

Centre for Brexit Policy, Brexit Deal Red Wall Poll – 1 December 2020

Savanta ComRes interviewed 2,007 UK adults aged 18+ online between 27 November and 1 December 2020. Those adults were from the following UK parliamentary constituencies, commonly referred to as the Red Wall: Ashfield, Barrow and Furness, Bassetlaw, Birmingham Northfield, Bishop Auckland, Blackpool South, Blyth Valley, Bolsover, Bolton North East, Burnley, Bury South, Colne Valley, Darlington, Don Valley, Dudley North, Gedling, Great Grimsby, Heywood and Middleton, Hyndburn, Leigh, Newcastle-under-Lyme, North West Durham, Penistone and Stocksbridge, Redcar, Rother Valley, Scunthorpe, Sedgefield, Stoke-on-Trent Central, Stoke-on-Trent North, Wakefield, West Bromwich East, West Bromwich West, Wolverhampton North East, Workington. Data were weighted to be representative of the local population by age, gender, region and 2019 vote. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com.

All press releases or other publications must be checked with Savanta ComRes before use. Savanta ComRes requires 48-hours to check a press release unless otherwise agreed.

For information about commissioning research please contact info@comresglobal.com or call +44 (0)20 7871 8660

To register for Pollwatch, featuring commentary and insight from the Savanta ComRes team, please email: pollwatch@comresglobal.com

Page: i
Table of Contents

Age	1
BASE: All respondents	
Gender	3
BASE: All respondents	
Region	5
BASE: All respondents	
Occupation	7
BASE: All respondents	
Constituency	9
BASE: All respondents	
D1. At the General Election that took place on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election?	42
BASE: All respondents	
D2. Thinking back to the General Election that took place on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party?	44
BASE: All 2019 Voters	
D3. At the General Election that took place on the 7th June 2017, 69% of people voted and 31% of people did not. Did you, or did you not vote in the 2017 General Election?	46
BASE: All respondents	
D4. Thinking back to the General Election that took on the 7th June 2017, which of the following parties did you vote for, or did you vote for another party?	48
BASE: All 2017 Voters	
D5. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum?	50
BASE: All respondents	
D6. Thinking back to the EU Referendum in 2016 how did you vote?	52
BASE: All 2016 Voters	
Q1. If the UK-EU Brexit negotiations end without a deal, the UK will trade with the EU in future on WTO rules. This would mean introducing tariffs (taxes on imports and exports), and trading in a similar way that the UK does with other countries such as the United States. If this 'no deal' scenario occurs, to what extent would you be more or less likely to vote Conservative at the next General Election?	54
BASE: All respondents	
Q2. SUMMARY: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?	56
BASE: All respondents	
Q2.1. The whole country does not exit the Brexit Transition Period as one United Kingdom: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?	57
BASE: All respondents	
Q2.2. The UK cannot pass its own laws and ensure its courts enforce them: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?	59
BASE: All respondents	
Q2.3. The UK establishes a new relationship with the EU that is based on EU law: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?	61
BASE: All respondents	
Q2.4. The UK maintains political alignment with the EU after the Brexit Transition Period, such as a common foreign and security policy: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?	63
BASE: All respondents	
Q2.5. The UK remains in the EU single market: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?	65
BASE: All respondents	
Q2.6. The UK remains in the EU customs union: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?	67
BASE: All respondents	
Q2.7. The UK remains under the jurisdiction of the European Court of Justice: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?	69
BASE: All respondents	
Q3. SUMMARY: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?	71
BASE: All respondents	

Page: ii
Table of Contents

Q3.1. The UK cannot set its own tariffs: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?	72
BASE: All respondents	
Q3.2. The UK cannot do its own trade deals: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?	74
BASE: All respondents	
Q3.3. The UK remains liable to making payments to the EU: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?	76
BASE: All respondents	
Q3.4. The UK is not in full control of its fishing waters: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?	78
BASE: All respondents	

Centre for Brexit - Brexit Deal Red Wall Poll

Age

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
18-24	199	52	146	199	-	-	-	-	-	199	-	-	18	69	56	20	36
	10%	5%	14%	100%	-	-	-	-	-	37%	-	-	7%	15%	10%	6%	8%
			a	bcdefghi						bcdefhi				acde	d		
25-34	336	126	207	-	336	-	-	-	-	336	-	-	41	92	90	45	68
	17%	13%	20%	-	100%	-	-	-	-	63%	-	-	16%	21%	17%	13%	16%
			a	acdefghi						acdefhi				d			
35-44	301	153	149	-	-	301	-	-	-	-	301	-	34	85	67	51	64
	15%	16%	15%	-	-	100%	-	-	-	-	45%	-	13%	19%	12%	15%	15%
						abdefghi					abdefgi			ac			
45-54	363	190	171	-	-	-	363	-	-	-	363	-	52	86	91	58	77
	18%	20%	17%	-	-	-	100%	-	-	-	55%	-	20%	19%	17%	17%	18%
							abcefg				abcefgi						
55-64	321	167	153	-	-	-	-	321	-	-	-	321	48	51	77	70	75
	16%	17%	15%	-	-	-	-	100%	-	-	-	40%	19%	11%	14%	21%	18%
								abcdefghi				abcdefgh	b			bc	b
65+	486	286	197	-	-	-	-	-	486	-	-	486	67	65	158	93	104
	24%	29%	19%	-	-	-	-	-	100%	-	-	60%	26%	14%	29%	27%	24%
		b							abcddeg			abcddeg	b		b	b	b
Base for stats	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
Mean Score	48.72	51.98	45.61	20.96	29.59	39.37	49.53	59.65	71.25	26.39	44.92	66.63	50.91	43.13	49.65	51.75	49.69
		b				ag	abg	abcgh	abcdgh	abcdg	abcdeghi	a	abcg	abcddeg	b	b	b
Standard Deviation	17.434	16.605	17.633	1.979	2.847	2.930	2.847	2.968	4.541	4.896	5.826	6.944	16.959	16.811	17.930	16.421	17.287
Standard Error	.389	.547	.538	.155	.154	.157	.144	.156	.227	.218	.214	.252	1.058	.698	.790	.930	.933
Error variance	.15	.30	.29	.02	.02	.02	.02	.02	.05	.05	.05	.06	1.12	.49	.62	.86	.87

Centre for Brexit - Brexit Deal Red Wall Poll

Age

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

18-24

25-34

35-44

45-54

55-64

65+

Base for stats

Mean Score

Standard Deviation

Standard Error

Error variance

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
18-24	199	34	84	16	26	47	42	6	2	9	3	2
	10%	4%	13%	6%	3%	6%	8%	6%	3%	2%	15%	4%
			ac			a	d	d				
25-34	336	85	163	28	109	147	140	14	6	53	4	6
	17%	11%	25%	11%	13%	20%	27%	15%	10%	10%	19%	16%
			ac			a	bcd					
35-44	301	99	109	43	117	126	90	12	10	70	2	6
	15%	12%	17%	17%	14%	17%	17%	13%	17%	13%	7%	15%
			a				d					
45-54	363	144	105	57	157	141	90	25	17	88	4	5
	18%	18%	16%	22%	18%	19%	17%	27%	27%	16%	19%	14%
			b					ad	d			
55-64	321	137	91	55	162	114	75	18	10	91	3	8
	16%	17%	14%	21%	19%	15%	14%	19%	16%	17%	13%	22%
			b									
65+	486	295	99	57	296	164	88	18	17	237	6	11
	24%	37%	15%	22%	34%	22%	17%	19%	27%	43%	27%	29%
		bc		b	b				abc			
Base for stats	2007	793	650	254	867	739	524	93	62	550	21	37
Mean Score	48.72	54.93	43.76	51.11	54.26	48.44	45.12	49.71	52.92	57.14	47.50	51.69
		bc		b	b			a	a	ab		a
Standard Deviation	17.434	16.436	16.700	15.461	16.002	16.616	16.280	15.451	14.774	15.940	19.075	15.795
Standard Error	.389	.585	.638	1.052	.545	.610	.689	1.561	2.049	.687	4.067	2.837
Error variance	.15	.34	.41	1.11	.30	.37	.47	2.44	4.20	.47	16.54	8.05

Centre for Brexit - Brexit Deal Red Wall Poll

Gender

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	974	974	-	52	126	153	190	167	286	178	343	453	130	203	249	173	219
	49%	100%	-	26%	38%	51%	52%	52%	59%	33%	52%	56%	50%	45%	46%	51%	52%
		b			a	abg	abg	abg	abcgh		abg	abg					
Female	1022	-	1022	146	207	149	171	153	197	353	320	350	126	245	287	161	202
	51%	-	100%	73%	62%	49%	47%	47%	41%	66%	48%	43%	49%	55%	53%	48%	48%
		a		bcdefhi	cdefhi	f				cdefhi	f			e			
Other	3	-	-	-	2	-	-	-	1	2	-	1	1	-	1	1	-
	*	-	-	-	1%	-	-	-	*	*	-	*	*	-	*	*	-
					h												
Prefer not to say	8	-	-	1	1	-	2	2	2	2	2	4	2	-	2	2	2
	*	-	-	1%	*	-	1%	1%	*	*	*	*	1%	-	*	1%	*
													b				

Centre for Brexit - Brexit Deal Red Wall Poll

Gender

BASE: All respondents

Significance Level: 95%

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	974	457	293	117	474	369	245	54	28	328	12	16
	49%	58%	45%	46%	55%	50%	47%	58%	46%	60%	57%	42%
		bc						a		a		
Female	1022	335	354	133	392	363	277	39	31	221	9	22
	51%	42%	54%	52%	45%	49%	53%	42%	49%	40%	43%	58%
			a	a			d					
Other	3	-	2	1	-	3	2	-	1	-	-	-
	*	-	*	*	-	*	*	-	2%	-	-	-
									d			
Prefer not to say	8	1	1	3	1	4	-	-	2	1	-	-
	*	*	*	1%	*	1%	-	-	3%	*	-	-
			ab						ad			

Centre for Brexit - Brexit Deal Red Wall Poll

Region

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North-West	539	249	287	56	90	67	91	77	158	146	158	235	-	-	539	-	-
	27%	26%	28%	28%	27%	22%	25%	24%	32% cdeh	27%	24%	29% ch	-	-	100% abde	-	-
North-East	337	173	161	20	45	51	58	70	93	65	109	162	-	-	-	337	-
	17%	18%	16%	10%	13%	17% ag	16%	22% abdgh	19% abg	12%	16% ag	20% abg	-	-	-	100% abce	-
Yorkshire & The Humber	423	219	202	36	68	64	77	75	104	104	140	179	-	-	-	-	423
	21%	22%	20%	18%	20%	21%	21%	23%	21%	19%	21%	22%	-	-	-	-	100% abcd
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Midlands	449	203	245	69	92	85	86	51	65	161	171	116	-	449	-	-	-
	22%	21%	24%	35% defhi	27% efi	28% efi	24% efi	16%	13%	30% defi	26% efi	14%	-	100% acde	-	-	-
East Midlands	259	130	126	18	41	34	52	48	67	58	86	116	259	-	-	-	-
	13%	13%	12%	9%	12%	11%	14%	15%	14%	11%	13%	14%	100% bcde	-	-	-	-
South-West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South-East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eastern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Region

BASE: All respondents

Significance Level: 95%

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-
Scotland	-	-	-	-	-	-	-	-	-	-	-	-
North-West	539	238	168	56	238	193	132	24	17	166	5	4
	27%	30%	26%	22%	27%	26%	25%	26%	28%	30%	24%	11%
		c							f			
North-East	337	135	109	43	157	121	89	14	10	96	5	7
	17%	17%	17%	17%	18%	16%	17%	15%	16%	18%	25%	20%
Yorkshire & The Humber	423	158	149	56	167	185	121	15	15	120	1	11
	21%	20%	23%	22%	19%	25%	23%	16%	24%	22%	5%	29%
						a						
Wales	-	-	-	-	-	-	-	-	-	-	-	-
West Midlands	449	166	147	49	178	151	119	26	9	100	5	6
	22%	21%	23%	19%	21%	20%	23%	28%	14%	18%	25%	16%
								d				
East Midlands	259	96	78	51	128	88	63	14	11	66	5	9
	13%	12%	12%	20%	15%	12%	12%	15%	18%	12%	21%	25%
			ab									ad
South-West	-	-	-	-	-	-	-	-	-	-	-	-
South-East	-	-	-	-	-	-	-	-	-	-	-	-
Eastern	-	-	-	-	-	-	-	-	-	-	-	-
London	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Occupation

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
High managerial, administrative or professional e.g. doctor, lawyer, medium / large company director (50+ people)	109 5%	49 5%	59 6%	17 8% efi	30 9% efi	20 7% efi	24 7% efi	10 3%	7 2%	47 9% efi	44 7% efi	18 2%	10 4%	26 6%	24 4%	25 7%	24 6%
Intermediate managerial, administrative or professional e.g. teacher, manager, accountant	418 21%	231 24% b	181 18%	40 20% fi	84 25% efi	85 28% efi	102 28% efi	59 19% fi	47 10%	124 23% fi	187 28% aefi	106 13%	56 21%	86 19%	120 22%	58 17%	98 23%
Supervisor, administrative or professional e.g. policeman, nurse, secretary, self-employed	414 21%	167 17%	246 24% a	39 20% fi	103 31% aefi	74 25% fi	93 26% fi	76 24% fi	29 6%	142 27% fi	167 25% fi	105 13% f	51 20%	103 23%	115 21%	70 21%	75 18%
Skilled manual worker e.g. mechanic, plumber, electrician, lorry driver, train driver	256 13%	134 14%	122 12%	37 19% befi	39 12% fi	52 17% befi	68 19% befi	37 11% fi	23 5%	76 14% fi	120 18% befi	60 7%	26 10%	64 14%	56 10%	49 15%	61 15%
Semi-skilled or unskilled manual worker e.g. waiter, factory worker, receptionist, labourer	186 9%	74 8%	111 11% a	26 13% fi	40 12% fi	40 13% fi	32 9% f	35 11% fi	14 3%	66 12% fi	72 11% fi	48 6% f	25 10%	49 11%	45 8%	25 7%	41 10%
House-wife / house-husband	57 3%	8 1%	48 5% a	6 3% f	12 3% fi	18 6% dfi	10 3% f	10 3% f	1 *	18 3% fi	28 4% fi	11 1%	13 5% cd	15 3%	11 2%	7 2%	10 2%
Unemployed	103 5%	44 4%	58 6%	11 6% f	20 6% f	11 4% f	25 7% cf	31 10% cfghi	4 1%	32 6% f	36 5% f	35 4% f	11 4%	31 7% e	27 5%	20 6%	15 3%
Student	29 1%	6 1%	23 2% a	22 11% bdefghi	6 2% odefhi	1 *	1 *	- -	- -	28 5% bdefghi	2 *	- -	1 *	17 4% ace	5 1%	5 2%	1 *
Retired	435 22%	260 27% b	173 17%	- -	2 1%	2 1%	7 2%	63 20% g	361 74% abcdgh	2 *	9 1%	425 53% abcdegh	67 26% b	59 13%	136 25% b	77 23% b	97 23% b

Centre for Brexit - Brexit Deal Red Wall Poll

Occupation

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
High managerial, administrative or professional e.g. doctor, lawyer, medium / large company director (50+ people)	109 5%	43 5%	48 7% c	8 3%	35 4%	49 7% a	40 8%	4 5%	1 2%	35 6%	1 3%	- -
Intermediate managerial, administrative or professional e.g. teacher, manager, accountant	418 21%	164 21%	145 22%	66 26%	153 18%	203 28% a	125 24%	25 26%	13 20%	112 20%	5 24%	10 27%
Supervisor, administrative or professional e.g. policeman, nurse, secretary, self-employed	414 21%	143 18%	149 23% a	55 22%	161 19%	169 23% a	115 22% d	20 21%	17 27% d	87 16%	8 37%	8 22%
Skilled manual worker e.g. mechanic, plumber, electrician, lorry driver, train driver	256 13%	104 13%	82 13%	30 12%	125 14% b	75 10%	63 12%	15 16%	4 6%	68 12%	1 6%	5 13%
Semi-skilled or unskilled manual worker e.g. waiter, factory worker, receptionist, labourer	186 9%	55 7%	68 10% a	19 8%	78 9% b	46 6%	52 10% d	6 6%	6 9%	33 6%	- -	1 3%
House-wife / house-husband	57 3%	8 1%	20 3% a	9 3% a	15 2%	14 2%	17 3% d	2 2%	1 2%	4 1%	- -	1 3%
Unemployed	103 5%	18 2%	33 5% a	10 4%	35 4%	29 4%	30 6% bd	- -	1 2%	11 2%	- -	1 3%
Student	29 1%	4 *	12 2% a	3 1%	4 *	4 *	4 1%	2 2% d	1 1%	1 *	1 4%	- -
Retired	435 22%	253 32% bc	92 14%	54 21% b	260 30% b	149 20%	78 15%	20 22%	19 30% a	198 36% ab	5 25%	11 28% a

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aldridge-Brownhills	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Altrincham and Sale West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amber Valley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ashfield	62	33	28	4	14	5	16	9	14	18	21	23	62	-	-	-	-
	3%	3%	3%	2%	4%	2%	4%	3%	3%	3%	3%	3%	24%	-	-	-	-
							c						bcde				
Ashton-under-Lyne	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Barnsley Central	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Barnsley East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Barrow and Furness	41	17	23	7	7	4	6	7	10	14	10	17	-	-	41	-	-
	2%	2%	2%	3%	2%	1%	2%	2%	2%	3%	1%	2%	-	-	8%	-	-
															abde		
Bassetlaw	47	23	24	4	7	3	10	9	14	11	13	23	47	-	-	-	-
	2%	2%	2%	2%	2%	1%	3%	3%	3%	2%	2%	3%	18%	-	-	-	-
													bcde				
Batley and Spen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berwick-upon-Tweed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Beverley and Holderness	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birkenhead	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Edgbaston	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Erdington	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Hall Green	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Birmingham, Hodge Hill	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Ladywood	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Northfield	95	39	56	9	25	21	13	10	16	34	34	26	-	95	-	-	-
	5%	4%	5%	5%	7% defi	7% defi	4%	3%	3%	6% efi	5%	3%	-	21% acde	-	-	-
Birmingham, Perry Barr	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Selly Oak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Yardley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bishop Auckland	43	23	19	3	5	10	5	10	9	8	15	20	-	-	-	43	-
	2%	2%	2%	1%	2%	3%	1%	3%	2%	1%	2%	2%	-	-	-	13% abce	-
Blackburn	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Blackley and Broughton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Blackpool North and Cleveleys	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Blackpool South	67	27	39	12	10	5	12	13	15	21	17	28	-	-	67	-	-
	3%	3%	4%	6% ch	3%	2%	3%	4%	3%	4%	3%	3%	-	-	12% abde	-	-
Blaydon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Blyth Valley	46	22	23	2	6	10	10	5	13	8	20	18	-	-	-	46	-
	2%	2%	2%	1%	2%	3%	3%	1%	3%	1%	3%	2%	-	-	-	14% abce	-
Bolsover	66	37	28	8	9	12	4	16	17	17	16	33	66	-	-	-	-
	3%	4%	3%	4% d	3%	4% d	1%	5% dh	3% d	3% d	2% d	4% d	25% bcde	-	-	-	-
Bolton North East	77	34	43	15	13	13	11	11	14	28	24	24	-	-	77	-	-
	4%	3%	4%	8% defhi	4%	4%	3%	3%	3%	5% i	4%	3%	-	-	14% abde	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Bolton South East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bolton West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bootle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Boston and Skegness	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bosworth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bradford East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bradford South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bradford West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Brigg and Goole	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bromsgrove	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Broxtowe	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Burnley	46 2%	19 2%	28 3%	5 3%	11 3% efi	14 5% defi	7 2%	3 1%	5 1%	17 3% efi	21 3% efi	8 1%	-	-	46 9% abde	-	-
Burton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bury North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bury South	95 5%	47 5%	48 5%	1 1%	10 3%	10 3%	13 4%	13 4% a	49 10% abcdegh	11 2%	23 3% abcdegh	62 8%	-	-	95 18% abde	-	-
Calder Valley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Cannock Chase	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Carlisle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Charnwood	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cheadle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chesterfield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chorley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
City of Chester	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
City of Durham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cleethorpes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Colne Valley	51	28	23	1	5	4	8	13	19	7	12	32	-	-	-	-	51
	3%	3%	2%	1%	2%	1%	2%	4%	4%	1%	2%	4%	-	-	-	-	12%
							abcgh	acgh			abcgh						abcd
Congleton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Copeland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Corby	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Coventry North East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Coventry North West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Coventry South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Crewe and Nantwich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Darlington	129	58	70	8	16	14	23	31	36	24	37	67	-	-	-	129	-
	6%	6%	7%	4%	5%	5%	6%	10%	7%	5%	6%	8%	-	-	-	38%	-
							abcgh				bcgh					abce	
Daventry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Denton and Reddish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Derby North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Derby South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Derbyshire Dales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dewsbury	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don Valley	18	7	11	3	-	1	5	5	4	3	6	9	-	-	-	-	18
	1%	1%	1%	1%	-	*	1%	2%	1%	1%	1%	1%	-	-	-	-	4%
				b			b	b				b					abcd
Doncaster Central	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doncaster North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dudley North	63	36	27	10	9	11	20	7	6	20	31	13	-	63	-	-	-
	3%	4%	3%	5%	3%	4%	6%	2%	1%	4%	5%	2%	-	14%	-	-	-
				fi		fi	efi			fi	efi			acde			
Dudley South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easington	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
East Yorkshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eddisbury	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ellesmere Port and Neston	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Elmet and Rothwell	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Erewash	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fylde	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gainsborough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Garston and Halewood	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gateshead	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gedling	85	37	47	1	11	13	22	14	23	12	36	37	85	-	-	-	-
	4%	4%	5%	1%	3%	4%	6%	4%	5%	2%	5%	5%	33%	-	-	-	-
						a	ag	a	ag		ag	ag	bcde				
Grantham and Stamford	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Great Grimsby	38	24	14	3	5	4	9	9	8	8	12	17	-	-	-	-	38
	2%	2%	1%	2%	2%	1%	2%	3%	2%	2%	2%	2%	-	-	-	-	9%
																	abcd
Halesowen and Rowley Regis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Halifax	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Haltemprice and Howden	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Halton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Harborough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Harrogate and Knaresborough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hartlepool	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hazel Grove	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hemsworth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hereford and South Herefordshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hexham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Heywood and Middleton	41	28	13	3	5	8	6	9	11	8	14	19	-	-	41	-	-
	2%	3%	1%	1%	2%	3%	2%	3%	2%	2%	2%	2%	-	-	8%	-	-
		b													abde		
High Peak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Houghton and Sunderland South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Huddersfield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hyndburn	49	27	23	1	8	2	11	11	16	9	14	26	-	-	49	-	-
	2%	3%	2%	1%	2%	1%	3%	3%	3%	2%	2%	3%	-	-	9%	-	-
							c	c	c			c			abde		
Jarrow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Keighley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kenilworth and Southam	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kettering	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kingston upon Hull East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kingston upon Hull North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Kingston upon Hull West and Hessle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Knowsley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lancaster and Fleetwood	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds Central	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds North East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds North West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leicester East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leicester South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leicester West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leigh	80 4%	33 3%	46 4%	8 4%	16 5%	8 3%	16 5%	6 2%	25 5%	25 5%	25 4%	30 4%	-	-	80 15%	-	-
					e		e		e	e					abde		
Lichfield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lincoln	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool, Riverside	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool, Walton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Liverpool, Wavertree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool, West Derby	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Loughborough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Louth and Horncastle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ludlow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Macclesfield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Makerfield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester Central	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester, Gorton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester, Withington	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mansfield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meriden	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mid Derbyshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mid Worcestershire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middlesbrough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middlesbrough South and East Cleveland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Morecambe and Lunesdale	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Morley and Outwood	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newark	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle upon Tyne Central	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle upon Tyne East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle upon Tyne North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle-under-Lyme	45	24	21	4	6	8	9	8	10	10	17	18	-	45	-	-	-
	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	2%	-	10%	-	-	-
														acde			
Normanton, Pontefract and Castleford	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Durham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North East Derbyshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Herefordshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Shropshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Tyneside	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Warwickshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North West Durham	38	21	16	-	6	6	8	9	9	6	14	18	-	-	-	38	-
	2%	2%	2%	-	2%	2%	2%	3%	2%	1%	2%	2%	-	-	-	11%	-
								a								abce	
North West Leicestershire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Northampton North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northampton South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuneaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oldham East and Saddleworth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oldham West and Royton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pendle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Penistone and Stocksbridge	54	26	27	3	3	6	13	7	23	6	19	30	-	-	-	-	54
	3%	3%	3%	2%	1%	2%	4%	2%	5%	1%	3%	4%	-	-	-	-	13%
							bg		bcg		bg	bg					abcd
Penrith and The Border	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Preston	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pudsey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Redcar	47	27	20	4	7	4	9	9	13	11	14	22	-	-	-	47	-
	2%	3%	2%	2%	2%	1%	3%	3%	3%	2%	2%	3%	-	-	-	14%	-
																abce	
Redditch	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ribble Valley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Richmond (Yorks)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rochdale	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rossendale and Darwen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rother Valley	54	35	19	1	7	7	12	6	21	9	19	27	-	-	-	-	54
	3%	4%	2%	1%	2%	2%	3%	2%	4%	2%	3%	3%	-	-	-	-	13%
		b							aeg								abcd
Rotherham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rugby	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rushcliffe	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rutland and Melton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Salford and Eccles	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scarborough and Whitby	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scunthorpe	34	16	18	3	5	10	7	3	5	8	17	9	-	-	-	-	34
	2%	2%	2%	1%	2%	3%	2%	1%	1%	1%	3%	1%	-	-	-	-	8%
						efi					i						abcd
Sedgefield	35	22	14	3	6	7	2	5	12	8	9	17	-	-	-	35	-
	2%	2%	1%	1%	2%	2%	1%	2%	3%	2%	1%	2%	-	-	-	10%	-
						d			d		d					abce	
Sefton Central	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Selby and Ainsty	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield Central	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield South East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sheffield, Brightside and Hillsborough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield, Hallam	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield, Heeley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sherwood	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shipley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shrewsbury and Atcham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Skipton and Ripon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sleaford and North Hykeham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Solihull	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Derbyshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Holland and The Deepings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Leicestershire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Northamptonshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Ribble	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Shields	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Staffordshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Southport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
St Helens North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
St Helens South and Whiston	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stafford	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Staffordshire Moorlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stalybridge and Hyde	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stockport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stockton North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stockton South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stoke-on-Trent Central	56	22	34	9	16	8	12	5	6	25	20	11	-	56	-	-	-
	3%	2%	3%	4%	5%	3%	3%	2%	1%	5%	3%	1%	-	12%	-	-	-
				efi	efi		fi			efi	i			acde			
Stoke-on-Trent North	39	16	23	5	8	5	7	4	10	12	13	14	-	39	-	-	-
	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	-	9%	-	-	-
														acde			
Stoke-on-Trent South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stone	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stourbridge	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stratford-on-Avon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stretford and Urmston	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sunderland Central	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sutton Coldfield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tamworth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tatton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Telford	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Wrekin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Thirsk and Malton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tynemouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wakefield	174	83	91	21	43	33	23	31	23	64	56	55	-	-	-	-	174
	9%	8%	9%	10%	13%	11%	6%	10%	5%	12%	8%	7%	-	-	-	-	41%
				f	dfhi	dfi		f		dfhi	f						abcd
Wallasey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Walsall North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Walsall South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wansbeck	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Warley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Warrington North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Warrington South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Warwick and Leamington	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Washington and Sunderland West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weaver Vale	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wellingborough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wentworth and Dearne	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Bromwich East	33	15	18	5	6	5	6	6	5	11	11	12	-	33	-	-	-
	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	-	7%	-	-	-
														acde			
West Bromwich West	64	29	34	17	11	16	7	8	5	27	23	13	-	64	-	-	-
	3%	3%	3%	8%	3%	5%	2%	2%	1%	5%	3%	2%	-	14%	-	-	-
				bdefhi		defi				defi	fi			acde			
West Lancashire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Worcestershire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Westmorland and Lonsdale	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wigan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wirral South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wirral West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wolverhampton North East	55	22	33	11	12	11	11	4	6	22	22	10	-	55	-	-	-
	3%	2%	3%	5%	3%	4%	3%	1%	1%	4%	3%	1%	-	12%	-	-	-
				efi	fi	efi	i			efi	efi			acde			
Wolverhampton South East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wolverhampton South West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Worcester	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workington	43	18	25	4	9	3	8	5	14	13	11	19	-	-	43	-	-
	2%	2%	2%	2%	3%	1%	2%	2%	3%	2%	2%	2%	-	-	8%	-	-
															abde		
Worsley and Eccles South	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wyre and Preston North	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wyre Forest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wythenshawe and Sale East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
York Central	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
York Outer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Aldridge-Brownhills

Altrincham and Sale West

Amber Valley

Ashfield

Ashton-under-Lyne

Barnsley Central

Barnsley East

Barrow and Furness

Bassetlaw

Batley and Spen

Berwick-upon-Tweed

Beverley and Holderness

Birkenhead

Birmingham, Edgbaston

Birmingham, Erdington

Birmingham, Hall Green

Birmingham, Hodge Hill

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Aldridge-Brownhills	-	-	-	-	-	-	-	-	-	-	-	-
Altrincham and Sale West	-	-	-	-	-	-	-	-	-	-	-	-
Amber Valley	-	-	-	-	-	-	-	-	-	-	-	-
Ashfield	62 3%	23 3%	14 2%	14 5% b	29 3%	20 3%	14 3%	-	4 6% b	17 3%	-	4 11% abd
Ashton-under-Lyne	-	-	-	-	-	-	-	-	-	-	-	-
Barnsley Central	-	-	-	-	-	-	-	-	-	-	-	-
Barnsley East	-	-	-	-	-	-	-	-	-	-	-	-
Barrow and Furness	41 2%	19 2%	16 2%	2 1%	15 2%	15 2%	12 2%	2 2%	2 4%	11 2%	-	-
Bassetlaw	47 2%	18 2%	17 3%	5 2%	24 3%	12 2%	10 2%	3 3%	3 4%	10 2%	2 10%	-
Batley and Spen	-	-	-	-	-	-	-	-	-	-	-	-
Berwick-upon-Tweed	-	-	-	-	-	-	-	-	-	-	-	-
Beverley and Holderness	-	-	-	-	-	-	-	-	-	-	-	-
Birkenhead	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Edgbaston	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Erdington	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Hall Green	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Hodge Hill	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Birmingham, Ladywood

Birmingham, Northfield

Birmingham, Perry Barr

Birmingham, Selly Oak

Birmingham, Yardley

Bishop Auckland

Blackburn

Blackley and Broughton

Blackpool North and Cleveleys

Blackpool South

Blaydon

Blyth Valley

Bolsover

Bolton North East

Bolton South East

Bolton West

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Birmingham, Ladywood	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Northfield	95	29	36	9	37	37	28	2	3	21	2	1
	5%	4%	5%	4%	4%	5%	5%	2%	4%	4%	10%	3%
Birmingham, Perry Barr	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Selly Oak	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham, Yardley	-	-	-	-	-	-	-	-	-	-	-	-
Bishop Auckland	43	19	13	4	18	14	13	-	3	13	-	-
	2%	2%	2%	1%	2%	2%	2%	-	4%	2%	-	-
									b			
Blackburn	-	-	-	-	-	-	-	-	-	-	-	-
Blackley and Broughton	-	-	-	-	-	-	-	-	-	-	-	-
Blackpool North and Cleveleys	-	-	-	-	-	-	-	-	-	-	-	-
Blackpool South	67	30	14	7	29	20	13	1	1	22	1	1
	3%	4%	2%	3%	3%	3%	2%	1%	2%	4%	4%	4%
Blaydon	-	-	-	-	-	-	-	-	-	-	-	-
Blyth Valley	46	13	14	12	23	15	12	-	-	9	1	1
	2%	2%	2%	5%	3%	2%	2%	-	-	2%	4%	3%
				a								
Bolsover	66	23	19	15	35	22	16	5	-	15	-	4
	3%	3%	3%	6%	4%	3%	3%	6%	-	3%	-	10%
				ab								acd
Bolton North East	77	25	31	7	32	22	19	-	1	18	2	1
	4%	3%	5%	3%	4%	3%	4%	-	2%	3%	10%	3%
Bolton South East	-	-	-	-	-	-	-	-	-	-	-	-
Bolton West	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Bootle

Boston and Skegness

Bosworth

Bradford East

Bradford South

Bradford West

Brigg and Goole

Bromsgrove

Broxtowe

Burnley

Burton

Bury North

Bury South

Calder Valley

Cannock Chase

Carlisle

Charnwood

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Bootle	-	-	-	-	-	-	-	-	-	-	-	-
Boston and Skegness	-	-	-	-	-	-	-	-	-	-	-	-
Bosworth	-	-	-	-	-	-	-	-	-	-	-	-
Bradford East	-	-	-	-	-	-	-	-	-	-	-	-
Bradford South	-	-	-	-	-	-	-	-	-	-	-	-
Bradford West	-	-	-	-	-	-	-	-	-	-	-	-
Brigg and Goole	-	-	-	-	-	-	-	-	-	-	-	-
Bromsgrove	-	-	-	-	-	-	-	-	-	-	-	-
Broxtowe	-	-	-	-	-	-	-	-	-	-	-	-
Burnley	46	20	16	2	23	15	13	5	-	11	-	-
	2%	2%	2%	1%	3%	2%	3%	5%	-	2%	-	-
Burton	-	-	-	-	-	-	-	-	-	-	-	-
Bury North	-	-	-	-	-	-	-	-	-	-	-	-
Bury South	95	60	19	9	48	40	19	5	3	47	-	-
	5%	8%	3%	4%	5%	5%	4%	5%	5%	9%	-	-
		bc								a		
Calder Valley	-	-	-	-	-	-	-	-	-	-	-	-
Cannock Chase	-	-	-	-	-	-	-	-	-	-	-	-
Carlisle	-	-	-	-	-	-	-	-	-	-	-	-
Charnwood	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Cheadle	-	-	-	-	-	-	-	-	-	-	-	-
Chesterfield	-	-	-	-	-	-	-	-	-	-	-	-
Chorley	-	-	-	-	-	-	-	-	-	-	-	-
City of Chester	-	-	-	-	-	-	-	-	-	-	-	-
City of Durham	-	-	-	-	-	-	-	-	-	-	-	-
Cleethorpes	-	-	-	-	-	-	-	-	-	-	-	-
Colne Valley	51 3%	24 3%	23 4%	4 2%	18 2%	30 4% a	18 3%	3 3%	-	18 3%	1 5%	1 4%
Congleton	-	-	-	-	-	-	-	-	-	-	-	-
Copeland	-	-	-	-	-	-	-	-	-	-	-	-
Corby	-	-	-	-	-	-	-	-	-	-	-	-
Coventry North East	-	-	-	-	-	-	-	-	-	-	-	-
Coventry North West	-	-	-	-	-	-	-	-	-	-	-	-
Coventry South	-	-	-	-	-	-	-	-	-	-	-	-
Crewe and Nantwich	-	-	-	-	-	-	-	-	-	-	-	-
Darlington	129 6%	54 7%	35 5%	16 6%	60 7%	42 6%	29 5%	3 3%	4 6%	46 8%	1 6%	4 9%
Daventry	-	-	-	-	-	-	-	-	-	-	-	-
Denton and Reddish	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Derby North

Derby South

Derbyshire Dales

Dewsbury

Don Valley

Doncaster Central

Doncaster North

Dudley North

Dudley South

Easington

East Yorkshire

Eddisbury

Ellesmere Port and Neston

Elmet and Rothwell

Erewash

Fylde

Gainsborough

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Derby North	-	-	-	-	-	-	-	-	-	-	-	-
Derby South	-	-	-	-	-	-	-	-	-	-	-	-
Derbyshire Dales	-	-	-	-	-	-	-	-	-	-	-	-
Dewsbury	-	-	-	-	-	-	-	-	-	-	-	-
Don Valley	18 1%	6 1%	10 1%	1 1%	6 1%	12 2%	8 2% d	2 3% d	-	1 *	-	-
Doncaster Central	-	-	-	-	-	-	-	-	-	-	-	-
Doncaster North	-	-	-	-	-	-	-	-	-	-	-	-
Dudley North	63 3%	27 3%	21 3%	5 2%	26 3%	20 3%	18 3%	4 4%	4 6%	15 3%	1 7%	-
Dudley South	-	-	-	-	-	-	-	-	-	-	-	-
Easington	-	-	-	-	-	-	-	-	-	-	-	-
East Yorkshire	-	-	-	-	-	-	-	-	-	-	-	-
Eddisbury	-	-	-	-	-	-	-	-	-	-	-	-
Ellesmere Port and Neston	-	-	-	-	-	-	-	-	-	-	-	-
Elmet and Rothwell	-	-	-	-	-	-	-	-	-	-	-	-
Erewash	-	-	-	-	-	-	-	-	-	-	-	-
Fylde	-	-	-	-	-	-	-	-	-	-	-	-
Gainsborough	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Garston and Halewood

Gateshead

Gedling

Grantham and Stamford

Great Grimsby

Halesowen and Rowley Regis

Halifax

Haltemprice and Howden

Halton

Harborough

Harrogate and Knaresborough

Hartlepool

Hazel Grove

Hemsworth

Hereford and South Herefordshire

Hexham

Heywood and Middleton

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Garston and Halewood	-	-	-	-	-	-	-	-	-	-	-	-
Gateshead	-	-	-	-	-	-	-	-	-	-	-	-
Gedling	85 4%	32 4%	27 4%	16 6%	39 4%	34 5%	24 5%	5 6%	5 8%	25 4%	2 11%	1 4%
Grantham and Stamford	-	-	-	-	-	-	-	-	-	-	-	-
Great Grimsby	38 2%	13 2%	8 1%	11 4% ab	17 2%	17 2%	8 2%	1 1%	3 4%	10 2%	-	2 4%
Halesowen and Rowley Regis	-	-	-	-	-	-	-	-	-	-	-	-
Halifax	-	-	-	-	-	-	-	-	-	-	-	-
Haltemprice and Howden	-	-	-	-	-	-	-	-	-	-	-	-
Halton	-	-	-	-	-	-	-	-	-	-	-	-
Harborough	-	-	-	-	-	-	-	-	-	-	-	-
Harrogate and Knaresborough	-	-	-	-	-	-	-	-	-	-	-	-
Hartlepool	-	-	-	-	-	-	-	-	-	-	-	-
Hazel Grove	-	-	-	-	-	-	-	-	-	-	-	-
Hemsworth	-	-	-	-	-	-	-	-	-	-	-	-
Hereford and South Herefordshire	-	-	-	-	-	-	-	-	-	-	-	-
Hexham	-	-	-	-	-	-	-	-	-	-	-	-
Heywood and Middleton	41 2%	19 2%	14 2%	4 2%	13 2%	19 3%	11 2%	2 2%	-	8 1%	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

High Peak

Houghton and Sunderland South

Huddersfield

Hyndburn

Jarrow

Keighley

Kenilworth and Southam

Kettering

Kingston upon Hull East

Kingston upon Hull North

Kingston upon Hull West and Hessle

Knowsley

Lancaster and Fleetwood

Leeds Central

Leeds East

Leeds North East

Leeds North West

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
High Peak	-	-	-	-	-	-	-	-	-	-	-	-
Houghton and Sunderland South	-	-	-	-	-	-	-	-	-	-	-	-
Huddersfield	-	-	-	-	-	-	-	-	-	-	-	-
Hyndburn	49 2%	25 3%	14 2%	5 2%	28 3%	17 2%	11 2%	5 5%	-	17 3%	-	-
Jarrow	-	-	-	-	-	-	-	-	-	-	-	-
Keighley	-	-	-	-	-	-	-	-	-	-	-	-
Kenilworth and Southam	-	-	-	-	-	-	-	-	-	-	-	-
Kettering	-	-	-	-	-	-	-	-	-	-	-	-
Kingston upon Hull East	-	-	-	-	-	-	-	-	-	-	-	-
Kingston upon Hull North	-	-	-	-	-	-	-	-	-	-	-	-
Kingston upon Hull West and Hessle	-	-	-	-	-	-	-	-	-	-	-	-
Knowsley	-	-	-	-	-	-	-	-	-	-	-	-
Lancaster and Fleetwood	-	-	-	-	-	-	-	-	-	-	-	-
Leeds Central	-	-	-	-	-	-	-	-	-	-	-	-
Leeds East	-	-	-	-	-	-	-	-	-	-	-	-
Leeds North East	-	-	-	-	-	-	-	-	-	-	-	-
Leeds North West	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leeds West	-	-	-	-	-	-	-	-	-	-	-	-
Leicester East	-	-	-	-	-	-	-	-	-	-	-	-
Leicester South	-	-	-	-	-	-	-	-	-	-	-	-
Leicester West	-	-	-	-	-	-	-	-	-	-	-	-
Leigh	80 4%	21 3%	32 5% a	15 6% a	25 3%	35 5% a	23 4%	3 3%	5 9% d	17 3%	2 9%	-
Lichfield	-	-	-	-	-	-	-	-	-	-	-	-
Lincoln	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool, Riverside	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool, Walton	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool, Wavertree	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool, West Derby	-	-	-	-	-	-	-	-	-	-	-	-
Loughborough	-	-	-	-	-	-	-	-	-	-	-	-
Louth and Horncastle	-	-	-	-	-	-	-	-	-	-	-	-
Ludlow	-	-	-	-	-	-	-	-	-	-	-	-
Macclesfield	-	-	-	-	-	-	-	-	-	-	-	-
Makerfield	-	-	-	-	-	-	-	-	-	-	-	-
Manchester Central	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Manchester, Gorton

Manchester, Withington

Mansfield

Meriden

Mid Derbyshire

Mid Worcestershire

Middlesbrough

Middlesbrough South and East Cleveland

Morecambe and Lunesdale

Morley and Outwood

Newark

Newcastle upon Tyne Central

Newcastle upon Tyne East

Newcastle upon Tyne North

Newcastle-under-Lyme

Normanton, Pontefract and Castleford

North Durham

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Manchester, Gorton	-	-	-	-	-	-	-	-	-	-	-	-
Manchester, Withington	-	-	-	-	-	-	-	-	-	-	-	-
Mansfield	-	-	-	-	-	-	-	-	-	-	-	-
Meriden	-	-	-	-	-	-	-	-	-	-	-	-
Mid Derbyshire	-	-	-	-	-	-	-	-	-	-	-	-
Mid Worcestershire	-	-	-	-	-	-	-	-	-	-	-	-
Middlesbrough	-	-	-	-	-	-	-	-	-	-	-	-
Middlesbrough South and East Cleveland	-	-	-	-	-	-	-	-	-	-	-	-
Morecambe and Lunesdale	-	-	-	-	-	-	-	-	-	-	-	-
Morley and Outwood	-	-	-	-	-	-	-	-	-	-	-	-
Newark	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle upon Tyne Central	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle upon Tyne East	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle upon Tyne North	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle-under-Lyme	45	15	15	8	14	18	14	1	1	10	-	-
	2%	2%	2%	3%	2%	2%	3%	2%	1%	2%	-	-
Normanton, Pontefract and Castleford	-	-	-	-	-	-	-	-	-	-	-	-
North Durham	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
North East Derbyshire	-	-	-	-	-	-	-	-	-	-	-	-
North Herefordshire	-	-	-	-	-	-	-	-	-	-	-	-
North Shropshire	-	-	-	-	-	-	-	-	-	-	-	-
North Tyneside	-	-	-	-	-	-	-	-	-	-	-	-
North Warwickshire	-	-	-	-	-	-	-	-	-	-	-	-
North West Durham	38	10	14	9	19	14	9	1	4	7	1	-
	2%	1%	2%	3%	2%	2%	2%	1%	6%	1%	6%	-
				a					ad			
North West Leicestershire	-	-	-	-	-	-	-	-	-	-	-	-
Northampton North	-	-	-	-	-	-	-	-	-	-	-	-
Northampton South	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham East	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham North	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham South	-	-	-	-	-	-	-	-	-	-	-	-
Nuneaton	-	-	-	-	-	-	-	-	-	-	-	-
Oldham East and Saddleworth	-	-	-	-	-	-	-	-	-	-	-	-
Oldham West and Royton	-	-	-	-	-	-	-	-	-	-	-	-
Pendle	-	-	-	-	-	-	-	-	-	-	-	-
Penistone and Stocksbridge	54	22	12	7	25	22	9	-	4	21	-	1
	3%	3%	2%	3%	3%	3%	2%	-	6%	4%	-	3%
									b	a		

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Penrith and The Border

Preston

Pudsey

Redcar

Redditch

Ribble Valley

Richmond (Yorks)

Rochdale

Rossendale and Darwen

Rother Valley

Rotherham

Rugby

Rushcliffe

Rutland and Melton

Salford and Eccles

Scarborough and Whitby

Scunthorpe

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Penrith and The Border	-	-	-	-	-	-	-	-	-	-	-	-
Preston	-	-	-	-	-	-	-	-	-	-	-	-
Pudsey	-	-	-	-	-	-	-	-	-	-	-	-
Redcar	47 2%	23 3%	18 3%	-	21 2%	18 2%	16 3%	8 8%	-	11 2%	1 4%	-
		c	c					acd				
Redditch	-	-	-	-	-	-	-	-	-	-	-	-
Ribble Valley	-	-	-	-	-	-	-	-	-	-	-	-
Richmond (Yorks)	-	-	-	-	-	-	-	-	-	-	-	-
Rochdale	-	-	-	-	-	-	-	-	-	-	-	-
Rossendale and Darwen	-	-	-	-	-	-	-	-	-	-	-	-
Rother Valley	54 3%	21 3%	25 4%	6 2%	23 3%	27 4%	24 5%	1 1%	3 5%	16 3%	-	1 4%
Rotherham	-	-	-	-	-	-	-	-	-	-	-	-
Rugby	-	-	-	-	-	-	-	-	-	-	-	-
Rushcliffe	-	-	-	-	-	-	-	-	-	-	-	-
Rutland and Melton	-	-	-	-	-	-	-	-	-	-	-	-
Salford and Eccles	-	-	-	-	-	-	-	-	-	-	-	-
Scarborough and Whitby	-	-	-	-	-	-	-	-	-	-	-	-
Scunthorpe	34 2%	17 2%	6 1%	3 1%	19 2%	9 1%	5 1%	1 1%	3 4%	15 3%	-	-
		b							a	a		

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Sedgefield

Sefton Central

Selby and Ainsty

Sheffield Central

Sheffield South East

Sheffield, Brightside and Hillsborough

Sheffield, Hallam

Sheffield, Heeley

Sherwood

Shipley

Shrewsbury and Atcham

Skipton and Ripon

Sleaford and North Hykeham

Solihull

South Derbyshire

South Holland and The Deepings

South Leicestershire

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sedgefield	35	17	14	3	16	18	12	3	-	11	1	3
	2%	2%	2%	1%	2%	2%	2%	3%	-	2%	5%	7%
Sefton Central	-	-	-	-	-	-	-	-	-	-	-	-
Selby and Ainsty	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield Central	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield South East	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield, Brightside and Hillsborough	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield, Hallam	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield, Heeley	-	-	-	-	-	-	-	-	-	-	-	-
Sherwood	-	-	-	-	-	-	-	-	-	-	-	-
Shipley	-	-	-	-	-	-	-	-	-	-	-	-
Shrewsbury and Atcham	-	-	-	-	-	-	-	-	-	-	-	-
Skipton and Ripon	-	-	-	-	-	-	-	-	-	-	-	-
Sleaford and North Hykeham	-	-	-	-	-	-	-	-	-	-	-	-
Solihull	-	-	-	-	-	-	-	-	-	-	-	-
South Derbyshire	-	-	-	-	-	-	-	-	-	-	-	-
South Holland and The Deepings	-	-	-	-	-	-	-	-	-	-	-	-
South Leicestershire	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

South Northamptonshire

South Ribble

South Shields

South Staffordshire

Southport

St Helens North

St Helens South and Whiston

Stafford

Staffordshire Moorlands

Stalybridge and Hyde

Stockport

Stockton North

Stockton South

Stoke-on-Trent Central

Stoke-on-Trent North

Stoke-on-Trent South

Stone

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
South Northamptonshire	-	-	-	-	-	-	-	-	-	-	-	-
South Ribble	-	-	-	-	-	-	-	-	-	-	-	-
South Shields	-	-	-	-	-	-	-	-	-	-	-	-
South Staffordshire	-	-	-	-	-	-	-	-	-	-	-	-
Southport	-	-	-	-	-	-	-	-	-	-	-	-
St Helens North	-	-	-	-	-	-	-	-	-	-	-	-
St Helens South and Whiston	-	-	-	-	-	-	-	-	-	-	-	-
Stafford	-	-	-	-	-	-	-	-	-	-	-	-
Staffordshire Moorlands	-	-	-	-	-	-	-	-	-	-	-	-
Stalybridge and Hyde	-	-	-	-	-	-	-	-	-	-	-	-
Stockport	-	-	-	-	-	-	-	-	-	-	-	-
Stockton North	-	-	-	-	-	-	-	-	-	-	-	-
Stockton South	-	-	-	-	-	-	-	-	-	-	-	-
Stoke-on-Trent Central	56	20	16	6	21	18	12	4	-	11	2	1
	3%	3%	2%	2%	2%	2%	2%	5%	-	2%	9%	3%
Stoke-on-Trent North	39	20	11	2	22	11	10	4	-	12	-	-
	2%	3%	2%	1%	3%	1%	2%	5%	-	2%	-	-
Stoke-on-Trent South	-	-	-	-	-	-	-	-	-	-	-	-
Stone	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Stourbridge	-	-	-	-	-	-	-	-	-	-	-	-
Stratford-on-Avon	-	-	-	-	-	-	-	-	-	-	-	-
Stretford and Urmston	-	-	-	-	-	-	-	-	-	-	-	-
Sunderland Central	-	-	-	-	-	-	-	-	-	-	-	-
Sutton Coldfield	-	-	-	-	-	-	-	-	-	-	-	-
Tamworth	-	-	-	-	-	-	-	-	-	-	-	-
Tatton	-	-	-	-	-	-	-	-	-	-	-	-
Telford	-	-	-	-	-	-	-	-	-	-	-	-
The Wrekin	-	-	-	-	-	-	-	-	-	-	-	-
Thirsk and Malton	-	-	-	-	-	-	-	-	-	-	-	-
Tynemouth	-	-	-	-	-	-	-	-	-	-	-	-
Wakefield	174	54	65	23	59	69	49	6	3	39	-	5
	9%	7%	10%	9%	7%	9%	9%	7%	5%	7%	-	13%
Wallasey	-	-	-	-	-	-	-	-	-	-	-	-
Walsall North	-	-	-	-	-	-	-	-	-	-	-	-
Walsall South	-	-	-	-	-	-	-	-	-	-	-	-
Wansbeck	-	-	-	-	-	-	-	-	-	-	-	-
Warley	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Warrington North

Warrington South

Warwick and Leamington

Washington and Sunderland West

Weaver Vale

Wellingborough

Wentworth and Dearne

West Bromwich East

West Bromwich West

West Lancashire

West Worcestershire

Westmorland and Lonsdale

Wigan

Wirral South

Wirral West

Wolverhampton North East

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Warrington North	-	-	-	-	-	-	-	-	-	-	-	-
Warrington South	-	-	-	-	-	-	-	-	-	-	-	-
Warwick and Leamington	-	-	-	-	-	-	-	-	-	-	-	-
Washington and Sunderland West	-	-	-	-	-	-	-	-	-	-	-	-
Weaver Vale	-	-	-	-	-	-	-	-	-	-	-	-
Wellingborough	-	-	-	-	-	-	-	-	-	-	-	-
Wentworth and Dearne	-	-	-	-	-	-	-	-	-	-	-	-
West Bromwich East	33	10	13	6	13	12	10	2	-	7	-	3
	2%	1%	2%	2%	1%	2%	2%	2%	-	1%	-	8%
												acd
West Bromwich West	64	28	11	6	26	15	9	4	2	16	-	-
	3%	4%	2%	2%	3%	2%	2%	5%	3%	3%	-	-
		b										
West Lancashire	-	-	-	-	-	-	-	-	-	-	-	-
West Worcestershire	-	-	-	-	-	-	-	-	-	-	-	-
Westmorland and Lonsdale	-	-	-	-	-	-	-	-	-	-	-	-
Wigan	-	-	-	-	-	-	-	-	-	-	-	-
Wirral South	-	-	-	-	-	-	-	-	-	-	-	-
Wirral West	-	-	-	-	-	-	-	-	-	-	-	-
Wolverhampton North East	55	17	26	6	20	20	18	4	-	9	-	1
	3%	2%	4%	2%	2%	3%	3%	4%	-	2%	-	2%
			a									

Centre for Brexit - Brexit Deal Red Wall Poll

Constituency

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

Wolverhampton South East

Wolverhampton South West

Worcester

Workington

Worsley and Eccles South

Wyre and Preston North

Wyre Forest

Wythenshawe and Sale East

York Central

York Outer

Other

Don't know

	2019 Vote			2016 Vote		2017-2019 Vote Change						
	Total	Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolverhampton South East	-	-	-	-	-	-	-	-	-	-	-	-
Wolverhampton South West	-	-	-	-	-	-	-	-	-	-	-	-
Worcester	-	-	-	-	-	-	-	-	-	-	-	-
Workington	43 2%	21 3%	12 2%	5 2%	26 3%	10 1%	11 2%	2 2%	3 6%	16 3%	-	1 4%
Worsley and Eccles South	-	-	-	-	-	-	-	-	-	-	-	-
Wyre and Preston North	-	-	-	-	-	-	-	-	-	-	-	-
Wyre Forest	-	-	-	-	-	-	-	-	-	-	-	-
Wythenshawe and Sale East	-	-	-	-	-	-	-	-	-	-	-	-
York Central	-	-	-	-	-	-	-	-	-	-	-	-
York Outer	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

D1. At the General Election that took place on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2019 General Election	1755	889	858	141	281	262	312	290	468	423	574	758	228	373	480	301	374
	87%	91%	84%	71%	84%	87%	86%	90%	96%	79%	86%	94%	88%	83%	89%	89%	88%
		b		a	ag	ag	abg	abcdegh		a	ag	abcdegh			b	b	b
I did not vote at the 2019 General Election	191	69	120	42	41	27	40	27	14	83	67	41	24	52	49	29	37
	10%	7%	12%	21%	12%	9%	11%	8%	3%	16%	10%	5%	9%	12%	9%	9%	9%
		a		bcdefhi	fi	fi	fi	fi		cefhi	fi						
Can't remember	43	9	32	12	8	8	8	4	2	20	17	6	7	14	8	3	10
	2%	1%	3%	6%	2%	3%	2%	1%	*	4%	2%	1%	3%	3%	1%	1%	2%
		a		bdefhi	fi	fi	fi			efi	fi			d			
Prefer not to say	18	7	11	3	6	4	3	1	1	9	7	2	-	9	3	3	3
	1%	1%	1%	2%	2%	1%	1%	*	*	2%	1%	*	-	2%	1%	1%	1%
				i	efi	i				efi				ac			

Centre for Brexit - Brexit Deal Red Wall Poll

D1. At the General Election that took place on the 12th December 2019, 67% of people voted and 33% of people did not. Did you, or did you not vote in the 2019 General Election?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Significance Level: 95%												
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2019 General Election	1755	793	650	254	833	717	524	93	62	550	21	37
	87%	100%	100%	100%	96%	97%	100%	100%	100%	100%	100%	100%
I did not vote at the 2019 General Election	191	-	-	-	28	19	-	-	-	-	-	-
	10%	-	-	-	3%	3%	-	-	-	-	-	-
Can't remember	43	-	-	-	4	2	-	-	-	-	-	-
	2%	-	-	-	*	*	-	-	-	-	-	-
Prefer not to say	18	-	-	-	3	-	-	-	-	-	-	-
	1%	-	-	-	*	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

D2. Thinking back to the General Election that took place on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party?

BASE: All 2019 Voters

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Unweighted Total	1749	839	902	114	288	303	335	325	384	402	638	709	224	488	457	276	304
Total	1755	889	858	141	281	262	312	290	468	423	574	758	228	373	480	301	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	793	457	335	34	85	99	144	137	295	119	243	432	96	166	238	135	158
	45%	51%	39%	24%	30%	38%	46%	47%	63%	28%	42%	57%	42%	45%	50%	45%	42%
		b				ag	abcbg	abcbg	abcdegh		abg	abcdegh			e		
Labour	650	293	354	84	163	109	105	91	99	247	213	190	78	147	168	109	149
	37%	33%	41%	59%	58%	41%	34%	31%	21%	58%	37%	25%	34%	39%	35%	36%	40%
		a		cdefhi	cdefhi	defi	fi	fi		cdefhi	fi						
Liberal Democrat	114	58	54	7	17	18	27	17	27	24	46	45	20	20	30	16	30
	7%	7%	6%	5%	6%	7%	9%	6%	6%	6%	8%	6%	9%	5%	6%	5%	8%
Another party	140	59	79	9	11	24	29	37	30	20	53	67	31	29	26	28	26
	8%	7%	9%	6%	4%	9%	9%	13%	6%	5%	9%	9%	14%	8%	5%	9%	7%
		a				bg	bg	bfgi			bg	bg	bce			c	
Can't remember	25	4	21	6	4	5	1	3	6	9	6	9	1	5	7	6	5
	1%	*	2%	4%	1%	2%	*	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%
		a		dhi		d				d							
Prefer not to say	33	17	16	3	2	7	6	4	11	5	13	15	2	6	11	6	7
	2%	2%	2%	2%	1%	3%	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	2%
SUM: Other	254	117	133	16	28	43	57	55	57	43	99	112	51	49	56	43	56
	14%	13%	16%	11%	10%	16%	18%	19%	12%	10%	17%	15%	22%	13%	12%	14%	15%
						bg	bfg	bfg			bfg	bg	bcd				

Centre for Brexit - Brexit Deal Red Wall Poll

D2. Thinking back to the General Election that took place on the 12th December 2019, which of the following parties did you vote for, or did you vote for another party?

BASE: All 2019 Voters

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Significance Level: 95%												
Unweighted Total	1749	790	686	216	825	719	558	98	52	538	22	31
Total	1755	793	650	254	833	717	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	793	793	-	-	554	176	-	93	-	550	-	-
	45%	100%	-	-	66%	25%	-	100%	-	100%	-	-
		bc			b			acf		acf		
Labour	650	-	650	-	157	402	524	-	-	-	21	-
	37%	-	100%	-	19%	56%	100%	-	-	-	100%	-
			ac			a	bcdf					
Liberal Democrat	114	-	-	114	18	86	-	-	30	-	-	14
	7%	-	-	45%	2%	12%	-	-	48%	-	-	36%
			ab			a			abd			abd
Another party	140	-	-	140	88	38	-	-	32	-	-	24
	8%	-	-	55%	11%	5%	-	-	52%	-	-	64%
			ab		b				abd			abd
Can't remember	25	-	-	-	7	8	-	-	-	-	-	-
	1%	-	-	-	1%	1%	-	-	-	-	-	-
Prefer not to say	33	-	-	-	10	7	-	-	-	-	-	-
	2%	-	-	-	1%	1%	-	-	-	-	-	-
SUM: Other	254	-	-	254	106	124	-	-	62	-	-	37
	14%	-	-	100%	13%	17%	-	-	100%	-	-	100%
			ab			a			abd			abd

Centre for Brexit - Brexit Deal Red Wall Poll

D3. At the General Election that took place on the 7th June 2017, 69% of people voted and 31% of people did not. Did you, or did you not vote in the 2017 General Election?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2017 General Election	1618	838	772	81	259	240	302	280	457	340	542	737	213	338	440	284	343
	81%	86%	76%	41%	77%	80%	83%	87%	94%	63%	82%	91%	82%	75%	82%	84%	81%
		b		ag	ag	abg	abcgh	abcdegh		a	ag	abcdegh	b		b	b	b
I did not vote at the 2017 General Election	268	107	159	96	49	38	40	29	17	144	78	46	34	75	64	40	56
	13%	11%	16%	48%	15%	13%	11%	9%	3%	27%	12%	6%	13%	17%	12%	12%	13%
		a		bcdefghi	efi	fi	fi	fi		bcdefhi	fi			cd			
Can't remember	98	20	77	19	21	18	17	11	11	40	35	22	11	25	32	8	22
	5%	2%	8%	10%	6%	6%	5%	4%	2%	7%	5%	3%	4%	6%	6%	2%	5%
		a		defhi	fi	fi				efi	fi			d	d		
Prefer not to say	22	9	13	3	7	6	4	1	1	11	10	2	1	10	3	6	3
	1%	1%	1%	2%	2%	2%	1%	*	*	2%	1%	*	*	2%	1%	2%	1%
				i	efi	efi				efi	i			ac			

Centre for Brexit - Brexit Deal Red Wall Poll

D3. At the General Election that took place on the 7th June 2017, 69% of people voted and 31% of people did not. Did you, or did you not vote in the 2017 General Election?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Significance Level: 95%												
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2017 General Election	1618	727	580	228	798	697	524	93	62	550	21	37
	81%	92%	89%	90%	92%	94%	100%	100%	100%	100%	100%	100%
I did not vote at the 2017 General Election	268	45	46	22	43	26	-	-	-	-	-	-
	13%	6%	7%	9%	5%	4%	-	-	-	-	-	-
Can't remember	98	22	24	4	25	15	-	-	-	-	-	-
	5%	3%	4%	1%	3%	2%	-	-	-	-	-	-
Prefer not to say	22	-	-	-	1	-	-	-	-	-	-	-
	1%	-	-	-	*	-	-	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

D4. Thinking back to the General Election that took on the 7th June 2017, which of the following parties did you vote for, or did you vote for another party?

BASE: All 2017 Voters

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Unweighted Total	1620	794	818	67	265	278	322	314	374	332	600	688	211	446	421	262	280
Total	1618	838	772	81	259	240	302	280	457	340	542	737	213	338	440	284	343
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	624	360	261	15	66	82	100	105	256	81	182	361	84	117	178	112	133
	39%	43%	34%	19%	26%	34%	33%	37%	56%	24%	34%	49%	39%	34%	40%	39%	39%
		b				abg	ag	abg	abcdeghi		abg	abcdegh					
Labour	703	337	361	51	164	115	136	109	129	215	251	238	92	160	181	117	154
	43%	40%	47%	63%	63%	48%	45%	39%	28%	63%	46%	32%	43%	47%	41%	41%	45%
		a		cdefhi	cdefhi	efi	fi	fi		cdefhi	efi						
Liberal Democrat	102	51	50	3	16	12	23	26	23	18	35	48	14	20	31	15	22
	6%	6%	7%	3%	6%	5%	8%	9%	5%	5%	6%	7%	7%	6%	7%	5%	6%
								cf									
Another party	126	74	52	6	7	22	28	30	32	14	50	62	17	29	29	28	22
	8%	9%	7%	8%	3%	9%	9%	11%	7%	4%	9%	8%	8%	9%	7%	10%	6%
						bg	bg	bg	b		bg	bg					
Can't remember	37	3	33	2	5	6	8	7	9	7	14	16	4	10	11	9	4
	2%	*	4%	3%	2%	3%	3%	2%	2%	2%	3%	2%	2%	3%	2%	3%	1%
			a														
Prefer not to say	26	12	14	3	1	3	7	4	8	4	10	12	1	3	11	4	7
	2%	1%	2%	3%	*	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%
			b														
SUM: Other	228	125	103	9	23	34	51	56	55	32	85	111	32	49	60	43	44
	14%	15%	13%	11%	9%	14%	17%	20%	12%	9%	16%	15%	15%	15%	14%	15%	13%
							bg	bfgi			bg	bg					

Centre for Brexit - Brexit Deal Red Wall Poll

D4. Thinking back to the General Election that took on the 7th June 2017, which of the following parties did you vote for, or did you vote for another party?

BASE: All 2017 Voters

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	f
Significance Level: 95%												
Unweighted Total	1620	723	616	194	790	700	558	98	52	538	22	31
Total	1618	727	580	228	798	697	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	624	550	21	37	426	165	-	-	-	550	21	37
	39%	76%	4%	16%	53%	24%	-	-	-	100%	100%	100%
		bc		b	b					abc		abc
Labour	703	93	524	62	226	410	524	93	62	-	-	-
	43%	13%	90%	27%	28%	59%	100%	100%	100%	-	-	-
			ac	a		a	df	df	df			
Liberal Democrat	102	16	21	62	20	79	-	-	-	-	-	-
	6%	2%	4%	27%	3%	11%	-	-	-	-	-	-
			ab	a		a						
Another party	126	52	8	63	95	27	-	-	-	-	-	-
	8%	7%	1%	28%	12%	4%	-	-	-	-	-	-
		b		ab	b							
Can't remember	37	15	3	4	23	12	-	-	-	-	-	-
	2%	2%	1%	2%	3%	2%	-	-	-	-	-	-
		b										
Prefer not to say	26	1	1	-	8	4	-	-	-	-	-	-
	2%	*	*	-	1%	1%	-	-	-	-	-	-
SUM: Other	228	68	30	125	115	105	-	-	-	-	-	-
	14%	9%	5%	55%	14%	15%	-	-	-	-	-	-
		b		ab								

Centre for Brexit - Brexit Deal Red Wall Poll

D5. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2016 EU Referendum	1626	849	768	73	258	247	305	280	462	331	552	742	216	334	439	280	355
	81%	87%	75%	37%	77%	82%	84%	87%	95%	62%	83%	92%	83%	74%	82%	83%	84%
		b		ag	ag	abg	abg	abcdegh		a	abg	abcdegh	b		b	b	b
I did not vote in the 2016 EU Referendum	278	97	179	103	55	36	40	28	16	158	76	44	31	74	72	46	54
	14%	10%	17%	52%	16%	12%	11%	9%	3%	30%	11%	5%	12%	16%	13%	14%	13%
		a		bcdefghi	defhi	fi	fi	fi		bcdefhi	fi						
Can't remember	79	18	60	15	18	12	15	11	7	33	27	18	10	29	25	5	10
	4%	2%	6%	7%	5%	4%	4%	4%	1%	6%	4%	2%	4%	6%	5%	1%	2%
		a		fi	fi	f	f			fi	fi			de	d		
Prefer not to say	25	10	15	8	4	6	3	2	1	13	9	3	2	12	2	6	3
	1%	1%	1%	4%	1%	2%	1%	1%	*	2%	1%	*	1%	3%	*	2%	1%
				bdefhi		fi				fi				ce			

Centre for Brexit - Brexit Deal Red Wall Poll

D5. At the EU Referendum in 2016, 72% of people voted and 28% of people did not. Did you, or did you not vote in the 2016 EU Referendum?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31
Total	2007	793	650	254	867	739	524	93	62	550	21	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I voted in the 2016 EU Referendum	1626	731	563	231	867	739	485	85	57	528	20	35
	81%	92%	87%	91%	100%	100%	92%	91%	92%	96%	96%	94%
		b							ab			
I did not vote in the 2016 EU Referendum	278	45	64	21	-	-	26	7	5	15	1	2
	14%	6%	10%	8%	-	-	5%	8%	8%	3%	4%	6%
		a					d	d	d			
Can't remember	79	18	21	2	-	-	12	1	-	7	-	-
	4%	2%	3%	1%	-	-	2%	1%	-	1%	-	-
		c										
Prefer not to say	25	-	3	-	-	-	1	-	-	-	-	-
	1%	-	*	-	-	-	*	-	-	-	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

D6. Thinking back to the EU Referendum in 2016 how did you vote?

BASE: All 2016 Voters

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	1624	802	814	59	263	285	326	312	379	322	611	691	213	440	421	260	290
Total	1626	849	768	73	258	247	305	280	462	331	552	742	216	334	439	280	355
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leave	867	474	392	26	109	117	157	162	296	135	275	457	128	178	238	157	167
	53%	56%	51%	36%	42%	48%	51%	58%	64%	41%	50%	62%	59%	53%	54%	56%	47%
							abg	abcgh	abcdgh		abg	abcdgh	e			e	
Remain	739	369	363	47	147	126	141	114	164	194	267	278	88	151	193	121	185
	45%	43%	47%	64%	57%	51%	46%	41%	35%	59%	48%	37%	41%	45%	44%	43%	52%
				defhi	defhi	efi	fi			defhi	efi					acd	
Can't remember	5	1	4	-	1	1	2	1	-	1	3	1	-	1	4	1	-
	*	*	1%	-	*	1%	1%	*	-	*	1%	*	-	*	1%	*	-
Prefer not to say	15	5	9	-	1	2	5	4	2	1	8	6	1	4	5	2	4
	1%	1%	1%	-	*	1%	2%	1%	*	*	1%	1%	*	1%	1%	1%	1%

Centre for Brexit - Brexit Deal Red Wall Poll

D6. Thinking back to the EU Referendum in 2016 how did you vote?

BASE: All 2016 Voters

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change					
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other
		a	b	c	a	b	a	b	c	d	*e	*f
Significance Level: 95%												
Unweighted Total	1624	726	597	197	861	741	514	89	48	516	21	29
Total	1626	731	563	231	867	739	485	85	57	528	20	35
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Leave	867	554	157	106	867	-	131	64	24	395	5	21
	53%	76%	28%	46%	100%	-	27%	76%	43%	75%	26%	59%
		bc		b	b			ac	a	ac		
Remain	739	176	402	124	-	739	351	20	32	132	15	14
	45%	24%	71%	53%	-	100%	72%	24%	56%	25%	74%	41%
			ac	a		a	bcd		bd			
Can't remember	5	-	2	1	-	-	1	-	-	-	-	-
	*	-	*	*	-	-	*	-	-	-	-	-
Prefer not to say	15	1	3	1	-	-	2	-	1	1	-	-
	1%	*	*	*	-	-	*	-	1%	*	-	-

Centre for Brexit - Brexit Deal Red Wall Poll

Q1. If the UK-EU Brexit negotiations end without a deal, the UK will trade with the EU in future on WTO rules. This would mean introducing tariffs (taxes on imports and exports), and trading in a similar way that the UK does with other countries such as the United States. If this 'no deal' scenario occurs, to what extent would you be more or less likely to vote Conservative at the next General Election?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	245 12%	147 15% b	96 9%	20 10%	38 11%	30 10%	42 12%	31 10%	83 17%	58 11%	73 11%	114 14% e	31 12%	57 13%	66 12%	45 13%	46 11%
Somewhat more likely to vote Conservative (4.0)	163 8%	89 9%	73 7%	25 13% defhi	40 12% defhi	26 9% e	25 7%	13 4%	33 7%	65 12% defhi	52 8% e	46 6%	22 9%	34 8%	51 9%	25 7%	31 7%
Makes no difference (3.0)	813 41%	387 40%	424 41%	53 27%	109 33%	115 38% ag	160 44% abg	147 46% abcg	228 47% abcg	162 30%	275 41% abg	376 47% abcgh	114 44% bd	165 37%	220 41%	119 35%	195 46% bd
Somewhat less likely to vote Conservative (2.0)	147 7%	60 6%	86 8%	31 16% cdefhi	34 10% defi	24 8% fi	21 6%	19 6%	18 4%	65 12% defhi	45 7% f	38 5%	11 4%	41 9% a	42 8%	29 9% a	25 6%
Much less likely to vote Conservative (1.0)	499 25%	260 27% b	234 23%	51 26%	85 25%	82 27%	90 25%	85 26%	106 22%	137 26%	172 26%	190 24%	66 25%	107 24%	123 23%	98 29% c	106 25%
Don't know	140 7%	30 3%	110 11% a	19 10% fi	29 8% f	23 7% f	26 7% f	25 8% f	18 4%	47 9% fi	49 7% f	44 5%	15 6%	45 10% ae	38 7%	22 7%	20 5%
SUM: More likely	408 20%	237 24% b	169 16%	45 22% e	79 23% e	57 19%	68 19%	45 14%	116 24% eh	123 23% e	124 19% e	160 20% e	54 21%	91 20%	117 22%	70 21%	77 18%
SUM: Less likely	646 32%	321 33%	320 31%	82 41% defhi	120 36% fi	106 35% fi	110 30%	104 32% f	124 25%	202 38% dfi	217 33% f	228 28%	77 30%	148 33%	164 30%	126 38% ac	131 31%
NET: More likely	-238 -12%	-84 -9%	-151 -15%	-37 -19%	-41 -12%	-50 -16%	-43 -12%	-59 -18%	-8 -2%	-78 -15%	-92 -14%	-67 -8%	-23 -9%	-57 -13%	-47 -9%	-57 -17%	-54 -13%
Base for stats	1867	944	912	180	308	279	337	296	468	487	616	764	245	403	501	315	403
Mean Score	2.74	2.79	2.68	2.61	2.71	2.64	2.73	2.62	2.93 abcdegh	2.68	2.69	2.81 ce	2.76	2.74	2.79	2.65	2.72
Standard Deviation	1.301	1.358	1.233	1.323	1.333	1.293	1.279	1.240	1.312	1.329	1.285	1.293	1.293	1.322	1.285	1.367	1.252
Standard Error	.030	.045	.040	.109	.075	.072	.067	.068	.067	.062	.049	.048	.083	.058	.059	.080	.069
Error variance	*	*	*	.01	.01	.01	*	*	*	*	*	*	.01	*	*	.01	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q1. If the UK-EU Brexit negotiations end without a deal, the UK will trade with the EU in future on WTO rules. This would mean introducing tariffs (taxes on imports and exports), and trading in a similar way that the UK does with other countries such as the United States. If this 'no deal' scenario occurs, to what extent would you be more or less likely to vote Conservative at the next General Election?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
		a	b	c	a	b	a	b	c	d	*e	f	
Significance Level: 95%													
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	245	181	25	11	159	49	18	12	3	142	1	2
		12%	23%	4%	5%	18%	7%	3%	13%	4%	26%	5%	5%
			bc			b			a		abcf		
Somewhat more likely to vote Conservative	(4.0)	163	100	30	9	85	39	24	14	3	60	1	1
		8%	13%	5%	4%	10%	5%	5%	15%	4%	11%	6%	4%
			bc			b			ac		a		
Makes no difference	(3.0)	813	380	224	93	413	262	183	46	14	272	9	26
		41%	48%	34%	36%	48%	35%	35%	49%	23%	49%	41%	68%
			bc			b			ac		ac		acd
Somewhat less likely to vote Conservative	(2.0)	147	47	52	15	47	55	42	8	2	29	3	2
		7%	6%	8%	6%	5%	7%	8%	8%	4%	5%	12%	6%
Much less likely to vote Conservative	(1.0)	499	41	303	114	116	301	250	10	34	23	6	6
		25%	5%	47%	45%	13%	41%	48%	10%	55%	4%	30%	16%
				a	a		a	bdf	d	bdf			d
Don't know		140	45	15	12	47	32	7	4	6	24	1	-
		7%	6%	2%	5%	5%	4%	1%	4%	10%	4%	5%	-
			b						a	a	a		
SUM: More likely		408	281	56	21	244	88	42	26	5	202	2	3
		20%	35%	9%	8%	28%	12%	8%	28%	8%	37%	12%	9%
			bc			b			acf		acf		
SUM: Less likely		646	88	355	129	163	356	292	17	36	52	9	8
		32%	11%	55%	51%	19%	48%	56%	18%	59%	9%	42%	23%
				a	a		a	bdf	d	bdf			d
NET: More likely		-238	193	-300	-108	81	-268	-250	9	-31	150	-6	-5
		-12%	24%	-46%	-42%	9%	-36%	-48%	10%	-51%	27%	-31%	-14%
										b			
Base for stats	1867	749	635	242	820	707	517	89	56	526	20	37	
Mean Score	2.74	3.45	2.09	2.13	3.15	2.26	2.07	3.13	1.87	3.51	2.42	2.75	
			bc		b			ac		abcf		ac	
Standard Deviation	1.301	1.088	1.172	1.193	1.217	1.256	1.153	1.102	1.212	1.078	1.187	.970	
Standard Error	.030	.040	.045	.083	.043	.047	.049	.114	.177	.048	.259	.174	
Error variance	*	*	*	.01	*	*	*	.01	.03	*	.07	.03	

Centre for Brexit - Brexit Deal Red Wall Poll

Q2. SUMMARY: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Total	Much more likely to vote Conservative	Somewhat more likely to vote Conservative	Makes no difference	Somewhat less likely to vote Conservative	Much less likely to vote Conservative	Don't know	SUM: More likely	SUM: Less likely	NET: More likely
The whole country does not exit the Brexit Transition Period as one United Kingdom	2007 100%	118 6%	156 8%	823 41%	263 13%	497 25%	151 8%	274 14%	760 38%	-486 -24%
The UK cannot pass its own laws and ensure its courts enforce them	2007 100%	105 5%	150 7%	634 32%	308 15%	671 33%	139 7%	255 13%	979 49%	-724 -36%
The UK establishes a new relationship with the EU that is based on EU law	2007 100%	133 7%	269 13%	742 37%	283 14%	440 22%	140 7%	402 20%	723 36%	-321 -16%
The UK maintains political alignment with the EU after the Brexit Transition Period, such as a common foreign and security policy	2007 100%	167 8%	327 16%	883 44%	197 10%	288 14%	146 7%	493 25%	485 24%	8 *
The UK remains in the EU single market	2007 100%	206 10%	332 17%	763 38%	214 11%	352 18%	140 7%	538 27%	566 28%	-28 -1%
The UK remains in the EU customs union	2007 100%	187 9%	300 15%	773 39%	222 11%	385 19%	140 7%	487 24%	607 30%	-120 -6%
The UK remains under the jurisdiction of the European Court of Justice	2007 100%	130 6%	214 11%	739 37%	258 13%	542 27%	124 6%	344 17%	800 40%	-456 -23%

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.1. The whole country does not exit the Brexit Transition Period as one United Kingdom: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	118 6%	60 6%	56 5%	21 11% cdehi	28 8% ei	17 6% e	19 5% e	3 1% e	30 6% e	48 9% dehi	36 5% e	33 4% e	20 8%	26 6%	35 6%	14 4%	23 6%
Somewhat more likely to vote Conservative (4.0)	156 8%	65 7%	89 9%	30 15% defhi	46 14% defhi	29 10% efi	25 7% fi	17 5% f	8 2%	77 14% cdefhi	55 8% fi	24 3%	16 6%	43 10%	42 8%	22 6%	34 8%
Makes no difference (3.0)	823 41%	392 40%	427 42%	69 35%	124 37%	125 42%	162 45% abg	133 41%	210 43% g	193 36%	287 43% ag	342 42% g	102 39%	175 39%	228 42%	136 40%	182 43%
Somewhat less likely to vote Conservative (2.0)	263 13%	132 14%	131 13%	28 14%	42 12%	44 14% d	31 9% d	47 15% d	72 15% d	69 13% d	75 11% d	119 15% dh	40 16%	57 13%	69 13%	43 13%	54 13%
Much less likely to vote Conservative (1.0)	497 25%	280 29% b	214 21%	31 16%	71 21%	61 20%	94 26% ag	99 31% abcgh	140 29% abcgh	102 19%	156 23% a	239 30% abcgh	60 23%	109 24%	128 24%	97 29%	103 24%
Don't know	151 8%	46 5%	105 10% a	20 10%	25 7%	25 8%	31 9%	23 7%	26 5%	45 8%	56 8%	49 6%	22 8%	39 9%	38 7%	25 7%	27 6%
SUM: More likely	274 14%	125 13%	145 14%	51 26% cdefhi	74 22% cdefhi	46 15% efi	44 12% efi	20 6%	38 8%	125 23% cdefhi	91 14% efi	57 7%	35 14%	69 15%	76 14%	36 11%	57 14%
SUM: Less likely	760 38%	412 42% b	345 34%	59 30%	113 34%	105 35%	125 34%	146 45% abcdgh	212 44% abcdgh	172 32%	230 35% abcdgh	358 44% abcdgh	101 39%	166 37%	197 37%	140 41%	157 37%
NET: More likely	-486 -24%	-287 -29%	-201 -20%	-7 -4%	-39 -12%	-58 -19%	-81 -22%	-126 -39%	-174 -36%	-46 -9%	-139 -21%	-301 -37%	-65 -25%	-97 -22%	-121 -22%	-104 -31%	-100 -24%
Base for stats	1856	928	917	179	311	277	332	298	460	490	608	758	238	410	501	312	396
Mean Score	2.53	2.45	2.61	2.90	2.73	2.63	2.53	2.25	2.38	2.80	2.57	2.33	2.55	2.56	2.57	2.40	2.55
			a	cdefhi	defhi	efi	ei			defhi	efi				d		
Standard Deviation	1.155	1.174	1.125	1.218	1.220	1.124	1.149	1.016	1.128	1.221	1.138	1.087	1.178	1.170	1.157	1.130	1.139
Standard Error	.027	.040	.036	.101	.068	.063	.061	.056	.058	.057	.044	.041	.077	.051	.053	.066	.064
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	*	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.1. The whole country does not exit the Brexit Transition Period as one United Kingdom: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f	
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	118	58	29	9	42	41	16	3	2	45	3	3
		6%	7%	4%	4%	5%	6%	3%	3%	3%	8%	13%	7%
			bc							a			
Somewhat more likely to vote Conservative	(4.0)	156	58	60	17	48	60	48	9	2	36	-	2
		8%	7%	9%	7%	6%	8%	9%	10%	4%	7%	-	6%
						a							
Makes no difference	(3.0)	823	322	280	94	333	344	232	27	27	245	5	7
		41%	41%	43%	37%	38%	47%	44%	29%	44%	45%	24%	18%
						a		bf		f	bf		
Somewhat less likely to vote Conservative	(2.0)	263	138	53	33	140	73	42	25	2	86	3	12
		13%	17%	8%	13%	16%	10%	8%	26%	4%	16%	16%	32%
			b		b	b			acd		ac		acd
Much less likely to vote Conservative	(1.0)	497	171	192	86	246	185	162	23	23	110	8	10
		25%	21%	29%	34%	28%	25%	31%	24%	38%	20%	36%	26%
				a	a			d		d			
Don't know		151	48	36	16	57	36	25	7	4	28	2	4
		8%	6%	6%	6%	7%	5%	5%	7%	7%	5%	10%	11%
SUM: More likely		274	115	89	26	90	101	63	12	4	81	3	5
		14%	15%	14%	10%	10%	14%	12%	13%	7%	15%	13%	13%
						a							
SUM: Less likely		760	308	245	118	386	258	204	47	26	195	11	22
		38%	39%	38%	47%	45%	35%	39%	51%	42%	36%	52%	58%
					ab	b			ad				ad
NET: More likely		-486	-193	-156	-93	-296	-157	-140	-35	-21	-114	-8	-17
		-24%	-24%	-24%	-36%	-34%	-21%	-27%	-38%	-35%	-21%	-39%	-44%
Base for stats	1856	745	614	238	810	703	499	87	58	521	19	33	
Mean Score	2.53	2.59	2.48	2.29	2.38	2.57	2.43	2.36	2.25	2.66	2.31	2.30	
		c	c			a				abc			
Standard Deviation	1.155	1.149	1.164	1.140	1.131	1.136	1.129	1.092	1.146	1.142	1.417	1.209	
Standard Error	.027	.042	.046	.080	.040	.043	.049	.114	.164	.051	.317	.228	
Error variance	*	*	*	.01	*	*	*	.01	.03	*	.10	.05	

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.2. The UK cannot pass its own laws and ensure its courts enforce them: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Gender			Age									Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	105 5%	63 6% b	41 4%	9 5%	28 8% ehi	15 5%	18 5%	10 3%	24 5%	38 7% ei	33 5%	35 4%	19 7% d	22 5%	30 6%	10 3%	24 6%
Somewhat more likely to vote Conservative (4.0)	150 7%	66 7%	83 8%	35 17% bcdefhi	36 11% defi	30 10% efi	23 6% fi	12 4%	14 3%	71 13% defhi	52 8% efi	26 3%	16 6%	40 9% d	42 8%	16 5%	35 8%
Makes no difference (3.0)	634 32%	282 29% a	349 34% a	60 30%	102 30%	98 33%	136 37% bfgi	106 33%	132 27%	162 30%	234 35% fi	238 30%	73 28%	158 35% a	164 31%	104 31%	136 32%
Somewhat less likely to vote Conservative (2.0)	308 15%	146 15%	160 16%	28 14%	60 18% d	50 17% d	40 11%	50 16%	80 16% d	88 17% d	90 13%	130 16% d	46 18%	62 14%	82 15%	53 16%	64 15%
Much less likely to vote Conservative (1.0)	671 33%	378 39% b	290 28%	40 20%	84 25%	90 30% ag	126 35% abg	121 38% abcg	210 43% abcdgh	124 23%	216 32% abg	331 41% abcdgh	88 34%	130 29%	185 34%	130 39% b	138 33%
Don't know	139 7%	40 4%	98 10% a	26 13% bcdefhi	25 8%	19 6%	21 6%	22 7%	26 5%	51 10% dfhi	40 6%	47 6%	18 7%	37 8%	35 6%	24 7%	25 6%
SUM: More likely	255 13%	128 13%	125 12%	44 22% cdefhi	65 19% defhi	45 15% efi	41 11% ei	23 7%	38 8%	109 20% cdefhi	85 13% efi	61 8%	35 14% d	62 14% d	72 13% d	26 8%	60 14% d
SUM: Less likely	979 49%	524 54% b	450 44%	68 34%	144 43%	139 46% a	166 46% a	171 53% abdgh	290 60% abcdgh	212 40%	305 46% ag	461 57% abcdgh	134 51% b	192 43%	268 50% b	184 55% b	202 48%
NET: More likely	-724 -36%	-396 -41%	-325 -32%	-24 -12%	-79 -24%	-95 -31%	-125 -34%	-148 -46%	-252 -52%	-104 -19%	-220 -33%	-400 -50%	-98 -38%	-130 -29%	-195 -36%	-158 -47%	-142 -34%
Base for stats	1868	934	923	173	311	282	342	300	460	483	624	760	242	412	504	313	398
Mean Score	2.31	2.24	2.38 a	2.68 cdefhi	2.57 defhi	2.40 efi	2.32 efi	2.14	2.05	2.61 cdefhi	2.35 efi	2.08	2.31	2.42 d	2.30 d	2.11	2.36 d
Standard Deviation	1.196	1.239	1.146	1.193	1.251	1.185	1.186	1.102	1.159	1.231	1.185	1.137	1.248	1.179	1.214	1.106	1.212
Standard Error	.028	.042	.037	.100	.070	.066	.062	.060	.060	.057	.045	.043	.081	.051	.055	.065	.068
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	*	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.2. The UK cannot pass its own laws and ensure its courts enforce them: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f	
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	105	56	20	11	46	36	14	4	1	43	2	2
	5%	7%	3%	4%	5%	5%	3%	5%	2%	8%	7%	6%	
		b							a				
Somewhat more likely to vote Conservative	(4.0)	150	58	53	18	44	59	41	13	2	35	1	-
	7%	7%	8%	7%	5%	8%	8%	13%	3%	6%	6%	-	
						a		cdf					
Makes no difference	(3.0)	634	162	291	77	204	306	240	16	23	123	6	10
	32%	20%	45%	30%	24%	41%	46%	17%	37%	22%	27%	25%	
			ac	a		a	bdf		bd				
Somewhat less likely to vote Conservative	(2.0)	308	163	61	34	143	108	49	15	4	113	2	11
	15%	21%	9%	13%	16%	15%	9%	16%	6%	20%	8%	25%	
		bc						a		ac		ac	
Much less likely to vote Conservative	(1.0)	671	310	191	104	389	191	161	42	28	207	9	14
	33%	39%	29%	41%	45%	26%	31%	45%	46%	38%	41%	36%	
		b		b	b			a	a	a			
Don't know		139	44	33	11	41	39	19	4	4	29	2	1
	7%	6%	5%	4%	5%	5%	4%	4%	6%	5%	10%	4%	
SUM: More likely		255	114	73	29	90	94	55	17	3	78	3	2
	13%	14%	11%	11%	10%	13%	11%	18%	5%	14%	14%	6%	
								ac					
SUM: Less likely		979	473	252	137	532	300	210	57	32	319	10	24
	49%	60%	39%	54%	61%	41%	40%	61%	52%	58%	48%	65%	
		b		b	b			a		a		a	
NET: More likely		-724	-359	-179	-108	-442	-205	-155	-40	-29	-242	-7	-22
	-36%	-45%	-27%	-43%	-51%	-28%	-29%	-43%	-47%	-44%	-35%	-59%	
Base for stats	1868	749	617	243	826	700	505	90	58	520	19	36	
Mean Score	2.31	2.18	2.43	2.17	2.05	2.48	2.40	2.13	2.04	2.22	2.24	2.07	
			ac			a	bcd						
Standard Deviation	1.196	1.258	1.113	1.193	1.198	1.128	1.099	1.279	1.108	1.263	1.349	1.110	
Standard Error	.028	.046	.044	.083	.042	.043	.047	.132	.158	.056	.302	.203	
Error variance	*	*	*	.01	*	*	*	.02	.03	*	.09	.04	

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.3. The UK establishes a new relationship with the EU that is based on EU law: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	133 7%	75 8% b	57 6%	12 6%	33 10% ei	22 7% e	23 6%	12 4%	31 6%	44 8% ei	45 7% e	43 5%	22 9%	24 5%	34 6%	22 7%	30 7%
Somewhat more likely to vote Conservative (4.0)	269 13%	122 13%	146 14%	45 23% cdefhi	77 23% cdefhi	46 15% efi	41 11% fi	30 9%	30 6%	122 23% cdefhi	87 13% fi	60 7%	34 13%	67 15%	74 14%	37 11%	58 14%
Makes no difference (3.0)	742 37%	330 34% a	407 40% a	73 37%	124 37% f	118 39% fi	163 45% befgi	122 38% f	142 29%	197 37% f	281 42% fi	264 33%	91 35%	165 37%	204 38%	117 35%	165 39%
Somewhat less likely to vote Conservative (2.0)	283 14%	152 16%	130 13%	28 14%	30 9%	39 13%	39 11%	57 18% bdgh	90 19% bcdgh	59 11%	78 12%	147 18% bcdgh	41 16%	62 14%	84 16%	43 13%	53 12%
Much less likely to vote Conservative (1.0)	440 22%	268 27% b	170 17%	23 12%	47 14%	54 18%	78 21% abg	82 26% abcgh	156 32% abcdegh	70 13%	131 20% abg	239 30% abcdgh	52 20%	94 21%	112 21%	91 27% bc	92 22%
Don't know	140 7%	27 3%	112 11% a	18 9%	25 7%	22 7%	20 5%	19 6%	36 7%	43 8%	41 6%	55 7%	19 7%	36 8%	33 6%	26 8%	26 6%
SUM: More likely	402 20%	197 20%	203 20%	57 29% defhi	110 33% cdefhi	69 23% efi	64 18% i	42 13%	61 13%	167 31% cdefhi	133 20% efi	103 13%	56 22%	91 20%	108 20%	60 18%	87 21%
SUM: Less likely	723 36%	420 43% b	300 29%	51 26%	77 23%	93 31% bg	116 32% bg	139 43% abcdgh	247 51% abcdegh	128 24%	209 31% bg	386 48% abcdgh	94 36%	156 35%	195 36%	134 40%	144 34%
NET: More likely	-321 -16%	-223 -23%	-97 -10%	6 3%	33 10% a	-24 -8%	-52 -14%	-97 -30%	-185 -38%	38 7% a	-77 -12%	-283 -35%	-37 -14%	-65 -14%	-88 -16%	-74 -22%	-57 -13%
Base for stats	1867	947	910	181	311	280	344	302	450	492	623	752	241	413	506	311	397
Mean Score	2.66	2.56	2.77 a	2.97 defhi	3.06 cdefhi	2.80 efi	2.69 efi	2.44	2.31	3.03 cdefhi	2.74 efi	2.36	2.72	2.68	2.67	2.54	2.70
Standard Deviation	1.187	1.244	1.117 a	1.084 defhi	1.169 cdefhi	1.166 efi	1.145	1.106	1.210	1.139 cdefhi	1.155 efi	1.170	1.218	1.164	1.163	1.229	1.190
Standard Error	.028	.042	.036	.089	.066	.065	.060	.060	.063	.053	.044	.044	.079	.050	.053	.072	.066
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	.01	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.3. The UK establishes a new relationship with the EU that is based on EU law: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f	
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	133	54	49	16	36	76	31	5	3	37	5	4
	7%	7%	8%	6%	4%	10%	6%	5%	5%	7%	22%	11%	
						a							
Somewhat more likely to vote Conservative	(4.0)	269	94	95	37	72	122	68	15	11	56	4	2
	13%	12%	15%	15%	8%	17%	13%	17%	17%	10%	18%	6%	
						a							
Makes no difference	(3.0)	742	219	309	86	257	332	258	20	22	160	5	11
	37%	28%	48%	34%	30%	45%	49%	22%	35%	29%	25%	29%	
			ac			a	bdf						
Somewhat less likely to vote Conservative	(2.0)	283	177	45	20	166	67	37	30	1	122	1	8
	14%	22%	7%	8%	19%	9%	7%	32%	2%	22%	4%	20%	
		bc			b			acd		ac		ac	
Much less likely to vote Conservative	(1.0)	440	199	123	79	285	105	113	20	20	138	4	10
	22%	25%	19%	31%	33%	14%	21%	22%	32%	25%	20%	27%	
		b		b	b								
Don't know		140	50	29	16	50	37	18	2	5	37	2	3
	7%	6%	4%	6%	6%	5%	3%	2%	8%	7%	10%	7%	
										a			
SUM: More likely		402	148	144	54	108	198	99	21	14	93	9	6
	20%	19%	22%	21%	12%	27%	19%	22%	23%	17%	41%	17%	
						a							
SUM: Less likely		723	376	169	99	452	172	149	51	21	260	5	18
	36%	47%	26%	39%	52%	23%	28%	54%	34%	47%	24%	47%	
		bc		b	b			ac		a		a	
NET: More likely		-321	-228	-25	-45	-344	27	-50	-30	-7	-167	4	-11
	-16%	-29%	-4%	-18%	-40%	4%	-10%	-32%	-11%	-30%	17%	-30%	
Base for stats		1867	743	621	238	817	702	506	92	57	513	19	35
Mean Score		2.66	2.50	2.84	2.55	2.27	3.00	2.74	2.50	2.59	2.48	3.21	2.50
				ac		a		d					
Standard Deviation		1.187	1.215	1.145	1.280	1.158	1.142	1.129	1.176	1.302	1.201	1.482	1.306
Standard Error		.028	.045	.045	.090	.041	.043	.049	.120	.188	.054	.331	.243
Error variance		*	*	*	.01	*	*	*	.01	.04	*	.11	.06

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.4. The UK maintains political alignment with the EU after the Brexit Transition Period, such as a common foreign and security policy: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	167 8%	93 10% b	72 7%	14 7%	32 9% e	21 7%	30 8%	17 5%	53 11% e	46 9%	51 8%	70 9% e	23 9%	33 7%	48 9%	25 7%	38 9%
Somewhat more likely to vote Conservative (4.0)	327 16%	149 15%	174 17%	42 21% efi	80 24% cdefhi	43 14%	58 16%	41 13%	64 13%	121 23% cdefhi	101 15%	104 13%	52 20%	69 15%	89 17%	57 17%	60 14%
Makes no difference (3.0)	883 44%	416 43%	464 45%	65 33%	144 43% a	144 48% ag	169 46% ag	151 47% ag	211 43% a	208 39%	312 47% ag	362 45% ag	108 42%	195 43%	240 45%	141 42%	199 47%
Somewhat less likely to vote Conservative (2.0)	197 10%	106 11%	91 9%	33 17% bdfghi	22 7%	32 11%	31 9%	36 11% b	42 9%	55 10%	63 10%	78 10%	25 10%	53 12%	51 9%	29 9%	39 9%
Much less likely to vote Conservative (1.0)	288 14%	177 18% b	109 11%	23 11%	32 9%	34 11%	53 15% bg	58 18% bcgh	88 18% abcgh	54 10%	88 13%	146 18% abcgh	37 14%	57 13%	75 14%	59 17%	61 14%
Don't know	146 7%	32 3%	112 11% a	22 11% efi	27 8%	27 9%	23 6%	19 6%	28 6%	49 9% i	50 7%	47 6%	15 6%	42 9%	36 7%	26 8%	27 6%
SUM: More likely	493 25%	242 25%	246 24%	56 28% e	111 33% cdefhi	64 21%	87 24% e	58 18%	117 24% e	167 31% cdefhi	152 23%	174 22%	75 29%	102 23%	137 25%	82 24%	98 23%
SUM: Less likely	485 24%	284 29% b	200 20%	56 28% bg	54 16%	67 22% b	84 23% b	94 29% bcgh	130 27% bg	110 21%	151 23% b	224 28% bgh	62 24%	109 24%	126 23%	88 26%	100 24%
NET: More likely	8 *	-42 -4%	46 5%	* *	57 17% adgh	-3 -1%	3 1% h	-36 -11%	-14 -3%	57 11% adh	1 *	-50 -6%	13 5% c	-8 -2%	11 2%	-6 -2%	-2 *
Base for stats	1861	942	910	177	309	275	340	302	458	486	615	760	244	406	503	311	396
Mean Score	2.94	2.87	3.01 a	2.95	3.19 acdefhi	2.94 e	2.94 e	2.75	2.89	3.10 cdefhi	2.94 e	2.83	3.00	2.92	2.97	2.87	2.94
Standard Deviation	1.120	1.185	1.043	1.125	1.058	1.041	1.111	1.086	1.206	1.088	1.080	1.161	1.139	1.086	1.122	1.157	1.114
Standard Error	.026	.040	.034	.093	.060	.058	.058	.059	.062	.051	.041	.043	.073	.047	.051	.068	.062
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	*	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.4. The UK maintains political alignment with the EU after the Brexit Transition Period, such as a common foreign and security policy: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
		a	b	c	a	b	a	b	c	d	*e	f	
Significance Level: 95%													
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	167	83	43	21	60	80	28	8	1	61	6	6
	8%	10%	7%	8%	7%	11%	5%	9%	2%	11%	29%	17%	
		b				a				ac		ac	
Somewhat more likely to vote Conservative	(4.0)	327	128	108	46	112	149	83	17	12	88	2	2
	16%	16%	17%	18%	13%	20%	16%	18%	20%	16%	10%	6%	
						a							
Makes no difference	(3.0)	883	314	321	109	366	359	267	39	31	218	10	16
	44%	40%	49%	43%	42%	49%	51%	42%	50%	40%	47%	43%	
			a			a	d						
Somewhat less likely to vote Conservative	(2.0)	197	104	41	22	107	41	28	12	5	73	1	7
	10%	13%	6%	9%	12%	6%	5%	13%	7%	13%	4%	18%	
		b			b			a		a		a	
Much less likely to vote Conservative	(1.0)	288	114	103	44	163	80	96	14	10	75	1	2
	14%	14%	16%	17%	19%	11%	18%	15%	15%	14%	6%	6%	
					b		d						
Don't know		146	50	34	11	60	31	22	3	3	35	1	4
	7%	6%	5%	4%	7%	4%	4%	3%	5%	6%	5%	10%	
					b								
SUM: More likely		493	211	151	68	172	229	111	25	14	150	8	9
	25%	27%	23%	27%	20%	31%	21%	27%	22%	27%	38%	23%	
						a				a			
SUM: Less likely		485	218	144	66	270	120	124	26	14	147	2	9
	24%	27%	22%	26%	31%	16%	24%	28%	23%	27%	10%	24%	
			b		b								
NET: More likely		8	-7	7	2	-98	108	-13	-1	*	2	6	*
	*	-1%	1%	1%	-11%	15%	-2%	-1%	-1%	*	28%	*	
Base for stats		1861	743	616	243	807	708	502	90	59	515	20	34
Mean Score		2.94	2.95	2.91	2.92	2.75	3.15	2.84	2.92	2.85	2.98	3.54	3.12
						a				a			
Standard Deviation		1.120	1.172	1.088	1.163	1.147	1.072	1.087	1.153	1.010	1.171	1.178	1.144
Standard Error		.026	.043	.043	.081	.041	.040	.047	.118	.143	.052	.257	.216
Error variance		*	*	*	.01	*	*	*	.01	.02	*	.07	.05

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.5. The UK remains in the EU single market: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	206 10%	111 11%	94 9%	25 12%	44 13% ei	37 12% e	33 9%	23 7%	46 9%	68 13% ei	69 10%	69 9%	35 14% b	37 8%	51 9%	29 9%	54 13% b
Somewhat more likely to vote Conservative (4.0)	332 17%	147 15%	181 18%	37 18% fi	80 24% defhi	57 19% fi	58 16%	43 14%	57 12%	116 22% defhi	114 17% fi	101 12%	36 14%	67 15%	97 18%	60 18%	72 17%
Makes no difference (3.0)	763 38%	343 35%	417 41% a	78 39%	124 37%	114 38%	154 42% fi	126 39%	166 34%	202 38%	268 40% f	293 36%	99 38%	180 40% d	214 40%	111 33%	159 38%
Somewhat less likely to vote Conservative (2.0)	214 11%	117 12%	96 9%	21 10%	28 8%	36 12%	33 9%	38 12%	58 12%	49 9%	69 10%	96 12%	28 11%	53 12%	46 9%	40 12%	47 11%
Much less likely to vote Conservative (1.0)	352 18%	229 24% b	123 12%	13 7%	36 11%	38 13% a	63 17% abg	69 22% abcgh	132 27% abcdgh	50 9%	101 15% abg	202 25% abcdgh	46 18%	74 16%	92 17%	75 22% be	66 15%
Don't know	140 7%	28 3%	111 11% a	25 13% cdefhi	25 7%	20 7%	22 6%	21 7%	27 6%	50 9% fi	42 6%	48 6%	15 6%	38 8%	39 7%	22 6%	26 6%
SUM: More likely	538 27%	258 26%	275 27%	61 31% efi	123 37% defhi	93 31% efi	91 25%	67 21%	103 21%	185 35% defhi	184 28% efi	170 21%	71 27%	104 23%	147 27%	89 27%	126 30% b
SUM: Less likely	566 28%	346 35% b	219 21%	34 17%	64 19%	74 25% g	96 27% abg	107 33% abcdgh	190 39% abcdgh	98 18%	170 26% abg	297 37% abcdgh	75 29%	127 28%	138 26%	114 34% ce	112 27%
NET: More likely	-28 -1%	-88 -9%	56 5%	27 14% ch	59 18% ch	19 6% h	-6 -2%	-41 -13%	-87 -18%	86 16% ch	13 2%	-128 -16%	-3 -1%	-23 -5%	9 2%	-25 -7%	14 3%
Base for stats	1867	946	911	174	312	281	341	300	459	485	622	759	244	411	500	315	397
Mean Score	2.91	2.78	3.03 a	3.22 defhi	3.21 defhi	3.06 efi	2.89 efi	2.71	2.62	3.22 defhi	2.97 efi	2.66	2.94	2.85	2.94	2.78	3.01 d
Standard Deviation	1.217	1.292	1.121	1.079	1.153	1.179	1.176	1.194	1.289	1.126	1.179	1.252	1.266	1.161	1.194	1.263	1.228
Standard Error	.028	.043	.036	.090	.065	.065	.062	.065	.066	.052	.045	.047	.082	.050	.055	.074	.068
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	.01	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.5. The UK remains in the EU single market: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f	
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	206	78	64	32	55	108	40	11	8	50	6	5
	10%	10%	10%	13%	6%	15%	a	8%	12%	12%	9%	28%	13%
Somewhat more likely to vote Conservative	(4.0)	332	109	125	52	85	174	103	13	13	79	3	9
	17%	14%	19%	20%	10%	24%	a	20%	14%	20%	14%	13%	23%
			a	a		a	d						
Makes no difference	(3.0)	763	263	292	81	301	301	245	25	28	193	6	7
	38%	33%	45%	32%	35%	41%	a	47%	27%	45%	35%	28%	18%
			ac			a	bdf			bf			
Somewhat less likely to vote Conservative	(2.0)	214	116	45	25	132	49	35	21	4	77	2	4
	11%	15%	7%	10%	15%	7%	b	7%	22%	7%	14%	7%	10%
		b			b				acd		a		
Much less likely to vote Conservative	(1.0)	352	185	94	48	237	79	86	17	6	125	3	7
	18%	23%	14%	19%	27%	11%	b	16%	19%	10%	23%	14%	20%
		b			b					ac			
Don't know		140	43	31	16	57	28	16	6	3	26	2	6
	7%	5%	5%	6%	7%	4%	b	3%	6%	5%	5%	10%	17%
					b								ad
SUM: More likely		538	188	189	84	140	282	143	24	20	129	9	13
	27%	24%	29%	33%	16%	38%	a	27%	26%	33%	24%	40%	36%
			a	a		a							
SUM: Less likely		566	300	139	73	369	127	120	38	11	202	5	11
	28%	38%	21%	29%	43%	17%	b	23%	41%	18%	37%	22%	29%
		bc	b		b				ac		ac		
NET: More likely		-28	-112	50	11	-228	155	22	-14	9	-72	4	2
	-1%	-14%	8%	5%	-26%	21%	a	4%	-15%	15%	-13%	18%	7%
										a			
Base for stats		1867	751	619	238	810	710	508	88	59	524	19	31
Mean Score		2.91	2.71	3.03	2.98	2.49	3.26	2.95	2.77	3.18	2.72	3.35	2.99
			a	a	a	a	a	d	d	d	d		
Standard Deviation		1.217	1.272	1.137	1.294	1.206	1.141	1.122	1.288	1.114	1.248	1.443	1.418
Standard Error		.028	.047	.044	.091	.043	.043	.048	.134	.158	.055	.323	.278
Error variance		*	*	*	.01	*	*	*	.02	.02	*	.10	.08

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.6. The UK remains in the EU customs union: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	187 9%	98 10%	87 9%	21 10%	46 14%	35 12%	28 8%	17 5%	40 8%	66 12%	63 10%	58 7%	26 10%	38 8%	53 10%	33 10%	38 9%
Somewhat more likely to vote Conservative (4.0)	300 15%	129 13%	169 17%	41 20%	84 25%	47 16%	53 15%	31 10%	44 9%	125 23%	100 15%	75 9%	40 15%	59 13%	88 16%	50 15%	64 15%
Makes no difference (3.0)	773 39%	336 35%	431 42%	76 38%	114 34%	119 40%	155 43%	134 42%	174 36%	190 36%	275 41%	308 38%	90 35%	182 41%	217 40%	118 35%	166 39%
Somewhat less likely to vote Conservative (2.0)	222 11%	125 13%	97 10%	17 9%	32 9%	39 13%	30 8%	41 13%	63 13%	49 9%	69 10%	104 13%	29 11%	55 12%	51 10%	40 12%	46 11%
Much less likely to vote Conservative (1.0)	385 19%	246 25%	138 13%	22 11%	41 12%	40 13%	73 20%	77 24%	132 27%	63 12%	113 17%	210 26%	57 22%	76 17%	98 18%	75 22%	79 19%
Don't know	140 7%	40 4%	100 10%	22 11%	20 6%	21 7%	25 7%	21 6%	32 7%	41 8%	45 7%	53 7%	18 7%	39 9%	31 6%	20 6%	30 7%
SUM: More likely	487 24%	228 23%	257 25%	61 31%	130 39%	83 27%	81 22%	48 15%	84 17%	191 36%	164 25%	132 16%	65 25%	96 21%	141 26%	83 25%	102 24%
SUM: Less likely	607 30%	370 38%	235 23%	39 20%	73 22%	79 26%	103 28%	118 37%	196 40%	112 21%	181 27%	314 39%	86 33%	131 29%	150 28%	115 34%	126 30%
NET: More likely	-120 -6%	-143 -15%	22 2%	22 11%	57 17%	4 1%	-22 -6%	-70 -22%	-111 -23%	79 15%	-18 -3%	-181 -22%	-21 -8%	-34 -8%	-9 -2%	-33 -10%	-24 -6%
Base for stats	1867	934	922	177	317	281	339	300	454	494	620	754	241	409	508	316	393
Mean Score	2.83	2.69	2.97	3.12	3.19	3.00	2.80	2.57	2.55	3.17	2.89	2.56	2.79	2.82	2.89	2.76	2.83
Standard Deviation	1.216	1.284	1.124	1.136	1.194	1.176	1.182	1.146	1.250	1.173	1.182	1.209	1.271	1.167	1.208	1.264	1.203
Standard Error	.028	.043	.036	.094	.066	.065	.062	.063	.065	.054	.045	.045	.082	.051	.055	.074	.067
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	.01	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.6. The UK remains in the EU customs union: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f	
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	187	73	61	27	49	104	40	6	3	47	6	9
	9%	9%	9%	11%	6%	14%	8%	6%	4%	9%	28%	24%	
						a						abcd	
Somewhat more likely to vote Conservative	(4.0)	300	86	107	58	76	156	83	14	15	56	3	4
	15%	11%	16%	23%	9%	21%	16%	15%	24%	10%	16%	12%	
			a	ab		a	d		d				
Makes no difference	(3.0)	773	259	305	78	293	313	252	24	28	183	9	8
	39%	33%	47%	31%	34%	42%	48%	26%	45%	33%	41%	21%	
			ac			a	bdf		bf				
Somewhat less likely to vote Conservative	(2.0)	222	135	39	20	142	49	33	23	3	100	-	7
	11%	17%	6%	8%	16%	7%	6%	25%	6%	18%	-	19%	
		bc			b			ac		ac		a	
Much less likely to vote Conservative	(1.0)	385	191	109	57	253	88	100	19	11	129	2	5
	19%	24%	17%	22%	29%	12%	19%	21%	18%	23%	10%	12%	
		b			b								
Don't know		140	50	29	13	54	30	16	6	2	34	1	4
	7%	6%	4%	5%	6%	4%	3%	7%	3%	6%	5%	12%	
					b					a		a	
SUM: More likely		487	159	168	85	124	259	123	21	18	103	9	13
	24%	20%	26%	34%	14%	35%	23%	22%	28%	19%	44%	36%	
			a	ab		a						d	
SUM: Less likely		607	326	148	77	396	137	134	43	15	230	2	12
	30%	41%	23%	30%	46%	19%	25%	46%	24%	42%	10%	32%	
		bc		b	b			ac		ac			
NET: More likely		-120	-168	20	8	-271	123	-11	-22	3	-126	7	2
	-6%	-21%	3%	3%	-31%	17%	-2%	-24%	5%	-23%	34%	4%	
Base for stats		1867	743	621	241	813	709	508	87	60	516	20	33
Mean Score		2.83	2.62	2.96	2.91	2.41	3.20	2.86	2.60	2.90	2.60	3.55	3.18
			a	a		a		bd					
Standard Deviation		1.216	1.253	1.154	1.311	1.189	1.155	1.148	1.203	1.116	1.230	1.239	1.426
Standard Error		.028	.046	.045	.092	.042	.043	.049	.126	.156	.055	.270	.269
Error variance		*	*	*	.01	*	*	*	.02	.02	*	.07	.07

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.7. The UK remains under the jurisdiction of the European Court of Justice: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	130 6%	65 7%	62 6%	19 10% ei	25 7% e	24 8% ei	23 6%	12 4%	26 5%	44 8% ei	47 7% e	38 5%	18 7%	30 7%	29 5%	20 6%	32 8%
Somewhat more likely to vote Conservative (4.0)	214 11%	95 10%	118 12%	37 19% defhi	64 19% cdefhi	37 12% efi	31 8% f	23 7%	22 4%	101 19% cdefhi	68 10% fi	45 6%	25 10%	55 12% d	61 11% d	23 7%	50 12% d
Makes no difference (3.0)	739 37%	312 32%	422 41% a	67 34%	135 40% fi	118 39% fi	162 45% aefgi	118 37% f	139 29%	202 38% fi	280 42% afi	257 32%	92 36%	159 35%	208 39%	126 37%	154 36%
Somewhat less likely to vote Conservative (2.0)	258 13%	129 13%	129 13%	29 15%	41 12%	36 12%	37 10%	40 12%	75 15% dh	70 13%	74 11%	114 14%	36 14%	61 14%	64 12%	43 13%	53 13%
Much less likely to vote Conservative (1.0)	542 27%	335 34% b	204 20%	23 12%	53 16%	67 22% abg	90 25% abg	108 34% abcdgh	202 42% abcdgh	76 14%	156 24% abg	310 38% abcdgh	70 27%	112 25%	145 27%	103 31%	112 26%
Don't know	124 6%	37 4%	86 8% a	24 12% bcdefhi	18 5%	18 6%	21 6%	20 6%	23 5%	42 8% f	39 6%	43 5%	18 7%	32 7%	31 6%	22 7%	22 5%
SUM: More likely	344 17%	161 16%	180 18%	56 28% cdefhi	89 27% defhi	62 21% defi	53 15% fi	35 11%	48 10%	146 27% cdefhi	115 17% efi	83 10%	44 17%	85 19% d	90 17%	43 13%	82 19% d
SUM: Less likely	800 40%	464 48% b	333 33%	52 26%	94 28%	103 34% g	127 35% abg	148 46% abcdgh	276 57% abcdgh	145 27%	230 35% abg	424 53% abcdgh	106 41%	173 39%	210 39%	146 43%	165 39%
NET: More likely	-456 -23%	-303 -31%	-153 -15%	5 2% g	-4 -1%	-41 -14%	-74 -20%	-113 -35%	-228 -47%	*	-115 -17%	-341 -42%	-62 -24%	-88 -20%	-120 -22%	-103 -31%	-82 -19%
Base for stats	1883	937	936	175	318	283	342	301	464	493	625	765	242	417	508	315	402
Mean Score	2.54	2.39	2.68	3.01 cdefhi	2.90 cdefhi	2.71 efi	2.59 efi	2.31 f	2.13	2.94 cdefhi	2.64 efi	2.20	2.53	2.59 d	2.54	2.41	2.60
Standard Deviation	1.211	1.256	1.143	1.164	1.140	1.211	1.160	1.152	1.192	1.149	1.184	1.179	1.225	1.216	1.187	1.194	1.237
Standard Error	.028	.042	.036	.097	.063	.067	.061	.063	.061	.053	.045	.044	.079	.052	.054	.070	.069
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	*	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q2.7. The UK remains under the jurisdiction of the European Court of Justice: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means ...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
		a	b	c	a	b	a	b	c	d	*e	f	
Significance Level: 95%													
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	130	55	43	16	38	64	28	8	3	36	5	4
		6%	7%	7%	6%	4%	9%	5%	9%	4%	7%	22%	11%
						a							
Somewhat more likely to vote Conservative	(4.0)	214	60	88	33	57	105	68	9	13	42	1	1
		11%	8%	14%	13%	7%	14%	13%	9%	21%	8%	4%	2%
				a	a		a	d		bdf			
Makes no difference	(3.0)	739	197	310	99	230	355	262	16	27	139	6	9
		37%	25%	48%	39%	27%	48%	50%	17%	44%	25%	30%	24%
				ac	a		a	bdf		bd			
Somewhat less likely to vote Conservative	(2.0)	258	146	52	26	133	70	39	18	-	105	1	11
		13%	18%	8%	10%	15%	9%	7%	19%	-	19%	4%	28%
			bc			b		c	ac		ac		ac
Much less likely to vote Conservative	(1.0)	542	292	129	73	367	118	113	37	16	201	6	12
		27%	37%	20%	29%	42%	16%	22%	39%	26%	37%	29%	31%
			bc		b	b			a		a		
Don't know		124	44	28	8	42	27	15	6	3	28	2	1
		6%	6%	4%	3%	5%	4%	3%	6%	5%	5%	10%	4%
SUM: More likely		344	114	131	49	95	169	96	17	16	77	6	5
		17%	14%	20%	19%	11%	23%	18%	18%	25%	14%	26%	13%
				a			a			d			
SUM: Less likely		800	438	181	98	500	188	152	54	16	306	7	22
		40%	55%	28%	39%	58%	25%	29%	58%	26%	56%	33%	59%
			bc		b	b			ac		ac		ac
NET: More likely		-456	-323	-49	-50	-406	-19	-56	-37	*	-229	-2	-17
		-23%	-41%	-8%	-19%	-47%	-3%	-11%	-40%	-1%	-42%	-7%	-46%
Base for stats	1883	749	622	246	825	712	509	87	59	522	19	36	
Mean Score	2.54	2.25	2.78	2.57	2.11	2.90	2.72	2.25	2.77	2.24	2.85	2.31	
			ac	a		a	bd		bd				
Standard Deviation	1.211	1.252	1.134	1.224	1.184	1.122	1.115	1.343	1.206	1.236	1.574	1.273	
Standard Error	.028	.046	.044	.085	.041	.042	.048	.140	.171	.055	.352	.232	
Error variance	*	*	*	.01	*	*	*	.02	.03	*	.12	.05	

Centre for Brexit - Brexit Deal Red Wall Poll

Q3. SUMMARY: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?

BASE: All respondents

	Total	Much more likely to vote Conservative	Somewhat more likely to vote Conservative	Makes no difference	Somewhat less likely to vote Conservative	Much less likely to vote Conservative	Don't know	SUM: More likely	SUM: Less likely	NET: More likely
The UK cannot set its own tariffs	2007 100%	79 4%	112 6%	606 30%	375 19%	701 35%	134 7%	191 10%	1076 54%	-885 -44%
The UK cannot do its own trade deals	2007 100%	82 4%	114 6%	583 29%	346 17%	757 38%	125 6%	195 10%	1103 55%	-908 -45%
The UK remains liable to making payments to the EU	2007 100%	77 4%	112 6%	620 31%	292 15%	772 38%	133 7%	190 9%	1064 53%	-874 -44%
The UK is not in full control of its fishing waters	2007 100%	80 4%	121 6%	633 32%	353 18%	689 34%	131 7%	201 10%	1042 52%	-841 -42%

Centre for Brexit - Brexit Deal Red Wall Poll

Q3.1. The UK cannot set its own tariffs: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	79 4%	47 5% b	31 3%	8 4%	19 6% ei	16 5% ei	16 4% e	5 2%	15 3%	27 5% ei	31 5% ei	20 2%	7 3%	17 4%	19 3%	12 4%	24 6%
Somewhat more likely to vote Conservative (4.0)	112 6%	55 6%	55 5%	22 11% defhi	29 9% defi	22 7% efi	17 5% f	12 4%	10 2%	52 10% defhi	39 6% fi	22 3%	12 5%	32 7%	29 5%	14 4%	25 6%
Makes no difference (3.0)	606 30%	273 28%	327 32%	54 27%	102 30%	98 33% f	132 36% afgi	96 30%	125 26%	156 29%	230 35% fgi	220 27%	75 29%	143 32%	170 32%	91 27%	127 30%
Somewhat less likely to vote Conservative (2.0)	375 19%	183 19%	192 19%	51 26% defhi	68 20%	60 20%	54 15%	57 18%	85 17%	120 22% dhi	114 17%	142 18%	51 20%	76 17%	105 19%	66 20%	76 18%
Much less likely to vote Conservative (1.0)	701 35%	382 39% b	317 31%	40 20%	97 29% a	89 30% a	122 33% ag	136 42% abcdgh	217 45% abcdgh	137 26%	211 32% ag	353 44% abcdgh	95 36%	148 33%	186 34%	128 38%	144 34%
Don't know	134 7%	33 3%	101 10% a	23 11% bcdehi	21 6%	17 6%	23 6%	15 5%	35 7%	43 8%	40 6%	51 6%	19 7%	32 7%	30 6%	25 8%	27 6%
SUM: More likely	191 10%	102 10%	86 8%	30 15% defi	49 15% defi	38 13% efi	33 9% efi	17 5%	25 5%	79 15% defhi	70 11% efi	42 5%	19 7%	49 11%	48 9%	26 8%	49 12%
SUM: Less likely	1076 54%	566 58% b	508 50%	92 46%	165 49%	149 49%	176 48%	193 60% abcdgh	301 62% abcdgh	257 48%	324 49% abcdgh	495 61% abcdgh	146 56%	224 50%	291 54%	194 58% b	221 52%
NET: More likely	-885 -44%	-464 -48%	-422 -41%	-62 -31%	-116 -35%	-111 -37%	-143 -39%	-176 -55%	-277 -57%	-178 -33%	-254 -38%	-453 -56%	-127 -49%	-176 -39%	-243 -45%	-168 -50%	-172 -41%
Base for stats	1873	941	921	176	315	285	341	306	451	491	625	757	240	416	509	311	397
Mean Score	2.20	2.15	2.23	2.47 efi	2.39 efi	2.35 efi	2.27 efi	1.99	1.94	2.42 efi	2.31 efi	1.96	2.11	2.26 d	2.19	2.09	2.26
Standard Deviation	1.131	1.165	1.091	1.114	1.188	1.159	1.137	1.033	1.068	1.161 efi	1.147 efi	1.054	1.085	1.141 d	1.106	1.112	1.189
Standard Error	.026	.039	.035	.093	.066	.064	.060	.056	.056	.054	.044	.039	.070	.049	.050	.065	.066
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	*	*	*	*	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q3.1. The UK cannot set its own tariffs: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
Significance Level: 95%													
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	79	41	20	8	32	27	15	4	1	32	-	2
	4%	5%	3%	3%	4%	4%	3%	5%	2%	6%	-	6%	
		b								a			
Somewhat more likely to vote Conservative	(4.0)	112	45	44	5	41	47	33	10	-	29	2	-
	6%	6%	7%	2%	5%	6%	6%	10%	-	5%	11%	-	
		c	c					c					
Makes no difference	(3.0)	606	158	273	84	182	307	226	19	21	115	4	10
	30%	20%	42%	33%	21%	42%	43%	20%	35%	21%	19%	27%	
		ac	a			a	bd		d				
Somewhat less likely to vote Conservative	(2.0)	375	181	98	41	157	134	78	15	9	125	2	7
	19%	23%	15%	16%	18%	18%	15%	16%	14%	23%	12%	18%	
		bc								a			
Much less likely to vote Conservative	(1.0)	701	326	191	103	414	185	158	44	28	214	10	14
	35%	41%	29%	40%	48%	25%	30%	47%	45%	39%	48%	38%	
		b	b		b			a	a	a			
Don't know		134	43	25	14	41	38	15	2	3	35	2	4
	7%	5%	4%	5%	5%	5%	3%	2%	4%	6%	10%	11%	
										a		ab	
SUM: More likely		191	85	64	12	73	74	48	14	1	61	2	2
	10%	11%	10%	5%	8%	10%	9%	15%	2%	11%	11%	6%	
		c	c					c		c			
SUM: Less likely		1076	507	289	143	571	320	236	59	37	340	13	21
	54%	64%	44%	56%	66%	43%	45%	63%	59%	62%	60%	55%	
		bc	b		b			a		a			
NET: More likely		-885	-421	-225	-131	-498	-246	-188	-45	-35	-279	-10	-19
	-44%	-53%	-35%	-52%	-57%	-33%	-36%	-48%	-57%	-51%	-49%	-49%	
Base for stats		1873	750	625	240	826	701	509	92	59	515	19	33
Mean Score		2.20	2.06	2.37	2.06	1.93	2.42	2.35	2.08	1.95	2.10	1.92	2.09
			ac			a		bcd					
Standard Deviation		1.131	1.171	1.084	1.072	1.125	1.068	1.076	1.243	1.021	1.187	1.137	1.173
Standard Error		.026	.043	.042	.075	.039	.040	.046	.127	.144	.053	.254	.222
Error variance		*	*	*	.01	*	*	*	.02	.02	*	.06	.05

Centre for Brexit - Brexit Deal Red Wall Poll

Q3.2. The UK cannot do its own trade deals: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	82 4%	55 6% b	25 2%	13 7% ei	17 5% ei	15 5% ei	15 4% e	5 2%	16 3%	31 6% ei	30 5% ei	21 3%	10 4%	19 4%	21 4%	12 4%	19 4%
Somewhat more likely to vote Conservative (4.0)	114 6%	61 6%	52 5%	23 11% defhi	37 11% defhi	21 7% defi	10 3%	9 3%	15 3%	59 11% cdefhi	31 5%	23 3%	12 5%	34 8% d	34 6%	11 3%	23 5%
Makes no difference (3.0)	583 29%	262 27%	315 31%	50 25%	104 31% f	98 33% fi	118 33% fi	101 31% f	111 23%	154 29% f	216 33% fi	212 26%	66 25%	137 31%	160 30%	96 29%	123 29%
Somewhat less likely to vote Conservative (2.0)	346 17%	148 15%	198 19% a	42 21%	55 16%	51 17%	63 17%	53 17%	82 17%	97 18%	114 17%	135 17%	47 18%	66 15%	94 17%	60 18%	79 19%
Much less likely to vote Conservative (1.0)	757 38%	418 43% b	338 33%	49 25%	103 31%	102 34% a	137 38% abg	137 43% abcgh	230 47% abcdgh	151 28%	238 36% ag	367 45% abcdgh	111 43% b	159 35%	196 36%	137 41%	155 37%
Don't know	125 6%	30 3%	95 9% a	22 11% bcdehi	20 6%	15 5%	20 5%	16 5%	33 7%	42 8%	35 5%	49 6%	13 5%	32 7%	35 6%	21 6%	24 6%
SUM: More likely	195 10%	117 12% b	77 8%	36 18% defhi	54 16% defhi	36 12% defi	25 7%	14 4%	30 6%	90 17% cdefhi	61 9% ei	44 5%	22 9%	54 12% d	54 10%	23 7%	42 10%
SUM: Less likely	1103 55%	565 58% b	535 52%	91 46%	158 47%	152 51%	200 55% abg	191 59% abcgh	312 64% abcdgh	249 46%	352 53% g	502 62% abcdgh	158 61% b	225 50%	290 54%	196 58% b	234 55%
NET: More likely	-908 -45%	-448 -46%	-459 -45%	-55 -28%	-104 -31%	-116 -39%	-175 -48%	-177 -55%	-281 -58%	-159 -30%	-291 -44%	-458 -57%	-135 -52%	-172 -38%	-236 -44%	-173 -51%	-192 -45%
Base for stats	1882	944	927	177	316	286	344	305	453	493	630	759	246	416	504	316	399
Mean Score	2.16	2.14	2.17	2.49 defhi	2.40 defhi	2.29 efi	2.14 fi	1.99	1.91	2.43 defhi	2.21 efi	1.94	2.04	2.25 ad	2.18	2.06	2.18
Standard Deviation	1.149	1.220	1.070	1.230	1.207	1.173	1.116	1.024	1.091	1.215	1.144	1.064	1.139	1.183	1.144	1.108	1.152
Standard Error	.026	.041	.034	.102	.067	.065	.058	.055	.057	.056	.043	.040	.073	.051	.052	.065	.064
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	*	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q3.2. The UK cannot do its own trade deals: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f	
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	82 4%	40 5%	24 4%	7 3%	33 4%	29 4%	13 3%	2 2%	1 2%	32 6%	1 6%	2 6%
Somewhat more likely to vote Conservative	(4.0)	114 6%	49 6%	33 5%	5 2%	42 5%	38 5%	27 5%	7 8%	1 2%	34 6%	1 5%	- -
Makes no difference	(3.0)	583 29%	144 18%	267 41%	82 32%	170 20%	301 41%	220 42%	15 16%	22 36%	108 20%	5 22%	9 24%
Somewhat less likely to vote Conservative	(2.0)	346 17%	168 21%	93 14%	34 13%	143 16%	128 17%	75 14%	17 18%	3 5%	114 21%	3 12%	7 19%
Much less likely to vote Conservative	(1.0)	757 38%	350 44%	211 32%	115 45%	443 51%	211 29%	177 34%	51 54%	32 53%	230 42%	10 49%	15 41%
Don't know		125 6%	41 5%	22 3%	11 4%	36 4%	33 4%	13 2%	2 2%	2 3%	33 6%	1 5%	4 11%
SUM: More likely		195 10%	90 11%	57 9%	12 5%	75 9%	67 9%	40 8%	9 10%	2 4%	65 12%	2 12%	2 6%
SUM: Less likely		1103 55%	518 65%	304 47%	149 58%	586 68%	339 46%	252 48%	68 73%	36 58%	343 62%	13 61%	22 59%
NET: More likely		-908 -45%	-429 -54%	-247 -38%	-136 -54%	-512 -59%	-272 -37%	-212 -40%	-59 -63%	-33 -54%	-278 -51%	-11 -49%	-20 -53%
Base for stats	1882	752	628	243	831	706	511	92	60	516	20	33	
Mean Score	2.16	2.02	2.31	2.00	1.89	2.36	2.27	1.83	1.93	2.08	2.03	2.01	
Standard Deviation	1.149	1.184	1.105	1.081	1.133	1.088	1.073	1.083	1.089	1.209	1.287	1.171	
Standard Error	.026	.043	.043	.075	.039	.041	.046	.111	.153	.054	.281	.221	
Error variance	*	*	*	.01	*	*	*	.01	.02	*	.08	.05	

Centre for Brexit - Brexit Deal Red Wall Poll

Q3.3. The UK remains liable to making payments to the EU: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
		a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	77 4%	43 4%	33 3%	15 7% efi	19 6% efi	12 4%	14 4%	5 2%	12 2%	34 6% efi	26 4% ei	17 2%	12 5%	19 4%	18 3%	10 3%	19 4%
Somewhat more likely to vote Conservative (4.0)	112 6%	67 7% b	44 4%	23 12% defhi	28 8% defi	26 9% defi	11 3%	11 3%	13 3%	51 10% defhi	38 6% fi	24 3%	13 5%	29 6% d	37 7% d	11 3%	22 5%
Makes no difference (3.0)	620 31%	279 29% a	336 33%	58 29% a	117 35% fi	101 34% fi	133 37% fi	98 31% f	112 23%	176 33% fi	234 35% fi	211 26%	72 28%	142 32%	172 32%	95 28%	138 33%
Somewhat less likely to vote Conservative (2.0)	292 15%	124 13% a	167 16%	38 19% e	58 17% e	39 13%	50 14%	37 12%	70 14%	96 18% cehi	89 13%	107 13%	42 16%	58 13%	71 13%	51 15%	70 16%
Much less likely to vote Conservative (1.0)	772 38%	429 44% b	340 33%	39 20% a	93 28% b	104 34% ag	138 38% abg	151 47% abcdgh	248 51% abcdgh	132 25% a	241 36% abg	399 49% abcdgh	99 38% a	164 37% b	205 38% c	149 44% d	154 36% e
Don't know	133 7%	31 3%	102 10% a	25 13% bcdefhi	22 7%	19 6%	18 5%	19 6%	31 6%	47 9% dh	37 6%	49 6%	20 8%	37 8% e	35 6%	21 6%	20 5%
SUM: More likely	190 9%	110 11% b	77 8%	38 19% defhi	47 14% defhi	39 13% defi	25 7%	17 5%	25 5%	85 16% a	64 10% efi	41 5%	26 10%	48 11% d	55 10% d	20 6%	41 10%
SUM: Less likely	1064 53%	554 57% b	507 50%	77 39% a	151 45% b	143 47% c	187 52% d	188 59% e	318 65% f	228 43% g	330 50% h	506 63% i	142 55% a	222 50% b	277 51% c	200 59% d	224 53% e
NET: More likely	-874 -44%	-444 -46%	-430 -42%	-39 -20%	-104 -31%	-104 -34%	-162 -45%	-171 -53%	-293 -60%	-143 -27%	-266 -40%	-465 -58%	-116 -45%	-174 -39%	-221 -41%	-179 -53%	-183 -43%
Base for stats	1874	943	920	173	314	283	345	303	455	488	628	758	240	412	504	316	403
Mean Score	2.16	2.12	2.20	2.64 cdefhi	2.43 defhi	2.31 efi	2.17 efi	1.95	1.84	2.51 cdefhi	2.23 efi	1.88	2.15	2.22 d	2.19 d	1.99	2.21 d
Standard Deviation	1.153	1.196	1.099	1.211	1.172	1.184	1.118	1.065	1.057	1.189	1.149	1.061	1.178	1.177	1.154	1.091	1.150
Standard Error	.027	.040	.035	.102	.066	.065	.058	.058	.055	.055	.044	.040	.077	.051	.053	.064	.064
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	*	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q3.3. The UK remains liable to making payments to the EU: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f	
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	77	36	21	6	29	32	16	3	-	27	-	2
		4%	5%	3%	2%	3%	4%	3%	3%	-	5%	-	6%
Somewhat more likely to vote Conservative	(4.0)	112	41	43	13	36	52	31	9	5	25	2	1
		6%	5%	7%	5%	4%	7%	6%	10%	8%	5%	12%	4%
Makes no difference	(3.0)	620	158	294	72	173	313	240	11	15	120	5	7
		31%	20%	45%	28%	20%	42%	46%	12%	24%	22%	22%	18%
				ac	a		a	bcd		b	b		
Somewhat less likely to vote Conservative	(2.0)	292	134	72	36	117	102	56	14	6	91	1	6
		15%	17%	11%	14%	14%	14%	11%	15%	10%	17%	4%	17%
			b							a			
Much less likely to vote Conservative	(1.0)	772	379	199	112	474	205	171	55	32	252	11	17
		38%	48%	31%	44%	55%	28%	33%	59%	52%	46%	52%	45%
			b		b	b			ad	a	a		
Don't know		133	45	22	16	38	35	10	1	4	35	2	4
		7%	6%	3%	6%	4%	5%	2%	2%	6%	6%	10%	10%
			b							a	a		ab
SUM: More likely		190	77	63	19	65	84	47	12	5	52	2	4
		9%	10%	10%	7%	7%	11%	9%	13%	8%	9%	12%	10%
							a						
SUM: Less likely		1064	514	271	147	592	307	227	69	38	343	12	23
		53%	65%	42%	58%	68%	42%	43%	74%	61%	62%	55%	62%
			b		b	b			ad	a	a		a
NET: More likely		-874	-437	-207	-128	-527	-224	-181	-57	-33	-292	-9	-19
		-44%	-55%	-32%	-51%	-61%	-30%	-34%	-61%	-53%	-53%	-44%	-52%
Base for stats	1874	748	628	238	829	704	514	92	58	515	19	34	
Mean Score	2.16	1.96	2.39	2.02	1.83	2.44	2.35	1.81	1.88	2.00	1.94	1.99	
			ac			a	bcd						
Standard Deviation	1.153	1.170	1.099	1.107	1.112	1.117	1.094	1.164	1.076	1.178	1.192	1.237	
Standard Error	.027	.043	.043	.078	.039	.042	.047	.119	.154	.053	.267	.234	
Error variance	*	*	*	.01	*	*	*	.01	.02	*	.07	.05	

Centre for Brexit - Brexit Deal Red Wall Poll

Q3.4. The UK is not in full control of its fishing waters: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?

BASE: All respondents

	Gender		Age									Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	SUM: 18-34	SUM: 35-54	SUM: 55+	East Midlands	West Midlands	North West	North East	Yorkshire and Humber
	a	b	a	b	c	d	e	f	g	h	i	a	b	c	d	e	
Significance Level: 95%																	
Unweighted Total	2007	922	1074	163	343	350	392	360	399	506	742	759	257	580	515	312	343
Total	2007	974	1022	199	336	301	363	321	486	535	665	807	259	449	539	337	423
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more likely to vote Conservative (5.0)	80 4%	47 5% b	32 3%	10 5% e	19 6% ei	14 4% e	18 5% ei	4 1%	15 3%	30 6% ei	31 5% ei	20 2%	13 5%	19 4%	15 3%	14 4%	19 5%
Somewhat more likely to vote Conservative (4.0)	121 6%	59 6%	60 6%	26 13% defhi	39 12% defhi	24 8% defi	11 3%	9 3%	11 2%	66 12% cdefhi	35 5% fi	20 3%	13 5%	35 8% d	39 7% d	11 3%	22 5%
Makes no difference (3.0)	633 32%	296 30%	331 32%	57 29%	102 30%	105 35% fi	138 38% abfgi	108 34% f	122 25%	159 30%	243 37% bfgi	230 29%	76 29%	149 33%	175 33%	93 28%	139 33%
Somewhat less likely to vote Conservative (2.0)	353 18%	170 18%	182 18%	32 16%	65 19%	50 16%	57 16%	46 14%	103 21% deh	97 18%	106 16%	149 18%	40 15%	79 18%	100 18%	63 19%	71 17%
Much less likely to vote Conservative (1.0)	689 34%	372 38% b	315 31%	47 24%	91 27%	90 30%	118 33% ag	139 43% abcdgh	204 42% abcdgh	138 26%	209 31% ag	343 42% abcdgh	100 38% b	132 29%	177 33%	129 38% b	151 36% b
Don't know	131 7%	30 3%	101 10% a	25 13% bcdefhi	20 6%	19 6%	21 6%	15 5%	31 6%	46 9% ei	40 6%	45 6%	17 6%	34 8%	33 6%	26 8%	21 5%
SUM: More likely	201 10%	106 11%	92 9%	37 19% defhi	58 17% defhi	37 12% defi	29 8% ei	13 4%	27 5%	95 18% cdefhi	66 10% efi	40 5%	27 10%	54 12% d	54 10%	26 8%	41 10%
SUM: Less likely	1042 52%	542 56% b	498 49%	79 40%	156 46%	140 46%	175 48%	185 58% abcdgh	307 63% abcdgh	235 44%	315 47% abcdgh	492 61% abcdgh	140 54%	211 47%	277 51%	192 57% b	222 52%
NET: More likely	-841 -42%	-437 -45%	-406 -40%	-42 -21%	-98 -29%	-103 -34%	-146 -40%	-172 -53%	-280 -58%	-140 -26%	-249 -37%	-452 -56%	-113 -44%	-158 -35%	-223 -41%	-167 -49%	-181 -43%
Base for stats	1876	944	921	173	316	283	342	307	455	489	625	762	243	414	506	311	402
Mean Score	2.23	2.19	2.25	2.55 defhi	2.46 defi	2.36 efi	2.28 efi	2.00	1.97	2.49 defhi	2.32 efi	1.98	2.18	2.35 d	2.24	2.09	2.22
Standard Deviation	1.139	1.169	1.100	1.210	1.201	1.154	1.127	1.027	1.058	1.203	1.139	1.045	1.187	1.142	1.103	1.128	1.151
Standard Error	.026	.039	.035	.102	.067	.064	.059	.055	.055	.056	.043	.039	.077	.049	.050	.066	.064
Error variance	*	*	*	.01	*	*	*	*	*	*	*	*	.01	*	*	*	*

Centre for Brexit - Brexit Deal Red Wall Poll

Q3.4. The UK is not in full control of its fishing waters: To what extent would you be more or less likely to vote Conservative at the next General Election, if the Brexit deal agreed with the EU means...?

BASE: All respondents

	Total	2019 Vote			2016 Vote		2017-2019 Vote Change						
		Con	Lab	SUM: Other	Leave	Remain	Lab/Lab	Lab/Con	Lab/Other	Con/Con	Con/Lab	Con/Other	
Significance Level: 95%		a	b	c	a	b	a	b	c	d	*e	f	
Unweighted Total	2007	790	686	216	861	741	558	98	52	538	22	31	
Total	2007	793	650	254	867	739	524	93	62	550	21	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Much more likely to vote Conservative	(5.0)	80	41	21	7	30	33	15	3	-	27	-	1
		4%	5%	3%	3%	3%	4%	3%	3%	-	5%	-	4%
Somewhat more likely to vote Conservative	(4.0)	121	49	48	11	37	52	36	12	2	31	5	1
		6%	6%	7%	4%	4%	7%	7%	13%	4%	6%	22%	2%
Makes no difference	(3.0)	633	164	275	87	199	311	229	15	25	120	4	8
		32%	21%	42%	34%	23%	42%	44%	16%	41%	22%	19%	22%
				ac	a		a	bdf		bd			
Somewhat less likely to vote Conservative	(2.0)	353	183	81	37	159	127	67	20	3	132	-	12
		18%	23%	12%	15%	18%	17%	13%	22%	4%	24%	-	33%
			bc		b		a	ac		ac			ac
Much less likely to vote Conservative	(1.0)	689	314	201	98	402	184	167	41	30	202	10	11
		34%	40%	31%	39%	46%	25%	32%	44%	49%	37%	45%	29%
			b		b		b		a	a			
Don't know		131	44	24	14	39	33	10	2	2	37	3	4
		7%	6%	4%	5%	5%	4%	2%	2%	3%	7%	14%	10%
										a			ab
SUM: More likely		201	90	69	18	67	85	51	15	2	58	5	2
		10%	11%	11%	7%	8%	11%	10%	16%	4%	11%	22%	6%
							a		c				
SUM: Less likely		1042	496	282	136	562	310	234	61	33	334	10	23
		52%	63%	43%	53%	65%	42%	45%	66%	53%	61%	45%	61%
			bc		b		b		a		a		
NET: More likely		-841	-407	-213	-118	-495	-226	-183	-46	-30	-276	-5	-21
		-42%	-51%	-33%	-46%	-57%	-31%	-35%	-50%	-49%	-50%	-23%	-55%
Base for stats	1876	750	627	240	828	706	514	92	60	512	18	34	
Mean Score	2.23	2.09	2.37	2.13	1.95	2.47	2.35	2.08	2.00	2.12	2.20	2.11	
			ac		a		bcd						
Standard Deviation	1.139	1.175	1.110	1.094	1.110	1.094	1.093	1.207	1.048	1.155	1.352	1.035	
Standard Error	.026	.043	.043	.076	.039	.041	.047	.123	.147	.052	.310	.196	
Error variance	*	*	*	.01	*	*	*	.02	.02	*	.10	.04	