

BBC Radio 5 Live – Plastic Surgery and Cosmetic Procedures – July 2018

Methodology: ComRes surveyed 2,020 British adults online between 27th and 29th July 2018. ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

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Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 1
Q.1 Have you or someone you know ever had plastic surgery or any cosmetic procedures (including fillers, botox, a nose job, breast implants, breast reduction, bum lift, eyelid or bag surgery, chin contouring, liposuction, ear reshaping, facelift, tummy tuck, hair transplants or calf implants)?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
NET: Yes	522 26%	199 20%	323 31%A	82 37%eFGH	116 33%fGH	90 28%GH	92 26%H	61 20%	81 17%	198 35%JK	182 27%K	142 19%	134 24%	178 31%LO	110 27%o	101 21%	115 33%Q	207 25%
NET: Yes, I have had a cosmetic procedure/ plastic surgery	90 4%	26 3%	64 6%A	12 5%h	19 5%H	18 5%H	20 6%H	10 3%	10 2%	31 5%K	38 6%K	21 3%	16 3%	32 6%L	17 4%	25 5%l	12 3%	39 5%
NET: Yes, I know someone who has had a cosmetic procedure/ plastic surgery	451 22%	178 18%	273 26%A	74 33%EFGH	99 28%fGH	75 23%gH	77 21%H	53 18%	73 16%	173 30%JK	152 22%K	126 16%	119 22%O	154 27%LO	101 25%O	78 16%	106 31%Q	174 21%
Yes, I have had a cosmetic procedure	68 3%	17 2%	51 5%A	8 3%	15 4%H	12 4%h	18 5%H	8 3%	7 2%	22 4%k	30 4%K	15 2%	12 2%	26 5%L	10 2%	20 4%	8 2%	32 4%
Yes, I know someone who has had a cosmetic procedure	318 16%	124 13%	194 19%A	60 27%eFGH	65 18%GH	56 17%gH	53 15%h	36 12%	49 10%	124 22%JK	109 16%K	85 11%	84 15%O	111 20%lO	70 17%O	52 11%	81 23%Q	116 14%
Yes, I have had plastic surgery	25 1%	10 1%	15 1%	5 2%	4 1%	7 2%	3 1%	2 1%	4 1%	9 2%	10 1%	7 1%	4 1%	8 1%	7 2%	7 1%	5 1%	8 1%
Yes, I know someone who has had plastic surgery	209 10%	79 8%	129 13%A	36 16%eFGH	59 17%EFGH	34 11%gh	29 8%	20 7%	31 7%	95 17%JK	63 9%k	50 7%	53 10%	66 12%	45 11%	45 9%	44 13%	88 11%
None of the above	1492 74%	785 80%B	708 68%	141 63%	231 66%	232 72%c	265 74%CD	238 80%CDE	385 82%CDEF	372 65%	497 73%l	623 81%lJ	417 76%M	389 68%	299 73%	388 79%Mn	231 67%	610 74%P
Prefer not to say	5 *	1 *	4 *	1 *	2 1%	1 *	- -	- -	1 *	3 1%	1 *	1 *	1 *	1 *	1 *	2 *	- -	2 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 2
Q.1 Have you or someone you know ever had plastic surgery or any cosmetic procedures (including fillers, botox, a nose job, breast implants, breast reduction, bum lift, eyelid or bag surgery, chin contouring, liposuction, ear reshaping, facelift, tummy tuck, hair transplants or calf implants)?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
NET: Yes	522 26%	42 24%	19 19%	461 26%	32 38%ABGHJKlm	64 28%	42 25%	43 24%	39 27%	50 26%	69 25%	73 26%	48 27%
NET: Yes, I have had a cosmetic procedure/ plastic surgery	90 4%	6 4%	2 2%	82 5%	7 9%BhIM	10 4%	7 4%	6 3%	14 9%aBfgHjLM	8 4%	15 6% <i>m</i>	11 4%	4 2%
NET: Yes, I know someone who has had a cosmetic procedure/ plastic surgery	451 22%	37 21%	18 18%	396 23%	29 34%ABFGHIJKI	57 24%	35 21%	37 21%	25 17%	43 22%	60 22%	65 23%	46 25% <i>i</i>
Yes, I have had a cosmetic procedure	68 3%	3 2%	-	65 4% <i>b</i>	6 8%ABFG <i>m</i>	3 1%	5 3%	6 3%	12 8%ABFG <i>h</i> l <i>M</i>	6 3% <i>b</i>	15 6% <i>a</i> BF <i>M</i>	10 3% <i>b</i>	2 1%
Yes, I know someone who has had a cosmetic procedure	318 16%	25 14%	13 13%	281 16%	21 24% <i>a</i> BHIK	43 18% <i>hi</i>	29 17%	21 12%	15 10%	32 16%	38 14%	49 17% <i>i</i>	34 19% <i>hl</i>
Yes, I have had plastic surgery	25 1%	4 2% <i>h</i>	2 2%	20 1%	1 1%	7 3% <i>Hkl</i>	2 1%	-	2 1%	2 1%	1 1%	2 1%	1 1%
Yes, I know someone who has had plastic surgery	209 10%	19 11%	11 11%	180 10%	13 15%GJ	21 9%	10 6%	22 12% <i>g</i>	12 8%	14 7%	36 13%G <i>j</i>	32 11% <i>g</i>	20 11% <i>g</i>
None of the above	1492 74%	132 75% <i>E</i>	82 81% <i>E</i>	1278 73%	53 62%	168 72%	127 75% <i>e</i>	137 76% <i>E</i>	107 73%	143 74% <i>e</i>	203 74% <i>e</i>	208 74% <i>e</i>	132 73% <i>e</i>
Prefer not to say	5 *	1 1%	-	4 *	-	-	1 1%	-	1 1%	-	1 *	1 *	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Cosmetic Procedures Survey
ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 3

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Summary**Base: All respondents**

	Consider					
	Reality TV shows (like Love Island, The Only Way is Essex, etc.)	Social Media	Magazines	Friends	Your partner / spouse	Other family members
Unweighted base	2020	2020	2020	2020	2020	2020
Weighted base	2020	2020	2020	2020	2020	2020
More likely	128 6%	134 7%	121 6%	104 5%	98 5%	85 4%
No impact	1237 61%	1332 66%	1366 68%	1444 71%	1431 71%	1448 72%
Less likely	515 25%	404 20%	383 19%	309 15%	310 15%	330 16%
Prefer not to say	22 1%	22 1%	23 1%	18 1%	37 2%	22 1%
Don't know	118 6%	126 6%	128 6%	146 7%	143 7%	136 7%

Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 4

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Reality TV shows (like Love Island, The Only Way is Essex, etc.)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
More likely	128 6%	34 3%	94 9%A	47 21% DEFGH	42 12% FGH	26 8% FGH	10 3% H	3 1%	1 *	88 15% JK	36 5% K	4 1%	32 6%	43 8%	21 5%	33 7%	32 9%	62 8%
No impact	1237 61%	625 63% b	612 59%	106 47%	204 59% C	203 63% C	230 64% C	193 64% C	300 64% C	310 54%	434 64% I	493 64% I	334 61%	349 61%	245 60%	309 63%	187 54%	517 63% P
Less likely	515 25%	247 25%	267 26%	52 23%	73 21%	73 23%	98 27% d	88 29% De	131 28% D	125 22%	171 25%	218 28% I	142 26%	147 26%	106 26%	120 24%	99 29% q	187 23%
Prefer not to say	22 1%	9 1%	13 1%	6 3% GH	5 1% gh	5 2% GH	6 2% GH	-	1 *	11 2% K	11 2% K	1 *	4 1%	8 1%	4 1%	6 1%	5 2%	10 1%
Don't know	118 6%	70 7% B	48 5%	14 6%	25 7% f	16 5%	14 4%	16 5%	34 7% F	39 7% j	29 4%	50 7% j	39 7% M	22 4%	35 8% MO	23 5%	23 7%	44 5%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 5

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?
Reality TV shows (like Love Island, The Only Way is Essex, etc.)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
More likely	128 6%	7 4%	4 4%	117 7%	7 8%j	12 5%	16 9%aJ	15 8%j	7 5%	7 3%	20 7%j	23 8%j	10 6%
No impact	1237 61%	103 59%	74 74%DAeFGHijKLMñ1%	1059 61%	52 61%	142 61%	98 58%	103 57%	91 62%	122 63%	166 61%	174 62%	111 62%
Less likely	515 25%	50 29%b	18 18%	447 26%b	22 26%	62 27%	39 23%	47 26%	42 28%b	52 27%	67 25%	69 24%	48 27%
Prefer not to say	22 1%	4 2%	-	18 1%	-	4 2%	3 2%	2 1%	1 1%	2 1%	2 1%	3 1%	3 2%
Don't know	118 6%	12 7%	5 4%	102 6%	4 5%	14 6%	14 8%	14 8%	6 4%	11 6%	17 6%	14 5%	7 4%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 6

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Social Media

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
More likely	134 7%	24 2%	110 11%A	52 23%DEFGH	45 13%eFGH	27 8%FGH	7 2%H	4 1%H	*	97 17%JK	33 5%K	5 1%	33 6%	46 8%N	18 4%	38 8%n	34 10%	57 7%
No impact	1332 66%	678 69%B	655 63%	118 53%	214 61%	212 66%C	251 70%CD	220 74%CDE	318 68%Cd	332 58%	463 68%I	538 70%I	358 65%	372 66%	275 67%	327 67%	206 60%	554 68%P
Less likely	404 20%	193 20%	212 20%	31 14%	67 19%	60 19%	79 22%C	59 20%	110 23%C	97 17%	139 20%	168 22%I	115 21%	110 19%	84 21%	95 19%	78 23%	152 19%
Prefer not to say	22 1%	10 1%	13 1%	5 2%GH	6 2%gH	4 1%h	6 2%gH	*	1 *	11 2%K	10 1%K	1 *	5 1%	9 2%	4 1%	5 1%	3 1%	11 1%
Don't know	126 6%	81 8%B	45 4%	18 8%	18 5%	20 6%	16 4%	16 5%	38 8%F	36 6%	36 5%	54 7%	41 7%	31 5%	29 7%	25 5%	23 7%	46 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey
ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 7

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Social Media

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
More likely	134 7%	8 5%	6 5%	121 7%	10 12%AFJ	7 3%	15 9%FJ	17 9%FJ	10 7%	7 3%	20 7%f	23 8%Fj	13 7%f
No impact	1332 66%	107 61%	76 75%dAhIM	1149 66%	58 68%	155 67%	110 65%	113 63%	99 67%	136 70%a	181 66%	185 65%	112 62%
Less likely	404 20%	44 25%beG	15 15%	346 20%	12 14%	51 22%	26 15%	36 20%	29 20%	40 20%	50 18%	61 22%	42 23%g
Prefer not to say	22 1%	1 *	-	22 1%	-	4 2%	3 2%	1 1%	1 1%	2 1%	4 2%	3 1%	3 2%
Don't know	126 6%	16 9%l	5 5%	106 6%	5 6%	15 6%	16 9%L	13 7%	8 6%	10 5%	17 6%	12 4%	10 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey
ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 8

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Magazines

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
More likely	121 6%	28 3%	92 9%A	36 16% ^{EFGH}	37 10% ^{FGH}	28 9% ^{FGH}	14 4% ^{gH}	4 1%	1 *	73 13% ^{JK}	42 6% ^K	6 1%	33 6%	36 6%	20 5%	32 6%	34 10%	56 7%
No impact	1366 68%	690 70%B	676 65%	126 56%	227 65% ^c	219 68% ^C	253 71% ^C	216 72% ^{Cd}	323 69% ^C	354 62%	472 69% ^I	539 70% ^I	365 66%	394 69%	267 65%	339 69%	201 58%	570 70% ^P
Less likely	383 19%	183 19%	200 19%	43 19%	55 16%	50 16%	69 19%	58 19%	109 23% ^{DE}	98 17%	119 18%	166 22% ^{ij}	110 20%	92 16%	90 22% ^M	91 18%	80 23% ^Q	135 16%
Prefer not to say	23 1%	10 1%	12 1%	7 3% ^{GH}	4 1%	4 1%	5 1% ^g	* *	2 *	11 2% ^K	9 1% ^K	2 *	4 1%	7 1%	4 1%	7 1%	6 2%	9 1%
Don't know	128 6%	75 8%B	54 5%	11 5%	26 8%	21 7%	16 5%	21 7%	32 7%	37 7%	38 6%	53 7%	39 7% ^o	37 7%	30 7%	22 5%	24 7%	51 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey
ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 9

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Magazines

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
More likely	121 6%	6 4%	7 7%	107 6%	4 5%	11 5%	11 6%	12 7%	8 5%	7 4%	20 7%	22 8%j	13 7%
No impact	1366 68%	109 62%	74 73%al	1183 68%	64 75%Al	162 70%	109 64%	121 67%	103 70%	137 71%al	188 69%	178 63%	121 67%
Less likely	383 19%	43 24%dbeik	15 15%	325 19%	12 14%	42 18%	32 19%	31 17%	23 16%	43 22%	44 16%	66 23%ek	31 17%
Prefer not to say	23 1%	3 1%	-	20 1%	-	2 1%	4 3%	1 1%	2 1%	2 1%	2 1%	3 1%	3 2%
Don't know	128 6%	15 9%J	5 5%	108 6%	5 6%	14 6%j	13 8%J	15 8%J	11 8%J	4 2%	19 7%J	15 5%	11 6%J

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey
ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 10

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Friends

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
More likely	104 5%	34 3%	70 7%A	25 11%FGH	24 7%GH	25 8%fGH	16 5%GH	5 2%	8 2%	50 9%K	41 6%K	13 2%	22 4%	39 7%Lo	25 6%	19 4%	32 9%Q	47 6%
No impact	1444 71%	709 72%	734 71%	140 62%	255 73%C	222 69%	269 75%Ce	228 76%CEh	330 71%c	395 69%	491 72%	558 73%	402 73%	407 72%	280 68%	355 72%	216 62%	608 74%P
Less likely	309 15%	151 15%	158 15%	43 19%fg	45 13%	48 15%	46 13%	38 13%	90 19%DFG	88 15%	93 14%	128 17%	82 15%	82 14%	67 16%	78 16%	68 20%Q	99 12%
Prefer not to say	18 1%	10 1%	8 1%	3 1%g	3 1%	5 2%GH	6 2%GH	- -	1 *	6 1%K	11 2%K	1 *	4 1%	6 1%	2 1%	5 1%	4 1%	7 1%
Don't know	146 7%	82 8%b	64 6%	13 6%	21 6%	23 7%	21 6%	28 9%	39 8%	35 6%	44 7%	67 9%	42 8%	34 6%	37 9%	33 7%	26 7%	59 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 11

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Friends

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
More likely	104 5%	4 2%	4 4%	97 6%a	9 11%AbfHIM	12 5%	10 6%a	6 3%	5 4%	12 6%a	18 7%a	16 6%a	7 4%
No impact	1444 71%	114 65%	81 80%dAEflm	1249 72%a	56 66%	164 71%	123 72%	129 72%	117 79%AEfl	140 72%	195 72%	197 70%	128 71%
Less likely	309 15%	40 23%DBeFGIK	10 10%	258 15%	11 12%	32 14%	19 11%	30 17%	17 12%	33 17%	37 14%	47 16%	32 18%bg
Prefer not to say	18 1%	1 *	- -	17 1%	- -	3 1%	3 2%	1 1%	1 1%	2 1%	2 1%	3 1%	1 1%
Don't know	146 7%	18 10%J	6 6%	122 7%	9 10%J	21 9%J	13 8%	13 7%	7 5%	7 4%	20 7%	21 7%	11 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 12

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Your partner / spouse

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
More likely	98 5%	46 5%	52 5%	12 5%h	24 7%fH	25 8%FH	14 4%	15 5%H	9 2%	36 6%K	38 6%K	24 3%	22 4%	34 6%O	28 7%lO	14 3%	25 7%	46 6%
No impact	1431 71%	710 72%	722 70%	136 61%	242 69% c	228 71% C	267 75% C	222 74% C	335 72% C	378 66%	496 73% l	557 73% l	394 72%	407 72%	283 69%	347 71%	217 63%	600 73% P
Less likely	310 15%	139 14%	172 17%	50 22% DEFG	40 11%	43 13%	50 14%	41 14%	87 19% Defg	90 16%	93 14%	128 17%	87 16%	78 14%	61 15%	84 17%	66 19% Q	102 12%
Prefer not to say	37 2%	19 2%	18 2%	7 3% gh	8 2%	8 2% g	6 2%	2 1%	5 1%	16 3% K	14 2% k	7 1%	8 1%	12 2%	6 2%	10 2%	7 2%	13 2%
Don't know	143 7%	72 7%	71 7%	19 8%	34 10% ef	19 6%	20 6%	20 7%	31 7%	53 9% J	39 6%	51 7%	40 7%	36 6%	31 8%	36 7%	31 9%	59 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 13

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Your partner / spouse

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
More likely	98 5%	4 2%	2 2%	93 5%a	10 11%ABfhJLM	12 5%	10 6%	8 4%	8 5%	8 4%	21 8%AbM	12 4%	5 3%
No impact	1431 71%	115 65%	80 80%dAfglm	1236 71%	58 68%	161 69%	118 69%	131 73%	109 74%	143 73%	195 71%	196 69%	126 70%
Less likely	310 15%	33 19%	12 11%	266 15%	14 17%	38 16%	21 13%	23 13%	17 11%	33 17%	35 13%	52 19%i	32 18%
Prefer not to say	37 2%	3 1%	-	34 2%	-	6 3%	7 4%BeiKl	6 3%bk	1 1%	3 2%	2 1%	4 1%	4 2%
Don't know	143 7%	22 13%DEfhJkLm	7 7%	114 7%	3 4%	16 7%	14 8%j	11 6%	13 9%J	6 3%	20 7%j	19 7%	12 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 14

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Other family members

Base: All respondents

	Gender		Age										Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
More likely	85 4%	36 4%	49 5%	13 6% ^H	21 6% ^H	17 5% ^H	12 3%	11 4%	10 2%	34 6% ^K	30 4% ^k	21 3%	19 3%	22 4%	21 5%	23 5%	19 5%	37 5%
No impact	1448 72%	715 73%	733 71%	135 60%	254 73% ^C	230 71% ^C	270 75% ^C	226 76% ^C	332 71% ^C	389 68%	500 74% ⁱ	558 73% ⁱ	398 72%	424 75% ⁿ	282 69%	344 70%	224 65%	608 74% ^P
Less likely	330 16%	147 15%	183 18%	58 26% ^{DEFG}	40 12%	47 15%	50 14%	42 14%	92 20% ^{DeFG}	99 17%	98 14%	134 17%	90 16%	78 14%	72 18%	91 18% ^m	73 21% ^Q	106 13%
Prefer not to say	22 1%	9 1%	12 1%	7 3% ^{GH}	4 1%	3 1%	6 2% ^{gH}	* *	1 *	11 2% ^K	9 1% ^K	1 *	4 1%	7 1%	3 1%	8 2%	4 1%	9 1%
Don't know	136 7%	78 8% ^b	58 6%	11 5%	29 8%	24 8%	19 5%	20 7%	32 7%	40 7%	44 6%	52 7%	41 7%	37 6%	33 8%	26 5%	26 7%	59 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey
ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 15

Q.2 Have each of the following made you more or less likely to consider having plastic surgery or a cosmetic procedure(s)?

Other family members

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
More likely	85 4%	4 2%	5 5%	75 4%	10 12% AFGHIJKLM	9 4%	7 4%	4 2%	4 3%	8 4%	16 6%	12 4%	5 3%
No impact	1448 72%	120 68%	77 76%	1251 72%	55 64%	168 72%	121 71%	135 75% e	112 76% e	142 73%	194 71%	199 71%	124 69%
Less likely	330 16%	31 18%	11 11%	288 17%	15 18%	36 15%	27 16%	26 15%	19 13%	37 19% b	39 14%	52 18%	37 21% Bi
Prefer not to say	22 1%	2 1%	-	20 1%	-	2 1%	6 3% bk	1 1%	1 1%	2 1%	2 1%	3 1%	3 2%
Don't know	136 7%	19 11% DgJl	8 8% j	109 6%	5 6%	17 7% J	9 5%	13 7% J	11 8% J	5 2%	21 8% J	17 6% j	11 6% j

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey
ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 16
Q.3 To what extent do you agree or disagree with each of the following statements?
Summary
Base: All respondents

	Statements					
	Plastic surgery and cosmetic procedures are fine in principle but I'd be worried they could go wrong	People who have plastic surgery or cosmetic procedures are overly concerned with their appearance	I would consider plastic surgery or cosmetic procedures	I have had plastic surgery or cosmetic procedures but I regret it	I have had plastic surgery or cosmetic procedures and I am really pleased with the result	Reality TV shows and social media have a negative effect on the way I see my body
Unweighted base	2020	2020	2020	85	85	2020
Weighted base	2020	2020	2020	95	95	2020
NET: Agree	1440 71%	1532 76%	414 20%	12 12%	70 74%	697 35%
Strongly agree (4)	489 24%	619 31%	100 5%	6 7%	34 36%	223 11%
Tend to agree (3)	952 47%	912 45%	314 16%	5 6%	36 38%	474 23%
Tend to disagree (2)	244 12%	223 11%	406 20%	20 21%	12 12%	425 21%
Strongly disagree (1)	141 7%	71 4%	1023 51%	54 57%	6 7%	687 34%
NET: Disagree	385 19%	294 15%	1429 71%	74 78%	18 19%	1111 55%
Don't know	194 10%	194 10%	177 9%	10 10%	7 7%	212 10%
Mean	2.98	3.14	1.72	1.58	3.11	2.13
Standard deviation	0.84	0.77	0.93	0.90	0.89	1.06
Standard error	0.02	0.02	0.02	0.10	0.10	0.02

Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 17

Q.3 To what extent do you agree or disagree with each of the following statements?

Plastic surgery and cosmetic procedures are fine in principle but I'd be worried they could go wrong

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
NET: Agree	1440 71%	642 65%	799 77%A	155 69%	263 75%g	224 69%	253 71%	205 68%	341 73%	418 73%	477 70%	546 71%	381 69%	416 73%	284 69%	359 73%	253 73%	575 70%
Strongly agree	(4) 489 24%	189 19%	300 29%A	77 34%DEFGH	87 25%	72 22%	70 19%	68 23%	115 25%f	164 29%JK	142 21%	183 24%	113 20%	131 23%	109 27%L	136 28%L	81 23%	189 23%
Tend to agree	(3) 952 47%	453 46%	499 48%	78 35%	176 50%C	152 47%C	183 51%C	136 45%C	227 48%C	254 44%	335 49%	363 47%	268 49%n	285 50%N	175 43%	223 46%	172 50%	386 47%
Tend to disagree	(2) 244 12%	151 15%B	93 9%	25 11%	33 10%	40 13%	52 15%dh	46 15%DH	47 10%	59 10%	92 14%	93 12%	81 15%MO	57 10%	58 14%mo	47 10%	48 14%	109 13%
Strongly disagree	(1) 141 7%	80 8%b	61 6%	16 7%	17 5%	21 7%	23 7%	26 9%d	37 8%	33 6%	45 7%	64 8%	37 7%	34 6%	27 7%	43 9%	19 6%	52 6%
NET: Disagree	385 19%	231 23%B	154 15%	42 19%	50 14%	62 19%	75 21%D	72 24%Dh	85 18%	92 16%	137 20%i	157 20%i	119 22%M	92 16%	85 21%m	90 18%	67 19%	161 20%
Don't know	194 10%	113 11%B	81 8%	28 12%	36 10%	37 11%	29 8%	23 8%	42 9%	64 11%	66 10%	64 8%	52 9%	60 11%	41 10%	42 8%	25 7%	84 10%
Mean	2.98	2.86	3.09A	3.10FG	3.06FG	2.96	2.91	2.89	2.98	3.08JK	2.93	2.95	2.91	3.01I	2.99	3.01	2.98	2.97
Standard deviation	0.84	0.86	0.81	0.92	0.77	0.83	0.81	0.89	0.86	0.83	0.82	0.87	0.83	0.80	0.87	0.89	0.80	0.83
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.04	0.05	0.04	0.04	0.03	0.03	0.03	0.04	0.05	0.04	0.05	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 18

Q.3 To what extent do you agree or disagree with each of the following statements?

Plastic surgery and cosmetic procedures are fine in principle but I'd be worried they could go wrong

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
NET: Agree	1440 71%	123 70%	70 69%	1247 72%	63 75%	159 69%	120 71%	125 70%	104 71%	143 74%	190 70%	209 74%	134 74%
Strongly agree	(4) 489 24%	38 22%	24 24%	426 24%	19 23%	55 24%	46 27%	38 21%	33 22%	56 29%	71 26%	66 23%	43 24%
Tend to agree	(3) 952 47%	85 48%	46 46%	821 47%	44 52%	104 45%	74 44%	87 49%	72 49%	87 45%	119 44%	142 50%	91 50%
Tend to disagree	(2) 244 12%	19 11%	16 16%	209 12%	13 15%	36 16%gkL	15 9%	28 16%l	19 13%	24 12%	28 10%	27 10%	19 11%
Strongly disagree	(1) 141 7%	20 11%DHim	8 8%	113 6%	5 6%	16 7%	14 8%h	6 3%	8 5%	12 6%	22 8%h	20 7%	10 6%
NET: Disagree	385 19%	39 22%	24 24%	322 18%	18 21%	53 23%	29 17%	34 19%	27 18%	36 18%	50 18%	47 17%	30 16%
Don't know	194 10%	13 8%	7 7%	174 10%	4 4%	20 9%	21 12%e	21 12%e	16 11%	16 8%	32 12%e	27 10%	17 9%
Mean	2.98	2.87	2.91	2.99	2.95	2.93	3.02	2.99	2.99	3.05a	2.99	3.00	3.02
Standard deviation	0.84	0.91	0.88	0.83	0.81	0.86	0.88	0.75	0.79	0.85	0.89	0.83	0.80
Standard error	0.02	0.07	0.09	0.02	0.09	0.06	0.07	0.06	0.07	0.06	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 19

Q.3 To what extent do you agree or disagree with each of the following statements?**People who have plastic surgery or cosmetic procedures are overly concerned with their appearance****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
NET: Agree	1532 76%	774 78%B	758 73%	144 64%	238 68%	246 76%CD	261 73% ^c	246 82%CD ^{eF}	396 85% ^{CDEF}	382 67%	507 75% ^I	643 84% ^{IJ}	423 77% ^{lm}	408 72%	333 81% ^{MO}	367 75%	254 73%	617 75%
Strongly agree	(4) 619 31%	347 35%B	272 26%	43 19%	89 25%	94 29% ^C	106 30% ^C	114 38% ^{CDEF}	174 37% ^{CDEF}	132 23%	200 29% ^I	288 38% ^{IJ}	171 31%	152 27%	133 32% ^m	163 33% ^M	102 29%	246 30%
Tend to agree	(3) 912 45%	427 43%	486 47%	101 45%	149 43%	153 47%	155 43%	133 44%	222 48%	250 44%	308 45%	355 46%	252 46%	256 45%	200 49% ^o	204 42%	152 44%	370 45%
Tend to disagree	(2) 223 11%	88 9%	135 13%A	37 16% ^{eGH}	52 15% ^{eGH}	32 10% ^h	49 14% ^{GH}	23 8%	30 6%	88 15% ^K	81 12% ^K	53 7%	67 12% ^N	76 13% ^N	31 7%	49 10%	58 17% ^Q	85 10%
Strongly disagree	(1) 71 4%	25 3%	46 4%A	17 8% ^{dEFgH}	11 3%	10 3%	12 3%	10 3%	10 2%	28 5% ^K	22 3%	20 3%	20 4%	22 4%	12 3%	18 4%	7 2%	35 4% ^p
NET: Disagree	294 15%	113 11%	181 18%A	54 24% ^{EFgH}	63 18% ^{GH}	43 13% ^h	61 17% ^{GH}	33 11%	41 9%	117 20% ^{JK}	103 15% ^K	74 10%	87 16% ^N	97 17% ^N	42 10%	67 14%	65 19%	120 15%
Don't know	194 10%	99 10%	95 9%	26 12% ^{gH}	49 14% ^{GH}	34 11% ^{gH}	35 10% ^h	20 7%	30 6%	75 13% ^K	69 10% ^K	50 7%	42 8%	62 11% ^I	35 8%	56 11% ^L	27 8%	83 10%
Mean	3.14	3.24 ^B	3.05	2.86	3.05 ^C	3.14 ^C	3.10 ^C	3.25 ^{CD^{eF}}	3.28 ^{CDEF}	2.97	3.12 ^I	3.27 ^{IJ}	3.13	3.07	3.21 ^M	3.18 ^m	3.09	3.12
Standard deviation	0.77	0.74	0.79	0.86	0.78	0.75	0.79	0.75	0.70	0.82	0.77	0.72	0.78	0.79	0.72	0.79	0.76	0.79
Standard error	0.02	0.02	0.03	0.07	0.05	0.04	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 20

Q.3 To what extent do you agree or disagree with each of the following statements?**People who have plastic surgery or cosmetic procedures are overly concerned with their appearance****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
NET: Agree	1532 76%	138 78%	81 80%	1313 75%	63 74%	183 79%gk	120 71%	132 74%	105 71%	152 78%	195 71%	221 78%	142 79%gk
Strongly agree	(4) 619 31%	58 33%	30 30%	532 31%	27 31%	76 33%	48 28%	54 30%	37 25%	60 31%	92 34%	81 29%	57 31%
Tend to agree	(3) 912 45%	80 46%	51 50%K	782 45%	36 43%	107 46%k	72 43%	78 43%	68 46%	92 48%k	103 38%	140 49%K	86 48%K
Tend to disagree	(2) 223 11%	23 13%	8 8%	192 11%	11 13%	29 13%	21 12%	18 10%	21 14%	18 9%	32 12%	27 10%	15 8%
Strongly disagree	(1) 71 4%	5 3%	3 3%	63 4%	6 8%afkM	7 3%	6 3%	8 5%m	3 2%	8 4%	8 3%	14 5%M	2 1%
NET: Disagree	294 15%	27 16%	11 11%	255 15%	18 21%bM	36 16%m	26 16%	27 15%	23 16%	26 13%	40 15%	42 15%	18 10%
Don't know	194 10%	11 6%	9 9%	175 10%	4 5%	13 6%	23 13%AeFL	21 12%F	19 13%AeFI	16 8%	38 14%AEFJL	20 7%	20 11%F
Mean	3.14	3.15	3.17	3.14	3.03	3.15	3.11	3.12	3.09	3.15	3.19	3.10	3.23el
Standard deviation	0.77	0.76	0.73	0.78	0.89	0.77	0.78	0.81	0.73	0.78	0.80	0.79	0.68
Standard error	0.02	0.06	0.07	0.02	0.10	0.05	0.06	0.07	0.07	0.06	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 21

Q.3 To what extent do you agree or disagree with each of the following statements?

I would consider plastic surgery or cosmetic procedures

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
NET: Agree	414 20%	134 14%	281 27%A	82 37%eFGH	121 35%eFGH	89 28%FGH	55 15%gH	32 11%	35 7%	203 35%JK	145 21%K	67 9%	98 18%	123 22%	79 19%	113 23%L	83 24%	190 23%
Strongly agree	(4) 100 5%	24 2%	76 7%A	28 13%EFGH	31 9%FGH	20 6%GH	14 4%gH	4 1%	3 1%	59 10%JK	34 5%K	7 1%	22 4%	33 6%	20 5%	25 5%	19 6%	42 5%
Tend to agree	(3) 314 16%	110 11%	204 20%A	54 24%FGH	90 26%FGH	69 21%FGH	41 12%H	28 9%	32 7%	144 25%JK	111 16%K	60 8%	76 14%	90 16%	60 15%	88 18%I	63 18%	148 18%
Tend to disagree	(2) 406 20%	208 21%	198 19%	36 16%	71 20%h	76 23%cH	84 23%cH	67 22%H	72 15%	107 19%	160 23%iK	139 18%	123 22%O	113 20%O	101 25%O	70 14%	77 22%	187 23%
Strongly disagree	(1) 1023 51%	573 58%B	450 43%	73 32%	118 34%	128 40%	185 52%CDE	174 58%CDE	344 74%CDEFG 33%	191 33%	313 46%I	519 68%IJ	294 53%n	278 49%	193 47%	258 53%	161 46%	365 45%
NET: Disagree	1429 71%	781 79%B	648 63%	108 48%	190 54%	204 63%CD	269 75%CDE	241 81%CDE	416 89%CDEFG 52%	298 52%	473 69%I	658 86%IJ	417 76%MO	391 69%	294 72%	328 67%	237 69%	553 67%
Don't know	177 9%	71 7%	106 10%A	34 15%efgH	39 11%H	30 9%H	33 9%H	26 9%H	16 3%	72 13%jK	63 9%K	42 5%	37 7%	54 9%I	37 9%	50 10%I	26 7%	77 9%
Mean	1.72	1.55	1.90A	2.20EFGH	2.11eFGH	1.94FGH	1.64GH	1.49H	1.32	2.14JK	1.78K	1.39	1.66	1.76I	1.75	1.73	1.82	1.82
Standard deviation	0.93	0.80	1.01	1.11	1.03	0.97	0.86	0.74	0.63	1.06	0.93	0.68	0.88	0.96	0.91	0.97	0.96	0.94
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.04	0.03	0.05	0.04	0.02	0.04	0.04	0.05	0.05	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 22

Q.3 To what extent do you agree or disagree with each of the following statements?

I would consider plastic surgery or cosmetic procedures

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
NET: Agree	414 20%	34 20%	22 22%	357 20%	23 28%fgj	40 17%	30 18%	46 26%fgj	32 22%	34 18%	58 21%	57 20%	36 20%
Strongly agree	(4) 100 5%	8 5%	5 5%	87 5%	8 10%hjm	14 6%	9 5%	7 4%	6 4%	8 4%	15 6%	14 5%	7 4%
Tend to agree	(3) 314 16%	26 15%	18 18%	270 16%	15 18%	27 11%	21 12%	39 22%FGj	26 18%	27 14%	43 16%	43 15%	30 16%
Tend to disagree	(2) 406 20%	34 19%	18 18%	354 20%	17 20%	48 21%	32 19%	32 18%	25 17%	50 26%i	60 22%	54 19%	36 20%
Strongly disagree	(1) 1023 51%	98 56%hK	51 50%	874 50%	40 47%	132 57%HK	90 53%K	82 45%	74 50%	100 51%k	115 42%	142 50%k	99 55%hK
NET: Disagree	1429 71%	131 75%HK	69 68%	1228 70%	57 67%	180 78%beHIKl	122 72%	114 63%	99 67%	149 77%HiKl	176 64%	196 69%	135 75%HK
Don't know	177 9%	10 6%	10 9%	157 9%	5 5%	12 5%	18 10%fjm	20 11%fjm	16 11%fjm	10 5%	39 14%AEFJM	30 10%FJM	9 5%
Mean	1.72	1.67	1.74	1.73	1.89f	1.64	1.66	1.82f	1.73	1.69	1.82f	1.72	1.67
Standard deviation	0.93	0.92	0.95	0.93	1.05	0.92	0.93	0.95	0.94	0.87	0.95	0.93	0.90
Standard error	0.02	0.07	0.10	0.02	0.11	0.06	0.07	0.08	0.09	0.06	0.07	0.06	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 23

Q.3 To what extent do you agree or disagree with each of the following statements?

I have had plastic surgery or cosmetic procedures but I regret it

Base: All respondents who have had a cosmetic procedure/plastic surgery

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	85	25	60	11	16	16	19	11	12	27	35	23	19	29	16	21	11	35
Weighted base	95*	27**	68*	13**	21**	19**	20**	10**	11**	34**	39**	22**	17**	33**	18**	27**	12**	42**
NET: Agree	12	3	8	3	2	5	-	1	1	5	5	1	2	8	-	2	2	8
	12%	13%	12%	24%	9%	27%	-	6%	7%	15%	13%	7%	10%	24%	-	7%	14%	19%
Strongly agree	(4)	6	2	4	1	2	-	-	1	3	2	1	-	4	-	2	-	5
		7%	8%	6%	11%	9%	11%	-	7%	10%	5%	4%	-	13%	-	7%	-	13%
Tend to agree	(3)	5	1	4	2	-	3	-	1	-	2	3	1	2	4	-	-	2
		6%	5%	6%	13%	-	16%	-	6%	-	5%	8%	3%	10%	11%	-	-	14%
Tend to disagree	(2)	20	3	17	3	8	1	4	1	2	11	6	3	2	5	3	10	3
		21%	11%	25%	23%	38%	8%	21%	8%	20%	32%	15%	15%	11%	15%	17%	38%	29%
Strongly disagree	(1)	54	18	36	6	8	11	13	7	8	14	25	16	12	17	12	12	7
		57%	67%	53%	45%	36%	59%	67%	72%	73%	39%	63%	72%	73%	53%	69%	42%	57%
NET: Disagree	74	21	52	9	16	13	18	8	11	25	30	19	14	22	15	22	10	30
	78%	78%	78%	69%	73%	67%	88%	80%	93%	72%	78%	87%	84%	68%	86%	80%	86%	71%
Don't know	10	3	7	1	4	1	2	1	-	5	4	1	1	3	3	3	-	4
	10%	10%	10%	7%	17%	6%	12%	14%	-	14%	9%	7%	6%	8%	14%	12%	-	9%
Mean	1.58	1.49	1.62	1.89	1.79	1.77	1.24	1.24	1.41	1.83	1.51	1.33	1.34	1.83	1.20	1.68	1.56	1.77
Standard deviation	0.90	0.95	0.89	1.09	0.94	1.14	0.44	0.61	0.85	0.99	0.89	0.74	0.69	1.13	0.41	0.86	0.75	1.10
Standard error	0.10	0.20	0.12	0.34	0.26	0.29	0.10	0.19	0.24	0.21	0.16	0.16	0.16	0.22	0.11	0.20	0.23	0.19

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 24

Q.3 To what extent do you agree or disagree with each of the following statements?

I have had plastic surgery or cosmetic procedures but I regret it

Base: All respondents who have had a cosmetic procedure/plastic surgery

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	85	6	2	77	7	11	10	5	10	8	13	9	4
Weighted base	95*	7**	2**	86*	7**	10**	8**	6**	15**	8**	16**	12**	4**
NET: Agree	12 12%	- -	- -	12 14%	- -	2 18%	3 33%	- -	1 9%	2 25%	1 7%	3 23%	- -
Strongly agree	(4) 6 7%	- -	- -	6 7%	- -	2 18%	1 18%	- -	- -	2 25%	1 7%	- -	- -
Tend to agree	(3) 5 6%	- -	- -	5 6%	- -	- -	1 15%	- -	1 9%	- -	- -	3 23%	- -
Tend to disagree	(2) 20 21%	3 38%	- -	17 20%	2 25%	2 21%	* 5%	- -	6 41%	2 30%	3 20%	1 10%	- -
Strongly disagree	(1) 54 57%	5 62%	2 100%	48 55%	5 75%	6 62%	4 51%	6 100%	6 43%	4 45%	11 66%	3 24%	2 63%
NET: Disagree	74 78%	7 100%	2 100%	65 75%	7 100%	8 82%	4 56%	6 100%	13 84%	6 75%	14 87%	4 34%	2 63%
Don't know	10 10%	- -	- -	10 11%	- -	- -	1 12%	- -	1 7%	- -	1 7%	5 43%	1 37%
Mean	1.58	1.38	1.00	1.61	1.25	1.74	1.99	1.00	1.63	2.05	1.44	1.98	1.00
Standard deviation	0.90	0.52	-	0.94	0.47	1.18	1.34	0.00	0.68	1.29	0.85	0.99	0.00
Standard error	0.10	0.21	-	0.11	0.18	0.36	0.45	0.00	0.23	0.45	0.25	0.40	0.00

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey
ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 25

Q.3 To what extent do you agree or disagree with each of the following statements?

I have had plastic surgery or cosmetic procedures and I am really pleased with the result

Base: All respondents who have had a cosmetic procedure/plastic surgery

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	85	25	60	11	16	16	19	11	12	27	35	23	19	29	16	21	11	35
Weighted base	95*	27**	68*	13**	21**	19**	20**	10**	11**	34**	39**	22**	17**	33**	18**	27**	12**	42**
NET: Agree	70 74%	21 75%	50 74%	11 84%	15 68%	15 77%	15 74%	7 65%	9 77%	26 74%	29 75%	15 71%	14 80%	25 76%	13 74%	19 68%	11 91%	32 77%
Strongly agree	(4) 34 36%	6 21%	28 42%	6 47%	8 36%	7 36%	8 40%	1 10%	4 35%	14 40%	15 38%	5 24%	6 33%	11 35%	8 44%	9 33%	1 8%	16 38%
Tend to agree	(3) 36 38%	15 54%	22 32%	5 37%	7 33%	8 41%	7 33%	6 55%	5 41%	12 34%	14 37%	10 48%	8 47%	13 41%	6 31%	10 35%	10 83%	16 39%
Tend to disagree	(2) 12 12%	2 7%	10 15%	1 9%	4 17%	1 7%	3 16%	1 14%	1 9%	5 14%	5 12%	2 11%	1 4%	4 12%	1 6%	6 23%	-	5 11%
Strongly disagree	(1) 6 7%	2 8%	4 6%	-	1 4%	2 10%	1 5%	1 7%	2 15%	1 3%	3 7%	2 11%	2 11%	3 9%	-	2 6%	1 9%	2 4%
NET: Disagree	18 19%	4 15%	14 21%	1 9%	5 21%	3 17%	4 22%	2 21%	3 23%	6 17%	8 19%	5 22%	2 15%	7 20%	1 6%	8 29%	1 9%	7 16%
Don't know	7 7%	3 10%	4 6%	1 7%	2 10%	1 6%	1 5%	1 14%	-	3 9%	2 5%	1 7%	1 6%	1 4%	3 19%	1 4%	-	3 8%
Mean	3.11	2.97	3.16	3.41	3.11	3.10	3.14	2.79	2.98	3.23	3.12	2.90	3.08	3.06	3.46	2.98	2.89	3.19
Standard deviation	0.89	0.83	0.92	0.69	0.90	0.96	0.92	0.80	1.06	0.83	0.92	0.94	0.94	0.93	0.66	0.92	0.70	0.84
Standard error	0.10	0.17	0.12	0.22	0.24	0.25	0.22	0.25	0.31	0.17	0.16	0.20	0.22	0.18	0.18	0.21	0.21	0.15

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 26

Q.3 To what extent do you agree or disagree with each of the following statements?

I have had plastic surgery or cosmetic procedures and I am really pleased with the result

Base: All respondents who have had a cosmetic procedure/plastic surgery

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	85	6	2	77	7	11	10	5	10	8	13	9	4
Weighted base	95*	7**	2**	86*	7**	10**	8**	6**	15**	8**	16**	12**	4**
NET: Agree	70 74%	6 76%	1 55%	64 74%	7 100%	8 83%	6 71%	6 100%	10 68%	5 63%	12 74%	7 60%	2 63%
Strongly agree	(4) 34 36%	2 26%	-	32 37%	6 79%	3 30%	3 31%	2 39%	6 42%	3 35%	4 27%	3 28%	2 41%
Tend to agree	(3) 36 38%	4 49%	1 55%	32 37%	2 21%	5 53%	3 40%	3 61%	4 26%	2 28%	8 47%	4 32%	1 22%
Tend to disagree	(2) 12 12%	1 12%	-	11 13%	-	-	1 8%	-	4 25%	3 37%	-	4 30%	-
Strongly disagree	(1) 6 7%	1 12%	1 45%	5 5%	-	1 8%	1 9%	-	-	-	3 19%	-	-
NET: Disagree	18 19%	2 24%	1 45%	16 18%	-	1 8%	1 17%	-	4 25%	3 37%	3 19%	4 30%	-
Don't know	7 7%	-	-	7 8%	-	1 9%	1 12%	-	1 7%	-	1 7%	1 10%	1 37%
Mean	3.11	2.90	2.10	3.15	3.79	3.16	3.06	3.39	3.18	2.97	2.88	2.97	3.66
Standard deviation	0.89	1.00	-	0.87	0.44	0.85	0.99	0.54	0.86	0.91	1.08	0.84	0.62
Standard error	0.10	0.41	-	0.10	0.17	0.27	0.33	0.24	0.29	0.32	0.31	0.30	0.36

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Cosmetic Procedures Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 27

Q.3 To what extent do you agree or disagree with each of the following statements?**Reality TV shows and social media have a negative effect on the way I see my body****Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2020	992	1028	171	302	346	370	323	508	473	716	831	646	559	367	448	330	802
Weighted base	2020	986	1034	224	349	323	357	299	467	573	680	766	552	568	410	491	346	820
NET: Agree	697 35%	259 26%	438 42%A	137 61% ^d EFGH	180 52% ^E FGH	123 38% ^f GH	110 31% ^G H	68 23% ^H	78 17%	317 55% ^J K	234 34% ^K	146 19%	176 32%	215 38% ^L	143 35%	163 33%	146 42%	313 38%
Strongly agree	(4) 223 11%	82 8%	141 14%A	54 24% ^d EFGH	43 12% ^H	37 12% ^H	32 9%	24 8%	32 7%	97 17% ^J K	70 10% ^k	56 7%	60 11%	70 12%	37 9%	55 11%	52 15% ^q	89 11%
Tend to agree	(3) 474 23%	177 18%	298 29%A	83 37% ^E FGH	137 39% ^E FGH	86 27% ^G H	78 22% ^G H	44 15% ^H	46 10%	220 38% ^J K	164 24% ^K	90 12%	116 21%	145 25% ^l	105 26%	108 22%	93 27%	224 27%
Tend to disagree	(2) 425 21%	217 22%	208 20%	33 15%	68 20%	69 22% ^c	90 25% ^C	62 21%	102 22% ^c	101 18%	160 23% ^l	164 21%	127 23%	109 19%	92 22%	97 20%	65 19%	182 22%
Strongly disagree	(1) 687 34%	391 40%B	295 29%	27 12%	59 17%	97 30% ^{CD}	125 35% ^{CD}	138 46% ^{CDEF}	242 52% ^{CDEF}	85 15%	222 33% ^l	379 50% ^{lJ}	192 35%	196 35%	124 30%	175 36%	105 30%	236 29%
NET: Disagree	1111 55%	608 62%B	503 49%	59 26%	127 36% ^C	166 51% ^{CD}	216 60% ^{CDE}	200 67% ^{CDEF}	343 73% ^{CDEFg}	186 32%	382 56% ^l	543 71% ^{lJ}	319 58%	305 54%	216 53%	271 55%	170 49%	418 51%
Don't know	212 10%	119 12%B	93 9%	28 13%	42 12%	33 10%	31 9%	31 10%	46 10%	70 12%	65 10%	77 10%	56 10%	48 8%	51 13% ^m	56 11%	30 9%	89 11%
Mean	2.13	1.94	2.30 ^A	2.84 ^{DEFGH}	2.54 ^{EFGH}	2.22 ^{fGH}	2.05 ^{GH}	1.83 ^h	1.69	2.65 ^{JK}	2.13 ^K	1.74	2.09	2.17	2.16	2.10	2.30	2.23
Standard deviation	1.06	1.02	1.07	0.98	0.96	1.05	1.01	1.00	0.95	0.98	1.03	0.97	1.05	1.08	1.02	1.07	1.10	1.03
Standard error	0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.06	0.04	0.05	0.04	0.04	0.04	0.05	0.06	0.05	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Cosmetic Procedures Survey ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 28

Q.3 To what extent do you agree or disagree with each of the following statements?

Reality TV shows and social media have a negative effect on the way I see my body

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2020	189	106	1725	90	253	184	152	136	196	237	263	214
Weighted base	2020	176	101*	1743	85*	232	170	180	147	194	273	283	180
NET: Agree	697 35%	55 31%	38 37%g	604 35%	35 41%G	81 35%g	44 26%	70 39%G	45 30%	72 37%G	104 38%G	98 35%g	56 31%
Strongly agree	(4) 223 11%	15 9%	12 12%l	196 11%	10 11%l	29 12%GI	10 6%	26 14%GI	6 4%	29 15%aGIk	25 9%i	43 15%aGIK	18 10%l
Tend to agree	(3) 474 23%	40 23%	26 26%	409 23%	25 30%gl	53 23%	33 20%	45 25%	39 26%	43 22%	79 29%GLm	55 19%	37 21%
Tend to disagree	(2) 425 21%	40 23%	19 19%	365 21%	25 30%GHjkm	54 23%	28 16%	30 17%	36 24%	38 20%	54 20%	67 24%g	34 19%
Strongly disagree	(1) 687 34%	69 39%ekL	32 32%	585 34%	23 27%	82 35%	74 43%bEHIKL	56 31%	48 32%	71 37%l	82 30%	80 28%	70 39%ekL
NET: Disagree	1111 55%	109 62%dbHKL	51 51%	951 55%	48 57%	136 58%HK	101 60%HK	86 48%	84 57%	109 56%	136 50%	147 52%	104 58%h
Don't know	212 10%	12 7%	12 12%E	188 11%	2 2%	15 7%	25 15%AEFJ	24 13%aEFJ	19 13%aEj	13 6%	33 12%aEj	38 13%AEFJ	20 11%Ef
Mean	2.13	2.01	2.19G	2.14	2.26aG	2.13G	1.86	2.26aGim	2.02	2.17G	2.20G	2.25AGim	2.02
Standard deviation	1.06	1.02	1.08	1.06	0.99	1.07	1.00	1.12	0.93	1.12	1.02	1.10	1.07
Standard error	0.02	0.08	0.11	0.03	0.11	0.07	0.08	0.10	0.08	0.08	0.07	0.07	0.08

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**