

Combat Stress

METHODOLOGY NOTE

ComRes interviewed 500 business decision makers in the UK by telephone between the 2nd and 12th March 2015. Data were weighted to be representative of all UK businesses with a turnover of £50,000 or more by company size, region and sector.

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To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:
katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

Table 1

Q1 SUMMARY

To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?

Base: All respondents

	UK businesses should have specific HR policies in place to provide advice and support to Veterans in the workplace (for example, advice on accessing specialist psychological support)	UK businesses would hire more Veterans if they had expert advice on how to understand and support them in the workplace	Some UK businesses are reluctant to hire veterans due to fears that they may suffer from psychological injuries	UK businesses don't know enough about external support available to Veterans with psychological injuries in the workplace	Veterans have important skills which could benefit UK businesses	UK businesses have a responsibility to know whether any members of their workforce are Veterans or reservists
Unweighted base	500	500	500	500	500	500
Base (000's)	1766	1766	1766	1766	1766	1766
Strongly agree	633 36%	570 32%	282 16%	599 34%	787 45%	454 26%
Tend to agree	642 36%	750 42%	676 38%	728 41%	693 39%	739 42%
Tend to disagree	206 12%	130 7%	365 21%	108 6%	46 3%	288 16%
Strongly disagree	90 5%	112 6%	263 15%	45 3%	15 1%	117 7%
Don't know	195 11%	203 12%	180 10%	286 16%	226 13%	168 10%
Net: agree	1274 72%	1320 75%	958 54%	1327 75%	1480 84%	1193 68%
Net: disagree	296 17%	242 14%	628 36%	153 9%	60 3%	405 23%

BUSINESS OPINION OMNIBUS - MARCH 2015

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Absolutes/col percents

Table 2
 Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
 - UK businesses should have specific HR policies in place to provide advice and support to Veterans in the workplace (for example, advice on accessing specialist psychological support)

Base: All respondents

	Total	No. Employees						No. Employees 2				Turnover						Turnover 2		
		Sole trader (a)	2-5 (b)	6-10 (c)	11-50 (d)	51-250 (e)	251+ (f)	1-2 (g)	3-4 (h)	5-10 (i)	11+ (j)	£50k-£100k (k)	£100k-£250k (l)	£250k-£500k (m)	£500k-£1m (n)	£1m-£5m (o)	£5m-£20m (p)	£20m+ (q)	£50k-£1m (r)	£1m+ (s)
Unweighted base	500	50	75	75	150	100	50	74	34	92	300	84	52	38	65	136	62	63	239	261
Base (000's)	1766	457*	678*	379*	208*	36*	9*	707*	270**	536*	253	506*	634*	185**	236*	156*	20*	29**	1560	206*
Strongly agree	633 36%	115 25%	310 46%	123 32%	70 34%	11 30%	4 45%	242 34%	110 41%	196 37%	85 34%	174 34%	238 38%	42 23%	109 46%	57 36%	5 27%	7 24%	564 36%	69 34%
Tend to agree	642 36%	171 37%	247 36%	136 36%	69 33%	15 42%	4 40%	254 36%	86 32%	213 40%	88 35%	173 34%	247 39%	83 45%	63 27%	47 30%	10 50%no	18 62%	566 36%	75 37%
Tend to disagree	206 12%	79 17%	44 6%	60 16%	16 8%	6 18%bdf	* 2%	106 15%	10 4%	67 12%	23 9%	107 21%l	22 4%	24 13%	29 12%	20 13%l	2 10%	1 5%	182 12%	24 12%
Strongly disagree	90 5%	6 1%	22 3%	28 8%	32 15%abe	2 4%	* 5%	6 1%	22 8%	28 5%	34 13%g	16 3%	9 1%	31 17%	17 7%	16 10%l	1 6%	* 1%	73 5%	17 8%
Don't know	195 11%	86 19%	55 8%	32 8%	20 10%	2 5%	1 8%	98 14%	42 16%	32 6%	23 9%	36 7%	118 19%	4 2%	18 7%	16 10%	2 8%	2 8%	175 11%	20 10%
Net: agree	1274 72%	285 63%	558 82%ad	259 68%	139 67%	26 72%	7 85%	496 70%	197 73%	409 76%	173 68%	348 69%	485 77%	125 68%	172 73%	104 67%	15 76%	25 86%	1130 72%	144 70%
Net: disagree	296 17%	85 19%	66 10%	88 23%	48 23%b	8 22%b	1 8%	113 16%	31 12%	95 18%	57 23%	123 24%l	31 5%	56 30%	46 19%l	36 23%l	3 15%	2 6%	255 16%	41 20%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j - k/l/m/n/o/p/q - r/s

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BUSINESS OPINION OMNIBUS - MARCH 2015

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Table 2
 Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
 - UK businesses should have specific HR policies in place to provide advice and support to Veterans in the workplace (for example, advice on accessing specialist psychological support)

Base: All respondents

	Total	Broad Region			Regional Segments						
		Nrth (a)	Mids (b)	Sth (c)	Scotland / NI (d)	NE / Y&H (e)	NW / N Wales / W Mids (f)	E Mids / E Anglia (g)	SW / S Wales (h)	Greater London (i)	South East (j)
Unweighted base	500	159	151	190	61	64	85	73	67	75	75
Base (000's)	1766	506*	514*	746*	173**	171**	327**	295**	210**	312**	278**
Strongly agree	633 36%	197 39%	210 41%	226 30%	61 36%	50 30%	160 49%	106 36%	66 31%	87 28%	102 37%
Tend to agree	642 36%	157 31%	166 32%	318 43%	55 32%	70 41%	90 28%	90 30%	81 38%	190 61%	67 24%
Tend to disagree	206 12%	97 19%	44 9%	65 9%	32 18%	25 15%	47 14%	33 11%	24 11%	12 4%	32 12%
Strongly disagree	90 5%	25 5%	34 7%	32 4%	13 7%	12 7%	12 4%	17 6%	14 7%	5 1%	17 6%
Don't know	195 11%	30 6%	60 12%	105 14%	12 7%	13 8%	17 5%	49 16%	26 13%	19 6%	60 22%
Net: agree	1274 72%	354 70%	377 73%	544 73%	116 67%	120 70%	250 77%	196 66%	146 70%	276 89%	169 61%
Net: disagree	296 17%	122 24%	78 15%	97 13%	45 26%	38 22%	59 18%	50 17%	38 18%	17 5%	49 18%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j
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BUSINESS OPINION OMNIBUS - MARCH 2015

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Table 2
 Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
 - UK businesses should have specific HR policies in place to provide advice and support to Veterans in the workplace (for example, advice on accessing specialist psychological support)

Base: All respondents

	Broad Industry			Business Sector									
	Manuf (a)	Retail & Dist (b)	Srvs (c)	Producti on (d)	Construc tion (e)	Whole -sale (f)	Retail (g)	Hotels & Catering (h)	Transport & Comms (i)	Fin/Prop /Bus Services (j)	Ed/ health/ Public admin (k)	Arts, leisure & other (l)	
Unweighted base	500	132	154	214	69	63	58	63	41	33	92	40	41
Base (000's)	1766	426*	502*	838*	207**	219**	149**	169*	122**	184**	490**	117**	109**
Strongly agree	633 36%	140 33%	174 35%	318 38%	104 50%	36 16%	43 29%	48 28%	74 61%	84 45%	158 32%	61 52%	26 24%
Tend to agree	642 36%	175 41%	234 47% ^{cc}	233 28%	43 21%	132 60%	72 48%	93 55%	22 18%	69 37%	139 28%	35 30%	37 34%
Tend to disagree	206 12%	62 15%	37 7%	107 13%	27 13%	34 16%	18 12%	5 3%	13 11%	13 7%	76 15%	4 3%	14 13%
Strongly disagree	90 5%	27 6%	22 4%	41 5%	14 7%	13 6%	3 2%	6 4%	4 4%	13 7%	27 5%	4 4%	6 5%
Don't know	195 11%	22 5%	35 7%	138 17%	18 9%	5 2%	13 9%	16 9%	8 7%	5 3%	90 18%	13 11%	27 24%
Net: agree	1274 72%	315 74%	408 81%	551 66%	148 71%	167 76%	114 77%	141 84%	96 79%	152 83%	297 61%	95 82%	63 58%
Net: disagree	296 17%	89 21%	59 12%	148 18%	42 20%	47 22%	21 14%	12 7%	17 14%	26 14%	102 21%	8 7%	20 18%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j/k/l
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 - UK businesses should have specific HR policies in place to provide advice and support to Veterans in the workplace (for example, advice on accessing specialist psychological support)

Base: All respondents

	Total	Start Business						Website		Online payments		Business confidence			Economic optimism		
		Bfr '80 (a)	'80-89 (b)	'90-99 (c)	'00-05 (d)	'06-10 (p)	10+ (q)	Yes (f)	No (g)	Yes (h)	No (i)	Incr- ease (j)	Decr- ease (k)	Stay the same (l)	Optim- istic (net) (m)	Pessim- istic (net) (n)	Stay the same (o)
Unweighted base	500	121	78	121	90	51	21	406	94	247	253	243	29	223	330	68	94
Base (000's)	1766	200*	287**	497*	426*	196**	130**	1175	590*	847*	919*	643*	99**	1009*	1160	287**	302**
Strongly agree	633 36%	70 35%	128 45%	193 39%	122 29%	55 28%	62 47%	405 34%	228 39%	318 38%	315 34%	203 32%	66 67%	354 35%	444 38%	91 32%	89 30%
Tend to agree	642 36%	76 38%	80 28%	172 35%	178 42%	77 39%	34 26%	470 40%	171 29%	272 32%	370 40%	226 35%	21 22%	394 39%	475 41%	75 26%	90 30%
Tend to disagree	206 12%	8 4%	53 18%	52 10%	43 10%	38 19%	11 9%	141 12%	65 11%	92 11%	113 12%	66 10%	2 2%	138 14%	114 10%	38 13%	54 18%
Strongly disagree	90 5%	28 14% ^d	10 3%	25 5%	4 1%	17 9%	5 4%	70 6%	21 4%	49 6%	41 4%	53 8%	8 8%	29 3%	70 6%	12 4%	9 3%
Don't know	195 11%	18 9%	16 6%	54 11%	79 19%	9 5%	18 14%	91 8%	105 18%	115 14%	80 9%	94 15%	1 1%	94 9%	57 5%	71 25%	59 20%
Net: agree	1274 72%	146 73%	208 73%	365 74%	300 70%	132 68%	96 73%	875 74%	400 68%	589 70%	685 75%	429 67%	88 89%	748 74%	919 79%	166 58%	180 59%
Net: disagree	296 17%	36 18%	63 22%	77 16%	47 11%	54 28%	16 13%	210 18%	86 15%	142 17%	154 17%	119 19%	10 10%	167 17%	184 16%	49 17%	63 21%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/p/q - f/g - h/i - j/k/l - m/n/o

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Table 3

Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?

- UK businesses would hire more Veterans if they had expert advice on how to understand and support them in the workplace

Base: All respondents

	Total	No. Employees						No. Employees 2				Turnover						Turnover 2		
		Sole trader (a)	2-5 (b)	6-10 (c)	11-50 (d)	51-250 (e)	251+ (f)	1-2 (g)	3-4 (h)	5-10 (i)	11+ (j)	£50k-£100k (k)	£100k-£250k (l)	£250k-£500k (m)	£500k-£1m (n)	£1m-£5m (o)	£5m-£20m (p)	£20m+ (q)	£50k-£1m (r)	£1m+ (s)
Unweighted base	500	50	75	75	150	100	50	74	34	92	300	84	52	38	65	136	62	63	239	261
Base (000's)	1766	457*	678*	379*	208*	36*	9*	707*	270**	536*	253	506*	634*	185**	236*	156*	20*	29**	1560	206*
Strongly agree	570 32%	47 10%	312 46% ^a	112 30% ^a	86 41% ^a	10 28% ^a	3 34% ^a	165 23%	96 35%	211 39%	99 39% ^g	120 24%	240 38%	59 32%	87 37%	47 30%	7 36%	10 35%	506 32%	64 31%
Tend to agree	750 42%	244 53%	236 35%	171 45%	76 37%	20 54% ^{bd}	4 42%	337 48%	100 37%	213 40%	99 39%	241 48%	234 37%	102 55%	80 34%	68 44%	8 41%	16 54%	658 42%	92 45%
Tend to disagree	130 7%	29 6%	53 8%	29 8%	16 8%	3 9%	1 8%	54 8%	16 6%	40 7%	20 8%	47 9%	29 5%	10 5%	22 9%	20 13%	2 9%	2 7%	107 7%	24 11%
Strongly disagree	112 6%	58 13% ^b	3 *	40 11% ^b	10 5% ^b	1 3% ^b	* 6% ^b	61 9%	- -	40 7%	11 5%	42 8%	33 5%	5 3%	20 8%	11 7%	1 3%	* 1%	100 6%	12 6%
Don't know	203 12%	80 17%	74 11%	27 7%	20 10%	2 4%	1 10%	91 13%	58 22%	32 6%	22 9%	55 11%	98 15%	10 5%	26 11%	10 7%	2 12%	1 3%	190 12%	14 7%
Net: agree	1320 75%	291 64%	548 81%	283 75%	162 78%	30 83%	7 76%	501 71%	196 73%	425 79%	198 78%	361 71%	474 75%	160 87%	167 71%	115 74%	15 76%	26 89%	1164 75%	157 76%
Net: disagree	242 14%	86 19%	56 8%	68 18%	26 13%	5 13%	1 13%	115 16%	16 6%	80 15%	32 13%	89 18%	61 10%	15 8%	42 18%	31 20%	2 12%	2 8%	207 13%	35 17%

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Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?

- UK businesses would hire more Veterans if they had expert advice on how to understand and support them in the workplace

Base: All respondents

	Total	Broad Region			Regional Segments						
		Nrth (a)	Mids (b)	Sth (c)	Scotland / NI (d)	NE / Y&H (e)	NW / N Wales / W Mids (f)	E Mids / E Anglia (g)	SW / S Wales (h)	Greater London (i)	South East (j)
Unweighted base	500	159	151	190	61	64	85	73	67	75	75
Base (000's)	1766	506*	514*	746*	173**	171**	327**	295**	210**	312**	278**
Strongly agree	570 32%	133 26%	178 35%	259 35%	40 23%	47 28%	119 36%	72 24%	57 27%	129 41%	105 38%
Tend to agree	750 42%	263 52%	218 42%	269 36%	76 44%	80 47%	182 56%	126 42%	100 48%	111 36%	76 27%
Tend to disagree	130 7%	52 10%	41 8%	37 5%	30 17%	18 10%	11 3%	34 12%	12 6%	9 3%	17 6%
Strongly disagree	112 6%	22 4%	19 4%	71 10%	13 8%	9 5%	3 1%	16 5%	2 1%	39 13%	31 11%
Don't know	203 12%	36 7%	57 11%	110 15%	13 7%	17 10%	13 4%	48 16%	39 19%	24 8%	50 18%
Net: agree	1320 75%	396 78%	397 77%	527 71%	117 68%	127 74%	300 92%	198 67%	157 75%	240 77%	181 65%
Net: disagree	242 14%	74 15%	60 12%	108 15%	43 25%	26 15%	14 4%	50 17%	14 7%	48 16%	47 17%

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Table 3

Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?

- UK businesses would hire more Veterans if they had expert advice on how to understand and support them in the workplace

Base: All respondents

	Broad Industry			Business Sector									
	Manuf (a)	Retail &Dist (b)	Srvs (c)	Producti on (d)	Construc tion (e)	Whole -sale (f)	Retail (g)	Hotels & Catering (h)	Transport & Comms (i)	Fin/Prop /Bus Services (j)	Ed/ health/ Public admin (k)	Arts, leisure & other (l)	
Unweighted base	500	132	154	214	69	63	58	63	41	33	92	40	41
Base (000's)	1766	426*	502*	838*	207**	219**	149**	169*	122**	184**	490**	117**	109**
Strongly agree	570 32%	153 36%	145 29%	273 33%	73 35%	79 36%	45 30%	28 16%	80 66%	72 39%	123 25%	45 38%	24 22%
Tend to agree	750 42%	206 48%	231 46%	313 37%	89 43%	117 53%	77 52%	87 51%	24 20%	67 36%	185 38%	56 48%	49 44%
Tend to disagree	130 7%	31 7%	57 11%	43 5%	24 12%	6 3%	4 3%	21 13%	3 2%	32 17%	26 5%	* *	14 13%
Strongly disagree	112 6%	14 3%	23 5%	76 9%	10 5%	4 2%	2 1%	12 7%	* *	9 5%	70 14%	2 2%	3 3%
Don't know	203 12%	23 5%	47 9%	134 16%	10 5%	13 6%	21 14%	21 13%	14 12%	4 2%	87 18%	14 12%	19 18%
Net: agree	1320 75%	359 84%	376 75%	585 70%	163 79%	196 90%	123 82%	115 68%	104 86%	139 75%	308 63%	100 86%	73 66%
Net: disagree	242 14%	44 10%	80 16%	118 14%	34 17%	10 5%	6 4%	33 19%	3 3%	41 22%	95 19%	3 2%	17 16%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j/k/l

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Base: All respondents

	Total	Start Business						Website		Online payments		Business confidence			Economic optimism		
		Bfr '80 (a)	'80-89 (b)	'90-99 (c)	'00-05 (d)	'06-10 (p)	10+ (q)	Yes (f)	No (g)	Yes (h)	No (i)	Incr- ease (j)	Decr- ease (k)	Stay the same (l)	Optim- istic (net) (m)	Pessim- istic (net) (n)	Stay the same (o)
Unweighted base	500	121	78	121	90	51	21	406	94	247	253	243	29	223	330	68	94
Base (000's)	1766	200*	287**	497*	426*	196**	130**	1175	590*	847*	919*	643*	99**	1009*	1160	287**	302**
Strongly agree	570 32%	72 36%	93 32%	169 34%	115 27%	58 30%	59 46%	410 35%	160 27%	314 37%	256 28%	211 33%	40 40%	312 31%	398 34%	87 30%	79 26%
Tend to agree	750 42%	69 35%	181 63%	233 47%	158 37%	56 29%	38 29%	474 40%	276 47%	300 35%	450 49%	285 44%	43 44%	415 41%	539 46%	81 28%	121 40%
Tend to disagree	130 7%	35 18% ^c	2 1%	20 4%	35 8%	19 10%	18 14%	92 8%	39 7%	59 7%	71 8%	36 6%	* *	93 9%	72 6%	19 7%	39 13%
Strongly disagree	112 6%	11 6%	3 1%	20 4%	34 8%	31 16%	12 10%	93 8%	19 3%	45 5%	67 7%	18 3%	8 8%	86 9%	83 7%	25 9%	4 1%
Don't know	203 12%	12 6%	8 3%	55 11%	85 20%	32 16%	3 2%	106 9%	97 16%	129 15%	74 8%	92 14%	7 7%	104 10%	68 6%	75 26%	59 19%
Net: agree	1320 75%	141 71%	274 95%	402 81%	272 64%	114 58%	97 75%	884 75%	436 74%	614 73%	706 77%	496 77%	83 84%	726 72%	936 81%	168 59%	200 66%
Net: disagree	242 14%	47 23% ^c	6 2%	40 8%	69 16%	50 25%	30 23%	185 16%	57 10%	104 12%	139 15%	55 8%	8 8%	179 18%	155 13%	44 15%	43 14%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/p/q - f/g - h/i - j/k/l - m/n/o

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Absolutes/col percents

Table 4
 Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
 - Some UK businesses are reluctant to hire veterans due to fears that they may suffer from psychological injuries

Base: All respondents

	Total	No. Employees						No. Employees 2				Turnover						Turnover 2		
		Sole trader (a)	2-5 (b)	6-10 (c)	11-50 (d)	51-250 (e)	251+ (f)	1-2 (g)	3-4 (h)	5-10 (i)	11+ (j)	£50k-£100k (k)	£100k-£250k (l)	£250k-£500k (m)	£500k-£1m (n)	£1m-£5m (o)	£5m-£20m (p)	£20m+ (q)	£50k-£1m (r)	£1m+ (s)
Unweighted base	500	50	75	75	150	100	50	74	34	92	300	84	52	38	65	136	62	63	239	261
Base (000's)	1766	457*	678*	379*	208*	36*	9*	707*	270**	536*	253	506*	634*	185**	236*	156*	20*	29**	1560	206*
Strongly agree	282 16%	48 11%	152 22%	35 9%	40 19%	5 14%	2 23% ^c	98 14%	43 16%	95 18%	47 18%	46 9%	160 25%	4 2%	29 12%	31 20%	5 27% ^k	6 20%	240 15%	42 21%
Tend to agree	676 38%	174 38%	294 43%	127 34%	64 31%	15 41%	2 23%	284 40%	132 49%	179 33%	80 32%	244 48%	218 34%	64 34%	83 35%	48 31%	7 33%	12 41%	609 39%	67 33%
Tend to disagree	365 21%	100 22%	107 16%	109 29%	39 19%	9 25%	2 20%	178 25%	11 4%	127 24%	50 20%	129 26%	74 12%	60 33%	42 18%	49 31% ^l	3 14%	8 28%	306 20%	60 29%
Strongly disagree	263 15%	87 19%	62 9%	59 16%	47 23% ^b	5 14%	2 25% ^b	96 14%	32 12%	79 15%	55 22%	36 7%	99 16%	52 28%	55 23% ^k	13 9%	4 18% ^k	3 9%	243 16%	20 10%
Don't know	180 10%	48 10%	63 9%	49 13%	18 8%	2 6%	1 9%	51 7%	53 19%	56 10%	21 8%	50 10%	82 13%	5 2%	26 11%	15 10%	1 7%	* 1%	163 10%	17 8%
Net: agree	958 54%	222 49%	446 66% ^c	162 43%	103 50%	20 55%	4 46%	382 54%	175 65%	274 51%	127 50%	290 57%	378 60%	68 37%	112 48%	79 51%	12 60%	18 61%	848 54%	109 53%
Net: disagree	628 36%	187 41%	169 25%	167 44% ^b	87 42% ^b	14 39%	4 45% ^b	274 39%	43 16%	207 39%	105 41%	166 33%	174 27%	112 61%	97 41%	62 40%	7 33%	11 38%	549 35%	80 39%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j - k/l/m/n/o/p/q - r/s

* small base; ** very small base (under 30) ineligible for sig testing

BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

Table 4
 Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
 - Some UK businesses are reluctant to hire veterans due to fears that they may suffer from psychological injuries

Base: All respondents

	Total	Broad Region			Regional Segments						
		Nrth (a)	Mids (b)	Sth (c)	Scotland / NI (d)	NE / Y&H (e)	NW / N Wales / W Mids (f)	E Mids / E Anglia (g)	SW / S Wales (h)	Greater London (i)	South East (j)
Unweighted base	500	159	151	190	61	64	85	73	67	75	75
Base (000's)	1766	506*	514*	746*	173**	171**	327**	295**	210**	312**	278**
Strongly agree	282 16%	130 26%^c	73 14%	79 11%	58 33%	26 15%	91 28%	16 5%	23 11%	27 9%	41 15%
Tend to agree	676 38%	195 39%	168 33%	312 42%	67 39%	67 39%	104 32%	96 33%	92 44%	173 55%	75 27%
Tend to disagree	365 21%	66 13%	119 23%	180 24%	21 12%	27 16%	45 14%	92 31%	31 15%	47 15%	103 37%
Strongly disagree	263 15%	61 12%	90 18%	112 15%	12 7%	20 12%	62 19%	49 17%	36 17%	42 14%	41 15%
Don't know	180 10%	54 11%	63 12%	63 8%	14 8%	30 18%	25 8%	42 14%	28 13%	23 7%	17 6%
Net: agree	958 54%	325 64%	241 47%	391 52%	125 73%	94 55%	195 60%	112 38%	115 55%	199 64%	117 42%
Net: disagree	628 36%	127 25%	210 41%	291 39%	33 19%	47 27%	106 33%	141 48%	68 32%	89 29%	144 52%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j
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BUSINESS OPINION OMNIBUS - MARCH 2015

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Base: All respondents

	Broad Industry			Business Sector									
	Manuf (a)	Retail &Dist (b)	Srvs (c)	Producti on (d)	Construc tion (e)	Whole -sale (f)	Retail (g)	Hotels & Catering (h)	Transport & Comms (i)	Fin/Prop /Bus Services (j)	Ed/ health/ Public admin (k)	Arts, leisure & other (l)	
Unweighted base	500	132	154	214	69	63	58	63	41	33	92	40	41
Base (000's)	1766	426*	502*	838*	207**	219**	149**	169*	122**	184**	490**	117**	109**
Strongly agree	282 16%	39 9%	55 11%	189 23%	28 13%	11 5%	12 8%	22 13%	60 49%	21 11%	96 20%	23 20%	10 9%
Tend to agree	676 38%	196 46%	218 44%	261 31%	67 32%	130 59%	51 34%	70 42%	24 19%	98 53%	153 31%	38 33%	45 41%
Tend to disagree	365 21%	113 27%	131 26%	121 14%	77 37%	37 17%	34 23%	53 31%	9 8%	44 24%	66 13%	21 18%	25 23%
Strongly disagree	263 15%	43 10%	57 11%	163 19%	27 13%	16 7%	22 15%	17 10%	14 12%	18 10%	128 26%	9 8%	11 10%
Don't know	180 10%	35 8%	40 8%	105 13%	9 4%	26 12%	31 21%	6 3%	15 12%	4 2%	47 10%	25 22%	18 17%
Net: agree	958 54%	235 55%	273 54%	449 54%	94 46%	141 64%	62 42%	93 55%	84 69%	118 64%	249 51%	61 52%	55 50%
Net: disagree	628 36%	156 37%	188 38%	284 34%	104 50%	52 24%	56 38%	70 42%	24 19%	62 34%	194 40%	30 26%	36 33%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j/k/l
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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

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 Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
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Base: All respondents

	Total	Start Business					Website		Online payments		Business confidence			Economic optimism			
		Bfr '80 (a)	'80-89 (b)	'90-99 (c)	'00-05 (d)	'06-10 (p)	10+ (q)	Yes (f)	No (g)	Yes (h)	No (i)	Incr- ease (j)	Decr- ease (k)	Stay the same (l)	Optim- istic (net) (m)	Pessim- -istic (net) (n)	Stay the same (o)
Unweighted base	500	121	78	121	90	51	21	406	94	247	253	243	29	223	330	68	94
Base (000's)	1766	200*	287**	497*	426*	196**	130**	1175	590*	847*	919*	643*	99**	1009*	1160	287**	302**
Strongly agree	282 16%	20 10%	68 24%	75 15%	43 10%	19 10%	54 41%	152 13%	130 22%	119 14%	163 18%	95 15%	18 18%	160 16%	212 18%	17 6%	50 17%
Tend to agree	676 38%	97 48%	158 55%	146 29%	176 41%	70 36%	27 21%	472 40%	203 34%	307 36%	369 40%	246 38%	26 27%	397 39%	512 44%	74 26%	80 27%
Tend to disagree	365 21%	39 20%	36 13%	113 23%	74 17%	58 30%	31 23%	253 22%	112 19%	159 19%	206 22%	141 22%	19 19%	206 20%	205 18%	67 23%	94 31%
Strongly disagree	263 15%	36 18%	19 7%	93 19%	83 20%	28 14%	3 3%	190 16%	73 12%	179 21%	84 9%	108 17%	34 34%	121 12%	122 11%	83 29%	58 19%
Don't know	180 10%	8 4%	6 2%	71 14%	50 12%	21 11%	16 12%	108 9%	72 12%	83 10%	98 11%	53 8%	2 2%	126 12%	109 9%	46 16%	20 7%
Net: agree	958 54%	117 58%	226 79%	220 44%	219 51%	89 45%	81 62%	624 53%	334 57%	425 50%	532 58%	341 53%	44 45%	557 55%	724 62%	91 32%	131 43%
Net: disagree	628 36%	75 38%	56 19%	206 41%	157 37%	86 44%	34 26%	443 38%	185 31%	339 40%	290 32%	248 39%	53 54%	326 32%	327 28%	150 52%	151 50%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/p/q - f/g - h/i - j/k/l - m/n/o

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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

Table 5

Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?

- UK businesses don't know enough about external support available to Veterans with psychological injuries in the workplace

Base: All respondents

	Total	No. Employees						No. Employees 2				Turnover						Turnover 2		
		Sole trader (a)	2-5 (b)	6-10 (c)	11-50 (d)	51-250 (e)	251+ (f)	1-2 (g)	3-4 (h)	5-10 (i)	11+ (j)	£50k-£100k (k)	£100k-£250k (l)	£250k-£500k (m)	£500k-£1m (n)	£1m-£5m (o)	£5m-£20m (p)	£20m+ (q)	£50k-£1m (r)	£1m+ (s)
Unweighted base	500	50	75	75	150	100	50	74	34	92	300	84	52	38	65	136	62	63	239	261
Base (000's)	1766	457*	678*	379*	208*	36*	9*	707*	270**	536*	253	506*	634*	185**	236*	156*	20*	29**	1560	206*
Strongly agree	599 34%	62 14%	314 46% ^{ae}	122 32% ^a	90 43% ^{ae}	8 23%	3 30% ^a	164 23%	99 37%	235 44% ^g	101 40% ^g	108 21%	279 44% ^k	42 23%	104 44% ^k	50 32%	8 41% ^k	9 29%	533 34%	66 32%
Tend to agree	728 41%	200 44%	238 35%	196 52% ^d	71 34%	19 52% ^d	4 43%	321 45%	92 34%	220 41%	94 37%	251 50% ⁿ	220 35%	99 53%	62 26%	72 46% ⁿ	9 44%	15 51%	632 41%	96 47%
Tend to disagree	108 6%	47 10%	13 2%	25 7%	17 8%	4 12% ^b	1 12% ^b	47 7%	7 2%	32 6%	22 9%	61 12% ^l	* *	13 7%	18 7% ^l	12 7% ^l	1 3% ^l	3 12%	92 6%	16 8%
Strongly disagree	45 3%	12 3%	18 3%	9 2%	5 2%	1 2%	* 2%	12 2%	4 1%	23 4%	6 2%	7 1%	- -	13 7%	18 8% ^l	7 4% ^l	* 1%	* *	38 2%	7 3%
Don't know	286 16%	135 30% ^{cde}	95 14%	26 7%	25 12%	4 10%	1 13%	162 23% ^l	68 25%	26 5%	30 12%	78 15%	134 21%	19 10%	34 15%	16 10%	2 10%	2 7%	266 17%	20 10%
Net: agree	1327 75%	262 57%	552 81% ^{ae}	319 84% ^a	161 78% ^{ae}	27 76%	6 73%	486 69%	192 71%	455 85%	195 77%	359 71%	499 79%	141 76%	166 70%	122 78%	17 86%	23 80%	1165 75%	162 79%
Net: disagree	153 9%	60 13%	31 5%	34 9%	21 10%	5 14% ^b	1 14% ^b	60 8%	11 4%	55 10%	28 11%	69 14% ^l	* *	26 14%	35 15% ^l	19 12% ^l	1 4% ^l	4 12%	130 8%	23 11%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j - k/l/m/n/o/p/q - r/s

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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

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- UK businesses don't know enough about external support available to Veterans with psychological injuries in the workplace

Base: All respondents

	Broad Region			Regional Segments							
	Total	Nrth (a)	Mids (b)	Sth (c)	Scotland / NI (d)	NE / Y&H (e)	NW / N Wales / W Mids (f)	E Mids / E Anglia (g)	SW / S Wales (h)	Greater London (i)	South East (j)
Unweighted base	500	159	151	190	61	64	85	73	67	75	75
Base (000's)	1766	506*	514*	746*	173**	171**	327**	295**	210**	312**	278**
Strongly agree	599 34%	173 34%	191 37%	236 32%	80 46%	55 32%	115 35%	86 29%	56 27%	120 38%	87 31%
Tend to agree	728 41%	247 49%	176 34%	305 41%	76 44%	95 56%	117 36%	113 38%	121 57%	133 43%	73 26%
Tend to disagree	108 6%	21 4%	41 8%	46 6%	3 2%	1 1%	29 9%	28 9%	3 1%	6 2%	37 13%
Strongly disagree	45 3%	14 3%	20 4%	11 1%	4 2%	1 1%	26 8%	- -	12 5%	* *	3 1%
Don't know	286 16%	52 10%	86 17%	148 20%	9 5%	18 11%	40 12%	68 23%	19 9%	53 17%	78 28%
Net: agree	1327 75%	420 83%	367 71%	541 73%	156 91%	150 88%	232 71%	200 68%	176 84%	253 81%	160 57%
Net: disagree	153 9%	35 7%	61 12%	57 8%	7 4%	2 1%	54 17%	28 9%	14 7%	6 2%	40 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j

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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

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	Broad Industry			Business Sector									
	Manuf (a)	Retail &Dist (b)	Srvs (c)	Producti on (d)	Construc tion (e)	Whole -sale (f)	Retail (g)	Hotels & Catering (h)	Transport & Comms (i)	Fin/Prop /Bus Services (j)	Ed/ health/ Public admin (k)	Arts, leisure & other (l)	
Unweighted base	500	132	154	214	69	63	58	63	41	33	92	40	41
Base (000's)	1766	426*	502*	838*	207**	219**	149**	169*	122**	184**	490**	117**	109**
Strongly agree	599 34%	161 38%	172 34%	266 32%	70 34%	91 42%	39 26%	61 36%	77 64%	72 39%	136 28%	26 22%	27 25%
Tend to agree	728 41%	179 42%	216 43%	333 40%	87 42%	92 42%	63 42%	69 41%	23 19%	84 46%	201 41%	64 55%	46 42%
Tend to disagree	108 6%	32 8%	23 5%	52 6%	18 9%	14 6%	5 3%	2 1%	* *	16 9%	34 7%	8 7%	10 9%
Strongly disagree	45 3%	15 4%	23 5%	7 1%	8 4%	7 3%	10 7%	9 5%	4 3%	4 2%	3 1%	- -	- -
Don't know	286 16%	39 9%	68 14%	179 21%	24 12%	15 7%	33 22%	28 17%	17 14%	7 4%	117 24%	19 16%	26 24%
Net: agree	1327 75%	340 80%	388 77%	599 71%	157 76%	183 84%	102 68%	130 77%	100 82%	156 85%	336 69%	90 77%	73 67%
Net: disagree	153 9%	47 11%	46 9%	59 7%	26 13%	21 10%	15 10%	11 6%	4 4%	20 11%	37 8%	8 7%	10 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j/k/l

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Base: All respondents

	Total	Start Business						Website		Online payments		Business confidence			Economic optimism		
		Bfr '80 (a)	'80-89 (b)	'90-99 (c)	'00-05 (d)	'06-10 (p)	10+ (q)	Yes (f)	No (g)	Yes (h)	No (i)	Incr- ease (j)	Decr- ease (k)	Stay the same (l)	Optim- istic (net) (m)	Pessim- istic (net) (n)	Stay the same (o)
Unweighted base	500	121	78	121	90	51	21	406	94	247	253	243	29	223	330	68	94
Base (000's)	1766	200*	287**	497*	426*	196**	130**	1175	590*	847*	919*	643*	99**	1009*	1160	287**	302**
Strongly agree	599 34%	53 27%	112 39%	193 39%	107 25%	72 37%	57 44%	405 34%	194 33%	343 40%	257 28%	211 33%	46 47%	333 33%	418 36%	90 31%	85 28%
Tend to agree	728 41%	105 52%	121 42%	197 40%	193 45%	53 27%	46 35%	471 40%	257 44%	337 40%	391 43%	296 46%	45 45%	388 38%	527 45%	112 39%	86 29%
Tend to disagree	108 6%	17 9%	10 3%	37 7%	19 4%	25 13%	- -	95 8%	13 2%	50 6%	57 6%	34 5%	* *	73 7%	41 4%	37 13%	30 10%
Strongly disagree	45 3%	5 2%	11 4%	10 2%	4 1%	10 5%	5 4%	45 4%	* *	20 2%	25 3%	16 3%	* *	28 3%	34 3%	- -	11 4%
Don't know	286 16%	20 10%	34 12%	60 12%	103 24%	36 18%	23 17%	160 14%	126 21%	97 11%	189 21%	86 13%	7 7%	187 18%	140 12%	48 17%	89 30%
Net: agree	1327 75%	158 79%	232 81%	390 78%	300 70%	125 64%	103 79%	876 75%	451 76%	679 80%	648 71%	507 79%	91 92%	721 71%	945 81%	202 70%	172 57%
Net: disagree	153 9%	22 11%	21 7%	47 9%	23 5%	35 18%	5 4%	140 12%	13 2%	70 8%	82 9%	50 8%	1 1%	102 10%	75 6%	37 13%	41 14%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/p/q - f/g - h/i - j/k/l - m/n/o

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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

Table 6

Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
- Veterans have important skills which could benefit UK businesses

Base: All respondents

	Total	No. Employees						No. Employees 2				Turnover						Turnover 2		
		Sole trader (a)	2-5 (b)	6-10 (c)	11-50 (d)	51-250 (e)	251+ (f)	1-2 (g)	3-4 (h)	5-10 (i)	11+ (j)	£50k-£100k (k)	£100k-£250k (l)	£250k-£500k (m)	£500k-£1m (n)	£1m-£5m (o)	£5m-£20m (p)	£20m+ (q)	£50k-£1m (r)	£1m+ (s)
Unweighted base	500	50	75	75	150	100	50	74	34	92	300	84	52	38	65	136	62	63	239	261
Base (000's)	1766	457*	678*	379*	208*	36*	9*	707*	270**	536*	253	506*	634*	185**	236*	156*	20*	29**	1560	206*
Strongly agree	787 45%	143 31%	337 50%	180 48%	107 52% ^{aa}	14 39%	5 61% ^{aae}	257 36%	113 42%	290 54%	127 50%	175 35%	305 48%	83 45%	121 51%	80 51%	10 52%	13 44%	684 44%	103 50%
Tend to agree	693 39%	219 48%	233 34%	148 39%	71 34%	19 52% ^{bdf}	3 29%	329 47%	82 31%	188 35%	93 37%	266 53%	203 32%	65 35%	77 33%	57 37%	8 40%	16 55%	612 39%	81 40%
Tend to disagree	46 3%	- -	33 5%	9 2%	2 1%	2 5% ^{ad}	- -	14 2%	19 7%	9 2%	4 2%	17 3%	5 1%	16 9%	- -	7 4%	* 1%	* 1%	39 2%	7 3%
Strongly disagree	15 1%	- -	7 1%	3 1%	3 2%	* 1% ^a	* 4% ^{aa}	- -	- -	10 2%	4 2%	- -	2 *	7 4%	3 1%	2 1%	* 1% ^k	- -	13 1%	2 1%
Don't know	226 13%	94 21% ^{ee}	69 10%	38 10%	23 11%	1 3%	1 7%	107 15%	56 21%	38 7%	25 10%	48 9%	117 19%	14 7%	34 14%	11 7%	1 6%	* *	213 14%	13 6%
Net: agree	1480 84%	362 79%	570 84%	329 87%	179 86%	33 90%	8 89%	586 83%	196 72%	479 89%	219 87%	441 87%	509 80%	148 80%	198 84%	137 88%	19 92%	29 99%	1296 83%	184 90%
Net: disagree	60 3%	- -	40 6%	12 3%	6 3%	2 7% ^{aa}	* 4% ^{aa}	14 2%	19 7%	19 4%	8 3%	17 3%	8 1%	23 13%	3 1%	8 5%	* 2%	* 1%	52 3%	9 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j - k/l/m/n/o/p/q - r/s

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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

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Base: All respondents

	Total	Broad Region			Regional Segments						
		Nrth (a)	Mids (b)	Sth (c)	Scotland / NI (d)	NE / Y&H (e)	NW / N Wales / W Mids (f)	E Mids / E Anglia (g)	SW / S Wales (h)	Greater London (i)	South East (j)
Unweighted base	500	159	151	190	61	64	85	73	67	75	75
Base (000's)	1766	506*	514*	746*	173**	171**	327**	295**	210**	312**	278**
Strongly agree	787 45%	208 41%	246 48%	333 45%	73 42%	51 30%	175 53%	122 41%	84 40%	120 38%	164 59%
Tend to agree	693 39%	233 46%	180 35%	280 38%	78 45%	89 52%	128 39%	105 36%	87 41%	137 44%	68 24%
Tend to disagree	46 3%	10 2%	28 5%	8 1%	1 1%	9 5%	1 *	27 9%	4 2%	3 1%	1 *
Strongly disagree	15 1%	4 1%	- -	11 1%	4 2%	* *	- -	- -	9 4%	* *	1 *
Don't know	226 13%	51 10%	60 12%	115 15%	17 10%	21 12%	23 7%	42 14%	26 12%	52 17%	46 16%
Net: agree	1480 84%	441 87%	426 83%	613 82%	151 87%	140 82%	303 93%	227 77%	171 81%	257 82%	231 83%
Net: disagree	60 3%	14 3%	28 5%	18 2%	5 3%	9 5%	1 *	27 9%	13 6%	3 1%	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

Table 6

Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
- Veterans have important skills which could benefit UK businesses

Base: All respondents

	Broad Industry			Business Sector									
	Manuf (a)	Retail &Dist (b)	Srvs (c)	Producti on (d)	Construc tion (e)	Whole -sale (f)	Retail (g)	Hotels & Catering (h)	Transport & Comms (i)	Fin/Prop /Bus Services (j)	Ed/ health/ Public admin (k)	Arts, leisure & other (l)	
Unweighted base	500	132	154	214	69	63	58	63	41	33	92	40	41
Base (000's)	1766	426*	502*	838*	207**	219**	149**	169*	122**	184**	490**	117**	109**
Strongly agree	787 45%	165 39%	221 44%	402 48%	94 45%	71 32%	59 40%	75 45%	83 68%	86 47%	214 44%	65 56%	40 37%
Tend to agree	693 39%	196 46%	234 47%	262 31%	81 39%	115 53%	82 55%	84 50%	25 20%	68 37%	147 30%	38 32%	53 49%
Tend to disagree	46 3%	13 3%	14 3%	19 2%	10 5%	3 2%	1 1%	- -	3 3%	13 7%	14 3%	1 1%	1 1%
Strongly disagree	15 1%	7 2%	4 1%	3 *	- -	7 3%	1 *	4 2%	2 2%	- -	1 *	- -	- -
Don't know	226 13%	45 10%	29 6%	152 18% ^b	22 11%	22 10%	7 4%	6 3%	8 7%	17 9%	115 23%	13 11%	16 14%
Net: agree	1480 84%	361 85%	455 91%	665 79%	175 84%	186 85%	141 94%	160 95%	108 89%	154 84%	360 74%	103 88%	93 85%
Net: disagree	60 3%	21 5%	18 4%	21 3%	10 5%	11 5%	2 1%	4 2%	6 5%	13 7%	14 3%	1 1%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j/k/l

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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

Table 6

Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
- Veterans have important skills which could benefit UK businesses

Base: All respondents

	Total	Start Business						Website		Online payments		Business confidence			Economic optimism		
		Bfr '80 (a)	'80-89 (b)	'90-99 (c)	'00-05 (d)	'06-10 (p)	10+ (q)	Yes (f)	No (g)	Yes (h)	No (i)	Incr- ease (j)	Decr- ease (k)	Stay the same (l)	Optim- istic (net) (m)	Pessim- istic (net) (n)	Stay the same (o)
Unweighted base	500	121	78	121	90	51	21	406	94	247	253	243	29	223	330	68	94
Base (000's)	1766	200*	287**	497*	426*	196**	130**	1175	590*	847*	919*	643*	99**	1009*	1160	287**	302**
Strongly agree	787 45%	88 44%	177 62%	238 48%	126 30%	84 43%	57 43%	529 45%	258 44%	345 41%	443 48%	270 42%	75 76%	441 44%	522 45%	134 47%	124 41%
Tend to agree	693 39%	104 52%	80 28%	182 37%	173 41%	76 39%	65 50%	435 37%	258 44%	337 40%	356 39%	241 38%	22 23%	415 41%	480 41%	103 36%	101 33%
Tend to disagree	46 3%	4 2%	1 *	1 *	26 6%	13 6%	1 1%	33 3%	13 2%	37 4%	8 1%	44 7% ^d	- -	1 *	43 4%	1 *	2 1%
Strongly disagree	15 1%	1 *	3 1%	8 2%	3 1%	- -	- -	14 1%	1 *	4 *	11 1%	10 2%	- -	4 *	14 1%	- -	1 *
Don't know	226 13%	3 1%	26 9%	67 13%	99 23% ^a	23 12%	8 6%	164 14%	61 10%	124 15%	102 11%	77 12%	1 1%	148 15%	100 9%	49 17%	75 25%
Net: agree	1480 84%	192 96% ^d	257 90%	421 85%	299 70%	160 82%	122 94%	964 82%	516 87%	681 80%	799 87%	512 80%	97 99%	856 85%	1002 86%	237 83%	225 74%
Net: disagree	60 3%	5 2%	4 1%	9 2%	28 7%	13 6%	1 1%	47 4%	13 2%	41 5%	19 2%	54 8% ^d	- -	5 1%	57 5%	1 *	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/p/q - f/g - h/i - j/k/l - m/n/o

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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

Table 7
 Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
 - UK businesses have a responsibility to know whether any members of their workforce are Veterans or reservists

Base: All respondents

	Total	No. Employees						No. Employees 2				Turnover						Turnover 2		
		Sole trader (a)	2-5 (b)	6-10 (c)	11-50 (d)	51-250 (e)	251+ (f)	1-2 (g)	3-4 (h)	5-10 (i)	11+ (j)	£50k-£100k (k)	£100k-£250k (l)	£250k-£500k (m)	£500k-£1m (n)	£1m-£5m (o)	£5m-£20m (p)	£20m+ (q)	£50k-£1m (r)	£1m+ (s)
Unweighted base	500	50	75	75	150	100	50	74	34	92	300	84	52	38	65	136	62	63	239	261
Base (000's)	1766	457*	678*	379*	208*	36*	9*	707*	270**	536*	253	506*	634*	185**	236*	156*	20*	29**	1560	206*
Strongly agree	454 26%	65 14%	234 34% ^{ac}	58 15%	86 41% ^{ace}	8 23%	3 35% ^{ac}	147 21%	47 17%	162 30%	97 39% ^g	108 21%	153 24%	37 20%	87 37%	55 35%	8 42% ^k	6 20%	384 25%	69 34%
Tend to agree	739 42%	235 52% ^{ad}	258 38%	166 44%	59 28%	19 52% ^{ad}	3 34%	310 44%	142 53%	206 38%	81 32%	251 50% ^o	276 44%	58 31%	80 34%	49 31%	8 40%	18 61%	664 43%	75 36%
Tend to disagree	288 16%	60 13%	111 16%	88 23%	23 11%	5 15%	1 15%	113 16%	58 21%	88 16%	29 12%	85 17%	130 21%	18 10%	24 10%	24 15%	2 8%	5 16%	258 17%	31 15%
Strongly disagree	117 7%	20 4%	28 4%	50 13%	17 8%	2 6%	* 2%	23 3%	13 5%	63 12%	19 7%	22 4%	- -	62 34%	16 7% ^l	16 10% ^l	1 5% ^l	- -	100 6%	17 8%
Don't know	168 10%	77 17%	48 7%	17 4%	24 11%	2 4%	1 13%	115 16% ^{ai}	10 4%	17 3%	26 10% ^{ai}	40 8%	75 12%	10 6%	29 12%	13 8%	1 5%	1 2%	154 10%	14 7%
Net: agree	1193 68%	300 66%	491 72%	224 59%	145 70%	27 75%	6 69%	457 65%	190 70%	369 69%	178 70%	359 71%	429 68%	94 51%	166 71%	104 66%	16 81%	24 81%	1049 67%	144 70%
Net: disagree	405 23%	80 17%	139 21%	138 37% ^{ad}	39 19%	7 21%	2 17%	136 19%	70 26%	150 28%	48 19%	107 21%	130 21%	80 43%	40 17%	40 25%	3 14%	5 16%	358 23%	47 23%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j - k/l/m/n/o/p/q - r/s

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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

Table 7
 Q1 To what extent do you agree or disagree with each of the following statements about former members of the Armed Forces (often know as Veterans)?
 - UK businesses have a responsibility to know whether any members of their workforce are Veterans or reservists

Base: All respondents

	Total	Broad Region			Regional Segments						
		Nrth (a)	Mids (b)	Sth (c)	Scotland / NI (d)	NE / Y&H (e)	NW / N Wales / W Mids (f)	E Mids / E Anglia (g)	SW / S Wales (h)	Greater London (i)	South East (j)
Unweighted base	500	159	151	190	61	64	85	73	67	75	75
Base (000's)	1766	506*	514*	746*	173**	171**	327**	295**	210**	312**	278**
Strongly agree	454 26%	98 19%	171 33%	185 25%	22 12%	42 25%	109 33%	73 25%	57 27%	60 19%	91 33%
Tend to agree	739 42%	285 56% ^{bc}	172 34%	282 38%	120 69%	72 42%	160 49%	78 26%	102 49%	140 45%	68 24%
Tend to disagree	288 16%	72 14%	72 14%	144 19%	15 9%	29 17%	32 10%	65 22%	32 15%	38 12%	76 27%
Strongly disagree	117 7%	28 6%	36 7%	53 7%	11 7%	17 10%	16 5%	20 7%	9 4%	17 5%	27 10%
Don't know	168 10%	23 5%	63 12%	82 11%	5 3%	12 7%	10 3%	59 20%	10 5%	57 18%	15 6%
Net: agree	1193 68%	383 76%	343 67%	467 63%	141 82%	114 66%	268 82%	151 51%	159 76%	200 64%	159 57%
Net: disagree	405 23%	100 20%	108 21%	197 26%	26 15%	46 27%	48 15%	85 29%	41 19%	55 18%	104 37%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j
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BUSINESS OPINION OMNIBUS - MARCH 2015

Fieldwork dates: 2nd to 12th March 2015

Absolutes/col percents

Table 7
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 - UK businesses have a responsibility to know whether any members of their workforce are Veterans or reservists

Base: All respondents

	Broad Industry			Business Sector									
	Manuf (a)	Retail &Dist (b)	Srvs (c)	Producti on (d)	Construc tion (e)	Whole -sale (f)	Retail (g)	Hotels & Catering (h)	Transport & Comms (i)	Fin/Prop /Bus Services (j)	Ed/ health/ Public admin (k)	Arts, leisure & other (l)	
Unweighted base	500	132	154	214	69	63	58	63	41	33	92	40	41
Base (000's)	1766	426*	502*	838*	207**	219**	149**	169*	122**	184**	490**	117**	109**
Strongly agree	454 26%	82 19%	153 30%	219 26%	56 27%	26 12%	56 38%	37 22%	63 52%	60 33%	75 15%	62 53%	19 17%
Tend to agree	739 42%	225 53%	193 38%	321 38%	91 44%	134 61%	61 41%	79 47%	23 19%	54 29%	219 45%	34 29%	45 41%
Tend to disagree	288 16%	47 11%	91 18%	150 18%	29 14%	18 8%	17 11%	21 13%	22 18%	53 29%	87 18%	7 6%	34 31%
Strongly disagree	117 7%	17 4%	50 10%	50 6%	8 4%	9 4%	10 7%	27 16%	4 3%	13 7%	38 8%	- -	7 7%
Don't know	168 10%	55 13%	15 3%	98 12%	23 11%	33 15%	5 3%	6 3%	10 8%	4 2%	70 14%	14 12%	4 4%
Net: agree	1193 68%	307 72%	346 69%	540 64%	147 71%	160 73%	117 78%	115 68%	86 71%	113 62%	294 60%	96 82%	64 58%
Net: disagree	405 23%	64 15%	141 28%	200 24%	37 18%	27 12%	27 18%	48 28%	26 22%	66 36%	126 26%	7 6%	41 38%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h/i/j/k/l
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BUSINESS OPINION OMNIBUS - MARCH 2015

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Base: All respondents

	Total	Start Business						Website		Online payments		Business confidence			Economic optimism		
		Bfr '80 (a)	'80-89 (b)	'90-99 (c)	'00-05 (d)	'06-10 (p)	10+ (q)	Yes (f)	No (g)	Yes (h)	No (i)	Incr- ease (j)	Decr- ease (k)	Stay the same (l)	Optim- istic (net) (m)	Pessim- istic (net) (n)	Stay the same (o)
Unweighted base	500	121	78	121	90	51	21	406	94	247	253	243	29	223	330	68	94
Base (000's)	1766	200*	287**	497*	426*	196**	130**	1175	590*	847*	919*	643*	99**	1009*	1160	287**	302**
Strongly agree	454 26%	47 24%	97 34%	146 29%	103 24%	31 16%	26 20%	317 27%	136 23%	222 26%	232 25%	159 25%	49 50%	237 23%	276 24%	87 30%	83 28%
Tend to agree	739 42%	82 41%	132 46%	223 45%	163 38%	69 35%	61 47%	434 37%	305 52%	344 41%	395 43%	261 41%	39 40%	432 43%	542 47%	90 31%	101 33%
Tend to disagree	288 16%	47 24% ^c	48 17%	40 8%	91 21%	41 21%	19 15%	234 20%	54 9%	147 17%	141 15%	112 17%	* *	176 17%	185 16%	34 12%	69 23%
Strongly disagree	117 7%	14 7%	5 2%	45 9%	10 2%	21 11%	8 6%	84 7%	32 6%	58 7%	59 6%	77 12% ^d	8 8%	32 3%	65 6%	31 11%	21 7%
Don't know	168 10%	10 5%	5 2%	43 9%	60 14%	35 18%	16 12%	105 9%	63 11%	76 9%	92 10%	34 5%	2 2%	132 13%	92 8%	46 16%	28 9%
Net: agree	1193 68%	129 65%	229 80%	369 74%	265 62%	99 51%	87 67%	752 64%	441 75%	566 67%	627 68%	420 65%	89 90%	669 66%	818 71%	176 61%	184 61%
Net: disagree	405 23%	61 31%	52 18%	85 17%	101 24%	62 32%	28 21%	319 27%	87 15%	205 24%	200 22%	189 29%	8 8%	208 21%	250 22%	64 22%	90 30%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/p/q - f/g - h/i - j/k/l - m/n/o

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