



Universities UK – Students and Recent Graduates Research – September 2019

Methodology: ComRes interviewed 2,280 undergraduate students (767) and recent graduates in the last 5–10 years (1,513) online between 20th August and 2nd September 2019. ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

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BASE: All recent graduates	

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, are reasons that you decided to go to university?

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
I find [found] my degree subject interesting	1281 56%	816 54%	465 61%	421 51%	858 59%	545 62%	425 54%	311 51%
As a first step in building a career	1136 50%	686 45%	450 59%	394 48%	741 51%	527 59%	368 47%	241 39%
I enjoy [enjoyed] studying and learning	1091 48%	697 46%	394 51%	357 43%	733 51%	447 50%	370 47%	274 45%
To have new experiences	922 40%	588 39%	334 44%	345 42%	577 40%	392 44%	338 43%	192 31%
To get a higher salary than if I didn't go to university	776 34%	456 30%	320 42%	307 37%	467 32%	348 39%	253 32%	175 29%
I need [needed] a specific set of skills to achieve my goals	695 30%	391 26%	304 40%	241 29%	452 31%	328 37%	209 27%	158 26%
To experience living independently / in a different location	669 29%	409 27%	260 34%	254 31%	415 29%	305 34%	245 31%	119 19%
It was expected of me	636 28%	460 30%	176 23%	232 28%	401 28%	232 26%	277 35%	127 21%
I wanted to have more independence	628 28%	379 25%	249 32%	249 30%	378 26%	300 34%	201 26%	127 21%
To meet different types of people	565 25%	329 22%	236 31%	216 26%	349 24%	274 31%	177 23%	114 19%
Learning skills to contribute to society in a positive way	560 25%	327 22%	233 30%	226 27%	333 23%	250 28%	156 20%	154 25%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, are reasons that you decided to go to university?

BASE: All respondents

Significance Level: 95%

Total

All my friends were going

Other

None of the above

Don't know

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
All my friends were going	312 14%	244 16% b	68 9%	119 14%	193 13%	95 11%	145 19% ac	72 12%
Other	27 1%	22 1%	5 1%	9 1%	18 1%	3 *	11 1% a	13 2% a
None of the above	12 1%	9 1%	3 *	8 1% b	4 *	3 *	4 1%	5 1%
Don't know	6 *	2 *	4 1%	2 *	4 *	4 *	- -	2 *

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, are reasons that you decided to go to university?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
I find [found] my degree subject interesting	1281 56%	1106 56%	88 52%	25 57%	62 57%	119 63%	68 58%	193 48%	64 56%	147 57%	193 64%	110 61%	114 53%	98 56%
		g				bgl	g			g	abgl	g		
As a first step in building a career	1136 50%	976 50%	86 51%	21 48%	53 49%	92 49%	57 49%	187 46%	55 48%	138 53%	163 54%	85 47%	109 50%	90 51%
											g			
I enjoy [enjoyed] studying and learning	1091 48%	951 49%	71 42%	17 39%	52 48%	102 54%	59 50%	184 46%	54 47%	127 49%	156 51%	89 49%	99 46%	81 46%
						b								
To have new experiences	922 40%	813 41%	52 31%	15 34%	42 39%	86 46%	51 44%	164 41%	42 37%	120 46%	122 40%	81 45%	81 37%	66 38%
		b				b	b	b		bl	b	b		
To get a higher salary than if I didn't go to university	776 34%	671 34%	49 29%	13 30%	43 40%	64 34%	32 27%	149 37%	42 37%	87 34%	112 37%	61 34%	67 31%	57 32%
					f									
I need [needed] a specific set of skills to achieve my goals	695 30%	596 30%	57 34%	10 23%	32 30%	58 31%	30 26%	121 30%	39 34%	83 32%	92 30%	57 32%	62 29%	54 31%
To experience living independently / in a different location	669 29%	602 31%	32 19%	6 14%	29 27%	60 32%	45 38%	120 30%	23 20%	81 31%	107 35%	63 35%	53 24%	50 28%
		bch				bch	bchl	bch		bch	bchl	bchl		bc
It was expected of me	636 28%	542 28%	50 30%	15 34%	29 27%	45 24%	37 32%	144 36%	22 19%	67 26%	71 23%	53 29%	54 25%	49 28%
		h	h	h			h	aehijl				h		
I wanted to have more independence	628 28%	561 29%	34 20%	9 20%	24 22%	66 35%	35 30%	113 28%	31 27%	73 28%	95 31%	47 26%	57 26%	44 25%
		b				bdm					b			
To meet different types of people	565 25%	500 26%	31 18%	8 18%	26 24%	53 28%	28 24%	118 29%	26 23%	65 25%	78 26%	45 25%	56 26%	31 18%
		bm				bm		bm			m			
Learning skills to contribute to society in a positive way	560 25%	489 25%	40 24%	10 23%	21 19%	50 26%	24 21%	106 26%	29 25%	53 20%	71 23%	52 29%	58 27%	46 26%
												i		

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, are reasons that you decided to go to university?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
All my friends were going	312 14%	267 14%	27 16%	4 9%	14 13%	31 16%	16 14%	72 18% aijkl	13 11%	31 12%	34 11%	20 11%	25 12%	25 14%
Other	27 1%	22 1%	3 2%	- -	2 2%	2 1%	2 2%	3 1%	1 1%	5 2%	7 2% k	- -	1 *	1 1%
None of the above	12 1%	8 *	2 1%	- -	2 2% al	1 1%	2 2% a	1 *	- -	2 1%	1 *	1 1%	- -	- -
Don't know	6 *	5 *	- -	- -	1 1%	- -	- -	2 *	1 1%	- -	- -	1 1%	1 *	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, are reasons that you decided to go to university?

BASE: All respondents

Significance Level: 95%

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
I find [found] my degree subject interesting	1281 56%	685 53%	22 59%	63 64% a	51 61%	215 60% bcd	393 53%	105 48%	30 42%
As a first step in building a career	1136 50%	596 46% c	20 54% c	34 35%	38 46%	144 40%	352 47% a	101 46%	32 45%
I enjoy [enjoyed] studying and learning	1091 48%	575 44%	29 78% ad	59 60% a	40 48%	184 51% b	312 42%	99 45%	34 48%
To have new experiences	922 40%	506 39%	18 49% c	29 30%	34 41%	137 38%	278 37%	99 45% b	25 35%
To get a higher salary than if I didn't go to university	776 34%	412 32% c	13 35% c	17 17%	18 22%	70 19%	237 32% a	93 43% ab	30 42% a
I need [needed] a specific set of skills to achieve my goals	695 30%	343 27% c	9 24%	17 17%	23 28%	77 21%	207 28% a	58 27%	24 34% a
To experience living independently / in a different location	669 29%	360 28%	9 24%	19 19%	23 28%	99 28%	206 28%	61 28%	18 25%
It was expected of me	636 28%	393 30%	11 30%	29 30%	25 30%	98 27%	212 29%	84 39% ab	22 31%
I wanted to have more independence	628 28%	335 26% c	12 32% c	11 11%	21 25% c	95 26%	184 25%	57 26%	22 31%
To meet different types of people	565 25%	278 21%	9 24%	16 16%	23 28%	84 23%	147 20%	55 25%	21 30%
Learning skills to contribute to society in a positive way	560 25%	276 21%	10 27%	16 16%	26 31% ac	76 21%	145 20%	56 26% b	28 39% abc

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, are reasons that you decided to go to university?

BASE: All respondents

Significance Level: 95%

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
All my friends were going	312 14%	216 17%	5 14%	11 11%	13 16%	49 14%	118 16%	49 22% ab	13 18%
Other	27 1%	19 1%	- -	2 2%	- -	6 2%	13 2%	1 *	1 1%
None of the above	12 1%	7 1%	- -	1 1%	1 1%	3 1%	4 1%	- -	2 3% bc
Don't know	6 *	1 *	- -	1 1% a	- -	- -	1 *	- -	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, are reasons that you decided to go to university?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
I find [found] my degree subject interesting	1281 56%	124 36%	254 60%	117 50%	151 59%	309 63%	177 72%	35 67%
			ac	a	ac	ac	abcde	ac
As a first step in building a career	1136 50%	152 44%	220 52%	129 55%	115 45%	256 53%	113 46%	25 48%
			a	ad		a		
I enjoy [enjoyed] studying and learning	1091 48%	131 38%	205 48%	95 40%	131 52%	256 53%	151 62%	34 65%
			ac		ac	ac	abcde	abc
To have new experiences	922 40%	131 38%	177 42%	59 25%	117 46%	191 39%	124 51%	19 37%
		c	c		ac	c	abce	
To get a higher salary than if I didn't go to university	776 34%	114 33%	171 40%	71 30%	61 24%	176 36%	93 38%	17 33%
		d	acd			d	d	
I need [needed] a specific set of skills to achieve my goals	695 30%	107 31%	139 33%	107 45%	71 28%	141 29%	39 16%	15 29%
		f	f	abdefg	f	f		f
To experience living independently / in a different location	669 29%	101 29%	129 30%	45 19%	70 28%	148 30%	88 36%	18 35%
		c	c		c	c	cd	c
It was expected of me	636 28%	101 29%	132 31%	49 21%	58 23%	134 28%	91 37%	16 31%
		c	cd				acde	
I wanted to have more independence	628 28%	94 27%	125 29%	45 19%	82 32%	130 27%	83 34%	12 23%
		c	c		c	c	ce	
To meet different types of people	565 25%	86 25%	101 24%	43 18%	73 29%	112 23%	77 31%	10 19%
					c		bce	
Learning skills to contribute to society in a positive way	560 25%	88 25%	121 29%	76 32%	48 19%	121 25%	43 18%	11 21%
		f	df	def		f		

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Q. Which of the following, if any, are reasons that you decided to go to university?

BASE: All respondents

Significance Level: 95%

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
All my friends were going	312 14%	54 16%	63 15%	13 6%	36 14%	76 16%	42 17%	4 8%
		c	c		c	c	c	
Other	27 1%	4 1%	4 1%	2 1%	7 3%	4 1%	1 *	1 2%
					ef			
None of the above	12 1%	3 1%	2 *	- -	5 2%	2 *	- -	- -
					cef			
Don't know	6 *	- -	1 *	1 *	- -	- -	2 1%	- -
							e	

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following skills, if any, [did you develop/are you developing] at university?

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Independence	1345 59%	856 57%	489 64%	453 55%	890 61%	595 67%	463 59%	287 47%
Confidence	1331 58%	844 56%	487 63%	449 55%	880 61%	564 64%	436 56%	331 54%
Research	1325 58%	844 56%	481 63%	454 55%	867 60%	538 61%	431 55%	356 58%
Time management	1281 56%	809 53%	472 62%	426 52%	851 59%	546 62%	421 54%	314 51%
Social skills	1262 55%	827 55%	435 57%	448 54%	814 56%	530 60%	430 55%	302 49%
Critical thinking	1239 54%	776 51%	463 60%	430 52%	806 56%	509 57%	384 49%	346 56%
Communication	1228 54%	777 51%	451 59%	410 50%	817 56%	534 60%	398 51%	296 48%
Problem solving	1169 51%	747 49%	422 55%	436 53%	731 50%	467 53%	386 49%	316 52%
Teamwork	1097 48%	697 46%	400 52%	402 49%	693 48%	476 54%	347 44%	274 45%
Emotional intelligence	776 34%	490 32%	286 37%	247 30%	527 36%	330 37%	266 34%	180 29%
Leadership	692 30%	400 26%	292 38%	282 34%	410 28%	316 36%	182 23%	194 32%
Global-mindset	398 17%	224 15%	174 23%	172 21%	226 16%	180 20%	118 15%	100 16%
Entrepreneurship	331 15%	192 13%	139 18%	164 20%	167 12%	137 15%	88 11%	106 17%
Don't know	29 1%	20 1%	9 1%	13 2%	16 1%	9 1%	12 2%	8 1%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following skills, if any, [did you develop/are you developing] at university?

BASE: All respondents

Significance Level: 95%

Total

None of the above

	Type		Gender		Age		
	Recent graduate	Students	Male	Female	18-27	28-31	32+
	a	b	a	b	a	b	c
Total	2280	767	823	1451	886	781	613
	100%	100%	100%	100%	100%	100%	100%
None of the above	47	7	9	38	13	21	13
	2%	1%	1%	3%	1%	3%	2%
		b		a			

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following skills, if any, [did you develop/are you developing] at university?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Independence	1345 59%	1169 60%	91 54%	22 50%	63 58%	114 60%	74 63%	218 54%	59 51%	157 61%	191 63%	119 66%	132 61%	105 60%
		g									gh	bcgh		
Confidence	1331 58%	1156 59%	92 55%	24 55%	59 55%	116 61%	67 57%	238 59%	62 54%	147 57%	190 63%	110 61%	128 59%	98 56%
Research	1325 58%	1128 58%	106 63%	28 64%	63 58%	112 59%	64 55%	214 53%	65 57%	152 59%	180 59%	117 65%	121 56%	103 59%
		g									g			
Time management	1281 56%	1106 56%	90 54%	24 55%	61 56%	119 63%	60 51%	205 51%	57 50%	143 55%	183 60%	115 64%	122 56%	102 58%
		g				fgh					gh	fgh		
Social skills	1262 55%	1094 56%	91 54%	20 45%	57 53%	115 61%	58 50%	218 54%	62 54%	154 59%	166 55%	105 58%	120 55%	96 55%
Critical thinking	1239 54%	1069 55%	96 57%	24 55%	50 46%	112 59%	59 50%	206 51%	61 53%	142 55%	159 52%	113 63%	115 53%	102 58%
		d										adfgj		
Communication	1228 54%	1056 54%	89 53%	25 57%	58 54%	104 55%	66 56%	203 50%	59 51%	137 53%	175 58%	104 58%	120 55%	88 50%
		g									g			
Problem solving	1169 51%	994 51%	103 61%	25 57%	47 44%	103 54%	57 49%	199 49%	64 56%	137 53%	144 48%	95 53%	103 47%	92 52%
			adfgjl											
Teamwork	1097 48%	946 48%	86 51%	17 39%	48 44%	94 50%	53 45%	203 50%	52 45%	126 49%	140 46%	94 52%	99 46%	85 48%
Emotional intelligence	776 34%	681 35%	45 27%	15 34%	35 32%	67 35%	36 31%	136 34%	31 27%	94 36%	107 35%	75 42%	74 34%	61 35%
		b								b		bh		
Leadership	692 30%	600 31%	57 34%	12 27%	23 21%	56 30%	26 22%	140 35%	32 28%	87 34%	84 28%	61 34%	63 29%	51 29%
		d	df					df		df		df		
Global-mindset	398 17%	347 18%	29 17%	5 11%	17 16%	32 17%	22 19%	97 24%	18 16%	42 16%	43 14%	35 19%	34 16%	24 14%
								aijlm						
Entrepreneurship	331 15%	296 15%	22 13%	3 7%	10 9%	28 15%	18 15%	101 25%	15 13%	40 15%	28 9%	24 13%	25 12%	17 10%
		j						abcdefghijklm		j				
Don't know	29 1%	24 1%	3 2%	-	2 2%	1 1%	1 1%	4 1%	1 1%	2 1%	8 3%	2 1%	1 *	4 2%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following skills, if any, [did you develop/are you developing] at university?

BASE: All respondents

Significance Level: 95%

	Region												
	NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
Total	a	b	c	d	e	f	g	h	i	j	k	l	m
Total	2280	168	44	108	189	117	404	115	259	303	180	217	176
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of the above	47	6	-	3	2	4	5	2	11	6	4	1	3
	2%	4%	-	3%	1%	3%	1%	2%	4%	2%	2%	*	2%
			l			l			aegl				

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following skills, if any, [did you develop/are you developing] at university?

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Independence	1345 59%	749 58%	22 59%	39 40%	46 55%	197 55%	444 60%	112 51%	35 49%
		c	c		c		c		
Confidence	1331 58%	742 57%	20 54%	40 41%	45 54%	200 56%	428 58%	117 54%	40 56%
		c							
Research	1325 58%	707 55%	29 78%	64 65%	49 59%	205 57%	408 55%	112 51%	41 58%
			ad	a					
Time management	1281 56%	693 54%	21 57%	59 60%	40 48%	195 54%	402 54%	98 45%	42 59%
						c	c		c
Social skills	1262 55%	731 56%	17 46%	38 39%	41 49%	195 54%	424 57%	114 52%	33 46%
		c							
Critical thinking	1239 54%	658 51%	28 76%	46 47%	46 55%	192 53%	369 50%	112 51%	40 56%
			acd						
Communication	1228 54%	674 52%	22 59%	45 46%	38 46%	190 53%	387 52%	101 46%	36 51%
Problem solving	1169 51%	649 50%	20 54%	42 43%	43 52%	170 47%	374 50%	105 48%	38 54%
Teamwork	1097 48%	601 46%	19 51%	41 42%	37 45%	166 46%	337 45%	97 44%	45 63%
									abc
Emotional intelligence	776 34%	427 33%	11 30%	24 24%	31 37%	103 29%	244 33%	77 35%	29 41%
									a
Leadership	692 30%	353 27%	9 24%	16 16%	22 27%	76 21%	192 26%	72 33%	39 55%
		c						ab	abc
Global-mindset	398 17%	196 15%	8 22%	10 10%	15 18%	44 12%	99 13%	46 21%	26 37%
								ab	abc
Entrepreneurship	331 15%	165 13%	5 14%	6 6%	20 24%	30 8%	80 11%	49 22%	24 34%
					ac			ab	ab
Don't know	29 1%	11 1%	-	5 5%	2 2%	8 2%	3 *	2 1%	1 1%
				a		b			

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following skills, if any, [did you develop/are you developing] at university?

BASE: All respondents

Significance Level: 95%

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
None of the above	47 2%	29 2%	- -	6 6%	2 2%	17 5%	16 2%	1 *	2 3%
				a		bc			

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following skills, if any, [did you develop/are you developing] at university?

BASE: All respondents

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Independence	1345 59%	180 52%	252 59%	120 51%	161 63%	294 60%	165 67%	32 62%
			ac		ac	ac	abc	
Confidence	1331 58%	196 56%	255 60%	136 58%	154 61%	279 57%	135 55%	29 56%
Research	1325 58%	156 45%	258 61%	138 58%	128 50%	331 68%	159 65%	25 48%
			ad	a		abcdg	adg	
Time management	1281 56%	169 49%	240 57%	126 53%	138 54%	298 61%	147 60%	28 54%
			a			ac	a	
Social skills	1262 55%	175 50%	236 56%	126 53%	134 53%	281 58%	137 56%	30 58%
						a		
Critical thinking	1239 54%	152 44%	242 57%	140 59%	113 44%	291 60%	167 68%	24 46%
			ad	ad		ad	abcdeg	
Communication	1228 54%	168 48%	227 54%	134 57%	132 52%	272 56%	136 56%	29 56%
				a		a		
Problem solving	1169 51%	174 50%	278 66%	132 56%	114 45%	241 49%	109 44%	18 35%
		g	acdefg	dfg		g		
Teamwork	1097 48%	175 50%	227 54%	121 51%	114 45%	210 43%	104 42%	21 40%
		e	def	e				
Emotional intelligence	776 34%	94 27%	128 30%	89 38%	88 35%	190 39%	96 39%	19 37%
				ab	a	ab	ab	
Leadership	692 30%	149 43%	139 33%	93 39%	63 25%	115 24%	51 21%	9 17%
		bdefg	defg	defg				
Global-mindset	398 17%	71 20%	83 20%	32 14%	29 11%	83 17%	47 19%	24 46%
		cd	d			d	d	abcdef
Entrepreneurship	331 15%	117 34%	66 16%	20 8%	43 17%	55 11%	12 5%	3 6%
		bcdefg	cf		cefg	f		
Don't know	29 1%	3 1%	5 1%	2 1%	4 2%	6 1%	3 1%	2 4%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following skills, if any, [did you develop/are you developing] at university?

BASE: All respondents

Significance Level: 95%

	University subject						
	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
Total	a	b	c	d	e	f	g
Total	2280	424	236	254	487	245	52
	100%	100%	100%	100%	100%	100%	100%
None of the above	47	6	7	7	10	4	-
	2%	1%	3%	3%	2%	2%	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, [did you value during/do you value about] your university experience?

BASE: All respondents

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Libraries and study spaces	1132 50%	750 50%	382 50%	361 44%	770 53% a	448 51%	397 51%	287 47%
Meeting people from different backgrounds or from different countries	1106 49%	746 49%	360 47%	369 45%	737 51% a	440 50% c	405 52% c	261 43%
Academic tutors and experts	1015 45%	658 43%	357 47%	354 43%	659 45%	404 46%	326 42%	285 46%
Meeting people with different views or outlooks to me	982 43%	690 46% b	292 38%	334 41%	646 45%	363 41%	353 45%	266 43%
Learning facilities and equipment	930 41%	611 40%	319 42%	312 38%	616 42% a	373 42%	315 40%	242 39%
Online academic resources	836 37%	510 34% a	326 43% a	298 36%	536 37%	348 39% b	250 32%	238 39% b
Career support	611 27%	325 21% a	286 37% a	256 31% b	354 24%	287 32% bc	162 21%	162 26% b
Sports, social facilities and societies	591 26%	334 22% a	257 34% a	280 34% b	310 21%	297 34% bc	164 21%	130 21%
Internships or work placements	552 24%	315 21% a	237 31% a	209 25%	341 24%	259 29% bc	154 20%	139 23%
Student associations	535 23%	314 21% a	221 29% a	233 28% b	301 21%	232 26% c	173 22%	130 21%
Student support e.g. pastoral/mental health	522 23%	264 17% a	258 34% a	202 25%	318 22%	271 31% bc	116 15%	135 22% b
Health and wellbeing facilities	474 21%	275 18% a	199 26% a	169 21%	303 21%	216 24% bc	138 18%	120 20%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, [did you value during/do you value about] your university experience?

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Volunteering opportunities	406 18%	262 17%	144 19%	146 18%	260 18%	171 19%	134 17%	101 16%
Study abroad opportunities	358 16%	180 12%	178 23% a	158 19% b	199 14%	188 21% bc	85 11%	85 14%
Other	13 1%	11 1%	2 *	3 *	10 1%	3 *	6 1%	4 1%
Don't know	34 1%	22 1%	12 2%	10 1%	23 2%	13 1%	9 1%	12 2%
None of the above	76 3%	65 4% b	11 1%	23 3%	53 4%	19 2%	33 4% a	24 4% a

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, [did you value during/do you value about] your university experience?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Libraries and study spaces	1132 50%	976 50%	76 45%	25 57%	55 51%	101 53%	59 50%	176 44%	50 43%	135 52%	160 53%	98 54%	111 51%	86 49%
		g				g				g	g	g		
Meeting people from different backgrounds or from different countries	1106 49%	954 49%	79 47%	16 36%	57 53%	101 53%	56 48%	200 50%	55 48%	120 46%	145 48%	94 52%	98 45%	85 48%
						c								
Academic tutors and experts	1015 45%	880 45%	72 43%	19 43%	44 41%	93 49%	50 43%	163 40%	50 43%	119 46%	147 49%	88 49%	94 43%	76 43%
						g					g			
Meeting people with different views or outlooks to me	982 43%	853 44%	67 40%	20 45%	42 39%	80 42%	51 44%	176 44%	48 42%	116 45%	132 44%	67 37%	105 48%	78 44%
												k		
Learning facilities and equipment	930 41%	808 41%	58 35%	18 41%	46 43%	83 44%	42 36%	156 39%	42 37%	102 39%	133 44%	89 49%	92 42%	69 39%
											b	abfghi		
Online academic resources	836 37%	707 36%	71 42%	18 41%	40 37%	80 42%	37 32%	133 33%	41 36%	99 38%	105 35%	78 43%	77 35%	57 32%
			g			g						fgm		
Career support	611 27%	536 27%	40 24%	9 20%	26 24%	60 32%	27 23%	135 33%	21 18%	59 23%	81 27%	56 31%	59 27%	38 22%
		h				him		abfhim				hm		
Sports, social facilities and societies	591 26%	517 26%	40 24%	9 20%	25 23%	55 29%	35 30%	107 26%	31 27%	57 22%	84 28%	61 34%	53 24%	34 19%
		m				m	m				m	abilm		
Internships or work placements	552 24%	480 24%	45 27%	6 14%	21 19%	41 22%	24 21%	118 29%	39 34%	64 25%	71 23%	36 20%	53 24%	34 19%
								acdkm	acdefjkm					
Student associations	535 23%	469 24%	34 20%	9 20%	23 21%	40 21%	33 28%	107 26%	30 26%	46 18%	71 23%	55 31%	53 24%	34 19%
		i					i	i				abeim		
Student support e.g. pastoral/mental health	522 23%	465 24%	33 20%	6 14%	18 17%	50 26%	27 23%	99 25%	28 24%	43 17%	75 25%	48 27%	55 25%	40 23%
		i				i		i			i	i	i	

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, [did you value during/do you value about] your university experience?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Health and wellbeing facilities	474 21%	422 22%	27 16%	6 14%	19 18%	52 28% bi	22 19%	89 22%	23 20%	43 17%	65 21%	47 26% bi	46 21%	35 20%
Volunteering opportunities	406 18%	359 18%	27 16%	4 9%	16 15%	34 18%	19 16%	87 22%	20 17%	41 16%	48 16%	33 18%	44 20%	33 19%
Study abroad opportunities	358 16%	315 16% h	23 14%	6 14%	14 13%	35 19% hk	14 12%	100 25% abdfhijklm	9 8%	31 12%	54 18% hk	20 11%	28 13%	24 14%
Other	13 1%	11 1%	- -	1 2% ekm	1 1%	- -	1 1%	3 1%	1 1%	1 *	3 1%	- -	2 1%	- -
Don't know	34 1%	27 1%	6 4% adei	1 2% ei	- -	- -	3 3% ei	6 1% i	1 1%	- -	4 1%	3 2% i	4 2% i	6 3% aei
None of the above	76 3%	59 3%	8 5% g	2 5%	7 6% ag	6 3%	4 3%	6 1%	3 3%	14 5% ag	9 3%	4 2%	8 4%	5 3%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, [did you value during/do you value about] your university experience?

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Libraries and study spaces	1132 50%	628 49%	27 73% ac	53 54%	45 54%	199 55% bc	359 48%	96 44%	33 46%
Meeting people from different backgrounds or from different countries	1106 49%	648 50% c	19 51%	35 36%	41 49%	177 49%	382 51%	98 45%	32 45%
Academic tutors and experts	1015 45%	553 43%	24 65% a	45 46%	41 49%	165 46%	309 42%	82 38%	39 55% bc
Meeting people with different views or outlooks to me	982 43%	605 47% c	20 54% c	27 28%	37 45% c	148 41%	354 48% a	104 48%	38 54%
Learning facilities and equipment	930 41%	513 40%	21 57% a	45 46%	37 45%	144 40%	292 39%	91 42%	30 42%
Online academic resources	836 37%	427 33%	22 59% ad	42 43% a	26 31%	122 34%	241 32%	80 37%	25 35%
Career support	611 27%	289 22% d	8 22%	15 15%	10 12%	54 15%	159 21% a	63 29% ab	29 41% ab
Sports, social facilities and societies	591 26%	303 23% c	11 30% c	9 9%	19 23% c	55 15%	179 24% a	57 26% a	27 38% ab
Internships or work placements	552 24%	274 21%	12 32% c	15 15%	17 20%	50 14%	145 20% a	66 30% ab	32 45% abc
Student associations	535 23%	279 22%	11 30% cd	14 14%	11 13%	62 17%	146 20%	58 27% ab	31 44% abc
Student support e.g. pastoral/mental health	522 23%	220 17%	11 30% a	23 23%	17 20%	72 20% b	106 14%	46 21% b	21 30% b
Health and wellbeing facilities	474 21%	239 18%	7 19%	14 14%	18 22%	53 15%	139 19%	45 21%	25 35% abc

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, [did you value during/do you value about] your university experience?

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Volunteering opportunities	406 18%	230 18%	9 24%	13 13%	15 18%	49 14%	124 17%	48 22% a	26 37% abc
Study abroad opportunities	358 16%	161 12% c	10 27% acd	5 5%	7 8%	35 10%	75 10%	41 19% ab	22 31% abc
Other	13 1%	7 1%	-	3 3% a	-	3 1%	5 1%	1 *	-
Don't know	34 1%	16 1%	-	5 5% a	1 1%	8 2% b	3 *	3 1%	1 1%
None of the above	76 3%	52 4%	-	6 6%	4 5%	23 6% bc	27 4%	5 2%	2 3%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, [did you value during/do you value about] your university experience?

BASE: All respondents

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Libraries and study spaces	1132 50%	137 39%	210 50% a	109 46%	125 49% a	250 51% a	163 67% abcdeg	24 46%
Meeting people from different backgrounds or from different countries	1106 49%	145 42%	205 48%	106 45%	132 52% a	236 48%	134 55% ac	29 56%
Academic tutors and experts	1015 45%	125 36%	199 47% a	112 47% a	107 42%	215 44% a	139 57% abcde	22 42%
Meeting people with different views or outlooks to me	982 43%	134 39%	186 44%	95 40%	108 43%	222 46% a	107 44%	29 56% ac
Learning facilities and equipment	930 41%	111 32%	186 44% a	102 43% a	120 47% ae	190 39% a	107 44% a	17 33%
Online academic resources	836 37%	120 35% d	180 42% acd	77 33% d	60 24%	189 39% d	104 42% cd	16 31%
Career support	611 27%	109 31% df	133 31% df	76 32% df	54 21%	126 26% f	43 18%	10 19%
Sports, social facilities and societies	591 26%	97 28% d	136 32% cd	53 22%	43 17%	131 27% d	66 27% d	14 27%
Internships or work placements	552 24%	97 28% def	129 30% def	82 35% def	48 19% f	93 19% f	28 11%	12 23% f
Student associations	535 23%	77 22%	122 29% ad	52 22%	52 20%	116 24%	60 24%	12 23%
Student support e.g. pastoral/mental health	522 23%	73 21%	104 25%	55 23%	66 26%	115 24%	48 20%	13 25%
Health and wellbeing facilities	474 21%	60 17%	89 21%	74 31% abdefg	49 19%	113 23% af	38 16%	9 17%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Which of the following, if any, [did you value during/do you value about] your university experience?

BASE: All respondents

Significance Level: 95%

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Volunteering opportunities	406 18%	58 17%	90 21% df	39 17%	34 13%	112 23% acdf	35 14%	8 15%
Study abroad opportunities	358 16%	71 20% cdef	74 17% d	28 12%	26 10%	70 14%	31 13%	30 58% abcdef
Other	13 1%	1 *	1 *	2 1% e	1 *	- -	3 1% e	2 4% abde
Don't know	34 1%	5 1%	9 2%	1 *	4 2%	9 2%	2 1%	- -
None of the above	76 3%	10 3%	12 3%	11 5%	7 3%	21 4%	6 2%	2 4%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	NET: Agree	NET: Disagree
I think my university experience [has/is] [helped/helping] me to develop my life skills and reach my potential	2280 100%	925 41%	963 42%	240 11%	97 4%	55 2%	1888 83%	337 15%
University [has/is] [broadening/broadened] my horizons to new ideas and experiences	2280 100%	940 41%	1001 44%	223 10%	60 3%	56 2%	1941 85%	283 12%
University [has made me/is making me] me more aware of social issues or debates	2280 100%	737 32%	986 43%	369 16%	89 4%	99 4%	1723 76%	458 20%
My potential future salary wasn't the only factor I considered when deciding to go to university	2280 100%	980 43%	929 41%	223 10%	88 4%	60 3%	1909 84%	311 14%
University [gave me/is giving me] the opportunity to think about what I want to achieve in the future	2280 100%	929 41%	1026 45%	205 9%	71 3%	49 2%	1955 86%	276 12%
I would recommend university to others as a worthwhile experience	2280 100%	1004 44%	916 40%	184 8%	81 4%	95 4%	1920 84%	265 12%
University [has enabled me/is enabling me] to develop skills to use in the workplace	2280 100%	870 38%	1025 45%	237 10%	95 4%	53 2%	1895 83%	332 15%
Wider society benefits from people going to university	2280 100%	791 35%	1049 46%	250 11%	55 2%	135 6%	1840 81%	305 13%
University [helped me/is helping me] learn to be independent	2280 100%	1043 46%	929 41%	205 9%	71 3%	32 1%	1972 86%	276 12%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I think my university experience [has/is] [helped/helping] me to develop my life skills and reach my potential: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%								
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	925 41%	537 35%	388 51%	349 42%	575 40%	433 49%	258 33%	234 38%
			a			bc		b
Tend to agree (3.0)	963 42%	653 43%	310 40%	341 41%	619 43%	353 40%	348 45%	262 43%
Tend to disagree (2.0)	240 11%	194 13%	46 6%	77 9%	163 11%	59 7%	108 14%	73 12%
		b					a	a
Strongly disagree (1.0)	97 4%	87 6%	10 1%	39 5%	57 4%	22 2%	46 6%	29 5%
		b					a	a
Don't know	55 2%	42 3%	13 2%	17 2%	37 3%	19 2%	21 3%	15 2%
NET: Agree	1888 83%	1190 79%	698 91%	690 84%	1194 82%	786 89%	606 78%	496 81%
			a			bc		
NET: Disagree	337 15%	281 19%	56 7%	116 14%	220 15%	81 9%	154 20%	102 17%
		b					a	a
Base for stats	2225	1471	754	806	1414	867	760	598
Mean Score	3.22	3.11	3.43	3.24	3.21	3.38	3.08	3.17
			a			bc		b
Standard Deviation	.806	.849	.668	.815	.800	.724	.848	.824
Standard Error	.017	.022	.024	.029	.021	.025	.031	.034
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I think my university experience [has/is] [helped/helping] me to develop my life skills and reach my potential: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	925 41%	803 41%	62 37%	15 34%	45 42%	73 39%	42 36%	187 46% abfl	46 40%	108 42%	120 40%	79 44%	79 36%	69 39%
Tend to agree (3.0)	963 42%	825 42%	76 45%	19 43%	43 40%	86 46%	46 39%	158 39%	44 38%	102 39%	140 46%	74 41%	103 47% g	72 41%
Tend to disagree (2.0)	240 11%	198 10%	24 14%	5 11%	13 12%	20 11%	17 15%	41 10%	15 13%	27 10%	23 8%	19 11%	20 9%	16 9%
Strongly disagree (1.0)	97 4%	83 4%	6 4%	5 11% abdegjk	3 3%	4 2%	5 4%	14 3%	8 7%	16 6%	9 3%	5 3%	10 5%	12 7% ej
Don't know	55 2%	51 3%	- -	- -	4 4%	6 3%	7 6%	4 1%	2 2%	6 2%	11 4%	3 2%	5 2%	7 4%
NET: Agree	1888 83%	1628 83% f	138 82%	34 77%	88 81%	159 84%	88 75%	345 85% f	90 78%	210 81%	260 86% f	153 85% f	182 84%	141 80%
NET: Disagree	337 15%	281 14%	30 18% j	10 23% j	16 15%	24 13%	22 19% j	55 14%	23 20% j	43 17% j	32 11%	24 13%	30 14%	28 16%
Base for stats	2225	1909	168	44	104	183	110	400	113	253	292	177	212	169
Mean Score	3.22	3.23	3.15	3.00	3.25	3.25	3.14	3.30 c	3.13	3.19	3.27 c	3.28 c	3.18	3.17
Standard Deviation	.806	.804	.797	.964	.785	.734	.840	.790	.901	.867	.736	.768	.790	.873
Standard Error	.017	.018	.061	.145	.077	.054	.080	.040	.085	.055	.043	.058	.054	.067
Error variance	*	*	*	.02	.01	*	.01	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I think my university experience [has/is] [helped/helping] me to develop my life skills and reach my potential: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	925 41%	483 37%	11 30%	22 22%	25 30%	97 27%	264 36%	106 49%	38 54%
		c					a	ab	ab
Tend to agree (3.0)	963 42%	563 44%	20 54%	32 33%	37 45%	167 46%	326 44%	85 39%	25 35%
		c	c						
Tend to disagree (2.0)	240 11%	150 12%	4 11%	26 27%	14 17%	48 13%	102 14%	17 8%	3 4%
				a		cd	cd		
Strongly disagree (1.0)	97 4%	66 5%	1 3%	12 12%	5 6%	32 9%	37 5%	6 3%	5 7%
				a		bc			
Don't know	55 2%	32 2%	1 3%	6 6%	2 2%	16 4%	14 2%	4 2%	- -
				a		b			
NET: Agree	1888 83%	1046 81%	31 84%	54 55%	62 75%	264 73%	590 79%	191 88%	63 89%
		c	c		c		a	ab	a
NET: Disagree	337 15%	216 17%	5 14%	38 39%	19 23%	80 22%	139 19%	23 11%	8 11%
				abd		cd	c		
Base for stats	2225	1262	36	92	81	344	729	214	71
Mean Score	3.22	3.16	3.14	2.70	3.01	2.96	3.12	3.36	3.35
		c	c		c		a	ab	ab
Standard Deviation	.806	.828	.723	.980	.859	.891	.832	.748	.864
Standard Error	.017	.023	.121	.102	.095	.048	.031	.051	.102
Error variance	*	*	.01	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I think my university experience [has/is] [helped/helping] me to develop my life skills and reach my potential: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	925 41%	156 45% df	196 46% def	103 44% df	84 33%	188 39%	84 34%	23 44%
Tend to agree (3.0)	963 42%	149 43%	171 40%	101 43%	105 41%	208 43%	113 46%	17 33%
Tend to disagree (2.0)	240 11%	25 7%	33 8%	16 7%	39 15% abc	62 13% abc	33 13% abc	7 13%
Strongly disagree (1.0)	97 4%	13 4%	15 4%	9 4%	18 7% bf	20 4%	7 3%	4 8%
Don't know	55 2%	4 1%	9 2%	7 3%	8 3%	9 2%	8 3%	1 2%
NET: Agree	1888 83%	305 88% defg	367 87% def	204 86% d	189 74%	396 81% d	197 80%	40 77%
NET: Disagree	337 15%	38 11%	48 11%	25 11%	57 22% abc	82 17% abc	40 16%	11 21% abc
Base for stats	2225	343	415	229	246	478	237	51
Mean Score	3.22	3.31 def	3.32 def	3.30 df	3.04	3.18 d	3.16	3.16
Standard Deviation	.806	.766	.771	.767	.891	.812	.768	.946
Standard Error	.017	.041	.038	.051	.057	.037	.050	.132
Error variance	*	*	*	*	*	*	*	.02

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has/is] [broadening/broadened] my horizons to new ideas and experiences: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	940 41%	562 37%	378 49%	361 44%	578 40%	411 46%	278 36%	251 41%
Tend to agree (3.0)	1001 44%	689 46%	312 41%	350 43%	647 45%	377 43%	360 46%	264 43%
Tend to disagree (2.0)	223 10%	174 12%	49 6%	75 9%	148 10%	60 7%	101 13%	62 10%
Strongly disagree (1.0)	60 3%	51 3%	9 1%	19 2%	41 3%	14 2%	25 3%	21 3%
Don't know	56 2%	37 2%	19 2%	18 2%	37 3%	24 3%	17 2%	15 2%
NET: Agree	1941 85%	1251 83%	690 90%	711 86%	1225 84%	788 89%	638 82%	515 84%
NET: Disagree	283 12%	225 15%	58 8%	94 11%	189 13%	74 8%	126 16%	83 14%
Base for stats	2224	1476	748	805	1414	862	764	598
Mean Score	3.27	3.19	3.42	3.31	3.25	3.37	3.17	3.25
Standard Deviation	.748	.774	.668	.736	.754	.687	.775	.777
Standard Error	.016	.020	.024	.026	.020	.023	.028	.032
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has/is] [broadening/broadened] my horizons to new ideas and experiences: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	940 41%	824 42% fh	63 38%	13 30%	40 37%	82 43%	38 32%	196 49% abcdfhij	37 32%	103 40%	121 40%	85 47% cfh	88 41%	74 42%
Tend to agree (3.0)	1001 44%	851 43%	79 47%	18 41%	53 49% g	79 42%	62 53% agk	155 38%	58 50% g	109 42%	141 47% g	73 41%	95 44%	79 45%
Tend to disagree (2.0)	223 10%	186 9%	19 11%	7 16%	11 10%	21 11%	10 9%	31 8%	14 12%	35 14% agim	24 8%	17 9%	22 10%	12 7%
Strongly disagree (1.0)	60 3%	49 3%	3 2%	6 14% abdefghijklm	2 2%	2 1%	2 2%	10 2%	4 3%	6 2%	7 2%	4 2%	8 4%	6 3%
Don't know	56 2%	50 3%	4 2%	- -	2 2%	5 3%	5 4% k	12 3%	2 2%	6 2%	10 3%	1 1%	4 2%	5 3%
NET: Agree	1941 85%	1675 85% c	142 85% c	31 70%	93 86% c	161 85% c	100 85% c	351 87% c	95 83%	212 82%	262 86% c	158 88% c	183 84% c	153 87% c
NET: Disagree	283 12%	235 12%	22 13%	13 30% abdefghijklm	13 12%	23 12%	12 10%	41 10%	18 16%	41 16% gj	31 10%	21 12%	30 14%	18 10%
Base for stats	2224	1910	164	44	106	184	112	392	113	253	293	179	213	171
Mean Score	3.27	3.28	3.23	2.86	3.24	3.31	3.21	3.37	3.13	3.22	3.28	3.34	3.23	3.29
Standard Deviation	.748	.743	.723	1.002	.711	.714	.677	.739	.762	.770	.716	.742	.784	.749
Standard Error	.016	.017	.056	.151	.069	.053	.064	.037	.072	.048	.042	.055	.054	.057
Error variance	*	*	*	.02	*	*	*	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has/is] [broadening/broadened] my horizons to new ideas and experiences: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	940 41%	500 39%	10 27%	26 27%	25 30%	103 29%	279 38%	101 46%	42 59%
Tend to agree (3.0)	1001 44%	592 46%	22 59%	42 43%	36 43%	176 49%	349 47%	87 40%	20 28%
Tend to disagree (2.0)	223 10%	143 11%	2 5%	12 12%	14 17%	54 15%	80 11%	20 9%	6 8%
Strongly disagree (1.0)	60 3%	37 3%	3 8%	9 9%	4 5%	14 4%	23 3%	7 3%	2 3%
Don't know	56 2%	22 2%	-	9 9%	4 5%	13 4%	12 2%	3 1%	1 1%
NET: Agree	1941 85%	1092 84%	32 86%	68 69%	61 73%	279 78%	628 85%	188 86%	62 87%
NET: Disagree	283 12%	180 14%	5 14%	21 21%	18 22%	68 19%	103 14%	27 12%	8 11%
Base for stats	2224	1272	37	89	79	347	731	215	70
Mean Score	3.27	3.22	3.05	2.96	3.04	3.06	3.21	3.31	3.46
Standard Deviation	.748	.757	.815	.916	.839	.782	.758	.774	.774
Standard Error	.016	.021	.134	.097	.094	.042	.028	.053	.093
Error variance	*	*	.02	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has/is] [broadening/broadened] my horizons to new ideas and experiences: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	940 41%	155 45%	180 42%	102 43%	100 39%	198 41%	96 39%	26 50%
Tend to agree (3.0)	1001 44%	146 42%	183 43%	105 44%	107 42%	214 44%	116 47%	18 35%
Tend to disagree (2.0)	223 10%	39 11%	41 10%	17 7%	28 11%	49 10%	16 7%	6 12%
Strongly disagree (1.0)	60 3%	5 1%	9 2%	6 3%	12 5%	13 3%	6 2%	2 4%
Don't know	56 2%	2 1%	11 3%	6 3%	7 3%	13 3%	11 4%	- -
NET: Agree	1941 85%	301 87%	363 86%	207 88%	207 81%	412 85%	212 87%	44 85%
NET: Disagree	283 12%	44 13%	50 12%	23 10%	40 16%	62 13%	22 9%	8 15%
Base for stats	2224	345	413	230	247	474	234	52
Mean Score	3.27	3.31	3.29	3.32	3.19	3.26	3.29	3.31
Standard Deviation	.748	.726	.733	.723	.823	.751	.706	.829
Standard Error	.016	.039	.036	.048	.052	.035	.046	.115
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has made me/is making me] me more aware of social issues or debates: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%								
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	737 32%	452 30%	285 37%	299 36%	438 30%	311 35%	224 29%	202 33%
Tend to agree (3.0)	986 43%	667 44%	319 42%	340 41%	643 44%	373 42%	345 44%	268 44%
Tend to disagree (2.0)	369 16%	264 17%	105 14%	119 14%	248 17%	124 14%	139 18%	106 17%
Strongly disagree (1.0)	89 4%	65 4%	24 3%	33 4%	56 4%	33 4%	33 4%	23 4%
Don't know	99 4%	65 4%	34 4%	32 4%	66 5%	45 5%	40 5%	14 2%
NET: Agree	1723 76%	1119 74%	604 79%	639 78%	1081 75%	684 77%	569 73%	470 77%
NET: Disagree	458 20%	329 22%	129 17%	152 18%	304 21%	157 18%	172 22%	129 21%
Base for stats	2181	1448	733	791	1385	841	741	599
Mean Score	3.09	3.04	3.18	3.14	3.06	3.14	3.03	3.08
Standard Deviation	.814	.820	.795	.822	.809	.809	.817	.814
Standard Error	.017	.022	.029	.029	.022	.028	.030	.033
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has made me/is making me] me more aware of social issues or debates: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

		Region													
Total		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	
		a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%															
Total		2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree	(4.0)	737 32%	629 32%	58 35%	14 32%	36 33%	66 35%	29 25%	164 41%	34 30%	86 33%	87 29%	52 29%	55 25%	56 32%
			l				l	afhjklm							
Tend to agree	(3.0)	986 43%	845 43%	70 42%	17 39%	54 50%	74 39%	53 45%	156 39%	53 46%	109 42%	139 46%	84 47%	104 48%	73 41%
					g								g		
Tend to disagree	(2.0)	369 16%	323 16%	26 15%	10 23%	10 9%	39 21%	22 19%	60 15%	17 15%	39 15%	49 16%	29 16%	39 18%	29 16%
			d		d		d	d						d	
Strongly disagree	(1.0)	89 4%	78 4%	7 4%	2 5%	2 2%	5 3%	5 4%	12 3%	5 4%	16 6%	12 4%	7 4%	7 3%	9 5%
										g					
Don't know		99 4%	85 4%	7 4%	1 2%	6 6%	5 3%	8 7%	12 3%	6 5%	9 3%	16 5%	8 4%	12 6%	9 5%
NET: Agree		1723 76%	1474 75%	128 76%	31 70%	90 83%	140 74%	82 70%	320 79%	87 76%	195 75%	226 75%	136 76%	159 73%	129 73%
					fl			f							
NET: Disagree		458 20%	401 20%	33 20%	12 27%	12 11%	44 23%	27 23%	72 18%	22 19%	55 21%	61 20%	36 20%	46 21%	38 22%
			d		d		d	d			d	d		d	d
Base for stats		2181	1875	161	43	102	184	109	392	109	250	287	172	205	167
Mean Score		3.09	3.08	3.11	3.00	3.22	3.09	2.97	3.20	3.06	3.06	3.05	3.05	3.01	3.05
					fl			afijklm							
Standard Deviation		.814	.817	.829	.873	.698	.821	.810	.809	.808	.869	.801	.797	.773	.852
Standard Error		.017	.019	.065	.133	.069	.061	.078	.041	.077	.055	.047	.061	.054	.066
Error variance		*	*	*	.02	*	*	.01	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has made me/is making me] me more aware of social issues or debates: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	737 32%	391 30%	11 30%	24 24%	26 31%	82 23%	219 29% a	87 40% ab	32 45% ab
Tend to agree (3.0)	986 43%	576 45%	15 41%	43 44%	31 37%	173 48% c	338 45% c	81 37%	27 38%
Tend to disagree (2.0)	369 16%	220 17%	7 19%	19 19%	17 20%	64 18%	124 17%	38 17%	10 14%
Strongly disagree (1.0)	89 4%	52 4%	3 8%	6 6%	5 6%	22 6%	32 4%	7 3%	1 1%
Don't know	99 4%	55 4%	1 3%	6 6%	4 5%	19 5%	30 4%	5 2%	1 1%
NET: Agree	1723 76%	967 75%	26 70%	67 68%	57 69%	255 71%	557 75%	168 77%	59 83% a
NET: Disagree	458 20%	272 21%	10 27%	25 26%	22 27%	86 24%	156 21%	45 21%	11 15%
Base for stats	2181	1239	36	92	79	341	713	213	70
Mean Score	3.09	3.05	2.94	2.92	2.99	2.92	3.04 a	3.16 a	3.29 ab
Standard Deviation	.814	.812	.924	.855	.899	.826	.812	.833	.764
Standard Error	.017	.023	.154	.089	.101	.045	.030	.057	.091
Error variance	*	*	.02	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has made me/is making me] me more aware of social issues or debates: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	737 32%	143 41% bcdefg	136 32%	72 31%	70 28%	167 34%	79 32%	13 25%
Tend to agree (3.0)	986 43%	122 35%	174 41%	98 42%	113 44% a	228 47% a	111 45% a	31 60% abcd
Tend to disagree (2.0)	369 16%	55 16%	76 18% e	44 19% e	46 18% e	55 11%	42 17% e	7 13%
Strongly disagree (1.0)	89 4%	14 4%	18 4%	12 5%	9 4%	20 4%	5 2%	1 2%
Don't know	99 4%	13 4%	20 5%	10 4%	16 6%	17 3%	8 3%	- -
NET: Agree	1723 76%	265 76%	310 73%	170 72%	183 72%	395 81% bcd	190 78%	44 85%
NET: Disagree	458 20%	69 20%	94 22% e	56 24% e	55 22% e	75 15%	47 19%	8 15%
Base for stats	2181	334	404	226	238	470	237	52
Mean Score	3.09	3.18 cd	3.06	3.02	3.03	3.15 cd	3.11	3.08
Standard Deviation	.814	.855	.837	.854	.800	.788	.764	.682
Standard Error	.017	.047	.042	.057	.052	.036	.050	.095
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. My potential future salary wasn't the only factor I considered when deciding to go to university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Significance Level: 95%								
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	980 43%	619 41%	361 47%	334 41%	643 44%	410 46%	316 40%	254 41%
Tend to agree (3.0)	929 41%	631 42%	298 39%	357 43%	570 39%	342 39%	325 42%	262 43%
Tend to disagree (2.0)	223 10%	160 11%	63 8%	80 10%	142 10%	79 9%	86 11%	58 9%
Strongly disagree (1.0)	88 4%	62 4%	26 3%	36 4%	52 4%	30 3%	31 4%	27 4%
Don't know	60 3%	41 3%	19 2%	16 2%	44 3%	25 3%	23 3%	12 2%
NET: Agree	1909 84%	1250 83%	659 86%	691 84%	1213 84%	752 85%	641 82%	516 84%
NET: Disagree	311 14%	222 15%	89 12%	116 14%	194 13%	109 12%	117 15%	85 14%
Base for stats	2220	1472	748	807	1407	861	758	601
Mean Score	3.26	3.23	3.33	3.23	3.28	3.31	3.22	3.24
Standard Deviation	.795	.804	.774	.801	.792	.780	.804	.803
Standard Error	.017	.021	.028	.028	.021	.027	.029	.033
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. My potential future salary wasn't the only factor I considered when deciding to go to university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	980 43%	849 43%	67 40%	19 43%	45 42%	87 46%	51 44%	181 45%	45 39%	107 41%	141 47%	85 47%	80 37%	72 41%
Tend to agree (3.0)	929 41%	799 41%	71 42%	17 39%	42 39%	79 42%	43 37%	162 40%	56 49%	102 39%	116 38%	77 43%	94 43%	70 40%
Tend to disagree (2.0)	223 10%	192 10%	14 8%	6 14%	11 10%	18 10%	17 15%	37 9%	5 4%	34 13%	21 7%	11 6%	27 12%	22 13%
Strongly disagree (1.0)	88 4%	75 4%	7 4%	2 5%	4 4%	2 1%	4 3%	13 3%	6 5%	9 3%	18 6%	4 2%	10 5%	9 5%
Don't know	60 3%	45 2%	9 5%	- -	6 6%	3 2%	2 2%	11 3%	3 3%	7 3%	7 2%	3 2%	6 3%	3 2%
NET: Agree	1909 84%	1648 84%	138 82%	36 82%	87 81%	166 88%	94 80%	343 85%	101 88%	209 81%	257 85%	162 90%	174 80%	142 81%
NET: Disagree	311 14%	267 14%	21 13%	8 18%	15 14%	20 11%	21 18%	50 12%	11 10%	43 17%	39 13%	15 8%	37 17%	31 18%
Base for stats	2220	1915	159	44	102	186	115	393	112	252	296	177	211	173
Mean Score	3.26	3.26	3.25	3.20	3.25	3.35	3.23	3.30	3.25	3.22	3.28	3.37	3.16	3.18
Standard Deviation	.795	.794	.793	.851	.805	.699	.828	.774	.777	.811	.844	.705	.822	.849
Standard Error	.017	.018	.063	.128	.080	.051	.077	.039	.073	.051	.049	.053	.057	.065
Error variance	*	*	*	.02	.01	*	.01	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. My potential future salary wasn't the only factor I considered when deciding to go to university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	980 43%	528 41%	13 35%	44 45%	34 41%	140 39%	312 42%	94 43%	27 38%
Tend to agree (3.0)	929 41%	546 42%	18 49%	34 35%	32 39%	154 43%	309 42%	85 39%	32 45%
Tend to disagree (2.0)	223 10%	134 10%	5 14%	12 12%	9 11%	37 10%	76 10%	23 11%	8 11%
Strongly disagree (1.0)	88 4%	54 4%	1 3%	4 4%	4 5%	21 6%	24 3%	12 6%	2 3%
Don't know	60 3%	32 2%	- -	4 4%	4 5%	8 2%	22 3%	4 2%	2 3%
NET: Agree	1909 84%	1074 83%	31 84%	78 80%	66 80%	294 82%	621 84%	179 82%	59 83%
NET: Disagree	311 14%	188 15%	6 16%	16 16%	13 16%	58 16%	100 13%	35 16%	10 14%
Base for stats	2220	1262	37	94	79	352	721	214	69
Mean Score	3.26	3.23	3.16	3.26	3.22	3.17	3.26	3.22	3.22
Standard Deviation	.795	.803	.764	.842	.842	.845	.777	.852	.764
Standard Error	.017	.023	.126	.087	.095	.045	.029	.058	.092
Error variance	*	*	.02	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. My potential future salary wasn't the only factor I considered when deciding to go to university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	980 43%	139 40%	195 46%	97 41%	109 43%	197 40%	122 50% ae	25 48%
Tend to agree (3.0)	929 41%	140 40%	172 41%	100 42%	106 42%	196 40%	97 40%	18 35%
Tend to disagree (2.0)	223 10%	48 14% bf	32 8%	23 10%	23 9%	58 12% bf	14 6%	5 10%
Strongly disagree (1.0)	88 4%	13 4%	19 4%	9 4%	7 3%	21 4%	7 3%	3 6%
Don't know	60 3%	7 2%	6 1%	7 3%	9 4%	15 3%	5 2%	1 2%
NET: Agree	1909 84%	279 80%	367 87% ae	197 83%	215 85%	393 81%	219 89% ae	43 83%
NET: Disagree	311 14%	61 18% bf	51 12%	32 14%	30 12%	79 16% f	21 9%	8 15%
Base for stats	2220	340	418	229	245	472	240	51
Mean Score	3.26	3.19	3.30	3.24	3.29	3.21	3.39 ace	3.27
Standard Deviation	.795	.818	.798	.790	.754	.823	.729 ace	.874
Standard Error	.017	.044	.039	.052	.048	.038	.047	.122
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [gave me/is giving me] the opportunity to think about what I want to achieve in the future: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

		Type		Gender		Age			
		Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%			a	b	a	b	a	b	c
Total		2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree	(4.0)	929 41%	531 35%	398 52% a	355 43%	573 39%	411 46% bc	276 35% a	242 39% c
Tend to agree	(3.0)	1026 45%	720 48% b	306 40%	358 43%	664 46%	383 43%	376 48% a	267 44%
Tend to disagree	(2.0)	205 9%	165 11% b	40 5%	70 9%	135 9%	58 7%	86 11% a	61 10% a
Strongly disagree	(1.0)	71 3%	61 4% b	10 1%	27 3%	44 3%	18 2%	25 3% a	28 5% a
Don't know		49 2%	36 2%	13 2%	13 2%	35 2%	16 2%	18 2%	15 2%
NET: Agree		1955 86%	1251 83%	704 92% a	713 87%	1237 85%	794 90% bc	652 83% a	509 83% c
NET: Disagree		276 12%	226 15% b	50 7%	97 12%	179 12%	76 9%	111 14% a	89 15% a
Base for stats		2231	1477	754	810	1416	870	763	598
Mean Score		3.26	3.17	3.45 a	3.29	3.25	3.36 bc	3.18 a	3.21 c
Standard Deviation		.754	.781	.658	.760	.751	.700	.757	.807
Standard Error		.016	.020	.024	.027	.020	.024	.027	.033
Error variance		*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [gave me/is giving me] the opportunity to think about what I want to achieve in the future: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	929 41%	804 41%	65 39%	14 32%	46 43%	91 48%	40 34%	178 44%	46 40%	106 41%	113 37%	69 38%	91 42%	70 40%
Tend to agree (3.0)	1026 45%	881 45%	79 47%	20 45%	46 43%	70 37%	58 50%	175 43%	52 45%	113 44%	147 49%	92 51%	92 42%	82 47%
Tend to disagree (2.0)	205 9%	173 9%	14 8%	5 11%	13 12%	19 10%	11 9%	33 8%	13 11%	21 8%	28 9%	12 7%	21 10%	15 9%
Strongly disagree (1.0)	71 3%	60 3%	6 4%	4 9%	1 1%	6 3%	5 4%	12 3%	2 2%	13 5%	7 2%	3 2%	9 4%	3 2%
Don't know	49 2%	42 2%	4 2%	1 2%	2 2%	3 2%	3 3%	6 1%	2 2%	6 2%	8 3%	4 2%	4 2%	6 3%
NET: Agree	1955 86%	1685 86%	144 86%	34 77%	92 85%	161 85%	98 84%	353 87%	98 85%	219 85%	260 86%	161 89%	183 84%	152 86%
NET: Disagree	276 12%	233 12%	20 12%	9 20%	14 13%	25 13%	16 14%	45 11%	15 13%	34 13%	35 12%	15 8%	30 14%	18 10%
Base for stats	2231	1918	164	43	106	186	114	398	113	253	295	176	213	170
Mean Score	3.26	3.27	3.24	3.02	3.29	3.32	3.17	3.30	3.26	3.23	3.24	3.29	3.24	3.29
Standard Deviation	.754	.751	.758	.913	.717	.787	.775	.748	.729	.810	.719	.669	.799	.700
Standard Error	.016	.017	.059	.139	.070	.058	.073	.038	.069	.051	.042	.050	.055	.054
Error variance	*	*	*	.02	*	*	.01	*	*	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [gave me/is giving me] the opportunity to think about what I want to achieve in the future: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	929 41%	472 36%	12 32%	20 20%	27 33%	94 26%	260 35%	101 46%	40 56%
Tend to agree (3.0)	1026 45%	617 48%	19 51%	53 54%	33 40%	179 50%	370 50%	88 40%	20 28%
Tend to disagree (2.0)	205 9%	133 10%	3 8%	11 11%	16 19%	53 15%	73 10%	21 10%	7 10%
Strongly disagree (1.0)	71 3%	48 4%	1 3%	6 6%	5 6%	20 6%	28 4%	5 2%	4 6%
Don't know	49 2%	24 2%	2 5%	8 8%	2 2%	14 4%	12 2%	3 1%	- -
NET: Agree	1955 86%	1089 84%	31 84%	73 74%	60 72%	273 76%	630 85%	189 87%	60 85%
NET: Disagree	276 12%	181 14%	4 11%	17 17%	21 25%	73 20%	101 14%	26 12%	11 15%
Base for stats	2231	1270	35	90	81	346	731	215	71
Mean Score	3.26	3.19	3.20	2.97	3.01	3.00	3.18	3.33	3.35
Standard Deviation	.754	.769	.719	.785	.887	.811	.760	.746	.880
Standard Error	.016	.022	.122	.083	.099	.044	.028	.051	.104
Error variance	*	*	.01	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [gave me/is giving me] the opportunity to think about what I want to achieve in the future: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	929 41%	161 46% defg	186 44% f	118 50% defg	92 36%	186 38%	80 33%	16 31%
Tend to agree (3.0)	1026 45%	136 39%	183 43%	95 40%	122 48% a	228 47% a	120 49% a	30 58% abc
Tend to disagree (2.0)	205 9%	39 11% bc	27 6%	11 5%	23 9%	49 10% bc	30 12% bc	3 6%
Strongly disagree (1.0)	71 3%	8 2%	19 4%	5 2%	8 3%	13 3%	8 3%	3 6%
Don't know	49 2%	3 1%	9 2%	7 3%	9 4% a	11 2%	7 3%	- -
NET: Agree	1955 86%	297 86%	369 87%	213 90% df	214 84%	414 85%	200 82%	46 88%
NET: Disagree	276 12%	47 14% c	46 11%	16 7%	31 12% c	62 13% c	38 16% c	6 12%
Base for stats	2231	344	415	229	245	476	238	52
Mean Score	3.26	3.31 f	3.29 f	3.42 bdefg	3.22	3.23	3.14	3.13
Standard Deviation	.754	.762	.783	.688	.745	.741	.761	.768
Standard Error	.016	.041	.038	.045	.048	.034	.049	.106
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I would recommend university to others as a worthwhile experience: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%								
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	1004 44%	609 40%	395 51%	376 46%	626 43%	430 49%	306 39%	268 44%
Tend to agree (3.0)	916 40%	630 42%	286 37%	313 38%	602 41%	341 38%	327 42%	248 40%
Tend to disagree (2.0)	184 8%	144 10%	40 5%	75 9%	109 8%	54 6%	81 10%	49 8%
Strongly disagree (1.0)	81 4%	64 4%	17 2%	32 4%	49 3%	27 3%	35 4%	19 3%
Don't know	95 4%	66 4%	29 4%	27 3%	65 4%	34 4%	32 4%	29 5%
NET: Agree	1920 84%	1239 82%	681 89%	689 84%	1228 85%	771 87%	633 81%	516 84%
NET: Disagree	265 12%	208 14%	57 7%	107 13%	158 11%	81 9%	116 15%	68 11%
Base for stats	2185	1447	738	796	1386	852	749	584
Mean Score	3.30	3.23	3.43	3.30	3.30	3.38	3.21	3.31
Standard Deviation	.776	.802	.702	.800	.762	.743	.813	.760
Standard Error	.017	.021	.026	.028	.020	.025	.030	.031
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I would recommend university to others as a worthwhile experience: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	1004 44%	865 44%	66 39%	18 41%	55 51%	92 49%	48 41%	190 47%	46 40%	114 44%	119 39%	83 46%	86 40%	87 49%
Tend to agree (3.0)	916 40%	779 40%	80 48%	18 41%	39 36%	63 33%	48 41%	157 39%	48 42%	105 41%	125 41%	76 42%	94 43%	63 36%
Tend to disagree (2.0)	184 8%	161 8%	12 7%	2 5%	9 8%	19 10%	11 9%	27 7%	11 10%	18 7%	30 10%	12 7%	21 10%	12 7%
Strongly disagree (1.0)	81 4%	70 4%	5 3%	3 7%	3 3%	6 3%	4 3%	9 2%	8 7%	14 5%	9 3%	3 2%	7 3%	10 6%
Don't know	95 4%	85 4%	5 3%	3 7%	2 2%	9 5%	6 5%	21 5%	2 2%	8 3%	20 7%	6 3%	9 4%	4 2%
NET: Agree	1920 84%	1644 84%	146 87%	36 82%	94 87%	155 82%	96 82%	347 86%	94 82%	219 85%	244 81%	159 88%	180 83%	150 85%
NET: Disagree	265 12%	231 12%	17 10%	5 11%	12 11%	25 13%	15 13%	36 9%	19 17%	32 12%	39 13%	15 8%	28 13%	22 13%
Base for stats	2185	1875	163	41	106	180	111	383	113	251	283	174	208	172
Mean Score	3.30	3.30	3.27	3.24	3.38	3.34	3.26	3.38	3.17	3.27	3.25	3.37	3.25	3.32
Standard Deviation	.776	.779	.729	.860	.762	.799	.783	.720	.875	.824	.770	.691	.769	.843
Standard Error	.017	.018	.057	.134	.074	.060	.074	.037	.082	.052	.046	.052	.053	.064
Error variance	*	*	*	.02	.01	*	.01	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I would recommend university to others as a worthwhile experience: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	1004 44%	529 41%	15 41%	34 35%	31 37%	113 31%	310 42% a	104 48% a	38 54% a
Tend to agree (3.0)	916 40%	551 43% c	17 46%	31 32%	34 41%	162 45%	312 42%	85 39%	23 32%
Tend to disagree (2.0)	184 8%	119 9%	1 3%	13 13%	8 10%	39 11%	66 9%	20 9%	6 8%
Strongly disagree (1.0)	81 4%	48 4%	3 8%	8 8% a	5 6%	20 6%	29 4%	8 4%	3 4%
Don't know	95 4%	47 4%	1 3%	12 12% a	5 6%	26 7% bc	26 3% c	1 *	1 1%
NET: Agree	1920 84%	1080 83% c	32 86% c	65 66%	65 78%	275 76%	622 84% a	189 87% a	61 86%
NET: Disagree	265 12%	167 13%	4 11%	21 21% a	13 16%	59 16%	95 13%	28 13%	9 13%
Base for stats	2185	1247	36	86	78	334	717	217	70
Mean Score	3.30	3.25 c	3.22	3.06	3.17	3.10	3.26 a	3.31 a	3.37 a
Standard Deviation	.776	.781	.866	.962	.859	.828	.787	.790	.820
Standard Error	.017	.022	.144	.104	.097	.045	.029	.054	.098
Error variance	*	*	.02	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I would recommend university to others as a worthwhile experience: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	1004 44%	158 46% d	193 46% d	118 50% d	90 35% d	216 44% d	104 42% d	29 56% d
Tend to agree (3.0)	916 40%	138 40% g	175 41% g	84 36% g	104 41% g	198 41% g	107 44% g	13 25% g
Tend to disagree (2.0)	184 8%	27 8%	30 7%	12 5%	33 13% abce	33 7%	20 8%	5 10%
Strongly disagree (1.0)	81 4%	9 3%	12 3%	9 4%	14 6%	19 4%	7 3%	4 8%
Don't know	95 4%	15 4%	14 3%	13 6%	13 5%	21 4%	7 3%	1 2%
NET: Agree	1920 84%	296 85% d	368 87% d	202 86% d	194 76% d	414 85% d	211 86% d	42 81% d
NET: Disagree	265 12%	36 10%	42 10%	21 9%	47 19% abcef	52 11%	27 11%	9 17%
Base for stats	2185	332	410	223	241	466	238	51
Mean Score	3.30	3.34 d	3.34 d	3.39 d	3.12 d	3.31 d	3.29 d	3.31 d
Standard Deviation	.776	.743	.740	.769	.855	.776	.745	.948
Standard Error	.017	.041	.037	.051	.055	.036	.048	.133
Error variance	*	*	*	*	*	*	*	.02

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has enabled me/is enabling me] to develop skills to use in the workplace: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	870 38%	529 35%	341 44%	317 39%	550 38%	367 41%	253 32%	250 41%
Tend to agree (3.0)	1025 45%	687 45%	338 44%	368 45%	656 45%	403 45%	360 46%	262 43%
Tend to disagree (2.0)	237 10%	178 12%	59 8%	88 11%	148 10%	75 8%	107 14%	55 9%
Strongly disagree (1.0)	95 4%	77 5%	18 2%	35 4%	59 4%	27 3%	35 4%	33 5%
Don't know	53 2%	42 3%	11 1%	15 2%	38 3%	14 2%	26 3%	13 2%
NET: Agree	1895 83%	1216 80%	679 89%	685 83%	1206 83%	770 87%	613 78%	512 84%
NET: Disagree	332 15%	255 17%	77 10%	123 15%	207 14%	102 12%	142 18%	88 14%
Base for stats	2227	1471	756	808	1413	872	755	600
Mean Score	3.20	3.13	3.33	3.20	3.20	3.27	3.10	3.22
Standard Deviation	.793	.820	.721	.798	.788	.746	.808	.827
Standard Error	.017	.021	.026	.028	.021	.025	.029	.034
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has enabled me/is enabling me] to develop skills to use in the workplace: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	870 38%	748 38%	62 37%	16 36%	44 41%	83 44%	41 35%	164 41%	40 35%	106 41%	101 33%	74 41%	72 33%	67 38%
Tend to agree (3.0)	1025 45%	886 45%	78 46%	18 41%	43 40%	80 42%	55 47%	163 40%	52 45%	115 44%	154 51%	80 44%	104 48%	83 47%
Tend to disagree (2.0)	237 10%	200 10%	15 9%	7 16%	15 14%	16 8%	12 10%	48 12%	13 11%	23 9%	24 8%	22 12%	27 12%	15 9%
Strongly disagree (1.0)	95 4%	80 4%	9 5%	3 7%	3 3%	6 3%	3 3%	24 6%	9 8%	9 3%	12 4%	3 2%	8 4%	6 3%
Don't know	53 2%	46 2%	4 2%	- -	3 3%	4 2%	6 5%	5 1%	1 1%	6 2%	12 4%	1 1%	6 3%	5 3%
NET: Agree	1895 83%	1634 83%	140 83%	34 77%	87 81%	163 86%	96 82%	327 81%	92 80%	221 85%	255 84%	154 86%	176 81%	150 85%
NET: Disagree	332 15%	280 14%	24 14%	10 23%	18 17%	22 12%	15 13%	72 18%	22 19%	32 12%	36 12%	25 14%	35 16%	21 12%
Base for stats	2227	1914	164	44	105	185	111	399	114	253	291	179	211	171
Mean Score	3.20	3.20	3.18	3.07	3.22	3.30	3.21	3.17	3.08	3.26	3.18	3.26	3.14	3.23
Standard Deviation	.793	.788	.814	.900	.796	.761	.740	.863	.884	.767	.751	.735	.778	.754
Standard Error	.017	.018	.064	.136	.078	.056	.070	.043	.083	.048	.044	.055	.054	.058
Error variance	*	*	*	.02	.01	*	*	*	.01	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has enabled me/is enabling me] to develop skills to use in the workplace: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	870 38%	468 36%	11 30%	25 26%	27 33%	102 28%	272 37%	86 39%	43 61%
Tend to agree (3.0)	1025 45%	594 46%	20 54%	40 41%	38 46%	169 47%	343 46%	99 45%	17 24%
Tend to disagree (2.0)	237 10%	153 12%	2 5%	14 14%	7 8%	53 15%	83 11%	22 10%	5 7%
Strongly disagree (1.0)	95 4%	56 4%	4 11%	8 8%	7 8%	23 6%	34 5%	8 4%	6 8%
Don't know	53 2%	23 2%	- -	11 11%	4 5%	13 4%	11 1%	3 1%	- -
NET: Agree	1895 83%	1062 82%	31 84%	65 66%	65 78%	271 75%	615 83%	185 85%	60 85%
NET: Disagree	332 15%	209 16%	6 16%	22 22%	14 17%	76 21%	117 16%	30 14%	11 15%
Base for stats	2227	1271	37	87	79	347	732	215	71
Mean Score	3.20	3.16	3.03	2.94	3.08	3.01	3.17	3.22	3.37
Standard Deviation	.793	.800	.897	.907	.888	.845	.803	.777	.945
Standard Error	.017	.022	.147	.097	.100	.045	.030	.053	.112
Error variance	*	*	.02	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has enabled me/is enabling me] to develop skills to use in the workplace: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	870 38%	135 39% fg	181 43% defg	119 50% adefg	85 33%	176 36%	71 29%	12 23%
Tend to agree (3.0)	1025 45%	159 46%	178 42%	94 40%	116 46%	227 47%	122 50% c	29 56% c
Tend to disagree (2.0)	237 10%	34 10% c	41 10% c	10 4%	29 11% c	53 11% c	38 16% abc	9 17% c
Strongly disagree (1.0)	95 4%	15 4%	13 3%	8 3%	17 7% b	21 4%	9 4%	2 4%
Don't know	53 2%	4 1%	11 3%	5 2%	7 3%	10 2%	5 2%	- -
NET: Agree	1895 83%	294 85%	359 85%	213 90% bdefg	201 79%	403 83%	193 79%	41 79%
NET: Disagree	332 15%	49 14% c	54 13% c	18 8%	46 18% c	74 15% c	47 19% bc	11 21% c
Base for stats	2227	343	413	231	247	477	240	52
Mean Score	3.20	3.21 f	3.28 defg	3.40 abdefg	3.09	3.17	3.06	2.98
Standard Deviation	.793	.792	.767	.733	.855	.793	.776	.754
Standard Error	.017	.043	.038	.048	.054	.036	.050	.105
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Wider society benefits from people going to university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%								
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	791 35%	474 31%	317 41%	312 38%	477 33%	336 38%	232 30%	223 36%
Tend to agree (3.0)	1049 46%	722 48%	327 43%	367 45%	681 47%	394 44%	369 47%	286 47%
Tend to disagree (2.0)	250 11%	183 12%	67 9%	83 10%	166 11%	82 9%	107 14%	61 10%
Strongly disagree (1.0)	55 2%	38 3%	17 2%	22 3%	33 2%	19 2%	22 3%	14 2%
Don't know	135 6%	96 6%	39 5%	39 5%	94 6%	55 6%	51 7%	29 5%
NET: Agree	1840 81%	1196 79%	644 84%	679 83%	1158 80%	730 82%	601 77%	509 83%
NET: Disagree	305 13%	221 15%	84 11%	105 13%	199 14%	101 11%	129 17%	75 12%
Base for stats	2145	1417	728	784	1357	831	730	584
Mean Score	3.20	3.15	3.30	3.24	3.18	3.26	3.11	3.23
Standard Deviation	.740	.740	.730	.749	.734	.726	.757	.728
Standard Error	.016	.020	.027	.027	.020	.025	.028	.030
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Wider society benefits from people going to university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	791 35%	689 35% l	47 28%	16 36%	39 36%	77 41% bfl	32 27%	157 39% bfl	34 30%	96 37% l	103 34%	65 36%	60 28%	65 37%
Tend to agree (3.0)	1049 46%	897 46%	90 54% cegi	15 34%	47 44%	80 42%	59 50%	168 42%	54 47%	111 43%	142 47%	90 50%	114 53% cegi	79 45%
Tend to disagree (2.0)	250 11%	213 11%	19 11%	7 16%	11 10%	14 7%	10 9%	46 11%	13 11%	34 13%	31 10%	19 11%	25 12%	21 12%
Strongly disagree (1.0)	55 2%	47 2%	4 2%	3 7% djkl	1 1%	6 3%	6 5% jkl	13 3%	5 4%	5 2%	4 1%	2 1%	3 1%	3 2%
Don't know	135 6%	114 6% k	8 5%	3 7%	10 9% k	12 6%	10 9% k	20 5%	9 8% k	13 5% k	23 8% k	4 2%	15 7% k	8 5%
NET: Agree	1840 81%	1586 81%	137 82%	31 70%	86 80%	157 83%	91 78%	325 80%	88 77%	207 80%	245 81%	155 86% ch	174 80%	144 82%
NET: Disagree	305 13%	260 13%	23 14%	10 23% ej	12 11%	20 11%	16 14%	59 15%	18 16%	39 15%	35 12%	21 12%	28 13%	24 14%
Base for stats	2145	1846	160	41	98	177	107	384	106	246	280	176	202	168
Mean Score	3.20	3.21	3.13	3.07	3.27	3.29 bf	3.09	3.22	3.10	3.21	3.23	3.24	3.14	3.23
Standard Deviation	.740	.740	.707	.932	.697	.755	.783	.785	.792	.753	.697	.684	.680	.732
Standard Error	.016	.017	.056	.146	.070	.057	.076	.040	.077	.048	.042	.052	.048	.056
Error variance	*	*	*	.02	*	*	.01	*	.01	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Wider society benefits from people going to university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	791 35%	415 32%	8 22%	31 32%	20 24%	78 22%	239 32% a	91 42% ab	33 46% ab
Tend to agree (3.0)	1049 46%	625 48% c	22 59% c	36 37%	44 53% c	189 53% cd	358 48%	96 44%	26 37%
Tend to disagree (2.0)	250 11%	145 11%	4 11%	17 17%	13 16%	53 15%	88 12%	21 10%	6 8%
Strongly disagree (1.0)	55 2%	31 2%	1 3%	2 2%	4 5%	13 4%	16 2%	4 2%	4 6%
Don't know	135 6%	78 6%	2 5%	12 12% ad	2 2%	27 8% c	42 6%	6 3%	2 3%
NET: Agree	1840 81%	1040 80% c	30 81%	67 68%	64 77%	267 74%	597 80% a	187 86% a	59 83%
NET: Disagree	305 13%	176 14%	5 14%	19 19%	17 20%	66 18% c	104 14%	25 11%	10 14%
Base for stats	2145	1216	35	86	81	333	701	212	69
Mean Score	3.20	3.17 d	3.06	3.12	2.99	3.00	3.17 a	3.29 ab	3.28 a
Standard Deviation	.740	.731	.684	.803	.783	.742	.728	.722	.856
Standard Error	.016	.021	.116	.087	.087	.041	.027	.050	.103
Error variance	*	*	.01	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Wider society benefits from people going to university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	791 35%	121 35%	167 39% d	99 42% deg	75 30%	164 34%	87 36%	14 27%
Tend to agree (3.0)	1049 46%	160 46%	184 43%	101 43%	122 48%	229 47%	110 45%	31 60% bc
Tend to disagree (2.0)	250 11%	40 12%	38 9%	25 11%	29 11%	59 12%	26 11%	4 8%
Strongly disagree (1.0)	55 2%	11 3%	13 3%	4 2%	7 3%	9 2%	5 2%	2 4%
Don't know	135 6%	15 4%	22 5%	7 3%	21 8% ac	26 5%	17 7% c	1 2%
NET: Agree	1840 81%	281 81%	351 83%	200 85% d	197 78%	393 81%	197 80%	45 87%
NET: Disagree	305 13%	51 15%	51 12%	29 12%	36 14%	68 14%	31 13%	6 12%
Base for stats	2145	332	402	229	233	461	228	51
Mean Score	3.20	3.18	3.26	3.29 d	3.14	3.19	3.22	3.12
Standard Deviation	.740	.767	.758	.728	.742	.726	.732	.711
Standard Error	.016	.042	.038	.048	.049	.034	.048	.100
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [helped me/is helping me] learn to be independent: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%								
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	1043 46%	615 41%	428 56% a	375 46%	665 46%	481 54% bc	332 43%	230 38%
Tend to agree (3.0)	929 41%	672 44% b	257 34%	346 42%	581 40%	322 36%	350 45% a	257 42% a
Tend to disagree (2.0)	205 9%	152 10% b	53 7%	71 9%	133 9%	52 6%	66 8% a	87 14% ab
Strongly disagree (1.0)	71 3%	51 3%	20 3%	23 3%	48 3%	16 2%	24 3%	31 5% a
Don't know	32 1%	23 2%	9 1%	8 1%	24 2%	15 2%	9 1%	8 1%
NET: Agree	1972 86%	1287 85%	685 89% a	721 88%	1246 86%	803 91% bc	682 87% c	487 79%
NET: Disagree	276 12%	203 13% b	73 10%	94 11%	181 12%	68 8%	90 12% a	118 19% ab
Base for stats	2248	1490	758	815	1427	871	772	605
Mean Score	3.31	3.24	3.44 a	3.32	3.31	3.46 bc	3.28 c	3.13
Standard Deviation	.765	.770	.739	.749	.775	.692	.749	.844
Standard Error	.016	.020	.027	.026	.021	.023	.027	.034
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [helped me/is helping me] learn to be independent: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	1043 46%	903 46%	67 40%	19 43%	54 50%	92 49%	52 44%	188 47%	45 39%	123 47%	138 46%	95 53% bhl	91 42%	79 45%
Tend to agree (3.0)	929 41%	809 41%	66 39%	15 34%	39 36%	69 37%	51 44%	173 43%	48 42%	98 38%	127 42%	70 39%	92 42%	81 46%
Tend to disagree (2.0)	205 9%	169 9%	23 14% agm	6 14%	7 6%	20 11%	8 7%	30 7%	13 11%	22 8%	27 9%	14 8%	24 11%	11 6%
Strongly disagree (1.0)	71 3%	56 3%	6 4% k	4 9% afgjk	5 5% jk	7 4% k	2 2%	10 2%	7 6% ajk	13 5% jk	4 1%	1 1%	7 3%	5 3%
Don't know	32 1%	23 1%	6 4% aegkm	- - k	3 3% km	1 1%	4 3% agkm	3 1%	2 2%	3 1%	7 2% km	- - km	3 1%	- -
NET: Agree	1972 86%	1712 87% bch	133 79%	34 77%	93 86%	161 85%	103 88%	361 89% bch	93 81%	221 85%	265 87% b	165 92% bchil	183 84%	160 91% bch
NET: Disagree	276 12%	225 11%	29 17% afgjk	10 23% afgjk	12 11%	27 14%	10 9%	40 10%	20 17% fgjkm	35 14%	31 10%	15 8%	31 14%	16 9%
Base for stats	2248	1937	162	44	105	188	113	401	113	256	296	180	214	176
Mean Score	3.31	3.32	3.20	3.11	3.35	3.31	3.35	3.34	3.16	3.29	3.35	3.44	3.25	3.33
Standard Deviation	.765	.752	.818	.970	.808	.808	.693	.725	.862	.828	.701	.662	.781	.721
Standard Error	.016	.017	.064	.146	.079	.059	.065	.036	.081	.052	.041	.049	.053	.054
Error variance	*	*	*	.02	.01	*	*	*	.01	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [helped me/is helping me] learn to be independent: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	1043 46%	546 42%	16 43%	25 26%	28 34%	123 34%	318 43%	99 45%	35 49%
		c	c				a	a	a
Tend to agree (3.0)	929 41%	583 45%	13 35%	47 48%	26 31%	175 49%	324 44%	93 43%	29 41%
		d		d					
Tend to disagree (2.0)	205 9%	115 9%	6 16%	16 16%	18 22%	43 12%	67 9%	20 9%	5 7%
				a	a				
Strongly disagree (1.0)	71 3%	37 3%	2 5%	6 6%	7 8%	12 3%	27 4%	5 2%	2 3%
				a	a				
Don't know	32 1%	13 1%	-	4 4%	4 5%	7 2%	7 1%	1 *	-
				a	a				-
NET: Agree	1972 86%	1129 87%	29 78%	72 73%	54 65%	298 83%	642 86%	192 88%	64 90%
		cd							
NET: Disagree	276 12%	152 12%	8 22%	22 22%	25 30%	55 15%	94 13%	25 11%	7 10%
				a	a				
Base for stats	2248	1281	37	94	79	353	736	217	71
Mean Score	3.31	3.28	3.16	2.97	2.95	3.16	3.27	3.32	3.37
		cd					a	a	a
Standard Deviation	.765	.745	.898	.835	.973	.763	.774	.736	.741
Standard Error	.016	.021	.148	.086	.109	.041	.029	.050	.088
Error variance	*	*	.02	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [helped me/is helping me] learn to be independent: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	1043 46%	158 46%	207 49%	105 44%	114 45%	225 46%	108 44%	29 56%
Tend to agree (3.0)	929 41%	154 44%	166 39%	86 36%	104 41%	192 39%	109 44%	18 35%
Tend to disagree (2.0)	205 9%	23 7%	34 8%	29 12%	25 10%	46 9%	19 8%	2 4%
Strongly disagree (1.0)	71 3%	10 3%	10 2%	13 6%	5 2%	16 3%	6 2%	3 6%
Don't know	32 1%	2 1%	7 2%	3 1%	6 2%	8 2%	3 1%	- -
NET: Agree	1972 86%	312 90%	373 88%	191 81%	218 86%	417 86%	217 89%	47 90%
NET: Disagree	276 12%	33 10%	44 10%	42 18%	30 12%	62 13%	25 10%	5 10%
Base for stats	2248	345	417	233	248	479	242	52
Mean Score	3.31	3.33	3.37	3.21	3.32	3.31	3.32	3.40
Standard Deviation	.765	.729	.735	.869	.736	.779	.724	.823
Standard Error	.016	.039	.036	.057	.047	.036	.047	.114
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Most important	Second most important	Third most important	Don't know	Not ranked	NET: Top 2	NET: Top 3
Helping people	2280 100%	187 8%	214 9%	199 9%	16 1%	1664 73%	401 18%	600 26%
Doing something positive for society	2280 100%	153 7%	174 8%	177 8%	16 1%	1760 77%	327 14%	504 22%
Earning potential/financial benefits	2280 100%	337 15%	318 14%	303 13%	16 1%	1306 57%	655 29%	958 42%
Using my skills	2280 100%	242 11%	246 11%	231 10%	16 1%	1545 68%	488 21%	719 32%
Travelling as part of my job	2280 100%	76 3%	79 3%	73 3%	16 1%	2036 89%	155 7%	228 10%
Work/life balance	2280 100%	523 23%	373 16%	321 14%	16 1%	1047 46%	896 39%	1217 53%
Variety/interesting work	2280 100%	286 13%	300 13%	314 14%	16 1%	1364 60%	586 26%	900 39%
A challenging job	2280 100%	129 6%	130 6%	136 6%	16 1%	1869 82%	259 11%	395 17%
Personal development	2280 100%	221 10%	230 10%	268 12%	16 1%	1545 68%	451 20%	719 32%
Location flexibility (a job I can do anywhere)	2280 100%	105 5%	128 6%	127 6%	16 1%	1904 84%	233 10%	360 16%
Other	2280 100%	5 *	3 *	8 *	16 1%	2248 99%	8 *	16 1%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY - Top 3: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Helping people	600 26%	390 26%	210 27%	165 20%	433 30% a	227 26%	196 25%	177 29%
Doing something positive for society	504 22%	298 20%	206 27% a	149 18%	354 24% a	223 25% bc	157 20%	124 20%
Earning potential/financial benefits	958 42%	619 41%	339 44%	367 45%	587 40%	402 45% c	344 44% c	212 35%
Using my skills	719 32%	482 32%	237 31%	289 35% b	429 30%	284 32%	224 29%	211 34% b
Travelling as part of my job	228 10%	119 8%	109 14% a	122 15% b	106 7%	107 12% b	63 8%	58 9%
Work/life balance	1217 53%	853 56% b	364 47%	398 48%	815 56% a	439 50%	447 57% a	331 54%
Variety/interesting work	900 39%	604 40%	296 39%	317 39%	580 40%	352 40% c	339 43% c	209 34%
A challenging job	395 17%	266 18%	129 17%	152 18%	243 17%	129 15%	139 18%	127 21% a
Personal development	719 32%	498 33% b	221 29%	262 32%	455 31%	276 31%	248 32%	195 32%
Location flexibility (a job I can do anywhere)	360 16%	245 16%	115 15%	137 17%	222 15%	133 15%	120 15%	107 17%
Other	16 1%	6 * a	10 1% a	6 1%	10 1%	11 1% c	4 1%	1 *

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY - Top 3: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Helping people	600 26%	521 27% ef	37 22%	14 32% f	28 26%	37 20%	19 16%	113 28% ef	37 32% ef	65 25%	78 26% f	48 27% f	75 35% abefij	49 28% f
Doing something positive for society	504 22%	447 23%	33 20%	8 18%	16 15%	40 21%	23 20%	91 23%	26 23%	62 24%	70 23%	52 29% bdl	41 19%	42 24%
Earning potential/financial benefits	958 42%	816 42%	77 46%	24 55% ik	41 38%	81 43%	55 47% k	168 42%	48 42%	98 38%	135 45%	64 36%	97 45%	70 40%
Using my skills	719 32%	624 32%	51 30%	12 27%	32 30%	61 32%	41 35%	132 33%	34 30%	84 32%	96 32%	50 28%	67 31%	59 34%
Travelling as part of my job	228 10%	199 10%	13 8%	4 9%	12 11%	17 9%	12 10%	58 14% abijk	11 10%	22 8%	24 8%	15 8%	24 11%	16 9%
Work/life balance	1217 53%	1035 53%	95 57%	30 68% aglm	57 53%	105 56%	65 56%	201 50%	59 51%	138 53%	163 54%	103 57%	111 51%	90 51%
Variety/interesting work	900 39%	773 39% g	62 37%	13 30%	52 48% cgl	86 46% gl	51 44% g	128 32%	46 40%	102 39% g	133 44% gl	80 44% gl	75 35%	72 41% g
A challenging job	395 17%	340 17%	29 17%	7 16%	19 18%	39 21% k	15 13%	77 19%	20 17%	49 19%	46 15%	23 13%	39 18%	32 18%
Personal development	719 32%	627 32%	46 27%	12 27%	34 31%	52 28%	44 38%	131 32%	35 30%	87 34%	91 30%	68 38% be	66 30%	53 30%
Location flexibility (a job I can do anywhere)	360 16%	298 15%	36 21% aejk	6 14%	20 19%	25 13%	18 15%	69 17%	16 14%	39 15%	43 14%	24 13%	36 17%	28 16%
Other	16 1%	16 1%	- -	- -	- -	2 1%	2 2%	2 *	- -	1 *	6 2%	- -	1 *	2 1%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY - Top 3: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Helping people	600 26%	332 26%	5 14%	32 33%	21 25%	104 29%	189 25%	54 25%	15 21%
Doing something positive for society	504 22%	253 20%	10 27%	25 26%	10 12%	64 18%	147 20%	46 21%	14 20%
Earning potential/financial benefits	958 42%	546 42%	16 43%	35 36%	23 28%	145 40%	308 41%	90 41%	35 49%
Using my skills	719 32%	402 31%	8 22%	29 30%	35 42%	119 33%	226 30%	71 33%	18 25%
Travelling as part of my job	228 10%	110 9%	5 14%	2 2%	3 4%	17 5%	57 8%	25 11%	18 25%
Work/life balance	1217 53%	728 56%	26 70%	61 62%	43 52%	222 62%	428 58%	102 47%	27 38%
Variety/interesting work	900 39%	509 39%	13 35%	41 42%	42 51%	163 45%	275 37%	85 39%	22 31%
A challenging job	395 17%	241 19%	5 14%	6 6%	12 14%	47 13%	133 18%	50 23%	21 30%
Personal development	719 32%	427 33%	14 38%	33 34%	27 33%	109 30%	271 36%	63 29%	22 31%
Location flexibility (a job I can do anywhere)	360 16%	196 15%	7 19%	22 22%	20 24%	56 16%	122 16%	36 17%	5 7%
Other	16 1%	5 *	-	-	-	-	4 1%	1 *	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY - Top 3: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Helping people	600 26%	77 22%	68 16%	111 47%	47 19%	159 33%	51 21%	12 23%
		b		abdefg		abdf		
Doing something positive for society	504 22%	51 15%	75 18%	76 32%	43 17%	131 27%	51 21%	14 27%
				abdf		abd		a
Earning potential/financial benefits	958 42%	151 44%	199 47%	72 31%	94 37%	217 45%	108 44%	24 46%
		c	cd			cd	c	c
Using my skills	719 32%	88 25%	155 37%	63 27%	95 37%	141 29%	71 29%	17 33%
			acef		acef			
Travelling as part of my job	228 10%	53 15%	52 12%	17 7%	27 11%	38 8%	20 8%	9 17%
		cef	ce					cef
Work/life balance	1217 53%	186 54%	235 55%	107 45%	136 54%	260 53%	140 57%	25 48%
			c			c	c	
Variety/interesting work	900 39%	117 34%	173 41%	84 36%	118 46%	179 37%	120 49%	20 38%
			a		ace		abce	
A challenging job	395 17%	69 20%	78 18%	46 19%	36 14%	87 18%	39 16%	7 13%
Personal development	719 32%	121 35%	136 32%	75 32%	92 36%	144 30%	74 30%	14 27%
Location flexibility (a job I can do anywhere)	360 16%	68 20%	57 13%	39 17%	36 14%	73 15%	37 15%	10 19%
		b						
Other	16 1%	2 1%	1 *	1 *	2 1%	4 1%	2 1%	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Helping people: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	187 8%	109 7%	78 10% a	50 6%	137 9% a	79 9%	50 6%	58 9% b
Second most important	214 9%	145 10%	69 9%	54 7%	159 11% a	79 9%	75 10%	60 10%
Third most important	199 9%	136 9%	63 8%	61 7%	137 9%	69 8%	71 9%	59 10%
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	1664 73%	1112 73%	552 72%	653 79% b	1007 69%	651 73%	582 75%	431 70%
NET: Top 2	401 18%	254 17%	147 19%	104 13%	296 20% a	158 18%	125 16%	118 19%
NET: Top 3	600 26%	390 26%	210 27%	165 20%	433 30% a	227 26%	196 25%	177 29%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Helping people: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	187 8%	163 8%	14 8%	1 2%	9 8%	15 8%	6 5%	31 8%	11 10%	23 9%	18 6%	16 9%	23 11%	20 11% j
Second most important	214 9%	184 9% f	14 8%	6 14% f	10 9%	11 6%	4 3%	41 10% f	13 11% f	18 7%	28 9% f	23 13% efi	26 12% ef	20 11% f
Third most important	199 9%	174 9%	9 5%	7 16% bekm	9 8%	11 6%	9 8%	41 10% km	13 11% k	24 9%	32 11% km	9 5%	26 12% bekm	9 5%
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	1664 73%	1426 73% l	129 77% l	30 68%	79 73%	151 80% aghlm	97 83% acghilm	290 72%	78 68%	191 74% l	221 73%	132 73%	141 65%	125 71%
NET: Top 2	401 18%	347 18% f	28 17% f	7 16%	19 18% f	26 14%	10 9%	72 18% f	24 21% f	41 16%	46 15%	39 22% ef	49 23% efj	40 23% efj
NET: Top 3	600 26%	521 27% ef	37 22%	14 32% f	28 26%	37 20%	19 16%	113 28% ef	37 32% ef	65 25%	78 26% f	48 27% f	75 35% abefij	49 28% f

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Helping people: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	187 8%	93 7%	1 3%	7 7%	5 6%	28 8%	50 7%	21 10%	2 3%
Second most important	214 9%	123 10%	2 5%	14 14%	8 10%	35 10%	75 10%	16 7%	9 13%
Third most important	199 9%	116 9%	2 5%	11 11%	8 10%	41 11%	64 9%	17 8%	4 6%
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3% b
Not ranked	1664 73%	953 74%	32 86% c	65 66%	62 75%	253 70%	551 74%	163 75%	54 76%
NET: Top 2	401 18%	216 17%	3 8%	21 21%	13 16%	63 18%	125 17%	37 17%	11 15%
NET: Top 3	600 26%	332 26%	5 14%	32 33% b	21 25%	104 29%	189 25%	54 25%	15 21%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Helping people: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	187 8%	15 4%	28 7%	40 17% abdfg	8 3%	58 12% abdf	17 7%	3 6%
Second most important	214 9%	30 9%	24 6%	38 16% abdef	15 6%	53 11% bd	20 8%	6 12%
Third most important	199 9%	32 9% b	16 4%	33 14% bf	24 9% b	48 10% b	14 6%	3 6%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	1664 73%	266 77% ce	354 83% ace	124 53%	204 80% ce	325 67% c	193 79% ce	40 77% c
NET: Top 2	401 18%	45 13%	52 12%	78 33% abdefg	23 9%	111 23% abdf	37 15% d	9 17%
NET: Top 3	600 26%	77 22% b	68 16%	111 47% abdefg	47 19%	159 33% abdf	51 21%	12 23%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Doing something positive for society: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280	1513	767	823	1451	886	781	613
	100%	100%	100%	100%	100%	100%	100%	100%
Most important	153	99	54	47	106	61	55	37
	7%	7%	7%	6%	7%	7%	7%	6%
Second most important	174	97	77	51	122	85	46	43
	8%	6%	10%	6%	8%	10%	6%	7%
			a			b		
Third most important	177	102	75	51	126	77	56	44
	8%	7%	10%	6%	9%	9%	7%	7%
			a		a			
Don't know	16	11	5	5	11	8	3	5
	1%	1%	1%	1%	1%	1%	*	1%
Not ranked	1760	1204	556	669	1086	655	621	484
	77%	80%	72%	81%	75%	74%	80%	79%
		b		b			a	a
NET: Top 2	327	196	131	98	228	146	101	80
	14%	13%	17%	12%	16%	16%	13%	13%
			a		a	b		
NET: Top 3	504	298	206	149	354	223	157	124
	22%	20%	27%	18%	24%	25%	20%	20%
			a		a	bc		

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Doing something positive for society: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	153 7%	131 7%	10 6%	2 5%	10 9%	12 6%	5 4%	30 7%	9 8%	15 6%	21 7%	12 7%	15 7%	12 7%
Second most important	174 8%	154 8%	15 9%	4 9%	1 1%	14 7%	7 6%	38 9%	4 3%	22 8%	25 8%	13 7%	14 6%	17 10%
		d	d	d		d	d	dh		d	d	d	d	dh
Third most important	177 8%	162 8%	8 5%	2 5%	5 5%	14 7%	11 9%	23 6%	13 11%	25 10%	24 8%	27 15%	12 6%	13 7%
									bg			abdegilm		
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	1760 77%	1500 77%	133 79%	36 82%	91 84%	148 78%	93 79%	312 77%	89 77%	194 75%	229 76%	128 71%	175 81%	132 75%
					k								k	
NET: Top 2	327 14%	285 15%	25 15%	6 14%	11 10%	26 14%	12 10%	68 17%	13 11%	37 14%	46 15%	25 14%	29 13%	29 16%
NET: Top 3	504 22%	447 23%	33 20%	8 18%	16 15%	40 21%	23 20%	91 23%	26 23%	62 24%	70 23%	52 29%	41 19%	42 24%
												bdl		

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Doing something positive for society: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment a	Further study b	Unemployed c	Self-employment d	Under £20,000 per year a	£20,000 - £39,999 b	£40,000 - £69,999 c	£70,000+ d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	153 7%	82 6%	6 16% ad	11 11% d	2 2%	17 5%	50 7%	17 8%	8 11% a
Second most important	174 8%	82 6%	2 5%	10 10% d	2 2%	24 7%	42 6%	18 8%	2 3%
Third most important	177 8%	89 7%	2 5%	4 4%	6 7%	23 6%	55 7%	11 5%	4 6%
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3% b
Not ranked	1760 77%	1032 80%	27 73%	72 73%	73 88% bc	293 81%	593 80%	171 78%	55 77%
NET: Top 2	327 14%	164 13% d	8 22% d	21 21% ad	4 5%	41 11%	92 12%	35 16%	10 14%
NET: Top 3	504 22%	253 20%	10 27% d	25 26% d	10 12%	64 18%	147 20%	46 21%	14 20%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Doing something positive for society: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	153 7%	15 4%	26 6%	16 7%	10 4%	41 8% ad	14 6%	7 13% adf
Second most important	174 8%	22 6%	23 5%	29 12% abf	18 7%	49 10% b	15 6%	3 6%
Third most important	177 8%	14 4%	26 6%	31 13% abde	15 6%	41 8% a	22 9% a	4 8%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	1760 77%	292 84% ceg	347 82% ce	159 67%	208 82% ce	353 72%	193 79% c	38 73%
NET: Top 2	327 14%	37 11%	49 12%	45 19% abdf	28 11%	90 18% abdf	29 12%	10 19%
NET: Top 3	504 22%	51 15%	75 18%	76 32% abdf	43 17%	131 27% abd	51 21%	14 27% a

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Earning potential/financial benefits: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	337 15%	211 14%	126 16%	138 17% b	198 14%	150 17% c	115 15%	72 12%
Second most important	318 14%	208 14%	110 14%	120 15%	196 14%	123 14%	122 16% c	73 12%
Third most important	303 13%	200 13%	103 13%	109 13%	193 13%	129 15% c	107 14%	67 11%
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	1306 57%	883 58%	423 55%	451 55%	853 59%	476 54%	434 56%	396 65% ab
NET: Top 2	655 29%	419 28%	236 31%	258 31% b	394 27%	273 31% c	237 30% c	145 24%
NET: Top 3	958 42%	619 41%	339 44%	367 45%	587 40%	402 45% c	344 44% c	212 35%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Earning potential/financial benefits: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	337 15%	300 15%	17 10%	8 18%	12 11%	24 13%	23 20% bk	71 18% bk	20 17%	38 15%	49 16%	19 11%	35 16%	21 12%
Second most important	318 14%	267 14%	28 17%	12 27% adghijklm	11 10%	30 16%	21 18%	60 15%	13 11%	29 11%	44 15%	21 12%	29 13%	20 11%
Third most important	303 13%	249 13% g	32 19% afgi	4 9%	18 17% g	27 14%	11 9%	37 9%	15 13%	31 12%	42 14% g	24 13%	33 15% g	29 16% g
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	1306 57%	1131 58%	89 53%	20 45%	66 61%	107 57%	61 52%	235 58%	67 58%	158 61%	164 54% bcfj	116 64%	119 55%	104 59%
NET: Top 2	655 29%	567 29%	45 27%	20 45% abdehiklm	23 21%	54 29%	44 38% adikm	131 32% dkm	33 29%	67 26%	93 31% k	40 22%	64 29%	41 23%
NET: Top 3	958 42%	816 42%	77 46%	24 55% ik	41 38%	81 43%	55 47% k	168 42%	48 42%	98 38%	135 45%	64 36%	97 45%	70 40%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Earning potential/financial benefits: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	337 15%	190 15% bd	1 3%	12 12%	4 5%	41 11%	104 14%	39 18% a	13 18%
Second most important	318 14%	186 14%	7 19%	8 8%	9 11%	50 14%	107 14%	25 11%	15 21% c
Third most important	303 13%	170 13%	8 22%	15 15%	10 12%	54 15%	97 13%	26 12%	7 10%
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3% b
Not ranked	1306 57%	739 57%	21 57%	62 63%	60 72% a	212 59%	432 58%	127 58%	34 48%
NET: Top 2	655 29%	376 29% d	8 22%	20 20%	13 16%	91 25%	211 28%	64 29%	28 39% a
NET: Top 3	958 42%	546 42% d	16 43%	35 36%	23 28%	145 40%	308 41%	90 41%	35 49%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Earning potential/financial benefits: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	337 15%	61 18% cd	74 17% cd	21 9%	22 9%	80 16% cd	39 16% cd	4 8%
Second most important	318 14%	52 15% c	70 17% c	19 8%	35 14% c	70 14% c	34 14% c	13 25% cdef
Third most important	303 13%	38 11%	55 13%	32 14%	37 15%	67 14%	35 14%	7 13%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	1306 57%	192 55%	223 53%	163 69% abefg	157 62% b	267 55%	136 56%	28 54%
NET: Top 2	655 29%	113 33% cd	144 34% cd	40 17%	57 22%	150 31% cd	73 30% c	17 33% c
NET: Top 3	958 42%	151 44% c	199 47% cd	72 31%	94 37%	217 45% cd	108 44% c	24 46% c

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Using my skills: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	242 11%	156 10%	86 11%	104 13% b	137 9%	102 12%	71 9%	69 11%
Second most important	246 11%	173 11%	73 10%	99 12%	147 10%	93 10%	86 11%	67 11%
Third most important	231 10%	153 10%	78 10%	86 10%	145 10%	89 10%	67 9%	75 12% b
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	1545 68%	1020 67%	525 68%	529 64%	1011 70% a	594 67%	554 71% c	397 65%
NET: Top 2	488 21%	329 22%	159 21%	203 25% b	284 20%	195 22%	157 20%	136 22%
NET: Top 3	719 32%	482 32%	237 31%	289 35% b	429 30%	284 32%	224 29%	211 34% b

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Using my skills: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	242 11%	211 11%	20 12%	3 7%	8 7%	18 10%	17 15%	46 11%	11 10%	27 10%	31 10%	15 8%	26 12%	20 11%
Second most important	246 11%	214 11%	18 11%	3 7%	11 10%	19 10%	15 13%	42 10%	12 10%	28 11%	28 9%	22 12%	22 10%	26 15%
Third most important	231 10%	199 10%	13 8%	6 14%	13 12%	24 13%	9 8%	44 11%	11 10%	29 11%	37 12%	13 7%	19 9%	13 7%
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	1545 68%	1323 68%	115 68%	32 73%	75 69%	127 67%	75 64%	271 67%	81 70%	172 66%	203 67%	130 72%	149 69%	115 65%
NET: Top 2	488 21%	425 22%	38 23%	6 14%	19 18%	37 20%	32 27%	88 22%	23 20%	55 21%	59 19%	37 21%	48 22%	46 26%
NET: Top 3	719 32%	624 32%	51 30%	12 27%	32 30%	61 32%	41 35%	132 33%	34 30%	84 32%	96 32%	50 28%	67 31%	59 34%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Using my skills: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	242 11%	138 11%	1 3%	7 7%	11 13%	31 9%	76 10%	30 14%	8 11%
Second most important	246 11%	133 10%	3 8%	15 15%	14 17%	45 13%	77 10%	23 11%	5 7%
Third most important	231 10%	131 10%	4 11%	7 7%	10 12%	43 12%	73 10%	18 8%	5 7%
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3% b
Not ranked	1545 68%	883 68%	29 78%	68 69%	48 58%	238 66%	514 69%	146 67%	51 72%
NET: Top 2	488 21%	271 21%	4 11%	22 22%	25 30% ab	76 21%	153 21%	53 24%	13 18%
NET: Top 3	719 32%	402 31%	8 22%	29 30%	35 42% ab	119 33%	226 30%	71 33%	18 25%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Using my skills: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	242 11%	32 9%	54 13% f	19 8%	36 14% cf	47 10% f	13 5%	8 15% f
Second most important	246 11%	23 7%	53 13% a	23 10%	35 14% a	53 11% a	26 11%	5 10%
Third most important	231 10%	33 10%	48 11%	21 9%	24 9%	41 8%	32 13% e	4 8%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	1545 68%	255 73% bd	267 63%	172 73% bd	156 61%	343 70% bd	173 71% bd	35 67%
NET: Top 2	488 21%	55 16%	107 25% acf	42 18%	71 28% acef	100 21%	39 16%	13 25%
NET: Top 3	719 32%	88 25%	155 37% acef	63 27%	95 37% acef	141 29%	71 29%	17 33%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Travelling as part of my job: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	76 3%	39 3%	37 5% a	46 6% b	30 2%	36 4%	22 3%	18 3%
Second most important	79 3%	40 3%	39 5% a	37 4% b	42 3%	39 4% b	18 2%	22 4%
Third most important	73 3%	40 3%	33 4% a	39 5% b	34 2%	32 4%	23 3%	18 3%
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	2036 89%	1383 91% b	653 85%	696 85%	1334 92% a	771 87%	715 92% a	550 90%
NET: Top 2	155 7%	79 5%	76 10% a	83 10% b	72 5%	75 8% b	40 5%	40 7%
NET: Top 3	228 10%	119 8%	109 14% a	122 15% b	106 7%	107 12% b	63 8%	58 9%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Travelling as part of my job: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	76 3%	62 3%	7 4%	3 7%	4 4%	7 4%	2 2%	18 4%	4 3%	9 3%	7 2%	6 3%	6 3%	3 2%
Second most important	79 3%	72 4%	3 2%	1 2%	3 3%	5 3%	5 4%	16 4%	3 3%	6 2%	12 4%	5 3%	13 6% bi	7 4%
Third most important	73 3%	65 3%	3 2%	- -	5 5%	5 3%	5 4%	24 6% abjl	4 3%	7 3%	5 2%	4 2%	5 2%	6 3%
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	2036 89%	1748 89% g	153 91%	40 91%	95 88%	171 90%	104 89%	345 85%	104 90%	234 90%	275 91% g	165 92% g	192 88%	158 90%
NET: Top 2	155 7%	134 7%	10 6%	4 9%	7 6%	12 6%	7 6%	34 8%	7 6%	15 6%	19 6%	11 6%	19 9%	10 6%
NET: Top 3	228 10%	199 10%	13 8%	4 9%	12 11%	17 9%	12 10%	58 14% abijk	11 10%	22 8%	24 8%	15 8%	24 11%	16 9%



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Travelling as part of my job: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	76 3%	37 3%	1 3%	1 1%	1 1%	5 1%	18 2%	9 4%	6 8%
								a	ab
Second most important	79 3%	36 3%	2 5%	- -	2 2%	7 2%	23 3%	6 3%	4 6%
Third most important	73 3%	37 3%	2 5%	1 1%	- -	5 1%	16 2%	10 5%	8 11%
			d					a	abc
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3%
									b
Not ranked	2036 89%	1175 91%	32 86%	95 97%	80 96%	340 94%	683 92%	192 88%	51 72%
				ab	b	cd	d	d	
NET: Top 2	155 7%	73 6%	3 8%	1 1%	3 4%	12 3%	41 6%	15 7%	10 14%
		c	c						ab
NET: Top 3	228 10%	110 9%	5 14%	2 2%	3 4%	17 5%	57 8%	25 11%	18 25%
		c	cd					a	abc

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Travelling as part of my job: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	76 3%	18 5% e	18 4%	6 3%	9 4%	11 2%	6 2%	4 8% e
Second most important	79 3%	14 4%	19 4%	4 2%	9 4%	17 3%	8 3%	2 4%
Third most important	73 3%	21 6% ef	15 4%	7 3%	9 4%	10 2%	6 2%	3 6%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	2036 89%	290 84%	370 87%	218 92% abg	224 88%	446 92% abg	224 91% a	43 83%
NET: Top 2	155 7%	32 9% c	37 9% c	10 4%	18 7%	28 6%	14 6%	6 12% c
NET: Top 3	228 10%	53 15% cef	52 12% ce	17 7%	27 11%	38 8%	20 8%	9 17% cef

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Work/life balance: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	523 23%	393 26%	130 17%	159 19%	362 25%	164 19%	205 26%	154 25%
		b			a		a	a
Second most important	373 16%	251 17%	122 16%	128 16%	245 17%	141 16%	139 18%	93 15%
Third most important	321 14%	209 14%	112 15%	111 13%	208 14%	134 15%	103 13%	84 14%
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	1047 46%	649 43%	398 52%	420 51%	625 43%	439 50%	331 42%	277 45%
			a	b		b		
NET: Top 2	896 39%	644 43%	252 33%	287 35%	607 42%	305 34%	344 44%	247 40%
		b			a		a	a
NET: Top 3	1217 53%	853 56%	364 47%	398 48%	815 56%	439 50%	447 57%	331 54%
		b			a		a	

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Work/life balance: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	523 23%	438 22%	50 30%	11 25%	24 22%	49 26%	26 22%	72 18%	28 24%	55 21%	69 23%	47 26%	50 23%	42 24%
		g	agi			g						g		
Second most important	373 16%	320 16%	24 14%	13 30%	16 15%	32 17%	20 17%	61 15%	22 19%	51 20%	47 16%	34 19%	37 17%	16 9%
		m		abdglm		m	m		m	m	m	m	m	
Third most important	321 14%	277 14%	21 13%	6 14%	17 16%	24 13%	19 16%	68 17%	9 8%	32 12%	47 16%	22 12%	24 11%	32 18%
								h			h			hl
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	1047 46%	912 47%	71 42%	14 32%	50 46%	83 44%	51 44%	202 50%	56 49%	118 46%	136 45%	77 43%	105 48%	84 48%
								c					c	
NET: Top 2	896 39%	758 39%	74 44%	24 55%	40 37%	81 43%	46 39%	133 33%	50 43%	106 41%	116 38%	81 45%	87 40%	58 33%
		g	gm	adgjm		g			g	g		gm		
NET: Top 3	1217 53%	1035 53%	95 57%	30 68%	57 53%	105 56%	65 56%	201 50%	59 51%	138 53%	163 54%	103 57%	111 51%	90 51%
				aglm										

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Work/life balance: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	523 23%	337 26%	16 43% ad	29 30%	18 22%	102 28% cd	209 28% cd	35 16%	10 14%
Second most important	373 16%	217 17%	4 11%	16 16%	14 17%	66 18%	119 16%	39 18%	8 11%
Third most important	321 14%	174 13%	6 16%	16 16%	11 13%	54 15%	100 13%	28 13%	9 13%
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3% b
Not ranked	1047 46%	557 43%	11 30%	36 37%	40 48%	135 38%	312 42%	115 53% ab	42 59% ab
NET: Top 2	896 39%	554 43%	20 54%	45 46%	32 39%	168 47% cd	328 44% cd	74 34%	18 25%
NET: Top 3	1217 53%	728 56%	26 70%	61 62%	43 52%	222 62% cd	428 58% cd	102 47%	27 38%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Work/life balance: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	523 23%	85 24%	101 24%	48 20%	62 24%	103 21%	67 27%	9 17%
Second most important	373 16%	56 16%	71 17%	25 11%	37 15%	90 18%	43 18%	7 13%
Third most important	321 14%	45 13%	63 15%	34 14%	37 15%	67 14%	30 12%	9 17%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	1047 46%	157 45%	187 44%	128 54%	115 45%	224 46%	104 42%	27 52%
NET: Top 2	896 39%	141 41%	172 41%	73 31%	99 39%	193 40%	110 45%	16 31%
NET: Top 3	1217 53%	186 54%	235 55%	107 45%	136 54%	260 53%	140 57%	25 48%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Variety/interesting work: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	286 13%	179 12%	107 14%	95 12%	189 13%	125 14%	101 13%	60 10%
Second most important	300 13%	206 14%	94 12%	109 13%	191 13%	109 12%	111 14%	80 13%
Third most important	314 14%	219 14%	95 12%	113 14%	200 14%	118 13%	127 16%	69 11%
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	1364 60%	898 59%	466 61%	501 61%	860 59%	526 59%	439 56%	399 65%
NET: Top 2	586 26%	385 25%	201 26%	204 25%	380 26%	234 26%	212 27%	140 23%
NET: Top 3	900 39%	604 40%	296 39%	317 39%	580 40%	352 40%	339 43%	209 34%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Variety/interesting work: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	286 13%	246 13%	20 12%	4 9%	16 15%	19 10%	20 17%	46 11%	10 9%	36 14%	48 16%	25 14%	19 9%	23 13%
Second most important	300 13%	253 13%	21 13%	2 5%	24 22%	33 17%	13 11%	36 9%	15 13%	39 15%	44 15%	25 14%	20 9%	28 16%
Third most important	314 14%	274 14%	21 13%	7 16%	12 11%	34 18%	18 15%	46 11%	21 18%	27 10%	41 14%	30 17%	36 17%	21 12%
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	1364 60%	1174 60%	104 62%	31 70%	55 51%	102 54%	65 56%	275 68%	69 60%	154 59%	166 55%	100 56%	141 65%	102 58%
NET: Top 2	586 26%	499 25%	41 24%	6 14%	40 37%	52 28%	33 28%	82 20%	25 22%	75 29%	92 30%	50 28%	39 18%	51 29%
NET: Top 3	900 39%	773 39%	62 37%	13 30%	52 48%	86 46%	51 44%	128 32%	46 40%	102 39%	133 44%	80 44%	75 35%	72 41%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Variety/interesting work: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	286 13%	143 11%	6 16%	12 12%	17 20% a	56 16% bcd	81 11%	21 10%	3 4%
Second most important	300 13%	179 14%	6 16%	10 10%	15 18%	56 16%	94 13%	23 11%	10 14%
Third most important	314 14%	187 14% b	1 3%	19 19% b	10 12%	51 14%	100 13%	41 19%	9 13%
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3% b
Not ranked	1364 60%	776 60%	24 65%	56 57%	41 49%	194 54%	465 63% a	132 61%	47 66%
NET: Top 2	586 26%	322 25%	12 32%	22 22%	32 39% ac	112 31% bcd	175 24%	44 20%	13 18%
NET: Top 3	900 39%	509 39%	13 35%	41 42%	42 51% a	163 45% bd	275 37%	85 39%	22 31%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Variety/interesting work: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	286 13%	35 10%	50 12%	31 13%	48 19% abe	49 10%	42 17% ae	5 10%
Second most important	300 13%	36 10%	61 14%	30 13%	34 13%	52 11%	41 17% ae	8 15%
Third most important	314 14%	46 13%	62 15%	23 10%	36 14%	78 16% c	37 15%	7 13%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	1364 60%	226 65% df	249 59% f	151 64% df	133 52%	305 63% df	124 51%	32 62%
NET: Top 2	586 26%	71 20%	111 26%	61 26%	82 32% ae	101 21%	83 34% abe	13 25%
NET: Top 3	900 39%	117 34%	173 41% a	84 36%	118 46% ace	179 37%	120 49% abce	20 38%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. A challenging job: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	129 6%	87 6%	42 5%	59 7% b	70 5%	43 5%	41 5%	45 7% a
Second most important	130 6%	91 6%	39 5%	45 5%	85 6%	43 5%	46 6%	41 7%
Third most important	136 6%	88 6%	48 6%	48 6%	88 6%	43 5%	52 7%	41 7%
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	1869 82%	1236 82%	633 83%	666 81%	1197 82%	749 85% c	639 82%	481 78%
NET: Top 2	259 11%	178 12%	81 11%	104 13%	155 11%	86 10%	87 11%	86 14% a
NET: Top 3	395 17%	266 18%	129 17%	152 18%	243 17%	129 15%	139 18%	127 21% a

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. A challenging job: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	129 6%	114 6%	6 4%	4 9%	5 5%	14 7%	5 4%	28 7%	8 7%	16 6%	11 4%	11 6%	13 6%	8 5%
Second most important	130 6%	111 6%	9 5%	1 2%	9 8%	12 6%	7 6%	23 6%	6 5%	16 6%	17 6%	6 3%	11 5%	13 7%
Third most important	136 6%	115 6%	14 8% fk	2 5%	5 5%	13 7%	3 3%	26 6%	6 5%	17 7%	18 6%	6 3%	15 7%	11 6%
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	1869 82%	1607 82%	137 82%	37 84%	88 81%	149 79%	101 86%	326 81%	95 83%	207 80%	253 83%	157 87% ei	177 82%	142 81%
NET: Top 2	259 11%	225 11%	15 9%	5 11%	14 13%	26 14%	12 10%	51 13%	14 12%	32 12%	28 9%	17 9%	24 11%	21 12%
NET: Top 3	395 17%	340 17%	29 17%	7 16%	19 18%	39 21% k	15 13%	77 19%	20 17%	49 19%	46 15%	23 13%	39 18%	32 18%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. A challenging job: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment a	Further study b	Unemployed c	Self-employment d	Under £20,000 per year a	£20,000 - £39,999 b	£40,000 - £69,999 c	£70,000+ d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	129 6%	80 6%	1 3%	2 2%	3 4%	21 6%	38 5%	14 6%	10 14% abc
Second most important	130 6%	82 6%	1 3%	3 3%	4 5%	11 3%	53 7% a	18 8% a	4 6%
Third most important	136 6%	79 6% c	3 8% c	1 1%	5 6%	15 4%	42 6%	18 8% a	7 10% a
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3% b
Not ranked	1869 82%	1044 81%	32 86%	91 93% a	71 86%	310 86% cd	607 82% d	167 77%	48 68%
NET: Top 2	259 11%	162 13% c	2 5%	5 5%	7 8%	32 9%	91 12%	32 15% a	14 20% a
NET: Top 3	395 17%	241 19% c	5 14%	6 6%	12 14%	47 13%	133 18% a	50 23% a	21 30% ab

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. A challenging job: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	129 6%	27 8%	25 6%	14 6%	17 7%	27 6%	11 4%	1 2%
Second most important	130 6%	17 5%	17 4%	23 10% abd	12 5%	31 6%	13 5%	2 4%
Third most important	136 6%	25 7% d	36 8% cd	9 4%	7 3%	29 6%	15 6%	4 8%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	1869 82%	274 79%	344 81%	189 80%	215 85%	397 82%	205 84%	45 87%
NET: Top 2	259 11%	44 13%	42 10%	37 16% b	29 11%	58 12%	24 10%	3 6%
NET: Top 3	395 17%	69 20%	78 18%	46 19%	36 14%	87 18%	39 16%	7 13%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Personal development: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	221 10%	153 10%	68 9%	75 9%	146 10%	83 9%	74 9%	64 10%
Second most important	230 10%	160 11%	70 9%	84 10%	145 10%	88 10%	84 11%	58 9%
Third most important	268 12%	185 12%	83 11%	103 13%	164 11%	105 12%	90 12%	73 12%
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	1545 68%	1004 66%	541 71% a	556 68%	985 68%	602 68%	530 68%	413 67%
NET: Top 2	451 20%	313 21%	138 18%	159 19%	291 20%	171 19%	158 20%	122 20%
NET: Top 3	719 32%	498 33% b	221 29%	262 32%	455 31%	276 31%	248 32%	195 32%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Personal development: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	221 10%	194 10%	12 7%	6 14%	9 8%	20 11%	11 9%	46 11%	12 10%	22 8%	30 10%	16 9%	18 8%	19 11%
Second most important	230 10%	201 10%	13 8%	2 5%	14 13% m	16 8%	12 10%	44 11% m	11 10%	26 10%	34 11% m	22 12% m	26 12% m	10 6%
Third most important	268 12%	232 12%	21 13%	4 9%	11 10%	16 8%	21 18% aegjl	41 10%	12 10%	39 15% ej	27 9%	30 17% egj	22 10%	24 14%
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	1545 68%	1320 67%	120 71%	32 73%	73 68%	136 72% k	72 62%	272 67%	80 70%	169 65%	208 69%	112 62%	150 69%	121 69%
NET: Top 2	451 20%	395 20%	25 15%	8 18%	23 21%	36 19%	23 20%	90 22% b	23 20%	48 19%	64 21%	38 21%	44 20%	29 16%
NET: Top 3	719 32%	627 32%	46 27%	12 27%	34 31%	52 28%	44 38%	131 32%	35 30%	87 34%	91 30%	68 38% be	66 30%	53 30%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Personal development: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	221 10%	127 10%	1 3%	12 12%	12 14%	33 9%	82 11%	18 8%	6 8%
Second most important	230 10%	136 11%	9 24% acd	9 9%	7 8%	36 10%	85 11%	26 12%	7 10%
Third most important	268 12%	164 13%	4 11%	12 12%	8 10%	40 11%	104 14% c	19 9%	9 13%
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3% b
Not ranked	1545 68%	858 66%	23 62%	64 65%	56 67%	248 69%	469 63%	154 71% b	47 66%
NET: Top 2	451 20%	263 20%	10 27%	21 21%	19 23%	69 19%	167 22%	44 20%	13 18%
NET: Top 3	719 32%	427 33%	14 38%	33 34%	27 33%	109 30%	271 36% ac	63 29%	22 31%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Personal development: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	221 10%	36 10%	35 8%	27 11%	29 11%	42 9%	22 9%	6 12%
Second most important	230 10%	46 13% e	45 11%	25 11%	31 12%	43 9%	22 9%	3 6%
Third most important	268 12%	39 11%	56 13%	23 10%	32 13%	59 12%	30 12%	5 10%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	1545 68%	222 64%	286 67%	160 68%	159 63%	340 70% d	170 69%	38 73%
NET: Top 2	451 20%	82 24% e	80 19%	52 22%	60 24% e	85 17%	44 18%	9 17%
NET: Top 3	719 32%	121 35%	136 32%	75 32%	92 36%	144 30%	74 30%	14 27%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Location flexibility (a job I can do anywhere): Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	105 5%	74 5%	31 4%	43 5%	62 4%	31 3%	43 6% a	31 5%
Second most important	128 6%	83 5%	45 6%	55 7%	72 5%	54 6% b	30 4%	44 7% b
Third most important	127 6%	88 6%	39 5%	39 5%	88 6%	48 5%	47 6%	32 5%
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	1904 84%	1257 83%	647 84%	681 83%	1218 84%	745 84%	658 84%	501 82%
NET: Top 2	233 10%	157 10%	76 10%	98 12% b	134 9%	85 10%	73 9%	75 12%
NET: Top 3	360 16%	245 16%	115 15%	137 17%	222 15%	133 15%	120 15%	107 17%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Location flexibility (a job I can do anywhere): Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	105 5%	83 4%	10 6%	2 5%	10 9%	10 5%	1 1%	14 3%	2 2%	15 6%	12 4%	13 7%	11 5%	5 3%
			f		afghjm	f				f		fgh	f	
Second most important	128 6%	111 6%	13 8%	- -	4 4%	9 5%	10 9%	26 6%	10 9%	13 5%	13 4%	5 3%	12 6%	13 7%
			k				ck		ck					k
Third most important	127 6%	104 5%	13 8%	4 9%	6 6%	6 3%	7 6%	29 7%	4 3%	11 4%	18 6%	6 3%	13 6%	10 6%
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	1904 84%	1649 84%	130 77%	38 86%	87 81%	163 86%	98 84%	334 83%	99 86%	217 84%	256 84%	156 87%	180 83%	146 83%
		b				b					b			
NET: Top 2	233 10%	194 10%	23 14%	2 5%	14 13%	19 10%	11 9%	40 10%	12 10%	28 11%	25 8%	18 10%	23 11%	18 10%
NET: Top 3	360 16%	298 15%	36 21%	6 14%	20 19%	25 13%	18 15%	69 17%	16 14%	39 15%	43 14%	24 13%	36 17%	28 16%
			aejk											

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Location flexibility (a job I can do anywhere): Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	105 5%	56 4%	3 8%	4 4%	10 12% ac	23 6%	30 4%	13 6%	3 4%
Second most important	128 6%	71 5%	- -	10 10% b	3 4%	16 4%	41 6%	15 7%	1 1%
Third most important	127 6%	69 5%	4 11%	8 8%	7 8%	17 5%	51 7%	8 4%	1 1%
Don't know	16 1%	9 1%	- -	1 1%	- -	3 1%	3 *	1 *	2 3% b
Not ranked	1904 84%	1089 84% cd	30 81%	75 77%	63 76%	301 84%	618 83%	181 83%	64 90%
NET: Top 2	233 10%	127 10%	3 8%	14 14%	13 16%	39 11%	71 10%	28 13%	4 6%
NET: Top 3	360 16%	196 15%	7 19%	22 22%	20 24% a	56 16%	122 16% d	36 17% d	5 7%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Location flexibility (a job I can do anywhere): Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	105 5%	19 5% b	11 3%	13 6%	10 4%	24 5%	12 5%	5 10% b
Second most important	128 6%	27 8% e	26 6%	13 6%	14 6%	19 4%	14 6%	1 2%
Third most important	127 6%	22 6%	20 5%	13 6%	12 5%	30 6%	11 4%	4 8%
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	1904 84%	275 79%	365 86% a	196 83%	215 85%	411 84%	207 84%	42 81%
NET: Top 2	233 10%	46 13% be	37 9%	26 11%	24 9%	43 9%	26 11%	6 12%
NET: Top 3	360 16%	68 20% b	57 13%	39 17%	36 14%	73 15%	37 15%	10 19%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Other: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	5 *	2 *	3 *	2 *	3 *	4 *	1 *	- -
Second most important	3 *	- -	3 * a	1 *	2 *	3 *	- -	- -
Third most important	8 *	4 *	4 1%	3 *	5 *	4 *	3 *	1 *
Don't know	16 1%	11 1%	5 1%	5 1%	11 1%	8 1%	3 *	5 1%
Not ranked	2248 99%	1496 99%	752 98%	812 99%	1430 99%	867 98%	774 99% a	607 99%
NET: Top 2	8 *	2 *	6 1% a	3 *	5 *	7 1% c	1 *	- -
NET: Top 3	16 1%	6 *	10 1% a	6 1%	10 1%	11 1% c	4 1%	1 *

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Other: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	5 *	5 *	- -	- -	- -	- -	- -	1 *	- -	- -	3 1% a	- -	- -	1 1%
Second most important	3 *	3 *	- -	- -	- -	- -	1 1%	- -	- -	- -	2 1%	- -	- -	- -
Third most important	8 *	8 *	- -	- -	- -	2 1%	1 1%	1 *	- -	1 *	1 *	- -	1 *	1 1%
Don't know	16 1%	13 1%	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	3 1%	4 1%	- -	1 *	2 1%
Not ranked	2248 99%	1931 99%	166 99%	44 100%	107 99%	186 98%	114 97%	401 99%	115 100%	255 98%	293 97%	180 100%	215 99%	172 98%
NET: Top 2	8 *	8 *	- -	- -	- -	- -	1 1%	1 *	- -	- -	5 2% agi	- -	- -	1 1%
NET: Top 3	16 1%	16 1%	- -	- -	- -	2 1%	2 2%	2 *	- -	1 *	6 2%	- -	1 *	2 1%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Other: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	5 *	2 *	-	-	-	-	2 *	-	-
Second most important	3 *	-	-	-	-	-	-	-	-
Third most important	8 *	3 *	-	-	-	-	2 *	1 *	-
Don't know	16 1%	9 1%	-	1 1%	-	3 1%	3 *	1 *	2 3% b
Not ranked	2248 99%	1280 99%	37 100%	97 99%	83 100%	357 99%	736 99%	216 99%	69 97%
NET: Top 2	8 *	2 *	-	-	-	-	2 *	-	-
NET: Top 3	16 1%	5 *	-	-	-	-	4 1%	1 *	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Other: Please rank the top three most important considerations in making decisions about your career:

BASE: All respondents

Significance Level: 95%

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	5 *	- -	- -	- -	- -	2 *	1 *	- -
Second most important	3 *	1 *	- -	1 *	- -	- -	- -	- -
Third most important	8 *	1 *	1 *	- -	2 1%	2 *	1 *	- -
Don't know	16 1%	4 1%	2 *	1 *	3 1%	3 1%	1 *	- -
Not ranked	2248 99%	341 98%	421 99%	234 99%	249 98%	480 99%	242 99%	52 100%
NET: Top 2	8 *	1 *	- -	1 *	- -	2 *	1 *	- -
NET: Top 3	16 1%	2 1%	1 *	1 *	2 1%	4 1%	2 1%	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	NET: Agree	NET: Disagree
University [has given me/is giving me] me opportunities I otherwise wouldn't have had	2280 100%	875 38%	911 40%	315 14%	117 5%	62 3%	1786 78%	432 19%
University [has enabled me/is enabling me] me to contribute towards society	2280 100%	680 30%	991 43%	374 16%	107 5%	128 6%	1671 73%	481 21%
I [met/am meeting] inspiring people at university e.g. influential people, campaigners, academics	2280 100%	651 29%	985 43%	426 19%	138 6%	80 4%	1636 72%	564 25%
I [am meeting/met] people from diverse backgrounds and with diverse views at university	2280 100%	957 42%	993 44%	216 9%	80 4%	34 1%	1950 86%	296 13%
I [am benefitting/benefitted] from specialised teaching in my degree subject	2280 100%	835 37%	953 42%	311 14%	104 5%	77 3%	1788 78%	415 18%
I [am finding/found] valuable role models at university	2280 100%	550 24%	912 40%	522 23%	175 8%	121 5%	1462 64%	697 31%
University [is giving me/gave] me friends and beneficial social networks	2280 100%	891 39%	919 40%	307 13%	113 5%	50 2%	1810 79%	420 18%
The Government should do more to promote the broader benefits of a degree or university study, irrespective of potential future salary	2280 100%	851 37%	945 41%	278 12%	80 4%	126 6%	1796 79%	358 16%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has given me/is giving me] me opportunities I otherwise wouldn't have had: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	875 38%	505 33%	370 48%	345 42%	528 36%	391 44%	258 33%	226 37%
Tend to agree (3.0)	911 40%	599 40%	312 41%	338 41%	569 39%	354 40%	303 39%	254 41%
Tend to disagree (2.0)	315 14%	263 17%	52 7%	87 11%	228 16%	84 9%	149 19%	82 13%
Strongly disagree (1.0)	117 5%	100 7%	17 2%	34 4%	83 6%	34 4%	52 7%	31 5%
Don't know	62 3%	46 3%	16 2%	19 2%	43 3%	23 3%	19 2%	20 3%
NET: Agree	1786 78%	1104 73%	682 89%	683 83%	1097 76%	745 84%	561 72%	480 78%
NET: Disagree	432 19%	363 24%	69 9%	121 15%	311 21%	118 13%	201 26%	113 18%
Base for stats	2218	1467	751	804	1408	863	762	593
Mean Score	3.15	3.03	3.38	3.24	3.10	3.28	3.01	3.14
Standard Deviation	.852	.892	.714	.807	.874	.795	.899	.843
Standard Error	.018	.023	.026	.028	.023	.027	.033	.035
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has given me/is giving me] me opportunities I otherwise wouldn't have had: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	875 38%	755 39%	55 33%	19 43%	46 43%	70 37%	45 38%	170 42% bhl	35 30%	110 42% bhl	110 36%	71 39%	73 34%	71 40%
Tend to agree (3.0)	911 40%	775 40%	83 49% adfgijm	15 34%	38 35%	79 42%	44 38%	160 40%	49 43%	95 37%	108 36%	77 43%	100 46% ijm	63 36%
Tend to disagree (2.0)	315 14%	274 14% g	22 13%	4 9%	15 14%	26 14%	14 12%	41 10%	20 17% g	34 13%	57 19% ag	25 14%	32 15%	25 14%
Strongly disagree (1.0)	117 5%	105 5%	4 2%	4 9% b	4 4%	9 5%	8 7%	21 5%	11 10% bk	13 5%	14 5%	5 3%	10 5%	14 8% bk
Don't know	62 3%	51 3%	4 2%	2 5% h	5 5% hl	5 3%	6 5% hkl	12 3%	- 3%	7 3%	14 5% hkl	2 1%	2 1%	3 2%
NET: Agree	1786 78%	1530 78% j	138 82% j	34 77%	84 78%	149 79%	89 76%	330 82% hj	84 73%	205 79% j	218 72% j	148 82% j	173 80% j	134 76%
NET: Disagree	432 19%	379 19%	26 15%	8 18%	19 18%	35 19%	22 19%	62 15% abgk	31 27% abgk	47 18%	71 23% bg	30 17%	42 19%	39 22% g
Base for stats	2218	1909	164	42	103	184	111	392	115	252	289	178	215	173
Mean Score	3.15	3.14	3.15	3.17	3.22	3.14	3.14	3.22	2.94	3.20	3.09	3.20	3.10	3.10
Standard Deviation	.852	.860 h	.740 h	.961	.839 h	.837	.899	.840 hj	.930	.861 h	.876	.784 h	.817	.934
Standard Error	.018	.020	.058	.148	.083	.062	.085	.042	.087	.054	.052	.059	.056	.071
Error variance	*	*	*	.02	.01	*	.01	*	.01	*	*	*	*	.01



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has given me/is giving me] me opportunities I otherwise wouldn't have had: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	875 38%	444 34%	14 38%	24 24%	27 33%	82 23%	256 34%	93 43%	43 61%
Tend to agree (3.0)	911 40%	522 40%	15 41%	27 28%	38 46%	137 38%	308 41%	88 40%	19 27%
Tend to disagree (2.0)	315 14%	217 17%	5 14%	29 30%	9 11%	87 24%	121 16%	25 11%	3 4%
Strongly disagree (1.0)	117 5%	78 6%	1 3%	10 10%	7 8%	33 9%	46 6%	10 5%	4 6%
Don't know	62 3%	33 3%	2 5%	8 8%	2 2%	21 6%	12 2%	2 1%	2 3%
NET: Agree	1786 78%	966 75%	29 78%	51 52%	65 78%	219 61%	564 76%	181 83%	62 87%
NET: Disagree	432 19%	295 23%	6 16%	39 40%	16 19%	120 33%	167 22%	35 16%	7 10%
Base for stats	2218	1261	35	90	81	339	731	216	69
Mean Score	3.15	3.06	3.20	2.72	3.05	2.79	3.06	3.22	3.46
Standard Deviation	.852	.877	.797	.983	.893	.920	.875	.828	.833
Standard Error	.018	.025	.135	.104	.099	.050	.032	.056	.100
Error variance	*	*	.02	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has given me/is giving me] me opportunities I otherwise wouldn't have had: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	875 38%	146 42% df	187 44% def	114 48% def	74 29%	173 36%	77 31%	21 40%
Tend to agree (3.0)	911 40%	136 39%	168 40%	83 35%	99 39%	199 41%	114 47% c	23 44%
Tend to disagree (2.0)	315 14%	41 12%	46 11%	24 10%	51 20% abc	77 16% bc	34 14%	5 10%
Strongly disagree (1.0)	117 5%	15 4%	14 3%	7 3%	25 10% abcef	24 5%	12 5%	2 4%
Don't know	62 3%	9 3%	9 2%	8 3%	5 2%	14 3%	8 3%	1 2%
NET: Agree	1786 78%	282 81% d	355 84% de	197 83% de	173 68%	372 76% d	191 78% d	44 85% d
NET: Disagree	432 19%	56 16%	60 14%	31 13%	76 30% abcefg	101 21% bc	46 19%	7 13%
Base for stats	2218	338	415	228	249	473	237	51
Mean Score	3.15	3.22 def	3.27 def	3.33 def	2.89	3.10 d	3.08 d	3.24 d
Standard Deviation	.852	.827	.790	.787	.946	.850	.817	.790
Standard Error	.018	.045	.039	.052	.060	.039	.053	.111
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has enabled me/is enabling me] me to contribute towards society: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

		Type		Gender		Age			
		Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%			a	b	a	b	a	b	c
Total		2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree	(4.0)	680 30%	425 28%	255 33%	269 33%	410 28%	274 31%	209 27%	197 32%
Tend to agree	(3.0)	991 43%	651 43%	340 44%	352 43%	636 44%	393 44%	327 42%	271 44%
Tend to disagree	(2.0)	374 16%	274 18%	100 13%	122 15%	251 17%	126 14%	168 22%	80 13%
Strongly disagree	(1.0)	107 5%	83 5%	24 3%	37 4%	69 5%	31 3%	43 6%	33 5%
Don't know		128 6%	80 5%	48 6%	43 5%	85 6%	62 7%	34 4%	32 5%
NET: Agree		1671 73%	1076 71%	595 78%	621 75%	1046 72%	667 75%	536 69%	468 76%
NET: Disagree		481 21%	357 24%	124 16%	159 19%	320 22%	157 18%	211 27%	113 18%
Base for stats		2152	1433	719	780	1366	824	747	581
Mean Score		3.04	2.99	3.15	3.09	3.02	3.10	2.94	3.09
Standard Deviation		.829	.848	.778	.827	.828	.791	.856	.835
Standard Error		.018	.022	.029	.030	.022	.028	.031	.035
Error variance		*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has enabled me/is enabling me] me to contribute towards society: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	680 30%	596 30%	43 26%	9 20%	32 30%	54 29%	25 21%	153 38%	28 24%	83 32%	82 27%	43 24%	57 26%	71 40%
Tend to agree (3.0)	991 43%	826 42%	89 53%	22 50%	54 50%	88 47%	46 39%	154 38%	55 48%	99 38%	133 44%	96 53%	93 43%	62 35%
Tend to disagree (2.0)	374 16%	329 17%	22 13%	8 18%	15 14%	27 14%	21 18%	60 15%	21 18%	50 19%	55 18%	26 14%	48 22%	21 12%
Strongly disagree (1.0)	107 5%	98 5%	5 3%	3 7%	1 1%	10 5%	13 11%	19 5%	8 7%	14 5%	9 3%	5 3%	8 4%	12 7%
Don't know	128 6%	111 6%	9 5%	2 5%	6 6%	10 5%	12 10%	18 4%	3 3%	13 5%	24 8%	10 6%	11 5%	10 6%
NET: Agree	1671 73%	1422 73%	132 79%	31 70%	86 80%	142 75%	71 61%	307 76%	83 72%	182 70%	215 71%	139 77%	150 69%	133 76%
NET: Disagree	481 21%	427 22%	27 16%	11 25%	16 15%	37 20%	34 29%	79 20%	29 25%	64 25%	64 21%	31 17%	56 26%	33 19%
Base for stats	2152	1849	159	42	102	179	105	386	112	246	279	170	206	166
Mean Score	3.04	3.04	3.07	2.88	3.15	3.04	2.79	3.14	2.92	3.02	3.03	3.04	2.97	3.16
Standard Deviation	.829	.843	.730	.832	.695	.824	.948	.855	.850	.878	.788	.725	.817	.908
Standard Error	.018	.020	.058	.128	.069	.062	.092	.043	.080	.056	.047	.056	.057	.070
Error variance	*	*	*	.02	*	*	.01	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has enabled me/is enabling me] me to contribute towards society: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	680 30%	392 30%	7 19%	13 13%	17 20%	55 15%	223 30%	89 41%	38 54%
		c					a	ab	ab
Tend to agree (3.0)	991 43%	553 43%	21 57%	34 35%	43 52%	158 44%	346 47%	82 38%	19 27%
			c		c	d	cd		
Tend to disagree (2.0)	374 16%	222 17%	8 22%	28 29%	17 20%	90 25%	114 15%	38 17%	5 7%
			a			bcd		d	
Strongly disagree (1.0)	107 5%	67 5%	1 3%	11 11%	3 4%	29 8%	38 5%	6 3%	5 7%
			a			c			
Don't know	128 6%	60 5%	-	12 12%	3 4%	28 8%	22 3%	3 1%	4 6%
				abd		bc			c
NET: Agree	1671 73%	945 73%	28 76%	47 48%	60 72%	213 59%	569 77%	171 78%	57 80%
		c	c		c		a	a	a
NET: Disagree	481 21%	289 22%	9 24%	39 40%	20 24%	119 33%	152 20%	44 20%	10 14%
				ad		bcd			
Base for stats	2152	1234	37	86	80	332	721	215	67
Mean Score	3.04	3.03	2.92	2.57	2.93	2.72	3.05	3.18	3.34
		c	c		c		a	ab	ab
Standard Deviation	.829	.845	.722	.902	.759	.843	.823	.820	.914
Standard Error	.018	.024	.119	.097	.085	.046	.031	.056	.112
Error variance	*	*	.01	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [has enabled me/is enabling me] me to contribute towards society: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	680 30%	122 35% df	127 30% d	104 44% abdefg	47 19% d	145 30% d	58 24%	14 27%
Tend to agree (3.0)	991 43%	148 43%	190 45%	98 42%	119 47%	203 42%	108 44%	23 44%
Tend to disagree (2.0)	374 16%	44 13%	70 17% c	18 8%	53 21% ac	88 18% ac	47 19% ac	10 19% c
Strongly disagree (1.0)	107 5%	17 5%	15 4%	9 4%	18 7% b	20 4%	12 5%	4 8%
Don't know	128 6%	16 5%	22 5%	7 3%	17 7%	31 6%	20 8% c	1 2%
NET: Agree	1671 73%	270 78% def	317 75% d	202 86% abdefg	166 65%	348 71%	166 68%	37 71%
NET: Disagree	481 21%	61 18% c	85 20% c	27 11%	71 28% abc	108 22% c	59 24% c	14 27% c
Base for stats	2152	331	402	229	237	456	225	51
Mean Score	3.04	3.13 df	3.07 d	3.30 abdefg	2.82	3.04 d	2.94	2.92
Standard Deviation	.829	.831	.798	.777	.835	.829	.824	.891
Standard Error	.018	.046	.040	.051	.054	.039	.055	.125
Error variance	*	*	*	*	*	*	*	.02

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [met/am meeting] inspiring people at university e.g. influential people, campaigners, academics: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	651 29%	397 26%	254 33%	290 35%	360 25%	271 31%	193 25%	187 31%
Tend to agree (3.0)	985 43%	646 43%	339 44%	331 40%	652 45%	393 44%	324 41%	268 44%
Tend to disagree (2.0)	426 19%	319 21%	107 14%	139 17%	286 20%	143 16%	184 24%	99 16%
Strongly disagree (1.0)	138 6%	97 6%	41 5%	44 5%	94 6%	41 5%	54 7%	43 7%
Don't know	80 4%	54 4%	26 3%	19 2%	59 4%	38 4%	26 3%	16 3%
NET: Agree	1636 72%	1043 69%	593 77%	621 75%	1012 70%	664 75%	517 66%	455 74%
NET: Disagree	564 25%	416 27%	148 19%	183 22%	380 26%	184 21%	238 30%	142 23%
Base for stats	2200	1459	741	804	1392	848	755	597
Mean Score	2.98	2.92	3.09	3.08	2.92	3.05	2.87	3.00
Standard Deviation	.860	.867	.838	.864	.853	.824	.877	.877
Standard Error	.018	.023	.031	.030	.023	.028	.032	.036
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [met/am meeting] inspiring people at university e.g. influential people, campaigners, academics: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	651 29%	560 29%	45 27%	9 20%	37 34%	51 27%	27 23%	159 39%	30 26%	70 27%	66 22%	49 27%	56 26%	52 30%
Tend to agree (3.0)	985 43%	844 43%	77 46%	23 52%	41 38%	83 44%	54 46%	156 39%	50 43%	104 40%	143 47%	82 46%	99 46%	73 41%
Tend to disagree (2.0)	426 19%	369 19%	30 18%	7 16%	20 19%	34 18%	25 21%	66 16%	22 19%	51 20%	61 20%	35 19%	43 20%	32 18%
Strongly disagree (1.0)	138 6%	117 6%	13 8%	4 9%	4 4%	15 8%	7 6%	13 3%	12 10%	22 8%	17 6%	8 4%	10 5%	13 7%
Don't know	80 4%	70 4%	3 2%	1 2%	6 6%	6 3%	4 3%	10 2%	1 1%	12 5%	16 5%	6 3%	9 4%	6 3%
NET: Agree	1636 72%	1404 72%	122 73%	32 73%	78 72%	134 71%	81 69%	315 78%	80 70%	174 67%	209 69%	131 73%	155 71%	125 71%
NET: Disagree	564 25%	486 25%	43 26%	11 25%	24 22%	49 26%	32 27%	79 20%	34 30%	73 28%	78 26%	43 24%	53 24%	45 26%
Base for stats	2200	1890	165	43	102	183	113	394	114	247	287	174	208	170
Mean Score	2.98	2.98	2.93	2.86	3.09	2.93	2.89	3.17	2.86	2.90	2.90	2.99	2.97	2.96
Standard Deviation	.860	.860	.877	.861	.846	.890	.838	.822	.930	.916	.819	.819	.819	.896
Standard Error	.018	.020	.068	.131	.084	.066	.079	.041	.087	.058	.048	.062	.057	.069
Error variance	*	*	*	.02	.01	*	.01	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [met/am meeting] inspiring people at university e.g. influential people, campaigners, academics: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	651 29%	345 27%	7 19%	22 22%	21 25%	62 17%	189 25% a	83 38% ab	36 51% ab
Tend to agree (3.0)	985 43%	557 43%	21 57% c	36 37%	33 40%	165 46% d	325 44%	87 40%	23 32%
Tend to disagree (2.0)	426 19%	277 21%	7 19%	19 19%	17 20%	77 21% d	166 22% d	40 18%	7 10%
Strongly disagree (1.0)	138 6%	76 6%	1 3%	11 11% a	7 8%	36 10% bc	47 6% c	4 2%	3 4%
Don't know	80 4%	39 3%	1 3%	10 10% a	5 6%	20 6% bc	16 2%	4 2%	2 3%
NET: Agree	1636 72%	902 70% c	28 76%	58 59%	54 65%	227 63%	514 69% a	170 78% ab	59 83% ab
NET: Disagree	564 25%	353 27%	8 22%	30 31%	24 29%	113 31% cd	213 29% cd	44 20%	10 14%
Base for stats	2200	1255	36	88	78	340	727	214	69
Mean Score	2.98	2.93	2.94	2.78	2.87	2.74	2.90 a	3.16 ab	3.33 ab
Standard Deviation	.860	.857	.715	.964	.917	.877	.859	.791	.834
Standard Error	.018	.024	.119	.103	.104	.048	.032	.054	.100
Error variance	*	*	.01	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [met/am meeting] inspiring people at university e.g. influential people, campaigners, academics: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

		University subject							
		Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
			a	b	c	d	e	f	g
Significance Level: 95%									
Total		2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree	(4.0)	651 29%	118 34% def	139 33% def	75 32%	65 26%	126 26%	59 24%	14 27%
Tend to agree	(3.0)	985 43%	144 41%	168 40%	111 47%	110 43%	215 44%	121 49% b	23 44%
Tend to disagree	(2.0)	426 19%	60 17%	77 18%	35 15%	51 20%	84 17%	47 19%	13 25%
Strongly disagree	(1.0)	138 6%	17 5%	27 6%	8 3%	19 7% c	40 8% c	13 5%	1 2%
Don't know		80 4%	8 2%	13 3%	7 3%	9 4%	22 5%	5 2%	1 2%
NET: Agree		1636 72%	262 76%	307 72%	186 79% de	175 69%	341 70%	180 73%	37 71%
NET: Disagree		564 25%	77 22%	104 25%	43 18%	70 28% c	124 25% c	60 24%	14 27%
Base for stats		2200	339	411	229	245	465	240	51
Mean Score		2.98	3.07 de	3.02	3.10 def	2.90	2.92	2.94	2.98
Standard Deviation		.860	.850	.889	.782	.882	.889	.811	.787
Standard Error		.018	.046	.044	.052	.056	.041	.052	.110
Error variance		*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am meeting/met] people from diverse backgrounds and with diverse views at university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

		Type		Gender		Age			
		Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%			a	b	a	b	a	b	c
Total		2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree	(4.0)	957 42%	602 40%	355 46%	392 48%	564 39%	402 45%	296 38%	259 42%
Tend to agree	(3.0)	993 44%	690 46%	303 40%	329 40%	663 46%	368 42%	368 47%	257 42%
Tend to disagree	(2.0)	216 9%	151 10%	65 8%	62 8%	151 10%	67 8%	91 12%	58 9%
Strongly disagree	(1.0)	80 4%	48 3%	32 4%	33 4%	47 3%	33 4%	18 2%	29 5%
Don't know		34 1%	22 1%	12 2%	7 1%	26 2%	16 2%	8 1%	10 2%
NET: Agree		1950 86%	1292 85%	658 86%	721 88%	1227 85%	770 87%	664 85%	516 84%
NET: Disagree		296 13%	199 13%	97 13%	95 12%	198 14%	100 11%	109 14%	87 14%
Base for stats		2246	1491	755	816	1425	870	773	603
Mean Score		3.26	3.24	3.30	3.32 b	3.22	3.31 b	3.22	3.24
Standard Deviation		.773	.760	.798	.784	.764	.772	.739	.814
Standard Error		.016	.020	.029	.027	.020	.026	.027	.033
Error variance		*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am meeting/met] people from diverse backgrounds and with diverse views at university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	957 42%	831 42%	63 38%	15 34%	48 44%	83 44%	47 40%	188 47% bh	41 36%	112 43%	128 42%	70 39%	88 41%	74 42%
Tend to agree (3.0)	993 44%	856 44%	78 46%	18 41%	41 38%	76 40%	57 49%	168 42%	57 50%	118 46%	129 43%	88 49%	92 42%	71 40%
Tend to disagree (2.0)	216 9%	177 9%	18 11%	9 20% afgijk	12 11%	19 10%	9 8%	34 8%	11 10%	17 7%	31 10%	15 8%	25 12%	16 9%
Strongly disagree (1.0)	80 4%	68 3%	6 4%	2 5%	4 4%	10 5%	3 3%	11 3%	6 5%	8 3%	8 3%	5 3%	7 3%	10 6%
Don't know	34 1%	28 1%	3 2%	- -	3 3%	1 1%	1 1%	3 1%	- -	4 2%	7 2%	2 1%	5 2%	5 3% g
NET: Agree	1950 86%	1687 86% c	141 84%	33 75%	89 82%	159 84%	104 89% c	356 88% c	98 85%	230 89% c	257 85%	158 88% c	180 83%	145 82%
NET: Disagree	296 13%	245 13%	24 14%	11 25% afgijk	16 15%	29 15%	12 10%	45 11%	17 15%	25 10%	39 13%	20 11%	32 15%	26 15%
Base for stats	2246	1932	165	44	105	188	116	401	115	255	296	178	212	171
Mean Score	3.26	3.27	3.20	3.05	3.27	3.23	3.28	3.33 ch	3.16	3.31 c	3.27	3.25	3.23	3.22
Standard Deviation	.773	.769	.775	.861	.812	.839	.717	.746	.801	.733	.757	.727	.784	.846
Standard Error	.016	.017	.060	.130	.079	.061	.067	.037	.075	.046	.044	.055	.054	.065
Error variance	*	*	*	.02	.01	*	*	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am meeting/met] people from diverse backgrounds and with diverse views at university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	957 42%	522 40%	14 38%	34 35%	31 37%	122 34%	282 38%	110 50% ab	40 56% ab
Tend to agree (3.0)	993 44%	599 46%	20 54%	40 41%	32 39%	168 47% cd	370 50% cd	80 37%	22 31%
Tend to disagree (2.0)	216 9%	125 10%	2 5%	9 9%	13 16%	40 11%	69 9%	20 9%	7 10%
Strongly disagree (1.0)	80 4%	37 3%	- -	6 6%	4 5%	20 6% b	19 3%	7 3%	1 1%
Don't know	34 1%	11 1%	1 3%	9 9% a	3 4% a	10 3% bc	3 *	1 *	1 1%
NET: Agree	1950 86%	1121 87% cd	34 92% cd	74 76%	63 76%	290 81%	652 88% a	190 87% a	62 87%
NET: Disagree	296 13%	162 13%	2 5%	15 15%	17 20% ab	60 17% b	88 12%	27 12%	8 11%
Base for stats	2246	1283	36	89	80	350	740	217	70
Mean Score	3.26	3.25	3.33	3.15	3.13	3.12	3.24 a	3.35 ab	3.44 ab
Standard Deviation	.773	.746	.586	.860	.862	.824	.722	.780	.735
Standard Error	.016	.021	.098	.091	.096	.044	.027	.053	.088
Error variance	*	*	.01	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am meeting/met] people from diverse backgrounds and with diverse views at university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	957 42%	169 49% df	198 47% df	98 42%	91 36%	208 43%	91 37%	21 40%
Tend to agree (3.0)	993 44%	138 40%	170 40%	104 44%	126 50% ab	205 42%	110 45%	23 44%
Tend to disagree (2.0)	216 9%	29 8%	37 9%	24 10%	20 8%	47 10%	26 11%	6 12%
Strongly disagree (1.0)	80 4%	9 3%	16 4%	5 2%	15 6% ac	19 4%	10 4%	- -
Don't know	34 1%	2 1%	3 1%	5 2%	2 1%	8 2%	8 3% abd	2 4% ab
NET: Agree	1950 86%	307 88% f	368 87%	202 86%	217 85%	413 85%	201 82%	44 85%
NET: Disagree	296 13%	38 11%	53 13%	29 12%	35 14%	66 14%	36 15%	6 12%
Base for stats	2246	345	421	231	252	479	237	50
Mean Score	3.26	3.35 df	3.31 d	3.28	3.16	3.26	3.19	3.30
Standard Deviation	.773	.745	.786	.735	.809	.791	.793	.678
Standard Error	.016	.040	.038	.048	.051	.036	.052	.096
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am benefitting/benefitted] from specialised teaching in my degree subject: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%								
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	835 37%	487 32%	348 45%	318 39%	513 35%	364 41%	247 32%	224 37%
Tend to agree (3.0)	953 42%	659 44%	294 38%	334 41%	619 43%	361 41%	322 41%	270 44%
Tend to disagree (2.0)	311 14%	232 15%	79 10%	118 14%	191 13%	105 12%	127 16%	79 13%
Strongly disagree (1.0)	104 5%	85 6%	19 2%	34 4%	70 5%	25 3%	50 6%	29 5%
Don't know	77 3%	50 3%	27 4%	19 2%	58 4%	31 3%	35 4%	11 2%
NET: Agree	1788 78%	1146 76%	642 84%	652 79%	1132 78%	725 82%	569 73%	494 81%
NET: Disagree	415 18%	317 21%	98 13%	152 18%	261 18%	130 15%	177 23%	108 18%
Base for stats	2203	1463	740	804	1393	855	746	602
Mean Score	3.14	3.06	3.31	3.16	3.13	3.24	3.03	3.14
Standard Deviation	.830	.849	.764	.828	.831	.779	.877	.822
Standard Error	.018	.022	.028	.029	.022	.027	.032	.034
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am benefitting/benefitted] from specialised teaching in my degree subject: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	835 37%	722 37%	63 38%	16 36%	34 31%	64 34%	39 33%	167 41% h	34 30%	93 36%	113 37%	64 36%	74 34%	74 42% h
Tend to agree (3.0)	953 42%	818 42% m	69 41% m	14 32%	52 48% gm	77 41% m	53 45% m	152 38%	56 49% gm	112 43% m	130 43% m	82 46% m	102 47% gm	54 31%
Tend to disagree (2.0)	311 14%	256 13%	31 18% aj	8 18%	16 15%	32 17% j	13 11%	51 13%	12 10%	33 13%	31 10%	24 13%	31 14%	29 16% j
Strongly disagree (1.0)	104 5%	93 5% d	5 3%	6 14% abdefgjkl	- -	10 5% d	4 3%	18 4% d	10 9% bd	11 4% d	16 5% d	7 4% d	5 2%	12 7% dl
Don't know	77 3%	71 4% b	- -	- -	6 6% b	6 3% b	8 7% bkl	16 4% b	3 3% b	10 4% b	13 4% b	3 2%	5 2% b	7 4% b
NET: Agree	1788 78%	1540 79%	132 79%	30 68%	86 80%	141 75%	92 79%	319 79%	90 78%	205 79%	243 80%	146 81%	176 81% m	128 73%
NET: Disagree	415 18%	349 18%	36 21%	14 32% adfgijkl	16 15%	42 22%	17 15%	69 17%	22 19%	44 17%	47 16%	31 17%	36 17%	41 23% j
Base for stats	2203	1889	168	44	102	183	109	388	112	249	290	177	212	169
Mean Score	3.14	3.15	3.13	2.91	3.18	3.07	3.17	3.21 ch	3.02	3.15	3.17	3.15	3.16	3.12
Standard Deviation	.830	.833	.816	1.053	.681	.862	.776	.841	.880	.814	.831	.798	.754	.940
Standard Error	.018	.019	.063	.159	.067	.064	.074	.043	.083	.052	.049	.060	.052	.072
Error variance	*	*	*	.03	*	*	.01	*	.01	*	*	*	*	.01



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am benefitting/benefitted] from specialised teaching in my degree subject: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	835 37%	422 33%	12 32%	31 32%	30 36%	96 27%	228 31%	96 44% ab	32 45% ab
Tend to agree (3.0)	953 42%	571 44%	19 51%	39 40%	28 34%	165 46%	333 45%	82 38%	28 39%
Tend to disagree (2.0)	311 14%	196 15%	5 14%	14 14%	16 19%	60 17% d	122 16% d	30 14%	5 7%
Strongly disagree (1.0)	104 5%	70 5%	- -	6 6%	7 8%	24 7%	43 6%	8 4%	4 6%
Don't know	77 3%	35 3%	1 3%	8 8% a	2 2%	15 4% c	17 2%	2 1%	2 3%
NET: Agree	1788 78%	993 77%	31 84%	70 71%	58 70%	261 73%	561 76%	178 82% a	60 85% a
NET: Disagree	415 18%	266 21%	5 14%	20 20%	23 28%	84 23% d	165 22%	38 17%	9 13%
Base for stats	2203	1259	36	90	81	345	726	216	69
Mean Score	3.14	3.07	3.19	3.06	3.00	2.97	3.03	3.23 ab	3.28 ab
Standard Deviation	.830	.842	.668	.879	.962	.855	.848	.825	.838
Standard Error	.018	.024	.111	.093	.107	.046	.031	.056	.101
Error variance	*	*	.01	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am benefitting/benefitted] from specialised teaching in my degree subject: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	835 37%	121 35%	176 42% def	121 51% abdef	78 31%	151 31%	80 33%	26 50% adef
Tend to agree (3.0)	953 42%	148 43%	165 39%	88 37%	104 41%	217 45%	107 44%	18 35%
Tend to disagree (2.0)	311 14%	51 15% c	57 13% c	13 6%	41 16% c	80 16% c	37 15% c	5 10%
Strongly disagree (1.0)	104 5%	17 5%	14 3%	5 2%	20 8% bc	23 5%	12 5%	2 4%
Don't know	77 3%	10 3%	12 3%	9 4%	11 4%	16 3%	9 4%	1 2%
NET: Agree	1788 78%	269 78%	341 80% d	209 89% abdef	182 72%	368 76%	187 76%	44 85%
NET: Disagree	415 18%	68 20% c	71 17% c	18 8%	61 24% bc	103 21% c	49 20% c	7 13%
Base for stats	2203	337	412	227	243	471	236	51
Mean Score	3.14	3.11	3.22 def	3.43 abdef	2.99	3.05	3.08	3.33 def
Standard Deviation	.830	.838	.809	.703	.907	.827	.834	.816
Standard Error	.018	.046	.040	.047	.058	.038	.054	.114
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am finding/found] valuable role models at university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%								
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	550 24%	333 22%	217 28%	225 27%	324 22%	227 26%	148 19%	175 29%
Tend to agree (3.0)	912 40%	605 40%	307 40%	339 41%	571 39%	368 42%	310 40%	234 38%
Tend to disagree (2.0)	522 23%	373 25%	149 19%	166 20%	354 24%	189 21%	206 26%	127 21%
Strongly disagree (1.0)	175 8%	134 9%	41 5%	58 7%	117 8%	47 5%	77 10%	51 8%
Don't know	121 5%	68 4%	53 7%	35 4%	85 6%	55 6%	40 5%	26 4%
NET: Agree	1462 64%	938 62%	524 68%	564 69%	895 62%	595 67%	458 59%	409 67%
NET: Disagree	697 31%	507 34%	190 25%	224 27%	471 32%	236 27%	283 36%	178 29%
Base for stats	2159	1445	714	788	1366	831	741	587
Mean Score	2.85	2.79	2.98	2.93	2.81	2.93	2.71	2.91
Standard Deviation	.894	.903	.862	.887	.896	.850	.901	.925
Standard Error	.019	.024	.032	.032	.024	.029	.033	.038
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am finding/found] valuable role models at university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

		Region													
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	
		a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%															
Total		2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree	(4.0)	550 24%	478 24%	36 21%	9 20%	27 25%	45 24%	24 21%	122 30% abfhj	21 18%	66 25%	64 21%	43 24%	50 23%	43 24%
Tend to agree	(3.0)	912 40%	790 40%	65 39%	16 36%	41 38%	78 41%	53 45%	157 39%	51 44%	93 36%	124 41%	71 39%	94 43%	69 39%
Tend to disagree	(2.0)	522 23%	442 23%	41 24%	10 23%	29 27%	35 19%	24 21%	80 20%	28 24%	65 25%	73 24%	46 26%	49 23%	42 24%
Strongly disagree	(1.0)	175 8%	147 8%	15 9%	8 18% adgijklm	5 5%	21 11% l	10 9%	27 7%	13 11% l	21 8%	23 8%	10 6%	11 5%	11 6%
Don't know		121 5%	103 5%	11 7%	1 2%	6 6%	10 5%	6 5%	18 4%	2 2%	14 5%	19 6%	10 6%	13 6%	11 6%
NET: Agree		1462 64%	1268 65%	101 60%	25 57%	68 63%	123 65%	77 66%	279 69% bi	72 63%	159 61%	188 62%	114 63%	144 66%	112 64%
NET: Disagree		697 31%	589 30%	56 33%	18 41% g	34 31%	56 30%	34 29%	107 26%	41 36%	86 33%	96 32%	56 31%	60 28%	53 30%
Base for stats		2159	1857	157	43	102	179	111	386	113	245	284	170	204	165
Mean Score		2.85	2.86	2.78	2.60	2.88	2.82	2.82	2.97 abchj	2.71	2.83	2.81	2.86	2.90 c	2.87
Standard Deviation		.894	.891	.910	1.027	.859	.943	.876	.897	.903	.924	.878	.863	.833	.878
Standard Error		.019	.021	.073	.157	.085	.070	.083	.046	.085	.059	.052	.066	.058	.068
Error variance		*	*	.01	.02	.01	*	.01	*	.01	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am finding/found] valuable role models at university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	550 24%	289 22%	6 16%	17 17%	19 23%	58 16%	157 21% a	65 30% ab	32 45% abc
Tend to agree (3.0)	912 40%	528 41% c	15 41%	30 31%	33 40%	149 41%	303 41%	88 40%	27 38%
Tend to disagree (2.0)	522 23%	326 25%	14 38% cd	20 20%	16 19%	100 28% d	192 26% d	48 22% d	2 3%
Strongly disagree (1.0)	175 8%	102 8%	1 3%	18 18% ab	11 13%	36 10%	64 9%	13 6%	7 10%
Don't know	121 5%	49 4%	1 3%	13 13% a	4 5%	17 5%	27 4%	4 2%	3 4%
NET: Agree	1462 64%	817 63% c	21 57%	47 48%	52 63% c	207 58%	460 62%	153 70% ab	59 83% abc
NET: Disagree	697 31%	428 33%	15 41%	38 39%	27 33%	136 38% cd	256 34% d	61 28% d	9 13%
Base for stats	2159	1245	36	85	79	343	716	214	68
Mean Score	2.85	2.81 c	2.72	2.54	2.76	2.67	2.77	2.96 ab	3.24 abc
Standard Deviation	.894	.886	.779	1.041	.977	.879	.891	.879	.932
Standard Error	.019	.025	.130	.113	.110	.047	.033	.060	.113
Error variance	*	*	.02	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. I [am finding/found] valuable role models at university: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	550 24%	110 32% def	109 26%	68 29% def	50 20%	99 20%	49 20%	12 23%
Tend to agree (3.0)	912 40%	126 36%	175 41%	107 45% a	102 40%	190 39%	101 41%	23 44%
Tend to disagree (2.0)	522 23%	69 20%	91 21%	38 16%	67 26% c	121 25% c	64 26% c	13 25%
Strongly disagree (1.0)	175 8%	27 8%	31 7%	9 4%	27 11% c	42 9% c	17 7%	3 6%
Don't know	121 5%	15 4%	18 4%	14 6%	8 3%	35 7% d	14 6%	1 2%
NET: Agree	1462 64%	236 68% de	284 67% e	175 74% def	152 60%	289 59%	150 61%	35 67%
NET: Disagree	697 31%	96 28% c	122 29% c	47 20%	94 37% abc	163 33% c	81 33% c	16 31%
Base for stats	2159	332	406	222	246	452	231	51
Mean Score	2.85	2.96 def	2.89 de	3.05 bdef	2.71	2.77	2.79	2.86
Standard Deviation	.894	.930	.888	.800	.914	.897	.861	.849
Standard Error	.019	.051	.044	.054	.058	.042	.057	.119
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [is giving me/gave] me friends and beneficial social networks: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%								
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	891 39%	544 36%	347 45%	358 43%	531 37%	396 45%	278 36%	217 35%
Tend to agree (3.0)	919 40%	628 42%	291 38%	329 40%	586 40%	348 39%	332 43%	239 39%
Tend to disagree (2.0)	307 13%	227 15%	80 10%	91 11%	216 15%	88 10%	117 15%	102 17%
Strongly disagree (1.0)	113 5%	82 5%	31 4%	31 4%	82 6%	35 4%	37 5%	41 7%
Don't know	50 2%	32 2%	18 2%	14 2%	36 2%	19 2%	17 2%	14 2%
NET: Agree	1810 79%	1172 77%	638 83%	687 83%	1117 77%	744 84%	610 78%	456 74%
NET: Disagree	420 18%	309 20%	111 14%	122 15%	298 21%	123 14%	154 20%	143 23%
Base for stats	2230	1481	749	809	1415	867	764	599
Mean Score	3.16	3.10	3.27	3.25	3.11	3.27	3.11	3.06
Standard Deviation	.845	.856	.813	.803	.865	.803	.836	.897
Standard Error	.018	.022	.030	.028	.023	.027	.030	.037
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [is giving me/gave] me friends and beneficial social networks: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	891 39%	783 40%	53 32%	12 27%	43 40%	75 40%	41 35%	178 44%	39 34%	110 42%	115 38%	81 45%	79 36%	65 37%
Tend to agree (3.0)	919 40%	778 40%	78 46%	23 52%	40 37%	74 39%	53 45%	154 38%	50 43%	97 37%	133 44%	60 33%	88 41%	69 39%
Tend to disagree (2.0)	307 13%	257 13%	25 15%	6 14%	19 18%	24 13%	14 12%	47 12%	19 17%	32 12%	33 11%	29 16%	31 14%	28 16%
Strongly disagree (1.0)	113 5%	101 5%	8 5%	2 5%	2 2%	14 7%	6 5%	16 4%	7 6%	14 5%	15 5%	6 3%	14 6%	9 5%
Don't know	50 2%	41 2%	4 2%	1 2%	4 4%	2 1%	3 3%	9 2%	- -	6 2%	7 2%	4 2%	5 2%	5 3%
NET: Agree	1810 79%	1561 80%	131 78%	35 80%	83 77%	149 79%	94 80%	332 82%	89 77%	207 80%	248 82%	141 78%	167 77%	134 76%
NET: Disagree	420 18%	358 18%	33 20%	8 18%	21 19%	38 20%	20 17%	63 16%	26 23%	46 18%	48 16%	35 19%	45 21%	37 21%
Base for stats	2230	1919	164	43	104	187	114	395	115	253	296	176	212	171
Mean Score	3.16	3.17	3.07	3.05	3.19	3.12	3.13	3.25 bhl	3.05	3.20	3.18	3.23	3.09	3.11
Standard Deviation	.845	.851	.818	.785	.801	.905	.826	.819	.867	.864	.821	.845	.882	.864
Standard Error	.018	.019	.064	.120	.079	.066	.077	.041	.081	.054	.048	.064	.061	.066
Error variance	*	*	*	.01	.01	*	.01	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [is giving me/gave] me friends and beneficial social networks: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	891 39%	485 37% c	14 38%	23 23%	24 29%	101 28%	275 37% a	91 42% a	42 59% abc
Tend to agree (3.0)	919 40%	544 42%	11 30%	36 37%	32 39%	163 45% d	315 42% d	89 41% d	18 25%
Tend to disagree (2.0)	307 13%	187 14%	10 27% a	15 15%	18 22%	61 17%	109 15%	27 12%	7 10%
Strongly disagree (1.0)	113 5%	66 5%	1 3%	11 11% a	4 5%	29 8% bc	37 5%	7 3%	3 4%
Don't know	50 2%	12 1%	1 3%	13 13% a	5 6% a	6 2%	7 1%	4 2%	1 1%
NET: Agree	1810 79%	1029 80% cd	25 68%	59 60%	56 67%	264 73%	590 79% a	180 83% a	60 85% a
NET: Disagree	420 18%	253 20%	11 30%	26 27%	22 27%	90 25% bcd	146 20%	34 16%	10 14%
Base for stats	2230	1282	36	85	78	354	736	214	70
Mean Score	3.16	3.13 c	3.06	2.84	2.97	2.95	3.13 a	3.23 a	3.41 ab
Standard Deviation	.845	.845	.893	.974	.868	.886	.842	.794	.843
Standard Error	.018	.024	.149	.106	.098	.047	.031	.054	.101
Error variance	*	*	.02	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. University [is giving me/gave] me friends and beneficial social networks: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	891 39%	142 41%	187 44% de	98 42%	91 36%	178 37%	93 38%	21 40%
Tend to agree (3.0)	919 40%	146 42%	163 38%	86 36%	97 38%	211 43%	98 40%	20 38%
Tend to disagree (2.0)	307 13%	38 11%	48 11%	32 14%	47 19% abe	58 12%	38 16%	8 15%
Strongly disagree (1.0)	113 5%	17 5%	17 4%	11 5%	16 6%	30 6%	10 4%	2 4%
Don't know	50 2%	4 1%	9 2%	9 4% a	3 1%	10 2%	6 2%	1 2%
NET: Agree	1810 79%	288 83% d	350 83% d	184 78%	188 74%	389 80%	191 78%	41 79%
NET: Disagree	420 18%	55 16%	65 15%	43 18%	63 25% abe	88 18%	48 20%	10 19%
Base for stats	2230	343	415	227	251	477	239	51
Mean Score	3.16	3.20 d	3.25 de	3.19	3.05	3.13	3.15	3.18
Standard Deviation	.845	.827	.817	.856	.898	.856	.835	.842
Standard Error	.018	.045	.040	.057	.057	.039	.054	.118
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The Government should do more to promote the broader benefits of a degree or university study, irrespective of potential future salary: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%								
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Strongly agree (4.0)	851 37%	503 33%	348 45%	323 39%	526 36%	360 41%	250 32%	241 39%
Tend to agree (3.0)	945 41%	667 44%	278 36%	320 39%	623 43%	353 40%	345 44%	247 40%
Tend to disagree (2.0)	278 12%	194 13%	84 11%	108 13%	169 12%	104 12%	112 14%	62 10%
Strongly disagree (1.0)	80 4%	59 4%	21 3%	32 4%	48 3%	26 3%	29 4%	25 4%
Don't know	126 6%	90 6%	36 5%	40 5%	85 6%	43 5%	45 6%	38 6%
NET: Agree	1796 79%	1170 77%	626 82%	643 78%	1149 79%	713 80%	595 76%	488 80%
NET: Disagree	358 16%	253 17%	105 14%	140 17%	217 15%	130 15%	141 18%	87 14%
Base for stats	2154	1423	731	783	1366	843	736	575
Mean Score	3.19	3.13	3.30	3.19	3.19	3.24	3.11	3.22
Standard Deviation	.798	.799	.784	.823	.783	.785	.799	.807
Standard Error	.017	.021	.029	.029	.021	.027	.029	.034
Error variance	*	*	*	*	*	*	*	*

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The Government should do more to promote the broader benefits of a degree or university study, irrespective of potential future salary: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Strongly agree (4.0)	851 37%	721 37%	61 36%	16 36%	53 49%	65 34%	39 33%	165 41%	36 31%	79 31%	118 39%	69 38%	79 36%	71 40%
Tend to agree (3.0)	945 41%	826 42%	68 40%	16 36%	35 32%	83 44%	52 44%	157 39%	50 43%	122 47%	124 41%	79 44%	89 41%	70 40%
Tend to disagree (2.0)	278 12%	237 12%	22 13%	7 16%	12 11%	27 14%	16 14%	43 11%	15 13%	32 12%	29 10%	21 12%	31 14%	23 13%
Strongly disagree (1.0)	80 4%	70 4%	4 2%	3 7%	3 3%	6 3%	2 2%	17 4%	10 9%	11 4%	11 4%	2 1%	8 4%	3 2%
Don't know	126 6%	106 5%	13 8%	2 5%	5 5%	8 4%	8 7%	22 5%	4 3%	15 6%	21 7%	9 5%	10 5%	9 5%
NET: Agree	1796 79%	1547 79%	129 77%	32 73%	88 81%	148 78%	91 78%	322 80%	86 75%	201 78%	242 80%	148 82%	168 77%	141 80%
NET: Disagree	358 16%	307 16%	26 15%	10 23%	15 14%	33 17%	18 15%	60 15%	25 22%	43 17%	40 13%	23 13%	39 18%	26 15%
Base for stats	2154	1854	155	42	103	181	109	382	111	244	282	171	207	167
Mean Score	3.19	3.19	3.20	3.07	3.34	3.14	3.17	3.23	3.01	3.10	3.24	3.26	3.15	3.25
Standard Deviation	.798	.796	.776	.921	.799	.790	.743	.819	.910	.792	.789	.714	.816	.758
Standard Error	.017	.018	.062	.142	.079	.059	.071	.042	.086	.051	.047	.055	.057	.059
Error variance	*	*	*	.02	.01	*	.01	*	.01	*	*	*	*	*



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The Government should do more to promote the broader benefits of a degree or university study, irrespective of potential future salary: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Strongly agree (4.0)	851 37%	434 34%	9 24%	30 31%	27 33%	99 28%	251 34% a	86 39% a	31 44% a
Tend to agree (3.0)	945 41%	569 44%	23 62% acd	41 42%	35 42%	173 48% cd	333 45% d	83 38%	23 32%
Tend to disagree (2.0)	278 12%	163 13%	4 11%	14 14%	13 16%	48 13%	86 12%	34 16%	9 13%
Strongly disagree (1.0)	80 4%	54 4%	- -	2 2%	4 5%	14 4%	29 4%	10 5%	6 8%
Don't know	126 6%	74 6%	1 3%	11 11% a	4 5%	26 7% c	44 6% c	5 2%	2 3%
NET: Agree	1796 79%	1003 78%	32 86%	71 72%	62 75%	272 76%	584 79%	169 78%	54 76%
NET: Disagree	358 16%	217 17%	4 11%	16 16%	17 20%	62 17%	115 15%	44 20%	15 21%
Base for stats	2154	1220	36	87	79	334	699	213	69
Mean Score	3.19	3.13	3.14	3.14	3.08	3.07	3.15	3.15	3.14
Standard Deviation	.798	.806	.593	.765	.844	.778	.791	.856	.959
Standard Error	.017	.023	.099	.082	.095	.043	.030	.059	.115
Error variance	*	*	.01	.01	.01	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The Government should do more to promote the broader benefits of a degree or university study, irrespective of potential future salary: To what extent, if at all, do you agree or disagree with each of the following statements?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Strongly agree (4.0)	851 37%	137 39% f	171 40% f	101 43% df	85 33%	175 36%	74 30%	20 38%
Tend to agree (3.0)	945 41%	150 43%	165 39%	89 38%	111 44%	202 41%	102 42%	24 46%
Tend to disagree (2.0)	278 12%	35 10%	50 12%	25 11%	30 12%	69 14%	45 18% abcd	7 13%
Strongly disagree (1.0)	80 4%	15 4%	12 3%	7 3%	9 4%	17 3%	10 4%	- -
Don't know	126 6%	10 3%	26 6% a	14 6%	19 7% a	24 5%	14 6%	1 2%
NET: Agree	1796 79%	287 83% f	336 79% f	190 81% f	196 77%	377 77%	176 72%	44 85%
NET: Disagree	358 16%	50 14%	62 15%	32 14%	39 15%	86 18%	55 22% abcd	7 13%
Base for stats	2154	337	398	222	235	463	231	51
Mean Score	3.19	3.21 f	3.24 f	3.28 f	3.16	3.16	3.04	3.25
Standard Deviation	.798	.803	.786	.786	.788	.807	.831	.688
Standard Error	.017	.044	.039	.053	.051	.037	.055	.096
Error variance	*	*	*	*	*	*	*	.01

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Most important	Second most important	Third most important	Don't know	Not ranked	NET: Top 2	NET: Top 3
How the student loan and repayment system work	2280 100%	316 14%	260 11%	222 10%	100 4%	1382 61%	576 25%	798 35%
The average salary for my chosen degree and career route	2280 100%	255 11%	240 11%	266 12%	100 4%	1419 62%	495 22%	761 33%
The services and facilities provided by the university outside my degree course	2280 100%	225 10%	230 10%	260 11%	100 4%	1465 64%	455 20%	715 31%
Information on the cost of living while studying	2280 100%	345 15%	291 13%	203 9%	100 4%	1341 59%	636 28%	839 37%
Information on the non-financial benefits of going to university and my chosen degree course	2280 100%	169 7%	224 10%	259 11%	100 4%	1528 67%	393 17%	652 29%
Career experiences of past graduates in my subject and institution	2280 100%	288 13%	301 13%	280 12%	100 4%	1311 58%	589 26%	869 38%
Better career information to help my choice of subject	2280 100%	370 16%	277 12%	247 11%	100 4%	1286 56%	647 28%	894 39%
Better career information to help my choice of institution	2280 100%	200 9%	238 10%	254 11%	100 4%	1488 65%	438 19%	692 30%
Other	2280 100%	12 1%	4 *	7 *	100 4%	2157 95%	16 1%	23 1%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY - Top 3: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
How the student loan and repayment system work	798 35%	538 36%	260 34%	263 32%	531 37%	305 34%	276 35%	217 35%
The average salary for my chosen degree and career route	761 33%	488 32%	273 36%	311 38%	448 31%	298 34%	269 34%	194 32%
The services and facilities provided by the university outside my degree course	715 31%	456 30%	259 34%	261 32%	453 31%	293 33%	224 29%	198 32%
Information on the cost of living while studying	839 37%	499 33%	340 44%	319 39%	517 36%	365 41%	277 35%	197 32%
Information on the non-financial benefits of going to university and my chosen degree course	652 29%	429 28%	223 29%	211 26%	438 30%	260 29%	208 27%	184 30%
Career experiences of past graduates in my subject and institution	869 38%	570 38%	299 39%	323 39%	545 38%	353 40%	300 38%	216 35%
Better career information to help my choice of subject	894 39%	645 43%	249 32%	290 35%	601 41%	312 35%	353 45%	229 37%
Better career information to help my choice of institution	692 30%	481 32%	211 28%	273 33%	418 29%	257 29%	254 33%	181 30%
Other	23 1%	20 1%	3 *	5 1%	18 1%	5 1%	8 1%	10 2%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY - Top 3: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
How the student loan and repayment system work	798 35%	703 36% be	47 28%	15 34%	33 31%	48 25%	42 36%	157 39% be	42 37% e	83 32%	115 38% be	65 36% e	87 40% be	64 36% e
The average salary for my chosen degree and career route	761 33%	661 34%	54 32%	18 41%	28 26%	58 31%	42 36%	148 37% dk	39 34%	82 32%	112 37% dk	50 28%	74 34%	56 32%
The services and facilities provided by the university outside my degree course	715 31%	601 31%	60 36% l	13 30%	41 38% l	72 38% aghj	34 29%	119 29%	31 27%	83 32%	85 28%	63 35% l	55 25%	59 34%
Information on the cost of living while studying	839 37%	725 37%	58 35%	16 36%	40 37%	71 38%	43 37%	146 36%	43 37%	87 34%	118 39%	74 41%	72 33%	71 40%
Information on the non-financial benefits of going to university and my chosen degree course	652 29%	566 29%	46 27%	12 27%	28 26%	49 26%	33 28%	121 30%	35 30%	69 27%	86 28%	60 33%	59 27%	54 31%
Career experiences of past graduates in my subject and institution	869 38%	738 38% f	71 42% f	21 48% f	39 36%	81 43% fk	30 26%	150 37% f	38 33%	112 43% fk	108 36%	58 32%	97 45% afhjk	64 36%
Better career information to help my choice of subject	894 39%	769 39%	66 39%	19 43%	40 37%	71 38%	49 42%	152 38%	47 41%	100 39%	125 41%	74 41%	84 39%	67 38%
Better career information to help my choice of institution	692 30%	606 31%	52 31%	8 18%	26 24%	67 35% cd	34 29%	122 30%	38 33%	86 33% c	90 30%	53 29%	66 30%	50 28%
Other	23 1%	23 1%	- -	- -	- -	- -	2 2%	5 1%	1 1%	1 *	10 3% abei	1 1%	2 1%	1 1%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY - Top 3: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
How the student loan and repayment system work	798 35%	460 36%	9 24%	35 36%	28 34%	118 33%	278 37%	79 36%	22 31%
The average salary for my chosen degree and career route	761 33%	435 34%	10 27%	26 27%	23 28%	98 27%	253 34% a	79 36% a	23 32%
The services and facilities provided by the university outside my degree course	715 31%	390 30%	13 35%	32 33%	26 31%	111 31%	219 29%	66 30%	22 31%
Information on the cost of living while studying	839 37%	426 33%	15 41%	29 30%	29 35%	106 29%	243 33%	87 40% ab	33 46% ab
Information on the non-financial benefits of going to university and my chosen degree course	652 29%	366 28%	7 19%	34 35%	24 29%	100 28%	207 28%	63 29%	22 31%
Career experiences of past graduates in my subject and institution	869 38%	500 39%	16 43%	33 34%	24 29%	144 40%	279 38%	79 36%	22 31%
Better career information to help my choice of subject	894 39%	551 43%	20 54%	37 38%	35 42%	167 46% cd	329 44% cd	78 36%	22 31%
Better career information to help my choice of institution	692 30%	422 33% c	18 49% ac	19 19%	26 31%	128 36%	225 30%	73 33%	29 41%
Other	23 1%	14 1%	- -	3 3%	3 4% a	7 2% c	7 1%	- -	1 1%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. SUMMARY - Top 3: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
How the student loan and repayment system work	798 35%	133 38% be	123 29%	103 44% be	94 37% b	148 30%	89 36%	20 38%
The average salary for my chosen degree and career route	761 33%	134 39%	146 34%	77 33%	81 32%	160 33%	79 32%	14 27%
The services and facilities provided by the university outside my degree course	715 31%	121 35%	121 29%	82 35%	74 29%	160 33%	74 30%	17 33%
Information on the cost of living while studying	839 37%	127 37%	163 38%	101 43% e	91 36%	162 33%	85 35%	20 38%
Information on the non-financial benefits of going to university and my chosen degree course	652 29%	103 30%	106 25%	71 30%	79 31%	153 31% b	68 28%	15 29%
Career experiences of past graduates in my subject and institution	869 38%	113 33%	186 44% ac	83 35%	101 40%	191 39% a	90 37%	17 33%
Better career information to help my choice of subject	894 39%	131 38%	150 35%	75 32%	96 38%	205 42% bc	113 46% abc	28 54% abcd
Better career information to help my choice of institution	692 30%	105 30%	132 31% c	55 23%	85 33% cf	164 34% cf	62 25%	13 25%
Other	23 1%	- -	4 1%	1 *	2 1%	4 1%	5 2% a	1 2% a

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. How the student loan and repayment system work: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	316 14%	211 14%	105 14%	108 13%	206 14%	130 15%	105 13%	81 13%
Second most important	260 11%	177 12%	83 11%	83 10%	175 12%	94 11%	87 11%	79 13%
Third most important	222 10%	150 10%	72 9%	72 9%	150 10%	81 9%	84 11%	57 9%
Don't know	100 4%	67 4%	33 4%	36 4%	64 4%	38 4%	27 3%	35 6% b
Not ranked	1382 61%	908 60%	474 62%	524 64% b	856 59%	543 61%	478 61%	361 59%
NET: Top 2	576 25%	388 26%	188 25%	191 23%	381 26%	224 25%	192 25%	160 26%
NET: Top 3	798 35%	538 36%	260 34%	263 32%	531 37% a	305 34%	276 35%	217 35%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. How the student loan and repayment system work: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	316 14%	274 14%	25 15%	3 7%	14 13%	12 6%	21 18%	63 16%	14 12%	30 12%	46 15%	23 13%	34 16%	31 18%
		e	e				e	e			e	e	e	e
Second most important	260 11%	226 12%	16 10%	6 14%	12 11%	13 7%	11 9%	54 13%	12 10%	32 12%	40 13%	14 8%	28 13%	22 13%
								e			e		e	
Third most important	222 10%	203 10%	6 4%	6 14%	7 6%	23 12%	10 9%	40 10%	16 14%	21 8%	29 10%	28 16%	25 12%	11 6%
		b		b		b		b	bm		b	abdgijm	b	
Don't know	100 4%	80 4%	8 5%	2 5%	10 9%	6 3%	9 8%	13 3%	4 3%	16 6%	9 3%	9 5%	6 3%	8 5%
					aegjl		gjl							
Not ranked	1382 61%	1177 60%	113 67%	27 61%	65 60%	135 71%	66 56%	234 58%	69 60%	160 62%	179 59%	106 59%	124 57%	104 59%
			gl			adfgijklm								
NET: Top 2	576 25%	500 26%	41 24%	9 20%	26 24%	25 13%	32 27%	117 29%	26 23%	62 24%	86 28%	37 21%	62 29%	53 30%
		e	e		e		e	ek	e	e	e		e	ek
NET: Top 3	798 35%	703 36%	47 28%	15 34%	33 31%	48 25%	42 36%	157 39%	42 37%	83 32%	115 38%	65 36%	87 40%	64 36%
		be						be	e		be	e	be	e



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. How the student loan and repayment system work: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	316 14%	176 14%	4 11%	20 20%	10 12%	51 14%	108 15%	32 15%	5 7%
Second most important	260 11%	161 12%	3 8%	7 7%	3 4%	38 11%	91 12%	27 12%	10 14%
Third most important	222 10%	123 10%	2 5%	8 8%	15 18% ac	29 8%	79 11%	20 9%	7 10%
Don't know	100 4%	50 4%	- -	8 8% a	4 5%	17 5%	28 4%	5 2%	4 6%
Not ranked	1382 61%	784 61%	28 76% c	55 56%	51 61%	225 63%	437 59%	134 61%	45 63%
NET: Top 2	576 25%	337 26% d	7 19%	27 28%	13 16%	89 25%	199 27%	59 27%	15 21%
NET: Top 3	798 35%	460 36%	9 24%	35 36%	28 34%	118 33%	278 37%	79 36%	22 31%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. How the student loan and repayment system work: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	316 14%	52 15%	46 11%	44 19% bde	31 12%	61 13%	32 13%	10 19%
Second most important	260 11%	48 14%	47 11%	34 14%	29 11%	52 11%	24 10%	7 13%
Third most important	222 10%	33 10%	30 7%	25 11%	34 13% be	35 7%	33 13% be	3 6%
Don't know	100 4%	7 2%	23 5% a	12 5% a	12 5%	19 4%	12 5%	2 4%
Not ranked	1382 61%	207 60% c	278 66% c	121 51%	148 58%	320 66% cd	144 59%	30 58%
NET: Top 2	576 25%	100 29% b	93 22%	78 33% bdef	60 24%	113 23%	56 23%	17 33%
NET: Top 3	798 35%	133 38% be	123 29%	103 44% be	94 37% b	148 30%	89 36%	20 38%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The average salary for my chosen degree and career route: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	255 11%	158 10%	97 13%	113 14% b	142 10%	100 11%	87 11%	68 11%
Second most important	240 11%	153 10%	87 11%	102 12% b	137 9%	101 11%	79 10%	60 10%
Third most important	266 12%	177 12%	89 12%	96 12%	169 12%	97 11%	103 13%	66 11%
Don't know	100 4%	67 4%	33 4%	36 4%	64 4%	38 4%	27 3%	35 6% b
Not ranked	1419 62%	958 63%	461 60%	476 58%	939 65% a	550 62%	485 62%	384 63%
NET: Top 2	495 22%	311 21%	184 24%	215 26% b	279 19%	201 23%	166 21%	128 21%
NET: Top 3	761 33%	488 32%	273 36%	311 38% b	448 31%	298 34%	269 34%	194 32%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The average salary for my chosen degree and career route: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	255 11%	223 11%	16 10%	4 9%	12 11%	19 10%	10 9%	48 12%	21 18%	33 13%	32 11%	21 12%	20 9%	19 11%
Second most important	240 11%	214 11%	12 7%	7 16%	7 6%	16 8%	15 13%	58 14%	9 8%	18 7%	38 13%	18 10%	25 12%	17 10%
Third most important	266 12%	224 11%	26 15%	7 16%	9 8%	23 12%	17 15%	42 10%	9 8%	31 12%	42 14%	11 6%	29 13%	20 11%
Don't know	100 4%	80 4%	8 5%	2 5%	10 9%	6 3%	9 8%	13 3%	4 3%	16 6%	9 3%	9 5%	6 3%	8 5%
Not ranked	1419 62%	1219 62%	106 63%	24 55%	70 65%	125 66%	66 56%	243 60%	72 63%	161 62%	182 60%	121 67%	137 63%	112 64%
NET: Top 2	495 22%	437 22%	28 17%	11 25%	19 18%	35 19%	25 21%	106 26%	30 26%	51 20%	70 23%	39 22%	45 21%	36 20%
NET: Top 3	761 33%	661 34%	54 32%	18 41%	28 26%	58 31%	42 36%	148 37%	39 34%	82 32%	112 37%	50 28%	74 34%	56 32%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The average salary for my chosen degree and career route: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	255 11%	139 11%	3 8%	10 10%	8 10%	30 8%	82 11%	28 13%	6 8%
Second most important	240 11%	139 11%	2 5%	7 7%	5 6%	30 8%	79 11%	24 11%	8 11%
Third most important	266 12%	157 12%	5 14%	9 9%	10 12%	38 11%	92 12%	27 12%	9 13%
Don't know	100 4%	50 4%	- -	8 8%	4 5%	17 5%	28 4%	5 2%	4 6%
Not ranked	1419 62%	809 63%	27 73%	64 65%	56 67%	245 68%	462 62%	134 61%	44 62%
NET: Top 2	495 22%	278 21%	5 14%	17 17%	13 16%	60 17%	161 22%	52 24%	14 20%
NET: Top 3	761 33%	435 34%	10 27%	26 27%	23 28%	98 27%	253 34%	79 36%	23 32%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The average salary for my chosen degree and career route: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	255 11%	44 13%	51 12%	35 15% e	27 11%	45 9%	24 10%	7 13%
Second most important	240 11%	36 10%	51 12% c	15 6%	32 13% c	56 11% c	27 11%	5 10%
Third most important	266 12%	54 16% bdg	44 10%	27 11%	22 9%	59 12%	28 11%	2 4%
Don't know	100 4%	7 2%	23 5% a	12 5% a	12 5%	19 4%	12 5%	2 4%
Not ranked	1419 62%	206 59%	255 60%	147 62%	161 63%	308 63%	154 63%	36 69%
NET: Top 2	495 22%	80 23%	102 24%	50 21%	59 23%	101 21%	51 21%	12 23%
NET: Top 3	761 33%	134 39%	146 34%	77 33%	81 32%	160 33%	79 32%	14 27%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The services and facilities provided by the university outside my degree course: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	225 10%	149 10%	76 10%	73 9%	151 10%	90 10%	76 10%	59 10%
Second most important	230 10%	153 10%	77 10%	81 10%	149 10%	91 10%	75 10%	64 10%
Third most important	260 11%	154 10%	106 14% a	107 13%	153 11%	112 13% b	73 9%	75 12%
Don't know	100 4%	67 4%	33 4%	36 4%	64 4%	38 4%	27 3%	35 6% b
Not ranked	1465 64%	990 65%	475 62%	526 64%	934 64%	555 63%	530 68% ac	380 62%
NET: Top 2	455 20%	302 20%	153 20%	154 19%	300 21%	181 20%	151 19%	123 20%
NET: Top 3	715 31%	456 30%	259 34%	261 32%	453 31%	293 33%	224 29%	198 32%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The services and facilities provided by the university outside my degree course: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	225 10%	200 10%	15 9%	- -	10 9%	19 10%	11 9%	37 9%	15 13%	28 11%	32 11%	20 11%	20 9%	18 10%
		c	c		c	c	c	c	c	c	c	c	c	c
Second most important	230 10%	183 9%	23 14%	6 14%	18 17%	24 13%	13 11%	31 8%	9 8%	30 12%	24 8%	19 11%	13 6%	20 11%
			gjl		aghjl	gl				l				
Third most important	260 11%	218 11%	22 13%	7 16%	13 12%	29 15%	10 9%	51 13%	7 6%	25 10%	29 10%	24 13%	22 10%	21 12%
						h						h		
Don't know	100 4%	80 4%	8 5%	2 5%	10 9%	6 3%	9 8%	13 3%	4 3%	16 6%	9 3%	9 5%	6 3%	8 5%
					aegjl		gjl							
Not ranked	1465 64%	1279 65%	100 60%	29 66%	57 53%	111 59%	74 63%	272 67%	80 70%	160 62%	209 69%	108 60%	156 72%	109 62%
		d						de	d		bdek		bdeikm	
NET: Top 2	455 20%	383 20%	38 23%	6 14%	28 26%	43 23%	24 21%	68 17%	24 21%	58 22%	56 18%	39 22%	33 15%	38 22%
					gl					l				
NET: Top 3	715 31%	601 31%	60 36%	13 30%	41 38%	72 38%	34 29%	119 29%	31 27%	83 32%	85 28%	63 35%	55 25%	59 34%
			l		l	aghjl						l		

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The services and facilities provided by the university outside my degree course: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	225 10%	126 10%	4 11%	9 9%	8 10%	43 12%	65 9%	23 11%	8 11%
Second most important	230 10%	132 10%	5 14%	11 11%	10 12%	34 9%	81 11%	18 8%	5 7%
Third most important	260 11%	132 10%	4 11%	12 12%	8 10%	34 9%	73 10%	25 11%	9 13%
Don't know	100 4%	50 4%	- -	8 8%	4 5%	17 5%	28 4%	5 2%	4 6%
Not ranked	1465 64%	854 66%	24 65%	58 59%	53 64%	232 64%	496 67%	147 67%	45 63%
NET: Top 2	455 20%	258 20%	9 24%	20 20%	18 22%	77 21%	146 20%	41 19%	13 18%
NET: Top 3	715 31%	390 30%	13 35%	32 33%	26 31%	111 31%	219 29%	66 30%	22 31%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. The services and facilities provided by the university outside my degree course: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	225 10%	40 12%	37 9%	24 10%	25 10%	43 9%	29 12%	5 10%
Second most important	230 10%	36 10%	38 9%	31 13% f	24 9%	55 11% f	16 7%	3 6%
Third most important	260 11%	45 13%	46 11%	27 11%	25 10%	62 13%	29 12%	9 17%
Don't know	100 4%	7 2%	23 5% a	12 5% a	12 5%	19 4%	12 5%	2 4%
Not ranked	1465 64%	219 63%	280 66%	142 60%	168 66%	308 63%	159 65%	33 63%
NET: Top 2	455 20%	76 22%	75 18%	55 23%	49 19%	98 20%	45 18%	8 15%
NET: Top 3	715 31%	121 35%	121 29%	82 35%	74 29%	160 33%	74 30%	17 33%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Information on the cost of living while studying: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	345 15%	199 13%	146 19% a	130 16%	214 15%	160 18% bc	103 13%	82 13%
Second most important	291 13%	171 11%	120 16% a	119 14%	171 12%	130 15% c	100 13%	61 10%
Third most important	203 9%	129 9%	74 10%	70 9%	132 9%	75 8%	74 9%	54 9%
Don't know	100 4%	67 4%	33 4%	36 4%	64 4%	38 4%	27 3%	35 6% b
Not ranked	1341 59%	947 63% b	394 51%	468 57%	870 60%	483 55%	477 61% a	381 62% a
NET: Top 2	636 28%	370 24%	266 35% a	249 30%	385 27%	290 33% bc	203 26%	143 23%
NET: Top 3	839 37%	499 33%	340 44% a	319 39%	517 36%	365 41% bc	277 35%	197 32%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Information on the cost of living while studying: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	345 15%	300 15%	20 12%	7 16%	18 17%	31 16%	19 16%	55 14%	15 13%	29 11%	58 19% bgi	29 16%	35 16%	29 16%
Second most important	291 13%	247 13%	28 17% dl	7 16%	9 8%	25 13%	12 10%	51 13%	18 16%	34 13%	34 11% adjl	32 18% adjl	19 9%	22 13%
Third most important	203 9%	178 9%	10 6%	2 5%	13 12%	15 8%	12 10%	40 10%	10 9%	24 9%	26 9%	13 7%	18 8%	20 11%
Don't know	100 4%	80 4%	8 5%	2 5%	10 9% aegjl	6 3%	9 8% gjl	13 3%	4 3%	16 6%	9 3%	9 5%	6 3%	8 5%
Not ranked	1341 59%	1155 59%	102 61%	26 59%	58 54%	112 59%	65 56%	245 61%	68 59%	156 60%	176 58%	97 54%	139 64% k	97 55%
NET: Top 2	636 28%	547 28%	48 29%	14 32%	27 25%	56 30%	31 26%	106 26%	33 29%	63 24%	92 30%	61 34% il	54 25%	51 29%
NET: Top 3	839 37%	725 37%	58 35%	16 36%	40 37%	71 38%	43 37%	146 36%	43 37%	87 34%	118 39%	74 41%	72 33%	71 40%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Information on the cost of living while studying: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	345 15%	170 13%	2 5%	13 13%	12 14%	39 11%	103 14%	33 15%	13 18%
Second most important	291 13%	143 11%	8 22% a	10 10%	11 13%	39 11%	79 11%	31 14%	11 15%
Third most important	203 9%	113 9%	5 14%	6 6%	6 7%	28 8%	61 8%	23 11%	9 13%
Don't know	100 4%	50 4%	- -	8 8% a	4 5%	17 5%	28 4%	5 2%	4 6%
Not ranked	1341 59%	818 63%	22 59%	61 62%	50 60%	237 66% d	472 64% d	126 58%	34 48%
NET: Top 2	636 28%	313 24%	10 27%	23 23%	23 28%	78 22%	182 24%	64 29% a	24 34% a
NET: Top 3	839 37%	426 33%	15 41%	29 30%	29 35%	106 29%	243 33%	87 40% ab	33 46% ab

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Information on the cost of living while studying: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	345 15%	52 15%	70 17%	31 13%	34 13%	71 15%	37 15%	10 19%
Second most important	291 13%	45 13%	50 12%	47 20% abdef	31 12%	44 9%	30 12%	8 15%
Third most important	203 9%	30 9%	43 10%	23 10%	26 10%	47 10%	18 7%	2 4%
Don't know	100 4%	7 2%	23 5% a	12 5% a	12 5%	19 4%	12 5%	2 4%
Not ranked	1341 59%	213 61% c	238 56%	123 52%	151 59%	306 63% bc	148 60%	30 58%
NET: Top 2	636 28%	97 28%	120 28%	78 33% e	65 26%	115 24%	67 27%	18 35%
NET: Top 3	839 37%	127 37%	163 38%	101 43% e	91 36%	162 33%	85 35%	20 38%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Information on the non-financial benefits of going to university and my chosen degree course: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	169 7%	111 7%	58 8%	57 7%	111 8%	68 8%	49 6%	52 8%
Second most important	224 10%	152 10%	72 9%	65 8%	157 11%	84 9%	80 10%	60 10%
Third most important	259 11%	166 11%	93 12%	89 11%	170 12%	108 12%	79 10%	72 12%
Don't know	100 4%	67 4%	33 4%	36 4%	64 4%	38 4%	27 3%	35 6%
Not ranked	1528 67%	1017 67%	511 67%	576 70%	949 65%	588 66%	546 70%	394 64%
NET: Top 2	393 17%	263 17%	130 17%	122 15%	268 18%	152 17%	129 17%	112 18%
NET: Top 3	652 29%	429 28%	223 29%	211 26%	438 30%	260 29%	208 27%	184 30%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Information on the non-financial benefits of going to university and my chosen degree course: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	169 7%	148 8%	11 7%	4 9%	6 6%	14 7%	10 9%	39 10% i	7 6%	14 5%	20 7%	15 8%	16 7%	13 7%
Second most important	224 10%	199 10%	12 7%	2 5%	11 10%	21 11%	12 10%	39 10% bj	18 16%	27 10%	27 9%	18 10%	19 9%	18 10%
Third most important	259 11%	219 11%	23 14%	6 14%	11 10%	14 7%	11 9%	43 11%	10 9%	28 11%	39 13%	27 15% e	24 11%	23 13%
Don't know	100 4%	80 4%	8 5%	2 5%	10 9% aegjl	6 3%	9 8% gjl	13 3%	4 3%	16 6%	9 3%	9 5%	6 3%	8 5%
Not ranked	1528 67%	1314 67%	114 68%	30 68%	70 65%	134 71%	75 64%	270 67%	76 66%	174 67%	208 69%	111 62%	152 70%	114 65%
NET: Top 2	393 17%	347 18%	23 14%	6 14%	17 16%	35 19%	22 19%	78 19%	25 22%	41 16%	47 16%	33 18%	35 16%	31 18%
NET: Top 3	652 29%	566 29%	46 27%	12 27%	28 26%	49 26%	33 28%	121 30%	35 30%	69 27%	86 28%	60 33%	59 27%	54 31%



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Information on the non-financial benefits of going to university and my chosen degree course: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	169 7%	99 8%	- -	8 8%	5 6%	25 7%	51 7%	16 7%	9 13%
Second most important	224 10%	127 10%	4 11%	12 12%	10 12%	35 10%	74 10%	25 11%	7 10%
Third most important	259 11%	140 11%	3 8%	14 14%	9 11%	40 11%	82 11%	22 10%	6 8%
Don't know	100 4%	50 4%	- -	8 8%	4 5%	17 5%	28 4%	5 2%	4 6%
Not ranked	1528 67%	878 68%	30 81%	56 57%	55 66%	243 68%	508 68%	150 69%	45 63%
NET: Top 2	393 17%	226 17%	4 11%	20 20%	15 18%	60 17%	125 17%	41 19%	16 23%
NET: Top 3	652 29%	366 28%	7 19%	34 35%	24 29%	100 28%	207 28%	63 29%	22 31%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Information on the non-financial benefits of going to university and my chosen degree course: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	169 7%	30 9%	27 6%	20 8%	25 10% f	43 9%	12 5%	2 4%
Second most important	224 10%	34 10%	41 10%	23 10%	22 9%	46 9%	35 14% de	7 13%
Third most important	259 11%	39 11%	38 9%	28 12%	32 13%	64 13% b	21 9%	6 12%
Don't know	100 4%	7 2%	23 5% a	12 5% a	12 5%	19 4%	12 5%	2 4%
Not ranked	1528 67%	237 68%	295 70%	153 65%	163 64%	315 65%	165 67%	35 67%
NET: Top 2	393 17%	64 18%	68 16%	43 18%	47 19%	89 18%	47 19%	9 17%
NET: Top 3	652 29%	103 30%	106 25%	71 30%	79 31%	153 31% b	68 28%	15 29%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Career experiences of past graduates in my subject and institution: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Significance Level: 95%								
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	288 13%	183 12%	105 14%	109 13%	178 12%	120 14%	93 12%	75 12%
Second most important	301 13%	202 13%	99 13%	103 13%	198 14%	124 14%	101 13%	76 12%
Third most important	280 12%	185 12%	95 12%	111 13%	169 12%	109 12%	106 14%	65 11%
Don't know	100 4%	67 4%	33 4%	36 4%	64 4%	38 4%	27 3%	35 6% b
Not ranked	1311 58%	876 58%	435 57%	464 56%	842 58%	495 56%	454 58%	362 59%
NET: Top 2	589 26%	385 25%	204 27%	212 26%	376 26%	244 28%	194 25%	151 25%
NET: Top 3	869 38%	570 38%	299 39%	323 39%	545 38%	353 40%	300 38%	216 35%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Career experiences of past graduates in my subject and institution: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	288 13%	239 12%	30 18% afjkm	8 18% f	11 10%	29 15% fjk	8 7% f	56 14% f	12 10%	41 16% fjk	28 9%	15 8%	32 15% fk	18 10%
Second most important	301 13%	258 13% f	20 12%	6 14%	17 16% f	26 14%	8 7%	40 10%	13 11%	38 15% f	43 14% f	25 14%	40 18% afg	25 14%
Third most important	280 12%	241 12%	21 13%	7 16%	11 10%	26 14%	14 12%	54 13%	13 11%	33 13%	37 12%	18 10%	25 12%	21 12%
Don't know	100 4%	80 4%	8 5%	2 5%	10 9% aegjl	6 3%	9 8% gjl	13 3%	4 3%	16 6%	9 3%	9 5%	6 3%	8 5%
Not ranked	1311 58%	1142 58% i	89 53%	21 48%	59 55%	102 54%	78 67% bceil	241 60% i	73 63% i	131 51%	186 61% il	113 63% il	114 53%	104 59%
NET: Top 2	589 26%	497 25% f	50 30% f	14 32% f	28 26% f	55 29% f	16 14% f	96 24% f	25 22% f	79 31% f	71 23% f	40 22% f	72 33% afghjk	43 24% f
NET: Top 3	869 38%	738 38% f	71 42% f	21 48% f	39 36% f	81 43% fk	30 26% fk	150 37% f	38 33% fk	112 43% fk	108 36% fk	58 32% fk	97 45% afhjk	64 36% fk

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Career experiences of past graduates in my subject and institution: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment a	Further study b	Unemployed c	Self-employment d	Under £20,000 per year a	£20,000 - £39,999 b	£40,000 - £69,999 c	£70,000+ d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	288 13%	155 12%	5 14%	11 11%	12 14%	46 13%	86 12%	29 13%	7 10%
Second most important	301 13%	181 14%	6 16%	10 10%	9 11%	51 14%	103 14%	27 12%	7 10%
Third most important	280 12%	164 13%	5 14%	12 12%	3 4%	47 13%	90 12%	23 11%	8 11%
Don't know	100 4%	50 4%	- -	8 8%	4 5%	17 5%	28 4%	5 2%	4 6%
Not ranked	1311 58%	744 57%	21 57%	57 58%	55 66%	199 55%	436 59%	134 61%	45 63%
NET: Top 2	589 26%	336 26%	11 30%	21 21%	21 25%	97 27%	189 25%	56 26%	14 20%
NET: Top 3	869 38%	500 39%	16 43%	33 34%	24 29%	144 40%	279 38%	79 36%	22 31%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Career experiences of past graduates in my subject and institution: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	288 13%	43 12%	61 14%	25 11%	31 12%	70 14%	27 11%	4 8%
Second most important	301 13%	34 10%	58 14%	31 13%	39 15% a	71 15% a	27 11%	6 12%
Third most important	280 12%	36 10%	67 16% ae	27 11%	31 12%	50 10%	36 15%	7 13%
Don't know	100 4%	7 2%	23 5% a	12 5% a	12 5%	19 4%	12 5%	2 4%
Not ranked	1311 58%	227 65% bde	215 51%	141 60% b	141 56%	277 57%	143 58%	33 63%
NET: Top 2	589 26%	77 22%	119 28%	56 24%	70 28%	141 29% af	54 22%	10 19%
NET: Top 3	869 38%	113 33%	186 44% ac	83 35%	101 40%	191 39% a	90 37%	17 33%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Better career information to help my choice of subject: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
Significance Level: 95%		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	370 16%	285 19% b	85 11%	115 14%	255 18% a	112 13%	161 21% ac	97 16%
Second most important	277 12%	192 13%	85 11%	95 12%	182 13%	97 11%	112 14% a	68 11%
Third most important	247 11%	168 11%	79 10%	80 10%	164 11%	103 12%	80 10%	64 10%
Don't know	100 4%	67 4%	33 4%	36 4%	64 4%	38 4%	27 3%	35 6% b
Not ranked	1286 56%	801 53%	485 63% a	497 60% b	786 54%	536 60% b	401 51%	349 57% b
NET: Top 2	647 28%	477 32% b	170 22%	210 26%	437 30% a	209 24%	273 35% ac	165 27%
NET: Top 3	894 39%	645 43% b	249 32%	290 35%	601 41% a	312 35%	353 45% ac	229 37%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Better career information to help my choice of subject: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	370 16%	312 16%	26 15%	12 27% aghi	20 19%	33 17%	19 16%	53 13%	16 14%	39 15%	54 18%	32 18%	36 17%	30 17%
Second most important	277 12%	238 12% m	25 15% m	5 11%	9 8%	25 13% m	20 17% m	55 14% m	11 10%	31 12%	38 13% m	22 12%	24 11%	12 7%
Third most important	247 11%	219 11%	15 9%	2 5%	11 10%	13 7%	10 9%	44 11%	20 17% abcef	30 12%	33 11%	20 11%	24 11%	25 14% e
Don't know	100 4%	80 4%	8 5%	2 5%	10 9% aegjl	6 3%	9 8% gjl	13 3%	4 3%	16 6%	9 3%	9 5%	6 3%	8 5%
Not ranked	1286 56%	1111 57%	94 56%	23 52%	58 54%	112 59%	59 50%	239 59%	64 56%	143 55%	169 56%	97 54%	127 59%	101 57%
NET: Top 2	647 28%	550 28%	51 30%	17 39% m	29 27%	58 31%	39 33%	108 27%	27 23%	70 27%	92 30%	54 30%	60 28%	42 24%
NET: Top 3	894 39%	769 39%	66 39%	19 43%	40 37%	71 38%	49 42%	152 38%	47 41%	100 39%	125 41%	74 41%	84 39%	67 38%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Better career information to help my choice of subject: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	370 16%	251 19%	13 35% acd	14 14%	11 13%	65 18%	154 21%	33 15%	10 14%
Second most important	277 12%	154 12%	6 16%	16 16%	14 17%	59 16% bd	86 12%	25 11%	5 7%
Third most important	247 11%	146 11%	1 3%	7 7%	10 12%	43 12%	89 12%	20 9%	7 10%
Don't know	100 4%	50 4%	- -	8 8% a	4 5%	17 5%	28 4%	5 2%	4 6%
Not ranked	1286 56%	693 54%	17 46%	53 54%	44 53%	176 49%	386 52%	135 62% ab	45 63% a
NET: Top 2	647 28%	405 31%	19 51% acd	30 31%	25 30%	124 34% cd	240 32%	58 27%	15 21%
NET: Top 3	894 39%	551 43%	20 54%	37 38%	35 42%	167 46% cd	329 44% cd	78 36%	22 31%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Better career information to help my choice of subject: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	370 16%	51 15%	70 17%	29 12%	42 17%	82 17%	51 21% c	9 17%
Second most important	277 12%	40 12%	45 11%	16 7%	30 12%	64 13% c	36 15% c	10 19% c
Third most important	247 11%	40 12%	35 8%	30 13%	24 9%	59 12%	26 11%	9 17% b
Don't know	100 4%	7 2%	23 5% a	12 5% a	12 5%	19 4%	12 5%	2 4%
Not ranked	1286 56%	209 60% fg	251 59% fg	149 63% efg	146 57% g	263 54%	120 49%	22 42%
NET: Top 2	647 28%	91 26% c	115 27% c	45 19%	72 28% c	146 30% c	87 36% abc	19 37% c
NET: Top 3	894 39%	131 38%	150 35%	75 32%	96 38%	205 42% bc	113 46% abc	28 54% abcd

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Better career information to help my choice of institution: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	200 9%	139 9%	61 8%	79 10%	121 8%	66 7%	76 10%	58 9%
Second most important	238 10%	162 11%	76 10%	97 12%	141 10%	90 10%	81 10%	67 11%
Third most important	254 11%	180 12%	74 10%	97 12%	156 11%	101 11%	97 12%	56 9%
Don't know	100 4%	67 4%	33 4%	36 4%	64 4%	38 4%	27 3%	35 6% b
Not ranked	1488 65%	965 64%	523 68% a	514 62%	969 67% a	591 67%	500 64%	397 65%
NET: Top 2	438 19%	301 20%	137 18%	176 21%	262 18%	156 18%	157 20%	125 20%
NET: Top 3	692 30%	481 32% b	211 28%	273 33% b	418 29%	257 29%	254 33%	181 30%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Better career information to help my choice of institution: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	200 9%	172 9%	17 10%	4 9%	7 6%	26 14% ajm	8 7%	37 9%	10 9%	28 11%	19 6%	16 9%	18 8%	10 6%
Second most important	238 10%	213 11%	15 9%	2 5%	8 7%	20 11%	11 9%	41 10%	14 12%	25 10%	33 11%	18 10%	26 12%	25 14%
Third most important	254 11%	221 11%	20 12%	2 5%	11 10%	21 11%	15 13%	44 11%	14 12%	33 13%	38 13%	19 11%	22 10%	15 9%
Don't know	100 4%	80 4%	8 5%	2 5%	10 9% aegjl	6 3%	9 8% gjl	13 3%	4 3%	16 6%	9 3%	9 5%	6 3%	8 5%
Not ranked	1488 65%	1274 65%	108 64%	34 77% ei	72 67%	116 61%	74 63%	269 67%	73 63%	157 61%	204 67%	118 66%	145 67%	118 67%
NET: Top 2	438 19%	385 20%	32 19%	6 14%	15 14%	46 24% d	19 16%	78 19%	24 21%	53 20%	52 17%	34 19%	44 20%	35 20%
NET: Top 3	692 30%	606 31%	52 31%	8 18%	26 24%	67 35% cd	34 29%	122 30%	38 33%	86 33% c	90 30%	53 29%	66 30%	50 28%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Better career information to help my choice of institution: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	200 9%	120 9%	6 16% c	4 4%	11 13% c	39 11%	63 8%	19 9%	8 11%
Second most important	238 10%	141 11%	3 8%	8 8%	9 11%	37 10%	79 11%	24 11%	12 17%
Third most important	254 11%	161 12%	9 24% acd	7 7%	6 7%	52 14%	83 11%	30 14%	9 13%
Don't know	100 4%	50 4%	- -	8 8% a	4 5%	17 5%	28 4%	5 2%	4 6%
Not ranked	1488 65%	822 64%	19 51%	71 72% b	53 64%	215 60%	490 66% ad	140 64%	38 54%
NET: Top 2	438 19%	261 20%	9 24%	12 12%	20 24% c	76 21%	142 19%	43 20%	20 28%
NET: Top 3	692 30%	422 33% c	18 49% ac	19 19%	26 31%	128 36%	225 30%	73 33%	29 41%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Better career information to help my choice of institution: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	200 9%	28 8%	36 8%	15 6%	27 11%	50 10%	19 8%	2 4%
Second most important	238 10%	42 12%	43 10%	19 8%	27 11%	58 12%	22 9%	3 6%
Third most important	254 11%	35 10%	53 13%	21 9%	31 12%	56 11%	21 9%	8 15%
Don't know	100 4%	7 2%	23 5% a	12 5% a	12 5%	19 4%	12 5%	2 4%
Not ranked	1488 65%	235 68%	269 63%	169 72% bde	157 62%	304 62%	171 70% e	37 71%
NET: Top 2	438 19%	70 20%	79 19%	34 14%	54 21% c	108 22% cg	41 17%	5 10%
NET: Top 3	692 30%	105 30%	132 31% c	55 23%	85 33% cf	164 34% cf	62 25%	13 25%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Other: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Most important	12 1%	11 1%	1 *	3 *	9 1%	2 *	4 1%	6 1% a
Second most important	4 *	3 *	1 *	1 *	3 *	1 *	2 *	1 *
Third most important	7 *	6 *	1 *	1 *	6 *	2 *	2 *	3 *
Don't know	100 4%	67 4%	33 4%	36 4%	64 4%	38 4%	27 3%	35 6% b
Not ranked	2157 95%	1426 94%	731 95%	782 95%	1369 94%	843 95% c	746 96% c	568 93%
NET: Top 2	16 1%	14 1%	2 *	4 *	12 1%	3 *	6 1%	7 1%
NET: Top 3	23 1%	20 1% b	3 *	5 1%	18 1%	5 1%	8 1%	10 2% a

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Other: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Most important	12 1%	12 1%	-	-	-	-	2 2%	3 1%	1 1%	1 *	5 2%	-	-	-
Second most important	4 *	4 *	-	-	-	-	-	1 *	-	-	2 1%	-	1 *	-
Third most important	7 *	7 *	-	-	-	-	-	1 *	-	-	3 1%	1 1%	1 *	1 1%
Don't know	100 4%	80 4%	8 5%	2 5%	10 9%	6 3%	9 8%	13 3%	4 3%	16 6%	9 3%	9 5%	6 3%	8 5%
Not ranked	2157 95%	1857 95%	160 95%	42 95%	98 91%	183 97%	106 91%	386 96%	110 96%	242 93%	284 94%	170 94%	209 96%	167 95%
NET: Top 2	16 1%	16 1%	-	-	-	-	2 2%	4 1%	1 1%	1 *	7 2%	-	1 *	-
NET: Top 3	23 1%	23 1%	-	-	-	-	2 2%	5 1%	1 1%	1 *	10 3%	1 1%	2 1%	1 1%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Other: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Most important	12 1%	8 1%	- -	1 1%	2 2%	5 1%	3 *	- -	1 1%
Second most important	4 *	3 *	- -	- -	1 1%	1 *	2 *	- -	- -
Third most important	7 *	3 *	- -	2 2% a	- -	1 *	2 *	- -	- -
Don't know	100 4%	50 4%	- -	8 8% a	4 5%	17 5%	28 4%	5 2%	4 6%
Not ranked	2157 95%	1230 95% c	37 100% c	87 89%	76 92%	336 93%	708 95%	213 98% a	66 93%
NET: Top 2	16 1%	11 1%	- -	1 1%	3 4% a	6 2%	5 1%	- -	1 1%
NET: Top 3	23 1%	14 1%	- -	3 3%	3 4% a	7 2% c	7 1%	- -	1 1%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Other: Thinking about where and what to study, which of the following, if any, are the top three most important things you wish you had known before applying to university:

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Most important	12 1%	- -	3 1%	1 *	- -	3 1%	2 1%	1 2% ad
Second most important	4 *	- -	- -	- -	1 *	- -	2 1% e	- -
Third most important	7 *	- -	1 *	- -	1 *	1 *	1 *	- -
Don't know	100 4%	7 2%	23 5% a	12 5% a	12 5%	19 4%	12 5%	2 4%
Not ranked	2157 95%	340 98% bcdef	397 94%	223 94%	240 94%	464 95%	228 93%	49 94%
NET: Top 2	16 1%	- -	3 1%	1 *	1 *	3 1%	4 2% a	1 2% a
NET: Top 3	23 1%	- -	4 1%	1 *	2 1%	4 1%	5 2% a	1 2% a

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is the highest educational level that you have achieved or are working towards?

BASE: All respondents

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Significance Level: 95%								
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
No formal education	-	-	-	-	-	-	-	-
Primary	-	-	-	-	-	-	-	-
Secondary school, high school, A levels, Highers, International Baccalaureate, NVQ levels 1 to 3, etc.	-	-	-	-	-	-	-	-
Non-university equivalent qualification e.g. apprenticeships, professional qualification, NVQ level 4, etc.	-	-	-	-	-	-	-	-
Undergraduate university degree	1641 72%	986 65%	655 85% a	583 71%	1052 73%	741 84% bc	516 66%	384 63%
Higher university degree, masters, doctorate, MBA, NVQ level 5, etc.	639 28%	527 35% b	112 15%	240 29%	399 27%	145 16%	265 34% a	229 37% a
Don't know	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is the highest educational level that you have achieved or are working towards?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
No formal education	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Primary	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secondary school, high school, A levels, Highers, International Baccalaureate, NVQ levels 1 to 3, etc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Non-university equivalent qualification e.g. apprenticeships, professional qualification, NVQ level 4, etc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undergraduate university degree	1641 72%	1414 72%	117 70%	31 70%	79 73%	138 73%	98 84%	245 61%	85 74%	196 76%	235 78%	131 73%	157 72%	129 73%
Higher university degree, masters, doctorate, MBA, NVQ level 5, etc.	639 28%	546 28%	51 30%	13 30%	29 27%	51 27%	19 16%	159 39%	30 26%	63 24%	68 22%	49 27%	60 28%	47 27%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is the highest educational level that you have achieved or are working towards?

BASE: All respondents

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
No formal education	-	-	-	-	-	-	-	-	-
Primary	-	-	-	-	-	-	-	-	-
Secondary school, high school, A levels, Highers, International Baccalaureate, NVQ levels 1 to 3, etc.	-	-	-	-	-	-	-	-	-
Non-university equivalent qualification e.g. apprenticeships, professional qualification, NVQ level 4, etc.	-	-	-	-	-	-	-	-	-
Undergraduate university degree	1641 72%	838 65%	13 35%	71 72%	54 65%	270 75%	492 66%	111 51%	28 39%
Higher university degree, masters, doctorate, MBA, NVQ level 5, etc.	639 28%	456 35%	24 65%	27 28%	29 35%	90 25%	251 34%	107 49%	43 61%
Don't know	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is the highest educational level that you have achieved or are working towards?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
No formal education	-	-	-	-	-	-	-	-
Primary	-	-	-	-	-	-	-	-
Secondary school, high school, A levels, Highers, International Baccalaureate, NVQ levels 1 to 3, etc.	-	-	-	-	-	-	-	-
Non-university equivalent qualification e.g. apprenticeships, professional qualification, NVQ level 4, etc.	-	-	-	-	-	-	-	-
Undergraduate university degree	1641 72%	225 65%	282 67%	169 72%	213 84%	352 72%	178 73%	34 65%
Higher university degree, masters, doctorate, MBA, NVQ level 5, etc.	639 28%	122 35%	142 33%	67 28%	41 16%	135 28%	67 27%	18 35%
Don't know	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Thinking about your undergraduate degree, which of the following, if any, apply to you?

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
I am studying for my undergraduate degree	767 34%	-	767 a	378 46% b	384 26% a	647 73% bc	47 6% b	73 12% b
I graduated less than 5 years ago (2019-2015)	-	-	-	-	-	-	-	-
I graduated between 5-10 years ago (2009-2014)	1513 66%	1513 100% b	-	445 54%	1067 74% a	239 27%	734 94% ac	540 88% a
I graduated over 10 years ago (pre-2009)	-	-	-	-	-	-	-	-
None of the above	-	-	-	-	-	-	-	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Thinking about your undergraduate degree, which of the following, if any, apply to you?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
I am studying for my undergraduate degree	767 34%	650 33%	66 39% cfi	10 23%	41 38% f	62 33%	30 26%	134 33%	38 33%	73 28%	109 36% fi	65 36%	86 40% cfi	53 30%
I graduated less than 5 years ago (2019-2015)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
I graduated between 5-10 years ago (2009-2014)	1513 66%	1310 67%	102 61%	34 77% bl	67 62%	127 67%	87 74% bdjl	270 67%	77 67%	186 72% bjl	194 64%	115 64%	131 60%	123 70%
I graduated over 10 years ago (pre-2009)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None of the above	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Thinking about your undergraduate degree, which of the following, if any, apply to you?

BASE: All respondents

Significance Level: 95%

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment a	Further study b	Unemployed c	Self-employment d	Under £20,000 per year a	£20,000 - £39,999 b	£40,000 - £69,999 c	£70,000+ d
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
I am studying for my undergraduate degree	767 34%	-	-	-	-	-	-	-	-
I graduated less than 5 years ago (2019-2015)	-	-	-	-	-	-	-	-	-
I graduated between 5-10 years ago (2009-2014)	1513 66%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
I graduated over 10 years ago (pre-2009)	-	-	-	-	-	-	-	-	-
None of the above	-	-	-	-	-	-	-	-	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Thinking about your undergraduate degree, which of the following, if any, apply to you?

BASE: All respondents

Significance Level: 95%

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
I am studying for my undergraduate degree	767 34%	124 36% f	172 41% def	85 36% f	82 32% d	158 32% f	61 25% f	18 35% g
I graduated less than 5 years ago (2019-2015)	- -	- -	- -	- -	- -	- -	- -	- -
I graduated between 5-10 years ago (2009-2014)	1513 66%	223 64%	252 59%	151 64%	172 68% b	329 68% b	184 75% abce	34 65%
I graduated over 10 years ago (pre-2009)	- -	- -	- -	- -	- -	- -	- -	- -
None of the above	- -	- -	- -	- -	- -	- -	- -	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. How old are you?

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
18-27	886 39%	239 16%	647 84% a	404 49% b	478 33%	886 100% bc	- -	- -
28-31	781 34%	734 49% b	47 6%	212 26%	568 39% a	- -	781 100% ac	- -
32+	613 27%	540 36% b	73 10%	207 25%	405 28%	- -	- -	613 100% ab
Base for stats	2280	1513	767	823	1451	886	781	613
Mean Score	28.57	31.40 b	22.99	27.43	29.22 a	22.42	29.50 a	36.27 ab
Standard Deviation	6.649	5.226	5.534	7.415	6.086	3.188	1.102	5.751
Standard Error	.139	.134	.200	.258	.160	.107	.039	.232
Error variance	.02	.02	.04	.07	.03	.01	*	.05

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. How old are you?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
18-27	886 39%	767 39%	68 40%	6 14%	45 42%	76 40%	41 35%	152 38%	47 41%	96 37%	138 46%	64 36%	87 40%	66 38%
		c	c		c	c	c	c	c	c	acgik	c	c	c
28-31	781 34%	677 35%	46 27%	20 45%	38 35%	65 34%	45 38%	135 33%	36 31%	97 37%	90 30%	64 36%	74 34%	71 40%
				bj			b			b				bj
32+	613 27%	516 26%	54 32%	18 41%	25 23%	48 25%	31 26%	117 29%	32 28%	66 25%	75 25%	52 29%	56 26%	39 22%
			m	adeijlm										
Base for stats	2280	1960	168	44	108	189	117	404	115	259	303	180	217	176
Mean Score	28.57	28.49	28.78	31.14	28.67	28.00	28.38	28.60	29.12	28.86	27.98	28.81	28.37	28.53
				aefgjklm										
Standard Deviation	6.649	6.514	7.306	7.057	7.650	6.292	6.265	5.876	7.480	6.986	6.877	6.669	6.869	5.646
Standard Error	.139	.147	.564	1.064	.736	.458	.579	.292	.698	.434	.395	.497	.466	.426
Error variance	.02	.02	.32	1.13	.54	.21	.34	.09	.49	.19	.16	.25	.22	.18

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. How old are you?

BASE: All respondents

Significance Level: 95%

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
18-27	886 39%	215 17%	7 19%	9 9%	8 10%	66 18% c	125 17% c	22 10%	10 14%
28-31	781 34%	627 48%	17 46%	48 49%	37 45%	156 43% d	389 52% ad	110 50% d	20 28%
32+	613 27%	452 35%	13 35%	41 42%	38 46% a	138 38% b	229 31% b	86 39% b	41 58% abc
Base for stats	2280	1294	37	98	83	360	743	218	71
Mean Score	28.57	31.22	31.05	32.67 a	32.80 a	31.75 b	30.92	31.40	33.34 bc
Standard Deviation	6.649	4.921	4.624	6.658	6.785	6.250	4.584	3.918	6.155
Standard Error	.139	.137	.760	.673	.745	.329	.168	.265	.730
Error variance	.02	.02	.58	.45	.55	.11	.03	.07	.53

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. How old are you?

BASE: All respondents

Significance Level: 95%

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
18-27	886 39%	119 34%	191 45% acf	85 36%	114 45% acf	192 39%	85 35%	16 31%
28-31	781 34%	119 34%	125 29%	70 30%	87 34%	169 35%	104 42% abce	22 42%
32+	613 27%	109 31% df	108 25%	81 34% bdef	53 21%	126 26%	56 23%	14 27%
Base for stats	2280	347	424	236	254	487	245	52
Mean Score	28.57	29.18 bd	27.69	29.36 bd	27.50	28.61 bd	28.89 bd	28.88
Standard Deviation	6.649	6.540	6.666	6.971	5.105	6.494	7.184	7.648
Standard Error	.139	.351	.324	.454	.320	.294	.459	1.061
Error variance	.02	.12	.10	.21	.10	.09	.21	1.12

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Do you identify as...

BASE: All respondents

Significance Level: 95%

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Male	823 36%	445 29%	378 49%	823 100%	- -	404 46%	212 27%	207 34%
		a	a	b		bc		b
Female	1451 64%	1067 71%	384 50%	- -	1451 100%	478 54%	568 73%	405 66%
		b		a		ac		a
Other	4 *	1 *	3 *	- -	- -	2 *	1 *	1 *
Prefer not to say	2 *	- -	2 *	- -	- -	2 *	- -	- -
			a					

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Do you identify as...

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Male	823 36%	708 36%	69 41%	14 32%	32 30%	78 41%	41 35%	188 47%	40 35%	86 33%	85 28%	62 34%	68 31%	60 34%
		j	jl			djl		adfghijklm						
Female	1451 64%	1246 64%	99 59%	30 68%	76 70%	110 58%	76 65%	214 53%	75 65%	173 67%	218 72%	118 66%	148 68%	114 65%
		g			eg		g		g	g	abeg	g	eg	g
Other	4 *	4 *	-	-	-	1 1%	-	1 *	-	-	-	-	-	2 1%
		*	-	-	-	1%	-	*	-	-	-	-	-	a
Prefer not to say	2 *	2 *	-	-	-	-	-	1 *	-	-	-	-	1 *	-
		*	-	-	-	-	-	*	-	-	-	-	*	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Do you identify as...

BASE: All respondents

Significance Level: 95%

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Male	823 36%	399 31% c	11 30% c	11 11%	31 37% c	66 18%	217 29% a	101 46% ab	35 49% ab
Female	1451 64%	895 69%	26 70%	86 88% abd	52 63%	293 81% bcd	526 71% cd	117 54%	36 51%
Other	4 *	- -	- -	1 1% a	- -	1 *	- -	- -	- -
Prefer not to say	2 *	- -	- -	- -	- -	- -	- -	- -	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. Do you identify as...

BASE: All respondents

Significance Level: 95%

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Male	823 36%	165 48% cdefg	258 61% acdefg	58 25%	84 33% ce	118 24%	80 33% e	13 25%
Female	1451 64%	181 52% b	164 39%	178 75% abdf	169 67% ab	368 76% abdf	164 67% ab	39 75% ab
Other	4 *	- -	1 *	- -	1 *	1 *	1 *	- -
Prefer not to say	2 *	1 *	1 *	- -	- -	- -	- -	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. In which of the following do you live?

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
Total	2280	1513	767	823	1451	886	781	613
	100%	100%	100%	100%	100%	100%	100%	100%
Scotland	168	102	66	69	99	68	46	54
	7%	7%	9%	8%	7%	8%	6%	9%
North East	115	77	38	40	75	47	36	32
	5%	5%	5%	5%	5%	5%	5%	5%
North West	259	186	73	86	173	96	97	66
	11%	12%	10%	10%	12%	11%	12%	11%
Yorkshire & Humberside	176	123	53	60	114	66	71	39
	8%	8%	7%	7%	8%	7%	9%	6%
West Midlands	217	131	86	68	148	87	74	56
	10%	9%	11%	8%	10%	10%	9%	9%
East Midlands	189	127	62	78	110	76	65	48
	8%	8%	8%	9%	8%	9%	8%	8%
Wales	108	67	41	32	76	45	38	25
	5%	4%	5%	4%	5%	5%	5%	4%
Eastern	117	87	30	41	76	41	45	31
	5%	6%	4%	5%	5%	5%	6%	5%
London	404	270	134	188	214	152	135	117
	18%	18%	17%	23%	15%	17%	17%	19%
South East	303	194	109	85	218	138	90	75
	13%	13%	14%	10%	15%	16%	12%	12%
South West	180	115	65	62	118	64	64	52
	8%	8%	8%	8%	8%	7%	8%	8%
Northern Ireland	44	34	10	14	30	6	20	18
	2%	2%	1%	2%	2%	1%	3%	3%
Outside the UK	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. In which of the following do you live?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Scotland	168 7%	- -	168 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
			acdefghijklm											
North East	115 5%	115 6%	- -	- -	- -	- -	- -	- -	115 100%	- -	- -	- -	- -	- -
		bdefghijklm												
North West	259 11%	259 13%	- -	- -	- -	- -	- -	- -	- -	259 100%	- -	- -	- -	- -
		bcdefghijklm												
Yorkshire & Humberside	176 8%	176 9%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	176 100%
		bcdefghijkl												
West Midlands	217 10%	217 11%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	217 100%	- -
		bcdefghijklm												
East Midlands	189 8%	189 10%	- -	- -	- -	189 100%	- -	- -	- -	- -	- -	- -	- -	- -
		bcdefghijklm												
Wales	108 5%	- -	- -	- -	108 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -
		abcefgijklm												
Eastern	117 5%	117 6%	- -	- -	- -	- -	117 100%	- -	- -	- -	- -	- -	- -	- -
		bdeghijklm												
London	404 18%	404 21%	- -	- -	- -	- -	- -	404 100%	- -	- -	- -	- -	- -	- -
		bcdefhijklm												
South East	303 13%	303 15%	- -	- -	- -	- -	- -	- -	- -	- -	303 100%	- -	- -	- -
		bcdefghiklm												
South West	180 8%	180 9%	- -	- -	- -	- -	- -	- -	- -	- -	- -	180 100%	- -	- -
		bcdefghijlm												

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. In which of the following do you live?

BASE: All respondents

Significance Level: 95%

	Total	Region												
		NET: England a	Scotland b	Northern Ireland c	Wales d	East Midlands e	Eastern f	London g	North East h	North West i	South East j	South West k	West Midlands l	Yorkshire & Humberside m
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Northern Ireland	44 2%	-	-	44 100%	-	-	-	-	-	-	-	-	-	-
Outside the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. In which of the following do you live?

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment a	Further study b	Unemployed c	Self-employment d	Under £20,000 per year a	£20,000 - £39,999 b	£40,000 - £69,999 c	£70,000+ d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Scotland	168 7%	84 6%	5 14%	6 6%	10 12%	27 8%	49 7%	11 5%	4 6%
North East	115 5%	65 5%	2 5%	5 5%	5 6%	17 5%	39 5%	10 5%	4 6%
North West	259 11%	163 13%	4 11%	9 9%	11 13%	53 15%	93 13%	21 10%	5 7%
Yorkshire & Humberside	176 8%	102 8%	4 11%	11 11%	4 5%	26 7%	71 10%	12 6%	3 4%
West Midlands	217 10%	114 9%	2 5%	11 11%	2 2%	39 11%	61 8%	17 8%	2 3%
East Midlands	189 8%	110 9%	3 8%	7 7%	8 10%	37 10%	60 8%	16 7%	5 7%
Wales	108 5%	52 4%	3 8%	5 5%	5 6%	21 6%	34 5%	4 2%	3 4%
Eastern	117 5%	72 6%	2 5%	7 7%	7 8%	23 6%	45 6%	10 5%	3 4%
London	404 18%	236 18%	4 11%	12 12%	15 18%	28 8%	120 16% a	74 34% ab	32 45% ab
South East	303 13%	170 13%	4 11%	12 12%	9 11%	43 12%	100 13%	27 12%	6 8%
South West	180 8%	97 7%	4 11%	9 9%	7 8%	39 11%	49 7%	14 6%	4 6%
Northern Ireland	44 2%	29 2%	- -	4 4%	- -	7 2%	22 3%	2 1%	- -
Outside the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. In which of the following do you live?

BASE: All respondents

	University subject							
	Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Scotland	168 7%	21 6%	47 11% acdf	13 6%	15 6%	41 8%	14 6%	3 6%
North East	115 5%	12 3%	21 5%	20 8% ae	13 5%	21 4%	14 6%	1 2%
North West	259 11%	36 10%	47 11%	34 14%	34 13%	51 10%	29 12%	5 10%
Yorkshire & Humberside	176 8%	21 6%	33 8%	20 8%	18 7%	42 9%	19 8%	2 4%
West Midlands	217 10%	29 8%	40 9%	25 11%	21 8%	52 11%	19 8%	3 6%
East Midlands	189 8%	18 5%	38 9% a	16 7%	21 8%	46 9% a	22 9%	3 6%
Wales	108 5%	18 5%	12 3%	13 6%	10 4%	24 5%	15 6% b	5 10% b
Eastern	117 5%	18 5%	20 5%	9 4%	14 6%	29 6%	12 5%	3 6%
London	404 18%	103 30% bcdef	82 19% e	35 15%	42 17%	68 14%	39 16%	10 19%
South East	303 13%	43 12%	46 11%	29 12%	35 14%	70 14%	35 14%	11 21% b
South West	180 8%	23 7%	31 7%	17 7%	27 11%	34 7%	21 9%	4 8%
Northern Ireland	44 2%	5 1%	7 2%	5 2%	4 2%	9 2%	6 2%	2 4%
Outside the UK	- -	- -	- -	- -	- -	- -	- -	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current employment situation?

BASE: All recent graduates

Significance Level: 95%

	Type			Gender		Age		
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	*b	a	b	a	b	c
Total	1513 100%	1513 100%	- -	445 100%	1067 100%	239 100%	734 100%	540 100%
Full-time employment	1100 73%	1100 73%	- -	373 84% b	727 68%	191 80% bc	536 73%	373 69%
Part-time employment	194 13%	194 13%	- -	26 6%	168 16% a	24 10%	91 12%	79 15%
Full-time student	23 2%	23 2%	- -	8 2%	15 1%	5 2%	11 1%	7 1%
Part-time student	14 1%	14 1%	- -	3 1%	11 1%	2 1%	6 1%	6 1%
Unemployed and looking for work	42 3%	42 3%	- -	8 2%	33 3%	3 1%	23 3%	16 3%
Unemployment and not looking for work	56 4%	56 4%	- -	3 1%	53 5% a	6 3%	25 3%	25 5%
Self-employment - freelance	47 3%	47 3%	- -	18 4%	29 3%	3 1%	23 3%	21 4%
Self-employment - I own a business	36 2%	36 2%	- -	13 3%	23 2%	5 2%	14 2%	17 3%
Internship or work experience	- -	- -	- -	- -	- -	- -	- -	- -
Other	32 2%	32 2%	- -	3 1%	29 3% a	4 2%	16 2%	12 2%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current employment situation?

BASE: All recent graduates

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	1513 100%	1310 100%	102 100%	34 100%	67 100%	127 100%	87 100%	270 100%	77 100%	186 100%	194 100%	115 100%	131 100%	123 100%
Full-time employment	1100 73%	956 73%	72 71%	29 85% dfhk	43 64%	91 72%	58 67%	216 80% adfhjk	51 66%	137 74%	139 72%	78 68%	96 73%	90 73%
Part-time employment	194 13%	173 13% cg	12 12% c	- -	9 13% c	19 15% cg	14 16% cg	20 7%	14 18% cg	26 14% cg	31 16% cg	19 17% cg	18 14% cg	12 10%
Full-time student	23 2%	16 1%	4 4% a	- -	3 4% a	1 1%	1 1%	3 1%	1 1%	2 1%	2 1%	2 2%	2 2%	2 2%
Part-time student	14 1%	13 1%	1 1%	- -	- -	2 2%	1 1%	1 *	1 1%	2 1%	2 1%	2 2%	- -	2 2%
Unemployed and looking for work	42 3%	38 3%	2 2%	2 6% d	- -	3 2%	2 2%	6 2%	2 3%	7 4%	4 2%	3 3%	5 4%	6 5%
Unemployment and not looking for work	56 4%	45 3%	4 4%	2 6%	5 7% gi	4 3%	5 6% i	6 2%	3 4%	2 1%	8 4%	6 5% i	6 5%	5 4%
Self-employment - freelance	47 3%	34 3%	9 9% aeghilm	- -	4 6% lm	3 2%	5 6% lm	6 2%	1 1%	9 5% l	4 2%	4 3%	1 1%	1 1%
Self-employment - I own a business	36 2%	34 3%	1 1%	- -	1 1%	5 4%	2 2%	9 3%	4 5% il	2 1%	5 3%	3 3%	1 1%	3 2%
Internship or work experience	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	32 2%	29 2%	- -	1 3%	2 3%	4 3%	1 1%	6 2%	2 3%	2 1%	5 3%	1 1%	4 3%	4 3%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current employment situation?

BASE: All recent graduates

	Employment (recent graduates)				Salary (recent graduates)				
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	1513 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Full-time employment	1100 73%	1100 85%	7 19%	- -	7 8%	152 42%	661 89%	199 91%	62 87%
		bcd	c		c		a	a	a
Part-time employment	194 13%	194 15%	6 16%	- -	3 4%	126 35%	43 6%	10 5%	5 7%
		cd	cd			bcd			
Full-time student	23 2%	3 *	23 62%	- -	1 1%	13 4%	5 1%	2 1%	- -
			acd			bc			
Part-time student	14 1%	10 1%	14 38%	- -	3 4%	6 2%	5 1%	- -	1 1%
			acd		a				
Unemployed and looking for work	42 3%	- -	- -	42 43%	- -	19 5%	2 *	1 *	- -
				abd		bcd			
Unemployment and not looking for work	56 4%	- -	- -	56 57%	- -	21 6%	8 1%	- -	- -
				abd		bcd			
Self-employment - freelance	47 3%	5 *	3 8%	- -	47 57%	16 4%	15 2%	3 1%	- -
			ac		abc	bc			
Self-employment - I own a business	36 2%	5 *	1 3%	- -	36 43%	9 3%	12 2%	4 2%	3 4%
			a		abc				
Internship or work experience	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	32 2%	1 *	- -	4 4%	- -	7 2%	6 1%	1 *	1 1%
				a					

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current employment situation?

BASE: All recent graduates

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	1513 100%	223 100%	252 100%	151 100%	172 100%	329 100%	184 100%	34 100%
Full-time employment	1100 73%	183 82% cdef	202 80% def	110 73%	113 66%	237 72%	123 67%	23 68%
Part-time employment	194 13%	20 9%	23 9%	25 17% ab	22 13%	45 14%	23 13%	4 12%
Full-time student	23 2%	4 2%	2 1%	3 2%	4 2%	3 1%	4 2%	1 3%
Part-time student	14 1%	- -	2 1%	3 2% a	- -	2 1%	3 2%	1 3% ad
Unemployed and looking for work	42 3%	2 1%	6 2%	2 1%	4 2%	10 3%	10 5% ac	- -
Unemployment and not looking for work	56 4%	5 2%	2 1%	4 3%	8 5% b	21 6% ab	9 5% b	2 6% b
Self-employment - freelance	47 3%	- -	8 3% a	2 1%	16 9% abce	8 2% a	9 5% a	2 6% a
Self-employment - I own a business	36 2%	6 3% e	9 4% e	5 3% e	7 4% e	2 1%	3 2%	1 3%
Internship or work experience	- -	- -	- -	- -	- -	- -	- -	- -
Other	32 2%	4 2%	2 1%	4 3%	2 1%	6 2%	4 2%	1 3%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What [do/did] you study at university?

BASE: All respondents

Significance Level: 95%

	Type		Gender		Age			
	Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	b	a	b	a	b	c
Total	2280 100%	1513 100%	767 100%	823 100%	1451 100%	886 100%	781 100%	613 100%
Business, management or accounting	347 15%	223 15%	124 16%	165 20%	181 12%	119 13%	119 15%	109 18%
STEM subject (Science, Technology, Engineering or Mathematics)	424 19%	252 17%	172 22%	258 31%	164 11%	191 22%	125 16%	108 18%
Health Sciences (e.g. Medicine, Nursing, Midwifery)	236 10%	151 10%	85 11%	58 7%	178 12%	85 10%	70 9%	81 13%
Creative Arts (eg. Music, Drama, Art, Design etc.)	254 11%	172 11%	82 11%	84 10%	169 12%	114 13%	87 11%	53 9%
Social Sciences (eg. Law, Economics, Sociology, Politics, Psychology etc.)	487 21%	329 22%	158 21%	118 14%	368 25%	192 22%	169 22%	126 21%
Humanities (e.g. English, History, Archaeology etc.)	245 11%	184 12%	61 8%	80 10%	164 11%	85 10%	104 13%	56 9%
Languages	52 2%	34 2%	18 2%	13 2%	39 3%	16 2%	22 3%	14 2%
Joint honours	35 2%	25 2%	10 1%	10 1%	25 2%	16 2%	13 2%	6 1%
Other	200 9%	143 9%	57 7%	37 4%	163 11%	68 8%	72 9%	60 10%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What [do/did] you study at university?

BASE: All respondents

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	2280 100%	1960 100%	168 100%	44 100%	108 100%	189 100%	117 100%	404 100%	115 100%	259 100%	303 100%	180 100%	217 100%	176 100%
Business, management or accounting	347 15%	303 15%	21 13%	5 11%	18 17%	18 10%	18 15%	103 25%	12 10%	36 14%	43 14%	23 13%	29 13%	21 12%
		e						abcefghijklm						
STEM subject (Science, Technology, Engineering or Mathematics)	424 19%	358 18%	47 28%	7 16%	12 11%	38 20%	20 17%	82 20%	21 18%	47 18%	46 15%	31 17%	40 18%	33 19%
			adfgijklm			d		d						
Health Sciences (e.g. Medicine, Nursing, Midwifery)	236 10%	205 10%	13 8%	5 11%	13 12%	16 8%	9 8%	35 9%	20 17%	34 13%	29 10%	17 9%	25 12%	20 11%
									abefghjk					
Creative Arts (eg. Music, Drama, Art, Design etc.)	254 11%	225 11%	15 9%	4 9%	10 9%	21 11%	14 12%	42 10%	13 11%	34 13%	35 12%	27 15%	21 10%	18 10%
Social Sciences (eg. Law, Economics, Sociology, Politics, Psychology etc.)	487 21%	413 21%	41 24%	9 20%	24 22%	46 24%	29 25%	68 17%	21 18%	51 20%	70 23%	34 19%	52 24%	42 24%
			g			g					g		g	g
Humanities (e.g. English, History, Archaeology etc.)	245 11%	210 11%	14 8%	6 14%	15 14%	22 12%	12 10%	39 10%	14 12%	29 11%	35 12%	21 12%	19 9%	19 11%
Languages	52 2%	42 2%	3 2%	2 5%	5 5%	3 2%	3 3%	10 2%	1 1%	5 2%	11 4%	4 2%	3 1%	2 1%
Joint honours	35 2%	32 2%	2 1%	- -	1 1%	6 3%	2 2%	4 1%	2 2%	5 2%	6 2%	2 1%	4 2%	1 1%
Other	200 9%	172 9%	12 7%	6 14%	10 9%	19 10%	10 9%	21 5%	11 10%	18 7%	28 9%	21 12%	24 11%	20 11%
		g		g		g					g	g	g	g

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What [do/did] you study at university?

BASE: All respondents

	Employment (recent graduates)					Salary (recent graduates)			
	Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	2280 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Business, management or accounting	347 15%	203 16% cd	4 11%	7 7%	6 7%	37 10%	96 13%	53 24% ab	25 35% ab
STEM subject (Science, Technology, Engineering or Mathematics)	424 19%	225 17% c	4 11%	8 8%	17 20% c	35 10%	120 16% a	61 28% ab	15 21% a
Health Sciences (e.g. Medicine, Nursing, Midwifery)	236 10%	135 10%	6 16%	6 6%	7 8%	28 8%	93 13% a	17 8%	9 13%
Creative Arts (eg. Music, Drama, Art, Design etc.)	254 11%	135 10%	4 11%	12 12%	23 28% abc	62 17% bcd	81 11% d	17 8%	2 3%
Social Sciences (eg. Law, Economics, Sociology, Politics, Psychology etc.)	487 21%	282 22% d	5 14%	31 32% abd	10 12%	89 25% c	168 23% c	33 15%	15 21%
Humanities (e.g. English, History, Archaeology etc.)	245 11%	146 11%	7 19%	19 19% a	12 14%	44 12%	88 12%	21 10%	4 6%
Languages	52 2%	27 2%	2 5%	2 2%	3 4%	11 3%	16 2%	6 3%	- -
Joint honours	35 2%	22 2%	3 8% ac	1 1%	1 1%	10 3%	9 1%	2 1%	1 1%
Other	200 9%	119 9%	2 5%	12 12%	4 5%	44 12% cd	72 10% cd	8 4%	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What [do/did] you study at university?

BASE: All respondents

	Total	University subject						
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
		a	b	c	d	e	f	g
Significance Level: 95%								
Total	2280 100%	347 100%	424 100%	236 100%	254 100%	487 100%	245 100%	52 100%
Business, management or accounting	347 15%	347 100%	- -	- -	- -	- -	- -	- -
		bcdefg						
STEM subject (Science, Technology, Engineering or Mathematics)	424 19%	- -	424 100%	- -	- -	- -	- -	- -
			acdefg					
Health Sciences (e.g. Medicine, Nursing, Midwifery)	236 10%	- -	- -	236 100%	- -	- -	- -	- -
				abdefg				
Creative Arts (eg. Music, Drama, Art, Design etc.)	254 11%	- -	- -	- -	254 100%	- -	- -	- -
					abcefg			
Social Sciences (eg. Law, Economics, Sociology, Politics, Psychology etc.)	487 21%	- -	- -	- -	- -	487 100%	- -	- -
						abcdfg		
Humanities (e.g. English, History, Archaeology etc.)	245 11%	- -	- -	- -	- -	- -	245 100%	- -
							abcdeg	
Languages	52 2%	- -	- -	- -	- -	- -	- -	52 100%
								abcdef
Joint honours	35 2%	- -	- -	- -	- -	- -	- -	- -
Other	200 9%	- -	- -	- -	- -	- -	- -	- -

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current annual salary?

BASE: All recent graduates

		Type			Gender		Age		
		Total	Recent graduate	Students	Male	Female	18-27	28-31	32+
			a	*b	a	b	a	b	c
Significance Level: 95%									
Total		1513 100%	1513 100%	- -	445 100%	1067 100%	239 100%	734 100%	540 100%
Under £5,000 per year	(2500.0)	37 2%	37 2%	- -	7 2%	29 3%	2 1%	22 3%	13 2%
£5,000 to £9,999 per year	(7500.0)	60 4%	60 4%	- -	4 1%	56 5% a	13 5%	25 3%	22 4%
£10,000 to £14,999 per year	(12500.0)	111 7%	111 7%	- -	16 4%	95 9% a	18 8%	45 6%	48 9%
£15,000 to £19,999 per year	(17500.0)	152 10%	152 10%	- -	39 9%	113 11%	33 14% b	64 9%	55 10%
£20,000 to £24,999 per year	(22500.0)	212 14%	212 14%	- -	60 13%	152 14%	39 16% c	114 16% c	59 11%
£25,000 to £29,999 per year	(27500.0)	219 14%	219 14%	- -	54 12%	165 15%	43 18% c	118 16% c	58 11%
£30,000 to £34,999 per year	(32500.0)	183 12%	183 12%	- -	55 12%	128 12%	29 12%	94 13%	60 11%
£35,000 to £39,999 per year	(37500.0)	129 9%	129 9%	- -	48 11% b	81 8%	14 6%	63 9%	52 10%
£40,000 to £44,999 per year	(42500.0)	74 5%	74 5%	- -	32 7% b	42 4%	8 3%	42 6%	24 4%
£45,000 to £49,999 per year	(47500.0)	50 3%	50 3%	- -	20 4%	30 3%	3 1%	23 3%	24 4% a
£50,000 to £59,999 per year	(55000.0)	72 5%	72 5%	- -	39 9% b	33 3%	8 3%	35 5%	29 5%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current annual salary?

BASE: All recent graduates

	Total	Type		Gender		Age		
		Recent graduate	Students	Male	Female	18-27	28-31	32+
		a	*b	a	b	a	b	c
Significance Level: 95%								
Total	1513 100%	1513 100%	- -	445 100%	1067 100%	239 100%	734 100%	540 100%
£60,000 to £69,999 per year (65000.0)	22 1%	22 1%	- -	10 2%	12 1%	3 1%	10 1%	9 2%
£70,000 to £99,999 per year (85000.0)	42 3%	42 3%	- -	14 3%	28 3%	4 2%	17 2%	21 4%
£100,000 to £149,999 per year (125000.0)	18 1%	18 1%	- -	11 2% b	7 1%	3 1%	3 *	12 2% b
£150,000 and over (175000.0)	11 1%	11 1%	- -	10 2% b	1 *	3 1% b	- -	8 1% b
Varies due to self-employment	16 1%	16 1%	- -	5 1%	11 1%	1 *	7 1%	8 1%
Prefer not to answer	51 3%	51 3%	- -	16 4%	35 3%	8 3%	28 4%	15 3%
Not applicable	54 4%	54 4%	- -	5 1%	49 5% a	7 3%	24 3%	23 4%
Base for stats	1392	1392	-	419	972	223	675	494
Mean Score	32200.1	32200.07	-	40029.8 b	28855.5	30448.4	30259.3	35642.7 ab
Standard Deviation	23230.4	23230.41	-	30251.9	18453.9	24682.0	16813.8	29041.1
Standard Error	622.640	622.640	-	1477.90	591.909	1652.83	647.163	1306.62
Error variance	387681	387681.1	-	2184190	350356	2731844	418820	1707261

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current annual salary?

BASE: All recent graduates

		Region													
Total		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	
		a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%															
Total		1513 100%	1310 100%	102 100%	34 100%	67 100%	127 100%	87 100%	270 100%	77 100%	186 100%	194 100%	115 100%	131 100%	123 100%
Under £5,000 per year	(2500.0)	37 2%	32 2%	4 4%	- -	1 1%	4 3%	4 5%	4 1%	3 4%	6 3%	6 3%	2 2%	2 2%	1 1%
£5,000 to £9,999 per year	(7500.0)	60 4%	51 4%	5 5%	- -	4 6%	3 2%	5 6%	5 2%	2 3%	10 5%	9 5%	6 5%	4 3%	7 6%
£10,000 to £14,999 per year	(12500.0)	111 7%	96 7%	6 6%	3 9%	6 9%	16 13%	4 5%	9 3%	7 9%	11 6%	13 7%	13 11%	13 10%	10 8%
£15,000 to £19,999 per year	(17500.0)	152 10%	126 10%	12 12%	4 12%	10 15%	14 11%	10 11%	10 4%	5 6%	26 14%	15 8%	18 16%	20 15%	8 7%
£20,000 to £24,999 per year	(22500.0)	212 14%	181 14%	13 13%	5 15%	13 19%	23 18%	11 13%	19 7%	21 27%	32 17%	22 11%	17 15%	14 11%	22 18%
£25,000 to £29,999 per year	(27500.0)	219 14%	183 14%	11 11%	10 29%	15 22%	15 12%	11 13%	35 13%	9 12%	21 11%	42 22%	11 10%	19 15%	20 16%
£30,000 to £34,999 per year	(32500.0)	183 12%	156 12%	19 19%	5 15%	3 4%	14 11%	13 15%	30 11%	2 3%	23 12%	27 14%	12 10%	18 14%	17 14%
£35,000 to £39,999 per year	(37500.0)	129 9%	118 9%	6 6%	2 6%	3 4%	8 6%	10 11%	36 13%	7 9%	17 9%	9 5%	9 8%	10 8%	12 10%
£40,000 to £44,999 per year	(42500.0)	74 5%	66 5%	4 4%	2 6%	2 3%	4 3%	8 9%	20 7%	- -	9 5%	7 4%	6 5%	10 8%	2 2%
£45,000 to £49,999 per year	(47500.0)	50 3%	47 4%	2 2%	- -	1 1%	4 3%	1 1%	15 6%	- -	4 2%	11 6%	5 4%	2 2%	5 4%
£50,000 to £59,999 per year	(55000.0)	72 5%	68 5%	4 4%	- -	- -	6 5%	1 1%	32 12%	9 12%	4 2%	6 3%	2 2%	3 2%	5 4%



Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current annual salary?

BASE: All recent graduates

	Total	Region												
		NET: England	Scotland	Northern Ireland	Wales	East Midlands	Eastern	London	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Total	1513 100%	1310 100%	102 100%	34 100%	67 100%	127 100%	87 100%	270 100%	77 100%	186 100%	194 100%	115 100%	131 100%	123 100%
£60,000 to £69,999 per year (65000.0)	22 1%	20 2%	1 1%	- -	1 1%	2 2%	- -	7 3%	1 1%	4 2%	3 2%	1 1%	2 2%	- -
£70,000 to £99,999 per year (85000.0)	42 3%	37 3%	3 3%	- -	2 3%	4 3%	2 2%	18 7% aijklm	1 1%	3 2%	4 2%	1 1%	2 2%	2 2%
£100,000 to £149,999 per year (125000.0)	18 1%	17 1%	- -	- -	1 1%	- -	- -	9 3% aeijl	3 4% beijl	1 1%	- -	3 3% j	- -	1 1%
£150,000 and over (175000.0)	11 1%	10 1%	1 1%	- -	- -	1 1%	1 1%	5 2%	- -	1 1%	2 1%	- -	- -	- -
Varies due to self-employment	16 1%	13 1%	1 1%	- -	2 3% l	- -	- -	2 1%	- -	4 2%	3 2%	3 3%	- -	1 1%
Prefer not to answer	51 3%	42 3%	7 7% ikm	- -	2 3%	4 3%	4 5%	11 4%	5 6% ik	3 2%	7 4%	1 1%	5 4%	2 2%
Not applicable	54 4%	47 4% g	3 3%	3 9% g	1 1%	5 4%	2 2%	3 1%	2 3%	7 4%	8 4% g	5 4% g	7 5% g	8 7% g
Base for stats	1392	1208	91	31	62	118	81	254	70	172	176	106	119	112
Mean Score	32200.1	32752.5 il	30219.78	26370.97	27258.1	29639.83	29722.2	44714.6 abcdefghijklm	32357.1	28909.9	30724.4	28938.7	27983.19	29107.14
Standard Deviation	23230.4	23669.2	22505.09	8032.193	19688.7	21625.39	22058.2	30507.8	25370.0	20089.6	21848.7	21352.9	14347.67	16633.493
Standard Error	622.640	681.004	2359.174	1442.625	2500.47	1990.779	2450.91	1914.23	3032.30	1531.82	1646.91	2073.98	1315.249	1571.717
Error variance	387681	463767	5565703	2081165	6252346	3963200	6006944	3664266	9194839	2346469	2712301	4301379	1729879	2470295.55

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current annual salary?

BASE: All recent graduates

		Employment (recent graduates)				Salary (recent graduates)				
		Total	Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
			a	b	c	d	a	b	c	d
Significance Level: 95%										
Total		1513 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
Under £5,000 per year	(2500.0)	37 2%	9 1%	3 8%	17 17%	7 8%	37 10%	- -	- -	- -
				a	a	a	bcd			
£5,000 to £9,999 per year	(7500.0)	60 4%	44 3%	4 11%	8 8%	7 8%	60 17%	- -	- -	- -
				a	a	a	bcd			
£10,000 to £14,999 per year	(12500.0)	111 7%	87 7%	8 22%	10 10%	6 7%	111 31%	- -	- -	- -
				ad			bcd			
£15,000 to £19,999 per year	(17500.0)	152 10%	138 11%	4 11%	5 5%	5 6%	152 42%	- -	- -	- -
							bcd			
£20,000 to £24,999 per year	(22500.0)	212 14%	192 15%	3 8%	3 3%	13 16%	- -	212 29%	- -	- -
			c			c	acd			
£25,000 to £29,999 per year	(27500.0)	219 14%	212 16%	3 8%	2 2%	4 5%	- -	219 29%	- -	- -
			cd				acd			
£30,000 to £34,999 per year	(32500.0)	183 12%	175 14%	4 11%	3 3%	4 5%	- -	183 25%	- -	- -
			cd				acd			
£35,000 to £39,999 per year	(37500.0)	129 9%	125 10%	- -	2 2%	6 7%	- -	129 17%	- -	- -
			bc				acd			
£40,000 to £44,999 per year	(42500.0)	74 5%	70 5%	- -	1 1%	3 4%	- -	- -	74 34%	- -
									abd	
£45,000 to £49,999 per year	(47500.0)	50 3%	48 4%	2 5%	- -	1 1%	- -	- -	50 23%	- -
				c					abd	
£50,000 to £59,999 per year	(55000.0)	72 5%	72 6%	- -	- -	1 1%	- -	- -	72 33%	- -
			c						abd	

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current annual salary?

BASE: All recent graduates

	Total	Employment (recent graduates)				Salary (recent graduates)			
		Employment	Further study	Unemployed	Self-employment	Under £20,000 per year	£20,000 - £39,999	£40,000 - £69,999	£70,000+
		a	b	c	d	a	b	c	d
Significance Level: 95%									
Total	1513 100%	1294 100%	37 100%	98 100%	83 100%	360 100%	743 100%	218 100%	71 100%
£60,000 to £69,999 per year (65000.0)	22 1%	19 1%	- -	- -	2 2%	- -	- -	22 10% abd	- -
£70,000 to £99,999 per year (85000.0)	42 3%	39 3%	- -	- -	2 2%	- -	- -	- -	42 59% abc
£100,000 to £149,999 per year (125000.0)	18 1%	18 1%	- -	- -	- -	- -	- -	- -	18 25% abc
£150,000 and over (175000.0)	11 1%	10 1%	1 3%	- -	1 1%	- -	- -	- -	11 15% abc
Varies due to self-employment	16 1%	1 *	2 5% ac	- -	16 19% ac	- -	- -	- -	- -
Prefer not to answer	51 3%	33 3%	1 3%	9 9% a	5 6%	- -	- -	- -	- -
Not applicable	54 4%	2 *	2 5% ad	38 39% abd	- -	- -	- -	- -	- -
Base for stats	1392	1258	32	51	62	360	743	218	71
Mean Score	32200.1	33501.59 bcd	23671.9 c	12794.12	27338.71 c	12750.00	29041.05 a	50045.87 ab	109084.51 abc
Standard Deviation	23230.4	23030.202	30020.0	11063.985	26569.083	5000.696	5321.281	7192.079	33104.918
Standard Error	622.640	649.318	5306.85	1549.268	3374.277	263.560	195.219	487.109	3928.831
Error variance	387681	421613.84	28162605.53	2400230.68	11385744.87	69463.79	38110.41	237275.2	15435713

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current annual salary?

BASE: All recent graduates

		University subject							
		Total	Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages
			a	b	c	d	e	f	g
Significance Level: 95%									
Total		1513 100%	223 100%	252 100%	151 100%	172 100%	329 100%	184 100%	34 100%
Under £5,000 per year	(2500.0)	37 2%	6 3% b	1 * b	2 1%	6 3% b	6 2%	7 4% b	4 12% abcde
£5,000 to £9,999 per year	(7500.0)	60 4%	2 1%	7 3%	4 3%	12 7% ab	15 5% a	8 4% a	2 6% a
£10,000 to £14,999 per year	(12500.0)	111 7%	14 6%	7 3%	10 7%	12 7% b	30 9% b	11 6%	1 3%
£15,000 to £19,999 per year	(17500.0)	152 10%	15 7%	20 8%	12 8%	32 19% abcef	38 12%	18 10%	4 12%
£20,000 to £24,999 per year	(22500.0)	212 14%	19 9%	21 8%	22 15%	42 24% abce	36 11%	37 20% abe	6 18%
£25,000 to £29,999 per year	(27500.0)	219 14%	32 14%	37 15%	28 19% d	17 10%	55 17% d	26 14%	6 18%
£30,000 to £34,999 per year	(32500.0)	183 12%	31 14% df	27 11%	27 18% bdf	13 8%	49 15% df	14 8%	4 12%
£35,000 to £39,999 per year	(37500.0)	129 9%	14 6%	35 14% adefg	16 11% g	9 5%	28 9%	11 6%	- -
£40,000 to £44,999 per year	(42500.0)	74 5%	22 10% cdef	17 7%	5 3%	5 3%	11 3%	8 4%	1 3%
£45,000 to £49,999 per year	(47500.0)	50 3%	7 3%	13 5% e	7 5%	5 3%	7 2%	6 3%	4 12% adef
£50,000 to £59,999 per year	(55000.0)	72 5%	19 9% cdef	27 11% cdef	4 3%	6 3%	9 3%	4 2%	1 3%

Universities UK - Value of University ~ Fieldwork dates: 20th August - 2nd September 2019

Q. What is your current annual salary?

BASE: All recent graduates

	Total	University subject							
		Business, management, accounting	STEM subjects	Health sciences	Creative arts	Social sciences	Humanities	Languages	
		a	b	c	d	e	f	g	
Significance Level: 95%									
Total	1513 100%	223 100%	252 100%	151 100%	172 100%	329 100%	184 100%	34 100%	
£60,000 to £69,999 per year (65000.0)	22 1%	5 2%	4 2%	1 1%	1 1%	6 2%	3 2%	- -	
£70,000 to £99,999 per year (85000.0)	42 3%	14 6% bdf	6 2%	7 5% df	1 1%	11 3%	2 1%	- -	
£100,000 to £149,999 per year (125000.0)	18 1%	6 3% e	7 3% e	1 1%	1 1%	2 1%	1 1%	- -	
£150,000 and over (175000.0)	11 1%	5 2% d	2 1%	1 1%	- -	2 1%	1 1%	- -	
Varies due to self-employment	16 1%	1 *	5 2% e	- -	4 2% e	- -	2 1%	- -	
Prefer not to answer	51 3%	6 3%	10 4%	2 1%	5 3%	9 3%	11 6% c	1 3%	
Not applicable	54 4%	5 2%	6 2%	2 1%	1 1%	15 5% d	14 8% abcd	- -	
Base for stats	1392	211	231	147	162	305	157	33	
Mean Score	32200.1	41516.59 cdefg	38928.57 cdefg	32908.16 dg	24953.70	30663.93 d	28375.80	25000.00	
Standard Deviation	23230.4	31746.930	25237.23	21515.84	15273.06	21580.96	20163.328	14306.904	
Standard Error	622.640	2185.549	1660.488	1774.597	1199.965	1235.722	1609.209	2490.512	
Error variance	387681	4776623.61	2757219	3149194	1439917	1527009	2589552.83	6202651.5	