NSPCC – SOCIAL MEDIA AND CHILDREN SURVEY

Methodology: ComRes interviewed 2,748 GB adults, including a booster sample of 1,037 parents of children aged 11–18, between 25th and 27th January 2019. Data were weighted to be representative of all GB adults by age, gender, region and social grade. ComRes is a member of the British Polling Council and abides by its rules.

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Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 1
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Summary
Base: All respondents

		Facebook	Twitter	Instagram	Snapchat	YouTube	WhatsApp	Tiktok
Unweighted base		2748	2748	2748	2748	2748	2748	2748
Weighted base		2748	2748	2748	2748	2748	2748	2748
NET: Safe		592	628	559	429	1139	1105	179
		22%	23%	20%	16%	41%	40%	7%
Very safe	(4)	53	62	51	37	132	174	25
		2%	2%	2%	1%	5%	6%	1%
Somewhat safe	(3)	539	567	508	393	1006	932	154
		20%	21%	18%	14%	37%	34%	6%
Somewhat unsafe	(2)	1047	886	921	836	858	691	222
		38%	32%	34%	30%	31%	25%	8%
Very unsafe	(1)	882	666	692	753	423	422	274
		32%	24%	25%	27%	15%	15%	10%
NET: Unsafe		1929	1552	1613	1590	1281	1113	496
		70%	56%	59%	58%	47%	41%	18%
Don't know		227	567	576	729	328	529	2073
		8%	21%	21%	27%	12%	19%	75%
Mean		1.91	2.01	1.96	1.86	2.35	2.39	1.90
Standard deviation		0.80	0.82	0.80	0.79	0.83	0.88	0.88
Standard error		0.02	0.02	0.02	0.02	0.02	0.02	0.03

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Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 2
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Facebook
Base: All respondents

		Total	Gender		Age										Social Grade				Employment Sector	
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri-vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		592	304	288	94	114	104	123	64	92	208	228	156	174	166	121	131	93	298
		22%	23%	20%	31%eGH	24%GH	24%GH	25%GH	16%	15%	27%K	25%K	15%	23%	22%	22%	20%	21%	26%p
Very safe	(4)	53	33	20	6	16	13	10	3	5	23	23	8	14	15	7	17	6	29
		2%	2%b	1%	2%	3%GH	3%GH	2%h	1%	1%	3%K	2%K	1%	2%	2%	1%	3%	1%	3%
Somewhat safe	(3)	539	271	268	88	98	92	113	61	88	186	205	148	160	152	114	113	87	270
		20%	20%	19%	29%DEGH	21%gH	21%GH	23%GH	15%	14%	24%K	22%K	14%	21%o	20%	20%	17%	20%	24%
Somewhat unsafe	(2)	1047	499	548	113	173	192	183	149	238	285	375	387	273	320	208	247	172	430
		38%	37%	39%	37%	36%	44%DFGh	38%	37%	37%	37%	40%	37%	36%	41%l	37%	37%	39%	38%
Very unsafe	(1)	882	416	467	91	163	121	146	136	225	255	267	361	250	230	182	221	150	339
		32%	31%	33%	30%	34%E	27%	30%	33%e	35%Ef	33%	29%	35%J	33%	30%	33%	33%	34%	30%
NET: Unsafe		1929	914	1015	204	336	312	329	285	463	540	641	748	523	549	390	468	321	769
		70%	68%	72%A	67%	71%	71%	68%	70%	73%f	69%	69%	72%	70%	71%	70%	70%	73%q	67%
Don't know		227	123	104	7	24	23	34	58	80	31	57	138	53	57	47	70	29	75
		8%	9%	7%	2%	5%	5%c	7%C	14%CDEF	13%CDEF	4%	6%i	13%IJ	7%	7%	8%	10%Lm	7%	7%
Mean		1.91	1.94	1.88	2.03GH	1.93gH	1.99GH	1.97GH	1.80	1.77	1.97K	1.98K	1.78	1.91	1.93	1.89	1.88	1.88	1.99P
Standard deviation		0.80	0.82	0.78	0.83	0.85	0.80	0.81	0.75	0.74	0.84	0.80	0.74	0.81	0.78	0.79	0.81	0.78	0.82
Standard error		0.02	0.02	0.02	0.06	0.04	0.03	0.03	0.04	0.04	0.04	0.02	0.03	0.03	0.03	0.04	0.03	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 3
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Facebook
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
													Region	
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		592 22%	60 25%BG	20 15%	512 22%b	23 20%	78 25%BG	34 15%	59 24%BG	42 21%	57 22%g	92 25%BG	77 20%	49 20%
Very safe	(4)	53 2%	5 2%	1 1%	47 2%	5 4%bjLM	10 3%lm	3 1%	8 3%LM	4 2%	3 1%	9 2%	3 1%	2 1%
Somewhat safe	(3)	539 20%	55 23%bG	19 14%	464 20%	19 16%	68 21%bG	31 14%	50 21%g	38 19%	55 21%g	83 22%bG	74 19%	47 19%
Somewhat unsafe	(2)	1047 38%	76 32%	61 44%AJk	910 38%a	48 42%a	131 41%Ajk	99 43%AJk	96 39%	89 44%AJKm	86 33%	126 34%	149 39%	87 36%
Very unsafe	(1)	882 32%	83 35%h	45 33%	755 32%	37 32%	89 28%	86 37%FH	65 27%	60 30%	99 38%FH	114 31%	119 31%	85 35%h
NET: Unsafe		1929 70%	159 66%	106 77%AHK	1665 70%	86 74%k	219 69%	185 80%AFHJKLM	162 66%	149 74%hK	185 70%	240 65%	268 70%	172 70%
Don't know		227 8%	21 9%	12 8%	194 8%	7 6%	19 6%	11 5%	24 10%gi	10 5%	21 8%	38 10%fGi	40 10%fGI	24 10%gi
Mean		1.91	1.92	1.81	1.91	1.92	1.99BGjm	1.78	2.01BGjM	1.93g	1.84	1.96G	1.89	1.84
Standard deviation		0.80	0.85	0.71	0.80	0.83	0.81	0.74	0.82	0.78	0.81	0.84	0.77	0.78
Standard error		0.02	0.06	0.06	0.02	0.07	0.05	0.05	0.05	0.05	0.05	0.05	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

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Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 4
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Facebook
Base: All respondents

| | | Total | No children aged 18 or under (a) | Children | | | | Statutory regulation of social networks | |
				0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		592	306	74	98	92	172	522	29
		22%	19%	29%A	26%A	29%A	26%A	21%	27%
Very safe	(4)	53	19	12	19	10	17	49	4
		2%	1%	5%A	5%AE	3%A	2%A	2%	3%
Somewhat safe	(3)	539	286	62	79	82	155	473	26
		20%	17%	24%A	21%	26%A	23%A	19%	24%
Somewhat unsafe	(2)	1047	615	85	150	120	278	961	35
		38%	37%	33%	40%	38%	42%aB	39%	32%
Very unsafe	(1)	882	549	90	113	91	178	807	35
		32%	33%E	35%E	30%	29%	27%	33%	32%
NET: Unsafe		1929	1164	175	263	211	456	1768	70
		70%	71%	67%	70%	67%	68%	72%	64%
Don't know		227	172	11	17	12	40	169	9
		8%	10%BCDE	4%	5%	4%	6%	7%	8%
Mean		1.91	1.85	1.99A	2.01A	2.04A	2.02A	1.90	1.98
Standard deviation		0.80	0.77	0.90	0.86	0.84	0.80	0.80	0.87
Standard error		0.02	0.02	0.06	0.04	0.04	0.03	0.02	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

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Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 5
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Twitter
Base: All respondents

		Total	Gender		Age										Social Grade				Employment Sector	
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		628	330	298	93	121	135	136	74	70	214	271	144	199	174	118	137	129	310
		23%	25%b	21%	30%GH	25%GH	31%GH	28%GH	18%H	11%	27%K	29%K	14%	27%nO	23%	21%	20%	29%	27%
Very safe	(4)	62	41	21	8	15	14	14	5	5	23	28	10	22	15	10	14	15	27
		2%	3%B	1%	3%h	3%H	3%gH	3%H	1%	1%	3%K	3%K	1%	3%	2%	2%	2%	3%	2%
Somewhat safe	(3)	567	289	277	84	106	121	122	68	65	191	243	133	177	159	109	122	114	283
		21%	22%	20%	28%GH	22%gH	28%GH	25%GH	17%H	10%	24%K	26%K	13%	24%O	21%	19%	18%	26%	25%
Somewhat unsafe	(2)	886	434	452	107	153	145	151	133	199	259	295	332	237	249	211	189	145	382
		32%	32%	32%	35%	32%	33%	31%	33%	31%	33%	32%	32%	32%	32%	38%LmO	28%	33%	33%
Very unsafe	(1)	666	320	347	90	126	80	106	90	174	216	186	264	188	196	119	163	103	248
		24%	24%	25%	29%EFg	27%E	18%	22%	22%	27%EF	28%J	20%	25%J	25%	25%	21%	24%	23%	22%
NET: Unsafe		1552	754	799	196	279	224	257	223	373	475	481	596	425	445	330	352	248	630
		56%	56%	57%	64%EFG	59%Ef	51%	53%	55%	59%Ef	61%J	52%	57%J	57%	58%o	59%o	53%	56%	55%
Don't know		567	257	310	16	75	80	93	110	193	91	173	303	126	153	109	179	67	202
		21%	19%	22%	5%	16%C	18%C	19%C	27%CDEF	30%CDEF	12%	19%I	29%IJ	17%	20%	20%	27%LMN	15%	18%
Mean		2.01	2.05b	1.97	2.04H	2.02H	2.19CDGH	2.11GH	1.96H	1.78	2.03K	2.15IK	1.85	2.05	1.99	2.02	1.98	2.11	2.09
Standard deviation		0.82	0.84	0.80	0.85	0.85	0.83	0.85	0.78	0.73	0.85	0.84	0.76	0.85	0.82	0.77	0.84	0.85	0.82
Standard error		0.02	0.03	0.02	0.06	0.05	0.04	0.04	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 6
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Twitter
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
								Region						
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		628	46	17	565	26	83	49	68	46	43	95	95	60
		23%	19%	13%	24%B	22%B	26%aBJ	21%B	28%aBJ	23%B	16%	26%BJ	25%BJ	24%BJ
Very safe	(4)	62	3	*	59	2	11	7	10	6	2	14	4	1
		2%	1%	*	2%	2%	4%abjlM	3%bm	4%aBJLM	3%bm	1%	4%abjlM	1%	1%
Somewhat safe	(3)	567	44	17	506	24	71	42	57	40	41	81	91	58
		21%	18%	12%	21%B	21%b	23%Bj	18%	24%BJ	20%b	15%	22%Bj	24%BJ	24%BJ
Somewhat unsafe	(2)	886	77	52	757	41	96	92	72	68	76	109	121	81
		32%	32%	38%	32%	35%	30%	40%FHJKI	29%	34%	29%	30%	31%	33%
Very unsafe	(1)	666	61	33	572	27	68	56	49	51	81	93	93	54
		24%	25%	24%	24%	23%	22%	24%	20%	25%	31%FHm	25%	24%	22%
NET: Unsafe		1552	138	85	1330	68	164	148	122	119	157	202	214	135
		56%	58%	62%fH	56%	59%	52%	64%FHKlm	50%	59%h	60%h	55%	56%	55%
Don't know		567	54	36	477	22	69	33	55	36	64	73	75	50
		21%	23%G	26%Gi	20%	19%	22%G	14%	23%G	18%	24%G	20%	20%	20%
Mean		2.01	1.94	1.85	2.03B	2.01j	2.10aBJ	2.00j	2.15ABJ	2.00j	1.83	2.06BJ	2.02bJ	2.04BJ
Standard deviation		0.82	0.79	0.69	0.83	0.80	0.86	0.80	0.87	0.83	0.79	0.88	0.81	0.78
Standard error		0.02	0.06	0.06	0.02	0.08	0.05	0.06	0.06	0.06	0.06	0.06	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 7

Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12

Twitter

Base: All respondents

		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
					Children			**Statutory regulation of social networks**	
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		628 23%	300 18%	65 25%A	115 30%A	110 35%AB	210 31%Ab	566 23%	24 22%
Very safe	(4)	62 2%	22 1%	10 4%A	17 5%A	14 5%A	26 4%A	56 2%	5 4%
Somewhat safe	(3)	567 21%	278 17%	55 21%	97 26%A	96 30%AB	183 27%Ab	510 21%	19 18%
Somewhat unsafe	(2)	886 32%	520 32%	78 30%	118 31%	106 34%	220 33%	812 33%	36 33%
Very unsafe	(1)	666 24%	446 27%CDE	69 27%DE	80 21%d	49 15%	113 17%	608 25%	28 26%
NET: Unsafe		1552 56%	966 59%CDE	147 57%	198 52%	155 49%	334 50%	1420 58%	65 59%
Don't know		567 21%	376 23%CDE	48 19%	65 17%	50 16%	124 19%	473 19%	20 18%
Mean		2.01	1.90	2.03a	2.17A	2.29AB	2.23AB	2.01	2.00
Standard deviation		0.82	0.80	0.88	0.87	0.83	0.83	0.82	0.87
Standard error		0.02	0.02	0.06	0.05	0.05	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g

* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 8
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Instagram
Base: All respondents

		Total	Gender Male (a)	Gender Female (b)	Age 18-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age 18-34 (i)	Age 35-54 (j)	Age 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Employment Sector Public (p)	Employment Sector Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		559	288	270	91	130	127	112	52	47	221	239	98	167	147	126	119	118	284
		20%	22%	19%	30%fGH	27%GH	29%FGH	23%GH	13%H	7%	28%K	26%K	9%	22%o	19%	23%o	18%	27%	25%
Very safe	(4)	51	30	21	7	15	11	8	7	3	22	19	10	17	13	8	13	9	28
		2%	2%	2%	2%H	3%H	3%H	2%h	2%h	*	3%K	2%k	1%	2%	2%	1%	2%	2%	2%
Somewhat safe	(3)	508	259	249	84	115	116	105	45	44	199	221	88	150	134	118	106	109	255
		18%	19%	18%	27%GH	24%GH	26%fGH	22%GH	11%H	7%	26%K	24%K	8%	20%o	17%	21%O	16%	24%	22%
Somewhat unsafe	(2)	921	422	499	126	153	150	164	135	193	279	314	328	268	256	187	209	158	393
		34%	31%	35%a	41%DefgH	32%	34%	34%	33%	30%	36%	34%	31%	36%	33%	34%	31%	36%	34%
Very unsafe	(1)	692	321	371	70	138	97	110	97	179	208	208	276	177	198	151	166	106	286
		25%	24%	26%	23%	29%EF	22%	23%	24%	28%EF	27%j	22%	26%J	24%	26%	27%	25%	24%	25%
NET: Unsafe		1613	743	870	196	291	248	274	232	372	487	522	604	445	454	338	375	264	679
		59%	55%	62%A	64%ef	61%	56%	56%	57%	59%	62%J	56%	58%	59%	59%	61%	56%	60%	59%
Don't know		576	310	267	17	54	65	100	123	217	72	164	341	137	171	94	174	61	180
		21%	23%B	19%	6%	11%C	15%C	20%CDE	30%CDEF	34%CDEF	9%	18%I	33%IJ	18%	22%lN	17%	26%LN	14%	16%
Mean		1.96	2.00b	1.93	2.10GH	2.02GH	2.11GH	2.02GH	1.87H	1.69	2.05K	2.07K	1.76	2.01	1.94	1.96	1.93	2.06	2.03
Standard deviation		0.80	0.82	0.78	0.79	0.86	0.82	0.80	0.76	0.68	0.84	0.81	0.72	0.80	0.80	0.81	0.81	0.81	0.82
Standard error		0.02	0.03	0.02	0.06	0.05	0.04	0.03	0.05	0.04	0.04	0.02	0.03	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 9
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Instagram
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		559	41	18	500	26	78	41	68	37	38	81	84	46
		20%	17%	13%	21%B	23%bj	25%aBgJ	18%	28%ABGIJM	19%	15%	22%Bj	22%BJ	19%
Very safe	(4)	51	3	1	47	4	5	3	13	4	3	9	5	*
		2%	1%	1%	2%	4%M	2%	1%	5%ABFGiJkLM	2%m	1%	2%m	1%	*
Somewhat safe	(3)	508	38	17	453	22	73	38	54	33	35	72	79	46
		18%	16%	12%	19%b	19%	23%aBgJ	16%	22%BJ	17%	13%	19%b	21%BJ	19%
Somewhat unsafe	(2)	921	84	52	785	37	106	86	78	78	72	124	128	76
		34%	35%j	38%J	33%	32%	33%	37%J	32%	39%J	27%	34%	33%	31%
Very unsafe	(1)	692	58	34	600	30	65	51	49	49	88	101	100	67
		25%	24%	25%	25%	26%	20%	22%	20%	24%	33%AFGHil	27%fh	26%	27%fh
NET: Unsafe		1613	142	86	1385	67	170	137	127	127	160	226	228	143
		59%	59%	63%h	58%	58%	54%	59%	52%	63%fH	61%h	61%h	59%	58%
Don't know		576	57	33	486	22	68	52	49	37	66	65	72	55
		21%	24%	24%	21%	19%	21%	23%	20%	18%	25%k	17%	19%	23%
Mean		1.96	1.92j	1.86	1.97	2.01J	2.07aBJM	1.96J	2.17ABGIJKLM	1.95J	1.77	1.96J	1.96J	1.89
Standard deviation		0.80	0.77	0.72	0.81	0.86	0.79	0.76	0.88	0.77	0.80	0.82	0.80	0.77
Standard error		0.02	0.06	0.07	0.02	0.08	0.05	0.05	0.06	0.06	0.06	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 10
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Instagram
Base: All respondents

		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
					Children			Statutory regulation of social networks	
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		559	246	80	114	110	187	503	22
		20%	15%	31%A	30%A	35%AE	28%A	20%	20%
Very safe	(4)	51	19	8	14	9	20	50	1
		2%	1%	3%a	4%A	3%A	3%A	2%	1%
Somewhat safe	(3)	508	227	73	100	101	167	454	21
		18%	14%	28%A	27%A	32%AE	25%A	18%	19%
Somewhat unsafe	(2)	921	519	86	126	120	248	846	31
		34%	32%	33%	33%	38%A	37%A	34%	29%
Very unsafe	(1)	692	447	61	87	53	137	621	34
		25%	27%DE	23%d	23%d	17%	21%	25%	31%
NET: Unsafe		1613	966	147	213	174	386	1467	65
		59%	59%	56%	56%	55%	58%	60%	60%
Don't know		576	430	33	50	32	95	488	21
		21%	26%BCDE	13%	13%	10%	14%d	20%	20%
Mean		1.96	1.85	2.12A	2.13A	2.23Ae	2.12A	1.97	1.88
Standard deviation		0.80	0.77	0.84	0.85	0.79	0.81	0.80	0.83
Standard error		0.02	0.02	0.06	0.04	0.04	0.03	0.02	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 11
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Snapchat
Base: All respondents

		Total	Gender		Age						18-34	35-54	55+	Social Grade				Employment Sector	
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	(i)	(j)	(k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		429	215	214	79	98	99	85	44	24	177	185	68	119	125	91	94	98	218
		16%	16%	15%	26%FGH	21%GH	23%FGH	18%GH	11%H	4%	23%K	20%K	6%	16%	16%	16%	14%	22%	19%
Very safe	(4)	37	20	17	2	10	16	5	*	3	12	22	3	6	12	7	13	6	22
		1%	1%	1%	1%	2%GH	4%CFGH	1%g	*	*	2%K	2%K	*	1%	2%	1%	2%I	1%	2%
Somewhat safe	(3)	393	195	197	78	88	83	80	43	21	165	163	64	114	113	84	82	92	196
		14%	15%	14%	25%deFGH	18%GH	19%GH	16%GH	11%H	3%	21%K	18%K	6%	15%	15%	15%	12%	21%	17%
Somewhat unsafe	(2)	836	393	443	117	145	144	166	115	150	262	310	265	237	232	171	196	129	387
		30%	29%	31%	38%dGH	31%H	33%H	34%gH	28%	24%	34%K	33%K	25%	32%	30%	31%	29%	29%	34%
Very unsafe	(1)	753	364	389	98	161	114	122	96	163	259	236	259	211	204	171	168	142	308
		27%	27%	28%	32%fG	34%EFGH	26%	25%	24%	26%	33%JK	26%	25%	28%	26%	31%o	25%	32%q	27%
NET: Unsafe		1590	758	832	215	306	258	288	211	312	521	546	523	448	435	342	364	271	696
		58%	56%	59%	70%EFGH	64%GH	59%gH	59%GH	52%	49%	67%JK	59%K	50%	60%o	56%	61%O	54%	61%	61%
Don't know		729	368	361	11	71	82	113	152	299	82	195	452	182	212	125	210	74	229
		27%	27%	26%	4%	15%C	19%C	23%CDe	37%CDEF	47%CDEFG	11%	21%I	43%IJ	24%	27%n	22%	31%LN	17%	20%
Mean		1.86	1.87	1.85	1.94gH	1.87H	2.00DGH	1.92gH	1.80H	1.60	1.90K	1.96K	1.68	1.85	1.88	1.83	1.87	1.90	1.93
Standard deviation		0.79	0.80	0.78	0.79	0.84	0.86	0.77	0.72	0.65	0.82	0.81	0.68	0.77	0.80	0.79	0.80	0.83	0.80
Standard error		0.02	0.03	0.02	0.06	0.05	0.04	0.03	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 12
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Snapchat
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		429 16%	34 14%	15 11%	381 16%	18 15%	56 18%bm	35 15%	41 17%	32 16%	33 12%	65 17%bm	73 19%BjM	29 12%
Very safe	(4)	37 1%	5 2%lM	2 2%m	30 1%	1 1%	8 3%LM	1 1%	6 2%LM	3 2%m	3 1%	6 2%m	1 *	- -
Somewhat safe	(3)	393 14%	29 12%	13 9%	351 15%b	17 14%	48 15%	34 15%	35 14%	29 14%	30 11%	59 16%b	71 19%aBJM	29 12%
Somewhat unsafe	(2)	836 30%	59 25%	48 35%a	730 31%a	32 28%	98 31%	83 36%Ajl	79 32%a	62 31%	71 27%	118 32%	111 29%	75 30%
Very unsafe	(1)	753 27%	79 33%dFgl	37 27%	637 27%	30 26%	74 23%	57 25%	64 26%	58 29%	91 35%FGhkL	96 26%	98 25%	69 28%
NET: Unsafe		1590 58%	138 58%	85 62%	1367 58%	62 54%	172 55%	140 61%	143 58%	120 60%	162 61%	214 58%	209 54%	144 59%
Don't know		729 27%	67 28%	38 27%	624 26%	36 31%	88 28%	55 24%	61 25%	48 24%	69 26%	92 25%	103 27%	72 30%
Mean		1.86	1.77	1.79	1.87	1.86	1.96AJM	1.88j	1.91J	1.86	1.72	1.91Jm	1.92aJm	1.76
Standard deviation		0.79	0.83	0.74	0.79	0.80	0.82	0.73	0.81	0.80	0.78	0.80	0.78	0.72
Standard error		0.02	0.06	0.07	0.02	0.08	0.05	0.05	0.06	0.06	0.06	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 13
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Snapchat
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	Children 5 to 10 years old (c)	Children 11 to 12 years old (d)	Children 13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Statutory regulation of social networks Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		429 16%	168 10%	62 24%A	90 24%A	92 29%Ae	159 24%A	384 16%	15 14%
Very safe	(4)	37 1%	9 1%	8 3%A	13 3%A	9 3%A	17 3%A	36 1%	1 1%
Somewhat safe	(3)	393 14%	159 10%	54 21%A	77 20%A	83 26%Ace	142 21%A	348 14%	15 13%
Somewhat unsafe	(2)	836 30%	453 28%	82 32%	129 34%A	117 37%A	239 36%A	758 31%	38 35%
Very unsafe	(1)	753 27%	478 29%DE	71 27%d	97 26%d	61 19%	161 24%	695 28%	25 23%
NET: Unsafe		1590 58%	931 57%	153 59%	226 60%	178 56%	400 60%	1453 59%	63 58%
Don't know		729 27%	542 33%BCDE	46 18%	61 16%	45 14%	108 16%	622 25%	31 28%
Mean		1.86	1.73	1.99A	2.02A	2.15Abce	2.03A	1.85	1.89
Standard deviation		0.79	0.73	0.85	0.85	0.80	0.81	0.79	0.74
Standard error		0.02	0.02	0.06	0.04	0.04	0.03	0.02	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 14
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
YouTube
Base: All respondents

		Total	Gender Male (a)	Gender Female (b)	Age 18-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age 18-34 (i)	Age 35-54 (j)	Age 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Employment Sector Public (p)	Employment Sector Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		1139 41%	560 42%	578 41%	175 57%FGH	249 52%FGH	222 51%FGH	215 44%GH	132 32%H	146 23%	424 54%JK	437 47%K	278 27%	312 42%	330 43%o	246 44%o	251 38%	214 48%	537 47%
Very safe	(4)	132 5%	83 6%B	49 3%	25 8%fGH	33 7%gH	29 6%gH	22 5%H	14 3%h	10 2%	58 7%K	51 5%K	24 2%	43 6%	34 4%	27 5%	28 4%	18 4%	81 7%p
Somewhat safe	(3)	1006 37%	477 36%	530 38%	149 49%FGH	216 46%fGH	194 44%GH	193 40%GH	118 29%H	136 21%	366 47%jK	386 42%K	254 24%	268 36%	296 38%o	219 39%o	223 33%	196 44%	455 40%
Somewhat unsafe	(2)	858 31%	422 31%	436 31%	69 23%	151 32%C	132 30%c	149 31%C	117 29%	240 38%CdEFG	220 28%	281 30%	357 34%Ij	256 34%O	236 31%	179 32%	187 28%	125 28%	343 30%
Very unsafe	(1)	423 15%	184 14%	238 17%A	52 17%DE	44 9%	47 11%	70 14%De	76 19%DE	133 21%DEF	96 12%	117 13%	210 20%IJ	106 14%	118 15%	76 14%	123 18%In	71 16%	155 14%
NET: Unsafe		1281 47%	606 45%	675 48%	121 40%	195 41%	179 41%	219 45%	193 47%e	373 59%CDEFG	316 41%	399 43%	566 54%IJ	362 48%	355 46%	254 46%	310 46%	196 44%	498 44%
Don't know		328 12%	174 13%	154 11%	9 3%	31 7%c	38 9%C	52 11%CD	82 20%CDEF	116 18%CDEF	40 5%	90 10%I	198 19%IJ	76 10%	87 11%	58 10%	107 16%LMN	33 7%	108 9%
Mean		2.35	2.39B	2.31	2.50GH	2.54FGH	2.51FGH	2.38GH	2.22H	2.04	2.52jK	2.44K	2.11	2.37o	2.36	2.39o	2.28	2.39	2.45
Standard deviation		0.83	0.84	0.82	0.88	0.77	0.79	0.81	0.85	0.77	0.82	0.81	0.81	0.82	0.82	0.81	0.86	0.82	0.84
Standard error		0.02	0.03	0.02	0.06	0.04	0.03	0.03	0.05	0.04	0.03	0.02	0.03	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 15
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
YouTube
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Region Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		1139	95	49	994	54	120	93	116	89	111	156	170	84
		41%	40%	36%	42%	47%bM	38%	40%	47%BFM	45%M	42%	42%m	44%M	34%
Very safe	(4)	132	13	4	116	6	14	4	21	14	16	17	17	8
		5%	6%g	3%	5%	5%g	4%	2%	8%BfGIM	7%bGm	6%G	5%	4%	3%
Somewhat safe	(3)	1006	82	46	879	48	107	89	95	76	95	139	154	76
		37%	34%	33%	37%	42%m	34%	39%	39%m	38%	36%	37%	40%M	31%
Somewhat unsafe	(2)	858	70	45	743	32	110	78	71	61	86	115	99	91
		31%	29%	33%	31%	28%	35%L	34%L	29%	30%	33%	31%	26%	37%ahL
Very unsafe	(1)	423	50	23	349	17	40	34	30	29	44	51	64	40
		15%	21%DFHK	17%	15%	15%	13%	15%	12%	15%	17%	14%	17%	16%
NET: Unsafe		1281	120	69	1092	49	150	112	101	90	130	166	162	131
		47%	50%hl	50%	46%	43%	48%	49%	41%	45%	49%	45%	42%	54%eHikL
Don't know		328	24	19	285	12	45	26	28	21	23	49	52	30
		12%	10%	14%	12%	10%	14%j	11%	11%	11%	9%	13%	14%	12%
Mean		2.35	2.27	2.25	2.36	2.42m	2.35	2.31	2.49ABfGM	2.41M	2.34	2.38m	2.37m	2.24
Standard deviation		0.83	0.89	0.81	0.82	0.83	0.79	0.76	0.85	0.85	0.85	0.81	0.85	0.79
Standard error		0.02	0.06	0.07	0.02	0.08	0.05	0.05	0.06	0.06	0.06	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 16
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
YouTube
Base: All respondents

			Children					Statutory regulation of social networks	
		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		1139 41%	573 35%	142 55%A	218 58%AE	177 56%AE	323 48%A	1019 41%	50 46%
Very safe	(4)	132 5%	56 3%	26 10%Ae	32 9%A	20 6%A	42 6%A	117 5%	10 9%f
Somewhat safe	(3)	1006 37%	517 31%	116 45%A	186 49%AE	158 50%AE	282 42%A	901 37%	40 37%
Somewhat unsafe	(2)	858 31%	518 32%	80 31%	114 30%	97 31%	208 31%	791 32%	30 28%
Very unsafe	(1)	423 15%	302 18%BCDE	22 8%	26 7%	22 7%	79 12%CD	394 16%	15 14%
NET: Unsafe		1281 47%	820 50%BCDE	101 39%	140 37%	118 38%	287 43%c	1185 48%	45 42%
Don't know		328 12%	249 15%BCDE	17 7%	19 5%	20 6%	57 9%C	255 10%	13 12%
Mean		2.35	2.23	2.60Ae	2.62AE	2.59AE	2.47A	2.34	2.48
Standard deviation		0.83	0.83	0.80	0.75	0.72	0.80	0.83	0.89
Standard error		0.02	0.02	0.05	0.04	0.04	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 17
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
WhatsApp
Base: All respondents

		Total	Gender		Age										Social Grade				Employment Sector	
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Pri-vate
			(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		1105	495	610	191	232	207	199	110	167	423	406	277	330	326	217	232	218	507
		40%	37%	43%A	63%DEFGH	49%FGH	47%FGH	41%GH	27%	26%	54%JK	44%K	27%	44%O	42%O	39%	35%	49%	44%
Very safe	(4)	174	74	100	43	31	41	23	16	20	74	64	36	58	50	33	33	38	77
		6%	6%	7%	14%DeFGH	7%H	9%FGH	5%	4%	3%	9%jK	7%K	3%	8%O	6%	6%	5%	9%	7%
Somewhat safe	(3)	932	421	511	149	201	166	176	94	147	349	342	241	272	276	184	199	179	430
		34%	31%	36%A	49%EFGH	42%fGH	38%GH	36%GH	23%	23%	45%JK	37%K	23%	36%O	36%O	33%	30%	41%	38%
Somewhat unsafe	(2)	691	334	357	62	124	123	122	109	150	186	245	259	188	186	155	161	113	300
		25%	25%	25%	20%	26%	28%C	25%	27%	24%	24%	27%	25%	25%	24%	28%	24%	26%	26%
Very unsafe	(1)	422	229	193	34	74	59	68	72	116	108	127	188	103	113	91	115	57	179
		15%	17%B	14%	11%	16%	13%	14%	18%ce	18%CEf	14%	14%	18%iJ	14%	15%	16%	17%	13%	16%
NET: Unsafe		1113	563	550	96	199	182	190	181	266	294	372	447	291	299	246	277	170	480
		41%	42%	39%	31%	42%C	41%C	39%c	45%C	42%C	38%	40%	43%i	39%	39%	44%m	41%	38%	42%
Don't know		529	283	246	18	45	51	97	116	203	63	148	319	129	147	95	159	56	156
		19%	21%B	18%	6%	9%	12%C	20%CDE	29%CDEF	32%CDEF	8%	16%I	31%IJ	17%	19%	17%	24%LMN	13%	14%
Mean		2.39	2.32	2.45A	2.70DEFGH	2.44GH	2.49GH	2.40GH	2.18	2.16	2.54JK	2.44K	2.17	2.46nO	2.42O	2.34	2.29	2.51q	2.41
Standard deviation		0.88	0.89	0.87	0.86	0.86	0.87	0.84	0.87	0.88	0.87	0.86	0.87	0.88	0.87	0.87	0.89	0.86	0.87
Standard error		0.02	0.03	0.02	0.06	0.05	0.04	0.04	0.05	0.05	0.04	0.03	0.04	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 18
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
WhatsApp
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
								Region						
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		1105 40%	81 34%	39 29%	986 42%AB	47 40%b	128 41%BGm	72 31%	117 48%ABGiM	77 38%b	105 40%Bg	181 49%ABfGljM	179 46%ABGiM	80 33%
Very safe	(4)	174 6%	9 4%	5 3%	160 7%	5 4%	17 6%	7 3%	23 9%ABGjM	17 8%abGm	13 5%	40 11%ABeFGJM	27 7%g	10 4%
Somewhat safe	(3)	932 34%	71 30%	35 25%	826 35%B	41 36%b	111 35%b	65 28%	94 38%aBGiM	60 30%	92 35%b	142 38%aBGiM	152 39%ABGIM	70 29%
Somewhat unsafe	(2)	691 25%	62 26%	41 30%Hj	587 25%	27 23%	85 27%h	81 35%aEfHJKLM	48 20%	57 29%Hj	55 21%	84 23%	93 24%	56 23%
Very unsafe	(1)	422 15%	43 18%Fl	27 20%FL	352 15%	16 14%	34 11%	35 15%	41 17%f	34 17%f	53 20%FkL	50 13%	48 12%	42 17%F
NET: Unsafe		1113 41%	106 44%kl	69 50%DeFHKLm	939 40%	43 37%	119 38%	116 50%EFHjKLM	89 36%	91 45%hkl	109 41%	134 36%	140 36%	98 40%
Don't know		529 19%	53 22%k	29 21%	447 19%	26 22%k	69 22%K	43 19%	38 16%	33 16%	50 19%	55 15%	65 17%	66 27%GHIjKL
Mean		2.39	2.25	2.15	2.41AB	2.40b	2.45ABGM	2.23	2.48ABGjM	2.36b	2.30	2.54ABGiJM	2.50ABGJM	2.27
Standard deviation		0.88	0.87	0.86	0.88	0.85	0.82	0.79	0.94	0.92	0.91	0.90	0.85	0.88
Standard error		0.02	0.06	0.08	0.02	0.08	0.05	0.06	0.06	0.07	0.07	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 19
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
WhatsApp
Base: All respondents

		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
					Children			Statutory regulation of social networks	
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		1105	556	131	199	187	326	994	45
		40%	34%	50%A	53%A	59%AbE	49%A	40%	41%
Very safe	(4)	174	85	22	33	26	58	160	6
		6%	5%	9%a	9%A	8%A	9%A	6%	6%
Somewhat safe	(3)	932	471	109	166	161	268	834	39
		34%	29%	42%A	44%A	51%AbcE	40%A	34%	36%
Somewhat unsafe	(2)	691	408	63	94	76	177	633	28
		25%	25%	24%	25%	24%	27%	26%	26%
Very unsafe	(1)	422	270	49	48	27	81	388	18
		15%	16%cDE	19%cDE	13%	9%	12%	16%	16%
NET: Unsafe		1113	678	111	142	103	258	1021	45
		41%	41%D	43%D	38%	33%	39%d	42%	42%
Don't know		529	408	18	36	25	83	444	19
		19%	25%BCDE	7%	10%	8%	12%BD	18%	17%
Mean		2.39	2.30	2.43a	2.54A	2.64ABe	2.52A	2.38	2.37
Standard deviation		0.88	0.89	0.91	0.85	0.78	0.85	0.88	0.87
Standard error		0.02	0.03	0.06	0.04	0.04	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 20
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Tiktok
Base: All respondents

		Total	Gender		Age										Social Grade				Employment Sector	
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		179	91	88	60	55	40	19	3	2	115	58	5	58	44	44	34	41	91
		7%	7%	6%	20%DEFGH	12%FGH	9%FGH	4%GH	1%	*	15%JK	6%K	1%	8%o	6%	8%o	5%	9%	8%
Very safe	(4)	25	15	10	6	8	4	4	*	2	15	8	2	11	3	7	4	2	17
		1%	1%	1%	2%GH	2%GH	1%	1%	*	*	2%K	1%K	*	1%m	*	1%	1%	*	1%
Somewhat safe	(3)	154	75	79	54	47	35	15	3	1	101	50	3	47	40	36	30	39	75
		6%	6%	6%	18%DEFGH	10%FGH	8%FGH	3%GH	1%	*	13%JK	5%K	*	6%	5%	7%	5%	9%	7%
Somewhat unsafe	(2)	222	111	111	47	55	40	27	25	28	102	66	54	64	52	46	60	48	83
		8%	8%	8%	16%EFGH	12%FGH	9%FH	6%	6%	4%	13%JK	7%k	5%	9%	7%	8%	9%	11%Q	7%
Very unsafe	(1)	274	137	137	33	69	40	43	41	49	101	83	89	66	72	60	76	44	121
		10%	10%	10%	11%	14%EFH	9%	9%	10%	8%	13%JK	9%	9%	9%	9%	11%	11%	10%	11%
NET: Unsafe		496	248	248	80	123	80	69	66	77	203	150	143	130	124	106	136	92	204
		18%	18%	18%	26%EFGH	26%EFGH	18%fH	14%	16%	12%	26%JK	16%	14%	17%	16%	19%	20%m	21%	18%
Don't know		2073	1002	1070	165	297	320	398	337	557	461	718	894	562	605	409	497	310	847
		75%	75%	76%	54%	62%c	73%CD	82%CDE	83%CDE	88%CDEFg	59%	78%I	86%IJ	75%	78%n	73%	74%	70%	74%
Mean		1.90	1.91	1.88	2.24DeFGH	1.97GH	2.03FGH	1.77GH	1.47	1.43	2.09jK	1.92K	1.45	2.02O	1.85	1.94	1.78	1.99	1.96
Standard deviation		0.88	0.90	0.86	0.86	0.92	0.89	0.89	0.61	0.62	0.90	0.89	0.61	0.92	0.86	0.92	0.81	0.83	0.94
Standard error		0.03	0.05	0.05	0.09	0.08	0.07	0.08	0.08	0.08	0.06	0.05	0.06	0.07	0.07	0.08	0.06	0.07	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 21
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Tiktok
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Region Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		179 7%	18 7%b	4 3%	157 7%	6 5%	18 6%	11 5%	24 10%BgM	12 6%	17 6%	37 10%BfGM	24 6%	9 4%
Very safe	(4)	25 1%	2 1%	- -	23 1%	2 2%	2 1%	1 *	8 3%BFGJLM	2 1%	1 *	4 1%	2 1%	1 1%
Somewhat safe	(3)	154 6%	15 6%	4 3%	135 6%	4 3%	16 5%	11 5%	15 6%	10 5%	16 6%	33 9%BegM	22 6%	8 3%
Somewhat unsafe	(2)	222 8%	24 10%IM	9 7%	189 8%	9 8%	29 9%IM	31 14%bHIJLM	16 7%	14 7%	19 7%	38 10%LM	21 5%	11 4%
Very unsafe	(1)	274 10%	23 10%	13 10%	238 10%	8 7%	23 7%	28 12%f	24 10%	15 8%	33 12%f	52 14%eFiL	32 8%	22 9%
NET: Unsafe		496 18%	47 20%lm	22 16%	426 18%	17 15%	52 17%	59 26%BEFHILM	40 16%	30 15%	52 20%l	90 24%beFhILM	53 14%	33 14%
Don't know		2073 75%	174 73%	111 81%GK	1788 75%	93 80%GK	246 78%GK	160 69%	181 74%k	159 79%GK	196 74%k	244 66%	307 80%aGK	202 83%AGHJK
Mean		1.90	1.95	1.66	1.90	1.97	1.95	1.77	2.13Gjm	1.95	1.77	1.92	1.93	1.72
Standard deviation		0.88	0.87	0.74	0.89	0.93	0.81	0.73	1.07	0.90	0.84	0.90	0.90	0.89
Standard error		0.03	0.12	0.13	0.04	0.19	0.09	0.09	0.14	0.14	0.11	0.09	0.10	0.12

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 22
Q.1 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 11 or 12
Tiktok
Base: All respondents

		Total	Children					Statutory regulation of social networks	
			No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		179 7%	76 5%	38 15%AE	44 12%AE	46 15%AE	43 6%	163 7%	4 4%
Very safe	(4)	25 1%	10 1%	5 2%a	6 2%a	4 1%	5 1%	22 1%	3 3%f
Somewhat safe	(3)	154 6%	66 4%	34 13%AE	38 10%AE	42 13%AE	38 6%	141 6%g	1 1%
Somewhat unsafe	(2)	222 8%	117 7%	23 9%	51 14%AE	40 13%AE	57 9%	192 8%	14 13%
Very unsafe	(1)	274 10%	149 9%	33 12%	55 15%AdE	31 10%	66 10%	241 10%	21 19%F
NET: Unsafe		496 18%	266 16%	56 22%a	106 28%AbE	71 22%A	123 18%	433 18%	35 32%F
Don't know		2073 75%	1300 79%BCDE	166 64%	227 60%	198 63%	501 75%BCD	1863 76%G	70 64%
Mean		1.90	1.82	2.11A	1.97	2.17AE	1.89	1.91	1.65
Standard deviation		0.88	0.85	0.95	0.89	0.87	0.86	0.88	0.89
Standard error		0.03	0.05	0.10	0.07	0.07	0.06	0.04	0.15

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 23
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Summary
Base: All respondents

		Facebook	Twitter	Instagram	Snapchat	YouTube	WhatsApp	Tiktok
Unweighted base		2748	2748	2748	2748	2748	2748	2748
Weighted base		2748	2748	2748	2748	2748	2748	2748
NET: Safe		982	1040	961	822	1366	1338	319
		36%	38%	35%	30%	50%	49%	12%
Very safe	(4)	86	115	90	85	206	218	50
		3%	4%	3%	3%	8%	8%	2%
Somewhat safe	(3)	896	925	871	737	1160	1120	269
		33%	34%	32%	27%	42%	41%	10%
Somewhat unsafe	(2)	1018	848	876	852	797	677	267
		37%	31%	32%	31%	29%	25%	10%
Very unsafe	(1)	490	358	378	429	260	255	205
		18%	13%	14%	16%	9%	9%	7%
NET: Unsafe		1508	1206	1254	1281	1058	932	473
		55%	44%	46%	47%	38%	34%	17%
Don't know		259	502	533	645	324	478	1956
		9%	18%	19%	23%	12%	17%	71%
Mean		2.23	2.35	2.30	2.23	2.54	2.57	2.21
Standard deviation		0.80	0.81	0.80	0.81	0.80	0.81	0.90
Standard error		0.02	0.02	0.02	0.02	0.02	0.02	0.03

Parents Social Media Survey
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Absolutes/col percents

Table 24
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Facebook
Base: All respondents

		Total	Gender		Age									Social Grade				Employment Sector	
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri-vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		982	444	538	172	185	179	196	102	147	358	375	249	260	298	188	235	163	447
		36%	33%	38%A	57%DEFGH	39%GH	41%GH	40%GH	25%	23%	46%jK	41%K	24%	35%	39%	34%	35%	37%	39%
Very safe	(4)	86	44	41	21	26	19	10	4	6	47	30	9	24	28	15	19	9	42
		3%	3%	3%	7%FGH	5%FGH	4%FGH	2%h	1%	1%	6%JK	3%K	1%	3%	4%	3%	3%	2%	4%
Somewhat safe	(3)	896	400	497	151	159	160	185	98	142	311	345	240	237	270	173	216	154	406
		33%	30%	35%A	50%DEFGH	34%GH	36%GH	38%GH	24%	22%	40%K	37%K	23%	32%	35%	31%	32%	35%	36%
Somewhat unsafe	(2)	1018	500	517	84	179	168	172	155	258	264	340	413	295	286	223	214	180	418
		37%	37%	37%	28%	38%C	38%C	35%c	38%C	41%Cf	34%	37%	40%I	39%O	37%o	40%O	32%	41%	37%
Very unsafe	(1)	490	259	231	34	74	65	82	86	149	108	147	235	136	126	93	136	69	190
		18%	19%b	16%	11%	16%	15%	17%c	21%CdE	23%CDEF	14%	16%	23%IJ	18%	16%	17%	20%m	16%	17%
NET: Unsafe		1508	759	748	119	253	233	254	241	407	372	488	648	431	411	316	350	250	608
		55%	57%	53%	39%	53%C	53%C	52%C	59%CeF	64%CDEF	48%	53%i	62%IJ	57%o	53%	57%	52%	56%	53%
Don't know		259	138	121	14	37	27	37	64	82	50	63	145	59	63	54	82	30	87
		9%	10%	9%	4%	8%	6%	8%	16%CDEF	13%CDEF	6%	7%	14%IJ	8%	8%	10%	12%LM	7%	8%
Mean		2.23	2.19	2.27A	2.55DEFGH	2.31GH	2.32GH	2.28GH	2.06	2.01	2.41JK	2.30K	2.03	2.21	2.28	2.22	2.20	2.25	2.28
Standard deviation		0.80	0.81	0.79	0.79	0.82	0.79	0.78	0.76	0.75	0.82	0.79	0.76	0.79	0.80	0.77	0.83	0.76	0.80
Standard error		0.02	0.02	0.02	0.06	0.04	0.03	0.03	0.04	0.04	0.03	0.02	0.03	0.03	0.03	0.04	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 25
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Facebook
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		982 36%	92 38%g	45 33%	845 36%	48 42%Gkm	111 35%	69 30%	98 40%Gkm	74 37%	98 37%	120 32%	149 39%G	79 32%
Very safe	(4)	86 3%	11 5%J	3 2%	72 3%	8 7%bfgJLM	9 3%	6 3%	16 6%bfgJkLM	6 3%	2 1%	11 3%	9 2%	5 2%
Somewhat safe	(3)	896 33%	81 34%	42 31%	773 33%	41 35%	102 32%	63 27%	82 34%	68 34%	96 36%g	109 29%	140 36%Gk	73 30%
Somewhat unsafe	(2)	1018 37%	79 33%	61 44%dAjL	877 37%	42 36%	115 37%	92 40%	88 36%	85 42%aL	90 34%	143 38%	127 33%	97 40%
Very unsafe	(1)	490 18%	43 18%	20 15%	427 18%	17 15%	60 19%	56 24%BeHiL	34 14%	33 17%	54 21%h	69 19%	60 16%	43 18%
NET: Unsafe		1508 55%	122 51%	81 59%hL	1304 55%	58 50%	176 56%	148 64%AEfHjL	122 50%	118 59%hL	144 55%	212 57%l	187 49%	140 57%l
Don't know		259 9%	25 10%I	11 8%	223 9%	9 8%	30 9%i	14 6%	25 10%I	9 4%	22 8%	39 11%I	49 13%GI	26 11%gI
Mean		2.23	2.28G	2.22	2.23	2.37Gjkm	2.21	2.09	2.36fGJKM	2.24g	2.19	2.19	2.29G	2.19
Standard deviation		0.80	0.84	0.74	0.80	0.84	0.81	0.81	0.83	0.77	0.79	0.80	0.79	0.77
Standard error		0.02	0.06	0.06	0.02	0.07	0.05	0.05	0.05	0.05	0.05	0.05	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 26
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Facebook
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	Children 5 to 10 years old (c)	Children 11 to 12 years old (d)	Children 13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Statutory regulation of social networks Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		982 36%	501 30%	109 42%A	156 41%A	141 45%A	300 45%A	875 36%	46 42%
Very safe	(4)	86 3%	41 2%	16 6%Ad	22 6%Ad	9 3%	25 4%	69 3%	6 6%
Somewhat safe	(3)	896 33%	460 28%	93 36%A	133 35%A	132 42%Ac	275 41%Ac	805 33%	39 36%
Somewhat unsafe	(2)	1018 37%	619 38%	94 36%	157 41%e	119 38%	235 35%	947 39%	32 30%
Very unsafe	(1)	490 18%	333 20%bCDE	38 15%	45 12%	39 12%	89 13%	452 18%	18 17%
NET: Unsafe		1508 55%	952 58%bDE	133 51%	201 53%	159 50%	324 49%	1399 57%g	50 46%
Don't know		259 9%	190 12%bCDE	19 7%	20 5%	15 5%	44 7%	186 8%	13 12%
Mean		2.23	2.14	2.36A	2.37A	2.37A	2.38A	2.22	2.35
Standard deviation		0.80	0.80	0.83	0.78	0.75	0.78	0.79	0.86
Standard error		0.02	0.02	0.05	0.04	0.04	0.03	0.02	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 27
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Twitter
Base: All respondents

		Total	Gender Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri-vate (q)
									Age						Social Grade			Employment Sector	
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		1040	497	543	191	206	206	207	96	134	398	412	230	298	300	218	223	192	498
		38%	37%	39%	63%DEFGH	43%GH	47%GH	43%GH	24%	21%	51%JK	45%K	22%	40%O	39%o	39%o	33%	43%	44%
Very safe	(4)	115	78	36	30	30	20	22	7	7	60	41	14	38	31	23	23	21	56
		4%	6%B	3%	10%EFGH	6%GH	4%GH	4%GH	2%	1%	8%JK	4%K	1%	5%	4%	4%	3%	5%	5%
Somewhat safe	(3)	925	418	507	161	177	186	185	89	127	338	371	216	260	269	196	200	171	442
		34%	31%	36%A	53%DEFGH	37%GH	42%GH	38%GH	22%	20%	43%K	40%K	21%	35%o	35%o	35%	30%	39%	39%
Somewhat unsafe	(2)	848	418	430	66	156	124	145	142	214	223	269	356	249	233	176	189	142	349
		31%	31%	31%	22%	33%C	28%c	30%C	35%CE	34%Ce	29%	29%	34%IJ	33%o	30%	32%	28%	32%	31%
Very unsafe	(1)	358	195	163	30	55	46	54	58	116	85	99	174	94	102	72	90	49	129
		13%	15%B	12%	10%	12%	10%	11%	14%	18%CDEF	11%	11%	17%IJ	12%	13%	13%	14%	11%	11%
NET: Unsafe		1206	613	593	96	211	170	199	200	330	307	368	530	343	335	249	280	191	479
		44%	46%b	42%	31%	45%C	39%c	41%C	49%CEF	52%CDEF	39%	40%	51%IJ	46%	43%	45%	42%	43%	42%
Don't know		502	231	271	18	57	64	81	111	172	75	145	282	109	137	91	165	60	166
		18%	17%	19%	6%	12%C	15%C	17%Cd	27%CDEF	27%CDEF	10%	16%I	27%IJ	15%	18%	16%	25%LMN	14%	15%
Mean		2.35	2.34	2.37	2.67DEFGH	2.43GH	2.48GH	2.43GH	2.15	2.05	2.53K	2.45K	2.09	2.38	2.36	2.36	2.31	2.43	2.43
Standard deviation		0.81	0.85	0.76	0.80	0.81	0.77	0.79	0.76	0.76	0.81	0.78	0.76	0.80	0.81	0.80	0.82	0.78	0.79
Standard error		0.02	0.03	0.02	0.06	0.04	0.03	0.03	0.05	0.04	0.04	0.02	0.03	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 28
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Twitter
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Region Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		1040 38%	87 36%b	37 27%	916 39%B	49 43%BG	120 38%B	72 31%	108 44%BG	76 38%B	95 36%	141 38%B	165 43%BG	90 37%b
Very safe	(4)	115 4%	10 4%e	4 3%	102 4%	1 1%	15 5%e	7 3%	19 8%bEGJM	10 5%E	6 2%	20 5%Em	19 5%e	6 2%
Somewhat safe	(3)	925 34%	77 32%	33 24%	814 34%B	49 42%aBGk	105 33%b	65 28%	89 36%Bg	66 33%	88 34%b	121 33%	146 38%BG	84 35%B
Somewhat unsafe	(2)	848 31%	64 27%	55 40%DAeFHJL	729 31%	34 29%	89 28%	84 36%Afhl	68 28%	68 34%	75 29%	121 33%	110 29%	79 32%
Very unsafe	(1)	358 13%	40 17%eL	14 10%	304 13%	10 9%	37 12%	32 14%	30 12%	29 14%	51 19%BEFhkLM	47 13%	41 11%	28 11%
NET: Unsafe		1206 44%	105 44%	69 50%efhL	1033 44%	44 38%	126 40%	116 50%EFHL	97 40%	97 48%efhl	126 48%l	168 45%	152 39%	107 44%
Don't know		502 18%	47 20%	32 23%l	423 18%	22 19%	69 22%l	43 19%	40 16%	28 14%	43 16%	62 17%	68 18%	48 19%
Mean		2.35	2.29	2.25	2.37	2.43bgj	2.40gj	2.25	2.47aBGJ	2.33	2.23	2.37	2.45aBGJ	2.34
Standard deviation		0.81	0.86	0.72	0.81	0.69	0.82	0.78	0.85	0.82	0.83	0.82	0.79	0.75
Standard error		0.02	0.06	0.07	0.02	0.07	0.05	0.05	0.06	0.06	0.06	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
**** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 29
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Twitter
Base: All respondents

		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
					Children			Statutory regulation of social networks	
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		1040 38%	516 31%	119 46%A	166 44%A	164 52%AC	320 48%A	941 38%	43 40%
Very safe	(4)	115 4%	58 4%	16 6%a	22 6%a	14 4%	36 5%A	92 4%	9 8%F
Somewhat safe	(3)	925 34%	458 28%	103 39%A	144 38%A	151 48%AbC	284 43%A	849 35%	34 31%
Somewhat unsafe	(2)	848 31%	517 32%	75 29%	124 33%d	84 27%	198 30%	777 32%	34 31%
Very unsafe	(1)	358 13%	254 15%CDE	31 12%	35 9%	25 8%	55 8%	330 13%	16 14%
NET: Unsafe		1206 44%	771 47%DE	106 41%	160 42%D	108 34%	254 38%	1107 45%	49 45%
Don't know		502 18%	355 22%BCDE	35 14%	51 14%	42 13%	93 14%	410 17%	16 15%
Mean		2.35	2.25	2.46A	2.47A	2.56A	2.53A	2.34	2.39
Standard deviation		0.81	0.82	0.82	0.78	0.73	0.75	0.80	0.89
Standard error		0.02	0.02	0.06	0.04	0.04	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 30
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Instagram
Base: All respondents

		Total	Gender Male (a)	Female (b)	Age 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	Employment Sector Public (p)	Pri- vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		961 35%	458 34%	504 36%	183 60%DEFGH	196 41%GH	192 44%GH	196 40%GH	82 20%	112 18%	379 49%JK	387 42%K	194 19%	271 36%	281 36%	197 35%	213 32%	177 40%	468 41%
Very safe	(4)	90 3%	54 4%b	36 3%	22 7%FGH	19 4%GH	25 6%FGH	15 3%GH	5 1%	4 1%	41 5%K	41 4%K	8 1%	22 3%	29 4%	16 3%	22 3%	13 3%	48 4%
Somewhat safe	(3)	871 32%	404 30%	467 33%	161 53%DEFGH	178 37%GH	166 38%GH	180 37%GH	78 19%	108 17%	339 43%JK	347 37%K	186 18%	249 33%o	252 33%	180 32%	190 28%	164 37%	420 37%
Somewhat unsafe	(2)	876 32%	409 30%	467 33%	77 25%	171 36%Cef	130 30%	145 30%	149 37%CEF	203 32%	248 32%	275 30%	353 34%j	253 34%	239 31%	187 33%	198 30%	154 35%	365 32%
Very unsafe	(1)	378 14%	200 15%	179 13%	28 9%	57 12%	58 13%	64 13%	55 14%	117 18%CDEFg	85 11%	121 13%	172 16%IJ	106 14%	101 13%	82 15%	89 13%	58 13%	155 14%
NET: Unsafe		1254 46%	608 45%	646 46%	105 34%	228 48%C	188 43%c	209 43%C	204 50%CEF	320 50%CEF	333 43%	396 43%	524 50%IJ	359 48%o	340 44%	269 48%	286 43%	213 48%	519 45%
Don't know		533 19%	275 21%	258 18%	17 5%	50 11%c	60 14%C	81 17%CD	120 30%CDEF	204 32%CDEF	67 9%	142 15%I	324 31%IJ	119 16%	152 20%I	93 17%	169 25%LMN	53 12%	156 14%
Mean		2.30	2.29	2.31	2.62DEFGH	2.37GH	2.42GH	2.36GH	2.11h	2.00	2.47jK	2.39K	2.04	2.30	2.34	2.28	2.29	2.34	2.37
Standard deviation		0.80	0.83	0.77	0.76	0.77	0.83	0.79	0.72	0.75	0.78	0.81	0.74	0.79	0.80	0.79	0.81	0.77	0.80
Standard error		0.02	0.03	0.02	0.05	0.04	0.04	0.03	0.05	0.04	0.03	0.02	0.03	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 31
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Instagram
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Region Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		961 35%	75 31%	39 28%	848 36%b	49 42%aBGM	119 38%bGm	66 29%	98 40%aBGM	67 33%	90 34%	129 35%	157 41%ABGM	72 30%
Very safe	(4)	90 3%	8 3%	3 3%	79 3%	3 3%	12 4%	8 4%	13 5%m	6 3%	7 2%	15 4%	11 3%	4 2%
Somewhat safe	(3)	871 32%	67 28%	35 26%	769 32%	46 40%ABGM	107 34%G	58 25%	86 35%bG	61 30%	84 32%	114 31%	146 38%ABGkM	68 28%
Somewhat unsafe	(2)	876 32%	82 34%	50 36%f	744 31%	32 28%	89 28%	71 31%	72 30%	74 37%fl	80 30%	132 36%f	112 29%	83 34%
Very unsafe	(1)	378 14%	35 15%	17 12%	326 14%	15 13%	43 14%	34 15%	28 11%	27 14%	44 17%	52 14%	48 13%	34 14%
NET: Unsafe		1254 46%	117 49%	67 48%	1071 45%	47 41%	132 42%	105 46%	100 41%	101 50%fhl	124 47%	184 50%fhl	160 42%	117 48%
Don't know		533 19%	47 20%	32 23%k	453 19%	19 17%	65 21%	59 26%eljKL	46 19%	33 16%	49 19%	58 16%	68 18%	55 23%k
Mean		2.30	2.25	2.24	2.31	2.38	2.35	2.23	2.42abGijM	2.27	2.24	2.30	2.38gm	2.23
Standard deviation		0.80	0.80	0.76	0.80	0.79	0.82	0.82	0.81	0.77	0.81	0.80	0.78	0.77
Standard error		0.02	0.06	0.07	0.02	0.07	0.05	0.06	0.06	0.06	0.06	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 32
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Instagram
Base: All respondents

		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
					Children			Statutory regulation of social networks	
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		961	476	113	154	152	299	869	33
		35%	29%	43%A	41%A	48%Ac	45%A	35%	30%
Very safe	(4)	90	46	8	17	14	32	73	8
		3%	3%	3%	5%a	5%	5%A	3%	8%F
Somewhat safe	(3)	871	430	105	136	137	268	796	25
		32%	26%	40%A	36%A	44%Ac	40%A	32%g	23%
Somewhat unsafe	(2)	876	516	77	139	104	213	799	40
		32%	31%	30%	37%ab	33%	32%	33%	37%
Very unsafe	(1)	378	253	35	41	33	66	352	14
		14%	15%CDE	13%	11%	10%	10%	14%	13%
NET: Unsafe		1254	769	112	180	137	279	1152	54
		46%	47%E	43%	48%e	44%	42%	47%	50%
Don't know		533	397	36	44	26	89	438	21
		19%	24%BCDE	14%d	12%	8%	13%D	18%	20%
Mean		2.30	2.22	2.38A	2.39A	2.46A	2.46A	2.29	2.31
Standard deviation		0.80	0.81	0.78	0.77	0.76	0.77	0.79	0.86
Standard error		0.02	0.02	0.05	0.04	0.04	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 33
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Snapchat
Base: All respondents

		Total	Gender		Age									Social Grade				Employment Sector	
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		822	368	454	171	157	164	168	80	82	328	331	163	218	243	171	190	167	394
		30%	27%	32%A	56%DEFGH	33%GH	37%GH	35%GH	20%H	13%	42%JK	36%K	16%	29%	31%	31%	28%	38%	35%
Very safe	(4)	85	45	40	21	18	23	12	8	3	39	35	10	18	29	15	23	11	51
		3%	3%	3%	7%FGH	4%H	5%FGH	2%H	2%H	*	5%K	4%K	1%	2%	4%	3%	3%	2%	4%p
Somewhat safe	(3)	737	323	414	150	138	140	156	73	80	289	296	153	200	214	156	167	156	343
		27%	24%	29%A	49%DEFGH	29%GH	32%GH	32%GH	18%H	13%	37%jK	32%K	15%	27%	28%	28%	25%	35%q	30%
Somewhat unsafe	(2)	852	417	435	82	178	141	147	133	171	259	288	304	255	239	186	173	151	372
		31%	31%	31%	27%	37%CFH	32%h	30%	33%h	27%	33%	31%	29%	34%O	31%o	33%O	26%	34%	33%
Very unsafe	(1)	429	231	198	38	79	64	70	62	115	117	135	177	120	109	92	108	68	182
		16%	17%B	14%	12%	17%	15%	14%	15%	18%c	15%	15%	17%	16%	14%	16%	16%	15%	16%
NET: Unsafe		1281	648	633	120	257	206	217	195	286	377	423	481	374	348	277	281	218	554
		47%	48%	45%	39%	54%CEFH	47%c	45%	48%c	45%	48%	46%	46%	50%mO	45%	50%O	42%	49%	48%
Don't know		645	325	321	14	62	70	101	131	267	76	171	398	158	182	109	196	58	194
		23%	24%	23%	5%	13%C	16%C	21%CDE	32%CDEF	42%CDEFG	10%	18%I	38%IJ	21%	24%	20%	29%LMN	13%	17%p
Mean		2.23	2.18	2.27A	2.53DEFGH	2.23gH	2.33GH	2.28GH	2.09H	1.92	2.35K	2.31K	1.99	2.20	2.28	2.21	2.22	2.29	2.28
Standard deviation		0.81	0.83	0.80	0.81	0.81	0.84	0.80	0.77	0.74	0.82	0.82	0.76	0.79	0.82	0.80	0.86	0.78	0.83
Standard error		0.02	0.03	0.02	0.06	0.04	0.04	0.03	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 34
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Snapchat
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Region Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		822 30%	69 29%	37 27%	715 30%	37 32%m	98 31%m	62 27%	84 34%gM	54 27%	76 29%	111 30%	136 35%GiM	57 23%
Very safe	(4)	85 3%	8 3%m	5 3%M	72 3%	1 1%	9 3%m	7 3%m	14 6%EJM	6 3%m	4 2%	15 4%eM	16 4%eM	1 1%
Somewhat safe	(3)	737 27%	62 26%	33 24%	643 27%	37 32%m	90 28%	55 24%	71 29%	48 24%	72 27%	95 26%	120 31%giM	56 23%
Somewhat unsafe	(2)	852 31%	70 29%	49 36%	733 31%	33 29%	97 31%	67 29%	76 31%	78 39%AefGJL	73 28%	118 32%	107 28%	84 34%
Very unsafe	(1)	429 16%	43 18%	17 12%	369 16%	15 13%	40 13%	41 18%	32 13%	30 15%	54 20%bFhL	65 17%	50 13%	41 17%
NET: Unsafe		1281 47%	113 47%	66 48%	1102 46%	48 42%	137 43%	109 47%	108 44%	109 54%EFhL	127 48%	183 49%l	157 41%	125 51%fL
Don't know		645 23%	57 24%	34 25%	554 23%	30 26%	81 26%	61 26%	53 21%	38 19%	61 23%	77 21%	92 24%	62 25%
Mean		2.23	2.18	2.25	2.23	2.27m	2.28jM	2.16	2.35agiJM	2.18	2.13	2.21	2.35aGiJkM	2.10
Standard deviation		0.81	0.84	0.78	0.81	0.75	0.79	0.84	0.84	0.77	0.83	0.84	0.83	0.75
Standard error		0.02	0.06	0.07	0.02	0.08	0.05	0.06	0.06	0.06	0.06	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 35
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Snapchat
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		822	378	98	136	138	278	743	29
		30%	23%	38%A	36%A	44%Ac	42%Ac	30%	27%
Very safe	(4)	85	39	9	17	13	33	67	7
		3%	2%	3%	5%A	4%	5%A	3%	6%f
Somewhat safe	(3)	737	339	89	119	125	246	676	22
		27%	21%	34%A	32%A	40%AC	37%Ac	27%	21%
Somewhat unsafe	(2)	852	483	79	139	110	224	779	41
		31%	29%	30%	37%A	35%a	34%a	32%	37%
Very unsafe	(1)	429	286	42	48	32	79	395	16
		16%	17%CDE	16%d	13%	10%	12%	16%	15%
NET: Unsafe		1281	769	120	187	142	303	1174	57
		47%	47%	46%	49%	45%	45%	48%	52%
Don't know		645	495	42	55	36	86	541	23
		23%	30%BCDE	16%	14%	11%	13%	22%	21%
Mean		2.23	2.11	2.30A	2.33A	2.43A	2.40A	2.22	2.23
Standard deviation		0.81	0.82	0.82	0.79	0.75	0.79	0.81	0.84
Standard error		0.02	0.03	0.06	0.04	0.04	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 36
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
YouTube
Base: All respondents

| | | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
| | | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-54 | 55+ | AB | C1 | C2 | DE | Public | Pri-vate |
			(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		1366	649	717	218	289	256	273	149	181	507	529	330	373	391	294	308	238	635
		50%	48%	51%	71%DEFGH	61%GH	58%GH	56%GH	37%H	28%	65%JK	57%K	32%	50%	51%	53%o	46%	54%	56%
Very safe	(4)	206	134	73	52	52	39	34	18	11	104	73	29	55	63	53	36	32	107
		8%	10%B	5%	17%dEFGH	11%FGH	9%GH	7%H	4%H	2%	13%JK	8%K	3%	7%	8%o	9%O	5%	7%	9%
Somewhat safe	(3)	1160	515	645	166	237	216	239	131	170	403	456	301	319	329	241	271	206	528
		42%	38%	46%A	55%GH	50%GH	49%GH	49%GH	32%	27%	52%K	49%K	29%	42%	43%	43%	41%	46%	46%
Somewhat unsafe	(2)	797	395	402	53	112	122	127	136	248	164	249	384	230	229	152	186	134	312
		29%	29%	29%	17%	23%	28%C	26%C	34%CDeF	39%CDEF	21%	27%I	37%IJ	31%	30%	27%	28%	30%	27%
Very unsafe	(1)	260	130	130	23	43	27	38	43	88	66	64	130	73	69	51	68	43	95
		9%	10%	9%	7%	9%	6%	8%	11%E	14%CDEF	8%	7%	13%IJ	10%	9%	9%	10%	10%	8%
NET: Unsafe		1058	526	532	75	154	149	165	179	335	230	313	514	303	297	203	253	176	407
		38%	39%	38%	25%	33%c	34%C	34%C	44%CDEF	53%CDEFG	29%	34%i	49%IJ	40%	39%	36%	38%	40%	36%
Don't know		324	167	158	12	31	34	49	79	120	43	83	199	73	83	61	107	29	100
		12%	12%	11%	4%	7%	8%c	10%Cd	19%CDEF	19%CDEF	5%	9%I	19%IJ	10%	11%	11%	16%LMN	7%	9%
Mean		2.54	2.56	2.53	2.84DEFGH	2.67GH	2.66GH	2.61GH	2.38H	2.20	2.74JK	2.64K	2.27	2.52	2.56	2.59o	2.49	2.55	2.62
Standard deviation		0.80	0.84	0.76	0.80	0.81	0.74	0.75	0.78	0.74	0.81	0.75	0.76	0.79	0.79	0.81	0.79	0.78	0.79
Standard error		0.02	0.03	0.02	0.06	0.04	0.03	0.03	0.05	0.04	0.03	0.02	0.03	0.03	0.03	0.04	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

COMRES

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 37
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
YouTube
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Region Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		1366 50%	123 51%	60 44%	1183 50%	66 57%BGM	157 50%	105 45%	143 58%BfGjklM	101 50%	129 49%	182 49%	191 50%	109 44%
Very safe	(4)	206 8%	20 8%BM	4 3%	182 8%B	13 11%BFGM	17 5%	10 4%	27 11%BFGM	24 12%BFGM	19 7%M	32 9%BgM	35 9%BfgM	6 3%
Somewhat safe	(3)	1160 42%	103 43%	56 41%	1001 42%	53 46%	140 44%	95 41%	116 48%i	77 38%	111 42%	150 40%	157 41%	103 42%
Somewhat unsafe	(2)	797 29%	63 26%	44 32%	691 29%	29 25%	90 28%	77 33%h	60 25%	61 31%	83 32%	107 29%	103 27%	80 33%h
Very unsafe	(1)	260 9%	30 13%fgH	14 10%	217 9%	9 8%	24 8%	17 7%	16 6%	20 10%	27 10%	38 10%	41 11%	25 10%
NET: Unsafe		1058 38%	93 39%	57 42%H	908 38%	38 33%	114 36%	94 41%H	76 31%	81 41%h	110 42%H	145 39%h	144 37%	105 43%eH
Don't know		324 12%	24 10%	20 14%	281 12%	11 10%	45 14%	32 14%	26 11%	18 9%	24 9%	44 12%	50 13%	31 12%
Mean		2.54	2.52	2.43	2.55	2.68BgjM	2.55m	2.49	2.70ABFGJKIM	2.58m	2.51	2.54	2.55m	2.42
Standard deviation		0.80	0.85	0.74	0.79	0.80	0.74	0.72	0.77	0.86	0.80	0.82	0.84	0.73
Standard error		0.02	0.06	0.06	0.02	0.07	0.04	0.05	0.05	0.06	0.05	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 38
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
YouTube
Base: All respondents

			Children					Statutory regulation of social networks	
		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		1366	696	159	242	198	396	1231	63
		50%	42%	61%A	64%A	63%A	59%A	50%	58%
Very safe	(4)	206	98	35	42	27	63	169	18
		8%	6%	13%Ad	11%A	8%	9%A	7%	16%F
Somewhat safe	(3)	1160	599	124	199	172	333	1062	45
		42%	36%	48%A	53%A	54%A	50%A	43%	42%
Somewhat unsafe	(2)	797	516	57	97	83	177	742	20
		29%	31%BCdE	22%	26%	26%	27%	30%G	19%
Very unsafe	(1)	260	181	26	18	14	43	237	15
		9%	11%CDE	10%CD	5%	4%	6%	10%	14%
NET: Unsafe		1058	697	83	115	97	220	979	35
		38%	42%BCDE	32%	30%	31%	33%	40%	32%
Don't know		324	248	19	21	20	52	248	11
		12%	15%BCDE	7%	6%	6%	8%	10%	10%
Mean		2.54	2.44	2.69A	2.74A	2.72A	2.68A	2.53	2.67
Standard deviation		0.80	0.80	0.85	0.73	0.69	0.75	0.79	0.94
Standard error		0.02	0.02	0.06	0.04	0.04	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 39
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
WhatsApp
Base: All respondents

		Total	Gender Male (a)	Female (b)	Age 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	Employment Sector Public (p)	Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		1338	580	758	229	290	245	257	127	188	520	503	316	384	391	279	284	247	622
		49%	43%	54%A	75%DEFGH	61%FGH	56%GH	53%GH	31%	30%	67%JK	54%K	30%	51%O	51%O	50%O	43%	56%	54%
Very safe	(4)	218	101	117	61	43	43	32	17	22	104	75	39	68	70	44	35	35	103
		8%	8%	8%	20%DEFGH	9%GH	10%FGH	7%H	4%	3%	13%JK	8%K	4%	9%O	9%O	8%	5%	8%	9%
Somewhat safe	(3)	1120	479	641	168	247	202	226	111	166	416	427	277	316	320	235	249	211	519
		41%	36%	46%A	55%EFGH	52%eGH	46%GH	46%GH	27%	26%	53%JK	46%K	27%	42%o	41%	42%	37%	48%	45%
Somewhat unsafe	(2)	677	340	337	41	108	112	107	124	184	149	219	308	188	198	137	154	114	281
		25%	25%	24%	14%	23%C	26%C	22%C	31%CDF	29%CdF	19%	24%I	30%IJ	25%	26%	24%	23%	26%	25%
Very unsafe	(1)	255	158	97	18	40	35	45	43	74	58	80	117	66	62	58	69	40	96
		9%	12%B	7%	6%	8%	8%	9%	11%c	12%Ce	7%	9%	11%lj	9%	8%	10%	10%	9%	8%
NET: Unsafe		932	498	434	59	148	147	152	168	258	207	300	425	254	260	195	223	154	377
		34%	37%B	31%	19%	31%C	33%C	31%C	41%CDEF	41%CDEF	27%	32%I	41%IJ	34%	34%	35%	33%	35%	33%
Don't know		478	263	215	17	36	47	77	112	190	53	124	302	112	121	84	161	42	144
		17%	20%B	15%	6%	8%	11%C	16%CDE	28%CDEF	30%CDEF	7%	13%I	29%IJ	15%	16%	15%	24%LMN	10%	13%
Mean		2.57	2.49	2.65A	2.95DEFGH	2.67GH	2.65GH	2.59GH	2.34	2.31	2.78JK	2.62K	2.32	2.61O	2.61O	2.56	2.49	2.60	2.63
Standard deviation		0.81	0.86	0.77	0.77	0.78	0.79	0.79	0.80	0.80	0.79	0.79	0.80	0.81	0.80	0.82	0.81	0.79	0.79
Standard error		0.02	0.03	0.02	0.05	0.04	0.03	0.03	0.05	0.04	0.03	0.02	0.03	0.03	0.03	0.04	0.04	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 40
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
WhatsApp
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Region Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		1338 49%	110 46%	52 38%	1176 50%B	54 47%	151 48%b	97 42%	134 55%aBGM	93 46%	127 48%b	204 55%aBGiM	209 54%aBGiM	106 43%
Very safe	(4)	218 8%	23 10%efM	8 6%	186 8%	5 4%	17 5%	15 6%	31 13%BEFGIM	13 6%	20 8%M	41 11%eFM	37 10%efM	8 3%
Somewhat safe	(3)	1120 41%	86 36%	44 32%	990 42%B	49 43%b	134 42%b	82 36%	103 42%b	80 40%	107 40%	164 44%aBg	172 45%aBG	98 40%
Somewhat unsafe	(2)	677 25%	57 24%	47 34%DAefHJkLM	572 24%	26 23%	79 25%	71 31%hjLm	56 23%	56 28%l	58 22%	91 25%	79 21%	57 23%
Very unsafe	(1)	255 9%	26 11%	12 9%	217 9%	9 8%	23 7%	22 10%	18 7%	24 12%k	37 14%FHKl	25 7%	33 9%	26 11%
NET: Unsafe		932 34%	83 35%	59 43%DeFHKLm	790 33%	35 31%	102 32%	93 40%fHkL	74 30%	80 40%hkL	95 36%	117 31%	112 29%	83 34%
Don't know		478 17%	46 19%k	26 19%	406 17%	26 23%iK	63 20%k	41 18%	37 15%	28 14%	42 16%	50 13%	63 16%	56 23%HIjKl
Mean		2.57	2.56	2.43	2.58b	2.56	2.57	2.47	2.71BGIJM	2.47	2.50	2.68BGIJM	2.67BGIjM	2.46
Standard deviation		0.81	0.87	0.78	0.81	0.75	0.75	0.80	0.82	0.82	0.88	0.79	0.81	0.78
Standard error		0.02	0.06	0.07	0.02	0.07	0.05	0.06	0.06	0.06	0.06	0.05	0.05	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 41
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
WhatsApp
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	Children 5 to 10 years old (c)	Children 11 to 12 years old (d)	Children 13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Statutory regulation of social networks Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		1338 49%	666 41%	153 59%A	237 63%A	203 64%A	405 61%A	1212 49%	57 53%
Very safe	(4)	218 8%	121 7%	25 10%	39 10%a	26 8%	57 9%	188 8%	12 11%
Somewhat safe	(3)	1120 41%	544 33%	128 49%A	197 52%A	177 56%A	348 52%A	1024 42%	46 42%
Somewhat unsafe	(2)	677 25%	421 26%	67 26%	90 24%	73 23%	149 22%	629 26%	22 20%
Very unsafe	(1)	255 9%	187 11%CDE	19 7%	16 4%	14 4%	39 6%	226 9%	16 14%
NET: Unsafe		932 34%	608 37%CDE	87 33%	107 28%	86 27%	188 28%	855 35%	37 34%
Don't know		478 17%	368 22%BCDE	21 8%	34 9%	26 8%	74 11%	391 16%	14 13%
Mean		2.57	2.47	2.66A	2.76A	2.74A	2.71A	2.57	2.56
Standard deviation		0.81	0.86	0.77	0.71	0.68	0.73	0.80	0.91
Standard error		0.02	0.03	0.05	0.04	0.04	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 42
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Tiktok
Base: All respondents

		Total	Gender Male (a)	Gender Female (b)	Age 18-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age 18-34 (i)	Age 35-54 (j)	Age 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Employment Sector Public (p)	Employment Sector Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Safe		319 12%	152 11%	167 12%	100 33%DEFGH	90 19%FGH	67 15%FGH	34 7%GH	16 4%	12 2%	190 24%JK	101 11%K	28 3%	96 13%	85 11%	71 13%	68 10%	66 15%	159 14%
Very safe	(4)	50 2%	32 2%b	18 1%	21 7%DEFGH	12 3%fgH	9 2%gH	5 1%	2 1%	2 *	33 4%JK	13 1%K	4 *	23 3%NO	16 2%o	6 1%	5 1%	6 1%	25 2%
Somewhat safe	(3)	269 10%	121 9%	148 11%	79 26%DEFGH	79 17%FGH	58 13%FGH	30 6%gH	13 3%	11 2%	157 20%JK	88 9%K	24 2%	73 10%	68 9%	64 12%	63 9%	60 13%	133 12%
Somewhat unsafe	(2)	267 10%	130 10%	138 10%	38 12%FH	62 13%FH	51 12%FH	34 7%	38 9%	44 7%	100 13%JK	85 9%	82 8%	74 10%	59 8%	55 10%	79 12%M	56 13%q	102 9%
Very unsafe	(1)	205 7%	116 9%B	89 6%	19 6%	54 11%cEFgH	31 7%	30 6%	28 7%	44 7%	73 9%j	60 7%	72 7%	53 7%	61 8%	49 9%	43 6%	39 9%	87 8%
NET: Unsafe		473 17%	246 18%	227 16%	57 19%f	116 24%eFGH	82 19%FH	64 13%	66 16%	88 14%	173 22%JK	146 16%	154 15%	127 17%	119 15%	104 19%	122 18%	94 21%q	189 17%
Don't know		1956 71%	943 70%	1013 72%	149 49%	269 57%	291 66%CD	388 80%CDE	325 80%CDE	535 84%CDEf	417 53%	679 73%I	860 83%IJ	527 70%	568 74%n	383 69%	478 72%	283 64%	794 70%p
Mean		2.21	2.17	2.24	2.65DEFGH	2.23GH	2.30FGH	2.09H	1.88	1.70	2.41JK	2.22K	1.78	2.29	2.20	2.16	2.16	2.20	2.28
Standard deviation		0.90	0.94	0.86	0.86	0.91	0.86	0.89	0.78	0.72	0.91	0.88	0.75	0.94	0.96	0.88	0.80	0.85	0.92
Standard error		0.03	0.05	0.04	0.08	0.07	0.06	0.08	0.09	0.08	0.06	0.05	0.06	0.06	0.07	0.07	0.06	0.07	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
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Absolutes/col percents

Table 43
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Tiktok
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Safe		319 12%	32 13%fM	11 8%	277 12%	13 11%m	27 8%	22 10%m	43 18%BFGiJM	22 11%M	23 9%	63 17%BFGiJM	51 13%fM	13 5%
Very safe	(4)	50 2%	4 2%j	3 2%J	43 2%	2 2%j	4 1%j	4 2%J	11 5%aFIJIM	1 *	- -	11 3%iJ	7 2%j	2 1%
Somewhat safe	(3)	269 10%	28 12%bfM	8 6%	234 10%	11 9%m	22 7%	18 8%	32 13%BFgM	22 11%M	23 9%m	52 14%BFGjM	44 11%bfM	11 4%
Somewhat unsafe	(2)	267 10%	21 9%	9 7%	237 10%	6 5%	35 11%el	36 15%aBEIJLM	25 10%	17 8%	21 8%	52 14%BEiJLM	26 7%	20 8%
Very unsafe	(1)	205 7%	22 9%EL	12 8%el	172 7%	3 3%	18 6%	23 10%EfL	15 6%	14 7%	29 11%EfhL	37 10%EfL	16 4%	17 7%
NET: Unsafe		473 17%	43 18%EL	20 15%e	409 17%	9 8%	53 17%EL	59 26%aBEFHILM	40 16%EI	31 15%e	50 19%EL	89 24%BEfhlLM	42 11%	36 15%e
Don't know		1956 71%	164 69%K	106 77%GHK	1686 71%	94 81%AGHK	236 75%GHK	150 65%	161 66%	148 74%gK	191 73%K	219 59%	292 76%aGHK	195 80%AGHjK
Mean		2.21	2.19	2.09	2.21	2.53	2.16	2.04	2.48FGiJM	2.17	1.91	2.24Jm	2.46FGiJM	1.97
Standard deviation		0.90	0.92	1.02	0.89	0.86	0.85	0.86	0.94	0.84	0.85	0.90	0.86	0.87
Standard error		0.03	0.11	0.17	0.04	0.17	0.09	0.09	0.11	0.12	0.11	0.09	0.09	0.12

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 44
Q.2 To what extent do you think each of the following social networks are safe or unsafe for the following groups of children and young people to use: Children aged 13 to 18
Tiktok
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Safe		319 12%	147 9%	54 21%AE	63 17%Ae	61 19%AE	84 13%A	272 11%	19 17%f
Very safe	(4)	50 2%	28 2%	6 2%	8 2%	5 2%	15 2%	38 2%	5 4%f
Somewhat safe	(3)	269 10%	120 7%	48 18%AE	55 15%Ae	55 18%AE	69 10%A	235 10%	14 13%
Somewhat unsafe	(2)	267 10%	144 9%	22 8%	70 19%ABE	51 16%ABE	60 9%	233 9%	20 18%F
Very unsafe	(1)	205 7%	124 8%	25 9%	34 9%	19 6%	42 6%	187 8%	11 10%
NET: Unsafe		473 17%	268 16%	46 18%	104 27%ABE	70 22%AE	102 15%	420 17%	31 28%F
Don't know		1956 71%	1227 75%BCD	160 61%	211 56%	185 59%	481 72%BCD	1766 72%G	59 54%
Mean		2.21	2.12	2.35a	2.23	2.36A	2.30A	2.18	2.25
Standard deviation		0.90	0.92	0.92	0.83	0.78	0.91	0.89	0.92
Standard error		0.03	0.05	0.10	0.06	0.06	0.06	0.03	0.14

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 45
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Summary
Base: All respondents

		Sexual content	Inappropriate content, such as self-harm, violent or suicidal themes	Adults contacting children to groom them for sexual purposes	Sexual abuse and exploitation	Sharing child abuse images
Unweighted base		2748	2748	2748	2748	2748
Weighted base		2748	2748	2748	2748	2748
NET: Agree		636 23%	610 22%	562 20%	645 23%	811 30%
Strongly agree	(4)	208 8%	212 8%	223 8%	243 9%	283 10%
Tend to agree	(3)	429 16%	398 14%	340 12%	402 15%	527 19%
Tend to disagree	(2)	886 32%	876 32%	870 32%	886 32%	694 25%
Strongly disagree	(1)	732 27%	760 28%	771 28%	647 24%	584 21%
NET: Disagree		1619 59%	1636 60%	1641 60%	1533 56%	1277 46%
Don't know		493 18%	502 18%	544 20%	570 21%	660 24%
Mean		2.05	2.03	2.01	2.11	2.24
Standard deviation		0.94	0.95	0.95	0.96	1.01
Standard error		0.02	0.02	0.02	0.02	0.02

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 46
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Sexual content
Base: All respondents

		Total	Gender Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	Age 45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	Social Grade C1 (m)	C2 (n)	DE (o)	Employment Sector Public (p)	Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Agree		636	359	278	96	135	122	113	81	89	232	235	170	181	154	161	140	116	311
		23%	27%B	20%	32%FGH	28%fGH	28%fGH	23%H	20%H	14%	30%jK	25%K	16%	24%m	20%	29%IMO	21%	26%	27%
Strongly agree	(4)	208	126	82	18	56	38	29	27	39	74	67	67	47	48	60	53	37	96
		8%	9%B	6%	6%	12%CFGH	9%f	6%	7%	6%	9%K	7%	6%	6%	6%	11%LM	8%	8%	8%
Tend to agree	(3)	429	232	196	78	79	83	84	54	49	158	168	103	133	107	101	87	79	215
		16%	17%B	14%	26%DeFGH	17%H	19%GH	17%H	13%H	8%	20%K	18%K	10%	18%mO	14%	18%mO	13%	18%	19%
Tend to disagree	(2)	886	436	451	103	134	143	167	136	204	237	310	340	248	269	161	209	144	360
		32%	33%	32%	34%	28%	32%	34%d	33%	32%	30%	33%	33%	33%	35%n	29%	31%	33%	31%
Strongly disagree	(1)	732	335	397	59	114	98	129	117	215	173	227	332	217	207	135	173	118	283
		27%	25%	28%a	19%	24%	22%	27%c	29%CE	34%CDEF	22%	25%	32%IJ	29%n	27%	24%	26%	27%	25%
NET: Disagree		1619	771	847	162	248	241	296	252	419	410	537	672	465	476	296	382	262	642
		59%	58%	60%	53%	52%	55%	61%cDE	62%cDE	66%CDE	53%	58%I	64%IJ	62%N	62%N	53%	57%	59%	56%
Don't know		493	211	282	46	92	77	77	74	128	138	154	201	105	142	101	145	65	190
		18%	16%	20%A	15%	19%	18%	16%	18%	20%f	18%	17%	19%	14%	18%L	18%I	22%L	15%	17%
Mean		2.05	2.13B	1.97	2.21FGH	2.20FGH	2.17FGH	2.03H	1.97h	1.83	2.21jK	2.10K	1.89	2.02	1.99	2.19LMO	2.04	2.09	2.13
Standard deviation		0.94	0.97	0.90	0.88	1.02	0.95	0.90	0.92	0.90	0.97	0.92	0.91	0.91	0.90	1.01	0.95	0.95	0.95
Standard error		0.02	0.03	0.03	0.07	0.06	0.04	0.04	0.05	0.04	0.04	0.03	0.03	0.03	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 47
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Sexual content
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Region Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Agree		636 23%	57 24%	26 19%	553 23%	29 25%	66 21%	58 25%m	59 24%	58 29%BfM	61 23%	90 24%	89 23%	44 18%
Strongly agree	(4)	208 8%	17 7%	7 5%	183 8%	14 12%bflM	20 6%	18 8%	22 9%	13 6%	22 9%	34 9%	25 7%	14 6%
Tend to agree	(3)	429 16%	39 16%	19 14%	371 16%	15 13%	46 15%	40 17%	37 15%	45 23%bEFhJkM	38 14%	56 15%	64 17%	30 12%
Tend to disagree	(2)	886 32%	66 28%	44 32%	777 33%	42 37%	121 38%AgJKM	69 30%	90 37%ajk	63 32%	75 28%	104 28%	141 37%AjK	73 30%
Strongly disagree	(1)	732 27%	78 32%dFHL	36 26%	619 26%	27 23%	75 24%	75 32%FHL	56 23%	55 28%	73 28%l	107 29%L	80 21%	70 29%L
NET: Disagree		1619 59%	143 60%	79 58%	1396 59%	69 60%	196 62%	143 62%	145 59%	119 59%	148 56%	211 57%	221 58%	143 58%
Don't know		493 18%	39 16%	32 23%GI	422 18%	17 15%	54 17%	30 13%	40 16%	24 12%	55 21%GI	70 19%gi	74 19%gl	58 24%aefGhl
Mean		2.05	1.98	1.98	2.06	2.16m	2.04	2.00	2.12m	2.09	2.05	2.06	2.11m	1.93
Standard deviation		0.94	0.97	0.90	0.94	0.99	0.88	0.96	0.94	0.93	0.98	1.00	0.88	0.92
Standard error		0.02	0.07	0.08	0.02	0.09	0.05	0.07	0.07	0.07	0.07	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 48
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Sexual content
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Agree		636	343	66	117	92	178	593	22
		23%	21%	25%	31%A	29%A	27%A	24%	20%
Strongly agree	(4)	208	109	34	43	26	50	196	6
		8%	7%	13%AdE	11%AE	8%	7%	8%	6%
Tend to agree	(3)	429	233	32	74	66	128	397	16
		16%	14%	12%	20%AB	21%AB	19%AB	16%	15%
Tend to disagree	(2)	886	520	79	120	105	231	817	34
		32%	32%	30%	32%	33%	35%	33%	31%
Strongly disagree	(1)	732	452	70	80	78	169	682	33
		27%	28%C	27%	21%	25%	25%	28%	30%
NET: Disagree		1619	972	149	199	183	400	1499	66
		59%	59%C	57%	53%	58%	60%C	61%	61%
Don't know		493	327	46	61	41	89	367	21
		18%	20%DE	18%	16%	13%	13%	15%	19%
Mean		2.05	2.00	2.14a	2.25AE	2.15A	2.10A	2.05	1.95
Standard deviation		0.94	0.92	1.04	0.98	0.94	0.92	0.94	0.91
Standard error		0.02	0.03	0.07	0.05	0.05	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 49
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Inappropriate content, such as self-harm, violent or suicidal themes
Base: All respondents

			Gender		Age									Social Grade				Employment Sector	
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri-vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Agree		610	330	280	101	136	121	102	64	86	237	223	150	168	158	139	144	105	298
		22%	25%B	20%	33%FGH	29%FGH	27%FGH	21%gH	16%	14%	30%JK	24%K	14%	22%	20%	25%m	22%	24%	26%
Strongly agree	(4)	212	125	87	20	54	39	31	29	39	74	70	68	47	45	62	59	29	107
		8%	9%B	6%	6%	11%cFgH	9%	6%	7%	6%	9%k	8%	7%	6%	6%	11%LM	9%lM	7%	9%
Tend to agree	(3)	398	205	193	82	82	82	71	35	47	163	153	82	122	114	78	85	76	191
		14%	15%	14%	27%DEFGH	17%GH	19%fGH	15%GH	9%	7%	21%JK	17%K	8%	16%o	15%	14%	13%	17%	17%
Tend to disagree	(2)	876	433	443	93	134	140	175	150	185	226	315	334	237	263	176	200	152	353
		32%	32%	32%	30%	28%	32%	36%DH	37%DH	29%	29%	34%i	32%	32%	34%	32%	30%	34%	31%
Strongly disagree	(1)	760	348	412	66	112	106	131	119	226	178	237	346	229	214	134	183	125	286
		28%	26%	29%a	22%	24%	24%	27%	29%c	36%CDEFg	23%	26%	33%IJ	31%N	28%	24%	27%	28%	25%
NET: Disagree		1636	781	855	159	245	246	306	269	411	404	552	680	466	477	310	383	277	639
		60%	58%	61%	52%	52%	56%	63%CDE	66%CDE	65%CDE	52%	60%I	65%IJ	62%No	62%n	56%	57%	63%Q	56%
Don't know		502	230	272	45	94	73	78	74	139	139	151	213	116	137	109	141	60	206
		18%	17%	19%	15%	20%	17%	16%	18%	22%CEF	18%	16%	20%J	15%	18%	19%l	21%L	14%	18%p
Mean		2.03	2.10B	1.96	2.21FGH	2.21FGH	2.14FGH	2.01H	1.92h	1.80	2.21JK	2.07K	1.85	1.98	1.98	2.15LM	2.04	2.02	2.13
Standard deviation		0.95	0.97	0.92	0.91	1.02	0.96	0.90	0.90	0.91	0.97	0.93	0.91	0.92	0.89	1.00	0.98	0.91	0.98
Standard error		0.02	0.03	0.03	0.07	0.06	0.04	0.04	0.05	0.05	0.04	0.03	0.03	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 50
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Inappropriate content, such as self-harm, violent or suicidal themes
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Region Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Agree		610 22%	48 20%	26 19%	536 23%	24 21%	64 20%	53 23%m	64 26%M	48 24%M	66 25%M	97 26%M	82 21%	38 16%
Strongly agree	(4)	212 8%	19 8%	11 8%	183 8%	16 14%FiLM	18 6%	18 8%	22 9%	13 7%	22 8%	33 9%	26 7%	15 6%
Tend to agree	(3)	398 14%	30 12%	15 11%	353 15%	8 7%	46 14%e	35 15%em	42 17%EM	35 17%EM	44 17%EM	64 17%EM	56 15%em	23 9%
Tend to disagree	(2)	876 32%	74 31%k	37 27%	764 32%	36 31%	124 39%aBgJK	70 30%k	82 34%K	77 38%BJK	69 26%	86 23%	134 35%JK	86 35%JK
Strongly disagree	(1)	760 28%	72 30%HL	41 30%hl	647 27%	34 30%hl	78 25%	80 34%FHL	52 21%	54 27%	76 29%hl	121 33%fHL	83 22%	68 28%l
NET: Disagree		1636 60%	146 61%	79 57%	1411 59%	71 61%	202 64%hjkl	150 65%Hjkl	134 55%	131 65%HJKL	145 55%	207 56%	217 56%	155 63%hj
Don't know		502 18%	45 19%gl	33 24%dfGI	425 18%	21 18%i	51 16%	28 12%	47 19%gl	21 11%	53 20%GI	67 18%l	86 22%fGI	52 21%GI
Mean		2.03	1.97	1.95	2.04	2.06	2.01	1.96	2.17abfGM	2.04	2.05	2.03	2.08m	1.92
Standard deviation		0.95	0.95	0.98	0.94	1.06	0.86	0.96	0.94	0.89	0.99	1.02	0.90	0.89
Standard error		0.02	0.07	0.09	0.02	0.10	0.05	0.07	0.07	0.07	0.07	0.07	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 51
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Inappropriate content, such as self-harm, violent or suicidal themes
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	Children 5 to 10 years old (c)	Children 11 to 12 years old (d)	Children 13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Statutory regulation of social networks Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Agree		610	324	76	121	87	163	565	16
		22%	20%	29%A	32%AE	28%A	24%A	23%g	15%
Strongly agree	(4)	212	111	38	45	30	51	199	7
		8%	7%	15%AdE	12%AE	9%	8%	8%	6%
Tend to agree	(3)	398	213	38	76	57	112	366	9
		14%	13%	15%	20%A	18%A	17%A	15%	9%
Tend to disagree	(2)	876	502	74	119	111	243	808	39
		32%	31%	29%	31%	35%	36%AB	33%	36%
Strongly disagree	(1)	760	482	61	75	77	172	707	32
		28%	29%bCd	23%	20%	24%	26%C	29%	29%
NET: Disagree		1636	984	135	194	188	415	1515	71
		60%	60%BC	52%	51%	60%C	62%BC	62%	65%
Don't know		502	334	49	62	40	90	379	22
		18%	20%DE	19%de	17%	13%	13%	15%	20%
Mean		2.03	1.96	2.26AE	2.29AdE	2.15A	2.07A	2.03	1.90
Standard deviation		0.95	0.93	1.06	0.99	0.95	0.92	0.95	0.88
Standard error		0.02	0.03	0.07	0.05	0.05	0.03	0.02	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 52
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Adults contacting children to groom them for sexual purposes
Base: All respondents

		Total	Gender		Age									Social Grade				Employment Sector	
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri-vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Agree		562	305	257	79	122	110	97	69	85	201	207	154	163	138	137	125	104	276
		20%	23%B	18%	26%fGH	26%fGH	25%FGH	20%H	17%	13%	26%K	22%K	15%	22%m	18%	25%MO	19%	24%	24%
Strongly agree	(4)	223	130	93	14	66	40	32	28	43	80	72	71	51	44	73	55	34	107
		8%	10%B	7%	5%	14%CEFGH	9%C	7%	7%	7%	10%K	8%	7%	7%	6%	13%LMO	8%	8%	9%
Tend to agree	(3)	340	175	165	65	57	70	65	41	42	122	135	84	112	94	64	70	71	169
		12%	13%	12%	21%DFGH	12%H	16%GH	13%H	10%h	7%	16%K	15%K	8%	15%O	12%	11%	10%	16%	15%
Tend to disagree	(2)	870	450	420	106	122	145	170	129	199	228	315	328	251	273	158	188	149	345
		32%	34%b	30%	35%D	26%	33%D	35%D	32%	31%d	29%	34%i	31%	33%no	35%NO	28%	28%	34%	30%
Strongly disagree	(1)	771	338	433	60	128	109	125	123	226	188	234	349	215	207	146	202	122	292
		28%	25%	31%A	20%	27%c	25%	26%	30%Ce	36%CDEF	24%	25%	33%IJ	29%	27%	26%	30%	28%	26%
NET: Disagree		1641	788	853	166	250	254	295	252	425	416	549	677	466	480	305	391	271	637
		60%	59%	61%	54%	53%	58%	61%D	62%D	67%CDEF	53%	59%I	65%IJ	62%N	62%N	55%	58%	61%q	56%
Don't know		544	248	297	60	103	75	95	86	126	163	170	212	121	154	116	153	68	229
		20%	18%	21%	20%	22%	17%	19%	21%	20%	21%	18%	20%	16%	20%l	21%l	23%L	15%	20%p
Mean		2.01	2.09B	1.93	2.13GH	2.16fGH	2.11GH	2.01H	1.92	1.81	2.15K	2.06K	1.85	2.00	1.96	2.14LMO	1.96	2.04	2.10
Standard deviation		0.95	0.97	0.93	0.85	1.09	0.96	0.90	0.92	0.91	1.00	0.93	0.92	0.92	0.88	1.06	0.98	0.93	0.98
Standard error		0.02	0.03	0.03	0.07	0.06	0.04	0.04	0.05	0.05	0.05	0.03	0.03	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 53
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Adults contacting children to groom them for sexual purposes
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
								Region						
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Agree		562 20%	45 19%	24 18%	493 21%	30 26%M	62 20%m	46 20%	58 24%M	44 22%M	49 19%	82 22%M	87 23%M	34 14%
Strongly agree	(4)	223 8%	15 6%	7 5%	200 8%	17 14%ABFgJL	23 7%	18 8%	22 9%	17 8%	17 6%	37 10%	29 8%	21 9%
Tend to agree	(3)	340 12%	30 13%M	17 13%M	292 12%	13 12%M	39 12%M	27 12%M	36 15%M	27 14%M	32 12%M	46 12%M	58 15%M	13 5%
Tend to disagree	(2)	870 32%	71 30%	42 30%	758 32%	36 31%	106 34%	65 28%	80 33%	66 33%	80 30%	111 30%	124 32%	90 37%g
Strongly disagree	(1)	771 28%	80 33%dHLm	40 29%	651 27%	31 27%	88 28%	85 37%eFHKLM	54 22%	67 33%HLm	76 29%	97 26%	90 23%	63 26%
NET: Disagree		1641 60%	151 63%h	82 60%	1409 59%	67 58%	194 61%	149 65%HkL	134 55%	133 66%HKL	156 59%	208 56%	214 56%	152 62%
Don't know		544 20%	43 18%i	31 23%I	470 20%	19 16%	60 19%I	36 15%	53 22%I	23 12%	58 22%I	81 22%I	83 22%gI	58 24%GI
Mean		2.01	1.90	1.92	2.02	2.16AbG	1.99	1.89	2.14AbGjm	1.97	1.95	2.07g	2.08ag	1.96
Standard deviation		0.95	0.93	0.90	0.96	1.06	0.93	0.97	0.95	0.96	0.93	1.00	0.93	0.93
Standard error		0.02	0.06	0.08	0.02	0.10	0.06	0.07	0.07	0.07	0.07	0.07	0.06	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 54
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Adults contacting children to groom them for sexual purposes
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Agree		562	291	70	107	81	159	528	17
		20%	18%	27%A	28%A	26%A	24%A	21%	16%
Strongly agree	(4)	223	114	40	41	30	50	207	9
		8%	7%	15%AdE	11%Ae	9%	7%	8%	8%
Tend to agree	(3)	340	177	29	66	51	109	321	9
		12%	11%	11%	18%Ab	16%A	16%Ab	13%	8%
Tend to disagree	(2)	870	522	69	112	105	223	798	39
		32%	32%	27%	30%	33%	33%b	32%	36%
Strongly disagree	(1)	771	470	73	95	87	178	724	30
		28%	29%	28%	25%	28%	27%	29%	27%
NET: Disagree		1641	991	143	207	192	401	1522	69
		60%	60%c	55%	55%	61%	60%	62%	64%
Don't know		544	359	48	63	43	107	409	22
		20%	22%CDE	18%	17%	14%	16%	17%	20%
Mean		2.01	1.95	2.17A	2.17A	2.09A	2.06A	2.01	1.96
Standard deviation		0.95	0.93	1.10	1.01	0.97	0.93	0.96	0.92
Standard error		0.02	0.03	0.08	0.05	0.05	0.04	0.02	0.11

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 55
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Sexual abuse and exploitation
Base: All respondents

		Total	Gender Male (a)	Gender Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri-vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Agree		645 23%	345 26%B	300 21%	96 32%fGH	136 29%GH	140 32%FGH	118 24%GH	66 16%	88 14%	232 30%K	258 28%K	155 15%	177 24%	179 23%	155 28%O	134 20%	118 27%	317 28%
Strongly agree	(4)	243 9%	143 11%B	100 7%	16 5%	70 15%CeFGH	46 11%CH	38 8%	30 7%	43 7%	86 11%K	84 9%	73 7%	57 8%	52 7%	71 13%LM	63 9%m	38 8%	124 11%
Tend to agree	(3)	402 15%	202 15%	200 14%	80 26%DFGH	66 14%gH	93 21%DFGH	80 17%GH	36 9%	46 7%	146 19%K	174 19%K	82 8%	120 16%O	127 16%O	83 15%o	71 11%	80 18%	194 17%
Tend to disagree	(2)	886 32%	453 34%	433 31%	97 32%	128 27%	125 28%	164 34%De	147 36%DE	225 35%DE	225 29%	289 31%	372 36%IJ	254 34%	261 34%	171 31%	200 30%	142 32%	346 30%
Strongly disagree	(1)	647 24%	289 22%	358 25%A	54 18%	102 22%	91 21%	107 22%	104 25%c	189 30%CDEF	157 20%	198 21%	293 28%IJ	190 25%	171 22%	120 22%	166 25%	107 24%	244 21%
NET: Disagree		1533 56%	742 55%	791 56%	151 50%	230 48%	216 49%	271 56%DE	251 62%CDEf	414 65%CDEF	382 49%	487 53%	664 64%IJ	444 59%N	432 56%	291 52%	366 55%	249 56%	590 52%
Don't know		570 21%	254 19%	316 22%A	57 19%	109 23%	84 19%	97 20%	90 22%	134 21%	166 21%	181 20%	223 21%	128 17%	162 21%I	112 20%	167 25%Ln	76 17%	235 21%
Mean		2.11	2.18B	2.04	2.23GH	2.28FGH	2.27FGH	2.13GH	1.98	1.89	2.26K	2.19K	1.92	2.07	2.10	2.24LMO	2.06	2.13	2.22
Standard deviation		0.96	0.97	0.94	0.87	1.07	0.98	0.93	0.91	0.89	0.99	0.96	0.90	0.93	0.91	1.02	0.99	0.95	0.99
Standard error		0.02	0.03	0.03	0.07	0.06	0.04	0.04	0.05	0.04	0.05	0.03	0.03	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 56
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Sexual abuse and exploitation
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Agree		645 23%	63 26%BM	22 16%	560 24%b	25 22%	67 21%	56 24%b	65 26%BM	54 27%BM	61 23%	87 24%	101 26%BM	44 18%
Strongly agree	(4)	243 9%	23 10%	9 7%	211 9%	15 13%f	22 7%	18 8%	27 11%	20 10%	24 9%	31 8%	34 9%	20 8%
Tend to agree	(3)	402 15%	40 17%beM	13 9%	349 15%b	10 9%	45 14%	38 16%beM	38 16%em	34 17%beM	36 14%	56 15%	68 18%BEM	24 10%
Tend to disagree	(2)	886 32%	63 26%	45 33%	777 33%a	42 36%a	120 38%AGkm	67 29%	81 33%	67 34%	83 32%	112 30%	130 34%a	75 31%
Strongly disagree	(1)	647 24%	67 28%hL	35 26%I	545 23%	25 21%	72 23%	67 29%HL	50 21%	48 24%	59 22%	92 25%I	70 18%	62 25%L
NET: Disagree		1533 56%	130 54%	81 59%	1323 56%	66 57%	192 61%L	135 58%	131 54%	115 57%	142 54%	203 55%	200 52%	137 56%
Don't know		570 21%	47 20%	34 25%gl	489 21%	24 21%	57 18%	40 17%	49 20%	31 15%	61 23%i	80 22%	84 22%i	64 26%FGI
Mean		2.11	2.10	1.96	2.12	2.17	2.07	2.03	2.21bm	2.16	2.13	2.09	2.21BfgM	2.01
Standard deviation		0.96	1.01	0.92	0.95	1.01	0.89	0.97	0.98	0.97	0.97	0.96	0.93	0.96
Standard error		0.02	0.07	0.08	0.02	0.10	0.05	0.07	0.07	0.07	0.07	0.06	0.06	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 57
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Sexual abuse and exploitation
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Agree		645	345	74	118	97	175	596	28
		23%	21%	28%A	31%A	31%A	26%A	24%	25%
Strongly agree	(4)	243	125	41	51	36	58	225	13
		9%	8%	16%AE	13%AE	11%A	9%	9%	12%
Tend to agree	(3)	402	220	32	67	61	117	371	15
		15%	13%	12%	18%A	19%AB	18%Ab	15%	14%
Tend to disagree	(2)	886	523	70	114	95	242	825	31
		32%	32%	27%	30%	30%	36%aBcd	34%	29%
Strongly disagree	(1)	647	405	61	70	72	139	600	30
		24%	25%Ce	24%	19%	23%	21%	24%	28%
NET: Disagree		1533	928	131	184	167	381	1425	61
		56%	56%C	50%	49%	53%	57%C	58%	56%
Don't know		570	370	55	75	51	111	438	20
		21%	23%DE	21%	20%	16%	17%	18%	18%
Mean		2.11	2.05	2.26A	2.33AE	2.23A	2.17A	2.11	2.11
Standard deviation		0.96	0.94	1.10	1.01	1.00	0.92	0.96	1.04
Standard error		0.02	0.03	0.08	0.05	0.06	0.04	0.02	0.12

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 58
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Sharing child abuse images
Base: All respondents

		Total	Gender		Age						18-34	35-54	55+	Social Grade				Employment Sector	
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	(i)	(j)	(k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Agree		811	434	377	130	182	164	154	87	93	312	318	180	229	221	179	183	159	392
		30%	32%B	27%	43%FGH	38%fGH	37%FGH	32%GH	21%H	15%	40%JK	34%K	17%	31%	29%	32%	27%	36%	34%
Strongly agree	(4)	283	172	111	35	71	56	47	33	43	105	102	76	66	65	83	70	47	141
		10%	13%B	8%	11%h	15%FGH	13%GH	10%h	8%	7%	14%K	11%K	7%	9%	8%	15%LMO	10%	11%	12%
Tend to agree	(3)	527	262	266	95	111	109	107	54	51	207	216	104	163	156	96	113	112	251
		19%	20%	19%	31%deFGH	23%GH	25%GH	22%GH	13%H	8%	27%K	23%K	10%	22%nO	20%	17%	17%	25%	22%
Tend to disagree	(2)	694	348	346	75	94	98	121	116	190	169	219	306	212	200	142	139	111	258
		25%	26%	25%	24%	20%	22%	25%d	28%De	30%DEf	22%	24%	29%IJ	28%O	26%O	26%o	21%	25%	23%
Strongly disagree	(1)	584	262	321	43	94	73	91	102	180	137	164	282	173	168	102	141	92	223
		21%	20%	23%a	14%	20%	17%	19%	25%CEF	28%CDEF	18%	18%	27%IJ	23%n	22%	18%	21%	21%	20%
NET: Disagree		1277	610	667	118	188	171	213	217	371	306	383	588	385	368	244	280	203	481
		46%	45%	47%	39%	40%	39%	44%	53%CDEF	58%CDEF	39%	41%	56%IJ	51%NO	48%o	44%	42%	46%	42%
Don't know		660	297	363	57	105	105	120	103	172	162	224	274	137	183	135	205	81	269
		24%	22%	26%A	19%	22%	24%	25%	25%	27%C	21%	24%	26%I	18%	24%L	24%L	31%LMN	18%	24%P
Mean		2.24	2.33B	2.16	2.49FGH	2.43GH	2.44FGH	2.30GH	2.06h	1.90	2.45K	2.37K	1.97	2.20	2.20	2.38LM	2.24	2.31	2.36
Standard deviation		1.01	1.03	0.98	0.94	1.07	1.01	0.98	0.97	0.93	1.02	1.00	0.95	0.97	0.98	1.05	1.05	0.99	1.03
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.04	0.06	0.05	0.05	0.03	0.04	0.04	0.04	0.06	0.05	0.05	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 59
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Sharing child abuse images
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Agree		811	69	33	709	39	81	69	83	74	67	113	114	70
		30%	29%	24%	30%	34%b	26%	30%	34%bfj	37%BFJm	25%	30%	30%	29%
Strongly agree	(4)	283	28	12	243	16	29	23	31	25	19	40	35	24
		10%	12%	9%	10%	14%j	9%	10%	13%j	13%j	7%	11%	9%	10%
Tend to agree	(3)	527	41	21	466	23	52	46	52	49	47	72	79	46
		19%	17%	15%	20%	20%	16%	20%	21%	24%aBF	18%	20%	21%	19%
Tend to disagree	(2)	694	59	29	606	31	87	57	59	42	77	90	102	60
		25%	25%	21%	26%	27%	28%	25%	24%	21%	29%bi	24%	27%	24%
Strongly disagree	(1)	584	56	36	492	20	63	57	43	44	58	83	73	51
		21%	23%	26%hl	21%	18%	20%	25%h	18%	22%	22%	22%	19%	21%
NET: Disagree		1277	115	65	1097	51	150	114	102	86	135	173	175	111
		46%	48%	47%	46%	45%	47%	49%	42%	43%	51%h	47%	45%	46%
Don't know		660	55	40	565	25	85	48	60	40	62	85	96	63
		24%	23%	29%gi	24%	22%	27%	21%	24%	20%	24%	23%	25%	26%
Mean		2.24	2.22	2.09	2.26	2.38bj	2.20	2.20	2.39BfJ	2.35bj	2.14	2.24	2.26	2.24
Standard deviation		1.01	1.04	1.04	1.00	1.03	0.98	1.02	1.02	1.05	0.94	1.02	0.97	1.01
Standard error		0.02	0.08	0.10	0.02	0.10	0.06	0.07	0.07	0.08	0.07	0.07	0.06	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 60
Q.3 To what extent, if at all, do you agree or disagree that social networks protect children using their platforms from:
Sharing child abuse images
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	Children 5 to 10 years old (c)	Children 11 to 12 years old (d)	Children 13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Statutory regulation of social networks Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Agree		811	428	95	152	116	228	740	36
		30%	26%	37%A	40%Ae	37%A	34%A	30%	33%
Strongly agree	(4)	283	158	41	53	39	67	261	13
		10%	10%	16%AE	14%Ae	12%	10%	11%	12%
Tend to agree	(3)	527	270	54	99	77	162	480	23
		19%	16%	21%	26%A	25%A	24%A	20%	21%
Tend to disagree	(2)	694	421	55	85	77	176	653	22
		25%	26%	21%	22%	24%	26%	27%	20%
Strongly disagree	(1)	584	371	56	56	65	121	539	27
		21%	23%CE	22%c	15%	21%c	18%	22%	25%
NET: Disagree		1277	792	112	141	142	297	1192	49
		46%	48%C	43%	37%	45%c	44%C	48%	45%
Don't know		660	422	53	84	57	142	527	24
		24%	26%DE	20%	22%	18%	21%	21%	22%
Mean		2.24	2.18	2.39A	2.51AdE	2.35A	2.33A	2.24	2.25
Standard deviation		1.01	1.01	1.09	1.00	1.02	0.97	1.00	1.08
Standard error		0.02	0.03	0.08	0.05	0.06	0.04	0.02	0.12

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 61
Q.4 To what extent, if at all, would you support or oppose statutory regulation of social networks to make them legally responsible for keeping children safe on their platforms?
Base: All respondents

		Total	Gender Male (a)	Gender Female (b)	Age 18-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age 18-34 (i)	Age 35-54 (j)	Age 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Employment Sector Public (p)	Employment Sector Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Support		2459	1194	1265	252	377	400	443	386	601	629	843	987	669	702	496	592	406	1001
		89%	89%	90%	83%	79%	91%CD	91%CD	95%CDEF	95%CDEF	81%	91%I	95%IJ	89%	91%	89%	89%	92%Q	88%
Strongly support	(4)	1775	810	965	128	226	296	328	297	500	353	624	797	459	489	363	463	274	682
		65%	60%	69%A	42%	47%	67%CD	67%CD	73%CDef	79%CDEFg	45%	67%I	76%IJ	61%	63%	65%	69%LM	62%	60%
Tend to support	(3)	684	384	300	124	152	103	115	89	101	276	219	190	209	213	132	130	132	319
		25%	29%B	21%	41%dEFGH	32%EFGH	24%H	24%H	22%H	16%	35%JK	24%K	18%	28%O	28%O	24%	19%	30%	28%
Tend to oppose	(2)	82	55	27	13	24	15	13	6	11	37	28	16	24	16	19	23	9	44
		3%	4%B	2%	4%gh	5%fGH	3%gh	3%	1%	2%	5%K	3%K	2%	3%	2%	3%	3%	2%	4%
Strongly oppose	(1)	27	19	8	2	10	4	5	4	2	12	9	6	10	5	4	7	4	15
		1%	1%B	1%	1%	2%H	1%	1%	1%	*	2%k	1%	1%	1%	1%	1%	1%	1%	1%
NET: Oppose		109	74	34	15	35	19	18	10	12	49	37	22	35	21	23	30	13	59
		4%	6%B	2%	5%h	7%eFGH	4%H	4%h	2%	2%	6%jK	4%K	2%	5%m	3%	4%	5%m	3%	5%p
Don't know		180	73	107	38	63	20	25	11	22	102	46	33	47	49	39	45	24	83
		7%	5%	8%A	13%EFGH	13%EFGH	5%	5%g	3%	4%	13%JK	5%k	3%	6%	6%	7%	7%	5%	7%
Mean		3.64	3.56	3.71A	3.42	3.44	3.65CD	3.66CD	3.71CD	3.79CDEFG	3.43	3.66I	3.76IJ	3.59	3.64	3.65	3.68L	3.62	3.57
Standard deviation		0.60	0.65	0.53	0.62	0.72	0.60	0.59	0.55	0.46	0.68	0.59	0.50	0.63	0.56	0.59	0.60	0.57	0.64
Standard error		0.01	0.02	0.01	0.05	0.04	0.03	0.02	0.03	0.02	0.03	0.02	0.02	0.02	0.02	0.03	0.02	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 62
Q.4 To what extent, if at all, would you support or oppose statutory regulation of social networks to make them legally responsible for keeping children safe on their platforms?
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
													Region	
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Support		2459 89%	218 91%	130 94%dfhKl	2112 89%	107 93%k	279 88%	209 91%	215 88%	179 89%	244 92%K	318 86%	339 88%	222 91%
Strongly support	(4)	1775 65%	162 68%Kl	101 73%DFHiKL	1512 64%	83 71%fhKL	196 62%	161 70%fhKL	151 62%	126 63%	174 66%k	215 58%	232 60%	175 72%FHiKL
Tend to support	(3)	684 25%	56 23%	29 21%	600 25%	25 22%	83 26%m	48 21%	64 26%m	53 26%m	70 26%m	103 28%gM	107 28%gM	47 19%
Tend to oppose	(2)	82 3%	6 3%j	3 2%j	73 3%	- -	11 3%eJ	6 3%eJ	7 3%eJ	9 4%EJ	1 *	23 6%aEghJIM	12 3%eJ	5 2%j
Strongly oppose	(1)	27 1%	5 2%	2 1%	20 1%	- -	1 *	2 1%	3 1%	2 1%	1 *	5 1%	4 1%	3 1%
NET: Oppose		109 4%	11 4%EJ	5 4%EJ	93 4%	- -	12 4%EJ	8 4%ej	9 4%EJ	10 5%EJ	2 1%	28 8%EfgJIM	15 4%EJ	8 3%ej
Don't know		180 7%	11 5%	3 2%	167 7%B	8 7%b	25 8%B	13 6%b	21 8%B	11 6%	18 7%b	25 7%b	30 8%B	15 6%b
Mean		3.64	3.64k	3.69K	3.63	3.77aFHIKL	3.63k	3.70KI	3.62	3.60	3.70KI	3.52	3.60	3.72fhiKL
Standard deviation		0.60	0.64	0.59	0.59	0.42	0.58	0.57	0.61	0.62	0.50	0.69	0.61	0.56
Standard error		0.01	0.04	0.05	0.01	0.04	0.03	0.04	0.04	0.04	0.03	0.04	0.03	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 63
Q.4 To what extent, if at all, would you support or oppose statutory regulation of social networks to make them legally responsible for keeping children safe on their platforms?
Base: All respondents

		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Oppose (g)
					Children				
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Support		2459 89%	1459 89%	227 87%	336 89%	291 92%ab	617 92%ABc	2459 100%G	- -
Strongly support	(4)	1775 65%	1047 64%	163 63%	255 68%	206 65%	450 67%	1775 72%G	- -
Tend to support	(3)	684 25%	411 25%	63 24%	81 22%	86 27%c	166 25%	684 28%G	- -
Tend to oppose	(2)	82 3%	41 2%	10 4%	19 5%Ae	8 3%	20 3%	- -	82 75%F
Strongly oppose	(1)	27 1%	19 1%	- -	2 *	3 1%	5 1%	- -	27 25%F
NET: Oppose		109 4%	60 4%	10 4%	21 6%a	12 4%	25 4%	- -	109 100%F
Don't know		180 7%	124 8%DE	23 9%cDE	20 5%	12 4%	25 4%	- -	- -
Mean		3.64	3.64	3.65	3.65	3.63	3.65	3.72G	1.75
Standard deviation		0.60	0.60	0.56	0.61	0.60	0.58	0.45	0.43
Standard error		0.01	0.02	0.04	0.03	0.03	0.02	0.01	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 64
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Summary
Base: All respondents

		Automatically applying the highest privacy settings for children's accounts	Turning off geolocation settings by default on children's accounts	Children's accounts not being publicly searchable (i.e. a child's account will not appear in Internet search results)	Allowing children to live broadcast (livestream) only to their contacts, rather than to all users	Friend suggestions are turned off for children's accounts (e.g. the 'users you may know' feature that suggests friends or contacts)
Unweighted base		2748	2748	2748	2748	2748
Weighted base		2748	2748	2748	2748	2748
NET: Support		2497	2344	2448	2192	2251
		91%	85%	89%	80%	82%
Strongly support	(4)	1983	1715	1876	1349	1443
		72%	62%	68%	49%	53%
Tend to support	(3)	514	629	572	843	809
		19%	23%	21%	31%	29%
Tend to oppose	(2)	52	74	57	141	102
		2%	3%	2%	5%	4%
Strongly oppose	(1)	20	38	19	106	25
		1%	1%	1%	4%	1%
NET: Oppose		72	112	77	247	127
		3%	4%	3%	9%	5%
Don't know		179	291	223	309	370
		7%	11%	8%	11%	13%
Mean		3.74	3.64	3.71	3.41	3.54
Standard deviation		0.53	0.62	0.55	0.79	0.63
Standard error		0.01	0.01	0.01	0.02	0.01

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 65
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Automatically applying the highest privacy settings for children's accounts
Base: All respondents

		Total	Gender Male (a)	Female (b)	Age 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	Social Grade AB (l)	C1 (m)	C2 (n)	DE (o)	Employment Sector Public (p)	Pri- vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Support		2497 91%	1205 90%	1292 92%	259 85%	403 85%	403 92%CD	447 92%CD	384 94%CD	601 95%CDe	662 85%	851 92%I	984 94%IJ	682 91%	713 92%	502 90%	601 90%	408 92%	1019 89%
Strongly support	(4)	1983 72%	918 68%	1064 76%A	180 59%	297 63%	332 76%CD	353 73%CD	314 77%CD	506 80%CDF	478 61%	685 74%I	820 79%IJ	538 72%	556 72%	402 72%	486 73%	316 71%	785 69%
Tend to support	(3)	514 19%	286 21%B	228 16%	79 26%EfGH	105 22%EH	72 16%	94 19%h	69 17%	95 15%	184 24%JK	166 18%	164 16%	143 19%	157 20%	99 18%	115 17%	92 21%	233 20%
Tend to oppose	(2)	52 2%	31 2%	21 1%	11 4%GH	16 3%GH	9 2%H	9 2%H	3 1%	2 *	28 4%jK	19 2%K	5 1%	21 3%N	15 2%	4 1%	12 2%	8 2%	32 3%
Strongly oppose	(1)	20 1%	15 1%b	6 *	7 2%EFH	6 1%eh	1 *	2 *	5 1%eh	1 *	12 2%Jk	2 *	6 1%	9 1%o	7 1%	3 1%	2 *	4 1%	10 1%
NET: Oppose		72 3%	45 3%B	27 2%	18 6%EFGH	22 5%efgH	10 2%H	11 2%H	8 2%h	3 1%	40 5%JK	21 2%K	11 1%	30 4%No	22 3%	7 1%	13 2%	13 3%	43 4%
Don't know		179 7%	91 7%	88 6%	28 9%Gh	50 11%EFGH	26 6%	28 6%	16 4%	31 5%	78 10%JK	54 6%	47 5%	39 5%	38 5%	49 9%LM	54 8%lM	23 5%	81 7%
Mean		3.74	3.69	3.78A	3.56	3.64	3.78CD	3.74CD	3.77CD	3.83CDeFg	3.61	3.76I	3.81IJ	3.70	3.72	3.77I	3.77I	3.71	3.69
Standard deviation		0.53	0.58	0.48	0.69	0.62	0.48	0.51	0.51	0.40	0.65	0.49	0.45	0.58	0.55	0.48	0.48	0.56	0.58
Standard error		0.01	0.02	0.01	0.05	0.03	0.02	0.02	0.03	0.02	0.03	0.01	0.02	0.02	0.02	0.02	0.02	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 66
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Automatically applying the highest privacy settings for children's accounts
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Support		2497 91%	223 93%eFl	130 95%eFl	2144 90%	101 87%	273 86%	218 94%EFL	221 90%	187 93%eF	241 91%	336 90%	342 89%	224 92%f
Strongly support	(4)	1983 72%	174 73%	113 82%DAeFHjKLM	1696 72%	84 73%	220 70%	179 77%fHkl	163 67%	155 77%fHkl	195 74%	256 69%	268 70%	176 72%
Tend to support	(3)	514 19%	50 21%B	17 12%	448 19%b	17 15%	52 17%	39 17%	58 24%Befgi	33 16%	47 18%	79 21%B	74 19%b	48 20%b
Tend to oppose	(2)	52 2%	2 1%	2 1%	48 2%	2 2%	11 3%a	3 1%	5 2%	5 2%	4 2%	9 2%	6 2%	3 1%
Strongly oppose	(1)	20 1%	3 1%	- -	18 1%	1 1%	1 *	1 *	3 1%	- -	1 *	3 1%	6 2%	2 1%
NET: Oppose		72 3%	5 2%	2 1%	66 3%	3 3%	11 4%	4 2%	8 3%	5 2%	6 2%	12 3%	12 3%	6 2%
Don't know		179 7%	11 5%	6 4%	162 7%	11 10%abGi	32 10%AbGI	9 4%	16 7%	8 4%	17 6%	24 6%	31 8%g	15 6%
Mean		3.74	3.73	3.85DAFHKLM	3.73	3.76	3.73	3.79Hk	3.67	3.78H	3.76h	3.70	3.71	3.73
Standard deviation		0.53	0.53	0.39	0.54	0.53	0.54	0.46	0.59	0.47	0.50	0.56	0.58	0.54
Standard error		0.01	0.03	0.03	0.01	0.05	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 67
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Automatically applying the highest privacy settings for children's accounts
Base: All respondents

		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Support		2497 91%	1486 91%	228 88%	348 92%b	294 93%B	617 92%B	2330 95%G	80 73%
Strongly support	(4)	1983 72%	1175 72%	182 70%	286 76%	237 75%	491 74%	1886 77%G	46 42%
Tend to support	(3)	514 19%	311 19%	46 18%	63 17%	56 18%	126 19%	444 18%	34 31%F
Tend to oppose	(2)	52 2%	26 2%	8 3%	12 3%a	4 1%	13 2%	40 2%	11 10%F
Strongly oppose	(1)	20 1%	14 1%c	1 *	- -	- -	5 1%c	6 *	11 10%F
NET: Oppose		72 3%	40 2%	8 3%	12 3%	4 1%	18 3%	46 2%	22 20%F
Don't know		179 7%	115 7%e	23 9%cE	18 5%	17 5%	32 5%	83 3%	7 6%
Mean		3.74	3.73	3.73	3.76	3.78	3.74	3.77G	3.12
Standard deviation		0.53	0.54	0.53	0.50	0.45	0.53	0.47	1.00
Standard error		0.01	0.01	0.03	0.02	0.02	0.02	0.01	0.11

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 68
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Turning off geolocation settings by default on children's accounts
Base: All respondents

			Gender		Age										Social Grade				Employment Sector	
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri-vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Support		2344 85%	1121 84%	1223 87%A	247 81%	388 82%	382 87%cd	421 87%cd	346 85%	560 88%CD	635 81%	803 87%I	906 87%I	647 86%	675 87%no	465 83%	557 83%	387 87%	962 84%
Strongly support	(4)	1715 62%	775 58%	940 67%A	156 51%	272 57%	293 67%CD	324 67%CD	257 63%C	414 65%CD	428 55%	617 67%I	671 64%I	468 62%	483 63%	352 63%	412 62%	292 66%Q	676 59%
Tend to support	(3)	629 23%	346 26%B	282 20%	91 30%EFgh	117 25%	89 20%	97 20%	89 22%	146 23%	207 27%J	186 20%	235 23%	178 24%	192 25%	114 20%	144 22%	96 22%	286 25%
Tend to oppose	(2)	74 3%	45 3%b	29 2%	19 6%EGH	19 4%eH	8 2%	16 3%H	7 2%	5 1%	37 5%JK	24 3%K	13 1%	29 4%N	19 2%	10 2%	16 2%	14 3%	39 3%
Strongly oppose	(1)	38 1%	26 2%B	13 1%	4 1%	5 1%	5 1%	6 1%	11 3%	7 1%	9 1%	11 1%	18 2%	11 2%	10 1%	11 2%	6 1%	4 1%	18 2%
NET: Oppose		112 4%	71 5%B	41 3%	23 8%EH	24 5%H	13 3%	22 4%H	18 4%h	13 2%	47 6%jK	35 4%	31 3%	40 5%o	29 4%	20 4%	23 3%	18 4%	58 5%
Don't know		291 11%	148 11%	143 10%	35 12%	63 13%f	44 10%	44 9%	43 11%	63 10%	98 13%j	88 9%	106 10%	63 8%	68 9%	72 13%LM	88 13%LM	38 9%	123 11%
Mean		3.64	3.57	3.70A	3.48	3.59	3.69CD	3.67Cd	3.63C	3.69CD	3.55	3.68l	3.66l	3.61	3.63	3.66	3.66	3.67q	3.59
Standard deviation		0.62	0.67	0.56	0.69	0.64	0.58	0.61	0.67	0.56	0.66	0.60	0.60	0.65	0.61	0.63	0.59	0.60	0.65
Standard error		0.01	0.02	0.02	0.05	0.04	0.02	0.02	0.04	0.03	0.03	0.02	0.02	0.02	0.02	0.03	0.02	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 69
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Turning off geolocation settings by default on children's accounts
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Support		2344	211	123	2011	88	262	201	216	173	224	318	317	211
		85%	88%EI	89%Efl	85%	76%	83%	87%E	88%Efl	86%E	85%e	86%E	82%	86%E
Strongly support	(4)	1715	147	99	1469	60	176	161	150	135	169	235	224	160
		62%	61%	72%DAEFHkL	62%	52%	56%	70%aEFhL	61%	67%EFl	64%Ef	63%Ef	58%	65%EF
Tend to support	(3)	629	64	23	541	28	86	40	67	38	54	83	94	52
		23%	27%BGi	17%	23%	24%	27%BGI	17%	27%BGi	19%	21%	22%	24%g	21%
Tend to oppose	(2)	74	5	4	64	4	10	5	7	4	9	8	10	8
		3%	2%	3%	3%	3%	3%	2%	3%	2%	3%	2%	3%	3%
Strongly oppose	(1)	38	3	2	33	1	-	3	3	4	5	8	6	3
		1%	1%f	2%F	1%	1%	-	1%f	1%f	2%F	2%F	2%F	1%f	1%f
NET: Oppose		112	8	7	97	5	10	7	11	8	14	17	16	10
		4%	3%	5%	4%	4%	3%	3%	4%	4%	5%	4%	4%	4%
Don't know		291	20	8	264	22	44	22	18	20	26	36	52	23
		11%	8%	6%	11%b	19%ABGHIJKM	14%aBH	10%	7%	10%	10%	10%	14%aBH	9%
Mean		3.64	3.62	3.69	3.63	3.58	3.61	3.73aeFHI	3.60	3.67	3.63	3.63	3.61	3.66
Standard deviation		0.62	0.60	0.63	0.62	0.63	0.56	0.57	0.63	0.64	0.66	0.66	0.63	0.61
Standard error		0.01	0.04	0.05	0.01	0.06	0.03	0.04	0.04	0.05	0.05	0.04	0.04	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 70
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Turning off geolocation settings by default on children's accounts
Base: All respondents

| | | Total | No children aged 18 or under (a) | Children | | | | | Statutory regulation of social networks | |
				0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)		Support (f)	Oppose (g)
Unweighted base		2748	1455	248	454	388	823		2487	95
Weighted base		2748	1642	260	377	315	667		2459	109*
NET: Support		2344	1378	214	335	281	587		2190	71
		85%	84%	82%	89%AB	89%AB	88%AB		89%G	66%
Strongly support	(4)	1715	987	160	258	218	446		1627	40
		62%	60%	61%	68%A	69%Ab	67%A		66%G	37%
Tend to support	(3)	629	391	54	77	63	141		563	31
		23%	24%	21%	21%	20%	21%		23%	29%
Tend to oppose	(2)	74	39	6	6	5	27		60	12
		3%	2%	2%	2%	1%	4%ACD		2%	11%F
Strongly oppose	(1)	38	31	3	1	-	5		24	12
		1%	2%cDe	1%	*	-	1%		1%	11%F
NET: Oppose		112	70	8	7	5	32		84	25
		4%	4%CD	3%	2%	1%	5%CD		3%	23%F
Don't know		291	193	38	35	30	48		184	13
		11%	12%E	15%cdE	9%	9%	7%		7%	12%
Mean		3.64	3.61	3.67	3.73Ae	3.75AE	3.66		3.67G	3.03
Standard deviation		0.62	0.65	0.59	0.51	0.47	0.60		0.58	1.03
Standard error		0.01	0.02	0.04	0.02	0.03	0.02		0.01	0.11

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 71
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Children's accounts not being publicly searchable (i.e. a child's account will not appear in Internet search results)
Base: All respondents

		Total	Gender Male (a)	Gender Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Support		2448	1171	1277	247	404	393	442	376	586	650	836	962	664	706	489	589	403	1006
		89%	87%	91%A	81%	85%	90%Cd	91%CD	93%CD	92%CD	83%	90%I	92%I	89%	91%Ino	88%	88%	91%	88%
Strongly support	(4)	1876	858	1018	154	288	311	344	302	479	441	654	781	492	534	391	460	308	746
		68%	64%	72%A	50%	61%C	71%CD	71%CD	74%CD	75%CDf	57%	71%I	75%IJ	66%	69%	70%	69%	70%	65%
Tend to support	(3)	572	313	259	93	116	83	98	75	107	209	181	182	172	172	98	130	94	259
		21%	23%B	18%	30%EFGH	24%egH	19%	20%	18%	17%	27%JK	20%	17%	23%N	22%n	18%	19%	21%	23%
Tend to oppose	(2)	57	35	23	12	17	12	10	4	1	29	23	5	15	23	9	11	11	31
		2%	3%	2%	4%GH	4%GH	3%gH	2%H	1%	*	4%K	2%K	1%	2%	3%	2%	2%	2%	3%
Strongly oppose	(1)	19	15	5	3	6	3	2	2	2	9	6	5	7	4	2	6	2	9
		1%	1%B	*	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	*	1%	*	1%
NET: Oppose		77	50	27	15	23	16	13	7	3	38	28	10	21	28	11	17	13	40
		3%	4%B	2%	5%GH	5%fGH	4%gH	3%H	2%	1%	5%jK	3%K	1%	3%	4%	2%	2%	3%	4%
Don't know		223	120	103	43	48	30	31	24	46	91	62	70	65	38	58	62	27	96
		8%	9%	7%	14%EFGH	10%fg	7%	6%	6%	7%	12%JK	7%	7%	9%M	5%	10%M	9%M	6%	8%
Mean		3.71	3.65	3.76A	3.52	3.61	3.71CD	3.72CD	3.76CD	3.80CDEF	3.57	3.72I	3.79IJ	3.68	3.68	3.76LM	3.72	3.70	3.67
Standard deviation		0.55	0.60	0.49	0.65	0.63	0.56	0.53	0.49	0.43	0.64	0.54	0.46	0.57	0.56	0.50	0.54	0.54	0.58
Standard error		0.01	0.02	0.01	0.05	0.03	0.02	0.02	0.03	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 72
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Children's accounts not being publicly searchable (i.e. a child's account will not appear in Internet search results)
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Support		2448 89%	213 89%	130 95%DEFhKL	2105 89%	97 84%	274 87%	213 92%EFKI	217 89%	186 93%EFKI	239 91%e	320 86%	337 88%	222 91%e
Strongly support	(4)	1876 68%	167 70%f	106 77%DeFHKL	1603 68%	78 67%	196 62%	167 72%FK	163 67%	143 71%fk	194 74%FK	235 63%	258 67%	170 69%f
Tend to support	(3)	572 21%	47 19%	23 17%	502 21%	19 16%	78 25%bej	46 20%	54 22%	43 22%	45 17%	85 23%	79 21%	52 21%
Tend to oppose	(2)	57 2%	4 2%	3 2%	51 2%	4 3%	5 2%	2 1%	9 3%g	3 1%	4 2%	10 3%	11 3%	3 1%
Strongly oppose	(1)	19 1%	5 2%DFL	- -	15 1%	2 1%fL	- -	1 1%	1 *	* *	1 *	6 2%fL	- -	3 1%fL
NET: Oppose		77 3%	9 4%	3 2%	65 3%	5 5%f	5 2%	4 2%	10 4%	3 2%	5 2%	15 4%	11 3%	7 3%
Don't know		223 8%	17 7%	5 4%	201 8%b	13 11%Bgi	37 12%BGlm	14 6%	18 7%	11 6%	19 7%	35 10%B	37 9%B	16 7%
Mean		3.71	3.69	3.78fhK	3.70	3.69	3.68	3.75k	3.67	3.74	3.77fhK	3.64	3.71	3.70
Standard deviation		0.55	0.61	0.46	0.54	0.62	0.50	0.50	0.57	0.49	0.49	0.62	0.52	0.57
Standard error		0.01	0.04	0.04	0.01	0.06	0.03	0.03	0.04	0.03	0.03	0.04	0.03	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 73
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Children's accounts not being publicly searchable (i.e. a child's account will not appear in Internet search results)
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	Children 5 to 10 years old (c)	Children 11 to 12 years old (d)	Children 13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Statutory regulation of social networks Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Support		2448 89%	1447 88%	227 87%	342 91%	292 93%Ab	607 91%a	2288 93%G	77 70%
Strongly support	(4)	1876 68%	1098 67%	176 68%	275 73%A	223 71%	474 71%a	1786 73%G	36 33%
Tend to support	(3)	572 21%	349 21%	51 19%	68 18%	69 22%	133 20%	502 20%	40 37%F
Tend to oppose	(2)	57 2%	31 2%	4 2%	9 2%	3 1%	20 3%d	38 2%	13 12%F
Strongly oppose	(1)	19 1%	13 1%	1 *	1 *	2 *	5 1%	9 *	8 8%F
NET: Oppose		77 3%	45 3%	5 2%	11 3%	5 1%	24 4%d	47 2%	22 20%F
Don't know		223 8%	150 9%dE	28 11%cdE	24 6%	19 6%	36 5%	124 5%	11 10%f
Mean		3.71	3.70	3.73	3.74	3.73	3.70	3.74G	3.07
Standard deviation		0.55	0.55	0.51	0.52	0.50	0.56	0.50	0.92
Standard error		0.01	0.02	0.03	0.02	0.03	0.02	0.01	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Absolutes/col percents

Table 74
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Allowing children to live broadcast (livestream) only to their contacts, rather than to all users
Base: All respondents

		Total	Gender		Age									Social Grade				Employment Sector	
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri-vate (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Support		2192	1064	1128	225	341	361	394	331	539	566	756	871	595	642	440	515	362	900
		80%	79%	80%	74%	72%	82%CD	81%CD	81%cD	85%CD	73%	82%I	84%I	79%	83%InO	79%	77%	82%	79%
Strongly support	(4)	1349	587	763	123	190	241	262	220	313	313	503	533	370	379	266	335	225	559
		49%	44%	54%A	40%	40%	55%CDh	54%CD	54%CD	49%CD	40%	54%I	51%I	49%	49%	48%	50%	51%	49%
Tend to support	(3)	843	478	365	102	151	121	132	111	227	253	253	337	225	262	174	181	137	341
		31%	36%B	26%	33%	32%	27%	27%	27%	36%EFG	32%J	27%	32%J	30%	34%O	31%	27%	31%	30%
Tend to oppose	(2)	141	67	74	22	32	23	26	22	16	54	49	38	51	35	21	34	26	58
		5%	5%	5%	7%H	7%H	5%H	5%H	5%H	3%	7%K	5%	4%	7%mN	5%	4%	5%	6%	5%
Strongly oppose	(1)	106	64	42	12	34	13	15	16	16	46	28	32	27	34	20	24	10	58
		4%	5%B	3%	4%	7%EFgH	3%	3%	4%	3%	6%JK	3%	3%	4%	4%	4%	4%	2%	5%P
NET: Oppose		247	131	116	35	66	36	40	38	33	100	76	70	78	69	41	58	36	115
		9%	10%	8%	11%H	14%EFgH	8%h	8%H	9%H	5%	13%JK	8%	7%	10%n	9%	7%	9%	8%	10%
Don't know		309	145	164	45	69	42	51	38	64	114	93	102	77	61	77	94	45	127
		11%	11%	12%	15%egh	14%Efgh	10%	11%	9%	10%	15%JK	10%	10%	10%	8%	14%IM	14%LM	10%	11%
Mean		3.41	3.33	3.49A	3.29	3.22	3.48CD	3.48CD	3.45CD	3.46CD	3.25	3.48I	3.46I	3.39	3.39	3.43	3.44	3.45	3.38
Standard deviation		0.79	0.81	0.76	0.82	0.91	0.75	0.76	0.79	0.69	0.88	0.75	0.73	0.80	0.79	0.76	0.79	0.73	0.83
Standard error		0.02	0.02	0.02	0.06	0.05	0.03	0.03	0.04	0.03	0.04	0.02	0.03	0.03	0.03	0.04	0.03	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 75
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Allowing children to live broadcast (livestream) only to their contacts, rather than to all users
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Support		2192 80%	192 80%	117 85%fk	1883 79%	90 78%	244 77%	187 81%	195 80%	161 80%	210 80%	283 76%	311 81%	203 83%k
Strongly support	(4)	1349 49%	118 49%E	73 53%E	1158 49%	42 37%	141 45%	117 51%E	130 53%Ef	108 54%Ef	133 51%E	173 47%e	184 48%e	129 53%Ef
Tend to support	(3)	843 31%	74 31%	43 32%	725 31%	47 41%agHIJKm	102 32%	69 30%	65 27%	53 26%	77 29%	110 30%	127 33%	74 30%
Tend to oppose	(2)	141 5%	13 5%	5 4%	123 5%	4 3%	10 3%	13 6%	20 8%beFJM	11 6%	8 3%	24 7%fm	24 6%	8 3%
Strongly oppose	(1)	106 4%	10 4%	8 6%	89 4%	6 5%	8 2%	12 5%	6 3%	9 4%	14 5%	16 4%	11 3%	7 3%
NET: Oppose		247 9%	23 9%	13 9%	212 9%	10 9%	18 6%	25 11%Fm	27 11%Fm	20 10%f	22 8%	40 11%Fm	34 9%	15 6%
Don't know		309 11%	24 10%	8 6%	277 12%B	16 14%B	54 17%ABGHILM	19 8%	23 9%	19 10%	32 12%b	48 13%B	40 10%	26 11%
Mean		3.41	3.40	3.41	3.41	3.27	3.44e	3.38	3.44e	3.44	3.42	3.36	3.40	3.49E
Standard deviation		0.79	0.79	0.82	0.78	0.80	0.71	0.84	0.78	0.82	0.82	0.82	0.75	0.72
Standard error		0.02	0.05	0.07	0.02	0.07	0.04	0.06	0.05	0.06	0.06	0.05	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
**** very small base (under 30) ineligible for sig testing**

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 76
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Allowing children to live broadcast (livestream) only to their contacts, rather than to all users
Base: All respondents

		Total	No children aged 18 or under (a)	0 to 4 years old (b)	5 to 10 years old (c)	11 to 12 years old (d)	13 to 18 years old (e)	Support (f)	Oppose (g)
								Statutory regulation of social networks	
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Support		2192	1288	191	299	266	572	2074	55
		80%	78%	73%	79%	84%ABc	86%ABC	84%G	51%
Strongly support	(4)	1349	774	109	193	181	371	1297	25
		49%	47%	42%	51%B	57%AB	56%AB	53%G	23%
Tend to support	(3)	843	514	82	106	85	201	776	30
		31%	31%	31%	28%	27%	30%	32%	28%
Tend to oppose	(2)	141	80	17	20	11	30	108	21
		5%	5%	6%	5%	4%	4%	4%	19%F
Strongly oppose	(1)	106	64	17	21	12	16	80	19
		4%	4%	7%aE	6%E	4%	2%	3%	17%F
NET: Oppose		247	144	34	41	23	46	189	40
		9%	9%	13%aDE	11%E	7%	7%	8%	36%F
Don't know		309	210	36	37	27	49	197	14
		11%	13%DE	14%dE	10%	8%	7%	8%	13%
Mean		3.41	3.40B	3.26	3.38	3.51ABc	3.50ABC	3.45G	2.65
Standard deviation		0.79	0.79	0.89	0.85	0.75	0.71	0.75	1.08
Standard error		0.02	0.02	0.06	0.04	0.04	0.03	0.02	0.12

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 77
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Friend suggestions are turned off for children's accounts (e.g. the 'users you may know' feature that suggests friends or contacts)
Base: All respondents

		Total	Gender Male (a)	Gender Female (b)	Age 18-24 (c)	Age 25-34 (d)	Age 35-44 (e)	Age 45-54 (f)	Age 55-64 (g)	Age 65+ (h)	Age 18-34 (i)	Age 35-54 (j)	Age 55+ (k)	Social Grade AB (l)	Social Grade C1 (m)	Social Grade C2 (n)	Social Grade DE (o)	Employment Sector Public (p)	Employment Sector Private (q)
Unweighted base		2748	1226	1522	212	373	594	704	361	504	585	1298	865	796	777	491	684	466	1131
Weighted base		2748	1341	1407	305	475	439	486	407	636	780	926	1042	750	772	558	668	443	1142
NET: Support		2251	1075	1177	215	372	379	415	348	522	587	794	870	620	633	457	542	367	938
		82%	80%	84%A	71%	78%c	86%CDh	85%CD	86%CD	82%C	75%	86%I	83%I	83%	82%	82%	81%	83%	82%
Strongly support	(4)	1443	644	799	104	246	245	267	245	336	350	511	582	396	387	296	363	248	578
		53%	48%	57%A	34%	52%C	56%C	55%C	60%CDH	53%C	45%	55%I	56%I	53%	50%	53%	54%	56%q	51%
Tend to support	(3)	809	431	378	111	127	134	148	103	186	238	282	289	224	245	160	179	119	360
		29%	32%B	27%	36%DGh	27%	31%	30%	25%	29%	30%	30%	28%	30%	32%o	29%	27%	27%	32%
Tend to oppose	(2)	102	53	48	38	24	8	18	6	7	62	26	13	28	39	21	14	22	45
		4%	4%	3%	13%DEFGH	5%EGH	2%	4%egH	2%	1%	8%JK	3%K	1%	4%	5%O	4%	2%	5%	4%
Strongly oppose	(1)	25	18	7	8	6	2	1	7	1	14	3	8	10	7	2	6	2	14
		1%	1%B	1%	3%EFH	1%h	*	*	2%eFH	*	2%J	*	1%	1%	1%	*	1%	1%	1%
NET: Oppose		127	71	56	46	30	10	19	14	8	76	29	22	37	46	24	20	24	59
		5%	5%	4%	15%DEFGH	6%EH	2%	4%H	3%H	1%	10%JK	3%	2%	5%o	6%O	4%	3%	5%	5%
Don't know		370	195	175	44	73	51	52	45	106	116	103	151	93	94	78	105	52	145
		13%	15%	12%	14%	15%f	12%	11%	11%	17%EFG	15%J	11%	14%J	12%	12%	14%	16%m	12%	13%
Mean		3.54	3.48	3.60A	3.19	3.52C	3.60C	3.57C	3.62Cd	3.62CD	3.39	3.58l	3.62l	3.53	3.49	3.56	3.60lM	3.57	3.51
Standard deviation		0.63	0.66	0.60	0.80	0.68	0.56	0.59	0.63	0.52	0.74	0.57	0.57	0.65	0.65	0.60	0.60	0.63	0.65
Standard error		0.01	0.02	0.02	0.06	0.04	0.02	0.02	0.04	0.03	0.03	0.02	0.02	0.02	0.02	0.03	0.02	0.03	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 78
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Friend suggestions are turned off for children's accounts (e.g. the 'users you may know' feature that suggests friends or contacts)
Base: All respondents

		Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base		2748	255	157	2336	136	320	246	252	210	237	301	364	270
Weighted base		2748	239	137	2372	115	316	231	245	201	264	371	385	245
NET: Support		2251	196	125	1930	81	248	201	200	170	221	297	310	201
		82%	82%E	91%DAEFHjKLM	81%	70%	79%e	87%EFkl	82%E	85%Ef	84%E	80%E	81%E	82%E
Strongly support	(4)	1443	134	82	1226	52	143	134	139	99	143	196	188	132
		53%	56%eF	60%dEFiL	52%	45%	45%	58%EFL	57%eFl	49%	54%f	53%f	49%	54%f
Tend to support	(3)	809	62	43	703	28	105	67	61	71	78	100	122	70
		29%	26%	32%	30%	25%	33%aH	29%	25%	35%AeHk	30%	27%	32%h	29%
Tend to oppose	(2)	102	5	2	95	9	11	5	13	9	7	16	16	9
		4%	2%	1%	4%	7%ABfGj	3%	2%	5%abg	5%	3%	4%	4%	4%
Strongly oppose	(1)	25	4	2	19	1	-	1	3	1	4	4	2	4
		1%	2%F	1%F	1%	1%	-	*	1%f	*	1%f	1%	1%	2%F
NET: Oppose		127	9	4	114	10	11	5	16	10	11	20	19	13
		5%	4%	3%	5%	8%bFG	3%	2%	7%G	5%	4%	5%	5%	5%
Don't know		370	34	8	328	25	57	25	29	20	31	55	56	30
		13%	14%B	6%	14%B	22%aBGHIJIM	18%BGhljm	11%	12%b	10%	12%b	15%B	14%B	12%b
Mean		3.54	3.59	3.59	3.54	3.46	3.51	3.62Efll	3.56	3.49	3.55	3.55	3.51	3.54
Standard deviation		0.63	0.65	0.61	0.63	0.72	0.58	0.54	0.67	0.62	0.64	0.65	0.63	0.66
Standard error		0.01	0.04	0.05	0.01	0.07	0.03	0.04	0.04	0.05	0.04	0.04	0.04	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
** very small base (under 30) ineligible for sig testing

Parents Social Media Survey
ONLINE Fieldwork: 25th-27th January 2019

Table 79
Q.5 To what extent do you support or oppose each of the following being made legal requirements for social networks:
Friend suggestions are turned off for children's accounts (e.g. the 'users you may know' feature that suggests friends or contacts)
Base: All respondents

		Total	No children aged 18 or under (a)	Children 0 to 4 years old (b)	Children 5 to 10 years old (c)	Children 11 to 12 years old (d)	Children 13 to 18 years old (e)	Statutory regulation of social networks Support (f)	Statutory regulation of social networks Oppose (g)
Unweighted base		2748	1455	248	454	388	823	2487	95
Weighted base		2748	1642	260	377	315	667	2459	109*
NET: Support		2251 82%	1304 79%	211 81%	331 88%AB	279 89%AB	573 86%A	2121 86%G	63 58%
Strongly support	(4)	1443 53%	809 49%	141 54%	239 63%AB	185 59%A	388 58%A	1376 56%G	31 28%
Tend to support	(3)	809 29%	494 30%C	70 27%	92 24%	94 30%	185 28%	745 30%	33 30%
Tend to oppose	(2)	102 4%	64 4%	10 4%	12 3%	7 2%	25 4%	76 3%	21 20%F
Strongly oppose	(1)	25 1%	21 1%cde	2 1%	* *	* *	2 *	8 *	13 12%F
NET: Oppose		127 5%	85 5%D	12 5%	12 3%	7 2%	27 4%	85 3%	35 32%F
Don't know		370 13%	253 15%CDE	37 14%cd	34 9%	29 9%	66 10%	254 10%	11 10%
Mean		3.54	3.51	3.57	3.66A	3.62A	3.60A	3.58G	2.83
Standard deviation		0.63	0.66	0.62	0.55	0.54	0.59	0.58	1.02
Standard error		0.01	0.02	0.04	0.03	0.03	0.02	0.01	0.11

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e - f/g
* small base

Prepared by ComRes