

FXcompared.com - EU referendum research - February 2016

METHODOLOGY NOTE

ComRes interviewed 1,002 GB adults via telephone between 26th and 28th February 2016. Data were weighted to be representative of the British public by age, gender and region. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Table 1

Q1. On 23rd June voters will be asked whether they would like the UK to remain in the European Union, or whether to leave. If a majority of voters decided to vote for the UK leaving the EU, to what extent, if at all, would you be worried about what this outcome may do to the value of the pound?

Base: All respondents

| | | | Ge | nder | | | Ą | ge | | | | Cla | ass | | | | | | | Region | | | | | |
|--------------------------------------|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | | | | | | | | | | | | | | | Scot- | North | North | York- shire & Hum- ber- | West Mid- | East Mid- | | East- | | South | South |
| | | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | land | East | West | side | lands | lands | Wales | ern | London | East | West |
| Unweighted base | | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| NET: Worried | | 551 55% | 237 48% | 314 61% | 75 64% | 103 60% | 89 54% | 96 54% | 68 47% | 120 53% | 177 66% | 156 58% | 89 41% | 129 53% | 58 67% | 23 54% | 60 52% | 49 58% | 37 41% | 42 57% | 23 45% | 49 51% | 91 69% | 74 53% | 46 52% |
| Very worried | (4) | 191 19% | 86 18% | 105 20% | 22 19% | 39 23% | 31 19% | 30 17% | 22 15% | 46 21% | 68 25% | 41 15% | 31 14% | 51 21% | 18 20% | 7 17% | 19 17% | 15 17% | 11 12% | 14 19% | 5 11% | 19 20% | 41 31% | 28 20% | 14 16% |
| Fairly worried | (3) | 360 36% | 151 31% | 209 41% | 52 45% | 64 37% | 58 35% | 65 37% | 47 32% | 73 33% | 108 40% | 116 43% | 58 27% | 77 32% | 40 46% | 15 37% | 41 35% | 35 41% | 26 29% | 28 37% | 17 34% | 31 31% | 50 38% | 45 32% | 32 36% |
| Not very worried | (2) | 234 23% | 115 24% | 119 23% | 27 23% | 41 24% | 32 19% | 38 22% | 37 26% | 59 26% | 57 21% | 60 22% | 60 28% | 57 23% | 18 20% | 14 33% | 28 25% | 18 21% | 19 22% | 17 23% | 15 29% | 21 22% | 22 17% | 35 25% | 26 30% |
| Not at all worried | (1) | 204 20% | 130 27% | 74 14% | 15 13% | 26 15% | 42 25% | 42 23% | 35 24% | 44 20% | 33 12% | 48 18% | 67 31% | 55 23% | 11 13% | 5 13% | 25 21% | 16 19% | 33 37% | 12 16% | 13 26% | 25 26% | 18 14% | 30 22% | 15 17% |
| NET: Not worried | | 438 44% | 245 50% | 193 37% | 41 36% | 67 39% | 74 45% | 80 45% | 73 50% | 103 46% | 90 33% | 108 40% | 128 58% | 112 46% | 29 33% | 19 46% | 53 46% | 34 40% | 53 58% | 29 39% | 28 55% | 46 48% | 41 31% | 65 46% | 41 47% |
| Don't know | | 13 1% | 6 1% | 7 1% | - | 3 2% | 2 1% | 3 2% | 3 2% | 2 1% | 3 1% | 5 2% | 2 1% | 4 1% | - | - | 3 2% | 2 2% | 1 1% | 3 4% | - | 1 1% | 1 1% | 1 1% | 1 1% |
| Mean | | 2.54 | 2.40 | 2.68 | 2.71 | 2.68 | 2.48 | 2.48 | 2.39 | 2.55 | 2.80 | 2.56 | 2.24 | 2.52 | 2.74 | 2.58 | 2.48 | 2.58 | 2.16 | 2.63 | 2.29 | 2.45 | 2.86 | 2.52 | 2.51 |
| Standard deviation Standard error | | 1.02 0.03 | 1.07 0.05 | 0.96 0.04 | 0.92 0.10 | 1.00 0.08 | 1.07 0.08 | 1.04 0.08 | 1.03 0.08 | 1.03 0.06 | 0.96 0.05 | 0.96 0.06 | 1.05 0.09 | 1.07 0.07 | 0.93 0.10 | 0.93 0.15 | 1.02 0.10 | 0.99 0.11 | 1.06 0.12 | 0.99 0.11 | 0.98 0.15 | 1.09 0.11 | 1.01 0.09 | 1.05 0.09 | 0.97 0.10 |



Table 2

Q1. On 23rd June voters will be asked whether they would like the UK to remain in the European Union, or whether to leave. If a majority of voters decided to vote for the UK leaving the EU, to what extent, if at all, would you be worried about what this outcome may do to the value of the pound?

Base: All respondents

| | | | | | What is | the combi | ned annua | al income | of your ho | ousehold, | prior to ta | x being de | ducted? | | | | | | Wo | orking Sta | | | | |
|--------------------------------------|-----|--------------|--------------|-------------------------|--------------------------|--------------------------|--------------|--------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------|-----------------|---------------|---------------|------------------------|--------------------------------|------------------------------------|-------------------------------|------------------------------------|-----------------|
| | | Total | Up to £7,000 | £7,001 to £14,000 | £14,001 to £21,000 | £21,001 to £28,000 | to | to | £41,001 to £48,000 | £48,001 to £55,000 | £55,001 to £62,000 | £62,001 to £69,000 | £69,001 to £76,000 | £76,001 to £83,000 | £83,001 or more | NET: Working | Working FT | Working PT | NET: Not Working | Not working - seeking | Not working - not seeking | Retired - state pension | Retired - private pension | House person |
| Unweighted base | | 1002 | 51 | 109 | 101 | 77 | 70 | 53 | 53 | 46 | 40 | 26 | 23 | 23 | 86 | 577 | 475 | 102 | 425 | 57 | 63 | 105 | 176 | 24 |
| Weighted base | | 1002 | 62 | 120 | 105 | 79 | 71 | 53 | 56 | 40 | 35 | 21 | 19 | 19 | 67 | 567 | 449 | 118 | 435 | 69 | 88 | 99 | 149 | 30 |
| NET: Worried | | 551 55% | 23 37% | 72 60% | 48 46% | 40 51% | 41 58% | 29 55% | 31 55% | 24 60% | 19 54% | 13 65% | 14 72% | 10 52% | 41 61% | 317 56% | 249 55% | 68 58% | 234 54% | 33 47% | 56 64% | 55 55% | 75 50% | 16 55% |
| Very worried | (4) | 191 19% | 9 14% | 24 20% | 12 12% | 14 17% | 16 23% | 9 17% | 10 17% | 7 18% | 5 14% | 6 27% | 8 43% | 3 16% | 20 30% | 111 20% | 95 21% | 16 13% | 81 19% | 12 17% | 18 20% | 25 25% | 19 13% | 7 24% |
| Fairly worried | (3) | 360 36% | 14 23% | 48 40% | 36 34% | 26 33% | 25 36% | 20 38% | 21 38% | 17 42% | 14 40% | 8 37% | 6 30% | 7 36% | 21 31% | 206 36% | 153 34% | 53 45% | 154 35% | 21 30% | 38 44% | 30 30% | 55 37% | 9 31% |
| Not very worried | (2) | 234 23% | 23 37% | 22 18% | 40 38% | 18 23% | 9 13% | 15 28% | 14 25% | 9 23% | 10 29% | 4 21% | 2 9% | 5 28% | 16 24% | 127 22% | 103 23% | 25 21% | 107 24% | 19 28% | 18 21% | 25 25% | 41 28% | 3 9% |
| Not at all worried | (1) | 204 20% | 15 24% | 26 22% | 16 16% | 20 25% | 19 27% | 9 17% | 11 20% | 7 17% | 6 16% | 3 14% | 4 19% | 4 21% | 10 15% | 115 20% | 92 20% | 23 19% | 89 21% | 17 25% | 12 14% | 17 17% | 33 22% | 10 34% |
| NET: Not worried | | 438 44% | 38 61% | 48 40% | 56 54% | 38 48% | 28 40% | 24 45% | 25 45% | 16 40% | 16 46% | 7 35% | 5 28% | 9 48% | 26 39% | 242 43% | 194 43% | 47 40% | 196 45% | 37 53% | 31 35% | 42 42% | 74 50% | 13 43% |
| Don't know | | 13 1% | 1 2% | - | - | 1 1% | 1 2% | - | - | - | - | - | - | - | - | 8 1% | 6 1% | 3 2% | 5 1% | - | 1 1% | 3 3% | 1 | 1 2% |
| Mean | | 2.54 | 2.27 | 2.58 | 2.42 | 2.43 | 2.56 | 2.55 | 2.52 | 2.61 | 2.52 | 2.78 | 2.96 | 2.47 | 2.76 | 2.56 | 2.57 | 2.53 | 2.52 | 2.39 | 2.70 | 2.65 | 2.41 | 2.46 |
| Standard deviation Standard error | | 1.02 0.03 | 1.00 0.14 | 1.05 0.10 | 0.90 0.09 | 1.06 0.12 | 1.13 0.14 | 0.97 0.13 | 1.01 0.14 | 0.98 0.14 | 0.94 0.15 | 1.03 0.20 | 1.16 0.24 | 1.01 0.21 | 1.05 0.11 | 1.03 0.04 | 1.04 0.05 | 0.96 0.10 | 1.02 0.05 | 1.05 0.14 | 0.96 0.12 | 1.05 0.10 | 0.97 0.07 | 1.21 0.25 |



Table 3

Q1. On 23rd June voters will be asked whether they would like the UK to remain in the European Union, or whether to leave. If a majority of voters decided to vote for the UK leaving the EU, to what extent, if at all, would you be worried about what this outcome may do to the value of the pound?

Base: All respondents

| | | _ | | | | Region II | | | | | | Income II | | |
|--------------------------------------|-----|--------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|---------------|-----------------------|-----------------------|-----------------------|--------------|
| | | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| NET: Worried | | 551 55% | 131 54% | 128 49% | 120 52% | 91 69% | 23 45% | 58 67% | 470 54% | 95 52% | 89 48% | 102 56% | 70 61% | 51 59% |
| Very worried | (4) | 191 19% | 41 17% | 44 17% | 42 19% | 41 31% | 5 11% | 18 20% | 168 19% | 33 18% | 26 14% | 35 19% | 26 23% | 23 27% |
| Fairly worried | (3) | 360 36% | 91 37% | 84 32% | 77 34% | 50 38% | 17 34% | 40 46% | 302 35% | 62 34% | 62 34% | 67 37% | 44 39% | 28 32% |
| Not very worried | (2) | 234 23% | 60 25% | 58 22% | 61 27% | 22 17% | 15 29% | 18 20% | 201 23% | 44 24% | 58 32% | 38 21% | 25 22% | 21 25% |
| Not at all worried | (1) | 204 20% | 46 19% | 70 27% | 45 20% | 18 14% | 13 26% | 11 13% | 179 21% | 42 23% | 37 20% | 40 22% | 19 17% | 14 16% |
| NET: Not worried | | 438 44% | 106 44% | 128 49% | 106 47% | 41 31% | 28 55% | 29 33% | 381 44% | 86 47% | 95 51% | 78 43% | 44 39% | 35 41% |
| Don't know | | 13 1% | 5 2% | 6 2% | 2 1% | 1 1% | - | - | 13 2% | 1 1% | 1 | 1 1% | - | - |
| Mean | | 2.54 | 2.53 | 2.40 | 2.52 | 2.86 | 2.29 | 2.74 | 2.54 | 2.47 | 2.43 | 2.54 | 2.67 | 2.70 |
| Standard deviation Standard error | | 1.02 0.03 | 0.99 0.07 | 1.07 0.07 | 1.02 0.07 | 1.01 0.09 | 0.98 0.15 | 0.93 0.10 | 1.03 0.04 | 1.04 0.08 | 0.97 0.07 | 1.04 0.08 | 1.01 0.09 | 1.04 0.10 |



Table 4

Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU?

Base: All respondents

| | | | Ge | nder | | | Ag | ge | | | | Cla | iss | | | | | | | Region | | | | | |
|--|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | | | | | | | | | | | | | | | Scot- | North | North | York- shire & Hum- ber- | West Mid- | East Mid- | | East- | | South | South |
| | | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | land | East | West | side | lands | lands | Wales | <u>ern</u> | London | East | West |
| Unweighted base | | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| NET: Important | | 428 43% | 182 37% | 245 48% | 57 49% | 76 44% | 66 40% | 72 40% | 61 43% | 96 43% | 113 42% | 121 45% | 75 34% | 118 48% | 42 48% | 19 45% | 41 36% | 41 48% | 29 32% | 40 54% | 24 47% | 43 44% | 67 51% | 57 41% | 26 29% |
| Very important | (4) | 124 12% | 43 9% | 81 16% | 21 18% | 20 11% | 20 12% | 20 11% | 11 7% | 33 15% | 33 12% | 28 10% | 24 11% | 40 16% | 15 17% | 5 12% | 14 12% | 6 7% | 10 11% | 10 13% | 6 12% | 11 11% | 19 14% | 15 11% | 14 16% |
| Fairly important | (3) | 303 30% | 139 28% | 164 32% | 35 30% | 56 32% | 46 28% | 52 29% | 51 35% | 63 28% | 81 30% | 93 34% | 52 24% | 78 32% | 27 31% | 14 33% | 27 23% | 35 41% | 18 20% | 30 40% | 18 35% | 33 34% | 48 36% | 42 30% | 12 14% |
| Not very important | (2) | 299 30% | 145 30% | 154 30% | 36 31% | 52 30% | 44 27% | 57 32% | 38 27% | 73 32% | 88 33% | 87 32% | 75 34% | 49 20% | 20 22% | 10 23% | 40 35% | 25 29% | 31 34% | 17 23% | 15 29% | 30 31% | 34 26% | 47 33% | 32 36% |
| Not at all important | (1) | 192 19% | 123 25% | 69 13% | 12 10% | 27 15% | 34 20% | 40 23% | 36 25% | 44 19% | 53 20% | 38 14% | 53 24% | 49 20% | 22 26% | 5 11% | 25 21% | 14 16% | 21 23% | 14 19% | 11 21% | 20 21% | 21 16% | 21 15% | 19 21% |
| NET: Not important | | 492 49% | 268 55% | 223 43% | 48 41% | 78 45% | 77 47% | 97 54% | 75 52% | 116 52% | 141 52% | 126 47% | 127 58% | 98 40% | 42 48% | 14 34% | 65 56% | 39 46% | 52 58% | 31 42% | 26 50% | 50 52% | 55 42% | 67 48% | 50 57% |
| I do not intend to vote in the referendum | • | 65 7% | 31 6% | 35 7% | 12 10% | 15 9% | 19 11% | 6 3% | 6 4% | 8 4% | 12 5% | 18 7% | 14 7% | 21 9% | 3 4% | 9 21% | 6 5% | 4 5% | 9 10% | 1 2% | 1 3% | 2 2% | 9 7% | 12 9% | 8 9% |
| Don't know | | 17 2% | 6 1% | 11 2% | - | 5 3% | 2 1% | 4 2% | 3 2% | 4 2% | 3 1% | 5 2% | 2 1% | 8 3% | - | - | 4 3% | 1 1% | 1 1% | 2 3% | - | 1 1% | 1 1% | 4 3% | 4 4% |
| Mean | | 2.39 | 2.23 | 2.55 | 2.63 | 2.45 | 2.37 | 2.30 | 2.26 | 2.40 | 2.37 | 2.45 | 2.23 | 2.50 | 2.40 | 2.58 | 2.29 | 2.41 | 2.22 | 2.50 | 2.39 | 2.36 | 2.53 | 2.42 | 2.28 |
| Standard deviation Standard error | | 0.96 0.03 | 0.96 0.04 | 0.94 0.05 | 0.94 0.11 | 0.92 0.08 | 0.99 0.08 | 0.96 0.07 | 0.94 0.08 | 0.98 0.06 | 0.95 0.05 | 0.89 0.06 | 0.97 0.09 | 1.04 0.07 | 1.07 0.12 | 0.92 0.16 | 0.97 0.10 | 0.87 0.09 | 0.98 0.11 | 0.96 0.11 | 0.97 0.15 | 0.95 0.10 | 0.96 0.08 | 0.91 0.08 | 1.03 0.11 |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 5

Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU?

Base: All respondents

| | | | | | What is | the comb | ined annu | al income | of your ho | ousehold, | prior to ta | x being de | ducted? | | | | | | We | orking Stat | | | | |
|---|-----|--------------|--------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------|-----------------|---------------|---------------|-------------------------------|--------------------------------|------------------------------------|-------------------------------|------------------------------------|-----------------|
| | | _Total_ | Up to £7,000 | £7,001 to £14,000 | £14,001 to £21,000 | £21,001 to £28,000 | £28,001 to £34,000 | £34,001 to £41,000 | £41,001 to £48,000 | £48,001 to £55,000 | £55,001 to £62,000 | £62,001 to £69,000 | £69,001 to £76,000 | £76,001 to £83,000 | £83,001 or more | NET: Working | Working FT | Working PT | NET: Not <u>Working</u> | Not working - seeking | Not working - not seeking | Retired - state pension | Retired - private pension | House person |
| Unweighted base | | 1002 | 51 | 109 | 101 | 77 | 70 | 53 | 53 | 46 | 40 | 26 | 23 | 23 | 86 | 577 | 475 | 102 | 425 | 57 | 63 | 105 | 176 | 24 |
| Weighted base | | 1002 | 62 | 120 | 105 | 79 | 71 | 53 | 56 | 40 | 35 | 21 | 19 | 19 | 67 | 567 | 449 | 118 | 435 | 69 | 88 | 99 | 149 | 30 |
| NET: Important | | 428 43% | 35 56% | 50 42% | 44 42% | 31 38% | 32 45% | 22 41% | 14 25% | 18 47% | 16 46% | 7 33% | 9 47% | 10 52% | 28 42% | 236 42% | 180 40% | 55 47% | 192 44% | 31 45% | 40 45% | 55 55% | 51 35% | 15 49% |
| Very important | (4) | 124 12% | 14 23% | 17 15% | 11 10% | 10 13% | 7 10% | 2 4% | 3 6% | 6 16% | - | 3 14% | 1 3% | 3 17% | 7 10% | 64 11% | 47 10% | 17 14% | 60 14% | 12 17% | 13 15% | 21 21% | 12 8% | 2 7% |
| Fairly important | (3) | 303 30% | 21 33% | 32 27% | 33 31% | 20 26% | 25 35% | 20 37% | 11 19% | 12 31% | 16 46% | 4 19% | 8 44% | 7 35% | 21 31% | 172 30% | 134 30% | 38 32% | 132 30% | 19 28% | 27 31% | 34 34% | 39 26% | 13 42% |
| Not very important | (2) | 299 30% | 9 15% | 34 29% | 35 34% | 27 34% | 25 35% | 14 27% | 25 43% | 7 19% | 13 37% | 9 41% | 6 32% | 3 17% | 21 31% | 183 32% | 145 32% | 38 32% | 116 27% | 10 14% | 26 29% | 16 16% | 62 41% | 3 9% |
| Not at all important | (1) | 192 19% | 11 18% | 23 19% | 19 18% | 18 23% | 12 16% | 11 21% | 13 24% | 9 23% | 5 14% | 5 22% | 4 21% | 5 29% | 17 26% | 108 19% | 89 20% | 20 17% | 84 19% | 20 29% | 9 10% | 20 20% | 29 20% | 6 20% |
| NET: Not important | | 492 49% | 20 33% | 57 48% | 55 52% | 45 57% | 36 51% | 26 48% | 38 67% | 16 41% | 18 51% | 13 63% | 10 53% | 9 45% | 38 57% | 292 51% | 234 52% | 58 49% | 200 46% | 30 43% | 35 40% | 36 36% | 91 61% | 9 29% |
| I do not intend to vote in the referendum | | 65 7% | 7 11% | 11 9% | 6 6% | 4 5% | 3 4% | 6 11% | 4 7% | 4 9% | 1 2% | 1 4% | - | * 3% | 1 1% | 31 6% | 28 6% | 4 3% | 34 8% | 6 9% | 12 14% | 3 3% | 6 4% | 6 20% |
| Don't know | | 17 2% | - | 2 2% | - | - | - | - | - | 1 3% | - | - | - | - | - | 8 1% | 7 1% | 1 1% | 9 2% | 2 3% | 1 1% | 5 5% | 1 | 1 2% |
| Mean | | 2.39 | 2.69 | 2.42 | 2.36 | 2.30 | 2.40 | 2.26 | 2.08 | 2.45 | 2.32 | 2.26 | 2.29 | 2.42 | 2.26 | 2.36 | 2.33 | 2.46 | 2.43 | 2.39 | 2.58 | 2.61 | 2.24 | 2.45 |
| Standard deviation Standard error | | 0.96 0.03 | 1.07 0.16 | 1.00 0.10 | 0.92 0.09 | 0.98 0.12 | 0.90 0.11 | 0.87 0.13 | 0.86 0.12 | 1.08 0.17 | 0.73 0.12 | 0.99 0.20 | 0.85 0.18 | 1.12 0.24 | 0.97 0.11 | 0.94 0.04 | 0.94 0.04 | 0.95 0.10 | 0.99 0.05 | 1.14 0.16 | 0.92 0.12 | 1.07 0.11 | 0.88 0.07 | 0.99 0.23 |



Table 6

Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU?

Base: All respondents

| | | | | | | Region II | | | | | | Income II | | |
|---|-----|-----------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|---------------|-----------------------|-----------------------|-----------------------|--------------|
| | To | otal | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | 100 | 02 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | 100 | 02 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| NET: Important | | 28 43% | 101 42% | 111 43% | 83 36% | 67 51% | 24 47% | 42 48% | 362 42% | 84 46% | 74 40% | 68 38% | 50 44% | 38 44% |
| Very important | | 24 12% | 25 10% | 30 12% | 29 13% | 19 14% | 6 12% | 15 17% | 103 12% | 31 17% | 21 11% | 13 7% | 10 9% | 10 12% |
| Fairly important | | 03 30% | 76 31% | 81 31% | 54 24% | 48 36% | 18 35% | 27 31% | 259 30% | 53 29% | 53 29% | 55 31% | 41 35% | 28 32% |
| Not very important | | 99 30% | 74 31% | 78 30% | 78 34% | 34 26% | 15 29% | 20 22% | 265 31% | 44 24% | 63 34% | 64 35% | 35 31% | 24 28% |
| Not at all important | | 92 19% | 43 18% | 55 21% | 39 17% | 21 16% | 11 21% | 22 26% | 159 18% | 34 18% | 37 20% | 36 20% | 23 20% | 23 27% |
| NET: Not important | | 92 49% | 118 49% | 133 51% | 118 52% | 55 42% | 26 50% | 42 48% | 424 49% | 77 43% | 100 54% | 100 55% | 57 50% | 47 55% |
| I do not intend to vote in the referendum | (| 65 7% | 19 8% | 12 5% | 20 9% | 9 7% | 1 3% | 3 4% | 61 7% | 18 10% | 10 5% | 13 7% | 5 5% | 1 1% |
| Don't know | | 17 2% | 5 2% | 5 2% | 7 3% | 1 1% | - - | | 17 2% | 2 1% | - - | - | 1 1% | - - |
| Mean | 2.3 | 39 | 2.38 | 2.35 | 2.36 | 2.53 | 2.39 | 2.40 | 2.39 | 2.51 | 2.33 | 2.26 | 2.35 | 2.29 |
| Standard deviation Standard error | 0.9 | 96 03 | 0.93 0.06 | 0.97 0.06 | 0.96 0.07 | 0.96 0.08 | 0.97 0.15 | 1.07 0.12 | 0.95 0.03 | 1.03 0.09 | 0.95 0.07 | 0.88 0.07 | 0.91 0.08 | 1.00 0.10 |



Absolutes/col percents

Table 7

Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU?

Base: All excluding will not vote/ don't know

| | | | Ge | nder | | | Αç | je | | | | Cla | ISS | | | | | | | Region | | | | | |
|---|-----|--------------|--------------|---------------|--------------|--------------|-----------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|---------------|---------------|--|-----------------------|-----------------------|--------------|--------------|--------------|---------------|---------------|
| | | <u>Total</u> | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | _65+_ | _AB | C1 | | _DE_ | Scot- land | North East | North West | York- shire & Hum- ber- side | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West |
| Unweighted base | | 931 | 494 | 437 | 74 | 139 | 146 | 182 | 145 | 245 | 396 | 213 | 126 | 196 | 86 | 32 | 99 | 84 | 75 | 78 | 44 | 93 | 129 | 130 | 81 |
| Weighted base | | 919 | 451 | 469 | 105 | 154 | 144 | 169 | 136 | 212 | 255 | 247 | 202 | 216 | 84 | 33 | 105 | 80 | 80 | 71 | 50 | 94 | 123 | 124 | 76 |
| NET: Important | | 428 47% | 182 40% | 245 52% | 57 54% | 76 49% | 66 46% | 72 42% | 61 45% | 96 45% | 113 45% | 121 49% | 75 37% | 118 55% | 42 50% | 19 57% | 41 39% | 41 51% | 29 36% | 40 56% | 24 48% | 43 46% | 67 55% | 57 46% | 26 34% |
| Very important | (4) | 124 14% | 43 10% | 81 17% | 21 20% | 20 13% | 20 14% | 20 12% | 11 8% | 33 16% | 33 13% | 28 11% | 24 12% | 40 18% | 15 17% | 5 15% | 14 13% | 6 7% | 10 13% | 10 14% | 6 12% | 11 11% | 19 16% | 15 12% | 14 18% |
| Fairly important | (3) | 303 33% | 139 31% | 164 35% | 35 34% | 56 36% | 46 32% | 52 31% | 51 37% | 63 30% | 81 32% | 93 38% | 52 25% | 78 36% | 27 32% | 14 42% | 27 26% | 35 44% | 18 23% | 30 42% | 18 36% | 33 35% | 48 39% | 42 34% | 12 16% |
| Not very important | (2) | 299 33% | 145 32% | 154 33% | 36 35% | 52 34% | 44 30% | 57 34% | 38 28% | 73 34% | 88 35% | 87 35% | 75 37% | 49 23% | 20 23% | 10 29% | 40 38% | 25 31% | 31 38% | 17 24% | 15 30% | 30 32% | 34 28% | 47 38% | 32 41% |
| Not at all important | (1) | 192 21% | 123 27% | 69 15% | 12 11% | 27 17% | 34 23% | 40 24% | 36 27% | 44 21% | 53 21% | 38 15% | 53 26% | 49 23% | 22 27% | 5 14% | 25 23% | 14 18% | 21 26% | 14 20% | 11 22% | 20 22% | 21 17% | 21 17% | 19 25% |
| NET: Not important | | 492 53% | 268 60% | 223 48% | 48 46% | 78 51% | 77 54% | 97 58% | 75 55% | 116 55% | 141 55% | 126 51% | 127 63% | 98 45% | 42 50% | 14 43% | 65 61% | 39 49% | 52 64% | 31 44% | 26 52% | 50 54% | 55 45% | 67 54% | 50 66% |
| I do not intend to vote in the referendum | | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Mean | | 2.39 | 2.23 | 2.55 | 2.63 | 2.45 | 2.37 | 2.30 | 2.26 | 2.40 | 2.37 | 2.45 | 2.23 | 2.50 | 2.40 | 2.58 | 2.29 | 2.41 | 2.22 | 2.50 | 2.39 | 2.36 | 2.53 | 2.42 | 2.28 |
| Standard deviation Standard error | | 0.96 0.03 | 0.96 0.04 | 0.94 0.05 | 0.94 0.11 | 0.92 0.08 | 0.99 | 0.96 0.07 | 0.94 0.08 | 0.98 0.06 | 0.95 0.05 | 0.89 0.06 | 0.97 0.09 | 1.04 0.07 | 1.07 0.12 | 0.92 0.16 | 0.97 0.10 | 0.87 0.09 | 0.98 0.11 | 0.96 0.11 | 0.97 0.15 | 0.95 0.10 | 0.96 0.08 | 0.91 0.08 | 1.03 0.11 |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 8

Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU?

Base: All excluding will not vote/ don't know

| | | | | | What is | the comb | ined annua | al income | of your ho | ousehold, | prior to ta | x being de | ducted? | | | | | | Wo | rking Sta | | | | |
|---|-----|--------------|--------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-----------------|-----------------|---------------|---------------|------------------------|--------------------------------|------------------------------------|-------------------------------|------------------------------------|--------------|
| | | Total | Up to £7,000 | £7,001 to £14,000 | £14,001 to £21,000 | £21,001 to £28,000 | £28,001 to £34,000 | £34,001 to £41,000 | £41,001 to £48,000 | £48,001 to £55,000 | £55,001 to £62,000 | £62,001 to £69,000 | £69,001 to £76,000 | £76,001 to £83,000 | £83,001 or more | NET: Working | Working FT | Working PT | NET: Not Working | Not working - seeking | Not working - not seeking | Retired - state pension | Retired - private pension | House |
| Unweighted base | | 931 | 45 | 99 | 95 | 73 | 67 | 48 | 50 | 41 | 39 | 25 | 23 | 22 | 85 | 541 | 444 | 97 | 390 | 50 | 54 | 98 | 170 | 18 |
| Weighted base | | 919 | 55 | 107 | 98 | 76 | 68 | 48 | 52 | 35 | 34 | 20 | 19 | 19 | 66 | 527 | 414 | 113 | 392 | 61 | 74 | 91 | 142 | 23 |
| NET: Important | | 428 47% | 35 63% | 50 47% | 44 44% | 31 40% | 32 47% | 22 46% | 14 27% | 18 53% | 16 47% | 7 34% | 9 47% | 10 53% | 28 42% | 236 45% | 180 44% | 55 49% | 192 49% | 31 51% | 40 53% | 55 60% | 51 36% | 15 63% |
| Very important | (4) | 124 14% | 14 26% | 17 16% | 11 11% | 10 13% | 7 11% | 2 4% | 3 7% | 6 18% | - | 3 15% | 1 3% | 3 18% | 7 10% | 64 12% | 47 11% | 17 15% | 60 15% | 12 20% | 13 17% | 21 23% | 12 9% | 2 9% |
| Fairly important | (3) | 303 33% | 21 38% | 32 30% | 33 33% | 20 27% | 25 36% | 20 42% | 11 21% | 12 35% | 16 47% | 4 20% | 8 44% | 7 35% | 21 32% | 172 33% | 134 32% | 38 34% | 132 34% | 19 32% | 27 36% | 34 37% | 39 28% | 13 54% |
| Not very important | (2) | 299 33% | 9 17% | 34 32% | 35 36% | 27 36% | 25 36% | 14 30% | 25 47% | 7 21% | 13 38% | 9 43% | 6 32% | 3 17% | 21 31% | 183 35% | 145 35% | 38 34% | 116 30% | 10 16% | 26 35% | 16 18% | 62 43% | 3 11% |
| Not at all important | (1) | 192 21% | 11 20% | 23 21% | 19 20% | 18 24% | 12 17% | 11 24% | 13 26% | 9 26% | 5 15% | 5 23% | 4 21% | 5 29% | 17 26% | 108 21% | 89 21% | 20 18% | 84 21% | 20 33% | 9 12% | 20 22% | 29 20% | 6 26% |
| NET: Not important | | 492 53% | 20 37% | 57 53% | 55 56% | 45 60% | 36 53% | 26 54% | 38 73% | 16 47% | 18 53% | 13 66% | 10 53% | 9 47% | 38 58% | 292 55% | 234 56% | 58 51% | 200 51% | 30 49% | 35 47% | 36 40% | 91 64% | 9 37% |
| I do not intend to vote in the referendum | | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Mean | | 2.39 | 2.69 | 2.42 | 2.36 | 2.30 | 2.40 | 2.26 | 2.08 | 2.45 | 2.32 | 2.26 | 2.29 | 2.42 | 2.26 | 2.36 | 2.33 | 2.46 | 2.43 | 2.39 | 2.58 | 2.61 | 2.24 | 2.45 |
| Standard deviation Standard error | | 0.96 0.03 | 1.07 0.16 | 1.00 0.10 | 0.92 0.09 | 0.98 0.12 | 0.90 0.11 | 0.87 0.13 | 0.86 0.12 | 1.08 0.17 | 0.73 0.12 | 0.99 0.20 | 0.85 0.18 | 1.12 0.24 | 0.97 0.11 | 0.94 0.04 | 0.94 0.04 | 0.95 0.10 | 0.99 0.05 | 1.14 0.16 | 0.92 0.12 | 1.07 0.11 | 0.88 0.07 | 0.99 0.23 |



Absolutes/col percents

Table 9

Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU?

Base: All excluding will not vote/ don't know

| | | _ | | | | Region II | | | | | | Income II | | |
|---|-----|--------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|---------------|-----------------------|-----------------------|-----------------------|--------------|
| | | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | | 931 | 215 | 246 | 211 | 129 | 44 | 86 | 801 | 144 | 168 | 165 | 128 | 107 |
| Weighted base | | 919 | 218 | 245 | 200 | 123 | 50 | 84 | 786 | 162 | 174 | 168 | 108 | 84 |
| NET: Important | | 428 47% | 101 46% | 111 46% | 83 41% | 67 55% | 24 48% | 42 50% | 362 46% | 84 52% | 74 43% | 68 40% | 50 47% | 38 45% |
| Very important | (4) | 124 14% | 25 11% | 30 12% | 29 15% | 19 16% | 6 12% | 15 17% | 103 13% | 31 19% | 21 12% | 13 7% | 10 9% | 10 12% |
| Fairly important | (3) | 303 33% | 76 35% | 81 33% | 54 27% | 48 39% | 18 36% | 27 32% | 259 33% | 53 33% | 53 31% | 55 33% | 41 38% | 28 33% |
| Not very important | (2) | 299 33% | 74 34% | 78 32% | 78 39% | 34 28% | 15 30% | 20 23% | 265 34% | 44 27% | 63 36% | 64 38% | 35 32% | 24 28% |
| Not at all important | (1) | 192 21% | 43 20% | 55 23% | 39 20% | 21 17% | 11 22% | 22 27% | 159 20% | 34 21% | 37 21% | 36 22% | 23 21% | 23 27% |
| NET: Not important | | 492 53% | 118 54% | 133 54% | 118 59% | 55 45% | 26 52% | 42 50% | 424 54% | 77 48% | 100 57% | 100 60% | 57 53% | 47 55% |
| I do not intend to vote in the referendum | | - | - | - - | - | - | - | - | - | - | - | - - | - | - |
| Mean | | 2.39 | 2.38 | 2.35 | 2.36 | 2.53 | 2.39 | 2.40 | 2.39 | 2.51 | 2.33 | 2.26 | 2.35 | 2.29 |
| Standard deviation Standard error | | 0.96 0.03 | 0.93 0.06 | 0.97 0.06 | 0.96 0.07 | 0.96 0.08 | 0.97 0.15 | 1.07 0.12 | 0.95 0.03 | 1.03 0.09 | 0.95 0.07 | 0.88 0.07 | 0.91 0.08 | 1.00 0.10 |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 10 Have you taken a foreign holiday in the last 3 years? Base: All respondents

| | | Ge | nder | | | Αç | ge | | | | Cla | ISS | | | | | | | Region | | | | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----------|-----------|-----------|-----------------|-----------|--------------|-----------|-----------|-----------|-----------|-----------|
| | | | | | | | | | | | | | | | | | York- | | | | | | | |
| | | | | | | | | | | | | | | | | | shire & Hum- | West | Foot | | | | | |
| | | | | | | | | | | | | | | Scot- | North | North | ber- | Mid- | East Mid- | | East- | | South | South |
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | _AB_ | C1 | C2 | _DE_ | land | East | West | side | lands | lands | Wales | ern | London | East | West |
| Unweighted base | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| Yes | 604 60% | 307 63% | 297 58% | 76 65% | 113 65% | 111 68% | 107 60% | 94 65% | 102 46% | 208 77% | 176 65% | 125 57% | 94 39% | 49 56% | 29 69% | 64 55% | 55 64% | 49 54% | 49 66% | 29 57% | 54 55% | 98 74% | 81 57% | 50 56% |
| No | 398 40% | 181 37% | 217 42% | 40 35% | 60 35% | 53 32% | 71 40% | 51 35% | 122 54% | 61 23% | 93 35% | 93 43% | 150 61% | 38 44% | 13 31% | 51 45% | 31 36% | 41 46% | 25 34% | 22 43% | 44 45% | 35 26% | 60 43% | 38 44% |



Table 11
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | | | | What is | the comb | ined annu | al income | of your ho | ousehold, | prior to ta | x being de | educted? | | | | | | Wo | orking Sta | tus | | | |
|-----------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-------------|------------|-----------|-----------|-----------|------------|------------|-----------|------------|------------|-----------|---------------------------|-----------|-----------|
| | | | | | | | | | | | | | | | | | | | Not | Not | | Retired | |
| | | | £7,001 | £14,001 | £21,001 | £28,001 | £34,001 | £41,001 | £48,001 | £55,001 | £62,001 | £69,001 | £76,001 | | | | | NET: | working | working | Retired | - | |
| | | Up to | to | to | to | to | to | to | to | to | to | to | to | £83,001 | | Working | | | - | - not | state | private | House |
| | <u>Total</u> | £7,000 | £14,000 | £21,000 | £28,000 | £34,000 | £41,000 | £48,000 | £55,000 | £62,000 | £69,000 | £76,000 | £83,000 | or more | Working | FT | <u>PT</u> | Working | seeking | seeking | pension | pension | person |
| Unweighted base | 1002 | 51 | 109 | 101 | 77 | 70 | 53 | 53 | 46 | 40 | 26 | 23 | 23 | 86 | 577 | 475 | 102 | 425 | 57 | 63 | 105 | 176 | 24 |
| Weighted base | 1002 | 62 | 120 | 105 | 79 | 71 | 53 | 56 | 40 | 35 | 21 | 19 | 19 | 67 | 567 | 449 | 118 | 435 | 69 | 88 | 99 | 149 | 30 |
| Yes | 604 60% | 13 22% | 45 38% | 51 49% | 53 66% | 57 80% | 44 83% | 42 75% | 31 77% | 32 91% | 19 89% | 18 92% | 19 98% | 57 86% | 413 73% | 338 75% | 75 64% | 191 44% | 21 30% | 38 43% | 36 36% | 87 58% | 10 32% |
| No | 398 40% | 49 78% | 75 62% | 54 51% | 27 34% | 14 20% | 9 17% | 14 25% | 9 23% | 3 9% | 2 11% | 2 8% | * 2% | 10 14% | 154 27% | 111 25% | 43 36% | 244 56% | 49 70% | 50 57% | 63 64% | 62 42% | 20 68% |



Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | _ | | | | Region II | | | | | | Income II | | |
|-----------------|------------|------------|---------------|------------|-----------|-----------|-----------|--------------|---------------|-----------------------|-----------------------|-----------------------|-----------|
| | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| Yes | 604 60% | 147 61% | 151 58% | 130 57% | 98 74% | 29 57% | 49 56% | 526 61% | 59 32% | 104 56% | 143 79% | 99 86% | 76 88% |
| No | 398 40% | 95 39% | 110 42% | 98 43% | 35 26% | 22 43% | 38 44% | 338 39% | 123 68% | 80 44% | 38 21% | 16 14% | 10 12% |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 13 Is the house or flat in which you live...? Base: All respondents

| | | Ge | ender | | | Αç | ge | | | | Cla | SS | | | | | | | Region | | | | | |
|-----------------------------------|----------|---------|---------------|---------|---------|---------|-------|---------|---------|---------|-----------|-----------|---------|---------------|---------------|---------------|--------------------------|---------------|---------------|-------|--------------|---------|---------------|---------------|
| | | | | | | | | | | | | | | | | | York- shire & Hum- | West | East | | | | | |
| | Total | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | _AB_ | <u>C1</u> | <u>C2</u> | DE | Scot- land | North East | North West | ber- side | Mid- lands | Mid- lands | Wales | East- ern | London | South East | South West |
| Unweighted base | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| NET: Owners | 623 | 292 | 331 | 59 | 78 | 92 | 127 | 105 | 161 | 203 | 167 | 148 | 105 | 53 | 22 | 71 | 59 | 47 | 53 | 33 | 69 | 65 | 91 | 61 |
| | 62% | 60% | 64% | 51% | 45% | 56% | 71% | 73% | 72% | 75% | 62% | 68% | 43% | 60% | 52% | 62% | 69% | 52% | 71% | 65% | 71% | 49% | 65% | 69% |
| Owned outright - without mortgage | 322 | 135 | 186 | 23 | 20 | 15 | 45 | 69 | 150 | 93 | 81 | 71 | 76 | 32 | 7 | 32 | 32 | 30 | 33 | 20 | 40 | 26 | 39 | 31 |
| | 32% | 28% | 36% | 20% | 11% | 9% | 25% | 48% | 67% | 34% | 30% | 33% | 31% | 37% | 16% | 28% | 38% | 34% | 44% | 39% | 41% | 20% | 28% | 35% |
| Owned with a mortgage or loan | 301 | 157 | 144 | 36 | 58 | 78 | 82 | 36 | 12 | 110 | 85 | 77 | 29 | 20 | 15 | 39 | 27 | 17 | 20 | 13 | 29 | 38 | 53 | 30 |
| | 30% | 32% | 28% | 31% | 34% | 47% | 46% | 25% | 5% | 41% | 32% | 35% | 12% | 23% | 36% | 34% | 31% | 19% | 27% | 26% | 30% | 29% | 38% | 34% |
| NET: Renters | 365 | 188 | 177 | 52 | 94 | 70 | 52 | 38 | 59 | 59 | 100 | 68 | 137 | 33 | 20 | 40 | 26 | 43 | 21 | 18 | 27 | 67 | 46 | 25 |
| | 36% | 39% | 34% | 45% | 54% | 43% | 29% | 26% | 26% | 22% | 37% | 31% | 56% | 38% | 46% | 35% | 30% | 48% | 28% | 35% | 28% | 50% | 33% | 28% |
| Rented from the council | 144 | 61 | 84 | 9 | 44 | 18 | 23 | 17 | 33 | 13 | 34 | 24 | 74 | 13 | 8 | 17 | 12 | 17 | 9 | 10 | 13 | 27 | 15 | 3 |
| | 14% | 12% | 16% | 8% | 25% | 11% | 13% | 12% | 15% | 5% | 13% | 11% | 30% | 15% | 19% | 15% | 14% | 19% | 12% | 19% | 14% | 20% | 11% | 4% |
| Rented from a housing association | 74 | 43 | 31 | 16 | 6 | 12 | 11 | 13 | 16 | 10 | 15 | 17 | 31 | 3 | 2 | 11 | 3 | 14 | 2 | 4 | 7 | 16 | 7 | 6 |
| | 7% | 9% | 6% | 14% | 3% | 8% | 6% | 9% | 7% | 4% | 6% | 8% | 13% | 4% | 4% | 10% | 3% | 15% | 2% | 8% | 7% | 12% | 5% | 7% |
| Rented from someone else | 147 | 85 | 62 | 26 | 44 | 40 | 18 | 8 | 10 | 36 | 51 | 27 | 32 | 16 | 10 | 13 | 11 | 12 | 10 | 4 | 7 | 24 | 24 | 16 |
| | 15% | 17% | 12% | 22% | 26% | 24% | 10% | 6% | 5% | 14% | 19% | 12% | 13% | 19% | 24% | 11% | 13% | 13% | 14% | 7% | 7% | 18% | 17% | 18% |
| Rent free | 14 1% | 7 1% | 6 1% | 5 5% | 1 1% | 2 1% | - | 1 1% | 4 2% | 7 3% | 3 1% | 2 1% | 2 1% | 1 2% | 1 1% | 3 3% | * 1% | - | 1 1% | - | 1 1% | 1 1% | 3 2% | 2 3% |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 14
Is the house or flat in which you live...?
Base: All respondents

What is the combined annual income of your household, prior to tax being deducted? Working Status Not Not Retired £7,001 £14,001 £21,001 £28,001 £34,001 £41,001 £48,001 £55,001 £62,001 £69,001 £76,001 NET: working working Retired Up to £83,001 NET: Working Working to to to to to to to to to Not - not - state private House Total £7,000 £14,000 £21,000 £28,000 £34,000 £41,000 £48,000 £55,000 £62,000 £69,000 £76,000 £83,000 or more Working FT Working seeking seeking pension pension person Unweighted base 1002 51 109 101 77 70 53 53 46 40 26 23 23 86 577 475 102 425 57 63 105 176 24 Weighted base 62 105 149 1002 120 79 71 53 56 40 35 21 19 19 67 567 449 118 435 69 88 99 30 NET: Owners 623 19 49 36 37 25 28 19 17 366 291 75 257 38 121 11 41% 63% 82% 92% 86% 64% 62% 31% 70% 69% 66% 65% 62% 91% 82% 65% 65% 59% 40% 43% 59% 81% 37% Owned outright -322 17 38 41 31 23 19 5 13 112 74 38 210 10 22 55 114 32% 27% 32% 40% 39% 32% 35% 17% 17% 13% 34% 37% 25% 16% 32% 15% 25% 55% 77% 29% without mortgage 19% 20% 48% Owned with a mortgage 301 2 11 25 25 26 17 27 18 24 12 10 12 42 254 217 37 47 18 16 2 or loan 30% 4% 9% 23% 31% 37% 31% 48% 45% 68% 59% 54% 61% 63% 45% 48% 31% 11% 26% 18% 4% 5% 8% 365 43 69 37 22 18 19 2 192 153 38 173 49 38 27 18 NET: Renters 24 15 6 2 11 41 36% 69% 58% 35% 30% 31% 34% 34% 38% 18% 4% 9% 11% 17% 34% 34% 32% 40% 59% 56% 39% 18% 61% 22 30 12 13 19 Rented from the council 144 8 4 8 2 63 50 81 19 21 11 11 14% 36% 25% 12% 10% 6% 15% 7% 5% 3% 3% 11% 11% 11% 19% 28% 22% 21% 8% 36% Rented from a housing 74 11 23 15 2 2 26 18 9 48 12 14 11 association 7% 18% 19% 15% 3% 3% 2% 5% 4% 8% 5% 4% 7% 11% 17% 16% 9% 7% 7% Rented from someone 147 10 16 13 12 102 86 16 44 10 16 17% 16% 15% 16% 13% 9% 16% 21% 22% 30% 4% 9% 3% 14% 18% 19% 14% 10% 14% 19% 8% 3% 18% 14 2 5 Rent free 1% 1% 2% 1% 3% 3% 1% 2% 1% 4% 1% 1% 1% 2% 1% 2%



Table 15 Is the house or flat in which you live...? Base: All respondents

| | _ | | | | Region II | | | | | | Income II | | |
|-----------------------------------|----------|---------|---------------|---------|-----------|-------|----------|--------------|---------------|-----------------------|-----------------------|-----------------------|-----------|
| | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| NET: Owners | 623 | 152 | 169 | 152 | 65 | 33 | 53 | 537 | 68 | 122 | 121 | 90 | 71 |
| | 62% | 63% | 65% | 67% | 49% | 65% | 60% | 62% | 38% | 66% | 67% | 78% | 83% |
| Owned outright - without mortgage | 322 | 71 | 103 | 69 | 26 | 20 | 32 | 270 | 55 | 72 | 51 | 26 | 17 |
| | 32% | 29% | 39% | 30% | 20% | 39% | 37% | 31% | 30% | 39% | 28% | 22% | 20% |
| Owned with a mortgage or loan | 301 | 81 | 66 | 83 | 38 | 13 | 20 | 268 | 13 | 49 | 70 | 64 | 54 |
| | 30% | 33% | 25% | 36% | 29% | 26% | 23% | 31% | 7% | 27% | 39% | 56% | 63% |
| NET: Renters | 365 | 86 | 91 | 71 | 67 | 18 | 33 | 314 | 112 | 61 | 59 | 24 | 13 |
| | 36% | 35% | 35% | 31% | 50% | 35% | 38% | 36% | 62% | 33% | 33% | 21% | 15% |
| Rented from the council | 144 | 36 | 40 | 18 | 27 | 10 | 13 | 121 | 52 | 20 | 16 | 3 | 2 |
| | 14% | 15% | 15% | 8% | 20% | 19% | 15% | 14% | 29% | 11% | 9% | 2% | 2% |
| Rented from a housing association | 74 | 16 | 22 | 13 | 16 | 4 | 3 | 66 | 34 | 18 | 7 | 1 | 2 |
| | 7% | 7% | 8% | 6% | 12% | 8% | 4% | 8% | 19% | 10% | 4% | 1% | 2% |
| Rented from someone else | 147 | 34 | 29 | 40 | 24 | 4 | 16 | 127 | 26 | 22 | 36 | 20 | 10 |
| | 15% | 14% | 11% | 17% | 18% | 7% | 19% | 15% | 14% | 12% | 20% | 17% | 11% |
| Rent free | 14 1% | 4 2% | 2 1% | 5 2% | 1 1% | - | 1 2% | 12 1% | 2 1% | 2 1% | 1 | 1 1% | 1 2% |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 16
How many cars are there in your household?
Base: All respondents

| | | Gender Age | | | | | | | | | Cla | iss | | | | | | | Region | | | | | |
|--------------------|--------------|--------------|------------|--------------|--------------|-----------|--------------|-----------|------------|--------------|------------|--------------|------------|-----------|--------------|-----------|----------------------------------|--------------|--------------|--------------|--------------|-----------|--------------|--------------|
| | | | | | | | | | | | | | | Scot- | North | North | York- shire & Hum- ber- | West Mid- | East Mid- | | East- | | South | South |
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | _AB_ | C1 | C2 | DE | land | East | West | side | lands | lands | Wales | ern | London | East | West |
| Unweighted base | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| None | 218 22% | 90 19% | 128 25% | 23 20% | 39 23% | 33 20% | 34 19% | 26 18% | 62 28% | 32 12% | 46 17% | 34 15% | 106 43% | 23 27% | 9 22% | 21 18% | 19 23% | 31 34% | 9 12% | 11 23% | 18 19% | 34 26% | 27 19% | 15 17% |
| 1 | 415 41% | 208 43% | 207 40% | 32 28% | 74 43% | 64 39% | 65 36% | 58 40% | 121 54% | 104 39% | 133 49% | 85 39% | 93 38% | 44 51% | 16 38% | 45 39% | 32 38% | 30 33% | 38 51% | 24 48% | 42 44% | 58 44% | 51 36% | 35 39% |
| 2 | 277 28% | 139 29% | 137 27% | 33 28% | 42 24% | 53 32% | 58 33% | 53 37% | 38 17% | 107 40% | 70 26% | 64 29% | 35 14% | 13 15% | 14 34% | 34 29% | 25 29% | 22 25% | 18 24% | 12 23% | 31 32% | 34 25% | 48 34% | 27 31% |
| 3+ | 92 9% | 50 10% | 42 8% | 28 24% | 18 10% | 14 8% | 21 12% | 7 5% | 4 2% | 25 9% | 20 8% | 36 16% | 10 4% | 7 8% | 3 7% | 15 13% | 9 10% | 7 8% | 10 13% | 4 7% | 6 6% | 6 5% | 14 10% | 11 13% |
| Mean | 1.31 | 1.40 | 1.21 | 1.70 | 1.26 | 1.34 | 1.54 | 1.31 | 0.93 | 1.55 | 1.27 | 1.55 | 0.85 | 1.05 | 1.28 | 1.41 | 1.30 | 1.10 | 1.58 | 1.14 | 1.31 | 1.11 | 1.45 | 1.58 |
| Standard deviation | 1.21 0.04 | 1.41 0.06 | 0.99 | 1.34 0.15 | 1.03 0.08 | 0.99 | 1.90 0.14 | 0.88 | 0.72 | 1.50 0.07 | 0.93 | 1.13 0.10 | 1.07 | 0.90 | 0.96 0.15 | 0.99 | 1.02 0.11 | 1.03 0.11 | 2.40 0.27 | 0.85 0.13 | 1.09 0.11 | 0.88 | 1.22 0.10 | 1.36 0.14 |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 17
How many cars are there in your household?
Base: All respondents

What is the combined annual income of your household, prior to tax being deducted? Working Status Not Not Retired £7,001 £14,001 £21,001 £28,001 £34,001 £41,001 £48,001 £55,001 £62,001 £69,001 £76,001 NET: working working Retired NET: Working Working Up to £83,001 Not to to to to to to to - not - state private House Total £7,000 £14,000 £21,000 £28,000 £34,000 £41,000 £48,000 £55,000 £62,000 £69,000 £76,000 £83,000 or more Working PΤ Working seeking seeking pension pension person Unweighted base 1002 51 109 101 77 70 53 53 46 40 26 23 23 86 577 475 102 425 57 63 105 176 24 Weighted base 1002 62 120 79 40 35 21 19 19 67 449 118 435 88 149 105 71 53 56 567 69 99 30 None 218 32 47 26 10 82 23 136 32 20 37 25% 9% 13% 5% 16% 12% 11% 15% 13% 45% 23% 23% 22% 51% 39% 14% 8% 3% 4% 19% 31% 37% 46% 415 28 45 32 26 16 16 12 5 20 221 183 38 194 22 32 52 80 41% 18% 45% 54% 52% 57% 46% 49% 29% 41% 34% 25% 17% 30% 39% 41% 32% 45% 32% 36% 52% 53% 30% 2 277 22 24 25 17 26 11 14 9 11 28 193 147 46 15 21 10 33 28% 4% 21% 31% 35% 32% 46% 28% 42% 43% 42% 56% 42% 34% 33% 39% 19% 21% 24% 10% 22% 19% 3+ 92 3 2 4 12 6 16 71 59 12 21 15 3 6 6 3 9% 4% 2% 2% 3% 5% 7% 21% 15% 17% 28% 22% 25% 24% 13% 13% 10% 5% 2% 17% 1% 2% 5% 1.30 1.36 1.70 1.95 1.74 2.05 2.32 1.42 0.79 1.43 0.75 1.04 0.82 Mean 1.31 0.58 0.69 1.03 1.47 1.91 1.46 1.54 1.58 1.00 0.85 1.06 0.99 1.07 0.91 0.95 0.80 2.65 0.96 0.90 0.83 1.22 0.67 0.92 Standard deviation 1 21 0.72 0.66 0.76 1.35 1.11 1.36 1.45 0.75 Standard error 0.04 0.10 0.06 0.08 0.09 0.13 0.19 0.14 0.16 0.14 0.22 0.20 0.17 0.29 0.06 0.07 0.09 0.04 0.11 0.15 0.06 0.06 0.19



Table 18
How many cars are there in your household?
Base: All respondents

| | _ | | | | Region II | | | | | | Income II | | |
|--------------------|-------|-------|---------------|-------|-----------|-------|----------|--------------|---------------|-----------------------|-----------------------|-----------------------|-----------|
| | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| None | 218 | 49 | 58 | 42 | 34 | 11 | 23 | 183 | 79 | 34 | 19 | 14 | 3 |
| | 22% | 20% | 22% | 18% | 26% | 23% | 27% | 21% | 43% | 18% | 11% | 12% | 4% |
| 1 | 415 | 93 | 110 | 86 | 58 | 24 | 44 | 347 | 93 | 99 | 74 | 36 | 23 |
| | 41% | 38% | 42% | 38% | 44% | 48% | 51% | 40% | 51% | 54% | 41% | 32% | 27% |
| 2 | 277 | 73 | 71 | 75 | 34 | 12 | 13 | 252 | 5 | 47 | 68 | 42 | 39 |
| | 28% | 30% | 27% | 33% | 25% | 23% | 15% | 29% | 3% | 25% | 38% | 37% | 45% |
| 3+ | 92 | 27 | 23 | 26 | 6 | 4 | 7 | 82 | 5 | 4 | 19 | 22 | 21 |
| | 9% | 11% | 9% | 11% | 5% | 7% | 8% | 9% | 3% | 2% | 10% | 19% | 24% |
| Mean | 1.31 | 1.35 | 1.31 | 1.50 | 1.11 | 1.14 | 1.05 | 1.34 | 0.65 | 1.15 | 1.57 | 1.67 | 2.26 |
| Standard deviation | 1.21 | 0.99 | 1.57 | 1.27 | 0.88 | 0.85 | 0.90 | 1.26 | 0.68 | 0.82 | 1.15 | 1.01 | 2.36 |
| Standard error | 0.04 | 0.06 | 0.10 | 0.08 | 0.08 | 0.13 | 0.10 | 0.04 | 0.05 | 0.06 | 0.09 | 0.09 | 0.23 |



Table 19
Current working status
Base: All respondents

| | | Ge | nder | | | Αg | ge | | | | Cla | ss | | | | | | | Region | | | | | |
|--|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----------|---------------|---------------|--|-----------------------|-----------------------|-----------|--------------|-----------|---------------|---------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot- | North East | North West | York- shire & Hum- ber- side | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West |
| Unweighted base | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| NET: Working | 567 57% | 324 66% | 243 47% | 61 53% | 133 77% | 136 83% | 135 76% | 82 57% | 19 9% | 173 64% | 170 63% | 151 69% | 74 30% | 47 54% | 25 60% | 69 60% | 44 51% | 39 43% | 42 57% | 20 39% | 48 49% | 87 66% | 95 68% | 51 58% |
| Working full time - working 30 hours per week or more | 449 45% | 294 60% | 155 30% | 43 37% | 120 69% | 109 66% | 112 63% | 61 42% | 4 2% | 150 56% | 127 47% | 119 55% | 53 22% | 38 43% | 22 52% | 51 45% | 37 44% | 29 32% | 33 45% | 16 32% | 27 27% | 75 56% | 75 54% | 46 52% |
| Working part time - working between 8 and 29 hours per week | 118 12% | 31 6% | 88 17% | 19 16% | 13 7% | 27 16% | 23 13% | 21 15% | 16 7% | 23 8% | 42 16% | 32 14% | 21 9% | 9 10% | 4 9% | 18 16% | 7 8% | 10 11% | 8 11% | 4 7% | 21 22% | 12 9% | 20 14% | 5 6% |
| NET: Not Working | 435 43% | 164 34% | 271 53% | 55 47% | 41 23% | 29 17% | 43 24% | 62 43% | 205 91% | 97 36% | 100 37% | 68 31% | 170 70% | 40 46% | 17 40% | 46 40% | 41 49% | 51 57% | 32 43% | 31 61% | 49 51% | 45 34% | 45 32% | 37 42% |
| Not working but seeking work or temporarily unemployed or sick | 69 7% | 30 6% | 40 8% | 13 11% | 9 5% | 10 6% | 19 11% | 15 10% | 2 1% | 10 4% | 3 1% | 16 7% | 40 17% | 7 8% | 8 19% | 9 8% | 5 6% | 4 5% | 8 11% | 4 7% | 2 2% | 9 7% | 11 8% | 3 3% |
| Not working and not seeking work/ student | 88 9% | 36 7% | 51 10% | 42 36% | 23 13% | 8 5% | 9 5% | 4 2% | 1 1% | 18 7% | 32 12% | 13 6% | 24 10% | 10 11% | 3 8% | 9 8% | 5 6% | 16 18% | 4 6% | 3 5% | 4 4% | 19 14% | 5 3% | 8 10% |
| Retired on a state pension only | 99 10% | 28 6% | 72 14% | - | 1 1% | - | 5 3% | 11 8% | 83 37% | 11 4% | 10 4% | 6 3% | 72 29% | 10 12% | 2 4% | 9 8% | 10 11% | 8 9% | 7 9% | 11 22% | 13 14% | 6 4% | 13 9% | 11 12% |
| Retired with a private pension | 149 15% | 66 13% | 83 16% | - | 1 1% | 1 | 8 4% | 23 16% | 116 52% | 54 20% | 47 17% | 29 13% | 20 8% | 8 9% | 2 4% | 16 13% | 17 19% | 19 21% | 10 14% | 12 24% | 29 30% | 9 7% | 16 11% | 11 13% |
| House person, housewife, househusband, etc. | 30 3% | 4 1% | 26 5% | - | 6 3% | 9 6% | 2 1% | 10 7% | 3 1% | 4 1% | 8 3% | 4 2% | 14 6% | 5 6% | 2 4% | 3 2% | 5 6% | 3 3% | 3 4% | 1 3% | 1 1% | 2 2% | 1 1% | 4 5% |



Table 20
Current working status
Base: All respondents

| | | | | What is | the comb | ined annu | al income | of your ho | ousehold, | prior to ta | x being de | ducted? | | | | | | Wo | orking Sta | | | | |
|--|------------|--------------|---|-------------------------------------|-----------|-----------|-----------|------------|-----------|-------------|------------|-----------|-----------|-----------|------------|---------------|---------------|------------------------|--------------------------------|------------------------------------|-------------------------------|------------------------------------|--------------|
| | _Total_ | Up to £7,000 | | | | | | | | | | | | | | Working FT | Working PT | NET: Not Working | Not working - seeking | Not working - not seeking | Retired - state pension | Retired - private pension | House person |
| Unweighted base | 1002 | 51 | 109 | 101 | 77 | 70 | 53 | 53 | 46 | 40 | 26 | 23 | 23 | 86 | 577 | 475 | 102 | 425 | 57 | 63 | 105 | 176 | 24 |
| Weighted base | 1002 | 62 | 120 | 32 52 50 50 43 46 36 30 17 15 17 61 | | | | | | | | | | | | | 118 | 435 | 69 | 88 | 99 | 149 | 30 |
| NET: Working | 567 57% | 14 22% | 32 52 50 50 43 46 36 30 17 15 17 61 27% 49% 63% 70% 81% 81% 89% 85% 83% 81% 89% 92% 17 39 35 44 36 43 34 26 14 14 13 57 | | | | | | | | | | | | | | 118 100% | - | - | - | - | - | - |
| Working full time - working 30 hours per week or more | 449 45% | 3 6% | 17 14% | 39 37% | 35 45% | 44 62% | 36 67% | 43 76% | 34 85% | 26 73% | 14 68% | 14 74% | 13 69% | 57 86% | 449 79% | 449 100% | - | - | - | - | - | - | - |
| Working part time - working between 8 and 29 hours per week | 118 12% | 10 17% | 15 13% | 13 12% | 15 18% | 6 8% | 7 14% | 3 5% | 2 4% | 4 12% | 3 16% | 1 7% | 4 19% | 4 6% | 118 21% | - | 118 100% | - | - | - | - | - | - |
| NET: Not Working | 435 43% | 48 78% | 87 73% | 53 51% | 29 37% | 21 30% | 10 19% | 11 19% | 4 11% | 5 15% | 3 17% | 4 19% | 2 11% | 6 8% | - | - | - | 435 100% | 69 100% | 88 100% | 99 100% | 149 100% | 30 100% |
| Not working but seeking work or temporarily unemployed or sick | 69 7% | 15 24% | 14 12% | 7 6% | 5 6% | 4 6% | - | 3 5% | - | 1 3% | - | - | - | - | - | - | - | 69 16% | 69 100% | - | - | - | - |
| Not working and not seeking work/ student | 88 9% | 12 19% | 16 13% | 4 4% | 3 3% | 2 3% | 2 3% | 2 4% | - | 2 7% | - | 2 9% | - | 4 5% | - | - | - | 88 20% | - | 88 100% | - | - | - |
| Retired on a state pension only | 99 10% | 16 26% | 27 23% | 13 13% | 5 6% | 2 3% | 2 3% | 2 4% | - | - | 1 4% | 1 5% | - | 2 2% | - | - | - | 99 23% | - | - | 99 100% | - | - |
| Retired with a private pension | 149 15% | 2 3% | 24 20% | 27 26% | 16 20% | 10 14% | 7 13% | 3 6% | 3 7% | 2 5% | 2 9% | 1 4% | 1 4% | 1 1% | - | - | - | 149 34% | - | - | - | 149 100% | - |
| House person, housewife, househusband, etc. | 30 3% | 3 6% | 6 5% | 2 2% | 1 1% | 3 4% | - | - | 2 4% | - | 1 4% | - | 1 7% | - | - | - | - | 30 7% | - | - | - | - | 30 100% |



Table 21

Current working status

Base: All respondents

| | _ | | | | Region II | | | | | | Income II | | |
|--|------------|------------|---------------|------------|-----------|-----------|-----------|--------------|---------------|-----------------------|-----------------------|-----------------------|-----------|
| | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| NET: Working | 567 57% | 139 57% | 129 49% | 146 64% | 87 66% | 20 39% | 47 54% | 500 58% | 46 25% | 102 55% | 139 77% | 98 86% | 78 91% |
| Working full time - working 30 hours per week or more | 449 45% | 110 46% | 89 34% | 121 53% | 75 56% | 16 32% | 38 43% | 395 46% | 20 11% | 74 40% | 122 68% | 88 77% | 70 82% |
| Working part time - working between 8 and 29 hours per week | 118 12% | 28 12% | 40 15% | 25 11% | 12 9% | 4 7% | 9 10% | 106 12% | 26 14% | 27 15% | 16 9% | 10 9% | 7 9% |
| NET: Not Working | 435 43% | 104 43% | 133 51% | 82 36% | 45 34% | 31 61% | 40 46% | 363 42% | 136 75% | 82 45% | 42 23% | 16 14% | 8 9% |
| Not working but seeking work or temporarily unemployed or sick | 69 7% | 22 9% | 14 5% | 13 6% | 9 7% | 4 7% | 7 8% | 59 7% | 29 16% | 12 6% | 7 4% | 1 1% | - |
| Not working and not seeking work/ student | 88 9% | 18 7% | 25 9% | 13 6% | 19 14% | 3 5% | 10 11% | 75 9% | 28 15% | 7 4% | 6 3% | 4 4% | 4 4% |
| Retired on a state pension only | 99 10% | 20 8% | 28 11% | 23 10% | 6 4% | 11 22% | 10 12% | 78 9% | 43 24% | 18 10% | 5 3% | 2 2% | 2 2% |
| Retired with a private pension | 149 15% | 34 14% | 58 22% | 27 12% | 9 7% | 12 24% | 8 9% | 129 15% | 26 14% | 43 24% | 20 11% | 7 6% | 1 2% |
| House person, housewife, househusband, etc. | 30 3% | 9 4% | 7 3% | 5 2% | 2 2% | 1 3% | 5 6% | 23 3% | 10 5% | 3 1% | 3 2% | 2 2% | 1 2% |



Table 22 **SEG**

Base: All respondents

| | | Ge | nder | | | Ag | де | | | | Cla | ISS | | | | | | | Region | | | | | |
|-----------------|------------|------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|-------------|-------------|-------------|---------------|---------------|---------------|--|-----------------------|-----------------------|-----------|--------------|-----------|---------------|---------------|
| | _Total | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | _AB_ | C1 | | DE | Scot- land | North East | North West | York- shire & Hum- ber- side | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West |
| Unweighted base | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| NET: AB | 270 27% | 135 28% | 134 26% | 25 21% | 55 32% | 52 32% | 52 29% | 32 22% | 54 24% | 270 100% | - | - | - | 22 25% | 11 26% | 33 28% | 21 24% | 16 18% | 14 19% | 10 20% | 29 30% | 53 40% | 34 25% | 26 30% |
| А | 96 10% | 48 10% | 48 9% | 10 9% | 16 9% | 16 10% | 24 13% | 14 10% | 16 7% | 96 36% | - | - | - | 6 6% | 4 10% | 11 10% | 8 10% | 4 5% | 7 10% | 4 7% | 9 9% | 20 15% | 13 9% | 10 11% |
| В | 173 17% | 87 18% | 86 17% | 15 13% | 39 22% | 36 22% | 29 16% | 18 12% | 37 17% | 173 64% | - | - | - | 16 19% | 7 16% | 22 19% | 13 15% | 12 13% | 7 9% | 7 13% | 21 21% | 33 25% | 21 15% | 16 18% |
| C1 | 270 27% | 127 26% | 143 28% | 35 30% | 60 35% | 42 26% | 48 27% | 34 24% | 50 22% | - | 270 100% | - | - | 25 29% | 12 28% | 30 26% | 15 18% | 28 31% | 21 29% | 10 20% | 23 24% | 37 28% | 44 31% | 25 28% |
| C2 | 218 22% | 134 27% | 84 16% | 21 18% | 36 21% | 36 22% | 43 24% | 44 31% | 38 17% | - | - | 218 100% | - | 14 16% | 5 13% | 25 21% | 29 34% | 24 26% | 27 36% | 14 28% | 20 21% | 19 15% | 29 20% | 13 15% |
| D | 107 11% | 49 10% | 58 11% | 30 26% | 15 8% | 22 13% | 16 9% | 11 7% | 14 6% | - | - | - | 107 44% | 12 13% | 9 21% | 15 13% | 9 11% | 8 9% | 3 5% | 3 6% | 8 8% | 13 9% | 16 11% | 12 14% |
| Е | 138 14% | 43 9% | 95 18% | 5 4% | 8 5% | 12 8% | 19 10% | 24 17% | 69 31% | - | - | - | 138 56% | 15 17% | 5 12% | 12 11% | 11 13% | 14 16% | 9 12% | 13 26% | 17 18% | 10 8% | 18 13% | 12 14% |
| NET: DE | 245 24% | 92 19% | 153 30% | 35 30% | 23 13% | 34 21% | 35 19% | 35 24% | 83 37% | - | - | - | 245 100% | 27 31% | 14 33% | 28 24% | 21 24% | 22 25% | 12 17% | 16 32% | 25 25% | 23 17% | 33 24% | 24 27% |



Table 23 **SEG**

Base: All respondents

| | | | | What is | the comb | ined annua | al income | of your h | ousehold, | prior to ta | x being de | educted? | | | | | | Wo | orking Sta | tus | | | |
|-----------------|------------|--------------|-------------------------|--------------------------|-----------|------------|-----------|-----------|--------------------------|-------------|------------|--------------------|-----------------|---------------|---------------|------------------------|-----------|------------|-------------------------------|------------------------------------|-----------------|-----------|-----------|
| | Total | Up to £7,000 | £7,001 to £14,000 | £14,001 to £21,000 | to | to | to | to | £48,001 to £55,000 | to | to | £83,001 or more | NET: Working | Working FT | Working PT | NET: Not Working | - | - not | Retired - state pension | Retired - private pension | House person | | |
| Unweighted base | 1002 | 51 | 109 | 101 | 77 | 70 | 53 | 53 | 46 | 40 | 26 | 23 | 23 | 86 | 577 | 475 | 102 | 425 | 57 | 63 | 105 | 176 | 24 |
| Weighted base | 1002 | 62 | 120 | 105 | 79 | 71 | 53 | 56 | 40 | 35 | 21 | 19 | 19 | 67 | 567 | 449 | 118 | 435 | 69 | 88 | 99 | 149 | 30 |
| NET: AB | 270 27% | 1 1% | 12 10% | 15 14% | 21 26% | 18 25% | 16 29% | 15 27% | 17 42% | 17 49% | 12 58% | 9 48% | 12 61% | 42 63% | 173 30% | 150 33% | 23 19% | 97 22% | 10 14% | 18 21% | 11 11% | 54 36% | 4 12% |
| А | 96 10% | - | 2 1% | 3 3% | 7 9% | 6 8% | 5 9% | 3 6% | 8 19% | 6 19% | 5 25% | 3 13% | 4 21% | 21 32% | 61 11% | 52 12% | 9 7% | 36 8% | 5 8% | 8 10% | 3 3% | 18 12% | 1 3% |
| В | 173 17% | 1 1% | 11 9% | 12 11% | 13 17% | 12 17% | 11 20% | 12 21% | 9 23% | 10 30% | 7 33% | 7 34% | 8 40% | 21 32% | 112 20% | 98 22% | 14 12% | 61 14% | 4 6% | 10 12% | 8 8% | 36 24% | 3 9% |
| C1 | 270 27% | 12 20% | 35 29% | 34 33% | 22 27% | 23 33% | 17 31% | 14 25% | 16 39% | 12 34% | 4 19% | 5 27% | 5 25% | 10 15% | 170 30% | 127 28% | 42 36% | 100 23% | 3 5% | 32 37% | 10 10% | 47 31% | 8 26% |
| C2 | 218 22% | 3 5% | 15 13% | 25 24% | 24 30% | 20 29% | 18 34% | 23 41% | 7 19% | 6 18% | 3 17% | 3 15% | 1 7% | 12 18% | 151 27% | 119 27% | 32 27% | 68 16% | 16 23% | 13 15% | 6 6% | 29 19% | 4 14% |
| D | 107 11% | 12 19% | 16 13% | 18 17% | 5 7% | 7 10% | 3 5% | 3 6% | - | - | 1 6% | - | 1 7% | - | 67 12% | 49 11% | 18 16% | 39 9% | 12 17% | 12 14% | 1 1% | 10 7% | 4 14% |
| Е | 138 14% | 34 55% | 41 34% | 13 12% | 8 10% | 2 3% | - | 1 2% | - | - | - | 2 10% | - | 2 4% | 7 1% | 4 1% | 3 3% | 131 30% | 28 41% | 12 13% | 71 71% | 10 7% | 10 33% |
| NET: DE | 245 24% | 46 75% | 57 48% | 30 29% | 13 17% | 10 14% | 3 5% | 4 8% | - | - | 1 6% | 2 10% | 1 7% | 2 4% | 74 13% | 53 12% | 21 18% | 170 39% | 40 58% | 24 27% | 72 72% | 20 13% | 14 48% |



Table 24 **SEG**

Base: All respondents

| | _ | | | | Region II | | | | | | Income II | | |
|-----------------|-------|-------|---------------|-------|-----------|-------|----------|--------------|---------------|-----------------------|-----------------------|-----------------------|-----------|
| | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| NET: AB | 270 | 64 | 59 | 61 | 53 | 10 | 22 | 237 | 13 | 36 | 48 | 55 | 54 |
| | 27% | 27% | 23% | 27% | 40% | 20% | 25% | 27% | 7% | 19% | 27% | 48% | 63% |
| Α | 96 | 24 | 20 | 23 | 20 | 4 | 6 | 87 | 2 | 11 | 14 | 22 | 25 |
| | 10% | 10% | 8% | 10% | 15% | 7% | 6% | 10% | 1% | 6% | 7% | 19% | 29% |
| В | 173 | 41 | 39 | 37 | 33 | 7 | 16 | 150 | 11 | 25 | 35 | 33 | 29 |
| | 17% | 17% | 15% | 16% | 25% | 13% | 19% | 17% | 6% | 14% | 19% | 29% | 33% |
| C1 | 270 | 57 | 72 | 69 | 37 | 10 | 25 | 234 | 47 | 56 | 54 | 37 | 15 |
| | 27% | 23% | 28% | 30% | 28% | 20% | 29% | 27% | 26% | 30% | 30% | 32% | 18% |
| C2 | 218 | 59 | 71 | 42 | 19 | 14 | 14 | 191 | 18 | 49 | 62 | 20 | 13 |
| | 22% | 24% | 27% | 18% | 15% | 28% | 16% | 22% | 10% | 26% | 34% | 17% | 15% |
| D | 107 | 33 | 19 | 27 | 13 | 3 | 12 | 92 | 28 | 23 | 14 | 1 | 1 |
| | 11% | 14% | 7% | 12% | 9% | 6% | 13% | 11% | 15% | 13% | 8% | 1% | 2% |
| Е | 138 | 29 | 40 | 30 | 10 | 13 | 15 | 109 | 75 | 21 | 3 | 2 | 2 |
| | 14% | 12% | 15% | 13% | 8% | 26% | 17% | 13% | 41% | 11% | 2% | 2% | 3% |
| NET: DE | 245 | 62 | 59 | 57 | 23 | 16 | 27 | 202 | 103 | 44 | 17 | 3 | 4 |
| | 24% | 26% | 23% | 25% | 17% | 32% | 31% | 23% | 57% | 24% | 9% | 3% | 4% |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 25

Age Base: All respondents

| | | Ge | Gender Age | | | | | | | Cla | ass | | | | | | | Region | | | | | | |
|-----------------|------------|------------|------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------|-----------|-----------|-----------|---------------|---------------|---------------|--|-----------------------|-----------------------|-----------|--------------|-----------|---------------|---------------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | | | DE | Scot- land | North East | North West | York- shire & Hum- ber- side | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West |
| Unweighted base | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| 18-24 | 116 12% | 57 12% | 59 11% | 116 100% | - | - | - | - | - | 25 9% | 35 13% | 21 10% | 35 14% | 9 11% | 7 17% | 18 16% | 6 7% | 15 17% | 8 11% | 1 3% | 3 4% | 23 17% | 18 13% | 7 8% |
| 25-34 | 173 17% | 101 21% | 73 14% | - | 173 100% | - | - | - | - | 55 20% | 60 22% | 36 16% | 23 9% | 23 26% | 13 31% | 12 11% | 15 17% | 17 19% | 9 12% | 2 4% | 7 7% | 35 26% | 24 17% | 17 19% |
| 35-44 | 164 16% | 90 18% | 75 15% | - | - | 164 100% | - | - | - | 52 19% | 42 16% | 36 17% | 34 14% | 11 13% | 7 16% | 26 23% | 18 21% | 10 11% | 8 11% | 5 10% | 9 9% | 24 18% | 30 21% | 17 19% |
| 45-54 | 179 18% | 96 20% | 83 16% | - | - | - | 179 100% | - | - | 52 19% | 48 18% | 43 20% | 35 14% | 16 19% | 10 25% | 19 17% | 14 17% | 12 13% | 19 26% | 13 25% | 15 15% | 19 14% | 26 18% | 16 18% |
| 55-64 | 144 14% | 61 13% | 83 16% | - | - | - | - | 144 100% | - | 32 12% | 34 13% | 44 20% | 35 14% | 11 12% | 2 5% | 19 16% | 10 12% | 13 14% | 14 19% | 12 24% | 24 25% | 14 11% | 16 11% | 9 11% |
| 65 or older | 225 22% | 84 17% | 141 27% | - | - | - | - | - | 225 100% | 54 20% | 50 19% | 38 17% | 83 34% | 17 19% | 3 7% | 21 18% | 22 26% | 24 26% | 16 21% | 18 35% | 39 40% | 18 14% | 27 19% | 22 25% |
| Average age | 47.13 | 44.97 | 49.18 | 21.00 | 29.50 | 39.50 | 49.50 | 59.50 | 70.00 | 46.11 | 44.85 | 47.42 | 50.48 | 45.01 | 38.70 | 45.83 | 48.63 | 46.67 | 49.13 | 56.42 | 56.96 | 41.38 | 45.31 | 47.53 |



Table 26

Age Base: All respondents

| | | | | What is the combined annual income of your household, prior to tax being deducted? | | | | | | | | | | | | | | Work | king Status | 3 | | | |
|-----------------|--------------|-----------|-----------|--|-----------|----------|---------|----------|---------|---------|---------|---------|----------|-----------|-----------|-----------|-----------|------------|-------------|-----------|---------------------------|------------|--------|
| | | | | | | | | | | | | | | | | | | | Not | Not | | Retired | |
| | | | £7,001 | £14,001 | £21,001 | £28,001 | £34,001 | £41,001 | £48,001 | £55,001 | £62,001 | £69,001 | £76,001 | | | | | NET: | working | working | Retired | - | |
| | | Up to | to | to | to | to | to | to | to | to | to | to | to | £83,001 | NET: | Working | Working | Not | - | - not | state | private | House |
| | <u>Total</u> | £7,000 | £14,000 | £21,000 | £28,000 | £34,000 | £41,000 | £48,000 | £55,000 | £62,000 | £69,000 | £76,000 | £83,000 | or more | Working | FT | <u>PT</u> | Working | seeking | seeking | pension | pension | person |
| Unweighted base | 1002 | 51 | 109 | 101 | 77 | 70 | 53 | 53 | 46 | 40 | 26 | 23 | 23 | 86 | 577 | 475 | 102 | 425 | 57 | 63 | 105 | 176 | 24 |
| Weighted base | 1002 | 62 | 120 | 105 | 79 | 71 | 53 | 56 | 40 | 35 | 21 | 19 | 19 | 67 | 567 | 449 | 118 | 435 | 69 | 88 | 99 | 149 | 30 |
| 18-24 | 116 12% | 7 11% | 10 9% | 5 5% | 6 8% | 5 7% | - | 6 11% | 2 5% | 3 9% | 1 6% | 2 9% | 2 12% | 10 15% | 61 11% | 43 10% | 19 16% | 55 13% | 13 19% | 42 47% | - | - | - |
| | 1270 | 1170 | 9% | 5% | 0% | 1 70 | - | 1170 | 5% | 9% | 0% | 9% | 12% | 15% | 1170 | 10% | 10% | 13% | 19% | 47% | - | - | - |
| 25-34 | 173 | 17 | 14 | 12 | 8 | 20 | 12 | 17 | 11 | 9 | 4 | 7 | 2 | 13 | 133 | 120 | 13 | 41 | 9 | 23 | 1 | 1 | 6 |
| | 17% | 27% | 12% | 12% | 10% | 28% | 22% | 29% | 28% | 27% | 22% | 36% | 10% | 20% | 23% | 27% | 11% | 9% | 13% | 27% | 1% | 1% | 19% |
| 35-44 | 164 | 7 | 15 | 10 | 13 | 7 | 10 | 14 | 10 | 12 | 7 | 2 | 8 | 14 | 136 | 109 | 27 | 29 | 10 | 8 | - | 1 | 9 |
| | 16% | 12% | 13% | 9% | 16% | 10% | 19% | 26% | 24% | 34% | 35% | 12% | 43% | 22% | 24% | 24% | 23% | 7% | 15% | 10% | - | * | 31% |
| 45-54 | 179 | 7 | 15 | 20 | 13 | 16 | 14 | 10 | 10 | 6 | 3 | 4 | 5 | 20 | 135 | 112 | 23 | 43 | 19 | 9 | 5 | 8 | 2 |
| | 18% | 11% | | 19% | 17% | 23% | 27% | 18% | 26% | 16% | 14% | 21% | 24% | 31% | 24% | 25% | 20% | 10% | 28% | 10% | 5% | 5% | 8% |
| 55-64 | 144 | ٥ | 19 | 19 | 20 | 13 | 13 | 7 | 5 | 3 | 4 | 3 | 2 | 7 | 82 | 61 | 21 | 62 | 15 | 4 | 11 | 23 | 10 |
| 33-04 | 14% | 14% | | 18% | 26% | 19% | 24% | 12% | 12% | 10% | | | 11% | 10% | 15% | 14% | 18% | 14% | 21% | 4% | 11% | 16% | 32% |
| | | | | | | | | | | | | | | _ | | | | | | | | | |
| 65 or older | 225 | 16 26% | 45 38% | 39 37% | 18 23% | 9 13% | 5 9% | 2 | 2 5% | 2 5% | 1 5% | 1 8% | - | 2 3% | 19 3% | 4 1% | 16 13% | 205 47% | 2 4% | 1 2% | 83 83% | 116 78% | 3 |
| | 22% | 26% | 38% | 37% | 23% | 13% | 9% | 4% | 5% | 5% | 5% | 8% | - | 3% | 3% | 1% | 13% | 47% | 4% | 2% | 83% | 78% | 10% |
| Average age | 47.13 | 46.67 | 52.73 | 54.35 | 50.90 | 45.42 | 47.41 | 39.87 | 42.39 | 40.10 | 42.83 | 41.62 | 40.77 | 40.72 | 41.48 | 40.49 | 45.23 | 54.49 | 42.81 | 30.41 | 67.34 | 66.82 | 47.83 |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 27

Age Base: All respondents

| | _ | | | | Region II | | | | | | Income II | | |
|-----------------|--------|-------|---------------|-------|-----------|-------|----------|--------------|---------------|-----------------------|-----------------------|-----------------------|-----------|
| | _Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| 18-24 | 116 | 31 | 27 | 25 | 23 | 1 | 9 | 106 | 17 | 11 | 11 | 8 | 12 |
| | 12% | 13% | 10% | 11% | 17% | 3% | 11% | 12% | 9% | 6% | 6% | 7% | 14% |
| 25-34 | 173 | 40 | 32 | 41 | 35 | 2 | 23 | 148 | 31 | 20 | 48 | 32 | 15 |
| | 17% | 17% | 12% | 18% | 26% | 4% | 26% | 17% | 17% | 11% | 27% | 28% | 18% |
| 35-44 | 164 | 51 | 27 | 46 | 24 | 5 | 11 | 148 | 23 | 23 | 32 | 31 | 23 |
| | 16% | 21% | 10% | 20% | 18% | 10% | 13% | 17% | 12% | 12% | 18% | 27% | 26% |
| 45-54 | 179 | 44 | 46 | 42 | 19 | 13 | 16 | 150 | 22 | 34 | 41 | 23 | 25 |
| | 18% | 18% | 17% | 18% | 14% | 25% | 19% | 17% | 12% | 18% | 23% | 20% | 29% |
| 55-64 | 144 | 31 | 51 | 25 | 14 | 12 | 11 | 122 | 28 | 39 | 33 | 15 | 9 |
| | 14% | 13% | 20% | 11% | 11% | 24% | 12% | 14% | 15% | 21% | 18% | 13% | 10% |
| 65 or older | 225 | 46 | 78 | 48 | 18 | 18 | 17 | 191 | 61 | 57 | 16 | 6 | 2 |
| | 22% | 19% | 30% | 21% | 14% | 35% | 19% | 22% | 34% | 31% | 9% | 5% | 2% |
| Average age | 47.13 | 45.58 | 51.19 | 46.17 | 41.38 | 56.42 | 45.01 | 46.79 | 50.66 | 52.86 | 44.28 | 41.65 | 40.73 |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 28 **Gender**

Base: All respondents

Region shire West & Hum-East Scot-North North ber-Mid-East-South C1 Male Female 18-24 35-44 45-54 55-64 65+ C2 land East West side lands lands Wales ern East

South West Unweighted base 1002 528 155 163 192 153 256 416 231 136 219 89 39 107 45 97 135 146 92 Weighted base 1002 116 173 179 225 270 87 42 115 85 90 74 51 97 132 140 88 514 164 270 218 245 488 488 57 101 90 96 61 135 127 134 92 38 33 42 42 23 41 74 43 21 54 49% 100% 49% 58% 54% 53% 42% 37% 50% 47% 61% 38% 44% 49% 47% 39% 47% 57% 46% 42% 56% 49% 514 153 49 52 48 32 56 58 45 Female 514 59 73 75 83 83 141 134 143 84 22 61 28 64 100% 51% 42% 46% 47% 58% 63% 50% 53% 39% 62% 56% 51% 53% 61% 53% 43% 54% 58% 44% 46% 51%



Table 29 **Gender**

Base: All respondents

| | | | | What is | the comb | ined annu | al income | of your ho | ousehold, | prior to ta | x being de | educted? | | | | | | Wo | orking Sta | tus | | | |
|-----------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-------------|------------|-----------|-----------|-----------|------------|------------|-----------|------------|------------|-----------|-----------|-----------|-----------|
| | | | | | | | | | | | | | | | | | | | Not | Not | | Retired | |
| | | | | £14,001 | | £28,001 | £34,001 | £41,001 | £48,001 | | £62,001 | £69,001 | | | | | | NET: | working | | | - | |
| | | Up to | to | to | to | to | to | to | to | to | to | to | to | | NET: | | Working | | | - not | - state | private | House |
| | <u>Total</u> | £7,000 | £14,000 | £21,000 | £28,000 | £34,000 | £41,000 | £48,000 | £55,000 | £62,000 | £69,000 | £76,000 | £83,000 | or more | Working | <u>FT</u> | <u>PT</u> | Working | seeking | seeking | pension | pension | person |
| Unweighted base | 1002 | 51 | 109 | 101 | 77 | 70 | 53 | 53 | 46 | 40 | 26 | 23 | 23 | 86 | 577 | 475 | 102 | 425 | 57 | 63 | 105 | 176 | 24 |
| Weighted base | 1002 | 62 | 120 | 105 | 79 | 71 | 53 | 56 | 40 | 35 | 21 | 19 | 19 | 67 | 567 | 449 | 118 | 435 | 69 | 88 | 99 | 149 | 30 |
| Male | 488 49% | 15 25% | 44 37% | 51 49% | 36 45% | 39 55% | 31 58% | 38 67% | 21 52% | 16 47% | 10 47% | 12 66% | 9 45% | 42 63% | 324 57% | 294 65% | 31 26% | 164 38% | 30 43% | 36 42% | 28 28% | 66 44% | 4 14% |
| Female | 514 51% | 47 75% | 75 63% | 54 51% | 44 55% | 32 45% | 22 42% | 19 33% | 19 48% | 18 53% | 11 53% | 7 34% | 11 55% | 24 37% | 243 43% | 155 35% | 88 74% | 271 62% | 40 57% | 51 58% | 72 72% | 83 56% | 26 86% |



Table 30 **Gender**

Base: All respondents

| | _ | | | | Region II | | | | | | Income II | | |
|-----------------|------------|------------|---------------|------------|-----------|-----------|-----------|--------------|---------------|-----------------------|-----------------------|-----------------------|-----------|
| | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| Male | 488 49% | 108 44% | 126 48% | 120 52% | 74 56% | 23 46% | 38 44% | 427 49% | 59 33% | 87 47% | 108 60% | 59 52% | 51 59% |
| Female | 514 51% | 135 56% | 136 52% | 109 48% | 58 44% | 28 54% | 49 56% | 437 51% | 122 67% | 97 53% | 73 40% | 55 48% | 35 41% |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 31

Region
Base: All respondents

| | | Ge | nder | | | Αg | ge | | | | Cla | iss | | | | | | | Region | | | | | |
|------------------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|---------------|--|-----------------------|-----------------------|------------|--------------|-------------|---------------|---------------|
| | Total | _Male_ | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | | | DE | Scot- land | North East | North West | York- shire & Hum- ber- side | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West |
| Unweighted base | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| Scotland | 87 9% | 38 8% | 49 10% | 9 8% | 23 13% | 11 7% | 16 9% | 11 7% | 17 7% | 22 8% | 25 9% | 14 6% | 27 11% | 87 100% | - | - | - | - | - | - | - | - | - | - |
| North East | 42 4% | 21 4% | 22 4% | 7 6% | 13 8% | 7 4% | 10 6% | 2 1% | 3 1% | 11 4% | 12 4% | 5 2% | 14 6% | - | 42 100% | - | - | - | - | - | - | - | - | - |
| North West | 115 11% | 54 11% | 61 12% | 18 16% | 12 7% | 26 16% | 19 11% | 19 13% | 21 9% | 33 12% | 30 11% | 25 11% | 28 11% | - | - | 115 100% | - | - | - | - | - | - | - | - |
| Yorkshire & Humberside | 85 8% | 33 7% | 52 10% | 6 5% | 15 8% | 18 11% | 14 8% | 10 7% | 22 10% | 21 8% | 15 6% | 29 13% | 21 8% | - | - | - | 85 100% | - | - | - | - | - | - | - |
| West Midlands | 90 9% | 42 9% | 48 9% | 15 13% | 17 10% | 10 6% | 12 6% | 13 9% | 24 11% | 16 6% | 28 10% | 24 11% | 22 9% | - | - | - | - | 90 100% | - | - | - | - | - | - |
| East Midlands | 74 7% | 42 9% | 32 6% | 8 7% | 9 5% | 8 5% | 19 11% | 14 10% | 16 7% | 14 5% | 21 8% | 27 12% | 12 5% | - | - | - | - | - | 74 100% | - | - | - | - | - |
| Wales | 51 5% | 23 5% | 28 5% | 1 1% | 2 1% | 5 3% | 13 7% | 12 9% | 18 8% | 10 4% | 10 4% | 14 6% | 16 7% | - | - | - | - | - | - | 51 100% | - | - | - | - |
| Eastern | 97 10% | 41 8% | 56 11% | 3 3% | 7 4% | 9 5% | 15 8% | 24 17% | 39 17% | 29 11% | 23 9% | 20 9% | 25 10% | - | - | - | - | - | - | - | 97 100% | - | - | - |
| London | 132 13% | 74 15% | 58 11% | 23 20% | 35 20% | 24 14% | 19 11% | 14 10% | 18 8% | 53 20% | 37 14% | 19 9% | 23 9% | - | - | - | - | - | - | - | - | 132 100% | - | - |
| South East | 140 14% | 76 16% | 64 12% | 18 15% | 24 14% | 30 18% | 26 14% | 16 11% | 27 12% | 34 13% | 44 16% | 29 13% | 33 14% | - | - | - | - | - | - | - | - | - | 140 100% | - |
| South West | 88 9% | 43 9% | 45 9% | 7 6% | 17 10% | 17 10% | 16 9% | 9 6% | 22 10% | 26 10% | 25 9% | 13 6% | 24 10% | - | - | - | - | - | - | - | - | - | - | 88 100% |



Table 32

Region
Base: All respondents

| | | | | What is | the comb | ined annua | al income | of your he | ousehold, | prior to ta | x being de | ducted? | | | | | | W | orking Sta | | | | |
|------------------------|--------------|-----------------|-------------------------|-----------|--------------------------|------------|--------------------------|--------------------------|-----------|-------------|--------------------------|--------------------------|--------------------------|--------------------|-----------------|---------------|---------------|-------------------------------|--------------------------------|------------------------------------|-------------------------------|------------------------------------|-----------------|
| | <u>Total</u> | Up to £7,000 | £7,001 to £14,000 | to | £21,001 to £28,000 | to | £34,001 to £41,000 | £41,001 to £48,000 | to | to | £62,001 to £69,000 | £69,001 to £76,000 | £76,001 to £83,000 | £83,001 or more | NET: Working | Working FT | Working PT | NET: Not <u>Working</u> | Not working - seeking | Not working - not seeking | Retired - state pension | Retired - private pension | House person |
| Unweighted base | 1002 | 51 | 109 | 101 | 77 | 70 | 53 | 53 | 46 | 40 | 26 | 23 | 23 | 86 | 577 | 475 | 102 | 425 | 57 | 63 | 105 | 176 | 24 |
| Weighted base | 1002 | 62 | 120 | 105 | 79 | 71 | 53 | 56 | 40 | 35 | 21 | 19 | 19 | 67 | 567 | 449 | 118 | 435 | 69 | 88 | 99 | 149 | 30 |
| Scotland | 87 9% | 3 6% | 17 14% | 9 9% | 10 12% | 9 12% | 1 2% | 5 9% | 6 16% | 3 9% | 1 4% | - | 5 27% | 2 3% | 47 8% | 38 8% | 9 8% | 40 9% | 7 10% | 10 11% | 10 10% | 8 5% | 5 17% |
| North East | 42 4% | 2 3% | 3 3% | 4 4% | 5 7% | 3 4% | 3 6% | 5 9% | 2 5% | - | - | - | 1 3% | 2 4% | 25 4% | 22 5% | 4 3% | 17 4% | 8 12% | 3 4% | 2 2% | 2 1% | 2 6% |
| North West | 115 11% | 12 19% | 7 6% | 9 8% | 11 13% | 8 12% | 5 10% | 5 10% | 4 9% | * 1% | 1 5% | 5 25% | 1 4% | 9 14% | 69 12% | 51 11% | 18 15% | 46 11% | 9 14% | 9 11% | 9 9% | 16 10% | 3 9% |
| Yorkshire & Humberside | 85 8% | 8 12% | 7 6% | 3 3% | 2 2% | 6 8% | 5 10% | 7 12% | 2 5% | 7 21% | 4 20% | 2 11% | - | 6 8% | 44 8% | 37 8% | 7 6% | 41 9% | 5 7% | 5 6% | 10 10% | 17 11% | 5 16% |
| West Midlands | 90 9% | 10 15% | 16 14% | 14 13% | 4 5% | 4 5% | 2 3% | 4 8% | 1 2% | 4 11% | 1 6% | 2 9% | - | 4 5% | 39 7% | 29 6% | 10 8% | 51 12% | 4 6% | 16 19% | 8 8% | 19 13% | 3 10% |
| East Midlands | 74 7% | 3 5% | 8 6% | 4 3% | 11 14% | 8 12% | 6 12% | 3 6% | 1 4% | 3 8% | 1 7% | 1 3% | - | 2 3% | 42 7% | 33 7% | 8 7% | 32 7% | 8 11% | 4 5% | 7 7% | 10 7% | 3 9% |
| Wales | 51 5% | 3 5% | 11 9% | 7 7% | 3 4% | 5 7% | 4 7% | 1 2% | - | - | 2 11% | 1 5% | 2 8% | 1 2% | 20 3% | 16 4% | 4 3% | 31 7% | 4 5% | 3 3% | 11 11% | 12 8% | 1 5% |
| Eastern | 97 10% | 5 8% | 13 11% | 13 13% | 13 17% | 7 10% | 6 11% | 5 9% | 2 6% | 2 5% | 3 12% | - | 2 9% | 3 4% | 48 8% | 27 6% | 21 18% | 49 11% | 2 3% | 4 5% | 13 13% | 29 19% | 1 4% |
| London | 132 13% | 4 7% | 19 16% | 7 7% | 8 10% | 7 10% | 8 15% | 4 8% | 9 24% | 8 23% | 2 9% | 4 23% | 1 7% | 17 26% | 87 15% | 75 17% | 12 11% | 45 10% | 9 12% | 19 21% | 6 6% | 9 6% | 2 8% |
| South East | 140 14% | 3 5% | 12 10% | 20 19% | 6 7% | 9 13% | 6 11% | 10 18% | 8 19% | 6 18% | 4 21% | 4 19% | 5 24% | 13 20% | 95 17% | 75 17% | 20 17% | 45 10% | 11 15% | 5 6% | 13 13% | 16 11% | 1 3% |
| South West | 88 9% | 9 15% | 6 5% | 15 14% | 7 9% | 6 8% | 7 13% | 5 9% | 4 10% | 1 4% | 1 5% | 1 4% | 3 17% | 6 10% | 51 9% | 46 10% | 5 4% | 37 9% | 3 4% | 8 10% | 11 11% | 11 8% | 4 14% |



Table 33

Region
Base: All respondents

| | _ | | | | Region II | | | | | | Income II | | |
|------------------------|------------|------------|---------------|------------|-------------|------------|------------|--------------|---------------|-----------------------|-----------------------|-----------------------|-----------|
| | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| Scotland | 87 9% | - | - | - | - | | 87 100% | - | 20 11% | 19 10% | 14 8% | 10 9% | 7 9% |
| North East | 42 4% | 42 17% | - | - | - | - | - | 42 5% | 5 3% | 10 5% | 11 6% | 2 2% | 3 4% |
| North West | 115 11% | 115 48% | - | - | - | - - | - | 115 13% | 19 10% | 19 10% | 19 11% | 10 9% | 10 12% |
| Yorkshire & Humberside | 85 8% | 85 35% | - | - | - | - | - | 85 10% | 15 8% | 5 3% | 18 10% | 16 14% | 6 7% |
| West Midlands | 90 9% | - - | 90 34% | - | - | - - | - - | 90 10% | 26 14% | 17 9% | 10 5% | 8 7% | 4 4% |
| East Midlands | 74 7% | - | 74 28% | | | - | - | 74 9% | 11 6% | 15 8% | 18 10% | 6 5% | 2 3% |
| Wales | 51 5% | - | - | - | - | 51 100% | - | - | 14 8% | 10 6% | 10 6% | 3 3% | 3 3% |
| Eastern | 97 10% | - - | 97 37% | - | - | - - | - | 97 11% | 18 10% | 26 14% | 18 10% | 7 6% | 5 5% |
| London | 132 13% | - - | - | - | 132 100% | - - | - | 132 15% | 24 13% | 15 8% | 19 11% | 24 21% | 19 22% |
| South East | 140 14% | - | - | 140 61% | - | - - | - | 140 16% | 15 8% | 26 14% | 25 14% | 22 19% | 18 21% |
| South West | 88 9% | - | - | 88 39% | - | - | - | 88 10% | 16 9% | 21 12% | 18 10% | 7 6% | 10 11% |



Table 34

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

| | | | Ge | nder | | | Ag | qe | | | | Cla | iss | | | | | York- | | Region | | | | | |
|-----------------------|--------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|---------------|---------------------------------|-----------------------|-----------------------|-----------|--------------|-----------|---------------|---------------|
| | | _Total_ | _Male_ | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+_ | _AB_ | | | DE | Scot- land | North East | North West | shire & Hum- ber- side | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West |
| Unweighted base | | 1002 | 528 | 474 | 83 | 155 | 163 | 192 | 153 | 256 | 416 | 231 | 136 | 219 | 89 | 39 | 107 | 89 | 82 | 81 | 45 | 97 | 135 | 146 | 92 |
| Weighted base | | 1002 | 488 | 514 | 116 | 173 | 164 | 179 | 144 | 225 | 270 | 270 | 218 | 245 | 87 | 42 | 115 | 85 | 90 | 74 | 51 | 97 | 132 | 140 | 88 |
| Up to £7,000 | (3.5) | 62 6% | 15 3% | 47 9% | 7 6% | 17 10% | 7 5% | 7 4% | 9 6% | 16 7% | 1 | 12 5% | 3 1% | 46 19% | 3 4% | 2 5% | 12 10% | 8 9% | 10 11% | 3 5% | 3 6% | 5 5% | 4 3% | 3 2% | 9 10% |
| £7,001 to £14,000 | (10.5) | 120 12% | 44 9% | 75 15% | 10 9% | 14 8% | 15 9% | 15 8% | 19 13% | 45 20% | 12 4% | 35 13% | 15 7% | 57 23% | 17 19% | 3 8% | 7 6% | 7 9% | 16 18% | 8 10% | 11 22% | 13 13% | 19 15% | 12 8% | 6 7% |
| £14,001 to £21,000 | (17.5) | 105 10% | 51 10% | 54 10% | 5 4% | 12 7% | 10 6% | 20 11% | 19 13% | 39 17% | 15 6% | 34 13% | 25 11% | 30 12% | 9 10% | 4 10% | 9 8% | 3 4% | 14 15% | 4 5% | 7 14% | 13 13% | 7 6% | 20 14% | 15 17% |
| £21,001 to £28,000 | (24.5) | 79 8% | 36 7% | 44 9% | 6 5% | 8 5% | 13 8% | 13 8% | 20 14% | 18 8% | 21 8% | 22 8% | 24 11% | 13 5% | 10 11% | 5 13% | 11 9% | 2 2% | 4 4% | 11 15% | 3 7% | 13 14% | 8 6% | 6 4% | 7 8% |
| £28,001 to £34,000 | (31) | 71 7% | 39 8% | 32 6% | 5 4% | 20 12% | 7 4% | 16 9% | 13 9% | 9 4% | 18 7% | 23 9% | 20 9% | 10 4% | 9 10% | 3 7% | 8 7% | 6 7% | 4 4% | 8 11% | 5 9% | 7 7% | 7 5% | 9 6% | 6 7% |
| £34,001 to £41,000 | (37.5) | 53 5% | 31 6% | 22 4% | - | 12 7% | 10 6% | 14 8% | 13 9% | 5 2% | 16 6% | 17 6% | 18 8% | 3 1% | 1 1% | 3 7% | 5 5% | 5 6% | 2 2% | 6 8% | 4 8% | 6 6% | 8 6% | 6 4% | 7 8% |
| £41,001 to £48,000 | (44.5) | 56 6% | 38 8% | 19 4% | 6 5% | 17 10% | 14 9% | 10 6% | 7 5% | 2 1% | 15 6% | 14 5% | 23 10% | 4 2% | 5 6% | 5 13% | 5 5% | 7 8% | 4 5% | 3 5% | 1 3% | 5 5% | 4 3% | 10 7% | 5 6% |
| £48,001 to £55,000 | (51.5) | 40 4% | 21 4% | 19 4% | 2 2% | 11 6% | 10 6% | 10 6% | 5 3% | 2 1% | 17 6% | 16 6% | 7 3% | - | 6 7% | 2 5% | 4 3% | 2 2% | 1 1% | 1 2% | - | 2 2% | 9 7% | 8 5% | 4 5% |
| £55,001 to £62,000 | (58.5) | 35 3% | 16 3% | 18 4% | 3 3% | 9 5% | 12 7% | 6 3% | 3 2% | 2 1% | 17 6% | 12 4% | 6 3% | - | 3 3% | - | * | 7 9% | 4 4% | 3 4% | - | 2 2% | 8 6% | 6 4% | 1 2% |
| £62,001 to £69,000 | (65.5) | 21 2% | 10 2% | 11 2% | 1 1% | 4 3% | 7 4% | 3 2% | 4 3% | 1 1% | 12 4% | 4 1% | 3 2% | 1 1% | 1 1% | - | 1 1% | 4 5% | 1 1% | 1 2% | 2 4% | 3 3% | 2 1% | 4 3% | 1 1% |
| £69,001 to £76,000 | (72.5) | 19 2% | 12 3% | 7 1% | 2 2% | 7 4% | 2 1% | 4 2% | 3 2% | 1 1% | 9 3% | 5 2% | 3 1% | 2 1% | - | - | 5 4% | 2 3% | 2 2% | 1 1% | 1 2% | - | 4 3% | 4 3% | 1 1% |
| £76,001 to £83,000 | (79.5) | 19 2% | 9 2% | 11 2% | 2 2% | 2 1% | 8 5% | 5 3% | 2 1% | - | 12 4% | 5 2% | 1 1% | 1 1% | 5 6% | 1 2% | 1 1% | - | - | - | 2 3% | 2 2% | 1 1% | 5 3% | 3 4% |
| £83,001 or more | (86) | 67 7% | 42 9% | 24 5% | 10 8% | 13 8% | 14 9% | 20 11% | 7 5% | 2 1% | 42 16% | 10 4% | 12 5% | 2 1% | 2 3% | 2 6% | 9 8% | 6 7% | 4 4% | 2 3% | 1 3% | 3 3% | 17 13% | 13 9% | 6 7% |
| Refused | | 256 26% | 124 25% | 131 26% | 57 49% | 27 16% | 34 21% | 34 19% | 21 14% | 82 37% | 65 24% | 61 23% | 57 26% | 73 30% | 16 19% | 11 26% | 38 33% | 26 31% | 26 29% | 22 29% | 11 21% | 24 25% | 32 24% | 35 25% | 16 18% |
| Average income (£0 | 000's) | 34.87 | 39.05 | 30.88 | 39.12 | 38.36 | 43.11 | 40.43 | 31.45 | 19.27 | 51.38 | 33.04 | 36.08 | 16.17 | 31.88 | 33.81 | 35.19 | 39.36 | 26.33 | 31.41 | 28.11 | 29.36 | 42.23 | 41.57 | 33.67 |



Table 35
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

| | | | | | What is | the comb | ined annu | al income | of your h | ousehold, | prior to ta | ix being de | educted? | | | | | | Work | ing Status | | | D - 4: d | |
|-----------------------|--------|------------|-----------------|-------------------------|--------------------------|--------------------------|------------|------------|------------|--------------------------|-------------|-------------|------------|--------------------------|--------------------|-----------------|---------------|---------------|------------------------|--------------------------------|------------------------------------|-------------------------------|------------------------------------|-----------|
| | | Total | Up to £7,000 | £7,001 to £14,000 | £14,001 to £21,000 | £21,001 to £28,000 | to | to | to | £48,001 to £55,000 | to | to | to | £76,001 to £83,000 | £83,001 or more | NET: Working | Working FT | Working PT | NET: Not Working | Not working - seeking | Not working - not seeking | Retired - state pension | Retired - private pension | House |
| Unweighted base | | 1002 | 51 | 109 | 101 | 77 | 70 | 53 | 53 | 46 | 40 | 26 | 23 | 23 | 86 | 577 | 475 | 102 | 425 | 57 | 63 | 105 | 176 | 24 |
| Weighted base | | 1002 | 62 | 120 | 105 | 79 | 71 | 53 | 56 | 40 | 35 | 21 | 19 | 19 | 67 | 567 | 449 | 118 | 435 | 69 | 88 | 99 | 149 | 30 |
| Up to £7,000 | (3.5) | 62 6% | 62 100% | - | - | - | - | - | - | - | - | - | - | - | - | 14 2% | 3 1% | 10 9% | 48 11% | 15 21% | 12 14% | 16 16% | 2 1% | 3 129 |
| £7,001 to £14,000 | (10.5) | 120 12% | - | 120 100% | - | - | - | - | - | - | - | - | - | - | - | 32 6% | 17 4% | 15 13% | 87 20% | 14 21% | 16 18% | 27 27% | 24 16% | 6 219 |
| £14,001 to £21,000 | (17.5) | 105 10% | - | - | 105 100% | - | - | - | - | - | - | - | - | - | - | 52 9% | 39 9% | 13 11% | 53 12% | 7 10% | 4 5% | 13 13% | 27 18% | 2 79 |
| £21,001 to £28,000 | (24.5) | 79 8% | - | - | - | 79 100% | - | - | - | - | - | - | - | - | - | 50 9% | 35 8% | 15 12% | 29 7% | 5 7% | 3 3% | 5 5% | 16 11% | 1 29 |
| £28,001 to £34,000 | (31) | 71 7% | - | - | - | - | 71 100% | - | - | - | - | - | - | - | - | 50 9% | 44 10% | 6 5% | 21 5% | 4 6% | 2 2% | 2 2% | 10 7% | 3 109 |
| £34,001 to £41,000 | (37.5) | 53 5% | - | - | - | - | - | 53 100% | - | - | - | - | - | - | - | 43 8% | 36 8% | 7 6% | 10 2% | - | 2 2% | 2 2% | 7 5% | - |
| £41,001 to £48,000 | (44.5) | 56 6% | - | - | - | - | - | - | 56 100% | - | - | - | - | - | - | 46 8% | 43 10% | 3 2% | 11 3% | 3 4% | 2 3% | 2 2% | 3 2% | - |
| £48,001 to £55,000 | (51.5) | 40 4% | - | - | - | - | - | - | - | 40 100% | - | - | - | - | - | 36 6% | 34 8% | 2 1% | 4 1% | - | - | - | 3 2% | 2 5% |
| £55,001 to £62,000 | (58.5) | 35 3% | - | - | - | - | - | - | - | - | 35 100% | - | - | - | - | 30 5% | 26 6% | 4 3% | 5 1% | 1 1% | 2 3% | - | 2 1% | - |
| £62,001 to £69,000 | (65.5) | 21 2% | - | - | - | - | - | - | - | - | - | 21 100% | - | - | - | 17 3% | 14 3% | 3 3% | 3 1% | - | - | 1 1% | 2 1% | 1 39 |
| £69,001 to £76,000 | (72.5) | 19 2% | - | - | - | - | - | - | - | - | - | - | 19 100% | - | - | 15 3% | 14 3% | 1 1% | 4 1% | - | 2 2% | 1 1% | 1 1% | - |
| £76,001 to £83,000 | (79.5) | 19 2% | - | - | - | - | - | - | - | - | - | - | - | 19 100% | - | 17 3% | 13 3% | 4 3% | 2 1% | - | - | - | 1 1% | 1 59 |
| £83,001 or more | (86) | 67 7% | - | - | - | - | - | - | - | - | - | - | - | - | 67 100% | 61 11% | 57 13% | 4 3% | 6 1% | - | 4 4% | 2 2% | 1 | - |
| Refused | | 256 26% | - | - | - | - | - | - | - | - | - | - | - | - | - | 105 19% | 74 17% | 31 26% | 151 35% | 20 29% | 39 45% | 29 30% | 51 34% | 11 369 |



EU Referendum Polling 2016 CATI Fieldwork: 26th - 28th February 2016

Table 36

| Table 36 |
|--|
| What is the combined annual income of your household, prior to tax being deducted? |
| , |
| Base: All respondents |
| |

| | | _ | | | | Region II | | | | | | Income II | | |
|-------------------------|--------|------------|-----------|---------------|-----------|-----------|-----------|-----------|--------------|---------------|-----------------------|-----------------------|-----------------------|-----------|
| | | Total | North | Mid- lands | South | London | Wales | Scotland | Eng- land | Up to £14,000 | £14,001 to £28,000 | £28,001 to £48,000 | £48,001 to £76,000 | £76,001 + |
| Unweighted base | | 1002 | 235 | 260 | 238 | 135 | 45 | 89 | 868 | 160 | 178 | 176 | 135 | 109 |
| Weighted base | | 1002 | 242 | 261 | 228 | 132 | 51 | 87 | 864 | 182 | 184 | 181 | 114 | 86 |
| Up to £7,000 | (3.5) | 62 6% | 21 9% | 18 7% | 12 5% | 4 3% | 3 6% | 3 4% | 56 6% | 62 34% | - | - | - - | - |
| £7,001 to £14,000 | (10.5) | 120 12% | 18 7% | 37 14% | 18 8% | 19 15% | 11 22% | 17 19% | 92 11% | 120 66% | - | - | - | - |
| £14,001 to £21,000 | (17.5) | 105 10% | 16 7% | 30 12% | 35 15% | 7 6% | 7 14% | 9 10% | 89 10% | - - | 105 57% | - - | - | - |
| £21,001 to £28,000 | (24.5) | 79 8% | 18 7% | 28 11% | 13 6% | 8 6% | 3 7% | 10 11% | 66 8% | - | 79 43% | - - | - | - |
| £28,001 to £34,000 | (31) | 71 7% | 17 7% | 19 7% | 15 7% | 7 5% | 5 9% | 9 10% | 57 7% | - | - | 71 39% | - | - |
| £34,001 to £41,000 | (37.5) | 53 5% | 14 6% | 14 5% | 13 6% | 8 6% | 4 8% | 1 1% | 49 6% | - | - | 53 30% | - | - |
| £41,001 to £48,000 | (44.5) | 56 6% | 17 7% | 13 5% | 16 7% | 4 3% | 1 3% | 5 6% | 50 6% | - | - | 56 31% | - | - |
| £48,001 to £55,000 | (51.5) | 40 4% | 8 3% | 5 2% | 12 5% | 9 7% | - | 6 7% | 33 4% | - | - | - | 40 35% | - |
| £55,001 to £62,000 | (58.5) | 35 3% | 8 3% | 9 3% | 8 3% | 8 6% | - | 3 3% | 32 4% | - | - | - | 35 30% | - |
| £62,001 to £69,000 | (65.5) | 21 2% | 5 2% | 5 2% | 6 2% | 2 1% | 2 4% | 1 1% | 18 2% | - | - | - | 21 18% | - |
| £69,001 to £76,000 | (72.5) | 19 2% | 7 3% | 2 1% | 4 2% | 4 3% | 1 2% | - | 18 2% | - | - | - | 19 17% | - |
| £76,001 to £83,000 | (79.5) | 19 2% | 1 1% | 2 1% | 8 3% | 1 1% | 2 3% | 5 6% | 13 1% | - | - | - | - | 19 22% |
| £83,001 or more | (86) | 67 7% | 17 7% | 9 3% | 20 9% | 17 13% | 1 3% | 2 3% | 63 7% | - | - | - - | - | 67 78% |
| Refused | | 256 26% | 75 31% | 71 27% | 50 22% | 32 24% | 11 21% | 16 19% | 229 26% | - | - | - | | - |
| Average income (£000's) | | 34.87 | 36.40 | 28.90 | 38.37 | 42.23 | 28.11 | 31.88 | 35.63 | 8.11 | 20.52 | 37.14 | 59.67 | 84.55 |



| Page | Table | Title | Base Description | Base |
|------|-------|---|--|------|
| 1 | 1 | Q1. On 23rd June voters will be asked whether they would like the UK to remain in the European Union, or whether to leave. If a majority of voters decided to vote for the UK leaving the EU, to what extent, if at all, would you be worried about what this outcome may do to the value of the pound? | Base: All respondents | 1002 |
| 2 | 2 | Q1. On 23rd June voters will be asked whether they would like the UK to remain in the European Union, or whether to leave. If a majority of voters decided to vote for the UK leaving the EU, to what extent, if at all, would you be worried about what this outcome may do to the value of the pound? | Base: All respondents | 1002 |
| 3 | 3 | Q1. On 23rd June voters will be asked whether they would like the UK to remain in the European Union, or whether to leave. If a majority of voters decided to vote for the UK leaving the EU, to what extent, if at all, would you be worried about what this outcome may do to the value of the pound? | Base: All respondents | 1002 |
| 4 | 4 | Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU? | Base: All respondents | 1002 |
| 5 | 5 | Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU? | Base: All respondents | 1002 |
| 6 | 6 | Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU? | Base: All respondents | 1002 |
| 7 | 7 | Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU? | Base: All excluding will not vote/ don't know | 931 |
| 8 | 8 | Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU? | Base: All excluding will not vote/ don't know | 931 |

| Page | Table | Title | Base Description | Base |
|------|-------|--|--|------|
| 9 | 9 | Q2. To what extent, if at all, is the strength of the pound leading up to AND on the day of the referendum an important factor in terms of how you will vote in the referendum on the UK's membership of the EU? | Base: All excluding will not vote/ don't know | 931 |
| 10 | 10 | Have you taken a foreign holiday in the last 3 years? | Base: All respondents | 1002 |
| 11 | 11 | Have you taken a foreign holiday in the last 3 years? | Base: All respondents | 1002 |
| 12 | 12 | Have you taken a foreign holiday in the last 3 years? | Base: All respondents | 1002 |
| 13 | 13 | Is the house or flat in which you live? | Base: All respondents | 1002 |
| 14 | 14 | Is the house or flat in which you live? | Base: All respondents | 1002 |
| 15 | 15 | Is the house or flat in which you live? | Base: All respondents | 1002 |
| 16 | 16 | How many cars are there in your household? | Base: All respondents | 1002 |
| 17 | 17 | How many cars are there in your household? | Base: All respondents | 1002 |
| 18 | 18 | How many cars are there in your household? | Base: All respondents | 1002 |
| 19 | 19 | Current working status | Base: All respondents | 1002 |
| 20 | 20 | Current working status | Base: All respondents | 1002 |
| 21 | 21 | Current working status | Base: All respondents | 1002 |
| 22 | 22 | SEG | Base: All respondents | 1002 |
| 23 | 23 | SEG | Base: All respondents | 1002 |
| 24 | 24 | SEG | Base: All respondents | 1002 |
| 25 | 25 | Age | Base: All respondents | 1002 |
| 26 | 26 | Age | Base: All respondents | 1002 |
| 27 | 27 | Age | Base: All respondents | 1002 |
| 28 | 28 | Gender | Base: All respondents | 1002 |
| 29 | 29 | Gender | Base: All respondents | 1002 |

| Page | Table | Title | Base Description | Base |
|------|-------|--|-----------------------|------|
| 30 | 30 | Gender | Base: All respondents | 1002 |
| 31 | 31 | Region | Base: All respondents | 1002 |
| 32 | 32 | Region | Base: All respondents | 1002 |
| 33 | 33 | Region | Base: All respondents | 1002 |
| 34 | 34 | What is the combined annual income of your household, prior to tax being deducted? | Base: All respondents | 1002 |
| 35 | 35 | What is the combined annual income of your household, prior to tax being deducted? | Base: All respondents | 1002 |
| 36 | 36 | What is the combined annual income of your household, prior to tax being deducted? | Base: All respondents | 1002 |