FIDELITY INTERNATIONAL – RESEARCH WITH THE SELF-EMPLOYED

METHODOLOGY NOTE

Methodology: ComRes interviewed 3285 working adults across the UK between 24th November and 18th December 2017. This includes samples of 'employed' adults working for an organisation (n=1311) and self-employed adults (n=1000), reflective of key demographics of these groups; and a sample people who do 'gig' work (n=974) either exclusively or alongside other work. Data were not weighted. ComRes is a member of the British Polling Council and abides by its rules.

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 1
Q1. Which of the following applies to you regarding your current working status?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Self-employed sole trader, consultant, or contractor on a consistent or on-going basis	1156	11	1000	145	0	145	756	394	6	263	553	340	967	115	56	18
	35%	1%	100%	65%	0%	15%	42%	27%	30%	27%	36%	45%	35%	40%	35%	32%
		d	acde	ade		ad	b				a	ab				
Self-employed or independent contractor on an occasional, 'gig' or ad-hoc basis	759	0	0	150	609	759	374	378	7	224	354	181	657	52	39	11
	23%	0%	0%	67%	81%	78%	21%	25%	35%	23%	23%	24%	24%	18%	25%	19%
				ab	abc	abc		a					b			
Platform or app-based employment (e.g. Uber, Deliveroo, Handy)	94	0	0	27	67	94	54	35	5	59	34	1	84	4	4	2
	3%	0%	0%	12%	9%	10%	3%	2%	25%	6%	2%	*%	3%	1%	3%	4%
				ab	ab	ab				bc	c					
Permanently employed full-time by someone else/an organisation	1008	957	7	44	0	44	592	415	1	384	472	152	839	98	48	23
	31%	73%	1%	20%	0%	5%	33%	28%	5%	39%	31%	20%	30%	35%	30%	40%
		bcde	d	bde		bd	b			bc	c					

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 1 (continuation)
Q1. Which of the following applies to you regarding your current working status?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Permanently employed part-time by someone else/an organisation	398	354	3	41	0	41	95	302	1	124	184	90	353	24	14	7
	12%	27%	*%	18%	0%	4%	5%	20%	5%	13%	12%	12%	13%	8%	9%	12%
		bcde		bde		bd		a					b			
Zero-hour contract	94	1	0	27	66	93	32	61	1	27	36	31	76	15	1	2
	3%	*%	0%	12%	9%	10%	2%	4%	5%	3%	2%	4%	3%	5%	1%	4%
				ab	ab	ab		a				b		ac		
Sell products online via Amazon/eBay/Etsy etc	62	0	3	26	33	59	25	37	0	25	29	8	50	5	6	1
	2%	0%	*%	12%	4%	6%	1%	2%	0%	3%	2%	1%	2%	2%	4%	2%
			a	abde	ab	ab		a		c						
Retired	35	1	7	12	15	27	30	5	0	3	1	31	29	4	2	0
	1%	*%	1%	5%	2%	3%	2%	*%	0%	*%	*%	4%	1%	1%	1%	0%
			a	abde	ab	ab	b					ab				
Student	32	7	5	14	6	20	9	23	0	24	6	2	30	1	1	0
	1%	1%	1%	6%	1%	2%	1%	2%	0%	2%	*%	*%	1%	*%	1%	0%
				abde		abd		a		bc						
Not currently employed	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 1 (continuation)
Q1. Which of the following applies to you regarding your current working status?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Self-employed sole trader, consultant, or contractor on a consistent or on-going basis	1156	70	119	115	101	91	99	154	126	92	304	291	372	718	431	7	817	321
	35%	37%	34%	37%	30%	34%	39%	32%	34%	39%	36%	34%	34%	35%	35%	37%	36%	32%
							d			d							b	
Self-employed or independent contractor on an occasional, 'gig' or ad-hoc basis	759	45	80	79	88	59	64	118	79	45	204	211	242	436	316	7	521	220
	23%	24%	23%	25%	26%	22%	25%	25%	21%	19%	24%	25%	22%	22%	26%	37%	23%	22%
															a			
Platform or app-based employment (e.g. Uber, Deliveroo, Handy)	94	6	6	11	17	9	2	14	9	10	23	28	33	56	34	4	73	20
	3%	3%	2%	3%	5%	3%	1%	3%	2%	4%	3%	3%	3%	3%	3%	21%	3%	2%
				f	bf	f				f								
Permanently employed full-time by someone else/an organisation	1008	57	116	73	93	80	54	181	125	60	246	227	366	589	416	3	739	264
	31%	30%	33%	23%	28%	30%	21%	38%	33%	26%	29%	27%	34%	29%	34%	16%	33%	27%
		f	cfi			f		cdefi	cfi				ab		a		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 1 (continuation)
Q1. Which of the following applies to you regarding your current working status?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Permanently employed part-time by someone else/an organisation	398	20	37	42	55	36	44	37	45	37	99	135	119	289	107	2	230	166
	12%	11%	11%	13% g	16% bg	14% g	17% bg	8%	12% g	16% g	12%	16% ac	11%	14% b	9%	11%	10%	17% a
Zero-hour contract	94	7	8	10	7	5	10	10	11	8	25	22	29	56	38	0	48	45
	3%	4%	2%	3%	2%	2%	4%	2%	3%	3%	3%	3%	3%	3%	3%	0%	2%	5% a
Sell products online via Amazon/eBay/Etsy etc	62	4	8	9	4	5	4	4	10	2	21	13	16	40	22	0	39	22
	2%	2%	2%	3% g	1%	2%	2%	1%	3% g	1%	2%	2%	1%	2%	2%	0%	2%	2%
Retired	35	2	4	2	4	4	4	0	5	4	8	12	9	26	9	0	31	4
	1%	1% g	1% g	1%	1% g	2% g	2% g	0%	1% g	2% g	1%	1%	1%	1%	1%	0%	1% b	*%
Student	32	4	4	2	5	2	1	2	7	3	10	8	12	13	18	1	25	7
	1%	2% g	1%	1%	1%	1%	*%	*%	2% g	1%	1%	1%	1%	1%	1% a	5%	1%	1%
Not currently employed	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 2
Q2. And which of the following represents your main form of employment?
Base: All respondents who select more than one of codes a)-f) at Q1

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		*a	*b	c	*d	e	a	b	*c	a	b	c	a	*b	*c	*d
Base	192	11	10	167	4	171	100	91	1	77	85	30	165	16	5	6
Self-employed sole trader, consultant, or contractor on a consistent or on-going basis	77	0	10	67	0	67	48	29	0	27	36	14	67	7	2	1
	40%	0%	100%	40%	0%	39%	48% b	32%	0%	35%	42%	47%	41%	44%	40%	17%
Self-employed or independent contractor on an occasional, ‘gig’ or ad-hoc basis	44	0	0	42	2	44	20	23	1	17	17	10	39	4	0	1
	23%	0%	0%	25%	50%	26%	20%	25%	100%	22%	20%	33%	24%	25%	0%	17%
Platform or app-based employment (e.g. Uber, Deliveroo, Handy)	9	0	0	7	2	9	3	6	0	7	2	0	7	0	1	1
	5%	0%	0%	4%	50%	5%	3%	7%	0%	9%	2%	0%	4%	0%	20%	17%
Permanently employed full-time by someone else/an organisation	34	6	0	28	0	28	17	17	0	18	15	1	25	4	2	3
	18%	55%	0%	17%	0%	16%	17%	19%	0%	23% c	18%	3%	15%	25%	40%	50%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 2 (continuation)
Q2. And which of the following represents your main form of employment?
Base: All respondents who select more than one of codes a)-f) at Q1

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		*a	*b	c	*d	e	a	b	*c	a	b	c	a	*b	*c	*d
Base	192	11	10	167	4	171	100	91	1	77	85	30	165	16	5	6
Permanently employed part-time by someone else/an organisation	28	5	0	23	0	23	12	16	0	8	15	5	27	1	0	0
	15%	45%	0%	14%	0%	13%	12%	18%	0%	10%	18%	17%	16%	6%	0%	0%
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 2 (continuation)
Q2. And which of the following represents your main form of employment?
Base: All respondents who select more than one of codes a)-f) at Q1

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	*h	*i	a	b	c	a	b	*c	a	b
Base	192	12	17	15	20	13	17	31	23	17	44	50	71	107	82	3	142	45
Self-employed sole trader, consultant, or contractor on a consistent or on-going basis	77	6	5	6	6	6	6	9	15	8	17	18	32	46	31	0	57	17
	40%	50%	29%	40%	30%	46%	35%	29%	65%	47%	39%	36%	45%	43%	38%	0%	40%	38%
Self-employed or independent contractor on an occasional, gig or ad-hoc basis	44	3	6	2	6	3	6	6	3	4	11	15	13	21	20	3	30	12
	23%	25%	35%	13%	30%	23%	35%	19%	13%	24%	25%	30%	18%	20%	24%	100%	21%	27%
Platform or app-based employment (e.g. Uber, Deliveroo, Handy)	9	0	1	1	2	0	0	0	1	2	2	2	3	7	2	0	8	1
	5%	0%	6%	7%	10%	0%	0%	0%	4%	12%	5%	4%	4%	7%	2%	0%	6%	2%
Permanently employed full-time by someone else/an organisation	34	2	3	4	3	1	0	9	2	1	9	4	12	17	17	0	28	6
	18%	17%	18%	27%	15%	8%	0%	29%	9%	6%	20%	8%	17%	16%	21%	0%	20%	13%
Permanently employed part-time by someone else/an organisation	28	1	2	2	3	3	5	7	2	2	5	11	11	16	12	0	19	9
	15%	8%	12%	13%	15%	23%	29%	23%	9%	12%	11%	22%	15%	15%	15%	0%	13%	20%
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 3
Q2. Type
Base: All respondents

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	*a	*b	*a	*b	*c	*a	*b	*c	*d
Base	35	35	35	22	13	11	13	11	29	4	1	1
Self-employed or independent contractor on an occasional, 'gig' or ad-hoc basis	31	31	31	18	13	7	13	11	26	3	1	1
	89%	89%	89%	82%	100%	64%	100%	100%	90%	75%	100%	100%
Platform or app-based employment (e.g. Uber, Deliveroo, Handy)	4	4	4	4	0	4	0	0	3	1	0	0
	11%	11%	11%	18%	0%	36%	0%	0%	10%	25%	0%	0%
Zero-hour contract	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sell products online via Amazon/eBay/Etsy etc	4	4	4	3	1	2	0	2	3	0	1	0
	11%	11%	11%	14%	8%	18%	0%	18%	10%	0%	100%	0%
None of these	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 3 (continuation)
Q2. Type
Base: All respondents

		Region								Region group			Children		Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	London	South East	South West	North	Central	South	Yes	No	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*a	*b	*c	*a	*b	*a	*b
Base	35	2	3	1	2	2	11	7	1	6	4	19	25	10	22	13
Self-employed or independent contractor on an occasional, 'gig' or ad-hoc basis	31	2	3	1	2	2	9	6	1	6	4	16	23	8	18	13
	89%	100%	100%	100%	100%	100%	82%	86%	100%	100%	100%	84%	92%	80%	82%	100%
Platform or app-based employment (e.g. Uber, Deliveroo, Handy)	4	0	0	0	0	0	2	1	0	0	0	3	2	2	4	0
	11%	0%	0%	0%	0%	0%	18%	14%	0%	0%	0%	16%	8%	20%	18%	0%
Zero-hour contract	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sell products online via Amazon/eBay/Etsy etc	4	1	0	0	0	1	1	0	0	1	1	1	3	1	3	1
	11%	50%	0%	0%	0%	50%	9%	0%	0%	17%	25%	5%	12%	10%	14%	8%
None of these	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c - a,b - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 4
Q2. How would you describe your zero-hour contract work?
Base: All w ho work on a zero-hour contract

		Segment				Gender			Age			Country			
	Total	Emp loyed	Gig and another form	Gig only	All Gig	Male	Female	Id entify another way/ prefer not to say	18-34	35-54	55+	England	Sco tland	Wales	No rthern Ireland
Significance Level: 95%		*a	*b	c	d	a	b	*c	*a	b	c	a	*b	*c	*d
Base	94	1	27	66	93	32	61	1	27	36	31	76	15	1	2
I work a regular working pattern (i.e. the same hours each week)	10	1	6	3	9	3	7	0	6	4	0	9	1	0	0
	11%	100%	22%	5%	10%	9%	11%	0%	22%	11%	0%	12%	7%	0%	0%
I work infrequently or as and when required (on an ad-hoc basis)	84	0	21	63	84	29	54	1	21	32	31	67	14	1	2
	89%	0%	78%	95%	90%	91%	89%	100%	78%	89%	100%	88%	93%	100%	100%

Columns Tested: a,b,c,d - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 4 (continuation)
Q2. How would you describe your zero-hour contract work?
Base: All w ho work on a zero-hour contract

		Region									Region group			Children		Social Grade	
	Total	North East	North West	Yo rkshire and the Humber	West Mi dlands	East Mi dlands	East of England	London	South East	South West	North	Central	South	Yes	No	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b	*c	a	b	a	b
Base	94	7	8	10	7	5	10	10	11	8	25	22	29	56	38	48	45
I work a regular working pattern (i.e. the same hours each week)	10	2	1	1	0	2	1	2	0	0	4	3	2	5	5	7	3
	11%	29%	13%	10%	0%	40%	10%	20%	0%	0%	16%	14%	7%	9%	13%	15%	7%
I work infrequently or as and when required (on an ad-hoc basis)	84	5	7	9	7	3	9	8	11	8	21	19	27	51	33	41	42
	89%	71%	88%	90%	100%	60%	90%	80%	100%	100%	84%	86%	93%	91%	87%	85%	93%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 5
Q2. And do you..?
Base: Sell products online via Amazon/eBay/Etsy etc

		Segment				Gender		Age			Country			
	Total	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		*a	b	c	d	*a	b	*a	*b	*c	a	*b	*c	*d
Base	66	3	30	33	63	28	38	27	29	10	53	5	7	1
Make a regular monthly income from selling online	19	0	10	9	19	12	7	10	5	4	15	0	4	0
	29%	0%	33%	27%	30%	43%	18%	37%	17%	40%	28%	0%	57%	0%
Buy or make products to sell online (such as Etsy or eBay)	22	0	6	16	22	4	18	10	10	2	17	2	2	1
	33%	0%	20%	48% b	35%	14%	47%	37%	34%	20%	32%	40%	29%	100%
Sell a service online to supplement main job/income	3	0	2	1	3	1	2	1	2	0	3	0	0	0
	5%	0%	7%	3%	5%	4%	5%	4%	7%	0%	6%	0%	0%	0%
Make a bit of money here and there from selling online	19	2	11	6	17	10	9	6	9	4	15	3	1	0
	29%	67%	37%	18%	27%	36%	24%	22%	31%	40%	28%	60%	14%	0%
Rarely make money from selling online	3	1	1	1	2	1	2	0	3	0	3	0	0	0
	5%	33%	3%	3%	3%	4%	5%	0%	10%	0%	6%	0%	0%	0%

Columns Tested: a,b,c,d - a,b - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 5 (continuation)
Q2. And do you..?
Base: Sell products online via Amazon/eBay/Etsy etc

		Region									Region group			Children		Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b	*c	a	*b	a	*b
Base	66	5	8	9	4	6	4	5	10	2	22	14	17	43	23	42	23
Make a regular monthly income from selling online	19	2	2	2	2	1	0	3	2	1	6	3	6	16	3	12	7
	29%	40%	25%	22%	50%	17%	0%	60%	20%	50%	27%	21%	35%	37%	13%	29%	30%
Buy or make products to sell online (such as Etsy or eBay)	22	2	2	5	1	1	1	1	4	0	9	3	5	15	7	12	10
	33%	40%	25%	56%	25%	17%	25%	20%	40%	0%	41%	21%	29%	35%	30%	29%	43%
Sell a service online to supplement main job/income	3	1	0	0	0	0	0	0	1	1	1	0	2	1	2	1	1
	5%	20%	0%	0%	0%	0%	0%	0%	10%	50%	5%	0%	12%	2%	9%	2%	4%
Make a bit of money here and there from selling online	19	0	3	2	1	4	2	0	3	0	5	7	3	8	11	14	5
	29%	0%	38%	22%	25%	67%	50%	0%	30%	0%	23%	50%	18%	19%	48%	33%	22%
Rarely make money from selling online	3	0	1	0	0	0	1	1	0	0	1	1	1	3	0	3	0
	5%	0%	13%	0%	0%	0%	25%	20%	0%	0%	5%	7%	6%	7%	0%	7%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 6
Segment
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Employed	1311	1311	0	0	0	0	645	664	2	457	623	231	1113	113	59	26
	40%	100%	0%	0%	0%	0%	36%	45%	10%	46%	41%	30%	40%	40%	37%	46%
		bcde						a		bc	c					
Self-employed	1000	0	1000	0	0	0	658	337	5	216	480	304	834	101	50	15
	30%	0%	100%	0%	0%	0%	37%	23%	25%	22%	31%	40%	30%	36%	32%	26%
			acde				b				a	ab		a		
Gig + working	224	0	0	224	0	224	120	103	1	84	90	50	187	22	8	7
	7%	0%	0%	100%	0%	23%	7%	7%	5%	9%	6%	7%	7%	8%	5%	12%
				abde		abd				b						
Gig only	750	0	0	0	750	750	357	381	12	229	345	176	652	48	41	9
	23%	0%	0%	0%	100%	77%	20%	26%	60%	23%	22%	23%	23%	17%	26%	16%
					abce	abc		a					b		b	
All Gig	974	0	0	224	750	974	477	484	13	313	435	226	839	70	49	16
	30%	0%	0%	100%	100%	100%	27%	33%	65%	32%	28%	30%	30%	25%	31%	28%
				ab	ab	ab		a								

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 6 (continuation)
Segment
Base: All respondents

	Total	Region									Region group			Children			Social Grade	
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Employed	1311	73	144	107	139	109	92	198	162	89	324	340	449	821	487	3	893	411
	40%	39%	41%	34%	41%	41%	36%	42%	43%	38%	38%	40%	42%	41%	39%	16%	40%	42%
			c					c	c									
Self-employed	1000	58	105	104	87	83	88	127	102	80	267	258	309	628	366	6	708	279
	30%	31%	30%	33%	26%	31%	35%	27%	27%	34%	31%	30%	29%	31%	30%	32%	31%	28%
				d			dgh			dg								
Gig + working	224	14	23	19	22	13	17	32	31	16	56	52	79	130	91	3	163	56
	7%	7%	7%	6%	7%	5%	7%	7%	8%	7%	7%	6%	7%	6%	7%	16%	7%	6%
Gig only	750	42	75	85	90	59	57	117	79	48	202	206	244	448	295	7	491	244
	23%	22%	22%	27%	27%	22%	22%	25%	21%	21%	24%	24%	23%	22%	24%	37%	22%	25%
All Gig	974	56	98	104	112	72	74	149	110	64	258	258	323	578	386	10	654	300
	30%	30%	28%	33%	33%	27%	29%	31%	29%	27%	30%	30%	30%	29%	31%	53%	29%	30%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 7
Q3. Which of the following sectors do you currently work?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Agriculture, forestry and fishing	69	7	34	10	18	28	40	27	2	25	24	20	56	9	4	0
	2%	1%	3%	4%	2%	3%	2%	2%	10%	3%	2%	3%	2%	3%	3%	0%
			a	a	a	a										
Production	155	72	31	7	45	52	98	52	5	66	67	22	143	2	9	1
	5%	5%	3%	3%	6%	5%	6%	4%	25%	7%	4%	3%	5%	1%	6%	2%
		b			b	b	b			bc			b		b	
Construction	294	83	131	21	59	80	240	51	3	82	151	61	250	28	12	4
	9%	6%	13%	9%	8%	8%	13%	3%	15%	8%	10%	8%	9%	10%	8%	7%
			ade				b									
Motor trades	56	19	13	5	19	24	48	7	1	27	19	10	51	2	0	3
	2%	1%	1%	2%	3%	2%	3%	*%	5%	3%	1%	1%	2%	1%	0%	5%
							b			bc						bc
Wholesale	87	29	25	9	24	33	53	32	2	30	41	16	74	4	8	1
	3%	2%	3%	4%	3%	3%	3%	2%	10%	3%	3%	2%	3%	1%	5%	2%
															b	
Retail	393	174	119	24	76	100	170	223	0	137	175	81	338	32	17	6
	12%	13%	12%	11%	10%	10%	10%	15%	0%	14%	11%	11%	12%	11%	11%	11%
		de						a		c						
Transport and storage (inc. postal)	126	67	29	10	20	30	98	28	0	29	62	35	102	14	7	3
	4%	5%	3%	4%	3%	3%	6%	2%	0%	3%	4%	5%	4%	5%	4%	5%
		bde					b									

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 7 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Accommodation and food services	123	52	30	8	33	41	49	73	1	44	55	24	101	14	5	3
	4%	4%	3%	4%	4%	4%	3%	5% a	5%	4%	4%	3%	4%	5%	3%	5%
Information and communication	237	83	82	18	54	72	158	79	0	66	133	38	203	25	8	1
	7%	6%	8%	8%	7%	7%	9% b	5%	0%	7%	9% c	5%	7%	9%	5%	2%
Finance & insurance	168	96	43	6	23	29	110	58	0	65	65	38	139	15	10	4
	5%	7% bcde	4%	3%	3%	3%	6% b	4%	0%	7% b	4%	5%	5%	5%	6%	7%
Property	78	20	30	7	21	28	38	40	0	16	41	21	68	6	2	2
	2%	2%	3% a	3%	3% a	3% a	2%	3%	0%	2%	3%	3%	2%	2%	1%	4%
Professional, scientific and technical	238	74	97	19	48	67	162	76	0	44	109	85	201	20	12	5
	7%	6%	10% ade	8%	6%	7%	9% b	5%	0%	4%	7% a	11% ab	7%	7%	8%	9%
Business administration and support services	239	99	74	13	53	66	116	123	0	70	110	59	205	14	15	5
	7%	8%	7%	6%	7%	7%	7%	8%	0%	7%	7%	8%	7%	5%	9%	9%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 7 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Public administration and defence	110	89	8	2	11	13	57	51	2	31	54	25	87	13	5	5
	3%	7%	1%	1%	1%	1%	3%	3%	10%	3%	4%	3%	3%	5%	3%	9%
		bcde														a
Education	243	120	55	18	50	68	85	158	0	65	111	67	205	21	13	4
	7%	9%	6%	8%	7%	7%	5%	11%	0%	7%	7%	9%	7%	7%	8%	7%
		bd						a								
Health	269	163	61	10	35	45	86	181	2	82	134	53	224	26	14	5
	8%	12%	6%	4%	5%	5%	5%	12%	10%	8%	9%	7%	8%	9%	9%	9%
		bcde						a								
Arts, entertainment, recreation and other services	400	64	138	37	161	198	172	226	2	107	187	106	339	39	17	5
	12%	5%	14%	17%	21%	20%	10%	15%	10%	11%	12%	14%	12%	14%	11%	9%
			a	a	ab	ab		a								
NET : Manufacturing, wholesale and production	787	277	263	62	185	247	577	197	13	259	364	164	676	59	40	12
	24%	21%	26%	28%	25%	25%	32%	13%	65%	26%	24%	22%	24%	21%	25%	21%
			a	a		a	b			c						
NET : Recreation and other services	523	116	168	45	194	239	221	299	3	151	242	130	440	53	22	8
	16%	9%	17%	20%	26%	25%	12%	20%	15%	15%	16%	17%	16%	19%	14%	14%
			a	a	ab	ab		a								

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 7 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
NET : Business and professional services	723	289	244	45	145	190	426	297	0	195	325	203	613	55	39	16
	22%	22%	24% de	20%	19%	20%	24% b	20%	0%	20%	21%	27% ab	22%	19%	25%	28%
NET : Public services	622	372	124	30	96	126	228	390	4	178	299	145	516	60	32	14
	19%	28% bcde	12%	13%	13%	13%	13%	26% a	20%	18%	19%	19%	19%	21%	20%	25%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 7 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Agriculture, forestry and fishing	69	9	7	5	2	6	10	7	5	5	21	18	17	42	25	2	39	30
	2%	5%	2%	2%	1%	2%	4%	1%	1%	2%	2%	2%	2%	2%	2%	11%	2%	3%
		cdgh					dgh											a
Production	155	10	33	18	20	8	9	25	13	7	61	37	45	107	47	1	102	51
	5%	5%	10%	6%	6%	3%	4%	5%	3%	3%	7%	4%	4%	5%	4%	5%	5%	5%
			efghi								bc							
Construction	294	16	28	23	27	18	24	64	34	16	67	69	114	203	89	2	127	166
	9%	9%	8%	7%	8%	7%	9%	14%	9%	7%	8%	8%	11%	10%	7%	11%	6%	17%
								bcdehi					a	b				a
Motor trades	56	5	5	3	8	11	4	6	5	4	13	23	15	35	21	0	37	17
	2%	3%	1%	1%	2%	4%	2%	1%	1%	2%	2%	3%	1%	2%	2%	0%	2%	2%
						bcgh						c						
Wholesale	87	2	6	13	16	7	5	13	8	4	21	28	25	54	31	2	63	23
	3%	1%	2%	4%	5%	3%	2%	3%	2%	2%	2%	3%	2%	3%	3%	11%	3%	2%
					ab													
Retail	393	23	43	48	47	44	32	34	42	25	114	123	101	245	146	2	226	161
	12%	12%	12%	15%	14%	17%	13%	7%	11%	11%	13%	14%	9%	12%	12%	11%	10%	16%
		g	g	g	g	gh	g		g		c	c						a
Transport and storage (inc. postal)	126	5	11	14	15	11	10	13	11	12	30	36	36	83	43	0	51	74
	4%	3%	3%	4%	4%	4%	4%	3%	3%	5%	4%	4%	3%	4%	3%	0%	2%	7%
																		a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 7 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All respondents

	Total	Region									Region group			Children			Social Grade	
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Accommodation and food services	123	6	16	8	13	7	11	18	12	10	30	31	40	76	46	1	65	58
	4%	3%	5%	3%	4%	3%	4%	4%	3%	4%	4%	4%	4%	4%	4%	5%	3%	6% a
Information and communication	237	13	17	23	23	18	16	56	28	9	53	57	93	142	93	2	199	33
	7%	7%	5%	7%	7%	7%	6%	12% bcdefhi	7%	4%	6%	7%	9%	7%	8%	11%	9% b	3%
Finance & insurance	168	9	19	12	19	12	11	29	22	6	40	42	57	108	60	0	154	14
	5%	5%	5%	4%	6%	5%	4%	6% i	6%	3%	5%	5%	5%	5%	5%	0%	7% b	1%
Property	78	1	5	12	8	6	8	10	5	13	18	22	28	49	29	0	60	17
	2%	1%	1%	4% ah	2%	2%	3%	2%	1%	6% abdgh	2%	3%	3%	2%	2%	0%	3%	2%
Professional, scientific and technical	238	14	23	20	18	18	16	36	37	19	57	52	92	156	80	2	213	23
	7%	7%	7%	6%	5%	7%	6%	8%	10% d	8%	7%	6%	9% b	8%	6%	11%	9% b	2%
Business administration and support services	239	16	20	23	29	13	13	41	32	18	59	55	91	142	95	2	199	38
	7%	9%	6%	7%	9%	5%	5%	9%	9%	8%	7%	6%	8%	7%	8%	11%	9% b	4%
Public administration and defence	110	9	11	5	11	13	10	10	11	7	25	34	28	66	44	0	97	12
	3%	5% c	3%	2%	3%	5% cg	4%	2%	3%	3%	3%	4%	3%	3%	4%	0%	4% b	1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 7 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All respondents

	Total	Region									Region group			Children			Social Grade	
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Education	243	14	31	26	23	14	18	35	28	16	71	55	79	139	104	0	194	47
	7%	7%	9%	8%	7%	5%	7%	7%	7%	7%	8%	6%	7%	7%	8%	0%	9%	5%
																	b	
Health	269	14	30	21	17	19	31	30	30	32	65	67	92	182	85	2	169	94
	8%	7%	9%	7%	5%	7%	12%	6%	8%	14%	8%	8%	9%	9%	7%	11%	7%	9%
							cdg			acdegh				b				
Arts, entertainment, recreation and other services	400	21	42	41	42	39	26	47	51	30	104	107	128	198	201	1	260	132
	12%	11%	12%	13%	12%	15%	10%	10%	14%	13%	12%	13%	12%	10%	16%	5%	12%	13%
						g									a			
NET : Manufacturing, wholesale and production	787	47	90	76	88	61	62	128	76	48	213	211	252	524	256	7	419	361
	24%	25%	26%	24%	26%	23%	24%	27%	20%	21%	25%	25%	23%	26%	21%	37%	19%	36%
								h						b				a
NET : Recreation and other services	523	27	58	49	55	46	37	65	63	40	134	138	168	274	247	2	325	190
	16%	14%	17%	16%	16%	17%	15%	14%	17%	17%	16%	16%	16%	14%	20%	11%	14%	19%
															a			a
NET : Business and professional services	723	40	67	67	74	49	48	116	96	56	174	171	268	455	264	4	626	92
	22%	21%	19%	21%	22%	19%	19%	24%	26%	24%	20%	20%	25%	22%	21%	21%	28%	9%
									bef				ab				b	
NET : Public services	622	37	72	52	51	46	59	75	69	55	161	156	199	387	233	2	460	153
	19%	20%	21%	17%	15%	17%	23%	16%	18%	24%	19%	18%	18%	19%	19%	11%	20%	15%
							cdg			cdg							b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 8
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Agriculture, forestry and fishing	69	7	4	3	0	3	4	0	6	1	0	0
	2%	1%	1%	*%	0%	1%	1%	0%	1%	1%	0%	0%
Production	155	72	51	21	0	25	33	14	69	0	2	1
	5%	5%	8%	3%	0%	5%	5%	6%	6%	0%	3%	4%
			b						b			
Construction	294	83	64	19	0	29	43	11	67	12	4	0
	9%	6%	10%	3%	0%	6%	7%	5%	6%	11%	7%	0%
			b									
Motor trades	56	19	16	3	0	7	10	2	18	0	0	1
	2%	1%	2%	*%	0%	2%	2%	1%	2%	0%	0%	4%
			b									
Wholesale	87	29	17	12	0	10	13	6	27	0	1	1
	3%	2%	3%	2%	0%	2%	2%	3%	2%	0%	2%	4%
Retail	393	174	69	105	0	70	74	30	151	12	9	2
	12%	13%	11%	16%	0%	15%	12%	13%	14%	11%	15%	8%
				a								
Transport and storage (inc. postal)	126	67	45	22	0	19	35	13	56	8	3	0
	4%	5%	7%	3%	0%	4%	6%	6%	5%	7%	5%	0%
			b									

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Accommodation and food services	123	52	22	30	0	22	25	5	45	4	1	2
	4%	4%	3%	5%	0%	5%	4%	2%	4%	4%	2%	8%
Information and communication	237	83	57	26	0	27	45	11	71	9	3	0
	7%	6%	9% b	4%	0%	6%	7%	5%	6%	8%	5%	0%
Finance & insurance	168	96	54	42	0	44	38	14	78	8	6	4
	5%	7%	8%	6%	0%	10% b	6%	6%	7%	7%	10%	15%
Property	78	20	6	14	0	7	10	3	18	1	1	0
	2%	2%	1%	2%	0%	2%	2%	1%	2%	1%	2%	0%
Professional, scientific and technical	238	74	46	28	0	24	37	13	60	7	6	1
	7%	6%	7% b	4%	0%	5%	6%	6%	5%	6%	10%	4%
Business administration and support services	239	99	41	58	0	39	43	17	85	8	3	3
	7%	8%	6%	9%	0%	9%	7%	7%	8%	7%	5%	12%
Public administration and defence	110	89	49	40	0	20	48	21	68	12	5	4
	3%	7%	8%	6%	0%	4%	8% a	9% a	6%	11%	8%	15%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Education	243	120	38	82	0	39	53	28	103	11	5	1
	7%	9%	6%	12% a	0%	9%	9%	12%	9%	10%	8%	4%
Health	269	163	42	120	1	55	83	25	140	12	7	4
	8%	12%	7%	18% a	50%	12%	13%	11%	13%	11%	12%	15%
Arts, entertainment, recreation and other services	400	64	24	39	1	17	29	18	51	8	3	2
	12%	5%	4%	6%	50%	4%	5%	8% a	5%	7%	5%	8%
NET : Manufacturing, wholesale and production	787	277	197	80	0	93	138	46	243	21	10	3
	24%	21%	31% b	12%	0%	20%	22%	20%	22%	19%	17%	12%
NET : Recreation and other services	523	116	46	69	1	39	54	23	96	12	4	4
	16%	9%	7%	10% a	50%	9%	9%	10%	9%	11%	7%	15%
NET : Business and professional services	723	289	147	142	0	114	128	47	241	24	16	8
	22%	22%	23%	21%	0%	25%	21%	20%	22%	21%	27%	31%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
NET : Public services	622	372	129	242	1	114	184	74	311	35	17	9
	19%	28%	20%	36% a	50%	25%	30%	32% a	28%	31%	29%	35%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Agriculture, forestry and fishing	69	1	0	0	0	0	4	0	1	0	1	4	1	4	3	4	2	1
	2%	1%	0%	0%	0%	0%	4%	0%	1%	0%	*%	1%	*%	*%	1%	1%	*%	*%
							bcdeghi											
Production	155	5	16	7	11	5	4	7	11	3	28	20	21	42	30	22	39	11
	5%	7%	11%	7%	8%	5%	4%	4%	7%	3%	9%	6%	5%	5%	7%	5%	6%	5%
			gi								c							
Construction	294	2	9	2	8	8	4	23	7	4	13	20	34	44	39	23	47	13
	9%	3%	6%	2%	6%	7%	4%	12%	4%	4%	4%	6%	8%	5%	9%	5%	7%	6%
								acfh					a		a			
Motor trades	56	1	1	1	3	5	2	3	1	1	3	10	5	9	9	5	10	3
	2%	1%	1%	1%	2%	5%	2%	2%	1%	1%	1%	3%	1%	1%	2%	1%	2%	1%
						bh												
Wholesale	87	0	2	7	3	4	4	3	2	2	9	11	7	15	14	11	13	5
	3%	0%	1%	7%	2%	4%	4%	2%	1%	2%	3%	3%	2%	2%	3%	2%	2%	2%
				abgh											a			
Retail	393	9	19	21	21	20	7	17	23	14	49	48	54	81	91	65	76	33
	12%	12%	13%	20%	15%	18%	8%	9%	14%	16%	15%	14%	12%	9%	22%	15%	12%	15%
				fg		fg									a			
Transport and storage (inc. postal)	126	2	9	4	8	7	7	9	7	3	15	22	19	32	34	27	30	10
	4%	3%	6%	4%	6%	6%	8%	5%	4%	3%	5%	6%	4%	4%	8%	6%	5%	5%
															a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Accommodation and food services	123	2	7	7	9	2	5	7	3	3	16	16	13	20	32	20	18	14
	4%	3%	5%	7%	6%	2%	5%	4%	2%	3%	5%	5%	3%	2%	8%	4%	3%	6%
				h	h										a			b
Information and communication	237	3	5	8	7	7	3	22	14	2	16	17	38	72	10	23	46	14
	7%	4%	3%	7%	5%	6%	3%	11%	9%	2%	5%	5%	8%	8%	2%	5%	7%	6%
								bfi	i					b				
Finance & insurance	168	6	7	7	14	6	3	20	12	3	20	23	35	90	6	31	49	16
	5%	8%	5%	7%	10%	6%	3%	10%	7%	3%	6%	7%	8%	10%	1%	7%	8%	7%
								f						b				
Property	78	1	1	2	2	1	1	4	1	5	4	4	10	16	4	9	11	0
	2%	1%	1%	2%	1%	1%	1%	2%	1%	6%	1%	1%	2%	2%	1%	2%	2%	0%
										bh						c	c	
Professional, scientific and technical	238	7	4	6	6	8	4	10	10	5	17	18	25	66	8	21	44	9
	7%	10%	3%	6%	4%	7%	4%	5%	6%	6%	5%	5%	6%	7%	2%	5%	7%	4%
		b												b				
Business administration and support services	239	6	12	6	12	3	4	19	17	6	24	19	42	86	13	31	47	21
	7%	8%	8%	6%	9%	3%	4%	10%	10%	7%	7%	6%	9%	10%	3%	7%	7%	9%
								e	e					b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Public administration and defence	110	6	10	5	7	10	7	8	8	7	21	24	23	81	8	35	43	11
	3%	8%	7%	5%	5%	9%	8%	4%	5%	8%	6%	7%	5%	9% b	2%	8%	7%	5%
Education	243	8	19	9	9	5	8	19	18	8	36	22	45	97	23	45	61	13
	7%	11%	13% e	8%	6%	5%	9%	10%	11%	9%	11% b	6%	10%	11% b	6%	10%	10%	6%
Health	269	11	18	11	10	13	19	18	21	19	40	42	58	100	61	49	74	39
	8%	15%	13%	10%	7%	12%	21% cdg	9%	13%	21% cdg	12%	12%	13%	11%	15%	11%	12%	18% ab
Arts, entertainment, recreation and other services	400	3	5	4	9	5	6	9	6	4	12	20	19	38	26	26	29	9
	12%	4%	3%	4%	6%	5%	7%	5%	4%	4%	4%	6%	4%	4%	6%	6%	5%	4%
NET : Manufacturing, wholesale and production	787	11	37	21	33	29	25	45	29	13	69	87	87	146	129	92	141	43
	24%	15%	26% i	20%	24%	27% i	27% i	23%	18%	15%	21%	26% c	19%	16%	31% a	21%	22%	19%
NET : Recreation and other services	523	5	12	11	18	7	11	16	9	7	28	36	32	58	58	46	47	23
	16%	7%	8%	10%	13% h	6%	12%	8%	6%	8%	9%	11%	7%	6%	14% a	10%	7%	10%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
NET : Business and professional services	723	20	24	21	34	18	12	53	40	19	65	64	112	258	31	92	151	46
	22%	27%	17%	20%	24%	17%	13%	27%	25%	21%	20%	19%	25%	29%	8%	21%	24%	21%
		f			f			bef	f				b	b				
NET : Public services	622	25	47	25	26	28	34	45	47	34	97	88	126	278	92	129	178	63
	19%	34%	33%	23%	19%	26%	37%	23%	29%	38%	30%	26%	28%	31%	22%	29%	28%	28%
		d	dg				cdg		d	cdg				b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Agriculture, forestry and fishing	69	7	0	0	0	0	0	4	3	0	2	5	0	2	2	3	3	4
	2%	3%	0%	0%	0%	0%	0%	*%	1%	0%	*%	1%	0%	1%	*%	1%	*%	1%
		bde																
Production	155	72	0	0	0	0	0	50	22	0	43	27	2	9	37	26	40	32
	5%	26%	0%	0%	0%	0%	0%	6%	5%	0%	5%	6%	7%	5%	6%	6%	6%	5%
		bcdef																
Construction	294	83	0	0	0	0	0	58	25	0	45	38	0	7	43	33	34	49
	9%	30%	0%	0%	0%	0%	0%	7%	5%	0%	6%	8%	0%	4%	6%	7%	5%	8%
		bcdef																a
Motor trades	56	19	0	0	0	0	0	13	6	0	10	7	2	2	12	5	10	9
	2%	7%	0%	0%	0%	0%	0%	2%	1%	0%	1%	1%	7%	1%	2%	1%	1%	1%
		bcdef																
Wholesale	87	29	0	0	0	0	0	20	9	0	20	9	0	5	14	10	17	12
	3%	10%	0%	0%	0%	0%	0%	2%	2%	0%	3%	2%	0%	3%	2%	2%	3%	2%
		bcdef																
Retail	393	0	174	0	0	0	0	109	64	1	102	69	3	34	90	49	64	110
	12%	0%	100%	0%	0%	0%	0%	13%	13%	33%	13%	14%	10%	18%	14%	11%	9%	17%
			acdef											c				a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Transport and storage (inc. postal)	126	67	0	0	0	0	0	41	26	0	42	25	0	9	35	23	42	25
	4%	24%	0%	0%	0%	0%	0%	5%	5%	0%	5%	5%	0%	5%	5%	5%	6%	4%
		bcdef																
Accommodation and food services	123	0	0	52	0	0	0	27	25	0	25	25	2	12	29	11	21	31
	4%	0%	0%	45%	0%	0%	0%	3%	5%	0%	3%	5%	7%	6%	4%	2%	3%	5%
				abdef										c				
Information and communication	237	0	0	0	0	0	83	54	28	1	44	36	3	8	39	36	43	40
	7%	0%	0%	0%	0%	0%	100%	7%	6%	33%	6%	7%	10%	4%	6%	8%	6%	6%
							abcde											
Finance & insurance	168	0	0	0	96	0	0	60	36	0	56	36	4	13	42	40	56	40
	5%	0%	0%	0%	33%	0%	0%	7%	7%	0%	7%	7%	14%	7%	6%	9%	8%	6%
					abcef													
Property	78	0	0	0	20	0	0	11	9	0	14	5	1	3	10	7	13	7
	2%	0%	0%	0%	7%	0%	0%	1%	2%	0%	2%	1%	3%	2%	2%	2%	2%	1%
					abcef													
Professional, scientific and technical	238	0	0	0	74	0	0	43	31	0	47	25	2	7	29	38	42	32
	7%	0%	0%	0%	26%	0%	0%	5%	6%	0%	6%	5%	7%	4%	4%	8%	6%	5%
					abcef											ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Business administration and support services	239	0	0	0	99	0	0	55	43	1	59	39	1	17	43	38	56	43
	7%	0%	0%	0%	34%	0%	0%	7%	9%	33%	7%	8%	3%	9%	6%	8%	8%	7%
					abcef													
Public administration and defence	110	0	0	0	0	89	0	55	34	0	69	18	2	16	51	22	49	40
	3%	0%	0%	0%	0%	24%	0%	7%	7%	0%	9%	4%	7%	8%	8%	5%	7%	6%
						abcdf					b							
Education	243	0	0	0	0	120	0	71	49	0	71	46	3	12	62	45	60	60
	7%	0%	0%	0%	0%	32%	0%	9%	10%	0%	9%	9%	10%	6%	9%	10%	9%	9%
						abcdf												
Health	269	0	0	0	0	163	0	112	51	0	103	57	3	24	93	45	89	74
	8%	0%	0%	0%	0%	44%	0%	14%	10%	0%	13%	12%	10%	13%	14%	10%	13%	12%
						abcdf									c			
Arts, entertainment, recreation and other services	400	0	0	64	0	0	0	38	26	0	44	19	1	11	31	21	36	28
	12%	0%	0%	55%	0%	0%	0%	5%	5%	0%	6%	4%	3%	6%	5%	5%	5%	4%
				abdef														

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 8 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
NET : Manufacturing, wholesale and production	787	277	0	0	0	0	0	186	91	0	162	111	4	34	143	100	146	131
	24%	100% bcdef	0%	0%	0%	0%	0%	23%	19%	0%	20%	23%	14%	18%	22%	22%	22%	21%
NET : Recreation and other services	523	0	0	116	0	0	0	65	51	0	69	44	3	23	60	32	57	59
	16%	0%	0%	100% abdef	0%	0%	0%	8%	10%	0%	9%	9%	10%	12% c	9%	7%	8%	9%
NET : Business and professional services	723	0	0	0	289	0	0	169	119	1	176	105	8	40	124	123	167	122
	22%	0%	0%	0%	100% abcef	0%	0%	21%	24%	33%	22%	22%	28%	21%	19%	27% b	25% b	19%
NET : Public services	622	0	0	0	0	372	0	238	134	0	243	121	8	52	206	112	198	174
	19%	0%	0%	0%	0%	100% abcdf	0%	29%	28%	0%	31% b	25%	28%	27%	31% c	25%	29%	27%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 9
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Agriculture, forestry and fishing	69	34	19	13	2	11	10	13	27	4	3	0
	2%	3%	3%	4%	40%	5% b	2%	4%	3%	4%	6%	0%
Production	155	31	20	10	1	12	15	4	29	0	2	0
	5%	3%	3%	3%	20%	6% c	3%	1%	3%	0%	4% b	0%
Construction	294	131	109	21	1	30	75	26	112	10	6	3
	9%	13%	17% b	6%	20%	14%	16% c	9%	13%	10%	12%	20%
Motor trades	56	13	12	1	0	5	5	3	11	1	0	1
	2%	1%	2% b	*%	0%	2%	1%	1%	1%	1%	0%	7%
Wholesale	87	25	18	7	0	9	10	6	18	3	4	0
	3%	3%	3%	2%	0%	4%	2%	2%	2%	3%	8% a	0%
Retail	393	119	64	55	0	21	61	37	98	13	6	2
	12%	12%	10%	16% a	0%	10%	13%	12%	12%	13%	12%	13%
Transport and storage (inc. postal)	126	29	28	1	0	4	14	11	24	2	0	3
	4%	3%	4% b	*%	0%	2%	3%	4%	3%	2%	0%	20%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Accommodation and food services	123	30	11	19	0	3	15	12	24	4	1	1
	4%	3%	2%	6% a	0%	1%	3%	4%	3%	4%	2%	7%
Information and communication	237	82	62	20	0	18	47	17	69	12	1	0
	7%	8%	9%	6%	0%	8%	10% c	6%	8%	12% c	2%	0%
Finance & insurance	168	43	33	10	0	7	17	19	35	4	4	0
	5%	4%	5%	3%	0%	3%	4%	6%	4%	4%	8%	0%
Property	78	30	20	10	0	3	15	12	25	4	0	1
	2%	3%	3%	3%	0%	1%	3%	4%	3%	4%	0%	7%
Professional, scientific and technical	238	97	77	20	0	14	41	42	82	10	3	2
	7%	10%	12% b	6%	0%	6%	9%	14% ab	10%	10%	6%	13%
Business administration and support services	239	74	45	29	0	15	32	27	63	4	6	1
	7%	7%	7%	9%	0%	7%	7%	9%	8%	4%	12%	7%
Public administration and defence	110	8	3	5	0	4	2	2	8	0	0	0
	3%	1%	*%	1%	0%	2%	*%	1%	1%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Education	243	55	30	25	0	12	25	18	45	6	4	0
	7%	6%	5%	7%	0%	6%	5%	6%	5%	6%	8%	0%
Health	269	61	34	27	0	13	36	12	49	7	5	0
	8%	6%	5%	8%	0%	6%	8% c	4%	6%	7%	10%	0%
Arts, entertainment, recreation and other services	400	138	73	64	1	35	60	43	115	17	5	1
	12%	14%	11%	19% a	20%	16%	13%	14%	14%	17%	10%	7%
NET : Manufacturing, wholesale and production	787	263	206	53	4	71	129	63	221	20	15	7
	24%	26%	31% b	16%	80%	33% c	27%	21%	26%	20%	30%	47%
NET : Recreation and other services	523	168	84	83	1	38	75	55	139	21	6	2
	16%	17%	13%	25% a	20%	18%	16%	18%	17%	21%	12%	13%
NET : Business and professional services	723	244	175	69	0	39	105	100	205	22	13	4
	22%	24%	27% b	20%	0%	18%	22%	33% ab	25%	22%	26%	27%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
NET : Public services	622	124	67	57	0	29	63	32	102	13	9	0
	19%	12%	10%	17% a	0%	13%	13%	11%	12%	13%	18%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Agriculture, forestry and fishing	69	6	3	3	1	3	5	4	0	2	12	9	6	22	12	16	15	1
	2%	10%	3%	3%	1%	4%	6%	3%	0%	3%	4%	3%	2%	3%	4%	4%	3%	1%
		bcdgh					h											
Production	155	4	8	5	1	2	0	8	0	1	17	3	9	24	7	8	19	3
	5%	7%	8%	5%	1%	2%	0%	6%	0%	1%	6%	1%	3%	3%	3%	2%	4%	2%
		fh	dfhi	fh				fh			bc							
Construction	294	9	14	10	12	7	14	23	17	6	33	33	46	47	84	44	68	19
	9%	16%	13%	10%	14%	8%	16%	18%	17%	8%	12%	13%	15%	7%	30%	12%	14%	15%
								i							a			
Motor trades	56	1	1	0	2	2	1	1	2	1	2	5	4	9	3	7	6	0
	2%	2%	1%	0%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	0%
Wholesale	87	1	2	1	7	0	1	2	4	0	4	8	6	20	5	14	11	0
	3%	2%	2%	1%	8%	0%	1%	2%	4%	0%	1%	3%	2%	3%	2%	4%	2%	0%
					bcefgi											c		
Retail	393	7	14	14	14	16	15	3	8	7	35	45	18	84	33	53	51	15
	12%	12%	13%	13%	16%	19%	17%	2%	8%	9%	13%	17%	6%	12%	12%	14%	10%	12%
		g	g	g	g	gh	g			g	c	c						
Transport and storage (inc. postal)	126	2	1	7	6	2	1	0	1	4	10	9	5	6	23	6	16	7
	4%	3%	1%	7%	7%	2%	1%	0%	1%	5%	4%	3%	2%	1%	8%	2%	3%	6%
		g		bgh	bgh					g					a			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Accommodation and food services	123	1	5	1	0	2	3	3	4	5	7	5	12	22	8	11	18	1
	4%	2%	5%	1%	0%	2%	3%	2%	4%	6%	3%	2%	4%	3%	3%	3%	4%	1%
			d							cd								
Information and communication	237	6	6	10	3	9	6	16	8	5	22	18	29	69	12	34	32	16
	7%	10%	6%	10%	3%	11%	7%	13%	8%	6%	8%	7%	9%	10%	4%	9%	6%	13%
								d						b				b
Finance & insurance	168	3	8	3	3	3	4	4	6	1	14	10	11	41	2	18	22	3
	5%	5%	8%	3%	3%	4%	5%	3%	6%	1%	5%	4%	4%	6%	1%	5%	4%	2%
			i											b				
Property	78	0	2	4	2	3	5	2	3	4	6	10	9	25	5	11	18	1
	2%	0%	2%	4%	2%	4%	6%	2%	3%	5%	2%	4%	3%	4%	2%	3%	4%	1%
Professional, scientific and technical	238	1	9	10	7	7	7	17	16	8	20	21	41	88	9	28	57	11
	7%	2%	9%	10%	8%	8%	8%	13%	16%	10%	7%	8%	13%	12%	3%	7%	11%	9%
								a	a				a	b				
Business administration and support services	239	5	2	8	8	8	3	13	7	9	15	19	29	62	11	25	38	11
	7%	9%	2%	8%	9%	10%	3%	10%	7%	11%	6%	7%	9%	9%	4%	7%	8%	9%
		b			b	b		b		b				b				
Public administration and defence	110	2	0	0	1	2	0	2	1	0	2	3	3	8	0	0	8	0
	3%	3%	0%	0%	1%	2%	0%	2%	1%	0%	1%	1%	1%	1%	0%	0%	2%	0%
																	a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Education	243	4	5	6	5	5	5	5	6	4	15	15	15	46	8	19	34	2
	7%	7%	5%	6%	6%	6%	6%	4%	6%	5%	6%	6%	5%	6%	3%	5%	7%	2%
														b			c	
Health	269	1	7	6	4	3	7	9	4	8	14	14	21	40	17	19	34	8
	8%	2%	7%	6%	5%	4%	8%	7%	4%	10%	5%	5%	7%	6%	6%	5%	7%	6%
Arts, entertainment, recreation and other services	400	5	18	16	11	9	11	15	15	15	39	31	45	95	40	61	51	26
	12%	9%	17%	15%	13%	11%	13%	12%	15%	19%	15%	12%	15%	13%	14%	16%	10%	21%
																b		b
NET : Manufacturing, wholesale and production	787	23	29	26	29	16	22	38	24	14	78	67	76	128	134	95	135	30
	24%	40%	28%	25%	33%	19%	25%	30%	24%	18%	29%	26%	25%	18%	48%	25%	27%	24%
		ehi			ei			i							a			
NET : Recreation and other services	523	6	23	17	11	11	14	18	19	20	46	36	57	117	48	72	69	27
	16%	10%	22%	16%	13%	13%	16%	14%	19%	25%	17%	14%	18%	17%	17%	19%	14%	22%
										ad						b		b
NET : Business and professional services	723	9	21	25	20	21	19	36	32	22	55	60	90	216	27	82	135	26
	22%	16%	20%	24%	23%	25%	22%	28%	31%	28%	21%	23%	29%	31%	10%	22%	27%	21%
									a				a	b				
NET : Public services	622	7	12	12	10	10	12	16	11	12	31	32	39	94	25	38	76	10
	19%	12%	11%	12%	11%	12%	14%	13%	11%	15%	12%	12%	13%	13%	9%	10%	15%	8%
																	ac	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Agriculture, forestry and fishing	69	34	0	0	0	0	0	22	10	2	23	11	0	9	11	13	8	26
	2%	13%	0%	0%	0%	0%	0%	4%	3%	33%	4%	2%	0%	5%	3%	3%	2%	4%
		bcdef																
Production	155	31	0	0	0	0	0	23	8	0	16	15	0	11	8	12	7	24
	5%	12%	0%	0%	0%	0%	0%	4%	2%	0%	3%	3%	0%	6%	2%	3%	2%	4%
		bcdef												b				
Construction	294	131	0	0	0	0	0	96	35	0	72	58	1	23	53	52	46	85
	9%	50%	0%	0%	0%	0%	0%	15%	10%	0%	14%	13%	6%	13%	12%	14%	13%	13%
		bcdef						b										
Motor trades	56	13	0	0	0	0	0	8	5	0	9	4	0	1	6	6	6	7
	2%	5%	0%	0%	0%	0%	0%	1%	1%	0%	2%	1%	0%	1%	1%	2%	2%	1%
		bcdef																
Wholesale	87	25	0	0	0	0	0	13	12	0	12	13	0	3	12	10	12	13
	3%	10%	0%	0%	0%	0%	0%	2%	3%	0%	2%	3%	0%	2%	3%	3%	3%	2%
		bcdef																
Retail	393	0	119	0	0	0	0	72	47	0	58	60	1	25	63	31	30	89
	12%	0%	100%	0%	0%	0%	0%	11%	13%	0%	11%	13%	6%	15%	14%	8%	9%	14%
			acdef											c	c			a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Transport and storage (inc. postal)	126	29	0	0	0	0	0	22	7	0	19	9	1	6	15	8	11	18
	4%	11%	0%	0%	0%	0%	0%	4%	2%	0%	4%	2%	6%	3%	3%	2%	3%	3%
		bcdef																
Accommodation and food services	123	0	0	30	0	0	0	22	8	0	19	11	0	5	13	12	10	20
	4%	0%	0%	18%	0%	0%	0%	4%	2%	0%	4%	2%	0%	3%	3%	3%	3%	3%
				abdef														
Information and communication	237	0	0	0	0	0	82	43	39	0	37	43	2	11	43	28	25	57
	7%	0%	0%	0%	0%	0%	100%	7%	11%	0%	7%	9%	12%	6%	10%	7%	7%	9%
							abcde		a									
Finance & insurance	168	0	0	0	43	0	0	29	14	0	28	15	0	8	11	24	25	18
	5%	0%	0%	0%	18%	0%	0%	5%	4%	0%	5%	3%	0%	5%	3%	6%	7%	3%
					abcef											b	b	
Property	78	0	0	0	30	0	0	16	14	0	20	10	0	0	13	17	13	17
	2%	0%	0%	0%	12%	0%	0%	3%	4%	0%	4%	2%	0%	0%	3%	4%	4%	3%
					abcef										a	a		
Professional, scientific and technical	238	0	0	0	97	0	0	71	25	1	54	39	4	11	40	46	42	55
	7%	0%	0%	0%	40%	0%	0%	11%	7%	17%	10%	9%	24%	6%	9%	12%	12%	8%
					abcef			b								a		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Business administration and support services	239	0	0	0	74	0	0	43	30	1	32	41	1	10	32	31	37	37
	7%	0%	0%	0%	30%	0%	0%	7%	8%	17%	6%	9%	6%	6%	7%	8%	11%	6%
					abcef												b	
Public administration and defence	110	0	0	0	0	8	0	6	2	0	3	5	0	2	2	4	2	6
	3%	0%	0%	0%	0%	6%	0%	1%	1%	0%	1%	1%	0%	1%	*%	1%	1%	1%
						abcdf												
Education	243	0	0	0	0	55	0	31	24	0	30	23	2	8	29	18	18	37
	7%	0%	0%	0%	0%	44%	0%	5%	7%	0%	6%	5%	12%	5%	7%	5%	5%	6%
						abcdf												
Health	269	0	0	0	0	61	0	41	19	1	32	25	4	11	20	28	17	44
	8%	0%	0%	0%	0%	49%	0%	7%	5%	17%	6%	6%	24%	6%	5%	7%	5%	7%
						abcdf												
Arts, entertainment, recreation and other services	400	0	0	138	0	0	0	70	67	1	66	71	1	28	67	42	38	100
	12%	0%	0%	82%	0%	0%	0%	11%	18%	17%	12%	16%	6%	16%	15%	11%	11%	15%
				abdef					a									

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 9 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
NET : Manufacturing, wholesale and production	787	263	0	0	0	0	0	184	77	2	151	110	2	53	105	101	90	173
	24%	100%	0%	0%	0%	0%	0%	29%	21%	33%	28%	24%	12%	31%	24%	26%	26%	26%
		bcdef						b										
NET : Recreation and other services	523	0	0	168	0	0	0	92	75	1	85	82	1	33	80	54	48	120
	16%	0%	0%	100%	0%	0%	0%	15%	20%	17%	16%	18%	6%	19%	18%	14%	14%	18%
				abdef					a									
NET : Business and professional services	723	0	0	0	244	0	0	159	83	2	134	105	5	29	96	118	117	127
	22%	0%	0%	0%	100%	0%	0%	25%	23%	33%	25%	23%	29%	17%	22%	31%	34%	19%
					abcef											ab	b	
NET : Public services	622	0	0	0	0	124	0	78	45	1	65	53	6	21	51	50	37	87
	19%	0%	0%	0%	0%	100%	0%	12%	12%	17%	12%	12%	35%	12%	12%	13%	11%	13%
						abcdf												

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 10
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Agriculture, forestry and fishing	69	10	18	28	17	11	0	11	10	7	23	4	1	0
	2%	4%	2%	3%	4%	2%	0%	4%	2%	3%	3%	6%	2%	0%
Production	155	7	45	52	27	21	4	29	19	4	45	2	5	0
	5%	3%	6%	5%	6%	4%	31%	9%	4%	2%	5%	3%	10%	0%
								bc						
Construction	294	21	59	80	67	11	2	23	33	24	71	6	2	1
	9%	9%	8%	8%	14%	2%	15%	7%	8%	11%	8%	9%	4%	6%
					b									
Motor trades	56	5	19	24	20	3	1	15	4	5	22	1	0	1
	2%	2%	3%	2%	4%	1%	8%	5%	1%	2%	3%	1%	0%	6%
					b			b						
Wholesale	87	9	24	33	18	13	2	11	18	4	29	1	3	0
	3%	4%	3%	3%	4%	3%	15%	4%	4%	2%	3%	1%	6%	0%
Retail	393	24	76	100	37	63	0	46	40	14	89	7	2	2
	12%	11%	10%	10%	8%	13%	0%	15%	9%	6%	11%	10%	4%	13%
						a		bc						
Transport and storage (inc. postal)	126	10	20	30	25	5	0	6	13	11	22	4	4	0
	4%	4%	3%	3%	5%	1%	0%	2%	3%	5%	3%	6%	8%	0%
					b								a	

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Accommodation and food services	123	8	33	41	16	24	1	19	15	7	32	6	3	0
	4%	4%	4%	4%	3%	5%	8%	6%	3%	3%	4%	9%	6%	0%
Information and communication	237	18	54	72	39	33	0	21	41	10	63	4	4	1
	7%	8%	7%	7%	8%	7%	0%	7%	9% c	4%	8%	6%	8%	6%
Finance & insurance	168	6	23	29	23	6	0	14	10	5	26	3	0	0
	5%	3%	3%	3%	5% b	1%	0%	4%	2%	2%	3%	4%	0%	0%
Property	78	7	21	28	12	16	0	6	16	6	25	1	1	1
	2%	3%	3%	3%	3%	3%	0%	2%	4%	3%	3%	1%	2%	6%
Professional, scientific and technical	238	19	48	67	39	28	0	6	31	30	59	3	3	2
	7%	8%	6%	7%	8%	6%	0%	2%	7% a	13% ab	7%	4%	6%	13%
Business administration and support services	239	13	53	66	30	36	0	16	35	15	57	2	6	1
	7%	6%	7%	7%	6%	7%	0%	5%	8%	7%	7%	3%	12% b	6%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Public administration and defence	110	2	11	13	5	6	2	7	4	2	11	1	0	1
	3%	1%	1%	1%	1%	1%	15%	2%	1%	1%	1%	1%	0%	6%
Education	243	18	50	68	17	51	0	14	33	21	57	4	4	3
	7%	8%	7%	7%	4%	11% a	0%	4%	8%	9% a	7%	6%	8%	19%
Health	269	10	35	45	10	34	1	14	15	16	35	7	2	1
	8%	4%	5%	5%	2%	7% a	8%	4%	3%	7% b	4%	10% a	4%	6%
Arts, entertainment, recreation and other services	400	37	161	198	75	123	0	55	98	45	173	14	9	2
	12%	17%	21%	20%	16%	25% a	0%	18%	23%	20%	21%	20%	18%	13%
NET : Manufacturing, wholesale and production	787	62	185	247	174	64	9	95	97	55	212	18	15	2
	24%	28%	25%	25%	36% b	13%	69%	30% b	22%	24%	25%	26%	31%	13%
NET : Recreation and other services	523	45	194	239	91	147	1	74	113	52	205	20	12	2
	16%	20%	26%	25%	19%	30% a	8%	24%	26%	23%	24%	29%	24%	13%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
NET : Business and professional services	723	45	145	190	104	86	0	42	92	56	167	9	10	4
	22%	20%	19%	20%	22%	18%	0%	13%	21% a	25% a	20%	13%	20%	25%
NET : Public services	622	30	96	126	32	91	3	35	52	39	103	12	6	5
	19%	13%	13%	13%	7%	19% a	23%	11%	12%	17% a	12%	17%	12%	31%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Agriculture, forestry and fishing	69	2	4	2	1	3	1	3	4	3	8	5	10	13	15	11	14	3
	2%	4%	4%	2%	1%	4%	1%	2%	4%	5%	3%	2%	3%	2%	5%	3%	3%	2%
															a			
Production	155	1	9	6	8	1	5	10	2	3	16	14	15	36	14	14	33	4
	5%	2%	9%	6%	7%	1%	7%	7%	2%	5%	6%	5%	5%	6%	5%	4%	7%	3%
			eh															
Construction	294	5	5	11	7	3	6	18	10	6	21	16	34	36	43	27	38	14
	9%	9%	5%	11%	6%	4%	8%	12%	9%	9%	8%	6%	11%	6%	14%	8%	8%	11%
															a			
Motor trades	56	3	3	2	3	4	1	2	2	2	8	8	6	19	5	7	14	3
	2%	5%	3%	2%	3%	6%	1%	1%	2%	3%	3%	3%	2%	3%	2%	2%	3%	2%
Wholesale	87	1	2	5	6	3	0	8	2	2	8	9	12	28	4	17	15	0
	3%	2%	2%	5%	5%	4%	0%	5%	2%	3%	3%	3%	4%	4%	1%	5%	3%	0%
					f			f						b		c	c	
Retail	393	7	10	13	12	8	10	14	11	4	30	30	29	61	37	35	55	10
	12%	13%	10%	13%	11%	11%	14%	9%	10%	6%	12%	12%	9%	9%	12%	10%	11%	8%
Transport and storage (inc. postal)	126	1	1	3	1	2	2	4	3	5	5	5	12	13	17	9	17	4
	4%	2%	1%	3%	1%	3%	3%	3%	3%	8%	2%	2%	4%	2%	6%	3%	3%	3%
										bd					a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Accommodation and food services	123	3	4	0	4	3	3	8	5	2	7	10	15	23	18	12	21	7
	4%	5%	4%	0%	4%	4%	4%	5%	5%	3%	3%	4%	5%	4%	6%	3%	4%	6%
		c	c			c	c	c	c									
Information and communication	237	4	6	5	13	2	7	18	6	2	15	22	26	58	11	25	38	8
	7%	7%	6%	5%	12%	3%	9%	12%	5%	3%	6%	9%	8%	9%	4%	7%	8%	6%
					e			cei						b				
Finance & insurance	168	0	4	2	2	3	4	5	4	2	6	9	11	23	6	8	17	4
	5%	0%	4%	2%	2%	4%	5%	3%	4%	3%	2%	3%	3%	4%	2%	2%	3%	3%
Property	78	0	2	6	4	2	2	4	1	4	8	8	9	19	8	7	18	3
	2%	0%	2%	6%	4%	3%	3%	3%	1%	6%	3%	3%	3%	3%	3%	2%	4%	2%
				h						h								
Professional, scientific and technical	238	6	10	4	5	3	5	9	11	6	20	13	26	59	6	26	34	5
	7%	11%	10%	4%	4%	4%	7%	6%	10%	9%	8%	5%	8%	9%	2%	8%	7%	4%
														b				
Business administration and support services	239	5	6	9	9	2	6	9	8	3	20	17	20	51	14	21	37	8
	7%	9%	6%	9%	8%	3%	8%	6%	7%	5%	8%	7%	6%	8%	5%	6%	8%	6%
Public administration and defence	110	1	1	0	3	1	3	0	2	0	2	7	2	8	4	4	7	1
	3%	2%	1%	0%	3%	1%	4%	0%	2%	0%	1%	3%	1%	1%	1%	1%	1%	1%
					g		cg					c						

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Education	243	2	7	11	9	4	5	11	4	4	20	18	19	51	16	23	36	9
	7%	4%	7%	11% h	8%	6%	7%	7%	4%	6%	8%	7%	6%	8%	5%	7%	7%	7%
Health	269	2	5	4	3	3	5	3	5	5	11	11	13	29	16	18	23	4
	8%	4%	5%	4%	3%	4%	7%	2%	5%	8% g	4%	4%	4%	4%	5%	5%	5%	3%
Arts, entertainment, recreation and other services	400	13	19	21	22	25	9	23	30	11	53	56	64	127	66	82	75	40
	12%	23%	19%	20%	20%	35% bcdfgi	12%	15%	27% fg	17%	21%	22%	20%	19%	22%	24% b	15%	31% b
NET : Manufacturing, wholesale and production	787	13	24	29	26	16	15	45	23	21	66	57	89	145	98	85	131	28
	24%	23%	24%	28%	23%	22%	20%	30%	21%	33%	26%	22%	28%	22%	33% a	25%	27%	22%
NET : Recreation and other services	523	16	23	21	26	28	12	31	35	13	60	66	79	150	84	94	96	47
	16%	29%	23%	20%	23%	39% bcdfgi	16%	21%	32% fg	20%	23%	26%	24%	23%	28%	27% b	20%	37% ab
NET : Business and professional services	723	11	22	21	20	10	17	27	24	15	54	47	66	152	34	62	106	20
	22%	20%	22%	20%	18%	14%	23%	18%	22%	23%	21%	18%	20%	23% b	11%	18%	22%	16%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
NET : Public services	622	5	13	15	15	8	13	14	11	9	33	36	34	88	36	45	66	14
	19%	9%	13%	14%	13%	11%	18%	9%	10%	14%	13%	14%	11%	13%	12%	13%	13%	11%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Agriculture, forestry and fishing	69	28	0	0	0	0	0	16	12	0	19	9	0	7	9	12	9	19
	2%	11%	0%	0%	0%	0%	0%	3%	3%	0%	4%	2%	0%	3%	2%	4%	3%	3%
		bcdef																
Production	155	52	0	0	0	0	0	34	17	1	35	17	0	18	16	17	13	39
	5%	21%	0%	0%	0%	0%	0%	6%	4%	10%	6%	4%	0%	8%	4%	6%	5%	5%
		bcdef												b				
Construction	294	80	0	0	0	0	0	49	29	2	42	36	2	25	23	27	19	61
	9%	32%	0%	0%	0%	0%	0%	8%	8%	20%	8%	9%	17%	12%	5%	9%	7%	9%
		bcdef												b		b		
Motor trades	56	24	0	0	0	0	0	14	10	0	14	9	1	4	11	9	1	23
	2%	10%	0%	0%	0%	0%	0%	2%	3%	0%	3%	2%	8%	2%	3%	3%	*%	3%
		bcdef																a
Wholesale	87	33	0	0	0	0	0	21	10	2	22	11	0	8	15	10	8	25
	3%	13%	0%	0%	0%	0%	0%	4%	3%	20%	4%	3%	0%	4%	3%	3%	3%	4%
		bcdef																
Retail	393	0	100	0	0	0	0	64	35	1	59	38	3	21	51	27	28	72
	12%	0%	100%	0%	0%	0%	0%	11%	9%	10%	11%	9%	25%	10%	12%	9%	11%	10%
			acdef															

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Transport and storage (inc. postal)	126	30	0	0	0	0	0	20	10	0	12	18	0	2	18	10	14	16
	4%	12%	0%	0%	0%	0%	0%	3%	3%	0%	2%	4%	0%	1%	4%	3%	5%	2%
		bcdef													a		b	
Accommodation and food services	123	0	0	41	0	0	0	27	13	1	29	12	0	8	21	11	12	29
	4%	0%	0%	17%	0%	0%	0%	5%	3%	10%	5%	3%	0%	4%	5%	4%	5%	4%
				abdef														
Information and communication	237	0	0	0	0	0	72	45	26	1	36	35	1	19	29	20	15	57
	7%	0%	0%	0%	0%	0%	100%	8%	7%	10%	7%	8%	8%	9%	7%	7%	6%	8%
							abcde											
Finance & insurance	168	0	0	0	29	0	0	19	10	0	13	16	0	3	9	17	12	17
	5%	0%	0%	0%	15%	0%	0%	3%	3%	0%	2%	4%	0%	1%	2%	6%	5%	2%
					abcef											ab		
Property	78	0	0	0	28	0	0	22	6	0	17	11	0	7	9	11	7	21
	2%	0%	0%	0%	15%	0%	0%	4%	2%	0%	3%	3%	0%	3%	2%	4%	3%	3%
					abcef			b										
Professional, scientific and technical	238	0	0	0	67	0	0	42	24	1	34	31	2	8	29	30	28	39
	7%	0%	0%	0%	35%	0%	0%	7%	6%	10%	6%	7%	17%	4%	7%	10%	11%	5%
					abcef											a	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Business administration and support services	239	0	0	0	66	0	0	44	22	0	34	31	1	9	35	20	17	49
	7%	0%	0%	0%	35%	0%	0%	8%	6%	0%	6%	7%	8%	4%	8%	7%	7%	7%
					abcef													
Public administration and defence	110	0	0	0	0	13	0	5	8	0	9	4	0	4	6	3	1	12
	3%	0%	0%	0%	0%	10%	0%	1%	2%	0%	2%	1%	0%	2%	1%	1%	*%	2%
						abcdf												
Education	243	0	0	0	0	68	0	37	31	0	35	32	1	12	29	26	20	48
	7%	0%	0%	0%	0%	54%	0%	6%	8%	0%	6%	8%	8%	6%	7%	9%	8%	7%
						abcdf												
Health	269	0	0	0	0	45	0	29	15	1	26	18	1	14	20	11	15	30
	8%	0%	0%	0%	0%	36%	0%	5%	4%	10%	5%	4%	8%	7%	5%	4%	6%	4%
						abcdf												
Arts, entertainment, recreation and other services	400	0	0	198	0	0	0	90	108	0	103	95	0	46	108	40	41	157
	12%	0%	0%	83%	0%	0%	0%	16%	28%	0%	19%	22%	0%	21%	25%	13%	16%	22%
				abdef					a					c	c			a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 10 (continuation)
Q3. Which of the following sectors do you currently work?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
NET : Manufacturing, wholesale and production	787	247	0	0	0	0	0	154	88	5	144	100	3	64	92	85	64	183
	24%	100%	0%	0%	0%	0%	0%	27%	23%	50%	27%	24%	25%	30%	21%	28%	25%	26%
		bcdef												b		b		
NET : Recreation and other services	523	0	0	239	0	0	0	117	121	1	132	107	0	54	129	51	53	186
	16%	0%	0%	100%	0%	0%	0%	20%	31%	10%	24%	25%	0%	25%	29%	17%	20%	26%
				abdef					a					c	c			
NET : Business and professional services	723	0	0	0	190	0	0	127	62	1	98	89	3	27	82	78	64	126
	22%	0%	0%	0%	100%	0%	0%	22%	16%	10%	18%	21%	25%	13%	19%	26%	25%	18%
					abcef			b							a	ab	b	
NET : Public services	622	0	0	0	0	126	0	71	54	1	70	54	2	30	55	40	36	90
	19%	0%	0%	0%	0%	100%	0%	12%	14%	10%	13%	13%	17%	14%	13%	13%	14%	13%
						abcdf												

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 11
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Agriculture, forestry and fishing	69	10	10	9	1	0	4	3	3	6	4	0	0
	2%	4%	4%	8% b	1%	0%	5%	3%	6%	3%	18%	0%	0%
Production	155	7	7	5	2	0	4	2	1	5	0	2	0
	5%	3%	3%	4%	2%	0%	5%	2%	2%	3%	0%	25%	0%
Construction	294	21	21	19	1	1	10	8	3	20	0	0	1
	9%	9%	9%	16% b	1%	100%	12%	9%	6%	11%	0%	0%	14%
Motor trades	56	5	5	4	1	0	2	0	3	5	0	0	0
	2%	2%	2%	3%	1%	0%	2%	0%	6% b	3%	0%	0%	0%
Wholesale	87	9	9	5	4	0	2	4	3	7	0	2	0
	3%	4%	4%	4%	4%	0%	2%	4%	6%	4%	0%	25%	0%
Retail	393	24	24	13	11	0	12	7	5	21	3	0	0
	12%	11%	11%	11%	11%	0%	14%	8%	10%	11%	14%	0%	0%
Transport and storage (inc. postal)	126	10	10	10	0	0	1	4	5	8	1	1	0
	4%	4%	4%	8% b	0%	0%	1%	4%	10% a	4%	5%	13%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

	Total	Segment		Gender			Age			Country			
		Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Accommodation and food services	123	8	8	3	5	0	5	0	3	7	0	1	0
	4%	4%	4%	3%	5%	0%	6% b	0%	6% b	4%	0%	13%	0%
Information and communication	237	18	18	8	10	0	7	9	2	16	1	1	0
	7%	8%	8%	7%	10%	0%	8%	10%	4%	9%	5%	13%	0%
Finance & insurance	168	6	6	5	1	0	3	3	0	4	2	0	0
	5%	3%	3%	4%	1%	0%	4%	3%	0%	2%	9%	0%	0%
Property	78	7	7	2	5	0	2	3	2	5	1	0	1
	2%	3%	3%	2%	5%	0%	2%	3%	4%	3%	5%	0%	14%
Professional, scientific and technical	238	19	19	10	9	0	2	13	4	15	2	0	2
	7%	8%	8%	8%	9%	0%	2%	14% a	8%	8%	9%	0%	29%
Business administration and support services	239	13	13	8	5	0	4	7	2	12	0	0	1
	7%	6%	6%	7%	5%	0%	5%	8%	4%	6%	0%	0%	14%
Public administration and defence	110	2	2	1	1	0	1	1	0	1	0	0	1
	3%	1%	1%	1%	1%	0%	1%	1%	0%	1%	0%	0%	14%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Education	243	18	18	3	15	0	7	6	5	15	1	1	1
	7%	8%	8%	3%	15% a	0%	8%	7%	10%	8%	5%	13%	14%
Health	269	10	10	2	8	0	6	3	1	8	2	0	0
	8%	4%	4%	2%	8% a	0%	7%	3%	2%	4%	9%	0%	0%
Arts, entertainment, recreation and other services	400	37	37	13	24	0	12	17	8	32	5	0	0
	12%	17%	17%	11%	23% a	0%	14%	19%	16%	17%	23%	0%	0%
NET : Manufacturing, wholesale and production	787	62	62	52	9	1	23	21	18	51	5	5	1
	24%	28%	28%	43% b	9%	100%	27%	23%	36%	27%	23%	63%	14%
NET : Recreation and other services	523	45	45	16	29	0	17	17	11	39	5	1	0
	16%	20%	20%	13%	28% a	0%	20%	19%	22%	21%	23%	13%	0%
NET : Business and professional services	723	45	45	25	20	0	11	26	8	36	5	0	4
	22%	20%	20%	21%	19%	0%	13%	29% a	16%	19%	23%	0%	57%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

	Total	Segment		Gender			Age			Country			
		Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
NET : Public services	622	30	30	6	24	0	14	10	6	24	3	1	2
	19%	13%	13%	5%	23% a	0%	17%	11%	12%	13%	14%	13%	29%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Agriculture, forestry and fishing	69	0	0	0	1	2	1	0	2	0	0	4	2	5	5	5	4	1
	2%	0%	0%	0%	5%	15%	6%	0%	6%	0%	0%	8% a	3%	3%	9%	5%	4%	3%
Production	155	0	1	0	0	1	0	2	0	1	1	1	3	5	2	1	6	0
	5%	0%	4%	0%	0%	8%	0%	6%	0%	6%	2%	2%	4%	3%	4%	1%	6%	0%
Construction	294	1	2	2	2	0	2	3	5	3	5	4	11	10	11	7	8	5
	9%	7%	9%	11%	9%	0%	12%	9%	16%	19%	9%	8%	14%	6%	20% a	8%	8%	15%
Motor trades	56	1	1	0	2	0	1	0	0	0	2	3	0	4	1	1	3	1
	2%	7%	4%	0%	9%	0%	6%	0%	0%	0%	4%	6% c	0%	2%	2%	1%	3%	3%
Wholesale	87	1	1	0	0	0	0	3	2	0	2	0	5	9	0	5	4	0
	3%	7%	4%	0%	0%	0%	0%	9%	6%	0%	4%	0%	6%	6%	0%	5%	4%	0%
Retail	393	4	2	3	3	2	1	2	3	1	9	6	6	14	9	12	10	2
	12%	29%	9%	16%	14%	15%	6%	6%	10%	6%	16%	12%	8%	9%	16%	13%	10%	6%
Transport and storage (inc. postal)	126	0	1	0	0	1	1	1	3	1	1	2	5	5	5	3	4	3
	4%	0%	4%	0%	0%	8%	6%	3%	10%	6%	2%	4%	6%	3%	9%	3%	4%	9%
Accommodation and food services	123	1	0	0	2	0	0	2	2	0	1	2	4	6	2	3	4	1
	4%	7%	0%	0%	9%	0%	0%	6%	6%	0%	2%	4%	5%	4%	4%	3%	4%	3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

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Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Information and communication	237	0	2	0	4	1	1	6	2	0	2	6	8	14	2	4	10	3
	7%	0%	9%	0%	18%	8%	6%	19%	6%	0%	4%	12%	10%	9%	4%	4%	10%	9%
Finance & insurance	168	0	1	0	1	1	0	1	0	0	1	2	1	6	0	2	3	1
	5%	0%	4%	0%	5%	8%	0%	3%	0%	0%	2%	4%	1%	4%	0%	2%	3%	3%
Property	78	0	0	0	1	0	1	0	1	2	0	2	3	4	3	2	4	1
	2%	0%	0%	0%	5%	0%	6%	0%	3%	13%	0%	4%	4%	2%	5%	2%	4%	3%
Professional, scientific and technical	238	0	2	2	1	0	3	0	6	1	4	4	7	17	1	8	8	3
	7%	0%	9%	11%	5%	0%	18%	0%	19%	6%	7%	8%	9%	10%	2%	9%	8%	9%
									g					b				
Business administration and support services	239	0	2	2	0	0	2	4	1	1	4	2	6	9	4	4	5	4
	7%	0%	9%	11%	0%	0%	12%	13%	3%	6%	7%	4%	8%	6%	7%	4%	5%	12%
Public administration and defence	110	0	0	0	0	0	0	0	1	0	0	0	1	2	0	1	1	0
	3%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	1%	1%	0%	1%	1%	0%
Education	243	1	3	5	2	1	2	1	0	0	9	5	1	16	2	5	10	3
	7%	7%	13%	26%	9%	8%	12%	3%	0%	0%	16%	10%	1%	10%	4%	5%	10%	9%
											c	c						
Health	269	0	3	1	1	0	1	1	0	1	4	2	2	7	3	5	2	3
	8%	0%	13%	5%	5%	0%	6%	3%	0%	6%	7%	4%	3%	4%	5%	5%	2%	9%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Arts, entertainment, recreation and other services	400	5	2	4	2	4	1	6	3	5	11	7	14	30	6	23	11	2
	12%	36%	9%	21%	9%	31%	6%	19%	10%	31%	20%	13%	18%	18%	11%	25% bc	11%	6%
NET : Manufacturing, wholesale and production	787	3	6	2	5	4	5	9	12	5	11	14	26	38	24	22	29	10
	24%	21%	26%	11%	23%	31%	29%	28%	39%	31%	20%	27%	33%	23%	43% a	24%	30%	30%
NET : Recreation and other services	523	6	2	4	4	4	1	8	5	5	12	9	18	36	8	26	15	3
	16%	43%	9%	21%	18%	31%	6%	25%	16%	31%	21%	17%	23%	22%	14%	29% bc	15%	9%
NET : Business and professional services	723	0	5	4	3	1	6	5	8	4	9	10	17	36	8	16	20	9
	22%	0%	22%	21%	14%	8%	35%	16%	26%	25%	16%	19%	22%	22%	14%	18%	21%	27%
NET : Public services	622	1	6	6	3	1	3	2	1	1	13	7	4	25	5	11	13	6
	19%	7%	26%	32%	14%	8%	18%	6%	3%	6%	23% c	13%	5%	15%	9%	12%	13%	18%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Agriculture, forestry and fishing	69	10	0	0	0	0	0	6	4	0	8	2	0	0	3	7	3	7
	2%	16% cde	0%	0%	0%	0%	0%	5%	4%	0%	6%	2%	0%	0%	3%	10% ab	5%	4%
Production	155	7	0	0	0	0	0	6	1	0	5	2	0	2	2	3	2	5
	5%	11% cd	0%	0%	0%	0%	0%	5%	1%	0%	4%	2%	0%	5%	2%	4%	3%	3%
Construction	294	21	0	0	0	0	0	13	7	1	12	8	1	7	6	7	5	16
	9%	34% cde	0%	0%	0%	0%	0%	10%	8%	33%	9%	10%	33%	16% b	5%	10%	8%	10%
Motor trades	56	5	0	0	0	0	0	5	0	0	2	3	0	1	2	2	1	4
	2%	8%	0%	0%	0%	0%	0%	4%	0%	0%	1%	4%	0%	2%	2%	3%	2%	3%
Wholesale	87	9	0	0	0	0	0	8	1	0	8	1	0	2	4	3	4	5
	3%	15% cde	0%	0%	0%	0%	0%	6%	1%	0%	6%	1%	0%	5%	4%	4%	6%	3%
Retail	393	0	24	0	0	0	0	12	12	0	16	7	1	5	14	5	6	18
	12%	0%	100%	0%	0%	0%	0%	9%	13%	0%	12%	8%	33%	12%	13%	7%	9%	11%
Transport and storage (inc. postal)	126	10	0	0	0	0	0	5	5	0	3	7	0	0	4	6	7	3
	4%	16% cde	0%	0%	0%	0%	0%	4%	5%	0%	2%	8% a	0%	0%	4%	9% a	11% b	2%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Accommodation and food services	123	0	0	8	0	0	0	4	4	0	7	1	0	1	5	2	4	4
	4%	0%	0%	18%	0%	0%	0%	3%	4%	0%	5%	1%	0%	2%	4%	3%	6%	3%
				ade														
Information and communication	237	0	0	0	0	0	18	13	5	0	8	9	1	5	8	4	4	14
	7%	0%	0%	0%	0%	0%	100%	10%	5%	0%	6%	11%	33%	12%	7%	6%	6%	9%
Finance & insurance	168	0	0	0	6	0	0	4	2	0	4	2	0	0	2	4	3	3
	5%	0%	0%	0%	13%	0%	0%	3%	2%	0%	3%	2%	0%	0%	2%	6%	5%	2%
					ace													
Property	78	0	0	0	7	0	0	5	2	0	6	1	0	2	2	3	1	6
	2%	0%	0%	0%	16%	0%	0%	4%	2%	0%	4%	1%	0%	5%	2%	4%	2%	4%
					ace													
Professional, scientific and technical	238	0	0	0	19	0	0	11	7	1	11	8	0	2	14	3	4	15
	7%	0%	0%	0%	42%	0%	0%	8%	8%	33%	8%	10%	0%	5%	13%	4%	6%	9%
					ace													
Business administration and support services	239	0	0	0	13	0	0	9	4	0	7	6	0	3	7	3	5	8
	7%	0%	0%	0%	29%	0%	0%	7%	4%	0%	5%	7%	0%	7%	6%	4%	8%	5%
					ace													

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Public administration and defence	110	0	0	0	0	2	0	0	2	0	2	0	0	2	0	0	0	2
	3%	0%	0%	0%	0%	7% a	0%	0%	2%	0%	1%	0%	0%	5% b	0%	0%	0%	1%
Education	243	0	0	0	0	18	0	9	9	0	10	8	0	3	10	5	4	14
	7%	0%	0%	0%	0%	60% acd	0%	7%	10%	0%	7%	10%	0%	7%	9%	7%	6%	9%
Health	269	0	0	0	0	10	0	4	5	1	6	4	0	2	6	2	3	7
	8%	0%	0%	0%	0%	33% acd	0%	3%	5%	33%	4%	5%	0%	5%	5%	3%	5%	4%
Arts, entertainment, recreation and other services	400	0	0	37	0	0	0	16	21	0	22	15	0	6	23	8	8	29
	12%	0%	0%	82% ade	0%	0%	0%	12%	23% a	0%	16%	18%	0%	14%	21%	12%	13%	18%
NET : Manufacturing, wholesale and production	787	62	0	0	0	0	0	43	18	1	38	23	1	12	21	28	22	40
	24%	100% cde	0%	0%	0%	0%	0%	33% b	20%	33%	28%	27%	33%	28%	19%	42% b	34%	25%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 11 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
NET : Recreation and other services	523	0	0	45	0	0	0	20	25	0	29	16	0	7	28	10	12	33
	16%	0%	0%	100% ade	0%	0%	0%	15%	27% a	0%	21%	19%	0%	16%	25%	15%	19%	21%
NET : Business and professional services	723	0	0	0	45	0	0	29	15	1	28	17	0	7	25	13	13	32
	22%	0%	0%	0%	100% ace	0%	0%	22%	16%	33%	20%	20%	0%	16%	22%	19%	20%	20%
NET : Public services	622	0	0	0	0	30	0	13	16	1	18	12	0	7	16	7	7	23
	19%	0%	0%	0%	0%	100% acd	0%	10%	18%	33%	13%	14%	0%	16%	14%	10%	11%	14%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 12
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Agriculture, forestry and fishing	69	18	18	8	10	0	7	7	4	17	0	1	0
	2%	2%	2%	2%	3%	0%	3%	2%	2%	3%	0%	2%	0%
Production	155	45	45	22	19	4	25	17	3	40	2	3	0
	5%	6%	6%	6%	5%	33%	11%	5%	2%	6%	4%	7%	0%
							bc						
Construction	294	59	59	48	10	1	13	25	21	51	6	2	0
	9%	8%	8%	13%	3%	8%	6%	7%	12%	8%	13%	5%	0%
				b					a				
Motor trades	56	19	19	16	2	1	13	4	2	17	1	0	1
	2%	3%	3%	4%	1%	8%	6%	1%	1%	3%	2%	0%	11%
				b			bc						
Wholesale	87	24	24	13	9	2	9	14	1	22	1	1	0
	3%	3%	3%	4%	2%	17%	4%	4%	1%	3%	2%	2%	0%
							c	c					
Retail	393	76	76	24	52	0	34	33	9	68	4	2	2
	12%	10%	10%	7%	14%	0%	15%	10%	5%	10%	8%	5%	22%
					a		c						
Transport and storage (inc. postal)	126	20	20	15	5	0	5	9	6	14	3	3	0
	4%	3%	3%	4%	1%	0%	2%	3%	3%	2%	6%	7%	0%
				b								a	

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Accommodation and food services	123	33	33	13	19	1	14	15	4	25	6	2	0
	4%	4%	4%	4%	5%	8%	6%	4%	2%	4%	13% a	5%	0%
Information and communication	237	54	54	31	23	0	14	32	8	47	3	3	1
	7%	7%	7%	9%	6%	0%	6%	9%	5%	7%	6%	7%	11%
Finance & insurance	168	23	23	18	5	0	11	7	5	22	1	0	0
	5%	3%	3%	5% b	1%	0%	5%	2%	3%	3%	2%	0%	0%
Property	78	21	21	10	11	0	4	13	4	20	0	1	0
	2%	3%	3%	3%	3%	0%	2%	4%	2%	3%	0%	2%	0%
Professional, scientific and technical	238	48	48	29	19	0	4	18	26	44	1	3	0
	7%	6%	6%	8%	5%	0%	2%	5% a	15% ab	7%	2%	7%	0%
Business administration and support services	239	53	53	22	31	0	12	28	13	45	2	6	0
	7%	7%	7%	6%	8%	0%	5%	8%	7%	7%	4%	15%	0%
Public administration and defence	110	11	11	4	5	2	6	3	2	10	1	0	0
	3%	1%	1%	1%	1%	17%	3%	1%	1%	2%	2%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Education	243	50	50	14	36	0	7	27	16	42	3	3	2
	7%	7%	7%	4%	9%	0%	3%	8%	9%	6%	6%	7%	22%
					a			a	a				
Health	269	35	35	8	26	1	8	12	15	27	5	2	1
	8%	5%	5%	2%	7%	8%	3%	3%	9%	4%	10%	5%	11%
					a				ab		a		
Arts, entertainment, recreation and other services	400	161	161	62	99	0	43	81	37	141	9	9	2
	12%	21%	21%	17%	26%	0%	19%	23%	21%	22%	19%	22%	22%
					a								
NET : Manufacturing, wholesale and production	787	185	185	122	55	8	72	76	37	161	13	10	1
	24%	25%	25%	34%	14%	67%	31%	22%	21%	25%	27%	24%	11%
				b			bc						
NET : Recreation and other services	523	194	194	75	118	1	57	96	41	166	15	11	2
	16%	26%	26%	21%	31%	8%	25%	28%	23%	25%	31%	27%	22%
					a								
NET : Business and professional services	723	145	145	79	66	0	31	66	48	131	4	10	0
	22%	19%	19%	22%	17%	0%	14%	19%	27%	20%	8%	24%	0%
									ab	b		b	

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
NET : Public services	622	96	96	26	67	3	21	42	33	79	9	5	3
	19%	13%	13%	7%	18%	25%	9%	12%	19%	12%	19%	12%	33%
					a				ab				

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Agriculture, forestry and fishing	69	2	4	2	0	1	0	3	2	3	8	1	8	8	10	6	10	2
	2%	5%	5%	2%	0%	2%	0%	3%	3%	6%	4%	*%	3%	2%	4%	2%	3%	2%
		d	d							d	b		b		a			
Production	155	1	8	6	8	0	5	8	2	2	15	13	12	31	12	13	27	4
	5%	2%	11%	7%	9%	0%	9%	7%	3%	4%	7%	6%	5%	6%	5%	5%	7%	4%
			eh	e	e		e	e										
Construction	294	4	3	9	5	3	4	15	5	3	16	12	23	26	32	20	30	9
	9%	10%	4%	11%	6%	5%	7%	13%	6%	6%	8%	6%	9%	5%	13%	8%	8%	10%
								b							a			
Motor trades	56	2	2	2	1	4	0	2	2	2	6	5	6	15	4	6	11	2
	2%	5%	3%	2%	1%	7%	0%	2%	3%	4%	3%	2%	2%	3%	2%	2%	3%	2%
						f												
Wholesale	87	0	1	5	6	3	0	5	0	2	6	9	7	19	4	12	11	0
	3%	0%	1%	6%	7%	5%	0%	4%	0%	4%	3%	4%	3%	4%	2%	5%	3%	0%
				h	fh	h										c		
Retail	393	3	8	10	9	6	9	12	8	3	21	24	23	47	28	23	45	8
	12%	7%	11%	12%	10%	10%	16%	10%	10%	6%	10%	12%	9%	10%	11%	9%	11%	9%
Transport and storage (inc. postal)	126	1	0	3	1	1	1	3	0	4	4	3	7	8	12	6	13	1
	4%	2%	0%	4%	1%	2%	2%	3%	0%	8%	2%	1%	3%	2%	5%	2%	3%	1%
										bdh					a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Accommodation and food services	123	2	4	0	2	3	3	6	3	2	6	8	11	17	16	9	17	6
	4%	5%	5%	0%	2%	5%	5%	5%	4%	4%	3%	4%	5%	3%	7%	4%	4%	6%
		c	c			c	c	c										
Information and communication	237	4	4	5	9	1	6	12	4	2	13	16	18	44	9	21	28	5
	7%	10%	5%	6%	10%	2%	11%	10%	5%	4%	6%	8%	7%	9%	4%	8%	7%	5%
					e		e	e						b				
Finance & insurance	168	0	3	2	1	2	4	4	4	2	5	7	10	17	6	6	14	3
	5%	0%	4%	2%	1%	3%	7%	3%	5%	4%	2%	3%	4%	3%	2%	2%	4%	3%
Property	78	0	2	6	3	2	1	4	0	2	8	6	6	15	5	5	14	2
	2%	0%	3%	7%	3%	3%	2%	3%	0%	4%	4%	3%	2%	3%	2%	2%	4%	2%
				h														
Professional, scientific and technical	238	6	8	2	4	3	2	9	5	5	16	9	19	42	5	18	26	2
	7%	14%	11%	2%	4%	5%	4%	8%	6%	10%	8%	4%	8%	9%	2%	7%	7%	2%
		cd	c							c				b				
Business administration and support services	239	5	4	7	9	2	4	5	7	2	16	15	14	42	10	17	32	4
	7%	12%	5%	8%	10%	3%	7%	4%	9%	4%	8%	7%	6%	9%	4%	7%	8%	4%
														b				
Public administration and defence	110	1	1	0	3	1	3	0	1	0	2	7	1	6	4	3	6	1
	3%	2%	1%	0%	3%	2%	5%	0%	1%	0%	1%	3%	*%	1%	2%	1%	2%	1%
					g		cg					c						

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Education	243	1	4	6	7	3	3	10	4	4	11	13	18	35	14	18	26	6
	7%	2%	5%	7%	8%	5%	5%	9%	5%	8%	5%	6%	7%	7%	6%	7%	7%	6%
Health	269	2	2	3	2	3	4	2	5	4	7	9	11	22	13	13	21	1
	8%	5%	3%	4%	2%	5%	7%	2%	6%	8%	3%	4%	5%	4%	5%	5%	5%	1%
										g								
Arts, entertainment, recreation and other services	400	8	17	17	20	21	8	17	27	6	42	49	50	97	60	59	64	38
	12%	19%	23%	20%	22%	36%	14%	15%	34%	13%	21%	24%	20%	20%	25%	23%	16%	40%
						cfgi			cfgi							b		ab
NET : Manufacturing, wholesale and production	787	10	18	27	21	12	10	36	11	16	55	43	63	107	74	63	102	18
	24%	24%	24%	32%	23%	20%	18%	31%	14%	33%	27%	21%	26%	22%	30%	25%	26%	19%
				h				h		h					a			
NET : Recreation and other services	523	10	21	17	22	24	11	23	30	8	48	57	61	114	76	68	81	44
	16%	24%	28%	20%	24%	41%	19%	20%	38%	17%	24%	28%	25%	23%	31%	27%	21%	47%
						cdfgi			cfgi						a			ab
NET : Business and professional services	723	11	17	17	17	9	11	22	16	11	45	37	49	116	26	46	86	11
	22%	26%	23%	20%	19%	15%	19%	19%	20%	23%	22%	18%	20%	24%	11%	18%	22%	12%
														b			c	
NET : Public services	622	4	7	9	12	7	10	12	10	8	20	29	30	63	31	34	53	8
	19%	10%	9%	11%	13%	12%	18%	10%	13%	17%	10%	14%	12%	13%	13%	13%	13%	9%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Agriculture, forestry and fishing	69	18	0	0	0	0	0	10	8	0	11	7	0	7	6	5	6	12
	2%	10%	0%	0%	0%	0%	0%	2%	3%	0%	3%	2%	0%	4%	2%	2%	3%	2%
		bcdef																
Production	155	45	0	0	0	0	0	28	16	1	30	15	0	16	14	14	11	34
	5%	24%	0%	0%	0%	0%	0%	6%	5%	14%	7%	4%	0%	9%	4%	6%	6%	6%
		bcdef												b				
Construction	294	59	0	0	0	0	0	36	22	1	30	28	1	18	17	20	14	45
	9%	32%	0%	0%	0%	0%	0%	8%	7%	14%	7%	8%	11%	10%	5%	9%	7%	8%
		bcdef												b				
Motor trades	56	19	0	0	0	0	0	9	10	0	12	6	1	3	9	7	0	19
	2%	10%	0%	0%	0%	0%	0%	2%	3%	0%	3%	2%	11%	2%	3%	3%	0%	3%
		bcdef																a
Wholesale	87	24	0	0	0	0	0	13	9	2	14	10	0	6	11	7	4	20
	3%	13%	0%	0%	0%	0%	0%	3%	3%	29%	3%	3%	0%	3%	3%	3%	2%	4%
		bcdef																
Retail	393	0	76	0	0	0	0	52	23	1	43	31	2	16	37	22	22	54
	12%	0%	100%	0%	0%	0%	0%	12%	8%	14%	11%	9%	22%	9%	11%	9%	11%	10%
			acdef															

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Transport and storage (inc. postal)	126	20	0	0	0	0	0	15	5	0	9	11	0	2	14	4	7	13
	4%	11%	0%	0%	0%	0%	0%	3%	2%	0%	2%	3%	0%	1%	4%	2%	4%	2%
		bcdef																
Accommodation and food services	123	0	0	33	0	0	0	23	9	1	22	11	0	7	16	9	8	25
	4%	0%	0%	17%	0%	0%	0%	5%	3%	14%	5%	3%	0%	4%	5%	4%	4%	5%
				abdef														
Information and communication	237	0	0	0	0	0	54	32	21	1	28	26	0	14	21	16	11	43
	7%	0%	0%	0%	0%	0%	100%	7%	7%	14%	7%	8%	0%	8%	6%	7%	6%	8%
							abcde											
Finance & insurance	168	0	0	0	23	0	0	15	8	0	9	14	0	3	7	13	9	14
	5%	0%	0%	0%	16%	0%	0%	3%	3%	0%	2%	4%	0%	2%	2%	6%	5%	3%
					abcef											b		
Property	78	0	0	0	21	0	0	17	4	0	11	10	0	5	7	8	6	15
	2%	0%	0%	0%	14%	0%	0%	4%	1%	0%	3%	3%	0%	3%	2%	3%	3%	3%
					abcef													
Professional, scientific and technical	238	0	0	0	48	0	0	31	17	0	23	23	2	6	15	27	24	24
	7%	0%	0%	0%	33%	0%	0%	7%	6%	0%	6%	7%	22%	3%	5%	12%	12%	4%
					abcef											ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Business administration and support services	239	0	0	0	53	0	0	35	18	0	27	25	1	6	28	17	12	41
	7%	0%	0%	0%	37%	0%	0%	8%	6%	0%	7%	7%	11%	3%	9%	7%	6%	7%
					abcef										a			
Public administration and defence	110	0	0	0	0	11	0	5	6	0	7	4	0	2	6	3	1	10
	3%	0%	0%	0%	0%	11%	0%	1%	2%	0%	2%	1%	0%	1%	2%	1%	1%	2%
						abcdf												
Education	243	0	0	0	0	50	0	28	22	0	25	24	1	9	19	21	16	34
	7%	0%	0%	0%	0%	52%	0%	6%	7%	0%	6%	7%	11%	5%	6%	9%	8%	6%
						abcdf												
Health	269	0	0	0	0	35	0	25	10	0	20	14	1	12	14	9	12	23
	8%	0%	0%	0%	0%	36%	0%	6%	3%	0%	5%	4%	11%	7%	4%	4%	6%	4%
						abcdf												
Arts, entertainment, recreation and other services	400	0	0	161	0	0	0	74	87	0	81	80	0	40	85	32	33	128
	12%	0%	0%	83%	0%	0%	0%	17%	29%	0%	20%	24%	0%	23%	26%	14%	17%	23%
				abdef					a					c	c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 12 (continuation)
Q3. Which of the following sectors do you currently work?
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
NET : Manufacturing, wholesale and production	787	185	0	0	0	0	0	111	70	4	106	77	2	52	71	57	42	143
	24%	100% bcdef	0%	0%	0%	0%	0%	25%	24%	57%	26%	23%	22%	30% b	22%	24%	21%	26%
NET : Recreation and other services	523	0	0	194	0	0	0	97	96	1	103	91	0	47	101	41	41	153
	16%	0%	0%	100% abdef	0%	0%	0%	22%	33% a	14%	26%	27%	0%	27% c	31% c	18%	21%	28%
NET : Business and professional services	723	0	0	0	145	0	0	98	47	0	70	72	3	20	57	65	51	94
	22%	0%	0%	0%	100% abcef	0%	0%	22% b	16%	0%	17%	21%	33%	12%	17%	28% ab	26% b	17%
NET : Public services	622	0	0	0	0	96	0	58	38	0	52	42	2	23	39	33	29	67
	19%	0%	0%	0%	0%	100% abcdf	0%	13%	13%	0%	13%	12%	22%	13%	12%	14%	15%	12%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 13
Q4. How do you identify?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Male	1780	645	658	120	357	477	1780	0	0	457	805	518	1484	170	91	35
	54%	49%	66%	54%	48%	49%	100%	0%	0%	46%	52%	68%	53%	60%	58%	61%
			acde				b				a	ab		a		
Female	1485	664	337	103	381	484	0	1485	0	520	724	241	1284	114	66	21
	45%	51%	34%	46%	51%	50%	0%	100%	0%	53%	47%	32%	46%	40%	42%	37%
		b		b	b	b		a		bc	c					
I identify in another way	11	1	3	0	7	7	0	0	11	5	5	1	10	0	1	0
	*%	*%	*%	0%	1%	1%	0%	0%	55%	1%	*%	*%	*%	0%	1%	0%
					a	a										
Prefer not to say	9	1	2	1	5	6	0	0	9	4	4	1	8	0	0	1
	*%	*%	*%	*%	1%	1%	0%	0%	45%	*%	*%	*%	*%	0%	0%	2%
					a	a										b

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 13 (continuation)
Q4. How do you identify?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Male	1780	106	190	149	164	145	118	285	207	120	445	427	612	1083	688	9	1247	514
	54%	57%	55%	47%	49%	55%	46%	60%	55%	52%	52%	50%	57%	53%	56%	47%	55%	52%
		cf	f					cdfi	cf				b					
Female	1485	79	154	162	171	117	135	187	166	113	395	423	466	939	539	7	996	470
	45%	42%	44%	51%	51%	44%	53%	39%	44%	48%	47%	49%	43%	46%	44%	37%	44%	47%
				ag	g		abegh			g		c						
I identify in another way	11	2	1	3	1	1	0	2	0	0	6	2	2	3	6	2	5	6
	*%	1%	*%	1%	*%	*%	0%	*%	0%	0%	1%	*%	*%	*%	*%	11%	*%	1%
		h																
Prefer not to say	9	0	2	1	2	1	1	0	1	0	3	4	1	2	6	1	7	0
	*%	0%	1%	*%	1%	*%	*%	0%	*%	0%	*%	*%	*%	*%	*%	5%	*%	0%
															a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 14
Q5. Which of the following age groups do you fall into?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Under 18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 - 24	286	148	44	27	67	94	143	140	3	286	0	0	249	19	14	4
	9%	11%	4%	12%	9%	10%	8%	9%	15%	29%	0%	0%	9%	7%	9%	7%
		b		b	b	b				bc						
25 - 34	700	309	172	57	162	219	314	380	6	700	0	0	607	53	29	11
	21%	24%	17%	25%	22%	22%	18%	26%	30%	71%	0%	0%	22%	19%	18%	19%
		b		b	b	b		a		bc						
35 - 44	909	362	285	60	202	262	482	420	7	0	909	0	791	69	33	16
	28%	28%	29%	27%	27%	27%	27%	28%	35%	0%	59%	0%	28%	24%	21%	28%
											ac		c			
45 - 54	629	261	195	30	143	173	323	304	2	0	629	0	517	67	31	14
	19%	20%	20%	13%	19%	18%	18%	20%	10%	0%	41%	0%	19%	24%	20%	25%
		c	c								ac			a		
55 - 64	541	195	195	35	116	151	332	207	2	0	0	541	444	54	36	7
	16%	15%	20%	16%	15%	16%	19%	14%	10%	0%	0%	71%	16%	19%	23%	12%
			ade				b					ab			a	
65+	220	36	109	15	60	75	186	34	0	0	0	220	178	22	15	5
	7%	3%	11%	7%	8%	8%	10%	2%	0%	0%	0%	29%	6%	8%	9%	9%
			ade	a	a	a	b					ab				

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 14 (continuation)
Q5. Which of the following age groups do you fall into?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Prefer not to say	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
18-34	986 30%	457 35% bd	216 22%	84 38% b	229 31% b	313 32% b	457 26%	520 35% a	9 45%	986 100% bc	0 0%	0 0%	856 31%	72 25%	43 27%	15 26%
35-54	1538 47%	623 48% c	480 48% c	90 40%	345 46%	435 45%	805 45%	724 49% a	9 45%	0 0%	1538 100% ac	0 0%	1308 47%	136 48%	64 41%	30 53%
55+	761 23%	231 18%	304 30% acde	50 22%	176 23% a	226 23% a	518 29% b	241 16%	2 10%	0 0%	0 0%	761 100% ab	622 22%	76 27%	51 32% a	12 21%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 14 (continuation)
Q5. Which of the following age groups do you fall into?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Under 18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 - 24	286	29	22	26	42	30	22	36	20	22	77	94	78	67	215	4	180	99
	9%	16%	6%	8%	12%	11%	9%	8%	5%	9%	9%	11%	7%	3%	17%	21%	8%	10%
		bcfgh			bgh	bh						c			a			
25 - 34	700	40	84	66	74	55	44	138	65	41	190	173	244	404	289	7	486	207
	21%	21%	24%	21%	22%	21%	17%	29%	17%	18%	22%	20%	23%	20%	23%	37%	22%	21%
			fh					acdefhi							a			
35 - 44	909	33	95	75	108	63	72	171	110	64	203	243	345	612	293	4	635	263
	28%	18%	27%	24%	32%	24%	28%	36%	29%	27%	24%	28%	32%	30%	24%	21%	28%	27%
			a		ace		a	abcefhi	a	a		a	a	b				
45 - 54	629	36	64	73	54	57	53	67	72	41	173	164	180	380	246	3	415	204
	19%	19%	18%	23%	16%	22%	21%	14%	19%	18%	20%	19%	17%	19%	20%	16%	18%	21%
				dg		g	g		g		c							
55 - 64	541	40	61	60	38	43	47	40	69	46	161	128	155	384	156	1	355	182
	16%	21%	18%	19%	11%	16%	19%	8%	18%	20%	19%	15%	14%	19%	13%	5%	16%	18%
		dg	dg	dg		g	dg		dg	dg	bc			b				
65+	220	9	21	15	22	16	16	22	38	19	45	54	79	180	40	0	184	35
	7%	5%	6%	5%	7%	6%	6%	5%	10%	8%	5%	6%	7%	9%	3%	0%	8%	4%
									abcg					b			b	
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Table 14 (continuation)
Q5. Which of the following age groups do you fall into?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
18-34	986	69	106	92	116	85	66	174	85	63	267	267	322	471	504	11	666	306
	30%	37%	31%	29%	34%	32%	26%	37%	23%	27%	31%	31%	30%	23%	41%	58%	30%	31%
		fhi	h		fh	h		cfhi							a			
35-54	1538	69	159	148	162	120	125	238	182	105	376	407	525	992	539	7	1050	467
	47%	37%	46%	47%	48%	45%	49%	50%	49%	45%	44%	48%	49%	49%	44%	37%	47%	47%
			a	a	a		a	a	a					b				
55+	761	49	82	75	60	59	63	62	107	65	206	182	234	564	196	1	539	217
	23%	26%	24%	24%	18%	22%	25%	13%	29%	28%	24%	21%	22%	28%	16%	5%	24%	22%
		dg	g	g		g	dg		dg	dg				b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Table 15
Q6. Which of the following UK regions best describes where you live?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
North East	187	73	58	14	42	56	106	79	2	69	69	49	187	0	0	0
	6%	6%	6%	6%	6%	6%	6%	5%	10%	7%	4%	6%	7%	0%	0%	0%
										b		b	bcd			
North West	347	144	105	23	75	98	190	154	3	106	159	82	347	0	0	0
	11%	11%	11%	10%	10%	10%	11%	10%	15%	11%	10%	11%	12%	0%	0%	0%
													bcd			
Yorkshire and the Humber	315	107	104	19	85	104	149	162	4	92	148	75	315	0	0	0
	10%	8%	10%	8%	11%	11%	8%	11%	20%	9%	10%	10%	11%	0%	0%	0%
					a	a		a					bcd			
West Midlands	338	139	87	22	90	112	164	171	3	116	162	60	338	0	0	0
	10%	11%	9%	10%	12%	11%	9%	12%	15%	12%	11%	8%	12%	0%	0%	0%
					b	b		a		c	c		bcd			
East Midlands	264	109	83	13	59	72	145	117	2	85	120	59	264	0	0	0
	8%	8%	8%	6%	8%	7%	8%	8%	10%	9%	8%	8%	9%	0%	0%	0%
													bcd			
East of England	254	92	88	17	57	74	118	135	1	66	125	63	254	0	0	0
	8%	7%	9%	8%	8%	8%	7%	9%	5%	7%	8%	8%	9%	0%	0%	0%
								a					bcd			
London	474	198	127	32	117	149	285	187	2	174	238	62	474	0	0	0
	14%	15%	13%	14%	16%	15%	16%	13%	10%	18%	15%	8%	17%	0%	0%	0%
							b			c	c		bcd			

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Table 15 (continuation)
Q6. Which of the following UK regions best describes where you live?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
South East	374	162	102	31	79	110	207	166	1	85	182	107	374	0	0	0
	11%	12%	10%	14%	11%	11%	12%	11%	5%	9%	12%	14%	13%	0%	0%	0%
											a	a	bcd			
South West	233	89	80	16	48	64	120	113	0	63	105	65	233	0	0	0
	7%	7%	8%	7%	6%	7%	7%	8%	0%	6%	7%	9%	8%	0%	0%	0%
													bcd			
Wales	158	59	50	8	41	49	91	66	1	43	64	51	0	0	158	0
	5%	5%	5%	4%	5%	5%	5%	4%	5%	4%	4%	7%	0%	0%	100%	0%
												ab			abd	
Scotland	284	113	101	22	48	70	170	114	0	72	136	76	0	284	0	0
	9%	9%	10%	10%	6%	7%	10%	8%	0%	7%	9%	10%	0%	100%	0%	0%
			de									a		acd		
Northern Ireland	57	26	15	7	9	16	35	21	1	15	30	12	0	0	0	57
	2%	2%	2%	3%	1%	2%	2%	1%	5%	2%	2%	2%	0%	0%	0%	100%
				d												abc
North	849	324	267	56	202	258	445	395	9	267	376	206	849	0	0	0
	26%	25%	27%	25%	27%	26%	25%	27%	45%	27%	24%	27%	30%	0%	0%	0%
													bcd			
Central	856	340	258	52	206	258	427	423	6	267	407	182	856	0	0	0
	26%	26%	26%	23%	27%	26%	24%	28%	30%	27%	26%	24%	31%	0%	0%	0%
								a					bcd			

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 15 (continuation)
Q6. Which of the following UK regions best describes where you live?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
South	1081	449	309	79	244	323	612	466	3	322	525	234	1081	0	0	0
	33%	34%	31%	35%	33%	33%	34%	31%	15%	33%	34%	31%	39% bcd	0%	0%	0%
England	2786	1113	834	187	652	839	1484	1284	18	856	1308	622	2786	0	0	0
	85%	85%	83%	83%	87% b	86%	83%	86% a	90%	87% c	85% c	82%	100% bcd	0%	0%	0%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 15 (continuation)
Q6. Which of the following UK regions best describes where you live?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
North East	187	187	0	0	0	0	0	0	0	0	187	0	0	107	80	0	127	59
	6%	100%	0%	0%	0%	0%	0%	0%	0%	0%	22%	0%	0%	5%	6%	0%	6%	6%
		bcdefgh i									bc							
North West	347	0	347	0	0	0	0	0	0	0	347	0	0	223	122	2	237	107
	11%	0%	100%	0%	0%	0%	0%	0%	0%	0%	41%	0%	0%	11%	10%	11%	11%	11%
			acdefgh i								bc							
Yorkshire and the Humber	315	0	0	315	0	0	0	0	0	0	315	0	0	191	122	2	204	106
	10%	0%	0%	100%	0%	0%	0%	0%	0%	0%	37%	0%	0%	9%	10%	11%	9%	11%
				abdefgh i							bc							
West Midlands	338	0	0	0	338	0	0	0	0	0	0	338	0	203	133	2	226	108
	10%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	39%	0%	10%	11%	11%	10%	11%
					abcefgh i							ac						
East Midlands	264	0	0	0	0	264	0	0	0	0	0	264	0	151	111	2	172	90
	8%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	31%	0%	7%	9%	11%	8%	9%
						abcdfgh i						ac						
East of England	254	0	0	0	0	0	254	0	0	0	0	254	0	165	89	0	159	90
	8%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	30%	0%	8%	7%	0%	7%	9%
							abcdegh i					ac						a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 15 (continuation)
Q6. Which of the following UK regions best describes where you live?
Base: All respondents

	Total	Region									Region group			Children			Social Grade	
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
London	474	0	0	0	0	0	0	474	0	0	0	0	474	298	169	7	394	76
	14%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	44%	15%	14%	37%	17%	8%
								abcdefhi					ab				b	
South East	374	0	0	0	0	0	0	0	374	0	0	0	374	233	141	0	258	111
	11%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	35%	11%	11%	0%	11%	11%
									abcdefgi				ab					
South West	233	0	0	0	0	0	0	0	0	233	0	0	233	143	88	2	145	85
	7%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	22%	7%	7%	11%	6%	9%
										abcdefgh			ab					a
Wales	158	0	0	0	0	0	0	0	0	0	0	0	0	106	52	0	105	52
	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	5%	4%	0%	5%	5%
Scotland	284	0	0	0	0	0	0	0	0	0	0	0	0	170	112	2	189	90
	9%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	8%	9%	11%	8%	9%
Northern Ireland	57	0	0	0	0	0	0	0	0	0	0	0	0	37	20	0	39	16
	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	2%	0%	2%	2%
North	849	187	347	315	0	0	0	0	0	0	849	0	0	521	324	4	568	272
	26%	100%	100%	100%	0%	0%	0%	0%	0%	0%	100%	0%	0%	26%	26%	21%	25%	27%
		defghi	defghi	defghi							bc							
Central	856	0	0	0	338	264	254	0	0	0	0	856	0	519	333	4	557	288
	26%	0%	0%	0%	100%	100%	100%	0%	0%	0%	0%	100%	0%	26%	27%	21%	25%	29%
					abcghi	abcghi	abcghi					ac						a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 15 (continuation)
Q6. Which of the following UK regions best describes where you live?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
South	1081	0	0	0	0	0	0	474	374	233	0	0	1081	674	398	9	797	272
	33%	0%	0%	0%	0%	0%	0%	100%	100%	100%	0%	0%	100%	33%	32%	47%	35%	27%
								abcdef	abcdef	abcdef			ab				b	
England	2786	187	347	315	338	264	254	474	374	233	849	856	1081	1714	1055	17	1922	832
	85%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	85%	85%	89%	85%	84%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Table 16
Q7. Social grade
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Full-Time employment (more than 29 hours a week)	2388	1112	720	155	401	556	1339	1045	4	770	1199	419	2029	215	103	41
	73%	85%	72%	69%	53%	57%	75%	70%	20%	78%	78%	55%	73%	76%	65%	72%
		bcde	de	de			b			c	c		c	c		
Part-Time employment (less than 29 hours per week)	727	187	228	54	258	312	357	367	3	169	281	277	608	58	50	11
	22%	14%	23%	24%	34%	32%	20%	25%	15%	17%	18%	36%	22%	20%	32%	19%
			a	a	abc	abc		a				ab			ab	
Retired	93	8	27	9	49	58	49	40	4	14	25	54	83	4	3	3
	3%	1%	3%	4%	7%	6%	3%	3%	20%	1%	2%	7%	3%	1%	2%	5%
			a	a	ab	ab						ab				
Student	23	0	7	2	14	16	11	8	4	17	6	0	21	1	1	0
	1%	0%	1%	1%	2%	2%	1%	1%	20%	2%	*%	0%	1%	*%	1%	0%
			a	a	ab	a				bc						
Not working / Sick / Disabled / Working less than 8 hours per week	31	1	11	2	17	19	14	14	3	5	17	9	28	2	0	1
	1%	*%	1%	1%	2%	2%	1%	1%	15%	1%	1%	1%	1%	1%	0%	2%
			a	a	a	a										
Prefer not to say	23	3	7	2	11	13	10	11	2	11	10	2	17	4	1	1
	1%	*%	1%	1%	1%	1%	1%	1%	10%	1%	1%	*%	1%	1%	1%	2%
					a	a				c						

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 16 (continuation)
Q7. Social grade
Base: All respondents

	Total	Region									Region group			Children			Social Grade	
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Full-Time employment (more than 29 hours a week)	2388	136	260	215	237	197	172	377	270	165	611	606	812	1474	904	10	1716	666
	73%	73%	75%	68%	70%	75%	68%	80%	72%	71%	72%	71%	75%	73%	73%	53%	76%	67%
								cdfhi					b				b	
Part-Time employment (less than 29 hours per week)	727	42	74	76	79	51	67	79	80	60	192	197	219	475	249	3	456	261
	22%	22%	21%	24%	23%	19%	26%	17%	21%	26%	23%	23%	20%	23%	20%	16%	20%	26%
				g	g		g			g				b				a
Retired	93	5	6	10	12	10	9	10	17	4	21	31	31	56	35	2	60	32
	3%	3%	2%	3%	4%	4%	4%	2%	5%	2%	2%	4%	3%	3%	3%	11%	3%	3%
									bg									
Student	23	2	4	4	2	1	1	3	4	0	10	4	7	7	14	2	23	0
	1%	1%	1%	1%	1%	*%	*%	1%	1%	0%	1%	*%	1%	*%	1%	11%	1%	0%
															a		b	
Not working / Sick / Disabled / Working less than 8 hours per week	31	1	2	7	4	5	1	2	3	3	10	10	8	10	21	0	0	31
	1%	1%	1%	2%	1%	2%	*%	*%	1%	1%	1%	1%	1%	*%	2%	0%	0%	3%
				g		g									a			a
Prefer not to say	23	1	1	3	4	0	4	3	0	1	5	8	4	5	16	2	0	0
	1%	1%	*%	1%	1%	0%	2%	1%	0%	*%	1%	1%	*%	*%	1%	11%	0%	0%
					h		eh								a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 17
Q8. Does the Chief Income Earner have a Private Pension?
Base: All respondents whose chief income earner is retired

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		*a	*b	*c	d	e	a	b	*c	*a	*b	c	a	*b	*c	*d
Base	93	8	27	9	49	58	49	40	4	14	25	54	83	4	3	3
Yes	75	3	22	9	41	50	38	35	2	11	14	50	66	3	3	3
	81%	38%	81%	100%	84%	86%	78%	88%	50%	79%	56%	93%	80%	75%	100%	100%
No	18	5	5	0	8	8	11	5	2	3	11	4	17	1	0	0
	19%	63%	19%	0%	16%	14%	22%	13%	50%	21%	44%	7%	20%	25%	0%	0%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 17 (continuation)
Q8. Does the Chief Income Earner have a Private Pension?
Base: All respondents whose chief income earner is retired

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	b	c	a	b	*c	a	b
Base	93	5	6	10	12	10	9	10	17	4	21	31	31	56	35	2	60	32
Yes	75	4	6	9	7	9	7	8	13	3	19	23	24	51	23	1	60	14
	81%	80%	100%	90%	58%	90%	78%	80%	76%	75%	90%	74%	77%	91% b	66%	50%	100% b	44%
No	18	1	0	1	5	1	2	2	4	1	2	8	7	5	12	1	0	18
	19%	20%	0%	10%	42%	10%	22%	20%	24%	25%	10%	26%	23%	9%	34% a	50%	0%	56% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 18
Q9. Social grade
Base: All whose chief income earner is either in full-time or part-time work or retired (option a-b at Q7 or c at Q7)

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3190	1302	970	218	700	918	1734	1447	9	950	1494	746	2703	276	156	55
Higher managerial / professional / administrative	411	94	210	33	74	107	270	139	2	139	180	92	363	26	14	8
	13%	7%	22%	15%	11%	12%	16%	10%	22%	15%	12%	12%	13%	9%	9%	15%
			acde	a	a	a	b									
Intermediate managerial / professional / administrative	968	356	318	69	225	294	548	418	2	252	458	258	811	93	45	19
	30%	27%	33%	32%	32%	32%	32%	29%	22%	27%	31%	35%	30%	34%	29%	35%
			a		a	a					a	a				
Supervisory or clerical / junior managerial / professional / administrative	844	442	170	59	173	232	415	426	3	251	404	189	719	68	45	12
	26%	34%	18%	27%	25%	25%	24%	29%	33%	26%	27%	25%	27%	25%	29%	22%
		bcde		b	b	b		a								
Student	9	1	3	0	5	5	3	5	1	7	2	0	8	1	0	0
	*%	*%	*%	0%	1%	1%	*%	*%	11%	1%	*%	0%	*%	*%	0%	0%
					a	a				bc						
Skilled manual worker	566	231	168	38	129	167	316	249	1	172	286	108	471	55	30	10
	18%	18%	17%	17%	18%	18%	18%	17%	11%	18%	19%	14%	17%	20%	19%	18%
										c	c					

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 18 (continuation)
Q9. Social grade
Base: All whose chief income earner is either in full-time or part-time work or retired (option a-b at Q7 or c at Q7)

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3190	1302	970	218	700	918	1734	1447	9	950	1494	746	2703	276	156	55
Semi or unskilled manual work	319	165	80	12	62	74	138	181	0	107	132	80	271	26	18	4
	10%	13%	8%	6%	9%	8%	8%	13%	0%	11%	9%	11%	10%	9%	12%	7%
		bcde						a		b						
Casual worker - not in permanent employment	41	1	13	2	25	27	28	13	0	11	17	13	33	3	4	1
	1%	*%	1%	1%	4%	3%	2%	1%	0%	1%	1%	2%	1%	1%	3%	2%
			a	a	abc	ab										
Housewife / Homemaker	3	0	0	1	2	3	1	2	0	2	1	0	3	0	0	0
	*%	0%	0%	*%	*%	*%	*%	*%	0%	*%	*%	0%	*%	0%	0%	0%
				ab		a										
Retired and living on state pension	3	1	2	0	0	0	3	0	0	1	1	1	3	0	0	0
	*%	*%	*%	0%	0%	0%	*%	0%	0%	*%	*%	*%	*%	0%	0%	0%
Unemployed or not working due to long-term sickness	1	0	0	1	0	1	0	1	0	1	0	0	0	1	0	0
	*%	0%	0%	*%	0%	*%	0%	*%	0%	*%	0%	0%	0%	*%	0%	0%
				ab										a		
Full-time carer or other household member	8	7	0	0	1	1	3	5	0	4	2	2	6	2	0	0
	*%	1%	0%	0%	*%	*%	*%	*%	0%	*%	*%	*%	*%	1%	0%	0%
		b														

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 18 (continuation)
Q9. Social grade
Base: All whose chief income earner is either in full-time or part-time work or retired (option a-b at Q7 or c at Q7)

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3190	1302	970	218	700	918	1734	1447	9	950	1494	746	2703	276	156	55
Prefer not to say	17	4	6	3	4	7	9	8	0	3	11	3	15	1	0	1
	1%	*%	1%	1% a	1%	1%	1%	1%	0%	*%	1%	*%	1%	*%	0%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Table 18 (continuation)
Q9. Social grade
Base: All whose chief income earner is either in full-time or part-time work or retired (option a-b at Q7 or c at Q7)

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3190	182	340	300	323	257	246	464	363	228	822	826	1055	2000	1176	14	2232	941
Higher managerial / professional / administrative	411	27	42	21	32	20	32	123	42	24	90	84	189	304	104	3	411	0
	13%	15%	12%	7%	10%	8%	13%	27%	12%	11%	11%	10%	18%	15%	9%	21%	18%	0%
		ce	c				c	abcdefhi	c				ab	b			b	
Intermediate managerial / professional / administrative	968	46	105	91	99	74	57	161	115	63	242	230	339	647	316	5	968	0
	30%	25%	31%	30%	31%	29%	23%	35%	32%	28%	29%	28%	32%	32%	27%	36%	43%	0%
			f		f			af	f				b	b			b	
Supervisory or clerical / junior managerial / professional / administrative	844	52	86	87	91	76	67	105	97	58	225	234	260	462	378	4	844	0
	26%	29%	25%	29%	28%	30%	27%	23%	27%	25%	27%	28%	25%	23%	32%	29%	38%	0%
				g		g									a		b	
Student	9	0	0	1	2	1	2	2	0	0	1	5	2	2	6	1	9	0
	*%	0%	0%	*%	1%	*%	1%	*%	0%	0%	*%	1%	*%	*%	1%	7%	*%	0%
															a			
Skilled manual worker	566	40	57	55	58	52	56	50	62	41	152	166	153	355	211	0	0	566
	18%	22%	17%	18%	18%	20%	23%	11%	17%	18%	18%	20%	15%	18%	18%	0%	0%	60%
		g	g	g	g	g	g		g	g	c	c						a
Semi or unskilled manual work	319	16	42	38	33	27	26	16	37	36	96	86	89	192	126	1	0	319
	10%	9%	12%	13%	10%	11%	11%	3%	10%	16%	12%	10%	8%	10%	11%	7%	0%	34%
		g	g	g	g	g	g		g	agh	c							a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 18 (continuation)
Q9. Social grade
Base: All whose chief income earner is either in full-time or part-time work or retired (option a-b at Q7 or c at Q7)

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3190	182	340	300	323	257	246	464	363	228	822	826	1055	2000	1176	14	2232	941
Casual worker - not in permanent employment	41 1%	0 0%	4 1%	2 1%	6 2%	3 1%	5 2%	4 1%	5 1%	4 2%	6 1%	14 2%	13 1%	21 1%	20 2%	0 0%	0 0%	41 4% a
Housewife / Homemaker	3 *%	0 0%	1 *%	1 *%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	2 *%	0 0%	1 *%	3 *%	0 0%	0 0%	0 0%	3 *% a
Retired and living on state pension	3 *%	0 0%	0 0%	1 *%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	1 *%	2 *%	0 0%	1 *%	2 *%	0 0%	0 0%	3 *% a
Unemployed or not working due to long-term sickness	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	0 0%	1 *%
Full-time carer or other household member	8 *%	1 1%	1 *%	1 *%	2 1%	0 0%	0 0%	1 *%	0 0%	0 0%	3 *%	2 *%	1 *%	3 *%	5 *%	0 0%	0 0%	8 1% a
Prefer not to say	17 1%	0 0%	2 1%	2 1%	0 0%	2 1%	1 *%	1 *%	5 1% d	2 1%	4 *%	3 *%	8 1%	9 *%	8 1%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Table 19
Social grade
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
A	459	114	227	34	84	118	293	164	2	157	196	106	406	30	14	9
	14%	9%	23%	15%	11%	12%	16%	11%	10%	16%	13%	14%	15%	11%	9%	16%
			acde	a		a	b			b			c			
B	989	366	319	69	235	304	556	430	3	263	466	260	831	94	45	19
	30%	28%	32%	31%	31%	31%	31%	29%	15%	27%	30%	34%	30%	33%	28%	33%
			a									a				
C1	885	453	182	61	189	250	435	444	6	274	415	196	755	70	47	13
	27%	35%	18%	27%	25%	26%	24%	30%	30%	28%	27%	26%	27%	25%	30%	23%
		bcde		b	b	b		a								
C2	578	236	169	39	134	173	322	255	1	177	291	110	482	56	30	10
	18%	18%	17%	17%	18%	18%	18%	17%	5%	18%	19%	14%	17%	20%	19%	18%
											c					
D	192	101	45	9	37	46	82	109	1	65	81	46	159	18	13	2
	6%	8%	5%	4%	5%	5%	5%	7%	5%	7%	5%	6%	6%	6%	8%	4%
		bcde						a								
E	112	17	34	6	55	61	62	43	7	29	53	30	96	9	5	2
	3%	1%	3%	3%	7%	6%	3%	3%	35%	3%	3%	4%	3%	3%	3%	4%
			a		abc	abc										
Prefer not to say	70	24	24	6	16	22	30	40	0	21	36	13	57	7	4	2
	2%	2%	2%	3%	2%	2%	2%	3%	0%	2%	2%	2%	2%	2%	3%	4%
								a								

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Table 19 (continuation)
Social grade
Base: All respondents

	Total	Region									Region group			Children			Social Grade	
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
A	459	28	47	31	37	24	34	125	51	29	106	95	205	333	122	4	416	40
	14%	15%	14%	10%	11%	9%	13%	26%	14%	12%	12%	11%	19%	16%	10%	21%	18%	4%
								abcdefhi					ab	b			b	
B	989	48	107	97	101	74	60	162	116	66	252	235	344	658	324	7	972	16
	30%	26%	31%	31%	30%	28%	24%	34%	31%	28%	30%	27%	32%	32%	26%	37%	43%	2%
								af	f				b	b			b	
C1	885	54	91	90	97	80	73	109	100	61	235	250	270	480	400	5	863	20
	27%	29%	26%	29%	29%	30%	29%	23%	27%	26%	28%	29%	25%	24%	32%	26%	38%	2%
						g						c			a		b	
C2	578	41	59	57	60	52	57	51	64	41	157	169	156	361	217	0	1	576
	18%	22%	17%	18%	18%	20%	22%	11%	17%	18%	18%	20%	14%	18%	18%	0%	*%	58%
		g	g	g	g	g	g		g	g	c	c						a
D	192	11	28	16	20	16	18	12	19	19	55	54	50	112	80	0	0	191
	6%	6%	8%	5%	6%	6%	7%	3%	5%	8%	6%	6%	5%	6%	6%	0%	0%	19%
		g	g		g	g	g		g	g								a
E	112	3	8	14	18	12	8	11	13	9	25	38	33	49	61	2	3	109
	3%	2%	2%	4%	5%	5%	3%	2%	3%	4%	3%	4%	3%	2%	5%	11%	*%	11%
					abg										a			a
Prefer not to say	70	2	7	10	5	6	4	4	11	8	19	15	23	34	35	1	0	38
	2%	1%	2%	3%	1%	2%	2%	1%	3%	3%	2%	2%	2%	2%	3%	5%	0%	4%
				g					g	g					a			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 20
Social grade
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
A	411	94	210	33	74	107	270	139	2	139	180	92	363	26	14	8
	13%	7%	21%	15%	10%	11%	15%	9%	10%	14%	12%	12%	13%	9%	9%	14%
			acde	ad	a	a	b									
B	968	356	318	69	225	294	548	418	2	252	458	258	811	93	45	19
	29%	27%	32%	31%	30%	30%	31%	28%	10%	26%	30%	34%	29%	33%	28%	33%
			a								a	ab				
C1	876	443	180	61	192	253	429	439	8	275	412	189	748	70	46	12
	27%	34%	18%	27%	26%	26%	24%	30%	40%	28%	27%	25%	27%	25%	29%	21%
		bde		b	b	b		a								
C2	566	231	168	38	129	167	316	249	1	172	286	108	471	55	30	10
	17%	18%	17%	17%	17%	17%	18%	17%	5%	17%	19%	14%	17%	19%	19%	18%
											c					
D	319	165	80	12	62	74	138	181	0	107	132	80	271	26	18	4
	10%	13%	8%	5%	8%	8%	8%	12%	0%	11%	9%	11%	10%	9%	11%	7%
		bcde						a								
E	105	15	31	6	53	59	60	40	5	27	49	29	90	9	4	2
	3%	1%	3%	3%	7%	6%	3%	3%	25%	3%	3%	4%	3%	3%	3%	4%
			a		abc	abc										
Prefer not to say	40	7	13	5	15	20	19	19	2	14	21	5	32	5	1	2
	1%	1%	1%	2%	2%	2%	1%	1%	10%	1%	1%	1%	1%	2%	1%	4%
			a	a	a	a										

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 20 (continuation)
Social grade
Base: All respondents

	Total	Region									Region group			Children			Social Grade	
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
A	411	27	42	21	32	20	32	123	42	24	90	84	189	304	104	3	411	0
	13%	14%	12%	7%	9%	8%	13%	26%	11%	10%	11%	10%	17%	15%	8%	16%	18%	0%
		ce	c				c	abcdefhi	c				ab	b			b	
B	968	46	105	91	99	74	57	161	115	63	242	230	339	647	316	5	968	0
	29%	25%	30%	29%	29%	28%	22%	34%	31%	27%	29%	27%	31%	32%	26%	26%	43%	0%
			f					af	f				b	b			b	
C1	876	54	90	92	95	78	70	110	101	58	236	243	269	471	398	7	876	0
	27%	29%	26%	29%	28%	30%	28%	23%	27%	25%	28%	28%	25%	23%	32%	37%	39%	0%
															a		b	
C2	566	40	57	55	58	52	56	50	62	41	152	166	153	355	211	0	0	566
	17%	21%	16%	17%	17%	20%	22%	11%	17%	18%	18%	19%	14%	18%	17%	0%	0%	57%
		g	g	g	g	g	g		g	g	c	c						a
D	319	16	42	38	33	27	26	16	37	36	96	86	89	192	126	1	0	319
	10%	9%	12%	12%	10%	10%	10%	3%	10%	15%	11%	10%	8%	9%	10%	5%	0%	32%
		g	g	g	g	g	g		g	adgh	c							a
E	105	3	8	13	17	11	8	10	12	8	24	36	30	44	60	1	0	105
	3%	2%	2%	4%	5%	4%	3%	2%	3%	3%	3%	4%	3%	2%	5%	5%	0%	11%
					g										a			a
Prefer not to say	40	1	3	5	4	2	5	4	5	3	9	11	12	14	24	2	0	0
	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	11%	0%	0%
															a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 21
Q10. Which of the following best describes your marital status?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Single	874 27%	344 26%	265 27%	64 29%	201 27%	265 27%	512 29% b	358 24%	4 20%	397 40% bc	381 25% c	96 13%	754 27%	73 26%	35 22%	12 21%
Married	1539 47%	606 46%	481 48% c	89 40%	363 48% c	452 46%	853 48%	682 46%	4 20%	345 35%	757 49% a	437 57% ab	1294 46%	137 48%	75 47%	33 58%
Civil Partnership	90 3%	33 3%	17 2%	8 4%	32 4% ab	40 4% ab	44 2%	43 3%	3 15%	56 6% bc	28 2%	6 1%	82 3%	6 2%	2 1%	0 0%
Cohabiting	473 14%	222 17% bde	124 12%	33 15%	94 13%	127 13%	227 13%	242 16% a	4 20%	164 17% c	231 15% c	78 10%	396 14%	43 15%	25 16%	9 16%
Widowed	43 1%	12 1%	18 2%	5 2%	8 1%	13 1%	21 1%	21 1%	1 5%	6 1%	11 1%	26 3% ab	34 1%	6 2%	3 2%	0 0%
Separated	63 2%	23 2%	16 2%	6 3%	18 2%	24 2%	28 2%	34 2%	1 5%	7 1%	40 3% a	16 2% a	53 2%	3 1%	6 4%	1 2%
Divorced	187 6%	68 5%	75 8% ade	16 7% d	28 4%	44 5%	86 5%	100 7% a	1 5%	4 *%	85 6% a	98 13% ab	157 6%	16 6%	12 8%	2 4%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 21 (continuation)
Q10. Which of the following best describes your marital status?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Prefer not to say	16	3	4	3	6	9	9	5	2	7	5	4	16	0	0	0
	*%	*%	*%	1% a	1%	1% a	1%	*%	10%	1%	*%	1%	1%	0%	0%	0%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 21 (continuation)
Q10. Which of the following best describes your marital status?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Single	874	55	88	86	88	83	66	134	91	63	229	237	288	191	679	4	545	311
	27%	29%	25%	27%	26%	31%	26%	28%	24%	27%	27%	28%	27%	9%	55%	21%	24%	31%
						h									a			a
Married	1539	78	159	129	165	121	113	250	178	101	366	399	529	1284	247	8	1148	377
	47%	42%	46%	41%	49%	46%	44%	53%	48%	43%	43%	47%	49%	63%	20%	42%	51%	38%
					c			acfi					a	b			b	
Civil Partnership	90	9	14	11	7	1	6	16	10	8	34	14	34	53	37	0	55	34
	3%	5%	4%	3%	2%	*%	2%	3%	3%	3%	4%	2%	3%	3%	3%	0%	2%	3%
		e	e	e				e	e	e	b		b					
Cohabiting	473	28	53	53	46	42	46	47	50	31	134	134	128	266	205	2	301	168
	14%	15%	15%	17%	14%	16%	18%	10%	13%	13%	16%	16%	12%	13%	17%	11%	13%	17%
			g	g		g	g				c	c			a			a
Widowed	43	3	3	2	3	5	7	1	3	7	8	15	11	31	11	1	28	15
	1%	2%	1%	1%	1%	2%	3%	*%	1%	3%	1%	2%	1%	2%	1%	5%	1%	2%
		g				g	cg			cgh								
Separated	63	2	7	6	5	2	4	11	11	5	15	11	27	52	10	1	47	16
	2%	1%	2%	2%	1%	1%	2%	2%	3%	2%	2%	1%	2%	3%	1%	5%	2%	2%
														b				
Divorced	187	11	19	27	20	8	11	12	31	18	57	39	61	144	42	1	121	65
	6%	6%	5%	9%	6%	3%	4%	3%	8%	8%	7%	5%	6%	7%	3%	5%	5%	7%
		g	g	efg	g				eg	eg				b				
Prefer not to say	16	1	4	1	4	2	1	3	0	0	6	7	3	6	8	2	10	4
	*%	1%	1%	*%	1%	1%	*%	1%	0%	0%	1%	1%	*%	*%	1%	11%	*%	*%
			h		h													

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 22
Q11. Do you have any children?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Yes, I have children 18 or under	1308	605	360	82	261	343	666	641	1	437	793	78	1134	98	53	23
	40%	46%	36%	37%	35%	35%	37%	43%	5%	44%	52%	10%	41%	35%	34%	40%
		bcde						a		c	ac		b			
Yes, I have children aged over 18	861	276	309	59	217	276	482	375	4	48	302	511	705	81	60	15
	26%	21%	31%	26%	29%	28%	27%	25%	20%	5%	20%	67%	25%	29%	38%	26%
			a		a	a					a	ab			ab	
No, I do not have children	1239	487	366	91	295	386	688	539	12	504	539	196	1055	112	52	20
	38%	37%	37%	41%	39%	40%	39%	36%	60%	51%	35%	26%	38%	39%	33%	35%
										bc	c					
Prefer not to answer	19	3	6	3	7	10	9	7	3	11	7	1	17	2	0	0
	1%	*%	1%	1%	1%	1%	1%	*%	15%	1%	*%	*%	1%	1%	0%	0%
				a	a	a				c						
NET Yes children	2027	821	628	130	448	578	1083	939	5	471	992	564	1714	170	106	37
	62%	63%	63%	58%	60%	59%	61%	63%	25%	48%	64%	74%	62%	60%	67%	65%
											a	ab				

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 22 (continuation)
Q11. Do you have any children?
Base: All respondents

	Total	Region									Region group			Children			Social Grade	
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Yes, I have children 18 or under	1308	67	146	115	141	107	104	238	138	78	328	352	454	1308	0	0	929	370
	40%	36%	42%	37%	42%	41%	41%	50%	37%	33%	39%	41%	42%	65%	0%	0%	41%	37%
			i		i			abcdefhi						b			b	
Yes, I have children aged over 18	861	55	88	88	74	68	79	71	112	70	231	221	253	861	0	0	593	261
	26%	29%	25%	28%	22%	26%	31%	15%	30%	30%	27%	26%	23%	42%	0%	0%	26%	26%
		g	g	g	g	g	dg		dg	dg				b				
No, I do not have children	1239	80	122	122	133	111	89	169	141	88	324	333	398	0	1239	0	818	397
	38%	43%	35%	39%	39%	42%	35%	36%	38%	38%	38%	39%	37%	0%	100%	0%	36%	40%
															a			a
Prefer not to answer	19	0	2	2	2	2	0	7	0	2	4	4	9	0	0	19	15	2
	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	*%	*%	1%	0%	0%	100%	1%	*%
								h										
NET Yes children	2027	107	223	191	203	151	165	298	233	143	521	519	674	2027	0	0	1422	591
	62%	57%	64%	61%	60%	57%	65%	63%	62%	61%	61%	61%	62%	100%	0%	0%	63%	60%
														b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 23
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Less than 1 year	(0.5)	807	417	314	100	3	46	182	189	347	33	28	9
		41%	42%	48%	30%	60%	21%	38%	62%	42%	33%	56%	60%
				b				a	ab			ab	
1 year	(1.0)	90	36	18	18	0	14	20	2	30	5	1	0
		5%	4%	3%	5%	0%	6%	4%	1%	4%	5%	2%	0%
					a		c	c					
2 years	(2.0)	172	77	38	39	0	34	30	13	67	9	0	1
		9%	8%	6%	12%	0%	16%	6%	4%	8%	9%	0%	7%
					a		bc			c	c		
3 years	(3.0)	189	98	39	57	2	34	54	10	87	9	2	0
		10%	10%	6%	17%	40%	16%	11%	3%	10%	9%	4%	0%
					a		c	c					
4 years	(4.0)	119	47	29	18	0	16	21	10	41	3	2	1
		6%	5%	4%	5%	0%	7%	4%	3%	5%	3%	4%	7%
							c						
5 years	(5.0)	181	90	58	32	0	22	52	16	73	8	5	4
		9%	9%	9%	9%	0%	10%	11%	5%	9%	8%	10%	27%
							c	c					
6 years	(6.0)	88	55	31	24	0	18	29	8	45	7	3	0
		4%	6%	5%	7%	0%	8%	6%	3%	5%	7%	6%	0%
							c	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
7 years	(7.0)	64	34	23	11	0	9	16	9	30	3	1	0
		3%	3%	3%	3%	0%	4%	3%	3%	4%	3%	2%	0%
8 years	(8.0)	73	39	28	11	0	7	20	12	32	6	1	0
		4%	4%	4%	3%	0%	3%	4%	4%	4%	6%	2%	0%
9 years	(9.0)	34	18	14	4	0	1	9	8	9	8	1	0
		2%	2%	2%	1%	0%	*%	2%	3%	1%	8% a	2%	0%
10 years	(10.0)	128	72	55	17	0	13	41	18	59	10	3	0
		6%	7%	8%	5%	0%	6%	9%	6%	7%	10%	6%	0%
11 years	(11.0)	29	17	11	6	0	2	6	9	14	0	3	0
		1%	2%	2%	2%	0%	1%	1%	3%	2%	0%	6% ab	0%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	7	6	1	0	0	3	4	5	2	0	0
		*%	1%	1%	*%	0%	0%	1%	1%	1%	2%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
25 years	(25.0)	42	30	25	5	0	1	14	15	23	4	3	0
		2%	3%	4%	1%	0%	*%	3%	5%	3%	4%	6%	0%
				b				a	a				
26 years	(26.0)	9	7	7	0	0	0	3	4	5	2	0	0
		*%	1%	1%	0%	0%	0%	1%	1%	1%	2%	0%	0%
27 years	(27.0)	12	8	8	0	0	0	2	6	8	0	0	0
		1%	1%	1%	0%	0%	0%	*%	2%	1%	0%	0%	0%
				b					ab				
28 years	(28.0)	5	4	3	1	0	0	0	4	3	1	0	0
		*%	*%	*%	*%	0%	0%	0%	1%	*%	1%	0%	0%
									b				
29 years	(29.0)	6	2	1	1	0	0	2	0	1	1	0	0
		*%	*%	*%	*%	0%	0%	*%	0%	*%	1%	0%	0%
30 years	(30.0)	26	15	13	2	0	0	7	8	12	0	3	0
		1%	2%	2%	1%	0%	0%	1%	3%	1%	0%	6%	0%
									a			ab	
31 years	(31.0)	3	2	2	0	0	0	1	1	2	0	0	0
		*%	*%	*%	0%	0%	0%	*%	*%	*%	0%	0%	0%
32 years	(32.0)	6	6	4	2	0	0	1	5	5	0	1	0
		*%	1%	1%	1%	0%	0%	*%	2%	1%	0%	2%	0%
									b				

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
33 years	(33.0)	6	3	2	1	0	0	1	2	3	0	0	0
		*%	*%	*%	*%	0%	0%	*%	1%	*%	0%	0%	0%
34 years	(34.0)	4	4	2	2	0	0	0	4	4	0	0	0
		*%	*%	*%	1%	0%	0%	0%	1%	*%	0%	0%	0%
									b				
35 years	(35.0)	11	7	5	2	0	0	1	6	6	0	0	1
		1%	1%	1%	1%	0%	0%	*%	2%	1%	0%	0%	7%
									ab				
36 years	(36.0)	1	1	1	0	0	0	0	1	0	0	1	0
		*%	*%	*%	0%	0%	0%	0%	*%	0%	0%	2%	0%
												a	
37 years	(37.0)	4	2	1	1	0	0	0	2	2	0	0	0
		*%	*%	*%	*%	0%	0%	0%	1%	*%	0%	0%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	6	6	0	0	0	0	6	5	1	0	0
		1%	1%	1%	0%	0%	0%	0%	2%	1%	1%	0%	0%
									ab				

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
41 years	(41.0)	1	1	1	0	0	0	0	1	1	0	0	0
		*%	*%	*%	0%	0%	0%	0%	*%	*%	0%	0%	0%
42 years	(42.0)	2	1	1	0	0	0	0	1	1	0	0	0
		*%	*%	*%	0%	0%	0%	0%	*%	*%	0%	0%	0%
43 years	(43.0)	2	1	1	0	0	0	0	1	1	0	0	0
		*%	*%	*%	0%	0%	0%	0%	*%	*%	0%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	7	7	0	0	0	0	7	7	0	0	0
		1%	1%	1%	0%	0%	0%	0%	2%	1%	0%	0%	0%
									ab				
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	3	1	2	0	1	0	2	2	0	1	0
		*%	*%	*%	1%	0%	*%	0%	1%	*%	0%	2%	0%
												a	
48 years	(48.0)	4	4	4	0	0	0	0	4	3	1	0	0
		*%	*%	1%	0%	0%	0%	0%	1%	*%	1%	0%	0%
									b				

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	1	1	0	0	0	0	1	1	0	0	0
		*%	*%	*%	0%	0%	0%	0%	*%	*%	0%	0%	0%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
53 years	(53.0)	1	1	0	1	0	0	0	1	1	0	0	0
		*%	*%	0%	*%	0%	0%	0%	*%	*%	0%	0%	0%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
56 years	(56.0)	2	1	0	1	0	1	0	0	1	0	0	0
		*%	*%	0%	*%	0%	*%	0%	0%	*%	0%	0%	0%
NET: 0-2 years		1069	530	370	157	3	94	232	204	444	47	29	10
		54%	53%	56%	47%	60%	44%	48%	67%	53%	47%	58%	67%
				b					ab				

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
NET: 3-10 years	876	453	277	174	2	120	242	91	376	54	18	5
	44%	45%	42%	52%	40%	56%	50%	30%	45%	53%	36%	33%
				a		c	c			c		
NET: Over 10 years	218	141	113	28	0	5	41	95	116	12	12	1
	11%	14%	17%	8%	0%	2%	9%	31%	14%	12%	24%	7%
			b				a	ab			a	
Median	3	3	3	3	1	3	3	2	3	4	3	1
Base for stats	2160	1124	760	359	5	219	515	390	936	113	59	16
Mean score	5.67	6.43	7.04	5.21	1.50	4.10	5.11	9.49	6.39	6.61	7.44	4.09
			b					ab				
Standard deviation	9.02	9.82	10.50	8.13	1.37	5.56	6.80	13.61	9.90	8.67	10.97	8.48

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i		a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80		267	258	309	708	279	374	498	124
Less than 1 year (0.5)	807	25	44	37	33	44	37	41	45	41		106	114	127	287	126	148	222	45
	41%	43%	42%	36%	38%	53%	42%	32%	44%	51%		40%	44%	41%	41%	45%	40%	45%	36%
						cdg				cg									
1 year (1.0)	90	2	6	2	2	5	3	7	2	1		10	10	10	21	14	14	14	7
	5%	3%	6%	2%	2%	6%	3%	6%	2%	1%		4%	4%	3%	3%	5%	4%	3%	6%
2 years (2.0)	172	3	7	8	8	4	7	9	15	6		18	19	30	54	22	35	32	10
	9%	5%	7%	8%	9%	5%	8%	7%	15%	8%		7%	7%	10%	8%	8%	9%	6%	8%
									e										
3 years (3.0)	189	11	12	10	7	10	10	16	5	6		33	27	27	67	30	33	49	16
	10%	19%	11%	10%	8%	12%	11%	13%	5%	8%		12%	10%	9%	9%	11%	9%	10%	13%
		hi						h											
4 years (4.0)	119	2	3	8	5	0	4	8	9	2		13	9	19	37	10	23	22	2
	6%	3%	3%	8%	6%	0%	5%	6%	9%	3%		5%	3%	6%	5%	4%	6%	4%	2%
				e	e			e	e								c		
5 years (5.0)	181	3	10	13	9	5	4	18	8	3		26	18	29	68	19	30	48	12
	9%	5%	10%	13%	10%	6%	5%	14%	8%	4%		10%	7%	9%	10%	7%	8%	10%	10%
				i				fi											
6 years (6.0)	88	4	3	8	4	4	9	4	2	7		15	17	13	38	17	24	18	13
	4%	7%	3%	8%	5%	5%	10%	3%	2%	9%		6%	7%	4%	5%	6%	6%	4%	10%
							bgh			h									b
7 years (7.0)	64	0	3	3	3	3	4	4	5	5		6	10	14	23	10	14	16	4
	3%	0%	3%	3%	3%	4%	5%	3%	5%	6%		2%	4%	5%	3%	4%	4%	3%	3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
8 years	(8.0)	73	1	2	6	4	2	4	7	2	4	9	10	13	33	6	13	22	4
		4%	2%	2%	6%	5%	2%	5%	6%	2%	5%	3%	4%	4%	5%	2%	3%	4%	3%
9 years	(9.0)	34	0	0	2	1	0	1	4	0	1	2	2	5	16	2	6	12	0
		2%	0%	0%	2%	1%	0%	1%	3%	0%	1%	1%	1%	2%	2%	1%	2%	2%	0%
10 years	(10.0)	128	7	14	5	10	5	4	5	6	3	26	19	14	53	18	28	32	11
		6%	12%	13%	5%	11%	6%	5%	4%	6%	4%	10%	7%	5%	7%	6%	7%	6%	9%
			g	cfgi		g						c							
11 years	(11.0)	29	0	1	2	1	1	1	4	3	1	3	3	8	11	5	6	11	0
		1%	0%	1%	2%	1%	1%	1%	3%	3%	1%	1%	1%	3%	2%	2%	2%	2%	0%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	0	0	0	0	0	1	1	0	3	0	1	4	5	2	5	2	0
		*%	0%	0%	0%	0%	0%	1%	1%	0%	4%	0%	*%	1%	1%	1%	1%	*%	0%
											bc								
25 years	(25.0)	42	4	4	0	0	2	2	4	2	5	8	4	11	23	7	20	10	0
		2%	7%	4%	0%	0%	2%	2%	3%	2%	6%	3%	2%	4%	3%	3%	5%	2%	0%
			cd	c							cd						bc		
26 years	(26.0)	9	0	0	0	2	1	0	0	1	1	0	3	2	4	3	1	6	0
		*%	0%	0%	0%	2%	1%	0%	0%	1%	1%	0%	1%	1%	1%	1%	*%	1%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
27 years	(27.0)	12	2	1	0	0	1	3	0	0	1	3	4	1	5	3	2	5	1
		1%	3% g	1%	0%	0%	1%	3% g	0%	0%	1%	1%	2%	*%	1%	1%	1%	1%	1%
28 years	(28.0)	5	1	1	0	0	0	0	0	0	1	2	0	1	4	0	0	4	0
		*%	2%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	*%	1%	0%	0%	1%	0%
29 years	(29.0)	6	0	0	0	0	1	0	0	0	0	0	1	0	1	1	1	1	0
		*%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	*%	0%	*%	*%	*%	*%	0%
30 years	(30.0)	26	0	2	2	1	3	0	0	3	1	4	4	4	10	5	8	5	2
		1%	0%	2%	2%	1%	4% g	0%	0%	3%	1%	1%	2%	1%	1%	2%	2%	1%	2%
31 years	(31.0)	3	0	1	0	0	0	0	0	1	0	1	0	1	2	0	1	1	0
		*%	0%	1%	0%	0%	0%	0%	0%	1%	0%	*%	0%	*%	*%	0%	*%	*%	0%
32 years	(32.0)	6	0	0	1	1	0	0	1	1	1	1	1	3	3	3	1	4	1
		*%	0%	0%	1%	1%	0%	0%	1%	1%	1%	*%	*%	1%	*%	1%	*%	1%	1%
33 years	(33.0)	6	0	0	0	0	1	0	0	2	0	0	1	2	0	3	1	2	0
		*%	0%	0%	0%	0%	1%	0%	0%	2%	0%	0%	*%	1%	0%	1% a	*%	*%	0%
34 years	(34.0)	4	0	1	0	0	0	2	0	1	0	1	2	1	3	1	3	1	0
		*%	0%	1%	0%	0%	0%	2%	0%	1%	0%	*%	1%	*%	*%	*%	1%	*%	0%
35 years	(35.0)	11	0	0	0	3	1	1	1	0	0	0	5	1	6	1	2	5	0
		1%	0%	0%	0%	3%	1%	1%	1%	0%	0%	0%	2% a	*%	1%	*%	1%	1%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%
37 years	(37.0)	4	0	0	0	0	1	0	1	0	0	0	1	1	2	0	2	0	0
		*%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	*%	*%	*%	0%	1%	0%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	0	1	0	1	0	0	1	1	1	1	1	3	5	1	0	6	0
		1%	0%	1%	0%	1%	0%	0%	1%	1%	1%	*%	*%	1%	1%	*%	0%	1% a	0%
41 years	(41.0)	1	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	*%	*%	0%	0%	*%	0%
42 years	(42.0)	2	0	0	0	0	0	0	0	0	1	0	0	1	0	1	1	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	*%	0%	*%	*%	0%	0%
43 years	(43.0)	2	0	0	0	0	0	0	1	0	0	0	0	1	1	0	1	0	0
		*%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	*%	*%	0%	*%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	0	1	1	0	1	1	0	3	0	2	2	3	5	2	2	5	0
		1%	0%	1%	1%	0%	1%	1%	0%	3%	0%	1%	1%	1%	1%	1%	1%	1%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	0	0	0	0	0	1	1	0	0	0	1	1	3	0	0	3	0
		*%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	*%	*%	*%	0%	0%	1%	0%
48 years	(48.0)	4	0	1	0	0	0	0	1	1	0	1	0	2	2	2	2	2	0
		*%	0%	1%	0%	0%	0%	0%	1%	1%	0%	*%	0%	1%	*%	1%	1%	*%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	*%	0%	0%	0%	*%	0%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	1	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	*%	*%	0%	0%	*%	0%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
56 years (56.0)	2	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0	1	0
	*%	0%	0%	1%	0%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	0%	*%	0%
NET: 0-2 years	1069	30	57	47	43	53	47	57	62	48	134	143	167	362	162	197	268	62
	54%	52%	54%	45%	49%	64%	53%	45%	61%	60%	50%	55%	54%	51%	58%	53%	54%	50%
						cg			cg	cg					a			
NET: 3-10 years	876	28	47	55	43	29	40	66	37	31	130	112	134	335	112	171	219	62
	44%	48%	45%	53%	49%	35%	45%	52%	36%	39%	49%	43%	43%	47%	40%	46%	44%	50%
				eh				eh						b				
NET: Over 10 years	218	7	14	7	9	13	12	16	21	17	28	34	54	99	40	59	78	4
	11%	12%	13%	7%	10%	16%	14%	13%	21%	21%	10%	13%	17%	14%	14%	16%	16%	3%
									c	c			a			c	c	
Median	3	3	3	3	3	1	3	3	2	3	3	3	3	3	2	3	3	3
Base for stats	2160	65	118	109	95	95	99	139	120	96	292	289	355	796	314	427	565	128
Mean score	5.67	5.55	6.43	5.17	6.07	6.15	6.32	6.18	7.87	7.38	5.76	6.18	7.08	6.56	6.09	6.62	6.83	4.16
																c	c	
Standard deviation	9.02	7.78	9.84	8.27	8.76	10.11	9.85	9.41	12.48	10.94	8.83	9.56	10.93	9.83	9.67	9.55	10.70	5.54

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Less than 1 year (0.5)	807	128	44	57	110	49	29	274	140	3	417	0	0	64	173	176	158	259
	41%	49% bcf	37%	34%	45% c	40%	35%	44%	38%	50%	79% b	0%	0%	37%	39%	46%	46%	40%
1 year (1.0)	90	7	6	10	8	4	1	17	18	1	36	0	0	8	18	10	10	26
	5%	3%	5%	6%	3%	3%	1%	3%	5%	17%	7% b	0%	0%	5%	4%	3%	3%	4%
2 years (2.0)	172	16	8	18	16	12	7	39	37	1	77	0	0	18	32	26	19	58
	9%	6%	7%	11%	7%	10%	9%	6%	10% a	17%	15% b	0%	0%	10%	7%	7%	5%	9%
3 years (3.0)	189	23	17	18	19	16	5	59	39	0	0	98	0	18	50	30	22	76
	10%	9%	14%	11%	8%	13%	6%	9%	11%	0%	0%	22% a	0%	10%	11%	8%	6%	12% a
4 years (4.0)	119	11	6	8	10	8	4	24	23	0	0	47	0	7	22	18	13	34
	6%	4%	5%	5%	4%	6%	5%	4%	6%	0%	0%	10% a	0%	4%	5%	5%	4%	5%
5 years (5.0)	181	21	13	16	26	8	6	61	28	1	0	90	0	20	34	35	36	54
	9%	8%	11%	10%	11%	6%	7%	10%	8%	17%	0%	20% a	0%	12%	8%	9%	10%	8%
6 years (6.0)	88	12	4	16	11	8	4	39	16	0	0	55	0	7	26	22	20	35
	4%	5%	3%	10% abd	5%	6%	5%	6%	4%	0%	0%	12% a	0%	4%	6%	6%	6%	5%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
7 years	(7.0)	64	10	4	5	9	2	4	22	12	0	0	34	0	8	15	11	15	19
		3%	4%	3%	3%	4%	2%	5%	4%	3%	0%	0%	8% a	0%	5%	3%	3%	4%	3%
8 years	(8.0)	73	7	8	6	12	3	3	30	9	0	0	39	0	6	17	16	12	27
		4%	3%	7%	4%	5%	2%	4%	5%	2%	0%	0%	9% a	0%	3%	4%	4%	3%	4%
9 years	(9.0)	34	2	1	7	5	1	2	10	8	0	0	18	0	2	8	8	6	12
		2%	1%	1%	4% a	2%	1%	2%	2%	2%	0%	0%	4% a	0%	1%	2%	2%	2%	2%
10 years	(10.0)	128	24	7	6	13	7	15	42	30	0	0	72	0	10	38	22	29	43
		6%	9% c	6%	4%	5%	6%	18% abcde	7%	8%	0%	0%	16% a	0%	6%	9%	6%	8%	7%
11 years	(11.0)	29	2	1	1	5	6	2	11	6	0	0	0	17	4	5	8	7	10
		1%	1%	1%	1%	2%	5% ac	2%	2%	2%	0%	0%	0%	100%	2%	1%	2%	2%	2%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
23 years	(23.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
24 years	(24.0)	9 *%	2 1%	0 0%	1 1%	2 1%	2 2%	0 0%	4 1%	3 1%	0 0%	7 1% b	0 0%	0 0%	1 1%	1 *%	5 1%	6 2% b	1 *%
25 years	(25.0)	42 2%	11 4%	1 1%	2 1%	10 4%	6 5% f	0 0%	18 3%	12 3%	0 0%	30 6% b	0 0%	0 0%	4 2%	9 2%	17 4%	12 3%	18 3%
26 years	(26.0)	9 *%	3 1%	0 0%	0 0%	2 1%	2 2%	0 0%	7 1% b	0 0%	0 0%	7 1% b	0 0%	0 0%	2 1%	2 *%	3 1%	4 1%	3 *%
27 years	(27.0)	12 1%	3 1%	1 1%	3 2%	1 *%	0 0%	0 0%	6 1%	2 1%	0 0%	8 2% b	0 0%	0 0%	2 1% b	0 0%	6 2% b	5 1%	3 *%
28 years	(28.0)	5 *%	0 0%	1 1%	1 1%	1 *%	1 1%	0 0%	3 *%	1 *%	0 0%	4 1%	0 0%	0 0%	0 0%	1 *%	3 1%	2 1%	2 *%
29 years	(29.0)	6 *%	1 *%	0 0%	1 1%	0 0%	0 0%	0 0%	1 *%	1 *%	0 0%	2 *%	0 0%	0 0%	1 1%	1 *%	0 0%	1 *%	1 *%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
			Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
30 years	(30.0)	26	6	1	2	4	1	1	7	8	0	15	0	0	0	9	6	5	10
		1%	2%	1%	1%	2%	1%	1%	1%	2%	0%	3% b	0%	0%	0%	2%	2%	1%	2%
31 years	(31.0)	3	0	1	0	1	0	0	0	2	0	2	0	0	1	1	0	1	1
		*%	0%	1%	0%	*%	0%	0%	0%	1%	0%	*%	0%	0%	1%	*%	0%	*%	*%
32 years	(32.0)	6	2	1	1	0	1	1	4	2	0	6	0	0	1	1	4	3	3
		*%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1% b	0%	0%	1%	*%	1%	1%	*%
33 years	(33.0)	6	2	0	1	0	0	0	3	0	0	3	0	0	0	1	2	2	1
		*%	1%	0%	1%	0%	0%	0%	*%	0%	0%	1%	0%	0%	0%	*%	1%	1%	*%
34 years	(34.0)	4	1	1	0	1	1	0	4	0	0	4	0	0	1	1	2	2	2
		*%	*%	1%	0%	*%	1%	0%	1%	0%	0%	1%	0%	0%	1%	*%	1%	1%	*%
35 years	(35.0)	11	3	1	0	3	0	0	5	2	0	7	0	0	0	3	4	5	2
		1%	1%	1%	0%	1%	0%	0%	1%	1%	0%	1% b	0%	0%	0%	1%	1%	1% b	*%
36 years	(36.0)	1	0	0	0	1	0	0	1	0	0	1	0	0	0	0	1	0	1
		*%	0%	0%	0%	*%	0%	0%	*%	0%	0%	*%	0%	0%	0%	0%	*%	0%	*%
37 years	(37.0)	4	0	0	1	1	0	0	0	2	0	2	0	0	0	1	1	1	1
		*%	0%	0%	1%	*%	0%	0%	0%	1%	0%	*%	0%	0%	0%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	1	1	0	3	1	0	6	0	0	6	0	0	0	1	5	5	1
		1%	*%	1%	0%	1%	1%	0%	1%	0%	0%	1% b	0%	0%	0%	*%	1%	1% b	*%
41 years	(41.0)	1	0	0	0	0	1	0	1	0	0	1	0	0	0	1	0	0	1
		*%	0%	0%	0%	0%	1%	0%	*%	0%	0%	*%	0%	0%	0%	*%	0%	0%	*%
42 years	(42.0)	2	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	1
		*%	*%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	0%	0%	*%	0%	0%	*%
43 years	(43.0)	2	0	0	1	0	0	0	0	1	0	1	0	0	0	1	0	0	1
		*%	0%	0%	1%	0%	0%	0%	0%	*%	0%	*%	0%	0%	0%	*%	0%	0%	*%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	2	2	1	2	0	0	4	3	0	7	0	0	0	1	6	3	4
		1%	1%	2%	1%	1%	0%	0%	1%	1%	0%	1% b	0%	0%	0%	*%	2% b	1%	1%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	2	0	1	0	0	0	2	1	0	3	0	0	0	1	2	2	1
		*%	1%	0%	1%	0%	0%	0%	*%	*%	0%	1%	0%	0%	0%	*%	1%	1%	*%
48 years	(48.0)	4	1	0	2	1	0	0	2	2	0	4	0	0	0	1	3	3	1
		*%	*%	0%	1%	*%	0%	0%	*%	1%	0%	1%	0%	0%	0%	*%	1%	1%	*%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	0	1	0	0	0	1	0	0	1	0	0	0	1	0	0	1
		*%	0%	0%	1%	0%	0%	0%	*%	0%	0%	*%	0%	0%	0%	*%	0%	0%	*%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
53 years	(53.0)	1	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	1
		*%	*%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	0%	0%	*%	0%	0%	*%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 23 (continuation)
Q12. For how many years have you been self-employed?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
55 years (55.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
56 years (56.0)	2	1	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1
	*%	*%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	0%	1%	0%	0%	0%	*%
NET: 0-2 years	1069	151	58	85	134	65	37	330	195	5	530	0	0	90	223	212	187	343
	54%	57%	49%	51%	55%	52%	45%	53%	53%	83%	100% b	0%	0%	52%	51%	55%	54%	53%
NET: 3-10 years	876	110	60	82	105	53	43	287	165	1	0	453	0	78	210	162	153	300
	44%	42%	50%	49%	43%	43%	52%	46%	45%	17%	0%	100% a	0%	45%	48%	42%	44%	46%
NET: Over 10 years	218	45	12	20	38	22	4	93	48	0	124	0	17	18	45	78	69	72
	11%	17% f	10%	12%	16% f	18% f	5%	15%	13%	0%	23% b	0%	100%	10%	10%	20% ab	20% b	11%
Median	3	3	3	3	3	3	4	3	3	1	1	5	11	3	3	3	3	3
Base for stats	2160	306	130	187	277	140	84	710	408	6	654	453	17	186	478	452	409	715
Mean score	5.67	7.13	5.86	6.46	6.51	6.13	4.98	6.63	6.16	1.58	6.65	5.95	11.00	5.26	5.84	7.60 ab	7.66 b	5.74
Standard deviation	9.02	11.05	9.22	10.26	9.84	8.80	5.56	10.10	9.36	1.77	12.69	2.43	.00	7.85	9.00	11.24	11.02	8.99

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24
Q12. For how many years have you been self-employed?
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Less than 1 year	(0.5)	807	100	290	390	197	185	8	123	166	101	326	34	22	8
		41%	45%	39%	40%	41%	38%	62%	39%	38%	45%	39%	49%	45%	50%
1 year	(1.0)	90	13	41	54	29	24	1	19	24	11	44	3	6	1
		5%	6%	5%	6%	6%	5%	8%	6%	6%	5%	5%	4%	12% a	6%
2 years	(2.0)	172	24	71	95	40	55	0	42	38	15	84	7	3	1
		9%	11%	9%	10%	8%	11%	0%	13% bc	9%	7%	10%	10%	6%	6%
3 years	(3.0)	189	17	74	91	38	52	1	27	53	11	77	6	6	2
		10%	8%	10%	9%	8%	11%	8%	9%	12% c	5%	9%	9%	12%	13%
4 years	(4.0)	119	14	58	72	38	34	0	27	29	16	65	4	2	1
		6%	6%	8%	7%	8%	7%	0%	9%	7%	7%	8%	6%	4%	6%
5 years	(5.0)	181	13	78	91	49	41	1	34	37	20	81	5	4	1
		9%	6%	10% a	9%	10%	8%	8%	11%	9%	9%	10%	7%	8%	6%
6 years	(6.0)	88	7	26	33	14	18	1	9	17	7	26	4	2	1
		4%	3%	3%	3%	3%	4%	8%	3%	4%	3%	3%	6%	4%	6%
7 years	(7.0)	64	7	23	30	14	16	0	8	14	8	27	2	1	0
		3%	3%	3%	3%	3%	3%	0%	3%	3%	4%	3%	3%	2%	0%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Segment			Gender			Age			Country			
		Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
8 years	(8.0)	73	10	24	34	17	17	0	11	10	13	31	1	1	1
		4%	4%	3%	3%	4%	4%	0%	4%	2%	6% b	4%	1%	2%	6%
9 years	(9.0)	34	3	13	16	9	7	0	2	10	4	14	1	1	0
		2%	1%	2%	2%	2%	1%	0%	1%	2%	2%	2%	1%	2%	0%
10 years	(10.0)	128	13	43	56	27	28	1	9	30	17	52	3	1	0
		6%	6%	6%	6%	6%	6%	8%	3%	7% a	8% a	6%	4%	2%	0%
11 years	(11.0)	29	3	9	12	5	7	0	2	7	3	12	0	0	0
		1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	0%	0%	0%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Segment			Gender			Age			Country			
		Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	0	2	2	2	0	0	0	1	1	2	0	0	0
		*%	0%	*%	*%	*%	0%	0%	0%	*%	*%	*%	0%	0%	0%
25 years	(25.0)	42	2	10	12	7	5	0	1	7	4	12	0	0	0
		2%	1%	1%	1%	1%	1%	0%	*%	2%	2%	1%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Segment			Gender			Age			Country			
		Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
26 years	(26.0)	9	0	2	2	0	2	0	0	1	1	2	0	0	0
		*%	0%	*%	*%	0%	*%	0%	0%	*%	*%	*%	0%	0%	0%
27 years	(27.0)	12	2	2	4	2	2	0	0	2	2	4	0	0	0
		1%	1%	*%	*%	*%	*%	0%	0%	*%	1%	*%	0%	0%	0%
28 years	(28.0)	5	0	1	1	0	1	0	0	1	0	1	0	0	0
		*%	0%	*%	*%	0%	*%	0%	0%	*%	0%	*%	0%	0%	0%
29 years	(29.0)	6	1	3	4	3	1	0	0	2	2	4	0	0	0
		*%	*%	*%	*%	1%	*%	0%	0%	*%	1%	*%	0%	0%	0%
30 years	(30.0)	26	3	8	11	4	7	0	1	1	9	7	3	1	0
		1%	1%	1%	1%	1%	1%	0%	*%	*%	4%	1%	4%	2%	0%
											ab		a		
31 years	(31.0)	3	0	1	1	1	0	0	0	0	1	1	0	0	0
		*%	0%	*%	*%	*%	0%	0%	0%	0%	*%	*%	0%	0%	0%
32 years	(32.0)	6	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	6	2	1	3	2	1	0	1	0	2	3	0	0	0
		*%	1%	*%	*%	*%	*%	0%	*%	0%	1%	*%	0%	0%	0%
											b				
34 years	(34.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Segment			Gender			Age			Country			
		Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
35 years	(35.0)	11	2	2	4	3	1	0	0	0	4	3	0	1	0
		1%	1%	*%	*%	1%	*%	0%	0%	0%	2%	*%	0%	2%	0%
											ab				
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37 years	(37.0)	4	0	2	2	2	0	0	0	0	2	2	0	0	0
		*%	0%	*%	*%	*%	0%	0%	0%	0%	1%	*%	0%	0%	0%
											b				
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	2	4	6	4	2	0	0	0	6	4	1	1	0
		1%	1%	1%	1%	1%	*%	0%	0%	0%	3%	*%	1%	2%	0%
											ab				
41 years	(41.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	2	1	0	1	0	1	0	0	0	1	1	0	0	0
		*%	*%	0%	*%	0%	*%	0%	0%	0%	*%	*%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Segment			Gender			Age			Country			
		Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
43 years	(43.0)	2	1	0	1	0	1	0	0	0	1	1	0	0	0
		*%	*%	0%	*%	0%	*%	0%	0%	0%	*%	*%	0%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	1	2	3	2	1	0	1	1	1	3	0	0	0
		1%	*%	*%	*%	*%	*%	0%	*%	*%	*%	*%	0%	0%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years	(48.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	1	1	1	0	0	0	1	0	1	0	0	0
		*%	0%	*%	*%	*%	0%	0%	0%	*%	0%	*%	0%	0%	0%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
52 years	(52.0)	1	0	1	1	0	1	0	0	1	0	1	0	0	0
		*%	0%	*%	*%	0%	*%	0%	0%	*%	0%	*%	0%	0%	0%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	1	1	2	1	1	0	0	2	0	2	0	0	0
		*%	*%	*%	*%	*%	*%	0%	0%	*%	0%	*%	0%	0%	0%
56 years	(56.0)	2	0	1	1	0	1	0	1	0	0	1	0	0	0
		*%	0%	*%	*%	0%	*%	0%	*%	0%	0%	*%	0%	0%	0%
NET: 0-2 years		1069	137	402	539	266	264	9	184	228	127	454	44	31	10
		54%	61% b	54%	55%	56%	55%	69%	59%	52%	56%	54%	63%	63%	63%
NET: 3-10 years		876	84	339	423	206	213	4	127	200	96	373	26	18	6
		44%	38%	45% a	43%	43%	44%	31%	41%	46%	42%	44%	37%	37%	38%
NET: Over 10 years		218	23	54	77	42	35	0	9	27	41	70	4	3	0
		11%	10%	7%	8%	9%	7%	0%	3%	6% a	18% ab	8%	6%	6%	0%
Median		3	2	2	2	2	2	1	2	2	3	2	2	1	1

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Base for stats	2160	242	794	1036	511	512	13	318	455	263	894	74	52	16
Mean score	5.67	5.24	4.73	4.85	5.00	4.76	2.23	3.27	4.49 a	7.39 ab	4.99	4.16	4.23	2.25
Standard deviation	9.02	9.13	7.61	7.99	8.23	7.83	3.00	5.28	7.16	10.96	8.09	7.39	8.13	2.38

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Less than 1 year (0.5)	807	17	41	38	38	25	31	60	45	31	96	94	136	250	130	138	196	51
	41%	30%	42%	37%	34%	35%	42%	40%	41%	48%	37%	36%	42%	38%	43%	40%	40%	40%
										a								
1 year (1.0)	90	2	4	7	7	5	2	8	8	1	13	14	17	34	19	17	27	8
	5%	4%	4%	7%	6%	7%	3%	5%	7%	2%	5%	5%	5%	5%	6%	5%	5%	6%
2 years (2.0)	172	7	10	9	15	10	7	13	8	5	26	32	26	64	28	35	47	13
	9%	13%	10%	9%	13%	14%	9%	9%	7%	8%	10%	12%	8%	10%	9%	10%	10%	10%
3 years (3.0)	189	7	13	10	11	7	6	10	8	5	30	24	23	58	31	40	39	11
	10%	13%	13%	10%	10%	10%	8%	7%	7%	8%	12%	9%	7%	9%	10%	12%	8%	9%
4 years (4.0)	119	1	9	7	14	4	5	12	11	2	17	23	25	52	18	26	40	6
	6%	2%	9%	7%	13%	6%	7%	8%	10%	3%	7%	9%	8%	8%	6%	8%	8%	5%
					ai													
5 years (5.0)	181	5	5	17	7	6	5	19	10	7	27	18	36	60	30	36	48	7
	9%	9%	5%	16%	6%	8%	7%	13%	9%	11%	10%	7%	11%	9%	10%	10%	10%	6%
				bd				b										
6 years (6.0)	88	4	4	3	4	3	1	6	1	0	11	8	7	24	9	10	14	8
	4%	7%	4%	3%	4%	4%	1%	4%	1%	0%	4%	3%	2%	4%	3%	3%	3%	6%
		hi																
7 years (7.0)	64	1	3	3	3	5	2	3	4	3	7	10	10	20	10	12	11	7
	3%	2%	3%	3%	3%	7%	3%	2%	4%	5%	3%	4%	3%	3%	3%	3%	2%	6%
8 years (8.0)	73	4	1	5	3	1	10	2	5	0	10	14	7	24	9	8	20	6
	4%	7%	1%	5%	3%	1%	14%	1%	5%	0%	4%	5%	2%	4%	3%	2%	4%	5%
		bgi					bcdeghi					c						

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
9 years	(9.0)	34	0	1	2	0	0	1	3	3	4	3	1	10	12	4	2	10	4
		2%	0%	1%	2%	0%	0%	1%	2%	3%	6%	1%	*%	3%	2%	1%	1%	2%	3%
											de			b					a
10 years	(10.0)	128	6	6	2	8	5	4	11	6	4	14	17	21	47	9	19	31	6
		6%	11%	6%	2%	7%	7%	5%	7%	5%	6%	5%	7%	7%	7%	3%	5%	6%	5%
			c												b				
11 years	(11.0)	29	2	1	1	2	1	0	2	1	2	4	3	5	9	3	3	9	0
		1%	4%	1%	1%	2%	1%	0%	1%	1%	3%	2%	1%	2%	1%	1%	1%	2%	0%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	0	1	0	1	0	0	0	0	0	1	1	0	1	1	1	0	1
		*%	0%	1%	0%	1%	0%	0%	0%	0%	0%	*%	*%	0%	*%	*%	*%	0%	1% b
25 years	(25.0)	42	3	1	1	1	1	1	0	0	4	5	3	4	6	6	3	8	1
		2%	5% gh	1%	1%	1%	1%	1%	0%	0%	6% dgh	2%	1%	1%	1%	2%	1%	2%	1%
26 years	(26.0)	9	0	1	0	1	0	0	0	0	0	1	1	0	1	1	1	0	1
		*%	0%	1%	0%	1%	0%	0%	0%	0%	0%	*%	*%	0%	*%	*%	*%	0%	1% b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
27 years	(27.0)	12	0	1	2	0	0	0	1	0	0	3	0	1	3	1	1	3	0
		1%	0%	1%	2%	0%	0%	0%	1%	0%	0%	1%	0%	*%	*%	*%	*%	1%	0%
28 years	(28.0)	5	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	*%	*%	0%	0%	*%	0%
29 years	(29.0)	6	0	0	0	1	0	0	1	0	2	0	1	3	2	2	2	2	0
		*%	0%	0%	0%	1%	0%	0%	1%	0%	3%	0%	*%	1%	*%	1%	1%	*%	0%
30 years	(30.0)	26	0	0	0	0	1	0	1	5	0	0	1	6	4	7	5	3	3
		1%	0%	0%	0%	0%	1%	0%	1%	5%	0%	0%	*%	2%	1%	2%	1%	1%	2%
										bcdg				a		a			
31 years	(31.0)	3	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	*%	*%	0%	0%	*%	0%
32 years	(32.0)	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	6	1	0	0	1	0	0	0	1	0	1	1	1	2	1	0	3	0
		*%	2%	0%	0%	1%	0%	0%	0%	1%	0%	*%	*%	*%	*%	*%	0%	1%	0%
34 years	(34.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	11	0	1	0	0	0	0	1	1	0	1	0	2	1	3	1	2	1
		1%	0%	1%	0%	0%	0%	0%	1%	1%	0%	*%	0%	1%	*%	1%	*%	*%	1%
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
37 years	(37.0)	4	0	1	0	0	0	0	0	1	0	1	0	1	1	1	0	2	0
		*%	0%	1%	0%	0%	0%	0%	0%	1%	0%	*%	0%	*%	*%	*%	0%	*%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	1	1	0	0	0	1	0	1	0	2	1	1	5	1	3	3	0
		1%	2%	1%	0%	0%	0%	1%	0%	1%	0%	1%	*%	*%	1%	*%	1%	1%	0%
41 years	(41.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	2	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	*%	0%	*%	0%	0%	*%	0%
43 years	(43.0)	2	0	1	0	0	0	0	0	0	0	1	0	0	1	0	1	0	0
		*%	0%	1%	0%	0%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	*%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	0	0	1	0	1	0	1	0	0	1	1	1	2	1	1	2	0
		1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	*%	*%	*%	*%	*%	*%	*%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
47 years	(47.0)	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years	(48.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	0	0	0	0	0	1	0	0	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	*%	*%	0%	0%	*%	0%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	0	1	0	0	0	0	0	0	0	1	0	0	0	1	0	1	0
		*%	0%	1%	0%	0%	0%	0%	0%	0%	0%	*%	0%	0%	0%	*%	0%	*%	0%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	0	0	0	0	0	0	2	0	0	0	0	2	2	0	0	2	0
		*%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	*%	0%	0%	*%	0%
56 years	(56.0)	2	0	0	1	0	0	0	0	0	0	1	0	0	1	0	1	0	0
		*%	0%	0%	1%	0%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	*%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
NET: 0-2 years	1069	26	55	54	60	40	40	81	61	37	135	140	179	348	177	190	270	72
	54%	46%	56%	52%	54%	56%	54%	54%	55%	58%	52%	54%	55%	53%	59%	55%	55%	57%
NET: 3-10 years	876	28	42	49	50	31	34	66	48	25	119	115	139	297	120	153	213	55
	44%	50%	43%	47%	45%	43%	46%	44%	44%	39%	46%	45%	43%	45%	40%	44%	43%	43%
NET: Over 10 years	218	7	10	6	7	5	3	11	13	8	23	15	32	47	30	23	47	7
	11%	13%	10%	6%	6%	7%	4%	7%	12%	13%	9%	6%	10%	7%	10%	7%	10%	6%
Median	3	3	2	3	2	2	2	2	2	2	3	2	2	2	2	2	2	2
Base for stats	2160	61	107	109	117	75	77	157	121	70	277	269	348	690	326	366	527	134
Mean score	5.67	6.02	5.48	4.54	4.17	4.35	4.55	5.06	5.71	5.16	5.23	4.33	5.31	4.88	4.96	4.56	5.22	4.42
Standard deviation	9.02	8.04	9.58	7.90	5.78	6.87	7.20	9.18	8.97	7.33	8.61	6.50	8.75	7.92	8.34	7.63	8.62	6.47

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Sector							Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication		Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f		a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72		578	386	10	539	423	12	215	438	301	260	714
Less than 1 year (0.5)	807	102	41	90	82	49	26		217	167	6	390	0	0	91	162	126	91	299
	41%	41%	41%	38%	43%	39%	36%		38%	43%	60%	72% b	0%	0%	42%	37%	42%	35%	42%
1 year (1.0)	90	18	6	15	6	8	1		33	20	1	54	0	0	15	22	16	13	41
	5%	7%	6%	6%	3%	6%	1%		6%	5%	10%	10% b	0%	0%	7%	5%	5%	5%	6%
2 years (2.0)	172	24	12	27	10	13	9		57	37	1	95	0	0	20	43	29	23	72
	9%	10%	12% d	11% d	5%	10%	13% d		10%	10%	10%	18% b	0%	0%	9%	10%	10%	9%	10%
3 years (3.0)	189	21	10	23	12	13	12		47	43	1	0	91	0	23	44	22	20	71
	10%	9%	10%	10%	6%	10%	17% ad		8%	11%	10%	0%	22% a	0%	11%	10%	7%	8%	10%
4 years (4.0)	119	14	8	30	8	8	4		48	24	0	0	72	0	19	30	23	22	50
	6%	6%	8%	13% ad	4%	6%	6%		8%	6%	0%	0%	17% a	0%	9%	7%	8%	8%	7%
5 years (5.0)	181	31	7	16	22	10	5		62	29	0	0	91	0	20	39	30	25	66
	9%	13% c	7%	7%	12%	8%	7%		11%	8%	0%	0%	22% a	0%	9%	9%	10%	10%	9%
6 years (6.0)	88	7	3	8	3	7	5		23	10	0	0	33	0	9	20	4	11	22
	4%	3%	3%	3%	2%	6% d	7% d		4%	3%	0%	0%	8% a	0%	4% c	5% c	1%	4%	3%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
7 years	(7.0)	64	6	3	8	8	3	2	15	15	0	0	30	0	1	21	8	10	20
		3%	2%	3%	3%	4%	2%	3%	3%	4%	0%	0%	7% a	0%	*%	5% a	3%	4%	3%
8 years	(8.0)	73	5	0	4	16	6	3	20	14	0	0	34	0	6	17	11	10	24
		4%	2%	0%	2%	8% abc	5% b	4% b	3%	4%	0%	0%	8% a	0%	3%	4%	4%	4%	3%
9 years	(9.0)	34	4	1	4	3	3	1	11	5	0	0	16	0	1	6	8	8	8
		2%	2%	1%	2%	2%	2%	1%	2%	1%	0%	0%	4% a	0%	*%	1%	3%	3% b	1%
10 years	(10.0)	128	12	6	14	17	4	3	36	19	1	0	56	0	9	27	20	23	33
		6%	5%	6%	6%	9% e	3%	4%	6%	5%	10%	0%	13% a	0%	4%	6%	7%	9% b	5%
11 years	(11.0)	29	3	3	0	3	2	1	9	3	0	0	0	12	1	7	4	4	8
		1%	1%	3% c	0%	2%	2%	1%	2%	1%	0%	0%	0%	100%	*%	2%	1%	2%	1%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	0	0	2	0	0	0	0	2	0	2	0	0	0	1	1	1	1
		*%	0%	0%	1%	0%	0%	0%	0%	1%	0%	*%	0%	0%	0%	*%	*%	*%	*%
25 years	(25.0)	42	1	2	3	5	1	0	8	4	0	12	0	0	2	5	4	4	8
		2%	*%	2%	1%	3%	1%	0%	1%	1%	0%	2%	0%	0%	1%	1%	1%	2%	1%
						a						b							
26 years	(26.0)	9	0	0	1	1	0	0	1	1	0	2	0	0	0	2	0	1	1
		*%	0%	0%	*%	1%	0%	0%	*%	*%	0%	*%	0%	0%	0%	*%	0%	*%	*%
27 years	(27.0)	12	2	0	1	1	0	0	4	0	0	4	0	0	0	3	1	3	1
		1%	1%	0%	*%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	*%	1%	*%
																		b	
28 years	(28.0)	5	0	0	1	0	0	0	1	0	0	1	0	0	0	0	1	1	0
		*%	0%	0%	*%	0%	0%	0%	*%	0%	0%	*%	0%	0%	0%	0%	*%	*%	0%
29 years	(29.0)	6	1	0	1	0	1	1	1	3	0	4	0	0	2	0	1	0	4
		*%	*%	0%	*%	0%	1%	1%	*%	1%	0%	1%	0%	0%	1%	0%	*%	0%	1%
															b				
30 years	(30.0)	26	3	1	3	2	2	0	5	6	0	11	0	0	2	7	1	2	9
		1%	1%	1%	1%	1%	2%	0%	1%	2%	0%	2%	0%	0%	1%	2%	*%	1%	1%
												b							

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
31 years	(31.0)	3	0	0	0	0	1	0	1	0	0	1	0	0	0	0	1	0	1
		*%	0%	0%	0%	0%	1%	0%	*%	0%	0%	*%	0%	0%	0%	0%	*%	0%	*%
32 years	(32.0)	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	6	1	1	1	0	0	0	3	0	0	3	0	0	1	0	2	2	1
		*%	*%	1%	*%	0%	0%	0%	1%	0%	0%	1%	0%	0%	*%	0%	1%	1%	*%
34 years	(34.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	11	1	0	2	0	1	0	2	2	0	4	0	0	1	2	1	0	4
		1%	*%	0%	1%	0%	1%	0%	*%	1%	0%	1%	0%	0%	*%	*%	*%	0%	1%
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37 years	(37.0)	4	0	0	2	0	0	0	2	0	0	2	0	0	0	1	1	1	1
		*%	0%	0%	1%	0%	0%	0%	*%	0%	0%	*%	0%	0%	0%	*%	*%	*%	*%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
40 years	(40.0)	12	1	0	1	2	2	0	4	2	0	6	0	0	1	2	3	3	3
		1%	*%	0%	*%	1%	2%	0%	1%	1%	0%	1% b	0%	0%	*%	*%	1%	1%	*%
41 years	(41.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	2	0	0	0	0	1	0	1	0	0	1	0	0	0	1	0	1	0
		*%	0%	0%	0%	0%	1%	0%	*%	0%	0%	*%	0%	0%	0%	*%	0%	*%	0%
43 years	(43.0)	2	0	0	0	0	1	0	1	0	0	1	0	0	0	0	1	1	0
		*%	0%	0%	0%	0%	1%	0%	*%	0%	0%	*%	0%	0%	0%	0%	*%	*%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	2	1	0	0	0	0	2	0	1	3	0	0	1	0	2	2	1
		1%	1%	1%	0%	0%	0%	0%	*%	0%	10%	1%	0%	0%	*%	0%	1%	1%	*%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
48 years	(48.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	0	0	1	0	0	1	0	0	1	0	0	0	0	1	0	1
		*%	0%	0%	0%	1%	0%	0%	*%	0%	0%	*%	0%	0%	0%	0%	*%	0%	*%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	1	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1
		*%	*%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	0%	*%	0%	0%	0%	*%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	2	0	0	0	0	0	2	0	0	2	0	0	1	0	1	0	2
		*%	1%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	0%	*%	0%	*%	0%	*%
56 years	(56.0)	2	0	0	1	0	0	0	0	1	0	1	0	0	0	0	1	0	1
		*%	0%	0%	*%	0%	0%	0%	0%	*%	0%	*%	0%	0%	0%	0%	*%	0%	*%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 24 (continuation)
Q12. For how many years have you been self-employed?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
NET: 0-2 years	1069	144	59	132	98	70	36	307	224	8	539	0	0	126	227	171	127	412
	54%	58%	59%	55%	52%	56%	50%	53%	58%	80%	100% b	0%	0%	59%	52%	57%	49%	58% a
NET: 3-10 years	876	100	38	107	89	54	35	262	159	2	0	423	0	88	204	126	129	294
	44%	40%	38%	45%	47%	43%	49%	45%	41%	20%	0%	100% a	0%	41%	47%	42%	50% b	41%
NET: Over 10 years	218	20	8	19	16	12	2	52	24	1	65	0	12	13	31	30	28	49
	11%	8%	8%	8%	8%	10%	3%	9%	6%	10%	12% b	0%	100%	6%	7%	10%	11% b	7%
Median	3	2	2	2	3	2	3	3	2	1	1	5	11	2	3	2	3	2
Base for stats	2160	262	105	258	202	136	73	618	407	11	601	423	12	227	462	324	282	754
Mean score	5.67	4.82	4.25	5.00	5.17	5.33	3.51	5.21	4.27	5.82	4.15	5.67 a	11.00	4.37	4.68	5.40	5.87 b	4.47
Standard deviation	9.02	8.83	7.02	8.18	7.50	8.88	4.18	8.46	7.01	13.30	10.22	2.36	.00	8.16	6.78	9.28	8.65	7.70

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Less than 1 year	(0.5)	807	100	100	57	43	0	28	41	31	76	13	6	5
		41%	45%	45%	48%	42%	0%	33%	46%	62% a	41%	59%	75%	71%
1 year	(1.0)	90	13	13	8	5	0	8	5	0	9	3	1	0
		5%	6%	6%	7%	5%	0%	10% c	6%	0%	5%	14%	13%	0%
2 years	(2.0)	172	24	24	13	11	0	13	8	3	23	1	0	0
		9%	11%	11%	11%	11%	0%	15%	9%	6%	12%	5%	0%	0%
3 years	(3.0)	189	17	17	8	9	0	5	10	2	16	1	0	0
		10%	8%	8%	7%	9%	0%	6%	11%	4%	9%	5%	0%	0%
4 years	(4.0)	119	14	14	5	9	0	8	5	1	13	1	0	0
		6%	6%	6%	4%	9%	0%	10%	6%	2%	7%	5%	0%	0%
5 years	(5.0)	181	13	13	6	7	0	8	3	2	12	1	0	0
		9%	6%	6%	5%	7%	0%	10%	3%	4%	6%	5%	0%	0%
6 years	(6.0)	88	7	7	3	3	1	5	2	0	6	0	0	1
		4%	3%	3%	3%	3%	100%	6%	2%	0%	3%	0%	0%	14%
7 years	(7.0)	64	7	7	4	3	0	3	1	3	6	1	0	0
		3%	3%	3%	3%	3%	0%	4%	1%	6%	3%	5%	0%	0%
8 years	(8.0)	73	10	10	5	5	0	3	4	3	9	0	0	1
		4%	4%	4%	4%	5%	0%	4%	4%	6%	5%	0%	0%	14%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
9 years	(9.0)	34	3	3	2	1	0	0	2	1	2	0	1	0
		2%	1%	1%	2%	1%	0%	0%	2%	2%	1%	0%	13%	0%
10 years	(10.0)	128	13	13	7	6	0	3	7	3	12	1	0	0
		6%	6%	6%	6%	6%	0%	4%	8%	6%	6%	5%	0%	0%
11 years	(11.0)	29	3	3	2	1	0	0	2	1	3	0	0	0
		1%	1%	1%	2%	1%	0%	0%	2%	2%	2%	0%	0%	0%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25 years	(25.0)	42	2	2	1	1	0	0	0	2	2	0	0	0
		2%	1%	1%	1%	1%	0%	0%	0%	4%	1%	0%	0%	0%
26 years	(26.0)	9	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
27 years	(27.0)	12	2	2	1	1	0	0	0	2	2	0	0	0
		1%	1%	1%	1%	1%	0%	0%	0%	4%	1%	0%	0%	0%
28 years	(28.0)	5	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
29 years	(29.0)	6	1	1	1	0	0	0	1	0	1	0	0	0
		*%	*%	*%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
30 years	(30.0)	26	3	3	1	2	0	0	0	3	2	1	0	0
		1%	1%	1%	1%	2%	0%	0%	0%	6%	1%	5%	0%	0%
										ab				
31 years	(31.0)	3	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
32 years	(32.0)	6	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	6	2	2	2	0	0	0	0	2	2	0	0	0
		*%	1%	1%	2%	0%	0%	0%	0%	4%	1%	0%	0%	0%
34 years	(34.0)	4	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	11	2	2	2	0	0	0	0	2	1	0	1	0
		1%	1%	1%	2%	0%	0%	0%	0%	4%	1%	0%	13%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37 years	(37.0)	4	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	2	2	1	1	0	0	0	2	2	0	0	0
		1%	1%	1%	1%	1%	0%	0%	0%	4%	1%	0%	0%	0%
41 years	(41.0)	1	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	2	1	1	0	1	0	0	0	1	1	0	0	0
		*%	*%	*%	0%	1%	0%	0%	0%	2%	1%	0%	0%	0%
43 years	(43.0)	2	1	1	0	1	0	0	0	1	1	0	0	0
		*%	*%	*%	0%	1%	0%	0%	0%	2%	1%	0%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
45 years	(45.0)	10	1	1	1	0	0	0	1	0	1	0	0	0
		1%	*%	*%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years	(48.0)	4	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	1	1	1	0	0	0	1	0	1	0	0	0
		*%	*%	*%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
56 years	(56.0)	2	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: 0-2 years		1069	137	137	78	59	0	49	54	34	108	17	7	5
		54%	61%	61%	65%	57%	0%	58%	60%	68%	58%	77%	88%	71%
NET: 3-10 years		876	84	84	40	43	1	35	34	15	76	5	1	2
		44%	38%	38%	33%	42%	100%	42%	38%	30%	41%	23%	13%	29%
NET: Over 10 years		218	23	23	15	8	0	2	5	16	21	1	1	0
		11%	10%	10%	13%	8%	0%	2%	6%	32% ab	11%	5%	13%	0%
Median		3	2	2	2	2	6	2	2	2	2	1	1	1
Base for stats		2160	242	242	131	110	1	84	93	65	203	23	9	7
Mean score		5.67	5.24	5.24	5.49	4.93	6.00	2.86	4.26	9.72 ab	5.58	3.07	5.33	2.36
Standard deviation		9.02	9.13	9.13	9.82	8.31	-	2.63	8.06	13.50	9.41	6.37	11.47	3.22

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i		a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16		56	52	79	163	56	91	97	33
Less than 1 year (0.5)	807	6	12	6	5	5	10	11	14	7		24	20	32	73	24	39	44	15
	41%	43%	52%	32%	23%	38%	59%	34%	45%	44%		43%	38%	41%	45%	43%	43%	45%	45%
1 year (1.0)	90	0	0	2	2	0	0	4	1	0		2	2	5	10	3	4	7	1
	5%	0%	0%	11%	9%	0%	0%	13%	3%	0%		4%	4%	6%	6%	5%	4%	7%	3%
2 years (2.0)	172	3	3	1	5	1	1	4	2	3		7	7	9	17	6	14	9	1
	9%	21%	13%	5%	23%	8%	6%	13%	6%	19%		13%	13%	11%	10%	11%	15%	9%	3%
3 years (3.0)	189	1	3	2	3	2	0	2	2	1		6	5	5	10	6	10	3	4
	10%	7%	13%	11%	14%	15%	0%	6%	6%	6%		11%	10%	6%	6%	11%	11%	3%	12%
																	b		b
4 years (4.0)	119	1	0	5	1	0	1	2	3	0		6	2	5	11	3	8	5	1
	6%	7%	0%	26%	5%	0%	6%	6%	10%	0%		11%	4%	6%	7%	5%	9%	5%	3%
5 years (5.0)	181	0	2	2	0	0	2	4	1	1		4	2	6	9	4	4	8	1
	9%	0%	9%	11%	0%	0%	12%	13%	3%	6%		7%	4%	8%	6%	7%	4%	8%	3%
6 years (6.0)	88	1	1	0	1	1	0	2	0	0		2	2	2	6	1	3	3	1
	4%	7%	4%	0%	5%	8%	0%	6%	0%	0%		4%	4%	3%	4%	2%	3%	3%	3%
7 years (7.0)	64	0	0	1	0	2	0	0	1	2		1	2	3	4	3	4	1	2
	3%	0%	0%	5%	0%	15%	0%	0%	3%	13%		2%	4%	4%	2%	5%	4%	1%	6%
8 years (8.0)	73	1	0	0	1	0	3	1	3	0		1	4	4	8	2	1	6	3
	4%	7%	0%	0%	5%	0%	18%	3%	10%	0%		2%	8%	5%	5%	4%	1%	6%	9%
																			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base		1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
9 years	(9.0)	34	0	0	0	0	0	0	0	1	1	0	0	2	2	1	1	1	1
		2%	0%	0%	0%	0%	0%	0%	0%	3%	6%	0%	0%	3%	1%	2%	1%	1%	3%
10 years	(10.0)	128	1	1	0	3	2	0	2	2	1	2	5	5	11	2	2	8	3
		6%	7%	4%	0%	14%	15%	0%	6%	6%	6%	4%	10%	6%	7%	4%	2%	8%	9%
11 years	(11.0)	29	0	1	0	1	0	0	0	1	0	1	1	1	2	1	1	2	0
		1%	0%	4%	0%	5%	0%	0%	0%	3%	0%	2%	2%	1%	1%	2%	1%	2%	0%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base		1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25 years	(25.0)	42	1	0	0	0	0	0	0	0	1	1	0	1	2	0	0	1	1
		2%	7%	0%	0%	0%	0%	0%	0%	0%	6%	2%	0%	1%	1%	0%	0%	1%	3%
26 years	(26.0)	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
27 years	(27.0)	12	0	1	0	0	0	0	1	0	0	1	0	1	2	0	1	1	0
		1%	0%	4%	0%	0%	0%	0%	3%	0%	0%	2%	0%	1%	1%	0%	1%	1%	0%
28 years	(28.0)	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base		1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
29 years	(29.0)	6	0	0	0	0	0	0	0	0	1	0	0	1	0	1	1	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%	1%	0%	2%	1%	0%	0%
30 years	(30.0)	26	0	0	0	0	0	0	0	2	0	0	0	2	0	3	1	1	1
		1%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%	0%	3%	0%	5% a	1%	1%	3%
31 years	(31.0)	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
32 years	(32.0)	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	6	1	0	0	0	0	0	0	1	0	1	0	1	1	1	0	2	0
		*%	7%	0%	0%	0%	0%	0%	0%	3%	0%	2%	0%	1%	1%	2%	0%	2%	0%
34 years	(34.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	11	0	1	0	0	0	0	0	0	0	1	0	0	1	1	1	1	0
		1%	0%	4%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%	2%	1%	1%	0%
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37 years	(37.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

			Region										Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base		1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	0	1	0	0	0	1	0	0	0	1	1	0	2	0	1	1	0
		1%	0%	4%	0%	0%	0%	6%	0%	0%	0%	2%	2%	0%	1%	0%	1%	1%	0%
41 years	(41.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	2	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	2%	0%	1%	0%	0%	1%	0%
43 years	(43.0)	2	0	1	0	0	0	0	0	0	0	1	0	0	1	0	1	0	0
		*%	0%	4%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%	1%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	0	0	0	0	0	0	1	0	0	0	0	1	1	0	0	1	0
		1%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years	(48.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base		1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	0	0	0	0	0	0	1	0	0	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%
56 years	(56.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: 0-2 years		1069	9	15	9	12	6	11	19	17	10	33	29	46	100	33	57	60	17
		54%	64%	65%	47%	55%	46%	65%	59%	55%	63%	59%	56%	58%	61%	59%	63%	62%	52%
NET: 3-10 years		876	5	7	10	9	7	6	13	13	6	22	22	32	61	22	33	35	16
		44%	36%	30%	53%	41%	54%	35%	41%	42%	38%	39%	42%	41%	37%	39%	36%	36%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
NET: Over 10 years	218	2	5	0	1	1	2	4	4	2	7	4	10	16	7	7	14	2
	11%	14%	22%	0%	5%	8%	12%	13%	13%	13%	13%	8%	13%	10%	13%	8%	14%	6%
Median	3	2	2	3	2	3	1	2	3	2	2	2	2	2	2	2	2	3
Base for stats	2160	16	27	19	22	13	19	35	34	18	62	54	87	175	62	97	107	35
Mean score	5.67	6.13	7.52	2.63	3.75	3.88	6.68	6.24	5.85	5.81	5.66	4.81	6.00	5.23	5.60	4.45	6.21	4.84
Standard deviation	9.02	9.49	12.75	2.01	3.64	3.66	12.43	12.03	8.65	8.35	9.85	7.92	9.99	9.32	8.93	8.15	10.62	6.64

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Less than 1 year (0.5)	807	26	11	21	22	14	6	63	36	1	100	0	0	21	49	29	29	71
	41%	42%	46%	47%	49%	47%	33%	48%	40%	33%	73% b	0%	0%	49%	44%	43%	45%	44%
1 year (1.0)	90	6	2	1	2	2	0	9	4	0	13	0	0	2	6	5	2	11
	5%	10%	8%	2%	4%	7%	0%	7%	4%	0%	9% b	0%	0%	5%	5%	7%	3%	7%
2 years (2.0)	172	6	3	7	4	2	2	11	12	1	24	0	0	2	13	8	5	19
	9%	10%	13%	16%	9%	7%	11%	8%	13%	33%	18% b	0%	0%	5%	12%	12%	8%	12%
3 years (3.0)	189	4	2	2	2	5	2	8	8	1	0	17	0	4	8	5	4	13
	10%	6%	8%	4%	4%	17%	11%	6%	9%	33%	0%	20% a	0%	9%	7%	7%	6%	8%
4 years (4.0)	119	2	1	6	1	3	1	6	8	0	0	14	0	4	7	3	6	8
	6%	3%	4%	13%	2%	10%	6%	5%	9%	0%	0%	17% a	0%	9%	6%	4%	9%	5%
5 years (5.0)	181	4	0	2	6	0	1	10	3	0	0	13	0	3	5	5	2	11
	9%	6%	0%	4%	13% e	0%	6%	8%	3%	0%	0%	15% a	0%	7%	4%	7%	3%	7%
6 years (6.0)	88	1	1	2	1	1	1	2	5	0	0	7	0	3	4	0	2	5
	4%	2%	4%	4%	2%	3%	6%	2%	5%	0%	0%	8% a	0%	7% c	4%	0%	3%	3%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
7 years	(7.0)	64	3	1	2	1	0	0	4	3	0	0	7	0	1	4	2	4	3
		3%	5%	4%	4%	2%	0%	0%	3%	3%	0%	0%	8% a	0%	2%	4%	3%	6%	2%
8 years	(8.0)	73	2	0	1	4	1	2	4	6	0	0	10	0	1	5	4	2	8
		4%	3%	0%	2%	9%	3%	11%	3%	7%	0%	0%	12% a	0%	2%	4%	6%	3%	5%
9 years	(9.0)	34	2	0	1	0	0	0	2	1	0	0	3	0	0	2	1	1	2
		2%	3%	0%	2%	0%	0%	0%	2%	1%	0%	0%	4% a	0%	0%	2%	1%	2%	1%
10 years	(10.0)	128	5	2	0	2	2	2	9	4	0	0	13	0	2	6	5	7	6
		6%	8%	8%	0%	4%	7%	11%	7%	4%	0%	0%	15% a	0%	5%	5%	7%	11% b	4%
11 years	(11.0)	29	1	1	0	0	0	1	2	1	0	0	0	3	0	3	0	0	3
		1%	2%	4%	0%	0%	0%	6%	2%	1%	0%	0%	0%	100%	0%	3%	0%	0%	2%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25 years	(25.0)	42	0	0	1	1	0	0	2	0	0	2	0	0	0	1	1	1	1
		2%	0%	0%	2%	2%	0%	0%	2%	0%	0%	1%	0%	0%	0%	1%	1%	2%	1%
26 years	(26.0)	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
27 years	(27.0)	12	1	0	1	0	0	0	2	0	0	2	0	0	0	1	1	2	0
		1%	2%	0%	2%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	1%	1%	3% b	0%
28 years	(28.0)	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
29 years	(29.0)	6	1	0	0	0	0	0	0	1	0	1	0	0	1	0	0	0	1
		*%	2%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	1%
30 years	(30.0)	26	1	1	1	0	0	0	1	2	0	3	0	0	0	3	0	1	2
		1%	2%	4%	2%	0%	0%	0%	1%	2%	0%	2%	0%	0%	0%	3%	0%	2%	1%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
31 years	(31.0)	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
32 years	(32.0)	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	6	1	0	1	0	0	0	2	0	0	2	0	0	0	0	2	2	0
		*%	2%	0%	2%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	3%	3%	0%
																		b	
34 years	(34.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	11	1	0	0	0	1	0	2	0	0	2	0	0	1	0	1	0	2
		1%	2%	0%	0%	0%	3%	0%	2%	0%	0%	1%	0%	0%	2%	0%	1%	0%	1%
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37 years	(37.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	0	0	0	1	1	0	1	1	0	2	0	0	1	0	1	1	1
		1%	0%	0%	0%	2%	3%	0%	1%	1%	0%	1%	0%	0%	2%	0%	1%	2%	1%
41 years	(41.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	2	0	0	0	0	1	0	1	0	0	1	0	0	0	1	0	1	0
		*%	0%	0%	0%	0%	3%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	2%	0%
43 years	(43.0)	2	0	0	0	0	1	0	1	0	0	1	0	0	0	0	1	1	0
		*%	0%	0%	0%	0%	3%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	2%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	1	0	0	0	0	0	1	0	0	1	0	0	1	0	0	1	0
		1%	2%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	2%	0%	0%	2%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
48 years	(48.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	1
		*%	2%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%
56 years	(56.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 25 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
NET: 0-2 years	1069	38	16	29	28	18	8	83	52	2	137	0	0	25	68	42	36	101
	54%	61%	67%	64%	62%	60%	44%	64%	57%	67%	100% b	0%	0%	58%	61%	63%	56%	63%
NET: 3-10 years	876	23	7	16	17	12	9	45	38	1	0	84	0	18	41	25	28	56
	44%	37%	29%	36%	38%	40%	50%	35%	42%	33%	0%	100% a	0%	42%	37%	37%	44%	35%
NET: Over 10 years	218	9	2	4	3	4	1	18	5	0	20	0	3	4	9	10	11	12
	11%	15%	8%	9%	7%	13%	6%	14% b	5%	0%	15% b	0%	100%	9%	8%	15%	17% b	8%
Median	3	2	1	2	1	2	3	2	2	2	1	5	11	2	2	2	3	2
Base for stats	2160	69	25	49	47	34	18	144	95	3	155	84	3	47	118	75	74	168
Mean score	5.67	6.48	3.90	4.56	4.06	6.88	4.17	5.95	4.26	1.83	4.74	5.95	11.00	5.56	4.41	6.45	7.47 b	4.26
Standard deviation	9.02	11.01	6.38	7.69	6.91	12.59	3.77	10.48	6.66	1.26	11.22	2.46	.00	10.27	6.97	11.22	11.50	7.69

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 26
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Less than 1 year	(0.5)	807	290	290	140	142	8	95	125	70	250	21	16	3
		41%	39%	39%	39%	37%	67%	41%	36%	40%	38%	44%	39%	33%
1 year	(1.0)	90	41	41	21	19	1	11	19	11	35	0	5	1
		5%	5%	5%	6%	5%	8%	5%	6%	6%	5%	0%	12% b	11%
2 years	(2.0)	172	71	71	27	44	0	29	30	12	61	6	3	1
		9%	9%	9%	8%	12%	0%	13%	9%	7%	9%	13%	7%	11%
3 years	(3.0)	189	74	74	30	43	1	22	43	9	61	5	6	2
		10%	10%	10%	8%	11%	8%	10%	12% c	5%	9%	10%	15%	22%
4 years	(4.0)	119	58	58	33	25	0	19	24	15	52	3	2	1
		6%	8%	8%	9%	7%	0%	8%	7%	9%	8%	6%	5%	11%
5 years	(5.0)	181	78	78	43	34	1	26	34	18	69	4	4	1
		9%	10%	10%	12%	9%	8%	11%	10%	10%	11%	8%	10%	11%
6 years	(6.0)	88	26	26	11	15	0	4	15	7	20	4	2	0
		4%	3%	3%	3%	4%	0%	2%	4%	4%	3%	8%	5%	0%
7 years	(7.0)	64	23	23	10	13	0	5	13	5	21	1	1	0
		3%	3%	3%	3%	3%	0%	2%	4%	3%	3%	2%	2%	0%
8 years	(8.0)	73	24	24	12	12	0	8	6	10	22	1	1	0
		4%	3%	3%	3%	3%	0%	3%	2%	6% b	3%	2%	2%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
9 years	(9.0)	34	13	13	7	6	0	2	8	3	12	1	0	0
		2%	2%	2%	2%	2%	0%	1%	2%	2%	2%	2%	0%	0%
10 years	(10.0)	128	43	43	20	22	1	6	23	14	40	2	1	0
		6%	6%	6%	6%	6%	8%	3%	7% a	8% a	6%	4%	2%	0%
11 years	(11.0)	29	9	9	3	6	0	2	5	2	9	0	0	0
		1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	0%	0%	0%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	2	2	2	0	0	0	1	1	2	0	0	0
		*%	*%	*%	1%	0%	0%	0%	*%	1%	*%	0%	0%	0%
25 years	(25.0)	42	10	10	6	4	0	1	7	2	10	0	0	0
		2%	1%	1%	2%	1%	0%	*%	2%	1%	2%	0%	0%	0%
26 years	(26.0)	9	2	2	0	2	0	0	1	1	2	0	0	0
		*%	*%	*%	0%	1%	0%	0%	*%	1%	*%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
27 years	(27.0)	12	2	2	1	1	0	0	2	0	2	0	0	0
		1%	*%	*%	*%	*%	0%	0%	1%	0%	*%	0%	0%	0%
28 years	(28.0)	5	1	1	0	1	0	0	1	0	1	0	0	0
		*%	*%	*%	0%	*%	0%	0%	*%	0%	*%	0%	0%	0%
29 years	(29.0)	6	3	3	2	1	0	0	1	2	3	0	0	0
		*%	*%	*%	1%	*%	0%	0%	*%	1%	*%	0%	0%	0%
30 years	(30.0)	26	8	8	3	5	0	1	1	6	5	2	1	0
		1%	1%	1%	1%	1%	0%	*%	*%	3%	1%	4%	2%	0%
										ab		a		
31 years	(31.0)	3	1	1	1	0	0	0	0	1	1	0	0	0
		*%	*%	*%	*%	0%	0%	0%	0%	1%	*%	0%	0%	0%
32 years	(32.0)	6	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	6	1	1	0	1	0	1	0	0	1	0	0	0
		*%	*%	*%	0%	*%	0%	*%	0%	0%	*%	0%	0%	0%
34 years	(34.0)	4	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	11	2	2	1	1	0	0	0	2	2	0	0	0
		1%	*%	*%	*%	*%	0%	0%	0%	1%	*%	0%	0%	0%
										b				

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

			Segment		Gender			Age			Country			
		Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37 years	(37.0)	4	2	2	2	0	0	0	0	2	2	0	0	0
		*%	*%	*%	1%	0%	0%	0%	0%	1%	*%	0%	0%	0%
										b				
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	4	4	3	1	0	0	0	4	2	1	1	0
		1%	1%	1%	1%	*%	0%	0%	0%	2%	*%	2%	2%	0%
										ab			a	
41 years	(41.0)	1	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	2	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
43 years	(43.0)	2	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
45 years	(45.0)	10	2	2	1	1	0	1	0	1	2	0	0	0
		1%	*%	*%	*%	*%	0%	*%	0%	1%	*%	0%	0%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years	(48.0)	4	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	1	1	1	0	0	0	1	0	1	0	0	0
		*%	*%	*%	*%	0%	0%	0%	*%	0%	*%	0%	0%	0%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	1	1	0	1	0	0	1	0	1	0	0	0
		*%	*%	*%	0%	*%	0%	0%	*%	0%	*%	0%	0%	0%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	1	1	0	1	0	0	1	0	1	0	0	0
		*%	*%	*%	0%	*%	0%	0%	*%	0%	*%	0%	0%	0%
56 years	(56.0)	2	1	1	0	1	0	1	0	0	1	0	0	0
		*%	*%	*%	0%	*%	0%	*%	0%	0%	*%	0%	0%	0%
NET: 0-2 years		1069	402	402	188	205	9	135	174	93	346	27	24	5
		54%	54%	54%	53%	54%	75%	59% b	50%	53%	53%	56%	59%	56%
NET: 3-10 years		876	339	339	166	170	3	92	166	81	297	21	17	4
		44%	45%	45%	46%	45%	25%	40%	48%	46%	46%	44%	41%	44%
NET: Over 10 years		218	54	54	27	27	0	7	22	25	49	3	2	0
		11%	7%	7%	8%	7%	0%	3%	6%	14% ab	8%	6%	5%	0%
Median		3	2	2	3	2	1	2	3	3	2	2	2	2
Base for stats		2160	794	794	380	402	12	234	362	198	691	51	43	9
Mean score		5.67	4.73	4.73	4.84	4.72	1.92	3.42	4.55 a	6.62 ab	4.82	4.66	4.00	2.17
Standard deviation		9.02	7.61	7.61	7.62	7.70	2.91	5.95	6.92	9.91	7.66	7.82	7.41	1.68

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Less than 1 year (0.5)	807	11	29	32	33	20	21	49	31	24	72	74	104	177	106	99	152	36
	41%	26%	39%	38%	37%	34%	37%	42%	39%	50% a	36%	36%	43%	36%	43%	39%	38%	38%
1 year (1.0)	90	2	4	5	5	5	2	4	7	1	11	12	12	24	16	13	20	7
	5%	5%	5%	6%	6%	8%	4%	3%	9%	2%	5%	6%	5%	5%	7%	5%	5%	7%
2 years (2.0)	172	4	7	8	10	9	6	9	6	2	19	25	17	47	22	21	38	12
	9%	10%	9%	9%	11%	15%	11%	8%	8%	4%	9%	12%	7%	10%	9%	8%	10%	13%
3 years (3.0)	189	6	10	8	8	5	6	8	6	4	24	19	18	48	25	30	36	7
	10%	14%	13%	9%	9%	8%	11%	7%	8%	8%	12%	9%	7%	10%	10%	12%	9%	7%
4 years (4.0)	119	0	9	2	13	4	4	10	8	2	11	21	20	41	15	18	35	5
	6%	0%	12% ac	2%	14% ac	7%	7%	9%	10% ac	4%	5%	10%	8%	8%	6%	7%	9%	5%
5 years (5.0)	181	5	3	15	7	6	3	15	9	6	23	16	30	51	26	32	40	6
	9%	12%	4%	18% bf	8%	10%	5%	13% b	11%	13%	11%	8%	12%	10%	11%	13%	10%	6%
6 years (6.0)	88	3	3	3	3	2	1	4	1	0	9	6	5	18	8	7	11	7
	4%	7%	4%	4%	3%	3%	2%	3%	1%	0%	4%	3%	2%	4%	3%	3%	3%	7% ab
7 years (7.0)	64	1	3	2	3	3	2	3	3	1	6	8	7	16	7	8	10	5
	3%	2%	4%	2%	3%	5%	4%	3%	4%	2%	3%	4%	3%	3%	3%	3%	3%	5%
8 years (8.0)	73	3	1	5	2	1	7	1	2	0	9	10	3	16	7	7	14	3
	4%	7% g	1%	6% g	2%	2%	12% bdeghi	1%	3%	0%	4% c	5% c	1%	3%	3%	3%	4%	3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
9 years	(9.0)	34	0	1	2	0	0	1	3	2	3	3	1	8	10	3	1	9	3
		2%	0%	1%	2%	0%	0%	2%	3%	3%	6% d	1%	*%	3% b	2%	1%	*%	2%	3% a
10 years	(10.0)	128	5	5	2	5	3	4	9	4	3	12	12	16	36	7	17	23	3
		6%	12% c	7%	2%	6%	5%	7%	8%	5%	6%	6%	6%	7%	7% b	3%	7%	6%	3%
11 years	(11.0)	29	2	0	1	1	1	0	2	0	2	3	2	4	7	2	2	7	0
		1%	5%	0%	1%	1%	2%	0%	2%	0%	4%	1%	1%	2%	1%	1%	1%	2%	0%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
18 years	(18.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
19 years	(19.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
20 years	(20.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
21 years	(21.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
22 years	(22.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
23 years	(23.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
24 years	(24.0)	9 *%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	1 *%	0 0%	1 *%	1 *%	1 *%	0 0%	1 1% b
25 years	(25.0)	42 2%	2 5% g	1 1%	1 1%	1 1%	1 2%	1 2%	0 0%	0 0%	3 6% gh	4 2%	3 1%	3 1%	4 1%	6 2%	3 1%	7 2%	0 0%
26 years	(26.0)	9 *%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	1 *%	0 0%	1 *%	1 *%	1 *%	0 0%	1 1% b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
27 years	(27.0)	12	0	0	2	0	0	0	0	0	0	2	0	0	1	1	0	2	0
		1%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	*%	*%	0%	1%	0%
28 years	(28.0)	5	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	*%	*%	0%	0%	*%	0%
29 years	(29.0)	6	0	0	0	1	0	0	1	0	1	0	1	2	2	1	1	2	0
		*%	0%	0%	0%	1%	0%	0%	1%	0%	2%	0%	*%	1%	*%	*%	*%	1%	0%
30 years	(30.0)	26	0	0	0	0	1	0	1	3	0	0	1	4	4	4	4	2	2
		1%	0%	0%	0%	0%	2%	0%	1%	4%	0%	0%	*%	2%	1%	2%	2%	1%	2%
31 years	(31.0)	3	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	*%	*%	0%	0%	*%	0%
32 years	(32.0)	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	6	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	1	0
		*%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	*%	0%	*%	0%	0%	*%	0%
34 years	(34.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	11	0	0	0	0	0	0	1	1	0	0	0	2	0	2	0	1	1
		1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%	0%	*%	1%
																a			
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

			Region									Region group			Social Grade		Marital status		
		Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
37 years	(37.0)	4	0	1	0	0	0	0	0	1	0	1	0	1	1	1	0	2	0
		*%	0%	1%	0%	0%	0%	0%	0%	1%	0%	*%	0%	*%	*%	*%	0%	1%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	12	1	0	0	0	0	0	0	1	0	1	0	1	3	1	2	2	0
		1%	2%	0%	0%	0%	0%	0%	0%	1%	0%	*%	0%	*%	1%	*%	1%	1%	0%
41 years	(41.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
43 years	(43.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	0	0	1	0	1	0	0	0	0	1	1	0	1	1	1	1	0
		1%	0%	0%	1%	0%	2%	0%	0%	0%	0%	*%	*%	0%	*%	*%	*%	*%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
47 years	(47.0)	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years	(48.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	0	0	0	0	0	1	0	0	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	*%	*%	0%	0%	*%	0%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	0	1	0	0	0	0	0	0	0	1	0	0	0	1	0	1	0
		*%	0%	1%	0%	0%	0%	0%	0%	0%	0%	*%	0%	0%	0%	*%	0%	*%	0%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	0	0	0	0	0	0	1	0	0	0	0	1	1	0	0	1	0
		*%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	*%	*%	0%	0%	*%	0%
56 years	(56.0)	2	0	0	1	0	0	0	0	0	0	1	0	0	1	0	1	0	0
		*%	0%	0%	1%	0%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	*%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
NET: 0-2 years	1069	17	40	45	48	34	29	62	44	27	102	111	133	248	144	133	210	55
	54%	40%	53%	53%	53%	58%	51%	53%	56%	56%	50%	54%	55%	51%	59% a	52%	53%	59%
NET: 3-10 years	876	23	35	39	41	24	28	53	35	19	97	93	107	236	98	120	178	39
	44%	55%	47%	46%	46%	41%	49%	45%	44%	40%	48%	45%	44%	48% b	40%	47%	45%	41%
NET: Over 10 years	218	5	5	6	6	4	1	7	9	6	16	11	22	31	23	16	33	5
	11%	12% f	7%	7%	7%	7%	2%	6%	11% f	13% f	8%	5%	9%	6%	9%	6%	8%	5%
Median	3	3	3	3	2	2	3	2	2	2	3	2	2	3	2	3	3	2
Base for stats	2160	45	80	90	95	62	58	122	87	52	215	215	261	515	264	269	420	99
Mean score	5.67	5.99	4.79	4.94	4.27	4.45	3.85	4.73	5.65	4.94	5.11	4.21	5.08	4.77	4.81	4.60	4.97	4.27
Standard deviation	9.02	7.58	8.24	8.60	6.18	7.39	4.29	8.22	9.14	7.02	8.23	6.11	8.30	7.39	8.21	7.44	8.02	6.44

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Less than 1 year (0.5)	807	76	30	69	60	35	20	154	131	5	290	0	0	70	113	97	62	228
	41%	41%	39%	36%	41%	36%	37%	34%	44% a	71%	72% b	0%	0%	41%	35%	41%	32%	41% a
1 year (1.0)	90	12	4	14	4	6	1	24	16	1	41	0	0	13	16	11	11	30
	5%	6%	5%	7%	3%	6%	2%	5%	5%	14%	10% b	0%	0%	8%	5%	5%	6%	5%
2 years (2.0)	172	18	9	20	6	11	7	46	25	0	71	0	0	18	30	21	18	53
	9%	10%	12% d	10% d	4%	11% d	13% d	10%	8%	0%	18% b	0%	0%	10%	9%	9%	9%	10%
3 years (3.0)	189	17	8	21	10	8	10	39	35	0	0	74	0	19	36	17	16	58
	10%	9%	11%	11%	7%	8%	19% d	9%	12%	0%	0%	22% a	0%	11%	11%	7%	8%	10%
4 years (4.0)	119	12	7	24	7	5	3	42	16	0	0	58	0	15	23	20	16	42
	6%	6%	9%	12% d	5%	5%	6%	9% b	5%	0%	0%	17% a	0%	9%	7%	9%	8%	8%
5 years (5.0)	181	27	7	14	16	10	4	52	26	0	0	78	0	17	34	25	23	55
	9%	15% c	9%	7%	11%	10%	7%	12%	9%	0%	0%	23% a	0%	10%	10%	11%	12%	10%
6 years (6.0)	88	6	2	6	2	6	4	21	5	0	0	26	0	6	16	4	9	17
	4%	3%	3%	3%	1%	6% d	7% d	5% b	2%	0%	0%	8% a	0%	3%	5% c	2%	5%	3%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
7 years	(7.0)	64	3	2	6	7	3	2	11	12	0	0	23	0	0	17	6	6	17
		3%	2%	3%	3%	5%	3%	4%	2%	4%	0%	0%	7%	0%	0%	5%	3%	3%	3%
													a			a	a		
8 years	(8.0)	73	3	0	3	12	5	1	16	8	0	0	24	0	5	12	7	8	16
		4%	2%	0%	2%	8%	5%	2%	4%	3%	0%	0%	7%	0%	3%	4%	3%	4%	3%
						abc	b						a						
9 years	(9.0)	34	2	1	3	3	3	1	9	4	0	0	13	0	1	4	7	7	6
		2%	1%	1%	2%	2%	3%	2%	2%	1%	0%	0%	4%	0%	1%	1%	3%	4%	1%
													a					b	
10 years	(10.0)	128	7	4	14	15	2	1	27	15	1	0	43	0	7	21	15	16	27
		6%	4%	5%	7%	10%	2%	2%	6%	5%	14%	0%	13%	0%	4%	6%	6%	8%	5%
						ae							a						
11 years	(11.0)	29	2	2	0	3	2	0	7	2	0	0	0	9	1	4	4	4	5
		1%	1%	3%	0%	2%	2%	0%	2%	1%	0%	0%	0%	100%	1%	1%	2%	2%	1%
				c		c	c												
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	9	0	0	2	0	0	0	0	2	0	2	0	0	0	1	1	1	1
		*%	0%	0%	1%	0%	0%	0%	0%	1%	0%	*%	0%	0%	0%	*%	*%	1%	*%
25 years	(25.0)	42	1	2	2	4	1	0	6	4	0	10	0	0	2	4	3	3	7
		2%	1%	3%	1%	3%	1%	0%	1%	1%	0%	2%	0%	0%	1%	1%	1%	2%	1%
												b							
26 years	(26.0)	9	0	0	1	1	0	0	1	1	0	2	0	0	0	2	0	1	1
		*%	0%	0%	1%	1%	0%	0%	*%	*%	0%	*%	0%	0%	0%	1%	0%	1%	*%
27 years	(27.0)	12	1	0	0	1	0	0	2	0	0	2	0	0	0	2	0	1	1
		1%	1%	0%	0%	1%	0%	0%	*%	0%	0%	*%	0%	0%	0%	1%	0%	1%	*%
28 years	(28.0)	5	0	0	1	0	0	0	1	0	0	1	0	0	0	0	1	1	0
		*%	0%	0%	1%	0%	0%	0%	*%	0%	0%	*%	0%	0%	0%	0%	*%	1%	0%
29 years	(29.0)	6	0	0	1	0	1	1	1	2	0	3	0	0	1	0	1	0	3
		*%	0%	0%	1%	0%	1%	2%	*%	1%	0%	1%	0%	0%	1%	0%	*%	0%	1%
30 years	(30.0)	26	2	0	2	2	2	0	4	4	0	8	0	0	2	4	1	1	7
		1%	1%	0%	1%	1%	2%	0%	1%	1%	0%	2%	0%	0%	1%	1%	*%	1%	1%
												b							

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
31 years	(31.0)	3	0	0	0	0	1	0	1	0	0	1	0	0	0	0	1	0	1
		*%	0%	0%	0%	0%	1%	0%	*%	0%	0%	*%	0%	0%	0%	0%	*%	0%	*%
32 years	(32.0)	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	6	0	1	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1
		*%	0%	1%	0%	0%	0%	0%	*%	0%	0%	*%	0%	0%	1%	0%	0%	0%	*%
34 years	(34.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	11	0	0	2	0	0	0	0	2	0	2	0	0	0	2	0	0	2
		1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	*%	0%	0%	0%	1%	0%	0%	*%
36 years	(36.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37 years	(37.0)	4	0	0	2	0	0	0	2	0	0	2	0	0	0	1	1	1	1
		*%	0%	0%	1%	0%	0%	0%	*%	0%	0%	*%	0%	0%	0%	*%	*%	1%	*%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
40 years	(40.0)	12	1	0	1	1	1	0	3	1	0	4	0	0	0	2	2	2	2
		1%	1%	0%	1%	1%	1%	0%	1%	*%	0%	1%	0%	0%	0%	1%	1%	1%	*%
41 years	(41.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
43 years	(43.0)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	10	1	1	0	0	0	0	1	0	1	2	0	0	0	0	2	1	1
		1%	1%	1%	0%	0%	0%	0%	*%	0%	14%	*%	0%	0%	0%	0%	1%	1%	*%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years	(48.0)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	2	0	0	0	1	0	0	1	0	0	1	0	0	0	0	1	0	1
		*%	0%	0%	0%	1%	0%	0%	*%	0%	0%	*%	0%	0%	0%	0%	*%	0%	*%
51 years	(51.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
52 years	(52.0)	1	1	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1
		*%	1%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	0%	1%	0%	0%	0%	*%
53 years	(53.0)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
54 years	(54.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
55 years	(55.0)	2	1	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1
		*%	1%	0%	0%	0%	0%	0%	*%	0%	0%	*%	0%	0%	1%	0%	0%	0%	*%
56 years	(56.0)	2	0	0	1	0	0	0	0	1	0	1	0	0	0	0	1	0	1
		*%	0%	0%	1%	0%	0%	0%	0%	*%	0%	*%	0%	0%	0%	0%	*%	0%	*%
NET: 0-2 years		1069	106	43	103	70	52	28	224	172	6	402	0	0	101	159	129	91	311
		54%	57%	57%	53%	48%	54%	52%	50%	58%	86%	100%	0%	0%	59%	49%	55%	46%	56%
										a		b			b				a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 26 (continuation)
Q12. For how many years have you been self-employed?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
NET: 3-10 years	876	77	31	91	72	42	26	217	121	1	0	339	0	70	163	101	101	238
	44%	42%	41%	47%	50%	44%	48%	48% b	41%	14%	0%	100% a	0%	41%	50% a	43%	52% b	43%
NET: Over 10 years	218	11	6	15	13	8	1	34	19	1	45	0	9	9	22	20	17	37
	11%	6%	8%	8%	9%	8%	2%	8%	6%	14%	11% b	0%	100%	5%	7%	9%	9%	7%
Median	3	2	2	3	3	2	2	3	2	1	1	5	11	2	3	2	3	2
Base for stats	2160	193	80	209	155	102	55	474	312	8	446	339	9	180	344	249	208	586
Mean score	5.67	4.22	4.36	5.11	5.51	4.81	3.29	4.99	4.28	7.31	3.94	5.60 a	11.00	4.06	4.77	5.09	5.31	4.53
Standard deviation	9.02	7.86	7.24	8.31	7.66 f	7.24	4.31	7.74	7.13	15.58	9.86	2.34	.00	7.52	6.72	8.61	7.33	7.71

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 27
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important	(1.0)	57	20	13	6	1	5	9	6	15	5	0	0
		3%	2%	2%	2%	20%	2%	2%	2%	2%	5% a	0%	0%
Not very important	(2.0)	109	46	31	14	1	21	16	9	40	3	2	1
		6%	5%	5%	4%	20%	10% bc	3%	3%	5%	3%	4%	7%
Fairly important	(3.0)	523	253	189	62	2	59	113	81	209	33	9	2
		26%	25%	29% b	18%	40%	27%	24%	27%	25%	33%	18%	13%
Very important	(4.0)	1250	670	415	254	1	129	334	207	559	60	39	12
		63%	67%	63%	75% a	20%	60%	70% a	68% a	67%	59%	78% b	80%
Don't know		35	11	10	1	0	2	8	1	11	0	0	0
		2%	1%	2%	*%	0%	1%	2%	*%	1%	0%	0%	0%
NOT IMPORTANT		166	66	44	20	2	26	25	15	55	8	2	1
		8%	7%	7%	6%	40%	12% bc	5%	5%	7%	8%	4%	7%
IMPORTANT		1773	923	604	316	3	188	447	288	768	93	48	14
		90%	92%	92%	94%	60%	87%	93% a	95% a	92%	92%	96%	93%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 27 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	4	4	4	4	3	4	4	4	4	4	4	4
Base for stats	1939	989	648	336	5	214	472	303	823	101	50	15
Mean score	3.53	3.59	3.55	3.68	2.60	3.46	3.64	3.61	3.59	3.47	3.74	3.73
				a			a	a			b	
Standard deviation	.73	.68	.68	.64	1.14	.77	.64	.65	.67	.78	.53	.59

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 27 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	57	1	2	3	0	0	3	1	2	3	6	3	6	10	9	11	6	3
	3%	2%	2%	3%	0%	0%	3%	1%	2%	4%	2%	1%	2%	1%	3%	3%	1%	2%
Not very important (2.0)	109	2	6	5	0	7	4	11	4	1	13	11	16	33	13	15	25	4
	6%	3%	6%	5%	0%	8%	5%	9%	4%	1%	5%	4%	5%	5%	5%	4%	5%	3%
			d	d		di	d	di										
Fairly important (3.0)	523	17	27	18	28	22	20	33	24	20	62	70	77	191	60	102	127	24
	26%	29%	26%	17%	32%	27%	23%	26%	24%	25%	23%	27%	25%	27%	22%	27%	26%	19%
					c													
Very important (4.0)	1250	37	70	78	58	53	60	80	72	51	185	171	203	467	194	242	337	90
	63%	64%	67%	75%	67%	64%	68%	63%	71%	64%	69%	66%	66%	66%	70%	65%	68%	73%
Don't know	35	1	0	0	1	1	1	2	0	5	1	3	7	7	3	4	3	3
	2%	2%	0%	0%	1%	1%	1%	2%	0%	6%	*%	1%	2%	1%	1%	1%	1%	2%
										bch								
NOT IMPORTANT	166	3	8	8	0	7	7	12	6	4	19	14	22	43	22	26	31	7
	8%	5%	8%	8%	0%	8%	8%	9%	6%	5%	7%	5%	7%	6%	8%	7%	6%	6%
		d	d	d		d	d	d	d	d								
IMPORTANT	1773	54	97	96	86	75	80	113	96	71	247	241	280	658	254	344	464	114
	90%	93%	92%	92%	99%	90%	91%	89%	94%	89%	93%	93%	91%	93%	91%	92%	93%	92%
					bcefgi													
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1939	57	105	104	86	82	87	125	102	75	266	255	302	701	276	370	495	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 27 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	3.53	3.58	3.57	3.64	3.67	3.56	3.57	3.54	3.63	3.59	3.60	3.60	3.58	3.59	3.59	3.55	3.61	3.66
Standard deviation	.73	.65	.69	.71	.47	.65	.74	.69	.66	.72	.69	.63	.69	.65	.73	.71	.64	.67

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 27 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	57	7	3	5	4	1	0	10	10	0	9	10	1	5	10	5	3	17
		3%	3%	3%	3%	2%	1%	0%	2%	3%	0%	2%	2%	6%	3%	2%	1%	1%	3%
Not very important	(2.0)	109	16	1	8	11	5	5	22	22	2	27	18	1	12	14	20	12	34
		6%	6%	1%	5%	5%	4%	6%	4%	6%	33%	5%	4%	6%	7%	3%	5%	3%	5%
			b					b							b				
Fairly important	(3.0)	523	68	23	32	63	43	24	161	91	1	139	109	5	42	114	97	87	166
		26%	26%	19%	19%	26%	35%	29%	26%	25%	17%	26%	24%	29%	24%	26%	25%	25%	25%
							bc												
Very important	(4.0)	1250	169	91	121	165	72	52	431	238	1	346	314	10	113	296	257	244	426
		63%	64%	76%	72%	68%	58%	63%	69%	65%	17%	65%	69%	59%	66%	68%	67%	70%	65%
				aef	e														
Don't know		35	3	1	2	1	3	1	4	5	2	9	2	0	0	4	3	1	10
		2%	1%	1%	1%	*%	2%	1%	1%	1%	33%	2%	*%	0%	0%	1%	1%	*%	2%
NOT IMPORTANT		166	23	4	13	15	6	5	32	32	2	36	28	2	17	24	25	15	51
		8%	9%	3%	8%	6%	5%	6%	5%	9%	33%	7%	6%	12%	10%	5%	7%	4%	8%
										a									a
IMPORTANT		1773	237	114	153	228	115	76	592	329	2	485	423	15	155	410	354	331	592
		90%	90%	96%	91%	93%	93%	93%	94%	90%	33%	92%	93%	88%	90%	94%	93%	95%	91%
									b									b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 27 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Median	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4
Base for stats	1939	260	118	166	243	121	81	624	361	4	521	451	17	172	434	379	346	643
Mean score	3.53	3.53	3.71 ae	3.62	3.60	3.54	3.58	3.62	3.54	2.75	3.58	3.61	3.41	3.53	3.60	3.60	3.65 b	3.56
Standard deviation	.73	.73	.61	.72	.66	.62	.61	.63	.73	.96	.67	.67	.87	.75	.67	.65	.59	.72

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 28
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	679	356	257	99	0	57	151	148	283	45	19	9
	34%	36%	39%	29%	0%	26%	31%	49%	34%	45%	38%	60%
			b					ab		a		
Not very important (2.0)	243	118	88	27	3	21	54	43	105	7	5	1
	12%	12%	13%	8%	60%	10%	11%	14%	13%	7%	10%	7%
			b									
Fairly important (3.0)	418	189	134	53	2	45	94	50	158	22	7	2
	21%	19%	20%	16%	40%	21%	20%	16%	19%	22%	14%	13%
Very important (4.0)	557	294	154	140	0	80	160	54	251	25	15	3
	28%	29%	23%	42%	0%	37%	33%	18%	30%	25%	30%	20%
				a		c	c					
Don't know	77	43	25	18	0	13	21	9	37	2	4	0
	4%	4%	4%	5%	0%	6%	4%	3%	4%	2%	8%	0%
NOT IMPORTANT	922	474	345	126	3	78	205	191	388	52	24	10
	47%	47%	52%	37%	60%	36%	43%	63%	47%	51%	48%	67%
			b					ab				
IMPORTANT	975	483	288	193	2	125	254	104	409	47	22	5
	49%	48%	44%	57%	40%	58%	53%	34%	49%	47%	44%	33%
				a		c	c					
Median	3	3	2	3	2	3	3	1	3	2	2	1

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 28 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Base for stats	1897	957	633	319	5	203	459	295	797	99	46	15
Mean score	2.45	2.44	2.29	2.73 a	2.40	2.73 c	2.57 c	2.03	2.47	2.27	2.39	1.93
Standard deviation	1.25	1.27	1.23	1.30	.55	1.25	1.27	1.19	1.26	1.28	1.32	1.28

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 28 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	679	18	36	45	24	24	38	37	40	21	99	86	98	257	95	167	143	44
	34%	31%	34%	43%	28%	29%	43%	29%	39%	26%	37%	33%	32%	36%	34%	45%	29%	35%
				degi			dgi									b		
Not very important (2.0)	243	8	13	13	6	14	8	14	13	16	34	28	43	90	27	43	63	11
	12%	14%	12%	13%	7%	17%	9%	11%	13%	20%	13%	11%	14%	13%	10%	11%	13%	9%
						d				df								
Fairly important (3.0)	418	11	24	19	18	11	12	29	17	17	54	41	63	132	54	63	101	25
	21%	19%	23%	18%	21%	13%	14%	23%	17%	21%	20%	16%	20%	19%	19%	17%	20%	20%
Very important (4.0)	557	19	31	24	33	28	25	42	27	22	74	86	91	203	87	78	175	41
	28%	33%	30%	23%	38%	34%	28%	33%	26%	28%	28%	33%	29%	29%	31%	21%	35%	33%
					c												a	a
Don't know	77	2	1	3	6	6	5	5	5	4	6	17	14	26	16	23	16	3
	4%	3%	1%	3%	7%	7%	6%	4%	5%	5%	2%	7%	5%	4%	6%	6%	3%	2%
					b	b						a				b		
NOT IMPORTANT	922	26	49	58	30	38	46	51	53	37	133	114	141	347	122	210	206	55
	47%	45%	47%	56%	34%	46%	52%	40%	52%	46%	50%	44%	46%	49%	44%	56%	41%	44%
				dg			d		d							bc		
IMPORTANT	975	30	55	43	51	39	37	71	44	39	128	127	154	335	141	141	276	66
	49%	52%	52%	41%	59%	47%	42%	56%	43%	49%	48%	49%	50%	47%	51%	38%	55%	53%
					cfh			cf									a	a
Median	3	3	3	2	3	3	2	3	2	3	2	3	3	2	3	2	3	3
Base for stats	1897	56	104	101	81	77	83	122	97	76	261	241	295	682	263	351	482	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 28 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.45	2.55	2.48	2.22	2.74 cfh	2.56	2.29	2.62 c	2.32	2.53	2.39	2.53	2.50	2.41	2.51	2.15	2.64 a	2.52 a
Standard deviation	1.25	1.26	1.25	1.25	1.27	1.27	1.32	1.24	1.27	1.18	1.25	1.30	1.24	1.26	1.28	1.24	1.25	1.29

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 28 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	679	77	39	65	101	38	36	144	211	1	192	155	9	59	155	140	129	227
		34%	29%	33%	39% a	41% ae	31%	44% a	23%	58% a	17%	36%	34%	53%	34%	35%	37%	37%	35%
Not very important	(2.0)	243	27	13	21	32	14	11	81	36	1	65	51	2	24	47	46	41	77
		12%	10%	11%	13%	13%	11%	13%	13%	10%	17%	12%	11%	12%	14%	11%	12%	12%	12%
Fairly important	(3.0)	418	58	18	29	38	28	18	140	47	2	98	89	2	25	91	73	69	120
		21%	22%	15%	17%	16%	23%	22%	22% b	13%	33%	18%	20%	12%	15%	21%	19%	20%	18%
Very important	(4.0)	557	89	45	43	65	37	15	247	47	0	144	146	4	61	123	109	98	196
		28%	34% f	38% cdf	26%	27%	30%	18%	39% b	13%	0%	27%	32%	24%	35%	28%	29%	28%	30%
Don't know		77	12	4	10	8	7	2	16	25	2	31	12	0	3	22	14	10	33
		4%	5%	3%	6%	3%	6%	2%	3%	7% a	33%	6% b	3%	0%	2%	5%	4%	3%	5%
NOT IMPORTANT		922	104	52	86	133	52	47	225	247	2	257	206	11	83	202	186	170	304
		47%	40%	44%	51% a	55% ae	42%	57% ae	36%	67% a	33%	48%	45%	65%	48%	46%	49%	49%	47%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 28 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	975	147	63	72	103	65	33	387	94	2	242	235	6	86	214	182	167	316
	49%	56% cdf	53%	43%	42%	52%	40%	62% b	26%	33%	46%	52%	35%	50%	49%	48%	48%	48%
Median	3	3	3	2	2	3	2	3	1	3	2	3	1	3	3	2	2	3
Base for stats	1897	251	115	158	236	117	80	612	341	4	499	441	17	169	416	368	337	620
Mean score	2.45	2.63 cdf	2.60 df	2.32	2.28	2.55 f	2.15	2.80 b	1.79	2.25	2.39	2.51	2.06	2.52	2.44	2.41	2.40	2.46
Standard deviation	1.25	1.25	1.31	1.26	1.27	1.24	1.19	1.20	1.13	.96	1.26	1.27	1.30	1.30	1.26	1.26	1.26	1.27

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 29
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important	(1.0)	640	347	208	137	2	80	195	72	277	46	16	8
		32%	35%	32%	41% a	40%	37% c	41% c	24%	33%	46% a	32%	53%
Not very important	(2.0)	336	178	125	52	1	26	99	53	151	19	6	2
		17%	18%	19%	15%	20%	12%	21% a	17%	18%	19%	12%	13%
Fairly important	(3.0)	464	214	161	51	2	37	80	97	183	18	13	0
		24%	21%	24% b	15%	40%	17%	17%	32% ab	22%	18%	26%	0%
Very important	(4.0)	415	203	128	75	0	55	78	70	168	16	14	5
		21%	20%	19%	22%	0%	25% b	16%	23% b	20%	16%	28%	33%
Don't know		119	58	36	22	0	18	28	12	55	2	1	0
		6%	6%	5%	7%	0%	8% c	6%	4%	7%	2%	2%	0%
NOT IMPORTANT		976	525	333	189	3	106	294	125	428	65	22	10
		49%	53%	51%	56%	60%	49%	61% ac	41%	51%	64% ac	44%	67%
IMPORTANT		879	417	289	126	2	92	158	167	351	34	27	5
		45%	42%	44% b	37%	40%	43% b	33%	55% ab	42%	34%	54% b	33%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 29 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	2	2	2	2	2	2	2	3	2	2	3	1
Base for stats	1855	942	622	315	5	198	452	292	779	99	49	15
Mean score	2.35	2.29	2.34	2.20	2.00	2.34	2.09	2.57	2.31	2.04	2.51	2.13
						b		ab	b		b	
Standard deviation	1.17	1.17	1.14	1.23	1.00	1.26	1.14	1.11	1.17	1.14	1.23	1.41

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 29 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	640	19	41	36	22	23	38	29	42	27	96	83	98	235	108	141	148	57
	32%	33%	39%	35%	25%	28%	43%	23%	41%	34%	36%	32%	32%	33%	39%	38%	30%	46%
			dg	g			deg		dg							b		b
Not very important (2.0)	336	9	17	20	19	15	12	24	21	14	46	46	59	130	46	75	79	24
	17%	16%	16%	19%	22%	18%	14%	19%	21%	18%	17%	18%	19%	18%	16%	20%	16%	19%
Fairly important (3.0)	464	15	20	27	20	18	16	26	22	19	62	54	67	166	47	62	131	19
	24%	26%	19%	26%	23%	22%	18%	20%	22%	24%	23%	21%	22%	23%	17%	17%	26%	15%
														b			ac	
Very important (4.0)	415	13	18	17	18	20	15	43	14	10	48	53	67	142	56	65	123	15
	21%	22%	17%	16%	21%	24%	17%	34%	14%	13%	18%	21%	22%	20%	20%	17%	25%	12%
								bcdfhi									ac	
Don't know	119	2	9	4	8	7	7	5	3	10	15	22	18	35	22	31	17	9
	6%	3%	9%	4%	9%	8%	8%	4%	3%	13%	6%	9%	6%	5%	8%	8%	3%	7%
										cgh						b		
NOT IMPORTANT	976	28	58	56	41	38	50	53	63	41	142	129	157	365	154	216	227	81
	49%	48%	55%	54%	47%	46%	57%	42%	62%	51%	53%	50%	51%	52%	55%	58%	46%	65%
			g				g		deg							b		b
IMPORTANT	879	28	38	44	38	38	31	69	36	29	110	107	134	308	103	127	254	34
	45%	48%	36%	42%	44%	46%	35%	54%	35%	36%	41%	41%	43%	44%	37%	34%	51%	27%
								bfhi									ac	
Median	2	3	2	2	2	3	2	3	2	2	2	2	2	2	2	2	3	2
Base for stats	1855	56	96	100	79	76	81	122	99	70	252	236	291	673	257	343	481	115

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 29 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.35	2.39	2.16	2.25	2.43	2.46	2.10	2.68	2.08	2.17	2.25	2.33	2.35	2.32	2.20	2.15	2.48	1.93
					h	h		bcfhi									ac	
Standard deviation	1.17	1.19	1.17	1.12	1.13	1.18	1.19	1.19	1.10	1.10	1.15	1.17	1.17	1.16	1.20	1.15	1.17	1.09

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 29 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	640	70	48	83	82	39	25	196	151	0	183	159	5	67	161	117	106	241
		32%	27%	40%	49%	34%	31%	30%	31%	41%	0%	35%	35%	29%	39%	37%	31%	31%	37%
				a	adef					a									a
Not very important	(2.0)	336	46	19	24	52	16	21	107	71	0	98	77	3	25	92	61	74	104
		17%	17%	16%	14%	21%	13%	26%	17%	19%	0%	18%	17%	18%	15%	21%	16%	21%	16%
								ce										b	
Fairly important	(3.0)	464	60	19	28	58	33	16	152	60	2	123	88	3	31	87	94	86	128
		24%	23%	16%	17%	24%	27%	20%	24%	16%	33%	23%	19%	18%	18%	20%	25%	25%	20%
							bc		b										
Very important	(4.0)	415	73	28	19	42	26	15	148	55	0	97	100	6	41	65	97	68	135
		21%	28%	24%	11%	17%	21%	18%	24%	15%	0%	18%	22%	35%	24%	15%	25%	20%	21%
			cd	c			c		b						b		b		
Don't know		119	14	5	14	10	10	5	25	29	4	29	29	0	8	33	13	13	45
		6%	5%	4%	8%	4%	8%	6%	4%	8%	67%	5%	6%	0%	5%	8%	3%	4%	7%
										a						c			a
NOT IMPORTANT		976	116	67	107	134	55	46	303	222	0	281	236	8	92	253	178	180	345
		49%	44%	56%	64%	55%	44%	56%	48%	61%	0%	53%	52%	47%	53%	58%	47%	52%	53%
				a	ae	a				a						c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 29 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	879	133	47	47	100	59	31	300	115	2	220	188	9	72	152	191	154	263
	45%	51%	39%	28%	41%	48%	38%	48%	31%	33%	42%	42%	53%	42%	35%	50%	44%	40%
		bcdf	c		c	c		b								b		
Median	2	3	2	1	2	3	2	2	2	3	2	2	3	2	2	3	2	2
Base for stats	1855	249	114	154	234	114	77	603	337	2	501	424	17	164	405	369	334	608
Mean score	2.35	2.55	2.24	1.89	2.26	2.40	2.27	2.42	2.06	3.00	2.27	2.30	2.59	2.28	2.14	2.46	2.35	2.26
		bcd	c		c	c	c	b								b		
Standard deviation	1.17	1.18	1.24	1.10	1.12	1.18	1.12	1.18	1.13	.00	1.15	1.20	1.28	1.24	1.11	1.19	1.13	1.20

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 30
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	60	22	15	7	0	7	9	6	15	5	2	0
	3%	2%	2%	2%	0%	3%	2%	2%	2%	5% a	4%	0%
Not very important (2.0)	128	42	26	15	1	18	19	5	36	5	0	1
	6%	4%	4%	4%	20%	8% bc	4%	2%	4%	5%	0%	7%
Fairly important (3.0)	554	253	180	71	2	63	118	72	201	37	11	4
	28%	25%	27% b	21%	40%	29%	25%	24%	24%	37% a	22%	27%
Very important (4.0)	1193	670	426	242	2	127	325	218	569	54	37	10
	60%	67%	65%	72% a	40%	59%	68% a	72% a	68% b	53%	74% b	67%
Don't know	39	13	11	2	0	1	9	3	13	0	0	0
	2%	1%	2%	1%	0%	*%	2%	1%	2%	0%	0%	0%
NOT IMPORTANT	188	64	41	22	1	25	28	11	51	10	2	1
	10%	6%	6%	7%	20%	12% bc	6%	4%	6%	10%	4%	7%
IMPORTANT	1747	923	606	313	4	190	443	290	770	91	48	14
	89%	92%	92%	93%	80%	88%	92%	95% a	92%	90%	96%	93%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 30 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	4	4	4	4	3	4	4	4	4	4	4	4
Base for stats	1935	987	647	335	5	215	471	301	821	101	50	15
Mean score	3.49	3.59	3.57	3.64	3.20	3.44	3.61	3.67	3.61	3.39	3.66	3.60
							a	a	b		b	
Standard deviation	.75	.68	.68	.67	.84	.78	.66	.61	.66	.80	.69	.63

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 30 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	60	1	4	0	3	0	1	2	1	3	5	4	6	16	6	12	9	1
	3%	2%	4%	0%	3%	0%	1%	2%	1%	4%	2%	2%	2%	2%	2%	3%	2%	1%
			c							c								
Not very important (2.0)	128	5	5	5	2	3	3	7	5	1	15	8	13	24	18	15	19	7
	6%	9%	5%	5%	2%	4%	3%	6%	5%	1%	6%	3%	4%	3%	6%	4%	4%	6%
		i													a			
Fairly important (3.0)	554	22	25	21	19	19	21	29	21	24	68	59	74	181	70	99	127	27
	28%	38%	24%	20%	22%	23%	24%	23%	21%	30%	25%	23%	24%	26%	25%	26%	26%	22%
		cdgh																
Very important (4.0)	1193	30	71	77	62	58	62	86	75	48	178	182	209	478	182	245	336	87
	60%	52%	68%	74%	71%	70%	70%	68%	74%	60%	67%	71%	68%	68%	65%	66%	67%	70%
			a	ai	a	a	a	a	a									
Don't know	39	0	0	1	1	3	1	3	0	4	1	5	7	9	3	3	7	2
	2%	0%	0%	1%	1%	4%	1%	2%	0%	5%	*%	2%	2%	1%	1%	1%	1%	2%
										bh								
NOT IMPORTANT	188	6	9	5	5	3	4	9	6	4	20	12	19	40	24	27	28	8
	10%	10%	9%	5%	6%	4%	5%	7%	6%	5%	7%	5%	6%	6%	9%	7%	6%	6%
IMPORTANT	1747	52	96	98	81	77	83	115	96	72	246	241	283	659	252	344	463	114
	89%	90%	91%	94%	93%	93%	94%	91%	94%	90%	92%	93%	92%	93%	90%	92%	93%	92%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1935	58	105	103	86	80	87	124	102	76	266	253	302	699	276	371	491	122

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 30 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	3.49	3.40	3.55	3.70 a	3.63	3.69 a	3.66 a	3.60	3.67 a	3.54	3.58	3.66	3.61	3.60	3.55	3.56	3.61	3.64
Standard deviation	.75	.72	.76	.56	.70	.54	.61	.67	.62	.72	.69	.62	.67	.67	.71	.72	.65	.63

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 30 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	60	7	1	4	8	2	0	11	11	0	12	9	1	8	6	8	5	17
		3%	3%	1%	2%	3%	2%	0%	2%	3%	0%	2%	2%	6%	5%	1%	2%	1%	3%
															b				
Not very important	(2.0)	128	17	2	6	3	5	9	24	17	1	27	15	0	12	19	11	12	30
		6%	6%	2%	4%	1%	4%	11%	4%	5%	17%	5%	3%	0%	7%	4%	3%	3%	5%
			bd					bcd							c				
Fairly important	(3.0)	554	64	25	32	73	38	21	156	96	1	128	122	3	46	119	86	72	181
		28%	24%	21%	19%	30%	31%	26%	25%	26%	17%	24%	27%	18%	27%	27%	23%	21%	28%
						c	c												a
Very important	(4.0)	1193	173	90	123	158	75	51	432	236	2	353	304	13	106	286	275	257	413
		60%	66%	76%	73%	65%	60%	62%	69%	64%	33%	67%	67%	76%	62%	65%	72%	74%	63%
				def	e												ab	b	
Don't know		39	2	1	3	2	4	1	5	6	2	10	3	0	0	8	2	1	12
		2%	1%	1%	2%	1%	3%	1%	1%	2%	33%	2%	1%	0%	0%	2%	1%	*%	2%
																			a
NOT IMPORTANT		188	24	3	10	11	7	9	35	28	1	39	24	1	20	25	19	17	47
		10%	9%	3%	6%	5%	6%	11%	6%	8%	17%	7%	5%	6%	12%	6%	5%	5%	7%
			bd					bd							bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 30 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	1747	237	115	155	231	113	72	588	332	3	481	426	16	152	405	361	329	594
	89%	90%	97% af	92%	95% f	91%	88%	94%	91%	50%	91%	94%	94%	88%	92%	95% a	95% b	91%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1935	261	118	165	242	120	81	623	360	4	520	450	17	172	430	380	346	641
Mean score	3.49	3.54	3.73 adef	3.66	3.57	3.55	3.52	3.62	3.55	3.25	3.58	3.60	3.65	3.45	3.59 a	3.65 a	3.68 b	3.54
Standard deviation	.75	.74	.53	.67	.69	.66	.69	.65	.73	.96	.70	.65	.79	.82	.64	.64	.61	.71

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 31
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	70	33	20	12	1	8	14	11	27	5	1	0
	4%	3%	3%	4%	20%	4%	3%	4%	3%	5%	2%	0%
Not very important (2.0)	165	74	46	27	1	24	32	18	59	8	4	3
	8%	7%	7%	8%	20%	11% bc	7%	6%	7%	8%	8%	20%
Fairly important (3.0)	603	282	211	70	1	62	139	81	233	34	12	3
	31%	28%	32% b	21%	20%	29%	29%	27%	28%	34%	24%	20%
Very important (4.0)	1090	599	373	225	1	121	285	193	503	54	33	9
	55%	60%	57%	67% a	20%	56%	59%	63%	60%	53%	66%	60%
Don't know	46	12	8	3	1	1	10	1	12	0	0	0
	2%	1%	1%	1%	20%	*%	2% c	*%	1%	0%	0%	0%
NOT IMPORTANT	235	107	66	39	2	32	46	29	86	13	5	3
	12%	11%	10%	12%	40%	15% b	10%	10%	10%	13%	10%	20%
IMPORTANT	1693	881	584	295	2	183	424	274	736	88	45	12
	86%	88%	89%	88%	40%	85%	88%	90%	88%	87%	90%	80%
Median	4	4	4	4	3	4	4	4	4	4	4	4

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 31 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Base for stats	1928	988	650	334	4	215	470	303	822	101	50	15
Mean score	3.41	3.46	3.44	3.52	2.50	3.38	3.48	3.50	3.47	3.36	3.54	3.40
Standard deviation	.79	.77	.76	.79	1.29	.83	.75	.77	.77	.83	.73	.83

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 31 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	70	1	5	6	0	3	3	1	5	3	12	6	9	23	10	12	17	4
	4%	2%	5%	6%	0%	4%	3%	1%	5%	4%	4%	2%	3%	3%	4%	3%	3%	3%
			d	dg					d									
Not very important (2.0)	165	3	7	7	6	7	9	9	6	5	17	22	20	49	25	34	36	3
	8%	5%	7%	7%	7%	8%	10%	7%	6%	6%	6%	9%	6%	7%	9%	9%	7%	2%
																c	c	
Fairly important (3.0)	603	21	23	28	20	22	20	39	34	26	72	62	99	203	76	95	145	41
	31%	36%	22%	27%	23%	27%	23%	31%	33%	33%	27%	24%	32%	29%	27%	25%	29%	33%
													b					
Very important (4.0)	1090	32	69	62	60	49	55	77	57	42	163	164	176	425	165	229	296	73
	55%	55%	66%	60%	69%	59%	63%	61%	56%	53%	61%	64%	57%	60%	59%	61%	59%	59%
					i													
Don't know	46	1	1	1	1	2	1	1	0	4	3	4	5	8	3	4	4	3
	2%	2%	1%	1%	1%	2%	1%	1%	0%	5%	1%	2%	2%	1%	1%	1%	1%	2%
										h								
NOT IMPORTANT	235	4	12	13	6	10	12	10	11	8	29	28	29	72	35	46	53	7
	12%	7%	11%	13%	7%	12%	14%	8%	11%	10%	11%	11%	9%	10%	13%	12%	11%	6%
																c		
IMPORTANT	1693	53	92	90	80	71	75	116	91	68	235	226	275	628	241	324	441	114
	86%	91%	88%	87%	92%	86%	85%	91%	89%	85%	88%	88%	89%	89%	86%	87%	89%	92%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1928	57	104	103	86	81	87	126	102	76	264	254	304	700	276	370	494	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 31 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	3.41	3.47	3.50	3.42	3.63 hi	3.44	3.46	3.52	3.40	3.41	3.46	3.51	3.45	3.47	3.43	3.46	3.46	3.51
Standard deviation	.79	.68	.82	.86	.61	.81	.82	.67	.81	.79	.81	.75	.75	.77	.80	.79	.78	.71

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 31 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	70	12	4	7	7	2	1	20	13	0	19	12	2	6	21	6	10	23
		4%	5%	3%	4%	3%	2%	1%	3%	4%	0%	4%	3%	12%	3%	5% c	2%	3%	4%
Not very important	(2.0)	165	22	6	10	19	9	8	42	31	1	38	33	3	13	33	27	21	53
		8%	8%	5%	6%	8%	7%	10%	7%	8%	17%	7%	7%	18%	8%	8%	7%	6%	8%
Fairly important	(3.0)	603	70	29	39	74	41	29	181	100	1	152	127	3	46	133	101	93	189
		31%	27%	24%	23%	30%	33%	35% c	29%	27%	17%	29%	28%	18%	27%	30%	26%	27%	29%
Very important	(4.0)	1090	157	79	110	143	67	43	380	217	2	312	278	9	106	245	246	222	377
		55%	60%	66% f	65% ef	59%	54%	52%	61%	59%	33%	59%	61%	53%	62%	56%	64% b	64%	58%
Don't know		46	2	1	2	1	5	1	5	5	2	9	3	0	1	6	2	1	11
		2%	1%	1%	1%	*%	4% ad	1%	1%	1%	33%	2%	1%	0%	1%	1%	1%	*%	2%
NOT IMPORTANT		235	34	10	17	26	11	9	62	44	1	57	45	5	19	54	33	31	76
		12%	13%	8%	10%	11%	9%	11%	10%	12%	17%	11%	10%	29%	11%	12%	9%	9%	12%
IMPORTANT		1693	227	108	149	217	108	72	561	317	3	464	405	12	152	378	347	315	566
		86%	86%	91%	89%	89%	87%	88%	89%	87%	50%	88%	89%	71%	88%	86%	91% b	91%	87%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 31 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1928	261	118	166	243	119	81	623	361	4	521	450	17	171	432	380	346	642
Mean score	3.41	3.43	3.55	3.52	3.45	3.45	3.41	3.48	3.44	3.25	3.45	3.49	3.12	3.47	3.39	3.54 b	3.52	3.43
Standard deviation	.79	.83	.75	.79	.76	.71	.72	.76	.80	.96	.78	.75	1.11	.78	.83	.70	.74	.79

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 32
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	63	35	24	11	0	12	12	11	28	5	2	0
	3%	4%	4%	3%	0%	6% b	3%	4%	3%	5%	4%	0%
Not very important (2.0)	121	55	36	19	0	19	24	12	45	5	3	2
	6%	6%	5%	6%	0%	9% c	5%	4%	5%	5%	6%	13%
Fairly important (3.0)	559	253	198	53	2	52	114	87	210	29	11	3
	28%	25%	30% b	16%	40%	24%	24%	29%	25%	29%	22%	20%
Very important (4.0)	1195	641	387	251	3	131	318	192	535	62	34	10
	61%	64%	59%	74% a	60%	61%	66%	63%	64%	61%	68%	67%
Don't know	36	16	13	3	0	2	12	2	16	0	0	0
	2%	2%	2%	1%	0%	1%	3%	1%	2%	0%	0%	0%
NOT IMPORTANT	184	90	60	30	0	31	36	23	73	10	5	2
	9%	9%	9%	9%	0%	14% bc	8%	8%	9%	10%	10%	13%
IMPORTANT	1754	894	585	304	5	183	432	279	745	91	45	13
	89%	89%	89%	90%	100%	85%	90% a	92% a	89%	90%	90%	87%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 32 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1938	984	645	334	5	214	468	302	818	101	50	15
Mean score	3.49	3.52	3.47	3.63	3.60	3.41	3.58	3.52	3.53	3.47	3.54	3.53
Standard deviation	.76	.76	.76	.74	.55	.87	.71	.74	.75	.81	.79	.74

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 32 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	63	3	5	3	2	0	4	5	2	4	11	6	11	22	13	13	20	2
	3%	5%	5%	3%	2%	0%	5%	4%	2%	5%	4%	2%	4%	3%	5%	3%	4%	2%
		e	e							e								
Not very important (2.0)	121	2	4	8	2	5	6	10	7	1	14	13	18	38	17	28	18	7
	6%	3%	4%	8%	2%	6%	7%	8%	7%	1%	5%	5%	6%	5%	6%	7%	4%	6%
				i				i								b		
Fairly important (3.0)	559	20	22	17	18	18	19	36	33	27	59	55	96	191	60	87	139	27
	28%	34%	21%	16%	21%	22%	22%	28%	32%	34%	22%	21%	31%	27%	22%	23%	28%	22%
		c						c	c	c			ab					
Very important (4.0)	1195	31	74	75	63	57	58	74	60	43	180	178	177	446	185	240	315	85
	61%	53%	70%	72%	72%	69%	66%	58%	59%	54%	67%	69%	57%	63%	66%	64%	63%	69%
			ai	aghi	agi						c	c						
Don't know	36	2	0	1	2	3	1	2	0	5	3	6	7	11	4	6	6	3
	2%	3%	0%	1%	2%	4%	1%	2%	0%	6%	1%	2%	2%	2%	1%	2%	1%	2%
										bch								
NOT IMPORTANT	184	5	9	11	4	5	10	15	9	5	25	19	29	60	30	41	38	9
	9%	9%	9%	11%	5%	6%	11%	12%	9%	6%	9%	7%	9%	8%	11%	11%	8%	7%
IMPORTANT	1754	51	96	92	81	75	77	110	93	70	239	233	273	637	245	327	454	112
	89%	88%	91%	88%	93%	90%	88%	87%	91%	88%	90%	90%	88%	90%	88%	87%	91%	90%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1938	56	105	103	85	80	87	125	102	75	264	252	302	697	275	368	492	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 32 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	3.49	3.41	3.57	3.59	3.67	3.65	3.51	3.43	3.48	3.45	3.55	3.61	3.45	3.52	3.52	3.51	3.52	3.61
					ag	ag						c						
Standard deviation	.76	.80	.78	.76	.64	.60	.82	.81	.71	.78	.78	.70	.77	.74	.81	.78	.75	.68

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 32 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	63	14	3	7	8	2	1	21	14	0	21	11	3	11	12	12	7	28
		3%	5%	3%	4%	3%	2%	1%	3%	4%	0%	4%	2%	18%	6% b	3%	3%	2%	4%
Not very important	(2.0)	121	19	2	8	13	6	7	23	31	1	33	21	1	11	25	18	15	40
		6%	7% b	2%	5%	5%	5%	9% b	4%	8% a	17%	6%	5%	6%	6%	6%	5%	4%	6%
Fairly important	(3.0)	559	63	22	37	66	38	27	165	87	1	136	113	4	41	114	97	90	163
		28%	24%	18%	22%	27%	31% b	33% b	26%	24%	17%	26%	25%	24%	24%	26%	25%	26%	25%
Very important	(4.0)	1195	164	90	113	155	74	45	414	225	2	329	303	9	109	279	251	232	409
		61%	62%	76% adef	67%	64%	60%	55%	66%	61%	33%	62%	67%	53%	63%	64%	66%	67%	63%
Don't know		36	3	2	3	2	4	2	5	9	2	11	5	0	0	8	4	3	13
		2%	1%	2%	2%	1%	3%	2%	1%	2% a	33%	2%	1%	0%	0%	2%	1%	1%	2%
NOT IMPORTANT		184	33	5	15	21	8	8	44	45	1	54	32	4	22	37	30	22	68
		9%	13% b	4%	9%	9%	6%	10%	7%	12% a	17%	10%	7%	24%	13%	8%	8%	6%	10% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 32 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	1754	227	112	150	221	112	72	579	312	3	465	416	13	150	393	348	322	572
	89%	86%	94% a	89%	91%	90%	88%	92% b	85%	50%	88%	92% a	76%	87%	90%	91%	93% b	88%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1938	260	117	165	242	120	80	623	357	4	519	448	17	172	430	378	344	640
Mean score	3.49	3.45	3.70 adef	3.55	3.52	3.53	3.45	3.56	3.46	3.25	3.49	3.58	3.12	3.44	3.53	3.55	3.59 b	3.49
Standard deviation	.76	.85	.63	.78	.75	.67	.71	.72	.81	.96	.79	.70	1.17	.87	.73	.73	.67	.80

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 33
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	276	118	71	47	0	18	55	45	98	15	5	0
	14%	12%	11%	14%	0%	8%	11%	15% a	12%	15%	10%	0%
Not very important (2.0)	414	193	127	64	2	29	98	66	153	28	9	3
	21%	19%	19%	19%	40%	13%	20% a	22% a	18%	28% a	18%	20%
Fairly important (3.0)	581	315	212	102	1	73	144	98	259	34	17	5
	29%	32%	32%	30%	20%	34%	30%	32%	31%	34%	34%	33%
Very important (4.0)	595	326	219	105	2	79	163	84	279	22	18	7
	30%	33%	33%	31%	40%	37% c	34%	28%	33% b	22%	36%	47%
Don't know	108	48	29	19	0	17	20	11	45	2	1	0
	5%	5%	4%	6%	0%	8% bc	4%	4%	5%	2%	2%	0%
NOT IMPORTANT	690	311	198	111	2	47	153	111	251	43	14	3
	35%	31%	30%	33%	40%	22%	32% a	37% a	30%	43% a	28%	20%
IMPORTANT	1176	641	431	207	3	152	307	182	538	56	35	12
	60%	64%	66%	61%	60%	70% c	64%	60%	65%	55%	70%	80%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 33 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1866	952	629	318	5	199	460	293	789	99	49	15
Mean score	2.80	2.89	2.92	2.83	3.00	3.07 bc	2.90	2.75	2.91 b	2.64	2.98 b	3.27
Standard deviation	1.05	1.02	1.00	1.05	1.00	.95	1.02	1.03	1.02	.99	.99	.80

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 33 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	276	7	16	16	6	12	16	9	9	7	39	34	25	89	26	53	50	14
	14%	12%	15%	15%	7%	14%	18%	7%	9%	9%	15%	13%	8%	13%	9%	14%	10%	11%
			g	g			dg				c	c						
Not very important (2.0)	414	13	14	22	18	20	14	19	16	17	49	52	52	142	50	82	84	26
	21%	22%	13%	21%	21%	24%	16%	15%	16%	21%	18%	20%	17%	20%	18%	22%	17%	21%
Fairly important (3.0)	581	22	32	33	29	15	26	38	40	24	87	70	102	214	98	108	171	35
	29%	38%	30%	32%	33%	18%	30%	30%	39%	30%	33%	27%	33%	30%	35%	29%	34%	28%
		e		e	e				e									
Very important (4.0)	595	15	39	29	24	32	27	54	33	26	83	83	113	232	89	103	178	45
	30%	26%	37%	28%	28%	39%	31%	43%	32%	33%	31%	32%	37%	33%	32%	28%	36%	36%
								acd									a	
Don't know	108	1	4	4	10	4	5	7	4	6	9	19	17	31	16	28	15	4
	5%	2%	4%	4%	11%	5%	6%	6%	4%	8%	3%	7%	6%	4%	6%	7%	3%	3%
					abch							a				b		
NOT IMPORTANT	690	20	30	38	24	32	30	28	25	24	88	86	77	231	76	135	134	40
	35%	34%	29%	37%	28%	39%	34%	22%	25%	30%	33%	33%	25%	33%	27%	36%	27%	32%
				g		gh					c	c				b		
IMPORTANT	1176	37	71	62	53	47	53	92	73	50	170	153	215	446	187	211	349	80
	60%	64%	68%	60%	61%	57%	60%	72%	72%	63%	64%	59%	70%	63%	67%	56%	70%	65%
								ce	e				b				a	
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1866	57	101	100	77	79	83	120	98	74	258	239	292	677	263	346	483	120

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 33 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.80	2.79	2.93	2.75	2.92	2.85	2.77	3.14 acef	2.99	2.93	2.83	2.85	3.04 ab	2.87	2.95	2.75	2.99 a	2.93
Standard deviation	1.05	.98	1.08	1.05	.93	1.12	1.11	.95	.94	.98	1.04	1.06	.95	1.03	.96	1.04	.98	1.03

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 33 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	276	16	17	28	29	22	6	64	54	0	55	59	4	29	47	40	41	77
		14%	6%	14% a	17% af	12% a	18% af	7%	10%	15% a	0%	10%	13%	24%	17% bc	11%	10%	12%	12%
Not very important	(2.0)	414	38	25	42	47	16	25	119	73	1	86	106	1	29	103	61	53	140
		21%	14%	21%	25% ae	19%	13%	30% ade	19%	20%	17%	16%	23% a	6%	17%	24% c	16%	15%	21% a
Fairly important	(3.0)	581	89	32	46	80	47	21	212	102	1	181	128	6	51	140	123	103	212
		29%	34%	27%	27%	33%	38%	26%	34%	28%	17%	34% b	28%	35%	30%	32%	32%	30%	32%
Very important	(4.0)	595	109	39	40	80	31	27	215	110	1	180	142	4	56	127	142	137	189
		30%	41% cde	33%	24%	33% c	25%	33%	34%	30%	17%	34%	31%	24%	33%	29%	37% b	39% b	29%
Don't know		108	11	6	12	8	8	3	18	27	3	28	18	2	7	21	16	13	35
		5%	4%	5%	7%	3%	6%	4%	3%	7% a	50%	5%	4%	12%	4%	5%	4%	4%	5%
NOT IMPORTANT		690	54	42	70	76	38	31	183	127	1	141	165	5	58	150	101	94	217
		35%	21%	35% a	42% ad	31% a	31% a	38% a	29%	35%	17%	27%	36% a	29%	34%	34% c	26%	27%	33% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 33 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	1176	198	71	86	160	78	48	427	212	2	361	270	10	107	267	265	240	401
	60%	75%	60%	51%	66%	63%	59%	68%	58%	33%	68%	60%	59%	62%	61%	69%	69%	61%
		bcdef			c	c		b			b					b	b	
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1866	252	113	156	236	116	79	610	339	3	502	435	15	165	417	366	334	618
Mean score	2.80	3.15	2.82	2.63	2.89	2.75	2.87	2.95	2.79	3.00	2.97	2.81	2.67	2.81	2.83	3.00	3.01	2.83
		bcdef			c			b			b					ab	b	
Standard deviation	1.05	.90	1.07	1.05	1.01	1.05	.98	.98	1.07	1.00	.98	1.04	1.18	1.09	.99	1.00	1.03	1.00

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 34
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	245	82	50	32	0	12	38	32	71	9	2	0
	12%	8%	8%	9%	0%	6%	8%	11% a	9%	9%	4%	0%
Not very important (2.0)	274	119	84	33	2	30	57	32	92	16	7	4
	14%	12%	13%	10%	40%	14%	12%	11%	11%	16%	14%	27%
Fairly important (3.0)	582	279	189	87	3	60	135	84	229	31	16	3
	29%	28%	29%	26%	60%	28%	28%	28%	27%	31%	32%	20%
Very important (4.0)	808	488	312	176	0	106	234	148	415	42	23	8
	41%	49%	47%	52%	0%	49%	49%	49%	50%	42%	46%	53%
Don't know	65	32	23	9	0	8	16	8	27	3	2	0
	3%	3%	3%	3%	0%	4%	3%	3%	3%	3%	4%	0%
NOT IMPORTANT	519	201	134	65	2	42	95	64	163	25	9	4
	26%	20%	20%	19%	40%	19%	20%	21%	20%	25%	18%	27%
IMPORTANT	1390	767	501	263	3	166	369	232	644	73	39	11
	70%	77%	76%	78%	60%	77%	77%	76%	77%	72%	78%	73%
Median	3	4	3	4	3	4	4	4	4	3	3	4
Base for stats	1909	968	635	328	5	208	464	296	807	98	48	15
Mean score	3.02	3.21	3.20	3.24	2.60	3.25	3.22	3.18	3.22	3.08	3.25	3.27
Standard deviation	1.04	.96	.95	.99	.55	.91	.95	1.01	.96	.98	.86	.88

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

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Table 34 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	245	4	11	12	6	7	14	7	7	3	27	27	17	54	28	26	50	6
	12%	7%	10%	12%	7%	8%	16%	6%	7%	4%	10%	10%	6%	8%	10%	7%	10%	5%
							ghi				c	c						
Not very important (2.0)	274	12	7	9	10	11	9	13	11	10	28	30	34	84	32	48	54	16
	14%	21%	7%	9%	11%	13%	10%	10%	11%	13%	10%	12%	11%	12%	11%	13%	11%	13%
		bc																
Fairly important (3.0)	582	18	24	34	30	21	19	31	31	21	76	70	83	204	71	108	138	32
	29%	31%	23%	33%	34%	25%	22%	24%	30%	26%	28%	27%	27%	29%	25%	29%	28%	26%
Very important (4.0)	808	23	61	48	37	41	43	72	48	42	132	121	162	345	138	177	244	66
	41%	40%	58%	46%	43%	49%	49%	57%	47%	53%	49%	47%	52%	49%	49%	47%	49%	53%
			ad					ad										
Don't know	65	1	2	1	4	3	3	4	5	4	4	10	13	21	10	15	12	4
	3%	2%	2%	1%	5%	4%	3%	3%	5%	5%	1%	4%	4%	3%	4%	4%	2%	3%
NOT IMPORTANT	519	16	18	21	16	18	23	20	18	13	55	57	51	138	60	74	104	22
	26%	28%	17%	20%	18%	22%	26%	16%	18%	16%	21%	22%	17%	19%	22%	20%	21%	18%
IMPORTANT	1390	41	85	82	67	62	62	103	79	63	208	191	245	549	209	285	382	98
	70%	71%	81%	79%	77%	75%	70%	81%	77%	79%	78%	74%	79%	78%	75%	76%	77%	79%
Median	3	3	4	3	3	4	4	4	3	4	4	3	4	4	4	3	4	4
Base for stats	1909	57	103	103	83	80	85	123	97	76	263	248	296	687	269	359	486	120
Mean score	3.02	3.05	3.31	3.15	3.18	3.20	3.07	3.37	3.24	3.34	3.19	3.15	3.32	3.22	3.19	3.21	3.19	3.32
								af					b					
Standard deviation	1.04	.95	1.00	1.00	.91	.99	1.13	.89	.92	.86	.99	1.01	.89	.94	1.01	.93	1.00	.89

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 34 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	245	21	5	17	16	20	3	55	27	0	41	39	2	17	33	32	29	53
		12%	8%	4%	10%	7%	16%	4%	9%	7%	0%	8%	9%	12%	10%	8%	8%	8%	8%
							abdf												
Not very important	(2.0)	274	32	4	20	31	20	12	79	39	1	69	49	1	20	52	45	34	85
		14%	12%	3%	12%	13%	16%	15%	13%	11%	17%	13%	11%	6%	12%	12%	12%	10%	13%
			b		b	b	b	b											
Fairly important	(3.0)	582	64	31	36	80	41	27	170	108	1	152	122	5	46	138	95	95	184
		29%	24%	26%	21%	33%	33%	33%	27%	30%	17%	29%	27%	29%	27%	32%	25%	27%	28%
						ac	c									c			
Very important	(4.0)	808	137	77	91	111	36	36	307	179	2	248	233	7	86	201	198	176	312
		41%	52%	65%	54%	45%	29%	44%	49%	49%	33%	47%	51%	41%	50%	46%	52%	51%	48%
			e	adef	e	e		e											
Don't know		65	9	2	4	6	7	4	17	13	2	20	10	2	3	14	12	13	19
		3%	3%	2%	2%	2%	6%	5%	3%	4%	33%	4%	2%	12%	2%	3%	3%	4%	3%
NOT IMPORTANT		519	53	9	37	47	40	15	134	66	1	110	88	3	37	85	77	63	138
		26%	20%	8%	22%	19%	32%	18%	21%	18%	17%	21%	19%	18%	22%	19%	20%	18%	21%
			b		b	b	abdf	b											

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 34 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	1390	201	108	127	191	77	63	477	287	3	400	355	12	132	339	293	271	496
	70%	76% e	91% acdef	76% e	78% e	62%	77% e	76%	78%	50%	75%	78%	71%	77%	77%	77%	78%	76%
Median	3	4	4	4	3	3	3	4	4	4	3	4	3	4	3	4	4	3
Base for stats	1909	254	117	164	238	117	78	611	353	4	510	443	15	169	424	370	334	634
Mean score	3.02	3.25 e	3.54 acdef	3.23 e	3.20 e	2.79	3.23 e	3.19	3.24	3.25	3.19	3.24	3.13	3.19	3.20	3.24	3.25	3.19
Standard deviation	1.04	.97	.76	1.02	.91	1.06	.85	.98	.93	.96	.95	.97	1.06	1.00	.93	.97	.96	.96

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 35
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	348	190	122	68	0	19	81	90	160	19	8	3
	18%	19%	19%	20%	0%	9%	17%	30%	19%	19%	16%	20%
							a	ab				
Not very important (2.0)	399	216	143	71	2	47	100	69	171	28	12	5
	20%	22%	22%	21%	40%	22%	21%	23%	21%	28%	24%	33%
Fairly important (3.0)	596	287	190	94	3	75	147	65	248	22	13	4
	30%	29%	29%	28%	60%	35%	31%	21%	30%	22%	26%	27%
						c	c					
Very important (4.0)	529	256	170	86	0	68	125	63	210	27	16	3
	27%	26%	26%	26%	0%	31%	26%	21%	25%	27%	32%	20%
						c						
Don't know	102	51	33	18	0	7	27	17	45	5	1	0
	5%	5%	5%	5%	0%	3%	6%	6%	5%	5%	2%	0%
NOT IMPORTANT	747	406	265	139	2	66	181	159	331	47	20	8
	38%	41%	40%	41%	40%	31%	38%	52%	40%	47%	40%	53%
								ab				
IMPORTANT	1125	543	360	180	3	143	272	128	458	49	29	7
	57%	54%	55%	53%	60%	66%	57%	42%	55%	49%	58%	47%
						bc	c					
Median	3	3	3	3	3	3	3	2	3	3	3	2

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 35 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Base for stats	1872	949	625	319	5	209	453	287	789	96	49	15
Mean score	2.70	2.64	2.65	2.62	2.60	2.92	2.70	2.35	2.64	2.59	2.76	2.47
						bc	c					
Standard deviation	1.07	1.08	1.08	1.10	.55	.95	1.06	1.14	1.08	1.10	1.09	1.06

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 35 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	348	10	24	13	17	16	15	23	25	17	47	48	65	146	43	62	103	23
	18%	17%	23%	13%	20%	19%	17%	18%	25% c	21%	18%	19%	21%	21%	15%	17%	21%	19%
Not very important (2.0)	399	8	24	26	19	13	17	22	27	15	58	49	64	150	63	85	109	21
	20%	14%	23%	25%	22%	16%	19%	17%	26%	19%	22%	19%	21%	21%	23%	23%	22%	17%
Fairly important (3.0)	596	22	25	32	29	26	26	38	26	24	79	81	88	204	80	107	136	44
	30%	38%	24%	31%	33%	31%	30%	30%	25%	30%	30%	31%	28%	29%	29%	29%	27%	35%
Very important (4.0)	529	18	25	27	16	21	26	39	19	19	70	63	77	171	81	103	123	30
	27%	31%	24%	26%	18%	25%	30%	31% dh	19%	24%	26%	24%	25%	24%	29%	28%	25%	24%
Don't know	102	0	7	6	6	7	4	5	5	5	13	17	15	37	12	17	27	6
	5%	0%	7% a	6%	7% a	8% a	5%	4%	5%	6%	5%	7%	5%	5%	4%	5%	5%	5%
NOT IMPORTANT	747	18	48	39	36	29	32	45	52	32	105	97	129	296	106	147	212	44
	38%	31%	46%	38%	41%	35%	36%	35%	51% aefg	40%	39%	38%	42%	42%	38%	39%	43%	35%
IMPORTANT	1125	40	50	59	45	47	52	77	45	43	149	144	165	375	161	210	259	74
	57%	69% bdh	48%	57%	52%	57%	59% h	61% bh	44%	54%	56%	56%	53%	53%	58%	56%	52%	60%
Median	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3
Base for stats	1872	58	98	98	81	76	84	122	97	75	254	241	294	671	267	357	471	118

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 35 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.70	2.83 h	2.52	2.74 h	2.54	2.68	2.75 h	2.76 h	2.40	2.60	2.68	2.66	2.60	2.60	2.75	2.70	2.59	2.69
Standard deviation	1.07	1.06	1.12	1.01	1.04	1.10	1.09	1.10	1.08	1.10	1.07	1.07	1.10	1.09	1.06	1.07	1.10	1.06

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 35 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	348	39	17	42	51	25	16	122	67	1	114	70	6	20	61	108	75	115
		18%	15%	14%	25%	21%	20%	20%	19%	18%	17%	22%	15%	35%	12%	14%	28%	22%	18%
					ab							b					ab		
Not very important	(2.0)	399	52	24	40	55	32	13	145	71	0	115	99	2	23	107	85	85	131
		20%	20%	20%	24%	23%	26%	16%	23%	19%	0%	22%	22%	12%	13%	24%	22%	24%	20%
																a	a		
Fairly important	(3.0)	596	77	33	42	73	34	28	172	113	2	149	134	4	50	144	91	90	197
		30%	29%	28%	25%	30%	27%	34%	27%	31%	33%	28%	30%	24%	29%	33%	24%	26%	30%
																c			
Very important	(4.0)	529	86	36	34	54	24	22	162	94	0	118	134	4	74	104	77	80	176
		27%	33%	30%	20%	22%	19%	27%	26%	26%	0%	22%	30%	24%	43%	24%	20%	23%	27%
			cde										a		bc				
Don't know		102	9	9	10	11	9	3	27	21	3	34	16	1	5	22	21	17	34
		5%	3%	8%	6%	5%	7%	4%	4%	6%	50%	6%	4%	6%	3%	5%	5%	5%	5%
												b							
NOT IMPORTANT		747	91	41	82	106	57	29	267	138	1	229	169	8	43	168	193	160	246
		38%	35%	34%	49%	43%	46%	35%	43%	38%	17%	43%	37%	47%	25%	38%	51%	46%	38%
					abf	a	a									a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 35 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	1125	163	69	76	127	58	50	334	207	2	267	268	8	124	248	168	170	373
	57%	62%	58%	45%	52%	47%	61%	53%	57%	33%	50%	59%	47%	72%	57%	44%	49%	57%
		cde	c				ce					a		bc	c			a
Median	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	2	3	3
Base for stats	1872	254	110	158	233	115	79	601	345	3	496	437	16	167	416	361	330	619
Mean score	2.70	2.83	2.80	2.43	2.56	2.50	2.71	2.62	2.68	2.33	2.55	2.76	2.38	3.07	2.70	2.38	2.53	2.70
		cde	ce									a		bc	c			a
Standard deviation	1.07	1.06	1.06	1.10	1.07	1.05	1.09	1.09	1.07	1.15	1.09	1.06	1.26	1.03	1.00	1.12	1.09	1.07

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 36
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	309	143	87	54	2	23	70	50	119	17	4	3
	16%	14%	13%	16%	40%	11%	15%	16%	14%	17%	8%	20%
Not very important (2.0)	507	240	150	89	1	49	119	72	207	23	8	2
	26%	24%	23%	26%	20%	23%	25%	24%	25%	23%	16%	13%
Fairly important (3.0)	554	278	201	76	1	53	136	89	229	26	17	6
	28%	28%	31%	23%	20%	25%	28%	29%	27%	26%	34%	40%
			b									
Very important (4.0)	551	315	204	110	1	82	144	89	261	31	19	4
	28%	32%	31%	33%	20%	38%	30%	29%	31%	31%	38%	27%
						bc						
Don't know	53	24	16	8	0	9	11	4	18	4	2	0
	3%	2%	2%	2%	0%	4%	2%	1%	2%	4%	4%	0%
						c						
NOT IMPORTANT	816	383	237	143	3	72	189	122	326	40	12	5
	41%	38%	36%	42%	60%	33%	39%	40%	39%	40%	24%	33%
				a					c			
IMPORTANT	1105	593	405	186	2	135	280	178	490	57	36	10
	56%	59%	62%	55%	40%	63%	58%	59%	59%	56%	72%	67%
Median	3	3	3	3	2	3	3	3	3	3	3	3
Base for stats	1921	976	642	329	5	207	469	300	816	97	48	15

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 36 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Mean score	2.70	2.78	2.81	2.74	2.20	2.94 bc	2.75	2.72	2.77	2.73	3.06	2.73
Standard deviation	1.05	1.05	1.03	1.09	1.30	1.04	1.05	1.06	1.05	1.09	.95	1.10

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 36 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	309	8	20	14	15	10	11	12	18	11	42	36	41	110	31	57	71	15
	16%	14%	19% g	13%	17%	12%	13%	9%	18%	14%	16%	14%	13%	16%	11%	15%	14%	12%
Not very important (2.0)	507	18	19	30	17	19	23	29	28	24	67	59	81	161	74	84	120	34
	26%	31%	18%	29%	20%	23%	26%	23%	27%	30%	25%	23%	26%	23%	27%	22%	24%	27%
Fairly important (3.0)	554	15	25	25	27	21	23	35	29	29	65	71	93	204	72	103	140	34
	28%	26%	24%	24%	31%	25%	26%	28%	28%	36%	24%	28%	30%	29%	26%	28%	28%	27%
Very important (4.0)	551	16	38	34	25	31	30	49	26	12	88	86	87	213	99	119	157	39
	28%	28%	36% i	33% i	29% i	37% i	34% i	39% hi	25%	15%	33%	33%	28%	30%	35%	32%	32%	31%
Don't know	53	1	3	1	3	2	1	2	1	4	5	6	7	20	3	11	10	2
	3%	2%	3%	1%	3%	2%	1%	2%	1%	5%	2%	2%	2%	3%	1%	3%	2%	2%
NOT IMPORTANT	816	26	39	44	32	29	34	41	46	35	109	95	122	271	105	141	191	49
	41%	45%	37%	42%	37%	35%	39%	32%	45% g	44%	41%	37%	39%	38%	38%	38%	38%	40%
IMPORTANT	1105	31	63	59	52	52	53	84	55	41	153	157	180	417	171	222	297	73
	56%	53%	60%	57%	60%	63%	60%	66% i	54%	51%	57%	61%	58%	59%	61%	59%	60%	59%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1921	57	102	103	84	81	87	125	101	76	262	252	302	688	276	363	488	122
Mean score	2.70	2.68	2.79	2.77	2.74	2.90 i	2.83	2.97 hi	2.62	2.55	2.76	2.82	2.75	2.76	2.87	2.78	2.78	2.80

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 36 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Standard deviation	1.05	1.04	1.15	1.06	1.08	1.06	1.05	1.01	1.06	.93	1.09	1.06	1.02	1.06	1.03	1.07	1.05	1.03

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 36 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	309	30	13	28	41	17	14	100	43	0	79	59	5	25	54	63	59	84
		16%	11%	11%	17%	17%	14%	17%	16%	12%	0%	15%	13%	29%	15%	12%	16%	17%	13%
Not very important	(2.0)	507	64	22	38	65	32	19	146	93	1	122	114	4	33	114	92	90	150
		26%	24%	18%	23%	27%	26%	23%	23%	25%	17%	23%	25%	24%	19%	26%	24%	26%	23%
Fairly important	(3.0)	554	65	31	46	75	33	28	178	99	1	151	125	2	51	126	101	92	186
		28%	25%	26%	27%	31%	27%	34%	28%	27%	17%	28%	28%	12%	30%	29%	26%	27%	28%
Very important	(4.0)	551	101	49	52	59	34	20	194	120	1	163	146	6	59	136	118	101	214
		28%	38%	41%	31%	24%	27%	24%	31%	33%	17%	31%	32%	35%	34%	31%	31%	29%	33%
			def	def															
Don't know		53	3	4	4	4	8	1	10	11	3	15	9	0	4	8	8	5	19
		3%	1%	3%	2%	2%	6%	1%	2%	3%	50%	3%	2%	0%	2%	2%	2%	1%	3%
							ad												
NOT IMPORTANT		816	94	35	66	106	49	33	246	136	1	201	173	9	58	168	155	149	234
		41%	36%	29%	39%	43%	40%	40%	39%	37%	17%	38%	38%	53%	34%	38%	41%	43%	36%
						b												b	
IMPORTANT		1105	166	80	98	134	67	48	372	219	2	314	271	8	110	262	219	193	400
		56%	63%	67%	58%	55%	54%	59%	59%	60%	33%	59%	60%	47%	64%	60%	57%	56%	61%
				de															

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 36 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Median	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3
Base for stats	1921	260	115	164	240	116	81	618	355	3	515	444	17	168	430	374	342	634
Mean score	2.70	2.91 d	3.01 cdef	2.74	2.63	2.72	2.67	2.75	2.83	3.00	2.77	2.81	2.53	2.86	2.80	2.73	2.69	2.84 a
Standard deviation	1.05	1.05	1.04	1.08	1.03	1.04	1.04	1.07	1.03	1.00	1.06	1.04	1.28	1.06	1.02	1.08	1.07	1.04

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 37
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	219	98	58	38	2	18	45	35	77	14	6	1
	11%	10%	9%	11%	40%	8%	9%	12%	9%	14%	12%	7%
Not very important (2.0)	328	163	112	50	1	28	86	49	138	11	9	5
	17%	16%	17%	15%	20%	13%	18%	16%	17%	11%	18%	33%
Fairly important (3.0)	634	313	231	81	1	74	155	84	266	34	8	5
	32%	31%	35%	24%	20%	34%	32%	28%	32%	34%	16%	33%
			b						c	c		
Very important (4.0)	646	356	217	138	1	81	164	111	296	33	24	3
	33%	36%	33%	41%	20%	38%	34%	37%	35%	33%	48%	20%
				a								
Don't know	147	70	40	30	0	15	30	25	57	9	3	1
	7%	7%	6%	9%	0%	7%	6%	8%	7%	9%	6%	7%
NOT IMPORTANT	547	261	170	88	3	46	131	84	215	25	15	6
	28%	26%	26%	26%	60%	21%	27%	28%	26%	25%	30%	40%
IMPORTANT	1280	669	448	219	2	155	319	195	562	67	32	8
	65%	67%	68%	65%	40%	72%	66%	64%	67%	66%	64%	53%
Median	3	3	3	3	2	3	3	3	3	3	4	3
Base for stats	1827	930	618	307	5	201	450	279	777	92	47	14
Mean score	2.93	3.00	2.98	3.04	2.20	3.08	2.97	2.97	3.01	2.93	3.06	2.71
Standard deviation	1.00	.99	.95	1.05	1.30	.95	.98	1.04	.98	1.05	1.11	.91

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 37 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	219	11	14	9	5	9	6	5	11	7	34	20	23	73	25	40	48	9
	11%	19% dfg	13% g	9%	6%	11%	7%	4%	11% g	9%	13% c	8%	7%	10%	9%	11%	10%	7%
Not very important (2.0)	328	12	16	18	12	14	16	20	17	13	46	42	50	120	41	66	75	21
	17%	21%	15%	17%	14%	17%	18%	16%	17%	16%	17%	16%	16%	17%	15%	18%	15%	17%
Fairly important (3.0)	634	21	34	32	32	23	22	40	33	29	87	77	102	224	88	108	158	46
	32%	36%	32%	31%	37%	28%	25%	31%	32%	36%	33%	30%	33%	32%	32%	29%	32%	37%
Very important (4.0)	646	12	37	38	32	29	36	57	33	22	87	97	112	237	111	135	182	39
	33%	21%	35%	37% a	37% a	35%	41% a	45% ai	32%	28%	33%	38%	36%	33%	40%	36%	37%	31%
Don't know	147	2	4	7	6	8	8	5	8	9	13	22	22	54	14	25	35	9
	7%	3%	4%	7%	7%	10%	9%	4%	8%	11% g	5%	9%	7%	8%	5%	7%	7%	7%
NOT IMPORTANT	547	23	30	27	17	23	22	25	28	20	80	62	73	193	66	106	123	30
	28%	40% dg	29%	26%	20%	28%	25%	20%	27%	25%	30%	24%	24%	27%	24%	28%	25%	24%
IMPORTANT	1280	33	71	70	64	52	58	97	66	51	174	174	214	461	199	243	340	85
	65%	57%	68%	67%	74% a	63%	66%	76% ae	65%	64%	65%	67%	69%	65%	71%	65%	68%	69%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1827	56	101	97	81	75	80	122	94	71	254	236	287	654	265	349	463	115

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 37 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.93	2.61	2.93	3.02 a	3.12 a	2.96	3.10 a	3.22 abhi	2.94	2.93	2.89	3.06	3.06	2.96	3.08	2.97	3.02	3.00
Standard deviation	1.00	1.04	1.04	.98	.89	1.03	.98	.87	1.00	.95	1.03	.96	.94	1.00	.97	1.02	.99	.92

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 37 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	219	21	12	15	29	11	10	61	37	0	48	48	2	28	31	38	26	72
		11%	8%	10%	9%	12%	9%	12%	10%	10%	0%	9%	11%	12%	16% bc	7%	10%	7%	11%
Not very important	(2.0)	328	33	21	18	48	20	23	105	57	1	87	74	2	21	76	65	64	99
		17%	13%	18%	11%	20% ac	16%	28% ace	17%	16%	17%	16%	16%	12%	12%	17%	17%	18%	15%
Fairly important	(3.0)	634	85	31	51	81	43	22	201	111	1	170	139	4	53	137	122	108	205
		32%	32%	26%	30%	33%	35%	27%	32%	30%	17%	32%	31%	24%	31%	31%	32%	31%	31%
Very important	(4.0)	646	111	48	67	67	41	22	229	125	2	181	167	8	62	153	141	128	228
		33%	42% df	40% df	40% df	27%	33%	27%	36%	34%	33%	34%	37%	47%	36%	35%	37%	37%	35%
Don't know		147	13	7	17	19	9	5	32	36	2	44	25	1	8	41	16	21	49
		7%	5%	6%	10% a	8%	7%	6%	5%	10% a	33%	8%	6%	6%	5%	9% c	4%	6%	8%
NOT IMPORTANT		547	54	33	33	77	31	33	166	94	1	135	122	4	49	107	103	90	171
		28%	21%	28%	20%	32% ac	25%	40% ace	26%	26%	17%	25%	27%	24%	28%	24%	27%	26%	26%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 37 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	1280	196	79	118	148	84	44	430	236	3	351	306	12	115	290	263	236	433
	65%	75% df	66%	70% df	61%	68% f	54%	68%	64%	50%	66%	68%	71%	67%	66%	69%	68%	66%
Median	3	3	3	3	3	3	3	3	3	4	3	3	4	3	3	3	3	3
Base for stats	1827	250	112	151	225	115	77	596	330	4	486	428	16	164	397	366	326	604
Mean score	2.93	3.14 df	3.03 f	3.13 df	2.83	2.99	2.73	3.00	2.98	3.25	3.00	2.99	3.13	2.91	3.04	3.00	3.04	2.98
Standard deviation	1.00	.95	1.03	.98	1.00	.96	1.02	.99	1.00	.96	.97	1.01	1.09	1.09	.94	.99	.95	1.01

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 38
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important (1.0)	57	9	28	37	15	18	4	16	16	5	32	2	2	1
	3%	4%	4%	4%	3%	4%	31%	5%	4%	2%	4%	3%	4%	6%
Not very important (2.0)	109	10	53	63	36	23	4	29	28	6	60	2	1	0
	6%	4%	7%	6%	8%	5%	31%	9% c	6% c	3%	7%	3%	2%	0%
Fairly important (3.0)	523	57	213	270	140	127	3	90	118	62	226	18	18	8
	26%	25%	28%	28%	29%	26%	23%	29%	27%	27%	27%	26%	37%	50%
Very important (4.0)	1250	146	434	580	276	303	1	167	263	150	501	45	28	6
	63%	65%	58%	60%	58%	63%	8%	53%	60%	66% a	60%	64%	57%	38%
Don't know	35	2	22	24	10	13	1	11	10	3	20	3	0	1
	2%	1%	3%	2%	2%	3%	8%	4%	2%	1%	2%	4%	0%	6%
NOT IMPORTANT	166	19	81	100	51	41	8	45	44	11	92	4	3	1
	8%	8%	11%	10%	11%	8%	62%	14% c	10% c	5%	11%	6%	6%	6%
IMPORTANT	1773	203	647	850	416	430	4	257	381	212	727	63	46	14
	90%	91%	86%	87%	87%	89%	31%	82%	88% a	94% ab	87%	90%	94%	88%
Median	4	4	4	4	4	4	2	4	4	4	4	4	4	3
Base for stats	1939	222	728	950	467	471	12	302	425	223	819	67	49	15

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 38 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Mean score	3.53	3.53	3.45	3.47	3.45	3.52	2.08	3.35	3.48 a	3.60 ab	3.46	3.58	3.47	3.27
Standard deviation	.73	.76	.79	.78	.77	.76	1.00	.86	.78	.66	.79	.70	.74	.80

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 38 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	57	2	3	5	3	3	3	7	4	2	10	9	13	33	4	14	21	2
	3%	4%	3%	5%	3%	4%	4%	5%	4%	3%	4%	3%	4%	5% b	1%	4%	4%	2%
Not very important (2.0)	109	8	7	7	8	4	3	9	4	10	22	15	23	43	17	18	35	9
	6%	14% fh	7%	7%	7%	6%	4%	6%	4%	16% fgh	9%	6%	7%	7%	6%	5%	7%	7%
Fairly important (3.0)	523	10	34	30	35	11	22	32	33	19	74	68	84	183	80	108	132	26
	26%	18%	35% aeg	29% e	31% e	15%	30% e	21%	30% e	30% e	29%	26%	26%	28%	27%	31% c	27%	20%
Very important (4.0)	1250	35	52	58	65	52	45	97	67	30	145	162	194	383	187	194	293	89
	63%	63%	53%	56%	58%	72% bci	61%	65% i	61%	47%	56%	63%	60%	59%	62%	56%	60%	70% ab
Don't know	35	1	2	4	1	2	1	4	2	3	7	4	9	12	12	12	11	1
	2%	2%	2%	4%	1%	3%	1%	3%	2%	5%	3%	2%	3%	2%	4% a	3%	2%	1%
NOT IMPORTANT	166	10	10	12	11	7	6	16	8	12	32	24	36	76	21	32	56	11
	8%	18% h	10%	12%	10%	10%	8%	11%	7%	19% h	12%	9%	11%	12% b	7%	9%	11%	9%
IMPORTANT	1773	45	86	88	100	63	67	129	100	49	219	230	278	566	267	302	425	115
	90%	80%	88%	85%	89% i	88%	91% i	87%	91% i	77%	85%	89%	86%	87%	89%	87%	86%	91%
Median	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 38 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	1939	55	96	100	111	70	73	145	108	61	251	254	314	642	288	334	481	126
Mean score	3.53	3.42	3.41	3.41	3.46	3.60 i	3.49	3.51	3.51	3.26	3.41	3.51	3.46	3.43	3.56 a	3.44	3.45	3.60 a
Standard deviation	.73	.88	.76	.83	.75	.79	.77	.82	.74	.85	.81	.76	.80	.83	.67	.78	.81	.69

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 38 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	57	11	3	6	7	7	3	15	21	1	25	12	0	18	6	12	12	25
		3%	4%	3%	3%	4%	6%	4%	3%	5%	10%	5%	3%	0%	8%	1%	4%	5%	4%
										a					bc		b		
Not very important	(2.0)	109	28	5	7	8	11	4	33	25	5	45	17	1	21	22	17	8	55
		6%	11%	5%	3%	4%	9%	6%	6%	6%	50%	8%	4%	8%	10%	5%	6%	3%	8%
			cd				c					b			b				a
Fairly important	(3.0)	523	68	28	54	61	38	21	150	119	1	155	113	2	64	109	94	66	204
		26%	28%	28%	23%	32%	30%	29%	26%	31%	10%	29%	27%	17%	30%	25%	31%	25%	29%
						c													
Very important	(4.0)	1250	136	62	160	112	66	44	365	214	1	300	272	8	108	290	172	173	407
		63%	55%	62%	67%	59%	52%	61%	63%	55%	10%	56%	64%	67%	50%	66%	57%	67%	57%
					ae				b				a			ac		b	
Don't know		35	4	2	12	2	4	0	15	7	2	14	9	1	4	11	6	1	23
		2%	2%	2%	5%	1%	3%	0%	3%	2%	20%	3%	2%	8%	2%	3%	2%	*%	3%
					ad														a
NOT IMPORTANT		166	39	8	13	15	18	7	48	46	6	70	29	1	39	28	29	20	80
		8%	16%	8%	5%	8%	14%	10%	8%	12%	60%	13%	7%	8%	18%	6%	10%	8%	11%
			cd				c					b			bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 38 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	1773	204	90	214	173	104	65	515	333	2	455	385	10	172	399	266	239	611
	90%	83%	90%	90% a	91% ae	83%	90%	89%	86%	20%	84%	91% a	83%	80%	91% a	88% a	92% b	86%
Median	4	4	4	4	4	4	4	4	4	2	4	4	4	4	4	4	4	4
Base for stats	1939	243	98	227	188	122	72	563	379	8	525	414	11	211	427	295	259	691
Mean score	3.53	3.35	3.52	3.62 ade	3.48	3.34	3.47	3.54 b	3.39	2.25	3.39	3.56 a	3.64	3.24	3.60 ac	3.44 a	3.54	3.44
Standard deviation	.73	.86	.74	.68	.75	.87	.79	.73	.84	.89	.83	.71	.67	.95	.65	.78	.77	.79

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 39
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	679	89	234	323	168	152	3	65	142	116	275	23	20	5
		34%	40% b	31%	33%	35%	31%	23%	21%	33% a	51% ab	33%	33%	41%	31%
Not very important	(2.0)	243	26	99	125	75	46	4	40	44	41	105	7	11	2
		12%	12%	13%	13%	16% b	10%	31%	13%	10%	18% b	13%	10%	22% a	13%
Fairly important	(3.0)	418	46	183	229	111	115	3	96	103	30	206	11	10	2
		21%	21%	24%	24%	23%	24%	23%	31% bc	24% c	13%	25%	16%	20%	13%
Very important	(4.0)	557	57	206	263	108	152	3	96	136	31	225	24	8	6
		28%	25%	27%	27%	23%	31% a	23%	31% c	31% c	14%	27%	34% c	16%	38%
Don't know		77	6	28	34	15	19	0	16	10	8	28	5	0	1
		4%	3%	4%	3%	3%	4%	0%	5% b	2%	4%	3%	7%	0%	6%
NOT IMPORTANT		922	115	333	448	243	198	7	105	186	157	380	30	31	7
		47%	51%	44%	46%	51% b	41%	54%	34%	43% a	69% ab	45%	43%	63% ab	44%
IMPORTANT		975	103	389	492	219	267	6	192	239	61	431	35	18	8
		49%	46%	52%	51%	46%	55% a	46%	61% c	55% c	27%	51% c	50%	37%	50%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Table 39 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	2	3	3	2	3	2	3	3	1	3	3	2	3
Base for stats	1897	218	722	940	462	465	13	297	425	218	811	65	49	15
Mean score	2.45	2.33	2.50	2.46	2.34	2.57	2.46	2.75	2.55	1.89	2.47	2.55	2.12	2.60
						a		bc	c					
Standard deviation	1.25	1.25	1.21	1.22	1.19	1.25	1.13	1.13	1.25	1.11	1.22	1.31	1.13	1.35

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 39 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	679	15	32	42	30	25	21	53	35	22	89	76	110	219	93	158	116	46
	34%	27%	33%	40%	27%	35%	28%	36%	32%	34%	34%	29%	34%	33%	31%	46%	24%	36%
				d												b		b
Not very important (2.0)	243	10	14	8	14	8	11	11	21	8	32	33	40	85	37	43	60	20
	12%	18%	14%	8%	13%	11%	15%	7%	19%	13%	12%	13%	12%	13%	12%	12%	12%	16%
		g							cg									
Fairly important (3.0)	418	18	21	22	35	12	21	40	26	11	61	68	77	167	60	66	139	24
	21%	32%	21%	21%	31%	17%	28%	27%	24%	17%	24%	26%	24%	26%	20%	19%	28%	19%
		e			ei												ac	
Very important (4.0)	557	12	26	27	31	26	18	43	25	17	65	75	85	167	92	66	160	34
	28%	21%	27%	26%	28%	36%	24%	29%	23%	27%	25%	29%	26%	26%	31%	19%	33%	27%
																	a	
Don't know	77	1	5	5	2	1	3	2	3	6	11	6	11	16	18	13	17	3
	4%	2%	5%	5%	2%	1%	4%	1%	3%	9%	4%	2%	3%	2%	6%	4%	3%	2%
										deg					a			
NOT IMPORTANT	922	25	46	50	44	33	32	64	56	30	121	109	150	304	130	201	176	66
	47%	45%	47%	48%	39%	46%	43%	43%	51%	47%	47%	42%	46%	46%	43%	58%	36%	52%
																b		b
IMPORTANT	975	30	47	49	66	38	39	83	51	28	126	143	162	334	152	132	299	58
	49%	54%	48%	47%	59%	53%	53%	56%	46%	44%	49%	55%	50%	51%	51%	38%	61%	46%
																	ac	
Median	3	3	3	2	3	3	3	3	2	2	3	3	3	3	3	2	3	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 39 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	1897	55	93	99	110	71	71	147	107	58	247	252	312	638	282	333	475	124
Mean score	2.45	2.49	2.44	2.34	2.61	2.55	2.51	2.50	2.38	2.40	2.41	2.56	2.44	2.44	2.54	2.12	2.72	2.37
Standard deviation	1.25	1.12	1.23	1.28	1.17	1.31	1.17	1.25	1.17	1.27	1.22	1.20	1.23	1.21	1.25	1.21	1.17 ac	1.24

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 39 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	679	60	24	94	70	55	20	113	205	5	170	148	5	58	156	100	98	225
		34%	24%	24%	39%	37%	44%	28%	20%	53%	50%	32%	35%	42%	27%	36%	33%	38%	32%
					ab	ab	abf			a						a			
Not very important	(2.0)	243	37	14	26	22	14	12	72	52	1	77	48	0	38	50	37	37	88
		12%	15%	14%	11%	12%	11%	17%	12%	13%	10%	14%	11%	0%	18%	11%	12%	14%	12%
															b				
Fairly important	(3.0)	418	68	23	49	45	23	21	165	61	3	132	95	2	47	90	90	53	176
		21%	28%	23%	21%	24%	18%	29%	29%	16%	30%	24%	22%	17%	22%	21%	30%	20%	25%
			e						b								ab		
Very important	(4.0)	557	75	37	53	51	29	18	211	51	1	135	123	5	62	126	69	68	195
		28%	30%	37%	22%	27%	23%	25%	37%	13%	10%	25%	29%	42%	29%	29%	23%	26%	27%
			c	ce					b										
Don't know		77	7	2	17	2	5	1	17	17	0	25	9	0	10	16	5	4	30
		4%	3%	2%	7%	1%	4%	1%	3%	4%	0%	5%	2%	0%	5%	4%	2%	2%	4%
					ad							b			c				a
NOT IMPORTANT		922	97	38	120	92	69	32	185	257	6	247	196	5	96	206	137	135	313
		47%	39%	38%	50%	48%	55%	44%	32%	67%	60%	46%	46%	42%	45%	47%	46%	52%	44%
					ab		ab			a								b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 39 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: All Gig

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	975	143	60	102	96	52	39	376	112	4	267	218	7	109	216	159	121	371
	49%	58% ce	60% ce	43%	51%	41%	54%	65% b	29%	40%	50%	52%	58%	51%	49%	53%	47%	52%
Median	3	3	3	2	3	2	3	3	1	2	3	3	3	3	3	3	2	3
Base for stats	1897	240	98	222	188	121	71	561	369	10	514	414	12	205	422	296	256	684
Mean score	2.45	2.66 cde	2.74 cde	2.27	2.41	2.21	2.52	2.84 b	1.89	2.00	2.45	2.47	2.58	2.55	2.44	2.43	2.36	2.50
Standard deviation	1.25	1.16	1.20	1.24	1.24	1.25	1.16	1.14	1.12	1.15	1.20	1.25	1.44	1.19	1.26	1.18	1.24	1.22

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 40
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	640	83	210	293	125	165	3	93	160	40	251	24	14	4
		32%	37% bc	28%	30%	26%	34% a	23%	30% c	37% ac	18%	30%	34%	29%	25%
Not very important	(2.0)	336	34	124	158	80	73	5	39	91	28	135	9	11	3
		17%	15%	17%	16%	17%	15%	38%	12%	21% ac	12%	16%	13%	22%	19%
Fairly important	(3.0)	464	54	196	250	134	112	4	90	90	70	217	19	10	4
		24%	24%	26%	26%	28%	23%	31%	29% b	21%	31% b	26%	27%	20%	25%
Very important	(4.0)	415	42	170	212	118	93	1	72	57	83	184	12	13	3
		21%	19%	23%	22%	25% b	19%	8%	23% b	13%	37% ab	22%	17%	27%	19%
Don't know		119	11	50	61	20	41	0	19	37	5	52	6	1	2
		6%	5%	7%	6%	4%	8% a	0%	6% c	9% c	2%	6%	9%	2%	13%
NOT IMPORTANT		976	117	334	451	205	238	8	132	251	68	386	33	25	7
		49%	52% b	45%	46%	43%	49%	62%	42% c	58% ac	30%	46%	47%	51%	44%
IMPORTANT		879	96	366	462	252	205	5	162	147	153	401	31	23	7
		45%	43%	49%	47%	53% b	42%	38%	52% b	34%	68% ab	48%	44%	47%	44%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 40 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	2	2	3	3	3	2	2	3	2	3	3	2	2	3
Base for stats	1855	213	700	913	457	443	13	294	398	221	787	64	48	14
Mean score	2.35	2.26	2.47	2.42	2.54	2.30	2.23	2.48	2.11	2.89	2.42	2.30	2.46	2.43
			a		b			b		ab				
Standard deviation	1.17	1.17	1.16	1.16	1.15	1.17	.93	1.17	1.09	1.10	1.16	1.16	1.18	1.16

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 40 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	640	19	30	33	25	28	29	35	31	21	82	82	87	191	93	131	107	53
	32%	34%	31%	32%	22%	39%	39%	23%	28%	33%	32%	32%	27%	29%	31%	38%	22%	42%
						dg	dg									b		b
Not very important (2.0)	336	12	18	19	23	9	6	21	21	6	49	38	48	104	51	52	83	22
	17%	21%	18%	18%	21%	13%	8%	14%	19%	9%	19%	15%	15%	16%	17%	15%	17%	17%
		f			f				f									
Fairly important (3.0)	464	13	28	23	34	11	21	42	33	12	64	66	87	170	76	85	137	24
	24%	23%	29%	22%	30%	15%	28%	28%	30%	19%	25%	26%	27%	26%	25%	25%	28%	19%
			e		e			e	e								c	
Very important (4.0)	415	10	18	21	20	21	15	45	18	16	49	56	79	156	54	58	135	17
	21%	18%	18%	20%	18%	29%	20%	30%	16%	25%	19%	22%	24%	24%	18%	17%	27%	13%
						h		bdh						b			ac	
Don't know	119	2	4	8	10	3	3	6	7	9	14	16	22	33	26	20	30	11
	6%	4%	4%	8%	9%	4%	4%	4%	6%	14%	5%	6%	7%	5%	9%	6%	6%	9%
										abefg					a			
NOT IMPORTANT	976	31	48	52	48	37	35	56	52	27	131	120	135	295	144	183	190	75
	49%	55%	49%	50%	43%	51%	47%	38%	47%	42%	51%	47%	42%	45%	48%	53%	39%	59%
		g									c					b		b
IMPORTANT	879	23	46	44	54	32	36	87	51	28	113	122	166	326	130	143	272	41
	45%	41%	47%	42%	48%	44%	49%	58%	46%	44%	44%	47%	51%	50%	43%	41%	55%	32%
								ac									ac	
Median	2	2	2	2	3	2	3	3	2	3	2	3	3	3	2	2	3	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 40 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	1855	54	94	96	102	69	71	143	103	55	244	242	301	621	274	326	462	116
Mean score	2.35	2.26	2.36	2.33	2.48	2.36	2.31	2.68 abcfh	2.37	2.42	2.33	2.40	2.52 a	2.47	2.33	2.21	2.65 ac	2.04
Standard deviation	1.17	1.14	1.12	1.17	1.07	1.29	1.21	1.16	1.09	1.27	1.14	1.18	1.16	1.17	1.14	1.15	1.13	1.12

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 40 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	640	51	23	94	59	39	27	133	157	3	157	131	5	65	166	56	66	227
		32%	21%	23%	39%	31%	31%	38%	23%	41%	30%	29%	31%	42%	30%	38%	19%	25%	32%
					ab	a	a	ab		a					c	c			
Not very important	(2.0)	336	42	14	40	28	24	10	85	72	1	95	62	1	45	72	40	42	116
		17%	17%	14%	17%	15%	19%	14%	15%	19%	10%	18%	15%	8%	21%	16%	13%	16%	16%
															c				
Fairly important	(3.0)	464	75	31	37	59	29	19	168	78	4	138	112	0	51	100	94	78	172
		24%	30%	31%	15%	31%	23%	26%	29%	20%	40%	26%	26%	0%	24%	23%	31%	30%	24%
			c	c		c		c	b								b		
Very important	(4.0)	415	66	23	44	40	26	13	158	53	1	113	95	4	42	68	96	70	142
		21%	27%	23%	18%	21%	21%	18%	27%	14%	10%	21%	22%	33%	20%	16%	32%	27%	20%
			c						b								ab	b	
Don't know		119	13	9	24	4	8	3	34	26	1	36	23	2	12	32	15	4	57
		6%	5%	9%	10%	2%	6%	4%	6%	7%	10%	7%	5%	17%	6%	7%	5%	2%	8%
				d	ad														a
NOT IMPORTANT		976	93	37	134	87	63	37	218	229	4	252	193	6	110	238	96	108	343
		49%	38%	37%	56%	46%	50%	51%	38%	59%	40%	47%	46%	50%	51%	54%	32%	42%	48%
					abd		a	a		a					c	c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 40 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: All Gig

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	879	141	54	81	99	55	32	326	131	5	251	207	4	93	168	190	148	314
	45%	57% ce	54% c	34%	52% c	44%	44%	56% b	34%	50%	47%	49%	33%	43%	38%	63% ab	57% b	44%
Median	2	3	3	2	3	2	2	3	2	3	2	3	2	2	2	3	3	2
Base for stats	1855	234	91	215	186	118	69	544	360	9	503	400	10	203	406	286	256	657
Mean score	2.35	2.67 cdef	2.59 c	2.14	2.43 c	2.36	2.26	2.65 b	2.08	2.33	2.41	2.43	2.30	2.34	2.17	2.80 ab	2.59 b	2.35
Standard deviation	1.17	1.11	1.13	1.19	1.15	1.16	1.17	1.14	1.11	1.12	1.15	1.17	1.49	1.13	1.14	1.11	1.14	1.16

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 41
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	60	7	31	38	21	12	5	15	18	5	37	1	0	0
		3%	3%	4%	4%	4%	2%	38%	5%	4%	2%	4%	1%	0%	0%
Not very important	(2.0)	128	15	71	86	43	42	1	33	37	16	73	7	5	1
		6%	7%	9%	9%	9%	9%	8%	11%	9%	7%	9%	10%	10%	6%
Fairly important	(3.0)	554	57	244	301	163	135	3	103	135	63	254	21	19	7
		28%	25%	33% a	31%	34% b	28%	23%	33%	31%	28%	30%	30%	39%	44%
Very important	(4.0)	1193	142	381	523	240	280	3	146	240	137	453	38	25	7
		60%	63% bc	51%	54%	50%	58% a	23%	47%	55% a	61% a	54%	54%	51%	44%
Don't know		39	3	23	26	10	15	1	16	5	5	22	3	0	1
		2%	1%	3%	3%	2%	3%	8%	5% b	1%	2%	3%	4%	0%	6%
NOT IMPORTANT		188	22	102	124	64	54	6	48	55	21	110	8	5	1
		10%	10%	14%	13%	13%	11%	46%	15% c	13%	9%	13%	11%	10%	6%
IMPORTANT		1747	199	625	824	403	415	6	249	375	200	707	59	44	14
		89%	89% b	83%	85%	84%	86%	46%	80%	86% a	88% a	84%	84%	90%	88%
Median		4	4	4	4	4	4	3	3	4	4	4	4	4	3

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 41 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Base for stats	1935	221	727	948	467	469	12	297	430	221	817	67	49	15
Mean score	3.49	3.51 bc	3.34	3.38	3.33	3.46 a	2.33	3.28	3.39	3.50 a	3.37	3.43	3.41	3.40
Standard deviation	.75	.76	.82	.81	.82	.76	1.30	.85	.81	.73	.83	.74	.67	.63

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 41 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	60	2	4	3	7	2	2	7	3	7	9	11	17	25	13	18	18	2
	3%	4%	4%	3%	6%	3%	3%	5%	3%	11% ch	3%	4%	5%	4%	4%	5%	4%	2%
Not very important (2.0)	128	5	12	9	14	4	4	13	8	4	26	22	25	59	25	30	49	7
	6%	9%	12%	9%	13%	6%	5%	9%	7%	6%	10%	9%	8%	9%	8%	9%	10%	6%
Fairly important (3.0)	554	18	26	30	33	18	30	44	36	19	74	81	99	207	85	112	150	35
	28%	32%	27%	29%	29%	25%	41% e	30%	33%	30%	29%	31%	31%	32%	28%	32%	30%	28%
Very important (4.0)	1193	31	54	60	54	45	35	82	61	31	145	134	174	351	163	177	260	81
	60%	55%	55%	58%	48%	63%	47%	55%	55%	48%	56%	52%	54%	54%	54%	51%	53%	64% ab
Don't know	39	0	2	2	4	3	3	3	2	3	4	10	8	12	14	9	15	2
	2%	0%	2%	2%	4%	4%	4%	2%	2%	5%	2%	4%	2%	2%	5% a	3%	3%	2%
NOT IMPORTANT	188	7	16	12	21	6	6	20	11	11	35	33	42	84	38	48	67	9
	10%	13%	16%	12%	19% f	8%	8%	13%	10%	17%	14%	13%	13%	13%	13%	14% c	14% c	7%
IMPORTANT	1747	49	80	90	87	63	65	126	97	50	219	215	273	558	248	289	410	116
	89%	88%	82%	87%	78%	88%	88%	85%	88% d	78%	85%	83%	85%	85%	83%	84%	83%	91% ab
Median	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1935	56	96	102	108	69	71	146	108	61	254	248	315	642	286	337	477	125

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 41 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	3.49	3.39	3.35	3.44	3.24	3.54	3.38	3.38	3.44	3.21	3.40	3.36	3.37	3.38	3.39	3.33	3.37	3.56
						di												ab
Standard deviation	.75	.80	.86	.78	.92	.74	.72	.84	.75	1.00	.81	.82	.85	.81	.83	.85	.82	.68

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 41 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	60	17	2	5	8	4	2	15	20	3	25	12	1	15	11	11	9	29
		3%	7%	2%	2%	4%	3%	3%	3%	5%	30%	5%	3%	8%	7%	3%	4%	3%	4%
			c							a					b				
Not very important	(2.0)	128	32	12	10	13	13	6	47	39	0	48	38	0	32	27	27	23	63
		6%	13%	12%	4%	7%	10%	8%	8%	10%	0%	9%	9%	0%	15%	6%	9%	9%	9%
			cd	c			c								bc				
Fairly important	(3.0)	554	73	23	67	61	48	29	176	122	3	164	133	4	65	135	93	70	231
		28%	30%	23%	28%	32%	38%	40%	30%	32%	30%	30%	31%	33%	30%	31%	31%	27%	32%
							bc	bc											
Very important	(4.0)	1193	116	61	147	108	56	35	324	197	2	279	237	7	95	254	163	156	367
		60%	47%	61%	62%	57%	44%	49%	56%	51%	20%	52%	56%	58%	44%	58%	54%	60%	51%
				ae	ae	ae										a	a	b	
Don't know		39	9	2	10	0	5	0	16	8	2	23	3	0	8	11	7	2	24
		2%	4%	2%	4%	0%	4%	0%	3%	2%	20%	4%	1%	0%	4%	3%	2%	1%	3%
			d		d		d					b							a
NOT IMPORTANT		188	49	14	15	21	17	8	62	59	3	73	50	1	47	38	38	32	92
		10%	20%	14%	6%	11%	13%	11%	11%	15%	30%	14%	12%	8%	22%	9%	13%	12%	13%
			cd	c			c			a					bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 41 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: All Gig

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	1747	189	84	214	169	104	64	500	319	5	443	370	11	160	389	256	226	598
	89%	77%	84%	90% a	89% a	83%	89% a	87%	83%	50%	82%	87% a	92%	74%	89% a	85% a	87%	84%
Median	4	3	4	4	4	3	3	4	4	3	4	4	4	3	4	4	4	4
Base for stats	1935	238	98	229	190	121	72	562	378	8	516	420	12	207	427	294	258	690
Mean score	3.49	3.21	3.46 a	3.55 aef	3.42 a	3.29	3.35	3.44 b	3.31	2.50	3.35	3.42	3.42	3.16	3.48 a	3.39 a	3.45	3.36
Standard deviation	.75	.93	.79	.68	.80	.79	.75	.76	.86	1.31	.84	.77	.90	.94	.73	.80	.80	.82

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 42
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	70	13	24	37	14	21	2	19	14	4	33	2	2	0
		4%	6%	3%	4%	3%	4%	15%	6% c	3%	2%	4%	3%	4%	0%
Not very important	(2.0)	165	21	70	91	47	36	8	35	39	17	82	2	4	3
		8%	9%	9%	9%	10%	7%	62%	11%	9%	8%	10%	3%	8%	19%
Fairly important	(3.0)	603	60	261	321	176	143	2	96	154	71	274	21	17	9
		31%	27%	35% a	33%	37% b	30%	15%	31%	35%	31%	33%	30%	35%	56%
Very important	(4.0)	1090	126	365	491	223	267	1	146	216	129	423	39	26	3
		55%	56% b	49%	50%	47%	55% a	8%	47%	50%	57% a	50%	56%	53%	19%
Don't know		46	4	30	34	17	17	0	17	12	5	27	6	0	1
		2%	2%	4%	3%	4%	4%	0%	5%	3%	2%	3%	9% ac	0%	6%
NOT IMPORTANT		235	34	94	128	61	57	10	54	53	21	115	4	6	3
		12%	15%	13%	13%	13%	12%	77%	17% c	12%	9%	14%	6%	12%	19%
IMPORTANT		1693	186	626	812	399	410	3	242	370	200	697	60	43	12
		86%	83%	83%	83%	84%	85%	23%	77%	85% a	88% a	83%	86%	88%	75%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 42 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	4	4	4	4	3	4	2	3	4	4	4	4	4	3
Base for stats	1928	220	720	940	460	467	13	296	423	221	812	64	49	15
Mean score	3.41	3.36	3.34	3.35	3.32	3.40	2.15	3.25	3.35	3.47 a	3.34	3.52	3.37	3.00
Standard deviation	.79	.88	.79	.81	.78	.82	.80	.90	.78	.72	.82	.71	.81	.65

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 42 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	70	1	5	3	7	3	1	5	2	6	9	11	13	32	5	20	14	3
	4%	2%	5%	3%	6%	4%	1%	3%	2%	9%	3%	4%	4%	5%	2%	6%	3%	2%
										fh				b		b		
Not very important (2.0)	165	7	8	11	14	5	5	15	8	9	26	24	32	63	27	32	46	12
	8%	13%	8%	11%	13%	7%	7%	10%	7%	14%	10%	9%	10%	10%	9%	9%	9%	9%
Fairly important (3.0)	603	24	27	38	35	17	28	43	43	19	89	80	105	209	103	122	163	32
	31%	43%	28%	37%	31%	24%	38%	29%	39%	30%	34%	31%	33%	32%	34%	35%	33%	25%
		e							e							c		
Very important (4.0)	1090	22	56	47	54	46	39	80	54	25	125	139	159	329	152	160	251	76
	55%	39%	57%	45%	48%	64%	53%	54%	49%	39%	48%	54%	49%	50%	51%	46%	51%	60%
			ai			acdi												a
Don't know	46	2	2	5	2	1	1	6	3	5	9	4	14	21	13	12	18	4
	2%	4%	2%	5%	2%	1%	1%	4%	3%	8%	3%	2%	4%	3%	4%	3%	4%	3%
NOT IMPORTANT	235	8	13	14	21	8	6	20	10	15	35	35	45	95	32	52	60	15
	12%	14%	13%	13%	19%	11%	8%	13%	9%	23%	14%	14%	14%	15%	11%	15%	12%	12%
					fh					fh								
IMPORTANT	1693	46	83	85	89	63	67	123	97	44	214	219	264	538	255	282	414	108
	86%	82%	85%	82%	79%	88%	91%	83%	88%	69%	83%	85%	82%	82%	85%	82%	84%	85%
			i			i	di	i	i									
Median	4	3	4	3	3	4	4	4	4	3	4	4	4	4	4	3	4	4
Base for stats	1928	54	96	99	110	71	73	143	107	59	249	254	309	633	287	334	474	123

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 42 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	3.41	3.24	3.40 i	3.30	3.24	3.49 i	3.44 i	3.38 i	3.39 i	3.07	3.33	3.37	3.33	3.32	3.40	3.26	3.37	3.47 a
Standard deviation	.79	.75	.85	.79	.91	.81	.69	.81	.71	1.00	.80	.83	.83	.85	.73	.86	.78	.77

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 42 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	70	15	2	8	3	8	1	20	14	3	25	12	0	14	8	14	10	27
		4%	6%	2%	3%	2%	6%	1%	3%	4%	30%	5%	3%	0%	7%	2%	5%	4%	4%
			d				d								b		b		
Not very important	(2.0)	165	39	9	12	14	15	2	46	43	2	62	28	1	30	36	24	21	70
		8%	16%	9%	5%	7%	12%	3%	8%	11%	20%	12%	7%	8%	14%	8%	8%	8%	10%
			cdf				cf					b			bc				
Fairly important	(3.0)	603	77	32	79	61	43	29	187	132	2	172	143	6	73	144	99	86	235
		31%	31%	32%	33%	32%	34%	40%	32%	34%	20%	32%	34%	50%	34%	33%	33%	33%	33%
Very important	(4.0)	1090	106	51	130	110	55	39	304	185	2	260	226	5	88	238	152	136	355
		55%	43%	51%	54%	58%	44%	54%	53%	48%	20%	48%	53%	42%	41%	54%	50%	52%	50%
					a	ae										a	a		
Don't know		46	10	6	10	2	5	1	21	12	1	20	14	0	10	12	12	7	27
		2%	4%	6%	4%	1%	4%	1%	4%	3%	10%	4%	3%	0%	5%	3%	4%	3%	4%
				d															
NOT IMPORTANT		235	54	11	20	17	23	3	66	57	5	87	40	1	44	44	38	31	97
		12%	22%	11%	8%	9%	18%	4%	11%	15%	50%	16%	9%	8%	20%	10%	13%	12%	14%
			bcdf				cdf					b			bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 42 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	1693	183	83	209	171	98	68	491	317	4	432	369	11	161	382	251	222	590
	86%	74%	83%	87% ae	90% ae	78%	94% abe	85%	82%	40%	80%	87% a	92%	75%	87% a	83% a	85%	83%
Median	4	3	4	4	4	3	4	4	3	2	4	4	3	3	4	4	4	4
Base for stats	1928	237	94	229	188	121	71	557	374	9	519	409	12	205	426	289	253	687
Mean score	3.41	3.16	3.40 a	3.45 ae	3.48 ae	3.20	3.49 ae	3.39	3.30	2.33	3.29	3.43 a	3.33	3.15	3.44 a	3.35 a	3.38	3.34
Standard deviation	.79	.92	.75	.75	.70	.90	.63	.79	.82	1.22	.86	.75	.65	.91	.73	.83	.80	.81

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 43
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important (1.0)	63	7	21	28	16	11	1	13	8	7	24	3	1	0
	3%	3%	3%	3%	3%	2%	8%	4%	2%	3%	3%	4%	2%	0%
Not very important (2.0)	121	17	49	66	38	25	3	27	34	5	62	2	2	0
	6%	8%	7%	7%	8%	5%	23%	9% c	8% c	2%	7%	3%	4%	0%
Fairly important (3.0)	559	64	242	306	167	132	7	114	138	54	264	15	19	8
	28%	29%	32%	31%	35% b	27%	54%	36% c	32% c	24%	31%	21%	39% b	50%
Very important (4.0)	1195	134	420	554	248	304	2	148	248	158	474	47	27	6
	61%	60%	56%	57%	52%	63% a	15%	47%	57% a	70% ab	56%	67%	55%	38%
Don't know	36	2	18	20	8	12	0	11	7	2	15	3	0	2
	2%	1%	2%	2%	2%	2%	0%	4%	2%	1%	2%	4%	0%	13%
NOT IMPORTANT	184	24	70	94	54	36	4	40	42	12	86	5	3	0
	9%	11%	9%	10%	11% b	7%	31%	13% c	10%	5%	10%	7%	6%	0%
IMPORTANT	1754	198	662	860	415	436	9	262	386	212	738	62	46	14
	89%	88%	88%	88%	87%	90%	69%	84%	89% a	94% ab	88%	89%	94%	88%
Median	4	4	4	4	4	4	3	3	4	4	4	4	4	3

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 43 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Base for stats	1938	222	732	954	469	472	13	302	428	224	824	67	49	14
Mean score	3.49	3.46	3.45	3.45	3.38	3.54	2.77	3.31	3.46	3.62	3.44	3.58	3.47	3.43
						a			a	ab				
Standard deviation	.76	.77	.74	.75	.78	.70	.83	.81	.72	.69	.76	.76	.68	.51

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 43 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	63	1	4	1	4	1	2	4	2	5	6	7	11	22	6	12	13	2
	3%	2%	4%	1%	4%	1%	3%	3%	2%	8% c	2%	3%	3%	3%	2%	3%	3%	2%
Not very important (2.0)	121	3	4	9	6	6	5	12	12	5	16	17	29	46	19	28	27	10
	6%	5%	4%	9%	5%	8%	7%	8%	11%	8%	6%	7%	9%	7%	6%	8%	5%	8%
Fairly important (3.0)	559	18	30	36	45	16	22	43	29	25	84	83	97	203	93	119	149	33
	28%	32%	31%	35%	40% eh	22%	30%	29%	26%	39% e	33%	32%	30%	31%	31%	34%	30%	26%
Very important (4.0)	1195	32	58	57	56	48	44	88	65	26	147	148	179	373	172	180	292	81
	61%	57%	59% i	55%	50%	67% di	59% i	59% i	59% i	41%	57%	57%	55%	57%	57%	52%	59% a	64% a
Don't know	36	2	2	1	1	1	1	2	2	3	5	3	7	10	10	7	11	1
	2%	4%	2%	1%	1%	1%	1%	1%	2%	5%	2%	1%	2%	2%	3%	2%	2%	1%
NOT IMPORTANT	184	4	8	10	10	7	7	16	14	10	22	24	40	68	25	40	40	12
	9%	7%	8%	10%	9%	10%	9%	11%	13%	16%	9%	9%	12%	10%	8%	12%	8%	9%
IMPORTANT	1754	50	88	93	101	64	66	131	94	51	231	231	276	576	265	299	441	114
	89%	89%	90%	89%	90%	89%	89%	88%	85%	80%	90%	90%	85%	88%	88%	86%	90%	90%
Median	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4
Base for stats	1938	54	96	103	111	71	73	147	108	61	253	255	316	644	290	339	481	126
Mean score	3.49	3.50 i	3.48 i	3.45 i	3.38	3.56 i	3.48 i	3.46 i	3.45 i	3.18	3.47	3.46	3.41	3.44	3.49	3.38	3.50 a	3.53
Standard deviation	.76	.69	.77	.70	.75	.71	.75	.76	.77	.90	.72	.74	.80	.77	.71	.78	.72	.71

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 43 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	63	8	1	6	8	4	1	12	14	2	17	10	1	7	9	11	10	18
		3%	3%	1%	3%	4%	3%	1%	2%	4%	20%	3%	2%	8%	3%	2%	4%	4%	3%
Not very important	(2.0)	121	24	5	14	8	8	7	34	29	3	47	19	0	25	23	16	11	55
		6%	10%	5%	6%	4%	6%	10%	6%	8%	30%	9%	4%	0%	12%	5%	5%	4%	8%
			d									b			bc				
Fairly important	(3.0)	559	91	27	70	51	44	23	159	145	2	182	122	2	77	126	97	69	237
		28%	37%	27%	29%	27%	35%	32%	28%	38%	20%	34%	29%	17%	36%	29%	32%	27%	33%
			d							a									a
Very important	(4.0)	1195	120	64	141	123	65	41	359	192	3	278	267	9	101	270	173	169	385
		61%	49%	64%	59%	65%	52%	57%	62%	50%	30%	52%	63%	75%	47%	62%	57%	65%	54%
				a	a	ae			b				a			a	a	b	
Don't know		36	4	3	8	0	5	0	14	6	0	15	5	0	5	10	4	1	19
		2%	2%	3%	3%	0%	4%	0%	2%	2%	0%	3%	1%	0%	2%	2%	1%	*%	3%
				d	d		d												a
NOT IMPORTANT		184	32	6	20	16	12	8	46	43	5	64	29	1	32	32	27	21	73
		9%	13%	6%	8%	8%	10%	11%	8%	11%	50%	12%	7%	8%	15%	7%	9%	8%	10%
												b			bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 43 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	1754	211	91	211	174	109	64	518	337	5	460	389	11	178	396	270	238	622
	89%	85%	91%	88%	92%	87%	89%	90%	87%	50%	85%	92%	92%	83%	90%	90%	92%	87%
					a							a			a	a		
Median	4	3	4	4	4	4	4	4	4	3	4	4	4	3	4	4	4	4
Base for stats	1938	243	97	231	190	121	72	564	380	10	524	418	12	210	428	297	259	695
Mean score	3.49	3.33	3.59	3.50	3.52	3.40	3.44	3.53	3.36	2.60	3.38	3.55	3.58	3.30	3.54	3.45	3.53	3.42
			a	a	a			b				a			a	a	b	
Standard deviation	.76	.79	.64	.73	.77	.76	.73	.71	.78	1.17	.78	.70	.90	.81	.70	.76	.75	.75

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 44
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	276	30	128	158	70	82	6	38	69	51	137	7	11	3
		14%	13%	17%	16%	15%	17%	46%	12%	16%	23% ab	16%	10%	22%	19%
Not very important	(2.0)	414	42	179	221	115	104	2	66	99	56	181	24	14	2
		21%	19%	24%	23%	24%	21%	15%	21%	23%	25%	22%	34% a	29%	13%
Fairly important	(3.0)	581	70	196	266	131	133	2	91	124	51	234	17	9	6
		29%	31%	26%	27%	27%	27%	15%	29%	29%	23%	28%	24%	18%	38%
Very important	(4.0)	595	73	196	269	139	127	3	98	124	47	234	17	14	4
		30%	33%	26%	28%	29%	26%	23%	31% c	29% c	21%	28%	24%	29%	25%
Don't know		108	9	51	60	22	38	0	20	19	21	53	5	1	1
		5%	4%	7%	6%	5%	8% a	0%	6%	4%	9% b	6%	7%	2%	6%
NOT IMPORTANT		690	72	307	379	185	186	8	104	168	107	318	31	25	5
		35%	32%	41% a	39%	39%	38%	62%	33%	39%	47% ab	38%	44%	51%	31%
IMPORTANT		1176	143	392	535	270	260	5	189	248	98	468	34	23	10
		60%	64% bc	52%	55%	57%	54%	38%	60% c	57% c	43%	56%	49%	47%	63%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 44 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	2	3	3	2	3	3	2	3
Base for stats	1866	215	699	914	455	446	13	293	416	205	786	65	48	15
Mean score	2.80	2.87	2.66	2.71	2.75	2.68	2.15	2.85	2.73	2.46	2.72	2.68	2.54	2.73
		bc						c	c					
Standard deviation	1.05	1.04	1.07	1.07	1.05	1.08	1.28	1.03	1.06	1.10	1.07	.99	1.15	1.10

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 44 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	276	13	9	25	18	14	14	18	12	14	47	46	44	111	44	62	71	20
	14%	23%	9%	24%	16%	19%	19%	12%	11%	22%	18%	18%	14%	17%	15%	18%	14%	16%
		bgh		bgh						b								
Not very important (2.0)	414	16	19	16	33	12	15	27	28	15	51	60	70	150	66	79	109	33
	21%	29%	19%	15%	29%	17%	20%	18%	25%	23%	20%	23%	22%	23%	22%	23%	22%	26%
		c			cg													
Fairly important (3.0)	581	16	36	22	32	20	26	34	30	18	74	78	82	172	87	115	120	28
	29%	29%	37%	21%	29%	28%	35%	23%	27%	28%	29%	30%	25%	26%	29%	33%	24%	22%
			cg				c									bc		
Very important (4.0)	595	10	26	31	25	23	13	59	34	13	67	61	106	179	86	71	158	39
	30%	18%	27%	30%	22%	32%	18%	40%	31%	20%	26%	24%	33%	27%	29%	21%	32%	31%
						f		abdfi	f				b				a	a
Don't know	108	1	8	10	4	3	6	11	6	4	19	13	21	42	17	19	34	7
	5%	2%	8%	10%	4%	4%	8%	7%	5%	6%	7%	5%	7%	6%	6%	5%	7%	6%
NOT IMPORTANT	690	29	28	41	51	26	29	45	40	29	98	106	114	261	110	141	180	53
	35%	52%	29%	39%	46%	36%	39%	30%	36%	45%	38%	41%	35%	40%	37%	41%	37%	42%
		bg			bg					bg								
IMPORTANT	1176	26	62	53	57	43	39	93	64	31	141	139	188	351	173	186	278	67
	60%	46%	63%	51%	51%	60%	53%	62%	58%	48%	55%	54%	58%	54%	58%	54%	57%	53%
			a					a										
Median	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1866	55	90	94	108	69	68	138	104	60	239	245	302	612	283	327	458	120

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 44 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.80	2.42	2.88 adfi	2.63	2.59	2.75	2.56	2.97 acdfi	2.83 a	2.50	2.67	2.63	2.83 b	2.68	2.76	2.60	2.80 a	2.72
Standard deviation	1.05	1.05	.95	1.20	1.02	1.13	1.03	1.07	1.02	1.08	1.09	1.05	1.07	1.08	1.05	1.03	1.08	1.09

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

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Table 44 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	276	33	11	45	32	31	6	80	72	6	84	73	1	29	79	46	39	119
		14%	13%	11%	19%	17%	25%	8%	14%	19%	60%	16%	17%	8%	13%	18%	15%	15%	17%
					f		abf			a									
Not very important	(2.0)	414	52	16	67	46	24	16	124	96	1	122	96	3	47	106	65	60	161
		21%	21%	16%	28%	24%	19%	22%	21%	25%	10%	23%	23%	25%	22%	24%	22%	23%	23%
					b														
Fairly important	(3.0)	581	75	30	51	49	35	26	154	110	2	159	105	2	67	124	71	65	201
		29%	30%	30%	21%	26%	28%	36%	27%	28%	20%	29%	25%	17%	31%	28%	24%	25%	28%
			c					c											
Very important	(4.0)	595	78	33	54	58	24	22	184	84	1	137	129	3	55	107	100	80	189
		30%	32%	33%	23%	31%	19%	31%	32%	22%	10%	25%	30%	25%	26%	24%	33%	31%	26%
			ce	ce		e			b								b		
Don't know		108	9	10	22	5	12	2	36	24	0	37	20	3	17	22	19	16	44
		5%	4%	10%	9%	3%	10%	3%	6%	6%	0%	7%	5%	25%	8%	5%	6%	6%	6%
				ad	ad		ad												
NOT IMPORTANT		690	85	27	112	78	55	22	204	168	7	206	169	4	76	185	111	99	280
		35%	34%	27%	47%	41%	44%	31%	35%	44%	70%	38%	40%	33%	35%	42%	37%	38%	39%
					abf	b	b			a									

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 44 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	1176	153	63	105	107	59	48	338	194	3	296	234	5	122	231	171	145	390
	60%	62% ce	63% ce	44%	56% c	47%	67% ce	58% b	50%	30%	55%	55%	42%	57%	53%	57%	56%	55%
Median	3	3	3	2	3	3	3	3	3	1	3	3	3	3	3	3	3	3
Base for stats	1866	238	90	217	185	114	70	542	362	10	502	403	9	198	416	282	244	670
Mean score	2.80	2.83 ce	2.94 ce	2.53	2.72 e	2.46	2.91 ce	2.82 b	2.57	1.80	2.70	2.72	2.78	2.75	2.62	2.80 b	2.76	2.69
Standard deviation	1.05	1.04	1.02	1.08	1.09	1.11	.94	1.06	1.05	1.14	1.05	1.10	1.09	1.02	1.06	1.10	1.08	1.07

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 45
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	245	25	138	163	80	79	4	23	69	71	138	10	11	4
		12%	11%	18%	17%	17%	16%	31%	7%	16%	31%	16%	14%	22%	25%
				a	a					a	ab				
Not very important	(2.0)	274	29	126	155	80	71	4	42	67	46	134	13	6	2
		14%	13%	17%	16%	17%	15%	31%	13%	15%	20%	16%	19%	12%	13%
											a				
Fairly important	(3.0)	582	73	230	303	156	145	2	111	136	56	264	21	13	5
		29%	33%	31%	31%	33%	30%	15%	35%	31%	25%	31%	30%	27%	31%
									c						
Very important	(4.0)	808	94	226	320	149	168	3	127	149	44	275	23	19	3
		41%	42%	30%	33%	31%	35%	23%	41%	34%	19%	33%	33%	39%	19%
			bc						c	c					
Don't know		65	3	30	33	12	21	0	10	14	9	28	3	0	2
		3%	1%	4%	3%	3%	4%	0%	3%	3%	4%	3%	4%	0%	13%
NOT IMPORTANT		519	54	264	318	160	150	8	65	136	117	272	23	17	6
		26%	24%	35%	33%	34%	31%	62%	21%	31%	52%	32%	33%	35%	38%
				a	a					a	ab				
IMPORTANT		1390	167	456	623	305	313	5	238	285	100	539	44	32	8
		70%	75%	61%	64%	64%	65%	38%	76%	66%	44%	64%	63%	65%	50%
			bc						bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 45 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	2	3	3	2	3	3	3	3
Base for stats	1909	221	720	941	465	463	13	303	421	217	811	67	49	14
Mean score	3.02	3.07	2.76	2.83	2.80	2.87	2.31	3.13	2.87	2.34	2.83	2.85	2.82	2.50
		bc						bc	c					
Standard deviation	1.04	1.00	1.09	1.08	1.07	1.09	1.18	.92	1.07	1.14	1.08	1.06	1.18	1.16

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 45 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	245	11	17	18	19	12	15	14	21	11	46	46	46	101	62	55	90	18
	12%	20%	17%	17%	17%	17%	20%	9%	19%	17%	18%	18%	14%	15%	21%	16%	18%	14%
		g					g		g						a			
Not very important (2.0)	274	6	16	18	22	10	14	17	19	12	40	46	48	113	39	57	73	22
	14%	11%	16%	17%	20%	14%	19%	11%	17%	19%	16%	18%	15%	17%	13%	16%	15%	17%
Fairly important (3.0)	582	19	29	31	38	24	22	49	36	16	79	84	101	206	88	116	151	33
	29%	34%	30%	30%	34%	33%	30%	33%	33%	25%	31%	33%	31%	31%	29%	34%	31%	26%
Very important (4.0)	808	20	32	33	29	24	20	66	32	19	85	73	117	215	98	106	160	51
	41%	36%	33%	32%	26%	33%	27%	44%	29%	30%	33%	28%	36%	33%	33%	31%	33%	40%
								cdfhi					b					
Don't know	65	0	4	4	4	2	3	3	2	6	8	9	11	19	13	12	18	3
	3%	0%	4%	4%	4%	3%	4%	2%	2%	9%	3%	3%	3%	3%	4%	3%	4%	2%
										agh								
NOT IMPORTANT	519	17	33	36	41	22	29	31	40	23	86	92	94	214	101	112	163	40
	26%	30%	34%	35%	37%	31%	39%	21%	36%	36%	33%	36%	29%	33%	34%	32%	33%	31%
			g	g	g		g		g	g								
IMPORTANT	1390	39	61	64	67	48	42	115	68	35	164	157	218	421	186	222	311	84
	70%	70%	62%	62%	60%	67%	57%	77%	62%	55%	64%	61%	67%	64%	62%	64%	63%	66%
								bcdfhi										
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1909	56	94	100	108	70	71	146	108	58	250	249	312	635	287	334	474	124

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 45 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	3.02	2.86	2.81	2.79	2.71	2.86	2.66	3.14 bcdfhi	2.73	2.74	2.81	2.74	2.93 b	2.84	2.77	2.82	2.80	2.94
Standard deviation	1.04	1.12	1.10	1.09	1.05	1.08	1.11	.97	1.09	1.12	1.10	1.07	1.06	1.06	1.14	1.06	1.10	1.08

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 45 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	245	39	7	45	30	33	9	98	62	3	84	76	3	28	71	60	56	107
		12%	16%	7%	19%	16%	26%	13%	17%	16%	30%	16%	18%	25%	13%	16%	20%	22%	15%
			b		b	b	abdf										a	b	
Not very important	(2.0)	274	37	9	33	34	31	11	82	70	3	87	68	0	33	76	46	44	111
		14%	15%	9%	14%	18%	25%	15%	14%	18%	30%	16%	16%	0%	15%	17%	15%	17%	16%
						b	abc												
Fairly important	(3.0)	582	79	27	71	69	28	29	185	115	3	166	132	5	69	139	87	72	231
		29%	32%	27%	30%	36%	22%	40%	32%	30%	30%	31%	31%	42%	32%	32%	29%	28%	32%
			e			e		e											
Very important	(4.0)	808	84	54	77	57	25	23	194	126	0	180	136	4	79	135	100	83	237
		41%	34%	54%	32%	30%	20%	32%	34%	33%	0%	33%	32%	33%	37%	31%	33%	32%	33%
			e	acdef	e	e													
Don't know		65	8	3	13	0	9	0	19	13	1	22	11	0	6	17	8	5	28
		3%	3%	3%	5%	0%	7%	0%	3%	3%	10%	4%	3%	0%	3%	4%	3%	2%	4%
			d	d	df		df												
NOT IMPORTANT		519	76	16	78	64	64	20	180	132	6	171	144	3	61	147	106	100	218
		26%	31%	16%	33%	34%	51%	28%	31%	34%	60%	32%	34%	25%	28%	34%	35%	38%	31%
			b		b	b	abcdf											b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 45 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	1390	163	81	148	126	53	52	379	241	3	346	268	9	148	274	187	155	468
	70%	66% e	81% acde	62% e	66% e	42%	72% e	66%	62%	30%	64%	63%	75%	69%	63%	62%	60%	66%
Median	3	3	4	3	3	2	3	3	3	2	3	3	3	3	3	3	3	3
Base for stats	1909	239	97	226	190	117	72	559	373	9	517	412	12	209	421	293	255	686
Mean score	3.02	2.87 e	3.32 acdef	2.80 e	2.81 e	2.38	2.92 e	2.85	2.82	2.00	2.85	2.80	2.83	2.95	2.80	2.77	2.71	2.87 a
Standard deviation	1.04	1.07	.92	1.12	1.04	1.11	.99	1.08	1.08	.87	1.07	1.09	1.19	1.04	1.07	1.13	1.14	1.06

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 46
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	348	39	119	158	92	66	0	35	53	70	133	14	8	3
		18%	17%	16%	16%	19% b	14%	0%	11%	12%	31% ab	16%	20%	16%	19%
Not very important	(2.0)	399	50	133	183	85	93	5	54	75	54	153	17	9	4
		20%	22%	18%	19%	18%	19%	38%	17%	17%	24% b	18%	24%	18%	25%
Fairly important	(3.0)	596	67	242	309	152	150	7	106	156	47	272	20	13	4
		30%	30%	32%	32%	32%	31%	54%	34% c	36% c	21%	32%	29%	27%	25%
Very important	(4.0)	529	57	216	273	127	146	0	103	132	38	240	14	15	4
		27%	25%	29%	28%	27%	30%	0%	33% c	30% c	17%	29%	20%	31%	25%
Don't know		102	11	40	51	21	29	1	15	19	17	41	5	4	1
		5%	5%	5%	5%	4%	6%	8%	5%	4%	8%	5%	7%	8%	6%
NOT IMPORTANT		747	89	252	341	177	159	5	89	128	124	286	31	17	7
		38%	40%	34%	35%	37%	33%	38%	28%	29%	55% ab	34%	44%	35%	44%
IMPORTANT		1125	124	458	582	279	296	7	209	288	85	512	34	28	8
		57%	55%	61%	60%	58%	61%	54%	67% c	66% c	38%	61% b	49%	57%	50%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 46 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1872	213	710	923	456	455	12	298	416	209	798	65	45	15
Mean score	2.70	2.67	2.78	2.76	2.69	2.83	2.58	2.93	2.88	2.25	2.78	2.52	2.78	2.60
								c	c					
Standard deviation	1.07	1.06	1.06	1.06	1.09	1.04	.51	1.00	1.00	1.11	1.05	1.06	1.11	1.12

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

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Table 46 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	348	6	22	13	20	8	15	18	17	14	41	43	49	115	41	47	89	20
	18%	11%	22% g	13%	18%	11%	20%	12%	15%	22%	16%	17%	15%	18%	14%	14%	18%	16%
Not very important (2.0)	399	12	19	19	22	12	16	22	24	7	50	50	53	119	58	70	83	29
	20%	21%	19%	18%	20%	17%	22%	15%	22%	11%	19%	19%	16%	18%	19%	20%	17%	23%
Fairly important (3.0)	596	24	26	36	37	23	19	47	42	18	86	79	107	210	91	103	161	41
	30%	43% bf	27%	35%	33%	32%	26%	32%	38%	28%	33%	31%	33%	32%	30%	30%	33%	32%
Very important (4.0)	529	12	26	28	30	23	21	60	23	17	66	74	100	184	86	109	131	31
	27%	21%	27%	27%	27%	32%	28%	40% abcdh	21%	27%	26%	29%	31%	28%	29%	32%	27%	24%
Don't know	102	2	5	8	3	6	3	2	4	8	15	12	14	26	24	17	28	6
	5%	4%	5%	8% g	3%	8% g	4%	1%	4%	13% dgh	6%	5%	4%	4%	8% a	5%	6%	5%
NOT IMPORTANT	747	18	41	32	42	20	31	40	41	21	91	93	102	234	99	117	172	49
	38%	32%	42% g	31%	38%	28%	42% g	27%	37%	33%	35%	36%	32%	36%	33%	34%	35%	39%
IMPORTANT	1125	36	52	64	67	46	40	107	65	35	152	153	207	394	177	212	292	72
	57%	64%	53%	62%	60%	64%	54%	72% bdfhi	59%	55%	59%	59%	64%	60%	59%	61%	59%	57%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1872	54	93	96	109	66	71	147	106	56	243	246	309	628	276	329	464	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 46 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.70	2.78	2.60	2.82	2.71	2.92	2.65	3.01 bdfhi	2.67	2.68	2.73	2.75	2.83	2.74	2.80	2.83	2.72	2.69
Standard deviation	1.07	.92	1.13	1.01	1.07	1.01	1.12	1.03	.99	1.16	1.04	1.07	1.05	1.07	1.04	1.04	1.07	1.03

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 46 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	348	37	12	35	43	21	10	103	53	2	93	59	6	19	56	79	54	104
		18%	15%	12%	15%	23%	17%	14%	18%	14%	20%	17%	14%	50%	9%	13%	26%	21%	15%
						abc											ab	b	
Not very important	(2.0)	399	43	18	49	35	29	9	107	71	5	105	78	0	30	89	62	66	117
		20%	17%	18%	21%	18%	23%	13%	19%	18%	50%	19%	18%	0%	14%	20%	21%	25%	16%
																a		b	
Fairly important	(3.0)	596	89	29	67	60	38	26	178	129	2	166	138	5	85	142	76	74	235
		30%	36%	29%	28%	32%	30%	36%	31%	33%	20%	31%	33%	42%	40%	32%	25%	28%	33%
															c	c			
Very important	(4.0)	529	63	37	65	49	32	27	160	113	0	137	135	1	67	133	68	57	216
		27%	26%	37%	27%	26%	25%	38%	28%	29%	0%	25%	32%	8%	31%	30%	23%	22%	30%
				ad				a					a		c	c			a
Don't know		102	15	4	23	3	6	0	30	20	1	38	13	0	14	18	16	9	42
		5%	6%	4%	10%	2%	5%	0%	5%	5%	10%	7%	3%	0%	7%	4%	5%	3%	6%
			df		df							b							
NOT IMPORTANT		747	80	30	84	78	50	19	210	124	7	198	137	6	49	145	141	120	221
		38%	32%	30%	35%	41%	40%	26%	36%	32%	70%	37%	32%	50%	23%	33%	47%	46%	31%
						f										a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 46 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	1125	152	66	132	109	70	53	338	242	2	303	273	6	152	275	144	131	451
	57%	62%	66%	55%	57%	56%	74% cde	58%	63%	20%	56%	65% a	50%	71% bc	63% c	48%	50%	63% a
Median	3	3	3	3	3	3	3	3	3	2	3	3	2	3	3	3	3	3
Base for stats	1872	232	96	216	187	120	72	548	366	9	501	410	12	201	420	285	251	672
Mean score	2.70	2.77	2.95 d	2.75	2.61	2.68	2.97 d	2.72	2.83	2.00	2.69	2.85 a	2.08	3.00 c	2.84 c	2.47	2.53	2.84 a
Standard deviation	1.07	1.02	1.04	1.06	1.11	1.05	1.03	1.08	1.03	.71	1.06	1.04	1.16	.93	1.02	1.13	1.07	1.04

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 47
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	309	39	127	166	84	78	4	39	68	59	145	11	4	6
		16%	17%	17%	17%	18%	16%	31%	12%	16%	26% ab	17%	16%	8%	38%
Not very important	(2.0)	507	70	197	267	132	131	4	67	136	64	224	22	17	4
		26%	31%	26%	27%	28%	27%	31%	21%	31% a	28%	27%	31%	35%	25%
Fairly important	(3.0)	554	53	223	276	140	131	5	97	122	57	236	21	16	3
		28%	24%	30%	28%	29%	27%	38%	31%	28%	25%	28%	30%	33%	19%
Very important	(4.0)	551	59	177	236	109	127	0	98	96	42	211	11	12	2
		28%	26%	24%	24%	23%	26%	0%	31% bc	22%	19%	25%	16%	24%	13%
Don't know		53	3	26	29	12	17	0	12	13	4	23	5	0	1
		3%	1%	3%	3%	3%	4%	0%	4%	3%	2%	3%	7% a	0%	6%
NOT IMPORTANT		816	109	324	433	216	209	8	106	204	123	369	33	21	10
		41%	49%	43%	44%	45%	43%	62%	34%	47% a	54% a	44%	47%	43%	63%
IMPORTANT		1105	112	400	512	249	258	5	195	218	99	447	32	28	5
		56%	50%	53%	53%	52%	53%	38%	62% bc	50%	44%	53%	46%	57%	31%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 47 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	2	3	3	2	3	2	3	2
Base for stats	1921	221	724	945	465	467	13	301	422	222	816	65	49	15
Mean score	2.70	2.60	2.62	2.62	2.59	2.66	2.08	2.84	2.58	2.37	2.63	2.49	2.73	2.07
								bc	c					
Standard deviation	1.05	1.06	1.04	1.04	1.04	1.05	.86	1.02	1.01	1.07	1.05	.97	.93	1.10

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 47 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	309	9	15	24	16	5	15	20	31	10	48	36	61	115	50	58	83	23
	16%	16%	15%	23%	14%	7%	20%	13%	28%	16%	19%	14%	19%	18%	17%	17%	17%	18%
				eg			e		bdeg									
Not very important (2.0)	507	17	30	26	32	20	25	32	24	18	73	77	74	172	87	93	133	38
	26%	30%	31%	25%	29%	28%	34%	21%	22%	28%	28%	30%	23%	26%	29%	27%	27%	30%
							g											
Fairly important (3.0)	554	20	28	24	37	25	17	38	32	15	72	79	85	183	87	98	140	34
	28%	36%	29%	23%	33%	35%	23%	26%	29%	23%	28%	31%	26%	28%	29%	28%	28%	27%
Very important (4.0)	551	10	23	26	24	21	14	54	21	18	59	59	93	166	65	87	119	30
	28%	18%	23%	25%	21%	29%	19%	36%	19%	28%	23%	23%	29%	25%	22%	25%	24%	24%
								abdfh										
Don't know	53	0	2	4	3	1	3	5	2	3	6	7	10	18	11	10	17	2
	3%	0%	2%	4%	3%	1%	4%	3%	2%	5%	2%	3%	3%	3%	4%	3%	3%	2%
NOT IMPORTANT	816	26	45	50	48	25	40	52	55	28	121	113	135	287	137	151	216	61
	41%	46%	46%	48%	43%	35%	54%	35%	50%	44%	47%	44%	42%	44%	46%	44%	44%	48%
				g			eg		eg									
IMPORTANT	1105	30	51	50	61	46	31	92	53	33	131	138	178	349	152	185	259	64
	56%	54%	52%	48%	54%	64%	42%	62%	48%	52%	51%	53%	55%	53%	51%	53%	53%	50%
						cfh		cfh										
Median	3	3	3	3	3	3	2	3	2	3	3	3	3	3	3	3	3	3
Base for stats	1921	56	96	100	109	71	71	144	108	61	252	251	313	636	289	336	475	125

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 47 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.70	2.55	2.61	2.52	2.63	2.87 cfh	2.42	2.88 cfh	2.40	2.67	2.56	2.64	2.67	2.63	2.58	2.64	2.62	2.57
Standard deviation	1.05	.97	1.02	1.12	.99	.92	1.04	1.07	1.10	1.08	1.05	1.00	1.10	1.06	1.02	1.05	1.04	1.05

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 47 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	309	34	8	48	41	26	9	101	61	4	86	77	3	24	75	61	58	108
		16%	14%	8%	20% b	22% ab	21% b	13%	17%	16%	40%	16%	18%	25%	11%	17% a	20% a	22% b	15%
Not very important	(2.0)	507	69	25	70	45	34	24	157	108	2	150	114	3	64	120	82	70	197
		26%	28%	25%	29%	24%	27%	33%	27%	28%	20%	28%	27%	25%	30%	27%	27%	27%	28%
Fairly important	(3.0)	554	76	31	53	55	41	20	148	125	3	155	120	1	57	129	86	71	205
		28%	31% c	31%	22%	29%	33% c	28%	26%	32% a	30%	29%	28%	8%	27%	29%	29%	27%	29%
Very important	(4.0)	551	64	32	54	48	20	18	153	83	0	124	107	5	61	102	66	58	178
		28%	26% e	32% e	23%	25% e	16%	25%	26%	22%	0%	23%	25%	42%	28%	23%	22%	22%	25%
Don't know		53	4	4	14	1	5	1	19	9	1	24	5	0	9	12	6	3	26
		3%	2%	4% d	6% ad	1%	4% d	1%	3%	2%	10%	4% b	1%	0%	4%	3%	2%	1%	4% a
NOT IMPORTANT		816	103	33	118	86	60	33	258	169	6	236	191	6	88	195	143	128	305
		41%	42%	33%	49% b	45% b	48% b	46%	45%	44%	60%	44%	45%	50%	41%	45%	48%	49%	43%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 47 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	1105	140	63	107	103	61	38	301	208	3	279	227	6	118	231	152	129	383
	56%	57% c	63% ce	45%	54%	48%	53%	52%	54%	30%	52%	54%	50%	55%	53%	50%	50%	54%
Median	3	3	3	2	3	3	3	3	3	2	3	3	3	3	3	3	3	3
Base for stats	1921	243	96	225	189	121	71	559	377	9	515	418	12	206	426	295	257	688
Mean score	2.70	2.70 ce	2.91 cde	2.50	2.58	2.45	2.66	2.63	2.61	1.89	2.62	2.61	2.67	2.75 c	2.61	2.53	2.50	2.66 a
Standard deviation	1.05	1.01	.96	1.08	1.09	1.01	1.00	1.07	1.00	.93	1.03	1.06	1.30	1.01	1.04	1.06	1.08	1.03

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 48
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	219	23	98	121	62	56	3	27	54	40	98	10	9	4
		11%	10%	13%	12%	13%	12%	23%	9%	12%	18% a	12%	14%	18%	25%
Not very important	(2.0)	328	35	130	165	84	77	4	58	74	33	138	14	12	1
		17%	16%	17%	17%	18%	16%	31%	19%	17%	15%	16%	20%	24%	6%
Fairly important	(3.0)	634	74	247	321	154	165	2	101	160	60	277	23	16	5
		32%	33%	33%	33%	32%	34%	15%	32%	37% c	27%	33%	33%	33%	31%
Very important	(4.0)	646	74	216	290	148	140	2	102	123	65	263	14	10	3
		33%	33%	29%	30%	31%	29%	15%	33%	28%	29%	31% b	20%	20%	19%
Don't know		147	18	59	77	29	46	2	25	24	28	63	9	2	3
		7%	8%	8%	8%	6%	10% a	15%	8%	6%	12% b	8%	13%	4%	19%
NOT IMPORTANT		547	58	228	286	146	133	7	85	128	73	236	24	21	5
		28%	26%	30%	29%	31%	27%	54%	27%	29%	32%	28%	34%	43% a	31%
IMPORTANT		1280	148	463	611	302	305	4	203	283	125	540	37	26	8
		65%	66%	62%	63%	63%	63%	31%	65% c	65% c	55%	64%	53%	53%	50%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Table 48 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	2	3	3	3	3	3	3	3
Base for stats	1827	206	691	897	448	438	11	288	411	198	776	61	47	13
Mean score	2.93	2.97	2.84	2.87	2.87	2.89	2.27	2.97 c	2.86	2.76	2.91 c	2.67	2.57	2.54
Standard deviation	1.00	.99	1.02	1.02	1.03	1.00	1.10	.97	.99	1.12	1.01	1.01	1.04	1.20

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 48 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	219	12	15	10	15	3	11	17	7	8	37	29	32	85	36	47	59	13
	11%	21%	15%	10%	13%	4%	15%	11%	6%	13%	14%	11%	10%	13%	12%	14%	12%	10%
		ceh	eh		e		e											
Not very important (2.0)	328	8	16	16	21	13	13	15	24	12	40	47	51	112	48	57	87	19
	17%	14%	16%	15%	19%	18%	18%	10%	22%	19%	16%	18%	16%	17%	16%	16%	18%	15%
					g				g									
Fairly important (3.0)	634	22	35	32	34	21	24	53	40	16	89	79	109	214	100	118	161	42
	32%	39%	36%	31%	30%	29%	32%	36%	36%	25%	34%	31%	34%	33%	33%	34%	33%	33%
Very important (4.0)	646	13	29	31	32	30	18	58	32	20	73	80	110	196	88	96	150	40
	33%	23%	30%	30%	29%	42%	24%	39%	29%	31%	28%	31%	34%	30%	29%	28%	30%	31%
						af		af										
Don't know	147	1	3	15	10	5	8	6	7	8	19	23	21	47	28	28	35	13
	7%	2%	3%	14%	9%	7%	11%	4%	6%	13%	7%	9%	7%	7%	9%	8%	7%	10%
				abg			ab			abg								
NOT IMPORTANT	547	20	31	26	36	16	24	32	31	20	77	76	83	197	84	104	146	32
	28%	36%	32%	25%	32%	22%	32%	21%	28%	31%	30%	29%	26%	30%	28%	30%	30%	25%
		g																
IMPORTANT	1280	35	64	63	66	51	42	111	72	36	162	159	219	410	188	214	311	82
	65%	63%	65%	61%	59%	71%	57%	74%	65%	56%	63%	62%	68%	63%	63%	62%	63%	65%
								cdfi										
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1827	55	95	89	102	67	66	143	103	56	239	235	302	607	272	318	457	114

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 48 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.93	2.65	2.82	2.94	2.81	3.16 abdf	2.74	3.06 af	2.94	2.86	2.83	2.89	2.98	2.86	2.88	2.83	2.88	2.96
Standard deviation	1.00	1.08	1.04	.99	1.04	.90	1.04	.99	.91	1.07	1.03	1.01	.98	1.02	1.01	1.02	1.01	.99

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 48 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	219	36	9	15	34	22	5	70	48	3	62	56	3	23	51	44	33	88
		11%	15% c	9%	6%	18% bcf	17% cf	7%	12%	12%	30%	12%	13%	25%	11%	12%	15%	13%	12%
Not very important	(2.0)	328	39	21	33	36	21	15	90	70	5	102	61	2	35	86	44	48	117
		17%	16%	21%	14%	19%	17%	21%	16%	18%	50%	19%	14%	17%	16%	20%	15%	18%	16%
Fairly important	(3.0)	634	86	31	72	63	40	29	196	124	1	172	146	3	80	142	94	78	243
		32%	35%	31%	30%	33%	32%	40%	34%	32%	10%	32%	35%	25%	37%	32%	31%	30%	34%
Very important	(4.0)	646	73	31	90	50	27	19	178	112	0	158	130	2	60	124	98	79	211
		33%	30%	31%	38% de	26%	21%	26%	31%	29%	0%	29%	31%	17%	28%	28%	33%	30%	30%
Don't know		147	13	8	29	7	16	4	44	32	1	45	30	2	17	35	21	22	55
		7%	5%	8%	12% ad	4%	13% ad	6%	8%	8%	10%	8%	7%	17%	8%	8%	7%	8%	8%
NOT IMPORTANT		547	75	30	48	70	43	20	160	118	8	164	117	5	58	137	88	81	205
		28%	30% c	30% c	20%	37% c	34% c	28%	28%	31%	80%	30%	28%	42%	27%	31%	29%	31%	29%
IMPORTANT		1280	159	62	162	113	67	48	374	236	1	330	276	5	140	266	192	157	454
		65%	64% e	62%	68% e	59%	53%	67%	65%	61%	10%	61%	65%	42%	65%	61%	64%	60%	64%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 48 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3
Base for stats	1827	234	92	210	183	110	68	534	354	9	494	393	10	198	403	280	238	659
Mean score	2.93	2.84	2.91	3.13	2.70	2.65	2.91	2.90	2.85	1.78	2.86	2.89	2.40	2.89	2.84	2.88	2.85	2.88
Standard deviation	1.00	1.04	.98	.93	1.06	1.06	.89	1.01	1.02	.67	1.01	1.02	1.17	.97	1.00	1.06	1.03	1.01

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 49
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	57	9	9	4	5	0	4	3	2	7	0	1	1
		3%	4%	4%	3%	5%	0%	5%	3%	4%	4%	0%	13%	14%
Not very important	(2.0)	109	10	10	6	4	0	5	4	1	10	0	0	0
		6%	4%	4%	5%	4%	0%	6%	4%	2%	5%	0%	0%	0%
Fairly important	(3.0)	523	57	57	30	26	1	21	23	13	45	6	2	4
		26%	25%	25%	25%	25%	100%	25%	26%	26%	24%	27%	25%	57%
Very important	(4.0)	1250	146	146	78	68	0	53	59	34	123	16	5	2
		63%	65%	65%	65%	66%	0%	63%	66%	68%	66%	73%	63%	29%
Don't know		35	2	2	2	0	0	1	1	0	2	0	0	0
		2%	1%	1%	2%	0%	0%	1%	1%	0%	1%	0%	0%	0%
NOT IMPORTANT		166	19	19	10	9	0	9	7	3	17	0	1	1
		8%	8%	8%	8%	9%	0%	11%	8%	6%	9%	0%	13%	14%
IMPORTANT		1773	203	203	108	94	1	74	82	47	168	22	7	6
		90%	91%	91%	90%	91%	100%	88%	91%	94%	90%	100%	88%	86%
Median		4	4	4	4	4	3	4	4	4	4	4	4	3
Base for stats		1939	222	222	118	103	1	83	89	50	185	22	8	7
Mean score		3.53	3.53	3.53	3.54	3.52	3.00	3.48	3.55	3.58	3.54	3.73	3.38	3.00
Standard deviation		.73	.76	.76	.75	.79	-	.82	.74	.73	.77	.46	1.06	1.00

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 49 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i		a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16		56	52	79	163	56	91	97	33
Not at all important (1.0)	57	0	2	1	0	0	0	2	1	1		3	0	4	8	1	3	6	0
	3%	0%	9%	5%	0%	0%	0%	6%	3%	6%		5%	0%	5%	5%	2%	3%	6%	0%
Not very important (2.0)	109	3	2	0	3	0	0	1	1	0		5	3	2	10	0	6	3	1
	6%	21%	9%	0%	14%	0%	0%	3%	3%	0%		9%	6%	3%	6%	0%	7%	3%	3%
Fairly important (3.0)	523	1	6	4	7	2	5	8	10	2		11	14	20	44	12	19	33	5
	26%	7%	26%	21%	32%	15%	29%	25%	32%	13%		20%	27%	25%	27%	21%	21%	34%	15%
																		ac	
Very important (4.0)	1250	10	13	13	12	10	12	21	19	13		36	34	53	100	42	62	54	27
	63%	71%	57%	68%	55%	77%	71%	66%	61%	81%		64%	65%	67%	61%	75%	68%	56%	82%
																			b
Don't know	35	0	0	1	0	1	0	0	0	0		1	1	0	1	1	1	1	0
	2%	0%	0%	5%	0%	8%	0%	0%	0%	0%		2%	2%	0%	1%	2%	1%	1%	0%
NOT IMPORTANT	166	3	4	1	3	0	0	3	2	1		8	3	6	18	1	9	9	1
	8%	21%	17%	5%	14%	0%	0%	9%	6%	6%		14%	6%	8%	11%	2%	10%	9%	3%
															b				
IMPORTANT	1773	11	19	17	19	12	17	29	29	15		47	48	73	144	54	81	87	32
	90%	79%	83%	89%	86%	92%	100%	91%	94%	94%		84%	92%	92%	88%	96%	89%	90%	97%
Median	4	4	4	4	4	4	4	4	4	4		4	4	4	4	4	4	4	4
Base for stats	1939	14	23	18	22	12	17	32	31	16		55	51	79	162	55	90	96	33
Mean score	3.53	3.50	3.30	3.61	3.41	3.83	3.71	3.50	3.52	3.69		3.45	3.61	3.54	3.46	3.73	3.56	3.41	3.79
																a			b
Standard deviation	.73	.85	.97	.78	.73	.39	.47	.84	.72	.79		.88	.60	.78	.82	.56	.77	.83	.48

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 49 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	57	3	0	2	1	3	0	5	4	0	6	3	0	4	2	3	4	5
		3%	5%	0%	4%	2%	10%	0%	4%	4%	0%	4%	4%	0%	9% b	2%	4%	6%	3%
Not very important	(2.0)	109	5	2	0	0	3	0	6	2	2	7	3	0	3	1	5	2	8
		6%	8%	8%	0%	0%	10% cd	0%	5%	2%	67%	5%	4%	0%	7% b	1%	7% b	3%	5%
Fairly important	(3.0)	523	17	5	8	14	8	5	44	13	0	34	22	1	11	25	21	10	47
		26%	27%	21%	18%	31%	27%	28%	34% b	14%	0%	25%	26%	33%	26%	22%	31%	16%	29% a
Very important	(4.0)	1250	37	17	34	29	16	13	74	71	1	90	54	2	24	83	38	47	99
		63%	60%	71%	76% e	64%	53%	72%	57%	78% a	33%	66%	64%	67%	56%	74% ac	57%	73%	62%
Don't know		35	0	0	1	1	0	0	1	1	0	0	2	0	1	1	0	1	1
		2%	0%	0%	2%	2%	0%	0%	1%	1%	0%	0%	2%	0%	2%	1%	0%	2%	1%
NOT IMPORTANT		166	8	2	2	1	6	0	11	6	2	13	6	0	7	3	8	6	13
		8%	13%	8%	4%	2%	20% cd	0%	8%	7%	67%	9%	7%	0%	16% b	3%	12% b	9%	8%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 49 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
IMPORTANT	1773	54	22	42	43	24	18	118	84	1	124	76	3	35	108	59	57	146
	90%	87%	92%	93%	96% e	80%	100%	91%	92%	33%	91%	90%	100%	81%	96% ac	88%	89%	91%
Median	4	4	4	4	4	4	4	4	4	2	4	4	4	4	4	4	4	4
Base for stats	1939	62	24	44	44	30	18	129	90	3	137	82	3	42	111	67	63	159
Mean score	3.53	3.42	3.63	3.68 e	3.61 e	3.23	3.72	3.45	3.68 a	2.67	3.52	3.55	3.67	3.31	3.70 ac	3.40	3.59	3.51
Standard deviation	.73	.84	.65	.71	.62	1.01	.46	.76	.73	1.15	.79	.74	.58	.98	.58	.82	.84	.74

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 50
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	679	89	89	43	46	0	23	41	25	74	10	2	3
		34%	40%	40%	36%	45%	0%	27%	46% a	50% a	40%	45%	25%	43%
Not very important	(2.0)	243	26	26	18	7	1	9	9	8	20	1	4	1
		12%	12%	12%	15%	7%	100%	11%	10%	16%	11%	5%	50%	14%
Fairly important	(3.0)	418	46	46	27	19	0	23	16	7	41	2	2	1
		21%	21%	21%	23%	18%	0%	27%	18%	14%	22%	9%	25%	14%
Very important	(4.0)	557	57	57	29	28	0	25	24	8	47	8	0	2
		28%	25%	25%	24%	27%	0%	30%	27%	16%	25%	36%	0%	29%
Don't know		77	6	6	3	3	0	4	0	2	5	1	0	0
		4%	3%	3%	3%	3%	0%	5% b	0%	4%	3%	5%	0%	0%
NOT IMPORTANT		922	115	115	61	53	1	32	50	33	94	11	6	4
		47%	51%	51%	51%	51%	100%	38%	56% a	66% a	50%	50%	75%	57%
IMPORTANT		975	103	103	56	47	0	48	40	15	88	10	2	3
		49%	46%	46%	47%	46%	0%	57% c	44%	30%	47%	45%	25%	43%
Median		3	2	2	2	2	2	3	2	1	2	2	2	2
Base for stats		1897	218	218	117	100	1	80	90	48	182	21	8	7

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

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Table 50 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Mean score	2.45	2.33	2.33	2.36	2.29	2.00	2.63 c	2.26	1.96	2.34	2.38	2.00	2.29
Standard deviation	1.25	1.25	1.25	1.21	1.30	-	1.21	1.29	1.17	1.25	1.43	.76	1.38

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 50 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	679	4	11	10	9	3	4	17	9	7	25	16	33	65	19	48	30	10
	34%	29%	48%	53%	41%	23%	24%	53%	29%	44%	45%	31%	42%	40%	34%	53% bc	31%	30%
Not very important (2.0)	243	2	1	1	1	2	4	2	3	4	4	7	9	20	6	6	14	6
	12%	14%	4%	5%	5%	15%	24%	6%	10%	25%	7%	13%	11%	12%	11%	7%	14%	18%
Fairly important (3.0)	418	3	4	5	6	2	5	6	9	1	12	13	16	39	7	14	24	8
	21%	21%	17%	26%	27%	15%	29%	19%	29%	6%	21%	25%	20%	24%	13%	15%	25%	24%
Very important (4.0)	557	4	5	2	5	6	4	7	10	4	11	15	21	36	21	21	26	9
	28%	29%	22%	11%	23%	46%	24%	22%	32%	25%	20%	29%	27%	22%	38% a	23%	27%	27%
Don't know	77	1	2	1	1	0	0	0	0	0	4	1	0	3	3	2	3	0
	4%	7%	9%	5%	5%	0%	0%	0%	0%	0%	7% c	2%	0%	2%	5%	2%	3%	0%
NOT IMPORTANT	922	6	12	11	10	5	8	19	12	11	29	23	42	85	25	54	44	16
	47%	43%	52%	58%	45%	38%	47%	59%	39%	69%	52%	44%	53%	52%	45%	59%	45%	48%
IMPORTANT	975	7	9	7	11	8	9	13	19	5	23	28	37	75	28	35	50	17
	49%	50%	39%	37%	50%	62%	53%	41%	61%	31%	41%	54%	47%	46%	50%	38%	52%	52%
Median	3	3	1	1	3	3	3	1	3	2	2	3	2	2	3	1	3	3
Base for stats	1897	13	21	18	21	13	17	32	31	16	52	51	79	160	53	89	94	33
Mean score	2.45	2.54	2.14	1.94	2.33	2.85	2.53	2.09	2.65	2.13	2.17	2.53	2.32	2.29	2.57	2.09	2.49 a	2.48
Standard deviation	1.25	1.27	1.31	1.16	1.28	1.28	1.12	1.28	1.23	1.26	1.25	1.22	1.27	1.22	1.34	1.28	1.21	1.20

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 50 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	679	19	12	21	15	16	6	30	56	3	53	35	1	21	45	21	30	59
		34%	31%	50%	47%	33%	53% a	33%	23%	62% a	100%	39%	42%	33%	49%	40%	31%	47%	37%
Not very important	(2.0)	243	8	2	3	7	3	3	16	10	0	16	10	0	4	15	7	11	15
		12%	13%	8%	7%	16%	10%	17%	12%	11%	0%	12%	12%	0%	9%	13%	10%	17%	9%
Fairly important	(3.0)	418	18	1	7	9	6	5	34	12	0	27	18	1	7	21	18	8	38
		21%	29%	4%	16%	20%	20%	28%	26% b	13%	0%	20%	21%	33%	16%	19%	27%	13%	24%
Very important	(4.0)	557	16	8	11	13	5	4	48	9	0	36	20	1	9	28	20	14	43
		28%	26%	33%	24%	29%	17%	22%	37% b	10%	0%	26%	24%	33%	21%	25%	30%	22%	27%
Don't know		77	1	1	3	1	0	0	2	4	0	5	1	0	2	3	1	1	5
		4%	2%	4%	7%	2%	0%	0%	2%	4%	0%	4%	1%	0%	5%	3%	1%	2%	3%
NOT IMPORTANT		922	27	14	24	22	19	9	46	66	3	69	45	1	25	60	28	41	74
		47%	44%	58%	53%	49%	63%	50%	35%	73% a	100%	50%	54%	33%	58%	54%	42%	64% b	46%
IMPORTANT		975	34	9	18	22	11	9	82	21	0	63	38	2	16	49	38	22	81
		49%	55%	38%	40%	49%	37%	50%	63% b	23%	0%	46%	45%	67%	37%	44%	57% a	34%	51% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 50 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	3	3	1	2	3	1	3	3	1	1	2	2	3	1	2	3	2	3
Base for stats	1897	61	23	42	44	30	18	128	87	3	132	83	3	41	109	66	63	155
Mean score	2.45	2.51	2.22	2.19	2.45	2.00	2.39	2.78 b	1.70	1.00	2.35	2.28	2.67	2.10	2.29	2.56	2.10	2.42
Standard deviation	1.25	1.19	1.41	1.31	1.25	1.20	1.20	1.18	1.06	.00	1.26	1.24	1.53	1.26	1.25	1.23	1.23	1.25

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 51
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	640	83	83	38	45	0	31	45	7	73	9	0	1
		32%	37%	37%	32%	44%	0%	37%	50%	14%	39%	41%	0%	14%
								c	c					
Not very important	(2.0)	336	34	34	20	14	0	9	16	9	25	2	6	1
		17%	15%	15%	17%	14%	0%	11%	18%	18%	13%	9%	75%	14%
Fairly important	(3.0)	464	54	54	30	23	1	22	18	14	43	8	0	3
		24%	24%	24%	25%	22%	100%	26%	20%	28%	23%	36%	0%	43%
Very important	(4.0)	415	42	42	29	13	0	20	5	17	37	1	2	2
		21%	19%	19%	24%	13%	0%	24%	6%	34%	20%	5%	25%	29%
					b			b		b				
Don't know		119	11	11	3	8	0	2	6	3	9	2	0	0
		6%	5%	5%	3%	8%	0%	2%	7%	6%	5%	9%	0%	0%
NOT IMPORTANT		976	117	117	58	59	0	40	61	16	98	11	6	2
		49%	52%	52%	48%	57%	0%	48%	68%	32%	52%	50%	75%	29%
									ac					
IMPORTANT		879	96	96	59	36	1	42	23	31	80	9	2	5
		45%	43%	43%	49%	35%	100%	50%	26%	62%	43%	41%	25%	71%
					b			b		b				
Median		2	2	2	3	2	3	3	1	3	2	2	2	3
Base for stats		1855	213	213	117	95	1	82	84	47	178	20	8	7

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 51 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Mean score	2.35	2.26	2.26	2.43	2.04	3.00	2.38	1.80	2.87	2.25	2.05	2.50	2.86
				b			b		ab				
Standard deviation	1.17	1.17	1.17	1.18	1.13	-	1.22	.98	1.08	1.20	1.05	.93	1.07

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 51 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	640	5	9	7	5	8	10	12	11	6	21	23	29	60	20	43	21	18
	32%	36%	39%	37%	23%	62%	59%	38%	35%	38%	38%	44%	37%	37%	36%	47% b	22%	55% b
Not very important (2.0)	336	2	2	4	5	0	0	4	7	1	8	5	12	24	9	10	16	8
	17%	14%	9%	21%	23%	0%	0%	13%	23%	6%	14%	10%	15%	15%	16%	11%	16%	24%
Fairly important (3.0)	464	3	6	4	3	0	4	9	8	6	13	7	23	41	13	23	25	5
	24%	21%	26%	21%	14%	0%	24%	28%	26%	38%	23%	13%	29% b	25%	23%	25%	26%	15%
Very important (4.0)	415	4	5	2	6	5	3	7	3	2	11	14	12	32	10	9	30	2
	21%	29%	22%	11%	27%	38%	18%	22%	10%	13%	20%	27%	15%	20%	18%	10%	31% ac	6%
Don't know	119	0	1	2	3	0	0	0	2	1	3	3	3	6	4	6	5	0
	6%	0%	4%	11%	14%	0%	0%	0%	6%	6%	5%	6%	4%	4%	7%	7%	5%	0%
NOT IMPORTANT	976	7	11	11	10	8	10	16	18	7	29	28	41	84	29	53	37	26
	49%	50%	48%	58%	45%	62%	59%	50%	58%	44%	52%	54%	52%	52%	52%	58% b	38%	79% ab
IMPORTANT	879	7	11	6	9	5	7	16	11	8	24	21	35	73	23	32	55	7
	45%	50%	48%	32%	41%	38%	41%	50%	35%	50%	43%	40%	44%	45%	41%	35%	57% ac	21%
Median	2	3	3	2	2	1	1	3	2	3	2	2	2	2	2	1	3	1
Base for stats	1855	14	22	17	19	13	17	32	29	15	53	49	76	157	52	85	92	33

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 51 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Mean score	2.35	2.43	2.32	2.06	2.53	2.15	2.00	2.34	2.10	2.27	2.26	2.24	2.24	2.29	2.25	1.98	2.70 ac	1.73
Standard deviation	1.17	1.28	1.25	1.09	1.22	1.52	1.27	1.21	1.05	1.16	1.20	1.32	1.13	1.18	1.17	1.10	1.16	.94

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 51 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	640	16	8	23	16	14	6	33	48	2	49	33	1	18	51	12	19	64
		32%	26%	33%	51%	36%	47%	33%	25%	53%	67%	36%	39%	33%	42%	46%	18%	30%	40%
					a		a			a					c	c			
Not very important	(2.0)	336	10	5	8	6	3	2	23	11	0	24	10	0	9	17	8	15	19
		17%	16%	21%	18%	13%	10%	11%	18%	12%	0%	18%	12%	0%	21%	15%	12%	23%	12%
																		b	
Fairly important	(3.0)	464	19	4	5	14	8	4	36	17	1	31	23	0	11	19	24	16	38
		24%	31%	17%	11%	31%	27%	22%	28%	19%	33%	23%	27%	0%	26%	17%	36%	25%	24%
			c			c											b		
Very important	(4.0)	415	15	6	6	7	4	4	34	8	0	25	16	1	2	19	21	13	29
		21%	24%	25%	13%	16%	13%	22%	26%	9%	0%	18%	19%	33%	5%	17%	31%	20%	18%
									b							a	ab		
Don't know		119	2	1	3	2	1	2	4	7	0	8	2	1	3	6	2	1	10
		6%	3%	4%	7%	4%	3%	11%	3%	8%	0%	6%	2%	33%	7%	5%	3%	2%	6%
NOT IMPORTANT		976	26	13	31	22	17	8	56	59	2	73	43	1	27	68	20	34	83
		49%	42%	54%	69%	49%	57%	44%	43%	65%	67%	53%	51%	33%	63%	61%	30%	53%	52%
					a					a					c	c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 51 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
IMPORTANT	879	34	10	11	21	12	8	70	25	1	56	39	1	13	38	45	29	67
	45%	55% c	42%	24%	47% c	40%	44%	54% b	27%	33%	41%	46%	33%	30%	34%	67% ab	45%	42%
Median	2	3	2	1	2	2	3	3	1	1	2	2	3	2	2	3	2	2
Base for stats	1855	60	23	42	43	29	16	126	84	3	129	82	2	40	106	65	63	150
Mean score	2.35	2.55 c	2.35	1.86	2.28	2.07	2.38	2.56 b	1.82	1.67	2.25	2.27	2.50	1.93	2.06	2.83 ab	2.37	2.21
Standard deviation	1.17	1.14	1.23	1.12	1.14	1.16	1.26	1.15	1.07	1.15	1.16	1.19	2.12	.97	1.18	1.08	1.13	1.19

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

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Table 52
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	60	7	7	5	2	0	3	4	0	6	1	0	0
		3%	3%	3%	4%	2%	0%	4%	4%	0%	3%	5%	0%	0%
Not very important	(2.0)	128	15	15	9	6	0	8	4	3	12	2	1	0
		6%	7%	7%	8%	6%	0%	10%	4%	6%	6%	9%	13%	0%
Fairly important	(3.0)	554	57	57	27	30	0	19	27	11	48	5	2	2
		28%	25%	25%	23%	29%	0%	23%	30%	22%	26%	23%	25%	29%
Very important	(4.0)	1193	142	142	78	63	1	53	55	34	118	14	5	5
		60%	63%	63%	65%	61%	100%	63%	61%	68%	63%	64%	63%	71%
Don't know		39	3	3	1	2	0	1	0	2	3	0	0	0
		2%	1%	1%	1%	2%	0%	1%	0%	4%	2%	0%	0%	0%
NOT IMPORTANT		188	22	22	14	8	0	11	8	3	18	3	1	0
		10%	10%	10%	12%	8%	0%	13%	9%	6%	10%	14%	13%	0%
IMPORTANT		1747	199	199	105	93	1	72	82	45	166	19	7	7
		89%	89%	89%	88%	90%	100%	86%	91%	90%	89%	86%	88%	100%
Median		4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats		1935	221	221	119	101	1	83	90	48	184	22	8	7
Mean score		3.49	3.51	3.51	3.50	3.52	4.00	3.47	3.48	3.65	3.51	3.45	3.50	3.71
Standard deviation		.75	.76	.76	.81	.70	-	.82	.78	.60	.76	.86	.76	.49

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 52 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	60	0	1	0	1	0	0	3	1	0	1	1	4	5	2	3	3	1
	3%	0%	4%	0%	5%	0%	0%	9%	3%	0%	2%	2%	5%	3%	4%	3%	3%	3%
Not very important (2.0)	128	1	3	0	4	0	0	2	2	0	4	4	4	13	2	6	7	2
	6%	7%	13%	0%	18%	0%	0%	6%	6%	0%	7%	8%	5%	8%	4%	7%	7%	6%
Fairly important (3.0)	554	5	3	7	6	3	5	9	7	3	15	14	19	46	9	24	26	5
	28%	36%	13%	37%	27%	23%	29%	28%	23%	19%	27%	27%	24%	28%	16%	26%	27%	15%
Very important (4.0)	1193	8	15	12	9	10	12	18	21	13	35	31	52	98	41	57	59	25
	60%	57%	65%	63%	41%	77%	71%	56%	68%	81%	63%	60%	66%	60%	73%	63%	61%	76%
Don't know	39	0	1	0	2	0	0	0	0	0	1	2	0	1	2	1	2	0
	2%	0%	4%	0%	9%	0%	0%	0%	0%	0%	2%	4%	0%	1%	4%	1%	2%	0%
NOT IMPORTANT	188	1	4	0	5	0	0	5	3	0	5	5	8	18	4	9	10	3
	10%	7%	17%	0%	23%	0%	0%	16%	10%	0%	9%	10%	10%	11%	7%	10%	10%	9%
IMPORTANT	1747	13	18	19	15	13	17	27	28	16	50	45	71	144	50	81	85	30
	89%	93%	78%	100%	68%	100%	100%	84%	90%	100%	89%	87%	90%	88%	89%	89%	88%	91%
Median	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1935	14	22	19	20	13	17	32	31	16	55	50	79	162	54	90	95	33
Mean score	3.49	3.50	3.45	3.63	3.15	3.77	3.71	3.31	3.55	3.81	3.53	3.50	3.51	3.46	3.65	3.50	3.48	3.64
Standard deviation	.75	.65	.91	.50	.93	.44	.47	.97	.77	.40	.72	.74	.81	.77	.73	.77	.77	.74

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 52 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	60	3	0	1	2	1	0	4	2	1	5	2	0	2	2	2	2	5
		3%	5%	0%	2%	4%	3%	0%	3%	2%	33%	4%	2%	0%	5%	2%	3%	3%	3%
Not very important	(2.0)	128	4	2	2	2	4	1	9	6	0	9	6	0	6	4	5	4	11
		6%	6%	8%	4%	4%	13%	6%	7%	7%	0%	7%	7%	0%	14% b	4%	7%	6%	7%
Fairly important	(3.0)	554	16	2	11	11	12	5	35	21	1	36	20	1	9	30	18	15	42
		28%	26%	8%	24%	24%	40%	28%	27%	23%	33%	26%	24%	33%	21%	27%	27%	23%	26%
Very important	(4.0)	1193	37	20	30	30	13	12	79	62	1	84	56	2	26	76	39	41	101
		60%	60%	83%	67% e	67% e	43%	67%	61%	68%	33%	61%	67%	67%	60%	68%	58%	64%	63%
Don't know		39	2	0	1	0	0	0	3	0	0	3	0	0	0	0	3	2	1
		2%	3%	0%	2%	0%	0%	0%	2%	0%	0%	2%	0%	0%	0%	0%	4% b	3%	1%
NOT IMPORTANT		188	7	2	3	4	5	1	13	8	1	14	8	0	8	6	7	6	16
		10%	11%	8%	7%	9%	17%	6%	10%	9%	33%	10%	10%	0%	19% b	5%	10%	9%	10%
IMPORTANT		1747	53	22	41	41	25	17	114	83	2	120	76	3	35	106	57	56	143
		89%	85%	92%	91%	91%	83%	94%	88%	91%	67%	88%	90%	100%	81%	95% ac	85%	88%	89%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 52 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	4	4	4	4	4	3	4	4	4	3	4	4	4	4	4	4	4	4
Base for stats	1935	60	24	44	45	30	18	127	91	3	134	84	3	43	112	64	62	159
Mean score	3.49	3.45	3.75	3.59	3.53	3.23	3.61	3.49	3.57	2.67	3.49	3.55	3.67	3.37	3.61	3.47	3.53	3.50
Standard deviation	.75	.83	.61	.69	.79	.82	.61	.76	.72	1.53	.78	.73	.58	.90	.65	.78	.76	.76

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 53
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	70	13	13	4	9	0	9	3	1	11	1	1	0
		4%	6%	6%	3%	9%	0%	11%	3%	2%	6%	5%	13%	0%
Not very important	(2.0)	165	21	21	12	8	1	6	10	5	18	1	0	2
		8%	9%	9%	10%	8%	100%	7%	11%	10%	10%	5%	0%	29%
Fairly important	(3.0)	603	60	60	36	24	0	17	31	12	50	3	3	4
		31%	27%	27%	30%	23%	0%	20%	34% a	24%	27%	14%	38%	57%
Very important	(4.0)	1090	126	126	66	60	0	51	45	30	105	16	4	1
		55%	56%	56%	55%	58%	0%	61%	50%	60%	56%	73%	50%	14%
Don't know		46	4	4	2	2	0	1	1	2	3	1	0	0
		2%	2%	2%	2%	2%	0%	1%	1%	4%	2%	5%	0%	0%
NOT IMPORTANT		235	34	34	16	17	1	15	13	6	29	2	1	2
		12%	15%	15%	13%	17%	100%	18%	14%	12%	16%	9%	13%	29%
IMPORTANT		1693	186	186	102	84	0	68	76	42	155	19	7	5
		86%	83%	83%	85%	82%	0%	81%	84%	84%	83%	86%	88%	71%
Median		4	4	4	4	4	2	4	4	4	4	4	4	3
Base for stats		1928	220	220	118	101	1	83	89	48	184	21	8	7
Mean score		3.41	3.36	3.36	3.39	3.34	2.00	3.33	3.33	3.48	3.35	3.62	3.25	2.86
Standard deviation		.79	.88	.88	.81	.96	-	1.01	.81	.77	.89	.80	1.04	.69

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 53 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i		a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16		56	52	79	163	56	91	97	33
Not at all important (1.0)	70	0	3	2	4	0	1	0	0	1		5	5	1	11	2	9	2	2
	4%	0%	13%	11%	18%	0%	6%	0%	0%	6%		9% c	10% c	1%	7%	4%	10% b	2%	6%
Not very important (2.0)	165	3	2	0	3	1	2	3	3	1		5	6	7	19	2	11	9	1
	8%	21%	9%	0%	14%	8%	12%	9%	10%	6%		9%	12%	9%	12%	4%	12%	9%	3%
Fairly important (3.0)	603	5	3	7	2	3	5	7	12	6		15	10	25	39	20	26	28	6
	31%	36%	13%	37%	9%	23%	29%	22%	39%	38%		27%	19%	32%	24%	36%	29%	29%	18%
Very important (4.0)	1090	6	14	9	13	9	9	22	15	8		29	31	45	91	31	42	57	24
	55%	43%	61%	47%	59%	69%	53%	69%	48%	50%		52%	60%	57%	56%	55%	46%	59%	73% a
Don't know	46	0	1	1	0	0	0	0	1	0		2	0	1	3	1	3	1	0
	2%	0%	4%	5%	0%	0%	0%	0%	3%	0%		4%	0%	1%	2%	2%	3%	1%	0%
NOT IMPORTANT	235	3	5	2	7	1	3	3	3	2		10	11	8	30	4	20	11	3
	12%	21%	22%	11%	32%	8%	18%	9%	10%	13%		18%	21%	10%	18% b	7%	22%	11%	9%
IMPORTANT	1693	11	17	16	15	12	14	29	27	14		44	41	70	130	51	68	85	30
	86%	79%	74%	84%	68%	92%	82%	91%	87%	88%		79%	79%	89%	80%	91%	75%	88% a	91%
Median	4	3	4	4	4	4	4	4	4	4		4	4	4	4	4	3	4	4
Base for stats	1928	14	22	18	22	13	17	32	30	16		54	52	78	160	55	88	96	33
Mean score	3.41	3.21	3.27	3.28	3.09	3.62	3.29	3.59	3.40	3.31		3.26	3.29	3.46	3.31	3.45	3.15	3.46 a	3.58 a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 53 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Standard deviation	.79	.80	1.12	.96	1.23	.65	.92	.67	.67	.87	.97	1.02	.72	.93	.74	1.00	.75	.83

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 53 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	70	4	0	3	1	5	0	8	3	2	9	4	0	5	2	5	4	9
		4%	6%	0%	7%	2%	17% d	0%	6%	3%	67%	7%	5%	0%	12% b	2%	7%	6%	6%
Not very important	(2.0)	165	6	3	3	5	3	1	13	8	0	14	7	0	7	7	7	7	14
		8%	10%	13%	7%	11%	10%	6%	10%	9%	0%	10%	8%	0%	16%	6%	10%	11%	9%
Fairly important	(3.0)	603	20	6	13	12	7	2	34	26	0	40	19	1	14	33	13	15	45
		31%	32%	25%	29%	27%	23%	11%	26%	29%	0%	29%	23%	33%	33%	29%	19%	23%	28%
Very important	(4.0)	1090	30	15	26	26	14	15	74	51	1	72	52	2	17	68	40	38	88
		55%	48%	63%	58%	58%	47%	83%	57%	56%	33%	53%	62%	67%	40%	61% a	60% a	59%	55%
Don't know		46	2	0	0	1	1	0	1	3	0	2	2	0	0	2	2	0	4
		2%	3%	0%	0%	2%	3%	0%	1%	3%	0%	1%	2%	0%	0%	2%	3%	0%	3%
NOT IMPORTANT		235	10	3	6	6	8	1	21	11	2	23	11	0	12	9	12	11	23
		12%	16%	13%	13%	13%	27%	6%	16%	12%	67%	17%	13%	0%	28% b	8%	18% b	17%	14%
IMPORTANT		1693	50	21	39	38	21	17	108	77	1	112	71	3	31	101	53	53	133
		86%	81%	88%	87%	84%	70%	94%	83%	85%	33%	82%	85%	100%	72%	90% ac	79%	83%	83%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 53 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	4	4	4	4	4	3	4	4	4	1	4	4	4	3	4	4	4	4
Base for stats	1928	60	24	45	44	29	18	129	88	3	135	82	3	43	110	65	64	156
Mean score	3.41	3.27	3.50	3.38	3.43	3.03	3.78	3.35	3.42	2.00	3.30	3.45	3.67	3.00	3.52	3.35	3.36	3.36
Standard deviation	.79	.90	.72	.89	.79	1.15	.55	.90	.80	1.73	.91	.85	.58	1.02	a .70	.96	.91	.87

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 54
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	63	7	7	4	3	0	4	1	2	5	2	0	0
		3%	3%	3%	3%	3%	0%	5%	1%	4%	3%	9%	0%	0%
Not very important	(2.0)	121	17	17	12	5	0	7	9	1	15	0	2	0
		6%	8%	8%	10%	5%	0%	8%	10%	2%	8%	0%	25%	0%
Fairly important	(3.0)	559	64	64	34	30	0	26	28	10	54	5	2	3
		28%	29%	29%	28%	29%	0%	31%	31%	20%	29%	23%	25%	43%
Very important	(4.0)	1195	134	134	70	63	1	45	52	37	111	15	4	4
		61%	60%	60%	58%	61%	100%	54%	58%	74% a	59%	68%	50%	57%
Don't know		36	2	2	0	2	0	2	0	0	2	0	0	0
		2%	1%	1%	0%	2%	0%	2%	0%	0%	1%	0%	0%	0%
NOT IMPORTANT		184	24	24	16	8	0	11	10	3	20	2	2	0
		9%	11%	11%	13%	8%	0%	13%	11%	6%	11%	9%	25%	0%
IMPORTANT		1754	198	198	104	93	1	71	80	47	165	20	6	7
		89%	88%	88%	87%	90%	100%	85%	89%	94%	88%	91%	75%	100%
Median		4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats		1938	222	222	120	101	1	82	90	50	185	22	8	7
Mean score		3.49	3.46	3.46	3.42	3.51	4.00	3.37	3.46	3.64	3.46	3.50	3.25	3.57
Standard deviation		.76	.77	.77	.81	.73	-	.84	.72	.72	.76	.91	.89	.53

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 54 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i		a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16		56	52	79	163	56	91	97	33
Not at all important (1.0)	63	0	3	0	1	0	0	0	0	1		3	1	1	6	1	3	2	2
	3%	0%	13%	0%	5%	0%	0%	0%	0%	6%		5%	2%	1%	4%	2%	3%	2%	6%
Not very important (2.0)	121	1	2	1	2	1	2	3	2	1		4	5	6	13	4	5	10	2
	6%	7%	9%	5%	9%	8%	12%	9%	6%	6%		7%	10%	8%	8%	7%	5%	10%	6%
Fairly important (3.0)	559	5	5	7	6	3	2	10	10	6		17	11	26	51	12	33	26	4
	28%	36%	22%	37%	27%	23%	12%	31%	32%	38%		30%	21%	33%	31%	21%	36% c	27%	12%
Very important (4.0)	1195	7	13	11	12	9	13	19	19	8		31	34	46	92	38	49	59	25
	61%	50%	57%	58%	55%	69%	76%	59%	61%	50%		55%	65%	58%	56%	68%	54%	61%	76% a
Don't know	36	1	0	0	1	0	0	0	0	0		1	1	0	1	1	1	0	0
	2%	7%	0%	0%	5%	0%	0%	0%	0%	0%		2%	2%	0%	1%	2%	1%	0%	0%
NOT IMPORTANT	184	1	5	1	3	1	2	3	2	2		7	6	7	19	5	8	12	4
	9%	7%	22%	5%	14%	8%	12%	9%	6%	13%		13%	12%	9%	12%	9%	9%	12%	12%
IMPORTANT	1754	12	18	18	18	12	15	29	29	14		48	45	72	143	50	82	85	29
	89%	86%	78%	95%	82%	92%	88%	91%	94%	88%		86%	87%	91%	88%	89%	90%	88%	88%
Median	4	4	4	4	4	4	4	4	4	4		4	4	4	4	4	4	4	4
Base for stats	1938	13	23	19	21	13	17	32	31	16		55	51	79	162	55	90	97	33
Mean score	3.49	3.46	3.22	3.53	3.38	3.62	3.65	3.50	3.55	3.31		3.38	3.53	3.48	3.41	3.58	3.42	3.46	3.58
Standard deviation	.76	.66	1.09	.61	.86	.65	.70	.67	.62	.87		.85	.76	.70	.79	.71	.75	.76	.87

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 54 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	63	2	0	1	2	2	0	4	2	1	5	2	0	1	1	4	3	4
		3%	3%	0%	2%	4%	7%	0%	3%	2%	33%	4%	2%	0%	2%	1%	6% b	5%	3%
Not very important	(2.0)	121	5	1	2	3	3	3	12	5	0	12	5	0	6	5	6	6	11
		6%	8%	4%	4%	7%	10%	17%	9%	5%	0%	9%	6%	0%	14% b	4%	9%	9%	7%
Fairly important	(3.0)	559	19	5	12	15	10	3	35	28	1	44	20	0	18	29	17	10	54
		28%	31%	21%	27%	33%	33%	17%	27%	31%	33%	32%	24%	0%	42%	26%	25%	16%	34% a
Very important	(4.0)	1195	35	18	29	25	15	12	78	55	1	74	57	3	18	76	39	44	90
		61%	56%	75%	64%	56%	50%	67%	60%	60%	33%	54%	68% a	100%	42%	68% a	58%	69%	56%
Don't know		36	1	0	1	0	0	0	1	1	0	2	0	0	0	1	1	1	1
		2%	2%	0%	2%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%	2%	1%
NOT IMPORTANT		184	7	1	3	5	5	3	16	7	1	17	7	0	7	6	10	9	15
		9%	11%	4%	7%	11%	17%	17%	12%	8%	33%	12%	8%	0%	16% b	5%	15% b	14%	9%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 54 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
IMPORTANT	1754	54	23	41	40	25	15	113	83	2	118	77	3	36	105	56	54	144
	89%	87%	96%	91%	89%	83%	83%	87%	91%	67%	86%	92%	100%	84%	94% c	84%	84%	90%
Median	4	4	4	4	4	4	4	4	4	3	4	4	4	3	4	4	4	4
Base for stats	1938	61	24	44	45	30	18	129	90	3	135	84	3	43	111	66	63	159
Mean score	3.49	3.43	3.71	3.57	3.40	3.27	3.50	3.45	3.51	2.67	3.39	3.57	4.00	3.23	3.62 ac	3.38	3.51	3.45
Standard deviation	.76	.78	.55	.70	.81	.91	.79	.79	.71	1.53	.80	.72	.00	.78	.62	.89	.86	.73

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 55
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	276	30	30	12	18	0	9	13	8	27	3	0	0
		14%	13%	13%	10%	17%	0%	11%	14%	16%	14%	14%	0%	0%
Not very important	(2.0)	414	42	42	23	18	1	16	13	13	32	5	3	2
		21%	19%	19%	19%	17%	100%	19%	14%	26%	17%	23%	38%	29%
Fairly important	(3.0)	581	70	70	37	33	0	25	31	14	58	5	4	3
		29%	31%	31%	31%	32%	0%	30%	34%	28%	31%	23%	50%	43%
Very important	(4.0)	595	73	73	45	28	0	32	29	12	62	8	1	2
		30%	33%	33%	38%	27%	0%	38%	32%	24%	33%	36%	13%	29%
Don't know		108	9	9	3	6	0	2	4	3	8	1	0	0
		5%	4%	4%	3%	6%	0%	2%	4%	6%	4%	5%	0%	0%
NOT IMPORTANT		690	72	72	35	36	1	25	26	21	59	8	3	2
		35%	32%	32%	29%	35%	100%	30%	29%	42%	32%	36%	38%	29%
IMPORTANT		1176	143	143	82	61	0	57	60	26	120	13	5	5
		60%	64%	64%	68%	59%	0%	68%	67%	52%	64%	59%	63%	71%
Median		3	3	3	3	3	2	3	3	3	3	3	3	3
Base for stats		1866	215	215	117	97	1	82	86	47	179	21	8	7
Mean score		2.80	2.87	2.87	2.98	2.73	2.00	2.98	2.88	2.64	2.87	2.86	2.75	3.00
Standard deviation		1.05	1.04	1.04	1.00	1.08	-	1.02	1.05	1.05	1.06	1.11	.71	.82

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 55 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	276	4	2	5	4	1	1	5	3	2	11	6	10	28	2	14	14	1
	14%	29%	9%	26%	18%	8%	6%	16%	10%	13%	20%	12%	13%	17% b	4%	15%	14%	3%
Not very important (2.0)	414	4	3	3	4	0	6	4	6	2	10	10	12	33	8	19	17	6
	21%	29%	13%	16%	18%	0%	35%	13%	19%	13%	18%	19%	15%	20%	14%	21%	18%	18%
Fairly important (3.0)	581	5	9	0	7	6	5	8	10	8	14	18	26	47	21	34	25	10
	29%	36%	39%	0%	32%	46%	29%	25%	32%	50%	25%	35%	33%	29%	38%	37%	26%	30%
Very important (4.0)	595	1	8	8	6	6	4	15	10	4	17	16	29	49	23	18	38	16
	30%	7%	35%	42%	27%	46%	24%	47%	32%	25%	30%	31%	37%	30%	41%	20%	39% a	48% a
Don't know	108	0	1	3	1	0	1	0	2	0	4	2	2	6	2	6	3	0
	5%	0%	4%	16%	5%	0%	6%	0%	6%	0%	7%	4%	3%	4%	4%	7%	3%	0%
NOT IMPORTANT	690	8	5	8	8	1	7	9	9	4	21	16	22	61	10	33	31	7
	35%	57%	22%	42%	36%	8%	41%	28%	29%	25%	38%	31%	28%	37% b	18%	36%	32%	21%
IMPORTANT	1176	6	17	8	13	12	9	23	20	12	31	34	55	96	44	52	63	26
	60%	43%	74%	42%	59%	92%	53%	72%	65%	75%	55%	65%	70%	59%	79% a	57%	65%	79% a
Median	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1866	14	22	16	21	13	16	32	29	16	52	50	77	157	54	85	94	33
Mean score	2.80	2.21	3.05	2.69	2.71	3.31	2.75	3.03	2.93	2.88	2.71	2.88	2.96	2.75	3.20 a	2.66	2.93	3.24 a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 55 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Standard deviation	1.05	.97	.95	1.40	1.10	.85	.93	1.12	1.00	.96	1.14	1.00	1.03	1.09	.83	.99	1.09	.87

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 55 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	276	5	4	12	2	7	0	14	14	2	18	12	0	5	17	7	8	22
		14%	8%	17%	27% ad	4%	23% ad	0%	11%	15%	67%	13%	14%	0%	12%	15%	10%	13%	14%
Not very important	(2.0)	414	11	3	7	10	8	3	26	16	0	29	13	0	10	22	10	12	30
		21%	18%	13%	16%	22%	27%	17%	20%	18%	0%	21%	15%	0%	23%	20%	15%	19%	19%
Fairly important	(3.0)	581	24	9	11	14	6	6	41	28	1	41	27	2	14	33	22	19	51
		29%	39%	38%	24%	31%	20%	33%	32%	31%	33%	30%	32%	67%	33%	29%	33%	30%	32%
Very important	(4.0)	595	22	7	12	17	7	8	46	27	0	43	30	0	10	35	28	25	48
		30%	35%	29%	27%	38%	23%	44%	35%	30%	0%	31%	36%	0%	23%	31%	42% a	39%	30%
Don't know		108	0	1	3	2	2	1	3	6	0	6	2	1	4	5	0	0	9
		5%	0%	4%	7% a	4%	7% a	6%	2%	7%	0%	4%	2%	33%	9% c	4%	0%	0%	6%
NOT IMPORTANT		690	16	7	19	12	15	3	40	30	2	47	25	0	15	39	17	20	52
		35%	26%	29%	42%	27%	50% ad	17%	31%	33%	67%	34%	30%	0%	35%	35%	25%	31%	33%
IMPORTANT		1176	46	16	23	31	13	14	87	55	1	84	57	2	24	68	50	44	99
		60%	74% ce	67%	51%	69% e	43%	78%	67%	60%	33%	61%	68%	67%	56%	61%	75% a	69%	62%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 55 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	3	3	3	3	3	2	3	3	3	1	3	3	3	3	3	3	3	3
Base for stats	1866	62	23	42	43	28	17	127	85	3	131	82	2	39	107	67	64	151
Mean score	2.80	3.02 c	2.83	2.55	3.07 c	2.46	3.29	2.94	2.80	1.67	2.83	2.91	3.00	2.74	2.80	3.06	2.95	2.83
Standard deviation	1.05	.93	1.07	1.19	.91	1.14	.77	1.01	1.07	1.15	1.04	1.06	.00	.99	1.07	1.00	1.05	1.04

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 56
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	245	25	25	15	10	0	5	11	9	18	2	4	1
		12%	11%	11%	13%	10%	0%	6%	12%	18% a	10%	9%	50%	14%
Not very important	(2.0)	274	29	29	15	14	0	8	14	7	23	4	0	2
		14%	13%	13%	13%	14%	0%	10%	16%	14%	12%	18%	0%	29%
Fairly important	(3.0)	582	73	73	38	35	0	24	34	15	64	6	1	2
		29%	33%	33%	32%	34%	0%	29%	38%	30%	34%	27%	13%	29%
Very important	(4.0)	808	94	94	51	42	1	45	30	19	79	10	3	2
		41%	42%	42%	43%	41%	100%	54% b	33%	38%	42%	45%	38%	29%
Don't know		65	3	3	1	2	0	2	1	0	3	0	0	0
		3%	1%	1%	1%	2%	0%	2%	1%	0%	2%	0%	0%	0%
NOT IMPORTANT		519	54	54	30	24	0	13	25	16	41	6	4	3
		26%	24%	24%	25%	23%	0%	15%	28%	32% a	22%	27%	50%	43%
IMPORTANT		1390	167	167	89	77	1	69	64	34	143	16	4	4
		70%	75%	75%	74%	75%	100%	82%	71%	68%	76%	73%	50%	57%
Median		3	3	3	3	3	4	4	3	3	3	3	2	3
Base for stats		1909	221	221	119	101	1	82	89	50	184	22	8	7

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 56 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Mean score	3.02	3.07	3.07	3.05	3.08	4.00	3.33 bc	2.93	2.88	3.11	3.09	2.38	2.71
Standard deviation	1.04	1.00	1.00	1.03	.98	-	.89	1.00	1.12	.97	1.02	1.51	1.11

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 56 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	245	1	3	3	3	1	1	2	2	2	7	5	6	21	4	9	13	3
	12%	7%	13%	16%	14%	8%	6%	6%	6%	13%	13%	10%	8%	13%	7%	10%	13%	9%
Not very important (2.0)	274	1	4	1	2	0	1	2	8	4	6	3	14	20	8	12	10	7
	14%	7%	17%	5%	9%	0%	6%	6%	26% g	25%	11%	6%	18% b	12%	14%	13%	10%	21%
Fairly important (3.0)	582	6	6	6	11	5	5	12	9	4	18	21	25	53	19	30	33	9
	29%	43%	26%	32%	50%	38%	29%	38%	29%	25%	32%	40%	32%	33%	34%	33%	34%	27%
Very important (4.0)	808	6	10	8	6	7	9	16	12	5	24	22	33	68	24	38	40	14
	41%	43%	43%	42%	27%	54%	53%	50%	39%	31%	43%	42%	42%	42%	43%	42%	41%	42%
Don't know	65	0	0	1	0	0	1	0	0	1	1	1	1	1	1	2	1	0
	3%	0%	0%	5%	0%	0%	6%	0%	0%	6%	2%	2%	1%	1%	2%	2%	1%	0%
NOT IMPORTANT	519	2	7	4	5	1	2	4	10	6	13	8	20	41	12	21	23	10
	26%	14%	30%	21%	23%	8%	12%	13%	32%	38%	23%	15%	25%	25%	21%	23%	24%	30%
IMPORTANT	1390	12	16	14	17	12	14	28	21	9	42	43	58	121	43	68	73	23
	70%	86%	70%	74%	77%	92%	82%	88%	68%	56%	75%	83%	73%	74%	77%	75%	75%	70%
Median	3	3	3	3	3	4	4	4	3	3	3	3	3	3	3	3	3	3
Base for stats	1909	14	23	18	22	13	16	32	31	15	55	51	78	162	55	89	96	33
Mean score	3.02	3.21	3.00	3.06	2.91	3.38	3.38	3.31	3.00	2.80	3.07	3.18	3.09	3.04	3.15	3.09	3.04	3.03
Standard deviation	1.04	.89	1.09	1.11	.97	.87	.89	.86	.97	1.08	1.03	.93	.96	1.03	.93	.98	1.04	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 56 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important (1.0)	245	5	2	7	4	6	1	14	9	2	18	6	1	3	11	10	8	17
	12%	8%	8%	16%	9%	20%	6%	11%	10%	67%	13%	7%	33%	7%	10%	15%	13%	11%
Not very important (2.0)	274	7	0	7	6	8	1	18	10	1	17	12	0	9	13	7	8	21
	14%	11%	0%	16%	13%	27%	6%	14%	11%	33%	12%	14%	0%	21%	12%	10%	13%	13%
Fairly important (3.0)	582	24	6	10	17	7	9	47	26	0	40	33	0	14	40	19	21	52
	29%	39%	25%	22%	38%	23%	50%	36%	29%	0%	29%	39%	0%	33%	36%	28%	33%	33%
Very important (4.0)	808	26	15	20	18	8	7	50	44	0	60	32	2	16	46	31	26	68
	41%	42%	63%	44%	40%	27%	39%	38%	48%	0%	44%	38%	67%	37%	41%	46%	41%	43%
Don't know	65	0	1	1	0	1	0	1	2	0	2	1	0	1	2	0	1	2
	3%	0%	4%	2%	0%	3%	0%	1%	2%	0%	1%	1%	0%	2%	2%	0%	2%	1%
NOT IMPORTANT	519	12	2	14	10	14	2	32	19	3	35	18	1	12	24	17	16	38
	26%	19%	8%	31%	22%	47% ad	11%	25%	21%	100%	26%	21%	33%	28%	21%	25%	25%	24%
IMPORTANT	1390	50	21	30	35	15	16	97	70	0	100	65	2	30	86	50	47	120
	70%	81% e	88%	67%	78% e	50%	89%	75%	77%	0%	73%	77%	67%	70%	77%	75%	73%	75%
Median	3	3	4	3	3	3	3	3	3	1	3	3	4	3	3	3	3	3
Base for stats	1909	62	23	44	45	29	18	129	89	3	135	83	3	42	110	67	63	158

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 56 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Mean score	3.02	3.15	3.48	2.98	3.09	2.59	3.22	3.03	3.18	1.33	3.05	3.10	3.00	3.02	3.10	3.06	3.03	3.08
Standard deviation	1.04	.92	.90	1.13	.95	1.12	.81	.98	1.00	.58	1.05	.91	1.73	.95	.97	1.09	1.03	1.00

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 57
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	348	39	39	24	15	0	12	12	15	30	5	1	3
		18%	17%	17%	20%	15%	0%	14%	13%	30% ab	16%	23%	13%	43%
Not very important	(2.0)	399	50	50	23	26	1	15	21	14	42	5	2	1
		20%	22%	22%	19%	25%	100%	18%	23%	28%	22%	23%	25%	14%
Fairly important	(3.0)	596	67	67	33	34	0	25	32	10	57	5	4	1
		30%	30%	30%	28%	33%	0%	30%	36%	20%	30%	23%	50%	14%
Very important	(4.0)	529	57	57	34	23	0	30	21	6	49	5	1	2
		27%	25%	25%	28%	22%	0%	36% c	23%	12%	26%	23%	13%	29%
Don't know		102	11	11	6	5	0	2	4	5	9	2	0	0
		5%	5%	5%	5%	5%	0%	2%	4%	10%	5%	9%	0%	0%
NOT IMPORTANT		747	89	89	47	41	1	27	33	29	72	10	3	4
		38%	40%	40%	39%	40%	100%	32%	37%	58% ab	39%	45%	38%	57%
IMPORTANT		1125	124	124	67	57	0	55	53	16	106	10	5	3
		57%	55%	55%	56%	55%	0%	65% c	59% c	32%	57%	45%	63%	43%
Median		3	3	3	3	3	2	3	3	2	3	3	3	2
Base for stats		1872	213	213	114	98	1	82	86	45	178	20	8	7

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 57 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Mean score	2.70	2.67	2.67	2.68	2.66	2.00	2.89 c	2.72 c	2.16	2.70	2.50	2.63	2.29
Standard deviation	1.07	1.06	1.06	1.12	1.00	-	1.07	.99	1.04	1.05	1.15	.92	1.38

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 57 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	348	1	4	3	3	1	5	4	5	4	8	9	13	32	6	15	19	4
	18%	7%	17%	16%	14%	8%	29%	13%	16%	25%	14%	17%	16%	20%	11%	16%	20%	12%
Not very important (2.0)	399	3	9	5	6	1	6	5	6	1	17	13	12	35	13	23	15	12
	20%	21%	39%	26%	27%	8%	35%	16%	19%	6%	30%	25%	15%	21%	23%	25%	15%	36%
											c							b
Fairly important (3.0)	596	4	3	5	7	7	2	10	12	7	12	16	29	47	19	23	32	10
	30%	29%	13%	26%	32%	54%	12%	31%	39%	44%	21%	31%	37%	29%	34%	25%	33%	30%
Very important (4.0)	529	6	5	2	5	4	4	13	7	3	13	13	23	45	11	24	27	6
	27%	43%	22%	11%	23%	31%	24%	41%	23%	19%	23%	25%	29%	28%	20%	26%	28%	18%
Don't know	102	0	2	4	1	0	0	0	1	1	6	1	2	4	7	6	4	1
	5%	0%	9%	21%	5%	0%	0%	0%	3%	6%	11%	2%	3%	2%	13%	7%	4%	3%
											c				a			
NOT IMPORTANT	747	4	13	8	9	2	11	9	11	5	25	22	25	67	19	38	34	16
	38%	29%	57%	42%	41%	15%	65%	28%	35%	31%	45%	42%	32%	41%	34%	42%	35%	48%
IMPORTANT	1125	10	8	7	12	11	6	23	19	10	25	29	52	92	30	47	59	16
	57%	71%	35%	37%	55%	85%	35%	72%	61%	63%	45%	56%	66%	56%	54%	52%	61%	48%
													a					
Median	3	3	2	2	3	3	2	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1872	14	21	15	21	13	17	32	30	15	50	51	77	159	49	85	93	32
Mean score	2.70	3.07	2.43	2.40	2.67	3.08	2.29	3.00	2.70	2.60	2.60	2.65	2.81	2.66	2.71	2.66	2.72	2.56
Standard deviation	1.07	1.00	1.08	.99	1.02	.86	1.16	1.05	1.02	1.12	1.05	1.05	1.05	1.10	.96	1.08	1.10	.95

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 57 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	348	10	4	6	12	5	2	24	14	1	29	8	2	6	14	17	12	27
		18%	16%	17%	13%	27%	17%	11%	18%	15%	33%	21% b	10%	67%	14%	13%	25% b	19%	17%
Not very important	(2.0)	399	13	5	11	7	10	4	29	20	1	32	18	0	6	34	10	21	29
		20%	21%	21%	24%	16%	33%	22%	22%	22%	33%	23%	21%	0%	14%	30% ac	15%	33% b	18%
Fairly important	(3.0)	596	20	7	16	13	7	4	41	25	1	42	25	0	18	34	15	18	49
		30%	32%	29%	36%	29%	23%	22%	32%	27%	33%	31%	30%	0%	42% c	30%	22%	28%	31%
Very important	(4.0)	529	16	6	8	12	7	8	32	25	0	26	30	1	10	25	22	12	45
		27%	26%	25%	18%	27%	23%	44%	25%	27%	0%	19%	36% a	33%	23%	22%	33%	19%	28%
Don't know		102	3	2	4	1	1	0	4	7	0	8	3	0	3	5	3	1	10
		5%	5%	8%	9%	2%	3%	0%	3%	8%	0%	6%	4%	0%	7%	4%	4%	2%	6%
NOT IMPORTANT		747	23	9	17	19	15	6	53	34	2	61	26	2	12	48	27	33	56
		38%	37%	38%	38%	42%	50%	33%	41%	37%	67%	45% b	31%	67%	28%	43%	40%	52% b	35%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 57 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
IMPORTANT	1125	36	13	24	25	14	12	73	50	1	68	55	1	28	59	37	30	94
	57%	58%	54%	53%	56%	47%	67%	56%	55%	33%	50%	65% a	33%	65%	53%	55%	47%	59%
Median	3	3	3	3	3	2	3	3	3	2	3	3	1	3	3	3	2	3
Base for stats	1872	59	22	41	44	29	18	126	84	3	129	81	3	40	107	64	63	150
Mean score	2.70	2.71	2.68	2.63	2.57	2.55	3.00	2.64	2.73	2.00	2.50	2.95 a	2.00	2.80	2.65	2.66	2.48	2.75
Standard deviation	1.07	1.05	1.09	.97	1.17	1.06	1.08	1.06	1.07	1.00	1.05	1.00	1.73	.99	.98	1.21	1.01	1.08

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 58
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	309	39	39	23	16	0	14	16	9	30	6	0	3
		16%	17%	17%	19%	16%	0%	17%	18%	18%	16%	27%	0%	43%
Not very important	(2.0)	507	70	70	39	30	1	18	35	17	60	6	2	2
		26%	31%	31%	33%	29%	100%	21%	39% a	34%	32%	27%	25%	29%
Fairly important	(3.0)	554	53	53	25	28	0	19	21	13	43	5	4	1
		28%	24%	24%	21%	27%	0%	23%	23%	26%	23%	23%	50%	14%
Very important	(4.0)	551	59	59	33	26	0	32	17	10	52	4	2	1
		28%	26%	26%	28%	25%	0%	38% bc	19%	20%	28%	18%	25%	14%
Don't know		53	3	3	0	3	0	1	1	1	2	1	0	0
		3%	1%	1%	0%	3%	0%	1%	1%	2%	1%	5%	0%	0%
NOT IMPORTANT		816	109	109	62	46	1	32	51	26	90	12	2	5
		41%	49%	49%	52%	45%	100%	38%	57% a	52%	48%	55%	25%	71%
IMPORTANT		1105	112	112	58	54	0	51	38	23	95	9	6	2
		56%	50%	50%	48%	52%	0%	61% b	42%	46%	51%	41%	75%	29%
Median		3	3	3	2	3	2	3	2	2	3	2	3	2
Base for stats		1921	221	221	120	100	1	83	89	49	185	21	8	7

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 58 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Mean score	2.70	2.60	2.60	2.57	2.64	2.00	2.83 b	2.44	2.49	2.63	2.33	3.00	2.00
Standard deviation	1.05	1.06	1.06	1.09	1.04	-	1.12	1.00	1.02	1.06	1.11	.76	1.15

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 58 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	309	3	6	4	5	1	1	5	4	1	13	7	10	34	4	14	16	8
	16%	21%	26%	21%	23%	8%	6%	16%	13%	6%	23%	13%	13%	21% b	7%	15%	16%	24%
Not very important (2.0)	507	4	8	5	6	5	8	6	11	7	17	19	24	50	17	31	25	13
	26%	29%	35%	26%	27%	38%	47%	19%	35%	44%	30%	37%	30%	31%	30%	34%	26%	39%
Fairly important (3.0)	554	4	4	3	4	2	4	10	8	4	11	10	22	35	18	21	25	6
	28%	29%	17%	16%	18%	15%	24%	31%	26%	25%	20%	19%	28%	21%	32%	23%	26%	18%
Very important (4.0)	551	3	5	6	6	5	4	11	8	4	14	15	23	42	16	24	29	6
	28%	21%	22%	32%	27%	38%	24%	34%	26%	25%	25%	29%	29%	26%	29%	26%	30%	18%
Don't know	53	0	0	1	1	0	0	0	0	0	1	1	0	2	1	1	2	0
	3%	0%	0%	5%	5%	0%	0%	0%	0%	0%	2%	2%	0%	1%	2%	1%	2%	0%
NOT IMPORTANT	816	7	14	9	11	6	9	11	15	8	30	26	34	84	21	45	41	21
	41%	50%	61%	47%	50%	46%	53%	34%	48%	50%	54%	50%	43%	52%	38%	49%	42%	64% b
IMPORTANT	1105	7	9	9	10	7	8	21	16	8	25	25	45	77	34	45	54	12
	56%	50%	39%	47%	45%	54%	47%	66%	52%	50%	45%	48%	57%	47%	61%	49%	56%	36%
Median	3	3	2	3	2	3	2	3	3	3	2	2	3	2	3	3	3	2
Base for stats	1921	14	23	18	21	13	17	32	31	16	55	51	79	161	55	90	95	33
Mean score	2.70	2.50	2.35	2.61	2.52	2.85	2.65	2.84	2.65	2.69	2.47	2.65	2.73	2.53	2.84	2.61	2.71	2.30
Standard deviation	1.05	1.09	1.11	1.20	1.17	1.07	.93	1.08	1.02	.95	1.12	1.05	1.02	1.10	.94	1.05	1.08	1.05

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 58 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	309	5	3	11	14	5	1	24	13	2	25	13	1	5	22	10	12	27
		16%	8%	13%	24% a	31% a	17%	6%	18%	14%	67%	18%	15%	33%	12%	20%	15%	19%	17%
Not very important	(2.0)	507	24	5	12	12	11	6	39	30	1	41	29	0	18	31	21	21	49
		26%	39%	21%	27%	27%	37%	33%	30%	33%	33%	30%	35%	0%	42%	28%	31%	33%	31%
Fairly important	(3.0)	554	17	8	9	8	8	3	33	20	0	34	19	0	7	30	16	13	40
		28%	27%	33%	20%	18%	27%	17%	25%	22%	0%	25%	23%	0%	16%	27%	24%	20%	25%
Very important	(4.0)	551	16	8	11	11	5	8	34	25	0	34	23	2	12	27	20	18	41
		28%	26%	33%	24%	24%	17%	44%	26%	27%	0%	25%	27%	67%	28%	24%	30%	28%	26%
Don't know		53	0	0	2	0	1	0	0	3	0	3	0	0	1	2	0	0	3
		3%	0%	0%	4%	0%	3%	0%	0%	3% a	0%	2%	0%	0%	2%	2%	0%	0%	2%
NOT IMPORTANT		816	29	8	23	26	16	7	63	43	3	66	42	1	23	53	31	33	76
		41%	47%	33%	51%	58%	53%	39%	48%	47%	100%	48%	50%	33%	53%	47%	46%	52%	48%
IMPORTANT		1105	33	16	20	19	13	11	67	45	0	68	42	2	19	57	36	31	81
		56%	53%	67%	44%	42%	43%	61%	52%	49%	0%	50%	50%	67%	44%	51%	54%	48%	51%
Median		3	3	3	2	2	2	3	3	3	1	3	3	4	2	3	3	2	3
Base for stats		1921	62	24	43	45	29	18	130	88	3	134	84	3	42	110	67	64	157

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 58 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Mean score	2.70	2.71	2.88	2.47	2.36	2.45	3.00	2.59	2.65	1.33	2.57	2.62	3.00	2.62	2.56	2.69	2.58	2.61
Standard deviation	1.05	.95	1.03	1.14	1.17	.99	1.03	1.07	1.05	.58	1.06	1.05	1.73	1.03	1.07	1.06	1.10	1.05

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 59
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	219	23	23	14	9	0	6	9	8	18	3	0	2
		11%	10%	10%	12%	9%	0%	7%	10%	16%	10%	14%	0%	29%
Not very important	(2.0)	328	35	35	21	14	0	12	16	7	26	4	4	1
		17%	16%	16%	18%	14%	0%	14%	18%	14%	14%	18%	50%	14%
Fairly important	(3.0)	634	74	74	36	38	0	27	35	12	63	8	2	1
		32%	33%	33%	30%	37%	0%	32%	39%	24%	34%	36%	25%	14%
Very important	(4.0)	646	74	74	41	33	0	34	24	16	65	5	2	2
		33%	33%	33%	34%	32%	0%	40%	27%	32%	35%	23%	25%	29%
Don't know		147	18	18	8	9	1	5	6	7	15	2	0	1
		7%	8%	8%	7%	9%	100%	6%	7%	14%	8%	9%	0%	14%
NOT IMPORTANT		547	58	58	35	23	0	18	25	15	44	7	4	3
		28%	26%	26%	29%	22%	0%	21%	28%	30%	24%	32%	50%	43%
IMPORTANT		1280	148	148	77	71	0	61	59	28	128	13	4	3
		65%	66%	66%	64%	69%	0%	73%	66%	56%	68%	59%	50%	43%
Median		3	3	3	3	3	-	3	3	3	3	3	3	3
Base for stats		1827	206	206	112	94	0	79	84	43	172	20	8	6
Mean score		2.93	2.97	2.97	2.93	3.01	.00	3.13	2.88	2.84	3.02	2.75	2.75	2.50
Standard deviation		1.00	.99	.99	1.03	.94	.00	.94	.95	1.13	.98	1.02	.89	1.38

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 59 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	219	2	4	3	1	0	1	5	1	1	9	2	7	20	3	7	12	4
	11%	14%	17%	16%	5%	0%	6%	16%	3%	6%	16% b	4%	9%	12%	5%	8%	12%	12%
Not very important (2.0)	328	3	5	2	2	4	1	1	6	2	10	7	9	26	8	16	15	3
	17%	21%	22%	11%	9%	31%	6%	3%	19% g	13%	18%	13%	11%	16%	14%	18%	15%	9%
Fairly important (3.0)	634	4	5	4	9	2	6	11	17	5	13	17	33	54	19	31	29	14
	32%	29%	22%	21%	41%	15%	35%	34%	55%	31%	23%	33%	42% a	33%	34%	34%	30%	42%
Very important (4.0)	646	5	7	5	7	7	8	15	6	5	17	22	26	52	20	28	34	10
	33%	36%	30%	26%	32%	54%	47%	47% h	19%	31%	30%	42%	33%	32%	36%	31%	35%	30%
Don't know	147	0	2	5	3	0	1	0	1	3	7	4	4	11	6	9	7	2
	7%	0%	9%	26%	14%	0%	6%	0%	3%	19%	13%	8%	5%	7%	11%	10%	7%	6%
NOT IMPORTANT	547	5	9	5	3	4	2	6	7	3	19	9	16	46	11	23	27	7
	28%	36%	39%	26%	14%	31%	12%	19%	23%	19%	34%	17%	20%	28%	20%	25%	28%	21%
IMPORTANT	1280	9	12	9	16	9	14	26	23	10	30	39	59	106	39	59	63	24
	65%	64%	52%	47%	73%	69%	82%	81%	74%	63%	54%	75% a	75% a	65%	70%	65%	65%	73%
Median	3	3	3	3	3	4	4	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1827	14	21	14	19	13	16	32	30	13	49	48	75	152	50	82	90	31

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 59 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Mean score	2.93	2.86	2.71	2.79	3.16	3.23	3.31	3.13	2.93	3.08	2.78	3.23 a	3.04	2.91	3.12	2.98	2.94	2.97
Standard deviation	1.00	1.10	1.15	1.19	.83	.93	.87	1.07	.74	.95	1.12	.86	.92	1.02	.90	.94	1.04	.98

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 59 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	219	7	2	2	6	6	0	14	7	2	17	6	0	4	13	5	7	16
		11%	11%	8%	4%	13%	20% c	0%	11%	8%	67%	12%	7%	0%	9%	12%	7%	11%	10%
Not very important	(2.0)	328	11	6	7	5	4	2	20	14	1	22	12	1	5	21	9	14	21
		17%	18%	25%	16%	11%	13%	11%	15%	15%	33%	16%	14%	33%	12%	19%	13%	22%	13%
Fairly important	(3.0)	634	22	2	10	21	11	8	46	28	0	43	30	1	18	32	24	16	58
		32%	35%	8%	22%	47% c	37%	44%	35%	31%	0%	31%	36%	33%	42%	29%	36%	25%	36%
Very important	(4.0)	646	18	11	21	12	5	7	43	31	0	43	30	1	10	38	25	21	53
		33%	29%	46%	47% e	27%	17%	39%	33%	34%	0%	31%	36%	33%	23%	34%	37%	33%	33%
Don't know		147	4	3	5	1	4	1	7	11	0	12	6	0	6	8	4	6	12
		7%	6%	13%	11%	2%	13%	6%	5%	12%	0%	9%	7%	0%	14%	7%	6%	9%	8%
NOT IMPORTANT		547	18	8	9	11	10	2	34	21	3	39	18	1	9	34	14	21	37
		28%	29%	33%	20%	24%	33%	11%	26%	23%	100%	28%	21%	33%	21%	30%	21%	33%	23%
IMPORTANT		1280	40	13	31	33	16	15	89	59	0	86	60	2	28	70	49	37	111
		65%	65%	54%	69%	73%	53%	83%	68%	65%	0%	63%	71%	67%	65%	63%	73%	58%	69%
Median		3	3	4	4	3	3	3	3	3	1	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 59 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Base for stats	1827	58	21	40	44	26	17	123	80	3	125	78	3	37	104	63	58	148
Mean score	2.93	2.88	3.05	3.25	2.89	2.58	3.29	2.96	3.04	1.33	2.90	3.08	3.00	2.92	2.91	3.10	2.88	3.00
Standard deviation	1.00	.99	1.12	.93	.97	1.06	.69	.99	.96	.58	1.03	.92	1.00	.92	1.03	.93	1.04	.97

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 60
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0)	57	28	28	11	13	4	12	13	3	25	2	1	0
		3%	4%	4%	3%	3%	33%	5%	4%	2%	4%	4%	2%	0%
Not very important	(2.0)	109	53	53	30	19	4	24	24	5	50	2	1	0
		6%	7%	7%	8%	5%	33%	10% c	7%	3%	8%	4%	2%	0%
Fairly important	(3.0)	523	213	213	110	101	2	69	95	49	181	12	16	4
		26%	28%	28%	31%	27%	17%	30%	28%	28%	28%	25%	39%	44%
Very important	(4.0)	1250	434	434	198	235	1	114	204	116	378	29	23	4
		63%	58%	58%	55%	62%	8%	50%	59% a	66% a	58%	60%	56%	44%
Don't know		35	22	22	8	13	1	10	9	3	18	3	0	1
		2%	3%	3%	2%	3%	8%	4%	3%	2%	3%	6%	0%	11%
NOT IMPORTANT		166	81	81	41	32	8	36	37	8	75	4	2	0
		8%	11%	11%	11%	8%	67%	16% c	11% c	5%	12%	8%	5%	0%
IMPORTANT		1773	647	647	308	336	3	183	299	165	559	41	39	8
		90%	86%	86%	86%	88%	25%	80%	87% a	94% ab	86%	85%	95%	89%
Median		4	4	4	4	4	2	4	4	4	4	4	4	4
Base for stats		1939	728	728	349	368	11	219	336	173	634	45	41	8

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 60 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Mean score	3.53	3.45	3.45	3.42	3.52	2.00	3.30	3.46 a	3.61 ab	3.44	3.51	3.49	3.50
Standard deviation	.73	.79	.79	.78	.75	1.00	.87	.79	.63	.80	.79	.68	.53

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 60 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	57	2	1	4	3	3	3	5	3	1	7	9	9	25	3	11	15	2
	3%	5%	1%	5%	3%	5%	5%	4%	4%	2%	3%	4%	4%	5%	1%	4%	4%	2%
														b				
Not very important (2.0)	109	5	5	7	5	4	3	8	3	10	17	12	21	33	17	12	32	8
	6%	12%	7%	8%	6%	7%	5%	7%	4%	21%	8%	6%	9%	7%	7%	5%	8%	9%
									bcdefgh									
Fairly important (3.0)	523	9	28	26	28	9	17	24	23	17	63	54	64	139	68	89	99	21
	26%	21%	37%	31%	31%	15%	30%	21%	29%	35%	31%	26%	26%	28%	28%	35%	25%	22%
			eg	e	e					eg						bc		
Very important (4.0)	1250	25	39	45	53	42	33	76	48	17	109	128	141	283	145	132	239	62
	63%	60%	52%	53%	59%	71%	58%	65%	61%	35%	54%	62%	58%	58%	59%	52%	61%	66%
		i			i	bci	i	i	i								a	a
Don't know	35	1	2	3	1	1	1	4	2	3	6	3	9	11	11	11	10	1
	2%	2%	3%	4%	1%	2%	2%	3%	3%	6%	3%	1%	4%	2%	5%	4%	3%	1%
NOT IMPORTANT	166	7	6	11	8	7	6	13	6	11	24	21	30	58	20	23	47	10
	8%	17%	8%	13%	9%	12%	11%	11%	8%	23%	12%	10%	12%	12%	8%	9%	12%	11%
										bdh								
IMPORTANT	1773	34	67	71	81	51	50	100	71	34	172	182	205	422	213	221	338	83
	90%	81%	89%	84%	90%	86%	88%	85%	90%	71%	85%	88%	84%	86%	87%	87%	86%	88%
			i		i	i	i	i	i									
Median	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4
Base for stats	1939	41	73	82	89	58	56	113	77	45	196	203	235	480	233	244	385	93

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 60 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	3.53	3.39	3.44 i	3.37	3.47 i	3.55 i	3.43	3.51 i	3.51 i	3.11	3.40	3.48	3.43	3.42	3.52	3.40	3.46	3.54
Standard deviation	.73	.89	.69	.84	.76	.84	.83	.81	.75	.83	.79	.80	.81	.83	.69	.78	.81	.75

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 60 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	57	8	3	4	6	4	3	10	17	1	19	9	0	14	4	9	8	20
		3%	4%	4%	2%	4%	4%	6%	2%	6% a	14%	5%	3%	0%	8% b	1%	4% b	4%	4%
Not very important	(2.0)	109	23	3	7	8	8	4	27	23	3	38	14	1	18	21	12	6	47
		6%	12% bcd	4%	4%	6%	8%	7%	6%	8%	43%	9% b	4%	11%	10% c	6%	5%	3%	8% a
Fairly important	(3.0)	523	51	23	46	47	30	16	106	106	1	121	91	1	53	84	73	56	157
		26%	28%	30%	24%	32%	31%	30%	24%	36% a	14%	30%	27%	11%	31%	26%	31%	29%	28%
Very important	(4.0)	1250	99	45	126	83	50	31	291	143	0	210	218	6	84	207	134	126	308
		63%	54%	59%	65% ae	57%	52%	57%	65% b	48%	0%	52%	64% a	67%	49%	63% a	57%	64% b	56%
Don't know		35	4	2	11	1	4	0	14	6	2	14	7	1	3	10	6	0	22
		2%	2%	3%	6% d	1%	4%	0%	3%	2%	29%	3%	2%	11%	2%	3%	3%	0%	4% a
NOT IMPORTANT		166	31	6	11	14	12	7	37	40	4	57	23	1	32	25	21	14	67
		8%	17% c	8%	6%	10%	13% c	13%	8%	14% a	57%	14% b	7%	11%	19% bc	8%	9%	7%	12%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 60 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my work / life balance
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	1773	150	68	172	130	80	47	397	249	1	331	309	7	137	291	207	182	465
	90%	81%	89%	89% a	90% a	83%	87%	89%	84%	14%	82%	91% a	78%	80%	89% a	88% a	93% b	84%
Median	4	4	4	4	4	4	4	4	3	2	4	4	4	3	4	4	4	4
Base for stats	1939	181	74	183	144	92	54	434	289	5	388	332	8	169	316	228	196	532
Mean score	3.53	3.33	3.49	3.61 ade	3.44	3.37	3.39	3.56 b	3.30	2.00	3.35	3.56 a	3.63	3.22	3.56 a	3.46 a	3.53	3.42
Standard deviation	.73	.86	.76	.67	.78	.82	.86	.71	.85	.71	.85	.70	.74	.94	.68	.77	.75	.80

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 61
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0)	679	234	234	125	106	3	42	101	91	201	13	18	2
		34%	31%	31%	35%	28%	25%	18%	29%	52%	31%	27%	44%	22%
					b				a	ab				
Not very important	(2.0)	243	99	99	57	39	3	31	35	33	85	6	7	1
		12%	13%	13%	16%	10%	25%	14%	10%	19%	13%	13%	17%	11%
					b					b				
Fairly important	(3.0)	418	183	183	84	96	3	73	87	23	165	9	8	1
		21%	24%	24%	24%	25%	25%	32%	25%	13%	25%	19%	20%	11%
								c	c					
Very important	(4.0)	557	206	206	79	124	3	71	112	23	178	16	8	4
		28%	27%	27%	22%	33%	25%	31%	32%	13%	27%	33%	20%	44%
						a		c	c					
Don't know		77	28	28	12	16	0	12	10	6	23	4	0	1
		4%	4%	4%	3%	4%	0%	5%	3%	3%	4%	8%	0%	11%
NOT IMPORTANT		922	333	333	182	145	6	73	136	124	286	19	25	3
		47%	44%	44%	51%	38%	50%	32%	39%	70%	44%	40%	61%	33%
					b					ab			ab	
IMPORTANT		975	389	389	163	220	6	144	199	46	343	25	16	5
		49%	52%	52%	46%	58%	50%	63%	58%	26%	53%	52%	39%	56%
						a		c	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 61 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	2	3	3	3	3	1	3	3	2	4
Base for stats	1897	722	722	345	365	12	217	335	170	629	44	41	8
Mean score	2.45	2.50	2.50	2.34	2.65	2.50	2.80	2.63	1.87	2.51	2.64	2.15	2.88
					a		c	c					
Standard deviation	1.25	1.21	1.21	1.19	1.22	1.17	1.10	1.23	1.10	1.21	1.26	1.20	1.36

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 61 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	679	11	21	32	21	22	17	36	26	15	64	60	77	154	74	110	86	36
	34%	26%	28%	38%	23%	37%	30%	31%	33%	31%	32%	29%	32%	31%	30%	43%	22%	38%
				d												b		b
Not very important (2.0)	243	8	13	7	13	6	7	9	18	4	28	26	31	65	31	37	46	14
	12%	19%	17%	8%	14%	10%	12%	8%	23%	8%	14%	13%	13%	13%	13%	15%	12%	15%
		g	g						cgi									
Fairly important (3.0)	418	15	17	17	29	10	16	34	17	10	49	55	61	128	53	52	115	16
	21%	36%	23%	20%	32%	17%	28%	29%	22%	21%	24%	27%	25%	26%	22%	20%	29%	17%
		e			e												ac	
Very important (4.0)	557	8	21	25	26	20	14	36	15	13	54	60	64	131	71	45	134	25
	28%	19%	28%	29%	29%	34%	25%	31%	19%	27%	27%	29%	26%	27%	29%	18%	34%	27%
						h											a	
Don't know	77	0	3	4	1	1	3	2	3	6	7	5	11	13	15	11	14	3
	4%	0%	4%	5%	1%	2%	5%	2%	4%	13%	3%	2%	5%	3%	6%	4%	4%	3%
										adeg					a			
NOT IMPORTANT	922	19	34	39	34	28	24	45	44	19	92	86	108	219	105	147	132	50
	47%	45%	45%	46%	38%	47%	42%	38%	56%	40%	46%	42%	44%	45%	43%	58%	33%	53%
									dg							b		b
IMPORTANT	975	23	38	42	55	30	30	70	32	23	103	115	125	259	124	97	249	41
	49%	55%	51%	49%	61%	51%	53%	60%	41%	48%	51%	56%	51%	53%	51%	38%	63%	44%
					h			h									ac	
Median	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	2	3	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 61 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Base for stats	1897	42	72	81	89	58	54	115	76	42	195	201	233	478	229	244	381	91
Mean score	2.45	2.48	2.53	2.43	2.67	2.48	2.50	2.61	2.28	2.50	2.48	2.57	2.48	2.49	2.53	2.13	2.78	2.33
					h												ac	
Standard deviation	1.25	1.09	1.20	1.29	1.14	1.31	1.19	1.23	1.14	1.27	1.21	1.20	1.21	1.20	1.23	1.18	1.15	1.26

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 61 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	679	41	12	73	55	39	14	83	149	2	117	113	4	37	111	79	68	166
		34%	22%	16%	38%	38%	41%	26%	19%	51%	29%	29%	33%	44%	22%	34%	34%	35%	30%
					ab	ab	ab			a						a	a		
Not very important	(2.0)	243	29	12	23	15	11	9	56	42	1	61	38	0	34	35	30	26	73
		12%	16%	16%	12%	10%	11%	17%	13%	14%	14%	15%	11%	0%	20%	11%	13%	13%	13%
															b				
Fairly important	(3.0)	418	50	22	42	36	17	16	131	49	3	105	77	1	40	69	72	45	138
		21%	27%	29%	22%	25%	18%	30%	29%	17%	43%	26%	23%	11%	23%	21%	31%	23%	25%
									b								b		
Very important	(4.0)	557	59	29	42	38	24	14	163	42	1	99	103	4	53	98	49	54	152
		28%	32%	38%	22%	26%	25%	26%	36%	14%	14%	25%	30%	44%	31%	30%	21%	28%	27%
			c	c					b						c	c			
Don't know		77	6	1	14	1	5	1	15	13	0	20	8	0	8	13	4	3	25
		4%	3%	1%	7%	1%	5%	2%	3%	4%	0%	5%	2%	0%	5%	4%	2%	2%	5%
					d		d												
NOT IMPORTANT		922	70	24	96	70	50	23	139	191	3	178	151	4	71	146	109	94	239
		47%	38%	32%	49%	48%	52%	43%	31%	65%	43%	44%	45%	44%	41%	45%	47%	48%	43%
					ab	b	ab			a									

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 61 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - The need to care for children and / or dependents
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	975	109	51	84	74	41	30	294	91	4	204	180	5	93	167	121	99	290
	49%	59% ce	67% cde	43%	51%	43%	56%	66% b	31%	57%	51%	53%	56%	54%	51%	52%	51%	52%
Median	3	3	3	2	3	2	3	3	1	3	3	3	3	3	3	3	3	3
Base for stats	1897	179	75	180	144	91	53	433	282	7	382	331	9	164	313	230	193	529
Mean score	2.45	2.71 cde	2.91 cde	2.29	2.40	2.29	2.57	2.86 b	1.94	2.43	2.49	2.51	2.56	2.66 c	2.49	2.40	2.44	2.52
Standard deviation	1.25	1.15	1.09	1.22	1.24	1.27	1.15	1.12	1.14	1.13	1.18	1.25	1.51	1.15	1.26	1.17	1.23	1.21

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 62
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0)	640	210	210	87	120	3	62	115	33	178	15	14	3
		32%	28%	28%	24%	31% a	25%	27%	33% c	19%	27%	31%	34%	33%
Not very important	(2.0)	336	124	124	60	59	5	30	75	19	110	7	5	2
		17%	17%	17%	17%	15%	42%	13%	22% ac	11%	17%	15%	12%	22%
Fairly important	(3.0)	464	196	196	104	89	3	68	72	56	174	11	10	1
		24%	26%	26%	29%	23%	25%	30% b	21%	32% b	27%	23%	24%	11%
Very important	(4.0)	415	170	170	89	80	1	52	52	66	147	11	11	1
		21%	23%	23%	25%	21%	8%	23% b	15%	38% ab	23%	23%	27%	11%
Don't know		119	50	50	17	33	0	17	31	2	43	4	1	2
		6%	7%	7%	5%	9% a	0%	7% c	9% c	1%	7%	8%	2%	22%
NOT IMPORTANT		976	334	334	147	179	8	92	190	52	288	22	19	5
		49%	45%	45%	41%	47%	67%	40% c	55% ac	30%	44%	46%	46%	56%
IMPORTANT		879	366	366	193	169	4	120	124	122	321	22	21	2
		45%	49%	49%	54% b	44%	33%	52% b	36%	69% ab	49%	46%	51%	22%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 62 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	2	3	3	3	2	2	3	2	3	3	3	3	2
Base for stats	1855	700	700	340	348	12	212	314	174	609	44	40	7
Mean score	2.35	2.47	2.47	2.57	2.37	2.17	2.52	2.19	2.89	2.48	2.41	2.45	2.00
				b			b		ab				
Standard deviation	1.17	1.16	1.16	1.13	1.18	.94	1.15	1.11	1.11	1.15	1.21	1.24	1.15

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 62 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	640	14	21	26	20	20	19	23	20	15	61	59	58	131	73	88	86	35
	32%	33%	28%	31%	22%	34%	33%	20%	25%	31%	30%	29%	24%	27%	30%	35%	22%	37%
						g	g									b		b
Not very important (2.0)	336	10	16	15	18	9	6	17	14	5	41	33	36	80	42	42	67	14
	17%	24%	21%	18%	20%	15%	11%	15%	18%	10%	20%	16%	15%	16%	17%	16%	17%	15%
Fairly important (3.0)	464	10	22	19	31	11	17	33	25	6	51	59	64	129	63	62	112	19
	24%	24%	29%	22%	34%	19%	30%	28%	32%	13%	25%	29%	26%	26%	26%	24%	28%	20%
			i		ei		i	i	i									
Very important (4.0)	415	6	13	19	14	16	12	38	15	14	38	42	67	124	44	49	105	15
	21%	14%	17%	22%	16%	27%	21%	32%	19%	29%	19%	20%	27%	25%	18%	19%	27%	16%
								abdh					a	b			ac	
Don't know	119	2	3	6	7	3	3	6	5	8	11	13	19	27	22	14	25	11
	6%	5%	4%	7%	8%	5%	5%	5%	6%	17%	5%	6%	8%	5%	9%	5%	6%	12%
										bg								a
NOT IMPORTANT	976	24	37	41	38	29	25	40	34	20	102	92	94	211	115	130	153	49
	49%	57%	49%	48%	42%	49%	44%	34%	43%	42%	50%	45%	39%	43%	47%	51%	39%	52%
		g	g	g							c					b		b
IMPORTANT	879	16	35	38	45	27	29	71	40	20	89	101	131	253	107	111	217	34
	45%	38%	47%	45%	50%	46%	51%	61%	51%	42%	44%	49%	54%	52%	44%	44%	55%	36%
								aci					a				ac	
Median	2	2	2	2	3	2	3	3	3	3	2	3	3	3	2	2	3	2
Base for stats	1855	40	72	79	83	56	54	111	74	40	191	193	225	464	222	241	370	83

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 62 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.35	2.20	2.38	2.39	2.47	2.41	2.41	2.77 abc	2.47	2.48	2.35	2.44	2.62 a	2.53	2.35	2.30	2.64 ac	2.17
Standard deviation	1.17	1.09	1.09	1.18	1.04	1.25	1.19	1.13	1.10	1.32	1.13	1.14	1.16	1.16	1.13	1.16	1.13	1.17

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 62 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	640	35	15	71	43	25	21	100	109	1	108	98	4	47	115	44	47	163
		32%	19%	20%	37%	30%	26%	39%	22%	37%	14%	27%	29%	44%	27%	35%	19%	24%	29%
					ab	a		ab		a					c	c			
Not very important	(2.0)	336	32	9	32	22	21	8	62	61	1	71	52	1	36	55	32	27	97
		17%	17%	12%	16%	15%	22%	15%	14%	21%	14%	18%	15%	11%	21%	17%	14%	14%	18%
										a									
Fairly important	(3.0)	464	56	27	32	45	21	15	132	61	3	107	89	0	40	81	70	62	134
		24%	30%	36%	16%	31%	22%	28%	29%	21%	43%	27%	26%	0%	23%	25%	30%	32%	24%
			c	ce		c			b									b	
Very important	(4.0)	415	51	17	38	33	22	9	124	45	1	88	79	3	40	49	75	57	113
		21%	28%	22%	20%	23%	23%	17%	28%	15%	14%	22%	23%	33%	23%	15%	32%	29%	20%
									b						b		b	b	
Don't know		119	11	8	21	2	7	1	30	19	1	28	21	1	9	26	13	3	47
		6%	6%	11%	11%	1%	7%	2%	7%	6%	14%	7%	6%	11%	5%	8%	6%	2%	8%
			d	d	df		d												a
NOT IMPORTANT		976	67	24	103	65	46	29	162	170	2	179	150	5	83	170	76	74	260
		49%	36%	32%	53%	45%	48%	54%	36%	58%	29%	45%	44%	56%	48%	52%	32%	38%	47%
					ab		b	ab		a					c	c			a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 62 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Approaching retirement / am retired
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	879	107	44	70	78	43	24	256	106	4	195	168	3	80	130	145	119	247
	45%	58% ce	58% c	36%	54% c	45%	44%	57% b	36%	57%	49%	50%	33%	47%	40%	62% ab	61% b	45%
Median	2	3	3	2	3	2	2	3	2	3	3	3	2	2	2	3	3	2
Base for stats	1855	174	68	173	143	89	53	418	276	6	374	318	8	163	300	221	193	507
Mean score	2.35	2.71 cf	2.68 cf	2.21	2.48	2.45	2.23	2.67 b	2.15	2.67	2.47	2.47	2.25	2.45 b	2.21	2.80 ab	2.67 b	2.39
Standard deviation	1.17	1.10	1.09	1.20	1.15	1.15	1.15	1.14	1.12	1.03	1.14	1.17	1.49	1.15	1.12	1.12	1.14	1.15

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 63
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0)	60	31	31	16	10	5	12	14	5	31	0	0	0
		3%	4%	4%	4%	3%	42%	5%	4%	3%	5%	0%	0%	0%
Not very important	(2.0)	128	71	71	34	36	1	25	33	13	61	5	4	1
		6%	9%	9%	10%	9%	8%	11%	10%	7%	9%	10%	10%	11%
Fairly important	(3.0)	554	244	244	136	105	3	84	108	52	206	16	17	5
		28%	33%	33%	38% b	28%	25%	37%	31%	30%	32%	33%	41%	56%
Very important	(4.0)	1193	381	381	162	217	2	93	185	103	335	24	20	2
		60%	51%	51%	45%	57% a	17%	41%	54% a	59% a	51%	50%	49%	22%
Don't know		39	23	23	9	13	1	15	5	3	19	3	0	1
		2%	3%	3%	3%	3%	8%	7% bc	1%	2%	3%	6%	0%	11%
NOT IMPORTANT		188	102	102	50	46	6	37	47	18	92	5	4	1
		10%	14%	14%	14%	12%	50%	16%	14%	10%	14%	10%	10%	11%
IMPORTANT		1747	625	625	298	322	5	177	293	155	541	40	37	7
		89%	83%	83%	83%	85%	42%	77%	85% a	88% a	83%	83%	90%	78%
Median		4	4	4	3	4	2	3	4	4	4	4	3	3
Base for stats		1935	727	727	348	368	11	214	340	173	633	45	41	8

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 63 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Mean score	3.49	3.34	3.34	3.28	3.44 a	2.18	3.21	3.36 a	3.46 a	3.33	3.42	3.39	3.13
Standard deviation	.75	.82	.82	.82	.78	1.25	.86	.82	.76	.84	.69	.67	.64

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 63 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	60	2	3	3	6	2	2	4	2	7	8	10	13	20	11	15	15	1
	3%	5%	4%	4%	7%	3%	4%	3%	3%	15% bcefgh	4%	5%	5%	4%	5%	6%	4%	1%
Not very important (2.0)	128	4	9	9	10	4	4	11	6	4	22	18	21	46	23	24	42	5
	6%	10%	12%	11%	11%	7%	7%	9%	8%	8%	11%	9%	9%	9%	9%	9%	11%	5%
Fairly important (3.0)	554	13	23	23	27	15	25	35	29	16	59	67	80	161	76	88	124	30
	28%	31%	31%	27%	30%	25%	44% ce	30%	37%	33%	29%	33%	33%	33%	31%	35%	31%	32%
Very important (4.0)	1193	23	39	48	45	35	23	64	40	18	110	103	122	253	122	120	201	56
	60%	55%	52%	56% i	50%	59% fi	40%	55% i	51%	38%	54%	50%	50%	52%	50%	47%	51%	60% a
Don't know	39	0	1	2	2	3	3	3	2	3	3	8	8	11	12	8	13	2
	2%	0%	1%	2%	2%	5%	5%	3%	3%	6%	1%	4%	3%	2%	5% a	3%	3%	2%
NOT IMPORTANT	188	6	12	12	16	6	6	15	8	11	30	28	34	66	34	39	57	6
	10%	14%	16%	14%	18%	10%	11%	13%	10%	23%	15%	14%	14%	13%	14%	15% c	14% c	6%
IMPORTANT	1747	36	62	71	72	50	48	99	69	34	169	170	202	414	198	208	325	86
	89%	86%	83%	84%	80%	85%	84%	85% i	87% i	71%	84%	83%	83%	84%	81%	82%	82%	91% ab
Median	4	4	4	4	4	4	3	4	4	3	4	4	4	4	4	3	4	4
Base for stats	1935	42	74	83	88	56	54	114	77	45	199	198	236	480	232	247	382	92

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 63 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	3.49	3.36	3.32	3.40 i	3.26	3.48 i	3.28	3.39 i	3.39 i	3.00	3.36	3.33	3.32	3.35	3.33	3.27	3.34	3.53 ab
Standard deviation	.75	.85	.85	.83	.92	.79	.76	.81	.75	1.07	.83	.84	.85	.82	.84	.87	.83	.65

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 63 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	60	14	2	4	6	3	2	11	18	2	20	10	1	13	9	9	7	24
		3%	8%	3%	2%	4%	3%	4%	2%	6%	29%	5%	3%	11%	8%	3%	4%	4%	4%
			c							a					b				
Not very important	(2.0)	128	28	10	8	11	9	5	38	33	0	39	32	0	26	23	22	19	52
		6%	15%	13%	4%	8%	9%	9%	8%	11%	0%	10%	9%	0%	15%	7%	9%	10%	9%
			cd	c											b				
Fairly important	(3.0)	554	57	21	56	50	36	24	141	101	2	128	113	3	56	105	75	55	189
		28%	31%	28%	29%	34%	38%	44%	31%	34%	29%	32%	33%	33%	33%	32%	32%	28%	34%
								bc											
Very important	(4.0)	1193	79	41	117	78	43	23	245	135	1	195	181	5	69	178	124	115	266
		60%	43%	54%	60%	54%	45%	43%	55%	46%	14%	49%	53%	56%	40%	55%	53%	59%	48%
					aef	a			b							a	a	b	
Don't know		39	7	2	9	0	5	0	13	8	2	20	3	0	8	11	4	0	23
		2%	4%	3%	5%	0%	5%	0%	3%	3%	29%	5%	1%	0%	5%	3%	2%	0%	4%
			d		d		d					b							a
NOT IMPORTANT		188	42	12	12	17	12	7	49	51	2	59	42	1	39	32	31	26	76
		10%	23%	16%	6%	12%	13%	13%	11%	17%	29%	15%	12%	11%	23%	10%	13%	13%	14%
			cde	c						a					bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 63 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my own work
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	1747	136	62	173	128	79	47	386	236	3	323	294	8	125	283	199	170	455
	89%	74%	82%	89% a	88% a	82%	87% a	86% b	80%	43%	80%	87% a	89%	73%	87% a	85% a	87%	82%
Median	4	3	4	4	4	3	3	4	3	3	4	4	4	3	4	4	4	4
Base for stats	1935	178	74	185	145	91	54	435	287	5	382	336	9	164	315	230	196	531
Mean score	3.49	3.13	3.36	3.55 adef	3.38 a	3.31	3.26	3.43 b	3.23	2.40	3.30	3.38	3.33	3.10	3.43 a	3.37 a	3.42	3.31
Standard deviation	.75	.95	.82	.68	.80	.78	.78	.76	.89	1.34	.86	.78	1.00	.94	.75	.81	.81	.83

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 64
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0)	70	24	24	10	12	2	10	11	3	22	1	1	0
		4%	3%	3%	3%	3%	17%	4%	3%	2%	3%	2%	2%	0%
Not very important	(2.0)	165	70	70	35	28	7	29	29	12	64	1	4	1
		8%	9%	9%	10%	7%	58%	13%	8%	7%	10%	2%	10%	11%
Fairly important	(3.0)	603	261	261	140	119	2	79	123	59	224	18	14	5
		31%	35%	35%	39%	31%	17%	34%	36%	34%	34%	38%	34%	56%
					b									
Very important	(4.0)	1090	365	365	157	207	1	95	171	99	318	23	22	2
		55%	49%	49%	44%	54%	8%	41%	50%	56%	49%	48%	54%	22%
						a				a				
Don't know		46	30	30	15	15	0	16	11	3	24	5	0	1
		2%	4%	4%	4%	4%	0%	7%	3%	2%	4%	10%	0%	11%
								bc				ac		
NOT IMPORTANT		235	94	94	45	40	9	39	40	15	86	2	5	1
		12%	13%	13%	13%	10%	75%	17%	12%	9%	13%	4%	12%	11%
								c						
IMPORTANT		1693	626	626	297	326	3	174	294	158	542	41	36	7
		86%	83%	83%	83%	86%	25%	76%	85%	90%	83%	85%	88%	78%
									a	a				
Median		4	4	4	3	4	2	3	4	4	4	4	4	3

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 64 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Base for stats	1928	720	720	342	366	12	213	334	173	628	43	41	8
Mean score	3.41	3.34	3.34	3.30	3.42 a	2.17	3.22	3.36 a	3.47 a	3.33	3.47	3.39	3.13
Standard deviation	.79	.79	.79	.77	.77	.83	.85	.78	.70	.80	.67	.77	.64

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 64 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	70	1	2	1	3	3	0	5	2	5	4	6	12	21	3	11	12	1
	4%	2%	3%	1%	3%	5%	0%	4%	3%	10%	2%	3%	5%	4%	1%	4%	3%	1%
										cf				b				
Not very important (2.0)	165	4	6	11	11	4	3	12	5	8	21	18	25	44	25	21	37	11
	8%	10%	8%	13%	12%	7%	5%	10%	6%	17%	10%	9%	10%	9%	10%	8%	9%	12%
Fairly important (3.0)	603	19	24	31	33	14	23	36	31	13	74	70	80	170	83	96	135	26
	31%	45%	32%	36%	37%	24%	40%	31%	39%	27%	37%	34%	33%	35%	34%	38%	34%	28%
		e																
Very important (4.0)	1090	16	42	38	41	37	30	58	39	17	96	108	114	238	121	118	194	52
	55%	38%	56%	45%	46%	63%	53%	50%	49%	35%	48%	52%	47%	48%	50%	46%	49%	55%
			i			acdi												
Don't know	46	2	1	4	2	1	1	6	2	5	7	4	13	18	12	9	17	4
	2%	5%	1%	5%	2%	2%	2%	5%	3%	10%	3%	2%	5%	4%	5%	4%	4%	4%
										bd								
NOT IMPORTANT	235	5	8	12	14	7	3	17	7	13	25	24	37	65	28	32	49	12
	12%	12%	11%	14%	16%	12%	5%	15%	9%	27%	12%	12%	15%	13%	11%	13%	12%	13%
										befh								
IMPORTANT	1693	35	66	69	74	51	53	94	70	30	170	178	194	408	204	214	329	78
	86%	83%	88%	81%	82%	86%	93%	80%	89%	63%	84%	86%	80%	83%	84%	84%	83%	83%
		i	i	i	i	i	cgi	i	i									
Median	4	3	4	3	3	4	4	4	4	3	3	4	3	4	4	3	4	4
Base for stats	1928	40	74	81	88	58	56	111	77	43	195	202	231	473	232	246	378	90

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 64 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	3.41	3.25	3.43 i	3.31 i	3.27	3.47 i	3.48 i	3.32 i	3.39 i	2.98	3.34	3.39	3.28	3.32	3.39	3.30	3.35	3.43
Standard deviation	.79	.74	.76	.75	.81	.84	.60	.84	.73	1.03	.75	.77	.86	.82	.73	.81	.78	.75

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 64 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	70	11	2	5	2	3	1	12	11	1	16	8	0	9	6	9	6	18
		4%	6%	3%	3%	1%	3%	2%	3%	4%	14%	4%	2%	0%	5%	2%	4%	3%	3%
			d												b				
Not very important	(2.0)	165	33	6	9	9	12	1	33	35	2	48	21	1	23	29	17	14	56
		8%	18%	8%	5%	6%	13%	2%	7%	12%	29%	12%	6%	11%	13%	9%	7%	7%	10%
			bcdf				cf			a		b			c				
Fairly important	(3.0)	603	57	26	66	49	36	27	153	106	2	132	124	5	59	111	86	71	190
		31%	31%	34%	34%	34%	38%	50%	34%	36%	29%	33%	37%	56%	34%	34%	37%	36%	34%
								acd											
Very important	(4.0)	1090	76	36	104	84	41	24	230	134	1	188	174	3	71	170	112	98	267
		55%	41%	47%	54%	58%	43%	44%	51%	45%	14%	47%	51%	33%	41%	52%	48%	50%	48%
					a	ae										a			
Don't know		46	8	6	10	1	4	1	20	9	1	18	12	0	10	10	10	7	23
		2%	4%	8%	5%	1%	4%	2%	4%	3%	14%	4%	4%	0%	6%	3%	4%	4%	4%
			d	d	d														
NOT IMPORTANT		235	44	8	14	11	15	2	45	46	3	64	29	1	32	35	26	20	74
		12%	24%	11%	7%	8%	16%	4%	10%	16%	43%	16%	9%	11%	19%	11%	11%	10%	13%
			bcdf				cf			a		b			bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 64 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Freedom to choose where I work
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	1693	133	62	170	133	77	51	383	240	3	320	298	8	130	281	198	169	457
	86%	72%	82%	88% a	92% abe	80%	94% abe	85%	81%	43%	80%	88% a	89%	76%	86% a	85% a	86%	82%
Median	4	3	4	4	4	3	3	4	3	3	3	4	3	3	4	4	4	4
Base for stats	1928	177	70	184	144	92	53	428	286	6	384	327	9	162	316	224	189	531
Mean score	3.41	3.12	3.37 a	3.46 ae	3.49 ae	3.25	3.40 a	3.40 b	3.27	2.50	3.28	3.42 a	3.22	3.19	3.41 a	3.34	3.38	3.33
Standard deviation	.79	.92	.76	.72	.68	.81	.63	.75	.82	1.05	.84	.72	.67	.88	.74	.79	.76	.80

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 65
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important (1.0)	63	21	21	12	8	1	9	7	5	19	1	1	0
	3%	3%	3%	3%	2%	8%	4%	2%	3%	3%	2%	2%	0%
Not very important (2.0)	121	49	49	26	20	3	20	25	4	47	2	0	0
	6%	7%	7%	7%	5%	25%	9%	7%	2%	7%	4%	0%	0%
							c	c					
Fairly important (3.0)	559	242	242	133	102	7	88	110	44	210	10	17	5
	28%	32%	32%	37%	27%	58%	38%	32%	25%	32%	21%	41%	56%
				b			c					b	
Very important (4.0)	1195	420	420	178	241	1	103	196	121	363	32	23	2
	61%	56%	56%	50%	63%	8%	45%	57%	69%	56%	67%	56%	22%
					a			a	ab				
Don't know	36	18	18	8	10	0	9	7	2	13	3	0	2
	2%	2%	2%	2%	3%	0%	4%	2%	1%	2%	6%	0%	22%
NOT IMPORTANT	184	70	70	38	28	4	29	32	9	66	3	1	0
	9%	9%	9%	11%	7%	33%	13%	9%	5%	10%	6%	2%	0%
							c						
IMPORTANT	1754	662	662	311	343	8	191	306	165	573	42	40	7
	89%	88%	88%	87%	90%	67%	83%	89%	94%	88%	88%	98%	78%
									a				
Median	4	4	4	4	4	3	3	4	4	4	4	4	3

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 65 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Base for stats	1938	732	732	349	371	12	220	338	174	639	45	41	7
Mean score	3.49	3.45	3.45	3.37	3.55	2.67	3.30	3.46	3.61	3.44	3.62	3.51	3.29
					a			a	ab				
Standard deviation	.76	.74	.74	.77	.70	.78	.80	.72	.68	.76	.68	.64	.49

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 65 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	63	1	1	1	3	1	2	4	2	4	3	6	10	16	5	9	11	0
	3%	2%	1%	1%	3%	2%	4%	3%	3%	8% c	1%	3%	4%	3%	2%	4%	3%	0%
Not very important (2.0)	121	2	2	8	4	5	3	9	10	4	12	12	23	33	15	23	17	8
	6%	5%	3%	9%	4%	8%	5%	8%	13% b	8%	6%	6%	9%	7%	6%	9% b	4%	9%
Fairly important (3.0)	559	13	25	29	39	13	20	33	19	19	67	72	71	152	81	86	123	29
	28%	31%	33%	34%	43% egh	22%	35%	28%	24%	40%	33%	35%	29%	31%	33%	34%	31%	31%
Very important (4.0)	1195	25	45	46	44	39	31	69	46	18	116	114	133	281	134	131	233	56
	61%	60% i	60% i	54%	49%	66% di	54%	59% i	58% i	38%	57%	55%	55%	57%	55%	51%	59%	60%
Don't know	36	1	2	1	0	1	1	2	2	3	4	2	7	9	9	6	11	1
	2%	2%	3%	1%	0%	2%	2%	2%	3%	6% d	2%	1%	3%	2%	4%	2%	3%	1%
NOT IMPORTANT	184	3	3	9	7	6	5	13	12	8	15	18	33	49	20	32	28	8
	9%	7%	4%	11%	8%	10%	9%	11%	15% b	17% b	7%	9%	14% a	10%	8%	13% b	7%	9%
IMPORTANT	1754	38	70	75	83	52	51	102	65	37	183	186	204	433	215	217	356	85
	89%	90%	93% hi	88%	92% i	88%	89%	87%	82%	77%	91% c	90% c	84%	88%	88%	85%	90%	90%
Median	4	4	4	4	3	4	4	4	4	3	4	4	4	4	4	4	4	4

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 65 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Base for stats	1938	41	73	84	90	58	56	115	77	45	198	204	237	482	235	249	384	93
Mean score	3.49	3.51	3.56	3.43	3.38	3.55	3.43	3.45	3.42	3.13	3.49	3.44	3.38	3.45	3.46	3.36	3.51	3.52
		i	i	i		i		i									a	
Standard deviation	.76	.71	.62	.72	.73	.73	.76	.79	.82	.92	.68	.74	.83	.76	.71	.80	.72	.65

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 65 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig only

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	63	6	1	5	6	2	1	8	12	1	12	8	1	6	8	7	7	14
		3%	3%	1%	3%	4%	2%	2%	2%	4%	14%	3%	2%	11%	3%	2%	3%	4%	3%
Not very important	(2.0)	121	19	4	12	5	5	4	22	24	3	35	14	0	19	18	10	5	44
		6%	10%	5%	6%	3%	5%	7%	5%	8%	43%	9%	4%	0%	11%	6%	4%	3%	8%
			d									b			bc				a
Fairly important	(3.0)	559	72	22	58	36	34	20	124	117	1	138	102	2	59	97	80	59	183
		28%	39%	29%	30%	25%	35%	37%	28%	40%	14%	34%	30%	22%	34%	30%	34%	30%	33%
			d							a									
Very important	(4.0)	1195	85	46	112	98	50	29	281	137	2	204	210	6	83	194	134	125	295
		61%	46%	61%	58%	68%	52%	54%	63%	46%	29%	51%	62%	67%	48%	60%	57%	64%	53%
				a	a	ae			b				a			a		b	
Don't know		36	3	3	7	0	5	0	13	5	0	13	5	0	5	9	3	0	18
		2%	2%	4%	4%	0%	5%	0%	3%	2%	0%	3%	1%	0%	3%	3%	1%	0%	3%
				d	d		d												a
NOT IMPORTANT		184	25	5	17	11	7	5	30	36	4	47	22	1	25	26	17	12	58
		9%	14%	7%	9%	8%	7%	9%	7%	12%	57%	12%	6%	11%	15%	8%	7%	6%	10%
										a		b			bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 65 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Having control over my working hours
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	1754	157	68	170	134	84	49	405	254	3	342	312	8	142	291	214	184	478
	89%	85%	89%	88%	92%	88%	91%	90%	86%	43%	85%	92%	89%	83%	89%	91%	94%	86%
					a							a			a	a	b	
Median	4	3	4	4	4	4	4	4	3	2	4	4	4	3	4	4	4	4
Base for stats	1938	182	73	187	145	91	54	435	290	7	389	334	9	167	317	231	196	536
Mean score	3.49	3.30	3.55	3.48	3.56	3.45	3.43	3.56	3.31	2.57	3.37	3.54	3.44	3.31	3.50	3.48	3.54	3.42
			a	a	a			b				a			a	a	b	
Standard deviation	.76	.79	.67	.74	.75	.70	.72	.68	.79	1.13	.77	.69	1.01	.81	.72	.72	.72	.75

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 66
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important (1.0)	276 14%	128 17%	128 17%	58 16%	64 17%	6 50%	29 13%	56 16%	43 24% ab	110 17%	4 8%	11 27% b	3 33%
Not very important (2.0)	414 21%	179 24%	179 24%	92 26%	86 23%	1 8%	50 22%	86 25%	43 24%	149 23%	19 40% a	11 27%	0 0%
Fairly important (3.0)	581 29%	196 26%	196 26%	94 26%	100 26%	2 17%	66 29%	93 27%	37 21%	176 27% c	12 25%	5 12%	3 33%
Very important (4.0)	595 30%	196 26%	196 26%	94 26%	99 26%	3 25%	66 29% c	95 28%	35 20%	172 26%	9 19%	13 32%	2 22%
Don't know	108 5%	51 7%	51 7%	19 5%	32 8%	0 0%	18 8%	15 4%	18 10% b	45 7%	4 8%	1 2%	1 11%
NOT IMPORTANT	690 35%	307 41%	307 41%	150 42%	150 39%	7 58%	79 34%	142 41%	86 49% a	259 40%	23 48%	22 54%	3 33%
IMPORTANT	1176 60%	392 52%	392 52%	188 53%	199 52%	5 42%	132 58% c	188 54% c	72 41%	348 53%	21 44%	18 44%	5 56%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 66 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	2	3	3	2	3	2	2	3
Base for stats	1866	699	699	338	349	12	211	330	158	607	44	40	8
Mean score	2.80	2.66	2.66	2.66	2.67	2.17	2.80	2.69	2.41	2.68	2.59	2.50	2.50
							c	c					
Standard deviation	1.05	1.07	1.07	1.06	1.08	1.34	1.03	1.06	1.11	1.07	.92	1.22	1.31

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 66 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	276	9	7	20	14	13	13	13	9	12	36	40	34	83	42	48	57	19
	14%	21%	9%	24%	16%	22%	23%	11%	11%	25%	18%	19%	14%	17%	17%	19%	14%	20%
				bgh		b	bg			bgh								
Not very important (2.0)	414	12	16	13	29	12	9	23	22	13	41	50	58	117	58	60	92	27
	21%	29%	21%	15%	32%	20%	16%	20%	28%	27%	20%	24%	24%	24%	24%	24%	23%	29%
					cfg													
Fairly important (3.0)	581	11	27	22	25	14	21	26	20	10	60	60	56	125	66	81	95	18
	29%	26%	36%	26%	28%	24%	37%	22%	25%	21%	30%	29%	23%	25%	27%	32%	24%	19%
			g				g									bc		
Very important (4.0)	595	9	18	23	19	17	9	44	24	9	50	45	77	130	63	53	120	23
	30%	21%	24%	27%	21%	29%	16%	38%	30%	19%	25%	22%	32%	26%	26%	21%	30%	24%
								dfi					b				a	
Don't know	108	1	7	7	3	3	5	11	4	4	15	11	19	36	15	13	31	7
	5%	2%	9%	8%	3%	5%	9%	9%	5%	8%	7%	5%	8%	7%	6%	5%	8%	7%
NOT IMPORTANT	690	21	23	33	43	25	22	36	31	25	77	90	92	200	100	108	149	46
	35%	50%	31%	39%	48%	42%	39%	31%	39%	52%	38%	44%	38%	41%	41%	42%	38%	49%
		bg			bg					bg								b
IMPORTANT	1176	20	45	45	44	31	30	70	44	19	110	105	133	255	129	134	215	41
	60%	48%	60%	53%	49%	53%	53%	60%	56%	40%	54%	51%	55%	52%	53%	53%	54%	44%
			i					i										
Median	3	2	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	2
Base for stats	1866	41	68	78	87	56	52	106	75	44	187	195	225	455	229	242	364	87

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 66 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.80	2.49	2.82	2.62	2.56	2.63	2.50	2.95	2.79	2.36	2.66	2.56	2.78	2.66	2.66	2.57	2.76	2.52
			i					acdfi	i				b				a	
Standard deviation	1.05	1.08	.95	1.16	1.01	1.15	1.06	1.06	1.03	1.10	1.07	1.06	1.08	1.08	1.07	1.04	1.08	1.11

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 66 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	276	28	7	33	30	24	6	66	58	4	66	61	1	24	62	39	31	97
		14%	15%	9%	17%	21%	25%	11%	15%	20%	57%	16%	18%	11%	14%	19%	17%	16%	18%
						b	abf												
Not very important	(2.0)	414	41	13	60	36	16	13	98	80	1	93	83	3	37	84	55	48	131
		21%	22%	17%	31%	25%	17%	24%	22%	27%	14%	23%	24%	33%	22%	26%	24%	24%	24%
					be														
Fairly important	(3.0)	581	51	21	40	35	29	20	113	82	1	118	78	0	53	91	49	46	150
		29%	28%	28%	21%	24%	30%	37%	25%	28%	14%	29%	23%	0%	31%	28%	21%	23%	27%
								c							c				
Very important	(4.0)	595	56	26	42	41	17	14	138	57	1	94	99	3	45	72	72	55	141
		30%	30%	34%	22%	28%	18%	26%	31%	19%	14%	23%	29%	33%	26%	22%	31%	28%	25%
			e	ce					b								b		
Don't know		108	9	9	19	3	10	1	33	18	0	31	18	2	13	17	19	16	35
		5%	5%	12%	10%	2%	10%	2%	7%	6%	0%	8%	5%	22%	8%	5%	8%	8%	6%
				adf	d		d												
NOT IMPORTANT		690	69	20	93	66	40	19	164	138	5	159	144	4	61	146	94	79	228
		35%	37%	26%	48%	46%	42%	35%	37%	47%	71%	40%	42%	44%	35%	45%	40%	40%	41%
					ab	b	b			a						a			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 66 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Ability to earn a higher salary than if I wasn't self-employed
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	1176	107	47	82	76	46	34	251	139	2	212	177	3	98	163	121	101	291
	60%	58% c	62% c	42%	52%	48%	63% c	56% b	47%	29%	53%	52%	33%	57%	50%	52%	52%	53%
Median	3	3	3	2	3	3	3	3	3	1	3	3	2	3	3	3	3	3
Base for stats	1866	176	67	175	142	86	53	415	277	7	371	321	7	159	309	215	180	519
Mean score	2.80	2.77 ce	2.99 cde	2.52	2.61	2.45	2.79	2.78 b	2.50	1.86	2.65	2.67	2.71	2.75	2.56	2.72	2.69	2.65
Standard deviation	1.05	1.07	1.01	1.06	1.12	1.10	.97	1.08	1.04	1.21	1.05	1.11	1.25	1.03	1.06	1.11	1.08	1.07

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 67
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important (1.0)	245	138	138	65	69	4	18	58	62	120	8	7	3
	12%	18%	18%	18%	18%	33%	8%	17%	35%	18%	17%	17%	33%
								a	ab				
Not very important (2.0)	274	126	126	65	57	4	34	53	39	111	9	6	0
	14%	17%	17%	18%	15%	33%	15%	15%	22%	17%	19%	15%	0%
Fairly important (3.0)	582	230	230	118	110	2	87	102	41	200	15	12	3
	29%	31%	31%	33%	29%	17%	38%	30%	23%	31%	31%	29%	33%
							bc						
Very important (4.0)	808	226	226	98	126	2	82	119	25	196	13	16	1
	41%	30%	30%	27%	33%	17%	36%	34%	14%	30%	27%	39%	11%
							c	c					
Don't know	65	30	30	11	19	0	8	13	9	25	3	0	2
	3%	4%	4%	3%	5%	0%	3%	4%	5%	4%	6%	0%	22%
NOT IMPORTANT	519	264	264	130	126	8	52	111	101	231	17	13	3
	26%	35%	35%	36%	33%	67%	23%	32%	57%	35%	35%	32%	33%
								a	ab				
IMPORTANT	1390	456	456	216	236	4	169	221	66	396	28	28	4
	70%	61%	61%	61%	62%	33%	74%	64%	38%	61%	58%	68%	44%
							bc	c					
Median	3	3	3	3	3	2	3	3	2	3	3	3	3

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 67 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Base for stats	1909	720	720	346	362	12	221	332	167	627	45	41	7
Mean score	3.02	2.76	2.76	2.72	2.81	2.17	3.05	2.85	2.17	2.75	2.73	2.90	2.29
							bc	c					
Standard deviation	1.04	1.09	1.09	1.07	1.11	1.11	.92	1.09	1.09	1.09	1.07	1.11	1.25

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 67 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	245	10	14	15	16	11	14	12	19	9	39	41	40	80	58	46	77	15
	12%	24%	19%	18%	18%	19%	25%	10%	24%	19%	19%	20%	16%	16%	24%	18%	19%	16%
		g					g		g						a			
Not very important (2.0)	274	5	12	17	20	10	13	15	11	8	34	43	34	93	31	45	63	15
	14%	12%	16%	20%	22%	17%	23%	13%	14%	17%	17%	21%	14%	19%	13%	18%	16%	16%
														b				
Fairly important (3.0)	582	13	23	25	27	19	17	37	27	12	61	63	76	153	69	86	118	24
	29%	31%	31%	29%	30%	32%	30%	32%	34%	25%	30%	31%	31%	31%	28%	34%	30%	26%
Very important (4.0)	808	14	22	25	23	17	11	50	20	14	61	51	84	147	74	68	120	37
	41%	33%	29%	29%	26%	29%	19%	43%	25%	29%	30%	25%	34%	30%	30%	27%	30%	39%
								dfh					b					a
Don't know	65	0	4	3	4	2	2	3	2	5	7	8	10	18	12	10	17	3
	3%	0%	5%	4%	4%	3%	4%	3%	3%	10%	3%	4%	4%	4%	5%	4%	4%	3%
										ag								
NOT IMPORTANT	519	15	26	32	36	21	27	27	30	17	73	84	74	173	89	91	140	30
	26%	36%	35%	38%	40%	36%	47%	23%	38%	35%	36%	41%	30%	35%	36%	36%	35%	32%
				g	g		g		g			c						
IMPORTANT	1390	27	45	50	50	36	28	87	47	26	122	114	160	300	143	154	238	61
	70%	64%	60%	59%	56%	61%	49%	74%	59%	54%	60%	55%	66%	61%	59%	60%	60%	65%
								bcdfhi					b					
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1909	42	71	82	86	57	55	114	77	43	195	198	234	473	232	245	378	91

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 67 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	3.02	2.74	2.75	2.73	2.66	2.74	2.45	3.10 bcdefhi	2.62	2.72	2.74	2.63	2.87 b	2.78	2.69	2.72	2.74	2.91
Standard deviation	1.04	1.17	1.10	1.09	1.07	1.09	1.09	1.00	1.12	1.14	1.11	1.08	1.08	1.07	1.17	1.07	1.11	1.11

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 67 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	245	34	5	38	26	27	8	84	53	1	66	70	2	25	60	50	48	90
		12%	18%	7%	20%	18%	28%	15%	19%	18%	14%	16%	21%	22%	15%	18%	21%	24%	16%
			b		b	b	b											b	
Not very important	(2.0)	274	30	9	26	28	23	10	64	60	2	70	56	0	24	63	39	36	90
		14%	16%	12%	13%	19%	24%	19%	14%	20%	29%	17%	17%	0%	14%	19%	17%	18%	16%
							bc			a									
Fairly important	(3.0)	582	55	21	61	52	21	20	138	89	3	126	99	5	55	99	68	51	179
		29%	30%	28%	31%	36%	22%	37%	31%	30%	43%	31%	29%	56%	32%	30%	29%	26%	32%
						e		e											
Very important	(4.0)	808	58	39	57	39	17	16	144	82	0	120	104	2	63	89	69	57	169
		41%	31%	51%	29%	27%	18%	30%	32%	28%	0%	30%	31%	22%	37%	27%	29%	29%	31%
			e	acdef	e										b				
Don't know		65	8	2	12	0	8	0	18	11	1	20	10	0	5	15	8	4	26
		3%	4%	3%	6%	0%	8%	0%	4%	4%	14%	5%	3%	0%	3%	5%	3%	2%	5%
			d		d		df												
NOT IMPORTANT		519	64	14	64	54	50	18	148	113	3	136	126	2	49	123	89	84	180
		26%	35%	18%	33%	37%	52%	33%	33%	38%	43%	34%	37%	22%	28%	38%	38%	43%	32%
			b		b	b	abcdf									a	a	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 67 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Wanting to start my own business / be entrepreneurial
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	1390	113	60	118	91	38	36	282	171	3	246	203	7	118	188	137	108	348
	70%	61% e	79% acde	61% e	63% e	40%	67% e	63%	58%	43%	61%	60%	78%	69% bc	58%	59%	55%	63%
Median	3	3	4	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1909	177	74	182	145	88	54	430	284	6	382	329	9	167	311	226	192	528
Mean score	3.02	2.77 e	3.27 acdef	2.75 e	2.72 e	2.32	2.81 e	2.80	2.70	2.33	2.79	2.72	2.78	2.93 bc	2.70	2.69	2.61	2.81 a
Standard deviation	1.04	1.11	.93	1.11	1.05	1.11	1.03	1.11	1.08	.82	1.07	1.12	1.09	1.06	1.08	1.13	1.16	1.07

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 68
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0)	348	119	119	68	51	0	23	41	55	103	9	7	0
		18%	16%	16%	19% b	13%	0%	10%	12%	31% ab	16%	19%	17%	0%
Not very important	(2.0)	399	133	133	62	67	4	39	54	40	111	12	7	3
		20%	18%	18%	17%	18%	33%	17%	16%	23% b	17%	25%	17%	33%
Fairly important	(3.0)	596	242	242	119	116	7	81	124	37	215	15	9	3
		30%	32%	32%	33%	30%	58%	35% c	36% c	21%	33%	31%	22%	33%
Very important	(4.0)	529	216	216	93	123	0	73	111	32	191	9	14	2
		27%	29%	29%	26%	32%	0%	32% c	32% c	18%	29%	19%	34%	22%
Don't know		102	40	40	15	24	1	13	15	12	32	3	4	1
		5%	5%	5%	4%	6%	8%	6%	4%	7%	5%	6%	10%	11%
NOT IMPORTANT		747	252	252	130	118	4	62	95	95	214	21	14	3
		38%	34%	34%	36%	31%	33%	27%	28%	54% ab	33%	44%	34%	33%
IMPORTANT		1125	458	458	212	239	7	154	235	69	406	24	23	5
		57%	61%	61%	59%	63%	58%	67% c	68% c	39%	62%	50%	56%	56%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 68 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1872	710	710	342	357	11	216	330	164	620	45	37	8
Mean score	2.70	2.78	2.78	2.69	2.87	2.64	2.94	2.92	2.28	2.80	2.53	2.81	2.88
					a		c	c					
Standard deviation	1.07	1.06	1.06	1.08	1.04	.50	.97	1.00	1.13	1.05	1.04	1.15	.83

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 68 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	348	5	18	10	17	7	10	14	12	10	33	34	36	83	35	32	70	16
	18%	12%	24% cg	12%	19%	12%	18%	12%	15%	21%	16%	17%	15%	17%	14%	13%	18%	17%
Not very important (2.0)	399	9	10	14	16	11	10	17	18	6	33	37	41	84	45	47	68	17
	20%	21%	13%	16%	18%	19%	18%	15%	23%	13%	16%	18%	17%	17%	18%	18%	17%	18%
Fairly important (3.0)	596	20	23	31	30	16	17	37	30	11	74	63	78	163	72	80	129	31
	30%	48% ei	31%	36%	33%	27%	30%	32%	38%	23%	37%	31%	32%	33%	30%	31%	33%	33%
Very important (4.0)	529	6	21	26	25	19	17	47	16	14	53	61	77	139	75	85	104	25
	27%	14%	28%	31% a	28%	32% a	30%	40% ah	20%	29%	26%	30%	32%	28%	31%	33%	26%	27%
Don't know	102	2	3	4	2	6	3	2	3	7	9	11	12	22	17	11	24	5
	5%	5%	4%	5%	2%	10% dg	5%	2%	4%	15% bcdgh	4%	5%	5%	4%	7%	4%	6%	5%
NOT IMPORTANT	747	14	28	24	33	18	20	31	30	16	66	71	77	167	80	79	138	33
	38%	33%	37%	28%	37%	31%	35%	26%	38%	33%	33%	34%	32%	34%	33%	31%	35%	35%
IMPORTANT	1125	26	44	57	55	35	34	84	46	25	127	124	155	302	147	165	233	56
	57%	62%	59%	67%	61%	59%	60%	72% i	58%	52%	63%	60%	64%	62%	60%	65%	59%	60%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1872	40	72	81	88	53	54	115	76	41	193	195	232	469	227	244	371	89

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 68 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.70	2.68	2.65	2.90	2.72	2.89	2.76	3.02 bdh	2.66	2.71	2.76	2.77	2.84	2.76	2.82	2.89 b	2.72	2.73
Standard deviation	1.07	.89	1.15	1.00	1.08	1.05	1.10	1.03	.99	1.19	1.04	1.07	1.05	1.06	1.06	1.03	1.07	1.06

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 68 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	348	27	8	29	31	16	8	79	39	1	64	51	4	13	42	62	42	77
		18%	15%	11%	15%	21%	17%	15%	18%	13%	14%	16%	15%	44%	8%	13%	26%	21%	14%
						b											ab	b	
Not very important	(2.0)	399	30	13	38	28	19	5	78	51	4	73	60	0	24	55	52	45	88
		20%	16%	17%	20%	19%	20%	9%	17%	17%	57%	18%	18%	0%	14%	17%	22%	23%	16%
																	a	b	
Fairly important	(3.0)	596	69	22	51	47	31	22	137	104	1	124	113	5	67	108	61	56	186
		30%	37%	29%	26%	32%	32%	41%	31%	35%	14%	31%	33%	56%	39%	33%	26%	29%	34%
			c					c							c				
Very important	(4.0)	529	47	31	57	37	25	19	128	88	0	111	105	0	57	108	46	45	171
		27%	25%	41%	29%	26%	26%	35%	29%	30%	0%	28%	31%	0%	33%	33%	20%	23%	31%
				ade											c	c			a
Don't know		102	12	2	19	2	5	0	26	13	1	30	10	0	11	13	13	8	32
		5%	6%	3%	10%	1%	5%	0%	6%	4%	14%	7%	3%	0%	6%	4%	6%	4%	6%
			d		bdf							b							
NOT IMPORTANT		747	57	21	67	59	35	13	157	90	5	137	111	4	37	97	114	87	165
		38%	31%	28%	35%	41%	36%	24%	35%	31%	71%	34%	33%	44%	22%	30%	49%	44%	30%
						f										a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 68 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Lack of other employment opportunities
Base: Gig only

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	1125	116	53	108	84	56	41	265	192	1	235	218	5	124	216	107	101	357
	57%	63%	70%	56%	58%	58%	76%	59%	65%	14%	58%	64%	56%	72%	66%	46%	52%	64%
			c				cde							c	c			a
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	3	3
Base for stats	1872	173	74	175	143	91	54	422	282	6	372	329	9	161	313	221	188	522
Mean score	2.70	2.79	3.03	2.78	2.63	2.71	2.96	2.74	2.85	2.00	2.76	2.83	2.11	3.04	2.90	2.41	2.55	2.86
			d											c	c			a
Standard deviation	1.07	1.01	1.02	1.08	1.09	1.06	1.03	1.08	1.01	.63	1.06	1.05	1.05	.91	1.03	1.11	1.09	1.03

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 69
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important (1.0)	309	127	127	61	62	4	25	52	50	115	5	4	3
	16%	17%	17%	17%	16%	33%	11%	15%	28% ab	18%	10%	10%	33%
Not very important (2.0)	507	197	197	93	101	3	49	101	47	164	16	15	2
	26%	26%	26%	26%	27%	25%	21%	29% a	27%	25%	33%	37%	22%
Fairly important (3.0)	554	223	223	115	103	5	78	101	44	193	16	12	2
	28%	30%	30%	32%	27%	42%	34% c	29%	25%	30%	33%	29%	22%
Very important (4.0)	551	177	177	76	101	0	66	79	32	159	7	10	1
	28%	24%	24%	21%	27%	0%	29% c	23%	18%	24%	15%	24%	11%
Don't know	53	26	26	12	14	0	11	12	3	21	4	0	1
	3%	3%	3%	3%	4%	0%	5%	3%	2%	3%	8%	0%	11%
NOT IMPORTANT	816	324	324	154	163	7	74	153	97	279	21	19	5
	41%	43%	43%	43%	43%	58%	32%	44% a	55% ab	43%	44%	46%	56%
IMPORTANT	1105	400	400	191	204	5	144	180	76	352	23	22	3
	56%	53%	53%	54%	54%	42%	63% bc	52%	43%	54%	48%	54%	33%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 69 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	2	3	3	2	3	3	3	2
Base for stats	1921	724	724	345	367	12	218	333	173	631	44	41	8
Mean score	2.70	2.62	2.62	2.60	2.66	2.08	2.85	2.62	2.34	2.63	2.57	2.68	2.13
							bc	c					
Standard deviation	1.05	1.04	1.04	1.02	1.06	.90	.98	1.01	1.09	1.05	.90	.96	1.13

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 69 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	309	6	9	20	11	4	14	15	27	9	35	29	51	81	46	44	67	15
	16%	14%	12%	24%	12%	7%	25%	13%	34%	19%	17%	14%	21%	16%	19%	17%	17%	16%
				eg			e		abdeg									
Not very important (2.0)	507	13	22	21	26	15	17	26	13	11	56	58	50	122	70	62	108	25
	26%	31%	29%	25%	29%	25%	30%	22%	16%	23%	28%	28%	20%	25%	29%	24%	27%	27%
Fairly important (3.0)	554	16	24	21	33	23	13	28	24	11	61	69	63	148	69	77	115	28
	28%	38%	32%	25%	37%	39%	23%	24%	30%	23%	30%	33%	26%	30%	28%	30%	29%	30%
					g	g												
Very important (4.0)	551	7	18	20	18	16	10	43	13	14	45	44	70	124	49	63	90	24
	28%	17%	24%	24%	20%	27%	18%	37%	16%	29%	22%	21%	29%	25%	20%	25%	23%	26%
								acdfh										
Don't know	53	0	2	3	2	1	3	5	2	3	5	6	10	16	10	9	15	2
	3%	0%	3%	4%	2%	2%	5%	4%	3%	6%	2%	3%	4%	3%	4%	4%	4%	2%
NOT IMPORTANT	816	19	31	41	37	19	31	41	40	20	91	87	101	203	116	106	175	40
	41%	45%	41%	48%	41%	32%	54%	35%	51%	42%	45%	42%	41%	41%	48%	42%	44%	43%
							eg		eg									
IMPORTANT	1105	23	42	41	51	39	23	71	37	25	106	113	133	272	118	140	205	52
	56%	55%	56%	48%	57%	66%	40%	61%	47%	52%	52%	55%	55%	55%	48%	55%	52%	55%
						cfh		f										
Median	3	3	3	3	3	3	2	3	2	3	3	3	3	3	3	3	3	3
Base for stats	1921	42	73	82	88	58	54	112	77	45	197	200	234	475	234	246	380	92

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 69 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.70	2.57	2.70	2.50	2.66	2.88	2.35	2.88	2.30	2.67	2.59	2.64	2.65	2.66	2.52	2.65	2.60	2.66
			h		h	cfh		cfh										
Standard deviation	1.05	.94	.98	1.11	.95	.90	1.07	1.07	1.12	1.13	1.03	.98	1.13	1.04	1.03	1.05	1.03	1.04

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 69 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	309	29	5	37	27	21	8	77	48	2	61	64	2	19	53	51	46	81
		16%	16%	7%	19%	19%	22%	15%	17%	16%	29%	15%	19%	22%	11%	16%	22%	23%	15%
			b		b	b	b										a	b	
Not very important	(2.0)	507	45	20	58	33	23	18	118	78	1	109	85	3	46	89	61	49	148
		26%	24%	26%	30%	23%	24%	33%	26%	26%	14%	27%	25%	33%	27%	27%	26%	25%	27%
Fairly important	(3.0)	554	59	23	44	47	33	17	115	105	3	121	101	1	50	99	70	58	165
		28%	32%	30%	23%	32%	34%	31%	26%	36%	43%	30%	30%	11%	29%	30%	30%	30%	30%
			c			c	c			a									
Very important	(4.0)	551	48	24	43	37	15	10	119	58	0	90	84	3	49	75	46	40	137
		28%	26%	32%	22%	26%	16%	19%	27%	20%	0%	22%	25%	33%	28%	23%	20%	20%	25%
				e					b						c				
Don't know		53	4	4	12	1	4	1	19	6	1	21	5	0	8	10	6	3	23
		3%	2%	5%	6%	1%	4%	2%	4%	2%	14%	5%	1%	0%	5%	3%	3%	2%	4%
				d	d							b							
NOT IMPORTANT		816	74	25	95	60	44	26	195	126	3	170	149	5	65	142	112	95	229
		41%	40%	33%	49%	41%	46%	48%	44%	43%	43%	42%	44%	56%	38%	44%	48%	48%	41%
					b												a		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 69 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Preferring to work alone rather than in a team
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	1105	107	47	87	84	48	27	234	163	3	211	185	4	99	174	116	98	302
	56%	58% c	62% c	45%	58% c	50%	50%	52%	55%	43%	52%	55%	44%	58%	53%	50%	50%	55%
Median	3	3	3	2	3	3	3	3	3	3	3	3	2	3	3	3	3	3
Base for stats	1921	181	72	182	144	92	53	429	289	6	381	334	9	164	316	228	193	531
Mean score	2.70	2.70	2.92 cef	2.51	2.65	2.46	2.55	2.64	2.60	2.17	2.63	2.61	2.56	2.79 c	2.62	2.49	2.48	2.67 a
Standard deviation	1.05	1.03	.95	1.07	1.06	1.02	.97	1.07	.99	.98	1.01	1.06	1.24	1.00	1.02	1.05	1.07	1.02

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 70
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important (1.0)	219	98	98	48	47	3	21	45	32	80	7	9	2
	11%	13%	13%	13%	12%	25%	9%	13%	18% a	12%	15%	22%	22%
Not very important (2.0)	328	130	130	63	63	4	46	58	26	112	10	8	0
	17%	17%	17%	18%	17%	33%	20%	17%	15%	17%	21%	20%	0%
Fairly important (3.0)	634	247	247	118	127	2	74	125	48	214	15	14	4
	32%	33%	33%	33%	33%	17%	32%	36% c	27%	33%	31%	34%	44%
Very important (4.0)	646	216	216	107	107	2	68	99	49	198	9	8	1
	33%	29%	29%	30%	28%	17%	30%	29%	28%	30%	19%	20%	11%
Don't know	147	59	59	21	37	1	20	18	21	48	7	2	2
	7%	8%	8%	6%	10%	8%	9%	5%	12% b	7%	15%	5%	22%
NOT IMPORTANT	547	228	228	111	110	7	67	103	58	192	17	17	2
	28%	30%	30%	31%	29%	58%	29%	30%	33%	29%	35%	41%	22%
IMPORTANT	1280	463	463	225	234	4	142	224	97	412	24	22	5
	65%	62%	62%	63%	61%	33%	62%	65% c	55%	63%	50%	54%	56%
Median	3	3	3	3	3	2	3	3	3	3	3	3	3
Base for stats	1827	691	691	336	344	11	209	327	155	604	41	39	7

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 70 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Mean score	2.93	2.84	2.84	2.85	2.85	2.27	2.90	2.85	2.74	2.88 c	2.63	2.54	2.57
Standard deviation	1.00	1.02	1.02	1.03	1.01	1.10	.97	1.01	1.12	1.01	1.02	1.07	1.13

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 70 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	219	10	11	7	14	3	10	12	6	7	28	27	25	65	33	40	47	9
	11%	24%	15%	8%	16%	5%	18%	10%	8%	15%	14%	13%	10%	13%	14%	16%	12%	10%
		cegh					e											
Not very important (2.0)	328	5	11	14	19	9	12	14	18	10	30	40	42	86	40	41	72	16
	17%	12%	15%	16%	21%	15%	21%	12%	23%	21%	15%	19%	17%	18%	16%	16%	18%	17%
									g									
Fairly important (3.0)	634	18	30	28	25	19	18	42	23	11	76	62	76	160	81	87	132	28
	32%	43%	40%	33%	28%	32%	32%	36%	29%	23%	38%	30%	31%	33%	33%	34%	33%	30%
		i																
Very important (4.0)	646	8	22	26	25	23	10	43	26	15	56	58	84	144	68	68	116	30
	33%	19%	29%	31%	28%	39%	18%	37%	33%	31%	28%	28%	34%	29%	28%	27%	29%	32%
						af		af	f									
Don't know	147	1	1	10	7	5	7	6	6	5	12	19	17	36	22	19	28	11
	7%	2%	1%	12%	8%	8%	12%	5%	8%	10%	6%	9%	7%	7%	9%	7%	7%	12%
				b		b	b			b								
NOT IMPORTANT	547	15	22	21	33	12	22	26	24	17	58	67	67	151	73	81	119	25
	28%	36%	29%	25%	37%	20%	39%	22%	30%	35%	29%	33%	27%	31%	30%	32%	30%	27%
					eg		eg											
IMPORTANT	1280	26	52	54	50	42	28	85	49	26	132	120	160	304	149	155	248	58
	65%	62%	69%	64%	56%	71%	49%	73%	62%	54%	65%	58%	66%	62%	61%	61%	63%	62%
			f			f		dfi										
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 70 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Base for stats	1827	41	74	75	83	54	50	111	73	43	190	187	227	455	222	236	367	83
Mean score	2.93	2.59	2.85	2.97	2.73	3.15	2.56	3.05	2.95	2.79	2.84	2.81	2.96	2.84	2.83	2.78	2.86	2.95
				af		adf		adf	f									
Standard deviation	1.00	1.07	1.02	.96	1.07	.90	1.03	.98	.97	1.10	1.01	1.03	1.00	1.03	1.03	1.05	1.00	1.00

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 70 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	219	29	7	13	28	16	5	56	41	1	45	50	3	19	38	39	26	72
		11%	16% c	9%	7%	19% c	17% c	9%	13%	14%	14%	11%	15%	33%	11%	12%	17%	13%	13%
Not very important	(2.0)	328	28	15	26	31	17	13	70	56	4	80	49	1	30	65	35	34	96
		17%	15%	20%	13%	21%	18%	24%	16%	19%	57%	20%	14%	11%	17%	20%	15%	17%	17%
Fairly important	(3.0)	634	64	29	62	42	29	21	150	96	1	129	116	2	62	110	70	62	185
		32%	35%	38%	32%	29%	30%	39%	33%	33%	14%	32%	34%	22%	36%	34%	30%	32%	33%
Very important	(4.0)	646	55	20	69	38	22	12	135	81	0	115	100	1	50	86	73	58	158
		33%	30%	26%	36% e	26%	23%	22%	30%	27%	0%	29%	29%	11%	29%	26%	31%	30%	29%
Don't know		147	9	5	24	6	12	3	37	21	1	33	24	2	11	27	17	16	43
		7%	5%	7%	12% ad	4%	13% ad	6%	8%	7%	14%	8%	7%	22%	6%	8%	7%	8%	8%
NOT IMPORTANT		547	57	22	39	59	33	18	126	97	5	125	99	4	49	103	74	60	168
		28%	31% c	29%	20%	41% c	34% c	33% c	28%	33%	71%	31%	29%	44%	28%	32%	32%	31%	30%
IMPORTANT		1280	119	49	131	80	51	33	285	177	1	244	216	3	112	196	143	120	343
		65%	64%	64%	68% de	55%	53%	61%	64%	60%	14%	61%	64%	33%	65%	60%	61%	61%	62%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 70 (continuation)
Q13. How important, if at all, are each of the following considerations in explaining your decision to be self-employed? - Self-employment is typical in my sector
Base: Gig only

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Median	3	3	3	3	3	3	3	3	3	2	3	3	2	3	3	3	3	3
Base for stats	1827	176	71	170	139	84	51	411	274	6	369	315	7	161	299	217	180	511
Mean score	2.93	2.82	2.87	3.10 adef	2.65	2.68	2.78	2.89	2.79	2.00	2.85	2.84	2.14	2.89	2.82	2.82	2.84	2.84
Standard deviation	1.00	1.05	.94	.93	1.09	1.07	.92	1.02	1.03	.63	1.00	1.04	1.21	.98	.99	1.09	1.03	1.02

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 71
Q13 Summary of important
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Having control over my work / life balance	1773	923	604	316	3	188	447	288	768	93	48	14
	90%	92%	92%	94%	60%	87%	93% a	95% a	92%	92%	96%	93%
Having control over my working hours	1754	894	585	304	5	183	432	279	745	91	45	13
	89%	89%	89%	90%	100%	85%	90% a	92% a	89%	90%	90%	87%
Having control over my own work	1747	923	606	313	4	190	443	290	770	91	48	14
	89%	92%	92%	93%	80%	88%	92%	95% a	92%	90%	96%	93%
Freedom to choose where I work	1693	881	584	295	2	183	424	274	736	88	45	12
	86%	88%	89%	88%	40%	85%	88%	90%	88%	87%	90%	80%
Wanting to start my own business / be entrepreneurial	1390	767	501	263	3	166	369	232	644	73	39	11
	70%	77%	76%	78%	60%	77%	77%	76%	77%	72%	78%	73%
Self-employment is typical in my sector	1280	669	448	219	2	155	319	195	562	67	32	8
	65%	67%	68%	65%	40%	72%	66%	64%	67%	66%	64%	53%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 71 (continuation)
Q13 Summary of important
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Ability to earn a higher salary than if I wasn't self-employed	1176	641	431	207	3	152	307	182	538	56	35	12
	60%	64%	66%	61%	60%	70%	64%	60%	65%	55%	70%	80%
						c						
Lack of other employment opportunities	1125	543	360	180	3	143	272	128	458	49	29	7
	57%	54%	55%	53%	60%	66%	57%	42%	55%	49%	58%	47%
						bc	c					
Preferring to work alone rather than in a team	1105	593	405	186	2	135	280	178	490	57	36	10
	56%	59%	62%	55%	40%	63%	58%	59%	59%	56%	72%	67%
The need to care for children and / or dependents	975	483	288	193	2	125	254	104	409	47	22	5
	49%	48%	44%	57%	40%	58%	53%	34%	49%	47%	44%	33%
				a		c	c					
Approaching retirement / am retired	879	417	289	126	2	92	158	167	351	34	27	5
	45%	42%	44%	37%	40%	43%	33%	55%	42%	34%	54%	33%
			b			b		ab			b	
None important	30	12	10	2	0	3	9	0	10	1	0	1
	2%	1%	2%	1%	0%	1%	2%	0%	1%	1%	0%	7%
						c	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 71 (continuation)
Q13 Summary of important
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Having control over my work / life balance	1773	54	97	96	86	75	80	113	96	71	247	241	280	658	254	344	464	114
	90%	93%	92%	92%	99%	90%	91%	89%	94%	89%	93%	93%	91%	93%	91%	92%	93%	92%
					bcefgi													
Having control over my working hours	1754	51	96	92	81	75	77	110	93	70	239	233	273	637	245	327	454	112
	89%	88%	91%	88%	93%	90%	88%	87%	91%	88%	90%	90%	88%	90%	88%	87%	91%	90%
Having control over my own work	1747	52	96	98	81	77	83	115	96	72	246	241	283	659	252	344	463	114
	89%	90%	91%	94%	93%	93%	94%	91%	94%	90%	92%	93%	92%	93%	90%	92%	93%	92%
Freedom to choose where I work	1693	53	92	90	80	71	75	116	91	68	235	226	275	628	241	324	441	114
	86%	91%	88%	87%	92%	86%	85%	91%	89%	85%	88%	88%	89%	89%	86%	87%	89%	92%
Wanting to start my own business / be entrepreneurial	1390	41	85	82	67	62	62	103	79	63	208	191	245	549	209	285	382	98
	70%	71%	81%	79%	77%	75%	70%	81%	77%	79%	78%	74%	79%	78%	75%	76%	77%	79%
Self-employment is typical in my sector	1280	33	71	70	64	52	58	97	66	51	174	174	214	461	199	243	340	85
	65%	57%	68%	67%	74%	63%	66%	76%	65%	64%	65%	67%	69%	65%	71%	65%	68%	69%
					a			ae										

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 71 (continuation)
Q13 Summary of important
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Ability to earn a higher salary than if I wasn't self-employed	1176	37	71	62	53	47	53	92	73	50	170	153	215	446	187	211	349	80
	60%	64%	68%	60%	61%	57%	60%	72%	72%	63%	64%	59%	70%	63%	67%	56%	70%	65%
								ce	e				b				a	
Lack of other employment opportunities	1125	40	50	59	45	47	52	77	45	43	149	144	165	375	161	210	259	74
	57%	69%	48%	57%	52%	57%	59%	61%	44%	54%	56%	56%	53%	53%	58%	56%	52%	60%
		bdh					h	bh										
Preferring to work alone rather than in a team	1105	31	63	59	52	52	53	84	55	41	153	157	180	417	171	222	297	73
	56%	53%	60%	57%	60%	63%	60%	66%	54%	51%	57%	61%	58%	59%	61%	59%	60%	59%
								i										
The need to care for children and / or dependents	975	30	55	43	51	39	37	71	44	39	128	127	154	335	141	141	276	66
	49%	52%	52%	41%	59%	47%	42%	56%	43%	49%	48%	49%	50%	47%	51%	38%	55%	53%
					cfh			cf									a	a
Approaching retirement / am retired	879	28	38	44	38	38	31	69	36	29	110	107	134	308	103	127	254	34
	45%	48%	36%	42%	44%	46%	35%	54%	35%	36%	41%	41%	43%	44%	37%	34%	51%	27%
								bfhi									ac	
None important	30	0	2	0	1	1	1	1	1	3	2	3	5	7	4	7	3	1
	2%	0%	2%	0%	1%	1%	1%	1%	1%	4%	1%	1%	2%	1%	1%	2%	1%	1%
										c								

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 71 (continuation)
Q13 Summary of important
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Having control over my work / life balance	1773	237	114	153	228	115	76	592	329	2	485	423	15	155	410	354	331	592
	90%	90%	96%	91%	93%	93%	93%	94%	90%	33%	92%	93%	88%	90%	94%	93%	95%	91%
								b									b	
Having control over my working hours	1754	227	112	150	221	112	72	579	312	3	465	416	13	150	393	348	322	572
	89%	86%	94%	89%	91%	90%	88%	92%	85%	50%	88%	92%	76%	87%	90%	91%	93%	88%
			a					b				a					b	
Having control over my own work	1747	237	115	155	231	113	72	588	332	3	481	426	16	152	405	361	329	594
	89%	90%	97%	92%	95%	91%	88%	94%	91%	50%	91%	94%	94%	88%	92%	95%	95%	91%
			af		f											a	b	
Freedom to choose where I work	1693	227	108	149	217	108	72	561	317	3	464	405	12	152	378	347	315	566
	86%	86%	91%	89%	89%	87%	88%	89%	87%	50%	88%	89%	71%	88%	86%	91%	91%	87%
																b		
Wanting to start my own business / be entrepreneurial	1390	201	108	127	191	77	63	477	287	3	400	355	12	132	339	293	271	496
	70%	76%	91%	76%	78%	62%	77%	76%	78%	50%	75%	78%	71%	77%	77%	77%	78%	76%
		e	acdef	e	e		e											

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 71 (continuation)
Q13 Summary of important
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Self-employment is typical in my sector	1280	196	79	118	148	84	44	430	236	3	351	306	12	115	290	263	236	433
	65%	75% df	66%	70% df	61%	68% f	54%	68%	64%	50%	66%	68%	71%	67%	66%	69%	68%	66%
Ability to earn a higher salary than if I wasn't self-employed	1176	198	71	86	160	78	48	427	212	2	361	270	10	107	267	265	240	401
	60%	75% bcdef	60%	51%	66% c	63% c	59%	68% b	58%	33%	68% b	60%	59%	62%	61%	69% b	69% b	61%
Lack of other employment opportunities	1125	163	69	76	127	58	50	334	207	2	267	268	8	124	248	168	170	373
	57%	62% cde	58% c	45%	52%	47%	61% ce	53%	57%	33%	50%	59% a	47%	72% bc	57% c	44%	49%	57% a
Preferring to work alone rather than in a team	1105	166	80	98	134	67	48	372	219	2	314	271	8	110	262	219	193	400
	56%	63%	67% de	58%	55%	54%	59%	59%	60%	33%	59%	60%	47%	64%	60%	57%	56%	61%
The need to care for children and / or dependents	975	147	63	72	103	65	33	387	94	2	242	235	6	86	214	182	167	316
	49%	56% cdf	53%	43%	42%	52%	40%	62% b	26%	33%	46%	52%	35%	50%	49%	48%	48%	48%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 71 (continuation)
Q13 Summary of important
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Approaching retirement / am retired	879	133	47	47	100	59	31	300	115	2	220	188	9	72	152	191	154	263
	45%	51%	39%	28%	41%	48%	38%	48%	31%	33%	42%	42%	53%	42%	35%	50%	44%	40%
		bcdf	c		c	c		b								b		
None important	30	4	1	2	2	3	0	4	6	2	9	3	0	1	4	4	0	12
	2%	2%	1%	1%	1%	2%	0%	1%	2%	33%	2%	1%	0%	1%	1%	1%	0%	2%
																		a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 72
Q13 Summary of important
Base: All Gig

	Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Having control over my work / life balance	1773	203	647	850	416	430	4	257	381	212	727	63	46	14
	90%	91%	86%	87%	87%	89%	31%	82%	88%	94%	87%	90%	94%	88%
									a	ab				
Having control over my working hours	1754	198	662	860	415	436	9	262	386	212	738	62	46	14
	89%	88%	88%	88%	87%	90%	69%	84%	89%	94%	88%	89%	94%	88%
									a	ab				
Having control over my own work	1747	199	625	824	403	415	6	249	375	200	707	59	44	14
	89%	89%	83%	85%	84%	86%	46%	80%	86%	88%	84%	84%	90%	88%
		b							a	a				
Freedom to choose where I work	1693	186	626	812	399	410	3	242	370	200	697	60	43	12
	86%	83%	83%	83%	84%	85%	23%	77%	85%	88%	83%	86%	88%	75%
									a	a				
Wanting to start my own business / be entrepreneurial	1390	167	456	623	305	313	5	238	285	100	539	44	32	8
	70%	75%	61%	64%	64%	65%	38%	76%	66%	44%	64%	63%	65%	50%
		bc						bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 72 (continuation)
Q13 Summary of important
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Self-employment is typical in my sector	1280	148	463	611	302	305	4	203	283	125	540	37	26	8
	65%	66%	62%	63%	63%	63%	31%	65%	65%	55%	64%	53%	53%	50%
								c	c					
Ability to earn a higher salary than if I wasn't self-employed	1176	143	392	535	270	260	5	189	248	98	468	34	23	10
	60%	64%	52%	55%	57%	54%	38%	60%	57%	43%	56%	49%	47%	63%
		bc						c	c					
Lack of other employment opportunities	1125	124	458	582	279	296	7	209	288	85	512	34	28	8
	57%	55%	61%	60%	58%	61%	54%	67%	66%	38%	61%	49%	57%	50%
								c	c		b			
Preferring to work alone rather than in a team	1105	112	400	512	249	258	5	195	218	99	447	32	28	5
	56%	50%	53%	53%	52%	53%	38%	62%	50%	44%	53%	46%	57%	31%
								bc						
The need to care for children and / or dependents	975	103	389	492	219	267	6	192	239	61	431	35	18	8
	49%	46%	52%	51%	46%	55%	46%	61%	55%	27%	51%	50%	37%	50%
						a		c	c		c			

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 72 (continuation)
Q13 Summary of important
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Approaching retirement / am retired	879	96	366	462	252	205	5	162	147	153	401	31	23	7
	45%	43%	49%	47%	53% b	42%	38%	52% b	34%	68% ab	48%	44%	47%	44%
None important	30	2	16	18	9	8	1	4	11	3	15	2	0	1
	2%	1%	2%	2%	2%	2%	8%	1%	3%	1%	2%	3%	0%	6%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 72 (continuation)
Q13 Summary of important
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Having control over my work / life balance	1773	45	86	88	100	63	67	129	100	49	219	230	278	566	267	302	425	115
	90%	80%	88%	85%	89%	88%	91%	87%	91%	77%	85%	89%	86%	87%	89%	87%	86%	91%
					i		i		i									
Having control over my working hours	1754	50	88	93	101	64	66	131	94	51	231	231	276	576	265	299	441	114
	89%	89%	90%	89%	90%	89%	89%	88%	85%	80%	90%	90%	85%	88%	88%	86%	90%	90%
Having control over my own work	1747	49	80	90	87	63	65	126	97	50	219	215	273	558	248	289	410	116
	89%	88%	82%	87%	78%	88%	88%	85%	88%	78%	85%	83%	85%	85%	83%	84%	83%	91%
									d									ab
Freedom to choose where I work	1693	46	83	85	89	63	67	123	97	44	214	219	264	538	255	282	414	108
	86%	82%	85%	82%	79%	88%	91%	83%	88%	69%	83%	85%	82%	82%	85%	82%	84%	85%
			i			i	di	i	i									
Wanting to start my own business / be entrepreneurial	1390	39	61	64	67	48	42	115	68	35	164	157	218	421	186	222	311	84
	70%	70%	62%	62%	60%	67%	57%	77%	62%	55%	64%	61%	67%	64%	62%	64%	63%	66%
								bcdfhi										
Self-employment is typical in my sector	1280	35	64	63	66	51	42	111	72	36	162	159	219	410	188	214	311	82
	65%	63%	65%	61%	59%	71%	57%	74%	65%	56%	63%	62%	68%	63%	63%	62%	63%	65%
								cdfi										

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 72 (continuation)
Q13 Summary of important
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Ability to earn a higher salary than if I wasn't self-employed	1176	26	62	53	57	43	39	93	64	31	141	139	188	351	173	186	278	67
	60%	46%	63%	51%	51%	60%	53%	62%	58%	48%	55%	54%	58%	54%	58%	54%	57%	53%
			a					a										
Lack of other employment opportunities	1125	36	52	64	67	46	40	107	65	35	152	153	207	394	177	212	292	72
	57%	64%	53%	62%	60%	64%	54%	72%	59%	55%	59%	59%	64%	60%	59%	61%	59%	57%
								bdfhi										
Preferring to work alone rather than in a team	1105	30	51	50	61	46	31	92	53	33	131	138	178	349	152	185	259	64
	56%	54%	52%	48%	54%	64%	42%	62%	48%	52%	51%	53%	55%	53%	51%	53%	53%	50%
						cfh		cfh										
The need to care for children and / or dependents	975	30	47	49	66	38	39	83	51	28	126	143	162	334	152	132	299	58
	49%	54%	48%	47%	59%	53%	53%	56%	46%	44%	49%	55%	50%	51%	51%	38%	61%	46%
																	ac	
Approaching retirement / am retired	879	23	46	44	54	32	36	87	51	28	113	122	166	326	130	143	272	41
	45%	41%	47%	42%	48%	44%	49%	58%	46%	44%	44%	47%	51%	50%	43%	41%	55%	32%
								ac									ac	
None important	30	1	1	0	3	1	0	3	3	3	2	4	9	9	9	9	7	2
	2%	2%	1%	0%	3%	1%	0%	2%	3%	5%	1%	2%	3%	1%	3%	3%	1%	2%
										c								

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 72 (continuation)
Q13 Summary of important
Base: All Gig

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Having control over my work / life balance	1773	204	90	214	173	104	65	515	333	2	455	385	10	172	399	266	239	611
	90%	83%	90%	90%	91%	83%	90%	89%	86%	20%	84%	91%	83%	80%	91%	88%	92%	86%
				a	ae							a			a	a	b	
Having control over my working hours	1754	211	91	211	174	109	64	518	337	5	460	389	11	178	396	270	238	622
	89%	85%	91%	88%	92%	87%	89%	90%	87%	50%	85%	92%	92%	83%	90%	90%	92%	87%
					a							a			a	a		
Having control over my own work	1747	189	84	214	169	104	64	500	319	5	443	370	11	160	389	256	226	598
	89%	77%	84%	90%	89%	83%	89%	87%	83%	50%	82%	87%	92%	74%	89%	85%	87%	84%
				a	a		a					a			a	a		
Freedom to choose where I work	1693	183	83	209	171	98	68	491	317	4	432	369	11	161	382	251	222	590
	86%	74%	83%	87%	90%	78%	94%	85%	82%	40%	80%	87%	92%	75%	87%	83%	85%	83%
				ae	ae		abe					a			a	a		
Wanting to start my own business / be entrepreneurial	1390	163	81	148	126	53	52	379	241	3	346	268	9	148	274	187	155	468
	70%	66%	81%	62%	66%	42%	72%	66%	62%	30%	64%	63%	75%	69%	63%	62%	60%	66%
		e	acde	e	e		e											

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 72 (continuation)
Q13 Summary of important
Base: All Gig

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Self-employment is typical in my sector	1280	159	62	162	113	67	48	374	236	1	330	276	5	140	266	192	157	454
	65%	64%	62%	68%	59%	53%	67%	65%	61%	10%	61%	65%	42%	65%	61%	64%	60%	64%
		e		e														
Ability to earn a higher salary than if I wasn't self-employed	1176	153	63	105	107	59	48	338	194	3	296	234	5	122	231	171	145	390
	60%	62%	63%	44%	56%	47%	67%	58%	50%	30%	55%	55%	42%	57%	53%	57%	56%	55%
		ce	ce		c		ce	b										
Lack of other employment opportunities	1125	152	66	132	109	70	53	338	242	2	303	273	6	152	275	144	131	451
	57%	62%	66%	55%	57%	56%	74%	58%	63%	20%	56%	65%	50%	71%	63%	48%	50%	63%
							cde					a		bc	c			a
Preferring to work alone rather than in a team	1105	140	63	107	103	61	38	301	208	3	279	227	6	118	231	152	129	383
	56%	57%	63%	45%	54%	48%	53%	52%	54%	30%	52%	54%	50%	55%	53%	50%	50%	54%
		c	ce															
The need to care for children and / or dependents	975	143	60	102	96	52	39	376	112	4	267	218	7	109	216	159	121	371
	49%	58%	60%	43%	51%	41%	54%	65%	29%	40%	50%	52%	58%	51%	49%	53%	47%	52%
		ce	ce					b										

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 72 (continuation)
Q13 Summary of important
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Approaching retirement / am retired	879	141	54	81	99	55	32	326	131	5	251	207	4	93	168	190	148	314
	45%	57%	54%	34%	52%	44%	44%	56%	34%	50%	47%	49%	33%	43%	38%	63%	57%	44%
		ce	c		c			b								ab	b	
None important	30	8	2	5	0	3	0	9	6	3	15	2	1	6	7	4	1	17
	2%	3%	2%	2%	0%	2%	0%	2%	2%	30%	3%	*%	8%	3%	2%	1%	*%	2%
		d		d		d					b							a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 73
Q13 Summary of important
Base: Gig and another form

	Total	Segment		Gender			Age			Country			
		Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Having control over my work / life balance	1773	203	203	108	94	1	74	82	47	168	22	7	6
	90%	91%	91%	90%	91%	100%	88%	91%	94%	90%	100%	88%	86%
Having control over my working hours	1754	198	198	104	93	1	71	80	47	165	20	6	7
	89%	88%	88%	87%	90%	100%	85%	89%	94%	88%	91%	75%	100%
Having control over my own work	1747	199	199	105	93	1	72	82	45	166	19	7	7
	89%	89%	89%	88%	90%	100%	86%	91%	90%	89%	86%	88%	100%
Freedom to choose where I work	1693	186	186	102	84	0	68	76	42	155	19	7	5
	86%	83%	83%	85%	82%	0%	81%	84%	84%	83%	86%	88%	71%
Wanting to start my own business / be entrepreneurial	1390	167	167	89	77	1	69	64	34	143	16	4	4
	70%	75%	75%	74%	75%	100%	82%	71%	68%	76%	73%	50%	57%
Self-employment is typical in my sector	1280	148	148	77	71	0	61	59	28	128	13	4	3
	65%	66%	66%	64%	69%	0%	73%	66%	56%	68%	59%	50%	43%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 73 (continuation)
Q13 Summary of important
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Ability to earn a higher salary than if I wasn't self-employed	1176	143	143	82	61	0	57	60	26	120	13	5	5
	60%	64%	64%	68%	59%	0%	68%	67%	52%	64%	59%	63%	71%
Lack of other employment opportunities	1125	124	124	67	57	0	55	53	16	106	10	5	3
	57%	55%	55%	56%	55%	0%	65%	59%	32%	57%	45%	63%	43%
							c	c					
Preferring to work alone rather than in a team	1105	112	112	58	54	0	51	38	23	95	9	6	2
	56%	50%	50%	48%	52%	0%	61%	42%	46%	51%	41%	75%	29%
							b						
The need to care for children and / or dependents	975	103	103	56	47	0	48	40	15	88	10	2	3
	49%	46%	46%	47%	46%	0%	57%	44%	30%	47%	45%	25%	43%
							c						
Approaching retirement / am retired	879	96	96	59	36	1	42	23	31	80	9	2	5
	45%	43%	43%	49%	35%	100%	50%	26%	62%	43%	41%	25%	71%
				b			b		b				
None important	30	2	2	2	0	0	1	1	0	2	0	0	0
	2%	1%	1%	2%	0%	0%	1%	1%	0%	1%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 73 (continuation)
Q13 Summary of important
Base: Gig and another form

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Having control over my work / life balance	1773	11	19	17	19	12	17	29	29	15	47	48	73	144	54	81	87	32
	90%	79%	83%	89%	86%	92%	100%	91%	94%	94%	84%	92%	92%	88%	96%	89%	90%	97%
Having control over my working hours	1754	12	18	18	18	12	15	29	29	14	48	45	72	143	50	82	85	29
	89%	86%	78%	95%	82%	92%	88%	91%	94%	88%	86%	87%	91%	88%	89%	90%	88%	88%
Having control over my own work	1747	13	18	19	15	13	17	27	28	16	50	45	71	144	50	81	85	30
	89%	93%	78%	100%	68%	100%	100%	84%	90%	100%	89%	87%	90%	88%	89%	89%	88%	91%
Freedom to choose where I work	1693	11	17	16	15	12	14	29	27	14	44	41	70	130	51	68	85	30
	86%	79%	74%	84%	68%	92%	82%	91%	87%	88%	79%	79%	89%	80%	91%	75%	88% a	91%
Wanting to start my own business / be entrepreneurial	1390	12	16	14	17	12	14	28	21	9	42	43	58	121	43	68	73	23
	70%	86%	70%	74%	77%	92%	82%	88%	68%	56%	75%	83%	73%	74%	77%	75%	75%	70%
Self-employment is typical in my sector	1280	9	12	9	16	9	14	26	23	10	30	39	59	106	39	59	63	24
	65%	64%	52%	47%	73%	69%	82%	81%	74%	63%	54%	75% a	75% a	65%	70%	65%	65%	73%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 73 (continuation)
Q13 Summary of important
Base: Gig and another form

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Ability to earn a higher salary than if I wasn't self-employed	1176	6	17	8	13	12	9	23	20	12	31	34	55	96	44	52	63	26
	60%	43%	74%	42%	59%	92%	53%	72%	65%	75%	55%	65%	70%	59%	79% a	57%	65%	79% a
Lack of other employment opportunities	1125	10	8	7	12	11	6	23	19	10	25	29	52	92	30	47	59	16
	57%	71%	35%	37%	55%	85%	35%	72%	61%	63%	45%	56%	66% a	56%	54%	52%	61%	48%
Preferring to work alone rather than in a team	1105	7	9	9	10	7	8	21	16	8	25	25	45	77	34	45	54	12
	56%	50%	39%	47%	45%	54%	47%	66%	52%	50%	45%	48%	57%	47%	61%	49%	56%	36%
The need to care for children and / or dependents	975	7	9	7	11	8	9	13	19	5	23	28	37	75	28	35	50	17
	49%	50%	39%	37%	50%	62%	53%	41%	61%	31%	41%	54%	47%	46%	50%	38%	52%	52%
Approaching retirement / am retired	879	7	11	6	9	5	7	16	11	8	24	21	35	73	23	32	55	7
	45%	50%	48%	32%	41%	38%	41%	50%	35%	50%	43%	40%	44%	45%	41%	35%	57% ac	21%
None important	30	0	0	0	1	0	0	0	1	0	0	1	1	2	0	2	0	0
	2%	0%	0%	0%	5%	0%	0%	0%	3%	0%	0%	2%	1%	1%	0%	2%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 73 (continuation)
Q13 Summary of important
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Having control over my work / life balance	1773	54	22	42	43	24	18	118	84	1	124	76	3	35	108	59	57	146
	90%	87%	92%	93%	96%	80%	100%	91%	92%	33%	91%	90%	100%	81%	96%	88%	89%	91%
					e										ac			
Having control over my working hours	1754	54	23	41	40	25	15	113	83	2	118	77	3	36	105	56	54	144
	89%	87%	96%	91%	89%	83%	83%	87%	91%	67%	86%	92%	100%	84%	94%	84%	84%	90%
															c			
Having control over my own work	1747	53	22	41	41	25	17	114	83	2	120	76	3	35	106	57	56	143
	89%	85%	92%	91%	91%	83%	94%	88%	91%	67%	88%	90%	100%	81%	95%	85%	88%	89%
															ac			
Freedom to choose where I work	1693	50	21	39	38	21	17	108	77	1	112	71	3	31	101	53	53	133
	86%	81%	88%	87%	84%	70%	94%	83%	85%	33%	82%	85%	100%	72%	90%	79%	83%	83%
															ac			
Wanting to start my own business / be entrepreneurial	1390	50	21	30	35	15	16	97	70	0	100	65	2	30	86	50	47	120
	70%	81%	88%	67%	78%	50%	89%	75%	77%	0%	73%	77%	67%	70%	77%	75%	73%	75%
		e			e													

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 73 (continuation)
Q13 Summary of important
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Self-employment is typical in my sector	1280	40	13	31	33	16	15	89	59	0	86	60	2	28	70	49	37	111
	65%	65%	54%	69%	73%	53%	83%	68%	65%	0%	63%	71%	67%	65%	63%	73%	58%	69%
Ability to earn a higher salary than if I wasn't self-employed	1176	46	16	23	31	13	14	87	55	1	84	57	2	24	68	50	44	99
	60%	74%	67%	51%	69%	43%	78%	67%	60%	33%	61%	68%	67%	56%	61%	75%	69%	62%
		ce			e											a		
Lack of other employment opportunities	1125	36	13	24	25	14	12	73	50	1	68	55	1	28	59	37	30	94
	57%	58%	54%	53%	56%	47%	67%	56%	55%	33%	50%	65%	33%	65%	53%	55%	47%	59%
												a						
Preferring to work alone rather than in a team	1105	33	16	20	19	13	11	67	45	0	68	42	2	19	57	36	31	81
	56%	53%	67%	44%	42%	43%	61%	52%	49%	0%	50%	50%	67%	44%	51%	54%	48%	51%
The need to care for children and / or dependents	975	34	9	18	22	11	9	82	21	0	63	38	2	16	49	38	22	81
	49%	55%	38%	40%	49%	37%	50%	63%	23%	0%	46%	45%	67%	37%	44%	57%	34%	51%
								b								a		a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 73 (continuation)
Q13 Summary of important
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Approaching retirement / am retired	879	34	10	11	21	12	8	70	25	1	56	39	1	13	38	45	29	67
	45%	55% c	42%	24%	47% c	40%	44%	54% b	27%	33%	41%	46%	33%	30%	34%	67% ab	45%	42%
None important	30	2	0	0	0	0	0	1	0	1	2	0	0	0	0	1	1	1
	2%	3%	0%	0%	0%	0%	0%	1%	0%	33%	1%	0%	0%	0%	0%	1%	2%	1%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 74
Q13 Summary of important
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Having control over my work / life balance	1773	647	647	308	336	3	183	299	165	559	41	39	8
	90%	86%	86%	86%	88%	25%	80%	87%	94%	86%	85%	95%	89%
								a	ab				
Having control over my working hours	1754	662	662	311	343	8	191	306	165	573	42	40	7
	89%	88%	88%	87%	90%	67%	83%	89%	94%	88%	88%	98%	78%
									a				
Having control over my own work	1747	625	625	298	322	5	177	293	155	541	40	37	7
	89%	83%	83%	83%	85%	42%	77%	85%	88%	83%	83%	90%	78%
								a	a				
Freedom to choose where I work	1693	626	626	297	326	3	174	294	158	542	41	36	7
	86%	83%	83%	83%	86%	25%	76%	85%	90%	83%	85%	88%	78%
								a	a				
Wanting to start my own business / be entrepreneurial	1390	456	456	216	236	4	169	221	66	396	28	28	4
	70%	61%	61%	61%	62%	33%	74%	64%	38%	61%	58%	68%	44%
							bc	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 74 (continuation)
Q13 Summary of important
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Self-employment is typical in my sector	1280	463	463	225	234	4	142	224	97	412	24	22	5
	65%	62%	62%	63%	61%	33%	62%	65%	55%	63%	50%	54%	56%
								c					
Ability to earn a higher salary than if I wasn't self-employed	1176	392	392	188	199	5	132	188	72	348	21	18	5
	60%	52%	52%	53%	52%	42%	58%	54%	41%	53%	44%	44%	56%
							c	c					
Lack of other employment opportunities	1125	458	458	212	239	7	154	235	69	406	24	23	5
	57%	61%	61%	59%	63%	58%	67%	68%	39%	62%	50%	56%	56%
							c	c					
Preferring to work alone rather than in a team	1105	400	400	191	204	5	144	180	76	352	23	22	3
	56%	53%	53%	54%	54%	42%	63%	52%	43%	54%	48%	54%	33%
							bc						
The need to care for children and / or dependents	975	389	389	163	220	6	144	199	46	343	25	16	5
	49%	52%	52%	46%	58%	50%	63%	58%	26%	53%	52%	39%	56%
					a		c	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 74 (continuation)
Q13 Summary of important
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Approaching retirement / am retired	879	366	366	193	169	4	120	124	122	321	22	21	2
	45%	49%	49%	54% b	44%	33%	52% b	36%	69% ab	49%	46%	51%	22%
None important	30	16	16	7	8	1	3	10	3	13	2	0	1
	2%	2%	2%	2%	2%	8%	1%	3%	2%	2%	4%	0%	11%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 74 (continuation)
Q13 Summary of important
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Having control over my work / life balance	1773	34	67	71	81	51	50	100	71	34	172	182	205	422	213	221	338	83
	90%	81%	89%	84%	90%	86%	88%	85%	90%	71%	85%	88%	84%	86%	87%	87%	86%	88%
			i		i	i	i	i	i									
Having control over my working hours	1754	38	70	75	83	52	51	102	65	37	183	186	204	433	215	217	356	85
	89%	90%	93%	88%	92%	88%	89%	87%	82%	77%	91%	90%	84%	88%	88%	85%	90%	90%
			hi		i						c	c						
Having control over my own work	1747	36	62	71	72	50	48	99	69	34	169	170	202	414	198	208	325	86
	89%	86%	83%	84%	80%	85%	84%	85%	87%	71%	84%	83%	83%	84%	81%	82%	82%	91%
								i	i									ab
Freedom to choose where I work	1693	35	66	69	74	51	53	94	70	30	170	178	194	408	204	214	329	78
	86%	83%	88%	81%	82%	86%	93%	80%	89%	63%	84%	86%	80%	83%	84%	84%	83%	83%
		i	i	i	i	i	cgi	i	i									
Wanting to start my own business / be entrepreneurial	1390	27	45	50	50	36	28	87	47	26	122	114	160	300	143	154	238	61
	70%	64%	60%	59%	56%	61%	49%	74%	59%	54%	60%	55%	66%	61%	59%	60%	60%	65%
								bcdfhi					b					
Self-employment is typical in my sector	1280	26	52	54	50	42	28	85	49	26	132	120	160	304	149	155	248	58
	65%	62%	69%	64%	56%	71%	49%	73%	62%	54%	65%	58%	66%	62%	61%	61%	63%	62%
			f			f		dfi										

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 74 (continuation)
Q13 Summary of important
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Ability to earn a higher salary than if I wasn't self-employed	1176	20	45	45	44	31	30	70	44	19	110	105	133	255	129	134	215	41
	60%	48%	60% i	53%	49%	53%	53%	60% i	56%	40%	54%	51%	55%	52%	53%	53%	54%	44%
Lack of other employment opportunities	1125	26	44	57	55	35	34	84	46	25	127	124	155	302	147	165	233	56
	57%	62%	59%	67%	61%	59%	60%	72% i	58%	52%	63%	60%	64%	62%	60%	65%	59%	60%
Preferring to work alone rather than in a team	1105	23	42	41	51	39	23	71	37	25	106	113	133	272	118	140	205	52
	56%	55%	56%	48%	57%	66% cfh	40%	61% f	47%	52%	52%	55%	55%	55%	48%	55%	52%	55%
The need to care for children and / or dependents	975	23	38	42	55	30	30	70	32	23	103	115	125	259	124	97	249	41
	49%	55%	51%	49%	61% h	51%	53%	60% h	41%	48%	51%	56%	51%	53%	51%	38%	63% ac	44%
Approaching retirement / am retired	879	16	35	38	45	27	29	71	40	20	89	101	131	253	107	111	217	34
	45%	38%	47%	45%	50%	46%	51%	61% aci	51%	42%	44%	49%	54% a	52%	44%	44%	55% ac	36%
None important	30	1	1	0	2	1	0	3	2	3	2	3	8	7	9	7	7	2
	2%	2%	1%	0%	2%	2%	0%	3%	3%	6% c	1%	1%	3%	1%	4% a	3%	2%	2%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 74 (continuation)
Q13 Summary of important
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Having control over my work / life balance	1773	150	68	172	130	80	47	397	249	1	331	309	7	137	291	207	182	465
	90%	81%	89%	89%	90%	83%	87%	89%	84%	14%	82%	91%	78%	80%	89%	88%	93%	84%
				a	a							a			a	a	b	
Having control over my working hours	1754	157	68	170	134	84	49	405	254	3	342	312	8	142	291	214	184	478
	89%	85%	89%	88%	92%	88%	91%	90%	86%	43%	85%	92%	89%	83%	89%	91%	94%	86%
					a							a			a	a	b	
Having control over my own work	1747	136	62	173	128	79	47	386	236	3	323	294	8	125	283	199	170	455
	89%	74%	82%	89%	88%	82%	87%	86%	80%	43%	80%	87%	89%	73%	87%	85%	87%	82%
				a	a		a	b				a			a	a		
Freedom to choose where I work	1693	133	62	170	133	77	51	383	240	3	320	298	8	130	281	198	169	457
	86%	72%	82%	88%	92%	80%	94%	85%	81%	43%	80%	88%	89%	76%	86%	85%	86%	82%
				a	abe		abe					a			a	a		
Wanting to start my own business / be entrepreneurial	1390	113	60	118	91	38	36	282	171	3	246	203	7	118	188	137	108	348
	70%	61%	79%	61%	63%	40%	67%	63%	58%	43%	61%	60%	78%	69%	58%	59%	55%	63%
		e	acde	e	e		e							bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 74 (continuation)
Q13 Summary of important
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Self-employment is typical in my sector	1280	119	49	131	80	51	33	285	177	1	244	216	3	112	196	143	120	343
	65%	64%	64%	68% de	55%	53%	61%	64%	60%	14%	61%	64%	33%	65%	60%	61%	61%	62%
Ability to earn a higher salary than if I wasn't self-employed	1176	107	47	82	76	46	34	251	139	2	212	177	3	98	163	121	101	291
	60%	58% c	62% c	42%	52%	48%	63% c	56% b	47%	29%	53%	52%	33%	57%	50%	52%	52%	53%
Lack of other employment opportunities	1125	116	53	108	84	56	41	265	192	1	235	218	5	124	216	107	101	357
	57%	63%	70% c	56%	58%	58%	76% cde	59%	65%	14%	58%	64%	56%	72% c	66% c	46%	52%	64% a
Preferring to work alone rather than in a team	1105	107	47	87	84	48	27	234	163	3	211	185	4	99	174	116	98	302
	56%	58% c	62% c	45%	58% c	50%	50%	52%	55%	43%	52%	55%	44%	58%	53%	50%	50%	55%
The need to care for children and / or dependents	975	109	51	84	74	41	30	294	91	4	204	180	5	93	167	121	99	290
	49%	59% ce	67% cde	43%	51%	43%	56%	66% b	31%	57%	51%	53%	56%	54%	51%	52%	51%	52%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 74 (continuation)
Q13 Summary of important
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Approaching retirement / am retired	879	107	44	70	78	43	24	256	106	4	195	168	3	80	130	145	119	247
	45%	58% ce	58% c	36%	54% c	45%	44%	57% b	36%	57%	49%	50%	33%	47%	40%	62% ab	61% b	45%
None important	30	6	2	5	0	3	0	8	6	2	13	2	1	6	7	3	0	16
	2%	3% d	3%	3%	0%	3% d	0%	2%	2%	29%	3% b	1%	11%	3%	2%	1%	0%	3% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 75
Q13 Summary table
by Q13 Summary table
Base: All self-employed/gig

		Q13 Statements										
		Having control over my work / life balance	The need to care for children / and / or dependents	Approaching retirement / am retired	Having control over my own work	Freedom to choose where I work	Having control over my working hours	Ability to earn a higher salary than if I wa sn't self-employed	Wanting to start my own business / be entrepreneurial	Lack of other employment opportunities	Preferring to work alone rather than in a team	Self-employment is typical in my sector
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k
Base		1974	1974	1974	1974	1974	1974	1974	1974	1974	1974	1974
Not at all important	(1.0)	57 3% adefghi jk	679 34% adefghi jk	640 32% jk	60 3%	70 4%	63 3%	276 14% adefk	245 12% adef	348 18% adefghk	309 16% adefhk	219 11% adef
Not very important	(2.0)	109 6%	243 12% adef	336 17% abdefh	128 6%	165 8% adf	121 6%	414 21% abcdefhk	274 14% adef	399 20% abcdefhk	507 26% abcdefghik	328 17% abdefh
Fairly important	(3.0)	523 26% bc	418 21%	464 24%	554 28% bc	603 31% abc	559 28% bc	581 29% abc	582 29% abc	596 30% abc	554 28% bc	634 32% abcdfj
Very important	(4.0)	1250 63% bceghijk	557 28% c	415 21%	1193 60% bceghijk	1090 55% bcghijk	1195 61% bceghijk	595 30% ci	808 41% bcgijk	529 27% c	551 28% c	646 33% bcij
Don't know		35 2%	77 4% adefj	119 6% abdefhj	39 2%	46 2%	36 2%	108 5% abdefhj	65 3% adf	102 5% adefhj	53 3%	147 7% abdefghij

Columns Tested: a,b,c,d,e,f,g,h,i,j,k

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 75 (continuation)
Q13 Summary table
by Q13 Summary table
Base: All self-employed/gig

	Q13 Statements										
	Having control over my work / life balance	The need to care for children / and / or dependents	Approaching retirement / am retired	Having control over my own work	Freedom to choose where I work	Having control over my working hours	Ability to earn a higher salary than if I wa sn't self-employed	Wanting to start my own business / be entrepreneurial	Lack of other employment opportunities	Preferring to work alone rather than in a team	Self-employment is typical in my sector
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k
Base	1974	1974	1974	1974	1974	1974	1974	1974	1974	1974	1974
NOT IMPORTANT	166	922	976	188	235	184	690	519	747	816	547
	8%	47%	49%	10%	12%	9%	35%	26%	38%	41%	28%
		adefghijk	adefghijk		adf		adefhk	adef	adefhk	adefghik	adef
IMPORTANT	1773	975	879	1747	1693	1754	1176	1390	1125	1105	1280
	90%	49%	45%	89%	86%	89%	60%	70%	57%	56%	65%
	bceghijk	c		bceghijk	bcghijk	bceghijk	bcj	bcgijk	bc	bc	bcgij
Median	4	3	2	4	4	4	3	3	3	3	3
Base for stats	1939	1897	1855	1935	1928	1938	1866	1909	1872	1921	1827
Mean score	3.53	2.45	2.35	3.49	3.41	3.49	2.80	3.02	2.70	2.70	2.93
	bceghijk	c		bceghijk	bcghijk	bceghijk	bcij	bcgijk	bc	bc	bcgij
Standard deviation	.73	1.25	1.17	.75	.79	.76	1.05	1.04	1.07	1.05	1.00

Columns Tested: a,b,c,d,e,f,g,h,i,j,k

Fidelity Self Employed Research

Online fieldwork December 2017

Table 76
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned (1.0)	347	189	126	62	1	32	78	79	150	26	11	2
	18%	19%	19%	18%	20%	15%	16%	26% ab	18%	26%	22%	13%
Not very concerned (2.0)	420	197	134	63	0	32	94	71	164	17	12	4
	21%	20%	20%	19%	0%	15%	20%	23% a	20%	17%	24%	27%
Fairly concerned (3.0)	619	325	220	102	3	76	157	92	261	39	19	6
	31%	33%	33%	30%	60%	35%	33%	30%	31%	39%	38%	40%
Very concerned (4.0)	537	266	159	106	1	69	141	56	239	18	6	3
	27%	27%	24%	31% a	20%	32% c	29% c	18%	29% bc	18%	12%	20%
Don't know	51	23	19	4	0	7	10	6	20	1	2	0
	3%	2%	3%	1%	0%	3%	2%	2%	2%	1%	4%	0%
NOT CONCERNED	767	386	260	125	1	64	172	150	314	43	23	6
	39%	39%	40%	37%	20%	30%	36%	49% ab	38%	43%	46%	40%
CONCERNED	1156	591	379	208	4	145	298	148	500	57	25	9
	59%	59%	58%	62%	80%	67% c	62% c	49%	60%	56%	50%	60%
Median	3	3	3	3	3	3	3	2	3	3	3	3

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 76 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Base for stats	1923	977	639	333	5	209	470	298	814	100	48	15
Mean score	2.70	2.68	2.64	2.76	2.80	2.87 c	2.77 c	2.42	2.72 b	2.49	2.42	2.67
Standard deviation	1.06	1.07	1.06	1.09	1.10	1.04	1.05	1.07	1.08	1.07	.99	.98

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 76 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	347	7	15	20	13	13	17	25	22	18	42	43	65	141	47	71	95	22
	18%	12%	14%	19%	15%	16%	19%	20%	22%	23%	16%	17%	21%	20%	17%	19%	19%	18%
Not very concerned (2.0)	420	13	20	25	12	20	16	19	22	17	58	48	58	150	47	71	102	24
	21%	22%	19%	24%	14%	24%	18%	15%	22%	21%	22%	19%	19%	21%	17%	19%	20%	19%
Fairly concerned (3.0)	619	17	32	33	40	28	29	28	28	26	82	97	82	222	97	121	152	51
	31%	29%	30%	32%	46%	34%	33%	22%	27%	33%	31%	38%	27%	31%	35%	32%	31%	41%
					abcgh							c						b
Very concerned (4.0)	537	20	36	26	20	19	24	52	28	14	82	63	94	179	82	100	139	26
	27%	34%	34%	25%	23%	23%	27%	41%	27%	18%	31%	24%	30%	25%	29%	27%	28%	21%
		i	i					cdefhi										
Don't know	51	1	2	0	2	3	2	3	2	5	3	7	10	16	6	11	10	1
	3%	2%	2%	0%	2%	4%	2%	2%	2%	6%	1%	3%	3%	2%	2%	3%	2%	1%
										c								
NOT CONCERNED	767	20	35	45	25	33	33	44	44	35	100	91	123	291	94	142	197	46
	39%	34%	33%	43%	29%	40%	38%	35%	43%	44%	37%	35%	40%	41%	34%	38%	40%	37%
				d					d	d				b				
CONCERNED	1156	37	68	59	60	47	53	80	56	40	164	160	176	401	179	221	291	77
	59%	64%	65%	57%	69%	57%	60%	63%	55%	50%	61%	62%	57%	57%	64%	59%	58%	62%
			i		hi										a			
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1923	57	103	104	85	80	86	124	100	75	264	251	299	692	273	363	488	123

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 76 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.70	2.88 i	2.86 i	2.63	2.79	2.66	2.70	2.86 i	2.62	2.48	2.77	2.72	2.69	2.63	2.78	2.69	2.69	2.66
Standard deviation	1.06	1.04	1.06	1.06	.98	1.02	1.09	1.17	1.12	1.06	1.06	1.03	1.13	1.08	1.06	1.08	1.08	1.01

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 76 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	347	35	26	36	49	23	20	114	74	1	104	79	6	25	55	109	64	125
		18%	13%	22%	21%	20%	19%	24%	18%	20%	17%	20%	17%	35%	15%	13%	29%	18%	19%
				a	a	a		a									ab		
Not very concerned	(2.0)	420	40	30	41	53	16	17	125	71	1	101	92	4	19	93	85	68	129
		21%	15%	25%	24%	22%	13%	21%	20%	19%	17%	19%	20%	24%	11%	21%	22%	20%	20%
				ae	ae	e										a	a		
Fairly concerned	(3.0)	619	92	40	52	75	41	25	197	126	2	180	140	5	47	170	106	128	197
		31%	35%	34%	31%	31%	33%	30%	31%	34%	33%	34%	31%	29%	27%	39%	28%	37%	30%
																ac		b	
Very concerned	(4.0)	537	92	19	35	62	38	20	183	83	0	127	137	2	78	115	71	81	185
		27%	35%	16%	21%	25%	31%	24%	29%	23%	0%	24%	30%	12%	45%	26%	19%	23%	28%
			bcd			b	b		b				a		bc	c			
Don't know		51	4	4	4	5	6	0	9	12	2	18	5	0	3	5	11	6	17
		3%	2%	3%	2%	2%	5%	0%	1%	3%	33%	3%	1%	0%	2%	1%	3%	2%	3%
							f					b							
NOT CONCERNED		767	75	56	77	102	39	37	239	145	2	205	171	10	44	148	194	132	254
		39%	29%	47%	46%	42%	31%	45%	38%	40%	33%	39%	38%	59%	26%	34%	51%	38%	39%
				ae	ae	a		ae								a	ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 76 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	1156	184	59	87	137	79	45	380	209	2	307	277	7	125	285	177	209	382
	59%	70%	50%	52%	56%	64%	55%	61%	57%	33%	58%	61%	41%	73%	65%	46%	60%	58%
		bcdf				bc								c	c			
Median	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	2	3	3
Base for stats	1923	259	115	164	239	118	82	619	354	4	512	448	17	169	433	371	341	636
Mean score	2.70	2.93	2.45	2.52	2.63	2.80	2.55	2.73	2.62	2.25	2.64	2.75	2.18	3.05	2.80	2.37	2.66	2.69
		bcdf				bc								bc	c			
Standard deviation	1.06	1.02	1.02	1.06	1.08	1.10	1.11	1.08	1.06	.96	1.06	1.07	1.07	1.08	.97	1.10	1.04	1.09

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

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Table 77
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned (1.0)	515	264	178	84	2	37	114	113	220	32	8	4
	26%	26%	27%	25%	40%	17%	24%	37% ab	26%	32% c	16%	27%
Not very concerned (2.0)	495	265	179	84	2	45	116	104	210	32	18	5
	25%	27%	27%	25%	40%	21%	24%	34% ab	25%	32%	36%	33%
Fairly concerned (3.0)	542	263	174	88	1	69	145	49	222	23	13	5
	27%	26%	26%	26%	20%	32% c	30% c	16%	27%	23%	26%	33%
Very concerned (4.0)	358	176	104	72	0	58	90	28	159	13	3	1
	18%	18%	16%	21% a	0%	27% bc	19% c	9%	19% c	13%	6%	7%
Don't know	64	32	23	9	0	7	15	10	23	1	8	0
	3%	3%	3%	3%	0%	3%	3%	3%	3%	1%	16% ab	0%
NOT CONCERNED	1010	529	357	168	4	82	230	217	430	64	26	9
	51%	53%	54%	50%	80%	38%	48% a	71% ab	52%	63% a	52%	60%
CONCERNED	900	439	278	160	1	127	235	77	381	36	16	6
	46%	44%	42%	47%	20%	59% bc	49% c	25%	46%	36%	32%	40%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 77 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	2	2	2	2	2	3	3	2	2	2	2	2
Base for stats	1910	968	635	328	5	209	465	294	811	100	42	15
Mean score	2.39	2.36	2.32	2.45	1.80	2.71	2.45	1.97	2.39	2.17	2.26	2.20
						bc	c		b			
Standard deviation	1.07	1.07	1.05	1.10	.84	1.06	1.06	.97	1.08	1.03	.86	.94

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 77 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	515	8	26	30	23	24	24	32	30	23	64	71	85	186	77	119	114	29
	26%	14%	25%	29%	26%	29%	27%	25%	29%	29%	24%	28%	28%	26%	28%	32%	23%	23%
				a		a			a	a						b		
Not very concerned (2.0)	495	17	27	32	20	18	27	21	26	22	76	65	69	192	67	89	141	35
	25%	29%	26%	31%	23%	22%	31%	17%	25%	28%	28%	25%	22%	27%	24%	24%	28%	28%
		g		g			g											
Fairly concerned (3.0)	542	14	23	24	28	27	23	36	27	20	61	78	83	185	76	99	126	37
	27%	24%	22%	23%	32%	33%	26%	28%	26%	25%	23%	30%	27%	26%	27%	26%	25%	30%
Very concerned (4.0)	358	17	27	16	14	12	10	36	17	10	60	36	63	125	48	51	107	18
	18%	29%	26%	15%	16%	14%	11%	28%	17%	13%	22%	14%	20%	18%	17%	14%	21%	15%
		cefi	fi					cdefhi			b		b				a	
Don't know	64	2	2	2	2	2	4	2	2	5	6	8	9	20	11	16	10	5
	3%	3%	2%	2%	2%	2%	5%	2%	2%	6%	2%	3%	3%	3%	4%	4%	2%	4%
NOT CONCERNED	1010	25	53	62	43	42	51	53	56	45	140	136	154	378	144	208	255	64
	51%	43%	50%	60%	49%	51%	58%	42%	55%	56%	52%	53%	50%	53%	52%	56%	51%	52%
				ag			g		g	g								
CONCERNED	900	31	50	40	42	39	33	72	44	30	121	114	146	310	124	150	233	55
	46%	53%	48%	38%	48%	47%	38%	57%	43%	38%	45%	44%	47%	44%	44%	40%	47%	44%
								cfhi									a	
Median	2	3	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2
Base for stats	1910	56	103	102	85	81	84	125	100	75	261	250	300	688	268	358	488	119

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 77 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.39	2.71 cefhi	2.50	2.25	2.39	2.33	2.23	2.61 cfhi	2.31	2.23	2.45	2.32	2.41	2.36	2.35	2.23	2.46 a	2.37
Standard deviation	1.07	1.06	1.14	1.05	1.06	1.06	1.00	1.16	1.08	1.03	1.10	1.04	1.11	1.07	1.08	1.06	1.08	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 77 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	515	54	32	56	73	19	30	148	114	2	143	112	9	38	102	124	87	177
		26%	21%	27%	33%	30%	15%	37%	24%	31%	33%	27%	25%	53%	22%	23%	32%	25%	27%
				e	ae	ae		ae		a							ab		
Not very concerned	(2.0)	495	60	35	55	60	37	18	169	95	1	149	113	3	33	125	107	106	159
		25%	23%	29%	33%	25%	30%	22%	27%	26%	17%	28%	25%	18%	19%	29%	28%	31%	24%
					a											a	a	b	
Fairly concerned	(3.0)	542	73	34	36	60	35	25	169	93	1	131	129	3	39	137	87	84	179
		27%	28%	29%	21%	25%	28%	30%	27%	25%	17%	25%	28%	18%	23%	31%	23%	24%	27%
																ac			
Very concerned	(4.0)	358	68	13	16	44	26	9	129	47	0	83	92	1	53	65	54	61	115
		18%	26%	11%	10%	18%	21%	11%	21%	13%	0%	16%	20%	6%	31%	15%	14%	18%	18%
			bcdf			c	bc		b						bc				
Don't know		64	8	5	5	7	7	0	13	17	2	24	7	1	9	9	10	9	23
		3%	3%	4%	3%	3%	6%	0%	2%	5%	33%	5%	2%	6%	5%	2%	3%	3%	4%
							f			a		b			b				
NOT CONCERNED		1010	114	67	111	133	56	48	317	209	3	292	225	12	71	227	231	193	336
		51%	43%	56%	66%	55%	45%	59%	50%	57%	50%	55%	50%	71%	41%	52%	60%	56%	51%
				a	ade	a		a		a						a	ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 77 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	900	141	47	52	104	61	34	298	140	1	214	221	4	92	202	141	145	294
	46%	54%	39%	31%	43%	49%	41%	47%	38%	17%	40%	49%	24%	53%	46%	37%	42%	45%
		bcd			c	c		b				a		c	c			
Median	2	3	2	2	2	3	2	2	2	2	2	2	1	3	2	2	2	2
Base for stats	1910	255	114	163	237	117	82	615	349	4	506	446	16	163	429	372	338	630
Mean score	2.39	2.61	2.25	2.07	2.32	2.58	2.16	2.45	2.21	1.75	2.30	2.45	1.75	2.66	2.38	2.19	2.35	2.37
		bcdf			c	bcdf		b				a		bc	c			
Standard deviation	1.07	1.10	.99	.98	1.10	1.01	1.05	1.07	1.04	.96	1.05	1.08	1.00	1.16	1.01	1.06	1.05	1.08

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 78
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	360	208	132	75	1	32	79	97	175	23	9	1
		18%	21%	20%	22%	20%	15%	16%	32% ab	21%	23%	18%	7%
Not very concerned	(2.0)	430	234	159	73	2	40	108	86	195	20	12	7
		22%	23%	24%	22%	40%	19%	23%	28% a	23%	20%	24%	47%
Fairly concerned	(3.0)	673	322	223	98	1	76	176	70	263	36	18	5
		34%	32%	34%	29%	20%	35% c	37% c	23%	32%	36%	36%	33%
Very concerned	(4.0)	457	209	127	82	0	57	106	46	175	22	10	2
		23%	21%	19%	24%	0%	26% c	22% c	15%	21%	22%	20%	13%
Don't know		54	27	17	9	1	11	11	5	26	0	1	0
		3%	3%	3%	3%	20%	5% c	2%	2%	3%	0%	2%	0%
NOT CONCERNED		790	442	291	148	3	72	187	183	370	43	21	8
		40%	44%	44%	44%	60%	33%	39%	60% ab	44%	43%	42%	53%
CONCERNED		1130	531	350	180	1	133	282	116	438	58	28	7
		57%	53%	53%	53%	20%	62% c	59% c	38%	53%	57%	56%	47%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 78 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	3	3	3	3	2	3	3	2	3	3	3	2
Base for stats	1920	973	641	328	4	205	469	299	808	101	49	15
Mean score	2.64	2.55	2.54	2.57	2.00	2.77 c	2.66 c	2.22	2.54	2.56	2.59	2.53
Standard deviation	1.04	1.05	1.03	1.10	.82	1.02	1.01	1.06	1.06	1.07	1.02	.83

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 78 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	360	7	25	21	17	19	21	23	23	19	53	57	65	141	66	74	109	24
	18%	12%	24%	20%	20%	23%	24%	18%	23%	24%	20%	22%	21%	20%	24%	20%	22%	19%
Not very concerned (2.0)	430	14	27	21	18	17	26	20	29	23	62	61	72	182	50	85	128	21
	22%	24%	26%	20%	21%	20%	30%	16%	28%	29%	23%	24%	23%	26%	18%	23%	26%	17%
							g		g	g				b			c	
Fairly concerned (3.0)	673	19	34	34	28	29	28	39	31	21	87	85	91	214	105	117	152	52
	34%	33%	32%	33%	32%	35%	32%	31%	30%	26%	33%	33%	29%	30%	38%	31%	31%	42%
															a			ab
Very concerned (4.0)	457	15	19	28	16	15	12	40	18	12	62	43	70	153	50	82	102	24
	23%	26%	18%	27%	18%	18%	14%	31%	18%	15%	23%	17%	23%	22%	18%	22%	20%	19%
				f				bdefhi										
Don't know	54	3	0	0	8	3	1	5	1	5	3	12	11	18	8	16	7	3
	3%	5%	0%	0%	9%	4%	1%	4%	1%	6%	1%	5%	4%	3%	3%	4%	1%	2%
		bc			bcfh			bc		bch		a				b		
NOT CONCERNED	790	21	52	42	35	36	47	43	52	42	115	118	137	323	116	159	237	45
	40%	36%	50%	40%	40%	43%	53%	34%	51%	53%	43%	46%	44%	46%	42%	43%	48%	36%
			g				ag		g	g							c	
CONCERNED	1130	34	53	62	44	44	40	79	49	33	149	128	161	367	155	199	254	76
	57%	59%	50%	60%	51%	53%	45%	62%	48%	41%	56%	50%	52%	52%	56%	53%	51%	61%
		i		i				fhi										b
Median	3	3	3	3	3	3	2	3	2	2	3	3	3	3	3	3	3	3
Base for stats	1920	55	105	104	79	80	87	122	101	75	264	246	298	690	271	358	491	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 78 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.64	2.76 fi	2.45	2.66 f	2.54	2.50	2.36	2.79 bfhi	2.44	2.35	2.60	2.46	2.56	2.55	2.51	2.58	2.50	2.63
Standard deviation	1.04	1.00	1.05	1.08	1.05	1.06	1.00	1.10	1.03	1.03	1.06	1.03	1.08	1.05	1.05	1.06	1.05	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 78 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	360	44	33	48	48	23	12	137	70	1	123	76	9	19	73	116	75	133
		18%	17%	28%	29%	20%	19%	15%	22%	19%	17%	23%	17%	53%	11%	17%	30%	22%	20%
				af	adef							b					ab		
Not very concerned	(2.0)	430	54	30	37	68	29	16	147	87	0	131	99	4	16	109	109	97	137
		22%	21%	25%	22%	28%	23%	20%	23%	24%	0%	25%	22%	24%	9%	25%	29%	28%	21%
																a	a	b	
Fairly concerned	(3.0)	673	90	35	51	70	42	34	195	125	2	158	162	2	54	174	92	106	216
		34%	34%	29%	30%	29%	34%	41%	31%	34%	33%	30%	36%	12%	31%	40%	24%	31%	33%
								d					a			c			
Very concerned	(4.0)	457	67	17	26	53	27	19	138	71	0	98	109	2	77	75	55	60	149
		23%	25%	14%	15%	22%	22%	23%	22%	19%	0%	18%	24%	12%	45%	17%	14%	17%	23%
			bc										a		bc				a
Don't know		54	8	4	6	5	3	1	11	13	3	20	7	0	6	7	10	9	18
		3%	3%	3%	4%	2%	2%	1%	2%	4%	50%	4%	2%	0%	3%	2%	3%	3%	3%
												b							
NOT CONCERNED		790	98	63	85	116	52	28	284	157	1	254	175	13	35	182	225	172	270
		40%	37%	53%	51%	48%	42%	34%	45%	43%	17%	48%	39%	76%	20%	42%	59%	50%	41%
				af	af	af						b				a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 78 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	1130	157	52	77	123	69	53	333	196	2	256	271	4	131	249	147	166	365
	57%	60%	44%	46%	50%	56%	65%	53%	54%	33%	48%	60%	24%	76%	57%	38%	48%	56%
		bcd					bcd					a		bc	c			a
Median	3	3	2	2	3	3	3	3	3	3	3	3	1	3	3	2	2	3
Base for stats	1920	255	115	162	239	121	81	617	353	3	510	446	17	166	431	372	338	635
Mean score	2.64	2.71	2.31	2.34	2.54	2.60	2.74	2.54	2.56	2.33	2.45	2.68	1.82	3.14	2.58	2.23	2.45	2.60
		bc				bc	bc					a		bc	c			a
Standard deviation	1.04	1.04	1.05	1.07	1.05	1.04	.98	1.07	1.02	1.15	1.06	1.02	1.07	1.00	.97	1.05	1.02	1.06

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 79
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	450	242	171	70	1	29	88	125	196	33	9	4
		23%	24%	26%	21%	20%	13%	18%	41%	24%	33%	18%	27%
									ab		a		
Not very concerned	(2.0)	475	239	165	73	1	39	112	88	190	26	19	4
		24%	24%	25%	22%	20%	18%	23%	29%	23%	26%	38%	27%
									a			a	
Fairly concerned	(3.0)	569	291	189	99	3	74	169	48	254	23	10	4
		29%	29%	29%	29%	60%	34%	35%	16%	30%	23%	20%	27%
							c	c					
Very concerned	(4.0)	412	196	114	82	0	64	98	34	164	18	11	3
		21%	20%	17%	24%	0%	30%	20%	11%	20%	18%	22%	20%
					a		bc	c					
Don't know		68	32	19	13	0	10	13	9	30	1	1	0
		3%	3%	3%	4%	0%	5%	3%	3%	4%	1%	2%	0%
NOT CONCERNED		925	481	336	143	2	68	200	213	386	59	28	8
		47%	48%	51%	42%	40%	31%	42%	70%	46%	58%	56%	53%
				b				a	ab		a		
CONCERNED		981	487	303	181	3	138	267	82	418	41	21	7
		50%	49%	46%	54%	60%	64%	56%	27%	50%	41%	42%	47%
					a		bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 79 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	3	3	2	3	3	3	3	2	3	2	2	2
Base for stats	1906	968	639	324	5	206	467	295	804	100	49	15
Mean score	2.49	2.46	2.38	2.60	2.40	2.84	2.59	1.97	2.48	2.26	2.47	2.40
				a		bc	c					
Standard deviation	1.07	1.07	1.06	1.09	.89	1.02	1.02	1.02	1.07	1.11	1.04	1.12

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 79 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Self employed

		Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned	(1.0)	450	11	23	22	19	19	29	25	28	20	56	67	73	178	63	83	131	27
		23%	19%	22%	21%	22%	23%	33%	20%	27%	25%	21%	26%	24%	25%	23%	22%	26%	22%
								g											
Not very concerned	(2.0)	475	18	17	29	22	22	19	20	23	20	64	63	63	164	72	89	118	31
		24%	31%	16%	28%	25%	27%	22%	16%	23%	25%	24%	24%	20%	23%	26%	24%	24%	25%
			bg		bg														
Fairly concerned	(3.0)	569	15	36	31	28	26	21	37	34	26	82	75	97	206	81	118	131	41
		29%	26%	34%	30%	32%	31%	24%	29%	33%	33%	31%	29%	31%	29%	29%	32%	26%	33%
Very concerned	(4.0)	412	11	27	18	14	12	17	41	15	9	56	43	65	138	54	66	108	22
		21%	19%	26%	17%	16%	14%	19%	32%	15%	11%	21%	17%	21%	19%	19%	18%	22%	18%
				i					cdefhi										
Don't know		68	3	2	4	4	4	2	4	2	5	9	10	11	22	9	18	10	3
		3%	5%	2%	4%	5%	5%	2%	3%	2%	6%	3%	4%	4%	3%	3%	5%	2%	2%
																	b		
NOT CONCERNED		925	29	40	51	41	41	48	45	51	40	120	130	136	342	135	172	249	58
		47%	50%	38%	49%	47%	49%	55%	35%	50%	50%	45%	50%	44%	48%	48%	46%	50%	47%
					g		g	bg		g	g								
CONCERNED		981	26	63	49	42	38	38	78	49	35	138	118	162	344	135	184	239	63
		50%	45%	60%	47%	48%	46%	43%	61%	48%	44%	52%	46%	52%	49%	48%	49%	48%	51%
				fi					acefhi										
Median		3	2	3	2	3	2	2	3	2	2	3	2	3	3	3	3	2	3
Base for stats		1906	55	103	100	83	79	86	123	100	75	258	248	298	686	270	356	488	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 79 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.49	2.47	2.65 fi	2.45	2.45	2.39	2.30	2.76 cdefhi	2.36	2.32	2.53	2.38	2.52	2.44	2.47	2.47	2.44	2.48
Standard deviation	1.07	1.03	1.10	1.03	1.03	1.02	1.14	1.12	1.05	1.00	1.06	1.06	1.09	1.08	1.06	1.04	1.11	1.03

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 79 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	450	47	27	45	66	35	22	160	80	2	131	103	8	19	75	148	96	146
		23%	18%	23%	27%	27%	28%	27%	25%	22%	33%	25%	23%	47%	11%	17%	39%	28%	22%
					a	a	a										ab		
Not very concerned	(2.0)	475	57	32	46	65	22	17	154	85	0	132	105	2	26	115	97	82	157
		24%	22%	27%	27%	27%	18%	21%	25%	23%	0%	25%	23%	12%	15%	26%	25%	24%	24%
																a	a		
Fairly concerned	(3.0)	569	80	37	49	59	42	24	177	113	1	148	140	3	52	164	74	98	193
		29%	30%	31%	29%	24%	34%	29%	28%	31%	17%	28%	31%	18%	30%	37%	19%	28%	30%
							d								c	c			
Very concerned	(4.0)	412	71	19	21	49	19	17	125	70	1	98	95	3	70	70	54	64	132
		21%	27%	16%	13%	20%	15%	21%	20%	19%	17%	18%	21%	18%	41%	16%	14%	18%	20%
			bce			c									bc				
Don't know		68	8	4	7	5	6	2	12	18	2	21	10	1	5	14	9	7	25
		3%	3%	3%	4%	2%	5%	2%	2%	5%	33%	4%	2%	6%	3%	3%	2%	2%	4%
										a									
NOT CONCERNED		925	104	59	91	131	57	39	314	165	2	263	208	10	45	190	245	178	303
		47%	40%	50%	54%	54%	46%	48%	50%	45%	33%	50%	46%	59%	26%	43%	64%	51%	46%
					a	a										a	ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 79 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	981	151	56	70	108	61	41	302	183	2	246	235	6	122	234	128	162	325
	50%	57% cd	47%	42%	44%	49%	50%	48%	50%	33%	46%	52%	35%	71% bc	53% c	34%	47%	50%
Median	3	3	2	2	2	3	3	2	3	2	2	3	2	3	3	2	2	3
Base for stats	1906	255	115	161	239	118	80	616	348	4	509	443	16	167	424	373	340	628
Mean score	2.49	2.69 bcde	2.42	2.29	2.38	2.38	2.45	2.43	2.50	2.25	2.42	2.51	2.06	3.04 bc	2.54 c	2.09	2.38	2.50
Standard deviation	1.07	1.07	1.03	1.02	1.10	1.08	1.11	1.08	1.06	1.50	1.07	1.07	1.24	1.02	.97	1.08	1.09	1.07

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 80
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned (1.0)	425	247	163	82	2	36	91	120	204	25	16	2
	22%	25%	25%	24%	40%	17%	19%	39% ab	24%	25%	32%	13%
Not very concerned (2.0)	466	240	170	69	1	38	116	86	199	26	10	5
	24%	24%	26%	20%	20%	18%	24%	28% a	24%	26%	20%	33%
Fairly concerned (3.0)	596	292	189	103	0	80	152	60	242	33	10	7
	30%	29%	29%	31%	0%	37% c	32% c	20%	29%	33%	20%	47%
Very concerned (4.0)	442	205	122	81	2	57	113	35	174	17	13	1
	22%	21%	19%	24% a	40%	26% c	24% c	12%	21%	17%	26%	7%
Don't know	45	16	14	2	0	5	8	3	15	0	1	0
	2%	2%	2%	1%	0%	2%	2%	1%	2%	0%	2%	0%
NOT CONCERNED	891	487	333	151	3	74	207	206	403	51	26	7
	45%	49%	51%	45%	60%	34%	43% a	68% ab	48%	50%	52%	47%
CONCERNED	1038	497	311	184	2	137	265	95	416	50	23	8
	53%	50%	47%	55% a	40%	63% bc	55% c	31%	50%	50%	46%	53%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 80 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	3	3	2	3	2	3	3	2	3	2	2	3
Base for stats	1929	984	644	335	5	211	472	301	819	101	49	15
Mean score	2.55	2.46	2.42	2.55	2.40	2.75	2.61	2.03	2.47	2.42	2.41	2.47
						c	c					
Standard deviation	1.07	1.08	1.06	1.11	1.52	1.04	1.05	1.03	1.08	1.04	1.21	.83

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 80 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	425	9	22	25	19	20	26	29	31	23	56	65	83	180	64	93	124	28
	22%	16%	21%	24%	22%	24%	30%	23%	30%	29%	21%	25%	27%	25%	23%	25%	25%	23%
									a									
Not very concerned (2.0)	466	14	23	29	19	22	24	22	30	16	66	65	68	164	74	79	132	29
	24%	24%	22%	28%	22%	27%	27%	17%	29%	20%	25%	25%	22%	23%	27%	21%	27%	23%
									g									
Fairly concerned (3.0)	596	21	33	27	28	25	23	37	23	25	81	76	85	210	77	116	129	46
	30%	36%	31%	26%	32%	30%	26%	29%	23%	31%	30%	29%	28%	30%	28%	31%	26%	37%
																		b
Very concerned (4.0)	442	13	27	23	19	13	14	36	17	12	63	46	65	144	59	77	108	20
	22%	22%	26%	22%	22%	16%	16%	28%	17%	15%	24%	18%	21%	20%	21%	21%	22%	16%
								efhi										
Don't know	45	1	0	0	2	3	1	3	1	4	1	6	8	10	5	9	5	1
	2%	2%	0%	0%	2%	4%	1%	2%	1%	5%	*%	2%	3%	1%	2%	2%	1%	1%
										bc			a					
NOT CONCERNED	891	23	45	54	38	42	50	51	61	39	122	130	151	344	138	172	256	57
	45%	40%	43%	52%	44%	51%	57%	40%	60%	49%	46%	50%	49%	49%	49%	46%	51%	46%
							ag		abdg									
CONCERNED	1038	34	60	50	47	38	37	73	40	37	144	122	150	354	136	193	237	66
	53%	59%	57%	48%	54%	46%	42%	57%	39%	46%	54%	47%	49%	50%	49%	52%	48%	53%
		h	fh		h			fh										
Median	3	3	3	2	3	2	2	3	2	2	3	2	2	3	2	3	2	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 80 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Base for stats	1929	57	105	104	85	80	87	124	101	76	266	252	301	698	274	365	493	123
Mean score	2.55	2.67	2.62	2.46	2.55	2.39	2.29	2.65	2.26	2.34	2.57	2.41	2.44	2.46	2.48	2.48	2.45	2.47
		fh	fh					fh										
Standard deviation	1.07	1.01	1.09	1.09	1.07	1.04	1.07	1.13	1.07	1.08	1.07	1.06	1.11	1.09	1.07	1.09	1.09	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 80 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	425	50	28	50	71	26	22	159	85	3	139	99	9	24	72	151	99	148
		22%	19%	24%	30% a	29% a	21%	27%	25%	23%	50%	26%	22%	53%	14%	16%	40% ab	29% b	23%
Not very concerned	(2.0)	466	62	30	36	65	30	17	144	95	1	134	104	2	17	128	95	95	145
		24%	24%	25%	21%	27%	24%	21%	23%	26%	17%	25%	23%	12%	10%	29% a	25% a	27%	22%
Fairly concerned	(3.0)	596	80	36	50	58	42	26	177	115	0	144	146	2	55	159	77	93	199
		30%	30%	30%	30%	24%	34% d	32%	28%	31%	0%	27%	32%	12%	32% c	36% c	20%	27%	30%
Very concerned	(4.0)	442	67	23	31	46	22	16	141	64	0	99	102	4	73	76	53	57	148
		22%	25%	19%	18%	19%	18%	20%	22%	17%	0%	19%	23%	24%	42% bc	17%	14%	16%	23% a
Don't know		45	4	2	1	4	4	1	7	7	2	14	2	0	3	3	6	3	13
		2%	2%	2%	1%	2%	3%	1%	1%	2%	33%	3% b	*%	0%	2%	1%	2%	1%	2%
NOT CONCERNED		891	112	58	86	136	56	39	303	180	4	273	203	11	41	200	246	194	293
		45%	43%	49%	51%	56% a	45%	48%	48%	49%	67%	52% b	45%	65%	24%	46% a	64% ab	56% b	45%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 80 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	1038	147	59	81	104	64	42	318	179	0	243	248	6	128	235	130	150	347
	53%	56% d	50%	48%	43%	52%	51%	51%	49%	0%	46%	55% a	35%	74% bc	54% c	34%	43%	53% a
Median	3	3	3	2	2	3	3	3	2	1	2	3	1	3	3	2	2	3
Base for stats	1929	259	117	167	240	120	81	621	359	4	516	451	17	169	435	376	344	640
Mean score	2.55	2.63 cd	2.46	2.37	2.33	2.50	2.44	2.48	2.44	1.25	2.39	2.56 a	2.06	3.05 bc	2.55 c	2.09	2.31	2.54 a
Standard deviation	1.07	1.07	1.06	1.10	1.10	1.03	1.10	1.10	1.04	.50	1.08	1.07	1.30	1.05	.96	1.08	1.06	1.08

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 81
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	317	179	122	55	2	31	66	82	144	24	10	1
		16%	18%	19%	16%	40%	14%	14%	27% ab	17%	24%	20%	7%
Not very concerned	(2.0)	385	212	151	61	0	35	93	84	173	25	8	6
		20%	21%	23%	18%	0%	16%	19%	28% ab	21%	25%	16%	40%
Fairly concerned	(3.0)	640	311	197	114	0	80	163	68	264	26	19	2
		32%	31%	30%	34%	0%	37% c	34% c	22%	32%	26%	38%	13%
Very concerned	(4.0)	572	272	169	100	3	61	145	66	229	25	12	6
		29%	27%	26%	30%	60%	28%	30% c	22%	27%	25%	24%	40%
Don't know		60	26	19	7	0	9	13	4	24	1	1	0
		3%	3%	3%	2%	0%	4% c	3%	1%	3%	1%	2%	0%
NOT CONCERNED		702	391	273	116	2	66	159	166	317	49	18	7
		36%	39%	41% b	34%	40%	31%	33%	55% ab	38%	49% a	36%	47%
CONCERNED		1212	583	366	214	3	141	308	134	493	51	31	8
		61%	58%	56%	64% a	60%	65% c	64% c	44%	59%	50%	62%	53%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 81 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	3	3	3	3	4	3	3	2	3	3	3	3
Base for stats	1914	974	639	330	5	207	467	300	810	100	49	15
Mean score	2.77	2.69	2.65	2.78	2.80	2.83 c	2.83 c	2.39	2.71	2.52	2.67	2.87
Standard deviation	1.05	1.07	1.07	1.05	1.64	1.02	1.02	1.11	1.06	1.11	1.07	1.06

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 81 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	317	10	17	16	18	11	16	21	20	15	43	45	56	136	41	57	101	19
	16%	17%	16%	15%	21%	13%	18%	17%	20%	19%	16%	17%	18%	19%	15%	15%	20%	15%
Not very concerned (2.0)	385	14	22	21	19	17	26	24	20	10	57	62	54	152	57	70	120	22
	20%	24%	21%	20%	22%	20%	30%	19%	20%	13%	21%	24%	17%	21%	20%	19%	24%	18%
							i											
Fairly concerned (3.0)	640	14	34	41	25	27	25	33	36	29	89	77	98	218	89	136	130	44
	32%	24%	32%	39%	29%	33%	28%	26%	35%	36%	33%	30%	32%	31%	32%	36%	26%	35%
				g												b		b
Very concerned (4.0)	572	16	32	26	22	25	18	46	23	21	74	65	90	185	84	100	137	35
	29%	28%	30%	25%	25%	30%	20%	36%	23%	26%	28%	25%	29%	26%	30%	27%	28%	28%
								fh										
Don't know	60	4	0	0	3	3	3	3	3	5	4	9	11	17	8	11	10	4
	3%	7%	0%	0%	3%	4%	3%	2%	3%	6%	1%	3%	4%	2%	3%	3%	2%	3%
		bc								bc								
NOT CONCERNED	702	24	39	37	37	28	42	45	40	25	100	107	110	288	98	127	221	41
	36%	41%	37%	36%	43%	34%	48%	35%	39%	31%	37%	41%	36%	41%	35%	34%	44%	33%
							i										ac	
CONCERNED	1212	30	66	67	47	52	43	79	59	50	163	142	188	403	173	236	267	79
	61%	52%	63%	64%	54%	63%	49%	62%	58%	63%	61%	55%	61%	57%	62%	63%	54%	64%
				f												b		b
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1914	54	105	104	84	80	85	124	99	75	263	249	298	691	271	363	488	120

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 81 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.77	2.67	2.77	2.74	2.61	2.83	2.53	2.84 f	2.63	2.75	2.74	2.65	2.74	2.65	2.80	2.77 b	2.62	2.79
Standard deviation	1.05	1.10	1.06	1.00	1.10	1.03	1.03	1.11	1.06	1.08	1.04	1.06	1.08	1.08	1.04	1.02	1.10	1.04

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 81 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	317	41	20	29	55	24	10	126	52	1	107	66	6	13	43	123	86	93
		16%	16%	17%	17%	23% af	19%	12%	20% b	14%	17%	20% b	15%	35%	8%	10%	32% ab	25% b	14%
Not very concerned	(2.0)	385	51	29	40	51	23	18	126	85	1	114	95	3	15	99	98	80	132
		20%	19%	24%	24%	21%	19%	22%	20%	23%	17%	22%	21%	18%	9%	23% a	26% a	23%	20%
Fairly concerned	(3.0)	640	70	42	59	69	38	33	186	123	2	156	154	1	47	167	96	105	206
		32%	27%	35%	35%	28%	31%	40% ad	30%	34%	33%	29%	34%	6%	27%	38% ac	25%	30%	32%
Very concerned	(4.0)	572	96	26	36	61	34	19	178	94	0	135	131	6	89	122	58	70	202
		29%	37% bcdf	22%	21%	25%	27%	23%	28%	26%	0%	25%	29%	35%	52% bc	28% c	15%	20%	31% a
Don't know		60	5	2	4	8	5	2	12	12	2	18	7	1	8	7	7	6	20
		3%	2%	2%	2%	3%	4%	2%	2%	3%	33%	3%	2%	6%	5% b	2%	2%	2%	3%
NOT CONCERNED		702	92	49	69	106	47	28	252	137	2	221	161	9	28	142	221	166	225
		36%	35%	41%	41%	43%	38%	34%	40%	37%	33%	42% b	36%	53%	16%	32% a	58% ab	48% b	34%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 81 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	1212	166	68	95	130	72	52	364	217	2	291	285	7	136	289	154	175	408
	61%	63% d	57%	57%	53%	58%	63%	58%	59%	33%	55%	63% a	41%	79% bc	66% c	40%	50%	62% a
Median	3	3	3	3	3	3	3	3	3	3	3	3	2	4	3	2	3	3
Base for stats	1914	258	117	164	236	119	80	616	354	4	512	446	16	164	431	375	341	633
Mean score	2.77	2.86 cd	2.63	2.62	2.58	2.69	2.76	2.68	2.73	2.25	2.62	2.78 a	2.44	3.29 bc	2.85 c	2.24	2.47	2.82 a
Standard deviation	1.05	1.09	1.01	1.02	1.11	1.10	.96	1.10	1.01	.96	1.09	1.03	1.36	.93	.94	1.07	1.08	1.04

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 82
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	324	181	133	47	1	25	72	84	152	18	10	1
		16%	18%	20%	14%	20%	12%	15%	28%	18%	18%	20%	7%
				b					ab				
Not very concerned	(2.0)	425	221	149	71	1	39	102	80	183	20	13	5
		22%	22%	23%	21%	20%	18%	21%	26%	22%	20%	26%	33%
									a				
Fairly concerned	(3.0)	685	329	222	106	1	87	163	79	267	42	14	6
		35%	33%	34%	31%	20%	40%	34%	26%	32%	42%	28%	40%
							c	c					
Very concerned	(4.0)	436	225	128	95	2	58	116	51	193	20	10	2
		22%	23%	19%	28%	40%	27%	24%	17%	23%	20%	20%	13%
					a		c	c					
Don't know		104	44	26	18	0	7	27	10	39	1	3	1
		5%	4%	4%	5%	0%	3%	6%	3%	5%	1%	6%	7%
NOT CONCERNED		749	402	282	118	2	64	174	164	335	38	23	6
		38%	40%	43%	35%	40%	30%	36%	54%	40%	38%	46%	40%
				b					ab				
CONCERNED		1121	554	350	201	3	145	279	130	460	62	24	8
		57%	55%	53%	60%	60%	67%	58%	43%	55%	61%	48%	53%
							bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 82 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1870	956	632	319	5	209	453	294	795	100	47	14
Mean score	2.66	2.63	2.55	2.78	2.80	2.85	2.71	2.33	2.63	2.64	2.51	2.64
				a		c	c					
Standard deviation	1.02	1.04	1.04	1.03	1.30	.96	1.02	1.07	1.05	1.00	1.06	.84

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 82 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	324	10	18	15	14	16	15	18	26	20	43	45	64	135	45	66	93	20
	16%	17%	17%	14%	16%	19%	17%	14%	25%	25%	16%	17%	21%	19%	16%	18%	19%	16%
									cg									
Not very concerned (2.0)	425	16	18	21	25	17	25	26	22	13	55	67	61	156	64	79	123	19
	22%	28%	17%	20%	29%	20%	28%	20%	22%	16%	21%	26%	20%	22%	23%	21%	25%	15%
																	c	
Fairly concerned (3.0)	685	11	35	42	28	23	23	44	33	28	88	74	105	235	90	130	147	52
	35%	19%	33%	40%	32%	28%	26%	35%	32%	35%	33%	29%	34%	33%	32%	35%	30%	42%
				af				a		a								b
Very concerned (4.0)	436	18	30	22	15	22	22	37	18	9	70	59	64	152	67	79	117	28
	22%	31%	29%	21%	17%	27%	25%	29%	18%	11%	26%	23%	21%	21%	24%	21%	23%	23%
		i	i			i	i	dhi										
Don't know	104	3	4	4	5	5	3	2	3	10	11	13	15	30	13	20	18	5
	5%	5%	4%	4%	6%	6%	3%	2%	3%	13%	4%	5%	5%	4%	5%	5%	4%	4%
										bcfgh								
NOT CONCERNED	749	26	36	36	39	33	40	44	48	33	98	112	125	291	109	145	216	39
	38%	45%	34%	35%	45%	40%	45%	35%	47%	41%	37%	43%	40%	41%	39%	39%	43%	31%
																	c	
CONCERNED	1121	29	65	64	43	45	45	81	51	37	158	133	169	387	157	209	264	80
	57%	50%	62%	62%	49%	54%	51%	64%	50%	46%	59%	52%	55%	55%	56%	56%	53%	65%
			i	i				dhi										b
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 82 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Base for stats	1870	55	101	100	82	78	85	125	99	70	256	245	294	678	266	354	480	119
Mean score	2.66	2.67	2.76	2.71	2.54	2.65	2.61	2.80	2.43	2.37	2.72	2.60	2.57	2.60	2.67	2.63	2.60	2.74
			hi	i				hi										
Standard deviation	1.02	1.12	1.07	.98	.98	1.10	1.06	1.02	1.07	1.04	1.04	1.05	1.06	1.04	1.03	1.03	1.06	1.00

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 82 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	324	33	24	35	52	22	15	116	64	1	101	72	8	17	60	104	70	111
		16%	13%	20%	21%	21%	18%	18%	18%	17%	17%	19%	16%	47%	10%	14%	27%	20%	17%
					a	a											ab		
Not very concerned	(2.0)	425	59	26	36	57	25	18	142	77	2	122	95	4	18	96	107	82	139
		22%	22%	22%	21%	23%	20%	22%	23%	21%	33%	23%	21%	24%	10%	22%	28%	24%	21%
																a	ab		
Fairly concerned	(3.0)	685	75	37	56	76	50	35	202	126	1	165	161	3	66	168	95	107	222
		35%	29%	31%	33%	31%	40%	43%	32%	34%	17%	31%	36%	18%	38%	38%	25%	31%	34%
							a	a							c	c			
Very concerned	(4.0)	436	90	24	26	49	23	13	145	80	0	113	110	2	62	99	60	76	149
		22%	34%	20%	15%	20%	19%	16%	23%	22%	0%	21%	24%	12%	36%	23%	16%	22%	23%
			bcdef												bc	c			
Don't know		104	6	8	15	10	4	1	23	19	2	29	15	0	9	15	16	12	32
		5%	2%	7%	9%	4%	3%	1%	4%	5%	33%	5%	3%	0%	5%	3%	4%	3%	5%
				a	adf														
NOT CONCERNED		749	92	50	71	109	47	33	258	141	3	223	167	12	35	156	211	152	250
		38%	35%	42%	42%	45%	38%	40%	41%	39%	50%	42%	37%	71%	20%	36%	55%	44%	38%
						a										a	ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 82 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	1121	165	61	82	125	73	48	347	206	1	278	271	5	128	267	155	183	371
	57%	63% bcd	51%	49%	51%	59%	59%	55%	56%	17%	52%	60% a	29%	74% bc	61% c	41%	53%	57%
Median	3	3	3	3	3	3	3	3	3	2	3	3	2	3	3	2	3	3
Base for stats	1870	257	111	153	234	120	81	605	347	4	501	438	17	163	423	366	335	621
Mean score	2.66	2.86 bcdef	2.55	2.48	2.52	2.62	2.57	2.62	2.64	2.00	2.58	2.71	1.94	3.06 bc	2.72 c	2.30	2.56	2.66
Standard deviation	1.02	1.04	1.06	1.03	1.06	1.00	.97	1.05	1.03	.82	1.05	1.02	1.09	.95	.98	1.05	1.06	1.03

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 83
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	239	122	83	39	0	21	43	58	104	11	6	1
		12%	12%	13%	12%	0%	10%	9%	19%	12%	11%	12%	7%
									ab				
Not very concerned	(2.0)	393	214	157	56	1	32	91	91	166	27	17	4
		20%	21%	24%	17%	20%	15%	19%	30%	20%	27%	34%	27%
				b					ab			a	
Fairly concerned	(3.0)	694	355	238	116	1	82	180	93	301	30	15	9
		35%	36%	36%	34%	20%	38%	38%	31%	36%	30%	30%	60%
								c					
Very concerned	(4.0)	609	291	165	123	3	75	158	58	247	32	11	1
		31%	29%	25%	36%	60%	35%	33%	19%	30%	32%	22%	7%
					a		c	c					
Don't know		39	18	15	3	0	6	8	4	16	1	1	0
		2%	2%	2%	1%	0%	3%	2%	1%	2%	1%	2%	0%
NOT CONCERNED		632	336	240	95	1	53	134	149	270	38	23	5
		32%	34%	36%	28%	20%	25%	28%	49%	32%	38%	46%	33%
				b					ab			a	
CONCERNED		1303	646	403	239	4	157	338	151	548	62	26	10
		66%	65%	61%	71%	80%	73%	70%	50%	66%	61%	52%	67%
					a		c	c		c			

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 83 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	3	3	3	3	4	3	3	3	3	3	3	3
Base for stats	1935	982	643	334	5	210	472	300	818	100	49	15
Mean score	2.86	2.83	2.75	2.97 a	3.40	3.00 c	2.96 c	2.50	2.84	2.83	2.63	2.67
Standard deviation	1.00	.99	.98	1.00	.89	.96	.94	1.01	1.00	1.01	.97	.72

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 83 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	239	5	13	15	7	9	11	17	13	14	33	27	44	87	34	38	69	14
	12%	9%	12%	14%	8%	11%	13%	13%	13%	18%	12%	10%	14%	12%	12%	10%	14%	11%
Not very concerned (2.0)	393	15	23	9	17	17	20	27	26	12	47	54	65	159	54	71	120	22
	20%	26%	22%	9%	20%	20%	23%	21%	25%	15%	18%	21%	21%	22%	19%	19%	24%	18%
		c	c		c	c	c	c	c									
Fairly concerned (3.0)	694	18	39	42	35	28	34	39	34	32	99	97	105	247	104	149	160	45
	35%	31%	37%	40%	40%	34%	39%	31%	33%	40%	37%	38%	34%	35%	37%	40%	32%	36%
																b		
Very concerned (4.0)	609	18	30	38	25	28	21	41	28	18	86	74	87	203	83	107	142	42
	31%	31%	29%	37%	29%	34%	24%	32%	27%	23%	32%	29%	28%	29%	30%	29%	29%	34%
				i														
Don't know	39	2	0	0	3	1	2	3	1	4	2	6	8	12	4	9	7	1
	2%	3%	0%	0%	3%	1%	2%	2%	1%	5%	1%	2%	3%	2%	1%	2%	1%	1%
										bc								
NOT CONCERNED	632	20	36	24	24	26	31	44	39	26	80	81	109	246	88	109	189	36
	32%	34%	34%	23%	28%	31%	35%	35%	38%	33%	30%	31%	35%	35%	32%	29%	38%	29%
									c								a	
CONCERNED	1303	36	69	80	60	56	55	80	62	50	185	171	192	450	187	256	302	87
	66%	62%	66%	77%	69%	67%	63%	63%	61%	63%	69%	66%	62%	64%	67%	68%	61%	70%
				afghi												b		
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1935	56	105	104	84	82	86	124	101	76	265	252	301	696	275	365	491	123

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 83 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.86	2.88	2.82	2.99	2.93	2.91	2.76	2.84	2.76	2.71	2.90	2.87	2.78	2.81	2.86	2.89	2.76	2.93
Standard deviation	1.00	.97	.99	1.02	.92	1.00	.97	1.04	1.00	1.03	1.00	.96	1.02	.99	.99	.95	1.02	.99

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 83 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	239	24	16	26	36	14	6	76	45	1	77	39	6	7	31	84	47	75
		12%	9%	13%	15% a	15%	11%	7%	12%	12%	17%	15% b	9%	35%	4%	7%	22% ab	14%	11%
Not very concerned	(2.0)	393	52	22	42	51	26	21	142	71	1	116	95	3	10	83	121	93	121
		20%	20%	18%	25%	21%	21%	26%	23%	19%	17%	22%	21%	18%	6%	19% a	32% ab	27% b	19%
Fairly concerned	(3.0)	694	94	43	49	91	46	32	225	128	2	176	175	4	50	191	114	124	231
		35%	36%	36%	29%	37%	37%	39%	36%	35%	33%	33%	39%	24%	29%	44% ac	30%	36%	35%
Very concerned	(4.0)	609	88	34	50	62	35	22	178	113	0	146	141	4	102	128	57	78	213
		31%	33% d	29%	30%	25%	28%	27%	28%	31%	0%	28%	31%	24%	59% bc	29% c	15%	22%	33% a
Don't know		39	5	4	1	4	3	1	7	9	2	15	3	0	3	5	6	5	13
		2%	2%	3%	1%	2%	2%	1%	1%	2%	33%	3% b	1%	0%	2%	1%	2%	1%	2%
NOT CONCERNED		632	76	38	68	87	40	27	218	116	2	193	134	9	17	114	205	140	196
		32%	29%	32%	40% a	36%	32%	33%	35%	32%	33%	36% b	30%	53%	10%	26% a	54% ab	40% b	30%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 83 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	1303	182	77	99	153	81	54	403	241	2	322	316	8	152	319	171	202	444
	66%	69% c	65%	59%	63%	65%	66%	64%	66%	33%	61%	70% a	47%	88% bc	73% c	45%	58%	68% a
Median	3	3	3	3	3	3	3	3	3	3	3	3	2	4	3	2	3	3
Base for stats	1935	258	115	167	240	121	81	621	357	4	515	450	17	169	433	376	342	640
Mean score	2.86	2.95 cd	2.83	2.74	2.75	2.84	2.86	2.81	2.87	2.25	2.76	2.93 a	2.35	3.46 bc	2.96 c	2.38	2.68	2.91 a
Standard deviation	1.00	.96	1.01	1.05	1.01	.97	.90	.99	1.00	.96	1.03	.93	1.22	.79	.88	.99	.98	.99

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 84
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	488	267	176	90	1	35	101	131	212	35	14	6
		25%	27%	27%	27%	20%	16%	21%	43%	25%	35%	28%	40%
									ab		a		
Not very concerned	(2.0)	555	302	204	96	2	53	142	107	249	35	13	5
		28%	30%	31%	28%	40%	25%	30%	35%	30%	35%	26%	33%
									a				
Fairly concerned	(3.0)	515	236	154	81	1	63	133	40	201	17	14	4
		26%	24%	23%	24%	20%	29%	28%	13%	24%	17%	28%	27%
							c	c					
Very concerned	(4.0)	350	170	105	64	1	56	94	20	148	14	8	0
		18%	17%	16%	19%	20%	26%	20%	7%	18%	14%	16%	0%
							c	c					
Don't know		66	25	19	6	0	9	10	6	24	0	1	0
		3%	3%	3%	2%	0%	4%	2%	2%	3%	0%	2%	0%
NOT CONCERNED		1043	569	380	186	3	88	243	238	461	70	27	11
		53%	57%	58%	55%	60%	41%	51%	78%	55%	69%	54%	73%
								a	ab		a		
CONCERNED		865	406	259	145	2	119	227	60	349	31	22	4
		44%	41%	39%	43%	40%	55%	47%	20%	42%	31%	44%	27%
							c	c		b			

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 84 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	2	2	2	2	2	3	2	2	2	2	2	2
Base for stats	1908	975	639	331	5	207	470	298	810	101	49	15
Mean score	2.38	2.32	2.29	2.36	2.40	2.68	2.47	1.83	2.35	2.10	2.33	1.87
						bc	c		b			
Standard deviation	1.06	1.06	1.04	1.08	1.14	1.05	1.04	.90	1.06	1.03	1.07	.83

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 84 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	488	11	27	29	16	21	22	27	31	28	67	59	86	182	82	98	131	36
	25%	19%	26%	28%	18%	25%	25%	21%	30%	35%	25%	23%	28%	26%	29%	26%	26%	29%
										adg								
Not very concerned (2.0)	555	18	28	35	31	25	33	31	29	19	81	89	79	218	81	127	145	30
	28%	31%	27%	34%	36%	30%	38%	24%	28%	24%	30%	34%	26%	31%	29%	34%	29%	24%
							g					c				c		
Fairly concerned (3.0)	515	15	28	19	25	21	20	29	22	22	62	66	73	169	64	87	114	34
	26%	26%	27%	18%	29%	25%	23%	23%	22%	28%	23%	26%	24%	24%	23%	23%	23%	27%
Very concerned (4.0)	350	13	22	18	12	13	10	35	18	7	53	35	60	121	46	47	100	23
	18%	22%	21%	17%	14%	16%	11%	28%	18%	9%	20%	14%	19%	17%	16%	13%	20%	19%
		i	i					defi									a	
Don't know	66	1	0	3	3	3	3	5	2	4	4	9	11	18	6	15	8	1
	3%	2%	0%	3%	3%	4%	3%	4%	2%	5%	1%	3%	4%	3%	2%	4%	2%	1%
								b		b						b		
NOT CONCERNED	1043	29	55	64	47	46	55	58	60	47	148	148	165	400	163	225	276	66
	53%	50%	52%	62%	54%	55%	63%	46%	59%	59%	55%	57%	53%	56%	58%	60%	55%	53%
				g			g		g									
CONCERNED	865	28	50	37	37	34	30	64	40	29	115	101	133	290	110	134	214	57
	44%	48%	48%	36%	43%	41%	34%	50%	39%	36%	43%	39%	43%	41%	39%	36%	43%	46%
								cfi									a	a
Median	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2
Base for stats	1908	57	105	101	84	80	85	122	100	76	263	249	298	690	273	359	490	123

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 84 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.38	2.53 i	2.43 i	2.26	2.39	2.33	2.21	2.59 cfhi	2.27	2.11	2.38	2.31	2.36	2.33	2.27	2.23	2.37	2.36
Standard deviation	1.06	1.05	1.09	1.06	.96	1.04	.96	1.13	1.09	1.01	1.07	.99	1.10	1.05	1.07	.99	1.09	1.09

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 84 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Self employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	488	57	32	59	67	28	24	177	89	1	149	112	6	29	98	140	99	168
		25%	22%	27%	35%	27%	23%	29%	28%	24%	17%	28%	25%	35%	17%	22%	37%	29%	26%
					ae												ab		
Not very concerned	(2.0)	555	65	46	57	75	37	22	182	120	0	162	136	4	34	155	113	112	190
		28%	25%	39%	34%	31%	30%	27%	29%	33%	0%	31%	30%	24%	20%	35%	30%	32%	29%
				a	a											a	a		
Fairly concerned	(3.0)	515	67	23	36	51	37	22	146	87	3	131	104	1	44	125	66	74	162
		26%	25%	19%	21%	21%	30%	27%	23%	24%	50%	25%	23%	6%	26%	29%	17%	21%	25%
															c	c			
Very concerned	(4.0)	350	70	15	13	43	18	11	113	57	0	75	91	4	61	56	50	53	117
		18%	27%	13%	8%	18%	15%	13%	18%	16%	0%	14%	20%	24%	35%	13%	13%	15%	18%
			bcdef			c							a		bc				
Don't know		66	4	3	3	8	4	3	10	13	2	13	10	2	4	4	13	9	16
		3%	2%	3%	2%	3%	3%	4%	2%	4%	33%	2%	2%	12%	2%	1%	3%	3%	2%
										a							b		
NOT CONCERNED		1043	122	78	116	142	65	46	359	209	1	311	248	10	63	253	253	211	358
		53%	46%	66%	69%	58%	52%	56%	57%	57%	17%	59%	55%	59%	37%	58%	66%	61%	55%
				ae	adef	a										a	ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 84 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	865	137	38	49	94	55	33	259	144	3	206	195	5	105	181	116	127	279
	44%	52%	32%	29%	39%	44%	40%	41%	39%	50%	39%	43%	29%	61%	41%	30%	37%	43%
		bcd				bc								bc	c			
Median	2	3	2	2	2	2	2	2	2	3	2	2	2	3	2	2	2	2
Base for stats	1908	259	116	165	236	120	79	618	353	4	517	443	15	168	434	369	338	637
Mean score	2.38	2.58	2.18	2.02	2.30	2.38	2.25	2.32	2.32	2.50	2.26	2.39	2.20	2.82	2.32	2.07	2.24	2.36
		bcdf			c	c						a		bc	c			
Standard deviation	1.06	1.11	.98	.95	1.07	1.00	1.04	1.08	1.02	1.00	1.03	1.08	1.26	1.11	.96	1.05	1.04	1.06

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 85
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	361	196	131	64	1	25	77	94	161	23	9	3
		18%	20%	20%	19%	20%	12%	16%	31% ab	19%	23%	18%	20%
Not very concerned	(2.0)	563	288	192	94	2	43	157	88	237	34	13	4
		29%	29%	29%	28%	40%	20%	33% a	29% a	28%	34%	26%	27%
Fairly concerned	(3.0)	575	293	202	90	1	72	143	78	241	28	18	6
		29%	29%	31%	27%	20%	33%	30%	26%	29%	28%	36%	40%
Very concerned	(4.0)	419	207	120	86	1	72	94	41	180	16	9	2
		21%	21%	18%	26% a	20%	33% bc	20% c	13%	22%	16%	18%	13%
Don't know		56	16	13	3	0	4	9	3	15	0	1	0
		3%	2%	2%	1%	0%	2%	2%	1%	2%	0%	2%	0%
NOT CONCERNED		924	484	323	158	3	68	234	182	398	57	22	7
		47%	48%	49%	47%	60%	31%	49% a	60% ab	48%	56%	44%	47%
CONCERNED		994	500	322	176	2	144	237	119	421	44	27	8
		50%	50%	49%	52%	40%	67% bc	49% c	39%	50%	44%	54%	53%
Median		3	3	2	3	2	3	3	2	3	2	3	3

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 85 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Base for stats	1918	984	645	334	5	212	471	301	819	101	49	15
Mean score	2.55	2.52	2.48	2.59	2.40	2.90	2.54	2.22	2.54	2.37	2.55	2.47
						bc	c					
Standard deviation	1.03	1.03	1.01	1.07	1.14	1.00	.99	1.04	1.04	1.01	1.00	.99

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 85 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	361	12	25	19	16	13	21	12	24	19	56	50	55	134	59	83	88	24
	18%	21%	24%	18%	18%	16%	24%	9%	24%	24%	21%	19%	18%	19%	21%	22%	18%	19%
		g	g				g		g	g								
Not very concerned (2.0)	563	17	25	29	29	31	25	30	30	21	71	85	81	204	82	101	147	38
	29%	29%	24%	28%	33%	37%	28%	24%	29%	26%	27%	33%	26%	29%	29%	27%	30%	31%
						bg												
Fairly concerned (3.0)	575	13	28	31	24	24	25	43	27	26	72	73	96	216	73	121	139	33
	29%	22%	27%	30%	28%	29%	28%	34%	26%	33%	27%	28%	31%	31%	26%	32%	28%	27%
Very concerned (4.0)	419	15	25	24	16	14	16	40	20	10	64	46	70	145	60	63	117	27
	21%	26%	24%	23%	18%	17%	18%	31%	20%	13%	24%	18%	23%	20%	22%	17%	23%	22%
		i						defhi									a	
Don't know	56	1	2	1	2	1	1	2	1	4	4	4	7	9	5	6	7	2
	3%	2%	2%	1%	2%	1%	1%	2%	1%	5%	1%	2%	2%	1%	2%	2%	1%	2%
NOT CONCERNED	924	29	50	48	45	44	46	42	54	40	127	135	136	338	141	184	235	62
	47%	50%	48%	46%	52%	53%	52%	33%	53%	50%	48%	52%	44%	48%	51%	49%	47%	50%
		g	g	g	g	g	g		g	g		c						
CONCERNED	994	28	53	55	40	38	41	83	47	36	136	119	166	361	133	184	256	60
	50%	48%	50%	53%	46%	46%	47%	65%	46%	45%	51%	46%	54%	51%	48%	49%	51%	48%
								abdefhi										
Median	3	2	3	3	2	2	2	3	2	2	3	2	3	3	2	3	3	2
Base for stats	1918	57	103	103	85	82	87	125	101	76	263	254	302	699	274	368	491	122

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 85 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.55	2.54	2.51	2.58	2.47	2.48	2.41	2.89 abcdefhi	2.43	2.36	2.55	2.45	2.60	2.53	2.49	2.45	2.58	2.52
Standard deviation	1.03	1.10	1.11	1.04	1.01	.96	1.05	.97	1.06	1.00	1.08	1.00	1.04	1.02	1.06	1.02	1.04	1.05

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 85 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	361	42	35	37	48	21	13	126	68	2	107	83	6	23	74	98	67	129
		18%	16%	29%	22%	20%	17%	16%	20%	19%	33%	20%	18%	35%	13%	17%	26%	19%	20%
				adef													ab		
Not very concerned	(2.0)	563	56	36	55	70	36	35	171	117	0	160	125	3	33	132	123	114	174
		29%	21%	30%	33%	29%	29%	43%	27%	32%	0%	30%	28%	18%	19%	30%	32%	33%	27%
					a			ade								a	a	b	
Fairly concerned	(3.0)	575	83	25	54	72	39	20	181	110	2	146	143	4	49	146	97	91	202
		29%	32%	21%	32%	30%	31%	24%	29%	30%	33%	28%	32%	24%	28%	33%	25%	26%	31%
			b		b				b							c			
Very concerned	(4.0)	419	77	20	21	50	25	14	143	64	0	104	100	3	63	83	59	73	134
		21%	29%	17%	13%	20%	20%	17%	23%	17%	0%	20%	22%	18%	37%	19%	15%	21%	21%
			bcdf			c			b						bc				
Don't know		56	5	3	1	4	3	0	7	7	2	13	2	1	4	3	5	2	14
		3%	2%	3%	1%	2%	2%	0%	1%	2%	33%	2%	*%	6%	2%	1%	1%	1%	2%
												b							
NOT CONCERNED		924	98	71	92	118	57	48	297	185	2	267	208	9	56	206	221	181	303
		47%	37%	60%	55%	48%	46%	59%	47%	51%	33%	50%	46%	53%	33%	47%	58%	52%	46%
				ade	a	a		a								a	ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 85 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	994	160	45	75	122	64	34	324	174	2	250	243	7	112	229	156	164	336
	50%	61%	38%	45%	50%	52%	41%	52%	48%	33%	47%	54%	41%	65%	52%	41%	47%	51%
		bcdf			b	b						a		bc	c			
Median	3	3	2	2	3	3	2	3	2	2	2	3	2	3	3	2	2	3
Base for stats	1918	258	116	167	240	121	82	621	359	4	517	451	16	168	435	377	345	639
Mean score	2.55	2.76	2.26	2.35	2.52	2.56	2.43	2.55	2.47	2.00	2.48	2.58	2.25	2.90	2.55	2.31	2.49	2.53
		bcdf			b	b								bc	c			
Standard deviation	1.03	1.05	1.07	.96	1.03	1.01	.96	1.06	.99	1.15	1.03	1.03	1.18	1.06	.99	1.02	1.03	1.04

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 86
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	711	393	252	138	3	44	170	179	315	50	22	6
		36%	39%	38%	41%	60%	20%	35% a	59% ab	38%	50% a	44%	40%
Not very concerned	(2.0)	427	219	153	66	0	44	101	74	183	19	11	6
		22%	22%	23%	20%	0%	20%	21%	24%	22%	19%	22%	40%
Fairly concerned	(3.0)	406	182	126	55	1	60	99	23	155	19	7	1
		21%	18%	19%	16%	20%	28% bc	21% c	8%	19%	19%	14%	7%
Very concerned	(4.0)	365	178	103	74	1	62	96	20	155	13	8	2
		18%	18%	16%	22% a	20%	29% bc	20% c	7%	19%	13%	16%	13%
Don't know		65	28	24	4	0	6	14	8	26	0	2	0
		3%	3%	4% b	1%	0%	3%	3%	3%	3%	0%	4% b	0%
NOT CONCERNED		1138	612	405	204	3	88	271	253	498	69	33	12
		58%	61%	62%	61%	60%	41%	56% a	83% ab	60%	68%	66%	80%
CONCERNED		771	360	229	129	2	122	195	43	310	32	15	3
		39%	36%	35%	38%	40%	56% bc	41% c	14%	37%	32%	30%	20%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 86 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	2	2	2	2	1	3	2	1	2	2	2	2
Base for stats	1909	972	634	333	5	210	466	296	808	101	48	15
Mean score	2.22	2.15	2.13	2.20	2.00	2.67	2.26	1.61	2.19	1.95	2.02	1.93
						bc	c					
Standard deviation	1.14	1.14	1.11	1.20	1.41	1.11	1.16	.90	1.15	1.10	1.14	1.03

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 86 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	711	24	41	40	26	31	37	36	46	34	105	94	116	286	102	150	191	49
	36%	41%	39%	38%	30%	37%	42%	28%	45%	43%	39%	36%	38%	40%	37%	40%	38%	40%
							g		dg	g								
Not very concerned (2.0)	427	8	13	32	19	24	23	20	21	23	53	66	64	157	61	87	114	18
	22%	14%	12%	31%	22%	29%	26%	16%	21%	29%	20%	26%	21%	22%	22%	23%	23%	15%
				abg		abg	b			abg						c	c	
Fairly concerned (3.0)	406	9	23	17	19	14	10	31	18	14	49	43	63	125	53	67	89	26
	21%	16%	22%	16%	22%	17%	11%	24%	18%	18%	18%	17%	20%	18%	19%	18%	18%	21%
								f										
Very concerned (4.0)	365	15	28	15	17	11	14	36	16	3	58	42	55	125	51	57	93	28
	18%	26%	27%	14%	20%	13%	16%	28%	16%	4%	22%	16%	18%	18%	18%	15%	19%	23%
		i	cei	i	i	i	i	cefhi	i									
Don't know	65	2	0	0	6	3	4	4	1	6	2	13	11	15	12	13	11	3
	3%	3%	0%	0%	7%	4%	5%	3%	1%	8%	1%	5%	4%	2%	4%	3%	2%	2%
					bch		bc			bch		a	a					
NOT CONCERNED	1138	32	54	72	45	55	60	56	67	57	158	160	180	443	163	237	305	67
	58%	55%	51%	69%	52%	66%	68%	44%	66%	71%	59%	62%	58%	63%	58%	63%	61%	54%
				bdg		bg	bdg		bg	bdg								
CONCERNED	771	24	51	32	36	25	24	67	34	17	107	85	118	250	104	124	182	54
	39%	41%	49%	31%	41%	30%	27%	53%	33%	21%	40%	33%	38%	35%	37%	33%	37%	44%
		i	cefhi		i			cefhi										a
Median	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 86 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Base for stats	1909	56	105	104	81	80	84	123	101	74	265	245	298	693	267	361	487	121
Mean score	2.22	2.27	2.36	2.07	2.33	2.06	2.01	2.54	2.04	1.81	2.23	2.13	2.19	2.13	2.20	2.09	2.17	2.27
		i	fi		i			cefhi										
Standard deviation	1.14	1.27	1.25	1.06	1.14	1.06	1.11	1.20	1.13	.89	1.19	1.11	1.14	1.14	1.14	1.11	1.15	1.22

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 86 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	711	81	47	86	107	43	29	239	152	2	220	162	11	54	154	185	158	235
		36%	31%	39%	51%	44%	35%	35%	38%	42%	33%	42%	36%	65%	31%	35%	48%	46%	36%
					aef	a											ab	b	
Not very concerned	(2.0)	427	52	32	35	56	22	22	146	72	1	113	105	1	27	106	85	77	142
		22%	20%	27%	21%	23%	18%	27%	23%	20%	17%	21%	23%	6%	16%	24%	22%	22%	22%
																a			
Fairly concerned	(3.0)	406	50	18	22	42	30	20	108	73	1	89	90	3	36	95	50	51	131
		21%	19%	15%	13%	17%	24%	24%	17%	20%	17%	17%	20%	18%	21%	22%	13%	15%	20%
							c	c							c	c			a
Very concerned	(4.0)	365	72	19	20	31	25	11	126	52	0	89	88	1	50	75	51	52	126
		18%	27%	16%	12%	13%	20%	13%	20%	14%	0%	17%	19%	6%	29%	17%	13%	15%	19%
			bcdf						b						bc				
Don't know		65	8	3	5	8	4	0	9	17	2	19	8	1	5	8	11	9	19
		3%	3%	3%	3%	3%	3%	0%	1%	5%	33%	4%	2%	6%	3%	2%	3%	3%	3%
										a									
NOT CONCERNED		1138	133	79	121	163	65	51	385	224	3	333	267	12	81	260	270	235	377
		58%	51%	66%	72%	67%	52%	62%	61%	61%	50%	63%	59%	71%	47%	59%	71%	68%	58%
				ae	ae	ae										a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 86 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	771	122	37	42	73	55	31	234	125	1	178	178	4	86	170	101	103	257
	39%	46% bcd	31%	25%	30%	44% bcd	38% c	37%	34%	17%	34%	39%	24%	50% bc	39% c	26%	30%	39% a
Median	2	2	2	1	2	2	2	2	2	2	2	2	1	3	2	2	2	2
Base for stats	1909	255	116	163	236	120	82	619	349	4	511	445	16	167	430	371	338	634
Mean score	2.22	2.44 bcd	2.08	1.85	1.99	2.31 cd	2.16 c	2.20	2.07	1.75	2.09	2.23	1.63	2.49 bc	2.21 c	1.91	1.99	2.23 a
Standard deviation	1.14	1.21	1.10	1.07	1.08	1.17	1.06	1.16	1.11	.96	1.14	1.14	1.02	1.23	1.11	1.09	1.11	1.15

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 87
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	534	309	198	109	2	37	134	138	244	37	19	9
		27%	31%	30%	32%	40%	17%	28%	45%	29%	37%	38%	60%
								a	ab				
Not very concerned	(2.0)	553	284	197	87	0	55	129	100	242	32	7	3
		28%	28%	30%	26%	0%	25%	27%	33%	29%	32%	14%	20%
										c	c		
Fairly concerned	(3.0)	524	248	168	77	3	64	138	46	212	16	17	3
		27%	25%	26%	23%	60%	30%	29%	15%	25%	16%	34%	20%
							c	c		b		b	
Very concerned	(4.0)	305	136	79	57	0	53	67	16	115	16	5	0
		15%	14%	12%	17%	0%	25%	14%	5%	14%	16%	10%	0%
					a		bc	c					
Don't know		58	23	16	7	0	7	12	4	21	0	2	0
		3%	2%	2%	2%	0%	3%	3%	1%	3%	0%	4%	0%
												b	
NOT CONCERNED		1087	593	395	196	2	92	263	238	486	69	26	12
		55%	59%	60%	58%	40%	43%	55%	78%	58%	68%	52%	80%
								a	ab				
CONCERNED		829	384	247	134	3	117	205	62	327	32	22	3
		42%	38%	38%	40%	60%	54%	43%	20%	39%	32%	44%	20%
							bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 87 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	2	2	2	2	3	3	2	2	2	2	2	1
Base for stats	1916	977	642	330	5	209	468	300	813	101	48	15
Mean score	2.31	2.22	2.20	2.25	2.20	2.64	2.29	1.80	2.24	2.11	2.17	1.60
						bc	c					
Standard deviation	1.04	1.04	1.01	1.09	1.10	1.05	1.03	.89	1.03	1.08	1.08	.83

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 87 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Self employed

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i		a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80		267	258	309	708	279	374	498	124
Not at all concerned (1.0)	534	13	31	25	25	25	29	31	37	28		69	79	96	210	96	111	153	42
	27%	22%	30%	24%	29%	30%	33%	24%	36%	35%		26%	31%	31%	30%	34%	30%	31%	34%
Not very concerned (2.0)	553	18	36	38	22	22	25	35	29	17		92	69	81	196	84	108	149	27
	28%	31%	34%	37%	25%	27%	28%	28%	28%	21%		34%	27%	26%	28%	30%	29%	30%	22%
				i								c							
Fairly concerned (3.0)	524	14	23	26	30	24	24	23	25	23		63	78	71	187	58	99	112	37
	27%	24%	22%	25%	34%	29%	27%	18%	25%	29%		24%	30%	23%	26%	21%	26%	22%	30%
					g														
Very concerned (4.0)	305	11	15	13	7	9	8	35	10	7		39	24	52	101	33	43	78	15
	15%	19%	14%	13%	8%	11%	9%	28%	10%	9%		15%	9%	17%	14%	12%	11%	16%	12%
								bcdefhi						b					
Don't know	58	2	0	2	3	3	2	3	1	5		4	8	9	14	8	13	6	3
	3%	3%	0%	2%	3%	4%	2%	2%	1%	6%		1%	3%	3%	2%	3%	3%	1%	2%
										bh							b		
NOT CONCERNED	1087	31	67	63	47	47	54	66	66	45		161	148	177	406	180	219	302	69
	55%	53%	64%	61%	54%	57%	61%	52%	65%	56%		60%	57%	57%	57%	65%	59%	61%	56%
																a			
CONCERNED	829	25	38	39	37	33	32	58	35	30		102	102	123	288	91	142	190	52
	42%	43%	36%	38%	43%	40%	36%	46%	34%	38%		38%	40%	40%	41%	33%	38%	38%	42%
															b				
Median	2	2	2	2	2	2	2	2	2	2		2	2	2	2	2	2	2	2
Base for stats	1916	56	105	102	84	80	86	124	101	75		263	250	300	694	271	361	492	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 87 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.31	2.41	2.21	2.26	2.23	2.21	2.13	2.50 bfhi	2.08	2.12	2.27	2.19	2.26	2.26 b	2.10	2.20	2.23	2.21
Standard deviation	1.04	1.06	1.03	.97	.97	1.01	.99	1.15	1.01	1.03	1.01	.99	1.09	1.04	1.02	1.01	1.06	1.06

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 87 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	534	66	45	67	79	29	23	204	103	2	176	123	10	41	128	140	115	194
		27%	25%	38%	40%	32%	23%	28%	32%	28%	33%	33%	27%	59%	24%	29%	37%	33%	30%
				ae	ae							b					ab		
Not very concerned	(2.0)	553	69	36	50	66	38	25	176	107	1	157	124	3	43	129	111	110	174
		28%	26%	30%	30%	27%	31%	30%	28%	29%	17%	30%	27%	18%	25%	29%	29%	32%	27%
Fairly concerned	(3.0)	524	61	24	34	70	37	22	143	105	0	123	124	1	41	125	81	78	170
		27%	23%	20%	20%	29%	30%	27%	23%	29%	0%	23%	27%	6%	24%	29%	21%	22%	26%
										a						c			
Very concerned	(4.0)	305	61	11	12	25	16	11	94	41	1	56	77	3	42	49	43	40	96
		15%	23%	9%	7%	10%	13%	13%	15%	11%	17%	11%	17%	18%	24%	11%	11%	12%	15%
			bcde										a		bc				
Don't know		58	6	3	5	4	4	1	11	10	2	18	5	0	5	7	7	4	19
		3%	2%	3%	3%	2%	3%	1%	2%	3%	33%	3%	1%	0%	3%	2%	2%	1%	3%
												b							
NOT CONCERNED		1087	135	81	117	145	67	48	380	210	3	333	247	13	84	257	251	225	368
		55%	51%	68%	70%	59%	54%	59%	61%	57%	50%	63%	55%	76%	49%	59%	66%	65%	56%
				ae	ade							b				a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 87 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	829	122	35	46	95	53	33	237	146	1	179	201	4	83	174	124	118	266
	42%	46%	29%	27%	39%	43%	40%	38%	40%	17%	34%	44%	24%	48%	40%	32%	34%	41%
		bc			c	bc	c					a		c	c			a
Median	2	2	2	2	2	2	2	2	2	2	2	2	1	2	2	2	2	2
Base for stats	1916	257	116	163	240	120	81	617	356	4	512	448	17	167	431	375	343	634
Mean score	2.31	2.46	2.01	1.94	2.17	2.33	2.26	2.21	2.24	2.00	2.12	2.35	1.82	2.50	2.22	2.07	2.13	2.26
		bcd			c	bc	c					a		bc	c			a
Standard deviation	1.04	1.11	.99	.96	1.01	.99	1.02	1.06	1.00	1.41	1.01	1.06	1.19	1.12	1.00	1.02	1.01	1.05

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 88
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1974	1000	658	337	5	216	480	304	834	101	50	15
Not at all concerned	(1.0)	403	225	144	81	0	38	89	98	188	27	7	3
		20%	23%	22%	24%	0%	18%	19%	32% ab	23%	27%	14%	20%
Not very concerned	(2.0)	563	291	206	82	3	49	136	106	228	38	19	6
		29%	29%	31% b	24%	60%	23%	28%	35% a	27%	38% a	38%	40%
Fairly concerned	(3.0)	594	289	189	98	2	61	154	74	246	22	17	4
		30%	29%	29%	29%	40%	28%	32% c	24%	29%	22%	34%	27%
Very concerned	(4.0)	364	174	104	70	0	60	91	23	153	13	6	2
		18%	17%	16%	21%	0%	28% bc	19% c	8%	18%	13%	12%	13%
Don't know		50	21	15	6	0	8	10	3	19	1	1	0
		3%	2%	2%	2%	0%	4% c	2%	1%	2%	1%	2%	0%
NOT CONCERNED		966	516	350	163	3	87	225	204	416	65	26	9
		49%	52%	53%	48%	60%	40%	47%	67% ab	50%	64% a	52%	60%
CONCERNED		958	463	293	168	2	121	245	97	399	35	23	6
		49%	46%	45%	50%	40%	56% c	51% c	32%	48% b	35%	46%	40%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 88 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Median	2	2	2	3	2	3	3	2	2	2	2	2
Base for stats	1924	979	643	331	5	208	470	301	815	100	49	15
Mean score	2.48	2.42	2.39	2.47	2.40	2.69	2.53	2.07	2.45	2.21	2.45	2.33
						c	c		b			
Standard deviation	1.02	1.03	1.01	1.08	.55	1.08	1.01	.94	1.04	.99	.89	.98

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 88 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all concerned (1.0)	403	9	19	26	18	18	27	23	26	22	54	63	71	148	76	88	105	31
	20%	16%	18%	25%	21%	22%	31%	18%	25%	28%	20%	24%	23%	21%	27%	24%	21%	25%
							abg								a			
Not very concerned (2.0)	563	15	33	31	23	20	23	26	34	23	79	66	83	207	80	119	136	34
	29%	26%	31%	30%	26%	24%	26%	20%	33%	29%	30%	26%	27%	29%	29%	32%	27%	27%
									g									
Fairly concerned (3.0)	594	19	31	30	29	32	24	37	21	23	80	85	81	216	70	104	153	32
	30%	33%	30%	29%	33%	39%	27%	29%	21%	29%	30%	33%	26%	31%	25%	28%	31%	26%
					h	h												
Very concerned (4.0)	364	13	20	16	14	11	12	39	20	8	49	37	67	124	46	53	97	24
	18%	22%	19%	15%	16%	13%	14%	31%	20%	10%	18%	14%	22%	18%	16%	14%	19%	19%
		i						bcdefi					b				a	
Don't know	50	2	2	1	3	2	2	2	1	4	5	7	7	13	7	10	7	3
	3%	3%	2%	1%	3%	2%	2%	2%	1%	5%	2%	3%	2%	2%	3%	3%	1%	2%
NOT CONCERNED	966	24	52	57	41	38	50	49	60	45	133	129	154	355	156	207	241	65
	49%	41%	50%	55%	47%	46%	57%	39%	59%	56%	50%	50%	50%	50%	56%	55%	48%	52%
				g			g		ag	g						b		
CONCERNED	958	32	51	46	43	43	36	76	41	31	129	122	148	340	116	157	250	56
	49%	55%	49%	44%	49%	52%	41%	60%	40%	39%	48%	47%	48%	48%	42%	42%	50%	45%
								cfhi									a	
Median	2	3	2	2	3	3	2	3	2	2	2	2	2	2	2	2	3	2
Base for stats	1924	56	103	103	84	81	86	125	101	76	262	251	302	695	272	364	491	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 88 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.48	2.64 fi	2.50	2.35	2.46	2.44	2.24	2.74 cfhi	2.35	2.22	2.47	2.38	2.48	2.45	2.32	2.34	2.49 a	2.40
Standard deviation	1.02	1.02	1.01	1.03	1.01	.99	1.05	1.09	1.07	.99	1.02	1.02	1.08	1.02	1.06	1.00	1.04	1.08

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 88 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all concerned	(1.0)	403	47	30	47	58	25	18	146	77	2	116	102	7	32	84	109	74	151
		20%	18%	25%	28% a	24%	20%	22%	23%	21%	33%	22%	23%	41%	19%	19%	29% ab	21%	23%
Not very concerned	(2.0)	563	75	44	47	71	31	23	177	114	0	170	118	3	39	143	109	103	188
		29%	29%	37% e	28%	29%	25%	28%	28%	31%	0%	32% b	26%	18%	23%	33% a	29%	30%	29%
Fairly concerned	(3.0)	594	72	30	50	70	41	26	181	106	2	146	138	5	56	129	104	106	183
		30%	27%	25%	30%	29%	33%	32%	29%	29%	33%	28%	30%	29%	33%	29%	27%	31%	28%
Very concerned	(4.0)	364	62	13	21	41	22	15	114	60	0	82	90	2	42	74	54	60	114
		18%	24% bc	11%	13%	17%	18%	18%	18%	16%	0%	15%	20%	12%	24% bc	17%	14%	17%	17%
Don't know		50	7	2	3	4	5	0	10	9	2	16	5	0	3	8	6	4	17
		3%	3%	2%	2%	2%	4%	0%	2%	2%	33%	3% b	1%	0%	2%	2%	2%	1%	3%
NOT CONCERNED		966	122	74	94	129	56	41	323	191	2	286	220	10	71	227	218	177	339
		49%	46%	62% ae	56%	53%	45%	50%	51%	52%	33%	54%	49%	59%	41%	52% a	57% a	51%	52%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 88 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
CONCERNED	958	134	43	71	111	63	41	295	166	2	228	228	7	98	203	158	166	297
	49%	51%	36%	42%	45%	51%	50%	47%	45%	33%	43%	50%	41%	57%	46%	41%	48%	45%
		b				b						a		bc				
Median	2	3	2	2	2	3	3	2	2	2	2	3	2	3	2	2	2	2
Base for stats	1924	256	117	165	240	119	82	618	357	4	514	448	17	169	430	376	343	636
Mean score	2.48	2.58	2.22	2.27	2.39	2.50	2.46	2.43	2.42	2.00	2.38	2.48	2.12	2.64	2.45	2.27	2.44	2.41
		bcd				b								bc	c			
Standard deviation	1.02	1.05	.96	1.01	1.03	1.02	1.03	1.04	1.01	1.15	1.00	1.05	1.11	1.05	.99	1.03	1.02	1.04

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 89
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	347	36	122	158	91	62	5	36	53	69	136	8	12	2
		18%	16%	16%	16%	19% b	13%	38%	12%	12%	31% ab	16%	11%	24%	13%
Not very concerned	(2.0)	420	44	179	223	120	102	1	61	95	67	200	12	9	2
		21%	20%	24%	23%	25%	21%	8%	19%	22%	30% ab	24%	17%	18%	13%
Fairly concerned	(3.0)	619	69	225	294	144	148	2	94	145	55	250	26	14	4
		31%	31%	30%	30%	30%	31%	15%	30%	33% c	24%	30%	37%	29%	25%
Very concerned	(4.0)	537	69	202	271	113	154	4	106	133	32	229	20	14	8
		27%	31%	27%	28%	24%	32% a	31%	34% c	31% c	14%	27%	29%	29%	50%
Don't know		51	6	22	28	9	18	1	16	9	3	24	4	0	0
		3%	3%	3%	3%	2%	4%	8%	5% bc	2%	1%	3%	6%	0%	0%
NOT CONCERNED		767	80	301	381	211	164	6	97	148	136	336	20	21	4
		39%	36%	40%	39%	44% b	34%	46%	31%	34%	60% ab	40%	29%	43%	25%
CONCERNED		1156	138	427	565	257	302	6	200	278	87	479	46	28	12
		59%	62%	57%	58%	54%	62% a	46%	64% c	64% c	38%	57%	66%	57%	75%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 89 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	4
Base for stats	1923	218	728	946	468	466	12	297	426	223	815	66	49	16
Mean score	2.70	2.78	2.70	2.72	2.60	2.85 a	2.42	2.91 c	2.84 c	2.22	2.70	2.88	2.61	3.13
Standard deviation	1.06	1.07	1.05	1.05	1.06	1.03	1.38	1.02	1.00	1.04	1.05	.98	1.15	1.09

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 89 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned (1.0)	347	6	22	22	18	15	8	22	13	10	50	41	45	108	48	60	80	18
	18%	11%	22% fh	21%	16%	21%	11%	15%	12%	16%	19%	16%	14%	17%	16%	17%	16%	14%
Not very concerned (2.0)	420	11	19	28	24	16	22	32	36	12	58	62	80	159	58	75	115	31
	21%	20%	19%	27%	21%	22%	30%	21%	33% bgi	19%	22%	24%	25%	24%	19%	22%	23%	24%
Fairly concerned (3.0)	619	18	33	26	38	16	25	44	31	19	77	79	94	189	101	101	148	42
	31%	32%	34%	25%	34%	22%	34%	30%	28%	30%	30%	31%	29%	29%	34%	29%	30%	33%
Very concerned (4.0)	537	20	23	24	29	22	16	49	26	20	67	67	95	187	78	95	140	32
	27%	36%	23%	23%	26%	31%	22%	33%	24%	31%	26%	26%	29%	29%	26%	27%	28%	25%
Don't know	51	1	1	4	3	3	3	2	4	3	6	9	9	11	15	15	9	4
	3%	2%	1%	4%	3%	4%	4%	1%	4%	5%	2%	3%	3%	2%	5% a	4% b	2%	3%
NOT CONCERNED	767	17	41	50	42	31	30	54	49	22	108	103	125	267	106	135	195	49
	39%	30%	42%	48% a	38%	43%	41%	36%	45%	34%	42%	40%	39%	41%	35%	39%	40%	39%
CONCERNED	1156	38	56	50	67	38	41	93	57	39	144	146	189	376	179	196	288	74
	59%	68% ch	57%	48%	60%	53%	55%	62% c	52%	61%	56%	57%	59%	57%	60%	57%	59%	58%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1923	55	97	100	109	69	71	147	106	61	252	249	314	643	285	331	483	123

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 89 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.70	2.95 bc	2.59	2.52	2.72	2.65	2.69	2.82 c	2.66	2.80	2.64	2.69	2.76	2.71	2.73	2.70	2.72	2.72
Standard deviation	1.06	1.01	1.09	1.09	1.04	1.15	.95	1.06	.98	1.08	1.08	1.04	1.04	1.06	1.04	1.07	1.06	1.01

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 89 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	347	33	15	35	37	25	13	99	55	4	97	58	3	29	50	75	53	105
		18%	13%	15%	15%	19%	20%	18%	17%	14%	40%	18%	14%	25%	13%	11%	25% ab	20% b	15%
Not very concerned	(2.0)	420	64	16	56	45	26	16	129	93	1	117	104	2	34	104	83	70	153
		21%	26% b	16%	23%	24%	21%	22%	22%	24%	10%	22%	25%	17%	16%	24% a	28% a	27%	21%
Fairly concerned	(3.0)	619	82	32	73	57	29	21	177	115	2	163	127	4	64	146	80	70	224
		31%	33% e	32%	31%	30%	23%	29%	31%	30%	20%	30%	30%	33%	30%	33%	27%	27%	31%
Very concerned	(4.0)	537	64	33	63	49	41	21	158	112	1	141	127	3	81	129	56	65	206
		27%	26%	33%	26%	26%	33%	29%	27%	29%	10%	26%	30%	25%	38% bc	29% c	19%	25%	29%
Don't know		51	4	4	12	2	5	1	15	11	2	21	7	0	7	9	7	2	26
		3%	2%	4%	5% ad	1%	4%	1%	3%	3%	20%	4% b	2%	0%	3%	2%	2%	1%	4% a
NOT CONCERNED		767	97	31	91	82	51	29	228	148	5	214	162	5	63	154	158	123	258
		39%	39%	31%	38%	43% b	40%	40%	39%	38%	50%	40%	38%	42%	29%	35%	52% ab	47% b	36%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 89 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	1156	146	65	136	106	70	42	335	227	3	304	254	7	145	275	136	135	430
	59%	59%	65%	57%	56%	56%	58%	58%	59%	30%	56%	60%	58%	67% c	63% c	45%	52%	60% a
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	3	3
Base for stats	1923	243	96	227	188	121	71	563	375	8	518	416	12	208	429	294	258	688
Mean score	2.70	2.73	2.86	2.72	2.63	2.71	2.70	2.70	2.76	2.00	2.67	2.78	2.58	2.95 c	2.83 c	2.40	2.57	2.77 a
Standard deviation	1.06	1.00	1.06	1.03	1.07	1.14	1.09	1.06	1.04	1.20	1.07	1.03	1.16	1.06	.99	1.07	1.08	1.04

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 90
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	515	50	201	251	129	119	3	44	95	112	219	13	18	1
		26%	22%	27%	26%	27%	25%	23%	14%	22%	50%	26%	19%	37%	6%
										a	ab			b	
Not very concerned	(2.0)	495	49	181	230	118	108	4	56	119	55	199	12	16	3
		25%	22%	24%	24%	25%	22%	31%	18%	27%	24%	24%	17%	33%	19%
										a					
Fairly concerned	(3.0)	542	72	207	279	144	132	3	116	124	39	238	22	10	9
		27%	32%	28%	29%	30%	27%	23%	37%	29%	17%	28%	31%	20%	56%
									bc	c					
Very concerned	(4.0)	358	48	134	182	75	106	1	82	87	13	157	17	5	3
		18%	21%	18%	19%	16%	22%	8%	26%	20%	6%	19%	24%	10%	19%
							a		bc	c					
Don't know		64	5	27	32	11	19	2	15	10	7	26	6	0	0
		3%	2%	4%	3%	2%	4%	15%	5%	2%	3%	3%	9%	0%	0%
													ac		
NOT CONCERNED		1010	99	382	481	247	227	7	100	214	167	418	25	34	4
		51%	44%	51%	49%	52%	47%	54%	32%	49%	74%	50%	36%	69%	25%
										a	ab	b		ab	
CONCERNED		900	120	341	461	219	238	4	198	211	52	395	39	15	12
		46%	54%	45%	47%	46%	49%	31%	63%	49%	23%	47%	56%	31%	75%
			b						bc	c		c	c		

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 90 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	2	3	2	2	2	3	2	3	2	1	2	3	2	3
Base for stats	1910	219	723	942	466	465	11	298	425	219	813	64	49	16
Mean score	2.39	2.54	2.38	2.42	2.35	2.48	2.18	2.79	2.48	1.79	2.41	2.67	2.04	2.88
								bc	c		c	c		
Standard deviation	1.07	1.07	1.08	1.08	1.05	1.10	.98	1.01	1.05	.94	1.08	1.08	1.00	.81

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 90 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned (1.0)	515	9	24	34	30	17	23	36	30	16	67	70	82	166	79	99	113	37
	26%	16%	24%	33%	27%	24%	31%	24%	27%	25%	26%	27%	25%	25%	26%	29%	23%	29%
				a														
Not very concerned (2.0)	495	18	31	19	24	14	20	25	37	11	68	58	73	162	65	85	112	32
	25%	32%	32%	18%	21%	19%	27%	17%	34%	17%	26%	22%	23%	25%	22%	25%	23%	25%
		cg	cgi						cdegi									
Fairly concerned (3.0)	542	14	31	25	33	21	19	48	24	23	70	73	95	181	93	93	143	40
	27%	25%	32%	24%	29%	29%	26%	32%	22%	36%	27%	28%	29%	28%	31%	27%	29%	31%
										h								
Very concerned (4.0)	358	13	9	20	23	16	9	39	16	12	42	48	67	127	52	55	110	15
	18%	23%	9%	19%	21%	22%	12%	26%	15%	19%	16%	19%	21%	19%	17%	16%	22%	12%
		b		b	b	b		bfh									ac	
Don't know	64	2	3	6	2	4	3	1	3	2	11	9	6	18	11	14	14	3
	3%	4%	3%	6%	2%	6%	4%	1%	3%	3%	4%	3%	2%	3%	4%	4%	3%	2%
				g		g												
NOT CONCERNED	1010	27	55	53	54	31	43	61	67	27	135	128	155	328	144	184	225	69
	51%	48%	56%	51%	48%	43%	58%	41%	61%	42%	52%	50%	48%	50%	48%	53%	46%	54%
			g				g		egi							b		
CONCERNED	900	27	40	45	56	37	28	87	40	35	112	121	162	308	145	148	253	55
	46%	48%	41%	43%	50%	51%	38%	58%	36%	55%	43%	47%	50%	47%	48%	43%	51%	43%
					h	h		bcfh		fh							a	
Median	2	3	2	2	3	3	2	3	2	3	2	2	3	2	3	2	3	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 90 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	1910	54	95	98	110	68	71	148	107	62	247	249	317	636	289	332	478	124
Mean score	2.39	2.57	2.26	2.32	2.45	2.53	2.20	2.61	2.24	2.50	2.35	2.40	2.46	2.42	2.41	2.31	2.52	2.27
		f						bcfh									ac	
Standard deviation	1.07	1.04	.95	1.15	1.11	1.11	1.04	1.12	1.03	1.08	1.06	1.09	1.09	1.08	1.07	1.07	1.09	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

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Table 90 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	515	40	20	66	66	41	18	131	117	3	143	104	4	34	111	101	80	171
		26%	16%	20%	28%	35%	33%	25%	23%	30%	30%	27%	25%	33%	16%	25%	34%	31%	24%
					a	ab	ab			a						a	ab	b	
Not very concerned	(2.0)	495	60	24	61	45	27	13	146	82	2	125	102	3	47	108	73	79	151
		25%	24%	24%	26%	24%	21%	18%	25%	21%	20%	23%	24%	25%	22%	25%	24%	30%	21%
																		b	
Fairly concerned	(3.0)	542	83	23	58	51	32	32	166	109	4	146	133	0	72	133	69	60	219
		27%	34%	23%	24%	27%	25%	44%	29%	28%	40%	27%	31%	0%	33%	30%	23%	23%	31%
			c					bcde							c	c			a
Very concerned	(4.0)	358	57	29	43	25	21	7	120	62	0	102	76	4	55	73	52	39	143
		18%	23%	29%	18%	13%	17%	10%	21%	16%	0%	19%	18%	33%	26%	17%	17%	15%	20%
			df	cdef											bc				
Don't know		64	7	4	11	3	5	2	15	16	1	23	8	1	7	13	6	2	30
		3%	3%	4%	5%	2%	4%	3%	3%	4%	10%	4%	2%	8%	3%	3%	2%	1%	4%
												b							a
NOT CONCERNED		1010	100	44	127	111	68	31	277	199	5	268	206	7	81	219	174	159	322
		51%	40%	44%	53%	58%	54%	43%	48%	52%	50%	50%	49%	58%	38%	50%	58%	61%	45%
					a	abf	a									a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 90 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	900	140	52	101	76	53	39	286	171	4	248	209	4	127	206	121	99	362
	46%	57% cde	52%	42%	40%	42%	54% d	49%	44%	40%	46%	49%	33%	59% bc	47%	40%	38%	51% a
Median	2	3	3	2	2	2	3	3	2	2	2	3	2	3	2	2	2	3
Base for stats	1910	240	96	228	187	121	70	563	370	9	516	415	11	208	425	295	258	684
Mean score	2.39	2.65 cde	2.64 cde	2.34	2.19	2.27	2.40	2.49 b	2.31	2.11	2.40	2.44	2.36	2.71 bc	2.40	2.24	2.22	2.49 a
Standard deviation	1.07	1.02	1.13	1.09	1.06	1.11	.98	1.07	1.09	.93	1.09	1.06	1.36	1.03	1.05	1.11	1.05	1.08

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 91
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	360	35	117	152	87	62	3	31	56	65	125	13	12	2
		18%	16%	16%	16%	18%	13%	23%	10%	13%	29%	15%	19%	24%	13%
						b					ab				
Not very concerned	(2.0)	430	47	149	196	103	92	1	59	69	68	165	15	14	2
		22%	21%	20%	20%	22%	19%	8%	19%	16%	30%	20%	21%	29%	13%
											ab				
Fairly concerned	(3.0)	673	79	272	351	165	180	6	125	170	56	311	22	10	8
		34%	35%	36%	36%	35%	37%	46%	40%	39%	25%	37%	31%	20%	50%
									c	c		c			
Very concerned	(4.0)	457	62	186	248	110	137	1	84	132	32	216	15	13	4
		23%	28%	25%	25%	23%	28%	8%	27%	30%	14%	26%	21%	27%	25%
									c	c					
Don't know		54	1	26	27	12	13	2	14	8	5	22	5	0	0
		3%	*%	3%	3%	3%	3%	15%	4%	2%	2%	3%	7%	0%	0%
				a	a				b				a		
NOT CONCERNED		790	82	266	348	190	154	4	90	125	133	290	28	26	4
		40%	37%	35%	36%	40%	32%	31%	29%	29%	59%	35%	40%	53%	25%
						b					ab			a	
CONCERNED		1130	141	458	599	275	317	7	209	302	88	527	37	23	12
		57%	63%	61%	61%	58%	65%	54%	67%	69%	39%	63%	53%	47%	75%
							a		c	c		c			

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 91 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	3	3	3	2	3	3	2	3
Base for stats	1920	223	724	947	465	471	11	299	427	221	817	65	49	16
Mean score	2.64	2.75	2.73	2.73	2.64	2.83 a	2.45	2.88 c	2.89 c	2.25	2.76	2.60	2.49	2.88
Standard deviation	1.04	1.03	1.02	1.02	1.04	.99	1.04	.94	.99	1.03	1.01	1.06	1.14	.96

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 91 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned (1.0)	360	6	13	12	21	14	11	20	15	13	31	46	48	101	47	44	90	17
	18%	11%	13%	12%	19%	19%	15%	13%	14%	20%	12%	18%	15%	15%	16%	13%	18%	13%
																	a	
Not very concerned (2.0)	430	7	24	24	17	10	19	27	29	8	55	46	64	130	64	72	97	26
	22%	13%	24%	23%	15%	14%	26%	18%	26%	13%	21%	18%	20%	20%	21%	21%	20%	20%
									adei									
Fairly concerned (3.0)	673	27	42	36	44	23	28	47	41	23	105	95	111	239	104	140	150	57
	34%	48%	43%	35%	39%	32%	38%	32%	37%	36%	41%	37%	34%	37%	35%	40%	30%	45%
		g														b		b
Very concerned (4.0)	457	15	16	26	29	23	14	53	24	16	57	66	93	170	75	78	143	25
	23%	27%	16%	25%	26%	32%	19%	36%	22%	25%	22%	26%	29%	26%	25%	23%	29%	20%
						b		bfh									ac	
Don't know	54	1	3	6	1	2	2	2	1	4	10	5	7	14	10	12	12	2
	3%	2%	3%	6%	1%	3%	3%	1%	1%	6%	4%	2%	2%	2%	3%	3%	2%	2%
				dgh						dgh								
NOT CONCERNED	790	13	37	36	38	24	30	47	44	21	86	92	112	231	111	116	187	43
	40%	23%	38%	35%	34%	33%	41%	32%	40%	33%	33%	36%	35%	35%	37%	34%	38%	34%
							a		a									
CONCERNED	1130	42	58	62	73	46	42	100	65	39	162	161	204	409	179	218	293	82
	57%	75%	59%	60%	65%	64%	57%	67%	59%	61%	63%	62%	63%	63%	60%	63%	60%	65%
		bfh																
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 91 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	1920	55	95	98	111	70	72	147	109	60	248	253	316	640	290	334	480	125
Mean score	2.64	2.93	2.64	2.78	2.73	2.79	2.63	2.90 b	2.68	2.70	2.76	2.72	2.79	2.75	2.71	2.75	2.72	2.72
Standard deviation	1.04	.92	.92	.98	1.05	1.12	.97	1.04	.97	1.09	.95	1.05	1.03	1.02	1.02	.96	1.08	.94

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 91 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	360	39	17	27	32	27	10	100	50	2	87	61	4	21	50	79	56	96
		18%	16%	17%	11%	17%	21% c	14%	17%	13%	20%	16%	14%	33%	10%	11%	26% ab	22% b	13%
Not very concerned	(2.0)	430	56	20	51	35	24	10	119	75	2	124	70	2	36	84	74	68	128
		22%	23%	20%	21%	18%	19%	14%	21%	19%	20%	23% b	17%	17%	17%	19%	25% a	26% b	18%
Fairly concerned	(3.0)	673	97	29	88	65	44	28	186	162	3	185	164	2	80	186	81	77	274
		34%	39%	29%	37%	34%	35%	39%	32%	42% a	30%	34%	39%	17%	37% c	42% c	27%	30%	38% a
Very concerned	(4.0)	457	50	30	64	56	26	22	161	86	1	123	122	3	71	110	61	57	191
		23%	20%	30%	27%	29% a	21%	31%	28%	22%	10%	23%	29% a	25%	33% bc	25%	20%	22%	27%
Don't know		54	5	4	9	2	5	2	12	13	2	20	6	1	7	8	6	2	25
		3%	2%	4%	4%	1%	4%	3%	2%	3%	20%	4% b	1%	8%	3%	2%	2%	1%	4% a
NOT CONCERNED		790	95	37	78	67	51	20	219	125	4	211	131	6	57	134	153	124	224
		40%	38%	37%	33%	35%	40%	28%	38%	32%	40%	39% b	31%	50%	27%	31%	51% ab	48% b	31%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 91 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	1130	147	59	152	121	70	50	347	248	4	308	286	5	151	296	142	134	465
	57%	60%	59%	64%	64%	56%	69%	60%	64%	40%	57%	68% a	42%	70% c	68% c	47%	52%	65% a
Median	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	2	3	3
Base for stats	1920	242	96	230	188	121	70	566	373	8	519	417	11	208	430	295	258	689
Mean score	2.64	2.65	2.75	2.82 e	2.77	2.57	2.89 e	2.72	2.76	2.38	2.66	2.83 a	2.36	2.97 c	2.83 c	2.42	2.52	2.81 a
Standard deviation	1.04	.98	1.09	.97	1.06	1.06	1.02	1.06	.96	1.06	1.02	1.01	1.29	.96	.94	1.09	1.06	.99

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 92
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	450	39	169	208	114	92	2	38	72	98	182	14	10	2
		23%	17%	23%	21%	24%	19%	15%	12%	17%	43%	22%	20%	20%	13%
											ab				
Not very concerned	(2.0)	475	52	184	236	123	108	5	55	106	75	201	20	13	2
		24%	23%	25%	24%	26%	22%	38%	18%	24%	33%	24%	29%	27%	13%
										a	ab				
Fairly concerned	(3.0)	569	61	217	278	137	138	3	112	135	31	244	15	14	5
		29%	27%	29%	29%	29%	29%	23%	36%	31%	14%	29%	21%	29%	31%
									c	c					
Very concerned	(4.0)	412	69	147	216	92	123	1	90	110	16	181	16	12	7
		21%	31%	20%	22%	19%	25%	8%	29%	25%	7%	22%	23%	24%	44%
			bc				a		c	c					
Don't know		68	3	33	36	11	23	2	18	12	6	31	5	0	0
		3%	1%	4%	4%	2%	5%	15%	6%	3%	3%	4%	7%	0%	0%
				a			a		b						
NOT CONCERNED		925	91	353	444	237	200	7	93	178	173	383	34	23	4
		47%	41%	47%	46%	50%	41%	54%	30%	41%	77%	46%	49%	47%	25%
						b				a	ab				
CONCERNED		981	130	364	494	229	261	4	202	245	47	425	31	26	12
		50%	58%	49%	51%	48%	54%	31%	65%	56%	21%	51%	44%	53%	75%
			bc						bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 92 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	2	3	2	3	3	2	3	2	3	3
Base for stats	1906	221	717	938	466	461	11	295	423	220	808	65	49	16
Mean score	2.49	2.72	2.48	2.54	2.44	2.63	2.27	2.86	2.67	1.84	2.52	2.51	2.57	3.06
		bc				a		bc	c					
Standard deviation	1.07	1.09	1.06	1.07	1.06	1.08	.90	1.00	1.04	.93	1.07	1.09	1.08	1.06

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 92 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: All Gig

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned (1.0)	450	9	21	18	28	15	19	33	23	16	48	62	72	142	63	66	113	29
	23%	16%	21%	17%	25%	21%	26%	22%	21%	25%	19%	24%	22%	22%	21%	19%	23%	23%
Not very concerned (2.0)	475	16	19	26	29	18	14	30	37	12	61	61	79	161	72	80	120	30
	24%	29%	19%	25%	26%	25%	19%	20%	34%	19%	24%	24%	24%	25%	24%	23%	24%	24%
									bfgi									
Fairly concerned (3.0)	569	17	38	30	32	18	26	38	26	19	85	76	83	184	85	106	132	39
	29%	30%	39%	29%	29%	25%	35%	26%	24%	30%	33%	29%	26%	28%	28%	31%	27%	31%
			gh															
Very concerned (4.0)	412	12	17	26	20	18	10	45	21	12	55	48	78	146	67	79	110	25
	21%	21%	17%	25%	18%	25%	14%	30%	19%	19%	21%	19%	24%	22%	22%	23%	22%	20%
								bdfh										
Don't know	68	2	3	4	3	3	5	3	3	5	9	11	11	21	13	15	17	4
	3%	4%	3%	4%	3%	4%	7%	2%	3%	8%	3%	4%	3%	3%	4%	4%	3%	3%
										g								
NOT CONCERNED	925	25	40	44	57	33	33	63	60	28	109	123	151	303	135	146	233	59
	47%	45%	41%	42%	51%	46%	45%	42%	55%	44%	42%	48%	47%	46%	45%	42%	47%	46%
									b									
CONCERNED	981	29	55	56	52	36	36	83	47	31	140	124	161	330	152	185	242	64
	50%	52%	56%	54%	46%	50%	49%	56%	43%	48%	54%	48%	50%	50%	51%	53%	49%	50%
								h										
Median	3	3	3	3	2	3	3	3	2	3	3	3	3	3	3	3	3	3
Base for stats	1906	54	95	100	109	69	69	146	107	59	249	247	312	633	287	331	475	123

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 92 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.49	2.59	2.54	2.64	2.40	2.57	2.39	2.65	2.42	2.46	2.59	2.45	2.54	2.53	2.54	2.60	2.50	2.49
Standard deviation	1.07	1.02	1.03	1.06	1.06	1.10	1.05	1.14	1.04	1.10	1.04	1.07	1.10	1.08	1.08	1.06	1.09	1.07

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 92 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	450	40	16	49	51	35	17	137	68	3	108	95	5	24	70	110	73	135
		23%	16%	16%	21%	27%	28%	24%	24%	18%	30%	20%	22%	42%	11%	16%	37%	28%	19%
						ab	ab		b								ab	b	
Not very concerned	(2.0)	475	72	21	49	48	30	16	136	98	2	142	92	2	40	116	76	84	152
		24%	29%	21%	21%	25%	24%	22%	24%	25%	20%	26%	22%	17%	19%	26%	25%	32%	21%
			c													a		b	
Fairly concerned	(3.0)	569	73	32	75	52	25	21	155	120	3	146	131	1	79	136	59	52	226
		29%	30%	32%	31%	27%	20%	29%	27%	31%	30%	27%	31%	8%	37%	31%	20%	20%	32%
			e	e	e										c	c			a
Very concerned	(4.0)	412	56	28	54	35	28	15	130	85	1	120	94	2	64	100	49	48	168
		21%	23%	28%	23%	18%	22%	21%	22%	22%	10%	22%	22%	17%	30%	23%	16%	18%	24%
															c	c			
Don't know		68	6	3	12	4	8	3	20	15	1	23	11	2	8	16	7	3	33
		3%	2%	3%	5%	2%	6%	4%	3%	4%	10%	4%	3%	17%	4%	4%	2%	1%	5%
																			a
NOT CONCERNED		925	112	37	98	99	65	33	273	166	5	250	187	7	64	186	186	157	287
		47%	45%	37%	41%	52%	52%	46%	47%	43%	50%	46%	44%	58%	30%	42%	62%	60%	40%
						bc	b									a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 92 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	981	129	60	129	87	53	36	285	205	4	266	225	3	143	236	108	100	394
	50%	52%	60% de	54% e	46%	42%	50%	49%	53%	40%	49%	53%	25%	67% bc	54% c	36%	38%	55% a
Median	3	3	3	3	2	2	3	3	3	2	3	3	2	3	3	2	2	3
Base for stats	1906	241	97	227	186	118	69	558	371	9	516	412	10	207	422	294	257	681
Mean score	2.49	2.60 d	2.74 de	2.59	2.38	2.39	2.49	2.50	2.60	2.22	2.54	2.54	2.00	2.88 bc	2.63 c	2.16	2.29	2.63 a
Standard deviation	1.07	1.02	1.05	1.07	1.08	1.15	1.09	1.10	1.03	1.09	1.07	1.08	1.25	.98	1.02	1.10	1.07	1.06

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 93
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	425	43	135	178	103	72	3	25	60	93	155	13	8	2
		22%	19%	18%	18%	22%	15%	23%	8%	14%	41%	18%	19%	16%	13%
						b				a	ab				
Not very concerned	(2.0)	466	58	168	226	121	103	2	61	96	69	198	10	15	3
		24%	26%	22%	23%	25%	21%	15%	19%	22%	31%	24%	14%	31%	19%
											ab			b	
Fairly concerned	(3.0)	596	61	243	304	140	159	5	122	143	39	263	25	13	3
		30%	27%	32%	31%	29%	33%	38%	39%	33%	17%	31%	36%	27%	19%
									c	c					
Very concerned	(4.0)	442	58	179	237	101	134	2	87	127	23	198	18	13	8
		22%	26%	24%	24%	21%	28%	15%	28%	29%	10%	24%	26%	27%	50%
							a		c	c					
Don't know		45	4	25	29	12	16	1	18	9	2	25	4	0	0
		2%	2%	3%	3%	3%	3%	8%	6%	2%	1%	3%	6%	0%	0%
									bc						
NOT CONCERNED		891	101	303	404	224	175	5	86	156	162	353	23	23	5
		45%	45%	40%	41%	47%	36%	38%	27%	36%	72%	42%	33%	47%	31%
						b				a	ab				
CONCERNED		1038	119	422	541	241	293	7	209	270	62	461	43	26	11
		53%	53%	56%	56%	51%	61%	54%	67%	62%	27%	55%	61%	53%	69%
							a		c	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 93 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	4
Base for stats	1929	220	725	945	465	468	12	295	426	224	814	66	49	16
Mean score	2.55	2.61	2.64	2.63	2.51	2.76	2.50	2.92	2.79	1.96	2.62	2.73	2.63	3.06
						a		c	c					
Standard deviation	1.07	1.08	1.05	1.05	1.06	1.03	1.09	.91	1.02	1.00	1.05	1.07	1.05	1.12

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 93 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: All Gig

		Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned	(1.0)	425	7	24	20	23	15	14	23	19	10	51	52	52	124	51	51	97	29
		22%	13%	24%	19%	21%	21%	19%	15%	17%	16%	20%	20%	16%	19%	17%	15%	20%	23% a
Not very concerned	(2.0)	466	15	18	26	20	13	20	39	34	13	59	53	86	152	70	87	107	30
		24%	27%	18%	25%	18%	18%	27%	26%	31% bd	20%	23%	21%	27%	23%	23%	25%	22%	24%
Fairly concerned	(3.0)	596	22	33	31	37	18	26	38	37	21	86	81	96	197	101	112	146	43
		30%	39%	34%	30%	33%	25%	35%	26%	34%	33%	33%	31%	30%	30%	34%	32%	30%	34%
Very concerned	(4.0)	442	10	22	22	27	22	12	47	18	18	54	61	83	165	68	81	133	22
		22%	18%	22%	21%	24%	31% fh	16%	32% fh	16%	28%	21%	24%	26%	25%	23%	23%	27% c	17%
Don't know		45	2	1	5	5	4	2	2	2	2	8	11	6	16	10	15	9	3
		2%	4%	1%	5%	4%	6%	3%	1%	2%	3%	3%	4%	2%	2%	3%	4% b	2%	2%
NOT CONCERNED		891	22	42	46	43	28	34	62	53	23	110	105	138	276	121	138	204	59
		45%	39%	43%	44%	38%	39%	46%	42%	48%	36%	43%	41%	43%	42%	40%	40%	41%	46%
CONCERNED		1038	32	55	53	64	40	38	85	55	39	140	142	179	362	169	193	279	65
		53%	57%	56%	51%	57%	56%	51%	57%	50%	61%	54%	55%	55%	55%	56%	56%	57%	51%
Median		3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats		1929	54	97	99	107	68	72	147	108	62	250	247	317	638	290	331	483	124
Mean score		2.55	2.65	2.55	2.56	2.64	2.69	2.50	2.74	2.50	2.76	2.57	2.61	2.66	2.63	2.64	2.67	2.65	2.47
Standard deviation		1.07	.93	1.10	1.05	1.08	1.15	.99	1.07	.97	1.05	1.04	1.08	1.04	1.07	1.03	1.01	1.09	1.04

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 93 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	425	38	13	45	43	29	10	117	57	4	96	79	3	16	55	102	68	110
		22%	15%	13%	19%	23%	23%	14%	20%	15%	40%	18%	19%	25%	7%	13%	34%	26%	15%
						b			b							a	ab	b	
Not very concerned	(2.0)	466	69	19	51	56	20	11	130	95	1	131	93	2	41	109	74	76	150
		24%	28%	19%	21%	29%	16%	15%	22%	25%	10%	24%	22%	17%	19%	25%	25%	29%	21%
			ef			ef												b	
Fairly concerned	(3.0)	596	73	37	75	48	39	32	160	142	2	166	135	3	85	153	60	55	249
		30%	30%	37%	31%	25%	31%	44%	28%	37%	20%	31%	32%	25%	40%	35%	20%	21%	35%
				d				acd		a					c	c			a
Very concerned	(4.0)	442	61	27	58	41	33	17	159	77	1	124	109	4	70	108	58	59	178
		22%	25%	27%	24%	22%	26%	24%	28%	20%	10%	23%	26%	33%	33%	25%	19%	23%	25%
									b						bc				
Don't know		45	6	4	10	2	5	2	12	15	2	22	7	0	3	13	7	2	27
		2%	2%	4%	4%	1%	4%	3%	2%	4%	20%	4%	2%	0%	1%	3%	2%	1%	4%
												b							a
NOT CONCERNED		891	107	32	96	99	49	21	247	152	5	227	172	5	57	164	176	144	260
		45%	43%	32%	40%	52%	39%	29%	43%	39%	50%	42%	41%	42%	27%	37%	58%	55%	36%
			f			bcef										a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 93 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	1038	134	64	133	89	72	49	319	219	3	290	244	7	155	261	118	114	427
	53%	54%	64% d	56%	47%	57%	68% ad	55%	57%	30%	54%	58%	58%	72% bc	60% c	39%	44%	60% a
Median	3	3	3	3	2	3	3	3	3	2	3	3	3	3	3	2	2	3
Base for stats	1929	241	96	229	188	121	70	566	371	8	517	416	12	212	425	294	258	687
Mean score	2.55	2.65	2.81 d	2.64	2.46	2.63	2.80 d	2.64	2.64	2.00	2.62	2.66	2.67	2.99 bc	2.74 c	2.25	2.41	2.72 a
Standard deviation	1.07	1.03	1.00	1.07	1.07	1.13	.97	1.10	.98	1.20	1.04	1.06	1.23	.91	.98	1.13	1.11	1.02

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 94
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	317	29	109	138	82	52	4	29	43	66	115	11	10	2
		16%	13%	15%	14%	17%	11%	31%	9%	10%	29%	14%	16%	20%	13%
						b					ab				
Not very concerned	(2.0)	385	37	136	173	91	81	1	46	67	60	157	8	7	1
		20%	17%	18%	18%	19%	17%	8%	15%	15%	27%	19%	11%	14%	6%
											ab				
Fairly concerned	(3.0)	640	90	239	329	161	164	4	119	156	54	283	25	15	6
		32%	40%	32%	34%	34%	34%	31%	38%	36%	24%	34%	36%	31%	38%
			b						c	c					
Very concerned	(4.0)	572	62	238	300	129	169	2	99	157	44	254	22	17	7
		29%	28%	32%	31%	27%	35%	15%	32%	36%	19%	30%	31%	35%	44%
							a		c	c					
Don't know		60	6	28	34	14	18	2	20	12	2	30	4	0	0
		3%	3%	4%	3%	3%	4%	15%	6%	3%	1%	4%	6%	0%	0%
									bc						
NOT CONCERNED		702	66	245	311	173	133	5	75	110	126	272	19	17	3
		36%	29%	33%	32%	36%	27%	38%	24%	25%	56%	32%	27%	35%	19%
						b					ab				
CONCERNED		1212	152	477	629	290	333	6	218	313	98	537	47	32	13
		61%	68%	64%	65%	61%	69%	46%	70%	72%	43%	64%	67%	65%	81%
							a		c	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 94 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1914	218	722	940	463	466	11	293	423	224	809	66	49	16
Mean score	2.77	2.85	2.84	2.84	2.73	2.97 a	2.36	2.98 c	3.01 c	2.34	2.84	2.88	2.80	3.13
Standard deviation	1.05	.98	1.05	1.03	1.05	.99	1.21	.95	.97	1.10	1.03	1.06	1.14	1.02

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 94 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned (1.0)	317	5	22	10	19	12	7	18	13	9	37	38	40	104	31	38	82	17
	16%	9%	22%	10%	17%	17%	9%	12%	12%	14%	14%	15%	12%	16%	10%	11%	17%	13%
			acfgh											b			a	
Not very concerned (2.0)	385	15	16	21	11	10	14	25	29	16	52	35	70	114	58	61	85	25
	20%	27%	16%	20%	10%	14%	19%	17%	26%	25%	20%	14%	22%	17%	19%	18%	17%	20%
		d		d					de	d	b		b					
Fairly concerned (3.0)	640	19	35	31	41	22	29	53	39	14	85	92	106	220	101	122	160	44
	32%	34%	36%	30%	37%	31%	39%	36%	35%	22%	33%	36%	33%	34%	34%	35%	33%	35%
					i		i	i										
Very concerned (4.0)	572	15	24	35	37	26	21	50	26	20	74	84	96	197	99	108	152	38
	29%	27%	24%	34%	33%	36%	28%	34%	24%	31%	29%	33%	30%	30%	33%	31%	31%	30%
Don't know	60	2	1	7	4	2	3	3	3	5	10	9	11	19	11	17	13	3
	3%	4%	1%	7%	4%	3%	4%	2%	3%	8%	4%	3%	3%	3%	4%	5%	3%	2%
				b						bg								
NOT CONCERNED	702	20	38	31	30	22	21	43	42	25	89	73	110	218	89	99	167	42
	36%	36%	39%	30%	27%	31%	28%	29%	38%	39%	34%	28%	34%	33%	30%	29%	34%	33%
CONCERNED	1212	34	59	66	78	48	50	103	65	34	159	176	202	417	200	230	312	82
	61%	61%	60%	63%	70%	67%	68%	69%	59%	53%	62%	68%	63%	64%	67%	66%	63%	65%
					i			i										
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1914	54	97	97	108	70	71	146	107	59	248	249	312	635	289	329	479	124

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 94 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.77	2.81	2.63	2.94 b	2.89	2.89	2.90	2.92 b	2.73	2.76	2.79	2.89	2.83	2.80	2.93	2.91	2.80	2.83
Standard deviation	1.05	.95	1.09	1.00	1.07	1.10	.94	1.00	.97	1.09	1.03	1.04	1.01	1.05	.99	.99	1.07	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 94 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	317	31	11	25	33	25	13	88	46	4	82	53	3	17	33	85	52	86
		16%	13%	11%	10%	17%	20%	18%	15%	12%	40%	15%	13%	25%	8%	8%	28%	20%	12%
						c	c										ab	b	
Not very concerned	(2.0)	385	45	15	46	39	19	9	110	61	2	96	76	1	27	68	76	68	105
		20%	18%	15%	19%	21%	15%	13%	19%	16%	20%	18%	18%	8%	13%	16%	25%	26%	15%
																	ab	b	
Fairly concerned	(3.0)	640	88	41	82	57	38	23	171	156	2	186	141	2	81	178	66	74	255
		32%	36%	41%	34%	30%	30%	32%	30%	40%	20%	35%	33%	17%	38%	41%	22%	28%	36%
										a					c	c			a
Very concerned	(4.0)	572	75	30	75	57	40	23	192	108	0	151	145	4	85	145	65	65	235
		29%	30%	30%	31%	30%	32%	32%	33%	28%	0%	28%	34%	33%	40%	33%	22%	25%	33%
													a		c	c			a
Don't know		60	8	3	11	4	4	4	17	15	2	24	8	2	5	14	9	1	33
		3%	3%	3%	5%	2%	3%	6%	3%	4%	20%	4%	2%	17%	2%	3%	3%	*%	5%
												b							a
NOT CONCERNED		702	76	26	71	72	44	22	198	107	6	178	129	4	44	101	161	120	191
		36%	31%	26%	30%	38%	35%	31%	34%	28%	60%	33%	30%	33%	20%	23%	53%	46%	27%
						b			b								ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 94 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	1212	163	71	157	114	78	46	363	264	2	337	286	6	166	323	131	139	490
	61%	66%	71%	66%	60%	62%	64%	63%	68%	20%	63%	68%	50%	77% c	74% c	44%	53%	69% a
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	3	3
Base for stats	1914	239	97	228	186	122	68	561	371	8	515	415	10	210	424	292	259	681
Mean score	2.77	2.87	2.93	2.91	2.74	2.76	2.82	2.83	2.88	1.75	2.79	2.91	2.70	3.11 c	3.03 c	2.38	2.59	2.94 a
Standard deviation	1.05	1.00	.96	.98	1.08	1.12	1.11	1.07	.97	.89	1.04	1.02	1.34	.92	.90	1.13	1.07	1.00

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 95
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	324	34	109	143	84	56	3	23	51	69	120	11	10	2
		16%	15%	15%	15%	18%	12%	23%	7%	12%	31%	14%	16%	20%	13%
						b				a	ab				
Not very concerned	(2.0)	425	47	157	204	113	89	2	70	80	54	178	13	10	3
		22%	21%	21%	21%	24%	18%	15%	22%	18%	24%	21%	19%	20%	19%
						b									
Fairly concerned	(3.0)	685	80	276	356	168	186	2	112	182	62	312	24	17	3
		35%	36%	37%	37%	35%	38%	15%	36%	42%	27%	37%	34%	35%	19%
									c	c					
Very concerned	(4.0)	436	46	165	211	95	111	5	85	93	33	180	13	11	7
		22%	21%	22%	22%	20%	23%	38%	27%	21%	15%	21%	19%	22%	44%
									c	c					
Don't know		104	17	43	60	17	42	1	23	29	8	49	9	1	1
		5%	8%	6%	6%	4%	9%	8%	7%	7%	4%	6%	13%	2%	6%
							a						ac		
NOT CONCERNED		749	81	266	347	197	145	5	93	131	123	298	24	20	5
		38%	36%	35%	36%	41%	30%	38%	30%	30%	54%	36%	34%	41%	31%
						b					ab				
CONCERNED		1121	126	441	567	263	297	7	197	275	95	492	37	28	10
		57%	56%	59%	58%	55%	61%	54%	63%	63%	42%	59%	53%	57%	63%
									c	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 95 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1870	207	707	914	460	442	12	290	406	218	790	61	48	15
Mean score	2.66	2.67	2.70	2.69	2.60	2.80 a	2.75	2.89 c	2.78 c	2.27	2.70	2.64	2.60	3.00
Standard deviation	1.02	1.00	.99	.99	1.01	.96	1.29	.92	.94	1.07	.99	1.02	1.07	1.13

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 95 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: All Gig

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i		a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64		258	258	323	654	300	346	492	127
Not at all concerned (1.0)	324	6	19	15	18	10	10	18	13	11		40	38	42	95	47	49	81	13
	16%	11%	19%	14%	16%	14%	14%	12%	12%	17%		16%	15%	13%	15%	16%	14%	16%	10%
Not very concerned (2.0)	425	15	21	26	22	14	14	32	21	13		62	50	66	153	47	73	92	35
	22%	27%	21%	25%	20%	19%	19%	21%	19%	20%		24%	19%	20%	23%	16%	21%	19%	28%
															b				b
Fairly concerned (3.0)	685	20	44	36	44	23	27	50	48	20		100	94	118	230	119	129	176	48
	35%	36%	45%	35%	39%	32%	36%	34%	44%	31%		39%	36%	37%	35%	40%	37%	36%	38%
Very concerned (4.0)	436	12	13	17	22	21	18	42	20	15		42	61	77	146	61	70	116	24
	22%	21%	13%	16%	20%	29%	24%	28%	18%	23%		16%	24%	24%	22%	20%	20%	24%	19%
						bc		bc					a	a					
Don't know	104	3	1	10	6	4	5	7	8	5		14	15	20	30	26	25	27	7
	5%	5%	1%	10%	5%	6%	7%	5%	7%	8%		5%	6%	6%	5%	9%	7%	5%	6%
				b			b		b	b						a			
NOT CONCERNED	749	21	40	41	40	24	24	50	34	24		102	88	108	248	94	122	173	48
	38%	38%	41%	39%	36%	33%	32%	34%	31%	38%		40%	34%	33%	38%	31%	35%	35%	38%
															b				
CONCERNED	1121	32	57	53	66	44	45	92	68	35		142	155	195	376	180	199	292	72
	57%	57%	58%	51%	59%	61%	61%	62%	62%	55%		55%	60%	60%	57%	60%	58%	59%	57%
Median	3	3	3	3	3	3	3	3	3	3		3	3	3	3	3	3	3	3
Base for stats	1870	53	97	94	106	68	69	142	102	59		244	243	303	624	274	321	465	120
Mean score	2.66	2.72	2.53	2.59	2.66	2.81	2.77	2.82	2.74	2.66		2.59	2.73	2.76	2.68	2.71	2.69	2.70	2.69
								b						a					

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 95 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Standard deviation	1.02	.95	.96	.97	.99	1.04	1.00	1.00	.92	1.06	.96	1.01	.99	1.00	1.00	.98	1.03	.91

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 95 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	324	36	12	30	30	21	14	96	41	6	85	54	4	16	47	76	45	98
		16%	15%	12%	13%	16%	17%	19%	17% b	11%	60%	16%	13%	33%	7%	11%	25% ab	17%	14%
Not very concerned	(2.0)	425	57	16	45	45	25	16	115	89	0	111	92	1	38	80	85	62	142
		22%	23%	16%	19%	24%	20%	22%	20%	23%	0%	21%	22%	8%	18%	18%	28% ab	24%	20%
Fairly concerned	(3.0)	685	93	38	90	67	41	27	212	143	1	198	157	1	81	187	83	89	267
		35%	38%	38%	38%	35%	33%	38%	37%	37%	10%	37%	37%	8%	38% c	43% c	28%	34%	37%
Very concerned	(4.0)	436	53	28	55	37	30	8	121	88	2	111	95	5	67	92	48	53	158
		22%	21%	28% f	23% f	19%	24% f	11%	21%	23%	20%	21%	22%	42%	31% bc	21%	16%	20%	22%
Don't know		104	8	6	19	11	9	7	34	25	1	34	25	1	13	32	9	11	49
		5%	3%	6%	8% a	6%	7%	10% a	6%	6%	10%	6%	6%	8%	6%	7% c	3%	4%	7%
NOT CONCERNED		749	93	28	75	75	46	30	211	130	6	196	146	5	54	127	161	107	240
		38%	38%	28%	31%	39%	37%	42%	37%	34%	60%	36%	35%	42%	25%	29%	53% ab	41% b	34%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 95 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	1121	146	66	145	104	71	35	333	231	3	309	252	6	148	279	131	142	425
	57%	59%	66% f	61%	55%	56%	49%	58%	60%	30%	57%	60%	50%	69% c	64% c	44%	55%	60%
Median	3	3	3	3	3	3	3	3	3	1	3	3	3	3	3	2	3	3
Base for stats	1870	239	94	220	179	117	65	544	361	9	505	398	11	202	406	292	249	665
Mean score	2.66	2.68	2.87 df	2.77 f	2.62	2.68	2.45	2.66	2.77	1.89	2.66	2.74	2.64	2.99 bc	2.80 c	2.35	2.60	2.73
Standard deviation	1.02	.98	.99	.98	.99	1.05	.97	1.01	.95	1.36	1.00	.97	1.43	.92	.92	1.04	1.02	.98

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 96
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	239	24	93	117	72	44	1	26	36	55	102	7	8	0
		12%	11%	12%	12%	15%	9%	8%	8%	8%	24%	12%	10%	16%	0%
						b					ab				
Not very concerned	(2.0)	393	37	142	179	94	82	3	52	66	61	157	8	12	2
		20%	17%	19%	18%	20%	17%	23%	17%	15%	27%	19%	11%	24%	13%
											ab				
Fairly concerned	(3.0)	694	75	264	339	171	162	6	114	159	66	288	28	16	7
		35%	33%	35%	35%	36%	33%	46%	36%	37%	29%	34%	40%	33%	44%
Very concerned	(4.0)	609	87	231	318	131	184	3	109	166	43	275	23	13	7
		31%	39%	31%	33%	27%	38%	23%	35%	38%	19%	33%	33%	27%	44%
			b				a		c	c					
Don't know		39	1	20	21	9	12	0	12	8	1	17	4	0	0
		2%	*%	3%	2%	2%	2%	0%	4%	2%	*%	2%	6%	0%	0%
				a					c				a		
NOT CONCERNED		632	61	235	296	166	126	4	78	102	116	259	15	20	2
		32%	27%	31%	30%	35%	26%	31%	25%	23%	51%	31%	21%	41%	13%
						b					ab			b	
CONCERNED		1303	162	495	657	302	346	9	223	325	109	563	51	29	14
		66%	72%	66%	67%	63%	71%	69%	71%	75%	48%	67%	73%	59%	88%
							a		c	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 96 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1935	223	730	953	468	472	13	301	427	225	822	66	49	16
Mean score	2.86	3.01	2.87	2.90	2.77	3.03	2.85	3.02	3.07	2.43	2.90	3.02	2.69	3.31
						a		c	c					
Standard deviation	1.00	1.00	1.00	1.00	1.02	.97	.90	.94	.94	1.06	1.01	.95	1.04	.70

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 96 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: All Gig

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned	(1.0)	239	6	14	8	19	13	5	18	10	9	28	37	37	86	29	29	72	14
		12%	11%	14%	8%	17%	18%	7%	12%	9%	14%	11%	14%	11%	13%	10%	8%	15%	11%
						cf	cf											a	
Not very concerned	(2.0)	393	9	19	19	21	15	13	22	25	14	47	49	61	118	57	57	97	25
		20%	16%	19%	18%	19%	21%	18%	15%	23%	22%	18%	19%	19%	18%	19%	16%	20%	20%
Fairly concerned	(3.0)	694	18	39	34	37	21	25	53	46	15	91	83	114	234	99	129	158	47
		35%	32%	40%	33%	33%	29%	34%	36%	42%	23%	35%	32%	35%	36%	33%	37%	32%	37%
				i						i									
Very concerned	(4.0)	609	21	26	40	33	21	28	55	28	23	87	82	106	206	106	123	153	40
		31%	38%	27%	38%	29%	29%	38%	37%	25%	36%	34%	32%	33%	31%	35%	36%	31%	31%
					h														
Don't know		39	2	0	3	2	2	3	1	1	3	5	7	5	10	9	8	12	1
		2%	4%	0%	3%	2%	3%	4%	1%	1%	5%	2%	3%	2%	2%	3%	2%	2%	1%
								b			bg								
NOT CONCERNED		632	15	33	27	40	28	18	40	35	23	75	86	98	204	86	86	169	39
		32%	27%	34%	26%	36%	39%	24%	27%	32%	36%	29%	33%	30%	31%	29%	25%	34%	31%
																		a	
CONCERNED		1303	39	65	74	70	42	53	108	74	38	178	165	220	440	205	252	311	87
		66%	70%	66%	71%	63%	58%	72%	72%	67%	59%	69%	64%	68%	67%	68%	73%	63%	69%
									e								b		
Median		3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats		1935	54	98	101	110	70	71	148	109	61	253	251	318	644	291	338	480	126

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 96 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.86	3.00	2.79	3.05 de	2.76	2.71	3.07 de	2.98	2.84	2.85	2.94	2.84	2.91	2.87	2.97	3.02 b	2.82	2.90
Standard deviation	1.00	1.01	1.00	.95	1.07	1.09	.93	1.01	.91	1.09	.99	1.04	.99	1.01	.98	.94	1.04	.98

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 96 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	239	29	11	22	28	16	11	77	37	3	72	41	4	14	28	71	48	69
		12%	12%	11%	9%	15%	13%	15%	13%	10%	30%	13%	10%	33%	7%	6%	24% ab	18% b	10%
Not very concerned	(2.0)	393	53	18	36	33	31	8	115	61	3	100	79	0	29	56	91	57	122
		20%	21%	18%	15%	17%	25% cf	11%	20%	16%	30%	19%	19%	0%	13%	13%	30% ab	22%	17%
Fairly concerned	(3.0)	694	84	35	83	74	35	28	183	153	3	183	153	3	72	187	77	82	257
		35%	34%	35%	35%	39% e	28%	39%	32%	40% a	30%	34%	36%	25%	33%	43% ac	26%	32%	36%
Very concerned	(4.0)	609	76	33	92	54	41	22	189	128	1	169	145	4	95	159	59	73	245
		31%	31%	33%	38% d	28%	33%	31%	33%	33%	10%	31%	34%	33%	44% c	36% c	20%	28%	34%
Don't know		39	5	3	6	1	3	3	14	7	0	15	5	1	5	8	3	0	21
		2%	2%	3%	3%	1%	2%	4% d	2%	2%	0%	3%	1%	8%	2%	2%	1%	0%	3% a
NOT CONCERNED		632	82	29	58	61	47	19	192	98	6	172	120	4	43	84	162	105	191
		32%	33% c	29%	24%	32%	37% c	26%	33% b	25%	60%	32%	28%	33%	20%	19%	54% ab	40% b	27%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 96 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	1303	160	68	175	128	76	50	372	281	4	352	298	7	167	346	136	155	502
	66%	65%	68%	73% ae	67%	60%	69%	64%	73% a	40%	65%	70%	58%	78% c	79% c	45%	60%	70% a
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	3	3
Base for stats	1935	242	97	233	189	123	69	564	379	10	524	418	11	210	430	298	260	693
Mean score	2.86	2.86	2.93	3.05 ade	2.81	2.82	2.88	2.86	2.98	2.20	2.86	2.96	2.64	3.18 c	3.11 c	2.42	2.69	2.98 a
Standard deviation	1.00	1.00	.99	.96	1.01	1.04	1.04	1.03	.94	1.03	1.02	.96	1.36	.91	.87	1.06	1.07	.96

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 97
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	488	49	172	221	128	90	3	34	76	111	189	15	13	4
		25%	22%	23%	23%	27%	19%	23%	11%	17%	49%	23%	21%	27%	25%
						b				a	ab				
Not very concerned	(2.0)	555	62	191	253	130	121	2	65	118	70	214	18	18	3
		28%	28%	25%	26%	27%	25%	15%	21%	27%	31%	26%	26%	37%	19%
										a	a				
Fairly concerned	(3.0)	515	64	215	279	118	157	4	103	145	31	254	11	11	3
		26%	29%	29%	29%	25%	32%	31%	33%	33%	14%	30%	16%	22%	19%
							a		c	c		b			
Very concerned	(4.0)	350	44	136	180	85	94	1	89	83	8	147	21	6	6
		18%	20%	18%	18%	18%	19%	8%	28%	19%	4%	18%	30%	12%	38%
									bc	c			ac		
Don't know		66	5	36	41	16	22	3	22	13	6	35	5	1	0
		3%	2%	5%	4%	3%	5%	23%	7%	3%	3%	4%	7%	2%	0%
									bc						
NOT CONCERNED		1043	111	363	474	258	211	5	99	194	181	403	33	31	7
		53%	50%	48%	49%	54%	44%	38%	32%	45%	80%	48%	47%	63%	44%
						b				a	ab			a	
CONCERNED		865	108	351	459	203	251	5	192	228	39	401	32	17	9
		44%	48%	47%	47%	43%	52%	38%	61%	52%	17%	48%	46%	35%	56%
							a		bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 97 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	2	2	2	2	2	3	3	3	3	1	2	2	2	3
Base for stats	1908	219	714	933	461	462	10	291	422	220	804	65	48	16
Mean score	2.38	2.47	2.44	2.45	2.35	2.55	2.30	2.85	2.56	1.71	2.45	2.58	2.21	2.69
						a		bc	c					
Standard deviation	1.06	1.05	1.05	1.05	1.07	1.02	1.06	.99	1.00	.84	1.04	1.17	.99	1.25

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 97 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned (1.0)	488	9	26	22	21	16	17	31	28	19	57	54	78	144	76	81	109	30
	25%	16%	27%	21%	19%	22%	23%	21%	25%	30%	22%	21%	24%	22%	25%	23%	22%	24%
Not very concerned (2.0)	555	16	21	29	29	19	23	36	33	8	66	71	77	179	70	90	119	41
	28%	29%	21%	28%	26%	26%	31%	24%	30%	13%	26%	28%	24%	27%	23%	26%	24%	32%
		i		i	i	i	i		i									
Fairly concerned (3.0)	515	17	32	33	42	22	24	36	31	17	82	88	84	186	86	106	135	36
	26%	30%	33%	32%	38%	31%	32%	24%	28%	27%	32%	34%	26%	28%	29%	31%	27%	28%
					g							c						
Very concerned (4.0)	350	10	16	14	17	10	8	43	14	15	40	35	72	125	50	53	111	14
	18%	18%	16%	13%	15%	14%	11%	29%	13%	23%	16%	14%	22%	19%	17%	15%	23%	11%
								bcdefh		f			ab				ac	
Don't know	66	4	3	6	3	5	2	3	4	5	13	10	12	20	18	16	18	6
	3%	7%	3%	6%	3%	7%	3%	2%	4%	8%	5%	4%	4%	3%	6%	5%	4%	5%
										g					a			
NOT CONCERNED	1043	25	47	51	50	35	40	67	61	27	123	125	155	323	146	171	228	71
	53%	45%	48%	49%	45%	49%	54%	45%	55%	42%	48%	48%	48%	49%	49%	49%	46%	56%
CONCERNED	865	27	48	47	59	32	32	79	45	32	122	123	156	311	136	159	246	50
	44%	48%	49%	45%	53%	44%	43%	53%	41%	50%	47%	48%	48%	48%	45%	46%	50%	39%
																	c	
Median	2	3	3	2	3	2	2	3	2	3	2	2	3	2	2	2	3	2
Base for stats	1908	52	95	98	109	67	72	146	106	59	245	248	311	634	282	330	474	121

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 97 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.38	2.54	2.40	2.40	2.50	2.39	2.32	2.62 h	2.29	2.47	2.43	2.42	2.48	2.46	2.39	2.40	2.52 c	2.28
Standard deviation	1.06	1.00	1.07	.99	.98	1.01	.96	1.12	1.00	1.19	1.02	.98	1.10	1.05	1.07	1.03	1.09	.97

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 97 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	488	52	17	57	51	32	12	135	83	3	120	97	4	20	95	102	72	149
		25%	21%	17%	24%	27%	25%	17%	23%	22%	30%	22%	23%	33%	9%	22%	34%	28%	21%
																a	ab	b	
Not very concerned	(2.0)	555	67	20	60	66	23	17	142	110	1	135	114	4	47	119	86	86	167
		28%	27%	20%	25%	35%	18%	24%	25%	28%	10%	25%	27%	33%	22%	27%	29%	33%	23%
						bce												b	
Fairly concerned	(3.0)	515	67	27	75	43	36	31	162	114	3	150	127	2	76	136	60	52	227
		26%	27%	27%	31%	23%	29%	43%	28%	30%	30%	28%	30%	17%	35%	31%	20%	20%	32%
					d			abde							c	c			a
Very concerned	(4.0)	350	51	31	32	29	27	10	114	64	2	107	71	2	61	73	45	47	133
		18%	21%	31%	13%	15%	21%	14%	20%	17%	20%	20%	17%	17%	28%	17%	15%	18%	19%
			c	acdf			c								bc				
Don't know		66	10	5	15	1	8	2	25	15	1	27	14	0	11	15	8	3	38
		3%	4%	5%	6%	1%	6%	3%	4%	4%	10%	5%	3%	0%	5%	3%	3%	1%	5%
			d	d	d		d												a
NOT CONCERNED		1043	119	37	117	117	55	29	277	193	4	255	211	8	67	214	188	158	316
		53%	48%	37%	49%	62%	44%	40%	48%	50%	40%	47%	50%	67%	31%	49%	62%	61%	44%
					b	abcef										a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 97 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	865	118	58	107	72	63	41	276	178	5	257	198	4	137	209	105	99	360
	44%	48%	58%	45%	38%	50%	57%	48%	46%	50%	48%	47%	33%	64%	48%	35%	38%	50%
		d	cd			d	d							bc	c			a
Median	2	2	3	2	2	3	3	2	2	3	3	2	2	3	2	2	2	3
Base for stats	1908	237	95	224	189	118	70	553	371	9	512	409	12	204	423	293	257	676
Mean score	2.38	2.49	2.76	2.37	2.26	2.49	2.56	2.46	2.43	2.44	2.48	2.42	2.17	2.87	2.44	2.16	2.29	2.51
		d	acd				d							bc	c			a
Standard deviation	1.06	1.06	1.10	1.02	1.02	1.12	.94	1.07	1.02	1.24	1.07	1.03	1.11	.95	1.02	1.07	1.07	1.04

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 98
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	361	36	129	165	89	74	2	23	67	75	137	13	11	4
		18%	16%	17%	17%	19%	15%	15%	7%	15%	33%	16%	19%	22%	25%
										a	ab				
Not very concerned	(2.0)	563	63	212	275	145	125	5	82	118	75	236	20	16	3
		29%	28%	28%	28%	30%	26%	38%	26%	27%	33%	28%	29%	33%	19%
Fairly concerned	(3.0)	575	75	207	282	135	145	2	99	138	45	243	22	12	5
		29%	33%	28%	29%	28%	30%	15%	32%	32%	20%	29%	31%	24%	31%
									c	c					
Very concerned	(4.0)	419	48	164	212	93	115	4	90	99	23	191	8	9	4
		21%	21%	22%	22%	19%	24%	31%	29%	23%	10%	23%	11%	18%	25%
									c	c		b			
Don't know		56	2	38	40	15	25	0	19	13	8	32	7	1	0
		3%	1%	5%	4%	3%	5%	0%	6%	3%	4%	4%	10%	2%	0%
				a	a				b				a		
NOT CONCERNED		924	99	341	440	234	199	7	105	185	150	373	33	27	7
		47%	44%	45%	45%	49%	41%	54%	34%	43%	66%	44%	47%	55%	44%
						b				a	ab				
CONCERNED		994	123	371	494	228	260	6	189	237	68	434	30	21	9
		50%	55%	49%	51%	48%	54%	46%	60%	54%	30%	52%	43%	43%	56%
									c	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 98 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	2	3	2	3	3	2	3	2	2	3
Base for stats	1918	222	712	934	462	459	13	294	422	218	807	63	48	16
Mean score	2.55	2.61	2.57	2.58	2.50	2.66	2.62	2.87	2.64	2.07	2.60	2.40	2.40	2.56
						a		bc	c					
Standard deviation	1.03	1.00	1.03	1.03	1.02	1.03	1.12	.94	1.01	.99	1.03	.96	1.05	1.15

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 98 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: All Gig

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned	(1.0)	361	8	18	20	19	11	8	23	18	12	46	38	53	106	57	63	78	23
		18%	14%	18%	19%	17%	15%	11%	15%	16%	19%	18%	15%	16%	16%	19%	18%	16%	18%
Not very concerned	(2.0)	563	15	29	31	33	20	23	36	30	19	75	76	85	188	78	108	119	44
		29%	27%	30%	30%	29%	28%	31%	24%	27%	30%	29%	29%	26%	29%	26%	31% b	24%	35% b
Fairly concerned	(3.0)	575	20	33	24	36	18	25	40	30	17	77	79	87	191	86	100	142	37
		29%	36%	34%	23%	32%	25%	34%	27%	27%	27%	30%	31%	27%	29%	29%	29%	29%	29%
Very concerned	(4.0)	419	11	16	25	21	20	15	43	27	13	52	56	83	150	60	58	135	18
		21%	20%	16%	24%	19%	28%	20%	29% b	25%	20%	20%	22%	26%	23%	20%	17%	27% ac	14%
Don't know		56	2	2	4	3	3	3	7	5	3	8	9	15	19	19	17	18	5
		3%	4%	2%	4%	3%	4%	4%	5%	5%	5%	3%	3%	5%	3%	6% a	5%	4%	4%
NOT CONCERNED		924	23	47	51	52	31	31	59	48	31	121	114	138	294	135	171	197	67
		47%	41%	48%	49%	46%	43%	42%	40%	44%	48%	47%	44%	43%	45%	45%	49% b	40%	53% b
CONCERNED		994	31	49	49	57	38	40	83	57	30	129	135	170	341	146	158	277	55
		50%	55%	50%	47%	51%	53%	54%	56%	52%	47%	50%	52%	53%	52%	49%	46%	56% ac	43%
Median		3	3	3	2	3	3	3	3	3	2	3	3	3	3	3	2	3	2
Base for stats		1918	54	96	100	109	69	71	142	105	61	250	249	308	635	281	329	474	122

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 98 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.55	2.63	2.49	2.54	2.54	2.68	2.66	2.73	2.63	2.51	2.54	2.61	2.65	2.61	2.53	2.47	2.70 ac	2.41
Standard deviation	1.03	.98	.98	1.08	1.00	1.06	.94	1.07	1.05	1.04	1.02	1.00	1.06	1.02	1.04	.99	1.05	.96

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 98 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: All Gig

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	361	38	11	44	36	25	11	105	58	2	90	72	3	28	58	75	56	109
		18%	15%	11%	18%	19%	20%	15%	18%	15%	20%	17%	17%	25%	13%	13%	25%	22%	15%
																	ab	b	
Not very concerned	(2.0)	563	71	25	62	67	32	18	148	122	5	156	118	1	48	139	84	86	189
		29%	29%	25%	26%	35%	25%	25%	26%	32%	50%	29%	28%	8%	22%	32%	28%	33%	26%
						c				a						a		b	
Fairly concerned	(3.0)	575	78	34	72	36	36	26	163	117	2	156	122	4	60	142	75	60	222
		29%	32%	34%	30%	19%	29%	36%	28%	30%	20%	29%	29%	33%	28%	32%	25%	23%	31%
			d	d	d		d	d								c			a
Very concerned	(4.0)	419	57	24	45	48	24	14	137	74	1	113	96	3	65	85	61	54	158
		21%	23%	24%	19%	25%	19%	19%	24%	19%	10%	21%	23%	25%	30%	19%	20%	21%	22%
															bc				
Don't know		56	3	6	16	3	9	3	25	15	0	24	15	1	14	14	6	4	36
		3%	1%	6%	7%	2%	7%	4%	4%	4%	0%	4%	4%	8%	7%	3%	2%	2%	5%
				ad	ad		ad								bc				a
NOT CONCERNED		924	109	36	106	103	57	29	253	180	7	246	190	4	76	197	159	142	298
		47%	44%	36%	44%	54%	45%	40%	44%	47%	70%	46%	45%	33%	35%	45%	53%	55%	42%
						abcf										a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 98 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	994	135	58	117	84	60	40	300	191	3	269	218	7	125	227	136	114	380
	50%	55% d	58% d	49%	44%	48%	56%	52%	49%	30%	50%	52%	58%	58% c	52%	45%	44%	53% a
Median	3	3	3	3	2	3	3	3	3	2	3	3	3	3	3	2	2	3
Base for stats	1918	244	94	223	187	117	69	553	371	10	515	408	11	201	424	295	256	678
Mean score	2.55	2.63	2.76	2.53	2.51	2.50	2.62	2.60	2.56	2.20	2.57	2.59	2.64	2.81 bc	2.60 c	2.41	2.44	2.63 a
Standard deviation	1.03	1.01	.97	1.03	1.07	1.05	.99	1.06	.98	.92	1.02	1.03	1.21	1.04	.96	1.08	1.05	1.01

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 99
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	711	77	241	318	153	164	1	40	136	142	270	16	26	6
		36%	34%	32%	33%	32%	34%	8%	13%	31%	63%	32%	23%	53%	38%
										a	ab			ab	
Not very concerned	(2.0)	427	39	169	208	115	89	4	59	97	52	177	20	10	1
		22%	17%	23%	21%	24%	18%	31%	19%	22%	23%	21%	29%	20%	6%
						b									
Fairly concerned	(3.0)	406	56	168	224	111	109	4	113	92	19	202	12	7	3
		21%	25%	22%	23%	23%	23%	31%	36%	21%	8%	24%	17%	14%	19%
									bc	c					
Very concerned	(4.0)	365	51	136	187	83	101	3	86	95	6	159	16	6	6
		18%	23%	18%	19%	17%	21%	23%	27%	22%	3%	19%	23%	12%	38%
									c	c					
Don't know		65	1	36	37	15	21	1	15	15	7	31	6	0	0
		3%	*%	5%	4%	3%	4%	8%	5%	3%	3%	4%	9%	0%	0%
				a	a								ac		
NOT CONCERNED		1138	116	410	526	268	253	5	99	233	194	447	36	36	7
		58%	52%	55%	54%	56%	52%	38%	32%	54%	86%	53%	51%	73%	44%
										a	ab			ab	
CONCERNED		771	107	304	411	194	210	7	199	187	25	361	28	13	9
		39%	48%	41%	42%	41%	43%	54%	64%	43%	11%	43%	40%	27%	56%
									bc	c		c			

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 99 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	2	2	2	2	2	2	3	3	2	1	2	2	1	3
Base for stats	1909	223	714	937	462	463	12	298	420	219	808	64	49	16
Mean score	2.22	2.36	2.28	2.30	2.27	2.32	2.75	2.82	2.35	1.49	2.31	2.44	1.86	2.56
								bc	c		c	c		
Standard deviation	1.14	1.18	1.12	1.14	1.10	1.17	.97	1.00	1.15	.77	1.13	1.13	1.08	1.36

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 99 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned (1.0)	711	18	34	40	34	19	25	43	37	20	92	78	100	213	102	127	140	49
	36%	32%	35%	38%	30%	26%	34%	29%	34%	31%	36%	30%	31%	33%	34%	37% b	28%	39% b
Not very concerned (2.0)	427	14	20	21	23	18	14	23	29	15	55	55	67	147	57	72	108	26
	22%	25%	20%	20%	21%	25%	19%	15%	26% g	23%	21%	21%	21%	22%	19%	21%	22%	20%
Fairly concerned (3.0)	406	16	30	19	29	15	20	40	20	13	65	64	73	149	70	77	116	28
	21%	29%	31% ch	18%	26%	21%	27%	27%	18%	20%	25%	25%	23%	23%	23%	22%	24%	22%
Very concerned (4.0)	365	7	11	18	23	17	12	40	18	13	36	52	71	128	54	53	115	18
	18%	13%	11%	17%	21%	24% b	16%	27% abh	16%	20%	14%	20%	22% a	20%	18%	15%	23% ac	14%
Don't know	65	1	3	6	3	3	3	3	6	3	10	9	12	17	17	17	13	6
	3%	2%	3%	6%	3%	4%	4%	2%	5%	5%	4%	3%	4%	3%	6% a	5%	3%	5%
NOT CONCERNED	1138	32	54	61	57	37	39	66	66	35	147	133	167	360	159	199	248	75
	58%	57%	55%	59% g	51%	51%	53%	44%	60% g	55%	57%	52%	52%	55%	53%	58% b	50%	59%
CONCERNED	771	23	41	37	52	32	32	80	38	26	101	116	144	277	124	130	231	46
	39%	41%	42%	36%	46%	44%	43%	54% ch	35%	41%	39%	45%	45%	42%	41%	38%	47% ac	36%
Median	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 99 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	1909	55	95	98	109	69	71	146	104	61	248	249	311	637	283	329	479	121
Mean score	2.22	2.22	2.19	2.15	2.38	2.43	2.27	2.53	2.18	2.31	2.18	2.36	2.37	2.30	2.27	2.17	2.43	2.12
								bch									ac	
Standard deviation	1.14	1.05	1.05	1.15	1.14	1.14	1.12	1.18	1.10	1.15	1.09	1.13	1.16	1.13	1.14	1.11	1.15	1.11

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 99 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	711	52	24	92	74	51	25	182	131	5	174	140	4	51	144	117	111	207
		36%	21%	24%	38%	39%	40%	35%	31%	34%	50%	32%	33%	33%	24%	33%	39%	43%	29%
					ab	ab	ab	a								a	a	b	
Not very concerned	(2.0)	427	65	20	39	49	19	16	131	76	1	121	85	2	48	91	68	55	153
		22%	26%	20%	16%	26%	15%	22%	23%	20%	10%	22%	20%	17%	22%	21%	23%	21%	21%
			ce			ce													
Fairly concerned	(3.0)	406	65	29	52	37	24	17	125	97	2	129	92	3	58	102	60	38	186
		21%	26%	29%	22%	19%	19%	24%	22%	25%	20%	24%	22%	25%	27%	23%	20%	15%	26%
																			a
Very concerned	(4.0)	365	58	23	39	27	27	13	121	66	0	95	90	2	51	83	50	54	133
		18%	23%	23%	16%	14%	21%	18%	21%	17%	0%	18%	21%	17%	24%	19%	17%	21%	19%
			cd												c				
Don't know		65	7	4	17	3	5	1	19	16	2	20	16	1	7	18	6	2	35
		3%	3%	4%	7%	2%	4%	1%	3%	4%	20%	4%	4%	8%	3%	4%	2%	1%	5%
					ad														a
NOT CONCERNED		1138	117	44	131	123	70	41	313	207	6	295	225	6	99	235	185	166	360
		58%	47%	44%	55%	65%	56%	57%	54%	54%	60%	55%	53%	50%	46%	54%	61%	64%	50%
						abc											ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 99 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	771	123	52	91	64	51	30	246	163	2	224	182	5	109	185	110	92	319
	39%	50% cd	52% cd	38%	34%	40%	42%	43%	42%	20%	42%	43%	42%	51% bc	42%	37%	35%	45% a
Median	2	3	3	2	2	2	2	2	2	1	2	2	2	3	2	2	2	2
Base for stats	1909	240	96	222	187	121	71	559	370	8	519	407	11	208	420	295	258	679
Mean score	2.22	2.54 cde	2.53 cd	2.17	2.09	2.22	2.25	2.33	2.26	1.63	2.28	2.32	2.27	2.52 bc	2.30	2.15	2.14	2.36 a
Standard deviation	1.14	1.08	1.11	1.15	1.08	1.21	1.13	1.14	1.12	.92	1.11	1.16	1.19	1.11	1.14	1.12	1.18	1.11

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 100
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	534	56	169	225	118	105	2	43	92	90	196	15	10	4
		27%	25%	23%	23%	25%	22%	15%	14%	21% a	40% ab	23%	21%	20%	25%
Not very concerned	(2.0)	553	63	206	269	129	136	4	65	127	77	229	22	16	2
		28%	28%	27%	28%	27%	28%	31%	21%	29% a	34% a	27%	31%	33%	13%
Fairly concerned	(3.0)	524	66	210	276	139	134	3	109	123	44	244	15	13	4
		27%	29%	28%	28%	29%	28%	23%	35% c	28% c	19%	29%	21%	27%	25%
Very concerned	(4.0)	305	34	135	169	77	89	3	75	84	10	145	11	7	6
		15%	15%	18%	17%	16%	18%	23%	24% c	19% c	4%	17%	16%	14%	38%
Don't know		58	5	30	35	14	20	1	21	9	5	25	7	3	0
		3%	2%	4%	4%	3%	4%	8%	7% bc	2%	2%	3%	10% a	6%	0%
NOT CONCERNED		1087	119	375	494	247	241	6	108	219	167	425	37	26	6
		55%	53%	50%	51%	52%	50%	46%	35%	50% a	74% ab	51%	53%	53%	38%
CONCERNED		829	100	345	445	216	223	6	184	207	54	389	26	20	10
		42%	45%	46%	46%	45%	46%	46%	59% bc	48% c	24%	46%	37%	41%	63%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 100 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	2	2	2	2	2	2	3	3	2	2	2	2	2	3
Base for stats	1916	219	720	939	463	464	12	292	426	221	814	63	46	16
Mean score	2.31	2.36	2.43	2.41	2.38	2.45	2.58	2.74	2.47	1.88	2.42	2.35	2.37	2.75
								bc	c					
Standard deviation	1.04	1.03	1.04	1.04	1.04	1.04	1.08	1.00	1.04	.88	1.04	1.03	1.00	1.24

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 100 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned (1.0)	534	12	31	23	25	17	17	32	23	16	66	59	71	138	84	72	115	37
	27%	21%	32%	22%	22%	24%	23%	21%	21%	25%	26%	23%	22%	21%	28%	21%	23%	29%
															a			
Not very concerned (2.0)	553	12	19	33	30	22	24	27	44	18	64	76	89	182	81	102	128	37
	28%	21%	19%	32%	27%	31%	32%	18%	40%	28%	25%	29%	28%	28%	27%	29%	26%	29%
				bg		g	g		abdg									
Fairly concerned (3.0)	524	22	32	27	34	18	20	45	32	14	81	72	91	196	76	102	137	33
	27%	39%	33%	26%	30%	25%	27%	30%	29%	22%	31%	28%	28%	30%	25%	29%	28%	26%
		i																
Very concerned (4.0)	305	9	16	17	18	12	10	41	9	13	42	40	63	121	44	55	99	14
	15%	16%	16%	16%	16%	17%	14%	28%	8%	20%	16%	16%	20%	19%	15%	16%	20%	11%
								bcdfh		h							c	
Don't know	58	1	0	4	5	3	3	4	2	3	5	11	9	17	15	15	13	6
	3%	2%	0%	4%	4%	4%	4%	3%	2%	5%	2%	4%	3%	3%	5%	4%	3%	5%
					b	b	b			b								
NOT CONCERNED	1087	24	50	56	55	39	41	59	67	34	130	135	160	320	165	174	243	74
	55%	43%	51%	54%	49%	54%	55%	40%	61%	53%	50%	52%	50%	49%	55%	50%	49%	58%
				g		g	g		ag									
CONCERNED	829	31	48	44	52	30	30	86	41	27	123	112	154	317	120	157	236	47
	42%	55%	49%	42%	46%	42%	41%	58%	37%	42%	48%	43%	48%	48%	40%	45%	48%	37%
		h						cefhi						b			c	
Median	2	3	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 100 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	1916	55	98	100	107	69	71	145	108	61	253	247	314	637	285	331	479	121
Mean score	2.31	2.51	2.34	2.38	2.42	2.36	2.32	2.66	2.25	2.39	2.39	2.38	2.46	2.47	2.28	2.42	2.46	2.20
								bfh						b		c	c	
Standard deviation	1.04	1.02	1.09	1.02	1.03	1.04	1.00	1.11	.89	1.10	1.05	1.02	1.05	1.03	1.05	1.01	1.07	1.01

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 100 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	534	55	18	63	46	28	15	141	81	3	126	97	2	44	92	86	71	154
		27%	22%	18%	26%	24%	22%	21%	24%	21%	30%	23%	23%	17%	20%	21%	29% ab	27%	22%
Not very concerned	(2.0)	553	64	22	71	62	31	19	156	112	1	147	119	3	41	141	85	79	190
		28%	26%	22%	30%	33%	25%	26%	27%	29%	10%	27%	28%	25%	19%	32% a	28% a	30%	27%
Fairly concerned	(3.0)	524	71	32	61	47	41	24	161	113	2	151	122	3	70	121	79	62	214
		27%	29%	32%	26%	25%	33%	33%	28%	29%	20%	28%	29%	25%	33%	28%	26%	24%	30%
Very concerned	(4.0)	305	45	26	33	32	20	13	104	63	2	89	76	4	54	70	42	46	123
		15%	18%	26% c	14%	17%	16%	18%	18%	16%	20%	17%	18%	33%	25% bc	16%	14%	18%	17%
Don't know		58	12	2	11	3	6	1	16	17	2	26	9	0	6	14	9	2	33
		3%	5%	2%	5%	2%	5%	1%	3%	4%	20%	5% b	2%	0%	3%	3%	3%	1%	5% a
NOT CONCERNED		1087	119	40	134	108	59	34	297	193	4	273	216	5	85	233	171	150	344
		55%	48%	40%	56% b	57% b	47%	47%	51%	50%	40%	51%	51%	42%	40%	53% a	57% a	58% b	48%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 100 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	829	116	58	94	79	61	37	265	176	4	240	198	7	124	191	121	108	337
	42%	47%	58% cd	39%	42%	48%	51%	46%	46%	40%	45%	47%	58%	58% bc	44%	40%	42%	47%
Median	2	2	3	2	2	3	3	2	2	3	2	2	3	3	2	2	2	2
Base for stats	1916	235	98	228	187	120	71	562	369	8	513	414	12	209	424	292	258	681
Mean score	2.31	2.45	2.67 cd	2.28	2.35	2.44	2.49	2.41	2.43	2.38	2.40	2.43	2.75	2.64 bc	2.40	2.26	2.32	2.45
Standard deviation	1.04	1.05	1.06	1.02	1.03	1.03	1.03	1.06	1.01	1.30	1.04	1.04	1.14	1.08	1.00	1.04	1.06	1.03

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 101
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all concerned	(1.0)	403	38	140	178	90	84	4	34	62	82	155	10	12	1
		20%	17%	19%	18%	19%	17%	31%	11%	14%	36% ab	18%	14%	24%	6%
Not very concerned	(2.0)	563	69	203	272	147	122	3	72	123	77	229	19	16	8
		29%	31%	27%	28%	31%	25%	23%	23%	28%	34% a	27%	27%	33%	50%
Fairly concerned	(3.0)	594	73	232	305	143	159	3	113	148	44	267	24	12	2
		30%	33%	31%	31%	30%	33%	23%	36% c	34% c	19%	32%	34%	24%	13%
Very concerned	(4.0)	364	42	148	190	84	103	3	78	95	17	164	13	8	5
		18%	19%	20%	20%	18%	21%	23%	25% c	22% c	8%	20%	19%	16%	31%
Don't know		50	2	27	29	13	16	0	16	7	6	24	4	1	0
		3%	1%	4% a	3%	3%	3%	0%	5% b	2%	3%	3%	6%	2%	0%
NOT CONCERNED		966	107	343	450	237	206	7	106	185	159	384	29	28	9
		49%	48%	46%	46%	50% b	43%	54%	34%	43% a	70% ab	46%	41%	57%	56%
CONCERNED		958	115	380	495	227	262	6	191	243	61	431	37	20	7
		49%	51%	51%	51%	48%	54% a	46%	61% c	56% c	27%	51%	53%	41%	44%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 101 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	2	3	3	3	2	3	2	3	3	2	3	3	2	2
Base for stats	1924	222	723	945	464	468	13	297	428	220	815	66	48	16
Mean score	2.48	2.54	2.54	2.54	2.48	2.60	2.38	2.79	2.64	1.98	2.54	2.61	2.33	2.69
								bc	c					
Standard deviation	1.02	.99	1.02	1.01	1.00	1.02	1.19	.96	.98	.94	1.02	.97	1.04	1.01

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 101 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all concerned (1.0)	403	10	17	23	22	14	17	20	19	13	50	53	52	113	60	76	79	22
	20%	18%	17%	22%	20%	19%	23%	13%	17%	20%	19%	21%	16%	17%	20%	22% b	16%	17%
Not very concerned (2.0)	563	17	28	24	24	19	25	37	39	16	69	68	92	181	84	92	131	45
	29%	30%	29%	23%	21%	26%	34%	25%	35% cd	25%	27%	26%	28%	28%	28%	27%	27%	35%
Fairly concerned (3.0)	594	17	36	31	42	24	21	43	35	18	84	87	96	211	89	112	143	47
	30%	30%	37%	30%	38%	33%	28%	29%	32%	28%	33%	34%	30%	32%	30%	32%	29%	37%
Very concerned (4.0)	364	9	14	23	20	13	8	47	15	15	46	41	77	133	56	53	125	11
	18%	16%	14%	22%	18%	18%	11%	32% abdefh	14%	23% f	18%	16%	24% b	20%	19%	15%	25% ac	9%
Don't know	50	3	3	3	4	2	3	2	2	2	9	9	6	16	11	13	14	2
	3%	5%	3%	3%	4%	3%	4%	1%	2%	3%	3%	3%	2%	2%	4%	4%	3%	2%
NOT CONCERNED	966	27	45	47	46	33	42	57	58	29	119	121	144	294	144	168	210	67
	49%	48%	46%	45%	41%	46%	57% dg	38%	53% g	45%	46%	47%	45%	45%	48%	49%	43%	53% b
CONCERNED	958	26	50	54	62	37	29	90	50	33	130	128	173	344	145	165	268	58
	49%	46%	51%	52%	55% f	51%	39%	60% fh	45%	52%	50%	50%	54%	53%	48%	48%	54%	46%
Median	2	2	3	3	3	3	2	3	2	3	3	3	3	3	3	2	3	2
Base for stats	1924	53	95	101	108	70	71	147	108	62	249	249	317	638	289	333	478	125

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 101 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	2.48	2.47	2.49	2.53	2.56	2.51	2.28	2.80 bfh	2.43	2.56	2.51	2.47	2.62	2.57	2.49	2.43	2.66 ac	2.38
Standard deviation	1.02	.99	.96	1.08	1.02	1.02	.96	1.04	.94	1.08	1.01	1.00	1.03	1.01	1.03	1.01	1.04	.88

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 101 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all concerned	(1.0)	403	38	9	50	43	26	12	102	72	4	92	82	4	28	73	71	54	124
		20%	15%	9%	21% b	23% b	21% b	17%	18%	19%	40%	17%	19%	33%	13%	17%	24% ab	21%	17%
Not very concerned	(2.0)	563	81	24	71	47	36	13	161	110	1	166	105	1	54	127	90	87	185
		29%	33% f	24%	30%	25%	29%	18%	28%	28%	10%	31% b	25%	8%	25%	29%	30%	33% b	26%
Fairly concerned	(3.0)	594	76	40	68	61	33	27	179	121	5	165	138	2	69	143	87	64	241
		30%	31%	40% ce	28%	32%	26%	38%	31%	31%	50%	31%	33%	17%	32%	33%	29%	25%	34% a
Very concerned	(4.0)	364	48	24	40	36	24	18	123	67	0	96	90	4	59	84	45	50	140
		18%	19%	24%	17%	19%	19%	25%	21%	17%	0%	18%	21%	33%	27% bc	19%	15%	19%	20%
Don't know		50	4	3	10	3	7	2	13	16	0	20	8	1	5	11	8	5	24
		3%	2%	3%	4%	2%	6% ad	3%	2%	4%	0%	4%	2%	8%	2%	3%	3%	2%	3%
NOT CONCERNED		966	119	33	121	90	62	25	263	182	5	258	187	5	82	200	161	141	309
		49%	48% bf	33%	51% bf	47% b	49% bf	35%	46%	47%	50%	48%	44%	42%	38%	46%	53% ab	54% b	43%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 101 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
CONCERNED	958	124	64	108	97	57	45	302	188	5	261	228	6	128	227	132	114	381
	49%	50%	64% acde	45%	51%	45%	63% ce	52%	49%	50%	48%	54%	50%	60% c	52% c	44%	44%	53% a
Median	2	3	3	2	3	2	3	3	3	3	3	3	3	3	3	2	2	3
Base for stats	1924	243	97	229	187	119	70	565	370	10	519	415	11	210	427	293	255	690
Mean score	2.48	2.55	2.81 acde	2.43	2.48	2.46	2.73 c	2.57	2.49	2.10	2.51	2.57	2.55	2.76 bc	2.56 c	2.36	2.43	2.58
Standard deviation	1.02	.98	.92	1.02	1.05	1.05	1.03	1.02	1.00	.99	.99	1.04	1.37	1.01	.99	1.01	1.03	1.01

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 102
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	347	36	36	22	14	0	17	9	10	31	2	2	1
		18%	16%	16%	18%	14%	0%	20%	10%	20%	17%	9%	25%	14%
Not very concerned	(2.0)	420	44	44	28	16	0	11	21	12	38	5	1	0
		21%	20%	20%	23%	16%	0%	13%	23%	24%	20%	23%	13%	0%
Fairly concerned	(3.0)	619	69	69	31	38	0	20	28	21	54	10	4	1
		31%	31%	31%	26%	37%	0%	24%	31%	42% a	29%	45%	50%	14%
Very concerned	(4.0)	537	69	69	37	31	1	33	30	6	58	5	1	5
		27%	31%	31%	31%	30%	100%	39% c	33% c	12%	31%	23%	13%	71%
Don't know		51	6	6	2	4	0	3	2	1	6	0	0	0
		3%	3%	3%	2%	4%	0%	4%	2%	2%	3%	0%	0%	0%
NOT CONCERNED		767	80	80	50	30	0	28	30	22	69	7	3	1
		39%	36%	36%	42%	29%	0%	33%	33%	44%	37%	32%	38%	14%
CONCERNED		1156	138	138	68	69	1	53	58	27	112	15	5	6
		59%	62%	62%	57%	67%	100%	63%	64%	54%	60%	68%	63%	86%
Median		3	3	3	3	3	4	3	3	3	3	3	3	4
Base for stats		1923	218	218	118	99	1	81	88	49	181	22	8	7
Mean score		2.70	2.78	2.78	2.70	2.87	4.00	2.85	2.90 c	2.47	2.77	2.82	2.50	3.43

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 102 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Standard deviation	1.06	1.07	1.07	1.10	1.02	-	1.17	.99	.96	1.08	.91	1.07	1.13

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 102 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig and another form

		Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base		1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned	(1.0)	347	1	8	7	5	1	1	4	2	2	16	7	8	29	6	14	16	6
		18%	7%	35%	37%	23%	8%	6%	13%	6%	13%	29% c	13%	10%	18%	11%	15%	16%	18%
Not very concerned	(2.0)	420	5	3	3	3	3	6	4	8	3	11	12	15	31	11	18	19	7
		21%	36%	13%	16%	14%	23%	35%	13%	26%	19%	20%	23%	19%	19%	20%	20%	20%	21%
Fairly concerned	(3.0)	619	2	6	5	4	3	4	14	10	6	13	11	30	49	20	32	29	8
		31%	14%	26%	26%	18%	23%	24%	44%	32%	38%	23%	21%	38% b	30%	36%	35%	30%	24%
Very concerned	(4.0)	537	6	5	4	8	6	6	10	9	4	15	20	23	52	15	24	30	12
		27%	43%	22%	21%	36%	46%	35%	31%	29%	25%	27%	38%	29%	32%	27%	26%	31%	36%
Don't know		51	0	1	0	2	0	0	0	2	1	1	2	3	2	4	3	3	0
		3%	0%	4%	0%	9%	0%	0%	0%	6%	6%	2%	4%	4%	1%	7% a	3%	3%	0%
NOT CONCERNED		767	6	11	10	8	4	7	8	10	5	27	19	23	60	17	32	35	13
		39%	43%	48%	53%	36%	31%	41%	25%	32%	31%	48% c	37%	29%	37%	30%	35%	36%	39%
CONCERNED		1156	8	11	9	12	9	10	24	19	10	28	31	53	101	35	56	59	20
		59%	57%	48%	47%	55%	69%	59%	75%	61%	63%	50%	60%	67% a	62%	63%	62%	61%	61%
Median		3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats		1923	14	22	19	20	13	17	32	29	15	55	50	76	161	52	88	94	33

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 102 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Mean score	2.70	2.93	2.36	2.32	2.75	3.08	2.88	2.94	2.90	2.80	2.49	2.88	2.89 a	2.77	2.85	2.75	2.78	2.79
Standard deviation	1.06	1.07	1.22	1.20	1.25	1.04	.99	.98	.94	1.01	1.18	1.10	.96	1.09	.98	1.03	1.08	1.14

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 102 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	347	7	3	9	6	9	2	24	10	2	23	12	1	7	15	13	10	26
		18%	11%	13%	20%	13%	30% a	11%	18%	11%	67%	17%	14%	33%	16%	13%	19%	16%	16%
Not very concerned	(2.0)	420	16	4	8	10	3	3	29	15	0	27	17	0	4	23	17	14	30
		21%	26%	17%	18%	22%	10%	17%	22%	16%	0%	20%	20%	0%	9%	21%	25% a	22%	19%
Fairly concerned	(3.0)	619	21	9	13	16	6	4	40	28	1	38	30	1	10	42	17	23	46
		31%	34%	38%	29%	36%	20%	22%	31%	31%	33%	28%	36%	33%	23%	38%	25%	36%	29%
Very concerned	(4.0)	537	16	7	14	12	11	9	32	37	0	44	24	1	21	30	17	16	53
		27%	26%	29%	31%	27%	37%	50%	25%	41% a	0%	32%	29%	33%	49% bc	27%	25%	25%	33%
Don't know		51	2	1	1	1	1	0	5	1	0	5	1	0	1	2	3	1	5
		3%	3%	4%	2%	2%	3%	0%	4%	1%	0%	4%	1%	0%	2%	2%	4%	2%	3%
NOT CONCERNED		767	23	7	17	16	12	5	53	25	2	50	29	1	11	38	30	24	56
		39%	37%	29%	38%	36%	40%	28%	41% b	27%	67%	36%	35%	33%	26%	34%	45% a	38%	35%
CONCERNED		1156	37	16	27	28	17	13	72	65	1	82	54	2	31	72	34	39	99
		59%	60%	67%	60%	62%	57%	72%	55%	71% a	33%	60%	64%	67%	72% c	64%	51%	61%	62%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 102 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	3	3	3	3	3	3	4	3	3	1	3	3	3	4	3	3	3	3
Base for stats	1923	60	23	44	44	29	18	125	90	3	132	83	3	42	110	64	63	155
Mean score	2.70	2.77	2.87	2.73	2.77	2.66	3.11	2.64	3.02 a	1.67	2.78	2.80	2.67	3.07 c	2.79	2.59	2.71	2.81
Standard deviation	1.06	.98	1.01	1.13	1.01	1.29	1.08	1.07	1.02	1.15	1.09	1.02	1.53	1.13	1.00	1.09	1.02	1.09

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 103
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned (1.0)	515	50	50	29	21	0	13	20	17	43	4	2	1
	26%	22%	22%	24%	20%	0%	15%	22%	34% a	23%	18%	25%	14%
Not very concerned (2.0)	495	49	49	30	19	0	9	24	16	39	5	4	1
	25%	22%	22%	25%	18%	0%	11%	27% a	32% a	21%	23%	50%	14%
Fairly concerned (3.0)	542	72	72	38	34	0	33	26	13	61	6	2	3
	27%	32%	32%	32%	33%	0%	39%	29%	26%	33%	27%	25%	43%
Very concerned (4.0)	358	48	48	22	25	1	29	17	2	40	6	0	2
	18%	21%	21%	18%	24%	100%	35% bc	19% c	4%	21%	27%	0%	29%
Don't know	64	5	5	1	4	0	0	3	2	4	1	0	0
	3%	2%	2%	1%	4%	0%	0%	3%	4%	2%	5%	0%	0%
NOT CONCERNED	1010	99	99	59	40	0	22	44	33	82	9	6	2
	51%	44%	44%	49%	39%	0%	26%	49% a	66% a	44%	41%	75%	29%
CONCERNED	900	120	120	60	59	1	62	43	15	101	12	2	5
	46%	54%	54%	50%	57%	100%	74% bc	48% c	30%	54%	55%	25%	71%
Median	2	3	3	3	3	4	3	2	2	3	3	2	3

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 103 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Base for stats	1910	219	219	119	99	1	84	87	48	183	21	8	7
Mean score	2.39	2.54	2.54	2.45	2.64	4.00	2.93 bc	2.46 c	2.00	2.54	2.67	2.00	2.86
Standard deviation	1.07	1.07	1.07	1.06	1.08	-	1.04	1.05	.90	1.08	1.11	.76	1.07

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 103 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	515	2	6	8	8	1	6	6	1	5	16	15	12	36	12	19	22	9
	26%	14%	26%	42%	36%	8%	35%	19%	3%	31%	29%	29%	15%	22%	21%	21%	23%	27%
Not very concerned (2.0)	495	2	8	1	3	1	5	4	13	2	11	9	19	36	12	23	17	9
	25%	14%	35%	5%	14%	8%	29%	13%	42%g	13%	20%	17%	24%	22%	21%	25%	18%	27%
Fairly concerned (3.0)	542	2	7	5	6	8	4	12	10	7	14	18	29	51	19	26	34	11
	27%	14%	30%	26%	27%	62%	24%	38%	32%	44%	25%	35%	37%	31%	34%	29%	35%	33%
Very concerned (4.0)	358	8	1	4	4	3	2	10	6	2	13	9	18	36	12	20	22	4
	18%	57%	4%	21%	18%	23%	12%	31%	19%	13%	23%	17%	23%	22%	21%	22%	23%	12%
Don't know	64	0	1	1	1	0	0	0	1	0	2	1	1	4	1	3	2	0
	3%	0%	4%	5%	5%	0%	0%	0%	3%	0%	4%	2%	1%	2%	2%	3%	2%	0%
NOT CONCERNED	1010	4	14	9	11	2	11	10	14	7	27	24	31	72	24	42	39	18
	51%	29%	61%	47%	50%	15%	65%	31%	45%	44%	48%	46%	39%	44%	43%	46%	40%	55%
CONCERNED	900	10	8	9	10	11	6	22	16	9	27	27	47	87	31	46	56	15
	46%	71%	35%	47%	45%	85%	35%	69%	52%	56%	48%	52%	59%	53%	55%	51%	58%	45%
Median	2	4	2	3	2	3	2	3	3	3	3	3	3	3	3	3	3	2
Base for stats	1910	14	22	18	21	13	17	32	30	16	54	51	78	159	55	88	95	33
Mean score	2.39	3.14	2.14	2.28	2.29	3.00	2.12	2.81	2.70	2.38	2.44	2.41	2.68	2.55	2.56	2.53	2.59	2.30
Standard deviation	1.07	1.17	.89	1.27	1.19	.82	1.05	1.09	.84	1.09	1.16	1.10	1.00	1.08	1.07	1.07	1.09	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 103 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	515	10	4	9	13	9	5	26	22	2	32	17	1	7	26	16	16	34
		26%	16%	17%	20%	29%	30%	28%	20%	24%	67%	23%	20%	33%	16%	23%	24%	25%	21%
Not very concerned	(2.0)	495	18	4	8	10	7	2	36	12	1	31	17	1	12	21	16	19	30
		25%	29%	17%	18%	22%	23%	11%	28% b	13%	33%	23%	20%	33%	28%	19%	24%	30%	19%
Fairly concerned	(3.0)	542	17	4	15	17	9	10	41	31	0	40	32	0	12	39	20	21	51
		27%	27%	17%	33%	38%	30%	56%	32%	34%	0%	29%	38%	0%	28%	35%	30%	33%	32%
Very concerned	(4.0)	358	16	11	13	4	4	0	25	23	0	32	16	0	12	22	14	7	41
		18%	26% d	46%	29% d	9%	13%	0%	19%	25%	0%	23%	19%	0%	28%	20%	21%	11%	26% a
Don't know		64	1	1	0	1	1	1	2	3	0	2	2	1	0	4	1	1	4
		3%	2%	4%	0%	2%	3%	6%	2%	3%	0%	1%	2%	33%	0%	4%	1%	2%	3%
NOT CONCERNED		1010	28	8	17	23	16	7	62	34	3	63	34	2	19	47	32	35	64
		51%	45%	33%	38%	51%	53%	39%	48%	37%	100%	46%	40%	67%	44%	42%	48%	55% b	40%
CONCERNED		900	33	15	28	21	13	10	66	54	0	72	48	0	24	61	34	28	92
		46%	53%	63%	62%	47%	43%	56%	51%	59%	0%	53%	57%	0%	56%	54%	51%	44%	58%
Median		2	3	3	3	2	2	3	3	3	1	3	3	2	3	3	3	2	3

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 103 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Base for stats	1910	61	23	45	44	29	17	128	88	3	135	82	2	43	108	66	63	156
Mean score	2.39	2.64	2.96	2.71	2.27	2.28	2.29	2.51	2.63	1.33	2.53	2.57	1.50	2.67	2.53	2.48	2.30	2.63 a
Standard deviation	1.07	1.05	1.19	1.10	1.00	1.07	.92	1.03	1.13	.58	1.10	1.03	.71	1.06	1.07	1.08	.98	1.10

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 104
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	360	35	35	22	13	0	10	10	15	26	4	3	2
		18%	16%	16%	18%	13%	0%	12%	11%	30% ab	14%	18%	38%	29%
Not very concerned	(2.0)	430	47	47	29	18	0	13	18	16	37	6	4	0
		22%	21%	21%	24%	17%	0%	15%	20%	32% a	20%	27%	50%	0%
Fairly concerned	(3.0)	673	79	79	35	43	1	31	36	12	67	9	0	3
		34%	35%	35%	29%	42%	100%	37%	40%	24%	36%	41%	0%	43%
Very concerned	(4.0)	457	62	62	33	29	0	30	25	7	56	3	1	2
		23%	28%	28%	28%	28%	0%	36% c	28%	14%	30%	14%	13%	29%
Don't know		54	1	1	1	0	0	0	1	0	1	0	0	0
		3%	*%	*%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
NOT CONCERNED		790	82	82	51	31	0	23	28	31	63	10	7	2
		40%	37%	37%	43%	30%	0%	27%	31%	62% ab	34%	45%	88%	29%
CONCERNED		1130	141	141	68	72	1	61	61	19	123	12	1	5
		57%	63%	63%	57%	70% a	100%	73% c	68% c	38%	66%	55%	13%	71%
Median		3	3	3	3	3	3	3	3	2	3	3	2	3

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 104 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Base for stats	1920	223	223	119	103	1	84	89	50	186	22	8	7
Mean score	2.64	2.75	2.75	2.66	2.85	3.00	2.96 c	2.85 c	2.22	2.82	2.50	1.88	2.71
Standard deviation	1.04	1.03	1.03	1.08	.97	-	1.00	.96	1.04	1.02	.96	.99	1.25

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 104 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	360	2	4	4	4	1	5	1	2	3	10	10	6	25	9	8	21	6
	18%	14%	17%	21%	18%	8%	29%	3%	6%	19%	18%	19% c	8%	15%	16%	9%	22% a	18%
Not very concerned (2.0)	430	1	7	6	4	0	3	5	9	2	14	7	16	34	13	22	14	11
	22%	7%	30%	32%	18%	0%	18%	16%	29%	13%	25%	13%	20%	21%	23%	24%	14%	33% b
Fairly concerned (3.0)	673	7	9	4	8	4	6	9	13	7	20	18	29	57	19	37	30	10
	34%	50%	39%	21%	36%	31%	35%	28%	42%	44%	36%	35%	37%	35%	34%	41%	31%	30%
Very concerned (4.0)	457	4	3	5	6	8	3	17	7	3	12	17	27	47	14	24	31	6
	23%	29%	13%	26%	27%	62%	18%	53% h	23%	19%	21%	33%	34%	29%	25%	26%	32%	18%
Don't know	54	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0
	3%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%	1%	0%	2%	0%	1%	0%
NOT CONCERNED	790	3	11	10	8	1	8	6	11	5	24	17	22	59	22	30	35	17
	40%	21%	48%	53%	36%	8%	47%	19%	35%	31%	43%	33%	28%	36%	39%	33%	36%	52%
CONCERNED	1130	11	12	9	14	12	9	26	20	10	32	35	56	104	33	61	61	16
	57%	79%	52%	47%	64%	92%	53%	81%	65%	63%	57%	67%	71%	64%	59%	67%	63%	48%
Median	3	3	3	2	3	4	3	4	3	3	3	3	3	3	3	3	3	2
Base for stats	1920	14	23	19	22	13	17	32	31	15	56	52	78	163	55	91	96	33
Mean score	2.64	2.93	2.48	2.53	2.73	3.46	2.41	3.31 h	2.81	2.67	2.61	2.81	2.99 a	2.77	2.69	2.85	2.74	2.48
Standard deviation	1.04	1.00	.95	1.12	1.08	.88	1.12	.86	.87	1.05	1.02	1.10	.93	1.03	1.03	.92	1.14	1.00

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 104 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	360	9	6	5	5	8	2	26	8	1	25	9	1	4	14	16	12	23
		18%	15%	25%	11%	11%	27%	11%	20% b	9%	33%	18%	11%	33%	9%	13%	24%	19%	14%
Not very concerned	(2.0)	430	17	8	10	8	3	1	32	14	1	34	12	1	5	26	16	18	29
		22%	27%	33%	22%	18%	10%	6%	25%	15%	33%	25%	14%	33%	12%	23%	24%	28%	18%
Fairly concerned	(3.0)	673	24	4	15	17	11	8	38	40	1	42	37	0	16	46	16	21	58
		34%	39%	17%	33%	38%	37%	44%	29%	44% a	33%	31%	44% a	0%	37%	41% c	24%	33%	36%
Very concerned	(4.0)	457	12	6	14	15	8	7	33	29	0	35	26	1	18	26	18	13	49
		23%	19%	25%	31%	33%	27%	39%	25%	32%	0%	26%	31%	33%	42% b	23%	27%	20%	31%
Don't know		54	0	0	1	0	0	0	1	0	0	1	0	0	0	0	1	0	1
		3%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%
NOT CONCERNED		790	26	14	15	13	11	3	58	22	2	59	21	2	9	40	32	30	52
		40%	42%	58%	33%	29%	37%	17%	45% b	24%	67%	43% b	25%	67%	21%	36%	48% a	47% b	33%
CONCERNED		1130	36	10	29	32	19	15	71	69	1	77	63	1	34	72	34	34	107
		57%	58%	42%	64%	71%	63%	83%	55%	76% a	33%	56%	75% a	33%	79% c	64%	51%	53%	67%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 104 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	3	3	2	3	3	3	3	3	3	2	3	3	2	3	3	3	3	3
Base for stats	1920	62	24	44	45	30	18	129	91	3	136	84	3	43	112	66	64	159
Mean score	2.64	2.63	2.42	2.86	2.93	2.63	3.11	2.60	2.99 a	2.00	2.64	2.95 a	2.33	3.12 bc	2.75	2.55	2.55	2.84
Standard deviation	1.04	.96	1.14	1.00	.99	1.16	.96	1.08	.91	1.00	1.06	.94	1.53	.96	.95	1.14	1.02	1.02

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 105
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	450	39	39	27	12	0	12	10	17	32	4	2	1
		23%	17%	17%	23%	12%	0%	14%	11%	34%	17%	18%	25%	14%
					b					ab				
Not very concerned	(2.0)	475	52	52	29	23	0	11	20	21	43	5	2	2
		24%	23%	23%	24%	22%	0%	13%	22%	42%	23%	23%	25%	29%
										ab				
Fairly concerned	(3.0)	569	61	61	32	29	0	23	31	7	47	9	3	2
		29%	27%	27%	27%	28%	0%	27%	34%	14%	25%	41%	38%	29%
									c					
Very concerned	(4.0)	412	69	69	31	37	1	37	27	5	62	4	1	2
		21%	31%	31%	26%	36%	100%	44%	30%	10%	33%	18%	13%	29%
								c	c					
Don't know		68	3	3	1	2	0	1	2	0	3	0	0	0
		3%	1%	1%	1%	2%	0%	1%	2%	0%	2%	0%	0%	0%
NOT CONCERNED		925	91	91	56	35	0	23	30	38	75	9	4	3
		47%	41%	41%	47%	34%	0%	27%	33%	76%	40%	41%	50%	43%
										ab				
CONCERNED		981	130	130	63	66	1	60	58	12	109	13	4	4
		50%	58%	58%	53%	64%	100%	71%	64%	24%	58%	59%	50%	57%
								c	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 105 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Median	3	3	3	3	3	4	3	3	2	3	3	3	3
Base for stats	1906	221	221	119	101	1	83	88	50	184	22	8	7
Mean score	2.49	2.72	2.72	2.56	2.90	4.00	3.02	2.85	2.00	2.76	2.59	2.38	2.71
					a		c	c					
Standard deviation	1.07	1.09	1.09	1.11	1.03	-	1.08	.99	.95	1.10	1.01	1.06	1.11

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 105 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	450	1	7	4	6	1	4	3	1	5	12	11	9	29	9	8	22	9
	23%	7%	30%	21%	27%	8%	24%	9%	3%	31%	21%	21%	11%	18%	16%	9%	23% a	27% a
Not very concerned (2.0)	475	5	2	5	5	2	2	7	13	2	12	9	22	38	14	25	20	6
	24%	36%	9%	26%	23%	15%	12%	22%	42%	13%	21%	17%	28%	23%	25%	27%	21%	18%
Fairly concerned (3.0)	569	2	7	5	5	3	7	5	10	3	14	15	18	45	13	28	25	8
	29%	14%	30%	26%	23%	23%	41%	16%	32%	19%	25%	29%	23%	28%	23%	31%	26%	24%
Very concerned (4.0)	412	6	7	5	5	7	3	17	7	5	18	15	29	50	18	29	28	10
	21%	43%	30%	26%	23%	54%	18%	53% h	23%	31%	32%	29%	37%	31%	32%	32%	29%	30%
Don't know	68	0	0	0	1	0	1	0	0	1	0	2	1	1	2	1	2	0
	3%	0%	0%	0%	5%	0%	6%	0%	0%	6%	0%	4%	1%	1%	4%	1%	2%	0%
NOT CONCERNED	925	6	9	9	11	3	6	10	14	7	24	20	31	67	23	33	42	15
	47%	43%	39%	47%	50%	23%	35%	31%	45%	44%	43%	38%	39%	41%	41%	36%	43%	45%
CONCERNED	981	8	14	10	10	10	10	22	17	8	32	30	47	95	31	57	53	18
	50%	57%	61%	53%	45%	77%	59%	69%	55%	50%	57%	58%	59%	58%	55%	63%	55%	55%
Median	3	3	3	3	2	4	3	4	3	3	3	3	3	3	3	3	3	3
Base for stats	1906	14	23	19	21	13	16	32	31	15	56	50	78	162	54	90	95	33
Mean score	2.49	2.93	2.61	2.58	2.43	3.23	2.56	3.13	2.74	2.53	2.68	2.68	2.86	2.72	2.74	2.87	2.62	2.58
Standard deviation	1.07	1.07	1.23	1.12	1.16	1.01	1.09	1.07	.86	1.30	1.15	1.13	1.05	1.09	1.10	.97	1.14	1.20

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 105 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	450	12	2	6	7	10	2	28	10	1	24	14	1	5	15	18	17	22
		23%	19%	8%	13%	16%	33%	11%	22%	11%	33%	18%	17%	33%	12%	13%	27%	27%	14%
							c		b								b	b	
Not very concerned	(2.0)	475	15	6	14	9	2	6	31	21	0	35	16	1	6	31	15	17	35
		24%	24%	25%	31%	20%	7%	33%	24%	23%	0%	26%	19%	33%	14%	28%	22%	27%	22%
			e		e														
Fairly concerned	(3.0)	569	16	8	9	16	7	5	34	26	1	35	26	0	12	31	18	17	44
		29%	26%	33%	20%	36%	23%	28%	26%	29%	33%	26%	31%	0%	28%	28%	27%	27%	28%
Very concerned	(4.0)	412	18	8	15	12	11	5	34	34	1	41	27	1	19	35	14	12	57
		21%	29%	33%	33%	27%	37%	28%	26%	37%	33%	30%	32%	33%	44%	31%	21%	19%	36%
															c				a
Don't know		68	1	0	1	1	0	0	3	0	0	2	1	0	1	0	2	1	2
		3%	2%	0%	2%	2%	0%	0%	2%	0%	0%	1%	1%	0%	2%	0%	3%	2%	1%
NOT CONCERNED		925	27	8	20	16	12	8	59	31	1	59	30	2	11	46	33	34	57
		47%	44%	33%	44%	36%	40%	44%	45%	34%	33%	43%	36%	67%	26%	41%	49%	53%	36%
																	a	b	
CONCERNED		981	34	16	24	28	18	10	68	60	2	76	53	1	31	66	32	29	101
		50%	55%	67%	53%	62%	60%	56%	52%	66%	67%	55%	63%	33%	72%	59%	48%	45%	63%
										a					c				a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 105 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	2	2	3
Base for stats	1906	61	24	44	44	30	18	127	91	3	135	83	3	42	112	65	63	158
Mean score	2.49	2.66	2.92	2.75	2.75	2.63	2.72	2.58	2.92	2.67	2.69	2.80	2.33	3.07	2.77	2.43	2.38	2.86
									a					c	c			a
Standard deviation	1.07	1.11	.97	1.08	1.04	1.30	1.02	1.11	1.02	1.53	1.09	1.08	1.53	1.05	1.04	1.12	1.08	1.06

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 106
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	425	43	43	31	12	0	13	11	19	35	4	3	1
		22%	19%	19%	26%	12%	0%	15%	12%	38%	19%	18%	38%	14%
					b					ab				
Not very concerned	(2.0)	466	58	58	33	25	0	11	28	19	48	5	4	1
		24%	26%	26%	28%	24%	0%	13%	31%	38%	26%	23%	50%	14%
									a	a				
Fairly concerned	(3.0)	596	61	61	27	34	0	26	29	6	51	7	1	2
		30%	27%	27%	23%	33%	0%	31%	32%	12%	27%	32%	13%	29%
								c	c					
Very concerned	(4.0)	442	58	58	28	29	1	31	21	6	50	5	0	3
		22%	26%	26%	23%	28%	100%	37%	23%	12%	27%	23%	0%	43%
								c						
Don't know		45	4	4	1	3	0	3	1	0	3	1	0	0
		2%	2%	2%	1%	3%	0%	4%	1%	0%	2%	5%	0%	0%
NOT CONCERNED		891	101	101	64	37	0	24	39	38	83	9	7	2
		45%	45%	45%	53%	36%	0%	29%	43%	76%	44%	41%	88%	29%
					b				a	ab				
CONCERNED		1038	119	119	55	63	1	57	50	12	101	12	1	5
		53%	53%	53%	46%	61%	100%	68%	56%	24%	54%	55%	13%	71%
						a		c	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 106 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Median	3	3	3	2	3	4	3	3	2	3	3	2	3
Base for stats	1929	220	220	119	100	1	81	89	50	184	21	8	7
Mean score	2.55	2.61	2.61	2.44	2.80	4.00	2.93	2.67	1.98	2.63	2.62	1.75	3.00
					a		c	c					
Standard deviation	1.07	1.08	1.08	1.12	.99	-	1.08	.97	1.00	1.08	1.07	.71	1.15

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 106 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i		a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16		56	52	79	163	56	91	97	33
Not at all concerned (1.0)	425	1	8	5	8	1	4	2	2	4		14	13	8	32	9	11	24	8
	22%	7%	35%	26%	36%	8%	24%	6%	6%	25%		25%	25%	10%	20%	16%	12%	25%	24%
												c	c					a	
Not very concerned (2.0)	466	3	4	6	3	3	6	10	11	2		13	12	23	40	18	24	24	10
	24%	21%	17%	32%	14%	23%	35%	31%	35%	13%		23%	23%	29%	25%	32%	26%	25%	30%
Fairly concerned (3.0)	596	5	5	3	6	3	5	8	10	6		13	14	24	43	16	29	23	8
	30%	36%	22%	16%	27%	23%	29%	25%	32%	38%		23%	27%	30%	26%	29%	32%	24%	24%
Very concerned (4.0)	442	4	6	5	4	6	2	12	7	4		15	12	23	45	12	24	26	7
	22%	29%	26%	26%	18%	46%	12%	38%	23%	25%		27%	23%	29%	28%	21%	26%	27%	21%
Don't know	45	1	0	0	1	0	0	0	1	0		1	1	1	3	1	3	0	0
	2%	7%	0%	0%	5%	0%	0%	0%	3%	0%		2%	2%	1%	2%	2%	3%	0%	0%
NOT CONCERNED	891	4	12	11	11	4	10	12	13	6		27	25	31	72	27	35	48	18
	45%	29%	52%	58%	50%	31%	59%	38%	42%	38%		48%	48%	39%	44%	48%	38%	49%	55%
CONCERNED	1038	9	11	8	10	9	7	20	17	10		28	26	47	88	28	53	49	15
	53%	64%	48%	42%	45%	69%	41%	63%	55%	63%		50%	50%	59%	54%	50%	58%	51%	45%
Median	3	3	2	2	2	3	2	3	3	3		3	3	3	3	3	3	3	2
Base for stats	1929	13	23	19	21	13	17	32	30	16		55	51	78	160	55	88	97	33
Mean score	2.55	2.92	2.39	2.42	2.29	3.08	2.29	2.94	2.73	2.63		2.53	2.49	2.79	2.63	2.56	2.75	2.53	2.42
Standard deviation	1.07	.95	1.23	1.17	1.19	1.04	.99	.98	.91	1.15		1.15	1.12	.99	1.10	1.01	1.00	1.14	1.09

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 106 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	425	12	4	9	7	9	2	33	9	1	26	16	1	4	17	21	18	25
		22%	19%	17%	20%	16%	30%	11%	25% b	10%	33%	19%	19%	33%	9%	15%	31% ab	28% b	16%
Not very concerned	(2.0)	466	16	6	11	17	3	5	38	19	1	38	19	1	14	29	15	20	38
		24%	26%	25%	24%	38% e	10%	28%	29%	21%	33%	28%	23%	33%	33%	26%	22%	31%	24%
Fairly concerned	(3.0)	596	14	9	12	12	7	7	27	33	1	32	29	0	8	35	17	16	45
		30%	23%	38%	27%	27%	23%	39%	21%	36% a	33%	23%	35%	0%	19%	31%	25%	25%	28%
Very concerned	(4.0)	442	18	5	12	8	11	4	31	27	0	38	19	1	17	29	12	9	49
		22%	29%	21%	27%	18%	37%	22%	24%	30%	0%	28%	23%	33%	40% c	26%	18%	14%	31% a
Don't know		45	2	0	1	1	0	0	1	3	0	3	1	0	0	2	2	1	3
		2%	3%	0%	2%	2%	0%	0%	1%	3%	0%	2%	1%	0%	0%	2%	3%	2%	2%
NOT CONCERNED		891	28	10	20	24	12	7	71	28	2	64	35	2	18	46	36	38	63
		45%	45%	42%	44%	53%	40%	39%	55% b	31%	67%	47%	42%	67%	42%	41%	54%	59% b	39%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 106 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
CONCERNED	1038	32	14	24	20	18	11	58	60	1	70	48	1	25	64	29	25	94
	53%	52%	58%	53%	44%	60%	61%	45%	66% a	33%	51%	57%	33%	58%	57%	43%	39%	59% a
Median	3	3	3	3	2	3	3	2	3	2	3	3	2	3	3	2	2	3
Base for stats	1929	60	24	44	44	30	18	129	88	3	134	83	3	43	110	65	63	157
Mean score	2.55	2.63	2.63	2.61	2.48	2.67	2.72	2.43	2.89 a	2.00	2.61	2.61	2.33	2.88 c	2.69 c	2.31	2.25	2.75 a
Standard deviation	1.07	1.12	1.01	1.10	.98	1.27	.96	1.12	.96	1.00	1.10	1.05	1.53	1.05	1.03	1.12	1.03	1.07

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 107
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	317	29	29	19	10	0	9	9	11	21	4	3	1
		16%	13%	13%	16%	10%	0%	11%	10%	22%	11%	18%	38%	14%
Not very concerned	(2.0)	385	37	37	22	15	0	9	12	16	31	3	3	0
		20%	17%	17%	18%	15%	0%	11%	13%	32% ab	17%	14%	38%	0%
Fairly concerned	(3.0)	640	90	90	48	42	0	38	38	14	75	11	2	2
		32%	40%	40%	40%	41%	0%	45% c	42%	28%	40%	50%	25%	29%
Very concerned	(4.0)	572	62	62	28	33	1	28	26	8	54	4	0	4
		29%	28%	28%	23%	32%	100%	33% c	29%	16%	29%	18%	0%	57%
Don't know		60	6	6	3	3	0	0	5	1	6	0	0	0
		3%	3%	3%	3%	3%	0%	0%	6% a	2%	3%	0%	0%	0%
NOT CONCERNED		702	66	66	41	25	0	18	21	27	52	7	6	1
		36%	29%	29%	34%	24%	0%	21%	23%	54% ab	28%	32%	75%	14%
CONCERNED		1212	152	152	76	75	1	66	64	22	129	15	2	6
		61%	68%	68%	63%	73%	100%	79% c	71% c	44%	69%	68%	25%	86%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 107 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Median	3	3	3	3	3	4	3	3	2	3	3	2	4
Base for stats	1914	218	218	117	100	1	84	85	49	181	22	8	7
Mean score	2.77	2.85	2.85	2.73	2.98	4.00	3.01 c	2.95 c	2.39	2.90	2.68	1.88	3.29
Standard deviation	1.05	.98	.98	1.01	.94	-	.94	.94	1.02	.96	.99	.83	1.11

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 107 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	317	2	6	3	5	1	1	0	1	2	11	7	3	22	7	6	17	6
	16%	14%	26%	16%	23%	8%	6%	0%	3%	13%	20%	13%	4%	13%	13%	7%	18%	18%
											c	c					a	
Not very concerned (2.0)	385	5	4	6	2	0	1	4	5	4	15	3	13	29	8	23	9	4
	20%	36%	17%	32%	9%	0%	6%	13%	16%	25%	27%	6%	16%	18%	14%	25%	9%	12%
											b					b		
Fairly concerned (3.0)	640	3	6	9	7	4	9	17	17	3	18	20	37	66	21	36	41	12
	32%	21%	26%	47%	32%	31%	53%	53%	55%	19%	32%	38%	47%	40%	38%	40%	42%	36%
Very concerned (4.0)	572	4	6	1	7	7	6	11	7	5	11	20	23	42	19	24	26	11
	29%	29%	26%	5%	32%	54%	35%	34%	23%	31%	20%	38%	29%	26%	34%	26%	27%	33%
												a						
Don't know	60	0	1	0	1	1	0	0	1	2	1	2	3	4	1	2	4	0
	3%	0%	4%	0%	5%	8%	0%	0%	3%	13%	2%	4%	4%	2%	2%	2%	4%	0%
NOT CONCERNED	702	7	10	9	7	1	2	4	6	6	26	10	16	51	15	29	26	10
	36%	50%	43%	47%	32%	8%	12%	13%	19%	38%	46%	19%	20%	31%	27%	32%	27%	30%
											bc							
CONCERNED	1212	7	12	10	14	11	15	28	24	8	29	40	60	108	40	60	67	23
	61%	50%	52%	53%	64%	85%	88%	88%	77%	50%	52%	77%	76%	66%	71%	66%	69%	70%
												a	a					
Median	3	3	3	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1914	14	22	19	21	12	17	32	30	14	55	50	76	159	55	89	93	33

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 107 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Mean score	2.77	2.64	2.55	2.42	2.76	3.42	3.18	3.22	3.00	2.79	2.53	3.06 a	3.05 a	2.81	2.95	2.88	2.82	2.85
Standard deviation	1.05	1.08	1.18	.84	1.18	.90	.81	.66	.74	1.12	1.03	1.02	.80	.98	1.01	.89	1.04	1.09

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 107 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	317	8	2	5	3	9	2	22	6	1	20	9	0	3	9	16	9	20
		16%	13%	8%	11%	7%	30%	11%	17%	7%	33%	15%	11%	0%	7%	8%	24%	14%	13%
							cd		b								ab		
Not very concerned	(2.0)	385	14	3	9	8	2	1	24	12	1	24	13	0	6	17	14	16	21
		20%	23%	13%	20%	18%	7%	6%	18%	13%	33%	18%	15%	0%	14%	15%	21%	25%	13%
																		b	
Fairly concerned	(3.0)	640	24	12	15	18	12	9	44	45	1	49	39	2	18	50	21	27	63
		32%	39%	50%	33%	40%	40%	50%	34%	49%	33%	36%	46%	67%	42%	45%	31%	42%	39%
										a									
Very concerned	(4.0)	572	15	7	14	14	7	5	36	26	0	41	21	0	16	32	14	11	51
		29%	24%	29%	31%	31%	23%	28%	28%	29%	0%	30%	25%	0%	37%	29%	21%	17%	32%
																			a
Don't know		60	1	0	2	2	0	1	4	2	0	3	2	1	0	4	2	1	5
		3%	2%	0%	4%	4%	0%	6%	3%	2%	0%	2%	2%	33%	0%	4%	3%	2%	3%
NOT CONCERNED		702	22	5	14	11	11	3	46	18	2	44	22	0	9	26	30	25	41
		36%	35%	21%	31%	24%	37%	17%	35%	20%	67%	32%	26%	0%	21%	23%	45%	39%	26%
									b								ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 107 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
CONCERNED	1212	39	19	29	32	19	14	80	71	1	90	60	2	34	82	35	38	114
	61%	63%	79%	64%	71%	63%	78%	62%	78% a	33%	66%	71%	67%	79% c	73% c	52%	59%	71%
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3
Base for stats	1914	61	24	43	43	30	17	126	89	3	134	82	2	43	108	65	63	155
Mean score	2.77	2.75	3.00	2.88	3.00	2.57	3.00	2.75	3.02 a	2.00	2.83	2.88	3.00	3.09 c	2.97 c	2.51	2.63	2.94 a
Standard deviation	1.05	.98	.88	1.00	.90	1.17	.94	1.06	.84	1.00	1.03	.92	.00	.89	.89	1.09	.94	.99

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 108
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	324	34	34	23	11	0	8	14	12	26	4	3	1
		16%	15%	15%	19%	11%	0%	10%	16%	24% a	14%	18%	38%	14%
Not very concerned	(2.0)	425	47	47	31	16	0	19	12	16	40	4	2	1
		22%	21%	21%	26%	16%	0%	23%	13%	32% b	21%	18%	25%	14%
Fairly concerned	(3.0)	685	80	80	39	41	0	31	35	14	69	8	3	0
		35%	36%	36%	33%	40%	0%	37%	39%	28%	37%	36%	38%	0%
Very concerned	(4.0)	436	46	46	23	22	1	21	18	7	39	3	0	4
		22%	21%	21%	19%	21%	100%	25%	20%	14%	21%	14%	0%	57%
Don't know		104	17	17	4	13	0	5	11	1	13	3	0	1
		5%	8%	8%	3%	13% a	0%	6%	12% c	2%	7%	14%	0%	14%
NOT CONCERNED		749	81	81	54	27	0	27	26	28	66	8	5	2
		38%	36%	36%	45% b	26%	0%	32%	29%	56% ab	35%	36%	63%	29%
CONCERNED		1121	126	126	62	63	1	52	53	21	108	11	3	4
		57%	56%	56%	52%	61%	100%	62% c	59%	42%	58%	50%	38%	57%
Median		3	3	3	3	3	4	3	3	2	3	3	2	4

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 108 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Base for stats	1870	207	207	116	90	1	79	79	49	174	19	8	6
Mean score	2.66	2.67	2.67	2.53	2.82	4.00	2.82	2.72	2.33	2.70	2.53	2.00	3.17
					a		c	c					
Standard deviation	1.02	1.00	1.00	1.03	.94	-	.94	1.01	1.01	.98	1.02	.93	1.33

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 108 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig and another form

		Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base		1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned	(1.0)	324	1	8	3	3	1	1	3	3	3	12	5	9	26	8	11	18	5
		16%	7%	35%	16%	14%	8%	6%	9%	10%	19%	21%	10%	11%	16%	14%	12%	19%	15%
Not very concerned	(2.0)	425	3	4	7	5	2	1	7	8	3	14	8	18	38	8	19	20	7
		22%	21%	17%	37%	23%	15%	6%	22%	26%	19%	25%	15%	23%	23%	14%	21%	21%	21%
Fairly concerned	(3.0)	685	6	7	6	7	5	8	12	12	6	19	20	30	58	20	35	31	13
		35%	43%	30%	32%	32%	38%	47%	38%	39%	38%	34%	38%	38%	36%	36%	38%	32%	39%
Very concerned	(4.0)	436	3	3	2	4	5	6	8	5	3	8	15	16	31	14	17	21	7
		22%	21%	13%	11%	18%	38%	35%	25%	16%	19%	14%	29%	20%	19%	25%	19%	22%	21%
Don't know		104	1	1	1	3	0	1	2	3	1	3	4	6	10	6	9	7	1
		5%	7%	4%	5%	14%	0%	6%	6%	10%	6%	5%	8%	8%	6%	11%	10%	7%	3%
NOT CONCERNED		749	4	12	10	8	3	2	10	11	6	26	13	27	64	16	30	38	12
		38%	29%	52%	53%	36%	23%	12%	31%	35%	38%	46%	25%	34%	39%	29%	33%	39%	36%
												b							
CONCERNED		1121	9	10	8	11	10	14	20	17	9	27	35	46	89	34	52	52	20
		57%	64%	43%	42%	50%	77%	82%	63%	55%	56%	48%	67%	58%	55%	61%	57%	54%	61%
													a						
Median		3	3	2	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats		1870	13	22	18	19	13	16	30	28	15	53	48	73	153	50	82	90	32
Mean score		2.66	2.85	2.23	2.39	2.63	3.08	3.19	2.83	2.68	2.60	2.43	2.94	2.73	2.61	2.80	2.71	2.61	2.69
													a						
Standard deviation		1.02	.90	1.11	.92	1.01	.95	.83	.95	.90	1.06	1.01	.95	.95	.99	1.03	.95	1.06	1.00

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 108 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	324	11	2	7	4	8	2	23	8	3	23	10	1	5	13	15	9	25
		16%	18%	8%	16%	9%	27% d	11%	18%	9%	100%	17%	12%	33%	12%	12%	22%	14%	16%
Not very concerned	(2.0)	425	14	5	10	9	4	5	32	15	0	30	17	0	7	21	19	17	30
		22%	23%	21%	22%	20%	13%	28%	25%	16%	0%	22%	20%	0%	16%	19%	28%	27%	19%
Fairly concerned	(3.0)	685	22	8	16	18	9	7	42	38	0	47	32	1	16	43	20	21	59
		35%	35%	33%	36%	40%	30%	39%	32%	42%	0%	34%	38%	33%	37%	38%	30%	33%	37%
Very concerned	(4.0)	436	14	6	9	8	7	2	24	22	0	27	18	1	11	24	11	13	33
		22%	23%	25%	20%	18%	23%	11%	18%	24%	0%	20%	21%	33%	26%	21%	16%	20%	21%
Don't know		104	1	3	3	6	2	2	9	8	0	10	7	0	4	11	2	4	13
		5%	2%	13%	7%	13% a	7%	11%	7%	9%	0%	7%	8%	0%	9%	10%	3%	6%	8%
NOT CONCERNED		749	25	7	17	13	12	7	55	23	3	53	27	1	12	34	34	26	55
		38%	40%	29%	38%	29%	40%	39%	42% b	25%	100%	39%	32%	33%	28%	30%	51% ab	41%	34%
CONCERNED		1121	36	14	25	26	16	9	66	60	0	74	50	2	27	67	31	34	92
		57%	58%	58%	56%	58%	53%	50%	51%	66% a	0%	54%	60%	67%	63%	60%	46%	53%	58%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 108 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	3	3	3	3	3	3	3	3	3	1	3	3	3	3	3	2	3	3
Base for stats	1870	61	21	42	39	28	16	121	83	3	127	77	3	39	101	65	60	147
Mean score	2.66	2.64	2.86	2.64	2.77	2.54	2.56	2.55	2.89	1.00	2.61	2.75	2.67	2.85	2.77	2.42	2.63	2.68
									a					c	c			
Standard deviation	1.02	1.03	.96	1.01	.90	1.17	.89	1.02	.91	.00	1.02	.96	1.53	.99	.96	1.03	.99	1.01

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 109
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	239	24	24	18	6	0	8	8	8	21	2	1	0
		12%	11%	11%	15% b	6%	0%	10%	9%	16%	11%	9%	13%	0%
Not very concerned	(2.0)	393	37	37	21	16	0	10	12	15	29	3	4	1
		20%	17%	17%	18%	16%	0%	12%	13%	30% ab	16%	14%	50%	14%
Fairly concerned	(3.0)	694	75	75	39	36	0	26	31	18	60	11	2	2
		35%	33%	33%	33%	35%	0%	31%	34%	36%	32%	50%	25%	29%
Very concerned	(4.0)	609	87	87	41	45	1	40	38	9	76	6	1	4
		31%	39%	39%	34%	44%	100%	48% c	42% c	18%	41%	27%	13%	57%
Don't know		39	1	1	1	0	0	0	1	0	1	0	0	0
		2%	*%	*%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
NOT CONCERNED		632	61	61	39	22	0	18	20	23	50	5	5	1
		32%	27%	27%	33%	21%	0%	21%	22%	46% ab	27%	23%	63%	14%
CONCERNED		1303	162	162	80	81	1	66	69	27	136	17	3	6
		66%	72%	72%	67%	79% a	100%	79% c	77% c	54%	73%	77%	38%	86%
Median		3	3	3	3	3	4	3	3	3	3	3	2	4

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 109 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Base for stats	1935	223	223	119	103	1	84	89	50	186	22	8	7
Mean score	2.86	3.01	3.01	2.87	3.17 a	4.00	3.17 c	3.11 c	2.56	3.03	2.95	2.38	3.43
Standard deviation	1.00	1.00	1.00	1.06	.90	-	.98	.96	.97	1.01	.90	.92	.79

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 109 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	239	1	5	1	4	0	1	3	2	4	7	5	9	17	7	6	12	6
	12%	7%	22%	5%	18%	0%	6%	9%	6%	25%	13%	10%	11%	10%	13%	7%	12%	18%
Not very concerned (2.0)	393	1	5	5	4	1	3	3	4	3	11	8	10	29	8	10	22	5
	20%	7%	22%	26%	18%	8%	18%	9%	13%	19%	20%	15%	13%	18%	14%	11%	23% a	15%
Fairly concerned (3.0)	694	3	4	4	6	4	7	11	16	5	11	17	32	59	14	35	28	10
	35%	21%	17%	21%	27%	31%	41%	34%	52%	31%	20%	33%	41% a	36%	25%	38%	29%	30%
Very concerned (4.0)	609	9	9	9	7	8	6	15	9	4	27	21	28	57	27	40	34	12
	31%	64%	39%	47%	32%	62%	35%	47%	29%	25%	48%	40%	35%	35%	48%	44%	35%	36%
Don't know	39	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	1	0
	2%	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%	2%	0%	1%	0%	0%	1%	0%
NOT CONCERNED	632	2	10	6	8	1	4	6	6	7	18	13	19	46	15	16	34	11
	32%	14%	43%	32%	36%	8%	24%	19%	19%	44%	32%	25%	24%	28%	27%	18%	35% a	33%
CONCERNED	1303	12	13	13	13	12	13	26	25	9	38	38	60	116	41	75	62	22
	66%	86%	57%	68%	59%	92%	76%	81%	81%	56%	68%	73%	76%	71%	73%	82% b	64%	67%
Median	3	4	3	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1935	14	23	19	21	13	17	32	31	16	56	51	79	162	56	91	96	33
Mean score	2.86	3.43	2.74	3.11	2.76	3.54	3.06	3.19	3.03	2.56	3.04	3.06	3.00	2.96	3.09	3.20 b	2.88	2.85

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 109 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Standard deviation	1.00	.94	1.21	.99	1.14	.66	.90	.97	.84	1.15	1.09	.99	.97	.98	1.07	.88	1.04	1.12

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 109 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	239	8	1	4	3	5	3	17	6	1	15	8	1	2	8	13	13	11
		12%	13%	4%	9%	7%	17%	17%	13%	7%	33%	11%	10%	33%	5%	7%	19% ab	20% b	7%
Not very concerned	(2.0)	393	10	4	8	6	8	1	29	7	1	22	15	0	6	12	19	11	26
		20%	16%	17%	18%	13%	27%	6%	22% b	8%	33%	16%	18%	0%	14%	11%	28% b	17%	16%
Fairly concerned	(3.0)	694	20	10	13	20	5	7	38	36	1	48	26	1	9	48	17	20	55
		35%	32%	42%	29%	44% e	17%	39%	29%	40%	33%	35%	31%	33%	21%	43% ac	25%	31%	34%
Very concerned	(4.0)	609	24	9	20	16	12	6	45	42	0	51	35	1	26	44	17	20	67
		31%	39%	38%	44%	36%	40%	33%	35%	46%	0%	37%	42%	33%	60% bc	39%	25%	31%	42%
Don't know		39	0	0	0	0	0	1	1	0	0	1	0	0	0	0	1	0	1
		2%	0%	0%	0%	0%	0%	6%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%
NOT CONCERNED		632	18	5	12	9	13	4	46	13	2	37	23	1	8	20	32	24	37
		32%	29%	21%	27%	20%	43% d	22%	35% b	14%	67%	27%	27%	33%	19%	18%	48% ab	38% b	23%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 109 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
CONCERNED	1303	44	19	33	36	17	13	83	78	1	99	61	2	35	92	34	40	122
	66%	71%	79%	73%	80% e	57%	72%	64%	86% a	33%	72%	73%	67%	81% c	82% c	51%	63%	76% a
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	4	3	3	3	3
Base for stats	1935	62	24	45	45	30	17	129	91	3	136	84	3	43	112	66	64	159
Mean score	2.86	2.97	3.13	3.09	3.09	2.80	2.94	2.86	3.25 a	2.00	2.99	3.05	2.67	3.37 c	3.14 c	2.58	2.73	3.12 a
Standard deviation	1.00	1.04	.85	1.00	.87	1.16	1.09	1.04	.86	1.00	.99	.99	1.53	.90	.88	1.08	1.12	.92

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 110
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	488	49	49	28	21	0	9	16	24	40	5	3	1
		25%	22%	22%	23%	20%	0%	11%	18%	48%	21%	23%	38%	14%
										ab				
Not very concerned	(2.0)	555	62	62	36	26	0	17	31	14	48	9	3	2
		28%	28%	28%	30%	25%	0%	20%	34%	28%	26%	41%	38%	29%
									a					
Fairly concerned	(3.0)	515	64	64	28	35	1	28	27	9	57	3	2	2
		26%	29%	29%	23%	34%	100%	33%	30%	18%	30%	14%	25%	29%
Very concerned	(4.0)	350	44	44	26	18	0	28	15	1	38	4	0	2
		18%	20%	20%	22%	17%	0%	33%	17%	2%	20%	18%	0%	29%
								bc	c					
Don't know		66	5	5	2	3	0	2	1	2	4	1	0	0
		3%	2%	2%	2%	3%	0%	2%	1%	4%	2%	5%	0%	0%
NOT CONCERNED		1043	111	111	64	47	0	26	47	38	88	14	6	3
		53%	50%	50%	53%	46%	0%	31%	52%	76%	47%	64%	75%	43%
									a	ab				
CONCERNED		865	108	108	54	53	1	56	42	10	95	7	2	4
		44%	48%	48%	45%	51%	100%	67%	47%	20%	51%	32%	25%	57%
								bc	c					
Median		2	2	2	2	3	3	3	2	2	3	2	2	3

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 110 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Base for stats	1908	219	219	118	100	1	82	89	48	183	21	8	7
Mean score	2.38	2.47	2.47	2.44	2.50	3.00	2.91 bc	2.46 c	1.73	2.51	2.29	1.88	2.71
Standard deviation	1.06	1.05	1.05	1.08	1.02	-	1.00	.98	.84	1.05	1.06	.83	1.11

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 110 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	488	2	8	4	8	1	5	4	3	5	14	14	12	37	12	20	20	9
	25%	14%	35%	21%	36%	8%	29%	13%	10%	31%	25%	27%	15%	23%	21%	22%	21%	27%
Not very concerned (2.0)	555	3	4	6	2	2	7	10	12	2	13	11	24	47	14	30	18	14
	28%	21%	17%	32%	9%	15%	41%	31%	39%	13%	23%	21%	30%	29%	25%	33% b	19%	42% b
Fairly concerned (3.0)	515	5	8	7	6	7	3	6	9	6	20	16	21	46	16	25	31	7
	26%	36%	35%	37%	27%	54%	18%	19%	29%	38%	36%	31%	27%	28%	29%	27%	32%	21%
Very concerned (4.0)	350	4	2	2	5	3	2	12	6	2	8	10	20	30	12	14	25	3
	18%	29%	9%	11%	23%	23%	12%	38%	19%	13%	14%	19%	25%	18%	21%	15%	26% c	9%
Don't know	66	0	1	0	1	0	0	0	1	1	1	1	2	3	2	2	3	0
	3%	0%	4%	0%	5%	0%	0%	0%	3%	6%	2%	2%	3%	2%	4%	2%	3%	0%
NOT CONCERNED	1043	5	12	10	10	3	12	14	15	7	27	25	36	84	26	50	38	23
	53%	36%	52%	53%	45%	23%	71%	44%	48%	44%	48%	48%	46%	52%	46%	55% b	39%	70% b
CONCERNED	865	9	10	9	11	10	5	18	15	8	28	26	41	76	28	39	56	10
	44%	64%	43%	47%	50%	77%	29%	56%	48%	50%	50%	50%	52%	47%	50%	43%	58% ac	30%
Median	2	3	2	2	3	3	2	3	3	3	3	3	3	2	3	2	3	2
Base for stats	1908	14	22	19	21	13	17	32	30	15	55	51	77	160	54	89	94	33
Mean score	2.38	2.79	2.18	2.37	2.38	2.92	2.12	2.81	2.60	2.33	2.40	2.43	2.64	2.43	2.52	2.37	2.65 c	2.12

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 110 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Standard deviation	1.06	1.05	1.05	.96	1.24	.86	.99	1.09	.93	1.11	1.03	1.10	1.04	1.04	1.08	1.00	1.09	.93

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 110 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	488	11	6	13	5	12	2	30	18	1	32	16	1	4	26	18	17	32
		25%	18%	25%	29%	11%	40%	11%	23%	20%	33%	23%	19%	33%	9%	23%	27%	27%	20%
					d		ad										a		
Not very concerned	(2.0)	555	20	4	8	20	3	7	36	26	0	34	27	1	9	35	18	24	38
		28%	32%	17%	18%	44%	10%	39%	28%	29%	0%	25%	32%	33%	21%	31%	27%	38%	24%
			e			ce												b	
Fairly concerned	(3.0)	515	17	4	16	13	8	6	36	26	2	36	28	0	13	34	16	13	51
		26%	27%	17%	36%	29%	27%	33%	28%	29%	67%	26%	33%	0%	30%	30%	24%	20%	32%
Very concerned	(4.0)	350	13	9	6	7	6	3	23	21	0	30	13	1	15	15	14	10	34
		18%	21%	38%	13%	16%	20%	17%	18%	23%	0%	22%	15%	33%	35%	13%	21%	16%	21%
															b				
Don't know		66	1	1	2	0	1	0	5	0	0	5	0	0	2	2	1	0	5
		3%	2%	4%	4%	0%	3%	0%	4%	0%	0%	4%	0%	0%	5%	2%	1%	0%	3%
NOT CONCERNED		1043	31	10	21	25	15	9	66	44	1	66	43	2	13	61	36	41	70
		53%	50%	42%	47%	56%	50%	50%	51%	48%	33%	48%	51%	67%	30%	54%	54%	64%	44%
																a	a	b	
CONCERNED		865	30	13	22	20	14	9	59	47	2	66	41	1	28	49	30	23	85
		44%	48%	54%	49%	44%	47%	50%	45%	52%	67%	48%	49%	33%	65%	44%	45%	36%	53%
															bc				a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 110 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	2	2	3	3	2	2	3	2	3	3	3	2	2	3	2	2	2	3
Base for stats	1908	61	23	43	45	29	18	125	91	3	132	84	3	41	110	66	64	155
Mean score	2.38	2.52	2.70	2.35	2.49	2.28	2.56	2.42	2.55	2.33	2.48	2.45	2.33	2.95 bc	2.35	2.39	2.25	2.56 a
Standard deviation	1.06	1.03	1.26	1.07	.89	1.22	.92	1.05	1.06	1.15	1.09	.97	1.53	1.00	.99	1.11	1.02	1.05

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 111
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	361	36	36	22	14	0	7	15	14	27	5	2	2
		18%	16%	16%	18%	14%	0%	8%	17%	28% a	14%	23%	25%	29%
Not very concerned	(2.0)	563	63	63	35	28	0	18	27	18	53	7	2	1
		29%	28%	28%	29%	27%	0%	21%	30%	36%	28%	32%	25%	14%
Fairly concerned	(3.0)	575	75	75	39	36	0	33	31	11	64	8	2	1
		29%	33%	33%	33%	35%	0%	39% c	34%	22%	34%	36%	25%	14%
Very concerned	(4.0)	419	48	48	24	23	1	25	16	7	41	2	2	3
		21%	21%	21%	20%	22%	100%	30% c	18%	14%	22%	9%	25%	43%
Don't know		56	2	2	0	2	0	1	1	0	2	0	0	0
		3%	1%	1%	0%	2%	0%	1%	1%	0%	1%	0%	0%	0%
NOT CONCERNED		924	99	99	57	42	0	25	42	32	80	12	4	3
		47%	44%	44%	48%	41%	0%	30%	47% a	64% a	43%	55%	50%	43%
CONCERNED		994	123	123	63	59	1	58	47	18	105	10	4	4
		50%	55%	55%	53%	57%	100%	69% bc	52%	36%	56%	45%	50%	57%
Median		3	3	3	3	3	4	3	3	2	3	2	3	3

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 111 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Base for stats	1918	222	222	120	101	1	83	89	50	185	22	8	7
Mean score	2.55	2.61	2.61	2.54	2.67	4.00	2.92 bc	2.54	2.22	2.64	2.32	2.50	2.71
Standard deviation	1.03	1.00	1.00	1.01	.98	-	.93	.98	1.02	.98	.95	1.20	1.38

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 111 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	361	2	3	6	5	1	0	6	0	4	11	6	10	28	7	11	19	6
	18%	14%	13%	32%	23%	8%	0%	19% h	0%	25%	20%	12%	13%	17%	13%	12%	20%	18%
Not very concerned (2.0)	563	3	9	4	4	4	8	5	11	5	16	16	21	44	17	35	18	9
	29%	21%	39%	21%	18%	31%	47%	16%	35%	31%	29%	31%	27%	27%	30%	38% b	19%	27%
Fairly concerned (3.0)	575	5	9	6	8	5	3	10	12	6	20	16	28	54	19	26	35	13
	29%	36%	39%	32%	36%	38%	18%	31%	39%	38%	36%	31%	35%	33%	34%	29%	36%	39%
Very concerned (4.0)	419	4	2	3	3	3	6	11	8	1	9	12	20	35	13	19	23	5
	21%	29%	9%	16%	14%	23%	35%	34%	26%	6%	16%	23%	25%	21%	23%	21%	24%	15%
Don't know	56	0	0	0	2	0	0	0	0	0	0	2	0	2	0	0	2	0
	3%	0%	0%	0%	9%	0%	0%	0%	0%	0%	0%	4%	0%	1%	0%	0%	2%	0%
NOT CONCERNED	924	5	12	10	9	5	8	11	11	9	27	22	31	72	24	46	37	15
	47%	36%	52%	53%	41%	38%	47%	34%	35%	56%	48%	42%	39%	44%	43%	51%	38%	45%
CONCERNED	994	9	11	9	11	8	9	21	20	7	29	28	48	89	32	45	58	18
	50%	64%	48%	47%	50%	62%	53%	66%	65%	44%	52%	54%	61%	55%	57%	49%	60%	55%
Median	3	3	2	2	3	3	3	3	3	2	3	3	3	3	3	2	3	3
Base for stats	1918	14	23	19	20	13	17	32	31	16	56	50	79	161	56	91	95	33
Mean score	2.55	2.79	2.43	2.32	2.45	2.77	2.88	2.81	2.90	2.25	2.48	2.68	2.73	2.60	2.68	2.58	2.65	2.52
Standard deviation	1.03	1.05	.84	1.11	1.05	.93	.93	1.12	.79	.93	.99	.98	.98	1.01	.97	.96	1.06	.97

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 111 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	361	11	2	7	6	7	3	25	10	1	24	11	1	4	16	15	12	24
		18%	18%	8%	16%	13%	23%	17%	19%	11%	33%	18%	13%	33%	9%	14%	22%	19%	15%
Not very concerned	(2.0)	563	18	7	11	15	7	5	30	31	2	40	22	1	13	35	14	23	40
		29%	29%	29%	24%	33%	23%	28%	23%	34%	67%	29%	26%	33%	30%	31%	21%	36%	25%
Fairly concerned	(3.0)	575	20	10	18	13	8	6	42	33	0	41	34	0	12	35	28	20	55
		29%	32%	42%	40%	29%	27%	33%	32%	36%	0%	30%	40%	0%	28%	31%	42%	31%	34%
Very concerned	(4.0)	419	13	5	9	11	7	3	31	17	0	31	17	0	13	25	10	9	39
		21%	21%	21%	20%	24%	23%	17%	24%	19%	0%	23%	20%	0%	30%	22%	15%	14%	24%
Don't know		56	0	0	0	0	1	1	2	0	0	1	0	1	1	1	0	0	2
		3%	0%	0%	0%	0%	3%	6%	2%	0%	0%	1%	0%	33%	2%	1%	0%	0%	1%
NOT CONCERNED		924	29	9	18	21	14	8	55	41	3	64	33	2	17	51	29	35	64
		47%	47%	38%	40%	47%	47%	44%	42%	45%	100%	47%	39%	67%	40%	46%	43%	55% b	40%
CONCERNED		994	33	15	27	24	15	9	73	50	0	72	51	0	25	60	38	29	94
		50%	53%	63%	60%	53%	50%	50%	56%	55%	0%	53%	61%	0%	58%	54%	57%	45%	59%
Median		3	3	3	3	3	3	3	3	3	2	3	3	2	3	3	3	2	3
Base for stats		1918	62	24	45	45	29	17	128	91	3	136	84	2	42	111	67	64	158

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 111 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Mean score	2.55	2.56	2.75	2.64	2.64	2.52	2.53	2.62	2.63	1.67	2.58	2.68	1.50	2.81	2.62	2.49	2.41	2.69
Standard deviation	1.03	1.02	.90	.98	1.00	1.12	1.01	1.06	.91	.58	1.03	.95	.71	.99	.99	1.01	.95	1.01

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 112
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	711	77	77	39	38	0	18	28	31	65	5	4	3
		36%	34%	34%	33%	37%	0%	21%	31%	62%	35%	23%	50%	43%
										ab				
Not very concerned	(2.0)	427	39	39	26	13	0	7	17	15	27	8	3	1
		22%	17%	17%	22%	13%	0%	8%	19%	30%	14%	36%	38%	14%
									a	a				
Fairly concerned	(3.0)	406	56	56	29	27	0	30	24	2	51	5	0	0
		21%	25%	25%	24%	26%	0%	36%	27%	4%	27%	23%	0%	0%
								c	c					
Very concerned	(4.0)	365	51	51	26	24	1	29	20	2	43	4	1	3
		18%	23%	23%	22%	23%	100%	35%	22%	4%	23%	18%	13%	43%
								c	c					
Don't know		65	1	1	0	1	0	0	1	0	1	0	0	0
		3%	*%	*%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%
NOT CONCERNED		1138	116	116	65	51	0	25	45	46	92	13	7	4
		58%	52%	52%	54%	50%	0%	30%	50%	92%	49%	59%	88%	57%
									a	ab				
CONCERNED		771	107	107	55	51	1	59	44	4	94	9	1	3
		39%	48%	48%	46%	50%	100%	70%	49%	8%	50%	41%	13%	43%
								bc	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 112 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Median	2	2	2	2	3	4	3	2	1	3	2	2	2
Base for stats	1909	223	223	120	102	1	84	89	50	186	22	8	7
Mean score	2.22	2.36	2.36	2.35	2.36	4.00	2.83	2.40	1.50	2.39	2.36	1.75	2.43
							bc	c					
Standard deviation	1.14	1.18	1.18	1.15	1.21	-	1.13	1.16	.76	1.19	1.05	1.04	1.51

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 112 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	711	3	9	9	8	2	7	9	9	9	21	17	27	56	20	32	31	14
	36%	21%	39%	47%	36%	15%	41%	28%	29%	56%	38%	33%	34%	34%	36%	35%	32%	42%
Not very concerned (2.0)	427	2	4	2	3	2	2	2	8	2	8	7	12	28	11	15	17	7
	22%	14%	17%	11%	14%	15%	12%	6%	26%g	13%	14%	13%	15%	17%	20%	16%	18%	21%
Fairly concerned (3.0)	406	5	8	4	4	3	6	11	8	2	17	13	21	42	12	25	22	7
	21%	36%	35%	21%	18%	23%	35%	34%	26%	13%	30%	25%	27%	26%	21%	27%	23%	21%
Very concerned (4.0)	365	4	2	4	7	6	2	10	5	3	10	15	18	36	13	18	27	5
	18%	29%	9%	21%	32%	46%	12%	31%	16%	19%	18%	29%	23%	22%	23%	20%	28%	15%
Don't know	65	0	0	0	0	0	0	0	1	0	0	0	1	1	0	1	0	0
	3%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	1%	1%	0%	1%	0%	0%
NOT CONCERNED	1138	5	13	11	11	4	9	11	17	11	29	24	39	84	31	47	48	21
	58%	36%	57%	58%	50%	31%	53%	34%	55%	69%	52%	46%	49%	52%	55%	52%	49%	64%
CONCERNED	771	9	10	8	11	9	8	21	13	5	27	28	39	78	25	43	49	12
	39%	64%	43%	42%	50%	69%	47%	66%	42%	31%	48%	54%	49%	48%	45%	47%	51%	36%
Median	2	3	2	2	3	3	2	3	2	1	2	3	3	2	2	2	3	2
Base for stats	1909	14	23	19	22	13	17	32	30	16	56	52	78	162	56	90	97	33
Mean score	2.22	2.71	2.13	2.16	2.45	3.00	2.18	2.69	2.30	1.94	2.29	2.50	2.38	2.36	2.32	2.32	2.46	2.09
Standard deviation	1.14	1.14	1.06	1.26	1.30	1.15	1.13	1.20	1.09	1.24	1.16	1.23	1.19	1.17	1.19	1.16	1.21	1.13

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 112 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	711	16	10	20	13	11	7	44	31	2	49	27	1	12	42	22	27	50
		36%	26%	42%	44% a	29%	37%	39%	34%	34%	67%	36%	32%	33%	28%	38%	33%	42%	31%
Not very concerned	(2.0)	427	16	4	5	9	3	2	30	9	0	29	9	1	8	17	14	12	27
		22%	26%	17%	11%	20%	10%	11%	23% b	10%	0%	21% b	11%	33%	19%	15%	21%	19%	17%
Fairly concerned	(3.0)	406	13	4	13	13	7	6	30	25	1	32	24	0	7	31	17	9	47
		21%	21%	17%	29%	29%	23%	33%	23%	27%	33%	23%	29%	0%	16%	28%	25%	14%	29% a
Very concerned	(4.0)	365	17	6	7	9	9	3	26	25	0	27	23	1	16	21	14	16	35
		18%	27%	25%	16%	20%	30%	17%	20%	27%	0%	20%	27%	33%	37% b	19%	21%	25%	22%
Don't know		65	0	0	0	1	0	0	0	1	0	0	1	0	0	1	0	0	1
		3%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%
NOT CONCERNED		1138	32	14	25	22	14	9	74	40	2	78	36	2	20	59	36	39	77
		58%	52%	58%	56%	49%	47%	50%	57%	44%	67%	57% b	43%	67%	47%	53%	54%	61%	48%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 112 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
CONCERNED	771	30	10	20	22	16	9	56	50	1	59	47	1	23	52	31	25	82
	39%	48%	42%	44%	49%	53%	50%	43%	55%	33%	43%	56%	33%	53%	46%	46%	39%	51%
Median	2	2	2	2	3	3	3	2	3	1	2	3	2	3	2	2	2	3
Base for stats	1909	62	24	45	44	30	18	130	90	3	137	83	3	43	111	67	64	159
Mean score	2.22	2.50	2.25	2.16	2.41	2.47	2.28	2.29	2.49	1.67	2.27	2.52	2.33	2.63	2.28	2.34	2.22	2.42
Standard deviation	1.14	1.16	1.26	1.17	1.13	1.28	1.18	1.14	1.23	1.15	1.15	1.21	1.53	1.25	1.16	1.15	1.24	1.15

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 113
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	534	56	56	37	19	0	16	20	20	45	7	3	1
		27%	25%	25%	31% b	18%	0%	19%	22%	40% ab	24%	32%	38%	14%
Not very concerned	(2.0)	553	63	63	28	35	0	17	32	14	50	10	1	2
		28%	28%	28%	23%	34%	0%	20%	36% a	28%	27%	45%	13%	29%
Fairly concerned	(3.0)	524	66	66	39	27	0	25	26	15	60	3	3	0
		27%	29%	29%	33%	26%	0%	30%	29%	30%	32%	14%	38%	0%
Very concerned	(4.0)	305	34	34	14	19	1	22	11	1	30	0	0	4
		15%	15%	15%	12%	18%	100%	26% bc	12% c	2%	16%	0%	0%	57%
Don't know		58	5	5	2	3	0	4	1	0	2	2	1	0
		3%	2%	2%	2%	3%	0%	5%	1%	0%	1%	9%	13%	0%
NOT CONCERNED		1087	119	119	65	54	0	33	52	34	95	17	4	3
		55%	53%	53%	54%	52%	0%	39%	58% a	68% a	51%	77%	50%	43%
CONCERNED		829	100	100	53	46	1	47	37	16	90	3	3	4
		42%	45%	45%	44%	45%	100%	56% c	41%	32%	48%	14%	38%	57%
Median		2	2	2	2	2	4	3	2	2	2	2	2	4

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 113 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Base for stats	1916	219	219	118	100	1	80	89	50	185	20	7	7
Mean score	2.31	2.36	2.36	2.25	2.46	4.00	2.66	2.31	1.94	2.41	1.80	2.00	3.00
							bc	c					
Standard deviation	1.04	1.03	1.03	1.03	1.01	-	1.09	.96	.89	1.03	.70	1.00	1.29

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 113 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	534	3	8	4	7	1	5	6	5	6	15	13	17	38	17	17	26	13
	27%	21%	35%	21%	32%	8%	29%	19%	16%	38%	27%	25%	22%	23%	30%	19%	27%	39% a
Not very concerned (2.0)	553	3	4	4	5	4	7	6	13	4	11	16	23	44	18	27	25	11
	28%	21%	17%	21%	23%	31%	41%	19%	42% g	25%	20%	31%	29%	27%	32%	30%	26%	33%
Fairly concerned (3.0)	524	6	6	8	6	3	4	13	11	3	20	13	27	54	11	29	29	6
	27%	43%	26%	42%	27%	23%	24%	41%	35%	19%	36%	25%	34%	33%	20%	32%	30%	18%
Very concerned (4.0)	305	2	5	3	3	5	1	7	1	3	10	9	11	23	9	15	15	3
	15%	14%	22%	16%	14%	38%	6%	22% h	3%	19%	18%	17%	14%	14%	16%	16%	15%	9%
Don't know	58	0	0	0	1	0	0	0	1	0	0	1	1	4	1	3	2	0
	3%	0%	0%	0%	5%	0%	0%	0%	3%	0%	0%	2%	1%	2%	2%	3%	2%	0%
NOT CONCERNED	1087	6	12	8	12	5	12	12	18	10	26	29	40	82	35	44	51	24
	55%	43%	52%	42%	55%	38%	71%	38%	58%	63%	46%	56%	51%	50%	63%	48%	53%	73% ab
CONCERNED	829	8	11	11	9	8	5	20	12	6	30	22	38	77	20	44	44	9
	42%	57%	48%	58%	41%	62%	29%	63%	39%	38%	54%	42%	48%	47%	36%	48% c	45%	27%
Median	2	3	2	3	2	3	2	3	2	2	3	2	2	2	2	3	2	2
Base for stats	1916	14	23	19	21	13	17	32	30	16	56	51	78	159	55	88	95	33

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 113 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Mean score	2.31	2.50	2.35	2.53	2.24	2.92	2.06	2.66	2.27	2.19	2.45	2.35	2.41	2.39	2.22	2.48 c	2.35	1.97
Standard deviation	1.04	1.02	1.19	1.02	1.09	1.04	.90	1.04	.78	1.17	1.08	1.05	.99	1.01	1.07	.99	1.05	.98

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 113 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	534	18	5	10	11	9	3	36	18	2	35	20	1	11	26	18	21	35
		27%	29%	21%	22%	24%	30%	17%	28%	20%	67%	26%	24%	33%	26%	23%	27%	33%	22%
Not very concerned	(2.0)	553	19	4	14	17	6	3	38	25	0	40	22	1	13	35	15	15	48
		28%	31%	17%	31%	38%	20%	17%	29%	27%	0%	29%	26%	33%	30%	31%	22%	23%	30%
Fairly concerned	(3.0)	524	16	8	12	11	11	8	39	27	0	37	29	0	10	31	24	21	45
		27%	26%	33%	27%	24%	37%	44%	30%	30%	0%	27%	35%	0%	23%	28%	36%	33%	28%
Very concerned	(4.0)	305	6	7	8	5	4	4	15	18	1	21	12	1	8	19	7	6	28
		15%	10%	29%	18%	11%	13%	22%	12%	20%	33%	15%	14%	33%	19%	17%	10%	9%	18%
Don't know		58	3	0	1	1	0	0	2	3	0	4	1	0	1	1	3	1	4
		3%	5%	0%	2%	2%	0%	0%	2%	3%	0%	3%	1%	0%	2%	1%	4%	2%	3%
NOT CONCERNED		1087	37	9	24	28	15	6	74	43	2	75	42	2	24	61	33	36	83
		55%	60%	38%	53%	62%	50%	33%	57%	47%	67%	55%	50%	67%	56%	54%	49%	56%	52%
CONCERNED		829	22	15	20	16	15	12	54	45	1	58	41	1	18	50	31	27	73
		42%	35%	63%	44%	36%	50%	67%	42%	49%	33%	42%	49%	33%	42%	45%	46%	42%	46%
Median		2	2	3	2	2	3	3	2	3	1	2	2	2	2	2	2	2	2
Base for stats		1916	59	24	44	44	30	18	128	88	3	133	83	3	42	111	64	63	156
Mean score		2.31	2.17	2.71	2.41	2.23	2.33	2.72	2.26	2.51	2.00	2.33	2.40	2.33	2.36	2.39	2.31	2.19	2.42
Standard deviation		1.04	.99	1.12	1.04	.96	1.06	1.02	1.00	1.04	1.73	1.04	1.01	1.53	1.08	1.03	1.01	1.01	1.03

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 114
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		1974	224	224	120	103	1	84	90	50	187	22	8	7
Not at all concerned	(1.0)	403	38	38	24	14	0	14	11	13	32	3	2	1
		20%	17%	17%	20%	14%	0%	17%	12%	26% b	17%	14%	25%	14%
Not very concerned	(2.0)	563	69	69	42	27	0	17	32	20	52	10	4	3
		29%	31%	31%	35%	26%	0%	20%	36% a	40% a	28%	45%	50%	43%
Fairly concerned	(3.0)	594	73	73	33	40	0	31	30	12	64	7	1	1
		30%	33%	33%	28%	39%	0%	37%	33%	24%	34%	32%	13%	14%
Very concerned	(4.0)	364	42	42	20	21	1	22	16	4	37	2	1	2
		18%	19%	19%	17%	20%	100%	26% c	18%	8%	20%	9%	13%	29%
Don't know		50	2	2	1	1	0	0	1	1	2	0	0	0
		3%	1%	1%	1%	1%	0%	0%	1%	2%	1%	0%	0%	0%
NOT CONCERNED		966	107	107	66	41	0	31	43	33	84	13	6	4
		49%	48%	48%	55% b	40%	0%	37%	48%	66% ab	45%	59%	75%	57%
CONCERNED		958	115	115	53	61	1	53	46	16	101	9	2	3
		49%	51%	51%	44%	59% a	100%	63% c	51% c	32%	54%	41%	25%	43%
Median		2	3	3	2	3	4	3	3	2	3	2	2	2

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 114 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Base for stats	1924	222	222	119	102	1	84	89	49	185	22	8	7
Mean score	2.48	2.54	2.54	2.41	2.67	4.00	2.73 c	2.57 c	2.14	2.57	2.36	2.13	2.57
Standard deviation	1.02	.99	.99	1.00	.96	-	1.03	.93	.91	1.00	.85	.99	1.13

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 114 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all concerned (1.0)	403	2	4	6	5	2	2	4	4	3	12	9	11	28	9	16	18	4
	20%	14%	17%	32%	23%	15%	12%	13%	13%	19%	21%	17%	14%	17%	16%	18%	19%	12%
Not very concerned (2.0)	563	7	9	4	2	0	6	9	10	5	20	8	24	50	17	26	28	14
	29%	50%	39%	21%	9%	0%	35%	28%	32%	31%	36%	15%	30%	31%	30%	29%	29%	42%
											b							
Fairly concerned (3.0)	594	4	7	4	10	8	7	7	12	5	15	25	24	54	17	33	27	12
	30%	29%	30%	21%	45%	62%	41%	22%	39%	31%	27%	48%	30%	33%	30%	36%	28%	36%
												ac						
Very concerned (4.0)	364	1	2	5	5	3	2	12	4	3	8	10	19	30	12	15	23	3
	18%	7%	9%	26%	23%	23%	12%	38%	13%	19%	14%	19%	24%	18%	21%	16%	24%	9%
								h										
Don't know	50	0	1	0	0	0	0	0	1	0	1	0	1	1	1	1	1	0
	3%	0%	4%	0%	0%	0%	0%	0%	3%	0%	2%	0%	1%	1%	2%	1%	1%	0%
NOT CONCERNED	966	9	13	10	7	2	8	13	14	8	32	17	35	78	26	42	46	18
	49%	64%	57%	53%	32%	15%	47%	41%	45%	50%	57%	33%	44%	48%	46%	46%	47%	55%
											b							
CONCERNED	958	5	9	9	15	11	9	19	16	8	23	35	43	84	29	48	50	15
	49%	36%	39%	47%	68%	85%	53%	59%	52%	50%	41%	67%	54%	52%	52%	53%	52%	45%
												a						
Median	2	2	2	2	3	3	3	3	3	3	2	3	3	3	3	3	3	2
Base for stats	1924	14	22	19	22	13	17	32	30	16	55	52	78	162	55	90	96	33

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 114 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Mean score	2.48	2.29	2.32	2.42	2.68	2.92	2.53	2.84	2.53	2.50	2.35	2.69	2.65	2.53	2.58	2.52	2.57	2.42
Standard deviation	1.02	.83	.89	1.22	1.09	.95	.87	1.08	.90	1.03	.99	.98	1.00	.99	1.01	.97	1.05	.83

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 114 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all concerned	(1.0)	403	11	1	10	5	8	3	21	16	1	19	17	2	7	17	13	12	26
		20%	18%	4%	22%	11%	27%	17%	16%	18%	33%	14%	20%	67%	16%	15%	19%	19%	16%
Not very concerned	(2.0)	563	25	8	9	16	8	3	43	26	0	49	20	0	15	36	18	27	42
		29%	40%	33%	20%	36%	27%	17%	33%	29%	0%	36%	24%	0%	35%	32%	27%	42%	26%
			c															b	
Fairly concerned	(3.0)	594	15	8	19	14	8	9	41	30	2	45	28	0	12	36	24	16	57
		30%	24%	33%	42%	31%	27%	50%	32%	33%	67%	33%	33%	0%	28%	32%	36%	25%	36%
Very concerned	(4.0)	364	10	7	7	9	6	3	24	18	0	23	18	1	9	22	11	9	33
		18%	16%	29%	16%	20%	20%	17%	18%	20%	0%	17%	21%	33%	21%	20%	16%	14%	21%
Don't know		50	1	0	0	1	0	0	1	1	0	1	1	0	0	1	1	0	2
		3%	2%	0%	0%	2%	0%	0%	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%
NOT CONCERNED		966	36	9	19	21	16	6	64	42	1	68	37	2	22	53	31	39	68
		49%	58%	38%	42%	47%	53%	33%	49%	46%	33%	50%	44%	67%	51%	47%	46%	61%	43%
																		b	
CONCERNED		958	25	15	26	23	14	12	65	48	2	68	46	1	21	58	35	25	90
		49%	40%	63%	58%	51%	47%	67%	50%	53%	67%	50%	55%	33%	49%	52%	52%	39%	56%
																			a
Median		2	2	3	3	3	2	3	3	3	3	3	3	1	2	3	3	2	3

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 114 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Base for stats	1924	61	24	45	44	30	18	129	90	3	136	83	3	43	111	66	64	158
Mean score	2.48	2.39	2.88	2.51	2.61	2.40	2.67	2.53	2.56	2.33	2.53	2.57	2.00	2.53	2.57	2.50	2.34	2.61
Standard deviation	1.02	.97	.90	1.01	.95	1.10	.97	.98	1.01	1.15	.93	1.05	1.73	1.01	.98	1.00	.95	1.00

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 115
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	347	122	122	69	48	5	19	44	59	105	6	10	1
		18%	16%	16%	19%	13%	42%	8%	13%	34%	16%	13%	24%	11%
					b					ab				
Not very concerned	(2.0)	420	179	179	92	86	1	50	74	55	162	7	8	2
		21%	24%	24%	26%	23%	8%	22%	21%	31%	25%	15%	20%	22%
										ab				
Fairly concerned	(3.0)	619	225	225	113	110	2	74	117	34	196	16	10	3
		31%	30%	30%	32%	29%	17%	32%	34%	19%	30%	33%	24%	33%
								c	c					
Very concerned	(4.0)	537	202	202	76	123	3	73	103	26	171	15	13	3
		27%	27%	27%	21%	32%	25%	32%	30%	15%	26%	31%	32%	33%
						a		c	c					
Don't know		51	22	22	7	14	1	13	7	2	18	4	0	0
		3%	3%	3%	2%	4%	8%	6%	2%	1%	3%	8%	0%	0%
								bc				a		
NOT CONCERNED		767	301	301	161	134	6	69	118	114	267	13	18	3
		39%	40%	40%	45%	35%	50%	30%	34%	65%	41%	27%	44%	33%
					b					ab				
CONCERNED		1156	427	427	189	233	5	147	220	60	367	31	23	6
		59%	57%	57%	53%	61%	42%	64%	64%	34%	56%	65%	56%	67%
						a		c	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 115 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	2	3	3	2	3	3	3	3
Base for stats	1923	728	728	350	367	11	216	338	174	634	44	41	9
Mean score	2.70	2.70	2.70	2.56	2.84	2.27	2.93	2.83	2.16	2.68	2.91	2.63	2.89
					a		c	c					
Standard deviation	1.06	1.05	1.05	1.04	1.03	1.35	.96	1.01	1.06	1.04	1.03	1.18	1.05

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 115 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	347	5	14	15	13	14	7	18	11	8	34	34	37	79	42	46	64	12
	18%	12%	19%	18%	14%	24%	12%	15%	14%	17%	17%	17%	15%	16%	17%	18%	16%	13%
Not very concerned (2.0)	420	6	16	25	21	13	16	28	28	9	47	50	65	128	47	57	96	24
	21%	14%	21%	29%	23%	22%	28%	24%	35% ai	19%	23%	24%	27%	26% b	19%	22%	24%	26%
Fairly concerned (3.0)	619	16	27	21	34	13	21	30	21	13	64	68	64	140	81	69	119	34
	31%	38%	36%	25%	38% e	22%	37%	26%	27%	27%	32%	33%	26%	29%	33%	27%	30%	36%
Very concerned (4.0)	537	14	18	20	21	16	10	39	17	16	52	47	72	135	63	71	110	20
	27%	33%	24%	24%	23%	27%	18%	33% f	22%	33%	26%	23%	30%	27%	26%	28%	28%	21%
Don't know	51	1	0	4	1	3	3	2	2	2	5	7	6	9	11	12	6	4
	3%	2%	0%	5%	1%	5%	5% b	2%	3%	4%	2%	3%	2%	2%	5% a	5% b	2%	4%
NOT CONCERNED	767	11	30	40	34	27	23	46	39	17	81	84	102	207	89	103	160	36
	39%	26%	40%	47% a	38%	46% a	40%	39%	49% a	35%	40%	41%	42%	42%	36%	40%	41%	38%
CONCERNED	1156	30	45	41	55	29	31	69	38	29	116	115	136	275	144	140	229	54
	59%	71% ceh	60%	48%	61%	49%	54%	59%	48%	60%	57%	56%	56%	56%	59%	55%	58%	57%
Median	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3
Base for stats	1923	41	75	81	89	56	54	115	77	46	197	199	238	482	233	243	389	90

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 115 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.70	2.95	2.65	2.57	2.71	2.55	2.63	2.78	2.57	2.80	2.68	2.64	2.72	2.69	2.71	2.68	2.71	2.69
Standard deviation	1.06	1.00	1.05	1.06	.99	1.16	.94	1.08	.99	1.11	1.05	1.02	1.06	1.05	1.05	1.09	1.05	.97

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 115 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	347	26	12	26	31	16	11	75	45	2	74	46	2	22	35	62	43	79
		18%	14%	16%	13%	21%	17%	20%	17%	15%	29%	18%	14%	22%	13%	11%	26% ab	22% b	14%
Not very concerned	(2.0)	420	48	12	48	35	23	13	100	78	1	90	87	2	30	81	66	56	123
		21%	26%	16%	25%	24%	24%	24%	22%	26%	14%	22%	26%	22%	17%	25%	28% a	29%	22%
Fairly concerned	(3.0)	619	61	23	60	41	23	17	137	87	1	125	97	3	54	104	63	47	178
		31%	33%	30%	31%	28%	24%	31%	31%	29%	14%	31%	29%	33%	31%	32%	27%	24%	32% a
Very concerned	(4.0)	537	48	26	49	37	30	12	126	75	1	97	103	2	60	99	39	49	153
		27%	26%	34%	25%	26%	31%	22%	28%	25%	14%	24%	30%	22%	35% c	30% c	17%	25%	28%
Don't know		51	2	3	11	1	4	1	10	10	2	16	6	0	6	7	4	1	21
		3%	1%	4%	6% ad	1%	4%	2%	2%	3%	29%	4%	2%	0%	3%	2%	2%	1%	4% a
NOT CONCERNED		767	74	24	74	66	39	24	175	123	3	164	133	4	52	116	128	99	202
		39%	40%	32%	38%	46% b	41%	44%	39%	42%	43%	41%	39%	44%	30%	36%	55% ab	51% b	36%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 115 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to work due to illness or injury
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	1156	109	49	109	78	53	29	263	162	2	222	200	5	114	203	102	96	331
	59%	59%	64%	56%	54%	55%	54%	59%	55%	29%	55%	59%	56%	66% c	62% c	44%	49%	60% a
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	2	3
Base for stats	1923	183	73	183	144	92	53	438	285	5	386	333	9	166	319	230	195	533
Mean score	2.70	2.72	2.86	2.72	2.58	2.73	2.57	2.72	2.67	2.20	2.63	2.77	2.56	2.92 c	2.84 c	2.34	2.52	2.76 a
Standard deviation	1.06	1.01	1.08	1.01	1.09	1.10	1.07	1.06	1.03	1.30	1.06	1.04	1.13	1.04	.99	1.05	1.10	1.03

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 116
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	515	201	201	100	98	3	31	75	95	176	9	16	0
		26%	27%	27%	28%	26%	25%	14%	22%	54%	27%	19%	39%	0%
									a	ab			b	
Not very concerned	(2.0)	495	181	181	88	89	4	47	95	39	160	7	12	2
		25%	24%	24%	25%	23%	33%	21%	28%	22%	25%	15%	29%	22%
Fairly concerned	(3.0)	542	207	207	106	98	3	83	98	26	177	16	8	6
		27%	28%	28%	30%	26%	25%	36%	28%	15%	27%	33%	20%	67%
								bc	c					
Very concerned	(4.0)	358	134	134	53	81	0	53	70	11	117	11	5	1
		18%	18%	18%	15%	21%	0%	23%	20%	6%	18%	23%	12%	11%
						a		c	c					
Don't know		64	27	27	10	15	2	15	7	5	22	5	0	0
		3%	4%	4%	3%	4%	17%	7%	2%	3%	3%	10%	0%	0%
								b				ac		
NOT CONCERNED		1010	382	382	188	187	7	78	170	134	336	16	28	2
		51%	51%	51%	53%	49%	58%	34%	49%	76%	52%	33%	68%	22%
									a	ab	b		ab	
CONCERNED		900	341	341	159	179	3	136	168	37	294	27	13	7
		46%	45%	45%	45%	47%	25%	59%	49%	21%	45%	56%	32%	78%
								bc	c			c		

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 116 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	2	2	2	2	2	2	3	2	1	2	3	2	3
Base for stats	1910	723	723	347	366	10	214	338	171	630	43	41	9
Mean score	2.39	2.38	2.38	2.32	2.44	2.00	2.74	2.48	1.73	2.37	2.67	2.05	2.89
							bc	c			c		
Standard deviation	1.07	1.08	1.08	1.05	1.11	.82	.99	1.05	.95	1.08	1.08	1.05	.60

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 116 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	515	7	18	26	22	16	17	30	29	11	51	55	70	130	67	80	91	28
	26%	17%	24%	31%	24%	27%	30%	26%	37% a	23%	25%	27%	29%	26%	27%	31% b	23%	30%
Not very concerned (2.0)	495	16	23	18	21	13	15	21	24	9	57	49	54	126	53	62	95	23
	25%	38% cgi	31% g	21%	23%	22%	26%	18%	30% g	19%	28%	24%	22%	26%	22%	24%	24%	24%
Fairly concerned (3.0)	542	12	24	20	27	13	15	36	14	16	56	55	66	130	74	67	109	29
	27%	29%	32% h	24%	30%	22%	26%	31% h	18%	33% h	28%	27%	27%	26%	30%	26%	28%	31%
Very concerned (4.0)	358	5	8	16	19	13	7	29	10	10	29	39	49	91	40	35	88	11
	18%	12%	11%	19%	21%	22%	12%	25% bh	13%	21%	14%	19%	20%	19%	16%	14%	22% ac	12%
Don't know	64	2	2	5	1	4	3	1	2	2	9	8	5	14	10	11	12	3
	3%	5%	3%	6% g	1%	7% g	5%	1%	3%	4%	4%	4%	2%	3%	4%	4%	3%	3%
NOT CONCERNED	1010	23	41	44	43	29	32	51	53	20	108	104	124	256	120	142	186	51
	51%	55%	55%	52%	48%	49%	56%	44%	67% cdegi	42%	53%	50%	51%	52%	49%	56% b	47%	54%
CONCERNED	900	17	32	36	46	26	22	65	24	26	85	94	115	221	114	102	197	40
	46%	40%	43%	42%	51% h	44%	39%	56% fh	30%	54% h	42%	46%	47%	45%	47%	40%	50% a	43%
Median	2	2	2	2	3	2	2	3	2	3	2	2	2	2	2	2	3	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 116 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Base for stats	1910	40	73	80	89	55	54	116	77	46	193	198	239	477	234	244	383	91
Mean score	2.39	2.38	2.30	2.33	2.48	2.42	2.22	2.55	2.06	2.54	2.33	2.39	2.39	2.38	2.37	2.23	2.51	2.25
					h			h		h							ac	
Standard deviation	1.07	.93	.97	1.13	1.09	1.15	1.04	1.13	1.04	1.09	1.03	1.09	1.11	1.08	1.07	1.06	1.09	1.03

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 116 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	515	30	16	57	53	32	13	105	95	1	111	87	3	27	85	85	64	137
		26%	16%	21%	29%	37%	33%	24%	23%	32%	14%	28%	26%	33%	16%	26%	36%	33%	25%
					a	ab	a			a						a	ab	b	
Not very concerned	(2.0)	495	42	20	53	35	20	11	110	70	1	94	85	2	35	87	57	60	121
		25%	23%	26%	27%	24%	21%	20%	25%	24%	14%	23%	25%	22%	20%	27%	24%	31%	22%
																		b	
Fairly concerned	(3.0)	542	66	19	43	34	23	22	125	78	4	106	101	0	60	94	49	39	168
		27%	36%	25%	22%	23%	24%	41%	28%	26%	57%	26%	30%	0%	35%	29%	21%	20%	30%
			cde					cde							c	c			a
Very concerned	(4.0)	358	41	18	30	21	17	7	95	39	0	70	60	4	43	51	38	32	102
		18%	22%	24%	15%	14%	18%	13%	21%	13%	0%	17%	18%	44%	25%	16%	16%	16%	18%
									b						bc				
Don't know		64	6	3	11	2	4	1	13	13	1	21	6	0	7	9	5	1	26
		3%	3%	4%	6%	1%	4%	2%	3%	4%	14%	5%	2%	0%	4%	3%	2%	1%	5%
					d							b							a
NOT CONCERNED		1010	72	36	110	88	52	24	215	165	2	205	172	5	62	172	142	124	258
		51%	39%	47%	57%	61%	54%	44%	48%	56%	29%	51%	51%	56%	36%	53%	61%	63%	47%
					a	af	a			a						a	a	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 116 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Needing to take time off work to care for a family member/loved one
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	900	107	37	73	55	40	29	220	117	4	176	161	4	103	145	87	71	270
	46%	58%	49%	38%	38%	42%	54%	49%	40%	57%	44%	47%	44%	60%	44%	37%	36%	49%
		cde					cd	b						bc				a
Median	2	3	3	2	2	2	3	3	2	3	2	2	2	3	2	2	2	3
Base for stats	1910	179	73	183	143	92	53	435	282	6	381	333	9	165	317	229	195	528
Mean score	2.39	2.66	2.53	2.25	2.16	2.27	2.43	2.48	2.22	2.50	2.35	2.40	2.56	2.72	2.35	2.17	2.20	2.45
		cde	d					b						bc				a
Standard deviation	1.07	1.01	1.09	1.07	1.09	1.13	1.01	1.08	1.06	.84	1.09	1.06	1.42	1.03	1.04	1.11	1.07	1.07

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 117
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	360	117	117	65	49	3	21	46	50	99	9	9	0
		18%	16%	16%	18% b	13%	25%	9%	13%	28% ab	15%	19%	22%	0%
Not very concerned	(2.0)	430	149	149	74	74	1	46	51	52	128	9	10	2
		22%	20%	20%	21%	19%	8%	20%	15%	30% ab	20%	19%	24%	22%
Fairly concerned	(3.0)	673	272	272	130	137	5	94	134	44	244	13	10	5
		34%	36%	36%	36%	36%	42%	41% c	39% c	25%	37%	27%	24%	56%
Very concerned	(4.0)	457	186	186	77	108	1	54	107	25	160	12	12	2
		23%	25%	25%	22%	28% a	8%	24% c	31% c	14%	25%	25%	29%	22%
Don't know		54	26	26	11	13	2	14	7	5	21	5	0	0
		3%	3%	3%	3%	3%	17%	6% b	2%	3%	3%	10% ac	0%	0%
NOT CONCERNED		790	266	266	139	123	4	67	97	102	227	18	19	2
		40%	35%	35%	39%	32%	33%	29%	28%	58% ab	35%	38%	46%	22%
CONCERNED		1130	458	458	207	245	6	148	241	69	404	25	22	7
		57%	61%	61%	58%	64%	50%	65% c	70% c	39%	62%	52%	54%	78%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 117 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1920	724	724	346	368	10	215	338	171	631	43	41	9
Mean score	2.64	2.73	2.73	2.63	2.83	2.40	2.84	2.89	2.26	2.74	2.65	2.61	3.00
					a		c	c					
Standard deviation	1.04	1.02	1.02	1.03	1.00	1.07	.91	1.00	1.04	1.01	1.11	1.14	.71

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 117 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	360	4	9	8	17	13	6	19	13	10	21	36	42	76	38	36	69	11
	18%	10%	12%	9%	19%	22% c	11%	16%	16%	21%	10%	17% a	17% a	15%	16%	14%	17%	12%
Not very concerned (2.0)	430	6	17	18	13	10	16	22	20	6	41	39	48	96	51	50	83	15
	22%	14%	23%	21%	14%	17%	28% d	19%	25%	13%	20%	19%	20%	20%	21%	20%	21%	16%
Fairly concerned (3.0)	673	20	33	32	36	19	22	38	28	16	85	77	82	182	85	103	120	47
	34%	48%	44%	38%	40%	32%	39%	32%	35%	33%	42%	37%	34%	37%	35%	40% b	30%	50% b
Very concerned (4.0)	457	11	13	21	23	15	11	36	17	13	45	49	66	123	61	54	112	19
	23%	26%	17%	25%	26%	25%	19%	31% b	22%	27%	22%	24%	27%	25%	25%	21%	28% a	20%
Don't know	54	1	3	6	1	2	2	2	1	3	10	5	6	14	9	12	11	2
	3%	2%	4%	7% d	1%	3%	4%	2%	1%	6%	5%	2%	2%	3%	4%	5%	3%	2%
NOT CONCERNED	790	10	26	26	30	23	22	41	33	16	62	75	90	172	89	86	152	26
	40%	24%	35%	31%	33%	39%	39%	35%	42%	33%	31%	36%	37%	35%	36%	34%	38%	28%
CONCERNED	1130	31	46	53	59	34	33	74	45	29	130	126	148	305	146	157	232	66
	57%	74%	61%	62%	66%	58%	58%	63%	57%	60%	64%	61%	61%	62%	60%	62%	59%	70% b
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1920	41	72	79	89	57	55	115	78	45	192	201	238	477	235	243	384	92

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 117 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.64	2.93	2.69	2.84	2.73	2.63	2.69	2.79	2.63	2.71	2.80	2.69	2.72	2.74	2.72	2.72	2.72	2.80
Standard deviation	1.04	.91	.91	.94	1.05	1.11	.92	1.06	1.01	1.12	.92	1.03	1.05	1.01	1.02	.97	1.07	.90

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 117 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig only

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	360	30	11	22	27	19	8	74	42	1	62	52	3	17	36	63	44	73
		18%	16%	14%	11%	19%	20%	15%	17%	14%	14%	15%	15%	33%	10%	11%	27% ab	22% b	13%
Not very concerned	(2.0)	430	39	12	41	27	21	9	87	61	1	90	58	1	31	58	58	50	99
		22%	21%	16%	21%	19%	22%	17%	19%	21%	14%	22%	17%	11%	18%	18%	25% b	26% b	18%
Fairly concerned	(3.0)	673	73	25	73	48	33	20	148	122	2	143	127	2	64	140	65	56	216
		34%	39%	33%	38%	33%	34%	37%	33%	41% a	29%	36%	37%	22%	37% c	43% c	28%	29%	39% a
Very concerned	(4.0)	457	38	24	50	41	18	15	128	57	1	88	96	2	53	84	43	44	142
		23%	21%	32%	26%	28%	19%	28%	29% b	19%	14%	22%	28% a	22%	31% c	26% c	18%	22%	26%
Don't know		54	5	4	8	2	5	2	11	13	2	19	6	1	7	8	5	2	24
		3%	3%	5%	4%	1%	5%	4%	2%	4%	29%	5% b	2%	11%	4%	2%	2%	1%	4% a
NOT CONCERNED		790	69	23	63	54	40	17	161	103	2	152	110	4	48	94	121	94	172
		40%	37%	30%	32%	37%	42%	31%	36%	35%	29%	38%	32%	44%	28%	29%	52% ab	48% b	31%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 117 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to find self-employed/contract work
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	1130	111	49	123	89	51	35	276	179	3	231	223	4	117	224	108	100	358
	57%	60%	64%	63%	61%	53%	65%	62%	61%	43%	57%	66% a	44%	68% c	69% c	46%	51%	65% a
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3
Base for stats	1920	180	72	186	143	91	52	437	282	5	383	333	8	165	318	229	194	530
Mean score	2.64	2.66	2.86	2.81 e	2.72	2.55	2.81	2.76	2.69	2.60	2.67	2.80	2.38	2.93 c	2.86 c	2.38	2.52	2.81 a
Standard deviation	1.04	.99	1.05	.97	1.08	1.04	1.03	1.05	.96	1.14	1.00	1.03	1.30	.96	.94	1.08	1.08	.98

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 118
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	450	169	169	87	80	2	26	62	81	150	10	8	1
		23%	23%	23%	24%	21%	17%	11%	18%	46%	23%	21%	20%	11%
									a	ab				
Not very concerned	(2.0)	475	184	184	94	85	5	44	86	54	158	15	11	0
		24%	25%	25%	26%	22%	42%	19%	25%	31%	24%	31%	27%	0%
										a				
Fairly concerned	(3.0)	569	217	217	105	109	3	89	104	24	197	6	11	3
		29%	29%	29%	29%	29%	25%	39%	30%	14%	30%	13%	27%	33%
								bc	c		b			
Very concerned	(4.0)	412	147	147	61	86	0	53	83	11	119	12	11	5
		21%	20%	20%	17%	23%	0%	23%	24%	6%	18%	25%	27%	56%
								c	c					
Don't know		68	33	33	10	21	2	17	10	6	28	5	0	0
		3%	4%	4%	3%	6%	17%	7%	3%	3%	4%	10%	0%	0%
								b				c		
NOT CONCERNED		925	353	353	181	165	7	70	148	135	308	25	19	1
		47%	47%	47%	51%	43%	58%	31%	43%	77%	47%	52%	46%	11%
					b				a	ab				
CONCERNED		981	364	364	166	195	3	142	187	35	316	18	22	8
		50%	49%	49%	46%	51%	25%	62%	54%	20%	48%	38%	54%	89%
								c	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 118 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	2	3	2	3	3	2	3	2	3	4
Base for stats	1906	717	717	347	360	10	212	335	170	624	43	41	9
Mean score	2.49	2.48	2.48	2.40	2.56	2.10	2.80	2.62	1.79	2.46	2.47	2.61	3.33
							bc	c					
Standard deviation	1.07	1.06	1.06	1.05	1.08	.74	.95	1.05	.92	1.05	1.14	1.09	1.00

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 118 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig only

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	450	8	14	14	22	14	15	30	22	11	36	51	63	113	54	58	91	20
	23%	19%	19%	16%	24%	24%	26%	26%	28%	23%	18%	25%	26% a	23%	22%	23%	23%	21%
Not very concerned (2.0)	475	11	17	21	24	16	12	23	24	10	49	52	57	123	58	55	100	24
	24%	26%	23%	25%	27%	27%	21%	20%	30%	21%	24%	25%	23%	25%	24%	22%	25%	26%
Fairly concerned (3.0)	569	15	31	25	27	15	19	33	16	16	71	61	65	139	72	78	107	31
	29%	36%	41% h	29%	30%	25%	33%	28%	20%	33%	35%	30%	27%	28%	30%	31%	27%	33%
Very concerned (4.0)	412	6	10	21	15	11	7	28	14	7	37	33	49	96	49	50	82	15
	21%	14%	13%	25%	17%	19%	12%	24%	18%	15%	18%	16%	20%	20%	20%	20%	21%	16%
Don't know	68	2	3	4	2	3	4	3	3	4	9	9	10	20	11	14	15	4
	3%	5%	4%	5%	2%	5%	7%	3%	4%	8%	4%	4%	4%	4%	5%	5%	4%	4%
NOT CONCERNED	925	19	31	35	46	30	27	53	46	21	85	103	120	236	112	113	191	44
	47%	45%	41%	41%	51%	51%	47%	45%	58% bc	44%	42%	50%	49%	48%	46%	44%	48%	47%
CONCERNED	981	21	41	46	42	26	26	61	30	23	108	94	114	235	121	128	189	46
	50%	50%	55% h	54% h	47%	44%	46%	52%	38%	48%	53%	46%	47%	48%	50%	50%	48%	49%
Median	3	3	3	3	2	2	2	3	2	3	3	2	2	2	3	3	2	3
Base for stats	1906	40	72	81	88	56	53	114	76	44	193	197	234	471	233	241	380	90
Mean score	2.49	2.48	2.51	2.65 h	2.40	2.41	2.34	2.52	2.29	2.43	2.56	2.39	2.43	2.46	2.50	2.50	2.47	2.46

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 118 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Standard deviation	1.07	.99	.96	1.05	1.05	1.07	1.04	1.13	1.08	1.04	1.00	1.05	1.10	1.07	1.07	1.07	1.08	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 118 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	450	28	14	43	44	25	15	109	58	2	84	81	4	19	55	92	56	113
		23%	15%	18%	22%	30%	26%	28%	24%	20%	29%	21%	24%	44%	11%	17%	39%	29%	20%
						a	a	a									ab	b	
Not very concerned	(2.0)	475	57	15	35	39	28	10	105	77	2	107	76	1	34	85	61	67	117
		24%	31%	20%	18%	27%	29%	19%	23%	26%	29%	27%	22%	11%	20%	26%	26%	34%	21%
			c				c											b	
Fairly concerned	(3.0)	569	57	24	66	36	18	16	121	94	2	111	105	1	67	105	41	35	182
		29%	31%	32%	34%	25%	19%	30%	27%	32%	29%	28%	31%	11%	39%	32%	18%	18%	33%
			e		e										c	c			a
Very concerned	(4.0)	412	38	20	39	23	17	10	96	51	0	79	67	1	45	65	35	36	111
		21%	21%	26%	20%	16%	18%	19%	21%	17%	0%	20%	20%	11%	26%	20%	15%	18%	20%
															c				
Don't know		68	5	3	11	3	8	3	17	15	1	21	10	2	7	16	5	2	31
		3%	3%	4%	6%	2%	8%	6%	4%	5%	14%	5%	3%	22%	4%	5%	2%	1%	6%
							ad												a
NOT CONCERNED		925	85	29	78	83	53	25	214	135	4	191	157	5	53	140	153	123	230
		47%	46%	38%	40%	57%	55%	46%	48%	46%	57%	48%	46%	56%	31%	43%	65%	63%	42%
						abc	bc									a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 118 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to get financial support/loan due to my self-employed status
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	981	95	44	105	59	35	26	217	145	2	190	172	2	112	170	76	71	293
	50%	51%	58%	54%	41%	36%	48%	48%	49%	29%	47%	51%	22%	65%	52%	32%	36%	53%
		e	de	de										bc	c			a
Median	3	3	3	3	2	2	3	3	3	2	2	3	1	3	3	2	2	3
Base for stats	1906	180	73	183	142	88	51	431	280	6	381	329	7	165	310	229	194	523
Mean score	2.49	2.58	2.68	2.55	2.27	2.31	2.41	2.47	2.49	2.00	2.49	2.48	1.86	2.84	2.58	2.08	2.26	2.56
		de	de	d										bc	c			a
Standard deviation	1.07	.99	1.08	1.07	1.07	1.09	1.12	1.10	1.02	.89	1.05	1.07	1.21	.96	1.01	1.09	1.07	1.05

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 119
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	425	135	135	72	60	3	12	49	74	120	9	5	1
		22%	18%	18%	20%	16%	25%	5%	14% a	42% ab	18%	19%	12%	11%
Not very concerned	(2.0)	466	168	168	88	78	2	50	68	50	150	5	11	2
		24%	22%	22%	25%	20%	17%	22%	20%	28% b	23% b	10%	27% b	22%
Fairly concerned	(3.0)	596	243	243	113	125	5	96	114	33	212	18	12	1
		30%	32%	32%	32%	33%	42%	42% bc	33% c	19%	33%	38%	29%	11%
Very concerned	(4.0)	442	179	179	73	105	1	56	106	17	148	13	13	5
		22%	24%	24%	20%	28% a	8%	24% c	31% c	10%	23%	27%	32%	56%
Don't know		45	25	25	11	13	1	15	8	2	22	3	0	0
		2%	3%	3%	3%	3%	8%	7% bc	2%	1%	3%	6%	0%	0%
NOT CONCERNED		891	303	303	160	138	5	62	117	124	270	14	16	3
		45%	40%	40%	45% b	36%	42%	27%	34%	70% ab	41%	29%	39%	33%
CONCERNED		1038	422	422	186	230	6	152	220	50	360	31	25	6
		53%	56%	56%	52%	60% a	50%	66% c	64% c	28%	55%	65%	61%	67%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 119 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	3	3	3	2	3	3	3	4
Base for stats	1929	725	725	346	368	11	214	337	174	630	45	41	9
Mean score	2.55	2.64	2.64	2.54	2.75	2.36	2.92	2.82	1.96	2.62	2.78	2.80	3.11
					a		c	c					
Standard deviation	1.07	1.05	1.05	1.04	1.04	1.03	.85	1.03	1.00	1.04	1.08	1.03	1.17

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 119 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig only

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	425	6	16	15	15	14	10	21	17	6	37	39	44	92	42	40	73	21
	22%	14%	21%	18%	17%	24%	18%	18%	22%	13%	18%	19%	18%	19%	17%	16%	18%	22%
Not very concerned (2.0)	466	12	14	20	17	10	14	29	23	11	46	41	63	112	52	63	83	20
	24%	29%	19%	24%	19%	17%	25%	25%	29%	23%	23%	20%	26%	23%	21%	25%	21%	21%
Fairly concerned (3.0)	596	17	28	28	31	15	21	30	27	15	73	67	72	154	85	83	123	35
	30%	40%	37%	33%	34%	25%	37%	26%	34%	31%	36%	33%	30%	31%	35%	33%	31%	37%
Very concerned (4.0)	442	6	16	17	23	16	10	35	11	14	39	49	60	120	56	57	107	15
	22%	14%	21%	20%	26%	27%	18%	30%	14%	29%	19%	24%	25%	24%	23%	22%	27%	16%
								ah		h							c	
Don't know	45	1	1	5	4	4	2	2	1	2	7	10	5	13	9	12	9	3
	2%	2%	1%	6%	4%	7%	4%	2%	1%	4%	3%	5%	2%	3%	4%	5%	2%	3%
NOT CONCERNED	891	18	30	35	32	24	24	50	40	17	83	80	107	204	94	103	156	41
	45%	43%	40%	41%	36%	41%	42%	43%	51%	35%	41%	39%	44%	42%	39%	40%	39%	44%
									d									
CONCERNED	1038	23	44	45	54	31	31	65	38	29	112	116	132	274	141	140	230	50
	53%	55%	59%	53%	60%	53%	54%	56%	48%	60%	55%	56%	54%	56%	58%	55%	58%	53%
Median	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3
Base for stats	1929	41	74	80	86	55	55	115	78	46	195	196	239	478	235	243	386	91
Mean score	2.55	2.56	2.59	2.59	2.72	2.60	2.56	2.69	2.41	2.80	2.58	2.64	2.62	2.63	2.66	2.65	2.68	2.48
										h								
Standard deviation	1.07	.92	1.06	1.03	1.05	1.16	1.00	1.10	.99	1.02	1.01	1.06	1.05	1.06	1.03	1.02	1.07	1.03

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 119 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	425	26	9	36	36	20	8	84	48	3	70	63	2	12	38	81	50	85
		22%	14%	12%	19%	25%	21%	15%	19%	16%	43%	17%	19%	22%	7%	12%	35%	26%	15%
						ab											ab	b	
Not very concerned	(2.0)	466	53	13	40	39	17	6	92	76	0	93	74	1	27	80	59	56	112
		24%	29%	17%	21%	27%	18%	11%	21%	26%	0%	23%	22%	11%	16%	25%	25%	29%	20%
			ef			f										a	a	b	
Fairly concerned	(3.0)	596	59	28	63	36	32	25	133	109	1	134	106	3	77	118	43	39	204
		30%	32%	37%	32%	25%	33%	46%	30%	37%	14%	33%	31%	33%	45%	36%	18%	20%	37%
								d		a					c	c			a
Very concerned	(4.0)	442	43	22	46	33	22	13	128	50	1	86	90	3	53	79	46	50	129
		22%	23%	29%	24%	23%	23%	24%	29%	17%	14%	21%	27%	33%	31%	24%	20%	26%	23%
									b						c				
Don't know		45	4	4	9	1	5	2	11	12	2	19	6	0	3	11	5	1	24
		2%	2%	5%	5%	1%	5%	4%	2%	4%	29%	5%	2%	0%	2%	3%	2%	1%	4%
				d	d		d					b							a
NOT CONCERNED		891	79	22	76	75	37	14	176	124	3	163	137	3	39	118	140	106	197
		45%	43%	29%	39%	52%	39%	26%	39%	42%	43%	41%	40%	33%	23%	36%	60%	54%	36%
			bf			bcef										a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 119 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being able to afford a holiday or take time off
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	1038	102	50	109	69	54	38	261	159	2	220	196	6	130	197	89	89	333
	53%	55%	66%	56%	48%	56%	70%	58%	54%	29%	55%	58%	67%	76%	60%	38%	45%	60%
			d				ad							bc	c			a
Median	3	3	3	3	2	3	3	3	3	1	3	3	3	3	3	2	2	3
Base for stats	1929	181	72	185	144	91	52	437	283	5	383	333	9	169	315	229	195	530
Mean score	2.55	2.66	2.88	2.64	2.46	2.62	2.83	2.70	2.57	2.00	2.62	2.67	2.78	3.01	2.76	2.24	2.46	2.71
			d				d							bc	c			a
Standard deviation	1.07	1.00	.99	1.06	1.10	1.08	.98	1.09	.97	1.41	1.03	1.07	1.20	.87	.96	1.14	1.13	1.01

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 120
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	317	109	109	63	42	4	20	34	55	94	7	7	1
		16%	15%	15%	18% b	11%	33%	9%	10%	31% ab	14%	15%	17%	11%
Not very concerned	(2.0)	385	136	136	69	66	1	37	55	44	126	5	4	1
		20%	18%	18%	19%	17%	8%	16%	16%	25% ab	19%	10%	10%	11%
Fairly concerned	(3.0)	640	239	239	113	122	4	81	118	40	208	14	13	4
		32%	32%	32%	32%	32%	33%	35% c	34% c	23%	32%	29%	32%	44%
Very concerned	(4.0)	572	238	238	101	136	1	71	131	36	200	18	17	3
		29%	32%	32%	28%	36% a	8%	31% c	38% c	20%	31%	38%	41%	33%
Don't know		60	28	28	11	15	2	20	7	1	24	4	0	0
		3%	4%	4%	3%	4%	17%	9% bc	2%	1%	4%	8%	0%	0%
NOT CONCERNED		702	245	245	132	108	5	57	89	99	220	12	11	2
		36%	33%	33%	37% b	28%	42%	25%	26%	56% ab	34%	25%	27%	22%
CONCERNED		1212	477	477	214	258	5	152	249	76	408	32	30	7
		61%	64%	64%	60%	68% a	42%	66% c	72% c	43%	63%	67%	73%	78%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 120 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1914	722	722	346	366	10	209	338	175	628	44	41	9
Mean score	2.77	2.84	2.84	2.73	2.96	2.20	2.97	3.02	2.33	2.82	2.98	2.98	3.00
					a		c	c					
Standard deviation	1.05	1.05	1.05	1.07	1.01	1.14	.95	.98	1.13	1.04	1.09	1.11	1.00

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 120 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig only

		Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned	(1.0)	317	3	16	7	14	11	6	18	12	7	26	31	37	82	24	32	65	11
		16%	7%	21%	8%	16%	19%	11%	15%	15%	15%	13%	15%	15%	17%	10%	13%	16%	12%
				ac											b				
Not very concerned	(2.0)	385	10	12	15	9	10	13	21	24	12	37	32	57	85	50	38	76	21
		20%	24%	16%	18%	10%	17%	23%	18%	30%	25%	18%	16%	23%	17%	20%	15%	19%	22%
			d					d		bdg	d			b					
Fairly concerned	(3.0)	640	16	29	22	34	18	20	36	22	11	67	72	69	154	80	86	119	32
		32%	38%	39%	26%	38%	31%	35%	31%	28%	23%	33%	35%	28%	31%	33%	34%	30%	34%
Very concerned	(4.0)	572	11	18	34	30	19	15	39	19	15	63	64	73	155	80	84	126	27
		29%	26%	24%	40%	33%	32%	26%	33%	24%	31%	31%	31%	30%	32%	33%	33%	32%	29%
					bh														
Don't know		60	2	0	7	3	1	3	3	2	3	9	7	8	15	10	15	9	3
		3%	5%	0%	8%	3%	2%	5%	3%	3%	6%	4%	3%	3%	3%	4%	6%	2%	3%
					b			b			b						b		
NOT CONCERNED		702	13	28	22	23	21	19	39	36	19	63	63	94	167	74	70	141	32
		36%	31%	37%	26%	26%	36%	33%	33%	46%	40%	31%	31%	39%	34%	30%	27%	36%	34%
										cd								a	
CONCERNED		1212	27	47	56	64	37	35	75	41	26	130	136	142	309	160	170	245	59
		61%	64%	63%	66%	71%	63%	61%	64%	52%	54%	64%	66%	58%	63%	66%	67%	62%	63%
						hi													
Median		3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats		1914	40	75	78	87	58	54	114	77	45	193	199	236	476	234	240	386	91

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 120 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.77	2.88	2.65	3.06 bh	2.92	2.78	2.81	2.84	2.62	2.76	2.87	2.85	2.75	2.80	2.92	2.93	2.79	2.82
Standard deviation	1.05	.91	1.07	1.00	1.05	1.11	.97	1.07	1.03	1.09	1.02	1.04	1.06	1.08	.98	1.02	1.08	1.00

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 120 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	317	23	9	20	30	16	11	66	40	3	62	44	3	14	24	69	43	66
		16%	12%	12%	10%	21%	17%	20%	15%	14%	43%	15%	13%	33%	8%	7%	29%	22%	12%
						ac		c									ab	b	
Not very concerned	(2.0)	385	31	12	37	31	17	8	86	49	1	72	63	1	21	51	62	52	84
		20%	17%	16%	19%	21%	18%	15%	19%	17%	14%	18%	19%	11%	12%	16%	26%	27%	15%
																	ab	b	
Fairly concerned	(3.0)	640	64	29	67	39	26	14	127	111	1	137	102	0	63	128	45	47	192
		32%	35%	38%	35%	27%	27%	26%	28%	38%	14%	34%	30%	0%	37%	39%	19%	24%	35%
										a					c	c			a
Very concerned	(4.0)	572	60	23	61	43	33	18	156	82	0	110	124	4	69	113	51	54	184
		29%	32%	30%	31%	30%	34%	33%	35%	28%	0%	27%	37%	44%	40%	35%	22%	28%	33%
									b				a		c	c			
Don't know		60	7	3	9	2	4	3	13	13	2	21	6	1	5	10	7	0	28
		3%	4%	4%	5%	1%	4%	6%	3%	4%	29%	5%	2%	11%	3%	3%	3%	0%	5%
												b							a
NOT CONCERNED		702	54	21	57	61	33	19	152	89	4	134	107	4	35	75	131	95	150
		36%	29%	28%	29%	42%	34%	35%	34%	30%	57%	33%	32%	44%	20%	23%	56%	48%	27%
						abc											ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 120 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not being financially prepared for retirement
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	1212	124	52	128	82	59	32	283	193	1	247	226	4	132	241	96	101	376
	61%	67%	68%	66%	57%	61%	59%	63%	65%	14%	61%	67%	44%	77% c	74% c	41%	52%	68% a
Median	3	3	3	3	3	3	3	3	3	1	3	3	3	3	3	2	3	3
Base for stats	1914	178	73	185	143	92	51	435	282	5	381	333	8	167	316	227	196	526
Mean score	2.77	2.90 d	2.90	2.91 d	2.66	2.83	2.76	2.86	2.83	1.60	2.77	2.92	2.63	3.12 c	3.04 c	2.34	2.57	2.94 a
Standard deviation	1.05	1.01	.99	.98	1.12	1.11	1.16	1.07	1.00	.89	1.04	1.04	1.51	.93	.91	1.14	1.11	1.00

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 121
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	324	109	109	61	45	3	15	37	57	94	7	7	1
		16%	15%	15%	17% b	12%	25%	7%	11%	32% ab	14%	15%	17%	11%
Not very concerned	(2.0)	425	157	157	82	73	2	51	68	38	138	9	8	2
		22%	21%	21%	23%	19%	17%	22%	20%	22%	21%	19%	20%	22%
Fairly concerned	(3.0)	685	276	276	129	145	2	81	147	48	243	16	14	3
		35%	37%	37%	36%	38%	17%	35%	43% c	27%	37%	33%	34%	33%
Very concerned	(4.0)	436	165	165	72	89	4	64	75	26	141	10	11	3
		22%	22%	22%	20%	23%	33%	28% c	22%	15%	22%	21%	27%	33%
Don't know		104	43	43	13	29	1	18	18	7	36	6	1	0
		5%	6%	6%	4%	8% a	8%	8%	5%	4%	6%	13% a	2%	0%
NOT CONCERNED		749	266	266	143	118	5	66	105	95	232	16	15	3
		38%	35%	35%	40% b	31%	42%	29%	30%	54% ab	36%	33%	37%	33%
CONCERNED		1121	441	441	201	234	6	145	222	74	384	26	25	6
		57%	59%	59%	56%	61%	50%	63% c	64% c	42%	59%	54%	61%	67%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 121 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1870	707	707	344	352	11	211	327	169	616	42	40	9
Mean score	2.66	2.70	2.70	2.62	2.79	2.64	2.92	2.80	2.25	2.70	2.69	2.73	2.89
					a		c	c					
Standard deviation	1.02	.99	.99	1.01	.96	1.29	.91	.92	1.09	.99	1.02	1.06	1.05

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 121 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig only

		Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned	(1.0)	324	5	11	12	15	9	9	15	10	8	28	33	33	69	39	38	63	8
		16%	12%	15%	14%	17%	15%	16%	13%	13%	17%	14%	16%	14%	14%	16%	15%	16%	9%
Not very concerned	(2.0)	425	12	17	19	17	12	13	25	13	10	48	42	48	115	39	54	72	28
		22%	29%	23%	22%	19%	20%	23%	21%	16%	21%	24%	20%	20%	23%	16%	21%	18%	30%
															b				b
Fairly concerned	(3.0)	685	14	37	30	37	18	19	38	36	14	81	74	88	172	99	94	145	35
		35%	33%	49%	35%	41%	31%	33%	32%	46%	29%	40%	36%	36%	35%	41%	37%	37%	37%
				egi															
Very concerned	(4.0)	436	9	10	15	18	16	12	34	15	12	34	46	61	115	47	53	95	17
		22%	21%	13%	18%	20%	27%	21%	29%	19%	25%	17%	22%	25%	23%	19%	21%	24%	18%
							b		b					a					
Don't know		104	2	0	9	3	4	4	5	5	4	11	11	14	20	20	16	20	6
		5%	5%	0%	11%	3%	7%	7%	4%	6%	8%	5%	5%	6%	4%	8%	6%	5%	6%
					b		b	b		b	b					a			
NOT CONCERNED		749	17	28	31	32	21	22	40	23	18	76	75	81	184	78	92	135	36
		38%	40%	37%	36%	36%	36%	39%	34%	29%	38%	38%	36%	33%	37%	32%	36%	34%	38%
CONCERNED		1121	23	47	45	55	34	31	72	51	26	115	120	149	287	146	147	240	52
		57%	55%	63%	53%	61%	58%	54%	62%	65%	54%	57%	58%	61%	58%	60%	58%	61%	55%
Median		3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats		1870	40	75	76	87	55	53	112	74	44	191	195	230	471	224	239	375	88
Mean score		2.66	2.68	2.61	2.63	2.67	2.75	2.64	2.81	2.76	2.68	2.63	2.68	2.77	2.71	2.69	2.68	2.73	2.69
Standard deviation		1.02	.97	.90	.98	1.00	1.06	1.02	1.02	.93	1.07	.94	1.02	1.00	1.00	.99	.99	1.02	.89

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 121 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	324	25	10	23	26	13	12	73	33	3	62	44	3	11	34	61	36	73
		16%	14%	13%	12%	18%	14%	22%	16%	11%	43%	15%	13%	33%	6%	10%	26% ab	18%	13%
Not very concerned	(2.0)	425	43	11	35	36	21	11	83	74	0	81	75	1	31	59	66	45	112
		22%	23%	14%	18%	25%	22%	20%	19%	25% a	0%	20%	22%	11%	18%	18%	28% ab	23%	20%
Fairly concerned	(3.0)	685	71	30	74	49	32	20	170	105	1	151	125	0	65	144	63	68	208
		35%	38%	39%	38%	34%	33%	37%	38%	36%	14%	38%	37%	0%	38% c	44% c	27%	35%	38%
Very concerned	(4.0)	436	39	22	46	29	23	6	97	66	2	84	77	4	56	68	37	40	125
		22%	21%	29% f	24% f	20%	24%	11%	22%	22%	29%	21%	23%	44%	33% bc	21%	16%	20%	23%
Don't know		104	7	3	16	5	7	5	25	17	1	24	18	1	9	21	7	7	36
		5%	4%	4%	8%	3%	7%	9%	6%	6%	14%	6%	5%	11%	5%	6%	3%	4%	6%
NOT CONCERNED		749	68	21	58	62	34	23	156	107	3	143	119	4	42	93	127	81	185
		38%	37%	28%	30%	43% bc	35%	43%	35%	36%	43%	36%	35%	44%	24%	29%	54% ab	41% b	33%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 121 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - How the current pension system works for the self-employed
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	1121	110	52	120	78	55	26	267	171	3	235	202	4	121	212	100	108	333
	57%	59%	68% df	62%	54%	57%	48%	60%	58%	43%	58%	60%	44%	70% c	65% c	43%	55%	60%
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	3	3
Base for stats	1870	178	73	178	140	89	49	423	278	6	378	321	8	163	305	227	189	518
Mean score	2.66	2.70	2.88 df	2.80 df	2.58	2.73	2.41	2.69	2.73	2.33	2.68	2.73	2.63	3.02 bc	2.81 c	2.33	2.59	2.74
Standard deviation	1.02	.97	1.00	.97	1.02	1.01	1.00	1.01	.95	1.51	1.00	.98	1.51	.90	.91	1.04	1.03	.98

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 122
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	239	93	93	54	38	1	18	28	47	81	5	7	0
		12%	12%	12%	15% b	10%	8%	8%	8%	27% ab	12%	10%	17%	0%
Not very concerned	(2.0)	393	142	142	73	66	3	42	54	46	128	5	8	1
		20%	19%	19%	20%	17%	25%	18%	16%	26% b	20%	10%	20%	11%
Fairly concerned	(3.0)	694	264	264	132	126	6	88	128	48	228	17	14	5
		35%	35%	35%	37%	33%	50%	38% c	37% c	27%	35%	35%	34%	56%
Very concerned	(4.0)	609	231	231	90	139	2	69	128	34	199	17	12	3
		31%	31%	31%	25%	36% a	17%	30% c	37% c	19%	31%	35%	29%	33%
Don't know		39	20	20	8	12	0	12	7	1	16	4	0	0
		2%	3%	3%	2%	3%	0%	5% bc	2%	1%	2%	8% a	0%	0%
NOT CONCERNED		632	235	235	127	104	4	60	82	93	209	10	15	1
		32%	31%	31%	36% b	27%	33%	26%	24%	53% ab	32%	21%	37%	11%
CONCERNED		1303	495	495	222	265	8	157	256	82	427	34	26	8
		66%	66%	66%	62%	70% a	67%	69% c	74% c	47%	65%	71%	63%	89%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 122 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	3	3	3	2	3	3	3	3
Base for stats	1935	730	730	349	369	12	217	338	175	636	44	41	9
Mean score	2.86	2.87	2.87	2.74	2.99	2.75	2.96	3.05	2.39	2.86	3.05	2.76	3.22
					a		c	c					
Standard deviation	1.00	1.00	1.00	1.01	.98	.87	.92	.93	1.08	1.00	.99	1.07	.67

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 122 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	239	5	9	7	15	13	4	15	8	5	21	32	28	69	22	23	60	8
	12%	12%	12%	8%	17%	22%	7%	13%	10%	10%	10%	16%	11%	14%	9%	9%	15%	9%
						cf											a	
Not very concerned (2.0)	393	8	14	14	17	14	10	19	21	11	36	41	51	89	49	47	75	20
	20%	19%	19%	16%	19%	24%	18%	16%	27%	23%	18%	20%	21%	18%	20%	18%	19%	21%
Fairly concerned (3.0)	694	15	35	30	31	17	18	42	30	10	80	66	82	175	85	94	130	37
	35%	36%	47%	35%	34%	29%	32%	36%	38%	21%	40%	32%	34%	36%	35%	37%	33%	39%
			ei						i									
Very concerned (4.0)	609	12	17	31	26	13	22	40	19	19	60	61	78	149	79	83	119	28
	31%	29%	23%	36%	29%	22%	39%	34%	24%	40%	30%	30%	32%	30%	32%	33%	30%	30%
							b			b								
Don't know	39	2	0	3	1	2	3	1	1	3	5	6	5	9	9	8	11	1
	2%	5%	0%	4%	1%	3%	5%	1%	1%	6%	2%	3%	2%	2%	4%	3%	3%	1%
							b			bg								
NOT CONCERNED	632	13	23	21	32	27	14	34	29	16	57	73	79	158	71	70	135	28
	32%	31%	31%	25%	36%	46%	25%	29%	37%	33%	28%	35%	32%	32%	29%	27%	34%	30%
						cfg												
CONCERNED	1303	27	52	61	57	30	40	82	49	29	140	127	160	324	164	177	249	65
	66%	64%	69%	72%	63%	51%	70%	70%	62%	60%	69%	62%	66%	66%	67%	69%	63%	69%
			e	e			e	e										
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1935	40	75	82	89	57	54	116	78	45	197	200	239	482	235	247	384	93

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 122 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.86	2.85	2.80	3.04 e	2.76	2.53	3.07 e	2.92 e	2.77	2.96 e	2.91	2.78	2.88	2.84	2.94	2.96	2.80	2.91
Standard deviation	1.00	1.00	.93	.95	1.06	1.09	.95	1.01	.94	1.07	.95	1.05	1.00	1.02	.96	.95	1.05	.93

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 122 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	239	21	10	18	25	11	8	60	31	2	57	33	3	12	20	58	35	58
		12%	11%	13%	9%	17% c	11%	15%	13%	11%	29%	14%	10%	33%	7%	6%	25% ab	18% b	10%
Not very concerned	(2.0)	393	43	14	28	27	23	7	86	54	2	78	64	0	23	44	72	46	96
		20%	23% c	18%	14%	19%	24% c	13%	19%	18%	29%	19%	19%	0%	13%	13%	31% ab	23%	17%
Fairly concerned	(3.0)	694	64	25	70	54	30	21	145	117	2	135	127	2	63	139	60	62	202
		35%	35%	33%	36%	37%	31%	39%	32%	40% a	29%	34%	37%	22%	37% c	43% c	26%	32%	36%
Very concerned	(4.0)	609	52	24	72	38	29	16	144	86	1	118	110	3	69	115	42	53	178
		31%	28%	32%	37% d	26%	30%	30%	32%	29%	14%	29%	32%	33%	40% c	35% c	18%	27%	32%
Don't know		39	5	3	6	1	3	2	13	7	0	14	5	1	5	8	2	0	20
		2%	3%	4%	3%	1%	3%	4%	3%	2%	0%	3%	1%	11%	3%	2%	1%	0%	4% a
NOT CONCERNED		632	64	24	46	52	34	15	146	85	4	135	97	3	35	64	130	81	154
		32%	35% c	32%	24%	36% c	35% c	28%	33%	29%	57%	34%	29%	33%	20%	20%	56% ab	41% b	28%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 122 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Irregularity of income or unpredictable finances
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	1303	116	49	142	92	59	37	289	203	3	253	237	5	132	254	102	115	380
	66%	63%	64%	73% ae	63%	61%	69%	65%	69%	43%	63%	70% a	56%	77% c	78% c	44%	59%	69% a
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	3	3
Base for stats	1935	180	73	188	144	93	52	435	288	7	388	334	8	167	318	232	196	534
Mean score	2.86	2.82	2.86	3.04	2.73	2.83	2.87	2.86	2.90	2.29	2.81	2.94	2.63	3.13	3.10	2.37	2.68	2.94
				ad										c	c			a
Standard deviation	1.00	.98	1.03	.96	1.04	1.01	1.03	1.03	.95	1.11	1.03	.96	1.41	.91	.86	1.05	1.06	.97

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 123
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	488	172	172	100	69	3	25	60	87	149	10	10	3
		25%	23%	23%	28%	18%	25%	11%	17%	49%	23%	21%	24%	33%
					b				a	ab				
Not very concerned	(2.0)	555	191	191	94	95	2	48	87	56	166	9	15	1
		28%	25%	25%	26%	25%	17%	21%	25%	32%	25%	19%	37%	11%
										a				
Fairly concerned	(3.0)	515	215	215	90	122	3	75	118	22	197	8	9	1
		26%	29%	29%	25%	32%	25%	33%	34%	13%	30%	17%	22%	11%
						a		c	c		b			
Very concerned	(4.0)	350	136	136	59	76	1	61	68	7	109	17	6	4
		18%	18%	18%	17%	20%	8%	27%	20%	4%	17%	35%	15%	44%
								c	c			ac		
Don't know		66	36	36	14	19	3	20	12	4	31	4	1	0
		3%	5%	5%	4%	5%	25%	9%	3%	2%	5%	8%	2%	0%
								bc						
NOT CONCERNED		1043	363	363	194	164	5	73	147	143	315	19	25	4
		53%	48%	48%	54%	43%	42%	32%	43%	81%	48%	40%	61%	44%
					b				a	ab			b	
CONCERNED		865	351	351	149	198	4	136	186	29	306	25	15	5
		44%	47%	47%	42%	52%	33%	59%	54%	16%	47%	52%	37%	56%
						a		c	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 123 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	2	2	2	2	3	2	3	3	1	2	3	2	3
Base for stats	1908	714	714	343	362	9	209	333	172	621	44	40	9
Mean score	2.38	2.44	2.44	2.31	2.57	2.22	2.82	2.58	1.70	2.43	2.73	2.28	2.67
					a		bc	c					
Standard deviation	1.06	1.05	1.05	1.07	1.02	1.09	.99	1.01	.84	1.04	1.21	1.01	1.41

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 123 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	488	7	18	18	13	15	12	27	25	14	43	40	66	107	64	61	89	21
	25%	17%	24%	21%	14%	25%	21%	23%	32% d	29% d	21%	19%	27%	22%	26%	24%	23%	22%
Not very concerned (2.0)	555	13	17	23	27	17	16	26	21	6	53	60	53	132	56	60	101	27
	28%	31% i	23%	27%	30% i	29% i	28%	22%	27%	13%	26%	29%	22%	27%	23%	24%	26%	29%
Fairly concerned (3.0)	515	12	24	26	36	15	21	30	22	11	62	72	63	140	70	81	104	29
	26%	29%	32%	31%	40% gi	25%	37%	26%	28%	23%	31%	35% c	26%	29%	29%	32%	26%	31%
Very concerned (4.0)	350	6	14	12	12	7	6	31	8	13	32	25	52	95	38	39	86	11
	18%	14%	19%	14%	13%	12%	11%	26% cdefh	10%	27% defh	16%	12%	21% b	19%	16%	15%	22% ac	12%
Don't know	66	4	2	6	2	5	2	3	3	4	12	9	10	17	16	14	15	6
	3%	10%	3%	7%	2%	8%	4%	3%	4%	8%	6%	4%	4%	3%	7%	5%	4%	6%
NOT CONCERNED	1043	20	35	41	40	32	28	53	46	20	96	100	119	239	120	121	190	48
	53%	48%	47%	48%	44%	54%	49%	45%	58%	42%	48%	49%	49%	49%	49%	47%	48%	51%
CONCERNED	865	18	38	38	48	22	27	61	30	24	94	97	115	235	108	120	190	40
	44%	43%	51%	45%	53% h	37%	47%	52%	38%	50%	47%	47%	47%	48%	44%	47%	48%	43%
Median	2	2	3	2	3	2	2	3	2	3	2	2	2	2	2	2	3	2
Base for stats	1908	38	73	79	88	54	55	114	76	44	190	197	234	474	228	241	380	88

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 123 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.38	2.45	2.47	2.41	2.53	2.26	2.38	2.57	2.17	2.52	2.44	2.42	2.43	2.47	2.36	2.41	2.49	2.34
					h			h										
Standard deviation	1.06	.98	1.07	1.01	.91	1.01	.95	1.13	1.01	1.23	1.02	.95	1.12	1.05	1.06	1.04	1.08	.98

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 123 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	488	41	11	44	46	20	10	105	65	2	88	81	3	16	69	84	55	117
		25%	22%	14%	23%	32%	21%	19%	23%	22%	29%	22%	24%	33%	9%	21%	36%	28%	21%
						b										a	ab	b	
Not very concerned	(2.0)	555	47	16	52	46	20	10	106	84	1	101	87	3	38	84	68	62	129
		28%	25%	21%	27%	32%	21%	19%	24%	28%	14%	25%	26%	33%	22%	26%	29%	32%	23%
																		b	
Fairly concerned	(3.0)	515	50	23	59	30	28	25	126	88	1	114	99	2	63	102	44	39	176
		26%	27%	30%	30%	21%	29%	46%	28%	30%	14%	28%	29%	22%	37%	31%	19%	20%	32%
					d			acde							c	c			a
Very concerned	(4.0)	350	38	22	26	22	21	7	91	43	2	77	58	1	46	58	31	37	99
		18%	21%	29%	13%	15%	22%	13%	20%	15%	29%	19%	17%	11%	27%	18%	13%	19%	18%
				cdf					b						bc				
Don't know		66	9	4	13	1	7	2	20	15	1	22	14	0	9	13	7	3	33
		3%	5%	5%	7%	1%	7%	4%	4%	5%	14%	5%	4%	0%	5%	4%	3%	2%	6%
			d	d	d		d												a
NOT CONCERNED		1043	88	27	96	92	40	20	211	149	3	189	168	6	54	153	152	117	246
		53%	48%	36%	49%	63%	42%	37%	47%	51%	43%	47%	50%	67%	31%	47%	65%	60%	44%
					b	abcef										a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 123 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having the time or money to undergo training and professional development
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	865	88	45	85	52	49	32	217	131	3	191	157	3	109	160	75	76	275
	44%	48%	59%	44%	36%	51%	59%	48%	44%	43%	48%	46%	33%	63%	49%	32%	39%	50%
		d	cd			d	cd							bc	c			a
Median	2	3	3	2	2	3	3	3	2	3	3	2	2	3	3	2	2	3
Base for stats	1908	176	72	181	144	89	52	428	280	6	380	325	9	163	313	227	193	521
Mean score	2.38	2.48	2.78	2.37	2.19	2.56	2.56	2.47	2.39	2.50	2.47	2.41	2.11	2.85	2.48	2.10	2.30	2.49
		d	acd			d	d							bc	c			a
Standard deviation	1.06	1.07	1.05	1.01	1.05	1.09	.96	1.08	1.01	1.38	1.06	1.05	1.05	.94	1.03	1.05	1.08	1.04

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 124
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	361	129	129	67	60	2	16	52	61	110	8	9	2
		18%	17%	17%	19%	16%	17%	7%	15% a	35% ab	17%	17%	22%	22%
Not very concerned	(2.0)	563	212	212	110	97	5	64	91	57	183	13	14	2
		29%	28%	28%	31%	25%	42%	28%	26%	32%	28%	27%	34%	22%
Fairly concerned	(3.0)	575	207	207	96	109	2	66	107	34	179	14	10	4
		29%	28%	28%	27%	29%	17%	29% c	31% c	19%	27%	29%	24%	44%
Very concerned	(4.0)	419	164	164	69	92	3	65	83	16	150	6	7	1
		21%	22%	22%	19%	24%	25%	28% c	24% c	9%	23%	13%	17%	11%
Don't know		56	38	38	15	23	0	18	12	8	30	7	1	0
		3%	5%	5%	4%	6%	0%	8% b	3%	5%	5%	15% ac	2%	0%
NOT CONCERNED		924	341	341	177	157	7	80	143	118	293	21	23	4
		47%	45%	45%	50% b	41%	58%	35%	41%	67% ab	45%	44%	56%	44%
CONCERNED		994	371	371	165	201	5	131	190	50	329	20	17	5
		50%	49%	49%	46%	53%	42%	57% c	55% c	28%	50%	42%	41%	56%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 124 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	2	3	2	3	3	2	3	2	2	3
Base for stats	1918	712	712	342	358	12	211	333	168	622	41	40	9
Mean score	2.55	2.57	2.57	2.49	2.65	2.50	2.85	2.66	2.03	2.59	2.44	2.38	2.44
					a		bc	c					
Standard deviation	1.03	1.03	1.03	1.02	1.04	1.09	.95	1.02	.98	1.04	.98	1.03	1.01

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 124 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	361	6	15	14	14	10	8	17	18	8	35	32	43	78	50	52	59	17
	18%	14%	20%	16%	16%	17%	14%	15%	23%	17%	17%	16%	18%	16%	20%	20%	15%	18%
Not very concerned (2.0)	563	12	20	27	29	16	15	31	19	14	59	60	64	144	61	73	101	35
	29%	29%	27%	32%	32%	27%	26%	26%	24%	29%	29%	29%	26%	29%	25%	29%	26%	37% b
Fairly concerned (3.0)	575	15	24	18	28	13	22	30	18	11	57	63	59	137	67	74	107	24
	29%	36%	32%	21%	31%	22%	39% ch	26%	23%	23%	28%	31%	24%	28%	27%	29%	27%	26%
Very concerned (4.0)	419	7	14	22	18	17	9	32	19	12	43	44	63	115	47	39	112	13
	21%	17%	19%	26%	20%	29%	16%	27%	24%	25%	21%	21%	26%	23%	19%	15%	28% ac	14%
Don't know	56	2	2	4	1	3	3	7	5	3	8	7	15	17	19	17	16	5
	3%	5%	3%	5%	1%	5%	5%	6%	6%	6%	4%	3%	6%	3%	8% a	7%	4%	5%
NOT CONCERNED	924	18	35	41	43	26	23	48	37	22	94	92	107	222	111	125	160	52
	47%	43%	47%	48%	48%	44%	40%	41%	47%	46%	47%	45%	44%	45%	45%	49% b	41%	55% b
CONCERNED	994	22	38	40	46	30	31	62	37	23	100	107	122	252	114	113	219	37
	50%	52%	51%	47%	51%	51%	54%	53%	47%	48%	50%	52%	50%	51%	47%	44%	55% ac	39%
Median	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	2	3	2
Base for stats	1918	40	73	81	89	56	54	110	74	45	194	199	229	474	225	238	379	89

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 124 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.55	2.58	2.51	2.59	2.56	2.66	2.59	2.70	2.51	2.60	2.56	2.60	2.62	2.61	2.49	2.42	2.72 ac	2.37
Standard deviation	1.03	.96	1.03	1.07	.99	1.10	.94	1.05	1.13	1.07	1.03	1.00	1.08	1.03	1.06	1.01	1.05	.96

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 124 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig only

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	361	27	9	37	30	18	8	80	48	1	66	61	2	24	42	60	44	85
		18%	15%	12%	19%	21%	19%	15%	18%	16%	14%	16%	18%	22%	14%	13%	26%	22%	15%
																	ab	b	
Not very concerned	(2.0)	563	53	18	51	52	25	13	118	91	3	116	96	0	35	104	70	63	149
		29%	29%	24%	26%	36%	26%	24%	26%	31%	43%	29%	28%	0%	20%	32%	30%	32%	27%
																a	a		
Fairly concerned	(3.0)	575	58	24	54	23	28	20	121	84	2	115	88	4	48	107	47	40	167
		29%	31%	32%	28%	16%	29%	37%	27%	28%	29%	29%	26%	44%	28%	33%	20%	20%	30%
			d	d	d		d	d								c			a
Very concerned	(4.0)	419	44	19	36	37	17	11	106	57	1	82	79	3	52	60	51	45	119
		21%	24%	25%	19%	26%	18%	20%	24%	19%	14%	20%	23%	33%	30%	18%	22%	23%	21%
															b				
Don't know		56	3	6	16	3	8	2	23	15	0	23	15	0	13	13	6	4	34
		3%	2%	8%	8%	2%	8%	4%	5%	5%	0%	6%	4%	0%	8%	4%	3%	2%	6%
				ad	ad		ad								c				a
NOT CONCERNED		924	80	27	88	82	43	21	198	139	4	182	157	2	59	146	130	107	234
		47%	43%	36%	45%	57%	45%	39%	44%	47%	57%	45%	46%	22%	34%	45%	56%	55%	42%
						abcf										a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 124 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Dealing with taxes or HMRC
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	994	102	43	90	60	45	31	227	141	3	197	167	7	100	167	98	85	286
	50%	55% d	57% d	46%	41%	47%	57% d	51%	48%	43%	49%	49%	78%	58% c	51% c	42%	43%	52% a
Median	3	3	3	3	2	3	3	3	3	2	3	3	3	3	3	2	2	3
Base for stats	1918	182	70	178	142	88	52	425	280	7	379	324	9	159	313	228	192	520
Mean score	2.55	2.65	2.76	2.50	2.47	2.50	2.65	2.60	2.54	2.43	2.56	2.57	2.89	2.81 bc	2.59 c	2.39	2.45	2.62
Standard deviation	1.03	1.01	1.00	1.04	1.10	1.03	.99	1.06	1.00	.98	1.01	1.05	1.17	1.06	.95	1.10	1.09	1.01

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 125
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	711	241	241	114	126	1	22	108	111	205	11	22	3
		36%	32%	32%	32%	33%	8%	10%	31%	63%	31%	23%	54%	33%
									a	ab			ab	
Not very concerned	(2.0)	427	169	169	89	76	4	52	80	37	150	12	7	0
		22%	23%	23%	25%	20%	33%	23%	23%	21%	23%	25%	17%	0%
Fairly concerned	(3.0)	406	168	168	82	82	4	83	68	17	151	7	7	3
		21%	22%	22%	23%	22%	33%	36%	20%	10%	23%	15%	17%	33%
								bc	c					
Very concerned	(4.0)	365	136	136	57	77	2	57	75	4	116	12	5	3
		18%	18%	18%	16%	20%	17%	25%	22%	2%	18%	25%	12%	33%
								c	c					
Don't know		65	36	36	15	20	1	15	14	7	30	6	0	0
		3%	5%	5%	4%	5%	8%	7%	4%	4%	5%	13%	0%	0%
												ac		
NOT CONCERNED		1138	410	410	203	202	5	74	188	148	355	23	29	3
		58%	55%	55%	57%	53%	42%	32%	54%	84%	54%	48%	71%	33%
									a	ab			ab	
CONCERNED		771	304	304	139	159	6	140	143	21	267	19	12	6
		39%	41%	41%	39%	42%	50%	61%	41%	12%	41%	40%	29%	67%
								bc	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 125 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	2	2	2	2	2	3	3	2	1	2	2	1	3
Base for stats	1909	714	714	342	361	11	214	331	169	622	42	41	9
Mean score	2.22	2.28	2.28	2.24	2.30	2.64	2.82	2.33	1.49	2.29	2.48	1.88	2.67
							bc	c		c	c		
Standard deviation	1.14	1.12	1.12	1.09	1.16	.92	.94	1.15	.77	1.11	1.17	1.10	1.32

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 125 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	711	15	25	31	26	17	18	34	28	11	71	61	73	157	82	95	109	35
	36%	36%	33%	36%	29%	29%	32%	29%	35%	23%	35%	30%	30%	32%	34%	37% b	28%	37%
Not very concerned (2.0)	427	12	16	19	20	16	12	21	21	13	47	48	55	119	46	57	91	19
	22%	29%	21%	22%	22%	27%	21%	18%	27%	27%	23%	23%	23%	24%	19%	22%	23%	20%
Fairly concerned (3.0)	406	11	22	15	25	12	14	29	12	11	48	51	52	107	58	52	94	21
	21%	26%	29% h	18%	28% h	20%	25%	25%	15%	23%	24%	25%	21%	22%	24%	20%	24%	22%
Very concerned (4.0)	365	3	9	14	16	11	10	30	13	10	26	37	53	92	41	35	88	13
	18%	7%	12%	16%	18%	19%	18%	26% ab	16%	21%	13%	18%	22% a	19%	17%	14%	22% a	14%
Don't know	65	1	3	6	3	3	3	3	5	3	10	9	11	16	17	16	13	6
	3%	2%	4%	7%	3%	5%	5%	3%	6%	6%	5%	4%	5%	3%	7% a	6%	3%	6%
NOT CONCERNED	1138	27	41	50	46	33	30	55	49	24	118	109	128	276	128	152	200	54
	58%	64%	55%	59%	51%	56%	53%	47%	62% g	50%	58%	53%	52%	56%	52%	60% b	51%	57%
CONCERNED	771	14	31	29	41	23	24	59	25	21	74	88	105	199	99	87	182	34
	39%	33%	41%	34%	46%	39%	42%	50% ch	32%	44%	37%	43%	43%	41%	41%	34%	46% a	36%
Median	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2
Base for stats	1909	41	72	79	87	56	54	114	74	45	192	197	233	475	227	239	382	88

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 125 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.22	2.05	2.21	2.15	2.36	2.30	2.30	2.48 ah	2.14	2.44	2.15	2.32	2.36 a	2.28	2.26	2.11	2.42 ac	2.14
Standard deviation	1.14	.97	1.06	1.13	1.10	1.11	1.13	1.18	1.11	1.10	1.07	1.10	1.15	1.12	1.13	1.09	1.13	1.11

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 125 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	711	36	14	72	61	40	18	138	100	3	125	113	3	39	102	95	84	157
		36%	19%	18%	37%	42%	42%	33%	31%	34%	43%	31%	33%	33%	23%	31%	41%	43%	28%
					ab	ab	ab	a								a	ab	b	
Not very concerned	(2.0)	427	49	16	34	40	16	14	101	67	1	92	76	1	40	74	54	43	126
		22%	26%	21%	18%	28%	17%	26%	23%	23%	14%	23%	22%	11%	23%	23%	23%	22%	23%
			c			c													
Fairly concerned	(3.0)	406	52	25	39	24	17	11	95	72	1	97	68	3	51	71	43	29	139
		21%	28%	33%	20%	17%	18%	20%	21%	24%	14%	24%	20%	33%	30%	22%	18%	15%	25%
			d	cde											c				a
Very concerned	(4.0)	365	41	17	32	18	18	10	95	41	0	68	67	1	35	62	36	38	98
		18%	22%	22%	16%	12%	19%	19%	21%	14%	0%	17%	20%	11%	20%	19%	15%	19%	18%
			d						b										
Don't know		65	7	4	17	2	5	1	19	15	2	20	15	1	7	17	6	2	34
		3%	4%	5%	9%	1%	5%	2%	4%	5%	29%	5%	4%	11%	4%	5%	3%	1%	6%
					ad														a
NOT CONCERNED		1138	85	30	106	101	56	32	239	167	4	217	189	4	79	176	149	127	283
		58%	46%	39%	55%	70%	58%	59%	53%	57%	57%	54%	56%	44%	46%	54%	64%	65%	51%
					b	abc	ab	b									ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 125 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Not having access to statutory maternity/paternity benefits
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	771	93	42	71	42	35	21	190	113	1	165	135	4	86	133	79	67	237
	39%	50%	55%	37%	29%	36%	39%	42%	38%	14%	41%	40%	44%	50%	41%	34%	34%	43%
		cde	cde											bc				a
Median	2	3	3	2	2	2	2	2	2	1	2	2	3	3	2	2	2	2
Base for stats	1909	178	72	177	143	91	53	429	280	5	382	324	8	165	309	228	194	520
Mean score	2.22	2.55	2.63	2.18	1.99	2.14	2.25	2.34	2.19	1.60	2.28	2.27	2.25	2.50	2.30	2.09	2.11	2.34
		cde	cde											c	c			a
Standard deviation	1.14	1.06	1.05	1.15	1.05	1.19	1.12	1.15	1.08	.89	1.10	1.15	1.16	1.07	1.13	1.11	1.17	1.10

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 126
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	534	169	169	81	86	2	27	72	70	151	8	7	3
		27%	23%	23%	23%	23%	17%	12%	21%	40%	23%	17%	17%	33%
									a	ab				
Not very concerned	(2.0)	553	206	206	101	101	4	48	95	63	179	12	15	0
		28%	27%	27%	28%	27%	33%	21%	28%	36%	27%	25%	37%	0%
										a				
Fairly concerned	(3.0)	524	210	210	100	107	3	84	97	29	184	12	10	4
		27%	28%	28%	28%	28%	25%	37%	28%	16%	28%	25%	24%	44%
								bc	c					
Very concerned	(4.0)	305	135	135	63	70	2	53	73	9	115	11	7	2
		15%	18%	18%	18%	18%	17%	23%	21%	5%	18%	23%	17%	22%
								c	c					
Don't know		58	30	30	12	17	1	17	8	5	23	5	2	0
		3%	4%	4%	3%	4%	8%	7%	2%	3%	4%	10%	5%	0%
								bc				a		
NOT CONCERNED		1087	375	375	182	187	6	75	167	133	330	20	22	3
		55%	50%	50%	51%	49%	50%	33%	48%	76%	51%	42%	54%	33%
									a	ab				
CONCERNED		829	345	345	163	177	5	137	170	38	299	23	17	6
		42%	46%	46%	46%	46%	42%	60%	49%	22%	46%	48%	41%	67%
								bc	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 126 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	2	2	2	2	2	2	3	3	2	2	3	2	3
Base for stats	1916	720	720	345	364	11	212	337	171	629	43	39	9
Mean score	2.31	2.43	2.43	2.42	2.44	2.45	2.77	2.51	1.87	2.42	2.60	2.44	2.56
							bc	c					
Standard deviation	1.04	1.04	1.04	1.04	1.05	1.04	.97	1.06	.88	1.04	1.07	.99	1.24

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 126 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	534	9	23	19	18	16	12	26	18	10	51	46	54	100	67	55	89	24
	27%	21%	31%	22%	20%	27%	21%	22%	23%	21%	25%	22%	22%	20%	27% a	22%	23%	26%
Not very concerned (2.0)	553	9	15	29	25	18	17	21	31	14	53	60	66	138	63	75	103	26
	28%	21%	20%	34% bg	28%	31%	30%	18%	39% abg	29%	26%	29%	27%	28%	26%	29%	26%	28%
Fairly concerned (3.0)	524	16	26	19	28	15	16	32	21	11	61	59	64	142	65	73	108	27
	27%	38%	35%	22%	31%	25%	28%	27%	27%	23%	30%	29%	26%	29%	27%	29%	27%	29%
Very concerned (4.0)	305	7	11	14	15	7	9	34	8	10	32	31	52	98	35	40	84	11
	15%	17%	15%	16%	17%	12%	16%	29% bcdeh	10%	21%	16%	15%	21%	20%	14%	16%	21% c	12%
Don't know	58	1	0	4	4	3	3	4	1	3	5	10	8	13	14	12	11	6
	3%	2%	0%	5%	4%	5%	5% b	3%	1%	6% b	2%	5%	3%	3%	6% a	5%	3%	6%
NOT CONCERNED	1087	18	38	48	43	34	29	47	49	24	104	106	120	238	130	130	192	50
	55%	43%	51%	56% g	48%	58% g	51%	40%	62% ag	50%	51%	51%	49%	48%	53%	51%	49%	53%
CONCERNED	829	23	37	33	43	22	25	66	29	21	93	90	116	240	100	113	192	38
	42%	55%	49%	39%	48%	37%	44%	56% ceh	37%	44%	46%	44%	48%	49% b	41%	44%	49%	40%
Median	2	3	2	2	3	2	2	3	2	2	2	2	2	3	2	2	3	2
Base for stats	1916	41	75	81	86	56	54	113	78	45	197	196	236	478	230	243	384	88

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 126 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.31	2.51	2.33	2.35	2.47	2.23	2.41	2.65 eh	2.24	2.47	2.38	2.38	2.48	2.50 b	2.30	2.40	2.49	2.28
Standard deviation	1.04	1.03	1.07	1.03	1.01	1.01	1.02	1.14	.93	1.08	1.04	1.01	1.07	1.04	1.05	1.01	1.07	1.01

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 126 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig only

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	534	37	13	53	35	19	12	105	63	1	91	77	1	33	66	68	50	119
		27%	20%	17%	27%	24%	20%	22%	23%	21%	14%	23%	23%	11%	19%	20%	29% ab	26%	21%
Not very concerned	(2.0)	553	45	18	57	45	25	16	118	87	1	107	97	2	28	106	70	64	142
		28%	24%	24%	29%	31%	26%	30%	26%	29%	14%	27%	29%	22%	16%	33% a	30% a	33%	26%
Fairly concerned	(3.0)	524	55	24	49	36	30	16	122	86	2	114	93	3	60	90	55	41	169
		27%	30%	32%	25%	25%	31%	30%	27%	29%	29%	28%	27%	33%	35% c	28%	24%	21%	31% a
Very concerned	(4.0)	305	39	19	25	27	16	9	89	45	1	68	64	3	46	51	35	40	95
		15%	21% c	25% c	13%	19%	17%	17%	20%	15%	14%	17%	19%	33%	27% bc	16%	15%	20%	17%
Don't know		58	9	2	10	2	6	1	14	14	2	22	8	0	5	13	6	1	29
		3%	5%	3%	5%	1%	6% d	2%	3%	5%	29%	5% b	2%	0%	3%	4%	3%	1%	5% a
NOT CONCERNED		1087	82	31	110	80	44	28	223	150	2	198	174	3	61	172	138	114	261
		55%	44%	41%	57% ab	55% b	46%	52%	50%	51%	29%	49%	51%	33%	35%	53% a	59% a	58% b	47%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 126 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Feeling isolated / lack of workplace camaraderie
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	829	94	43	74	63	46	25	211	131	3	182	157	6	106	141	90	81	264
	42%	51% c	57% c	38%	43%	48%	46%	47%	44%	43%	45%	46%	67%	62% bc	43%	38%	41%	48%
Median	2	3	3	2	2	3	2	2	2	3	2	2	3	3	2	2	2	3
Base for stats	1916	176	74	184	143	90	53	434	281	5	380	331	9	167	313	228	195	525
Mean score	2.31	2.55 c	2.66 c	2.25	2.38	2.48	2.42	2.45	2.40	2.60	2.42	2.44	2.89	2.71 bc	2.40	2.25	2.36	2.46
Standard deviation	1.04	1.06	1.05	1.02	1.05	1.02	1.03	1.07	1.01	1.14	1.04	1.05	1.05	1.08	1.00	1.05	1.08	1.03

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 127
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		1974	750	750	357	381	12	229	345	176	652	48	41	9
Not at all concerned	(1.0)	403	140	140	66	70	4	20	51	69	123	7	10	0
		20%	19%	19%	18%	18%	33%	9%	15%	39%	19%	15%	24%	0%
									a	ab				
Not very concerned	(2.0)	563	203	203	105	95	3	55	91	57	177	9	12	5
		29%	27%	27%	29%	25%	25%	24%	26%	32%	27%	19%	29%	56%
Fairly concerned	(3.0)	594	232	232	110	119	3	82	118	32	203	17	11	1
		30%	31%	31%	31%	31%	25%	36%	34%	18%	31%	35%	27%	11%
								c	c					
Very concerned	(4.0)	364	148	148	64	82	2	56	79	13	127	11	7	3
		18%	20%	20%	18%	22%	17%	24%	23%	7%	19%	23%	17%	33%
								c	c					
Don't know		50	27	27	12	15	0	16	6	5	22	4	1	0
		3%	4%	4%	3%	4%	0%	7%	2%	3%	3%	8%	2%	0%
								b						
NOT CONCERNED		966	343	343	171	165	7	75	142	126	300	16	22	5
		49%	46%	46%	48%	43%	58%	33%	41%	72%	46%	33%	54%	56%
									a	ab				
CONCERNED		958	380	380	174	201	5	138	197	45	330	28	18	4
		49%	51%	51%	49%	53%	42%	60%	57%	26%	51%	58%	44%	44%
								c	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 127 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Median	2	3	3	3	3	2	3	3	2	3	3	2	2
Base for stats	1924	723	723	345	366	12	213	339	171	630	44	40	9
Mean score	2.48	2.54	2.54	2.50	2.58	2.25	2.82 c	2.66 c	1.94	2.53	2.73	2.38	2.78
Standard deviation	1.02	1.02	1.02	1.00	1.04	1.14	.93	1.00	.95	1.02	1.02	1.05	.97

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 127 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all concerned (1.0)	403	8	13	17	17	12	15	16	15	10	38	44	41	85	51	60	61	18
	20%	19%	17%	20%	19%	20%	26% g	14%	19%	21%	19%	21%	17%	17%	21%	24% b	15%	19%
Not very concerned (2.0)	563	10	19	20	22	19	19	28	29	11	49	60	68	131	67	66	103	31
	29%	24%	25%	24%	24%	32%	33%	24%	37%	23%	24%	29%	28%	27%	27%	26%	26%	33%
Fairly concerned (3.0)	594	13	29	27	32	16	14	36	23	13	69	62	72	157	72	79	116	35
	30%	31%	39%	32%	36%	27%	25%	31%	29%	27%	34%	30%	30%	32%	30%	31%	29%	37%
Very concerned (4.0)	364	8	12	18	15	10	6	35	11	12	38	31	58	103	44	38	102	8
	18%	19%	16%	21%	17%	17%	11%	30% bdfh	14%	25%	19%	15%	24% b	21%	18%	15%	26% ac	9%
Don't know	50	3	2	3	4	2	3	2	1	2	8	9	5	15	10	12	13	2
	3%	7%	3%	4%	4%	3%	5%	2%	1%	4%	4%	4%	2%	3%	4%	5%	3%	2%
NOT CONCERNED	966	18	32	37	39	31	34	44	44	21	87	104	109	216	118	126	164	49
	49%	43%	43%	44%	43%	53%	60% g	38%	56% g	44%	43%	50%	45%	44%	48%	49% b	42%	52%
CONCERNED	958	21	41	45	47	26	20	71	34	25	107	93	130	260	116	117	218	43
	49%	50%	55% f	53% f	52% f	44%	35%	61% efh	43%	52%	53%	45%	53%	53%	48%	46%	55% a	46%
Median	2	3	3	3	3	2	2	3	2	3	3	2	3	3	2	2	3	2
Base for stats	1924	39	73	82	86	57	54	115	78	46	194	197	239	476	234	243	382	92
Mean score	2.48	2.54	2.55	2.56 f	2.52	2.42	2.20	2.78 efh	2.38	2.59	2.55	2.41	2.62 b	2.58	2.47	2.39	2.68 ac	2.36

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 127 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Standard deviation	1.02	1.05	.97	1.06	1.00	1.02	.98	1.03	.96	1.11	1.02	1.00	1.03	1.02	1.03	1.02	1.04	.90

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 127 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all concerned	(1.0)	403	27	8	40	38	18	9	81	56	3	73	65	2	21	56	58	42	98
		20%	15%	11%	21%	26%	19%	17%	18%	19%	43%	18%	19%	22%	12%	17%	25%	21%	18%
						ab											ab		
Not very concerned	(2.0)	563	56	16	62	31	28	10	118	84	1	117	85	1	39	91	72	60	143
		29%	30%	21%	32%	21%	29%	19%	26%	28%	14%	29%	25%	11%	23%	28%	31%	31%	26%
					d														
Fairly concerned	(3.0)	594	61	32	49	47	25	18	138	91	3	120	110	2	57	107	63	48	184
		30%	33%	42%	25%	32%	26%	33%	31%	31%	43%	30%	32%	22%	33%	33%	27%	24%	33%
				ce															a
Very concerned	(4.0)	364	38	17	33	27	18	15	99	49	0	73	72	3	50	62	34	41	107
		18%	21%	22%	17%	19%	19%	28%	22%	17%	0%	18%	21%	33%	29%	19%	15%	21%	19%
															bc				
Don't know		50	3	3	10	2	7	2	12	15	0	19	7	1	5	10	7	5	22
		3%	2%	4%	5%	1%	7%	4%	3%	5%	0%	5%	2%	11%	3%	3%	3%	3%	4%
							ad												
NOT CONCERNED		966	83	24	102	69	46	19	199	140	4	190	150	3	60	147	130	102	241
		49%	45%	32%	53%	48%	48%	35%	44%	47%	57%	47%	44%	33%	35%	45%	56%	52%	44%
			b		bf	b	b									a	ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 127 (continuation)
Q14. How concerned, if at all, are you by the following aspects of self-employed work? - Blurring of boundaries between work and home life
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
CONCERNED	958	99	49	82	74	43	33	237	140	3	193	182	5	107	169	97	89	291
	49%	54%	64%	42%	51%	45%	61%	53%	47%	43%	48%	54%	56%	62%	52%	41%	45%	53%
		c	ce				c							bc	c			
Median	2	3	3	2	3	2	3	3	3	2	3	3	3	3	3	2	2	3
Base for stats	1924	182	73	184	143	89	52	436	280	7	383	332	8	167	316	227	191	532
Mean score	2.48	2.60	2.79	2.41	2.44	2.48	2.75	2.58	2.48	2.00	2.50	2.57	2.75	2.81	2.55	2.32	2.46	2.56
			cde				c							bc	c			
Standard deviation	1.02	.98	.93	1.02	1.08	1.03	1.06	1.03	1.00	1.00	1.01	1.04	1.28	1.00	1.00	1.02	1.06	1.01

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 128
Q14 Summary of concerned
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Irregularity of income or unpredictable finances	1303	646	403	239	4	157	338	151	548	62	26	10
	66%	65%	61%	71%	80%	73%	70%	50%	66%	61%	52%	67%
				a		c	c		c			
Not being financially prepared for retirement	1212	583	366	214	3	141	308	134	493	51	31	8
	61%	58%	56%	64%	60%	65%	64%	44%	59%	50%	62%	53%
				a		c	c					
Not being able to work due to illness or injury	1156	591	379	208	4	145	298	148	500	57	25	9
	59%	59%	58%	62%	80%	67%	62%	49%	60%	56%	50%	60%
						c	c					
Not being able to find self-employed/ contract work	1130	531	350	180	1	133	282	116	438	58	28	7
	57%	53%	53%	53%	20%	62%	59%	38%	53%	57%	56%	47%
						c	c					
How the current pension system works for the self-employed	1121	554	350	201	3	145	279	130	460	62	24	8
	57%	55%	53%	60%	60%	67%	58%	43%	55%	61%	48%	53%
						bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 128 (continuation)
Q14 Summary of concerned
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not being able to afford a holiday or take time off	1038	497	311	184	2	137	265	95	416	50	23	8
	53%	50%	47%	55%	40%	63%	55%	31%	50%	50%	46%	53%
				a		bc	c					
Dealing with taxes or HMRC	994	500	322	176	2	144	237	119	421	44	27	8
	50%	50%	49%	52%	40%	67%	49%	39%	50%	44%	54%	53%
						bc	c					
Not being able to get financial support/ loan due to my self-employed status	981	487	303	181	3	138	267	82	418	41	21	7
	50%	49%	46%	54%	60%	64%	56%	27%	50%	41%	42%	47%
				a		bc	c					
Blurring of boundaries between work and home life	958	463	293	168	2	121	245	97	399	35	23	6
	49%	46%	45%	50%	40%	56%	51%	32%	48%	35%	46%	40%
						c	c		b			
Needing to take time off work to care for a family member/loved one	900	439	278	160	1	127	235	77	381	36	16	6
	46%	44%	42%	47%	20%	59%	49%	25%	46%	36%	32%	40%
						bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 128 (continuation)
Q14 Summary of concerned
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Not having the time or money to undergo training and professional development	865	406	259	145	2	119	227	60	349	31	22	4
	44%	41%	39%	43%	40%	55%	47%	20%	42%	31%	44%	27%
						c	c		b			
Feeling isolated / lack of workplace camaraderie	829	384	247	134	3	117	205	62	327	32	22	3
	42%	38%	38%	40%	60%	54%	43%	20%	39%	32%	44%	20%
						bc	c					
Not having access to statutory maternity/ paternity benefits	771	360	229	129	2	122	195	43	310	32	15	3
	39%	36%	35%	38%	40%	56%	41%	14%	37%	32%	30%	20%
						bc	c					
None concerned	248	137	103	33	1	10	55	72	112	15	8	2
	13%	14%	16%	10%	20%	5%	11%	24%	13%	15%	16%	13%
			b				a	ab				

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 128 (continuation)
Q14 Summary of concerned
Base: Self employed

	Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Irregularity of income or unpredictable finances	1303	36	69	80	60	56	55	80	62	50	185	171	192	450	187	256	302	87
	66%	62%	66%	77%	69%	67%	63%	63%	61%	63%	69%	66%	62%	64%	67%	68%	61%	70%
				afghi												b		
Not being financially prepared for retirement	1212	30	66	67	47	52	43	79	59	50	163	142	188	403	173	236	267	79
	61%	52%	63%	64%	54%	63%	49%	62%	58%	63%	61%	55%	61%	57%	62%	63%	54%	64%
				f												b		b
Not being able to work due to illness or injury	1156	37	68	59	60	47	53	80	56	40	164	160	176	401	179	221	291	77
	59%	64%	65%	57%	69%	57%	60%	63%	55%	50%	61%	62%	57%	57%	64%	59%	58%	62%
			i		hi										a			
Not being able to find self-employed/ contract work	1130	34	53	62	44	44	40	79	49	33	149	128	161	367	155	199	254	76
	57%	59%	50%	60%	51%	53%	45%	62%	48%	41%	56%	50%	52%	52%	56%	53%	51%	61%
		i		i				fhi										b
How the current pension system works for the self-employed	1121	29	65	64	43	45	45	81	51	37	158	133	169	387	157	209	264	80
	57%	50%	62%	62%	49%	54%	51%	64%	50%	46%	59%	52%	55%	55%	56%	56%	53%	65%
			i	i				dhi										b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 128 (continuation)
Q14 Summary of concerned
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not being able to afford a holiday or take time off	1038	34	60	50	47	38	37	73	40	37	144	122	150	354	136	193	237	66
	53%	59%	57%	48%	54%	46%	42%	57%	39%	46%	54%	47%	49%	50%	49%	52%	48%	53%
		h	fh		h			fh										
Dealing with taxes or HMRC	994	28	53	55	40	38	41	83	47	36	136	119	166	361	133	184	256	60
	50%	48%	50%	53%	46%	46%	47%	65%	46%	45%	51%	46%	54%	51%	48%	49%	51%	48%
								abdefhi										
Not being able to get financial support/ loan due to my self-employed status	981	26	63	49	42	38	38	78	49	35	138	118	162	344	135	184	239	63
	50%	45%	60%	47%	48%	46%	43%	61%	48%	44%	52%	46%	52%	49%	48%	49%	48%	51%
			fi					acefhi										
Blurring of boundaries between work and home life	958	32	51	46	43	43	36	76	41	31	129	122	148	340	116	157	250	56
	49%	55%	49%	44%	49%	52%	41%	60%	40%	39%	48%	47%	48%	48%	42%	42%	50%	45%
								cfhi									a	
Needing to take time off work to care for a family member/loved one	900	31	50	40	42	39	33	72	44	30	121	114	146	310	124	150	233	55
	46%	53%	48%	38%	48%	47%	38%	57%	43%	38%	45%	44%	47%	44%	44%	40%	47%	44%
								cfhi									a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 128 (continuation)
Q14 Summary of concerned
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not having the time or money to undergo training and professional development	865	28	50	37	37	34	30	64	40	29	115	101	133	290	110	134	214	57
	44%	48%	48%	36%	43%	41%	34%	50%	39%	36%	43%	39%	43%	41%	39%	36%	43%	46%
								cfi									a	a
Feeling isolated / lack of workplace camaraderie	829	25	38	39	37	33	32	58	35	30	102	102	123	288	91	142	190	52
	42%	43%	36%	38%	43%	40%	36%	46%	34%	38%	38%	40%	40%	41%	33%	38%	38%	42%
														b				
Not having access to statutory maternity/ paternity benefits	771	24	51	32	36	25	24	67	34	17	107	85	118	250	104	124	182	54
	39%	41%	49%	31%	41%	30%	27%	53%	33%	21%	40%	33%	38%	35%	37%	33%	37%	44%
		i	cefhi		i			cefhi										a
None concerned	248	11	11	9	12	11	13	15	16	14	31	36	45	99	36	48	74	13
	13%	19%	10%	9%	14%	13%	15%	12%	16%	18%	12%	14%	15%	14%	13%	13%	15%	10%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 128 (continuation)
Q14 Summary of concerned
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Irregularity of income or unpredictable finances	1303	182	77	99	153	81	54	403	241	2	322	316	8	152	319	171	202	444
	66%	69%	65%	59%	63%	65%	66%	64%	66%	33%	61%	70%	47%	88%	73%	45%	58%	68%
		c										a		bc	c			a
Not being financially prepared for retirement	1212	166	68	95	130	72	52	364	217	2	291	285	7	136	289	154	175	408
	61%	63%	57%	57%	53%	58%	63%	58%	59%	33%	55%	63%	41%	79%	66%	40%	50%	62%
		d										a		bc	c			a
Not being able to work due to illness or injury	1156	184	59	87	137	79	45	380	209	2	307	277	7	125	285	177	209	382
	59%	70%	50%	52%	56%	64%	55%	61%	57%	33%	58%	61%	41%	73%	65%	46%	60%	58%
		bcdf				bc								c	c			
Not being able to find self-employed/ contract work	1130	157	52	77	123	69	53	333	196	2	256	271	4	131	249	147	166	365
	57%	60%	44%	46%	50%	56%	65%	53%	54%	33%	48%	60%	24%	76%	57%	38%	48%	56%
		bcd					bcd					a		bc	c			a
How the current pension system works for the self-employed	1121	165	61	82	125	73	48	347	206	1	278	271	5	128	267	155	183	371
	57%	63%	51%	49%	51%	59%	59%	55%	56%	17%	52%	60%	29%	74%	61%	41%	53%	57%
		bcd										a		bc	c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 128 (continuation)
Q14 Summary of concerned
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not being able to afford a holiday or take time off	1038	147	59	81	104	64	42	318	179	0	243	248	6	128	235	130	150	347
	53%	56%	50%	48%	43%	52%	51%	51%	49%	0%	46%	55%	35%	74%	54%	34%	43%	53%
		d										a		bc	c			a
Dealing with taxes or HMRC	994	160	45	75	122	64	34	324	174	2	250	243	7	112	229	156	164	336
	50%	61%	38%	45%	50%	52%	41%	52%	48%	33%	47%	54%	41%	65%	52%	41%	47%	51%
		bcdf			b	b						a		bc	c			
Not being able to get financial support/ loan due to my self-employed status	981	151	56	70	108	61	41	302	183	2	246	235	6	122	234	128	162	325
	50%	57%	47%	42%	44%	49%	50%	48%	50%	33%	46%	52%	35%	71%	53%	34%	47%	50%
		cd												bc	c			
Blurring of boundaries between work and home life	958	134	43	71	111	63	41	295	166	2	228	228	7	98	203	158	166	297
	49%	51%	36%	42%	45%	51%	50%	47%	45%	33%	43%	50%	41%	57%	46%	41%	48%	45%
		b				b						a		bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 128 (continuation)
Q14 Summary of concerned
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Needing to take time off work to care for a family member/loved one	900 46%	141 54% bcd	47 39%	52 31%	104 43% c	61 49% c	34 41%	298 47% b	140 38%	1 17%	214 40%	221 49% a	4 24%	92 53% c	202 46% c	141 37%	145 42%	294 45%
Not having the time or money to undergo training and professional development	865 44%	137 52% bcd	38 32%	49 29%	94 39%	55 44% bc	33 40%	259 41%	144 39%	3 50%	206 39%	195 43%	5 29%	105 61% bc	181 41% c	116 30%	127 37%	279 43%
Feeling isolated / lack of workplace camaraderie	829 42%	122 46% bc	35 29%	46 27%	95 39% c	53 43% bc	33 40% c	237 38%	146 40%	1 17%	179 34%	201 44% a	4 24%	83 48% c	174 40% c	124 32%	118 34%	266 41% a
Not having access to statutory maternity/ paternity benefits	771 39%	122 46% bcd	37 31%	42 25%	73 30%	55 44% bcd	31 38% c	234 37%	125 34%	1 17%	178 34%	178 39%	4 24%	86 50% bc	170 39% c	101 26%	103 30%	257 39% a
None concerned	248 13%	27 10%	21 18% af	23 14%	43 18% af	17 14%	6 7%	84 13%	50 14%	3 50%	93 18% b	40 9%	4 24%	6 3%	39 9% a	88 23% ab	49 14%	88 13%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 129
Q14 Summary of concerned
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Irregularity of income or unpredictable finances	1303	162	495	657	302	346	9	223	325	109	563	51	29	14
	66%	72%	66%	67%	63%	71%	69%	71%	75%	48%	67%	73%	59%	88%
						a		c	c					
Not being financially prepared for retirement	1212	152	477	629	290	333	6	218	313	98	537	47	32	13
	61%	68%	64%	65%	61%	69%	46%	70%	72%	43%	64%	67%	65%	81%
						a		c	c					
Not being able to work due to illness or injury	1156	138	427	565	257	302	6	200	278	87	479	46	28	12
	59%	62%	57%	58%	54%	62%	46%	64%	64%	38%	57%	66%	57%	75%
						a		c	c					
Not being able to find self-employed/ contract work	1130	141	458	599	275	317	7	209	302	88	527	37	23	12
	57%	63%	61%	61%	58%	65%	54%	67%	69%	39%	63%	53%	47%	75%
						a		c	c		c			
How the current pension system works for the self-employed	1121	126	441	567	263	297	7	197	275	95	492	37	28	10
	57%	56%	59%	58%	55%	61%	54%	63%	63%	42%	59%	53%	57%	63%
								c	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 129 (continuation)
Q14 Summary of concerned
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not being able to afford a holiday or take time off	1038	119	422	541	241	293	7	209	270	62	461	43	26	11
	53%	53%	56%	56%	51%	61%	54%	67%	62%	27%	55%	61%	53%	69%
						a		c	c					
Dealing with taxes or HMRC	994	123	371	494	228	260	6	189	237	68	434	30	21	9
	50%	55%	49%	51%	48%	54%	46%	60%	54%	30%	52%	43%	43%	56%
								c	c					
Not being able to get financial support/ loan due to my self-employed status	981	130	364	494	229	261	4	202	245	47	425	31	26	12
	50%	58%	49%	51%	48%	54%	31%	65%	56%	21%	51%	44%	53%	75%
		bc						bc	c					
Blurring of boundaries between work and home life	958	115	380	495	227	262	6	191	243	61	431	37	20	7
	49%	51%	51%	51%	48%	54%	46%	61%	56%	27%	51%	53%	41%	44%
						a		c	c					
Needing to take time off work to care for a family member/loved one	900	120	341	461	219	238	4	198	211	52	395	39	15	12
	46%	54%	45%	47%	46%	49%	31%	63%	49%	23%	47%	56%	31%	75%
		b						bc	c		c	c		

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 129 (continuation)
Q14 Summary of concerned
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Not having the time or money to undergo training and professional development	865	108	351	459	203	251	5	192	228	39	401	32	17	9
	44%	48%	47%	47%	43%	52%	38%	61%	52%	17%	48%	46%	35%	56%
						a		bc	c					
Feeling isolated / lack of workplace camaraderie	829	100	345	445	216	223	6	184	207	54	389	26	20	10
	42%	45%	46%	46%	45%	46%	46%	59%	48%	24%	46%	37%	41%	63%
								bc	c					
Not having access to statutory maternity/ paternity benefits	771	107	304	411	194	210	7	199	187	25	361	28	13	9
	39%	48%	41%	42%	41%	43%	54%	64%	43%	11%	43%	40%	27%	56%
								bc	c		c			
None concerned	248	18	93	111	69	41	1	20	34	57	96	8	6	1
	13%	8%	12%	11%	14%	8%	8%	6%	8%	25%	11%	11%	12%	6%
					b					ab				

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 129 (continuation)
Q14 Summary of concerned
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Irregularity of income or unpredictable finances	1303	39	65	74	70	42	53	108	74	38	178	165	220	440	205	252	311	87
	66%	70%	66%	71%	63%	58%	72%	72% e	67%	59%	69%	64%	68%	67%	68%	73% b	63%	69%
Not being financially prepared for retirement	1212	34	59	66	78	48	50	103	65	34	159	176	202	417	200	230	312	82
	61%	61%	60%	63%	70% i	67%	68%	69% i	59%	53%	62%	68%	63%	64%	67%	66%	63%	65%
Not being able to work due to illness or injury	1156	38	56	50	67	38	41	93	57	39	144	146	189	376	179	196	288	74
	59%	68% ch	57%	48%	60%	53%	55%	62% c	52%	61%	56%	57%	59%	57%	60%	57%	59%	58%
Not being able to find self-employed/ contract work	1130	42	58	62	73	46	42	100	65	39	162	161	204	409	179	218	293	82
	57%	75% bfh	59%	60%	65%	64%	57%	67%	59%	61%	63%	62%	63%	63%	60%	63%	60%	65%
How the current pension system works for the self-employed	1121	32	57	53	66	44	45	92	68	35	142	155	195	376	180	199	292	72
	57%	57%	58%	51%	59%	61%	61%	62%	62%	55%	55%	60%	60%	57%	60%	58%	59%	57%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 129 (continuation)
Q14 Summary of concerned
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not being able to afford a holiday or take time off	1038	32	55	53	64	40	38	85	55	39	140	142	179	362	169	193	279	65
	53%	57%	56%	51%	57%	56%	51%	57%	50%	61%	54%	55%	55%	55%	56%	56%	57%	51%
Dealing with taxes or HMRC	994	31	49	49	57	38	40	83	57	30	129	135	170	341	146	158	277	55
	50%	55%	50%	47%	51%	53%	54%	56%	52%	47%	50%	52%	53%	52%	49%	46%	56%	43%
																	ac	
Not being able to get financial support/ loan due to my self-employed status	981	29	55	56	52	36	36	83	47	31	140	124	161	330	152	185	242	64
	50%	52%	56%	54%	46%	50%	49%	56%	43%	48%	54%	48%	50%	50%	51%	53%	49%	50%
								h										
Blurring of boundaries between work and home life	958	26	50	54	62	37	29	90	50	33	130	128	173	344	145	165	268	58
	49%	46%	51%	52%	55%	51%	39%	60%	45%	52%	50%	50%	54%	53%	48%	48%	54%	46%
					f			fh										
Needing to take time off work to care for a family member/loved one	900	27	40	45	56	37	28	87	40	35	112	121	162	308	145	148	253	55
	46%	48%	41%	43%	50%	51%	38%	58%	36%	55%	43%	47%	50%	47%	48%	43%	51%	43%
					h	h		bcfh		fh							a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 129 (continuation)
Q14 Summary of concerned
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not having the time or money to undergo training and professional development	865	27	48	47	59	32	32	79	45	32	122	123	156	311	136	159	246	50
	44%	48%	49%	45%	53%	44%	43%	53%	41%	50%	47%	48%	48%	48%	45%	46%	50% c	39%
Feeling isolated / lack of workplace camaraderie	829	31	48	44	52	30	30	86	41	27	123	112	154	317	120	157	236	47
	42%	55% h	49%	42%	46%	42%	41%	58% cefhi	37%	42%	48%	43%	48%	48% b	40%	45%	48% c	37%
Not having access to statutory maternity/ paternity benefits	771	23	41	37	52	32	32	80	38	26	101	116	144	277	124	130	231	46
	39%	41%	42%	36%	46%	44%	43%	54% ch	35%	41%	39%	45%	45%	42%	41%	38%	47% ac	36%
None concerned	248	6	9	9	10	13	7	15	15	12	24	30	42	71	37	37	62	12
	13%	11%	9%	9%	9%	18%	9%	10%	14%	19%	9%	12%	13%	11%	12%	11%	13%	9%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 129 (continuation)
Q14 Summary of concerned
Base: All Gig

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Irregularity of income or unpredictable finances	1303	160	68	175	128	76	50	372	281	4	352	298	7	167	346	136	155	502
	66%	65%	68%	73%	67%	60%	69%	64%	73%	40%	65%	70%	58%	78%	79%	45%	60%	70%
				ae					a					c	c			a
Not being financially prepared for retirement	1212	163	71	157	114	78	46	363	264	2	337	286	6	166	323	131	139	490
	61%	66%	71%	66%	60%	62%	64%	63%	68%	20%	63%	68%	50%	77%	74%	44%	53%	69%
														c	c			a
Not being able to work due to illness or injury	1156	146	65	136	106	70	42	335	227	3	304	254	7	145	275	136	135	430
	59%	59%	65%	57%	56%	56%	58%	58%	59%	30%	56%	60%	58%	67%	63%	45%	52%	60%
														c	c			a
Not being able to find self-employed/ contract work	1130	147	59	152	121	70	50	347	248	4	308	286	5	151	296	142	134	465
	57%	60%	59%	64%	64%	56%	69%	60%	64%	40%	57%	68%	42%	70%	68%	47%	52%	65%
												a		c	c			a
How the current pension system works for the self-employed	1121	146	66	145	104	71	35	333	231	3	309	252	6	148	279	131	142	425
	57%	59%	66%	61%	55%	56%	49%	58%	60%	30%	57%	60%	50%	69%	64%	44%	55%	60%
			f											c	c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 129 (continuation)
Q14 Summary of concerned
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not being able to afford a holiday or take time off	1038	134	64	133	89	72	49	319	219	3	290	244	7	155	261	118	114	427
	53%	54%	64%	56%	47%	57%	68%	55%	57%	30%	54%	58%	58%	72%	60%	39%	44%	60%
			d				ad							bc	c			a
Dealing with taxes or HMRC	994	135	58	117	84	60	40	300	191	3	269	218	7	125	227	136	114	380
	50%	55%	58%	49%	44%	48%	56%	52%	49%	30%	50%	52%	58%	58%	52%	45%	44%	53%
		d	d											c				a
Not being able to get financial support/ loan due to my self-employed status	981	129	60	129	87	53	36	285	205	4	266	225	3	143	236	108	100	394
	50%	52%	60%	54%	46%	42%	50%	49%	53%	40%	49%	53%	25%	67%	54%	36%	38%	55%
			de	e										bc	c			a
Blurring of boundaries between work and home life	958	124	64	108	97	57	45	302	188	5	261	228	6	128	227	132	114	381
	49%	50%	64%	45%	51%	45%	63%	52%	49%	50%	48%	54%	50%	60%	52%	44%	44%	53%
			acde				ce							c	c			a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 129 (continuation)
Q14 Summary of concerned
Base: All Gig

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Needing to take time off work to care for a family member/loved one	900 46%	140 57% cde	52 52%	101 42%	76 40%	53 42%	39 54% d	286 49%	171 44%	4 40%	248 46%	209 49%	4 33%	127 59% bc	206 47%	121 40%	99 38%	362 51% a
Not having the time or money to undergo training and professional development	865 44%	118 48% d	58 58% cd	107 45%	72 38%	63 50% d	41 57% d	276 48%	178 46%	5 50%	257 48%	198 47%	4 33%	137 64% bc	209 48% c	105 35%	99 38%	360 50% a
Feeling isolated / lack of workplace camaraderie	829 42%	116 47%	58 58% cd	94 39%	79 42%	61 48%	37 51%	265 46%	176 46%	4 40%	240 45%	198 47%	7 58%	124 58% bc	191 44%	121 40%	108 42%	337 47%
Not having access to statutory maternity/ paternity benefits	771 39%	123 50% cd	52 52% cd	91 38%	64 34%	51 40%	30 42%	246 43%	163 42%	2 20%	224 42%	182 43%	5 42%	109 51% bc	185 42%	110 37%	92 35%	319 45% a
None concerned	248 13%	22 9%	11 11%	24 10%	28 15%	15 12%	11 15%	73 13%	35 9%	3 30%	69 13%	41 10%	1 8%	8 4%	27 6%	69 23% ab	43 17% b	68 10%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 130
Q14 Summary of concerned
Base: Gig and another form

	Total	Segment		Gender			Age			Country			
		Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Irregularity of income or unpredictable finances	1303	162	162	80	81	1	66	69	27	136	17	3	6
	66%	72%	72%	67%	79%	100%	79%	77%	54%	73%	77%	38%	86%
					a		c	c					
Not being financially prepared for retirement	1212	152	152	76	75	1	66	64	22	129	15	2	6
	61%	68%	68%	63%	73%	100%	79%	71%	44%	69%	68%	25%	86%
							c	c					
Not being able to work due to illness or injury	1156	138	138	68	69	1	53	58	27	112	15	5	6
	59%	62%	62%	57%	67%	100%	63%	64%	54%	60%	68%	63%	86%
Not being able to find self-employed/ contract work	1130	141	141	68	72	1	61	61	19	123	12	1	5
	57%	63%	63%	57%	70%	100%	73%	68%	38%	66%	55%	13%	71%
					a		c	c					
How the current pension system works for the self-employed	1121	126	126	62	63	1	52	53	21	108	11	3	4
	57%	56%	56%	52%	61%	100%	62%	59%	42%	58%	50%	38%	57%
							c						

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 130 (continuation)
Q14 Summary of concerned
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Not being able to afford a holiday or take time off	1038	119	119	55	63	1	57	50	12	101	12	1	5
	53%	53%	53%	46%	61%	100%	68%	56%	24%	54%	55%	13%	71%
					a		c	c					
Dealing with taxes or HMRC	994	123	123	63	59	1	58	47	18	105	10	4	4
	50%	55%	55%	53%	57%	100%	69%	52%	36%	56%	45%	50%	57%
							bc						
Not being able to get financial support/ loan due to my self-employed status	981	130	130	63	66	1	60	58	12	109	13	4	4
	50%	58%	58%	53%	64%	100%	71%	64%	24%	58%	59%	50%	57%
							c	c					
Blurring of boundaries between work and home life	958	115	115	53	61	1	53	46	16	101	9	2	3
	49%	51%	51%	44%	59%	100%	63%	51%	32%	54%	41%	25%	43%
					a		c	c					
Needing to take time off work to care for a family member/loved one	900	120	120	60	59	1	62	43	15	101	12	2	5
	46%	54%	54%	50%	57%	100%	74%	48%	30%	54%	55%	25%	71%
							bc	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 130 (continuation)
Q14 Summary of concerned
Base: Gig and another form

	Total	Segment		Gender			Age			Country			
		Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Not having the time or money to undergo training and professional development	865	108	108	54	53	1	56	42	10	95	7	2	4
	44%	48%	48%	45%	51%	100%	67%	47%	20%	51%	32%	25%	57%
							bc	c					
Feeling isolated / lack of workplace camaraderie	829	100	100	53	46	1	47	37	16	90	3	3	4
	42%	45%	45%	44%	45%	100%	56%	41%	32%	48%	14%	38%	57%
							c						
Not having access to statutory maternity/ paternity benefits	771	107	107	55	51	1	59	44	4	94	9	1	3
	39%	48%	48%	46%	50%	100%	70%	49%	8%	50%	41%	13%	43%
							bc	c					
None concerned	248	18	18	14	4	0	3	6	9	15	1	1	1
	13%	8%	8%	12%	4%	0%	4%	7%	18%	8%	5%	13%	14%
				b					ab				

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 130 (continuation)
Q14 Summary of concerned
Base: Gig and another form

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Irregularity of income or unpredictable finances	1303	12	13	13	13	12	13	26	25	9	38	38	60	116	41	75	62	22
	66%	86%	57%	68%	59%	92%	76%	81%	81%	56%	68%	73%	76%	71%	73%	82% b	64%	67%
Not being financially prepared for retirement	1212	7	12	10	14	11	15	28	24	8	29	40	60	108	40	60	67	23
	61%	50%	52%	53%	64%	85%	88%	88%	77%	50%	52%	77% a	76% a	66%	71%	66%	69%	70%
Not being able to work due to illness or injury	1156	8	11	9	12	9	10	24	19	10	28	31	53	101	35	56	59	20
	59%	57%	48%	47%	55%	69%	59%	75%	61%	63%	50%	60%	67% a	62%	63%	62%	61%	61%
Not being able to find self-employed/ contract work	1130	11	12	9	14	12	9	26	20	10	32	35	56	104	33	61	61	16
	57%	79%	52%	47%	64%	92%	53%	81%	65%	63%	57%	67%	71%	64%	59%	67%	63%	48%
How the current pension system works for the self-employed	1121	9	10	8	11	10	14	20	17	9	27	35	46	89	34	52	52	20
	57%	64%	43%	42%	50%	77%	82%	63%	55%	56%	48%	67% a	58%	55%	61%	57%	54%	61%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 130 (continuation)
Q14 Summary of concerned
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not being able to afford a holiday or take time off	1038	9	11	8	10	9	7	20	17	10	28	26	47	88	28	53	49	15
	53%	64%	48%	42%	45%	69%	41%	63%	55%	63%	50%	50%	59%	54%	50%	58%	51%	45%
Dealing with taxes or HMRC	994	9	11	9	11	8	9	21	20	7	29	28	48	89	32	45	58	18
	50%	64%	48%	47%	50%	62%	53%	66%	65%	44%	52%	54%	61%	55%	57%	49%	60%	55%
Not being able to get financial support/ loan due to my self-employed status	981	8	14	10	10	10	10	22	17	8	32	30	47	95	31	57	53	18
	50%	57%	61%	53%	45%	77%	59%	69%	55%	50%	57%	58%	59%	58%	55%	63%	55%	55%
Blurring of boundaries between work and home life	958	5	9	9	15	11	9	19	16	8	23	35	43	84	29	48	50	15
	49%	36%	39%	47%	68%	85%	53%	59%	52%	50%	41%	67% a	54%	52%	52%	53%	52%	45%
Needing to take time off work to care for a family member/loved one	900	10	8	9	10	11	6	22	16	9	27	27	47	87	31	46	56	15
	46%	71%	35%	47%	45%	85%	35%	69%	52%	56%	48%	52%	59%	53%	55%	51%	58%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 130 (continuation)
Q14 Summary of concerned
Base: Gig and another form

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not having the time or money to undergo training and professional development	865	9	10	9	11	10	5	18	15	8	28	26	41	76	28	39	56	10
	44%	64%	43%	47%	50%	77%	29%	56%	48%	50%	50%	50%	52%	47%	50%	43%	58% ac	30%
Feeling isolated / lack of workplace camaraderie	829	8	11	11	9	8	5	20	12	6	30	22	38	77	20	44	44	9
	42%	57%	48%	58%	41%	62%	29%	63%	39%	38%	54%	42%	48%	47%	36%	48% c	45%	27%
Not having access to statutory maternity/ paternity benefits	771	9	10	8	11	9	8	21	13	5	27	28	39	78	25	43	49	12
	39%	64%	43%	42%	50%	69%	47%	66%	42%	31%	48%	54%	49%	48%	45%	47%	51%	36%
None concerned	248	2	2	2	3	1	0	1	3	1	6	4	5	12	6	5	11	2
	13%	14%	9%	11%	14%	8%	0%	3%	10%	6%	11%	8%	6%	7%	11%	5%	11%	6%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 130 (continuation)
Q14 Summary of concerned
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Irregularity of income or unpredictable finances	1303	44	19	33	36	17	13	83	78	1	99	61	2	35	92	34	40	122
	66%	71%	79%	73%	80% e	57%	72%	64%	86% a	33%	72%	73%	67%	81% c	82% c	51%	63%	76% a
Not being financially prepared for retirement	1212	39	19	29	32	19	14	80	71	1	90	60	2	34	82	35	38	114
	61%	63%	79%	64%	71%	63%	78%	62%	78% a	33%	66%	71%	67%	79% c	73% c	52%	59%	71%
Not being able to work due to illness or injury	1156	37	16	27	28	17	13	72	65	1	82	54	2	31	72	34	39	99
	59%	60%	67%	60%	62%	57%	72%	55%	71% a	33%	60%	64%	67%	72% c	64%	51%	61%	62%
Not being able to find self-employed/ contract work	1130	36	10	29	32	19	15	71	69	1	77	63	1	34	72	34	34	107
	57%	58%	42%	64%	71%	63%	83%	55%	76% a	33%	56%	75% a	33%	79% c	64%	51%	53%	67%
How the current pension system works for the self-employed	1121	36	14	25	26	16	9	66	60	0	74	50	2	27	67	31	34	92
	57%	58%	58%	56%	58%	53%	50%	51%	66% a	0%	54%	60%	67%	63%	60%	46%	53%	58%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 130 (continuation)
Q14 Summary of concerned
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not being able to afford a holiday or take time off	1038	32	14	24	20	18	11	58	60	1	70	48	1	25	64	29	25	94
	53%	52%	58%	53%	44%	60%	61%	45%	66% a	33%	51%	57%	33%	58%	57%	43%	39%	59% a
Dealing with taxes or HMRC	994	33	15	27	24	15	9	73	50	0	72	51	0	25	60	38	29	94
	50%	53%	63%	60%	53%	50%	50%	56%	55%	0%	53%	61%	0%	58%	54%	57%	45%	59%
Not being able to get financial support/ loan due to my self-employed status	981	34	16	24	28	18	10	68	60	2	76	53	1	31	66	32	29	101
	50%	55%	67%	53%	62%	60%	56%	52%	66% a	67%	55%	63%	33%	72% c	59%	48%	45%	63% a
Blurring of boundaries between work and home life	958	25	15	26	23	14	12	65	48	2	68	46	1	21	58	35	25	90
	49%	40%	63%	58%	51%	47%	67%	50%	53%	67%	50%	55%	33%	49%	52%	52%	39%	56% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 130 (continuation)
Q14 Summary of concerned
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Needing to take time off work to care for a family member/loved one	900 46%	33 53%	15 63%	28 62%	21 47%	13 43%	10 56%	66 51%	54 59%	0 0%	72 53%	48 57%	0 0%	24 56%	61 54%	34 51%	28 44%	92 58%
Not having the time or money to undergo training and professional development	865 44%	30 48%	13 54%	22 49%	20 44%	14 47%	9 50%	59 45%	47 52%	2 67%	66 48%	41 49%	1 33%	28 65% bc	49 44%	30 45%	23 36%	85 53% a
Feeling isolated / lack of workplace camaraderie	829 42%	22 35%	15 63%	20 44%	16 36%	15 50%	12 67%	54 42%	45 49%	1 33%	58 42%	41 49%	1 33%	18 42%	50 45%	31 46%	27 42%	73 46%
Not having access to statutory maternity/ paternity benefits	771 39%	30 48%	10 42%	20 44%	22 49%	16 53%	9 50%	56 43%	50 55%	1 33%	59 43%	47 56%	1 33%	23 53%	52 46%	31 46%	25 39%	82 51%
None concerned	248 13%	7 11%	1 4%	4 9%	2 4%	2 7%	2 11%	13 10%	4 4%	1 33%	13 9%	5 6%	0 0%	1 2%	6 5%	10 15% ab	8 13%	10 6%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 131
Q14 Summary of concerned
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Irregularity of income or unpredictable finances	1303	495	495	222	265	8	157	256	82	427	34	26	8
	66%	66%	66%	62%	70% a	67%	69% c	74% c	47%	65%	71%	63%	89%
Not being financially prepared for retirement	1212	477	477	214	258	5	152	249	76	408	32	30	7
	61%	64%	64%	60%	68% a	42%	66% c	72% c	43%	63%	67%	73%	78%
Not being able to work due to illness or injury	1156	427	427	189	233	5	147	220	60	367	31	23	6
	59%	57%	57%	53%	61% a	42%	64% c	64% c	34%	56%	65%	56%	67%
Not being able to find self-employed/ contract work	1130	458	458	207	245	6	148	241	69	404	25	22	7
	57%	61%	61%	58%	64%	50%	65% c	70% c	39%	62%	52%	54%	78%
How the current pension system works for the self-employed	1121	441	441	201	234	6	145	222	74	384	26	25	6
	57%	59%	59%	56%	61%	50%	63% c	64% c	42%	59%	54%	61%	67%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 131 (continuation)
Q14 Summary of concerned
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Not being able to afford a holiday or take time off	1038	422	422	186	230	6	152	220	50	360	31	25	6
	53%	56%	56%	52%	60%	50%	66%	64%	28%	55%	65%	61%	67%
					a		c	c					
Dealing with taxes or HMRC	994	371	371	165	201	5	131	190	50	329	20	17	5
	50%	49%	49%	46%	53%	42%	57%	55%	28%	50%	42%	41%	56%
							c	c					
Not being able to get financial support/ loan due to my self-employed status	981	364	364	166	195	3	142	187	35	316	18	22	8
	50%	49%	49%	46%	51%	25%	62%	54%	20%	48%	38%	54%	89%
							c	c					
Blurring of boundaries between work and home life	958	380	380	174	201	5	138	197	45	330	28	18	4
	49%	51%	51%	49%	53%	42%	60%	57%	26%	51%	58%	44%	44%
							c	c					
Needing to take time off work to care for a family member/loved one	900	341	341	159	179	3	136	168	37	294	27	13	7
	46%	45%	45%	45%	47%	25%	59%	49%	21%	45%	56%	32%	78%
							bc	c			c		

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 131 (continuation)
Q14 Summary of concerned
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Not having the time or money to undergo training and professional development	865 44%	351 47%	351 47%	149 42%	198 52% a	4 33%	136 59% c	186 54% c	29 16%	306 47%	25 52%	15 37%	5 56%
Feeling isolated / lack of workplace camaraderie	829 42%	345 46%	345 46%	163 46%	177 46%	5 42%	137 60% bc	170 49% c	38 22%	299 46%	23 48%	17 41%	6 67%
Not having access to statutory maternity/ paternity benefits	771 39%	304 41%	304 41%	139 39%	159 42%	6 50%	140 61% bc	143 41% c	21 12%	267 41%	19 40%	12 29%	6 67%
None concerned	248 13%	93 12%	93 12%	55 15% b	37 10%	1 8%	17 7%	28 8%	48 27% ab	81 12%	7 15%	5 12%	0 0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 131 (continuation)
Q14 Summary of concerned
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Irregularity of income or unpredictable finances	1303	27	52	61	57	30	40	82	49	29	140	127	160	324	164	177	249	65
	66%	64%	69% e	72% e	63%	51%	70% e	70% e	62%	60%	69%	62%	66%	66%	67%	69%	63%	69%
Not being financially prepared for retirement	1212	27	47	56	64	37	35	75	41	26	130	136	142	309	160	170	245	59
	61%	64%	63%	66%	71% hi	63%	61%	64%	52%	54%	64%	66%	58%	63%	66%	67%	62%	63%
Not being able to work due to illness or injury	1156	30	45	41	55	29	31	69	38	29	116	115	136	275	144	140	229	54
	59%	71% ceh	60%	48%	61%	49%	54%	59%	48%	60%	57%	56%	56%	56%	59%	55%	58%	57%
Not being able to find self-employed/ contract work	1130	31	46	53	59	34	33	74	45	29	130	126	148	305	146	157	232	66
	57%	74%	61%	62%	66%	58%	58%	63%	57%	60%	64%	61%	61%	62%	60%	62%	59%	70% b
How the current pension system works for the self-employed	1121	23	47	45	55	34	31	72	51	26	115	120	149	287	146	147	240	52
	57%	55%	63%	53%	61%	58%	54%	62%	65%	54%	57%	58%	61%	58%	60%	58%	61%	55%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

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Table 131 (continuation)
Q14 Summary of concerned
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not being able to afford a holiday or take time off	1038	23	44	45	54	31	31	65	38	29	112	116	132	274	141	140	230	50
	53%	55%	59%	53%	60%	53%	54%	56%	48%	60%	55%	56%	54%	56%	58%	55%	58%	53%
Dealing with taxes or HMRC	994	22	38	40	46	30	31	62	37	23	100	107	122	252	114	113	219	37
	50%	52%	51%	47%	51%	51%	54%	53%	47%	48%	50%	52%	50%	51%	47%	44%	55%	39%
																	ac	
Not being able to get financial support/ loan due to my self-employed status	981	21	41	46	42	26	26	61	30	23	108	94	114	235	121	128	189	46
	50%	50%	55%	54%	47%	44%	46%	52%	38%	48%	53%	46%	47%	48%	50%	50%	48%	49%
			h	h														
Blurring of boundaries between work and home life	958	21	41	45	47	26	20	71	34	25	107	93	130	260	116	117	218	43
	49%	50%	55%	53%	52%	44%	35%	61%	43%	52%	53%	45%	53%	53%	48%	46%	55%	46%
			f	f	f			efh									a	
Needing to take time off work to care for a family member/loved one	900	17	32	36	46	26	22	65	24	26	85	94	115	221	114	102	197	40
	46%	40%	43%	42%	51%	44%	39%	56%	30%	54%	42%	46%	47%	45%	47%	40%	50%	43%
					h			fh		h							a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 131 (continuation)
Q14 Summary of concerned
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not having the time or money to undergo training and professional development	865	18	38	38	48	22	27	61	30	24	94	97	115	235	108	120	190	40
	44%	43%	51%	45%	53% h	37%	47%	52%	38%	50%	47%	47%	47%	48%	44%	47%	48%	43%
Feeling isolated / lack of workplace camaraderie	829	23	37	33	43	22	25	66	29	21	93	90	116	240	100	113	192	38
	42%	55%	49%	39%	48%	37%	44%	56% ceh	37%	44%	46%	44%	48%	49% b	41%	44%	49%	40%
Not having access to statutory maternity/ paternity benefits	771	14	31	29	41	23	24	59	25	21	74	88	105	199	99	87	182	34
	39%	33%	41%	34%	46%	39%	42%	50% ch	32%	44%	37%	43%	43%	41%	41%	34%	46% a	36%
None concerned	248	4	7	7	7	12	7	14	12	11	18	26	37	59	31	32	51	10
	13%	10%	9%	8%	8%	20% cd	12%	12%	15%	23% bcd	9%	13%	15% a	12%	13%	13%	13%	11%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 131 (continuation)
Q14 Summary of concerned
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Irregularity of income or unpredictable finances	1303	116	49	142	92	59	37	289	203	3	253	237	5	132	254	102	115	380
	66%	63%	64%	73%	63%	61%	69%	65%	69%	43%	63%	70%	56%	77%	78%	44%	59%	69%
				ae								a		c	c			a
Not being financially prepared for retirement	1212	124	52	128	82	59	32	283	193	1	247	226	4	132	241	96	101	376
	61%	67%	68%	66%	57%	61%	59%	63%	65%	14%	61%	67%	44%	77%	74%	41%	52%	68%
														c	c			a
Not being able to work due to illness or injury	1156	109	49	109	78	53	29	263	162	2	222	200	5	114	203	102	96	331
	59%	59%	64%	56%	54%	55%	54%	59%	55%	29%	55%	59%	56%	66%	62%	44%	49%	60%
														c	c			a
Not being able to find self-employed/ contract work	1130	111	49	123	89	51	35	276	179	3	231	223	4	117	224	108	100	358
	57%	60%	64%	63%	61%	53%	65%	62%	61%	43%	57%	66%	44%	68%	69%	46%	51%	65%
												a		c	c			a
How the current pension system works for the self-employed	1121	110	52	120	78	55	26	267	171	3	235	202	4	121	212	100	108	333
	57%	59%	68%	62%	54%	57%	48%	60%	58%	43%	58%	60%	44%	70%	65%	43%	55%	60%
			df											c	c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 131 (continuation)
Q14 Summary of concerned
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not being able to afford a holiday or take time off	1038	102	50	109	69	54	38	261	159	2	220	196	6	130	197	89	89	333
	53%	55%	66%	56%	48%	56%	70%	58%	54%	29%	55%	58%	67%	76%	60%	38%	45%	60%
			d				ad							bc	c			a
Dealing with taxes or HMRC	994	102	43	90	60	45	31	227	141	3	197	167	7	100	167	98	85	286
	50%	55%	57%	46%	41%	47%	57%	51%	48%	43%	49%	49%	78%	58%	51%	42%	43%	52%
		d	d				d							c	c			a
Not being able to get financial support/ loan due to my self-employed status	981	95	44	105	59	35	26	217	145	2	190	172	2	112	170	76	71	293
	50%	51%	58%	54%	41%	36%	48%	48%	49%	29%	47%	51%	22%	65%	52%	32%	36%	53%
		e	de	de										bc	c			a
Blurring of boundaries between work and home life	958	99	49	82	74	43	33	237	140	3	193	182	5	107	169	97	89	291
	49%	54%	64%	42%	51%	45%	61%	53%	47%	43%	48%	54%	56%	62%	52%	41%	45%	53%
		c	ce				c							bc	c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 131 (continuation)
Q14 Summary of concerned
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Needing to take time off work to care for a family member/loved one	900 46%	107 58% cde	37 49%	73 38%	55 38%	40 42%	29 54% cd	220 49% b	117 40%	4 57%	176 44%	161 47%	4 44%	103 60% bc	145 44%	87 37%	71 36%	270 49% a
Not having the time or money to undergo training and professional development	865 44%	88 48% d	45 59% cd	85 44%	52 36%	49 51% d	32 59% cd	217 48%	131 44%	3 43%	191 48%	157 46%	3 33%	109 63% bc	160 49% c	75 32%	76 39%	275 50% a
Feeling isolated / lack of workplace camaraderie	829 42%	94 51% c	43 57% c	74 38%	63 43%	46 48%	25 46%	211 47%	131 44%	3 43%	182 45%	157 46%	6 67%	106 62% bc	141 43%	90 38%	81 41%	264 48%
Not having access to statutory maternity/ paternity benefits	771 39%	93 50% cde	42 55% cde	71 37%	42 29%	35 36%	21 39%	190 42%	113 38%	1 14%	165 41%	135 40%	4 44%	86 50% bc	133 41%	79 34%	67 34%	237 43% a
None concerned	248 13%	15 8%	10 13%	20 10%	26 18% ac	13 14%	9 17%	60 13%	31 11%	2 29%	56 14%	36 11%	1 11%	7 4%	21 6%	59 25% ab	35 18% b	58 10%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 132
Q14 Summary table
by Q14 Summary table
Base: All self-employed/gig

		Not being able to work due to illness or injury	Needing to take time off work to care for a family member/ loved one	Not being able to find self-employed/ contract work	Not being able to get financial support/ loan due to my self-employed status	Not being able to afford a holiday or take time off	Not being financially prepared for retirement	How the current pension system works for the self-employed	Irregularity of income or unpredictable finances	Not having the time or money to undergo training and professional development	Dealing with taxes or HMRC	Not having access to statutory maternity/ paternity benefits
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k
Base		1974	1974	1974	1974	1974	1974	1974	1974	1974	1974	1974
Not at all concerned	(1.0)	347	515	360	450	425	317	324	239	488	361	711
		18%	26%	18%	23%	22%	16%	16%	12%	25%	18%	36%
		h	acdefgh j	h	acfghj	acfghj	h	h		acefghj	h	abcdefg hij
Not very concerned	(2.0)	420	495	430	475	466	385	425	393	555	563	427
		21%	25%	22%	24%	24%	20%	22%	20%	28%	29%	22%
			acfghk		afh	fh				abcdefg hk	abcdefg hk	
Fairly concerned	(3.0)	619	542	673	569	596	640	685	694	515	575	406
		31%	27%	34%	29%	30%	32%	35%	35%	26%	29%	21%
		bik	k	bdeijk	k	ik	bdijk	abdeijk	abdeijk	k	ik	
Very concerned	(4.0)	537	358	457	412	442	572	436	609	350	419	365
		27%	18%	23%	21%	22%	29%	22%	31%	18%	21%	18%
		bcdegij k		bik	bi	bik	bcdegij k	bik	abcdegi jk		bik	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 132 (continuation)
Q14 Summary table
by Q14 Summary table
Base: All self-employed/gig

	Not being able to work due to illness or injury	Needing to take time off work to care for a family member/ loved one	Not being able to find self-employed/ contract work	Not being able to get financial support/ loan due to my self-employed status	Not being able to afford a holiday or take time off	Not being financially prepared for retirement	How the current pension system works for the self-employed	Irregularity of income or unpredictable finances	Not having the time or money to undergo training and professional development	Dealing with taxes or HMRC	Not having access to statutory maternity/ paternity benefits
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k
Base	1974	1974	1974	1974	1974	1974	1974	1974	1974	1974	1974
Don't know	51	64	54	68	45	60	104	39	66	56	65
	3%	3%	3%	3%	2%	3%	5%	2%	3%	3%	3%
		h		eh		h	abcdefhijk		eh		h
NOT CONCERNED	767	1010	790	925	891	702	749	632	1043	924	1138
	39%	51%	40%	47%	45%	36%	38%	32%	53%	47%	58%
	fh	acdefghj	fh	acfgh	acfgh	h	h		acdefghj	acfgh	abcdefghij
CONCERNED	1156	900	1130	981	1038	1212	1121	1303	865	994	771
	59%	46%	57%	50%	53%	61%	57%	66%	44%	50%	39%
	bdeijk	k	bdeijk	bik	bik	bcdegijk	bdeijk	abcdefgijk	k	bik	
Median	3	2	3	3	3	3	3	3	2	3	2
Base for stats	1923	1910	1920	1906	1929	1914	1870	1935	1908	1918	1909
Mean score	2.70	2.39	2.64	2.49	2.55	2.77	2.66	2.86	2.38	2.55	2.22
	bdeijk	k	bdeijk	bik	bik	bcdegijk	bdeijk	abcdefgijk	k	bik	
Standard deviation	1.06	1.07	1.04	1.07	1.07	1.05	1.02	1.00	1.06	1.03	1.14

Columns Tested: a,b,c,d,e,f,g,h,i,j,k

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 133
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Very dissatisfied (1.0)	71	31	21	9	1	9	15	7	29	1	1	0
	4%	3%	3%	3%	20%	4%	3%	2%	3%	1%	2%	0%
Fairly dissatisfied (2.0)	217	79	57	22	0	24	35	20	67	8	2	2
	11%	8%	9%	7%	0%	11%	7%	7%	8%	8%	4%	13%
Fairly satisfied (3.0)	861	416	269	144	3	91	217	108	337	48	26	5
	44%	42%	41%	43%	60%	42%	45%	36%	40%	48%	52%	33%
							c					
Very satisfied (4.0)	785	462	303	158	1	90	206	166	391	42	21	8
	40%	46%	46%	47%	20%	42%	43%	55%	47%	42%	42%	53%
								ab				
Don't know	40	12	8	4	0	2	7	3	10	2	0	0
	2%	1%	1%	1%	0%	1%	1%	1%	1%	2%	0%	0%
DISSATISFIED	288	110	78	31	1	33	50	27	96	9	3	2
	15%	11%	12%	9%	20%	15%	10%	9%	12%	9%	6%	13%
						c						
SATISFIED	1646	878	572	302	4	181	423	274	728	90	47	13
	83%	88%	87%	90%	80%	84%	88%	90%	87%	89%	94%	87%
								a				
Median	3	3	3	3	3	3	3	4	3	3	3	4
Base for stats	1934	988	650	333	5	214	473	301	824	99	50	15

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 133 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1974	1000	658	337	5	216	480	304	834	101	50	15
Mean score	3.22	3.32	3.31	3.35	2.80	3.22	3.30	3.44 ab	3.32	3.32	3.34	3.40
Standard deviation	.79	.75	.77	.72	1.10	.81	.74	.72	.77	.67	.66	.74

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 133 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Very dissatisfied (1.0)	71	4	3	0	1	7	4	4	2	4	7	12	10	25	5	10	13	6
	4%	7%	3%	0%	1%	8%	5%	3%	2%	5%	3%	5%	3%	4%	2%	3%	3%	5%
		c				cdh	c			c								
Fairly dissatisfied (2.0)	217	7	13	10	7	6	8	7	5	4	30	21	16	51	24	38	29	12
	11%	12%	12%	10%	8%	7%	9%	6%	5%	5%	11%	8%	5%	7%	9%	10%	6%	10%
											c					b		
Fairly satisfied (3.0)	861	27	32	51	39	32	39	44	39	34	110	110	117	284	129	173	187	56
	44%	47%	30%	49%	45%	39%	44%	35%	38%	43%	41%	43%	38%	40%	46%	46%	38%	45%
		b		bg	b		b									b		
Very satisfied (4.0)	785	18	57	41	40	35	36	71	56	37	116	111	164	338	119	147	266	48
	40%	31%	54%	39%	46%	42%	41%	56%	55%	46%	43%	43%	53%	48%	43%	39%	53%	39%
			ac					acf	ac				ab				ac	
Don't know	40	2	0	2	0	3	1	1	0	1	4	4	2	10	2	6	3	2
	2%	3%	0%	2%	0%	4%	1%	1%	0%	1%	1%	2%	1%	1%	1%	2%	1%	2%
DISSATISFIED	288	11	16	10	8	13	12	11	7	8	37	33	26	76	29	48	42	18
	15%	19%	15%	10%	9%	16%	14%	9%	7%	10%	14%	13%	8%	11%	10%	13%	8%	15%
		gh									c					b		b
SATISFIED	1646	45	89	92	79	67	75	115	95	71	226	221	281	622	248	320	453	104
	83%	78%	85%	88%	91%	81%	85%	91%	93%	89%	85%	86%	91%	88%	89%	86%	91%	84%
					a			ae	ae				ab				ac	
Median	3	3	4	3	3	3	3	4	4	3	3	3	4	3	3	3	4	3
Base for stats	1934	56	105	102	87	80	87	126	102	79	263	254	307	698	277	368	495	122

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 133 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	3.22	3.05	3.36 a	3.30 a	3.36 a	3.19	3.23	3.44 aef	3.46 aef	3.32	3.27	3.26	3.42 ab	3.34	3.31	3.24	3.43 ac	3.20
Standard deviation	.79	.86	.81	.64	.68	.92	.80	.74	.68	.79	.77	.80	.74	.77	.70	.74	.72	.81

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 133 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Very dissatisfied (1.0)	71	11	4	6	6	1	3	21	9	1	19	11	1	13	11	7	6	25
	4%	4%	3%	4%	2%	1%	4%	3%	2%	17%	4%	2%	6%	8% bc	3%	2%	2%	4%
Fairly dissatisfied (2.0)	217	21	11	12	17	12	6	39	40	0	36	42	1	36	33	9	18	61
	11%	8%	9%	7%	7%	10%	7%	6%	11% a	0%	7%	9%	6%	21% bc	8% c	2%	5%	9% a
Fairly satisfied (3.0)	861	104	47	65	97	62	41	239	175	2	218	191	7	81	230	104	132	284
	44%	40%	39%	39%	40%	50%	50%	38%	48% a	33%	41%	42%	41%	47% c	53% c	27%	38%	43%
Very satisfied (4.0)	785	126	56	83	121	45	31	324	136	2	250	204	8	38	160	260	189	273
	40%	48% e	47%	49% e	50% e	36%	38%	52% b	37%	33%	47%	45%	47%	22%	37% a	68% ab	54% b	42%
Don't know	40	1	1	2	3	4	1	5	6	1	7	5	0	4	4	2	2	10
	2%	*%	1%	1%	1%	3% a	1%	1%	2%	17%	1%	1%	0%	2%	1%	1%	1%	2%
DISSATISFIED	288	32	15	18	23	13	9	60	49	1	55	53	2	49	44	16	24	86
	15%	12%	13%	11%	9%	10%	11%	10%	13%	17%	10%	12%	12%	28% bc	10% c	4%	7%	13% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 133 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
SATISFIED	1646	230	103	148	218	107	72	563	311	4	468	395	15	119	390	364	321	557
	83%	87%	87%	88%	89%	86%	88%	90% b	85%	67%	88%	87%	88%	69%	89% a	95% ab	93% b	85%
Median	3	3	3	4	4	3	3	4	3	3	3	3	3	3	3	4	4	3
Base for stats	1934	262	118	166	241	120	81	623	360	5	523	448	17	168	434	380	345	643
Mean score	3.22	3.32	3.31	3.36	3.38	3.26	3.23	3.39 b	3.22	3.00	3.34	3.31	3.29	2.86	3.24 a	3.62 ab	3.46 b	3.25
Standard deviation	.79	.79	.78	.77	.73	.67	.75	.75	.74	1.22	.76	.74	.85	.86	.70	.63	.68	.78

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 134
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: All Gig

	Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Very dissatisfied (1.0)	71	9	31	40	21	18	1	14	23	3	35	3	2	0
	4%	4%	4%	4%	4%	4%	8%	4%	5%	1%	4%	4%	4%	0%
								c	c					
Fairly dissatisfied (2.0)	217	22	116	138	65	69	4	44	73	21	122	5	6	5
	11%	10%	15%	14%	14%	14%	31%	14%	17%	9%	15%	7%	12%	31%
			a						c					
Fairly satisfied (3.0)	861	112	333	445	210	231	4	143	206	96	380	36	23	6
	44%	50%	44%	46%	44%	48%	31%	46%	47%	42%	45%	51%	47%	38%
Very satisfied (4.0)	785	77	246	323	167	153	3	95	125	103	281	21	16	5
	40%	34%	33%	33%	35%	32%	23%	30%	29%	46%	33%	30%	33%	31%
										ab				
Don't know	40	4	24	28	14	13	1	17	8	3	21	5	2	0
	2%	2%	3%	3%	3%	3%	8%	5%	2%	1%	3%	7%	4%	0%
								bc				a		
DISSATISFIED	288	31	147	178	86	87	5	58	96	24	157	8	8	5
	15%	14%	20%	18%	18%	18%	38%	19%	22%	11%	19%	11%	16%	31%
								c	c					
SATISFIED	1646	189	579	768	377	384	7	238	331	199	661	57	39	11
	83%	84%	77%	79%	79%	79%	54%	76%	76%	88%	79%	81%	80%	69%
		b								ab				
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 134 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1974	224	750	974	477	484	13	313	435	226	839	70	49	16
Base for stats	1934	220	726	946	463	471	12	296	427	223	818	65	47	16
Mean score	3.22	3.17	3.09	3.11	3.13	3.10	2.75	3.08	3.01	3.34 ab	3.11	3.15	3.13	3.00
Standard deviation	.79	.77	.81	.80	.82	.78	.97	.81	.82	.70	.81	.75	.80	.82

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 134 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Very dissatisfied (1.0)	71	3	4	6	3	2	2	7	3	5	13	7	15	27	12	20	16	4
	4%	5%	4%	6%	3%	3%	3%	5%	3%	8%	5%	3%	5%	4%	4%	6%	3%	3%
Fairly dissatisfied (2.0)	217	12	7	21	20	8	9	18	14	13	40	37	45	95	41	59	61	17
	11%	21%	7%	20%	18%	11%	12%	12%	13%	20%	16%	14%	14%	15%	14%	17%	12%	13%
		b		b	b					b								
Fairly satisfied (3.0)	861	26	49	42	46	41	34	57	63	22	117	121	142	287	149	176	200	64
	44%	46%	50%	40%	41%	57%	46%	38%	57%	34%	45%	47%	44%	44%	50%	51%	41%	50%
						cdgi			cdgi							b		b
Very satisfied (4.0)	785	12	36	31	40	20	25	67	29	21	79	85	117	229	89	74	208	40
	40%	21%	37%	30%	36%	28%	34%	45%	26%	33%	31%	33%	36%	35%	30%	21%	42%	31%
								aceh									ac	a
Don't know	40	3	2	4	3	1	4	0	1	3	9	8	4	16	9	17	7	2
	2%	5%	2%	4%	3%	1%	5%	0%	1%	5%	3%	3%	1%	2%	3%	5%	1%	2%
		g		g	g		g			g						b		
DISSATISFIED	288	15	11	27	23	10	11	25	17	18	53	44	60	122	53	79	77	21
	15%	27%	11%	26%	21%	14%	15%	17%	15%	28%	21%	17%	19%	19%	18%	23%	16%	17%
		b		b						beh						b		
SATISFIED	1646	38	85	73	86	61	59	124	92	43	196	206	259	516	238	250	408	104
	83%	68%	87%	70%	77%	85%	80%	83%	84%	67%	76%	80%	80%	79%	79%	72%	83%	82%
			aci			aci		aci	aci								a	a
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1934	53	96	100	109	71	70	149	109	61	249	250	319	638	291	329	485	125

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 134 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	3.22	2.89	3.22 ac	2.98	3.13	3.11	3.17 a	3.23 aci	3.08	2.97	3.05	3.14	3.13	3.13	3.08	2.92	3.24 a	3.12 a
Standard deviation	.79	.82	.76	.88	.81	.71	.76	.84	.71	.95	.83	.76	.83	.81	.78	.80	.79	.76

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 134 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Very dissatisfied (1.0)	71	17	2	6	9	3	3	24	16	0	25	15	0	20	11	8	11	29
	4%	7% c	2%	3%	5%	2%	4%	4%	4%	0%	5%	4%	0%	9% bc	3%	3%	4%	4%
Fairly dissatisfied (2.0)	217	42	9	34	19	21	13	76	61	1	71	67	0	53	60	25	31	107
	11%	17% d	9%	14%	10%	17%	18%	13%	16%	10%	13%	16%	0%	25% bc	14% c	8%	12%	15%
Fairly satisfied (3.0)	861	96	49	117	91	56	36	245	197	3	251	188	6	81	257	99	107	338
	44%	39%	49%	49% a	48%	44%	50%	42%	51% a	30%	47%	44%	50%	38%	59% ac	33%	41%	47%
Very satisfied (4.0)	785	84	35	74	69	43	18	224	97	2	172	145	6	54	103	163	109	214
	40%	34%	35%	31%	36%	34%	25%	39% b	25%	20%	32%	34%	50%	25%	24%	54% ab	42% b	30%
Don't know	40	8	5	8	2	3	2	9	15	4	20	8	0	7	7	6	2	26
	2%	3%	5% d	3%	1%	2%	3%	2%	4% a	40%	4%	2%	0%	3%	2%	2%	1%	4% a
DISSATISFIED	288	59	11	40	28	24	16	100	77	1	96	82	0	73	71	33	42	136
	15%	24% bd	11%	17%	15%	19%	22% b	17%	20%	10%	18%	19%	0%	34% bc	16% c	11%	16%	19%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 134 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
SATISFIED	1646	180	84	191	160	99	54	469	294	5	423	333	12	135	360	262	216	552
	83%	73%	84% a	80%	84% a	79%	75%	81%	76%	50%	78%	79%	100%	63%	82% a	87% a	83%	77%
Median	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	4	3	3
Base for stats	1934	239	95	231	188	123	70	569	371	6	519	415	12	208	431	295	258	688
Mean score	3.22	3.03	3.23 f	3.12	3.17	3.13	2.99	3.18 b	3.01	3.17	3.10	3.12	3.50	2.81	3.05 a	3.41 ab	3.22 b	3.07
Standard deviation	.79	.90	.71	.75	.80	.78	.79	.82	.77	.75	.81	.80	.52	.93	.69	.76	.82	.79

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 135
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Very dissatisfied (1.0)	71	9	9	7	2	0	3	6	0	9	0	0	0
	4%	4%	4%	6%	2%	0%	4%	7%	0%	5%	0%	0%	0%
Fairly dissatisfied (2.0)	217	22	22	11	11	0	10	9	3	17	0	3	2
	11%	10%	10%	9%	11%	0%	12%	10%	6%	9%	0%	38%	29%
Fairly satisfied (3.0)	861	112	112	52	60	0	41	53	18	93	15	2	2
	44%	50%	50%	43%	58%	0%	49%	59%	36%	50%	68%	25%	29%
					a			c					
Very satisfied (4.0)	785	77	77	49	27	1	27	21	29	65	6	3	3
	40%	34%	34%	41%	26%	100%	32%	23%	58%	35%	27%	38%	43%
				b					ab				
Don't know	40	4	4	1	3	0	3	1	0	3	1	0	0
	2%	2%	2%	1%	3%	0%	4%	1%	0%	2%	5%	0%	0%
DISSATISFIED	288	31	31	18	13	0	13	15	3	26	0	3	2
	15%	14%	14%	15%	13%	0%	15%	17%	6%	14%	0%	38%	29%
SATISFIED	1646	189	189	101	87	1	68	74	47	158	21	5	5
	83%	84%	84%	84%	84%	100%	81%	82%	94%	84%	95%	63%	71%
									a				
Median	3	3	3	3	3	4	3	3	4	3	3	3	3
Base for stats	1934	220	220	119	100	1	81	89	50	184	21	8	7
Mean score	3.22	3.17	3.17	3.20	3.12	4.00	3.14	3.00	3.52	3.16	3.29	3.00	3.14
									ab				

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 135 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1974	224	224	120	103	1	84	90	50	187	22	8	7
Standard deviation	.79	.77	.77	.84	.67	-	.77	.78	.61	.79	.46	.93	.90

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 135 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig and another form

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1974	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Very dissatisfied (1.0)	71	0	1	3	0	0	0	2	1	2	4	0	5	6	3	2	5	2
	4%	0%	4%	16%	0%	0%	0%	6%	3%	13%	7%	0%	6%	4%	5%	2%	5%	6%
Fairly dissatisfied (2.0)	217	2	0	3	4	1	1	3	3	0	5	6	6	19	3	11	8	2
	11%	14%	0%	16%	18%	8%	6%	9%	10%	0%	9%	12%	8%	12%	5%	12%	8%	6%
Fairly satisfied (3.0)	861	8	9	9	10	9	8	14	19	7	26	27	40	78	31	55	40	15
	44%	57%	39%	47%	45%	69%	47%	44%	61%	44%	46%	52%	51%	48%	55%	60% b	41%	45%
Very satisfied (4.0)	785	3	12	4	7	3	8	13	8	7	19	18	28	56	19	21	42	14
	40%	21%	52%	21%	32%	23%	47%	41%	26%	44%	34%	35%	35%	34%	34%	23%	43% a	42% a
Don't know	40	1	1	0	1	0	0	0	0	0	2	1	0	4	0	2	2	0
	2%	7%	4%	0%	5%	0%	0%	0%	0%	0%	4%	2%	0%	2%	0%	2%	2%	0%
DISSATISFIED	288	2	1	6	4	1	1	5	4	2	9	6	11	25	6	13	13	4
	15%	14%	4%	32%	18%	8%	6%	16%	13%	13%	16%	12%	14%	15%	11%	14%	13%	12%
SATISFIED	1646	11	21	13	17	12	16	27	27	14	45	45	68	134	50	76	82	29
	83%	79%	91%	68%	77%	92%	94%	84%	87%	88%	80%	87%	86%	82%	89%	84%	85%	88%
Median	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1934	13	22	19	21	13	17	32	31	16	54	51	79	159	56	89	95	33
Mean score	3.22	3.08	3.45	2.74	3.14	3.15	3.41	3.19	3.10	3.19	3.11	3.24	3.15	3.16	3.18	3.07	3.25	3.24
Standard deviation	.79	.64	.74	.99	.73	.55	.62	.86	.70	.98	.86	.65	.82	.78	.77	.67	.82	.83

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 135 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Very dissatisfied (1.0)	71	4	1	1	2	1	0	7	2	0	7	2	0	6	1	2	2	7
	4%	6%	4%	2%	4%	3%	0%	5%	2%	0%	5%	2%	0%	14% bc	1%	3%	3%	4%
Fairly dissatisfied (2.0)	217	9	1	6	2	2	2	15	7	0	12	10	0	7	6	9	5	17
	11%	15%	4%	13%	4%	7%	11%	12%	8%	0%	9%	12%	0%	16% b	5%	13%	8%	11%
Fairly satisfied (3.0)	861	26	10	27	25	15	9	54	57	1	69	41	2	21	72	18	24	88
	44%	42%	42%	60%	56%	50%	50%	42%	63% a	33%	50%	49%	67%	49% c	64% c	27%	38%	55% a
Very satisfied (4.0)	785	22	12	10	16	10	7	54	22	1	46	30	1	7	32	38	33	44
	40%	35%	50%	22%	36%	33%	39%	42% b	24%	33%	34%	36%	33%	16%	29%	57% ab	52% b	28%
Don't know	40	1	0	1	0	2	0	0	3	1	3	1	0	2	1	0	0	4
	2%	2%	0%	2%	0%	7%	0%	0%	3% a	33%	2%	1%	0%	5%	1%	0%	0%	3%
DISSATISFIED	288	13	2	7	4	3	2	22	9	0	19	12	0	13	7	11	7	24
	15%	21%	8%	16%	9%	10%	11%	17%	10%	0%	14%	14%	0%	30% b	6%	16% b	11%	15%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 135 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
SATISFIED	1646	48	22	37	41	25	16	108	79	2	115	71	3	28	104	56	57	132
	83%	77%	92%	82%	91%	83%	89%	83%	87%	67%	84%	85%	100%	65%	93% a	84% a	89%	83%
Median	3	3	4	3	3	3	3	3	3	4	3	3	3	3	3	4	4	3
Base for stats	1934	61	24	44	45	28	18	130	88	2	134	83	3	41	111	67	64	156
Mean score	3.22	3.08	3.38	3.05	3.22	3.21	3.28	3.19	3.13	3.50	3.15	3.19	3.33	2.71	3.22 a	3.37 a	3.38 b	3.08
Standard deviation	.79	.88	.77	.68	.74	.74	.67	.85	.64	.71	.79	.74	.58	.93	.58	.83	.77	.75

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 136
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Very dissatisfied (1.0)	71	31	31	14	16	1	11	17	3	26	3	2	0
	4%	4%	4%	4%	4%	8%	5%	5%	2%	4%	6%	5%	0%
Fairly dissatisfied (2.0)	217	116	116	54	58	4	34	64	18	105	5	3	3
	11%	15%	15%	15%	15%	33%	15%	19%	10%	16%	10%	7%	33%
								c					
Fairly satisfied (3.0)	861	333	333	158	171	4	102	153	78	287	21	21	4
	44%	44%	44%	44%	45%	33%	45%	44%	44%	44%	44%	51%	44%
Very satisfied (4.0)	785	246	246	118	126	2	68	104	74	216	15	13	2
	40%	33%	33%	33%	33%	17%	30%	30%	42%	33%	31%	32%	22%
									ab				
Don't know	40	24	24	13	10	1	14	7	3	18	4	2	0
	2%	3%	3%	4%	3%	8%	6%	2%	2%	3%	8%	5%	0%
							bc				a		
DISSATISFIED	288	147	147	68	74	5	45	81	21	131	8	5	3
	15%	20%	20%	19%	19%	42%	20%	23%	12%	20%	17%	12%	33%
							c	c					
SATISFIED	1646	579	579	276	297	6	170	257	152	503	36	34	6
	83%	77%	77%	77%	78%	50%	74%	74%	86%	77%	75%	83%	67%
									ab				
Median	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1934	726	726	344	371	11	215	338	173	634	44	39	9

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 136 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1974	750	750	357	381	12	229	345	176	652	48	41	9
Mean score	3.22	3.09	3.09	3.10	3.10	2.64	3.06	3.02	3.29 ab	3.09	3.09	3.15	2.89
Standard deviation	.79	.81	.81	.81	.81	.92	.82	.84	.72	.81	.86	.78	.78

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 136 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Very dissatisfied (1.0)	71	3	3	3	3	2	2	5	2	3	9	7	10	21	9	18	11	2
	4%	7%	4%	4%	3%	3%	4%	4%	3%	6%	4%	3%	4%	4%	4%	7% b	3%	2%
Fairly dissatisfied (2.0)	217	10	7	18	16	7	8	15	11	13	35	31	39	76	38	48	53	15
	11%	24% b	9%	21% b	18%	12%	14%	13%	14%	27% beg	17%	15%	16%	15%	16%	19%	13%	16%
Fairly satisfied (3.0)	861	18	40	33	36	32	26	43	44	15	91	94	102	209	118	121	160	49
	44%	43%	53% gi	39%	40%	54% gi	46%	37%	56% cdgi	31%	45%	46%	42%	43%	48%	47%	41%	52% b
Very satisfied (4.0)	785	9	24	27	33	17	17	54	21	14	60	67	89	173	70	53	166	26
	40%	21%	32%	32%	37%	29%	30%	46% acefhi	27%	29%	30%	33%	36%	35%	29%	21%	42% ac	28%
Don't know	40	2	1	4	2	1	4	0	1	3	7	7	4	12	9	15	5	2
	2%	5% g	1%	5% g	2%	2%	7% g	0%	1%	6% g	3%	3%	2%	2%	4%	6% b	1%	2%
DISSATISFIED	288	13	10	21	19	9	10	20	13	16	44	38	49	97	47	66	64	17
	15%	31% b	13%	25%	21%	15%	18%	17%	16%	33% begh	22%	18%	20%	20%	19%	26% b	16%	18%
SATISFIED	1646	27	64	60	69	49	43	97	65	29	151	161	191	382	188	174	326	75
	83%	64%	85% aci	71%	77% i	83% ai	75%	83% aci	82% ai	60%	75%	78%	78%	78%	77%	68%	83% a	80% a
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1934	40	74	81	88	58	53	117	78	45	195	199	240	479	235	240	390	92

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 136 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1974	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	3.22	2.83	3.15 a	3.04	3.13	3.10	3.09	3.25 ai	3.08	2.89	3.04	3.11	3.13	3.11	3.06	2.87	3.23 a	3.08 a
Standard deviation	.79	.87	.75	.84	.83	.74	.79	.84	.72	.93	.82	.79	.83	.83	.78	.84	.79	.73

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 136 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Very dissatisfied (1.0)	71	13	1	5	7	2	3	17	14	0	18	13	0	14	10	6	9	22
	4%	7% c	1%	3%	5%	2%	6%	4%	5%	0%	4%	4%	0%	8% bc	3%	3%	5%	4%
Fairly dissatisfied (2.0)	217	33	8	28	17	19	11	61	54	1	59	57	0	46	54	16	26	90
	11%	18%	11%	14%	12%	20%	20%	14%	18%	14%	15%	17%	0%	27% bc	17% c	7%	13%	16%
Fairly satisfied (3.0)	861	70	39	90	66	41	27	191	140	2	182	147	4	60	185	81	83	250
	44%	38%	51% a	46%	46%	43%	50%	43%	47%	29%	45%	43%	44%	35%	57% ac	35%	42%	45%
Very satisfied (4.0)	785	62	23	64	53	33	11	170	75	1	126	115	5	47	71	125	76	170
	40%	34%	30%	33%	37% f	34%	20%	38% b	25%	14%	31%	34%	56%	27%	22%	53% ab	39% b	31%
Don't know	40	7	5	7	2	1	2	9	12	3	17	7	0	5	6	6	2	22
	2%	4%	7% d	4%	1%	1%	4%	2%	4%	43%	4%	2%	0%	3%	2%	3%	1%	4% a
DISSATISFIED	288	46	9	33	24	21	14	78	68	1	77	70	0	60	64	22	35	112
	15%	25% b	12%	17%	17%	22%	26% b	17%	23%	14%	19%	21%	0%	35% bc	20% c	9%	18%	20%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 136 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being self-employed (or doing contract work)?
Base: Gig only

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1974	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
SATISFIED	1646	132	62	154	119	74	38	361	215	3	308	262	9	107	256	206	159	420
	83%	71%	82%	79%	82%	77%	70%	81%	73%	43%	77%	77%	100%	62%	79%	88%	81%	76%
					a			b							a	ab		
Median	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	4	3	3
Base for stats	1934	178	71	187	143	95	52	439	283	4	385	332	9	167	320	228	194	532
Mean score	3.22	3.02	3.18	3.14	3.15	3.11	2.88	3.17	2.98	3.00	3.08	3.10	3.56	2.84	2.99	3.43	3.16	3.07
			f	f	f			b							a	ab		
Standard deviation	.79	.91	.68	.76	.82	.79	.81	.81	.81	.82	.81	.82	.53	.93	.72	.74	.83	.81

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 137
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1879	990	655	330	5	209	477	304	826	99	50	15
I have never considered becoming employed by someone else / by an organisation	440	276	184	91	1	50	106	120	229	24	18	5
	23%	28%	28%	28%	20%	24%	22%	39% ab	28%	24%	36%	33%
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	542	367	174	1	111	281	150	451	54	28	9
	56%	55%	56%	53%	20%	53%	59% c	49%	55%	55%	56%	60%
I am planning to become employed by someone else / by an organisation in the near future	253	104	61	40	3	32	52	20	87	14	3	0
	13%	11%	9%	12%	60%	15% c	11% c	7%	11%	14%	6%	0%
Don't know	143	68	43	25	0	16	38	14	59	7	1	1
	8%	7%	7%	8%	0%	8%	8%	5%	7%	7%	2%	7%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 137 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1879	990	655	330	5	209	477	304	826	99	50	15
NET At least considered: considered + planning	1296	646	428	214	4	143	333	170	538	68	31	9
	69%	65%	65%	65%	80%	68%	70%	56%	65%	69%	62%	60%
						c	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 137 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1879	58	105	103	87	81	88	124	101	79	266	256	304	700	277	372	491	123
I have never considered becoming employed by someone else / by an organisation	440	14	34	31	28	17	26	30	28	21	79	71	79	198	77	96	151	29
	23%	24%	32%	30%	32%	21%	30%	24%	28%	27%	30%	28%	26%	28%	28%	26%	31%	24%
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	30	58	61	40	49	52	60	60	41	149	141	161	384	149	208	263	70
	56%	52%	55%	59%	46%	60%	59%	48%	59%	52%	56%	55%	53%	55%	54%	56%	54%	57%
I am planning to become employed by someone else / by an organisation in the near future	253	11	7	4	13	6	6	27	7	6	22	25	40	79	23	39	50	15
	13%	19%	7%	4%	15%	7%	7%	22%	7%	8%	8%	10%	13%	11%	8%	10%	10%	12%
		bcefhi			c			bcefhi										
Don't know	143	3	6	7	6	9	4	7	6	11	16	19	24	39	28	29	27	9
	8%	5%	6%	7%	7%	11%	5%	6%	6%	14%	6%	7%	8%	6%	10%	8%	5%	7%
										fg					a			
NET At least considered: considered + planning	1296	41	65	65	53	55	58	87	67	47	171	166	201	463	172	247	313	85
	69%	71%	62%	63%	61%	68%	66%	70%	66%	59%	64%	65%	66%	66%	62%	66%	64%	69%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 137 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1879	261	118	165	242	123	81	619	365	6	525	448	17	169	434	379	344	646
I have never considered becoming employed by someone else / by an organisation	440 23%	75 29%	35 30%	45 27%	63 26%	35 28%	23 28%	179 29%	97 27%	0 0%	162 31% b	110 25%	4 24%	25 15%	90 21%	160 42% ab	109 32%	167 26%
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043 56%	133 51%	63 53%	97 59%	139 57%	62 50%	48 59%	335 54%	205 56%	2 33%	269 51%	263 59% a	10 59%	101 60% c	270 62% c	168 44%	186 54%	356 55%
I am planning to become employed by someone else / by an organisation in the near future	253 13%	37 14% c	11 9%	11 7%	24 10%	14 11%	7 9%	77 12% b	27 7%	0 0%	52 10%	52 12%	0 0%	35 21% bc	37 9%	32 8%	36 10%	68 11%
Don't know	143 8%	16 6%	9 8%	12 7%	16 7%	12 10%	3 4%	28 5%	36 10% a	4 67%	42 8%	23 5%	3 18%	8 5%	37 9% c	19 5%	13 4%	55 9% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 137 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1879	261	118	165	242	123	81	619	365	6	525	448	17	169	434	379	344	646
NET At least considered: considered + planning	1296	170	74	108	163	76	55	412	232	2	321	315	10	136	307	200	222	424
	69%	65%	63%	65%	67%	62%	68%	67%	64%	33%	61%	70%	59%	80%	71%	53%	65%	66%
												a		bc	c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 138
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1879	139	750	889	438	438	13	269	405	215	768	63	46	12
I have never considered becoming employed by someone else / by an organisation	440	30	134	164	94	66	4	47	51	66	146	10	6	2
	23%	22%	18%	18%	21%	15%	31%	17%	13%	31%	19%	16%	13%	17%
					b					ab				
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	86	415	501	242	256	3	152	242	107	437	32	28	4
	56%	62%	55%	56%	55%	58%	23%	57%	60%	50%	57%	51%	61%	33%
									c					
I am planning to become employed by someone else / by an organisation in the near future	253	17	132	149	70	75	4	50	80	19	126	12	7	4
	13%	12%	18%	17%	16%	17%	31%	19%	20%	9%	16%	19%	15%	33%
								c	c					
Don't know	143	6	69	75	32	41	2	20	32	23	59	9	5	2
	8%	4%	9%	8%	7%	9%	15%	7%	8%	11%	8%	14%	11%	17%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 138 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1879	139	750	889	438	438	13	269	405	215	768	63	46	12
NET At least considered: considered + planning	1296	103	547	650	312	331	7	202	322	126	563	44	35	8
	69%	74%	73%	73%	71%	76%	54%	75%	80%	59%	73%	70%	76%	67%
								c	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 138 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: All Gig

	Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1879	52	89	97	103	67	68	132	103	57	238	238	292	586	283	314	446	120
I have never considered becoming employed by someone else / by an organisation	440	5	14	13	29	16	12	30	15	12	32	57	57	106	55	49	96	19
	23%	10%	16%	13%	28%	24%	18%	23%	15%	21%	13%	24%	20%	18%	19%	16%	22%	16%
					abch	a		a				a					a	
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	35	55	51	59	43	39	61	66	28	141	141	155	348	144	167	249	79
	56%	67%	62%	53%	57%	64%	57%	46%	64%	49%	59%	59%	53%	59%	51%	53%	56%	66%
		g	g			g			g					b				ab
I am planning to become employed by someone else / by an organisation in the near future	253	10	11	21	11	3	14	29	18	9	42	28	56	94	53	61	73	13
	13%	19%	12%	22%	11%	4%	21%	22%	17%	16%	18%	12%	19%	16%	19%	19%	16%	11%
		e		de			e	de	e	e			b			c		
Don't know	143	2	9	12	4	5	3	12	4	8	23	12	24	38	31	37	28	9
	8%	4%	10%	12%	4%	7%	4%	9%	4%	14%	10%	5%	8%	6%	11%	12%	6%	8%
				dh						dh					a	b		
NET At least considered: considered + planning	1296	45	66	72	70	46	53	90	84	37	183	169	211	442	197	228	322	92
	69%	87%	74%	74%	68%	69%	78%	68%	82%	65%	77%	71%	72%	75%	70%	73%	72%	77%
		degi							dgi									

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 138 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1879	227	91	224	172	111	64	530	351	8	493	385	11	196	396	278	242	647
I have never considered becoming employed by someone else / by an organisation	440 23%	49 22%	16 18%	38 17%	33 19%	16 14%	12 19%	109 21%	54 15%	1 13%	99 20%	64 17%	1 9%	24 12%	55 14%	81 29% ab	60 25% b	104 16%
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043 56%	128 56%	53 58%	128 57%	97 56%	60 54%	35 55%	293 55%	205 58%	3 38%	264 54%	231 60%	6 55%	108 55%	250 63% c	140 50%	136 56%	365 56%
I am planning to become employed by someone else / by an organisation in the near future	253 13%	38 17%	14 15%	36 16%	28 16%	22 20%	11 17%	93 18%	54 15%	2 25%	80 16%	67 17%	2 18%	48 24% bc	60 15%	37 13%	33 14%	116 18%
Don't know	143 8%	12 5%	8 9%	22 10%	14 8%	13 12% a	6 9%	35 7%	38 11% a	2 25%	50 10% b	23 6%	2 18%	16 8%	31 8%	20 7%	13 5%	62 10% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 138 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1879	227	91	224	172	111	64	530	351	8	493	385	11	196	396	278	242	647
NET At least considered: considered + planning	1296	166	67	164	125	82	46	386	259	5	344	298	8	156	310	177	169	481
	69%	73%	74%	73%	73%	74%	72%	73%	74%	63%	70%	77% a	73%	80% c	78% c	64%	70%	74%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 139
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1879	139	139	81	57	1	40	60	39	116	15	5	3
I have never considered becoming employed by someone else / by an organisation	440	30	30	20	10	0	9	7	14	24	4	2	0
	23%	22%	22%	25%	18%	0%	23%	12%	36% b	21%	27%	40%	0%
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	86	86	46	39	1	22	41	23	75	8	2	1
	56%	62%	62%	57%	68%	100%	55%	68%	59%	65%	53%	40%	33%
I am planning to become employed by someone else / by an organisation in the near future	253	17	17	12	5	0	7	10	0	13	2	0	2
	13%	12%	12%	15%	9%	0%	18% c	17% c	0%	11%	13%	0%	67%
Don't know	143	6	6	3	3	0	2	2	2	4	1	1	0
	8%	4%	4%	4%	5%	0%	5%	3%	5%	3%	7%	20%	0%
NET At least considered: considered + planning	1296	103	103	58	44	1	29	51	23	88	10	2	3
	69%	74%	74%	72%	77%	100%	73%	85% c	59%	76%	67%	40%	100%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 139 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	a	b	c	a	b	a	b	*c
Base	1879	10	14	12	13	8	11	15	24	9	36	32	48	95	39	59	51	26
I have never considered becoming employed by someone else / by an organisation	440	1	0	1	9	0	1	5	4	3	2	10	12	21	9	11	15	4
	23%	10%	0%	8%	69%	0%	9%	33%	17%	33%	6%	31% a	25% a	22%	23%	19%	29%	15%
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	8	13	7	4	7	9	5	18	4	28	20	27	58	25	38	27	20
	56%	80%	93%	58%	31%	88%	82%	33%	75%	44%	78% c	63%	56%	61%	64%	64%	53%	77%
I am planning to become employed by someone else / by an organisation in the near future	253	1	0	2	0	0	1	5	2	2	3	1	9	12	4	7	8	1
	13%	10%	0%	17%	0%	0%	9%	33%	8%	22%	8%	3%	19% b	13%	10%	12%	16%	4%
Don't know	143	0	1	2	0	1	0	0	0	0	3	1	0	4	1	3	1	1
	8%	0%	7%	17%	0%	13%	0%	0%	0%	0%	8% c	3%	0%	4%	3%	5%	2%	4%
NET At least considered: considered + planning	1296	9	13	9	4	7	10	10	20	6	31	21	36	70	29	45	35	21
	69%	90%	93%	75%	31%	88%	91%	67%	83%	67%	86%	66%	75%	74%	74%	76%	69%	81%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 139 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	*d	*e	*f	a	b	*c	a	b	*c	*a	b	c	a	b
Base	1879	42	15	30	27	15	10	82	56	1	91	46	2	24	70	44	46	93
I have never considered becoming employed by someone else / by an organisation	440	10	3	8	5	1	3	21	9	0	21	9	0	5	12	13	14	16
	23%	24%	20%	27%	19%	7%	30%	26%	16%	0%	23%	20%	0%	21%	17%	30%	30%	17%
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	24	10	19	18	10	5	48	37	1	53	31	2	12	51	23	28	58
	56%	57%	67%	63%	67%	67%	50%	59%	66%	100%	58%	67%	100%	50%	73% c	52%	61%	62%
I am planning to become employed by someone else / by an organisation in the near future	253	6	2	3	3	2	1	12	5	0	11	6	0	7	4	6	3	14
	13%	14%	13%	10%	11%	13%	10%	15%	9%	0%	12%	13%	0%	29%	6%	14%	7%	15%
Don't know	143	2	0	0	1	2	1	1	5	0	6	0	0	0	3	2	1	5
	8%	5%	0%	0%	4%	13%	10%	1%	9% a	0%	7%	0%	0%	0%	4%	5%	2%	5%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 139 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	*d	*e	*f	a	b	*c	a	b	*c	*a	b	c	a	b
Base	1879	42	15	30	27	15	10	82	56	1	91	46	2	24	70	44	46	93
NET At least considered: considered + planning	1296	30	12	22	21	12	6	60	42	1	64	37	2	19	55	29	31	72
	69%	71%	80%	73%	78%	80%	60%	73%	75%	100%	70%	80%	100%	79%	79%	66%	67%	77%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 140
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1879	750	750	357	381	12	229	345	176	652	48	41	9
I have never considered becoming employed by someone else / by an organisation	440	134	134	74	56	4	38	44	52	122	6	4	2
	23%	18%	18%	21%	15%	33%	17%	13%	30%	19%	13%	10%	22%
				b					ab				
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	415	415	196	217	2	130	201	84	362	24	26	3
	56%	55%	55%	55%	57%	17%	57%	58%	48%	56%	50%	63%	33%
								c					
I am planning to become employed by someone else / by an organisation in the near future	253	132	132	58	70	4	43	70	19	113	10	7	2
	13%	18%	18%	16%	18%	33%	19%	20%	11%	17%	21%	17%	22%
							c	c					
Don't know	143	69	69	29	38	2	18	30	21	55	8	4	2
	8%	9%	9%	8%	10%	17%	8%	9%	12%	8%	17%	10%	22%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 140 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1879	750	750	357	381	12	229	345	176	652	48	41	9
NET At least considered: considered + planning	1296	547	547	254	287	6	173	271	103	475	34	33	5
	69%	73%	73%	71%	75%	50%	76% c	79% c	59%	73%	71%	80%	56%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 140 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1879	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
I have never considered becoming employed by someone else / by an organisation	440	4	14	12	20	16	11	25	11	9	30	47	45	85	46	38	81	15
	23%	10%	19%	14%	22%	27%	19%	21%	14%	19%	15%	23%	18%	17%	19%	15%	21%	16%
						a						a						
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	27	42	44	55	36	30	56	48	24	113	121	128	290	119	129	222	59
	56%	64%	56%	52%	61%	61%	53%	48%	61%	50%	56%	59%	52%	59%	49%	51%	56%	63%
														b				a
I am planning to become employed by someone else / by an organisation in the near future	253	9	11	19	11	3	13	24	16	7	39	27	47	82	49	54	65	12
	13%	21%	15%	22%	12%	5%	23%	21%	20%	15%	19%	13%	19%	17%	20%	21%	16%	13%
		e		e			e	e	e									
Don't know	143	2	8	10	4	4	3	12	4	8	20	11	24	34	30	34	27	8
	8%	5%	11%	12%	4%	7%	5%	10%	5%	17%	10%	5%	10%	7%	12%	13%	7%	9%
										dh					a	b		
NET At least considered: considered + planning	1296	36	53	63	66	39	43	80	64	31	152	148	175	372	168	183	287	71
	69%	86%	71%	74%	73%	66%	75%	68%	81%	65%	75%	72%	72%	76%	69%	72%	73%	76%
		egi							ei					b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 140 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1879	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
I have never considered becoming employed by someone else / by an organisation	440	39	13	30	28	15	9	88	45	1	78	55	1	19	43	68	46	88
	23%	21%	17%	15%	19%	16%	17%	20%	15%	14%	19%	16%	11%	11%	13%	29% ab	23% b	16%
I have considered becoming employed by someone else / by an organisation but I currently have no plans to do so	1043	104	43	109	79	50	30	245	168	2	211	200	4	96	199	117	108	307
	56%	56%	57%	56%	54%	52%	56%	55%	57%	29%	52%	59%	44%	56%	61% c	50%	55%	55%
I am planning to become employed by someone else / by an organisation in the near future	253	32	12	33	25	20	10	81	49	2	69	61	2	41	56	31	30	102
	13%	17%	16%	17%	17%	21%	19%	18%	17%	29%	17%	18%	22%	24% c	17%	13%	15%	18%
Don't know	143	10	8	22	13	11	5	34	33	2	44	23	2	16	28	18	12	57
	8%	5%	11%	11% a	9%	11%	9%	8%	11%	29%	11% b	7%	22%	9%	9%	8%	6%	10%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 140 (continuation)
Q16. To what extent, if at all, have you considered becoming employed by someone else / by an organisation in the future?
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1879	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
NET At least considered: considered + planning	1296	136	55	142	104	70	40	326	217	4	280	261	6	137	255	148	138	409
	69%	74%	72%	73%	72%	73%	74%	73%	74%	57%	70%	77% a	67%	80% c	78% c	63%	70%	74%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 141
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1296	646	428	214	4	143	333	170	538	68	31	9
To have a more regular source of income	680	339	220	117	2	67	180	92	281	38	14	6
	52%	52%	51%	55%	50%	47%	54%	54%	52%	56%	45%	67%
To have a higher income	500	247	151	96	0	50	132	65	202	28	14	3
	39%	38%	35%	45% a	0%	35%	40%	38%	38%	41%	45%	33%
To be able to afford a holiday or to take time off	312	163	108	55	0	39	85	39	130	23	5	5
	24%	25%	25%	26%	0%	27%	26%	23%	24%	34%	16%	56%
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	157	98	59	0	42	81	34	132	15	6	4
	24%	24%	23%	28%	0%	29%	24%	20%	25%	22%	19%	44%
Not being able to find self-employed/ contract work	291	144	104	40	0	22	76	46	118	23	3	0
	22%	22%	24%	19%	0%	15%	23%	27% a	22%	34% ac	10%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 141 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1296	646	428	214	4	143	333	170	538	68	31	9
Not being financially prepared for retirement	222	104	74	30	0	18	62	24	88	13	3	0
	17%	16%	17%	14%	0%	13%	19%	14%	16%	19%	10%	0%
Feeling isolated / lack of workplace camaraderie	214	94	66	28	0	27	45	22	81	8	5	0
	17%	15%	15%	13%	0%	19%	14%	13%	15%	12%	16%	0%
Dealing with taxes or HMRC	167	81	53	27	1	21	41	19	64	9	5	3
	13%	13%	12%	13%	25%	15%	12%	11%	12%	13%	16%	33%
How the current pension system works for the self-employed	166	91	60	31	0	23	49	19	77	9	2	3
	13%	14%	14%	14%	0%	16%	15%	11%	14%	13%	6%	33%
Not being able to get financial support/ loan due to my self-employed status	149	63	40	23	0	17	37	9	55	6	2	0
	11%	10%	9%	11%	0%	12%	11%	5%	10%	9%	6%	0%
						c	c					
Blurring of boundaries between work and home life	124	63	43	20	0	22	25	16	53	4	4	2
	10%	10%	10%	9%	0%	15%	8%	9%	10%	6%	13%	22%
						b						

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 141 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1296	646	428	214	4	143	333	170	538	68	31	9
Not having the time or money to undergo training and professional development	108	55	39	16	0	15	31	9	44	8	3	0
	8%	9%	9%	7%	0%	10%	9%	5%	8%	12%	10%	0%
No longer need to look after children / dependents	97	39	23	15	1	10	19	10	33	3	3	0
	7%	6%	5%	7%	25%	7%	6%	6%	6%	4%	10%	0%
None of these	58	39	32	7	0	3	14	22	32	5	1	1
	4%	6%	7%	3%	0%	2%	4%	13%	6%	7%	3%	11%
			b					ab				
Other	26	9	7	2	0	1	5	3	6	0	2	1
	2%	1%	2%	1%	0%	1%	2%	2%	1%	0%	6%	11%
											ab	
Don't know	19	12	9	3	0	2	7	3	10	2	0	0
	1%	2%	2%	1%	0%	1%	2%	2%	2%	3%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 141 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1296	41	65	65	53	55	58	87	67	47	171	166	201	463	172	247	313	85
To have a more regular source of income	680	22	31	35	29	32	32	31	39	30	88	93	100	243	92	143	148	48
	52%	54%	48%	54%	55%	58%	55%	36%	58%	64%	51%	56%	50%	52%	53%	58%	47%	56%
				g	g	g	g		g	g						b		
To have a higher income	500	14	23	23	22	19	27	26	25	23	60	68	74	175	70	99	114	34
	39%	34%	35%	35%	42%	35%	47%	30%	37%	49%	35%	41%	37%	38%	41%	40%	36%	40%
							g			g								
To be able to afford a holiday or to take time off	312	11	18	17	19	14	9	17	11	14	46	42	42	114	47	64	73	26
	24%	27%	28%	26%	36%	25%	16%	20%	16%	30%	27%	25%	21%	25%	27%	26%	23%	31%
					fgh													
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	11	18	12	21	16	13	16	17	8	41	50	41	107	48	54	81	22
	24%	27%	28%	18%	40%	29%	22%	18%	25%	17%	24%	30%	20%	23%	28%	22%	26%	26%
					cgi							c						
Not being able to find self-employed/ contract work	291	9	18	14	10	11	12	15	21	8	41	33	44	106	38	67	56	21
	22%	22%	28%	22%	19%	20%	21%	17%	31%	17%	24%	20%	22%	23%	22%	27%	18%	25%
									g							b		

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 141 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1296	41	65	65	53	55	58	87	67	47	171	166	201	463	172	247	313	85
Not being financially prepared for retirement	222	5	11	15	13	11	8	5	14	6	31	32	25	72	31	42	48	14
	17%	12%	17%	23%	25%	20%	14%	6%	21%	13%	18%	19%	12%	16%	18%	17%	15%	16%
			g	g	g	g			g									
Feeling isolated / lack of workplace camaraderie	214	8	5	16	7	4	12	15	9	5	29	23	29	75	19	37	38	19
	17%	20%	8%	25%	13%	7%	21%	17%	13%	11%	17%	14%	14%	16%	11%	15%	12%	22%
				be			be											b
Dealing with taxes or HMRC	167	4	13	5	2	5	7	15	9	4	22	14	28	60	19	27	43	11
	13%	10%	20%	8%	4%	9%	12%	17%	13%	9%	13%	8%	14%	13%	11%	11%	14%	13%
			cd					d										
How the current pension system works for the self-employed	166	3	17	6	14	5	6	13	8	5	26	25	26	58	30	32	45	14
	13%	7%	26%	9%	26%	9%	10%	15%	12%	11%	15%	15%	13%	13%	17%	13%	14%	16%
			acefhi		acefhi													
Not being able to get financial support/ loan due to my self-employed status	149	2	12	6	4	10	6	6	5	4	20	20	15	41	21	24	29	10
	11%	5%	18%	9%	8%	18%	10%	7%	7%	9%	12%	12%	7%	9%	12%	10%	9%	12%
			ag			g												

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 141 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1296	41	65	65	53	55	58	87	67	47	171	166	201	463	172	247	313	85
Blurring of boundaries between work and home life	124	8	9	6	6	3	5	7	4	5	23	14	16	52	10	23	35	5
	10%	20%	14%	9%	11%	5%	9%	8%	6%	11%	13%	8%	8%	11%	6%	9%	11%	6%
		eh												b				
Not having the time or money to undergo training and professional development	108	4	6	6	4	4	5	6	6	3	16	13	15	40	15	19	29	7
	8%	10%	9%	9%	8%	7%	9%	7%	9%	6%	9%	8%	7%	9%	9%	8%	9%	8%
No longer need to look after children / dependents	97	3	3	4	4	5	5	3	3	3	10	14	9	25	13	16	16	7
	7%	7%	5%	6%	8%	9%	9%	3%	4%	6%	6%	8%	4%	5%	8%	6%	5%	8%
None of these	58	0	4	2	2	7	6	6	3	2	6	15	11	29	9	15	21	2
	4%	0%	6%	3%	4%	13%	10%	7%	4%	4%	4%	9%	5%	6%	5%	6%	7%	2%
						ac	a					a						
Other	26	0	0	1	0	0	2	1	1	1	1	2	3	5	3	4	3	2
	2%	0%	0%	2%	0%	0%	3%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	2%
Don't know	19	2	2	0	0	0	1	3	1	1	4	1	5	9	2	5	7	0
	1%	5%	3%	0%	0%	0%	2%	3%	1%	2%	2%	1%	2%	2%	1%	2%	2%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 141 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	170	74	108	163	76	55	412	232	2	321	315	10	136	307	200	222	424
To have a more regular source of income	680	72	43	69	90	37	28	212	127	0	171	164	4	75	178	85	121	218
	52%	42%	58%	64%	55%	49%	51%	51%	55%	0%	53%	52%	40%	55%	58%	43%	55%	51%
			a	ae	a									c	c			
To have a higher income	500	43	33	57	60	33	21	151	96	0	115	128	4	57	124	66	82	165
	39%	25%	45%	53%	37%	43%	38%	37%	41%	0%	36%	41%	40%	42%	40%	33%	37%	39%
			a	ad	a	a												
To be able to afford a holiday or to take time off	312	44	14	32	47	17	9	102	61	0	86	77	0	40	77	45	59	104
	24%	26%	19%	30%	29%	22%	16%	25%	26%	0%	27%	24%	0%	29%	25%	23%	27%	25%
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	45	14	22	35	28	13	104	53	0	72	83	2	37	82	38	63	94
	24%	26%	19%	20%	21%	37%	24%	25%	23%	0%	22%	26%	20%	27%	27%	19%	28%	22%
						bcd									c			
Not being able to find self-employed/ contract work	291	39	12	29	33	12	19	84	60	0	78	64	2	43	68	33	51	93
	22%	23%	16%	27%	20%	16%	35%	20%	26%	0%	24%	20%	20%	32%	22%	17%	23%	22%
							bde							bc				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 141 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	170	74	108	163	76	55	412	232	2	321	315	10	136	307	200	222	424
Not being financially prepared for retirement	222	29	17	14	21	18	5	70	34	0	46	55	3	33	55	16	35	69
	17%	17%	23%	13%	13%	24%	9%	17%	15%	0%	14%	17%	30%	24%	18%	8%	16%	16%
			f			df								c	c			
Feeling isolated / lack of workplace camaraderie	214	22	8	15	25	11	13	59	35	0	39	55	0	20	41	33	36	58
	17%	13%	11%	14%	15%	14%	24%	14%	15%	0%	12%	17%	0%	15%	13%	17%	16%	14%
Dealing with taxes or HMRC	167	25	8	13	20	7	8	52	29	0	41	40	0	21	43	17	35	46
	13%	15%	11%	12%	12%	9%	15%	13%	13%	0%	13%	13%	0%	15%	14%	9%	16%	11%
														c				
How the current pension system works for the self-employed	166	28	12	12	17	13	9	52	39	0	48	43	0	17	53	21	33	58
	13%	16%	16%	11%	10%	17%	16%	13%	17%	0%	15%	14%	0%	13%	17%	11%	15%	14%
															c			
Not being able to get financial support/ loan due to my self-employed status	149	14	10	14	13	5	7	40	23	0	28	35	0	16	31	16	27	36
	11%	8%	14%	13%	8%	7%	13%	10%	10%	0%	9%	11%	0%	12%	10%	8%	12%	8%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

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Table 141 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	170	74	108	163	76	55	412	232	2	321	315	10	136	307	200	222	424
Blurring of boundaries between work and home life	124	18	7	10	17	7	4	41	22	0	30	33	0	9	28	26	30	33
	10%	11%	9%	9%	10%	9%	7%	10%	9%	0%	9%	10%	0%	7%	9%	13%	14% b	8%
Not having the time or money to undergo training and professional development	108	21	5	6	14	5	4	37	18	0	30	24	1	17	25	13	18	37
	8%	12%	7%	6%	9%	7%	7%	9%	8%	0%	9%	8%	10%	13%	8%	7%	8%	9%
No longer need to look after children / dependents	97	8	6	7	10	4	4	33	5	1	18	21	0	10	21	8	16	23
	7%	5%	8%	6%	6%	5%	7%	8% b	2%	50%	6%	7%	0%	7%	7%	4%	7%	5%
None of these	58	7	3	6	16	4	3	28	10	1	25	14	0	2	11	26	16	23
	4%	4%	4%	6%	10% a	5%	5%	7%	4%	50%	8%	4%	0%	1%	4%	13% ab	7%	5%
Other	26	2	1	2	4	0	0	4	5	0	6	2	1	1	3	5	4	5
	2%	1%	1%	2%	2%	0%	0%	1%	2%	0%	2%	1%	10%	1%	1%	3%	2%	1%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 141 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	170	74	108	163	76	55	412	232	2	321	315	10	136	307	200	222	424
Don't know	19	3	1	5	2	1	0	5	7	0	5	5	2	2	8	1	3	9
	1%	2%	1%	5%	1%	1%	0%	1%	3%	0%	2%	2%	20%	1%	3%	1%	1%	2%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 142
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1296	103	547	650	312	331	7	202	322	126	563	44	35	8
To have a more regular source of income	680	58	283	341	161	178	2	73	186	82	295	29	14	3
	52%	56%	52%	52%	52%	54%	29%	36%	58% a	65% a	52%	66% c	40%	38%
To have a higher income	500	48	205	253	118	134	1	56	144	53	214	19	17	3
	39%	47%	37%	39%	38%	40%	14%	28%	45% a	42% a	38%	43%	49%	38%
To be able to afford a holiday or to take time off	312	30	119	149	69	78	2	33	91	25	122	15	8	4
	24%	29%	22%	23%	22%	24%	29%	16%	28% a	20%	22%	34%	23%	50%
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	33	115	148	69	79	0	48	78	22	131	10	4	3
	24%	32% bc	21%	23%	22%	24%	0%	24%	24%	17%	23%	23%	11%	38%
Not being able to find self-employed/ contract work	291	26	121	147	73	74	0	31	78	38	124	12	10	1
	22%	25%	22%	23%	23%	22%	0%	15%	24% a	30% a	22%	27%	29%	13%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 142 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1296	103	547	650	312	331	7	202	322	126	563	44	35	8
Not being financially prepared for retirement	222	26	92	118	59	59	0	28	66	24	102	9	5	2
	17%	25% b	17%	18%	19%	18%	0%	14%	20%	19%	18%	20%	14%	25%
Feeling isolated / lack of workplace camaraderie	214	19	101	120	54	65	1	40	64	16	105	8	5	2
	17%	18%	18%	18%	17%	20%	14%	20%	20%	13%	19%	18%	14%	25%
Dealing with taxes or HMRC	167	17	69	86	48	38	0	21	45	20	78	1	4	3
	13%	17%	13%	13%	15%	11%	0%	10%	14%	16%	14% b	2%	11%	38%
How the current pension system works for the self-employed	166	14	61	75	35	40	0	24	42	9	65	5	4	1
	13%	14%	11%	12%	11%	12%	0%	12%	13%	7%	12%	11%	11%	13%
Not being able to get financial support/ loan due to my self-employed status	149	11	75	86	40	43	3	35	43	8	71	7	5	3
	11%	11%	14%	13%	13%	13%	43%	17% c	13% c	6%	13%	16%	14%	38%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 142 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

	Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	1296	103	547	650	312	331	7	202	322	126	563	44	35	8
Blurring of boundaries between work and home life	124	6	55	61	23	38	0	25	29	7	52	7	2	0
	10%	6%	10%	9%	7%	11%	0%	12% c	9%	6%	9%	16%	6%	0%
Not having the time or money to undergo training and professional development	108	8	45	53	26	27	0	19	28	6	47	5	1	0
	8%	8%	8%	8%	8%	8%	0%	9%	9%	5%	8%	11%	3%	0%
No longer need to look after children / dependents	97	7	51	58	28	30	0	23	30	5	51	3	3	1
	7%	7%	9%	9%	9%	9%	0%	11% c	9%	4%	9%	7%	9%	13%
None of these	58	3	16	19	13	6	0	0	5	14	17	1	1	0
	4%	3%	3%	3%	4%	2%	0%	0%	2%	11% ab	3%	2%	3%	0%
Other	26	2	15	17	8	9	0	3	6	8	15	1	1	0
	2%	2%	3%	3%	3%	3%	0%	1%	2%	6% ab	3%	2%	3%	0%
Don't know	19	1	6	7	2	5	0	2	4	1	5	2	0	0
	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	5% a	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 142 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1296	45	66	72	70	46	53	90	84	37	183	169	211	442	197	228	322	92
To have a more regular source of income	680	27	32	36	36	24	34	41	49	16	95	94	106	225	111	137	153	47
	52%	60%	48%	50%	51%	52%	64%	46%	58%	43%	52%	56%	50%	51%	56%	60%	48%	51%
							g									b		
To have a higher income	500	21	16	33	29	20	25	27	31	12	70	74	70	174	75	92	122	37
	39%	47%	24%	46%	41%	43%	47%	30%	37%	32%	38%	44%	33%	39%	38%	40%	38%	40%
		b		bg	b	b	bg					c						
To be able to afford a holiday or to take time off	312	9	19	18	11	12	10	17	18	8	46	33	43	105	42	55	73	19
	24%	20%	29%	25%	16%	26%	19%	19%	21%	22%	25%	20%	20%	24%	21%	24%	23%	21%
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	9	11	16	17	11	11	26	21	9	36	39	56	106	38	50	74	22
	24%	20%	17%	22%	24%	24%	21%	29%	25%	24%	20%	23%	27%	24%	19%	22%	23%	24%
Not being able to find self-employed/ contract work	291	8	15	13	22	8	17	13	19	9	36	47	41	108	38	56	70	20
	22%	18%	23%	18%	31%	17%	32%	14%	23%	24%	20%	28%	19%	24%	19%	25%	22%	22%
					g		g											
Not being financially prepared for retirement	222	7	14	12	20	9	12	11	12	5	33	41	28	78	36	42	49	25
	17%	16%	21%	17%	29%	20%	23%	12%	14%	14%	18%	24%	13%	18%	18%	18%	15%	27%
					gh							c						b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 142 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1296	45	66	72	70	46	53	90	84	37	183	169	211	442	197	228	322	92
Feeling isolated / lack of workplace camaraderie	214	14	8	13	17	4	11	22	14	2	35	32	38	88	29	47	58	12
	17%	31%	12%	18%	24%	9%	21%	24%	17%	5%	19%	19%	18%	20%	15%	21%	18%	13%
		bei			ei		i	ei										
Dealing with taxes or HMRC	167	7	11	9	5	9	7	17	11	2	27	21	30	65	21	26	48	12
	13%	16%	17%	13%	7%	20%	13%	19%	13%	5%	15%	12%	14%	15%	11%	11%	15%	13%
						d		d										
How the current pension system works for the self-employed	166	7	8	4	13	2	6	14	7	4	19	21	25	51	22	23	42	10
	13%	16%	12%	6%	19%	4%	11%	16%	8%	11%	10%	12%	12%	12%	11%	10%	13%	11%
					ce			c										
Not being able to get financial support/ loan due to my self-employed status	149	5	9	7	8	8	0	22	8	4	21	16	34	65	21	32	40	13
	11%	11%	14%	10%	11%	17%	0%	24%	10%	11%	11%	9%	16%	15%	11%	14%	12%	14%
		f	f	f	f	f		cdfh	f	f								
Blurring of boundaries between work and home life	124	4	5	8	10	2	4	12	6	1	17	16	19	45	15	21	38	2
	10%	9%	8%	11%	14%	4%	8%	13%	7%	3%	9%	9%	9%	10%	8%	9%	12%	2%
																c	c	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 142 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1296	45	66	72	70	46	53	90	84	37	183	169	211	442	197	228	322	92
Not having the time or money to undergo training and professional development	108	5	3	3	6	1	5	14	4	6	11	12	24	41	12	19	27	7
	8%	11%	5%	4%	9%	2%	9%	16%	5%	16%	6%	7%	11%	9%	6%	8%	8%	8%
								bceh		bceh								
No longer need to look after children / dependents	97	6	4	7	7	4	4	8	7	4	17	15	19	47	11	15	38	5
	7%	13%	6%	10%	10%	9%	8%	9%	8%	11%	9%	9%	9%	11%	6%	7%	12%	5%
														b			a	
None of these	58	0	3	1	0	2	2	1	4	4	4	4	9	11	8	6	10	2
	4%	0%	5%	1%	0%	4%	4%	1%	5%	11%	2%	2%	4%	2%	4%	3%	3%	2%
										acdg								
Other	26	1	3	4	2	0	0	2	2	1	8	2	5	12	4	8	8	1
	2%	2%	5%	6%	3%	0%	0%	2%	2%	3%	4%	1%	2%	3%	2%	4%	2%	1%
Don't know	19	0	0	0	0	1	2	1	1	0	0	3	2	2	4	3	3	1
	1%	0%	0%	0%	0%	2%	4%	1%	1%	0%	0%	2%	1%	*%	2%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 142 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	166	67	164	125	82	46	386	259	5	344	298	8	156	310	177	169	481
To have a more regular source of income	680	65	30	112	66	42	26	190	148	3	174	161	6	73	195	72	95	246
	52%	39%	45%	68%	53%	51%	57%	49%	57%	60%	51%	54%	75%	47%	63%	41%	56%	51%
				abde	a		a		a						ac			
To have a higher income	500	44	33	82	46	30	18	148	105	0	122	129	2	53	148	49	67	186
	39%	27%	49%	50%	37%	37%	39%	38%	41%	0%	35%	43%	25%	34%	48%	28%	40%	39%
			a	ade								a			ac			
To be able to afford a holiday or to take time off	312	31	14	41	29	19	15	92	56	1	79	67	3	36	92	21	44	105
	24%	19%	21%	25%	23%	23%	33%	24%	22%	20%	23%	22%	38%	23%	30%	12%	26%	22%
							a							c	c			
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	35	14	35	28	26	10	87	60	1	70	76	2	41	74	32	40	108
	24%	21%	21%	21%	22%	32%	22%	23%	23%	20%	20%	26%	25%	26%	24%	18%	24%	22%
Not being able to find self-employed/ contract work	291	28	12	39	36	12	20	79	68	0	68	78	1	35	77	34	42	105
	22%	17%	18%	24%	29%	15%	43%	20%	26%	0%	20%	26%	13%	22%	25%	19%	25%	22%
					ae		abce											

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 142 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	166	67	164	125	82	46	386	259	5	344	298	8	156	310	177	169	481
Not being financially prepared for retirement	222	26	14	33	19	16	10	63	54	1	58	58	2	40	60	18	24	94
	17%	16%	21%	20%	15%	20%	22%	16%	21%	20%	17%	19%	25%	26% c	19% c	10%	14%	20%
Feeling isolated / lack of workplace camaraderie	214	25	16	30	24	14	11	62	57	1	62	58	0	33	60	26	28	92
	17%	15%	24%	18%	19%	17%	24%	16%	22%	20%	18%	19%	0%	21%	19%	15%	17%	19%
Dealing with taxes or HMRC	167	21	12	18	17	12	6	61	25	0	40	46	0	22	36	28	24	62
	13%	13%	18%	11%	14%	15%	13%	16% b	10%	0%	12%	15%	0%	14%	12%	16%	14%	13%
How the current pension system works for the self-employed	166	19	8	19	14	12	3	45	30	0	32	40	3	21	36	17	22	53
	13%	11%	12%	12%	11%	15%	7%	12%	12%	0%	9%	13%	38%	13%	12%	10%	13%	11%
Not being able to get financial support/ loan due to my self-employed status	149	23	10	23	16	9	5	48	37	1	48	36	2	28	40	17	25	61
	11%	14%	15%	14%	13%	11%	11%	12%	14%	20%	14%	12%	25%	18% c	13%	10%	15%	13%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 142 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	166	67	164	125	82	46	386	259	5	344	298	8	156	310	177	169	481
Blurring of boundaries between work and home life	124	14	9	17	9	5	7	43	18	0	32	28	1	17	24	20	19	42
	10%	8%	13%	10%	7%	6%	15%	11%	7%	0%	9%	9%	13%	11%	8%	11%	11%	9%
Not having the time or money to undergo training and professional development	108	9	8	16	8	6	6	39	14	0	33	20	0	20	18	15	13	40
	8%	5%	12%	10%	6%	7%	13%	10% b	5%	0%	10%	7%	0%	13% b	6%	8%	8%	8%
No longer need to look after children / dependents	97	14	8	13	18	3	2	50	8	0	29	29	0	15	21	22	18	40
	7%	8%	12%	8%	14% e	4%	4%	13% b	3%	0%	8%	10%	0%	10%	7%	12% b	11%	8%
None of these	58	5	0	3	6	4	1	12	7	0	11	8	0	0	5	14	10	9
	4%	3%	0%	2%	5%	5%	2%	3%	3%	0%	3%	3%	0%	0%	2%	8% ab	6% b	2%
Other	26	4	1	3	5	2	2	9	8	0	8	9	0	1	5	10	6	11
	2%	2%	1%	2%	4%	2%	4%	2%	3%	0%	2%	3%	0%	1%	2%	6% ab	4%	2%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 142 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	166	67	164	125	82	46	386	259	5	344	298	8	156	310	177	169	481
Don't know	19	1	2	1	0	2	1	4	3	0	5	2	0	2	2	2	1	6
	1%	1%	3%	1%	0%	2%	2%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 143
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	*a	b	*c	a	*b	*c	*d
Base	1296	103	103	58	44	1	29	51	23	88	10	2	3
To have a more regular source of income	680	58	58	30	28	0	9	33	16	51	6	1	0
	52%	56%	56%	52%	64%	0%	31%	65%	70%	58%	60%	50%	0%
To have a higher income	500	48	48	22	26	0	11	26	11	42	4	2	0
	39%	47%	47%	38%	59% a	0%	38%	51%	48%	48%	40%	100%	0%
To be able to afford a holiday or to take time off	312	30	30	15	14	1	8	15	7	23	5	0	2
	24%	29%	29%	26%	32%	100%	28%	29%	30%	26%	50%	0%	67%
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	33	33	19	14	0	15	17	1	29	3	0	1
	24%	32%	32%	33%	32%	0%	52%	33%	4%	33%	30%	0%	33%
Not being able to find self-employed/ contract work	291	26	26	15	11	0	6	12	8	23	3	0	0
	22%	25%	25%	26%	25%	0%	21%	24%	35%	26%	30%	0%	0%
Not being financially prepared for retirement	222	26	26	15	11	0	8	16	2	23	3	0	0
	17%	25%	25%	26%	25%	0%	28%	31%	9%	26%	30%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 143 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	*a	b	*c	a	*b	*c	*d
Base	1296	103	103	58	44	1	29	51	23	88	10	2	3
Feeling isolated / lack of workplace camaraderie	214	19	19	9	10	0	6	10	3	16	1	0	2
	17%	18%	18%	16%	23%	0%	21%	20%	13%	18%	10%	0%	67%
Dealing with taxes or HMRC	167	17	17	11	6	0	4	9	4	15	1	0	1
	13%	17%	17%	19%	14%	0%	14%	18%	17%	17%	10%	0%	33%
How the current pension system works for the self-employed	166	14	14	7	7	0	4	8	2	13	1	0	0
	13%	14%	14%	12%	16%	0%	14%	16%	9%	15%	10%	0%	0%
Not being able to get financial support/ loan due to my self-employed status	149	11	11	6	5	0	1	8	2	10	1	0	0
	11%	11%	11%	10%	11%	0%	3%	16%	9%	11%	10%	0%	0%
Blurring of boundaries between work and home life	124	6	6	2	4	0	3	2	1	4	2	0	0
	10%	6%	6%	3%	9%	0%	10%	4%	4%	5%	20%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 143 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	*a	b	*c	a	*b	*c	*d
Base	1296	103	103	58	44	1	29	51	23	88	10	2	3
Not having the time or money to undergo training and professional development	108	8	8	4	4	0	0	5	3	7	1	0	0
	8%	8%	8%	7%	9%	0%	0%	10%	13%	8%	10%	0%	0%
No longer need to look after children / dependents	97	7	7	6	1	0	4	1	2	6	1	0	0
	7%	7%	7%	10%	2%	0%	14%	2%	9%	7%	10%	0%	0%
None of these	58	3	3	2	1	0	0	1	2	3	0	0	0
	4%	3%	3%	3%	2%	0%	0%	2%	9%	3%	0%	0%	0%
Other	26	2	2	1	1	0	0	1	1	2	0	0	0
	2%	2%	2%	2%	2%	0%	0%	2%	4%	2%	0%	0%	0%
Don't know	19	1	1	1	0	0	0	1	0	1	0	0	0
	1%	1%	1%	2%	0%	0%	0%	2%	0%	1%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 143 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	a	*b	c	a	*b	a	b	*c
Base	1296	9	13	9	4	7	10	10	20	6	31	21	36	70	29	45	35	21
To have a more regular source of income	680	7	10	3	2	4	5	5	11	4	20	11	20	36	21	31	18	8
	52%	78%	77%	33%	50%	57%	50%	50%	55%	67%	65%	52%	56%	51%	72%	69%	51%	38%
To have a higher income	500	7	5	5	2	3	5	4	9	2	17	10	15	35	12	20	17	11
	39%	78%	38%	56%	50%	43%	50%	40%	45%	33%	55%	48%	42%	50%	41%	44%	49%	52%
To be able to afford a holiday or to take time off	312	0	6	2	1	2	1	2	7	2	8	4	11	23	7	15	7	8
	24%	0%	46%	22%	25%	29%	10%	20%	35%	33%	26%	19%	31%	33%	24%	33%	20%	38%
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	3	3	3	2	4	2	4	7	1	9	8	12	26	5	13	13	6
	24%	33%	23%	33%	50%	57%	20%	40%	35%	17%	29%	38%	33%	37%	17%	29%	37%	29%
Not being able to find self-employed/ contract work	291	1	3	0	2	3	5	1	5	3	4	10	9	16	9	12	9	5
	22%	11%	23%	0%	50%	43%	50%	10%	25%	50%	13%	48%	25%	23%	31%	27%	26%	24%
Not being financially prepared for retirement	222	1	4	2	2	1	4	2	5	2	7	7	9	15	8	10	6	9
	17%	11%	31%	22%	50%	14%	40%	20%	25%	33%	23%	33%	25%	21%	28%	22%	17%	43%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 143 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	a	*b	c	a	*b	a	b	*c
Base	1296	9	13	9	4	7	10	10	20	6	31	21	36	70	29	45	35	21
Feeling isolated / lack of workplace camaraderie	214	3	1	2	1	0	2	1	6	0	6	3	7	12	5	8	6	5
	17%	33%	8%	22%	25%	0%	20%	10%	30%	0%	19%	14%	19%	17%	17%	18%	17%	24%
Dealing with taxes or HMRC	167	0	2	1	0	1	3	4	4	0	3	4	8	11	6	7	6	4
	13%	0%	15%	11%	0%	14%	30%	40%	20%	0%	10%	19%	22%	16%	21%	16%	17%	19%
How the current pension system works for the self-employed	166	0	1	1	1	1	3	2	3	1	2	5	6	8	5	6	3	5
	13%	0%	8%	11%	25%	14%	30%	20%	15%	17%	6%	24%	17%	11%	17%	13%	9%	24%
Not being able to get financial support/ loan due to my self-employed status	149	0	2	0	0	1	0	2	2	3	2	1	7	7	4	7	1	3
	11%	0%	15%	0%	0%	14%	0%	20%	10%	50%	6%	5%	19%	10%	14%	16%	3%	14%
Blurring of boundaries between work and home life	124	0	0	1	1	0	0	1	1	0	1	1	2	3	3	3	2	1
	10%	0%	0%	11%	25%	0%	0%	10%	5%	0%	3%	5%	6%	4%	10%	7%	6%	5%
Not having the time or money to undergo training and professional development	108	1	1	1	0	0	0	2	1	1	3	0	4	5	3	2	4	2
	8%	11%	8%	11%	0%	0%	0%	20%	5%	17%	10%	0%	11%	7%	10%	4%	11%	10%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 143 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	a	*b	c	a	*b	a	b	*c
Base	1296	9	13	9	4	7	10	10	20	6	31	21	36	70	29	45	35	21
No longer need to look after children / dependents	97	2	1	1	0	1	0	0	1	0	4	1	1	5	2	3	3	1
	7%	22%	8%	11%	0%	14%	0%	0%	5%	0%	13%	5%	3%	7%	7%	7%	9%	5%
None of these	58	0	1	0	0	0	1	0	1	0	1	1	1	2	1	2	0	1
	4%	0%	8%	0%	0%	0%	10%	0%	5%	0%	3%	5%	3%	3%	3%	4%	0%	5%
Other	26	0	1	0	0	0	0	0	0	1	1	0	1	1	0	1	1	0
	2%	0%	8%	0%	0%	0%	0%	0%	0%	17%	3%	0%	3%	1%	0%	2%	3%	0%
Don't know	19	0	0	0	0	0	0	0	1	0	0	0	1	0	1	1	0	0
	1%	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	3%	0%	3%	2%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 143 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	*c	*d	*e	*f	a	b	*c	a	b	*c	*a	b	*c	a	b
Base	1296	30	12	22	21	12	6	60	42	1	64	37	2	19	55	29	31	72
To have a more regular source of income	680	13	9	18	9	7	2	33	25	0	36	20	2	12	38	8	16	42
	52%	43%	75%	82%	43%	58%	33%	55%	60%	0%	56%	54%	100%	63%	69%	28%	52%	58%
To have a higher income	500	8	10	12	7	8	3	26	22	0	30	17	1	7	33	8	16	32
	39%	27%	83%	55%	33%	67%	50%	43%	52%	0%	47%	46%	50%	37%	60%	28%	52%	44%
To be able to afford a holiday or to take time off	312	10	2	2	7	7	2	16	13	1	19	10	1	3	20	7	10	20
	24%	33%	17%	9%	33%	58%	33%	27%	31%	100%	30%	27%	50%	16%	36%	24%	32%	28%
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	7	4	5	9	6	2	16	16	1	18	14	1	7	16	10	8	25
	24%	23%	33%	23%	43%	50%	33%	27%	38%	100%	28%	38%	50%	37%	29%	34%	26%	35%
Not being able to find self-employed/ contract work	291	9	1	5	5	3	3	10	16	0	14	12	0	7	11	8	8	18
	22%	30%	8%	23%	24%	25%	50%	17%	38% a	0%	22%	32%	0%	37%	20%	28%	26%	25%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 143 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	*c	*d	*e	*f	a	b	*c	a	b	*c	*a	b	*c	a	b
Base	1296	30	12	22	21	12	6	60	42	1	64	37	2	19	55	29	31	72
Not being financially prepared for retirement	222	6	4	5	5	4	2	9	16	1	15	10	1	7	15	4	6	20
	17%	20%	33%	23%	24%	33%	33%	15%	38% a	100%	23%	27%	50%	37%	27%	14%	19%	28%
Feeling isolated / lack of workplace camaraderie	214	1	6	3	4	3	2	10	9	0	12	7	0	5	11	3	6	13
	17%	3%	50%	14%	19%	25%	33%	17%	21%	0%	19%	19%	0%	26%	20%	10%	19%	18%
Dealing with taxes or HMRC	167	7	2	1	4	2	1	12	5	0	10	7	0	5	6	6	7	10
	13%	23%	17%	5%	19%	17%	17%	20%	12%	0%	16%	19%	0%	26%	11%	21%	23%	14%
How the current pension system works for the self-employed	166	3	2	2	4	3	0	4	10	0	6	7	1	0	11	3	5	9
	13%	10%	17%	9%	19%	25%	0%	7%	24% a	0%	9%	19%	50%	0%	20%	10%	16%	13%
Not being able to get financial support/ loan due to my self-employed status	149	4	0	4	3	0	0	7	3	1	6	5	0	4	5	2	3	8
	11%	13%	0%	18%	14%	0%	0%	12%	7%	100%	9%	14%	0%	21%	9%	7%	10%	11%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 143 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	*c	*d	*e	*f	a	b	*c	a	b	*c	*a	b	*c	a	b
Base	1296	30	12	22	21	12	6	60	42	1	64	37	2	19	55	29	31	72
Blurring of boundaries between work and home life	124	2	2	2	0	0	0	5	1	0	5	1	0	0	3	3	2	4
	10%	7%	17%	9%	0%	0%	0%	8%	2%	0%	8%	3%	0%	0%	5%	10%	6%	6%
Not having the time or money to undergo training and professional development	108	3	1	2	2	0	0	7	1	0	7	1	0	2	5	1	2	6
	8%	10%	8%	9%	10%	0%	0%	12%	2%	0%	11%	3%	0%	11%	9%	3%	6%	8%
No longer need to look after children / dependents	97	0	1	3	3	0	0	7	0	0	6	1	0	2	1	4	1	6
	7%	0%	8%	14%	14%	0%	0%	12% b	0%	0%	9%	3%	0%	11%	2%	14%	3%	8%
None of these	58	1	0	1	1	0	0	2	1	0	2	1	0	0	1	2	2	1
	4%	3%	0%	5%	5%	0%	0%	3%	2%	0%	3%	3%	0%	0%	2%	7%	6%	1%
Other	26	1	0	1	0	0	0	1	1	0	1	1	0	0	0	2	1	1
	2%	3%	0%	5%	0%	0%	0%	2%	2%	0%	2%	3%	0%	0%	0%	7%	3%	1%
Don't know	19	1	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	1
	1%	3%	0%	0%	0%	0%	0%	0%	2%	0%	0%	3%	0%	0%	0%	3%	0%	1%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 144
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Id entify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Sco tland	Country: Wales	Country: No rthern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1296	547	547	254	287	6	173	271	103	475	34	33	5
To have a more regular source of income	680	283	283	131	150	2	64	153	66	244	23	13	3
	52%	52%	52%	52%	52%	33%	37%	56%	64%	51%	68%	39%	60%
								a	a		c		
To have a higher income	500	205	205	96	108	1	45	118	42	172	15	15	3
	39%	37%	37%	38%	38%	17%	26%	44%	41%	36%	44%	45%	60%
								a	a				
To be able to afford a holiday or to take time off	312	119	119	54	64	1	25	76	18	99	10	8	2
	24%	22%	22%	21%	22%	17%	14%	28%	17%	21%	29%	24%	40%
								ac					
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	115	115	50	65	0	33	61	21	102	7	4	2
	24%	21%	21%	20%	23%	0%	19%	23%	20%	21%	21%	12%	40%
Not being able to find self-employed/ contract work	291	121	121	58	63	0	25	66	30	101	9	10	1
	22%	22%	22%	23%	22%	0%	14%	24%	29%	21%	26%	30%	20%
								a	a				

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 144 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1296	547	547	254	287	6	173	271	103	475	34	33	5
Not being financially prepared for retirement	222	92	92	44	48	0	20	50	22	79	6	5	2
	17%	17%	17%	17%	17%	0%	12%	18%	21% a	17%	18%	15%	40%
Feeling isolated / lack of workplace camaraderie	214	101	101	45	55	1	34	54	13	89	7	5	0
	17%	18%	18%	18%	19%	17%	20%	20%	13%	19%	21%	15%	0%
Dealing with taxes or HMRC	167	69	69	37	32	0	17	36	16	63	0	4	2
	13%	13%	13%	15%	11%	0%	10%	13%	16%	13% b	0%	12% b	40%
How the current pension system works for the self-employed	166	61	61	28	33	0	20	34	7	52	4	4	1
	13%	11%	11%	11%	11%	0%	12%	13%	7%	11%	12%	12%	20%
Not being able to get financial support/ loan due to my self-employed status	149	75	75	34	38	3	34	35	6	61	6	5	3
	11%	14%	14%	13%	13%	50%	20% c	13%	6%	13%	18%	15%	60%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 144 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	1296	547	547	254	287	6	173	271	103	475	34	33	5
Blurring of boundaries between work and home life	124 10%	55 10%	55 10%	21 8%	34 12%	0 0%	22 13%	27 10%	6 6%	48 10%	5 15%	2 6%	0 0%
Not having the time or money to undergo training and professional development	108 8%	45 8%	45 8%	22 9%	23 8%	0 0%	19 11% c	23 8%	3 3%	40 8%	4 12%	1 3%	0 0%
No longer need to look after children / dependents	97 7%	51 9%	51 9%	22 9%	29 10%	0 0%	19 11% c	29 11% c	3 3%	45 9%	2 6%	3 9%	1 20%
None of these	58 4%	16 3%	16 3%	11 4%	5 2%	0 0%	0 0%	4 1%	12 12% ab	14 3%	1 3%	1 3%	0 0%
Other	26 2%	15 3%	15 3%	7 3%	8 3%	0 0%	3 2%	5 2%	7 7% ab	13 3%	1 3%	1 3%	0 0%
Don't know	19 1%	6 1%	6 1%	1 *%	5 2%	0 0%	2 1%	3 1%	1 1%	4 1%	2 6% a	0 0%	0 0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 144 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1296	36	53	63	66	39	43	80	64	31	152	148	175	372	168	183	287	71
To have a more regular source of income	680	20	22	33	34	20	29	36	38	12	75	83	86	189	90	106	135	39
	52%	56%	42%	52%	52%	51%	67%	45%	59%	39%	49%	56%	49%	51%	54%	58%	47%	55%
							bgi									b		
To have a higher income	500	14	11	28	27	17	20	23	22	10	53	64	55	139	63	72	105	26
	39%	39%	21%	44%	41%	44%	47%	29%	34%	32%	35%	43%	31%	37%	38%	39%	37%	37%
				b	b	b	b					c						
To be able to afford a holiday or to take time off	312	9	13	16	10	10	9	15	11	6	38	29	32	82	35	40	66	11
	24%	25%	25%	25%	15%	26%	21%	19%	17%	19%	25%	20%	18%	22%	21%	22%	23%	15%
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	6	8	13	15	7	9	22	14	8	27	31	44	80	33	37	61	16
	24%	17%	15%	21%	23%	18%	21%	28%	22%	26%	18%	21%	25%	22%	20%	20%	21%	23%
Not being able to find self-employed/ contract work	291	7	12	13	20	5	12	12	14	6	32	37	32	92	29	44	61	15
	22%	19%	23%	21%	30%	13%	28%	15%	22%	19%	21%	25%	18%	25%	17%	24%	21%	21%
					eg													
Not being financially prepared for retirement	222	6	10	10	18	8	8	9	7	3	26	34	19	63	28	32	43	16
	17%	17%	19%	16%	27%	21%	19%	11%	11%	10%	17%	23%	11%	17%	17%	17%	15%	23%
					gh							c						

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 144 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1296	36	53	63	66	39	43	80	64	31	152	148	175	372	168	183	287	71
Feeling isolated / lack of workplace camaraderie	214	11	7	11	16	4	9	21	8	2	29	29	31	76	24	39	52	7
	17%	31%	13%	17%	24%	10%	21%	26%	13%	6%	19%	20%	18%	20%	14%	21%	18%	10%
		behi			i			ehi								c		
Dealing with taxes or HMRC	167	7	9	8	5	8	4	13	7	2	24	17	22	54	15	19	42	8
	13%	19%	17%	13%	8%	21%	9%	16%	11%	6%	16%	11%	13%	15%	9%	10%	15%	11%
How the current pension system works for the self-employed	166	7	7	3	12	1	3	12	4	3	17	16	19	43	17	17	39	5
	13%	19%	13%	5%	18%	3%	7%	15%	6%	10%	11%	11%	11%	12%	10%	9%	14%	7%
		ceh			ceh			ce										
Not being able to get financial support/ loan due to my self-employed status	149	5	7	7	8	7	0	20	6	1	19	15	27	58	17	25	39	10
	11%	14%	13%	11%	12%	18%	0%	25%	9%	3%	13%	10%	15%	16%	10%	14%	14%	14%
		f	f	f	f	f		cfhi	f									
Blurring of boundaries between work and home life	124	4	5	7	9	2	4	11	5	1	16	15	17	42	12	18	36	1
	10%	11%	9%	11%	14%	5%	9%	14%	8%	3%	11%	10%	10%	11%	7%	10%	13%	1%
																c	c	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 144 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1296	36	53	63	66	39	43	80	64	31	152	148	175	372	168	183	287	71
Not having the time or money to undergo training and professional development	108	4	2	2	6	1	5	12	3	5	8	12	20	36	9	17	23	5
	8%	11%	4%	3%	9%	3%	12%	15%	5%	16%	5%	8%	11%	10%	5%	9%	8%	7%
								bceh		ce			a					
No longer need to look after children / dependents	97	4	3	6	7	3	4	8	6	4	13	14	18	42	9	12	35	4
	7%	11%	6%	10%	11%	8%	9%	10%	9%	13%	9%	9%	10%	11%	5%	7%	12%	6%
														b			a	
None of these	58	0	2	1	0	2	1	1	3	4	3	3	8	9	7	4	10	1
	4%	0%	4%	2%	0%	5%	2%	1%	5%	13%	2%	2%	5%	2%	4%	2%	3%	1%
										acdg								
Other	26	1	2	4	2	0	0	2	2	0	7	2	4	11	4	7	7	1
	2%	3%	4%	6%	3%	0%	0%	3%	3%	0%	5%	1%	2%	3%	2%	4%	2%	1%
Don't know	19	0	0	0	0	1	2	1	0	0	0	3	1	2	3	2	3	1
	1%	0%	0%	0%	0%	3%	5%	1%	0%	0%	0%	2%	1%	1%	2%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 144 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	136	55	142	104	70	40	326	217	4	280	261	6	137	255	148	138	409
To have a more regular source of income	680	52	21	94	57	35	24	157	123	3	138	141	4	61	157	64	79	204
	52%	38%	38%	66%	55%	50%	60%	48%	57%	75%	49%	54%	67%	45%	62%	43%	57%	50%
				abe	ab		ab								ac			
To have a higher income	500	36	23	70	39	22	15	122	83	0	92	112	1	46	115	41	51	154
	39%	26%	42%	49%	38%	31%	38%	37%	38%	0%	33%	43%	17%	34%	45%	28%	37%	38%
			a	ae								a			ac			
To be able to afford a holiday or to take time off	312	21	12	39	22	12	13	76	43	0	60	57	2	33	72	14	34	85
	24%	15%	22%	27%	21%	17%	33%	23%	20%	0%	21%	22%	33%	24%	28%	9%	25%	21%
				a			a							c	c			
To receive employment benefits (e.g. statutory pay for time off due to illness or injury, maternity/pate	305	28	10	30	19	20	8	71	44	0	52	62	1	34	58	22	32	83
	24%	21%	18%	21%	18%	29%	20%	22%	20%	0%	19%	24%	17%	25%	23%	15%	23%	20%
														c				

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 144 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	136	55	142	104	70	40	326	217	4	280	261	6	137	255	148	138	409
Not being able to find self-employed/ contract work	291	19	11	34	31	9	17	69	52	0	54	66	1	28	66	26	34	87
	22%	14%	20%	24%	30%	13%	43%	21%	24%	0%	19%	25%	17%	20%	26%	18%	25%	21%
				a	ae		abce											
Not being financially prepared for retirement	222	20	10	28	14	12	8	54	38	0	43	48	1	33	45	14	18	74
	17%	15%	18%	20%	13%	17%	20%	17%	18%	0%	15%	18%	17%	24%	18%	9%	13%	18%
														c	c			
Feeling isolated / lack of workplace camaraderie	214	24	10	27	20	11	9	52	48	1	50	51	0	28	49	23	22	79
	17%	18%	18%	19%	19%	16%	23%	16%	22%	25%	18%	20%	0%	20%	19%	16%	16%	19%
Dealing with taxes or HMRC	167	14	10	17	13	10	5	49	20	0	30	39	0	17	30	22	17	52
	13%	10%	18%	12%	13%	14%	13%	15%	9%	0%	11%	15%	0%	12%	12%	15%	12%	13%
								b										
How the current pension system works for the self-employed	166	16	6	17	10	9	3	41	20	0	26	33	2	21	25	14	17	44
	13%	12%	11%	12%	10%	13%	8%	13%	9%	0%	9%	13%	33%	15%	10%	9%	12%	11%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 144 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	136	55	142	104	70	40	326	217	4	280	261	6	137	255	148	138	409
Not being able to get financial support/ loan due to my self-employed status	149 11%	19 14%	10 18%	19 13%	13 13%	9 13%	5 13%	41 13%	34 16%	0 0%	42 15%	31 12%	2 33%	24 18%	35 14%	15 10%	22 16%	53 13%
Blurring of boundaries between work and home life	124 10%	12 9%	7 13%	15 11%	9 9%	5 7%	7 18%	38 12%	17 8%	0 0%	27 10%	27 10%	1 17%	17 12%	21 8%	17 11%	17 12%	38 9%
Not having the time or money to undergo training and professional development	108 8%	6 4%	7 13% a	14 10%	6 6%	6 9%	6 15% a	32 10%	13 6%	0 0%	26 9%	19 7%	0 0%	18 13% b	13 5%	14 9%	11 8%	34 8%
No longer need to look after children / dependents	97 7%	14 10%	7 13%	10 7%	15 14% e	3 4%	2 5%	43 13% b	8 4%	0 0%	23 8%	28 11%	0 0%	13 9%	20 8%	18 12%	17 12%	34 8%
None of these	58 4%	4 3%	0 0%	2 1%	5 5%	4 6%	1 3%	10 3%	6 3%	0 0%	9 3%	7 3%	0 0%	0 0%	4 2%	12 8% ab	8 6% b	8 2%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 144 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become employed by someone else / by an organisation?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1296	136	55	142	104	70	40	326	217	4	280	261	6	137	255	148	138	409
Other	26	3	1	2	5	2	2	8	7	0	7	8	0	1	5	8	5	10
	2%	2%	2%	1%	5%	3%	5%	2%	3%	0%	3%	3%	0%	1%	2%	5% a	4%	2%
Don't know	19	0	2	1	0	2	1	4	2	0	5	1	0	2	2	1	1	5
	1%	0%	4% a	1%	0%	3% a	3%	1%	1%	0%	2%	*%	0%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 145
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Less than 1 year	(0.5)	667	667	350	315	2	115	377	175	555	67	28	17
		51%	51%	54%	47%	100%	25%	61%	76%	50%	59%	47%	65%
				b				a	ab				
1 year	(1.0)	39	39	19	20	0	27	12	0	37	1	0	1
		3%	3%	3%	3%	0%	6%	2%	0%	3%	1%	0%	4%
							bc	c					
2 years	(2.0)	90	90	37	53	0	57	28	5	72	9	7	2
		7%	7%	6%	8%	0%	12%	4%	2%	6%	8%	12%	8%
							bc						
3 years	(3.0)	78	78	32	46	0	50	25	3	68	3	6	1
		6%	6%	5%	7%	0%	11%	4%	1%	6%	3%	10%	4%
							bc	c				b	
4 years	(4.0)	65	65	28	37	0	44	18	3	56	3	5	1
		5%	5%	4%	6%	0%	10%	3%	1%	5%	3%	8%	4%
							bc						
5 years	(5.0)	93	93	46	47	0	46	34	13	83	6	2	2
		7%	7%	7%	7%	0%	10%	5%	6%	7%	5%	3%	8%
							b						
6 years	(6.0)	45	45	20	25	0	20	20	5	39	1	4	1
		3%	3%	3%	4%	0%	4%	3%	2%	4%	1%	7%	4%
												b	

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
7 years	(7.0)	48	48	24	24	0	22	20	6	47	1	0	0
		4%	4%	4%	4%	0%	5%	3%	3%	4%	1%	0%	0%
8 years	(8.0)	30	30	17	13	0	16	6	8	24	4	2	0
		2%	2%	3%	2%	0%	4%	1%	3%	2%	4%	3%	0%
							b		b				
9 years	(9.0)	28	28	15	13	0	10	15	3	23	3	2	0
		2%	2%	2%	2%	0%	2%	2%	1%	2%	3%	3%	0%
10 years	(10.0)	99	99	46	53	0	41	51	7	84	12	2	1
		8%	8%	7%	8%	0%	9%	8%	3%	8%	11%	3%	4%
							c	c					
11 years	(11.0)	29	29	11	18	0	9	17	3	25	3	1	0
		2%	2%	2%	3%	0%	2%	3%	1%	2%	3%	2%	0%
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
25 years	(25.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
26 years	(26.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
27 years	(27.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
28 years	(28.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
29 years	(29.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
30 years	(30.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
31 years	(31.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
32 years	(32.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
34 years	(34.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
36 years	(36.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37 years	(37.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
41 years	(41.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
43 years	(43.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years	(48.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years	(50.0)	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: 0-2 years		0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
NET: 3-10 years	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: Over 10 years	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Median	1	1	1	1	1	3	1	1	1	1	2	1
Base for stats	1311	1311	645	664	2	457	623	231	1113	113	59	26
Mean score	2.99	2.99	2.86	3.12	.50	3.84	2.75	1.95	3.04	2.91	2.80	1.79
						bc	c					
Standard deviation	3.33	3.33	3.29	3.36	.00	3.20	3.43	2.86	3.33	3.62	2.97	2.38

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Less than 1 year (0.5)	667 51%	37 51%	76 53% g	53 50%	66 47%	55 50%	49 53% g	77 39%	91 56% g	51 57% g	166 51%	170 50%	219 49%	480 54% b	184 45%	208 47%	361 56% ac	97 44%
1 year (1.0)	39 3%	0 0%	5 3%	6 6% a	5 4%	6 6% a	1 1%	7 4%	3 2%	4 4%	11 3%	12 4%	14 3%	21 2%	18 4% a	16 4%	14 2%	8 4%
2 years (2.0)	90 7%	4 5%	7 5%	5 5%	12 9%	6 6%	7 8%	14 7%	10 6%	7 8%	16 5%	25 7%	31 7%	59 7%	30 7%	35 8%	40 6%	15 7%
3 years (3.0)	78 6%	9 12% bhi	6 4%	8 7%	10 7%	5 5%	5 5%	15 8%	7 4%	3 3%	23 7%	20 6%	25 6%	53 6%	23 6%	39 9% b	23 4%	16 7% b
4 years (4.0)	65 5%	3 4%	7 5%	4 4%	7 5%	9 8%	5 5%	9 5%	8 5%	4 4%	14 4%	21 6%	21 5%	39 4%	26 6%	24 5%	22 3%	18 8% b
5 years (5.0)	93 7%	3 4%	9 6%	6 6%	11 8%	9 8%	6 7%	22 11%	13 8%	4 4%	18 6%	26 8%	39 9%	52 6%	41 10% a	40 9%	39 6%	14 6%
6 years (6.0)	45 3%	2 3%	5 3%	5 5% f	6 4% f	4 4%	0 0%	7 4%	5 3%	5 6% f	12 4%	10 3%	17 4%	23 3%	22 5% a	17 4%	19 3%	9 4%
7 years (7.0)	48 4%	3 4%	5 3%	6 6%	3 2%	3 3%	6 7%	11 6%	6 4%	4 4%	14 4%	12 4%	21 5%	36 4%	12 3%	18 4%	18 3%	12 5%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
8 years	(8.0)	30	0	4	3	3	1	1	7	4	1	7	5	12	18	12	6	16	8
		2%	0%	3%	3%	2%	1%	1%	4%	2%	1%	2%	1%	3%	2%	3%	1%	3%	4%
9 years	(9.0)	28	1	2	0	2	3	3	5	5	2	3	8	12	21	7	11	13	4
		2%	1%	1%	0%	1%	3%	3%	3%	3%	2%	1%	2%	3%	2%	2%	2%	2%	2%
10 years	(10.0)	99	7	15	6	10	6	7	23	7	3	28	23	33	73	25	28	56	15
		8%	10%	10%	6%	7%	6%	8%	12%	4%	3%	9%	7%	7%	8%	6%	6%	9%	7%
				h					hi										
11 years	(11.0)	29	4	3	5	4	2	2	1	3	1	12	8	5	18	11	5	18	6
		2%	5%	2%	5%	3%	2%	2%	1%	2%	1%	4%	2%	1%	2%	3%	1%	3%	3%
			g		g							c							
12 years	(12.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
13 years	(13.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25 years	(25.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
26 years	(26.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
27 years	(27.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
28 years	(28.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
29 years	(29.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
30 years	(30.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
31 years	(31.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
32 years	(32.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
34 years	(34.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
36 years	(36.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Region									Region group			Social Grade		Marital status		
			North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base		1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
37 years	(37.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
41 years	(41.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
43 years	(43.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
47 years (47.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years (48.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years (49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50 years (50.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: 0-2 years	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: 3-10 years	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: Over 10 years	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Median	1	1	1	1	1	1	1	3	1	1	1	1	1	1	2	1	1	2
Base for stats	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Mean score	2.99	3.24	3.10	3.02	3.01	2.78	2.97	3.66	2.71	2.40	3.10	2.93	3.07	2.92	3.15	2.94	2.93	3.29
Standard deviation	3.33	3.63	3.52	3.39	3.29	3.12	3.39	3.43 ehi	3.15	2.91	3.49	3.26	3.27	3.37	3.24	3.09	3.49	3.33

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Less than 1 year	(0.5)	667	139	81	55	153	202	37	431	236	0	667	0	0	86	330	249	392	275
		51%	50%	47%	47%	53%	54%	45%	52%	48%	0%	84% b	0%	0%	45%	50%	55% a	58% b	43%
1 year	(1.0)	39	6	10	4	9	10	0	19	20	0	39	0	0	14	22	3	14	25
		3%	2%	6% af	3%	3%	3%	0%	2%	4%	0%	5% b	0%	0%	7% bc	3% c	1%	2%	4% a
2 years	(2.0)	90	17	11	10	14	31	7	46	44	0	90	0	0	11	50	29	31	59
		7%	6%	6%	9%	5%	8%	8%	6%	9% a	0%	11% b	0%	0%	6%	8%	6%	5%	9% a
3 years	(3.0)	78	16	20	10	11	15	6	38	39	1	0	78	0	9	46	22	30	48
		6%	6%	11% ade	9% d	4%	4%	7%	5%	8% a	33%	0%	16% a	0%	5%	7%	5%	4%	8% a
4 years	(4.0)	65	16	11	4	18	13	3	36	28	1	0	65	0	11	29	24	27	38
		5%	6%	6%	3%	6%	3%	4%	4%	6%	33%	0%	13% a	0%	6%	4%	5%	4%	6%
5 years	(5.0)	93	29	8	10	17	21	8	67	25	1	0	93	0	15	46	31	32	61
		7%	10% bde	5%	9%	6%	6%	10%	8% b	5%	33%	0%	19% a	0%	8%	7%	7%	5%	10% a
6 years	(6.0)	45	9	11	2	10	8	5	27	18	0	0	45	0	10	23	12	22	23
		3%	3%	6% e	2%	3%	2%	6%	3%	4%	0%	0%	9% a	0%	5%	3%	3%	3%	4%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
7 years	(7.0)	48 4%	10 4%	3 2%	4 3%	12 4%	16 4%	3 4%	30 4%	18 4%	0 0%	0 0%	48 10% a	0 0%	6 3%	27 4%	14 3%	30 4%	18 3%
8 years	(8.0)	30 2%	8 3%	2 1%	5 4%	5 2%	7 2%	3 4%	21 3%	9 2%	0 0%	0 0%	30 6% a	0 0%	3 2%	17 3%	10 2%	18 3%	12 2%
9 years	(9.0)	28 2%	5 2%	2 1%	0 0%	10 3% c	10 3%	1 1%	17 2%	11 2%	0 0%	0 0%	28 6% a	0 0%	4 2%	16 2%	8 2%	12 2%	16 3%
10 years	(10.0)	99 8%	18 6%	12 7%	9 8%	22 8%	31 8%	7 8%	71 9%	28 6%	0 0%	0 0%	99 20% a	0 0%	17 9%	43 6%	39 9%	46 7%	53 8%
11 years	(11.0)	29 2%	4 1%	3 2%	3 3%	8 3%	8 2%	3 4%	18 2%	11 2%	0 0%	0 0%	0 0%	29 100%	5 3%	13 2%	11 2%	21 3% b	8 1%
12 years	(12.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
13 years	(13.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
14 years	(14.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
15 years	(15.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
16 years	(16.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
17 years	(17.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 years	(18.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
19 years	(19.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
20 years	(20.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 years	(21.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
22 years	(22.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
23 years	(23.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
24 years	(24.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25 years	(25.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
26 years	(26.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
27 years	(27.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
28 years	(28.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
29 years	(29.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
30 years	(30.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
31 years	(31.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
32 years	(32.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
33 years	(33.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
34 years	(34.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 years	(35.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
36 years	(36.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
37 years	(37.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
38 years	(38.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 years	(39.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
40 years	(40.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
41 years	(41.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 years	(42.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
43 years	(43.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
44 years	(44.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
45 years	(45.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
46 years	(46.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
47 years	(47.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
48 years	(48.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
49 years	(49.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 145 (continuation)
Q12. For how many years have you been employed by someone else / an organisation?
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
50 years (50.0)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: 0-2 years	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: 3-10 years	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NET: Over 10 years	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Median	1	1	1	1	1	1	2	1	1	4	1	6	11	1	1	1	1	2
Base for stats	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Mean score	2.99	2.97	2.82	3.02	3.06	2.90	3.49	3.07	2.85	4.00	.69	6.27 a	11.00	3.20	2.95	2.95	2.84	3.15
Standard deviation	3.33	3.19	3.08	3.30	3.46	3.41	3.48	3.42	3.16	1.00	.48	2.50	.00	3.42	3.25	3.41	3.41	3.23

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 146
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Receiving statutory employment benefits (e.g. paid sick leave, maternity / paternity leave)
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important	(1.0)	35	35	24	11	0	5	15	15	31	1	3	0
		3%	3%	4%	2%	0%	1%	2%	6%	3%	1%	5%	0%
				b					ab				
Not very important	(2.0)	101	101	57	44	0	26	52	23	88	7	5	1
		8%	8%	9%	7%	0%	6%	8%	10%	8%	6%	8%	4%
									a				
Fairly important	(3.0)	415	415	221	194	0	156	195	64	358	31	17	9
		32%	32%	34%	29%	0%	34%	31%	28%	32%	27%	29%	35%
Very important	(4.0)	733	733	328	403	2	259	348	126	611	73	34	15
		56%	56%	51%	61%	100%	57%	56%	55%	55%	65%	58%	58%
					a						a		
Don't know		27	27	15	12	0	11	13	3	25	1	0	1
		2%	2%	2%	2%	0%	2%	2%	1%	2%	1%	0%	4%
NOT IMPORTANT		136	136	81	55	0	31	67	38	119	8	8	1
		10%	10%	13%	8%	0%	7%	11%	16%	11%	7%	14%	4%
				b				a	ab				
IMPORTANT		1148	1148	549	597	2	415	543	190	969	104	51	24
		88%	88%	85%	90%	100%	91%	87%	82%	87%	92%	86%	92%
					a		c						

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 146 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Receiving statutory employment benefits (e.g. paid sick leave, maternity / paternity leave)
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1284	1284	630	652	2	446	610	228	1088	112	59	25
Mean score	3.44	3.44	3.35	3.52 a	4.00	3.50 c	3.44	3.32	3.42	3.57 a	3.39	3.56
Standard deviation	.75	.75	.80	.70	.00	.66	.75	.90	.76	.65	.85	.58

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 146 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Receiving statutory employment benefits (e.g. paid sick leave, maternity / paternity leave)
Base: Employed

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i		a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89		324	340	449	893	411	447	639	222
Not at all important (1.0)	35	3	4	2	3	4	2	4	9	0		9	9	13	23	12	15	17	3
	3%	4%	3%	2%	2%	4%	2%	2%	6% i	0%		3%	3%	3%	3%	3%	3%	3%	1%
Not very important (2.0)	101	2	17	9	14	6	4	22	11	3		28	24	36	61	40	34	50	17
	8%	3%	12% ai	8%	10%	6%	4%	11% ai	7%	3%		9%	7%	8%	7%	10%	8%	8%	8%
Fairly important (3.0)	415	28	42	38	49	38	28	57	47	31		108	115	135	286	126	137	197	80
	32%	38%	29%	36%	35%	35%	30%	29%	29%	35%		33%	34%	30%	32%	31%	31%	31%	36%
Very important (4.0)	733	38	79	56	69	57	57	112	89	54		173	183	255	510	221	251	361	119
	56%	52%	55%	52%	50%	52%	62%	57%	55%	61%		53%	54%	57%	57%	54%	56%	56%	54%
Don't know	27	2	2	2	4	4	1	3	6	1		6	9	10	13	12	10	14	3
	2%	3%	1%	2%	3%	4%	1%	2%	4%	1%		2%	3%	2%	1%	3%	2%	2%	1%
NOT IMPORTANT	136	5	21	11	17	10	6	26	20	3		37	33	49	84	52	49	67	20
	10%	7%	15% i	10%	12% i	9%	7%	13% i	12% i	3%		11%	10%	11%	9%	13%	11%	10%	9%
IMPORTANT	1148	66	121	94	118	95	85	169	136	85		281	298	390	796	347	388	558	199
	88%	90%	84%	88%	85%	87%	92%	85%	84%	96% bdegh		87%	88%	87%	89% b	84%	87%	87%	90%
Median	4	4	4	4	4	4	4	4	4	4		4	4	4	4	4	4	4	4
Base for stats	1284	71	142	105	135	105	91	195	156	88		318	331	439	880	399	437	625	219

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 146 (continuation)
Q13. How important, if at all, are each of the following considerations in your
decision to be employed by someone else / an organisation? - Receiving statutory employment benefits (e.g. paid sick leave, maternity / paternity leave)
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Mean score	3.44	3.42	3.38	3.41	3.36	3.41	3.54	3.42	3.38	3.58	3.40	3.43	3.44	3.46	3.39	3.43	3.44	3.44
Standard deviation	.75	.75	.81	.73	.76	.77	.69	.77	.85	.56 bd	.77	.74	.77	.74	.79	.78	.76	.70

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 146 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Receiving statutory employment benefits (e.g. paid sick leave, maternity / paternity leave)
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	35 3%	6 2%	6 3%	7 6% e	7 2%	8 2%	1 1%	23 3%	12 2%	0 0%	25 3%	10 2%	0 0%	6 3%	17 3%	12 3%	14 2%	21 3%
Not very important	(2.0)	101 8%	24 9%	14 8%	14 12% de	18 6%	24 6%	7 8%	52 6%	49 10% a	0 0%	59 7%	40 8%	2 7%	14 7%	45 7%	41 9%	50 7%	51 8%
Fairly important	(3.0)	415 32%	95 34%	53 30%	30 26%	94 33%	113 30%	30 36%	259 32%	155 32%	1 33%	270 34% b	138 28%	7 24%	61 32%	221 33%	132 29%	186 28%	229 36% a
Very important	(4.0)	733 56%	147 53%	97 56%	61 53%	160 55%	224 60%	44 53%	470 57%	261 54%	2 67%	428 54%	285 59%	20 69%	102 53%	368 56%	261 58%	413 61% b	320 50%
Don't know		27 2%	5 2%	4 2%	4 3% e	10 3% e	3 1%	1 1%	17 2%	10 2%	0 0%	14 2%	13 3%	0 0%	8 4% bc	11 2%	6 1%	12 2%	15 2%
NOT IMPORTANT		136 10%	30 11%	20 11%	21 18% de	25 9%	32 9%	8 10%	75 9%	61 13%	0 0%	84 11%	50 10%	2 7%	20 10%	62 9%	53 12%	64 9%	72 11%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 146 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Receiving statutory employment benefits (e.g. paid sick leave, maternity / paternity leave)
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	1148	242	150	91	254	337	74	729	416	3	698	423	27	163	589	393	599	549
	88%	87% c	86%	78%	88% c	91% c	89% c	89%	85%	100%	88%	87%	93%	85%	89%	87%	89%	86%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1284	272	170	112	279	369	82	804	477	3	782	473	29	183	651	446	663	621
Mean score	3.44	3.41	3.42	3.29	3.46	3.50 c	3.43	3.46	3.39	3.67	3.41	3.48	3.62	3.42	3.44	3.44	3.51 b	3.37
Standard deviation	.75	.74	.79	.92	.73	.72	.70	.74	.77	.58	.76	.74	.62	.77	.74	.77	.73	.77

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 147
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Ability to afford to take holiday or take time off
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important	(1.0)	20	20	14	6	0	7	8	5	17	1	2	0
		2%	2%	2%	1%	0%	2%	1%	2%	2%	1%	3%	0%
Not very important	(2.0)	76	76	45	31	0	32	35	9	64	5	6	1
		6%	6%	7%	5%	0%	7%	6%	4%	6%	4%	10%	4%
Fairly important	(3.0)	402	402	203	198	1	148	185	69	354	24	18	6
		31%	31%	31%	30%	50%	32%	30%	30%	32% b	21%	31%	23%
Very important	(4.0)	795	795	375	419	1	264	384	147	661	82	33	19
		61%	61%	58%	63%	50%	58%	62%	64%	59%	73% ac	56%	73%
Don't know		18	18	8	10	0	6	11	1	17	1	0	0
		1%	1%	1%	2%	0%	1%	2%	*%	2%	1%	0%	0%
NOT IMPORTANT		96	96	59	37	0	39	43	14	81	6	8	1
		7%	7%	9% b	6%	0%	9%	7%	6%	7%	5%	14%	4%
IMPORTANT		1197	1197	578	617	2	412	569	216	1015	106	51	25
		91%	91%	90%	93% a	100%	90%	91%	94%	91%	94%	86%	96%
Median		4	4	4	4	4	4	4	4	4	4	4	4

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Table 147 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Ability to afford to take holiday or take time off
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Base for stats	1293	1293	637	654	2	451	612	230	1096	112	59	26
Mean score	3.53	3.53	3.47	3.57	3.50	3.48	3.54	3.56	3.51	3.67	3.39	3.69
				a						ac		
Standard deviation	.68	.68	.72	.63	.71	.70	.66	.68	.68	.61	.81	.55

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 147 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Ability to afford to take holiday or take time off
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	20	1	1	3	1	3	3	1	4	0	5	7	5	11	9	9	7	4
	2%	1%	1%	3%	1%	3%	3%	1%	2%	0%	2%	2%	1%	1%	2%	2%	1%	2%
Not very important (2.0)	76	3	9	5	11	4	2	14	12	4	17	17	30	53	22	31	33	12
	6%	4%	6%	5%	8%	4%	2%	7%	7%	4%	5%	5%	7%	6%	5%	7%	5%	5%
Fairly important (3.0)	402	29	52	37	47	37	30	58	41	23	118	114	122	273	127	147	192	61
	31%	40%	36%	35%	34%	34%	33%	29%	25%	26%	36%	34%	27%	31%	31%	33%	30%	27%
		h	h								c							
Very important (4.0)	795	39	82	61	77	64	54	120	102	62	182	195	284	546	247	252	398	144
	61%	53%	57%	57%	55%	59%	59%	61%	63%	70%	56%	57%	63%	61%	60%	56%	62%	65%
										ad			a					a
Don't know	18	1	0	1	3	1	3	5	3	0	2	7	8	10	6	8	9	1
	1%	1%	0%	1%	2%	1%	3%	3%	2%	0%	1%	2%	2%	1%	1%	2%	1%	*%
							b											
NOT IMPORTANT	96	4	10	8	12	7	5	15	16	4	22	24	35	64	31	40	40	16
	7%	5%	7%	7%	9%	6%	5%	8%	10%	4%	7%	7%	8%	7%	8%	9%	6%	7%
IMPORTANT	1197	68	134	98	124	101	84	178	143	85	300	309	406	819	374	399	590	205
	91%	93%	93%	92%	89%	93%	91%	90%	88%	96%	93%	91%	90%	92%	91%	89%	92%	92%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1293	72	144	106	136	108	89	193	159	89	322	333	441	883	405	439	630	221
Mean score	3.53	3.47	3.49	3.47	3.47	3.50	3.52	3.54	3.52	3.65	3.48	3.49	3.55	3.53	3.51	3.46	3.56	3.56
										d							a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 147 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Ability to afford to take holiday or take time off
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Standard deviation	.68	.65	.65	.72	.68	.70	.71	.65	.75	.57	.67	.69	.67	.67	.70	.72	.65	.68

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 147 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Ability to afford to take holiday or take time off
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important (1.0)	20 2%	7 3%	2 1%	2 2%	4 1%	5 1%	0 0%	10 1%	10 2%	0 0%	14 2%	5 1%	1 3%	7 4% bc	9 1%	3 1%	8 1%	12 2%
Not very important (2.0)	76 6%	17 6%	14 8%	4 3%	16 6%	18 5%	7 8%	48 6%	28 6%	0 0%	40 5%	35 7%	1 3%	20 10% bc	32 5%	24 5%	27 4%	49 8% a
Fairly important (3.0)	402 31%	98 35% d	49 28%	38 33%	80 28%	113 30%	24 29%	239 29%	162 33%	1 33%	248 31%	147 30%	7 24%	61 32%	210 32%	130 29%	175 26%	227 36% a
Very important (4.0)	795 61%	152 55%	106 61%	70 60%	186 64% a	231 62%	50 60%	515 63% b	278 57%	2 67%	487 61%	288 59%	20 69%	101 53%	400 60%	291 64% a	457 68% b	338 53%
Don't know	18 1%	3 1%	3 2%	2 2%	3 1%	5 1%	2 2%	9 1%	9 2%	0 0%	7 1%	11 2% a	0 0%	2 1%	11 2%	4 1%	8 1%	10 2%
NOT IMPORTANT	96 7%	24 9%	16 9%	6 5%	20 7%	23 6%	7 8%	58 7%	38 8%	0 0%	54 7%	40 8%	2 7%	27 14% bc	41 6%	27 6%	35 5%	61 10% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 147 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Ability to afford to take holiday or take time off
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	1197	250	155	108	266	344	74	754	440	3	735	435	27	162	610	421	632	565
	91%	90%	89%	93%	92%	92%	89%	92%	90%	100%	92%	90%	93%	85%	92% a	93% a	94% b	89%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1293	274	171	114	286	367	81	812	478	3	789	475	29	189	651	448	667	626
Mean score	3.53	3.44	3.51	3.54	3.57	3.55	3.53	3.55	3.48	3.67	3.53	3.51	3.59	3.35	3.54	3.58	3.62	3.42
					a	a									a	a	b	
Standard deviation	.68	.73	.70	.65	.67	.65	.65	.66	.70	.58	.68	.68	.73	.82	.66	.63	.62	.72

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 148
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Having a regular and reliable source of income
Base: Employed

		Segment		Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important (1.0)	13	13	10	3	0	4	5	4	11	1	1	0
	1%	1%	2% b	*%	0%	1%	1%	2%	1%	1%	2%	0%
Not very important (2.0)	33	33	25	8	0	18	10	5	28	3	1	1
	3%	3%	4% b	1%	0%	4% b	2%	2%	3%	3%	2%	4%
Fairly important (3.0)	223	223	131	92	0	90	94	39	193	20	7	3
	17%	17%	20% b	14%	0%	20% b	15%	17%	17%	18%	12%	12%
Very important (4.0)	1024	1024	471	551	2	340	504	180	866	86	50	22
	78%	78%	73%	83% a	100%	74%	81% a	78%	78%	76%	85%	85%
Don't know	18	18	8	10	0	5	10	3	15	3	0	0
	1%	1%	1%	2%	0%	1%	2%	1%	1%	3%	0%	0%
NOT IMPORTANT	46	46	35	11	0	22	15	9	39	4	2	1
	4%	4%	5% b	2%	0%	5% b	2%	4%	4%	4%	3%	4%
IMPORTANT	1247	1247	602	643	2	430	598	219	1059	106	57	25
	95%	95%	93%	97% a	100%	94%	96%	95%	95%	94%	97%	96%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Table 148 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Having a regular and reliable source of income
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1293	1293	637	654	2	452	613	228	1098	110	59	26
Mean score	3.75	3.75	3.67	3.82 a	4.00	3.69	3.79 a	3.73	3.74	3.74	3.80	3.81
Standard deviation	.55	.55	.63	.45	.00	.59	.50	.59	.55	.55	.55	.49

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Table 148 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Having a regular and reliable source of income
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	13	0	1	1	2	0	2	1	3	1	2	4	5	11	2	5	6	1
	1%	0%	1%	1%	1%	0%	2%	1%	2%	1%	1%	1%	1%	1%	*%	1%	1%	*%
Not very important (2.0)	33	0	4	0	4	4	1	9	4	2	4	9	15	22	11	15	12	6
	3%	0%	3%	0%	3%	4%	1%	5%	2%	2%	1%	3%	3%	2%	3%	3%	2%	3%
						c		c										
Fairly important (3.0)	223	13	23	19	26	21	12	41	29	9	55	59	79	149	73	86	104	33
	17%	18%	16%	18%	19%	19%	13%	21%	18%	10%	17%	17%	18%	17%	18%	19%	16%	15%
								i										
Very important (4.0)	1024	58	116	85	105	84	75	145	121	77	259	264	343	700	321	334	510	178
	78%	79%	81%	79%	76%	77%	82%	73%	75%	87%	80%	78%	76%	78%	78%	75%	80%	80%
										dgh							a	
Don't know	18	2	0	2	2	0	2	2	5	0	4	4	7	11	4	7	7	4
	1%	3%	0%	2%	1%	0%	2%	1%	3%	0%	1%	1%	2%	1%	1%	2%	1%	2%
		b							b									
NOT IMPORTANT	46	0	5	1	6	4	3	10	7	3	6	13	20	33	13	20	18	7
	4%	0%	3%	1%	4%	4%	3%	5%	4%	3%	2%	4%	4%	4%	3%	4%	3%	3%
													a					
IMPORTANT	1247	71	139	104	131	105	87	186	150	86	314	323	422	849	394	420	614	211
	95%	97%	97%	97%	94%	96%	95%	94%	93%	97%	97%	95%	94%	95%	96%	94%	96%	95%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1293	71	144	105	137	109	90	196	157	89	320	336	442	882	407	440	632	218

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 148 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Having a regular and reliable source of income
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Mean score	3.75	3.82	3.76	3.79	3.71	3.73	3.78	3.68	3.71	3.82	3.78	3.74	3.72	3.74	3.75	3.70	3.77	3.78
Standard deviation	.55	.39	.53	.47	.60	.52	.58	.58	.61	.51	.48	.57	.58	.56	.52	.59	.52	.51

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 148 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Having a regular and reliable source of income
Base: Employed

		Sector							Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication		Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f		a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83		821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	13	5	0	1	2	4	1	7	6	0	7	6	0	4	5	4	2	11
		1%	2%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	2%	1%	1%	*%	2% a
Not very important	(2.0)	33	11	3	4	5	7	3	17	16	0	17	16	0	8	12	13	9	24
		3%	4%	2%	3%	2%	2%	4%	2%	3%	0%	2%	3%	0%	4%	2%	3%	1%	4% a
Fairly important	(3.0)	223	58	28	18	46	53	20	143	79	1	120	102	1	26	110	86	88	135
		17%	21% e	16%	16%	16%	14%	24% e	17%	16%	33%	15%	21% a	3%	14%	17%	19%	13%	21% a
Very important	(4.0)	1024	201	140	92	230	304	57	645	377	2	641	355	28	152	526	343	569	455
		78%	73%	80% f	79%	80% f	82% af	69%	79%	77%	67%	81% b	73%	97%	80%	79%	76%	84% b	72%
Don't know		18	2	3	1	6	4	2	9	9	0	11	7	0	1	9	6	7	11
		1%	1%	2%	1%	2%	1%	2%	1%	2%	0%	1%	1%	0%	1%	1%	1%	1%	2%
NOT IMPORTANT		46	16	3	5	7	11	4	24	22	0	24	22	0	12	17	17	11	35
		4%	6% bd	2%	4%	2%	3%	5%	3%	5%	0%	3%	5%	0%	6% b	3%	4%	2%	6% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 148 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Having a regular and reliable source of income
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	1247	259	168	110	276	357	77	788	456	3	761	457	29	178	636	429	657	590
	95%	94%	97%	95%	96%	96%	93%	96%	94%	100%	96%	94%	100%	93%	96%	95%	97% b	93%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1293	275	171	115	283	368	81	812	478	3	785	479	29	190	653	446	668	625
Mean score	3.75	3.65	3.80 af	3.75	3.78 af	3.79 af	3.64	3.76	3.73	3.67	3.78 b	3.68	3.97	3.72	3.77	3.72	3.83 b	3.65
Standard deviation	.55	.65	.44	.56	.50	.52	.62	.53	.58	.58	.52	.60	.19	.65	.51	.56	.43	.64

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 149
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to work as part of a team
Base: Employed

		Segment		Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important (1.0)	64	64	32	32	0	15	29	20	52	7	4	1
	5%	5%	5%	5%	0%	3%	5%	9%	5%	6%	7%	4%
								ab				
Not very important (2.0)	183	183	107	76	0	58	89	36	154	17	10	2
	14%	14%	17%	11%	0%	13%	14%	16%	14%	15%	17%	8%
			b									
Fairly important (3.0)	484	484	249	234	1	162	229	93	409	45	20	10
	37%	37%	39%	35%	50%	35%	37%	40%	37%	40%	34%	38%
Very important (4.0)	566	566	249	316	1	217	268	81	484	44	25	13
	43%	43%	39%	48%	50%	47%	43%	35%	43%	39%	42%	50%
				a		c	c					
Don't know	14	14	8	6	0	5	8	1	14	0	0	0
	1%	1%	1%	1%	0%	1%	1%	*%	1%	0%	0%	0%
NOT IMPORTANT	247	247	139	108	0	73	118	56	206	24	14	3
	19%	19%	22%	16%	0%	16%	19%	24%	19%	21%	24%	12%
			b					a				
IMPORTANT	1050	1050	498	550	2	379	497	174	893	89	45	23
	80%	80%	77%	83%	100%	83%	80%	75%	80%	79%	76%	88%
				a		c						
Median	3	3	3	3	4	3	3	3	3	3	3	4

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 149 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to work as part of a team
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Base for stats	1297	1297	637	658	2	452	615	230	1099	113	59	26
Mean score	3.20	3.20	3.12	3.27	3.50	3.29	3.20	3.02	3.21	3.12	3.12	3.35
				a		c	c					
Standard deviation	.86	.86	.86	.85	.71	.81	.86	.93	.85	.88	.93	.80

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 149 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to work as part of a team
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	64	5	5	7	4	6	6	9	10	0	17	16	19	39	25	26	26	12
	5%	7%	3%	7%	3%	6%	7%	5%	6%	0%	5%	5%	4%	4%	6%	6%	4%	5%
		i		i		i	i	i	i									
Not very important (2.0)	183	9	23	15	18	10	16	22	28	13	47	44	63	138	45	54	81	47
	14%	12%	16%	14%	13%	9%	17%	11%	17%	15%	15%	13%	14%	15%	11%	12%	13%	21%
														b				ab
Fairly important (3.0)	484	28	43	36	58	47	35	69	57	36	107	140	162	337	146	173	231	80
	37%	38%	30%	34%	42%	43%	38%	35%	35%	40%	33%	41%	36%	38%	36%	39%	36%	36%
					b	b						a						
Very important (4.0)	566	30	73	49	56	44	34	93	65	40	152	134	198	372	190	188	294	82
	43%	41%	51%	46%	40%	40%	37%	47%	40%	45%	47%	39%	44%	42%	46%	42%	46%	37%
			f														c	
Don't know	14	1	0	0	3	2	1	5	2	0	1	6	7	7	5	6	7	1
	1%	1%	0%	0%	2%	2%	1%	3%	1%	0%	*%	2%	2%	1%	1%	1%	1%	*%
NOT IMPORTANT	247	14	28	22	22	16	22	31	38	13	64	60	82	177	70	80	107	59
	19%	19%	19%	21%	16%	15%	24%	16%	23%	15%	20%	18%	18%	20%	17%	18%	17%	27%
																		ab
IMPORTANT	1050	58	116	85	114	91	69	162	122	76	259	274	360	709	336	361	525	162
	80%	79%	81%	79%	82%	83%	75%	82%	75%	85%	80%	81%	80%	79%	82%	81%	82%	73%
																c	c	
Median	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1297	72	144	107	136	107	91	193	160	89	323	334	442	886	406	441	632	221

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 149 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to work as part of a team
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Mean score	3.20	3.15	3.28	3.19	3.22	3.21	3.07	3.27	3.11	3.30	3.22	3.17	3.22	3.18	3.23	3.19	3.25	3.05
																	c	
Standard deviation	.86	.90	.86	.91	.79	.83	.90	.84	.91	.71	.88	.83	.85	.85	.88	.87	.83	.90

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 149 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to work as part of a team
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	64 5%	14 5%	10 6%	6 5%	15 5%	16 4%	3 4%	33 4%	31 6%	0 0%	40 5%	22 5%	2 7%	15 8% b	27 4%	22 5%	34 5%	30 5%
Not very important	(2.0)	183 14%	39 14%	24 14%	15 13%	36 12%	54 15%	15 18%	99 12%	84 17% a	0 0%	117 15%	62 13%	4 14%	16 8%	104 16% a	63 14%	107 16% b	76 12%
Fairly important	(3.0)	484 37%	107 39%	65 37%	45 39%	110 38%	129 35%	28 34%	309 38%	173 36%	2 67%	308 39%	164 34%	12 41%	72 38%	255 39%	153 34%	232 34%	252 40% a
Very important	(4.0)	566 43%	113 41%	72 41%	50 43%	125 43%	170 46%	36 43%	374 46% b	191 39%	1 33%	325 41%	230 47% a	11 38%	85 45%	269 41%	211 47% b	299 44%	267 42%
Don't know		14 1%	4 1%	3 2%	0 0%	3 1%	3 1%	1 1%	6 1%	8 2%	0 0%	6 1%	8 2%	0 0%	3 2%	7 1%	3 1%	3 *%	11 2% a
NOT IMPORTANT		247 19%	53 19%	34 20%	21 18%	51 18%	70 19%	18 22%	132 16%	115 24% a	0 0%	157 20%	84 17%	6 21%	31 16%	131 20%	85 19%	141 21%	106 17%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 149 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to work as part of a team
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	1050	220	137	95	235	299	64	683	364	3	633	394	23	157	524	364	531	519
	80%	79%	79%	82%	81%	80%	77%	83% b	75%	100%	80%	81%	79%	82%	79%	81%	79%	82%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1297	273	171	116	286	369	82	815	479	3	790	478	29	188	655	449	672	625
Mean score	3.20	3.17	3.16	3.20	3.21	3.23	3.18	3.26 b	3.09	3.33	3.16	3.26 a	3.10	3.21	3.17	3.23	3.18	3.21
Standard deviation	.86	.86	.88	.86	.86	.85	.86	.82	.91	.58	.86	.85	.90	.90	.84	.87	.88	.84

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 150
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to keep work and home life separate
Base: Employed

		Segment		Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important (1.0)	30	30	16	14	0	8	15	7	23	2	4	1
	2%	2%	2%	2%	0%	2%	2%	3%	2%	2%	7% a	4%
Not very important (2.0)	76	76	42	34	0	35	27	14	68	6	2	0
	6%	6%	7%	5%	0%	8% b	4%	6%	6%	5%	3%	0%
Fairly important (3.0)	442	442	227	214	1	172	211	59	379	40	17	6
	34%	34%	35%	32%	50%	38% c	34% c	26%	34%	35%	29%	23%
Very important (4.0)	744	744	350	393	1	237	359	148	624	65	36	19
	57%	57%	54%	59%	50%	52%	58%	64% a	56%	58%	61%	73%
Don't know	19	19	10	9	0	5	11	3	19	0	0	0
	1%	1%	2%	1%	0%	1%	2%	1%	2%	0%	0%	0%
NOT IMPORTANT	106	106	58	48	0	43	42	21	91	8	6	1
	8%	8%	9%	7%	0%	9%	7%	9%	8%	7%	10%	4%
IMPORTANT	1186	1186	577	607	2	409	570	207	1003	105	53	25
	90%	90%	89%	91%	100%	89%	91%	90%	90%	93%	90%	96%
Median	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	1292	1292	635	655	2	452	612	228	1094	113	59	26

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 150 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to keep work and home life separate
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Mean score	3.47	3.47	3.43	3.51	3.50	3.41	3.49	3.53	3.47	3.49	3.44	3.65
Standard deviation	.71	.71	.73	.69	.71	.71	.70	.75	.71	.68	.86	.69

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 150 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to keep work and home life separate
Base: Employed

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i		a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89		324	340	449	893	411	447	639	222
Not at all important (1.0)	30	0	1	2	3	3	4	5	3	2		3	10	10	23	7	7	20	3
	2%	0%	1%	2%	2%	3%	4%	3%	2%	2%		1%	3%	2%	3%	2%	2%	3%	1%
Not very important (2.0)	76	3	9	9	8	6	5	9	11	8		21	19	28	57	18	26	36	14
	6%	4%	6%	8%	6%	6%	5%	5%	7%	9%		6%	6%	6%	6%	4%	6%	6%	6%
Fairly important (3.0)	442	32	46	39	43	46	30	68	44	31		117	119	143	291	150	159	200	81
	34%	44% h	32%	36%	31%	42% h	33%	34%	27%	35%		36%	35%	32%	33%	36%	36%	31%	36%
Very important (4.0)	744	36	87	56	82	54	51	112	98	48		179	187	258	510	231	248	373	122
	57%	49%	60%	52%	59%	50%	55%	57%	60%	54%		55%	55%	57%	57%	56%	55%	58%	55%
Don't know	19	2	1	1	3	0	2	4	6	0		4	5	10	12	5	7	10	2
	1%	3%	1%	1%	2%	0%	2%	2%	4% e	0%		1%	1%	2%	1%	1%	2%	2%	1%
NOT IMPORTANT	106	3	10	11	11	9	9	14	14	10		24	29	38	80	25	33	56	17
	8%	4%	7%	10%	8%	8%	10%	7%	9%	11%		7%	9%	8%	9%	6%	7%	9%	8%
IMPORTANT	1186	68	133	95	125	100	81	180	142	79		296	306	401	801	381	407	573	203
	90%	93%	92%	89%	90%	92%	88%	91%	88%	89%		91%	90%	89%	90%	93%	91%	90%	91%
Median	4	4	4	4	4	3	4	4	4	4		4	4	4	4	4	4	4	4
Base for stats	1292	71	143	106	136	109	90	194	156	89		320	335	439	881	406	440	629	220
Mean score	3.47	3.46	3.53	3.41	3.50	3.39	3.42	3.48	3.52	3.40		3.48	3.44	3.48	3.46	3.49	3.47	3.47	3.46
Standard deviation	.71	.58	.65	.73	.71	.72	.79	.71	.71	.75		.66	.74	.72	.73	.67	.68	.75	.68

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 150 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to keep work and home life separate
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	30	7	3	2	8	9	1	17	13	0	21	9	0	8	13	9	11	19
		2%	3%	2%	2%	3%	2%	1%	2%	3%	0%	3%	2%	0%	4%	2%	2%	2%	3%
Not very important	(2.0)	76	17	12	3	17	20	7	48	28	0	43	31	2	12	42	22	36	40
		6%	6%	7%	3%	6%	5%	8%	6%	6%	0%	5%	6%	7%	6%	6%	5%	5%	6%
Fairly important	(3.0)	442	102	52	42	95	114	37	267	172	3	265	168	9	62	236	141	209	233
		34%	37%	30%	36%	33%	31%	45%	33%	35%	100%	33%	35%	31%	32%	36%	31%	31%	37%
								be											a
Very important	(4.0)	744	148	106	68	164	221	37	478	266	0	458	268	18	106	363	274	413	331
		57%	53%	61%	59%	57%	59%	45%	58%	55%	0%	58%	55%	62%	55%	55%	61%	61%	52%
				f			f											b	
Don't know		19	3	1	1	5	8	1	11	8	0	9	10	0	3	8	6	6	13
		1%	1%	1%	1%	2%	2%	1%	1%	2%	0%	1%	2%	0%	2%	1%	1%	1%	2%
NOT IMPORTANT		106	24	15	5	25	29	8	65	41	0	64	40	2	20	55	31	47	59
		8%	9%	9%	4%	9%	8%	10%	8%	8%	0%	8%	8%	7%	10%	8%	7%	7%	9%
IMPORTANT		1186	250	158	110	259	335	74	745	438	3	723	436	27	168	599	415	622	564
		90%	90%	91%	95%	90%	90%	89%	91%	90%	100%	91%	90%	93%	88%	90%	92%	92%	89%
																		b	
Median		4	4	4	4	4	4	3	4	4	3	4	4	4	4	4	4	4	4

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 150 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Ability to keep work and home life separate
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Base for stats	1292	274	173	115	284	364	82	810	479	3	787	476	29	188	654	446	669	623
Mean score	3.47	3.43	3.51	3.53	3.46	3.50	3.34	3.49	3.44	3.00	3.47	3.46	3.55	3.41	3.45	3.52	3.53	3.41
				f													b	
Standard deviation	.71	.72	.70	.64	.73	.71	.69	.70	.73	.00	.72	.70	.63	.79	.70	.69	.68	.74

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 151
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Easier to get financial support / loans
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important	(1.0)	176	176	77	99	0	34	90	52	151	14	11	0
		13%	13%	12%	15%	0%	7%	14% a	23% ab	14%	12%	19%	0%
Not very important	(2.0)	313	313	150	163	0	82	173	58	270	24	11	8
		24%	24%	23%	25%	0%	18%	28% a	25% a	24%	21%	19%	31%
Fairly important	(3.0)	442	442	232	210	0	190	183	69	380	34	16	12
		34%	34%	36%	32%	0%	42% bc	29%	30%	34%	30%	27%	46%
Very important	(4.0)	322	322	166	155	1	132	148	42	260	38	18	6
		25%	25%	26%	23%	50%	29% c	24%	18%	23%	34% a	31%	23%
Don't know		58	58	20	37	1	19	29	10	52	3	3	0
		4%	4%	3%	6% a	50%	4%	5%	4%	5%	3%	5%	0%
NOT IMPORTANT		489	489	227	262	0	116	263	110	421	38	22	8
		37%	37%	35%	39%	0%	25%	42% a	48% a	38%	34%	37%	31%
IMPORTANT		764	764	398	365	1	322	331	111	640	72	34	18
		58%	58%	62% b	55%	50%	70% bc	53%	48%	58%	64%	58%	69%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 151 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Easier to get financial support / loans
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	3	3	3	3	4	3	3	3	3	3	3	3
Base for stats	1253	1253	625	627	1	438	594	221	1061	110	56	26
Mean score	2.73	2.73	2.78	2.67	4.00	2.96	2.65	2.46	2.71	2.87	2.73	2.92
						bc	c					
Standard deviation	1.00	1.00	.98	1.02	-	.89	1.01	1.05	.99	1.03	1.12	.74

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 151 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Easier to get financial support / loans
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	176	15	20	20	19	13	9	17	26	12	55	41	55	123	53	67	87	22
	13%	21%	14%	19%	14%	12%	10%	9%	16%	13%	17%	12%	12%	14%	13%	15%	14%	10%
		g		g					g									
Not very important (2.0)	313	13	34	28	36	28	30	38	37	26	75	94	101	216	95	103	148	61
	24%	18%	24%	26%	26%	26%	33%	19%	23%	29%	23%	28%	22%	24%	23%	23%	23%	27%
							ag											
Fairly important (3.0)	442	28	53	34	49	35	24	74	57	26	115	108	157	296	143	153	212	76
	34%	38%	37%	32%	35%	32%	26%	37%	35%	29%	35%	32%	35%	33%	35%	34%	33%	34%
Very important (4.0)	322	12	32	23	29	19	26	64	33	22	67	74	119	224	98	104	167	50
	25%	16%	22%	21%	21%	17%	28%	32%	20%	25%	21%	22%	27%	25%	24%	23%	26%	23%
								abcdeh										
Don't know	58	5	5	2	6	14	3	5	9	3	12	23	17	34	22	20	25	13
	4%	7%	3%	2%	4%	13%	3%	3%	6%	3%	4%	7%	4%	4%	5%	4%	4%	6%
						bcdfghi												
NOT IMPORTANT	489	28	54	48	55	41	39	55	63	38	130	135	156	339	148	170	235	83
	37%	38%	38%	45%	40%	38%	42%	28%	39%	43%	40%	40%	35%	38%	36%	38%	37%	37%
				g	g		g		g	g								
IMPORTANT	764	40	85	57	78	54	50	138	90	48	182	182	276	520	241	257	379	126
	58%	55%	59%	53%	56%	50%	54%	70%	56%	54%	56%	54%	61%	58%	59%	57%	59%	57%
								abcdefhi					b					
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 151 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Easier to get financial support / loans
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Base for stats	1253	68	139	105	133	95	89	193	153	86	312	317	432	859	389	427	614	209
Mean score	2.73	2.54	2.70	2.57	2.66	2.63	2.75	2.96 abcdehi	2.63	2.67	2.62	2.68	2.79 a	2.72	2.74	2.69	2.75	2.74
Standard deviation	1.00	1.03	.98	1.04	.98	.96	.99	.94	1.00	1.01	1.01	.97	.99	1.00	.99	1.01	1.01	.94

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 151 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Easier to get financial support / loans
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	176	29	29	16	42	52	8	106	70	0	118	54	4	20	81	75	92	84
		13%	10%	17%	14%	15%	14%	10%	13%	14%	0%	15%	11%	14%	10%	12%	17% ab	14%	13%
Not very important	(2.0)	313	73	50	29	58	85	18	196	117	0	212	93	8	45	169	98	173	140
		24%	26%	29% d	25%	20%	23%	22%	24%	24%	0%	27% b	19%	28%	24%	26%	22%	26%	22%
Fairly important	(3.0)	442	95	54	37	90	129	37	271	169	2	264	166	12	71	232	137	226	216
		34%	34%	31%	32%	31%	35%	45% bd	33%	35%	67%	33%	34%	41%	37%	35%	30%	33%	34%
Very important	(4.0)	322	68	33	30	89	84	18	214	107	1	172	146	4	46	147	127	158	164
		25%	25%	19%	26%	31% be	23%	22%	26%	22%	33%	22%	30% a	14%	24%	22%	28% b	23%	26%
Don't know		58	12	8	4	10	22	2	34	24	0	30	27	1	9	33	15	26	32
		4%	4%	5%	3%	3%	6%	2%	4%	5%	0%	4%	6%	3%	5%	5%	3%	4%	5%
NOT IMPORTANT		489	102	79	45	100	137	26	302	187	0	330	147	12	65	250	173	265	224
		37%	37%	45% df	39%	35%	37%	31%	37%	38%	0%	41% b	30%	41%	34%	38%	38%	39%	35%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 151 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Easier to get financial support / loans
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	764	163	87	67	179	213	55	485	276	3	436	312	16	117	379	264	384	380
	58%	59%	50%	58%	62%	57%	66%	59%	57%	100%	55%	64%	55%	61%	57%	58%	57%	60%
					b		b					a						
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1253	265	166	112	279	350	81	787	463	3	766	459	28	182	629	437	649	604
Mean score	2.73	2.76	2.55	2.72	2.81	2.70	2.80	2.75	2.68	3.33	2.64	2.88	2.57	2.79	2.71	2.72	2.69	2.76
		b			b							a						
Standard deviation	1.00	.96	1.00	1.02	1.05	.99	.90	1.00	.99	.58	.99	.99	.92	.95	.97	1.06	.99	1.00

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 152
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Needing to prepare financially for retirement
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important	(1.0)	47	47	21	26	0	18	19	10	39	3	5	0
		4%	4%	3%	4%	0%	4%	3%	4%	4%	3%	8%	0%
Not very important	(2.0)	102	102	53	49	0	41	51	10	88	7	4	3
		8%	8%	8%	7%	0%	9% c	8%	4%	8%	6%	7%	12%
Fairly important	(3.0)	503	503	242	261	0	211	224	68	432	48	17	6
		38%	38%	38%	39%	0%	46% bc	36%	29%	39%	42%	29%	23%
Very important	(4.0)	622	622	315	305	2	174	312	136	522	50	33	17
		47%	47%	49%	46%	100%	38%	50% a	59% ab	47%	44%	56%	65%
Don't know		37	37	14	23	0	13	17	7	32	5	0	0
		3%	3%	2%	3%	0%	3%	3%	3%	3%	4%	0%	0%
NOT IMPORTANT		149	149	74	75	0	59	70	20	127	10	9	3
		11%	11%	11%	11%	0%	13%	11%	9%	11%	9%	15%	12%
IMPORTANT		1125	1125	557	566	2	385	536	204	954	98	50	23
		86%	86%	86%	85%	100%	84%	86%	88%	86%	87%	85%	88%
Median		3	3	3	3	4	3	4	4	3	3	4	4
Base for stats		1274	1274	631	641	2	444	606	224	1081	108	59	26

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 152 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Needing to prepare financially for retirement
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Mean score	3.33	3.33	3.35	3.32	4.00	3.22	3.37 a	3.47 a	3.33	3.34	3.32	3.54
Standard deviation	.78	.78	.77	.78	.00	.77	.77	.78	.78	.73	.94	.71

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 152 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Needing to prepare financially for retirement
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	47	3	6	5	6	3	3	2	6	5	14	12	13	31	16	23	19	5
	4%	4%	4%	5%	4%	3%	3%	1%	4%	6%	4%	4%	3%	3%	4%	5%	3%	2%
				g						g								
Not very important (2.0)	102	5	9	11	10	11	8	19	10	5	25	29	34	66	36	36	41	24
	8%	7%	6%	10%	7%	10%	9%	10%	6%	6%	8%	9%	8%	7%	9%	8%	6%	11%
																		b
Fairly important (3.0)	503	26	49	40	68	46	43	70	52	38	115	157	160	341	160	179	232	91
	38%	36%	34%	37%	49%	42%	47%	35%	32%	43%	35%	46%	36%	38%	39%	40%	36%	41%
					bgh		h					ac						
Very important (4.0)	622	36	74	49	52	44	37	102	87	41	159	133	230	432	187	191	332	98
	47%	49%	51%	46%	37%	40%	40%	52%	54%	46%	49%	39%	51%	48%	45%	43%	52%	44%
			d					d	def		b		b				ac	
Don't know	37	3	6	2	3	5	1	5	7	0	11	9	12	23	12	18	15	4
	3%	4%	4%	2%	2%	5%	1%	3%	4%	0%	3%	3%	3%	3%	3%	4%	2%	2%
						i			i									
NOT IMPORTANT	149	8	15	16	16	14	11	21	16	10	39	41	47	97	52	59	60	29
	11%	11%	10%	15%	12%	13%	12%	11%	10%	11%	12%	12%	10%	11%	13%	13%	9%	13%
																b		
IMPORTANT	1125	62	123	89	120	90	80	172	139	79	274	290	390	773	347	370	564	189
	86%	85%	85%	83%	86%	83%	87%	87%	86%	89%	85%	85%	87%	87%	84%	83%	88%	85%
																	a	
Median	3	4	4	3	3	3	3	4	4	3	4	3	4	3	3	3	4	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 152 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Needing to prepare financially for retirement
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Base for stats	1274	70	138	105	136	104	91	193	155	89	313	331	437	870	399	429	624	218
Mean score	3.33	3.36	3.38	3.27	3.22	3.26	3.25	3.41 d	3.42 d	3.29	3.34	3.24	3.39 b	3.35	3.30	3.25	3.41 a	3.29
Standard deviation	.78	.80	.80	.84	.77	.76	.75	.71	.78	.81	.81	.76	.76	.77	.79	.82	.75	.75

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 152 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Needing to prepare financially for retirement
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	47 4%	11 4%	8 5%	5 4%	12 4%	10 3%	1 1%	27 3%	20 4%	0 0%	31 4%	15 3%	1 3%	10 5%	22 3%	14 3%	15 2%	32 5% a
Not very important	(2.0)	102 8%	19 7%	16 9%	13 11%	20 7%	28 8%	6 7%	49 6%	53 11% a	0 0%	60 8%	39 8%	3 10%	14 7%	55 8%	32 7%	38 6%	64 10% a
Fairly important	(3.0)	503 38%	114 41%	61 35%	47 41%	102 35%	146 39%	33 40%	310 38%	192 39%	1 33%	288 36%	204 42% a	11 38%	74 39%	277 42% c	151 33%	245 36%	258 41%
Very important	(4.0)	622 47%	128 46%	83 48%	48 41%	144 50%	179 48%	40 48%	416 51% b	204 42%	2 67%	393 49%	215 44%	14 48%	80 42%	293 44%	247 55% ab	365 54% b	257 40%
Don't know		37 3%	5 2%	6 3%	3 3%	11 4%	9 2%	3 4%	19 2%	18 4%	0 0%	24 3%	13 3%	0 0%	13 7% bc	15 2%	8 2%	12 2%	25 4% a
NOT IMPORTANT		149 11%	30 11%	24 14%	18 16%	32 11%	38 10%	7 8%	76 9%	73 15% a	0 0%	91 11%	54 11%	4 14%	24 13%	77 12%	46 10%	53 8%	96 15% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 152 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Needing to prepare financially for retirement
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	1125	242	144	95	246	325	73	726	396	3	681	419	25	154	570	398	610	515
	86%	87%	83%	82%	85%	87%	88%	88% b	81%	100%	86%	86%	86%	81%	86%	88% a	90% b	81%
Median	3	3	3	3	4	3	4	4	3	4	4	3	3	3	3	4	4	3
Base for stats	1274	272	168	113	278	363	80	802	469	3	772	473	29	178	647	444	663	611
Mean score	3.33	3.32	3.30	3.22	3.36	3.36	3.40	3.39 b	3.24	3.67	3.35	3.31	3.31	3.26	3.30	3.42 ab	3.45 b	3.21
Standard deviation	.78	.78	.83	.82	.80	.74	.69	.75	.81	.58	.79	.75	.81	.83	.76	.76	.71	.83

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 153
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Being part of a private pension scheme
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important	(1.0)	67	67	41	26	0	14	36	17	52	6	7	2
		5%	5%	6%	4%	0%	3%	6%	7%	5%	5%	12%	8%
				b				a	a			a	
Not very important	(2.0)	201	201	106	94	1	81	83	37	176	14	8	3
		15%	15%	16%	14%	50%	18%	13%	16%	16%	12%	14%	12%
							b						
Fairly important	(3.0)	498	498	232	266	0	190	229	79	427	47	15	9
		38%	38%	36%	40%	0%	42%	37%	34%	38%	42%	25%	35%
										c	c		
Very important	(4.0)	505	505	252	253	0	157	253	95	423	44	27	11
		39%	39%	39%	38%	0%	34%	41%	41%	38%	39%	46%	42%
								a					
Don't know		40	40	14	25	1	15	22	3	35	2	2	1
		3%	3%	2%	4%	50%	3%	4%	1%	3%	2%	3%	4%
NOT IMPORTANT		268	268	147	120	1	95	119	54	228	20	15	5
		20%	20%	23%	18%	50%	21%	19%	23%	20%	18%	25%	19%
				b									
IMPORTANT		1003	1003	484	519	0	347	482	174	850	91	42	20
		77%	77%	75%	78%	0%	76%	77%	75%	76%	81%	71%	77%
Median		3	3	3	3	2	3	3	3	3	3	3	3

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 153 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Being part of a private pension scheme
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Base for stats	1271	1271	631	639	1	442	601	228	1078	111	57	25
Mean score	3.13	3.13	3.10	3.17	2.00	3.11	3.16	3.11	3.13	3.16	3.09	3.16
Standard deviation	.87	.87	.90	.82	-	.81	.88	.93	.86	.85	1.06	.94

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 153 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Being part of a private pension scheme
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	67	4	7	3	11	8	3	6	9	1	14	22	16	41	26	32	25	10
	5%	5%	5%	3%	8%	7%	3%	3%	6%	1%	4%	6%	4%	5%	6%	7%	4%	5%
					gi	i										b		
Not very important (2.0)	201	6	22	19	18	18	24	25	26	18	47	60	69	133	67	77	85	38
	15%	8%	15%	18%	13%	17%	26%	13%	16%	20%	15%	18%	15%	15%	16%	17%	13%	17%
							abdg			a								
Fairly important (3.0)	498	32	59	47	60	40	29	69	54	37	138	129	160	344	151	180	222	94
	38%	44%	41%	44%	43%	37%	32%	35%	33%	42%	43%	38%	36%	39%	37%	40%	35%	42%
																		b
Very important (4.0)	505	25	53	36	44	36	33	94	69	33	114	113	196	355	149	139	293	73
	39%	34%	37%	34%	32%	33%	36%	47%	43%	37%	35%	33%	44%	40%	36%	31%	46%	33%
								bcde					ab				ac	
Don't know	40	6	3	2	6	7	3	4	4	0	11	16	8	20	18	19	14	7
	3%	8%	2%	2%	4%	6%	3%	2%	2%	0%	3%	5%	2%	2%	4%	4%	2%	3%
		bcghi			i	gi						c			a			
NOT IMPORTANT	268	10	29	22	29	26	27	31	35	19	61	82	85	174	93	109	110	48
	20%	14%	20%	21%	21%	24%	29%	16%	22%	21%	19%	24%	19%	19%	23%	24%	17%	22%
							ag									b		
IMPORTANT	1003	57	112	83	104	76	62	163	123	70	252	242	356	699	300	319	515	167
	77%	78%	78%	78%	75%	70%	67%	82%	76%	79%	78%	71%	79%	78%	73%	71%	81%	75%
								ef					b	b			a	
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 153 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Being part of a private pension scheme
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Base for stats	1271	67	141	105	133	102	89	194	158	89	313	324	441	873	393	428	625	215
Mean score	3.13	3.16	3.12	3.10	3.03	3.02	3.03	3.29 def	3.16	3.15	3.12	3.03	3.22 b	3.16	3.08	3.00	3.25 ac	3.07
Standard deviation	.87	.83	.85	.80	.90	.92	.88	.81	.90	.78	.82	.90	.84	.85	.90	.90	.84	.84

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 153 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Being part of a private pension scheme
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	67	14	12	10	10	17	4	34	33	0	44	21	2	13	31	23	17	50
		5%	5%	7%	9%	3%	5%	5%	4%	7%	0%	6%	4%	7%	7%	5%	5%	3%	8%
					d					a									a
Not very important	(2.0)	201	44	31	16	43	59	8	118	83	0	119	79	3	23	117	60	84	117
		15%	16%	18%	14%	15%	16%	10%	14%	17%	0%	15%	16%	10%	12%	18%	13%	12%	18%
																c			a
Fairly important	(3.0)	498	109	56	40	115	145	33	306	191	1	293	192	13	80	260	157	249	249
		38%	39%	32%	34%	40%	39%	40%	37%	39%	33%	37%	40%	45%	42%	39%	35%	37%	39%
Very important	(4.0)	505	102	70	43	113	142	35	343	160	2	319	176	10	61	236	206	318	187
		39%	37%	40%	37%	39%	38%	42%	42%	33%	67%	40%	36%	34%	32%	36%	46%	47%	29%
									b								ab	b	
Don't know		40	8	5	7	8	9	3	20	20	0	21	18	1	14	18	6	7	33
		3%	3%	3%	6%	3%	2%	4%	2%	4%	0%	3%	4%	3%	7%	3%	1%	1%	5%
															bc				a
NOT IMPORTANT		268	58	43	26	53	76	12	152	116	0	163	100	5	36	148	83	101	167
		20%	21%	25%	22%	18%	20%	14%	19%	24%	0%	20%	21%	17%	19%	22%	18%	15%	26%
										a									a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 153 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Being part of a private pension scheme
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	1003	211	126	83	228	287	68	649	351	3	612	368	23	141	496	363	567	436
	77%	76%	72%	72%	79%	77%	82%	79% b	72%	100%	77%	76%	79%	74%	75%	80% b	84% b	69%
Median	3	3	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	3
Base for stats	1271	269	169	109	281	363	80	801	467	3	775	468	28	177	644	446	668	603
Mean score	3.13	3.11	3.09	3.06	3.18	3.13	3.24	3.20 b	3.02	3.67	3.14	3.12	3.11	3.07	3.09	3.22 ab	3.30 b	2.95
Standard deviation	.87	.86	.94	.96	.82	.85	.83	.84	.90	.58	.88	.84	.88	.88	.86	.87	.78	.91

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 154
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Receiving training and professional development
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important	(1.0)	50	50	24	26	0	10	24	16	39	5	5	1
		4%	4%	4%	4%	0%	2%	4%	7%	4%	4%	8%	4%
									a				
Not very important	(2.0)	137	137	72	65	0	28	68	41	118	9	7	3
		10%	10%	11%	10%	0%	6%	11%	18%	11%	8%	12%	12%
								a	ab				
Fairly important	(3.0)	551	551	281	269	1	209	250	92	468	47	25	11
		42%	42%	44%	41%	50%	46%	40%	40%	42%	42%	42%	42%
Very important	(4.0)	552	552	259	292	1	202	269	81	469	51	21	11
		42%	42%	40%	44%	50%	44%	43%	35%	42%	45%	36%	42%
							c	c					
Don't know		21	21	9	12	0	8	12	1	19	1	1	0
		2%	2%	1%	2%	0%	2%	2%	*%	2%	1%	2%	0%
NOT IMPORTANT		187	187	96	91	0	38	92	57	157	14	12	4
		14%	14%	15%	14%	0%	8%	15%	25%	14%	12%	20%	15%
								a	ab				
IMPORTANT		1103	1103	540	561	2	411	519	173	937	98	46	22
		84%	84%	84%	84%	100%	90%	83%	75%	84%	87%	78%	85%
							bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 154 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Receiving training and professional development
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	3	3	3	3	4	3	3	3	3	3	3	3
Base for stats	1290	1290	636	652	2	449	611	230	1094	112	58	26
Mean score	3.24	3.24	3.22	3.27	3.50	3.34 c	3.25 c	3.03	3.25	3.29	3.07	3.23
Standard deviation	.79	.79	.79	.80	.71	.70	.80	.90	.79	.80	.92	.82

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 154 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Receiving training and professional development
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	50	6	6	4	3	2	4	5	6	3	16	9	14	34	16	21	26	3
	4%	8%	4%	4%	2%	2%	4%	3%	4%	3%	5%	3%	3%	4%	4%	5%	4%	1%
		deg														c		
Not very important (2.0)	137	3	23	14	13	16	9	14	19	7	40	38	40	97	40	38	68	31
	10%	4%	16%	13%	9%	15%	10%	7%	12%	8%	12%	11%	9%	11%	10%	9%	11%	14%
			ag	a		ag												a
Fairly important (3.0)	551	31	52	43	70	45	42	76	66	43	126	157	185	373	176	194	261	95
	42%	42%	36%	40%	50%	41%	46%	38%	41%	48%	39%	46%	41%	42%	43%	43%	41%	43%
					bg													
Very important (4.0)	552	32	63	46	48	43	37	100	65	35	141	128	200	381	168	186	275	89
	42%	44%	44%	43%	35%	39%	40%	51%	40%	39%	44%	38%	45%	43%	41%	42%	43%	40%
								dh										
Don't know	21	1	0	0	5	3	0	3	6	1	1	8	10	8	11	8	9	4
	2%	1%	0%	0%	4%	3%	0%	2%	4%	1%	*%	2%	2%	1%	3%	2%	1%	2%
					bc	b			bc			a	a		a			
NOT IMPORTANT	187	9	29	18	16	18	13	19	25	10	56	47	54	131	56	59	94	34
	14%	12%	20%	17%	12%	17%	14%	10%	15%	11%	17%	14%	12%	15%	14%	13%	15%	15%
			dg								c							
IMPORTANT	1103	63	115	89	118	88	79	176	131	78	267	285	385	754	344	380	536	184
	84%	86%	80%	83%	85%	81%	86%	89%	81%	88%	82%	84%	86%	84%	84%	85%	84%	83%
								beh										

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 154 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Receiving training and professional development
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Median	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	3	3	3
Base for stats	1290	72	144	107	134	106	92	195	156	88	323	332	439	885	400	439	630	218
Mean score	3.24	3.24	3.19	3.22	3.22	3.22	3.22	3.39	3.22	3.25	3.21	3.22	3.30	3.24	3.24	3.24	3.25	3.24
Standard deviation	.79	.88	.86	.82	.71	.77	.80	bdh .73	.81	.75	.85	.75	.76	.80	.79	.80	.81	.74

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 154 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Receiving training and professional development
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	50	11	6	6	13	13	1	23	27	0	32	18	0	7	23	19	20	30
		4%	4%	3%	5%	4%	3%	1%	3%	6% a	0%	4%	4%	0%	4%	3%	4%	3%	5%
Not very important	(2.0)	137	29	22	20	23	33	10	92	45	0	97	38	2	21	70	46	76	61
		10%	10%	13%	17% de	8%	9%	12%	11%	9%	0%	12% b	8%	7%	11%	11%	10%	11%	10%
Fairly important	(3.0)	551	123	66	46	132	149	35	341	209	1	339	197	15	76	289	184	278	273
		42%	44%	38%	40%	46%	40%	42%	42%	43%	33%	43%	41%	52%	40%	44%	41%	41%	43%
Very important	(4.0)	552	108	77	42	116	173	36	352	198	2	317	223	12	80	274	196	295	257
		42%	39%	44%	36%	40%	47%	43%	43%	41%	67%	40%	46% a	41%	42%	41%	43%	44%	40%
Don't know		21	6	3	2	5	4	1	13	8	0	11	10	0	7	6	7	6	15
		2%	2%	2%	2%	2%	1%	1%	2%	2%	0%	1%	2%	0%	4% b	1%	2%	1%	2% a
NOT IMPORTANT		187	40	28	26	36	46	11	115	72	0	129	56	2	28	93	65	96	91
		14%	14%	16%	22% de	12%	12%	13%	14%	15%	0%	16% b	12%	7%	15%	14%	14%	14%	14%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 154 (continuation)
Q13. How important, if at all, are each of the following considerations
in your decision to be employed by someone else / an organisation? - Receiving training and professional development
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	1103	231	143	88	248	322	71	693	407	3	656	420	27	156	563	380	573	530
	84%	83%	82%	76%	86% c	87% c	86%	84%	84%	100%	82%	86%	93%	82%	85%	84%	85%	83%
Median	3	3	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	3
Base for stats	1290	271	171	114	284	368	82	808	479	3	785	476	29	184	656	445	669	621
Mean score	3.24	3.21	3.25	3.09	3.24	3.31 c	3.29	3.26	3.21	3.67	3.20	3.31 a	3.34	3.24	3.24	3.25	3.27	3.22
Standard deviation	.79	.79	.81	.87	.79	.78	.73	.77	.83	.58	.81	.78	.61	.80	.78	.81	.78	.81

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 155
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Avoiding having to deal with taxes myself
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important	(1.0)	101	101	58	43	0	25	50	26	81	12	6	2
		8%	8%	9%	6%	0%	5%	8%	11% a	7%	11%	10%	8%
Not very important	(2.0)	242	242	132	110	0	84	115	43	204	27	6	5
		18%	18%	20%	17%	0%	18%	18%	19%	18%	24% c	10%	19%
Fairly important	(3.0)	456	456	230	225	1	170	215	71	393	34	19	10
		35%	35%	36%	34%	50%	37%	35%	31%	35%	30%	32%	38%
Very important	(4.0)	466	466	210	255	1	163	216	87	394	37	26	9
		36%	36%	33%	38% a	50%	36%	35%	38%	35%	33%	44%	35%
Don't know		46	46	15	31	0	15	27	4	41	3	2	0
		4%	4%	2%	5% a	0%	3%	4%	2%	4%	3%	3%	0%
NOT IMPORTANT		343	343	190	153	0	109	165	69	285	39	12	7
		26%	26%	29% b	23%	0%	24%	26%	30%	26%	35% a	20%	27%
IMPORTANT		922	922	440	480	2	333	431	158	787	71	45	19
		70%	70%	68%	72%	100%	73%	69%	68%	71%	63%	76%	73%
Median		3	3	3	3	4	3	3	3	3	3	3	3

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 155 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Avoiding having to deal with taxes myself
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Base for stats	1265	1265	630	633	2	442	596	227	1072	110	57	26
Mean score	3.02	3.02	2.94	3.09	3.50	3.07	3.00	2.96	3.03	2.87	3.14	3.00
Standard deviation	.94	.94	.95	.92 a	.71	.88	.94	1.02	.93	1.01	.99	.94

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 155 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Avoiding having to deal with taxes myself
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	101	6	13	8	9	11	7	6	13	8	27	27	27	78	23	26	55	20
	8%	8%	9%	7%	6%	10%	8%	3%	8%	9%	8%	8%	6%	9%	6%	6%	9%	9%
			g			g			g	g				b				
Not very important (2.0)	242	16	25	20	20	22	16	41	28	16	61	58	85	180	60	79	118	45
	18%	22%	17%	19%	14%	20%	17%	21%	17%	18%	19%	17%	19%	20%	15%	18%	18%	20%
														b				
Fairly important (3.0)	456	26	49	41	59	38	30	75	47	28	116	127	150	322	132	175	208	72
	35%	36%	34%	38%	42%	35%	33%	38%	29%	31%	36%	37%	33%	36%	32%	39%	33%	32%
					h											b		
Very important (4.0)	466	21	54	35	44	33	37	70	66	34	110	114	170	287	178	149	237	78
	36%	29%	38%	33%	32%	30%	40%	35%	41%	38%	34%	34%	38%	32%	43%	33%	37%	35%
															a			
Don't know	46	4	3	3	7	5	2	6	8	3	10	14	17	26	18	18	21	7
	4%	5%	2%	3%	5%	5%	2%	3%	5%	3%	3%	4%	4%	3%	4%	4%	3%	3%
NOT IMPORTANT	343	22	38	28	29	33	23	47	41	24	88	85	112	258	83	105	173	65
	26%	30%	26%	26%	21%	30%	25%	24%	25%	27%	27%	25%	25%	29%	20%	23%	27%	29%
														b				
IMPORTANT	922	47	103	76	103	71	67	145	113	62	226	241	320	609	310	324	445	150
	70%	64%	72%	71%	74%	65%	73%	73%	70%	70%	70%	71%	71%	68%	75%	72%	70%	68%
															a			
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1265	69	141	104	132	104	90	192	154	86	314	326	432	867	393	429	618	215

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 155 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Avoiding having to deal with taxes myself
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Mean score	3.02	2.90	3.02	2.99	3.05	2.89	3.08	3.09	3.08	3.02	2.98	3.01	3.07	2.94	3.18 a	3.04	3.01	2.97
Standard deviation	.94	.94	.97	.92	.87	.97	.95	.84	.97	.98	.94	.93	.91	.95	.90	.88	.97	.97

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 155 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Avoiding having to deal with taxes myself
Base: Employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	101	16	13	7	29	29	7	58	43	0	75	25	1	14	41	46	64	37
		8%	6%	7%	6%	10%	8%	8%	7%	9%	0%	9% b	5%	3%	7%	6%	10% b	9% b	6%
Not very important	(2.0)	242	44	33	18	62	70	15	142	100	0	166	72	4	37	120	84	136	106
		18%	16%	19%	16%	21%	19%	18%	17%	21%	0%	21% b	15%	14%	19%	18%	19%	20%	17%
Fairly important	(3.0)	456	102	47	45	106	128	28	273	181	2	269	175	12	56	255	142	209	247
		35%	37% b	27%	39% b	37% b	34%	34%	33%	37%	67%	34%	36%	41%	29%	39% ac	31%	31%	39% a
Very important	(4.0)	466	107	75	42	86	127	29	325	140	1	264	190	12	77	218	170	246	220
		36%	39% d	43% de	36%	30%	34%	35%	40% b	29%	33%	33%	39% a	41%	40%	33%	38%	36%	35%
Don't know		46	8	6	4	6	18	4	23	23	0	22	24	0	7	28	10	20	26
		4%	3%	3%	3%	2%	5%	5%	3%	5%	0%	3%	5% a	0%	4%	4%	2%	3%	4%
NOT IMPORTANT		343	60	46	25	91	99	22	200	143	0	241	97	5	51	161	130	200	143
		26%	22%	26%	22%	31% ac	27%	27%	24%	29% a	0%	30% b	20%	17%	27%	24%	29%	30% b	22%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 155 (continuation)
Q13. How important, if at all, are each of the following considerations in your decision to be employed by someone else / an organisation? - Avoiding having to deal with taxes myself
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	922	209	122	87	192	255	57	598	321	3	533	365	24	133	473	312	455	467
	70%	75% d	70%	75%	66%	69%	69%	73% b	66%	100%	67%	75% a	83%	70%	71%	69%	67%	73% a
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1265	269	168	112	283	354	79	798	464	3	774	462	29	184	634	442	655	610
Mean score	3.02	3.12 d	3.10 d	3.09 d	2.88	3.00	3.00	3.08 b	2.90	3.33	2.93	3.15 a	3.21	3.07	3.03	2.99	2.97	3.07
Standard deviation	.94	.89	.97	.89	.96	.94	.96	.93	.94	.58	.97	.87	.82	.96	.89	1.00	.99	.88

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 156
Q13 Summary of important
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Having a regular and reliable source of income	1247	1247	602	643	2	430	598	219	1059	106	57	25
	95%	95%	93%	97% a	100%	94%	96%	95%	95%	94%	97%	96%
Ability to afford to take holiday or take time off	1197	1197	578	617	2	412	569	216	1015	106	51	25
	91%	91%	90%	93% a	100%	90%	91%	94%	91%	94%	86%	96%
Ability to keep work and home life separate	1186	1186	577	607	2	409	570	207	1003	105	53	25
	90%	90%	89%	91%	100%	89%	91%	90%	90%	93%	90%	96%
Receiving statutory employment benefits (e.g. paid sick leave, maternity / paternity leave)	1148	1148	549	597	2	415	543	190	969	104	51	24
	88%	88%	85%	90% a	100%	91% c	87%	82%	87%	92%	86%	92%
Needing to prepare financially for retirement	1125	1125	557	566	2	385	536	204	954	98	50	23
	86%	86%	86%	85%	100%	84%	86%	88%	86%	87%	85%	88%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 156 (continuation)
Q13 Summary of important
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Receiving training and professional development	1103	1103	540	561	2	411	519	173	937	98	46	22
	84%	84%	84%	84%	100%	90%	83%	75%	84%	87%	78%	85%
						bc	c					
Ability to work as part of a team	1050	1050	498	550	2	379	497	174	893	89	45	23
	80%	80%	77%	83%	100%	83%	80%	75%	80%	79%	76%	88%
				a		c						
Being part of a private pension scheme	1003	1003	484	519	0	347	482	174	850	91	42	20
	77%	77%	75%	78%	0%	76%	77%	75%	76%	81%	71%	77%
Avoiding having to deal with taxes myself	922	922	440	480	2	333	431	158	787	71	45	19
	70%	70%	68%	72%	100%	73%	69%	68%	71%	63%	76%	73%
Easier to get financial support / loans	764	764	398	365	1	322	331	111	640	72	34	18
	58%	58%	62%	55%	50%	70%	53%	48%	58%	64%	58%	69%
			b			bc						
None important	17	17	11	6	0	4	8	5	15	1	1	0
	1%	1%	2%	1%	0%	1%	1%	2%	1%	1%	2%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 156 (continuation)
Q13 Summary of important
Base: Employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Having a regular and reliable source of income	1247	71	139	104	131	105	87	186	150	86	314	323	422	849	394	420	614	211
	95%	97%	97%	97%	94%	96%	95%	94%	93%	97%	97%	95%	94%	95%	96%	94%	96%	95%
Ability to afford to take holiday or take time off	1197	68	134	98	124	101	84	178	143	85	300	309	406	819	374	399	590	205
	91%	93%	93%	92%	89%	93%	91%	90%	88%	96%	93%	91%	90%	92%	91%	89%	92%	92%
Ability to keep work and home life separate	1186	68	133	95	125	100	81	180	142	79	296	306	401	801	381	407	573	203
	90%	93%	92%	89%	90%	92%	88%	91%	88%	89%	91%	90%	89%	90%	93%	91%	90%	91%
Receiving statutory employment benefits (e.g. paid sick leave, maternity / paternity leave)	1148	66	121	94	118	95	85	169	136	85	281	298	390	796	347	388	558	199
	88%	90%	84%	88%	85%	87%	92%	85%	84%	96%	87%	88%	87%	89%	84%	87%	87%	90%
										bdegh				b				
Needing to prepare financially for retirement	1125	62	123	89	120	90	80	172	139	79	274	290	390	773	347	370	564	189
	86%	85%	85%	83%	86%	83%	87%	87%	86%	89%	85%	85%	87%	87%	84%	83%	88%	85%
																	a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 156 (continuation)
Q13 Summary of important
Base: Employed

	Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Receiving training and professional development	1103	63	115	89	118	88	79	176	131	78	267	285	385	754	344	380	536	184
	84%	86%	80%	83%	85%	81%	86%	89% beh	81%	88%	82%	84%	86%	84%	84%	85%	84%	83%
Ability to work as part of a team	1050	58	116	85	114	91	69	162	122	76	259	274	360	709	336	361	525	162
	80%	79%	81%	79%	82%	83%	75%	82%	75%	85%	80%	81%	80%	79%	82%	81% c	82% c	73%
Being part of a private pension scheme	1003	57	112	83	104	76	62	163	123	70	252	242	356	699	300	319	515	167
	77%	78%	78%	78%	75%	70%	67%	82% ef	76%	79%	78%	71%	79% b	78% b	73%	71%	81% a	75%
Avoiding having to deal with taxes myself	922	47	103	76	103	71	67	145	113	62	226	241	320	609	310	324	445	150
	70%	64%	72%	71%	74%	65%	73%	73%	70%	70%	70%	71%	71%	68%	75% a	72%	70%	68%
Easier to get financial support / loans	764	40	85	57	78	54	50	138	90	48	182	182	276	520	241	257	379	126
	58%	55%	59%	53%	56%	50%	54%	70% abcdefhi	56%	54%	56%	54%	61% b	58%	59%	57%	59%	57%
None important	17	1	2	0	2	0	2	3	5	0	3	4	8	12	3	7	8	2
	1%	1%	1%	0%	1%	0%	2%	2%	3%	0%	1%	1%	2%	1%	1%	2%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 156 (continuation)
Q13 Summary of important
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/ personal pension: Currently saving	Private/ personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Having a regular and reliable source of income	1247 95%	259 94%	168 97%	110 95%	276 96%	357 96%	77 93%	788 96%	456 94%	3 100%	761 96%	457 94%	29 100%	178 93%	636 96%	429 95%	657 97% b	590 93%
Ability to afford to take holiday or take time off	1197 91%	250 90%	155 89%	108 93%	266 92%	344 92%	74 89%	754 92%	440 90%	3 100%	735 92%	435 90%	27 93%	162 85%	610 92% a	421 93% a	632 94% b	565 89%
Ability to keep work and home life separate	1186 90%	250 90%	158 91%	110 95%	259 90%	335 90%	74 89%	745 91%	438 90%	3 100%	723 91%	436 90%	27 93%	168 88%	599 90%	415 92%	622 92% b	564 89%
Receiving statutory employment benefits (e.g. paid sick leave, maternity / paternity leave)	1148 88%	242 87% c	150 86%	91 78%	254 88% c	337 91% c	74 89% c	729 89%	416 85%	3 100%	698 88%	423 87%	27 93%	163 85%	589 89%	393 87%	599 89%	549 86%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 156 (continuation)
Q13 Summary of important
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Needing to prepare financially for retirement	1125	242	144	95	246	325	73	726	396	3	681	419	25	154	570	398	610	515
	86%	87%	83%	82%	85%	87%	88%	88%	81%	100%	86%	86%	86%	81%	86%	88%	90%	81%
								b								a	b	
Receiving training and professional development	1103	231	143	88	248	322	71	693	407	3	656	420	27	156	563	380	573	530
	84%	83%	82%	76%	86%	87%	86%	84%	84%	100%	82%	86%	93%	82%	85%	84%	85%	83%
					c	c												
Ability to work as part of a team	1050	220	137	95	235	299	64	683	364	3	633	394	23	157	524	364	531	519
	80%	79%	79%	82%	81%	80%	77%	83%	75%	100%	80%	81%	79%	82%	79%	81%	79%	82%
								b										
Being part of a private pension scheme	1003	211	126	83	228	287	68	649	351	3	612	368	23	141	496	363	567	436
	77%	76%	72%	72%	79%	77%	82%	79%	72%	100%	77%	76%	79%	74%	75%	80%	84%	69%
								b								b	b	
Avoiding having to deal with taxes myself	922	209	122	87	192	255	57	598	321	3	533	365	24	133	473	312	455	467
	70%	75%	70%	75%	66%	69%	69%	73%	66%	100%	67%	75%	83%	70%	71%	69%	67%	73%
		d						b				a						a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 156 (continuation)
Q13 Summary of important
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Easier to get financial support / loans	764 58%	163 59%	87 50%	67 58%	179 62% b	213 57%	55 66% b	485 59%	276 57%	3 100%	436 55%	312 64% a	16 55%	117 61%	379 57%	264 58%	384 57%	380 60%
None important	17 1%	3 1%	1 1%	1 1%	4 1%	6 2%	2 2%	7 1%	10 2%	0 0%	8 1%	9 2%	0 0%	3 2%	5 1%	8 2%	4 1%	13 2% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 157
Q13 Summary table
by Q13 Summary table
Base: All non-self-employed

		st atutory emp loyment be nefits (e.g. paid sick leave, ma ternity / pa ternity leave)	to afford to take holiday or take time off	a regular and re liable source of income	to work as part of a team	to keep work and home life se parate	to get fi nancial support / loans	to prepare for ret irement	part fina ncially	of a private pension scheme	eiving tr aining and profes sional devel opment	oiding having to deal with taxes myself
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	
Base		1311	1311	1311	1311	1311	1311	1311	1311	1311	1311	
Not at all important	(1.0)	35	20	13	64	30	176	47	67	50	101	
		3%	2%	1%	5%	2%	13%	4%	5%	4%	8%	
		bc			abce	c	abcdegh ij	bce	abce	bce	abcdegh i	
Not very important	(2.0)	101	76	33	183	76	313	102	201	137	242	
		8%	6%	3%	14%	6%	24%	8%	15%	10%	18%	
		c	c		abcegi	c	abcdegh ij	bce	abcegi	abceg	abcdegh i	
Fairly important	(3.0)	415	402	223	484	442	442	503	498	551	456	
		32%	31%	17%	37%	34%	34%	38%	38%	42%	35%	
		c	c		abc	c	c	abcef	abcef	abcdefh j	bc	
Very important	(4.0)	733	795	1024	566	744	322	622	505	552	466	
		56%	61%	78%	43%	57%	25%	47%	39%	42%	36%	
		dfghij	adefghi j	abdefgh ij	fhj	dfghij		dfhij	f	fj	f	

Columns Tested: a,b,c,d,e,f,g,h,i,j

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 157 (continuation)
Q13 Summary table
by Q13 Summary table
Base: All non-self-employed

	st atutory emp loyment be nefits (e.g. paid sick leave, ma ternity / pa ternity leave)	to afford to take holiday or take time off	a regular and re liable source of income	to work as part of a team	to keep work and home life se parate	to get fi nancial support / loans	to prepare for ret irement	part of a fina ncially private pension scheme	eiving tr aining and profes sional devel opment	oiding having to deal with taxes myself
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j
Base	1311	1311	1311	1311	1311	1311	1311	1311	1311	1311
Don't know	27	18	18	14	19	58	37	40	21	46
	2%	1%	1%	1%	1%	4%	3%	3%	2%	4%
	d					abcdegi	bcdei	bcdei		abcdei
NOT IMPORTANT	136	96	46	247	106	489	149	268	187	343
	10%	7%	4%	19%	8%	37%	11%	20%	14%	26%
	bce	c		abcegi	c	abcdegh ij	bce	abcegi	abceg	abcdegh i
IMPORTANT	1148	1197	1247	1050	1186	764	1125	1003	1103	922
	88%	91%	95%	80%	90%	58%	86%	77%	84%	70%
	dfhij	adfghij	abdefgh ij	fhj	adfghij		dfhj	fj	dfhj	f
Median	4	4	4	3	4	3	3	3	3	3
Base for stats	1284	1293	1293	1297	1292	1253	1274	1271	1290	1265
Mean score	3.44	3.53	3.75	3.20	3.47	2.73	3.33	3.13	3.24	3.02
	dfghij	adefghi j	abdefgh ij	fj	dfghij		dfhij	fj	fhj	f
Standard deviation	.75	.68	.55	.86	.71	1.00	.78	.87	.79	.94

Columns Tested: a,b,c,d,e,f,g,h,i,j

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 158
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over my working hours
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all concerned	(1.0)	176	176	85	90	1	32	91	53	151	14	9	2
		13%	13%	13%	14%	50%	7%	15%	23%	14%	12%	15%	8%
								a	ab				
Not very concerned	(2.0)	414	414	203	210	1	122	212	80	350	36	20	8
		32%	32%	31%	32%	50%	27%	34%	35%	31%	32%	34%	31%
								a	a				
Fairly concerned	(3.0)	435	435	220	215	0	192	186	57	373	37	17	8
		33%	33%	34%	32%	0%	42%	30%	25%	34%	33%	29%	31%
							bc						
Very concerned	(4.0)	262	262	126	136	0	104	121	37	219	23	12	8
		20%	20%	20%	20%	0%	23%	19%	16%	20%	20%	20%	31%
							c						
Don't know		24	24	11	13	0	7	13	4	20	3	1	0
		2%	2%	2%	2%	0%	2%	2%	2%	2%	3%	2%	0%
NOT CONCERNED		590	590	288	300	2	154	303	133	501	50	29	10
		45%	45%	45%	45%	100%	34%	49%	58%	45%	44%	49%	38%
								a	ab				
CONCERNED		697	697	346	351	0	296	307	94	592	60	29	16
		53%	53%	54%	53%	0%	65%	49%	41%	53%	53%	49%	62%
							bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 158 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over my working hours
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	3	3	3	3	2	3	3	2	3	3	3	3
Base for stats	1287	1287	634	651	2	450	610	227	1093	110	58	26
Mean score	2.61	2.61	2.61	2.61	1.50	2.82	2.55	2.34	2.60	2.63	2.55	2.85
						bc	c					
Standard deviation	.96	.96	.95	.97	.71	.87	.97	1.01	.96	.96	.99	.97

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 158 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over my working hours
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all concerned (1.0)	176	11	19	17	18	21	11	15	25	14	47	50	54	128	48	54	93	29
	13%	15%	13%	16%	13%	19%	12%	8%	15%	16%	15%	15%	12%	14%	12%	12%	15%	13%
				g		g			g	g								
Not very concerned (2.0)	414	22	53	40	33	29	34	47	63	29	115	96	139	275	136	141	198	73
	32%	30%	37%	37%	24%	27%	37%	24%	39%	33%	35%	28%	31%	31%	33%	32%	31%	33%
			dg	dg			dg		deg		b							
Fairly concerned (3.0)	435	23	46	30	59	37	34	73	43	28	99	130	144	298	134	167	196	71
	33%	32%	32%	28%	42%	34%	37%	37%	27%	31%	31%	38%	32%	33%	33%	37%	31%	32%
					ch			h				a				b		
Very concerned (4.0)	262	17	23	18	22	20	13	59	29	18	58	55	106	184	78	73	144	45
	20%	23%	16%	17%	16%	18%	14%	30%	18%	20%	18%	16%	24%	21%	19%	16%	23%	20%
								bcdefh					b				a	
Don't know	24	0	3	2	7	2	0	4	2	0	5	9	6	8	15	12	8	4
	2%	0%	2%	2%	5%	2%	0%	2%	1%	0%	2%	3%	1%	1%	4%	3%	1%	2%
					fi										a			
NOT CONCERNED	590	33	72	57	51	50	45	62	88	43	162	146	193	403	184	195	291	102
	45%	45%	50%	53%	37%	46%	49%	31%	54%	48%	50%	43%	43%	45%	45%	44%	46%	46%
		g	dg	dg		g	g		dg	g								
CONCERNED	697	40	69	48	81	57	47	132	72	46	157	185	250	482	212	240	340	116
	53%	55%	48%	45%	58%	52%	51%	67%	44%	52%	48%	54%	56%	54%	52%	54%	53%	52%
					ch			bcefhi					a					
Median	3	3	2	2	3	3	3	3	2	3	2	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 158 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over my working hours
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Base for stats	1287	73	141	105	132	107	92	194	160	89	319	331	443	885	396	435	631	218
Mean score	2.61	2.63	2.52	2.47	2.64	2.52	2.53	2.91	2.48	2.56	2.53	2.57	2.68	2.61	2.61	2.60	2.62	2.61
								abcdefhi					a					
Standard deviation	.96	1.01	.92	.96	.92	1.01	.88	.92	.96	.99	.95	.94	.97	.97	.94	.91	.99	.96

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 158 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over my working hours
Base: Employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all concerned	(1.0)	176	30	32	16	39	51	8	108	68	0	128	43	5	20	86	70	96	80
		13%	11%	18% a	14%	13%	14%	10%	13%	14%	0%	16% b	9%	17%	10%	13%	15%	14%	13%
Not very concerned	(2.0)	414	91	45	37	85	133	23	259	155	0	257	146	11	49	223	141	230	184
		32%	33%	26%	32%	29%	36% b	28%	32%	32%	0%	32%	30%	38%	26%	34% a	31%	34% b	29%
Fairly concerned	(3.0)	435	100	58	41	94	107	35	260	173	2	254	174	7	72	230	130	202	233
		33%	36% e	33%	35%	33%	29%	42% e	32%	36%	67%	32%	36%	24%	38% c	35% c	29%	30%	37% a
Very concerned	(4.0)	262	52	35	20	65	74	16	186	75	1	145	111	6	47	112	103	144	118
		20%	19%	20%	17%	22%	20%	19%	23% b	15%	33%	18%	23% a	21%	25% b	17%	23% b	21%	19%
Don't know		24	4	4	2	6	7	1	8	16	0	12	12	0	3	11	8	3	21
		2%	1%	2%	2%	2%	2%	1%	1%	3% a	0%	2%	2%	0%	2%	2%	2%	*%	3% a
NOT CONCERNED		590	121	77	53	124	184	31	367	223	0	385	189	16	69	309	211	326	264
		45%	44%	44%	46%	43%	49% f	37%	45%	46%	0%	48% b	39%	55%	36%	47% a	47% a	48% b	42%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 158 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over my working hours
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
CONCERNED	697	152	93	61	159	181	51	446	248	3	399	285	13	119	342	233	346	351
	53%	55%	53%	53%	55%	49%	61% e	54%	51%	100%	50%	59% a	45%	62% bc	52%	52%	51%	55%
Median	3	3	3	3	3	2	3	3	3	3	3	3	2	3	3	3	3	3
Base for stats	1287	273	170	114	283	365	82	813	471	3	784	474	29	188	651	444	672	615
Mean score	2.61	2.64	2.56	2.57	2.65	2.56	2.72	2.64	2.54	3.33	2.53	2.74 a	2.48	2.78 bc	2.57	2.60	2.59	2.63
Standard deviation	.96	.91	1.02	.94	.98	.97	.89	.98	.93	.58	.97	.92	1.02	.94	.92	1.01	.98	.94

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 159
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over where I work
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all concerned	(1.0)	188	188	87	101	0	36	96	56	155	15	14	4
		14%	14%	13%	15%	0%	8%	15%	24%	14%	13%	24%	15%
								a	ab			a	
Not very concerned	(2.0)	433	433	212	220	1	126	221	86	365	45	12	11
		33%	33%	33%	33%	50%	28%	35%	37%	33%	40%	20%	42%
								a	a	c	c		
Fairly concerned	(3.0)	429	429	224	205	0	173	198	58	373	34	18	4
		33%	33%	35%	31%	0%	38%	32%	25%	34%	30%	31%	15%
							bc						
Very concerned	(4.0)	236	236	114	122	0	108	99	29	197	17	15	7
		18%	18%	18%	18%	0%	24%	16%	13%	18%	15%	25%	27%
							bc						
Don't know		25	25	8	16	1	14	9	2	23	2	0	0
		2%	2%	1%	2%	50%	3%	1%	1%	2%	2%	0%	0%
NOT CONCERNED		621	621	299	321	1	162	317	142	520	60	26	15
		47%	47%	46%	48%	50%	35%	51%	61%	47%	53%	44%	58%
								a	ab				
CONCERNED		665	665	338	327	0	281	297	87	570	51	33	11
		51%	51%	52%	49%	0%	61%	48%	38%	51%	45%	56%	42%
							bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 159 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over where I work
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	3	3	3	3	2	3	2	2	3	2	3	2
Base for stats	1286	1286	637	648	1	443	614	229	1090	111	59	26
Mean score	2.55	2.55	2.57	2.54	2.00	2.80	2.49	2.26	2.56	2.48	2.58	2.54
						bc	c					
Standard deviation	.95	.95	.94	.97	-	.90	.94	.97	.94	.91	1.12	1.07

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 159 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over where I work
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all concerned (1.0)	188	9	19	17	16	23	15	18	24	14	45	54	56	129	59	65	98	25
	14%	12%	13%	16%	12%	21%	16%	9%	15%	16%	14%	16%	12%	14%	14%	15%	15%	11%
						dg												
Not very concerned (2.0)	433	25	51	38	40	30	31	48	67	35	114	101	150	303	129	138	209	83
	33%	34%	35%	36%	29%	28%	34%	24%	41%	39%	35%	30%	33%	34%	31%	31%	33%	37%
			g	g					deg	g								
Fairly concerned (3.0)	429	27	49	36	51	36	32	70	50	22	112	119	142	290	134	154	200	75
	33%	37%	34%	34%	37%	33%	35%	35%	31%	25%	35%	35%	32%	32%	33%	34%	31%	34%
Very concerned (4.0)	236	11	22	14	26	18	13	58	18	17	47	57	93	163	73	76	125	35
	18%	15%	15%	13%	19%	17%	14%	29%	11%	19%	15%	17%	21%	18%	18%	17%	20%	16%
								abcdefh					a					
Don't know	25	1	3	2	6	2	1	4	3	1	6	9	8	8	16	14	7	4
	2%	1%	2%	2%	4%	2%	1%	2%	2%	1%	2%	3%	2%	1%	4%	3%	1%	2%
															a	b		
NOT CONCERNED	621	34	70	55	56	53	46	66	91	49	159	155	206	432	188	203	307	108
	47%	47%	49%	51%	40%	49%	50%	33%	56%	55%	49%	46%	46%	48%	46%	45%	48%	49%
		g	g	g		g	g		dg	dg								
CONCERNED	665	38	71	50	77	54	45	128	68	39	159	176	235	453	207	230	325	110
	51%	52%	49%	47%	55%	50%	49%	65%	42%	44%	49%	52%	52%	51%	50%	51%	51%	50%
					h			bcefhi										
Median	3	3	3	2	3	3	2	3	2	2	3	3	3	3	3	3	3	3
Base for stats	1286	72	141	105	133	107	91	194	159	88	318	331	441	885	395	433	632	218

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 159 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over where I work
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Mean score	2.55	2.56	2.52	2.45	2.65 h	2.46	2.47	2.87 abcdefhi	2.39	2.48	2.51	2.54	2.62	2.55	2.56	2.56	2.56	2.55
Standard deviation	.95	.90	.91	.92	.93	1.01	.94	.95	.88	.98	.91	.96	.96	.95	.96	.95	.98	.90

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 159 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over where I work
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all concerned	(1.0)	188	35	26	17	43	63	4	116	72	0	140	46	2	21	87	80	99	89
		14%	13%	15%	15%	15%	17%	5%	14%	15%	0%	18%	9%	7%	11%	13%	18%	15%	14%
			f	f	f	f	f					b					ab		
Not very concerned	(2.0)	433	91	52	42	97	124	27	278	154	1	281	138	14	46	241	144	240	193
		33%	33%	30%	36%	34%	33%	33%	34%	32%	33%	35%	28%	48%	24%	36%	32%	36%	30%
												b				a	a	b	
Fairly concerned	(3.0)	429	94	59	36	96	112	32	260	168	1	235	185	9	72	223	133	208	221
		33%	34%	34%	31%	33%	30%	39%	32%	34%	33%	30%	38%	31%	38%	34%	29%	31%	35%
													a		c				
Very concerned	(4.0)	236	51	34	17	50	67	17	157	78	1	127	105	4	47	101	88	122	114
		18%	18%	20%	15%	17%	18%	20%	19%	16%	33%	16%	22%	14%	25%	15%	19%	18%	18%
													a		b				
Don't know		25	6	3	4	3	6	3	10	15	0	13	12	0	5	10	7	6	19
		2%	2%	2%	3%	1%	2%	4%	1%	3%	0%	2%	2%	0%	3%	2%	2%	1%	3%
										a									a
NOT CONCERNED		621	126	78	59	140	187	31	394	226	1	421	184	16	67	328	224	339	282
		47%	45%	45%	51%	48%	50%	37%	48%	46%	33%	53%	38%	55%	35%	50%	50%	50%	44%
							f					b				a	a	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 159 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Lack of flexibility over where I work
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
CONCERNED	665	145	93	53	146	179	49	417	246	2	362	290	13	119	324	221	330	335
	51%	52%	53%	46%	51%	48%	59%	51%	51%	67%	45%	60% a	45%	62% bc	49%	49%	49%	53%
Median	3	3	3	2	3	2	3	3	3	3	2	3	2	3	2	2	2	3
Base for stats	1286	271	171	112	286	366	80	811	472	3	783	474	29	186	652	445	669	617
Mean score	2.55	2.59	2.59	2.47	2.53	2.50	2.78 cde	2.56	2.53	3.00	2.45	2.74 a	2.52	2.78 bc	2.52	2.51	2.53	2.58
Standard deviation	.95	.94	.97	.93	.95	.98	.84	.96	.94	1.00	.96	.91	.83	.95	.91	1.00	.95	.95

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 160
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The amount of control I have over the work I do
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all concerned	(1.0)	159	159	74	84	1	32	80	47	131	14	12	2
		12%	12%	11%	13%	50%	7%	13% a	20% ab	12%	12%	20%	8%
Not very concerned	(2.0)	409	409	187	222	0	126	202	81	347	37	16	9
		31%	31%	29%	33%	0%	28%	32%	35% a	31%	33%	27%	35%
Fairly concerned	(3.0)	488	488	256	232	0	186	229	73	416	40	21	11
		37%	37%	40%	35%	0%	41% c	37%	32%	37%	35%	36%	42%
Very concerned	(4.0)	229	229	118	111	0	103	99	27	196	19	10	4
		17%	17%	18%	17%	0%	23% bc	16%	12%	18%	17%	17%	15%
Don't know		26	26	10	15	1	10	13	3	23	3	0	0
		2%	2%	2%	2%	50%	2%	2%	1%	2%	3%	0%	0%
NOT CONCERNED		568	568	261	306	1	158	282	128	478	51	28	11
		43%	43%	40%	46% a	50%	35%	45% a	55% ab	43%	45%	47%	42%
CONCERNED		717	717	374	343	0	289	328	100	612	59	31	15
		55%	55%	58% b	52%	0%	63% bc	53% c	43%	55%	52%	53%	58%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 160 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The amount of control I have over the work I do
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	3	3	3	3	1	3	3	2	3	3	3	3
Base for stats	1285	1285	635	649	1	447	610	228	1090	110	59	26
Mean score	2.61	2.61	2.66	2.57	1.00	2.81	2.57	2.35	2.62	2.58	2.49	2.65
						bc	c					
Standard deviation	.92	.92	.91	.92	-	.87	.91	.94	.91	.92	1.01	.85

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 160 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The amount of control I have over the work I do
Base: Employed

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i		a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89		324	340	449	893	411	447	639	222
Not at all concerned (1.0)	159	10	16	14	17	18	8	14	18	16		40	43	48	112	47	51	80	27
	12%	14%	11%	13%	12%	17%	9%	7%	11%	18%		12%	13%	11%	13%	11%	11%	13%	12%
						g				g									
Not very concerned (2.0)	409	23	47	39	38	40	37	42	54	27		109	115	123	275	131	129	198	81
	31%	32%	33%	36%	27%	37%	40%	21%	33%	30%		34%	34%	27%	31%	32%	29%	31%	36%
			g	g		g	dg		g										a
Fairly concerned (3.0)	488	27	54	37	54	32	29	78	71	34		118	115	183	346	139	189	221	77
	37%	37%	38%	35%	39%	29%	32%	39%	44%	38%		36%	34%	41%	39%	34%	42%	35%	35%
									e					b			b		
Very concerned (4.0)	229	11	24	16	23	19	18	60	14	11		51	60	85	149	80	66	129	34
	17%	15%	17%	15%	17%	17%	20%	30%	9%	12%		16%	18%	19%	17%	19%	15%	20%	15%
			h		h	h	h	abcdehi										a	
Don't know	26	2	3	1	7	0	0	4	5	1		6	7	10	11	14	12	11	3
	2%	3%	2%	1%	5%	0%	0%	2%	3%	1%		2%	2%	2%	1%	3%	3%	2%	1%
					ef											a			
NOT CONCERNED	568	33	63	53	55	58	45	56	72	43		149	158	171	387	178	180	278	108
	43%	45%	44%	50%	40%	53%	49%	28%	44%	48%		46%	46%	38%	43%	43%	40%	44%	49%
		g	g	g	g	dg	g		g	g		c	c						a
CONCERNED	717	38	78	53	77	51	47	138	85	45		169	175	268	495	219	255	350	111
	55%	52%	54%	50%	55%	47%	51%	70%	52%	51%		52%	51%	60%	55%	53%	57%	55%	50%
								abcdefhi						ab					

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 160 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The amount of control I have over the work I do
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Median	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1285	71	141	106	132	109	92	194	157	88	318	333	439	882	397	435	628	219
Mean score	2.61	2.55	2.61	2.52	2.63	2.48	2.62	2.95	2.52	2.45	2.57	2.58	2.69	2.60	2.63	2.62	2.64	2.54
								abcdefhi										
Standard deviation	.92	.92	.90	.91	.92	.97	.90	.90	.81	.93	.91	.93	.91	.91	.93	.88	.95	.90

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 160 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The amount of control I have over the work I do
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all concerned	(1.0)	159	30	26	13	45	40	5	101	58	0	114	42	3	19	78	62	87	72
		12%	11%	15% f	11%	16% f	11%	6%	12%	12%	0%	14% b	9%	10%	10%	12%	14%	13%	11%
Not very concerned	(2.0)	409	79	49	37	87	131	26	261	147	1	263	135	11	54	215	138	222	187
		31%	29%	28%	32%	30%	35%	31%	32%	30%	33%	33% b	28%	38%	28%	32%	31%	33%	29%
Fairly concerned	(3.0)	488	102	66	44	97	144	35	299	188	1	291	189	8	77	261	148	247	241
		37%	37%	38%	38%	34%	39%	42%	36%	39%	33%	37%	39%	28%	40%	39% c	33%	37%	38%
Very concerned	(4.0)	229	62	31	17	54	49	16	148	80	1	112	111	6	40	93	96	111	118
		17%	22% e	18%	15%	19%	13%	19%	18%	16%	33%	14%	23% a	21%	21% b	14%	21% b	16%	19%
Don't know		26	4	2	5	6	8	1	12	14	0	16	9	1	1	15	8	8	18
		2%	1%	1%	4%	2%	2%	1%	1%	3%	0%	2%	2%	3%	1%	2%	2%	1%	3% a
NOT CONCERNED		568	109	75	50	132	171	31	362	205	1	377	177	14	73	293	200	309	259
		43%	39%	43%	43%	46%	46%	37%	44%	42%	33%	47% b	36%	48%	38%	44%	44%	46%	41%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 160 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The amount of control I have over the work I do
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
CONCERNED	717	164	97	61	151	193	51	447	268	2	403	300	14	117	354	244	358	359
	55%	59%	56%	53%	52%	52%	61%	54%	55%	67%	51%	62% a	48%	61%	53%	54%	53%	56%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1285	273	172	111	283	364	82	809	473	3	780	477	28	190	647	444	667	618
Mean score	2.61	2.72 e	2.59	2.59	2.57	2.55	2.76	2.61	2.61	3.00	2.51	2.77 a	2.61	2.73 b	2.57	2.63	2.57	2.66
Standard deviation	.92	.94	.95	.89	.97	.86	.84	.92	.91	1.00	.91	.90	.96	.91	.88	.97	.92	.92

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 161
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The need to care for children and / or dependents
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all concerned	(1.0)	370	370	182	188	0	78	181	111	320	26	16	8
		28%	28%	28%	28%	0%	17%	29%	48%	29%	23%	27%	31%
								a	ab				
Not very concerned	(2.0)	261	261	138	123	0	85	121	55	217	25	14	5
		20%	20%	21%	19%	0%	19%	19%	24%	19%	22%	24%	19%
Fairly concerned	(3.0)	368	368	188	179	1	151	182	35	303	44	16	5
		28%	28%	29%	27%	50%	33%	29%	15%	27%	39%	27%	19%
							c	c			a		
Very concerned	(4.0)	246	246	110	136	0	112	111	23	218	10	11	7
		19%	19%	17%	20%	0%	25%	18%	10%	20%	9%	19%	27%
							bc	c		b			
Don't know		66	66	27	38	1	31	28	7	55	8	2	1
		5%	5%	4%	6%	50%	7%	4%	3%	5%	7%	3%	4%
							c						
NOT CONCERNED		631	631	320	311	0	163	302	166	537	51	30	13
		48%	48%	50%	47%	0%	36%	48%	72%	48%	45%	51%	50%
								a	ab				
CONCERNED		614	614	298	315	1	263	293	58	521	54	27	12
		47%	47%	46%	47%	50%	58%	47%	25%	47%	48%	46%	46%
							bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Table 161 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The need to care for children and / or dependents
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	2	2	2	3	3	3	2	2	2	3	2	2
Base for stats	1245	1245	618	626	1	426	595	224	1058	105	57	25
Mean score	2.39	2.39	2.37	2.42	3.00	2.70	2.37	1.87	2.40	2.36	2.39	2.44
						bc	c					
Standard deviation	1.11	1.11	1.09	1.13	-	1.05	1.10	1.02	1.12	.96	1.10	1.23

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Table 161 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The need to care for children and / or dependents
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all concerned (1.0)	370	23	46	34	32	30	23	46	55	31	103	85	132	264	105	165	145	60
	28%	32%	32%	32%	23%	28%	25%	23%	34%	35%	32%	25%	29%	30%	26%	37%	23%	27%
									dg	g						bc		
Not very concerned (2.0)	261	14	29	30	37	21	20	22	30	14	73	78	66	170	89	77	121	62
	20%	19%	20%	28%	27%	19%	22%	11%	19%	16%	23%	23%	15%	19%	22%	17%	19%	28%
			g	gi	g	g	g		g		c	c						ab
Fairly concerned (3.0)	368	21	38	23	38	30	23	62	42	26	82	91	130	247	118	112	202	52
	28%	29%	26%	21%	27%	28%	25%	31%	26%	29%	25%	27%	29%	28%	29%	25%	32%	23%
																	ac	
Very concerned (4.0)	246	11	22	18	23	23	23	55	29	14	51	69	98	170	76	62	153	31
	19%	15%	15%	17%	17%	21%	25%	28%	18%	16%	16%	20%	22%	19%	18%	14%	24%	14%
								abcdhi					a				ac	
Don't know	66	4	9	2	9	5	3	13	6	4	15	17	23	42	23	31	18	17
	5%	5%	6%	2%	6%	5%	3%	7%	4%	4%	5%	5%	5%	5%	6%	7%	3%	8%
																b		b
NOT CONCERNED	631	37	75	64	69	51	43	68	85	45	176	163	198	434	194	242	266	122
	48%	51%	52%	60%	50%	47%	47%	34%	52%	51%	54%	48%	44%	49%	47%	54%	42%	55%
		g	g	g	g	g	g		g	g	c					b		b
CONCERNED	614	32	60	41	61	53	46	117	71	40	133	160	228	417	194	174	355	83
	47%	44%	42%	38%	44%	49%	50%	59%	44%	45%	41%	47%	51%	47%	47%	39%	56%	37%
								abcdhi					a				ac	
Median	2	2	2	2	2	3	3	3	2	2	2	2	3	2	3	2	3	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 161 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The need to care for children and / or dependents
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Base for stats	1245	69	135	105	130	104	89	185	156	85	309	323	426	851	388	416	621	205
Mean score	2.39	2.29	2.27	2.24	2.40	2.44	2.52	2.68	2.29	2.27	2.26	2.45	2.46	2.38	2.43	2.17	2.58	2.26
								abcdhi				a	a				ac	
Standard deviation	1.11	1.10	1.10	1.09	1.05	1.13	1.14	1.15	1.14	1.13	1.09	1.10	1.15	1.12	1.09	1.11	1.10	1.04

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 161 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The need to care for children and / or dependents
Base: Employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/ personal pension: Currently saving	Private/ personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all concerned	(1.0)	370	73	50	41	91	101	14	159	211	0	260	103	7	46	187	136	201	169
		28%	26%	29%	35%	31%	27%	17%	19%	43%	0%	33%	21%	24%	24%	28%	30%	30%	27%
				f	f	f				a		b							
Not very concerned	(2.0)	261	63	29	31	56	63	19	173	87	1	163	95	3	29	144	87	156	105
		20%	23%	17%	27%	19%	17%	23%	21%	18%	33%	20%	20%	10%	15%	22%	19%	23%	17%
					be											a		b	
Fairly concerned	(3.0)	368	88	44	25	66	117	28	268	99	1	206	150	12	59	190	118	166	202
		28%	32%	25%	22%	23%	31%	34%	33%	20%	33%	26%	31%	41%	31%	29%	26%	25%	32%
			cd				cd	d	b										a
Very concerned	(4.0)	246	42	42	15	56	73	18	205	40	1	133	106	7	43	110	93	127	119
		19%	15%	24%	13%	19%	20%	22%	25%	8%	33%	17%	22%	24%	23%	17%	21%	19%	19%
				ac					b				a						
Don't know		66	11	9	4	20	18	4	16	50	0	34	32	0	14	31	18	25	41
		5%	4%	5%	3%	7%	5%	5%	2%	10%	0%	4%	7%	0%	7%	5%	4%	4%	6%
										a									a
NOT CONCERNED		631	136	79	72	147	164	33	332	298	1	423	198	10	75	331	223	357	274
		48%	49%	45%	62%	51%	44%	40%	40%	61%	33%	53%	41%	34%	39%	50%	49%	53%	43%
					abdef					a		b				a	a	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 161 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The need to care for children and / or dependents
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
CONCERNED	614	130	86	40	122	190	46	473	139	2	339	256	19	102	300	211	293	321
	47%	47%	49%	34%	42%	51%	55%	58%	29%	67%	43%	53%	66%	53%	45%	47%	43%	50%
		c	c			cd	cd	b				a		b				a
Median	2	2	3	2	2	3	3	3	2	3	2	3	3	3	2	2	2	3
Base for stats	1245	266	165	112	269	354	79	805	437	3	762	454	29	177	631	434	650	595
Mean score	2.39	2.37	2.47	2.13	2.32	2.46	2.63	2.64	1.93	3.00	2.28	2.57	2.66	2.56	2.35	2.39	2.34	2.46
		c	c			c	cd	b				a		b				
Standard deviation	1.11	1.05	1.17	1.06	1.15	1.11	1.03	1.07	1.04	1.00	1.11	1.08	1.11	1.12	1.08	1.14	1.11	1.10

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 162
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The career opportunities available to me
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all concerned	(1.0)	174	174	78	95	1	29	80	65	146	13	13	2
		13%	13%	12%	14%	50%	6%	13%	28%	13%	12%	22%	8%
								a	ab				
Not very concerned	(2.0)	411	411	203	208	0	103	199	109	351	37	14	9
		31%	31%	31%	31%	0%	23%	32%	47%	32%	33%	24%	35%
								a	ab				
Fairly concerned	(3.0)	422	422	200	222	0	177	205	40	363	35	16	8
		32%	32%	31%	33%	0%	39%	33%	17%	33%	31%	27%	31%
							bc	c					
Very concerned	(4.0)	272	272	149	123	0	137	122	13	227	24	14	7
		21%	21%	23%	19%	0%	30%	20%	6%	20%	21%	24%	27%
				b			bc	c					
Don't know		32	32	15	16	1	11	17	4	26	4	2	0
		2%	2%	2%	2%	50%	2%	3%	2%	2%	4%	3%	0%
NOT CONCERNED		585	585	281	303	1	132	279	174	497	50	27	11
		45%	45%	44%	46%	50%	29%	45%	75%	45%	44%	46%	42%
								a	ab				
CONCERNED		694	694	349	345	0	314	327	53	590	59	30	15
		53%	53%	54%	52%	0%	69%	52%	23%	53%	52%	51%	58%
							bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Table 162 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The career opportunities available to me
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	3	3	3	3	1	3	3	2	3	3	3	3
Base for stats	1279	1279	630	648	1	446	606	227	1087	109	57	26
Mean score	2.62	2.62	2.67	2.58	1.00	2.95	2.61	2.00	2.62	2.64	2.54	2.77
						bc	c					
Standard deviation	.97	.97	.97	.96	-	.89	.95	.83	.96	.96	1.10	.95

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 162 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The career opportunities available to me
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all concerned (1.0)	174	13	18	18	16	18	9	17	22	15	49	43	54	122	52	58	82	33
	13%	18%	13%	17%	12%	17%	10%	9%	14%	17%	15%	13%	12%	14%	13%	13%	13%	15%
		g		g		g				g								
Not very concerned (2.0)	411	21	45	38	45	44	36	44	52	26	104	125	122	275	135	143	197	70
	31%	29%	31%	36%	32%	40%	39%	22%	32%	29%	32%	37%	27%	31%	33%	32%	31%	32%
				g	g	g	g		g			c						
Fairly concerned (3.0)	422	24	48	30	48	28	30	64	62	29	102	106	155	293	125	149	201	71
	32%	33%	33%	28%	35%	26%	33%	32%	38%	33%	31%	31%	35%	33%	30%	33%	31%	32%
									e									
Very concerned (4.0)	272	12	29	20	23	19	16	67	24	17	61	58	108	189	82	85	144	43
	21%	16%	20%	19%	17%	17%	17%	34%	15%	19%	19%	17%	24%	21%	20%	19%	23%	19%
								abcdefhi					b					
Don't know	32	3	4	1	7	0	1	6	2	2	8	8	10	14	17	12	15	5
	2%	4%	3%	1%	5%	0%	1%	3%	1%	2%	2%	2%	2%	2%	4%	3%	2%	2%
		e			e										a			
NOT CONCERNED	585	34	63	56	61	62	45	61	74	41	153	168	176	397	187	201	279	103
	45%	47%	44%	52%	44%	57%	49%	31%	46%	46%	47%	49%	39%	44%	45%	45%	44%	46%
		g	g	g	g	bdg	g		g	g	c	c						
CONCERNED	694	36	77	50	71	47	46	131	86	46	163	164	263	482	207	234	345	114
	53%	49%	53%	47%	51%	43%	50%	66%	53%	52%	50%	48%	59%	54%	50%	52%	54%	51%
								abcdefhi					ab					

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 162 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The career opportunities available to me
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Median	3	3	3	2	3	2	3	3	3	3	3	2	3	3	3	3	3	3
Base for stats	1279	70	140	106	132	109	91	192	160	87	316	332	439	879	394	435	624	217
Mean score	2.62	2.50	2.63	2.49	2.59	2.44	2.58	2.94	2.55	2.55	2.55	2.54	2.72	2.62	2.60	2.60	2.65	2.57
								abcdefhi					ab					
Standard deviation	.97	.99	.95	.99	.92	.97	.90	.97	.91	1.00	.97	.93	.97	.97	.96	.95	.98	.97

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

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Table 162 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The career opportunities available to me
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all concerned	(1.0)	174	34	26	14	39	56	5	110	64	0	125	49	0	17	84	72	88	86
		13%	12%	15% f	12%	13%	15% f	6%	13%	13%	0%	16% b	10%	0%	9%	13%	16% a	13%	14%
Not very concerned	(2.0)	411	77	58	40	97	114	25	265	146	0	269	128	14	46	219	145	239	172
		31%	28%	33%	34%	34%	31%	30%	32%	30%	0%	34% b	26%	48%	24%	33% a	32% a	35% b	27%
Fairly concerned	(3.0)	422	88	55	37	82	131	29	261	159	2	246	168	8	68	233	119	202	220
		32%	32%	32%	32%	28%	35%	35%	32%	33%	67%	31%	35%	28%	36% c	35% c	26%	30%	35%
Very concerned	(4.0)	272	70	32	21	66	61	22	167	104	1	137	130	5	57	109	106	132	140
		21%	25% e	18%	18%	23% e	16%	27% e	20%	21%	33%	17%	27% a	17%	30% b	16%	23% b	20%	22%
Don't know		32	8	3	4	5	10	2	18	14	0	19	11	2	3	17	10	14	18
		2%	3%	2%	3%	2%	3%	2%	2%	3%	0%	2%	2%	7%	2%	3%	2%	2%	3%
NOT CONCERNED		585	111	84	54	136	170	30	375	210	0	394	177	14	63	303	217	327	258
		45%	40%	48%	47%	47%	46%	36%	46%	43%	0%	49% b	36%	48%	33%	46% a	48% a	48% b	41%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 162 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - The career opportunities available to me
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
CONCERNED	694	158	87	58	148	192	51	428	263	3	383	298	13	125	342	225	334	360
	53%	57%	50%	50%	51%	52%	61%	52%	54%	100%	48%	61% a	45%	65% bc	52%	50%	49%	57% a
Median	3	3	3	3	3	3	3	3	3	3	2	3	2	3	3	3	3	3
Base for stats	1279	269	171	112	284	362	81	803	473	3	777	475	27	188	645	442	661	618
Mean score	2.62	2.72 e	2.54	2.58	2.62	2.54	2.84 be	2.60	2.64	3.33	2.51	2.80 a	2.67	2.88 bc	2.57	2.59	2.57	2.67
Standard deviation	.97	.99	.97	.94	.99	.95	.90	.96	.97	.58	.96	.96	.78	.95	.92	1.02	.95	.98

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 163
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Having to work with others rather than by myself
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		1311	1311	645	664	2	457	623	231	1113	113	59	26
Not at all concerned	(1.0)	356	356	165	190	1	91	174	91	291	38	18	9
		27%	27%	26%	29%	50%	20%	28%	39%	26%	34%	31%	35%
								a	ab				
Not very concerned	(2.0)	488	488	225	262	1	152	245	91	419	40	18	11
		37%	37%	35%	39%	50%	33%	39%	39%	38%	35%	31%	42%
								a					
Fairly concerned	(3.0)	276	276	149	127	0	125	117	34	237	21	14	4
		21%	21%	23%	19%	0%	27%	19%	15%	21%	19%	24%	15%
							bc						
Very concerned	(4.0)	162	162	91	71	0	80	70	12	141	12	7	2
		12%	12%	14%	11%	0%	18%	11%	5%	13%	11%	12%	8%
							bc	c					
Don't know		29	29	15	14	0	9	17	3	25	2	2	0
		2%	2%	2%	2%	0%	2%	3%	1%	2%	2%	3%	0%
NOT CONCERNED		844	844	390	452	2	243	419	182	710	78	36	20
		64%	64%	60%	68%	100%	53%	67%	79%	64%	69%	61%	77%
					a			a	ab				
CONCERNED		438	438	240	198	0	205	187	46	378	33	21	6
		33%	33%	37%	30%	0%	45%	30%	20%	34%	29%	36%	23%
				b			bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 163 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Having to work with others rather than by myself
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Median	2	2	2	2	2	2	2	2	2	2	2	2
Base for stats	1282	1282	630	650	2	448	606	228	1088	111	57	26
Mean score	2.19	2.19	2.26	2.12	1.50	2.43	2.14	1.86	2.21	2.06	2.18	1.96
			b			bc	c					
Standard deviation	.98	.98	1.00	.95	.71	1.01	.96	.86	.98	.98	1.02	.92

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 163 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Having to work with others rather than by myself
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all concerned (1.0)	356	19	34	32	31	30	25	42	46	32	85	86	120	232	122	118	172	64
	27%	26%	24%	30%	22%	28%	27%	21%	28%	36%	26%	25%	27%	26%	30%	26%	27%	29%
										bdg								
Not very concerned (2.0)	488	29	63	40	54	42	35	55	66	35	132	131	156	354	133	161	240	86
	37%	40%	44%	37%	39%	39%	38%	28%	41%	39%	41%	39%	35%	40%	32%	36%	38%	39%
			g		g				g					b				
Fairly concerned (3.0)	276	17	31	23	31	22	19	50	32	12	71	72	94	175	98	99	131	46
	21%	23%	22%	21%	22%	20%	21%	25%	20%	13%	22%	21%	21%	20%	24%	22%	21%	21%
								i										
Very concerned (4.0)	162	8	13	10	15	15	13	44	14	9	31	43	67	118	44	53	88	21
	12%	11%	9%	9%	11%	14%	14%	22%	9%	10%	10%	13%	15%	13%	11%	12%	14%	9%
								abcdhi					a					
Don't know	29	0	3	2	8	0	0	7	4	1	5	8	12	14	14	16	8	5
	2%	0%	2%	2%	6%	0%	0%	4%	2%	1%	2%	2%	3%	2%	3%	4%	1%	2%
					aef			e							a	b		
NOT CONCERNED	844	48	97	72	85	72	60	97	112	67	217	217	276	586	255	279	412	150
	64%	66%	67%	67%	61%	66%	65%	49%	69%	75%	67%	64%	61%	66%	62%	62%	64%	68%
		g	g	g	g	g	g		g	dg								
CONCERNED	438	25	44	33	46	37	32	94	46	21	102	115	161	293	142	152	219	67
	33%	34%	31%	31%	33%	34%	35%	47%	28%	24%	31%	34%	36%	33%	35%	34%	34%	30%
								bcdefhi										
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 163 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Having to work with others rather than by myself
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Base for stats	1282	73	141	105	131	109	92	191	158	88	319	332	437	879	397	431	631	217
Mean score	2.19	2.19	2.16	2.10	2.23	2.20	2.22	2.50 abcdefhi	2.09	1.98	2.15	2.22	2.25	2.20	2.16	2.20	2.21	2.11
Standard deviation	.98	.95	.90	.95	.94	1.00	1.00	1.08	.92	.96	.93	.97	1.02	.98	.99	.98	1.00	.94

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 163 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Having to work with others rather than by myself
Base: Employed

		Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
			Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all concerned	(1.0)	356	62	61	31	80	108	14	233	123	0	242	101	13	42	173	141	204	152
		27%	22%	35% af	27%	28% f	29% f	17%	28%	25%	0%	30% b	21%	45%	22%	26%	31% a	30% b	24%
Not very concerned	(2.0)	488	97	56	52	112	144	27	307	180	1	301	178	9	66	277	143	275	213
		37%	35%	32%	45% b	39%	39%	33%	37%	37%	33%	38%	37%	31%	35%	42% c	32%	41% b	33%
Fairly concerned	(3.0)	276	70	34	23	52	73	24	167	108	1	157	114	5	53	132	89	113	163
		21%	25% d	20%	20%	18%	20%	29% d	20%	22%	33%	20%	23%	17%	28% bc	20%	20%	17%	26% a
Very concerned	(4.0)	162	43	21	8	40	36	14	104	57	1	79	81	2	27	63	72	75	87
		12%	16% ce	12%	7%	14%	10%	17% c	13%	12%	33%	10%	17% a	7%	14%	10%	16% b	11%	14%
Don't know		29	5	2	2	5	11	4	10	19	0	17	12	0	3	17	7	8	21
		2%	2%	1%	2%	2%	3%	5%	1%	4% a	0%	2%	2%	0%	2%	3%	2%	1%	3% a
NOT CONCERNED		844	159	117	83	192	252	41	540	303	1	543	279	22	108	450	284	479	365
		64%	57%	67% af	72% af	66% af	68% af	49%	66%	62%	33%	68% b	57%	76%	57%	68% a	63%	71% b	57%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 163 (continuation)
Q14. How concerned, if at all, are you by the following aspects of being employed by someone else / an organisation? - Having to work with others rather than by myself
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
CONCERNED	438	113	55	31	92	109	38	271	165	2	236	195	7	80	195	161	188	250
	33%	41%	32%	27%	32%	29%	46%	33%	34%	67%	30%	40%	24%	42%	29%	36%	28%	39%
		cde					bcde					a		b		b		a
Median	2	2	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2
Base for stats	1282	272	172	114	284	361	79	811	468	3	779	474	29	188	645	445	667	615
Mean score	2.19	2.35	2.09	2.07	2.18	2.10	2.48	2.18	2.21	3.00	2.09	2.37	1.86	2.35	2.13	2.21	2.09	2.30
		bce					bcde					a		b				a
Standard deviation	.98	1.00	1.02	.87	1.00	.94	.99	.99	.97	1.00	.95	1.00	.95	.98	.92	1.06	.96	.99

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 164
Q14 Summary of concerned
Base: All non-self-employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
The amount of control I have over the work I do	717	717	374	343	0	289	328	100	612	59	31	15
	55%	55%	58%	52%	0%	63%	53%	43%	55%	52%	53%	58%
			b			bc	c					
Lack of flexibility over my working hours	697	697	346	351	0	296	307	94	592	60	29	16
	53%	53%	54%	53%	0%	65%	49%	41%	53%	53%	49%	62%
						bc	c					
The career opportunities available to me	694	694	349	345	0	314	327	53	590	59	30	15
	53%	53%	54%	52%	0%	69%	52%	23%	53%	52%	51%	58%
						bc	c					
Lack of flexibility over where I work	665	665	338	327	0	281	297	87	570	51	33	11
	51%	51%	52%	49%	0%	61%	48%	38%	51%	45%	56%	42%
						bc	c					
The need to care for children and / or dependents	614	614	298	315	1	263	293	58	521	54	27	12
	47%	47%	46%	47%	50%	58%	47%	25%	47%	48%	46%	46%
						bc	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 164 (continuation)
Q14 Summary of concerned
Base: All non-self-employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Having to work with others rather than by myself	438	438	240	198	0	205	187	46	378	33	21	6
	33%	33%	37%	30%	0%	45%	30%	20%	34%	29%	36%	23%
			b			bc	c					
None concerned	263	263	125	137	1	42	131	90	227	20	12	4
	20%	20%	19%	21%	50%	9%	21%	39%	20%	18%	20%	15%
							a	ab				

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 164 (continuation)
Q14 Summary of concerned
Base: All non-self-employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
The amount of control I have over the work I do	717	38	78	53	77	51	47	138	85	45	169	175	268	495	219	255	350	111
	55%	52%	54%	50%	55%	47%	51%	70%	52%	51%	52%	51%	60%	55%	53%	57%	55%	50%
								abcdefhi					ab					
Lack of flexibility over my working hours	697	40	69	48	81	57	47	132	72	46	157	185	250	482	212	240	340	116
	53%	55%	48%	45%	58%	52%	51%	67%	44%	52%	48%	54%	56%	54%	52%	54%	53%	52%
					ch			bcefhi					a					
The career opportunities available to me	694	36	77	50	71	47	46	131	86	46	163	164	263	482	207	234	345	114
	53%	49%	53%	47%	51%	43%	50%	66%	53%	52%	50%	48%	59%	54%	50%	52%	54%	51%
								abcdefhi					ab					
Lack of flexibility over where I work	665	38	71	50	77	54	45	128	68	39	159	176	235	453	207	230	325	110
	51%	52%	49%	47%	55%	50%	49%	65%	42%	44%	49%	52%	52%	51%	50%	51%	51%	50%
					h			bcefhi										
The need to care for children and / or dependents	614	32	60	41	61	53	46	117	71	40	133	160	228	417	194	174	355	83
	47%	44%	42%	38%	44%	49%	50%	59%	44%	45%	41%	47%	51%	47%	47%	39%	56%	37%
								abcdhi					a				ac	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 164 (continuation)
Q14 Summary of concerned
Base: All non-self-employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Having to work with others rather than by myself	438	25	44	33	46	37	32	94	46	21	102	115	161	293	142	152	219	67
	33%	34%	31%	31%	33%	34%	35%	47%	28%	24%	31%	34%	36%	33%	35%	34%	34%	30%
								bcdefhi										
None concerned	263	14	29	26	28	28	18	28	43	13	69	74	84	171	91	96	123	44
	20%	19%	20%	24%	20%	26%	20%	14%	27%	15%	21%	22%	19%	19%	22%	21%	19%	20%
				g		g			gi									

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 164 (continuation)
Q14 Summary of concerned
Base: All non-self-employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
The amount of control I have over the work I do	717 55%	164 59%	97 56%	61 53%	151 52%	193 52%	51 61%	447 54%	268 55%	2 67%	403 51%	300 62% a	14 48%	117 61%	354 53%	244 54%	358 53%	359 56%
Lack of flexibility over my working hours	697 53%	152 55%	93 53%	61 53%	159 55%	181 49%	51 61% e	446 54%	248 51%	3 100%	399 50%	285 59% a	13 45%	119 62% bc	342 52%	233 52%	346 51%	351 55%
The career opportunities available to me	694 53%	158 57%	87 50%	58 50%	148 51%	192 52%	51 61%	428 52%	263 54%	3 100%	383 48%	298 61% a	13 45%	125 65% bc	342 52%	225 50%	334 49%	360 57% a
Lack of flexibility over where I work	665 51%	145 52%	93 53%	53 46%	146 51%	179 48%	49 59%	417 51%	246 51%	2 67%	362 45%	290 60% a	13 45%	119 62% bc	324 49%	221 49%	330 49%	335 53%
The need to care for children and / or dependents	614 47%	130 47% c	86 49% c	40 34%	122 42%	190 51% cd	46 55% cd	473 58% b	139 29%	2 67%	339 43%	256 53% a	19 66%	102 53% b	300 45%	211 47%	293 43%	321 50% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 164 (continuation)
Q14 Summary of concerned
Base: All non-self-employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Having to work with others rather than by myself	438	113	55	31	92	109	38	271	165	2	236	195	7	80	195	161	188	250
	33%	41%	32%	27%	32%	29%	46%	33%	34%	67%	30%	40%	24%	42%	29%	36%	28%	39%
		cde					bcde					a		b		b		a
None concerned	263	48	35	29	60	79	12	156	107	0	185	73	5	23	135	103	144	119
	20%	17%	20%	25%	21%	21%	14%	19%	22%	0%	23%	15%	17%	12%	20%	23%	21%	19%
											b				a	a		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 165
Q14 Summary table
by Q14 Summary table
Base: All non-self-employed

		Q14 Statements					
		Lack of flexibility over my working hours	Lack of flexibility over where I work	The amount of control I have over the work I do	The need to care for children and / or dependents	The career opportunities available to me	Having to work with others rather than by myself
Significance Level: 95%		a	b	c	d	e	f
Base		1311	1311	1311	1311	1311	1311
Not at all concerned	(1.0)	176	188	159	370	174	356
		13%	14%	12%	28%	13%	27%
					abce		abce
Not very concerned	(2.0)	414	433	409	261	411	488
		32%	33%	31%	20%	31%	37%
		d	d	d		d	abcde
Fairly concerned	(3.0)	435	429	488	368	422	276
		33%	33%	37%	28%	32%	21%
		df	df	abdef	f	df	
Very concerned	(4.0)	262	236	229	246	272	162
		20%	18%	17%	19%	21%	12%
		f	f	f	f	cf	
Don't know		24	25	26	66	32	29
		2%	2%	2%	5%	2%	2%
					abcef		
NOT CONCERNED		590	621	568	631	585	844
		45%	47%	43%	48%	45%	64%
			c		c		abcde

Columns Tested: a,b,c,d,e,f

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Table 165 (continuation)
Q14 Summary table
by Q14 Summary table
Base: All non-self-employed

	Q14 Statements					
	Lack of flexibility over my working hours	Lack of flexibility over where I work	The amount of control I have over the work I do	The need to care for children and / or dependents	The career opportunities available to me	Having to work with others rather than by myself
Significance Level: 95%	a	b	c	d	e	f
Base	1311	1311	1311	1311	1311	1311
CONCERNED	697	665	717	614	694	438
	53%	51%	55%	47%	53%	33%
	df	df	bdf	f	df	
Median	3	3	3	2	3	2
Base for stats	1287	1286	1285	1245	1279	1282
Mean score	2.61	2.55	2.61	2.39	2.62	2.19
	df	df	df	f	df	
Standard deviation	.96	.95	.92	1.11	.97	.98

Columns Tested: a,b,c,d,e,f

Fidelity Self Employed Research

Online fieldwork December 2017

Table 166
Q15. Overall, how satisfied or dissatisfied are you currently with being employed by someone else / by an organisation?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Very dissatisfied (1.0)	45	45	33	12	0	14	20	11	40	4	0	1
	3%	3%	5% b	2%	0%	3%	3%	5%	4%	4%	0%	4%
Fairly dissatisfied (2.0)	111	111	58	53	0	42	48	21	93	8	9	1
	8%	8%	9%	8%	0%	9%	8%	9%	8%	7%	15%	4%
Fairly satisfied (3.0)	647	647	328	319	0	230	311	106	556	56	20	15
	49%	49%	51%	48%	0%	50%	50%	46%	50% c	50%	34%	58%
Very satisfied (4.0)	491	491	216	273	2	165	236	90	410	43	30	8
	37%	37%	33%	41% a	100%	36%	38%	39%	37%	38%	51% a	31%
Don't know	17	17	10	7	0	6	8	3	14	2	0	1
	1%	1%	2%	1%	0%	1%	1%	1%	1%	2%	0%	4%
DISSATISFIED	156	156	91	65	0	56	68	32	133	12	9	2
	12%	12%	14% b	10%	0%	12%	11%	14%	12%	11%	15%	8%
SATISFIED	1138	1138	544	592	2	395	547	196	966	99	50	23
	87%	87%	84%	89% a	100%	86%	88%	85%	87%	88%	85%	88%
Median	3	3	3	3	4	3	3	3	3	3	4	3
Base for stats	1294	1294	635	657	2	451	615	228	1099	111	59	25

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 166 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being employed by someone else / by an organisation?
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1311	1311	645	664	2	457	623	231	1113	113	59	26
Mean score	3.22	3.22	3.14	3.30	4.00	3.21	3.24	3.21	3.22	3.24	3.36	3.20
Standard deviation	.74	.74	.79	.69 a	.00	.73	.73	.80	.75	.74	.74	.71

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 166 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being employed by someone else / by an organisation?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Very dissatisfied (1.0)	45	3	7	1	5	5	4	4	8	3	11	14	15	28	16	17	22	6
	3%	4%	5%	1%	4%	5%	4%	2%	5%	3%	3%	4%	3%	3%	4%	4%	3%	3%
Fairly dissatisfied (2.0)	111	3	12	8	10	7	13	18	17	5	23	30	40	79	32	51	38	22
	8%	4%	8%	7%	7%	6%	14%	9%	10%	6%	7%	9%	9%	9%	8%	11%	6%	10%
							a									b		b
Fairly satisfied (3.0)	647	42	74	51	73	51	42	92	88	43	167	166	223	446	198	230	311	106
	49%	58%	51%	48%	53%	47%	46%	46%	54%	48%	52%	49%	50%	50%	48%	51%	49%	48%
Very satisfied (4.0)	491	24	51	47	47	44	32	80	49	36	122	123	165	333	155	139	263	86
	37%	33%	35%	44%	34%	40%	35%	40%	30%	40%	38%	36%	37%	37%	38%	31%	41%	39%
				h				h									a	a
Don't know	17	1	0	0	4	2	1	4	0	2	1	7	6	7	10	10	5	2
	1%	1%	0%	0%	3%	2%	1%	2%	0%	2%	*%	2%	1%	1%	2%	2%	1%	1%
					bh							a			a	b		
DISSATISFIED	156	6	19	9	15	12	17	22	25	8	34	44	55	107	48	68	60	28
	12%	8%	13%	8%	11%	11%	18%	11%	15%	9%	10%	13%	12%	12%	12%	15%	9%	13%
							c									b		
SATISFIED	1138	66	125	98	120	95	74	172	137	79	289	289	388	779	353	369	574	192
	87%	90%	87%	92%	86%	87%	80%	87%	85%	89%	89%	85%	86%	87%	86%	83%	90%	86%
				f													a	
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	1294	72	144	107	135	107	91	194	162	87	323	333	443	886	401	437	634	220
Mean score	3.22	3.21	3.17	3.35	3.20	3.25	3.12	3.28	3.10	3.29	3.24	3.20	3.21	3.22	3.23	3.12	3.29	3.24
				fh				h									a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 166 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being employed by someone else / by an organisation?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1311	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Standard deviation	.74	.71	.78	.66	.73	.78	.81	.72	.77	.73	.73	.77	.74	.74	.76	.76	.73	.74

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 166 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being employed by someone else / by an organisation?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Very dissatisfied (1.0)	45	9	6	3	11	13	3	27	18	0	27	17	1	17	14	13	19	26
	3%	3%	3%	3%	4%	3%	4%	3%	4%	0%	3%	3%	3%	9% bc	2%	3%	3%	4%
Fairly dissatisfied (2.0)	111	25	18	15	13	32	8	65	46	0	73	35	3	30	58	23	56	55
	8%	9% d	10% d	13% d	4%	9% d	10%	8%	9%	0%	9%	7%	10%	16% bc	9% c	5%	8%	9%
Fairly satisfied (3.0)	647	146	87	57	133	180	44	390	255	2	383	254	10	82	372	192	321	326
	49%	53%	50%	49%	46%	48%	53%	48%	52%	67%	48%	52%	34%	43%	56% ac	42%	48%	51%
Very satisfied (4.0)	491	92	61	39	128	143	28	334	156	1	303	173	15	58	211	221	272	219
	37%	33%	35%	34%	44% ac	38%	34%	41% b	32%	33%	38%	36%	52%	30%	32%	49% ab	40% b	34%
Don't know	17	5	2	2	4	4	0	5	12	0	10	7	0	4	7	3	7	10
	1%	2%	1%	2%	1%	1%	0%	1%	2% a	0%	1%	1%	0%	2%	1%	1%	1%	2%
DISSATISFIED	156	34	24	18	24	45	11	92	64	0	100	52	4	47	72	36	75	81
	12%	12%	14%	16% d	8%	12%	13%	11%	13%	0%	13%	11%	14%	25% bc	11%	8%	11%	13%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 166 (continuation)
Q15. Overall, how satisfied or dissatisfied are you currently with being employed by someone else / by an organisation?
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1311	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
SATISFIED	1138	238	148	96	261	323	72	724	411	3	686	427	25	140	583	413	593	545
	87%	86%	85%	83%	90% c	87%	87%	88%	84%	100%	86%	88%	86%	73%	88% a	91% a	88%	86%
Median	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	3	3
Base for stats	1294	272	172	114	285	368	83	816	475	3	786	479	29	187	655	449	668	626
Mean score	3.22	3.18	3.18	3.16	3.33 abc	3.23	3.17	3.26 b	3.16	3.33	3.22	3.22	3.34	2.97	3.19 a	3.38 ab	3.27 b	3.18
Standard deviation	.74	.73	.75	.75	.74	.75	.75	.74	.74	.58	.75	.73	.81	.92	.68	.72	.73	.76

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 167
Q16. To what extent, if at all, have you considered becoming self-employed?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1300	1300	637	661	2	453	616	231	1102	113	59	26
I have never considered becoming self-employed	518	518	218	299	1	135	265	118	431	47	29	11
	40%	40%	34%	45%	50%	30%	43%	51%	39%	42%	49%	42%
				a			a	ab				
I have considered becoming self-employed but have no current plans to do so	534	534	275	258	1	206	241	87	444	55	23	12
	41%	41%	43%	39%	50%	45%	39%	38%	40%	49%	39%	46%
						b						
I am planning to become self-employed in the near future	171	171	106	65	0	77	83	11	156	7	6	2
	13%	13%	17%	10%	0%	17%	13%	5%	14%	6%	10%	8%
			b			c	c		b			
I am already self-employed	26	26	17	9	0	12	8	6	24	2	0	0
	2%	2%	3%	1%	0%	3%	1%	3%	2%	2%	0%	0%
Don't know	51	51	21	30	0	23	19	9	47	2	1	1
	4%	4%	3%	5%	0%	5%	3%	4%	4%	2%	2%	4%
NET At least considered: considered + planning	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 167 (continuation)
Q16. To what extent, if at all, have you considered becoming self-employed?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1300	72	144	106	138	109	92	191	162	88	322	339	441	885	408	441	636	220
I have never considered becoming self-employed	518	30	61	46	53	48	43	46	66	38	137	144	150	324	192	188	250	79
	40%	42%	42%	43%	38%	44%	47%	24%	41%	43%	43%	42%	34%	37%	47%	43%	39%	36%
		g	g	g	g	g	g		g	g	c	c			a			
I have considered becoming self-employed but have no current plans to do so	534	26	61	45	52	47	37	69	67	40	132	136	176	389	142	180	249	104
	41%	36%	42%	42%	38%	43%	40%	36%	41%	45%	41%	40%	40%	44%	35%	41%	39%	47%
														b				b
I am planning to become self-employed in the near future	171	8	14	13	21	10	6	55	21	8	35	37	84	122	48	53	98	19
	13%	11%	10%	12%	15%	9%	7%	29%	13%	9%	11%	11%	19%	14%	12%	12%	15%	9%
					f			abcdefhi					ab				c	
I am already self-employed	26	1	3	0	5	2	3	8	2	0	4	10	10	19	7	4	16	6
	2%	1%	2%	0%	4%	2%	3%	4%	1%	0%	1%	3%	2%	2%	2%	1%	3%	3%
					c			c										
Don't know	51	7	5	2	7	2	3	13	6	2	14	12	21	31	19	16	23	12
	4%	10%	3%	2%	5%	2%	3%	7%	4%	2%	4%	4%	5%	4%	5%	4%	4%	5%
		cei																

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 167 (continuation)
Q16. To what extent, if at all, have you considered becoming self-employed?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1300	72	144	106	138	109	92	191	162	88	322	339	441	885	408	441	636	220
NET At least considered: considered + planning	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 167 (continuation)
Q16. To what extent, if at all, have you considered becoming self-employed?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1300	277	171	114	288	370	80	816	481	3	789	482	29	187	659	448	670	630
I have never considered becoming self-employed	518 40%	100 36%	76 44% df	46 40%	101 35%	172 46% adf	23 29%	328 40%	190 40%	0 0%	350 44% b	154 32%	14 48%	61 33%	284 43% a	172 38%	266 40%	252 40%
I have considered becoming self-employed but have no current plans to do so	534 41%	115 42%	68 40%	39 34%	129 45%	146 39%	37 46%	313 38%	220 46% a	1 33%	316 40%	207 43%	11 38%	81 43%	277 42%	176 39%	285 43%	249 40%
I am planning to become self-employed in the near future	171 13%	44 16% e	18 11%	24 21% bde	37 13%	34 9%	14 18% e	123 15% b	48 10%	0 0%	87 11%	80 17% a	4 14%	33 18% b	72 11%	66 15%	90 13%	81 13%
I am already self-employed	26 2%	5 2%	2 1%	2 2%	8 3%	5 1%	4 5% e	20 2%	6 1%	0 0%	13 2%	13 3%	0 0%	3 2%	5 1%	18 4% b	15 2%	11 2%
Don't know	51 4%	13 5%	7 4%	3 3%	13 5%	13 4%	2 3%	32 4%	17 4%	2 67%	23 3%	28 6% a	0 0%	9 5%	21 3%	16 4%	14 2%	37 6% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 167 (continuation)
Q16. To what extent, if at all, have you considered becoming self-employed?
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1300	277	171	114	288	370	80	816	481	3	789	482	29	187	659	448	670	630
NET At least considered: considered + planning	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 168
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become self-employed?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	*c	*d
Base	705	705	381	323	1	283	324	98	600	62	29	14
To have control over my working hours	342	342	178	163	1	132	162	48	285	33	15	9
	49%	49%	47%	50%	100%	47%	50%	49%	48%	53%	52%	64%
To have more control over my work / life balance	329	329	163	166	0	123	160	46	280	25	14	10
	47%	47%	43%	51% a	0%	43%	49%	47%	47%	40%	48%	71%
To have control over my own work	311	311	180	131	0	122	146	43	264	24	14	9
	44%	44%	47%	41%	0%	43%	45%	44%	44%	39%	48%	64%
Freedom to choose where I work	306	306	162	143	1	125	144	37	261	27	12	6
	43%	43%	43%	44%	100%	44%	44%	38%	44%	44%	41%	43%
To start my own business / be entrepreneurial	267	267	144	123	0	108	130	29	230	21	10	6
	38%	38%	38%	38%	0%	38%	40%	30%	38%	34%	34%	43%
To earn a higher salary than if I wasn't self-employed	199	199	128	71	0	90	91	18	170	15	9	5
	28%	28%	34% b	22%	0%	32% c	28%	18%	28%	24%	31%	36%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 168 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become self-employed?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	*c	*d
Base	705	705	381	323	1	283	324	98	600	62	29	14
To care for children and / or dependents	118	118	47	71	0	60	53	5	106	5	2	5
	17%	17%	12%	22%	0%	21%	16%	5%	18%	8%	7%	36%
				a		c	c					
Lack of opportunities at my current workplace	109	109	65	44	0	51	47	11	93	8	6	2
	15%	15%	17%	14%	0%	18%	15%	11%	16%	13%	21%	14%
To work alone rather than in a team	103	103	68	34	1	48	43	12	89	8	4	2
	15%	15%	18%	11%	100%	17%	13%	12%	15%	13%	14%	14%
			b									
Wanting to work but not needing a consistent salary	74	74	48	26	0	33	31	10	63	7	1	3
	10%	10%	13%	8%	0%	12%	10%	10%	11%	11%	3%	21%
Approaching retirement / am retired	68	68	39	29	0	15	21	32	58	5	4	1
	10%	10%	10%	9%	0%	5%	6%	33%	10%	8%	14%	7%
								ab				
Self-employment is typical in my sector	51	51	35	16	0	23	20	8	42	6	3	0
	7%	7%	9%	5%	0%	8%	6%	8%	7%	10%	10%	0%
			b									

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 168 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become self-employed?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	*c	*d
Base	705	705	381	323	1	283	324	98	600	62	29	14
Other	12	12	7	5	0	4	2	6	7	3	2	0
	2%	2%	2%	2%	0%	1%	1%	6%	1%	5%	7%	0%
								ab		a		
None of these	6	6	3	3	0	2	3	1	6	0	0	0
	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	0%	0%
Don’t know	1	1	1	0	0	0	0	1	1	0	0	0
	*%	*%	*%	0%	0%	0%	0%	1%	*%	0%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 168 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become self-employed?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	705	34	75	58	73	57	43	124	88	48	167	173	260	511	190	233	347	123
To have control over my working hours	342	18	34	28	33	22	26	56	43	25	80	81	124	246	95	115	154	72
	49%	53%	45%	48%	45%	39%	60% e	45%	49%	52%	48%	47%	48%	48%	50%	49%	44%	59% b
To have more control over my work / life balance	329	17	40	24	34	31	24	40	43	27	81	89	110	232	96	116	152	61
	47%	50%	53% g	41%	47% g	54% g	56% g	32%	49% g	56% g	49%	51%	42%	45%	51%	50%	44%	50%
To have control over my own work	311	16	34	29	31	24	20	55	35	20	79	75	110	226	84	108	139	63
	44%	47%	45%	50%	42%	42%	47%	44%	40%	42%	47%	43%	42%	44%	44%	46%	40%	51% b
Freedom to choose where I work	306	15	32	25	31	22	24	50	38	24	72	77	112	225	80	110	142	54
	43%	44%	43%	43%	42%	39%	56%	40%	43%	50%	43%	45%	43%	44%	42%	47%	41%	44%
To start my own business / be entrepreneurial	267	15	27	20	23	25	16	55	33	16	62	64	104	199	67	89	134	42
	38%	44%	36%	34%	32%	44%	37%	44%	38%	33%	37%	37%	40%	39%	35%	38%	39%	34%
To earn a higher salary than if I wasn't self-employed	199	9	20	17	19	20	10	42	21	12	46	49	75	131	68	71	93	34
	28%	26%	27%	29%	26%	35%	23%	34%	24%	25%	28%	28%	29%	26%	36% a	30%	27%	28%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 168 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become self-employed?
Base: Employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	705	34	75	58	73	57	43	124	88	48	167	173	260	511	190	233	347	123
To care for children and / or dependents	118	5	4	15	13	10	8	29	15	7	24	31	51	84	34	17	77	23
	17%	15%	5%	26%	18%	18%	19%	23%	17%	15%	14%	18%	20%	16%	18%	7%	22%	19%
				b	b	b	b	b	b								a	a
Lack of opportunities at my current workplace	109	5	18	7	10	8	6	18	18	3	30	24	39	86	23	39	51	19
	15%	15%	24%	12%	14%	14%	14%	15%	20%	6%	18%	14%	15%	17%	12%	17%	15%	15%
			i						i									
To work alone rather than in a team	103	5	8	7	10	9	5	25	12	8	20	24	45	75	28	46	42	15
	15%	15%	11%	12%	14%	16%	12%	20%	14%	17%	12%	14%	17%	15%	15%	20%	12%	12%
																b		
Wanting to work but not needing a consistent salary	74	4	6	2	8	6	3	21	9	4	12	17	34	61	12	13	48	13
	10%	12%	8%	3%	11%	11%	7%	17%	10%	8%	7%	10%	13%	12%	6%	6%	14%	11%
								c						b			a	
Approaching retirement / am retired	68	2	12	5	8	4	3	10	9	5	19	15	24	56	12	18	43	7
	10%	6%	16%	9%	11%	7%	7%	8%	10%	10%	11%	9%	9%	11%	6%	8%	12%	6%
																	c	
Self-employment is typical in my sector	51	3	3	2	5	7	1	18	2	1	8	13	21	36	15	13	34	4
	7%	9%	4%	3%	7%	12%	2%	15%	2%	2%	5%	8%	8%	7%	8%	6%	10%	3%
						h		bcfhi									c	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 168 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become self-employed?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	705	34	75	58	73	57	43	124	88	48	167	173	260	511	190	233	347	123
Other	12	0	1	0	2	1	1	0	2	0	1	4	2	10	2	3	6	3
	2%	0%	1%	0%	3%	2%	2%	0%	2%	0%	1%	2%	1%	2%	1%	1%	2%	2%
None of these	6	0	0	1	2	0	0	1	2	0	1	2	3	6	0	2	2	2
	1%	0%	0%	2%	3%	0%	0%	1%	2%	0%	1%	1%	1%	1%	0%	1%	1%	2%
Don't know	1	0	0	0	0	0	0	1	0	0	0	0	1	1	0	1	0	0
	*%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	*%	*%	0%	*%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 168 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become self-employed?
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	705	159	86	63	166	180	51	436	268	1	403	287	15	114	349	242	375	330
To have control over my working hours	342 49%	75 47%	45 52%	29 46%	82 49%	93 52% f	18 35%	205 47%	137 51%	0 0%	195 48%	140 49%	7 47%	60 53%	167 48%	115 48%	201 54% b	141 43%
To have more control over my work / life balance	329 47%	63 40%	42 49% f	28 44%	85 51% af	95 53% af	16 31%	195 45%	134 50%	0 0%	193 48%	127 44%	9 60%	47 41%	177 51%	105 43%	195 52% b	134 41%
To have control over my own work	311 44%	75 47%	40 47%	28 44%	73 44%	76 42%	19 37%	189 43%	122 46%	0 0%	173 43%	133 46%	5 33%	51 45%	162 46%	98 40%	187 50% b	124 38%
Freedom to choose where I work	306 43%	70 44%	40 47%	22 35%	80 48%	69 38%	25 49%	180 41%	126 47%	0 0%	159 39%	142 49% a	5 33%	48 42%	162 46%	96 40%	170 45%	136 41%
To start my own business / be entrepreneurial	267 38%	49 31%	35 41%	21 33%	77 46% a	69 38%	16 31%	173 40%	94 35%	0 0%	150 37%	111 39%	6 40%	48 42%	125 36%	94 39%	160 43% b	107 32%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 168 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become self-employed?
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	705	159	86	63	166	180	51	436	268	1	403	287	15	114	349	242	375	330
To earn a higher salary than if I wasn't self-employed	199	54	18	18	47	46	16	127	71	1	106	89	4	33	108	58	116	83
	28%	34% b	21%	29%	28%	26%	31%	29%	26%	100%	26%	31%	27%	29%	31%	24%	31%	25%
To care for children and / or dependents	118	19	14	13	29	32	11	108	10	0	65	49	4	18	59	41	70	48
	17%	12%	16%	21%	17%	18%	22%	25% b	4%	0%	16%	17%	27%	16%	17%	17%	19%	15%
Lack of opportunities at my current workplace	109	15	20	10	28	27	9	57	52	0	64	43	2	29	52	28	57	52
	15%	9%	23% a	16%	17% a	15%	18%	13%	19% a	0%	16%	15%	13%	25% bc	15%	12%	15%	16%
To work alone rather than in a team	103	25	16	10	29	15	8	50	53	0	58	42	3	23	47	33	54	49
	15%	16% e	19% e	16%	17% e	8%	16%	11%	20% a	0%	14%	15%	20%	20%	13%	14%	14%	15%
Wanting to work but not needing a consistent salary	74	22	6	4	23	11	8	60	14	0	43	29	2	13	22	39	39	35
	10%	14% e	7%	6%	14% e	6%	16% e	14% b	5%	0%	11%	10%	13%	11%	6%	16% b	10%	11%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 168 (continuation)
Q17. For which of the following reasons, if any, have you considered becoming/are you planning to become self-employed?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	705	159	86	63	166	180	51	436	268	1	403	287	15	114	349	242	375	330
Approaching retirement / am retired	68	19	3	6	14	23	3	52	16	0	48	18	2	12	25	31	47	21
	10%	12%	3%	10%	8%	13%	6%	12%	6%	0%	12%	6%	13%	11%	7%	13%	13%	6%
		b				b		b			b					b	b	
Self-employment is typical in my sector	51	17	2	5	18	5	4	37	13	1	25	25	1	6	26	19	22	29
	7%	11%	2%	8%	11%	3%	8%	8%	5%	100%	6%	9%	7%	5%	7%	8%	6%	9%
		be			be													
Other	12	2	3	1	4	2	0	6	6	0	7	5	0	1	7	4	9	3
	2%	1%	3%	2%	2%	1%	0%	1%	2%	0%	2%	2%	0%	1%	2%	2%	2%	1%
None of these	6	0	1	0	2	3	0	1	5	0	4	2	0	0	3	3	3	3
	1%	0%	1%	0%	1%	2%	0%	*%	2%	0%	1%	1%	0%	0%	1%	1%	1%	1%
									a									
Don't know	1	0	0	0	0	1	0	1	0	0	0	1	0	0	1	0	1	0
	*%	0%	0%	0%	0%	1%	0%	*%	0%	0%	0%	*%	0%	0%	*%	0%	*%	0%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 169
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
I'm really struggling financially, and am unable to make basic payments	142	42	50	11	39	50	59	80	3	65	60	17	123	6	10	3
	4%	3%	5%	5%	5%	5%	3%	5%	15%	7%	4%	2%	4%	2%	6%	5%
			a		a	a		a		bc	c				b	
I'm struggling financially, and have difficulty making basic payments	436	149	122	32	133	165	220	209	7	150	211	75	369	40	19	8
	13%	11%	12%	14%	18%	17%	12%	14%	35%	15%	14%	10%	13%	14%	12%	14%
					ab	ab				c	c					
I'm getting by	1538	662	438	112	326	438	779	755	4	418	811	309	1295	144	70	29
	47%	50%	44%	50%	43%	45%	44%	51%	20%	42%	53%	41%	46%	51%	44%	51%
		bde						a			ac					
I'm comfortable financially	923	388	293	49	193	242	563	356	4	259	369	295	780	82	48	13
	28%	30%	29%	22%	26%	25%	32%	24%	20%	26%	24%	39%	28%	29%	30%	23%
		ce	ce				b					ab				
I'm extremely comfortable financially	212	64	89	18	41	59	138	73	1	74	78	60	189	10	9	4
	6%	5%	9%	8%	5%	6%	8%	5%	5%	8%	5%	8%	7%	4%	6%	7%
			ade				b			b		b	b			

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 169 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Prefer not to say	34	6	8	2	18	20	21	12	1	20	9	5	30	2	2	0
	1%	*%	1%	1%	2%	2%	1%	1%	5%	2%	1%	1%	1%	1%	1%	0%
					ab	ab				bc						
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	191	172	43	172	215	279	289	10	215	271	92	492	46	29	11
	18%	15%	17%	19%	23%	22%	16%	19%	50%	22%	18%	12%	18%	16%	18%	19%
					ab	ab		a		bc	c					
NET Comfortable: comfortable financially + extremely comfortable	1135	452	382	67	234	301	701	429	5	333	447	355	969	92	57	17
	35%	34%	38%	30%	31%	31%	39%	29%	25%	34%	29%	47%	35%	32%	36%	30%
			cde				b			b		ab				

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 169 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
I'm really struggling financially, and am unable to make basic payments	142	8	16	19	16	9	8	25	14	8	43	33	47	90	52	0	83	56
	4%	4%	5%	6%	5%	3%	3%	5%	4%	3%	5%	4%	4%	4%	4%	0%	4%	6% a
I'm struggling financially, and have difficulty making basic payments	436	32	54	52	52	27	29	58	33	32	138	108	123	257	176	3	262	167
	13%	17% eh	16% h	17% eh	15% h	10%	11%	12%	9%	14%	16% bc	13%	11%	13%	14%	16%	12%	17% a
I'm getting by	1538	93	151	142	160	151	131	174	186	107	386	442	467	901	632	5	998	523
	47%	50% g	44% g	45% g	47% g	57% bcdgi	52% g	37%	50% g	46% g	45%	52% ac	43%	44%	51% a	26%	44%	53% a
I'm comfortable financially	923	39	100	85	90	66	70	152	109	69	224	226	330	614	307	2	717	201
	28%	21%	29% a	27%	27%	25%	28%	32% ae	29% a	30% a	26%	26%	31% ab	30% b	25%	11%	32% b	20%
I'm extremely comfortable financially	212	12	24	11	18	9	13	60	30	12	47	40	102	156	52	4	179	32
	6%	6%	7% c	3%	5%	3%	5%	13% abcdefhi	8% ce	5%	6%	5%	9% ab	8% b	4%	21%	8% b	3%
Prefer not to say	34	3	2	6	2	2	3	5	2	5	11	7	12	9	20	5	16	11
	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*%	2% a	26%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 169 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	40	70	71	68	36	37	83	47	40	181	141	170	347	228	3	345	223
	18%	21%	20%	23%	20%	14%	15%	18%	13%	17%	21%	16%	16%	17%	18%	16%	15%	23%
		eh	eh	efh	eh			h			bc							a
NET Comfortable: comfortable financially + extremely comfortable	1135	51	124	96	108	75	83	212	139	81	271	266	432	770	359	6	896	233
	35%	27%	36%	30%	32%	28%	33%	45%	37%	35%	32%	31%	40%	38%	29%	32%	40%	24%
			a					abcdefhi	ae				ab	b			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 170
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
I'm really struggling financially, and am unable to make basic payments	142	42	16	26	0	26	10	6	38	3	1	0
	4%	3%	2%	4%	0%	6%	2%	3%	3%	3%	2%	0%
						b						
I'm struggling financially, and have difficulty making basic payments	436	149	66	83	0	52	75	22	130	9	5	5
	13%	11%	10%	13%	0%	11%	12%	10%	12%	8%	8%	19%
I'm getting by	1538	662	307	354	1	213	344	105	560	60	31	11
	47%	50%	48%	53%	50%	47%	55%	45%	50%	53%	53%	42%
				a			ac					
I'm comfortable financially	923	388	210	177	1	140	165	83	324	36	21	7
	28%	30%	33%	27%	50%	31%	26%	36%	29%	32%	36%	27%
			b					b				
I'm extremely comfortable financially	212	64	44	20	0	21	28	15	55	5	1	3
	6%	5%	7%	3%	0%	5%	4%	6%	5%	4%	2%	12%
			b									

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 170 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Prefer not to say	34	6	2	4	0	5	1	0	6	0	0	0
	1%	*%	*%	1%	0%	1% b	*%	0%	1%	0%	0%	0%
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	191	82	109	0	78	85	28	168	12	6	5
	18%	15%	13%	16%	0%	17%	14%	12%	15%	11%	10%	19%
NET Comfortable: comfortable financially + extremely comfortable	1135	452	254	197	1	161	193	98	379	41	22	10
	35%	34%	39% b	30%	50%	35%	31%	42% b	34%	36%	37%	38%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 170 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
I'm really struggling financially, and am unable to make basic payments	142	0	7	7	7	3	1	4	6	3	14	11	13	17	25	21	17	4
	4%	0%	5%	7% ag	5%	3%	1%	2%	4%	3%	4%	3%	3%	2%	6% a	5%	3%	2%
I'm struggling financially, and have difficulty making basic payments	436	6	17	12	18	16	10	24	13	14	35	44	51	83	65	68	52	27
	13%	8%	12%	11%	13%	15%	11%	12%	8%	16%	11%	13%	11%	9%	16% a	15% b	8%	12%
I'm getting by	1538	45	70	59	73	56	53	76	85	43	174	182	204	434	224	245	288	129
	47%	62% g	49%	55% g	53% g	51% g	58% g	38%	52% g	48%	54% c	54% c	45%	49%	55% a	55% b	45%	58% b
I'm comfortable financially	923	16	44	26	36	29	25	74	50	24	86	90	148	304	82	99	230	58
	28%	22%	31%	24%	26%	27%	27%	37% acd	31%	27%	27%	26%	33% b	34% b	20%	22%	36% ac	26%
I'm extremely comfortable financially	212	4	6	3	4	5	3	18	8	4	13	12	30	53	11	10	51	3
	6%	5%	4%	3%	3%	5%	3%	9% cd	5%	4%	4%	4%	7%	6% b	3%	2%	8% ac	1%
Prefer not to say	34	2	0	0	1	0	0	2	0	1	2	1	3	2	4	4	1	1
	1%	3% bh	0%	0%	1%	0%	0%	1%	0%	1%	1%	*%	1%	*%	1%	1%	*%	*%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 170 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	6	24	19	25	19	11	28	19	17	49	55	64	100	90	89	69	31
	18%	8%	17%	18%	18%	17%	12%	14%	12%	19%	15%	16%	14%	11%	22%	20%	11%	14%
															a	b		
NET Comfortable: comfortable financially + extremely comfortable	1135	20	50	29	40	34	28	92	58	28	99	102	178	357	93	109	281	61
	35%	27%	35%	27%	29%	31%	30%	46%	36%	31%	31%	30%	40%	40%	23%	24%	44%	27%
								abcdefhi					ab	b			ac	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 170 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
I'm really struggling financially, and am unable to make basic payments	142 4%	3 1%	12 7% ae	5 4% a	11 4% a	9 2%	2 2%	26 3%	16 3%	0 0%	24 3%	17 3%	1 3%	42 22% bc	0 0%	0 0%	9 1%	33 5% a
I'm struggling financially, and have difficulty making basic payments	436 13%	31 11%	22 13%	18 16%	29 10%	43 12%	6 7%	98 12%	51 10%	0 0%	87 11%	58 12%	4 14%	149 78% bc	0 0%	0 0%	55 8%	94 15% a
I'm getting by	1538 47%	143 52% d	90 52%	60 52%	124 43%	206 55% d	39 47%	405 49%	256 53%	1 33%	402 51%	247 51%	13 45%	0 0%	662 100% ac	0 0%	336 50%	326 51%
I'm comfortable financially	923 28%	85 31%	42 24%	28 24%	101 35% bc	104 28%	28 34%	246 30%	141 29%	1 33%	241 30%	136 28%	11 38%	0 0%	0 0%	388 86% ab	235 35% b	153 24%
I'm extremely comfortable financially	212 6%	15 5% e	7 4%	4 3%	22 8% e	8 2%	8 10% e	45 5%	19 4%	0 0%	40 5%	24 5%	0 0%	0 0%	0 0%	64 14% ab	39 6%	25 4%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 170 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Prefer not to say	34	0	1	1	2	2	0	1	4	1	2	4	0	0	0	0	1	5
	1%	0%	1%	1%	1%	1%	0%	*%	1% a	33%	*%	1%	0%	0%	0%	0%	*%	1%
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	34	34	23	40	52	8	124	67	0	111	75	5	191	0	0	64	127
	18%	12%	20% af	20%	14%	14%	10%	15%	14%	0%	14%	15%	17%	100% bc	0%	0%	9%	20% a
NET Comfortable: comfortable financially + extremely comfortable	1135	100	49	32	123	112	36	291	160	1	281	160	11	0	0	452	274	178
	35%	36%	28%	28%	43% bce	30%	43% bce	35%	33%	33%	35%	33%	38%	0%	0%	100% ab	41% b	28%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 171
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
I'm really struggling financially, and am unable to make basic payments	142	50	24	25	1	18	25	7	44	1	4	1
	4%	5%	4%	7%	20%	8%	5%	2%	5%	1%	8%	7%
				a		c	c				b	
I'm struggling financially, and have difficulty making basic payments	436	122	79	42	1	32	56	34	99	16	7	0
	13%	12%	12%	12%	20%	15%	12%	11%	12%	16%	14%	0%
I'm getting by	1538	438	283	154	1	86	238	114	358	49	21	10
	47%	44%	43%	46%	20%	40%	50%	38%	43%	49%	42%	67%
							ac					
I'm comfortable financially	923	293	208	83	2	49	120	124	246	30	14	3
	28%	29%	32%	25%	40%	23%	25%	41%	29%	30%	28%	20%
			b					ab				
I'm extremely comfortable financially	212	89	59	30	0	25	39	25	80	4	4	1
	6%	9%	9%	9%	0%	12%	8%	8%	10%	4%	8%	7%
Prefer not to say	34	8	5	3	0	6	2	0	7	1	0	0
	1%	1%	1%	1%	0%	3%	*%	0%	1%	1%	0%	0%
						bc						

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 171 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	172	103	67	2	50	81	41	143	17	11	1
	18%	17%	16%	20%	40%	23% c	17%	13%	17%	17%	22%	7%
NET Comfortable: comfortable financially + extremely comfortable	1135	382	267	113	2	74	159	149	326	34	18	4
	35%	38%	41% b	34%	40%	34%	33%	49% ab	39%	34%	36%	27%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 171 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
I'm really struggling financially, and am unable to make basic payments	142	3	7	8	5	3	5	10	3	0	18	13	13	39	9	20	25	5
	4%	5%	7%	8%	6%	4%	6%	8%	3%	0%	7%	5%	4%	6%	3%	5%	5%	4%
		i	i	i	i		i	i										
I'm struggling financially, and have difficulty making basic payments	436	13	19	19	12	4	9	12	5	6	51	25	23	75	45	61	44	16
	13%	22%	18%	18%	14%	5%	10%	9%	5%	8%	19%	10%	7%	11%	16%	16%	9%	13%
		efghi	ehi	ehi	eh						bc				a	b		
I'm getting by	1538	22	41	36	36	54	42	42	45	40	99	132	127	285	147	173	196	69
	47%	38%	39%	35%	41%	65%	48%	33%	44%	50%	37%	51%	41%	40%	53%	46%	39%	56%
						abcdfgh	g			cg		ac			a	b		b
I'm comfortable financially	923	14	28	36	25	20	25	35	35	28	78	70	98	228	65	93	174	25
	28%	24%	27%	35%	29%	24%	28%	28%	34%	35%	29%	27%	32%	32%	23%	25%	35%	20%
														b			ac	
I'm extremely comfortable financially	212	5	10	4	9	1	7	27	13	4	19	17	44	77	11	23	56	9
	6%	9%	10%	4%	10%	1%	8%	21%	13%	5%	7%	7%	14%	11%	4%	6%	11%	7%
		e	e		e		e	abcdefi	ce				ab	b			a	
Prefer not to say	34	1	0	1	0	1	0	1	1	2	2	1	4	4	2	4	3	0
	1%	2%	0%	1%	0%	1%	0%	1%	1%	3%	1%	*%	1%	1%	1%	1%	1%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 171 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	16	26	27	17	7	14	22	8	6	69	38	36	114	54	81	69	21
	18%	28%	25%	26%	20%	8%	16%	17%	8%	8%	26%	15%	12%	16%	19%	22%	14%	17%
		ehi	ehi	ehi	ehi			hi			bc					b		
NET Comfortable: comfortable financially + extremely comfortable	1135	19	38	40	34	21	32	62	48	32	97	87	142	305	76	116	230	34
	35%	33%	36%	38%	39%	25%	36%	49%	47%	40%	36%	34%	46%	43%	27%	31%	46%	27%
								ae	e	e			ab	b			ac	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 171 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
I'm really struggling financially, and am unable to make basic payments	142	23	8	5	5	8	1	34	16	0	30	19	1	50	0	0	7	43
	4%	9%	7%	3%	2%	6%	1%	5%	4%	0%	6%	4%	6%	29%	0%	0%	2%	7%
		cdf	d			d								bc				a
I'm struggling financially, and have difficulty making basic payments	436	30	17	28	24	13	10	66	56	0	60	59	3	122	0	0	20	102
	13%	11%	14%	17%	10%	10%	12%	11%	15%	0%	11%	13%	18%	71%	0%	0%	6%	16%
				d					a					bc				a
I'm getting by	1538	105	63	80	96	51	43	265	171	2	223	210	5	0	438	0	124	314
	47%	40%	53%	48%	39%	41%	52%	42%	47%	33%	42%	46%	29%	0%	100%	0%	36%	48%
			ad				ad								ac			a
I'm comfortable financially	923	76	25	45	84	42	21	197	96	0	162	126	5	0	0	293	151	142
	28%	29%	21%	27%	34%	34%	26%	31%	26%	0%	31%	28%	29%	0%	0%	77%	44%	22%
					b	b										ab	b	
I'm extremely comfortable financially	212	25	6	9	34	8	7	66	21	2	50	36	3	0	0	89	45	44
	6%	10%	5%	5%	14%	6%	9%	11%	6%	33%	9%	8%	18%	0%	0%	23%	13%	7%
					bce			b								ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 171 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Prefer not to say	34	4	0	1	1	2	0	0	6	2	5	3	0	0	0	0	0	8
	1%	2%	0%	1%	*%	2%	0%	0%	2% a	33%	1%	1%	0%	0%	0%	0%	0%	1% a
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	53	25	33	29	21	11	100	72	0	90	78	4	172	0	0	27	145
	18%	20% d	21% d	20% d	12%	17%	13%	16%	20%	0%	17%	17%	24%	100% bc	0%	0%	8%	22% a
NET Comfortable: comfortable financially + extremely comfortable	1135	101	31	54	118	50	28	263	117	2	212	162	8	0	0	382	196	186
	35%	38% b	26%	32%	48% abcf	40% b	34%	42% b	32%	33%	40%	36%	47%	0%	0%	100% ab	56% b	28%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 172
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All Gig

	Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
I'm really struggling financially, and am unable to make basic payments	142	11	39	50	19	29	2	21	25	4	41	2	5	2
	4%	5%	5%	5%	4%	6%	15%	7%	6%	2%	5%	3%	10%	13%
								c	c					
I'm struggling financially, and have difficulty making basic payments	436	32	133	165	75	84	6	66	80	19	140	15	7	3
	13%	14%	18%	17%	16%	17%	46%	21%	18%	8%	17%	21%	14%	19%
								c	c					
I'm getting by	1538	112	326	438	189	247	2	119	229	90	377	35	18	8
	47%	50%	43%	45%	40%	51%	15%	38%	53%	40%	45%	50%	37%	50%
						a			ac					
I'm comfortable financially	923	49	193	242	145	96	1	70	84	88	210	16	13	3
	28%	22%	26%	25%	30%	20%	8%	22%	19%	39%	25%	23%	27%	19%
					b					ab				
I'm extremely comfortable financially	212	18	41	59	35	23	1	28	11	20	54	1	4	0
	6%	8%	5%	6%	7%	5%	8%	9%	3%	9%	6%	1%	8%	0%
								b		b				

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 172 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Prefer not to say	34	2	18	20	14	5	1	9	6	5	17	1	2	0
	1%	1%	2%	2%	3%	1%	8%	3%	1%	2%	2%	1%	4%	0%
					b									
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	43	172	215	94	113	8	87	105	23	181	17	12	5
	18%	19%	23%	22%	20%	23%	62%	28%	24%	10%	22%	24%	24%	31%
								c	c					
NET Comfortable: comfortable financially + extremely comfortable	1135	67	234	301	180	119	2	98	95	108	264	17	17	3
	35%	30%	31%	31%	38%	25%	15%	31%	22%	48%	31%	24%	35%	19%
					b			b		ab				

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 172 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
I'm really struggling financially, and am unable to make basic payments	142 4%	5 9%	2 2%	4 4%	4 4%	3 4%	2 3%	11 7%	5 5%	5 8%	11 4%	9 3%	21 7%	27 4%	22 7% a	18 5%	27 5%	4 3%
I'm struggling financially, and have difficulty making basic payments	436 13%	13 23% e	18 18%	21 20%	22 20%	7 10%	10 14%	22 15%	15 14%	12 19%	52 20%	39 15%	49 15%	104 16%	57 19%	71 21% b	70 14%	23 18%
I'm getting by	1538 47%	26 46%	40 41%	47 45%	51 46%	41 57% bgi	36 49%	56 38%	56 51% g	24 38%	113 44%	128 50%	136 42%	279 43%	152 51% a	170 49% b	192 39%	73 57% b
I'm comfortable financially	923 28%	9 16%	28 29%	23 22%	29 26%	17 24%	20 27%	43 29%	24 22%	17 27%	60 23%	66 26%	84 26%	185 28% b	54 18%	60 17%	157 32% ac	24 19%
I'm extremely comfortable financially	212 6%	3 5%	8 8%	4 4%	5 4%	3 4%	3 4%	15 10%	9 8%	4 6%	15 6%	11 4%	28 9% b	49 7% b	10 3%	16 5%	40 8% ac	2 2%
Prefer not to say	34 1%	0 0%	2 2%	5 5%	1 1%	1 1%	3 4%	2 1%	1 1%	2 3%	7 3%	5 2%	5 2%	10 2%	5 2%	11 3% b	6 1%	1 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 172 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	18	20	25	26	10	12	33	20	17	63	48	70	131	79	89	97	27
	18%	32%	20%	24%	23%	14%	16%	22%	18%	27%	24%	19%	22%	20%	26%	26%	20%	21%
		efh													a	b		
NET Comfortable: comfortable financially + extremely comfortable	1135	12	36	27	34	20	23	58	33	21	75	77	112	234	64	76	197	26
	35%	21%	37%	26%	30%	28%	31%	39%	30%	33%	29%	30%	35%	36%	21%	22%	40%	20%
								ac						b			ac	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 172 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
I'm really struggling financially, and am unable to make basic payments	142	19	4	9	5	8	5	30	20	0	29	21	0	50	0	0	6	44
	4%	8%	4%	4%	3%	6%	7%	5%	5%	0%	5%	5%	0%	23%	0%	0%	2%	6%
		d												bc				a
I'm struggling financially, and have difficulty making basic payments	436	45	17	45	22	22	14	93	69	3	97	67	1	165	0	0	24	141
	13%	18%	17%	19%	12%	17%	19%	16%	18%	30%	18%	16%	8%	77%	0%	0%	9%	20%
				d										bc				a
I'm getting by	1538	92	51	129	82	55	29	231	205	2	227	204	7	0	438	0	105	333
	47%	37%	51%	54%	43%	44%	40%	40%	53%	20%	42%	48%	58%	0%	100%	0%	40%	47%
			a	adf					a						ac			
I'm comfortable financially	923	66	21	45	62	33	15	171	70	1	141	99	2	0	0	242	99	143
	28%	27%	21%	19%	33%	26%	21%	30%	18%	10%	26%	23%	17%	0%	0%	80%	38%	20%
		c			bc			b								ab	b	
I'm extremely comfortable financially	212	19	6	6	16	7	5	45	12	2	30	27	2	0	0	59	24	35
	6%	8%	6%	3%	8%	6%	7%	8%	3%	20%	6%	6%	17%	0%	0%	20%	9%	5%
		c			c			b								ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 172 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Prefer not to say	34	6	1	5	3	1	4	8	10	2	15	5	0	0	0	0	2	18
	1%	2%	1%	2%	2%	1%	6%	1%	3%	20%	3%	1%	0%	0%	0%	0%	1%	3%
							e											
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	64	21	54	27	30	19	123	89	3	126	88	1	215	0	0	30	185
	18%	26%	21%	23%	14%	24%	26%	21%	23%	30%	23%	21%	8%	100%	0%	0%	12%	26%
		d		d		d	d							bc				a
NET Comfortable: comfortable financially + extremely comfortable	1135	85	27	51	78	40	20	216	82	3	171	126	4	0	0	301	123	178
	35%	34%	27%	21%	41%	32%	28%	37%	21%	30%	32%	30%	33%	0%	0%	100%	47%	25%
		c			bcf	c		b								ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 173
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
I'm really struggling financially, and am unable to make basic payments	142	11	11	5	5	1	6	5	0	8	1	1	1
	4%	5%	5%	4%	5%	100%	7%	6%	0%	4%	5%	13%	14%
I'm struggling financially, and have difficulty making basic payments	436	32	32	14	18	0	16	13	3	28	2	0	2
	13%	14%	14%	12%	17%	0%	19% c	14%	6%	15%	9%	0%	29%
I'm getting by	1538	112	112	51	61	0	30	55	27	93	13	3	3
	47%	50%	50%	43%	59% a	0%	36%	61% a	54% a	50%	59%	38%	43%
I'm comfortable financially	923	49	49	35	14	0	21	13	15	39	6	3	1
	28%	22%	22%	29% b	14%	0%	25%	14%	30% b	21%	27%	38%	14%
I'm extremely comfortable financially	212	18	18	14	4	0	9	4	5	17	0	1	0
	6%	8%	8%	12% b	4%	0%	11%	4%	10%	9%	0%	13%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 173 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Prefer not to say	34	2	2	1	1	0	2	0	0	2	0	0	0
	1%	1%	1%	1%	1%	0%	2%	0%	0%	1%	0%	0%	0%
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	43	43	19	23	1	22	18	3	36	3	1	3
	18%	19%	19%	16%	22%	100%	26%	20%	6%	19%	14%	13%	43%
							c	c					
NET Comfortable: comfortable financially + extremely comfortable	1135	67	67	49	18	0	30	17	20	56	6	4	1
	35%	30%	30%	41%	17%	0%	36%	19%	40%	30%	27%	50%	14%
				b			b		b				

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

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Table 173 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
I'm really struggling financially, and am unable to make basic payments	142	1	0	1	0	1	0	3	1	1	2	1	5	5	5	5	4	1
	4%	7%	0%	5%	0%	8%	0%	9%	3%	6%	4%	2%	6%	3%	9%	5%	4%	3%
I'm struggling financially, and have difficulty making basic payments	436	2	2	3	4	0	4	5	4	4	7	8	13	24	8	16	11	5
	13%	14%	9%	16%	18%	0%	24%	16%	13%	25%	13%	15%	16%	15%	14%	18%	11%	15%
I'm getting by	1538	9	10	9	9	8	9	16	18	5	28	26	39	78	32	50	43	18
	47%	64%	43%	47%	41%	62%	53%	50%	58%	31%	50%	50%	49%	48%	57%	55%	44%	55%
I'm comfortable financially	923	1	6	4	6	3	3	5	6	5	11	12	16	38	10	15	26	8
	28%	7%	26%	21%	27%	23%	18%	16%	19%	31%	20%	23%	20%	23%	18%	16%	27%	24%
I'm extremely comfortable financially	212	1	4	2	2	1	1	3	2	1	7	4	6	17	1	4	13	1
	6%	7%	17%	11%	9%	8%	6%	9%	6%	6%	13%	8%	8%	10%	2%	4%	13%	3%
														b			a	
Prefer not to say	34	0	1	0	1	0	0	0	0	0	1	1	0	1	0	1	0	0
	1%	0%	4%	0%	5%	0%	0%	0%	0%	0%	2%	2%	0%	1%	0%	1%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 173 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	3	2	4	4	1	4	8	5	5	9	9	18	29	13	21	15	6
	18%	21%	9%	21%	18%	8%	24%	25%	16%	31%	16%	17%	23%	18%	23%	23%	15%	18%
NET Comfortable: comfortable financially + extremely comfortable	1135	2	10	6	8	4	4	8	8	6	18	16	22	55	11	19	39	9
	35%	14%	43%	32%	36%	31%	24%	25%	26%	38%	32%	31%	28%	34%	20%	21%	40%	27%
														b			a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 173 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
I'm really struggling financially, and am unable to make basic payments	142	4	1	1	1	2	2	7	4	0	6	5	0	11	0	0	3	8
	4%	6%	4%	2%	2%	7%	11%	5%	4%	0%	4%	6%	0%	26% bc	0%	0%	5%	5%
I'm struggling financially, and have difficulty making basic payments	436	8	4	6	6	5	3	16	15	1	19	13	0	32	0	0	3	29
	13%	13%	17%	13%	13%	17%	17%	12%	16%	33%	14%	15%	0%	74% bc	0%	0%	5%	18% a
I'm getting by	1538	21	14	28	25	16	8	56	55	1	68	41	3	0	112	0	34	78
	47%	34%	58%	62% a	56% a	53%	44%	43%	60% a	33%	50%	49%	100%	0%	100% ac	0%	53%	49%
I'm comfortable financially	923	17	5	9	10	6	2	34	15	0	34	15	0	0	0	49	16	33
	28%	27%	21%	20%	22%	20%	11%	26%	16%	0%	25%	18%	0%	0%	0%	73% ab	25%	21%
I'm extremely comfortable financially	212	11	0	1	3	1	2	17	1	0	8	10	0	0	0	18	8	10
	6%	18% c	0%	2%	7%	3%	11%	13% b	1%	0%	6%	12%	0%	0%	0%	27% ab	13%	6%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 173 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Prefer not to say	34	1	0	0	0	0	1	0	1	1	2	0	0	0	0	0	0	2
	1%	2%	0%	0%	0%	0%	6%	0%	1%	33%	1%	0%	0%	0%	0%	0%	0%	1%
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	12	5	7	7	7	5	23	19	1	25	18	0	43	0	0	6	37
	18%	19%	21%	16%	16%	23%	28%	18%	21%	33%	18%	21%	0%	100% bc	0%	0%	9%	23% a
NET Comfortable: comfortable financially + extremely comfortable	1135	28	5	10	13	7	4	51	16	0	42	25	0	0	0	67	24	43
	35%	45% ce	21%	22%	29%	23%	22%	39% b	18%	0%	31%	30%	0%	0%	0%	100% ab	38%	27%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 174
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
I'm really struggling financially, and am unable to make basic payments	142	39	39	14	24	1	15	20	4	33	1	4	1
	4%	5%	5%	4%	6%	8%	7%	6%	2%	5%	2%	10%	11%
							c						
I'm struggling financially, and have difficulty making basic payments	436	133	133	61	66	6	50	67	16	112	13	7	1
	13%	18%	18%	17%	17%	50%	22%	19%	9%	17%	27%	17%	11%
							c	c					
I'm getting by	1538	326	326	138	186	2	89	174	63	284	22	15	5
	47%	43%	43%	39%	49%	17%	39%	50%	36%	44%	46%	37%	56%
					a			ac					
I'm comfortable financially	923	193	193	110	82	1	49	71	73	171	10	10	2
	28%	26%	26%	31%	22%	8%	21%	21%	41%	26%	21%	24%	22%
				b					ab				
I'm extremely comfortable financially	212	41	41	21	19	1	19	7	15	37	1	3	0
	6%	5%	5%	6%	5%	8%	8%	2%	9%	6%	2%	7%	0%
							b		b				

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 174 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Prefer not to say	34	18	18	13	4	1	7	6	5	15	1	2	0
	1%	2%	2%	4% b	1%	8%	3%	2%	3%	2%	2%	5%	0%
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	172	172	75	90	7	65	87	20	145	14	11	2
	18%	23%	23%	21%	24%	58%	28% c	25% c	11%	22%	29%	27%	22%
NET Comfortable: comfortable financially + extremely comfortable	1135	234	234	131	101	2	68	78	88	208	11	13	2
	35%	31%	31%	37% b	27%	17%	30%	23%	50% ab	32%	23%	32%	22%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 174 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
I'm really struggling financially, and am unable to make basic payments	142	4	2	3	4	2	2	8	4	4	9	8	16	22	17	13	23	3
	4%	10%	3%	4%	4%	3%	4%	7%	5%	8%	4%	4%	7%	4%	7%	5%	6%	3%
I'm struggling financially, and have difficulty making basic payments	436	11	16	18	18	7	6	17	11	8	45	31	36	80	49	55	59	18
	13%	26%	21%	21%	20%	12%	11%	15%	14%	17%	22%	15%	15%	16%	20%	22%	15%	19%
		f									c					b		
I'm getting by	1538	17	30	38	42	33	27	40	38	19	85	102	97	201	120	120	149	55
	47%	40%	40%	45%	47%	56%	47%	34%	48%	40%	42%	50%	40%	41%	49%	47%	38%	59%
						g						c			a	b		b
I'm comfortable financially	923	8	22	19	23	14	17	38	18	12	49	54	68	147	44	45	131	16
	28%	19%	29%	22%	26%	24%	30%	32%	23%	25%	24%	26%	28%	30%	18%	18%	33%	17%
														b			ac	
I'm extremely comfortable financially	212	2	4	2	3	2	2	12	7	3	8	7	22	32	9	12	27	1
	6%	5%	5%	2%	3%	3%	4%	10%	9%	6%	4%	3%	9%	7%	4%	5%	7%	1%
								c					ab				c	
Prefer not to say	34	0	1	5	0	1	3	2	1	2	6	4	5	9	5	10	6	1
	1%	0%	1%	6%	0%	2%	5%	2%	1%	4%	3%	2%	2%	2%	2%	4%	2%	1%
				d			d											

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 174 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	15	18	21	22	9	8	25	15	12	54	39	52	102	66	68	82	21
	18%	36%	24%	25%	24%	15%	14%	21%	19%	25%	27%	19%	21%	21%	27%	27%	21%	22%
		efh																
NET Comfortable: comfortable financially + extremely comfortable	1135	10	26	21	26	16	19	50	25	15	57	61	90	179	53	57	158	17
	35%	24%	35%	25%	29%	27%	33%	43%	32%	31%	28%	30%	37%	36%	22%	22%	40%	18%
								acde						b			ac	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 174 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig only

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
I'm really struggling financially, and am unable to make basic payments	142	15	3	8	4	6	3	23	16	0	23	16	0	39	0	0	3	36
	4%	8%	4%	4%	3%	6%	6%	5%	5%	0%	6%	5%	0%	23%	0%	0%	2%	6%
		d												bc				a
I'm struggling financially, and have difficulty making basic payments	436	37	13	39	16	17	11	77	54	2	78	54	1	133	0	0	21	112
	13%	20%	17%	20%	11%	18%	20%	17%	18%	29%	19%	16%	11%	77%	0%	0%	11%	20%
		d		d										bc				a
I'm getting by	1538	71	37	101	57	39	21	175	150	1	159	163	4	0	326	0	71	255
	47%	38%	49%	52%	39%	41%	39%	39%	51%	14%	40%	48%	44%	0%	100%	0%	36%	46%
				ad					a			a			ac			a
I'm comfortable financially	923	49	16	36	52	27	13	137	55	1	107	84	2	0	0	193	83	110
	28%	26%	21%	19%	36%	28%	24%	31%	19%	14%	27%	25%	22%	0%	0%	82%	42%	20%
					bc			b								ab	b	
I'm extremely comfortable financially	212	8	6	5	13	6	3	28	11	2	22	17	2	0	0	41	16	25
	6%	4%	8%	3%	9%	6%	6%	6%	4%	29%	5%	5%	22%	0%	0%	18%	8%	5%
			c		c											ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 174 (continuation)
Q18. Which of the following statements best reflects how you feel about your financial situation?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Prefer not to say	34	5	1	5	3	1	3	8	9	1	13	5	0	0	0	0	2	16
	1%	3%	1%	3%	2%	1%	6%	2%	3%	14%	3%	1%	0%	0%	0%	0%	1%	3%
NET Struggling: really struggling financially and unable to make basic payments + difficulty making basic payments	578	52	16	47	20	23	14	100	70	2	101	70	1	172	0	0	24	148
	18%	28%	21%	24%	14%	24%	26%	22%	24%	29%	25%	21%	11%	100%	0%	0%	12%	27%
		d		d		d	d							bc				a
NET Comfortable: comfortable financially + extremely comfortable	1135	57	22	41	65	33	16	165	66	3	129	101	4	0	0	234	99	135
	35%	31%	29%	21%	45%	34%	30%	37%	22%	43%	32%	30%	44%	0%	0%	100%	51%	24%
		c			abc	c		b								ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 175
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All respondents

		Total	Segment: Employed	Segment: Self-employed	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base		3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Not at all important	(1.0)	317	51	136	35	95	130	199	117	1	61	118	138	268	25	18	6
		10%	4%	14%	16%	13%	13%	11%	8%	5%	6%	8%	18%	10%	9%	11%	11%
				a	a	a	a	b					ab				
Not very important	(2.0)	534	153	185	41	155	196	293	233	8	176	233	125	439	43	44	8
		16%	12%	19%	18%	21%	20%	16%	16%	40%	18%	15%	16%	16%	15%	28%	14%
				a	a	a	a									abd	
Fairly important	(3.0)	1217	496	362	82	277	359	638	574	5	413	582	222	1042	112	44	19
		37%	38%	36%	37%	37%	37%	36%	39%	25%	42%	38%	29%	37%	39%	28%	33%
											bc	c		c	c		
Very important	(4.0)	1105	582	280	57	186	243	597	503	5	298	559	248	944	90	48	23
		34%	44%	28%	25%	25%	25%	34%	34%	25%	30%	36%	33%	34%	32%	30%	40%
			bcde									a					
Don't know		112	29	37	9	37	46	53	58	1	38	46	28	93	14	4	1
		3%	2%	4%	4%	5%	5%	3%	4%	5%	4%	3%	4%	3%	5%	3%	2%
				a		a	a										
NOT IMPORTANT		851	204	321	76	250	326	492	350	9	237	351	263	707	68	62	14
		26%	16%	32%	34%	33%	33%	28%	24%	45%	24%	23%	35%	25%	24%	39%	25%
				a	a	a	a	b					ab			abd	
IMPORTANT		2322	1078	642	139	463	602	1235	1077	10	711	1141	470	1986	202	92	42
		71%	82%	64%	62%	62%	62%	69%	73%	50%	72%	74%	62%	71%	71%	58%	74%
			bcde						a		c	c		c	c		c

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 175 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3173	1282	963	215	713	928	1727	1427	19	948	1492	733	2693	270	154	56
Mean score	2.98	3.26 bcde	2.82	2.75	2.78	2.77	2.95	3.03 a	2.74	3.00 c	3.06 c	2.79	2.99 c	2.99 c	2.79	3.05
Standard deviation	.96	.82	1.01	1.02	.98	.99	.99	.92	.93	.87	.92	1.10	.95	.93	1.01	1.00

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 175 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Not at all important (1.0)	317	21	36	32	23	30	30	29	35	32	89	83	96	185	127	5	218	94
	10%	11%	10%	10%	7%	11%	12%	6%	9%	14%	10%	10%	9%	9%	10%	26%	10%	9%
		g	g	g		g	dg			dg								
Not very important (2.0)	534	28	48	58	49	49	47	67	54	39	134	145	160	298	233	3	352	177
	16%	15%	14%	18%	14%	19%	19%	14%	14%	17%	16%	17%	15%	15%	19%	16%	16%	18%
															a			
Fairly important (3.0)	1217	66	128	110	154	89	91	172	144	88	304	334	404	704	509	4	830	372
	37%	35%	37%	35%	46%	34%	36%	36%	39%	38%	36%	39%	37%	35%	41%	21%	37%	38%
					abcefg										a			
Very important (4.0)	1105	63	127	105	94	84	78	196	134	63	295	256	393	777	324	4	786	307
	34%	34%	37%	33%	28%	32%	31%	41%	36%	27%	35%	30%	36%	38%	26%	21%	35%	31%
			di					cdefi	di		b		b	b			b	
Don't know	112	9	8	10	18	12	8	10	7	11	27	38	28	63	46	3	69	40
	3%	5%	2%	3%	5%	5%	3%	2%	2%	5%	3%	4%	3%	3%	4%	16%	3%	4%
		h			bgh					h		c						
NOT IMPORTANT	851	49	84	90	72	79	77	96	89	71	223	228	256	483	360	8	570	271
	26%	26%	24%	29%	21%	30%	30%	20%	24%	30%	26%	27%	24%	24%	29%	42%	25%	27%
				dg		dg	dg			dg					a			
IMPORTANT	2322	129	255	215	248	173	169	368	278	151	599	590	797	1481	833	8	1616	679
	71%	69%	73%	68%	73%	66%	67%	78%	74%	65%	71%	69%	74%	73%	67%	42%	72%	69%
			ei		ei			acefi	efi				b	b				
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3173	178	339	305	320	252	246	464	367	222	822	818	1053	1964	1193	16	2186	950

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 175 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Mean score	2.98	2.96	3.02 i	2.94	3.00 i	2.90	2.88	3.15 abcdefhi	3.03 i	2.82	2.98	2.93	3.04 b	3.06 b	2.86	2.44	3.00	2.94
Standard deviation	.96	.99	.97	.98	.86	1.00	.99	.89	.95	1.00	.98	.94	.94	.96	.94	1.21	.96	.95

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 176
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: All respondents

		Total	Segment: Employed	Segment: Self-employed	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base		3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Not at all important	(1.0)	517	126	204	35	152	187	323	189	5	86	195	236	443	36	32	6
		16%	10%	20%	16%	20%	19%	18%	13%	25%	9%	13%	31%	16%	13%	20%	11%
				a	a	a	a	b				a	ab			b	
Not very important	(2.0)	287	84	91	23	89	112	173	109	5	110	117	60	244	24	15	4
		9%	6%	9%	10%	12%	11%	10%	7%	25%	11%	8%	8%	9%	8%	9%	7%
				a	a	a	a	b			bc						
Fairly important	(3.0)	845	330	245	58	212	270	483	358	4	282	418	145	713	80	37	15
		26%	25%	25%	26%	28%	28%	27%	24%	20%	29%	27%	19%	26%	28%	23%	26%
								b			c	c					
Very important	(4.0)	1518	735	426	101	256	357	745	768	5	470	753	295	1290	130	69	29
		46%	56%	43%	45%	34%	37%	42%	52%	25%	48%	49%	39%	46%	46%	44%	51%
			bcde	de	de				a		c	c					
Don't know		118	36	34	7	41	48	56	61	1	38	55	25	96	14	5	3
		4%	3%	3%	3%	5%	5%	3%	4%	5%	4%	4%	3%	3%	5%	3%	5%
						ab	a										
NOT IMPORTANT		804	210	295	58	241	299	496	298	10	196	312	296	687	60	47	10
		24%	16%	30%	26%	32%	31%	28%	20%	50%	20%	20%	39%	25%	21%	30%	18%
				a	a	a	a	b					ab			b	
IMPORTANT		2363	1065	671	159	468	627	1228	1126	9	752	1171	440	2003	210	106	44
		72%	81%	67%	71%	62%	64%	69%	76%	45%	76%	76%	58%	72%	74%	67%	77%
			bcde	d	d				a		c	c					

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 176 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Median	3	4	3	3	3	3	3	4	2	3	4	3	3	3	3	4
Base for stats	3167	1275	966	217	709	926	1724	1424	19	948	1483	736	2690	270	153	54
Mean score	3.06	3.31	2.92	3.04	2.81	2.86	2.96	3.20	2.47	3.20	3.17	2.68	3.06	3.13	2.93	3.24
		bcde	d	de				a		c	c					
Standard deviation	1.10	.97	1.17	1.10	1.14	1.14	1.13	1.05	1.17	.97	1.04	1.29	1.11	1.04	1.18	1.01

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 176 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: All respondents

		Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Children: Yes	No	Prefer not to say	Social Grade: ABC1	C2DE
Significance Level: 95%			a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base		3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Not at all important	(1.0)	517	26	50	61	47	46	43	59	68	43	137	136	170	279	232	6	370	145
		16%	14%	14%	19%	14%	17%	17%	12%	18%	18%	16%	16%	16%	14%	19%	32%	16%	15%
					g					g	g					a			
Not very important	(2.0)	287	14	32	25	35	26	19	40	35	18	71	80	93	172	114	1	200	84
		9%	7%	9%	8%	10%	10%	7%	8%	9%	8%	8%	9%	9%	8%	9%	5%	9%	8%
Fairly important	(3.0)	845	45	91	68	99	77	64	118	95	56	204	240	269	517	325	3	569	265
		26%	24%	26%	22%	29%	29%	25%	25%	25%	24%	24%	28%	25%	26%	26%	16%	25%	27%
						c	c												
Very important	(4.0)	1518	90	165	154	144	104	117	247	170	99	409	365	516	999	513	6	1042	456
		46%	48%	48%	49%	43%	39%	46%	52%	45%	42%	48%	43%	48%	49%	41%	32%	46%	46%
				e	e				dei			b		b	b				
Don't know		118	12	9	7	13	11	11	10	6	17	28	35	33	60	55	3	74	40
		4%	6%	3%	2%	4%	4%	4%	2%	2%	7%	3%	4%	3%	3%	4%	16%	3%	4%
			bcgh				h	h			bcgh					a			
NOT IMPORTANT		804	40	82	86	82	72	62	99	103	61	208	216	263	451	346	7	570	229
		24%	21%	24%	27%	24%	27%	24%	21%	28%	26%	24%	25%	24%	22%	28%	37%	25%	23%
					g		g			g						a			
IMPORTANT		2363	135	256	222	243	181	181	365	265	155	613	605	785	1516	838	9	1611	721
		72%	72%	74%	70%	72%	69%	71%	77%	71%	67%	72%	71%	73%	75%	68%	47%	71%	73%
									cehi						b				
Median		3	4	3	4	3	3	3	4	3	3	3	3	3	4	3	3	3	3
Base for stats		3167	175	338	308	325	253	243	464	368	216	821	821	1048	1967	1184	16	2181	950

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 176 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Mean score	3.06	3.14	3.10	3.02	3.05	2.94	3.05	3.19 cehi	3.00	2.98	3.08	3.02	3.08	3.14 b	2.95	2.56	3.05	3.09
Standard deviation	1.10	1.08	1.08	1.17	1.06	1.11	1.13	1.05	1.14	1.16	1.12	1.10	1.11	1.07	1.15	1.36	1.12	1.08

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 177
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All respondents

		Total	Segment: Employed	Segment: Self-employed	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base		3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Not at all important	(1.0)	130	49	37	9	35	44	76	52	2	42	58	30	108	13	9	0
		4%	4%	4%	4%	5%	5%	4%	4%	10%	4%	4%	4%	4%	5%	6%	0%
Not very important	(2.0)	250	97	65	16	72	88	149	98	3	98	112	40	220	18	6	6
		8%	7%	7%	7%	10% b	9% b	8%	7%	15%	10% bc	7%	5%	8%	6%	4%	11%
Fairly important	(3.0)	1112	464	324	71	253	324	651	454	7	341	524	247	943	96	55	18
		34%	35%	32%	32%	34%	33%	37% b	31%	35%	35%	34%	32%	34%	34%	35%	32%
Very important	(4.0)	1702	657	560	124	361	485	867	828	7	465	806	431	1436	150	85	31
		52%	50%	56% ade	55%	48%	50%	49%	56% a	35%	47%	52% a	57% a	52%	53%	54%	54%
Don't know		91	44	14	4	29	33	37	53	1	40	38	13	79	7	3	2
		3%	3% b	1%	2%	4% b	3% b	2%	4% a	5%	4% bc	2%	2%	3%	2%	2%	4%
NOT IMPORTANT		380	146	102	25	107	132	225	150	5	140	170	70	328	31	15	6
		12%	11%	10%	11%	14% ab	14% b	13% b	10%	25%	14% bc	11%	9%	12%	11%	9%	11%
IMPORTANT		2814	1121	884	195	614	809	1518	1282	14	806	1330	678	2379	246	140	49
		86%	86% d	88% ade	87%	82%	83%	85%	86%	70%	82%	86% a	89% a	85%	87%	89%	86%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 177 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Median	4	4	4	4	4	4	3	4	3	3	4	4	4	4	4	4
Base for stats	3194	1267	986	220	721	941	1743	1432	19	946	1500	748	2707	277	155	55
Mean score	3.37	3.36	3.43 de	3.41	3.30	3.33	3.32	3.44 a	3.00	3.30	3.39 a	3.44 a	3.37	3.38	3.39	3.45
Standard deviation	.80	.79	.78	.80	.84	.83	.81	.78	1.00	.83	.79	.77	.80	.81	.82	.69

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 177 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Not at all important (1.0)	130	7	12	15	15	10	8	18	14	9	34	33	41	63	63	4	89	41
	4%	4%	3%	5%	4%	4%	3%	4%	4%	4%	4%	4%	4%	3%	5%	21%	4%	4%
															a			
Not very important (2.0)	250	16	32	31	33	19	15	36	23	15	79	67	74	140	110	0	181	65
	8%	9%	9%	10%	10%	7%	6%	8%	6%	6%	9%	8%	7%	7%	9%	0%	8%	7%
											c				a			
Fairly important (3.0)	1112	59	107	91	121	101	83	167	134	80	257	305	381	687	418	7	767	335
	34%	32%	31%	29%	36%	38%	33%	35%	36%	34%	30%	36%	35%	34%	34%	37%	34%	34%
						c						a	a					
Very important (4.0)	1702	97	185	171	157	128	141	245	198	114	453	426	557	1091	606	5	1165	514
	52%	52%	53%	54%	46%	48%	56%	52%	53%	49%	53%	50%	52%	54%	49%	26%	52%	52%
				d			d							b				
Don't know	91	8	11	7	12	6	7	8	5	15	26	25	28	46	42	3	53	35
	3%	4%	3%	2%	4%	2%	3%	2%	1%	6%	3%	3%	3%	2%	3%	16%	2%	4%
		h								cegh								
NOT IMPORTANT	380	23	44	46	48	29	23	54	37	24	113	100	115	203	173	4	270	106
	12%	12%	13%	15%	14%	11%	9%	11%	10%	10%	13%	12%	11%	10%	14%	21%	12%	11%
				f											a			
IMPORTANT	2814	156	292	262	278	229	224	412	332	194	710	731	938	1778	1024	12	1932	849
	86%	83%	84%	83%	82%	87%	88%	87%	89%	83%	84%	85%	87%	88%	83%	63%	86%	86%
							d		cd					b				
Median	4	4	4	4	3	3	4	4	4	4	4	4	4	4	4	3	4	4
Base for stats	3194	179	336	308	326	258	247	466	369	218	823	831	1053	1981	1197	16	2202	955

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 177 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Mean score	3.37	3.37	3.38	3.36	3.29	3.34	3.45 d	3.37	3.40	3.37	3.37	3.35	3.38	3.42 b	3.31	2.81	3.37	3.38
Standard deviation	.80	.81	.80	.85	.83	.78	.75	.79	.77	.79	.82	.79	.78	.76	.84	1.17	.80	.79

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 178
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All respondents

		Total	Segment: Employed	Segment: Self-employed	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base		3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Not at all important	(1.0)	235	69	88	20	58	78	138	96	1	62	109	64	202	20	7	6
		7%	5%	9%	9%	8%	8%	8%	6%	5%	6%	7%	8%	7%	7%	4%	11%
				a	a	a	a										
Not very important	(2.0)	464	162	144	48	110	158	290	172	2	123	218	123	395	40	23	6
		14%	12%	14%	21%	15%	16%	16%	12%	10%	12%	14%	16%	14%	14%	15%	11%
					abd		a	b					a				
Fairly important	(3.0)	1385	557	423	93	312	405	760	616	9	382	665	338	1160	131	69	25
		42%	42%	42%	42%	42%	42%	43%	41%	45%	39%	43%	44%	42%	46%	44%	44%
												a	a				
Very important	(4.0)	1121	498	318	61	244	305	562	553	6	390	507	224	961	85	57	18
		34%	38%	32%	27%	33%	31%	32%	37%	30%	40%	33%	29%	34%	30%	36%	32%
			bcde						a		bc						
Don't know		80	25	27	2	26	28	30	48	2	29	39	12	68	8	2	2
		2%	2%	3%	1%	3%	3%	2%	3%	10%	3%	3%	2%	2%	3%	1%	4%
						ac			a								
NOT IMPORTANT		699	231	232	68	168	236	428	268	3	185	327	187	597	60	30	12
		21%	18%	23%	30%	22%	24%	24%	18%	15%	19%	21%	25%	21%	21%	19%	21%
				a	abd	a	a	b					a				
IMPORTANT		2506	1055	741	154	556	710	1322	1169	15	772	1172	562	2121	216	126	43
		76%	80%	74%	69%	74%	73%	74%	79%	75%	78%	76%	74%	76%	76%	80%	75%
			bcde						a		c						

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 178 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3205	1286	973	222	724	946	1750	1437	18	957	1499	749	2718	276	156	55
Mean score	3.06	3.15	3.00	2.88	3.02	2.99	3.00	3.13	3.11	3.15	3.05	2.96	3.06	3.02	3.13	3.00
		bcde			c			a		bc	c					
Standard deviation	.89	.84	.92	.92	.90	.91	.90	.87	.83	.88	.88	.90	.89	.86	.82	.94

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 178 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Not at all important (1.0)	235	20	24	19	19	25	20	25	26	24	63	64	75	128	104	3	149	84
	7%	11% dg	7%	6%	6%	9% g	8%	5%	7%	10% dg	7%	7%	7%	6%	8% a	16%	7%	8%
Not very important (2.0)	464	27	45	41	46	40	34	68	53	41	113	120	162	273	188	3	325	133
	14%	14%	13%	13%	14%	15%	13%	14%	14%	18%	13%	14%	15%	13%	15%	16%	14%	13%
Fairly important (3.0)	1385	76	145	149	146	108	120	160	171	85	370	374	416	872	507	6	958	409
	42%	41%	42% g	47% gi	43% g	41%	47% gi	34%	46% gi	36%	44% c	44% c	38%	43%	41%	32%	42%	41%
Very important (4.0)	1121	58	126	101	115	83	71	215	117	75	285	269	407	711	406	4	777	335
	34%	31%	36% f	32%	34%	31%	28%	45% abcdefhi	31%	32%	34%	31%	38% b	35%	33%	21%	34%	34%
Don't know	80	6	7	5	12	8	9	6	7	8	18	29	21	43	34	3	46	29
	2%	3%	2%	2%	4% g	3%	4% g	1%	2%	3%	2%	3% c	2%	2%	3%	16%	2%	3%
NOT IMPORTANT	699	47	69	60	65	65	54	93	79	65	176	184	237	401	292	6	474	217
	21%	25%	20%	19%	19%	25%	21%	20%	21%	28% bcdg	21%	21%	22%	20%	24% a	32%	21%	22%
IMPORTANT	2506	134	271	250	261	191	191	375	288	160	655	643	823	1583	913	10	1735	744
	76%	72%	78% i	79% aei	77% i	72%	75%	79% aei	77% i	69%	77%	75%	76%	78% b	74%	53%	77%	75%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3205	181	340	310	326	256	245	468	367	225	831	827	1060	1984	1205	16	2209	961

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 178 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Mean score	3.06	2.95	3.10 i	3.07	3.10 i	2.97	2.99	3.21 acefhi	3.03	2.94	3.06	3.03	3.09	3.09 b	3.01	2.69	3.07	3.04
Standard deviation	.89	.96	.88	.84	.85	.93	.87	.88	.86	.97	.88	.88	.90	.86	.92	1.08	.87	.91

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 179
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All respondents

		Total	Segment: Employed	Segment: Self-employed	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base		3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Not at all important	(1.0)	1210	483	386	89	252	341	580	626	4	253	628	329	1015	104	70	21
		37%	37%	39% d	40%	34%	35%	33%	42% a	20%	26%	41% a	43% a	36%	37%	44% a	37%
Not very important	(2.0)	772	338	216	51	167	218	422	345	5	223	371	178	643	71	42	16
		24%	26% b	22%	23%	22%	22%	24%	23%	25%	23%	24%	23%	23%	25%	27%	28%
Fairly important	(3.0)	704	265	205	50	184	234	454	247	3	269	281	154	602	67	25	10
		21%	20%	21%	22%	25% ab	24% a	26% b	17%	15%	27% bc	18%	20%	22%	24%	16%	18%
Very important	(4.0)	471	177	155	30	109	139	281	184	6	192	202	77	420	27	17	7
		14%	14%	16%	13%	15%	14%	16% b	12%	30%	19% bc	13% c	10%	15% b	10%	11%	12%
Don't know		128	48	38	4	38	42	43	83	2	49	56	23	106	15	4	3
		4%	4%	4%	2%	5% c	4%	2%	6% a	10%	5% c	4%	3%	4%	5%	3%	5%
NOT IMPORTANT		1982	821	602	140	419	559	1002	971	9	476	999	507	1658	175	112	37
		60%	63% de	60%	63%	56%	57%	56%	65% a	45%	48%	65% a	67% a	60%	62%	71% a	65%
IMPORTANT		1175	442	360	80	293	373	735	431	9	461	483	231	1022	94	42	17
		36%	34%	36%	36%	39% a	38% a	41% b	29%	45%	47% bc	31%	30%	37% c	33%	27%	30%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 179 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Median	2	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2
Base for stats	3157	1263	962	220	712	932	1737	1402	18	937	1482	738	2680	269	154	54
Mean score	2.14	2.11	2.13	2.10	2.21 a	2.18	2.25 b	1.99	2.61	2.43 bc	2.04	1.97	2.16 c	2.06	1.93	2.06
Standard deviation	1.09	1.07	1.11	1.08	1.09	1.09	1.09	1.07	1.20	1.09	1.08	1.04	1.10	1.02	1.03	1.05

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 179 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Not at all important (1.0)	1210	71	137	149	104	104	108	97	146	99	357	316	342	705	500	5	751	440
	37%	38%	39%	47%	31%	39%	43%	20%	39%	42%	42%	37%	32%	35%	40%	26%	33%	44%
		g	dg	abdgh	g	dg	dg		dg	dg	bc	c			a			a
Not very important (2.0)	772	48	74	67	96	58	58	95	100	47	189	212	242	471	300	1	545	222
	24%	26%	21%	21%	28%	22%	23%	20%	27%	20%	22%	25%	22%	23%	24%	5%	24%	22%
					bcgi				g									
Fairly important (3.0)	704	30	81	53	73	59	53	133	73	47	164	185	253	449	250	5	525	169
	21%	16%	23%	17%	22%	22%	21%	28%	20%	20%	19%	22%	23%	22%	20%	26%	23%	17%
			ac					acdfhi					a				b	
Very important (4.0)	471	25	50	34	51	29	23	136	44	28	109	103	208	332	135	4	353	116
	14%	13%	14%	11%	15%	11%	9%	29%	12%	12%	13%	12%	19%	16%	11%	21%	16%	12%
			f		f			abcdefhi					ab	b			b	
Don't know	128	13	5	12	14	14	12	13	11	12	30	40	36	70	54	4	81	43
	4%	7%	1%	4%	4%	5%	5%	3%	3%	5%	4%	5%	3%	3%	4%	21%	4%	4%
		bgh			b	b	b			b								
NOT IMPORTANT	1982	119	211	216	200	162	166	192	246	146	546	528	584	1176	800	6	1296	662
	60%	64%	61%	69%	59%	61%	65%	41%	66%	63%	64%	62%	54%	58%	65%	32%	57%	67%
		g	g	bdg	g	g	g		g	g	c	c			a			a
IMPORTANT	1175	55	131	87	124	88	76	269	117	75	273	288	461	781	385	9	878	285
	36%	29%	38%	28%	37%	33%	30%	57%	31%	32%	32%	34%	43%	39%	31%	47%	39%	29%
			cf		c			abcdefhi					ab	b			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 179 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Median	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	3	2	2
Base for stats	3157	174	342	303	324	250	242	461	363	221	819	816	1045	1957	1185	15	2174	947
Mean score	2.14	2.05	2.13	1.91	2.22	2.05	1.96	2.67	2.04	2.02	2.03	2.09	2.31	2.21	2.02	2.53	2.22	1.96
			c		cfhi			abcdefhi					ab	b			b	
Standard deviation	1.09	1.08	1.10	1.05	1.06	1.06	1.02	1.11	1.04	1.08	1.08	1.05	1.13	1.11	1.04	1.25	1.09	1.06

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 180
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All respondents

		Total	Segment: Employed	Segment: Self-employed	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base		3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Not at all important	(1.0)	106	23	33	10	40	50	69	31	6	35	38	33	92	10	4	0
		3%	2%	3%	4%	5%	5%	4%	2%	30%	4%	2%	4%	3%	4%	3%	0%
				a	a	ab	ab	b					b				
Not very important	(2.0)	217	54	63	26	74	100	139	72	6	86	87	44	192	11	10	4
		7%	4%	6%	12%	10%	10%	8%	5%	30%	9%	6%	6%	7%	4%	6%	7%
				a	ab	ab	ab	b			bc						
Fairly important	(3.0)	983	358	329	62	234	296	599	381	3	294	452	237	826	95	45	17
		30%	27%	33%	28%	31%	30%	34%	26%	15%	30%	29%	31%	30%	33%	28%	30%
				a				b									
Very important	(4.0)	1927	857	561	126	383	509	944	980	3	546	939	442	1630	165	97	35
		59%	65%	56%	56%	51%	52%	53%	66%	15%	55%	61%	58%	59%	58%	61%	61%
			bcde	d					a			a					
Don't know		52	19	14	0	19	19	29	21	2	25	22	5	46	3	2	1
		2%	1%	1%	0%	3%	2%	2%	1%	10%	3%	1%	1%	2%	1%	1%	2%
						c	c				bc						
NOT IMPORTANT		323	77	96	36	114	150	208	103	12	121	125	77	284	21	14	4
		10%	6%	10%	16%	15%	15%	12%	7%	60%	12%	8%	10%	10%	7%	9%	7%
				a	ab	ab	ab	b			b						
IMPORTANT		2910	1215	890	188	617	805	1543	1361	6	840	1391	679	2456	260	142	52
		89%	93%	89%	84%	82%	83%	87%	92%	30%	85%	90%	89%	88%	92%	90%	91%
			bcde	cde					a			a	a				

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 180 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Median	4	4	4	4	4	4	4	4	2	4	4	4	4	4	4	4
Base for stats	3233	1292	986	224	731	955	1751	1464	18	961	1516	756	2740	281	156	56
Mean score	3.46	3.59 bcde	3.44 de	3.36	3.31	3.32	3.38	3.58 a	2.17	3.41	3.51 ac	3.44	3.46	3.48	3.51	3.55
Standard deviation	.76	.66	.76	.86	.86	.86	.79	.69	1.10	.80	.72	.79	.77	.74	.73	.63

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 180 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All respondents

		Region										Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i		a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233		849	856	1081	2027	1239	19	2255	990
Not at all important (1.0)	106	8	12	9	12	6	7	18	12	8		29	25	38	56	47	3	71	34
	3%	4%	3%	3%	4%	2%	3%	4%	3%	3%		3%	3%	4%	3%	4%	16%	3%	3%
Not very important (2.0)	217	11	27	17	24	10	11	49	19	24		55	45	92	126	87	4	165	51
	7%	6%	8%	5%	7%	4%	4%	10%	5%	10%		6%	5%	9%	6%	7%	21%	7%	5%
			e					cefh		cefh				b				b	
Fairly important (3.0)	983	47	108	96	108	84	72	134	107	70		251	264	311	599	377	7	688	282
	30%	25%	31%	30%	32%	32%	28%	28%	29%	30%		30%	31%	29%	30%	30%	37%	31%	28%
Very important (4.0)	1927	115	198	190	186	157	156	268	236	124		503	499	628	1221	705	1	1298	608
	59%	61%	57%	60%	55%	59%	61%	57%	63%	53%		59%	58%	58%	60%	57%	5%	58%	61%
									di										a
Don't know	52	6	2	3	8	7	8	5	0	7		11	23	12	25	23	4	33	15
	2%	3%	1%	1%	2%	3%	3%	1%	0%	3%		1%	3%	1%	1%	2%	21%	1%	2%
		bh			h	bh	bgh	h		bh			ac						
NOT IMPORTANT	323	19	39	26	36	16	18	67	31	32		84	70	130	182	134	7	236	85
	10%	10%	11%	8%	11%	6%	7%	14%	8%	14%		10%	8%	12%	9%	11%	37%	10%	9%
			e		e			cefh		cefh				b					
IMPORTANT	2910	162	306	286	294	241	228	402	343	194		754	763	939	1820	1082	8	1986	890
	89%	87%	88%	91%	87%	91%	90%	85%	92%	83%		89%	89%	87%	90%	87%	42%	88%	90%
				gi		gi	i		dgi						b				
Median	4	4	4	4	4	4	4	4	4	4		4	4	4	4	4	3	4	4
Base for stats	3233	181	345	312	330	257	246	469	374	226		838	833	1069	2002	1216	15	2222	975
Mean score	3.46	3.49	3.43	3.50	3.42	3.53	3.53	3.39	3.52	3.37		3.47	3.48	3.43	3.49	3.43	2.40	3.45	3.50
						gi	gi		gi						b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 180 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Standard deviation	.76	.80	.78	.73	.78	.68	.71	.82	.74	.81	.77	.73	.79	.74	.79	.91	.77	.75

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 181
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important (1.0)	317	51	30	21	0	12	23	16	41	4	5	1
	10%	4%	5%	3%	0%	3%	4%	7%	4%	4%	8%	4%
								ab				
Not very important (2.0)	534	153	75	78	0	77	52	24	135	7	9	2
	16%	12%	12%	12%	0%	17%	8%	10%	12%	6%	15%	8%
						bc						
Fairly important (3.0)	1217	496	228	268	0	195	235	66	425	48	15	8
	37%	38%	35%	40%	0%	43%	38%	29%	38%	42%	25%	31%
						c	c		c	c		
Very important (4.0)	1105	582	302	278	2	164	298	120	488	51	29	14
	34%	44%	47%	42%	100%	36%	48%	52%	44%	45%	49%	54%
							a	a				
Don't know	112	29	10	19	0	9	15	5	24	3	1	1
	3%	2%	2%	3%	0%	2%	2%	2%	2%	3%	2%	4%
NOT IMPORTANT	851	204	105	99	0	89	75	40	176	11	14	3
	26%	16%	16%	15%	0%	19%	12%	17%	16%	10%	24%	12%
						b		b			b	
IMPORTANT	2322	1078	530	546	2	359	533	186	913	99	44	22
	71%	82%	82%	82%	100%	79%	86%	81%	82%	88%	75%	85%
							a			c		

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

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Table 181 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Median	3	3	3	3	4	3	3	4	3	3	4	4
Base for stats	3173	1282	635	645	2	448	608	226	1089	110	58	25
Mean score	2.98	3.26	3.26	3.24	4.00	3.14	3.33 a	3.28 a	3.25	3.33	3.17	3.40
Standard deviation	.96	.82	.85	.79	.00	.79	.79	.92	.81	.76	.99	.82

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

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Table 181 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	317	2	8	1	6	5	5	4	5	5	11	16	14	38	13	25	19	7
	10%	3%	6%	1%	4%	5%	5%	2%	3%	6%	3%	5%	3%	4%	3%	6% b	3%	3%
Not very important (2.0)	534	7	15	19	13	19	12	20	13	17	41	44	50	88	65	74	49	30
	16%	10%	10%	18% h	9%	17% h	13%	10%	8%	19% dgh	13%	13%	11%	10%	16% a	17% b	8%	14% b
Fairly important (3.0)	1217	28	53	42	65	38	33	74	61	31	123	136	166	334	159	173	228	93
	37%	38%	37%	39%	47%	35%	36%	37%	38%	35%	38%	40%	37%	37%	39%	39%	36%	42%
Very important (4.0)	1105	33	64	44	48	45	41	97	80	36	141	134	213	419	160	162	332	87
	34%	45%	44%	41%	35%	41%	45%	49% d	49% d	40%	44%	39%	47% b	47% b	39%	36%	52% ac	39%
Don't know	112	3	4	1	7	2	1	3	3	0	8	10	6	14	14	13	11	5
	3%	4%	3%	1%	5% i	2%	1%	2%	2%	0%	2%	3%	1%	2%	3% a	3%	2%	2%
NOT IMPORTANT	851	9	23	20	19	24	17	24	18	22	52	60	64	126	78	99	68	37
	26%	12%	16%	19%	14%	22% gh	18%	12%	11%	25% adgh	16%	18%	14%	14%	19% a	22% b	11%	17% b
IMPORTANT	2322	61	117	86	113	83	74	171	141	67	264	270	379	753	319	335	560	180
	71%	84%	81%	80%	81%	76%	80%	86% ei	87% ei	75%	81%	79%	84%	84% b	78%	75%	88% ac	81%
Median	3	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	4	3
Base for stats	3173	70	140	106	132	107	91	195	159	89	316	330	443	879	397	434	628	217

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 181 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Mean score	2.98	3.31	3.24	3.22	3.17	3.15	3.21	3.35	3.36	3.10	3.25	3.18	3.30	3.29	3.17	3.09	3.39	3.20
								dei	dei				b	b			ac	
Standard deviation	.96	.77	.86	.77	.79	.88	.88	.75	.77	.91	.81	.84	.79	.82	.82	.88	.76	.79

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 181 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	317	5	8	10	13	14	1	27	24	0	32	18	1	12	22	17	11	40
		10%	2%	5%	9%	4%	4%	1%	3%	5%	0%	4%	4%	3%	6%	3%	4%	2%	6%
					aef														a
Not very important	(2.0)	534	33	23	21	24	45	7	86	66	1	90	61	2	42	77	33	44	109
		16%	12%	13%	18%	8%	12%	8%	10%	14%	33%	11%	13%	7%	22%	12%	7%	7%	17%
					d										bc	c			a
Fairly important	(3.0)	1217	121	59	36	118	137	25	283	213	0	293	192	11	71	273	152	231	265
		37%	44%	34%	31%	41%	37%	30%	34%	44%	0%	37%	40%	38%	37%	41%	34%	34%	42%
			bcf							a						c			a
Very important	(4.0)	1105	116	82	43	125	169	47	406	174	2	365	202	15	62	273	245	381	201
		34%	42%	47%	37%	43%	45%	57%	49%	36%	67%	46%	42%	52%	32%	41%	54%	56%	32%
								acd	b							a	ab	b	
Don't know		112	2	2	6	9	7	3	19	10	0	16	13	0	4	17	5	8	21
		3%	1%	1%	5%	3%	2%	4%	2%	2%	0%	2%	3%	0%	2%	3%	1%	1%	3%
					ab	a		a											a
NOT IMPORTANT		851	38	31	31	37	59	8	113	90	1	122	79	3	54	99	50	55	149
		26%	14%	18%	27%	13%	16%	10%	14%	18%	33%	15%	16%	10%	28%	15%	11%	8%	23%
					adef					a					bc				a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 181 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	2322	237	141	79	243	306	72	689	387	2	658	394	26	133	546	397	612	466
	71%	86%	81%	68%	84%	82%	87%	84%	79%	67%	83%	81%	90%	70%	82%	88%	91%	73%
		c	c		c	c	c	b							a	ab	b	
Median	3	3	3	3	3	3	4	4	3	4	3	3	4	3	3	4	4	3
Base for stats	3173	275	172	110	280	365	80	802	477	3	780	473	29	187	645	447	667	615
Mean score	2.98	3.27	3.25	3.02	3.27	3.26	3.48	3.33	3.13	3.33	3.27	3.22	3.38	2.98	3.24	3.40	3.47	3.02
		c	c		c	c	abcde	b							a	ab	b	
Standard deviation	.96	.74	.86	.98	.81	.82	.71	.80	.83	1.15	.82	.81	.78	.90	.79	.79	.69	.87

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 182
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important (1.0)	517	126	71	55	0	25	49	52	108	7	7	4
	16%	10%	11%	8%	0%	5%	8%	23%	10%	6%	12%	15%
								ab				
Not very important (2.0)	287	84	52	32	0	41	26	17	75	5	3	1
	9%	6%	8%	5%	0%	9%	4%	7%	7%	4%	5%	4%
			b			b						
Fairly important (3.0)	845	330	176	154	0	129	162	39	274	35	15	6
	26%	25%	27%	23%	0%	28%	26%	17%	25%	31%	25%	23%
						c	c					
Very important (4.0)	1518	735	332	401	2	251	368	116	627	63	32	13
	46%	56%	51%	60%	100%	55%	59%	50%	56%	56%	54%	50%
				a			c					
Don't know	118	36	14	22	0	11	18	7	29	3	2	2
	4%	3%	2%	3%	0%	2%	3%	3%	3%	3%	3%	8%
NOT IMPORTANT	804	210	123	87	0	66	75	69	183	12	10	5
	24%	16%	19%	13%	0%	14%	12%	30%	16%	11%	17%	19%
			b					ab				
IMPORTANT	2363	1065	508	555	2	380	530	155	901	98	47	19
	72%	81%	79%	84%	100%	83%	85%	67%	81%	87%	80%	73%
				a		c	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 182 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Median	3	4	4	4	4	4	4	4	4	4	4	4
Base for stats	3167	1275	631	642	2	446	605	224	1084	110	57	24
Mean score	3.06	3.31	3.22	3.40	4.00	3.36	3.40	2.98	3.31	3.40	3.26	3.17
				a		c	c					
Standard deviation	1.10	.97	1.01	.93	.00	.87	.90	1.24	.98	.85	1.03	1.13

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 182 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	517	7	11	12	16	12	8	10	24	8	30	36	42	84	42	60	51	15
	16%	10%	8%	11%	12%	11%	9%	5%	15%	9%	9%	11%	9%	9%	10%	13%	8%	7%
				g	g				bg							bc		
Not very important (2.0)	287	5	6	7	15	5	3	18	8	8	18	23	34	55	29	42	29	12
	9%	7%	4%	7%	11%	5%	3%	9%	5%	9%	6%	7%	8%	6%	7%	9%	5%	5%
					bf											b		
Fairly important (3.0)	845	11	40	25	42	31	21	49	40	15	76	94	104	215	112	125	152	52
	26%	15%	28%	23%	30%	28%	23%	25%	25%	17%	23%	28%	23%	24%	27%	28%	24%	23%
			a		ai	a												
Very important (4.0)	1518	45	83	63	61	59	58	117	88	53	191	178	258	517	215	207	392	135
	46%	62%	58%	59%	44%	54%	63%	59%	54%	60%	59%	52%	57%	58%	52%	46%	61%	61%
		d	d	d			d	d		d							a	a
Don't know	118	5	4	0	5	2	2	4	2	5	9	9	11	22	13	13	15	8
	4%	7%	3%	0%	4%	2%	2%	2%	1%	6%	3%	3%	2%	2%	3%	3%	2%	4%
		ch			c					ch								
NOT IMPORTANT	804	12	17	19	31	17	11	28	32	16	48	59	76	139	71	102	80	27
	24%	16%	12%	18%	22%	16%	12%	14%	20%	18%	15%	17%	17%	16%	17%	23%	13%	12%
					bf											bc		
IMPORTANT	2363	56	123	88	103	90	79	166	128	68	267	272	362	732	327	332	544	187
	72%	77%	85%	82%	74%	83%	86%	84%	79%	76%	82%	80%	81%	82%	80%	74%	85%	84%
			d				d	d									a	a
Median	3	4	4	4	3	4	4	4	4	4	4	4	4	4	4	3	4	4

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 182 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Base for stats	3167	68	140	107	134	107	90	194	160	84	315	331	438	871	398	434	624	214
Mean score	3.06	3.38	3.39	3.30	3.10	3.28	3.43	3.41	3.20	3.35	3.36	3.25	3.32	3.34	3.26	3.10	3.42	3.43
			d				d	dh									a	a
Standard deviation	1.10	1.01	.90	1.01	1.02	.99	.92	.86	1.08	1.00	.96	.99	.97	.96	.99	1.06	.91	.88

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 182 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	517	28	16	16	21	39	6	64	62	0	81	41	4	14	48	64	64	62
		16%	10%	9%	14%	7%	10%	7%	8%	13%	0%	10%	8%	14%	7%	7%	14%	9%	10%
					d					a							ab		
Not very important	(2.0)	287	20	12	6	19	22	5	40	43	1	50	32	2	12	40	31	32	52
		9%	7%	7%	5%	7%	6%	6%	5%	9%	33%	6%	7%	7%	6%	6%	7%	5%	8%
										a									a
Fairly important	(3.0)	845	81	45	29	64	83	28	202	127	1	193	132	5	48	177	104	156	174
		26%	29%	26%	25%	22%	22%	34%	25%	26%	33%	24%	27%	17%	25%	27%	23%	23%	27%
			e					de											
Very important	(4.0)	1518	141	96	63	180	214	41	494	240	1	447	270	18	117	371	245	411	324
		46%	51%	55%	54%	62%	58%	49%	60%	49%	33%	56%	56%	62%	61%	56%	54%	61%	51%
						af			b									b	
Don't know		118	7	5	2	5	14	3	21	15	0	25	11	0	0	26	8	12	24
		4%	3%	3%	2%	2%	4%	4%	3%	3%	0%	3%	2%	0%	0%	4%	2%	2%	4%
																ac			a
NOT IMPORTANT		804	48	28	22	40	61	11	104	105	1	131	73	6	26	88	95	96	114
		24%	17%	16%	19%	14%	16%	13%	13%	22%	33%	16%	15%	21%	14%	13%	21%	14%	18%
										a							ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 182 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	2363	222	141	92	244	297	69	696	367	2	640	402	23	165	548	349	567	498
	72%	80%	81%	79%	84%	80%	83%	85% b	75%	67%	80%	83%	79%	86% c	83% c	77%	84% b	78%
Median	3	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4
Base for stats	3167	270	169	114	284	358	80	800	472	3	771	475	29	191	636	444	663	612
Mean score	3.06	3.24	3.31	3.22	3.42 a	3.32	3.30	3.41 b	3.15	3.00	3.30	3.33	3.28	3.40 c	3.37 c	3.19	3.38 b	3.24
Standard deviation	1.10	.98	.96	1.06	.91	1.00	.89	.91	1.05	1.00	.99	.94	1.10	.90	.90	1.08	.96	.98

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 183
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important (1.0)	130	49	28	21	0	15	25	9	41	4	4	0
	4%	4%	4%	3%	0%	3%	4%	4%	4%	4%	7%	0%
Not very important (2.0)	250	97	52	45	0	35	46	16	87	6	1	3
	8%	7%	8%	7%	0%	8%	7%	7%	8%	5%	2%	12%
Fairly important (3.0)	1112	464	249	214	1	171	216	77	399	41	18	6
	34%	35%	39% b	32%	50%	37%	35%	33%	36%	36%	31%	23%
Very important (4.0)	1702	657	306	350	1	216	319	122	547	59	35	16
	52%	50%	47%	53%	50%	47%	51%	53%	49%	52%	59%	62%
Don't know	91	44	10	34	0	20	17	7	39	3	1	1
	3%	3%	2%	5% a	0%	4%	3%	3%	4%	3%	2%	4%
NOT IMPORTANT	380	146	80	66	0	50	71	25	128	10	5	3
	12%	11%	12%	10%	0%	11%	11%	11%	12%	9%	8%	12%
IMPORTANT	2814	1121	555	564	2	387	535	199	946	100	53	22
	86%	86%	86%	85%	100%	85%	86%	86%	85%	88%	90%	85%
Median	4	4	3	4	4	3	4	4	4	4	4	4
Base for stats	3194	1267	635	630	2	437	606	224	1074	110	58	25
Mean score	3.37	3.36	3.31	3.42 a	3.50	3.35	3.37	3.39	3.35	3.41	3.45	3.52

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 183 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Standard deviation	.80	.79	.80	.77	.71	.77	.80	.79	.79	.76	.84	.71

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 183 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	130	3	4	4	4	5	4	6	6	5	11	13	17	35	14	26	20	3
	4%	4%	3%	4%	3%	5%	4%	3%	4%	6%	3%	4%	4%	4%	3%	6% bc	3%	1%
Not very important (2.0)	250	4	15	18	9	6	6	14	7	8	37	21	29	69	28	38	40	18
	8%	5%	10% h	17% adefgh	6%	6%	7%	7%	4%	9%	11% bc	6%	6%	8%	7%	9%	6%	8%
Fairly important (3.0)	1112	26	53	24	56	41	32	84	56	27	103	129	167	323	138	160	222	80
	34%	36%	37% c	22%	40% c	38% c	35%	42% c	35% c	30%	32%	38%	37%	36%	34%	36%	35%	36%
Very important (4.0)	1702	35	66	57	64	54	48	91	89	43	158	166	223	446	208	206	338	113
	52%	48%	46%	53%	46%	50%	52%	46%	55%	48%	49%	49%	50%	50%	51%	46%	53% a	51%
Don't know	91	5	6	4	6	3	2	3	4	6	15	11	13	20	23	17	19	8
	3%	7% g	4%	4%	4%	3%	2%	2%	2%	7% g	5%	3%	3%	2%	6% a	4%	3%	4%
NOT IMPORTANT	380	7	19	22	13	11	10	20	13	13	48	34	46	104	42	64	60	21
	12%	10%	13%	21% degh	9%	10%	11%	10%	8%	15%	15%	10%	10%	12%	10%	14% b	9%	9%
IMPORTANT	2814	61	119	81	120	95	80	175	145	70	261	295	390	769	346	366	560	193
	86%	84%	83%	76%	86% c	87% c	87% c	88% ci	90% ci	79%	81%	87% a	87% a	86%	84%	82%	88% a	87%
Median	4	4	3	4	3	4	4	3	4	4	4	4	4	4	4	3	4	4

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 183 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Base for stats	3194	68	138	103	133	106	90	195	158	83	309	329	436	873	388	430	620	214
Mean score	3.37	3.37	3.31	3.30	3.35	3.36	3.38	3.33	3.44	3.30	3.32	3.36	3.37	3.35	3.39	3.27	3.42 a	3.42 a
Standard deviation	.80	.79	.78	.89	.74	.80	.80	.74	.75	.88	.82	.77	.78	.79	.78	.86	.75	.71

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 183 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	130	8	10	8	11	11	1	24	25	0	26	22	1	10	21	17	21	28
		4%	3%	6%	7%	4%	3%	1%	3%	5% a	0%	3%	5%	3%	5%	3%	4%	3%	4%
Not very important	(2.0)	250	21	12	7	24	29	4	58	39	0	58	38	1	24	51	22	48	49
		8%	8%	7%	6%	8%	8%	5%	7%	8%	0%	7%	8%	3%	13% bc	8%	5%	7%	8%
Fairly important	(3.0)	1112	105	52	41	103	125	38	287	176	1	281	175	8	58	252	154	228	236
		34%	38%	30%	35%	36%	34%	46% be	35%	36%	33%	35%	36%	28%	30%	38%	34%	34%	37%
Very important	(4.0)	1702	132	96	53	143	195	38	427	228	2	408	232	17	89	316	250	361	296
		52%	48%	55%	46%	49%	52%	46%	52%	47%	67%	51%	48%	59%	47%	48%	55% ab	53% b	47%
Don't know		91	11	4	7	8	12	2	25	19	0	23	19	2	10	22	9	17	27
		3%	4%	2%	6%	3%	3%	2%	3%	4%	0%	3%	4%	7%	5% c	3%	2%	3%	4%
NOT IMPORTANT		380	29	22	15	35	40	5	82	64	0	84	60	2	34	72	39	69	77
		12%	10%	13%	13%	12%	11%	6%	10%	13%	0%	11%	12%	7%	18% bc	11%	9%	10%	12%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 183 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	2814	237	148	94	246	320	76	714	404	3	689	407	25	147	568	404	589	532
	86%	86%	85%	81%	85%	86%	92% c	87% b	83%	100%	87%	84%	86%	77%	86% a	89% a	87%	84%
Median	4	3	4	3	4	4	3	4	3	4	4	3	4	3	3	4	4	3
Base for stats	3194	266	170	109	281	360	81	796	468	3	773	467	27	181	640	443	658	609
Mean score	3.37	3.36	3.38	3.28	3.35	3.40	3.40	3.40 b	3.30	3.67	3.39	3.32	3.52	3.25	3.35	3.44 a	3.41 b	3.31
Standard deviation	.80	.76	.86	.88	.80	.77	.65	.75	.84	.58	.77	.82	.75	.89	.76	.76	.76	.81

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 184
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important (1.0)	235	69	42	27	0	17	38	14	56	9	2	2
	7%	5%	7% b	4%	0%	4%	6%	6%	5%	8%	3%	8%
Not very important (2.0)	464	162	96	66	0	54	74	34	144	8	8	2
	14%	12%	15% b	10%	0%	12%	12%	15%	13%	7%	14%	8%
Fairly important (3.0)	1385	557	268	288	1	197	271	89	469	53	24	11
	42%	42%	42%	43%	50%	43%	43%	39%	42%	47%	41%	42%
Very important (4.0)	1121	498	234	263	1	180	227	91	424	40	24	10
	34%	38%	36%	40%	50%	39%	36%	39%	38%	35%	41%	38%
Don't know	80	25	5	20	0	9	13	3	20	3	1	1
	2%	2%	1%	3% a	0%	2%	2%	1%	2%	3%	2%	4%
NOT IMPORTANT	699	231	138	93	0	71	112	48	200	17	10	4
	21%	18%	21% b	14%	0%	16%	18%	21%	18%	15%	17%	15%
IMPORTANT	2506	1055	502	551	2	377	498	180	893	93	48	21
	76%	80%	78%	83% a	100%	82%	80%	78%	80%	82%	81%	81%
Median	3	3	3	3	4	3	3	3	3	3	3	3

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 184 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Base for stats	3205	1286	640	644	2	448	610	228	1093	110	58	25
Mean score	3.06	3.15	3.08	3.22 a	3.50	3.21	3.13	3.13	3.15	3.13	3.21	3.16
Standard deviation	.89	.84	.88	.79	.71	.80	.85	.88	.84	.87	.81	.90

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 184 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	235	5	7	3	8	5	6	5	11	6	15	19	22	44	25	29	31	9
	7%	7%	5%	3%	6%	5%	7%	3%	7%	7%	5%	6%	5%	5%	6%	6%	5%	4%
Not very important (2.0)	464	6	15	18	14	19	16	23	14	19	39	49	56	102	59	60	68	33
	14%	8%	10%	17%	10%	17%	17%	12%	9%	21%	12%	14%	12%	11%	14%	13%	11%	15%
				h		h	h			abdgh								
Fairly important (3.0)	1385	29	64	50	61	47	42	72	73	31	143	150	176	377	177	184	272	99
	42%	40%	44%	47%	44%	43%	46%	36%	45%	35%	44%	44%	39%	42%	43%	41%	43%	45%
Very important (4.0)	1121	30	55	36	50	36	27	96	61	33	121	113	190	360	136	162	258	78
	34%	41%	38%	34%	36%	33%	29%	48%	38%	37%	37%	33%	42%	40%	33%	36%	40%	35%
								cdefh					b	b				
Don't know	80	3	3	0	6	2	1	2	3	0	6	9	5	10	14	12	10	3
	2%	4%	2%	0%	4%	2%	1%	1%	2%	0%	2%	3%	1%	1%	3%	3%	2%	1%
		c			ci										a			
NOT IMPORTANT	699	11	22	21	22	24	22	28	25	25	54	68	78	146	84	89	99	42
	21%	15%	15%	20%	16%	22%	24%	14%	15%	28%	17%	20%	17%	16%	20%	20%	15%	19%
							g			abdgh								
IMPORTANT	2506	59	119	86	111	83	69	168	134	64	264	263	366	737	313	346	530	177
	76%	81%	83%	80%	80%	76%	75%	85%	83%	72%	81%	77%	82%	83%	76%	77%	83%	80%
								fi	i					b			a	
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3205	70	141	107	133	107	91	196	159	89	318	331	444	883	397	435	629	219

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 184 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Mean score	3.06	3.20	3.18	3.11	3.15	3.07	2.99	3.32	3.16	3.02	3.16	3.08	3.20	3.19	3.07	3.10	3.20	3.12
								cefi					b	b				
Standard deviation	.89	.88	.82	.78	.84	.84	.86	.78	.85	.93	.82	.85	.84	.83	.86	.88	.82	.81

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 184 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Employed

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	235	14	11	9	15	17	3	33	36	0	44	24	1	21	33	15	21	48
		7%	5%	6%	8%	5%	5%	4%	4%	7% a	0%	6%	5%	3%	11% bc	5%	3%	3%	8% a
Not very important	(2.0)	464	43	19	13	32	44	11	108	54	0	103	57	2	39	89	33	75	87
		14%	16%	11%	11%	11%	12%	13%	13%	11%	0%	13%	12%	7%	20% bc	13% c	7%	11%	14%
Fairly important	(3.0)	1385	128	76	46	117	151	39	355	201	1	350	198	9	74	312	170	295	262
		42%	46%	44%	40%	40%	41%	47%	43%	41%	33%	44%	41%	31%	39%	47% ac	38%	44%	41%
Very important	(4.0)	1121	89	66	45	120	151	27	310	186	2	290	193	15	53	212	231	277	221
		34%	32%	38%	39%	42% a	41% a	33%	38%	38%	67%	36%	40%	52%	28%	32%	51% ab	41% b	35%
Don't know		80	3	2	3	5	9	3	15	10	0	9	14	2	4	16	3	7	18
		2%	1%	1%	3%	2%	2%	4%	2%	2%	0%	1%	3% a	7%	2%	2% c	1%	1%	3% a
NOT IMPORTANT		699	57	30	22	47	61	14	141	90	0	147	81	3	60	122	48	96	135
		21%	21%	17%	19%	16%	16%	17%	17%	18%	0%	18%	17%	10%	31% bc	18% c	11%	14%	21% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 184 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	2506	217	142	91	237	302	66	665	387	3	640	391	24	127	524	401	572	483
	76%	78%	82%	78%	82%	81%	80%	81%	79%	100%	80%	80%	83%	66%	79% a	89% ab	85% b	76%
Median	3	3	3	3	3	3	3	3	3	4	3	3	4	3	3	4	3	3
Base for stats	3205	274	172	113	284	363	80	806	477	3	787	472	27	187	646	449	668	618
Mean score	3.06	3.07	3.15	3.12	3.20	3.20 a	3.13	3.17	3.13	3.67	3.13	3.19	3.41	2.85	3.09 a	3.37 ab	3.24 b	3.06
Standard deviation	.89	.83	.86	.91	.84	.83	.79	.81	.89	.58	.84	.84	.80	.96	.81	.76	.77	.90

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 185
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important (1.0)	1210	483	206	276	1	116	265	102	410	38	27	8
	37%	37%	32%	42%	50%	25%	43%	44%	37%	34%	46%	31%
				a			a	a				
Not very important (2.0)	772	338	161	176	1	127	155	56	284	31	15	8
	24%	26%	25%	27%	50%	28%	25%	24%	26%	27%	25%	31%
Fairly important (3.0)	704	265	159	106	0	108	112	45	226	24	10	5
	21%	20%	25%	16%	0%	24%	18%	19%	20%	21%	17%	19%
			b			b						
Very important (4.0)	471	177	107	70	0	87	68	22	154	15	5	3
	14%	14%	17%	11%	0%	19%	11%	10%	14%	13%	8%	12%
			b			bc						
Don't know	128	48	12	36	0	19	23	6	39	5	2	2
	4%	4%	2%	5%	0%	4%	4%	3%	4%	4%	3%	8%
				a								
NOT IMPORTANT	1982	821	367	452	2	243	420	158	694	69	42	16
	60%	63%	57%	68%	100%	53%	67%	68%	62%	61%	71%	62%
				a			a	a				
IMPORTANT	1175	442	266	176	0	195	180	67	380	39	15	8
	36%	34%	41%	27%	0%	43%	29%	29%	34%	35%	25%	31%
			b			bc						

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 185 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Median	2	2	2	2	2	2	2	2	2	2	2	2
Base for stats	3157	1263	633	628	2	438	600	225	1074	108	57	24
Mean score	2.14	2.11	2.26	1.95	1.50	2.38	1.97	1.94	2.12	2.15	1.88	2.13
			b			bc						
Standard deviation	1.09	1.07	1.09	1.03	.71	1.08	1.04	1.02	1.07	1.06	1.00	1.03

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 185 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	1210	28	56	58	42	41	41	41	64	39	142	124	144	311	170	172	219	92
	37%	38%	39%	54%	30%	38%	45%	21%	40%	44%	44%	36%	32%	35%	41%	38%	34%	41%
		g	g	abdegh	g	g	dg		g	dg	c				a			
Not very important (2.0)	772	19	30	23	48	31	28	43	42	20	72	107	105	232	104	124	154	57
	24%	26%	21%	21%	35%	28%	30%	22%	26%	22%	22%	31%	23%	26%	25%	28%	24%	26%
					bcg							ac						
Fairly important (3.0)	704	13	35	18	23	28	12	50	30	17	66	63	97	185	78	82	140	43
	21%	18%	24%	17%	17%	26%	13%	25%	19%	19%	20%	19%	22%	21%	19%	18%	22%	19%
			f			f		f										
Very important (4.0)	471	7	20	6	18	5	11	57	19	11	33	34	87	136	41	49	106	22
	14%	10%	14%	6%	13%	5%	12%	29%	12%	12%	10%	10%	19%	15%	10%	11%	17%	10%
			ce		e			abcdefhi	e	e			ab	b			ac	
Don't know	128	6	3	2	8	4	0	7	7	2	11	12	16	29	18	20	20	8
	4%	8%	2%	2%	6%	4%	0%	4%	4%	2%	3%	4%	4%	3%	4%	4%	3%	4%
		bcf			f				f									
NOT IMPORTANT	1982	47	86	81	90	72	69	84	106	59	214	231	249	543	274	296	373	149
	60%	64%	60%	76%	65%	66%	75%	42%	65%	66%	66%	68%	55%	61%	67%	66%	58%	67%
		g	g	bg	g	g	bg		g	g	c	c			a	b		b
IMPORTANT	1175	20	55	24	41	33	23	107	49	28	99	97	184	321	119	131	246	65
	36%	27%	38%	22%	29%	30%	25%	54%	30%	31%	31%	29%	41%	36%	29%	29%	38%	29%
			cf					abcdefhi					ab	b			ac	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 185 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Median	2	2	2	1	2	2	2	3	2	2	2	2	2	2	2	2	2	2
Base for stats	3157	67	141	105	131	105	92	191	155	87	313	328	433	864	393	427	619	214
Mean score	2.14	1.99	2.13	1.73	2.13	1.97	1.92	2.64	2.03	2.00	1.97	2.02	2.29	2.17	1.97	2.02	2.21	1.98
			c		c			abcdefhi	c				ab	b			ac	
Standard deviation	1.09	1.02	1.10	.94	1.02	.92	1.03	1.12	1.05	1.08	1.04	.99	1.13	1.08	1.02	1.03	1.10	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 185 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	1210	91	61	53	96	162	20	302	181	0	313	155	15	90	270	122	257	226
		37%	33%	35%	46%	33%	44%	24%	37%	37%	0%	39%	32%	52%	47%	41%	27%	38%	36%
					adf		adf					b			c	c			
Not very important	(2.0)	772	73	50	30	69	96	20	201	137	0	214	118	6	40	192	105	183	155
		24%	26%	29%	26%	24%	26%	24%	24%	28%	0%	27%	24%	21%	21%	29%	23%	27%	24%
																ac			
Fairly important	(3.0)	704	67	38	17	60	69	14	173	91	1	162	97	6	30	120	115	118	147
		21%	24%	22%	15%	21%	19%	17%	21%	19%	33%	20%	20%	21%	16%	18%	25%	17%	23%
			c														ab		a
Very important	(4.0)	471	38	23	11	52	31	22	119	57	1	88	87	2	23	50	103	93	84
		14%	14%	13%	9%	18%	8%	27%	14%	12%	33%	11%	18%	7%	12%	8%	23%	14%	13%
			e			ce		abce					a				ab		
Don't know		128	8	2	5	12	14	7	26	21	1	19	29	0	8	30	7	24	24
		4%	3%	1%	4%	4%	4%	8%	3%	4%	33%	2%	6%	0%	4%	5%	2%	4%	4%
								ab					a		c	c			
NOT IMPORTANT		1982	164	111	83	165	258	40	503	318	0	527	273	21	130	462	227	440	381
		60%	59%	64%	72%	57%	69%	48%	61%	65%	0%	66%	56%	72%	68%	70%	50%	65%	60%
				f	adf		adf					b			c	c		b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 185 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	1175	105	61	28	112	100	36	292	148	2	250	184	8	53	170	218	211	231
	36%	38% ce	35% c	24%	39% ce	27%	43% ce	36%	30%	67%	31%	38% a	28%	28%	26%	48% ab	31%	36%
Median	2	2	2	2	2	2	2	2	2	4	2	2	1	2	2	2	2	2
Base for stats	3157	269	172	111	277	358	76	795	466	2	777	457	29	183	632	445	651	612
Mean score	2.14	2.19 ce	2.13 ce	1.87	2.25 ce	1.91	2.50 abce	2.14	2.05	3.50	2.03	2.25 a	1.83	1.92	1.92	2.45 ab	2.07	2.15
Standard deviation	1.09	1.06	1.05	1.01	1.12	.99	1.17	1.09	1.04	.71	1.03	1.12	1.00	1.08	.96	1.12	1.07	1.07

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

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Table 186
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Employed

		Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		3285	1311	645	664	2	457	623	231	1113	113	59	26
Not at all important	(1.0)	106	23	17	6	0	9	8	6	18	4	1	0
		3%	2%	3% b	1%	0%	2%	1%	3%	2%	4%	2%	0%
Not very important	(2.0)	217	54	36	18	0	19	24	11	48	4	2	0
		7%	4%	6% b	3%	0%	4%	4%	5%	4%	4%	3%	0%
Fairly important	(3.0)	983	358	204	153	1	136	161	61	309	34	9	6
		30%	27%	32% b	23%	50%	30%	26%	26%	28% c	30% c	15%	23%
Very important	(4.0)	1927	857	380	476	1	283	422	152	722	71	45	19
		59%	65%	59%	72% a	50%	62%	68% a	66%	65%	63%	76%	73%
Don't know		52	19	8	11	0	10	8	1	16	0	2	1
		2%	1%	1%	2%	0%	2%	1%	*%	1%	0%	3%	4%
NOT IMPORTANT		323	77	53	24	0	28	32	17	66	8	3	0
		10%	6%	8% b	4%	0%	6%	5%	7%	6%	7%	5%	0%
IMPORTANT		2910	1215	584	629	2	419	583	213	1031	105	54	25
		89%	93%	91%	95% a	100%	92%	94%	92%	93%	93%	92%	96%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 186 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Median	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	3233	1292	637	653	2	447	615	230	1097	113	57	25
Mean score	3.46	3.59	3.49	3.68	3.50	3.55	3.62	3.56	3.58	3.52	3.72	3.76
Standard deviation	.76	.66	.72	.57 a	.71	.67	.63	.71	.66	.73	.62	.44

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 186 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Not at all important (1.0)	106	2	1	2	1	1	5	3	2	1	5	7	6	13	10	11	12	0
	3%	3%	1%	2%	1%	1%	5%	2%	1%	1%	2%	2%	1%	1%	2%	2%	2%	0%
							bd									c	c	
Not very important (2.0)	217	2	8	4	5	2	0	17	4	6	14	7	27	43	11	26	22	6
	7%	3%	6%	4%	4%	2%	0%	9%	2%	7%	4%	2%	6%	5%	3%	6%	3%	3%
			f					efh		f			b					
Fairly important (3.0)	983	20	45	27	39	33	26	58	38	23	92	98	119	243	114	122	177	58
	30%	27%	31%	25%	28%	30%	28%	29%	23%	26%	28%	29%	27%	27%	28%	27%	28%	26%
Very important (4.0)	1927	46	89	74	87	71	60	118	118	59	209	218	295	582	270	281	420	154
	59%	63%	62%	69%	63%	65%	65%	60%	73%	66%	65%	64%	66%	65%	66%	63%	66%	69%
									bg									
Don't know	52	3	1	0	7	2	1	2	0	0	4	10	2	12	6	7	8	4
	2%	4%	1%	0%	5%	2%	1%	1%	0%	0%	1%	3%	*%	1%	1%	2%	1%	2%
		ch			bcghi							c						
NOT IMPORTANT	323	4	9	6	6	3	5	20	6	7	19	14	33	56	21	37	34	6
	10%	5%	6%	6%	4%	3%	5%	10%	4%	8%	6%	4%	7%	6%	5%	8%	5%	3%
								eh								c		
IMPORTANT	2910	66	134	101	126	104	86	176	156	82	301	316	414	825	384	403	597	212
	89%	90%	93%	94%	91%	95%	93%	89%	96%	92%	93%	93%	92%	92%	93%	90%	93%	95%
									dg								a	a
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Base for stats	3233	70	143	107	132	107	91	196	162	89	320	330	447	881	405	440	631	218

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 186 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Mean score	3.46	3.57	3.55	3.62	3.61	3.63	3.55	3.48	3.68	3.57	3.58	3.60	3.57	3.58	3.59	3.53	3.59	3.68
Standard deviation	.76	.69	.64	.65	.60	.58	.76	.72	.59	.67	.65	.64	.67	.66	.67	.72	.65	.52

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 186 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Employed

			Sector						Children			Length of employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Not at all important	(1.0)	106	6	1	4	5	6	1	13	10	0	13	10	0	5	5	12	7	16
		3%	2%	1%	3%	2%	2%	1%	2%	2%	0%	2%	2%	0%	3% b	1%	3% b	1%	3% a
Not very important	(2.0)	217	16	4	2	14	14	4	31	23	0	37	16	1	11	12	31	26	28
		7%	6%	2%	2%	5%	4%	5%	4%	5%	0%	5%	3%	3%	6% b	2%	7% b	4%	4%
Fairly important	(3.0)	983	89	42	29	70	104	24	210	146	2	214	139	5	37	193	127	163	195
		30%	32% d	24%	25%	24%	28%	29%	26%	30%	67%	27%	29%	17%	19%	29% a	28% a	24%	31% a
Very important	(4.0)	1927	163	127	78	192	244	53	556	301	0	527	307	23	137	440	279	474	383
		59%	59%	73% a	67%	66%	66%	64%	68% b	62%	0%	66%	63%	79%	72% c	66%	62%	70% b	60%
Don't know		52	3	0	3	8	4	1	11	7	1	5	14	0	1	12	3	5	14
		2%	1%	0%	3% b	3% b	1%	1%	1%	1%	33%	1%	3% a	0%	1%	2%	1%	1%	2% a
NOT IMPORTANT		323	22	5	6	19	20	5	44	33	0	50	26	1	16	17	43	33	44
		10%	8% b	3%	5%	7%	5%	6%	5%	7%	0%	6%	5%	3%	8% b	3%	10% b	5%	7%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 186 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
IMPORTANT	2910	252	169	107	262	348	77	766	447	2	741	446	28	174	633	406	637	578
	89%	91%	97% ad	92%	91%	94%	93%	93%	92%	67%	93%	92%	97%	91%	96% ac	90%	94% b	91%
Median	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4
Base for stats	3233	274	174	113	281	368	82	810	480	2	791	472	29	190	650	449	670	622
Mean score	3.46	3.49	3.70 a	3.60	3.60	3.59	3.57	3.62 b	3.54	3.00	3.59	3.57	3.76	3.61	3.64 c	3.50	3.65 b	3.52
Standard deviation	.76	.71	.54	.70	.67	.65	.65	.64	.69	.00	.66	.66	.51	.72	.56	.74	.61	.70

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 187
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	317	136	91	45	0	22	50	64	113	15	6	2
	10%	14%	14%	13%	0%	10%	10%	21% ab	14%	15%	12%	13%
Not very important (2.0)	534	185	125	58	2	39	88	58	144	21	18	2
	16%	19%	19%	17%	40%	18%	18%	19%	17%	21%	36% ab	13%
Fairly important (3.0)	1217	362	236	125	1	91	182	89	307	36	13	6
	37%	36%	36%	37%	20%	42% c	38% c	29%	37%	36%	26%	40%
Very important (4.0)	1105	280	181	98	1	54	147	79	237	26	12	5
	34%	28%	28%	29%	20%	25%	31%	26%	28%	26%	24%	33%
Don't know	112	37	25	11	1	10	13	14	33	3	1	0
	3%	4%	4%	3%	20%	5%	3%	5%	4%	3%	2%	0%
NOT IMPORTANT	851	321	216	103	2	61	138	122	257	36	24	4
	26%	32%	33%	31%	40%	28%	29%	40% ab	31%	36%	48% a	27%
IMPORTANT	2322	642	417	223	2	145	329	168	544	62	25	11
	71%	64%	63%	66%	40%	67% c	69% c	55%	65% c	61%	50%	73%
Median	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 187 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Base for stats	3173	963	633	326	4	206	467	290	801	98	49	15
Mean score	2.98	2.82	2.80	2.85	2.75	2.86 c	2.91 c	2.63	2.83	2.74	2.63	2.93
Standard deviation	.96	1.01	1.01	1.01	.96	.93	.96	1.11	1.01	1.02	.99	1.03

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 187 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	317	9	17	18	6	13	14	10	12	14	44	33	36	91	44	60	60	15
	10%	16%	16%	17%	7%	16%	16%	8%	12%	18%	16%	13%	12%	13%	16%	16%	12%	12%
			d	dg						dg								
Not very important (2.0)	534	12	17	15	13	16	16	21	21	13	44	45	55	130	53	74	89	22
	16%	21%	16%	14%	15%	19%	18%	17%	21%	16%	16%	17%	18%	18%	19%	20%	18%	18%
Fairly important (3.0)	1217	20	33	38	44	30	32	45	34	31	91	106	110	258	102	141	167	54
	37%	34%	31%	37%	51%	36%	36%	35%	33%	39%	34%	41%	36%	36%	37%	38%	34%	44%
					bgh													b
Very important (4.0)	1105	11	37	31	20	19	24	47	32	16	79	63	95	200	73	81	171	26
	34%	19%	35%	30%	23%	23%	27%	37%	31%	20%	30%	24%	31%	28%	26%	22%	34%	21%
			ai					adei									ac	
Don't know	112	6	1	2	4	5	2	4	3	6	9	11	13	29	7	18	11	7
	3%	10%	1%	2%	5%	6%	2%	3%	3%	8%	3%	4%	4%	4%	3%	5%	2%	6%
		bcfg								b						b		b
NOT IMPORTANT	851	21	34	33	19	29	30	31	33	27	88	78	91	221	97	134	149	37
	26%	36%	32%	32%	22%	35%	34%	24%	32%	34%	33%	30%	29%	31%	35%	36%	30%	30%
IMPORTANT	2322	31	70	69	64	49	56	92	66	47	170	169	205	458	175	222	338	80
	71%	53%	67%	66%	74%	59%	64%	72%	65%	59%	64%	66%	66%	65%	63%	59%	68%	65%
					aei			aei									a	
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3173	52	104	102	83	78	86	123	99	74	258	247	296	679	272	356	487	117

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 187 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Mean score	2.98	2.63	2.87	2.80	2.94	2.71	2.77	3.05 aefi	2.87	2.66	2.79	2.81	2.89	2.84	2.75	2.68	2.92 a	2.78
Standard deviation	.96	1.01	1.08	1.06	.83	1.02	1.04	.94	1.01	1.02	1.06	.97	.99	1.00	1.03	1.01	1.01	.94

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 187 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	317	23	22	32	32	14	13	81	54	1	78	57	1	24	56	56	27	109
		10%	9%	18%	19%	13%	11%	16%	13%	15%	17%	15%	13%	6%	14%	13%	15%	8%	17%
				a	a														a
Not very important	(2.0)	534	47	21	40	42	23	12	111	74	0	91	90	4	31	94	58	39	146
		16%	18%	18%	24%	17%	19%	15%	18%	20%	0%	17%	20%	24%	18%	21%	15%	11%	22%
																c			a
Fairly important	(3.0)	1217	95	39	58	95	44	31	211	150	1	190	166	6	52	179	130	139	223
		37%	36%	33%	35%	39%	35%	38%	34%	41%	17%	36%	37%	35%	30%	41%	34%	40%	34%
										a						ac			
Very important	(4.0)	1105	89	29	35	68	37	22	204	75	1	144	130	6	55	90	134	139	141
		34%	34%	24%	21%	28%	30%	27%	32%	20%	17%	27%	29%	35%	32%	21%	35%	40%	22%
			c						b						b		b	b	
Don't know		112	9	8	3	7	6	4	21	13	3	27	10	0	10	19	4	3	34
		3%	3%	7%	2%	3%	5%	5%	3%	4%	50%	5%	2%	0%	6%	4%	1%	1%	5%
				c								b			c	c			a
NOT IMPORTANT		851	70	43	72	74	37	25	192	128	1	169	147	5	55	150	114	66	255
		26%	27%	36%	43%	30%	30%	30%	31%	35%	17%	32%	32%	29%	32%	34%	30%	19%	39%
					ade														a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 187 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	2322	184	68	93	163	81	53	415	225	2	334	296	12	107	269	264	278	364
	71%	70%	57%	55%	67%	65%	65%	66%	61%	33%	63%	65%	71%	62%	61%	69%	80%	56%
		bc			c											b	b	
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3173	254	111	165	237	118	78	607	353	3	503	443	17	162	419	378	344	619
Mean score	2.98	2.98	2.68	2.58	2.84	2.88	2.79	2.89	2.70	2.67	2.80	2.83	3.00	2.85	2.72	2.90	3.13	2.64
		bc			c	c		b								b	b	
Standard deviation	.96	.95	1.07	1.03	.99	.99	1.04	1.02	.97	1.53	1.02	.99	.94	1.05	.95	1.05	.90	1.02

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 188
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	517	204	144	59	1	30	76	98	169	22	13	0
	16%	20%	22%	18%	20%	14%	16%	32% ab	20%	22%	26%	0%
Not very important (2.0)	287	91	65	25	1	25	42	24	75	14	1	1
	9%	9%	10%	7%	20%	12%	9%	8%	9%	14% c	2%	7%
Fairly important (3.0)	845	245	175	68	2	56	130	59	207	21	13	4
	26%	25%	27% b	20%	40%	26%	27% c	19%	25%	21%	26%	27%
Very important (4.0)	1518	426	252	173	1	97	216	113	356	38	22	10
	46%	43%	38%	51% a	20%	45%	45% c	37%	43%	38%	44%	67%
Don't know	118	34	22	12	0	8	16	10	27	6	1	0
	4%	3%	3%	4%	0%	4%	3%	3%	3%	6%	2%	0%
NOT IMPORTANT	804	295	209	84	2	55	118	122	244	36	14	1
	24%	30%	32% b	25%	40%	25%	25%	40% ab	29%	36%	28%	7%
IMPORTANT	2363	671	427	241	3	153	346	172	563	59	35	14
	72%	67%	65%	72% a	60%	71% c	72% c	57%	68%	58%	70%	93%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 188 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Median	3	3	3	4	3	3	3	3	3	3	3	4
Base for stats	3167	966	636	325	5	208	464	294	807	95	49	15
Mean score	3.06	2.92	2.84	3.09	2.60	3.06	3.05	2.64	2.93	2.79	2.90	3.60
				a		c	c					
Standard deviation	1.10	1.17	1.18	1.15	1.14	1.08	1.10	1.29	1.17	1.20	1.25	.63

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 188 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	517	11	18	24	11	17	22	26	22	18	53	50	66	153	50	81	92	30
	16%	19%	17%	23%	13%	20%	25%	20%	22%	23%	20%	19%	21%	22%	18%	22%	18%	24%
							d											
Not very important (2.0)	287	3	15	7	6	12	8	9	11	4	25	26	24	70	20	33	44	14
	9%	5%	14%	7%	7%	14%	9%	7%	11%	5%	9%	10%	8%	10%	7%	9%	9%	11%
			i			i												
Fairly important (3.0)	845	17	20	20	29	26	18	31	25	21	57	73	77	170	74	104	110	31
	26%	29%	19%	19%	33%	31%	20%	24%	25%	26%	21%	28%	25%	24%	27%	28%	22%	25%
					bc													
Very important (4.0)	1518	23	49	53	37	26	34	58	43	33	125	97	134	290	127	144	234	46
	46%	40%	47%	51%	43%	31%	39%	46%	42%	41%	47%	38%	43%	41%	46%	39%	47%	37%
			e	e				e			b						ac	
Don't know	118	4	3	0	4	2	6	3	1	4	7	12	8	25	8	12	18	3
	4%	7%	3%	0%	5%	2%	7%	2%	1%	5%	3%	5%	3%	4%	3%	3%	4%	2%
		ch			c		ch			c								
NOT IMPORTANT	804	14	33	31	17	29	30	35	33	22	78	76	90	223	70	114	136	44
	24%	24%	31%	30%	20%	35%	34%	28%	32%	28%	29%	29%	29%	31%	25%	30%	27%	35%
						d	d		d					b				
IMPORTANT	2363	40	69	73	66	52	52	89	68	54	182	170	211	460	201	248	344	77
	72%	69%	66%	70%	76%	63%	59%	70%	67%	68%	68%	66%	68%	65%	72%	66%	69%	62%
					f										a			
Median	3	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 188 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Base for stats	3167	54	102	104	83	81	82	124	101	76	260	246	301	683	271	362	480	121
Mean score	3.06	2.96	2.98	2.98	3.11 e	2.75	2.78	2.98	2.88	2.91	2.98	2.88	2.93	2.87	3.03	2.86	3.01 c	2.77
Standard deviation	1.10	1.15	1.16	1.23	1.02	1.12	1.25	1.18	1.19	1.20	1.18	1.14	1.18	1.19	1.13	1.17	1.16	1.20

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 188 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	517	33	21	51	55	28	16	115	87	2	118	81	5	23	74	107	83	121
		16%	13%	18%	30%	23%	23%	20%	18%	24%	33%	22%	18%	29%	13%	17%	28%	24%	19%
					ab	a	a			a							ab	b	
Not very important	(2.0)	287	28	10	9	29	7	8	64	27	0	45	45	1	18	37	36	28	63
		9%	11%	8%	5%	12%	6%	10%	10%	7%	0%	8%	10%	6%	10%	8%	9%	8%	10%
						c													
Fairly important	(3.0)	845	73	29	35	58	30	20	149	95	1	131	112	2	37	123	84	70	175
		26%	28%	24%	21%	24%	24%	24%	24%	26%	17%	25%	25%	12%	22%	28%	22%	20%	27%
																c			a
Very important	(4.0)	1518	121	55	69	95	51	35	285	140	1	211	207	8	89	192	141	161	265
		46%	46%	46%	41%	39%	41%	43%	45%	38%	17%	40%	46%	47%	52%	44%	37%	46%	41%
									b						c	c			
Don't know		118	8	4	4	7	8	3	15	17	2	25	8	1	5	12	14	5	29
		4%	3%	3%	2%	3%	6%	4%	2%	5%	33%	5%	2%	6%	3%	3%	4%	1%	4%
												b							a
NOT IMPORTANT		804	61	31	60	84	35	24	179	114	2	163	126	6	41	111	143	111	184
		24%	23%	26%	36%	34%	28%	29%	29%	31%	33%	31%	28%	35%	24%	25%	37%	32%	28%
					a	a											ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 188 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	2363	194	84	104	153	81	55	434	235	2	342	319	10	126	315	225	231	440
	72%	74% cd	71%	62%	63%	65%	67%	69%	64%	33%	65%	70%	59%	73% c	72% c	59%	67%	67%
Median	3	3	3	3	3	3	3	3	3	2	3	3	4	4	3	3	3	3
Base for stats	3167	255	115	164	237	116	79	613	349	4	505	445	16	167	426	368	342	624
Mean score	3.06	3.11 cd	3.03	2.74	2.81	2.90	2.94	2.99 b	2.83	2.25	2.86	3.00	2.81	3.15 c	3.02 c	2.70	2.90	2.94
Standard deviation	1.10	1.05	1.14	1.29	1.19	1.21	1.17	1.15	1.20	1.50	1.19	1.14	1.38	1.08	1.11	1.25	1.23	1.14

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 189
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	130	37	26	11	0	8	17	12	31	5	1	0
	4%	4%	4%	3%	0%	4%	4%	4%	4%	5%	2%	0%
Not very important (2.0)	250	65	46	19	0	24	28	13	54	6	3	2
	8%	7%	7%	6%	0%	11% bc	6%	4%	6%	6%	6%	13%
Fairly important (3.0)	1112	324	239	83	2	61	160	103	268	30	19	7
	34%	32%	36% b	25%	40%	28%	33%	34%	32%	30%	38%	47%
Very important (4.0)	1702	560	338	219	3	119	267	174	467	60	27	6
	52%	56%	51%	65% a	60%	55%	56%	57%	56%	59%	54%	40%
Don't know	91	14	9	5	0	4	8	2	14	0	0	0
	3%	1%	1%	1%	0%	2%	2%	1%	2%	0%	0%	0%
NOT IMPORTANT	380	102	72	30	0	32	45	25	85	11	4	2
	12%	10%	11%	9%	0%	15% bc	9%	8%	10%	11%	8%	13%
IMPORTANT	2814	884	577	302	5	180	427	277	735	90	46	13
	86%	88%	88%	90%	100%	83%	89% a	91% a	88%	89%	92%	87%
Median	4	4	4	4	4	4	4	4	4	4	4	3

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 189 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Base for stats	3194	986	649	332	5	212	472	302	820	101	50	15
Mean score	3.37	3.43	3.37	3.54 a	3.60	3.37	3.43	3.45	3.43	3.44	3.44	3.27
Standard deviation	.80	.78	.78	.75	.55	.83	.76	.76	.78	.82	.70	.70

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 189 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	130	2	6	6	4	1	2	3	5	2	14	7	10	20	17	19	13	4
	4%	3%	6%	6%	5%	1%	2%	2%	5%	3%	5%	3%	3%	3%	6% a	5%	3%	3%
Not very important (2.0)	250	7	6	6	4	7	2	11	9	2	19	13	22	53	11	26	32	7
	8%	12% fi	6%	6%	5%	8%	2%	9%	9%	3%	7%	5%	7%	7% b	4%	7%	6%	6%
Fairly important (3.0)	1112	15	24	30	28	29	34	40	36	32	69	91	108	229	94	126	152	45
	34%	26%	23%	29%	32%	35%	39% b	31%	35% b	40% b	26%	35% a	35% a	32%	34%	34%	31%	36%
Very important (4.0)	1702	31	68	62	50	44	47	72	52	41	161	141	165	394	156	197	295	67
	52%	53%	65% h	60%	57%	53%	53%	57%	51%	51%	60%	55%	53%	56%	56%	53%	59%	54%
Don't know	91	3	1	0	1	2	3	1	0	3	4	6	4	12	1	6	6	1
	3%	5% ch	1%	0%	1%	2%	3%	1%	0%	4% c	1%	2%	1%	2%	*%	2%	1%	1%
NOT IMPORTANT	380	9	12	12	8	8	4	14	14	4	33	20	32	73	28	45	45	11
	12%	16% fi	11%	12%	9%	10%	5%	11%	14% f	5%	12%	8%	10%	10%	10%	12%	9%	9%
IMPORTANT	2814	46	92	92	78	73	81	112	88	73	230	232	273	623	250	323	447	112
	86%	79%	88%	88%	90%	88%	92% a	88%	86%	91% a	86%	90%	88%	88%	90%	86%	90%	90%
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 189 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Base for stats	3194	55	104	104	86	81	85	126	102	77	263	252	305	696	278	368	492	123
Mean score	3.37	3.36	3.48	3.42	3.44	3.43	3.48	3.44	3.32	3.45	3.43	3.45	3.40	3.43	3.40	3.36	3.48 a	3.42
Standard deviation	.80	.85	.85	.84	.79	.71	.67	.75	.83	.68	.84	.72	.76	.76	.83	.83	.73	.75

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 189 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	130	12	8	3	7	6	1	18	18	1	20	16	1	10	9	18	5	32
		4%	5%	7% c	2%	3%	5%	1%	3%	5%	17%	4%	4%	6%	6% b	2%	5% b	1%	5% a
Not very important	(2.0)	250	20	6	9	17	7	6	38	27	0	29	34	2	18	24	23	18	47
		8%	8%	5%	5%	7%	6%	7%	6%	7%	0%	5%	8%	12%	10% b	5%	6%	5%	7%
Fairly important	(3.0)	1112	83	40	63	77	33	28	204	118	2	181	139	4	46	163	114	100	224
		34%	32%	34%	38%	32%	27%	34%	32%	32%	33%	34%	31%	24%	27%	37% ac	30%	29%	34%
Very important	(4.0)	1702	144	64	91	141	74	46	363	196	1	288	262	10	96	236	224	223	337
		52%	55%	54%	54%	58%	60%	56%	58%	54%	17%	54%	58%	59%	56%	54%	59%	64% b	52%
Don't know		91	4	1	2	2	4	1	5	7	2	12	2	0	2	6	3	1	13
		3%	2%	1%	1%	1%	3%	1%	1%	2%	33%	2% b	*%	0%	1%	1%	1%	*%	2% a
NOT IMPORTANT		380	32	14	12	24	13	7	56	45	1	49	50	3	28	33	41	23	79
		12%	12%	12%	7%	10%	10%	9%	9%	12%	17%	9%	11%	18%	16% b	8%	11%	7%	12% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 189 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	2814	227	104	154	218	107	74	567	314	3	469	401	14	142	399	338	323	561
	86%	86%	87%	92%	89%	86%	90%	90% b	86%	50%	88%	89%	82%	83%	91% a	88%	93% b	86%
Median	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4
Base for stats	3194	259	118	166	242	120	81	623	359	4	518	451	17	170	432	379	346	640
Mean score	3.37	3.39	3.36	3.46	3.45	3.46	3.47	3.46	3.37	2.75	3.42	3.43	3.35	3.34	3.45	3.44	3.56 b	3.35
Standard deviation	.80	.82	.86	.68	.75	.82	.69	.74	.83	1.26	.77	.78	.93	.89	.70	.81	.66	.82

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 190
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Not at all important (1.0)	235	88	56	32	0	18	40	30	73	10	2	3
	7%	9%	9%	9%	0%	8%	8%	10%	9%	10%	4%	20%
Not very important (2.0)	464	144	104	39	1	24	69	51	114	19	9	2
	14%	14%	16%	12%	20%	11%	14%	17%	14%	19%	18%	13%
Fairly important (3.0)	1385	423	297	123	3	78	202	143	347	45	24	7
	42%	42%	45%	36%	60%	36%	42%	47%	42%	45%	48%	47%
			b					a				
Very important (4.0)	1121	318	186	131	1	89	156	73	273	27	15	3
	34%	32%	28%	39%	20%	41%	33%	24%	33%	27%	30%	20%
				a		bc	c					
Don't know	80	27	15	12	0	7	13	7	27	0	0	0
	2%	3%	2%	4%	0%	3%	3%	2%	3%	0%	0%	0%
NOT IMPORTANT	699	232	160	71	1	42	109	81	187	29	11	5
	21%	23%	24%	21%	20%	19%	23%	27%	22%	29%	22%	33%
IMPORTANT	2506	741	483	254	4	167	358	216	620	72	39	10
	76%	74%	73%	75%	80%	77%	75%	71%	74%	71%	78%	67%
Median	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3205	973	643	325	5	209	467	297	807	101	50	15
Mean score	3.06	3.00	2.95	3.09	3.00	3.14	3.01	2.87	3.02	2.88	3.04	2.67
				a		c	c					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Table 190 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Standard deviation	.89	.92	.89	.96	.71	.93	.91	.90	.92	.92	.81	1.05

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 190 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	235	9	9	7	4	11	9	10	6	8	25	24	24	58	29	33	44	10
	7%	16%	9%	7%	5%	13%	10%	8%	6%	10%	9%	9%	8%	8%	10%	9%	9%	8%
		dh				d												
Not very important (2.0)	464	5	17	9	7	13	9	22	21	11	31	29	54	111	31	62	64	17
	14%	9%	16%	9%	8%	16%	10%	17%	21%	14%	12%	11%	17%	16%	11%	17%	13%	14%
									cd				ab					
Fairly important (3.0)	1385	28	35	56	38	32	40	38	41	39	119	110	118	305	113	146	220	57
	42%	48%	33%	54%	44%	39%	45%	30%	40%	49%	45%	43%	38%	43%	41%	39%	44%	46%
		g		beg	g		g			bg								
Very important (4.0)	1121	13	40	31	34	24	26	56	31	18	84	84	105	214	101	119	162	36
	34%	22%	38%	30%	39%	29%	30%	44%	30%	23%	31%	33%	34%	30%	36%	32%	33%	29%
			ai		ai			acefhi										
Don't know	80	3	4	1	4	3	4	1	3	4	8	11	8	20	5	14	8	4
	2%	5%	4%	1%	5%	4%	5%	1%	3%	5%	3%	4%	3%	3%	2%	4%	2%	3%
																b		
NOT IMPORTANT	699	14	26	16	11	24	18	32	27	19	56	53	78	169	60	95	108	27
	21%	24%	25%	15%	13%	29%	20%	25%	26%	24%	21%	21%	25%	24%	22%	25%	22%	22%
			d			cd		d	d									
IMPORTANT	2506	41	75	87	72	56	66	94	72	57	203	194	223	519	214	265	382	93
	76%	71%	71%	84%	83%	67%	75%	74%	71%	71%	76%	75%	72%	73%	77%	71%	77%	75%
				behi	e													
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 190 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Base for stats	3205	55	101	103	83	80	84	126	99	76	259	247	301	688	274	360	490	120
Mean score	3.06	2.82	3.05	3.08	3.23	2.86	2.99	3.11	2.98	2.88	3.01	3.03	3.01	2.98	3.04	2.98	3.02	2.99
Standard deviation	.89	.98	.96	.81	aehi .80	1.00	.92	.97	.88	.89	.91	.92	.92	.90	.95	.93	.91	.88

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 190 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	235	29	9	20	17	10	3	58	29	1	50	36	2	23	41	24	17	71
		7%	11% f	8%	12% f	7%	8%	4%	9%	8%	17%	9%	8%	12%	13% c	9%	6%	5%	11% a
Not very important	(2.0)	464	23	17	34	41	15	14	79	65	0	74	69	1	34	71	38	58	86
		14%	9%	14%	20% a	17% a	12%	17% a	13%	18% a	0%	14%	15%	6%	20% c	16% c	10%	17%	13%
Fairly important	(3.0)	1385	101	56	62	114	56	34	271	149	3	226	190	7	56	201	165	150	273
		42%	38%	47%	37%	47% c	45%	41%	43%	41%	50%	43%	42%	41%	33%	46% a	43% a	43%	42%
Very important	(4.0)	1121	105	32	50	67	37	27	207	111	0	160	152	6	54	108	153	120	198
		34%	40% bcd	27%	30%	27%	30%	33%	33%	30%	0%	30%	34%	35%	31%	25%	40% b	35%	30%
Don't know		80	5	5	2	5	6	4	13	12	2	20	6	1	5	17	2	2	25
		2%	2%	4%	1%	2%	5%	5%	2%	3%	33%	4% b	1%	6%	3% c	4% c	1%	1%	4% a
NOT IMPORTANT		699	52	26	54	58	25	17	137	94	1	124	105	3	57	112	62	75	157
		21%	20%	22%	32% ae	24%	20%	21%	22%	26%	17%	23%	23%	18%	33% c	26% c	16%	22%	24%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 190 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	2506	206	88	112	181	93	61	478	260	3	386	342	13	110	309	318	270	471
	76%	78% c	74%	67%	74%	75%	74%	76%	71%	50%	73%	75%	76%	64%	71%	83% ab	78%	72%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3205	258	114	166	239	118	78	615	354	4	510	447	16	167	421	380	345	628
Mean score	3.06	3.09 c	2.97	2.86	2.97	3.02	3.09	3.02	2.97	2.50	2.97	3.02	3.06	2.84	2.89	3.18 ab	3.08 b	2.95
Standard deviation	.89	.97	.87	.99	.86	.89	.82	.92	.91	1.00	.92	.90	1.00	1.03	.90	.85	.84	.95

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 191
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		3285	1000	658	337	5	216	480	304	834	101	50	15
Not at all important	(1.0)	1210	386	227	158	1	68	191	127	314	43	22	7
		37%	39%	34%	47%	20%	31%	40%	42%	38%	43%	44%	47%
					a			a	a				
Not very important	(2.0)	772	216	145	70	1	33	114	69	179	23	10	4
		24%	22%	22%	21%	20%	15%	24%	23%	21%	23%	20%	27%
								a	a				
Fairly important	(3.0)	704	205	164	40	1	56	85	64	169	24	11	1
		21%	21%	25%	12%	20%	26%	18%	21%	20%	24%	22%	7%
				b			b						
Very important	(4.0)	471	155	104	50	1	44	75	36	136	9	7	3
		14%	16%	16%	15%	20%	20%	16%	12%	16%	9%	14%	20%
							c						
Don't know		128	38	18	19	1	15	15	8	36	2	0	0
		4%	4%	3%	6%	20%	7%	3%	3%	4%	2%	0%	0%
					a		bc						
NOT IMPORTANT		1982	602	372	228	2	101	305	196	493	66	32	11
		60%	60%	57%	68%	40%	47%	64%	64%	59%	65%	64%	73%
					a			a	a				
IMPORTANT		1175	360	268	90	2	100	160	100	305	33	18	4
		36%	36%	41%	27%	40%	46%	33%	33%	37%	33%	36%	27%
				b			bc						

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 191 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Median	2	2	2	2	3	2	2	2	2	2	2	2
Base for stats	3157	962	640	318	4	201	465	296	798	99	50	15
Mean score	2.14	2.13	2.23	1.94	2.50	2.38	2.09	2.03	2.16	1.99	2.06	2.00
			b			bc						
Standard deviation	1.09	1.11	1.10	1.12	1.29	1.16	1.11	1.07	1.12	1.03	1.11	1.20

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 191 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	1210	21	47	49	29	33	37	22	42	34	117	99	98	242	135	169	159	56
	37%	36%	45%	47%	33%	40%	42%	17%	41%	43%	44%	38%	32%	34%	48%	45%	32%	45%
		g	g	g	g	g	g		g	g	c				a	b		b
Not very important (2.0)	772	15	24	19	25	16	15	24	25	16	58	56	65	154	61	78	112	25
	24%	26%	23%	18%	29%	19%	17%	19%	25%	20%	22%	22%	21%	22%	22%	21%	22%	20%
Fairly important (3.0)	704	7	13	19	20	17	23	36	20	14	39	60	70	164	39	62	121	22
	21%	12%	12%	18%	23%	20%	26%	28%	20%	18%	15%	23%	23%	23%	14%	17%	24%	18%
							ab	ab				a	a	b			a	
Very important (4.0)	471	9	19	14	10	12	6	42	13	11	42	28	66	119	36	45	97	13
	14%	16%	18%	13%	11%	14%	7%	33%	13%	14%	16%	11%	21%	17%	13%	12%	19%	10%
			f					abcdefhi					b				ac	
Don't know	128	6	2	3	3	5	7	3	2	5	11	15	10	29	8	20	9	8
	4%	10%	2%	3%	3%	6%	8%	2%	2%	6%	4%	6%	3%	4%	3%	5%	2%	6%
		bcgh					b									b		b
NOT IMPORTANT	1982	36	71	68	54	49	52	46	67	50	175	155	163	396	196	247	271	81
	60%	62%	68%	65%	62%	59%	59%	36%	66%	63%	66%	60%	53%	56%	70%	66%	54%	65%
		g	g	g	g	g	g		g	g	c				a	b		b
IMPORTANT	1175	16	32	33	30	29	29	78	33	25	81	88	136	283	75	107	218	35
	36%	28%	30%	32%	34%	35%	33%	61%	32%	31%	30%	34%	44%	40%	27%	29%	44%	28%
								abcdefhi					ab	b			ac	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 191 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Median	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2
Base for stats	3157	52	103	101	84	78	81	124	100	75	256	243	299	679	271	354	489	116
Mean score	2.14	2.08	2.04	1.98	2.13	2.10	1.98	2.79	2.04	2.03	2.02	2.07	2.35	2.24	1.91	1.95	2.32	1.93
								abcdefhi					ab	b			ac	
Standard deviation	1.09	1.12	1.15	1.11	1.03	1.12	1.02	1.10	1.07	1.11	1.13	1.06	1.15	1.12	1.08	1.08	1.13	1.06

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 191 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	1210	91	53	96	74	48	24	224	160	2	204	174	8	91	196	97	97	289
		37%	35%	45% df	57% abdef	30%	39%	29%	36%	44% a	33%	38%	38%	47%	53% c	45% c	25%	28%	44% a
Not very important	(2.0)	772	57	27	28	62	22	20	144	72	0	114	99	3	20	109	87	93	123
		24%	22%	23%	17%	25% c	18%	24%	23%	20%	0%	22%	22%	18%	12%	25% a	23% a	27% b	19%
Fairly important	(3.0)	704	47	21	29	55	33	20	125	79	1	110	92	3	28	73	103	78	127
		21%	18%	18%	17%	23%	27% a	24%	20%	22%	17%	21%	20%	18%	16%	17%	27% ab	22%	19%
Very important	(4.0)	471	59	12	13	46	13	12	118	36	1	75	77	3	26	39	89	75	80
		14%	22% bce	10%	8%	19% bce	10%	15%	19% b	10%	17%	14%	17%	18%	15% b	9%	23% ab	22% b	12%
Don't know		128	9	6	2	7	8	6	17	19	2	27	11	0	7	21	6	4	34
		4%	3%	5%	1%	3%	6% c	7% c	3%	5% a	33%	5% b	2%	0%	4%	5% c	2%	1%	5% a
NOT IMPORTANT		1982	148	80	124	136	70	44	368	232	2	318	273	11	111	305	184	190	412
		60%	56%	67% ad	74% adef	56%	56%	54%	59%	63%	33%	60%	60%	65%	65% c	70% c	48%	55%	63% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 191 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	1175	106	33	42	101	46	32	243	115	2	185	169	6	54	112	192	153	207
	36%	40%	28%	25%	41%	37%	39%	39%	31%	33%	35%	37%	35%	31%	26%	50%	44%	32%
		bc			bc	c	c	b								ab	b	
Median	2	2	2	1	2	2	2	2	2	2	2	2	2	1	2	3	2	2
Base for stats	3157	254	113	166	237	116	76	611	347	4	503	442	17	165	417	376	343	619
Mean score	2.14	2.29	1.93	1.75	2.31	2.09	2.26	2.22	1.97	2.25	2.11	2.16	2.06	1.93	1.89	2.49	2.38	2.00
		bc			bc	c	bc	b								ab	b	
Standard deviation	1.09	1.18	1.04	1.01	1.11	1.07	1.08	1.14	1.05	1.50	1.10	1.13	1.20	1.16	1.00	1.11	1.11	1.09

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 192
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Self employed

		Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%				a	b	*c	a	b	c	a	b	c	*d
Base		3285	1000	658	337	5	216	480	304	834	101	50	15
Not at all important	(1.0)	106	33	21	11	1	12	12	9	27	4	2	0
		3%	3%	3%	3%	20%	6% b	3%	3%	3%	4%	4%	0%
Not very important	(2.0)	217	63	49	13	1	23	23	17	57	4	1	1
		7%	6%	7% b	4%	20%	11% bc	5%	6%	7%	4%	2%	7%
Fairly important	(3.0)	983	329	245	84	0	60	163	106	272	36	14	7
		30%	33%	37% b	25%	0%	28%	34%	35%	33%	36%	28%	47%
Very important	(4.0)	1927	561	332	227	2	117	274	170	465	56	33	7
		59%	56%	50%	67% a	40%	54%	57%	56%	56%	55%	66%	47%
Don't know		52	14	11	2	1	4	8	2	13	1	0	0
		2%	1%	2%	1%	20%	2%	2%	1%	2%	1%	0%	0%
NOT IMPORTANT		323	96	70	24	2	35	35	26	84	8	3	1
		10%	10%	11%	7%	40%	16% bc	7%	9%	10%	8%	6%	7%
IMPORTANT		2910	890	577	311	2	177	437	276	737	92	47	14
		89%	89%	88%	92% a	40%	82%	91% a	91% a	88%	91%	94%	93%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 192 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Self employed

		Segment	Gender			Age			Country			
	Total	Self-employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Median	4	4	4	4	3	4	4	4	4	4	4	3
Base for stats	3233	986	647	335	4	212	472	302	821	100	50	15
Mean score	3.46	3.44	3.37	3.57	2.75	3.33	3.48	3.45	3.43	3.44	3.56	3.40
Standard deviation	.76	.76	.76	.72	1.50	.88	.71	.74	.76	.76	.73	.63

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 192 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Not at all important (1.0)	106	3	5	3	1	1	0	7	5	2	11	2	14	26	7	15	16	1
	3%	5%	5%	3%	1%	1%	0%	6%	5%	3%	4%	1%	5%	4%	3%	4%	3%	1%
		f	f					f	f		b		b					
Not very important (2.0)	217	7	8	1	4	5	4	16	6	6	16	13	28	50	13	24	33	6
	7%	12%	8%	1%	5%	6%	5%	13%	6%	8%	6%	5%	9%	7%	5%	6%	7%	5%
		c	c					cdf		c								
Fairly important (3.0)	983	14	34	37	34	27	30	33	32	31	85	91	96	238	88	128	161	39
	30%	24%	32%	36%	39%	33%	34%	26%	31%	39%	32%	35%	31%	34%	32%	34%	32%	31%
					g													
Very important (4.0)	1927	31	57	63	48	48	51	70	59	38	151	147	167	382	170	201	282	77
	59%	53%	54%	61%	55%	58%	58%	55%	58%	48%	57%	57%	54%	54%	61%	54%	57%	62%
															a			
Don't know	52	3	1	0	0	2	3	1	0	3	4	5	4	12	1	6	6	1
	2%	5%	1%	0%	0%	2%	3%	1%	0%	4%	1%	2%	1%	2%	*%	2%	1%	1%
		cdh								c								
NOT IMPORTANT	323	10	13	4	5	6	4	23	11	8	27	15	42	76	20	39	49	7
	10%	17%	12%	4%	6%	7%	5%	18%	11%	10%	10%	6%	14%	11%	7%	10%	10%	6%
		cdf	c					cdef					b					
IMPORTANT	2910	45	91	100	82	75	81	103	91	69	236	238	263	620	258	329	443	116
	89%	78%	87%	96%	94%	90%	92%	81%	89%	86%	88%	92%	85%	88%	92%	88%	89%	94%
				abgi	ag	a	ag		a			c			a			
Median	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 192 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Base for stats	3233	55	104	104	87	81	85	126	102	77	263	253	305	696	278	368	492	123
Mean score	3.46	3.33	3.38	3.54 g	3.48	3.51	3.55 g	3.32	3.42	3.36	3.43	3.51 c	3.36	3.40	3.51 a	3.40	3.44	3.56 a
Standard deviation	.76	.90	.83	.67	.64	.67	.59	.90	.81	.74	.79	.63	.83	.78	.70	.79	.76	.63

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 192 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Self employed

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Not at all important	(1.0)	106	14	4	1	6	4	4	16	16	1	18	14	1	9	1	23	6	27
		3%	5%	3%	1%	2%	3%	5%	3%	4%	17%	3%	3%	6%	5%	*%	6%	2%	4%
			c					c							b		b		a
Not very important	(2.0)	217	18	3	12	13	6	11	40	23	0	33	29	1	6	23	33	20	43
		7%	7%	3%	7%	5%	5%	13%	6%	6%	0%	6%	6%	6%	3%	5%	9%	6%	7%
								bde									a		
Fairly important	(3.0)	983	77	35	50	100	42	25	201	125	3	179	148	2	34	149	146	114	215
		30%	29%	29%	30%	41%	34%	30%	32%	34%	50%	34%	33%	12%	20%	34%	38%	33%	33%
						abc										a	a		
Very important	(4.0)	1927	152	75	104	123	67	40	367	194	0	290	258	13	120	259	178	207	354
		59%	58%	63%	62%	50%	54%	49%	58%	53%	0%	55%	57%	76%	70%	59%	47%	60%	54%
				df	df										bc	c			
Don't know		52	2	2	1	2	5	2	4	8	2	10	4	0	3	6	2	0	14
		2%	1%	2%	1%	1%	4%	2%	1%	2%	33%	2%	1%	0%	2%	1%	1%	0%	2%
							acd			a									a
NOT IMPORTANT		323	32	7	13	19	10	15	56	39	1	51	43	2	15	24	56	26	70
		10%	12%	6%	8%	8%	8%	18%	9%	11%	17%	10%	9%	12%	9%	5%	15%	7%	11%
								bcde									b		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 192 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
IMPORTANT	2910	229	110	154	223	109	65	568	319	3	469	406	15	154	408	324	321	569
	89%	87%	92% f	92% f	91% f	88%	79%	90%	87%	50%	88%	90%	88%	90%	93% c	85%	93% b	87%
Median	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	3	4	4
Base for stats	3233	261	117	167	242	119	80	624	358	4	520	449	17	169	432	380	347	639
Mean score	3.46	3.41	3.55 f	3.54 f	3.40	3.45	3.26	3.47	3.39	2.50	3.43	3.45	3.59	3.57 c	3.54 c	3.26	3.50 b	3.40
Standard deviation	.76	.84	.71	.66	.71	.74	.88	.73	.80	1.00	.76	.75	.87	.80	.61	.86	.69	.79

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 193
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	317	35	95	130	78	51	1	27	45	58	114	6	7	3
		10%	16%	13%	13%	16% b	11%	8%	9%	10%	26% ab	14%	9%	14%	19%
Not very important	(2.0)	534	41	155	196	93	97	6	60	93	43	160	15	17	4
		16%	18%	21%	20%	19%	20%	46%	19%	21%	19%	19%	21%	35% a	25%
Fairly important	(3.0)	1217	82	277	359	174	181	4	127	165	67	310	28	16	5
		37%	37%	37%	37%	36%	37%	31%	41% c	38% c	30%	37%	40%	33%	31%
Very important	(4.0)	1105	57	186	243	114	127	2	80	114	49	219	13	7	4
		34%	25%	25%	25%	24%	26%	15%	26%	26%	22%	26%	19%	14%	25%
Don't know		112	9	37	46	18	28	0	19	18	9	36	8	2	0
		3%	4%	5%	5%	4%	6%	0%	6%	4%	4%	4%	11% a	4%	0%
NOT IMPORTANT		851	76	250	326	171	148	7	87	138	101	274	21	24	7
		26%	34%	33%	33%	36%	31%	54%	28%	32%	45% ab	33%	30%	49% ab	44%
IMPORTANT		2322	139	463	602	288	308	6	207	279	116	529	41	23	9
		71%	62%	62%	62%	60%	64%	46%	66% c	64% c	51%	63% c	59%	47%	56%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Table 193 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	2	3	3	3	3	3	2	3
Base for stats	3173	215	713	928	459	456	13	294	417	217	803	62	47	16
Mean score	2.98	2.75	2.78	2.77	2.71	2.84	2.54	2.88	2.83	2.49	2.79	2.77	2.49	2.63
						a		c	c		c			
Standard deviation	.96	1.02	.98	.99	1.02	.96	.88	.91	.95	1.11	1.00	.89	.93	1.09

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 193 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	317	10	11	13	11	12	11	15	18	13	34	34	46	89	37	54	62	13
	10%	18%	11%	13%	10%	17%	15%	10%	16%	20% g	13%	13%	14%	14%	12%	16%	13%	10%
Not very important (2.0)	534	9	16	24	23	14	19	26	20	9	49	56	55	134	59	73	86	33
	16%	16%	16%	23%	21%	19%	26%	17%	18%	14%	19%	22%	17%	20%	20%	21%	17%	26% b
Fairly important (3.0)	1217	18	42	30	45	21	26	53	49	26	90	92	128	238	111	115	189	52
	37%	32%	43% c	29%	40%	29%	35%	36%	45% ce	41%	35%	36%	40%	36%	37%	33%	38%	41%
Very important (4.0)	1105	19	26	30	26	20	13	52	22	11	75	59	85	167	74	82	135	25
	34%	34% fi	27%	29%	23%	28%	18%	35% dfhi	20%	17%	29%	23%	26%	26%	25%	24%	27%	20%
Don't know	112	0	3	7	7	5	5	3	1	5	10	17	9	26	19	22	20	4
	3%	0%	3%	7% ah	6% h	7% ah	7% ah	2%	1%	8% agh	4%	7% c	3%	4%	6%	6%	4%	3%
NOT IMPORTANT	851	19	27	37	34	26	30	41	38	22	83	90	101	223	96	127	148	46
	26%	34%	28%	36%	30%	36%	41%	28%	35%	34%	32%	35%	31%	34%	32%	37% b	30%	36%
IMPORTANT	2322	37	68	60	71	41	39	105	71	37	165	151	213	405	185	197	324	77
	71%	66%	69% f	58%	63%	57%	53%	70% cef	65%	58%	64%	59%	66%	62%	62%	57%	66% a	61%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 193 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	3173	56	95	97	105	67	69	146	109	59	248	241	314	628	281	324	472	123
Mean score	2.98	2.82	2.87	2.79	2.82	2.73	2.59	2.97	2.69	2.59	2.83	2.73	2.80	2.77	2.79	2.69	2.84	2.72
Standard deviation	.96	1.10	.95	1.03	.93	1.08	.97	.98	.98	1.04	1.01	.99	1.00	1.00	.98	1.03	.99	.91

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 193 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	317	29	7	40	29	13	12	77	49	4	73	54	3	22	46	59	29	101
		10%	12%	7%	17% b	15% b	10%	17% b	13%	13%	40%	14%	13%	25%	10%	11%	20% ab	11%	14%
Not very important	(2.0)	534	54	18	47	42	25	10	101	93	2	112	83	1	41	90	62	30	166
		16%	22%	18%	20%	22%	20%	14%	17%	24% a	20%	21%	20%	8%	19%	21%	21%	12%	23% a
Fairly important	(3.0)	1217	87	41	93	67	44	27	210	146	3	188	167	4	84	178	93	108	251
		37%	35%	41%	39%	35%	35%	38%	36%	38%	30%	35%	39%	33%	39%	41% c	31%	42%	35%
Very important	(4.0)	1105	69	30	40	47	38	19	167	75	1	139	101	3	60	100	80	90	153
		34%	28% c	30% c	17%	25% c	30% c	26%	29% b	19%	10%	26%	24%	25%	28%	23%	27%	35% b	21%
Don't know		112	8	4	19	5	6	4	23	23	0	27	18	1	8	24	7	3	43
		3%	3%	4%	8% ad	3%	5%	6%	4%	6%	0%	5%	4%	8%	4%	5% c	2%	1%	6% a
NOT IMPORTANT		851	83	25	87	71	38	22	178	142	6	185	137	4	63	136	121	59	267
		26%	34%	25%	36% b	37% b	30%	31%	31%	37%	60%	34%	32%	33%	29%	31%	40% ab	23%	37% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 193 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	2322	156	71	133	114	82	46	377	221	4	327	268	7	144	278	173	198	404
	71%	63%	71% c	56%	60%	65%	64%	65% b	57%	40%	61%	63%	58%	67% c	63%	57%	76% b	57%
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3
Base for stats	3173	239	96	220	185	120	68	555	363	10	512	405	11	207	414	294	257	671
Mean score	2.98	2.82	2.98	2.60	2.71	2.89	2.78	2.84	2.68	2.10	2.77	2.78	2.64	2.88	2.80	2.66	3.01	2.68
		c	cd			c		b						c			b	
Standard deviation	.96	.99	.89	.99	1.02	.98	1.05	1.01	.95	1.10	1.00	.97	1.21	.95	.93	1.08	.96	.99

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 194
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	517	35	152	187	108	75	4	31	70	86	166	7	12	2
		16%	16%	20%	19%	23%	15%	31%	10%	16%	38%	20%	10%	24%	13%
						b				a	ab	b		b	
Not very important	(2.0)	287	23	89	112	56	52	4	44	49	19	94	5	11	2
		9%	10%	12%	11%	12%	11%	31%	14%	11%	8%	11%	7%	22%	13%
									c					ab	
Fairly important	(3.0)	845	58	212	270	132	136	2	97	126	47	232	24	9	5
		26%	26%	28%	28%	28%	28%	15%	31%	29%	21%	28%	34%	18%	31%
									c	c					
Very important	(4.0)	1518	101	256	357	161	194	2	122	169	66	307	29	15	6
		46%	45%	34%	37%	34%	40%	15%	39%	39%	29%	37%	41%	31%	38%
			bc				a		c	c					
Don't know		118	7	41	48	20	27	1	19	21	8	40	5	2	1
		4%	3%	5%	5%	4%	6%	8%	6%	5%	4%	5%	7%	4%	6%
NOT IMPORTANT		804	58	241	299	164	127	8	75	119	105	260	12	23	4
		24%	26%	32%	31%	34%	26%	62%	24%	27%	46%	31%	17%	47%	25%
						b					ab	b		ab	
IMPORTANT		2363	159	468	627	293	330	4	219	295	113	539	53	24	11
		72%	71%	62%	64%	61%	68%	31%	70%	68%	50%	64%	76%	49%	69%
			b				a		c	c		c	c		

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Table 194 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	2	3	3	3	3	3	3	3
Base for stats	3167	217	709	926	457	457	12	294	414	218	799	65	47	15
Mean score	3.06	3.04	2.81	2.86	2.76	2.98	2.17	3.05	2.95	2.43	2.85	3.15	2.57	3.00
		bc				a		c	c			ac		
Standard deviation	1.10	1.10	1.14	1.14	1.17	1.09	1.11	.99	1.10	1.28	1.15	.97	1.19	1.07

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 194 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	517	8	21	25	20	17	13	23	22	17	54	50	62	133	53	67	91	27
	16%	14%	21%	24%	18%	24%	18%	15%	20%	27%	21%	19%	19%	20%	18%	19%	18%	21%
Not very important (2.0)	287	6	11	11	14	9	8	13	16	6	28	31	35	75	35	43	54	15
	9%	11%	11%	11%	13%	13%	11%	9%	15%	9%	11%	12%	11%	11%	12%	12%	11%	12%
Fairly important (3.0)	845	17	31	23	28	20	25	38	30	20	71	73	88	184	79	92	139	38
	26%	30%	32%	22%	25%	28%	34%	26%	27%	31%	28%	28%	27%	28%	26%	27%	28%	30%
Very important (4.0)	1518	22	33	38	46	19	25	72	39	13	93	90	124	235	114	124	186	42
	46%	39%	34%	37%	41%	26%	34%	48%	35%	20%	36%	35%	38%	36%	38%	36%	38%	33%
		i		i	ei			befhi	i									
Don't know	118	3	2	7	4	7	3	3	3	8	12	14	14	27	19	20	22	5
	4%	5%	2%	7%	4%	10%	4%	2%	3%	13%	5%	5%	4%	4%	6%	6%	4%	4%
						bgh				bdgh								
NOT IMPORTANT	804	14	32	36	34	26	21	36	38	23	82	81	97	208	88	110	145	42
	24%	25%	33%	35%	30%	36%	28%	24%	35%	36%	32%	31%	30%	32%	29%	32%	29%	33%
IMPORTANT	2363	39	64	61	74	39	50	110	69	33	164	163	212	419	193	216	325	80
	72%	70%	65%	59%	66%	54%	68%	74%	63%	52%	64%	63%	66%	64%	64%	62%	66%	63%
		i						cei										
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3167	53	96	97	108	65	71	146	107	56	246	244	309	627	281	326	470	122
Mean score	3.06	3.00	2.79	2.76	2.93	2.63	2.87	3.09	2.80	2.52	2.83	2.83	2.89	2.83	2.90	2.84	2.89	2.78
		i			i			bcehi										
Standard deviation	1.10	1.07	1.14	1.22	1.14	1.17	1.09	1.10	1.14	1.16	1.16	1.14	1.14	1.15	1.13	1.15	1.13	1.15

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 194 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	517	44	13	49	49	28	4	100	83	4	95	88	4	19	76	89	58	129
		16%	18%	13%	21%	26%	22%	6%	17%	22%	40%	18%	21%	33%	9%	17%	30%	22%	18%
			f		f	abf	f									a	ab		
Not very important	(2.0)	287	39	14	26	16	8	9	68	44	0	70	39	3	31	46	33	19	93
		9%	16%	14%	11%	8%	6%	13%	12%	11%	0%	13%	9%	25%	14%	11%	11%	7%	13%
			de																a
Fairly important	(3.0)	845	74	23	67	51	30	25	166	103	1	156	113	1	64	119	85	70	200
		26%	30%	23%	28%	27%	24%	35%	29%	27%	10%	29%	27%	8%	30%	27%	28%	27%	28%
Very important	(4.0)	1518	82	48	74	67	55	31	220	133	4	195	159	3	92	168	90	107	250
		46%	33%	48%	31%	35%	44%	43%	38%	34%	40%	36%	38%	25%	43%	38%	30%	41%	35%
				acd			ac								c	c			
Don't know		118	8	2	23	7	5	3	24	23	1	23	24	1	9	29	4	6	42
		4%	3%	2%	10%	4%	4%	4%	4%	6%	10%	4%	6%	8%	4%	7%	1%	2%	6%
					abd										c	c			a
NOT IMPORTANT		804	83	27	75	65	36	13	168	127	4	165	127	7	50	122	122	77	222
		24%	34%	27%	31%	34%	29%	18%	29%	33%	40%	31%	30%	58%	23%	28%	41%	30%	31%
			f		f	f											ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 194 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	2363	156	71	141	118	85	56	386	236	5	351	272	4	156	287	175	177	450
	72%	63%	71% c	59%	62%	67%	78% acd	67%	61%	50%	65%	64%	33%	73% c	66% c	58%	68%	63%
Median	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3
Base for stats	3167	239	98	216	183	121	69	554	363	9	516	399	11	206	409	297	254	672
Mean score	3.06	2.81	3.08 acd	2.77	2.74	2.93	3.20 acd	2.91	2.79	2.56	2.87	2.86	2.27	3.11 bc	2.93 c	2.59	2.89	2.85
Standard deviation	1.10	1.10	1.08	1.15	1.21	1.21	.88	1.11	1.17	1.51	1.11	1.17	1.27	.98	1.12	1.20	1.18	1.12

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 195
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	130	9	35	44	22	20	2	19	16	9	36	4	4	0
		4%	4%	5%	5%	5%	4%	15%	6%	4%	4%	4%	6%	8%	0%
Not very important	(2.0)	250	16	72	88	51	34	3	39	38	11	79	6	2	1
		8%	7%	10%	9%	11% b	7%	23%	12% c	9%	5%	9%	9%	4%	6%
Fairly important	(3.0)	1112	71	253	324	163	157	4	109	148	67	276	25	18	5
		34%	32%	34%	33%	34%	32%	31%	35%	34%	30%	33%	36%	37%	31%
Very important	(4.0)	1702	124	361	485	223	259	3	130	220	135	422	31	23	9
		52%	55%	48%	50%	47%	54% a	23%	42%	51% a	60% ab	50%	44%	47%	56%
Don't know		91	4	29	33	18	14	1	16	13	4	26	4	2	1
		3%	2%	4%	3%	4%	3%	8%	5% c	3%	2%	3%	6%	4%	6%
NOT IMPORTANT		380	25	107	132	73	54	5	58	54	20	115	10	6	1
		12%	11%	14%	14%	15%	11%	38%	19% bc	12%	9%	14%	14%	12%	6%
IMPORTANT		2814	195	614	809	386	416	7	239	368	202	698	56	41	14
		86%	87%	82%	83%	81%	86% a	54%	76%	85% a	89% a	83%	80%	84%	88%
Median		4	4	4	4	3	4	3	3	4	4	4	3	3	4

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 195 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Base for stats	3194	220	721	941	459	470	12	297	422	222	813	66	47	15
Mean score	3.37	3.41	3.30	3.33	3.28	3.39 a	2.67	3.18	3.36 a	3.48 a	3.33	3.26	3.28	3.53
Standard deviation	.80	.80	.84	.83	.84	.80	1.07	.89	.80	.77	.83	.86	.90	.64

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 195 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	130	2	2	5	7	4	2	9	3	2	9	13	14	34	10	19	14	10
	4%	4%	2%	5%	6%	6%	3%	6%	3%	3%	3%	5%	4%	5%	3%	5%	3%	8% b
Not very important (2.0)	250	5	11	7	20	6	7	11	7	5	23	33	23	59	26	33	40	14
	8%	9%	11%	7%	18% cgh	8%	9%	7%	6%	8%	9%	13% c	7%	9%	9%	10%	8%	11%
Fairly important (3.0)	1112	18	30	37	37	31	17	43	42	21	85	85	106	215	103	116	161	46
	34%	32%	31%	36%	33%	43% fg	23%	29%	38% f	33%	33%	33%	33%	33%	34%	34%	33%	36%
Very important (4.0)	1702	31	51	52	43	30	46	82	57	30	134	119	169	325	150	167	258	54
	52%	55% d	52% d	50%	38%	42%	62% de	55% d	52% d	47%	52%	46%	52%	50%	50%	48%	52% c	43%
Don't know	91	0	4	3	5	1	2	4	1	6	7	8	11	21	11	11	19	3
	3%	0%	4%	3%	4%	1%	3%	3%	1%	9% aegh	3%	3%	3%	3%	4%	3%	4%	2%
NOT IMPORTANT	380	7	13	12	27	10	9	20	10	7	32	46	37	93	36	52	54	24
	12%	13%	13%	12%	24% bcfghi	14%	12%	13%	9%	11%	12%	18% c	11%	14%	12%	15%	11%	19% b
IMPORTANT	2814	49	81	89	80	61	63	125	99	51	219	204	275	540	253	283	419	100
	86%	88% d	83%	86% d	71%	85% d	85% d	84% d	90% d	80%	85%	79%	85%	83%	84%	82%	85%	79%
Median	4	4	4	4	3	3	4	4	4	4	4	3	4	4	4	3	4	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 195 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	3194	56	94	101	107	71	72	145	109	58	251	250	312	633	289	335	473	124
Mean score	3.37	3.39	3.38	3.35	3.08	3.23	3.49	3.37	3.40	3.36	3.37	3.24	3.38	3.31	3.36	3.29	3.40	3.16
		d	d	d			d	d	d								ac	
Standard deviation	.80	.80	.78	.82	.92	.83	.79	.87	.73	.79	.80	.87	.81	.85	.79	.86	.77	.92

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 195 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	130	19	3	12	5	5	0	21	20	3	25	17	2	14	12	17	10	34
		4%	8% df	3%	5%	3%	4%	0%	4%	5%	30%	5%	4%	17%	7% b	3%	6% b	4%	5%
Not very important	(2.0)	250	30	6	20	12	11	9	44	44	0	48	39	1	28	37	23	15	73
		8%	12% d	6%	8%	6%	9%	13%	8%	11% a	0%	9%	9%	8%	13% c	8%	8%	6%	10% a
Fairly important	(3.0)	1112	77	35	82	63	36	31	196	124	4	193	129	2	67	148	105	81	243
		34%	31%	35%	34%	33%	29%	43% e	34%	32%	40%	36%	30%	17%	31%	34%	35%	31%	34%
Very important	(4.0)	1702	115	52	110	109	71	28	301	182	2	250	229	6	97	228	151	151	334
		52%	47%	52%	46%	57% acf	56% f	39%	52%	47%	20%	46%	54% a	50%	45%	52%	50%	58% b	47%
Don't know		91	6	4	15	1	3	4	16	16	1	23	9	1	9	13	5	3	30
		3%	2%	4% d	6% ad	1%	2%	6% d	3%	4%	10%	4%	2%	8%	4%	3%	2%	1%	4% a
NOT IMPORTANT		380	49	9	32	17	16	9	65	64	3	73	56	3	42	49	40	25	107
		12%	20% bd	9%	13%	9%	13%	13%	11%	17% a	30%	14%	13%	25%	20% b	11%	13%	10%	15% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 195 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	2814	192	87	192	172	107	59	497	306	6	443	358	8	164	376	256	232	577
	86%	78%	87%	80%	91%	85%	82%	86%	79%	60%	82%	85%	67%	76%	86%	85%	89%	81%
			a		ac			b							a	a	b	
Median	4	3	4	3	4	4	3	4	3	3	3	4	4	3	4	4	4	3
Base for stats	3194	241	96	224	189	123	68	562	370	9	516	414	11	206	425	296	257	684
Mean score	3.37	3.20	3.42	3.29	3.46	3.41	3.28	3.38	3.26	2.56	3.29	3.38	3.09	3.20	3.39	3.32	3.45	3.28
			a		ac	a		b							a		b	
Standard deviation	.80	.94	.75	.84	.73	.82	.69	.79	.87	1.24	.83	.82	1.22	.92	.76	.85	.77	.85

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 196
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	235	20	58	78	40	37	1	27	31	20	73	1	3	1
		7%	9%	8%	8%	8%	8%	8%	9%	7%	9%	9% b	1%	6%	6%
Not very important	(2.0)	464	48	110	158	90	67	1	45	75	38	137	13	6	2
		14%	21% b	15%	16%	19% b	14%	8%	14%	17%	17%	16%	19%	12%	13%
Fairly important	(3.0)	1385	93	312	405	195	205	5	107	192	106	344	33	21	7
		42%	42%	42%	42%	41%	42%	38%	34%	44% a	47% a	41%	47%	43%	44%
Very important	(4.0)	1121	61	244	305	142	159	4	121	124	60	264	18	18	5
		34%	27%	33%	31%	30%	33%	31%	39% bc	29%	27%	31%	26%	37%	31%
Don't know		80	2	26	28	10	16	2	13	13	2	21	5	1	1
		2%	1%	3% a	3%	2%	3%	15%	4% c	3%	1%	3%	7% a	2%	6%
NOT IMPORTANT		699	68	168	236	130	104	2	72	106	58	210	14	9	3
		21%	30% b	22%	24%	27% b	21%	15%	23%	24%	26%	25%	20%	18%	19%
IMPORTANT		2506	154	556	710	337	364	9	228	316	166	608	51	39	12
		76%	69%	74%	73%	71%	75%	69%	73%	73%	73%	72%	73%	80%	75%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 196 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3205	222	724	946	467	468	11	300	422	224	818	65	48	15
Mean score	3.06	2.88	3.02	2.99	2.94	3.04	3.09	3.07	2.97	2.92	2.98	3.05	3.13	3.07
Standard deviation	.89	.92	.90 a	.91	.92	.89	.94	.95	.88	.89	.92	.74	.87	.88

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 196 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	235	6	8	9	7	9	5	10	9	10	23	21	29	47	30	33	33	12
	7%	11%	8%	9%	6%	13%	7%	7%	8%	16%	9%	8%	9%	7%	10%	10%	7%	9%
										dg								
Not very important (2.0)	464	16	13	14	25	8	9	23	18	11	43	42	52	112	43	55	75	24
	14%	29%	13%	13%	22%	11%	12%	15%	16%	17%	17%	16%	16%	17%	14%	16%	15%	19%
		bcefg																
Fairly important (3.0)	1385	19	46	43	47	29	38	50	57	15	108	114	122	276	119	140	211	51
	42%	34%	47%	41%	42%	40%	51%	34%	52%	23%	42%	44%	38%	42%	40%	40%	43%	40%
			gi	i	i	i	agi		agi									
Very important (4.0)	1121	15	31	34	31	23	18	63	25	24	80	72	112	203	98	106	160	38
	34%	27%	32%	33%	28%	32%	24%	42%	23%	38%	31%	28%	35%	31%	33%	31%	33%	30%
								adfh		h								
Don't know	80	0	0	4	2	3	4	3	1	4	4	9	8	16	10	12	13	2
	2%	0%	0%	4%	2%	4%	5%	2%	1%	6%	2%	3%	2%	2%	3%	3%	3%	2%
						b	b			bh								
NOT IMPORTANT	699	22	21	23	32	17	14	33	27	21	66	63	81	159	73	88	108	36
	21%	39%	21%	22%	29%	24%	19%	22%	25%	33%	26%	24%	25%	24%	24%	25%	22%	28%
		bcfg																
IMPORTANT	2506	34	77	77	78	52	56	113	82	39	188	186	234	479	217	246	371	89
	76%	61%	79%	74%	70%	72%	76%	76%	75%	61%	73%	72%	72%	73%	72%	71%	75%	70%
			ai					ai										
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 196 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	3205	56	98	100	110	69	70	146	109	60	254	249	315	638	290	334	479	125
Mean score	3.06	2.77	3.02	3.02	2.93	2.96	2.99	3.14	2.90	2.88	2.96	2.95	3.01	3.00	2.98	2.96	3.04	2.92
Standard deviation	.89	.97	.88	.92	.87	.99	.83	.92	.85	1.12	.92	.89	.94	.89	.95	.94	.88	.94

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 196 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	235	19	4	27	14	7	7	37	39	2	48	30	0	22	36	19	13	65
		7%	8%	4%	11% b	7%	6%	10%	6%	10% a	20%	9%	7%	0%	10%	8%	6%	5%	9% a
Not very important	(2.0)	464	40	14	42	33	12	17	86	69	3	94	63	1	37	63	57	36	122
		14%	16%	14%	18% e	17%	10%	24% e	15%	18%	30%	17%	15%	8%	17%	14%	19%	14%	17%
Fairly important	(3.0)	1385	100	44	94	79	62	26	246	157	2	224	176	5	85	202	111	113	292
		42%	40%	44%	39%	42%	49%	36%	43%	41%	20%	42%	42%	42%	40%	46% c	37%	43%	41%
Very important	(4.0)	1121	85	35	63	62	40	20	194	109	2	155	144	6	64	127	110	95	210
		34%	34%	35%	26%	33%	32%	28%	34%	28%	20%	29%	34%	50%	30%	29%	37% b	37% b	29%
Don't know		80	3	3	13	2	5	2	15	12	1	18	10	0	7	10	4	3	25
		2%	1%	3%	5% ad	1%	4%	3%	3%	3%	10%	3%	2%	0%	3%	2%	1%	1%	4%
NOT IMPORTANT		699	59	18	69	47	19	24	123	108	5	142	93	1	59	99	76	49	187
		21%	24% e	18%	29% be	25% e	15%	33% be	21%	28% a	50%	26%	22%	8%	27%	23%	25%	19%	26% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 196 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	2506	185	79	157	141	102	46	440	266	4	379	320	11	149	329	221	208	502
	76%	75%	79%	66%	74%	81%	64%	76%	69%	40%	70%	76%	92%	69%	75%	73%	80%	70%
		c	cf			cf		b									b	
Median	3	3	3	3	3	3	3	3	3	2	3	3	4	3	3	3	3	3
Base for stats	3205	244	97	226	188	121	70	563	374	9	521	413	12	208	428	297	257	689
Mean score	3.06	3.03	3.13	2.85	3.01	3.12	2.84	3.06	2.90	2.44	2.93	3.05	3.42	2.92	2.98	3.05	3.13	2.94
		c	cf			cf		b				a					b	
Standard deviation	.89	.91	.81	.96	.90	.81	.96	.87	.94	1.13	.92	.89	.67	.95	.88	.90	.84	.93

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 197
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	1210	89	252	341	147	192	2	69	172	100	291	23	21	6
		37%	40%	34%	35%	31%	40% a	15%	22%	40% a	44% a	35%	33%	43%	38%
Not very important	(2.0)	772	51	167	218	116	99	3	63	102	53	180	17	17	4
		24%	23%	22%	22%	24%	20%	23%	20%	23%	23%	21%	24%	35% a	25%
Fairly important	(3.0)	704	50	184	234	131	101	2	105	84	45	207	19	4	4
		21%	22%	25%	24%	27% b	21%	15%	34% bc	19%	20%	25% c	27% c	8%	25%
Very important	(4.0)	471	30	109	139	70	64	5	61	59	19	130	3	5	1
		14%	13%	15%	14%	15%	13%	38%	19% bc	14%	8%	15% b	4%	10%	6%
Don't know		128	4	38	42	13	28	1	15	18	9	31	8	2	1
		4%	2%	5% a	4%	3%	6% a	8%	5%	4%	4%	4%	11% a	4%	6%
NOT IMPORTANT		1982	140	419	559	263	291	5	132	274	153	471	40	38	10
		60%	63%	56%	57%	55%	60%	38%	42%	63% a	68% a	56%	57%	78% ab	63%
IMPORTANT		1175	80	293	373	201	165	7	166	143	64	337	22	9	5
		36%	36%	39%	38%	42% b	34%	54%	53% bc	33%	28%	40% c	31%	18%	31%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 197 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	2	2	2	2	2	2	3	3	2	2	2	2	2	2
Base for stats	3157	220	712	932	464	456	12	298	417	217	808	62	47	15
Mean score	2.14	2.10	2.21	2.18	2.27	2.08	2.83	2.53	2.07	1.92	2.22	2.03	1.85	2.00
					b			bc			c			
Standard deviation	1.09	1.08	1.09	1.09	1.06	1.10	1.19	1.06	1.09	1.01	1.10	.94	.98	1.00

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 197 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Not at all important (1.0)	1210	22	34	42	33	30	30	34	40	26	98	93	100	198	135	138	145	57
	37%	39%	35%	40%	29%	42%	41%	23%	36%	41%	38%	36%	31%	30%	45%	40%	29%	45%
		g	g	g		g	g		g	g					a	b		b
Not very important (2.0)	772	14	20	25	23	11	15	28	33	11	59	49	72	159	57	75	106	33
	24%	25%	20%	24%	21%	15%	20%	19%	30%	17%	23%	19%	22%	24%	19%	22%	22%	26%
									eg									
Fairly important (3.0)	704	10	33	16	30	14	18	47	23	16	59	62	86	176	52	70	138	23
	21%	18%	34%	15%	27%	19%	24%	32%	21%	25%	23%	24%	27%	27%	17%	20%	28%	18%
			aceh		c			c						b			ac	
Very important (4.0)	471	9	11	14	23	12	6	37	12	6	34	41	55	98	39	45	84	10
	14%	16%	11%	13%	21%	17%	8%	25%	11%	9%	13%	16%	17%	15%	13%	13%	17%	8%
					f			bcfhi									c	
Don't know	128	1	0	7	3	5	5	3	2	5	8	13	10	23	17	18	19	4
	4%	2%	0%	7%	3%	7%	7%	2%	2%	8%	3%	5%	3%	4%	6%	5%	4%	3%
				b		b	b			bg								
NOT IMPORTANT	1982	36	54	67	56	41	45	62	73	37	157	142	172	357	192	213	251	90
	60%	64%	55%	64%	50%	57%	61%	42%	66%	58%	61%	55%	53%	55%	64%	62%	51%	71%
		g	g	dg		g	g		dg	g					a	b		b
IMPORTANT	1175	19	44	30	53	26	24	84	35	22	93	103	141	274	91	115	222	33
	36%	34%	45%	29%	47%	36%	32%	56%	32%	34%	36%	40%	44%	42%	30%	33%	45%	26%
			c		cfh			acefhi						b			ac	
Median	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 197 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Base for stats	3157	55	98	97	109	67	69	146	108	59	250	245	313	631	283	328	473	123
Mean score	2.14	2.11	2.21	2.02	2.39	2.12	2.00	2.60	2.06	2.03	2.12	2.21	2.31	2.28	1.98	2.07	2.34	1.89
					cfhi			abcefhi					a	b			ac	
Standard deviation	1.09	1.12	1.05	1.09	1.13	1.17	1.03	1.11	1.02	1.07	1.08	1.12	1.10	1.07	1.10	1.09	1.09	.99

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 197 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	1210	60	23	114	77	41	26	179	159	3	183	154	4	81	186	68	64	277
		37%	24%	23%	48%	41%	33%	36%	31%	41%	30%	34%	36%	33%	38%	42%	23%	25%	39%
					abe	ab		a		a					c	c			a
Not very important	(2.0)	772	56	28	52	35	28	19	126	91	1	124	91	3	40	94	82	77	141
		24%	23%	28%	22%	18%	22%	26%	22%	24%	10%	23%	22%	25%	19%	21%	27%	30%	20%
																	a	b	
Fairly important	(3.0)	704	73	24	37	49	36	15	151	80	3	125	106	3	54	92	84	73	161
		21%	30%	24%	15%	26%	29%	21%	26%	21%	30%	23%	25%	25%	25%	21%	28%	28%	23%
			c			c	c										b		
Very important	(4.0)	471	52	22	18	24	15	8	95	42	2	81	57	1	32	43	63	40	99
		14%	21%	22%	8%	13%	12%	11%	16%	11%	20%	15%	13%	8%	15%	10%	21%	15%	14%
			cde	cde					b								b		
Don't know		128	6	3	18	5	6	4	27	14	1	26	15	1	8	23	4	6	36
		4%	2%	3%	8%	3%	5%	6%	5%	4%	10%	5%	4%	8%	4%	5%	1%	2%	5%
					ad											c			
NOT IMPORTANT		1982	116	51	166	112	69	45	305	250	4	307	245	7	121	280	150	141	418
		60%	47%	51%	69%	59%	55%	63%	53%	65%	40%	57%	58%	58%	56%	64%	50%	54%	59%
					abde	a		a		a						c			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 197 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	1175	125	46	55	73	51	23	246	122	5	206	163	4	86	135	147	113	260
	36%	51%	46%	23%	38%	40%	32%	43%	32%	50%	38%	39%	33%	40%	31%	49%	43%	36%
		cdf	c		c	c		b						b		ab	b	
Median	2	3	2	1	2	2	2	2	2	3	2	2	2	2	2	2	2	2
Base for stats	3157	241	97	221	185	120	68	551	372	9	513	408	11	207	415	297	254	678
Mean score	2.14	2.49	2.46	1.81	2.11	2.21	2.07	2.29	2.01	2.44	2.20	2.16	2.09	2.18	1.98	2.48	2.35	2.12
		cdef	cdf		c	c		b						b		ab	b	
Standard deviation	1.09	1.09	1.09	.99	1.09	1.05	1.04	1.10	1.05	1.24	1.09	1.08	1.04	1.12	1.04	1.07	1.03	1.10

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 198
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All Gig

		Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base		3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Not at all important	(1.0)	106	10	40	50	31	14	5	14	18	18	47	2	1	0
		3%	4%	5%	5%	6% b	3%	38%	4%	4%	8% b	6%	3%	2%	0%
Not very important	(2.0)	217	26	74	100	54	41	5	44	40	16	87	3	7	3
		7%	12%	10%	10%	11%	8%	38%	14% bc	9%	7%	10%	4%	14%	19%
Fairly important	(3.0)	983	62	234	296	150	144	2	98	128	70	245	25	22	4
		30%	28%	31%	30%	31%	30%	15%	31%	29%	31%	29%	36%	45% a	25%
Very important	(4.0)	1927	126	383	509	232	277	0	146	243	120	443	38	19	9
		59%	56%	51%	52%	49%	57% a	0%	47%	56% a	53%	53%	54%	39%	56%
Don't know		52	0	19	19	10	8	1	11	6	2	17	2	0	0
		2%	0%	3% a	2% a	2%	2%	8%	4%	1%	1%	2%	3%	0%	0%
NOT IMPORTANT		323	36	114	150	85	55	10	58	58	34	134	5	8	3
		10%	16%	15%	15%	18% b	11%	77%	19%	13%	15%	16% b	7%	16%	19%
IMPORTANT		2910	188	617	805	382	421	2	244	371	190	688	63	41	13
		89%	84%	82%	83%	80%	87% a	15%	78%	85% a	84%	82%	90%	84%	81%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 198 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Median	4	4	4	4	3	4	2	3	4	4	4	4	3	4
Base for stats	3233	224	731	955	467	476	12	302	429	224	822	68	49	16
Mean score	3.46	3.36	3.31	3.32	3.25	3.44 a	1.75	3.25	3.39 a	3.30	3.32	3.46	3.20	3.38
Standard deviation	.76	.86	.86	.86	.90	.77	.75	.87	.82	.92	.88	.72	.76	.81

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 198 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All Gig

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i		a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64		258	258	323	654	300	346	492	127
Not at all important (1.0)	106	3	6	4	10	4	2	8	5	5		13	16	18	32	17	12	29	9
	3%	5%	6%	4%	9%	6%	3%	5%	5%	8%		5%	6%	6%	5%	6%	3%	6%	7%
Not very important (2.0)	217	2	11	12	15	3	7	16	9	12		25	25	37	72	27	44	48	8
	7%	4%	11%	12%	13%	4%	9%	11%	8%	19%		10%	10%	11%	11%	9%	13%	10%	6%
					ae					aeh							c		
Fairly important (3.0)	983	13	29	32	35	24	16	43	37	16		74	75	96	207	80	102	151	40
	30%	23%	30%	31%	31%	33%	22%	29%	34%	25%		29%	29%	30%	32%	27%	29%	31%	31%
Very important (4.0)	1927	38	52	53	51	38	45	80	59	27		143	134	166	334	168	180	256	68
	59%	68%	53%	51%	46%	53%	61%	54%	54%	42%		55%	52%	51%	51%	56%	52%	52%	54%
		cdi					di												
Don't know	52	0	0	3	1	3	4	2	0	4		3	8	6	9	8	8	8	2
	2%	0%	0%	3%	1%	4%	5%	1%	0%	6%		1%	3%	2%	1%	3%	2%	2%	2%
						bh	bh			bdgh									
NOT IMPORTANT	323	5	17	16	25	7	9	24	14	17		38	41	55	104	44	56	77	17
	10%	9%	17%	15%	22%	10%	12%	16%	13%	27%		15%	16%	17%	16%	15%	16%	16%	13%
					ae					aefh									
IMPORTANT	2910	51	81	85	86	62	61	123	96	43		217	209	262	541	248	282	407	108
	89%	91%	83%	82%	77%	86%	82%	83%	87%	67%		84%	81%	81%	83%	83%	82%	83%	85%
		di	i	i		i	i	i	di										
Median	4	4	4	4	3	4	4	4	4	3		4	4	4	4	4	4	4	4
Base for stats	3233	56	98	101	111	69	70	147	110	60		255	250	317	645	292	338	484	125

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 198 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Mean score	3.46	3.54	3.30	3.33	3.14	3.39	3.49	3.33	3.36	3.08	3.36	3.31	3.29	3.31	3.37	3.33	3.31	3.34
		di					di											
Standard deviation	.76	.81	.90	.84	.97	.83	.79	.88	.82	1.00	.86	.89	.89	.86	.88	.83	.88	.89

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 198 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All Gig

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Not at all important	(1.0)	106	18	2	10	12	5	3	27	21	2	35	12	3	12	11	26	14	36
		3%	7%	2%	4%	6%	4%	4%	5%	5%	20%	6%	3%	25%	6%	3%	9%	5%	5%
												b			b		b		
Not very important	(2.0)	217	33	12	17	18	13	7	55	41	4	64	36	0	23	30	46	24	76
		7%	13%	12%	7%	9%	10%	10%	10%	11%	40%	12%	9%	0%	11%	7%	15%	9%	11%
			c														b		
Fairly important	(3.0)	983	86	27	74	54	32	23	188	106	2	159	134	3	60	125	106	89	207
		30%	35%	27%	31%	28%	25%	32%	33%	27%	20%	29%	32%	25%	28%	29%	35%	34%	29%
Very important	(4.0)	1927	106	56	129	106	74	38	298	210	1	269	234	6	118	264	121	132	377
		59%	43%	56%	54%	56%	59%	53%	52%	54%	10%	50%	55%	50%	55%	60%	40%	51%	53%
				a	a	a	a								c	c			
Don't know		52	4	3	9	0	2	1	10	8	1	12	7	0	2	8	2	1	18
		2%	2%	3%	4%	0%	2%	1%	2%	2%	10%	2%	2%	0%	1%	2%	1%	*%	3%
				d	d														a
NOT IMPORTANT		323	51	14	27	30	18	10	82	62	6	99	48	3	35	41	72	38	112
		10%	21%	14%	11%	16%	14%	14%	14%	16%	60%	18%	11%	25%	16%	9%	24%	15%	16%
			c									b			b		ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 198 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
IMPORTANT	2910	192	83	203	160	106	61	486	316	3	428	368	9	178	389	227	221	584
	89%	78%	83%	85% a	84%	84%	85%	84%	82%	30%	79%	87% a	75%	83% c	89% ac	75%	85%	82%
Median	4	3	4	4	4	4	4	4	4	2	4	4	4	4	4	3	4	4
Base for stats	3233	243	97	230	190	124	71	568	378	9	527	416	12	213	430	299	259	696
Mean score	3.46	3.15	3.41	3.40	3.34	3.41	3.35	3.33	3.34	2.22	3.26	3.42	3.00	3.33	3.49	3.08	3.31	3.33
			a	a	a	a						a		c	ac			
Standard deviation	.76	.92	.79	.81	.89	.84	.83	.84	.88	.97	.91	.77	1.28	.88	.74	.95	.85	.87

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 199
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important (1.0)	317	35	35	20	15	0	11	10	14	29	3	2	1
	10%	16%	16%	17%	15%	0%	13%	11%	28% ab	16%	14%	25%	14%
Not very important (2.0)	534	41	41	20	21	0	18	15	8	33	6	2	0
	16%	18%	18%	17%	20%	0%	21%	17%	16%	18%	27%	25%	0%
Fairly important (3.0)	1217	82	82	48	33	1	26	39	17	67	9	3	3
	37%	37%	37%	40%	32%	100%	31%	43%	34%	36%	41%	38%	43%
Very important (4.0)	1105	57	57	29	28	0	26	22	9	50	3	1	3
	34%	25%	25%	24%	27%	0%	31%	24%	18%	27%	14%	13%	43%
Don't know	112	9	9	3	6	0	3	4	2	8	1	0	0
	3%	4%	4%	3%	6%	0%	4%	4%	4%	4%	5%	0%	0%
NOT IMPORTANT	851	76	76	40	36	0	29	25	22	62	9	4	1
	26%	34%	34%	33%	35%	0%	35%	28%	44%	33%	41%	50%	14%
IMPORTANT	2322	139	139	77	61	1	52	61	26	117	12	4	6
	71%	62%	62%	64%	59%	100%	62%	68%	52%	63%	55%	50%	86%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3173	215	215	117	97	1	81	86	48	179	21	8	7
Mean score	2.98	2.75	2.75	2.74	2.76	3.00	2.83 c	2.85 c	2.44	2.77	2.57	2.38	3.14
Standard deviation	.96	1.02	1.02	1.02	1.04	-	1.03	.94	1.11	1.03	.93	1.06	1.07

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 199 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	317	3	2	6	3	1	2	3	4	5	11	6	12	23	11	15	17	3
	10%	21%	9%	32%	14%	8%	12%	9%	13%	31%	20%	12%	15%	14%	20%	16%	18%	9%
Not very important (2.0)	534	3	4	3	3	5	4	5	4	2	10	12	11	33	8	20	15	5
	16%	21%	17%	16%	14%	38%	24%	16%	13%	13%	18%	23%	14%	20%	14%	22%	15%	15%
Fairly important (3.0)	1217	4	7	5	6	2	5	14	17	7	16	13	38	60	19	35	30	15
	37%	29%	30%	26%	27%	15%	29%	44%	55%	44%	29%	25%	48% ab	37%	34%	38%	31%	45%
Very important (4.0)	1105	4	9	5	7	3	5	10	5	2	18	15	17	41	15	17	30	10
	34%	29%	39%	26%	32%	23%	29%	31%	16%	13%	32%	29%	22%	25%	27%	19%	31%	30%
Don't know	112	0	1	0	3	2	1	0	1	0	1	6	1	6	3	4	5	0
	3%	0%	4%	0%	14%	15%	6%	0%	3%	0%	2%	12% ac	1%	4%	5%	4%	5%	0%
NOT IMPORTANT	851	6	6	9	6	6	6	8	8	7	21	18	23	56	19	35	32	8
	26%	43%	26%	47%	27%	46%	35%	25%	26%	44%	38%	35%	29%	34%	34%	38%	33%	24%
IMPORTANT	2322	8	16	10	13	5	10	24	22	9	34	28	55	101	34	52	60	25
	71%	57%	70%	53%	59%	38%	59%	75%	71%	56%	61%	54%	70%	62%	61%	57%	62%	76%
Median	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3173	14	22	19	19	11	16	32	30	16	55	46	78	157	53	87	92	33
Mean score	2.98	2.64	3.05	2.47	2.89	2.64	2.81	2.97	2.77	2.38	2.75	2.80	2.77	2.76	2.72	2.62	2.79	2.97
Standard deviation	.96	1.15	1.00	1.22	1.10	1.03	1.05	.93	.90	1.09	1.13	1.05	.97	1.00	1.10	.99	1.09	.92

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 199 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	317	9	4	10	6	5	1	20	14	1	26	8	1	5	16	13	7	28
		10%	15%	17%	22%	13%	17%	6%	15%	15%	33%	19%	10%	33%	12%	14%	19%	11%	18%
Not very important	(2.0)	534	11	4	10	9	3	4	22	19	0	27	14	0	8	18	15	7	34
		16%	18%	17%	22%	20%	10%	22%	17%	21%	0%	20%	17%	0%	19%	16%	22%	11%	21%
Fairly important	(3.0)	1217	26	11	17	16	7	5	43	37	2	43	38	1	19	43	19	30	52
		37%	42%	46%	38%	36%	23%	28%	33%	41%	67%	31%	45% a	33%	44%	38%	28%	47% b	33%
Very important	(4.0)	1105	15	5	5	12	14	6	41	16	0	37	20	0	9	29	19	19	38
		34%	24%	21%	11%	27%	47% ac	33%	32% b	18%	0%	27%	24%	0%	21%	26%	28%	30%	24%
Don't know		112	1	0	3	2	1	2	4	5	0	4	4	1	2	6	1	1	8
		3%	2%	0%	7%	4%	3%	11%	3%	5%	0%	3%	5%	33%	5%	5%	1%	2%	5%
NOT IMPORTANT		851	20	8	20	15	8	5	42	33	1	53	22	1	13	34	28	14	62
		26%	32%	33%	44%	33%	27%	28%	32%	36%	33%	39%	26%	33%	30%	30%	42%	22%	39% a
IMPORTANT		2322	41	16	22	28	21	11	84	53	2	80	58	1	28	72	38	49	90
		71%	66%	67%	49%	62%	70%	61%	65%	58%	67%	58%	69%	33%	65%	64%	57%	77% b	56%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 199 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3
Base for stats	3173	61	24	42	43	29	16	126	86	3	133	80	2	41	106	66	63	152
Mean score	2.98	2.77	2.71	2.40	2.79	3.03	3.00	2.83	2.64	2.33	2.68	2.88	2.00	2.78	2.80	2.67	2.97 b	2.66
Standard deviation	.96	.99	1.00	.99	1.01	1.15	.97	1.06	.97	1.15	1.08	.91	1.41	.94	1.01	1.10	.93	1.05

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 200
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		3285	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	517	35	35	23	12	0	12	10	13	29	3	2	1
		16%	16%	16%	19%	12%	0%	14%	11%	26% b	16%	14%	25%	14%
Not very important	(2.0)	287	23	23	11	11	1	6	10	7	17	1	3	2
		9%	10%	10%	9%	11%	100%	7%	11%	14%	9%	5%	38%	29%
Fairly important	(3.0)	845	58	58	31	27	0	18	25	15	49	7	1	1
		26%	26%	26%	26%	26%	0%	21%	28%	30%	26%	32%	13%	14%
Very important	(4.0)	1518	101	101	53	48	0	43	43	15	87	9	2	3
		46%	45%	45%	44%	47%	0%	51% c	48% c	30%	47%	41%	25%	43%
Don't know		118	7	7	2	5	0	5	2	0	5	2	0	0
		4%	3%	3%	2%	5%	0%	6%	2%	0%	3%	9%	0%	0%
NOT IMPORTANT		804	58	58	34	23	1	18	20	20	46	4	5	3
		24%	26%	26%	28%	22%	100%	21%	22%	40% ab	25%	18%	63%	43%
IMPORTANT		2363	159	159	84	75	0	61	68	30	136	16	3	4
		72%	71%	71%	70%	73%	0%	73%	76%	60%	73%	73%	38%	57%
Median		3	3	3	3	3	2	4	3	3	3	3	2	3
Base for stats		3167	217	217	118	98	1	79	88	50	182	20	8	7

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 200 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Mean score	3.06	3.04	3.04	2.97	3.13	2.00	3.16 c	3.15 c	2.64	3.07	3.10	2.38	2.86
Standard deviation	1.10	1.10	1.10	1.15	1.04	-	1.10	1.02	1.17	1.10	1.07	1.19	1.21

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 200 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	517	2	6	2	5	2	2	3	3	4	10	9	10	22	12	13	19	3
	16%	14%	26%	11%	23%	15%	12%	9%	10%	25%	18%	17%	13%	13%	21%	14%	20%	9%
Not very important (2.0)	287	1	2	1	4	2	1	2	3	1	4	7	6	21	2	10	11	2
	9%	7%	9%	5%	18%	15%	6%	6%	10%	6%	7%	13%	8%	13%	4%	11%	11%	6%
Fairly important (3.0)	845	4	4	4	4	3	3	9	12	6	12	10	27	46	11	25	23	10
	26%	29%	17%	21%	18%	23%	18%	28%	39%	38%	21%	19%	34%	28%	20%	27%	24%	30%
Very important (4.0)	1518	6	11	11	9	5	10	18	13	4	28	24	35	71	28	40	41	18
	46%	43%	48%	58%	41%	38%	59%	56%	42%	25%	50%	46%	44%	44%	50%	44%	42%	55%
Don't know	118	1	0	1	0	1	1	0	0	1	2	2	1	3	3	3	3	0
	4%	7%	0%	5%	0%	8%	6%	0%	0%	6%	4%	4%	1%	2%	5%	3%	3%	0%
NOT IMPORTANT	804	3	8	3	9	4	3	5	6	5	14	16	16	43	14	23	30	5
	24%	21%	35%	16%	41%	31%	18%	16%	19%	31%	25%	31%	20%	26%	25%	25%	31%	15%
IMPORTANT	2363	10	15	15	13	8	13	27	25	10	40	34	62	117	39	65	64	28
	72%	71%	65%	79%	59%	62%	76%	84%	81%	63%	71%	65%	78%	72%	70%	71%	66%	85% b
Median	3	3	3	4	3	3	4	4	3	3	4	3	3	3	4	3	3	4
Base for stats	3167	13	23	18	22	12	16	32	31	15	54	50	78	160	53	88	94	33
Mean score	3.06	3.08	2.87	3.33	2.77	2.92	3.31	3.31	3.13	2.67	3.07	2.98	3.12	3.04	3.04	3.05	2.91	3.30
Standard deviation	1.10	1.12	1.29	1.03	1.23	1.16	1.08	.97	.96	1.18	1.16	1.17	1.02	1.06	1.22	1.08	1.17	.95

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 200 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	517	12	7	6	4	6	0	23	10	2	18	16	1	6	14	14	8	27
		16%	19%	29%	13%	9%	20%	0%	18%	11%	67%	13%	19%	33%	14%	13%	21%	13%	17%
Not very important	(2.0)	287	7	2	9	3	1	1	18	5	0	17	6	0	4	10	9	7	16
		9%	11%	8%	20% e	7%	3%	6%	14% b	5%	0%	12%	7%	0%	9%	9%	13%	11%	10%
Fairly important	(3.0)	845	19	3	12	13	4	7	36	22	0	34	24	0	11	29	18	14	44
		26%	31%	13%	27%	29%	13%	39%	28%	24%	0%	25%	29%	0%	26%	26%	27%	22%	28%
Very important	(4.0)	1518	24	11	13	25	18	10	51	49	1	63	36	2	21	54	25	34	67
		46%	39%	46%	29%	56% c	60% c	56%	39%	54% a	33%	46%	43%	67%	49%	48%	37%	53%	42%
Don't know		118	0	1	5	0	1	0	2	5	0	5	2	0	1	5	1	1	6
		4%	0%	4%	11% ad	0%	3%	0%	2%	5%	0%	4%	2%	0%	2%	4%	1%	2%	4%
NOT IMPORTANT		804	19	9	15	7	7	1	41	15	2	35	22	1	10	24	23	15	43
		24%	31%	38%	33%	16%	23%	6%	32% b	16%	67%	26%	26%	33%	23%	21%	34%	23%	27%
IMPORTANT		2363	43	14	25	38	22	17	87	71	1	97	60	2	32	83	43	48	111
		72%	69%	58%	56%	84% c	73%	94%	67%	78%	33%	71%	71%	67%	74%	74%	64%	75%	69%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 200 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	3	3	3	3	4	4	4	3	4	1	3	3	4	4	4	3	4	3
Base for stats	3167	62	23	40	45	29	18	128	86	3	132	82	3	42	107	66	63	154
Mean score	3.06	2.89	2.78	2.80	3.31 ac	3.17	3.50	2.90	3.28 a	2.00	3.08	2.98	3.00	3.12	3.15	2.82	3.17	2.98
Standard deviation	1.10	1.13	1.35	1.07	.95	1.23	.62	1.12	1.01	1.73	1.07	1.14	1.73	1.09	1.05	1.16	1.07	1.12

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 201
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important (1.0)	130	9	9	4	5	0	7	1	1	7	2	0	0
	4%	4%	4%	3%	5%	0%	8% b	1%	2%	4%	9%	0%	0%
Not very important (2.0)	250	16	16	12	4	0	4	10	2	14	1	1	0
	8%	7%	7%	10%	4%	0%	5%	11%	4%	7%	5%	13%	0%
Fairly important (3.0)	1112	71	71	40	31	0	24	27	20	57	7	5	2
	34%	32%	32%	33%	30%	0%	29%	30%	40%	30%	32%	63%	29%
Very important (4.0)	1702	124	124	62	61	1	46	51	27	107	11	1	5
	52%	55%	55%	52%	59%	100%	55%	57%	54%	57%	50%	13%	71%
Don't know	91	4	4	2	2	0	3	1	0	2	1	1	0
	3%	2%	2%	2%	2%	0%	4%	1%	0%	1%	5%	13%	0%
NOT IMPORTANT	380	25	25	16	9	0	11	11	3	21	3	1	0
	12%	11%	11%	13%	9%	0%	13%	12%	6%	11%	14%	13%	0%
IMPORTANT	2814	195	195	102	92	1	70	78	47	164	18	6	7
	86%	87%	87%	85%	89%	100%	83%	87%	94%	88%	82%	75%	100%
Median	4	4	4	4	4	4	4	4	4	4	4	3	4
Base for stats	3194	220	220	118	101	1	81	89	50	185	21	7	7
Mean score	3.37	3.41	3.41	3.36	3.47	4.00	3.35	3.44	3.46	3.43	3.29	3.00	3.71
Standard deviation	.80	.80	.80	.80	.79	-	.92	.74	.68	.79	.96	.58	.49

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 201 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	130	0	1	2	2	0	0	1	1	0	3	2	2	7	2	4	3	2
	4%	0%	4%	11%	9%	0%	0%	3%	3%	0%	5%	4%	3%	4%	4%	4%	3%	6%
Not very important (2.0)	250	1	2	2	3	0	1	2	2	1	5	4	5	13	2	8	7	1
	8%	7%	9%	11%	14%	0%	6%	6%	6%	6%	9%	8%	6%	8%	4%	9%	7%	3%
Fairly important (3.0)	1112	4	6	4	6	7	3	10	9	8	14	16	27	49	21	27	34	10
	34%	29%	26%	21%	27%	54%	18%	31%	29%	50%	25%	31%	34%	30%	38%	30%	35%	30%
Very important (4.0)	1702	9	14	11	10	6	13	19	18	7	34	29	44	91	30	52	49	20
	52%	64%	61%	58%	45%	46%	76%	59%	58%	44%	61%	56%	56%	56%	54%	57%	51%	61%
Don't know	91	0	0	0	1	0	0	0	1	0	0	1	1	3	1	0	4	0
	3%	0%	0%	0%	5%	0%	0%	0%	3%	0%	0%	2%	1%	2%	2%	0%	4%	0%
NOT IMPORTANT	380	1	3	4	5	0	1	3	3	1	8	6	7	20	4	12	10	3
	12%	7%	13%	21%	23%	0%	6%	9%	10%	6%	14%	12%	9%	12%	7%	13%	10%	9%
IMPORTANT	2814	13	20	15	16	13	16	29	27	15	48	45	71	140	51	79	83	30
	86%	93%	87%	79%	73%	100%	94%	91%	87%	94%	86%	87%	90%	86%	91%	87%	86%	91%
Median	4	4	4	4	3	3	4	4	4	3	4	4	4	4	4	4	4	4
Base for stats	3194	14	23	19	21	13	17	32	30	16	56	51	78	160	55	91	93	33
Mean score	3.37	3.57	3.43	3.26	3.14	3.46	3.71	3.47	3.47	3.38	3.41	3.41	3.45	3.40	3.44	3.40	3.39	3.45
Standard deviation	.80	.65	.84	1.05	1.01	.52	.59	.76	.78	.62	.87	.80	.73	.82	.74	.83	.77	.83

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 201 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	130	4	1	2	1	1	0	6	2	1	5	3	1	4	2	2	1	8
		4%	6%	4%	4%	2%	3%	0%	5%	2%	33%	4%	4%	33%	9% b	2%	3%	2%	5%
Not very important	(2.0)	250	5	2	2	4	1	2	10	6	0	10	6	0	6	6	4	4	12
		8%	8%	8%	4%	9%	3%	11%	8%	7%	0%	7%	7%	0%	14%	5%	6%	6%	8%
Fairly important	(3.0)	1112	24	9	16	11	5	6	49	21	1	43	28	0	10	37	24	17	54
		34%	39% e	38%	36%	24%	17%	33%	38% b	23%	33%	31%	33%	0%	23%	33%	36%	27%	34%
Very important	(4.0)	1702	28	12	23	29	23	9	63	60	1	76	47	1	22	65	36	42	82
		52%	45%	50%	51%	64%	77% ac	50%	48%	66% a	33%	55%	56%	33%	51%	58%	54%	66%	51%
Don't know		91	1	0	2	0	0	1	2	2	0	3	0	1	1	2	1	0	4
		3%	2%	0%	4%	0%	0%	6%	2%	2%	0%	2%	0%	33%	2%	2%	1%	0%	3%
NOT IMPORTANT		380	9	3	4	5	2	2	16	8	1	15	9	1	10	8	6	5	20
		12%	15%	13%	9%	11%	7%	11%	12%	9%	33%	11%	11%	33%	23% bc	7%	9%	8%	13%
IMPORTANT		2814	52	21	39	40	28	15	112	81	2	119	75	1	32	102	60	59	136
		86%	84%	88%	87%	89%	93%	83%	86%	89%	67%	87%	89%	33%	74%	91% a	90% a	92%	85%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 201 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	4	3	4	4	4	4	4	3	4	3	4	4	3	4	4	4	4	4
Base for stats	3194	61	24	43	45	30	17	128	89	3	134	84	2	42	110	66	64	156
Mean score	3.37	3.25	3.33	3.40	3.51	3.67 a	3.41	3.32	3.56 a	2.67	3.42	3.42	2.50	3.19	3.50 a	3.42	3.56	3.35
Standard deviation	.80	.87	.82	.79	.76	.71	.71	.81	.72	1.53	.79	.78	2.12	1.02	.69	.75	.69	.83

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

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Table 202
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		3285	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	235	20	20	12	8	0	8	7	5	20	0	0	0
		7%	9%	9%	10%	8%	0%	10%	8%	10%	11%	0%	0%	0%
Not very important	(2.0)	464	48	48	26	22	0	17	19	12	41	4	2	1
		14%	21%	21%	22%	21%	0%	20%	21%	24%	22%	18%	25%	14%
Fairly important	(3.0)	1385	93	93	51	42	0	27	41	25	73	11	5	4
		42%	42%	42%	43%	41%	0%	32%	46%	50% a	39%	50%	63%	57%
Very important	(4.0)	1121	61	61	31	29	1	31	22	8	52	6	1	2
		34%	27%	27%	26%	28%	100%	37% c	24%	16%	28%	27%	13%	29%
Don't know		80	2	2	0	2	0	1	1	0	1	1	0	0
		2%	1%	1%	0%	2%	0%	1%	1%	0%	1%	5%	0%	0%
NOT IMPORTANT		699	68	68	38	30	0	25	26	17	61	4	2	1
		21%	30%	30%	32%	29%	0%	30%	29%	34%	33%	18%	25%	14%
IMPORTANT		2506	154	154	82	71	1	58	63	33	125	17	6	6
		76%	69%	69%	68%	69%	100%	69%	70%	66%	67%	77%	75%	86%
Median		3	3	3	3	3	4	3	3	3	3	3	3	3
Base for stats		3205	222	222	120	101	1	83	89	50	186	21	8	7
Mean score		3.06	2.88	2.88	2.84	2.91	4.00	2.98	2.88	2.72	2.84	3.10	2.88	3.14
Standard deviation		.89	.92	.92	.93	.91	-	.99	.88	.86	.95	.70	.64	.69

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 202 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	235	2	2	2	3	0	0	2	4	5	6	3	11	12	7	8	8	4
	7%	14%	9%	11%	14%	0%	0%	6%	13%	31%	11%	6%	14%	7%	13%	9%	8%	12%
Not very important (2.0)	464	3	3	7	5	1	4	6	8	4	13	10	18	38	9	23	15	9
	14%	21%	13%	37%	23%	8%	24%	19%	26%	25%	23%	19%	23%	23%	16%	25%	15%	27%
Fairly important (3.0)	1385	5	11	8	8	5	8	13	13	2	24	21	28	67	24	39	43	10
	42%	36%	48%	42%	36%	38%	47%	41%	42%	13%	43%	40%	35%	41%	43%	43%	44%	30%
Very important (4.0)	1121	4	7	2	6	7	4	11	6	5	13	17	22	44	16	21	29	10
	34%	29%	30%	11%	27%	54%	24%	34%	19%	31%	23%	33%	28%	27%	29%	23%	30%	30%
Don't know	80	0	0	0	0	0	1	0	0	0	0	1	0	2	0	0	2	0
	2%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	2%	0%	1%	0%	0%	2%	0%
NOT IMPORTANT	699	5	5	9	8	1	4	8	12	9	19	13	29	50	16	31	23	13
	21%	36%	22%	47%	36%	8%	24%	25%	39%	56%	34%	25%	37%	31%	29%	34%	24%	39%
IMPORTANT	2506	9	18	10	14	12	12	24	19	7	37	38	50	111	40	60	72	20
	76%	64%	78%	53%	64%	92%	71%	75%	61%	44%	66%	73%	63%	68%	71%	66%	74%	61%
Median	3	3	3	3	3	4	3	3	3	2	3	3	3	3	3	3	3	3
Base for stats	3205	14	23	19	22	13	16	32	31	16	56	51	79	161	56	91	95	33
Mean score	3.06	2.79	3.00	2.53	2.77	3.46	3.00	3.03	2.68	2.44	2.79	3.02	2.77	2.89	2.88	2.80	2.98	2.79
Standard deviation	.89	1.05	.90	.84	1.02	.66	.73	.90	.94	1.26	.93	.88	1.01	.89	.97	.90	.90	1.02

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 202 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	235	9	0	6	3	2	0	10	8	2	15	5	0	6	8	5	5	15
		7%	15%	0%	13%	7%	7%	0%	8%	9%	67%	11%	6%	0%	14%	7%	7%	8%	9%
Not very important	(2.0)	464	11	7	16	6	4	4	25	22	1	31	17	0	9	21	18	14	34
		14%	18%	29%	36%	13%	13%	22%	19%	24%	33%	23%	20%	0%	21%	19%	27%	22%	21%
					ade														
Fairly important	(3.0)	1385	25	11	13	20	15	9	59	34	0	52	39	2	15	54	23	24	69
		42%	40%	46%	29%	44%	50%	50%	45%	37%	0%	38%	46%	67%	35%	48%	34%	38%	43%
Very important	(4.0)	1121	17	6	9	15	9	5	35	26	0	38	22	1	11	29	21	21	40
		34%	27%	25%	20%	33%	30%	28%	27%	29%	0%	28%	26%	33%	26%	26%	31%	33%	25%
Don't know		80	0	0	1	1	0	0	1	1	0	1	1	0	2	0	0	0	2
		2%	0%	0%	2%	2%	0%	0%	1%	1%	0%	1%	1%	0%	5%	0%	0%	0%	1%
															b				
NOT IMPORTANT		699	20	7	22	9	6	4	35	30	3	46	22	0	15	29	23	19	49
		21%	32%	29%	49%	20%	20%	22%	27%	33%	100%	34%	26%	0%	35%	26%	34%	30%	31%
					de														
IMPORTANT		2506	42	17	22	35	24	14	94	60	0	90	61	3	26	83	44	45	109
		76%	68%	71%	49%	78%	80%	78%	72%	66%	0%	66%	73%	100%	60%	74%	66%	70%	68%
						c	c												

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 202 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Median	3	3	3	3	3	3	3	3	3	1	3	3	3	3	3	3	3	3
Base for stats	3205	62	24	44	44	30	18	129	90	3	136	83	3	41	112	67	64	158
Mean score	3.06	2.81	2.96	2.57	3.07 c	3.03 c	3.06	2.92	2.87	1.33	2.83	2.94	3.33	2.76	2.93	2.90	2.95	2.85
Standard deviation	.89	1.01	.75	.97	.87	.85	.73	.88	.94	.58	.96	.85	.58	1.02	.86	.94	.93	.91

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 203
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important (1.0)	1210	89	89	39	50	0	25	43	21	73	11	2	3
	37%	40%	40%	33%	49%	0%	30%	48%	42%	39%	50%	25%	43%
					a			a					
Not very important (2.0)	772	51	51	33	18	0	15	22	14	38	7	5	1
	24%	23%	23%	28%	17%	0%	18%	24%	28%	20%	32%	63%	14%
Fairly important (3.0)	704	50	50	31	18	1	28	14	8	47	1	0	2
	21%	22%	22%	26%	17%	100%	33%	16%	16%	25%	5%	0%	29%
							bc						
Very important (4.0)	471	30	30	17	13	0	15	9	6	27	1	1	1
	14%	13%	13%	14%	13%	0%	18%	10%	12%	14%	5%	13%	14%
Don't know	128	4	4	0	4	0	1	2	1	2	2	0	0
	4%	2%	2%	0%	4%	0%	1%	2%	2%	1%	9%	0%	0%
					a								
NOT IMPORTANT	1982	140	140	72	68	0	40	65	35	111	18	7	4
	60%	63%	63%	60%	66%	0%	48%	72%	70%	59%	82%	88%	57%
								a	a				
IMPORTANT	1175	80	80	48	31	1	43	23	14	74	2	1	3
	36%	36%	36%	40%	30%	100%	51%	26%	28%	40%	9%	13%	43%
							bc						
Median	2	2	2	2	1	3	3	2	2	2	1	2	2

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 203 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Base for stats	3157	220	220	120	99	1	83	88	49	185	20	8	7
Mean score	2.14	2.10	2.10	2.22	1.94	3.00	2.40	1.88	1.98	2.15	1.60	2.00	2.14
							bc						
Standard deviation	1.09	1.08	1.08	1.05	1.10	-	1.10	1.03	1.05	1.10	.82	.93	1.21

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 203 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Not at all important (1.0)	1210	5	8	10	8	6	8	7	13	8	23	22	28	56	30	39	34	16
	37%	36%	35%	53%	36%	46%	47%	22%	42%	50%	41%	42%	35%	34%	54% a	43%	35%	48%
Not very important (2.0)	772	4	4	4	5	1	3	8	7	2	12	9	17	41	9	25	16	10
	24%	29%	17%	21%	23%	8%	18%	25%	23%	13%	21%	17%	22%	25%	16%	27%	16%	30%
Fairly important (3.0)	704	3	8	2	5	2	4	9	9	5	13	11	23	42	7	16	26	5
	21%	21%	35%	11%	23%	15%	24%	28%	29%	31%	23%	21%	29%	26% b	13%	18%	27%	15%
Very important (4.0)	471	2	3	2	3	4	2	8	2	1	7	9	11	20	10	9	19	2
	14%	14%	13%	11%	14%	31%	12%	25% h	6%	6%	13%	17%	14%	12%	18%	10%	20%	6%
Don't know	128	0	0	1	1	0	0	0	0	0	1	1	0	4	0	2	2	0
	4%	0%	0%	5%	5%	0%	0%	0%	0%	0%	2%	2%	0%	2%	0%	2%	2%	0%
NOT IMPORTANT	1982	9	12	14	13	7	11	15	20	10	35	31	45	97	39	64	50	26
	60%	64%	52%	74%	59%	54%	65%	47%	65%	63%	63%	60%	57%	60%	70%	70% b	52%	79% b
IMPORTANT	1175	5	11	4	8	6	6	17	11	6	20	20	34	62	17	25	45	7
	36%	36%	48%	21%	36%	46%	35%	53%	35%	38%	36%	38%	43%	38%	30%	27%	46% ac	21%
Median	2	2	2	1	2	2	2	3	2	2	2	2	2	2	1	2	2	2
Base for stats	3157	14	23	18	21	13	17	32	31	16	55	51	79	159	56	89	95	33

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 203 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Mean score	2.14	2.14	2.26	1.78	2.14	2.31	2.00	2.56	2.00	1.94	2.07	2.14	2.22	2.16	1.95	1.94	2.32	1.79
								h									ac	
Standard deviation	1.09	1.10	1.10	1.06	1.11	1.38	1.12	1.11	1.00	1.06	1.09	1.17	1.08	1.05	1.18	1.02	1.16	.93

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 203 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig and another form

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	1210	21	10	24	17	13	4	43	44	2	55	32	2	18	56	14	18	71
		37%	34%	42%	53% a	38%	43%	22%	33%	48% a	67%	40%	38%	67%	42% c	50% c	21%	28%	44% a
Not very important	(2.0)	772	16	5	9	8	9	4	30	21	0	33	18	0	13	21	17	22	29
		24%	26%	21%	20%	18%	30%	22%	23%	23%	0%	24%	21%	0%	30%	19%	25%	34% b	18%
Fairly important	(3.0)	704	16	4	6	14	3	7	35	14	1	24	26	0	8	21	20	14	36
		21%	26%	17%	13%	31% ce	10%	39%	27% b	15%	33%	18%	31% a	0%	19%	19%	30%	22%	23%
Very important	(4.0)	471	9	4	5	5	5	2	21	9	0	22	8	0	3	11	16	9	21
		14%	15%	17%	11%	11%	17%	11%	16%	10%	0%	16%	10%	0%	7%	10%	24% ab	14%	13%
Don't know		128	0	1	1	1	0	1	1	3	0	3	0	1	1	3	0	1	3
		4%	0%	4%	2%	2%	0%	6%	1%	3%	0%	2%	0%	33%	2%	3%	0%	2%	2%
NOT IMPORTANT		1982	37	15	33	25	22	8	73	65	2	88	50	2	31	77	31	40	100
		60%	60%	63%	73%	56%	73%	44%	56%	71% a	67%	64%	60%	67%	72% c	69% c	46%	63%	63%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 203 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
IMPORTANT	1175	25	8	11	19	8	9	56	23	1	46	34	0	11	32	36	23	57
	36%	40%	33%	24%	42%	27%	50%	43% b	25%	33%	34%	40%	0%	26%	29%	54% ab	36%	36%
Median	2	2	2	1	2	2	3	2	2	1	2	2	1	2	1	3	2	2
Base for stats	3157	62	23	44	44	30	17	129	88	3	134	84	2	42	109	67	63	157
Mean score	2.14	2.21	2.09	1.82	2.16	2.00	2.41	2.26 b	1.86	1.67	2.10	2.12	1.00	1.90	1.88	2.57 ab	2.22	2.04
Standard deviation	1.09	1.07	1.16	1.06	1.08	1.11	1.00	1.09	1.03	1.15	1.12	1.03	.00	.96	1.05	1.08	1.02	1.11

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 204
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig and another form

		Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base		3285	224	224	120	103	1	84	90	50	187	22	8	7
Not at all important	(1.0)	106	10	10	7	3	0	5	2	3	9	1	0	0
		3%	4%	4%	6%	3%	0%	6%	2%	6%	5%	5%	0%	0%
Not very important	(2.0)	217	26	26	18	8	0	10	10	6	22	0	2	2
		7%	12%	12%	15%	8%	0%	12%	11%	12%	12%	0%	25%	29%
Fairly important	(3.0)	983	62	62	34	27	1	21	24	17	46	10	5	1
		30%	28%	28%	28%	26%	100%	25%	27%	34%	25%	45%	63%	14%
Very important	(4.0)	1927	126	126	61	65	0	48	54	24	110	11	1	4
		59%	56%	56%	51%	63%	0%	57%	60%	48%	59%	50%	13%	57%
Don't know		52	0	0	0	0	0	0	0	0	0	0	0	0
		2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NOT IMPORTANT		323	36	36	25	11	0	15	12	9	31	1	2	2
		10%	16%	16%	21%	11%	0%	18%	13%	18%	17%	5%	25%	29%
					b									
IMPORTANT		2910	188	188	95	92	1	69	78	41	156	21	6	5
		89%	84%	84%	79%	89%	100%	82%	87%	82%	83%	95%	75%	71%
						a								
Median		4	4	4	4	4	3	4	4	3	4	4	3	4
Base for stats		3233	224	224	120	103	1	84	90	50	187	22	8	7
Mean score		3.46	3.36	3.36	3.24	3.50	3.00	3.33	3.44	3.24	3.37	3.41	2.88	3.29
						a								

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 204 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Standard deviation	.76	.86	.86	.92	.77	-	.91	.78	.89	.87	.73	.64	.95

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 204 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig and another form

		Region										Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i		a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16		56	52	79	163	56	91	97	33
Not at all important (1.0)	106	1	1	1	3	0	0	2	0	1		3	3	3	9	1	2	7	1
	3%	7%	4%	5%	14%	0%	0%	6%	0%	6%		5%	6%	4%	6%	2%	2%	7%	3%
Not very important (2.0)	217	1	2	3	3	1	2	4	2	4		6	6	10	21	5	10	15	1
	7%	7%	9%	16%	14%	8%	12%	13%	6%	25%		11%	12%	13%	13%	9%	11%	15%	3%
Fairly important (3.0)	983	2	6	8	5	5	2	7	8	3		16	12	18	48	11	28	25	8
	30%	14%	26%	42%	23%	38%	12%	22%	26%	19%		29%	23%	23%	29%	20%	31%	26%	24%
Very important (4.0)	1927	10	14	7	11	7	13	19	21	8		31	31	48	85	39	51	50	23
	59%	71%	61%	37%	50%	54%	76%	59%	68%	50%		55%	60%	61%	52%	70% a	56%	52%	70%
Don't know	52	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	0	0
	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%		0%	0%	0%	0%	0%	0%	0%	0%
NOT IMPORTANT	323	2	3	4	6	1	2	6	2	5		9	9	13	30	6	12	22	2
	10%	14%	13%	21%	27%	8%	12%	19%	6%	31%		16%	17%	16%	18%	11%	13%	23% c	6%
IMPORTANT	2910	12	20	15	16	12	15	26	29	11		47	43	66	133	50	79	75	31
	89%	86%	87%	79%	73%	92%	88%	81%	94%	69%		84%	83%	84%	82%	89%	87%	77%	94% b
Median	4	4	4	3	4	4	4	4	4	4		4	4	4	4	4	4	4	4
Base for stats	3233	14	23	19	22	13	17	32	31	16		56	52	79	163	56	91	97	33
Mean score	3.46	3.50	3.43	3.11	3.09	3.46	3.65	3.34	3.61	3.13		3.34	3.37	3.41	3.28	3.57 a	3.41	3.22	3.61 b
Standard deviation	.76	.94	.84	.88	1.11	.66	.70	.94	.62	1.02		.88	.91	.86	.89	.74	.77	.96	.70

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 204 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig and another form

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Not at all important	(1.0)	106	5	0	2	1	2	0	8	1	1	7	3	0	4	0	5	4	6
		3%	8%	0%	4%	2%	7%	0%	6%	1%	33%	5%	4%	0%	9% b	0%	7% b	6%	4%
Not very important	(2.0)	217	8	4	2	7	2	3	20	5	1	18	8	0	5	11	10	5	21
		7%	13%	17%	4%	16%	7%	17%	15% b	5%	33%	13%	10%	0%	12%	10%	15%	8%	13%
Fairly important	(3.0)	983	19	5	14	10	8	6	39	23	0	37	25	0	11	24	26	18	44
		30%	31%	21%	31%	22%	27%	33%	30%	25%	0%	27%	30%	0%	26%	21%	39% b	28%	28%
Very important	(4.0)	1927	30	15	27	27	18	9	63	62	1	75	48	3	23	77	26	37	89
		59%	48%	63%	60%	60%	60%	50%	48%	68% a	33%	55%	57%	100%	53%	69% c	39%	58%	56%
Don't know		52	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NOT IMPORTANT		323	13	4	4	8	4	3	28	6	2	25	11	0	9	11	15	9	27
		10%	21%	17%	9%	18%	13%	17%	22% b	7%	67%	18%	13%	0%	21%	10%	22% b	14%	17%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 204 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
IMPORTANT	2910	49	20	41	37	26	15	102	85	1	112	73	3	34	101	52	55	133
	89%	79%	83%	91%	82%	87%	83%	78%	93% a	33%	82%	87%	100%	79%	90% c	78%	86%	83%
Median	4	3	4	4	4	4	4	3	4	2	4	4	4	4	4	3	4	4
Base for stats	3233	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Mean score	3.46	3.19	3.46	3.47	3.40	3.40	3.33	3.21	3.60 a	2.33	3.31	3.40	4.00	3.23	3.59 ac	3.09	3.38	3.35
Standard deviation	.76	.96	.78	.79	.84	.89	.77	.92	.65	1.53	.89	.81	.00	1.00	.67	.92	.88	.85

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 205
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		3285	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0)	317	95	95	58	36	1	16	35	44	85	3	5	2
		10%	13%	13%	16% b	9%	8%	7%	10%	25% ab	13%	6%	12%	22%
Not very important	(2.0)	534	155	155	73	76	6	42	78	35	127	9	15	4
		16%	21%	21%	20%	20%	50%	18%	23%	20%	19%	19%	37% a	44%
Fairly important	(3.0)	1217	277	277	126	148	3	101	126	50	243	19	13	2
		37%	37%	37%	35%	39%	25%	44% c	37%	28%	37%	40%	32%	22%
Very important	(4.0)	1105	186	186	85	99	2	54	92	40	169	10	6	1
		34%	25%	25%	24%	26%	17%	24%	27%	23%	26%	21%	15%	11%
Don't know		112	37	37	15	22	0	16	14	7	28	7	2	0
		3%	5%	5%	4%	6%	0%	7%	4%	4%	4%	15% a	5%	0%
NOT IMPORTANT		851	250	250	131	112	7	58	113	79	212	12	20	6
		26%	33%	33%	37% b	29%	58%	25%	33%	45% ab	33%	25%	49% ab	67%
IMPORTANT		2322	463	463	211	247	5	155	218	90	412	29	19	3
		71%	62%	62%	59%	65%	42%	68% c	63% c	51%	63% c	60%	46%	33%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 205 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	2	3	3	3	3	3	2	2
Base for stats	3173	713	713	342	359	12	213	331	169	624	41	39	9
Mean score	2.98	2.78	2.78	2.70	2.86 a	2.50	2.91 c	2.83 c	2.51	2.79	2.88	2.51	2.22
Standard deviation	.96	.98	.98	1.03	.93	.90	.86	.95	1.12	.99	.87	.91	.97

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 205 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	317	7	9	7	8	11	9	12	14	8	23	28	34	66	26	39	45	10
	10%	17%	12%	8%	9%	19%	16%	10%	18%	17%	11%	14%	14%	13%	11%	15%	11%	11%
Not very important (2.0)	534	6	12	21	20	9	15	21	16	7	39	44	44	101	51	53	71	28
	16%	14%	16%	25%	22%	15%	26%	18%	20%	15%	19%	21%	18%	21%	21%	21%	18%	30% b
Fairly important (3.0)	1217	14	35	25	39	19	21	39	32	19	74	79	90	178	92	80	159	37
	37%	33%	47% c	29%	43%	32%	37%	33%	41%	40%	37%	38%	37%	36%	38%	31%	40% a	39%
Very important (4.0)	1105	15	17	25	19	17	8	42	17	9	57	44	68	126	59	65	105	15
	34%	36% f	23%	29% f	21%	29%	14%	36% dfhi	22%	19%	28%	21%	28%	26%	24%	25%	27% c	16%
Don't know	112	0	2	7	4	3	4	3	0	5	9	11	8	20	16	18	15	4
	3%	0%	3%	8% h	4%	5% h	7% h	3%	0%	10% agh	4%	5%	3%	4%	7%	7%	4%	4%
NOT IMPORTANT	851	13	21	28	28	20	24	33	30	15	62	72	78	167	77	92	116	38
	26%	31%	28%	33%	31%	34%	42%	28%	38%	31%	31%	35%	32%	34%	32%	36%	29%	40% b
IMPORTANT	2322	29	52	50	58	36	29	81	49	28	131	123	158	304	151	145	264	52
	71%	69%	69% f	59%	64%	61%	51%	69% f	62%	58%	65%	60%	65%	62%	62%	57%	67% ac	55%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3173	42	73	78	86	56	53	114	79	43	193	195	236	471	228	237	380	90

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 205 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	2.98	2.88	2.82	2.87	2.80	2.75	2.53	2.97	2.66	2.67	2.85	2.71	2.81	2.77	2.81	2.72	2.85	2.63
				f				fh									c	
Standard deviation	.96	1.09	.93	.97	.89	1.10	.95	.99	1.01	1.02	.98	.97	1.01	1.00	.95	1.04	.96	.89

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 205 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig only

		Sector							Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication		Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f		a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54		448	295	7	402	339	9	172	326	234	196	554
Not at all important (1.0)	317	20	3	30	23	8	11		57	35	3	47	46	2	17	30	46	22	73
	10%	11%	4%	15% b	16% b	8%	20% be		13%	12%	43%	12%	14%	22%	10%	9%	20% ab	11%	13%
Not very important (2.0)	534	43	14	37	33	22	6		79	74	2	85	69	1	33	72	47	23	132
	16%	23%	18%	19%	23%	23%	11%		18%	25% a	29%	21%	20%	11%	19%	22%	20%	12%	24% a
Fairly important (3.0)	1217	61	30	76	51	37	22		167	109	1	145	129	3	65	135	74	78	199
	37%	33%	39%	39%	35%	39%	41%		37%	37%	14%	36%	38%	33%	38%	41% c	32%	40%	36%
Very important (4.0)	1105	54	25	35	35	24	13		126	59	1	102	81	3	51	71	61	71	115
	34%	29% c	33% c	18%	24%	25%	24%		28% b	20%	14%	25%	24%	33%	30%	22%	26%	36% b	21%
Don't know	112	7	4	16	3	5	2		19	18	0	23	14	0	6	18	6	2	35
	3%	4%	5%	8% d	2%	5%	4%		4%	6%	0%	6%	4%	0%	3%	6%	3%	1%	6% a
NOT IMPORTANT	851	63	17	67	56	30	17		136	109	5	132	115	3	50	102	93	45	205
	26%	34%	22%	35%	39% b	31%	31%		30%	37%	71%	33%	34%	33%	29%	31%	40% ab	23%	37% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 205 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a pension
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	2322	115	55	111	86	61	35	293	168	2	247	210	6	116	206	135	149	314
	71%	62%	72% c	57%	59%	64%	65%	65% b	57%	29%	61%	62%	67%	67% c	63%	58%	76% b	57%
Median	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3
Base for stats	3173	178	72	178	142	91	52	429	277	7	379	325	9	166	308	228	194	519
Mean score	2.98	2.84	3.07 cdf	2.65	2.69	2.85	2.71	2.84 b	2.69	2.00	2.80	2.75	2.78	2.90 c	2.80	2.66	3.02 b	2.69
Standard deviation	.96	.99	.84	.98	1.02	.92	1.07	.99	.95	1.15	.98	.98	1.20	.95	.90	1.08	.97	.97

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 206
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig only

		Segment			Gender			Age			Country			
	Total	Gig only	All Gig		Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b		a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750		357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0) 517	152	152		85	63	4	19	60	73	137	4	10	1
	16%	20%	20%		24% b	17%	33%	8%	17% a	41% ab	21% b	8%	24% b	11%
Not very important	(2.0) 287	89	89		45	41	3	38	39	12	77	4	8	0
	9%	12%	12%		13%	11%	25%	17% c	11%	7%	12%	8%	20%	0%
Fairly important	(3.0) 845	212	212		101	109	2	79	101	32	183	17	8	4
	26%	28%	28%		28%	29%	17%	34% c	29% c	18%	28%	35%	20%	44%
Very important	(4.0) 1518	256	256		108	146	2	79	126	51	220	20	13	3
	46%	34%	34%		30%	38% a	17%	34%	37%	29%	34%	42%	32%	33%
Don't know	118	41	41		18	22	1	14	19	8	35	3	2	1
	4%	5%	5%		5%	6%	8%	6%	6%	5%	5%	6%	5%	11%
NOT IMPORTANT	804	241	241		130	104	7	57	99	85	214	8	18	1
	24%	32%	32%		36% b	27%	58%	25%	29%	48% ab	33% b	17%	44% b	11%
IMPORTANT	2363	468	468		209	255	4	158	227	83	403	37	21	7
	72%	62%	62%		59%	67% a	33%	69% c	66% c	47%	62%	77% ac	51%	78%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 206 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Median	3	3	3	3	3	2	3	3	2	3	3	3	3
Base for stats	3167	709	709	339	359	11	215	326	168	617	45	39	8
Mean score	3.06	2.81	2.81	2.68	2.94 a	2.18	3.01 c	2.90 c	2.36	2.79	3.18 ac	2.62	3.13
Standard deviation	1.10	1.14	1.14	1.17	1.11	1.17	.95	1.11	1.31	1.15	.94	1.21	.99

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 206 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	517	6	15	23	15	15	11	20	19	13	44	41	52	111	41	54	72	24
	16%	14%	20%	27%	17%	25%	19%	17%	24%	27%	22%	20%	21%	23%	17%	21%	18%	26%
Not very important (2.0)	287	5	9	10	10	7	7	11	13	5	24	24	29	54	33	33	43	13
	9%	12%	12%	12%	11%	12%	12%	9%	16%	10%	12%	12%	12%	11%	14%	13%	11%	14%
Fairly important (3.0)	845	13	27	19	24	17	22	29	18	14	59	63	61	138	68	67	116	28
	26%	31%	36%	22%	27%	29%	39%	25%	23%	29%	29%	31%	25%	28%	28%	26%	29%	30%
							ch											
Very important (4.0)	1518	16	22	27	37	14	15	54	26	9	65	66	89	164	86	84	145	24
	46%	38%	29%	32%	41%	24%	26%	46%	33%	19%	32%	32%	36%	33%	35%	33%	37%	26%
		i			ei			bcefi									c	
Don't know	118	2	2	6	4	6	2	3	3	7	10	12	13	24	16	17	19	5
	4%	5%	3%	7%	4%	10%	4%	3%	4%	15%	5%	6%	5%	5%	7%	7%	5%	5%
						g				bdfgh								
NOT IMPORTANT	804	11	24	33	25	22	18	31	32	18	68	65	81	165	74	87	115	37
	24%	26%	32%	39%	28%	37%	32%	26%	41%	38%	34%	32%	33%	34%	30%	34%	29%	39%
									g									
IMPORTANT	2363	29	49	46	61	31	37	83	44	23	124	129	150	302	154	151	261	52
	72%	69%	65%	54%	68%	53%	65%	71%	56%	48%	61%	63%	61%	62%	63%	59%	66%	55%
		i			i			cehi										
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Base for stats	3167	40	73	79	86	53	55	114	76	41	192	194	231	467	228	238	376	89

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 206 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	3.06	2.98	2.77	2.63	2.97	2.57	2.75	3.03	2.67	2.46	2.76	2.79	2.81	2.76	2.87	2.76	2.89	2.58
		i			ei			cehi									c	
Standard deviation	1.10	1.07	1.10	1.23	1.12	1.17	1.08	1.13	1.19	1.16	1.15	1.13	1.18	1.17	1.11	1.16	1.12	1.16

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 206 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	517	32	6	43	45	22	4	77	73	2	77	72	3	13	62	75	50	102
		16%	17%	8%	22% bf	31% abf	23% bf	7%	17%	25% a	29%	19%	21%	33%	8%	19% a	32% ab	26% b	18%
Not very important	(2.0)	287	32	12	17	13	7	8	50	39	0	53	33	3	27	36	24	12	77
		9%	17% cde	16%	9%	9%	7%	15%	11%	13%	0%	13%	10%	33%	16%	11%	10%	6%	14% a
Fairly important	(3.0)	845	55	20	55	38	26	18	130	81	1	122	89	1	53	90	67	56	156
		26%	30%	26%	28%	26%	27%	33%	29%	27%	14%	30%	26%	11%	31%	28%	29%	29%	28%
Very important	(4.0)	1518	58	37	61	42	37	21	169	84	3	132	123	1	71	114	65	73	183
		46%	31%	49% acd	31%	29%	39%	39%	38% b	28%	43%	33%	36%	11%	41% c	35%	28%	37%	33%
Don't know		118	8	1	18	7	4	3	22	18	1	18	22	1	8	24	3	5	36
		4%	4%	1%	9% b	5%	4%	6%	5%	6%	14%	4%	6%	11%	5% c	7% c	1%	3%	6% a
NOT IMPORTANT		804	64	18	60	58	29	12	127	112	2	130	105	6	40	98	99	62	179
		24%	35%	24%	31%	40% bf	30%	22%	28%	38% a	29%	32%	31%	67%	23%	30%	42% ab	32%	32%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 206 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Paying off my loans and debts (e.g. a mortgage)
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	2363	113	57	116	80	63	39	299	165	4	254	212	2	124	204	132	129	339
	72%	61%	75% acd	60%	55%	66%	72% d	67% b	56%	57%	63%	63%	22%	72% bc	63%	56%	66%	61%
Median	3	3	3	3	3	3	3	3	3	4	3	3	2	3	3	3	3	3
Base for stats	3167	177	75	176	138	92	51	426	277	6	384	317	8	164	302	231	191	518
Mean score	3.06	2.79	3.17 acd	2.76	2.56	2.85	3.10 d	2.92 b	2.64	2.83	2.80	2.83	2.00	3.11 bc	2.85 c	2.53	2.80	2.81
Standard deviation	1.10	1.09	.98	1.17	1.23	1.19	.94	1.11	1.17	1.47	1.12	1.17	1.07	.95	1.14	1.21	1.21	1.12

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 207
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important (1.0)	130	35	35	18	15	2	12	15	8	29	2	4	0
	4%	5%	5%	5%	4%	17%	5%	4%	5%	4%	4%	10%	0%
Not very important (2.0)	250	72	72	39	30	3	35	28	9	65	5	1	1
	8%	10%	10%	11%	8%	25%	15% bc	8%	5%	10%	10%	2%	11%
Fairly important (3.0)	1112	253	253	123	126	4	85	121	47	219	18	13	3
	34%	34%	34%	34%	33%	33%	37% c	35%	27%	34%	38%	32%	33%
Very important (4.0)	1702	361	361	161	198	2	84	169	108	315	20	22	4
	52%	48%	48%	45%	52%	17%	37%	49% a	61% ab	48%	42%	54%	44%
Don't know	91	29	29	16	12	1	13	12	4	24	3	1	1
	3%	4%	4%	4%	3%	8%	6%	3%	2%	4%	6%	2%	11%
NOT IMPORTANT	380	107	107	57	45	5	47	43	17	94	7	5	1
	12%	14%	14%	16%	12%	42%	21% bc	12%	10%	14%	15%	12%	11%
IMPORTANT	2814	614	614	284	324	6	169	290	155	534	38	35	7
	86%	82%	82%	80%	85%	50%	74%	84% a	88% a	82%	79%	85%	78%
Median	4	4	4	3	4	3	3	4	4	4	3	4	4

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 207 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Base for stats	3194	721	721	341	369	11	216	333	172	628	45	40	8
Mean score	3.37	3.30	3.30	3.25	3.37	2.55	3.12	3.33 a	3.48 ab	3.31	3.24	3.33	3.38
Standard deviation	.80	.84	.84	.86	.80	1.04	.87	.81	.80	.84	.83	.94	.74

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 207 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	130	2	1	3	5	4	2	8	2	2	6	11	12	27	8	15	11	8
	4%	5%	1%	4%	6%	7%	4%	7%	3%	4%	3%	5%	5%	5%	3%	6% b	3%	9% b
Not very important (2.0)	250	4	9	5	17	6	6	9	5	4	18	29	18	46	24	25	33	13
	8%	10%	12%	6%	19% cgh	10%	11%	8%	6%	8%	9%	14% c	7%	9%	10%	10%	8%	14%
Fairly important (3.0)	1112	14	24	33	31	24	14	33	33	13	71	69	79	166	82	89	127	36
	34%	33%	32%	39%	34%	41%	25%	28%	42% f	27%	35%	33%	32%	34%	34%	35%	32%	38%
Very important (4.0)	1702	22	37	41	33	24	33	63	39	23	100	90	125	234	120	115	209	34
	52%	52%	49%	48%	37%	41%	58% d	54% d	49%	48%	50%	44%	51%	48%	49%	45%	53% c	36%
Don't know	91	0	4	3	4	1	2	4	0	6	7	7	10	18	10	11	15	3
	3%	0%	5% h	4%	4%	2%	4%	3%	0%	13% aegh	3%	3%	4%	4%	4%	4%	4%	3%
NOT IMPORTANT	380	6	10	8	22	10	8	17	7	6	24	40	30	73	32	40	44	21
	12%	14%	13%	9%	24% ch	17%	14%	15%	9%	13%	12%	19% ac	12%	15%	13%	16%	11%	22% b
IMPORTANT	2814	36	61	74	64	48	47	96	72	36	171	159	204	400	202	204	336	70
	86%	86%	81%	87% d	71%	81%	82%	82%	91% di	75%	85%	77%	84%	81%	83%	80%	85% c	74%
Median	4	4	4	4	3	3	4	4	3	4	4	3	4	3	4	3	4	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 207 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Base for stats	3194	42	71	82	86	58	55	113	79	42	195	199	234	473	234	244	380	91
Mean score	3.37	3.33	3.37	3.37	3.07	3.17	3.42	3.34	3.38	3.36	3.36	3.20	3.35	3.28	3.34	3.25	3.41	3.05
			d	d			d	d	d								ac	
Standard deviation	.80	.85	.76	.76	.90	.88	.83	.90	.72	.85	.78	.89	.83	.86	.80	.87	.77	.94

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 207 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	130	15	2	10	4	4	0	15	18	2	20	14	1	10	10	15	9	26
		4%	8% df	3%	5%	3%	4%	0%	3%	6%	29%	5%	4%	11%	6%	3%	6%	5%	5%
Not very important	(2.0)	250	25	4	18	8	10	7	34	38	0	38	33	1	22	31	19	11	61
		8%	14% d	5%	9%	6%	10%	13%	8%	13% a	0%	9%	10%	11%	13%	10%	8%	6%	11% a
Fairly important	(3.0)	1112	53	26	66	52	31	25	147	103	3	150	101	2	57	111	81	64	189
		34%	29%	34%	34%	36%	32%	46% a	33%	35%	43%	37% b	30%	22%	33%	34%	35%	33%	34%
Very important	(4.0)	1702	87	40	87	80	48	19	238	122	1	174	182	5	75	163	115	109	252
		52%	47%	53%	45%	55% f	50%	35%	53% b	41%	14%	43%	54% a	56%	44%	50%	49%	56% b	45%
Don't know		91	5	4	13	1	3	3	14	14	1	20	9	0	8	11	4	3	26
		3%	3%	5% d	7% d	1%	3%	6% d	3%	5%	14%	5%	3%	0%	5%	3%	2%	2%	5% a
NOT IMPORTANT		380	40	6	28	12	14	7	49	56	2	58	47	2	32	41	34	20	87
		12%	22% bd	8%	14%	8%	15%	13%	11%	19% a	29%	14%	14%	22%	19%	13%	15%	10%	16%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 207 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Making sure I pay the right amount of tax
Base: Gig only

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	2814	140	66	153	132	79	44	385	225	4	324	283	7	132	274	196	173	441
	86%	76%	87% a	79%	91% ace	82%	81%	86% b	76%	57%	81%	83%	78%	77%	84% a	84%	88% b	80%
Median	4	3	4	3	4	4	3	4	3	3	3	4	4	3	4	4	4	3
Base for stats	3194	180	72	181	144	93	51	434	281	6	382	330	9	164	315	230	193	528
Mean score	3.37	3.18	3.44 a	3.27	3.44 a	3.32	3.24	3.40 b	3.17	2.50	3.25	3.37	3.22	3.20	3.36	3.29	3.41 b	3.26
Standard deviation	.80	.96	.73	.86	.73	.84	.68	.78	.89	1.22	.84	.83	1.09	.89	.79	.87	.80	.85

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 208
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important (1.0)	235	58	58	28	29	1	19	24	15	53	1	3	1
	7%	8%	8%	8%	8%	8%	8%	7%	9%	8%	2%	7%	11%
Not very important (2.0)	464	110	110	64	45	1	28	56	26	96	9	4	1
	14%	15%	15%	18% b	12%	8%	12%	16%	15%	15%	19%	10%	11%
Fairly important (3.0)	1385	312	312	144	163	5	80	151	81	271	22	16	3
	42%	42%	42%	40%	43%	42%	35%	44% a	46% a	42%	46%	39%	33%
Very important (4.0)	1121	244	244	111	130	3	90	102	52	212	12	17	3
	34%	33%	33%	31%	34%	25%	39% bc	30%	30%	33%	25%	41%	33%
Don't know	80	26	26	10	14	2	12	12	2	20	4	1	1
	2%	3%	3%	3%	4%	17%	5% c	3%	1%	3%	8%	2%	11%
NOT IMPORTANT	699	168	168	92	74	2	47	80	41	149	10	7	2
	21%	22%	22%	26% b	19%	17%	21%	23%	23%	23%	21%	17%	22%
IMPORTANT	2506	556	556	255	293	8	170	253	133	483	34	33	6
	76%	74%	74%	71%	77%	67%	74%	73%	76%	74%	71%	80%	67%
Median	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 208 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Base for stats	3205	724	724	347	367	10	217	333	174	632	44	40	8
Mean score	3.06	3.02	3.02	2.97	3.07	3.00	3.11	2.99	2.98	3.02	3.02	3.18	3.00
Standard deviation	.89	.90	.90	.91	.89	.94	.94	.87	.89	.91	.76	.90	1.07

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 208 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	235	4	6	7	4	9	5	8	5	5	17	18	18	35	23	25	25	8
	7%	10%	8%	8%	4%	15%	9%	7%	6%	10%	8%	9%	7%	7%	9%	10%	6%	9%
						d												
Not very important (2.0)	464	13	10	7	20	7	5	17	10	7	30	32	34	74	34	32	60	15
	14%	31%	13%	8%	22%	12%	9%	15%	13%	15%	15%	16%	14%	15%	14%	13%	15%	16%
		bcefgh			cf													
Fairly important (3.0)	1385	14	35	35	39	24	30	37	44	13	84	93	94	209	95	101	168	41
	42%	33%	47%	41%	43%	41%	53%	32%	56%	27%	42%	45%	39%	43%	39%	40%	43%	44%
			gi				gi		agi									
Very important (4.0)	1121	11	24	32	25	16	14	52	19	19	67	55	90	159	82	85	131	28
	34%	26%	32%	38%	28%	27%	25%	44%	24%	40%	33%	27%	37%	32%	34%	33%	33%	30%
								adefh					b					
Don't know	80	0	0	4	2	3	3	3	1	4	4	8	8	14	10	12	11	2
	2%	0%	0%	5%	2%	5%	5%	3%	1%	8%	2%	4%	3%	3%	4%	5%	3%	2%
							b			bh								
NOT IMPORTANT	699	17	16	14	24	16	10	25	15	12	47	50	52	109	57	57	85	23
	21%	40%	21%	16%	27%	27%	18%	21%	19%	25%	23%	24%	21%	22%	23%	22%	22%	24%
		bcfgh																
IMPORTANT	2506	25	59	67	64	40	44	89	63	32	151	148	184	368	177	186	299	69
	76%	60%	79%	79%	71%	68%	77%	76%	80%	67%	75%	72%	75%	75%	73%	73%	76%	73%
			a	a				a	a									
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 208 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Base for stats	3205	42	75	81	88	56	54	114	78	44	198	198	236	477	234	243	384	92
Mean score	3.06	2.76	3.03	3.14 a	2.97	2.84	2.98	3.17 ae	2.99	3.05	3.02	2.93	3.08	3.03	3.01	3.01	3.05	2.97
Standard deviation	.89	.96	.88	.90	.84	1.02	.86	.93	.80	1.03	.92	.90	.91	.88	.94	.95	.87	.91

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 208 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig only

		Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	235	10	4	21	11	5	7	27	31	0	33	25	0	16	28	14	8	50
		7%	5%	5%	11%	8%	5%	13%	6%	11%	0%	8%	7%	0%	9%	9%	6%	4%	9%
										a									a
Not very important	(2.0)	464	29	7	26	27	8	13	61	47	2	63	46	1	28	42	39	22	88
		14%	16%	9%	13%	19%	8%	24%	14%	16%	29%	16%	14%	11%	16%	13%	17%	11%	16%
						e		be											
Fairly important	(3.0)	1385	75	33	81	59	47	17	187	123	2	172	137	3	70	148	88	89	223
		42%	41%	43%	42%	41%	49%	31%	42%	42%	29%	43%	40%	33%	41%	45%	38%	45%	40%
							f												
Very important	(4.0)	1121	68	29	54	47	31	15	159	83	2	117	122	5	53	98	89	74	170
		34%	37%	38%	28%	32%	32%	28%	35%	28%	29%	29%	36%	56%	31%	30%	38%	38%	31%
									b				a				b		
Don't know		80	3	3	12	1	5	2	14	11	1	17	9	0	5	10	4	3	23
		2%	2%	4%	6%	1%	5%	4%	3%	4%	14%	4%	3%	0%	3%	3%	2%	2%	4%
					ad		d												
NOT IMPORTANT		699	39	11	47	38	13	20	88	78	2	96	71	1	44	70	53	30	138
		21%	21%	14%	24%	26%	14%	37%	20%	26%	29%	24%	21%	11%	26%	21%	23%	15%	25%
					e	be		abe		a									a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 208 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Contributing towards a savings account
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	2506	143	62	135	106	78	32	346	206	4	289	259	8	123	246	177	163	393
	76%	77%	82%	70%	73%	81%	59%	77%	70%	57%	72%	76%	89%	72%	75%	76%	83%	71%
		f	cf			cf		b									b	
Median	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	3	3
Base for stats	3205	182	73	182	144	91	52	434	284	6	385	330	9	167	316	230	193	531
Mean score	3.06	3.10	3.19	2.92	2.99	3.14	2.77	3.10	2.91	3.00	2.97	3.08	3.44	2.96	3.00	3.10	3.19	2.97
		f	cf			f		b									b	
Standard deviation	.89	.86	.83	.95	.91	.80	1.02	.86	.94	.89	.90	.90	.73	.93	.89	.89	.79	.93

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 209
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		3285	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0)	1210	252	252	108	142	2	44	129	79	218	12	19	3
		37%	34%	34%	30%	37% a	17%	19%	37% a	45% a	33%	25%	46% b	33%
Not very important	(2.0)	772	167	167	83	81	3	48	80	39	142	10	12	3
		24%	22%	22%	23%	21%	25%	21%	23%	22%	22%	21%	29%	33%
Fairly important	(3.0)	704	184	184	100	83	1	77	70	37	160	18	4	2
		21%	25%	25%	28%	22%	8%	34% bc	20%	21%	25% c	38% ac	10%	22%
Very important	(4.0)	471	109	109	53	51	5	46	50	13	103	2	4	0
		14%	15%	15%	15%	13%	42%	20% c	14% c	7%	16% b	4%	10%	0%
Don't know		128	38	38	13	24	1	14	16	8	29	6	2	1
		4%	5%	5%	4%	6%	8%	6%	5%	5%	4%	13% a	5%	11%
NOT IMPORTANT		1982	419	419	191	223	5	92	209	118	360	22	31	6
		60%	56%	56%	54%	59%	42%	40%	61% a	67% a	55%	46%	76% ab	67%
IMPORTANT		1175	293	293	153	134	6	123	120	50	263	20	8	2
		36%	39%	39%	43% b	35%	50%	54% bc	35%	28%	40% c	42% c	20%	22%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 209 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig only

		Segment		Gender			Age			Country			
	Total	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Median	2	2	2	2	2	3	3	2	2	2	2	2	2
Base for stats	3157	712	712	344	357	11	215	329	168	623	42	39	8
Mean score	2.14	2.21	2.21	2.28	2.12	2.82	2.58	2.12	1.90	2.24	2.24	1.82	1.88
				b			bc	c		c			
Standard deviation	1.09	1.09	1.09	1.07	1.09	1.25	1.04	1.10	1.00	1.10	.93	1.00	.83

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 209 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	1210	17	26	32	25	24	22	27	27	18	75	71	72	142	105	99	111	41
	37%	40%	35%	38%	28%	41%	39%	23%	34%	38%	37%	34%	30%	29%	43%	39%	28%	44%
		g		g		g	g								a	b		b
Not very important (2.0)	772	10	16	21	18	10	12	20	26	9	47	40	55	118	48	50	90	23
	24%	24%	21%	25%	20%	17%	21%	17%	33%	19%	23%	19%	23%	24%	20%	20%	23%	24%
									eg									
Fairly important (3.0)	704	7	25	14	25	12	14	38	14	11	46	51	63	134	45	54	112	18
	21%	17%	33%	16%	28%	20%	25%	32%	18%	23%	23%	25%	26%	27%	18%	21%	28%	19%
			ch					ch						b			a	
Very important (4.0)	471	7	8	12	20	8	4	29	10	5	27	32	44	78	29	36	65	8
	14%	17%	11%	14%	22%	14%	7%	25%	13%	10%	13%	16%	18%	16%	12%	14%	16%	9%
					f			bfhi										
Don't know	128	1	0	6	2	5	5	3	2	5	7	12	10	19	17	16	17	4
	4%	2%	0%	7%	2%	8%	9%	3%	3%	10%	3%	6%	4%	4%	7%	6%	4%	4%
				b		b	b			bdg								
NOT IMPORTANT	1982	27	42	53	43	34	34	47	53	27	122	111	127	260	153	149	201	64
	60%	64%	56%	62%	48%	58%	60%	40%	67%	56%	60%	54%	52%	53%	63%	58%	51%	68%
		g	g	g		g	g		dg						a			b
IMPORTANT	1175	14	33	26	45	20	18	67	24	16	73	83	107	212	74	90	177	26
	36%	33%	44%	31%	50%	34%	32%	57%	30%	33%	36%	40%	44%	43%	30%	35%	45%	28%
					cfh			acefhi						b			ac	
Median	2	2	2	2	3	2	2	3	2	2	2	2	2	2	2	2	2	2

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 209 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Base for stats	3157	41	75	79	88	54	52	114	77	43	195	194	234	472	227	239	378	90
Mean score	2.14	2.10	2.20	2.08	2.45	2.07	2.00	2.61	2.09	2.07	2.13	2.23	2.34	2.31	1.99	2.11	2.35	1.92
					cfh			abcefhi					a	b			ac	
Standard deviation	1.09	1.14	1.04	1.10	1.13	1.13	1.01	1.11	1.03	1.08	1.08	1.12	1.10	1.07	1.08	1.11	1.08	1.01

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 209 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	1210	39	13	90	60	28	22	136	115	1	128	122	2	63	130	54	46	206
		37%	21%	17%	46%	41%	29%	41%	30%	39%	14%	32%	36%	22%	37%	40%	23%	23%	37%
					abe	ab		ab		a					c	c			a
Not very important	(2.0)	772	40	23	43	27	19	15	96	70	1	91	73	3	27	73	65	55	112
		24%	22%	30%	22%	19%	20%	28%	21%	24%	14%	23%	22%	33%	16%	22%	28%	28%	20%
																	a	b	
Fairly important	(3.0)	704	57	20	31	35	33	8	116	66	2	101	80	3	46	71	64	59	125
		21%	31%	26%	16%	24%	34%	15%	26%	22%	29%	25%	24%	33%	27%	22%	27%	30%	23%
			cf				cf											b	
Very important	(4.0)	471	43	18	13	19	10	6	74	33	2	59	49	1	29	32	47	31	78
		14%	23%	24%	7%	13%	10%	11%	17%	11%	29%	15%	14%	11%	17%	10%	20%	16%	14%
			cde	cde		c			b						b		b		
Don't know		128	6	2	17	4	6	3	26	11	1	23	15	0	7	20	4	5	33
		4%	3%	3%	9%	3%	6%	6%	6%	4%	14%	6%	4%	0%	4%	6%	2%	3%	6%
					ad											c			
NOT IMPORTANT		1982	79	36	133	87	47	37	232	185	2	219	195	5	90	203	119	101	318
		60%	43%	47%	69%	60%	49%	69%	52%	63%	29%	54%	58%	56%	52%	62%	51%	52%	57%
					abe	a		abe		a						ac			

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 209 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Investing in stocks and shares
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	1175	100	38	44	54	43	14	190	99	4	160	129	4	75	103	111	90	203
	36%	54%	50%	23%	37%	45%	26%	42%	34%	57%	40%	38%	44%	44%	32%	47%	46%	37%
		cdf	cf		c	cf		b						b		b	b	
Median	2	3	3	1	2	2	2	2	2	3	2	2	2	2	2	2	2	2
Base for stats	3157	179	74	177	141	90	51	422	284	6	379	324	9	165	306	230	191	521
Mean score	2.14	2.58	2.58	1.81	2.09	2.28	1.96	2.30	2.06	2.83	2.24	2.17	2.33	2.25	2.02	2.45	2.39	2.14
		cdef	cdf		c	c		b						b		b	b	
Standard deviation	1.09	1.08	1.05	.97	1.10	1.03	1.04	1.10	1.05	1.17	1.08	1.10	1.00	1.14	1.04	1.06	1.02	1.10

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 210
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig only

		Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	*c	a	b	c	a	b	c	*d
Base		3285	750	750	357	381	12	229	345	176	652	48	41	9
Not at all important	(1.0)	106	40	40	24	11	5	9	16	15	38	1	1	0
		3%	5%	5%	7% b	3%	42%	4%	5%	9%	6%	2%	2%	0%
Not very important	(2.0)	217	74	74	36	33	5	34	30	10	65	3	5	1
		7%	10%	10%	10%	9%	42%	15% bc	9%	6%	10%	6%	12%	11%
Fairly important	(3.0)	983	234	234	116	117	1	77	104	53	199	15	17	3
		30%	31%	31%	32%	31%	8%	34%	30%	30%	31%	31%	41%	33%
Very important	(4.0)	1927	383	383	171	212	0	98	189	96	333	27	18	5
		59%	51%	51%	48%	56% a	0%	43%	55% a	55% a	51%	56%	44%	56%
Don't know		52	19	19	10	8	1	11	6	2	17	2	0	0
		2%	3%	3%	3%	2%	8%	5% bc	2%	1%	3%	4%	0%	0%
NOT IMPORTANT		323	114	114	60	44	10	43	46	25	103	4	6	1
		10%	15%	15%	17% b	12%	83%	19%	13%	14%	16%	8%	15%	11%
IMPORTANT		2910	617	617	287	329	1	175	293	149	532	42	35	8
		89%	82%	82%	80%	86% a	8%	76%	85% a	85% a	82%	88%	85%	89%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 210 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig only

	Total	Segment		Gender			Age			Country			
		Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Median	4	4	4	3	4	2	3	4	4	4	4	3	4
Base for stats	3233	731	731	347	373	11	218	339	174	635	46	41	9
Mean score	3.46	3.31	3.31	3.25	3.42 a	1.64	3.21	3.37 a	3.32	3.30	3.48	3.27	3.44
Standard deviation	.76	.86	.86	.90	.77	.67	.85	.83	.92	.88	.72	.78	.73

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 210 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Not at all important (1.0)	106	2	5	3	7	4	2	6	5	4	10	13	15	23	16	10	22	8
	3%	5%	7%	4%	8%	7%	4%	5%	6%	8%	5%	6%	6%	5%	7%	4%	6%	9%
Not very important (2.0)	217	1	9	9	12	2	5	12	7	8	19	19	27	51	22	34	33	7
	7%	2%	12%	11%	13%	3%	9%	10%	9%	17%	9%	9%	11%	10%	9%	13%	8%	7%
					e					ae						b		
Fairly important (3.0)	983	11	23	24	30	19	14	36	29	13	58	63	78	159	69	74	126	32
	30%	26%	31%	28%	33%	32%	25%	31%	37%	27%	29%	31%	32%	32%	28%	29%	32%	34%
Very important (4.0)	1927	28	38	46	40	31	32	61	38	19	112	103	118	249	129	129	206	45
	59%	67%	51%	54%	44%	53%	56%	52%	48%	40%	55%	50%	48%	51%	53%	51%	52%	48%
		di																
Don't know	52	0	0	3	1	3	4	2	0	4	3	8	6	9	8	8	8	2
	2%	0%	0%	4%	1%	5%	7%	2%	0%	8%	1%	4%	2%	2%	3%	3%	2%	2%
						h	bh			bdgh								
NOT IMPORTANT	323	3	14	12	19	6	7	18	12	12	29	32	42	74	38	44	55	15
	10%	7%	19%	14%	21%	10%	12%	15%	15%	25%	14%	16%	17%	15%	16%	17%	14%	16%
					a					ae								
IMPORTANT	2910	39	61	70	70	50	46	97	67	32	170	166	196	408	198	203	332	77
	89%	93%	81%	82%	78%	85%	81%	83%	85%	67%	84%	81%	80%	83%	81%	80%	84%	82%
		di		i		i		i	i									
Median	4	4	4	4	3	4	4	4	3	3	4	4	3	4	4	4	4	3
Base for stats	3233	42	75	82	89	56	53	115	79	44	199	198	238	482	236	247	387	92

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 210 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Mean score	3.46	3.55	3.25	3.38	3.16	3.38	3.43	3.32	3.27	3.07	3.37	3.29	3.26	3.32	3.32	3.30	3.33	3.24
Standard deviation	.76	.77	.92	.83	.94	.86	.82	.86	.87	1.00	.85	.89	.89	.85	.90	.86	.86	.93

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 210 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig only

			Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%			a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base		3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Not at all important	(1.0)	106	13	2	8	11	3	3	19	20	1	28	9	3	8	11	21	10	30
		3%	7%	3%	4%	8%	3%	6%	4%	7%	14%	7%	3%	33%	5%	3%	9%	5%	5%
												b					b		
Not very important	(2.0)	217	25	8	15	11	11	4	35	36	3	46	28	0	18	19	36	19	55
		7%	14%	11%	8%	8%	11%	7%	8%	12%	43%	11%	8%	0%	10%	6%	15%	10%	10%
										a							b		
Fairly important	(3.0)	983	67	22	60	44	24	17	149	83	2	122	109	3	49	101	80	71	163
		30%	36%	29%	31%	30%	25%	31%	33%	28%	29%	30%	32%	33%	28%	31%	34%	36%	29%
Very important	(4.0)	1927	76	41	102	79	56	29	235	148	0	194	186	3	95	187	95	95	288
		59%	41%	54%	53%	54%	58%	54%	52%	50%	0%	48%	55%	33%	55%	57%	41%	48%	52%
					a	a	a								c	c			
Don't know		52	4	3	9	0	2	1	10	8	1	12	7	0	2	8	2	1	18
		2%	2%	4%	5%	0%	2%	2%	2%	3%	14%	3%	2%	0%	1%	2%	1%	1%	3%
				d	d														a
NOT IMPORTANT		323	38	10	23	22	14	7	54	56	4	74	37	3	26	30	57	29	85
		10%	21%	13%	12%	15%	15%	13%	12%	19%	57%	18%	11%	33%	15%	9%	24%	15%	15%
			c							a		b			b		ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 210 (continuation)
Q19. How important, if at all, are each of the following aspects of your personal finance? - Budgeting so that I have enough money to cover my outgoings
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
IMPORTANT	2910	143	63	162	123	80	46	384	231	2	316	295	6	144	288	175	166	451
	89%	77%	83%	84%	85%	83%	85%	86% b	78%	29%	79%	87% a	67%	84% c	88% c	75%	85%	81%
Median	4	3	4	4	4	4	4	4	4	2	3	4	3	4	4	3	3	4
Base for stats	3233	181	73	185	145	94	53	438	287	6	390	332	9	170	318	232	195	536
Mean score	3.46	3.14	3.40 a	3.38 a	3.32	3.41 a	3.36	3.37	3.25	2.17	3.24	3.42 a	2.67	3.36 c	3.46 c	3.07	3.29	3.32
Standard deviation	.76	.91	.79	.81	.91	.82	.86	.81	.93	.75	.92	.76	1.32	.85	.76	.96	.84	.87

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 211
Q19 Summary table
by Q19 Summary table
Base: All respondents

		Q19 Statements					
		Contributing towards a pension	Paying off my loans and debts (e.g. a mortgage)	Making sure I pay the right amount of tax	Contributing towards a savings account	Investing in stocks and shares	Budgeting so that I have enough money to cover my outgoings
Significance Level: 95%		a	b	c	d	e	f
Base		3285	3285	3285	3285	3285	3285
Not at all important	(1.0)	317	517	130	235	1210	106
		10%	16%	4%	7%	37%	3%
		cdf	acdf		cf	abcdf	
Not very important	(2.0)	534	287	250	464	772	217
		16%	9%	8%	14%	24%	7%
		bcdf	f		bcf	abcdf	
Fairly important	(3.0)	1217	845	1112	1385	704	983
		37%	26%	34%	42%	21%	30%
		bcef	e	bef	abcef		be
Very important	(4.0)	1105	1518	1702	1121	471	1927
		34%	46%	52%	34%	14%	59%
		e	ade	abde	e		abcde
Don't know		112	118	91	80	128	52
		3%	4%	3%	2%	4%	2%
		df	df	f	f	cdf	
NOT IMPORTANT		851	804	380	699	1982	323
		26%	24%	12%	21%	60%	10%
		cdf	cdf	f	cf	abcdf	

Columns Tested: a,b,c,d,e,f

Prepared by ComRes

Table 211 (continuation)
Q19 Summary table
by Q19 Summary table
Base: All respondents

	Q19 Statements					
	Contributing towards a pension	Paying off my loans and debts (e.g. a mortgage)	Making sure I pay the right amount of tax	Contributing towards a savings account	Investing in stocks and shares	Budgeting so that I have enough money to cover my outgoings
Significance Level: 95%	a	b	c	d	e	f
Base	3285	3285	3285	3285	3285	3285
IMPORTANT	2322	2363	2814	2506	1175	2910
	71%	72%	86%	76%	36%	89%
	e	e	abde	abe		abcde
Median	3	3	4	3	2	4
Base for stats	3173	3167	3194	3205	3157	3233
Mean score	2.98	3.06	3.37	3.06	2.14	3.46
	e	ae	abde	ae		abcde
Standard deviation	.96	1.10	.80	.89	1.09	.76

Columns Tested: a,b,c,d,e,f

Fidelity Self Employed Research

Online fieldwork December 2017

Table 212
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Private/personal pension	1282	675	347	64	196	260	754	524	4	278	616	388	1088	109	60	25
	39%	51%	35%	29%	26%	27%	42%	35%	20%	28%	40%	51%	39%	38%	38%	44%
		bcde	de				b				a	ab				
Individual Savings Account (ISA)	1207	473	370	84	280	364	713	490	4	300	547	360	1027	100	58	22
	37%	36%	37%	38%	37%	37%	40%	33%	20%	30%	36%	47%	37%	35%	37%	39%
							b				a	ab				
Buying property	574	233	186	39	116	155	332	240	2	208	255	111	500	48	21	5
	17%	18%	19%	17%	15%	16%	19%	16%	10%	21%	17%	15%	18%	17%	13%	9%
										bc						
Investing in stocks and shares	540	199	182	36	123	159	379	156	5	149	199	192	472	43	17	8
	16%	15%	18%	16%	16%	16%	21%	11%	25%	15%	13%	25%	17%	15%	11%	14%
							b					ab	c			
Investing in your company/business	348	93	144	34	77	111	226	121	1	121	163	64	295	34	16	3
	11%	7%	14%	15%	10%	11%	13%	8%	5%	12%	11%	8%	11%	12%	10%	5%
			ade	ad	a	a	b			c						
Bonds	322	109	110	20	83	103	216	105	1	112	119	91	284	18	16	4
	10%	8%	11%	9%	11%	11%	12%	7%	5%	11%	8%	12%	10%	6%	10%	7%
			a		a		b			b		b	b			

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 212 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Lifetime Individual Savings Account (LISA)	208	77	50	25	56	81	125	82	1	106	80	22	176	9	18	5
	6%	6%	5%	11%	7%	8%	7%	6%	5%	11%	5%	3%	6%	3%	11%	9%
				ab	b	ab				bc	c		b		ab	
Trusts	205	70	59	20	56	76	127	75	3	103	62	40	183	10	11	1
	6%	5%	6%	9%	7%	8%	7%	5%	15%	10%	4%	5%	7%	4%	7%	2%
				a		a	b			bc			b			
Other	93	38	30	6	19	25	54	39	0	11	38	44	77	11	3	2
	3%	3%	3%	3%	3%	3%	3%	3%	0%	1%	2%	6%	3%	4%	2%	4%
											a	ab				
None of the above	769	252	267	61	189	250	350	418	1	206	398	165	633	88	32	16
	23%	19%	27%	27%	25%	26%	20%	28%	5%	21%	26%	22%	23%	31%	20%	28%
			a	a	a	a		a			ac			ac		

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 212 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Private/personal pension	1282	70	144	122	129	94	92	194	171	72	336	315	437	855	426	1	966	308
	39%	37%	41%	39%	38%	36%	36%	41%	46%	31%	40%	37%	40%	42%	34%	5%	43%	31%
			i					i	defi					b			b	
Individual Savings Account (ISA)	1207	59	131	97	129	89	108	172	156	86	287	326	414	735	470	2	891	306
	37%	32%	38%	31%	38%	34%	43%	36%	42%	37%	34%	38%	38%	36%	38%	11%	40%	31%
					c		ace		ace				a				b	
Buying property	574	30	58	57	56	41	45	119	63	31	145	142	213	381	192	1	458	113
	17%	16%	17%	18%	17%	16%	18%	25%	17%	13%	17%	17%	20%	19%	15%	5%	20%	11%
								abcdefhi						b			b	
Investing in stocks and shares	540	15	55	49	56	39	37	126	66	29	119	132	221	384	151	5	452	84
	16%	8%	16%	16%	17%	15%	15%	27%	18%	12%	14%	15%	20%	19%	12%	26%	20%	8%
			a	a	a	a	a	abcdefhi	a				ab	b			b	
Investing in your company/business	348	15	46	26	34	29	19	68	34	24	87	82	126	241	106	1	281	63
	11%	8%	13%	8%	10%	11%	7%	14%	9%	10%	10%	10%	12%	12%	9%	5%	12%	6%
			cf					acfh						b			b	
Bonds	322	13	33	18	37	17	27	82	37	20	64	81	139	231	91	0	270	50
	10%	7%	10%	6%	11%	6%	11%	17%	10%	9%	8%	9%	13%	11%	7%	0%	12%	5%
					c		c	abcdefhi	c				ab	b			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 212 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Lifetime Individual Savings Account (LISA)	208	7	28	15	27	15	9	51	18	6	50	51	75	161	46	1	161	45
	6%	4%	8%	5%	8%	6%	4%	11%	5%	3%	6%	6%	7%	8%	4%	5%	7%	5%
			fi		fi			acefhi						b			b	
Trusts	205	14	27	11	28	17	12	47	16	11	52	57	74	144	61	0	166	38
	6%	7%	8%	3%	8%	6%	5%	10%	4%	5%	6%	7%	7%	7%	5%	0%	7%	4%
		c	ch		ch			cfhi						b			b	
Other	93	5	6	14	5	7	9	10	12	9	25	21	31	67	26	0	67	26
	3%	3%	2%	4%	1%	3%	4%	2%	3%	4%	3%	2%	3%	3%	2%	0%	3%	3%
				bd										b				
None of the above	769	55	81	71	77	71	67	74	73	64	207	215	211	429	331	9	420	330
	23%	29%	23%	23%	23%	27%	26%	16%	20%	27%	24%	25%	20%	21%	27%	47%	19%	33%
		gh	g	g	g	gh	gh			gh	c	c			a			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 213
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Private/personal pension	1282	675	354	320	1	188	349	138	577	54	28	16
	39%	51%	55%	48%	50%	41%	56%	60%	52%	48%	47%	62%
			b				a	a				
Individual Savings Account (ISA)	1207	473	261	212	0	148	226	99	403	41	18	11
	37%	36%	40%	32%	0%	32%	36%	43%	36%	36%	31%	42%
			b					a				
Buying property	574	233	133	100	0	104	101	28	200	22	10	1
	17%	18%	21%	15%	0%	23%	16%	12%	18%	19%	17%	4%
			b			bc						
Investing in stocks and shares	540	199	141	58	0	70	84	45	175	16	4	4
	16%	15%	22%	9%	0%	15%	13%	19%	16%	14%	7%	15%
			b					b				
Investing in your company/business	348	93	60	33	0	44	36	13	81	9	3	0
	11%	7%	9%	5%	0%	10%	6%	6%	7%	8%	5%	0%
			b			b						
Bonds	322	109	69	40	0	49	43	17	100	4	5	0
	10%	8%	11%	6%	0%	11%	7%	7%	9%	4%	8%	0%
			b			b			b			

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 213 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Lifetime Individual Savings Account (LISA)	208	77	51	26	0	47	28	2	63	7	7	0
	6%	6%	8%	4%	0%	10%	4%	1%	6%	6%	12%	0%
			b			bc	c					
Trusts	205	70	47	23	0	41	22	7	62	3	5	0
	6%	5%	7%	3%	0%	9%	4%	3%	6%	3%	8%	0%
			b			bc						
Other	93	38	19	19	0	4	20	14	29	5	2	2
	3%	3%	3%	3%	0%	1%	3%	6%	3%	4%	3%	8%
							a	a				
None of the above	769	252	92	159	1	88	118	46	206	26	13	7
	23%	19%	14%	24%	50%	19%	19%	20%	19%	23%	22%	27%
				a								

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 213 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Private/personal pension	1282	44	77	61	69	51	44	99	98	34	182	164	231	495	178	193	372	109
	39%	60%	53%	57%	50%	47%	48%	50%	60%	38%	56%	48%	51%	55%	43%	43%	58%	49%
		i	i	i					egi		b			b			ac	
Individual Savings Account (ISA)	1207	22	52	30	50	34	35	79	66	35	104	119	180	352	117	149	242	82
	37%	30%	36%	28%	36%	31%	38%	40%	41%	39%	32%	35%	40%	39%	28%	33%	38%	37%
								c	c				a	b				
Buying property	574	13	20	18	22	16	20	46	33	12	51	58	91	186	46	60	134	39
	17%	18%	14%	17%	16%	15%	22%	23%	20%	13%	16%	17%	20%	21%	11%	13%	21%	18%
								b						b			a	
Investing in stocks and shares	540	7	20	9	20	17	10	53	27	12	36	47	92	170	29	39	130	30
	16%	10%	14%	8%	14%	16%	11%	27%	17%	13%	11%	14%	20%	19%	7%	9%	20%	14%
								abcdefhi					ab	b			ac	
Investing in your company/business	348	3	11	6	7	11	4	20	12	7	20	22	39	72	21	29	55	9
	11%	4%	8%	6%	5%	10%	4%	10%	7%	8%	6%	6%	9%	8%	5%	6%	9%	4%
																	c	
Bonds	322	3	11	3	11	9	7	36	13	7	17	27	56	93	16	30	65	13
	10%	4%	8%	3%	8%	8%	8%	18%	8%	8%	5%	8%	12%	10%	4%	7%	10%	6%
								abcdefhi					ab	b			a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 213 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Lifetime Individual Savings Account (LISA)	208	3	10	3	7	3	1	27	8	1	16	11	36	59	18	19	51	7
	6%	4%	7%	3%	5%	3%	1%	14%	5%	1%	5%	3%	8%	7%	4%	4%	8%	3%
			fi					abcdefhi					b				ac	
Trusts	205	3	10	1	9	9	5	19	3	3	14	23	25	54	16	19	42	9
	6%	4%	7%	1%	6%	8%	5%	10%	2%	3%	4%	7%	6%	6%	4%	4%	7%	4%
			ch		ch	ch		ch										
Other	93	0	1	4	4	1	4	5	7	3	5	9	15	30	8	11	21	6
	3%	0%	1%	4%	3%	1%	4%	3%	4%	3%	2%	3%	3%	3%	2%	2%	3%	3%
									b									
None of the above	769	16	33	15	32	23	19	27	19	22	64	74	68	127	123	114	87	50
	23%	22%	23%	14%	23%	21%	21%	14%	12%	25%	20%	22%	15%	14%	30%	26%	14%	23%
		h	gh		gh	h				gh		c			a	b		b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 213 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Private/personal pension	1282	146	64	57	167	198	43	441	234	0	437	217	21	64	336	274	675	0
	39%	53%	37%	49%	58%	53%	52%	54%	48%	0%	55%	45%	72%	34%	51%	61%	100%	0%
		b		b	b	b	b	b			b				a	ab	b	
Individual Savings Account (ISA)	1207	85	54	34	120	141	39	295	177	1	306	159	8	34	214	225	262	211
	37%	31%	31%	29%	42%	38%	47%	36%	36%	33%	38%	33%	28%	18%	32%	50%	39%	33%
					abc		abc				b				a	ab	b	
Buying property	574	46	22	12	71	63	19	157	76	0	141	85	7	29	91	113	117	116
	17%	17%	13%	10%	25%	17%	23%	19%	16%	0%	18%	17%	24%	15%	14%	25%	17%	18%
					abce		bc									ab		
Investing in stocks and shares	540	48	19	9	73	36	14	143	56	0	129	68	2	18	59	122	129	70
	16%	17%	11%	8%	25%	10%	17%	17%	11%	0%	16%	14%	7%	9%	9%	27%	19%	11%
		ce			abce		c	b								ab	b	
Investing in your company/business	348	26	9	7	27	15	9	64	29	0	54	35	4	14	30	49	41	52
	11%	9%	5%	6%	9%	4%	11%	8%	6%	0%	7%	7%	14%	7%	5%	11%	6%	8%
		e			e		e									b		
Bonds	322	30	10	4	34	22	9	74	35	0	67	41	1	10	36	63	58	51
	10%	11%	6%	3%	12%	6%	11%	9%	7%	0%	8%	8%	3%	5%	5%	14%	9%	8%
		ce			bce		c									ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 213 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Lifetime Individual Savings Account (LISA)	208	22	5	3	29	12	6	67	10	0	40	36	1	14	21	42	33	44
	6%	8%	3%	3%	10%	3%	7%	8%	2%	0%	5%	7%	3%	7%	3%	9%	5%	7%
		bce			bce			b						b		b		
Trusts	205	21	4	6	18	11	10	53	17	0	31	38	1	10	19	41	38	32
	6%	8%	2%	5%	6%	3%	12%	6%	3%	0%	4%	8%	3%	5%	3%	9%	6%	5%
		be			e		be	b				a				b		
Other	93	10	4	2	9	13	0	28	10	0	28	9	1	2	21	15	12	26
	3%	4%	2%	2%	3%	3%	0%	3%	2%	0%	4%	2%	3%	1%	3%	3%	2%	4%
																		a
None of the above	769	46	56	29	40	72	9	153	97	2	145	105	2	75	140	32	0	252
	23%	17%	32%	25%	14%	19%	11%	19%	20%	67%	18%	22%	7%	39%	21%	7%	0%	40%
			adef	df										bc	c			a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 214
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Private/personal pension	1282	347	247	100	0	37	165	145	294	31	16	6
	39%	35%	38%	30%	0%	17%	34%	48%	35%	31%	32%	40%
			b				a	ab				
Individual Savings Account (ISA)	1207	370	264	105	1	63	168	139	311	34	21	4
	37%	37%	40%	31%	20%	29%	35%	46%	37%	34%	42%	27%
			b					ab				
Buying property	574	186	123	62	1	46	84	56	161	16	7	2
	17%	19%	19%	18%	20%	21%	18%	18%	19%	16%	14%	13%
Investing in stocks and shares	540	182	142	39	1	34	67	81	151	21	8	2
	16%	18%	22%	12%	20%	16%	14%	27%	18%	21%	16%	13%
			b					ab				
Investing in your company/business	348	144	105	39	0	35	71	38	115	17	10	2
	11%	14%	16%	12%	0%	16%	15%	13%	14%	17%	20%	13%
Bonds	322	110	84	25	1	27	42	41	90	12	6	2
	10%	11%	13%	7%	20%	13%	9%	13%	11%	12%	12%	13%
			b					b				
Lifetime Individual Savings Account (LISA)	208	50	38	12	0	19	19	12	43	2	3	2
	6%	5%	6%	4%	0%	9%	4%	4%	5%	2%	6%	13%
						bc						

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 214 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Trusts	205	59	44	13	2	19	20	20	50	5	4	0
	6%	6%	7%	4%	40%	9%	4%	7%	6%	5%	8%	0%
						b						
Other	93	30	21	9	0	3	8	19	26	3	1	0
	3%	3%	3%	3%	0%	1%	2%	6%	3%	3%	2%	0%
								ab				
None of the above	769	267	158	109	0	54	145	68	217	38	9	3
	23%	27%	24%	32%	0%	25%	30%	22%	26%	38%	18%	20%
				a			c			ac		

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 214 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Private/personal pension	1282	14	38	36	32	26	30	52	42	24	88	88	118	271	73	104	208	34
	39%	24%	36%	35%	37%	31%	34%	41%	41%	30%	33%	34%	38%	38%	26%	28%	42%	27%
								a	a					b			ac	
Individual Savings Account (ISA)	1207	18	34	35	35	28	41	44	50	26	87	104	120	275	92	123	207	39
	37%	31%	32%	34%	40%	34%	47%	35%	49%	33%	33%	40%	39%	39%	33%	33%	42%	31%
							b		abcegi								ac	
Buying property	574	11	20	22	14	14	16	40	14	10	53	44	64	151	34	51	115	20
	17%	19%	19%	21%	16%	17%	18%	31%	14%	13%	20%	17%	21%	21%	12%	14%	23%	16%
								bdefhi						b			a	
Investing in stocks and shares	540	3	18	18	9	13	19	40	23	8	39	41	71	160	21	49	119	14
	16%	5%	17%	17%	10%	16%	22%	31%	23%	10%	15%	16%	23%	23%	8%	13%	24%	11%
			a	a			adi	abcdei	adi				ab	b			ac	
Investing in your company/business	348	7	22	12	14	9	7	25	11	8	41	30	44	119	23	49	77	18
	11%	12%	21%	12%	16%	11%	8%	20%	11%	10%	15%	12%	14%	17%	8%	13%	15%	15%
			fhi					f						b				
Bonds	322	6	13	6	7	5	11	23	14	5	25	23	42	95	14	28	73	9
	10%	10%	12%	6%	8%	6%	13%	18%	14%	6%	9%	9%	14%	13%	5%	7%	15%	7%
								cdei						b			ac	
Lifetime Individual Savings Account (LISA)	208	2	11	1	6	3	3	10	5	2	14	12	17	35	14	17	28	5
	6%	3%	10%	1%	7%	4%	3%	8%	5%	3%	5%	5%	6%	5%	5%	5%	6%	4%
			ci		c			c										

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 214 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Trusts	205	6	8	2	6	3	3	14	7	1	16	12	22	52	6	20	34	5
	6%	10%	8%	2%	7%	4%	3%	11%	7%	1%	6%	5%	7%	7%	2%	5%	7%	4%
		ci	i					cfi						b				
Other	93	1	4	7	0	5	2	2	1	4	12	7	7	22	8	11	15	4
	3%	2%	4%	7%	0%	6%	2%	2%	1%	5%	4%	3%	2%	3%	3%	3%	3%	3%
				dgh		d				d								
None of the above	769	19	29	28	20	27	25	18	25	26	76	72	69	163	97	121	97	46
	23%	33%	28%	27%	23%	33%	28%	14%	25%	33%	28%	28%	22%	23%	35%	32%	19%	37%
		g	g	g		g	g		g	g					a	b		b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 214 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Private/personal pension	1282	90	30	48	117	37	25	241	105	1	187	153	7	27	124	196	347	0
	39%	34%	25%	29%	48%	30%	30%	38%	29%	17%	35%	34%	41%	16%	28%	51%	100%	0%
					abcef			b							a	ab	b	
Individual Savings Account (ISA)	1207	85	41	56	108	51	29	224	146	0	194	165	11	30	141	198	170	200
	37%	32%	34%	33%	44%	41%	35%	36%	40%	0%	37%	36%	65%	17%	32%	52%	49%	31%
					ac										a	ab	b	
Buying property	574	59	21	19	53	22	12	121	64	1	105	77	4	18	64	103	85	101
	17%	22%	18%	11%	22%	18%	15%	19%	17%	17%	20%	17%	24%	10%	15%	27%	24%	15%
		c			c											ab	b	
Investing in stocks and shares	540	44	13	16	71	22	16	134	48	0	97	80	5	19	42	120	99	83
	16%	17%	11%	10%	29%	18%	20%	21%	13%	0%	18%	18%	29%	11%	10%	31%	29%	13%
		c			abce	c	c	b								ab	b	
Investing in your company/business	348	37	25	23	37	8	14	94	50	0	63	79	2	16	58	70	62	82
	11%	14%	21%	14%	15%	6%	17%	15%	14%	0%	12%	17%	12%	9%	13%	18%	18%	13%
		e	e	e	e		e					a				ab	b	
Bonds	322	30	7	15	39	12	7	80	30	0	51	56	3	12	30	68	59	51
	10%	11%	6%	9%	16%	10%	9%	13%	8%	0%	10%	12%	18%	7%	7%	18%	17%	8%
					bc			b								ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 214 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Self employed

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Lifetime Individual Savings Account (LISA)	208	19	3	5	14	5	4	33	17	0	20	30	0	11	15	24	19	31
	6%	7%	3%	3%	6%	4%	5%	5%	5%	0%	4%	7%	0%	6%	3%	6%	5%	5%
												a						
Trusts	205	21	2	3	22	8	3	39	20	0	30	27	2	4	18	37	29	30
	6%	8%	2%	2%	9%	6%	4%	6%	5%	0%	6%	6%	12%	2%	4%	10%	8%	5%
		bc			bc	c										ab	b	
Other	93	8	9	3	7	2	1	22	8	0	13	17	0	4	10	16	8	22
	3%	3%	8%	2%	3%	2%	1%	4%	2%	0%	2%	4%	0%	2%	2%	4%	2%	3%
			acdef															
None of the above	769	52	40	64	49	39	23	148	115	4	150	115	2	73	148	41	0	267
	23%	20%	34%	38%	20%	31%	28%	24%	31%	67%	28%	25%	12%	42%	34%	11%	0%	41%
			ad	ad		ad			a					bc	c			a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 215
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Private/personal pension	1282	64	196	260	153	104	3	53	102	105	217	24	16	3
	39%	29%	26%	27%	32% b	21%	23%	17%	23% a	46% ab	26%	34%	33%	19%
Individual Savings Account (ISA)	1207	84	280	364	188	173	3	89	153	122	313	25	19	7
	37%	38%	37%	37%	39%	36%	23%	28%	35%	54% ab	37%	36%	39%	44%
Buying property	574	39	116	155	76	78	1	58	70	27	139	10	4	2
	17%	17%	15%	16%	16%	16%	8%	19% c	16%	12%	17%	14%	8%	13%
Investing in stocks and shares	540	36	123	159	96	59	4	45	48	66	146	6	5	2
	16%	16%	16%	16%	20% b	12%	31%	14%	11%	29% ab	17%	9%	10%	13%
Investing in your company/business	348	34	77	111	61	49	1	42	56	13	99	8	3	1
	11%	15% b	10%	11%	13%	10%	8%	13% c	13% c	6%	12%	11%	6%	6%
Bonds	322	20	83	103	63	40	0	36	34	33	94	2	5	2
	10%	9%	11%	11%	13% b	8%	0%	12%	8%	15% b	11% b	3%	10%	13%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 215 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Lifetime Individual Savings Account (LISA)	208	25	56	81	36	44	1	40	33	8	70	0	8	3
	6%	11%	7%	8%	8%	9%	8%	13% bc	8% c	4%	8% b	0%	16% b	19%
Trusts	205	20	56	76	36	39	1	43	20	13	71	2	2	1
	6%	9%	7%	8%	8%	8%	8%	14% bc	5%	6%	8%	3%	4%	6%
Other	93	6	19	25	14	11	0	4	10	11	22	3	0	0
	3%	3%	3%	3%	3%	2%	0%	1%	2%	5% a	3%	4%	0%	0%
None of the above	769	61	189	250	100	150	0	64	135	51	210	24	10	6
	23%	27%	25%	26%	21%	31% a	0%	20%	31% ac	23%	25%	34%	20%	38%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 215 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Private/personal pension	1282	12	29	25	28	17	18	43	31	14	66	63	88	200	57	76	152	31
	39%	21%	30%	24%	25%	24%	24%	29%	28%	22%	26%	24%	27%	31%	19%	22%	31%	24%
														b			a	
Individual Savings Account (ISA)	1207	19	45	32	44	27	32	49	40	25	96	103	114	264	97	127	186	48
	37%	34%	46%	31%	39%	38%	43%	33%	36%	39%	37%	40%	35%	40%	32%	37%	38%	38%
			cg											b				
Buying property	574	6	18	17	20	11	9	33	16	9	41	40	58	121	33	43	91	20
	17%	11%	18%	16%	18%	15%	12%	22%	15%	14%	16%	16%	18%	19%	11%	12%	18%	16%
														b			a	
Investing in stocks and shares	540	5	17	22	27	9	8	33	16	9	44	44	58	122	34	40	103	14
	16%	9%	17%	21%	24%	13%	11%	22%	15%	14%	17%	17%	18%	19%	11%	12%	21%	11%
					af			af						b			ac	
Investing in your company/business	348	5	13	8	13	9	8	23	11	9	26	30	43	90	19	35	65	11
	11%	9%	13%	8%	12%	13%	11%	15%	10%	14%	10%	12%	13%	14%	6%	10%	13%	9%
														b				
Bonds	322	4	9	9	19	3	9	23	10	8	22	31	41	82	20	24	71	6
	10%	7%	9%	9%	17%	4%	12%	15%	9%	13%	9%	12%	13%	13%	7%	7%	14%	5%
					e			e						b			ac	
Lifetime Individual Savings Account (LISA)	208	2	7	11	14	9	5	14	5	3	20	28	22	67	13	25	46	9
	6%	4%	7%	11%	13%	13%	7%	9%	5%	5%	8%	11%	7%	10%	4%	7%	9%	7%
					h									b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 215 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Trusts	205	5	9	8	13	5	4	14	6	7	22	22	27	60	16	25	47	4
	6%	9%	9%	8%	12%	7%	5%	9%	5%	11%	9%	9%	8%	9%	5%	7%	10%	3%
														b			c	
Other	93	4	1	3	1	1	3	3	4	2	8	5	9	15	10	7	13	5
	3%	7%	1%	3%	1%	1%	4%	2%	4%	3%	3%	2%	3%	2%	3%	2%	3%	4%
		bd																
None of the above	769	20	19	28	25	21	23	29	29	16	67	69	74	130	110	109	97	41
	23%	36%	19%	27%	22%	29%	31%	19%	26%	25%	26%	27%	23%	20%	37%	32%	20%	32%
		bg													a	b		b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 215 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Private/personal pension	1282	64	28	53	64	36	15	173	87	0	127	129	4	30	105	123	260	0
	39%	26%	28%	22%	34%	29%	21%	30%	23%	0%	24%	30%	33%	14%	24%	41%	100%	0%
					cf			b				a			a	ab	b	
Individual Savings Account (ISA)	1207	82	35	79	85	61	22	216	147	1	186	173	5	45	162	154	130	234
	37%	33%	35%	33%	45%	48%	31%	37%	38%	10%	35%	41%	42%	21%	37%	51%	50%	33%
					acf	abcf						a			a	ab	b	
Buying property	574	44	19	25	43	17	7	103	52	0	77	74	4	23	53	78	63	92
	17%	18%	19%	10%	23%	13%	10%	18%	13%	0%	14%	17%	33%	11%	12%	26%	24%	13%
		c	c		cef											ab	b	
Investing in stocks and shares	540	39	18	31	39	19	13	107	47	5	83	71	5	21	44	92	75	84
	16%	16%	18%	13%	21%	15%	18%	19%	12%	50%	15%	17%	42%	10%	10%	31%	29%	12%
					c			b								ab	b	
Investing in your company/business	348	34	13	20	28	7	9	83	27	1	59	50	2	31	32	47	25	86
	11%	14%	13%	8%	15%	6%	13%	14%	7%	10%	11%	12%	17%	14%	7%	16%	10%	12%
		e			ce			b						b		b		
Bonds	322	24	6	24	27	11	11	77	26	0	49	53	1	16	28	56	40	63
	10%	10%	6%	10%	14%	9%	15%	13%	7%	0%	9%	13%	8%	7%	6%	19%	15%	9%
					b		b	b								ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 215 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Lifetime Individual Savings Account (LISA)	208	24	9	19	16	10	3	61	19	1	45	36	0	28	16	37	24	57
	6%	10%	9%	8%	8%	8%	4%	11%	5%	10%	8%	9%	0%	13%	4%	12%	9%	8%
								b						b		b		
Trusts	205	22	11	6	13	16	8	52	24	0	42	32	2	16	28	31	27	49
	6%	9%	11%	3%	7%	13%	11%	9%	6%	0%	8%	8%	17%	7%	6%	10%	10%	7%
		c	c		c	c	c											
Other	93	5	2	9	4	4	1	17	8	0	14	11	0	1	16	7	5	20
	3%	2%	2%	4%	2%	3%	1%	3%	2%	0%	3%	3%	0%	*%	4%	2%	2%	3%
															a			
None of the above	769	38	23	85	41	29	34	128	119	3	152	96	2	78	138	23	0	250
	23%	15%	23%	36%	22%	23%	47%	22%	31%	30%	28%	23%	17%	36%	32%	8%	0%	35%
				abde			abde		a					c	c			a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 216
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Private/personal pension	1282	64	64	48	15	1	16	21	27	51	8	3	2
	39%	29%	29%	40%	15%	100%	19%	23%	54%	27%	36%	38%	29%
				b					ab				
Individual Savings Account (ISA)	1207	84	84	51	33	0	27	35	22	69	7	5	3
	37%	38%	38%	43%	32%	0%	32%	39%	44%	37%	32%	63%	43%
Buying property	574	39	39	23	16	0	15	16	8	34	4	0	1
	17%	17%	17%	19%	16%	0%	18%	18%	16%	18%	18%	0%	14%
Investing in stocks and shares	540	36	36	23	13	0	15	8	13	34	0	1	1
	16%	16%	16%	19%	13%	0%	18%	9%	26%	18%	0%	13%	14%
									b				
Investing in your company/business	348	34	34	23	11	0	12	17	5	29	4	0	1
	11%	15%	15%	19%	11%	0%	14%	19%	10%	16%	18%	0%	14%
Bonds	322	20	20	12	8	0	7	5	8	18	1	1	0
	10%	9%	9%	10%	8%	0%	8%	6%	16%	10%	5%	13%	0%
									b				
Lifetime Individual Savings Account (LISA)	208	25	25	14	11	0	17	6	2	21	0	3	1
	6%	11%	11%	12%	11%	0%	20%	7%	4%	11%	0%	38%	14%
							bc						

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 216 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Trusts	205	20	20	10	10	0	11	4	5	18	0	1	1
	6%	9%	9%	8%	10%	0%	13% b	4%	10%	10%	0%	13%	14%
Other	93	6	6	4	2	0	1	4	1	5	1	0	0
	3%	3%	3%	3%	2%	0%	1%	4%	2%	3%	5%	0%	0%
None of the above	769	61	61	21	40	0	20	26	15	52	7	0	2
	23%	27%	27%	18%	39% a	0%	24%	29%	30%	28%	32%	0%	29%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 216 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Private/personal pension	1282	3	9	4	6	1	4	10	10	4	16	11	24	47	15	23	27	14
	39%	21%	39%	21%	27%	8%	24%	31%	32%	25%	29%	21%	30%	29%	27%	25%	28%	42%
Individual Savings Account (ISA)	1207	4	10	5	8	5	10	11	10	6	19	23	27	62	21	28	42	13
	37%	29%	43%	26%	36%	38%	59%	34%	32%	38%	34%	44%	34%	38%	38%	31%	43%	39%
Buying property	574	2	5	2	5	3	5	6	3	3	9	13	12	34	5	10	22	7
	17%	14%	22%	11%	23%	23%	29%	19%	10%	19%	16%	25%	15%	21%	9%	11%	23%	21%
														b			a	
Investing in stocks and shares	540	1	6	3	7	1	2	8	4	2	10	10	14	29	6	9	25	2
	16%	7%	26%	16%	32%	8%	12%	25%	13%	13%	18%	19%	18%	18%	11%	10%	26%	6%
																	ac	
Investing in your company/business	348	3	4	1	4	1	5	3	5	3	8	10	11	27	6	14	15	5
	11%	21%	17%	5%	18%	8%	29%	9%	16%	19%	14%	19%	14%	17%	11%	15%	15%	15%
Bonds	322	1	3	1	4	0	3	4	1	1	5	7	6	16	4	2	15	2
	10%	7%	13%	5%	18%	0%	18%	13%	3%	6%	9%	13%	8%	10%	7%	2%	15%	6%
																	a	
Lifetime Individual Savings Account (LISA)	208	2	3	5	3	3	0	3	2	0	10	6	5	23	2	11	11	3
	6%	14%	13%	26%	14%	23%	0%	9%	6%	0%	18%	12%	6%	14%	4%	12%	11%	9%
											c			b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 216 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Trusts	205	1	3	1	5	0	1	2	2	3	5	6	7	16	4	4	14	2
	6%	7%	13%	5%	23%	0%	6%	6%	6%	19%	9%	12%	9%	10%	7%	4%	14% a	6%
Other	93	3	1	1	0	0	0	0	0	0	5	0	0	5	1	1	4	1
	3%	21%	4%	5%	0%	0%	0%	0%	0%	0%	9% bc	0%	0%	3%	2%	1%	4%	3%
None of the above	769	3	7	5	5	4	6	9	8	5	15	15	22	39	20	33	18	8
	23%	21%	30%	26%	23%	31%	35%	28%	26%	31%	27%	29%	28%	24%	36%	36% b	19%	24%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 216 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Private/personal pension	1282	22	6	12	13	7	4	41	23	0	36	28	0	6	34	24	64	0
	39%	35%	25%	27%	29%	23%	22%	32%	25%	0%	26%	33%	0%	14%	30%	36%	100%	0%
															a	a	b	
Individual Savings Account (ISA)	1207	24	8	12	20	14	6	50	34	0	49	34	1	11	43	30	34	50
	37%	39%	33%	27%	44%	47%	33%	38%	37%	0%	36%	40%	33%	26%	38%	45%	53%	31%
																a	b	
Buying property	574	12	2	3	12	5	5	29	10	0	22	17	0	5	15	19	18	21
	17%	19%	8%	7%	27%	17%	28%	22%	11%	0%	16%	20%	0%	12%	13%	28%	28%	13%
					c			b								ab	b	
Investing in stocks and shares	540	7	4	6	8	5	6	29	7	0	21	15	0	2	12	22	18	18
	16%	11%	17%	13%	18%	17%	33%	22%	8%	0%	15%	18%	0%	5%	11%	33%	28%	11%
								b								ab	b	
Investing in your company/business	348	11	3	4	11	2	3	26	7	1	22	11	1	7	11	16	9	25
	11%	18%	13%	9%	24%	7%	17%	20%	8%	33%	16%	13%	33%	16%	10%	24%	14%	16%
								b								b		
Bonds	322	3	2	3	5	4	3	18	2	0	9	11	0	2	6	12	12	8
	10%	5%	8%	7%	11%	13%	17%	14%	2%	0%	7%	13%	0%	5%	5%	18%	19%	5%
								b								ab	b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 216 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Lifetime Individual Savings Account (LISA)	208	8	4	4	4	3	2	18	6	1	13	12	0	5	7	13	8	17
	6%	13%	17%	9%	9%	10%	11%	14%	7%	33%	9%	14%	0%	12%	6%	19% b	13%	11%
Trusts	205	6	1	1	3	6	3	17	3	0	12	8	0	2	9	9	9	11
	6%	10%	4%	2%	7%	20% c	17%	13% b	3%	0%	9%	10%	0%	5%	8%	13%	14%	7%
Other	93	1	0	2	1	2	0	2	4	0	3	3	0	1	4	1	0	6
	3%	2%	0%	4%	2%	7%	0%	2%	4%	0%	2%	4%	0%	2%	4%	1%	0%	4%
None of the above	769	12	10	18	8	6	7	30	29	2	41	19	1	17	37	5	0	61
	23%	19%	42%	40% ad	18%	20%	39%	23%	32%	67%	30%	23%	33%	40% c	33% c	7%	0%	38% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 217
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Private/personal pension	1282	196	196	105	89	2	37	81	78	166	16	13	1
	39%	26%	26%	29%	23%	17%	16%	23%	44%	25%	33%	32%	11%
								a	ab				
Individual Savings Account (ISA)	1207	280	280	137	140	3	62	118	100	244	18	14	4
	37%	37%	37%	38%	37%	25%	27%	34%	57%	37%	38%	34%	44%
									ab				
Buying property	574	116	116	53	62	1	43	54	19	105	6	4	1
	17%	15%	15%	15%	16%	8%	19%	16%	11%	16%	13%	10%	11%
							c						
Investing in stocks and shares	540	123	123	73	46	4	30	40	53	112	6	4	1
	16%	16%	16%	20%	12%	33%	13%	12%	30%	17%	13%	10%	11%
				b					ab				
Investing in your company/business	348	77	77	38	38	1	30	39	8	70	4	3	0
	11%	10%	10%	11%	10%	8%	13%	11%	5%	11%	8%	7%	0%
							c	c					
Bonds	322	83	83	51	32	0	29	29	25	76	1	4	2
	10%	11%	11%	14%	8%	0%	13%	8%	14%	12%	2%	10%	22%
				b					b	b			

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 217 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Lifetime Individual Savings Account (LISA)	208	56	56	22	33	1	23	27	6	49	0	5	2
	6%	7%	7%	6%	9%	8%	10% c	8%	3%	8% b	0%	12% b	22%
Trusts	205	56	56	26	29	1	32	16	8	53	2	1	0
	6%	7%	7%	7%	8%	8%	14% bc	5%	5%	8%	4%	2%	0%
Other	93	19	19	10	9	0	3	6	10	17	2	0	0
	3%	3%	3%	3%	2%	0%	1%	2%	6% ab	3%	4%	0%	0%
None of the above	769	189	189	79	110	0	44	109	36	158	17	10	4
	23%	25%	25%	22%	29% a	0%	19%	32% ac	20%	24%	35%	24%	44%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 217 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Private/personal pension	1282	9	20	21	22	16	14	33	21	10	50	52	64	153	42	53	125	17
	39%	21%	27%	25%	24%	27%	25%	28%	27%	21%	25%	25%	26%	31% b	17%	21%	32% ac	18%
Individual Savings Account (ISA)	1207	15	35	27	36	22	22	38	30	19	77	80	87	202	76	99	144	35
	37%	36%	47% g	32%	40%	37%	39%	32%	38%	40%	38%	39%	36%	41% b	31%	39%	36%	37%
Buying property	574	4	13	15	15	8	4	27	13	6	32	27	46	87	28	33	69	13
	17%	10%	17%	18%	17%	14%	7%	23% f	16%	13%	16%	13%	19%	18% b	11%	13%	17%	14%
Investing in stocks and shares	540	4	11	19	20	8	6	25	12	7	34	34	44	93	28	31	78	12
	16%	10%	15%	22%	22%	14%	11%	21%	15%	15%	17%	17%	18%	19% b	11%	12%	20% a	13%
Investing in your company/business	348	2	9	7	9	8	3	20	6	6	18	20	32	63	13	21	50	6
	11%	5%	12%	8%	10%	14%	5%	17% af	8%	13%	9%	10%	13%	13% b	5%	8%	13%	6%
Bonds	322	3	6	8	15	3	6	19	9	7	17	24	35	66	16	22	56	4
	10%	7%	8%	9%	17% e	5%	11%	16% e	11%	15%	8%	12%	14%	13% b	7%	9%	14% ac	4%
Lifetime Individual Savings Account (LISA)	208	0	4	6	11	6	5	11	3	3	10	22	17	44	11	14	35	6
	6%	0%	5%	7%	12% ah	10% a	9%	9% a	4%	6%	5%	11% a	7%	9% b	5%	5%	9%	6%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 217 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Trusts	205	4	6	7	8	5	3	12	4	4	17	16	20	44	12	21	33	2
	6%	10%	8%	8%	9%	8%	5%	10%	5%	8%	8%	8%	8%	9%	5%	8%	8%	2%
																c	c	
Other	93	1	0	2	1	1	3	3	4	2	3	5	9	10	9	6	9	4
	3%	2%	0%	2%	1%	2%	5%	3%	5%	4%	1%	2%	4%	2%	4%	2%	2%	4%
							b											
None of the above	769	17	12	23	20	17	17	20	21	11	52	54	52	91	90	76	79	33
	23%	40%	16%	27%	22%	29%	30%	17%	27%	23%	26%	26%	21%	19%	37%	30%	20%	35%
		bdg													a	b		b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 217 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Private/personal pension	1282	42	22	41	51	29	11	132	64	0	91	101	4	24	71	99	196	0
	39%	23%	29%	21%	35%	30%	20%	29%	22%	0%	23%	30%	44%	14%	22%	42%	100%	0%
					acf			b				a			a	ab	b	
Individual Savings Account (ISA)	1207	58	27	67	65	47	16	166	113	1	137	139	4	34	119	124	96	184
	37%	31%	36%	35%	45%	49%	30%	37%	38%	14%	34%	41%	44%	20%	37%	53%	49%	33%
					a	acf									a	ab	b	
Buying property	574	32	17	22	31	12	2	74	42	0	55	57	4	18	38	59	45	71
	17%	17%	22%	11%	21%	13%	4%	17%	14%	0%	14%	17%	44%	10%	12%	25%	23%	13%
		f	cf		cf											ab	b	
Investing in stocks and shares	540	32	14	25	31	14	7	78	40	5	62	56	5	19	32	70	57	66
	16%	17%	18%	13%	21%	15%	13%	17%	14%	71%	15%	17%	56%	11%	10%	30%	29%	12%
					c											ab	b	
Investing in your company/business	348	23	10	16	17	5	6	57	20	0	37	39	1	24	21	31	16	61
	11%	12%	13%	8%	12%	5%	11%	13%	7%	0%	9%	12%	11%	14%	6%	13%	8%	11%
								b						b		b		
Bonds	322	21	4	21	22	7	8	59	24	0	40	42	1	14	22	44	28	55
	10%	11%	5%	11%	15%	7%	15%	13%	8%	0%	10%	12%	11%	8%	7%	19%	14%	10%
					b			b								ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 217 (continuation)
Q20. In which of the following ways, if any, are you currently saving for your retirement?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Lifetime Individual Savings Account (LISA)	208	16	5	15	12	7	1	43	13	0	32	24	0	23	9	24	16	40
	6%	9%	7%	8%	8%	7%	2%	10% b	4%	0%	8%	7%	0%	13% b	3%	10% b	8%	7%
Trusts	205	16	10	5	10	10	5	35	21	0	30	24	2	14	19	22	18	38
	6%	9% c	13% c	3%	7%	10% c	9% c	8%	7%	0%	7%	7%	22%	8%	6%	9%	9%	7%
Other	93	4	2	7	3	2	1	15	4	0	11	8	0	0	12	6	5	14
	3%	2%	3%	4%	2%	2%	2%	3%	1%	0%	3%	2%	0%	0%	4% a	3% a	3%	3%
None of the above	769	26	13	67	33	23	27	98	90	1	111	77	1	61	101	18	0	189
	23%	14%	17%	35% abd	23% a	24% a	50% abcde	22%	31% a	14%	28%	23%	11%	35% c	31% c	8%	0%	34% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 218
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	*d
Base	1282	675	347	64	196	260	754	524	4	278	616	388	1088	109	60	25
At least once a month	828	548	169	28	83	111	469	358	1	186	434	208	711	69	32	16
	65%	81%	49%	44%	42%	43%	62%	68%	25%	67%	70%	54%	65%	63%	53%	64%
		bcde						a		c	c					
At least once every three months	87	33	30	4	20	24	52	34	1	35	47	5	69	11	5	2
	7%	5%	9%	6%	10%	9%	7%	6%	25%	13%	8%	1%	6%	10%	8%	8%
			a		a	a				bc	c					
At least once every six months	53	13	17	5	18	23	34	18	1	21	26	6	44	6	3	0
	4%	2%	5%	8%	9%	9%	5%	3%	25%	8%	4%	2%	4%	6%	5%	0%
			a	a	a	a				bc	c					
At least once a year	52	12	21	4	15	19	37	15	0	13	21	18	47	4	1	0
	4%	2%	6%	6%	8%	7%	5%	3%	0%	5%	3%	5%	4%	4%	2%	0%
			a	a	a	a										
Less often than once a year	17	4	7	3	3	6	11	6	0	4	8	5	13	1	3	0
	1%	1%	2%	5%	2%	2%	1%	1%	0%	1%	1%	1%	1%	1%	5%	0%
			a	a		a									a	
I am not currently making contributions towards a private pension	245	65	103	20	57	77	151	93	1	19	80	146	204	18	16	7
	19%	10%	30%	31%	29%	30%	20%	18%	25%	7%	13%	38%	19%	17%	27%	28%
			a	a	a	a					a	ab				

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 218 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	1282	70	144	122	129	94	92	194	171	72	336	315	437	855	426	1	966	308
At least once a month	828	48	106	75	84	59	53	124	118	44	229	196	286	559	269	0	613	212
	65%	69%	74%	61%	65%	63%	58%	64%	69%	61%	68%	62%	65%	65%	63%	0%	63%	69%
			cf															
At least once every three months	87	3	8	7	11	10	4	19	5	2	18	25	26	57	30	0	69	17
	7%	4%	6%	6%	9%	11%	4%	10%	3%	3%	5%	8%	6%	7%	7%	0%	7%	6%
					h	h		h										
At least once every six months	53	5	3	5	6	2	4	15	2	2	13	12	19	37	16	0	39	13
	4%	7%	2%	4%	5%	2%	4%	8%	1%	3%	4%	4%	4%	4%	4%	0%	4%	4%
		h						bh										
At least once a year	52	1	3	3	6	2	8	10	9	5	7	16	24	28	24	0	42	10
	4%	1%	2%	2%	5%	2%	9%	5%	5%	7%	2%	5%	5%	3%	6%	0%	4%	3%
							abce					a	a		a			
Less often than once a year	17	1	2	1	1	1	1	1	3	2	4	3	6	9	8	0	12	5
	1%	1%	1%	1%	1%	1%	1%	1%	2%	3%	1%	1%	1%	1%	2%	0%	1%	2%
I am not currently making contributions towards a private pension	245	12	22	31	21	20	22	25	34	17	65	63	76	165	79	1	191	51
	19%	17%	15%	25%	16%	21%	24%	13%	20%	24%	19%	20%	17%	19%	19%	100%	20%	17%
				bg			g			g								

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 219
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	*c	*d
Base	1282	675	354	320	1	188	349	138	577	54	28	16
At least once a month	828	548	285	262	1	146	291	111	468	47	23	10
	65%	81%	81%	82%	100%	78%	83%	80%	81%	87%	82%	63%
At least once every three months	87	33	18	15	0	17	15	1	30	1	1	1
	7%	5%	5%	5%	0%	9%	4%	1%	5%	2%	4%	6%
						bc	c					
At least once every six months	53	13	6	7	0	7	6	0	11	2	0	0
	4%	2%	2%	2%	0%	4%	2%	0%	2%	4%	0%	0%
						c						
At least once a year	52	12	8	4	0	4	6	2	11	1	0	0
	4%	2%	2%	1%	0%	2%	2%	1%	2%	2%	0%	0%
Less often than once a year	17	4	4	0	0	3	1	0	3	0	1	0
	1%	1%	1%	0%	0%	2%	*%	0%	1%	0%	4%	0%
I am not currently making contributions towards a private pension	245	65	33	32	0	11	30	24	54	3	3	5
	19%	10%	9%	10%	0%	6%	9%	17%	9%	6%	11%	31%
								ab				

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 219 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1282	44	77	61	69	51	44	99	98	34	182	164	231	495	178	193	372	109
At least once a month	828	33	63	51	61	39	33	80	80	28	147	133	188	403	144	155	294	98
	65%	75%	82%	84%	88%	76%	75%	81%	82%	82%	81%	81%	81%	81%	81%	80%	79%	90% ab
At least once every three months	87	2	4	1	3	5	4	8	3	0	7	12	11	26	7	9	20	4
	7%	5%	5%	2%	4%	10%	9%	8%	3%	0%	4%	7%	5%	5%	4%	5%	5%	4%
At least once every six months	53	2	1	1	0	1	1	3	1	1	4	2	5	10	3	5	8	0
	4%	5%	1%	2%	0%	2%	2%	3%	1%	3%	2%	1%	2%	2%	2%	3%	2%	0%
At least once a year	52	0	1	1	1	1	1	3	3	0	2	3	6	8	4	3	9	0
	4%	0%	1%	2%	1%	2%	2%	3%	3%	0%	1%	2%	3%	2%	2%	2%	2%	0%
Less often than once a year	17	1	1	0	0	0	0	0	1	0	2	0	1	3	1	1	2	1
	1%	2%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	*%	1%	1%	1%	1%	1%
I am not currently making contributions towards a private pension	245	6	7	7	4	5	5	5	10	5	20	14	20	45	19	20	39	6
	19%	14%	9%	11%	6%	10%	11%	5%	10%	15%	11%	9%	9%	9%	11%	10%	10%	6%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 219 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: NET: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	a	b	*c	a	b	c	a
Base	1282	146	64	57	167	198	43	441	234	437	217	21	64	336	274	675
At least once a month	828	122	48	46	138	159	35	361	187	352	176	20	54	275	219	548
	65%	84%	75%	81%	83%	80%	81%	82%	80%	81%	81%	95%	84%	82%	80%	81%
At least once every three months	87	8	6	2	8	4	5	22	11	18	15	0	3	13	17	33
	7%	5%	9% e	4%	5%	2%	12% e	5%	5%	4%	7%	0%	5%	4%	6%	5%
At least once every six months	53	2	1	1	3	5	1	8	5	10	3	0	2	7	4	13
	4%	1%	2%	2%	2%	3%	2%	2%	2%	2%	1%	0%	3%	2%	1%	2%
At least once a year	52	4	0	4	0	4	0	6	6	7	5	0	0	5	7	12
	4%	3% d	0%	7% bd	0%	2%	0%	1%	3%	2%	2%	0%	0%	1%	3%	2%
Less often than once a year	17	1	1	0	2	0	0	3	1	1	3	0	0	1	3	4
	1%	1%	2%	0%	1%	0%	0%	1%	*%	*%	1%	0%	0%	*%	1%	1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 219 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: NET: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	a	b	*c	a	b	c	a
Base	1282	146	64	57	167	198	43	441	234	437	217	21	64	336	274	675
I am not currently making contributions towards a private pension	245	9	8	4	16	26	2	41	24	49	15	1	5	35	24	65
	19%	6%	13%	7%	10%	13% a	5%	9%	10%	11%	7%	5%	8%	10%	9%	10%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 220
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	c	a	b	*c	*d
Base	1282	347	247	100	37	165	145	294	31	16	6
At least once a month	828	169	121	48	14	89	66	149	11	5	4
	65%	49%	49%	48%	38%	54%	46%	51%	35%	31%	67%
At least once every three months	87	30	23	7	9	19	2	22	6	1	1
	7%	9%	9%	7%	24% bc	12% c	1%	7%	19% a	6%	17%
At least once every six months	53	17	13	4	6	7	4	15	1	1	0
	4%	5%	5%	4%	16% bc	4%	3%	5%	3%	6%	0%
At least once a year	52	21	16	5	4	9	8	18	2	1	0
	4%	6%	6%	5%	11%	5%	6%	6%	6%	6%	0%
Less often than once a year	17	7	6	1	0	4	3	5	1	1	0
	1%	2%	2%	1%	0%	2%	2%	2%	3%	6%	0%
I am not currently making contributions towards a private pension	245	103	68	35	4	37	62	85	10	7	1
	19%	30%	28%	35%	11%	22%	43% ab	29%	32%	44%	17%

Columns Tested: a,b - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 220 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	b	c	d	*e	f	g	h	*i	a	b	c	a	b	a	b	c
Base	1282	14	38	36	32	26	30	52	42	24	88	88	118	271	73	104	208	34
At least once a month	828	8	28	16	9	11	14	32	22	9	52	34	63	129	38	39	110	19
	65%	57%	74%	44%	28%	42%	47%	62%	52%	38%	59%	39%	53%	48%	52%	38%	53%	56%
			cdf					d	d		b		b				a	
At least once every three months	87	1	2	2	6	3	0	5	1	2	5	9	8	25	5	7	21	2
	7%	7%	5%	6%	19%	12%	0%	10%	2%	8%	6%	10%	7%	9%	7%	7%	10%	6%
					fh													
At least once every six months	53	2	0	2	4	1	2	3	0	1	4	7	4	13	3	7	9	1
	4%	14%	0%	6%	13%	4%	7%	6%	0%	4%	5%	8%	3%	5%	4%	7%	4%	3%
					bh													
At least once a year	52	1	1	1	4	1	3	1	4	2	3	8	7	19	2	6	12	3
	4%	7%	3%	3%	13%	4%	10%	2%	10%	8%	3%	9%	6%	7%	3%	6%	6%	9%
					g													
Less often than once a year	17	0	0	1	0	0	1	0	2	1	1	1	3	4	3	4	2	1
	1%	0%	0%	3%	0%	0%	3%	0%	5%	4%	1%	1%	3%	1%	4%	4%	1%	3%
I am not currently making contributions towards a private pension	245	2	7	14	9	10	10	11	13	9	23	29	33	81	22	41	54	8
	19%	14%	18%	39%	28%	38%	33%	21%	31%	38%	26%	33%	28%	30%	30%	39%	26%	24%
																b		

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 220 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	b	c	d	e	*f	a	b	*c	a	b	*c	*a	b	c	a
Base	1282	90	30	48	117	37	25	241	105	1	187	153	7	27	124	196	347
At least once a month	828	48	13	22	51	21	14	120	49	0	93	71	5	10	62	97	169
	65%	53%	43%	46%	44%	57%	56%	50%	47%	0%	50%	46%	71%	37%	50%	49%	49%
At least once every three months	87	11	3	1	14	1	0	20	10	0	14	15	1	4	12	14	30
	7%	12%	10%	2%	12%	3%	0%	8%	10%	0%	7%	10%	14%	15%	10%	7%	9%
		c			c												
At least once every six months	53	8	1	0	2	2	4	12	5	0	7	10	0	1	7	9	17
	4%	9%	3%	0%	2%	5%	16%	5%	5%	0%	4%	7%	0%	4%	6%	5%	5%
		cd															
At least once a year	52	6	2	4	7	2	0	14	7	0	13	8	0	2	7	12	21
	4%	7%	7%	8%	6%	5%	0%	6%	7%	0%	7%	5%	0%	7%	6%	6%	6%
Less often than once a year	17	2	0	0	4	1	0	4	3	0	3	4	0	0	3	4	7
	1%	2%	0%	0%	3%	3%	0%	2%	3%	0%	2%	3%	0%	0%	2%	2%	2%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 220 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	b	c	d	e	*f	a	b	*c	a	b	*c	*a	b	c	a
Base	1282	90	30	48	117	37	25	241	105	1	187	153	7	27	124	196	347
I am not currently making contributions towards a private pension	245	15	11	21	39	10	7	71	31	1	57	45	1	10	33	60	103
	19%	17%	37% a	44% a	33% a	27%	28%	29%	30%	100%	30%	29%	14%	37%	27%	31%	30%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 221
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	*b	*c	*d
Base	1282	64	196	260	153	104	3	53	102	105	217	24	16	3
At least once a month	828	28	83	111	63	48	0	26	54	31	94	11	4	2
	65%	44%	42%	43%	41%	46%	0%	49% c	53% c	30%	43%	46%	25%	67%
At least once every three months	87	4	20	24	11	12	1	9	13	2	17	4	3	0
	7%	6%	10%	9%	7%	12%	33%	17% c	13% c	2%	8%	17%	19%	0%
At least once every six months	53	5	18	23	15	7	1	8	13	2	18	3	2	0
	4%	8%	9%	9%	10%	7%	33%	15% c	13% c	2%	8%	13%	13%	0%
At least once a year	52	4	15	19	13	6	0	5	6	8	18	1	0	0
	4%	6%	8%	7%	8%	6%	0%	9%	6%	8%	8%	4%	0%	0%
Less often than once a year	17	3	3	6	1	5	0	1	3	2	5	0	1	0
	1%	5%	2%	2%	1%	5% a	0%	2%	3%	2%	2%	0%	6%	0%
I am not currently making contributions towards a private pension	245	20	57	77	50	26	1	4	13	60	65	5	6	1
	19%	31%	29%	30%	33%	25%	33%	8%	13%	57% ab	30%	21%	38%	33%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 221 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	1282	12	29	25	28	17	18	43	31	14	66	63	88	200	57	76	152	31
At least once a month	828	7	15	8	14	9	6	12	16	7	30	29	35	81	30	32	64	14
	65%	58%	52%	32%	50%	53%	33%	28%	52% g	50%	45%	46%	40%	41%	53%	42%	42%	45%
At least once every three months	87	0	2	4	2	2	0	6	1	0	6	4	7	18	5	6	16	2
	7%	0%	7%	16%	7%	12%	0%	14%	3%	0%	9%	6%	8%	9%	9%	8%	11%	6%
At least once every six months	53	1	2	2	2	0	1	9	1	0	5	3	10	16	7	5	16	2
	4%	8%	7%	8%	7%	0%	6%	21% h	3%	0%	8%	5%	11%	8%	12%	7%	11%	6%
At least once a year	52	0	1	1	1	0	4	6	2	3	2	5	11	15	4	3	11	5
	4%	0%	3%	4%	4%	0%	22%	14%	6%	21%	3%	8%	13% a	8%	7%	4%	7%	16% a
Less often than once a year	17	0	1	0	1	1	0	1	0	1	1	2	2	5	1	2	2	2
	1%	0%	3%	0%	4%	6%	0%	2%	0%	7%	2%	3%	2%	3%	2%	3%	1%	6%
I am not currently making contributions towards a private pension	245	4	8	10	8	5	7	9	11	3	22	20	23	65	10	28	43	6
	19%	33%	28%	40%	29%	29%	39%	21%	35%	21%	33%	32%	26%	33% b	18%	37%	28%	19%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 221 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	a	b	*c	a	b	c	a
Base	1282	64	28	53	64	36	15	173	87	127	129	4	30	105	123	260
At least once a month	828	20	16	25	28	16	6	78	33	56	55	0	11	52	48	111
	65%	31%	57%	47%	44%	44%	40%	45%	38%	44%	43%	0%	37%	50%	39%	43%
At least once every three months	87	10	4	5	2	2	1	15	9	11	13	0	5	10	9	24
	7%	16% d	14%	9%	3%	6%	7%	9%	10%	9%	10%	0%	17%	10%	7%	9%
At least once every six months	53	8	2	2	8	1	2	17	6	9	13	1	7	8	7	23
	4%	13%	7%	4%	13%	3%	13%	10%	7%	7%	10%	25%	23% bc	8%	6%	9%
At least once a year	52	7	2	1	6	2	1	8	11	10	9	0	0	6	13	19
	4%	11%	7%	2%	9%	6%	7%	5%	13% a	8%	7%	0%	0%	6%	11%	7%
Less often than once a year	17	1	0	2	2	1	0	2	4	2	3	1	1	2	3	6
	1%	2%	0%	4%	3%	3%	0%	1%	5%	2%	2%	25%	3%	2%	2%	2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 221 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	a	b	*c	a	b	c	a
Base	1282	64	28	53	64	36	15	173	87	127	129	4	30	105	123	260
I am not currently making contributions towards a private pension	245	18	4	18	18	14	5	53	24	39	36	2	6	27	43	77
	19%	28%	14%	34%	28%	39%	33%	31%	28%	31%	28%	50%	20%	26%	35%	30%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 222
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	*b	*c	*a	*b	*c	a	*b	*c	*d
Base	1282	64	64	48	15	1	16	21	27	51	8	3	2
At least once a month	828	28	28	22	6	0	7	8	13	22	3	2	1
	65%	44%	44%	46%	40%	0%	44%	38%	48%	43%	38%	67%	50%
At least once every three months	87	4	4	4	0	0	2	2	0	3	1	0	0
	7%	6%	6%	8%	0%	0%	13%	10%	0%	6%	13%	0%	0%
At least once every six months	53	5	5	4	1	0	3	2	0	5	0	0	0
	4%	8%	8%	8%	7%	0%	19%	10%	0%	10%	0%	0%	0%
At least once a year	52	4	4	4	0	0	2	1	1	3	1	0	0
	4%	6%	6%	8%	0%	0%	13%	5%	4%	6%	13%	0%	0%
Less often than once a year	17	3	3	1	2	0	0	1	2	3	0	0	0
	1%	5%	5%	2%	13%	0%	0%	5%	7%	6%	0%	0%	0%
I am not currently making contributions towards a private pension	245	20	20	13	6	1	2	7	11	15	3	1	1
	19%	31%	31%	27%	40%	100%	13%	33%	41%	29%	38%	33%	50%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 222 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b	*c	a	*b	*a	*b	*c
Base	1282	3	9	4	6	1	4	10	10	4	16	11	24	47	15	23	27	14
At least once a month	828	2	3	1	2	1	1	3	7	2	6	4	12	21	7	8	12	8
	65%	67%	33%	25%	33%	100%	25%	30%	70%	50%	38%	36%	50%	45%	47%	35%	44%	57%
At least once every three months	87	0	0	1	0	0	0	2	0	0	1	0	2	3	0	1	3	0
	7%	0%	0%	25%	0%	0%	0%	20%	0%	0%	6%	0%	8%	6%	0%	4%	11%	0%
At least once every six months	53	0	0	0	2	0	0	2	1	0	0	2	3	3	2	2	3	0
	4%	0%	0%	0%	33%	0%	0%	20%	10%	0%	0%	18%	13%	6%	13%	9%	11%	0%
At least once a year	52	0	1	1	0	0	0	0	0	1	2	0	1	3	1	0	2	2
	4%	0%	11%	25%	0%	0%	0%	0%	0%	25%	13%	0%	4%	6%	7%	0%	7%	14%
Less often than once a year	17	0	1	0	0	0	0	1	0	1	1	0	2	2	1	1	1	1
	1%	0%	11%	0%	0%	0%	0%	10%	0%	25%	6%	0%	8%	4%	7%	4%	4%	7%
I am not currently making contributions towards a private pension	245	1	4	1	2	0	3	2	2	0	6	5	4	15	4	11	6	3
	19%	33%	44%	25%	33%	0%	75%	20%	20%	0%	38%	45%	17%	32%	27%	48%	22%	21%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 222 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	a	*b	*a	b	*c	a
Base	1282	22	6	12	13	7	4	41	23	36	28	6	34	24	64
At least once a month	828	8	1	5	6	5	3	19	9	14	14	1	16	11	28
	65%	36%	17%	42%	46%	71%	75%	46%	39%	39%	50%	17%	47%	46%	44%
At least once every three months	87	2	1	0	1	0	0	1	3	3	1	2	2	0	4
	7%	9%	17%	0%	8%	0%	0%	2%	13%	8%	4%	33%	6%	0%	6%
At least once every six months	53	3	0	0	1	0	1	5	0	4	1	1	1	3	5
	4%	14%	0%	0%	8%	0%	25%	12%	0%	11%	4%	17%	3%	13%	8%
At least once a year	52	2	1	0	1	0	0	2	2	1	3	0	2	2	4
	4%	9%	17%	0%	8%	0%	0%	5%	9%	3%	11%	0%	6%	8%	6%
Less often than once a year	17	1	0	1	1	0	0	2	1	1	2	0	2	1	3
	1%	5%	0%	8%	8%	0%	0%	5%	4%	3%	7%	0%	6%	4%	5%
I am not currently making contributions towards a private pension	245	6	3	6	3	2	0	12	8	13	7	2	11	7	20
	19%	27%	50%	50%	23%	29%	0%	29%	35%	36%	25%	33%	32%	29%	31%

Columns Tested: a,b,c,d,e,f - a,b - a,b - a,b,c - a

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 223
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	1282	196	196	105	89	2	37	81	78	166	16	13	1
At least once a month	828	83	83	41	42	0	19	46	18	72	8	2	1
	65%	42%	42%	39%	47%	0%	51%	57%	23%	43%	50%	15%	100%
							c	c					
At least once every three months	87	20	20	7	12	1	7	11	2	14	3	3	0
	7%	10%	10%	7%	13%	50%	19%	14%	3%	8%	19%	23%	0%
							c	c					
At least once every six months	53	18	18	11	6	1	5	11	2	13	3	2	0
	4%	9%	9%	10%	7%	50%	14%	14%	3%	8%	19%	15%	0%
							c	c					
At least once a year	52	15	15	9	6	0	3	5	7	15	0	0	0
	4%	8%	8%	9%	7%	0%	8%	6%	9%	9%	0%	0%	0%
Less often than once a year	17	3	3	0	3	0	1	2	0	2	0	1	0
	1%	2%	2%	0%	3%	0%	3%	2%	0%	1%	0%	8%	0%
I am not currently making contributions towards a private pension	245	57	57	37	20	0	2	6	49	50	2	5	0
	19%	29%	29%	35%	22%	0%	5%	7%	63%	30%	13%	38%	0%
									ab				

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 223 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	*h	*i	a	b	c	a	b	a	b	*c
Base	1282	9	20	21	22	16	14	33	21	10	50	52	64	153	42	53	125	17
At least once a month	828	5	12	7	12	8	5	9	9	5	24	25	23	60	23	24	52	6
	65%	56%	60%	33%	55%	50%	36%	27%	43%	50%	48%	48%	36%	39%	55%	45%	42%	35%
At least once every three months	87	0	2	3	2	2	0	4	1	0	5	4	5	15	5	5	13	2
	7%	0%	10%	14%	9%	13%	0%	12%	5%	0%	10%	8%	8%	10%	12%	9%	10%	12%
At least once every six months	53	1	2	2	0	0	1	7	0	0	5	1	7	13	5	3	13	2
	4%	11%	10%	10%	0%	0%	7%	21%	0%	0%	10%	2%	11%	8%	12%	6%	10%	12%
At least once a year	52	0	0	0	1	0	4	6	2	2	0	5	10	12	3	3	9	3
	4%	0%	0%	0%	5%	0%	29%	18%	10%	20%	0%	10% a	16% a	8%	7%	6%	7%	18%
Less often than once a year	17	0	0	0	1	1	0	0	0	0	0	2	0	3	0	1	1	1
	1%	0%	0%	0%	5%	6%	0%	0%	0%	0%	0%	4%	0%	2%	0%	2%	1%	6%
I am not currently making contributions towards a private pension	245	3	4	9	6	5	4	7	9	3	16	15	19	50	6	17	37	3
	19%	33%	20%	43%	27%	31%	29%	21%	43%	30%	32%	29%	30%	33% b	14%	32%	30%	18%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 223 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	1282	42	22	41	51	29	11	132	64	91	101	4	24	71	99	196
At least once a month	828	12	15	20	22	11	3	59	24	42	41	0	10	36	37	83
	65%	29%	68%	49%	43%	38%	27%	45%	38%	46%	41%	0%	42%	51%	37%	42%
At least once every three months	87	8	3	5	1	2	1	14	6	8	12	0	3	8	9	20
	7%	19% d	14%	12%	2%	7%	9%	11%	9%	9%	12%	0%	13%	11%	9%	10%
At least once every six months	53	5	2	2	7	1	1	12	6	5	12	1	6	7	4	18
	4%	12%	9%	5%	14%	3%	9%	9%	9%	5%	12%	25%	25%	10%	4%	9%
At least once a year	52	5	1	1	5	2	1	6	9	9	6	0	0	4	11	15
	4%	12%	5%	2%	10%	7%	9%	5%	14% a	10%	6%	0%	0%	6%	11%	8%
Less often than once a year	17	0	0	1	1	1	0	0	3	1	1	1	1	0	2	3
	1%	0%	0%	2%	2%	3%	0%	0%	5% a	1%	1%	25%	4%	0%	2%	2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 223 (continuation)
Q21. How frequently, if at all, are you making contributions towards a private pension?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	1282	42	22	41	51	29	11	132	64	91	101	4	24	71	99	196
I am not currently making contributions towards a private pension	245	12	1	12	15	12	5	41	16	26	29	2	4	16	36	57
	19%	29%	5%	29%	29%	41%	45%	31%	25%	29%	29%	50%	17%	23%	36%	29%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 224
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	2003	636	653	160	554	714	1026	961	16	708	922	373	1698	175	98	32
I cannot currently afford to pay into a private/personal pension	644 32%	171 27%	220 34% a	62 39% a	191 34% a	253 35% a	275 27%	367 38% a	2 13%	165 23%	338 37% a	141 38% a	543 32%	61 35%	34 35%	6 19%
I have other financial priorities currently	396 20%	98 15%	145 22% a	35 22%	118 21% a	153 21% a	197 19%	196 20%	3 19%	129 18%	198 21%	69 18%	336 20%	29 17%	23 23%	8 25%
I save in alternative ways	339 17%	107 17%	110 17%	26 16%	96 17%	122 17%	191 19% b	147 15%	1 6%	109 15%	159 17%	71 19%	289 17%	26 15%	14 14%	10 31% abc
I have not thought about it	245 12%	92 14%	72 11%	21 13%	60 11%	81 11%	131 13%	113 12%	1 6%	115 16% bc	106 11% c	24 6%	210 12%	23 13%	10 10%	2 6%
I plan to start retirement savings/ pension in the future	218 11%	69 11%	61 9%	27 17% abd	61 11%	88 12%	108 11%	106 11%	4 25%	118 17% bc	97 11% c	3 1%	185 11%	17 10%	11 11%	5 16%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Table 224 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	2003	636	653	160	554	714	1026	961	16	708	922	373	1698	175	98	32
I am saving for a property	204 10%	60 9%	61 9%	23 14%	60 11%	83 12%	112 11%	91 9%	1 6%	112 16% bc	81 9% c	11 3%	180 11% c	15 9%	4 4%	5 16% c
I feel my financial future is already secure	181 9%	53 8%	64 10%	19 12%	45 8%	64 9%	115 11% b	65 7%	1 6%	54 8%	65 7%	62 17% ab	147 9%	22 13%	10 10%	2 6%
I would rather spend my money now and enjoy it than save for retirement	173 9%	56 9%	54 8%	19 12%	44 8%	63 9%	99 10%	72 7%	2 13%	75 11% c	82 9% c	16 4%	151 9%	11 6%	9 9%	2 6%
Pension information is too complex	171 9%	49 8%	46 7%	19 12% b	57 10% b	76 11% b	84 8%	86 9%	1 6%	70 10% c	84 9% c	17 5%	146 9%	12 7%	11 11%	2 6%
I do not know how to set up a pension	145 7%	49 8%	43 7%	14 9%	39 7%	53 7%	60 6%	82 9% a	3 19%	72 10% bc	62 7% c	11 3%	122 7%	17 10%	5 5%	1 3%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 224 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	2003	636	653	160	554	714	1026	961	16	708	922	373	1698	175	98	32
Pension products do not offer sufficient flexibility for me	125	40	41	7	37	44	69	53	3	54	52	19	114	7	3	1
	6%	6%	6%	4%	7%	6%	7%	6%	19%	8%	6%	5%	7%	4%	3%	3%
There are not enough options to suit my needs	100	22	35	12	31	43	60	38	2	46	38	16	85	5	9	1
	5%	3%	5%	8% a	6%	6% a	6%	4%	13%	6% b	4%	4%	5%	3%	9% b	3%
Other	130	31	47	15	37	52	77	53	0	25	47	58	104	15	8	3
	6%	5%	7%	9% a	7%	7%	8%	6%	0%	4%	5%	16% ab	6%	9%	8%	9%
None of the above	53	24	17	3	9	12	36	17	0	11	25	17	48	3	2	0
	3%	4% de	3%	2%	2%	2%	4% b	2%	0%	2%	3%	5% a	3%	2%	2%	0%

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 224 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	2003	117	203	193	209	170	162	280	203	161	513	541	644	1172	813	18	1289	682
I cannot currently afford to pay into a private/personal pension	644	43	63	73	64	54	69	60	65	52	179	187	177	368	275	1	392	247
	32%	37%	31%	38%	31%	32%	43%	21%	32%	32%	35%	35%	27%	31%	34%	6%	30%	36%
		g	g	g	g	g	bdegh		g	g	c	c						a
I have other financial priorities currently	396	26	46	31	45	34	40	51	39	24	103	119	114	234	160	2	269	118
	20%	22%	23%	16%	22%	20%	25%	18%	19%	15%	20%	22%	18%	20%	20%	11%	21%	17%
							ci											
I save in alternative ways	339	20	31	32	34	23	30	56	41	22	83	87	119	198	138	3	225	108
	17%	17%	15%	17%	16%	14%	19%	20%	20%	14%	16%	16%	18%	17%	17%	17%	17%	16%
I have not thought about it	245	17	27	22	30	28	22	27	21	16	66	80	64	130	113	2	147	94
	12%	15%	13%	11%	14%	16%	14%	10%	10%	10%	13%	15%	10%	11%	14%	11%	11%	14%
						g						c						
I plan to start retirement savings/ pension in the future	218	16	17	20	21	15	14	34	27	21	53	50	82	122	95	1	151	65
	11%	14%	8%	10%	10%	9%	9%	12%	13%	13%	10%	9%	13%	10%	12%	6%	12%	10%
I am saving for a property	204	9	23	12	23	18	12	47	23	13	44	53	83	121	81	2	155	47
	10%	8%	11%	6%	11%	11%	7%	17%	11%	8%	9%	10%	13%	10%	10%	11%	12%	7%
								acfi					a				b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 224 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	2003	117	203	193	209	170	162	280	203	161	513	541	644	1172	813	18	1289	682
I feel my financial future is already secure	181	8	27	13	20	16	11	30	11	11	48	47	52	130	50	1	136	44
	9%	7%	13%	7%	10%	9%	7%	11%	5%	7%	9%	9%	8%	11%	6%	6%	11%	6%
			cfhi					h						b			b	
I would rather spend my money now and enjoy it than save for retirement	173	13	15	15	23	20	10	26	14	15	43	53	55	109	63	1	115	58
	9%	11%	7%	8%	11%	12%	6%	9%	7%	9%	8%	10%	9%	9%	8%	6%	9%	9%
Pension information is too complex	171	11	12	19	19	14	15	25	18	13	42	48	56	105	66	0	122	49
	9%	9%	6%	10%	9%	8%	9%	9%	9%	8%	8%	9%	9%	9%	8%	0%	9%	7%
I do not know how to set up a pension	145	8	19	13	22	11	11	17	9	12	40	44	38	74	70	1	88	55
	7%	7%	9%	7%	11%	6%	7%	6%	4%	7%	8%	8%	6%	6%	9%	6%	7%	8%
					h													
Pension products do not offer sufficient flexibility for me	125	2	10	9	16	10	10	31	17	9	21	36	57	78	46	1	88	35
	6%	2%	5%	5%	8%	6%	6%	11%	8%	6%	4%	7%	9%	7%	6%	6%	7%	5%
					a			abc	a				a					
There are not enough options to suit my needs	100	4	12	7	17	12	2	19	7	5	23	31	31	60	40	0	64	35
	5%	3%	6%	4%	8%	7%	1%	7%	3%	3%	4%	6%	5%	5%	5%	0%	5%	5%
			f		fhi	f		f										

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Table 224 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	2003	117	203	193	209	170	162	280	203	161	513	541	644	1172	813	18	1289	682
Other	130	6	15	13	9	5	10	16	12	18	34	24	46	76	52	2	84	40
	6%	5%	7%	7%	4%	3%	6%	6%	6%	11% deg	7%	4%	7% b	6%	6%	11%	7%	6%
None of the above	53	3	9	2	3	4	2	12	5	8	14	9	25	27	24	2	33	18
	3%	3%	4% c	1%	1%	2%	1%	4% c	2%	5% cd	3%	2%	4% b	2%	3%	11%	3%	3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

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Table 225
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	2003	636	291	344	1	269	274	93	536	59	31	10
I cannot currently afford to pay into a private/personal pension	644	171	60	111	0	54	84	33	143	13	11	4
	32%	27%	21%	32% a	0%	20%	31% a	35% a	27%	22%	35%	40%
I have other financial priorities currently	396	98	42	55	1	41	44	13	77	11	7	3
	20%	15%	14%	16%	100%	15%	16%	14%	14%	19%	23%	30%
I save in alternative ways	339	107	52	55	0	43	48	16	92	10	3	2
	17%	17%	18%	16%	0%	16%	18%	17%	17%	17%	10%	20%
I have not thought about it	245	92	43	49	0	51	32	9	74	12	6	0
	12%	14%	15%	14%	0%	19% bc	12%	10%	14%	20%	19%	0%
I plan to start retirement savings/ pension in the future	218	69	33	35	1	44	24	1	57	5	6	1
	11%	11%	11%	10%	100%	16% bc	9% c	1%	11%	8%	19%	10%
I am saving for a property	204	60	29	31	0	35	24	1	48	8	1	3
	10%	9%	10%	9%	0%	13% c	9% c	1%	9%	14%	3%	30%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 225 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	2003	636	291	344	1	269	274	93	536	59	31	10
I feel my financial future is already secure	181	53	34	19	0	20	19	14	42	7	3	1
	9%	8%	12% b	6%	0%	7%	7%	15% ab	8%	12%	10%	10%
I would rather spend my money now and enjoy it than save for retirement	173	56	29	27	0	27	24	5	50	4	2	0
	9%	9%	10%	8%	0%	10%	9%	5%	9%	7%	6%	0%
Pension information is too complex	171	49	21	28	0	18	24	7	42	3	4	0
	9%	8%	7%	8%	0%	7%	9%	8%	8%	5%	13%	0%
I do not know how to set up a pension	145	49	22	27	0	33	14	2	41	7	1	0
	7%	8%	8%	8%	0%	12% bc	5%	2%	8%	12%	3%	0%
Pension products do not offer sufficient flexibility for me	125	40	25	15	0	25	12	3	34	3	3	0
	6%	6%	9% b	4%	0%	9% b	4%	3%	6%	5%	10%	0%
There are not enough options to suit my needs	100	22	11	11	0	11	8	3	20	1	0	1
	5%	3%	4%	3%	0%	4%	3%	3%	4%	2%	0%	10%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Table 225 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	2003	636	291	344	1	269	274	93	536	59	31	10
Other	130	31	17	14	0	8	14	9	28	1	2	0
	6%	5%	6%	4%	0%	3%	5%	10% a	5%	2%	6%	0%
None of the above	53	24	12	12	0	7	11	6	23	0	1	0
	3%	4%	4%	3%	0%	3%	4%	6%	4%	0%	3%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 225 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	29	67	46	70	58	48	99	64	55	142	176	218	398	233	254	267	113
I cannot currently afford to pay into a private/personal pension	644	5	20	13	20	17	17	16	16	19	38	54	51	103	68	81	60	30
	32%	17%	30%	28%	29%	29%	35%	16%	25%	35%	27%	31%	23%	26%	29%	32%	22%	27%
			g				g			g						b		
I have other financial priorities currently	396	3	9	8	13	9	9	9	11	6	20	31	26	68	29	37	45	15
	20%	10%	13%	17%	19%	16%	19%	9%	17%	11%	14%	18%	12%	17%	12%	15%	17%	13%
I save in alternative ways	339	5	7	11	14	6	8	20	14	7	23	28	41	71	35	29	55	22
	17%	17%	10%	24%	20%	10%	17%	20%	22%	13%	16%	16%	19%	18%	15%	11%	21%	19%
																	a	a
I have not thought about it	245	8	13	4	10	14	8	8	4	5	25	32	17	53	39	39	35	17
	12%	28%	19%	9%	14%	24%	17%	8%	6%	9%	18%	18%	8%	13%	17%	15%	13%	15%
			gh			cghi					c	c						
I plan to start retirement savings/ pension in the future	218	4	3	5	3	7	6	14	7	8	12	16	29	44	25	21	30	17
	11%	14%	4%	11%	4%	12%	13%	14%	11%	15%	8%	9%	13%	11%	11%	8%	11%	15%
								bd		d								a
I am saving for a property	204	4	3	3	7	7	0	10	10	4	10	14	24	48	11	25	25	10
	10%	14%	4%	7%	10%	12%	0%	10%	16%	7%	7%	8%	11%	12%	5%	10%	9%	9%
					f	f		f	bf					b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 225 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Employed

	Total	Region: North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	Region group: North	Central	South	Social Grade: ABC1	C2DE	Marital status: Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	29	67	46	70	58	48	99	64	55	142	176	218	398	233	254	267	113
I feel my financial future is already secure	181	1	6	2	7	8	1	11	2	4	9	16	17	36	17	12	35	6
	9%	3%	9%	4%	10%	14%	2%	11%	3%	7%	6%	9%	8%	9%	7%	5%	13%	5%
						fh											ac	
I would rather spend my money now and enjoy it than save for retirement	173	2	7	5	7	4	3	9	5	8	14	14	22	29	27	22	28	6
	9%	7%	10%	11%	10%	7%	6%	9%	8%	15%	10%	8%	10%	7%	12%	9%	10%	5%
Pension information is too complex	171	2	3	6	6	5	7	5	2	6	11	18	13	36	13	13	27	9
	9%	7%	4%	13%	9%	9%	15%	5%	3%	11%	8%	10%	6%	9%	6%	5%	10%	8%
							gh										a	
I do not know how to set up a pension	145	2	8	4	7	4	3	7	2	4	14	14	13	31	18	27	13	9
	7%	7%	12%	9%	10%	7%	6%	7%	3%	7%	10%	8%	6%	8%	8%	11%	5%	8%
																b		
Pension products do not offer sufficient flexibility for me	125	0	4	1	6	2	2	11	4	4	5	10	19	28	12	16	19	5
	6%	0%	6%	2%	9%	3%	4%	11%	6%	7%	4%	6%	9%	7%	5%	6%	7%	4%
There are not enough options to suit my needs	100	1	1	0	6	4	0	7	1	0	2	10	8	16	6	7	15	0
	5%	3%	1%	0%	9%	7%	0%	7%	2%	0%	1%	6%	4%	4%	3%	3%	6%	0%
					cfi	i		i				a					c	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 225 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	29	67	46	70	58	48	99	64	55	142	176	218	398	233	254	267	113
Other	130	3	4	2	1	0	3	4	6	5	9	4	15	23	6	8	12	11
	6%	10%	6%	4%	1%	0%	6%	4%	9% de	9% de	6%	2%	7% b	6%	3%	3%	4%	10% a
None of the above	53	1	3	1	3	1	0	8	2	4	5	4	14	16	7	12	9	3
	3%	3%	4%	2%	4%	2%	0%	8% f	3%	7%	4%	2%	6%	4%	3%	5%	3%	3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 225 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	131	110	59	122	174	40	380	253	3	359	269	8	127	326	178	636
I cannot currently afford to pay into a private/personal pension	644	32	36	20	31	45	7	105	66	0	100	68	3	64	92	15	171
	32%	24%	33%	34%	25%	26%	18%	28%	26%	0%	28%	25%	38%	50% bc	28% c	8%	27%
I have other financial priorities currently	396	25	17	12	18	20	6	65	33	0	53	44	1	20	49	29	98
	20%	19%	15%	20%	15%	11%	15%	17%	13%	0%	15%	16%	13%	16%	15%	16%	15%
I save in alternative ways	339	19	19	7	25	28	9	63	44	0	62	43	2	8	52	47	107
	17%	15%	17%	12%	20%	16%	23%	17%	17%	0%	17%	16%	25%	6%	16% a	26% ab	17%
I have not thought about it	245	19	19	7	16	25	6	52	40	0	55	36	1	14	51	27	92
	12%	15%	17%	12%	13%	14%	15%	14%	16%	0%	15%	13%	13%	11%	16%	15%	14%
I plan to start retirement savings/ pension in the future	218	18	7	7	18	16	3	42	27	0	38	31	0	8	43	18	69
	11%	14%	6%	12%	15% b	9%	8%	11%	11%	0%	11%	12%	0%	6%	13% a	10%	11%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 225 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	131	110	59	122	174	40	380	253	3	359	269	8	127	326	178	636
I am saving for a property	204	12	6	3	15	17	7	33	26	1	29	30	1	6	29	23	60
	10%	9%	5%	5%	12%	10%	18% bc	9%	10%	33%	8%	11%	13%	5%	9%	13% a	9%
I feel my financial future is already secure	181	16	10	2	10	13	2	37	16	0	30	22	1	4	16	33	53
	9%	12%	9%	3%	8%	7%	5%	10%	6%	0%	8%	8%	13%	3%	5%	19% ab	8%
I would rather spend my money now and enjoy it than save for retirement	173	17	6	6	10	12	5	33	22	1	27	29	0	11	30	15	56
	9%	13% b	5%	10%	8%	7%	13%	9%	9%	33%	8%	11%	0%	9%	9%	8%	9%
Pension information is too complex	171	10	8	4	9	13	5	32	17	0	28	20	1	8	22	19	49
	9%	8%	7%	7%	7%	7%	13%	8%	7%	0%	8%	7%	13%	6%	7%	11%	8%
I do not know how to set up a pension	145	15	7	3	10	11	3	24	25	0	23	26	0	10	29	10	49
	7%	11%	6%	5%	8%	6%	8%	6%	10%	0%	6%	10%	0%	8%	9%	6%	8%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 225 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Employed

	Total	Sector						Children			Length of employment			Financial situation			Private/ personal pension
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	NET: Getting by	NET: Comfortable	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	131	110	59	122	174	40	380	253	3	359	269	8	127	326	178	636
Pension products do not offer sufficient flexibility for me	125	13	4	2	9	10	2	24	16	0	17	21	2	8	13	19	40
	6%	10%	4%	3%	7%	6%	5%	6%	6%	0%	5%	8%	25%	6%	4%	11% b	6%
There are not enough options to suit my needs	100	8	4	1	2	4	3	17	5	0	12	10	0	4	7	11	22
	5%	6%	4%	2%	2%	2%	8%	4%	2%	0%	3%	4%	0%	3%	2%	6% b	3%
Other	130	4	7	3	5	10	2	17	13	1	21	9	1	2	19	9	31
	6%	3%	6%	5%	4%	6%	5%	4%	5%	33%	6%	3%	13%	2%	6%	5%	5%
None of the above	53	2	3	1	7	10	1	12	12	0	17	7	0	4	12	6	24
	3%	2%	3%	2%	6%	6%	3%	3%	5%	0%	5%	3%	0%	3%	4%	3%	4%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 226
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	2003	653	411	237	5	179	315	159	540	70	34	9
I cannot currently afford to pay into a private/personal pension	644	220	131	88	1	53	105	62	176	30	13	1
	32%	34%	32%	37%	20%	30%	33%	39%	33%	43%	38%	11%
I have other financial priorities currently	396	145	87	58	0	45	70	30	125	12	8	0
	20%	22%	21%	24%	0%	25%	22%	19%	23%	17%	24%	0%
I save in alternative ways	339	110	71	39	0	24	57	29	88	11	7	4
	17%	17%	17%	16%	0%	13%	18%	18%	16%	16%	21%	44%
I have not thought about it	245	72	50	22	0	23	40	9	63	6	3	0
	12%	11%	12%	9%	0%	13%	13%	6%	12%	9%	9%	0%
						c	c					
I plan to start retirement savings/ pension in the future	218	61	34	25	2	29	31	1	54	5	2	0
	11%	9%	8%	11%	40%	16%	10%	1%	10%	7%	6%	0%
						bc	c					
I am saving for a property	204	61	40	21	0	33	22	6	57	2	1	1
	10%	9%	10%	9%	0%	18%	7%	4%	11%	3%	3%	11%
						bc			b			

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 226 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	2003	653	411	237	5	179	315	159	540	70	34	9
I feel my financial future is already secure	181	64	44	20	0	16	23	25	50	8	6	0
	9%	10%	11%	8%	0%	9%	7%	16% b	9%	11%	18%	0%
I would rather spend my money now and enjoy it than save for retirement	173	54	39	15	0	19	27	8	43	5	5	1
	9%	8%	9%	6%	0%	11%	9%	5%	8%	7%	15%	11%
Pension information is too complex	171	46	27	19	0	15	24	7	37	4	4	1
	9%	7%	7%	8%	0%	8%	8%	4%	7%	6%	12%	11%
I do not know how to set up a pension	145	43	19	22	2	18	19	6	34	5	3	1
	7%	7%	5%	9% a	40%	10% c	6%	4%	6%	7%	9%	11%
Pension products do not offer sufficient flexibility for me	125	41	26	15	0	12	19	10	38	2	0	1
	6%	6%	6%	6%	0%	7%	6%	6%	7%	3%	0%	11%
There are not enough options to suit my needs	100	35	22	13	0	13	15	7	29	3	3	0
	5%	5%	5%	5%	0%	7%	5%	4%	5%	4%	9%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 226 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	2003	653	411	237	5	179	315	159	540	70	34	9
Other	130	47	37	10	0	7	17	23	37	7	3	0
	6%	7%	9% b	4%	0%	4%	5%	14% ab	7%	10%	9%	0%
None of the above	53	17	14	3	0	3	9	5	15	2	0	0
	3%	3%	3%	1%	0%	2%	3%	3%	3%	3%	0%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 226 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	44	67	68	55	57	58	75	60	56	179	170	191	437	206	270	290	90
I cannot currently afford to pay into a private/personal pension	644	17	25	27	15	18	23	14	21	16	69	56	51	133	85	103	82	34
	32%	39%	37%	40%	27%	32%	40%	19%	35%	29%	39%	33%	27%	30%	41%	38%	28%	38%
		g	g	g			g		g		c				a	b		
I have other financial priorities currently	396	9	20	10	15	10	17	19	14	11	39	42	44	103	39	56	60	29
	20%	20%	30%	15%	27%	18%	29%	25%	23%	20%	22%	25%	23%	24%	19%	21%	21%	32%
			c				c											ab
I save in alternative ways	339	8	11	10	10	8	9	16	10	6	29	27	32	79	28	48	48	14
	17%	18%	16%	15%	18%	14%	16%	21%	17%	11%	16%	16%	17%	18%	14%	18%	17%	16%
I have not thought about it	245	6	7	5	12	6	7	8	8	4	18	25	20	41	31	34	24	14
	12%	14%	10%	7%	22%	11%	12%	11%	13%	7%	10%	15%	10%	9%	15%	13%	8%	16%
					ci										a			b
I plan to start retirement savings/ pension in the future	218	5	8	9	5	3	4	11	4	5	22	12	20	41	20	24	22	15
	11%	11%	12%	13%	9%	5%	7%	15%	7%	9%	12%	7%	10%	9%	10%	9%	8%	17%
																		ab
I am saving for a property	204	3	13	4	3	6	8	13	4	3	20	17	20	47	14	33	20	8
	10%	7%	19%	6%	5%	11%	14%	17%	7%	5%	11%	10%	10%	11%	7%	12%	7%	9%
			cdhi					cdi								b		

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 226 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	44	67	68	55	57	58	75	60	56	179	170	191	437	206	270	290	90
I feel my financial future is already secure	181	3	12	4	5	4	7	6	4	5	19	16	15	57	7	19	40	5
	9%	7%	18%	6%	9%	7%	12%	8%	7%	9%	11%	9%	8%	13%	3%	7%	14%	6%
			c											b			ac	
I would rather spend my money now and enjoy it than save for retirement	173	5	3	6	5	9	3	5	3	4	14	17	12	38	16	26	21	7
	9%	11%	4%	9%	9%	16%	5%	7%	5%	7%	8%	10%	6%	9%	8%	10%	7%	8%
						b												
Pension information is too complex	171	6	4	2	3	5	3	6	6	2	12	11	14	32	14	20	20	6
	9%	14%	6%	3%	5%	9%	5%	8%	10%	4%	7%	6%	7%	7%	7%	7%	7%	7%
		c																
I do not know how to set up a pension	145	4	8	3	3	2	4	2	4	4	15	9	10	26	17	20	13	10
	7%	9%	12%	4%	5%	4%	7%	3%	7%	7%	8%	5%	5%	6%	8%	7%	4%	11%
			g															b
Pension products do not offer sufficient flexibility for me	125	1	2	5	4	4	5	8	7	2	8	13	17	28	12	14	23	3
	6%	2%	3%	7%	7%	7%	9%	11%	12%	4%	4%	8%	9%	6%	6%	5%	8%	3%
There are not enough options to suit my needs	100	1	7	3	4	3	1	5	2	3	11	8	10	22	13	10	15	10
	5%	2%	10%	4%	7%	5%	2%	7%	3%	5%	6%	5%	5%	5%	6%	4%	5%	11%
			f															ab

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 226 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	44	67	68	55	57	58	75	60	56	179	170	191	437	206	270	290	90
Other	130	1	4	6	4	3	3	5	3	8	11	10	16	33	13	18	26	3
	6%	2%	6%	9%	7%	5%	5%	7%	5%	14% a	6%	6%	8%	8%	6%	7%	9%	3%
None of the above	53	1	3	1	0	2	1	3	0	4	5	3	7	13	3	5	11	0
	3%	2%	4%	1%	0%	4%	2%	4%	0%	7% dh	3%	2%	4%	3%	1%	2%	4%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 226 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	173	89	120	127	87	57	387	261	5	343	300	10	145	314	186	653
I cannot currently afford to pay into a private/personal pension	644	43	44	48	42	25	18	124	95	1	117	100	3	80	126	13	220
	32%	25%	49%	40%	33%	29%	32%	32%	36%	20%	34%	33%	30%	55%	40%	7%	34%
			adef	a										bc	c		
I have other financial priorities currently	396	28	22	35	25	20	15	89	56	0	74	69	2	38	76	31	145
	20%	16%	25%	29%	20%	23%	26%	23%	21%	0%	22%	23%	20%	26%	24%	17%	22%
				a										c	c		
I save in alternative ways	339	24	22	21	24	8	11	62	47	1	59	50	1	13	50	47	110
	17%	14%	25%	18%	19%	9%	19%	16%	18%	20%	17%	17%	10%	9%	16%	25%	17%
			ae												a	ab	
I have not thought about it	245	25	10	19	5	9	4	41	31	0	38	32	2	6	30	35	72
	12%	14%	11%	16%	4%	10%	7%	11%	12%	0%	11%	11%	20%	4%	10%	19%	11%
		d	d	d											a	ab	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 226 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	NET: Getting by	NET: Comfortable	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	173	89	120	127	87	57	387	261	5	343	300	10	145	314	186	653
I plan to start retirement savings/ pension in the future	218	22	5	15	7	6	6	34	27	0	27	34	0	19	21	20	61
	11%	13% d	6%	13%	6%	7%	11%	9%	10%	0%	8%	11%	0%	13% b	7%	11%	9%
I am saving for a property	204	10	5	20	10	7	9	32	29	0	28	33	0	13	25	23	61
	10%	6%	6%	17% abd	8%	8%	16% ab	8%	11%	0%	8%	11%	0%	9%	8%	12%	9%
I feel my financial future is already secure	181	14	7	9	22	5	7	43	21	0	30	32	2	11	13	40	64
	9%	8%	8%	8%	17% abce	6%	12%	11%	8%	0%	9%	11%	20%	8%	4%	22% ab	10%
I would rather spend my money now and enjoy it than save for retirement	173	12	11	6	11	9	5	32	22	0	34	19	1	11	32	11	54
	9%	7%	12%	5%	9%	10%	9%	8%	8%	0%	10%	6%	10%	8%	10%	6%	8%
Pension information is too complex	171	13	8	8	8	4	5	28	18	0	25	21	0	9	20	17	46
	9%	8%	9%	7%	6%	5%	9%	7%	7%	0%	7%	7%	0%	6%	6%	9%	7%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 226 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	NET: Getting by	NET: Comfortable	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	173	89	120	127	87	57	387	261	5	343	300	10	145	314	186	653
I do not know how to set up a pension	145 7%	14 8%	8 9%	12 10% d	4 3%	3 3%	2 4%	23 6%	20 8%	0 0%	17 5%	26 9%	0 0%	9 6%	16 5%	17 9%	43 7%
Pension products do not offer sufficient flexibility for me	125 6%	11 6%	3 3%	8 7%	11 9%	6 7%	2 4%	27 7%	13 5%	1 20%	23 7%	18 6%	0 0%	6 4%	17 5%	18 10%	41 6%
There are not enough options to suit my needs	100 5%	13 8%	2 2%	5 4%	8 6%	5 6%	2 4%	22 6%	13 5%	0 0%	20 6%	15 5%	0 0%	13 9% c	15 5%	7 4%	35 5%
Other	130 6%	12 7%	4 4%	7 6%	13 10%	9 10%	2 4%	30 8%	17 7%	0 0%	31 9% b	15 5%	1 10%	5 3%	21 7%	20 11% a	47 7%
None of the above	53 3%	5 3%	1 1%	2 2%	4 3%	4 5%	1 2%	7 2%	8 3%	2 40%	11 3%	6 2%	0 0%	0 0%	7 2%	7 4% a	17 3%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 227
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	2003	160	554	714	324	380	10	260	333	121	622	46	33	13
I cannot currently afford to pay into a private/personal pension	644	62	191	253	84	168	1	58	149	46	224	18	10	1
	32%	39%	34%	35%	26%	44% a	10%	22%	45% a	38% a	36%	39%	30%	8%
I have other financial priorities currently	396	35	118	153	68	83	2	43	84	26	134	6	8	5
	20%	22%	21%	21%	21%	22%	20%	17%	25% a	21%	22%	13%	24%	38%
I save in alternative ways	339	26	96	122	68	53	1	42	54	26	109	5	4	4
	17%	16%	17%	17%	21% b	14%	10%	16%	16%	21%	18%	11%	12%	31%
I have not thought about it	245	21	60	81	38	42	1	41	34	6	73	5	1	2
	12%	13%	11%	11%	12%	11%	10%	16% bc	10%	5%	12%	11%	3%	15%
I plan to start retirement savings/ pension in the future	218	27	61	88	41	46	1	45	42	1	74	7	3	4
	11%	17% b	11%	12%	13%	12%	10%	17% c	13% c	1%	12%	15%	9%	31%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 227 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	2003	160	554	714	324	380	10	260	333	121	622	46	33	13
I am saving for a property	204	23	60	83	43	39	1	44	35	4	75	5	2	1
	10%	14%	11%	12%	13%	10%	10%	17% bc	11% c	3%	12%	11%	6%	8%
I feel my financial future is already secure	181	19	45	64	37	26	1	18	23	23	55	7	1	1
	9%	12%	8%	9%	11% b	7%	10%	7%	7%	19% ab	9%	15%	3%	8%
I would rather spend my money now and enjoy it than save for retirement	173	19	44	63	31	30	2	29	31	3	58	2	2	1
	9%	12%	8%	9%	10%	8%	20%	11% c	9% c	2%	9%	4%	6%	8%
Pension information is too complex	171	19	57	76	36	39	1	37	36	3	67	5	3	1
	9%	12%	10%	11%	11%	10%	10%	14% c	11% c	2%	11%	11%	9%	8%
I do not know how to set up a pension	145	14	39	53	19	33	1	21	29	3	47	5	1	0
	7%	9%	7%	7%	6%	9%	10%	8% c	9% c	2%	8%	11%	3%	0%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 227 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	2003	160	554	714	324	380	10	260	333	121	622	46	33	13
Pension products do not offer sufficient flexibility for me	125	7	37	44	18	23	3	17	21	6	42	2	0	0
	6%	4%	7%	6%	6%	6%	30%	7%	6%	5%	7%	4%	0%	0%
There are not enough options to suit my needs	100	12	31	43	27	14	2	22	15	6	36	1	6	0
	5%	8%	6%	6%	8%	4%	20%	8%	5%	5%	6%	2%	18%	0%
					b			b					ab	
Other	130	15	37	52	23	29	0	10	16	26	39	7	3	3
	6%	9%	7%	7%	7%	8%	0%	4%	5%	21%	6%	15%	9%	23%
										ab		a		
None of the above	53	3	9	12	10	2	0	1	5	6	10	1	1	0
	3%	2%	2%	2%	3%	1%	0%	*%	2%	5%	2%	2%	3%	0%
					b					ab				

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 227 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	44	69	79	84	55	56	106	79	50	192	195	235	454	243	270	340	96
I cannot currently afford to pay into a private/personal pension	644	21	18	33	29	19	29	30	28	17	72	77	75	156	94	107	101	40
	32%	48%	26%	42%	35%	35%	52%	28%	35%	34%	38%	39%	32%	34%	39%	40%	30%	42%
		bg		b			bdg									b		b
I have other financial priorities currently	396	14	17	13	17	15	14	23	14	7	44	46	44	98	50	59	67	26
	20%	32%	25%	16%	20%	27%	25%	22%	18%	14%	23%	24%	19%	22%	21%	22%	20%	27%
		i																
I save in alternative ways	339	7	13	11	10	9	13	20	17	9	31	32	46	75	45	46	64	12
	17%	16%	19%	14%	12%	16%	23%	19%	22%	18%	16%	16%	20%	17%	19%	17%	19%	13%
I have not thought about it	245	3	7	13	8	8	7	11	9	7	23	23	27	53	24	37	31	11
	12%	7%	10%	16%	10%	15%	13%	10%	11%	14%	12%	12%	11%	12%	10%	14%	9%	11%
I plan to start retirement savings/ pension in the future	218	7	6	6	13	5	4	9	16	8	19	22	33	66	20	34	41	13
	11%	16%	9%	8%	15%	9%	7%	8%	20%	16%	10%	11%	14%	15%	8%	13%	12%	14%
									cfg					b				
I am saving for a property	204	2	7	5	13	5	4	24	9	6	14	22	39	60	22	25	51	7
	10%	5%	10%	6%	15%	9%	7%	23%	11%	12%	7%	11%	17%	13%	9%	9%	15%	7%
								abcefh					a				a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 227 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	44	69	79	84	55	56	106	79	50	192	195	235	454	243	270	340	96
I feel my financial future is already secure	181	4	9	7	8	4	3	13	5	2	20	15	20	43	20	12	50	2
	9%	9%	13%	9%	10%	7%	5%	12%	6%	4%	10%	8%	9%	9%	8%	4%	15% ac	2%
I would rather spend my money now and enjoy it than save for retirement	173	6	5	4	11	7	4	12	6	3	15	22	21	48	15	25	33	5
	9%	14%	7%	5%	13%	13%	7%	11%	8%	6%	8%	11%	9%	11%	6%	9%	10%	5%
Pension information is too complex	171	3	5	11	10	4	5	14	10	5	19	19	29	54	22	30	39	7
	9%	7%	7%	14%	12%	7%	9%	13%	13%	10%	10%	10%	12%	12%	9%	11%	11%	7%
I do not know how to set up a pension	145	2	3	6	12	5	4	8	3	4	11	21	15	31	20	21	26	6
	7%	5%	4%	8%	14% bh	9%	7%	8%	4%	8%	6%	11%	6%	7%	8%	8%	8%	6%
Pension products do not offer sufficient flexibility for me	125	1	4	3	6	4	3	12	6	3	8	13	21	32	11	11	28	5
	6%	2%	6%	4%	7%	7%	5%	11%	8%	6%	4%	7%	9%	7%	5%	4%	8% a	5%
There are not enough options to suit my needs	100	2	4	4	7	5	1	7	4	2	10	13	13	26	16	17	20	6
	5%	5%	6%	5%	8%	9%	2%	7%	5%	4%	5%	7%	6%	6%	7%	6%	6%	6%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 227 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	44	69	79	84	55	56	106	79	50	192	195	235	454	243	270	340	96
Other	130	2	7	5	4	2	4	7	3	5	14	10	15	28	21	21	24	6
	6%	5%	10%	6%	5%	4%	7%	7%	4%	10%	7%	5%	6%	6%	9%	8%	7%	6%
None of the above	53	1	3	0	0	1	1	1	3	0	4	2	4	4	8	5	7	0
	3%	2%	4%	0%	0%	2%	2%	1%	4%	0%	2%	1%	2%	1%	3% a	2%	2%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 227 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	183	72	186	126	90	57	405	299	10	412	294	8	185	333	178	714
I cannot currently afford to pay into a private/personal pension	644	43	23	78	47	36	26	139	114	0	129	123	1	89	140	22	253
	32%	23%	32%	42% a	37% a	40% a	46% a	34%	38%	0%	31%	42% a	13%	48% c	42% c	12%	35%
I have other financial priorities currently	396	28	13	44	33	22	13	80	71	2	76	75	2	46	82	23	153
	20%	15%	18%	24% a	26% a	24%	23%	20%	24%	20%	18%	26% a	25%	25% c	25% c	13%	21%
I save in alternative ways	339	36	10	29	25	14	8	73	47	2	64	58	0	19	61	40	122
	17%	20%	14%	16%	20%	16%	14%	18%	16%	20%	16%	20%	0%	10%	18% a	22% a	17%
I have not thought about it	245	21	9	24	10	8	9	37	42	2	53	26	2	21	38	18	81
	12%	11%	13%	13%	8%	9%	16%	9%	14% a	20%	13%	9%	25%	11%	11%	10%	11%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 227 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: NET: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	183	72	186	126	90	57	405	299	10	412	294	8	185	333	178	714
I plan to start retirement savings/ pension in the future	218	28	10	26	9	12	3	46	41	1	52	36	0	32	36	20	88
	11%	15% df	14%	14%	7%	13%	5%	11%	14%	10%	13%	12%	0%	17% b	11%	11%	12%
I am saving for a property	204	29	12	14	12	10	6	56	26	1	50	33	0	13	35	32	83
	10%	16% c	17% c	8%	10%	11%	11%	14% b	9%	10%	12%	11%	0%	7%	11%	18% ab	12%
I feel my financial future is already secure	181	21	3	13	17	7	3	50	13	1	39	25	0	8	11	45	64
	9%	11%	4%	7%	13% b	8%	5%	12% b	4%	10%	9%	9%	0%	4%	3%	25% ab	9%
I would rather spend my money now and enjoy it than save for retirement	173	23	5	16	11	5	3	44	19	0	32	30	1	16	23	24	63
	9%	13%	7%	9%	9%	6%	5%	11% b	6%	0%	8%	10%	13%	9%	7%	13% b	9%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 227 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	183	72	186	126	90	57	405	299	10	412	294	8	185	333	178	714
Pension information is too complex	171	23	6	14	21	8	4	45	31	0	39	37	0	27	29	20	76
	9%	13%	8%	8%	17% c	9%	7%	11%	10%	0%	9%	13%	0%	15% b	9%	11%	11%
I do not know how to set up a pension	145	12	6	19	7	6	3	27	25	1	31	21	1	16	25	11	53
	7%	7%	8%	10%	6%	7%	5%	7%	8%	10%	8%	7%	13%	9%	8%	6%	7%
Pension products do not offer sufficient flexibility for me	125	15	9	7	4	4	5	27	17	0	27	17	0	14	17	13	44
	6%	8%	13% cd	4%	3%	4%	9%	7%	6%	0%	7%	6%	0%	8%	5%	7%	6%
There are not enough options to suit my needs	100	12	2	7	12	7	3	21	22	0	23	20	0	12	16	14	43
	5%	7%	3%	4%	10% c	8%	5%	5%	7%	0%	6%	7%	0%	6%	5%	8%	6%
Other	130	9	7	15	6	11	4	29	22	1	37	14	1	9	22	16	52
	6%	5%	10%	8%	5%	12% ad	7%	7%	7%	10%	9% b	5%	13%	5%	7%	9%	7%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 227 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	183	72	186	126	90	57	405	299	10	412	294	8	185	333	178	714
None of the above	53	0	2	3	2	2	3	8	4	0	7	4	1	2	5	5	12
	3%	0%	3%	2%	2%	2%	5%	2%	1%	0%	2%	1%	13%	1%	2%	3%	2%
			a			a	a										

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Table 228
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	a	b	*c	a	*b	*c	*d
Base	2003	160	160	72	88	68	69	23	136	14	5	5
I cannot currently afford to pay into a private/personal pension	644	62	62	21	41	23	30	9	55	6	0	1
	32%	39%	39%	29%	47%	34%	43%	39%	40%	43%	0%	20%
					a							
I have other financial priorities currently	396	35	35	15	20	11	19	5	32	3	0	0
	20%	22%	22%	21%	23%	16%	28%	22%	24%	21%	0%	0%
I save in alternative ways	339	26	26	14	12	11	13	2	20	2	2	2
	17%	16%	16%	19%	14%	16%	19%	9%	15%	14%	40%	40%
I have not thought about it	245	21	21	7	14	10	10	1	18	2	0	1
	12%	13%	13%	10%	16%	15%	14%	4%	13%	14%	0%	20%
I plan to start retirement savings/ pension in the future	218	27	27	11	16	14	13	0	24	2	0	1
	11%	17%	17%	15%	18%	21%	19%	0%	18%	14%	0%	20%
I am saving for a property	204	23	23	17	6	15	6	2	19	3	0	1
	10%	14%	14%	24%	7%	22%	9%	9%	14%	21%	0%	20%
				b		b						
I feel my financial future is already secure	181	19	19	8	11	8	8	3	16	2	0	1
	9%	12%	12%	11%	13%	12%	12%	13%	12%	14%	0%	20%

Columns Tested: a,b - a,b - a,b,c - a,b,c,d

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Table 228 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig and another form

		Segment		Gender		Age			Country			
	Total	Gig and another form	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	a	b	*c	a	*b	*c	*d
Base	2003	160	160	72	88	68	69	23	136	14	5	5
I would rather spend my money now and enjoy it than save for retirement	173	19	19	8	11	8	10	1	16	1	1	1
	9%	12%	12%	11%	13%	12%	14%	4%	12%	7%	20%	20%
Pension information is too complex	171	19	19	10	9	8	10	1	15	3	0	1
	9%	12%	12%	14%	10%	12%	14%	4%	11%	21%	0%	20%
I do not know how to set up a pension	145	14	14	4	10	5	9	0	11	3	0	0
	7%	9%	9%	6%	11%	7%	13%	0%	8%	21%	0%	0%
Pension products do not offer sufficient flexibility for me	125	7	7	3	4	3	4	0	7	0	0	0
	6%	4%	4%	4%	5%	4%	6%	0%	5%	0%	0%	0%
There are not enough options to suit my needs	100	12	12	8	4	7	5	0	12	0	0	0
	5%	8%	8%	11%	5%	10%	7%	0%	9%	0%	0%	0%
Other	130	15	15	6	9	6	2	7	11	2	1	1
	6%	9%	9%	8%	10%	9%	3%	30%	8%	14%	20%	20%
None of the above	53	3	3	3	0	0	2	1	2	0	1	0
	3%	2%	2%	4%	0%	0%	3%	4%	1%	0%	20%	0%

Columns Tested: a,b - a,b - a,b,c - a,b,c,d

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Table 228 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	a	b	c	a	b	a	b	*c
Base	2003	11	14	15	16	12	13	22	21	12	40	41	55	116	41	68	70	19
I cannot currently afford to pay into a private/personal pension	644	8	5	4	4	5	6	9	9	5	17	15	23	42	19	34	17	9
	32%	73%	36%	27%	25%	42%	46%	41%	43%	42%	43%	37%	42%	36%	46%	50% b	24%	47%
I have other financial priorities currently	396	2	6	3	0	4	3	4	7	3	11	7	14	24	10	17	12	6
	20%	18%	43%	20%	0%	33%	23%	18%	33%	25%	28%	17%	25%	21%	24%	25%	17%	32%
I save in alternative ways	339	3	1	3	2	0	5	1	2	3	7	7	6	18	8	10	16	0
	17%	27%	7%	20%	13%	0%	38%	5%	10%	25%	18%	17%	11%	16%	20%	15%	23%	0%
I have not thought about it	245	2	1	2	2	2	1	1	5	2	5	5	8	13	7	11	7	3
	12%	18%	7%	13%	13%	17%	8%	5%	24%	17%	13%	12%	15%	11%	17%	16%	10%	16%
I plan to start retirement savings/ pension in the future	218	3	0	1	5	2	3	1	7	2	4	10	10	23	3	13	10	4
	11%	27%	0%	7%	31%	17%	23%	5%	33%	17%	10%	24%	18%	20%	7%	19%	14%	21%
I am saving for a property	204	2	0	1	2	2	2	4	4	2	3	6	10	16	7	11	11	1
	10%	18%	0%	7%	13%	17%	15%	18%	19%	17%	8%	15%	18%	14%	17%	16%	16%	5%
I feel my financial future is already secure	181	3	2	1	3	2	1	3	1	0	6	6	4	16	3	5	14	0
	9%	27%	14%	7%	19%	17%	8%	14%	5%	0%	15%	15%	7%	14%	7%	7%	20% a	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 228 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	a	b	c	a	b	a	b	*c
Base	2003	11	14	15	16	12	13	22	21	12	40	41	55	116	41	68	70	19
I would rather spend my money now and enjoy it than save for retirement	173	1	2	0	2	2	2	1	4	2	3	6	7	17	2	9	9	1
	9%	9%	14%	0%	13%	17%	15%	5%	19%	17%	8%	15%	13%	15%	5%	13%	13%	5%
Pension information is too complex	171	1	0	2	1	1	3	1	5	1	3	5	7	12	7	6	9	4
	9%	9%	0%	13%	6%	8%	23%	5%	24%	8%	8%	12%	13%	10%	17%	9%	13%	21%
I do not know how to set up a pension	145	1	0	1	3	1	1	1	2	1	2	5	4	9	5	7	7	0
	7%	9%	0%	7%	19%	8%	8%	5%	10%	8%	5%	12%	7%	8%	12%	10%	10%	0%
Pension products do not offer sufficient flexibility for me	125	0	0	0	1	0	0	3	3	0	0	1	6	6	1	3	3	1
	6%	0%	0%	0%	6%	0%	0%	14%	14%	0%	0%	2%	11% a	5%	2%	4%	4%	5%
There are not enough options to suit my needs	100	2	1	1	1	1	1	2	2	1	4	3	5	8	4	4	7	1
	5%	18%	7%	7%	6%	8%	8%	9%	10%	8%	10%	7%	9%	7%	10%	6%	10%	5%
Other	130	0	3	2	1	0	1	2	1	1	5	2	4	11	3	7	7	0
	6%	0%	21%	13%	6%	0%	8%	9%	5%	8%	13%	5%	7%	9%	7%	10%	10%	0%
None of the above	53	0	1	0	0	0	0	1	0	0	1	0	1	1	2	1	2	0
	3%	0%	7%	0%	0%	0%	0%	5%	0%	0%	3%	0%	2%	1%	5%	1%	3%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 228 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/personal pension
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	NET: Getting by	NET: Comfortable	Not currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	40	18	33	32	23	14	89	68	3	101	56	3	37	78	43	160
I cannot currently afford to pay into a private/personal pension	644	13	6	18	11	8	6	28	34	0	37	25	0	19	37	6	62
	32%	33%	33%	55%	34%	35%	43%	31%	50% a	0%	37%	45%	0%	51% c	47% c	14%	39%
I have other financial priorities currently	396	11	3	5	7	7	2	20	13	2	19	16	0	10	18	7	35
	20%	28%	17%	15%	22%	30%	14%	22%	19%	67%	19%	29%	0%	27%	23%	16%	22%
I save in alternative ways	339	8	3	2	7	5	1	19	7	0	17	9	0	5	10	11	26
	17%	20%	17%	6%	22%	22%	7%	21%	10%	0%	17%	16%	0%	14%	13%	26%	16%
I have not thought about it	245	4	2	6	2	5	2	9	11	1	12	8	1	7	11	3	21
	12%	10%	11%	18%	6%	22%	14%	10%	16%	33%	12%	14%	33%	19%	14%	7%	13%
I plan to start retirement savings/ pension in the future	218	9	4	4	4	5	1	16	11	0	16	11	0	10	8	9	27
	11%	23%	22%	12%	13%	22%	7%	18%	16%	0%	16%	20%	0%	27% b	10%	21%	17%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Table 228 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	NET: Getting by	NET: Comfortable	Not currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	40	18	33	32	23	14	89	68	3	101	56	3	37	78	43	160
I am saving for a property	204	9	3	2	4	2	3	15	8	0	18	5	0	2	10	11	23
	10%	23%	17%	6%	13%	9%	21%	17%	12%	0%	18%	9%	0%	5%	13%	26% a	14%
I feel my financial future is already secure	181	7	1	4	4	1	2	14	5	0	11	8	0	2	4	13	19
	9%	18%	6%	12%	13%	4%	14%	16%	7%	0%	11%	14%	0%	5%	5%	30% ab	12%
I would rather spend my money now and enjoy it than save for retirement	173	8	2	3	4	2	0	13	6	0	12	6	1	4	8	7	19
	9%	20%	11%	9%	13%	9%	0%	15%	9%	0%	12%	11%	33%	11%	10%	16%	12%
Pension information is too complex	171	4	2	2	9	2	0	10	9	0	10	9	0	6	7	6	19
	9%	10%	11%	6%	28% c	9%	0%	11%	13%	0%	10%	16%	0%	16%	9%	14%	12%
I do not know how to set up a pension	145	3	1	4	3	2	1	8	6	0	7	6	1	6	5	3	14
	7%	8%	6%	12%	9%	9%	7%	9%	9%	0%	7%	11%	33%	16%	6%	7%	9%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Table 228 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: NET: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	40	18	33	32	23	14	89	68	3	101	56	3	37	78	43	160
Pension products do not offer sufficient flexibility for me	125	1	2	1	2	0	1	3	4	0	5	2	0	0	4	3	7
	6%	3%	11%	3%	6%	0%	7%	3%	6%	0%	5%	4%	0%	0%	5%	7%	4%
There are not enough options to suit my needs	100	4	0	3	3	0	2	8	4	0	7	5	0	1	2	9	12
	5%	10%	0%	9%	9%	0%	14%	9%	6%	0%	7%	9%	0%	3%	3%	21% ab	8%
Other	130	4	3	2	1	3	2	7	7	1	11	4	0	2	7	4	15
	6%	10%	17%	6%	3%	13%	14%	8%	10%	33%	11%	7%	0%	5%	9%	9%	9%
None of the above	53	0	1	0	1	0	1	2	1	0	1	1	1	1	2	0	3
	3%	0%	6%	0%	3%	0%	7%	2%	1%	0%	1%	2%	33%	3%	3%	0%	2%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Table 229
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	*c	*d
Base	2003	554	554	252	292	10	192	264	98	486	32	28	8
I cannot currently afford to pay into a private/personal pension	644	191	191	63	127	1	35	119	37	169	12	10	0
	32%	34%	34%	25%	43% a	10%	18%	45% a	38% a	35%	38%	36%	0%
I have other financial priorities currently	396	118	118	53	63	2	32	65	21	102	3	8	5
	20%	21%	21%	21%	22%	20%	17%	25% a	21%	21%	9%	29%	63%
I save in alternative ways	339	96	96	54	41	1	31	41	24	89	3	2	2
	17%	17%	17%	21% b	14%	10%	16%	16%	24% b	18%	9%	7%	25%
I have not thought about it	245	60	60	31	28	1	31	24	5	55	3	1	1
	12%	11%	11%	12%	10%	10%	16% bc	9%	5%	11%	9%	4%	13%
I plan to start retirement savings/ pension in the future	218	61	61	30	30	1	31	29	1	50	5	3	3
	11%	11%	11%	12%	10%	10%	16% c	11% c	1%	10%	16%	11%	38%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 229 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	*c	*d
Base	2003	554	554	252	292	10	192	264	98	486	32	28	8
I am saving for a property	204	60	60	26	33	1	29	29	2	56	2	2	0
	10%	11%	11%	10%	11%	10%	15%	11%	2%	12%	6%	7%	0%
							c	c					
I feel my financial future is already secure	181	45	45	29	15	1	10	15	20	39	5	1	0
	9%	8%	8%	12%	5%	10%	5%	6%	20%	8%	16%	4%	0%
				b					ab				
I would rather spend my money now and enjoy it than save for retirement	173	44	44	23	19	2	21	21	2	42	1	1	0
	9%	8%	8%	9%	7%	20%	11%	8%	2%	9%	3%	4%	0%
							c	c					
Pension information is too complex	171	57	57	26	30	1	29	26	2	52	2	3	0
	9%	10%	10%	10%	10%	10%	15%	10%	2%	11%	6%	11%	0%
							c	c					
I do not know how to set up a pension	145	39	39	15	23	1	16	20	3	36	2	1	0
	7%	7%	7%	6%	8%	10%	8%	8%	3%	7%	6%	4%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 229 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	*c	*d
Base	2003	554	554	252	292	10	192	264	98	486	32	28	8
Pension products do not offer sufficient flexibility for me	125	37	37	15	19	3	14	17	6	35	2	0	0
	6%	7%	7%	6%	7%	30%	7%	6%	6%	7%	6%	0%	0%
There are not enough options to suit my needs	100	31	31	19	10	2	15	10	6	24	1	6	0
	5%	6%	6%	8% b	3%	20%	8%	4%	6%	5%	3%	21%	0%
Other	130	37	37	17	20	0	4	14	19	28	5	2	2
	6%	7%	7%	7%	7%	0%	2%	5%	19% ab	6%	16% a	7%	25%
None of the above	53	9	9	7	2	0	1	3	5	8	1	0	0
	3%	2%	2%	3%	1%	0%	1%	1%	5% ab	2%	3%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Table 229 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	33	55	64	68	43	43	84	58	38	152	154	180	338	202	202	270	77
I cannot currently afford to pay into a private/personal pension	644	13	13	29	25	14	23	21	19	12	55	62	52	114	75	73	84	31
	32%	39%	24%	45%	37%	33%	53%	25%	33%	32%	36%	40%	29%	34%	37%	36%	31%	40%
				bg			bgh					c						
I have other financial priorities currently	396	12	11	10	17	11	11	19	7	4	33	39	30	74	40	42	55	20
	20%	36%	20%	16%	25%	26%	26%	23%	12%	11%	22%	25%	17%	22%	20%	21%	20%	26%
		chi																
I save in alternative ways	339	4	12	8	8	9	8	19	15	6	24	25	40	57	37	36	48	12
	17%	12%	22%	13%	12%	21%	19%	23%	26%	16%	16%	16%	22%	17%	18%	18%	18%	16%
									d									
I have not thought about it	245	1	6	11	6	6	6	10	4	5	18	18	19	40	17	26	24	8
	12%	3%	11%	17%	9%	14%	14%	12%	7%	13%	12%	12%	11%	12%	8%	13%	9%	10%
				a														
I plan to start retirement savings/ pension in the future	218	4	6	5	8	3	1	8	9	6	15	12	23	43	17	21	31	9
	11%	12%	11%	8%	12%	7%	2%	10%	16%	16%	10%	8%	13%	13%	8%	10%	11%	12%
									f	f								
I am saving for a property	204	0	7	4	11	3	2	20	5	4	11	16	29	44	15	14	40	6
	10%	0%	13%	6%	16%	7%	5%	24%	9%	11%	7%	10%	16%	13%	7%	7%	15%	8%
			a		a			acefh					a	b			a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 229 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	33	55	64	68	43	43	84	58	38	152	154	180	338	202	202	270	77
I feel my financial future is already secure	181	1	7	6	5	2	2	10	4	2	14	9	16	27	17	7	36	2
	9%	3%	13%	9%	7%	5%	5%	12%	7%	5%	9%	6%	9%	8%	8%	3%	13% ac	3%
I would rather spend my money now and enjoy it than save for retirement	173	5	3	4	9	5	2	11	2	1	12	16	14	31	13	16	24	4
	9%	15% h	5%	6%	13%	12%	5%	13%	3%	3%	8%	10%	8%	9%	6%	8%	9%	5%
Pension information is too complex	171	2	5	9	9	3	2	13	5	4	16	14	22	42	15	24	30	3
	9%	6%	9%	14%	13%	7%	5%	15%	9%	11%	11%	9%	12%	12%	7%	12% c	11%	4%
I do not know how to set up a pension	145	1	3	5	9	4	3	7	1	3	9	16	11	22	15	14	19	6
	7%	3%	5%	8%	13% h	9%	7%	8%	2%	8%	6%	10%	6%	7%	7%	7%	7%	8%
Pension products do not offer sufficient flexibility for me	125	1	4	3	5	4	3	9	3	3	8	12	15	26	10	8	25	4
	6%	3%	7%	5%	7%	9%	7%	11%	5%	8%	5%	8%	8%	8%	5%	4%	9% a	5%
There are not enough options to suit my needs	100	0	3	3	6	4	0	5	2	1	6	10	8	18	12	13	13	5
	5%	0%	5%	5%	9% f	9% f	0%	6%	3%	3%	4%	6%	4%	5%	6%	6%	5%	6%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 229 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	2003	33	55	64	68	43	43	84	58	38	152	154	180	338	202	202	270	77
Other	130	2	4	3	3	2	3	5	2	4	9	8	11	17	18	14	17	6
	6%	6%	7%	5%	4%	5%	7%	6%	3%	11%	6%	5%	6%	5%	9%	7%	6%	8%
None of the above	53	1	2	0	0	1	1	0	3	0	3	2	3	3	6	4	5	0
	3%	3%	4%	0%	0%	2%	2%	0%	5%	0%	2%	1%	2%	1%	3%	2%	2%	0%
									g									

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 229 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/personal pension
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	NET: Getting by	NET: Comfortable	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	143	54	153	94	67	43	316	231	7	311	238	5	148	255	135	554
I cannot currently afford to pay into a private/personal pension	644	30	17	60	36	28	20	111	80	0	92	98	1	70	103	16	191
	32%	21%	31%	39%	38%	42%	47%	35%	35%	0%	30%	41%	20%	47%	40%	12%	34%
				a	a	a	a					a		c	c		
I have other financial priorities currently	396	17	10	39	26	15	11	60	58	0	57	59	2	36	64	16	118
	20%	12%	19%	25%	28%	22%	26%	19%	25%	0%	18%	25%	40%	24%	25%	12%	21%
				a	a	a	a							c	c		
I save in alternative ways	339	28	7	27	18	9	7	54	40	2	47	49	0	14	51	29	96
	17%	20%	13%	18%	19%	13%	16%	17%	17%	29%	15%	21%	0%	9%	20%	21%	17%
															a	a	
I have not thought about it	245	17	7	18	8	3	7	28	31	1	41	18	1	14	27	15	60
	12%	12%	13%	12%	9%	4%	16%	9%	13%	14%	13%	8%	20%	9%	11%	11%	11%
							e				b						

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 229 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	NET: Getting by	NET: Comfortable	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	143	54	153	94	67	43	316	231	7	311	238	5	148	255	135	554
I plan to start retirement savings/ pension in the future	218	19	6	22	5	7	2	30	30	1	36	25	0	22	28	11	61
	11%	13%	11%	14%	5%	10%	5%	9%	13%	14%	12%	11%	0%	15%	11%	8%	11%
		d		d													
I am saving for a property	204	20	9	12	8	8	3	41	18	1	32	28	0	11	25	21	60
	10%	14%	17%	8%	9%	12%	7%	13%	8%	14%	10%	12%	0%	7%	10%	16%	11%
																a	
I feel my financial future is already secure	181	14	2	9	13	6	1	36	8	1	28	17	0	6	7	32	45
	9%	10%	4%	6%	14%	9%	2%	11%	3%	14%	9%	7%	0%	4%	3%	24%	8%
					cf			b								ab	
I would rather spend my money now and enjoy it than save for retirement	173	15	3	13	7	3	3	31	13	0	20	24	0	12	15	17	44
	9%	10%	6%	8%	7%	4%	7%	10%	6%	0%	6%	10%	0%	8%	6%	13%	8%
																b	

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 229 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: NET: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	143	54	153	94	67	43	316	231	7	311	238	5	148	255	135	554
Pension information is too complex	171	19	4	12	12	6	4	35	22	0	29	28	0	21	22	14	57
	9%	13%	7%	8%	13%	9%	9%	11%	10%	0%	9%	12%	0%	14%	9%	10%	10%
I do not know how to set up a pension	145	9	5	15	4	4	2	19	19	1	24	15	0	10	20	8	39
	7%	6%	9%	10%	4%	6%	5%	6%	8%	14%	8%	6%	0%	7%	8%	6%	7%
Pension products do not offer sufficient flexibility for me	125	14	7	6	2	4	4	24	13	0	22	15	0	14	13	10	37
	6%	10% cd	13% cd	4%	2%	6%	9%	8%	6%	0%	7%	6%	0%	9%	5%	7%	7%
There are not enough options to suit my needs	100	8	2	4	9	7	1	13	18	0	16	15	0	11	14	5	31
	5%	6%	4%	3%	10% c	10% c	2%	4%	8%	0%	5%	6%	0%	7%	5%	4%	6%
Other	130	5	4	13	5	8	2	22	15	0	26	10	1	7	15	12	37
	6%	3%	7%	8%	5%	12% a	5%	7%	6%	0%	8%	4%	20%	5%	6%	9%	7%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 229 (continuation)
Q22. Which of the following reasons, if any, best explain why you are not currently making contributions towards a private pension?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a
Base	2003	143	54	153	94	67	43	316	231	7	311	238	5	148	255	135	554
None of the above	53	0	1	3	1	2	2	6	3	0	6	3	0	1	3	5	9
	3%	0%	2%	2%	1%	3%	5%	2%	1%	0%	2%	1%	0%	1%	1%	4%	2%
						a	a										

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 230
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All respondents

	Total	Segment				Gender			Age			Country			
		Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	a	b	*c	a	b	c	a	b	c	*d
Base	607	347	64	196	260	400	204	3	90	267	250	511	55	32	9
Tax	146	100	16	30	46	100	46	0	14	61	71	121	16	7	2
	24%	29%	25%	15%	18%	25%	23%	0%	16%	23%	28%	24%	29%	22%	22%
		cd									a				
Pensions	47	25	5	17	22	33	14	0	15	13	19	38	3	4	2
	8%	7%	8%	9%	8%	8%	7%	0%	17%	5%	8%	7%	5%	13%	22%
									bc						
Applying for benefits and grants	33	16	4	13	17	22	10	1	10	17	6	27	4	1	1
	5%	5%	6%	7%	7%	6%	5%	33%	11%	6%	2%	5%	7%	3%	11%
									c	c					
Business insurance	33	18	5	10	15	23	10	0	9	19	5	28	4	1	0
	5%	5%	8%	5%	6%	6%	5%	0%	10%	7%	2%	5%	7%	3%	0%
									c	c					
Loans and debt	47	20	6	21	27	29	17	1	5	35	7	40	4	1	2
	8%	6%	9%	11%	10%	7%	8%	33%	6%	13%	3%	8%	7%	3%	22%
				a	a					c					
Mortgages or housing related finances	65	35	6	24	30	39	26	0	15	35	15	53	8	3	1
	11%	10%	9%	12%	12%	10%	13%	0%	17%	13%	6%	10%	15%	9%	11%
									c	c					

Columns Tested: a,b,c,d - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 230 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All respondents

		Segment				Gender			Age			Country			
	Total	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	a	b	*c	a	b	c	a	b	c	*d
Base	607	347	64	196	260	400	204	3	90	267	250	511	55	32	9
Other savings and investments	66	29	5	32	37	46	20	0	3	20	43	61	2	3	0
	11%	8%	8%	16%	14%	12%	10%	0%	3%	7%	17%	12%	4%	9%	0%
				a	a						ab				
Don't know	30	16	5	9	14	16	14	0	5	18	7	23	6	1	0
	5%	5%	8%	5%	5%	4%	7%	0%	6%	7%	3%	5%	11%	3%	0%
										c			a		
None of the above	140	88	12	40	52	92	47	1	14	49	77	120	8	11	1
	23%	25%	19%	20%	20%	23%	23%	33%	16%	18%	31%	23%	15%	34%	11%
											ab			b	

Columns Tested: a,b,c,d - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 230 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	607	26	67	61	60	43	48	95	73	38	154	151	206	414	192	1	471	130
Tax	146	6	19	10	8	15	12	20	20	11	35	35	51	109	36	1	117	29
	24%	23%	28%	16%	13%	35%	25%	21%	27%	29%	23%	23%	25%	26%	19%	100%	25%	22%
			d			cd			d					b				
Pensions	47	2	8	5	5	3	4	6	3	2	15	12	11	32	15	0	40	7
	8%	8%	12%	8%	8%	7%	8%	6%	4%	5%	10%	8%	5%	8%	8%	0%	8%	5%
Applying for benefits and grants	33	2	2	2	4	0	2	12	3	0	6	6	15	26	7	0	23	9
	5%	8%	3%	3%	7%	0%	4%	13%	4%	0%	4%	4%	7%	6%	4%	0%	5%	7%
								bcei										
Business insurance	33	3	1	1	3	3	1	12	0	4	5	7	16	29	4	0	27	6
	5%	12%	1%	2%	5%	7%	2%	13%	0%	11%	3%	5%	8%	7%	2%	0%	6%	5%
						h		bcfh		bh				b				
Loans and debt	47	1	4	5	8	2	1	12	7	0	10	11	19	33	14	0	35	11
	8%	4%	6%	8%	13%	5%	2%	13%	10%	0%	6%	7%	9%	8%	7%	0%	7%	8%
					fi			fi										
Mortgages or housing related finances	65	2	11	7	7	3	5	9	6	3	20	15	18	42	23	0	58	7
	11%	8%	16%	11%	12%	7%	10%	9%	8%	8%	13%	10%	9%	10%	12%	0%	12%	5%
																	b	
Other savings and investments	66	3	7	11	7	5	5	8	10	5	21	17	23	38	28	0	45	20
	11%	12%	10%	18%	12%	12%	10%	8%	14%	13%	14%	11%	11%	9%	15%	0%	10%	15%
															a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 230 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	607	26	67	61	60	43	48	95	73	38	154	151	206	414	192	1	471	130
Don't know	30	2	2	4	3	2	3	3	2	2	8	8	7	17	13	0	22	7
	5%	8%	3%	7%	5%	5%	6%	3%	3%	5%	5%	5%	3%	4%	7%	0%	5%	5%
None of the above	140	5	13	16	15	10	15	13	22	11	34	40	46	88	52	0	104	34
	23%	19%	19%	26%	25%	23%	31%	14%	30%	29%	22%	26%	22%	21%	27%	0%	22%	26%
							g		g	g								

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 231
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Employed

	Total
Base	607
Tax	146 24%
Pensions	47 8%
Applying for benefits and grants	33 5%
Business insurance	33 5%
Loans and debt	47 8%
Mortgages or housing related finances	65 11%
Other savings and investments	66 11%
Don't know	30 5%
None of the above	140 23%

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 232
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	c	a	b	*c	*d
Base	607	347	247	100	37	165	145	294	31	16	6
Tax	146	100	72	28	7	40	53	84	11	4	1
	24%	29%	29%	28%	19%	24%	37%	29%	35%	25%	17%
							ab				
Pensions	47	25	19	6	7	11	7	20	2	1	2
	8%	7%	8%	6%	19%	7%	5%	7%	6%	6%	33%
					bc						
Applying for benefits and grants	33	16	11	5	3	11	2	15	1	0	0
	5%	5%	4%	5%	8%	7%	1%	5%	3%	0%	0%
					c	c					
Business insurance	33	18	11	7	4	11	3	14	4	0	0
	5%	5%	4%	7%	11%	7%	2%	5%	13%	0%	0%
					c						
Loans and debt	47	20	15	5	1	16	3	17	2	0	1
	8%	6%	6%	5%	3%	10%	2%	6%	6%	0%	17%
						c					
Mortgages or housing related finances	65	35	22	13	5	23	7	29	3	2	1
	11%	10%	9%	13%	14%	14%	5%	10%	10%	13%	17%
						c					
Other savings and investments	66	29	26	3	0	10	19	27	1	1	0
	11%	8%	11%	3%	0%	6%	13%	9%	3%	6%	0%
			b				ab				

Columns Tested: a,b - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 232 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Self employed

		Segment	Gender		Age			Country			
	Total	Self-employed	Male	Female	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	a	b	c	a	b	*c	*d
Base	607	347	247	100	37	165	145	294	31	16	6
Don't know	30	16	9	7	2	10	4	15	1	0	0
	5%	5%	4%	7%	5%	6%	3%	5%	3%	0%	0%
None of the above	140	88	62	26	8	33	47	73	6	8	1
	23%	25%	25%	26%	22%	20%	32%	25%	19%	50%	17%
							b				

Columns Tested: a,b - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 232 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	b	c	d	*e	f	g	h	*i	a	b	c	a	b	a	b	c
Base	607	14	38	36	32	26	30	52	42	24	88	88	118	271	73	104	208	34
Tax	146	3	13	6	6	12	7	14	14	9	22	25	37	77	23	24	63	12
	24%	21%	34%	17%	19%	46%	23%	27%	33%	38%	25%	28%	31%	28%	32%	23%	30%	35%
Pensions	47	1	4	3	3	2	2	3	2	0	8	7	5	22	3	5	19	1
	8%	7%	11%	8%	9%	8%	7%	6%	5%	0%	9%	8%	4%	8%	4%	5%	9%	3%
Applying for benefits and grants	33	1	0	2	2	0	2	7	1	0	3	4	8	14	1	3	10	3
	5%	7%	0%	6%	6%	0%	7%	13% b	2%	0%	3%	5%	7%	5%	1%	3%	5%	9%
Business insurance	33	2	0	0	1	2	1	4	0	4	2	4	8	15	3	2	16	0
	5%	14%	0%	0%	3%	8%	3%	8%	0%	17%	2%	5%	7%	6%	4%	2%	8% a	0%
Loans and debt	47	1	1	2	4	0	0	6	3	0	4	4	9	15	5	5	14	1
	8%	7%	3%	6%	13% f	0%	0%	12%	7%	0%	5%	5%	8%	6%	7%	5%	7%	3%
Mortgages or housing related finances	65	0	7	5	3	2	2	5	4	1	12	7	10	32	3	11	22	2
	11%	0%	18%	14%	9%	8%	7%	10%	10%	4%	14%	8%	8%	12%	4%	11%	11%	6%
Other savings and investments	66	1	4	6	2	2	3	2	4	3	11	7	9	19	10	10	16	3
	11%	7%	11%	17% g	6%	8%	10%	4%	10%	13%	13%	8%	8%	7%	14%	10%	8%	9%
Don't know	30	1	1	3	2	2	0	3	1	2	5	4	6	12	4	7	6	3
	5%	7%	3%	8%	6%	8%	0%	6%	2%	8%	6%	5%	5%	4%	5%	7%	3%	9%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 232 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	b	c	d	*e	f	g	h	*i	a	b	c	a	b	a	b	c
Base	607	14	38	36	32	26	30	52	42	24	88	88	118	271	73	104	208	34
None of the above	140	4	8	9	9	4	13	8	13	5	21	26	26	65	21	37	42	9
	23%	29%	21%	25%	28%	15%	43%	15%	31%	21%	24%	30%	22%	24%	29%	36%	20%	26%
							g									b		

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 232 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	b	c	d	e	*f	a	b	*c	a	b	*c	*a	b	c	a
Base	607	90	30	48	117	37	25	241	105	1	187	153	7	27	124	196	347
Tax	146	25	8	20	26	16	5	76	23	1	54	43	3	7	42	51	100
	24%	28%	27%	42%	22%	43%	20%	32%	22%	100%	29%	28%	43%	26%	34%	26%	29%
				d		d											
Pensions	47	6	3	2	11	0	3	17	8	0	10	15	0	1	8	16	25
	8%	7%	10%	4%	9%	0%	12%	7%	8%	0%	5%	10%	0%	4%	6%	8%	7%
Applying for benefits and grants	33	8	0	0	4	1	3	14	2	0	1	14	1	4	3	9	16
	5%	9%	0%	0%	3%	3%	12%	6%	2%	0%	1%	9%	14%	15%	2%	5%	5%
		c										a					
Business insurance	33	7	1	2	6	1	1	15	3	0	11	7	0	0	6	12	18
	5%	8%	3%	4%	5%	3%	4%	6%	3%	0%	6%	5%	0%	0%	5%	6%	5%
Loans and debt	47	9	2	0	6	3	0	15	5	0	9	11	0	8	10	2	20
	8%	10%	7%	0%	5%	8%	0%	6%	5%	0%	5%	7%	0%	30%	8%	1%	6%
		c				c									c		
Mortgages or housing related finances	65	7	3	4	16	3	2	23	12	0	19	16	0	4	14	17	35
	11%	8%	10%	8%	14%	8%	8%	10%	11%	0%	10%	10%	0%	15%	11%	9%	10%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 232 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: NET: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	b	c	d	e	*f	a	b	*c	a	b	*c	*a	b	c	a
Base	607	90	30	48	117	37	25	241	105	1	187	153	7	27	124	196	347
Other savings and investments	66	8	1	1	12	4	3	18	11	0	21	8	0	0	5	24	29
	11%	9%	3%	2%	10%	11%	12%	7%	10%	0%	11% b	5%	0%	0%	4%	12% b	8%
Don't know	30	2	4	3	6	0	1	9	7	0	8	8	0	0	8	8	16
	5%	2%	13% ae	6%	5%	0%	4%	4%	7%	0%	4%	5%	0%	0%	6%	4%	5%
None of the above	140	18	8	16	30	9	7	54	34	0	54	31	3	3	28	57	88
	23%	20%	27%	33%	26%	24%	28%	22%	32%	0%	29%	20%	43%	11%	23%	29%	25%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 233
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All Gig

	Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	*b	*c	*d
Base	607	64	196	260	153	104	3	53	102	105	217	24	16	3
Tax	146	16	30	46	28	18	0	7	21	18	37	5	3	1
	24%	25%	15%	18%	18%	17%	0%	13%	21%	17%	17%	21%	19%	33%
Pensions	47	5	17	22	14	8	0	8	2	12	18	1	3	0
	8%	8%	9%	8%	9%	8%	0%	15%	2%	11%	8%	4%	19%	0%
								b		b				
Applying for benefits and grants	33	4	13	17	11	5	1	7	6	4	12	3	1	1
	5%	6%	7%	7%	7%	5%	33%	13%	6%	4%	6%	13%	6%	33%
								c						
Business insurance	33	5	10	15	12	3	0	5	8	2	14	0	1	0
	5%	8%	5%	6%	8%	3%	0%	9%	8%	2%	6%	0%	6%	0%
								c	c					
Loans and debt	47	6	21	27	14	12	1	4	19	4	23	2	1	1
	8%	9%	11%	10%	9%	12%	33%	8%	19%	4%	11%	8%	6%	33%
									c					
Mortgages or housing related finances	65	6	24	30	17	13	0	10	12	8	24	5	1	0
	11%	9%	12%	12%	11%	13%	0%	19%	12%	8%	11%	21%	6%	0%
								c						
Other savings and investments	66	5	32	37	20	17	0	3	10	24	34	1	2	0
	11%	8%	16%	14%	13%	16%	0%	6%	10%	23%	16%	4%	13%	0%
										ab				

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 233 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	*b	*c	*d
Base	607	64	196	260	153	104	3	53	102	105	217	24	16	3
Don't know	30	5	9	14	7	7	0	3	8	3	8	5	1	0
	5%	8%	5%	5%	5%	7%	0%	6%	8%	3%	4%	21%	6%	0%
None of the above	140	12	40	52	30	21	1	6	16	30	47	2	3	0
	23%	19%	20%	20%	20%	20%	33%	11%	16%	29%	22%	8%	19%	0%
										ab				

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 233 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	607	12	29	25	28	17	18	43	31	14	66	63	88	200	57	76	152	31
Tax	146	3	6	4	2	3	5	6	6	2	13	10	14	40	6	14	27	4
	24%	25%	21%	16%	7%	18%	28%	14%	19%	14%	20%	16%	16%	20%	11%	18%	18%	13%
Pensions	47	1	4	2	2	1	2	3	1	2	7	5	6	18	4	9	10	3
	8%	8%	14%	8%	7%	6%	11%	7%	3%	14%	11%	8%	7%	9%	7%	12%	7%	10%
Applying for benefits and grants	33	1	2	0	2	0	0	5	2	0	3	2	7	9	8	4	11	2
	5%	8%	7%	0%	7%	0%	0%	12%	6%	0%	5%	3%	8%	5%	14% a	5%	7%	6%
Business insurance	33	1	1	1	2	1	0	8	0	0	3	3	8	12	3	3	10	2
	5%	8%	3%	4%	7%	6%	0%	19% h	0%	0%	5%	5%	9%	6%	5%	4%	7%	6%
Loans and debt	47	0	3	3	4	2	1	6	4	0	6	7	10	20	6	11	16	0
	8%	0%	10%	12%	14%	12%	6%	14%	13%	0%	9%	11%	11%	10%	11%	14% c	11%	0%
Mortgages or housing related finances	65	2	4	2	4	1	3	4	2	2	8	8	8	26	4	10	19	1
	11%	17%	14%	8%	14%	6%	17%	9%	6%	14%	12%	13%	9%	13%	7%	13%	13%	3%
Other savings and investments	66	2	3	5	5	3	2	6	6	2	10	10	14	26	10	7	21	9
	11%	17%	10%	20%	18%	18%	11%	14%	19%	14%	15%	16%	16%	13%	18%	9%	14%	29% ab
Don't know	30	1	1	1	1	0	3	0	1	0	3	4	1	10	3	4	7	3
	5%	8%	3%	4%	4%	0%	17%	0%	3%	0%	5%	6%	1%	5%	5%	5%	5%	10%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 233 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	607	12	29	25	28	17	18	43	31	14	66	63	88	200	57	76	152	31
None of the above	140	1	5	7	6	6	2	5	9	6	13	14	20	39	13	14	31	7
	23%	8%	17%	28%	21%	35%	11%	12%	29%	43%	20%	22%	23%	20%	23%	18%	20%	23%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 233 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	a	b	*c	a	b	c	a
Base	607	64	28	53	64	36	15	173	87	127	129	4	30	105	123	260
Tax	146	7	4	9	18	4	4	33	13	21	25	0	5	23	18	46
	24%	11%	14%	17%	28% a	11%	27%	19%	15%	17%	19%	0%	17%	22%	15%	18%
Pensions	47	8	1	3	6	3	1	15	7	11	11	0	2	10	10	22
	8%	13%	4%	6%	9%	8%	7%	9%	8%	9%	9%	0%	7%	10%	8%	8%
Applying for benefits and grants	33	5	3	2	2	3	2	12	5	8	9	0	4	8	4	17
	5%	8%	11%	4%	3%	8%	13%	7%	6%	6%	7%	0%	13% c	8%	3%	7%
Business insurance	33	4	2	2	5	0	2	14	1	7	8	0	3	5	7	15
	5%	6%	7%	4%	8%	0%	13%	8% b	1%	6%	6%	0%	10%	5%	6%	6%
Loans and debt	47	10	5	3	7	2	0	18	9	8	18	1	5	15	7	27
	8%	16%	18%	6%	11%	6%	0%	10%	10%	6%	14% a	25%	17% c	14% c	6%	10%
Mortgages or housing related finances	65	6	5	10	3	5	1	19	11	18	12	0	5	15	10	30
	11%	9%	18%	19% d	5%	14%	7%	11%	13%	14%	9%	0%	17%	14%	8%	12%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 233 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	a	b	*c	a	b	c	a
Base	607	64	28	53	64	36	15	173	87	127	129	4	30	105	123	260
Other savings and investments	66	5	2	12	7	9	2	20	17	19	16	2	1	13	23	37
	11%	8%	7%	23% a	11%	25% a	13%	12%	20%	15%	12%	50%	3%	12%	19% a	14%
Don't know	30	2	2	2	3	4	1	8	6	7	6	1	1	7	6	14
	5%	3%	7%	4%	5%	11%	7%	5%	7%	6%	5%	25%	3%	7%	5%	5%
None of the above	140	17	4	10	13	6	2	34	18	28	24	0	4	9	38	52
	23%	27%	14%	19%	20%	17%	13%	20%	21%	22%	19%	0%	13%	9%	31% b	20%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 234
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig and another form

	Total	Segment: Gig and another form	Segment: All Gig	Gender: Male	Gender: Female	Gender: Id entify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Sco tland	Country: Wales	Country: No rthern Ireland
Significance Level: 95%		a	b	a	*b	*c	*a	*b	*c	a	*b	*c	*d
Base	607	64	64	48	15	1	16	21	27	51	8	3	2
Tax	146	16	16	14	2	0	5	6	5	13	3	0	0
	24%	25%	25%	29%	13%	0%	31%	29%	19%	25%	38%	0%	0%
Pensions	47	5	5	3	2	0	0	0	5	3	0	2	0
	8%	8%	8%	6%	13%	0%	0%	0%	19%	6%	0%	67%	0%
Applying for benefits and grants	33	4	4	3	0	1	2	1	1	3	0	0	1
	5%	6%	6%	6%	0%	100%	13%	5%	4%	6%	0%	0%	50%
Business insurance	33	5	5	4	1	0	2	2	1	4	0	1	0
	5%	8%	8%	8%	7%	0%	13%	10%	4%	8%	0%	33%	0%
Loans and debt	47	6	6	5	1	0	1	3	2	4	1	0	1
	8%	9%	9%	10%	7%	0%	6%	14%	7%	8%	13%	0%	50%
Mortgages or housing related finances	65	6	6	5	1	0	1	2	3	6	0	0	0
	11%	9%	9%	10%	7%	0%	6%	10%	11%	12%	0%	0%	0%
Other savings and investments	66	5	5	2	3	0	2	2	1	5	0	0	0
	11%	8%	8%	4%	20%	0%	13%	10%	4%	10%	0%	0%	0%
Don't know	30	5	5	3	2	0	1	4	0	2	3	0	0
	5%	8%	8%	6%	13%	0%	6%	19%	0%	4%	38%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 234 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	*b	*c	*a	*b	*c	a	*b	*c	*d
Base	607	64	64	48	15	1	16	21	27	51	8	3	2
None of the above	140	12	12	9	3	0	2	1	9	11	1	0	0
	23%	19%	19%	19%	20%	0%	13%	5%	33%	22%	13%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 234 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b	*c	a	*b	*a	*b	*c
Base	607	3	9	4	6	1	4	10	10	4	16	11	24	47	15	23	27	14
Tax	146	1	2	1	0	1	1	4	3	0	4	2	7	15	1	5	9	2
	24%	33%	22%	25%	0%	100%	25%	40%	30%	0%	25%	18%	29%	32%	7%	22%	33%	14%
Pensions	47	0	0	0	0	0	1	0	1	1	0	1	2	4	1	3	1	1
	8%	0%	0%	0%	0%	0%	25%	0%	10%	25%	0%	9%	8%	9%	7%	13%	4%	7%
Applying for benefits and grants	33	1	0	0	0	0	0	1	1	0	1	0	2	1	3	1	2	1
	5%	33%	0%	0%	0%	0%	0%	10%	10%	0%	6%	0%	8%	2%	20%	4%	7%	7%
Business insurance	33	0	1	0	2	0	0	1	0	0	1	2	1	4	1	1	2	2
	5%	0%	11%	0%	33%	0%	0%	10%	0%	0%	6%	18%	4%	9%	7%	4%	7%	14%
Loans and debt	47	0	1	0	1	0	1	1	0	0	1	2	1	3	2	4	2	0
	8%	0%	11%	0%	17%	0%	25%	10%	0%	0%	6%	18%	4%	6%	13%	17%	7%	0%
Mortgages or housing related finances	65	1	2	0	0	0	0	1	2	0	3	0	3	6	0	3	2	1
	11%	33%	22%	0%	0%	0%	0%	10%	20%	0%	19%	0%	13%	13%	0%	13%	7%	7%
Other savings and investments	66	0	1	1	1	0	0	1	0	1	2	1	2	1	3	0	3	2
	11%	0%	11%	25%	17%	0%	0%	10%	0%	25%	13%	9%	8%	2%	20%	0%	11%	14%
Don't know	30	0	0	0	1	0	1	0	0	0	0	2	0	5	0	1	2	2
	5%	0%	0%	0%	17%	0%	25%	0%	0%	0%	0%	18%	0%	11%	0%	4%	7%	14%
None of the above	140	0	2	2	1	0	0	1	3	2	4	1	6	8	4	5	4	3
	23%	0%	22%	50%	17%	0%	0%	10%	30%	50%	25%	9%	25%	17%	27%	22%	15%	21%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 234 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	a	*b	*a	b	*c	a
Base	607	22	6	12	13	7	4	41	23	36	28	6	34	24	64
Tax	146	4	1	3	5	1	2	11	5	7	9	1	9	6	16
	24%	18%	17%	25%	38%	14%	50%	27%	22%	19%	32%	17%	26%	25%	25%
Pensions	47	3	0	1	0	1	0	3	2	4	1	0	5	0	5
	8%	14%	0%	8%	0%	14%	0%	7%	9%	11%	4%	0%	15%	0%	8%
Applying for benefits and grants	33	3	1	0	0	0	0	2	2	3	1	2	2	0	4
	5%	14%	17%	0%	0%	0%	0%	5%	9%	8%	4%	33%	6%	0%	6%
Business insurance	33	2	0	1	1	0	1	5	0	3	2	1	2	2	5
	5%	9%	0%	8%	8%	0%	25%	12%	0%	8%	7%	17%	6%	8%	8%
Loans and debt	47	1	1	0	4	0	0	2	4	2	4	0	5	1	6
	8%	5%	17%	0%	31%	0%	0%	5%	17%	6%	14%	0%	15%	4%	9%
Mortgages or housing related finances	65	2	0	2	1	1	0	5	1	4	2	1	1	4	6
	11%	9%	0%	17%	8%	14%	0%	12%	4%	11%	7%	17%	3%	17%	9%
Other savings and investments	66	0	2	2	0	1	0	2	3	3	2	0	4	1	5
	11%	0%	33%	17%	0%	14%	0%	5%	13%	8%	7%	0%	12%	4%	8%

Columns Tested: a,b,c,d,e,f - a,b - a,b - a,b,c - a

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Online fieldwork December 2017

Table 234 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	a	*b	*a	b	*c	a
Base	607	22	6	12	13	7	4	41	23	36	28	6	34	24	64
Don't know	30	1	1	1	0	1	1	2	3	4	1	0	4	1	5
	5%	5%	17%	8%	0%	14%	25%	5%	13%	11%	4%	0%	12%	4%	8%
None of the above	140	6	0	2	2	2	0	9	3	6	6	1	2	9	12
	23%	27%	0%	17%	15%	29%	0%	22%	13%	17%	21%	17%	6%	38%	19%

Columns Tested: a,b,c,d,e,f - a,b - a,b - a,b,c - a

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Online fieldwork December 2017

Table 235
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	607	196	196	105	89	2	37	81	78	166	16	13	1
Tax	146	30	30	14	16	0	2	15	13	24	2	3	1
	24%	15%	15%	13%	18%	0%	5%	19%	17%	14%	13%	23%	100%
Pensions	47	17	17	11	6	0	8	2	7	15	1	1	0
	8%	9%	9%	10%	7%	0%	22% b	2%	9%	9%	6%	8%	0%
Applying for benefits and grants	33	13	13	8	5	0	5	5	3	9	3	1	0
	5%	7%	7%	8%	6%	0%	14%	6%	4%	5%	19%	8%	0%
Business insurance	33	10	10	8	2	0	3	6	1	10	0	0	0
	5%	5%	5%	8%	2%	0%	8%	7%	1%	6%	0%	0%	0%
Loans and debt	47	21	21	9	11	1	3	16	2	19	1	1	0
	8%	11%	11%	9%	12%	50%	8%	20% c	3%	11%	6%	8%	0%
Mortgages or housing related finances	65	24	24	12	12	0	9	10	5	18	5	1	0
	11%	12%	12%	11%	13%	0%	24% c	12%	6%	11%	31%	8%	0%
Other savings and investments	66	32	32	18	14	0	1	8	23	29	1	2	0
	11%	16%	16%	17%	16%	0%	3%	10%	29% ab	17%	6%	15%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 235 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	607	196	196	105	89	2	37	81	78	166	16	13	1
Don't know	30	9	9	4	5	0	2	4	3	6	2	1	0
	5%	5%	5%	4%	6%	0%	5%	5%	4%	4%	13%	8%	0%
None of the above	140	40	40	21	18	1	4	15	21	36	1	3	0
	23%	20%	20%	20%	20%	50%	11%	19%	27%	22%	6%	23%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 235 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	*h	*i	a	b	c	a	b	a	b	*c
Base	607	9	20	21	22	16	14	33	21	10	50	52	64	153	42	53	125	17
Tax	146	2	4	3	2	2	4	2	3	2	9	8	7	25	5	9	18	2
	24%	22%	20%	14%	9%	13%	29%	6%	14%	20%	18%	15%	11%	16%	12%	17%	14%	12%
Pensions	47	1	4	2	2	1	1	3	0	1	7	4	4	14	3	6	9	2
	8%	11%	20%	10%	9%	6%	7%	9%	0%	10%	14%	8%	6%	9%	7%	11%	7%	12%
Applying for benefits and grants	33	0	2	0	2	0	0	4	1	0	2	2	5	8	5	3	9	1
	5%	0%	10%	0%	9%	0%	0%	12%	5%	0%	4%	4%	8%	5%	12%	6%	7%	6%
Business insurance	33	1	0	1	0	1	0	7	0	0	2	1	7	8	2	2	8	0
	5%	11%	0%	5%	0%	6%	0%	21%	0%	0%	4%	2%	11%	5%	5%	4%	6%	0%
Loans and debt	47	0	2	3	3	2	0	5	4	0	5	5	9	17	4	7	14	0
	8%	0%	10%	14%	14%	13%	0%	15%	19%	0%	10%	10%	14%	11%	10%	13%	11%	0%
Mortgages or housing related finances	65	1	2	2	4	1	3	3	0	2	5	8	5	20	4	7	17	0
	11%	11%	10%	10%	18%	6%	21%	9%	0%	20%	10%	15%	8%	13%	10%	13%	14%	0%
Other savings and investments	66	2	2	4	4	3	2	5	6	1	8	9	12	25	7	7	18	7
	11%	22%	10%	19%	18%	19%	14%	15%	29%	10%	16%	17%	19%	16%	17%	13%	14%	41%
Don't know	30	1	1	1	0	0	2	0	1	0	3	2	1	5	3	3	5	1
	5%	11%	5%	5%	0%	0%	14%	0%	5%	0%	6%	4%	2%	3%	7%	6%	4%	6%
None of the above	140	1	3	5	5	6	2	4	6	4	9	13	14	31	9	9	27	4
	23%	11%	15%	24%	23%	38%	14%	12%	29%	40%	18%	25%	22%	20%	21%	17%	22%	24%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 235 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	607	42	22	41	51	29	11	132	64	91	101	4	24	71	99	196
Tax	146	3	3	6	13	3	2	22	8	14	16	0	4	14	12	30
	24%	7%	14%	15%	25% a	10%	18%	17%	13%	15%	16%	0%	17%	20%	12%	15%
Pensions	47	5	1	2	6	2	1	12	5	7	10	0	2	5	10	17
	8%	12%	5%	5%	12%	7%	9%	9%	8%	8%	10%	0%	8%	7%	10%	9%
Applying for benefits and grants	33	2	2	2	2	3	2	10	3	5	8	0	2	6	4	13
	5%	5%	9%	5%	4%	10%	18%	8%	5%	5%	8%	0%	8%	8%	4%	7%
Business insurance	33	2	2	1	4	0	1	9	1	4	6	0	2	3	5	10
	5%	5%	9%	2%	8%	0%	9%	7%	2%	4%	6%	0%	8%	4%	5%	5%
Loans and debt	47	9	4	3	3	2	0	16	5	6	14	1	5	10	6	21
	8%	21% d	18%	7%	6%	7%	0%	12%	8%	7%	14%	25%	21%	14%	6%	11%
Mortgages or housing related finances	65	4	5	8	2	4	1	14	10	14	10	0	4	14	6	24
	11%	10%	23%	20% d	4%	14%	9%	11%	16%	15%	10%	0%	17%	20% c	6%	12%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 235 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 1st
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	607	42	22	41	51	29	11	132	64	91	101	4	24	71	99	196
Other savings and investments	66	5	0	10	7	8	2	18	14	16	14	2	1	9	22	32
	11%	12%	0%	24%	14%	28%	18%	14%	22%	18%	14%	50%	4%	13%	22%	16%
Don't know	30	1	1	1	3	3	0	6	3	3	5	1	1	3	5	9
	5%	2%	5%	2%	6%	10%	0%	5%	5%	3%	5%	25%	4%	4%	5%	5%
None of the above	140	11	4	8	11	4	2	25	15	22	18	0	3	7	29	40
	23%	26%	18%	20%	22%	14%	18%	19%	23%	24%	18%	0%	13%	10%	29%	20%
															b	

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 236
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: All respondents

	Total	Segment				Gender		Age			Country			
		Self-employed	Gig and another form	Gig only	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	*b	c	d	a	b	a	b	c	a	b	*c	*d
Base	283	155	29	99	128	205	78	46	129	108	239	30	11	3
Tax	51	26	4	21	25	36	15	4	23	24	40	7	4	0
	18%	17%	14%	21%	20%	18%	19%	9%	18%	22% a	17%	23%	36%	0%
Pensions	67	41	2	24	26	52	15	7	28	32	58	8	0	1
	24%	26%	7%	24%	20%	25%	19%	15%	22%	30%	24%	27%	0%	33%
Applying for benefits and grants	24	7	5	12	17	18	6	7	15	2	21	2	1	0
	8%	5%	17%	12% a	13% a	9%	8%	15% c	12% c	2%	9%	7%	9%	0%
Business insurance	20	13	0	7	7	17	3	4	8	8	19	0	1	0
	7%	8%	0%	7%	5%	8%	4%	9%	6%	7%	8%	0%	9%	0%
Loans and debt	39	23	5	11	16	24	15	10	17	12	33	4	2	0
	14%	15%	17%	11%	13%	12%	19%	22%	13%	11%	14%	13%	18%	0%
Mortgages or housing related finances	40	23	5	12	17	25	15	12	23	5	33	4	1	2
	14%	15%	17%	12%	13%	12%	19%	26% c	18% c	5%	14%	13%	9%	67%
Other savings and investments	42	22	8	12	20	33	9	2	15	25	35	5	2	0
	15%	14%	28%	12%	16%	16%	12%	4%	12%	23% ab	15%	17%	18%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d - a,b - a,b,c - a,b,c,d

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Table 236 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: All respondents

		Segment				Gender		Age			Country			
	Total	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	*b	c	d	a	b	a	b	c	a	b	*c	*d
Base	283	155	29	99	128	205	78	46	129	108	239	30	11	3
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d - a,b - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 236 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: All respondents

		Region									Region group			Children		Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	ABC1	C2DE
Significance Level: 95%		*a	b	*c	d	*e	*f	g	*h	*i	a	b	c	a	b	a	b
Base	283	15	34	22	33	16	20	60	26	13	71	69	99	208	75	233	48
Tax	51	4	7	4	7	4	1	6	5	2	15	12	13	37	14	44	5
	18%	27%	21%	18%	21%	25%	5%	10%	19%	15%	21%	17%	13%	18%	19%	19%	10%
Pensions	67	3	9	6	7	5	6	11	7	4	18	18	22	49	18	52	15
	24%	20%	26%	27%	21%	31%	30%	18%	27%	31%	25%	26%	22%	24%	24%	22%	31%
Applying for benefits and grants	24	2	3	0	4	2	0	9	1	0	5	6	10	17	7	16	8
	8%	13%	9%	0%	12%	13%	0%	15%	4%	0%	7%	9%	10%	8%	9%	7%	17% a
Business insurance	20	1	2	3	2	3	0	4	2	2	6	5	8	15	5	16	4
	7%	7%	6%	14%	6%	19%	0%	7%	8%	15%	8%	7%	8%	7%	7%	7%	8%
Loans and debt	39	1	4	4	2	1	4	13	3	1	9	7	17	24	15	31	8
	14%	7%	12%	18%	6%	6%	20%	22%	12%	8%	13%	10%	17%	12%	20%	13%	17%
Mortgages or housing related finances	40	1	4	2	7	1	3	10	3	2	7	11	15	33	7	32	8
	14%	7%	12%	9%	21%	6%	15%	17%	12%	15%	10%	16%	15%	16%	9%	14%	17%
Other savings and investments	42	3	5	3	4	0	6	7	5	2	11	10	14	33	9	42	0
	15%	20%	15%	14%	12%	0%	30%	12%	19%	15%	15%	14%	14%	16%	12%	18% b	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 237
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Employed

	Total
Base	283
Tax	51 18%
Pensions	67 24%
Applying for benefits and grants	24 8%
Business insurance	20 7%
Loans and debt	39 14%
Mortgages or housing related finances	40 14%
Other savings and investments	42 15%
Don't know	0 0%
None of the above	0 0%

Fidelity Self Employed Research

Online fieldwork December 2017

Table 238
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*a	b	c	a	*b	*c	*d
Base	283	155	120	35	16	79	60	130	17	5	3
Tax	51	26	20	6	2	15	9	21	3	2	0
	18%	17%	17%	17%	13%	19%	15%	16%	18%	40%	0%
Pensions	67	41	33	8	3	19	19	34	6	0	1
	24%	26%	28%	23%	19%	24%	32%	26%	35%	0%	33%
Applying for benefits and grants	24	7	5	2	2	4	1	7	0	0	0
	8%	5%	4%	6%	13%	5%	2%	5%	0%	0%	0%
Business insurance	20	13	12	1	0	6	7	12	0	1	0
	7%	8%	10%	3%	0%	8%	12%	9%	0%	20%	0%
Loans and debt	39	23	14	9	4	11	8	19	2	2	0
	14%	15%	12%	26%	25%	14%	13%	15%	12%	40%	0%
				a							
Mortgages or housing related finances	40	23	16	7	5	15	3	18	3	0	2
	14%	15%	13%	20%	31%	19%	5%	14%	18%	0%	67%
						c					
Other savings and investments	42	22	20	2	0	9	13	19	3	0	0
	15%	14%	17%	6%	0%	11%	22%	15%	18%	0%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 238 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	*h	*i	a	b	c	a	*b	*a	b	*c
Base	283	7	21	14	14	10	9	31	17	7	42	33	55	131	24	28	116	10
Tax	51	2	5	3	1	2	1	3	3	1	10	4	7	24	2	6	18	2
	18%	29%	24%	21%	7%	20%	11%	10%	18%	14%	24%	12%	13%	18%	8%	21%	16%	20%
Pensions	67	1	7	4	6	3	3	5	4	1	12	12	10	33	8	9	29	2
	24%	14%	33%	29%	43%	30%	33%	16%	24%	14%	29%	36%	18%	25%	33%	32%	25%	20%
Applying for benefits and grants	24	0	1	0	1	2	0	3	0	0	1	3	3	5	2	1	6	0
	8%	0%	5%	0%	7%	20%	0%	10%	0%	0%	2%	9%	5%	4%	8%	4%	5%	0%
Business insurance	20	0	2	2	1	2	0	2	2	1	4	3	5	9	4	2	9	2
	7%	0%	10%	14%	7%	20%	0%	6%	12%	14%	10%	9%	9%	7%	17%	7%	8%	20%
Loans and debt	39	1	3	2	1	1	1	6	3	1	6	3	10	20	3	4	18	1
	14%	14%	14%	14%	7%	10%	11%	19%	18%	14%	14%	9%	18%	15%	13%	14%	16%	10%
Mortgages or housing related finances	40	1	1	1	3	0	1	8	2	1	3	4	11	18	5	4	18	1
	14%	14%	5%	7%	21%	0%	11%	26%	12%	14%	7%	12%	20%	14%	21%	14%	16%	10%
Other savings and investments	42	2	2	2	1	0	3	4	3	2	6	4	9	22	0	2	18	2
	15%	29%	10%	14%	7%	0%	33%	13%	18%	29%	14%	12%	16%	17%	0%	7%	16%	20%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 238 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	*c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	283	44	9	19	55	16	12	118	37	79	74	2	13	52	90	155
Tax	51	7	1	4	9	4	1	21	5	11	15	0	2	10	14	26
	18%	16%	11%	21%	16%	25%	8%	18%	14%	14%	20%	0%	15%	19%	16%	17%
Pensions	67	14	0	6	13	5	3	30	11	23	17	1	1	12	28	41
	24%	32%	0%	32%	24%	31%	25%	25%	30%	29%	23%	50%	8%	23%	31%	26%
Applying for benefits and grants	24	2	2	0	3	0	0	5	2	1	6	0	1	3	3	7
	8%	5%	22%	0%	5%	0%	0%	4%	5%	1%	8% a	0%	8%	6%	3%	5%
Business insurance	20	7	1	0	4	0	1	11	2	5	8	0	0	4	9	13
	7%	16%	11%	0%	7%	0%	8%	9%	5%	6%	11%	0%	0%	8%	10%	8%
Loans and debt	39	3	2	3	9	3	3	15	8	13	9	1	4	12	7	23
	14%	7%	22%	16%	16%	19%	25%	13%	22%	16%	12%	50%	31%	23% c	8%	15%
Mortgages or housing related finances	40	8	1	2	9	1	2	19	4	13	10	0	5	7	11	23
	14%	18%	11%	11%	16%	6%	17%	16%	11%	16%	14%	0%	38%	13%	12%	15%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 238 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	*c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	283	44	9	19	55	16	12	118	37	79	74	2	13	52	90	155
Other savings and investments	42	3	2	4	8	3	2	17	5	13	9	0	0	4	18	22
	15%	7%	22%	21%	15%	19%	17%	14%	14%	16%	12%	0%	0%	8%	20%	14%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 239
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: All Gig

	Total	Segment			Gender		Age			Country		
		Gig and another form	Gig only	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales
Significance Level: 95%		*a	b	c	a	b	a	b	c	a	*b	*c
Base	283	29	99	128	85	43	30	50	48	109	13	6
Tax	51	4	21	25	16	9	2	8	15	19	4	2
	18%	14%	21%	20%	19%	21%	7%	16%	31%	17%	31%	33%
									a			
Pensions	67	2	24	26	19	7	4	9	13	24	2	0
	24%	7%	24%	20%	22%	16%	13%	18%	27%	22%	15%	0%
Applying for benefits and grants	24	5	12	17	13	4	5	11	1	14	2	1
	8%	17%	12%	13%	15%	9%	17%	22%	2%	13%	15%	17%
							c	c				
Business insurance	20	0	7	7	5	2	4	2	1	7	0	0
	7%	0%	7%	5%	6%	5%	13%	4%	2%	6%	0%	0%
Loans and debt	39	5	11	16	10	6	6	6	4	14	2	0
	14%	17%	11%	13%	12%	14%	20%	12%	8%	13%	15%	0%
Mortgages or housing related finances	40	5	12	17	9	8	7	8	2	15	1	1
	14%	17%	12%	13%	11%	19%	23%	16%	4%	14%	8%	17%
							c					
Other savings and investments	42	8	12	20	13	7	2	6	12	16	2	2
	15%	28%	12%	16%	15%	16%	7%	12%	25%	15%	15%	33%
									a			
Don't know	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b - a,b,c - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 239 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: All Gig

		Segment			Gender		Age			Country		
	Total	Gig and another form	Gig only	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales
Significance Level: 95%		*a	b	c	a	b	a	b	c	a	*b	*c
Base	283	29	99	128	85	43	30	50	48	109	13	6
None of the above	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b - a,b,c - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 239 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	b	c	a	*b	a	b	*c
Base	283	8	13	8	19	6	11	29	9	6	29	36	44	102	24	39	78	10
Tax	51	2	2	1	6	2	0	3	2	1	5	8	6	20	3	7	18	0
	18%	25%	15%	13%	32%	33%	0%	10%	22%	17%	17%	22%	14%	20%	13%	18%	23%	0%
Pensions	67	2	2	2	1	2	3	6	3	3	6	6	12	19	7	5	16	4
	24%	25%	15%	25%	5%	33%	27%	21%	33%	50%	21%	17%	27%	19%	29%	13%	21%	40%
Applying for benefits and grants	24	2	2	0	3	0	0	6	1	0	4	3	7	11	6	6	9	2
	8%	25%	15%	0%	16%	0%	0%	21%	11%	0%	14%	8%	16%	11%	25%	15%	12%	20%
Business insurance	20	1	0	1	1	1	0	2	0	1	2	2	3	7	0	3	4	0
	7%	13%	0%	13%	5%	17%	0%	7%	0%	17%	7%	6%	7%	7%	0%	8%	5%	0%
Loans and debt	39	0	1	2	1	0	3	7	0	0	3	4	7	11	5	7	8	1
	14%	0%	8%	25%	5%	0%	27%	24%	0%	0%	10%	11%	16%	11%	21%	18%	10%	10%
Mortgages or housing related finances	40	0	3	1	4	1	2	2	1	1	4	7	4	14	3	4	11	2
	14%	0%	23%	13%	21%	17%	18%	7%	11%	17%	14%	19%	9%	14%	13%	10%	14%	20%
Other savings and investments	42	1	3	1	3	0	3	3	2	0	5	6	5	20	0	7	12	1
	15%	13%	23%	13%	16%	0%	27%	10%	22%	0%	17%	17%	11%	20%	0%	18%	15%	10%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 239 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	*c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	283	30	12	23	37	16	10	90	38	58	68	2	16	55	56	128
Tax	51	4	2	7	7	4	1	16	9	9	14	2	4	11	10	25
	18%	13%	17%	30%	19%	25%	10%	18%	24%	16%	21%	100%	25%	20%	18%	20%
Pensions	67	7	1	3	5	6	4	19	7	10	16	0	2	13	10	26
	24%	23%	8%	13%	14%	38%	40%	21%	18%	17%	24%	0%	13%	24%	18%	20%
Applying for benefits and grants	24	4	5	1	7	0	0	12	5	10	7	0	2	8	7	17
	8%	13%	42%	4%	19%	0%	0%	13%	13%	17%	10%	0%	13%	15%	13%	13%
Business insurance	20	2	0	2	2	0	1	4	3	3	4	0	2	2	3	7
	7%	7%	0%	9%	5%	0%	10%	4%	8%	5%	6%	0%	13%	4%	5%	5%
Loans and debt	39	5	2	1	4	2	2	9	7	7	9	0	2	7	7	16
	14%	17%	17%	4%	11%	13%	20%	10%	18%	12%	13%	0%	13%	13%	13%	13%
Mortgages or housing related finances	40	5	1	3	5	3	0	14	3	5	12	0	4	4	9	17
	14%	17%	8%	13%	14%	19%	0%	16%	8%	9%	18%	0%	25%	7%	16%	13%
Other savings and investments	42	3	1	6	7	1	2	16	4	14	6	0	0	10	10	20
	15%	10%	8%	26%	19%	6%	20%	18%	11%	24%	9%	0%	0%	18%	18%	16%
										b						

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 239 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	*c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	283	30	12	23	37	16	10	90	38	58	68	2	16	55	56	128
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 240
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Gig and another form

	Total	Segment		Gender		Age			Country			Region							
		Gig and another form	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales	North East	North West	Yorkshire and the Humber	West Midlands	East of England	London	South East	South West
Significance Level: 95%		*a	*b	*a	*b	*a	*b	*c	*a	*b	*c	*a	*b	*c	*d	*e	*f	*g	*h
Base	283	29	29	23	6	10	8	11	23	4	2	1	5	2	2	3	7	2	1
Tax	51	4	4	2	2	1	1	2	3	1	0	0	1	1	0	0	0	0	1
	18%	14%	14%	9%	33%	10%	13%	18%	13%	25%	0%	0%	20%	50%	0%	0%	0%	0%	100%
Pensions	67	2	2	1	1	1	0	1	2	0	0	0	0	0	0	0	1	1	0
	24%	7%	7%	4%	17%	10%	0%	9%	9%	0%	0%	0%	0%	0%	0%	0%	14%	50%	0%
Applying for benefits and grants	24	5	5	5	0	2	2	1	4	1	0	0	1	0	0	0	2	1	0
	8%	17%	17%	22%	0%	20%	25%	9%	17%	25%	0%	0%	20%	0%	0%	0%	29%	50%	0%
Business insurance	20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	7%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Loans and debt	39	5	5	5	0	2	1	2	5	0	0	0	0	1	1	1	2	0	0
	14%	17%	17%	22%	0%	20%	13%	18%	22%	0%	0%	0%	0%	50%	50%	33%	29%	0%	0%
Mortgages or housing related finances	40	5	5	3	2	3	1	1	4	1	0	0	1	0	1	1	1	0	0
	14%	17%	17%	13%	33%	30%	13%	9%	17%	25%	0%	0%	20%	0%	50%	33%	14%	0%	0%
Other savings and investments	42	8	8	7	1	1	3	4	5	1	2	1	2	0	0	1	1	0	0
	15%	28%	28%	30%	17%	10%	38%	36%	22%	25%	100%	100%	40%	0%	0%	33%	14%	0%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b - a,b,c - a,b,c - a,b,c,d,e,f,g,h

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 240 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Gig and another form

	Total	Region group			Social Grade		Marital status			Sector						Children		Length of self-employment	
		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	NET: 0-2 years	NET: 3-10 years
Significance Level: 95%		*a	*b	*c	*a	*b	*a	*b	*c	*a	*b	*c	*d	*e	*f	*a	*b	*a	*b
Base	283	8	5	10	22	5	12	14	3	8	2	5	8	3	3	19	10	16	13
Tax	51	2	0	1	2	0	3	1	0	0	1	1	1	1	0	1	3	2	2
	18%	25%	0%	10%	9%	0%	25%	7%	0%	0%	50%	20%	13%	33%	0%	5%	30%	13%	15%
Pensions	67	0	0	2	1	1	0	2	0	0	0	1	0	0	1	1	1	0	2
	24%	0%	0%	20%	5%	20%	0%	14%	0%	0%	0%	20%	0%	0%	33%	5%	10%	0%	15%
Applying for benefits and grants	24	1	0	3	3	2	3	2	0	2	0	0	3	0	0	3	2	3	2
	8%	13%	0%	30%	14%	40%	25%	14%	0%	25%	0%	0%	38%	0%	0%	16%	20%	19%	15%
Business insurance	20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	7%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Loans and debt	39	1	2	2	4	1	0	4	1	3	1	0	0	0	1	3	2	1	4
	14%	13%	40%	20%	18%	20%	0%	29%	33%	38%	50%	0%	0%	0%	33%	16%	20%	6%	31%
Mortgages or housing related finances	40	1	2	1	4	1	1	3	1	1	0	0	2	2	0	5	0	3	2
	14%	13%	40%	10%	18%	20%	8%	21%	33%	13%	0%	0%	25%	67%	0%	26%	0%	19%	15%
Other savings and investments	42	3	1	1	8	0	5	2	1	2	0	3	2	0	1	6	2	7	1
	15%	38%	20%	10%	36%	0%	42%	14%	33%	25%	0%	60%	25%	0%	33%	32%	20%	44%	8%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b - a,b,c - a,b,c,d,e,f - a,b - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 240 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Gig and another form

	Total	Region group			Social Grade		Marital status			Sector						Children		Length of self-employment	
		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	NET: 0-2 years	NET: 3-10 years
Significance Level: 95%		*a	*b	*c	*a	*b	*a	*b	*c	*a	*b	*c	*d	*e	*f	*a	*b	*a	*b
Base	283	8	5	10	22	5	12	14	3	8	2	5	8	3	3	19	10	16	13
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b - a,b,c - a,b,c,d,e,f - a,b - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 240 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Gig and another form

	Total	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*a
Base	283	1	17	11	29
Tax	51	0	3	1	4
	18%	0%	18%	9%	14%
Pensions	67	0	2	0	2
	24%	0%	12%	0%	7%
Applying for benefits and grants	24	0	3	2	5
	8%	0%	18%	18%	17%
Business insurance	20	0	0	0	0
	7%	0%	0%	0%	0%
Loans and debt	39	1	2	2	5
	14%	100%	12%	18%	17%
Mortgages or housing related finances	40	0	1	4	5
	14%	0%	6%	36%	17%
Other savings and investments	42	0	6	2	8
	15%	0%	35%	18%	28%
Don't know	0	0	0	0	0
	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 240 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Gig and another form

	Total	Financial situation			Private/personal pension
		NET: Struggling	Getting by	NET: Comfortable	Currently saving
Significance Level: 95%		*a	*b	*c	*a
Base	283	1	17	11	29
None of the above	0	0	0	0	0
	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 241
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales
Significance Level: 95%		a	b	a	b	*a	b	c	a	*b	*c
Base	283	99	99	62	37	20	42	37	86	9	4
Tax	51	21	21	14	7	1	7	13	16	3	2
	18%	21%	21%	23%	19%	5%	17%	35%	19%	33%	50%
Pensions	67	24	24	18	6	3	9	12	22	2	0
	24%	24%	24%	29%	16%	15%	21%	32%	26%	22%	0%
Applying for benefits and grants	24	12	12	8	4	3	9	0	10	1	1
	8%	12%	12%	13%	11%	15%	21%	0%	12%	11%	25%
							c				
Business insurance	20	7	7	5	2	4	2	1	7	0	0
	7%	7%	7%	8%	5%	20%	5%	3%	8%	0%	0%
Loans and debt	39	11	11	5	6	4	5	2	9	2	0
	14%	11%	11%	8%	16%	20%	12%	5%	10%	22%	0%
Mortgages or housing related finances	40	12	12	6	6	4	7	1	11	0	1
	14%	12%	12%	10%	16%	20%	17%	3%	13%	0%	25%
							c				
Other savings and investments	42	12	12	6	6	1	3	8	11	1	0
	15%	12%	12%	10%	16%	5%	7%	22%	13%	11%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b - a,b,c - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 241 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	b	c	a	*b	*a	b	*c
Base	283	7	8	6	17	6	8	22	7	5	21	31	34	80	19	27	64	7
Tax	51	2	1	0	6	2	0	3	2	0	3	8	5	18	3	4	17	0
	18%	29%	13%	0%	35%	33%	0%	14%	29%	0%	14%	26%	15%	23%	16%	15%	27%	0%
Pensions	67	2	2	2	1	2	3	5	2	3	6	6	10	18	6	5	14	4
	24%	29%	25%	33%	6%	33%	38%	23%	29%	60%	29%	19%	29%	23%	32%	19%	22%	57%
Applying for benefits and grants	24	2	1	0	3	0	0	4	0	0	3	3	4	8	4	3	7	2
	8%	29%	13%	0%	18%	0%	0%	18%	0%	0%	14%	10%	12%	10%	21%	11%	11%	29%
Business insurance	20	1	0	1	1	1	0	2	0	1	2	2	3	7	0	3	4	0
	7%	14%	0%	17%	6%	17%	0%	9%	0%	20%	10%	6%	9%	9%	0%	11%	6%	0%
Loans and debt	39	0	1	1	0	0	2	5	0	0	2	2	5	7	4	7	4	0
	14%	0%	13%	17%	0%	0%	25%	23%	0%	0%	10%	6%	15%	9%	21%	26%	6%	0%
Mortgages or housing related finances	40	0	2	1	3	1	1	1	1	1	3	5	3	10	2	3	8	1
	14%	0%	25%	17%	18%	17%	13%	5%	14%	20%	14%	16%	9%	13%	11%	11%	13%	14%
Other savings and investments	42	0	1	1	3	0	2	2	2	0	2	5	4	12	0	2	10	0
	15%	0%	13%	17%	18%	0%	25%	9%	29%	0%	10%	16%	12%	15%	0%	7%	16%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 241 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: NET: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	a	b	*c	*a	b	c	a
Base	283	22	10	18	29	13	7	71	28	42	55	2	15	38	45	99
Tax	51	4	1	6	6	3	1	15	6	7	12	2	4	8	9	21
	18%	18%	10%	33%	21%	23%	14%	21%	21%	17%	22%	100%	27%	21%	20%	21%
Pensions	67	7	1	2	5	6	3	18	6	10	14	0	2	11	10	24
	24%	32%	10%	11%	17%	46%	43%	25%	21%	24%	25%	0%	13%	29%	22%	24%
Applying for benefits and grants	24	2	5	1	4	0	0	9	3	7	5	0	2	5	5	12
	8%	9%	50%	6%	14%	0%	0%	13%	11%	17%	9%	0%	13%	13%	11%	12%
Business insurance	20	2	0	2	2	0	1	4	3	3	4	0	2	2	3	7
	7%	9%	0%	11%	7%	0%	14%	6%	11%	7%	7%	0%	13%	5%	7%	7%
Loans and debt	39	2	1	1	4	2	1	6	5	6	5	0	1	5	5	11
	14%	9%	10%	6%	14%	15%	14%	8%	18%	14%	9%	0%	7%	13%	11%	11%
Mortgages or housing related finances	40	4	1	3	3	1	0	9	3	2	10	0	4	3	5	12
	14%	18%	10%	17%	10%	8%	0%	13%	11%	5%	18%	0%	27%	8%	11%	12%
											a					
Other savings and investments	42	1	1	3	5	1	1	10	2	7	5	0	0	4	8	12
	15%	5%	10%	17%	17%	8%	14%	14%	7%	17%	9%	0%	0%	11%	18%	12%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 241 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 2nd
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	a	b	*c	*a	b	c	a
Base	283	22	10	18	29	13	7	71	28	42	55	2	15	38	45	99
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 242
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: All respondents

	Total	Segment				Gender		Age			Country			
		Self-employed	Gig and another form	Gig only	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	*b	c	d	a	b	a	b	c	a	*b	*c	*d
Base	200	115	22	63	85	147	53	32	97	71	165	24	8	3
Tax	34	20	4	10	14	25	9	5	16	13	25	6	3	0
	17%	17%	18%	16%	16%	17%	17%	16%	16%	18%	15%	25%	38%	0%
Pensions	38	26	5	7	12	29	9	3	19	16	32	6	0	0
	19%	23%	23%	11%	14%	20%	17%	9%	20%	23%	19%	25%	0%	0%
Applying for benefits and grants	12	7	1	4	5	9	3	3	9	0	11	1	0	0
	6%	6%	5%	6%	6%	6%	6%	9%	9%	0%	7%	4%	0%	0%
								c	c					
Business insurance	28	15	4	9	13	17	11	6	15	7	25	1	1	1
	14%	13%	18%	14%	15%	12%	21%	19%	15%	10%	15%	4%	13%	33%
Loans and debt	33	14	2	17	19	26	7	7	17	9	26	4	2	1
	17%	12%	9%	27%	22%	18%	13%	22%	18%	13%	16%	17%	25%	33%
				a										
Mortgages or housing related finances	24	14	2	8	10	16	8	4	12	8	20	1	2	1
	12%	12%	9%	13%	12%	11%	15%	13%	12%	11%	12%	4%	25%	33%
Other savings and investments	31	19	4	8	12	25	6	4	9	18	26	5	0	0
	16%	17%	18%	13%	14%	17%	11%	13%	9%	25%	16%	21%	0%	0%
										b				
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d - a,b - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 242 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: All respondents

		Region									Region group			Children		Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	ABC1	C2DE
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	*h	*i	a	b	c	a	b	a	b
Base	200	11	24	17	24	10	14	39	16	10	52	48	65	145	55	166	33
Tax	34	4	2	5	6	0	4	2	1	1	11	10	4	22	12	26	8
	17%	36%	8%	29%	25%	0%	29%	5%	6%	10%	21%	21%	6%	15%	22%	16%	24%
											c	c					
Pensions	38	4	3	4	2	4	1	5	6	3	11	7	14	31	7	34	3
	19%	36%	13%	24%	8%	40%	7%	13%	38%	30%	21%	15%	22%	21%	13%	20%	9%
Applying for benefits and grants	12	0	2	2	3	0	1	2	0	1	4	4	3	8	4	9	3
	6%	0%	8%	12%	13%	0%	7%	5%	0%	10%	8%	8%	5%	6%	7%	5%	9%
Business insurance	28	0	5	1	3	0	3	11	1	1	6	6	13	20	8	26	2
	14%	0%	21%	6%	13%	0%	21%	28%	6%	10%	12%	13%	20%	14%	15%	16%	6%
Loans and debt	33	1	5	1	4	3	1	7	3	1	7	8	11	26	7	29	4
	17%	9%	21%	6%	17%	30%	7%	18%	19%	10%	13%	17%	17%	18%	13%	17%	12%
Mortgages or housing related finances	24	1	4	1	4	2	1	6	1	0	6	7	7	17	7	19	5
	12%	9%	17%	6%	17%	20%	7%	15%	6%	0%	12%	15%	11%	12%	13%	11%	15%
Other savings and investments	31	1	3	3	2	1	3	6	4	3	7	6	13	21	10	23	8
	16%	9%	13%	18%	8%	10%	21%	15%	25%	30%	13%	13%	20%	14%	18%	14%	24%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 243
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Employed

	Total
Base	200
Tax	34 17%
Pensions	38 19%
Applying for benefits and grants	12 6%
Business insurance	28 14%
Loans and debt	33 17%
Mortgages or housing related finances	24 12%
Other savings and investments	31 16%
Don't know	0 0%
None of the above	0 0%

Fidelity Self Employed Research

Online fieldwork December 2017

Table 244
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	*b	*a	b	c	a	*b	*c	*d
Base	200	115	88	27	12	61	42	94	14	4	3
Tax	34	20	15	5	1	13	6	14	5	1	0
	17%	17%	17%	19%	8%	21%	14%	15%	36%	25%	0%
Pensions	38	26	21	5	1	12	13	22	4	0	0
	19%	23%	24%	19%	8%	20%	31%	23%	29%	0%	0%
Applying for benefits and grants	12	7	6	1	2	5	0	6	1	0	0
	6%	6%	7%	4%	17%	8%	0%	6%	7%	0%	0%
Business insurance	28	15	9	6	3	8	4	13	0	1	1
	14%	13%	10%	22%	25%	13%	10%	14%	0%	25%	33%
Loans and debt	33	14	12	2	2	7	5	11	1	1	1
	17%	12%	14%	7%	17%	11%	12%	12%	7%	25%	33%
Mortgages or housing related finances	24	14	8	6	1	9	4	12	0	1	1
	12%	12%	9%	22%	8%	15%	10%	13%	0%	25%	33%
Other savings and investments	31	19	17	2	2	7	10	16	3	0	0
	16%	17%	19%	7%	17%	11%	24%	17%	21%	0%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 244 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	a	*b	c	a	*b	*a	b	*c
Base	200	5	16	10	11	7	4	23	13	5	31	22	41	98	17	21	86	7
Tax	34	1	1	4	4	0	1	2	1	0	6	5	3	16	4	4	15	1
	17%	20%	6%	40%	36%	0%	25%	9%	8%	0%	19%	23%	7%	16%	24%	19%	17%	14%
Pensions	38	3	2	2	0	2	0	4	6	3	7	2	13	24	2	3	22	1
	19%	60%	13%	20%	0%	29%	0%	17%	46%	60%	23%	9%	32%	24%	12%	14%	26%	14%
Applying for benefits and grants	12	0	1	0	2	0	0	2	0	1	1	2	3	5	2	3	4	0
	6%	0%	6%	0%	18%	0%	0%	9%	0%	20%	3%	9%	7%	5%	12%	14%	5%	0%
Business insurance	28	0	5	0	1	0	0	5	1	1	5	1	7	13	2	3	11	1
	14%	0%	31%	0%	9%	0%	0%	22%	8%	20%	16%	5%	17%	13%	12%	14%	13%	14%
Loans and debt	33	0	1	0	1	2	1	4	2	0	1	4	6	13	1	1	12	1
	17%	0%	6%	0%	9%	29%	25%	17%	15%	0%	3%	18%	15%	13%	6%	5%	14%	14%
Mortgages or housing related finances	24	0	4	1	1	2	1	3	0	0	5	4	3	11	3	2	10	1
	12%	0%	25%	10%	9%	29%	25%	13%	0%	0%	16%	18%	7%	11%	18%	10%	12%	14%
Other savings and investments	31	1	2	3	2	1	1	3	3	0	6	4	6	16	3	5	12	2
	16%	20%	13%	30%	18%	14%	25%	13%	23%	0%	19%	18%	15%	16%	18%	24%	14%	29%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 244 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	*c	d	*e	*f	a	*b	a	b	*c	*a	b	c	a
Base	200	34	4	14	41	13	9	86	29	58	55	2	10	40	65	115
Tax	34	7	0	0	8	2	3	13	7	12	8	0	2	5	13	20
	17%	21%	0%	0%	20%	15%	33%	15%	24%	21%	15%	0%	20%	13%	20%	17%
Pensions	38	4	1	6	10	3	2	22	4	20	6	0	3	10	13	26
	19%	12%	25%	43%	24%	23%	22%	26%	14%	34%	11%	0%	30%	25%	20%	23%
										b						
Applying for benefits and grants	12	4	0	0	2	0	1	5	2	3	4	0	0	4	3	7
	6%	12%	0%	0%	5%	0%	11%	6%	7%	5%	7%	0%	0%	10%	5%	6%
Business insurance	28	4	1	2	6	2	0	11	4	6	9	0	2	3	10	15
	14%	12%	25%	14%	15%	15%	0%	13%	14%	10%	16%	0%	20%	8%	15%	13%
Loans and debt	33	4	1	2	5	1	1	13	1	3	11	0	1	6	7	14
	17%	12%	25%	14%	12%	8%	11%	15%	3%	5%	20%	0%	10%	15%	11%	12%
											a					
Mortgages or housing related finances	24	6	0	2	4	2	0	9	5	4	9	1	1	7	6	14
	12%	18%	0%	14%	10%	15%	0%	10%	17%	7%	16%	50%	10%	18%	9%	12%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 244 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	*c	d	*e	*f	a	*b	a	b	*c	*a	b	c	a
Base	200	34	4	14	41	13	9	86	29	58	55	2	10	40	65	115
Other savings and investments	31	5	1	2	6	3	2	13	6	10	8	1	1	5	13	19
	16%	15%	25%	14%	15%	23%	22%	15%	21%	17%	15%	50%	10%	13%	20%	17%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 245
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: All Gig

		Segment			Gender		Age			Country		
	Total	Gig and another form	Gig only	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales
Significance Level: 95%		*a	b	c	a	*b	*a	b	*c	a	*b	*c
Base	200	22	63	85	59	26	20	36	29	71	10	4
Tax	34	4	10	14	10	4	4	3	7	11	1	2
	17%	18%	16%	16%	17%	15%	20%	8%	24%	15%	10%	50%
Pensions	38	5	7	12	8	4	2	7	3	10	2	0
	19%	23%	11%	14%	14%	15%	10%	19%	10%	14%	20%	0%
Applying for benefits and grants	12	1	4	5	3	2	1	4	0	5	0	0
	6%	5%	6%	6%	5%	8%	5%	11%	0%	7%	0%	0%
Business insurance	28	4	9	13	8	5	3	7	3	12	1	0
	14%	18%	14%	15%	14%	19%	15%	19%	10%	17%	10%	0%
Loans and debt	33	2	17	19	14	5	5	10	4	15	3	1
	17%	9%	27%	22%	24%	19%	25%	28%	14%	21%	30%	25%
Mortgages or housing related finances	24	2	8	10	8	2	3	3	4	8	1	1
	12%	9%	13%	12%	14%	8%	15%	8%	14%	11%	10%	25%
Other savings and investments	31	4	8	12	8	4	2	2	8	10	2	0
	16%	18%	13%	14%	14%	15%	10%	6%	28%	14%	20%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b - a,b,c - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 245 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b	*c	a	*b	*a	b	*c
Base	200	6	8	7	13	3	10	16	3	5	21	26	24	68	16	26	51	7
Tax	34	3	1	1	2	0	3	0	0	1	5	5	1	10	4	7	6	1
	17%	50%	13%	14%	15%	0%	30%	0%	0%	20%	24%	19%	4%	15%	25%	27%	12%	14%
Pensions	38	1	1	2	2	2	1	1	0	0	4	5	1	10	1	2	9	1
	19%	17%	13%	29%	15%	67%	10%	6%	0%	0%	19%	19%	4%	15%	6%	8%	18%	14%
Applying for benefits and grants	12	0	1	2	1	0	1	0	0	0	3	2	0	4	1	2	2	1
	6%	0%	13%	29%	8%	0%	10%	0%	0%	0%	14%	8%	0%	6%	6%	8%	4%	14%
Business insurance	28	0	0	1	2	0	3	6	0	0	1	5	6	13	0	3	9	1
	14%	0%	0%	14%	15%	0%	30%	38%	0%	0%	5%	19%	25%	19%	0%	12%	18%	14%
Loans and debt	33	1	4	1	3	1	0	3	1	1	6	4	5	16	3	5	12	2
	17%	17%	50%	14%	23%	33%	0%	19%	33%	20%	29%	15%	21%	24%	19%	19%	24%	29%
Mortgages or housing related finances	24	1	0	0	3	0	0	3	1	0	1	3	4	8	2	2	8	0
	12%	17%	0%	0%	23%	0%	0%	19%	33%	0%	5%	12%	17%	12%	13%	8%	16%	0%
Other savings and investments	31	0	1	0	0	0	2	3	1	3	1	2	7	7	5	5	5	1
	16%	0%	13%	0%	0%	0%	20%	19%	33%	60%	5%	8%	29%	10%	31%	19%	10%	14%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 245 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	a	b	*c	*a	b	c	a
Base	200	18	9	16	25	8	9	59	26	39	44	2	11	37	36	85
Tax	34	5	0	4	2	2	1	9	5	11	3	0	1	7	6	14
	17%	28%	0%	25%	8%	25%	11%	15%	19%	28% b	7%	0%	9%	19%	17%	16%
Pensions	38	3	1	0	5	0	3	9	3	3	8	1	0	6	6	12
	19%	17%	11%	0%	20%	0%	33%	15%	12%	8%	18%	50%	0%	16%	17%	14%
Applying for benefits and grants	12	0	1	2	2	0	0	3	2	2	3	0	2	1	2	5
	6%	0%	11%	13%	8%	0%	0%	5%	8%	5%	7%	0%	18%	3%	6%	6%
Business insurance	28	2	1	2	6	2	0	9	4	7	6	0	3	4	6	13
	14%	11%	11%	13%	24%	25%	0%	15%	15%	18%	14%	0%	27%	11%	17%	15%
Loans and debt	33	3	4	4	4	1	3	13	6	10	9	0	3	9	6	19
	17%	17%	44%	25%	16%	13%	33%	22%	23%	26%	20%	0%	27%	24%	17%	22%
Mortgages or housing related finances	24	2	1	1	4	0	2	8	2	3	6	1	2	4	4	10
	12%	11%	11%	6%	16%	0%	22%	14%	8%	8%	14%	50%	18%	11%	11%	12%
Other savings and investments	31	3	1	3	2	3	0	8	4	3	9	0	0	6	6	12
	16%	17%	11%	19%	8%	38%	0%	14%	15%	8%	20%	0%	0%	16%	17%	14%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 245 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: NET: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	a	b	*c	*a	b	c	a
Base	200	18	9	16	25	8	9	59	26	39	44	2	11	37	36	85
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 246
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Gig and another form

	Total	Segment		Gender		Age			Country			Region							
		Gig and another form	All Gig	Male	Female	18-34	35-54	55+	England	Scotland	Wales	North East	North West	Yorkshire and the Humber	West Midlands	East of England	London	South East	South West
Significance Level: 95%		*a	*b	*a	*b	*a	*b	*c	*a	*b	*c	*a	*b	*c	*d	*e	*f	*g	*h
Base	200	22	22	19	3	7	6	9	16	4	2	1	3	1	1	3	5	1	1
Tax	34	4	4	4	0	0	1	3	2	0	2	1	0	0	0	1	0	0	0
	17%	18%	18%	21%	0%	0%	17%	33%	13%	0%	100%	100%	0%	0%	0%	33%	0%	0%	0%
Pensions	38	5	5	5	0	2	3	0	3	2	0	0	1	1	1	0	0	0	0
	19%	23%	23%	26%	0%	29%	50%	0%	19%	50%	0%	0%	33%	100%	100%	0%	0%	0%	0%
Applying for benefits and grants	12	1	1	1	0	1	0	0	1	0	0	0	1	0	0	0	0	0	0
	6%	5%	5%	5%	0%	14%	0%	0%	6%	0%	0%	0%	33%	0%	0%	0%	0%	0%	0%
Business insurance	28	4	4	3	1	1	2	1	3	1	0	0	0	0	0	1	2	0	0
	14%	18%	18%	16%	33%	14%	33%	11%	19%	25%	0%	0%	0%	0%	0%	33%	40%	0%	0%
Loans and debt	33	2	2	1	1	1	0	1	2	0	0	0	1	0	0	0	1	0	0
	17%	9%	9%	5%	33%	14%	0%	11%	13%	0%	0%	0%	33%	0%	0%	0%	20%	0%	0%
Mortgages or housing related finances	24	2	2	2	0	1	0	1	2	0	0	0	0	0	0	0	1	1	0
	12%	9%	9%	11%	0%	14%	0%	11%	13%	0%	0%	0%	0%	0%	0%	0%	20%	100%	0%
Other savings and investments	31	4	4	3	1	1	0	3	3	1	0	0	0	0	0	1	1	0	1
	16%	18%	18%	16%	33%	14%	0%	33%	19%	25%	0%	0%	0%	0%	0%	33%	20%	0%	100%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b - a,b,c - a,b,c - a,b,c,d,e,f,g,h

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 246 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Gig and another form

	Total	Region group			Social Grade		Marital status			Sector						Children		Length of self-employment	
		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	NET: 0-2 years	NET: 3-10 years
Significance Level: 95%		*a	*b	*c	*a	*b	*a	*b	*c	*a	*b	*c	*d	*e	*f	*a	*b	*a	*b
Base	200	5	4	7	18	3	9	11	2	5	1	3	8	2	3	14	8	10	12
Tax	34	1	1	0	4	0	3	1	0	2	0	1	1	0	0	3	1	4	0
	17%	20%	25%	0%	22%	0%	33%	9%	0%	40%	0%	33%	13%	0%	0%	21%	13%	40%	0%
Pensions	38	2	1	0	3	1	1	3	1	0	1	0	2	0	2	3	2	0	5
	19%	40%	25%	0%	17%	33%	11%	27%	50%	0%	100%	0%	25%	0%	67%	21%	25%	0%	42%
Applying for benefits and grants	12	1	0	0	1	0	0	0	1	0	0	0	1	0	0	1	0	0	1
	6%	20%	0%	0%	6%	0%	0%	0%	50%	0%	0%	0%	13%	0%	0%	7%	0%	0%	8%
Business insurance	28	0	1	2	4	0	1	3	0	1	0	0	2	1	0	2	2	2	2
	14%	0%	25%	29%	22%	0%	11%	27%	0%	20%	0%	0%	25%	50%	0%	14%	25%	20%	17%
Loans and debt	33	1	0	1	2	0	2	0	0	0	0	1	1	0	0	1	1	2	0
	17%	20%	0%	14%	11%	0%	22%	0%	0%	0%	0%	33%	13%	0%	0%	7%	13%	20%	0%
Mortgages or housing related finances	24	0	0	2	2	0	0	2	0	0	0	0	1	0	1	2	0	1	1
	12%	0%	0%	29%	11%	0%	0%	18%	0%	0%	0%	0%	13%	0%	33%	14%	0%	10%	8%
Other savings and investments	31	0	1	2	2	2	2	2	0	2	0	1	0	1	0	2	2	1	3
	16%	0%	25%	29%	11%	67%	22%	18%	0%	40%	0%	33%	0%	50%	0%	14%	25%	10%	25%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b - a,b,c - a,b,c,d,e,f - a,b - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 246 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Gig and another form

	Total	Region group			Social Grade		Marital status			Sector						Children		Length of self-employment	
		North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	NET: 0-2 years	NET: 3-10 years
Significance Level: 95%		*a	*b	*c	*a	*b	*a	*b	*c	*a	*b	*c	*d	*e	*f	*a	*b	*a	*b
Base	200	5	4	7	18	3	9	11	2	5	1	3	8	2	3	14	8	10	12
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a,b - a,b,c - a,b,c,d,e,f - a,b - a,b

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Online fieldwork December 2017

Table 246 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Gig and another form

	Total	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*a
Base	200	1	14	7	22
Tax	34	0	3	1	4
	17%	0%	21%	14%	18%
Pensions	38	0	4	1	5
	19%	0%	29%	14%	23%
Applying for benefits and grants	12	0	0	1	1
	6%	0%	0%	14%	5%
Business insurance	28	1	2	1	4
	14%	100%	14%	14%	18%
Loans and debt	33	0	2	0	2
	17%	0%	14%	0%	9%
Mortgages or housing related finances	24	0	1	1	2
	12%	0%	7%	14%	9%
Other savings and investments	31	0	2	2	4
	16%	0%	14%	29%	18%
Don't know	0	0	0	0	0
	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 246 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Gig and another form

	Total	Financial situation			Private/personal pension
		NET: Struggling	Getting by	NET: Comfortable	Currently saving
Significance Level: 95%		*a	*b	*c	*a
Base	200	1	14	7	22
None of the above	0	0	0	0	0
	0%	0%	0%	0%	0%

Columns Tested: a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 247
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales
Significance Level: 95%		a	b	a	*b	*a	b	*c	a	*b	*c
Base	200	63	63	40	23	13	30	20	55	6	2
Tax	34	10	10	6	4	4	2	4	9	1	0
	17%	16%	16%	15%	17%	31%	7%	20%	16%	17%	0%
Pensions	38	7	7	3	4	0	4	3	7	0	0
	19%	11%	11%	8%	17%	0%	13%	15%	13%	0%	0%
Applying for benefits and grants	12	4	4	2	2	0	4	0	4	0	0
	6%	6%	6%	5%	9%	0%	13%	0%	7%	0%	0%
Business insurance	28	9	9	5	4	2	5	2	9	0	0
	14%	14%	14%	13%	17%	15%	17%	10%	16%	0%	0%
Loans and debt	33	17	17	13	4	4	10	3	13	3	1
	17%	27%	27%	33%	17%	31%	33%	15%	24%	50%	50%
Mortgages or housing related finances	24	8	8	6	2	2	3	3	6	1	1
	12%	13%	13%	15%	9%	15%	10%	15%	11%	17%	50%
Other savings and investments	31	8	8	5	3	1	2	5	7	1	0
	16%	13%	13%	13%	13%	8%	7%	25%	13%	17%	0%
Don't know	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b - a,b,c - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 247 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b	*c	a	*b	*a	b	*c
Base	200	5	5	6	12	3	7	11	2	4	16	22	17	50	13	17	40	5
Tax	34	2	1	1	2	0	2	0	0	1	4	4	1	6	4	4	5	1
	17%	40%	20%	17%	17%	0%	29%	0%	0%	25%	25%	18%	6%	12%	31%	24%	13%	20%
Pensions	38	1	0	1	1	2	1	1	0	0	2	4	1	7	0	1	6	0
	19%	20%	0%	17%	8%	67%	14%	9%	0%	0%	13%	18%	6%	14%	0%	6%	15%	0%
Applying for benefits and grants	12	0	0	2	1	0	1	0	0	0	2	2	0	3	1	2	2	0
	6%	0%	0%	33%	8%	0%	14%	0%	0%	0%	13%	9%	0%	6%	8%	12%	5%	0%
Business insurance	28	0	0	1	2	0	2	4	0	0	1	4	4	9	0	2	6	1
	14%	0%	0%	17%	17%	0%	29%	36%	0%	0%	6%	18%	24%	18%	0%	12%	15%	20%
Loans and debt	33	1	3	1	3	1	0	2	1	1	5	4	4	14	3	3	12	2
	17%	20%	60%	17%	25%	33%	0%	18%	50%	25%	31%	18%	24%	28%	23%	18%	30%	40%
Mortgages or housing related finances	24	1	0	0	3	0	0	2	0	0	1	3	2	6	2	2	6	0
	12%	20%	0%	0%	25%	0%	0%	18%	0%	0%	6%	14%	12%	12%	15%	12%	15%	0%
Other savings and investments	31	0	1	0	0	0	1	2	1	2	1	1	5	5	3	3	3	1
	16%	0%	20%	0%	0%	0%	14%	18%	50%	50%	6%	5%	29%	10%	23%	18%	8%	20%
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 247 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	*a	b	*c	*a	*b	*c	a
Base	200	13	8	13	17	6	6	45	18	29	32	2	10	23	29	63
Tax	34	3	0	3	1	2	1	6	4	7	3	0	1	4	5	10
	17%	23%	0%	23%	6%	33%	17%	13%	22%	24%	9%	0%	10%	17%	17%	16%
Pensions	38	3	0	0	3	0	1	6	1	3	3	1	0	2	5	7
	19%	23%	0%	0%	18%	0%	17%	13%	6%	10%	9%	50%	0%	9%	17%	11%
Applying for benefits and grants	12	0	1	2	1	0	0	2	2	2	2	0	2	1	1	4
	6%	0%	13%	15%	6%	0%	0%	4%	11%	7%	6%	0%	20%	4%	3%	6%
Business insurance	28	1	1	2	4	1	0	7	2	5	4	0	2	2	5	9
	14%	8%	13%	15%	24%	17%	0%	16%	11%	17%	13%	0%	20%	9%	17%	14%
Loans and debt	33	3	4	3	3	1	3	12	5	8	9	0	3	7	6	17
	17%	23%	50%	23%	18%	17%	50%	27%	28%	28%	28%	0%	30%	30%	21%	27%
Mortgages or housing related finances	24	2	1	1	3	0	1	6	2	2	5	1	2	3	3	8
	12%	15%	13%	8%	18%	0%	17%	13%	11%	7%	16%	50%	20%	13%	10%	13%
Other savings and investments	31	1	1	2	2	2	0	6	2	2	6	0	0	4	4	8
	16%	8%	13%	15%	12%	33%	0%	13%	11%	7%	19%	0%	0%	17%	14%	13%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 247 (continuation)
Q23. Which of the following would you say has taken up the most of your time over the last 12 months? - 3rd
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	*a	b	*c	*a	*b	*c	a
Base	200	13	8	13	17	6	6	45	18	29	32	2	10	23	29	63
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 248
Q23 Total mentions
Base: All respondents

		Segment				Gender			Age			Country			
	Total	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	a	b	*c	a	b	c	a	b	c	*d
Base	607	347	64	196	260	400	204	3	90	267	250	511	55	32	9
Tax	231	146	24	61	85	161	70	0	23	100	108	186	29	14	2
	38%	42%	38%	31%	33%	40%	34%	0%	26%	37%	43%	36%	53%	44%	22%
		cd								a	a		a		
Pensions	152	92	12	48	60	114	38	0	25	60	67	128	17	4	3
	25%	27%	19%	24%	23%	29%	19%	0%	28%	22%	27%	25%	31%	13%	33%
						b									
Other savings and investments	139	70	17	52	69	104	35	0	9	44	86	122	12	5	0
	23%	20%	27%	27%	27%	26%	17%	0%	10%	16%	34%	24%	22%	16%	0%
						b					ab				
Mortgages or housing related finances	129	72	13	44	57	80	49	0	31	70	28	106	13	6	4
	21%	21%	20%	22%	22%	20%	24%	0%	34%	26%	11%	21%	24%	19%	44%
									c	c					
Loans and debt	119	57	13	49	62	79	39	1	22	69	28	99	12	5	3
	20%	16%	20%	25%	24%	20%	19%	33%	24%	26%	11%	19%	22%	16%	33%
				a	a				c	c					
Business insurance	81	46	9	26	35	57	24	0	19	42	20	72	5	3	1
	13%	13%	14%	13%	13%	14%	12%	0%	21%	16%	8%	14%	9%	9%	11%
									c	c					

Columns Tested: a,b,c,d - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 248 (continuation)
Q23 Total mentions
Base: All respondents

	Total	Segment				Gender			Age			Country			
		Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	a	b	*c	a	b	c	a	b	c	*d
Base	607	347	64	196	260	400	204	3	90	267	250	511	55	32	9
Applying for benefits and grants	69	30	10	29	39	49	19	1	20	41	8	59	7	2	1
	11%	9%	16%	15%	15%	12%	9%	33%	22%	15%	3%	12%	13%	6%	11%
				a	a				c	c					
Don't know	30	16	5	9	14	16	14	0	5	18	7	23	6	1	0
	5%	5%	8%	5%	5%	4%	7%	0%	6%	7%	3%	5%	11%	3%	0%
										c			a		
None of the above	140	88	12	40	52	92	47	1	14	49	77	120	8	11	1
	23%	25%	19%	20%	20%	23%	23%	33%	16%	18%	31%	23%	15%	34%	11%
											ab			b	

Columns Tested: a,b,c,d - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 248 (continuation)
Q23 Total mentions
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	607	26	67	61	60	43	48	95	73	38	154	151	206	414	192	1	471	130
Tax	231	14	28	19	21	19	17	28	26	14	61	57	68	168	62	1	187	42
	38%	54%	42%	31%	35%	44%	35%	29%	36%	37%	40%	38%	33%	41%	32%	100%	40%	32%
Pensions	152	9	20	15	14	12	11	22	16	9	44	37	47	112	40	0	126	25
	25%	35%	30%	25%	23%	28%	23%	23%	22%	24%	29%	25%	23%	27%	21%	0%	27%	19%
Other savings and investments	139	7	15	17	13	6	14	21	19	10	39	33	50	92	47	0	110	28
	23%	27%	22%	28%	22%	14%	29%	22%	26%	26%	25%	22%	24%	22%	24%	0%	23%	22%
Mortgages or housing related finances	129	4	19	10	18	6	9	25	10	5	33	33	40	92	37	0	109	20
	21%	15%	28%	16%	30%	14%	19%	26%	14%	13%	21%	22%	19%	22%	19%	0%	23%	15%
			h		h			h										
Loans and debt	119	3	13	10	14	6	6	32	13	2	26	26	47	83	36	0	95	23
	20%	12%	19%	16%	23%	14%	13%	34%	18%	5%	17%	17%	23%	20%	19%	0%	20%	18%
			i		i			bcefhi										
Business insurance	81	4	8	5	8	6	4	27	3	7	17	18	37	64	17	0	69	12
	13%	15%	12%	8%	13%	14%	8%	28%	4%	18%	11%	12%	18%	15%	9%	0%	15%	9%
								bcdfh		h				b				
Applying for benefits and grants	69	4	7	4	11	2	3	23	4	1	15	16	28	51	18	0	48	20
	11%	15%	10%	7%	18%	5%	6%	24%	5%	3%	10%	11%	14%	12%	9%	0%	10%	15%
					ehi			bcefhi										
Don't know	30	2	2	4	3	2	3	3	2	2	8	8	7	17	13	0	22	7
	5%	8%	3%	7%	5%	5%	6%	3%	3%	5%	5%	5%	3%	4%	7%	0%	5%	5%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 248 (continuation)
Q23 Total mentions
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		*a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	607	26	67	61	60	43	48	95	73	38	154	151	206	414	192	1	471	130
None of the above	140	5	13	16	15	10	15	13	22	11	34	40	46	88	52	0	104	34
	23%	19%	19%	26%	25%	23%	31%	14%	30%	29%	22%	26%	22%	21%	27%	0%	22%	26%
							g		g	g								

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Table 249
Q23 Total mentions
Base: Employed

	Total
Base	607
Tax	231 38%
Pensions	152 25%
Other savings and investments	139 23%
Mortgages or housing related finances	129 21%
Loans and debt	119 20%
Business insurance	81 13%
Applying for benefits and grants	69 11%
Don't know	30 5%
None of the above	140 23%

Fidelity Self Employed Research

Online fieldwork December 2017

Table 250
Q23 Total mentions
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	c	a	b	*c	*d
Base	607	347	247	100	37	165	145	294	31	16	6
Tax	231	146	107	39	10	68	68	119	19	7	1
	38%	42%	43%	39%	27%	41%	47%	40%	61%	44%	17%
							a		a		
Pensions	152	92	73	19	11	42	39	76	12	1	3
	25%	27%	30%	19%	30%	25%	27%	26%	39%	6%	50%
			b								
Other savings and investments	139	70	63	7	2	26	42	62	7	1	0
	23%	20%	26%	7%	5%	16%	29%	21%	23%	6%	0%
			b				ab				
Mortgages or housing related finances	129	72	46	26	11	47	14	59	6	3	4
	21%	21%	19%	26%	30%	28%	10%	20%	19%	19%	67%
					c	c					
Loans and debt	119	57	41	16	7	34	16	47	5	3	2
	20%	16%	17%	16%	19%	21%	11%	16%	16%	19%	33%
						c					
Business insurance	81	46	32	14	7	25	14	39	4	2	1
	13%	13%	13%	14%	19%	15%	10%	13%	13%	13%	17%
Applying for benefits and grants	69	30	22	8	7	20	3	28	2	0	0
	11%	9%	9%	8%	19%	12%	2%	10%	6%	0%	0%
					c	c					
Don't know	30	16	9	7	2	10	4	15	1	0	0
	5%	5%	4%	7%	5%	6%	3%	5%	3%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 250 (continuation)
Q23 Total mentions
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	a	b	c	a	b	*c	*d
Base	607	347	247	100	37	165	145	294	31	16	6
None of the above	140	88	62	26	8	33	47	73	6	8	1
	23%	25%	25%	26%	22%	20%	32%	25%	19%	50%	17%
							b				

Columns Tested: a,b - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 250 (continuation)
Q23 Total mentions
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	b	c	d	*e	f	g	h	*i	a	b	c	a	b	a	b	c
Base	607	14	38	36	32	26	30	52	42	24	88	88	118	271	73	104	208	34
Tax	231	6	19	13	11	14	9	19	18	10	38	34	47	117	29	34	96	15
	38%	43%	50%	36%	34%	54%	30%	37%	43%	42%	43%	39%	40%	43%	40%	33%	46% a	44%
Pensions	152	5	13	9	9	7	5	12	12	4	27	21	28	79	13	17	70	4
	25%	36%	34%	25%	28%	27%	17%	23%	29%	17%	31%	24%	24%	29%	18%	16%	34% ac	12%
Other savings and investments	139	4	8	11	5	3	7	9	10	5	23	15	24	57	13	17	46	7
	23%	29%	21%	31%	16%	12%	23%	17%	24%	21%	26%	17%	20%	21%	18%	16%	22%	21%
Mortgages or housing related finances	129	1	12	7	7	4	4	16	6	2	20	15	24	61	11	17	50	4
	21%	7%	32%	19%	22%	15%	13%	31%	14%	8%	23%	17%	20%	23%	15%	16%	24%	12%
Loans and debt	119	2	5	4	6	3	2	16	8	1	11	11	25	48	9	10	44	3
	20%	14%	13%	11%	19%	12%	7%	31% cf	19%	4%	13%	13%	21%	18%	12%	10%	21% a	9%
Business insurance	81	2	7	2	3	4	1	11	3	6	11	8	20	37	9	7	36	3
	13%	14%	18%	6%	9%	15%	3%	21% cf	7%	25%	13%	9%	17%	14%	12%	7%	17% a	9%
Applying for benefits and grants	69	1	2	2	5	2	2	12	1	1	5	9	14	24	5	7	20	3
	11%	7%	5%	6%	16% h	8%	7%	23% bch	2%	4%	6%	10%	12%	9%	7%	7%	10%	9%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 250 (continuation)
Q23 Total mentions
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	b	c	d	*e	f	g	h	*i	a	b	c	a	b	a	b	c
Base	607	14	38	36	32	26	30	52	42	24	88	88	118	271	73	104	208	34
Don't know	30	1	1	3	2	2	0	3	1	2	5	4	6	12	4	7	6	3
	5%	7%	3%	8%	6%	8%	0%	6%	2%	8%	6%	5%	5%	4%	5%	7%	3%	9%
None of the above	140	4	8	9	9	4	13	8	13	5	21	26	26	65	21	37	42	9
	23%	29%	21%	25%	28%	15%	43%	15%	31%	21%	24%	30%	22%	24%	29%	36%	20%	26%
							g									b		

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 250 (continuation)
Q23 Total mentions
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	b	c	d	e	*f	a	b	*c	a	b	*c	*a	b	c	a
Base	607	90	30	48	117	37	25	241	105	1	187	153	7	27	124	196	347
Tax	231	39	9	24	43	22	9	110	35	1	77	66	3	11	57	78	146
	38%	43%	30%	50%	37%	59%	36%	46%	33%	100%	41%	43%	43%	41%	46%	40%	42%
						bd		b									
Pensions	152	24	4	14	34	8	8	69	23	0	53	38	1	5	30	57	92
	25%	27%	13%	29%	29%	22%	32%	29%	22%	0%	28%	25%	14%	19%	24%	29%	27%
Other savings and investments	139	16	4	7	26	10	7	48	22	0	44	25	1	1	14	55	70
	23%	18%	13%	15%	22%	27%	28%	20%	21%	0%	24%	16%	14%	4%	11%	28%	20%
																b	
Mortgages or housing related finances	129	21	4	8	29	6	4	51	21	0	36	35	1	10	28	34	72
	21%	23%	13%	17%	25%	16%	16%	21%	20%	0%	19%	23%	14%	37%	23%	17%	21%
Loans and debt	119	16	5	5	20	7	4	43	14	0	25	31	1	13	28	16	57
	20%	18%	17%	10%	17%	19%	16%	18%	13%	0%	13%	20%	14%	48%	23%	8%	16%
															c		
Business insurance	81	18	3	4	16	3	2	37	9	0	22	24	0	2	13	31	46
	13%	20%	10%	8%	14%	8%	8%	15%	9%	0%	12%	16%	0%	7%	10%	16%	13%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 250 (continuation)
Q23 Total mentions
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving
Significance Level: 95%		a	b	c	d	e	*f	a	b	*c	a	b	*c	*a	b	c	a
Base	607	90	30	48	117	37	25	241	105	1	187	153	7	27	124	196	347
Applying for benefits and grants	69	14	2	0	9	1	4	24	6	0	5	24	1	5	10	15	30
	11%	16% ce	7%	0%	8% c	3%	16%	10%	6%	0%	3%	16% a	14%	19%	8%	8%	9%
Don't know	30	2	4	3	6	0	1	9	7	0	8	8	0	0	8	8	16
	5%	2%	13% ae	6%	5%	0%	4%	4%	7%	0%	4%	5%	0%	0%	6%	4%	5%
None of the above	140	18	8	16	30	9	7	54	34	0	54	31	3	3	28	57	88
	23%	20%	27%	33%	26%	24%	28%	22%	32%	0%	29%	20%	43%	11%	23%	29%	25%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 251
Q23 Total mentions
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	*b	*c	*d
Base	607	64	196	260	153	104	3	53	102	105	217	24	16	3
Tax	231	24	61	85	54	31	0	13	32	40	67	10	7	1
	38%	38%	31%	33%	35%	30%	0%	25%	31%	38%	31%	42%	44%	33%
Pensions	152	12	48	60	41	19	0	14	18	28	52	5	3	0
	25%	19%	24%	23%	27%	18%	0%	26%	18%	27%	24%	21%	19%	0%
Other savings and investments	139	17	52	69	41	28	0	7	18	44	60	5	4	0
	23%	27%	27%	27%	27%	27%	0%	13%	18%	42%	28%	21%	25%	0%
										ab				
Mortgages or housing related finances	129	13	44	57	34	23	0	20	23	14	47	7	3	0
	21%	20%	22%	22%	22%	22%	0%	38%	23%	13%	22%	29%	19%	0%
								bc						
Loans and debt	119	13	49	62	38	23	1	15	35	12	52	7	2	1
	20%	20%	25%	24%	25%	22%	33%	28%	34%	11%	24%	29%	13%	33%
								c	c					
Business insurance	81	9	26	35	25	10	0	12	17	6	33	1	1	0
	13%	14%	13%	13%	16%	10%	0%	23%	17%	6%	15%	4%	6%	0%
								c	c					
Applying for benefits and grants	69	10	29	39	27	11	1	13	21	5	31	5	2	1
	11%	16%	15%	15%	18%	11%	33%	25%	21%	5%	14%	21%	13%	33%
								c	c					

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 251 (continuation)
Q23 Total mentions
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	*b	*c	*d
Base	607	64	196	260	153	104	3	53	102	105	217	24	16	3
Don't know	30	5	9	14	7	7	0	3	8	3	8	5	1	0
	5%	8%	5%	5%	5%	7%	0%	6%	8%	3%	4%	21%	6%	0%
None of the above	140	12	40	52	30	21	1	6	16	30	47	2	3	0
	23%	19%	20%	20%	20%	20%	33%	11%	16%	29%	22%	8%	19%	0%
										ab				

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 251 (continuation)
Q23 Total mentions
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	607	12	29	25	28	17	18	43	31	14	66	63	88	200	57	76	152	31
Tax	231	8	9	6	10	5	8	9	8	4	23	23	21	70	13	28	51	5
	38%	67%	31%	24%	36%	29%	44%	21%	26%	29%	35%	37%	24%	35%	23%	37% c	34%	16%
Pensions	152	4	7	6	5	5	6	10	4	5	17	16	19	47	12	16	35	8
	25%	33%	24%	24%	18%	29%	33%	23%	13%	36%	26%	25%	22%	24%	21%	21%	23%	26%
Other savings and investments	139	3	7	6	8	3	7	12	9	5	16	18	26	53	15	19	38	11
	23%	25%	24%	24%	29%	18%	39%	28%	29%	36%	24%	29%	30%	27%	26%	25%	25%	35%
Mortgages or housing related finances	129	3	7	3	11	2	5	9	4	3	13	18	16	48	9	16	38	3
	21%	25%	24%	12%	39%	12%	28%	21%	13%	21%	20%	29%	18%	24%	16%	21%	25%	10%
Loans and debt	119	1	8	6	8	3	4	16	5	1	15	15	22	47	14	23	36	3
	20%	8%	28%	24%	29%	18%	22%	37%	16%	7%	23%	24%	25%	24%	25%	30% c	24%	10%
Business insurance	81	2	1	3	5	2	3	16	0	1	6	10	17	32	3	9	23	3
	13%	17%	3%	12%	18%	12%	17%	37% h	0%	7%	9%	16%	19%	16% b	5%	12%	15%	10%
Applying for benefits and grants	69	3	5	2	6	0	1	11	3	0	10	7	14	24	15	12	22	5
	11%	25%	17%	8%	21%	0%	6%	26%	10%	0%	15%	11%	16%	12%	26% a	16%	14%	16%
Don't know	30	1	1	1	1	0	3	0	1	0	3	4	1	10	3	4	7	3
	5%	8%	3%	4%	4%	0%	17%	0%	3%	0%	5%	6%	1%	5%	5%	5%	5%	10%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 251 (continuation)
Q23 Total mentions
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	607	12	29	25	28	17	18	43	31	14	66	63	88	200	57	76	152	31
None of the above	140	1	5	7	6	6	2	5	9	6	13	14	20	39	13	14	31	7
	23%	8%	17%	28%	21%	35%	11%	12%	29%	43%	20%	22%	23%	20%	23%	18%	20%	23%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 251 (continuation)
Q23 Total mentions
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	a	b	*c	a	b	c	a
Base	607	64	28	53	64	36	15	173	87	127	129	4	30	105	123	260
Tax	231	16	6	20	27	10	6	58	27	41	42	2	10	41	34	85
	38%	25%	21%	38%	42% a	28%	40%	34%	31%	32%	33%	50%	33%	39%	28%	33%
Pensions	152	18	3	6	16	9	8	43	17	24	35	1	4	29	26	60
	25%	28% c	11%	11%	25%	25%	53%	25%	20%	19%	27%	25%	13%	28%	21%	23%
Other savings and investments	139	11	4	21	16	13	4	44	25	36	31	2	1	29	39	69
	23%	17%	14%	40% a	25%	36% a	27%	25%	29%	28%	24%	50%	3%	28% a	32% a	27%
Mortgages or housing related finances	129	13	7	14	12	8	3	41	16	26	30	1	11	23	23	57
	21%	20%	25%	26%	19%	22%	20%	24%	18%	20%	23%	25%	37% c	22%	19%	22%
Loans and debt	119	18	11	8	15	5	5	40	22	25	36	1	10	31	20	62
	20%	28%	39%	15%	23%	14%	33%	23%	25%	20%	28%	25%	33% c	30% c	16%	24%
Business insurance	81	8	3	6	13	2	3	27	8	17	18	0	8	11	16	35
	13%	13%	11%	11%	20%	6%	20%	16%	9%	13%	14%	0%	27% b	10%	13%	13%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 251 (continuation)
Q23 Total mentions
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	a	b	*c	a	b	c	a
Base	607	64	28	53	64	36	15	173	87	127	129	4	30	105	123	260
Applying for benefits and grants	69	9	9	5	11	3	2	27	12	20	19	0	8	17	13	39
	11%	14%	32%	9%	17%	8%	13%	16%	14%	16%	15%	0%	27% c	16%	11%	15%
Don't know	30	2	2	2	3	4	1	8	6	7	6	1	1	7	6	14
	5%	3%	7%	4%	5%	11%	7%	5%	7%	6%	5%	25%	3%	7%	5%	5%
None of the above	140	17	4	10	13	6	2	34	18	28	24	0	4	9	38	52
	23%	27%	14%	19%	20%	17%	13%	20%	21%	22%	19%	0%	13%	9%	31% b	20%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 252
Q23 Total mentions
Base: Gig and another form

	Total	Segment		Gender			Age			Country			
		Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	*b	*c	*a	*b	*c	a	*b	*c	*d
Base	607	64	64	48	15	1	16	21	27	51	8	3	2
Tax	231	24	24	20	4	0	6	8	10	18	4	2	0
	38%	38%	38%	42%	27%	0%	38%	38%	37%	35%	50%	67%	0%
Pensions	152	12	12	9	3	0	3	3	6	8	2	2	0
	25%	19%	19%	19%	20%	0%	19%	14%	22%	16%	25%	67%	0%
Other savings and investments	139	17	17	12	5	0	4	5	8	13	2	2	0
	23%	27%	27%	25%	33%	0%	25%	24%	30%	25%	25%	67%	0%
Mortgages or housing related finances	129	13	13	10	3	0	5	3	5	12	1	0	0
	21%	20%	20%	21%	20%	0%	31%	14%	19%	24%	13%	0%	0%
Loans and debt	119	13	13	11	2	0	4	4	5	11	1	0	1
	20%	20%	20%	23%	13%	0%	25%	19%	19%	22%	13%	0%	50%
Business insurance	81	9	9	7	2	0	3	4	2	7	1	1	0
	13%	14%	14%	15%	13%	0%	19%	19%	7%	14%	13%	33%	0%
Applying for benefits and grants	69	10	10	9	0	1	5	3	2	8	1	0	1
	11%	16%	16%	19%	0%	100%	31%	14%	7%	16%	13%	0%	50%
Don't know	30	5	5	3	2	0	1	4	0	2	3	0	0
	5%	8%	8%	6%	13%	0%	6%	19%	0%	4%	38%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 252 (continuation)
Q23 Total mentions
Base: Gig and another form

	Total	Segment		Gender			Age			Country			
		Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	*b	*c	*a	*b	*c	a	*b	*c	*d
Base	607	64	64	48	15	1	16	21	27	51	8	3	2
None of the above	140	12	12	9	3	0	2	1	9	11	1	0	0
	23%	19%	19%	19%	20%	0%	13%	5%	33%	22%	13%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 252 (continuation)
Q23 Total mentions
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b	*c	a	*b	*a	*b	*c
Base	607	3	9	4	6	1	4	10	10	4	16	11	24	47	15	23	27	14
Tax	231	2	3	2	0	1	2	4	3	1	7	3	8	21	1	11	11	2
	38%	67%	33%	50%	0%	100%	50%	40%	30%	25%	44%	27%	33%	45%	7%	48%	41%	14%
Pensions	152	0	1	1	1	0	1	1	2	1	2	2	4	8	3	4	6	2
	25%	0%	11%	25%	17%	0%	25%	10%	20%	25%	13%	18%	17%	17%	20%	17%	22%	14%
Other savings and investments	139	1	3	1	1	0	2	3	0	2	5	3	5	11	5	7	7	3
	23%	33%	33%	25%	17%	0%	50%	30%	0%	50%	31%	27%	21%	23%	33%	30%	26%	21%
Mortgages or housing related finances	129	1	3	0	1	0	1	3	3	0	4	2	6	12	1	4	7	2
	21%	33%	33%	0%	17%	0%	25%	30%	30%	0%	25%	18%	25%	26%	7%	17%	26%	14%
Loans and debt	119	0	2	1	2	0	2	4	0	0	3	4	4	9	3	6	6	1
	20%	0%	22%	25%	33%	0%	50%	40%	0%	0%	19%	36%	17%	19%	20%	26%	22%	7%
Business insurance	81	0	1	0	2	0	1	3	0	0	1	3	3	8	1	2	5	2
	13%	0%	11%	0%	33%	0%	25%	30%	0%	0%	6%	27%	13%	17%	7%	9%	19%	14%
Applying for benefits and grants	69	1	2	0	0	0	0	3	2	0	3	0	5	5	5	4	4	2
	11%	33%	22%	0%	0%	0%	0%	30%	20%	0%	19%	0%	21%	11%	33%	17%	15%	14%
Don't know	30	0	0	0	1	0	1	0	0	0	0	2	0	5	0	1	2	2
	5%	0%	0%	0%	17%	0%	25%	0%	0%	0%	0%	18%	0%	11%	0%	4%	7%	14%
None of the above	140	0	2	2	1	0	0	1	3	2	4	1	6	8	4	5	4	3
	23%	0%	22%	50%	17%	0%	0%	10%	30%	50%	25%	9%	25%	17%	27%	22%	15%	21%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 252 (continuation)
Q23 Total mentions
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	a	*b	*a	b	*c	a
Base	607	22	6	12	13	7	4	41	23	36	28	6	34	24	64
Tax	231	6	2	5	7	2	2	15	9	13	11	1	15	8	24
	38%	27%	33%	42%	54%	29%	50%	37%	39%	36%	39%	17%	44%	33%	38%
Pensions	152	3	1	2	2	1	3	7	5	4	8	0	11	1	12
	25%	14%	17%	17%	15%	14%	75%	17%	22%	11%	29%	0%	32%	4%	19%
Other savings and investments	139	4	2	6	2	2	1	10	7	11	6	0	12	5	17
	23%	18%	33%	50%	15%	29%	25%	24%	30%	31%	21%	0%	35%	21%	27%
Mortgages or housing related finances	129	3	0	2	4	3	1	12	1	8	5	1	3	9	13
	21%	14%	0%	17%	31%	43%	25%	29%	4%	22%	18%	17%	9%	38%	20%
Loans and debt	119	4	2	1	5	0	1	6	7	5	8	1	9	3	13
	20%	18%	33%	8%	38%	0%	25%	15%	30%	14%	29%	17%	26%	13%	20%
Business insurance	81	3	0	1	3	1	1	7	2	5	4	2	4	3	9
	13%	14%	0%	8%	23%	14%	25%	17%	9%	14%	14%	33%	12%	13%	14%
Applying for benefits and grants	69	5	1	0	4	0	0	6	4	6	4	2	5	3	10
	11%	23%	17%	0%	31%	0%	0%	15%	17%	17%	14%	33%	15%	13%	16%

Columns Tested: a,b,c,d,e,f - a,b - a,b - a,b,c - a

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Online fieldwork December 2017

Table 252 (continuation)
Q23 Total mentions
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	*b	a	*b	*a	b	*c	a
Base	607	22	6	12	13	7	4	41	23	36	28	6	34	24	64
Don't know	30	1	1	1	0	1	1	2	3	4	1	0	4	1	5
	5%	5%	17%	8%	0%	14%	25%	5%	13%	11%	4%	0%	12%	4%	8%
None of the above	140	6	0	2	2	2	0	9	3	6	6	1	2	9	12
	23%	27%	0%	17%	15%	29%	0%	22%	13%	17%	21%	17%	6%	38%	19%

Columns Tested: a,b,c,d,e,f - a,b - a,b - a,b,c - a

Fidelity Self Employed Research

Online fieldwork December 2017

Table 253
Q23 Total mentions
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	607	196	196	105	89	2	37	81	78	166	16	13	1
Tax	231	61	61	34	27	0	7	24	30	49	6	5	1
	38%	31%	31%	32%	30%	0%	19%	30%	38% a	30%	38%	38%	100%
Pensions	152	48	48	32	16	0	11	15	22	44	3	1	0
	25%	24%	24%	30% b	18%	0%	30%	19%	28%	27%	19%	8%	0%
Other savings and investments	139	52	52	29	23	0	3	13	36	47	3	2	0
	23%	27%	27%	28%	26%	0%	8%	16%	46% ab	28%	19%	15%	0%
Mortgages or housing related finances	129	44	44	24	20	0	15	20	9	35	6	3	0
	21%	22%	22%	23%	22%	0%	41% c	25% c	12%	21%	38%	23%	0%
Loans and debt	119	49	49	27	21	1	11	31	7	41	6	2	0
	20%	25%	25%	26%	24%	50%	30% c	38% c	9%	25%	38%	15%	0%
Business insurance	81	26	26	18	8	0	9	13	4	26	0	0	0
	13%	13%	13%	17%	9%	0%	24% c	16% c	5%	16%	0%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 253 (continuation)
Q23 Total mentions
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	607	196	196	105	89	2	37	81	78	166	16	13	1
Applying for benefits and grants	69	29	29	18	11	0	8	18	3	23	4	2	0
	11%	15%	15%	17%	12%	0%	22%	22%	4%	14%	25%	15%	0%
							c	c					
Don't know	30	9	9	4	5	0	2	4	3	6	2	1	0
	5%	5%	5%	4%	6%	0%	5%	5%	4%	4%	13%	8%	0%
None of the above	140	40	40	21	18	1	4	15	21	36	1	3	0
	23%	20%	20%	20%	20%	50%	11%	19%	27%	22%	6%	23%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 253 (continuation)
Q23 Total mentions
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	*h	*i	a	b	c	a	b	a	b	*c
Base	607	9	20	21	22	16	14	33	21	10	50	52	64	153	42	53	125	17
Tax	231	6	6	4	10	4	6	5	5	3	16	20	13	49	12	17	40	3
	38%	67%	30%	19%	45%	25%	43%	15%	24%	30%	32%	38% c	20%	32%	29%	32%	32%	18%
Pensions	152	4	6	5	4	5	5	9	2	4	15	14	15	39	9	12	29	6
	25%	44%	30%	24%	18%	31%	36%	27%	10%	40%	30%	27%	23%	25%	21%	23%	23%	35%
Other savings and investments	139	2	4	5	7	3	5	9	9	3	11	15	21	42	10	12	31	8
	23%	22%	20%	24%	32%	19%	36%	27%	43%	30%	22%	29%	33%	27%	24%	23%	25%	47%
Mortgages or housing related finances	129	2	4	3	10	2	4	6	1	3	9	16	10	36	8	12	31	1
	21%	22%	20%	14%	45%	13%	29%	18%	5%	30%	18%	31%	16%	24%	19%	23%	25%	6%
Loans and debt	119	1	6	5	6	3	2	12	5	1	12	11	18	38	11	17	30	2
	20%	11%	30%	24%	27%	19%	14%	36%	24%	10%	24%	21%	28%	25%	26%	32%	24%	12%
Business insurance	81	2	0	3	3	2	2	13	0	1	5	7	14	24	2	7	18	1
	13%	22%	0%	14%	14%	13%	14%	39%	0%	10%	10%	13%	22%	16%	5%	13%	14%	6%
Applying for benefits and grants	69	2	3	2	6	0	1	8	1	0	7	7	9	19	10	8	18	3
	11%	22%	15%	10%	27%	0%	7%	24%	5%	0%	14%	13%	14%	12%	24%	15%	14%	18%
Don't know	30	1	1	1	0	0	2	0	1	0	3	2	1	5	3	3	5	1
	5%	11%	5%	5%	0%	0%	14%	0%	5%	0%	6%	4%	2%	3%	7%	6%	4%	6%
None of the above	140	1	3	5	5	6	2	4	6	4	9	13	14	31	9	9	27	4
	23%	11%	15%	24%	23%	38%	14%	12%	29%	40%	18%	25%	22%	20%	21%	17%	22%	24%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Online fieldwork December 2017

Table 253 (continuation)
Q23 Total mentions
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	607	42	22	41	51	29	11	132	64	91	101	4	24	71	99	196
Tax	231	10	4	15	20	8	4	43	18	28	31	2	9	26	26	61
	38%	24%	18%	37%	39%	28%	36%	33%	28%	31%	31%	50%	38%	37%	26%	31%
Pensions	152	15	2	4	14	8	5	36	12	20	27	1	4	18	25	48
	25%	36%	9%	10%	27%	28%	45%	27%	19%	22%	27%	25%	17%	25%	25%	24%
		c			c											
Other savings and investments	139	7	2	15	14	11	3	34	18	25	25	2	1	17	34	52
	23%	17%	9%	37%	27%	38%	27%	26%	28%	27%	25%	50%	4%	24%	34%	27%
				a												
Mortgages or housing related finances	129	10	7	12	8	5	2	29	15	18	25	1	10	20	14	44
	21%	24%	32%	29%	16%	17%	18%	22%	23%	20%	25%	25%	42%	28%	14%	22%
														c		
Loans and debt	119	14	9	7	10	5	4	34	15	20	28	1	9	22	17	49
	20%	33%	41%	17%	20%	17%	36%	26%	23%	22%	28%	25%	38%	31%	17%	25%
														c		
Business insurance	81	5	3	5	10	1	2	20	6	12	14	0	6	7	13	26
	13%	12%	14%	12%	20%	3%	18%	15%	9%	13%	14%	0%	25%	10%	13%	13%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 253 (continuation)
Q23 Total mentions
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	a	b	*c	*a	b	c	a
Base	607	42	22	41	51	29	11	132	64	91	101	4	24	71	99	196
Applying for benefits and grants	69	4	8	5	7	3	2	21	8	14	15	0	6	12	10	29
	11%	10%	36%	12%	14%	10%	18%	16%	13%	15%	15%	0%	25%	17%	10%	15%
Don't know	30	1	1	1	3	3	0	6	3	3	5	1	1	3	5	9
	5%	2%	5%	2%	6%	10%	0%	5%	5%	3%	5%	25%	4%	4%	5%	5%
None of the above	140	11	4	8	11	4	2	25	15	22	18	0	3	7	29	40
	23%	26%	18%	20%	22%	14%	18%	19%	23%	24%	18%	0%	13%	10%	29%	20%
															b	

Columns Tested: a,b,c,d,e,f - a,b - a,b,c - a,b,c - a

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Online fieldwork December 2017

Table 254
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
PROFESSIONAL	1587	614	519	109	345	454	959	619	9	494	673	420	1346	126	86	29
	48%	47%	52%	49%	46%	47%	54%	42%	45%	50%	44%	55%	48%	44%	54%	51%
			ade				b			b		ab			b	
FRIENDS & FAMILY	1123	451	308	82	282	364	566	549	8	466	513	144	979	79	43	22
	34%	34%	31%	37%	38%	37%	32%	37%	40%	47%	33%	19%	35%	28%	27%	39%
					b	b		a		bc	c		bc			
None of these	874	375	272	50	177	227	432	440	2	183	448	243	725	96	39	14
	27%	29%	27%	22%	24%	23%	24%	30%	10%	19%	29%	32%	26%	34%	25%	25%
		de	e					a			a	a		ac		
A professional financial advisor	661	210	241	45	165	210	405	251	5	150	280	231	560	61	32	8
	20%	16%	24%	20%	22%	22%	23%	17%	25%	15%	18%	30%	20%	21%	20%	14%
			a		a	a	b					ab				
My bank	626	283	172	38	133	171	394	229	3	260	269	97	532	50	32	12
	19%	22%	17%	17%	18%	18%	22%	15%	15%	26%	17%	13%	19%	18%	20%	21%
		bde					b			bc	c					
My partner	544	218	140	34	152	186	260	282	2	214	256	74	471	44	21	8
	17%	17%	14%	15%	20%	19%	15%	19%	10%	22%	17%	10%	17%	15%	13%	14%
					ab	b		a		bc	c					
Other family members	512	219	143	45	105	150	231	277	4	230	229	53	450	31	22	9
	16%	17%	14%	20%	14%	15%	13%	19%	20%	23%	15%	7%	16%	11%	14%	16%
				bd				a		bc	c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 254 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All respondents

		Segment					Gender			Age			Country			
	Total	Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	3285	1311	1000	224	750	974	1780	1485	20	986	1538	761	2786	284	158	57
Pension providers	493	254	125	32	82	114	303	188	2	138	220	135	419	38	26	10
	15%	19%	13%	14%	11%	12%	17%	13%	10%	14%	14%	18%	15%	13%	16%	18%
		bde					b					ab				
Friends	488	207	135	40	106	146	284	202	2	205	226	57	423	37	17	11
	15%	16%	14%	18%	14%	15%	16%	14%	10%	21%	15%	7%	15%	13%	11%	19%
										bc	c					
Accountant	421	103	191	36	91	127	270	150	1	136	175	110	364	30	19	8
	13%	8%	19%	16%	12%	13%	15%	10%	5%	14%	11%	14%	13%	11%	12%	14%
			ade	a	a	a	b					b				
Broadcast, print and online media	374	131	118	29	96	125	222	150	2	111	172	91	331	20	13	10
	11%	10%	12%	13%	13%	13%	12%	10%	10%	11%	11%	12%	12%	7%	8%	18%
						a	b						b			b
Don’t know	137	48	40	12	37	49	62	74	1	51	76	10	113	16	6	2
	4%	4%	4%	5%	5%	5%	3%	5%	5%	5%	5%	1%	4%	6%	4%	4%
								a		c	c					
Other	32	12	7	6	7	13	15	17	0	6	21	5	26	3	3	0
	1%	1%	1%	3%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	0%
				abd												

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

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Table 254 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
PROFESSIONAL	1587	83	157	142	164	118	120	281	180	101	382	402	562	1074	505	8	1187	390
	48%	44%	45%	45%	49%	45%	47%	59%	48%	43%	45%	47%	52%	53%	41%	42%	53%	39%
								abcdefhi					ab	b			b	
FRIENDS & FAMILY	1123	61	129	98	128	83	86	202	112	80	288	297	394	703	416	4	795	316
	34%	33%	37%	31%	38%	31%	34%	43%	30%	34%	34%	35%	36%	35%	34%	21%	35%	32%
			h		h			acefhi										
None of these	874	60	92	99	71	82	74	80	107	60	251	227	247	505	366	3	537	326
	27%	32%	27%	31%	21%	31%	29%	17%	29%	26%	30%	27%	23%	25%	30%	16%	24%	33%
		dg	g	dg		dg	dg		dg	g	c				a			a
A professional financial advisor	661	32	65	58	63	50	54	116	86	36	155	167	238	489	171	1	518	136
	20%	17%	19%	18%	19%	19%	21%	24%	23%	15%	18%	20%	22%	24%	14%	5%	23%	14%
								acdi	i				a	b			b	
My bank	626	33	58	54	65	50	45	132	52	43	145	160	227	409	212	5	434	188
	19%	18%	17%	17%	19%	19%	18%	28%	14%	18%	17%	19%	21%	20%	17%	26%	19%	19%
								abcdefhi					a	b				
My partner	544	27	65	51	62	44	43	86	54	39	143	149	179	393	148	3	396	141
	17%	14%	19%	16%	18%	17%	17%	18%	14%	17%	17%	17%	17%	19%	12%	16%	18%	14%
														b			b	
Other family members	512	29	55	47	59	40	44	83	52	41	131	143	176	283	229	0	357	151
	16%	16%	16%	15%	17%	15%	17%	18%	14%	18%	15%	17%	16%	14%	18%	0%	16%	15%
															a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 254 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	3285	187	347	315	338	264	254	474	374	233	849	856	1081	2027	1239	19	2255	990
Pension providers	493	30	59	41	50	34	34	87	62	22	130	118	171	351	142	0	386	107
	15%	16%	17%	13%	15%	13%	13%	18%	17%	9%	15%	14%	16%	17%	11%	0%	17%	11%
		i	i					ci	i					b			b	
Friends	488	27	54	39	53	37	24	111	44	34	120	114	189	314	173	1	349	136
	15%	14%	16%	12%	16%	14%	9%	23%	12%	15%	14%	13%	17%	15%	14%	5%	15%	14%
			f		f			abcdefhi					ab					
Accountant	421	20	38	25	48	35	33	100	42	23	83	116	165	294	125	2	345	72
	13%	11%	11%	8%	14%	13%	13%	21%	11%	10%	10%	14%	15%	15%	10%	11%	15%	7%
					c	c	c	abcdefhi				a	a	b			b	
Broadcast, print and online media	374	18	42	31	41	35	28	60	48	28	91	104	136	245	129	0	289	80
	11%	10%	12%	10%	12%	13%	11%	13%	13%	12%	11%	12%	13%	12%	10%	0%	13%	8%
																	b	
Don't know	137	5	11	10	25	16	7	19	9	11	26	48	39	56	76	5	72	56
	4%	3%	3%	3%	7%	6%	3%	4%	2%	5%	3%	6%	4%	3%	6%	26%	3%	6%
					abcfgh	h						ac			a			a
Other	32	0	8	1	4	2	2	2	5	2	9	8	9	17	15	0	25	7
	1%	0%	2%	*%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%
			acg															

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 255
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
PROFESSIONAL	1587	614	354	260	0	230	274	110	518	52	31	13
	48%	47%	55%	39%	0%	50%	44%	48%	47%	46%	53%	50%
			b			b						
FRIENDS & FAMILY	1123	451	221	230	0	208	198	45	394	33	15	9
	34%	34%	34%	35%	0%	46%	32%	19%	35%	29%	25%	35%
						bc	c					
None of these	874	375	157	216	2	100	193	82	312	39	17	7
	27%	29%	24%	33%	100%	22%	31%	35%	28%	35%	29%	27%
				a			a	a				
A professional financial advisor	661	210	125	85	0	60	99	51	179	16	13	2
	20%	16%	19%	13%	0%	13%	16%	22%	16%	14%	22%	8%
			b					ab				
My bank	626	283	172	111	0	140	114	29	237	27	14	5
	19%	22%	27%	17%	0%	31%	18%	13%	21%	24%	24%	19%
			b			bc	c					
My partner	544	218	107	111	0	101	97	20	190	19	6	3
	17%	17%	17%	17%	0%	22%	16%	9%	17%	17%	10%	12%
						bc	c					
Other family members	512	219	92	127	0	100	96	23	199	10	6	4
	16%	17%	14%	19%	0%	22%	15%	10%	18%	9%	10%	15%
				a		bc	c		b			

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 255 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Employed

		Segment	Gender			Age			Country			
	Total	Employed	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1311	645	664	2	457	623	231	1113	113	59	26
Pension providers	493	254	152	102	0	77	127	50	217	19	13	5
	15%	19%	24%	15%	0%	17%	20%	22%	19%	17%	22%	19%
			b									
Friends	488	207	116	91	0	104	87	16	178	16	7	6
	15%	16%	18%	14%	0%	23%	14%	7%	16%	14%	12%	23%
			b			bc	c					
Accountant	421	103	63	40	0	58	34	11	93	7	1	2
	13%	8%	10%	6%	0%	13%	5%	5%	8%	6%	2%	8%
			b			bc						
Broadcast, print and online media	374	131	84	47	0	49	59	23	116	7	3	5
	11%	10%	13%	7%	0%	11%	9%	10%	10%	6%	5%	19%
			b									
Don't know	137	48	16	32	0	20	24	4	43	2	3	0
	4%	4%	2%	5%	0%	4%	4%	2%	4%	2%	5%	0%
				a								
Other	32	12	2	10	0	1	9	2	10	1	1	0
	1%	1%	*%	2%	0%	*%	1%	1%	1%	1%	2%	0%
				a			a					

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Online fieldwork December 2017

Table 255 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
PROFESSIONAL	1587	34	59	48	62	47	42	112	76	38	141	151	226	455	157	179	340	95
	48%	47%	41%	45%	45%	43%	46%	57%	47%	43%	44%	44%	50%	51%	38%	40%	53%	43%
								bdei						b			ac	
FRIENDS & FAMILY	1123	25	43	32	57	33	36	88	45	35	100	126	168	313	135	126	247	77
	34%	34%	30%	30%	41%	30%	39%	44%	28%	39%	31%	37%	37%	35%	33%	28%	39%	35%
					h			bceh									a	
None of these	874	26	47	35	36	37	24	37	49	21	108	97	107	227	147	153	142	78
	27%	36%	33%	33%	26%	34%	26%	19%	30%	24%	33%	29%	24%	25%	36%	34%	22%	35%
		g	g	g		g			g		c				a	b		b
A professional financial advisor	661	11	21	20	17	18	11	39	32	10	52	46	81	168	41	43	140	27
	20%	15%	15%	19%	12%	17%	12%	20%	20%	11%	16%	14%	18%	19%	10%	10%	22%	12%
														b			ac	
My bank	626	14	23	19	26	22	23	66	25	19	56	71	110	191	90	92	149	42
	19%	19%	16%	18%	19%	20%	25%	33%	15%	21%	17%	21%	24%	21%	22%	21%	23%	19%
								abcdehi					a					
My partner	544	11	27	17	28	12	16	42	20	17	55	56	79	157	58	24	151	42
	17%	15%	19%	16%	20%	11%	17%	21%	12%	19%	17%	16%	18%	18%	14%	5%	24%	19%
								eh									a	a
Other family members	512	9	19	16	29	19	22	40	26	19	44	70	85	152	67	79	101	39
	16%	12%	13%	15%	21%	17%	24%	20%	16%	21%	14%	21%	19%	17%	16%	18%	16%	18%
							b					a	a					

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

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Table 255 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	73	144	107	139	109	92	198	162	89	324	340	449	893	411	447	639	222
Pension providers	493	15	31	17	23	19	19	47	36	10	63	61	93	195	59	76	139	39
	15%	21%	22%	16%	17%	17%	21%	24%	22%	11%	19%	18%	21%	22%	14%	17%	22%	18%
			i					i	i					b				
Friends	488	9	19	16	28	18	11	47	14	16	44	57	77	145	62	70	103	33
	15%	12%	13%	15%	20%	17%	12%	24%	9%	18%	14%	17%	17%	16%	15%	16%	16%	15%
					h	h		abfh		h								
Accountant	421	6	8	4	15	12	3	35	6	4	18	30	45	90	13	23	70	10
	13%	8%	6%	4%	11%	11%	3%	18%	4%	4%	6%	9%	10%	10%	3%	5%	11%	5%
					cfh	cfh		bcfhi					a	b			ac	
Broadcast, print and online media	374	6	17	4	12	13	10	28	16	10	27	35	54	104	26	38	69	24
	11%	8%	12%	4%	9%	12%	11%	14%	10%	11%	8%	10%	12%	12%	6%	9%	11%	11%
			c			c		c		c				b				
Don’t know	137	2	2	4	10	8	0	8	6	3	8	18	17	27	20	19	22	7
	4%	3%	1%	4%	7%	7%	0%	4%	4%	3%	2%	5%	4%	3%	5%	4%	3%	3%
					bf	bf												
Other	32	0	3	0	2	0	1	1	2	1	3	3	4	11	1	5	6	1
	1%	0%	2%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	*%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

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Table 255 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
PROFESSIONAL	1587	136	70	43	164	149	52	407	206	1	366	233	15	71	295	248	373	241
	48%	49%	40%	37%	57%	40%	63%	50%	42%	33%	46%	48%	52%	37%	45%	55%	55%	38%
		ce			bce		abce	b								ab	b	
FRIENDS & FAMILY	1123	107	52	37	100	125	30	289	161	1	255	184	12	55	218	177	202	249
	34%	39%	30%	32%	35%	34%	36%	35%	33%	33%	32%	38%	41%	29%	33%	39%	30%	39%
												a				ab		a
None of these	874	74	59	46	65	118	13	230	145	0	246	121	8	81	196	97	175	200
	27%	27%	34%	40%	22%	32%	16%	28%	30%	0%	31%	25%	28%	42%	30%	21%	26%	31%
		f	df	adf		df					b			bc	c			a
A professional financial advisor	661	44	17	11	73	45	20	155	55	0	139	68	3	20	97	93	149	61
	20%	16%	10%	9%	25%	12%	24%	19%	11%	0%	17%	14%	10%	10%	15%	21%	22%	10%
					abce		bce	b								ab	b	
My bank	626	67	40	18	78	58	22	180	102	1	164	114	5	39	131	113	140	143
	19%	24%	23%	16%	27%	16%	27%	22%	21%	33%	21%	23%	17%	20%	20%	25%	21%	22%
		e	e		ce		e									b		
My partner	544	49	24	13	59	55	18	158	59	1	126	85	7	27	92	99	103	115
	17%	18%	14%	11%	20%	15%	22%	19%	12%	33%	16%	17%	24%	14%	14%	22%	15%	18%
					c		c	b								ab		

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Table 255 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Other family members	512 16%	45 16%	27 16%	21 18%	51 18%	63 17%	12 14%	126 15%	93 19%	0 0%	130 16%	85 17%	4 14%	20 10%	123 19% a	76 17% a	103 15%	116 18%
Pension providers	493 15%	61 22%	26 15%	18 16%	66 23% b	66 18%	17 20%	183 22% b	71 15%	0 0%	154 19%	91 19%	9 31%	28 15%	123 19%	103 23% a	179 27% b	75 12%
Friends	488 15%	49 18%	21 12%	19 16%	48 17%	58 16%	12 14%	133 16%	74 15%	0 0%	116 15%	89 18%	2 7%	31 16%	94 14%	81 18%	93 14%	114 18% a
Accountant	421 13%	26 9% be	7 4%	6 5%	41 14% bce	14 4%	9 11% be	81 10% b	22 5%	0 0%	41 5%	59 12% a	3 10%	16 8%	34 5%	53 12% b	58 9%	45 7%
Broadcast, print and online media	374 11%	35 13% bc	7 4%	4 3%	39 13% bc	37 10% bc	9 11% bc	81 10%	50 10%	0 0%	70 9%	59 12%	2 7%	16 8%	55 8%	60 13% b	82 12% b	49 8%
Don’t know	137 4%	9 3%	11 6% d	5 4%	7 2%	15 4%	1 1%	30 4%	17 3%	1 33%	26 3%	22 5%	0 0%	5 3%	31 5% c	8 2%	18 3%	30 5% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 255 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Employed

		Sector						Children			Length of employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	277	174	116	289	372	83	821	487	3	796	486	29	191	662	452	675	636
Other	32	0	1	0	4	7	0	6	6	0	8	3	1	3	5	4	11	1
	1%	0%	1%	0%	1% a	2% a	0%	1%	1%	0%	1%	1%	3%	2%	1%	1%	2% b	*%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 256
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
PROFESSIONAL	1587	519	364	153	2	118	217	184	439	44	31	5
	48%	52%	55%	45%	40%	55%	45%	61%	53%	44%	62%	33%
			b			b		b			b	
FRIENDS & FAMILY	1123	308	181	125	2	100	150	58	268	19	14	7
	34%	31%	28%	37%	40%	46%	31%	19%	32%	19%	28%	47%
				a		bc	c		b			
None of these	874	272	168	104	0	40	140	92	219	39	10	4
	27%	27%	26%	31%	0%	19%	29%	30%	26%	39%	20%	27%
							a	a		ac		
A professional financial advisor	661	241	169	71	1	42	96	103	202	26	12	1
	20%	24%	26%	21%	20%	19%	20%	34%	24%	26%	24%	7%
								ab				
My bank	626	172	122	50	0	45	83	44	148	11	12	1
	19%	17%	19%	15%	0%	21%	17%	14%	18%	11%	24%	7%
											b	
My partner	544	140	80	60	0	39	70	31	120	10	7	3
	17%	14%	12%	18%	0%	18%	15%	10%	14%	10%	14%	20%
				a		c						
Other family members	512	143	73	68	2	61	65	17	125	7	8	3
	16%	14%	11%	20%	40%	28%	14%	6%	15%	7%	16%	20%
				a		bc	c		b			

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 256 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	3285	1000	658	337	5	216	480	304	834	101	50	15
Pension providers	493	125	88	37	0	23	55	47	108	11	5	1
	15%	13%	13%	11%	0%	11%	11%	15%	13%	11%	10%	7%
Friends	488	135	93	42	0	35	75	25	118	10	5	2
	15%	14%	14%	12%	0%	16%	16%	8%	14%	10%	10%	13%
						c	c					
Accountant	421	191	137	53	1	42	80	69	162	14	11	4
	13%	19%	21%	16%	20%	19%	17%	23%	19%	14%	22%	27%
								b				
Broadcast, print and online media	374	118	77	40	1	25	55	38	103	8	5	2
	11%	12%	12%	12%	20%	12%	11%	13%	12%	8%	10%	13%
Don’t know	137	40	25	15	0	11	27	2	32	6	1	1
	4%	4%	4%	4%	0%	5%	6%	1%	4%	6%	2%	7%
						c	c					
Other	32	7	4	3	0	1	5	1	5	1	1	0
	1%	1%	1%	1%	0%	*%	1%	*%	1%	1%	2%	0%

Columns Tested: a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 256 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
PROFESSIONAL	1587	28	53	53	45	46	44	81	53	36	134	135	170	393	123	163	293	61
	48%	48%	50%	51%	52%	55%	50%	64%	52%	45%	50%	52%	55%	56%	44%	44%	59%	49%
								abfi						b			a	
FRIENDS & FAMILY	1123	17	41	29	21	23	26	53	36	22	87	70	111	220	84	101	158	49
	34%	29%	39%	28%	24%	28%	30%	42%	35%	28%	33%	27%	36%	31%	30%	27%	32%	40%
			d					cdei					b					a
None of these	874	15	26	35	20	22	29	16	29	27	76	71	72	176	89	129	109	33
	27%	26%	25%	34%	23%	27%	33%	13%	28%	34%	28%	28%	23%	25%	32%	34%	22%	27%
		g	g	g	g	g	g		g	g					a	b		
A professional financial advisor	661	13	22	24	17	23	23	35	29	16	59	63	80	192	48	65	146	30
	20%	22%	21%	23%	20%	28%	26%	28%	28%	20%	22%	24%	26%	27%	17%	17%	29%	24%
														b			a	
My bank	626	12	18	15	21	15	13	29	13	12	45	49	54	122	48	55	92	24
	19%	21%	17%	14%	24%	18%	15%	23%	13%	15%	17%	19%	17%	17%	17%	15%	18%	19%
					h													
My partner	544	7	18	13	8	13	15	18	18	10	38	36	46	99	39	14	98	28
	17%	12%	17%	13%	9%	16%	17%	14%	18%	13%	14%	14%	15%	14%	14%	4%	20%	23%
																	a	a
Other family members	512	10	22	17	9	9	12	19	14	13	49	30	46	100	41	58	58	27
	16%	17%	21%	16%	10%	11%	14%	15%	14%	16%	18%	12%	15%	14%	15%	16%	12%	22%
			d								b							b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Table 256 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Self employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	58	105	104	87	83	88	127	102	80	267	258	309	708	279	374	498	124
Pension providers	493	9	16	13	15	8	5	19	15	8	38	28	42	101	24	35	74	15
	15%	16%	15%	13%	17%	10%	6%	15%	15%	10%	14%	11%	14%	14%	9%	9%	15%	12%
			f		f			f	f					b			a	
Friends	488	10	13	8	7	8	7	35	19	11	31	22	65	98	35	51	62	22
	15%	17%	12%	8%	8%	10%	8%	28%	19%	14%	12%	9%	21%	14%	13%	14%	12%	18%
								bcdefi	cdf				ab					
Accountant	421	7	21	13	15	17	17	39	19	14	41	49	72	152	36	58	112	19
	13%	12%	20%	13%	17%	20%	19%	31%	19%	18%	15%	19%	23%	21%	13%	16%	22%	15%
								acdhi					a	b			a	
Broadcast, print and online media	374	7	14	12	9	11	10	17	16	7	33	30	40	93	23	34	66	18
	11%	12%	13%	12%	10%	13%	11%	13%	16%	9%	12%	12%	13%	13%	8%	9%	13%	15%
														b				
Don’t know	137	1	3	1	6	5	4	8	0	4	5	15	12	26	13	17	17	5
	4%	2%	3%	1%	7%	6%	5%	6%	0%	5%	2%	6%	4%	4%	5%	5%	3%	4%
					ch	h	h	ch		h		a						
Other	32	0	3	0	1	1	0	0	0	0	3	2	0	6	1	5	2	0
	1%	0%	3%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	1%	*%	1%	*%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 256 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
PROFESSIONAL	1587	155	54	68	143	61	38	359	159	1	267	243	9	70	198	249	247	272
	48%	59%	45%	40%	59%	49%	46%	57%	43%	17%	50%	54%	53%	41%	45%	65%	71%	42%
		bcf			bc			b								ab	b	
FRIENDS & FAMILY	1123	97	33	44	67	39	28	191	116	1	150	155	3	56	142	110	90	218
	34%	37%	28%	26%	27%	31%	34%	30%	32%	17%	28%	34%	18%	33%	32%	29%	26%	33%
		cd										a						a
None of these	874	45	46	61	66	34	20	151	119	2	153	115	4	56	132	80	61	211
	27%	17%	39%	36%	27%	27%	24%	24%	33%	33%	29%	25%	24%	33%	30%	21%	18%	32%
			adf	ad	a	a			a					c	c			a
A professional financial advisor	661	59	23	28	81	34	16	178	63	0	128	110	3	32	84	125	129	112
	20%	22%	19%	17%	33%	27%	20%	28%	17%	0%	24%	24%	18%	19%	19%	33%	37%	17%
					abcf	c		b								ab	b	
My bank	626	53	23	24	40	17	15	119	53	0	82	88	2	26	64	81	68	104
	19%	20%	19%	14%	16%	14%	18%	19%	14%	0%	15%	19%	12%	15%	15%	21%	20%	16%
																b		
My partner	544	46	17	14	32	20	11	102	38	0	75	65	0	21	63	56	47	93
	17%	17%	14%	8%	13%	16%	13%	16%	10%	0%	14%	14%	0%	12%	14%	15%	14%	14%
		c				c		b										

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 256 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Other family members	512 16%	45 17%	15 13%	28 17%	27 11%	16 13%	12 15%	78 12%	65 18% a	0 0%	62 12%	78 17% a	3 18%	30 17%	67 15%	46 12%	33 10%	110 17% a
Pension providers	493 15%	33 13%	13 11%	19 11%	38 16%	12 10%	10 12%	89 14% b	36 10%	0 0%	65 12%	59 13%	1 6%	11 6%	48 11%	66 17% ab	76 22% b	49 8%
Friends	488 15%	39 15%	15 13%	20 12%	31 13%	16 13%	14 17%	85 14%	49 13%	1 17%	61 12%	74 16% a	0 0%	19 11%	68 16%	48 13%	39 11%	96 15%
Accountant	421 13%	65 25% bcf	16 13%	27 16%	50 20%	22 18%	11 13%	132 21% b	58 16%	1 17%	92 17%	95 21%	4 24%	19 11%	75 17%	96 25% ab	99 29% b	92 14%
Broadcast, print and online media	374 11%	27 10%	13 11%	26 15%	26 11%	13 10%	13 16%	87 14% b	31 8%	0 0%	56 11%	61 13%	1 6%	18 10%	56 13%	44 12%	51 15% b	67 10%
Don’t know	137 4%	8 3%	3 3%	10 6%	7 3%	9 7%	3 4%	16 3%	22 6% a	2 33%	24 5%	15 3%	1 6%	10 6% c	21 5% c	7 2%	4 1%	36 6% a

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Online fieldwork December 2017

Table 256 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Self employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	263	119	168	244	124	82	628	366	6	530	453	17	172	438	382	347	653
Other	32	1	1	0	3	2	0	4	3	0	1	6	0	0	3	4	4	3
	1%	*%	1%	0%	1%	2%	0%	1%	1%	0%	*%	1% a	0%	0%	1%	1%	1%	*%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 257
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All Gig

	Total	Segment: Gig and another form	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
PROFESSIONAL	1587	109	345	454	241	206	7	146	182	126	389	30	24	11
	48%	49%	46%	47%	51% b	43%	54%	47%	42%	56% ab	46%	43%	49%	69%
FRIENDS & FAMILY	1123	82	282	364	164	194	6	158	165	41	317	27	14	6
	34%	37%	38%	37%	34%	40%	46%	50% bc	38% c	18%	38%	39%	29%	38%
None of these	874	50	177	227	107	120	0	43	115	69	194	18	12	3
	27%	22%	24%	23%	22%	25%	0%	14%	26% a	31% a	23%	26%	24%	19%
A professional financial advisor	661	45	165	210	111	95	4	48	85	77	179	19	7	5
	20%	20%	22%	22%	23%	20%	31%	15%	20%	34% ab	21%	27%	14%	31%
My bank	626	38	133	171	100	68	3	75	72	24	147	12	6	6
	19%	17%	18%	18%	21% b	14%	23%	24% bc	17% c	11%	18%	17%	12%	38%
My partner	544	34	152	186	73	111	2	74	89	23	161	15	8	2
	17%	15%	20%	19%	15%	23% a	15%	24% c	20% c	10%	19%	21%	16%	13%
Other family members	512	45	105	150	66	82	2	69	68	13	126	14	8	2
	16%	20% b	14%	15%	14%	17%	15%	22% bc	16% c	6%	15%	20%	16%	13%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 257 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All Gig

		Segment			Gender			Age			Country			
	Total	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	b	c	*d
Base	3285	224	750	974	477	484	13	313	435	226	839	70	49	16
Pension providers	493	32	82	114	63	49	2	38	38	38	94	8	8	4
	15%	14%	11%	12%	13%	10%	15%	12%	9%	17% b	11%	11%	16%	25%
Friends	488	40	106	146	75	69	2	66	64	16	127	11	5	3
	15%	18%	14%	15%	16%	14%	15%	21% bc	15% c	7%	15%	16%	10%	19%
Accountant	421	36	91	127	70	57	0	36	61	30	109	9	7	2
	13%	16%	12%	13%	15%	12%	0%	12%	14%	13%	13%	13%	14%	13%
Broadcast, print and online media	374	29	96	125	61	63	1	37	58	30	112	5	5	3
	11%	13%	13%	13%	13%	13%	8%	12%	13%	13%	13%	7%	10%	19%
Don't know	137	12	37	49	21	27	1	20	25	4	38	8	2	1
	4%	5%	5%	5%	4%	6%	8%	6% c	6% c	2%	5%	11% a	4%	6%
Other	32	6	7	13	9	4	0	4	7	2	11	1	1	0
	1%	3% b	1%	1%	2%	1%	0%	1%	2%	1%	1%	1%	2%	0%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 257 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
PROFESSIONAL	1587	21	45	41	57	25	34	88	51	27	107	116	166	339	110	139	262	49
	48%	38%	46%	39%	51%	35%	46%	59%	46%	42%	41%	45%	51%	52%	37%	40%	53%	39%
					e			abcehi					a	b			ac	
FRIENDS & FAMILY	1123	19	45	37	50	27	24	61	31	23	101	101	115	262	97	112	203	42
	34%	34%	46%	36%	45%	38%	32%	41%	28%	36%	39%	39%	36%	40%	32%	32%	41%	33%
			h		h			h						b			a	
None of these	874	19	19	29	15	23	21	27	29	12	67	59	68	134	90	95	91	40
	27%	34%	19%	28%	13%	32%	28%	18%	26%	19%	26%	23%	21%	20%	30%	27%	18%	31%
		bdg		d		dg	d		d						a	b		b
A professional financial advisor	661	8	22	14	29	9	20	42	25	10	44	58	77	158	47	54	135	21
	20%	14%	22%	13%	26%	13%	27%	28%	23%	16%	17%	22%	24%	24%	16%	16%	27%	17%
					ce		ce	ace					a	b			ac	
My bank	626	7	17	20	18	13	9	37	14	12	44	40	63	121	50	52	97	19
	19%	13%	17%	19%	16%	18%	12%	25%	13%	19%	17%	16%	20%	19%	17%	15%	20%	15%
								fh										
My partner	544	9	20	21	26	19	12	26	16	12	50	57	54	140	44	26	129	30
	17%	16%	20%	20%	23%	26%	16%	17%	15%	19%	19%	22%	17%	21%	15%	8%	26%	24%
						h								b			a	a
Other family members	512	10	14	14	21	12	10	24	12	9	38	43	45	105	43	60	66	20
	16%	18%	14%	13%	19%	17%	14%	16%	11%	14%	15%	17%	14%	16%	14%	17%	13%	16%
Pension providers	493	6	12	11	12	7	10	21	11	4	29	29	36	90	24	34	65	14
	15%	11%	12%	11%	11%	10%	14%	14%	10%	6%	11%	11%	11%	14%	8%	10%	13%	11%
														b				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 257 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All Gig

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	56	98	104	112	72	74	149	110	64	258	258	323	654	300	346	492	127
Friends	488	8	22	15	18	11	6	29	11	7	45	35	47	106	39	58	68	15
	15%	14%	22%	14%	16%	15%	8%	19%	10%	11%	17%	14%	15%	16%	13%	17%	14%	12%
			fh					fh										
Accountant	421	7	9	8	18	6	13	26	17	5	24	37	48	103	23	43	74	9
	13%	13%	9%	8%	16%	8%	18%	17%	15%	8%	9%	14%	15%	16%	8%	12%	15%	7%
							c	c					a	b			c	
Broadcast, print and online media	374	5	11	15	20	11	8	15	16	11	31	39	42	92	31	47	60	16
	11%	9%	11%	14%	18%	15%	11%	10%	15%	17%	12%	15%	13%	14%	10%	14%	12%	13%
Don't know	137	2	6	5	9	3	3	3	3	4	13	15	10	19	23	27	12	9
	4%	4%	6%	5%	8%	4%	4%	2%	3%	6%	5%	6%	3%	3%	8%	8%	2%	7%
					g										a	b		b
Other	32	0	2	1	1	1	1	1	3	1	3	3	5	8	5	4	6	3
	1%	0%	2%	1%	1%	1%	1%	1%	3%	2%	1%	1%	2%	1%	2%	1%	1%	2%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 257 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
PROFESSIONAL	1587	133	49	84	106	54	28	308	140	6	256	192	6	93	182	175	168	286
	48%	54%	49%	35%	56%	43%	39%	53%	36%	60%	47%	45%	50%	43%	42%	58%	65%	40%
		cef	c		cef			b								ab	b	
FRIENDS & FAMILY	1123	95	52	84	62	41	30	223	139	2	191	167	6	90	175	95	93	271
	34%	38%	52%	35%	33%	33%	42%	39%	36%	20%	35%	39%	50%	42%	40%	32%	36%	38%
			acde											c	c			
None of these	874	36	19	78	44	30	20	124	102	1	119	105	3	52	109	61	40	187
	27%	15%	19%	33%	23%	24%	28%	21%	26%	10%	22%	25%	25%	24%	25%	20%	15%	26%
				abd	a	a	a											a
A professional financial advisor	661	62	17	36	52	27	16	156	53	1	104	103	3	43	77	87	90	120
	20%	25%	17%	15%	27%	21%	22%	27%	14%	10%	19%	24%	25%	20%	18%	29%	35%	17%
		c			bc			b								ab	b	
My bank	626	42	25	32	39	25	8	110	57	4	97	71	3	39	73	58	52	119
	19%	17%	25%	13%	21%	20%	11%	19%	15%	40%	18%	17%	25%	18%	17%	19%	20%	17%
			cf		c													
My partner	544	45	26	43	33	21	18	133	51	2	104	79	3	50	81	53	55	131
	17%	18%	26%	18%	17%	17%	25%	23%	13%	20%	19%	19%	25%	23%	18%	18%	21%	18%
								b										

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 257 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: All Gig

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	247	100	239	190	126	72	578	386	10	539	423	12	215	438	301	260	714
Other family members	512 16%	35 14%	21 21% d	42 18%	22 12%	18 14%	12 17%	79 14%	71 18% a	0 0%	75 14%	72 17%	3 25%	30 14%	89 20% ac	31 10%	31 12%	119 17%
Pension providers	493 15%	29 12%	14 14%	20 8%	27 14%	16 13%	8 11%	79 14% b	35 9%	0 0%	62 12%	52 12%	0 0%	23 11%	49 11%	42 14%	48 18% b	66 9%
Friends	488 15%	44 18%	17 17%	32 13%	26 14%	16 13%	11 15%	96 17%	50 13%	0 0%	73 14%	71 17%	2 17%	46 21% bc	60 14%	38 13%	39 15%	107 15%
Accountant	421 13%	43 17% ce	15 15%	22 9%	28 15%	11 9%	8 11%	81 14%	45 12%	1 10%	74 14%	52 12%	1 8%	21 10%	52 12%	53 18% ab	47 18% b	80 11%
Broadcast, print and online media	374 11%	34 14%	10 10%	25 10%	26 14%	20 16%	10 14%	77 13%	48 12%	0 0%	73 14%	52 12%	0 0%	24 11%	59 13%	40 13%	39 15%	86 12%
Don’t know	137 4%	12 5%	2 2%	19 8% bd	5 3%	9 7%	2 3%	10 2%	37 10% a	2 20%	29 5%	20 5%	0 0%	12 6% c	24 5% c	6 2%	3 1%	46 6% a
Other	32 1%	2 1%	1 1%	2 1%	3 2%	3 2%	2 3%	7 1%	6 2%	0 0%	8 1%	5 1%	0 0%	2 1%	7 2%	4 1%	4 2%	9 1%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 258
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig and another form

	Total	Segment		Gender			Age			Country			
		Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
PROFESSIONAL	1587	109	109	65	43	1	39	39	31	89	10	4	6
	48%	49%	49%	54%	42%	100%	46%	43%	62% b	48%	45%	50%	86%
FRIENDS & FAMILY	1123	82	82	39	43	0	44	31	7	72	6	1	3
	34%	37%	37%	33%	42%	0%	52% bc	34% c	14%	39%	27%	13%	43%
None of these	874	50	50	28	22	0	12	25	13	43	6	1	0
	27%	22%	22%	23%	21%	0%	14%	28% a	26%	23%	27%	13%	0%
A professional financial advisor	661	45	45	26	18	1	16	14	15	36	6	0	3
	20%	20%	20%	22%	17%	100%	19%	16%	30% b	19%	27%	0%	43%
My bank	626	38	38	27	11	0	18	17	3	32	4	0	2
	19%	17%	17%	23% b	11%	0%	21% c	19% c	6%	17%	18%	0%	29%
My partner	544	34	34	17	17	0	19	13	2	32	1	0	1
	17%	15%	15%	14%	17%	0%	23% c	14%	4%	17%	5%	0%	14%
Other family members	512	45	45	19	26	0	23	19	3	38	5	1	1
	16%	20%	20%	16%	25%	0%	27% c	21% c	6%	20%	23%	13%	14%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 258 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig and another form

		Segment		Gender			Age			Country			
	Total	Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	*b	*c	*d
Base	3285	224	224	120	103	1	84	90	50	187	22	8	7
Pension providers	493	32	32	21	11	0	13	13	6	25	3	2	2
	15%	14%	14%	18%	11%	0%	15%	14%	12%	13%	14%	25%	29%
Friends	488	40	40	23	17	0	24	11	5	36	2	0	2
	15%	18%	18%	19%	17%	0%	29%	12%	10%	19%	9%	0%	29%
							bc						
Accountant	421	36	36	20	16	0	12	10	14	30	3	2	1
	13%	16%	16%	17%	16%	0%	14%	11%	28%	16%	14%	25%	14%
									b				
Broadcast, print and online media	374	29	29	17	12	0	11	13	5	25	1	1	2
	11%	13%	13%	14%	12%	0%	13%	14%	10%	13%	5%	13%	29%
Don't know	137	12	12	4	8	0	6	6	0	8	3	0	1
	4%	5%	5%	3%	8%	0%	7%	7%	0%	4%	14%	0%	14%
Other	32	6	6	5	1	0	1	5	0	5	0	1	0
	1%	3%	3%	4%	1%	0%	1%	6%	0%	3%	0%	13%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 258 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig and another form

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
PROFESSIONAL	1587	6	13	9	11	5	8	15	16	6	28	24	37	86	22	36	56	16
	48%	43%	57%	47%	50%	38%	47%	47%	52%	38%	50%	46%	47%	53%	39%	40%	58% a	48%
FRIENDS & FAMILY	1123	8	7	9	10	6	6	13	8	5	24	22	26	64	16	31	38	11
	34%	57%	30%	47%	45%	46%	35%	41%	26%	31%	43%	42%	33%	39%	29%	34%	39%	33%
None of these	874	4	6	4	2	4	3	7	7	6	14	9	20	33	17	26	18	5
	27%	29%	26%	21%	9%	31%	18%	22%	23%	38%	25%	17%	25%	20%	30%	29%	19%	15%
A professional financial advisor	661	2	8	0	3	1	3	7	9	3	10	7	19	36	8	14	24	7
	20%	14%	35%	0%	14%	8%	18%	22%	29%	19%	18%	13%	24%	22%	14%	15%	25%	21%
My bank	626	3	5	4	3	3	3	7	2	2	12	9	11	28	10	8	26	3
	19%	21%	22%	21%	14%	23%	18%	22%	6%	13%	21%	17%	14%	17%	18%	9%	27% ac	9%
My partner	544	2	4	4	5	4	4	5	2	2	10	13	9	25	8	7	19	8
	17%	14%	17%	21%	23%	31%	24%	16%	6%	13%	18%	25% c	11%	15%	14%	8%	20% a	24% a
Other family members	512	6	1	5	6	4	3	7	3	3	12	13	13	36	9	20	18	7
	16%	43%	4%	26%	27%	31%	18%	22%	10%	19%	21%	25%	16%	22%	16%	22%	19%	21%
Pension providers	493	2	3	3	2	3	1	5	6	0	8	6	11	29	3	10	15	7
	15%	14%	13%	16%	9%	23%	6%	16%	19%	0%	14%	12%	14%	18% b	5%	11%	15%	21%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 258 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig and another form

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	g	h	*i	a	b	c	a	b	a	b	c
Base	3285	14	23	19	22	13	17	32	31	16	56	52	79	163	56	91	97	33
Friends	488	6	5	4	4	4	1	5	6	1	15	9	12	30	9	17	16	5
	15%	43%	22%	21%	18%	31%	6%	16%	19%	6%	27%	17%	15%	18%	16%	19%	16%	15%
Accountant	421	1	3	3	4	1	3	6	7	2	7	8	15	29	7	14	17	5
	13%	7%	13%	16%	18%	8%	18%	19%	23%	13%	13%	15%	19%	18%	13%	15%	18%	15%
Broadcast, print and online media	374	2	4	2	1	4	3	6	2	1	8	8	9	21	7	13	10	6
	11%	14%	17%	11%	5%	31%	18%	19%	6%	6%	14%	15%	11%	13%	13%	14%	10%	18%
Don't know	137	0	0	0	3	0	1	1	2	1	0	4	4	7	3	7	3	2
	4%	0%	0%	0%	14%	0%	6%	3%	6%	6%	0%	8% a	5%	4%	5%	8%	3%	6%
Other	32	0	2	1	0	0	0	0	1	1	3	0	2	3	3	1	2	3
	1%	0%	9%	5%	0%	0%	0%	0%	3%	6%	5%	0%	3%	2%	5%	1%	2%	9% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 258 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig and another form

		Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
	Total	Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
PROFESSIONAL	1587	34	13	14	32	9	7	81	27	1	62	45	2	20	47	42	44	65
	48%	55% ce	54%	31%	71% ce	30%	39%	62% b	30%	33%	45%	54%	67%	47%	42%	63% b	69% b	41%
FRIENDS & FAMILY	1123	19	10	15	13	14	11	44	37	1	48	32	2	17	39	25	20	62
	34%	31%	42%	33%	29%	47%	61%	34%	41%	33%	35%	38%	67%	40%	35%	37%	31%	39%
None of these	874	12	7	16	7	6	2	28	21	1	36	14	0	13	27	10	8	42
	27%	19%	29%	36% d	16%	20%	11%	22%	23%	33%	26%	17%	0%	30%	24%	15%	13%	26% a
A professional financial advisor	661	14	7	3	13	5	3	33	12	0	23	21	1	5	25	15	22	23
	20%	23% c	29%	7%	29% c	17%	17%	25% b	13%	0%	17%	25%	33%	12%	22%	22%	34% b	14%
My bank	626	11	4	4	13	5	1	30	8	0	24	13	1	8	16	14	12	26
	19%	18%	17%	9%	29% c	17%	6%	23% b	9%	0%	18%	15%	33%	19%	14%	21%	19%	16%
My partner	544	9	3	4	5	7	6	23	10	1	23	11	0	8	13	13	7	27
	17%	15%	13%	9%	11%	23%	33%	18%	11%	33%	17%	13%	0%	19%	12%	19%	11%	17%
Other family members	512	11	6	9	6	9	4	20	25	0	22	21	2	10	23	12	11	34
	16%	18%	25%	20%	13%	30%	22%	15%	27% a	0%	16%	25%	67%	23%	21%	18%	17%	21%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 258 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig and another form

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	62	24	45	45	30	18	130	91	3	137	84	3	43	112	67	64	160
Pension providers	493	8	5	3	13	0	3	23	9	0	17	15	0	5	16	11	16	16
	15%	13%	21%	7%	29%	0%	17%	18%	10%	0%	12%	18%	0%	12%	14%	16%	25%	10%
		e			ace												b	
Friends	488	12	3	8	6	6	5	24	16	0	23	16	1	8	17	14	10	30
	15%	19%	13%	18%	13%	20%	28%	18%	18%	0%	17%	19%	33%	19%	15%	21%	16%	19%
Accountant	421	13	5	5	7	3	3	25	10	1	21	15	0	8	10	18	14	22
	13%	21%	21%	11%	16%	10%	17%	19%	11%	33%	15%	18%	0%	19%	9%	27%	22%	14%
																b		
Broadcast, print and online media	374	8	2	6	9	3	1	16	13	0	15	14	0	4	18	7	11	18
	11%	13%	8%	13%	20%	10%	6%	12%	14%	0%	11%	17%	0%	9%	16%	10%	17%	11%
Don't know	137	3	1	3	2	2	1	1	10	1	8	4	0	2	7	2	2	10
	4%	5%	4%	7%	4%	7%	6%	1%	11%	33%	6%	5%	0%	5%	6%	3%	3%	6%
									a									
Other	32	1	0	1	1	2	1	3	3	0	5	1	0	1	4	1	3	3
	1%	2%	0%	2%	2%	7%	6%	2%	3%	0%	4%	1%	0%	2%	4%	1%	5%	2%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 259
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
PROFESSIONAL	1587	345	345	176	163	6	107	143	95	300	20	20	5
	48%	46%	46%	49%	43%	50%	47%	41%	54%	46%	42%	49%	56%
									b				
FRIENDS & FAMILY	1123	282	282	125	151	6	114	134	34	245	21	13	3
	34%	38%	38%	35%	40%	50%	50%	39%	19%	38%	44%	32%	33%
							bc	c					
None of these	874	177	177	79	98	0	31	90	56	151	12	11	3
	27%	24%	24%	22%	26%	0%	14%	26%	32%	23%	25%	27%	33%
								a	a				
A professional financial advisor	661	165	165	85	77	3	32	71	62	143	13	7	2
	20%	22%	22%	24%	20%	25%	14%	21%	35%	22%	27%	17%	22%
								a	ab				
My bank	626	133	133	73	57	3	57	55	21	115	8	6	4
	19%	18%	18%	20%	15%	25%	25%	16%	12%	18%	17%	15%	44%
							bc						
My partner	544	152	152	56	94	2	55	76	21	129	14	8	1
	17%	20%	20%	16%	25%	17%	24%	22%	12%	20%	29%	20%	11%
					a		c	c					
Other family members	512	105	105	47	56	2	46	49	10	88	9	7	1
	16%	14%	14%	13%	15%	17%	20%	14%	6%	13%	19%	17%	11%
							c	c					

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 259 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	c	a	b	c	*d
Base	3285	750	750	357	381	12	229	345	176	652	48	41	9
Pension providers	493	82	82	42	38	2	25	25	32	69	5	6	2
	15%	11%	11%	12%	10%	17%	11%	7%	18% ab	11%	10%	15%	22%
Friends	488	106	106	52	52	2	42	53	11	91	9	5	1
	15%	14%	14%	15%	14%	17%	18% c	15% c	6%	14%	19%	12%	11%
Accountant	421	91	91	50	41	0	24	51	16	79	6	5	1
	13%	12%	12%	14%	11%	0%	10%	15%	9%	12%	13%	12%	11%
Broadcast, print and online media	374	96	96	44	51	1	26	45	25	87	4	4	1
	11%	13%	13%	12%	13%	8%	11%	13%	14%	13%	8%	10%	11%
Don’t know	137	37	37	17	19	1	14	19	4	30	5	2	0
	4%	5%	5%	5%	5%	8%	6%	6%	2%	5%	10%	5%	0%
Other	32	7	7	4	3	0	3	2	2	6	1	0	0
	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	2%	0%	0%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 259 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
PROFESSIONAL	1587	15	32	32	46	20	26	73	35	21	79	92	129	253	88	103	206	33
	48%	36%	43%	38%	51%	34%	46%	62%	44%	44%	39%	45%	53%	52%	36%	40%	52%	35%
					e			abcefhi					a	b			ac	
FRIENDS & FAMILY	1123	11	38	28	40	21	18	48	23	18	77	79	89	198	81	81	165	31
	34%	26%	51%	33%	44%	36%	32%	41%	29%	38%	38%	38%	36%	40%	33%	32%	42%	33%
			acfh		ah												a	
None of these	874	15	13	25	13	19	18	20	22	6	53	50	48	101	73	69	73	35
	27%	36%	17%	29%	14%	32%	32%	17%	28%	13%	26%	24%	20%	21%	30%	27%	18%	37%
		bdgi		dgi		bdgi	dgi		di						a	b		b
A professional financial advisor	661	6	14	14	26	8	17	35	16	7	34	51	58	122	39	40	111	14
	20%	14%	19%	16%	29%	14%	30%	30%	20%	15%	17%	25%	24%	25%	16%	16%	28%	15%
					e		e	acei				a		b			ac	
My bank	626	4	12	16	15	10	6	30	12	10	32	31	52	93	40	44	71	16
	19%	10%	16%	19%	17%	17%	11%	26%	15%	21%	16%	15%	21%	19%	16%	17%	18%	17%
								af										
My partner	544	7	16	17	21	15	8	21	14	10	40	44	45	115	36	19	110	22
	17%	17%	21%	20%	23%	25%	14%	18%	18%	21%	20%	21%	18%	23%	15%	7%	28%	23%
														b			a	a
Other family members	512	4	13	9	15	8	7	17	9	6	26	30	32	69	34	40	48	13
	16%	10%	17%	11%	17%	14%	12%	15%	11%	13%	13%	15%	13%	14%	14%	16%	12%	14%
Pension providers	493	4	9	8	10	4	9	16	5	4	21	23	25	61	21	24	50	7
	15%	10%	12%	9%	11%	7%	16%	14%	6%	8%	10%	11%	10%	12%	9%	9%	13%	7%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 259 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig only

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	3285	42	75	85	90	59	57	117	79	48	202	206	244	491	244	255	395	94
Friends	488	2	17	11	14	7	5	24	5	6	30	26	35	76	30	41	52	10
	15%	5%	23%	13%	16%	12%	9%	21%	6%	13%	15%	13%	14%	15%	12%	16%	13%	11%
			afh					ah										
Accountant	421	6	6	5	14	5	10	20	10	3	17	29	33	74	16	29	57	4
	13%	14%	8%	6%	16%	8%	18%	17%	13%	6%	8%	14%	14%	15%	7%	11%	14%	4%
					c		c	c						b		c	c	
Broadcast, print and online media	374	3	7	13	19	7	5	9	14	10	23	31	33	71	24	34	50	10
	11%	7%	9%	15%	21%	12%	9%	8%	18%	21%	11%	15%	14%	14%	10%	13%	13%	11%
					abg				g	g								
Don’t know	137	2	6	5	6	3	2	2	1	3	13	11	6	12	20	20	9	7
	4%	5%	8%	6%	7%	5%	4%	2%	1%	6%	6%	5%	2%	2%	8%	8%	2%	7%
			gh								c				a	b		b
Other	32	0	0	0	1	1	1	1	2	0	0	3	3	5	2	3	4	0
	1%	0%	0%	0%	1%	2%	2%	1%	3%	0%	0%	1%	1%	1%	1%	1%	1%	0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 259 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
PROFESSIONAL	1587	99	36	70	74	45	21	227	113	5	194	147	4	73	135	133	124	221
	48%	54%	47%	36%	51%	47%	39%	51%	38%	71%	48%	43%	44%	42%	41%	57%	63%	40%
		c			c			b								ab	b	
FRIENDS & FAMILY	1123	76	42	69	49	27	19	179	102	1	143	135	4	73	136	70	73	209
	34%	41%	55%	36%	34%	28%	35%	40%	35%	14%	36%	40%	44%	42%	42%	30%	37%	38%
		e	acdef											c	c			
None of these	874	24	12	62	37	24	18	96	81	0	83	91	3	39	82	51	32	145
	27%	13%	16%	32%	26%	25%	33%	21%	27%	0%	21%	27%	33%	23%	25%	22%	16%	26%
				ab	a	a	ab					a						a
A professional financial advisor	661	48	10	33	39	22	13	123	41	1	81	82	2	38	52	72	68	97
	20%	26%	13%	17%	27%	23%	24%	27%	14%	14%	20%	24%	22%	22%	16%	31%	35%	18%
		bc			bc			b								b	b	
My bank	626	31	21	28	26	20	7	80	49	4	73	58	2	31	57	44	40	93
	19%	17%	28%	14%	18%	21%	13%	18%	17%	57%	18%	17%	22%	18%	17%	19%	20%	17%
			acf															
My partner	544	36	23	39	28	14	12	110	41	1	81	68	3	42	68	40	48	104
	17%	19%	30%	20%	19%	15%	22%	25%	14%	14%	20%	20%	33%	24%	21%	17%	24%	19%
			e					b										

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 259 (continuation)
Q24. From which of the following sources, if any, do you seek financial advice related to pensions?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	3285	185	76	194	145	96	54	448	295	7	402	339	9	172	326	234	196	554
Other family members	512	24	15	33	16	9	8	59	46	0	53	51	1	20	66	19	20	85
	16%	13%	20%	17%	11%	9%	15%	13%	16%	0%	13%	15%	11%	12%	20% ac	8%	10%	15%
Pension providers	493	21	9	17	14	16	5	56	26	0	45	37	0	18	33	31	32	50
	15%	11%	12%	9%	10%	17% c	9%	13%	9%	0%	11%	11%	0%	10%	10%	13%	16% b	9%
Friends	488	32	14	24	20	10	6	72	34	0	50	55	1	38	43	24	29	77
	15%	17%	18%	12%	14%	10%	11%	16%	12%	0%	12%	16%	11%	22% bc	13%	10%	15%	14%
Accountant	421	30	10	17	21	8	5	56	35	0	53	37	1	13	42	35	33	58
	13%	16% c	13%	9%	14%	8%	9%	13%	12%	0%	13%	11%	11%	8%	13%	15% a	17% b	10%
Broadcast, print and online media	374	26	8	19	17	17	9	61	35	0	58	38	0	20	41	33	28	68
	11%	14%	11%	10%	12%	18%	17%	14%	12%	0%	14%	11%	0%	12%	13%	14%	14%	12%
Don’t know	137	9	1	16	3	7	1	9	27	1	21	16	0	10	17	4	1	36
	4%	5%	1%	8% bd	2%	7% d	2%	2%	9% a	14%	5%	5%	0%	6% c	5% c	2%	1%	6% a
Other	32	1	1	1	2	1	1	4	3	0	3	4	0	1	3	3	1	6
	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 260
Q25. For which of the following would you be willing to be re-contacted?
Base: All respondents

	Total	Segment					Gender			Age			Country			
		Employed	Self-employed	Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	d	e	a	b	*c	a	b	c	a	b	c	d
Base	1906	1182	442	67	215	282	916	977	13	609	959	338	1634	157	82	33
Print media work (e.g. appearing in a newspaper)	698	432	164	30	72	102	370	323	5	259	326	113	612	49	25	12
	37%	37%	37%	45%	33%	36%	40%	33%	38%	43%	34%	33%	37%	31%	30%	36%
							b			bc						
Broadcast work (e.g. appearing on TV)	439	235	110	19	75	94	236	197	6	178	204	57	384	34	14	7
	23%	20%	25%	28%	35%	33%	26%	20%	46%	29%	21%	17%	24%	22%	17%	21%
			a		ab	ab	b			bc						
Neither of the above - I do not want to take part in media work	1070	697	246	28	99	127	476	592	2	277	575	218	902	96	53	19
	56%	59%	56%	42%	46%	45%	52%	61%	15%	45%	60%	64%	55%	61%	65%	58%
		cde	cde					a			a	a				

Columns Tested: a,b,c,d,e - a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 260 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: All respondents

		Region									Region group			Children			Social Grade	
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	Yes	No	Prefer not to say	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	*c	a	b
Base	1906	103	217	167	192	139	131	329	228	128	487	462	685	1208	688	10	1326	560
Print media work (e.g. appearing in a newspaper)	698	38	86	64	71	52	52	131	76	42	188	175	249	479	218	1	503	188
	37%	37%	40%	38%	37%	37%	40%	40%	33%	33%	39%	38%	36%	40% b	32%	10%	38%	34%
Broadcast work (e.g. appearing on TV)	439	26	53	40	42	35	25	103	32	28	119	102	163	275	160	4	325	112
	23%	25% h	24% h	24% h	22% h	25% h	19%	31% dfhi	14%	22%	24%	22%	24%	23%	23%	40%	25% b	20%
Neither of the above - I do not want to take part in media work	1070	57	117	93	107	77	73	151	150	77	267	257	378	645	420	5	716	341
	56%	55%	54%	56% g	56% g	55%	56%	46%	66% bcdeg	60% g	55%	56%	55%	53%	61% a	50%	54%	61% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 261
Q25. For which of the following would you be willing to be re-contacted?
Base: Employed

	Total	Segment: Employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	c	*d
Base	1906	1182	553	627	2	359	622	201	1007	102	51	22
Print media work (e.g. appearing in a newspaper)	698	432	231	199	2	163	211	58	372	35	15	10
	37%	37%	42%	32%	100%	45%	34%	29%	37%	34%	29%	45%
			b			bc						
Broadcast work (e.g. appearing on TV)	439	235	136	99	0	91	120	24	205	18	8	4
	23%	20%	25%	16%	0%	25%	19%	12%	20%	18%	16%	18%
			b			bc	c					
Neither of the above - I do not want to take part in media work	1070	697	295	402	0	173	384	140	589	62	34	12
	56%	59%	53%	64%	0%	48%	62%	70%	58%	61%	67%	55%
				a			a	ab				

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 261 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: Employed

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b	c	a	b	a	b	c
Base	1906	59	137	97	120	91	80	190	153	80	293	291	423	816	360	369	608	203
Print media work (e.g. appearing in a newspaper)	698	22	53	29	45	37	28	78	51	29	104	110	158	305	124	113	230	88
	37%	37%	39%	30%	38%	41%	35%	41%	33%	36%	35%	38%	37%	37%	34%	31%	38% a	43% a
Broadcast work (e.g. appearing on TV)	439	12	28	18	25	23	12	53	18	16	58	60	87	170	65	71	112	52
	23%	20%	20% h	19%	21% h	25% h	15%	28% fh	12%	20%	20%	21%	21%	21%	18%	19%	18%	26% b
Neither of the above - I do not want to take part in media work	1070	36	78	63	72	50	49	94	100	47	177	171	241	473	221	238	349	109
	56%	61%	57%	65% g	60%	55%	61%	49%	65% g	59%	60%	59%	57%	58%	61%	64% bc	57%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 261 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: Employed

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of employment: NET: 0-2 years	Length of employment: NET: 3-10 years	Length of employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/ personal pension: Currently saving	Private/ personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1906	239	154	105	263	345	76	773	406	3	722	432	28	176	600	402	623	559
Print media work (e.g. appearing in a newspaper)	698	84	59	41	106	119	23	303	129	0	257	166	9	74	204	154	233	199
	37%	35%	38%	39%	40%	34%	30%	39% b	32%	0%	36%	38%	32%	42%	34%	38%	37%	36%
Broadcast work (e.g. appearing on TV)	439	55	24	20	60	59	17	155	79	1	144	85	6	49	112	74	114	121
	23%	23%	16%	19%	23%	17%	22%	20%	19%	33%	20%	20%	21%	28% bc	19%	18%	18%	22%
Neither of the above - I do not want to take part in media work	1070	136	90	59	149	216	47	435	260	2	435	243	19	89	375	229	374	323
	56%	57%	58%	56%	57%	63%	62%	56%	64% a	67%	60%	56%	68%	51%	63% a	57%	60%	58%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 262
Q25. For which of the following would you be willing to be re-contacted?
Base: Self employed

	Total	Segment: Self-employed	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%			a	b	*c	a	b	c	a	b	*c	*d
Base	1906	442	229	208	5	122	213	107	374	42	19	7
Print media work (e.g. appearing in a newspaper)	698	164	91	71	2	46	72	46	145	11	7	1
	37%	37%	40%	34%	40%	38%	34%	43%	39%	26%	37%	14%
Broadcast work (e.g. appearing on TV)	439	110	55	53	2	37	46	27	96	8	4	2
	23%	25%	24%	25%	40%	30%	22%	25%	26%	19%	21%	29%
Neither of the above - I do not want to take part in media work	1070	246	125	120	1	58	131	57	201	29	11	5
	56%	56%	55%	58%	20%	48%	62% a	53%	54%	69%	58%	71%

Columns Tested: a,b,c - a,b,c - a,b,c,d

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 262 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: Self employed

	Total	Region									Region group			Social Grade		Marital status		
		North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	b	c	*d	e	f	g	h	*i	a	b	c	a	b	a	b	c
Base	1906	27	52	42	29	33	32	84	46	29	121	94	159	321	115	165	211	63
Print media work (e.g. appearing in a newspaper)	698	11	21	21	9	11	15	35	14	8	53	35	57	124	40	56	82	26
	37%	41%	40%	50%	31%	33%	47%	42%	30%	28%	44%	37%	36%	39%	35%	34%	39%	41%
Broadcast work (e.g. appearing on TV)	439	8	15	15	3	6	11	25	9	4	38	20	38	85	25	48	47	15
	23%	30%	29%	36%	10%	18%	34%	30%	20%	14%	31%	21%	24%	26%	22%	29%	22%	24%
Neither of the above - I do not want to take part in media work	1070	12	28	18	18	19	15	38	32	21	58	52	91	169	71	95	113	35
	56%	44%	54%	43%	62%	58%	47%	45%	70%	72%	48%	55%	57%	53%	62%	58%	54%	56%
									cfg									

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 262 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: Self employed

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		a	b	c	d	e	f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1906	116	56	88	97	50	35	286	154	2	205	230	7	91	189	158	143	299
Print media work (e.g. appearing in a newspaper)	698	50	15	34	31	18	16	118	46	0	78	85	1	43	58	63	55	109
	37%	43% b	27%	39%	32%	36%	46%	41% b	30%	0%	38%	37%	14%	47% b	31%	40%	38%	36%
Broadcast work (e.g. appearing on TV)	439	28	10	23	23	17	9	71	38	1	54	55	1	34	34	42	34	76
	23%	24%	18%	26%	24%	34%	26%	25%	25%	50%	26%	24%	14%	37% b	18%	27%	24%	25%
Neither of the above - I do not want to take part in media work	1070	56	37	51	61	25	16	147	98	1	109	131	6	37	124	81	79	167
	56%	48%	66% a	58%	63% a	50%	46%	51%	64% a	50%	53%	57%	86%	41%	66% ac	51%	55%	56%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 263
Q25. For which of the following would you be willing to be re-contacted?
Base: All Gig

	Total	Segment			Gender			Age			Country			
		Gig and another form	Gig only	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	c	a	b	*c	a	b	c	a	*b	*c	*d
Base	1906	67	215	282	134	142	6	128	124	30	253	13	12	4
Print media work (e.g. appearing in a newspaper)	698	30	72	102	48	53	1	50	43	9	95	3	3	1
	37%	45%	33%	36%	36%	37%	17%	39%	35%	30%	38%	23%	25%	25%
Broadcast work (e.g. appearing on TV)	439	19	75	94	45	45	4	50	38	6	83	8	2	1
	23%	28%	35%	33%	34%	32%	67%	39%	31%	20%	33%	62%	17%	25%
Neither of the above - I do not want to take part in media work	1070	28	99	127	56	70	1	46	60	21	112	5	8	2
	56%	42%	46%	45%	42%	49%	17%	36%	48%	70%	44%	38%	67%	50%
									a	ab				

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 263 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: All Gig

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	d	*e	*f	g	*h	*i	a	b	c	a	b	a	b	c
Base	1906	17	28	28	43	15	19	55	29	19	73	77	103	189	85	111	130	39
Print media work (e.g. appearing in a newspaper)	698	5	12	14	17	4	9	18	11	5	31	30	34	74	24	39	44	18
	37%	29%	43%	50%	40%	27%	47%	33%	38%	26%	42%	39%	33%	39%	28%	35%	34%	46%
Broadcast work (e.g. appearing on TV)	439	6	10	7	14	6	2	25	5	8	23	22	38	70	22	36	45	13
	23%	35%	36%	25%	33%	40%	11%	45%	17%	42%	32%	29%	37%	37%	26%	32%	35%	33%
Neither of the above - I do not want to take part in media work	1070	9	11	12	17	8	9	19	18	9	32	34	46	74	49	51	57	18
	56%	53%	39%	43%	40%	53%	47%	35%	62%	47%	44%	44%	45%	39%	58% a	46%	44%	46%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 263 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: All Gig

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	b	c	d	e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1906	77	33	67	50	31	24	149	128	5	160	119	3	75	120	83	63	219
Print media work (e.g. appearing in a newspaper)	698	24	14	28	19	8	9	58	43	1	65	36	1	28	43	31	24	78
	37%	31%	42%	42%	38%	26%	38%	39%	34%	20%	41%	30%	33%	37%	36%	37%	38%	36%
Broadcast work (e.g. appearing on TV)	439	27	9	20	20	10	8	49	43	2	55	39	0	34	28	31	26	68
	23%	35%	27%	30%	40%	32%	33%	33%	34%	40%	34%	33%	0%	45% b	23%	37% b	41%	31%
Neither of the above - I do not want to take part in media work	1070	29	15	34	23	16	10	63	62	2	63	62	2	23	68	33	24	103
	56%	38%	45%	51%	46%	52%	42%	42%	48%	40%	39%	52% a	67%	31%	57% ac	40%	38%	47%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Fidelity Self Employed Research

Online fieldwork December 2017

Table 264
Q25. For which of the following would you be willing to be re-contacted?
Base: Gig and another form

	Total	Segment		Gender			Age			Country			
		Gig and another form	All Gig	Male	Female	Identify another way/ prefer not to say	18-34	35-54	55+	England	Scotland	Wales	Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	*b	*c	a	*b	*c	*d
Base	1906	67	67	35	31	1	33	25	9	59	3	2	3
Print media work (e.g. appearing in a newspaper)	698	30	30	19	11	0	14	11	5	28	1	0	1
	37%	45%	45%	54%	35%	0%	42%	44%	56%	47%	33%	0%	33%
Broadcast work (e.g. appearing on TV)	439	19	19	10	8	1	11	5	3	16	2	0	1
	23%	28%	28%	29%	26%	100%	33%	20%	33%	27%	67%	0%	33%
Neither of the above - I do not want to take part in media work	1070	28	28	12	16	0	12	12	4	24	1	2	1
	56%	42%	42%	34%	52%	0%	36%	48%	44%	41%	33%	100%	33%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

Fidelity Self Employed Research

Online fieldwork December 2017

Table 264 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: Gig and another form

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*a	*b	c	a	*b	a	*b	*c
Base	1906	3	6	5	10	1	4	12	12	6	14	15	30	56	9	34	23	10
Print media work (e.g. appearing in a newspaper)	698	1	4	4	6	0	3	4	4	2	9	9	10	28	1	13	13	4
	37%	33%	67%	80%	60%	0%	75%	33%	33%	33%	64%	60%	33%	50%	11%	38%	57%	40%
Broadcast work (e.g. appearing on TV)	439	1	2	2	2	0	0	3	1	5	5	2	9	15	3	10	5	4
	23%	33%	33%	40%	20%	0%	0%	25%	8%	83%	36%	13%	30%	27%	33%	29%	22%	40%
Neither of the above - I do not want to take part in media work	1070	2	1	1	3	1	1	6	8	1	4	5	15	21	6	16	8	4
	56%	67%	17%	20%	30%	100%	25%	50%	67%	17%	29%	33%	50%	38%	67%	47%	35%	40%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 264 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: Gig and another form

	Total	Sector						Children			Length of self-employment			Financial situation			Private/ personal pension	
		Manufacturing, Wholesale and Production	Retail and Sales	Recreation and Other Services	Business and Professional Services	Public Services inc. Education and Health	Information and Communication	Yes	No	Prefer not to say	NET: 0-2 years	NET: 3-10 years	NET: Over 10 years	NET: Struggling	Getting by	NET: Comfortable	Currently saving	Not currently saving
Significance Level: 95%		*a	*b	*c	*d	*e	*f	a	b	*c	a	b	*c	*a	*b	*c	*a	b
Base	1906	16	6	11	16	9	9	32	33	2	32	33	2	18	28	21	21	46
Print media work (e.g. appearing in a newspaper)	698	7	3	4	8	4	4	19	11	0	17	12	1	7	9	14	12	18
	37%	44%	50%	36%	50%	44%	44%	59% b	33%	0%	53%	36%	50%	39%	32%	67%	57%	39%
Broadcast work (e.g. appearing on TV)	439	2	2	2	5	5	3	9	9	1	8	11	0	7	6	6	8	11
	23%	13%	33%	18%	31%	56%	33%	28%	27%	50%	25%	33%	0%	39%	21%	29%	38%	24%
Neither of the above - I do not want to take part in media work	1070	7	2	7	6	3	3	9	18	1	12	15	1	6	16	6	6	22
	56%	44%	33%	64%	38%	33%	33%	28%	55% a	50%	38%	45%	50%	33%	57%	29%	29%	48%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b

Prepared by ComRes

Fidelity Self Employed Research

Online fieldwork December 2017

Table 265
Q25. For which of the following would you be willing to be re-contacted?
Base: Gig only

	Total	Segment: Gig only	Segment: All Gig	Gender: Male	Gender: Female	Gender: Identify another way/ prefer not to say	Age: 18-34	Age: 35-54	Age: 55+	Country: England	Country: Scotland	Country: Wales	Country: Northern Ireland
Significance Level: 95%		a	b	a	b	*c	a	b	*c	a	*b	*c	*d
Base	1906	215	215	99	111	5	95	99	21	194	10	10	1
Print media work (e.g. appearing in a newspaper)	698	72	72	29	42	1	36	32	4	67	2	3	0
	37%	33%	33%	29%	38%	20%	38%	32%	19%	35%	20%	30%	0%
Broadcast work (e.g. appearing on TV)	439	75	75	35	37	3	39	33	3	67	6	2	0
	23%	35%	35%	35%	33%	60%	41%	33%	14%	35%	60%	20%	0%
Neither of the above - I do not want to take part in media work	1070	99	99	44	54	1	34	48	17	88	4	6	1
	56%	46%	46%	44%	49%	20%	36%	48%	81%	45%	40%	60%	100%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d

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Fidelity Self Employed Research

Online fieldwork December 2017

Table 265 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: Gig only

		Region									Region group			Social Grade		Marital status		
	Total	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	East of England	London	South East	South West	North	Central	South	ABC1	C2DE	Not living with others	Married/ Civil partnership	Cohabiting
Significance Level: 95%		*a	*b	*c	d	*e	*f	g	*h	*i	a	b	c	a	b	a	b	*c
Base	1906	14	22	23	33	14	15	43	17	13	59	62	73	133	76	77	107	29
Print media work (e.g. appearing in a newspaper)	698	4	8	10	11	4	6	14	7	3	22	21	24	46	23	26	31	14
	37%	29%	36%	43%	33%	29%	40%	33%	41%	23%	37%	34%	33%	35%	30%	34%	29%	48%
Broadcast work (e.g. appearing on TV)	439	5	8	5	12	6	2	22	4	3	18	20	29	55	19	26	40	9
	23%	36%	36%	22%	36%	43%	13%	51%	24%	23%	31%	32%	40%	41% b	25%	34%	37%	31%
Neither of the above - I do not want to take part in media work	1070	7	10	11	14	7	8	13	10	8	28	29	31	53	43	35	49	14
	56%	50%	45%	48%	42%	50%	53%	30%	59%	62%	47%	47%	42%	40%	57% a	45%	46%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b,c - a,b - a,b,c

Fidelity Self Employed Research

Online fieldwork December 2017

Table 265 (continuation)
Q25. For which of the following would you be willing to be re-contacted?
Base: Gig only

	Total	Sector: Manufacturing, Wholesale and Production	Sector: Retail and Sales	Sector: Recreation and Other Services	Sector: Business and Professional Services	Sector: Public Services inc. Education and Health	Sector: Information and Communication	Children: Yes	Children: No	Children: Prefer not to say	Length of self-employment: NET: 0-2 years	Length of self-employment: NET: 3-10 years	Length of self-employment: NET: Over 10 years	Financial situation: NET: Struggling	Financial situation: Getting by	Financial situation: NET: Comfortable	Private/personal pension: Currently saving	Private/personal pension: Not currently saving
Significance Level: 95%		a	*b	c	d	*e	*f	a	b	*c	a	b	*c	a	b	c	a	b
Base	1906	61	27	56	34	22	15	117	95	3	128	86	1	57	92	62	42	173
Print media work (e.g. appearing in a newspaper)	698	17	11	24	11	4	5	39	32	1	48	24	0	21	34	17	12	60
	37%	28%	41%	43%	32%	18%	33%	33%	34%	33%	38%	28%	0%	37%	37%	27%	29%	35%
Broadcast work (e.g. appearing on TV)	439	25	7	18	15	5	5	40	34	1	47	28	0	27	22	25	18	57
	23%	41%	26%	32%	44%	23%	33%	34%	36%	33%	37%	33%	0%	47% b	24%	40% b	43%	33%
Neither of the above - I do not want to take part in media work	1070	22	13	27	17	13	7	54	44	1	51	47	1	17	52	27	18	81
	56%	36%	48%	48%	50%	59%	47%	46%	46%	33%	40%	55% a	100%	30%	57% a	44%	43%	47%

Columns Tested: a,b,c,d,e,f - a,b,c - a,b,c - a,b,c - a,b