



# Capco: Borough survey

## METHODOLOGY NOTE

ComRes interviewed 500 adult residents of the London Boroughs of Kensington and Chelsea, and Hammersmith and Fulham face-to-face between 29<sup>th</sup> October and 16<sup>th</sup> November 2015. Data were weighted to be representative of all adults in both boroughs aged 18+ by age, gender and borough. ComRes is a member of the British Polling Council and abides by its rules.

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Base: Borough	
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Base: Borough	
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Base: Borough	
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Base: Borough	
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Base: Borough	
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Base: Borough	

## Capco Local Resident Survey - Borough level

**BOROUGH.**

Base: Borough

	GENDER		AGE									BOROUGH		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Kensington & Chelsea	235	122	113	22	58	56	41	28	30	80	97	58	235	-
	47%	50%	44%	43%	42%	53%	51%	51%	43%	42%	52%	47%	100%	-
													m	
Hammersmith & Fulham	265	123	142	28	82	49	39	27	40	110	88	67	-	265
	53%	50%	56%	57%	58%	47%	49%	49%	57%	58%	48%	53%	-	100%
														l

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

### Q1. Which of the following, if any, do you think London needs more of?

Base: Borough

	GENDER			AGE									BOROUGH	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Housing	372	190	182	30	116	70	59	44	53	146	129	97	175	198
	75%	78%	72%	60%	83%	67%	74%	81%	76%	77%	70%	78%	74%	75%
					cej			ce		c		c		
Healthcare facilities (e.g. GPs surgeries or hospitals)	202	90	112	17	50	51	31	23	30	66	82	53	91	111
	40%	37%	44%	33%	36%	49%	38%	42%	43%	35%	44%	43%	39%	42%
						i								
Green spaces and parks	184	98	85	16	53	51	29	16	19	69	80	35	78	105
	37%	40%	34%	32%	38%	48%	36%	29%	28%	36%	43%	28%	33%	40%
						ghik					ghk			
Transport improvements (e.g. cycle lanes, roads, new tube stations)	138	66	72	20	44	28	16	17	14	64	43	31	67	71
	28%	27%	28%	40%	31%	26%	20%	32%	20%	34%	23%	25%	28%	27%
				fhjk						fhj				
Leisure facilities (e.g. sports centres, cinemas or theatres)	121	61	60	16	39	24	20	14	8	55	44	22	64	56
	24%	25%	23%	32%	28%	23%	25%	25%	11%	29%	24%	17%	27%	21%
				hk	hk		h	h		hk	h			
Schools	111	46	66	10	29	36	18	6	13	39	53	19	42	69
	22%	19%	26%	21%	20%	34%	22%	11%	19%	20%	29%	15%	18%	26%
						dghik					gk			l
Shopping areas	33	15	18	6	7	5	3	3	8	14	8	11	16	16
	7%	6%	7%	12%	5%	5%	3%	5%	12%	7%	4%	9%	7%	6%
				fj					fj					

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

**Q2. Which of the following statements comes closest to your view on how best to meet the need for more housing in London?**

Base: Borough

	GENDER		AGE						BOROUGH					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
London should expand outward by building on new land on the outskirts, including in the suburbs and on green belt land	232 46%	117 48%	115 45%	17 33%	75 54%	46 43%	35 44%	24 44%	36 51%	92 48%	81 44%	60 48%	112 48%	120 45%
London should expand by building on sites within London, including building tall buildings to increase the density of the population	189 38%	102 42%	86 34%	27 54%	52 37%	39 37%	32 40%	20 37%	18 26%	79 41%	71 38%	39 31%	83 35%	105 40%
I do not think London should expand	52 10%	20 8%	32 13%	4 9%	9 6%	14 13%	7 9%	6 11%	12 17%	13 7%	21 11%	18 14%	26 11%	26 10%
Don't know	27 5%	6 2%	21 8%	2 3%	5 4%	7 7%	5 7%	4 8%	4 5%	7 4%	12 7%	8 7%	14 6%	14 5%

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

### Q3. What do you usually call the area you live in?

Base: Borough

	GENDER			AGE									BOROUGH	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Kensington	131	67	64	10	36	31	20	17	17	46	51	34	126	5
	26%	27%	25%	20%	26%	29%	24%	30%	24%	24%	27%	27%	53%	2%
													m	
Fulham	98	51	47	14	33	15	12	11	13	47	27	24	1	97
	20%	21%	19%	28%	23%	14%	15%	19%	19%	25%	15%	19%	*	37%
				ej						ej				l
Hammersmith	96	41	55	9	27	19	14	11	16	36	33	27	-	96
	19%	17%	21%	18%	20%	18%	18%	19%	23%	19%	18%	21%	-	36%
														l
Notting Hill	22	13	9	2	8	5	2	3	3	9	7	6	22	-
	4%	5%	4%	4%	5%	5%	2%	5%	4%	5%	4%	5%	9%	-
													m	
Shepherds Bush	20	8	11	-	6	5	4	1	4	6	9	5	-	20
	4%	3%	4%	-	5%	5%	5%	1%	6%	3%	5%	4%	-	7%
														l
Earls Court	16	13	3	2	4	5	3	1	2	6	7	3	15	1
	3%	5%	1%	4%	3%	4%	4%	1%	3%	3%	4%	2%	6%	*
		b											m	
Chelsea	15	7	7	3	4	4	3	2	-	6	7	2	15	-
	3%	3%	3%	5%	3%	4%	4%	3%	-	3%	4%	1%	6%	-
													m	
West London	12	6	6	-	4	2	3	1	3	4	5	4	6	7
	2%	2%	3%	-	3%	2%	3%	1%	5%	2%	3%	3%	2%	3%
West Kensington	8	4	4	2	1	1	2	1	1	3	3	2	1	7
	2%	2%	1%	4%	1%	1%	2%	1%	1%	2%	1%	1%	*	3%
North Kensington	7	4	3	-	-	-	4	2	2	-	4	3	7	-
	1%	2%	1%	-	-	-	5%	3%	3%	-	2%	3%	3%	-
							dei	i	i			i	m	
Holland Park	7	1	6	1	-	3	1	2	-	1	4	2	6	1
	1%	*	2%	2%	-	3%	1%	4%	-	*	2%	2%	3%	*
								di					m	
Kensington High St	5	3	2	2	1	1	-	-	1	3	1	1	5	-
	1%	1%	1%	3%	1%	1%	-	-	2%	2%	1%	1%	2%	-
													m	

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

### Q3. What do you usually call the area you live in?

Base: Borough

	GENDER			AGE									BOROUGH	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ladbroke Grove	5 1%	4 2%	1 *	1 2%	- -	1 1%	1 1%	- -	2 3%	1 *	2 1%	2 2%	5 2% m	- -
Ravens Court Park	5 1%	2 1%	2 1%	- -	4 3% j	- -	- -	1 1%	- -	4 2%	- -	1 1%	- -	5 2% l
Brook Green	4 1%	1 *	4 1%	- -	- -	2 2%	2 2%	1 1%	- -	- -	4 2%	1 1%	1 *	4 1%
Kensington Olympia	4 1%	2 1%	2 1%	- -	2 2%	- -	2 2%	- -	- -	2 1%	2 1%	- -	4 2% m	- -
Hammersmith and Fulham	4 1%	3 1%	1 *	- -	- -	1 1%	2 2% i	- -	1 2%	- -	3 2%	1 1%	- -	4 2%
Baron's Court	3 1%	1 *	2 1%	1 2%	- -	1 1%	1 1%	- -	- -	1 *	2 1%	- -	- -	3 1%
West end	3 1%	1 *	2 1%	- -	- -	1 1%	- -	1 1%	1 1%	- -	1 1%	2 1%	2 1%	1 *
Central London	3 1%	2 1%	1 *	1 2%	- -	- -	1 1%	1 1%	- -	1 *	1 1%	1 1%	2 1%	1 *
Kensington and Chelsea	2 *	1 *	1 *	- -	1 1%	1 1%	- -	- -	- -	1 1%	1 1%	- -	2 1%	- -
College Park	2 *	- -	2 1%	- -	1 1%	- -	- -	1 1%	- -	1 1%	- -	1 1%	- -	2 1%
South Kensington	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	1 *	- -
Other	29 6%	9 4%	19 8%	4 7%	7 5%	8 8%	4 6%	2 4%	3 4%	11 6%	13 7%	5 4%	16 7%	13 5%

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

### Q4. What is it you like most about living in your local area?

Base: Borough

	GENDER			AGE									BOROUGH	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Accessibility - Leisure	77	37	40	12	20	11	16	8	10	32	27	18	28	48
	15%	15%	16%	24%	14%	10%	21%	14%	14%	17%	15%	14%	12%	18%
			e	e	e	e	e	e	e	e	e	e	e	e
Parks/Green space	63	30	33	5	14	18	8	7	10	19	27	17	54	9
	13%	12%	13%	10%	10%	17%	10%	14%	14%	10%	14%	14%	23%	3%
													m	
Accessibility - Central Location	51	26	25	8	18	10	8	3	4	25	18	7	24	27
	10%	11%	10%	16%	13%	10%	10%	6%	6%	13%	10%	6%	10%	10%
				k						k				
Accessibility - Transport	47	25	22	3	17	8	6	7	6	20	14	13	17	31
	9%	10%	9%	5%	12%	8%	7%	12%	9%	11%	8%	11%	7%	12%
Quiet/Peaceful	45	23	23	4	14	6	9	1	10	18	15	12	22	23
	9%	9%	9%	9%	10%	6%	11%	3%	15%	10%	8%	9%	9%	9%
						g	g		g					
Safe place to live	36	19	17	3	11	6	8	2	4	15	14	6	15	21
	7%	8%	7%	7%	8%	6%	11%	4%	6%	8%	8%	5%	6%	8%
Community	24	13	11	1	6	9	2	4	2	7	11	6	10	14
	5%	5%	4%	2%	5%	9%	2%	7%	3%	4%	6%	4%	4%	5%
Diversity/Multicultural community	20	14	6	3	1	5	4	3	4	4	9	7	8	12
	4%	6%	3%	5%	1%	5%	5%	6%	6%	2%	5%	6%	3%	4%
												d		
Lively/Vibrant	17	7	10	4	5	5	-	2	1	9	5	3	9	9
	3%	3%	4%	9%	4%	4%	-	4%	2%	5%	3%	3%	4%	3%
				fj		f				f				
Convenience	15	8	7	-	6	1	2	5	1	6	3	6	3	11
	3%	3%	3%	-	5%	1%	2%	8%	2%	3%	2%	5%	1%	4%
								cej						
Good area	14	4	10	1	1	1	3	2	5	2	5	7	8	6
	3%	2%	4%	2%	1%	1%	4%	4%	7%	1%	2%	6%	3%	2%
									dei			di		

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m



### Capco Local Resident Survey - Borough level

**Q4. What is it you like most about living in your local area?**

Base: Borough

	GENDER		AGE						BOROUGH					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Family and friends	8 2%	3 1%	5 2%	2 3%	2 2%	1 1%	2 2%	1 1%	- -	4 2%	3 2%	1 1%	3 1%	5 2%
Accessibility - Work/Study	8 2%	2 1%	6 2%	2 4% k	1 1%	4 4% k	1 1%	- -	- -	3 2%	5 3%	- -	1 *	7 3% l
Clean area	7 1%	1 1%	6 2%	- -	7 5% efgjk	- -	- -	- -	- -	7 4% ejk	- -	- -	4 2%	4 1%
The buildings	5 1%	3 1%	2 1%	- -	- -	3 3% i	1 1%	1 1%	- -	- -	4 2% i	1 1%	1 *	4 1%
Friendly	5 1%	3 1%	2 1%	- -	- -	2 2%	1 1%	1 1%	1 1%	- -	3 2%	2 1%	2 1%	3 1%
The atmosphere	4 1%	1 *	3 1%	1 2%	1 1%	1 1%	- -	1 1%	- -	2 1%	1 1%	1 1%	3 1%	1 *
Other	54 11%	27 11%	27 11%	1 2%	14 10%	13 12% c	8 10%	7 14% c	11 16% c	15 8%	21 11% c	19 15% ci	24 10%	30 11%

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

### Q5. What is it you like least about living in your local area?

Base: Borough

	GENDER		AGE						BOROUGH					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Traffic	62	33	29	5	18	13	15	7	4	23	28	11	36	26
	12%	13%	11%	10%	13%	13%	18% hk	12%	6%	12%	15% h	9%	15%	10%
Expensive	57	33	25	5	20	13	9	5	5	25	22	10	29	28
	11%	13%	10%	10%	14%	12%	11%	8%	8%	13%	12%	8%	12%	11%
Noise pollution	32	20	12	5	14	4	2	2	5	19	6	7	13	19
	6%	8%	5%	11% fj	10% fj	4%	2%	4%	6%	10% fj	3%	5%	5%	7%
Area is crowded	23	10	13	3	6	3	5	5	1	10	8	5	11	12
	5%	4%	5%	7%	4%	3%	6%	8%	1%	5%	4%	4%	5%	4%
Pollution	16	5	11	2	2	7	3	1	1	4	10	2	9	6
	3%	2%	4%	3%	2%	7% k	4%	1%	1%	2%	5%	1%	4%	2%
Area not clean	15	4	11	1	4	5	2	3	1	5	7	4	4	12
	3%	2%	5%	2%	3%	5%	2%	5%	2%	2%	4%	3%	2%	4%
Crime	13	9	4	1	4	4	2	-	2	5	6	2	2	10
	3%	4%	1%	2%	3%	4%	2%	-	3%	3%	3%	2%	1%	4% l
Immigration	12	5	7	1	1	1	4	1	4	2	5	5	3	9
	2%	2%	3%	2%	1%	1%	5%	1%	6% i	1%	3%	4%	1%	3%
Too busy	9	1	8	-	5	2	1	1	1	5	3	2	4	5
	2%	1%	3% a	-	4%	2%	1%	1%	1%	3%	1%	1%	2%	2%
Lack of leisure activities	9	3	6	1	2	3	1	2	-	3	4	2	2	7
	2%	1%	2%	2%	2%	3%	1%	3%	-	2%	2%	1%	1%	3%
Building works	8	2	6	-	2	3	2	1	-	2	5	1	8	-
	2%	1%	2%	-	2%	3%	2%	1%	-	1%	3%	1%	3% m	-
Lack of parking space	6	4	2	-	3	1	2	1	-	3	3	1	2	4
	1%	2%	1%	-	2%	1%	2%	1%	-	1%	2%	1%	1%	1%

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

### Q5. What is it you like least about living in your local area?

Base: Borough

	GENDER			AGE									BOROUGH	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Public Transport	6 1%	3 1%	3 1%	3 5% d	- -	1 1%	1 1%	- -	1 2%	3 1%	2 1%	1 1%	- -	6 2% l
Tourists	5 1%	1 *	4 2%	1 2%	1 1%	3 3% k	- -	- -	- -	2 1%	3 2%	- -	5 2% m	- -
Lack of green spaces	4 1%	3 1%	1 *	2 4% jk	3 2%	- -	- -	- -	- -	4 2% j	- -	- -	1 1%	3 1%
Lack of shops	4 1%	2 1%	3 1%	1 2%	- -	1 1%	1 1%	2 3%	- -	1 *	2 1%	2 1%	3 1%	2 1%
Anti-Social behaviour	4 1%	1 *	3 1%	1 2%	- -	1 1%	1 1%	- -	1 1%	1 *	2 1%	1 1%	2 1%	2 1%
Social divides	3 1%	1 *	3 1%	3 5% dejk	- -	- -	1 1%	- -	- -	3 1%	1 *	- -	3 1%	1 *
Other	69 14%	38 15%	31 12%	4 9%	12 9%	17 16%	8 11%	9 17%	17 25% cdfij	17 9%	25 14%	26 21% cdfi	24 10%	45 17% l
Nothing	144 29%	69 28%	75 29%	12 23%	43 30%	23 22%	22 27%	18 32%	27 39% ej	54 29%	45 24%	45 36% ej	74 32%	69 26%

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

**Q6. Which of the following, if any, would you say are the top three biggest advantages of living in West London?**

Base: Borough

	GENDER		AGE									BOROUGH		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The public transport connections	359 72%	172 70%	187 73%	33 67%	105 75%	73 70%	55 69%	41 74%	52 74%	138 73%	129 70%	92 74%	146 62%	213 80%
														l
The ability to walk to most places	344 69%	164 67%	180 70%	32 63%	97 69%	74 71%	58 72%	43 78%	40 57%	129 68%	132 71%	83 66%	173 73%	171 65%
								h			h		m	
The green spaces and parks	224 45%	111 45%	113 44%	18 37%	57 40%	48 45%	37 47%	26 48%	38 54%	75 39%	85 46%	64 51%	134 57%	90 34%
								i			i		m	
Easy access to world class cultural activities	179 36%	92 38%	87 34%	14 28%	50 36%	37 35%	31 39%	21 38%	26 37%	64 34%	68 37%	47 38%	97 41%	83 31%
													m	
The range of shops	141 28%	70 29%	71 28%	17 33%	41 30%	35 33%	22 28%	13 23%	13 19%	58 31%	57 31%	26 21%	51 22%	91 34%
						hk					k		l	
The range of restaurants	120 24%	58 24%	62 24%	18 37%	35 25%	27 25%	17 21%	11 19%	13 19%	53 28%	43 23%	24 19%	55 23%	65 25%
				ghjk										
The bars and pubs	57 11%	33 13%	24 9%	10 19%	24 17%	9 9%	7 9%	2 3%	5 7%	34 18%	17 9%	7 5%	26 11%	31 12%
				ghjk	gjk					eghjk				

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

Q7\_SUM. To what extent, if at all, would you say that each of the following apply to your local area? Please rate on a scale from 1-5, where 1 = does not apply at all, and 5 = definitely applies.

### SUMMARY TABLE

Base: Borough

	Total	1 = Does not apply at all	2	3	4	5 = Definitely applies	NETS		
							Does not apply	Applies	Mean
Has good-quality transport links	500 100%	1 *	6 1%	28 6%	119 24%	346 69%	7 1%	465 93%	4.61
Is well served with restaurants, cafés and bars you would want to visit	500 100%	3 1%	15 3%	62 12%	147 29%	272 54%	18 4%	420 84%	4.34
Is safe to walk alone at night in	500 100%	18 4%	33 7%	110 22%	174 35%	166 33%	51 10%	339 68%	3.87
Is improving in its range of things to do locally	500 100%	16 3%	33 7%	156 31%	162 32%	133 27%	49 10%	295 59%	3.73

## Capco Local Resident Survey - Borough level

**Q7. To what extent, if at all, would you say that each of the following apply to your local area? Please rate on a scale from 1-5, where 1 = does not apply at all, and 5 = definitely applies.**

### APPLIES SUMMARY

Base: Borough

	GENDER		AGE									BOROUGH		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Has good-quality transport links	465	226	239	45	127	101	75	51	66	172	176	117	225	241
	93%	92%	94%	90%	91%	96%	94%	93%	94%	91%	95%	94%	96%	91%
													m	
Is well served with restaurants, cafés and bars you would want to visit	420	210	210	37	125	88	69	43	58	162	157	101	195	225
	84%	86%	82%	74%	89%	83%	87%	78%	83%	85%	85%	81%	83%	85%
					cg									
Is safe to walk alone at night in	339	192	148	38	103	73	52	36	37	141	125	74	185	155
	68%	78%	58%	75%	74%	70%	65%	66%	54%	74%	68%	59%	79%	58%
		b		hk	hk	h				hk	h		m	
Is improving in its range of things to do locally	295	148	148	28	85	64	43	30	45	113	107	75	149	147
	59%	60%	58%	56%	61%	61%	54%	55%	64%	59%	58%	60%	63%	55%
None of the above	11	6	5	2	4	1	1	1	2	6	2	4	1	10
	2%	2%	2%	4%	3%	1%	1%	3%	3%	3%	1%	3%	*	4%
														l

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

**Q7\_1. To what extent, if at all, would you say that each of the following apply to your local area? Please rate on a scale from 1-5, where 1 = does not apply at all, and 5 = definitely applies.**

### Has good-quality transport links

Base: Borough

	Total	GENDER		AGE									BOROUGH	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 = Does not apply at all	(1)	1	1	-	1	-	-	-	-	1	-	-	1	-
	*	-	*	-	1%	-	-	-	-	1%	-	-	1%	-
(2)	6	3	3	3	1	1	-	1	-	4	1	1	3	3
	1%	1%	1%	5%	1%	1%	-	1%	-	2%	1%	1%	1%	1%
				fjk										
(3)	28	16	12	3	10	3	5	3	4	13	8	7	6	22
	6%	6%	5%	5%	7%	3%	6%	5%	6%	7%	4%	6%	3%	8%
														l
(4)	119	61	59	16	29	27	16	17	15	45	43	32	69	50
	24%	25%	23%	32%	21%	26%	21%	30%	21%	23%	23%	25%	29%	19%
													m	
5 = Definitely applies	(5)	346	181	29	99	74	59	35	51	128	133	85	156	190
	69%	67%	71%	58%	70%	70%	74%	63%	73%	67%	72%	68%	66%	72%
											c			
<b>NETS</b>														
Net: Does not apply	7	3	4	3	2	1	-	1	-	5	1	1	4	3
	1%	1%	1%	5%	2%	1%	-	1%	-	3%	1%	1%	2%	1%
				fjk										
Net: Applies	465	226	239	45	127	101	75	51	66	172	176	117	225	241
	93%	92%	94%	90%	91%	96%	94%	93%	94%	91%	95%	94%	96%	91%
													m	
Mean score	4.61	4.59	4.63	4.42	4.59	4.66	4.68	4.55	4.67	4.54	4.66	4.61	4.60	4.62
						c	c				c			
Standard deviation	.67	.67	.67	.82	.74	.59	.58	.67	.59	.76	.58	.63	.66	.68
Standard error	.03	.04	.04	.11	.07	.06	.06	.08	.07	.06	.04	.05	.04	.04

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

**Q7\_2. To what extent, if at all, would you say that each of the following apply to your local area? Please rate on a scale from 1-5, where 1 = does not apply at all, and 5 = definitely applies.**

### Is well served with restaurants, cafés and bars you would want to visit

Base: Borough

	Total	GENDER		AGE									BOROUGH	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 = Does not apply at all	(1)	3	-	-	-	1	2	-	-	-	3	-	2	1
		1%	-	-	-	1%	2%	-	-	-	2%	-	1%	*
	(2)	15	7	8	1	3	3	1	4	3	4	8	10	5
		3%	3%	3%	2%	2%	3%	1%	8%	5%	2%	6%	4%	2%
								dfij				i		
	(3)	62	25	38	12	13	13	8	7	9	25	21	28	34
		12%	10%	15%	24%	9%	13%	10%	14%	13%	13%	12%	12%	13%
					dfij									
	(4)	147	84	64	13	43	35	22	17	17	56	57	78	70
		29%	34%	25%	27%	30%	33%	28%	32%	24%	29%	31%	33%	26%
			b											
5 = Definitely applies	(5)	272	126	146	24	82	53	47	26	41	106	100	117	155
		54%	52%	57%	47%	59%	50%	59%	47%	59%	56%	54%	50%	59%
<b>NETS</b>														
Net: Does not apply		18	10	8	1	3	4	3	4	3	7	8	12	6
		4%	4%	3%	2%	2%	4%	4%	8%	5%	4%	6%	5%	2%
								di				i		
Net: Applies		420	210	210	37	125	88	69	43	58	162	157	195	225
		84%	86%	82%	74%	89%	83%	87%	78%	83%	85%	81%	83%	85%
					cg									
Mean score		4.34	4.32	4.37	4.19	4.46	4.28	4.39	4.17	4.37	4.39	4.28	4.27	4.41
						cg								
Standard deviation		.85	.87	.84	.87	.74	.87	.90	.96	.88	.78	.92	.89	.81
Standard error		.04	.06	.05	.12	.07	.09	.10	.11	.11	.06	.08	.06	.05

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m



## Capco Local Resident Survey - Borough level

**Q7\_3. To what extent, if at all, would you say that each of the following apply to your local area? Please rate on a scale from 1-5, where 1 = does not apply at all, and 5 = definitely applies.**

### Is safe to walk alone at night in

Base: Borough

	Total	GENDER		AGE									BOROUGH	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 = Does not apply at all	(1)	18	12	-	4	4	5	1	5	4	9	6	8	10
		4%	5%	-	3%	4%	6%	1%	7%	2%	5%	4%	4%	4%
	(2)	33	25	2	5	6	8	5	7	7	14	12	10	22
		7%	10%	3%	3%	6%	10%	9%	10%	3%	8%	10%	4%	8%
	(3)	110	71	11	28	22	15	13	21	39	37	33	32	78
		22%	28%	21%	20%	21%	19%	23%	29%	21%	20%	27%	13%	29%
	(4)	174	79	21	53	35	20	23	22	74	55	45	90	84
		35%	31%	42%	38%	34%	24%	41%	32%	39%	30%	36%	38%	32%
5 = Definitely applies	(5)	166	69	17	50	38	33	14	15	67	70	29	95	71
		33%	27%	33%	36%	36%	41%	25%	22%	35%	38%	23%	40%	27%
<b>NETS</b>														
Net: Does not apply		51	36	2	9	10	13	6	12	10	23	18	19	32
		10%	14%	3%	6%	9%	16%	11%	17%	5%	12%	14%	8%	12%
Net: Applies		339	148	38	103	73	52	36	37	141	125	74	185	155
		68%	58%	75%	74%	70%	65%	66%	54%	74%	68%	59%	79%	58%
Mean score		3.87	3.66	4.05	4.01	3.92	3.84	3.79	3.51	4.02	3.89	3.63	4.07	3.70
Standard deviation		1.06	1.11	.83	.97	1.07	1.23	.98	1.15	.94	1.14	1.08	1.02	1.07
Standard error		.05	.07	.11	.09	.11	.13	.11	.14	.07	.08	.09	.07	.07

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

**Q7\_4. To what extent, if at all, would you say that each of the following apply to your local area? Please rate on a scale from 1-5, where 1 = does not apply at all, and 5 = definitely applies.**

### Is improving in its range of things to do locally

Base: Borough

	Total	GENDER		AGE									BOROUGH		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham	
		a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%															
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261	
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1 = Does not apply at all	(1)	16	8	8	-	6	4	2	1	3	6	6	4	5	11
		3%	3%	3%	-	4%	4%	2%	1%	4%	3%	3%	3%	2%	4%
	(2)	33	11	22	2	6	9	6	7	3	8	15	10	14	19
		7%	4%	9%	3%	4%	9%	8%	12%	4%	4%	8%	8%	6%	7%
				a				i							
	(3)	156	79	77	20	43	28	29	17	19	63	56	36	68	88
		31%	32%	30%	41%	30%	26%	36%	31%	27%	33%	30%	29%	29%	33%
	(4)	162	76	86	16	52	37	21	16	21	68	58	37	89	73
		32%	31%	34%	31%	37%	35%	26%	29%	30%	36%	31%	29%	38%	28%
														m	
5 = Definitely applies	(5)	133	72	62	12	32	28	22	14	24	45	50	39	60	74
		27%	29%	24%	25%	23%	26%	28%	26%	35%	24%	27%	31%	25%	28%
<b>NETS</b>															
Net: Does not apply		49	18	31	2	12	13	8	7	6	14	22	13	19	30
		10%	7%	12%	3%	9%	13%	11%	14%	8%	7%	12%	11%	8%	11%
								c							
Net: Applies		295	148	148	28	85	64	43	30	45	113	107	75	149	147
		59%	60%	58%	56%	61%	61%	54%	55%	64%	59%	58%	60%	63%	55%
Mean score		3.73	3.79	3.67	3.77	3.70	3.71	3.68	3.66	3.87	3.72	3.70	3.78	3.79	3.67
Standard deviation		1.03	1.01	1.04	.87	1.02	1.07	1.04	1.05	1.07	.98	1.06	1.06	.96	1.08
Standard error		.05	.07	.06	.12	.10	.11	.11	.12	.13	.08	.08	.09	.06	.07

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

### Q8. What changes, if any, have you noticed taking place in your local area in the last 12 months?

Base: Borough

	GENDER		AGE						BOROUGH					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Building works	155	80	75	10	39	40	30	20	17	49	70	36	81	75
	31%	33%	29%	21%	28%	38%	37%	35%	24%	26%	38%	29%	34%	28%
					ci		c				chi			
More shops/restaurants	22	11	10	3	8	4	4	1	3	10	8	4	7	15
	4%	5%	4%	5%	5%	4%	5%	1%	4%	5%	4%	3%	3%	5%
Road works	20	11	9	2	5	6	3	2	3	7	9	5	13	7
	4%	5%	4%	3%	3%	6%	4%	3%	5%	3%	5%	4%	6%	3%
Shops/Restaurants closing	19	3	16	1	5	3	2	5	4	6	5	8	7	12
	4%	1%	6%	2%	3%	3%	2%	8%	5%	3%	3%	7%	3%	4%
			a					j						
More people	8	2	6	2	-	1	1	2	2	2	2	4	2	6
	2%	1%	2%	4%	-	1%	1%	4%	3%	1%	1%	3%	1%	2%
			d					d				d		
Earls Court	6	6	-	1	1	1	-	2	1	2	1	3	5	1
	1%	2%	-	2%	1%	1%	-	3%	2%	1%	1%	2%	2%	*
		b												
Immigration	5	1	4	-	-	2	-	2	2	-	2	3	3	2
	1%	*	2%	-	-	2%	-	3%	3%	-	1%	3%	1%	1%
								i	i			i		
More traffic	5	1	4	1	-	2	1	-	1	1	3	1	1	4
	1%	*	1%	2%	-	2%	1%	-	1%	*	2%	1%	*	1%
Pubs closing	3	2	1	-	-	-	-	-	3	-	-	3	1	2
	1%	1%	*	-	-	-	-	-	5%	-	-	3%	*	1%
									defij			ij		
Area less clean	3	1	2	-	-	2	1	-	-	-	3	-	2	1
	1%	*	1%	-	-	2%	1%	-	-	-	2%	-	1%	*
Regeneration	2	2	-	1	1	-	-	-	-	2	-	-	2	-
	*	1%	-	2%	1%	-	-	-	-	1%	-	-	1%	-
Other	75	34	40	4	29	11	12	9	10	33	22	19	27	47
	15%	14%	16%	9%	21%	10%	15%	17%	14%	17%	12%	15%	12%	18%
					e									l

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

### Q8. What changes, if any, have you noticed taking place in your local area in the last 12 months?

Base: Borough

	GENDER		AGE						BOROUGH					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
	a	b	c	d	e	f	g	h	i	j	k	l	m	
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Nothing	177	90	87	26	53	33	28	14	24	78	61	38	83	94
	35%	37%	34%	51%	38%	31%	35%	26%	34%	41%	33%	31%	35%	35%
			egjk							g				

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

**Q9. Overall, do you think that these changes have had a positive or negative impact on your local area?**

Base: Borough

	Total	GENDER		AGE								BOROUGH		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive	(4) 76 15%	41 17%	35 14%	5 11%	25 18%	16 15%	13 16%	8 14%	9 13%	30 16%	28 15%	17 14%	40 17%	36 14%
Fairly positive	(3) 127 25%	66 27%	61 24%	16 32%	35 25%	27 26%	16 20%	18 32%	16 22%	51 27%	43 23%	33 26%	60 25%	67 25%
Fairly negative	(2) 53 11%	23 9%	30 12%	1 2%	11 8%	15 15%	7 9%	6 11%	12 17%	12 6%	23 12%	18 14%	23 10%	30 11%
Very negative	(1) 49 10%	16 6%	33 13%	3 7%	11 8%	8 8%	8 10%	9 16%	9 13%	14 8%	16 9%	18 14%	24 10%	25 9%
Don't know	34 7%	17 7%	18 7%	4 8%	9 6%	9 8%	9 12%	1 3%	2 3%	13 7%	18 10%	4 3%	19 8%	16 6%
No changes	162 32%	83 34%	79 31%	20 41%	49 35%	31 29%	26 32%	14 25%	22 32%	69 36%	57 31%	36 29%	70 30%	92 35%
<b>NETS</b>														
Net: Positive	203 41%	107 44%	96 38%	21 42%	60 43%	42 40%	29 36%	25 46%	25 36%	81 43%	71 39%	50 40%	100 42%	103 39%
Net: Negative	101 20%	39 16%	63 25%	4 9%	22 16%	23 22%	16 20%	15 27%	21 30%	27 14%	39 21%	36 29%	47 20%	55 21%
Mean score	2.75	2.91	2.62	2.90	2.90	2.76	2.75	2.59	2.55	2.90	2.75	2.57	2.79	2.73
Standard deviation	1.00	.93	1.05	.90	.99	.96	1.07	1.05	1.04	.96	1.00	1.03	1.02	.99
Standard error	.06	.08	.08	.17	.12	.12	.15	.14	.15	.10	.09	.10	.08	.08

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

### Capco Local Resident Survey - Borough level

**Q10. Before now, had you ever heard of the planned redevelopment of the Earls Court area?**

Base: Borough

	GENDER		AGE						BOROUGH					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Heard of and know a lot about	43	33	10	3	13	11	10	5	3	15	20	8	25	19
	9%	14%	4%	5%	9%	10%	12%	8%	5%	8%	11%	6%	10%	7%
		b												
Heard of and know a little about	177	86	91	13	40	34	34	21	35	53	68	56	81	96
	35%	35%	36%	27%	28%	32%	43%	39%	49%	28%	37%	45%	35%	36%
							di		cdei			cdi		
Heard of but know nothing about	107	48	59	11	27	22	19	12	16	38	42	28	41	66
	21%	19%	23%	21%	20%	21%	24%	22%	22%	20%	22%	22%	18%	25%
														l
Never heard of	173	78	95	23	60	38	17	17	17	84	55	34	88	85
	35%	32%	37%	47%	43%	36%	21%	31%	24%	44%	30%	27%	37%	32%
				fhjk	fhjk	f				fhjk				
<b>NETS</b>														
NET: Any awareness	327	167	160	27	80	67	63	38	53	106	130	91	147	180
	65%	68%	63%	53%	57%	64%	79%	69%	76%	56%	70%	73%	63%	68%
							cdei		cdi		cdi	cdi		
NET: Know a little/a lot	220	119	101	16	52	44	44	26	38	68	88	64	106	115
	44%	49%	40%	32%	37%	42%	55%	47%	54%	36%	48%	51%	45%	43%
		b					cdi		cdi		ci	cdi		
NET: Never heard of/know nothing	280	126	154	34	88	60	36	29	32	122	97	61	129	150
	56%	51%	60%	68%	63%	58%	45%	53%	46%	64%	52%	49%	55%	57%
		a		fhjk	fhk					fhjk				

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m

## Capco Local Resident Survey - Borough level

**Q11. The Earls Court area is currently being redeveloped. The new development will include new homes, offices, shops, parks and open spaces. To what extent are you favourable or unfavourable towards the redevelopment of the Earls Court area?**

Base: Borough

	Total	GENDER		AGE									BOROUGH	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Kensington & Chelsea	Hammersmith & Fulham
		a	b	c	d	e	f	g	h	i	j	k	l	m
Significance Level: 95%														
Unweighted Total	500	230	270	57	112	102	87	73	69	169	189	142	239	261
Weighted Total	500	245	255	50	140	105	80	55	70	190	185	125	235	265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very favourable (4)	122 24%	62 25%	60 23%	16 32% d	24 17%	29 27%	23 28%	15 27%	16 22%	40 21%	51 28% d	31 25%	68 29% m	54 20%
Fairly favourable (3)	253 51%	123 50%	130 51%	24 47%	81 58%	51 49%	40 50%	26 46%	32 45%	105 55%	91 49%	57 46%	120 51%	133 50%
Fairly unfavourable (2)	33 7%	16 7%	17 7%	2 4%	10 7%	7 7%	6 8%	2 3%	6 9%	12 6%	14 7%	8 6%	14 6%	19 7%
Very unfavourable (1)	24 5%	15 6%	10 4%	1 2%	5 4%	6 6%	6 7%	3 6%	3 4%	6 3%	12 7%	6 5%	9 4%	15 6%
Don't know	68 14%	30 12%	39 15%	8 16%	20 14%	11 11%	5 7%	10 18% fj	14 20% fj	28 15%	17 9%	23 19% fj	25 11%	43 16%
<b>NETS</b>														
Net: Favourable	375 75%	185 75%	190 74%	40 79%	105 75%	80 76%	63 78%	41 74%	47 67%	144 76%	143 77%	88 70%	187 80% m	187 71%
Net: Unfavourable	57 11%	31 12%	26 10%	3 5%	15 11%	14 13%	12 15%	5 8%	9 13%	18 9%	26 14%	14 11%	22 10%	35 13%
Mean score	3.09	3.08	3.11	3.30 d	3.03	3.09	3.07	3.16	3.06	3.10	3.08	3.11	3.17 m	3.02
Standard deviation	.76	.79	.72	.65	.67	.81	.84	.79	.78	.68	.82	.78	.72	.78
Standard error	.04	.06	.05	.09	.07	.08	.09	.10	.10	.06	.06	.07	.05	.05

Columns Tested: a,b - c,d,e,f,g,h,i,j,k - l,m