

Daily Mail / ITV News - EU Referendum Survey

	All UK adults (turnout weighted)	Overall voting intention
Remain	48%	54%
Leave	42%	46%
Don't know	11%	-

METHODOLOGY NOTE

ComRes interviewed 1,032 UK adults aged 18+ from 17th–22nd June 2016. Data were weighted to be representative of all UK adults aged 18+. ComRes sets quotas during fieldwork and weights the raw data on the following demographic information: age, gender, government office region, social grade and public / private working sector. The sample includes both landline and mobile telephone numbers. Additionally the data is weighted by past vote recall. The voting intention figures are then modelled using the ComRes Likely Electorate Model to take account for known turnout patterns. ComRes is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

To commission a voting intention poll or a public opinion survey please contact Tom Mludzinski: tom.mludzinski@comres.co.uk

To register for Pollwatch, a weekly newsletter update on the polls, please email: pollwatch@comres.co.uk

CATI Opinion Poll - EU referendum

CVQ1. Thinking back to the General Election in May last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote? Base: All respondents C2. If the referendum on Britain's membership of the European Union were being held tomorrow, how likely or unlikely would you be to vote? Please rate your answer on a scale from 1-10 where 1 is certain not to vote and 10 is absolutely certain to vote. Base: All respondents C3. If a referendum were held tomorrow on the UK's membership of the European Union (EU), how would you vote on the following question? "Should the UK remain a member of the European Union, or leave the European Union?" Base: All respondents C3. If a referendum were held tomorrow on the UK's membership of the European Union (EU), how would you vote on the following question? "Should the UK remain a member of the European Union, or leave the European Union?" Base: (Turnout weighted) C3. If a referendum were held tomorrow on the UK's membership of the European Union (EU), how would you vote on the following question? "Should the UK remain a member of the European Union, or leave the European Union." Base: All respondents likely to vote expressing a voting intention, including squeeze. (Turnout weighted) Q1. Have you definitely decided how you will vote or may you change your mind? Base: All who have said how they would vote Q2. Who of the following, if any, was/will be important to you in deciding how you will vote at the upcoming referendum on Britain's membership of the European Union? Base: All respondents Q3. Do you think it would be better for the economy if Britain remained in the EU or if left the EU? Base: All who have not said how they would vote Q4_1. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference? That we could save £350m a week sent to the EU ... Base: All respondents Q4 2. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference? That we could introduce an Australian-style points system for immigration .. Base: All respondents Q4 3. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference? That taxes will go up and there will be more public spending cuts ... Base: All respondents Q4. 4. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference? That house prices will be lower ... Base: All respondents Q4 5. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference? That we wouldn't have to accept Turkish immigrants if they joined the EU Q4 6. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference? That we can take back control Base: All respondents Q4. 7. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference? That it would be a leap in the dark. Base: All respondents Q4. 8. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference? That it could lead to a recession ... Base: All respondents Q5. If the UK voted to leave the European Union, which of the following do you think would do the best job as British Prime Minister negotiating Britain's withdrawal from the EU? Base: All respondents CVQ1. Thinking back to the General Election in May last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote? Base: All respondents

<u>CATI Opinion Poll - EU referendum</u>

CVQ1. Thinking back to the General Election in May last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote? Base: All respondents

Unweighted Total Weighted Total Conservative Labour Liberal Democrat UKIP SNP Some other party Did not vote Don't remember Refused NA-Northern Ireland

	GEND	FR			AGE					SOCIAL GR	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
278	139	139	16	37	43	47	37	98	96	77	40	64
27%	28%	26%	14%	21%	25%	25%	24%	43%	35%	27%	18%	26%
235	108	127	30	51	46	35	34	39	72	67	44	52
23%	22%	24%	26%	29%	27%	19%	23%	17%	26%	23%	20%	21%
61	31	30	1	13	14	8	6	19	23	11	10	17
6%	6%	6%	1%	7%	8%	4%	4%	8%	8%	4%	4%	7%
95	59	36	5	9	7	29	18	27	19	18	30	29
9%	12%	7%	5%	5%	4%	16%	12%	12%	7%	6%	13%	12%
36	21	16	-	6	9	8	7	5	7	16	10	3
4%	4%	3%		4%	6%	4%	5%	2%	2%	6%	4%	1%
42	26	16	4	12	7	6	7	6	14	15	6	7
4%	5%	3%	3%	7%	4%	3%	4%	3%	5%	5%	3%	3%
208	98	110	53	41	32	37	29	17	37	63	59	49
20%	20%	21%	45%	23%	18%	20%	19%	7%	13%	22%	26%	20%
21	2	19	-	2	3	6	4	6	4	4	6	7
2%		4%	-	1%	2%	3%	2%	3%	1%	2%	3%	3%
27	7	20	3	1	9	3	4	7	5	9	6	8
3%	1%	4%	3%	1%	5%	1%	2%	3%	2%	3%	3%	3%
28	11	17	5	4	2	6	6	7	-	6	14	9
3%	2%	3%	4%	2%	1%	3%	4%	3%	-	2%	6%	4%





CATI Opinion Poll - EU referendum

CVQ1. Thinking back to the General Election in May last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote? Base: All respondents

Unweighted Total Weighted Total Conservative Labour Liberal Democrat UKIP SNP Some other party Did not vote Don't remember Refused NA-Northern Ireland

				REGION SUMMARY				PAST VOTE	– GENERAL ELECT	ON 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032 100%	866 100%	88 100%	916 100%	242 100%	261 100%	364 100%	1004 100%	278 100%	235 100%	95 100%
278 27%	261 30%	12 14%	266 29%	55 23%	87 33%	119 33%	278 28%	278 100%	-	-
235	207	14%	29%	68	54	85	235	-	235	-
23%	24%	16%	24%	28%	21%	23%	23%	-	100%	-
61 6%	56 7%	4 5%	56 6%	16 7%	18 7%	22 6%	61 6%	-	-	-
95 9%	87 10%	-	95 10%	22 9%	33 13%	31 9%	95 10%	-	-	95 100%
36	10%	36	10%	976	13%	976	36	-		100%
4%	-	41%	-	-	-	-	4%	-	-	-
42 4%	34 4%	1 2%	40 4%	8 3%	8	17 5%	42 4%	-	-	-
208	176	18	190	60	44	72	208	-	-	-
20%	20%	21%	21%	25%	17%	20%	21%	-	-	-
21 2%	19 2%	-	21 2%	7 3%	9 3%	4 1%	21 2%	-	-	-
27	26	1	26	7	6	13	27	-	-	-
3%	3%	1%	3%	3%	2%	4%	3%	-	-	-
28 3%	-	-	-	-	-	-	-	-	-	-





CATI Opinion Poll - EU referendum

CVQ1. Thinking back to the General Election in May last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote?

Base: All respondents

				DECISION			EDUCA	TION
								Non-university
	Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	educated
Unweighted Total	1032	481	431	120	611	118	336	693
Weighted Total	1032	483	434	115	612	130	334	696
	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	278	116	140	22	162	34	88	189
	27%	24%	32%	19%	26%	26%	26%	27%
Labour	235	166	50	19	153	20	100	135
	23%	34%	12%	17%	25%	15%	30%	19%
Liberal Democrat	61	42	16	3	38	7	28	33
	6%	9%	4%	2%	6%	5%	8%	5%
UKIP	95	2	90	4	64	6	10	85
	9%	*	21%	3%	10%	5%	3%	12%
SNP	36	22	13	1	28	3	16	20
	4%	4%	3%	1%	5%	3%	5%	3%
Some other party	42	26	12	3	28	3	21	21
	4%	5%	3%	3%	5%	3%	6%	3%
Did not vote	208	80	90	38	102	47	55	151
	20%	17%	21%	33%	17%	36%	16%	22%
Don't remember	21	3	7	10	5	2	4	17
	2%	1%	2%	9%	1%	1%	1%	2%
Refused	27	7	6	14	7	5	8	19
	3%	2%	1%	12%	1%	4%	3%	3%
NA-Northern Ireland	28	19	9	-	26	3	3	26
	3%	4%	2%	-	4%	2%	1%	4%



Base: All respondents

			GEND				AGE					SOCIAL		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted Total		1032	528	504	84	154	180	186	163	265	320	261	211	240
Weighted Total		1032 100%	503 100%	529 100%	118 100%	178 100%	171 100%	186 100%	151 100%	229 100%	276 100%	286 100%	225 100%	246 100%
1 - Certain not to vote	(1)	51 5%	23 5%	28 5%	8 7%	13 8%	6 3%	11 6%	7 5%	6 3%	8 3%	9 3%	17 7%	17 7%
2	(2)	7 1%	4 1%	2	- -	4 2%	- -	2 1%	- -	1 *	1	-	2 1%	3 1%
3	(3)	9 1%	3 1%	6 1%	5 4%	-	2 1%	2 1%	-	1 *	-	3 1%	3 1%	3 1%
4	(4)	8 1%	5 1%	3 1%	5 4%	-	3 2%	-	-	-	-	2 1%	3 1%	4 2%
5	(5)	35 3%	11 2%	24 5%	5 5%	6 3%	6 3%	7 4%	3 2%	8 4%	3 1%	10 3%	11 5%	12 5%
6	(6)	9 1%	1	7 1%	2 2%	2 1%	1	-	2 1%	2 1%	3 1%	2 1%	1 1%	2 1%
7	(7)	15 1%	14 3%	1	3 3%	6 4%	1	2 1%	2 1%	1 1%	3 1%	5 2%	4 2%	3 1%
8	(8)	31 3%	16 3%	15 3%	7 6%	8 4%	2 1%	5 3%	4 3%	4 2%	9 3%	10 4%	7 3%	5 2%
9	(9)	55 5%	30 6%	25 5%	7 6%	6 3%	14 8%	10 5%	10 7%	8 3%	14 5%	17 6%	13 6%	10 4%
10 - Absolutely certain to vote	(10)	808 78%	394 78%	414 78%	74 63%	133 75%	136 79%	147 79%	122 81%	197 86%	234 85%	225 79%	164 73%	185 75%
Prefer not to say		2	-	2	- -	-	2 1%	-	-	-	-	2 1%	-	-
Don't know		2	- -	2	- -	-	-	1 1%	-	1 1%	- -	1	-	1 1%
Mean score Standard deviation Standard error		9.03 2.35 .07	9.08 2.28 .10	8.98 2.42 .11	8.26 2.86 .31	8.72 2.71 .22	9.21 2.09 .16	9.02 2.43 .18	9.25 2.10 .16	9.39 1.88 .12	9.44 1.78 .10	9.21 2.01 .12	8.65 2.75 .19	8.69 2.75 .18



Base: All respondents

					R	EGION SUMMARY				PAST VOTE -	GENERAL ELECTION	ON 2015
		Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
Unweighted Total		1032	858	93	910	242	260	356	1003	236	258	106
Weighted Total		1032 100%	866 100%	88 100%	916 5 100%	242 100%	261 100%	364 100%	1004 100%	278 100%	235 100%	95 100%
1 - Certain not to vote	(1)	51 5%	43 5%	6 6%	46 5%	13 5%	14 5%	16 4%	51 5%	-	5 2%	2
2	(2)	7	6	-	6	3	2	1	6	1	2	-
	`	1%	1%	-	1%	1%	1%	*	1%	*	1%	-
3	(3)	9	4	2	4	2	-	2	6	1	-	-
		1%	1%	2%		1%	-	1%	1%		-	-
4	(4)	8 1%	8 1%	-	8 1%	2 1%	2 1%	5 1%	8 1%	3 1%	-	-
5	(5)	35	27	6	29	4	11	12	34	5	6	-
		3%	3%	7%	3%	2%	4%	3%	3%	2%	2%	-
6	(6)	9 1%	6 1%	-	9 1%	3 1%	2 1%	-	9 1%	1 1%	2 1%	-
7	(7)	15	10	-	15	3	2	6	15	1	1	3
		1%	1%	-	2%	1%	1%	2%	2%	*	*	3
8	(8)	31 3%	24 3%	4 5%	27	4 2%	5 2%	15 4%	31 3%	6 2%	8 3%	3 3'
9	(9)	55 5%	51 6%	2 2%	51 6%	13 5%	17 7%	21 6%	53 5%	16 6%	11 5%	2
10 - Absolutely certain to vote	(10)	808 78%	683 79%	68 78%	718	195 80%	205 79%	283 78%	786 78%	242 87%	199 85%	86 90
Prefer not to say		2	2	-	2	-	-	2	2	-	-	
		*	*	-	*	-	-	*	*	-	-	-
Don't know		2	2	-	2	-	1	1	2	1	1	
Mean score		9.03	9.07	8.84	9.05	9.04	9.07	9.10	9.03	9.66	9.47	9.68



Base: All respondents

Unweighted Total Weighted Total Standard deviation Standard error

					PAST VOTE – GENERAL ELECTION 2015					
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2.35	2.31	2.59	2.32	2.44	2.33	2.22	2.35	1.18	1.69	1.30
.07	.08	.27	.08	.16	.14	.12	.07	.08	.11	.13



Base: All respondents

	[DECISION			EDUCA	TION
		Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
Unweighted Total		1032	481	431	120	611	118	336	693
Weighted Total		1032 100%	483 100%	434 100%	115 100%	612 100%	130 100%	334 100%	696 100%
1 - Certain not to vote	(1)	51 5%	14 3%	15 3%	22 19%	20 3%	7 5%	9 3%	42 6%
2	(2)	7 1%	2	3 1%	2 2%	-	5 3%	1 *	5 1%
3	(3)	9 1%	4 1%	4 1%	2 1%	5 1%	2 2%		9 1%
4	(4)	8 1%	4 1%	5 1%	-	-	8 6%	2	7 1%
5	(5)	35 3%	17 4%	3 1%	15 13%	4 1%	16 12%	4 1%	31 5%
6	(6)	9 1%	8 2%	1	-	4 1%	5 4%	3 1%	6 1%
7	(7)	15 1%	6 1%	8 2%	1 1%	7 1%	8 6%	3 1%	12 2%
8	(8)	31 3%	19 4%	4 1%	8 7%	14 2%	10 7%	9 3%	22 3%
9	(9)	55 5%	25 5%	25 6%	5 4%	43 7%	7 5%	21 6%	33 5%
10 - Absolutely certain to vote	(10)	808 78%	384 79%	366 84%	59 51%	514 84%	64 49%	281 84%	525 75%
Prefer not to say		2	-	- -	2 1%	-	-		2
Don't know		2	1	-	1 1%	1	-	1 *	1
Mean score		9.03	9.19	9.33	7.14	9.43	7.64	9.46	8.82





Base: All respondents

Unweighted Total Weighted Total Standard deviation Standard error

			DECISION			EDUC	ATION
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
1032	481	431	120	611	118	336	693
1032	483	434	115	612	130	334	696
100%	100%	100%	100%	100%	100%	100%	100%
2.35	2.03	2.01	3.65	1.82	2.90	1.74	2.57
.07	.09	.10	.34	.07	.27	.10	.10



Prepared by ComRes

Base: All respondents

Unweighted Total Weighted Total Remain Leave Don't know

	GEND	ER			AGE		_			SOCIAL G	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
483	235	248	77	114	92	66	47	88	169	149	75	90
47%	47%	47%	65%	64%	54%	36%	31%	38%	61%	52%	33%	37%
434	227	206	38	47	63	88	83	115	88	107	119	119
42%	45%	39%	32%	27%	37%	47%	55%	50%	32%	37%	53%	49%
115	40	75	4	16	16	32	21	26	18	30	31	36
11%	8%	14%	3%	9%	10%	17%	14%	11%	7%	10%	14%	15%



Base: All respondents

Unweighted Total Weighted Total Remain Leave Don't know

			F	REGION SUMMARY				PAST VOTI	E – GENERAL ELECT	TION 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
483 47%	400 46%	45 51%	419 46%	98 41%	118 45%	184 51%	464 46%	116 42%	166 71%	2 2%
434	374	29	395	121	116	137	424	140	50	90
42%	43%	34%	43%	50%	44%	38%	42%	50%	21%	94%
115 11%	92 11%	13 15%	102 11%	23 9%	27 10%	42 12%	115 11%	22 8%	19 8%	4 4%



Base: All respondents

Unweighted Total	
Weighted Total	
Remain	
Leave	
Don't know	

			DECISION			EDUCA	ATION
							Non-university
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	educated
1032	481	431	120	611	118	336	693
1032	483	434	115	612	130	334	696
100%	100%	100%	100%	100%	100%	100%	100%
483	483	-	-	331	66	239	244
47%	100%	-	-	54%	50%	72%	35%
434	-	434	-	282	65	68	363
42%	-	100%	-	46%	50%	21%	52%
115	-	-	115	-	-	26	88
11%	-	-	100%	-	-	8%	13%



Base: (Turnout weighted)

Unweighted Total Weighted Total Remain Leave Don't know

	GEND	ER			AGE					SOCIAL C	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
713	356	357	53	98	136	158	116	151	269	226	134	84
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
339	169	170	37	65	80	63	37	57	162	106	39	32
48%	47%	48%	70%	67%	58%	39%	32%	38%	60%	47%	29%	38%
298	162	136	15	26	47	71	61	77	89	93	75	42
42%	46%	38%	28%	27%	35%	45%	53%	51%	33%	41%	56%	50%
76	25	51	1	7	9	25	18	16	19	27	19	11
11%	7%	14%	2%	7%	7%	16%	15%	11%	7%	12%	14%	13%



Base: (Turnout weighted)

Unweighted Total Weighted Total Remain Leave Don't know

				REGION SUMMARY				PAST VOT	E – GENERAL ELEC	TION 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
713	598	64	634	170	169	259	698	215	161	65
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
339 48%	284 47%	33 51%	297 47%	71 42%	83 49%	129 50%	330 47%	91 42%	117 73%	1 2%
298	253	23	269	82	70	101	292	108	32	63
42%	42%	35%	42%	48%	42%	39%	42%	50%	20%	96%
76 11%	61 10%	9 13%	68 11%	17 10%	15 9%	29 11%	76 11%	16 7%	12 8%	1 2%



Unweighted Total	
Weighted Total	
Remain	
Leave	
Don't know	

			DECISION			EDUCA	TION
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
1032	481	431	120	611	118	336	693
713	339	298	76	446	75	256	454
100%	100%	100%	100%	100%	100%	100%	100%
339	339	-	-	242	36	188	151
48%	100%	-	-	54%	48%	73%	33%
298	-	298	-	204	39	47	249
42%	-	100%	-	46%	52%	18%	55%
76	-	_	76	-	-	21	54
11%	-	-	100%	-	-	8%	12%



Base: All respondents likely to vote expressing a voting intention, including squeeze. (Turnout weighted)

Unweighted Total Weighted Total Remain Leave

	GENI	DER			AG	E				SOCIAL	GRADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
955	500	455	83	149	164	167	145	247	308	239	193	215
663	338	324	52	96	128	144	102	141	261	207	119	76
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
358	174	184	37	69	80	68	41	63	170	110	43	34
54%	51%	57%	71%	72%	62%	47%	40%	45%	65%	53%	36%	45%
305	165	141	15	27	48	76	61	78	90	97	76	42
46%	49%	43%	29%	28%	38%	53%	60%	55%	35%	47%	64%	55%



Base: All respondents likely to vote expressing a voting intention, including squeeze. (Turnout weighted)

Unweighted Total Weighted Total Remain Leave

				REGION SUMMARY				PAST VOT	E – GENERAL ELEC	TION 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
955	799	83	843	228	238	333	926	225	246	104
663	561	57	590	161	157	243	647	206	156	65
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
358	301	34	315	77	86	138	349	97	123	2
54%	54%	59%	53%	48%	55%	57%	54%	47%	79%	2%
305	260	24	275	84	71	105	299	108	33	63
46%	46%	41%	47%	52%	45%	43%	46%	53%	21%	98%



Base: All respondents likely to vote expressing a voting intention, including squeeze. (Turnout weighted)

Unweighted Total		
Weighted Total		
Remain		
Leave		

			DECISION			EDUCATION			
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated		
955	481	431	43	611	118	320	633		
663	339	298	26	446	75	244	418		
100%	100%	100%	100%	100%	100%	100%	100%		
358	339	-	19	242	36	194	163		
54%	100%	-	72%	54%	48%	80%	39%		
305	-	298	7	204	39	49	255		
46%	-	100%	28%	46%	52%	20%	61%		



CATI Opinion Poll - EU referendum Q1. Have you definitely decided how you will vote or may you change your mind? Base: All who have said how they would vote

Unweighted Total Weighted Total Definitely decided May change mind Don't know

	GENI	DER			AG	iΕ				SOCIAL GI	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
733	395	338	69	123	137	128	110	166	243	192	153	145
745 100%	385 100%	361 100%	96 100%	149 100%	131 100%	128 100%	102 100%	141 100%	217 100%	223 100%	160 100%	145 100%
612 82%	325 85%	287 80%	63 66%	116 78%	111 85%	110 86%	89 88%	123 88%	184 85%	190 85%	130 81%	108 74%
130 17%	57 15%	73 20%	32 34%	32 22%	19 15%	17 14%	13 12%	16 12%	31 14%	33 15%	29 18%	37 25%
3	2 1%	*	- -	1 1%	-	*	-	1 1%	1 1%	-	*	1 1%



CATI Opinion Poll - EU referendum Q1. Have you definitely decided how you will vote or may you change your mind? Base: All who have said how they would vote

Unweighted Total Weighted Total Definitely decided May change mind Don't know

			ı	REGION SUMMARY				PAST VOT	E – GENERAL ELECTI	ON 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
733	598	67	637	164	181	253	704	161	188	76
745	614	66	651	172	178	264	717	195	174	70
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
612	505	52	535	144	142	220	587	162	153	64
82%	82%	79%	82%	83%	80%	83%	82%	83%	88%	91%
130	106	14	113	28	36	43	128	34	20	6
17%	17%	21%	17%	16%	20%	16%	18%	17%	12%	9%
3	3	-	3	1	-	1	3	-	-	-
*	*	-	*	1%	-	1%	*	-	-	-





CATI Opinion Poll - EU referendum Q1. Have you definitely decided how you will vote or may you change your mind? Base: All who have said how they would vote

Unweighted Total		
Weighted Total		
Definitely decided		
May change mind		
Don't know		

		•	DECISION	•		EDUCA	ATION
							Non-university
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	educated
733	396	337	-	611	118	261	471
745	398	348	-	612	130	266	479
100%	100%	100%	-	100%	100%	100%	100%
612	331	282	-	612	-	228	384
82%	83%	81%	-	100%	-	86%	80%
130	66	65	-	-	130	37	93
17%	17%	19%	-	-	100%	14%	19%
3	1	1	-	-	-	1	2
*	*	*	-	-	-	*	*



CATI Opinion Poll - EU referendum

Q2. Who of the following, if any, was/will be important to you in deciding how you will vote at the upcoming referendum on Britain's membership of the European Union? Base: All respondents

Unweighted Total Weighted Total David Cameron Boris Johnson Jeremy Corbyn Nigel Farage Nicola Sturgeon Michael Gove George Osborne Other None Don't know

	GEND	ER			AGE					SOCIAL GI	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
270	123	147	35	41	47	45	37	66	77	80	38	75
26%	25%	28%	30%	23%	27%	24%	24%	29%	28%	28%	17%	30%
260	120	140	22	19	37	61	56	66	63	61	61	76
25%	24%	26%	18%	11%	22%	33%	37%	29%	23%	21%	27%	31%
205	95	110	38	35	48	35	25	24	59	72	31	43
20%	19%	21%	32%	20%	28%	19%	17%	11%	21%	25%	14%	17%
195	115	81	17	16	29	41	45	47	44	55	47	50
19%	23%	15%	15%	9%	17%	22%	30%	20%	16%	19%	21%	20%
138	70	68	15	23	21	23	23	33	36	42	23	37
13%	14%	13%	13%	13%	12%	12%	15%	14%	13%	15%	10%	15%
164	78	86	16	13	19	24	35	56	41	45	32	46
16%	15%	16%	13%	8%	11%	13%	23%	25%	15%	16%	14%	19%
138	72	66	16	23	21	21	20	36	48	38	16	35
13%	14%	12%	14%	13%	12%	11%	13%	16%	17%	13%	7%	14%
10	5	5	3	2	2	2	1	-	2	5	1	2
1%	1%	1%	2%	1%	1%	1%	1%	-	1%	2%	*	1%
384	187	198	41	95	68	70	47	64	111	98	98	77
37%	37%	37%	35%	53%	40%	37%	31%	28%	40%	34%	44%	31%
12	3	9	3	1	-	3	2	2	-	7	5	-
1%	1%	2%	3%	1%	-	2%	2%	1%	-	2%	2%	-





CATI Opinion Poll - EU referendum

Q2. Who of the following, if any, was/will be important to you in deciding how you will vote at the upcoming referendum on Britain's membership of the European Union? Base: All respondents

Unweighted Total Weighted Total David Cameron Boris Johnson Jeremy Corbyn Nigel Farage Nicola Sturgeon Michael Gove George Osborne Other None Don't know

				REGION SUMMARY				PAST VOTE	- GENERAL ELECT	ION 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032 100%	866 100%	88 100%	916 100%	242 100%	261 100%	364 100%	1004 100%	278 100%	235 100%	95 100%
270 26%	236 27%	16 19%	249 27%	56 23%	74 28%	106 29%	266 26%	110 40%	59 25%	11 11%
260	232	11	244	53	92	88	255	90	38	49
25%	27%	13%	27%	22%	35%	24%	25%	32%	16%	51%
205 20%	173 20%	17 19%	179 20%	42 17%	56 21%	75 21%	195 19%	20 7%	98 42%	3 4%
195 19%	170 20%	10 11%	181 20%	43 18%	65 25%	63 17%	191 19%	48 17%	42 18%	55 58%
138	96	35	100	26	32	39	134	20	47	6
13%	11%	40%	11%	11%	12%	11%	13%	7%	20%	6%
164 16%	144 17%	12 14%	149 16%	31 13%	56 21%	58 16%	161 16%	75 27%	26 11%	22 23%
138 13%	115 13%	12 14%	122 13%	22 9%	42 16%	51 14%	134 13%	50 18%	39 16%	7 7%
10 1%	10 1%	-	10 1%	1	4 1%	5 1%	10 1%	- -	3 1%	-
384 37%	323 37%	31 35%	343 37%	101 42%	82 31%	139 38%	373 37%	91 33%	81 35%	23 24%
12 1%	11 1%		12 1%	6 3%	2 1%	3 1%	12 1%	2 1%	1 1%	



CATI Opinion Poll - EU referendum

Q2. Who of the following, if any, was/will be important to you in deciding how you will vote at the upcoming referendum on Britain's membership of the European Union?

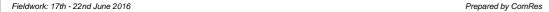
				DECISION			EDUCA	ATION
								Non-university
	Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	educated
Unweighted Total	1032	481	431	120	611	118	336	693
Weighted Total	1032	483	434	115	612	130	334	696
-	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	270	172	75	24	145	55	98	173
	26%	36%	17%	21%	24%	42%	29%	25%
Boris Johnson	260	56	181	24	154	26	56	204
	25%	11%	42%	21%	25%	20%	17%	29%
Jeremy Corbyn	205	154	34	17	127	27	93	111
	20%	32%	8%	15%	21%	21%	28%	16%
Nigel Farage	195	55	130	11	135	21	41	154
	19%	11%	30%	10%	22%	16%	12%	22%
Nicola Sturgeon	138	91	35	12	88	18	52	86
	13%	19%	8%	10%	14%	14%	16%	12%
Michael Gove	164	39	112	13	96	21	39	125
	16%	8%	26%	11%	16%	16%	12%	18%
George Osborne	138	85	35	17	73	29	54	84
	13%	18%	8%	15%	12%	22%	16%	12%
Other	10	6	3	1	4	2	4	6
	1%	1%	1%	1%	1%	2%	1%	1%
None	384	175	149	61	211	52	142	240
	37%	36%	34%	53%	34%	40%	43%	35%
Don't know	12	3	5	5	7	-	2	11
	1%	1%	1%	4%	1%	-	*	2%



Q3. Do you think it would be better for the economy if Britain remained in the EU or if left the EU? Base: All who have not said how they would vote

Unweighted Total Weighted Total Remained Left Don't know

	GENE	DER			AGE					SOCIAL G	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
111	42	69	1	16	19	30	19	26	24	29	25	33
107	37	70	*	16	16	31	20	23	17	28	30	32
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
26	10	16	*	6	-	7	4	9	9	4	6	7
24%	27%	23%	100%	36%	-	23%	19%	39%	52%	15%	20%	22%
11	4	7	-	4	1	5	-	1	1	5	3	2
10%	10%	10%	-	26%	6%	15%	-	3%	8%	17%	8%	6%
70	23	47	-	6	15	19	16	13	7	19	22	23
66%	63%	67%	-	38%	94%	62%	81%	58%	40%	68%	72%	72%





Q3. Do you think it would be better for the economy if Britain remained in the EU or if left the EU? Base: All who have not said how they would vote

Unweighted Total Weighted Total Remained Left Don't know

			RE	GION SUMMARY				PAST VOTE - 0	GENERAL ELECTIO	N 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
111	90	13	98	22	27	41	111	22	23	4
107	86	11	96	18	26	41	107	22	19	4
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
26	24	2	24	7	4	13	26	9	7	1
24%	28%	20%	25%	37%	14%	32%	24%	42%	36%	26%
11	9	1	9	2	2	5	11	-	1	2
10%	11%	12%	10%	10%	9%	13%	10%	-	7%	44%
70	53	8	63	10	20	23	70	13	11	1
66%	61%	69%	65%	54%	77%	55%	66%	58%	57%	30%





Q3. Do you think it would be better for the economy if Britain remained in the EU or if left the EU? Base: All who have not said how they would vote

Unweighted Total	
Weighted Total	
Remained	
Left	
Don't know	

			DECISION			EDUCA	TION
							Non-university
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	educated
111	-	-	111	-	-	26	84
107	-	-	107	_	-	26	80
100%	-	-	100%	-	-	100%	100%
26	-	-	26	-	-	9	17
24%	-	-	24%	-	-	34%	21%
11	-	-	11	-	-	2	9
10%	-	-	10%	-	-	7%	11%
70	-	-	70	-	-	15	54
66%	-	-	66%	-	-	59%	68%

Prepared by ComRes



<u>CATI Opinion Poll - EU referendum</u>

Q4_1. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we could save £350m a week sent to the EU

Base: All respondents

Unweighted Total Weighted Total More likely to vote Remain More likely to vote Leave Made no difference Don't know

	GENI	DER			AGI					SOCIAL	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
166	87	79	18	37	26	20	21	44	57	48	23	38
16%	17%	15%	16%	21%	15%	11%	14%	19%	21%	17%	10%	16%
386	183	203	42	44	59	74	74	93	81	88	109	108
37%	36%	38%	35%	25%	35%	40%	49%	41%	30%	31%	49%	44%
471	227	244	58	94	84	90	55	90	133	149	92	97
46%	45%	46%	49%	53%	49%	48%	37%	39%	48%	52%	41%	40%
9	6	3	_	2	2	2	1	2	5	1	1	2
1%	1%	1%	-	1%	1%	1%	1%		2%	*	*	1%



<u>CATI Opinion Poll - EU referendum</u>

Q4_1. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we could save £350m a week sent to the EU

Base: All respondents

Unweighted Total Weighted Total More likely to vote Remain More likely to vote Leave Made no difference Don't know

			R	EGION SUMMARY				PAST VOTE	- GENERAL ELECTION	ON 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
166	135	14	144	36	36	63	158	47	48	2
16%	16%	16%	16%	15%	14%	17%	16%	17%	20%	2%
386	333	28	348	101	105	127	376	116	62	73
37%	38%	32%	38%	42%	40%	35%	37%	42%	27%	77%
471	392	44	416	103	118	171	460	111	124	20
46%	45%	50%	45%	42%	45%	47%	46%	40%	53%	21%
9	7	1	8	2	2	2	9	4	1	-
1%	1%	2%		1%	1%	1%	1%	1%	*	-



<u>CATI Opinion Poll - EU referendum</u>

Q4_1. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we could save £350m a week sent to the EU

Base: All respondents

Unweighted Total	
Weighted Total	
More likely to vote Remain	
More likely to vote Leave	
Made no difference	
Don't know	

			DECISION			EDUCA	TION
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
1032	481	431	120	611	118	336	693
1032	483	434	115	612	130	334	696
100%	100%	100%	100%	100%	100%	100%	100%
166	150	6	10	104	18	72	93
16%	31%	1%	8%	17%	14%	22%	13%
386	44	305	36	210	66	56	329
37%	9%	70%	32%	34%	51%	17%	47%
471	284	122	65	296	44	201	269
46%	59%	28%	57%	48%	33%	60%	39%
9	5	*	4	2	2	5	5
1%	1%	*	3%	*	2%	1%	1%



CATI Opinion Poll - EU referendum

Q4_2. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we could introduce an Australian-style points system for immigration

Base: All respondents

Unweighted Total
Weighted Total
More likely to vote Remain
More likely to vote Leave
Made no difference
Don't know

	GEND	DER		AGE						SOCIAL GRADE				
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE		
1032	528	504	84	154	180	186	163	265	320	261	211	240		
1032	503	529	118	178	171	186	151	229	276	286	225	246		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
176	71	105	32	36	24	16	29	39	48	48	39	41		
17%	14%	20%	27%	20%	14%	9%	19%	17%	17%	17%	17%	17%		
398	201	197	45	57	55	81	71	90	90	104	100	103		
39%	40%	37%	38%	32%	32%	43%	47%	39%	33%	37%	44%	42%		
449	230	220	41	83	90	88	50	96	136	131	84	98		
44%	46%	41%	35%	47%	53%	47%	33%	42%	49%	46%	37%	40%		
9	1	8	_	2	2	1	*	4	1	2	2	3		
1%	*	2%	-	1%	1%	1%	*	2%	*	1%	1%	1%		



CATI Opinion Poll - EU referendum

Q4_2. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we could introduce an Australian-style points system for immigration

Base: All respondents

Unweighted Total
Weighted Total
More likely to vote Remain
More likely to vote Leave
Made no difference
Don't know

			PAST VOTE	- GENERAL ELECTIO	N 2015					
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
176	146	15	152	26	47	72	167	41	54	4
17%	17%	17%	17%	11%	18%	20%	17%	15%	23%	4%
398	338	27	363	99	114	125	390	136	58	73
39%	39%	31%	40%	41%	44%	34%	39%	49%	25%	77%
449	376	44	395	112	98	165	439	98	121	18
44%	43%	51%	43%	46%	38%	45%	44%	35%	52%	19%
9	6	1	6	4	2	1	8	3	2	*
1%	1%	2%		2%	1%	*	1%	1%	1%	*



<u>CATI Opinion Poll - EU referendum</u>

Q4_2. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we could introduce an Australian-style points system for immigration

Base: All respondents

Unweighted Total
Weighted Total
More likely to vote Remain
More likely to vote Leave
Made no difference
Don't know
More likely to vote Remain More likely to vote Leave Made no difference

			EDUC/	ATION			
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
1032	481	431	120	611	118	336	693
1032	483	434	115	612	130	334	696
100%	100%	100%	100%	100%	100%	100%	100%
176	138	23	15	104	22	57	119
17%	29%	5%	13%	17%	17%	17%	17%
398	57	299	43	211	72	82	317
39%	12%	69%	37%	35%	55%	24%	46%
449	283	111	55	291	36	193	253
44%	58%	26%	48%	48%	27%	58%	36%
9	6	*	2	5	*	2	7
1%	1%	*	2%	1%	*	1%	1%



CATI Opinion Poll - EU referendum

Q4_3. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That taxes will go up and there will be more public spending cuts Base: All respondents

Unweighted Total Weighted Total More likely to vote Remain More likely to vote Leave Made no difference Don't know

	GEND	ER			AGE	SOCIAL GRADE						
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
297	149	147	49	76	55	39	32	44	102	82	51	62
29%	30%	28%	42%	43%	32%	21%	21%	19%	37%	29%	23%	25%
163	90	73	8	17	22	32	36	47	37	30	44	52
16%	18%	14%	7%	10%	13%	17%	24%	20%	13%	11%	20%	21%
564	262	302	60	84	92	113	81	133	135	172	129	128
55%	52%	57%	51%	47%	54%	61%	54%	58%	49%	60%	57%	52%
9	1	8	-	-	2	1	1	5	2	2	1	4
1%	*	1%	-	_	1%	*	1%	2%	1%	1%	*	2%

Prepared by ComRes

CATI Opinion Poll - EU referendum

Q4_3. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That taxes will go up and there will be more public spending cuts Base: All respondents

Unweighted Total Weighted Total More likely to vote Remain More likely to vote Leave Made no difference Don't know

		PAST VOT	E – GENERAL ELEC	TION 2015						
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
297	254	19	263	69	72	112	282	76	93	5
29%	29%	22%	29%	29%	28%	31%	28%	27%	39%	5%
163	133	15	143	41	48	44	158	44	34	34
16%	15%	17%	16%	17%	18%	12%	16%	16%	15%	35%
564	471	54	501	128	138	204	555	154	108	57
55%	54%	61%	55%	53%	53%	56%	55%	55%	46%	60%
9	9	-	9	4	2	2	9	4	-	-
1%	1%	-	1%	2%	1%	1%	1%	1%	-	-

Prepared by ComRes

<u>CATI Opinion Poll - EU referendum</u>

Q4_3. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That taxes will go up and there will be more public spending cuts Base: All respondents

Unweighted Total
Weighted Total
More likely to vote Remain
More likely to vote Leave
Made no difference
Don't know

			DECISION			EDUCA	ATION
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
1032	481	431	120	611	118	336	693
1032	483	434	115	612	130	334	696
100%	100%	100%	100%	100%	100%	100%	100%
297	225	42	29	176	52	140	157
29%	47%	10%	26%	29%	40%	42%	23%
163	25	122	16	99	16	19	143
16%	5%	28%	14%	16%	12%	6%	21%
564	230	266	68	334	61	173	390
55%	47%	61%	59%	54%	47%	52%	56%
9	3	4	2	4	2	2	6
1%	1%	1%	1%	1%	1%	*	1%



<u>CATI Opinion Poll - EU referendum</u>

Q4_4. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That house prices will be lower Base: All respondents

Unweighted Total Weighted Total More likely to vote Remain More likely to vote Leave Made no difference Don't know

	GENI	DER			AGE					SOCIAL GI	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
174	83	91	20	52	27	18	23	34	56	48	36	34
17%	16%	17%	17%	29%	16%	9%	15%	15%	20%	17%	16%	14%
203	108	96	42	33	22	37	32	36	43	53	51	56
20%	21%	18%	36%	19%	13%	20%	21%	16%	15%	19%	23%	23%
648	309	338	55	93	120	131	94	155	173	185	137	153
63%	62%	64%	47%	52%	70%	70%	62%	68%	63%	65%	61%	62%
7	3	4	_	_	2	_	1	3	3	_	1	2
1%	1%	1%	-	-	1%	-	1%	1%	1%	-	1%	1%

Prepared by ComRes Fieldwork: 17th - 22nd June 2016



Q4_4. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That house prices will be lower Base: All respondents

Unweighted Total Weighted Total More likely to vote Remain More likely to vote Leave Made no difference Don't know

			RE	GION SUMMARY				PAST VOTE	– GENERAL ELECT	ION 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
174	138	16	149	28	46	64	165	47	51	1
17%	16%	18%	16%	12%	18%	18%	16%	17%	22%	1%
203	168	18	179	51	51	66	196	43	34	43
20%	19%	20%	19%	21%	20%	18%	20%	15%	15%	45%
648	555	53	583	160	162	232	636	186	150	51
63%	64%	60%	64%	66%	62%	64%	63%	67%	64%	53%
7	5	1	5	2	1	2	6	2	_	1
1%	1%	2%	1%	1%	*	1%	1%	1%	_	1%

Fieldwork: 17th - 22nd June 2016 Prepared by ComRes



<u>CATI Opinion Poll - EU referendum</u>

Q4_4. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That house prices will be lower Base: All respondents

Unweighted Total	
Weighted Total	
More likely to vote Remain	
More likely to vote Leave	
Made no difference	
Don't know	

			DECISION	•		EDUCATION			
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated		
1032	481	431	120	611	118	336	693		
1032	483	434	115	612	130	334	696		
100%	100%	100%	100%	100%	100%	100%	100%		
174	150	12	12	107	27	82	92		
17%	31%	3%	11%	17%	21%	25%	139		
203	28	152	23	111	37	39	164		
20%	6%	35%	20%	18%	28%	12%	24%		
648	302	267	79	392	66	210	435		
63%	62%	61%	69%	64%	50%	63%	63%		
7	4	3	1	3	1	2	5		
1%	1%	1%	*	*	1%	1%	19		



Q4_5. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

Prepared by ComRes

That we wouldn't have to accept Turkish immigrants if they joined the EU

Base: All respondents

I	GENE)FR			AGE					SOCIAL GF	PADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
128	60	68	26	30	22	11	14	26	44	35	21	28
12%	12%	13%	22%	17%	13%	6%	9%	11%	16%	12%	10%	11%
335	158	177	32	41	42	69	62	89	65	75	104	92
32%	31%	33%	27%	23%	25%	37%	41%	39%	24%	26%	46%	37%
558	282	276	60	106	104	106	75	107	164	173	100	121
54%	56%	52%	51%	60%	61%	57%	50%	47%	60%	60%	44%	49%
11	2	9	-	-	3	1	-	7	2	4	-	5
1%	*	2%	_	_	2%	1%	_	3%	1%	1%	_	2%



Q4_5. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we wouldn't have to accept Turkish immigrants if they joined the EU

Base: All respondents

			R	EGION SUMMARY				PAST VOTE	- GENERAL ELECTION	ON 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
128	103	14	107	18	26	60	121	35	36	1
12%	12%	16%	12%	7%	10%	16%	12%	13%	15%	2%
335	286	25	303	86	91	109	328	115	49	62
32%	33%	28%	33%	35%	35%	30%	33%	41%	21%	65%
558	470	46	498	136	143	191	544	124	149	31
54%	54%	53%	54%	56%	55%	53%	54%	45%	63%	33%
11	7	2	8	3	1	4	10	4	2	1
1%	1%	3%	1%	1%	*	1%	1%	1%	1%	1%



<u>CATI Opinion Poll - EU referendum</u>

Q4_5. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we wouldn't have to accept Turkish immigrants if they joined the EU

Base: All respondents

Unweighted Total
Weighted Total
More likely to vote Remain
More likely to vote Leave
Made no difference
Don't know

			DECISION			EDUCA	TION
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
1032	481	431	120	611	118	336	693
1032	483	434	115	612	130	334	696
100%	100%	100%	100%	100%	100%	100%	100%
128	113	9	6	75	16	53	76
12%	23%	2%	5%	12%	13%	16%	119
335	36	261	38	184	51	45	289
32%	7%	60%	33%	30%	39%	14%	419
558	330	161	67	348	61	231	325
54%	68%	37%	59%	57%	47%	69%	47%
11	5	3	3	5	2	4	7
1%	1%	1%	3%	1%	1%	1%	19

Prepared by ComRes



<u>CATI Opinion Poll - EU referendum</u>

Q4_6. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we can take back control

Base: All respondents

	GENI	DER			AGE					SOCIAL GI	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
176	75	101	29	41	27	17	18	46	55	46	34	40
17%	15%	19%	24%	23%	15%	9%	12%	20%	20%	16%	15%	16%
455	219	237	46	51	67	99	86	106	104	111	127	114
44%	44%	45%	39%	29%	39%	53%	57%	46%	38%	39%	56%	47%
396	209	188	43	86	76	70	47	74	116	129	64	88
38%	42%	35%	37%	48%	45%	38%	31%	32%	42%	45%	29%	36%
4	-	4	_	_	1	-	-	3	1	_	-	3
*	-	1%	-	-	1%	-	-	1%	*	-	-	1%



Q4_6. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

Prepared by ComRes

That we can take back control

Base: All respondents

Unweighted Total
Weighted Total
More likely to vote Remain
More likely to vote Leave
Made no difference
Don't know

			RE	GION SUMMARY				PAST VOTE -	GENERAL ELECTIO	N 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
176	152	11	158	37	43	72	168	46	57	2
17%	17%	12%	17%	15%	16%	20%	17%	17%	24%	3%
455	393	32	414	111	128	155	446	154	55	82
44%	45%	36%	45%	46%	49%	43%	44%	56%	23%	86%
396	321	42	343	94	90	136	385	75	124	11
38%	37%	48%	37%	39%	35%	37%	38%	27%	53%	12%
4	1	3	1	_	_	1	4	3	_	_
*	*	3%	*	_		*	*	1%	_	_

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<u>CATI Opinion Poll - EU referendum</u>

Q4_6. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That we can take back control

Base: All respondents

Unweighted Total	
Weighted Total	
More likely to vote Remain	
More likely to vote Leave	
Made no difference	
Don't know	

			DECISION			EDUCA	TION
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
1032	481	431	120	611	118	336	693
1032	483	434	115	612	130	334	696
100%	100%	100%	100%	100%	100%	100%	100
176	151	12	13	103	21	70	106
17%	31%	3%	12%	17%	16%	21%	15
455	47	362	46	255	75	90	365
44%	10%	83%	40%	42%	58%	27%	52
396	282	60	54	251	34	171	223
38%	58%	14%	47%	41%	26%	51%	32
4	4	-	1	4	-	3	2
*	1%	-	1%	1%	-	1%	•





Q4_7. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That it would be a leap in the dark

Base: All respondents

Unweighted Total
Weighted Total
More likely to vote Remain
More likely to vote Leave
Made no difference
Don't know

	GEND	ER			AGE					SOCIAL GI	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
312	153	159	50	84	55	38	37	49	117	90	51	53
30%	30%	30%	42%	47%	32%	20%	24%	21%	43%	31%	23%	22%
171	86	86	15	16	23	32	36	50	35	32	47	57
17%	17%	16%	13%	9%	13%	17%	24%	22%	13%	11%	21%	23%
543	260	283	53	78	92	113	77	130	121	163	123	135
53%	52%	54%	45%	44%	54%	61%	51%	57%	44%	57%	55%	55%
6	4	1	-	_	1	3	1	-	1	1	3	_
1%	1%	*	-	_	1%	2%	1%	_	*	*	1%	_

Prepared by ComRes

<u>CATI Opinion Poll - EU referendum</u>

Q4_7. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That it would be a leap in the dark

Base: All respondents

			RE	EGION SUMMARY				PAST VOTE -	- GENERAL ELECTIO	N 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
312	261	24	276	63	68	130	300	79	107	4
30%	30%	27%	30%	26%	26%	36%	30%	28%	46%	4%
171	145	12	153	55	44	45	166	43	27	39
17%	17%	14%		23%	17%	12%	17%	15%	12%	41%
543	458	50	482	123	148	187	532	155	100	52
53%	53%	57%	53%	51%	57%	51%	53%	56%	42%	55%
6	2	1	4	1	_	1	6	1	1	-
1%	*	2%	*	*	-	*	1%	*	*	-





<u>CATI Opinion Poll - EU referendum</u>

Q4_7. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That it would be a leap in the dark Base: All respondents

Unweighted Total	
Weighted Total	
More likely to vote Remain	
More likely to vote Leave	
Made no difference	
Don't know	

			DECISION	•		EDUC#	ATION
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
1032	481	431	120	611	118	336	693
1032	483	434	115	612	130	334	696
100%	100%	100%	100%	100%	100%	100%	100%
312	266	19	26	194	43	151	160
30%	55%	4%	23%	32%	33%	45%	23%
171	11	146	14	99	23	16	154
17%	2%	34%	12%	16%	17%	5%	22%
543	205	268	70	318	64	164	378
53%	42%	62%	61%	52%	49%	49%	54%
6	1	-	4	1	-	2	3
1%	*	-	4%	*	-	1%	*





<u>CATI Opinion Poll - EU referendum</u>

Q4_8. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That it could lead to a recession

Base: All respondents

	GENI	DER			AGE	=				SOCIAL G	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
352	173	178	43	101	61	56	37	53	131	100	60	62
34%	35%	34%	37%	57%	36%	30%	24%	23%	48%	35%	26%	25%
141	72	69	18	6	15	26	33	42	22	32	38	48
14%	14%	13%	16%	3%	9%	14%	22%	18%	8%	11%	17%	20%
529	253	275	55	71	92	101	80	130	117	153	124	135
51%	50%	52%	47%	40%	54%	54%	53%	57%	43%	53%	55%	55%
11	4	7	1	-	2	2	1	4	5	1	4	1
1%	1%	1%	1%	-	1%	1%	1%	2%	2%	*	2%	*



<u>CATI Opinion Poll - EU referendum</u>

Q4_8. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That it could lead to a recession

Base: All respondents

Unweighted Total Weighted Total More likely to vote Remain More likely to vote Leave Made no difference Don't know

			Dr	CION CUMMARY				DACT VOTE	CENERAL ELECTIO	N 2045
				GION SUMMARY					GENERAL ELECTIO	
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
352	300	21	314	80	86	134	336	98	110	2
34%	35%	25%	34%	33%	33%	37%	33%	35%	47%	2%
141	115	11	126	42	37	35	136	38	22	35
14%	13%	12%	14%	17%	14%	10%	14%	14%	9%	36%
529	445	52	469	115	137	193	521	138	101	59
51%	51%	59%	51%	48%	53%	53%	52%	50%	43%	62%
11	6	4	7	5	-	1	11	5	2	_
1%	1%	4%	1%	2%	_	*	1%	2%	1%	-

Fieldwork: 17th - 22nd June 2016 Prepared by ComRes



<u>CATI Opinion Poll - EU referendum</u>

Q4_8. During the referendum campaign, the following claims have been made about what would happen if Britain voted to leave the EU. Some are positive, others are negative. Can you please tell me if each claim has made you more likely to vote for Remain, more likely to vote for Leave or has it made no difference?

That it could lead to a recession

Base: All respondents

Unweighted Total	
Weighted Total	
More likely to vote Remain	
More likely to vote Leave	
Made no difference	
Don't know	

			DECISION			EDUC	ATION
Total	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-university educated
1032	481	431	120	611	118	336	693
1032	483	434	115	612	130	334	696
100%	100%	100%	100%	100%	100%	100%	100%
352	288	30	34	212	56	180	172
34%	60%	7%	29%	35%	43%	54%	25%
141	19	111	11	82	15	12	128
14%	4%	26%	10%	13%	12%	4%	18%
529	174	290	65	314	59	138	388
51%	36%	67%	56%	51%	45%	41%	56%
11	3	3	5	4	-	3	8
1%	1%	1%	5%	1%	-	1%	1%

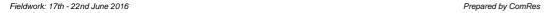


CATI Opinion Poll - EU referendum

Q5. If the UK voted to leave the European Union, which of the following do you think would do the best job as British Prime Minister negotiating Britain's withdrawal from the EU? Base: All respondents

Unweighted Total Weighted Total David Cameron Boris Johnson Michael Gove George Osborne Theresa May None of these Don't know

	GENE	DER			AGE					SOCIAL G	RADE	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
1032	528	504	84	154	180	186	163	265	320	261	211	240
1032	503	529	118	178	171	186	151	229	276	286	225	246
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
339	169	170	47	75	61	40	38	77	115	90	58	75
33%	34%	32%	40%	43%	36%	22%	25%	33%	42%	32%	26%	31%
180	97	83	23	10	28	51	28	39	32	48	57	42
17%	19%	16%	19%	6%	17%	27%	19%	17%	12%	17%	25%	17%
82	44	38	5	7	3	15	17	35	19	17	18	27
8%	9%	7%	4%	4%	2%	8%	11%	15%	7%	6%	8%	11%
34	15	19	7	10	4	5	3	5	7	13	3	10
3%	3%	4%	6%	5%	2%	3%	2%	2%	3%	5%	1%	4%
149	55	93	6	20	26	30	31	36	42	39	30	37
14%	11%	18%	5%	11%	15%	16%	20%	16%	15%	14%	13%	15%
198	106	92	20	49	38	40	26	25	55	66	40	37
19%	21%	17%	17%	27%	22%	22%	17%	11%	20%	23%	18%	15%
52	17	35	10	7	10	3	9	13	4	13	18	17
5%	3%	7%	9%	4%	6%	2%	6%	6%	1%	5%	8%	7%





CATI Opinion Poll - EU referendum

Q5. If the UK voted to leave the European Union, which of the following do you think would do the best job as British Prime Minister negotiating Britain's withdrawal from the EU? Base: All respondents

Unweighted Total Weighted Total David Cameron Boris Johnson Michael Gove George Osborne Theresa May None of these Don't know

				EGION SUMMARY				PAST VOTE	 GENERAL ELECT 	ION 2015
Total	England	Scotland	England & Wales	North	Midlands	South	GB	Cons	Lab	UKIP
1032	858	93	910	242	260	356	1003	236	258	106
1032	866	88	916	242	261	364	1004	278	235	95
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
339	278	33	293	68	87	123	326	111	76	8
33%	32%	38%	32%	28%	34%	34%	33%	40%	32%	8%
180	154	13	163	42	54	58	176	50	18	46
17%	18%	14%	18%	17%	21%	16%	17%	18%	8%	48%
82	70	6	74	18	21	31	80	42	9	14
8%	8%	7%	8%	7%	8%	8%	8%	15%	4%	15%
34	30	*	33	11	9	11	33	9	12	5
3%	3%	*	4%	4%	3%	3%	3%	3%	5%	5%
149	123	12	128	36	34	52	140	41	42	4
14%	14%	14%	14%	15%	13%	14%	14%	15%	18%	4%
198	166	21	176	49	45	72	198	16	66	17
19%	19%	24%	19%	20%	17%	20%	20%	6%	28%	18%
52	47	2	49	19	10	18	51	8	12	1
5%	5%	2%	5%	8%	4%	5%	5%	3%	5%	1%

Fieldwork: 17th - 22nd June 2016 Prepared by ComRes



CATI Opinion Poll - EU referendum

Q5. If the UK voted to leave the European Union, which of the following do you think would do the best job as British Prime Minister negotiating Britain's withdrawal from the EU?

Base: All respondents

Unweighted Total
Weighted Total
David Cameron
Boris Johnson
Michael Gove
George Osborne
Theresa May
None of these
Don't know

Total	DECISION					EDUCATION	
	Remain	Leave	Don't know	Definitely decided	May change mind	University educated	Non-universit educated
1032	481	431	120	611	118	336	69
1032	483	434	115	612	130	334	69
100%	100%	100%	100%	100%	100%	100%	1
339	232	75	31	204	52	145	1
33%	48%	17%	27%	33%	40%	43%	
180	23	142	14	110	26	25	1
17%	5%	33%	12%	18%	20%	7%	
82	9	70	3	56	3	13	
8%	2%	16%	2%	9%	3%	4%	
34	22	11	*	20	7	15	
3%	5%	3%	*	3%	5%	4%	
149	77	55	17	88	12	51	
14%	16%	13%	15%	14%	9%	15%	
198	99	64	35	106	24	74	1
19%	20%	15%	30%	17%	18%	22%	
52	20	17	14	29	7	11	
5%	4%	4%	13%	5%	5%	3%	

Prepared by ComRes



CATI Opinion Poll - EU referendum

CVQ1. Thinking back to the General Election in May last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote?

Base: All respondents

	Unweighted	Weighted
Unweighted Total	1032	1032
Weighted Total	1032 100%	1032 100%
Conservative	236 23%	278 27%
Labour	258 25%	235 23%
Liberal Democrat	66 6%	61 6%
UKIP	106 10%	95 9%
SNP	32 3%	36 4%
Some other party	71 7%	42 4%
Did not vote	187 18%	208 20%
Don't remember	18 2%	21 2%
Refused	29 3%	27 3%
NA-Northern Ireland	29 3%	28 3%

