

#### DAILY MIRROR - NHS POLL, JUNE 2018

Methodology: ComRes interviewed 1,073 adults online on the 5<sup>th</sup> June 2018. Data were weighted to be demographically representative of all GB adults by region, gender and age. ComRes is a member of the British Polling Council and abides by its rules.

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#### REPUTATION | COMMUNICATIONS | PUBLIC POLICY

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## NHS Poll ONLINE Fieldwork : 5th June 2018

Table 5

Q2. Would you support or oppose a 1p rise in national insurance contributions if the Government promised that all the money raised would be ring-fenced to fund only the NHS?

Base: All respondents

		Ger	nder	der Age							Region									
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Scot- land (i)	North East (j)	North	York- shire & Humb- erside (I)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern l	_ondon (q)		South West (s)
Unweighted base	1073	543	530	134	192	196	200	156	195	95	44	107	103	88	74	57	117	146	145	97
Weighted base	1073	524	549	120	185	173	191	158	247	94*	45*	123	90	97*	80*	54*	103	143	149	94*
I would support a 1p rise	879 82%	420 80%	459 84%	109 91%DEF	147 g 80%e	124 72%	151 79%e	131 83%E	218 88%DEF	75 80%	38 85%	106 86%noQ	77 Q 85%o	78 Q 81%	61 75%	39 73%	88 86%nOQ	107 75%	127 85%noQ	83 87%NOQ
I would oppose a 1p rise	121 11%	78 15%B	43 8%	7 5%	21 11%c	33 19%CDf	25 gH 13%CH	18 12%c	17 7%	10 11%	4 8%	13 11%	9 9%	11 11%	11 14%	8 14%	8 8%	28 20%ijkL S	13 mPR 8%	7 7%
Don't know	73 7%	26 5%	47 9%A	5 4%	17 9%ch	16 9%ch	15 8%	9 5%	12 5%	9 10%k	3 7%	4 4%	5 5%	8 8%	9 11%k	7 13%Klq	6 6%	8 5%	10 7%	5 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s \* small base



# NHS Poll ONLINE Fieldwork : 5th June 2018

Table 6

Q2. Would you support or oppose a 1p rise in national insurance contributions if the Government promised that all the money raised would be ring-fenced to fund only the NHS?

Base: All respondents

		Voting Intention										
					Some other							
	Total	Conservative (a)	Labour (b)	Democrat (c)	SNP (d)	Plaid Cymru (e)	party (f)	Would not vote (g)				
Unweighted base	1073	331	382	75	35	8	63	54				
Weighted base	1073	367	367	63*	27*	9**	63*	54*				
I would support a 1p rise	879 82%	297 81%G	316 86%aFG	55 88%FG	23 86%g	8 85%	46 74%	37 69%				
I would oppose a 1p rise	121 11%	52 14%B	29 8%	7 11%	1 5%	1 15%	13 21%BcD	8 14%				
Don't know	73 7%	18 5%	21 6%	1 1%	2 9%c	-	3 5%	9 16%ABCF				

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g \* small base; \*\* very small base (under 30) ineligible for sig testing



# NHS Poll ONLINE Fieldwork : 5th June 2018

Table 7
Q3. Which of the following statements comes closest to your view?
Base: All respondents

		Ger	nder	Age						Region										
	Total	Male (a)	Female (b)	18-24 2 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (I)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	1073	543	530	134	192	196	200	156	195	95	44	107	103	88	74	57	117	146	145	97
Weighted base	1073	524	549	120	185	173	191	158	247	94*	45*	123	90	97*	80*	54*	103	143	149	94*
I would definitely be willing to change my vote at the next general election in favour of a party which pledged additional funding for the NHS	195 18%	93 18%	102 19%	21 17%	46 25%ceGH	31 I 18%	43 23%GH	20 13%	33 13%	14 15%	12 28%ilnS	29 23%IS	12 14%	20 20%	11 14%	12 23%s	19 19%	25 17%	29 19%	11 12%
I would probably be willing to change my vote at the next general election in favour of a party which pledged additional funding for the NHS	355 33%	146 28%	209 38%A	53 44%EFGH	76 H 41%FgH	58 33%h	56 29%	49 31%	63 25%	35 37%q	12 27%	40 33%	32 36%	28 29%	28 35%	21 39%q	38 37%q	38 27%	52 35%	29 31%
I would not be willing to change my vote at the next general election in favour of a party which pledged additional funding for the NHS	302 28%	187 36%B	115 3 21%	17 14%	26 14%	39 23%cD	52 27%CD	50 32%CDe	117 47%CD	25 EFG26%	13 28%	34 28%	28 31%	24 25%	22 28%	12 23%	25 24%	44 31%	41 27%	33 35%p
Don't know	221 21%	98 19%	123 22%	29 24%H	36 20%	44 26%H	39 20%h	38 24%H	35 14%	20 21%	8 18%	20 16%	18 20%	24 25%	19 23%	8 15%	21 20%	35 25%k	28 19%	21 22%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s \* small base



# NHS Poll ONLINE Fieldwork : 5th June 2018

Table 8
Q3. Which of the following statements comes closest to your view?
Base: All respondents

		Voting Intention										
	Total	Conservative (a)	Labour (b)	Liberal Democrat (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Would not vote (g)				
Unweighted base	1073	331	382	75	35	8	63	54				
Weighted base	1073	367	367	63*	27*	9**	63*	54*				
I would definitely be willing to change my vote at the next general election in favour of a party which pledged additional funding for the NHS	195 18%	43 12%	93 26%ACdf	8 13%	3 13%	3 39%	10 16%	13 25%A				
I would probably be willing to change my vote at the next general election in favour of a party which pledged additional funding for the NHS	355 33%	106 29%	120 33%	31 49%ABdG	8 31%	4 40%	25 40%a	13 25%				
I would not be willing to change my vote at the next general election in favour of a party which pledged additional funding for the NHS	302 28%	164 45%BCFG	79 22%	12 20%	11 43%BCG	-	17 28%g	8 14%				
Don't know	221 21%	54 15%	73 20%a	11 18%	4 14%	2 21%	11 17%	19 36%ABCDF				

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g \* small base; \*\* very small base (under 30) ineligible for sig testing



## NHS Poll ONLINE Fieldwork : 5th June 2018

Table 9

Q4. Do you think the quality of service in the NHS has improved or declined since 2010, or has it stayed the same? Base: All respondents

		Gen	ıder			Age	e			Region										
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- V erside (I)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	1073	543	530	134	192	196	200	156	195	95	44	107	103	88	74	57	117	146	145	97
Weighted base	1073	524	549	120	185	173	191	158	247	94*	45*	123	90	97*	80*	54*	103	143	149	94*
Improved	92 9%	54 10%b	39 7%	7 5%	23 13%CEf	8 5%	13 7%	15 10%e	26 10%E	7 8%	3 7%	12 10%	5 6%	8 8%	8 9%	6 10%	6 6%	15 10%	14 9%	9 10%
Stayed the same	304 28%	153 29%	152 28%	36 30%	59 32%g	48 28%	59 31%	37 23%	66 27%	31 33%J	4 9%	36 29%J	22 24%J	31 33%J	23 29%J	19 36%J	30 29%J	36 26%J	45 30%J	26 27%J
Declined	593 55%	287 55%	306 56%	64 53%	86 47%	101 58%D	102 54%	93 59%D	147 60%D	45 48%	34 75%IKN QRS	63 INOP:1%	58 64%lkO	52 54%	44 55%	24 45%	59 57%	80 56%	82 55%	52 55%
Don't know	83 8%	30 6%	52 10%A	14 11%H	16 9%H	15 9%H	17 9%H	12 8%h	8 3%	11 11%	4 9%	12 10%	5 6%	5 6%	5 6%	4 8%	8 8%	12 8%	8 6%	7 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s \* small base



# NHS Poll ONLINE Fieldwork : 5th June 2018

Table 10 Q4. Do you think the quality of service in the NHS has improved or declined since 2010, or has it stayed the same? Base: All respondents

		Voting Intention											
	Total	Conservative (a)	Labour (b)	Liberal Democrat (c)	SNP (d)	Plaid Cymru (e)	Some other party (f)	Would not vote					
Unweighted base	1073	331	382	75	35	8	63	54					
Weighted base	1073	367	367	63*	27*	9**	63*	54*					
Improved	92 9%	52 14%BF	20 5%	5 8%f	2 9%f	-	1 2%	4 7%					
Stayed the same	304 28%	136 37%BCf	76 21%	14 23%	7 27%	2 24%	15 24%	19 36%B					
Declined	593 55%	163 45%	247 67%AcDG	35 56%a	14 50%	6 66%	45 71%AcDG	25 46%					
Don't know	83 8%	15 4%	23 6%	8 13%ABF	4 13%AF	1 11%	2 3%	6 12%Af					

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g \* small base; \*\* very small base (under 30) ineligible for sig testing

