	18	23	20	34	162	114	81
	9%	12%	7%	6%	17%	6%	10%	7%	9%	9%	8%	9%	12%	9%	9%	8%
					bceghijm								ce			
Quite well	(4.0)	414	18	31	14	37	17	41	34	46	55	54	50	362	226	188
	19%	25%	10%	12%	15%	21%	16%	21%	22%	24%	18%	26%	17%	20%	18%	19%
			b			bc		bc	bc	bc	b	bcdl	b	bc		
Neither well nor badly	(3.0)	528	44	71	15	49	19	54	44	41	75	33	67	450	281	247
	24%	22%	24%	29%	17%	27%	18%	28%	28%	22%	25%	16%	23%	24%	23%	25%
				dk		dk		dk	dk		k			k		
Quite badly	(2.0)	407	33	55	16	34	26	31	27	37	51	39	43	333	243	164
	18%	22%	18%	22%	18%	19%	24%	16%	17%	20%	17%	19%	15%	18%	20%	17%
				l		l										
Very badly	(1.0)	542	64	61	22	43	32	36	24	36	81	51	79	434	293	250
	25%	19%	34%	25%	25%	24%	30%	19%	16%	19%	27%	25%	27%	23%	24%	25%
			ceghim	h		h	ghi				ghi	h	ghi	h		
Don't know		125	12	15	7	6	2	15	14	13	14	10	17	110	68	57
	6%	-	7%	6%	8%	3%	2%	8%	9%	7%	5%	5%	6%	6%	6%	6%
								e	ef							
Sum: Well	608	24	32	45	30	49	28	55	48	64	78	74	84	524	340	268
	28%	37%	17%	18%	33%	27%	26%	29%	30%	33%	26%	36%	29%	28%	28%	27%
			bc		bc	bc		bc	bc	bc	bc	bcj	bc	bc		
Sum: Badly	950	27	98	116	38	77	58	67	51	73	133	90	122	767	536	414
	43%	41%	52%	47%	42%	43%	54%	35%	33%	38%	44%	44%	42%	41%	44%	42%
			ghilm	gh		h	ghilm				gh	h	h	h		
Net: Well	-15	-5	-35	-29	-10	-16	-28	-7	-2	-5	-18	-8	-13	-13	-16	-15
Base for stats	2086	66	174	231	83	174	105	176	143	178	286	196	273	1741	1157	929
Mean Score	2.67	2.89	2.33	2.49	2.82	2.66	2.50	2.80	2.90	2.85	2.60	2.76	2.70	2.71	2.68	2.66
			b		bc	b		bc	bcfj	bcfj	b	bc	b	bc		
Standard Deviation	1.303	1.311	1.287	1.188	1.475	1.239	1.338	1.228	1.218	1.290	1.294	1.364	1.385	1.297	1.306	1.299
Standard Error	.029	.228	.104	.075	.142	.089	.144	.090	.095	.096	.077	.120	.081	.031	.040	.041
Error variance	*	.05	.01	.01	.02	.01	.02	.01	.01	.01	.01	.01	.01	*	*	*

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Q5. Overall, since the Conservative Party won the 2019 General Election in December 2019, to what extent do you believe the UK Government has handled the Brexit trade negotiations well or badly?

BASE: All respondents

	Total	2019 Past Vote									2016 EU Vote		
		Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	
		a	b	c	d	*e	f	*g	*h	i	a	b	
Significance Level: 95%													
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683	
Total	2211	684	546	173	31	21	71	17	17	394	783	735	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very well	(5.0)	194	93	41	12	4	*	1	2	-	28	102	42
	9%	14%	8%	7%	14%	2%	2%	10%	-	7%	13%	6%	
		bcfi			f						b		
Quite well	(4.0)	414	231	47	7	13	1	5	2	1	79	217	82
	19%	34%	9%	4%	41%	6%	6%	9%	8%	20%	28%	11%	
		bcfi	c		bcfi					bcf	b		
Neither well nor badly	(3.0)	528	186	106	28	5	5	9	1	5	95	209	127
	24%	27%	19%	16%	17%	23%	13%	8%	30%	24%	27%	17%	
		bcf								c	b		
Quite badly	(2.0)	407	97	108	44	3	3	14	9	3	83	121	150
	18%	14%	20%	26%	10%	16%	20%	52%	19%	21%	15%	20%	
			a	a						a	a	a	
Very badly	(1.0)	542	59	232	75	4	10	39	3	7	75	111	316
	25%	9%	42%	43%	15%	49%	55%	20%	43%	19%	14%	43%	
			adi	adi			adi			a	a	a	
Don't know		125	18	11	7	1	1	3	-	-	35	23	19
	6%	3%	2%	4%	4%	5%	4%	-	-	9%	3%	3%	
										abc			
Sum: Well		608	324	89	19	17	2	6	3	1	107	319	124
	28%	47%	16%	11%	54%	7%	8%	20%	8%	27%	41%	17%	
		bcfi			bcfi					bcf	b		
Sum: Badly		950	156	340	119	7	13	53	12	11	158	232	466
	43%	23%	62%	69%	24%	64%	75%	72%	62%	40%	30%	63%	
			adi	adi			adi			a	a	a	
Net: Well		-15	25	-46	-58	30	-57	-67	-53	-54	-13	11	-46
Base for stats		2086	666	535	166	29	20	68	17	17	360	760	716
Mean Score		2.67	3.30	2.17	2.01	3.31	1.90	1.74	2.37	2.03	2.73	3.10	2.14
			bcfi	f						bcf	b		
Standard Deviation		1.303	1.146	1.286	1.196	1.291	1.096	1.040	1.237	1.050	1.234	1.247	1.258
Standard Error		.029	.047	.055	.097	.240	.234	.138	.343	.303	.063	.047	.049
Error variance		*	*	*	.01	.06	.05	.02	.12	.09	*	*	*

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Q6. On 1 January 2021, the UK will both no longer be a member of the EU and the Brexit transition period will have come to an end. To what extent does this make you happy or sad?

BASE: All respondents

		Gender		Age									
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very happy	(5.0)	358	219	139	12	27	41	57	69	152	39	97	221
		16%	20%	12%	5%	7%	11%	14%	21%	30%	6%	13%	26%
			b				abg	abg	abcdgh	abcdegh		abg	abcdgh
Somewhat happy	(4.0)	346	184	162	33	76	62	45	45	86	109	106	131
		16%	17%	14%	13%	20%	17%	11%	14%	17%	17%	14%	16%
						adeh	d		d	d			
Neither happy nor sad	(3.0)	592	258	333	74	119	98	105	92	103	193	203	196
		27%	24%	29%	30%	31%	28%	27%	28%	20%	31%	27%	23%
			a		fi	fi	f	f	f		fi	f	
Somewhat sad	(2.0)	317	151	167	48	52	58	53	43	63	100	111	106
		14%	14%	15%	20%	14%	17%	13%	13%	12%	16%	15%	13%
					bdefhi								
Very sad	(1.0)	468	229	239	51	80	75	106	61	95	131	180	156
		21%	21%	21%	21%	21%	21%	27%	19%	19%	21%	24%	19%
							efgi					efi	
Don't know		130	39	92	26	28	21	26	17	11	55	47	29
		6%	4%	8%	11%	7%	6%	7%	5%	2%	9%	6%	3%
			a		cefhi	fi	f	fi	f		efi	fi	
Sum: Happy		704	403	301	45	103	102	101	114	238	148	204	352
		32%	37%	27%	18%	27%	29%	26%	35%	47%	24%	27%	42%
			b			a	a	a	abdgh	abcdegh	a	a	abcdegh
Sum: Sad		785	379	406	99	132	133	158	104	158	232	292	262
		36%	35%	36%	41%	35%	38%	40%	32%	31%	37%	39%	31%
					efi		i	efi			fi	efi	
Net: Happiness		-4	2	-9	-22	-8	-9	-15	3	16	-13	-12	11
									ei				e
Base for stats		2081	1040	1040	219	354	333	365	310	499	573	698	809
Mean Score		2.91	3.01	2.80	2.58	2.77	2.80	2.71	3.06	3.27	2.69	2.76	3.19
			b			a	a		abcdgh	abcdegh		a	abcdgh
Standard Deviation		1.378	1.430	1.316	1.165	1.234	1.309	1.403	1.401	1.485	1.211	1.359	1.456
Standard Error		.030	.044	.041	.063	.062	.072	.084	.079	.074	.045	.055	.054
Error variance		*	*	*	*	*	.01	.01	.01	.01	*	*	*

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Q6. On 1 January 2021, the UK will both no longer be a member of the EU and the Brexit transition period will have come to an end. To what extent does this make you happy or sad?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very happy (5.0)	358 16%	11 17%	23 12%	36 15%	19 21%	41 23%	12 11%	24 13%	26 17%	34 18%	51 17%	46 22%	34 12%	312 17%	185 15%	173 18%
					l	bcfglm						bcfgl		l		
Somewhat happy (4.0)	346 16%	8 11%	32 17%	28 11%	12 13%	31 17%	13 12%	41 22%	33 21%	33 17%	42 14%	31 15%	45 15%	294 16%	189 15%	157 16%
								cjm	cj					c		
Neither happy nor sad (3.0)	592 27%	21 32%	44 23%	84 34%	24 27%	46 26%	29 27%	48 25%	44 28%	54 28%	76 25%	38 18%	84 29%	498 27%	312 25%	280 28%
				bgjkm					k	k		k	k	k		
Somewhat sad (2.0)	317 14%	10 15%	34 18%	34 14%	13 15%	14 7%	22 20%	28 15%	20 13%	27 14%	49 16%	24 11%	42 15%	251 14%	187 15%	130 13%
			e	e	e		e	e	e	e	e	e	e	e		
Very sad (1.0)	468 21%	15 23%	43 23%	47 19%	15 17%	41 23%	23 21%	38 20%	23 15%	36 19%	67 22%	56 27%	62 22%	387 21%	283 23%	185 19%
			h	h	h	h					h	dh			b	
Don't know	130 6%	2 3%	10 6%	18 7%	7 8%	8 4%	9 9%	10 5%	10 6%	7 4%	16 5%	11 5%	22 8%	109 6%	68 6%	62 6%
Sum: Happy	704 32%	19 28%	55 29%	64 26%	31 34%	71 40%	25 23%	65 34%	59 38%	67 35%	93 31%	77 38%	79 27%	606 33%	375 31%	329 33%
						bcfjlm		c	cfl	cf		cfl		c		
Sum: Sad	785 36%	25 37%	78 42%	81 33%	28 31%	55 31%	45 42%	67 35%	43 28%	63 33%	116 39%	80 39%	104 36%	638 34%	470 38%	315 32%
			eh				h				h	h			b	
Net: Happiness	-4	-9	-12	-7	3	9	-18	-1	10	2	-8	-1	-9	-2	-8	1
						di			di							
Base for stats	2081	65	176	229	83	172	98	180	147	184	285	195	267	1742	1156	924
Mean Score	2.91	2.85	2.76	2.88	3.07	3.09	2.69	2.91	3.13	3.01	2.86	2.93	2.80	2.94	2.83	3.00
						bfl			bfl							a
Standard Deviation	1.378	1.376	1.356	1.310	1.389	1.473	1.299	1.332	1.306	1.366	1.400	1.548	1.318	1.383	1.385	1.363
Standard Error	.030	.243	.109	.083	.134	.107	.144	.096	.101	.101	.083	.135	.077	.033	.043	.043
Error variance	*	.06	.01	.01	.02	.01	.02	.01	.01	.01	.01	.02	.01	*	*	*

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Q6. On 1 January 2021, the UK will both no longer be a member of the EU and the Brexit transition period will have come to an end. To what extent does this make you happy or sad?

BASE: All respondents

	Total	2019 Past Vote									2016 EU Vote	
		Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Significance Level: 95%												
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very happy (5.0)	358 16%	242 35% bcfi	35 6%	9 5%	19 61% abcfi	1 6%	4 5%	-	*	37 9%	304 39%	27 4%
Somewhat happy (4.0)	346 16%	147 21% bc	68 12% c	11 7%	6 21% c	-	9 12%	2 10%	3 18%	70 18% bc	175 22% b	66 9%
Neither happy nor sad (3.0)	592 27%	178 26% c	121 22%	27 16%	3 10%	8 40%	19 26%	9 54%	2 14%	125 32% abcd	210 27% b	133 18%
Somewhat sad (2.0)	317 14%	62 9%	87 16% a	40 23% abdi	2 6%	4 22%	14 19% a	6 33%	7 41%	59 15% a	45 6%	157 21% a
Very sad (1.0)	468 21%	35 5%	210 39% adi	82 48% abdi	* 1%	7 33%	25 35% adi	1 3%	4 24%	69 18% ad	23 3%	336 46% a
Don't know	130 6%	20 3%	26 5%	4 2%	- -	- -	1 2%	- -	- -	34 9% abc	26 3%	15 2%
Sum: Happy	704 32%	389 57% bcfi	102 19% c	20 12%	25 82% abcfi	1 6%	13 18% c	2 10%	4 20%	107 27% bc	478 61% b	93 13%
Sum: Sad	785 36%	97 14%	297 54% adi	122 71% abdfi	2 7%	11 55%	39 54% adi	6 36%	11 66%	129 33% ad	68 9%	494 67% a
Net: Happiness	-4	43	-36	-59	75 a	-49	-36	-26	-46	-6	52	-54
Base for stats	2081	664	520	169	31	21	70	17	17	360	757	721
Mean Score	2.91	3.75 bcfi	2.29 c	1.96	4.35 abcfi	2.24	2.33 c	2.71	2.32	2.85 bcf	3.91 b	2.02
Standard Deviation	1.378	1.192	1.295	1.177	.996	1.119	1.237	.710	1.129	1.231	1.089	1.166
Standard Error	.030	.049	.056	.094	.182	.233	.161	.197	.326	.062	.041	.045
Error variance	*	*	*	.01	.03	.05	.03	.04	.11	*	*	*

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Q7. To what extent do you believe that Britain will have a bigger or smaller role on the world stage after the UK has left the EU?

BASE: All respondents

		Gender		Age									
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much bigger	(5.0)	194	128	66	11	28	24	39	34	58	38	64	92
		9%	12%	6%	4%	7%	7%	10%	10%	11%	6%	9%	11%
			b				ag	ag	abcg		a	abcg	
Somewhat bigger	(4.0)	362	205	158	41	71	53	50	63	83	112	104	146
		16%	19%	14%	17%	19%	15%	13%	19%	16%	18%	14%	17%
			b			dh			dh		dh		
Same as before	(3.0)	577	293	284	66	91	96	84	85	155	157	180	239
		26%	27%	25%	27%	24%	27%	21%	26%	30%	25%	24%	29%
										bdh			d
Somewhat smaller	(2.0)	420	188	231	55	81	76	83	53	72	136	159	125
		19%	17%	20%	22%	21%	21%	21%	16%	14%	22%	21%	15%
					efi	fi	fi	fi			efi	fi	
Much smaller	(1.0)	421	208	213	35	62	71	96	61	96	97	167	157
		19%	19%	19%	14%	16%	20%	24%	19%	19%	16%	22%	19%
							a	abgi				abg	
Don't know		237	57	180	37	49	32	39	32	47	86	72	78
		11%	5%	16%	15%	13%	9%	10%	10%	9%	14%	10%	9%
				a	cefhi						cfhi		
Sum: Bigger		556	333	224	52	99	78	90	97	141	151	167	238
		25%	31%	20%	21%	26%	22%	23%	30%	28%	24%	22%	28%
			b						acgh	a			acgh
Sum: Smaller		841	397	444	90	143	147	178	114	168	233	326	282
		38%	37%	39%	37%	37%	42%	46%	35%	33%	37%	44%	34%
							fi	abefgi				abefgi	
Net: Bigger		-13	-6	-19	-16	-12	-20	-23	-5	-5	-13	-21	-5
Base for stats		1974	1022	952	208	333	321	352	296	464	542	673	760
Mean Score		2.74	2.86	2.61	2.70	2.76	2.64	2.59	2.85	2.86	2.74	2.61	2.86
			b						cdh	cdh			cdh
Standard Deviation		1.256	1.297	1.197	1.120	1.220	1.212	1.321	1.288	1.284	1.182	1.269	1.285
Standard Error		.028	.040	.039	.062	.063	.068	.080	.075	.066	.045	.052	.049
Error variance		*	*	*	*	*	*	.01	.01	*	*	*	*

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Q7. To what extent do you believe that Britain will have a bigger or smaller role on the world stage after the UK has left the EU?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much bigger (5.0)	194 9%	11 17% fhij	18 10% h	22 9% c	10 11% h	26 15% fhijlm	6 5% f	22 11% hij	7 4% h	11 6% i	18 6% j	19 9% k	24 8% l	159 9% m	104 9% a	90 9% b
Somewhat bigger (4.0)	362 16%	8 12%	24 13%	44 18%	18 20%	31 17%	18 17%	29 15%	29 19%	29 15%	58 19%	25 12%	50 17%	312 17%	195 16%	167 17%
Same as before (3.0)	577 26%	12 18%	41 22%	65 26%	21 24%	47 26%	18 17%	46 24%	57 37% abcdefgijm	54 28% f	73 24% i	59 29% k	83 29% l	506 27% m	315 26% a	262 27% b
Somewhat smaller (2.0)	420 19%	10 15%	34 18%	50 20% e	17 19%	23 13%	30 28% elm	39 20% e	32 20% e	37 19% i	58 19% j	42 21% k	49 17% l	346 19% m	247 20% a	173 18% b
Much smaller (1.0)	421 19%	17 26%	44 23% h	42 17%	14 15%	34 19%	23 21%	32 17%	22 14%	34 18%	61 20%	42 20% k	56 19% l	338 18% m	242 20% a	179 18% b
Don't know	237 11%	8 13%	25 13% h	23 10%	10 11%	19 11%	13 12%	23 12% h	9 6% h	27 14% i	33 11% j	18 9% k	28 10% l	191 10% m	121 10% a	115 12% b
Sum: Bigger	556 25%	19 29%	43 23%	66 27%	28 31% i	57 32% ik	24 22%	51 27%	36 23%	40 21%	76 25%	44 21%	73 25%	471 25%	299 24% a	257 26% b
Sum: Smaller	841 38%	27 40%	78 42% e	92 37%	31 34%	57 32%	53 49% cdehlm	70 37%	54 34%	71 37%	119 40%	84 41% k	105 36% l	683 37% m	489 40% a	352 36% b
Net: Bigger	-13	-12	-19	-10	-3	*	-27	-10	-11	-16	-14	-20	-11	-11	-16	-10
Base for stats	1974	58	161	223	80	161	95	168	147	164	268	188	262	1660	1103	871
Mean Score	2.74	2.76	2.62	2.80	2.91 f	2.95 bfij	2.51	2.82	2.78	2.67	2.68	2.66	2.75	2.76	2.70	2.79
Standard Deviation	1.256	1.497	1.331	1.242	1.275	1.358	1.217	1.290	1.078	1.180	1.233	1.246	1.244	1.240	1.253	1.258
Standard Error	.028	.278	.111	.080	.125	.102	.138	.096	.084	.092	.075	.111	.074	.030	.039	.041
Error variance	*	.08	.01	.01	.02	.01	.02	.01	.01	.01	.01	.01	.01	*	*	*

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Q7. To what extent do you believe that Britain will have a bigger or smaller role on the world stage after the UK has left the EU?

BASE: All respondents

	Total	2019 Past Vote									2016 EU Vote		
		Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	
		a	b	c	d	*e	f	*g	*h	i	a	b	
Significance Level: 95%													
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683	
Total	2211	684	546	173	31	21	71	17	17	394	783	735	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much bigger	(5.0)	194 9%	110 16% bcfi	37 7%	6 4%	7 24% bcfi	1 5%	3 5%	- -	2 14%	21 5%	150 19% b	20 3%
Somewhat bigger	(4.0)	362 16%	163 24% bcf	58 11%	21 12%	7 23% b	* 2%	7 9%	1 8%	1 7%	75 19% b	178 23% b	78 11%
Same as before	(3.0)	577 26%	236 35% bcf	106 19% c	21 12%	13 42% bcf	4 20%	9 12%	2 14%	5 27%	114 29% bcf	256 33% b	121 16%
Somewhat smaller	(2.0)	420 19%	81 12%	120 22% ad	44 25% ad	1 3%	5 26%	13 18% d	7 43%	- -	81 21% ad	83 11%	174 24% a
Much smaller	(1.0)	421 19%	39 6%	184 34% adi	68 39% adi	1 4%	9 41%	29 41% adi	4 26%	7 41%	53 13% a	50 6%	291 40% a
Don't know		237 11%	55 8%	41 7%	12 7%	1 5%	1 5%	10 14%	1 9%	2 11%	50 13% ab	66 8%	51 7%
Sum: Bigger		556 25%	274 40% bcfi	95 17%	27 16%	14 46% bcfi	2 7%	10 14%	1 8%	4 22%	96 24% bc	328 42% b	98 13%
Sum: Smaller		841 38%	120 17%	304 56% adi	112 65% abdi	2 7%	14 67%	42 59% adi	12 69%	7 41%	134 34% ad	133 17%	466 63% a
Net: Bigger		-13	23	-38	-49	39 a	-60	-45	-61	-19	-10	25	-50
Base for stats	1974	629	505	161	29	20	61	15	16	345	717	685	
Mean Score	2.74	3.36 bcfi	2.30	2.09	3.61	1.99	2.05	2.04	2.49	2.80 bcf	3.41 b	2.07	
Standard Deviation	1.256	1.099	1.267	1.201	1.047	1.140	1.255	.919	1.563	1.131	1.145	1.147	
Standard Error	.028	.046	.055	.099	.194	.243	.176	.265	.471	.058	.044	.045	
Error variance	*	*	*	.01	.04	.06	.03	.07	.22	*	*	*	

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Q8. To what extent are you keen or reluctant for the UK to agree a trade deal with the USA?

BASE: All respondents

		Gender		Age									
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%			a	b	a	b	c	d	e	f	g	h	i
Unweighted Total		2211	1094	1117	381	429	353	300	336	412	810	653	748
Total		2211	1079	1132	245	383	354	391	327	511	628	745	838
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very keen	(5.0)	259	164	95	22	39	45	45	43	65	61	90	108
		12%	15%	8%	9%	10%	13%	12%	13%	13%	10%	12%	13%
			b										g
Somewhat keen	(4.0)	520	299	221	41	86	88	80	79	145	127	168	225
		24%	28%	20%	17%	22%	25%	20%	24%	28%	20%	23%	27%
			b			a	a		a	abdgh		a	adg
Neither keen nor reluctant	(3.0)	680	330	350	80	100	109	126	110	155	179	236	265
		31%	31%	31%	32%	26%	31%	32%	34%	30%	29%	32%	32%
					b				b			b	b
Somewhat reluctant	(2.0)	304	144	161	54	65	43	57	30	55	119	100	85
		14%	13%	14%	22%	17%	12%	15%	9%	11%	19%	13%	10%
					odefhi	efi		ei			cefhi		
Very reluctant	(1.0)	235	91	144	21	44	38	42	34	56	65	80	90
		11%	8%	13%	9%	12%	11%	11%	10%	11%	10%	11%	11%
				a									
Don't know		213	52	161	28	49	30	41	31	34	77	72	65
		10%	5%	14%	11%	13%	9%	11%	9%	7%	12%	10%	8%
				a	f	fi					fi		
Sum: Keen		779	462	316	63	124	133	125	122	211	188	258	333
		35%	43%	28%	26%	33%	38%	32%	37%	41%	30%	35%	40%
			b			a	ag		ag	abdgh		a	abdgh
Sum: Reluctant		540	234	305	75	109	81	99	64	111	184	180	175
		24%	22%	27%	30%	29%	23%	25%	20%	22%	29%	24%	21%
				a	cefhi	efi					cefhi		
Net: Keeness		11	21	1	-5	4	15	7	18	20	1	10	19
			b			g	bdgh	g	bdgh	bdgh		bg	bdgh
Base for stats		1998	1027	971	218	333	324	350	297	476	551	673	773
Mean Score		3.13	3.29	2.96	2.95	3.03	3.18	3.08	3.23	3.23	3.00	3.13	3.23
			b				ag		abg	abg		ag	abg
Standard Deviation		1.177	1.157	1.175	1.110	1.204	1.184	1.177	1.169	1.178	1.167	1.180	1.173
Standard Error		.026	.036	.038	.060	.062	.066	.072	.067	.060	.044	.049	.045
Error variance		*	*	*	*	*	*	.01	*	*	*	*	*

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Q8. To what extent are you keen or reluctant for the UK to agree a trade deal with the USA?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very keen (5.0)	259 12%	11 16%	24 13%	30 12%	18 20%	18 10%	7 6%	16 8%	18 12%	23 12%	29 10%	24 11%	41 14%	218 12%	143 12%	116 12%
				ce	efghjm								fg			
Somewhat keen (4.0)	520 24%	12 17%	35 19%	58 23%	19 22%	52 29%	24 22%	54 28%	37 23%	45 23%	76 25%	53 26%	56 19%	449 24%	279 23%	241 24%
						bl		bl								
Neither keen nor reluctant (3.0)	680 31%	25 38%	60 32%	81 33%	27 30%	45 25%	33 31%	63 33%	57 37%	58 30%	85 28%	70 34%	77 27%	562 30%	380 31%	300 30%
									el							
Somewhat reluctant (2.0)	304 14%	6 8%	23 12%	20 8%	12 13%	25 14%	16 15%	25 13%	22 14%	30 16%	47 16%	25 12%	52 18%	260 14%	192 16%	112 11%
						c				c	c		c	c	b	
Very reluctant (1.0)	235 11%	10 15%	30 16%	25 10%	7 8%	21 12%	17 16%	13 7%	10 6%	19 10%	35 12%	16 8%	30 11%	178 10%	129 11%	107 11%
			dghkm				ghm									
Don't know	213 10%	3 4%	15 8%	32 13%	7 8%	20 11%	10 10%	20 10%	12 8%	16 8%	28 9%	18 9%	32 11%	185 10%	103 8%	111 11%
															a	
Sum: Keen	779 35%	22 34%	59 31%	88 36%	38 42%	69 38%	31 29%	70 37%	55 35%	68 35%	105 35%	76 37%	98 34%	667 36%	422 34%	357 36%
Sum: Reluctant	540 24%	16 24%	53 29%	46 19%	18 20%	47 26%	33 31%	38 20%	32 21%	50 26%	83 28%	41 20%	83 29%	437 24%	321 26%	219 22%
			cg				cg				cg		cgh		b	
Net: Keeness	11	10	3	17 bijlm	21 beijlm	13 bl	-2	17 bijl	14 bjl	10 b	7 b	17 bijl	5	12 bjl	8	14 a
Base for stats	1998	63	172	215	83	160	97	171	144	175	273	188	258	1666	1122	876
Mean Score	3.13	3.11	2.99	3.22	3.37	3.12	2.87	3.21	3.21	3.13	3.06	3.23	3.10	3.16	3.10	3.17
				f	bfj			f	f		f		f	f		
Standard Deviation	1.177	1.270	1.266	1.165	1.210	1.200	1.183	1.051	1.073	1.178	1.185	1.106	1.239	1.162	1.174	1.181
Standard Error	.026	.224	.103	.076	.117	.089	.134	.078	.084	.090	.072	.098	.073	.028	.037	.038
Error variance	*	.05	.01	.01	.01	.01	.02	.01	.01	.01	.01	.01	.01	*	*	*

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Q8. To what extent are you keen or reluctant for the UK to agree a trade deal with the USA?

BASE: All respondents

		2019 Past Vote									2016 EU Vote		
		Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
			a	b	c	d	*e	f	*g	*h	i	a	b
Significance Level: 95%													
Unweighted Total		2211	618	565	159	30	23	60	13	12	434	726	683
Total		2211	684	546	173	31	21	71	17	17	394	783	735
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very keen	(5.0)	259 12%	125 18% bcfi	54 10%	20 11%	5 16%	1 6%	3 5%	- -	* 2%	33 8%	150 19% b	63 9%
Somewhat keen	(4.0)	520 24%	245 36% bcfi	90 17%	36 21%	11 37% bci	1 7%	13 19%	5 32%	2 13%	83 21%	232 30% b	154 21%
Neither keen nor reluctant	(3.0)	680 31%	205 30%	141 26%	54 31%	12 40%	12 57%	23 32%	6 38%	7 39%	125 32% b	260 33% b	205 28%
Somewhat reluctant	(2.0)	304 14%	50 7%	98 18% ad	29 17% ad	- -	2 11%	10 14% d	3 15%	2 11%	73 19% ad	59 8%	119 16% a
Very reluctant	(1.0)	235 11%	17 2%	111 20% adi	26 15% ai	1 4%	4 20%	18 25% adi	2 14%	6 34%	33 8% a	36 5%	142 19% a
Don't know		213 10%	42 6%	52 10% a	9 5%	1 3%	- -	4 6%	- -	- -	47 12% ac	46 6%	53 7%
Sum: Keen		779 35%	369 54% bcfi	144 26%	55 32%	16 53% bcfi	3 13%	17 23%	5 32%	3 15%	116 29%	382 49% b	217 30%
Sum: Reluctant		540 24%	67 10%	209 38% adi	54 31% ad	1 4%	6 30%	28 39% ad	5 29%	8 45%	107 27% ad	95 12%	260 35% a
Net: Keeness		11	44 ci	-12	1	49 ci	-17	-15	3	-30	2	37	-6
Base for stats		1998	642	494	164	30	21	67	17	17	347	737	682
Mean Score		3.13	3.64 bcfi	2.75	2.97	3.62	2.69	2.62	2.88	2.38	3.03 bf	3.55 b	2.82
Standard Deviation		1.177	.968	1.289	1.226	.924	1.075	1.222	1.048	1.183	1.103	1.054	1.252
Standard Error		.026	.040	.057	.100	.172	.224	.165	.291	.342	.057	.040	.050
Error variance		*	*	*	.01	.03	.05	.03	.08	.12	*	*	*

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Q9. Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Hero	Villain	Neutral	Don't know
Boris Johnson	2211 100%	594 27%	908 41%	516 23%	194 9%
Nigel Farage	2211 100%	449 20%	1032 47%	413 19%	317 14%
Keir Starmer	2211 100%	391 18%	524 24%	822 37%	475 21%
Theresa May	2211 100%	383 17%	799 36%	769 35%	260 12%
Jeremy Corbyn	2211 100%	325 15%	1106 50%	506 23%	274 12%
Michael Gove	2211 100%	307 14%	842 38%	606 27%	456 21%
Jacob Rees-Mogg	2211 100%	286 13%	815 37%	544 25%	566 26%
John Bercow	2211 100%	275 12%	662 30%	633 29%	641 29%
Ursula von der Leyen	2211 100%	252 11%	470 21%	728 33%	761 34%
David Cameron	2211 100%	251 11%	1035 47%	608 27%	317 14%
Michel Barnier	2211 100%	225 10%	649 29%	653 30%	685 31%
Dominic Cummings	2211 100%	209 9%	1168 53%	461 21%	374 17%
Jo Swinson	2211 100%	190 9%	499 23%	770 35%	753 34%
Donald Tusk	2211 100%	187 8%	614 28%	652 29%	758 34%
Jean-Claude Juncker	2211 100%	186 8%	712 32%	653 30%	661 30%

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Q9_1. Nigel Farage: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	449	301	148	36	65	54	84	66	144	101	138	210
	20%	28%	13%	15%	17%	15%	21%	20%	28%	16%	19%	25%
		b					acg	a	abcdegh			abcgh
Villain	1032	509	522	98	165	173	194	155	248	262	367	402
	47%	47%	46%	40%	43%	49%	50%	47%	49%	42%	49%	48%
						ag	ag	a	ag		abg	ag
Neutral	413	183	230	53	78	71	58	60	92	132	130	152
	19%	17%	20%	22%	20%	20%	15%	18%	18%	21%	17%	18%
			a	d						d		
Don't know	317	85	232	59	74	55	55	47	27	133	110	73
	14%	8%	20%	24%	19%	16%	14%	14%	5%	21%	15%	9%
			a	cdefghi	fhi	fi	fi	fi		cdefghi	fi	f

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Q9_1. Nigel Farage: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	449	19	31	45	21	35	21	41	37	45	49	38	67	378	226	223
	20%	29%	17%	18%	23%	19%	19%	22%	24%	24%	16%	18%	23%	20%	18%	23%
										j			j		a	
Villain	1032	30	108	112	41	84	49	76	58	89	155	104	126	845	602	429
	47%	46%	58%	45%	45%	47%	46%	40%	37%	47%	52%	51%	43%	46%	49%	44%
			cdeghilm								ghl	gh		h	b	
Neutral	413	9	21	47	14	38	20	42	38	30	58	34	64	363	222	191
	19%	14%	11%	19%	16%	21%	19%	22%	24%	16%	19%	17%	22%	20%	18%	19%
				b		b		b	bi		b		b	b		
Don't know	317	8	26	43	14	23	17	32	24	27	38	30	33	265	174	143
	14%	12%	14%	18%	16%	13%	16%	17%	15%	14%	13%	15%	11%	14%	14%	14%
				i												

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q9_1. Nigel Farage: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	449	260	50	11	20	*	6	3	5	64	300	60
	20%	38%	9%	6%	66%	2%	8%	18%	30%	16%	38%	8%
		b c f i			a b c f i					b c	b	
Villain	1032	235	363	127	5	18	54	6	12	135	232	564
	47%	34%	66%	73%	16%	87%	76%	38%	70%	34%	30%	77%
		d	a d i	a d i			a d i			d		a
Neutral	413	139	80	18	5	-	3	4	-	98	176	70
	19%	20%	15%	10%	17%	-	5%	25%	-	25%	22%	10%
		b c f	f							b c f	b	
Don't know	317	51	54	18	*	2	8	3	-	97	75	41
	14%	7%	10%	10%	1%	11%	11%	19%	-	25%	10%	6%
										a b c d f	b	

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Q9_2. Boris Johnson: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	594	323	271	42	77	67	93	100	216	119	160	315
	27%	30%	24%	17%	20%	19%	24%	31%	42%	19%	21%	38%
		b					a	abcgh	abcdegh			abcdegh
Villain	908	466	442	107	185	174	174	123	145	292	348	268
	41%	43%	39%	44%	48%	49%	44%	37%	28%	47%	47%	32%
		b		fi	efi	efi	fi	f		efi	efi	
Neutral	516	241	274	60	85	76	95	70	130	145	171	200
	23%	22%	24%	24%	22%	21%	24%	22%	25%	23%	23%	24%
Don't know	194	49	145	36	36	37	30	34	20	72	67	55
	9%	5%	13%	15%	9%	10%	8%	11%	4%	11%	9%	7%
			a	bdfhi	f	fi	f	fi		fi	f	

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Q9_2. Boris Johnson: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	594 27%	20 30%	31 17%	61 25% b	27 30% b	53 29% b	21 20%	56 29% b	52 34% bcfl	58 31% b	86 29% b	62 30% b	66 23%	522 28% b	317 26%	277 28%
Villain	908 41%	31 46%	106 57%	107 43% cdeghijklm i	35 38%	71 40%	52 48% ghij	68 36%	54 35%	62 33%	109 36%	83 41%	130 45% ghijm	719 39%	529 43% b	378 38%
Neutral	516 23%	12 18%	38 20%	52 21%	18 19%	42 23%	25 24%	42 22%	38 24%	57 30% bcd	84 28%	43 21%	65 23%	440 24%	265 22%	250 25% a
Don't know	194 9%	3 5%	12 6%	28 11% i	11 13%	14 8%	9 8%	25 13% bij	12 7%	13 7%	21 7%	17 8%	28 10%	169 9%	113 9%	80 8%

SAVUK20001 - Daily Express VI, 2021 and Brexit Poll ~ Fieldwork Conducted 18th - 21st December 2020

Q9_2. Boris Johnson: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	594 27%	369 54% bcfi	56 10%	21 12%	14 45% bcfi	1 4%	3 4%	3 16%	5 31%	72 18% bf	354 45% b	113 15%
Villain	908 41%	109 16%	341 62% adi	116 67% adi	9 29%	17 83%	58 81% abcdi	10 58%	10 58%	160 41% a	176 23%	460 63% a
Neutral	516 23%	181 26% bcf	109 20%	26 15%	6 20%	2 8%	8 11%	4 21%	2 11%	105 27% bcf	201 26% b	133 18%
Don't know	194 9%	26 4%	41 7% a	10 6%	2 6%	1 5%	3 4%	1 5%	-	57 15% abcf	52 7% b	29 4%

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Q9_3. Michael Gove: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	307	199	108	26	45	32	44	38	122	71	76	160
	14%	18%	10%	11%	12%	9%	11%	11%	24%	11%	10%	19%
		b							abcdegh			abcdegh
Villain	842	451	391	81	139	159	163	130	169	220	322	299
	38%	42%	35%	33%	36%	45%	42%	40%	33%	35%	43%	36%
		b				abfgi	afg				abfgi	
Neutral	606	285	322	60	92	83	106	95	171	152	189	265
	27%	26%	28%	24%	24%	23%	27%	29%	33%	24%	25%	32%
									abcgh			abcgh
Don't know	456	144	311	78	106	80	79	65	48	184	158	113
	21%	13%	28%	32%	28%	23%	20%	20%	9%	29%	21%	14%
			a	cdefhi	defhi	fi	fi	fi		cdefhi	fi	f

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Q9_3. Michael Gove: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	307 14%	15 23%	22 12%	31 12%	14 16%	26 14%	10 9%	35 18%	23 14%	22 12%	35 12%	26 12%	48 16%	260 14%	171 14%	136 14%
Villain	842 38%	29 43%	82 44%	94 38%	37 41%	68 38%	32 30%	60 31%	56 36%	73 39%	121 40%	90 44%	100 35%	699 38%	498 41%	344 35%
			fgl					j			g	fg			b	
Neutral	606 27%	11 17%	46 25%	69 28%	24 27%	48 27%	38 36%	59 31%	45 29%	54 28%	86 28%	49 24%	77 26%	511 28%	313 26%	293 30%
						a									a	a
Don't know	456 21%	11 17%	37 20%	53 22%	15 16%	38 21%	27 25%	36 19%	33 21%	41 21%	59 20%	41 20%	65 23%	381 21%	243 20%	213 22%

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Q9_3. Michael Gove: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Significance Level: 95%												
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	307	193	33	12	4	-	4	-	1	37	182	63
	14%	28%	6%	7%	13%	-	6%	-	8%	9%	23%	9%
		bci								b	b	
Villain	842	139	311	109	9	14	46	5	12	136	201	428
	38%	20%	57%	63%	28%	70%	65%	31%	71%	35%	26%	58%
			adi	adi			adi			a		a
Neutral	606	264	106	30	12	4	7	8	4	101	275	147
	27%	39%	19%	17%	40%	20%	9%	45%	21%	26%	35%	20%
		bci			bci					bci	b	
Don't know	456	88	96	22	6	2	14	4	-	120	126	97
	21%	13%	18%	13%	19%	10%	19%	24%	-	30%	16%	13%
			a							abc		

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Q9_4. Jeremy Corbyn: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	325	155	170	68	99	50	64	26	18	167	114	44
	15%	14%	15%	28%	26%	14%	16%	8%	4%	27%	15%	5%
				cdefhi	cdefhi	efi	efi	f		cdefhi	efi	
Villain	1106	602	504	65	115	147	195	184	401	180	342	585
	50%	56%	45%	27%	30%	41%	50%	56%	78%	29%	46%	70%
		b				abg	abcg	abcgh	abcdeghi		abg	abcdegh
Neutral	506	246	260	67	102	102	88	74	71	170	191	146
	23%	23%	23%	27%	27%	29%	23%	23%	14%	27%	26%	17%
				fi	fi	fi	f	fi		fi	fi	
Don't know	274	77	197	45	66	55	44	43	21	111	99	63
	12%	7%	17%	18%	17%	16%	11%	13%	4%	18%	13%	8%
			a	dfhi	dfi	fi	f	fi		dfhi	fi	f

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Q9_4. Jeremy Corbyn: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	325	10	23	41	14	34	15	16	16	25	37	16	77	277	210	114
	15%	14%	12%	16%	16%	19%	14%	8%	10%	13%	12%	8%	27%	15%	17%	12%
				gk	gk	ghjk						bcdefghijkm		gk	b	
Villain	1106	39	102	107	44	97	45	103	90	98	159	127	94	920	568	539
	50%	59%	54%	43%	49%	54%	42%	54%	58%	51%	53%	62%	33%	50%	46%	55%
		l	cl	l	l	cl		cl	clfm	l	cl	cdflm		cl	a	
Neutral	506	14	40	70	18	31	37	44	30	45	62	29	88	416	286	221
	23%	21%	21%	28%	20%	17%	35%	23%	19%	23%	21%	14%	30%	22%	23%	22%
				ehjkm			bdeghjkm	k		k		bdehjkm		k		
Don't know	274	4	22	30	13	17	10	28	20	23	42	33	31	238	161	112
	12%	6%	12%	12%	15%	10%	9%	15%	13%	12%	14%	16%	11%	13%	13%	11%

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Q9_4. Jeremy Corbyn: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	325	23	187	12	3	4	11	1	2	49	71	146
	15%	3%	34%	7%	10%	17%	15%	8%	10%	12%	9%	20%
			acdfi	a			a			a		a
Villain	1106	540	127	105	23	11	38	7	15	165	537	341
	50%	79%	23%	61%	76%	53%	54%	41%	83%	42%	69%	46%
		bcfi		bi	bfi		b			b	b	
Neutral	506	78	186	31	3	4	16	8	1	109	98	198
	23%	11%	34%	18%	9%	19%	22%	47%	7%	28%	13%	27%
			acdi	a			a			acd		a
Don't know	274	44	47	24	2	2	6	1	-	71	77	50
	12%	6%	9%	14%	5%	11%	9%	5%	-	18%	10%	7%
				ab						ab	b	

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Q9_5. Keir Starmer: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	391	214	177	33	70	67	83	55	82	103	150	137
	18%	20%	16%	13%	18%	19%	21%	17%	16%	16%	20%	16%
		b				a	a				a	
Villain	524	321	203	55	80	76	86	83	144	135	162	226
	24%	30%	18%	22%	21%	22%	22%	25%	28%	22%	22%	27%
		b							bcgh			bgh
Neutral	822	397	424	65	119	126	146	132	234	184	272	365
	37%	37%	37%	27%	31%	36%	37%	40%	46%	29%	37%	44%
						ag	ag	abg	abcdgh		ag	abcgh
Don't know	475	147	328	92	113	84	76	57	51	205	161	109
	21%	14%	29%	37%	30%	24%	19%	18%	10%	33%	22%	13%
			a	bdefhi	defhi	efi	fi	fi		cdefhi	fi	

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Q9_5. Keir Starmer: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	391	19	26	40	12	40	27	32	27	26	56	25	61	318	214	176
	18%	29%	14%	16%	14%	22%	25%	17%	17%	14%	19%	12%	21%	17%	18%	18%
		bdik				ik	bdik						ik			
Villain	524	19	49	48	24	52	12	45	31	54	57	57	76	444	291	233
	24%	29%	26%	19%	27%	29%	11%	23%	20%	28%	19%	28%	26%	24%	24%	24%
		f	f		f	cfhj		f		cfhj		cfj	cfj	f		
Neutral	822	20	77	106	34	50	45	65	66	69	126	76	87	679	445	376
	37%	30%	41%	43%	38%	28%	42%	34%	42%	36%	42%	37%	30%	37%	36%	38%
			el	eglm			el		el		el			el		
Don't know	475	8	35	53	19	39	23	49	33	41	61	48	66	409	274	201
	21%	12%	18%	21%	21%	22%	21%	26%	21%	21%	20%	23%	23%	22%	22%	20%

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Q9_5. Keir Starmer: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	391 18%	58 8%	171 31% adfi	49 28% adfi	1 3%	8 36%	8 11%	5 29%	7 41%	53 14% a	110 14%	195 27% a
Villain	524 24%	266 39% bci	72 13%	19 11%	20 64% abcfi	4 20%	20 29% bc	* 2%	* 2%	85 22% bc	269 34% b	123 17%
Neutral	822 37%	256 37%	207 38%	83 48% abdi	9 28%	6 30%	33 47% i	9 53%	10 57%	132 33%	272 35%	327 44% a
Don't know	475 21%	105 15%	96 18%	22 13%	2 6%	3 13%	10 14%	3 16%	- -	124 31% abcdf	133 17%	90 12% b

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Q9_6. Theresa May: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	383	205	179	37	71	51	61	57	106	108	112	163
	17%	19%	16%	15%	18%	14%	16%	18%	21%	17%	15%	19%
		b							ach			ch
Villain	799	451	348	92	149	148	140	107	163	241	288	270
	36%	42%	31%	38%	39%	42%	36%	33%	32%	38%	39%	32%
		b			fi	efi				fi	fi	
Neutral	769	354	415	75	103	111	149	119	211	179	260	330
	35%	33%	37%	31%	27%	31%	38%	36%	41%	28%	35%	39%
							abg	bg	abcgh		bg	abcg
Don't know	260	70	190	40	59	44	41	44	31	100	85	75
	12%	6%	17%	16%	16%	12%	11%	13%	6%	16%	11%	9%
			a	dfhi	fhi	f	f	fi		dfhi	f	

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Q9_6. Theresa May: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	383	13	24	40	14	34	24	34	35	34	44	34	53	322	216	168
	17%	19%	13%	16%	16%	19%	22%	18%	22%	18%	15%	16%	18%	17%	18%	17%
									bj							
Villain	799	22	83	78	37	75	43	57	50	64	108	64	118	651	443	357
	36%	33%	45%	32%	41%	42%	40%	30%	32%	34%	36%	31%	41%	35%	36%	36%
			cghikm		g	cgk							cgk			
Neutral	769	28	59	93	28	47	30	67	53	71	113	87	92	651	422	346
	35%	43%	32%	38%	31%	26%	28%	35%	34%	37%	38%	42%	32%	35%	34%	35%
				e						e	e	efl		e		
Don't know	260	3	20	36	11	23	10	33	18	22	35	22	27	227	144	115
	12%	5%	11%	15%	13%	13%	9%	17%	12%	11%	12%	10%	9%	12%	12%	12%
				l				lm								

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Q9_6. Theresa May: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	383 17%	169 25% bcfi	70 13%	30 17%	9 29% bfi	2 9%	6 9%	3 16%	- -	61 15%	158 20%	127 17%
Villain	799 36%	206 30%	252 46% aci	56 32%	15 50% a	14 66%	39 54% aci	9 56%	5 28%	134 34%	277 35%	298 41% a
Neutral	769 35%	259 38% di	179 33% d	72 42% bdi	5 15%	4 18%	23 32%	3 17%	11 64%	126 32%	272 35%	268 36%
Don't know	260 12%	50 7%	45 8%	16 9%	2 6%	1 7%	4 5%	2 11%	1 8%	74 19% abcf	76 10% b	42 6%

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Q9_7. David Cameron: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	251	147	105	56	67	35	38	16	39	123	74	55
	11%	14%	9%	23%	17%	10%	10%	5%	8%	20%	10%	7%
		b		cdefhi	cdefhi	ei	e			cdefhi	ei	
Villain	1035	559	476	80	150	171	183	174	277	230	354	451
	47%	52%	42%	33%	39%	48%	47%	53%	54%	37%	48%	54%
		b				abg	abg	abg	abdgh		abg	abdgh
Neutral	608	292	315	63	106	88	121	84	145	169	209	230
	27%	27%	28%	26%	28%	25%	31%	26%	28%	27%	28%	27%
Don't know	317	82	235	46	61	59	49	53	50	106	108	102
	14%	8%	21%	19%	16%	17%	13%	16%	10%	17%	15%	12%
			a	dfi	f	fi		f		fi	f	

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Q9_7. David Cameron: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	251 11%	11 17%	14 8%	24 10%	11 13%	21 12%	20 19%	19 10%	22 14%	14 7%	19 6%	17 8%	58 20%	206 11%	173 14%	78 8%
		j			j	j	bcgijklm		bij				bcegiijkm	j	b	
Villain	1035 47%	31 46%	105 56%	112 45%	44 49%	89 50%	49 46%	78 41%	69 44%	91 48%	136 45%	113 55%	118 41%	850 46%	566 46%	469 48%
			cghjlm								glm					
Neutral	608 27%	21 31%	41 22%	62 25%	20 23%	41 23%	24 22%	53 28%	49 32%	66 34%	100 33%	52 25%	78 27%	522 28%	323 26%	284 29%
								b	bcdef	bcde						
Don't know	317 14%	4 6%	26 14%	48 20%	14 16%	28 16%	14 13%	41 21%	16 10%	21 11%	45 15%	24 12%	36 12%	273 15%	163 13%	154 16%
				ahiklm				ahiklm								

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Q9_7. David Cameron: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	251	82	63	10	2	*	3	3	-	57	75	75
	11%	12%	12%	6%	7%	2%	4%	16%	-	15%	10%	10%
		c	c							cf		
Villain	1035	315	294	109	21	15	44	6	13	144	390	433
	47%	46%	54%	63%	68%	74%	61%	38%	77%	37%	50%	59%
		i	ai	abi	ai		ai					a
Neutral	608	213	129	33	7	3	15	3	4	116	223	166
	27%	31%	24%	19%	22%	16%	21%	20%	23%	30%	29%	23%
		bc								bc	b	
Don't know	317	74	60	20	1	2	9	4	-	77	95	61
	14%	11%	11%	12%	3%	9%	13%	26%	-	19%	12%	8%
										abcd	b	

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Q9_8. Dominic Cummings: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	209	147	62	27	42	24	31	22	63	69	55	85
	9%	14%	5%	11%	11%	7%	8%	7%	12%	11%	7%	10%
		b		ch	ch				ceh	ceh		
Villain	1168	580	588	100	167	175	230	187	308	267	405	496
	53%	54%	52%	41%	44%	49%	59%	57%	60%	43%	54%	59%
						ag	abcg	abcg	abcg		abg	abcg
Neutral	461	236	225	52	81	87	80	65	96	132	167	161
	21%	22%	20%	21%	21%	25%	21%	20%	19%	21%	22%	19%
						i						
Don't know	374	117	257	67	93	68	50	52	44	160	118	96
	17%	11%	23%	27%	24%	19%	13%	16%	9%	25%	16%	11%
			a	cdefhi	defhi	dfi		fi		cdefhi	fi	

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Q9_8. Dominic Cummings: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	209 9%	6 10%	19 10%	18 7%	6 7%	18 10%	6 6%	20 10%	20 13% cj	21 11%	23 8%	22 10%	30 10%	177 10%	129 10%	80 8%
Villain	1168 53%	36 54%	105 56% gh	142 58% ghil	52 58% ghi	91 50%	58 54%	87 45%	70 45%	88 46%	183 61% eghilm	118 57% ghi	139 48%	969 52% h	637 52%	530 54%
Neutral	461 21%	19 29%	34 18%	43 17%	18 20%	40 22%	17 16%	46 24%	32 20%	46 24%	57 19%	38 19%	71 25% c	391 21%	256 21%	205 21%
Don't know	374 17%	5 8%	29 16%	44 18%	14 15%	31 17%	26 24% jk	38 20% j	35 22% jk	37 19% j	38 13%	28 13%	50 17%	314 17%	203 17%	171 17%

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Q9_8. Dominic Cummings: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	209 9%	108 16% bci	31 6%	11 7%	7 23% bcfi	* 2%	5 7%	* 1%	- -	29 7%	119 15% b	35 5%
Villain	1168 53%	314 46%	364 67% ai	134 77% abdi	17 57%	18 88%	53 74% ai	9 52%	14 82%	165 42%	376 48%	530 72% a
Neutral	461 21%	177 26% bcdf	85 16% c	14 8%	3 9%	- -	6 9%	* 2%	3 18%	102 26% bcdf	184 24% b	99 13%
Don't know	374 17%	85 12%	67 12%	14 8%	4 12%	2 10%	8 11%	8 44%	- -	98 25% abcf	103 13% b	71 10%

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Q9_9. Michel Barnier: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	225	135	90	34	43	39	44	19	45	77	83	64
	10%	13%	8%	14%	11%	11%	11%	6%	9%	12%	11%	8%
		b		efi	ei	e	e			ei	ei	
Villain	649	423	226	48	87	81	114	97	222	135	195	319
	29%	39%	20%	19%	23%	23%	29%	30%	43%	22%	26%	38%
		b					ag	abcg	abcdegh		ag	abcdegh
Neutral	653	326	327	64	111	106	105	110	157	175	211	267
	30%	30%	29%	26%	29%	30%	27%	33%	31%	28%	28%	32%
								a				a
Don't know	685	195	490	99	141	128	128	102	86	240	257	188
	31%	18%	43%	40%	37%	36%	33%	31%	17%	38%	34%	22%
			a	defi	fi	fi	fi	fi		efi	fi	f

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Q9_9. Michel Barnier: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	225	8	24	20	4	18	13	21	9	14	32	18	43	180	155	70
	10%	12%	13%	8%	4%	10%	12%	11%	6%	7%	11%	9%	15%	10%	13%	7%
			dh				d	d			d		cdhim		b	
Villain	649	23	57	65	32	47	23	55	47	61	81	77	82	547	350	299
	29%	34%	31%	26%	36%	26%	21%	29%	30%	32%	27%	37%	28%	30%	29%	30%
					f							cefj				
Neutral	653	25	45	78	27	52	39	63	49	53	89	51	82	544	353	300
	30%	38%	24%	32%	30%	29%	36%	33%	31%	28%	30%	25%	28%	29%	29%	30%
							b									
Don't know	685	10	61	83	27	63	33	52	51	63	98	61	82	580	367	317
	31%	16%	33%	34%	30%	35%	31%	27%	32%	33%	33%	30%	28%	31%	30%	32%
				a		a				a	a					

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Q9_9. Michel Barnier: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	225	31	83	32	*	3	14	1	4	36	34	125
	10%	4%	15%	19%	1%	16%	19%	5%	20%	9%	4%	17%
			adi	adi			adi			a		a
Villain	649	317	114	30	18	6	21	2	3	91	357	172
	29%	46%	21%	17%	60%	28%	29%	14%	17%	23%	46%	23%
		bcbf			bcbf		c				b	
Neutral	653	190	173	71	2	4	14	6	9	121	191	249
	30%	28%	32%	41%	8%	20%	20%	37%	49%	31%	24%	34%
		d	d	abdfi						d		a
Don't know	685	146	176	40	10	7	22	7	2	146	201	189
	31%	21%	32%	23%	31%	36%	31%	44%	14%	37%	26%	26%
			ac							ac		

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Q9_10. Jean-Claude Juncker: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	186	113	73	28	46	38	32	14	27	74	70	41
	8%	10%	6%	11%	12%	11%	8%	4%	5%	12%	9%	5%
		b		efi	efi	efi	i			efi	efi	
Villain	712	445	267	55	91	89	125	113	238	146	214	351
	32%	41%	24%	22%	24%	25%	32%	35%	47%	23%	29%	42%
		b					abcg	abcg	abcdegh		ag	abcdegh
Neutral	653	348	305	62	101	100	119	113	158	163	219	271
	30%	32%	27%	25%	26%	28%	30%	34%	31%	26%	29%	32%
		b						abg				abg
Don't know	661	174	487	100	144	127	115	87	88	245	242	175
	30%	16%	43%	41%	38%	36%	29%	27%	17%	39%	32%	21%
			a	defhi	defi	efi	fi	fi		defhi	fi	

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Q9_10. Jean-Claude Juncker: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	186	8	22	15	5	16	13	15	12	5	22	15	37	143	120	66
	8%	12%	12%	6%	5%	9%	12%	8%	7%	3%	7%	7%	13%	8%	10%	7%
		i	i			i	i	i	i		i	i	cdijm	i	b	
Villain	712	31	56	64	33	62	27	50	53	68	94	84	89	597	370	342
	32%	47%	30%	26%	36%	34%	26%	26%	34%	36%	31%	41%	31%	32%	30%	35%
		cfg			c	c				cg		bcfglm		c		a
Neutral	653	16	59	78	26	42	41	64	39	58	94	54	82	537	360	293
	30%	25%	32%	31%	29%	23%	38%	33%	25%	30%	31%	26%	28%	29%	29%	30%
				e			eh	e		e						
Don't know	661	10	50	90	26	60	26	61	53	60	91	53	81	574	375	286
	30%	16%	27%	37%	29%	33%	24%	32%	34%	31%	30%	26%	28%	31%	31%	29%
				abfkl		a			a							

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Q9_10. Jean-Claude Juncker: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Significance Level: 95%												
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	186 8%	22 3%	67 12% adi	30 17% adi	- -	3 14%	11 15% ad	1 5%	4 20%	31 8% a	34 4%	102 14% a
Villain	712 32%	344 50% bcfi	121 22%	34 20%	21 69% abcfi	7 32%	23 32%	2 12%	6 36%	104 26%	393 50% b	163 22%
Neutral	653 30%	168 25%	189 35% ad	72 41% adfi	5 15%	4 18%	19 26%	7 43%	4 21%	114 29%	170 22%	288 39% a
Don't know	661 30%	150 22%	169 31% ac	37 22%	5 16%	7 36%	19 26%	7 41%	4 23%	144 37% acd	185 24%	183 25%

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Q9_11. Ursula von der Leyen: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	252	156	96	25	42	50	35	31	69	67	85	100
	11%	14%	8%	10%	11%	14%	9%	10%	13%	11%	11%	12%
		b				d						
Villain	470	296	174	57	84	81	64	68	116	141	145	184
	21%	27%	15%	23%	22%	23%	16%	21%	23%	22%	19%	22%
		b		d		d			d	d		d
Neutral	728	399	329	65	107	94	148	124	191	171	242	315
	33%	37%	29%	26%	28%	27%	38%	38%	37%	27%	32%	38%
		b					abcg	abcg	abcg		ag	abcgh
Don't know	761	228	533	99	150	129	144	104	136	249	273	240
	34%	21%	47%	40%	39%	36%	37%	32%	27%	40%	37%	29%
			a	efi	efi	fi	fi			efi	fi	

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Q9_11. Ursula von der Leyen: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	252	10	28	20	6	17	18	20	14	25	37	18	39	196	165	87
	11%	15%	15%	8%	6%	9%	17%	10%	9%	13%	12%	9%	14%	11%	13%	9%
			cd				cd						cd		b	
Villain	470	22	42	35	22	43	13	48	36	34	59	49	66	392	262	207
	21%	33%	23%	14%	25%	24%	12%	25%	23%	18%	20%	24%	23%	21%	21%	21%
		cfi	cf		cf	cf		cf	cf			cf	cf	cf		
Neutral	728	21	55	90	33	50	36	62	48	66	104	63	99	616	383	345
	33%	32%	30%	37%	37%	28%	33%	33%	31%	35%	35%	30%	34%	33%	31%	35%
Don't know	761	13	61	101	29	71	40	61	58	66	100	76	85	647	415	346
	34%	19%	33%	41%	32%	39%	38%	32%	37%	35%	33%	37%	30%	35%	34%	35%
				aglm		al										

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Q9_11. Ursula von der Leyen: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Significance Level: 95%												
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	252	47	90	41	-	3	13	2	4	37	42	147
	11%	7%	17%	23%	-	14%	19%	11%	20%	9%	5%	20%
			adi	abdi			adi					a
Villain	470	194	84	20	16	6	14	2	3	82	231	104
	21%	28%	15%	11%	53%	29%	20%	14%	18%	21%	30%	14%
		bci			abcfi					bc	b	
Neutral	728	247	182	67	5	3	23	2	7	127	273	259
	33%	36%	33%	39%	15%	16%	32%	14%	38%	32%	35%	35%
		d	d	d						d		
Don't know	761	196	189	46	10	9	21	10	4	148	237	225
	34%	29%	35%	27%	32%	41%	29%	62%	23%	38%	30%	31%
			a							ac		

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Q9_12. John Bercow: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	275	170	105	33	54	48	62	37	41	87	110	79
	12%	16%	9%	13%	14%	13%	16%	11%	8%	14%	15%	9%
		b		fi	fi	fi	fi			fi	fi	
Villain	662	397	265	46	87	89	107	105	229	132	196	334
	30%	37%	23%	19%	23%	25%	27%	32%	45%	21%	26%	40%
		b				a	ag	abg	abcdegh		ag	abcdegh
Neutral	633	318	316	72	107	93	113	94	153	180	206	247
	29%	29%	28%	29%	28%	26%	29%	29%	30%	29%	28%	30%
Don't know	641	194	447	95	135	124	109	91	87	229	233	178
	29%	18%	39%	39%	35%	35%	28%	28%	17%	36%	31%	21%
			a	defhi	defi	efi	fi	fi		defhi	fi	

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Q9_12. John Bercow: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	275	10	28	23	12	21	15	27	21	13	30	34	40	221	166	109
	12%	16%	15%	9%	13%	12%	14%	14%	13%	7%	10%	17%	14%	12%	14%	11%
			i				i	i	i			cij	i	i		
Villain	662	23	55	67	26	65	28	56	47	63	81	72	78	556	357	305
	30%	35%	30%	27%	29%	36%	26%	29%	30%	33%	27%	35%	27%	30%	29%	31%
						cj										
Neutral	633	21	56	80	28	34	34	57	41	64	93	40	86	523	354	279
	29%	31%	30%	32%	31%	19%	32%	30%	26%	33%	31%	19%	30%	28%	29%	28%
			ek	ek	ek		ek	ek		ek	ek		ek	ek		
Don't know	641	12	48	77	24	60	30	50	48	51	96	60	86	551	348	293
	29%	18%	26%	31%	27%	33%	28%	26%	30%	27%	32%	29%	30%	30%	28%	30%

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Q9_12. John Bercow: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	275 12%	37 5%	115 21% adi	43 25% adi	1 3%	6 29%	17 23% adi	2 11%	6 33%	31 8%	51 7%	157 21% a
Villain	662 30%	347 51% bcfi	89 16%	31 18%	15 50% bcfi	3 16%	14 20%	4 21%	6 33%	103 26% bc	371 47% b	148 20%
Neutral	633 29%	173 25%	179 33% a	56 32%	8 26%	4 18%	19 27%	4 22%	4 25%	120 30%	185 24%	258 35% a
Don't know	641 29%	128 19%	163 30% a	42 25%	6 21%	8 37%	21 30% a	8 46%	2 9%	141 36% ac	176 22%	173 23%

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Q9_13. Jo Swinson: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	190	117	73	25	43	28	31	22	40	68	60	62
	9%	11%	6%	10%	11%	8%	8%	7%	8%	11%	8%	7%
		b			ei					ei		
Villain	499	326	173	57	82	93	87	76	104	139	180	180
	23%	30%	15%	23%	21%	26%	22%	23%	20%	22%	24%	21%
		b										
Neutral	770	393	377	61	109	113	130	126	231	170	242	357
	35%	36%	33%	25%	29%	32%	33%	39%	45%	27%	33%	43%
						a	a	abg	abcdgh		ag	abcdgh
Don't know	753	244	510	102	149	120	143	102	137	251	263	239
	34%	23%	45%	42%	39%	34%	37%	31%	27%	40%	35%	29%
			a	cefhi	efi	f	fi			efi	fi	

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Q9_13. Jo Swinson: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	190	5	15	10	6	21	11	11	15	15	28	18	33	158	124	66
	9%	8%	8%	4%	7%	12%	11%	6%	10%	8%	9%	9%	11%	9%	10%	7%
						cg	c		c		c	c	cg	c	b	
Villain	499	19	55	47	19	45	11	45	39	40	51	54	75	414	260	238
	23%	28%	30%	19%	21%	25%	10%	23%	25%	21%	17%	26%	26%	22%	21%	24%
		f	cfjm		f	fj		f	fj	f		fj	cfj	fj		
Neutral	770	26	58	88	41	56	49	69	51	68	113	60	91	637	439	331
	35%	39%	31%	36%	45%	31%	46%	36%	33%	36%	38%	29%	31%	34%	36%	34%
					behklm		behklm									
Don't know	753	17	58	102	24	58	36	66	51	68	108	74	91	643	402	351
	34%	25%	31%	41%	27%	32%	33%	35%	33%	36%	36%	36%	31%	35%	33%	36%
				bdelm												

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Q9_13. Jo Swinson: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	*e	f	*g	*h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	190 9%	31 5%	55 10%	46 27%	2 6%	* 1%	5 8%	- -	1 8%	26 7%	29 4%	107 15%
			a	abdfi								a
Villain	499 23%	211 31%	100 18%	19 11%	13 41%	5 22%	26 37%	* 1%	5 28%	83 21%	241 31%	130 18%
		bci	c		bci		bci			c	b	
Neutral	770 35%	241 35%	203 37%	73 42%	8 26%	9 44%	16 23%	11 62%	8 45%	132 33%	267 34%	296 40%
		f	f	fi								a
Don't know	753 34%	200 29%	188 34%	35 20%	8 27%	7 33%	24 33%	6 36%	3 19%	154 39%	246 31%	203 28%
		c	c				c			ac		

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Q9_14. Donald Tusk: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	187	125	62	26	40	33	28	21	38	67	61	60
	8%	12%	5%	11%	11%	9%	7%	6%	8%	11%	8%	7%
		b		ei	ei					ei		
Villain	614	380	234	60	89	100	100	90	176	149	199	266
	28%	35%	21%	25%	23%	28%	25%	27%	35%	24%	27%	32%
		b							abdegh			abdgh
Neutral	652	337	315	66	112	89	116	115	154	178	205	269
	29%	31%	28%	27%	29%	25%	30%	35%	30%	28%	28%	32%
								acgh				c
Don't know	758	237	521	93	141	132	148	101	142	234	280	244
	34%	22%	46%	38%	37%	37%	38%	31%	28%	37%	38%	29%
			a	fi	fi	fi	fi			efi	efi	

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Q9_14. Donald Tusk: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Regions											Social grade			
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	187	12	19	18	2	17	12	15	10	11	20	13	38	144	121	66
	8%	18%	10%	7%	3%	9%	12%	8%	7%	6%	7%	6%	13%	8%	10%	7%
		cdghijklm	d			d	d						cdghijklm	d	b	
Villain	614	15	55	55	27	43	27	52	43	57	78	81	83	519	341	273
	28%	22%	29%	22%	30%	24%	25%	27%	27%	30%	26%	39%	29%	28%	28%	28%
												cefghijlm				
Neutral	652	23	61	87	28	53	35	57	48	57	87	33	82	533	349	303
	29%	34%	33%	35%	31%	29%	33%	30%	31%	30%	29%	16%	28%	29%	29%	31%
		k	k	km	k	k	k	k	k	k	k		k	k		
Don't know	758	17	52	87	33	67	33	67	55	66	116	79	86	655	413	345
	34%	25%	28%	35%	36%	37%	31%	35%	35%	34%	39%	38%	30%	35%	34%	35%
											bl			l		

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Q9_14. Donald Tusk: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Hero

Villain

Neutral

Don't know

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	187	28	67	26	4	1	10	1	4	30	36	97
	8%	4%	12%	15%	12%	6%	14%	5%	20%	7%	5%	13%
			ai	ai	a		a			a		a
Villain	614	281	100	35	13	6	25	6	1	101	305	160
	28%	41%	18%	20%	44%	28%	35%	34%	7%	26%	39%	22%
		bci			bci		bc			b	b	
Neutral	652	183	188	61	5	5	19	5	8	109	190	263
	29%	27%	34%	35%	17%	25%	27%	30%	47%	28%	24%	36%
			ai	a								a
Don't know	758	192	191	51	8	9	17	5	4	155	252	216
	34%	28%	35%	30%	27%	42%	24%	31%	25%	39%	32%	29%
			a							acf		

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Q9_15. Jacob Rees-Mogg: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2211	1094	1117	381	429	353	300	336	412	810	653	748
Total	2211	1079	1132	245	383	354	391	327	511	628	745	838
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	286	206	80	28	52	26	43	32	104	80	70	136
	13%	19%	7%	11%	14%	7%	11%	10%	20%	13%	9%	16%
		b			ch				abcdegh	ch		acdegh
Villain	815	441	375	73	126	142	151	135	188	199	294	323
	37%	41%	33%	30%	33%	40%	39%	41%	37%	32%	39%	39%
		b				abg	ag	abg	a		abg	ag
Neutral	544	270	275	53	88	84	99	92	129	141	183	220
	25%	25%	24%	21%	23%	24%	25%	28%	25%	22%	25%	26%
								ag				
Don't know	566	163	403	92	117	101	98	68	90	209	199	158
	26%	15%	36%	38%	31%	29%	25%	21%	18%	33%	27%	19%
			a	bdefhi	efi	efi	fi			defhi	efi	

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Q9_15. Jacob Rees-Mogg: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2211	33	168	267	118	202	87	207	181	194	301	139	314	1923	1119	1092
Total	2211	66	187	247	90	180	107	191	157	191	300	206	290	1851	1225	986
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	286	13	20	23	13	27	6	20	27	29	45	22	42	246	173	113
	13%	20%	11%	9%	15%	15%	6%	10%	17%	15%	15%	11%	14%	13%	14%	11%
		f			f	f			cf	f	cf		f	f		
Villain	815	28	89	85	32	57	42	67	41	71	107	93	103	656	487	329
	37%	42%	48%	34%	35%	32%	40%	35%	26%	37%	36%	45%	36%	35%	40%	33%
			cdeghijlm				h			h	h	cehlm	h	h	b	
Neutral	544	12	38	67	19	46	31	59	39	47	76	35	75	463	276	268
	25%	19%	20%	27%	21%	26%	29%	31%	25%	25%	25%	17%	26%	25%	23%	27%
				k			k	bk					k	k		a
Don't know	566	12	40	72	26	50	27	45	50	44	73	56	69	486	289	276
	26%	19%	22%	29%	29%	28%	26%	24%	32%	23%	24%	27%	24%	26%	24%	28%
									b							a

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Q9_15. Jacob Rees-Mogg: Thinking back from 2016 and the EU Referendum to the present day and the UK leaving the EU, overall do you believe that each of the following have played the role of a hero or of a villain throughout the Brexit story?

BASE: All respondents

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	*e	f	*g	*h	i	a	b
Significance Level: 95%												
Unweighted Total	2211	618	565	159	30	23	60	13	12	434	726	683
Total	2211	684	546	173	31	21	71	17	17	394	783	735
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hero	286 13%	169 25% bcfi	39 7%	10 6%	6 19% bcf	* 2%	3 4%	1 9%	- -	36 9%	189 24%	42 6%
Villain	815 37%	159 23%	289 53% adi	113 65% abdi	9 29%	17 80%	51 71% abdi	8 46%	8 44%	108 27%	197 25%	442 60% a
Neutral	544 25%	217 32% bcfi	108 20%	29 17%	10 33% cf	* 2%	8 11%	2 14%	5 31%	99 25% bcf	231 30% b	133 18%
Don't know	566 26%	139 20% c	110 20% c	22 12%	6 20%	3 15%	10 14%	5 31%	4 25%	151 38% abcdf	166 21% b	118 16%