



## CHILDHOOD OBESITY SURVEY: JUNE 2019 GB PUBLIC OMNIBUS SURVEY

ComRes interviewed 2,058 adults in Great Britain aged 18+ online between 19<sup>th</sup> and 20<sup>th</sup> June 2019. Data were weighted to be demographically representative of all adults in Great Britain by key demographics, including age, gender, region and social grade.

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## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 1

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**Summary****Base: All respondents**

	Statements					
	The new Prime Minister should continue to prioritise reducing childhood obesity	It is not the government's responsibility to reduce childhood obesity	Childhood obesity is a serious problem	I am supportive of government action to reduce levels of childhood obesity	I am worried about the impact of obesity on NHS resources	Policies designed to make products healthier restrict my freedom to choose what I want to eat and drink
Unweighted base	2058	2058	2058	2058	2058	2058
Weighted base	2058	2058	2058	2058	2058	2058
NET: Agree	1417 69%	936 45%	1761 86%	1566 76%	1648 80%	832 40%
Agree strongly (4)	460 22%	262 13%	861 42%	609 30%	649 32%	246 12%
Tend to agree (3)	958 47%	674 33%	900 44%	957 46%	999 49%	586 28%
Tend to disagree (2)	340 17%	618 30%	135 7%	251 12%	189 9%	648 31%
Disagree strongly (1)	97 5%	330 16%	27 1%	64 3%	74 4%	401 20%
NET: Disagree	437 21%	948 46%	161 8%	316 15%	264 13%	1049 51%
Don't know	204 10%	175 9%	136 7%	176 9%	146 7%	177 9%
Mean	2.96	2.46	3.35	3.12	3.16	2.36
Standard deviation	0.80	0.94	0.67	0.76	0.75	0.96
Standard error	0.02	0.02	0.02	0.02	0.02	0.02

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 2

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**The new Prime Minister should continue to prioritise reducing childhood obesity**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886
NET: Agree	1417 69%	700 70%	717 68%	165 72%	239 67%	220 67%	257 71%	215 71%	322 68%	403 69%	477 69%	537 69%	399 71%O	419 73%O	280 67%	318 64%	233 77%Q	598 68%
Agree strongly	(4) 460 22%	227 23%	232 22%	52 23%	73 20%	67 20%	94 26%	72 24%	102 21%	124 21%	161 23%	174 22%	139 25%	128 22%	90 22%	102 20%	75 25%	210 24%
Tend to agree	(3) 958 47%	473 47%	485 46%	113 49%	166 47%	153 47%	163 45%	143 47%	219 46%	279 48%	316 46%	363 46%	260 46%	291 50%O	190 45%	216 43%	158 52%Q	389 44%
Tend to disagree	(2) 340 17%	165 16%	175 17%	35 15%	51 14%	49 15%	61 17%	53 17%	90 19%	86 15%	111 16%	143 18%	91 16%	94 16%	68 16%	86 17%	31 10%	156 18%P
Disagree strongly	(1) 97 5%	60 6%B	37 4%	7 3%	24 7%cG	17 5%g	18 5%	7 2%	24 5%g	31 5%	35 5%	32 4%	28 5% <i>m</i>	15 3%	29 7%M	26 5%M	14 5%	50 6%
NET: Disagree	437 21%	225 22%	211 20%	42 18%	75 21%	67 20%	79 22%	60 20%	115 24%	117 20%	146 21%	175 22%	119 21%	109 19%	97 23%	112 22%	45 15%	206 23%P
Don't know	204 10%	79 8%	125 12%A	22 9%	43 12%f	43 13%Fh	28 8%	29 10%	40 8%	64 11%	71 10%	69 9%	43 8%	50 9%	40 10%	70 14%LMn	23 8%	82 9%
Mean	2.96	2.94	2.98	3.01	2.92	2.94	2.99	3.02	2.92	2.96	2.97	2.96	2.99	3.01no	2.91	2.92	3.06q	2.94
Standard deviation	0.80	0.83	0.77	0.75	0.83	0.80	0.82	0.75	0.81	0.80	0.81	0.79	0.81	0.73	0.85	0.82	0.76	0.84
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.05	0.04	0.05	0.03

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 3

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**The new Prime Minister should continue to prioritise reducing childhood obesity**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
NET: Agree	1417 69%	115 64%	70 68%	1232 69%	58 67%	177 75%AGiL	112 65%	128 70%	99 66%	135 68%	208 75%AGiL	186 65%	128 70%
Agree strongly	(4) 460 22%	34 19%	20 20%	405 23%	11 13%	60 25%E	33 19%	44 24%e	28 18%	44 22%e	80 29%AEGIm	67 23%E	39 21%
Tend to agree	(3) 958 47%	82 46%	50 48%	827 47%	47 55%L	118 50%l	80 46%	84 46%	72 48%	91 46%	128 46%	119 41%	89 49%
Tend to disagree	(2) 340 17%	31 18%fk	19 19%fk	289 16%	13 15%	26 11%	27 16%	28 15%	37 25%eFghKm	37 19%Fk	32 11%	60 21%FK	31 17%
Disagree strongly	(1) 97 5%	8 4%	5 5%	84 5%	2 2%	11 5%	14 8%eJ	9 5%	6 4%	5 2%	18 6%j	14 5%	7 4%
NET: Disagree	437 21%	39 22%	24 24%f	373 21%	14 16%	37 16%	41 23%f	37 20%	43 29%eFK	42 21%	49 18%	73 25%FK	38 21%
Don't know	204 10%	25 14%lK	8 8%	171 10%	14 16%lK	22 9%	20 12%i	18 10%	8 5%	21 11%	21 7%	28 10%	18 10%
Mean	2.96	2.92	2.90	2.97	2.93	3.06GI	2.86	2.98	2.85	2.99	3.05GI	2.92	2.96
Standard deviation	0.80	0.79	0.80	0.80	0.64	0.78	0.85	0.82	0.77	0.76	0.84	0.83	0.77
Standard error	0.02	0.06	0.08	0.02	0.07	0.05	0.07	0.07	0.06	0.06	0.05	0.05	0.06

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 4

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**It is not the government's responsibility to reduce childhood obesity**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886
NET: Agree	936 45%	463 46%	473 45%	89 39%	155 43%	138 42%	159 44%	146 48% <sup>c</sup>	248 52% <sup>CDEF</sup>	244 42%	297 43%	395 51% <sup>IJ</sup>	230 41%	263 45%	203 49% <sup>L</sup>	240 48% <sup>L</sup>	131 43%	395 45%
Agree strongly	(4) 262 13%	123 12%	139 13%	10 5%	53 15% <sup>C</sup>	38 12% <sup>C</sup>	44 12% <sup>C</sup>	42 14% <sup>C</sup>	74 16% <sup>C</sup>	64 11%	82 12%	116 15% <sup>i</sup>	70 12%	58 10%	47 11%	87 17% <sup>LMN</sup>	43 14%	104 12%
Tend to agree	(3) 674 33%	339 34%	334 32%	79 34%	101 29%	100 30%	115 32%	104 34%	174 37% <sup>De</sup>	180 31%	215 31%	279 36% <sup>ij</sup>	160 28%	205 35% <sup>L</sup>	156 37% <sup>Lo</sup>	153 31%	88 29%	291 33%
Tend to disagree	(2) 618 30%	300 30%	318 30%	69 30%	83 23%	107 32% <sup>D</sup>	115 31% <sup>D</sup>	98 32% <sup>D</sup>	146 31% <sup>D</sup>	152 26%	221 32% <sup>l</sup>	244 31% <sup>i</sup>	191 34% <sup>O</sup>	171 30%	126 30%	130 26%	93 31%	246 28%
Disagree strongly	(1) 330 16%	182 18% <sup>B</sup>	147 14%	50 22% <sup>egH</sup>	62 17% <sup>h</sup>	50 15%	66 18% <sup>H</sup>	44 14%	58 12%	111 19% <sup>K</sup>	116 17% <sup>k</sup>	102 13%	108 19% <sup>No</sup>	94 16%	55 13%	73 15%	54 18%	161 18%
NET: Disagree	948 46%	482 48%	465 44%	119 52% <sup>DH</sup>	145 41%	157 48%	180 50% <sup>Dh</sup>	142 47%	204 43%	264 45%	337 49%	347 44%	299 53% <sup>MNO</sup>	265 46%	181 43%	203 41%	147 49%	407 46%
Don't know	175 9%	60 6%	115 11% <sup>A</sup>	21 9% <sup>h</sup>	56 16% <sup>CeFGH</sup>	34 10% <sup>GH</sup>	25 7%	16 5%	23 5%	77 13% <sup>JK</sup>	59 9% <sup>K</sup>	39 5%	33 6%	51 9% <sup>l</sup>	34 8%	57 11% <sup>L</sup>	24 8%	84 9%
Mean	2.46	2.43	2.50	2.24	2.49 <sup>C</sup>	2.43 <sup>C</sup>	2.40 <sup>c</sup>	2.50 <sup>C</sup>	2.58 <sup>CEF</sup>	2.39	2.42	2.55 <sup>IJ</sup>	2.36	2.43	2.51 <sup>L</sup>	2.57 <sup>LM</sup>	2.43	2.42
Standard deviation	0.94	0.94	0.93	0.87	1.01	0.92	0.94	0.92	0.91	0.96	0.93	0.92	0.95	0.91	0.89	0.98	0.97	0.95
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.05	0.06	0.04

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Childhood Obesity Survey ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 5

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**It is not the government's responsibility to reduce childhood obesity**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
NET: Agree	936 45%	77 43%	54 52% <sup>l</sup>	805 45%	46 53% <sup>k</sup>	108 45%	79 46%	90 49%	76 51% <sup>l</sup>	91 46%	117 42%	116 40%	82 45%
Agree strongly	(4) 262 13%	23 13%	17 17%	222 12%	11 13%	31 13%	28 16% <sup>k</sup>	26 14%	18 12%	24 12%	28 10%	32 11%	23 13%
Tend to agree	(3) 674 33%	54 30%	36 35%	583 33%	35 40% <sup>l</sup>	77 32%	51 30%	64 35%	58 38% <sup>l</sup>	67 34%	89 32%	85 29%	59 32%
Tend to disagree	(2) 618 30%	49 27%	28 27%	542 30%	27 31%	81 34%	49 28%	54 29%	48 32%	58 30%	80 29%	90 31%	55 30%
Disagree strongly	(1) 330 16%	28 16%	16 15%	285 16%	7 9%	34 14%	28 16%	24 13%	18 12%	29 15%	63 23% <sup>EFHlj</sup>	52 18% <sup>e</sup>	30 16%
NET: Disagree	948 46%	77 43%	44 42%	827 47%	34 39%	115 48%	77 44%	78 43%	67 44%	87 44%	143 51% <sup>e</sup>	142 49%	85 46%
Don't know	175 9%	25 14% <sup>DBFIK</sup>	6 5%	144 8%	7 8%	14 6%	17 10%	15 8%	7 5%	19 10%	19 7%	30 10% <sup>i</sup>	16 9%
Mean	2.46	2.46	2.56 <sup>K</sup>	2.45	2.62 <sup>Kl</sup>	2.47	2.51 <sup>k</sup>	2.55 <sup>K</sup>	2.53 <sup>K</sup>	2.49	2.31	2.37	2.45
Standard deviation	0.94	0.96	0.97	0.93	0.84	0.91	0.98	0.93	0.88	0.92	0.96	0.94	0.94
Standard error	0.02	0.08	0.09	0.02	0.09	0.06	0.08	0.08	0.07	0.07	0.06	0.06	0.07

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 6

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**Childhood obesity is a serious problem**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)	
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810	
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886	
NET: Agree	1761 86%	839 84%	921 87%A	191 83%	284 80%	270 82%	321 88%DE	265 87%D	430 90%CDE	475 81%	591 85%i	695 89%LJ	489 87%o	499 86%	361 86%	413 82%	261 86%	739 83%	
Agree strongly	(4) 42%	861 42%	417 42%	443 42%	109 48%D	124 35%	132 40%	153 42%d	131 43%d	212 44%D	233 40%	285 41%	342 44%	248 44%	243 42%	168 40%	201 40%	115 38%	363 41%
Tend to agree	(3) 44%	900 44%	422 42%	478 45%	82 36%	160 45%c	138 42%	168 46%C	135 44%c	218 46%C	242 41%	306 44%	352 45%	241 43%	255 44%	193 46%	211 42%	146 48%	376 42%
Tend to disagree	(2) 7%	135 7%	90 9%B	44 4%	10 4%	37 10%CFGH	24 7%	19 5%	18 6%	27 6%	47 8%	43 6%	45 6%	40 7%	37 6%	21 5%	37 7%	20 7%	64 7%
Disagree strongly	(1) 1%	27 1%	18 2%b	9 1%	5 2%g	5 2%	6 2%	5 1%	1 *	4 1%	11 2%k	11 2%k	5 1%	8 1%	8 1%	5 1%	5 1%	4 1%	19 2%
NET: Disagree	161 8%	108 11%B	53 5%	15 7%	43 12%CFGH	30 9%	24 6%	19 6%	31 6%	58 10%K	54 8%	50 6%	48 9%	45 8%	26 6%	42 8%	24 8%	83 9%	
Don't know	136 7%	56 6%	79 8%	22 10%fH	29 8%H	29 9%H	20 5%	20 7%H	15 3%	52 9%K	48 7%k	36 5%	25 5%	35 6%	30 7%	45 9%Lm	17 6%	64 7%	
Mean	3.35	3.31	3.39A	3.43D	3.23	3.32	3.36D	3.39D	3.39D	3.31	3.34	3.39i	3.36	3.35	3.35	3.34	3.31	3.32	
Standard deviation	0.67	0.72	0.62	0.71	0.71	0.71	0.65	0.62	0.63	0.72	0.68	0.63	0.69	0.67	0.65	0.67	0.66	0.72	
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.02	0.03	0.03	0.03	0.03	0.04	0.03	

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 7

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**Childhood obesity is a serious problem**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
NET: Agree	1761 86%	152 85%	86 84%	1522 86%	72 83%	207 87%	141 82%	152 83%	128 85%	168 85%	244 88%	254 88%g	155 85%
Agree strongly	(4) 861 42%	75 42%	43 42%	742 42%	33 38%	106 45%i	75 43%	73 40%	53 36%	87 44%	118 42%	121 42%	77 42%
Tend to agree	(3) 900 44%	77 43%	43 42%	780 44%	38 44%	100 42%	67 39%	80 44%	75 50%g	81 41%	127 46%	133 46%	79 43%
Tend to disagree	(2) 135 7%	13 7%	9 8% <i>f</i>	113 6%	8 9% <i>f</i>	8 3%	12 7%	11 6%	13 9% <i>F</i>	11 5%	18 6%	18 6%	15 8% <i>F</i>
Disagree strongly	(1) 27 1%	1 1%	1 1%	24 1%	- -	3 1%	3 2%	4 2%	- -	3 2%	4 1%	3 1%	4 2%i
NET: Disagree	161 8%	14 8%	10 9%	138 8%	8 9%	12 5%	16 9%	15 8%	13 9%	14 7%	21 8%	21 7%	19 10% <i>F</i>
Don't know	136 7%	13 7%	7 7%	116 7%	7 8%	18 8%	16 9% <i>kl</i>	15 8%	9 6%	15 8%	12 4%	13 5%	9 5%
Mean	3.35	3.36	3.34	3.35	3.32	3.42 <i>i</i>	3.35	3.32	3.29	3.39	3.35	3.35	3.31
Standard deviation	0.67	0.66	0.69	0.67	0.64	0.64	0.72	0.71	0.62	0.68	0.67	0.65	0.72
Standard error	0.02	0.05	0.07	0.02	0.07	0.04	0.06	0.06	0.05	0.05	0.04	0.04	0.05

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 8

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**I am supportive of government action to reduce levels of childhood obesity**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886
NET: Agree	1566 76%	762 76%	803 76%	183 80%h	272 77%	259 79%h	278 76%	226 74%	347 73%	455 78%k	537 77%k	573 73%	442 79%NO	461 80%NO	302 72%	361 72%	247 82%Q	663 75%
Agree strongly	(4) 30%	609 31%	298 28%	84 37%dH	101 28%	95 29%	108 30%	89 29%	132 28%	185 32%	203 29%	221 28%	188 34%nO	180 31%O	115 28%	126 25%	98 32%	266 30%
Tend to agree	(3) 46%	957 45%	451 48%	99 44%	171 48%	164 50%	170 47%	137 45%	215 45%	271 46%	334 48%	352 45%	254 45%	281 49%	187 45%	235 47%	149 49%	396 45%
Tend to disagree	(2) 12%	251 13%	131 11%	17 7%	33 9%	31 9%	46 13%c	51 17%CDE	73 15%CDE	50 9%	77 11%	124 16%IJ	64 11%	60 10%	66 16%IM	61 12%	35 12%	109 12%
Disagree strongly	(1) 3%	64 5%B	46 2%	3 2%	10 3%	9 3%	16 4%c	7 2%	19 4%	14 2%	25 4%	26 3%	22 4%M	9 2%	16 4%m	18 4%m	5 2%	36 4%
NET: Disagree	316 15%	177 18%B	138 13%	21 9%	43 12%	39 12%	63 17%Cde	58 19%CDE	91 19%CDE	64 11%	102 15%i	150 19%IJ	85 15%	69 12%	82 20%M	79 16%	40 13%	145 16%
Don't know	176 9%	65 6%	112 11%A	25 11%f	40 11%Fg	31 9%	23 6%	20 7%	37 8%	65 11%jK	54 8%	57 7%	34 6%	48 8%	34 8%	60 12%Lmn	14 5%	79 9%P
Mean	3.12	3.09	3.15	3.29deFGH	3.15	3.16h	3.08	3.08	3.05	3.21jK	3.12	3.06	3.15no	3.19NO	3.04	3.07	3.18	3.11
Standard deviation	0.76	0.81	0.71	0.69	0.73	0.72	0.80	0.77	0.80	0.72	0.76	0.79	0.79	0.70	0.80	0.76	0.71	0.79
Standard error	0.02	0.03	0.02	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.04	0.05	0.03

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 9

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**I am supportive of government action to reduce levels of childhood obesity**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
NET: Agree	1566 76%	133 74%	73 71%	1359 77%	63 73%	190 80%ghj	125 72%	129 71%	112 74%	144 73%	233 84%ABEGHIJlm	222 77%	141 77%
Agree strongly	(4) 609 30%	54 30%i	28 27%	527 30%	17 20%	75 32%ei	53 31%ei	54 29%	32 21%	58 29%	96 34%EI	87 30%ei	56 30%ei
Tend to agree	(3) 957 46%	80 44%	45 44%	832 47%	46 53%	115 48%	72 42%	76 41%	80 53%ghj	85 43%	137 49%	136 47%	85 47%
Tend to disagree	(2) 251 12%	18 10%	15 15%k	218 12%	12 14%	20 9%	24 14%k	25 14%	21 14%k	32 16%FK	22 8%	37 13%k	24 13%
Disagree strongly	(1) 64 3%	5 3%	5 5%l	54 3%	2 2%	8 4%	9 5%L	9 5%l	4 3%	4 2%	8 3%	4 1%	7 4%
NET: Disagree	316 15%	23 13%	20 20%fK	272 15%	14 17%	29 12%	33 19%fK	34 18%k	24 16%	36 18%K	30 11%	41 14%	31 17%
Don't know	176 9%	22 13%dKm	9 9%	145 8%	9 11%k	18 8%	15 9%	20 11%k	14 9%	18 9%	14 5%	24 8%	11 6%
Mean	3.12	3.16	3.03	3.12	3.01	3.17i	3.07	3.07	3.03	3.10	3.22bEgl	3.16	3.11
Standard deviation	0.76	0.75	0.83	0.76	0.70	0.75	0.84	0.83	0.71	0.76	0.73	0.71	0.78
Standard error	0.02	0.06	0.08	0.02	0.08	0.05	0.07	0.07	0.06	0.06	0.05	0.04	0.06

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 10

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**I am worried about the impact of obesity on NHS resources**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886
NET: Agree	1648 80%	793 79%	856 81%	185 81% <sup>d</sup>	263 74%	252 77%	290 80%	248 81% <sup>D</sup>	410 86% <sup>DEFg</sup>	448 77%	542 78%	658 84% <sup>IJ</sup>	464 83% <sup>nO</sup>	487 84% <sup>NO</sup>	323 77%	375 75%	246 82%	683 77%
Agree strongly	(4) 649 32%	309 31%	340 32%	84 37% <sup>D</sup>	98 28%	101 31%	116 32%	106 35% <sup>d</sup>	145 30%	182 31%	216 31%	251 32%	211 38% <sup>MNO</sup>	177 31%	123 30%	137 27%	102 34%	273 31%
Tend to agree	(3) 999 49%	484 48%	516 49%	101 44%	165 46%	152 46%	174 48%	142 47%	265 56% <sup>CDEFG</sup>	266 46%	326 47%	407 52% <sup>Ij</sup>	252 45%	309 54% <sup>Lo</sup>	199 48%	238 48%	144 48%	410 46%
Tend to disagree	(2) 189 9%	109 11% <sup>B</sup>	80 8%	13 6%	31 9%	35 11% <sup>c</sup>	45 12% <sup>CH</sup>	30 10%	35 7%	44 8%	80 11% <sup>Ik</sup>	65 8%	48 8%	38 7%	51 12% <sup>lM</sup>	53 11% <sup>M</sup>	29 10%	91 10%
Disagree strongly	(1) 74 4%	42 4%	32 3%	9 4%	19 5% <sup>F</sup>	16 5% <sup>F</sup>	7 2%	8 3%	14 3%	29 5% <sup>k</sup>	23 3%	22 3%	24 4%	18 3%	15 4%	17 3%	12 4%	41 5%
NET: Disagree	264 13%	152 15% <sup>B</sup>	112 11%	23 10%	50 14%	51 15% <sup>h</sup>	52 14%	38 12%	50 10%	73 13%	103 15% <sup>k</sup>	88 11%	71 13%	55 10%	66 16% <sup>M</sup>	70 14% <sup>M</sup>	41 14%	132 15%
Don't know	146 7%	60 6%	86 8% <sup>a</sup>	21 9% <sup>H</sup>	42 12% <sup>FGH</sup>	26 8% <sup>H</sup>	23 6% <sup>h</sup>	19 6% <sup>h</sup>	16 3%	63 11% <sup>JK</sup>	48 7% <sup>k</sup>	35 4%	27 5%	36 6%	29 7%	55 11% <sup>LMn</sup>	14 5%	71 8%
Mean	3.16	3.12	3.20 <sup>A</sup>	3.25 <sup>de</sup>	3.09	3.11	3.17	3.21 <sup>d</sup>	3.18	3.15	3.14	3.19	3.22 <sup>hO</sup>	3.19	3.11	3.11	3.17	3.12
Standard deviation	0.75	0.78	0.72	0.77	0.81	0.81	0.72	0.74	0.70	0.80	0.76	0.71	0.78	0.70	0.77	0.76	0.77	0.80
Standard error	0.02	0.03	0.02	0.06	0.05	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.03	0.04	0.03	0.05	0.03

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 11

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**I am worried about the impact of obesity on NHS resources**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
NET: Agree	1648 80%	137 77%	81 79%	1430 81%	73 84%	195 83% <sup>k</sup>	137 79%	147 80%	119 79%	161 81%	209 75%	239 83% <sup>K</sup>	151 82%
Agree strongly	(4) 649 32%	59 33%	28 28%	562 32%	29 33%	75 32%	59 34%	55 30%	39 26%	66 33%	85 31%	89 31%	64 35%
Tend to agree	(3) 999 49%	78 44%	53 51%	868 49%	44 51%	120 51%	78 45%	92 50%	80 53%	95 48%	124 45%	149 52%	87 47%
Tend to disagree	(2) 189 9%	15 8%	12 12%	162 9%	8 9%	24 10%	12 7%	21 11%	18 12% <sup>l</sup>	14 7%	29 11%	20 7%	16 9%
Disagree strongly	(1) 74 4%	7 4%	3 3%	64 4%	1 1%	4 2%	7 4%	6 3%	8 5% <sup>e</sup>	9 5%	17 6% <sup>e</sup> <sup>l</sup>	7 3%	5 3%
NET: Disagree	264 13%	22 12%	15 15%	226 13%	8 10%	28 12%	19 11%	26 14%	26 17% <sup>L</sup>	23 12%	47 17% <sup>L</sup>	28 10%	21 11%
Don't know	146 7%	20 11% <sup>df</sup> <sup>l</sup>	7 7%	119 7%	6 6%	13 5%	17 10% <sup>l</sup>	10 6%	5 3%	14 7%	22 8% <sup>i</sup>	22 8% <sup>i</sup>	12 6%
Mean	3.16	3.19	3.11	3.16	3.25 <sup>i</sup>	3.19 <sup>i</sup>	3.21 <sup>i</sup>	3.13	3.04	3.18	3.09	3.20 <sup>i</sup>	3.22 <sup>i</sup>
Standard deviation	0.75	0.78	0.74	0.75	0.65	0.70	0.77	0.74	0.78	0.78	0.84	0.70	0.73
Standard error	0.02	0.06	0.07	0.02	0.07	0.05	0.06	0.06	0.06	0.06	0.05	0.04	0.05

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 12

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**Policies designed to make products healthier restrict my freedom to choose what I want to eat and drink**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886
NET: Agree	832 40%	465 46%B	367 35%	98 43%H	159 45%H	137 42%H	141 39%	136 45%H	162 34%	257 44%k	278 40%	298 38%	209 37%	220 38%	191 46%LM	213 43%l	128 42%	363 41%
Agree strongly	(4) 246 12%	143 14%B	103 10%	25 11%	47 13%h	38 12%	51 14%H	43 14%H	42 9%	72 12%	89 13%	85 11%	63 11%	47 8%	63 15%M	74 15%M	38 13%	106 12%
Tend to agree	(3) 586 28%	322 32%B	264 25%	73 32%f	112 32%fh	99 30%	90 25%	93 30%	120 25%	185 32%	189 27%	213 27%	146 26%	173 30%	128 31%	140 28%	90 30%	258 29%
Tend to disagree	(2) 648 31%	295 29%	353 33%a	63 27%	94 26%	103 31%	123 34%d	89 29%	176 37%CDG	157 27%	226 33%l	265 34%l	198 35%O	191 33%O	127 30%	132 26%	98 33%	273 31%
Disagree strongly	(1) 401 20%	172 17%	229 22%A	36 16%	63 18%	51 15%	80 22%e	63 21%	109 23%cE	99 17%	131 19%	172 22%l	118 21%N	119 21%N	59 14%	106 21%N	53 18%	167 19%
NET: Disagree	1049 51%	467 47%	582 55%A	99 43%	157 44%	154 47%	203 56%CDE	152 50%	285 60%CDEG	256 44%	357 51%l	437 56%l	316 56%NO	310 54%No	186 44%	238 48%	151 50%	440 50%
Don't know	177 9%	72 7%	104 10%A	32 14%FGH	40 11%FGH	38 12%FGH	21 6%	17 6%	29 6%	72 12%jK	59 9%k	46 6%	37 7%	49 8%	42 10%l	49 10%l	22 7%	83 9%
Mean	2.36	2.47B	2.25	2.44H	2.45H	2.43H	2.33	2.40H	2.21	2.45K	2.37	2.29	2.29	2.28	2.52LM	2.40m	2.40	2.38
Standard deviation	0.96	0.96	0.94	0.93	0.97	0.93	0.99	0.99	0.92	0.96	0.96	0.95	0.95	0.91	0.95	1.02	0.95	0.96
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.06	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.05	0.06	0.04

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 13

**Q1. In 2018, the government produced a plan of action for reducing childhood obesity in the UK, in which they outlined an ambition to halve childhood obesity. To what extent, if at all, do you agree or disagree with the following statements about obesity and childhood obesity in the UK?**

**Policies designed to make products healthier restrict my freedom to choose what I want to eat and drink**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
NET: Agree	832 40%	76 43%h	38 37%	718 40%	39 45%H	100 42%H	71 41%h	57 31%	71 47%H	79 40%	115 41%h	114 39%	73 40%
Agree strongly	(4) 246 12%	22 12%	10 10%	214 12%	13 15%	28 12%	25 14%j	17 9%	21 14%	17 8%	36 13%	34 12%	24 13%
Tend to agree	(3) 586 28%	55 31%h	28 27%	504 28%	26 30%	72 30%h	46 26%	40 22%	50 33%H	62 32%h	79 28%	79 28%	49 27%
Tend to disagree	(2) 648 31%	54 30%	37 36%	557 31%	27 31%	77 33%	48 28%	64 35%	40 27%	69 35%	76 28%	92 32%	63 35%
Disagree strongly	(1) 401 20%	31 17%	17 17%	353 20%	13 15%	45 19%	35 20%	46 25%ej	26 17%	31 16%	67 24%ej	57 20%	34 19%
NET: Disagree	1049 51%	84 47%	54 53%	911 51%	40 46%	122 52%	83 48%	110 60%AeGf	66 44%	101 51%	143 51%	148 51%	97 53%
Don't know	177 9%	18 10%	11 11%	147 8%	8 9%	15 6%	19 11%	16 9%	13 8%	18 9%	20 7%	26 9%	13 7%
Mean	2.36	2.42H	2.33	2.36	2.50H	2.37h	2.39h	2.17	2.48H	2.36h	2.33	2.35	2.37h
Standard deviation	0.96	0.95	0.91	0.96	0.96	0.95	1.01	0.95	0.97	0.87	1.01	0.96	0.96
Standard error	0.02	0.07	0.09	0.02	0.11	0.06	0.08	0.08	0.08	0.07	0.06	0.06	0.07

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Childhood Obesity Survey**  
**ONLINE Fieldwork: 19th to 20th June**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886
Male	1004 49%	1004 100%B	-	90 39%	159 45%	145 44%	182 50%C	171 56%CDE	258 54%CDE	248 43%	327 47%	429 55%IJ	314 56%MNO	265 46%	184 44%	241 48%	135 45%	481 54%P
Female	1054 51%	-	1054 100%A	139 61%FGH	197 55%GH	185 56%GH	182 50%	133 44%	218 46%	336 57%K	367 53%K	351 45%	248 44%	314 54%L	233 56%L	259 52%L	166 55%Q	405 46%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Childhood Obesity Survey**  
**ONLINE Fieldwork: 19th to 20th June**

Absolutes/col percents

Table 15  
**Gender**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
Male	1004 49%	91 51%l	60 58%dLM	854 48%	41 47%	130 55%LM	82 48%	101 55%Lm	73 48%	93 47%	133 48%	120 42%	81 44%
Female	1054 51%	88 49%	43 42%	922 52%b	46 53%	106 45%	91 52%	82 45%	78 52%	105 53%	144 52%	168 58%aBFH	102 56%BFh

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 16  
Age  
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886
18-24	228 11%	90 9%	139 13%A	228 100%DEFGH	-	-	-	-	-	228 39%JK	-	-	75 13%O	77 13%O	42 10%	34 7%	27 9%	104 12%
25-34	356 17%	159 16%	197 19%	-	356 100%CEFGH	-	-	-	-	356 61%JK	-	-	103 18%	102 18%	66 16%	85 17%	78 26%	209 24%
35-44	329 16%	145 14%	185 18%a	-	-	329 100%CDFGH	-	-	-	-	329 47%IK	-	87 16%	111 19%N	55 13%	76 15%	83 27%Q	182 21%
45-54	364 18%	182 18%	182 17%	-	-	-	364 100%CDEGH	-	-	-	364 53%IK	-	104 18%	102 18%	74 18%	84 17%	73 24%	200 23%
55-64	305 15%	171 17%B	133 13%	-	-	-	-	305 100%CDEFH	-	-	-	305 39%IJ	51 9%	58 10%	96 23%LM	99 20%LM	30 10%	139 16%P
65+	476 23%	258 26%B	218 21%	-	-	-	-	-	476 100%CDEFG	-	-	476 61%IJ	142 25%n	128 22%	84 20%	121 24%	11 4%	52 6%
NET: 18-34	584 28%	248 25%	336 32%A	228 100%EFGH	356 100%EFGH	-	-	-	-	584 100%JK	-	-	178 32%nO	179 31%O	108 26%	119 24%	105 35%	313 35%
NET: 35-54	693 34%	327 33%	367 35%	-	-	329 100%CDGH	364 100%CDGH	-	-	-	693 100%IK	-	191 34%	213 37%n	129 31%	160 32%	155 52%Q	382 43%
NET: 55+	780 38%	429 43%B	351 33%	-	-	-	-	305 100%CDEF	476 100%CDEF	-	-	780 100%IJ	193 34%	186 32%	181 43%LM	221 44%LM	41 14%	191 22%P
Average age	48.14	49.95B	46.42	21.62	30.13C	39.63CD	50.06CDE	59.38CDEF	71.57CDEFG	26.80	45.11I	66.81IJ	47.59	46.24	48.98M	50.26LM	41.04	42.53

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 17  
Age  
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
18-24	228 11%	19 11%	10 10%	199 11%	7 8%	30 12%	19 11%	15 8%	19 13%	29 15%hL	28 10%	23 8%	29 16%eHKL
25-34	356 17%	30 17%J	21 20%J	305 17%	14 16%j	39 17%J	29 17%J	35 19%J	22 14%	18 9%	76 27%AeFGhJLM	46 16%J	27 15%j
35-44	329 16%	29 16%	13 13%	288 16%	18 21%M	45 19%M	30 17% <i>m</i>	29 16%	25 16% <i>m</i>	30 15%	45 16% <i>m</i>	48 17% <i>m</i>	18 10%
45-54	364 18%	29 16%	20 20%	315 18%	11 13%	36 15%	34 19%	38 21%	27 18%	36 18%	48 17%	50 17%	35 19%
55-64	305 15%	33 18%h	11 11%	260 15%	12 14%	35 15%	20 12%	20 11%	27 18%	37 19%gh	37 13%	43 15%	28 15%
65+	476 23%	40 22%	27 27%K	409 23%	24 27%K	52 22%	41 24%k	46 25%K	31 20%	47 24%k	45 16%	78 27%K	45 24%K
NET: 18-34	584 28%	49 27%	31 30%	504 28%	21 24%	69 29%	48 28%	50 27%	41 27%	47 24%	103 37%aEfghiJL	68 24%	57 31%
NET: 35-54	693 34%	57 32%	33 32%	603 34%	30 35%	81 34%	63 37%	67 37%	52 35%	66 34%	93 33%	98 34%	53 29%
NET: 55+	780 38%	73 41%K	39 38%	669 38%	35 41%k	87 37%	62 36%	66 36%	57 38%k	84 43%K	82 29%	122 42%K	73 40%K
Average age	48.14	48.33k	48.18	48.12	48.91k	47.50	47.93k	48.78K	48.04k	49.80K	44.91	50.15K	47.99k

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 18  
Social Grade  
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886
A	136 7%	69 7%	68 6%	17 7%g	24 7%	21 6%	22 6%	11 4%	41 9%G	41 7%	43 6%	52 7%	136 24%MNO	-	-	-	16 5%	66 7%
B	425 21%	245 24%B	180 17%	58 26%G	78 22%G	66 20%G	82 23%G	40 13%	101 21%G	137 23%K	148 21%	140 18%	425 76%MNO	-	-	-	89 30%Q	184 21%
C1	578 28%	265 26%	314 30%	77 34%G	102 29%G	111 34%Gh	102 28%G	58 19%	128 27%G	179 31%K	213 31%K	186 24%	-	578 100%LNO	-	-	109 36%	273 31%
C2	418 20%	184 18%	233 22%a	42 19%	66 19%	55 17%	74 20%	96 32%CDEFH	84 18%	108 19%	129 19%	181 23%IJ	-	-	418 100%LMO	-	50 17%	209 24%P
D	259 13%	128 13%	131 12%	24 10%	63 18%CFH	42 13%H	43 12%	49 16%H	38 8%	87 15%k	85 12%	87 11%	-	-	-	259 52%LMN	32 11%	149 17%P
E	242 12%	113 11%	128 12%	10 4%	22 6%	34 10%Cd	42 11%CD	51 17%CDEf	83 17%CDEF	32 5%	76 11%l	134 17%IJ	-	-	-	242 48%LMN	4 1%	4 1%
NET: AB	562 27%	314 31%B	248 24%	75 33%G	103 29%G	87 27%G	104 29%G	51 17%	142 30%G	178 30%K	191 28%	193 25%	562 100%MNO	-	-	-	105 35%q	250 28%
NET: ABC1	1140 55%	579 58%b	561 53%	152 67%dFGH	205 58%G	199 60%G	206 56%G	109 36%	270 57%G	357 61%K	404 58%K	379 49%	562 100%NO	578 100%NO	-	-	215 71%Q	523 59%
NET: C2DE	918 45%	426 42%	492 47%a	76 33%	151 42%c	131 40%	159 44%C	196 64%CDEFH	206 43%C	227 39%	289 42%	401 51%IJ	-	-	418 100%LM	500 100%LM	87 29%	363 41%P
NET: DE	500 24%	241 24%	259 25%	34 15%	85 24%C	76 23%C	84 23%C	99 33%CDEFH	121 26%c	119 20%	160 23%	221 28%IJ	-	-	-	500 100%LMN	37 12%	154 17%p

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 19  
Social Grade  
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
A	136 7%	10 5%	7 6%	120 7%	4 5%	10 4%	7 4%	11 6%	9 6%	16 8%	22 8%	31 11%aFGm	11 6%
B	425 21%	48 27% <sup>d</sup> EFGJl	21 21%	356 20%	10 12%	41 17%	27 16%	51 28% <sup>e</sup> FGiJl	29 19%	28 14%	77 28% <sup>e</sup> FGiJlM	56 20%	37 20%
C1	578 28%	57 32% <sup>H</sup>	29 28%	492 28%	25 29%	67 28%	55 32% <sup>h</sup>	39 21%	38 26%	54 27%	84 30% <sup>h</sup>	76 26%	54 30%
C2	418 20%	26 15%	14 14%	377 21% <sup>ab</sup>	23 27% <sup>ABKI</sup>	55 23% <sup>AbK</sup>	54 31% <sup>ABHikLM</sup>	36 20%	32 22% <sup>K</sup>	49 25% <sup>ABKI</sup>	37 13%	51 18%	41 22% <sup>aK</sup>
D	259 13%	18 10%	18 17% <sup>Egk</sup>	222 13%	5 5%	34 15% <sup>E</sup>	17 10%	27 15% <sup>E</sup>	24 16% <sup>E</sup>	29 15% <sup>E</sup>	28 10%	38 13% <sup>e</sup>	22 12%
E	242 12%	20 11%	14 14%	208 12%	19 22% <sup>AFGHijklm</sup>	29 12%	14 8%	20 11%	18 12%	22 11%	30 11%	36 13%	19 10%
NET: AB	562 27%	58 32% <sup>EFGJ</sup>	28 27%	476 27%	14 17%	51 22%	34 20%	62 34% <sup>EFGJ</sup>	38 25%	44 22%	99 36% <sup>EFGIJM</sup>	87 30% <sup>EFGj</sup>	48 26%
NET: ABC1	1140 55%	115 64% <sup>DEFGIJ</sup>	57 55%	969 55%	39 46%	118 50%	89 51%	101 55%	76 51%	98 50%	183 66% <sup>b</sup> EFGHIJLM	163 57% <sup>e</sup>	102 56%
NET: C2DE	918 45%	64 36%	46 45% <sup>k</sup>	807 45% <sup>A</sup>	47 54% <sup>AKI</sup>	119 50% <sup>AK</sup>	84 49% <sup>AK</sup>	82 45% <sup>K</sup>	74 49% <sup>AK</sup>	100 50% <sup>AK</sup>	95 34%	125 43% <sup>K</sup>	81 44% <sup>K</sup>
NET: DE	500 24%	38 21%	32 31% <sup>aGk</sup>	430 24%	24 27% <sup>g</sup>	63 27% <sup>G</sup>	30 18%	47 25%	42 28% <sup>G</sup>	51 26% <sup>g</sup>	58 21%	74 26% <sup>g</sup>	41 22%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 20  
GO Region  
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2058	1023	1035	203	339	324	377	321	494	542	701	815	593	554	377	534	261	810
Weighted base	2058	1004	1054	228	356	329	364	305	476	584	693	780	562	578	418	500	301	886
Scotland	179 9%	91 9%	88 8%	19 8%	30 8%	29 9%	29 8%	33 11%	40 8%	49 8%	57 8%	73 9%	58 10% <sub>n</sub>	57 10% <sub>n</sub>	26 6%	38 8%	37 12% <sub>Q</sub>	68 8%
North East	86 4%	41 4%	46 4%	7 3%	14 4%	18 6%	11 3%	12 4%	24 5%	21 4%	30 4%	35 5%	14 3%	25 4%	23 6% <sub>L</sub>	24 5% <sub>l</sub>	13 4%	32 4%
North West	237 11%	130 13% <sub>b</sub>	106 10%	30 13%	39 11%	45 14%	36 10%	35 12%	52 11%	69 12%	81 12%	87 11%	51 9%	67 12%	55 13% <sub>l</sub>	63 13% <sub>l</sub>	33 11%	98 11%
Yorkshire & Humberside	173 8%	82 8%	91 9%	19 8%	29 8%	30 9%	34 9%	20 7%	41 9%	48 8%	63 9%	62 8%	34 6%	55 9% <sub>lo</sub>	54 13% <sub>LO</sub>	30 6%	30 10%	73 8%
West Midlands	183 9%	101 10%	82 8%	15 7%	35 10%	29 9%	38 10%	20 7%	46 10%	50 9%	67 10%	66 8%	62 11% <sub>M</sub>	39 7%	36 9%	47 9%	22 7%	90 10%
East Midlands	150 7%	73 7%	78 7%	19 8%	22 6%	25 7%	27 8%	27 9%	31 6%	41 7%	52 8%	57 7%	38 7%	38 7%	32 8%	42 8%	22 7%	63 7%
Wales	103 5%	60 6% <sub>b</sub>	43 4%	10 5%	21 6%	13 4%	20 6%	11 4%	27 6%	31 5%	33 5%	39 5%	28 5%	29 5%	14 3%	32 6% <sub>n</sub>	20 6%	41 5%
Eastern	198 10%	93 9%	105 10%	29 13% <sub>D</sub>	18 5%	30 9% <sub>d</sub>	36 10% <sub>D</sub>	37 12% <sub>D</sub>	47 10% <sub>D</sub>	47 8%	66 10%	84 11%	44 8%	54 9%	49 12% <sub>l</sub>	51 10%	30 10%	79 9%
London	278 13%	133 13%	144 14%	28 12%	76 21% <sub>CEFGH</sub>	45 14% <sub>h</sub>	48 13%	37 12%	45 9%	103 18% <sub>jk</sub>	93 13%	82 10%	99 18% <sub>NO</sub>	84 15% <sub>N</sub>	37 9%	58 12%	46 15%	146 17%
South East	288 14%	120 12%	168 16% <sub>A</sub>	23 10%	46 13%	48 15%	50 14%	43 14%	78 16% <sub>C</sub>	68 12%	98 14%	122 16% <sub>i</sub>	87 16%	76 13%	51 12%	74 15%	27 9%	124 14% <sub>p</sub>
South West	183 9%	81 8%	102 10%	29 13% <sub>dE</sub>	27 8%	18 5%	35 10% <sub>e</sub>	28 9% <sub>e</sub>	45 9% <sub>e</sub>	57 10%	53 8%	73 9%	48 8%	54 9%	41 10%	41 8%	24 8%	73 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

## Childhood Obesity Survey

### ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 21  
GO Region  
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2058	183	112	1763	91	240	179	157	167	188	257	285	199
Weighted base	2058	179	103*	1776	86*	237	173	183	150	198	278	288	183
Scotland	179 9%	179 100%DBEFGHIJKLM	-	-	-	-	-	-	-	-	-	-	-
North East	86 4%	-	-	86 5%AB	86 100%ABFGHIJKLM	-	-	-	-	-	-	-	-
North West	237 11%	-	-	237 13%AB	-	237 100%ABEGHIJKLM	-	-	-	-	-	-	-
Yorkshire & Humberside	173 8%	-	-	173 10%AB	-	-	173 100%ABEFHIJKLM	-	-	-	-	-	-
West Midlands	183 9%	-	-	183 10%AB	-	-	-	183 100%ABEFGHIJKLM	-	-	-	-	-
East Midlands	150 7%	-	-	150 8%AB	-	-	-	-	150 100%ABEFGHIJKLM	-	-	-	-
Wales	103 5%	-	103 100%DAEFGHIJKLM	-	-	-	-	-	-	-	-	-	-
Eastern	198 10%	-	-	198 11%AB	-	-	-	-	-	198 100%ABEFGHIJKLM	-	-	-
London	278 13%	-	-	278 16%AB	-	-	-	-	-	-	278 100%ABEFGHIJLM	-	-
South East	288 14%	-	-	288 16%AB	-	-	-	-	-	-	-	288 100%ABEFGHIJKM	-
South West	183 9%	-	-	183 10%AB	-	-	-	-	-	-	-	-	183 100%ABEFGHIJKL

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Childhood Obesity Survey ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 22  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1071	559	512	98	258	245	258	157	55	356	503	212	345	337	213	176	261	810
Weighted base	1187	617	571	131*	287	264	273	170	63*	417	538	233	355	383	260	190	301	886
NET: Public Sector	301	135	166	27	78	83	73	30	11	105	155	41	105	109	50	37	301	-
	25%	22%	29%A	21%	27%g	31%cGh	27%g	18%	17%	25%k	29%K	18%	30%NO	29%NO	19%	19%	100%Q	-
A nationalised industry/state corporation	12	8	4	4	3	3	-	1	1	7	3	2	10	2	-	1	12	-
	1%	1%	1%	3%F	1%	1%	-	1%	1%	2%	1%	1%	3%Mn	*	-	*	4%Q	-
Central government or civil service (including Courts service and Bank of England)	33	19	14	-	14	9	9	1	-	14	19	1	19	5	6	4	33	-
	3%	3%	2%	-	5%CG	3%c	3%cg	1%	-	3%k	3%K	*	5%Mn	1%	2%	2%	11%Q	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	121	52	69	10	19	37	38	16	3	28	74	19	39	55	17	11	121	-
	10%	8%	12%a	7%	7%	14%Dh	14%Dh	10%	4%	7%	14%lk	8%	11%o	14%NO	6%	6%	40%Q	-
A university, or other grant funded establishment (include opted-out schools)	40	20	19	3	11	11	8	4	3	14	19	7	15	18	6	1	40	-
	3%	3%	3%	2%	4%	4%	3%	2%	5%	3%	4%	3%	4%O	5%O	2%	1%	13%Q	-
A health authority or NHS Trust	62	22	40	5	22	13	11	6	4	28	24	11	20	23	8	12	62	-
	5%	4%	7%A	4%	8%	5%	4%	4%	7%	7%	5%	5%	6%	6%	3%	6%	21%Q	-
The armed forces	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (Please specify as much detail as possible)	33	14	19	5	9	10	7	2	-	14	16	2	3	7	14	9	33	-
	3%	2%	3%	4%	3%	4%	2%	1%	-	3%k	3%	1%	1%	2%	5%LM	5%L	11%Q	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**  
\* small base

## Childhood Obesity Survey ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 22  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	1187	617	571	131*	287	264	273	170	63*	417	538	233	355	383	260	190	301	886
NET: Private Sector	886	481	405	104	209	182	200	139	52	313	382	191	250	273	209	154	-	886
	75%	78%B	71%	79%e	73%	69%	73%	82%dEf	83%e	75%	71%	82%ij	70%	71%	81%LM	81%LM	-	100%P
A charity, voluntary organisation or trust	53	23	31	8	14	8	15	6	2	23	22	8	9	19	12	13	-	53
	5%	4%	5%	6%	5%	3%	5%	4%	3%	5%	4%	4%	3%	5%	4%	7%L	-	6%P
Self-employed (Private sector)	175	89	87	21	18	27	47	37	25	39	75	61	37	52	53	34	-	175
	15%	14%	15%	16%D	6%	10%	17%DE	22%DE	39%CDEFG	9%	14%i	26%IJ	10%	14%	20%Lm	18%L	-	20%P
None of the above/ I work in the Private sector	657	370	287	74	176	147	138	96	26	251	285	122	204	202	145	106	-	657
	55%	60%B	50%	57%h	61%FH	56%h	51%	57%h	41%	60%j	53%	52%	57%	53%	56%	56%	-	74%P

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

\* small base



## Childhood Obesity Survey ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 23  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1071	101	59	911	41	115	99	81	79	97	166	140	93
Weighted base	1187	104*	60*	1023	44*	131*	103*	112*	85*	108*	192	151	97*
NET: Public Sector	301	37	20	245	13	33	30	22	22	30	46	27	24
	25%	35%DHkL	32%L	24%	29%	25%	29%l	19%	26%	27%	24%	18%	25%
A nationalised industry/state corporation	12	-	3	9	-	1	*	2	-	1	2	1	1
	1%	-	5%DAfgikL	1%	-	1%	*	2%	-	1%	1%	1%	1%
Central government or civil service (including Courts service and Bank of England)	33	6	9	19	1	4	*	-	*	-	12	1	1
	3%	6%DgHJLm	14%DaeFGHIJKLM2%	2%	2%	3%	*	-	1%	-	6%GHJLm	*	1%
Local government or council (including fire services, police and local authority controlled schools/colleges)	121	14	2	106	4	8	13	12	15	14	16	13	11
	10%	13%b	3%	10%b	10%	6%	12%b	11%	18%BFkl	13%b	8%	9%	11%b
A university, or other grant funded establishment (include opted-out schools)	40	4	1	35	3	5	4	4	2	3	4	5	5
	3%	4%	1%	3%	6%	4%	4%	4%	3%	3%	2%	3%	5%
A health authority or NHS Trust	62	7	4	51	5	11	6	2	3	4	9	7	4
	5%	7%	7%	5%	11%H	8%h	6%	2%	4%	3%	5%	5%	4%
The armed forces	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (Please specify as much detail as possible)	33	5	1	26	-	5	6	1	1	8	3	-	2
	3%	5%L	2%	3%	-	4%L	6%L	1%	1%	7%hiKL	2%	-	3%l

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Childhood Obesity Survey ONLINE Fieldwork: 19th to 20th June

Absolutes/col percents

Table 23  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	1187	104*	60*	1023	44*	131*	103*	112*	85*	108*	192	151	97*
NET: Private Sector	886 75%	68 65%	41 68%	778 76%A	32 71%	98 75%	73 71%	90 81%A	63 74%	79 73%	146 76%a	124 82%ABg	73 75%
A charity, voluntary organisation or trust	53 5%	6 5%i	2 4%	46 4%	3 7%i	7 6%i	4 4%	3 3%	- -	2 2%	10 5%i	8 5%i	9 9%IJ
Self-employed (Private sector)	175 15%	11 10%	8 14%	157 15%	7 15%	18 14%	10 9%	12 11%	10 12%	18 16%	30 16%	31 21%aGh	20 21%aG
None of the above/ I work in the Private sector	657 55%	51 49%	30 50%	576 56%	22 49%	73 56%	60 58%	75 67%AbeM	53 62%m	59 55%	106 55%	85 56%	44 45%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**