



Chartered Institute of Building (CIOB)

METHODOLOGY NOTE

ComRes interviewed 2,012 British adults online between the 15th and 16th of July 2015. Data were weighted to be representative of British adults aged 18+.

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Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 1

Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Heard of	1618 80%	799 82%	818 79%	163 70%	257 74%	267 81%	310 86%	245 85%	375 83%	474 88%	444 82%	353 80%	347 71%	204 84%	724 81%
Heard of and know something about	815 41%	444 45%	372 36%	78 34%	111 32%	139 42%	163 45%	134 46%	190 42%	310 57%	249 46%	141 32%	115 23%	129 53%	356 40%
Heard of but know nothing about	802 40%	356 36%	447 43%	85 36%	146 42%	128 39%	147 41%	111 38%	185 41%	163 30%	195 36%	212 48%	232 47%	74 31%	368 41%
Never heard of	394 20%	181 18%	213 21%	71 30%	92 26%	63 19%	49 14%	45 15%	75 17%	67 12%	97 18%	86 20%	144 29%	38 16%	174 19%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 1

Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Heard of	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
	80%	89%	82%	79%	62%	80%	80%	80%	81%	79%	77%	82%	85%	100%	100%	100%	-
Heard of and know something about	815	80	36	698	28	102	62	69	60	71	98	126	83	815	815	-	-
	41%	46%	35%	40%	33%	44%	37%	38%	40%	36%	37%	45%	47%	50%	100%	-	-
Heard of but know nothing about	802	76	48	679	24	82	75	76	61	83	107	105	67	802	-	802	-
	40%	43%	46%	39%	28%	36%	44%	42%	41%	43%	40%	37%	38%	50%	-	100%	-
Never heard of	394	19	19	357	32	47	34	37	28	41	60	51	27	-	-	-	394
	20%	11%	18%	21%	38%	20%	20%	20%	19%	21%	23%	18%	15%	-	-	-	100%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 2

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Summary

Base: All respondents who have heard of professional bodies

	Sectors									
	Healthcare	Law	Management/ business	Education	Engineering	Finance/ accountancy	Property	Construction	Sales/ marketing/ media	IT
Unweighted base	1635	1635	1635	1635	1635	1635	1635	1635	1635	1635
Weighted base	1618	1618	1618	1618	1618	1618	1618	1618	1618	1618
NET: Heard of	1497 93%	1434 89%	1174 73%	1476 91%	1094 68%	1410 87%	1142 71%	1193 74%	1059 65%	927 57%
NET: Know about them	669 41%	513 32%	347 21%	710 44%	324 20%	556 34%	306 19%	372 23%	257 16%	252 16%
I am a member of a professional body in this sector	45 3%	14 1%	11 1%	50 3%	35 2%	46 3%	13 1%	14 1%	7 *	17 1%
I know something about professional bodies in this sector	624 39%	498 31%	336 21%	661 41%	289 18%	510 32%	293 18%	358 22%	250 15%	235 15%
I have heard of professional bodies in this sector, but do not know anything about them	828 51%	921 57%	827 51%	766 47%	769 48%	854 53%	836 52%	821 51%	801 50%	675 42%
I have never heard of professional bodies in this sector	121 7%	184 11%	444 27%	141 9%	524 32%	208 13%	475 29%	425 26%	559 35%	691 43%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 3

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Healthcare

Base: All respondents who have heard of professional bodies

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	1497 93%	742 93%	755 92%	148 91%	230 89%	235 88%	293 94%	240 98%	350 93%	439 93%	419 94%	326 92%	314 90%	192 94%	659 91%
NET: Know about them	669 41%	357 45%	312 38%	69 43%	100 39%	91 34%	117 38%	117 48%	174 46%	245 52%	185 42%	122 34%	117 34%	106 52%	261 36%
I am a member of a professional body in this sector	45 3%	11 1%	34 4%	9 5%	18 7%	5 2%	2 1%	8 3%	3 1%	17 4%	20 5%	4 1%	4 1%	24 12%	10 1%
I know something about professional bodies in this sector	624 39%	346 43%	278 34%	60 37%	83 32%	86 32%	115 37%	109 44%	171 46%	228 48%	165 37%	117 33%	113 33%	82 40%	252 35%
I have heard of professional bodies in this sector, but do not know anything about them	828 51%	386 48%	442 54%	79 49%	130 50%	144 54%	176 57%	123 50%	176 47%	193 41%	233 53%	204 58%	197 57%	86 42%	397 55%
I have never heard of professional bodies in this sector	121 7%	57 7%	64 8%	15 9%	27 11%	32 12%	17 6%	5 2%	25 7%	35 7%	26 6%	27 8%	33 10%	11 6%	65 9%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 3

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Healthcare

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	1497	145	73	1280	52	174	130	134	103	142	186	215	144	1497	792	705	-
	93%	93%	86%	93%	100%	95%	95%	93%	85%	92%	91%	93%	96%	93%	97%	88%	-
NET: Know about them	669	63	29	577	21	92	61	63	30	57	105	79	68	669	479	189	-
	41%	40%	35%	42%	40%	50%	44%	44%	25%	37%	51%	34%	46%	41%	59%	24%	-
I am a member of a professional body in this sector	45	9	-	36	1	8	4	6	1	2	6	5	3	45	34	11	-
	3%	6%	-	3%	2%	4%	3%	4%	1%	1%	3%	2%	2%	3%	4%	1%	-
I know something about professional bodies in this sector	624	54	29	541	20	84	56	58	30	56	99	74	66	624	445	179	-
	39%	34%	35%	39%	38%	45%	41%	40%	24%	36%	48%	32%	44%	39%	55%	22%	-
I have heard of professional bodies in this sector, but do not know anything about them	828	82	43	703	31	83	69	70	73	85	81	135	75	828	312	515	-
	51%	52%	51%	51%	60%	45%	50%	49%	60%	55%	40%	59%	50%	51%	38%	64%	-
I have never heard of professional bodies in this sector	121	12	11	98	-	10	7	11	18	12	19	16	6	121	23	98	-
	7%	7%	14%	7%	-	5%	5%	7%	15%	8%	9%	7%	4%	7%	3%	12%	-

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 4

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Law

Base: All respondents who have heard of professional bodies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	1434 89%	722 90%	712 87%	135 83%	210 82%	234 88%	265 86%	231 94%	357 95%	426 90%	397 89%	300 85%	311 90%	173 85%	622 86%
NET: Know about them	513 32%	307 38%	205 25%	51 31%	63 25%	68 25%	104 34%	82 33%	144 38%	189 40%	144 32%	84 24%	96 28%	67 33%	216 30%
I am a member of a professional body in this sector	14 1%	11 1%	4 *	2 1%	3 1%	1 *	3 1%	2 1%	5 1%	7 1%	4 1%	2 *	2 1%	3 1%	7 1%
I know something about professional bodies in this sector	498 31%	297 37%	201 25%	49 30%	60 24%	67 25%	102 33%	81 33%	140 37%	182 38%	140 32%	82 23%	94 27%	64 31%	210 29%
I have heard of professional bodies in this sector, but do not know anything about them	921 57%	414 52%	507 62%	84 52%	147 57%	167 62%	161 52%	149 61%	213 57%	236 50%	253 57%	217 61%	215 62%	106 52%	406 56%
I have never heard of professional bodies in this sector	184 11%	78 10%	106 13%	28 17%	47 18%	33 12%	45 14%	14 6%	18 5%	48 10%	47 11%	52 15%	36 10%	31 15%	101 14%

Professional Bodies Survey

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Absolutes/col percents

Table 4

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Law

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	1434	138	71	1225	51	159	124	128	96	129	186	217	135	1434	785	649	-
	89%	88%	85%	89%	98%	87%	90%	89%	80%	84%	90%	94%	90%	89%	96%	81%	-
NET: Know about them	513	41	27	444	19	50	40	55	35	56	73	74	43	513	387	125	-
	32%	26%	32%	32%	37%	27%	29%	38%	29%	36%	35%	32%	29%	32%	48%	16%	-
I am a member of a professional body in this sector	14	-	1	14	-	3	*	2	2	1	3	3	-	14	12	2	-
	1%	-	1%	1%	-	1%	*	1%	2%	1%	1%	1%	-	1%	2%	*	-
I know something about professional bodies in this sector	498	41	26	431	19	47	39	53	33	55	70	70	43	498	375	123	-
	31%	26%	31%	31%	37%	26%	29%	37%	27%	36%	34%	31%	29%	31%	46%	15%	-
I have heard of professional bodies in this sector, but do not know anything about them	921	96	44	780	32	109	84	73	61	73	113	144	91	921	397	524	-
	57%	62%	53%	57%	61%	59%	61%	51%	51%	48%	55%	62%	61%	57%	49%	65%	-
I have never heard of professional bodies in this sector	184	19	13	153	1	25	14	16	25	25	20	13	15	184	31	153	-
	11%	12%	15%	11%	2%	13%	10%	11%	20%	16%	10%	6%	10%	11%	4%	19%	-

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 5

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Management/ business

Base: All respondents who have heard of professional bodies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	1174 73%	613 77%	561 69%	117 72%	176 69%	182 68%	220 71%	189 77%	290 77%	367 77%	324 73%	238 68%	244 70%	146 72%	516 71%
NET: Know about them	347 21%	230 29%	117 14%	42 26%	49 19%	44 17%	70 23%	57 23%	84 22%	134 28%	90 20%	70 20%	52 15%	43 21%	163 23%
I am a member of a professional body in this sector	11 1%	6 1%	5 1%	2 1%	1 1%	3 1%	2 1%	- -	3 1%	4 1%	4 1%	1 *	2 1%	1 *	5 1%
I know something about professional bodies in this sector	336 21%	224 28%	112 14%	41 25%	48 19%	42 16%	68 22%	57 23%	81 21%	130 27%	87 20%	69 20%	50 14%	42 21%	158 22%
I have heard of professional bodies in this sector, but do not know anything about them	827 51%	383 48%	444 54%	74 46%	127 49%	138 52%	149 48%	132 54%	206 55%	233 49%	234 53%	168 48%	192 55%	103 51%	353 49%
I have never heard of professional bodies in this sector	444 27%	186 23%	258 31%	46 28%	81 31%	85 32%	90 29%	57 23%	85 23%	107 23%	120 27%	114 32%	103 30%	57 28%	207 29%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 5

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Management/ business

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	1174	117	51	1006	43	140	97	108	79	116	141	169	113	1174	679	495	-
	73%	75%	61%	73%	83%	76%	71%	75%	65%	75%	69%	73%	76%	73%	83%	62%	-
NET: Know about them	347	28	16	303	15	38	34	32	20	34	43	40	46	347	261	86	-
	21%	18%	19%	22%	28%	21%	25%	22%	17%	22%	21%	17%	31%	21%	32%	11%	-
I am a member of a professional body in this sector	11	-	1	11	-	1	-	1	1	2	2	1	2	11	9	2	-
	1%	-	1%	1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	*	-
I know something about professional bodies in this sector	336	28	15	292	15	37	34	31	20	31	42	38	44	336	251	84	-
	21%	18%	18%	21%	28%	20%	25%	22%	16%	20%	20%	17%	30%	21%	31%	11%	-
I have heard of professional bodies in this sector, but do not know anything about them	827	89	35	703	29	101	63	76	58	83	98	129	67	827	419	408	-
	51%	57%	41%	51%	55%	55%	46%	53%	48%	54%	48%	56%	45%	51%	51%	51%	-
I have never heard of professional bodies in this sector	444	39	33	371	9	44	40	37	42	38	64	61	36	444	136	308	-
	27%	25%	39%	27%	17%	24%	29%	25%	35%	25%	31%	27%	24%	27%	17%	38%	-

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 6

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Education

Base: All respondents who have heard of professional bodies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	1476 91%	724 91%	752 92%	145 89%	238 93%	237 89%	279 90%	234 95%	344 92%	435 92%	414 93%	319 91%	308 89%	186 92%	655 91%
NET: Know about them	710 44%	371 46%	339 41%	88 54%	105 41%	107 40%	137 44%	114 47%	160 43%	272 57%	190 43%	134 38%	115 33%	103 51%	326 45%
I am a member of a professional body in this sector	50 3%	15 2%	35 4%	3 2%	9 3%	10 4%	9 3%	8 3%	11 3%	35 7%	9 2%	3 1%	2 1%	27 13%	9 1%
I know something about professional bodies in this sector	661 41%	356 45%	305 37%	85 52%	96 37%	97 36%	129 41%	106 43%	149 40%	236 50%	181 41%	131 37%	113 32%	75 37%	317 44%
I have heard of professional bodies in this sector, but do not know anything about them	766 47%	353 44%	413 50%	57 35%	133 52%	131 49%	141 46%	120 49%	184 49%	164 35%	224 51%	185 52%	193 56%	83 41%	328 45%
I have never heard of professional bodies in this sector	141 9%	75 9%	66 8%	18 11%	19 7%	30 11%	31 10%	11 5%	31 8%	39 8%	30 7%	33 9%	39 11%	17 8%	69 9%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 6

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Education

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	1476	145	70	1262	52	164	128	135	106	137	187	214	139	1476	791	685	-
	91%	93%	83%	92%	100%	89%	93%	94%	88%	89%	91%	93%	93%	91%	97%	85%	-
NET: Know about them	710	56	33	622	24	83	63	71	49	66	106	87	73	710	485	226	-
	44%	36%	39%	45%	46%	45%	46%	49%	40%	43%	52%	38%	49%	44%	59%	28%	-
I am a member of a professional body in this sector	50	1	6	44	2	6	7	6	3	3	12	3	2	50	38	11	-
	3%	*	7%	3%	4%	3%	5%	4%	2%	2%	6%	1%	2%	3%	5%	1%	-
I know something about professional bodies in this sector	661	55	27	578	22	77	55	65	46	63	94	85	71	661	446	214	-
	41%	35%	33%	42%	42%	42%	40%	45%	38%	41%	46%	37%	47%	41%	55%	27%	-
I have heard of professional bodies in this sector, but do not know anything about them	766	89	37	641	28	81	65	64	58	71	80	127	66	766	306	460	-
	47%	57%	44%	46%	54%	44%	47%	44%	48%	46%	39%	55%	44%	47%	38%	57%	-
I have never heard of professional bodies in this sector	141	12	14	115	-	20	9	9	15	18	18	16	10	141	24	117	-
	9%	7%	17%	8%	-	11%	7%	6%	12%	11%	9%	7%	7%	9%	3%	15%	-

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 7

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Engineering

Base: All respondents who have heard of professional bodies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	1094 68%	604 76%	489 60%	95 58%	165 64%	168 63%	199 64%	183 74%	285 76%	344 72%	297 67%	232 66%	221 64%	137 67%	456 63%
NET: Know about them	324 20%	231 29%	94 11%	39 24%	39 15%	40 15%	57 18%	36 15%	113 30%	111 23%	85 19%	65 18%	63 18%	38 19%	132 18%
I am a member of a professional body in this sector	35 2%	27 3%	8 1%	5 3%	9 3%	2 1%	3 1%	2 1%	14 4%	16 3%	8 2%	8 2%	3 1%	1 *	15 2%
I know something about professional bodies in this sector	289 18%	204 25%	86 10%	33 20%	30 12%	39 15%	54 18%	34 14%	99 26%	95 20%	77 17%	57 16%	60 17%	38 18%	118 16%
I have heard of professional bodies in this sector, but do not know anything about them	769 48%	374 47%	396 48%	56 34%	126 49%	127 48%	142 46%	146 60%	173 46%	232 49%	211 48%	168 48%	158 46%	99 48%	323 45%
I have never heard of professional bodies in this sector	524 32%	195 24%	329 40%	68 42%	92 36%	99 37%	111 36%	63 26%	90 24%	130 28%	148 33%	120 34%	126 36%	67 33%	268 37%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 7

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Engineering

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	1094	117	52	925	38	121	92	108	76	104	131	157	98	1094	643	451	-
	68%	75%	62%	67%	72%	66%	67%	75%	62%	68%	64%	68%	66%	68%	79%	56%	-
NET: Know about them	324	31	18	276	10	34	25	36	25	35	45	40	26	324	234	90	-
	20%	20%	21%	20%	20%	18%	18%	25%	21%	23%	22%	17%	18%	20%	29%	11%	-
I am a member of a professional body in this sector	35	3	3	29	2	3	1	6	1	3	3	9	2	35	31	4	-
	2%	2%	4%	2%	3%	1%	1%	4%	1%	2%	1%	4%	1%	2%	4%	1%	-
I know something about professional bodies in this sector	289	28	14	247	9	31	24	29	24	32	42	31	25	289	203	86	-
	18%	18%	17%	18%	17%	17%	17%	20%	20%	21%	20%	13%	16%	18%	25%	11%	-
I have heard of professional bodies in this sector, but do not know anything about them	769	86	34	649	27	87	67	73	50	69	87	116	72	769	409	361	-
	48%	55%	41%	47%	52%	47%	49%	50%	42%	45%	42%	51%	48%	48%	50%	45%	-
I have never heard of professional bodies in this sector	524	39	32	453	14	63	45	36	45	50	74	74	52	524	172	352	-
	32%	25%	38%	33%	28%	34%	33%	25%	38%	32%	36%	32%	34%	32%	21%	44%	-

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 8

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Finance/ accountancy

Base: All respondents who have heard of professional bodies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	1410 87%	715 89%	695 85%	124 76%	224 87%	227 85%	279 90%	219 89%	337 90%	423 89%	392 88%	296 84%	299 86%	177 87%	624 86%
NET: Know about them	556 34%	326 41%	230 28%	62 38%	75 29%	84 31%	106 34%	84 34%	146 39%	220 46%	154 35%	91 26%	91 26%	75 37%	245 34%
I am a member of a professional body in this sector	46 3%	28 3%	18 2%	6 4%	10 4%	14 5%	8 3%	2 1%	5 1%	21 4%	12 3%	10 3%	2 1%	8 4%	29 4%
I know something about professional bodies in this sector	510 32%	299 37%	212 26%	55 34%	65 25%	70 26%	98 32%	81 33%	141 38%	199 42%	142 32%	81 23%	89 26%	66 32%	216 30%
I have heard of professional bodies in this sector, but do not know anything about them	854 53%	388 49%	466 57%	63 38%	148 58%	143 54%	173 56%	136 55%	192 51%	203 43%	238 54%	205 58%	208 60%	102 50%	379 52%
I have never heard of professional bodies in this sector	208 13%	85 11%	123 15%	39 24%	34 13%	40 15%	31 10%	26 11%	38 10%	51 11%	52 12%	56 16%	48 14%	27 13%	100 14%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 8

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Finance/ accountancy

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	1410	139	64	1207	48	165	120	129	93	137	180	203	133	1410	769	641	-
	87%	89%	76%	88%	93%	90%	87%	89%	77%	89%	88%	88%	89%	87%	94%	80%	-
NET: Know about them	556	43	24	490	18	76	43	55	37	52	77	76	54	556	410	146	-
	34%	27%	29%	36%	36%	42%	32%	38%	30%	34%	37%	33%	36%	34%	50%	18%	-
I am a member of a professional body in this sector	46	2	-	44	2	5	5	7	7	3	4	10	3	46	39	7	-
	3%	1%	-	3%	3%	3%	3%	5%	5%	2%	2%	4%	2%	3%	5%	1%	-
I know something about professional bodies in this sector	510	41	24	445	17	71	39	48	30	49	73	66	52	510	371	139	-
	32%	26%	29%	32%	33%	39%	28%	33%	25%	32%	36%	29%	35%	32%	46%	17%	-
I have heard of professional bodies in this sector, but do not know anything about them	854	96	40	718	30	89	76	74	56	84	103	126	79	854	360	495	-
	53%	62%	48%	52%	58%	48%	56%	51%	46%	55%	50%	55%	53%	53%	44%	62%	-
I have never heard of professional bodies in this sector	208	18	20	170	4	19	17	15	28	17	25	28	16	208	46	162	-
	13%	11%	24%	12%	7%	10%	13%	11%	23%	11%	12%	12%	11%	13%	6%	20%	-

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 9

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Property

Base: All respondents who have heard of professional bodies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	1142 71%	587 73%	555 68%	108 67%	183 71%	170 64%	211 68%	188 76%	281 75%	337 71%	325 73%	244 69%	236 68%	144 71%	493 68%
NET: Know about them	306 19%	184 23%	122 15%	44 27%	43 17%	45 17%	52 17%	48 20%	74 20%	116 25%	80 18%	56 16%	53 15%	40 20%	140 19%
I am a member of a professional body in this sector	13 1%	7 1%	5 1%	4 2%	3 1%	1 *	- -	1 *	5 1%	5 1%	3 1%	4 1%	1 *	3 1%	7 1%
I know something about professional bodies in this sector	293 18%	177 22%	116 14%	40 25%	40 16%	44 16%	52 17%	47 19%	69 18%	112 24%	77 17%	53 15%	52 15%	37 18%	133 18%
I have heard of professional bodies in this sector, but do not know anything about them	836 52%	403 50%	434 53%	65 40%	140 54%	126 47%	159 51%	140 57%	207 55%	221 47%	245 55%	188 53%	183 53%	104 51%	352 49%
I have never heard of professional bodies in this sector	475 29%	212 27%	263 32%	54 33%	74 29%	97 36%	99 32%	58 24%	94 25%	137 29%	119 27%	108 31%	111 32%	60 29%	231 32%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 9

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Property

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	1142	116	53	973	40	129	85	103	78	108	155	166	109	1142	658	484	-
	71%	74%	64%	71%	78%	70%	62%	72%	64%	70%	76%	72%	73%	71%	81%	60%	-
NET: Know about them	306	21	15	271	11	30	23	32	16	31	49	40	38	306	224	82	-
	19%	13%	17%	20%	21%	16%	17%	22%	13%	20%	24%	17%	26%	19%	28%	10%	-
I am a member of a professional body in this sector	13	-	-	13	2	1	*	1	3	2	3	-	*	13	10	3	-
	1%	-	-	1%	3%	1%	*	1%	2%	1%	1%	-	*	1%	1%	*	-
I know something about professional bodies in this sector	293	21	15	258	9	29	23	31	13	29	46	40	38	293	214	79	-
	18%	13%	17%	19%	18%	16%	17%	22%	11%	19%	22%	17%	25%	18%	26%	10%	-
I have heard of professional bodies in this sector, but do not know anything about them	836	95	39	702	29	99	62	71	62	77	106	126	70	836	434	403	-
	52%	61%	46%	51%	57%	54%	45%	49%	51%	50%	52%	55%	47%	52%	53%	50%	-
I have never heard of professional bodies in this sector	475	40	31	405	12	55	52	41	44	46	50	65	41	475	157	318	-
	29%	26%	36%	29%	22%	30%	38%	28%	36%	30%	24%	28%	27%	29%	19%	40%	-

Professional Bodies Survey

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Absolutes/col percents

Table 10

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Construction

Base: All respondents who have heard of professional bodies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	1193 74%	630 79%	562 69%	95 58%	160 62%	184 69%	249 80%	194 79%	311 83%	351 74%	334 75%	243 69%	265 76%	147 72%	498 69%
NET: Know about them	372 23%	239 30%	133 16%	38 23%	60 23%	50 19%	75 24%	52 21%	97 26%	124 26%	99 22%	83 23%	66 19%	47 23%	172 24%
I am a member of a professional body in this sector	14 1%	9 1%	5 1%	1 1%	5 2%	3 1%	3 1%	- -	3 1%	4 1%	2 *	7 2%	2 1%	1 *	10 1%
I know something about professional bodies in this sector	358 22%	230 29%	128 16%	37 23%	55 21%	48 18%	72 23%	52 21%	95 25%	121 25%	97 22%	76 22%	64 18%	47 23%	162 22%
I have heard of professional bodies in this sector, but do not know anything about them	821 51%	392 49%	429 52%	57 35%	101 39%	134 50%	174 56%	142 58%	213 57%	227 48%	234 53%	161 46%	199 57%	100 49%	326 45%
I have never heard of professional bodies in this sector	425 26%	169 21%	256 31%	68 42%	97 38%	83 31%	61 20%	52 21%	64 17%	123 26%	111 25%	109 31%	82 24%	57 28%	225 31%

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 10

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Construction

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	1193	123	54	1016	42	124	105	113	81	112	148	177	115	1193	683	510	-
	74%	78%	65%	74%	80%	68%	76%	78%	67%	73%	72%	77%	77%	74%	84%	64%	-
NET: Know about them	372	34	21	318	14	42	27	46	24	34	54	46	30	372	260	111	-
	23%	21%	25%	23%	28%	23%	19%	32%	20%	22%	27%	20%	20%	23%	32%	14%	-
I am a member of a professional body in this sector	14	-	-	14	-	1	4	4	1	1	1	2	1	14	9	5	-
	1%	-	-	1%	-	1%	3%	3%	1%	1%	*	1%	*	1%	1%	1%	-
I know something about professional bodies in this sector	358	34	21	304	14	41	23	42	23	33	54	44	30	358	252	106	-
	22%	21%	25%	22%	28%	22%	17%	29%	19%	21%	26%	19%	20%	22%	31%	13%	-
I have heard of professional bodies in this sector, but do not know anything about them	821	89	34	698	28	83	78	66	57	78	93	131	84	821	422	399	-
	51%	57%	40%	51%	53%	45%	57%	46%	47%	51%	45%	57%	56%	51%	52%	50%	-
I have never heard of professional bodies in this sector	425	34	30	362	10	60	33	32	40	42	57	53	35	425	133	292	-
	26%	22%	35%	26%	20%	32%	24%	22%	33%	27%	28%	23%	23%	26%	16%	36%	-

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 11

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Sales/ marketing/ media

Base: All respondents who have heard of professional bodies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	1059 65%	550 69%	509 62%	107 65%	161 63%	150 56%	215 69%	159 65%	267 71%	311 66%	274 62%	240 68%	233 67%	126 62%	460 64%
NET: Know about them	257 16%	144 18%	113 14%	39 24%	41 16%	43 16%	45 14%	31 13%	58 15%	94 20%	71 16%	59 17%	35 10%	34 17%	117 16%
I am a member of a professional body in this sector	7 *	5 1%	2 *	2 1%	2 1%	1 *	2 1%	- -	- -	4 1%	2 *	1 *	- -	- -	6 1%
I know something about professional bodies in this sector	250 15%	139 17%	111 14%	37 23%	39 15%	42 16%	43 14%	31 13%	58 15%	89 19%	68 15%	58 16%	35 10%	34 17%	112 15%
I have heard of professional bodies in this sector, but do not know anything about them	801 50%	406 51%	395 48%	67 41%	120 47%	107 40%	170 55%	128 52%	210 56%	218 46%	204 46%	181 51%	199 57%	92 45%	343 47%
I have never heard of professional bodies in this sector	559 35%	249 31%	310 38%	56 35%	96 37%	117 44%	95 31%	87 35%	108 29%	163 34%	170 38%	113 32%	114 33%	77 38%	264 36%

Professional Bodies Survey

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Absolutes/col percents

Table 11

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

Sales/ marketing/ media

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	1059	111	50	898	43	115	85	91	78	103	131	154	98	1059	585	473	-
	65%	71%	60%	65%	83%	62%	62%	63%	65%	67%	64%	67%	65%	65%	72%	59%	-
NET: Know about them	257	21	13	223	8	23	23	28	14	24	38	36	29	257	176	81	-
	16%	13%	16%	16%	16%	13%	17%	19%	12%	16%	18%	16%	20%	16%	22%	10%	-
I am a member of a professional body in this sector	7	-	1	6	-	-	2	-	1	-	3	1	-	7	6	1	-
	*	-	1%	*	-	-	1%	-	1%	-	1%	*	-	*	1%	*	-
I know something about professional bodies in this sector	250	21	12	217	8	23	21	28	13	24	35	35	29	250	171	79	-
	15%	13%	15%	16%	16%	13%	15%	19%	11%	16%	17%	15%	20%	15%	21%	10%	-
I have heard of professional bodies in this sector, but do not know anything about them	801	90	37	674	35	92	62	64	64	79	93	118	68	801	409	393	-
	50%	58%	44%	49%	67%	50%	45%	44%	53%	51%	45%	51%	46%	50%	50%	49%	-
I have never heard of professional bodies in this sector	559	46	34	480	9	69	52	53	43	51	74	76	52	559	230	329	-
	35%	29%	40%	35%	17%	38%	38%	37%	35%	33%	36%	33%	35%	35%	28%	41%	-

Professional Bodies Survey

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Absolutes/col percents

Table 12

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

IT

Base: All respondents who have heard of professional bodies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1635	893	742	111	223	259	331	267	444	493	490	263	389	174	568
Weighted base	1618	799	818	163	257	267	310	245	375	474	444	353	347	204	724
NET: Heard of	927 57%	511 64%	416 51%	85 52%	144 56%	142 53%	174 56%	153 62%	228 61%	285 60%	250 56%	202 57%	190 55%	123 60%	399 55%
NET: Know about them	252 16%	167 21%	86 10%	35 21%	56 22%	36 14%	43 14%	27 11%	56 15%	94 20%	59 13%	56 16%	43 12%	31 15%	131 18%
I am a member of a professional body in this sector	17 1%	10 1%	8 1%	2 1%	6 2%	2 1%	3 1%	2 1%	3 1%	7 2%	7 2%	2 1%	1 *	3 1%	9 1%
I know something about professional bodies in this sector	235 15%	157 20%	78 10%	33 20%	50 19%	34 13%	40 13%	25 10%	53 14%	87 18%	52 12%	53 15%	42 12%	28 14%	122 17%
I have heard of professional bodies in this sector, but do not know anything about them	675 42%	344 43%	331 40%	50 31%	88 34%	106 40%	131 42%	127 52%	172 46%	191 40%	191 43%	146 41%	147 42%	92 45%	267 37%
I have never heard of professional bodies in this sector	691 43%	289 36%	402 49%	78 48%	113 44%	125 47%	136 44%	92 38%	147 39%	189 40%	194 44%	151 43%	157 45%	81 40%	325 45%

Professional Bodies Survey

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Absolutes/col percents

Table 12

Q.2 Which of the following statements best describes how aware you are, if at all, of professional bodies working in each of the following sectors?

IT

Base: All respondents who have heard of professional bodies

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	1635	158	92	1385	55	179	129	153	124	166	174	256	149	1635	845	790	-
Weighted base	1618	156	84	1378	52	184	137	144	121	154	205	230	150	1618	815	802	-
NET: Heard of	927	96	41	790	32	97	79	85	64	89	121	138	84	927	528	399	-
	57%	61%	49%	57%	62%	53%	58%	59%	53%	58%	59%	60%	56%	57%	65%	50%	-
NET: Know about them	252	30	12	211	9	27	27	22	13	27	34	27	25	252	166	87	-
	16%	19%	14%	15%	18%	15%	19%	15%	11%	17%	17%	12%	16%	16%	20%	11%	-
I am a member of a professional body in this sector	17	-	2	16	-	3	-	1	1	1	6	3	1	17	13	4	-
	1%	-	2%	1%	-	1%	-	1%	1%	1%	3%	1%	1%	1%	2%	1%	-
I know something about professional bodies in this sector	235	30	10	195	9	24	27	21	12	26	28	24	24	235	153	82	-
	15%	19%	12%	14%	18%	13%	19%	15%	10%	17%	14%	10%	16%	15%	19%	10%	-
I have heard of professional bodies in this sector, but do not know anything about them	675	66	29	579	23	70	53	63	51	62	87	111	59	675	362	312	-
	42%	42%	35%	42%	44%	38%	38%	44%	42%	40%	42%	48%	40%	42%	44%	39%	-
I have never heard of professional bodies in this sector	691	60	43	587	20	87	58	59	57	65	84	92	66	691	287	403	-
	43%	39%	51%	43%	38%	47%	42%	41%	47%	42%	41%	40%	44%	43%	35%	50%	-

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 13

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

Summary

Base: All respondents

	Statements				
	Professional bodies can help guide government on relevant policies	If I wanted to know more about a particular profession, I would look to the professional body for that profession	I would trust a professional more if I knew that they were a member of a professional body	Professional bodies are out of touch with the real world	Professional bodies only look out for the interests of their members, not the general public
Unweighted base	2012	2012	2012	2012	2012
Weighted base	2012	2012	2012	2012	2012
NET: Agree	1238 62%	1157 58%	1293 64%	562 28%	809 40%
Agree strongly (4)	182 9%	158 8%	213 11%	123 6%	157 8%
Tend to agree (3)	1056 52%	999 50%	1080 54%	439 22%	653 32%
Tend to disagree (2)	225 11%	337 17%	255 13%	612 30%	568 28%
Disagree strongly (1)	39 2%	65 3%	53 3%	129 6%	96 5%
NET: Disagree	263 13%	403 20%	307 15%	741 37%	664 33%
Don't know	511 25%	453 22%	412 20%	709 35%	539 27%
Mean	2.92	2.80	2.91	2.43	2.59
Standard deviation	0.61	0.67	0.64	0.79	0.77
Standard error	0.02	0.02	0.02	0.02	0.02

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 14

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional bodies can help guide government on relevant policies

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	1238 62%	622 63%	616 60%	119 51%	215 62%	201 61%	207 58%	197 68%	300 67%	378 70%	348 64%	250 57%	263 54%	156 64%	527 59%
Agree strongly	(4) 182 9%	108 11%	75 7%	18 8%	46 13%	32 10%	26 7%	29 10%	33 7%	61 11%	49 9%	33 8%	39 8%	23 9%	102 11%
Tend to agree	(3) 1056 52%	514 52%	542 52%	101 43%	169 49%	169 51%	181 51%	168 58%	267 59%	317 59%	299 55%	216 49%	223 46%	133 55%	425 47%
Tend to disagree	(2) 225 11%	127 13%	97 9%	32 14%	45 13%	38 12%	44 12%	25 9%	39 9%	70 13%	46 9%	51 12%	57 12%	26 11%	108 12%
Disagree strongly	(1) 39 2%	25 3%	14 1%	4 2%	4 1%	4 1%	4 1%	7 2%	15 3%	8 2%	7 1%	11 3%	11 2%	3 1%	10 1%
NET: Disagree	263 13%	152 16%	111 11%	36 16%	49 14%	43 13%	48 13%	33 11%	55 12%	79 15%	54 10%	62 14%	69 14%	29 12%	117 13%
Don't know	511 25%	206 21%	304 29%	79 34%	85 24%	87 26%	104 29%	61 21%	96 21%	85 16%	140 26%	127 29%	159 32%	57 24%	253 28%
Mean	2.92	2.91	2.93	2.86	2.97	2.94	2.90	2.95	2.90	2.94	2.97	2.87	2.88	2.95	2.96
Standard deviation	0.61	0.65	0.56	0.64	0.64	0.60	0.57	0.60	0.60	0.60	0.56	0.63	0.65	0.57	0.62
Standard error	0.02	0.02	0.02	0.06	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.03

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 14

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional bodies can help guide government on relevant policies

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	1238 62%	104 60%	68 67%	1065 61%	52 62%	151 65%	98 58%	113 62%	82 55%	118 60%	167 63%	182 65%	102 58%	1068 66%	630 77%	438 55%	170 43%
Agree strongly (4)	182 9%	13 7%	6 6%	163 9%	10 12%	26 11%	15 9%	24 13%	8 5%	15 8%	24 9%	33 12%	8 5%	152 9%	104 13%	49 6%	30 8%
Tend to agree (3)	1056 52%	92 52%	62 60%	902 52%	42 50%	125 54%	84 49%	89 49%	74 50%	102 52%	143 54%	150 53%	94 53%	916 57%	527 65%	389 49%	140 36%
Tend to disagree (2)	225 11%	16 9%	7 7%	202 12%	10 12%	30 13%	26 15%	24 13%	11 7%	22 11%	33 12%	30 11%	16 9%	179 11%	95 12%	83 10%	46 12%
Disagree strongly (1)	39 2%	3 2%	2 2%	34 2%	2 2%	2 1%	2 1%	4 2%	9 6%	1 *	5 2%	4 1%	5 3%	35 2%	13 2%	22 3%	4 1%
NET: Disagree	263 13%	19 11%	9 8%	236 14%	12 15%	32 14%	28 16%	28 16%	20 13%	22 11%	38 14%	34 12%	21 12%	214 13%	108 13%	105 13%	50 13%
Don't know	511 25%	51 29%	26 25%	433 25%	20 24%	48 21%	45 26%	40 22%	47 32%	55 28%	60 23%	65 23%	53 30%	336 21%	77 9%	259 32%	174 44%
Mean	2.92	2.92	2.95	2.92	2.93	2.96	2.88	2.94	2.80	2.95	2.91	2.97	2.85	2.92	2.98	2.85	2.89
Standard deviation	0.61	0.58	0.51	0.61	0.66	0.60	0.61	0.68	0.70	0.53	0.61	0.61	0.58	0.60	0.58	0.62	0.64
Standard error	0.02	0.05	0.06	0.02	0.09	0.05	0.06	0.06	0.07	0.04	0.05	0.04	0.05	0.02	0.02	0.03	0.05

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 15

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

If I wanted to know more about a particular profession, I would look to the professional body for that profession

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	1157 58%	567 58%	590 57%	97 41%	184 53%	188 57%	183 51%	201 69%	304 67%	337 62%	324 60%	230 52%	266 54%	140 58%	468 52%
Agree strongly	(4) 158 8%	94 10%	64 6%	10 4%	25 7%	30 9%	25 7%	19 7%	49 11%	46 9%	49 9%	26 6%	37 7%	14 6%	68 8%
Tend to agree	(3) 999 50%	473 48%	527 51%	87 37%	159 46%	158 48%	159 44%	182 63%	255 57%	290 54%	275 51%	204 46%	229 47%	126 52%	400 45%
Tend to disagree	(2) 337 17%	181 18%	157 15%	46 20%	72 21%	55 17%	69 19%	45 15%	52 11%	97 18%	79 15%	90 21%	71 15%	40 16%	182 20%
Disagree strongly	(1) 65 3%	39 4%	26 3%	19 8%	14 4%	7 2%	10 3%	4 1%	11 3%	18 3%	16 3%	16 4%	16 3%	15 6%	27 3%
NET: Disagree	403 20%	220 22%	183 18%	65 28%	86 25%	62 19%	78 22%	48 17%	63 14%	115 21%	94 17%	106 24%	87 18%	55 23%	210 23%
Don't know	453 22%	194 20%	259 25%	72 31%	79 23%	81 24%	97 27%	41 14%	84 19%	90 17%	123 23%	103 23%	137 28%	47 20%	219 24%
Mean	2.80	2.79	2.81	2.54	2.73	2.84	2.76	2.87	2.93	2.81	2.85	2.72	2.81	2.71	2.75
Standard deviation	0.67	0.71	0.62	0.78	0.70	0.66	0.67	0.55	0.63	0.66	0.66	0.67	0.67	0.71	0.69
Standard error	0.02	0.02	0.02	0.07	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.04	0.03	0.06	0.03

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 15

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

If I wanted to know more about a particular profession, I would look to the professional body for that profession

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	1157 58%	110 63%	58 57%	988 57%	44 53%	130 56%	103 60%	101 56%	75 50%	104 53%	153 58%	178 63%	99 56%	988 61%	575 70%	413 52%	169 43%
Agree strongly (4)	158 8%	14 8%	9 9%	135 8%	13 16%	13 6%	11 6%	14 8%	11 7%	19 10%	21 8%	24 9%	9 5%	128 8%	85 10%	43 5%	30 8%
Tend to agree (3)	999 50%	97 55%	49 48%	853 49%	31 37%	117 51%	92 54%	87 48%	64 43%	85 44%	132 50%	154 55%	90 51%	860 53%	490 60%	370 46%	139 35%
Tend to disagree (2)	337 17%	22 13%	12 12%	303 17%	13 15%	43 18%	27 16%	40 22%	21 14%	36 18%	54 21%	39 14%	30 17%	275 17%	137 17%	138 17%	63 16%
Disagree strongly (1)	65 3%	3 1%	7 7%	55 3%	8 10%	6 2%	3 2%	7 4%	6 4%	3 2%	9 3%	10 4%	4 2%	45 3%	17 2%	28 4%	20 5%
NET: Disagree	403 20%	25 14%	19 19%	358 21%	21 25%	48 21%	30 17%	46 26%	27 18%	39 20%	63 24%	50 18%	34 19%	320 20%	153 19%	166 21%	83 21%
Don't know	453 22%	40 23%	25 24%	388 22%	19 22%	53 23%	38 22%	34 19%	47 32%	52 26%	49 18%	53 19%	43 25%	310 19%	87 11%	223 28%	143 36%
Mean	2.80	2.90	2.78	2.79	2.75	2.77	2.84	2.73	2.79	2.83	2.77	2.84	2.78	2.82	2.88	2.74	2.71
Standard deviation	0.67	0.58	0.77	0.67	0.93	0.62	0.59	0.69	0.70	0.67	0.67	0.66	0.61	0.64	0.62	0.66	0.78
Standard error	0.02	0.05	0.08	0.02	0.12	0.05	0.05	0.06	0.07	0.05	0.05	0.04	0.05	0.02	0.02	0.03	0.05

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 16

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

I would trust a professional more if I knew that they were a member of a professional body

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	1293 64%	655 67%	638 62%	109 47%	206 59%	197 60%	237 66%	203 70%	340 75%	371 69%	363 67%	278 63%	282 57%	142 59%	545 61%
Agree strongly	(4) 213 11%	126 13%	87 8%	11 5%	44 13%	34 10%	27 7%	38 13%	58 13%	72 13%	45 8%	51 12%	45 9%	13 5%	106 12%
Tend to agree	(3) 1080 54%	529 54%	551 53%	98 42%	162 46%	163 49%	210 59%	165 57%	282 62%	299 55%	317 59%	227 52%	237 48%	129 53%	439 49%
Tend to disagree	(2) 255 13%	120 12%	135 13%	47 20%	49 14%	41 12%	38 11%	45 15%	35 8%	77 14%	70 13%	52 12%	55 11%	49 20%	114 13%
Disagree strongly	(1) 53 3%	32 3%	21 2%	5 2%	11 3%	10 3%	7 2%	7 2%	12 3%	9 2%	13 2%	15 3%	15 3%	7 3%	25 3%
NET: Disagree	307 15%	152 16%	155 15%	52 22%	60 17%	51 16%	45 13%	52 18%	47 10%	86 16%	83 15%	67 15%	71 14%	56 23%	139 15%
Don't know	412 20%	173 18%	238 23%	72 31%	82 24%	82 25%	77 21%	35 12%	64 14%	84 16%	96 18%	94 21%	138 28%	44 18%	213 24%
Mean	2.91	2.93	2.89	2.71	2.90	2.89	2.91	2.92	3.00	2.95	2.89	2.91	2.88	2.74	2.91
Standard deviation	0.64	0.68	0.61	0.64	0.71	0.68	0.57	0.65	0.61	0.64	0.60	0.68	0.67	0.63	0.68
Standard error	0.02	0.02	0.02	0.06	0.05	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.03

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 16

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

I would trust a professional more if I knew that they were a member of a professional body

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	1293 64%	109 62%	68 67%	1115 64%	50 60%	137 59%	107 63%	120 66%	95 64%	128 66%	173 65%	190 68%	114 65%	1113 69%	623 76%	491 61%	180 46%
Agree strongly (4)	213 11%	13 8%	5 5%	195 11%	10 11%	31 14%	14 8%	26 14%	16 10%	15 8%	32 12%	33 12%	18 10%	180 11%	113 14%	67 8%	33 8%
Tend to agree (3)	1080 54%	96 55%	63 62%	921 53%	41 48%	106 46%	93 54%	94 52%	80 53%	113 58%	141 53%	158 56%	96 54%	934 58%	510 63%	424 53%	147 37%
Tend to disagree (2)	255 13%	26 15%	11 11%	217 13%	17 20%	36 16%	22 13%	25 14%	11 7%	19 10%	29 11%	37 13%	22 12%	200 12%	100 12%	100 12%	55 14%
Disagree strongly (1)	53 3%	4 2%	2 2%	46 3%	3 3%	5 2%	5 3%	8 5%	6 4%	4 2%	7 3%	2 1%	5 3%	43 3%	16 2%	27 3%	10 2%
NET: Disagree	307 15%	31 18%	13 13%	264 15%	20 23%	41 18%	27 16%	34 19%	17 12%	23 12%	36 14%	39 14%	27 15%	243 15%	116 14%	127 16%	64 16%
Don't know	412 20%	35 20%	21 20%	356 21%	15 17%	53 23%	36 21%	27 15%	36 24%	44 22%	56 21%	52 19%	36 20%	261 16%	76 9%	185 23%	151 38%
Mean	2.91	2.84	2.87	2.92	2.82	2.92	2.86	2.90	2.93	2.92	2.94	2.96	2.91	2.92	2.97	2.86	2.83
Standard deviation	0.64	0.62	0.54	0.65	0.72	0.70	0.64	0.74	0.68	0.57	0.65	0.59	0.65	0.63	0.61	0.65	0.70
Standard error	0.02	0.05	0.06	0.02	0.09	0.05	0.06	0.06	0.06	0.04	0.05	0.04	0.05	0.02	0.02	0.03	0.05

Professional Bodies Survey
ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 17

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional bodies are out of touch with the real world

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	562 28%	294 30%	268 26%	50 22%	98 28%	91 28%	94 26%	87 30%	141 31%	131 24%	150 28%	128 29%	154 31%	70 29%	222 25%
Agree strongly	(4) 123 6%	67 7%	56 5%	18 8%	14 4%	27 8%	19 5%	17 6%	29 6%	21 4%	27 5%	37 8%	38 8%	14 6%	52 6%
Tend to agree	(3) 439 22%	227 23%	212 21%	33 14%	84 24%	64 19%	75 21%	70 24%	112 25%	109 20%	123 23%	91 21%	116 24%	56 23%	170 19%
Tend to disagree	(2) 612 30%	297 30%	315 31%	75 32%	97 28%	101 30%	104 29%	105 36%	131 29%	206 38%	175 32%	117 27%	115 23%	93 38%	262 29%
Disagree strongly	(1) 129 6%	90 9%	39 4%	13 5%	21 6%	29 9%	17 5%	22 8%	27 6%	52 10%	24 4%	21 5%	32 7%	10 4%	69 8%
NET: Disagree	741 37%	388 40%	354 34%	87 37%	118 34%	130 39%	121 34%	127 44%	158 35%	258 48%	198 37%	137 31%	147 30%	102 42%	331 37%
Don't know	709 35%	299 30%	411 40%	96 41%	133 38%	109 33%	144 40%	76 26%	152 34%	153 28%	193 36%	174 40%	189 39%	69 29%	344 38%
Mean	2.43	2.40	2.46	2.40	2.42	2.40	2.45	2.38	2.48	2.26	2.44	2.54	2.53	2.43	2.37
Standard deviation	0.79	0.84	0.74	0.83	0.76	0.87	0.76	0.78	0.79	0.76	0.73	0.83	0.85	0.72	0.82
Standard error	0.02	0.03	0.03	0.09	0.05	0.06	0.05	0.05	0.04	0.04	0.04	0.06	0.05	0.06	0.04

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 17

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional bodies are out of touch with the real world

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	562 28%	43 25%	26 25%	492 28%	28 34%	61 26%	42 25%	52 28%	33 22%	67 34%	87 33%	70 25%	52 29%	445 27%	215 26%	230 29%	117 30%
Agree strongly (4)	123 6%	2 1%	4 4%	117 7%	5 6%	10 5%	7 4%	14 8%	12 8%	22 11%	21 8%	13 4%	12 7%	104 6%	45 5%	59 7%	19 5%
Tend to agree (3)	439 22%	41 24%	22 22%	375 22%	23 27%	50 22%	36 21%	37 21%	21 14%	45 23%	66 25%	57 20%	40 22%	341 21%	170 21%	170 21%	98 25%
Tend to disagree (2)	612 30%	59 34%	29 28%	524 30%	34 40%	76 33%	49 29%	47 26%	40 27%	47 24%	84 32%	95 34%	52 29%	550 34%	364 45%	186 23%	62 16%
Disagree strongly (1)	129 6%	8 5%	7 7%	114 7%	3 4%	16 7%	10 6%	18 10%	9 6%	13 7%	13 5%	27 9%	5 3%	111 7%	75 9%	36 4%	18 5%
NET: Disagree	741 37%	67 39%	36 35%	638 37%	37 43%	92 40%	59 34%	65 36%	48 33%	60 31%	97 36%	122 43%	57 32%	661 41%	439 54%	222 28%	80 20%
Don't know	709 35%	64 37%	41 40%	605 35%	19 23%	78 34%	70 41%	64 35%	67 45%	68 35%	82 31%	89 32%	68 38%	512 32%	161 20%	351 44%	197 50%
Mean	2.43	2.34	2.38	2.44	2.47	2.36	2.39	2.41	2.45	2.59	2.52	2.29	2.54	2.40	2.28	2.56	2.60
Standard deviation	0.79	0.64	0.77	0.81	0.72	0.76	0.76	0.89	0.88	0.89	0.79	0.79	0.76	0.79	0.75	0.82	0.79
Standard error	0.02	0.06	0.09	0.02	0.10	0.06	0.08	0.08	0.09	0.08	0.06	0.05	0.07	0.02	0.03	0.04	0.06

Professional Bodies Survey
ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 18

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional bodies only look out for the interests of their members, not the general public

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	809 40%	449 46%	360 35%	80 34%	145 41%	120 36%	133 37%	142 49%	190 42%	217 40%	219 41%	193 44%	179 37%	88 36%	353 39%
Agree strongly	(4) 157 8%	98 10%	59 6%	10 4%	27 8%	28 8%	25 7%	25 9%	41 9%	43 8%	39 7%	40 9%	34 7%	19 8%	59 7%
Tend to agree	(3) 653 32%	351 36%	301 29%	70 30%	117 34%	92 28%	107 30%	117 40%	149 33%	174 32%	180 33%	153 35%	145 30%	69 29%	294 33%
Tend to disagree	(2) 568 28%	277 28%	291 28%	58 25%	87 25%	96 29%	102 28%	91 31%	134 30%	157 29%	153 28%	113 26%	145 30%	80 33%	236 26%
Disagree strongly	(1) 96 5%	51 5%	45 4%	8 4%	29 8%	19 6%	13 4%	10 4%	17 4%	42 8%	25 5%	13 3%	16 3%	11 5%	48 5%
NET: Disagree	664 33%	328 33%	336 33%	67 28%	115 33%	115 35%	115 32%	101 35%	151 34%	199 37%	178 33%	126 29%	161 33%	91 38%	284 32%
Don't know	539 27%	203 21%	336 33%	87 37%	89 26%	95 29%	111 31%	47 16%	109 24%	125 23%	144 27%	119 27%	150 31%	63 26%	260 29%
Mean	2.59	2.64	2.54	2.56	2.55	2.55	2.59	2.64	2.63	2.52	2.59	2.69	2.58	2.53	2.57
Standard deviation	0.77	0.79	0.74	0.71	0.83	0.81	0.74	0.72	0.76	0.81	0.75	0.74	0.73	0.77	0.76
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 18

Q.3 Thinking about professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional bodies only look out for the interests of their members, not the general public

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	809 40%	62 36%	40 39%	707 41%	26 30%	83 36%	61 36%	81 45%	54 36%	95 49%	112 42%	123 44%	73 41%	672 42%	347 43%	325 41%	138 35%
Agree strongly (4)	157 8%	10 6%	5 5%	141 8%	7 8%	24 10%	5 3%	15 8%	13 9%	18 9%	25 9%	19 7%	14 8%	131 8%	67 8%	64 8%	25 6%
Tend to agree (3)	653 32%	52 30%	35 34%	566 33%	18 22%	59 25%	56 33%	66 36%	41 28%	77 39%	87 33%	104 37%	58 33%	540 33%	279 34%	261 33%	113 29%
Tend to disagree (2)	568 28%	55 31%	31 30%	482 28%	38 45%	70 30%	49 28%	52 29%	40 27%	44 22%	81 31%	66 23%	42 24%	491 30%	299 37%	192 24%	77 20%
Disagree strongly (1)	96 5%	4 2%	4 4%	89 5%	2 2%	17 7%	7 4%	7 4%	4 2%	11 6%	8 3%	26 9%	7 4%	89 6%	63 8%	26 3%	7 2%
NET: Disagree	664 33%	59 33%	35 34%	571 33%	39 46%	88 38%	56 33%	59 32%	44 30%	55 28%	89 34%	92 33%	49 28%	580 36%	361 44%	219 27%	84 21%
Don't know	539 27%	54 31%	28 27%	457 26%	20 23%	61 26%	54 31%	42 23%	51 34%	45 23%	64 24%	67 24%	55 31%	366 23%	107 13%	259 32%	172 44%
Mean	2.59	2.57	2.55	2.59	2.48	2.53	2.50	2.64	2.65	2.68	2.64	2.54	2.65	2.57	2.50	2.67	2.70
Standard deviation	0.77	0.70	0.70	0.78	0.73	0.86	0.69	0.74	0.76	0.78	0.75	0.82	0.76	0.77	0.79	0.75	0.71
Standard error	0.02	0.06	0.08	0.02	0.10	0.07	0.06	0.06	0.07	0.06	0.06	0.05	0.07	0.02	0.03	0.03	0.05

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 19

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Summary

Base: All respondents

	Statements					
	Professional qualifications help people to earn more	Professional qualifications are useful if you want to work abroad	Professional qualifications raise standards	Professional qualifications help to protect the public	Having a professional qualification does not ensure quality or skill	Professional qualifications are not as respected as academic qualifications
Unweighted base	2012	2012	2012	2012	2012	2012
Weighted base	2012	2012	2012	2012	2012	2012
NET: Agree	1457 72%	1205 60%	1436 71%	1160 58%	1010 50%	644 32%
Agree strongly (4)	348 17%	294 15%	312 16%	210 10%	235 12%	100 5%
Tend to agree (3)	1109 55%	911 45%	1124 56%	950 47%	775 39%	544 27%
Tend to disagree (2)	171 8%	157 8%	191 9%	286 14%	568 28%	688 34%
Disagree strongly (1)	37 2%	29 1%	42 2%	73 4%	101 5%	99 5%
NET: Disagree	208 10%	186 9%	233 12%	359 18%	669 33%	786 39%
Don't know	348 17%	622 31%	343 17%	492 24%	333 17%	582 29%
Mean	3.06	3.06	3.02	2.85	2.68	2.45
Standard deviation	0.63	0.64	0.63	0.71	0.79	0.72
Standard error	0.02	0.02	0.02	0.02	0.02	0.02

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 20

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications help people to earn more

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	1457 72%	744 76%	712 69%	123 52%	239 68%	228 69%	262 73%	238 82%	367 82%	411 76%	395 73%	330 75%	320 65%	181 75%	604 67%
Agree strongly	(4) 348 17%	189 19%	159 15%	29 13%	71 20%	60 18%	60 17%	48 16%	79 18%	100 18%	97 18%	76 17%	76 15%	44 18%	153 17%
Tend to agree	(3) 1109 55%	555 57%	554 54%	93 40%	168 48%	167 51%	202 56%	190 66%	288 64%	311 58%	299 55%	254 58%	245 50%	137 57%	450 50%
Tend to disagree	(2) 171 8%	70 7%	101 10%	37 16%	33 9%	32 10%	33 9%	16 5%	20 5%	40 7%	44 8%	35 8%	52 11%	27 11%	91 10%
Disagree strongly	(1) 37 2%	30 3%	7 1%	2 1%	8 2%	12 4%	6 2%	9 3%	- -	10 2%	10 2%	8 2%	9 2%	7 3%	24 3%
NET: Disagree	208 10%	100 10%	108 10%	39 17%	41 12%	44 13%	39 11%	25 9%	20 5%	50 9%	54 10%	43 10%	61 12%	34 14%	115 13%
Don't know	348 17%	136 14%	212 20%	72 31%	69 20%	59 18%	57 16%	27 9%	63 14%	80 15%	92 17%	66 15%	109 22%	27 11%	178 20%
Mean	3.06	3.07	3.05	2.93	3.08	3.02	3.05	3.05	3.15	3.09	3.07	3.07	3.01	3.01	3.02
Standard deviation	0.63	0.67	0.59	0.68	0.69	0.72	0.62	0.61	0.48	0.62	0.63	0.62	0.66	0.68	0.69
Standard error	0.02	0.02	0.02	0.06	0.04	0.04	0.03	0.04	0.02	0.03	0.03	0.04	0.03	0.05	0.03

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 20

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications help people to earn more

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	1457 72%	131 75%	65 63%	1261 73%	59 70%	158 68%	128 75%	139 77%	102 68%	134 69%	195 74%	217 77%	128 73%	1228 76%	671 82%	558 69%	229 58%
Agree strongly (4)	348 17%	20 12%	14 14%	314 18%	21 25%	40 17%	25 14%	37 21%	28 19%	28 14%	61 23%	42 15%	32 18%	296 18%	172 21%	124 15%	52 13%
Tend to agree (3)	1109 55%	111 63%	51 50%	947 55%	38 46%	118 51%	104 61%	102 56%	73 49%	106 54%	135 51%	174 62%	97 55%	932 58%	498 61%	434 54%	177 45%
Tend to disagree (2)	171 8%	10 6%	10 10%	150 9%	11 12%	18 8%	18 11%	16 9%	13 9%	21 11%	22 8%	19 7%	12 7%	140 9%	69 8%	72 9%	31 8%
Disagree strongly (1)	37 2%	1 1%	1 1%	35 2%	* *	10 4%	3 1%	* *	2 1%	5 3%	6 2%	6 2%	3 1%	33 2%	11 1%	22 3%	4 1%
NET: Disagree	208 10%	12 7%	11 11%	185 11%	11 13%	28 12%	21 12%	16 9%	15 10%	26 14%	28 11%	25 9%	15 8%	174 11%	80 10%	94 12%	34 9%
Don't know	348 17%	32 18%	26 26%	289 17%	14 17%	45 20%	22 13%	25 14%	32 22%	35 18%	42 16%	40 14%	34 19%	216 13%	65 8%	151 19%	131 33%
Mean	3.06	3.05	3.02	3.07	3.14	3.01	3.01	3.13	3.10	2.98	3.12	3.05	3.10	3.06	3.11	3.01	3.05
Standard deviation	0.63	0.50	0.61	0.64	0.68	0.72	0.60	0.58	0.64	0.66	0.68	0.59	0.61	0.63	0.61	0.66	0.61
Standard error	0.02	0.04	0.07	0.02	0.09	0.05	0.05	0.05	0.06	0.05	0.05	0.04	0.05	0.02	0.02	0.03	0.04

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 21

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications are useful if you want to work abroad

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	1205 60%	604 62%	601 58%	106 45%	213 61%	185 56%	221 62%	171 59%	309 68%	346 64%	323 60%	263 60%	274 56%	152 63%	514 57%
Agree strongly	(4) 294 15%	157 16%	137 13%	39 17%	49 14%	51 16%	50 14%	29 10%	75 17%	90 17%	87 16%	56 13%	61 12%	41 17%	117 13%
Tend to agree	(3) 911 45%	447 46%	464 45%	67 29%	164 47%	134 40%	171 48%	142 49%	234 52%	255 47%	236 44%	207 47%	213 43%	111 46%	396 44%
Tend to disagree	(2) 157 8%	79 8%	78 8%	29 12%	33 10%	28 8%	21 6%	28 10%	17 4%	42 8%	48 9%	36 8%	32 6%	17 7%	77 9%
Disagree strongly	(1) 29 1%	20 2%	9 1%	7 3%	4 1%	7 2%	4 1%	2 1%	5 1%	13 2%	5 1%	6 1%	5 1%	8 3%	11 1%
NET: Disagree	186 9%	99 10%	87 8%	36 15%	38 11%	34 10%	25 7%	30 10%	22 5%	54 10%	52 10%	42 10%	37 8%	26 11%	88 10%
Don't know	622 31%	278 28%	344 33%	92 39%	98 28%	111 34%	113 31%	89 31%	120 27%	141 26%	166 31%	134 31%	180 37%	64 27%	295 33%
Mean	3.06	3.05	3.06	2.97	3.03	3.05	3.09	2.99	3.14	3.06	3.08	3.03	3.06	3.04	3.03
Standard deviation	0.64	0.67	0.60	0.83	0.63	0.70	0.59	0.57	0.56	0.67	0.64	0.62	0.60	0.72	0.63
Standard error	0.02	0.02	0.02	0.08	0.04	0.05	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.06	0.03

Professional Bodies Survey

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Absolutes/col percents

Table 21

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications are useful if you want to work abroad

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	1205 60%	108 62%	65 63%	1032 60%	49 57%	140 61%	96 56%	105 58%	80 54%	102 52%	175 66%	186 66%	99 56%	1032 64%	573 70%	459 57%	173 44%
Agree strongly (4)	294 15%	22 12%	19 19%	253 15%	15 17%	34 15%	17 10%	34 19%	17 11%	17 9%	41 15%	56 20%	22 12%	253 16%	149 18%	103 13%	41 10%
Tend to agree (3)	911 45%	86 49%	45 44%	780 45%	34 40%	106 46%	80 47%	71 39%	63 43%	85 44%	134 51%	130 46%	77 44%	780 48%	424 52%	356 44%	132 33%
Tend to disagree (2)	157 8%	7 4%	3 3%	146 8%	9 10%	13 6%	16 9%	8 5%	16 11%	23 12%	21 8%	20 7%	18 10%	127 8%	62 8%	65 8%	30 8%
Disagree strongly (1)	29 1%	1 *	2 2%	26 2%	7 8%	1 *	1 *	2 1%	4 3%	4 2%	1 *	2 1%	3 2%	19 1%	7 1%	12 2%	10 2%
NET: Disagree	186 9%	8 4%	6 6%	172 10%	16 19%	14 6%	17 10%	11 6%	21 14%	28 14%	23 9%	22 8%	22 12%	146 9%	69 8%	77 10%	40 10%
Don't know	622 31%	59 34%	32 31%	530 31%	20 24%	78 34%	58 34%	65 36%	47 32%	66 34%	67 25%	74 26%	56 32%	440 27%	173 21%	266 33%	182 46%
Mean	3.06	3.12	3.17	3.04	2.87	3.13	2.99	3.19	2.92	2.88	3.09	3.15	2.97	3.07	3.11	3.03	2.96
Standard deviation	0.64	0.51	0.65	0.64	0.90	0.56	0.56	0.64	0.71	0.66	0.58	0.62	0.67	0.62	0.60	0.64	0.72
Standard error	0.02	0.05	0.07	0.02	0.13	0.04	0.05	0.06	0.07	0.06	0.05	0.04	0.06	0.02	0.02	0.03	0.05

Professional Bodies Survey

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Absolutes/col percents

Table 22

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications raise standards

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	1436 71%	695 71%	742 72%	132 57%	257 74%	219 66%	250 70%	227 78%	351 78%	398 74%	406 75%	319 73%	313 64%	182 75%	619 69%
Agree strongly	(4) 16%	158 16%	154 15%	30 13%	55 16%	55 17%	53 15%	46 16%	74 16%	92 17%	98 18%	55 13%	68 14%	48 20%	123 14%
Tend to agree	(3) 56%	1124 56%	536 55%	588 57%	103 44%	202 58%	164 50%	197 55%	181 62%	277 61%	306 57%	309 57%	263 60%	246 50%	496 55%
Tend to disagree	(2) 9%	191 9%	109 11%	82 8%	33 14%	22 6%	38 12%	38 10%	26 9%	34 8%	46 8%	47 9%	40 9%	59 12%	85 9%
Disagree strongly	(1) 2%	42 2%	30 3%	12 1%	7 3%	3 1%	7 2%	7 2%	9 3%	9 2%	17 3%	7 1%	9 2%	5 2%	18 2%
NET: Disagree	233 12%	139 14%	94 9%	41 17%	25 7%	45 14%	44 12%	35 12%	43 10%	62 11%	54 10%	49 11%	68 14%	23 9%	103 11%
Don't know	343 17%	146 15%	196 19%	61 26%	66 19%	67 20%	64 18%	29 10%	56 12%	81 15%	81 15%	71 16%	109 22%	37 15%	176 20%
Mean	3.02	2.99	3.06	2.89	3.10	3.01	3.01	3.01	3.05	3.03	3.08	2.99	2.97	3.10	3.00
Standard deviation	0.63	0.68	0.58	0.73	0.55	0.68	0.63	0.64	0.61	0.67	0.61	0.60	0.66	0.64	0.62
Standard error	0.02	0.02	0.02	0.07	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.03

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 22

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications raise standards

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	1436 71%	129 74%	70 68%	1238 71%	55 65%	174 75%	113 66%	131 73%	92 62%	134 69%	195 74%	218 77%	126 71%	1213 75%	673 83%	540 67%	224 57%
Agree strongly (4)	312 16%	21 12%	16 16%	275 16%	11 13%	42 18%	20 12%	32 18%	13 8%	27 14%	39 15%	64 23%	27 15%	255 16%	166 20%	89 11%	57 15%
Tend to agree (3)	1124 56%	108 62%	53 52%	963 56%	44 52%	132 57%	93 54%	99 55%	79 53%	107 55%	156 59%	154 55%	98 55%	958 59%	507 62%	451 56%	166 42%
Tend to disagree (2)	191 9%	11 6%	6 6%	173 10%	15 18%	21 9%	21 12%	21 12%	9 6%	22 11%	21 8%	23 8%	20 11%	159 10%	75 9%	84 10%	32 8%
Disagree strongly (1)	42 2%	2 1%	1 1%	39 2%	- -	9 4%	2 1%	3 2%	5 4%	7 4%	9 3%	3 1%	1 1%	39 2%	11 1%	29 4%	3 1%
NET: Disagree	233 12%	13 8%	7 7%	213 12%	15 18%	30 13%	23 13%	24 13%	14 10%	29 15%	30 11%	26 9%	21 12%	198 12%	86 11%	112 14%	35 9%
Don't know	343 17%	33 19%	26 26%	284 16%	14 17%	27 12%	35 20%	26 14%	42 28%	32 17%	40 15%	38 13%	30 17%	207 13%	56 7%	151 19%	136 34%
Mean	3.02	3.04	3.12	3.02	2.95	3.01	2.97	3.03	2.93	2.94	3.00	3.15	3.03	3.01	3.09	2.92	3.08
Standard deviation	0.63	0.53	0.56	0.65	0.61	0.70	0.60	0.65	0.64	0.69	0.65	0.62	0.60	0.64	0.61	0.66	0.62
Standard error	0.02	0.04	0.06	0.02	0.08	0.05	0.05	0.05	0.06	0.05	0.05	0.04	0.05	0.02	0.02	0.03	0.04

Professional Bodies Survey

ONLINE Fieldwork: 15th-16th July 2015

Absolutes/col percents

Table 23

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications help to protect the public

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	1160 58%	564 58%	596 58%	109 47%	210 60%	180 54%	207 58%	173 60%	281 62%	356 66%	320 59%	251 57%	234 48%	165 68%	482 54%
Agree strongly	(4) 210 10%	116 12%	94 9%	17 7%	46 13%	33 10%	41 11%	28 10%	46 10%	75 14%	52 10%	42 10%	41 8%	36 15%	90 10%
Tend to agree	(3) 950 47%	448 46%	502 49%	93 40%	163 47%	147 45%	167 46%	145 50%	235 52%	281 52%	267 49%	209 48%	193 39%	129 53%	393 44%
Tend to disagree	(2) 286 14%	157 16%	130 13%	41 17%	46 13%	45 14%	43 12%	54 19%	58 13%	59 11%	84 16%	62 14%	82 17%	23 10%	132 15%
Disagree strongly	(1) 73 4%	49 5%	24 2%	5 2%	5 1%	16 5%	10 3%	14 5%	24 5%	18 3%	16 3%	11 2%	28 6%	8 3%	30 3%
NET: Disagree	359 18%	205 21%	154 15%	45 19%	50 14%	61 18%	52 15%	68 24%	82 18%	77 14%	100 19%	72 17%	110 22%	31 13%	161 18%
Don't know	492 24%	211 21%	282 27%	79 34%	88 25%	90 27%	99 28%	49 17%	87 19%	109 20%	122 22%	116 26%	147 30%	46 19%	253 28%
Mean	2.85	2.82	2.89	2.78	2.97	2.82	2.92	2.77	2.83	2.96	2.85	2.87	2.72	2.99	2.84
Standard deviation	0.71	0.76	0.65	0.67	0.65	0.75	0.68	0.73	0.72	0.69	0.68	0.66	0.78	0.68	0.71
Standard error	0.02	0.03	0.02	0.07	0.04	0.05	0.04	0.05	0.04	0.03	0.03	0.04	0.04	0.05	0.03

Professional Bodies Survey

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Absolutes/col percents

Table 23

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications help to protect the public

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	1160 58%	115 66%	57 55%	989 57%	47 56%	136 59%	99 58%	98 54%	72 48%	97 50%	163 61%	185 66%	93 53%	974 60%	580 71%	394 49%	186 47%
Agree strongly (4)	210 10%	15 9%	8 8%	187 11%	15 18%	28 12%	20 12%	29 16%	6 4%	12 6%	29 11%	32 11%	16 9%	169 10%	105 13%	64 8%	41 10%
Tend to agree (3)	950 47%	99 57%	49 48%	802 46%	32 38%	108 47%	78 46%	69 38%	67 45%	84 43%	134 50%	153 54%	77 43%	805 50%	475 58%	330 41%	145 37%
Tend to disagree (2)	286 14%	18 10%	15 14%	254 15%	14 17%	37 16%	25 15%	30 17%	14 10%	40 20%	34 13%	35 12%	24 14%	245 15%	113 14%	132 16%	41 10%
Disagree strongly (1)	73 4%	5 3%	4 4%	64 4%	7 9%	10 4%	2 1%	5 3%	3 2%	10 5%	8 3%	8 3%	10 6%	58 4%	20 2%	38 5%	15 4%
NET: Disagree	359 18%	23 13%	19 18%	318 18%	22 26%	47 20%	27 16%	35 20%	18 12%	50 26%	43 16%	43 15%	34 19%	303 19%	133 16%	170 21%	56 14%
Don't know	492 24%	37 21%	27 26%	428 25%	16 19%	48 21%	45 26%	48 26%	59 40%	49 25%	60 23%	54 19%	50 28%	340 21%	102 13%	238 30%	152 39%
Mean	2.85	2.91	2.80	2.85	2.80	2.84	2.93	2.91	2.83	2.67	2.89	2.92	2.78	2.85	2.93	2.74	2.87
Standard deviation	0.71	0.62	0.69	0.71	0.91	0.75	0.65	0.77	0.58	0.73	0.68	0.65	0.76	0.70	0.64	0.74	0.76
Standard error	0.02	0.05	0.08	0.02	0.12	0.06	0.06	0.07	0.06	0.06	0.05	0.04	0.07	0.02	0.02	0.03	0.05

Professional Bodies Survey

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Absolutes/col percents

Table 24

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Having a professional qualification does not ensure quality or skill

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	1010 50%	533 54%	477 46%	77 33%	177 51%	149 45%	196 55%	171 59%	239 53%	268 49%	262 48%	229 52%	251 51%	126 52%	419 47%
Agree strongly	(4) 235 12%	151 15%	84 8%	9 4%	42 12%	33 10%	54 15%	38 13%	59 13%	60 11%	59 11%	55 13%	61 12%	33 14%	103 11%
Tend to agree	(3) 775 39%	382 39%	393 38%	68 29%	136 39%	117 35%	143 40%	132 46%	180 40%	208 38%	203 38%	174 40%	190 39%	93 38%	316 35%
Tend to disagree	(2) 568 28%	263 27%	305 30%	76 32%	89 25%	91 28%	97 27%	72 25%	143 32%	179 33%	161 30%	110 25%	118 24%	62 26%	268 30%
Disagree strongly	(1) 101 5%	49 5%	52 5%	16 7%	12 3%	18 5%	17 5%	21 7%	17 4%	34 6%	30 5%	15 3%	23 5%	18 7%	41 5%
NET: Disagree	669 33%	312 32%	357 35%	92 39%	100 29%	109 33%	114 32%	93 32%	161 36%	213 39%	191 35%	126 29%	140 29%	79 33%	308 34%
Don't know	333 17%	135 14%	198 19%	64 28%	71 20%	72 22%	48 13%	26 9%	51 11%	61 11%	89 16%	84 19%	99 20%	36 15%	170 19%
Mean	2.68	2.75	2.61	2.42	2.75	2.64	2.75	2.71	2.70	2.61	2.64	2.76	2.74	2.69	2.66
Standard deviation	0.79	0.81	0.75	0.74	0.76	0.79	0.80	0.81	0.77	0.79	0.79	0.76	0.79	0.84	0.79
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Professional Bodies Survey

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Absolutes/col percents

Table 24

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Having a professional qualification does not ensure quality or skill

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	1010 50%	87 50%	53 51%	871 50%	43 51%	120 52%	97 57%	89 49%	64 43%	102 52%	123 46%	143 51%	91 52%	825 51%	415 51%	410 51%	185 47%
Agree strongly (4)	235 12%	14 8%	12 11%	209 12%	11 13%	34 15%	23 14%	21 12%	20 13%	17 9%	25 10%	32 12%	25 14%	185 11%	88 11%	97 12%	50 13%
Tend to agree (3)	775 39%	72 41%	41 40%	662 38%	32 38%	86 37%	74 43%	67 37%	44 30%	84 43%	97 37%	110 39%	66 38%	640 40%	327 40%	314 39%	135 34%
Tend to disagree (2)	568 28%	51 29%	31 30%	486 28%	26 31%	62 27%	40 23%	48 26%	49 33%	55 28%	77 29%	79 28%	51 29%	501 31%	296 36%	205 25%	67 17%
Disagree strongly (1)	101 5%	8 5%	1 1%	92 5%	2 2%	15 6%	10 6%	10 6%	5 4%	7 3%	15 6%	25 9%	4 2%	84 5%	50 6%	34 4%	17 4%
NET: Disagree	669 33%	59 34%	32 31%	578 33%	28 33%	76 33%	49 29%	58 32%	55 37%	61 31%	92 35%	104 37%	55 31%	585 36%	346 42%	239 30%	84 21%
Don't know	333 17%	29 17%	18 18%	286 16%	13 15%	35 15%	25 14%	35 19%	30 20%	32 16%	51 19%	35 12%	31 18%	207 13%	54 7%	153 19%	125 32%
Mean	2.68	2.64	2.75	2.68	2.74	2.71	2.75	2.68	2.66	2.69	2.62	2.61	2.77	2.66	2.60	2.73	2.81
Standard deviation	0.79	0.74	0.70	0.80	0.75	0.84	0.80	0.81	0.81	0.71	0.78	0.84	0.76	0.78	0.78	0.78	0.81
Standard error	0.02	0.06	0.07	0.02	0.10	0.06	0.07	0.06	0.07	0.05	0.06	0.05	0.06	0.02	0.03	0.03	0.05

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Absolutes/col percents

Table 25

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications are not as respected as academic qualifications

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	1078	934	163	312	316	391	303	527	549	596	345	522	201	698
Weighted base	2012	980	1032	234	349	330	359	290	451	541	541	439	491	242	897
NET: Agree	644 32%	324 33%	319 31%	69 29%	132 38%	98 30%	103 29%	94 33%	147 33%	174 32%	184 34%	137 31%	149 30%	80 33%	278 31%
Agree strongly	(4) 100 5%	55 6%	44 4%	16 7%	24 7%	22 7%	16 4%	9 3%	13 3%	35 6%	29 5%	23 5%	13 3%	27 11%	36 4%
Tend to agree	(3) 544 27%	269 27%	275 27%	53 23%	108 31%	76 23%	88 24%	85 29%	134 30%	139 26%	155 29%	114 26%	136 28%	54 22%	241 27%
Tend to disagree	(2) 688 34%	342 35%	346 34%	76 33%	95 27%	100 30%	144 40%	114 39%	158 35%	203 38%	202 37%	153 35%	130 26%	91 38%	297 33%
Disagree strongly	(1) 99 5%	49 5%	49 5%	11 5%	18 5%	23 7%	16 4%	8 3%	23 5%	28 5%	26 5%	20 5%	25 5%	10 4%	38 4%
NET: Disagree	786 39%	391 40%	395 38%	87 37%	113 32%	123 37%	160 44%	122 42%	181 40%	231 43%	228 42%	173 39%	155 32%	101 42%	335 37%
Don't know	582 29%	265 27%	317 31%	78 33%	103 30%	110 33%	96 27%	74 25%	122 27%	136 25%	130 24%	129 29%	187 38%	60 25%	285 32%
Mean	2.45	2.46	2.44	2.47	2.57	2.43	2.39	2.44	2.42	2.45	2.45	2.45	2.45	2.54	2.45
Standard deviation	0.72	0.74	0.71	0.77	0.77	0.81	0.69	0.64	0.68	0.75	0.72	0.73	0.70	0.81	0.70
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.04	0.04	0.03	0.04	0.03	0.05	0.04	0.06	0.03

Professional Bodies Survey

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Absolutes/col percents

Table 25

Q.4 Some professional bodies allow their members to study for qualifications in their field. Thinking about qualifications offered by professional bodies, to what extent do you agree or disagree with each of the following statements?

Professional qualifications are not as respected as academic qualifications

Base: All respondents

	Region													Q.1 Before today, had you heard of organisations known as professional bodies or professional institutions?			
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	NET: Heard of	Heard of and know something about	Heard of but know nothing about	Never heard of
Unweighted base	2012	175	113	1724	71	222	165	187	155	213	227	306	178	1635	845	790	377
Weighted base	2012	175	103	1735	84	231	171	181	149	195	265	281	177	1618	815	802	394
NET: Agree	644 32%	42 24%	37 36%	565 33%	30 36%	60 26%	51 30%	56 31%	42 28%	71 37%	99 37%	99 35%	58 33%	521 32%	265 32%	257 32%	122 31%
Agree strongly (4)	100 5%	6 3%	9 9%	85 5%	10 11%	8 3%	7 4%	8 4%	4 3%	12 6%	18 7%	11 4%	8 5%	77 5%	44 5%	33 4%	23 6%
Tend to agree (3)	544 27%	36 21%	28 28%	480 28%	21 24%	52 22%	43 25%	48 27%	37 25%	59 30%	81 30%	88 31%	50 28%	444 27%	220 27%	224 28%	100 25%
Tend to disagree (2)	688 34%	83 47%	30 29%	575 33%	36 42%	81 35%	63 37%	46 26%	48 32%	66 34%	92 35%	87 31%	56 31%	597 37%	353 43%	244 30%	90 23%
Disagree strongly (1)	99 5%	6 3%	6 6%	86 5%	1 1%	14 6%	11 6%	8 4%	3 2%	11 6%	10 4%	23 8%	7 4%	90 6%	54 7%	36 4%	9 2%
NET: Disagree	786 39%	89 51%	36 35%	662 38%	37 43%	95 41%	74 43%	54 30%	51 34%	77 39%	101 38%	110 39%	62 35%	687 42%	407 50%	280 35%	99 25%
Don't know	582 29%	44 25%	30 29%	508 29%	18 21%	76 33%	46 27%	71 39%	56 38%	47 24%	65 24%	72 26%	57 32%	409 25%	144 18%	266 33%	173 44%
Mean	2.45	2.32	2.54	2.46	2.58	2.35	2.38	2.51	2.46	2.49	2.54	2.41	2.49	2.42	2.38	2.47	2.61
Standard deviation	0.72	0.63	0.82	0.73	0.75	0.71	0.73	0.73	0.63	0.75	0.73	0.76	0.71	0.72	0.73	0.71	0.72
Standard error	0.02	0.05	0.09	0.02	0.10	0.06	0.07	0.07	0.06	0.06	0.06	0.05	0.06	0.02	0.03	0.03	0.05