

## MIPPR, Defund the BBC Poll – 2 March 2021

*Savanta ComRes interviewed 2,321 UK adults aged 18+ online on 1 March 2021. Data were weighted to be representative of UK adults by age, gender, region and socio-economic characteristics including social grade. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at [www.comresglobal.com](http://www.comresglobal.com).*

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## Defund the BBC Poll

**Q1. Thinking about the BBC, to what extent would you say they deal with "woke" issues too much, too little or about right? "Woke" can be taken to mean "aware of and actively attentive to facts and issues usually related to racial and social justice".**

BASE: All respondents

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Total	2321 100%	1032 100%	1289 100%	565 100%	488 100%	363 100%	332 100%	297 100%	276 100%	1053 100%	695 100%	573 100%
Much too much	337 15%	204 20%	133 10%	47 8%	57 12%	60 17%	45 14%	56 19%	72 26%	104 10%	105 15%	128 22%
Slightly too much	401 17%	194 19%	207 16%	92 16%	91 19%	57 16%	56 17%	49 16%	56 20%	183 17%	113 16%	105 18%
About right	905 39%	375 36%	530 41%	213 38%	183 38%	155 43%	139 42%	125 42%	90 33%	396 38%	294 42%	215 38%
Slightly too little	232 10%	80 8%	152 12%	82 15%	73 15%	29 8%	25 8%	13 4%	10 4%	155 15%	54 8%	23 4%
Much too little	109 5%	52 5%	57 4%	38 7%	25 5%	17 5%	15 5%	10 3%	4 1%	63 6%	32 5%	14 2%
Don't know	337 15%	127 12%	210 16%	93 16%	59 12%	45 12%	52 16%	44 15%	44 16%	152 14%	97 14%	88 15%
Sum: Too much	738 32%	398 39%	340 26%	139 25%	148 30%	117 32%	101 30%	105 35%	128 46%	287 27%	218 31%	233 41%
Sum: Too little	341 15%	132 13%	209 16%	120 21%	98 20%	46 13%	40 12%	23 8%	14 5%	218 21%	86 12%	37 6%

## Defund the BBC Poll

**Q1. Thinking about the BBC, to what extent would you say they deal with "woke" issues too much, too little or about right? "Woke" can be taken to mean "aware of and actively attentive to facts and issues usually related to racial and social justice".**

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Total	2321 100%	41 100%	192 100%	238 100%	105 100%	170 100%	103 100%	227 100%	184 100%	170 100%	316 100%	135 100%	440 100%	1985 100%	1409 100%	912 100%
Much too much	337 15%	10 24% bd	23 12%	37 16%	11 10%	25 15%	17 17%	30 13%	35 19%	29 17%	41 13%	19 14%	60 14%	287 14%	204 14%	133 15%
Slightly too much	401 17%	6 15%	27 14%	37 16%	17 16%	28 16%	22 21%	37 16%	27 15%	30 18%	64 20%	23 17%	83 19%	346 17%	255 18%	146 16%
About right	905 39%	14 34%	68 35%	92 39%	45 43%	64 38%	36 35%	91 40%	74 40%	68 40%	135 43% l	65 48% bfl	153 35%	787 40%	551 39%	354 39%
Slightly too little	232 10%	4 10%	18 9% k	28 12% k	7 7%	21 12% k	9 9%	27 12% k	17 9%	14 8%	26 8%	5 4%	56 13% k	201 10% k	170 12% b	62 7%
Much too little	109 5%	1 2%	16 8% cghijklm	9 4%	7 7% i	6 4%	4 4%	7 3%	6 3%	3 2%	13 4%	3 2%	34 8% cghijklm	88 4%	70 5%	39 4%
Don't know	337 15%	6 15%	40 21% jlm	35 15%	18 17%	26 15%	15 15%	35 15%	25 14%	26 15%	37 12%	20 15%	54 12%	276 14%	159 11%	178 20% a
Sum: Too much	738 32%	16 39%	50 26%	74 31%	28 27%	53 31%	39 38% b	67 30%	62 34%	59 35%	105 33%	42 31%	143 33%	633 32%	459 33%	279 31%
Sum: Too little	341 15%	5 12%	34 18% ik	37 16% k	14 13% k	27 16% k	13 13%	34 15% k	23 13%	17 10%	39 12% k	8 6%	90 20% hijklm	289 15% k	240 17% b	101 11%

## Defund the BBC Poll

### Q2. Which of the following statements is closest to your view?

BASE: All respondents

Significance Level: 95%

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Total	2321 100%	1032 100%	1289 100%	565 100%	488 100%	363 100%	332 100%	297 100%	276 100%	1053 100%	695 100%	573 100%
The BBC represents the views of Londoners more so than the rest of the country	1057 46%	487 47%	570 44%	251 44%	219 45%	171 47%	139 42%	150 51% d	127 46%	470 45%	310 45%	277 48%
The BBC represents the views of the rest of the country more so than Londoners	288 12%	145 14% b	143 11%	89 16% defhi	101 21% acdefhi	49 13% defi	25 8% ei	9 3%	15 5%	190 18% cdefhi	74 11% efi	24 4%
The BBC represents the views of Londoners and the rest of the country equally	583 25%	229 22%	354 27% a	115 20%	98 20%	80 22%	110 33% abcg	93 31% abcg	87 32% abcg	213 20%	190 27% abg	180 31% abcg
Don't know	393 17%	171 17%	222 17%	110 19% b	70 14%	63 17%	58 17%	45 15%	47 17%	180 17%	121 17%	92 16%

## Defund the BBC Poll

### Q2. Which of the following statements is closest to your view?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Total	2321 100%	41 100%	192 100%	238 100%	105 100%	170 100%	103 100%	227 100%	184 100%	170 100%	316 100%	135 100%	440 100%	1985 100%	1409 100%	912 100%
The BBC represents the views of Londoners more so than the rest of the country	1057 46%	19 46%	107 56%	122 51%	51 49%	88 52%	54 52%	111 49%	85 46%	86 51%	123 39%	50 37%	161 37%	877 44%	655 46%	402 44%
			ijklm	ijklm	l	jkl	jkl	jkl	l	jkl				l		
The BBC represents the views of the rest of the country more so than Londoners	288 12%	6 15%	24 13%	26 11%	11 10%	18 11%	10 10%	23 10%	16 9%	11 6%	38 12%	10 7%	95 22%	248 12%	203 14%	85 9%
												bcdefghijk		i	b	
The BBC represents the views of Londoners and the rest of the country equally	583 25%	11 27%	21 11%	58 24%	20 19%	40 24%	22 21%	60 26%	44 24%	46 27%	112 35%	46 34%	103 23%	529 27%	348 25%	235 26%
		b		b		b	b	b	b	b	bcdefghlm	bcdefhl	b	b		
Don't know	393 17%	5 12%	40 21%	32 13%	23 22%	24 14%	17 17%	33 15%	39 21%	27 16%	43 14%	29 21%	81 18%	331 17%	203 14%	190 21%
			cj		cj				cj			cj				a

## Defund the BBC Poll

**Q3. At present, non-payment of the TV license is a criminal offence and can lead to prosecution, a court appearance, a fine of up to £1,000, and if someone refuses to pay the fine, a prison sentence. It has been suggested that non-payment of the TV license could be decriminalised, where criminal sanctions are replaced with an alternative civil enforcement scheme, possibly leading to higher fines, but without prosecution. Which do you think presents the greater deterrent to non-payment of the TV License?**

BASE: All respondents

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Total	2321 100%	1032 100%	1289 100%	565 100%	488 100%	363 100%	332 100%	297 100%	276 100%	1053 100%	695 100%	573 100%
Keeping non-payment of the TV license as a criminal offence, with a fine up to £1,000	568 24%	260 25%	308 24%	115 20%	109 22%	88 24%	93 28% ag	72 24%	91 33% abcegh	224 21%	181 26% ag	163 28% abg
Decriminalising non-payment of the TV license so it is no longer a criminal offence, but having higher fines	881 38%	402 39%	479 37%	200 35%	212 43% acdh	133 37%	120 36%	115 39%	101 37%	412 39%	253 36%	216 38%
Both equally	489 21%	208 20%	281 22%	139 25% efi	101 21%	84 23% fi	66 20%	54 18%	45 16%	240 23% fi	150 22%	99 17%
Don't know	383 17%	162 16%	221 17%	111 20% b	66 14%	58 16%	53 16%	56 19% b	39 14%	177 17%	111 16%	95 17%

## Defund the BBC Poll

**Q3. At present, non-payment of the TV license is a criminal offence and can lead to prosecution, a court appearance, a fine of up to £1,000, and if someone refuses to pay the fine, a prison sentence. It has been suggested that non-payment of the TV license could be decriminalised, where criminal sanctions are replaced with an alternative civil enforcement scheme, possibly leading to higher fines, but without prosecution. Which do you think presents the greater deterrent to non-payment of the TV License?**

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Total	2321 100%	41 100%	192 100%	238 100%	105 100%	170 100%	103 100%	227 100%	184 100%	170 100%	316 100%	135 100%	440 100%	1985 100%	1409 100%	912 100%
Keeping non-payment of the TV license as a criminal offence, with a fine up to £1,000	568 24%	7 17%	47 24%	58 24%	25 24%	47 28%	18 17%	57 25%	55 30% f	37 22%	80 25%	32 24%	105 24%	496 25%	355 25%	213 23%
Decriminalising non-payment of the TV license so it is no longer a criminal offence, but having higher fines	881 38%	18 44% d	75 39% d	84 35% d	25 24%	66 39% d	40 39% d	73 32%	59 32%	69 41% d	135 43% dgh	47 35%	190 43% cdghm	748 38% d	547 39%	334 37%
Both equally	489 21%	9 22%	29 15%	50 21%	30 29% be	30 18%	24 23%	59 26% be	42 23%	38 22%	63 20%	27 20%	88 20%	427 22% b	301 21%	188 21%
Don't know	383 17%	7 17%	41 21% jlm	46 19% jl	25 24% jlm	27 16%	21 20% j	38 17%	28 15%	26 15%	38 12%	29 21% jl	57 13%	314 16%	206 15%	177 19% a



## Defund the BBC Poll

**Q4. In August 2020, over 75s not in receipt of pension credit began paying the TV license fee, whereas it had been free for over 75s before. Thinking specifically about over 75s who have only had to pay the TV license since August 2020, which of the following is closest to your view?**

BASE: All respondents

	Total	Gender		Age								
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Total	2321 100%	1032 100%	1289 100%	565 100%	488 100%	363 100%	332 100%	297 100%	276 100%	1053 100%	695 100%	573 100%
Non-payment of the license fee should NOT be a criminal offence for over 75s like it is for others	1521 66%	640 62%	881 68% a	305 54%	317 65% ag	236 65% ag	240 72% abcg	218 73% abcg	205 74% abcg	622 59% a	476 68% ag	423 74% abcgh
Non-payment of the license fee should be a criminal offence for over 75s like it is for others	481 21%	240 23% b	241 19%	135 24% efhi	112 23% i	72 20%	61 18%	52 18%	49 18%	247 23% efhi	133 19%	101 18%
Don't know	319 14%	152 15%	167 13%	125 22% bcdefghi	59 12%	55 15% defi	31 9%	27 9%	22 8%	184 17% bdefhi	86 12% fi	49 9%

## Defund the BBC Poll

**Q4. In August 2020, over 75s not in receipt of pension credit began paying the TV license fee, whereas it had been free for over 75s before. Thinking specifically about over 75s who have only had to pay the TV license since August 2020, which of the following is closest to your view?**

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Total	2321 100%	41 100%	192 100%	238 100%	105 100%	170 100%	103 100%	227 100%	184 100%	170 100%	316 100%	135 100%	440 100%	1985 100%	1409 100%	912 100%
Non-payment of the license fee should NOT be a criminal offence for over 75s like it is for others	1521 66%	25 61%	128 67%	162 68%	56 53%	121 71%	76 74%	144 63%	121 66%	106 62%	214 68%	91 67%	277 63%	1292 65%	912 65%	609 67%
Non-payment of the license fee should be a criminal offence for over 75s like it is for others	481 21%	10 24%	35 18%	44 18%	21 20%	31 18%	19 18%	43 19%	44 24%	36 21%	74 23%	27 20%	97 22%	417 21%	315 22%	166 18%
Don't know	319 14%	6 15%	29 15%	32 13%	28 27%	18 11%	8 8%	40 18%	19 10%	28 16%	28 9%	17 13%	66 15%	276 14%	182 13%	137 15%
			j		bcefghijklm			fhj		fj			j	j		

## Defund the BBC Poll

### Q5. The current cost of a TV license is £157.50 per year per household. To what extent do you consider this good or bad value for money?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Total	2321 100%	1032 100%	1289 100%	565 100%	488 100%	363 100%	332 100%	297 100%	276 100%	1053 100%	695 100%	573 100%
Very good value for money	173 7%	97 9%	76 6%	39 7%	39 8%	27 7%	18 5%	30 10%	20 7%	78 7%	45 6%	50 9%
Quite good value for money	287 12%	134 13%	153 12%	70 12%	67 14%	45 12%	32 10%	33 11%	40 14%	137 13%	77 11%	73 13%
Somewhere in the middle	604 26%	256 25%	348 27%	151 27%	125 26%	79 22%	101 30%	72 24%	76 28%	276 26%	180 26%	148 26%
Quite bad value for money	493 21%	196 19%	297 23%	140 25%	89 18%	73 20%	78 23%	55 19%	58 21%	229 22%	151 22%	113 20%
Very bad value for money	645 28%	293 28%	352 27%	107 19%	146 30%	122 34%	95 29%	99 33%	76 28%	253 24%	217 31%	175 31%
Don't know	119 5%	56 5%	63 5%	58 10%	22 5%	17 5%	8 2%	8 3%	6 2%	80 8%	25 4%	14 2%
Sum: Good value	460 20%	231 22%	229 18%	109 19%	106 22%	72 20%	50 15%	63 21%	60 22%	215 20%	122 18%	123 21%
Sum: Bad value	1138 49%	489 47%	649 50%	247 44%	235 48%	195 54%	173 52%	154 52%	134 49%	482 46%	368 53%	288 50%

## Defund the BBC Poll

### Q5. The current cost of a TV license is £157.50 per year per household. To what extent do you consider this good or bad value for money?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Total	2321 100%	41 100%	192 100%	238 100%	105 100%	170 100%	103 100%	227 100%	184 100%	170 100%	316 100%	135 100%	440 100%	1985 100%	1409 100%	912 100%
Very good value for money	173 7%	5 12% b	8 4%	14 6%	9 9%	15 9%	11 11% b	16 7%	10 5%	12 7%	21 7%	10 7%	42 10% b	149 8%	125 9% b	48 5%
Quite good value for money	287 12%	1 2%	20 10%	28 12%	13 12%	24 14% a	9 9%	29 13%	30 16% ak	23 14% a	38 12%	10 7%	62 14% ak	257 13% a	188 13%	99 11%
Somewhere in the middle	604 26%	7 17%	43 22%	63 26%	24 23%	39 23%	26 25%	70 31%	44 24%	43 25%	97 31% b	34 25%	114 26%	528 27%	377 27%	227 25%
Quite bad value for money	493 21%	14 34% begm	37 19%	54 23% g	22 21%	32 19%	25 24% g	32 14%	37 20%	35 21%	73 23% g	38 28% g	94 21% g	417 21% g	295 21%	198 22%
Very bad value for money	645 28%	12 29%	70 36% djklm	71 30% l	26 25%	52 31% l	29 28%	68 30% l	56 30% l	49 29%	78 25%	34 25%	100 23%	534 27%	352 25%	293 32% a
Don't know	119 5%	2 5%	14 7% j	8 3%	11 10% cfhjm	8 5%	3 3%	12 5%	7 4%	8 5%	9 3%	9 7%	28 6% j	100 5%	72 5%	47 5%
Sum: Good value	460 20%	6 15%	28 15%	42 18%	22 21%	39 23% b	20 19%	45 20%	40 22%	35 21%	59 19%	20 15%	104 24% bk	406 20%	313 22% b	147 16%
Sum: Bad value	1138 49%	26 63% glm	107 56% glm	125 53% l	48 46%	84 49%	54 52%	100 44%	93 51%	84 49%	151 48%	72 53%	194 44%	951 48%	647 46%	491 54% a