



RCPCH – Child Health

METHODOLOGY NOTE

ComRes interviewed 2,118 UK adults online between 13th and 15th February 2015. Data were weighted to be representative of all UK adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 1
Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?
Base: All respondents

Summary table

		Maternity care	Children's healthcare	Adult's healthcare	Care for the elderly	Mental health services	Urgent and emergency care
Unweighted base		2118	2118	2118	2118	2118	2118
Weighted base		2118	2118	2118	2118	2118	2118
NET: Very/ Fairly important		1941 92%	1989 94%	1988 94%	1991 94%	1962 93%	2038 96%
Very important	(4)	1147 54%	1420 67%	1148 54%	1370 65%	1246 59%	1710 81%
Fairly important	(3)	795 38%	570 27%	840 40%	621 29%	717 34%	328 15%
Fairly unimportant	(2)	83 4%	51 2%	63 3%	49 2%	79 4%	22 1%
Very unimportant	(1)	45 2%	32 2%	20 1%	31 1%	33 2%	19 1%
NET: Very/ Fairly unimportant		129 6%	83 4%	83 4%	80 4%	113 5%	41 2%
Don't know		48 2%	46 2%	47 2%	46 2%	43 2%	39 2%
Mean		3.47	3.63	3.50	3.61	3.53	3.79
Standard deviation		0.68	0.61	0.61	0.61	0.65	0.49
Standard error		0.01	0.01	0.01	0.01	0.01	0.01

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 2

Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?

Base: All respondents

Maternity care

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Very/ Fairly important	1941 92%	920 89%	1021 95%A	226 90%	335 94%E	314 88%	347 92%	288 92%	432 94%E	514 91%	542 92%	429 93%	457 91%	287 91%	789 90%
Very important	(4) 1147 54%	481 46%	666 62%A	122 48%	189 53%	209 59%c	197 52%	165 52%	265 57%c	288 51%	329 56%	261 57%	269 53%	179 57%	441 51%
Fairly important	(3) 795 38%	439 42%B	355 33%	104 41%E	146 41%E	105 29%	150 40%E	123 39%E	167 36%e	227 40%	213 36%	168 36%	188 37%	108 34%	348 40%
Fairly unimportant	(2) 83 4%	59 6%B	25 2%	12 5%d	4 1%	18 5%D	16 4%d	17 5%D	16 4%	25 4%	18 3%	18 4%	23 4%	11 4%	36 4%
Very unimportant	(1) 45 2%	27 3%	18 2%	2 1%	4 1%	11 3%	10 3%	8 3%	10 2%	11 2%	14 2%	8 2%	11 2%	7 2%	20 2%
NET: Very/ Fairly unimportant	129 6%	86 8%B	43 4%	14 6%	8 2%	29 8%D	26 7%D	26 8%D	26 6%d	36 6%	33 6%	26 6%	34 7%	18 6%	56 6%
Don't know	48 2%	32 3%B	16 1%	11 5%fGH	14 4%fGH	14 4%fGH	5 1%	1 *	3 1%	16 3%	12 2%	7 1%	13 3%	10 3%	27 3%
Mean	3.47	3.37	3.57A	3.44	3.52	3.49	3.43	3.42	3.50	3.44	3.49	3.50	3.46	3.50	3.43
Standard deviation	0.68	0.71	0.63	0.63	0.58	0.74	0.70	0.72	0.67	0.68	0.68	0.66	0.69	0.68	0.69
Standard error	0.01	0.02	0.02	0.04	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 2

Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?

Base: All respondents

Maternity care

	Total	Region											Voting Intention				
		Scot-land (a)	North East (b)	North West (c)	York-shire & Hum-ber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Very/ Fairly important	1941 92%	164 89%	76 92%	217 96%AeFIJ	178 96%AeFlj	167 90%	128 89%	94 92%	191 93%	233 87%	260 90%	174 94%i	60 97%Aeflj	446 94%P	539 92%	100 93%	267 89%
Very important (4)	1147 54%	83 45%	46 56%	132 58%Ag	105 57%a	107 58%A	78 54%	47 45%	105 51%	137 51%	172 60%AG	99 53%	37 60%Ag	253 53%	325 55%	51 47%	151 50%
Fairly important (3)	795 38%	81 44%eJ	29 36%	85 38%	73 39%	60 32%	50 34%	47 46%eJ	86 42%J	96 36%	88 31%	75 41%j	23 37%	194 41%	214 37%	49 46%	116 39%
Fairly unimportant (2)	83 4%	8 4%	5 5%d	6 3%	2 1%	7 4%	9 6%D	4 4%	6 3%	15 6%D	17 6%D	5 3%	1 2%	19 4%	22 4%	6 5%	14 5%
Very unimportant (1)	45 2%	5 3%j	1 1%	1 *	3 2%	6 3%cJ	5 3%cJ	3 3%j	6 3%j	12 5%CJK	1 *	2 1%	* *	3 1%	12 2%	- -	12 4%Mo
NET: Very/ Fairly unimportant	129 6%	13 7%	5 6%	7 3%	5 3%	12 7%	13 9%CDkl	7 7%	12 6%	27 10%CDKI	18 6%	7 4%	2 3%	22 5%	34 6%	6 5%	26 9%m
Don't know	48 2%	8 4%	2 2%	2 1%	3 1%	6 3%	3 2%	1 1%	3 1%	7 3%	10 3%	5 3%	- -	4 1%	12 2%	2 2%	6 2%
Mean	3.47	3.36	3.50	3.55AGI	3.53agi	3.50	3.43	3.36	3.43	3.38	3.55AGI	3.50	3.57Agi	3.48	3.48	3.43	3.39
Standard deviation	0.68	0.71	0.64	0.58	0.61	0.72	0.75	0.71	0.70	0.79	0.63	0.61	0.57	0.61	0.68	0.59	0.76
Standard error	0.01	0.06	0.07	0.04	0.05	0.05	0.06	0.07	0.05	0.05	0.04	0.04	0.05	0.03	0.03	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 3
Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?
Base: All respondents
Children's healthcare

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Very/ Fairly important	1989 94%	952 92%	1037 96%A	226 90%	334 94%	324 91%	361 96%CE	300 96%Ce	443 96%CE	535 95%	550 94%	435 94%	469 93%	293 93%	807 93%
Very important	(4) 1420 67%	638 61%	781 72%A	152 61%	224 63%	240 67%	249 66%	219 70%c	335 73%CDf	359 63%	398 68%	330 72%l	332 66%	212 68%	554 64%
Fairly important	(3) 570 27%	314 30%B	256 24%	74 29%	110 31%h	84 24%	112 30%h	81 26%	108 24%	176 31%jK	152 26%	105 23%	136 27%	81 26%	253 29%
Fairly unimportant	(2) 51 2%	32 3%	19 2%	16 6%eFGH	10 3%	8 2%	5 1%	5 2%	8 2%	10 2%	15 3%	13 3%	14 3%	6 2%	24 3%
Very unimportant	(1) 32 2%	22 2%b	10 1%	- -	5 1%	8 2%c	8 2%c	4 1%	8 2%	7 1%	10 2%	4 1%	10 2%	5 1%	14 2%
NET: Very/ Fairly unimportant	83 4%	55 5%B	29 3%	16 6%	14 4%	17 5%	13 3%	8 3%	16 3%	17 3%	25 4%	17 4%	24 5%	11 3%	39 4%
Don't know	46 2%	32 3%B	14 1%	10 4%FH	9 2%H	16 4%FH	4 1%	6 2%h	2 *	14 2%	12 2%	9 2%	11 2%	10 3%	26 3%
Mean	3.63	3.56	3.70A	3.57	3.59	3.63	3.61	3.67	3.68c	3.61	3.63	3.68	3.61	3.65	3.59
Standard deviation	0.61	0.67	0.55	0.61	0.61	0.65	0.62	0.57	0.60	0.59	0.63	0.58	0.65	0.60	0.63
Standard error	0.01	0.02	0.02	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.03	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 3

Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?

Base: All respondents

Children's healthcare

	Total	Region											Voting Intention				
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Very/ Fairly important	1989 94%	167 90%	76 92%	221 98%ABehJ	182 98%ABehJ	173 93%	136 95%	97 95%	193 94%	239 90%	268 93%	177 96%i	59 96%	454 96%	553 94%	104 96%	279 93%
Very important	(4) 67%	1420 64%	53 65%	159 70%	130 70%	129 70%	105 73%k	65 63%	128 62%	177 66%	193 67%	115 62%	45 73%	312 66%	391 67%	79 73%	201 67%
Fairly important	(3) 27%	570 26%	22 27%	62 27%	51 28%	43 23%	31 22%	32 31%	65 31%	63 24%	75 26%	62 33%efi	14 23%	142 30%	162 28%	25 23%	78 26%
Fairly unimportant	(2) 2%	51 2%	5 3%	4 5%CD	2 1%	* 3%d	6 2%	2 3%	3 3%	6 4%cd	8 3%	2 1%	2 3%d	16 3%	15 2%	1 1%	5 2%
Very unimportant	(1) 2%	32 2%	3 2%	1 1%	1 *	3 2%	4 3%	1 1%	5 2%	10 4%cdjk	3 1%	1 *	* *	1 *	10 2%M	1 1%	5 2%m
NET: Very/ Fairly unimportant	83 4%	8 4%d	5 6%cD	3 1%	1 1%	9 5%cd	7 5%d	4 4%	10 5%cd	20 7%CDK	11 4%	3 2%	2 4%	17 4%	25 4%	2 2%	10 3%
Don't know	46 2%	9 5%Cfl	2 2%	2 1%	2 1%	4 2%	1 1%	1 1%	3 1%	8 3%	9 3%	5 3%	- -	2 *	8 1%	2 2%	10 3%M
Mean	3.63	3.61	3.60	3.69hi	3.70h	3.65	3.66	3.59	3.56	3.57	3.65	3.62	3.69	3.63	3.62	3.72	3.65
Standard deviation	0.61	0.63	0.63	0.51	0.49	0.64	0.66	0.62	0.66	0.74	0.59	0.54	0.56	0.56	0.63	0.54	0.60
Standard error	0.01	0.05	0.07	0.03	0.04	0.05	0.05	0.06	0.05	0.05	0.03	0.04	0.05	0.03	0.03	0.05	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 4

Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?

Base: All respondents

Adult's healthcare

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Very/ Fairly important	1988 94%	956 92%	1032 96%A	227 90%	325 91%	327 92%	361 96%Cde	308 98%CDE	440 95%Cde	530 94%	548 93%	440 95%	470 93%	285 91%	817 94%
Very important	(4) 1148 54%	488 47%	660 61%A	130 52%	173 49%	197 55%	203 54%	179 57%d	265 58%D	283 50%	325 55%	265 57%i	275 55%	170 54%	440 50%
Fairly important	(3) 840 40%	468 45%B	372 34%	97 38%	152 43%	130 36%	158 42%	129 41%	175 38%	247 44%j	223 38%	175 38%	195 39%	115 37%	377 43%
Fairly unimportant	(2) 63 3%	38 4%	25 2%	14 5%FGh	20 6%FGH	11 3%g	7 2%	2 1%	10 2%	16 3%	24 4%	9 2%	14 3%	14 5%	26 3%
Very unimportant	(1) 20 1%	15 1%b	5 *	- -	2 *	5 1%	4 1%	3 1%	6 1%	4 1%	4 1%	6 1%	6 1%	5 1%	5 1%
NET: Very/ Fairly unimportant	83 4%	53 5%B	30 3%	14 5%G	22 6%G	16 4%g	11 3%	5 2%	16 3%	20 4%	28 5%	15 3%	20 4%	19 6%	31 4%
Don't know	47 2%	29 3%	18 2%	11 4%GH	10 3%g	14 4%GH	6 2%	1 *	5 1%	16 3%	11 2%	6 1%	13 3%	10 3%	24 3%
Mean	3.50	3.42	3.59A	3.48	3.43	3.51	3.50	3.55d	3.53d	3.47	3.51	3.54	3.51	3.48	3.48
Standard deviation	0.61	0.64	0.56	0.60	0.62	0.64	0.60	0.57	0.61	0.59	0.62	0.60	0.62	0.66	0.59
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 4

Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?

Base: All respondents

Adult's healthcare

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Very/ Fairly important	1988 94%	172 93%	78 95%	219 97% ^{ae} _{lj}	181 98% ^{ae} _{lj}	171 92%	137 95% ⁱ	97 94%	195 95% ⁱ	237 89%	266 92%	175 94%	61 99% ^{ae} _{lj}	452 96%	544 93%	102 95%	284 95%
Very important (4)	1148 54%	104 56%	40 49%	123 55%	100 54%	106 57%	86 59% ⁱ	55 53%	118 57%	130 49%	148 51%	103 56%	35 56%	232 49%	321 55%	51 47%	172 57% ^m
Fairly important (3)	840 40%	67 36%	38 46%	96 42%	81 44%	64 35%	52 36%	42 41%	77 37%	107 40%	118 41%	72 39%	26 42%	220 47% ^{NP}	223 38%	51 47%	112 38%
Fairly unimportant (2)	63 3%	1 1%	2 2%	4 2%	1 1%	8 4% ^{ad}	3 2%	4 4% ^a	5 3%	19 7% ^{ACDf} _l	11 4% ^a	6 3%	1 1%	15 3%	26 4%	2 2%	6 2%
Very unimportant (1)	20 1%	3 2% ^j	1 1%	1 *	1 *	2 1%	3 2% ^j	1 1%	2 1%	8 3% ^{cJk}	- -	- -	* *	1 *	6 1%	2 2% ^m	3 1%
NET: Very/ Fairly unimportant	83 4%	4 2%	2 2%	5 2%	2 1%	10 5% ^d	5 4%	5 5%	7 4%	26 10% ^{AbCDfHJKi} _L	11 4% ⁱ	6 3%	1 1%	16 3%	32 5%	4 4%	9 3%
Don't know	47 2%	9 5% ^{cil}	2 3%	2 1%	2 1%	5 2%	2 1%	1 1%	4 2%	4 1%	11 4% ^c	5 3%	- -	5 1%	9 2%	2 2%	6 2%
Mean	3.50	3.56 ^l	3.47	3.53 ^l	3.53 ⁱ	3.52 ⁱ	3.55 ⁱ	3.49	3.54 ^l	3.36	3.50 ⁱ	3.54 ^l	3.55 ⁱ	3.46	3.49	3.43	3.54
Standard deviation	0.61	0.60	0.57	0.55	0.54	0.64	0.63	0.61	0.60	0.74	0.57	0.56	0.55	0.57	0.63	0.62	0.60
Standard error	0.01	0.05	0.06	0.04	0.04	0.05	0.05	0.06	0.05	0.05	0.03	0.04	0.05	0.03	0.03	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 5
Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?
Base: All respondents
Care for the elderly

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Very/ Fairly important	1991 94%	946 91%	1046 97%A	224 89%	332 93%	327 92%	358 95%C	302 96%CE	448 97%CDE	519 92%	555 94%	442 96%I	475 94%	295 94%	799 92%
Very important	(4) 1370 65%	588 57%	782 72%A	127 51%	209 59%	216 61%c	249 66%C	234 74%CDEF	335 73%CDEF	334 59%	379 64%i	319 69%I	339 67%I	209 66%	525 60%
Fairly important	(3) 621 29%	358 34%B	263 24%	97 38%fGH	123 35%GH	111 31%Gh	109 29%g	69 22%	113 25%	186 33%I	176 30%	123 27%	137 27%	87 28%	274 31%
Fairly unimportant	(2) 49 2%	38 4%B	11 1%	13 5%fGH	11 3%h	12 3%H	6 2%	4 1%	4 1%	27 5%JKL	10 2%	3 1%	9 2%	6 2%	30 3%
Very unimportant	(1) 31 1%	21 2%b	10 1%	4 1%	4 1%	3 1%	10 3%	3 1%	7 2%	6 1%	12 2%	7 2%	6 1%	5 1%	15 2%
NET: Very/ Fairly unimportant	80 4%	59 6%B	21 2%	16 6%gH	15 4%	15 4%	15 4%	7 2%	12 3%	33 6%KI	22 4%	10 2%	15 3%	11 4%	44 5%
Don't know	46 2%	33 3%B	13 1%	11 5%FH	9 3%H	15 4%FH	4 1%	5 2%H	1 *	14 2%	11 2%	9 2%	13 3%	8 2%	29 3%
Mean	3.61	3.50	3.70A	3.45	3.55	3.58c	3.60C	3.72CDEF	3.69CDEF	3.53	3.60	3.67I	3.65I	3.63	3.55
Standard deviation	0.61	0.67	0.53	0.67	0.62	0.61	0.65	0.54	0.57	0.64	0.63	0.58	0.58	0.61	0.65
Standard error	0.01	0.02	0.02	0.05	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 5
Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?
Base: All respondents
Care for the elderly

	Region												Voting Intention				
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Hum-ber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Very/ Fairly important	1991 94%	173 94%	78 95%	222 98%aE 95%I	177 95%i	172 93%	137 95%	95 92%	197 96%i	239 89%	265 92%	177 96%i	60 98%lj	457 97%nP	550 94%	102 94%	276 92%
Very important (4)	1370 65%	114 61%	50 61%	154 68%	120 65%	121 66%	98 68%	66 64%	134 65%	164 61%	188 65%	124 67%	40 64%	302 64%	371 63%	70 65%	204 68%
Fairly important (3)	621 29%	59 32%	28 34%	68 30%	57 31%	51 27%	39 27%	29 28%	64 31%	75 28%	78 27%	53 29%	21 34%	155 33%P	179 31%	32 29%	72 24%
Fairly unimportant (2)	49 2%	2 1%	2 3%	2 1%	5 3%	2 1%	2 1%	4 4%cK	4 2%	13 5%CeK	12 4%ceK	1 *	1 2%	10 2%	17 3%	4 4%	5 2%
Very unimportant (1)	31 1%	3 2%	1 1%	1 *	1 *	8 4%CDhJ	4 3%c	4 3%c	2 1%	4 2%	2 1%	2 1%	* *	3 1%	10 2%	- -	7 2%m
NET: Very/ Fairly unimportant	80 4%	5 3%	3 3%	3 1%	6 3%	10 5%C	6 4%	8 8%CK	6 3%	17 6%CK	14 5%c	3 2%	1 2%	13 3%	27 5%	4 4%	13 4%
Don't know	46 2%	7 4%	2 2%	2 1%	3 2%	4 2%	1 1%	* *	2 1%	12 4%chl	9 3%	5 3%	- -	2 *	8 1%	2 2%	10 3%M
Mean	3.61	3.59	3.58	3.67	3.62	3.57	3.61	3.53	3.62	3.56	3.62	3.66	3.62	3.61	3.58	3.63	3.64
Standard deviation	0.61	0.60	0.58	0.51	0.56	0.73	0.66	0.74	0.58	0.66	0.61	0.56	0.55	0.57	0.64	0.56	0.65
Standard error	0.01	0.05	0.06	0.03	0.04	0.05	0.05	0.08	0.04	0.05	0.03	0.04	0.05	0.03	0.03	0.05	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 6

Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?

Base: All respondents

Mental health services

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Very/ Fairly important	1962 93%	931 90%	1032 96%A	223 89%	329 92%	329 92%	348 92%	297 95% ^c	435 94% ^C	514 91%	559 95% ^{II}	426 92%	463 92%	282 90%	801 92%
Very important	(4) 1246 59%	519 50%	727 67%A	140 56%	199 56%	196 55%	224 59%	206 66% ^{cDE}	281 61%	302 53%	366 62% ^I	275 60%	302 60% ⁱ	183 58%	476 55%
Fairly important	(3) 717 34%	412 40%B	305 28%	83 33%	130 37%	132 37% ^g	125 33%	91 29%	155 34%	212 37%	193 33%	151 33%	161 32%	99 31%	326 37%
Fairly unimportant	(2) 79 4%	65 6%B	15 1%	16 6% ^h	15 4%	10 3%	13 3%	12 4%	13 3%	32 6% ^J	9 2%	18 4% ^j	20 4% ^J	18 6%	36 4%
Very unimportant	(1) 33 2%	17 2%	16 2%	- -	4 1%	7 2% ^c	10 3% ^c	5 1%	8 2% ^c	5 1%	9 2%	11 2%	8 2%	7 2%	12 1%
NET: Very/ Fairly unimportant	113 5%	81 8%B	31 3%	16 6%	19 5%	17 5%	23 6%	16 5%	22 5%	37 7% ^J	18 3%	29 6% ^j	29 6% ^j	26 8%	48 5%
Don't know	43 2%	26 3%	17 2%	12 5% ^{fGH}	9 2% ^g	11 3% ^{GH}	6 2%	1 -	4 1%	15 3%	10 2%	7 1%	12 2%	7 2%	23 3%
Mean	3.53	3.42	3.64 ^A	3.52	3.51	3.50	3.52	3.59	3.55	3.47	3.59 ^I	3.52	3.54	3.49	3.49
Standard deviation	0.65	0.69	0.59	0.62	0.63	0.66	0.69	0.64	0.65	0.65	0.61	0.69	0.66	0.71	0.65
Standard error	0.01	0.02	0.02	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.02	0.04	0.03	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 6

Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?

Base: All respondents

Mental health services

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Very/ Fairly important	1962 93%	168 91%	77 94%	215 95%El	180 97%aEflJ	165 89%	132 92%	96 93%	196 95%ei	237 89%	263 91%	176 95%ei	58 94%	447 95%P	547 94%p	100 93%	266 89%
Very important (4)	1246 59%	104 56%	46 56%	138 61%	112 60%	107 58%	92 64%	61 60%	128 62%	155 58%	161 56%	105 57%	35 57%	261 55%	363 62%mp	61 57%	164 55%
Fairly important (3)	717 34%	64 35%	31 37%	78 34%	68 37%	58 31%	40 28%	34 34%	68 33%	82 31%	101 35%	70 38%	23 37%	186 39%N	184 31%	40 37%	102 34%
Fairly unimportant (2)	79 4%	7 4%	2 2%	5 2%	2 1%	10 6%dK	5 3%	3 3%	5 3%	18 7%cDK	16 6%dK	1 1%	3 5%dK	23 5%	22 4%	4 4%	14 5%
Very unimportant (1)	33 2%	3 2%	1 2%	3 1%	1 *	6 3%Jk	6 4%dJK	1 1%	2 1%	8 3%J	1 *	1 *	* *	* *	7 1%m	1 1%	11 4%MN
NET: Very/ Fairly unimportant	113 5%	10 5%k	3 4%	8 4%	3 2%	16 9%CDhK	11 8%DK	4 4%	7 4%	27 10%CDHK	17 6%dK	2 1%	4 6%dK	23 5%	29 5%	5 5%	25 9%
Don't know	43 2%	7 4%	2 2%	3 1%	2 1%	4 2%	1 1%	3 3%	2 1%	4 1%	9 3%	7 4%	- -	2 *	8 1%	2 2%	7 2%M
Mean	3.53	3.51	3.52	3.57	3.59	3.47	3.52	3.56	3.58	3.46	3.52	3.58	3.51	3.50	3.57P	3.52	3.44
Standard deviation	0.65	0.66	0.64	0.61	0.54	0.75	0.77	0.62	0.60	0.76	0.61	0.54	0.62	0.59	0.63	0.63	0.76
Standard error	0.01	0.05	0.07	0.04	0.04	0.05	0.06	0.06	0.05	0.05	0.03	0.04	0.06	0.03	0.03	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 7

Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?

Base: All respondents

Urgent and emergency care

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Very/ Fairly important	2038 96%	986 95%	1052 97%A	235 93%	339 95%	335 94%	368 97%cE	309 98%CdE	452 98%CdE	543 96%	567 97%	448 97%	480 95%	296 94%	836 96%
Very important	(4) 1710 81%	819 79%	890 82%a	182 72%	246 69%	270 76%	312 83%CD _e	283 90%CDEF	417 91%CDEF	453 80%	470 80%	371 80%	415 82%	246 78%	663 76%
Fairly important	(3) 328 15%	167 16%	162 15%	53 21%GH	94 26%EF _{GH}	65 18%GH	56 15%GH	26 8%	35 7%	90 16%	97 16%	77 17%	65 13%	50 16%	173 20%
Fairly unimportant	(2) 22 1%	13 1%	9 1%	7 3%F _{GH}	7 2%f _H	5 2%fh	1 *	1 *	1 *	6 1%	7 1%	5 1%	5 1%	8 2%	8 1%
Very unimportant	(1) 19 1%	12 1%	7 1%	- -	2 *	2 1%	5 1%	3 1%	7 2%	4 1%	5 1%	4 1%	6 1%	5 1% _n	3 *
NET: Very/ Fairly unimportant	41 2%	25 2%	16 1%	7 3%	9 2%	8 2%	6 1%	4 1%	8 2%	9 2%	12 2%	9 2%	11 2%	12 4% _N	11 1%
Don't know	39 2%	27 3%B	12 1%	10 4%f _{GH}	9 2%H	14 4%FG _H	4 1%	2 1%	1 *	14 2%	8 1%	5 1%	13 3%	7 2%	25 3%
Mean	3.79	3.77	3.81	3.72	3.68	3.76	3.81D	3.88CDE _f	3.87CDE _f	3.80	3.78	3.78	3.81	3.74	3.77
Standard deviation	0.49	0.52	0.45	0.51	0.54	0.50	0.49	0.40	0.46	0.47	0.50	0.50	0.49	0.58	0.47
Standard error	0.01	0.02	0.01	0.03	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 7
Q1. How important or unimportant do you think the following should be in terms of priorities for the NHS?

Base: All respondents
Urgent and emergency care

	Total	Region											Voting Intention				
		Scot-land (a)	North East (b)	North West (c)	York-shire & Hum-ber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Very/ Fairly important	2038 96%	175 95%	79 96%	223 98%eij	182 98%	175 95%	139 97%	100 97%	198 96%	253 95%	273 95%	179 97%	61 100%eij	464 98%	561 96%	106 98%	287 96%
Very important	(4) 1710 81%	142 77%	68 83%g	198 88%AEGJK	159 86%aGI	146 79%	125 87%aGI	72 70%	166 81%g	202 76%	233 81%g	146 79%	54 87%aGi	397 84%n	459 78%	92 85%	252 84%n
Fairly important	(3) 328 15%	34 18%cf	11 13%	25 11%	23 12%	30 16%	14 10%	28 27%bCDeFhJl6	32 16%	51 19% Cf	40 14%	33 18%cf	8 13%	67 14%	103 18%p	14 13%	35 12%
Fairly unimportant	(2) 22 1%	- -	1 1%	1 *	- -	4 2%k	* *	2 2%	3 2%	4 2%	6 2%	- -	- -	6 1%	9 1%	- -	2 1%
Very unimportant	(1) 19 1%	3 2%	1 1%	1 *	1 *	2 1%	4 3%cJ	1 1%	2 1%	3 1%	1 *	1 *	* *	1 *	7 1%	- -	4 1%
NET: Very/ Fairly unimportant	41 2%	3 2%	1 2%	2 1%	1 *	6 3%k	5 3%k	3 3%	5 3%	8 3%	6 2%	1 *	* *	7 1%	16 3%	- -	6 2%
Don't know	39 2%	7 4%f	2 2%	2 1%	2 1%	4 2%	- -	* *	2 1%	7 2%	9 3%f	5 3%f	- -	2 *	8 1%	2 2%	6 2% m
Mean	3.79	3.76	3.83g	3.87aEGI	3.86eGI	3.76	3.81	3.67	3.78	3.73	3.81G	3.80g	3.86Gi	3.83n	3.75	3.87n	3.82
Standard deviation	0.49	0.53	0.46	0.38	0.38	0.55	0.58	0.55	0.51	0.56	0.45	0.43	0.38	0.42	0.54	0.34	0.49
Standard error	0.01	0.04	0.05	0.03	0.03	0.04	0.05	0.06	0.04	0.04	0.03	0.03	0.04	0.02	0.02	0.03	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 8

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Summary table

	Reducing childhood obesity rates	Reducing child death rates	Improving children and young people's mental health	Reducing rates of childhood cancer	Reducing the number of accidents, injuries and poisonings among children and young people (e.g. car accidents)	Ensuring consistent health service provision for children and young people across the UK	Reducing the number of children attending A&E by providing parents with more information about the different healthcare channels available	Increasing the amount of money spent on research to improve outcomes for children and young people
Unweighted base	2118	2118	2118	2118	2118	2118	2118	2118
Weighted base	2118	2118	2118	2118	2118	2118	2118	2118
A high priority	1251 59%	1600 76%	1461 69%	1630 77%	1241 59%	1629 77%	1349 64%	1315 62%
A low priority	616 29%	307 15%	459 22%	288 14%	566 27%	330 16%	536 25%	516 24%
Not a priority at all	115 5%	65 3%	54 3%	62 3%	131 6%	51 2%	89 4%	100 5%
Don't know	135 6%	146 7%	144 7%	139 7%	180 8%	108 5%	144 7%	187 9%

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 9

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing childhood obesity rates

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
A high priority	1251 59%	593 57%	658 61%	126 50%	206 58%	199 56%	225 60% ^c	196 62% ^C	300 65% ^{CdE}	340 60%	332 56%	283 61%	297 59%	180 57%	478 55%
A low priority	616 29%	310 30%	306 28%	81 32%	112 31%	112 31%	111 29%	80 25%	120 26%	166 29%	170 29%	144 31%	136 27%	101 32%	273 31%
Not a priority at all	115 5%	66 6%	50 5%	18 7%	17 5%	16 4%	18 5%	26 8% ^{eh}	21 5%	34 6%	43 7% ^K	15 3%	24 5%	12 4%	59 7%
Don't know	135 6%	70 7%	66 6%	27 11% ^{GH}	23 6%	30 8% ^{GH}	24 6%	12 4%	20 4%	26 5%	43 7%	20 4%	46 9% ^{IK}	21 7%	61 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 9

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing childhood obesity rates

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
A high priority	1251 59%	104 56%	42 51%	129 57%	109 59%	112 61%	100 69%aBCgHi	58 56%	106 51%	157 59%	178 62%h	111 60%	45 73%ABCdeGH1% lk	289 57%	333 57%	66 61%	168 56%
A low priority	616 29%	57 31%	28 34%k	73 32%jk	58 31%	54 29%	39 27%	35 34%k	65 31%	80 30%	70 24%	41 22%	14 23%	140 30%	201 34%	34 31%	94 31%
Not a priority at all	115 5%	6 3%	7 8%	9 4%	12 6%	9 5%	4 3%	4 4%	18 9%af	11 4%	21 7%	11 6%	3 4%	23 5%	27 5%	5 5%	25 9%n
Don't know	135 6%	17 9%dFL	5 6%FI	15 7%FL	6 3%	10 5%FI	1 *	6 6%FI	17 8%FL	19 7%FL	19 6%FL	21 11%DeFL	-	21 4%	24 4%	3 3%	12 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 10

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing child death rates

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
A high priority	1600 76%	758 73%	842 78%A	169 67%	243 68%	271 76%cd	297 79%CD	249 79%CD	372 81%CD	388 69%	434 74%i	382 83%IJ	396 79%I	233 74%	630 72%
A low priority	307 15%	174 17%B	134 12%	38 15%	74 21%EfGH	42 12%	53 14%	38 12%	63 14%	114 20%jKL	91 16%kl	47 10%	55 11%	52 16%	141 16%
Not a priority at all	65 3%	36 3%	29 3%	14 6%H	14 4%	10 3%	9 2%	10 3%	9 2%	25 4%KI	24 4%KI	5 1%	10 2%	10 3%	31 4%
Don't know	146 7%	71 7%	75 7%	31 12%FGH	27 8%h	34 10%FH	18 5%	18 6%	17 4%	39 7%	38 6%	27 6%	42 8%	20 6%	69 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 10

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing child death rates

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
A high priority	1600 76%	131 71%	59 71%	178 79%	141 76%	144 78%	120 84% AbiJk	76 74%	161 78%	195 73%	209 73%	135 73%	50 81%	341 72%	482 82% MO	75 70%	233 78%
A low priority	307 15%	28 15%	14 17%	31 14%	27 15%	22 12%	19 13%	20 20%	28 14%	36 13%	48 17%	25 13%	10 15%	89 19% Np	70 12%	24 23% NP	37 12%
Not a priority at all	65 3%	6 3%	2 2%	4 2%	10 5%	5 3%	3 2%	1 1%	8 4%	11 4%	9 3%	5 3%	2 3%	14 3%	10 2%	5 5% n	10 3%
Don't know	146 7%	20 11% dFhL	8 10% FL	13 6% fl	7 4%	15 8% FL	1 1%	5 5%	8 4%	26 10% dFhL	21 7% FL	20 11% DFhL	* 1%	29 6%	22 4%	3 3%	19 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 11
Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?
Base: All respondents
Improving children and young people's mental health

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
A high priority	1461 69%	641 62%	820 76%A	164 65%	243 68%	249 70%	262 70%	219 70%	325 70%	360 64%	417 71%l	333 72%l	352 70%i	225 71%	568 65%
A low priority	459 22%	288 28%B	171 16%	55 22%	85 24%	63 18%	84 22%	69 22%	104 22%	153 27%JKL	119 20%	88 19%	100 20%	69 22%	206 24%
Not a priority at all	54 3%	37 4%B	16 1%	2 1%	7 2%	12 3%	10 3%	13 4%c	9 2%	19 3%	15 3%	8 2%	11 2%	5 1%	28 3%
Don't know	144 7%	72 7%	72 7%	30 12%dFGH	22 6%	33 9%GH	21 6%	14 4%	24 5%	35 6%	36 6%	33 7%	40 8%	16 5%	71 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 11

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Improving children and young people's mental health

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
A high priority	1461 69%	126 68%	57 69%	155 69%	122 66%	125 68%	112 78%deGjk	62 60%	152 74%g	186 69%	196 68%	124 67%	45 73%	318 67%	426 73%P	72 66%	190 64%
A low priority	459 22%	37 20%	16 20%	59 26%H	48 26%H	45 24%h	27 19%	28 27%h	31 15%	50 19%	64 22%	39 21%	15 25%h	118 25%	127 22%	28 26%	76 25%
Not a priority at all	54 3%	3 2%	3 4%c	1 1%	3 2%	3 2%	4 3%	4 4%c	10 5%C	11 4%c	8 3%	2 1%	1 1%	10 2%	12 2%	2 2%	15 5% mN
Don't know	144 7%	20 11% cFL	6 8% FI	10 5% f	12 7% FI	13 7% FI	1 1%	9 9% FI	13 6% F	20 8% FI	20 7% FI	20 11% CFL	1 1%	27 6%	20 3%	6 6%	17 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 12

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing rates of childhood cancer

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
A high priority	1630 77%	766 74%	864 80%A	158 63%	241 68%	265 74%C	307 81%CD	254 81%CD	404 88%CDEFG	401 71%	446 76%i	375 81%l	408 81%lj	225 72%	632 72%
A low priority	288 14%	170 16%B	118 11%	44 18%gH	73 20%eFGH	48 13%h	49 13%h	34 11%	40 9%	112 20%JKL	82 14%L	53 12%	40 8%	52 17%	142 16%
Not a priority at all	62 3%	36 3%	26 2%	17 7%eFGH	18 5%FH	10 3%	4 1%	7 2%	6 1%	19 3%	22 4%	9 2%	11 2%	15 5%	29 3%
Don't know	139 7%	67 6%	72 7%	33 13%dFGH	25 7%H	34 9%FH	17 5%	20 6%H	11 2%	33 6%	38 6%	24 5%	44 9%	22 7%	68 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 12

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing rates of childhood cancer

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
A high priority	1630 77%	129 70%	60 73%	178 79%ai	141 76%	146 79%	126 88%ABcDeGh4% IK	76 4%	161 78%	188 70%	234 81%Aik	135 73%	55 89%ABcDeGh9% IK	372 9%	460 79%	79 74%	237 79%
A low priority	288 14%	29 16%	12 14%	31 14%	27 15%	25 14%	16 11%	17 16%	28 14%	44 16%	30 10%	22 12%	6 10%	68 14%	85 15%	21 20%P	31 10%
Not a priority at all	62 3%	7 4%f	5 6%cFI	3 1%	9 5%cFI	3 2%	- -	8 8%CEFJKL	9 4%F	9 3%f	6 2%	3 2%	- -	8 2%	17 3%	4 4%	9 3%
Don't know	139 7%	20 11%DFGHL	6 7%FI	14 6%f	7 4%	11 6%f	2 1%	2 2%	8 4%	27 10%dFGHL	18 6%FI	25 13%CDEFGHJLI1%	1	24 5%	23 4%	3 3%	21 7%n

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 13

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing the number of accidents, injuries and poisonings among children and young people (e.g. car accidents)

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
A high priority	1241 59%	564 54%	677 63%A	129 51%	195 55%	200 56%	235 62%C	202 64%CD	280 61%c	299 53%	318 54%	313 68%IJ	312 62%IJ	197 63%N	470 54%
A low priority	566 27%	316 30%B	250 23%	60 24%	113 32%f	100 28%	90 24%	78 25%	125 27%	177 31%KL	175 30%KL	102 22%	113 22%	71 23%	261 30%m
Not a priority at all	131 6%	72 7%	59 5%	21 8%	16 5%	27 8%	22 6%	15 5%	30 7%	44 8%k	35 6%	19 4%	33 7%	17 5%	55 6%
Don't know	180 8%	87 8%	93 9%	42 17%DEFGH	32 9%	30 8%	30 8%	19 6%	26 6%	46 8%	60 10%k	28 6%	46 9%	29 9%	86 10%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 13

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing the number of accidents, injuries and poisonings among children and young people (e.g. car accidents)

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
A high priority	1241 59%	94 51%	49 60%	127 56%	99 53%	111 60%	100 70%	66 ACDhJK64%a	120 58%	163 61%	162 56%	102 55%	47 JK	269 77%ABCDEHI7%	369 63%	62 58%	175 58%
A low priority	566 27%	61 33%l	25 31%	74 33%iL	52 28%	45 24%	35 24%	24 23%	50 24%	64 24%	76 27%	46 25%	12 19%	144 30%	152 26%	35 33%	75 25%
Not a priority at all	131 6%	12 7%	3 3%	11 5%	15 8%	10 6%	6 4%	4 4%	17 8%l	15 6%	24 8%l	13 7%	1 2%	32 7%	27 5%	7 6%	28 9%N
Don't know	180 8%	18 10%FI	5 6%	14 6%f	19 10%FL	19 10%FL	2 2%	9 9%FI	18 9%FI	25 9%FI	25 9%FI	24 13%cFL	1 2%	28 6%	37 6%	4 3%	21 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 14

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Ensuring consistent health service provision for children and young people across the UK

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
A high priority	1629 77%	751 72%	878 81%A	179 71%	267 75%	274 77%	294 78%	244 78%	371 80%C	413 73%	440 75%	379 82%IJ	397 79%i	246 78%	642 74%
A low priority	330 16%	192 19%B	138 13%	40 16%	62 17%	48 13%	63 17%	50 16%	68 15%	107 19%KL	104 18%KL	58 13%	61 12%	50 16%	148 17%
Not a priority at all	51 2%	36 3%B	15 1%	4 2%	6 2%	11 3%	4 1%	13 4%F	13 3%	22 4%K	16 3%K	1 *	12 2%K	4 1%	27 3%
Don't know	108 5%	59 6%	49 5%	29 12%dFGH	21 6%gH	24 7%GH	17 4%h	8 2%	9 2%	24 4%	28 5%	24 5%	33 7%	14 4%	55 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 14

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Ensuring consistent health service provision for children and young people across the UK

	Region													Voting Intention			
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
A high priority	1629 77%	142 77%	60 73%	177 78%	150 81%l	141 76%	123 85%behj	80 78%	154 75%	187 70%	219 76%	146 79%i	51 83%l	355 75%	469 80%	82 76%	224 75%
A low priority	330 16%	24 13%	13 16%	39 17%	25 14%	29 16%	18 13%	19 18%	31 15%	51 19%	46 16%	25 14%	10 16%	86 18%	82 14%	21 20%	50 17%
Not a priority at all	51 2%	6 3%	3 4%	3 1%	3 2%	6 3%	3 2%	1 1%	11 5%cj	5 2%	5 2%	3 2%	* 1%	10 2%	10 2%	2 2%	11 4%
Don't know	108 5%	12 6%FI	6 7%FL	7 3%	7 4%f	9 5%FI	* *	3 3%	10 5%fl	25 9%CdFgL	18 6%FL	11 6%FL	- -	22 5%	24 4%	2 2%	15 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 15

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing the number of children attending A&E by providing parents with more information about the different healthcare channels available

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
A high priority	1349 64%	624 60%	725 67%A	150 60%	214 60%	210 59%	254 67%E	209 67%e	311 67%dE	346 61%	359 61%	316 68%ij	329 65%	191 61%	534 61%
A low priority	536 25%	288 28%B	247 23%	64 25%	94 26%	104 29%f	85 23%	76 24%	112 24%	158 28%L	167 28%L	107 23%	103 21%	83 26%	237 27%
Not a priority at all	89 4%	55 5%B	34 3%	5 2%	17 5%	13 4%	17 5%	14 4%	23 5%	26 5%	26 4%	16 3%	22 4%	20 6%	30 3%
Don't know	144 7%	71 7%	74 7%	33 13%FGH	31 9%H	30 8%H	21 6%	15 5%	15 3%	36 6%	36 6%	23 5%	49 10%ijK	20 6%	70 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 15

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Reducing the number of children attending A&E by providing parents with more information about the different healthcare channels available

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
A high priority	1349 64%	97 52%	42 51%	150 66%AB	128 69%AB	115 62%	105 73%ABeik	68 66%ab	134 65%ab	163 61%	188 65%AB	115 62%	45 73%ABi	313 66%	363 62%	64 59%	209 70%no
A low priority	536 25%	64 35% k	32 39% kI	55 24% kI	41 22%	52 28%	33 23%	21 20%	46 22%	65 24%	66 23%	46 25%	15 24%	118 25%	166 28%P	31 29%	60 20%
Not a priority at all	89 4%	7 4%	4 4%	10 5%	6 3%	7 4%	3 2%	7 7%	9 5%	14 5%	15 5%	6 3%	1 2%	18 4%	23 4%	9 9%mn	13 4%
Don't know	144 7%	17 9%FL	5 6%	11 5%	10 5%	11 6%fl	2 2%	7 7%fl	17 8%FL	26 10%FL	19 7%fl	18 10%cFL	1 1%	24 5%	34 6%	3 3%	17 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 16

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Increasing the amount of money spent on research to improve outcomes for children and young people (e.g. clinical trials to develop new treatments and design more effective services)

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
A high priority	1315 62%	625 60%	690 64%	142 57%	214 60%	210 59%	252 67%Ce	194 62%	302 65%ce	334 59%	344 59%	300 65%	336 67%lJ	191 61%	526 60%
A low priority	516 24%	269 26%	248 23%	61 24%	94 26%	86 24%	81 21%	81 26%	113 24%	167 29%KL	157 27%L	98 21%	95 19%	71 23%	224 26%
Not a priority at all	100 5%	67 6%B	33 3%	8 3%	21 6%	20 5%	16 4%	16 5%	20 4%	27 5%	28 5%	22 5%	23 5%	25 8%N	35 4%
Don't know	187 9%	77 7%	110 10%a	40 16%DFGH	27 8%	41 12%H	29 8%	23 7%	27 6%	38 7%	59 10%i	41 9%	50 10%	27 9%	87 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 16

Q2. How much of a priority, if at all, do you think the following areas of child health in the UK should be for the Government?

Base: All respondents

Increasing the amount of money spent on research to improve outcomes for children and young people (e.g. clinical trials to develop new treatments and design more effective services)

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Northern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
A high priority	1315 62%	96 52%	52 63%	139 61%	109 59%	113 61%	105 73% ^{AcDeijk}	69 67% ^a	135 66% ^A	167 63% ^a	180 63% ^a	109 59%	41 66% ^a	293 62%	387 66%	64 59%	186 62%
A low priority	516 24%	47 26%	16 19%	60 27%	63 34% ^{BEfgHij}	41 22%	33 23%	21 21%	42 20%	62 23%	69 24%	47 26%	16 26%	126 27%	133 23%	36 33% ^N	78 26%
Not a priority at all	100 5%	14 8% ^D	5 6%	9 4%	4 2%	10 5%	6 4%	7 7%	12 6%	9 3%	12 4%	8 4%	4 6%	23 5%	29 5%	5 4%	13 4%
Don't know	187 9%	27 15% ^{cDFgL}	9 11% ^{FL}	18 8% ^{FI}	10 6% ^f	22 12% ^{dFL}	1 1%	6 6% ^f	17 8% ^F	30 11% ^{FL}	26 9% ^{FI}	21 11% ^{FL}	1 2%	31 6%	37 6%	3 3%	21 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 17

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Summary table

		Introducing compulsory personal, social and health education (PSHE) in primary and secondary schools, covering issues such as sex and relationships..	Supporting pregnant mothers to reduce risky behaviours during pregnancy such as smoking	Teaching children how to cook and about the nutritional value of food in schools	Introducing minimum unit pricing of alcohol to attempt to make it more difficult for children and young people to buy alcohol	Banning advertising of food high in fat, sugar and salt on TV before 9pm	Involving children and young people in improving services by enabling them to feed back on their experiences of health services and to see their feedback...	Reducing the national speed limit in built up areas to 20mph to attempt to reduce deaths from road traffic accidents	Reallocating part of the NHS budget for urgent and emergency care to the prevention of illness and provision of community care services
Unweighted base		2118	2118	2118	2118	2118	2118	2118	2118
Weighted base		2118	2118	2118	2118	2118	2118	2118	2118
NET: Support		1727 82%	1641 77%	1902 90%	1216 57%	1358 64%	1559 74%	1237 58%	1332 63%
Strongly support	(4)	824 39%	721 34%	1038 49%	645 30%	633 30%	539 25%	562 27%	441 21%
Tend to support	(3)	903 43%	920 43%	864 41%	571 27%	726 34%	1020 48%	675 32%	891 42%
Tend to oppose	(2)	171 8%	220 10%	72 3%	434 20%	394 19%	259 12%	476 22%	405 19%
Strongly oppose	(1)	63 3%	88 4%	31 1%	305 14%	129 6%	52 2%	213 10%	131 6%
NET: Oppose		234 11%	308 15%	104 5%	739 35%	523 25%	311 15%	690 33%	536 25%
Don't know		158 7%	169 8%	113 5%	163 8%	237 11%	248 12%	191 9%	250 12%
Mean		3.27	3.17	3.45	2.80	2.99	3.09	2.82	2.88
Standard deviation		0.75	0.80	0.64	1.07	0.91	0.73	0.97	0.85
Standard error		0.02	0.02	0.01	0.02	0.02	0.02	0.02	0.02

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 18

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Introducing compulsory personal, social and health education (PSHE) in primary and secondary schools, covering issues such as sex and relationships, drug and alcohol abuse and mental health

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Support	1727 82%	839 81%	888 82%	190 76%	293 82%	297 83% ^c	311 82%	261 83% ^c	375 81%	467 82%	480 82%	377 82%	403 80%	257 82%	713 82%
Strongly support	(4) 39%	824 34%	468 43% ^A	102 41% ^h	157 44% ^H	156 44% ^H	142 37%	117 37%	150 33%	219 39%	224 38%	186 40%	195 39%	134 43%	339 39%
Tend to support	(3) 43%	903 47% ^B	420 39%	88 35%	136 38%	141 40%	169 45% ^c	144 46% ^C	224 49% ^{CDE}	248 44%	256 44%	191 41%	208 41%	122 39%	374 43%
Tend to oppose	(2) 8%	171 9%	80 7%	18 7%	24 7%	17 5%	26 7%	32 10% ^E	52 11% ^{dEf}	45 8%	49 8%	34 7%	43 8%	27 9%	65 7%
Strongly oppose	(1) 3%	63 4% ^b	24 2%	10 4%	8 2%	13 4%	10 3%	9 3%	12 3%	14 2%	22 4%	15 3%	12 2%	12 4%	29 3%
NET: Oppose	234 11%	130 12% ^b	104 10%	29 11%	32 9%	30 8%	37 10%	42 13% ^e	65 14% ^{dEf}	59 10%	71 12%	49 11%	55 11%	39 12%	94 11%
Don't know	158 7%	70 7%	88 8%	33 13% ^{GH}	32 9% ^{Gh}	29 8% ^{Gh}	30 8% ^{Gh}	12 4%	22 5%	40 7%	37 6%	35 7%	46 9%	19 6%	65 7%
Mean	3.27	3.19	3.34 ^A	3.29	3.36 ^{gH}	3.34 ^{gH}	3.27 ^h	3.22	3.17	3.28	3.24	3.28	3.28	3.28	3.27
Standard deviation	0.75	0.77	0.73	0.81	0.73	0.75	0.73	0.76	0.74	0.73	0.77	0.76	0.74	0.79	0.76
Standard error	0.02	0.02	0.02	0.06	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.05	0.03	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 18

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Introducing compulsory personal, social and health education (PSHE) in primary and secondary schools, covering issues such as sex and relationships, drug and alcohol abuse and mental health

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Support	1727 82%	148 80%	67 82%	186 82%	155 84%	154 83%	116 81%	78 76%	170 83%	222 83%	224 78%	149 81%	55 90%aGJK	397 84%	493 84%p	94 87%	235 79%
Strongly support	(4) 824 39%	76 41%	40 48%ghjk	92 41%	73 40%	72 39%	62 43%	34 33%	71 34%	106 40%	101 35%	65 35%	32 51%eGHJK	174 37%	232 40%p	51 47%mp	96 32%
Tend to support	(3) 903 43%	72 39%	28 34%	94 41%	81 44%	83 45%	55 38%	44 43%	100 49%b	116 44%	123 43%	84 45%	24 39%	223 47%	262 45%	43 40%	139 47%
Tend to oppose	(2) 171 8%	17 9%	6 7%	22 10%d	7 4%	12 7%	19 13%Delk	13 13%D	14 7%	16 6%	28 10%d	12 7%	5 7%	35 7%	49 8%	7 6%	26 9%
Strongly oppose	(1) 63 3%	4 2%	2 2%	7 3%	12 6%fl	7 4%	2 1%	2 2%	5 2%	7 3%	10 4%	4 2%	- -	15 3%	10 2%	2 2%	20 7%mn
NET: Oppose	234 11%	20 11%	8 10%	29 13%	19 10%	20 11%	21 15%	15 15%	19 9%	24 9%	38 13%	17 9%	5 7%	50 11%	59 10%	8 8%	47 16%mo
Don't know	158 7%	16 9%	7 8%	11 5%	11 6%	11 6%	7 5%	9 9%	17 8%	22 8%	26 9%l	19 11%cfl	2 3%	26 5%	33 6%	6 5%	17 6%
Mean	3.27	3.31	3.40	3.26	3.25	3.26	3.28	3.17	3.25	3.31	3.20	3.27	3.45ceGhJk	3.24p	3.29P	3.40mP	3.10
Standard deviation	0.75	0.74	0.75	0.78	0.82	0.77	0.75	0.76	0.70	0.72	0.78	0.71	0.64	0.74	0.70	0.69	0.85
Standard error	0.02	0.06	0.08	0.05	0.07	0.06	0.06	0.08	0.06	0.05	0.05	0.05	0.06	0.04	0.03	0.07	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/ef/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 19

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Supporting pregnant mothers to reduce risky behaviours during pregnancy such as smoking

	Total	Gender		Age						Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)	
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685	
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872	
NET: Support	1641 77%	788 76%	853 79%	199 79%	276 77%	282 79%	283 75%	248 79%	354 77%	429 76%	456 78%	370 80%	386 77%	256 81%	657 75%	
Strongly support	(4) 34%	721 31%	322 37%A	398 37%	92 37%	146 41%FgH	122 34%	118 31%	101 32%	141 31%	189 33%	187 32%	194 42%IJL	151 30%	127 40%n	287 33%
Tend to support	(3) 43%	920 45%	466 42%	454 42%	107 42%	130 36%	159 45%d	164 44%	147 47%D	213 46%D	240 42%	269 46%k	177 38%	235 47%K	129 41%	370 42%
Tend to oppose	(2) 10%	220 12%	121 9%	99 9%	11 4%	42 12%C	27 8%	39 10%C	37 12%C	65 14%CE	69 12%l	66 11%	45 10%	40 8%	29 9%	89 10%
Strongly oppose	(1) 4%	88 5%	47 5%	41 4%	10 4%	11 3%	14 4%	27 7%dH	12 4%	15 3%	31 5%K	25 4%	10 2%	22 4%	12 4%	45 5%
NET: Oppose	308 15%	168 16%b	140 13%	20 8%	53 15%c	41 12%	66 17%Ce	49 15%C	79 17%Ce	100 18%kL	91 16%	55 12%	62 12%	41 13%	135 15%	
Don't know	169 8%	82 8%	87 8%	32 13%GH	28 8%	34 9%	29 8%	18 6%	27 6%	37 7%	41 7%	36 8%	55 11%IJ	17 5%	80 9%	
Mean	3.17	3.11	3.22A	3.28FgH	3.25Fh	3.21f	3.07	3.14	3.11	3.11	3.13	3.30IJL	3.15	3.25	3.14	
Standard deviation	0.80	0.81	0.79	0.75	0.80	0.77	0.87	0.78	0.77	0.84	0.80	0.75	0.78	0.80	0.83	
Standard error	0.02	0.03	0.03	0.05	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.05	0.03	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 19

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Supporting pregnant mothers to reduce risky behaviours during pregnancy such as smoking

	Total	Region											Voting Intention					
		Scot-land (a)	North East (b)	North West (c)	York-shire & Hum-ber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)	
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298	
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299	
NET: Support	1641 77%	126 68%	65 79%	187 83%Ahk	147 80%a	140 76%	114 79%a	93 90%AbdEfHI JK	152 74%	203 76%	223 78%a	138 74%	52 85%Ahk	371 78%P	486 83%P	92 85%P	206 69%	
Strongly support	(4) 34%	721 30%	55 30%	25 30%	78 35%	81 44%AbHJK	66 36%	47 32%	36 35%	55 27%	108 40%aHJK	91 32%	53 29%	27 44%aHJK	144 30%	220 38%M	33 31%	94 31%
Tend to support	(3) 43%	920 38%	71 38%	41 49%di	108 48%dl	66 36%	74 40%	67 47%i	57 55%ADEII	98 47%di	96 36%	132 46%di	85 46%i	25 41%	227 48%P	266 45%p	58 54%P	112 38%
Tend to oppose	(2) 10%	220 13%G	24 12%G	10 12%G	22 10%g	14 7%	19 10%g	16 11%G	3 3%	19 9%	29 11%g	38 13%G	20 11%g	7 11%G	61 13%N	45 8%	9 9%	46 15%N
Strongly oppose	(1) 4%	88 7%clJ	13 4%	3 4%	6 3%	13 7%clJ	11 6%iJ	8 5%J	3 3%	12 6%iJ	5 2%	4 1%	8 4%j	2 3%	19 4%	13 2%	2 2%	24 8% mNo
NET: Oppose	308 15%	37 20%cG	13 16%g	28 12%	27 14%g	30 16%G	24 16%G	6 5%	31 15%g	34 13%	42 15%G	28 15%G	9 14%g	79 17%N	59 10%	11 11%	69 23% mNO	
Don't know	169 8%	22 12%CfgL	4 5%	12 5%	11 6%	15 8%l	7 5%	4 4%	23 11%cfL	30 11%cfL	22 8%L	19 10%cL	1 1%	23 5%	40 7%	4 4%	24 8%	
Mean	3.17	3.04	3.11	3.21a	3.24	3.14	3.11	3.28ah	3.06	3.29AfHk	3.17	3.10	3.27a	3.10	3.27MP	3.19	3.00	
Standard deviation	0.80	0.90	0.78	0.73	0.89	0.87	0.82	0.66	0.82	0.76	0.72	0.79	0.79	0.78	0.72	0.68	0.92	
Standard error	0.02	0.07	0.08	0.05	0.07	0.06	0.07	0.07	0.07	0.05	0.04	0.06	0.08	0.04	0.03	0.07	0.06	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 20

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Teaching children how to cook and about the nutritional value of food in schools

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Support	1902 90%	908 87%	994 92%A	203 81%	303 85%	312 87% <i>c</i>	351 93% <i>CDE</i>	300 96% <i>CDE</i>	433 94% <i>CDE</i>	512 90% <i>i</i>	527 90%	427 93% <i>L</i>	436 87%	283 90%	757 87%
Strongly support	(4) 49%	1038 451 43%	1070 587 54%A	225 89 36%	281 174 49% <i>C</i>	350 184 52% <i>C</i>	421 197 52% <i>C</i>	361 159 51% <i>C</i>	480 234 51% <i>C</i>	639 251 44%	633 276 47%	306 246 53% <i>i</i>	540 265 53% <i>i</i>	239 151 48%	685 406 47%
Tend to support	(3) 41%	864 457 44%B	1070 407 38%	225 113 45% <i>e</i>	281 129 36%	350 127 36%	421 154 41%	361 141 45% <i>dE</i>	480 199 43% <i>e</i>	639 261 46% <i>kL</i>	633 251 43% <i>L</i>	306 181 39%	540 171 34%	239 132 42%	685 351 40%
Tend to oppose	(2) 3%	72 49 5%B	1070 23 2%	225 12 5%	281 16 4%	350 14 4%	421 7 2%	361 8 3%	480 16 3%	639 18 3%	633 25 4% <i>k</i>	306 8 2%	540 21 4%	239 9 3%	685 38 4%
Strongly oppose	(1) 1%	31 20 2%	1070 12 1%	225 3 1%	281 5 1%	350 6 2%	421 10 3% <i>g</i>	361 2 1%	480 5 1%	639 8 1%	633 7 1%	306 9 2%	540 7 1%	239 4 1%	685 19 2%
NET: Oppose	104 5%	69 7%B	35 3%	14 6%	21 6%	20 6%	18 5%	10 3%	21 5%	26 5%	33 6%	17 4%	27 5%	13 4%	58 7%
Don't know	113 5%	62 6%	51 5%	35 14% <i>EFGH</i>	33 9% <i>FGH</i>	25 7% <i>FGH</i>	9 2%	4 1%	7 2%	28 5%	27 5%	17 4%	40 8% <i>ijk</i>	18 6%	57 6%
Mean	3.45	3.37	3.52 <i>A</i>	3.33	3.46	3.48 <i>c</i>	3.46 <i>c</i>	3.47 <i>C</i>	3.46 <i>c</i>	3.40	3.42	3.49 <i>i</i>	3.50 <i>i</i>	3.45	3.40
Standard deviation	0.64	0.67	0.60	0.64	0.66	0.67	0.68	0.59	0.62	0.63	0.64	0.64	0.65	0.62	0.69
Standard error	0.01	0.02	0.02	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 20

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Teaching children how to cook and about the nutritional value of food in schools

	Total	Region											Voting Intention				
		Scot-land (a)	North East (b)	North West (c)	York-shire & Hum-ber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Support	1902 90%	167 90%	74 90%	205 91%	169 91%	161 87%	133 92%	90 87%	190 93%	236 88%	252 88%	165 89%	60 97%acE	441 93%N	518 89%	102 95%n	267 89%
Strongly support	(4) 1038 49%	84 46%	39 47%	100 44%	91 49%	86 47%	74 52%	51 49%	104 51%	136 51%	146 51%	93 50%	33 53%	243 51%n	260 44%	54 51%	157 52%n
Tend to support	(3) 864 41%	83 45%	36 43%	105 46%j	77 42%	74 40%	59 41%	39 38%	86 42%	99 37%	106 37%	73 39%	27 44%	198 42%	259 44%p	48 44%	110 37%
Tend to oppose	(2) 72 3%	1 1%	3 3%	8 3%	5 3%	8 4%a	6 4%a	2 2%	5 3%	13 5%a	12 4%a	7 4%	1 1%	18 4%	27 5%	1 1%	13 4%
Strongly oppose	(1) 31 1%	2 1%	1 1%	2 1%	1 1%	4 2%	1 1%	7 6%aCDfhJk	3 1%	2 1%	4 1%	3 2%	1 1%	1 *	9 1%	2 2%m	12 4%Mn
NET: Oppose	104 5%	4 2%	4 4%	10 4%	6 3%	12 6%a	8 5%	9 9%A	8 4%	16 6%	17 6%	10 5%	1 2%	20 4%	35 6%	3 3%	24 8%m
Don't know	113 5%	14 8%FL	5 6%	12 5%l	10 6%l	13 7%FL	3 2%	4 4%	7 4%	16 6%l	19 7%L	10 5%l	* *	12 3%	31 5%m	2 2%	7 2%
Mean	3.45	3.46	3.44	3.41	3.48	3.41	3.46	3.35	3.47	3.47	3.47	3.45	3.50	3.48n	3.39	3.46	3.42
Standard deviation	0.64	0.59	0.62	0.61	0.59	0.69	0.64	0.83	0.62	0.64	0.66	0.66	0.58	0.59	0.65	0.63	0.75
Standard error	0.01	0.05	0.07	0.04	0.05	0.05	0.05	0.09	0.05	0.04	0.04	0.05	0.06	0.03	0.03	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 21

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Introducing minimum unit pricing of alcohol to attempt to make it more difficult for children and young people to buy alcohol

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Support	1216 57%	531 51%	685 63%A	123 49%	210 59%c	217 61%C	209 55%	174 55%	284 62%C	308 54%	323 55%	274 59%	311 62%lj	188 60%	479 55%
Strongly support	(4) 645 30%	286 28%	360 33%A	54 21%	125 35%C	103 29%	120 32%C	89 28%	155 34%C	162 29%	156 27%	153 33%j	174 35%iJ	105 33%	249 29%
Tend to support	(3) 571 27%	245 24%	326 30%A	69 27%	85 24%	114 32%dF	89 24%	85 27%	129 28%	146 26%	167 28%	121 26%	137 27%	83 27%	229 26%
Tend to oppose	(2) 434 20%	236 23%B	198 18%	63 25%d	62 17%	65 18%	75 20%	59 19%	109 24%d	124 22%i	144 24%kL	83 18%	84 17%	74 23%	170 19%
Strongly oppose	(1) 305 14%	199 19%B	106 10%	30 12%	50 14%	41 11%	73 19%cEH	64 20%CdEH	46 10%	90 16%i	80 14%	76 17%i	59 12%	31 10%	157 18%M
NET: Oppose	739 35%	435 42%B	304 28%	94 37%	112 31%	106 30%	148 39%dE	124 39%E	155 34%	214 38%L	223 38%L	159 35%	142 28%	105 33%	327 37%
Don't know	163 8%	72 7%	91 8%	35 14%FGH	34 10%H	34 9%fgH	21 6%	17 5%	22 5%	44 8%	41 7%	28 6%	50 10%	21 7%	66 8%
Mean	2.80	2.64	2.95A	2.68	2.88g	2.86g	2.72	2.67	2.89CFG	2.73	2.73	2.81	2.94IJ	2.89n	2.71
Standard deviation	1.07	1.11	1.00	1.00	1.09	1.01	1.13	1.12	1.01	1.08	1.03	1.10	1.04	1.01	1.10
Standard error	0.02	0.04	0.03	0.07	0.07	0.06	0.06	0.06	0.05	0.04	0.04	0.07	0.05	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 21

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Introducing minimum unit pricing of alcohol to attempt to make it more difficult for children and young people to buy alcohol

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Support	1216 57%	106 57%	46 56%	132 59%	100 54%	102 55%	91 63%j	55 54%	121 59%	170 63%J	149 52%	111 60%	35 56%	274 58%P	341 58%P	70 65%P	139 46%
Strongly support	(4) 645 30%	53 29%	24 29%	69 31%	59 32%	56 30%	50 35%	29 28%	67 33%	89 33%	75 26%	53 29%	21 34%	142 30%	170 29%	28 26%	84 28%
Tend to support	(3) 571 27%	53 29%	22 26%	63 28%	41 22%	45 25%	41 29%	27 26%	53 26%	80 30%	74 26%	57 31%	14 22%	132 28%P	170 29%P	42 39%mnP	54 18%
Tend to oppose	(2) 434 20%	33 18%	23 27%lk	46 20%	45 24%l	42 23%l	27 18%	30 29%alK	47 23%i	36 14%	60 21%i	31 17%	15 24%i	100 21%	130 22%	20 18%	68 23%
Strongly oppose	(1) 305 14%	24 13%	9 11%	36 16%	29 16%	29 16%	21 15%	13 12%	23 11%	35 13%	50 18%	26 14%	10 16%	79 17%	72 12%	14 13%	80 27%MNO
NET: Oppose	739 35%	56 31%	31 38%i	82 36%i	74 40%l	72 39%l	48 33%	43 42%l	70 34%	71 27%	110 38%l	57 31%	25 40%l	179 38%	203 35%	34 31%	147 49%MNO
Don't know	163 8%	22 12%cFgl	5 6%	12 5%	12 6%	12 6%	5 4%	4 4%	15 8%	26 10%f	29 10%fl	17 9%f	2 4%	20 4%	41 7%	3 3%	12 4%
Mean	2.80	2.83	2.79	2.78	2.75	2.74	2.86	2.72	2.87	2.93J	2.67	2.82	2.77	2.74P	2.81P	2.81P	2.50
Standard deviation	1.07	1.04	1.02	1.08	1.10	1.09	1.07	1.03	1.03	1.05	1.09	1.05	1.11	1.08	1.03	0.99	1.18
Standard error	0.02	0.09	0.11	0.07	0.09	0.08	0.09	0.11	0.08	0.07	0.06	0.08	0.11	0.05	0.04	0.10	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

* small base

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 22

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Banning advertising of food high in fat, sugar and salt on TV before 9pm

	Total	Gender		Age						Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)	
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685	
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872	
NET: Support	1358 64%	632 61%	727 67%A	130 52%	212 59%	229 64%C	237 63%C	217 69%CD	333 72%CDEF	350 62%	366 62%	321 70%lj	321 64%	202 64%	519 60%	
Strongly support	(4) 30%	633 28%	289 32%	343 21%	53 28%	101 28%	100 30%C	115 33%C	104 35%Ce	160 29%	167 28%	163 36%iJL	167 27%	136 36%N	113 25%	217
Tend to support	(3) 34%	726 33%	342 35%	383 30%	77 31%	111 31%	129 36%	123 32%	114 36%	173 37%	183 32%	202 34%	155 34%	185 37%	90 29%	302 35%
Tend to oppose	(2) 19%	394 21%B	217 16%	177 21%	54 22%	79 17%	60 17%	63 18%	58 18%	81 18%	130 23%KL	114 19%	73 16%	77 15%	69 22%	172 20%
Strongly oppose	(1) 6%	129 7%	74 5%	55 7%h	17 5%	17 7%H	24 10%DgH	38 6%h	19 3%	14 5%	30 6%	36 6%	28 7%	35 3%	10 9%M	75
NET: Oppose	523 25%	291 28%B	232 21%	70 28%h	96 27%h	84 24%	101 27%h	77 24%	95 21%	160 28%kl	151 26%	101 22%	112 22%	78 25%	247 28%	
Don't know	237 11%	116 11%	121 11%	52 21%EFGH	49 14%GH	43 12%GH	39 10%	21 7%	33 7%	56 10%	71 12%	40 9%	70 14%iK	34 11%	106 12%	
Mean	2.99	2.92	3.06A	2.83	2.96	2.98	2.93	3.03c	3.12CdeF	2.96	2.95	3.09ij	2.97	3.09N	2.86	
Standard deviation	0.91	0.93	0.88	0.92	0.90	0.91	0.99	0.90	0.82	0.90	0.91	0.91	0.90	0.88	0.94	
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.04	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 22

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Banning advertising of food high in fat, sugar and salt on TV before 9pm

	Total	Region											Voting Intention				
		Scot-land (a)	North East (b)	North West (c)	York-shire & Hum-ber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Support	1358 64%	125 68%	52 63%	133 59%	129 69% ^c	116 63%	93 64%	69 67%	122 59%	182 68%	177 61%	113 61%	48 77% ^b	320 38%	369 63%	71 66%	181 61%
Strongly support	(4) 633 30%	48 26%	24 29%	55 24%	66 36% ^c	53 29%	57 39% ^A	23 22%	65 32%	84 31%	90 31%	45 24%	22 36% ^c	140 30%	169 29%	37 34%	85 28%
Tend to support	(3) 726 34%	78 42% ^{FHJ}	28 35%	78 35%	62 34%	63 34%	36 25%	46 45% ^{FHJ}	56 27%	98 37% ^f	87 30%	68 37% ^f	26 41% ^{FHJ}	180 38%	200 34%	34 32%	96 32%
Tend to oppose	(2) 394 19%	23 13%	14 18%	52 23% ^{AI}	33 18%	37 20%	35 24% ^{AI}	21 20%	46 22% ^{ai}	38 14%	55 19%	30 16%	11 17%	86 18%	116 20%	23 21%	65 22%
Strongly oppose	(1) 129 6%	10 5%	3 4%	15 7%	5 2%	12 7%	6 4%	3 3%	18 9% ^{DI}	18 7%	23 8% ^{DI}	14 7% ^d	1 2%	28 6%	31 5%	5 5%	30 10% ^{mN}
NET: Oppose	523 25%	34 18%	17 21%	68 30% ^{Adil}	37 20%	49 26%	40 28% ^a	24 23%	64 31% ^{Adil}	56 21%	78 27% ^a	44 24%	12 19%	114 24%	147 25%	28 26%	95 32% ^{mn}
Don't know	237 11%	26 14% ^L	13 16% ^L	25 11% ^l	19 10%	20 11% ^l	11 7%	10 9%	20 10%	29 11% ^l	33 11% ^l	28 15% ^{FL}	2 4%	39 8%	68 12%	9 8%	22 7%
Mean	2.99	3.02	3.05	2.86	3.15 ^{Chjk}	2.95	3.08 ^c	2.95	2.91	3.04	2.96	2.92	3.15 ^{Ck}	3.00	2.98	3.03	2.85
Standard deviation	0.91	0.84	0.85	0.91	0.83	0.92	0.93	0.79	0.99	0.91	0.97	0.91	0.79	0.88	0.89	0.90	0.98
Standard error	0.02	0.07	0.10	0.06	0.07	0.07	0.08	0.09	0.08	0.06	0.06	0.07	0.08	0.04	0.04	0.09	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 23

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Involving children and young people in improving services by enabling them to feed back on their experiences of health services and to see their feedback acted upon

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Support	1559 74%	749 72%	810 75%	173 69%	265 74%	270 76%	278 74%	235 75%	338 73%	400 71%	423 72%	356 77%i	380 76%	234 74%	635 73%
Strongly support	(4) 25%	539 22%	307 28%A	51 20%	121 34%CFGH	111 31%CFGH	92 24%	68 22%	95 21%	134 24%	126 21%	142 31%iJ	138 27%j	108 34%N	222 25%
Tend to support	(3) 48%	1020 50%	504 47%	122 49%	144 40%	158 44%	186 49%d	167 53%De	243 53%DE	266 47%	297 51%	214 46%	242 48%	126 40%	413 47%
Tend to oppose	(2) 12%	259 13%	122 11%	24 10%	38 11%	27 8%	49 13%e	49 15%E	72 16%cE	89 16%jL	69 12%	56 12%	45 9%	48 15%	94 11%
Strongly oppose	(1) 2%	52 3%	24 2%	6 2%	8 2%	12 3%	13 4%	4 1%	8 2%	17 3%	20 3%k	5 1%	9 2%	8 3%	29 3%
NET: Oppose	311 15%	165 16%	146 13%	31 12%	47 13%	39 11%	62 16%e	53 17%e	80 17%E	106 19%kL	89 15%l	61 13%	54 11%	56 18%	123 14%
Don't know	248 12%	124 12%	124 11%	48 19%FGH	45 13%	48 13%g	38 10%	27 8%	43 9%	60 11%	75 13%	44 10%	69 14%	24 8%	114 13%m
Mean	3.09	3.04	3.14A	3.07	3.21FGH	3.19FGH	3.05	3.04	3.02	3.02	3.03	3.18IJ	3.17IJ	3.15	3.09
Standard deviation	0.73	0.73	0.73	0.70	0.76	0.75	0.76	0.68	0.69	0.76	0.73	0.70	0.69	0.79	0.75
Standard error	0.02	0.02	0.02	0.05	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 23

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Involving children and young people in improving services by enabling them to feed back on their experiences of health services and to see their feedback acted upon

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Support	1559 74%	136 74%	62 76%	168 74%	142 76%	139 75%	107 74%	71 69%	139 68%	203 76%	204 71%	141 76%	46 75%	350 74%	449 77%	83 77%	219 73%
Strongly support	(4) 539 25%	33 18%	21 26%	50 22%	46 25%	49 27%a	43 30%A	26 25%	46 22%	92 35%ACdHJk	69 24%	47 25%	16 27%	108 23%	177 30%M	27 25%	76 25%
Tend to support	(3) 1020 48%	103 56%l	41 50%	119 52%i	96 52%i	90 49%	64 45%	45 44%	93 45%	110 41%	135 47%	94 51%	30 48%	242 51%	272 46%	56 52%	143 48%
Tend to oppose	(2) 259 12%	21 11%	5 6%	34 15%b	16 9%	22 12%	21 15%b	17 16%b	25 12%	25 9%	41 14%b	22 12%	9 15%	82 17%N	54 9%	16 15%	42 14%n
Strongly oppose	(1) 52 2%	3 2%	2 2%	7 3%	2 1%	8 4%	3 2%	4 4%	8 4%	6 2%	6 2%	2 1%	1 2%	9 2%	16 3%	2 2%	15 5%m
NET: Oppose	311 15%	24 13%	7 9%	40 18%bd	18 10%	30 16%	24 17%	21 20%bdi	33 16%	31 12%	47 16%	24 13%	10 17%	91 19%N	70 12%	18 17%	57 19%N
Don't know	248 12%	25 13%	13 16%c	18 8%	25 14%	16 8%	13 9%	11 11%	33 16%Ce	34 13%	36 13%	20 11%	5 9%	32 7%	66 11%M	7 6%	23 8%
Mean	3.09	3.03	3.17	3.02	3.16	3.07	3.12	3.01	3.03	3.24ACegHJ	3.06	3.12	3.09	3.02	3.17MP	3.07	3.02
Standard deviation	0.73	0.65	0.69	0.73	0.65	0.78	0.75	0.81	0.77	0.75	0.73	0.68	0.73	0.72	0.74	0.71	0.80
Standard error	0.02	0.05	0.08	0.05	0.05	0.06	0.06	0.09	0.06	0.05	0.04	0.05	0.07	0.04	0.03	0.07	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 24

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Reducing the national speed limit in built up areas to 20mph to attempt to reduce deaths from road traffic accidents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Support	1237 58%	533 51%	704 65%A	97 39%	203 57%C	242 68%CDH	246 65%CdH	194 62%C	255 55%C	294 52%	335 57%	285 62%I	323 64%IJ	209 67%N	477 55%
Strongly support	(4) 27%	562 27%	227 31%A	334 17%	42 26%C	94 32%CH	113 32%CH	122 27%C	86 23%	104 25%j	139 20%	116 32%iJ	146 32%IJ	160 33%n	219 25%
Tend to support	(3) 32%	675 29%	305 34%a	370 22%	109 31%c	129 36%C	124 33%C	108 34%C	151 33%C	155 27%	219 37%Ik	138 30%	163 32%	106 34%	258 30%
Tend to oppose	(2) 22%	476 25%B	262 20%	214 33%DEFG	84 20%	70 16%	56 21%	80 19%	58 28%DEfG	128 29%JKL	127 22%	95 21%	93 18%	66 21%	194 22%
Strongly oppose	(1) 10%	213 16%B	163 5%	50 11%	39 11%ef	22 6%	24 6%	45 14%EF	56 12%EF	67 12%L	65 11%L	50 11%I	32 6%	16 5%	110 13%M
NET: Oppose	690 33%	425 41%B	264 24%	111 44%DEFG	109 31%E	78 22%	105 28%	103 33%E	184 40%DEfG	229 40%JKL	191 33%L	144 31%I	125 25%	83 26%	303 35%M
Don't know	191 9%	80 8%	111 10%a	43 17%eFGH	45 13%fGH	36 10%gH	27 7%	17 5%	23 5%	43 8%	61 10%	32 7%	55 11%	22 7%	91 10%
Mean	2.82	2.62	3.02A	2.54	2.83C	3.04CDGH	2.98CGH	2.79C	2.69	2.70	2.73	2.89Ij	3.01IJ	3.01N	2.75
Standard deviation	0.97	1.03	0.88	0.96	1.00	0.90	0.93	1.02	0.97	1.00	0.94	1.01	0.92	0.90	1.02
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.06	0.04	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 24

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Reducing the national speed limit in built up areas to 20mph to attempt to reduce deaths from road traffic accidents

	Total	Region											Voting Intention				
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Northern Ireland (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Support	1237 58%	124 67%efgHJK	48 59%a	146 65%fhJK	109 59%	105 57%	78 54%	56 55%	110 54%	164 61%	154 53%	96 52%	46 JK 74%bDEFGHi4%	254 4%	373 64%MP	63 59%	158 53%
Strongly support	(4) 562 27%	49 26%	27 32%	69 31%	47 25%	47 25%	40 28%	21 20%	54 26%	76 28%	68 24%	42 23%	24 JK 39%aDEGHiJ23%	108 23%	168 29%m	22 20%	86 29%
Tend to support	(3) 675 32%	76 41%bFHJK	22 26%	77 34%	63 34%	58 32%	38 26%	35 34%	57 28%	88 33%	86 30%	54 29%	22 35%	147 31%p	205 35%P	41 38%P	71 24%
Tend to oppose	(2) 476 22%	19 10%	16 19%a	55 24%A	47 25%A	50 27%Ai	36 25%A	29 28%A	52 25%A	51 19%a	64 22%A	48 26%A	11 18%	135 29%N	122 21%	24 23%	69 23%
Strongly oppose	(1) 213 10%	20 11%C	8 10%	10 5%	17 9%	19 10%c	21 14%CL	14 13%Cl	17 8%	23 9%	42 15%ChiL	19 10%c	3 4%	60 13%n	50 9%	13 12%	47 16%N
NET: Oppose	690 33%	39 21%	24 29%	65 29%	64 35%AI	69 37%AiL	56 39%AciL	42 41%AciL	69 34%AI	74 28%	106 37%AiL	66 36%AL	13 22%	195 41%N	172 29%	37 35%	116 39%N
Don't know	191 9%	21 12%l	10 12%	15 6%	12 6%	11 6%	10 7%	4 4%	26 13%cegl	29 11%l	28 10%	23 12%cegl	2 4%	23 5%	41 7%	7 7%	25 8%
Mean	2.82	2.93gj	2.92	2.97efGJK	2.80	2.76	2.72	2.64	2.82	2.91gj	2.69	2.73	3.14DEFGHiJK	2.67	2.90MP	2.72	2.72
Standard deviation	0.97	0.95	1.03	0.88	0.95	0.97	1.05	0.97	0.97	0.96	1.03	0.97	0.87	0.98	0.94	0.95	1.09
Standard error	0.02	0.08	0.12	0.06	0.08	0.07	0.09	0.10	0.08	0.07	0.06	0.07	0.09	0.05	0.04	0.09	0.06

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/ef/g/h/i/j/k/l - m/n/o/p

*** small base**

Child Health Survey

ONLINE Fieldwork: 13th-15th February 2015

Absolutes/col percents

Table 25

Q3. To what extent do you support or oppose each of the following recommendations to improve child health?

Base: All respondents

Reallocating part of the NHS budget for urgent and emergency care to the prevention of illness (such as promoting active lifestyles and healthy eating) and provision of community care services

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2118	1048	1070	225	281	350	421	361	480	639	633	306	540	239	685
Weighted base	2118	1038	1080	252	357	357	377	314	461	566	587	461	503	314	872
NET: Support	1332 63%	622 60%	710 66%A	149 59%	248 70%cFH	231 65%	229 61%	199 63%	276 60%	341 60%	374 64%	309 67%i	308 61%	219 70%	556 64%
Strongly support	(4) 21%	199 19%	242 22%	54 21%h	99 28%GH	86 24%gH	81 21%H	54 17%	68 15%	107 19%	113 19%	120 26%IJ	101 20%	81 26%	197 23%
Tend to support	(3) 42%	423 41%	467 43%	95 38%	149 42%	145 41%	148 39%	145 46%	208 45%	234 41%	262 45%	189 41%	207 41%	139 44%	359 41%
Tend to oppose	(2) 19%	235 23%B	170 16%	31 12%	62 17%	54 15%	77 20%C	67 21%Ce	114 25%CDE	130 23%K	118 20%K	63 14%	94 19%	48 15%	155 18%
Strongly oppose	(1) 6%	69 7%	62 6%	18 7%D	6 2%	16 5%	30 8%D	26 8%D	34 7%D	37 7%	36 6%	27 6%	31 6%	13 4%	52 6%
NET: Oppose	536 25%	304 29%B	231 21%	49 19%	68 19%	70 20%	107 28%CDE	93 30%CDE	148 32%CDE	166 29%K	154 26%k	91 20%	125 25%	61 19%	207 24%
Don't know	250 12%	111 11%	139 13%	54 21%DFGH	40 11%	56 16%GH	42 11%	22 7%	37 8%	59 10%	59 10%	62 13%	70 14%j	34 11%	109 13%
Mean	2.88	2.81	2.95A	2.93H	3.08FGH	3.00FGH	2.83	2.78	2.73	2.81	2.86	3.00IJ	2.87	3.02	2.92
Standard deviation	0.85	0.86	0.84	0.89	0.76	0.83	0.90	0.85	0.82	0.85	0.83	0.86	0.85	0.81	0.85
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.04	0.03	0.05	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Base: All respondents

Reallocating part of the NHS budget for urgent and emergency care to the prevention of illness (such as promoting active lifestyles and healthy eating) and provision of community care services

	Region												Voting Intention				
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	Con (m)	Lab (n)	LibDem (o)	UKIP (p)
Unweighted base	2118	166	89	228	170	201	149	95	174	223	322	194	107	452	567	110	298
Weighted base	2118	185	82*	226	185	185	144	103*	206	267	288	185	62*	473	585	108*	299
NET: Support	1332 63%	112 61%	44 53%	140 62%	115 62%	121 65%	99 69%b	73 71%B	132 64%	168 63%	176 61%	111 60%	42 68%b	315 67%P	412 70%P	67 62%	163 54%
Strongly support	(4) 441 21%	27 15%	18 22%	54 24%aj	41 22%	31 17%	40 28%AEhJ	19 18%	36 17%	74 28%AEhJ	49 17%	36 19%	17 27%Aej	92 20%	145 25%o	16 15%	58 20%
Tend to support	(3) 891 42%	85 46%bi	26 31%	86 38%	74 40%	90 49%Bcl	58 41%	54 53%BCI	96 46%bi	94 35%	127 44%bi	75 41%	25 41%	223 47%P	267 46%P	51 47%p	105 35%
Tend to oppose	(2) 405 19%	40 22%	20 24%	41 18%	28 15%	31 17%	29 20%	15 15%	42 21%	47 18%	59 21%	37 20%	15 25%	91 19%	91 16%	26 24%n	72 24%N
Strongly oppose	(1) 131 6%	6 3%	6 7%	17 8%	19 10%Afil	10 6%	6 4%	5 5%	11 5%	10 4%	23 8%ai	16 8%ai	2 3%	37 8%N	21 4%	8 7%	36 12%N
NET: Oppose	536 25%	46 25%	25 31%	59 26%	47 26%	41 22%	35 24%	20 20%	53 26%	57 21%	82 29%	52 28%	17 28%	128 27%N	112 19%	34 31%N	108 36%MN
Don't know	250 12%	27 14%fL	13 16%fL	27 12%l	23 12%l	23 13%l	10 7%	9 9%	21 10%	42 16%FL	29 10%	22 12%l	3 4%	30 6%	61 10% <i>m</i>	7 6%	28 9%
Mean	2.88	2.85	2.81	2.89	2.84	2.88	2.99J	2.92	2.85	3.03ahJK	2.78	2.80	2.96	2.84p	3.02MOP	2.75	2.68
Standard deviation	0.85	0.74	0.92	0.91	0.94	0.79	0.84	0.77	0.80	0.85	0.86	0.89	0.83	0.85	0.78	0.82	0.96
Standard error	0.02	0.06	0.11	0.06	0.08	0.06	0.07	0.08	0.06	0.06	0.05	0.07	0.08	0.04	0.03	0.08	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/ef/g/h/i/j/k/l - m/n/o/p

* small base