



## MHP – Business Omnibus – February 2019

Methodology: ComRes interviewed 1,200 Business decision makers online between 1<sup>st</sup> February – 15<sup>th</sup> February. Data were weighted to be representative of businesses by turnover, sector and region. ComRes is a member of the British Polling Council and abides by its rules.

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**BUSINESS OPINION OMNIBUS - FEBRUARY 2019 -**

**Terrorism Policy  
Fieldwork dates: 1st to 15th February 2019**



Absolutes/col percents

Table 1

**Q.1 Does your business currently have a plan in place for how to respond in the aftermath of a terrorist attack that forces the business to close for a period of time?**

**Base:All respondents**

|                 | NO.EMPLOYEES             |            |            |           |           |           |           |           |            |            | TURNOVER  |                  |            |            |           |                 |                 |                 |                 |                   |          |                |                |           |
|-----------------|--------------------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|------------------|------------|------------|-----------|-----------------|-----------------|-----------------|-----------------|-------------------|----------|----------------|----------------|-----------|
|                 | TOTAL                    | 1-9        | 10-49      | 50-99     | 100-249   | 250-499   | 500-999   | 1000+     | UP TO 49   | UP TO 249  | 250+      | LESS THAN<br>£1M | £1M-£1.9M  | £2M-£4.9M  | £5M-£9.9M | £10M-<br>£14.9M | £15M-<br>£24.9M | £25M-<br>£49.9M | £50M-<br>£99.9M | £100M-<br>£499.9M | £500M+   | UP TO<br>£4.9M | £5M-<br>£24.9M | £25M+     |
| Unweighted base | <b>1200</b>              | 252        | 230        | 151       | 196       | 120       | 86        | 165       | 482        | 230        | 371       | 250              | 161        | 185        | 135       | 119             | 100             | 64              | 62              | 74                | 50       | 596            | 354            | 250       |
| Weighted base   | <b>1200</b>              | 407        | 288        | 149       | 149       | 81        | 52        | 73        | 695        | 993        | 207       | 420              | 280        | 210        | 90        | 65              | 45              | 35              | 25              | 20                | 10       | 910            | 200            | 90        |
| Yes             | <b>303</b><br><b>25%</b> | 50<br>12%  | 60<br>21%  | 48<br>32% | 49<br>33% | 39<br>47% | 19<br>36% | 39<br>53% | 111<br>16% | 207<br>21% | 96<br>46% | 54<br>13%        | 80<br>29%  | 48<br>23%  | 32<br>36% | 22<br>34%       | 17<br>38%       | 18<br>50%       | 15<br>59%       | 11<br>56%         | 6<br>56% | 183<br>20%     | 71<br>36%      | 49<br>54% |
| No              | <b>777</b><br><b>65%</b> | 327<br>80% | 202<br>70% | 83<br>56% | 84<br>56% | 36<br>44% | 24<br>47% | 21<br>29% | 529<br>76% | 696<br>70% | 81<br>39% | 334<br>80%       | 174<br>62% | 141<br>67% | 47<br>52% | 34<br>52%       | 19<br>41%       | 15<br>42%       | 6<br>25%        | 5<br>24%          | 3<br>26% | 649<br>71%     | 100<br>50%     | 29<br>32% |
| Don't know      | <b>119</b><br><b>10%</b> | 29<br>7%   | 26<br>9%   | 18<br>12% | 16<br>11% | 7<br>8%   | 9<br>17%  | 13<br>18% | 56<br>8%   | 90<br>9%   | 29<br>14% | 31<br>7%         | 26<br>9%   | 21<br>10%  | 11<br>12% | 9<br>13%        | 9<br>21%        | 3<br>7%         | 4<br>16%        | 4<br>20%          | 2<br>18% | 78<br>9%       | 29<br>14%      | 12<br>14% |

**BUSINESS OPINION OMNIBUS - FEBRUARY 2019 -**  
**Terrorism Policy**  
**Fieldwork dates: 1st to 15th February 2019**



Absolutes/col percents

Table 1

**Q.1 Does your business currently have a plan in place for how to respond in the aftermath of a terrorist attack that forces the business to close for a period of time?**

**Base:All respondents**

|                 | TOTAL      | REGION    |           |           |           |           |           |           |            |            |           |           | BROAD REGION |            |            |            |
|-----------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|-----------|--------------|------------|------------|------------|
|                 |            | NE        | NW        | Y&H       | W MIDS    | E MIDS    | WALES     | E ENGLAND | LONDON     | SE         | SW        | SCOT      | NI           | NORTH      | MIDLANDS   | SOUTH      |
| Unweighted base | 1200       | 90        | 110       | 93        | 102       | 83        | 91        | 84        | 160        | 160        | 85        | 81        | 61           | 435        | 276        | 489        |
| Weighted base   | 1200       | 30        | 112       | 89        | 95        | 78        | 44        | 120       | 224        | 195        | 112       | 73        | 28           | 332        | 217        | 651        |
| Yes             | 303<br>25% | 5<br>18%  | 34<br>30% | 25<br>28% | 20<br>21% | 22<br>29% | 8<br>18%  | 37<br>31% | 79<br>35%  | 40<br>20%  | 13<br>11% | 14<br>19% | 6<br>23%     | 84<br>25%  | 50<br>23%  | 169<br>26% |
| No              | 777<br>65% | 22<br>74% | 72<br>64% | 59<br>67% | 62<br>65% | 51<br>66% | 34<br>76% | 68<br>57% | 118<br>52% | 140<br>72% | 82<br>73% | 52<br>71% | 17<br>61%    | 223<br>67% | 147<br>67% | 408<br>63% |
| Don't know      | 119<br>10% | 2<br>8%   | 6<br>5%   | 5<br>6%   | 13<br>14% | 4<br>6%   | 3<br>6%   | 15<br>12% | 27<br>12%  | 15<br>8%   | 17<br>16% | 7<br>10%  | 4<br>16%     | 25<br>7%   | 20<br>9%   | 74<br>11%  |

**BUSINESS OPINION OMNIBUS - FEBRUARY 2019 -**  
**Terrorism Policy**  
**Fieldwork dates: 1st to 15th February 2019**



Absolutes/col percents

Table 1

**Q.1 Does your business currently have a plan in place for how to respond in the aftermath of a terrorist attack that forces the business to close for a period of time?**

**Base:All respondents**

|                 | <b>BROAD INDUSTRY</b> |                            |                           |               |                 |
|-----------------|-----------------------|----------------------------|---------------------------|---------------|-----------------|
|                 | <b>TOTAL</b>          | <b>MANU-<br/>FACTURING</b> | <b>CONS-<br/>TRUCTION</b> | <b>RETAIL</b> | <b>SERVICES</b> |
| Unweighted base | <b>1200</b>           | 189                        | 158                       | 253           | 600             |
| Weighted base   | <b>1200</b>           | 96                         | 212                       | 187           | 705             |
| Yes             | <b>303</b>            | 20                         | 46                        | 58            | 179             |
|                 | <b>25%</b>            | 21%                        | 22%                       | 31%           | 25%             |
| No              | <b>777</b>            | 71                         | 145                       | 107           | 455             |
|                 | <b>65%</b>            | 74%                        | 68%                       | 57%           | 64%             |
| Don't know      | <b>119</b>            | 5                          | 21                        | 22            | 72              |
|                 | <b>10%</b>            | 5%                         | 10%                       | 12%           | 10%             |

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**Terrorism Policy**

**Fieldwork dates: 1st to 15th February 2019**



Absolutes/col percents

Table 1

**Q.1 Does your business currently have a plan in place for how to respond in the aftermath of a terrorist attack that forces the business to close for a period of time?**

**Base:All respondents**

|                 | <b>BUSINESS SECTOR</b> |                            |                           |                  |               |                  |              |  |                                       |                                     |                                     |
|-----------------|------------------------|----------------------------|---------------------------|------------------|---------------|------------------|--------------|--|---------------------------------------|-------------------------------------|-------------------------------------|
|                 | <b>TOTAL</b>           | <b>MANU-<br/>FACTURING</b> | <b>CONS-<br/>TRUCTION</b> | <b>WHOLESALE</b> | <b>RETAIL</b> | <b>TRANSPORT</b> | <b>COMMS</b> | <b>HOSP-<br/>ITALITY<br/>&amp; LEISURE</b> | <b>FIN/PROP/<br/>BUS<br/>SERVICES</b> | <b>EDUC/<br/>HEALTH/<br/>PUBLIC</b> | <b>ARTS/<br/>LEISURE/<br/>OTHER</b> |
| Unweighted base | <b>1200</b>            | 189                        | 158                       | 46               | 96            | 63               | 48           | 45   | 120                                   | 177                                 | 258                                 |
| Weighted base   | <b>1200</b>            | 96                         | 212                       | 30               | 77            | 45               | 34           | 65   | 130                                   | 174                                 | 335                                 |
| Yes             | <b>303</b>             | 20                         | 46                        | 8                | 16            | 18               | 16           | 15   | 56                                    | 49                                  | 60                                  |
|                 | <b>25%</b>             | 21%                        | 22%                       | 26%              | 20%           | 39%              | 48%          | 23%  | 43%                                   | 28%                                 | 18%                                 |
| No              | <b>777</b>             | 71                         | 145                       | 18               | 52            | 21               | 16           | 43   | 63                                    | 109                                 | 240                                 |
|                 | <b>65%</b>             | 74%                        | 68%                       | 61%              | 67%           | 45%              | 47%          | 66%  | 48%                                   | 63%                                 | 72%                                 |
| Don't know      | <b>119</b>             | 5                          | 21                        | 4                | 9             | 7                | 2            | 7  | 12                                    | 16                                  | 36                                  |
|                 | <b>10%</b>             | 5%                         | 10%                       | 13%              | 12%           | 15%              | 5%           | 11%  | 9%                                    | 9%                                  | 11%                                 |

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**Terrorism Policy  
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Absolutes/col percents

Table 2

**Q.2 To the best of your knowledge, does your business currently have a specific terrorism insurance policy?**

**Base:All respondents**

|                 | NO.EMPLOYEES             |            |            |           |           |           |           |           |            |            | TURNOVER  |                  |            |            |           |                 |                 |                 |                 |                   |          |                |                |           |
|-----------------|--------------------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|------------------|------------|------------|-----------|-----------------|-----------------|-----------------|-----------------|-------------------|----------|----------------|----------------|-----------|
|                 | TOTAL                    | 1-9        | 10-49      | 50-99     | 100-249   | 250-499   | 500-999   | 1000+     | UP TO 49   | UP TO 249  | 250+      | LESS THAN<br>£1M | £1M-£1.9M  | £2M-£4.9M  | £5M-£9.9M | £10M-<br>£14.9M | £15M-<br>£24.9M | £25M-<br>£49.9M | £50M-<br>£99.9M | £100M-<br>£499.9M | £500M+   | UP TO<br>£4.9M | £5M-<br>£24.9M | £25M+     |
| Unweighted base | <b>1200</b>              | 252        | 230        | 151       | 196       | 120       | 86        | 165       | 482        | 230        | 371       | 250              | 161        | 185        | 135       | 119             | 100             | 64              | 62              | 74                | 50       | 596            | 354            | 250       |
| Weighted base   | <b>1200</b>              | 407        | 288        | 149       | 149       | 81        | 52        | 73        | 695        | 993        | 207       | 420              | 280        | 210        | 90        | 65              | 45              | 35              | 25              | 20                | 10       | 910            | 200            | 90        |
| Yes             | <b>229</b><br><b>19%</b> | 26<br>6%   | 43<br>15%  | 40<br>27% | 42<br>28% | 36<br>44% | 25<br>47% | 18<br>25% | 69<br>10%  | 150<br>15% | 78<br>38% | 24<br>6%         | 68<br>24%  | 48<br>23%  | 28<br>32% | 21<br>33%       | 11<br>24%       | 14<br>41%       | 6<br>24%        | 5<br>25%          | 2<br>24% | 140<br>15%     | 60<br>30%      | 28<br>31% |
| No              | <b>741</b><br><b>62%</b> | 340<br>84% | 182<br>63% | 73<br>49% | 80<br>53% | 32<br>39% | 12<br>23% | 23<br>31% | 522<br>75% | 674<br>68% | 67<br>32% | 355<br>85%       | 146<br>52% | 115<br>55% | 40<br>45% | 31<br>48%       | 21<br>47%       | 13<br>37%       | 10<br>41%       | 6<br>28%          | 3<br>31% | 617<br>68%     | 93<br>46%      | 32<br>35% |
| Don't know      | <b>231</b><br><b>19%</b> | 41<br>10%  | 63<br>22%  | 37<br>25% | 28<br>19% | 14<br>17% | 15<br>30% | 32<br>44% | 104<br>15% | 169<br>17% | 61<br>30% | 41<br>10%        | 65<br>23%  | 47<br>22%  | 21<br>24% | 13<br>20%       | 13<br>29%       | 8<br>22%        | 9<br>34%        | 10<br>48%         | 5<br>45% | 153<br>17%     | 47<br>24%      | 30<br>34% |

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**Terrorism Policy  
Fieldwork dates: 1st to 15th February 2019**



Table 2

**Q.2 To the best of your knowledge, does your business currently have a specific terrorism insurance policy?**

**Base:All respondents**

|                 | TOTAL | REGION |     |     |        |        |       |           |        |     |     |      | BROAD REGION |       |          |       |
|-----------------|-------|--------|-----|-----|--------|--------|-------|-----------|--------|-----|-----|------|--------------|-------|----------|-------|
|                 |       | NE     | NW  | Y&H | W MIDS | E MIDS | WALES | E ENGLAND | LONDON | SE  | SW  | SCOT | NI           | NORTH | MIDLANDS | SOUTH |
| Unweighted base | 1200  | 90     | 110 | 93  | 102    | 83     | 91    | 84        | 160    | 160 | 85  | 81   | 61           | 435   | 276      | 489   |
| Weighted base   | 1200  | 30     | 112 | 89  | 95     | 78     | 44    | 120       | 224    | 195 | 112 | 73   | 28           | 332   | 217      | 651   |
| Yes             | 229   | 4      | 29  | 19  | 18     | 10     | 4     | 17        | 67     | 31  | 17  | 9    | 3            | 65    | 32       | 132   |
|                 | 19%   | 13%    | 26% | 22% | 19%    | 12%    | 9%    | 14%       | 30%    | 16% | 15% | 13%  | 12%          | 20%   | 15%      | 20%   |
| No              | 741   | 21     | 65  | 49  | 57     | 57     | 33    | 75        | 119    | 121 | 78  | 48   | 19           | 201   | 147      | 393   |
|                 | 62%   | 70%    | 58% | 55% | 60%    | 73%    | 75%   | 63%       | 53%    | 62% | 70% | 66%  | 66%          | 61%   | 68%      | 60%   |
| Don't know      | 231   | 5      | 18  | 21  | 19     | 12     | 7     | 28        | 38     | 43  | 17  | 16   | 6            | 66    | 38       | 126   |
|                 | 19%   | 17%    | 16% | 23% | 20%    | 15%    | 16%   | 23%       | 17%    | 22% | 15% | 22%  | 22%          | 20%   | 18%      | 19%   |

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**Terrorism Policy**  
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Absolutes/col percents

Table 2

**Q.2 To the best of your knowledge, does your business currently have a specific terrorism insurance policy?**

**Base:All respondents**

|                 | <b>BROAD INDUSTRY</b> |                            |                           |               |                 |
|-----------------|-----------------------|----------------------------|---------------------------|---------------|-----------------|
|                 | <b>TOTAL</b>          | <b>MANU-<br/>FACTURING</b> | <b>CONS-<br/>TRUCTION</b> | <b>RETAIL</b> | <b>SERVICES</b> |
| Unweighted base | <b>1200</b>           | 189                        | 158                       | 253           | 600             |
| Weighted base   | <b>1200</b>           | 96                         | 212                       | 187           | 705             |
| Yes             | <b>229</b>            | 18                         | 45                        | 48            | 118             |
|                 | <b>19%</b>            | 19%                        | 21%                       | 25%           | 17%             |
| No              | <b>741</b>            | 58                         | 134                       | 105           | 444             |
|                 | <b>62%</b>            | 61%                        | 63%                       | 56%           | 63%             |
| Don't know      | <b>231</b>            | 20                         | 33                        | 34            | 143             |
|                 | <b>19%</b>            | 21%                        | 16%                       | 18%           | 20%             |



**BUSINESS OPINION OMNIBUS - FEBRUARY 2019 -**

**Terrorism Policy  
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Absolutes/col percents

Table 2

**Q.2 To the best of your knowledge, does your business currently have a specific terrorism insurance policy?**

**Base:All respondents**

|                 | <b>BUSINESS SECTOR</b> |                            |                           |                  |               |                  |              |  |                                       |                                     |                                     |
|-----------------|------------------------|----------------------------|---------------------------|------------------|---------------|------------------|--------------|--|---------------------------------------|-------------------------------------|-------------------------------------|
|                 | <b>TOTAL</b>           | <b>MANU-<br/>FACTURING</b> | <b>CONS-<br/>TRUCTION</b> | <b>WHOLESALE</b> | <b>RETAIL</b> | <b>TRANSPORT</b> | <b>COMMS</b> | <b>HOSP-<br/>ITALITY<br/>&amp; LEISURE</b> | <b>FIN/PROP/<br/>BUS<br/>SERVICES</b> | <b>EDUC/<br/>HEALTH/<br/>PUBLIC</b> | <b>ARTS/<br/>LEISURE/<br/>OTHER</b> |
| Unweighted base | <b>1200</b>            | 189                        | 158                       | 46               | 96            | 63               | 48           | 45   | 120                                   | 177                                 | 258                                 |
| Weighted base   | <b>1200</b>            | 96                         | 212                       | 30               | 77            | 45               | 34           | 65   | 130                                   | 174                                 | 335                                 |
| Yes             | <b>229</b>             | 18                         | 45                        | 5                | 17            | 13               | 12           | 7  | 33                                    | 32                                  | 46                                  |
|                 | <b>19%</b>             | 19%                        | 21%                       | 17%              | 22%           | 30%              | 35%          | 11%  | 25%                                   | 18%                                 | 14%                                 |
| No              | <b>741</b>             | 58                         | 134                       | 18               | 47            | 25               | 15           | 32   | 76                                    | 116                                 | 220                                 |
|                 | <b>62%</b>             | 61%                        | 63%                       | 60%              | 61%           | 55%              | 43%          | 49%  | 58%                                   | 67%                                 | 66%                                 |
| Don't know      | <b>231</b>             | 20                         | 33                        | 7                | 13            | 7                | 7            | 26   | 22                                    | 26                                  | 70                                  |
|                 | <b>19%</b>             | 21%                        | 16%                       | 23%              | 17%           | 15%              | 21%          | 40%  | 17%                                   | 15%                                 | 21%                                 |

**BUSINESS OPINION OMNIBUS - FEBRUARY 2019 -**

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Absolutes/col percents

Table 3  
**Q.3 Which of the following, if any, would you say are the main barriers to purchasing this kind of insurance policy?**

**Base: All respondents who say that they do not have a specific terrorism insurance policy, or who say that they do not know whether they have a specific terrorism insurance policy**

|   | NO.EMPLOYEES             |            |           |           |           |           |          |           |            |            | TURNOVER  |               |           |           |           |             |             |             |             |               |          |             |            |           |
|---|--------------------------|------------|-----------|-----------|-----------|-----------|----------|-----------|------------|------------|-----------|---------------|-----------|-----------|-----------|-------------|-------------|-------------|-------------|---------------|----------|-------------|------------|-----------|
|   | TOTAL                    | 1-9        | 10-49     | 50-99     | 100-249   | 250-499   | 500-999  | 1000+     | UP TO 49   | UP TO 249  | 250+      | LESS THAN £1M | £1M-£1.9M | £2M-£4.9M | £5M-£9.9M | £10M-£14.9M | £15M-£24.9M | £25M-£49.9M | £50M-£99.9M | £100M-£499.9M | £500M+   | UP TO £4.9M | £5M-£24.9M | £25M+     |
| Unweighted base   | <b>940</b>               | 237        | 196       | 107       | 148       | 75        | 53       | 124       | 433        | 688        | 252       | 236           | 121       | 143       | 97        | 82          | 79          | 39          | 47          | 57            | 39       | 500         | 258        | 182       |
| Weighted base   | <b>971</b>               | 381        | 245       | 109       | 108       | 46        | 27       | 55        | 626        | 843        | 128       | 396           | 211       | 162       | 62        | 44          | 34          | 21          | 19          | 15            | 8        | 770         | 140        | 62        |
| The chances of a terrorism insurance policy being enacted are very small  | <b>321</b><br><b>33%</b> | 141<br>37% | 85<br>35% | 33<br>30% | 28<br>26% | 21<br>45% | 6<br>22% | 7<br>13%  | 226<br>36% | 287<br>34% | 34<br>26% | 147<br>37%    | 73<br>35% | 44<br>27% | 18<br>29% | 12<br>27%   | 11<br>33%   | 5<br>23%    | 7<br>37%    | 3<br>23%      | 1<br>10% | 264<br>34%  | 41<br>29%  | 16<br>25% |
| Before today, I did not know you could buy a terrorism insurance policy   | <b>244</b><br><b>25%</b> | 94<br>25%  | 68<br>28% | 23<br>21% | 26<br>24% | 13<br>28% | 8<br>31% | 13<br>23% | 162<br>26% | 210<br>25% | 34<br>27% | 94<br>24%     | 57<br>27% | 43<br>27% | 16<br>26% | 13<br>29%   | 9<br>25%    | 4<br>19%    | 4<br>19%    | 2<br>16%      | 3<br>38% | 194<br>25%  | 37<br>27%  | 13<br>21% |
| I would expect my existing insurance to cover my losses in the event of a terrorist attack without the need for a separate terrorism insurance policy | <b>194</b><br><b>20%</b> | 73<br>19%  | 56<br>23% | 27<br>25% | 22<br>20% | 7<br>15%  | 5<br>18% | 5<br>9%   | 129<br>21% | 177<br>21% | 16<br>13% | 70<br>18%     | 48<br>23% | 41<br>25% | 11<br>19% | 9<br>20%    | 6<br>17%    | 5<br>26%    | 3<br>17%    | 1<br>5%       | *<br>3%  | 159<br>21%  | 26<br>19%  | 9<br>15%  |
| I do not know where to go for a terrorism insurance policy  | <b>92</b><br><b>9%</b>   | 23<br>6%   | 26<br>11% | 14<br>13% | 18<br>17% | 6<br>14%  | 1<br>5%  | 4<br>7%   | 49<br>8%   | 81<br>10%  | 11<br>9%  | 31<br>8%      | 23<br>11% | 14<br>8%  | 9<br>14%  | 4<br>9%     | 5<br>15%    | 2<br>12%    | 3<br>15%    | 1<br>5%       | 1<br>10% | 68<br>9%    | 18<br>13%  | 7<br>11%  |
| Terrorism insurance policies are too expensive  | <b>88</b><br><b>9%</b>   | 31<br>8%   | 12<br>5%  | 11<br>10% | 15<br>14% | 10<br>21% | 2<br>8%  | 7<br>13%  | 43<br>7%   | 69<br>8%   | 19<br>15% | 31<br>8%      | 21<br>10% | 18<br>11% | 6<br>10%  | 6<br>13%    | 3<br>8%     | 1<br>7%     | 1<br>5%     | -<br>-        | 1<br>10% | 70<br>9%    | 15<br>10%  | 3<br>5%   |
| Other   | <b>61</b><br><b>6%</b>   | 41<br>11%  | 8<br>3%   | 5<br>4%   | 2<br>2%   | -<br>-    | *<br>1%  | 5<br>8%   | 49<br>8%   | 56<br>7%   | 5<br>4%   | 37<br>9%      | 11<br>5%  | 8<br>5%   | 1<br>2%   | 1<br>2%     | -<br>-      | *<br>1%     | -<br>-      | 1<br>6%       | 1<br>7%  | 57<br>7%    | 2<br>2%    | 2<br>3%   |
| Don't know  | <b>181</b><br><b>19%</b> | 63<br>17%  | 46<br>19% | 21<br>19% | 16<br>14% | 5<br>10%  | 8<br>30% | 22<br>40% | 109<br>17% | 146<br>17% | 35<br>27% | 68<br>17%     | 37<br>17% | 27<br>16% | 11<br>18% | 9<br>20%    | 9<br>26%    | 6<br>29%    | 5<br>24%    | 7<br>45%      | 3<br>37% | 132<br>17%  | 29<br>21%  | 20<br>32% |

**BUSINESS OPINION OMNIBUS - FEBRUARY 2019 -**

**Terrorism Policy**

**Fieldwork dates: 1st to 15th February 2019**



Absolutes/col percents

Table 3

**Q.3 Which of the following, if any, would you say are the main barriers to purchasing this kind of insurance policy?**

**Base: All respondents who say that they do not have a specific terrorism insurance policy, or who say that they do not know whether they have a specific terrorism insurance policy**

|   | TOTAL                    | REGION   |           |           |           |           |           |           |           |           |           |           | BROAD REGION |           |           |            |
|---|--------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|------------|
|   |                          | NE       | NW        | Y&H       | W MIDS    | E MIDS    | WALES     | E ENGLAND | LONDON    | SE        | SW        | SCOT      | NI           | NORTH     | MIDLANDS  | SOUTH      |
| Unweighted base   | <b>940</b>               | 69       | 80        | 68        | 84        | 70        | 80        | 71        | 104       | 124       | 70        | 68        | 52           | 337       | 234       | 369        |
| Weighted base   | <b>971</b>               | 26       | 83        | 70        | 77        | 68        | 40        | 103       | 157       | 164       | 95        | 64        | 25           | 267       | 185       | 519        |
| The chances of a terrorism insurance policy being enacted are very small  | <b>321</b><br><b>33%</b> | 6<br>23% | 26<br>31% | 22<br>31% | 20<br>27% | 23<br>33% | 12<br>30% | 39<br>38% | 48<br>30% | 71<br>43% | 30<br>31% | 20<br>31% | 5<br>19%     | 78<br>29% | 55<br>30% | 187<br>36% |
| Before today, I did not know you could buy a terrorism insurance policy   | <b>244</b><br><b>25%</b> | 9<br>36% | 27<br>33% | 17<br>25% | 14<br>18% | 17<br>25% | 11<br>28% | 21<br>20% | 46<br>29% | 34<br>21% | 27<br>29% | 11<br>18% | 8<br>33%     | 73<br>28% | 42<br>23% | 128<br>25% |
| I would expect my existing insurance to cover my losses in the event of a terrorist attack without the need for a separate terrorism insurance policy | <b>194</b><br><b>20%</b> | 5<br>21% | 25<br>31% | 19<br>27% | 13<br>17% | 11<br>16% | 9<br>22%  | 19<br>19% | 20<br>13% | 26<br>16% | 21<br>22% | 21<br>34% | 4<br>15%     | 75<br>28% | 33<br>18% | 87<br>17%  |
| I do not know where to go for a terrorism insurance policy  | <b>92</b><br><b>9%</b>   | 1<br>5%  | 4<br>5%   | 4<br>6%   | 9<br>12%  | 8<br>11%  | 4<br>11%  | 5<br>4%   | 12<br>8%  | 22<br>14% | 13<br>14% | 4<br>7%   | 4<br>18%     | 18<br>7%  | 22<br>12% | 53<br>10%  |
| Terrorism insurance policies are too expensive  | <b>88</b><br><b>9%</b>   | 2<br>7%  | 10<br>12% | 6<br>8%   | 4<br>6%   | 6<br>9%   | -<br>-    | 9<br>9%   | 25<br>16% | 10<br>6%  | 8<br>9%   | 5<br>8%   | 2<br>7%      | 24<br>9%  | 11<br>6%  | 53<br>10%  |
| Other   | <b>61</b><br><b>6%</b>   | 3<br>10% | -<br>-    | 1<br>2%   | 5<br>7%   | 3<br>4%   | 2<br>4%   | 4<br>3%   | 16<br>10% | 13<br>8%  | 7<br>8%   | 6<br>9%   | 2<br>6%      | 11<br>4%  | 10<br>5%  | 40<br>8%   |
| Don't know  | <b>181</b><br><b>19%</b> | 4<br>15% | 10<br>12% | 16<br>23% | 18<br>23% | 10<br>15% | 7<br>18%  | 21<br>21% | 34<br>22% | 28<br>17% | 18<br>19% | 9<br>15%  | 5<br>22%     | 44<br>17% | 35<br>19% | 102<br>20% |

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**Terrorism Policy  
Fieldwork dates: 1st to 15th February 2019**



Table 3

**Q.3 Which of the following, if any, would you say are the main barriers to purchasing this kind of insurance policy?**

**Base: All respondents who say that they do not have a specific terrorism insurance policy, or who say that they do not know whether they have a specific terrorism insurance policy**

|   | <b>BROAD INDUSTRY</b>    |                            |                           |               |                 |
|---|--------------------------|----------------------------|---------------------------|---------------|-----------------|
|   | <b>TOTAL</b>             | <b>MANU-<br/>FACTURING</b> | <b>CONS-<br/>TRUCTION</b> | <b>RETAIL</b> | <b>SERVICES</b> |
| Unweighted base   | <b>940</b>               | 154                        | 119                       | 186           | 481             |
| Weighted base   | <b>971</b>               | 78                         | 167                       | 139           | 587             |
| The chances of a terrorism insurance policy being enacted are very small  | <b>321</b><br><b>33%</b> | 36<br>46%                  | 44<br>27%                 | 40<br>29%     | 201<br>34%      |
| Before today, I did not know you could buy a terrorism insurance policy   | <b>244</b><br><b>25%</b> | 20<br>26%                  | 42<br>25%                 | 30<br>21%     | 153<br>26%      |
| I would expect my existing insurance to cover my losses in the event of a terrorist attack without the need for a separate terrorism insurance policy | <b>194</b><br><b>20%</b> | 13<br>17%                  | 42<br>25%                 | 30<br>22%     | 108<br>18%      |
| I do not know where to go for a terrorism insurance policy  | <b>92</b><br><b>9%</b>   | 5<br>7%                    | 19<br>12%                 | 8<br>6%       | 59<br>10%       |
| Terrorism insurance policies are too expensive  | <b>88</b><br><b>9%</b>   | 5<br>6%                    | 12<br>7%                  | 13<br>9%      | 58<br>10%       |
| Other   | <b>61</b><br><b>6%</b>   | 2<br>3%                    | 1<br>1%                   | 1<br>1%       | 56<br>10%       |
| Don't know  | <b>181</b><br><b>19%</b> | 10<br>13%                  | 41<br>24%                 | 32<br>23%     | 98<br>17%       |

**BUSINESS OPINION OMNIBUS - FEBRUARY 2019 -**

**Terrorism Policy**

**Fieldwork dates: 1st to 15th February 2019**



Absolutes/col percents

Table 3

**Q.3 Which of the following, if any, would you say are the main barriers to purchasing this kind of insurance policy?**

**Base: All respondents who say that they do not have a specific terrorism insurance policy, or who say that they do not know whether they have a specific terrorism insurance policy**

|   | BUSINESS SECTOR          |                    |                   |           |           |           |          |                               |                              |                            |                            |
|---|--------------------------|--------------------|-------------------|-----------|-----------|-----------|----------|-------------------------------|------------------------------|----------------------------|----------------------------|
|   | TOTAL                    | MANU-<br>FACTURING | CONS-<br>TRUCTION | WHOLESALE | RETAIL    | TRANSPORT | COMMS    | HOSP-<br>ITALITY<br>& LEISURE | FIN/PROP/<br>BUS<br>SERVICES | EDUC/<br>HEALTH/<br>PUBLIC | ARTS/<br>LEISURE/<br>OTHER |
| Unweighted base   | <b>940</b>               | 154                | 119               | 39        | 70        | 44        | 33       | 37                            | 86                           | 147                        | 211                        |
| Weighted base   | <b>971</b>               | 78                 | 167               | 25        | 60        | 32        | 22       | 58                            | 98                           | 142                        | 289                        |
| The chances of a terrorism insurance policy being enacted are very small  | <b>321</b><br><b>33%</b> | 36<br>46%          | 44<br>27%         | 9<br>35%  | 22<br>36% | 5<br>15%  | 4<br>20% | 19<br>32%                     | 41<br>42%                    | 53<br>37%                  | 88<br>31%                  |
| Before today, I did not know you could buy a terrorism insurance policy   | <b>244</b><br><b>25%</b> | 20<br>26%          | 42<br>25%         | 2<br>9%   | 14<br>23% | 9<br>28%  | 4<br>20% | 9<br>15%                      | 27<br>27%                    | 39<br>28%                  | 78<br>27%                  |
| I would expect my existing insurance to cover my losses in the event of a terrorist attack without the need for a separate terrorism insurance policy | <b>194</b><br><b>20%</b> | 13<br>17%          | 42<br>25%         | 8<br>31%  | 11<br>19% | 5<br>15%  | 6<br>29% | 8<br>14%                      | 22<br>22%                    | 25<br>18%                  | 53<br>18%                  |
| I do not know where to go for a terrorism insurance policy  | <b>92</b><br><b>9%</b>   | 5<br>7%            | 19<br>12%         | 3<br>11%  | 3<br>5%   | 2<br>6%   | 1<br>4%  | 11<br>18%                     | 6<br>6%                      | 19<br>14%                  | 23<br>8%                   |
| Terrorism insurance policies are too expensive  | <b>88</b><br><b>9%</b>   | 5<br>6%            | 12<br>7%          | 1<br>2%   | 4<br>7%   | 5<br>16%  | 3<br>15% | *<br>*                        | 9<br>10%                     | 12<br>9%                   | 36<br>13%                  |
| Other   | <b>61</b><br><b>6%</b>   | 2<br>3%            | 1<br>1%           | 1<br>5%   | -<br>-    | -<br>-    | -<br>-   | 5<br>8%                       | 3<br>3%                      | 12<br>8%                   | 36<br>12%                  |
| Don't know  | <b>181</b><br><b>19%</b> | 10<br>13%          | 41<br>24%         | 4<br>15%  | 15<br>26% | 7<br>23%  | 6<br>26% | 17<br>29%                     | 14<br>14%                    | 19<br>14%                  | 48<br>17%                  |