

## EVENTBRITE – MOBILE PHONE USE RESEARCH

Methodology: ComRes interviewed 2,021 GB adults online between the 15<sup>th</sup> and 16<sup>th</sup> October 2018. Data were weighted to be demographically representative of all British adults. ComRes is a member of the British Polling Council and abides by its rules.

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## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 1

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2021	1043	978	243	339	322	339	292	486	582	661	778	544	605	341	531	267	809
Weighted base	2021	986	1035	224	350	323	358	299	466	574	681	765	552	568	410	491	299	867
NET: NET: Attended a ticketed live event in the last 12 months	1088 54%	532 54%	556 54%	159 71% <sup>EFGH</sup>	251 72% <sup>EFGH</sup>	187 58% <sup>GH</sup>	182 51% <sup>GH</sup>	126 42%	182 39%	410 71% <sup>JK</sup>	369 54% <sup>K</sup>	309 40%	360 65% <sup>MNO</sup>	327 58% <sup>O</sup>	215 52% <sup>O</sup>	186 38%	198 66%	534 62%
I did not have my phone with me while at the event	63 3%	40 4% <sup>B</sup>	23 2%	10 5%	15 4%	10 3%	8 2%	8 3%	12 3%	25 4% <sup>k</sup>	18 3%	20 3%	28 5% <sup>MNO</sup>	13 2%	8 2%	13 3%	18 6% <sup>q</sup>	29 3%
I did not use my phone at all during the event	367 18%	206 21% <sup>B</sup>	160 16%	26 11%	71 20% <sup>CE</sup>	40 12%	65 18% <sup>Ce</sup>	55 18% <sup>Ce</sup>	110 24% <sup>CEf</sup>	97 17%	105 15%	165 22% <sup>IJ</sup>	137 25% <sup>MNO</sup>	107 19% <sup>O</sup>	59 14%	63 13%	52 17%	168 19%
I took a photo and then put my phone away for the rest of the event	139 7%	74 7%	66 6%	19 8% <sup>H</sup>	31 9% <sup>H</sup>	27 8% <sup>H</sup>	25 7% <sup>H</sup>	21 7% <sup>H</sup>	16 3%	50 9% <sup>K</sup>	53 8% <sup>K</sup>	36 5%	48 9% <sup>o</sup>	40 7%	25 6%	27 5%	34 11%	70 8%
I took up to 5 photos and / or short video on my phone during the event	224 11%	89 9%	135 13% <sup>A</sup>	47 21% <sup>EFGH</sup>	54 16% <sup>GH</sup>	38 12% <sup>H</sup>	44 12% <sup>H</sup>	25 8% <sup>H</sup>	16 3%	101 18% <sup>JK</sup>	82 12% <sup>K</sup>	41 5%	70 13% <sup>O</sup>	71 13% <sup>O</sup>	49 12% <sup>O</sup>	34 7%	42 14%	123 14%
I took up to 20 photos and / or videos on my phone during the event	98 5%	36 4%	62 6% <sup>A</sup>	24 11% <sup>FGH</sup>	27 8% <sup>FGH</sup>	33 10% <sup>FGH</sup>	9 2% <sup>gh</sup>	2 1%	4 1%	51 9% <sup>K</sup>	42 6% <sup>K</sup>	6 1%	28 5% <sup>o</sup>	41 7% <sup>NO</sup>	15 4%	14 3%	21 7%	43 5%
I used my phone to take more than 20 photos and / or to record entire songs or sets	69 3%	22 2%	48 5% <sup>A</sup>	9 4% <sup>H</sup>	23 7% <sup>FGH</sup>	17 5% <sup>GH</sup>	11 3% <sup>h</sup>	5 2%	5 1%	32 6% <sup>K</sup>	28 4% <sup>K</sup>	10 1%	23 4% <sup>O</sup>	20 4% <sup>O</sup>	19 5% <sup>O</sup>	7 1%	12 4%	40 5%
Don't know / can't remember	127 6%	66 7%	62 6%	25 11% <sup>FGH</sup>	30 9% <sup>GH</sup>	22 7% <sup>g</sup>	20 6%	10 3%	21 5%	55 10% <sup>JK</sup>	42 6% <sup>k</sup>	31 4%	26 5%	35 6%	39 10% <sup>LmO</sup>	27 6%	19 6%	60 7%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 1

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2021	986	1035	224	350	323	358	299	466	574	681	765	552	568	410	491	299	867
I have not attended a ticketed live event in the last 12 months	933 46%	454 46%	479 46%	65 29%	99 28%	137 42% <sup>CD</sup>	176 49% <sup>CD</sup>	173 58% <sup>CDEF</sup>	284 61% <sup>CDEF</sup>	164 29%	313 46% <sup>I</sup>	457 60% <sup>IJ</sup>	191 35%	241 42% <sup>L</sup>	195 48% <sup>L</sup>	305 62% <sup>LMN</sup>	101 34%	333 38%
NET: Took any photos and / or videos	531 26%	221 22%	310 30% <sup>A</sup>	98 44% <sup>eFGH</sup>	136 39% <sup>FGH</sup>	115 36% <sup>FGH</sup>	89 25% <sup>gH</sup>	53 18% <sup>H</sup>	40 9%	234 41% <sup>JK</sup>	204 30% <sup>K</sup>	93 12%	169 31% <sup>O</sup>	172 30% <sup>O</sup>	109 26% <sup>O</sup>	82 17%	108 36%	277 32%
NET: Took more than one photo and / or video	392 19%	147 15%	245 24% <sup>A</sup>	79 35% <sup>eFGH</sup>	104 30% <sup>FGH</sup>	88 27% <sup>FGH</sup>	64 18% <sup>GH</sup>	33 11% <sup>H</sup>	24 5%	184 32% <sup>JK</sup>	151 22% <sup>K</sup>	57 7%	121 22% <sup>O</sup>	132 23% <sup>O</sup>	83 20% <sup>O</sup>	55 11%	75 25%	207 24%
NET: Took more than 5 photos and / or videos	167 8%	57 6%	110 11% <sup>A</sup>	33 15% <sup>FGH</sup>	50 14% <sup>FGH</sup>	50 15% <sup>FGH</sup>	19 5% <sup>gH</sup>	7 2%	8 2%	83 14% <sup>JK</sup>	70 10% <sup>K</sup>	15 2%	51 9% <sup>O</sup>	61 11% <sup>O</sup>	35 8% <sup>O</sup>	22 4%	33 11%	84 10%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 2

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	2021	162	109	1750	81	225	165	158	157	215	564	254	310	185
Weighted base	2021	176	101*	1744	85*	232	170	180	148	194	556	273	283	180
NET: NET: Attended a ticketed live event in the last 12 months	1088 54%	93 53%	48 48%	947 54%	45 53%	128 55%	84 49%	110 61%bgjN	80 54%	99 51%	316 57%N	159 58%gN	157 55%n	84 47%
I did not have my phone with me while at the event	63 3%	2 1%	3 3%	58 3%	2 2%	8 3%	8 5%a	6 3%	7 5%a	5 3%	19 3%m	13 5%a	6 2%	5 3%
I did not use my phone at all during the event	367 18%	39 22%b	12 12%	315 18%	12 14%	51 22%b	32 19%	27 15%	27 19%	31 16%	107 19%	50 18%	57 20%b	28 16%
I took a photo and then put my phone away for the rest of the event	139 7%	12 7%	4 4%	123 7%	8 10%	15 6%	7 4%	21 11%bGkIN	12 8%	15 8%	37 7%	16 6%	20 7%	8 4%
I took up to 5 photos and / or short video on my phone during the event	224 11%	19 11%G	12 12%G	193 11%	12 15%G	25 11%G	6 3%	23 13%G	15 10%G	20 11%G	72 13%G	34 12%G	38 14%G	19 11%G
I took up to 20 photos and / or videos on my phone during the event	98 5%	8 5%	7 7%j	83 5%	4 5%	11 5%	17 10%afhJKLM	8 4%	4 3%	5 2%	23 4%	13 5%	10 4%	11 6%j
I used my phone to take more than 20 photos and / or to record entire songs or sets	69 3%	4 2%	1 1%	65 4%	3 3%	7 3%	7 4%	6 4%	6 4%	8 4%	25 4%bMn	17 6%aBmN	8 3%	2 1%
Don't know / can't remember	127 6%	8 5%	10 10%g	109 6%	4 5%	11 5%	6 4%	18 10%afG	10 7%	15 8%	34 6%	16 6%	17 6%	10 6%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 2

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Weighted base	2021	176	101*	1744	85*	232	170	180	148	194	556	273	283	180
I have not attended a ticketed live event in the last 12 months	933 46%	83 47%	53 52%h	798 46%	40 47%	104 45%	86 51%hl	70 39%	67 46%	95 49%h	240 43%	113 42%	126 45%	96 53%HKLM
NET: Took any photos and / or videos	531 26%	43 25%	24 23%	464 27%	28 33%	58 25%	38 22%	59 33%gn	36 25%	49 25%	156 28%	80 29%	76 27%	41 23%
NET: Took more than one photo and / or video	392 19%	31 18%	19 19%	341 20%	19 23%	43 19%	30 18%	38 21%	24 16%	33 17%	120 22%	64 23%	56 20%	33 18%
NET: Took more than 5 photos and / or videos	167 8%	12 7%	7 7%	148 8%	7 8%	18 8%	25 14%AbfnJKMn	14 8%	10 7%	13 7%	48 9%M	30 11%m	18 6%	14 8%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 3

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	Total	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	2021	823	713	665	658	609	412
Weighted base	2021	878	761	710	702	656	438
NET: NET: Attended a ticketed live event in the last 12 months	1088 54%	878 100%	761 100%	710 100%	702 100%	656 100%	438 100%
I did not have my phone with me while at the event	63 3%	47 5%E	47 6%aE	45 6%aE	44 6%aE	25 4%	26 6%E
I did not use my phone at all during the event	367 18%	326 37%EF	310 41%ADEF	308 43%ABDEF	260 37%EF	114 17%F	59 13%
I took a photo and then put my phone away for the rest of the event	139 7%	121 14%F	115 15%aF	109 15%aF	111 16%AF	102 16%F	38 9%
I took up to 5 photos and / or short video on my phone during the event	224 11%	194 22%C	166 22%C	143 20%	146 21%	208 32%ABCD	134 31%ABCD
I took up to 20 photos and / or videos on my phone during the event	98 5%	81 9%BCD	48 6%C	38 5%	51 7%C	94 14%ABCD	75 17%ABCDE
I used my phone to take more than 20 photos and / or to record entire songs or sets	69 3%	48 5%BC	24 3%	24 3%	43 6%BC	65 10%ABCD	60 14%ABCDE

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
**Overlap formulae used.**

Prepared by ComRes

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 3

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)	
Weighted base	2021	878	761	710	702	656	438
Don't know / can't remember	127 6%	61 7%	50 7%	43 6%	46 7%	48 7%	46 11%ABCDE
I have not attended a ticketed live event in the last 12 months	933 46%	-	-	-	-	-	-
NET: Took any photos and / or videos	531 26%	444 51%BC	354 46%C	314 44%	352 50%BC	469 71%ABCD	307 70%ABCD
NET: Took more than one photo and / or video	392 19%	323 37%BCD	239 31%C	205 29%	241 34%BC	367 56%ABCD	269 61%ABCDE
NET: Took more than 5 photos and / or videos	167 8%	128 15%BC	72 10%	62 9%	95 13%BC	159 24%ABCD	135 31%ABCDE

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**

**Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 4

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents who have attended a ticketed live event in the last 12 months**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
I did not have my phone with me while at the event	63 6%	40 7%B	23 4%	10 6%	15 6%	10 5%	8 4%	8 6%	12 7%	25 6%	18 5%	20 6%	28 8% <sub>m</sub>	13 4%	8 4%	13 7%	18 9%	29 5%
I did not use my phone at all during the event	367 34%	206 39%B	160 29%	26 16%	71 28%C	40 21%	65 36% <sub>CE</sub>	55 44% <sub>CDE</sub>	110 60% <sub>CDEFG</sub>	97 24%	105 29%	165 53% <sub>IJ</sub>	137 38% <sub>N</sub>	107 33%	59 28%	63 34%	52 26%	168 31%
I took a photo and then put my phone away for the rest of the event	139 13%	74 14%	66 12%	19 12%	31 12%	27 15% <sub>h</sub>	25 14%	21 17% <sub>h</sub>	16 9%	50 12%	53 14%	36 12%	48 13%	40 12%	25 12%	27 14%	34 17%	70 13%
I took up to 5 photos and / or short video on my phone during the event	224 21%	89 17%	135 24%A	47 29% <sub>eH</sub>	54 22% <sub>H</sub>	38 20% <sub>H</sub>	44 24% <sub>H</sub>	25 20% <sub>H</sub>	16 9%	101 25% <sub>K</sub>	82 22% <sub>K</sub>	41 13%	70 20%	71 22%	49 23%	34 18%	42 21%	123 23%
I took up to 20 photos and / or videos on my phone during the event	98 9%	36 7%	62 11%A	24 15% <sub>FGH</sub>	27 11% <sub>fGH</sub>	33 18% <sub>dFGH</sub>	9 5%	2 1%	4 2%	51 12% <sub>K</sub>	42 11% <sub>K</sub>	6 2%	28 8%	41 12% <sub>ln</sub>	15 7%	14 8%	21 11%	43 8%
I used my phone to take more than 20 photos and / or to record entire songs or sets	69 6%	22 4%	48 9%A	9 5%	23 9% <sub>H</sub>	17 9% <sub>H</sub>	11 6%	5 4%	5 2%	32 8% <sub>K</sub>	28 7% <sub>K</sub>	10 3%	23 6%	20 6%	19 9% <sub>o</sub>	7 4%	12 6%	40 8%
Don't know / can't remember	127 12%	66 12%	62 11%	25 16% <sub>g</sub>	30 12%	22 12%	20 11%	10 8%	21 12%	55 13%	42 11%	31 10%	26 7%	35 11%	39 18% <sub>LM</sub>	27 15% <sub>L</sub>	19 10%	60 11%
NET: Took any photos and / or videos	531 49%	221 41%	310 56%A	98 62% <sub>FGH</sub>	136 54% <sub>gH</sub>	115 62% <sub>FGH</sub>	89 49% <sub>H</sub>	53 42% <sub>H</sub>	40 22%	234 57% <sub>K</sub>	204 55% <sub>K</sub>	93 30%	169 47%	172 53% <sub>o</sub>	109 51%	82 44%	108 55%	277 52%
NET: Took more than one photo and / or video	392 36%	147 28%	245 44%A	79 50% <sub>FGH</sub>	104 42% <sub>GH</sub>	88 47% <sub>FGH</sub>	64 35% <sub>H</sub>	33 26% <sub>H</sub>	24 13%	184 45% <sub>K</sub>	151 41% <sub>K</sub>	57 18%	121 34%	132 40% <sub>IO</sub>	83 39% <sub>o</sub>	55 30%	75 38%	207 39%
NET: Took more than 5 photos and / or videos	167 15%	57 11%	110 20%A	33 20% <sub>FGH</sub>	50 20% <sub>FGH</sub>	50 27% <sub>FGH</sub>	19 11% <sub>H</sub>	7 6%	8 5%	83 20% <sub>K</sub>	70 19% <sub>K</sub>	15 5%	51 14%	61 19% <sub>o</sub>	35 16%	22 12%	33 17%	84 16%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 5

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents who have attended a ticketed live event in the last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
I did not have my phone with me while at the event	63 6%	2 2%	3 5%	58 6%	2 3%	8 6%	8 9%a	6 5%	7 8%a	5 5%	19 6%	13 8%a	6 4%	5 5%
I did not use my phone at all during the event	367 34%	39 42%bH	12 25%	315 33%	12 26%	51 40%H	32 38%h	27 25%	27 34%	31 31%	107 34%	50 31%	57 36%h	28 34%
I took a photo and then put my phone away for the rest of the event	139 13%	12 13%	4 9%	123 13%	8 19%	15 11%	7 8%	21 19%gl	12 15%	15 16%	37 12%	16 10%	20 13%	8 9%
I took up to 5 photos and / or short video on my phone during the event	224 21%	19 20%G	12 25%G	193 20%	12 27%G	25 20%G	6 7%	23 21%G	15 18%g	20 21%G	72 23%G	34 21%G	38 24%G	19 23%G
I took up to 20 photos and / or videos on my phone during the event	98 9%	8 9%	7 14%j	83 9%	4 9%	11 9%	17 20%aFHIJKLM	8 7%	4 5%	5 5%	23 7%	13 8%	10 6%	11 13%j
I used my phone to take more than 20 photos and / or to record entire songs or sets	69 6%	4 4%	1 1%	65 7%	3 6%	7 6%	7 9%	6 6%	6 7%	8 8%	25 8%m	17 11%bmn	8 5%	2 3%
Don't know / can't remember	127 12%	8 9%	10 21%dafgkl	109 12%	4 9%	11 9%	6 8%	18 17%	10 12%	15 15%	34 11%	16 10%	17 11%	10 12%
NET: Took any photos and / or videos	531 49%	43 47%	24 49%	464 49%	28 61%	58 45%	38 45%	59 53%	36 45%	49 49%	156 49%	80 50%	76 49%	41 49%
NET: Took more than one photo and / or video	392 36%	31 34%	19 39%	341 36%	19 43%	43 34%	30 36%	38 35%	24 30%	33 33%	120 38%	64 40%	56 36%	33 39%
NET: Took more than 5 photos and / or videos	167 15%	12 13%	7 15%	148 16%	7 15%	18 14%	25 29%AbFHIJKIM	14 13%	10 12%	13 13%	48 15%am	30 19%	18 12%	14 16%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 6

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents who have attended a ticketed live event in the last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	Total	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
I did not have my phone with me while at the event	63 6%	47 5%E	47 6%aE	45 6%aE	44 6%aE	25 4%	26 6%E
I did not use my phone at all during the event	367 34%	326 37%EF	310 41%ADEF	308 43%ABDEF	260 37%EF	114 17%F	59 13%
I took a photo and then put my phone away for the rest of the event	139 13%	121 14%F	115 15%aF	109 15%aF	111 16%AF	102 16%F	38 9%
I took up to 5 photos and / or short video on my phone during the event	224 21%	194 22%C	166 22%C	143 20%	146 21%	208 32%ABCD	134 31%ABCD
I took up to 20 photos and / or videos on my phone during the event	98 9%	81 9%BCD	48 6%C	38 5%	51 7%C	94 14%ABCD	75 17%ABCDE
I used my phone to take more than 20 photos and / or to record entire songs or sets	69 6%	48 5%BC	24 3%	24 3%	43 6%BC	65 10%ABCD	60 14%ABCDE
Don't know / can't remember	127 12%	61 7%	50 7%	43 6%	46 7%	48 7%	46 11%ABCDE
NET: Took any photos and / or videos	531 49%	444 51%BC	354 46%C	314 44%	352 50%BC	469 71%ABCD	307 70%ABCD

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
Overlap formulae used.

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 6

**Q.1 Thinking about the last ticketed live event you attended (e.g. music concert, gig, club night or comedy show) in the last 12 months, which of the following best describes how you tended to use your mobile phone for photos/videos while at this event?**

**Base: All respondents who have attended a ticketed live event in the last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)	
Weighted base	1088	878	761	710	702	656	438
NET: Took more than one photo and / or video	392 36%	323 37%BCD	239 31%C	205 29%	241 34%BC	367 56%ABCD	269 61%ABCDE
NET: Took more than 5 photos and / or videos	167 15%	128 15%BC	72 10%	62 9%	95 13%BC	159 24%ABCD	135 31%ABCDE

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
Overlap formulae used.

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 7

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Summary Table**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Statements					
	I understand why artists might not like people videoing and photographing the event	I think it is irritating when people constantly photograph or film during a live performance	I wish other people would photograph or film less during a live performance	Using a phone camera can make me feel like I'm missing out on the live experience itself	I like to have photos / video memories of live events I have been to	Taking pictures or making videos of a performance is an important part of the live experience
Unweighted base	1031	1031	1031	1031	1031	1031
Weighted base	1088	1088	1088	1088	1088	1088
NET: Agree	878 81%	761 70%	710 65%	702 65%	656 60%	438 40%
Agree strongly (4)	411 38%	396 36%	339 31%	279 26%	210 19%	98 9%
Tend to agree (3)	467 43%	366 34%	371 34%	423 39%	446 41%	340 31%
Tend to disagree (2)	100 9%	181 17%	198 18%	200 18%	218 20%	321 29%
Disagree strongly (1)	34 3%	61 6%	64 6%	86 8%	115 11%	237 22%
NET: Disagree	134 12%	242 22%	262 24%	286 26%	333 31%	557 51%
Don't know	76 7%	84 8%	116 11%	99 9%	99 9%	92 8%
Mean	3.24	3.09	3.01	2.90	2.76	2.30
Standard deviation	0.76	0.90	0.90	0.91	0.92	0.94
Standard error	0.02	0.03	0.03	0.03	0.03	0.03

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 8

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Summary: NET Agree**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
I understand why artists might not like people videoing and photographing the event	878 81%	412 78%	466 84%A	111 70%	191 76%	143 76%	151 83%C	113 90%CDE	169 92%CDEF	302 74%	294 80%i	282 91%IJ	290 80%	269 82%	173 81%	146 78%	155 79%	419 79%
I think it is irritating when people constantly photograph or film during a live performance	761 70%	373 70%	388 70%	90 57%	173 69%C	120 64%	129 71%C	100 79%CdE	150 82%CDEF	263 64%	249 68%	249 81%IJ	277 77%MO	226 69%O	149 69%o	109 59%	134 68%	373 70%
I wish other people would photograph or film less during a live performance	710 65%	345 65%	365 66%	85 53%	157 62%	106 57%	119 66%C	95 75%CDE	147 81%CDEF	242 59%	226 61%	242 79%IJ	263 73%MNO	204 63%	134 62%	109 59%	127 64%	342 64%
Using a phone camera can make me feel like I'm missing out on the live experience itself	702 65%	338 64%	363 65%	97 61%	186 74%CEFGH	117 63%	115 63%	78 62%	109 60%	283 69%K	232 63%	187 61%	258 72%MNO	206 63%	132 62%	106 57%	130 66%	351 66%
I like to have photos / video memories of live events I have been to	656 60%	304 57%	352 63%a	110 69%GH	168 67%GH	138 74%GH	120 66%gH	68 54%H	51 28%	278 68%K	258 70%K	120 39%	220 61%	189 58%	134 62%	112 60%	135 68%	353 66%
Taking pictures or making videos of a performance is an important part of the live experience	438 40%	202 38%	237 43%	79 49%GH	105 42%GH	107 57%DFGH	79 43%GH	35 28%h	34 19%	183 45%K	186 50%K	69 22%	140 39%	132 40%	84 39%	83 45%	92 47%	230 43%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 9

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Summary: NET Agree**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
I understand why artists might not like people videoing and photographing the event	878 81%	75 80%	34 70%	769 81%b	40 89%bl	106 83%b	69 82%	85 77%	62 77%	82 82%	253 80%l	120 75%	134 85%BKL	73 86%Bl
I think it is irritating when people constantly photograph or film during a live performance	761 70%	66 71%	32 65%	664 70%	32 71%	92 72%g	50 59%	71 65%	54 67%	77 77%Ghl	224 71%gl	104 65%	120 77%GhKL	64 76%G
I wish other people would photograph or film less during a live performance	710 65%	61 66%	27 56%	621 66%	32 71%g	89 69%G	45 53%	65 59%	54 67%	72 73%bGh	211 67%G	100 62%	111 71%bGh	55 65%
Using a phone camera can make me feel like I'm missing out on the live experience itself	702 65%	62 67%e	34 69%	606 64%	23 50%	84 65%	51 61%	64 58%	59 74%Eh	60 61%	211 67%e	105 66%e	105 67%e	55 65%
I like to have photos / video memories of live events I have been to	656 60%	55 60%	28 57%	573 61%	30 67%	71 55%	51 61%	74 68%n	50 63%	55 55%	196 62%	94 59%	102 65%	45 54%
Taking pictures or making videos of a performance is an important part of the live experience	438 40%	31 33%	21 43%N	386 41%	23 51%ajN	50 39%N	38 45%jN	50 45%jN	33 42%N	31 32%	143 45%aJMN	86 54%AFJKMN	57 36%N	18 22%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 10

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Summary: NET Agree**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	Total	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
I understand why artists might not like people videoing and photographing the event	878 81%	878 100%BCDEF	701 92%DEF	665 94%BDEF	634 90%EF	550 84%F	344 79%
I think it is irritating when people constantly photograph or film during a live performance	761 70%	701 80%EF	761 100%ACDEF	658 93%ADEF	587 84%AEF	435 66%F	247 56%
I wish other people would photograph or film less during a live performance	710 65%	665 76%EF	658 86%ADEF	710 100%ABDEF	567 81%AEF	399 61%F	223 51%
Using a phone camera can make me feel like I'm missing out on the live experience itself	702 65%	634 72%EF	587 77%AEF	567 80%ABEF	702 100%ABCEF	435 66%F	257 59%
I like to have photos / video memories of live events I have been to	656 60%	550 63%BC	435 57%	399 56%	435 62%BC	656 100%ABCDF	403 92%ABCD
Taking pictures or making videos of a performance is an important part of the live experience	438 40%	344 39%BCD	247 32%	223 31%	257 37%BC	403 61%ABCD	438 100%ABCDE

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
**Overlap formulae used.**

Prepared by ComRes

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 11

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Summary: NET Disagree**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
I understand why artists might not like people videoing and photographing the event	134 12%	80 15%B	54 10%	26 16%GH	38 15%GH	31 16%GH	24 13%gH	8 6%	8 4%	64 15%K	55 15%K	16 5%	53 15%	37 11%	20 9%	25 13%	33 17%	76 14%
I think it is irritating when people constantly photograph or film during a live performance	242 22%	119 22%	123 22%	44 27%GH	56 22%H	54 29%GH	47 26%GH	18 14%	24 13%	100 24%K	100 27%K	42 14%	69 19%	77 24%	41 19%	56 30%LN	49 25%	119 22%
I wish other people would photograph or film less during a live performance	262 24%	130 24%	132 24%	44 28%GH	70 28%GH	59 32%GH	48 26%GH	17 14%	24 13%	114 28%K	107 29%K	41 13%	77 21%	91 28%l	44 21%	50 27%	53 27%	137 26%
Using a phone camera can make me feel like I'm missing out on the live experience itself	286 26%	142 27%	145 26%	40 25%	45 18%	53 29%D	53 29%D	42 33%D	54 30%D	85 21%	106 29%l	96 31%l	82 23%	90 27%	50 23%	64 35%LN	56 28%	138 26%
I like to have photos / video memories of live events I have been to	333 31%	179 34%b	154 28%	27 17%	59 23%	39 21%	44 24%	49 39%CDEF	116 63%CDEFG	85 21%	83 23%	164 53%IJ	121 34%	104 32%	56 26%	52 28%	50 25%	136 26%
Taking pictures or making videos of a performance is an important part of the live experience	557 51%	287 54%	270 49%	58 37%	120 48%CE	66 35%	96 53%CE	80 63%CDE	137 75%CDEFG	178 43%	162 44%	216 70%IJ	200 55%O	168 51%	107 50%	82 44%	93 47%	255 48%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 12

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Summary: NET Disagree**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
I understand why artists might not like people videoing and photographing the event	134 12%	12 13%	7 15%	115 12%	4 8%	12 10%	8 9%	17 16%	13 16%	13 13%	40 13%	24 15%	17 11%	7 8%
I think it is irritating when people constantly photograph or film during a live performance	242 22%	22 24%	7 15%	213 22%	10 22%	25 19%	26 31%bfMN	29 26%	20 25%	20 20%	70 22%	41 26%n	29 18%	13 15%
I wish other people would photograph or film less during a live performance	262 24%	23 25%	12 25%	227 24%	10 22%	26 20%	28 33%fkMn	32 29%m	20 25%	22 23%	73 23%M	44 28%km	28 18%	17 20%
Using a phone camera can make me feel like I'm missing out on the live experience itself	286 26%	23 25%	8 16%	256 27%	19 41%aBFIKIN	30 24%	26 31%	35 32%bi	15 19%	29 29%	83 26%	40 25%	43 28%	19 22%
I like to have photos / video memories of live events I have been to	333 31%	31 34%	13 27%	289 31%	13 28%	45 35%	24 29%	27 25%	23 29%	37 37%hm	91 29%	51 32%	40 26%	28 34%
Taking pictures or making videos of a performance is an important part of the live experience	557 51%	53 57%kL	20 42%	484 51%	19 43%	65 51%L	40 47%	53 48%	42 52%L	63 63%BEfghKL	144 46%L	59 37%	86 55%KL	58 69%BEFGHIKLM

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 13

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Summary: NET Disagree**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	Total	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
I understand why artists might not like people videoing and photographing the event	134 12%	-	50 7%AC	38 5%A	58 8%ABC	91 14%ABCD	81 19%ABCDE
I think it is irritating when people constantly photograph or film during a live performance	242 22%	154 18%BCD	-	43 6%B	95 14%BC	197 30%ABCD	173 39%ABCDE
I wish other people would photograph or film less during a live performance	262 24%	166 19%BCD	77 10%C	-	108 15%BC	209 32%ABCD	184 42%ABCDE
Using a phone camera can make me feel like I'm missing out on the live experience itself	286 26%	206 24%BCD	140 18%CD	114 16%D	-	201 31%ABCD	165 38%ABCDE
I like to have photos / video memories of live events I have been to	333 31%	287 33%EF	288 38%ADEF	278 39%ADEF	238 34%EF	-	32 7%E
Taking pictures or making videos of a performance is an important part of the live experience	557 51%	501 57%EF	482 63%ADEF	459 65%ADEF	420 60%AEF	230 35%F	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
**Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 14

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I think it is irritating when people constantly photograph or film during a live performance**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
NET: Agree	761 70%	373 70%	388 70%	90 57%	173 69% <sup>C</sup>	120 64%	129 71% <sup>C</sup>	100 79% <sup>CdE</sup>	150 82% <sup>CDEF</sup>	263 64%	249 68%	249 81% <sup>IJ</sup>	277 77% <sup>MO</sup>	226 69% <sup>O</sup>	149 69% <sup>o</sup>	109 59%	134 68%	373 70%
Agree strongly	(4) 396 36%	182 34%	214 39%	41 26%	73 29%	48 26%	77 43% <sup>CDE</sup>	51 41% <sup>CDE</sup>	105 58% <sup>CDEFG</sup>	114 28%	125 34% <sup>i</sup>	156 51% <sup>IJ</sup>	156 43% <sup>NO</sup>	120 37% <sup>O</sup>	69 32%	51 27%	70 35%	174 33%
Tend to agree	(3) 366 34%	192 36%	174 31%	49 31%	100 40% <sup>FH</sup>	72 39% <sup>fH</sup>	51 28%	48 38% <sup>H</sup>	45 24%	149 36%	124 34%	93 30%	121 34%	106 32%	81 37%	58 31%	64 33%	199 37%
Tend to disagree	(2) 181 17%	93 17%	88 16%	34 21% <sup>GH</sup>	43 17% <sup>h</sup>	40 21% <sup>GH</sup>	30 17%	14 11%	19 10%	77 19% <sup>K</sup>	70 19% <sup>K</sup>	33 11%	46 13%	62 19% <sup>L</sup>	33 16%	39 21% <sup>L</sup>	29 15%	93 18%
Disagree strongly	(1) 61 6%	26 5%	35 6%	10 6%	13 5%	13 7% <sup>h</sup>	16 9% <sup>gH</sup>	4 3%	6 3%	22 5%	30 8% <sup>K</sup>	9 3%	23 6%	15 4%	7 3%	17 9% <sup>mN</sup>	20 10% <sup>Q</sup>	25 5%
NET: Disagree	242 22%	119 22%	123 22%	44 27% <sup>GH</sup>	56 22% <sup>H</sup>	54 29% <sup>GH</sup>	47 26% <sup>GH</sup>	18 14%	24 13%	100 24% <sup>K</sup>	100 27% <sup>K</sup>	42 14%	69 19%	77 24%	41 19%	56 30% <sup>LN</sup>	49 25%	119 22%
Don't know	84 8%	40 8%	44 8%	25 16% <sup>dEFGH</sup>	23 9% <sup>f</sup>	13 7%	7 4%	8 7%	8 5%	48 12% <sup>JK</sup>	20 5%	17 5%	15 4%	24 7%	25 12% <sup>L</sup>	21 11% <sup>L</sup>	14 7%	42 8%
Mean	3.09	3.08	3.11	2.91	3.02	2.89	3.08 <sup>e</sup>	3.25 <sup>CDE</sup>	3.43 <sup>CDEFG</sup>	2.98	2.99	3.36 <sup>IJ</sup>	3.19 <sup>O</sup>	3.09 <sup>O</sup>	3.11 <sup>O</sup>	2.87	3.00	3.06
Standard deviation	0.90	0.87	0.93	0.92	0.86	0.90	0.99	0.79	0.81	0.88	0.95	0.81	0.90	0.89	0.83	0.97	0.99	0.86
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.08	0.08	0.06	0.05	0.05	0.05	0.05	0.05	0.07	0.07	0.08	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 15

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I think it is irritating when people constantly photograph or film during a live performance**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
NET: Agree	761 70%	66 71%	32 65%	664 70%	32 71%	92 72%g	50 59%	71 65%	54 67%	77 77%Ghl	224 71%gl	104 65%	120 77%GhKL	64 76%G
Agree strongly	(4) 396 36%	33 36%	16 33%	346 37%	24 53%bfGHKL	44 35%	21 25%	27 24%	40 49%fGHKL	42 42%GHI	109 34%	48 30%	60 39%gH	40 48%fGHKL
Tend to agree	(3) 366 34%	33 35%el	16 32%i	317 34%	8 18%	48 37%EI	29 34%el	44 40%EI	14 17%	35 36%el	116 37%EI	56 35%el	60 38%EI	23 28%
Tend to disagree	(2) 181 17%	16 17%	6 13%	159 17%	4 10%	19 15%	19 22%mn	22 20%	17 22%n	19 19%	49 16%	30 19%	19 12%	9 11%
Disagree strongly	(1) 61 6%	6 7%j	1 2%	54 6%	6 12%bJ	6 4%	7 9%J	7 6%j	3 4%	1 1%	21 7%J	11 7%J	9 6%j	4 4%
NET: Disagree	242 22%	22 24%	7 15%	213 22%	10 22%	25 19%	26 31%bfMN	29 26%	20 25%	20 20%	70 22%	41 26%n	29 18%	13 15%
Don't know	84 8%	4 5%	9 19%DAfJKIM	70 7%	3 7%	11 9%j	8 10%J	10 9%j	6 8%	2 2%	21 7%	14 9%j	7 5%	8 9%j
Mean	3.09	3.05	3.19g	3.09	3.20	3.12g	2.84	2.92	3.22Ghl	3.21GHI	3.06	2.97	3.15Ghk	3.31GHKL
Standard deviation	0.90	0.92	0.81	0.90	1.09	0.85	0.95	0.87	0.94	0.79	0.91	0.93	0.88	0.87
Standard error	0.03	0.11	0.13	0.03	0.17	0.08	0.11	0.10	0.11	0.08	0.05	0.08	0.07	0.10

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 16

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I think it is irritating when people constantly photograph or film during a live performance**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	Total	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
NET: Agree	761 70%	701 80%EF	761 100%ACDEF	658 93%ADEF	587 84%AEF	435 66%F	247 56%
Agree strongly	(4) 396 36%	380 43%EF	396 52%ADEF	381 54%AbDEF	330 47%AEF	176 27%F	80 18%
Tend to agree	(3) 366 34%	322 37%	366 48%ACDEF	276 39%Ad	257 37%	259 39%a	166 38%
Tend to disagree	(2) 181 17%	114 13%BCD	-	34 5%B	74 11%BC	139 21%ABCD	121 28%ABCDE
Disagree strongly	(1) 61 6%	41 5%BCD	-	9 1%B	21 3%BC	57 9%ABCD	51 12%ABCDE
NET: Disagree	242 22%	154 18%BCD	-	43 6%B	95 14%BC	197 30%ABCD	173 39%ABCDE
Don't know	84 8%	22 3%BC	-	9 1%B	20 3%BC	24 4%ABC	19 4%ABC
Mean	3.09	3.22EF	3.52ACDEF	3.47ADEF	3.31AEF	2.88F	2.66
Standard deviation	0.90	0.85	0.50	0.65	0.79	0.92	0.93
Standard error	0.03	0.03	0.02	0.03	0.03	0.04	0.05

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
Overlap formulae used.

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 17

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I wish other people would photograph or film less during a live performance**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
NET: Agree	710 65%	345 65%	365 66%	85 53%	157 62%	106 57%	119 66% <sup>C</sup>	95 75% <sup>CDE</sup>	147 81% <sup>CDEF</sup>	242 59%	226 61%	242 79% <sup>IJ</sup>	263 73% <sup>MNO</sup>	204 63%	134 62%	109 59%	127 64%	342 64%
Agree strongly	(4) 339 31%	170 32%	169 30%	30 19%	70 28% <sup>c</sup>	40 22%	56 31% <sup>Ce</sup>	48 38% <sup>CdE</sup>	95 52% <sup>CDEFG</sup>	100 24%	96 26%	143 46% <sup>IJ</sup>	129 36% <sup>nO</sup>	104 32%	57 27%	48 26%	57 29%	152 29%
Tend to agree	(3) 371 34%	175 33%	196 35%	55 34%	87 35%	66 35%	64 35%	47 38%	52 29%	142 35%	130 35%	100 32%	133 37%	101 31%	76 36%	61 33%	70 35%	190 36%
Tend to disagree	(2) 198 18%	105 20%	93 17%	35 22% <sup>GH</sup>	53 21% <sup>GH</sup>	50 27% <sup>fGH</sup>	33 18% <sup>gH</sup>	13 10%	16 9%	87 21% <sup>K</sup>	83 22% <sup>K</sup>	28 9%	62 17%	64 20%	34 16%	38 20%	35 18%	112 21%
Disagree strongly	(1) 64 6%	25 5%	39 7%	10 6%	18 7%	9 5%	15 8%	5 4%	8 4%	27 7%	25 7%	13 4%	15 4%	27 8% <sup>L</sup>	11 5%	12 7%	18 9% <sup>q</sup>	25 5%
NET: Disagree	262 24%	130 24%	132 24%	44 28% <sup>GH</sup>	70 28% <sup>GH</sup>	59 32% <sup>GH</sup>	48 26% <sup>GH</sup>	17 14%	24 13%	114 28% <sup>K</sup>	107 29% <sup>K</sup>	41 13%	77 21%	91 28% <sup>l</sup>	44 21%	50 27%	53 27%	137 26%
Don't know	116 11%	57 11%	58 11%	30 19% <sup>DeFH</sup>	24 10%	21 11%	15 8%	14 11%	12 6%	54 13% <sup>k</sup>	36 10%	25 8%	21 6%	31 10% <sup>l</sup>	37 17% <sup>LM</sup>	27 14% <sup>L</sup>	18 9%	55 10%
Mean	3.01	3.03	3.00	2.82	2.92	2.83	2.95	3.23 <sup>CDEF</sup>	3.37 <sup>CDEF</sup>	2.88	2.89	3.32 <sup>IJ</sup>	3.11 <sup>MO</sup>	2.95	3.01	2.91	2.92	2.98
Standard deviation	0.90	0.89	0.92	0.88	0.92	0.86	0.95	0.81	0.84	0.91	0.91	0.83	0.85	0.96	0.87	0.92	0.95	0.87
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.08	0.08	0.06	0.05	0.05	0.05	0.05	0.06	0.07	0.07	0.08	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 18

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I wish other people would photograph or film less during a live performance**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
NET: Agree	710 65%	61 66%	27 56%	621 66%	32 71%g	89 69%G	45 53%	65 59%	54 67%	72 73%bGh	211 67%G	100 62%	111 71%bGh	55 65%
Agree strongly	(4) 339 31%	27 29%	14 30%	297 31%	23 51%AbFGHjKLM31%	40 31%	17 21%	26 24%	28 35%g	34 34%g	98 31%	46 29%	52 33%g	31 37%Gh
Tend to agree	(3) 371 34%	34 36%e	13 27%	324 34%	9 20%	49 38%E	27 33%	38 35%	26 32%	38 39%E	113 36%e	54 34%	60 38%E	23 28%
Tend to disagree	(2) 198 18%	17 19%	10 20%	171 18%	4 10%	19 15%	18 21% <small>m</small>	25 23% <small>M</small>	18 22% <small>m</small>	19 19%	55 17% <small>M</small>	37 23% <small>eKM</small>	18 12%	13 15%
Disagree strongly	(1) 64 6%	5 6%	2 5%	56 6%	6 12% <small>ij</small>	6 5%	10 12% <small>fijkl</small>	7 6%	2 3%	3 3%	18 6%	7 5%	10 7%	4 5%
NET: Disagree	262 24%	23 25%	12 25%	227 24%	10 22%	26 20%	28 33% <small>fKMn</small>	32 29% <small>m</small>	20 25%	22 23%	73 23% <small>M</small>	44 28% <small>km</small>	28 18%	17 20%
Don't know	116 11%	9 10%	9 18% <small>J</small>	98 10%	3 7%	14 11%	11 14% <small>j</small>	13 12%	6 8%	5 5%	32 10%	15 10%	17 11%	13 15% <small>J</small>
Mean	3.01	2.99	2.99	3.02	3.18G	3.07G	2.72	2.87	3.07G	3.08G	3.02G	2.96	3.09Gh	3.15Gh
Standard deviation	0.90	0.89	0.94	0.90	1.08	0.86	0.98	0.90	0.87	0.84	0.89	0.89	0.89	0.92
Standard error	0.03	0.11	0.14	0.03	0.17	0.08	0.12	0.10	0.10	0.09	0.05	0.08	0.07	0.11

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 19

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I wish other people would photograph or film less during a live performance**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)					
		I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
NET: Agree	710 65%	665 76%EF	658 86%ADEF	710 100%ABDEF	567 81%AEF	399 61%F	223 51%
Agree strongly (4)	339 31%	326 37%EF	329 43%AdEF	339 48%ABDEF	286 41%AEF	148 23%F	60 14%
Tend to agree (3)	371 34%	339 39%	329 43%ADEF	371 52%ABDEF	281 40%	251 38%	163 37%
Tend to disagree (2)	198 18%	127 14%BCD	55 7%C	-	83 12%BC	161 25%ABCD	137 31%ABCDE
Disagree strongly (1)	64 6%	39 4%BCd	22 3%C	-	25 4%C	48 7%ABCD	47 11%ABCDE
NET: Disagree	262 24%	166 19%BCD	77 10%C	-	108 15%BC	209 32%ABCD	184 42%ABCDE
Don't know	116 11%	47 5%BCD	27 3%C	-	27 4%C	48 7%ABCD	31 7%BCD
Mean	3.01	3.14EF	3.31ADEF	3.48ABDEF	3.23AEF	2.82F	2.58
Standard deviation	0.90	0.84	0.74	0.50	0.80	0.89	0.88
Standard error	0.03	0.03	0.03	0.02	0.03	0.04	0.05

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
**Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 20

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I like to have photos / video memories of live events I have been to**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
NET: Agree	656 60%	304 57%	352 63%a	110 69%GH	168 67%GH	138 74%GH	120 66%gH	68 54%H	51 28%	278 68%K	258 70%K	120 39%	220 61%	189 58%	134 62%	112 60%	135 68%	353 66%
Agree strongly	(4) 210 19%	82 15%	128 23%A	36 23%GH	62 25%GH	52 28%GH	36 20%H	16 13%H	8 4%	98 24%K	88 24%K	23 8%	68 19%	63 19%	50 23%	29 16%	42 21%	115 21%
Tend to agree	(3) 446 41%	222 42%	224 40%	74 46%H	106 42%H	86 46%H	84 46%H	53 42%H	44 24%	180 44%K	170 46%K	96 31%	153 42%	126 39%	84 39%	83 45%	93 47%	238 45%
Tend to disagree	(2) 218 20%	121 23%B	97 17%	17 10%	40 16%	30 16%	33 18%c	30 24%Cd	68 37%CDEFG	56 14%	63 17%	99 32%IJ	72 20%	71 22%	39 18%	36 19%	36 18%	91 17%
Disagree strongly	(1) 115 11%	58 11%	57 10%	10 6%	19 8%	9 5%	11 6%	18 14%CdEF	47 26%CDEFG	29 7%	20 6%	65 21%IJ	49 14%n	33 10%	17 8%	16 9%	14 7%	45 8%
NET: Disagree	333 31%	179 34%b	154 28%	27 17%	59 23%	39 21%	44 24%	49 39%CDEF	116 63%CDEFG	85 21%	83 23%	164 53%IJ	121 34%	104 32%	56 26%	52 28%	50 25%	136 26%
Don't know	99 9%	49 9%	50 9%	22 14%E	25 10%	10 5%	17 10%	9 7%	15 8%	47 11%j	27 7%	25 8%	19 5%	33 10%L	25 12%L	22 12%L	12 6%	45 8%
Mean	2.76	2.68	2.84A	3.00GH	2.93GH	3.02GH	2.88GH	2.56H	2.07	2.96K	2.95K	2.27	2.70	2.75	2.88I	2.77	2.88	2.86
Standard deviation	0.92	0.89	0.93	0.83	0.89	0.82	0.82	0.91	0.85	0.86	0.83	0.91	0.95	0.92	0.90	0.86	0.85	0.88
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.07	0.09	0.07	0.05	0.05	0.06	0.05	0.05	0.07	0.07	0.07	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 21

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I like to have photos / video memories of live events I have been to**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
NET: Agree	656 60%	55 60%	28 57%	573 61%	30 67%	71 55%	51 61%	74 68% <sub>n</sub>	50 63%	55 55%	196 62%	94 59%	102 65%	45 54%
Agree strongly	(4) 210 19%	13 14%	12 25%	185 19%	9 19%	22 18%	23 27% <sub>am</sub>	26 23%	13 16%	17 17%	59 19%	33 20%	26 17%	16 19%
Tend to agree	(3) 446 41%	42 45%	16 32%	388 41%	22 48%	48 38%	28 34%	49 44%	37 46%	37 38%	137 43%	61 38%	76 49% <sub>bgkln</sub>	29 35%
Tend to disagree	(2) 218 20%	15 16%	8 16%	195 21%	8 17%	27 21%	15 18%	20 18%	18 23%	30 30% <sub>AbghKIM</sub>	55 17%	31 20%	24 15%	21 25%
Disagree strongly	(1) 115 11%	16 17% <sub>dHij</sub>	5 11%	94 10%	5 11%	17 14%	9 10%	7 7%	5 7%	7 7%	36 11%	20 12%	16 10%	8 9%
NET: Disagree	333 31%	31 34%	13 27%	289 31%	13 28%	45 35%	24 29%	27 25%	23 29%	37 37% <sub>hm</sub>	91 29%	51 32%	40 26%	28 34%
Don't know	99 9%	6 7%	8 16%	85 9%	2 5%	12 10%	9 10%	8 8%	6 8%	8 8%	29 9%	15 9%	14 9%	10 12%
Mean	2.76	2.61	2.84	2.77	2.80	2.66	2.86	2.91 <sub>af</sub>	2.79	2.71	2.76	2.74	2.79	2.73
Standard deviation	0.92	0.96	1.01	0.91	0.90	0.96	0.98	0.86	0.82	0.86	0.92	0.96	0.88	0.92
Standard error	0.03	0.11	0.15	0.03	0.14	0.09	0.12	0.09	0.10	0.09	0.06	0.08	0.07	0.11

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 22

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I like to have photos / video memories of live events I have been to**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	Total	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
NET: Agree	656 60%	550 63%BC	435 57%	399 56%	435 62%BC	656 100%ABCDF	403 92%ABCD
Agree strongly	(4) 210 19%	167 19%BC	109 14%C	85 12%	127 18%BC	210 32%ABCD	166 38%ABCDE
Tend to agree	(3) 446 41%	383 44%	325 43%	314 44%	309 44%	446 68%ABCDF	237 54%ABCD
Tend to disagree	(2) 218 20%	183 21%EF	182 24%AEF	182 26%ABDEF	161 23%aEF	-	21 5%E
Disagree strongly	(1) 115 11%	104 12%EF	106 14%ADEF	97 14%ADEF	77 11%EF	-	11 2%E
NET: Disagree	333 31%	287 33%EF	288 38%ADEF	278 39%ADEF	238 34%EF	-	32 7%E
Don't know	99 9%	41 5%EF	39 5%DEF	33 5%EF	28 4%EF	-	4 1%E
Mean	2.76	2.73BC	2.61c	2.57	2.72BC	3.32ABCDF	3.28ABCD
Standard deviation	0.92	0.92	0.91	0.89	0.90	0.47	0.67
Standard error	0.03	0.03	0.04	0.04	0.04	0.02	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
**Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 23

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Using a phone camera can make me feel like I'm missing out on the live experience itself**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
NET: Agree	702 65%	338 64%	363 65%	97 61%	186 74% CEFGH	117 63%	115 63%	78 62%	109 60%	283 69% K	232 63%	187 61%	258 72% MNO	206 63%	132 62%	106 57%	130 66%	351 66%
Agree strongly	(4) 279 26%	126 24%	153 28%	37 23%	65 26%	44 24%	49 27%	34 27%	49 27%	102 25%	93 25%	83 27%	108 30% O	81 25%	53 25%	37 20%	52 26%	140 26%
Tend to agree	(3) 423 39%	213 40%	211 38%	59 37%	121 48% ceFGH	73 39%	66 36%	44 35%	60 33%	180 44% K	139 38%	104 34%	150 42%	125 38%	79 37%	69 37%	78 39%	211 39%
Tend to disagree	(2) 200 18%	103 19%	97 18%	36 23% D	35 14%	35 19%	31 17%	28 22% d	35 19%	71 17%	67 18%	62 20%	57 16%	63 19%	38 18%	42 23% l	37 18%	102 19%
Disagree strongly	(1) 86 8%	39 7%	47 9%	4 2%	10 4%	18 10% CD	21 12% CD	14 11% CD	19 11% CD	13 3%	39 11% l	34 11% l	25 7%	27 8%	13 6%	22 12% ln	20 10%	35 7%
NET: Disagree	286 26%	142 27%	145 26%	40 25%	45 18%	53 29% D	53 29% D	42 33% D	54 30% D	85 21%	106 29% l	96 31% l	82 23%	90 27%	50 23%	64 35% LN	56 28%	138 26%
Don't know	99 9%	52 10%	48 9%	23 14% dfG	21 8%	17 9%	14 8%	6 5%	20 11% g	43 11%	31 8%	26 8%	20 6%	31 10% l	32 15% Lo	16 9%	11 6%	46 9%
Mean	2.90	2.89	2.92	2.95	3.05 EFGH	2.84	2.85	2.82	2.85	3.01 JK	2.85	2.84	3.00 O	2.88 o	2.95 O	2.71	2.87	2.93
Standard deviation	0.91	0.89	0.93	0.81	0.78	0.93	0.99	0.98	0.98	0.79	0.96	0.98	0.88	0.91	0.88	0.95	0.94	0.88
Standard error	0.03	0.04	0.04	0.07	0.05	0.07	0.08	0.09	0.08	0.04	0.05	0.06	0.05	0.05	0.07	0.07	0.08	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 24

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Using a phone camera can make me feel like I'm missing out on the live experience itself**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
NET: Agree	702 65%	62 67%e	34 69%	606 64%	23 50%	84 65%	51 61%	64 58%	59 74% <sup>Eh</sup>	60 61%	211 67%e	105 66%e	105 67%e	55 65%
Agree strongly	(4) 279 26%	28 30%	17 34% <sup>g</sup>	234 25%	14 31%	31 24%	16 19%	23 21%	26 32% <sup>g</sup>	28 28%	73 23%	36 23%	37 24%	23 28%
Tend to agree	(3) 423 39%	34 37%e	17 35%	372 39%	9 19%	53 42% <sup>E</sup>	35 42% <sup>E</sup>	40 37% <sup>e</sup>	33 41% <sup>E</sup>	33 33%	138 44% <sup>Ej</sup>	70 44% <sup>E</sup>	68 43% <sup>E</sup>	31 37% <sup>e</sup>
Tend to disagree	(2) 200 18%	13 14%	5 10%	183 19%	12 26% <sup>bl</sup>	21 16%	16 19%	27 25% <sup>abl</sup>	8 10%	20 21%	65 20% <sup>i</sup>	31 19%	34 22% <sup>bi</sup>	13 16%
Disagree strongly	(1) 86 8%	10 11%	3 6%	73 8%	7 15% <sup>Klm</sup>	9 7%	10 11%	8 7%	7 8%	8 9%	19 6%	9 6%	9 6%	6 7%
NET: Disagree	286 26%	23 25%	8 16%	256 27%	19 41% <sup>aBFiklN</sup>	30 24%	26 31%	35 32% <sup>bi</sup>	15 19%	29 29%	83 26%	40 25%	43 28%	19 22%
Don't know	99 9%	8 8%	7 15% <sup>m</sup>	85 9%	4 8%	14 11%	7 8%	11 10%	6 8%	10 10%	22 7%	14 9%	8 5%	11 13% <sup>m</sup>
Mean	2.90	2.94	3.13 <sup>Gh</sup>	2.89	2.73	2.92	2.75	2.80	3.06 <sup>g</sup>	2.89	2.90	2.91	2.90	2.98
Standard deviation	0.91	0.98	0.90	0.90	1.12	0.88	0.93	0.89	0.91	0.96	0.85	0.84	0.85	0.90
Standard error	0.03	0.12	0.14	0.03	0.18	0.09	0.11	0.10	0.11	0.10	0.05	0.07	0.07	0.10

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 25

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?  
Using a phone camera can make me feel like I'm missing out on the live experience itself**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	Total	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
NET: Agree	702 65%	634 72%EF	587 77%AEF	567 80%ABEF	702 100%ABCEF	435 66%F	257 59%
Agree strongly	(4) 279 26%	263 30%EF	260 34%AEF	256 36%ABEF	279 40%ABCEF	155 24%F	71 16%
Tend to agree	(3) 423 39%	372 42%	327 43%	311 44%	423 60%ABCEF	281 43%	186 42%
Tend to disagree	(2) 200 18%	142 16%BCD	100 13%CD	74 10%D	-	147 22%ABCD	114 26%ABCDE
Disagree strongly	(1) 86 8%	65 7%BCD	39 5%D	40 6%D	-	54 8%BCD	50 11%ABCDE
NET: Disagree	286 26%	206 24%BCD	140 18%CD	114 16%D	-	201 31%ABCD	165 38%ABCDE
Don't know	99 9%	37 4%DE	35 5%DE	29 4%D	-	20 3%D	16 4%D
Mean	2.90	2.99EF	3.11AEF	3.15ABEF	3.40ABCEF	2.84F	2.66
Standard deviation	0.91	0.89	0.84	0.83	0.49	0.89	0.90
Standard error	0.03	0.03	0.03	0.03	0.02	0.04	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f  
Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 26

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Taking pictures or making videos of a performance is an important part of the live experience**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
NET: Agree	438 40%	202 38%	237 43%	79 49%GH	105 42%GH	107 57%DFGH	79 43%GH	35 28%h	34 19%	183 45%K	186 50%K	69 22%	140 39%	132 40%	84 39%	83 45%	92 47%	230 43%
Agree strongly	(4) 98 9%	51 10%	47 8%	21 13%GH	28 11%gH	20 11%h	15 8%	6 5%	8 5%	49 12%K	35 9%K	15 5%	33 9%	31 9%	19 9%	15 8%	22 11%	50 9%
Tend to agree	(3) 340 31%	150 28%	190 34%a	58 36%GH	76 30%H	87 47%cDfGH	64 35%GH	29 23%h	26 14%	134 33%K	151 41%K	54 18%	107 30%	101 31%	64 30%	68 37%	70 35%	181 34%
Tend to disagree	(2) 321 29%	158 30%	163 29%	44 28%e	84 33%E	34 18%	57 31%E	42 33%E	60 33%E	128 31%j	91 25%	102 33%J	104 29%	97 30%	70 33%	49 26%	54 27%	163 31%
Disagree strongly	(1) 237 22%	130 24%b	107 19%	14 9%	36 14%	32 17%c	40 22%Cd	38 30%CDE	77 42%CDEFg	51 12%	71 19%l	114 37%IJ	95 26%NO	71 22%	37 17%	33 18%	39 20%	92 17%
NET: Disagree	557 51%	287 54%	270 49%	58 37%	120 48%CE	66 35%	96 53%CE	80 63%CDE	137 75%CDEFg	178 43%	162 44%	216 70%IJ	200 55%O	168 51%	107 50%	82 44%	93 47%	255 48%
Don't know	92 8%	43 8%	49 9%	22 14%eFH	27 11%F	14 8%	6 3%	11 9%f	12 6%	49 12%JK	21 6%	23 7%	21 6%	27 8%	24 11%L	20 11%L	12 6%	48 9%
Mean	2.30	2.25	2.35	2.62dFGH	2.43GH	2.55FGH	2.31GH	2.03H	1.80	2.50K	2.43K	1.89	2.23	2.31	2.34	2.39l	2.41	2.39
Standard deviation	0.94	0.96	0.91	0.87	0.91	0.92	0.92	0.90	0.87	0.90	0.93	0.89	0.97	0.95	0.91	0.91	0.95	0.91
Standard error	0.03	0.04	0.04	0.07	0.06	0.07	0.07	0.09	0.07	0.05	0.05	0.05	0.05	0.05	0.07	0.07	0.08	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 27

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Taking pictures or making videos of a performance is an important part of the live experience**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
NET: Agree	438 40%	31 33%	21 43%N	386 41%	23 51%ajN	50 39%N	38 45%jN	50 45%jN	33 42%N	31 32%	143 45%aJMN	86 54%AFJKMN	57 36%N	18 22%
Agree strongly	(4) 98 9%	7 7%	5 9%	87 9%	8 18%aFjkMN	9 7%	11 13%mn	11 10%	8 10%	8 8%	28 9%m	19 12%mn	9 6%	3 4%
Tend to agree	(3) 340 31%	24 26%	16 34%n	300 32%	15 32%n	42 33%N	27 32%n	38 35%N	25 31%n	24 24%	115 36%JMN	67 42%AJkMN	47 30%n	15 18%
Tend to disagree	(2) 321 29%	26 28%l	10 20%	285 30%	9 19%	31 24%	24 29%l	39 36%beL	25 31%L	42 42%aBEFKL	87 28%L	27 17%	60 39%BEFKL	28 33%L
Disagree strongly	(1) 237 22%	26 29%HkM	11 22%	199 21%	11 23%	34 26%Hkm	15 18%	14 13%	17 22%	21 21%	57 18%	32 20%	26 16%	30 36%GHIJKLM
NET: Disagree	557 51%	53 57%kL	20 42%	484 51%	19 43%	65 51%L	40 47%	53 48%	42 52%L	63 63%BEfghKL	144 46%L	59 37%	86 55%KL	58 69%BEFGHIKLM
Don't know	92 8%	9 10%	7 15%j	76 8%	3 7%	13 10%	6 8%	7 7%	5 6%	5 5%	29 9%	15 9%	14 9%	8 9%
Mean	2.30	2.14	2.36N	2.31	2.49N	2.22N	2.43aN	2.46AfjN	2.32N	2.19N	2.40AjMN	2.51AFJkmN	2.28N	1.89
Standard deviation	0.94	0.96	1.00	0.93	1.08	0.95	0.97	0.86	0.96	0.88	0.91	0.97	0.83	0.87
Standard error	0.03	0.11	0.15	0.03	0.17	0.09	0.11	0.09	0.11	0.09	0.05	0.08	0.07	0.10

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 28

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**Taking pictures or making videos of a performance is an important part of the live experience**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)					
		I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
NET: Agree	438 40%	344 39%BCD	247 32%	223 31%	257 37%BC	403 61%ABCD	438 100%ABCDE
Agree strongly	(4) 98 9%	71 8%BC	46 6%	40 6%	53 7%BC	93 14%ABCD	98 22%ABCDE
Tend to agree	(3) 340 31%	273 31%BC	201 26%	183 26%	205 29%BC	309 47%ABCD	340 78%ABCDE
Tend to disagree	(2) 321 29%	278 32%EF	260 34%AEF	248 35%AdEF	229 33%EF	175 27%F	- -
Disagree strongly	(1) 237 22%	223 25%EF	222 29%AdEF	211 30%ADEF	191 27%EF	55 8%F	- -
NET: Disagree	557 51%	501 57%EF	482 63%ADEF	459 65%ADEF	420 60%AEF	230 35%F	- -
Don't know	92 8%	33 4%F	32 4%F	27 4%F	24 3%F	24 4%F	- -
Mean	2.30	2.23BCD	2.10	2.08	2.18BC	2.70ABCD	3.22ABCDE
Standard deviation	0.94	0.93	0.91	0.90	0.93	0.83	0.42
Standard error	0.03	0.03	0.03	0.04	0.04	0.03	0.02

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
**Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 29

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I understand why artists might not like people videoing and photographing the event**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
NET: Agree	878 81%	412 78%	466 84%A	111 70%	191 76%	143 76%	151 83%C	113 90%CDE	169 92%CDEF	302 74%	294 80%i	282 91%jJ	290 80%	269 82%	173 81%	146 78%	155 79%	419 79%
Agree strongly	(4) 411 38%	208 39%	203 36%	39 25%	80 32%	59 32%	68 37%C	64 51%CDEF	100 55%CDEF	119 29%	127 34%	164 53%IJ	155 43%NO	129 40%n	66 31%	61 33%	67 34%	185 35%
Tend to agree	(3) 467 43%	205 38%	263 47%A	72 45%	112 44%	84 45%	83 46%	49 39%	68 38%	183 45%	167 45%k	117 38%	135 37%	140 43%	107 50%L	85 46%l	88 45%	234 44%
Tend to disagree	(2) 100 9%	59 11%b	41 7%	18 12%gH	29 12%gH	21 11%gH	17 9%h	6 5%	8 4%	48 12%K	38 10%K	14 5%	39 11%	29 9%	16 7%	16 9%	25 13%	55 10%
Disagree strongly	(1) 34 3%	21 4%	13 2%	7 5%H	9 3%H	10 5%H	7 4%H	2 1%	-	16 4%K	17 5%K	2 1%	14 4%	8 2%	4 2%	9 5%	8 4%	21 4%
NET: Disagree	134 12%	80 15%B	54 10%	26 16%GH	38 15%GH	31 16%GH	24 13%gH	8 6%	8 4%	64 15%K	55 15%K	16 5%	53 15%	37 11%	20 9%	25 13%	33 17%	76 14%
Don't know	76 7%	40 7%	36 6%	23 14%eFGH	22 9%fH	13 7%	6 4%	5 4%	6 3%	45 11%JK	20 5%	11 4%	17 5%	20 6%	22 10%L	16 8%	9 5%	39 7%
Mean	3.24	3.22	3.26	3.05	3.15	3.11	3.21	3.45CDEF	3.52CDEF	3.11	3.16	3.49IJ	3.26	3.27	3.22	3.16	3.14	3.18
Standard deviation	0.76	0.82	0.71	0.80	0.78	0.82	0.78	0.66	0.58	0.79	0.80	0.62	0.81	0.74	0.68	0.79	0.80	0.79
Standard error	0.02	0.04	0.03	0.07	0.05	0.06	0.06	0.06	0.04	0.04	0.04	0.04	0.05	0.04	0.05	0.06	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 30

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I understand why artists might not like people videoing and photographing the event**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
NET: Agree	878 81%	75 80%	34 70%	769 81%b	40 89%bl	106 83%b	69 82%	85 77%	62 77%	82 82%	253 80%l	120 75%	134 85%BKL	73 86%Bl
Agree strongly	(4) 411 38%	37 40%	16 33%	357 38%	26 57%aBFGHJKLM33%	42 33%	23 27%	31 28%	32 40%	38 38%	121 38%h	61 38%	60 39%	45 54%BFGHJKLM
Tend to agree	(3) 467 43%	38 41%	18 37%	412 44%	14 31%	64 50%eLN	46 54%bEikLN	54 50%eLN	30 37%	44 44%	132 42%	59 37%	73 47%kn	27 33%
Tend to disagree	(2) 100 9%	10 11%	3 6%	87 9%	4 8%	10 8%	7 9%	11 10%	8 10%	10 10%	31 10%	18 11%	13 9%	6 8%
Disagree strongly	(1) 34 3%	2 2%	5 9%DaeFGkMN 3%	28 3%	- -	2 2%	1 1%	6 6%	5 7%gn	3 3%	9 3%	6 4%	3 2%	1 1%
NET: Disagree	134 12%	12 13%	7 15%	115 12%	4 8%	12 10%	8 9%	17 16%	13 16%	13 13%	40 13%	24 15%	17 11%	7 8%
Don't know	76 7%	6 7%	7 15%deJM	62 7%	1 3%	9 7%	8 9%	7 7%	5 7%	4 4%	22 7%M	16 10%km	6 4%	4 5%
Mean	3.24	3.26	3.11	3.24	3.51BFGHijkl m	3.23	3.19	3.07	3.18	3.22	3.24h	3.22	3.27h	3.47BFGHIJKLm
Standard deviation	0.76	0.76	0.95	0.75	0.65	0.69	0.63	0.81	0.90	0.77	0.77	0.82	0.72	0.68
Standard error	0.02	0.09	0.14	0.03	0.10	0.07	0.07	0.09	0.11	0.08	0.05	0.07	0.06	0.08

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/ef/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 31

**Q.2 To what extent do you agree or disagree with each of the following statements about using a mobile phone at live events?**

**I understand why artists might not like people videoing and photographing the event**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	Total	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
NET: Agree	878 81%	878 100%BCDEF	701 92%DEF	665 94%BDEF	634 90%EF	550 84%F	344 79%
Agree strongly	(4) 411 38%	411 47%EF	377 50%ADEF	358 51%ADEF	320 46%EF	207 32%F	119 27%
Tend to agree	(3) 467 43%	467 53%BCD	324 43%	306 43%	315 45%b	342 52%BCD	225 51%BCD
Tend to disagree	(2) 100 9%	-	37 5%AC	28 4%A	39 6%AC	61 9%ABCD	52 12%ABCDE
Disagree strongly	(1) 34 3%	-	13 2%A	10 1%A	20 3%ABC	30 5%ABCD	29 7%ABCDE
NET: Disagree	134 12%	-	50 7%AC	38 5%A	58 8%ABC	91 14%ABCD	81 19%ABCDE
Don't know	76 7%	-	10 1%A	7 1%A	9 1%A	15 2%AbCD	13 3%ABCD
Mean	3.24	3.47BcDEF	3.42DEF	3.44bDEF	3.35EF	3.13F	3.02
Standard deviation	0.76	0.50	0.67	0.64	0.71	0.77	0.82
Standard error	0.02	0.02	0.03	0.03	0.03	0.03	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
**Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 32

**Q.3 Thinking about the use of mobile phones to take photos and / or film videos at live events, which of the following actions, if any, should be taken to manage mobile phone usage during live events?**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Gender		Age						Social Grade				Employment Sector					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1031	534	497	165	227	179	163	118	179	392	342	297	339	329	169	194	166	483
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
Minimal action should be taken - people should be able to use their phone as they wish	223 20%	117 22%	106 19%	47 30%GH	56 22%GH	52 28%GH	43 24%GH	12 10%	13 7%	103 25%K	95 26%K	25 8%	72 20%	71 22%	37 17%	44 24%	53 27%	113 21%
NET: More than minimal action should be taken	750 69%	362 68%	388 70%	88 55%	160 64%	119 64%	123 68%C	104 83%CDEF	155 85%CDEF	248 61%	243 66%	259 84%J	260 72%	226 69%	142 66%	123 66%	135 68%	356 67%
Attendees should be asked to make their phones discrete at live events (for example mute the sound and dim the screen)	447 41%	208 39%	239 43%	64 40%	110 44%	70 37%	79 43%	57 45%	68 37%	173 42%	149 40%	126 41%	148 41%	138 42%	83 38%	79 43%	98 50%Q	202 38%
Attendees should be asked to "be in the moment" and not to take pictures or video at all during the event	292 27%	149 28%	143 26%	28 18%	63 25%	50 27%c	40 22%	37 29%C	74 40%CDEFg	91 22%	90 24%	111 36%J	103 28%	89 27%	57 27%	43 23%	57 29%	134 25%
Venues should spot check for attendees over-filming and photographing and ask them to stop	187 17%	81 15%	107 19%	14 9%	30 12%	26 14%	28 16%c	31 25%CEf	57 31%CEf	44 11%	55 15%	88 29%J	70 19%	56 17%	31 14%	30 16%	35 18%	73 14%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 32

**Q.3 Thinking about the use of mobile phones to take photos and / or film videos at live events, which of the following actions, if any, should be taken to manage mobile phone usage during live events?**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Gender		Age						Social Grade				Employment Sector					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	1088	532	556	159	251	187	182	126*	182	410	369	309	360	327	215	186	198	534
There should be enforced "no phone zones" where attendees must put their phones in a locked bag or pouch during the performance	145 13%	78 15%	67 12%	9 6%	30 12% <sup>c</sup>	18 10%	20 11%	22 18% <sup>Ce</sup>	46 25% <sup>CDEF</sup>	39 10%	38 10%	69 22% <sup>IJ</sup>	67 19% <sup>MNo</sup>	38 12%	18 8%	22 12%	21 11%	63 12%
Don't know	115 11%	53 10%	61 11%	24 15% <sup>efgh</sup>	35 14% <sup>h</sup>	16 9%	15 8%	10 8%	15 8%	59 14% <sup>JK</sup>	31 8%	24 8%	29 8%	30 9%	36 17% <sup>LMo</sup>	19 10%	9 5%	65 12% <sup>P</sup>

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 33

**Q.3 Thinking about the use of mobile phones to take photos and / or film videos at live events, which of the following actions, if any, should be taken to manage mobile phone usage during live events?**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	1031	79	49	903	42	120	81	91	76	103	307	147	160	83
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
Minimal action should be taken - people should be able to use their phone as they wish	223 20%	19 20%	14 28%j	191 20%	10 22%	33 26%J	19 23%	19 17%	13 16%	14 14%	68 21%	33 21%	34 22%	15 18%
NET: More than minimal action should be taken	750 69%	67 72%b	26 54%	657 69%B	30 67%	81 64%	59 70%b	78 71%b	57 71%b	75 75%B	218 69%b	108 68%	109 70%b	60 71%b
Attendees should be asked to make their phones discrete at live events (for example mute the sound and dim the screen)	447 41%	42 45%	15 30%	391 41%	13 29%	43 34%	32 39%	57 52%BEFKL	42 52%BEFKL	40 40%	127 40%	58 36%	69 44%	36 43%
Attendees should be asked to "be in the moment" and not to take pictures or video at all during the event	292 27%	26 28%h	10 20%	256 27%	13 29%h	34 27%h	21 25%	17 15%	24 30%H	37 37%bHKLM	77 24%h	36 23%	40 26%h	34 40%BfgHKLM
Venues should spot check for attendees over-filming and photographing and ask them to stop	187 17%	16 17%	4 8%	168 18%	6 14%	15 12%	15 17%	17 15%	9 12%	26 27%BFhIkM	55 18%m	34 21%bf	22 14%	24 29%aBFHIKM

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 33

**Q.3 Thinking about the use of mobile phones to take photos and / or film videos at live events, which of the following actions, if any, should be taken to manage mobile phone usage during live events?**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Weighted base	1088	93*	48*	947	45*	128*	84*	110*	80*	99*	316	159	157	84*
There should be enforced "no phone zones" where attendees must put their phones in a locked bag or pouch during the performance	145 13%	15 16%g	6 13%	125 13%	4 9%	20 15%g	5 7%	12 11%	7 9%	9 9%	54 17%Gj	32 20%GhiJ	22 14%	13 15%
Don't know	115 11%	7 8%	9 18%m	99 10%	5 11%	13 10%	6 7%	13 12%	11 13%	11 11%	31 10%	18 11%	13 8%	9 11%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 34

**Q.3 Thinking about the use of mobile phones to take photos and / or film videos at live events, which of the following actions, if any, should be taken to manage mobile phone usage during live events?**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)	
Unweighted base	1031	823	713	665	658	609	412
Weighted base	1088	878	761	710	702	656	438
Minimal action should be taken - people should be able to use their phone as they wish	223 20%	161 18%BC	104 14%C	85 12%	123 18%BC	193 29%ABCD	153 35%ABCDE
NET: More than minimal action should be taken	750 69%	666 76%EF	621 82%ADEF	594 84%ABDEF	540 77%EF	423 64%F	257 59%
Attendees should be asked to make their phones discrete at live events (for example mute the sound and dim the screen)	447 41%	392 45%	359 47%AF	344 49%AF	328 47%F	298 45%F	181 41%
Attendees should be asked to "be in the moment" and not to take pictures or video at all during the event	292 27%	270 31%EF	261 34%AEF	255 36%AbDEF	226 32%EF	128 20%F	66 15%
Venues should spot check for attendees over-filming and photographing and ask them to stop	187 17%	177 20%EF	172 23%ADEF	165 23%ADEF	142 20%EF	90 14%f	51 12%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
**Overlap formulae used.**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 34

**Q.3 Thinking about the use of mobile phones to take photos and / or film videos at live events, which of the following actions, if any, should be taken to manage mobile phone usage during live events?**

**Base: All respondents who have attended a ticketed live event in last 12 months**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)	
Total	1088	878	761	710	702	656	438
Weighted base	1088	878	761	710	702	656	438
There should be enforced "no phone zones" where attendees must put their phones in a locked bag or pouch during the performance	145 13%	134 15%EF	127 17%aDEF	127 18%ADEF	100 14%EF	59 9%	39 9%
Don't know	115 11%	51 6%BC	36 5%	31 4%	38 5%c	40 6%C	28 6%c

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
Overlap formulae used.

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 35

**Q.3 Thinking about the use of mobile phones to take photos and / or film videos at live events, which of the following actions, if any, should be taken to manage mobile phone usage during live events?**

**Base: All respondents who have attended a ticketed live event in the last 12 months who think that more than minimal action should be taken**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	709	359	350	89	141	116	114	97	152	230	230	249	243	225	113	128	109	325
Weighted base	750	362	388	88*	160	119*	123*	104*	155	248	243	259	260	226	142*	123	135*	356
Attendees should be asked to make their phones discrete at live events (for example mute the sound and dim the screen)	447 60%	208 57%	239 62%	64 72%eGH	110 68%gH	70 58%H	79 64%H	57 55%	68 44%	173 70%jK	149 61%K	126 48%	148 57%	138 61%	83 58%	79 64%	98 73%Q	202 57%
Attendees should be asked to "be in the moment" and not to take pictures or video at all during the event	292 39%	149 41%	143 37%	28 32%	63 39%	50 42%	40 33%	37 36%	74 48%CFg	91 37%	90 37%	111 43%	103 39%	89 39%	57 40%	43 35%	57 42%	134 38%
Venues should spot check for attendees over-filming and photographing and ask them to stop	187 25%	81 22%	107 27%	14 15%	30 19%	26 22%	28 23%	31 30%Cd	57 37%CDEF	44 18%	55 22%	88 34%IJ	70 27%	56 25%	31 22%	30 24%	35 26%	73 20%
There should be enforced "no phone zones" where attendees must put their phones in a locked bag or pouch during the performance	145 19%	78 22%	67 17%	9 10%	30 19%	18 15%	20 16%	22 21%c	46 30%CDEF	39 16%	38 15%	69 27%IJ	67 26%MN	38 17%	18 13%	22 18%	21 16%	63 18%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
**Overlap formulae used. \* small base**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 36

**Q.3 Thinking about the use of mobile phones to take photos and / or film videos at live events, which of the following actions, if any, should be taken to manage mobile phone usage during live events?**

**Base: All respondents who have attended a ticketed live event in the last 12 months who think that more than minimal action should be taken**

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	NET: London/ South East (k)	London (l)	South East (m)	South West (n)
Unweighted base	709	58	30	621	30	74	58	62	54	78	209	98	111	56
Weighted base	750	67*	26**	657	30**	81*	59*	78*	57*	75*	218	108*	109*	60*
Attendees should be asked to make their phones discrete at live events (for example mute the sound and dim the screen)	447 60%	42 63%	15 56%	391 59%	13 44%	43 53%	32 55%	57 73%FgJKL	42 74%FgJKL	40 54%	127 58%	58 54%	69 63%	36 61%
Attendees should be asked to "be in the moment" and not to take pictures or video at all during the event	292 39%	26 39%H	10 37%	256 39%	13 44%	34 42%H	21 35%	17 21%	24 43%H	37 49%HKI	77 35%h	36 34%	40 37%h	34 56%aGHKLM
Venues should spot check for attendees over-filming and photographing and ask them to stop	187 25%	16 23%	4 15%	168 26%	6 21%	15 18%	15 25%	17 21%	9 17%	26 35%FhIM	55 25%m	34 31%fm	22 20%	24 40%aFHIKM
There should be enforced "no phone zones" where attendees must put their phones in a locked bag or pouch during the performance	145 19%	15 22%g	6 23%	125 19%	4 14%	20 24%G	5 9%	12 15%	7 13%	9 13%	54 25%GJ	32 29%GhJ	22 20%	13 22%g

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m/n**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Mobile Phones at Live Events Survey

### Online Fieldwork: 15th-16th October 2018

Absolutes/col percents

Table 37

**Q.3 Thinking about the use of mobile phones to take photos and / or film videos at live events, which of the following actions, if any, should be taken to manage mobile phone usage during live events?**

**Base: All respondents who have attended a ticketed live event in the last 12 months who think that more than minimal action should be taken**

	Q.2 Attitudes towards using a mobile phone at live events (NET Agree)						
	Total	I understand why artists might not like people videoing and photographing the event (a)	I think it is irritating when people constantly photograph or film during a live performance (b)	I wish other people would photograph or film less during a live performance (c)	Using a phone camera can make me feel like I'm missing out on the live experience itself (d)	I like to have photos / video memories of live events I have been to (e)	Taking pictures or making videos of a performance is an important part of the live experience (f)
Unweighted base	709	624	578	553	503	386	244
Weighted base	750	666	621	594	540	423	257
Attendees should be asked to make their phones discrete at live events (for example mute the sound and dim the screen)	447 60%	392 59%	359 58%	344 58%	328 61%Bc	298 70%ABCD	181 70%ABCD
Attendees should be asked to "be in the moment" and not to take pictures or video at all during the event	292 39%	270 40%EF	261 42%EF	255 43%AEF	226 42%EF	128 30%F	66 26%
Venues should spot check for attendees over-filming and photographing and ask them to stop	187 25%	177 26%EF	172 28%EF	165 28%EF	142 26%EF	90 21%	51 20%
There should be enforced "no phone zones" where attendees must put their phones in a locked bag or pouch during the performance	145 19%	134 20%EF	127 20%DEF	127 21%DEF	100 18%E	59 14%	39 15%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f**  
**Overlap formulae used.**