

Defund the BBC – 19 October 2020

Savanta ComRes interviewed 2,274 UK adults aged 18+ online between 16th and 19th October 2020. Data were weighted to be demographically representative of UK adults 18+ by age, gender, region, and other socio-economic characteristics including social grade. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com.

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BBC License Fee Poll

Q1. Which of the following statements best reflects your view on the TV Licence Fee?

BASE: All respondents

Significance Level: 95%

Unweighted Total

Total

The TV Licence Fee should continue as it currently is

The TV Licence Fee should not continue as it currently is

Don't know

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2274	1080	1194	341	474	393	375	396	295	815	768	691
Total	2274	1110	1164	252	393	364	402	337	525	646	766	862
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The TV Licence Fee should continue as it currently is	717	373	343	90	121	110	114	100	182	211	224	282
	32%	34%	29%	36%	31%	30%	28%	30%	35%	33%	29%	33%
		b		dh								
The TV Licence Fee should not continue as it currently is	1337	657	680	117	232	216	253	212	306	349	470	518
	59%	59%	58%	46%	59%	59%	63%	63%	58%	54%	61%	60%
					a	a	ag	ag	a	a	ag	ag
Don't know	220	79	141	46	41	37	36	24	37	86	73	62
	10%	7%	12%	18%	10%	10%	9%	7%	7%	13%	10%	7%
			a	bcdefghi						defhi		

BBC License Fee Poll

Q1. Which of the following statements best reflects your view on the TV Licence Fee?

BASE: All respondents

Significance Level: 95%

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
	a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	
Unweighted Total	2274	44	178	245	105	199	261	221	165	168	286	133	269	1791	1162	1112
Total	2274	68	192	254	93	185	110	196	161	196	309	212	298	1904	1260	1014
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The TV Licence Fee should continue as it currently is	717	16	51	77	39	52	29	58	60	65	107	53	109	620	401	316
	32%	24%	27%	30%	42%	28%	26%	30%	37%	33%	35%	25%	37%	33%	32%	31%
				abcefgkm				btk		fk		btk	f			
The TV Licence Fee should not continue as it currently is	1337	49	123	155	47	114	68	122	85	117	174	133	150	1097	726	611
	59%	71%	64%	61%	51%	62%	62%	62%	53%	60%	56%	63%	50%	58%	58%	60%
		dhl	dhl	l	l	dl	l	l	l	l	l	l	l	l		
Don't know	220	3	18	22	7	19	13	17	15	14	28	26	39	186	133	88
	10%	5%	9%	9%	7%	10%	12%	9%	10%	7%	9%	12%	13%	11%	9%	

BBC License Fee Poll

Q1. Which of the following statements best reflects your view on the TV Licence Fee?

BASE: All respondents

	Total	2019 Past Vote									2016 EU Vote	
		Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	*g	h	i	a	b
Significance Level: 95%												
Unweighted Total	2274	649	607	111	52	30	59	19	39	411	780	719
Total	2274	775	545	122	46	30	63	8	67	361	883	738
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The TV Licence Fee should continue as it currently is	717 32%	241 31% d	193 35% df	47 39% df	5 12%	18 61% abcdfhi	13 21%	3 35%	17 26%	119 33% d	225 25%	306 41% a
The TV Licence Fee should not continue as it currently is	1337 59%	489 63% bce	306 56% e	57 46%	40 87% abcei	8 27%	47 75% bcei	4 52%	48 72% bce	208 58% ce	607 69% b	373 51%
Don't know	220 10%	45 6%	46 8%	18 15% abdfh	* 1%	4 12% d	3 5%	1 13%	1 2%	35 10% ad	52 6%	59 8%

BBC License Fee Poll

Q2. Summary: For each of the following scenarios, do you believe that the person should or should not have to pay for a TV Licence?

BASE: All respondents

Significance Level: 95%

Total	Definitely should not	Probably should not	Probably should	Definitely should	Don't know	Sum: Should not	Sum: Should	
	*b	*c	*d	*e	*f	*g	*h	
Someone who watches TV as it's broadcast, including the BBC	2274	456	313	617	719	169	769	1336
100%	20%	14%	27%	32%	7%	34%	59%	
Someone who watches TV as it's broadcast, but never the BBC	2274	693	471	459	457	194	1164	916
100%	30%	21%	20%	20%	9%	51%	40%	

BBC License Fee Poll

Q2_1. Someone who watches TV as it's broadcast, including the BBC: For each of the following scenarios, do you believe that the person should or should not have to pay for a TV Licence?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2274	1080	1194	341	474	393	375	396	295	815	768	691
Total	2274	1110	1164	252	393	364	402	337	525	646	766	862
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely should not	456	258	198	54	62	69	78	94	98	116	147	193
	20%	23%	17%	22%	16%	19%	19%	28%	19%	18%	19%	22%
		b		b				abcdfghi				bg
Probably should not	313	161	152	52	86	66	35	30	44	138	102	73
	14%	14%	13%	20%	22%	18%	9%	9%	8%	21%	13%	9%
				defhi	defhi	defhi				defhi	defi	
Probably should	617	269	348	76	120	123	114	71	114	196	237	185
	27%	24%	30%	30%	30%	34%	28%	21%	22%	30%	31%	21%
		a		efi	efi	efi	ei			efi	efi	
Definitely should	719	361	358	38	91	77	140	126	248	129	217	374
	32%	33%	31%	15%	23%	21%	35%	37%	47%	20%	28%	43%
				a	a	a	abcgh	abcgh	abcdegh		abcg	abcdgh
Don't know	169	61	108	32	35	29	35	16	21	67	64	37
	7%	5%	9%	13%	9%	8%	9%	5%	4%	10%	8%	4%
			a	cefhi	efi	fi	efi			efi	efi	
Sum: Should not	769	419	350	106	148	135	114	124	142	254	249	266
	34%	38%	30%	42%	38%	37%	28%	37%	27%	39%	32%	31%
		b		dfhi	dfi	dfi		dfi		dfhi		
Sum: Should	1336	630	706	114	210	199	254	197	362	325	453	559
	59%	57%	61%	45%	53%	55%	63%	58%	69%	50%	59%	65%
				a	a	a	abcg	ag	abcegh		ag	abcegh

BBC License Fee Poll

Q2_1. Someone who watches TV as it's broadcast, including the BBC: For each of the following scenarios, do you believe that the person should or should not have to pay for a TV Licence?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2274	44	178	245	105	199	261	221	165	168	286	133	269	1791	1162	1112
Total	2274	68	192	254	93	185	110	196	161	196	309	212	298	1904	1260	1014
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely should not	456	16	36	59	16	42	25	39	23	49	66	44	43	379	237	219
	20%	24%	19%	23%	17%	22%	22%	20%	14%	25%	21%	21%	14%	20%	19%	22%
				hl		l		hl		hl		l		l		
Probably should not	313	8	28	32	6	25	17	33	22	23	43	34	43	260	192	121
	14%	12%	15%	13%	7%	14%	15%	17%	13%	12%	14%	16%	14%	14%	15%	12%
			d				d	d				d	d	d	b	
Probably should	617	18	48	67	15	42	31	49	48	56	76	64	104	520	369	249
	27%	27%	25%	26%	16%	23%	28%	25%	30%	28%	25%	30%	35%	27%	29%	25%
				d			d	d	d	d		d	bcdegjm	d	b	
Definitely should	719	18	65	75	48	61	28	54	55	61	111	55	86	608	367	352
	32%	26%	34%	30%	52%	33%	25%	28%	34%	31%	36%	26%	29%	32%	29%	35%
			f	abce	efghijklm			f		fgk				f	a	
Don't know	169	8	14	21	8	15	10	21	13	7	13	15	22	136	95	74
	7%	12%	7%	8%	9%	8%	9%	11%	8%	4%	4%	7%	7%	7%	8%	7%
		ij		j			ij	ij								
Sum: Should not	769	24	64	90	22	67	41	71	45	72	109	78	85	640	429	340
	34%	35%	33%	36%	24%	36%	38%	36%	28%	37%	35%	37%	29%	34%	34%	34%
				d		d	dhl	d		d	d	d		d		
Sum: Should	1336	36	114	142	62	103	59	104	103	117	187	118	190	1128	736	601
	59%	53%	59%	56%	67%	56%	53%	53%	64%	60%	61%	56%	64%	59%	58%	59%
				cefg				fg				fg				

BBC License Fee Poll

Q2_1. Someone who watches TV as it's broadcast, including the BBC: For each of the following scenarios, do you believe that the person should or should not have to pay for a TV Licence?

BASE: All respondents

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
Significance Level: 95%		a	b	c	d	e	f	g	h	i	a	b
Unweighted Total	2274	649	607	111	52	30	59	19	39	411	780	719
Total	2274	775	545	122	46	30	63	8	67	361	883	738
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely should not	456 20%	174 22%	91 17%	17 14%	17 37%	5 16%	21 33%	1 9%	19 28%	71 20%	212 24%	121 16%
		b			abcei		bci		c		b	
Probably should not	313 14%	90 12%	74 14%	7 5%	2 5%	3 9%	9 14%	2 24%	4 6%	72 20%	105 12%	83 11%
		c	c				c			abcdh		
Probably should	617 27%	195 25%	151 28%	34 28%	13 29%	12 40%	7 11%	2 25%	16 24%	104 29%	221 25%	175 24%
		f	f	f	f	f	f			f		
Definitely should	719 32%	289 37%	182 33%	60 49%	12 27%	9 31%	23 37%	3 35%	21 31%	83 23%	303 34%	312 42%
		i	i	abdi			i					a
Don't know	169 7%	27 4%	46 8%	5 4%	1 2%	1 5%	3 5%	1 7%	7 11%	30 8%	42 5%	47 6%
		a	a						a	a		
Sum: Should not	769 34%	264 34%	165 30%	24 20%	19 42%	7 24%	30 47%	3 33%	23 35%	143 40%	317 36%	204 28%
		c	c		c		abce			bc	b	
Sum: Should	1336 59%	484 62%	334 61%	94 77%	26 56%	21 71%	30 48%	5 60%	37 55%	187 52%	524 59%	487 66%
		fi	fi	abdfhi		fi						a

BBC License Fee Poll

Q2_2. Someone who watches TV as it's broadcast, but never the BBC: For each of the following scenarios, do you believe that the person should or should not have to pay for a TV Licence?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2274	1080	1194	341	474	393	375	396	295	815	768	691
Total	2274	1110	1164	252	393	364	402	337	525	646	766	862
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely should not	693	364	329	63	92	103	134	135	167	155	236	302
	30%	33%	28%	25%	23%	28%	33%	40%	32%	24%	31%	35%
		b					abg	abcdfgh	bg		bg	abcg
Probably should not	471	207	263	65	111	85	77	49	83	176	162	133
	21%	19%	23%	26%	28%	23%	19%	15%	16%	27%	21%	15%
			a	defi	defhi	efi				defhi	ei	
Probably should	459	217	242	64	102	83	77	52	81	166	160	133
	20%	20%	21%	25%	26%	23%	19%	15%	15%	26%	21%	15%
				efi	defhi	efi				defhi	efi	
Definitely should	457	257	200	27	51	60	72	76	172	77	132	247
	20%	23%	17%	11%	13%	17%	18%	22%	33%	12%	17%	29%
		b				ag	abg	abcgh	abcdegh		abg	abcdegh
Don't know	194	65	130	34	38	33	42	25	22	72	75	47
	9%	6%	11%	13%	10%	9%	10%	8%	4%	11%	10%	5%
			a	efi	fi	fi	fi			fi	fi	
Sum: Should not	1164	571	593	129	202	187	211	184	250	331	398	434
	51%	51%	51%	51%	51%	51%	52%	55%	48%	51%	52%	50%
Sum: Should	916	474	442	90	153	143	149	127	253	243	293	380
	40%	43%	38%	36%	39%	39%	37%	38%	48%	38%	38%	44%
		b							abcdegh			adegh

BBC License Fee Poll

Q2_2. Someone who watches TV as it's broadcast, but never the BBC: For each of the following scenarios, do you believe that the person should or should not have to pay for a TV Licence?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2274	44	178	245	105	199	261	221	165	168	286	133	269	1791	1162	1112
Total	2274	68	192	254	93	185	110	196	161	196	309	212	298	1904	1260	1014
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely should not	693	37	71	79	23	58	42	59	34	67	98	64	61	543	351	342
	30%	55%	37%	31%	25%	31%	38%	30%	21%	34%	32%	30%	21%	29%	28%	34%
		bcdefghijklm	dhlm	hl		hl	dhlm	hl		hl	hl	l		hl		a
Probably should not	471	16	32	42	18	35	23	45	42	44	51	45	77	400	293	178
	21%	23%	17%	16%	20%	19%	21%	23%	26%	22%	17%	21%	26%	21%	23%	18%
								bcj				bcj			b	
Probably should	459	4	46	60	14	35	18	41	34	32	60	41	74	391	262	197
	20%	5%	24%	24%	15%	19%	17%	21%	21%	16%	19%	20%	25%	21%	21%	19%
			a	a		a		a	a		a	a	adfi	a		
Definitely should	457	8	28	46	27	37	16	32	39	44	84	40	55	405	242	215
	20%	11%	15%	18%	30%	20%	15%	16%	24%	23%	27%	19%	19%	21%	19%	21%
					abcfglm				bf	f	abcfglm			bf		
Don't know	194	4	14	28	10	20	11	18	13	9	15	21	30	165	112	82
	9%	6%	7%	11%	11%	11%	10%	9%	8%	5%	5%	10%	10%	9%	9%	8%
				ij	ij	ij	ij						ij	j		
Sum: Should not	1164	53	103	120	41	93	65	105	76	110	149	109	138	942	643	520
	51%	78%	54%	47%	44%	50%	59%	53%	47%	56%	48%	52%	46%	50%	51%	51%
		bcdefghijklm					cdhijlm			l						
Sum: Should	916	11	74	106	41	72	34	73	72	77	144	81	130	796	504	412
	40%	17%	39%	42%	45%	39%	31%	37%	45%	39%	47%	38%	44%	42%	40%	41%
			a	af	af	a	a	a	af	a	afg	a	af	af		

BBC License Fee Poll

Q2_2. Someone who watches TV as it's broadcast, but never the BBC: For each of the following scenarios, do you believe that the person should or should not have to pay for a TV Licence?

BASE: All respondents

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	g	h	i	a	b
Significance Level: 95%												
Unweighted Total	2274	649	607	111	52	30	59	19	39	411	780	719
Total	2274	775	545	122	46	30	63	8	67	361	883	738
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely should not	693 30%	249 32% e	158 29%	33 27%	22 49% abcei	4 14%	32 51% abcei	2 26%	36 54% abcei	101 28%	328 37% b	197 27%
Probably should not	471 21%	144 19%	124 23% f	20 16%	11 23%	4 12%	7 11%	1 18%	8 13%	92 25% acf	167 19%	135 18%
Probably should	459 20%	140 18%	108 20%	24 20%	5 11%	12 39% abcdfh	10 16%	1 12%	7 11%	87 24% ad	140 16%	155 21% a
Definitely should	457 20%	196 25% bi	104 19% i	39 32% bdfi	7 15%	5 18%	9 14%	2 30%	11 16%	51 14%	192 22%	195 26% a
Don't know	194 9%	45 6% a	51 9% a	7 5%	1 2%	5 17% acd	5 7%	1 14%	4 7%	31 8%	55 6%	56 8%
Sum: Should not	1164 51%	394 51% e	282 52% e	53 43%	33 72% abcei	8 27%	39 62% ce	4 44%	44 66% ce	193 54% ce	495 56% b	332 45%
Sum: Should	916 40%	336 43% dfh	212 39%	63 52% bdfhi	12 26%	17 57% dfhi	19 30%	3 41%	18 27%	137 38%	333 38%	350 47% a

BBC License Fee Poll

Q3. In your opinion, to what extent does the BBC fairly reflect 'British values'?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2274	1080	1194	341	474	393	375	396	295	815	768	691
Total	2274	1110	1164	252	393	364	402	337	525	646	766	862
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly reflects	257 11%	157 14% b	100 9%	27 11%	44 11% d	32 9%	29 7%	37 11%	86 16% abcdegh	72 11% dh	61 8%	124 14% cdh
Somewhat reflects	824 36%	397 36%	427 37%	88 35%	140 35%	141 39%	142 35%	109 32%	205 39%	227 35%	283 37%	314 36%
Does not reflect much	579 25%	277 25%	302 26%	76 30% efi	118 30% efi	94 26% f	110 27% fi	78 23%	103 20%	194 30% efi	205 27% fi	180 21%
Does not reflect at all	388 17%	210 19% b	178 15%	23 9%	45 11%	56 15% ag	78 19% abg	87 26% abcdfgh	99 19% abg	69 11%	134 17% abg	186 22% abcgh
Don't know	227 10%	69 6%	158 14% a	38 15% efi	46 12% efi	41 11% fi	44 11% fi	25 8%	33 6%	84 13% efi	84 11% fi	58 7%
Sum: Reflects	1080 48%	554 50% b	527 45%	115 46%	184 47%	173 47%	171 42%	146 43%	291 55% abcdegh	299 46%	344 45%	437 51% deh
Sum: Does not reflect	967 43%	488 44%	480 41%	99 39%	163 41%	151 41%	188 47% af	165 49% abcfgi	201 38%	263 41%	338 44%	366 43%

BBC License Fee Poll

Q3. In your opinion, to what extent does the BBC fairly reflect 'British values'?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2274	44	178	245	105	199	261	221	165	168	286	133	269	1791	1162	1112
Total	2274	68	192	254	93	185	110	196	161	196	309	212	298	1904	1260	1014
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly reflects	257 11%	8 12%	16 8%	31 12%	16 17%	20 11%	10 10%	19 10%	23 14%	17 9%	38 12%	19 9%	38 13%	222 12%	141 11%	116 11%
Somewhat reflects	824 36%	23 33%	77 40%	70 28%	28 30%	65 35%	40 37%	74 38%	63 39%	68 35%	114 37%	64 30%	137 46%	683 36%	469 37%	355 35%
Does not reflect much	579 25%	16 24%	49 26%	73 29%	20 22%	47 25%	23 21%	51 26%	44 27%	53 27%	69 22%	70 33%	62 21%	490 26%	333 26%	246 24%
Does not reflect at all	388 17%	13 19%	32 17%	47 19%	16 18%	31 17%	24 21%	32 16%	17 11%	42 21%	67 22%	37 17%	30 10%	319 17%	194 15%	194 19%
Don't know	227 10%	8 12%	17 9%	31 12%	12 13%	22 12%	13 11%	21 11%	14 8%	16 8%	21 7%	23 11%	30 10%	189 10%	122 10%	104 10%
Sum: Reflects	1080 48%	31 45%	94 49%	102 40%	44 48%	86 46%	51 46%	93 47%	86 53%	85 43%	152 49%	82 39%	175 59%	905 48%	610 48%	471 46%
Sum: Does not reflect	967 43%	30 43%	82 42%	121 48%	37 40%	78 42%	47 43%	82 42%	61 38%	95 48%	136 44%	107 50%	93 31%	809 43%	528 42%	439 43%

BBC License Fee Poll

Q3. In your opinion, to what extent does the BBC fairly reflect 'British values'?

BASE: All respondents

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	*g	h	i	a	b
Significance Level: 95%												
Unweighted Total	2274	649	607	111	52	30	59	19	39	411	780	719
Total	2274	775	545	122	46	30	63	8	67	361	883	738
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly reflects	257 11%	74 10% f	90 17% adfi	24 19% adfi	3 6%	8 25% adfi	* 1%	* 5%	7 11% f	31 9% f	92 10%	115 16% a
Somewhat reflects	824 36%	284 37% d	206 38% d	57 46% di	10 23%	15 51% d	22 36%	5 66%	26 39%	130 36%	295 33%	320 43% a
Does not reflect much	579 25%	180 23%	127 23%	28 23%	10 23%	5 17%	18 29%	1 10%	16 24%	105 29% ab	208 24%	161 22%
Does not reflect at all	388 17%	177 23% bcei	65 12%	9 7%	22 48% abcefhi	1 5%	17 27% bcei	1 7%	13 20% c	56 16% c	233 26% b	78 11%
Don't know	227 10%	60 8%	56 10% cd	5 4%	* 1%	1 2%	5 8%	1 13%	4 6%	38 11% cd	55 6%	64 9%
Sum: Reflects	1080 48%	359 46% d	296 54% adfi	80 66% abdfi	13 28%	23 76% abdfhi	23 36%	6 71%	34 50% d	161 45% d	387 44%	435 59% a
Sum: Does not reflect	967 43%	357 46% bce	193 35%	37 30%	32 71% abcehi	7 22%	35 56% bce	1 16%	29 44% bce	161 45% bce	441 50% b	240 32%

BBC License Fee Poll

Q4. In an average week, on how many days do you watch BBC TV channels?

BASE: All respondents

		Gender		Age									
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
			a	b	a	b	c	d	e	f	g	h	i
Significance Level: 95%													
Unweighted Total		2274	1080	1194	341	474	393	375	396	295	815	768	691
Total		2274	1110	1164	252	393	364	402	337	525	646	766	862
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0.0)	324	160	164	45	67	54	62	52	43	113	116	95
		14%	14%	14%	18%	17%	15%	15%	16%	8%	17%	15%	11%
					fi	fi	f	fi	fi		fi	fi	
1	(1.0)	143	58	85	16	19	25	35	29	19	35	61	47
		6%	5%	7%	6%	5%	7%	9%	9%	4%	5%	8%	6%
				a				bfgj	bfg			bfg	
2	(2.0)	186	81	106	24	31	35	36	27	33	55	71	60
		8%	7%	9%	10%	8%	10%	9%	8%	6%	9%	9%	7%
3	(3.0)	223	97	126	38	51	35	30	28	41	89	65	69
		10%	9%	11%	15%	13%	10%	7%	8%	8%	14%	9%	8%
					cdefhi	defhi					cdefhi		
4	(4.0)	249	107	141	43	56	51	47	24	28	100	98	51
		11%	10%	12%	17%	14%	14%	12%	7%	5%	15%	13%	6%
					defhi	efi	efi	efi			efi	efi	
5	(5.0)	334	167	167	42	79	64	55	38	57	121	119	95
		15%	15%	14%	17%	20%	17%	14%	11%	11%	19%	15%	11%
					efi	defhi	efi				defi	ei	
6	(6.0)	195	107	88	25	48	35	26	13	48	73	61	61
		9%	10%	8%	10%	12%	10%	6%	4%	9%	11%	8%	7%
					e	dehi	e			e	dehi	e	e
7	(7.0)	620	333	287	19	43	65	111	126	257	61	175	383
		27%	30%	25%	7%	11%	18%	27%	38%	49%	9%	23%	44%
			b				abg	abcg	abcdgh	abcdegh		abcg	abcdegh
Base for stats		2274	1110	1164	252	393	364	402	337	525	646	766	862
Mean Score		4.12	4.28	3.96	3.33	3.65	3.81	3.96	4.19	5.13	3.53	3.89	4.76
			b			a	ag	ag	abcg	abcdeghi		ag	abcdegh
Standard Deviation		2.491	2.513	2.460	2.186	2.275	2.373	2.562	2.702	2.359	2.244	2.474	2.539
Standard Error		.052	.076	.071	.118	.104	.120	.132	.136	.137	.079	.089	.097
Error variance		*	.01	.01	.01	.01	.01	.02	.02	.02	.01	.01	.01

BBC License Fee Poll

Q4. In an average week, on how many days do you watch BBC TV channels?

BASE: All respondents

	Total	Regions													Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b	
Unweighted Total	2274	44	178	245	105	199	261	221	165	168	286	133	269	1791	1162	1112	
Total	2274	68	192	254	93	185	110	196	161	196	309	212	298	1904	1260	1014	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0	(0.0)	324	6	38	29	11	22	18	30	23	31	47	40	30	262	185	139
	14%	9%	20%	11%	11%	12%	16%	15%	14%	16%	15%	19%	10%	14%	15%	14%	
			celm									cl					
1	(1.0)	143	4	8	30	5	15	13	12	6	9	17	7	17	118	78	66
	6%	6%	4%	12%	6%	8%	12%	6%	4%	4%	6%	3%	6%	6%	6%	6%	
				bghijklm			bghijklm										
2	(2.0)	186	8	11	27	4	15	8	21	15	17	22	15	23	159	109	78
	8%	12%	6%	10%	5%	8%	7%	10%	9%	9%	7%	7%	8%	8%	9%	8%	
3	(3.0)	223	11	23	14	9	21	9	21	16	29	27	14	27	179	127	96
	10%	16%	12%	5%	10%	11%	8%	11%	10%	15%	9%	7%	9%	9%	10%	9%	
			c	c		c		c		cfkm		c					
4	(4.0)	249	6	23	35	8	22	12	21	19	12	38	32	20	207	137	112
	11%	9%	12%	14%	9%	12%	11%	11%	12%	6%	12%	15%	15%	7%	11%	11%	11%
			l		il		l				il	il			l		
5	(5.0)	334	7	21	24	23	23	13	29	23	23	46	30	71	292	214	120
	15%	10%	11%	9%	25%	12%	12%	15%	14%	12%	15%	14%	24%	15%	17%	12%	
				abcefg hijkm								abcefg hijkm		c	b		
6	(6.0)	195	1	12	20	6	13	7	16	7	20	25	18	49	174	112	83
	9%	2%	6%	8%	7%	7%	7%	8%	4%	10%	8%	9%	16%	9%	9%	8%	
										h		abcefg hijkm		h			
7	(7.0)	620	25	54	76	26	53	29	47	52	56	86	55	60	512	298	321
	27%	37%	28%	30%	28%	29%	26%	24%	32%	29%	28%	26%	20%	27%	24%	32%	
			l		l		l		l	l	l		l		l		a
Base for stats	2274	68	192	254	93	185	110	196	161	196	309	212	298	1904	1260	1014	
Mean Score	4.12	4.33	3.92	4.09	4.41	4.11	3.82	3.91	4.23	4.11	4.14	4.05	4.35	4.14	4.01	4.24	
					f							fg		f	a		
Standard Deviation	2.491	2.450	2.617	2.539	2.354	2.476	2.609	2.482	2.508	2.552	2.511	2.552	2.269	2.472	2.452	2.533	
Standard Error	.052	.369	.196	.162	.230	.176	.162	.167	.195	.197	.148	.221	.138	.058	.072	.076	
Error variance	*	.14	.04	.03	.05	.03	.03	.03	.04	.04	.02	.05	.02	*	.01	.01	

BBC License Fee Poll

Q4. In an average week, on how many days do you watch BBC TV channels?

BASE: All respondents

	Total	2019 Past Vote									2016 EU Vote		
		Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain	
		a	b	c	d	e	f	*g	h	i	a	b	
Significance Level: 95%													
Unweighted Total	2274	649	607	111	52	30	59	19	39	411	780	719	
Total	2274	775	545	122	46	30	63	8	67	361	883	738	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0	(0.0)	324 14%	101 13% c	82 15% c	8 6%	13 28% abcei	3 9%	15 24% ac	- -	8 12%	59 16% c	125 14%	91 12%
1	(1.0)	143 6%	41 5%	42 8%	8 7%	6 14% af	1 4%	2 3%	1 7%	5 7%	24 7%	64 7%	44 6%
2	(2.0)	186 8%	74 10%	41 8%	13 10%	1 3%	2 6%	4 6%	2 19%	8 12%	29 8%	80 9%	61 8%
3	(3.0)	223 10%	51 7%	77 14% ai	10 8%	6 13%	2 8%	6 9%	1 7%	11 16% a	26 7%	85 10%	65 9%
4	(4.0)	249 11%	74 10% d	54 10% d	11 9%	* 1%	1 2%	10 16% de	1 7%	5 8%	43 12% d	78 9%	67 9%
5	(5.0)	334 15%	120 15%	68 12%	13 11%	6 14%	5 16%	5 7%	2 21%	5 7%	70 20% bcf	112 13%	108 15%
6	(6.0)	195 9%	61 8%	39 7%	12 10%	1 2%	1 2%	2 3%	1 9%	2 3%	44 12% abdf	52 6%	69 9% a
7	(7.0)	620 27%	253 33% bi	144 26% i	48 39% bi	12 26%	16 53% abdi	20 32% i	2 29%	24 36% i	66 18%	288 33%	234 32%
Base for stats	2274	775	545	122	46	30	63	8	67	361	883	738	
Mean Score	4.12	4.35 bdi	3.94	4.74 bdfi	3.24	5.10 bdfi	3.86	4.57	4.14	3.90	4.16	4.36	
Standard Deviation	2.491	2.509	2.514	2.370	2.852	2.491	2.759	2.224	2.567	2.438	2.579	2.486	
Standard Error	.052	.098	.102	.225	.396	.455	.359	.510	.411	.120	.092	.093	
Error variance	*	.01	.01	.05	.16	.21	.13	.26	.17	.01	.01	.01	

BBC License Fee Poll

Q5. To what extent do you think that the BBC spends funds raised from the TV Licence Fee reasonably or unreasonably?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2274	1080	1194	341	474	393	375	396	295	815	768	691
Total	2274	1110	1164	252	393	364	402	337	525	646	766	862
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very reasonably	218	149	69	24	42	41	32	31	48	67	73	79
	10%	13%	6%	10%	11%	11%	8%	9%	9%	10%	9%	9%
		b										
Quite reasonably	535	294	240	72	110	100	81	66	106	181	181	172
	24%	27%	21%	28%	28%	27%	20%	20%	20%	28%	24%	20%
		b		defi	defi	defi				defhi		
Neither reasonably nor unreasonably	541	215	327	71	110	100	97	75	88	182	197	163
	24%	19%	28%	28%	28%	28%	24%	22%	17%	28%	26%	19%
		a		fi	fi	fi	fi			efi	fi	
Quite unreasonably	318	154	164	27	44	51	64	44	87	71	115	132
	14%	14%	14%	11%	11%	14%	16%	13%	17%	11%	15%	15%
							abg		abg		bg	abg
Very unreasonably	465	250	214	22	43	46	88	94	172	65	133	266
	20%	23%	18%	9%	11%	13%	22%	28%	33%	10%	17%	31%
		b					abcg	abcdgh	abcdgh		abcg	abcdgh
Don't know	197	47	150	36	44	26	42	26	24	80	67	50
	9%	4%	13%	14%	11%	7%	10%	8%	5%	12%	9%	6%
		a		cefhi	cfi		fi			cefhi	fi	
Sum: Reasonably	753	444	309	96	152	141	113	97	154	248	253	251
	33%	40%	27%	38%	39%	39%	28%	29%	29%	38%	33%	29%
		b		defi	defhi	defi				defhi		
Sum: Unreasonably	783	404	378	50	87	97	152	138	260	136	249	398
	34%	36%	32%	20%	22%	27%	38%	41%	49%	21%	32%	46%
		b				ag	abcg	abcgh	abcdegh		abcg	abcdgh

BBC License Fee Poll

Q5. To what extent do you think that the BBC spends funds raised from the TV Licence Fee reasonably or unreasonably?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2274	44	178	245	105	199	261	221	165	168	286	133	269	1791	1162	1112
Total	2274	68	192	254	93	185	110	196	161	196	309	212	298	1904	1260	1014
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very reasonably	218	10	18	19	9	17	7	22	18	13	28	17	40	183	142	77
	10%	15%	9%	7%	10%	9%	7%	11%	11%	6%	9%	8%	13%	10%	11%	8%
		f										cfi			b	
Quite reasonably	535	8	58	62	20	40	22	40	43	40	71	39	92	447	318	217
	24%	12%	30%	24%	21%	22%	20%	21%	27%	20%	23%	18%	31%	23%	25%	21%
			afgikm						a			aefgijkm			b	
Neither reasonably nor unreasonably	541	14	45	69	18	40	24	36	32	50	86	52	74	458	315	226
	24%	20%	24%	27%	20%	22%	22%	19%	20%	26%	28%	24%	25%	24%	25%	22%
				g							g					
Quite unreasonably	318	8	26	29	18	33	16	34	25	31	39	24	34	268	161	157
	14%	12%	14%	12%	19%	18%	14%	17%	16%	16%	13%	12%	11%	14%	13%	15%
					l											
Very unreasonably	465	24	32	51	19	39	30	40	25	52	64	52	36	378	215	250
	20%	35%	17%	20%	21%	21%	27%	20%	16%	27%	21%	25%	12%	20%	17%	25%
		bceghjlm		l	l	l	bhlm	l		bhlm	l	l		l	a	
Don't know	197	3	13	24	9	16	11	24	18	10	21	27	21	170	109	88
	9%	5%	7%	9%	10%	8%	10%	12%	11%	5%	7%	13%	7%	9%	9%	9%
								ijl	i			ij				
Sum: Reasonably	753	19	76	81	29	57	29	62	61	53	99	56	132	629	460	293
	33%	27%	39%	32%	31%	31%	26%	32%	38%	27%	32%	27%	44%	33%	36%	29%
			fik						fik			acdefgijkm		f	b	
Sum: Unreasonably	783	32	58	80	37	72	46	74	50	83	103	77	70	646	376	407
	34%	47%	30%	32%	40%	39%	42%	38%	31%	42%	33%	36%	24%	34%	30%	40%
		bchl		l	l	l	bchjlm	l		bchl	l	l		l	a	

BBC License Fee Poll

Q5. To what extent do you think that the BBC spends funds raised from the TV Licence Fee reasonably or unreasonably?

BASE: All respondents

	2019 Past Vote										2016 EU Vote	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	Green	SNP	Plaid Cymru	Another party	Did not vote	Leave	Remain
		a	b	c	d	e	f	*g	h	i	a	b
Significance Level: 95%												
Unweighted Total	2274	649	607	111	52	30	59	19	39	411	780	719
Total	2274	775	545	122	46	30	63	8	67	361	883	738
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very reasonably	218 10%	75 10%	68 12%	21 17%	1 2%	8 28%	1 1%	* 6%	9 14%	27 7%	74 8%	105 14%
		f	dfi	adfi		abdfi			df			a
Quite reasonably	535 24%	167 21%	147 27%	42 34%	6 12%	6 20%	15 24%	2 23%	5 8%	95 26%	160 18%	207 28%
		h	adh	adh					dh			a
Neither reasonably nor unreasonably	541 24%	144 19%	118 22%	23 19%	8 18%	6 19%	21 34%	1 14%	12 18%	120 33%	169 19%	157 21%
							abc			abcd		
Quite unreasonably	318 14%	128 17%	85 16%	17 14%	2 4%	5 16%	5 8%	2 28%	8 11%	36 10%	133 15%	111 15%
		di	di									
Very unreasonably	465 20%	225 29%	82 15%	11 9%	27 60%	2 8%	15 24%	1 16%	30 46%	43 12%	302 34%	99 13%
		bcei			abcefi		ci		abcefi		b	
Don't know	197 9%	37 5%	45 8%	9 7%	2 4%	3 9%	5 9%	1 13%	2 3%	41 11%	45 5%	60 8%
		a							a		a	
Sum: Reasonably	753 33%	242 31%	215 39%	62 51%	6 14%	14 48%	16 25%	2 29%	15 22%	121 34%	234 27%	312 42%
		d	adfh	abdfhi		dfh			d		a	
Sum: Unreasonably	783 34%	353 46%	168 31%	29 23%	29 64%	7 24%	20 33%	4 44%	38 57%	79 22%	435 49%	209 28%
		bcei	i		abcefi				bcefi		b	