



# CANCER RESEARCH UK FCTC RESEARCH

## METHODOLOGY NOTE

ComRes interviewed 249 EU Influencers online and by self-completion paper questionnaire between the 27<sup>th</sup> October 2015 and 18<sup>th</sup> January 2016. Data were weighted by party group and region to be representative of the European Parliament. ComRes is a member of the British Polling Council and abides by its rules.

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## Overall European Influencers

**Q1\_SUM.** In which of the following ways, if any, do you come into contact with the industries below?

### SUMMARY TABLE

Base: All respondents

	Pharmaceutical	Food	Tobacco	Financial services	Technology	Aviation
Unweighted Total	249	249	249	249	249	249
Weighted Total	249	249	249	249	249	249
	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	26 11%	43 17%	11 4%	37 15%	59 24%	20 8%
Telephone calls	6 2%	23 9%	5 2%	25 10%	29 12%	10 4%
Emails from a named contact	32 13%	41 17%	14 6%	43 17%	48 19%	20 8%
Email newsletters	41 17%	58 23%	15 6%	56 22%	80 32%	35 14%
Letters	13 5%	25 10%	8 3%	25 10%	19 8%	12 5%
Paper briefings	25 10%	36 14%	11 5%	40 16%	48 19%	21 8%
Via a third party	17 7%	26 10%	6 3%	25 10%	29 12%	14 6%
Other information materials	20 8%	26 11%	8 3%	31 12%	36 14%	22 9%
I do not come into contact with this industry	133 54%	114 46%	179 72%	108 43%	86 34%	147 59%
No response	18 7%	18 7%	19 8%	15 6%	17 7%	17 7%

## Overall European Influencers

**Q1\_1. In which of the following ways, if any, do you come into contact with the industries below?**

### Pharmaceutical

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	26 11%	13 17%	4 5%	9 10%	6 28%	4 20%	2 22%	1 8%	1 4%	- -	2 6%	7 12%	7 8%	7 15%	3 18%
Telephone calls	6 2%	- -	2 2%	4 5%	- -	- -	- -	- -	- -	- -	1 3%	3 5%	2 2%	- -	- -
Emails from a named contact	32 13%	14 18%	5 6%	13 15%	8 35%	3 16%	2 22%	- -	1 4%	- -	5 15%	8 13%	8 10%	7 14%	3 19%
Email newsletters	41 17%	25 33%	8 9%	8 9%	4 16%	5 26%	2 33%	2 22%	13 62%	- -	2 5%	16 26%	11 13%	8 16%	5 30%
Letters	13 5%	10 13%	- -	3 3%	2 10%	3 17%	2 22%	- -	3 13%	- -	1 2%	6 10%	2 2%	3 7%	1 5%
Paper briefings	25 10%	16 21%	2 2%	7 8%	3 14%	6 30%	1 14%	1 8%	5 26%	- -	2 5%	7 11%	6 7%	9 18%	1 6%
Via a third party	17 7%	4 5%	5 6%	8 9%	1 6%	- -	1 8%	- -	2 9%	- -	2 6%	5 8%	4 4%	6 12%	- -
Other information materials	20 8%	8 10%	7 8%	5 6%	4 16%	2 8%	2 25%	1 8%	- -	- -	2 6%	6 9%	7 8%	5 9%	1 5%
I do not come into contact with this industry	133 54%	18 24%	53 62%	62 72%	7 29%	5 25%	- -	3 35%	4 21%	2 100%	27 74%	30 49%	51 62%	18 36%	5 30%
No response	18 7%	4 5%	11 13%	3 3%	- -	1 4%	- -	1 18%	2 8%	- -	2 6%	5 8%	5 6%	3 6%	2 15%

## Overall European Influencers

**Q1\_1. In which of the following ways, if any, do you come into contact with the industries below?**

### Pharmaceutical

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	26	17	10	13	8	2	3	1	6	8	7	5
	11%	11%	10%	16%	12%	4%	6%	13%	12%	14%	15%	5%
Telephone calls	6	4	2	3	3	-	-	-	-	-	2	4
	2%	3%	2%	4%	5%	-	-	-	-	-	5%	4%
Emails from a named contact	32	20	11	10	11	3	7	1	6	12	5	9
	13%	13%	11%	12%	17%	6%	16%	13%	12%	20%	12%	9%
Email newsletters	41	28	13	13	11	9	8	-	18	9	1	13
	17%	19%	13%	16%	17%	18%	19%	-	38%	15%	2%	13%
Letters	13	10	3	2	3	4	4	-	8	3	-	2
	5%	7%	3%	2%	4%	9%	9%	-	17%	4%	-	2%
Paper briefings	25	18	7	8	8	8	1	-	12	6	2	6
	10%	12%	7%	10%	12%	15%	3%	-	24%	10%	4%	6%
Via a third party	17	12	5	6	6	3	-	1	2	4	4	7
	7%	8%	5%	8%	9%	7%	-	13%	3%	6%	9%	7%
Other information materials	20	11	9	6	6	2	4	2	3	5	3	8
	8%	7%	9%	7%	9%	4%	9%	25%	7%	9%	7%	8%
I do not come into contact with this industry	133	74	60	45	31	29	22	6	15	30	29	59
	54%	48%	62%	55%	48%	58%	50%	75%	31%	51%	67%	60%
No response	18	10	7	6	7	1	4	-	3	3	3	9
	7%	7%	8%	7%	10%	2%	9%	-	6%	5%	7%	9%

## Overall European Influencers

**Q1\_1. In which of the following ways, if any, do you come into contact with the industries below?**

### Pharmaceutical

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	26 11%	6 21%	9 15%	3 8%	12 30%	6 12%	7 34%	11 17%	9 12%	7 19%	7 11%	9 12%	1 2%
Telephone calls	6 2%	2 7%	1 2%	- -	4 10%	2 4%	2 10%	3 5%	2 3%	1 3%	2 3%	2 3%	1 2%
Emails from a named contact	32 13%	7 22%	7 11%	2 6%	12 31%	5 10%	5 23%	12 20%	12 15%	5 13%	6 9%	7 10%	6 12%
Email newsletters	41 17%	4 13%	16 26%	3 8%	11 28%	9 18%	5 24%	13 20%	14 18%	8 21%	15 23%	13 19%	2 5%
Letters	13 5%	3 8%	5 9%	2 6%	6 16%	6 12%	1 5%	4 6%	4 5%	3 7%	3 4%	1 1%	2 3%
Paper briefings	25 10%	6 19%	11 18%	1 4%	9 23%	7 15%	2 10%	9 13%	12 15%	8 22%	9 13%	8 11%	2 4%
Via a third party	17 7%	5 17%	7 12%	- -	6 16%	7 14%	3 14%	6 9%	8 10%	3 7%	7 11%	6 8%	- -
Other information materials	20 8%	2 8%	3 5%	3 9%	6 15%	4 8%	1 5%	8 12%	9 11%	4 11%	3 5%	7 10%	- -
I do not come into contact with this industry	133 54%	14 46%	28 45%	18 57%	14 37%	27 54%	7 34%	31 49%	40 50%	18 47%	34 53%	43 60%	35 73%
No response	18 7%	2 7%	2 4%	2 6%	3 7%	3 7%	2 11%	3 5%	5 6%	1 3%	3 5%	3 5%	4 8%

## Overall European Influencers

**Q1\_2. In which of the following ways, if any, do you come into contact with the industries below?**

### Food

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	43 17%	18 24%	9 10%	16 19%	8 36%	3 17%	2 22%	2 25%	4 17%	- -	6 16%	14 24%	13 16%	10 20%	- -
Telephone calls	23 9%	7 10%	6 7%	10 12%	4 19%	1 4%	1 8%	- -	2 8%	- -	4 11%	5 8%	10 12%	5 9%	- -
Emails from a named contact	41 17%	18 24%	8 9%	15 17%	10 42%	6 30%	2 22%	1 8%	1 4%	- -	6 18%	11 17%	12 15%	11 21%	2 11%
Email newsletters	58 23%	26 33%	12 14%	20 23%	7 29%	10 50%	2 33%	1 14%	6 30%	- -	8 22%	21 35%	16 19%	8 16%	5 30%
Letters	25 10%	14 18%	4 5%	7 8%	8 34%	1 4%	1 11%	- -	4 21%	- -	2 5%	7 11%	9 11%	6 11%	2 11%
Paper briefings	36 14%	17 21%	8 9%	11 13%	6 27%	3 17%	2 29%	1 8%	5 22%	- -	3 8%	11 17%	9 10%	13 26%	- -
Via a third party	26 10%	8 10%	8 9%	10 12%	3 14%	1 4%	- -	- -	4 17%	- -	3 8%	10 16%	3 4%	10 19%	- -
Other information materials	26 11%	9 12%	7 8%	10 12%	2 9%	2 13%	1 11%	1 8%	3 17%	- -	2 6%	8 13%	5 6%	11 21%	- -
I do not come into contact with this industry	114 46%	14 18%	46 53%	54 63%	5 21%	4 20%	- -	2 27%	3 16%	2 100%	24 66%	22 36%	44 54%	15 30%	7 45%
No response	18 7%	5 6%	11 13%	2 2%	- -	1 4%	- -	1 18%	3 12%	- -	1 3%	4 6%	7 8%	3 6%	2 15%



## Overall European Influencers

**Q1\_2. In which of the following ways, if any, do you come into contact with the industries below?**

### Food

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	43	29	14	18	13	7	6	-	9	13	12	10
	17%	19%	15%	22%	19%	13%	14%	-	19%	22%	27%	10%
Telephone calls	23	16	7	12	4	2	5	-	5	4	8	6
	9%	11%	7%	15%	6%	4%	12%	-	10%	7%	19%	6%
Emails from a named contact	41	27	15	14	10	8	10	-	9	10	11	11
	17%	18%	15%	17%	15%	15%	24%	-	19%	17%	25%	12%
Email newsletters	58	34	24	23	12	8	13	2	19	10	10	18
	23%	22%	25%	28%	18%	17%	29%	25%	40%	17%	23%	19%
Letters	25	20	5	9	5	3	9	-	5	11	4	5
	10%	13%	5%	10%	7%	5%	21%	-	10%	18%	9%	5%
Paper briefings	36	25	10	13	7	9	6	-	10	8	8	10
	14%	17%	11%	16%	11%	17%	15%	-	21%	14%	18%	10%
Via a third party	26	19	7	12	6	4	2	1	4	7	9	5
	10%	12%	7%	15%	9%	9%	5%	13%	9%	12%	21%	5%
Other information materials	26	14	12	12	5	7	2	-	8	3	7	8
	11%	9%	12%	14%	8%	15%	4%	-	17%	6%	16%	8%
I do not come into contact with this industry	114	71	43	35	29	25	20	5	10	31	21	51
	46%	47%	45%	43%	44%	49%	47%	63%	21%	52%	49%	52%
No response	18	9	8	6	7	2	3	-	4	2	2	10
	7%	6%	9%	7%	10%	4%	7%	-	8%	3%	5%	10%

## Overall European Influencers

**Q1\_2. In which of the following ways, if any, do you come into contact with the industries below?**

### Food

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	43	8	13	5	10	10	10	35	19	3	12	14	1
	17%	26%	21%	15%	27%	21%	51%	55%	25%	8%	19%	20%	2%
Telephone calls	23	6	5	2	4	5	5	19	11	5	8	8	1
	9%	20%	8%	6%	10%	10%	25%	29%	13%	12%	12%	11%	2%
Emails from a named contact	41	8	11	4	7	6	4	27	17	3	9	10	7
	17%	26%	17%	12%	17%	12%	20%	42%	22%	7%	14%	15%	15%
Email newsletters	58	8	12	8	14	14	6	31	23	8	17	18	3
	23%	27%	19%	25%	36%	28%	29%	49%	29%	22%	27%	25%	7%
Letters	25	6	7	4	6	6	4	16	6	2	6	2	1
	10%	20%	12%	14%	16%	12%	20%	25%	8%	6%	9%	3%	2%
Paper briefings	36	8	14	4	7	7	4	22	17	7	11	12	3
	14%	26%	23%	11%	18%	13%	20%	35%	22%	17%	16%	17%	6%
Via a third party	26	4	10	1	7	8	2	14	11	4	9	8	1
	10%	14%	16%	3%	18%	16%	10%	23%	13%	10%	14%	11%	2%
Other information materials	26	4	5	4	4	6	1	12	12	9	11	9	3
	11%	14%	7%	11%	10%	12%	5%	19%	15%	24%	17%	13%	6%
I do not come into contact with this industry	114	11	28	15	13	23	6	7	28	20	30	34	31
	46%	37%	46%	47%	35%	45%	29%	11%	35%	51%	46%	48%	65%
No response	18	3	2	2	4	2	2	2	5	1	3	4	4
	7%	10%	4%	6%	10%	5%	11%	3%	6%	3%	5%	6%	8%

## Overall European Influencers

**Q1\_3. In which of the following ways, if any, do you come into contact with the industries below?**

### Tobacco

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	11 4%	7 9%	2 2%	2 2%	1 6%	2 9%	- -	3 35%	2 8%	- -	- -	3 4%	5 6%	2 4%	2 11%
Telephone calls	5 2%	2 2%	2 2%	1 1%	- -	2 9%	- -	- -	- -	- -	- -	1 2%	1 1%	1 2%	2 11%
Emails from a named contact	14 6%	9 12%	2 2%	3 3%	3 13%	3 13%	2 25%	- -	2 8%	- -	1 2%	1 2%	4 5%	5 10%	3 21%
Email newsletters	15 6%	12 16%	1 1%	2 2%	- -	2 8%	2 27%	1 14%	8 38%	- -	1 3%	5 7%	5 6%	4 7%	1 9%
Letters	8 3%	8 10%	- -	- -	4 16%	- -	2 22%	- -	3 13%	- -	- -	3 5%	3 4%	1 2%	1 5%
Paper briefings	11 5%	9 12%	1 1%	1 1%	4 19%	- -	- -	1 8%	5 22%	- -	- -	3 5%	6 7%	3 6%	- -
Via a third party	6 3%	1 2%	1 1%	4 5%	1 6%	- -	- -	- -	- -	- -	1 3%	2 3%	2 2%	1 3%	- -
Other information materials	8 3%	4 6%	1 1%	3 3%	1 5%	1 4%	2 25%	1 8%	- -	- -	- -	3 6%	4 5%	- -	1 5%
I do not come into contact with this industry	179 72%	35 45%	69 80%	75 87%	12 52%	14 71%	1 8%	1 17%	8 37%	2 100%	32 87%	42 68%	61 75%	34 66%	9 55%
No response	19 8%	6 8%	10 12%	3 3%	1 5%	1 4%	1 14%	1 18%	2 8%	- -	2 6%	6 10%	5 6%	3 6%	2 15%

## Overall European Influencers

**Q1\_3. In which of the following ways, if any, do you come into contact with the industries below?**

### Tobacco

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	11 4%	7 5%	4 4%	5 6%	4 7%	- -	2 4%	- -	2 4%	5 9%	1 2%	2 2%
Telephone calls	5 2%	4 2%	1 1%	3 3%	2 3%	- -	- -	- -	- -	2 3%	2 5%	1 1%
Emails from a named contact	14 6%	8 5%	6 7%	6 7%	4 6%	2 3%	3 7%	- -	1 2%	7 12%	1 2%	5 5%
Email newsletters	15 6%	10 7%	5 5%	4 5%	2 4%	4 8%	4 10%	- -	8 16%	5 9%	1 1%	2 2%
Letters	8 3%	7 5%	1 1%	1 2%	1 1%	2 4%	4 9%	- -	3 6%	5 9%	- -	- -
Paper briefings	11 5%	9 6%	2 2%	4 5%	3 4%	3 7%	1 3%	- -	5 11%	4 7%	1 2%	2 2%
Via a third party	6 3%	4 3%	2 2%	3 4%	2 3%	1 2%	- -	- -	1 2%	2 4%	- -	3 3%
Other information materials	8 3%	4 2%	5 5%	3 4%	2 4%	1 2%	2 4%	- -	3 7%	2 3%	1 2%	2 2%
I do not come into contact with this industry	179 72%	107 70%	72 74%	58 71%	46 71%	40 80%	27 62%	8 100%	26 54%	37 62%	37 86%	79 81%
No response	19 8%	10 7%	9 9%	7 9%	7 10%	1 2%	4 10%	- -	5 11%	3 5%	2 5%	9 9%

## Overall European Influencers

**Q1\_3. In which of the following ways, if any, do you come into contact with the industries below?**

### Tobacco

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	11 4%	1 3%	1 1%	1 2%	3 8%	1 2%	- -	3 4%	2 2%	1 3%	2 2%	1 1%	3 6%
Telephone calls	5 2%	1 3%	- -	- -	1 3%	- -	- -	1 2%	3 3%	- -	1 2%	1 1%	1 2%
Emails from a named contact	14 6%	1 3%	2 3%	- -	3 8%	1 2%	- -	4 6%	4 4%	- -	1 1%	3 4%	7 14%
Email newsletters	15 6%	1 3%	7 11%	2 5%	3 9%	2 4%	1 3%	4 7%	4 5%	2 4%	4 7%	6 9%	1 3%
Letters	8 3%	1 3%	2 3%	1 4%	3 8%	3 6%	- -	3 5%	- -	2 6%	2 3%	- -	1 2%
Paper briefings	11 5%	1 4%	8 12%	3 8%	4 11%	4 7%	- -	3 5%	6 7%	3 8%	4 6%	5 6%	- -
Via a third party	6 3%	2 7%	4 7%	- -	3 8%	2 4%	2 11%	3 5%	3 4%	1 3%	2 3%	5 7%	- -
Other information materials	8 3%	1 5%	1 2%	2 5%	2 5%	1 2%	- -	3 4%	2 3%	1 3%	2 4%	3 4%	- -
I do not come into contact with this industry	179 72%	19 63%	39 63%	23 70%	24 62%	36 72%	16 76%	41 65%	56 71%	31 81%	48 75%	54 76%	36 75%
No response	19 8%	2 7%	3 6%	2 6%	3 7%	3 7%	2 11%	4 7%	6 8%	1 3%	3 5%	3 5%	4 8%

## Overall European Influencers

**Q1\_4. In which of the following ways, if any, do you come into contact with the industries below?**

### Financial services

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	37	17	7	13	9	6	-	1	2	-	2	9	14	9	3
	15%	23%	8%	15%	38%	33%	-	8%	9%	-	5%	15%	17%	18%	21%
Telephone calls	25	8	6	11	5	2	-	-	2	-	-	6	10	9	-
	10%	11%	7%	13%	21%	9%	-	-	8%	-	-	10%	12%	18%	-
Emails from a named contact	43	14	8	21	7	4	2	1	1	-	6	7	14	15	3
	17%	18%	9%	24%	29%	21%	25%	8%	4%	-	16%	11%	17%	28%	17%
Email newsletters	56	22	18	16	7	3	2	2	8	-	8	16	18	10	4
	22%	28%	21%	19%	31%	17%	27%	22%	39%	-	21%	27%	21%	20%	26%
Letters	25	15	3	7	6	3	2	-	4	-	1	7	7	8	2
	10%	19%	3%	8%	26%	13%	25%	-	20%	-	3%	12%	8%	16%	11%
Paper briefings	40	19	6	15	10	4	-	1	3	-	1	10	17	10	1
	16%	24%	7%	17%	46%	22%	-	17%	13%	-	3%	16%	21%	20%	6%
Via a third party	25	9	6	10	3	3	-	-	3	-	3	7	7	8	-
	10%	11%	7%	12%	14%	15%	-	-	13%	-	8%	11%	9%	16%	-
Other information materials	31	7	9	15	4	1	1	1	-	-	2	10	11	7	1
	12%	9%	10%	17%	19%	4%	19%	8%	-	-	6%	17%	14%	13%	4%
I do not come into contact with this industry	108	16	45	47	2	5	1	2	6	2	22	25	41	11	6
	43%	20%	52%	55%	8%	25%	14%	27%	29%	100%	61%	41%	50%	22%	37%
No response	15	4	10	1	-	-	1	1	2	-	2	3	4	4	1
	6%	5%	12%	1%	-	-	11%	18%	8%	-	6%	4%	5%	7%	8%

## Overall European Influencers

**Q1\_4. In which of the following ways, if any, do you come into contact with the industries below?**

### Financial services

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	37	31	6	13	10	8	6	-	9	10	5	12
	15%	21%	6%	16%	15%	17%	14%	-	18%	18%	11%	12%
Telephone calls	25	20	5	8	5	8	4	-	5	4	5	11
	10%	13%	5%	10%	8%	15%	10%	-	10%	7%	11%	11%
Emails from a named contact	43	30	13	13	12	10	6	2	6	12	9	16
	17%	20%	14%	15%	19%	20%	14%	25%	12%	21%	21%	17%
Email newsletters	56	44	11	17	13	14	10	1	13	14	8	21
	22%	29%	12%	21%	20%	28%	24%	13%	27%	24%	18%	22%
Letters	25	23	2	8	4	6	7	-	7	10	3	5
	10%	15%	2%	10%	6%	11%	16%	-	14%	17%	7%	5%
Paper briefings	40	31	9	14	7	14	4	-	11	8	7	14
	16%	20%	9%	17%	11%	28%	10%	-	22%	14%	15%	15%
Via a third party	25	20	4	9	7	5	4	1	3	8	5	9
	10%	13%	5%	11%	10%	9%	8%	13%	7%	13%	12%	9%
Other information materials	31	19	12	8	7	11	4	1	4	5	10	12
	12%	12%	13%	10%	10%	22%	9%	13%	8%	9%	23%	12%
I do not come into contact with this industry	108	58	50	41	26	16	20	5	12	28	19	49
	43%	38%	52%	50%	39%	33%	45%	63%	24%	47%	44%	50%
No response	15	9	6	5	6	-	4	-	4	3	1	7
	6%	6%	6%	6%	9%	-	9%	-	8%	5%	2%	7%

## Overall European Influencers

**Q1\_4. In which of the following ways, if any, do you come into contact with the industries below?**

### Financial services

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	37	6	16	17	3	12	3	9	6	11	16	10	1
	15%	20%	26%	52%	8%	23%	16%	14%	7%	30%	25%	14%	2%
Telephone calls	25	3	9	14	1	5	3	5	5	7	10	10	2
	10%	10%	14%	44%	3%	10%	15%	8%	6%	18%	15%	14%	4%
Emails from a named contact	43	7	12	17	6	9	3	8	8	9	16	17	7
	17%	24%	19%	53%	15%	18%	15%	13%	10%	23%	25%	23%	16%
Email newsletters	56	6	15	17	7	11	4	17	15	10	16	16	5
	22%	19%	24%	53%	17%	22%	17%	27%	19%	25%	25%	23%	10%
Letters	25	-	9	11	2	7	-	5	5	8	10	7	2
	10%	-	15%	35%	5%	14%	-	8%	6%	21%	15%	9%	3%
Paper briefings	40	4	12	16	4	9	2	12	12	8	13	13	4
	16%	14%	20%	51%	10%	18%	8%	18%	15%	21%	20%	18%	8%
Via a third party	25	3	9	10	5	7	1	6	6	7	12	11	-
	10%	9%	15%	32%	12%	14%	5%	9%	8%	18%	18%	16%	-
Other information materials	31	5	8	11	1	8	1	7	11	7	13	13	3
	12%	15%	13%	34%	3%	16%	5%	12%	14%	19%	20%	18%	7%
I do not come into contact with this industry	108	11	19	2	22	20	11	29	39	14	24	32	27
	43%	35%	31%	6%	57%	39%	53%	46%	49%	37%	37%	45%	57%
No response	15	3	3	-	2	3	2	2	4	1	3	2	4
	6%	9%	5%	-	5%	7%	11%	3%	5%	3%	5%	3%	8%



## Overall European Influencers

**Q1\_5. In which of the following ways, if any, do you come into contact with the industries below?**

### Technology

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	59 24%	21 27%	11 13%	27 31%	7 32%	9 46%	1 14%	1 8%	3 16%	1 50%	6 16%	13 22%	17 21%	18 35%	4 28%
Telephone calls	29 12%	11 14%	3 3%	15 17%	4 16%	4 22%	2 22%	- -	2 8%	- -	2 6%	6 10%	11 13%	9 18%	1 6%
Emails from a named contact	48 19%	17 22%	6 7%	25 29%	5 24%	7 34%	2 22%	- -	3 16%	1 50%	6 18%	6 10%	16 19%	17 34%	2 10%
Email newsletters	80 32%	28 36%	20 23%	32 37%	7 32%	8 38%	1 11%	2 22%	11 53%	- -	9 25%	25 41%	24 29%	19 38%	2 13%
Letters	19 8%	8 10%	3 3%	8 9%	3 15%	1 4%	2 25%	- -	2 9%	1 50%	- -	8 13%	3 4%	6 11%	1 5%
Paper briefings	48 19%	17 22%	10 12%	21 24%	8 35%	4 21%	- -	1 17%	4 17%	- -	6 16%	9 14%	18 21%	14 27%	2 13%
Via a third party	29 12%	7 10%	5 6%	17 20%	4 16%	2 12%	1 8%	- -	1 4%	- -	4 10%	10 17%	8 9%	8 15%	- -
Other information materials	36 14%	10 12%	6 7%	20 23%	4 19%	2 8%	1 19%	1 8%	2 8%	- -	4 11%	10 17%	10 13%	9 18%	2 10%
I do not come into contact with this industry	86 34%	14 18%	41 48%	31 36%	4 16%	3 16%	- -	2 27%	5 26%	- -	20 55%	17 28%	33 40%	11 22%	5 30%
No response	17 7%	3 4%	12 14%	2 2%	- -	- -	- -	1 18%	2 8%	- -	1 3%	6 9%	4 5%	3 6%	2 15%

## Overall European Influencers

**Q1\_5. In which of the following ways, if any, do you come into contact with the industries below?**

### Technology

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	59	42	18	19	19	13	7	1	11	13	15	19
	24%	27%	18%	23%	29%	26%	17%	13%	24%	21%	35%	20%
Telephone calls	29	22	7	9	7	8	4	1	5	6	9	9
	12%	14%	8%	11%	10%	16%	9%	13%	10%	10%	22%	9%
Emails from a named contact	48	34	14	15	13	12	7	1	10	12	13	13
	19%	22%	14%	19%	20%	23%	15%	13%	20%	21%	30%	13%
Email newsletters	80	55	25	27	17	18	15	2	18	18	18	26
	32%	36%	26%	33%	26%	37%	36%	25%	38%	30%	42%	27%
Letters	19	16	3	8	2	5	4	-	5	4	5	5
	8%	10%	3%	10%	3%	9%	10%	-	11%	6%	12%	5%
Paper briefings	48	34	14	15	12	15	4	1	9	11	13	15
	19%	22%	15%	19%	18%	30%	10%	13%	19%	18%	29%	16%
Via a third party	29	21	8	10	10	5	3	1	5	5	9	10
	12%	14%	9%	13%	15%	11%	8%	13%	11%	9%	21%	10%
Other information materials	36	23	12	12	6	11	5	1	6	6	12	11
	14%	15%	12%	15%	10%	22%	12%	13%	13%	11%	28%	11%
I do not come into contact with this industry	86	51	35	26	24	15	16	6	8	22	11	45
	34%	33%	37%	31%	36%	29%	36%	75%	16%	37%	26%	46%
No response	17	9	8	6	6	1	4	-	3	3	3	8
	7%	6%	8%	7%	9%	2%	9%	-	6%	5%	7%	8%

## Overall European Influencers

**Q1\_5. In which of the following ways, if any, do you come into contact with the industries below?**

### Technology

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	59	11	26	9	12	26	9	16	21	23	25	24	2
	24%	37%	42%	27%	31%	53%	45%	25%	27%	59%	40%	34%	4%
Telephone calls	29	1	13	7	6	16	3	5	10	15	13	13	4
	12%	3%	21%	23%	15%	33%	12%	7%	13%	38%	20%	18%	7%
Emails from a named contact	48	7	19	6	8	17	4	11	19	15	15	17	6
	19%	25%	31%	19%	20%	35%	20%	17%	24%	40%	24%	24%	13%
Email newsletters	80	9	28	12	13	24	7	21	32	19	30	33	6
	32%	30%	45%	37%	34%	49%	34%	33%	40%	50%	47%	47%	12%
Letters	19	3	8	5	2	10	2	6	6	7	9	3	1
	8%	10%	13%	16%	5%	20%	10%	9%	7%	19%	14%	4%	2%
Paper briefings	48	9	24	7	8	22	6	15	23	17	20	24	2
	19%	30%	40%	21%	21%	45%	28%	24%	29%	44%	31%	34%	4%
Via a third party	29	2	13	7	8	14	2	7	12	8	10	10	1
	12%	6%	21%	20%	21%	28%	10%	11%	16%	21%	16%	14%	2%
Other information materials	36	4	12	5	5	11	2	8	14	14	13	15	3
	14%	12%	19%	15%	13%	22%	10%	13%	17%	36%	21%	22%	7%
I do not come into contact with this industry	86	6	8	8	11	7	2	21	20	6	14	16	29
	34%	19%	14%	25%	28%	14%	10%	33%	26%	15%	21%	23%	61%
No response	17	3	2	2	3	3	3	4	4	2	4	4	4
	7%	10%	4%	6%	8%	7%	16%	6%	5%	6%	6%	6%	8%

## Overall European Influencers

**Q1\_6. In which of the following ways, if any, do you come into contact with the industries below?**

### Aviation

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	20 8%	14 18%	2 2%	4 5%	6 28%	5 26%	1 14%	1 8%	1 4%	- -	3 8%	5 8%	5 6%	5 10%	2 14%
Telephone calls	10 4%	6 7%	2 2%	2 2%	1 6%	2 9%	1 14%	- -	2 8%	- -	1 3%	3 4%	2 3%	4 7%	- -
Emails from a named contact	20 8%	12 15%	2 2%	6 7%	7 29%	3 17%	1 11%	- -	1 4%	- -	2 7%	1 2%	6 8%	9 18%	1 5%
Email newsletters	35 14%	21 27%	6 7%	8 9%	5 22%	7 37%	1 11%	1 14%	7 34%	1 50%	4 11%	8 13%	10 12%	7 14%	4 28%
Letters	12 5%	9 12%	3 3%	- -	4 16%	- -	3 36%	- -	3 16%	- -	- -	4 7%	3 4%	3 7%	2 11%
Paper briefings	21 8%	12 15%	4 5%	5 6%	4 16%	2 13%	- -	1 8%	5 26%	- -	4 10%	3 5%	8 10%	6 12%	- -
Via a third party	14 6%	7 10%	5 6%	2 2%	4 17%	1 4%	- -	- -	3 13%	- -	1 3%	3 5%	4 4%	7 13%	- -
Other information materials	22 9%	9 11%	7 8%	6 7%	2 11%	1 4%	1 19%	1 8%	3 17%	- -	2 6%	3 6%	8 10%	8 16%	- -
I do not come into contact with this industry	147 59%	22 29%	58 67%	67 78%	6 27%	6 33%	1 8%	3 44%	6 29%	1 50%	29 80%	38 62%	49 60%	23 45%	7 47%
No response	17 7%	5 7%	10 12%	2 2%	1 5%	1 4%	1 8%	1 18%	2 8%	- -	1 3%	6 10%	5 6%	3 5%	2 15%

## Overall European Influencers

**Q1\_6. In which of the following ways, if any, do you come into contact with the industries below?**

### Aviation

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	20	15	5	10	4	4	2	-	6	9	1	4
	8%	10%	5%	12%	7%	7%	5%	-	12%	15%	2%	4%
Telephone calls	10	7	3	7	3	-	-	-	4	2	1	2
	4%	5%	3%	8%	5%	-	-	-	9%	4%	2%	2%
Emails from a named contact	20	14	5	7	5	4	4	-	5	6	3	6
	8%	9%	5%	8%	7%	8%	10%	-	9%	10%	7%	6%
Email newsletters	35	28	7	15	8	4	7	1	13	10	4	8
	14%	19%	7%	18%	12%	7%	17%	13%	27%	16%	9%	9%
Letters	12	9	3	2	2	2	5	1	4	5	1	3
	5%	6%	3%	3%	3%	4%	12%	13%	8%	8%	2%	3%
Paper briefings	21	18	3	7	7	4	3	-	9	8	2	2
	8%	12%	3%	8%	11%	7%	8%	-	19%	14%	5%	2%
Via a third party	14	12	2	8	3	3	-	1	4	4	1	5
	6%	8%	2%	9%	5%	6%	-	13%	8%	8%	2%	5%
Other information materials	22	13	9	8	6	5	3	-	5	4	6	6
	9%	8%	9%	9%	9%	11%	7%	-	11%	7%	14%	6%
I do not come into contact with this industry	147	87	61	45	40	34	23	6	15	35	31	66
	59%	57%	63%	55%	61%	66%	54%	75%	32%	59%	71%	67%
No response	17	9	8	6	5	1	5	-	4	2	4	8
	7%	6%	8%	7%	8%	2%	12%	-	9%	3%	8%	8%

## Overall European Influencers

**Q1\_6. In which of the following ways, if any, do you come into contact with the industries below?**

### Aviation

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Face to face meetings or briefings	20 8%	7 23%	8 13%	2 7%	5 14%	4 8%	2 10%	6 9%	7 8%	4 11%	7 12%	5 8%	1 2%
Telephone calls	10 4%	2 7%	5 8%	1 4%	1 3%	3 6%	1 5%	2 3%	6 7%	4 10%	5 8%	6 8%	- -
Emails from a named contact	20 8%	5 17%	8 13%	3 11%	3 7%	3 6%	2 10%	5 8%	5 7%	3 8%	5 8%	5 7%	5 11%
Email newsletters	35 14%	6 20%	8 12%	5 16%	6 16%	7 14%	4 20%	9 15%	12 16%	7 19%	12 19%	11 16%	3 6%
Letters	12 5%	2 6%	5 9%	2 7%	3 8%	4 8%	1 6%	3 5%	1 1%	1 3%	2 3%	2 3%	1 2%
Paper briefings	21 8%	5 16%	12 20%	4 12%	5 12%	7 14%	3 15%	10 16%	12 15%	3 7%	9 14%	7 10%	- -
Via a third party	14 6%	3 11%	10 16%	1 4%	3 8%	4 8%	2 11%	5 8%	8 10%	3 7%	5 7%	8 11%	- -
Other information materials	22 9%	6 21%	6 10%	5 16%	- -	4 8%	1 5%	6 10%	11 14%	6 16%	9 14%	11 16%	3 6%
I do not come into contact with this industry	147 59%	9 30%	30 49%	17 51%	22 58%	33 67%	11 51%	37 58%	41 53%	21 55%	38 59%	43 60%	34 72%
No response	17 7%	1 3%	3 5%	2 6%	3 9%	2 5%	3 13%	5 7%	5 6%	1 3%	3 5%	3 5%	4 8%

## Overall European Influencers

**Q2\_SUM.** Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.

### SUMMARY TABLE

Base: All respondents

	Most important	2nd important	3rd important
Unweighted Total	249	249	249
Weighted Total	249	249	249
	100%	100%	100%
The European Parliament	4 1%	2 1%	6 3%
Individual country governments	9 4%	22 9%	22 9%
Individuals who smoke	112 45%	37 15%	27 11%
The tobacco industry	69 28%	64 26%	35 14%
Education institutions (schools, colleges, universities)	6 2%	12 5%	8 3%
National Health services across the EU	4 2%	15 6%	16 6%
The media	2 1%	6 2%	13 5%
The advertising industry	8 3%	38 15%	50 20%
Other	4 2%	2 1%	- -
No response	32 13%	52 21%	72 29%

## Overall European Influencers

**Q2\_SUM.** Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.

### TOP 3 SUMMARY

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Individuals who smoke	176	53	56	67	15	14	5	5	14	2	26	45	57	38	8
	71%	69%	65%	78%	66%	70%	73%	74%	67%	100%	71%	73%	70%	74%	53%
The tobacco industry	167	53	55	59	17	14	3	3	15	1	27	41	56	32	10
	67%	69%	64%	69%	76%	74%	49%	44%	71%	50%	73%	67%	69%	63%	65%
The advertising industry	96	26	34	36	9	9	2	2	4	-	11	25	33	20	6
	38%	33%	40%	42%	39%	44%	33%	22%	20%	-	30%	42%	40%	40%	39%
Individual country governments	54	24	13	17	8	4	1	2	9	2	8	9	17	12	6
	22%	31%	15%	20%	35%	21%	16%	22%	43%	100%	22%	16%	20%	23%	37%
National Health services across the EU	34	13	8	13	6	2	1	2	2	-	6	9	10	6	3
	14%	17%	9%	15%	27%	8%	11%	30%	12%	-	17%	15%	12%	13%	20%
Education institutions (schools, colleges, universities)	26	12	5	9	4	2	2	1	3	-	4	4	12	5	1
	11%	16%	6%	10%	19%	8%	33%	8%	16%	-	11%	7%	14%	11%	5%
The media	21	8	8	5	2	3	2	1	1	1	3	2	8	7	1
	8%	10%	9%	6%	8%	13%	22%	14%	4%	50%	8%	3%	9%	13%	4%
The European Parliament	12	6	2	4	3	-	-	-	3	-	2	1	5	4	-
	5%	8%	2%	5%	11%	-	-	-	16%	-	5%	2%	6%	8%	-
Other	6	-	2	4	-	-	-	-	-	-	-	2	2	2	-
	2%	-	2%	5%	-	-	-	-	-	-	-	3%	2%	4%	-
No response	32	7	20	5	1	3	1	1	2	-	6	8	8	6	4
	13%	9%	23%	6%	3%	13%	11%	18%	8%	-	16%	13%	10%	11%	24%



## Overall European Influencers

**Q2\_SUM.** Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.

### TOP 3 SUMMARY

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Individuals who smoke	176	109	67	61	49	36	25	4	35	40	34	66
	71%	71%	69%	74%	76%	72%	59%	50%	73%	67%	79%	67%
The tobacco industry	167	103	64	56	47	34	24	6	36	37	33	62
	67%	67%	66%	68%	72%	68%	55%	75%	74%	62%	77%	63%
The advertising industry	96	55	41	29	26	19	19	3	16	22	15	43
	38%	36%	42%	35%	40%	37%	44%	38%	32%	37%	35%	44%
Individual country governments	54	36	17	18	11	17	7	1	15	14	8	17
	22%	24%	18%	22%	16%	33%	17%	13%	31%	23%	19%	18%
National Health services across the EU	34	22	12	9	10	6	8	2	6	10	6	12
	14%	15%	12%	11%	15%	11%	17%	25%	13%	16%	14%	13%
Education institutions (schools, colleges, universities)	26	14	13	7	2	9	8	-	7	9	4	7
	11%	9%	13%	9%	4%	18%	18%	-	14%	15%	9%	7%
The media	21	12	9	5	1	12	3	-	5	4	2	10
	8%	8%	9%	6%	2%	23%	7%	-	11%	6%	5%	10%
The European Parliament	12	9	3	6	3	2	2	-	2	5	1	4
	5%	6%	3%	7%	4%	4%	4%	-	5%	8%	2%	4%
Other	6	3	3	2	1	-	2	1	-	-	2	4
	2%	2%	3%	2%	2%	-	5%	13%	-	-	5%	4%
No response	32	18	14	10	9	4	9	1	4	9	5	14
	13%	12%	15%	12%	14%	7%	20%	13%	8%	15%	11%	14%

## Overall European Influencers

**Q2\_SUM.** Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.

### TOP 3 SUMMARY

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Individuals who smoke	176	24	44	24	27	40	15	49	57	32	52	58	31
	71%	80%	71%	73%	71%	81%	75%	77%	72%	85%	81%	81%	65%
The tobacco industry	167	20	46	23	26	31	15	44	56	27	43	50	31
	67%	65%	75%	71%	69%	63%	72%	69%	72%	71%	67%	70%	66%
The advertising industry	96	9	24	14	15	19	6	22	28	17	25	35	20
	38%	29%	38%	42%	40%	39%	29%	35%	36%	43%	39%	49%	41%
Individual country governments	54	6	15	10	8	12	6	11	18	10	16	12	9
	22%	19%	24%	32%	22%	23%	27%	18%	23%	27%	24%	17%	19%
National Health services across the EU	34	6	12	10	7	6	2	10	13	5	10	9	4
	14%	20%	20%	30%	19%	12%	10%	16%	16%	14%	16%	13%	8%
Education institutions (schools, colleges, universities)	26	6	12	3	5	7	2	7	10	4	6	10	3
	11%	20%	20%	8%	13%	14%	8%	10%	12%	9%	10%	14%	6%
The media	21	3	3	2	3	4	1	9	9	2	4	5	4
	8%	10%	5%	6%	8%	8%	3%	15%	12%	5%	6%	6%	7%
The European Parliament	12	1	7	-	1	2	2	4	3	2	-	2	1
	5%	4%	12%	-	3%	4%	11%	6%	4%	5%	-	3%	2%
Other	6	1	2	-	2	3	1	1	2	2	3	2	1
	2%	3%	3%	-	5%	6%	5%	2%	3%	5%	5%	3%	2%
No response	32	2	4	2	4	4	3	6	7	1	6	5	8
	13%	7%	7%	6%	10%	9%	16%	9%	9%	3%	9%	7%	17%

## Overall European Influencers

**Q2\_1. Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.**

### Most important

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Individuals who smoke	112	35	30	47	9	10	3	3	9	2	15	30	40	21	3
	45%	45%	35%	55%	41%	49%	44%	47%	46%	100%	41%	50%	49%	42%	21%
The tobacco industry	69	18	29	22	7	4	2	1	4	-	11	18	21	14	5
	28%	23%	34%	26%	29%	21%	22%	14%	21%	-	30%	29%	25%	27%	35%
Individual country governments	9	8	1	-	2	1	1	1	4	-	2	-	4	3	1
	4%	11%	1%	-	11%	4%	8%	14%	17%	-	5%	-	4%	5%	8%
The advertising industry	8	1	3	4	-	1	-	-	-	-	1	2	4	1	-
	3%	1%	3%	5%	-	4%	-	-	-	-	3%	3%	5%	2%	-
Education institutions (schools, colleges, universities)	6	5	1	-	2	1	1	1	-	-	1	1	2	2	-
	2%	6%	1%	-	11%	4%	14%	8%	-	-	3%	1%	3%	4%	-
National Health services across the EU	4	2	1	1	1	1	-	-	-	-	1	-	1	-	2
	2%	2%	1%	1%	5%	4%	-	-	-	-	3%	-	1%	-	11%
The European Parliament	4	2	-	2	-	-	-	-	2	-	-	-	1	3	-
	1%	2%	-	2%	-	-	-	-	8%	-	-	-	1%	5%	-
The media	2	-	-	2	-	-	-	-	-	-	-	1	-	1	-
	1%	-	-	2%	-	-	-	-	-	-	-	2%	-	2%	-
Other	4	-	1	3	-	-	-	-	-	-	-	2	1	1	-
	2%	-	1%	3%	-	-	-	-	-	-	-	3%	1%	2%	-
No response	32	7	20	5	1	3	1	1	2	-	6	8	8	6	4
	13%	9%	23%	6%	3%	13%	11%	18%	8%	-	16%	13%	10%	11%	24%

## Overall European Influencers

**Q2\_1. Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.**

### Most important

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Individuals who smoke	112	68	44	39	30	22	17	3	23	21	25	42
	45%	45%	46%	48%	46%	44%	40%	38%	48%	35%	59%	43%
The tobacco industry	69	45	24	20	23	17	7	2	12	18	10	29
	28%	29%	25%	24%	35%	33%	17%	25%	25%	30%	23%	30%
Individual country governments	9	7	2	3	-	3	3	-	6	2	1	-
	4%	5%	3%	4%	-	6%	7%	-	13%	4%	2%	-
The advertising industry	8	2	6	3	1	2	-	2	1	1	-	6
	3%	1%	6%	4%	2%	4%	-	25%	2%	2%	-	6%
Education institutions (schools, colleges, universities)	6	3	3	2	1	1	2	-	2	4	-	-
	2%	2%	3%	3%	1%	2%	5%	-	4%	6%	-	-
National Health services across the EU	4	3	1	-	2	1	1	-	-	3	-	1
	2%	2%	1%	-	3%	2%	3%	-	-	5%	-	1%
The European Parliament	4	4	-	1	-	1	2	-	-	2	1	1
	1%	2%	-	1%	-	2%	4%	-	-	3%	2%	1%
The media	2	2	-	2	-	-	-	-	-	-	-	2
	1%	1%	-	2%	-	-	-	-	-	-	-	2%
Other	4	2	2	2	-	-	2	-	-	-	1	3
	2%	1%	2%	2%	-	-	5%	-	-	-	2%	3%
No response	32	18	14	10	9	4	9	1	4	9	5	14
	13%	12%	15%	12%	14%	7%	20%	13%	8%	15%	11%	14%

## Overall European Influencers

**Q2\_1. Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.**

### Most important

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Individuals who smoke	112	18	26	12	19	29	8	30	35	24	41	42	14
	45%	61%	42%	36%	50%	59%	40%	47%	44%	62%	64%	58%	30%
The tobacco industry	69	5	17	15	8	10	7	21	25	6	9	15	17
	28%	16%	28%	46%	20%	20%	34%	32%	32%	16%	14%	21%	36%
Individual country governments	9	-	4	1	2	2	-	1	3	2	2	3	2
	4%	-	6%	4%	6%	4%	-	1%	3%	6%	3%	4%	4%
The advertising industry	8	1	-	-	1	-	-	1	2	1	2	2	3
	3%	3%	-	-	3%	-	-	2%	3%	2%	3%	3%	6%
Education institutions (schools, colleges, universities)	6	2	4	1	1	-	-	3	3	-	1	3	1
	2%	8%	6%	2%	3%	-	-	5%	4%	-	1%	4%	2%
National Health services across the EU	4	1	1	2	-	-	-	-	1	1	2	-	-
	2%	3%	2%	7%	-	-	-	-	1%	3%	3%	-	-
The European Parliament	4	-	4	-	1	1	1	1	1	1	-	1	-
	1%	-	6%	-	3%	2%	5%	2%	1%	3%	-	1%	-
The media	2	-	-	-	-	1	-	-	-	-	-	-	1
	1%	-	-	-	-	2%	-	-	-	-	-	-	2%
Other	4	1	2	-	2	2	1	1	2	2	2	1	1
	2%	3%	3%	-	5%	4%	5%	2%	3%	5%	3%	1%	2%
No response	32	2	4	2	4	4	3	6	7	1	6	5	8
	13%	7%	7%	6%	10%	9%	16%	9%	9%	3%	9%	7%	17%

## Overall European Influencers

**Q2\_2. Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.**

### 2nd important

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The tobacco industry	64 26%	18 23%	18 21%	28 33%	5 22%	3 17%	1 19%	1 17%	7 33%	1 50%	11 30%	19 31%	24 29%	8 16%	1 6%
The advertising industry	38 15%	15 19%	14 16%	9 10%	4 19%	6 32%	2 22%	1 14%	2 8%	- -	3 8%	8 14%	11 13%	11 22%	4 26%
Individuals who smoke	37 15%	10 13%	13 15%	14 16%	4 16%	1 4%	1 14%	2 27%	3 13%	- -	8 22%	8 13%	8 10%	11 21%	2 13%
Individual country governments	22 9%	9 12%	5 6%	8 9%	3 14%	3 17%	- -	- -	3 13%	1 50%	2 6%	4 6%	9 11%	3 5%	4 23%
National Health services across the EU	15 6%	5 6%	3 3%	7 8%	2 11%	1 4%	1 11%	1 8%	- -	- -	1 3%	6 9%	3 4%	4 8%	1 8%
Education institutions (schools, colleges, universities)	12 5%	5 6%	3 3%	4 5%	2 8%	- -	1 8%	- -	2 12%	- -	2 6%	2 3%	5 6%	3 5%	- -
The media	6 2%	2 3%	3 3%	1 1%	1 5%	1 4%	- -	- -	- -	- -	1 3%	- -	4 5%	1 2%	- -
The European Parliament	2 1%	1 1%	1 1%	- -	- -	- -	- -	- -	1 4%	- -	1 3%	- -	1 1%	- -	- -
Other	2 1%	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 2%	- -
No response	52 21%	13 17%	25 29%	14 16%	1 6%	4 21%	2 25%	2 34%	3 17%	- -	8 21%	15 24%	16 19%	9 19%	4 24%

## Overall European Influencers

**Q2\_2. Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.**

### 2nd important

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The tobacco industry	64	37	26	23	19	11	7	3	13	12	17	22
	26%	25%	27%	28%	29%	21%	17%	38%	26%	20%	38%	23%
The advertising industry	38	20	17	11	9	8	9	-	9	9	3	16
	15%	13%	18%	14%	14%	16%	21%	-	19%	16%	7%	17%
Individuals who smoke	37	26	11	13	10	7	6	1	6	13	7	12
	15%	17%	11%	16%	15%	13%	14%	13%	12%	21%	16%	12%
Individual country governments	22	16	7	9	5	6	2	-	4	6	4	9
	9%	10%	7%	11%	7%	13%	5%	-	7%	9%	8%	10%
National Health services across the EU	15	9	6	3	5	3	3	1	4	3	2	6
	6%	6%	6%	4%	7%	6%	7%	13%	8%	5%	5%	6%
Education institutions (schools, colleges, universities)	12	6	5	2	1	5	4	-	4	3	1	4
	5%	4%	6%	2%	2%	10%	9%	-	8%	5%	2%	4%
The media	6	3	3	1	-	4	1	-	1	1	1	3
	2%	2%	3%	1%	-	8%	3%	-	2%	2%	2%	3%
The European Parliament	2	2	-	-	1	1	-	-	1	-	-	1
	1%	1%	-	-	2%	2%	-	-	2%	-	-	1%
Other	2	1	1	-	1	-	-	1	-	-	1	1
	1%	1%	1%	-	2%	-	-	13%	-	-	2%	1%
No response	52	32	20	19	15	6	11	2	8	13	8	22
	21%	21%	21%	23%	22%	12%	25%	25%	17%	22%	18%	23%

## Overall European Influencers

**Q2\_2. Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.**

### 2nd important

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The tobacco industry	64	13	16	5	11	14	7	16	20	13	24	27	11
	26%	41%	26%	15%	28%	29%	32%	25%	25%	35%	38%	38%	23%
The advertising industry	38	3	9	5	6	7	4	11	11	4	4	9	9
	15%	11%	15%	14%	15%	14%	19%	18%	15%	11%	7%	13%	18%
Individuals who smoke	37	3	11	6	5	7	3	9	12	8	10	10	9
	15%	10%	18%	20%	14%	14%	16%	15%	15%	21%	15%	14%	18%
Individual country governments	22	3	5	3	4	6	2	5	8	3	6	3	2
	9%	10%	8%	11%	10%	11%	10%	8%	10%	8%	9%	4%	4%
National Health services across the EU	15	2	10	6	4	4	1	7	9	1	4	7	2
	6%	7%	16%	20%	11%	8%	5%	11%	11%	3%	6%	10%	4%
Education institutions (schools, colleges, universities)	12	1	5	1	2	1	1	2	3	2	1	4	2
	5%	3%	8%	4%	5%	2%	3%	3%	3%	4%	2%	5%	4%
The media	6	-	-	1	-	-	-	2	2	1	2	-	1
	2%	-	-	3%	-	-	-	3%	2%	3%	3%	-	2%
The European Parliament	2	-	-	-	-	-	-	1	1	1	-	-	-
	1%	-	-	-	-	-	-	1%	1%	3%	-	-	-
Other	2	-	-	-	-	1	-	-	-	-	1	1	-
	1%	-	-	-	-	2%	-	-	-	-	2%	1%	-
No response	52	5	6	5	7	10	3	11	14	5	13	11	12
	21%	18%	10%	15%	18%	20%	16%	17%	17%	14%	20%	15%	26%



## Overall European Influencers

**Q2\_3. Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.**

### 3rd important

Base: All respondents

	SURVEY TYPE			PARTY					AGE						
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The advertising industry	50 20%	10 13%	17 20%	23 27%	5 21%	2 8%	1 11%	1 8%	2 12%	- -	7 19%	15 25%	18 22%	8 16%	2 13%
The tobacco industry	35 14%	18 23%	8 9%	9 10%	5 24%	7 37%	1 8%	1 14%	4 17%	- -	5 14%	5 8%	12 14%	10 19%	4 24%
Individuals who smoke	27 11%	8 10%	13 15%	6 7%	2 8%	3 17%	1 14%	- -	2 9%	- -	3 8%	6 11%	9 11%	6 11%	3 18%
Individual country governments	22 9%	6 8%	7 8%	9 10%	2 11%	- -	1 8%	1 8%	3 12%	1 50%	4 11%	6 10%	4 5%	6 13%	1 6%
National Health services across the EU	16 6%	7 9%	4 5%	5 6%	3 11%	- -	- -	2 22%	2 12%	- -	4 11%	4 6%	5 7%	3 5%	- -
The media	13 5%	6 8%	5 6%	2 2%	1 3%	2 9%	2 22%	1 14%	1 4%	1 50%	2 5%	1 2%	4 4%	5 9%	1 4%
Education institutions (schools, colleges, universities)	8 3%	2 3%	1 1%	5 6%	- -	1 4%	1 11%	- -	1 4%	- -	1 3%	2 3%	4 5%	1 2%	1 5%
The European Parliament	6 3%	3 4%	1 1%	2 2%	3 11%	- -	- -	- -	1 4%	- -	1 3%	1 2%	3 4%	1 3%	- -
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No response	72 29%	17 22%	30 35%	25 29%	2 11%	5 26%	2 25%	2 34%	5 25%	- -	10 27%	22 36%	23 28%	11 22%	5 30%

## Overall European Influencers

**Q2\_3. Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.**

### 3rd important

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The advertising industry	50	32	18	14	16	9	10	1	6	12	12	21
	20%	21%	18%	17%	25%	18%	22%	13%	12%	20%	28%	21%
The tobacco industry	35	20	14	13	5	7	9	1	11	7	7	10
	14%	13%	15%	16%	7%	13%	21%	13%	23%	12%	15%	11%
Individuals who smoke	27	15	12	8	9	7	2	-	6	7	2	12
	11%	10%	13%	10%	14%	14%	5%	-	13%	11%	5%	12%
Individual country governments	22	14	8	6	6	7	2	1	5	6	4	8
	9%	9%	9%	7%	9%	14%	5%	13%	10%	10%	8%	8%
National Health services across the EU	16	11	5	6	4	2	4	1	2	4	4	5
	6%	7%	5%	7%	5%	4%	8%	13%	5%	6%	9%	5%
The media	13	7	6	2	1	8	2	-	4	3	1	5
	5%	5%	6%	2%	2%	16%	5%	-	9%	4%	2%	5%
Education institutions (schools, colleges, universities)	8	5	4	3	1	3	2	-	1	2	3	3
	3%	3%	4%	4%	1%	6%	4%	-	2%	3%	7%	3%
The European Parliament	6	3	3	5	2	-	-	-	1	3	-	2
	3%	2%	3%	6%	3%	-	-	-	3%	5%	-	2%
Other	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
No response	72	46	26	25	22	8	13	4	12	17	11	31
	29%	30%	27%	31%	33%	16%	30%	50%	24%	29%	25%	32%

## Overall European Influencers

**Q2\_3. Which, if any, of the following do you think is primarily responsible for any health problems which may be suffered by people who smoke in the EU? Please select up to three options, where the first choice represents the option you think is primarily responsible, followed by the second and third most responsible.**

### 3rd important

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The advertising industry	50	5	14	9	8	13	2	10	15	11	18	24	8
	20%	16%	23%	28%	22%	25%	10%	15%	18%	30%	29%	33%	17%
The tobacco industry	35	2	13	3	8	7	1	8	11	8	10	8	3
	14%	8%	21%	10%	20%	14%	5%	12%	14%	21%	15%	11%	6%
Individuals who smoke	27	3	7	6	3	4	4	9	11	1	1	7	8
	11%	10%	11%	17%	7%	8%	19%	15%	13%	2%	2%	9%	16%
Individual country governments	22	3	6	6	3	4	4	6	8	5	8	7	5
	9%	9%	10%	18%	7%	8%	17%	9%	10%	12%	13%	9%	11%
National Health services across the EU	16	3	2	1	3	2	1	3	3	3	5	3	2
	6%	11%	3%	4%	8%	4%	5%	5%	4%	9%	8%	4%	4%
The media	13	3	3	1	3	3	1	7	7	1	2	5	2
	5%	10%	5%	3%	8%	6%	3%	12%	9%	2%	3%	6%	3%
Education institutions (schools, colleges, universities)	8	3	4	1	2	6	1	2	4	2	5	3	-
	3%	9%	6%	2%	5%	12%	5%	3%	5%	5%	7%	4%	-
The European Parliament	6	1	4	-	-	1	1	2	1	-	-	1	1
	3%	4%	6%	-	-	2%	6%	3%	2%	-	-	2%	2%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
No response	72	7	9	6	9	11	6	17	19	7	15	15	19
	29%	24%	15%	18%	23%	22%	30%	26%	24%	19%	24%	21%	40%

## Overall European Influencers

**Q4\_SUM. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

### SUMMARY TABLE

Base: All respondents

	Total	Strongly disagree	Tend to disagree	Tend to agree	Strongly agree	Don't know	No response	NETS		
								Disagree	Agree	Mean
I engage with the tobacco industry on health policy issues	249 100%	117 47%	20 8%	20 8%	13 5%	61 25%	18 7%	137 55%	33 13%	3.42
I engage with the tobacco industry on policy issues which do not relate to health	249 100%	113 45%	24 10%	19 7%	11 4%	65 26%	18 7%	137 55%	30 12%	3.44
I am aware of third party organisations (for example, think tanks) who engage with policy makers on behalf of the tobacco industry	249 100%	19 8%	24 10%	57 23%	48 19%	83 33%	18 7%	43 17%	106 42%	2.09
It is important to have guidelines that govern policymakers' interactions with the tobacco industry	249 100%	16 6%	20 8%	76 31%	99 40%	22 9%	16 6%	37 15%	175 70%	1.78
I trust that academic research funded by the tobacco industry is fair and objective	249 100%	69 28%	86 35%	29 11%	7 3%	41 16%	17 7%	155 62%	36 14%	3.13

## Overall European Influencers

**Q4\_1. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**I engage with the tobacco industry on health policy issues**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 117 47%	43 56%	33 38%	41 48%	10 42%	13 65%	2 29%	2 34%	16 79%	2 100%	21 57%	30 49%	36 44%	21 41%	7 48%
Tend to disagree	(3) 20 8%	8 10%	7 8%	5 6%	3 14%	1 4%	1 8%	2 30%	1 4%	- -	1 2%	7 12%	6 7%	6 12%	- -
Tend to agree	(2) 20 8%	12 16%	2 2%	6 7%	4 19%	3 13%	3 41%	2 22%	1 4%	- -	1 3%	2 4%	5 6%	9 17%	3 20%
Strongly agree	(1) 13 5%	6 7%	3 3%	4 5%	3 14%	2 9%	1 11%	- -	- -	- -	- -	4 6%	3 4%	4 7%	2 15%
Don't know	61 25%	8 11%	28 33%	25 29%	2 11%	2 8%	1 11%	1 14%	2 12%	- -	11 30%	13 22%	26 32%	8 16%	3 17%
No response	18 7%	- -	13 15%	5 6%	- -	- -	- -	- -	- -	- -	3 8%	5 8%	6 7%	3 6%	- -
<b>NETS</b>															
Net: Disagree	137 55%	51 66%	40 47%	46 53%	13 56%	14 70%	3 37%	5 65%	17 84%	2 100%	21 59%	37 61%	42 51%	27 54%	7 48%
Net: Agree	33 13%	18 23%	5 6%	10 12%	7 33%	4 22%	4 52%	2 22%	1 4%	- -	1 3%	6 10%	8 10%	12 24%	5 35%
Mean score	3.42	3.29	3.56	3.48	2.95	3.38	2.62	3.14	3.85	4.00	3.88	3.47	3.50	3.13	2.99

## Overall European Influencers

**Q4\_1. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**I engage with the tobacco industry on health policy issues**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 117 47%	71 47%	46 48%	39 48%	35 54%	17 34%	20 47%	5 63%	33 68%	32 53%	19 44%	34 35%
Tend to disagree	(3) 20 8%	10 7%	10 10%	7 8%	3 5%	8 16%	2 5%	- -	2 4%	4 6%	3 7%	11 11%
Tend to agree	(2) 20 8%	14 9%	6 7%	8 10%	4 6%	5 10%	3 7%	- -	5 11%	4 7%	4 8%	6 6%
Strongly agree	(1) 13 5%	8 5%	4 5%	5 6%	3 5%	2 5%	2 4%	- -	4 8%	3 5%	2 4%	4 4%
Don't know	61 25%	39 25%	23 24%	16 20%	15 23%	17 33%	11 26%	2 25%	4 8%	12 21%	12 28%	33 34%
No response	18 7%	11 7%	7 7%	6 7%	5 8%	1 2%	5 12%	1 13%	1 2%	4 7%	4 9%	9 9%
<b>NETS</b>												
Net: Disagree	137 55%	81 53%	56 58%	46 56%	39 59%	25 50%	22 51%	5 63%	34 72%	35 60%	22 51%	45 46%
Net: Agree	33 13%	22 14%	11 11%	14 17%	7 11%	7 15%	5 11%	- -	9 18%	8 13%	5 12%	10 10%
Mean score	3.42	3.40	3.46	3.35	3.56	3.23	3.50	4.00	3.46	3.49	3.45	3.36

## Overall European Influencers

**Q4\_1. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

### I engage with the tobacco industry on health policy issues

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these	
Total														
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	117	15	30	17	17	22	12	28	39	29	35	36	16
		47%	49%	48%	53%	46%	44%	57%	44%	50%	76%	54%	50%	33%
Tend to disagree	(3)	20	2	6	5	3	5	1	9	3	1	3	7	4
		8%	7%	10%	15%	7%	11%	6%	14%	4%	1%	5%	10%	7%
Tend to agree	(2)	20	4	8	2	4	4	1	4	6	2	6	5	6
		8%	14%	14%	5%	12%	8%	3%	6%	8%	5%	9%	7%	12%
Strongly agree	(1)	13	4	3	2	4	2	1	3	6	-	3	2	2
		5%	13%	5%	5%	10%	3%	6%	5%	7%	-	4%	3%	4%
Don't know		61	4	12	4	6	14	5	16	21	7	17	18	16
		25%	13%	20%	13%	15%	28%	24%	25%	26%	18%	27%	25%	33%
No response		18	1	2	3	4	3	1	4	4	-	1	4	5
		7%	3%	3%	9%	10%	6%	5%	6%	5%	-	2%	6%	10%
<b>NETS</b>														
Net: Disagree		137	17	36	22	20	27	13	37	42	29	38	43	19
		55%	56%	58%	68%	52%	55%	63%	57%	54%	77%	59%	60%	41%
Net: Agree		33	8	11	3	8	6	2	7	12	2	9	7	8
		13%	28%	18%	10%	22%	11%	8%	11%	15%	5%	13%	10%	16%
Mean score		3.42	3.10	3.34	3.49	3.18	3.44	3.61	3.41	3.41	3.85	3.50	3.54	3.23

## Overall European Influencers

**Q4\_2. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**I engage with the tobacco industry on policy issues which do not relate to health**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 113 45%	45 58%	35 41%	33 38%	11 51%	14 69%	2 29%	2 34%	16 75%	2 100%	21 57%	26 43%	33 40%	25 48%	7 44%
Tend to disagree	(3) 24 10%	10 13%	5 6%	9 10%	5 24%	3 13%	1 8%	1 8%	1 4%	- -	2 5%	6 10%	7 9%	6 11%	3 21%
Tend to agree	(2) 19 7%	9 11%	2 2%	8 9%	3 14%	1 4%	2 22%	1 17%	2 9%	- -	1 3%	6 10%	5 6%	5 9%	2 12%
Strongly agree	(1) 11 4%	5 6%	3 3%	3 3%	- -	1 4%	2 30%	2 27%	- -	- -	- -	4 6%	3 3%	4 7%	1 6%
Don't know	65 26%	8 10%	28 33%	29 34%	2 11%	1 4%	1 11%	1 14%	2 12%	- -	10 28%	14 23%	29 36%	9 18%	2 11%
No response	18 7%	1 1%	13 15%	4 5%	- -	1 4%	- -	- -	- -	- -	3 8%	5 8%	5 6%	3 6%	1 6%
<b>NETS</b>															
Net: Disagree	137 55%	55 72%	40 47%	42 49%	17 75%	16 82%	3 37%	3 43%	16 79%	2 100%	22 61%	32 53%	40 49%	30 59%	10 65%
Net: Agree	30 12%	14 18%	5 6%	11 13%	3 14%	2 9%	4 52%	3 44%	2 9%	- -	1 3%	9 15%	8 9%	8 17%	3 18%
Mean score	3.44	3.39	3.60	3.36	3.41	3.62	2.40	2.58	3.75	4.00	3.84	3.32	3.47	3.32	3.23



## Overall European Influencers

**Q4\_2. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**I engage with the tobacco industry on policy issues which do not relate to health**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 113	67	46	40	32	16	19	6	33	32	18	30
	45%	44%	48%	49%	49%	31%	44%	75%	68%	54%	42%	31%
Tend to disagree	(3) 24	14	10	7	8	6	3	-	4	4	4	12
	10%	9%	10%	9%	12%	12%	8%	-	8%	7%	9%	12%
Tend to agree	(2) 19	12	7	6	6	6	1	-	4	4	1	8
	7%	8%	7%	8%	9%	11%	2%	-	9%	6%	3%	9%
Strongly agree	(1) 11	9	2	3	2	2	3	-	3	3	2	3
	4%	6%	2%	4%	3%	5%	8%	-	6%	5%	5%	3%
Don't know	65	39	26	20	13	19	11	1	3	12	14	36
	26%	25%	27%	25%	20%	37%	26%	13%	6%	19%	32%	37%
No response	18	12	6	5	5	2	5	1	1	5	4	8
	7%	8%	6%	6%	8%	4%	12%	13%	2%	8%	9%	8%
<b>NETS</b>												
Net: Disagree	137	82	56	47	40	22	22	6	37	37	22	42
	55%	53%	58%	58%	61%	43%	52%	75%	76%	62%	51%	43%
Net: Agree	30	20	9	9	8	8	4	-	8	6	3	11
	12%	13%	9%	11%	12%	16%	10%	-	16%	11%	7%	12%
Mean score	3.44	3.37	3.53	3.49	3.48	3.17	3.42	4.00	3.50	3.54	3.51	3.29

## Overall European Influencers

**Q4\_2. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**I engage with the tobacco industry on policy issues which do not relate to health**

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these	
Total														
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	113	14	30	14	18	16	10	28	37	24	31	29	15
		45%	46%	49%	43%	46%	32%	48%	43%	47%	62%	48%	41%	31%
Tend to disagree	(3)	24	4	5	7	5	7	3	7	8	3	7	8	5
		10%	15%	8%	22%	12%	14%	15%	11%	10%	7%	11%	11%	11%
Tend to agree	(2)	19	4	8	2	6	6	2	10	9	2	6	10	1
		7%	14%	13%	5%	16%	12%	7%	16%	12%	5%	10%	14%	2%
Strongly agree	(1)	11	3	3	3	-	1	-	1	2	2	2	3	4
		4%	9%	4%	8%	-	2%	-	2%	3%	4%	3%	4%	8%
Don't know		65	4	13	4	6	17	5	15	20	8	17	19	17
		26%	13%	22%	13%	16%	34%	24%	24%	25%	21%	27%	27%	35%
No response		18	1	2	3	4	3	1	3	3	-	1	3	6
		7%	3%	3%	9%	10%	6%	5%	5%	4%	-	2%	4%	12%
<b>NETS</b>														
Net: Disagree		137	18	35	21	22	23	13	34	45	27	38	37	20
		55%	61%	58%	65%	58%	46%	64%	54%	57%	70%	59%	52%	42%
Net: Agree		30	7	11	4	6	7	2	11	11	4	8	13	5
		12%	23%	17%	13%	16%	14%	7%	18%	14%	9%	13%	18%	10%
Mean score		3.44	3.17	3.37	3.28	3.41	3.27	3.58	3.33	3.42	3.62	3.44	3.28	3.24

## Overall European Influencers

### Q4\_3. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?

#### I am aware of third party organisations (for example, think tanks) who engage with policy makers on behalf of the tobacco industry

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 19 8%	9 12%	6 7%	4 5%	1 5%	3 13%	- -	- -	5 26%	- -	4 11%	6 10%	5 6%	3 5%	1 6%
Tend to disagree	(3) 24 10%	14 18%	5 6%	5 6%	5 24%	1 8%	1 14%	2 22%	4 20%	- -	2 5%	8 13%	8 10%	6 12%	- -
Tend to agree	(2) 57 23%	24 32%	9 10%	24 28%	5 22%	7 34%	1 19%	5 65%	7 34%	- -	6 17%	20 33%	10 13%	15 30%	6 36%
Strongly agree	(1) 48 19%	14 19%	18 21%	16 19%	7 33%	4 21%	3 41%	- -	- -	- -	9 24%	8 13%	13 16%	14 27%	5 30%
Don't know	83 33%	16 20%	34 40%	33 38%	4 16%	5 25%	2 25%	1 14%	4 21%	2 100%	12 33%	14 23%	40 49%	10 20%	4 27%
No response	18 7%	- -	14 16%	4 5%	- -	- -	- -	- -	- -	- -	4 11%	5 8%	5 6%	3 6%	- -
<b>NETS</b>															
Net: Disagree	43 17%	23 29%	11 13%	9 10%	7 29%	4 20%	1 14%	2 22%	9 46%	- -	6 15%	14 23%	13 16%	9 17%	1 6%
Net: Agree	106 42%	39 50%	27 31%	40 47%	12 54%	11 54%	4 60%	5 65%	7 34%	- -	15 41%	28 46%	24 29%	29 57%	10 66%
Mean score	2.09	2.28	1.97	1.94	2.02	2.17	1.64	2.25	2.90	-	2.03	2.31	2.14	1.93	1.76

## Overall European Influencers

### Q4\_3. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?

#### I am aware of third party organisations (for example, think tanks) who engage with policy makers on behalf of the tobacco industry

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 19	10	9	8	4	4	2	1	9	6	3	1
	8%	6%	9%	10%	6%	7%	5%	13%	19%	10%	7%	1%
Tend to disagree	(3) 24	19	5	6	8	3	6	1	7	8	3	6
	10%	12%	5%	7%	13%	5%	14%	13%	14%	14%	7%	6%
Tend to agree	(2) 57	37	20	18	15	11	12	1	16	11	6	23
	23%	25%	21%	22%	23%	23%	28%	13%	33%	19%	14%	24%
Strongly agree	(1) 48	31	18	19	15	7	7	-	5	14	9	21
	19%	20%	18%	23%	23%	14%	16%	-	11%	23%	20%	22%
Don't know	83	45	38	25	18	25	11	4	11	15	19	38
	33%	29%	39%	31%	27%	49%	25%	50%	23%	26%	43%	39%
No response	18	11	7	6	5	1	5	1	1	5	4	8
	7%	7%	7%	7%	8%	2%	12%	13%	2%	8%	9%	8%
<b>NETS</b>												
Net: Disagree	43	29	14	14	12	6	8	2	16	14	6	7
	17%	19%	15%	17%	19%	12%	19%	25%	32%	24%	14%	7%
Net: Agree	106	68	38	37	30	19	19	1	21	25	15	44
	42%	45%	39%	45%	46%	37%	44%	13%	43%	42%	34%	46%
Mean score	2.09	2.08	2.10	2.05	2.03	2.11	2.13	3.00	2.53	2.17	2.02	1.75

## Overall European Influencers

### Q4\_3. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?

#### I am aware of third party organisations (for example, think tanks) who engage with policy makers on behalf of the tobacco industry

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these	
Total														
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	19	2	3	3	2	2	2	5	6	3	7	4	3
		8%	6%	5%	9%	5%	4%	10%	7%	7%	7%	11%	5%	6%
Tend to disagree	(3)	24	3	11	6	3	5	-	7	7	1	5	9	3
		10%	11%	18%	18%	8%	10%	-	12%	9%	3%	7%	12%	6%
Tend to agree	(2)	57	6	12	10	10	11	6	17	20	12	19	18	9
		23%	21%	20%	30%	27%	21%	29%	27%	25%	32%	29%	26%	19%
Strongly agree	(1)	48	11	15	5	6	5	6	11	16	6	9	15	11
		19%	36%	24%	14%	17%	10%	29%	17%	20%	16%	14%	20%	24%
Don't know		83	7	18	6	13	24	6	20	27	16	23	23	15
		33%	22%	30%	20%	33%	49%	27%	32%	34%	42%	37%	32%	32%
No response		18	1	2	3	4	3	1	3	3	-	1	3	6
		7%	3%	3%	9%	10%	6%	5%	5%	4%	-	2%	4%	13%
<b>NETS</b>														
Net: Disagree		43	5	14	9	5	7	2	12	13	4	12	12	6
		17%	17%	23%	27%	13%	14%	10%	19%	16%	10%	18%	17%	12%
Net: Agree		106	17	27	14	17	16	12	29	36	18	28	33	21
		42%	58%	44%	44%	44%	31%	58%	45%	45%	48%	44%	46%	43%
Mean score		2.09	1.81	2.05	2.31	2.03	2.18	1.86	2.13	2.05	2.02	2.24	2.03	1.89

## Overall European Influencers

**Q4\_4. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**It is important to have guidelines that govern policymakers' interactions with the tobacco industry**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 16 6%	8 10%	4 5%	4 5%	3 11%	- -	1 14%	2 26%	3 13%	- -	2 5%	5 9%	3 4%	2 5%	4 23%
Tend to disagree	(3) 20 8%	8 11%	3 3%	9 10%	5 23%	- -	- -	2 25%	2 8%	- -	1 3%	2 4%	13 16%	4 8%	- -
Tend to agree	(2) 76 31%	30 39%	23 27%	23 27%	8 37%	6 29%	3 44%	2 27%	11 54%	1 50%	8 21%	22 36%	23 28%	19 36%	4 29%
Strongly agree	(1) 99 40%	29 37%	33 38%	37 43%	7 29%	14 71%	3 41%	1 8%	4 21%	1 50%	20 54%	25 40%	28 34%	19 37%	7 42%
Don't know	22 9%	2 2%	10 12%	10 12%	- -	- -	- -	1 14%	1 4%	- -	4 11%	2 3%	11 13%	4 8%	1 6%
No response	16 6%	- -	13 15%	3 3%	- -	- -	- -	- -	- -	- -	2 6%	5 8%	5 6%	3 6%	- -
<b>NETS</b>															
Net: Disagree	37 15%	17 21%	7 8%	13 15%	8 34%	- -	1 14%	4 51%	4 20%	- -	3 8%	7 12%	16 20%	6 13%	4 23%
Net: Agree	175 70%	59 76%	56 65%	60 70%	15 66%	19 100%	6 86%	3 35%	16 75%	2 100%	27 75%	47 76%	50 61%	38 74%	11 71%
Mean score	1.78	1.95	1.65	1.73	2.16	1.29	1.87	2.79	2.12	1.50	1.51	1.78	1.87	1.77	2.04

## Overall European Influencers

**Q4\_4. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**It is important to have guidelines that govern policymakers' interactions with the tobacco industry**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 16	11	5	11	3	1	1	1	4	5	3	4
	6%	7%	5%	13%	4%	2%	2%	13%	9%	8%	7%	4%
Tend to disagree	(3) 20	16	5	9	7	1	4	-	2	6	2	11
	8%	10%	5%	11%	10%	2%	8%	-	4%	10%	5%	11%
Tend to agree	(2) 76	52	24	21	19	18	16	2	19	17	14	25
	31%	34%	25%	26%	29%	36%	37%	25%	40%	28%	33%	26%
Strongly agree	(1) 99	50	49	33	26	23	13	4	19	24	18	38
	40%	33%	50%	40%	40%	45%	29%	50%	40%	40%	41%	39%
Don't know	22	14	8	4	6	7	5	-	2	6	2	12
	9%	9%	8%	5%	9%	14%	11%	-	4%	10%	5%	12%
No response	16	10	6	4	5	1	5	1	1	3	4	8
	6%	7%	6%	5%	8%	2%	12%	13%	2%	5%	9%	8%
<b>NETS</b>												
Net: Disagree	37	27	10	20	9	2	5	1	6	10	5	15
	15%	18%	10%	24%	14%	4%	10%	13%	13%	17%	12%	15%
Net: Agree	175	102	73	54	45	41	29	6	39	40	32	63
	70%	67%	76%	66%	69%	80%	67%	75%	81%	68%	74%	64%
Mean score	1.78	1.91	1.59	1.96	1.74	1.54	1.79	1.71	1.81	1.83	1.73	1.76

## Overall European Influencers

**Q4\_4. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**It is important to have guidelines that govern policymakers' interactions with the tobacco industry**

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these	
Total														
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	16	2	4	-	3	2	3	5	3	2	6	3	2
		6%	5%	6%	-	9%	5%	12%	8%	4%	6%	9%	5%	4%
Tend to disagree	(3)	20	6	6	6	2	4	2	7	6	3	6	6	-
		8%	18%	10%	19%	5%	7%	10%	10%	8%	9%	10%	9%	-
Tend to agree	(2)	76	5	17	7	10	22	3	16	18	17	27	22	18
		31%	17%	27%	22%	26%	44%	15%	24%	23%	45%	42%	31%	39%
Strongly agree	(1)	99	16	26	15	15	11	8	26	36	14	17	30	18
		40%	52%	42%	46%	39%	22%	39%	41%	45%	36%	27%	42%	38%
Don't know		22	1	7	1	4	8	4	8	13	2	7	8	4
		9%	3%	11%	3%	10%	16%	19%	12%	16%	5%	11%	11%	8%
No response		16	1	2	3	4	3	1	3	3	-	1	2	5
		6%	3%	3%	9%	10%	6%	5%	5%	4%	-	2%	3%	10%
<b>NETS</b>														
Net: Disagree		37	7	10	6	5	6	5	11	9	6	12	10	2
		15%	24%	16%	19%	14%	12%	22%	18%	12%	14%	19%	14%	4%
Net: Agree		175	21	43	22	25	33	11	41	54	31	44	52	37
		70%	70%	69%	69%	65%	66%	54%	65%	68%	80%	69%	72%	77%
Mean score		1.78	1.75	1.76	1.69	1.79	1.93	1.94	1.82	1.64	1.84	2.01	1.73	1.63



## Overall European Influencers

**Q4\_5. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**I trust that academic research funded by the tobacco industry is fair and objective**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 69 28%	18 23%	23 27%	28 33%	1 5%	6 33%	2 33%	1 8%	7 34%	1 50%	11 30%	21 34%	21 25%	11 21%	5 30%
Tend to disagree	(3) 86 35%	29 38%	30 35%	27 31%	11 50%	7 37%	1 8%	4 61%	6 29%	1 50%	13 36%	25 41%	25 31%	16 32%	6 38%
Tend to agree	(2) 29 11%	13 16%	6 7%	10 12%	7 31%	2 9%	1 8%	1 8%	3 13%	- -	4 10%	2 4%	12 15%	10 19%	1 6%
Strongly agree	(1) 7 3%	3 4%	1 1%	3 3%	- -	2 9%	2 25%	- -	- -	- -	- -	4 7%	2 2%	1 2%	- -
Don't know	41 16%	14 18%	13 15%	14 16%	3 14%	2 13%	2 25%	2 22%	5 24%	- -	6 17%	4 6%	17 21%	10 20%	4 26%
No response	17 7%	- -	13 15%	4 5%	- -	- -	- -	- -	- -	- -	3 8%	5 8%	5 6%	3 6%	- -
<b>NETS</b>															
Net: Disagree	155 62%	47 61%	53 62%	55 64%	12 55%	14 70%	3 41%	5 70%	13 64%	2 100%	24 65%	46 75%	46 56%	27 53%	11 68%
Net: Agree	36 14%	16 21%	7 8%	13 15%	7 31%	3 17%	2 33%	1 8%	3 13%	- -	4 10%	7 11%	14 17%	11 21%	1 6%
Mean score	3.13	2.97	3.25	3.18	2.69	3.08	2.65	3.00	3.28	3.50	3.26	3.19	3.08	2.97	3.33

## Overall European Influencers

**Q4\_5. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**I trust that academic research funded by the tobacco industry is fair and objective**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 69	44	25	19	27	14	5	4	13	17	15	25
	28%	29%	26%	23%	41%	28%	11%	50%	26%	28%	34%	25%
Tend to disagree	(3) 86	57	29	31	16	16	22	2	22	16	14	35
	35%	38%	30%	37%	25%	31%	50%	25%	45%	27%	32%	36%
Tend to agree	(2) 29	17	12	12	6	7	3	-	7	6	3	13
	11%	11%	12%	15%	10%	14%	7%	-	14%	10%	7%	13%
Strongly agree	(1) 7	3	4	4	2	1	1	-	2	2	1	1
	3%	2%	5%	5%	3%	2%	2%	-	5%	3%	2%	1%
Don't know	41	21	20	12	9	11	8	1	4	14	7	16
	16%	13%	21%	14%	14%	22%	18%	13%	8%	24%	16%	16%
No response	17	11	6	5	5	1	5	1	1	4	4	8
	7%	7%	6%	6%	8%	2%	12%	13%	2%	7%	9%	8%
<b>NETS</b>												
Net: Disagree	155	101	54	49	43	30	27	6	34	33	28	60
	62%	66%	56%	60%	65%	60%	62%	75%	71%	55%	65%	61%
Net: Agree	36	20	16	16	8	8	4	-	9	8	4	14
	14%	13%	17%	19%	13%	16%	9%	-	19%	14%	9%	14%
Mean score	3.13	3.17	3.06	2.99	3.32	3.14	3.01	3.67	3.03	3.15	3.30	3.14

## Overall European Influencers

**Q4\_5. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry?**

**I trust that academic research funded by the tobacco industry is fair and objective**

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	69 28%	10 33%	20 33%	11 33%	11 29%	14 28%	7 36%	22 35%	25 32%	13 35%	22 35%	20 28%	10 21%
Tend to disagree	(3)	86 35%	11 36%	16 26%	13 40%	12 32%	13 26%	5 26%	21 33%	25 32%	12 33%	20 31%	25 35%	21 43%
Tend to agree	(2)	29 11%	4 12%	8 14%	1 3%	2 5%	5 10%	1 6%	6 9%	9 11%	7 18%	5 8%	9 12%	5 10%
Strongly agree	(1)	7 3%	1 3%	1 2%	1 2%	2 5%	2 4%	- -	2 3%	1 1%	- -	4 6%	2 3%	1 2%
Don't know		41 16%	4 13%	14 22%	4 12%	7 18%	13 25%	6 27%	10 15%	15 20%	6 15%	12 19%	13 19%	6 14%
No response		17 7%	1 3%	2 3%	3 9%	4 10%	3 6%	1 5%	3 5%	3 4%	- -	1 2%	3 4%	5 10%
<b>NETS</b>														
Net: Disagree		155 62%	21 69%	36 59%	24 74%	23 61%	27 54%	13 62%	43 68%	50 64%	26 68%	42 66%	45 62%	31 64%
Net: Agree		36 14%	5 15%	9 15%	2 5%	4 11%	7 14%	1 6%	8 13%	10 13%	7 18%	9 14%	11 15%	6 12%
Mean score		3.13	3.17	3.21	3.32	3.18	3.14	3.44	3.24	3.23	3.21	3.19	3.13	3.09

## Overall European Influencers

**Q5\_SUM. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

### SUMMARY TABLE

Base: All respondents

	Total	Strongly disagree	Tend to disagree	Tend to agree	Strongly agree	Don't know	No response	NETS		
								Disagree	Agree	Mean
The tobacco industry is a legitimate stakeholder in the policymaking process regarding issues which affect its practices (for example, economic or business regulations)	249 100%	23 9%	35 14%	104 42%	36 15%	27 11%	23 9%	58 23%	141 56%	2.23
The tobacco industry is a legitimate stakeholder in the policymaking process regarding health-related issues and policy	249 100%	53 21%	56 22%	77 31%	18 7%	22 9%	23 9%	109 44%	95 38%	2.70
Third party organisations which have been funded by the tobacco industry to influence health policy discussions should be obliged to declare their source of funding	249 100%	6 2%	7 3%	38 15%	154 62%	22 9%	22 9%	13 5%	192 77%	1.34
The tobacco industry meets its responsibilities relating to the adverse effects of smoking through the existing tax regime for tobacco products	249 100%	61 25%	64 26%	41 16%	7 3%	54 22%	22 9%	125 50%	48 19%	3.04
The number of MEPs who met with tobacco company lobbyists during talks on the Tobacco Products Directive - 233 MEPs - is too high	249 100%	18 7%	55 22%	39 15%	46 19%	69 28%	22 9%	73 29%	85 34%	2.29
The tobacco industry should not be involved in the policymaking process regarding health issues	249 100%	19 8%	69 28%	46 18%	68 27%	25 10%	22 9%	88 35%	114 46%	2.19

## Overall European Influencers

**Q5\_1. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry is a legitimate stakeholder in the policymaking process regarding issues which affect its practices (for example, economic or business regulations)**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 23 9%	7 9%	5 6%	11 13%	- -	2 12%	- -	- -	4 21%	1 50%	5 13%	5 9%	8 9%	3 6%	1 6%
Tend to disagree	(3) 35 14%	10 14%	17 20%	8 9%	4 18%	2 13%	- -	1 8%	3 16%	- -	5 15%	6 9%	12 15%	10 20%	2 13%
Tend to agree	(2) 104 42%	38 50%	33 38%	33 38%	10 46%	11 58%	3 38%	4 52%	11 51%	1 50%	15 41%	29 48%	29 35%	24 46%	7 42%
Strongly agree	(1) 36 15%	12 16%	6 7%	18 21%	5 23%	3 17%	2 25%	2 26%	- -	- -	5 14%	9 15%	12 14%	6 12%	4 27%
Don't know	27 11%	9 12%	9 10%	9 10%	3 14%	- -	3 36%	1 14%	2 12%	- -	4 11%	6 9%	12 14%	4 8%	2 11%
No response	23 9%	- -	16 19%	7 8%	- -	- -	- -	- -	- -	- -	2 6%	6 10%	10 12%	4 8%	- -
<b>NETS</b>															
Net: Disagree	58 23%	17 22%	22 26%	19 22%	4 18%	5 25%	- -	1 8%	8 37%	1 50%	10 28%	11 18%	20 24%	13 26%	3 19%
Net: Agree	141 56%	51 66%	39 45%	51 59%	15 68%	15 75%	5 64%	6 78%	11 51%	1 50%	20 55%	38 63%	41 49%	30 59%	11 69%
Mean score	2.23	2.18	2.34	2.17	1.95	2.20	1.60	1.80	2.67	3.00	2.34	2.15	2.26	2.23	1.99

## Overall European Influencers

**Q5\_1. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry is a legitimate stakeholder in the policymaking process regarding issues which affect its practices (for example, economic or business regulations)**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 23 9%	12 8%	11 12%	5 6%	9 14%	6 11%	- -	3 38%	6 13%	9 15%	2 5%	6 6%
Tend to disagree	(3) 35 14%	24 16%	12 12%	8 9%	12 19%	3 7%	11 25%	1 13%	8 17%	8 14%	3 7%	16 16%
Tend to agree	(2) 104 42%	64 42%	40 42%	38 46%	26 40%	23 46%	15 36%	2 25%	23 48%	21 36%	20 47%	40 41%
Strongly agree	(1) 36 15%	23 15%	13 14%	19 23%	7 10%	7 13%	4 9%	- -	5 11%	8 14%	8 18%	14 14%
Don't know	27 11%	14 9%	13 14%	5 6%	4 6%	10 19%	7 17%	1 13%	4 7%	9 14%	5 12%	10 10%
No response	23 9%	16 10%	7 7%	7 9%	7 11%	2 4%	6 14%	1 13%	2 4%	4 7%	5 12%	12 12%
<b>NETS</b>												
Net: Disagree	58 23%	36 23%	23 23%	13 16%	22 33%	9 18%	11 25%	4 50%	14 30%	17 29%	5 12%	22 22%
Net: Agree	141 56%	87 57%	54 55%	57 69%	33 50%	30 59%	19 44%	2 25%	28 59%	30 50%	28 65%	54 55%
Mean score	2.23	2.20	2.27	1.98	2.44	2.21	2.24	3.17	2.36	2.38	1.97	2.19

## Overall European Influencers

**Q5\_1. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry is a legitimate stakeholder in the policymaking process regarding issues which affect its practices (for example, economic or business regulations)**

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these	
Total														
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	23	3	4	5	3	1	3	7	6	1	2	4	5
		9%	9%	6%	14%	7%	2%	14%	11%	7%	2%	3%	5%	10%
Tend to disagree	(3)	35	7	13	5	5	6	5	6	14	5	6	9	5
		14%	23%	21%	16%	13%	12%	25%	10%	18%	12%	10%	13%	10%
Tend to agree	(2)	104	13	24	12	16	23	3	23	31	21	36	33	19
		42%	45%	40%	37%	41%	46%	15%	36%	39%	54%	56%	46%	41%
Strongly agree	(1)	36	4	9	3	6	8	6	13	15	8	9	12	7
		15%	13%	15%	8%	15%	17%	27%	20%	19%	20%	14%	17%	14%
Don't know		27	2	7	3	4	8	2	10	8	4	9	10	4
		11%	7%	11%	9%	10%	15%	10%	15%	10%	9%	13%	13%	8%
No response		23	1	4	5	5	4	2	5	5	1	2	4	8
		9%	3%	6%	15%	13%	8%	10%	8%	6%	3%	3%	6%	17%
<b>NETS</b>														
Net: Disagree		58	10	17	10	8	7	8	13	20	5	8	13	10
		23%	32%	28%	30%	20%	14%	39%	21%	25%	14%	13%	18%	20%
Net: Agree		141	18	34	15	21	31	9	36	46	28	45	45	26
		56%	58%	55%	45%	56%	63%	42%	56%	58%	74%	71%	63%	55%
Mean score		2.23	2.31	2.23	2.48	2.16	1.99	2.32	2.16	2.16	1.96	2.02	2.08	2.22

## Overall European Influencers

**Q5\_2. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry is a legitimate stakeholder in the policymaking process regarding health-related issues and policy**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 53 21%	14 18%	18 21%	21 24%	1 6%	6 33%	- -	2 26%	4 21%	1 50%	8 21%	12 20%	14 16%	13 26%	6 36%
Tend to disagree	(3) 56 22%	24 31%	18 21%	14 16%	8 37%	5 26%	3 40%	1 8%	7 34%	- -	12 32%	13 21%	18 22%	11 21%	3 18%
Tend to agree	(2) 77 31%	28 36%	20 23%	29 34%	9 41%	7 37%	2 35%	4 52%	5 24%	1 50%	10 27%	19 32%	26 31%	15 29%	6 36%
Strongly agree	(1) 18 7%	4 6%	6 7%	8 9%	2 11%	1 4%	1 14%	- -	- -	- -	1 3%	7 11%	5 6%	5 10%	- -
Don't know	22 9%	7 9%	7 8%	8 9%	1 6%	- -	1 11%	1 14%	4 21%	- -	4 11%	3 5%	11 13%	3 6%	2 11%
No response	23 9%	- -	17 20%	6 7%	- -	- -	- -	- -	- -	- -	2 6%	7 11%	9 11%	4 8%	- -
<b>NETS</b>															
Net: Disagree	109 44%	38 49%	36 42%	35 41%	10 43%	11 59%	3 40%	2 34%	11 55%	1 50%	19 53%	25 41%	32 38%	24 47%	8 54%
Net: Agree	95 38%	32 41%	26 30%	37 43%	12 51%	8 41%	3 49%	4 52%	5 24%	1 50%	11 30%	26 43%	31 38%	20 39%	6 36%
Mean score	2.70	2.68	2.77	2.67	2.40	2.88	2.29	2.70	2.96	3.00	2.86	2.58	2.64	2.73	3.00



## Overall European Influencers

**Q5\_2. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry is a legitimate stakeholder in the policymaking process regarding health-related issues and policy**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 53	30	23	14	22	11	3	4	11	14	7	20
	21%	19%	24%	17%	34%	21%	7%	50%	23%	23%	16%	20%
Tend to disagree	(3) 56	30	26	21	11	13	10	-	17	16	9	15
	22%	20%	27%	26%	17%	25%	24%	-	35%	26%	21%	15%
Tend to agree	(2) 77	52	25	26	17	15	17	2	16	13	11	36
	31%	34%	25%	32%	26%	29%	38%	25%	34%	22%	26%	37%
Strongly agree	(1) 18	10	8	9	5	2	2	-	1	4	6	7
	7%	7%	8%	11%	8%	4%	5%	-	2%	7%	14%	7%
Don't know	22	13	9	4	4	9	4	1	1	9	5	8
	9%	9%	9%	5%	6%	18%	10%	13%	2%	14%	12%	8%
No response	23	17	6	7	6	2	7	1	2	4	5	12
	9%	11%	6%	9%	9%	4%	16%	13%	4%	7%	12%	12%
<b>NETS</b>												
Net: Disagree	109	60	49	35	33	23	13	4	28	29	16	34
	44%	39%	51%	43%	51%	46%	31%	50%	58%	50%	37%	35%
Net: Agree	95	62	32	36	22	16	19	2	17	17	17	43
	38%	41%	34%	43%	34%	33%	43%	25%	36%	29%	40%	44%
Mean score	2.70	2.65	2.79	2.56	2.91	2.80	2.44	3.33	2.84	2.83	2.52	2.61

## Overall European Influencers

**Q5\_2. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry is a legitimate stakeholder in the policymaking process regarding health-related issues and policy**

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	53 21%	6 19%	13 21%	8 24%	12 32%	7 15%	7 34%	15 24%	21 26%	6 15%	7 11%	14 20%	11 23%
Tend to disagree	(3)	56 22%	9 28%	15 24%	5 15%	5 13%	10 21%	2 8%	12 19%	21 27%	8 22%	16 26%	14 20%	10 21%
Tend to agree	(2)	77 31%	10 33%	18 30%	14 42%	9 23%	17 34%	5 22%	17 27%	20 25%	17 45%	26 40%	28 39%	10 21%
Strongly agree	(1)	18 7%	4 14%	5 9%	1 3%	4 11%	2 4%	3 16%	8 13%	7 9%	2 5%	4 6%	4 6%	5 10%
Don't know		22 9%	1 3%	7 12%	1 4%	3 7%	9 19%	2 10%	6 9%	6 8%	4 9%	9 15%	9 12%	4 8%
No response		23 9%	1 3%	3 5%	4 12%	5 13%	4 8%	2 10%	5 8%	4 5%	1 3%	2 3%	3 4%	8 17%
<b>NETS</b>														
Net: Disagree		109 44%	14 47%	28 45%	13 39%	17 45%	18 36%	9 42%	27 42%	42 53%	14 38%	23 36%	28 39%	21 44%
Net: Agree		95 38%	14 47%	24 38%	15 45%	13 34%	19 38%	8 38%	26 41%	27 34%	19 51%	30 46%	32 45%	15 32%
Mean score		2.70	2.55	2.68	2.71	2.85	2.63	2.74	2.63	2.81	2.54	2.49	2.64	2.75

## Overall European Influencers

**Q5\_3. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**Third party organisations which have been funded by the tobacco industry to influence health policy discussions should be obliged to declare their source of funding**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 6 2%	2 3%	1 1%	3 3%	- -	- -	- -	1 18%	1 4%	- -	- -	1 2%	4 5%	- -	1 8%
Tend to disagree	(3) 7 3%	5 7%	- -	2 2%	3 14%	- -	- -	1 8%	2 8%	- -	1 2%	2 3%	3 4%	2 3%	- -
Tend to agree	(2) 38 15%	16 21%	11 13%	11 13%	5 24%	2 8%	- -	3 39%	6 30%	- -	6 16%	12 20%	12 15%	6 12%	2 11%
Strongly agree	(1) 154 62%	48 63%	50 58%	56 65%	13 57%	18 92%	5 75%	2 22%	11 51%	2 100%	23 63%	38 63%	43 52%	36 71%	12 76%
Don't know	22 9%	6 7%	8 9%	8 9%	1 6%	- -	2 25%	1 14%	2 8%	- -	5 14%	2 3%	11 13%	3 6%	1 5%
No response	22 9%	- -	16 19%	6 7%	- -	- -	- -	- -	- -	- -	2 6%	6 10%	9 11%	4 8%	- -
<b>NETS</b>															
Net: Disagree	13 5%	7 10%	1 1%	5 6%	3 14%	- -	- -	2 26%	2 12%	- -	1 2%	3 4%	7 9%	2 3%	1 8%
Net: Agree	192 77%	64 83%	61 71%	67 78%	18 81%	19 100%	5 75%	4 60%	17 81%	2 100%	29 79%	50 82%	55 67%	42 83%	13 87%
Mean score	1.34	1.46	1.23	1.33	1.54	1.08	1.00	2.25	1.62	1.00	1.25	1.35	1.48	1.21	1.37

## Overall European Influencers

**Q5\_3. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**Third party organisations which have been funded by the tobacco industry to influence health policy discussions should be obliged to declare their source of funding**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 6	4	2	4	2	-	-	-	1	1	1	2
	2%	3%	2%	5%	3%	-	-	-	3%	1%	2%	2%
Tend to disagree	(3) 7	7	1	1	2	2	3	-	2	2	-	3
	3%	4%	1%	2%	2%	3%	6%	-	4%	4%	-	3%
Tend to agree	(2) 38	25	13	12	9	7	9	1	10	7	8	13
	15%	16%	14%	14%	14%	13%	22%	13%	20%	12%	18%	14%
Strongly agree	(1) 154	89	65	51	44	34	20	5	32	37	25	60
	62%	59%	67%	63%	67%	68%	46%	63%	67%	62%	59%	61%
Don't know	22	12	10	6	3	6	5	1	1	9	4	8
	9%	8%	10%	8%	5%	12%	12%	13%	2%	14%	9%	8%
No response	22	16	6	7	6	2	6	1	2	4	5	11
	9%	10%	6%	9%	9%	4%	14%	13%	4%	7%	12%	11%
<b>NETS</b>												
Net: Disagree	13	11	3	6	3	2	3	-	3	3	1	5
	5%	7%	3%	7%	5%	3%	6%	-	6%	5%	2%	5%
Net: Agree	192	114	78	63	53	41	29	6	42	44	33	73
	77%	75%	81%	77%	81%	81%	68%	75%	88%	74%	77%	75%
Mean score	1.34	1.41	1.25	1.40	1.32	1.23	1.46	1.17	1.38	1.30	1.31	1.33

## Overall European Influencers

**Q5\_3. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**Third party organisations which have been funded by the tobacco industry to influence health policy discussions should be obliged to declare their source of funding**

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these	
Total														
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	6	1	2	-	1	4	1	2	2	1	3	3	-
		2%	3%	4%	-	3%	9%	6%	3%	3%	3%	5%	5%	-
Tend to disagree	(3)	7	2	2	2	-	-	-	2	-	-	2	1	1
		3%	6%	3%	7%	-	-	-	3%	-	-	3%	1%	1%
Tend to agree	(2)	38	3	6	6	6	13	2	6	10	8	15	10	5
		15%	9%	10%	17%	15%	26%	8%	9%	13%	21%	24%	14%	11%
Strongly agree	(1)	154	23	42	19	25	22	14	44	55	24	35	45	29
		62%	75%	68%	60%	67%	44%	67%	69%	70%	64%	55%	63%	61%
Don't know		22	1	7	1	7	7	2	6	7	4	7	10	5
		9%	3%	11%	4%	3%	13%	10%	9%	9%	9%	10%	13%	10%
No response		22	1	3	4	5	4	2	4	4	1	2	3	8
		9%	3%	5%	12%	13%	8%	10%	6%	5%	3%	3%	4%	17%
<b>NETS</b>														
Net: Disagree		13	3	4	2	1	4	1	4	2	1	5	4	1
		5%	9%	6%	7%	3%	9%	6%	6%	3%	3%	8%	6%	1%
Net: Agree		192	25	48	25	31	35	15	50	66	32	50	55	34
		77%	84%	78%	77%	82%	70%	75%	79%	83%	85%	79%	76%	72%
Mean score		1.34	1.34	1.31	1.37	1.27	1.66	1.32	1.28	1.25	1.35	1.52	1.37	1.18

## Overall European Influencers

**Q5\_4. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry meets its responsibilities relating to the adverse effects of smoking through the existing tax regime for tobacco products**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 61 25%	13 17%	25 29%	23 27%	- -	7 34%	1 16%	1 14%	4 21%	1 50%	7 18%	17 28%	18 22%	13 26%	5 29%
Tend to disagree	(3) 64 26%	26 33%	16 19%	22 26%	7 31%	9 45%	1 11%	4 52%	5 26%	- -	9 25%	19 31%	16 20%	16 32%	3 20%
Tend to agree	(2) 41 16%	25 32%	8 9%	8 9%	11 47%	3 17%	2 22%	2 34%	7 32%	- -	8 21%	9 14%	11 14%	10 20%	3 19%
Strongly agree	(1) 7 3%	3 4%	3 3%	1 1%	1 6%	- -	2 25%	- -	- -	- -	1 3%	2 3%	1 1%	2 5%	1 6%
Don't know	54 22%	10 14%	18 21%	26 30%	4 16%	1 4%	2 25%	- -	4 20%	1 50%	10 28%	9 14%	26 32%	5 10%	4 25%
No response	22 9%	- -	16 19%	6 7%	- -	- -	- -	- -	- -	- -	2 6%	6 10%	9 11%	4 8%	- -
<b>NETS</b>															
Net: Disagree	125 50%	39 50%	41 48%	45 52%	7 31%	15 78%	2 27%	5 66%	10 48%	1 50%	16 43%	36 59%	35 42%	30 58%	8 49%
Net: Agree	48 19%	28 36%	11 13%	9 10%	12 52%	3 17%	3 48%	2 34%	7 32%	- -	9 24%	10 17%	12 15%	13 25%	4 25%
Mean score	3.04	2.73	3.21	3.24	2.31	3.17	2.23	2.79	2.86	4.00	2.88	3.11	3.11	2.96	2.97

## Overall European Influencers

**Q5\_4. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry meets its responsibilities relating to the adverse effects of smoking through the existing tax regime for tobacco products**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 61	36	25	17	26	10	4	4	12	10	14	26
	25%	24%	26%	20%	41%	20%	9%	50%	25%	17%	31%	26%
Tend to disagree	(3) 64	37	27	21	11	17	13	1	17	15	6	26
	26%	24%	28%	26%	17%	34%	30%	13%	34%	25%	14%	27%
Tend to agree	(2) 41	26	15	15	8	8	10	-	13	15	6	6
	16%	17%	15%	19%	12%	15%	23%	-	27%	24%	13%	6%
Strongly agree	(1) 7	4	3	3	1	-	3	-	1	1	1	4
	3%	3%	3%	4%	2%	-	6%	-	2%	2%	2%	4%
Don't know	54	34	21	18	13	14	7	2	4	15	12	24
	22%	22%	21%	22%	20%	27%	17%	25%	8%	25%	28%	25%
No response	22	16	6	7	6	2	6	1	2	4	5	11
	9%	10%	6%	9%	9%	4%	14%	13%	4%	7%	12%	11%
<b>NETS</b>												
Net: Disagree	125	73	52	38	38	27	17	5	29	25	20	52
	50%	48%	54%	46%	58%	54%	40%	63%	59%	42%	45%	53%
Net: Agree	48	30	18	18	9	8	13	-	14	16	7	11
	19%	20%	18%	23%	14%	15%	29%	-	29%	26%	15%	11%
Mean score	3.04	3.02	3.07	2.91	3.36	3.07	2.61	3.80	2.93	2.83	3.22	3.18

## Overall European Influencers

**Q5\_4. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry meets its responsibilities relating to the adverse effects of smoking through the existing tax regime for tobacco products**

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	61	6	15	10	8	7	7	17	25	3	16	17	10
		25%	19%	25%	30%	21%	14%	36%	27%	32%	8%	24%	24%	20%
Tend to disagree	(3)	64	11	11	10	12	12	3	13	16	12	12	21	16
		26%	37%	18%	31%	32%	23%	15%	21%	21%	32%	19%	29%	33%
Tend to agree	(2)	41	6	15	4	4	7	4	14	15	7	12	9	4
		16%	20%	25%	11%	9%	13%	20%	22%	19%	19%	19%	12%	8%
Strongly agree	(1)	7	3	2	1	2	1	-	1	1	1	2	2	-
		3%	11%	4%	2%	5%	2%	-	2%	1%	3%	4%	3%	-
Don't know		54	3	15	4	7	19	4	14	17	14	20	20	11
		22%	10%	24%	14%	19%	39%	19%	22%	22%	36%	32%	27%	22%
No response		22	1	3	4	5	4	2	4	4	1	2	3	8
		9%	3%	5%	12%	13%	8%	10%	6%	5%	3%	3%	4%	17%
<b>NETS</b>														
Net: Disagree		125	17	26	20	20	19	11	31	42	15	27	38	25
		50%	56%	43%	60%	53%	37%	51%	48%	53%	39%	43%	53%	53%
Net: Agree		48	9	18	5	6	8	4	15	16	8	14	11	4
		19%	31%	29%	14%	15%	15%	20%	24%	21%	22%	22%	15%	8%
Mean score		3.04	2.74	2.89	3.18	3.02	2.94	3.22	3.03	3.14	2.73	2.97	3.10	3.20



## Overall European Influencers

**Q5\_5. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The number of MEPs who met with tobacco company lobbyists during talks on the Tobacco Products Directive - 233 MEPs - is too high**

Base: All respondents

	Total	SURVEY TYPE			PARTY					AGE					
		MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 18 7%	6 8%	5 6%	7 8%	2 8%	1 4%	2 22%	1 18%	1 4%	- -	2 5%	6 10%	5 7%	3 6%	2 15%
Tend to disagree	(3) 55 22%	26 33%	11 13%	18 21%	10 46%	2 9%	2 25%	4 55%	8 38%	- -	9 25%	18 29%	16 20%	10 20%	2 12%
Tend to agree	(2) 39 15%	12 15%	16 19%	11 13%	4 19%	3 17%	1 8%	1 14%	2 12%	1 50%	7 18%	10 16%	12 15%	7 13%	2 14%
Strongly agree	(1) 46 19%	15 20%	14 16%	17 20%	1 5%	5 28%	2 25%	- -	7 34%	1 50%	5 13%	12 20%	14 17%	11 22%	3 22%
Don't know	69 28%	18 23%	24 28%	27 31%	5 23%	8 42%	1 19%	1 14%	2 12%	- -	12 33%	10 16%	26 31%	16 32%	6 37%
No response	22 9%	- -	16 19%	6 7%	- -	- -	- -	- -	- -	- -	2 6%	6 10%	9 11%	4 8%	- -
<b>NETS</b>															
Net: Disagree	73 29%	32 42%	16 19%	25 29%	12 54%	3 13%	3 48%	5 73%	9 42%	- -	11 30%	24 39%	22 26%	13 25%	4 27%
Net: Agree	85 34%	27 35%	30 35%	28 33%	5 24%	9 45%	2 33%	1 14%	9 46%	2 100%	11 32%	22 36%	26 32%	18 35%	6 37%
Mean score	2.29	2.39	2.15	2.28	2.73	1.82	2.55	3.05	2.15	1.50	2.36	2.39	2.28	2.15	2.30

## Overall European Influencers

**Q5\_5. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The number of MEPs who met with tobacco company lobbyists during talks on the Tobacco Products Directive - 233 MEPs - is too high**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 18	12	6	9	3	4	2	-	3	5	6	5
	7%	8%	7%	11%	5%	8%	5%	-	6%	8%	14%	5%
Tend to disagree	(3) 55	38	16	19	21	6	9	-	19	7	7	21
	22%	25%	17%	23%	31%	12%	21%	-	40%	12%	16%	22%
Tend to agree	(2) 39	21	17	15	5	10	7	2	6	11	7	15
	15%	14%	18%	18%	7%	20%	16%	25%	11%	19%	16%	15%
Strongly agree	(1) 46	23	23	14	17	8	6	1	13	11	5	18
	19%	15%	24%	18%	26%	15%	15%	13%	26%	18%	12%	18%
Don't know	69	41	28	17	14	21	13	4	6	22	13	27
	28%	27%	29%	21%	22%	41%	29%	50%	12%	37%	31%	28%
No response	22	16	6	7	6	2	6	1	2	4	5	11
	9%	10%	6%	9%	9%	4%	14%	13%	4%	7%	12%	11%
<b>NETS</b>												
Net: Disagree	73	50	23	28	24	10	11	-	22	12	13	26
	29%	33%	24%	34%	36%	20%	26%	-	46%	20%	30%	27%
Net: Agree	85	45	40	29	21	18	13	3	18	22	12	33
	34%	29%	42%	36%	33%	35%	30%	38%	38%	37%	28%	34%
Mean score	2.29	2.41	2.10	2.40	2.22	2.23	2.29	1.67	2.30	2.17	2.55	2.23

## Overall European Influencers

**Q5\_5. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The number of MEPs who met with tobacco company lobbyists during talks on the Tobacco Products Directive - 233 MEPs - is too high**

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	18 7%	3 10%	5 9%	1 4%	3 8%	3 7%	3 14%	9 13%	9 11%	4 10%	4 7%	7 10%	4 8%
Tend to disagree	(3)	55 22%	7 22%	14 23%	12 36%	6 15%	13 27%	3 14%	14 22%	14 18%	10 27%	19 30%	14 20%	8 17%
Tend to agree	(2)	39 15%	8 26%	11 18%	4 13%	3 8%	8 16%	4 21%	8 13%	13 16%	4 10%	10 16%	9 13%	6 13%
Strongly agree	(1)	46 19%	6 21%	12 20%	8 25%	8 22%	6 12%	4 19%	12 19%	20 25%	8 20%	7 12%	18 25%	6 13%
Don't know		69 28%	5 17%	15 25%	3 10%	13 34%	15 30%	5 22%	17 26%	19 24%	11 30%	21 32%	21 29%	16 33%
No response		22 9%	1 3%	3 5%	4 12%	5 13%	4 8%	2 10%	4 6%	4 5%	1 3%	2 3%	3 4%	8 17%
<b>NETS</b>														
Net: Disagree		73 29%	10 32%	20 32%	13 39%	9 23%	17 33%	6 28%	23 35%	23 29%	14 37%	24 37%	21 29%	12 25%
Net: Agree		85 34%	14 47%	24 38%	12 38%	11 30%	14 28%	8 40%	21 32%	33 41%	12 31%	18 28%	27 37%	12 25%
Mean score		2.29	2.27	2.29	2.22	2.16	2.45	2.35	2.44	2.22	2.40	2.50	2.21	2.41

## Overall European Influencers

**Q5\_6. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry should not be involved in the policymaking process regarding health issues**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 19 8%	7 9%	3 3%	9 10%	4 16%	1 4%	1 8%	- -	2 9%	- -	3 8%	3 5%	7 9%	4 7%	2 15%
Tend to disagree	(3) 69 28%	27 35%	15 17%	27 31%	9 38%	6 32%	3 48%	4 60%	4 20%	- -	9 25%	21 35%	24 29%	11 22%	4 25%
Tend to agree	(2) 46 18%	19 25%	18 21%	9 10%	7 32%	4 21%	2 22%	1 14%	5 25%	1 50%	9 26%	9 15%	10 13%	12 24%	4 23%
Strongly agree	(1) 68 27%	18 24%	25 29%	25 29%	1 5%	7 38%	1 11%	2 26%	7 34%	1 50%	8 22%	18 30%	21 26%	15 30%	4 25%
Don't know	25 10%	6 8%	9 10%	10 12%	2 9%	1 4%	1 11%	- -	2 12%	- -	5 14%	3 5%	11 13%	4 9%	2 11%
No response	22 9%	- -	16 19%	6 7%	- -	- -	- -	- -	- -	- -	2 6%	6 10%	9 11%	4 8%	- -
<b>NETS</b>															
Net: Disagree	88 35%	34 44%	18 21%	36 42%	12 55%	7 37%	4 56%	4 60%	6 29%	- -	12 33%	24 40%	31 37%	15 29%	6 40%
Net: Agree	114 46%	37 48%	43 50%	34 40%	8 37%	12 59%	2 33%	3 40%	12 59%	2 100%	17 48%	28 45%	32 39%	28 55%	8 49%
Mean score	2.19	2.31	1.93	2.29	2.72	2.03	2.59	2.34	2.03	1.50	2.24	2.17	2.26	2.07	2.33

## Overall European Influencers

**Q5\_6. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry should not be involved in the policymaking process regarding health issues**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 19 8%	14 9%	5 5%	8 9%	6 10%	2 4%	2 5%	1 13%	3 6%	4 7%	6 15%	5 5%
Tend to disagree	(3) 69 28%	41 27%	28 29%	27 32%	16 25%	13 25%	13 31%	-	16 32%	14 23%	12 28%	26 27%
Tend to agree	(2) 46 18%	32 21%	14 14%	16 19%	9 14%	8 17%	13 29%	-	13 27%	12 21%	5 12%	16 16%
Strongly agree	(1) 68 27%	35 23%	33 34%	20 24%	23 34%	16 32%	5 11%	5 63%	15 31%	16 26%	10 23%	28 29%
Don't know	25 10%	14 9%	11 11%	5 6%	5 7%	10 19%	4 10%	1 13%	-	9 16%	5 11%	11 11%
No response	22 9%	16 10%	6 6%	7 9%	6 9%	2 4%	6 14%	1 13%	2 4%	4 7%	5 12%	11 11%
<b>NETS</b>												
Net: Disagree	88 35%	55 36%	33 34%	34 42%	23 35%	14 28%	16 36%	1 13%	19 39%	18 30%	18 43%	32 33%
Net: Agree	114 46%	67 44%	47 49%	35 43%	32 49%	25 49%	17 40%	5 63%	28 57%	28 47%	15 35%	44 45%
Mean score	2.19	2.27	2.06	2.32	2.12	2.00	2.39	1.50	2.14	2.14	2.44	2.12

## Overall European Influencers

**Q5\_6. To what extent do you agree or disagree with each of the following statements regarding the tobacco industry and policymaking?**

**The tobacco industry should not be involved in the policymaking process regarding health issues**

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these	
Total														
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	19	2	5	2	3	3	1	4	5	-	4	4	6
		8%	8%	8%	6%	7%	6%	3%	6%	6%	-	7%	6%	12%
Tend to disagree	(3)	69	7	14	11	9	16	2	16	17	12	23	22	12
		28%	22%	22%	33%	23%	31%	10%	26%	22%	31%	36%	30%	26%
Tend to agree	(2)	46	8	15	3	2	5	4	12	13	13	10	8	11
		18%	28%	24%	9%	5%	9%	20%	19%	16%	33%	16%	11%	22%
Strongly agree	(1)	68	11	17	9	15	12	9	21	32	8	15	24	7
		27%	36%	28%	29%	40%	25%	44%	33%	40%	21%	24%	34%	15%
Don't know		25	1	8	3	4	10	3	7	8	5	9	11	4
		10%	3%	13%	10%	11%	20%	14%	11%	11%	12%	15%	15%	8%
No response		22	1	3	4	5	4	2	4	4	1	2	3	8
		9%	3%	5%	12%	13%	8%	10%	6%	5%	3%	3%	4%	17%
<b>NETS</b>														
Net: Disagree		88	9	19	13	11	19	3	20	22	12	27	26	18
		35%	30%	30%	40%	30%	38%	12%	31%	28%	31%	42%	36%	38%
Net: Agree		114	19	32	12	17	17	13	33	45	21	25	32	18
		46%	63%	51%	38%	45%	34%	64%	52%	57%	54%	40%	45%	37%
Mean score		2.19	2.02	2.13	2.22	1.96	2.27	1.62	2.05	1.92	2.13	2.31	2.10	2.48

## Overall European Influencers

**Q6\_SUM.** The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?

### SUMMARY TABLE

Base: All respondents

	Total	Strongly disagree	Tend to disagree	Tend to agree	Strongly agree	Don't know	No response	NETS		
								Disagree	Agree	Mean
Before reading the information above, I was aware that rules exist which govern policymakers' interactions with the tobacco industry	249 100%	37 15%	34 14%	63 25%	44 18%	41 16%	29 12%	72 29%	107 43%	2.36
Before reading the information above, I was aware of the Framework Convention on Tobacco Control by name	249 100%	76 31%	37 15%	37 15%	28 11%	40 16%	30 12%	114 46%	65 26%	2.91
Before reading the information above, I had a good understanding of the Framework Convention on Tobacco Control	249 100%	94 38%	45 18%	19 8%	15 6%	48 19%	28 11%	139 56%	34 14%	3.26
I engage less with the tobacco industry as a result of the Framework Convention on Tobacco Control	249 100%	51 21%	26 10%	16 6%	7 3%	120 48%	29 12%	77 31%	23 9%	3.22
I would like more information on the Framework Convention on Tobacco Control	249 100%	43 17%	31 13%	71 28%	16 7%	59 24%	29 12%	74 30%	87 35%	2.62
I support measures to limit interactions with the tobacco industry relating to health policy and ensure the transparency of interactions which do occur, as outlined in article 5.3 of the Framework Convention on Tobacco Control	249 100%	8 3%	21 9%	75 30%	53 21%	63 25%	29 12%	29 12%	128 51%	1.90

## Overall European Influencers

**Q6\_1. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**Before reading the information above, I was aware that rules exist which govern policymakers' interactions with the tobacco industry**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 37 15%	8 11%	12 14%	17 20%	4 19%	2 9%	1 19%	- -	1 4%	1 50%	6 16%	9 14%	13 16%	3 5%	6 37%
Tend to disagree	(3) 34 14%	19 25%	8 9%	7 8%	8 36%	3 17%	3 41%	2 25%	3 17%	- -	5 15%	10 17%	11 13%	6 12%	2 11%
Tend to agree	(2) 63 25%	24 31%	16 19%	23 27%	6 27%	7 37%	2 25%	2 30%	7 33%	- -	9 25%	16 26%	14 17%	22 44%	2 16%
Strongly agree	(1) 44 18%	16 21%	14 16%	14 16%	2 11%	6 30%	1 14%	- -	7 34%	- -	5 14%	11 18%	17 20%	9 18%	2 13%
Don't know	41 16%	5 6%	18 21%	18 21%	2 9%	- -	- -	2 27%	1 4%	1 50%	7 19%	9 15%	18 22%	5 10%	1 6%
No response	29 12%	4 6%	18 21%	7 8%	- -	1 8%	- -	1 18%	2 8%	- -	4 11%	6 10%	10 12%	6 11%	3 18%
<b>NETS</b>															
Net: Disagree	72 29%	28 36%	20 23%	24 28%	12 54%	5 26%	4 60%	2 25%	4 21%	1 50%	11 31%	19 31%	24 29%	9 17%	7 47%
Net: Agree	107 43%	40 52%	30 35%	37 43%	8 37%	13 67%	3 40%	2 30%	14 67%	- -	14 38%	27 45%	30 37%	32 62%	4 29%
Mean score	2.36	2.29	2.36	2.44	2.68	2.05	2.65	2.45	1.91	4.00	2.49	2.35	2.38	2.06	2.94



## Overall European Influencers

**Q6\_1. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**Before reading the information above, I was aware that rules exist which govern policymakers' interactions with the tobacco industry**

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 37	26	11	12	11	7	7	-	5	11	7	14
	15%	17%	11%	15%	17%	14%	16%	-	11%	19%	16%	14%
Tend to disagree	(3) 34	20	15	12	11	5	6	1	13	9	5	8
	14%	13%	15%	14%	16%	10%	14%	13%	27%	14%	11%	9%
Tend to agree	(2) 63	43	20	22	12	13	14	3	9	17	11	26
	25%	28%	21%	27%	18%	25%	33%	38%	19%	29%	25%	27%
Strongly agree	(1) 44	21	23	15	18	7	2	1	12	8	8	15
	18%	14%	24%	19%	28%	15%	5%	13%	26%	13%	18%	15%
Don't know	41	22	19	10	8	15	6	2	3	7	9	22
	16%	14%	19%	13%	12%	29%	14%	25%	6%	12%	21%	23%
No response	29	21	8	10	6	4	8	1	6	8	4	12
	12%	14%	9%	13%	9%	8%	18%	13%	12%	13%	9%	12%
<b>NETS</b>												
Net: Disagree	72	46	26	24	22	12	13	1	18	20	12	22
	29%	30%	27%	30%	33%	23%	30%	13%	37%	33%	27%	23%
Net: Agree	107	64	44	37	30	20	16	4	22	25	19	41
	43%	42%	45%	45%	46%	40%	38%	50%	45%	42%	43%	42%
Mean score	2.36	2.47	2.19	2.34	2.28	2.35	2.61	2.00	2.27	2.51	2.36	2.34

## Overall European Influencers

**Q6\_1. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**Before reading the information above, I was aware that rules exist which govern policymakers' interactions with the tobacco industry**

Base: All respondents

		POLICY AREA											
		Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
	Total												
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 37	5	8	3	5	8	2	7	13	5	8	10	6
	15%	15%	13%	9%	14%	16%	10%	11%	16%	13%	12%	14%	13%
Tend to disagree	(3) 34	7	10	8	3	7	2	13	13	8	9	10	2
	14%	22%	17%	24%	7%	15%	9%	21%	17%	22%	13%	14%	5%
Tend to agree	(2) 63	10	21	9	10	15	1	17	23	13	19	21	14
	25%	32%	33%	28%	26%	30%	5%	26%	29%	34%	29%	30%	30%
Strongly agree	(1) 44	7	10	3	10	6	6	12	14	4	15	11	10
	18%	24%	16%	10%	27%	12%	29%	18%	18%	10%	24%	15%	20%
Don't know	41	1	7	5	4	8	7	12	11	4	10	14	6
	16%	3%	11%	16%	10%	16%	32%	18%	14%	10%	16%	19%	13%
No response	29	1	6	4	6	5	3	4	5	4	3	6	9
	12%	3%	9%	12%	16%	11%	16%	6%	7%	10%	5%	9%	19%
<b>NETS</b>													
Net: Disagree	72	11	18	11	8	16	4	20	26	14	17	20	9
	29%	37%	30%	33%	21%	31%	18%	31%	33%	36%	26%	28%	19%
Net: Agree	107	17	31	12	20	21	7	28	37	17	34	32	24
	43%	56%	50%	38%	53%	42%	34%	44%	47%	44%	53%	44%	50%
Mean score	2.36	2.30	2.33	2.45	2.10	2.49	1.98	2.31	2.39	2.49	2.18	2.37	2.17

## Overall European Influencers

**Q6\_2. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**Before reading the information above, I was aware of the Framework Convention on Tobacco Control by name**

Base: All respondents

	Total	SURVEY TYPE			PARTY					AGE					
		MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 76 31%	18 24%	26 30%	32 37%	10 46%	2 13%	2 27%	1 17%	3 12%	2 100%	15 41%	18 30%	24 29%	10 20%	7 43%
Tend to disagree	(3) 37 15%	15 20%	12 14%	10 12%	5 24%	4 20%	2 33%	1 17%	3 13%	- -	6 18%	9 15%	9 11%	11 22%	2 11%
Tend to agree	(2) 37 15%	17 22%	9 10%	11 13%	4 19%	6 30%	2 25%	2 22%	3 16%	- -	3 8%	12 20%	10 13%	10 19%	2 11%
Strongly agree	(1) 28 11%	15 20%	6 7%	7 8%	1 6%	4 21%	1 14%	- -	9 42%	- -	1 3%	8 14%	11 14%	6 11%	2 11%
Don't know	40 16%	8 11%	14 16%	18 21%	1 6%	2 8%	- -	2 27%	3 16%	- -	7 19%	6 10%	16 20%	10 19%	1 6%
No response	30 12%	3 4%	19 22%	8 9%	- -	1 8%	- -	1 18%	- -	- -	4 11%	7 11%	11 13%	4 8%	3 18%
<b>NETS</b>															
Net: Disagree	114 46%	34 44%	38 44%	42 49%	16 69%	6 33%	4 60%	2 33%	5 25%	2 100%	21 59%	28 45%	33 40%	22 42%	8 54%
Net: Agree	65 26%	32 42%	15 17%	18 21%	6 25%	10 51%	3 40%	2 22%	12 59%	- -	4 11%	20 33%	22 27%	15 30%	3 22%
Mean score	2.91	2.56	3.09	3.12	3.16	2.29	2.73	2.91	1.94	4.00	3.40	2.78	2.83	2.71	3.14

## Overall European Influencers

**Q6\_2. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**Before reading the information above, I was aware of the Framework Convention on Tobacco Control by name**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 76	52	24	25	25	9	16	2	12	21	14	30
	31%	34%	25%	30%	38%	17%	38%	25%	25%	35%	33%	31%
Tend to disagree	(3) 37	22	16	11	9	7	8	2	8	12	5	13
	15%	14%	17%	14%	14%	14%	18%	25%	17%	20%	11%	13%
Tend to agree	(2) 37	21	15	9	10	10	6	1	10	8	8	12
	15%	14%	16%	11%	16%	21%	15%	13%	21%	13%	18%	12%
Strongly agree	(1) 28	16	12	11	8	8	1	-	8	5	4	10
	11%	11%	12%	14%	13%	15%	2%	-	16%	9%	9%	10%
Don't know	40	21	19	14	7	13	4	2	4	8	9	19
	16%	14%	20%	17%	10%	25%	10%	25%	9%	13%	21%	20%
No response	30	20	9	11	6	4	7	1	6	6	4	14
	12%	13%	10%	14%	9%	8%	17%	13%	12%	10%	9%	14%
<b>NETS</b>												
Net: Disagree	114	74	40	36	34	16	24	4	20	32	19	43
	46%	48%	42%	44%	52%	31%	55%	50%	42%	55%	43%	44%
Net: Agree	65	38	28	20	19	18	7	1	18	13	12	22
	26%	25%	28%	25%	28%	35%	17%	13%	37%	22%	27%	22%
Mean score	2.91	2.99	2.77	2.88	2.96	2.50	3.25	3.20	2.64	3.04	2.95	2.97

## Overall European Influencers

**Q6\_2. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**Before reading the information above, I was aware of the Framework Convention on Tobacco Control by name**

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	76	8	18	7	8	11	3	15	24	13	21	23	18
		31%	26%	29%	20%	21%	22%	14%	23%	30%	33%	32%	31%	39%
Tend to disagree	(3)	37	6	13	9	7	10	4	10	11	8	7	7	8
		15%	21%	20%	27%	17%	20%	18%	16%	14%	21%	11%	10%	16%
Tend to agree	(2)	37	6	14	4	5	13	3	14	16	6	12	15	5
		15%	20%	23%	11%	14%	25%	13%	21%	20%	17%	18%	21%	10%
Strongly agree	(1)	28	4	4	3	10	3	4	9	10	1	9	5	3
		11%	14%	6%	10%	26%	6%	19%	15%	13%	3%	13%	7%	6%
Don't know		40	5	9	5	3	8	4	11	12	6	12	15	5
		16%	15%	14%	16%	7%	16%	19%	17%	16%	17%	18%	22%	10%
No response		30	1	4	5	6	5	3	5	5	4	4	6	9
		12%	3%	7%	15%	16%	11%	16%	8%	7%	10%	7%	9%	19%
<b>NETS</b>														
Net: Disagree		114	14	31	15	14	21	7	25	35	21	28	30	26
		46%	47%	50%	47%	38%	42%	33%	39%	45%	54%	43%	42%	55%
Net: Agree		65	10	18	7	15	15	7	23	26	7	20	20	8
		26%	35%	30%	21%	39%	31%	32%	36%	33%	19%	32%	28%	16%
Mean score		2.91	2.72	2.92	2.85	2.43	2.79	2.44	2.63	2.80	3.15	2.83	2.96	3.23

## Overall European Influencers

**Q6\_3. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**Before reading the information above, I had a good understanding of the Framework Convention on Tobacco Control**

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 94 38%	23 30%	31 36%	40 47%	9 40%	9 46%	3 41%	1 17%	1 4%	2 100%	17 46%	27 45%	30 36%	10 20%	8 54%
Tend to disagree	(3) 45 18%	20 26%	14 16%	11 13%	7 32%	4 21%	2 33%	3 39%	4 17%	- -	6 15%	11 18%	13 16%	13 25%	2 16%
Tend to agree	(2) 19 8%	12 16%	4 5%	3 3%	2 8%	2 13%	- -	- -	8 37%	- -	1 3%	5 7%	4 4%	10 19%	- -
Strongly agree	(1) 15 6%	8 11%	2 2%	5 6%	1 6%	1 4%	2 25%	- -	4 21%	- -	1 3%	4 6%	8 9%	2 4%	1 6%
Don't know	48 19%	11 14%	17 20%	20 23%	3 14%	2 9%	- -	2 27%	4 20%	- -	8 22%	9 15%	18 22%	12 24%	1 6%
No response	28 11%	3 4%	18 21%	7 8%	- -	1 8%	- -	1 18%	- -	- -	4 11%	6 10%	10 12%	4 8%	3 18%
<b>NETS</b>															
Net: Disagree	139 56%	43 56%	45 52%	51 59%	16 72%	13 67%	5 75%	4 55%	4 21%	2 100%	22 62%	38 62%	43 52%	23 45%	11 70%
Net: Agree	34 14%	20 26%	6 7%	8 9%	3 14%	3 17%	2 25%	- -	12 58%	- -	2 5%	8 13%	11 14%	12 23%	1 6%
Mean score	3.26	2.91	3.45	3.46	3.24	3.30	2.91	3.30	2.06	4.00	3.57	3.33	3.20	2.89	3.54

## Overall European Influencers

**Q6\_3. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**Before reading the information above, I had a good understanding of the Framework Convention on Tobacco Control**

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 94	60	34	32	28	13	20	2	16	22	19	38
	38%	39%	35%	39%	42%	26%	46%	25%	32%	36%	44%	39%
Tend to disagree	(3) 45	25	20	13	15	10	6	1	10	12	9	14
	18%	16%	21%	16%	22%	20%	14%	13%	21%	20%	20%	14%
Tend to agree	(2) 19	12	7	4	6	6	3	-	7	4	3	5
	8%	8%	8%	5%	9%	12%	6%	-	14%	7%	6%	5%
Strongly agree	(1) 15	9	6	8	5	1	2	-	4	4	2	4
	6%	6%	7%	10%	7%	2%	4%	-	9%	7%	5%	4%
Don't know	48	27	21	14	7	16	6	4	5	11	7	24
	19%	18%	21%	17%	11%	32%	15%	50%	11%	19%	16%	25%
No response	28	19	8	10	6	4	6	1	6	6	4	12
	11%	13%	9%	13%	9%	8%	15%	13%	12%	10%	9%	12%
<b>NETS</b>												
Net: Disagree	139	85	54	45	42	23	26	3	26	34	27	52
	56%	56%	56%	55%	65%	46%	60%	38%	54%	57%	64%	53%
Net: Agree	34	21	14	12	10	7	4	-	11	8	5	9
	14%	13%	14%	15%	16%	14%	10%	-	23%	14%	11%	9%
Mean score	3.26	3.29	3.21	3.19	3.25	3.16	3.45	3.67	3.00	3.22	3.38	3.41

## Overall European Influencers

**Q6\_3. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**Before reading the information above, I had a good understanding of the Framework Convention on Tobacco Control**

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	94	10	21	10	12	18	5	19	30	15	23	22	23
		38%	33%	34%	31%	33%	36%	24%	30%	39%	39%	36%	30%	49%
Tend to disagree	(3)	45	10	15	5	9	11	4	15	17	8	11	15	6
		18%	33%	24%	16%	23%	23%	19%	23%	21%	20%	17%	21%	12%
Tend to agree	(2)	19	-	7	3	3	4	-	6	7	3	8	9	2
		8%	-	11%	9%	9%	8%	-	9%	9%	9%	12%	13%	4%
Strongly agree	(1)	15	3	3	3	5	2	2	5	6	-	4	2	3
		6%	11%	5%	9%	13%	4%	9%	7%	7%	-	6%	3%	6%
Don't know		48	6	12	7	3	9	7	15	14	9	15	17	5
		19%	20%	19%	22%	8%	18%	32%	24%	18%	22%	23%	24%	10%
No response		28	1	4	4	6	5	3	4	5	4	3	6	9
		11%	3%	7%	12%	16%	11%	16%	6%	7%	10%	5%	9%	19%
<b>NETS</b>														
Net: Disagree		139	20	36	15	21	29	9	34	47	23	34	37	29
		56%	66%	58%	47%	55%	59%	43%	53%	60%	59%	53%	52%	61%
Net: Agree		34	3	10	6	8	6	2	10	12	3	12	11	5
		14%	11%	16%	18%	21%	12%	9%	16%	16%	9%	19%	15%	10%
Mean score		3.26	3.15	3.19	3.05	2.98	3.27	3.12	3.10	3.21	3.45	3.16	3.18	3.45



## Overall European Influencers

**Q6\_4. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

### I engage less with the tobacco industry as a result of the Framework Convention on Tobacco Control

Base: All respondents

	Total	SURVEY TYPE			PARTY					AGE					
		MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 51 21%	18 24%	18 21%	15 17%	6 25%	2 12%	2 29%	1 8%	8 38%	- -	5 13%	18 29%	16 19%	9 18%	4 28%
Tend to disagree	(3) 26 10%	13 17%	7 8%	6 7%	3 11%	3 18%	2 33%	2 25%	3 13%	- -	2 6%	6 10%	9 11%	8 15%	1 6%
Tend to agree	(2) 16 6%	13 17%	1 1%	2 2%	5 22%	5 24%	1 19%	2 27%	- -	- -	1 2%	1 1%	5 6%	7 14%	2 16%
Strongly agree	(1) 7 3%	3 4%	2 2%	2 2%	1 5%	1 4%	- -	- -	1 4%	- -	- -	- -	4 5%	2 4%	1 6%
Don't know	120 48%	27 36%	39 45%	54 63%	8 37%	7 35%	1 19%	2 22%	9 45%	2 100%	25 69%	31 50%	38 46%	21 41%	4 27%
No response	29 12%	3 4%	19 22%	7 8%	- -	1 8%	- -	1 18%	- -	- -	4 11%	6 10%	11 13%	4 8%	3 18%
<b>NETS</b>															
Net: Disagree	77 31%	31 41%	25 29%	21 24%	8 36%	6 30%	4 62%	2 33%	11 51%	- -	7 18%	24 39%	25 31%	17 33%	5 33%
Net: Agree	23 9%	16 20%	3 3%	4 5%	6 27%	5 28%	1 19%	2 27%	1 4%	- -	1 2%	1 1%	8 10%	9 18%	3 22%
Mean score	3.22	3.00	3.46	3.36	2.89	2.66	3.12	2.69	3.53	-	3.55	3.69	3.11	2.91	2.98

## Overall European Influencers

**Q6\_4. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

### I engage less with the tobacco industry as a result of the Framework Convention on Tobacco Control

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 51	33	18	22	17	7	5	-	13	9	10	18
	21%	22%	19%	27%	26%	15%	12%	-	28%	15%	23%	19%
Tend to disagree	(3) 26	15	11	10	8	6	2	-	6	9	4	7
	10%	10%	12%	12%	13%	12%	4%	-	13%	15%	8%	8%
Tend to agree	(2) 16	11	5	4	4	2	6	-	2	10	1	2
	6%	7%	5%	5%	5%	4%	15%	-	5%	17%	2%	2%
Strongly agree	(1) 7	3	4	2	4	-	1	-	-	3	-	4
	3%	2%	4%	2%	6%	-	3%	-	-	5%	-	4%
Don't know	120	70	50	33	27	31	22	7	20	23	25	53
	48%	46%	52%	40%	41%	61%	52%	88%	42%	39%	57%	54%
No response	29	20	8	11	6	4	6	1	6	6	4	13
	12%	13%	9%	14%	9%	8%	15%	13%	12%	10%	9%	13%
<b>NETS</b>												
Net: Disagree	77	48	30	32	25	14	7	-	20	17	14	26
	31%	31%	31%	39%	38%	27%	16%	-	41%	29%	31%	26%
Net: Agree	23	14	8	6	7	2	8	-	2	13	1	6
	9%	9%	9%	7%	11%	4%	17%	-	5%	22%	2%	6%
Mean score	3.22	3.25	3.17	3.38	3.19	3.36	2.75	-	3.50	2.76	3.62	3.27

## Overall European Influencers

**Q6\_4. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

### I engage less with the tobacco industry as a result of the Framework Convention on Tobacco Control

Base: All respondents

		POLICY AREA											
		Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
	Total												
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 51	6	13	4	5	6	4	12	18	8	19	15	10
	21%	20%	21%	12%	14%	12%	20%	19%	23%	21%	30%	21%	21%
Tend to disagree	(3) 26	6	10	5	6	9	1	10	10	7	9	9	3
	10%	19%	16%	17%	17%	18%	3%	16%	13%	18%	14%	12%	6%
Tend to agree	(2) 16	4	4	3	1	3	1	3	3	1	2	4	3
	6%	13%	6%	10%	2%	6%	3%	4%	4%	1%	3%	6%	6%
Strongly agree	(1) 7	1	1	1	1	-	-	4	3	-	-	1	1
	3%	3%	2%	3%	2%	-	-	6%	4%	-	-	1%	2%
Don't know	120	13	30	15	19	26	12	31	39	19	31	36	21
	48%	41%	49%	46%	50%	53%	59%	48%	50%	50%	48%	51%	44%
No response	29	1	4	4	6	5	3	4	5	4	3	6	10
	12%	3%	7%	12%	16%	11%	16%	6%	7%	10%	5%	9%	21%
<b>NETS</b>													
Net: Disagree	77	12	23	9	12	15	5	23	29	15	28	24	13
	31%	39%	37%	29%	30%	30%	23%	36%	36%	39%	44%	33%	27%
Net: Agree	23	5	5	4	2	3	1	7	6	1	2	5	4
	9%	17%	7%	13%	4%	6%	3%	10%	7%	1%	3%	7%	8%
Mean score	3.22	3.00	3.27	2.91	3.22	3.15	3.65	3.06	3.28	3.47	3.57	3.31	3.31

## Overall European Influencers

**Q6\_5. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

### I would like more information on the Framework Convention on Tobacco Control

Base: All respondents

	Total	SURVEY TYPE			PARTY					AGE					
		MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 43 17%	7 8%	15 17%	21 24%	- -	3 17%	- -	1 8%	3 12%	- -	7 19%	9 14%	19 23%	5 10%	4 23%
Tend to disagree	(3) 31 13%	13 17%	9 10%	9 10%	6 26%	2 8%	3 40%	1 17%	2 9%	1 50%	3 8%	9 14%	7 8%	12 24%	- -
Tend to agree	(2) 71 28%	34 44%	12 14%	25 29%	8 37%	10 50%	2 30%	3 44%	11 51%	1 50%	10 26%	19 32%	16 19%	20 39%	5 34%
Strongly agree	(1) 16 7%	10 13%	5 6%	1 1%	6 25%	2 12%	1 19%	- -	1 4%	- -	1 2%	6 9%	5 6%	4 8%	1 8%
Don't know	59 24%	10 13%	26 30%	23 27%	3 11%	1 4%	1 11%	1 14%	5 24%	- -	12 33%	12 19%	26 32%	6 13%	3 18%
No response	29 12%	3 4%	19 22%	7 8%	- -	1 8%	- -	1 18%	- -	- -	4 11%	7 11%	10 12%	4 8%	3 18%
<b>NETS</b>															
Net: Disagree	74 30%	20 26%	24 28%	30 35%	6 26%	5 26%	3 40%	2 25%	4 21%	1 50%	10 28%	17 28%	25 31%	17 33%	4 23%
Net: Agree	87 35%	44 57%	17 20%	26 30%	14 62%	12 62%	3 49%	3 44%	11 55%	1 50%	10 28%	25 41%	21 25%	24 46%	6 42%
Mean score	2.62	2.25	2.83	2.89	2.02	2.35	2.23	2.48	2.38	2.50	2.80	2.47	2.85	2.44	2.58

## Overall European Influencers

**Q6\_5. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

### I would like more information on the Framework Convention on Tobacco Control

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 43	30	13	16	15	4	5	2	4	9	9	20
	17%	19%	13%	20%	24%	7%	12%	25%	8%	14%	21%	21%
Tend to disagree	(3) 31	19	12	12	8	5	6	1	7	10	5	10
	13%	12%	13%	14%	12%	9%	14%	13%	14%	16%	11%	10%
Tend to agree	(2) 71	42	29	20	22	17	11	1	22	13	14	22
	28%	27%	30%	25%	33%	34%	25%	13%	46%	21%	33%	22%
Strongly agree	(1) 16	11	6	6	5	4	2	-	6	7	-	4
	7%	7%	6%	7%	7%	8%	4%	-	12%	11%	-	4%
Don't know	59	31	28	17	10	17	12	3	3	16	11	29
	24%	21%	29%	21%	15%	34%	27%	38%	7%	27%	26%	30%
No response	29	20	8	10	6	4	7	1	6	6	4	13
	12%	13%	9%	13%	9%	8%	17%	13%	12%	10%	9%	13%
<b>NETS</b>												
Net: Disagree	74	49	25	28	23	9	11	3	11	18	14	30
	30%	32%	26%	34%	36%	17%	26%	38%	23%	31%	32%	31%
Net: Agree	87	52	35	26	26	21	13	1	28	19	14	26
	35%	34%	36%	32%	40%	41%	30%	13%	59%	33%	33%	26%
Mean score	2.62	2.67	2.54	2.71	2.69	2.28	2.59	3.25	2.23	2.53	2.81	2.83

## Overall European Influencers

**Q6\_5. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

### I would like more information on the Framework Convention on Tobacco Control

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	43	6	9	4	5	8	4	9	12	-	10	11	13
		17%	20%	15%	12%	13%	16%	19%	14%	15%	-	16%	16%	27%
Tend to disagree	(3)	31	7	8	3	4	5	1	7	10	3	6	7	7
		13%	23%	13%	10%	10%	9%	6%	11%	13%	8%	9%	10%	15%
Tend to agree	(2)	71	9	23	11	12	16	5	23	27	18	24	30	9
		28%	31%	37%	34%	33%	32%	23%	37%	34%	48%	38%	42%	19%
Strongly agree	(1)	16	5	4	3	5	2	1	6	7	4	3	1	-
		7%	16%	6%	9%	13%	4%	5%	10%	9%	10%	5%	1%	-
Don't know		59	2	14	7	6	14	7	13	17	9	18	16	10
		24%	6%	23%	22%	16%	29%	31%	21%	22%	25%	27%	23%	21%
No response		29	1	4	4	6	5	3	5	5	4	3	6	9
		12%	3%	7%	12%	16%	11%	16%	8%	7%	10%	5%	9%	19%
<b>NETS</b>														
Net: Disagree		74	13	17	7	9	12	5	16	22	3	16	18	20
		30%	43%	28%	22%	23%	25%	25%	25%	27%	8%	25%	26%	42%
Net: Agree		87	14	26	14	17	18	6	30	35	22	27	31	9
		35%	47%	43%	43%	46%	35%	28%	46%	44%	58%	42%	43%	19%
Mean score		2.62	2.52	2.52	2.38	2.33	2.61	2.74	2.41	2.46	1.97	2.54	2.59	3.13

## Overall European Influencers

**Q6\_6. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**I support measures to limit interactions with the tobacco industry relating to health policy and ensure the transparency of interactions which do occur, as outlined in article 5.3 of the Framework Convention on Tobacco Control**

Base: All respondents

	Total	SURVEY TYPE			PARTY					AGE					
		MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 8 3%	1 1%	3 3%	4 5%	- -	- -	- -	- -	1 4%	- -	- -	4 7%	3 3%	1 2%	- -
Tend to disagree	(3) 21 9%	11 15%	4 5%	6 7%	5 24%	1 4%	1 8%	3 39%	2 8%	- -	3 8%	7 11%	7 8%	4 8%	1 6%
Tend to agree	(2) 75 30%	27 35%	21 24%	27 31%	9 38%	5 25%	3 36%	2 22%	10 47%	1 50%	13 34%	15 24%	22 27%	20 39%	5 34%
Strongly agree	(1) 53 21%	19 24%	15 17%	19 22%	2 11%	11 54%	2 22%	1 8%	4 17%	- -	7 19%	14 23%	16 19%	13 25%	3 22%
Don't know	63 25%	16 21%	24 28%	23 27%	6 27%	2 9%	2 33%	1 14%	5 24%	1 50%	10 28%	15 25%	24 29%	10 19%	3 20%
No response	29 12%	3 4%	19 22%	7 8%	- -	1 8%	- -	1 18%	- -	- -	4 11%	6 10%	11 13%	4 8%	3 18%
<b>NETS</b>															
Net: Disagree	29 12%	12 16%	7 8%	10 12%	5 24%	1 4%	1 8%	3 39%	3 12%	- -	3 8%	11 18%	9 11%	5 10%	1 6%
Net: Agree	128 51%	46 60%	36 42%	46 53%	11 49%	15 79%	4 59%	2 30%	13 64%	1 50%	19 53%	29 47%	38 46%	32 63%	9 56%
Mean score	1.90	1.90	1.88	1.91	2.19	1.41	1.78	2.44	2.00	2.00	1.83	2.02	1.92	1.82	1.75

## Overall European Influencers

**Q6\_6. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**I support measures to limit interactions with the tobacco industry relating to health policy and ensure the transparency of interactions which do occur, as outlined in article 5.3 of the Framework Convention on Tobacco Control**

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4) 8 3%	7 5%	1 1%	4 5%	4 6%	- -	- -	- -	1 2%	- -	4 9%	3 3%
Tend to disagree	(3) 21 9%	17 11%	4 4%	8 10%	5 7%	2 4%	5 12%	1 13%	6 13%	6 10%	1 2%	7 7%
Tend to agree	(2) 75 30%	43 28%	32 33%	31 38%	18 27%	15 30%	11 25%	- -	15 31%	21 35%	14 31%	26 27%
Strongly agree	(1) 53 21%	28 18%	25 25%	11 13%	20 31%	13 25%	7 15%	2 25%	12 25%	14 24%	10 23%	16 17%
Don't know	63 25%	38 25%	26 26%	17 21%	13 19%	16 31%	14 33%	4 50%	8 17%	12 21%	11 24%	32 33%
No response	29 12%	19 13%	9 10%	10 13%	6 9%	5 10%	6 15%	1 13%	6 12%	6 10%	4 9%	13 13%
<b>NETS</b>												
Net: Disagree	29 12%	24 16%	5 5%	12 15%	9 13%	2 4%	5 12%	1 13%	7 15%	6 10%	5 12%	10 10%
Net: Agree	128 51%	71 47%	57 59%	42 52%	38 58%	28 55%	18 40%	2 25%	27 56%	35 59%	24 55%	43 44%
Mean score	1.90	2.03	1.70	2.10	1.83	1.64	1.94	1.67	1.89	1.80	1.96	1.93



## Overall European Influencers

**Q6\_6. The Framework Convention on Tobacco Control (FCTC) is an international treaty negotiated by the World Health Organisation (WHO). This provides new legal dimensions for international health cooperation, public health, and governs the relationship between policymakers and the tobacco industry. To what extent do you agree or disagree with each of the following statements?**

**I support measures to limit interactions with the tobacco industry relating to health policy and ensure the transparency of interactions which do occur, as outlined in article 5.3 of the Framework Convention on Tobacco Control**

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly disagree	(4)	8 3%	1 3%	1 2%	1 3%	- -	3 6%	- -	1 2%	2 3%	1 3%	3 5%	1 1%	1 2%
Tend to disagree	(3)	21 9%	3 9%	4 6%	2 5%	2 6%	5 10%	- -	6 9%	2 3%	5 13%	7 11%	3 4%	5 11%
Tend to agree	(2)	75 30%	15 49%	18 30%	10 31%	11 30%	16 33%	8 39%	20 32%	29 37%	14 37%	25 38%	22 30%	15 30%
Strongly agree	(1)	53 21%	8 26%	16 25%	8 25%	10 26%	5 10%	4 19%	16 24%	21 27%	6 15%	11 17%	19 27%	10 22%
Don't know		63 25%	3 10%	19 30%	7 23%	9 23%	15 31%	6 27%	17 27%	19 24%	8 22%	15 24%	21 29%	8 16%
No response		29 12%	1 3%	4 7%	4 12%	6 16%	5 11%	3 16%	4 6%	6 8%	4 10%	3 5%	6 9%	9 19%
<b>NETS</b>														
Net: Disagree		29 12%	4 12%	5 8%	3 8%	2 6%	8 15%	- -	7 11%	4 5%	6 15%	10 16%	4 5%	6 13%
Net: Agree		128 51%	23 75%	34 55%	18 56%	21 56%	21 43%	12 58%	36 56%	50 63%	20 53%	35 55%	41 57%	25 52%
Mean score		1.90	1.88	1.75	1.79	1.67	2.19	1.68	1.82	1.72	2.04	2.06	1.67	1.89