

ComRes/Burson–Marsteller 2016 EU Media Poll

METHODOLOGY NOTE

ComRes surveyed 249 EU Influencers using a combination of paper and online surveys between 27th October 2015 and 18th January 2016. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Overall European Influencers

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Overall European Influencers

Q1_SUM. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

SUMMARY TABLE

Base: All respondents

	Total	Daily	A few times a week	Once a week	A few times a month	Once a month	Less than once a month	Never	No response	Net: At least once a week (Daily + A few times a week + Once a week)
Financial Times	249 100%	35 14%	31 13%	31 13%	38 15%	19 8%	37 15%	40 16%	17 7%	97 39%
The Economist	249 100%	8 3%	33 13%	33 13%	46 19%	33 13%	45 18%	33 13%	17 7%	74 30%
POLITICO	249 100%	56 22%	33 13%	41 16%	26 10%	14 6%	22 9%	43 17%	15 6%	129 52%
BBC	249 100%	50 20%	54 22%	22 9%	29 12%	23 9%	30 12%	25 10%	16 6%	126 51%
EurActiv	249 100%	35 14%	39 16%	32 13%	26 10%	21 8%	37 15%	38 15%	23 9%	105 42%
Agence Europe	249 100%	9 3%	9 4%	9 3%	18 7%	16 6%	33 13%	124 50%	33 13%	26 10%
EUobserver	249 100%	13 5%	23 9%	19 7%	48 19%	30 12%	36 14%	47 19%	33 13%	55 22%
The Parliament Magazine	249 100%	4 1%	16 6%	19 8%	25 10%	31 12%	48 19%	80 32%	27 11%	38 15%
Wall Street Journal	249 100%	6 2%	19 8%	10 4%	32 13%	13 5%	56 23%	79 32%	34 14%	35 14%
International New York Times	249 100%	7 3%	17 7%	18 7%	27 11%	25 10%	55 22%	73 29%	26 11%	42 17%
New Europe	249 100%	3 1%	8 3%	14 6%	21 8%	20 8%	31 12%	117 47%	36 14%	25 10%
EU Reporter	249 100%	1 *	12 5%	8 3%	17 7%	17 7%	41 16%	116 47%	38 15%	20 8%
Other 1	249 100%	55 22%	10 4%	10 4%	- -	5 2%	- -	1 *	169 68%	74 30%
Other 2	249 100%	23 9%	8 3%	5 2%	1 *	3 1%	1 *	4 2%	203 82%	37 15%
Other 3	249 100%	8 3%	2 1%	3 1%	1 *	3 1%	- -	4 2%	228 91%	13 5%

Overall European Influencers

Q1_1. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Financial Times

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	35	8	12	15	2	2	1	1	2	-	4	8	12	8	3
	14%	10%	14%	17%	11%	8%	19%	8%	9%	-	11%	13%	15%	16%	18%
A few times a week	31	10	8	13	3	2	-	1	4	-	4	6	9	12	-
	13%	13%	9%	15%	14%	12%	-	8%	20%	-	12%	9%	12%	23%	-
Once a week	31	17	9	5	6	7	2	1	2	-	2	8	12	6	2
	13%	22%	10%	6%	25%	37%	22%	14%	9%	-	6%	14%	15%	12%	16%
A few times a month	38	12	10	16	4	5	2	1	1	1	7	8	13	5	4
	15%	16%	12%	19%	19%	25%	22%	14%	4%	50%	19%	13%	16%	10%	27%
Once a month	19	8	6	5	4	-	1	1	3	-	2	10	3	4	-
	8%	11%	7%	6%	16%	-	14%	17%	12%	-	6%	17%	4%	8%	-
Less than once a month	37	9	18	10	2	2	1	2	2	1	8	10	12	4	2
	15%	12%	21%	12%	11%	9%	14%	31%	8%	50%	22%	17%	15%	7%	15%
Never	40	11	12	17	1	1	1	1	8	-	8	8	12	9	3
	16%	14%	14%	20%	5%	4%	8%	8%	37%	-	22%	13%	15%	17%	18%
No resonse	17	1	11	5	-	1	-	-	-	-	1	3	8	3	1
	7%	1%	13%	6%	-	4%	-	-	-	-	3%	5%	10%	6%	6%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	97	35	29	33	11	11	3	2	8	-	10	22	34	26	5
	39%	46%	34%	38%	49%	58%	41%	30%	38%	-	29%	35%	41%	51%	34%

Overall European Influencers

Q1_1. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Financial Times

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	35	25	10	6	15	8	4	2	2	6	3	23
	14%	16%	10%	8%	23%	15%	9%	25%	4%	11%	8%	24%
A few times a week	31	21	10	8	11	6	4	2	5	7	6	13
	13%	14%	11%	10%	17%	13%	9%	25%	10%	12%	14%	14%
Once a week	31	22	10	11	5	8	7	-	8	11	4	7
	13%	14%	10%	14%	7%	16%	16%	-	17%	18%	9%	7%
A few times a month	38	22	16	11	8	13	7	-	11	9	8	11
	15%	15%	17%	14%	12%	25%	15%	-	22%	15%	18%	11%
Once a month	19	11	9	8	4	4	2	1	6	3	5	6
	8%	7%	9%	10%	6%	8%	5%	13%	12%	4%	12%	6%
Less than once a month	37	20	17	17	6	3	9	2	8	8	7	14
	15%	13%	18%	21%	9%	6%	21%	25%	17%	14%	16%	14%
Never	40	23	17	17	11	4	7	1	8	11	8	13
	16%	15%	17%	20%	17%	9%	15%	13%	17%	19%	19%	13%
No response	17	9	8	3	6	4	4	-	1	4	2	10
	7%	6%	8%	4%	9%	8%	9%	-	2%	7%	5%	10%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	97	67	30	25	31	22	15	4	15	25	13	44
	39%	44%	31%	31%	47%	44%	34%	50%	31%	41%	31%	45%

Overall European Influencers

Q1_1. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Financial Times

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	35	4	9	11	4	7	5	8	8	5	11	9	6
	14%	13%	14%	33%	10%	14%	22%	13%	11%	13%	17%	12%	12%
A few times a week	31	6	9	3	3	6	-	3	11	4	11	8	9
	13%	19%	15%	10%	7%	13%	-	4%	13%	12%	17%	11%	18%
Once a week	31	4	13	2	5	9	4	10	12	4	11	13	4
	13%	13%	21%	6%	13%	18%	19%	16%	16%	11%	16%	18%	8%
A few times a month	38	6	10	9	5	11	1	7	12	7	8	15	9
	15%	20%	16%	27%	13%	21%	6%	11%	16%	19%	12%	20%	20%
Once a month	19	2	6	4	3	3	2	7	6	4	6	9	1
	8%	8%	10%	12%	8%	6%	9%	11%	8%	10%	10%	12%	2%
Less than once a month	37	4	6	3	4	5	2	11	9	9	9	9	6
	15%	13%	10%	9%	10%	11%	11%	18%	11%	23%	14%	13%	12%
Never	40	3	7	-	11	5	4	11	16	3	6	6	6
	16%	12%	12%	-	28%	11%	19%	18%	20%	9%	10%	9%	13%
No response	17	1	2	1	4	3	3	6	5	1	2	4	7
	7%	3%	3%	3%	10%	6%	14%	9%	6%	3%	3%	6%	15%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	97	14	30	16	11	22	8	21	31	14	33	29	18
	39%	45%	49%	49%	30%	45%	41%	33%	40%	36%	51%	41%	39%

Overall European Influencers

Q1_2. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

The Economist

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	8	3	1	4	2	1	-	-	-	-	-	2	2	3	1
	3%	3%	1%	5%	8%	4%	-	-	-	-	-	3%	3%	6%	6%
A few times a week	33	10	11	12	3	1	2	2	3	-	10	6	10	6	2
	13%	14%	13%	14%	14%	4%	30%	22%	13%	-	26%	10%	12%	11%	11%
Once a week	33	13	6	14	5	2	2	1	3	-	1	10	12	9	1
	13%	17%	7%	16%	22%	8%	33%	17%	16%	-	3%	16%	15%	18%	6%
A few times a month	46	18	13	15	6	8	2	1	3	1	7	15	14	6	4
	19%	24%	15%	17%	25%	38%	22%	14%	13%	50%	19%	24%	16%	13%	24%
Once a month	33	9	14	10	2	3	-	2	2	-	7	10	9	5	1
	13%	11%	16%	12%	10%	16%	-	22%	8%	-	19%	17%	11%	10%	9%
Less than once a month	45	6	22	17	1	1	1	1	3	1	8	11	16	9	1
	18%	8%	26%	20%	6%	4%	14%	8%	13%	50%	22%	18%	19%	17%	6%
Never	33	13	9	11	4	2	-	1	6	-	3	4	12	10	4
	13%	17%	10%	13%	16%	12%	-	18%	29%	-	8%	7%	14%	20%	26%
No resonse	17	4	10	3	-	3	-	-	2	-	1	3	8	3	2
	7%	5%	12%	3%	-	13%	-	-	8%	-	3%	5%	9%	6%	11%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	74	26	18	30	10	3	4	3	6	-	11	18	25	18	4
	30%	34%	21%	35%	44%	17%	63%	39%	29%	-	29%	29%	30%	35%	23%

Overall European Influencers

Q1_2. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

The Economist

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	8	5	3	1	2	3	2	-	1	1	3	3
	3%	3%	3%	1%	3%	5%	5%	-	1%	2%	7%	3%
A few times a week	33	22	11	7	4	13	7	3	7	5	7	14
	13%	15%	12%	8%	7%	26%	15%	38%	14%	9%	16%	15%
Once a week	33	23	10	7	12	9	5	-	8	6	5	14
	13%	15%	11%	9%	19%	18%	11%	-	16%	10%	12%	14%
A few times a month	46	28	18	16	12	12	4	2	13	15	5	13
	19%	18%	19%	19%	19%	25%	9%	25%	27%	26%	12%	13%
Once a month	33	17	16	9	9	7	7	1	6	8	8	11
	13%	11%	17%	11%	14%	14%	15%	13%	12%	13%	19%	11%
Less than once a month	45	25	20	22	14	1	7	1	6	9	6	24
	18%	16%	21%	27%	22%	2%	16%	13%	12%	16%	14%	25%
Never	33	22	11	14	7	3	8	1	6	10	5	12
	13%	15%	11%	17%	10%	6%	19%	13%	12%	17%	12%	13%
No response	17	10	7	6	4	3	4	-	3	5	4	6
	7%	7%	7%	8%	6%	6%	9%	-	5%	8%	9%	6%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	74	50	24	15	19	25	13	3	15	12	15	31
	30%	33%	25%	18%	29%	49%	31%	38%	32%	21%	35%	32%

Overall European Influencers

Q1_2. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

The Economist

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	8	1	2	2	1	1	-	3	3	1	2	-	2
	3%	3%	3%	7%	3%	2%	-	4%	4%	3%	3%	-	4%
A few times a week	33	4	8	7	1	6	-	4	8	7	14	9	8
	13%	14%	13%	21%	2%	12%	-	6%	10%	19%	21%	13%	18%
Once a week	33	4	11	4	8	9	7	11	12	8	9	15	4
	13%	13%	17%	12%	20%	19%	35%	17%	16%	20%	14%	21%	8%
A few times a month	46	6	14	14	12	14	1	11	14	7	11	16	5
	19%	19%	23%	43%	31%	28%	5%	17%	17%	18%	17%	23%	11%
Once a month	33	6	7	5	1	3	2	8	8	2	3	8	8
	13%	18%	11%	14%	3%	6%	10%	13%	10%	6%	5%	11%	17%
Less than once a month	45	3	9	-	9	7	4	13	16	8	11	13	7
	18%	10%	15%	-	23%	13%	21%	20%	21%	20%	17%	19%	15%
Never	33	6	9	1	4	6	4	9	11	3	10	5	7
	13%	19%	15%	3%	10%	12%	21%	14%	14%	8%	16%	8%	15%
No response	17	1	2	-	3	4	2	6	7	2	5	4	6
	7%	3%	3%	-	8%	8%	10%	9%	8%	5%	7%	6%	13%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	74	9	21	13	10	16	7	17	24	16	25	25	14
	30%	30%	34%	40%	25%	32%	35%	27%	30%	43%	39%	34%	30%

Overall European Influencers

Q1_3. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

POLITICO

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	56	6	19	31	3	3	-	-	-	1	14	17	15	8	1
	22%	7%	22%	36%	14%	13%	-	-	-	50%	39%	27%	19%	15%	6%
A few times a week	33	14	11	8	5	-	3	2	4	-	8	9	11	4	1
	13%	18%	13%	9%	20%	-	40%	30%	21%	-	21%	15%	13%	7%	6%
Once a week	41	20	14	7	8	6	1	1	4	-	3	12	15	8	3
	16%	26%	16%	8%	34%	29%	19%	14%	21%	-	8%	20%	18%	15%	21%
A few times a month	26	13	6	7	3	5	1	-	4	-	4	3	11	4	4
	10%	17%	7%	8%	11%	25%	16%	-	21%	-	11%	5%	13%	8%	27%
Once a month	14	7	5	2	-	3	-	2	2	1	1	5	3	3	1
	6%	9%	6%	2%	-	18%	-	26%	8%	50%	3%	8%	4%	5%	8%
Less than once a month	22	9	6	7	1	3	2	2	1	-	3	5	5	8	1
	9%	11%	7%	8%	6%	15%	25%	22%	4%	-	8%	8%	6%	16%	5%
Never	43	9	15	19	4	-	-	1	5	-	3	9	18	12	2
	17%	12%	17%	22%	16%	-	-	8%	25%	-	8%	15%	22%	23%	13%
No resonse	15	-	10	5	-	-	-	-	-	-	1	1	5	5	2
	6%	-	12%	6%	-	-	-	-	-	-	3%	2%	6%	10%	13%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	129	39	44	46	15	8	4	3	9	1	25	38	41	19	5
	52%	51%	51%	53%	67%	42%	59%	44%	41%	50%	68%	63%	50%	38%	34%

Overall European Influencers

Q1_3. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

POLITICO

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	56	36	20	19	20	11	4	2	5	12	14	25
	22%	24%	20%	23%	31%	21%	10%	25%	10%	20%	31%	26%
A few times a week	33	18	15	13	4	8	8	-	10	7	6	9
	13%	12%	15%	15%	6%	15%	19%	-	21%	13%	14%	9%
Once a week	41	25	16	9	13	7	12	-	9	10	5	16
	16%	17%	16%	11%	19%	14%	28%	-	19%	18%	11%	16%
A few times a month	26	16	10	12	4	8	1	1	9	7	3	6
	10%	11%	10%	15%	6%	15%	3%	13%	19%	12%	7%	6%
Once a month	14	7	7	6	2	5	1	-	7	2	1	4
	6%	4%	8%	7%	2%	11%	2%	-	14%	4%	2%	4%
Less than once a month	22	13	8	4	6	3	7	1	3	7	4	8
	9%	9%	9%	5%	9%	6%	17%	13%	7%	11%	9%	8%
Never	43	28	15	16	11	7	6	3	5	11	8	20
	17%	18%	16%	20%	17%	14%	14%	38%	10%	18%	19%	20%
No response	15	9	6	3	6	2	3	1	-	2	3	10
	6%	6%	6%	4%	9%	4%	7%	13%	-	3%	7%	10%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	129	80	50	40	37	26	24	2	24	30	24	50
	52%	52%	51%	50%	56%	51%	56%	25%	50%	51%	56%	51%

Overall European Influencers

Q1_3. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

POLITICO

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	56	9	17	9	9	18	6	13	27	12	21	19	8
	22%	31%	27%	29%	23%	36%	29%	20%	34%	32%	33%	27%	16%
A few times a week	33	5	9	5	2	5	-	7	7	4	7	6	9
	13%	15%	14%	16%	5%	9%	-	11%	9%	9%	11%	9%	18%
Once a week	41	4	10	7	8	8	5	14	12	3	11	8	6
	16%	13%	17%	23%	21%	16%	26%	22%	15%	8%	18%	12%	13%
A few times a month	26	1	6	3	3	3	2	3	6	10	5	8	7
	10%	3%	9%	9%	8%	6%	9%	4%	8%	25%	8%	12%	15%
Once a month	14	3	4	1	-	4	1	3	6	4	5	6	2
	6%	9%	6%	4%	-	8%	6%	4%	8%	10%	7%	8%	4%
Less than once a month	22	3	6	1	3	4	1	9	7	1	3	11	4
	9%	9%	11%	2%	8%	7%	6%	14%	9%	3%	5%	15%	8%
Never	43	5	9	3	10	7	3	12	11	5	11	8	6
	17%	16%	15%	8%	27%	14%	14%	19%	14%	12%	17%	12%	13%
No response	15	1	1	3	3	2	2	3	3	-	1	4	6
	6%	3%	2%	9%	8%	4%	10%	5%	4%	-	2%	6%	13%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	129	18	36	22	19	30	11	34	46	19	39	34	23
	52%	59%	58%	67%	49%	61%	55%	53%	58%	49%	61%	47%	47%

Overall European Influencers

Q1_4. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

BBC

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	50	14	18	18	2	6	-	2	4	-	7	12	14	14	3
	20%	18%	21%	21%	11%	29%	-	25%	21%	-	19%	20%	18%	27%	18%
A few times a week	54	21	13	20	3	4	4	3	7	-	9	13	16	12	4
	22%	27%	15%	23%	13%	19%	55%	35%	36%	-	24%	21%	19%	23%	27%
Once a week	22	5	8	9	2	1	1	1	1	1	4	8	3	5	1
	9%	7%	9%	10%	8%	4%	8%	18%	4%	50%	11%	13%	4%	10%	8%
A few times a month	29	15	6	8	5	5	2	2	2	-	6	5	10	5	4
	12%	20%	7%	9%	22%	26%	22%	22%	9%	-	16%	8%	12%	9%	25%
Once a month	23	7	10	6	3	3	-	-	2	-	3	7	9	2	1
	9%	9%	12%	7%	11%	13%	-	-	8%	-	8%	12%	11%	4%	8%
Less than once a month	30	6	14	10	1	-	1	-	3	-	4	9	10	4	2
	12%	7%	16%	12%	6%	-	14%	-	17%	-	11%	15%	12%	9%	13%
Never	25	8	5	12	7	1	-	-	1	1	3	5	11	5	-
	10%	11%	6%	14%	29%	4%	-	-	4%	50%	8%	9%	13%	10%	-
No resonse	16	1	12	3	-	1	-	-	-	-	1	1	9	4	-
	6%	1%	14%	3%	-	4%	-	-	-	-	3%	2%	11%	8%	-
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	126	40	39	47	7	10	4	6	13	1	19	33	33	31	8
	51%	52%	45%	55%	32%	53%	63%	78%	62%	50%	53%	54%	41%	61%	54%

Overall European Influencers

Q1_4. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

BBC

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	50	29	22	5	27	11	6	2	6	12	10	23
	20%	19%	22%	6%	41%	21%	13%	25%	12%	20%	23%	23%
A few times a week	54	32	22	11	16	8	17	2	11	18	5	19
	22%	21%	22%	13%	24%	16%	39%	25%	24%	31%	12%	20%
Once a week	22	16	6	5	6	7	4	-	5	3	9	5
	9%	10%	7%	6%	8%	15%	10%	-	11%	5%	21%	5%
A few times a month	29	19	10	10	4	9	4	1	7	10	3	8
	12%	13%	10%	13%	7%	18%	9%	13%	14%	17%	7%	9%
Once a month	23	12	10	10	1	7	3	2	5	4	4	10
	9%	8%	11%	12%	2%	14%	7%	25%	11%	6%	9%	10%
Less than once a month	30	14	16	22	5	1	2	-	7	5	6	12
	12%	9%	16%	27%	8%	2%	5%	-	14%	8%	14%	12%
Never	25	21	4	14	3	4	3	1	6	6	3	10
	10%	14%	4%	17%	5%	9%	8%	13%	13%	10%	7%	11%
No response	16	9	7	5	4	3	4	-	1	2	3	10
	6%	6%	7%	6%	6%	6%	9%	-	2%	3%	7%	10%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	126	77	50	21	48	26	27	4	22	33	24	47
	51%	50%	51%	26%	73%	52%	62%	50%	46%	56%	56%	48%

Overall European Influencers

Q1_4. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

BBC

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	50	6	14	5	9	10	6	13	17	4	7	17	11
	20%	19%	23%	17%	24%	21%	30%	21%	22%	10%	12%	24%	23%
A few times a week	54	6	17	7	5	5	3	9	13	10	14	15	14
	22%	18%	28%	20%	12%	11%	15%	14%	16%	25%	22%	21%	30%
Once a week	22	2	4	5	4	8	2	7	4	4	5	6	4
	9%	6%	7%	16%	11%	16%	9%	10%	6%	11%	8%	9%	8%
A few times a month	29	4	8	7	3	8	-	7	8	4	9	5	6
	12%	13%	14%	22%	8%	16%	-	11%	11%	10%	13%	7%	13%
Once a month	23	1	3	4	3	2	3	5	5	5	10	6	1
	9%	3%	5%	12%	9%	4%	14%	8%	6%	14%	16%	8%	2%
Less than once a month	30	5	5	1	9	7	3	10	13	6	11	11	3
	12%	16%	8%	4%	24%	14%	14%	16%	17%	17%	18%	16%	6%
Never	25	5	7	2	2	4	3	6	10	4	4	5	3
	10%	15%	11%	6%	5%	8%	13%	10%	13%	10%	7%	7%	6%
No response	16	3	3	1	3	5	1	7	8	1	3	6	5
	6%	10%	5%	3%	8%	10%	5%	11%	10%	3%	4%	8%	10%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	126	13	36	17	18	24	11	29	34	18	27	38	29
	51%	43%	58%	53%	47%	48%	53%	45%	43%	47%	42%	54%	62%

Overall European Influencers

Q1_5. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

EurActiv

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	35	6	6	23	-	3	-	1	2	-	9	10	12	4	-
	14%	7%	7%	27%	-	17%	-	8%	8%	-	25%	17%	14%	8%	-
A few times a week	39	16	7	16	6	2	3	-	4	-	7	12	10	8	2
	16%	21%	8%	19%	26%	13%	44%	-	21%	-	18%	20%	12%	16%	12%
Once a week	32	11	11	10	5	2	1	-	4	1	8	5	12	4	2
	13%	14%	13%	12%	21%	8%	14%	-	17%	50%	21%	8%	15%	7%	15%
A few times a month	26	8	11	7	1	2	-	2	2	1	4	8	7	4	2
	10%	10%	13%	8%	5%	13%	-	30%	9%	50%	11%	14%	8%	7%	12%
Once a month	21	11	4	6	5	3	-	3	-	-	5	2	6	7	1
	8%	14%	5%	7%	21%	17%	-	35%	-	-	14%	3%	8%	13%	5%
Less than once a month	37	14	14	9	4	1	3	-	6	-	1	11	14	9	1
	15%	18%	16%	10%	16%	8%	41%	-	28%	-	3%	18%	17%	18%	9%
Never	38	9	18	11	1	2	-	2	4	-	2	9	13	10	5
	15%	12%	21%	13%	6%	12%	-	26%	17%	-	6%	14%	16%	19%	30%
No resonse	23	4	15	4	1	3	-	-	-	-	1	4	8	6	3
	9%	5%	17%	5%	5%	13%	-	-	-	-	3%	7%	10%	12%	17%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	105	32	24	49	11	7	4	1	10	1	23	27	34	16	4
	42%	42%	28%	57%	47%	38%	59%	8%	47%	50%	64%	44%	42%	31%	27%

Overall European Influencers

Q1_5. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

EurActiv

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	35	19	15	14	8	10	1	2	8	4	6	17
	14%	13%	16%	18%	12%	19%	2%	25%	16%	7%	14%	17%
A few times a week	39	21	18	12	11	11	4	1	9	8	10	12
	16%	14%	18%	15%	17%	22%	8%	13%	18%	14%	23%	12%
Once a week	32	18	14	13	9	4	6	-	6	11	6	8
	13%	12%	15%	16%	13%	8%	14%	-	13%	19%	14%	8%
A few times a month	26	17	9	4	8	8	6	-	6	4	2	12
	10%	11%	9%	5%	12%	15%	14%	-	13%	7%	5%	13%
Once a month	21	13	7	6	5	2	6	2	5	6	4	6
	8%	9%	8%	7%	8%	3%	14%	25%	10%	10%	9%	6%
Less than once a month	37	29	8	16	5	4	11	1	6	10	6	15
	15%	19%	8%	20%	8%	8%	25%	13%	12%	16%	14%	15%
Never	38	21	16	11	13	9	4	1	7	10	6	15
	15%	14%	17%	13%	20%	17%	10%	13%	14%	17%	14%	15%
No response	23	14	9	6	7	4	5	1	2	6	3	12
	9%	9%	9%	7%	11%	8%	12%	13%	4%	10%	7%	12%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	105	58	48	40	27	24	11	3	23	24	22	37
	42%	38%	49%	49%	42%	48%	25%	38%	47%	40%	51%	38%

Overall European Influencers

Q1_5. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

EurActiv

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	35	3	12	7	7	11	1	8	15	5	14	13	6
	14%	9%	19%	22%	18%	22%	5%	12%	19%	13%	22%	19%	13%
A few times a week	39	9	10	5	5	7	4	11	16	8	12	13	7
	16%	28%	16%	16%	13%	15%	20%	18%	21%	20%	18%	18%	14%
Once a week	32	6	7	2	6	7	6	7	13	7	10	6	5
	13%	20%	12%	7%	16%	14%	30%	11%	16%	19%	15%	8%	10%
A few times a month	26	2	1	4	3	4	-	7	6	2	5	6	7
	10%	5%	1%	13%	9%	8%	-	11%	7%	5%	7%	8%	15%
Once a month	21	4	7	3	-	5	2	5	6	1	5	8	1
	8%	13%	12%	10%	-	9%	10%	8%	7%	2%	8%	11%	2%
Less than once a month	37	1	11	4	4	5	3	13	8	8	9	11	5
	15%	3%	19%	12%	10%	9%	16%	20%	10%	21%	14%	15%	11%
Never	38	2	10	3	9	6	2	6	8	6	7	9	10
	15%	8%	16%	8%	23%	12%	11%	9%	10%	15%	11%	12%	21%
No response	23	4	3	4	4	5	2	7	9	2	3	6	7
	9%	13%	5%	13%	11%	10%	10%	11%	11%	6%	4%	8%	15%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	105	17	29	14	18	25	11	26	44	20	36	32	18
	42%	58%	47%	44%	47%	51%	54%	41%	55%	52%	55%	45%	37%

Overall European Influencers

Q1_6. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Agence Europe

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	9	3	3	3	-	3	-	-	-	-	4	4	1	-	-
	3%	3%	3%	3%	-	13%	-	-	-	-	11%	6%	1%	-	-
A few times a week	9	1	6	2	-	-	-	-	1	-	1	2	5	1	-
	4%	1%	7%	2%	-	-	-	-	4%	-	3%	3%	6%	2%	-
Once a week	9	4	2	3	2	1	-	-	1	-	3	2	2	2	-
	3%	5%	2%	3%	8%	4%	-	-	4%	-	7%	3%	2%	4%	-
A few times a month	18	6	9	3	2	3	-	1	-	-	3	5	5	4	1
	7%	8%	10%	3%	11%	13%	-	14%	-	-	8%	8%	6%	9%	6%
Once a month	16	11	4	1	4	2	-	2	4	-	2	3	7	3	1
	6%	14%	5%	1%	17%	8%	-	22%	17%	-	5%	5%	8%	6%	5%
Less than once a month	33	15	8	10	6	2	2	1	3	-	4	5	9	11	3
	13%	19%	9%	12%	27%	13%	33%	14%	12%	-	11%	9%	11%	22%	20%
Never	124	31	39	54	8	6	3	4	9	2	20	35	39	21	7
	50%	40%	45%	63%	37%	32%	45%	51%	46%	100%	54%	57%	47%	42%	46%
No response	33	8	15	10	-	3	2	-	3	-	-	6	15	8	4
	13%	11%	17%	12%	-	17%	22%	-	16%	-	-	9%	18%	16%	24%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	26	7	11	8	2	3	-	-	2	-	8	8	8	3	-
	10%	9%	13%	9%	8%	17%	-	-	9%	-	21%	12%	10%	6%	-

Overall European Influencers

Q1_6. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Agence Europe

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	9	1	8	4	-	3	1	1	2	3	3	1
	3%	1%	8%	4%	-	6%	2%	13%	3%	5%	7%	1%
A few times a week	9	6	3	1	2	6	-	-	1	2	-	5
	4%	4%	3%	1%	3%	12%	-	-	2%	3%	-	5%
Once a week	9	6	3	2	1	3	2	-	1	4	2	2
	3%	4%	3%	2%	2%	7%	5%	-	2%	6%	4%	2%
A few times a month	18	9	9	3	5	5	5	-	4	3	4	7
	7%	6%	9%	4%	8%	10%	12%	-	9%	5%	8%	7%
Once a month	16	11	4	6	4	4	1	1	4	5	1	5
	6%	7%	5%	7%	6%	8%	2%	13%	9%	8%	2%	5%
Less than once a month	33	20	12	15	5	7	4	1	7	12	5	9
	13%	13%	12%	19%	8%	14%	9%	13%	15%	20%	11%	9%
Never	124	79	45	41	36	19	24	4	24	25	26	49
	50%	52%	47%	50%	55%	37%	55%	50%	49%	42%	60%	50%
No response	33	20	13	10	12	4	6	1	5	6	3	19
	13%	13%	14%	13%	18%	8%	14%	13%	10%	10%	7%	20%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	26	13	13	7	3	12	3	1	4	8	5	8
	10%	9%	13%	8%	5%	24%	7%	13%	8%	14%	11%	8%

Overall European Influencers

Q1_6. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Agence Europe

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	9	1	-	2	1	2	-	1	-	2	4	2	3
	3%	3%	-	6%	3%	4%	-	2%	-	5%	6%	3%	6%
A few times a week	9	-	2	2	3	1	-	3	1	1	3	2	3
	4%	-	3%	6%	8%	2%	-	5%	1%	3%	5%	3%	6%
Once a week	9	1	1	-	1	1	1	4	2	2	2	1	3
	3%	3%	2%	-	3%	2%	5%	6%	3%	5%	3%	1%	5%
A few times a month	18	2	5	-	3	4	1	7	4	1	3	7	5
	7%	7%	8%	-	7%	7%	6%	10%	6%	3%	5%	9%	10%
Once a month	16	3	3	3	1	1	1	2	2	2	5	2	3
	6%	10%	5%	9%	2%	2%	6%	3%	2%	5%	8%	2%	6%
Less than once a month	33	3	10	4	4	7	3	8	12	4	5	9	5
	13%	9%	17%	14%	9%	14%	15%	12%	16%	12%	7%	13%	10%
Never	124	15	34	17	21	28	11	31	45	24	36	38	19
	50%	48%	56%	52%	56%	57%	54%	48%	57%	62%	56%	53%	41%
No resonse	33	6	6	5	5	6	3	9	13	2	7	11	7
	13%	19%	10%	14%	13%	12%	14%	14%	16%	5%	10%	15%	15%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	26	2	3	4	5	4	1	8	3	5	9	5	9
	10%	6%	5%	12%	13%	8%	5%	13%	4%	13%	13%	7%	18%

Overall European Influencers

Q1_7. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

EUobserver

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	13	2	4	7	-	2	-	-	-	-	3	5	2	3	-
	5%	2%	5%	8%	-	9%	-	-	-	-	8%	8%	2%	5%	-
A few times a week	23	7	9	7	1	3	1	-	2	-	5	11	5	2	-
	9%	9%	10%	8%	6%	17%	11%	-	9%	-	14%	18%	6%	5%	-
Once a week	19	5	10	4	2	-	1	-	2	-	3	4	9	2	1
	7%	6%	12%	5%	10%	-	8%	-	9%	-	8%	6%	11%	3%	6%
A few times a month	48	13	14	21	6	2	2	3	1	-	15	13	13	7	1
	19%	17%	16%	24%	25%	13%	22%	39%	4%	-	40%	21%	16%	14%	6%
Once a month	30	19	6	5	5	4	-	3	7	1	3	4	8	11	3
	12%	25%	7%	6%	23%	21%	-	35%	36%	50%	8%	7%	10%	22%	19%
Less than once a month	36	10	13	13	4	3	2	-	1	-	3	11	14	4	4
	14%	13%	15%	15%	16%	16%	33%	-	4%	-	8%	18%	17%	8%	25%
Never	47	14	14	19	4	2	1	2	5	1	4	7	17	15	3
	19%	18%	16%	22%	16%	12%	14%	26%	26%	50%	11%	12%	20%	29%	21%
No resonse	33	7	16	10	1	3	1	-	3	-	1	6	14	7	4
	13%	9%	19%	12%	5%	13%	11%	-	12%	-	3%	10%	18%	13%	24%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	55	14	23	18	4	5	1	-	4	-	11	20	16	7	1
	22%	18%	27%	21%	16%	26%	19%	-	17%	-	30%	32%	20%	13%	6%

Overall European Influencers

Q1_7. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

EUobserver

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	13	5	8	1	5	4	2	1	1	1	5	6
	5%	3%	8%	1%	8%	7%	5%	13%	2%	2%	11%	6%
A few times a week	23	11	13	6	7	7	2	2	6	3	6	9
	9%	7%	13%	7%	10%	14%	4%	25%	12%	5%	13%	9%
Once a week	19	11	7	4	7	3	4	-	2	5	4	7
	7%	7%	8%	5%	11%	6%	10%	-	4%	9%	8%	7%
A few times a month	48	30	18	16	12	11	10	-	9	14	7	19
	19%	20%	19%	19%	18%	22%	23%	-	18%	23%	16%	19%
Once a month	30	23	7	12	8	4	5	2	8	11	4	7
	12%	15%	8%	14%	12%	7%	12%	25%	17%	18%	9%	7%
Less than once a month	36	24	12	17	4	6	8	1	8	5	5	18
	14%	16%	13%	21%	6%	13%	17%	13%	18%	8%	12%	18%
Never	47	29	18	16	13	10	7	1	10	13	10	15
	19%	19%	19%	20%	20%	19%	16%	13%	20%	21%	23%	15%
No response	33	20	13	10	10	6	6	1	4	9	3	17
	13%	13%	13%	13%	15%	12%	14%	13%	9%	14%	7%	17%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	55	27	28	11	19	14	8	3	9	9	14	22
	22%	18%	29%	13%	29%	27%	19%	38%	18%	15%	33%	23%

Overall European Influencers

Q1_7. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

EUobserver

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	13	-	3	2	1	1	-	4	4	-	2	2	7
	5%	-	5%	6%	2%	2%	-	6%	5%	-	3%	3%	14%
A few times a week	23	5	3	4	5	4	-	8	7	2	4	8	2
	9%	16%	4%	14%	14%	7%	-	12%	9%	5%	6%	11%	4%
Once a week	19	4	4	3	2	3	5	4	5	3	7	4	3
	7%	14%	6%	10%	4%	6%	22%	7%	7%	8%	11%	6%	6%
A few times a month	48	6	15	4	6	10	5	10	21	8	13	16	11
	19%	18%	24%	13%	17%	20%	22%	15%	26%	20%	21%	22%	22%
Once a month	30	5	12	3	4	8	1	6	8	8	11	7	2
	12%	17%	20%	9%	11%	16%	6%	9%	11%	22%	17%	10%	4%
Less than once a month	36	3	7	9	6	9	2	9	8	6	9	10	7
	14%	9%	11%	26%	15%	19%	10%	14%	10%	17%	14%	14%	15%
Never	47	6	13	3	9	11	5	14	16	7	11	17	7
	19%	20%	21%	9%	23%	22%	25%	21%	20%	18%	18%	24%	14%
No resonse	33	2	5	4	5	4	3	10	10	4	7	8	9
	13%	6%	8%	12%	13%	8%	14%	15%	12%	10%	10%	11%	19%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	55	9	9	10	8	8	5	16	17	5	13	13	12
	22%	30%	15%	30%	20%	15%	22%	25%	21%	13%	20%	19%	25%

Overall European Influencers

Q1_8. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

The Parliament Magazine

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	4	2	1	1	1	1	-	-	-	-	1	1	-	2	-
	1%	2%	1%	1%	3%	4%	-	-	-	-	3%	2%	-	3%	-
A few times a week	16	9	3	4	5	3	1	-	-	-	4	4	6	2	-
	6%	11%	3%	5%	20%	17%	11%	-	-	-	10%	6%	8%	3%	-
Once a week	19	11	3	5	3	-	1	1	6	-	4	4	7	3	1
	8%	14%	3%	6%	13%	-	11%	14%	30%	-	11%	6%	8%	7%	6%
A few times a month	25	11	6	8	4	4	1	2	1	-	3	7	7	5	4
	10%	15%	7%	9%	16%	20%	8%	30%	4%	-	8%	11%	9%	9%	25%
Once a month	31	15	7	9	3	4	2	2	5	1	4	7	9	6	4
	12%	20%	8%	10%	11%	21%	25%	22%	24%	50%	10%	12%	11%	12%	25%
Less than once a month	48	13	15	20	5	2	2	1	2	-	7	9	18	13	-
	19%	16%	17%	23%	21%	13%	22%	17%	12%	-	19%	16%	22%	25%	-
Never	80	13	35	32	3	2	2	1	4	1	13	23	26	14	3
	32%	17%	41%	37%	15%	12%	22%	18%	21%	50%	36%	38%	31%	28%	21%
No resonse	27	4	16	7	-	3	-	-	2	-	1	6	9	7	4
	11%	5%	19%	8%	-	13%	-	-	8%	-	3%	10%	11%	14%	24%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	38	21	7	10	8	4	2	1	6	-	9	9	13	7	1
	15%	27%	8%	12%	36%	21%	22%	14%	30%	-	23%	14%	16%	13%	6%

Overall European Influencers

Q1_8. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

The Parliament Magazine

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	4	2	2	-	-	3	1	-	-	-	4	-
	1%	1%	2%	-	-	5%	2%	-	-	-	8%	-
A few times a week	16	8	7	6	3	5	1	1	5	3	3	4
	6%	5%	8%	8%	4%	10%	2%	13%	11%	5%	7%	4%
Once a week	19	12	7	4	7	4	5	-	8	3	3	5
	8%	8%	7%	5%	10%	7%	12%	-	17%	4%	7%	5%
A few times a month	25	16	9	11	4	7	4	-	9	5	3	9
	10%	10%	10%	13%	6%	14%	8%	-	18%	8%	7%	9%
Once a month	31	18	13	12	9	5	5	-	8	12	3	7
	12%	12%	13%	15%	13%	9%	12%	-	17%	21%	7%	7%
Less than once a month	48	34	13	15	11	10	10	2	7	7	9	25
	19%	22%	14%	18%	18%	19%	23%	25%	14%	12%	20%	26%
Never	80	45	35	26	25	12	13	4	9	23	15	33
	32%	29%	36%	32%	38%	24%	30%	50%	19%	38%	35%	34%
No response	27	17	10	8	7	6	5	1	2	7	4	15
	11%	11%	10%	10%	11%	12%	12%	13%	4%	11%	9%	15%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	38	22	16	10	9	11	7	1	14	6	10	9
	15%	14%	17%	12%	14%	21%	16%	13%	29%	9%	22%	9%

Overall European Influencers

Q1_8. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

The Parliament Magazine

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	4	-	1	-	1	1	-	-	1	1	2	1	1
	1%	-	1%	-	2%	1%	-	-	1%	3%	3%	1%	2%
A few times a week	16	3	1	4	2	3	-	3	6	3	5	4	1
	6%	11%	2%	12%	5%	6%	-	5%	7%	8%	7%	5%	1%
Once a week	19	3	6	3	5	5	4	6	9	4	6	6	1
	8%	10%	10%	9%	13%	10%	18%	10%	12%	10%	9%	9%	2%
A few times a month	25	4	8	3	4	6	2	7	11	3	7	9	5
	10%	13%	12%	8%	11%	12%	11%	12%	14%	9%	10%	12%	11%
Once a month	31	5	11	3	5	9	2	9	12	5	9	8	4
	12%	18%	18%	9%	14%	19%	10%	14%	15%	12%	15%	12%	8%
Less than once a month	48	5	17	8	7	10	5	16	17	6	11	21	8
	19%	17%	27%	24%	19%	19%	22%	25%	22%	17%	17%	29%	17%
Never	80	6	15	7	10	12	5	15	16	13	18	15	20
	32%	19%	24%	22%	26%	24%	25%	23%	20%	33%	28%	22%	42%
No resonse	27	4	3	5	4	4	3	7	8	3	7	7	8
	11%	13%	5%	15%	10%	8%	14%	11%	10%	8%	10%	10%	17%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	38	6	8	7	8	9	4	10	15	8	12	11	3
	15%	20%	13%	22%	20%	17%	18%	15%	20%	21%	19%	16%	5%

Overall European Influencers

Q1_9. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Wall Street Journal

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	6	3	1	2	1	1	-	-	1	-	2	1	1	1	1
	2%	4%	1%	2%	5%	4%	-	-	4%	-	5%	2%	1%	2%	6%
A few times a week	19	8	4	7	4	2	1	-	1	-	3	6	2	8	-
	8%	11%	5%	8%	16%	12%	19%	-	4%	-	7%	10%	3%	16%	-
Once a week	10	4	2	4	2	1	-	-	1	-	1	1	4	4	-
	4%	5%	2%	5%	9%	4%	-	-	4%	-	3%	2%	5%	7%	-
A few times a month	32	17	6	9	9	3	1	2	2	1	3	9	11	3	4
	13%	22%	7%	10%	38%	17%	19%	22%	12%	50%	8%	15%	14%	6%	29%
Once a month	13	7	3	3	1	1	-	1	4	-	2	7	2	2	-
	5%	9%	3%	3%	3%	4%	-	17%	20%	-	6%	12%	2%	3%	-
Less than once a month	56	14	22	20	1	7	1	2	4	-	12	14	17	11	3
	23%	19%	26%	23%	3%	37%	14%	27%	17%	-	32%	22%	20%	22%	21%
Never	79	19	30	30	6	2	3	2	6	1	13	19	29	13	4
	32%	24%	35%	35%	26%	8%	37%	34%	29%	50%	36%	30%	35%	25%	27%
No response	34	5	18	11	-	3	1	-	2	-	1	4	16	10	3
	14%	7%	21%	13%	-	13%	11%	-	8%	-	3%	7%	19%	19%	17%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	35	15	7	13	7	4	1	-	3	-	6	8	8	12	1
	14%	19%	8%	15%	30%	21%	19%	-	13%	-	15%	14%	9%	24%	6%

Overall European Influencers

Q1_9. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Wall Street Journal

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	6	3	3	1	-	4	1	-	1	1	2	2
	2%	2%	3%	1%	-	7%	3%	-	2%	2%	4%	2%
A few times a week	19	13	6	5	4	4	5	1	2	6	6	5
	8%	9%	6%	6%	5%	8%	12%	13%	5%	11%	13%	5%
Once a week	10	7	3	2	1	4	2	-	2	1	2	5
	4%	5%	3%	3%	2%	9%	5%	-	4%	2%	4%	5%
A few times a month	32	24	9	11	7	7	8	-	10	11	2	8
	13%	15%	9%	13%	10%	14%	18%	-	22%	18%	5%	9%
Once a month	13	8	5	4	5	2	3	-	5	4	-	4
	5%	5%	5%	5%	7%	3%	6%	-	10%	7%	-	4%
Less than once a month	56	29	27	15	12	15	11	3	11	13	11	21
	23%	19%	28%	18%	19%	30%	26%	38%	23%	23%	26%	22%
Never	79	46	32	33	26	8	8	3	14	17	16	32
	32%	30%	33%	40%	40%	17%	19%	38%	29%	28%	37%	33%
No response	34	22	12	11	11	6	5	1	3	6	5	20
	14%	15%	12%	14%	17%	12%	11%	13%	7%	10%	12%	21%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	35	23	12	9	5	12	9	1	5	9	9	12
	14%	15%	12%	10%	7%	24%	20%	13%	10%	15%	21%	12%

Overall European Influencers

Q1_9. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Wall Street Journal

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	6	-	1	3	-	1	-	-	-	1	1	-	2
	2%	-	2%	9%	-	2%	-	-	-	3%	2%	-	4%
A few times a week	19	1	4	4	3	3	1	5	5	4	4	5	4
	8%	3%	6%	12%	7%	6%	3%	8%	6%	10%	6%	8%	8%
Once a week	10	-	2	1	2	1	-	3	3	2	1	4	-
	4%	-	3%	3%	6%	1%	-	4%	3%	6%	2%	5%	-
A few times a month	32	5	9	7	4	11	2	5	2	6	13	9	7
	13%	15%	15%	23%	11%	22%	12%	8%	3%	15%	20%	13%	15%
Once a month	13	2	3	3	-	1	1	3	2	1	4	3	1
	5%	5%	5%	10%	-	2%	4%	5%	2%	3%	6%	4%	2%
Less than once a month	56	9	20	6	7	11	4	15	23	10	16	22	10
	23%	31%	33%	18%	18%	22%	18%	24%	29%	25%	26%	31%	21%
Never	79	8	17	7	17	16	9	23	33	11	15	19	14
	32%	26%	28%	21%	45%	31%	45%	37%	41%	28%	24%	27%	29%
No resonse	34	6	5	1	5	7	4	9	13	4	10	9	10
	14%	19%	8%	3%	13%	14%	19%	14%	16%	10%	15%	13%	21%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	35	1	7	8	5	4	1	8	7	7	6	9	6
	14%	3%	11%	25%	13%	9%	3%	13%	9%	19%	9%	13%	12%

Overall European Influencers

Q1_10. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

International New York Times

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	7	2	1	4	-	1	-	1	1	-	1	2	1	3	1
	3%	3%	1%	5%	-	4%	-	8%	4%	-	3%	3%	1%	6%	6%
A few times a week	17	5	3	9	2	-	1	-	2	-	8	4	4	1	1
	7%	7%	3%	10%	9%	-	11%	-	12%	-	21%	6%	5%	2%	6%
Once a week	18	8	3	7	2	3	1	-	2	-	1	1	8	6	1
	7%	10%	3%	8%	8%	15%	19%	-	9%	-	3%	2%	10%	13%	9%
A few times a month	27	11	8	8	4	4	1	2	1	2	3	6	6	4	6
	11%	15%	9%	9%	16%	22%	11%	22%	4%	100%	8%	11%	8%	7%	36%
Once a month	25	17	5	3	3	3	3	4	5	-	2	9	7	7	1
	10%	22%	6%	3%	14%	13%	37%	53%	25%	-	5%	14%	8%	13%	8%
Less than once a month	55	13	25	17	4	4	-	1	3	-	10	15	21	8	1
	22%	16%	29%	20%	19%	21%	-	8%	17%	-	27%	24%	25%	16%	6%
Never	73	17	24	32	8	3	2	1	4	-	11	21	23	16	2
	29%	23%	28%	37%	34%	16%	22%	8%	21%	-	30%	34%	28%	32%	15%
No response	26	3	17	6	-	2	-	-	2	-	1	4	13	6	2
	11%	4%	20%	7%	-	8%	-	-	8%	-	3%	6%	15%	12%	13%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	42	15	7	20	4	4	2	1	5	-	10	6	13	10	3
	17%	20%	8%	23%	16%	19%	30%	8%	25%	-	26%	10%	16%	20%	21%

Overall European Influencers

Q1_10. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

International New York Times

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	7	7	1	2	1	4	-	1	2	1	1	4
	3%	4%	1%	2%	1%	7%	-	13%	3%	2%	2%	4%
A few times a week	17	5	12	3	4	3	4	3	1	5	6	5
	7%	3%	13%	4%	6%	5%	10%	38%	2%	9%	14%	5%
Once a week	18	14	4	4	3	5	6	1	5	1	5	6
	7%	9%	4%	5%	4%	9%	13%	13%	11%	2%	12%	6%
A few times a month	27	19	8	8	8	9	3	-	9	8	2	8
	11%	12%	8%	10%	12%	17%	7%	-	18%	13%	5%	8%
Once a month	25	15	10	10	4	6	6	-	9	11	3	3
	10%	10%	11%	12%	5%	12%	13%	-	18%	18%	7%	3%
Less than once a month	55	38	16	17	19	9	8	1	10	12	4	28
	22%	25%	17%	21%	29%	18%	19%	13%	21%	21%	9%	29%
Never	73	40	34	30	18	12	12	2	10	17	18	29
	29%	26%	35%	37%	27%	24%	27%	25%	20%	29%	42%	29%
No response	26	16	11	7	11	4	5	-	3	4	4	15
	11%	10%	11%	8%	16%	8%	12%	-	7%	7%	9%	15%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	42	25	17	9	7	11	10	5	8	8	12	15
	17%	17%	18%	11%	11%	22%	23%	63%	16%	13%	28%	15%

Overall European Influencers

Q1_10. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

International New York Times

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	7	1	1	2	-	2	-	1	1	1	2	2	3
	3%	2%	2%	6%	-	4%	-	1%	1%	3%	2%	3%	6%
A few times a week	17	-	3	2	1	3	1	-	-	3	3	5	7
	7%	-	6%	6%	3%	7%	5%	-	-	7%	5%	6%	14%
Once a week	18	2	8	3	2	4	2	1	8	4	3	6	1
	7%	6%	12%	10%	6%	8%	7%	1%	10%	12%	5%	9%	2%
A few times a month	27	4	6	4	3	7	2	6	7	4	8	7	8
	11%	15%	10%	12%	8%	14%	10%	9%	9%	10%	12%	9%	16%
Once a month	25	3	10	3	3	6	4	8	8	5	9	9	1
	10%	9%	16%	11%	7%	12%	17%	13%	10%	13%	13%	12%	2%
Less than once a month	55	8	17	11	13	9	6	19	18	8	13	17	13
	22%	26%	28%	34%	34%	18%	27%	29%	22%	22%	20%	24%	27%
Never	73	9	13	5	12	13	4	21	27	11	21	18	9
	29%	29%	22%	16%	33%	27%	19%	33%	35%	29%	33%	26%	18%
No resonse	26	4	3	2	4	5	3	9	10	2	7	8	7
	11%	13%	5%	5%	10%	10%	14%	14%	12%	5%	10%	11%	15%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	42	2	12	7	3	9	3	1	9	8	8	13	11
	17%	8%	19%	22%	8%	19%	12%	2%	12%	21%	12%	18%	22%

Overall European Influencers

Q1_11. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

New Europe

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	3	-	-	3	-	-	-	-	-	-	1	1	-	1	-
	1%	-	-	3%	-	-	-	-	-	-	3%	2%	-	2%	-
A few times a week	8	4	3	1	2	1	1	-	-	-	2	2	1	2	-
	3%	5%	3%	1%	9%	4%	11%	-	-	-	6%	3%	1%	5%	-
Once a week	14	11	-	3	3	2	2	1	4	-	2	4	3	5	1
	6%	15%	-	3%	13%	13%	22%	14%	17%	-	5%	7%	4%	9%	6%
A few times a month	21	7	7	7	1	3	1	1	1	-	6	3	5	3	3
	8%	8%	8%	8%	6%	16%	8%	8%	4%	-	16%	5%	6%	6%	22%
Once a month	20	14	4	2	2	2	-	3	7	-	1	6	5	6	1
	8%	18%	5%	2%	11%	9%	-	40%	32%	-	3%	10%	7%	12%	8%
Less than once a month	31	13	10	8	5	3	1	2	3	-	4	9	7	7	4
	12%	17%	12%	9%	21%	16%	11%	22%	13%	-	11%	15%	9%	13%	23%
Never	117	22	42	53	9	4	3	1	5	2	20	29	45	18	3
	47%	29%	49%	62%	41%	21%	37%	17%	25%	100%	54%	47%	55%	36%	18%
No response	36	7	20	9	-	4	1	-	2	-	1	7	15	9	4
	14%	9%	23%	10%	-	21%	11%	-	8%	-	3%	11%	18%	17%	24%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	25	15	3	7	5	3	2	1	4	-	5	7	4	8	1
	10%	19%	3%	8%	22%	17%	33%	14%	17%	-	13%	12%	5%	16%	6%

Overall European Influencers

Q1_11. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

New Europe

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	3	2	1	1	-	2	-	-	1	-	-	2
	1%	1%	1%	1%	-	4%	-	-	2%	-	-	2%
A few times a week	8	3	4	2	2	3	1	-	3	1	2	2
	3%	2%	4%	2%	3%	6%	2%	-	6%	2%	4%	2%
Once a week	14	9	6	6	2	3	3	-	8	3	2	1
	6%	6%	6%	7%	3%	7%	7%	-	16%	6%	6%	1%
A few times a month	21	15	6	6	2	8	4	-	2	4	5	9
	8%	10%	6%	8%	2%	16%	10%	-	5%	7%	12%	9%
Once a month	20	14	5	7	3	4	6	-	6	7	2	4
	8%	9%	6%	8%	4%	8%	14%	-	13%	12%	5%	4%
Less than once a month	31	18	13	9	10	4	6	2	8	9	5	8
	12%	12%	14%	10%	16%	7%	15%	25%	16%	16%	12%	8%
Never	117	71	47	42	35	20	15	5	16	28	22	52
	47%	46%	48%	51%	54%	39%	36%	63%	33%	47%	51%	53%
No response	36	21	14	9	12	7	7	1	4	7	5	20
	14%	14%	15%	11%	18%	13%	16%	13%	9%	11%	12%	21%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	25	14	11	9	4	8	4	-	12	4	4	5
	10%	9%	11%	11%	6%	16%	9%	-	24%	7%	9%	5%

Overall European Influencers

Q1_11. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

New Europe

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	3	-	2	1	-	2	-	-	2	1	2	1	1
	1%	-	3%	3%	-	4%	-	-	3%	3%	3%	1%	2%
A few times a week	8	1	1	2	1	2	-	2	3	1	1	1	-
	3%	3%	1%	5%	4%	3%	-	4%	4%	2%	2%	1%	-
Once a week	14	1	7	2	2	4	2	6	7	4	6	5	2
	6%	4%	12%	6%	6%	8%	8%	9%	9%	10%	9%	6%	5%
A few times a month	21	1	5	3	2	3	-	1	4	4	4	8	6
	8%	4%	9%	9%	4%	6%	-	1%	5%	10%	7%	11%	13%
Once a month	20	1	9	2	-	4	3	3	5	4	8	7	2
	8%	3%	15%	5%	-	8%	12%	5%	6%	10%	12%	9%	4%
Less than once a month	31	3	5	4	5	2	2	13	5	3	5	3	8
	12%	9%	8%	13%	14%	4%	9%	20%	6%	9%	7%	5%	16%
Never	117	16	26	14	22	28	12	30	40	19	30	34	20
	47%	54%	43%	42%	57%	55%	56%	46%	51%	49%	47%	48%	42%
No response	36	7	6	6	6	6	3	10	13	3	9	13	8
	14%	22%	9%	17%	16%	12%	14%	15%	16%	8%	13%	18%	17%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	25	2	10	5	4	7	2	8	12	6	9	6	3
	10%	7%	16%	15%	9%	15%	8%	12%	16%	14%	13%	9%	7%

Overall European Influencers

Q1_12. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

EU Reporter

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	1	-	1	-	-	-	-	-	-	-	1	-	-	-	-
	*	-	1%	-	-	-	-	-	-	-	3%	-	-	-	-
A few times a week	12	6	3	3	1	2	-	1	2	-	-	6	4	1	1
	5%	8%	3%	3%	3%	13%	-	14%	9%	-	-	9%	5%	3%	6%
Once a week	8	5	3	-	-	2	1	-	2	-	1	2	2	3	-
	3%	6%	3%	-	-	9%	14%	-	9%	-	3%	3%	2%	5%	-
A few times a month	17	7	6	4	4	1	-	1	1	-	5	3	4	3	2
	7%	9%	7%	5%	19%	4%	-	14%	4%	-	13%	5%	5%	6%	12%
Once a month	17	9	4	4	1	2	1	1	4	-	2	3	4	9	-
	7%	12%	5%	5%	6%	8%	14%	14%	20%	-	6%	4%	5%	17%	-
Less than once a month	41	14	16	11	4	4	2	1	3	-	10	4	14	8	5
	16%	18%	19%	13%	19%	20%	30%	8%	13%	-	27%	7%	16%	16%	29%
Never	116	30	35	51	11	6	2	4	8	2	17	38	38	17	5
	47%	39%	41%	59%	48%	29%	30%	51%	37%	100%	47%	62%	46%	33%	30%
No resonse	38	7	18	13	1	3	1	-	2	-	1	6	17	10	4
	15%	9%	21%	15%	5%	17%	11%	-	8%	-	3%	9%	20%	19%	24%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	20	10	7	3	1	4	1	1	4	-	2	7	6	4	1
	8%	13%	8%	3%	3%	21%	14%	14%	17%	-	5%	12%	7%	8%	6%

Overall European Influencers

Q1_12. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

EU Reporter

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	1	-	1	-	-	1	-	-	-	-	1	-
	*	-	1%	-	-	2%	-	-	-	-	2%	-
A few times a week	12	7	4	3	4	5	1	-	3	1	2	6
	5%	5%	5%	3%	6%	9%	2%	-	7%	2%	4%	6%
Once a week	8	3	5	2	2	4	-	-	4	-	1	3
	3%	2%	5%	2%	3%	7%	-	-	8%	-	2%	3%
A few times a month	17	11	6	5	3	5	3	1	2	6	4	5
	7%	7%	7%	6%	5%	9%	7%	13%	5%	9%	9%	5%
Once a month	17	8	9	8	3	3	4	-	3	9	-	5
	7%	5%	10%	10%	4%	6%	8%	-	5%	16%	-	5%
Less than once a month	41	26	14	14	7	9	9	1	8	10	8	15
	16%	17%	15%	17%	10%	19%	21%	13%	16%	18%	18%	15%
Never	116	74	42	39	34	18	20	5	24	27	23	42
	47%	49%	43%	48%	52%	36%	45%	63%	49%	46%	53%	43%
No response	38	23	15	10	14	6	7	1	5	6	5	21
	15%	15%	15%	13%	21%	12%	16%	13%	11%	10%	12%	22%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	20	10	10	5	6	9	1	-	7	1	4	9
	8%	7%	10%	6%	8%	18%	2%	-	15%	2%	8%	9%

Overall European Influencers

Q1_12. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

EU Reporter

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	1	-	-	-	-	-	-	-	-	-	-	-	1
*	-	-	-	-	-	-	-	-	-	-	-	-	2%
A few times a week	12	2	2	2	3	2	1	4	1	1	3	1	1
	5%	7%	2%	6%	9%	5%	5%	6%	2%	2%	5%	1%	2%
Once a week	8	-	2	-	1	-	1	3	4	1	1	3	3
	3%	-	3%	-	2%	-	4%	4%	5%	3%	2%	4%	6%
A few times a month	17	2	3	2	1	4	1	3	4	3	4	6	6
	7%	8%	5%	7%	3%	8%	5%	5%	5%	8%	7%	8%	12%
Once a month	17	3	6	1	2	2	1	6	5	3	4	4	1
	7%	9%	10%	3%	5%	4%	6%	10%	6%	7%	6%	6%	2%
Less than once a month	41	3	12	3	7	6	2	8	12	8	14	11	7
	16%	10%	19%	10%	17%	12%	11%	13%	16%	21%	21%	16%	14%
Never	116	12	31	17	19	27	9	27	39	19	28	35	20
	47%	40%	50%	53%	49%	55%	45%	42%	50%	51%	43%	49%	43%
No resonse	38	8	7	7	6	8	5	13	14	3	11	12	9
	15%	26%	11%	21%	16%	16%	25%	20%	17%	8%	16%	16%	19%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	20	2	4	2	4	2	2	7	5	2	4	4	5
	8%	7%	6%	6%	11%	5%	9%	10%	6%	5%	7%	5%	10%

Overall European Influencers

Q1_13. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other 1

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	55	21	15	19	7	8	1	2	2	-	8	13	17	11	6
	22%	27%	17%	22%	33%	42%	14%	34%	8%	-	21%	22%	21%	21%	38%
A few times a week	10	3	3	4	-	-	-	1	2	-	1	3	3	2	1
	4%	3%	3%	5%	-	-	-	14%	8%	-	3%	5%	3%	4%	6%
Once a week	10	4	1	5	2	2	-	-	-	1	-	1	4	1	3
	4%	5%	1%	6%	11%	9%	-	-	-	50%	-	2%	5%	3%	17%
A few times a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Once a month	5	3	2	-	-	3	-	-	-	-	-	-	1	2	1
	2%	4%	2%	-	-	15%	-	-	-	-	-	-	1%	5%	9%
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-
	*	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-
No response	169	47	64	58	13	7	6	4	17	1	28	44	56	35	4
	68%	61%	74%	67%	57%	35%	86%	52%	84%	50%	76%	71%	69%	68%	29%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	74	27	19	28	10	10	1	3	3	1	9	17	24	14	10
	30%	35%	22%	33%	43%	50%	14%	48%	16%	50%	24%	29%	29%	27%	62%

Overall European Influencers

Q1_13. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other 1

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	55	31	23	21	21	8	4	1	13	15	7	20
	22%	20%	24%	26%	32%	15%	10%	13%	26%	25%	16%	21%
A few times a week	10	7	3	2	1	4	3	-	1	4	2	3
	4%	4%	3%	2%	2%	8%	6%	-	2%	6%	5%	3%
Once a week	10	7	3	7	1	1	1	-	1	4	2	3
	4%	5%	3%	8%	2%	2%	3%	-	2%	6%	5%	3%
A few times a month	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Once a month	5	2	2	-	1	-	4	-	1	1	1	1
	2%	2%	3%	-	2%	-	9%	-	3%	2%	2%	1%
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Never	1	1	-	-	1	-	-	-	-	-	-	1
	*	1%	-	-	2%	-	-	-	-	-	-	1%
No response	169	104	65	52	41	38	32	7	32	36	31	69
	68%	68%	67%	63%	62%	75%	73%	88%	67%	60%	72%	71%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	74	45	29	30	23	13	8	1	15	22	11	27
	30%	29%	31%	37%	35%	25%	18%	13%	30%	37%	26%	27%

Overall European Influencers

Q1_13. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other 1

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	55	8	16	7	8	15	10	16	21	10	20	16	8
	22%	25%	26%	22%	20%	31%	46%	25%	27%	27%	31%	22%	17%
A few times a week	10	1	2	1	1	4	-	-	1	3	3	4	4
	4%	3%	3%	3%	3%	7%	-	-	1%	7%	4%	5%	8%
Once a week	10	2	1	-	1	1	-	2	4	2	2	1	3
	4%	8%	2%	-	3%	2%	-	3%	5%	5%	4%	1%	6%
A few times a month	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Once a month	5	-	1	-	1	1	-	-	-	1	-	2	-
	2%	-	2%	-	3%	2%	-	-	-	4%	-	3%	-
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	1	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	2%
No response	169	19	41	24	28	29	11	46	53	22	39	49	32
	68%	64%	67%	75%	72%	58%	54%	72%	67%	58%	61%	68%	67%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	74	11	19	8	10	20	10	18	26	15	25	21	15
	30%	36%	31%	25%	25%	40%	46%	28%	33%	39%	39%	29%	31%

Overall European Influencers

Q1_14. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other 2

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	23	8	7	8	3	5	-	-	1	-	4	1	8	8	3
	9%	11%	8%	9%	11%	25%	-	-	4%	-	10%	2%	10%	15%	18%
A few times a week	8	4	-	4	-	3	-	-	2	-	-	1	4	1	2
	3%	5%	-	5%	-	13%	-	-	8%	-	-	2%	5%	2%	11%
Once a week	5	1	3	1	-	-	-	1	-	-	-	1	2	-	2
	2%	2%	3%	1%	-	-	-	18%	-	-	-	2%	2%	-	15%
A few times a month	1	1	-	-	1	-	-	-	-	-	-	-	1	-	-
	*	1%	-	-	5%	-	-	-	-	-	-	-	1%	-	-
Once a month	3	-	2	1	-	-	-	-	-	-	-	1	2	-	-
	1%	-	2%	1%	-	-	-	-	-	-	-	2%	2%	-	-
Less than once a month	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-
	*	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-
Never	4	1	1	2	-	-	1	-	-	-	-	2	1	-	1
	2%	1%	1%	2%	-	-	14%	-	-	-	-	3%	1%	-	6%
No response	203	61	73	69	19	12	6	6	18	2	33	55	63	42	8
	82%	80%	85%	80%	84%	62%	86%	82%	88%	100%	90%	90%	76%	83%	50%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	37	14	10	13	3	7	-	1	2	-	4	3	14	9	7
	15%	18%	12%	15%	11%	38%	-	18%	12%	-	10%	5%	17%	17%	43%

Overall European Influencers

Q1_14. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other 2

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	23	16	8	10	9	4	1	-	4	9	4	6
	9%	10%	8%	12%	14%	7%	2%	-	9%	16%	9%	6%
A few times a week	8	5	3	2	2	3	2	-	1	3	-	4
	3%	3%	3%	2%	3%	6%	4%	-	2%	5%	-	4%
Once a week	5	1	4	3	1	1	-	-	1	-	1	3
	2%	1%	4%	4%	2%	2%	-	-	3%	-	2%	3%
A few times a month	1	1	-	-	-	-	1	-	-	1	-	-
	*	1%	-	-	-	-	3%	-	-	2%	-	-
Once a month	3	1	2	2	-	-	1	-	-	-	-	3
	1%	1%	2%	2%	-	-	2%	-	-	-	-	3%
Less than once a month	1	-	1	1	-	-	-	-	-	-	1	-
	*	-	1%	1%	-	-	-	-	-	-	2%	-
Never	4	2	2	1	2	1	-	-	1	1	1	1
	2%	1%	2%	1%	3%	2%	-	-	2%	2%	2%	1%
No response	203	126	77	63	51	42	39	8	41	45	36	81
	82%	83%	80%	77%	79%	83%	89%	100%	85%	75%	84%	83%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	37	22	14	14	12	8	3	-	6	13	5	13
	15%	15%	15%	18%	18%	15%	6%	-	13%	21%	12%	13%

Overall European Influencers

Q1_14. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other 2

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	23	5	8	3	4	7	3	6	10	5	8	7	3
	9%	15%	13%	10%	9%	14%	16%	10%	13%	12%	12%	9%	6%
A few times a week	8	1	3	1	-	3	1	1	4	2	2	5	1
	3%	3%	4%	3%	-	5%	5%	1%	4%	4%	4%	6%	2%
Once a week	5	-	2	1	-	2	1	1	2	2	3	2	-
	2%	-	4%	3%	-	5%	6%	2%	3%	6%	5%	3%	-
A few times a month	1	-	-	-	-	-	-	1	-	-	-	-	-
	*	-	-	-	-	-	-	2%	-	-	-	-	-
Once a month	3	-	-	-	2	1	-	-	1	-	1	-	1
	1%	-	-	-	5%	2%	-	-	1%	-	2%	-	2%
Less than once a month	1	-	-	-	1	-	-	1	1	-	-	-	-
	*	-	-	-	3%	-	-	2%	1%	-	-	-	-
Never	4	-	-	-	-	-	-	1	-	-	1	1	2
	2%	-	-	-	-	-	-	2%	-	-	2%	1%	4%
No resonse	203	25	49	27	32	37	15	53	61	30	49	57	41
	82%	82%	79%	84%	83%	75%	73%	82%	77%	78%	76%	80%	86%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	37	6	13	5	4	12	6	8	16	8	13	14	4
	15%	18%	21%	16%	9%	23%	27%	13%	20%	22%	21%	19%	8%

Overall European Influencers

Q1_15. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other 3

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	8	3	4	1	-	3	-	-	-	-	-	-	4	3	2
	3%	4%	5%	1%	-	17%	-	-	-	-	-	-	5%	5%	11%
A few times a week	2	-	1	1	-	-	-	-	-	-	-	-	1	1	-
	1%	-	1%	1%	-	-	-	-	-	-	-	-	1%	2%	-
Once a week	3	-	-	3	-	-	-	-	-	-	1	-	1	-	1
	1%	-	-	3%	-	-	-	-	-	-	3%	-	1%	-	6%
A few times a month	1	-	1	-	-	-	-	-	-	-	-	1	-	-	-
	*	-	1%	-	-	-	-	-	-	-	-	2%	-	-	-
Once a month	3	1	2	-	-	1	-	-	-	-	1	-	2	-	-
	1%	1%	2%	-	-	4%	-	-	-	-	2%	-	2%	-	-
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	4	2	-	2	1	-	1	-	-	-	-	2	1	-	1
	2%	3%	-	2%	5%	-	14%	-	-	-	-	3%	1%	-	6%
No response	228	71	78	79	21	15	6	7	21	2	35	58	73	47	12
	91%	92%	91%	92%	95%	79%	86%	100%	100%	100%	95%	95%	89%	93%	76%
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	13	3	5	5	-	3	-	-	-	-	1	-	6	4	3
	5%	4%	6%	6%	-	17%	-	-	-	-	3%	-	7%	7%	18%

Overall European Influencers

Q1_15. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other 3

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	8	5	4	1	5	3	-	-	2	3	-	3
	3%	3%	4%	1%	7%	5%	-	-	5%	5%	-	3%
A few times a week	2	2	-	-	2	-	-	-	-	-	1	1
	1%	1%	-	-	3%	-	-	-	-	-	2%	1%
Once a week	3	2	1	3	-	-	-	-	-	1	2	-
	1%	1%	1%	4%	-	-	-	-	-	2%	5%	-
A few times a month	1	-	1	-	1	-	-	-	-	-	1	-
	*	-	1%	-	2%	-	-	-	-	-	2%	-
Once a month	3	2	1	-	2	-	1	-	1	-	-	2
	1%	1%	1%	-	3%	-	2%	-	2%	-	-	2%
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Never	4	2	2	1	1	1	1	-	1	2	1	-
	2%	1%	2%	1%	2%	2%	3%	-	2%	4%	2%	-
No response	228	140	88	77	55	47	41	8	44	53	38	91
	91%	92%	91%	94%	84%	93%	95%	100%	91%	90%	88%	94%
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	13	9	5	4	7	3	-	-	2	4	3	4
	5%	6%	5%	5%	10%	5%	-	-	5%	6%	7%	4%

Overall European Influencers

Q1_15. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other 3

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	8	1	2	-	1	2	1	2	4	3	5	4	3
	3%	3%	3%	-	2%	4%	5%	3%	5%	7%	7%	5%	6%
A few times a week	2	2	1	1	-	1	1	1	2	-	1	1	-
	1%	7%	2%	3%	-	2%	5%	2%	3%	-	2%	1%	-
Once a week	3	-	-	-	1	1	-	2	2	-	-	1	1
	1%	-	-	-	3%	2%	-	3%	3%	-	-	1%	2%
A few times a month	1	-	-	-	-	-	-	1	1	-	-	1	-
	*	-	-	-	-	-	-	2%	1%	-	-	1%	-
Once a month	3	1	1	-	1	-	-	-	1	-	-	-	1
	1%	3%	1%	-	3%	-	-	-	1%	-	-	-	2%
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	4	-	-	-	-	-	-	2	-	-	1	1	1
	2%	-	-	-	-	-	-	3%	-	-	2%	1%	2%
No response	228	27	58	32	35	46	19	56	70	35	58	64	42
	91%	88%	94%	97%	93%	92%	90%	87%	88%	93%	90%	89%	88%
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	13	3	3	1	2	4	2	5	8	3	6	6	4
	5%	9%	5%	3%	5%	8%	10%	8%	10%	7%	9%	8%	8%

Overall European Influencers

Q1. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other - Guardian

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	12	2	5	5	-	2	-	-	-	-	4	4	3	-	2
	5%	3%	6%	6%	-	12%	-	-	-	-	10%	6%	3%	-	13%
A few times a week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Once a week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A few times a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NETS															
Net: At least once a week (Daily + A few times a week + Once a week)	12	2	5	5	-	2	-	-	-	-	4	4	3	-	2
	5%	3%	6%	6%	-	12%	-	-	-	-	10%	6%	3%	-	13%

Overall European Influencers

Q1. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other - Guardian

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	12	6	7	1	9	2	-	-	2	4	3	4
	5%	4%	7%	1%	14%	4%	-	-	3%	7%	7%	4%
A few times a week	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Once a week	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
A few times a month	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Once a month	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Never	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
NETS												
Net: At least once a week (Daily + A few times a week + Once a week)	12	6	7	1	9	2	-	-	2	4	3	4
	5%	4%	7%	1%	14%	4%	-	-	3%	7%	7%	4%

Overall European Influencers

Q1. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other - Guardian

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily	12	3	4	2	2	3	3	3	7	2	3	6	3
	5%	9%	6%	5%	5%	6%	14%	4%	8%	5%	5%	8%	6%
A few times a week	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Once a week	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
A few times a month	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
NETS													
Net: At least once a week (Daily + A few times a week + Once a week)	12	3	4	2	2	3	3	3	7	2	3	6	3
	5%	9%	6%	5%	5%	6%	14%	4%	8%	5%	5%	8%	6%

Overall European Influencers

Q1. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other specify

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Contexte	4	2	1	1	-	2	-	-	-	-	1	2	1	-	-
	1%	2%	1%	1%	-	9%	-	-	-	-	3%	3%	1%	-	-
Daily Telegraph/ Telegraph	5	3	1	1	1	-	-	-	2	-	-	1	1	1	2
	2%	4%	1%	1%	5%	-	-	-	8%	-	-	2%	1%	2%	12%
Der Spiegel	4	-	2	2	-	-	-	-	-	-	1	1	2	-	-
	2%	-	2%	2%	-	-	-	-	-	-	3%	2%	2%	-	-
Euronews	5	1	2	2	-	-	-	1	-	1	-	1	3	-	-
	2%	1%	2%	2%	-	-	-	14%	-	50%	-	2%	4%	-	-
FAZ	6	5	-	1	4	-	-	1	-	-	-	-	4	1	1
	2%	7%	-	1%	17%	-	-	18%	-	-	-	-	4%	3%	8%
Guardian	12	2	5	5	-	2	-	-	-	-	4	4	3	-	2
	5%	3%	6%	6%	-	12%	-	-	-	-	10%	6%	3%	-	13%
Le Monde	3	-	-	3	-	-	-	-	-	-	1	2	-	-	-
	1%	-	-	3%	-	-	-	-	-	-	3%	3%	-	-	-
Le Soir	4	-	1	3	-	-	-	-	-	-	1	1	2	-	-
	2%	-	1%	3%	-	-	-	-	-	-	3%	2%	2%	-	-
The Times	2	1	-	1	-	1	-	1	-	-	1	1	-	1	-
	1%	2%	-	1%	-	4%	-	8%	-	-	2%	2%	-	1%	-
Other	58	22	16	20	6	10	1	2	2	-	5	9	21	13	9
	23%	28%	19%	23%	27%	53%	14%	26%	12%	-	13%	15%	26%	26%	59%
None/ Not applicable	2	1	-	1	-	-	1	-	-	-	-	1	-	-	1
	1%	1%	-	1%	-	-	14%	-	-	-	-	2%	-	-	6%
No response	170	47	65	58	13	7	6	4	17	1	28	44	57	35	4
	68%	61%	76%	67%	57%	35%	86%	52%	84%	50%	76%	71%	70%	68%	29%

Overall European Influencers

Q1. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other specify

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Contexte	4	-	4	4	-	-	-	-	2	1	1	-
	1%	-	4%	4%	-	-	-	-	3%	2%	2%	-
Daily Telegraph/ Telegraph	5	4	1	-	3	1	1	-	1	1	1	2
	2%	3%	1%	-	4%	2%	3%	-	2%	2%	2%	2%
Der Spiegel	4	3	1	4	-	-	-	-	-	-	2	2
	2%	2%	1%	5%	-	-	-	-	-	-	5%	2%
Euronews	5	4	1	1	2	1	1	-	2	1	-	2
	2%	3%	1%	1%	3%	2%	2%	-	4%	2%	-	2%
FAZ	6	6	-	6	-	-	-	-	1	3	-	2
	2%	4%	-	7%	-	-	-	-	3%	4%	-	2%
Guardian	12	6	7	1	9	2	-	-	2	4	3	4
	5%	4%	7%	1%	14%	4%	-	-	3%	7%	7%	4%
Le Monde	3	1	2	3	-	-	-	-	-	1	-	2
	1%	1%	2%	4%	-	-	-	-	-	2%	-	2%
Le Soir	4	1	3	3	-	1	-	-	-	-	2	2
	2%	1%	3%	4%	-	2%	-	-	-	-	5%	2%
The Times	2	1	2	-	1	1	-	-	1	-	1	1
	1%	1%	2%	-	2%	2%	-	-	2%	-	2%	1%
Other	58	34	24	20	18	10	10	1	12	17	9	20
	23%	22%	25%	24%	27%	19%	23%	13%	24%	29%	21%	20%
None/ Not applicable	2	1	1	1	1	-	-	-	1	1	-	-
	1%	1%	1%	1%	2%	-	-	-	2%	2%	-	-
No response	170	105	65	52	42	38	32	7	32	36	31	70
	68%	69%	67%	63%	64%	75%	73%	88%	67%	60%	72%	72%

Overall European Influencers

Q1. How frequently, if at all, do you read the following newspapers/ online news sites for news on EU issues?

Other specify

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Contexte	4	1	1	-	-	1	-	-	1	-	3	1	1
	1%	3%	2%	-	-	2%	-	-	1%	-	4%	1%	2%
Daily Telegraph/ Telegraph	5	-	1	-	-	2	-	-	-	1	3	2	1
	2%	-	1%	-	-	3%	-	-	-	3%	4%	3%	2%
Der Spiegel	4	-	-	1	-	2	-	1	1	1	2	1	1
	2%	-	-	3%	-	4%	-	2%	1%	3%	3%	1%	2%
Euronews	5	1	1	1	-	-	-	-	1	1	-	-	2
	2%	3%	2%	3%	-	-	-	-	1%	3%	-	-	4%
FAZ	6	1	3	2	-	1	1	-	1	4	4	1	-
	2%	4%	4%	7%	-	3%	6%	-	2%	9%	6%	2%	-
Guardian	12	3	4	2	2	3	3	3	7	2	3	6	3
	5%	9%	6%	5%	5%	6%	14%	4%	8%	5%	5%	8%	6%
Le Monde	3	1	2	-	2	2	1	1	3	1	2	2	-
	1%	3%	3%	-	5%	4%	5%	2%	4%	3%	3%	3%	-
Le Soir	4	-	-	-	2	2	-	2	3	1	2	1	-
	2%	-	-	-	5%	4%	-	3%	4%	3%	3%	1%	-
The Times	2	1	1	-	-	1	-	1	1	-	1	2	-
	1%	3%	1%	-	-	1%	-	1%	1%	-	2%	2%	-
Other	58	7	14	6	8	15	7	15	20	11	16	19	10
	23%	22%	23%	20%	20%	29%	32%	23%	25%	29%	25%	26%	21%
None/ Not applicable	2	-	-	-	-	-	-	1	-	-	-	-	1
	1%	-	-	-	-	-	-	2%	-	-	-	-	2%
No response	170	19	41	24	28	29	11	46	53	22	39	49	33
	68%	64%	67%	75%	72%	58%	54%	72%	67%	58%	61%	68%	69%

Overall European Influencers

Q2_SUM. How frequently, if at all, do you use the following social media channels?

SUMMARY TABLE

Base: All respondents

	Total	Hourly	Daily	A few times a week	Once a week	A few times a month	Once a month	Less than once a month	Never	No response	Net: At least daily (Hourly + Daily)
Twitter	249 100%	27 11%	59 24%	37 15%	12 5%	8 3%	9 4%	17 7%	71 29%	9 4%	86 35%
Facebook	249 100%	27 11%	103 41%	34 14%	6 3%	13 5%	2 1%	12 5%	39 16%	12 5%	130 52%
LinkedIn	249 100%	- -	33 13%	41 16%	28 11%	30 12%	11 4%	33 13%	59 24%	13 5%	33 13%
YouTube	249 100%	4 2%	45 18%	64 26%	17 7%	36 15%	15 6%	22 9%	30 12%	15 6%	49 20%
Instagram	249 100%	4 2%	14 5%	11 4%	5 2%	7 3%	2 1%	21 8%	169 68%	16 7%	17 7%

Overall European Influencers

Q2_1. How frequently, if at all, do you use the following social media channels?

Twitter

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	27	12	1	14	2	4	1	1	4	-	8	7	10	2	1
	11%	16%	1%	16%	11%	21%	11%	8%	21%	-	22%	11%	12%	4%	6%
Daily	59	28	8	23	5	6	4	2	12	1	10	19	16	12	1
	24%	36%	9%	27%	22%	29%	51%	30%	56%	50%	27%	31%	19%	24%	5%
A few times a week	37	15	11	11	6	1	1	3	3	-	3	10	17	5	2
	15%	19%	13%	13%	28%	4%	11%	48%	16%	-	8%	16%	20%	9%	13%
Once a week	12	2	4	6	1	-	-	1	-	1	3	5	2	1	-
	5%	3%	5%	7%	5%	-	-	14%	-	50%	8%	8%	3%	2%	-
A few times a month	8	2	1	5	-	1	1	-	-	-	1	2	2	3	-
	3%	2%	1%	6%	-	4%	11%	-	-	-	3%	3%	2%	5%	-
Once a month	9	1	7	1	-	1	-	-	-	-	2	1	5	1	-
	4%	2%	8%	1%	-	8%	-	-	-	-	6%	2%	6%	3%	-
Less than once a month	17	3	9	5	1	1	-	-	-	-	1	3	5	4	3
	7%	3%	10%	6%	5%	8%	-	-	-	-	3%	5%	6%	8%	22%
Never	71	14	37	20	7	5	1	-	2	-	9	12	22	20	8
	29%	19%	43%	23%	29%	26%	16%	-	8%	-	24%	20%	26%	40%	54%
No response	9	-	8	1	-	-	-	-	-	-	-	2	4	2	-
	4%	-	9%	1%	-	-	-	-	-	-	-	3%	5%	4%	-
NETS															
Net: At least daily (Hourly + Daily)	86	40	9	37	7	10	4	3	16	1	18	26	26	15	2
	35%	52%	10%	43%	33%	50%	62%	39%	77%	50%	49%	42%	31%	29%	11%

Overall European Influencers

Q2_1. How frequently, if at all, do you use the following social media channels?

Twitter

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	27	14	14	12	9	4	3	-	10	7	2	8
	11%	9%	14%	14%	14%	7%	7%	-	21%	12%	4%	9%
Daily	59	32	27	18	18	17	4	2	16	19	8	16
	24%	21%	28%	22%	28%	33%	9%	25%	34%	31%	19%	16%
A few times a week	37	23	14	12	15	3	5	1	10	11	4	11
	15%	15%	14%	14%	23%	7%	13%	13%	20%	19%	9%	11%
Once a week	12	7	5	3	3	1	5	-	3	2	4	3
	5%	5%	5%	4%	5%	2%	12%	-	6%	3%	9%	3%
A few times a month	8	6	2	6	-	1	1	-	2	1	3	2
	3%	4%	2%	7%	-	2%	2%	-	3%	2%	7%	2%
Once a month	9	6	3	3	1	3	2	-	-	3	1	5
	4%	4%	3%	4%	2%	6%	6%	-	-	6%	2%	5%
Less than once a month	17	11	5	4	3	4	5	1	1	2	3	10
	7%	7%	6%	5%	5%	8%	11%	13%	3%	4%	7%	10%
Never	71	46	25	21	13	18	15	4	6	13	16	36
	29%	30%	26%	26%	20%	36%	35%	50%	12%	22%	37%	37%
No response	9	7	2	3	3	-	3	-	-	1	2	6
	4%	5%	2%	4%	5%	-	7%	-	-	2%	5%	6%
NETS												
Net: At least daily (Hourly + Daily)	86	46	40	30	27	20	7	2	26	26	10	24
	35%	30%	42%	36%	42%	40%	16%	25%	55%	43%	23%	25%

Overall European Influencers

Q2_1. How frequently, if at all, do you use the following social media channels?

Twitter

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	27	2	7	4	3	2	3	8	7	2	5	4	7
	11%	7%	11%	11%	9%	4%	14%	12%	9%	5%	8%	6%	14%
Daily	59	13	16	12	13	15	7	22	22	15	18	22	5
	24%	42%	26%	36%	34%	30%	33%	34%	28%	38%	28%	31%	10%
A few times a week	37	4	17	6	10	14	3	6	16	8	14	18	4
	15%	14%	28%	18%	26%	28%	14%	10%	20%	21%	21%	25%	8%
Once a week	12	1	2	3	1	3	1	3	4	1	3	1	3
	5%	3%	3%	10%	3%	6%	5%	5%	5%	3%	5%	1%	6%
A few times a month	8	2	4	1	1	5	1	-	4	2	3	2	-
	3%	6%	6%	3%	3%	10%	5%	-	5%	5%	5%	3%	-
Once a month	9	-	2	-	-	2	-	2	4	1	2	2	3
	4%	-	4%	-	-	4%	-	3%	5%	3%	3%	3%	6%
Less than once a month	17	1	1	-	1	3	1	4	5	3	6	4	4
	7%	3%	2%	-	3%	6%	5%	6%	6%	9%	9%	6%	9%
Never	71	7	12	6	8	5	4	16	16	7	13	16	18
	29%	24%	19%	18%	21%	10%	19%	25%	20%	17%	21%	22%	38%
No response	9	-	-	1	1	1	1	3	1	-	-	2	4
	4%	-	-	3%	3%	2%	5%	5%	1%	-	-	3%	8%
NETS													
Net: At least daily (Hourly + Daily)	86	15	23	15	16	17	10	29	30	16	23	26	12
	35%	49%	38%	48%	42%	34%	47%	46%	38%	43%	36%	37%	25%

Overall European Influencers

Q2_2. How frequently, if at all, do you use the following social media channels?

Facebook

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	27	15	6	6	4	3	2	2	5	-	7	10	6	4	-
	11%	19%	7%	7%	16%	13%	25%	22%	25%	-	19%	16%	8%	8%	-
Daily	103	39	31	33	13	8	3	2	13	1	22	30	33	15	2
	41%	50%	36%	38%	57%	42%	37%	30%	62%	50%	61%	49%	40%	30%	11%
A few times a week	34	10	11	13	4	3	2	2	-	-	2	7	8	13	4
	14%	14%	13%	15%	16%	15%	22%	31%	-	-	6%	11%	10%	25%	29%
Once a week	6	4	1	1	1	3	-	-	-	-	-	-	3	3	-
	3%	6%	1%	1%	5%	16%	-	-	-	-	-	-	4%	6%	-
A few times a month	13	2	7	4	-	2	-	1	-	1	2	3	3	2	3
	5%	3%	8%	5%	-	9%	-	8%	-	50%	6%	5%	4%	3%	17%
Once a month	2	-	1	1	-	-	-	-	-	-	-	-	1	1	-
	1%	-	1%	1%	-	-	-	-	-	-	-	-	1%	2%	-
Less than once a month	12	2	4	6	1	-	1	1	-	-	2	4	2	1	4
	5%	3%	5%	7%	6%	-	8%	8%	-	-	6%	6%	2%	2%	25%
Never	39	2	16	21	-	1	1	-	1	-	1	6	21	9	3
	16%	3%	19%	24%	-	4%	8%	-	4%	-	3%	10%	25%	18%	18%
No response	12	2	9	1	-	-	-	-	2	-	-	2	6	3	-
	5%	2%	10%	1%	-	-	-	-	8%	-	-	3%	7%	6%	-
NETS															
Net: At least daily (Hourly + Daily)	130	54	37	39	17	11	4	4	18	1	29	40	39	19	2
	52%	69%	43%	45%	73%	55%	62%	52%	88%	50%	81%	65%	47%	38%	11%

Overall European Influencers

Q2_2. How frequently, if at all, do you use the following social media channels?

Facebook

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	27	15	12	8	6	5	7	-	9	11	2	5
	11%	10%	13%	10%	10%	9%	17%	-	20%	18%	5%	5%
Daily	103	56	46	29	26	26	17	4	27	25	18	31
	41%	37%	48%	36%	40%	52%	40%	50%	57%	42%	42%	32%
A few times a week	34	23	11	14	8	6	7	-	5	7	7	15
	14%	15%	11%	17%	12%	12%	16%	-	11%	12%	16%	15%
Once a week	6	5	1	1	1	2	3	-	2	4	-	1
	3%	3%	1%	1%	2%	3%	6%	-	4%	6%	-	1%
A few times a month	13	9	5	7	4	1	2	-	1	3	3	7
	5%	6%	5%	8%	5%	2%	5%	-	2%	4%	7%	7%
Once a month	2	2	-	1	1	-	-	-	-	-	1	1
	1%	1%	-	1%	2%	-	-	-	-	-	2%	1%
Less than once a month	12	7	5	2	7	2	1	1	1	2	3	6
	5%	5%	5%	3%	10%	3%	2%	13%	2%	4%	7%	6%
Never	39	26	13	15	8	9	4	3	1	6	7	26
	16%	17%	14%	18%	12%	19%	9%	38%	1%	10%	16%	27%
No response	12	9	3	5	5	-	2	-	2	2	2	6
	5%	6%	3%	6%	8%	-	5%	-	4%	3%	5%	6%
NETS												
Net: At least daily (Hourly + Daily)	130	71	59	37	33	31	25	4	37	36	20	36
	52%	47%	61%	46%	50%	61%	57%	50%	76%	60%	47%	37%

Overall European Influencers

Q2_2. How frequently, if at all, do you use the following social media channels?

Facebook

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	27	2	6	5	7	3	2	7	6	2	6	4	5
	11%	7%	10%	16%	17%	6%	9%	12%	7%	6%	9%	6%	10%
Daily	103	15	32	13	17	24	9	29	40	17	30	29	19
	41%	51%	52%	39%	44%	49%	42%	45%	50%	44%	47%	40%	41%
A few times a week	34	4	10	1	5	5	2	8	9	8	7	12	6
	14%	13%	17%	3%	12%	11%	11%	13%	11%	20%	10%	17%	12%
Once a week	6	-	3	2	1	1	1	3	1	1	-	2	1
	3%	-	5%	6%	3%	2%	5%	5%	1%	2%	-	3%	2%
A few times a month	13	1	-	1	-	3	-	5	6	2	3	3	1
	5%	3%	-	3%	-	5%	-	7%	7%	5%	5%	4%	2%
Once a month	2	-	1	-	1	1	-	-	1	1	-	-	-
	1%	-	2%	-	3%	2%	-	-	1%	3%	-	-	-
Less than once a month	12	-	1	1	2	1	1	2	4	1	6	6	3
	5%	-	2%	3%	6%	2%	5%	3%	5%	3%	9%	8%	5%
Never	39	6	7	9	4	10	4	7	10	6	11	13	9
	16%	19%	11%	27%	10%	20%	19%	11%	13%	15%	17%	18%	19%
No response	12	2	1	1	2	2	2	3	3	1	3	3	4
	5%	7%	2%	3%	5%	4%	10%	5%	4%	3%	4%	4%	8%
NETS													
Net: At least daily (Hourly + Daily)	130	17	38	18	23	27	10	36	45	19	35	33	24
	52%	57%	62%	55%	61%	55%	51%	57%	58%	50%	55%	46%	51%

Overall European Influencers

Q2_3. How frequently, if at all, do you use the following social media channels?

LinkedIn

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Daily	33	6	6	21	2	3	-	-	2	1	8	11	10	3	1
	13%	8%	7%	24%	9%	13%	-	-	8%	50%	22%	17%	12%	5%	6%
A few times a week	41	4	15	22	3	-	-	1	1	1	9	10	14	7	1
	16%	5%	17%	26%	11%	-	-	8%	4%	50%	25%	16%	16%	14%	6%
Once a week	28	4	15	9	3	-	-	-	1	-	4	9	9	6	-
	11%	5%	17%	10%	14%	-	-	-	4%	-	11%	14%	11%	12%	-
A few times a month	30	8	9	13	1	1	-	2	4	-	7	7	12	5	-
	12%	11%	10%	15%	5%	4%	-	30%	20%	-	18%	11%	14%	10%	-
Once a month	11	3	4	4	1	1	-	-	1	-	1	4	3	3	-
	4%	4%	5%	5%	5%	4%	-	-	4%	-	3%	7%	4%	5%	-
Less than once a month	33	15	11	7	2	6	2	1	3	-	4	5	9	11	3
	13%	19%	13%	8%	10%	33%	33%	14%	13%	-	11%	9%	11%	21%	22%
Never	59	33	17	9	10	9	4	3	7	-	3	14	19	13	10
	24%	43%	20%	10%	46%	46%	56%	48%	33%	-	7%	23%	23%	26%	65%
No response	13	3	9	1	-	-	1	-	3	-	1	2	7	3	-
	5%	4%	10%	1%	-	-	11%	-	13%	-	3%	3%	8%	5%	-
NETS															
Net: At least daily (Hourly + Daily)	33	6	6	21	2	3	-	-	2	1	8	11	10	3	1
	13%	8%	7%	24%	9%	13%	-	-	8%	50%	22%	17%	12%	5%	6%

Overall European Influencers

Q2_3. How frequently, if at all, do you use the following social media channels?

LinkedIn

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Daily	33	20	13	15	11	6	2	-	7	8	9	10
	13%	13%	14%	18%	17%	11%	5%	-	14%	13%	20%	10%
A few times a week	41	29	12	17	9	10	5	1	5	8	8	20
	16%	19%	12%	20%	13%	20%	12%	13%	9%	14%	19%	21%
Once a week	28	17	11	10	10	4	4	1	2	5	7	13
	11%	11%	12%	12%	15%	7%	9%	13%	4%	8%	16%	14%
A few times a month	30	15	15	11	6	8	5	1	5	6	6	14
	12%	10%	16%	13%	9%	16%	11%	13%	10%	10%	14%	14%
Once a month	11	6	5	2	4	3	2	-	2	2	1	6
	4%	4%	5%	2%	6%	6%	5%	-	4%	3%	2%	6%
Less than once a month	33	16	17	6	11	6	7	2	12	6	4	11
	13%	10%	18%	7%	17%	13%	17%	25%	25%	10%	8%	11%
Never	59	42	18	18	11	13	14	3	13	22	8	17
	24%	27%	19%	21%	17%	26%	33%	38%	27%	36%	18%	18%
No response	13	8	5	5	4	1	4	-	3	3	1	6
	5%	6%	5%	6%	6%	2%	9%	-	7%	5%	2%	6%
NETS												
Net: At least daily (Hourly + Daily)	33	20	13	15	11	6	2	-	7	8	9	10
	13%	13%	14%	18%	17%	11%	5%	-	14%	13%	20%	10%

Overall European Influencers

Q2_3. How frequently, if at all, do you use the following social media channels?

LinkedIn

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Daily	33	1	9	3	4	10	1	8	12	6	10	7	5
	13%	3%	14%	10%	10%	19%	5%	13%	15%	16%	16%	10%	10%
A few times a week	41	8	10	6	6	11	2	7	17	10	14	15	7
	16%	26%	16%	19%	16%	22%	10%	10%	22%	27%	22%	21%	15%
Once a week	28	5	8	5	7	6	2	12	10	-	8	6	4
	11%	15%	12%	15%	18%	12%	10%	18%	13%	-	13%	9%	8%
A few times a month	30	5	7	4	2	7	5	9	11	8	12	14	7
	12%	18%	12%	13%	5%	14%	24%	14%	14%	22%	19%	20%	15%
Once a month	11	1	1	4	4	2	2	3	4	1	1	2	2
	4%	3%	2%	12%	10%	4%	10%	4%	5%	3%	2%	3%	4%
Less than once a month	33	2	10	2	7	6	4	7	11	4	5	12	6
	13%	7%	17%	7%	19%	11%	17%	11%	14%	10%	8%	17%	13%
Never	59	6	14	7	5	6	3	14	11	7	11	12	13
	24%	21%	23%	23%	14%	12%	15%	23%	14%	19%	17%	16%	26%
No response	13	2	3	-	3	2	2	4	3	1	3	3	4
	5%	6%	5%	-	8%	4%	10%	6%	4%	3%	4%	4%	8%
NETS													
Net: At least daily (Hourly + Daily)	33	1	9	3	4	10	1	8	12	6	10	7	5
	13%	3%	14%	10%	10%	19%	5%	13%	15%	16%	16%	10%	10%

Overall European Influencers

Q2_4. How frequently, if at all, do you use the following social media channels?

YouTube

Base: All respondents

	SURVEY TYPE				PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4	2	1	1	-	-	-	1	1	-	1	1	2	-	-
	2%	2%	1%	1%	-	-	-	14%	4%	-	3%	2%	2%	-	-
Daily	45	21	12	12	6	5	1	1	8	-	15	13	8	8	2
	18%	27%	14%	14%	28%	26%	11%	17%	37%	-	42%	21%	9%	15%	11%
A few times a week	64	20	26	18	8	4	1	2	5	-	10	21	22	11	-
	26%	26%	30%	21%	34%	22%	14%	27%	26%	-	27%	35%	27%	21%	-
Once a week	17	5	6	6	1	-	-	1	2	1	3	1	8	1	3
	7%	6%	7%	7%	6%	-	-	18%	12%	50%	8%	2%	9%	2%	22%
A few times a month	36	11	12	13	1	5	2	1	3	-	3	8	13	9	3
	15%	15%	14%	15%	6%	25%	25%	8%	12%	-	8%	13%	16%	17%	22%
Once a month	15	1	5	9	-	1	1	-	-	1	1	3	5	6	-
	6%	2%	6%	10%	-	4%	8%	-	-	50%	3%	5%	6%	11%	-
Less than once a month	22	7	6	9	2	2	1	1	-	-	2	6	4	6	3
	9%	9%	7%	10%	11%	12%	14%	17%	-	-	6%	10%	5%	12%	22%
Never	30	6	9	15	4	1	1	-	-	-	-	6	14	6	4
	12%	8%	10%	17%	16%	8%	16%	-	-	-	-	10%	17%	13%	23%
No response	15	3	9	3	-	1	1	-	2	-	1	2	7	5	-
	6%	4%	10%	3%	-	4%	11%	-	8%	-	3%	3%	8%	9%	-
NETS															
Net: At least daily (Hourly + Daily)	49	23	13	13	6	5	1	2	9	-	16	14	10	8	2
	20%	30%	15%	15%	28%	26%	11%	30%	42%	-	45%	22%	12%	15%	11%

Overall European Influencers

Q2_4. How frequently, if at all, do you use the following social media channels?

YouTube

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4	2	2	-	1	2	1	-	2	1	-	1
	2%	1%	2%	-	2%	4%	2%	-	4%	2%	-	1%
Daily	45	26	19	14	10	12	8	1	11	16	13	6
	18%	17%	20%	17%	15%	24%	20%	13%	22%	26%	29%	6%
A few times a week	64	40	24	20	15	16	13	-	15	17	7	25
	26%	26%	25%	24%	23%	32%	31%	-	31%	29%	16%	26%
Once a week	17	11	6	4	5	4	4	1	2	4	2	9
	7%	7%	6%	4%	7%	8%	8%	13%	5%	6%	5%	9%
A few times a month	36	20	17	13	15	3	4	2	8	6	8	15
	15%	13%	17%	16%	23%	5%	9%	25%	16%	10%	19%	15%
Once a month	15	8	7	7	4	2	1	1	2	3	3	7
	6%	5%	8%	9%	7%	4%	2%	13%	4%	5%	6%	7%
Less than once a month	22	15	7	10	5	2	4	1	3	4	3	11
	9%	10%	7%	13%	8%	4%	8%	13%	7%	7%	7%	12%
Never	30	21	10	8	5	10	5	2	2	6	6	16
	12%	14%	10%	10%	8%	20%	11%	25%	5%	10%	14%	16%
No response	15	10	5	6	6	-	4	-	3	3	2	7
	6%	7%	5%	7%	9%	-	9%	-	7%	5%	5%	7%
NETS												
Net: At least daily (Hourly + Daily)	49	28	21	14	11	14	9	1	13	17	13	7
	20%	18%	22%	17%	16%	27%	22%	13%	26%	28%	29%	7%

Overall European Influencers

Q2_4. How frequently, if at all, do you use the following social media channels?

YouTube

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4	-	1	-	1	-	-	-	-	-	-	-	2
	2%	-	2%	-	2%	-	-	-	-	-	-	-	4%
Daily	45	7	11	4	6	7	3	15	14	7	12	12	12
	18%	23%	18%	13%	16%	15%	14%	23%	18%	18%	18%	17%	25%
A few times a week	64	10	19	10	8	14	4	16	22	12	19	18	8
	26%	34%	30%	29%	21%	28%	19%	24%	28%	31%	30%	25%	17%
Once a week	17	-	6	2	1	5	1	1	5	3	7	7	3
	7%	-	9%	6%	3%	9%	6%	2%	7%	7%	10%	10%	6%
A few times a month	36	4	10	5	4	5	2	11	17	5	6	10	7
	15%	13%	16%	16%	10%	10%	10%	17%	21%	13%	10%	14%	15%
Once a month	15	1	3	3	6	3	3	3	4	2	4	2	2
	6%	3%	4%	9%	15%	6%	12%	5%	4%	5%	6%	2%	4%
Less than once a month	22	2	3	1	4	5	2	5	5	3	3	10	5
	9%	8%	5%	2%	9%	9%	10%	8%	6%	9%	5%	14%	10%
Never	30	3	7	7	4	8	4	9	6	5	10	8	5
	12%	10%	11%	22%	10%	16%	19%	14%	8%	13%	16%	12%	10%
No resonse	15	3	3	1	5	3	2	4	6	2	3	5	4
	6%	9%	5%	3%	13%	6%	10%	6%	7%	5%	4%	7%	8%
NETS													
Net: At least daily (Hourly + Daily)	49	7	12	4	7	7	3	15	14	7	12	12	14
	20%	23%	20%	13%	19%	15%	14%	23%	18%	18%	18%	17%	30%

Overall European Influencers

Q2_5. How frequently, if at all, do you use the following social media channels?

Instagram

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4	4	-	-	1	-	-	1	2	-	-	2	-	2	-
	2%	5%	-	-	6%	-	-	14%	8%	-	-	4%	-	3%	-
Daily	14	2	4	8	-	2	-	-	-	1	7	5	1	-	-
	5%	2%	5%	9%	-	9%	-	-	-	50%	19%	8%	1%	-	-
A few times a week	11	4	3	4	1	1	1	1	1	-	3	-	3	4	1
	4%	5%	3%	5%	3%	4%	8%	14%	4%	-	8%	-	4%	8%	5%
Once a week	5	2	2	1	1	-	1	-	-	-	-	3	2	-	-
	2%	3%	2%	1%	6%	-	14%	-	-	-	-	5%	3%	-	-
A few times a month	7	5	-	2	1	3	-	1	-	-	2	1	2	1	1
	3%	6%	-	2%	6%	16%	-	8%	-	-	6%	1%	3%	2%	9%
Once a month	2	-	1	1	-	-	-	-	-	-	1	-	-	1	-
	1%	-	1%	1%	-	-	-	-	-	-	3%	-	-	2%	-
Less than once a month	21	11	6	4	3	-	-	2	6	-	2	7	8	5	-
	8%	14%	7%	5%	15%	-	-	22%	29%	-	5%	11%	9%	10%	-
Never	169	46	61	62	15	14	5	3	10	1	20	41	58	36	13
	68%	60%	71%	72%	65%	72%	67%	43%	46%	50%	56%	67%	70%	70%	86%
No response	16	3	9	4	-	-	1	-	3	-	1	3	9	3	-
	7%	4%	10%	5%	-	-	11%	-	13%	-	3%	5%	11%	5%	-
NETS															
Net: At least daily (Hourly + Daily)	17	5	4	8	1	2	-	1	2	1	7	7	1	2	-
	7%	7%	5%	9%	6%	9%	-	14%	8%	50%	19%	11%	1%	3%	-

Overall European Influencers

Q2_5. How frequently, if at all, do you use the following social media channels?

Instagram

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4	4	-	1	-	-	3	-	2	2	-	-
	2%	2%	-	2%	-	-	6%	-	5%	3%	-	-
Daily	14	4	10	5	3	3	3	-	3	4	4	3
	5%	3%	10%	6%	5%	6%	7%	-	6%	7%	9%	3%
A few times a week	11	5	6	1	5	4	1	-	1	4	3	3
	4%	4%	6%	1%	8%	7%	2%	-	2%	6%	7%	3%
Once a week	5	2	3	2	1	-	1	1	1	1	-	3
	2%	1%	3%	3%	2%	-	2%	13%	2%	2%	-	3%
A few times a month	7	2	5	1	2	1	1	1	4	3	-	-
	3%	1%	6%	2%	4%	2%	3%	13%	7%	6%	-	-
Once a month	2	1	1	-	1	-	-	1	-	-	1	1
	1%	1%	1%	-	2%	-	-	13%	-	-	2%	1%
Less than once a month	21	18	3	5	3	6	6	1	6	6	3	6
	8%	12%	3%	6%	5%	12%	14%	13%	13%	10%	7%	6%
Never	169	105	64	60	44	36	25	4	28	37	30	73
	68%	69%	66%	73%	68%	72%	57%	50%	58%	62%	69%	75%
No response	16	11	5	7	5	1	4	-	3	3	2	8
	7%	8%	5%	8%	8%	2%	9%	-	7%	5%	5%	8%
NETS												
Net: At least daily (Hourly + Daily)	17	8	10	6	3	3	6	-	5	6	4	3
	7%	5%	10%	7%	5%	6%	13%	-	10%	9%	9%	3%

Overall European Influencers

Q2_5. How frequently, if at all, do you use the following social media channels?

Instagram

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4	-	2	1	-	-	-	1	-	-	-	-	1
	2%	-	3%	4%	-	-	-	2%	-	-	-	-	2%
Daily	14	1	1	1	3	1	1	3	3	2	4	3	5
	5%	3%	2%	3%	8%	2%	5%	5%	4%	5%	6%	4%	10%
A few times a week	11	3	2	1	1	2	1	3	5	2	3	3	2
	4%	9%	4%	3%	3%	3%	3%	5%	6%	5%	4%	4%	4%
Once a week	5	1	1	1	1	-	-	1	2	1	-	1	-
	2%	3%	2%	4%	3%	-	-	2%	3%	3%	-	1%	-
A few times a month	7	1	3	1	1	1	1	2	4	1	2	2	-
	3%	4%	5%	2%	2%	2%	5%	3%	5%	4%	4%	3%	-
Once a month	2	-	1	-	1	1	-	-	-	1	-	1	-
	1%	-	2%	-	3%	2%	-	-	-	3%	-	1%	-
Less than once a month	21	1	10	3	2	6	2	2	7	9	10	9	3
	8%	3%	17%	10%	6%	11%	9%	3%	8%	22%	16%	12%	7%
Never	169	22	38	23	25	35	14	46	54	21	43	48	32
	68%	71%	61%	71%	66%	71%	69%	73%	69%	55%	66%	68%	66%
No response	16	2	4	1	4	4	2	5	4	1	3	4	5
	7%	6%	6%	3%	10%	8%	10%	8%	5%	3%	4%	6%	10%
NETS													
Net: At least daily (Hourly + Daily)	17	1	3	2	3	1	1	4	3	2	4	3	6
	7%	3%	4%	7%	8%	2%	5%	7%	4%	5%	6%	4%	13%

Overall European Influencers

Q3_SUM. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

SUMMARY TABLE

Base: All respondents

								NETS		
	Total	Very influential	Fairly influential	Not very influential	Not at all influential	Don't know	No response	Influntial	Not influntial	Mean
Financial Times	249 100%	63 25%	56 22%	51 20%	35 14%	23 9%	21 9%	119 48%	86 34%	2.72
The Economist	249 100%	41 16%	80 32%	49 20%	39 16%	22 9%	18 7%	120 48%	88 35%	2.58
POLITICO	249 100%	38 15%	75 30%	42 17%	41 16%	33 13%	20 8%	113 45%	82 33%	2.56
BBC	249 100%	37 15%	91 36%	50 20%	32 13%	18 7%	21 9%	127 51%	82 33%	2.63
EurActiv	249 100%	18 7%	82 33%	55 22%	41 16%	28 11%	26 10%	99 40%	96 38%	2.39
Agence Europe	249 100%	8 3%	26 10%	51 20%	66 26%	73 29%	26 10%	34 13%	117 47%	1.84
EUobserver	249 100%	6 2%	48 19%	69 28%	53 21%	46 19%	27 11%	54 22%	122 49%	2.04
The Parliament Magazine	249 100%	6 2%	40 16%	65 26%	67 27%	44 18%	28 11%	45 18%	132 53%	1.91
Wall Street Journal	249 100%	15 6%	52 21%	53 21%	55 22%	44 18%	29 12%	67 27%	109 44%	2.16
International New York Times	249 100%	16 7%	42 17%	54 22%	54 22%	52 21%	30 12%	59 24%	108 43%	2.12
New Europe	249 100%	2 1%	22 9%	51 21%	74 30%	67 27%	33 13%	24 10%	125 50%	1.68
EU Reporter	249 100%	1 *	27 11%	42 17%	69 28%	76 30%	34 14%	28 11%	112 45%	1.71
Other 1	249 100%	23 9%	35 14%	11 5%	1 *	3 1%	175 70%	58 23%	12 5%	3.14
Other 2	249 100%	9 4%	19 8%	9 4%	2 1%	4 2%	206 83%	28 11%	11 4%	2.90
Other 3	249 100%	2 1%	8 3%	3 1%	2 1%	4 2%	231 93%	9 4%	5 2%	2.62
Twitter	249 100%	49 20%	73 29%	35 14%	41 17%	26 10%	24 10%	122 49%	77 31%	2.65
Facebook	249 100%	31 12%	59 24%	53 21%	55 22%	26 11%	25 10%	90 36%	108 43%	2.33

Overall European Influencers

Q3_SUM. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

SUMMARY TABLE

Base: All respondents

								NETS		
	Total	Very influential	Fairly influential	Not very influential	Not at all influential	Don't know	No response	Influential	Not influential	Mean
LinkedIn	249	6	39	58	79	40	27	45	137	1.84
	100%	2%	16%	23%	32%	16%	11%	18%	55%	
YouTube	249	5	46	66	69	35	27	51	135	1.93
	100%	2%	18%	26%	28%	14%	11%	21%	54%	
Instagram	249	1	7	32	110	69	30	8	142	1.33
	100%	*	3%	13%	44%	28%	12%	3%	57%	

Overall European Influencers

Q3_1. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Financial Times

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 63	21	11	31	6	6	2	-	8	1	10	15	23	10	4
	25%	28%	13%	36%	25%	28%	33%	-	38%	50%	28%	24%	28%	20%	28%
Fairly influential	(3) 56	24	19	13	10	6	3	3	3	-	8	13	17	16	2
	22%	31%	22%	15%	43%	29%	40%	44%	12%	-	22%	22%	21%	31%	11%
Not very influential	(2) 51	10	18	23	3	3	1	1	2	1	9	14	12	12	3
	20%	13%	21%	27%	14%	17%	8%	17%	9%	50%	25%	23%	15%	25%	17%
Not at all influential	(1) 35	16	12	7	4	3	1	2	7	-	2	7	14	8	4
	14%	20%	14%	8%	19%	13%	8%	22%	33%	-	6%	12%	17%	15%	24%
Don't know	23	3	8	12	-	1	1	1	-	-	6	7	6	1	3
	9%	4%	9%	14%	-	4%	11%	18%	-	-	17%	11%	7%	2%	20%
No response	21	3	18	-	-	2	-	-	2	-	1	6	10	4	-
	9%	4%	21%	-	-	9%	-	-	8%	-	3%	9%	12%	8%	-
NETS															
Net: Influential	119	45	30	44	15	11	5	3	10	1	18	28	40	26	6
	48%	59%	35%	51%	68%	57%	73%	44%	50%	50%	50%	45%	49%	51%	39%
Net: Not influential	86	26	30	30	7	6	1	3	9	1	11	21	26	20	6
	34%	33%	35%	35%	32%	30%	16%	39%	41%	50%	30%	34%	32%	40%	41%
Mean score	2.72	2.72	2.48	2.92	2.74	2.83	3.10	2.27	2.60	3.00	2.91	2.72	2.74	2.62	2.54

Overall European Influencers

Q3_1. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Financial Times

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE				
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	63	41	22	20	16	17	9	2	13	13	9	28
		25%	27%	23%	24%	24%	34%	21%	25%	27%	23%	20%	29%
Fairly influential	(3)	56	36	20	19	14	10	12	1	14	14	13	14
		22%	24%	21%	24%	21%	20%	27%	13%	29%	23%	29%	15%
Not very influential	(2)	51	33	18	14	15	12	6	4	7	13	12	19
		20%	22%	18%	17%	23%	23%	14%	50%	15%	21%	28%	20%
Not at all influential	(1)	35	23	12	14	8	5	7	1	8	10	4	13
		14%	15%	12%	17%	13%	10%	16%	13%	17%	17%	9%	13%
Don't know		23	8	15	10	4	3	6	-	3	5	4	11
		9%	5%	15%	13%	6%	6%	13%	-	6%	8%	9%	11%
No response		21	11	10	5	9	4	4	-	3	5	2	12
		9%	7%	11%	6%	14%	7%	9%	-	5%	8%	5%	12%
NETS													
Net: Influential		119	77	42	39	30	27	21	3	27	27	21	43
		48%	51%	43%	48%	45%	54%	48%	38%	56%	46%	49%	44%
Net: Not influential		86	56	29	28	23	17	13	5	16	22	16	32
		34%	37%	31%	34%	35%	33%	30%	63%	32%	38%	37%	32%
Mean score		2.72	2.72	2.73	2.67	2.71	2.89	2.68	2.50	2.75	2.62	2.69	2.79

Overall European Influencers

Q3_1. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Financial Times

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 63 25%	9 30%	19 31%	14 44%	8 21%	17 35%	4 17%	14 22%	20 25%	14 37%	25 39%	19 27%	8 16%
Fairly influential	(3) 56 22%	5 16%	14 23%	7 21%	4 11%	11 21%	6 31%	18 28%	18 23%	6 15%	15 23%	14 19%	14 29%
Not very influential	(2) 51 20%	5 16%	13 21%	9 26%	11 29%	9 18%	3 14%	11 18%	15 20%	10 26%	13 20%	19 27%	7 16%
Not at all influential	(1) 35 14%	4 13%	6 9%	- -	5 13%	3 7%	3 13%	13 20%	10 13%	5 14%	3 4%	9 13%	5 10%
Don't know	23 9%	2 6%	6 10%	1 2%	7 18%	6 13%	3 16%	2 3%	9 12%	2 6%	5 8%	5 7%	5 10%
No response	21 9%	6 19%	3 5%	2 6%	3 8%	3 6%	2 10%	6 9%	6 7%	1 3%	4 6%	5 7%	9 19%
NETS													
Net: Influential	119 48%	14 45%	33 54%	21 65%	12 32%	28 56%	10 48%	32 50%	38 48%	20 52%	40 62%	33 46%	21 45%
Net: Not influential	86 34%	9 30%	19 31%	9 26%	16 42%	12 25%	6 27%	24 38%	26 33%	15 39%	16 25%	28 40%	12 26%
Mean score	2.72	2.83	2.89	3.19	2.55	3.04	2.70	2.58	2.75	2.82	3.11	2.70	2.72

Overall European Influencers

Q3_2. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

The Economist

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 41	13	7	21	4	3	2	-	3	-	10	6	17	6	2
	16%	16%	8%	24%	19%	16%	25%	-	16%	-	26%	10%	21%	11%	16%
Fairly influential	(3) 80	24	30	26	9	3	4	3	4	2	11	19	27	17	4
	32%	31%	35%	30%	41%	17%	56%	39%	21%	100%	30%	32%	33%	32%	23%
Not very influential	(2) 49	18	14	17	5	7	1	2	4	-	7	14	10	13	5
	20%	23%	16%	20%	21%	34%	8%	30%	17%	-	19%	24%	12%	25%	30%
Not at all influential	(1) 39	14	12	13	3	3	-	2	6	-	3	12	12	8	4
	16%	19%	14%	15%	13%	17%	-	31%	29%	-	8%	19%	15%	16%	25%
Don't know	22	4	9	9	1	2	1	-	-	-	5	5	7	5	1
	9%	6%	10%	10%	6%	12%	11%	-	-	-	14%	8%	9%	9%	5%
No response	18	4	14	-	-	1	-	-	3	-	1	5	9	3	-
	7%	6%	16%	-	-	4%	-	-	17%	-	3%	7%	11%	6%	-
NETS															
Net: Influential	120	36	37	47	14	6	6	3	8	2	20	26	44	22	6
	48%	47%	43%	55%	60%	33%	81%	39%	38%	100%	56%	42%	54%	43%	39%
Net: Not influential	88	32	26	30	8	10	1	4	9	-	10	26	22	21	9
	35%	42%	30%	35%	34%	51%	8%	61%	46%	-	28%	43%	27%	41%	56%
Mean score	2.58	2.51	2.51	2.71	2.70	2.38	3.20	2.07	2.31	3.00	2.89	2.38	2.73	2.45	2.32

Overall European Influencers

Q3_2. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

The Economist

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 41	25	16	10	6	13	9	3	10	8	6	16
	16%	16%	16%	12%	9%	25%	21%	38%	22%	14%	14%	16%
Fairly influential	(3) 80	53	27	24	26	18	10	1	16	17	14	32
	32%	35%	28%	30%	40%	35%	23%	13%	32%	29%	33%	33%
Not very influential	(2) 49	30	19	13	14	14	6	1	9	13	11	15
	20%	20%	19%	16%	22%	27%	14%	13%	20%	22%	26%	16%
Not at all influential	(1) 39	23	16	18	7	3	9	3	9	12	6	13
	16%	15%	17%	22%	10%	5%	20%	38%	18%	20%	14%	13%
Don't know	22	12	11	9	5	2	6	-	1	5	4	12
	9%	8%	11%	11%	7%	4%	14%	-	2%	9%	9%	13%
No response	18	10	9	6	7	2	3	-	3	4	2	9
	7%	6%	9%	8%	11%	4%	7%	-	7%	6%	5%	9%
NETS												
Net: Influential	120	78	42	34	32	30	19	4	26	26	20	48
	48%	51%	44%	42%	50%	60%	44%	50%	54%	43%	47%	49%
Net: Not influential	88	53	35	32	21	16	15	4	18	25	17	28
	35%	35%	36%	39%	32%	32%	35%	50%	37%	42%	39%	29%
Mean score	2.58	2.61	2.54	2.40	2.59	2.86	2.57	2.50	2.63	2.44	2.54	2.67

Overall European Influencers

Q3_2. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

The Economist

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 41	6	12	7	4	12	3	13	16	10	12	14	5
	16%	19%	19%	22%	10%	23%	14%	20%	20%	26%	18%	20%	10%
Fairly influential	(3) 80	13	22	15	15	19	5	20	25	13	22	22	13
	32%	43%	36%	47%	39%	39%	26%	31%	32%	34%	35%	31%	27%
Not very influential	(2) 49	1	13	7	7	8	5	12	16	9	11	14	12
	20%	4%	22%	22%	17%	17%	26%	18%	20%	24%	17%	19%	26%
Not at all influential	(1) 39	4	8	-	6	4	3	15	13	4	9	13	6
	16%	12%	13%	-	16%	8%	14%	24%	17%	10%	13%	18%	13%
Don't know	22	3	5	1	4	3	2	-	6	1	6	4	4
	9%	10%	8%	2%	10%	6%	10%	-	8%	3%	9%	6%	8%
No response	18	4	2	2	3	3	2	4	3	1	4	4	8
	7%	13%	3%	6%	8%	6%	10%	6%	4%	3%	7%	5%	17%
NETS													
Net: Influential	120	19	34	23	19	31	8	33	41	23	34	37	17
	48%	61%	55%	69%	49%	63%	41%	51%	52%	60%	53%	51%	36%
Net: Not influential	88	5	21	7	13	12	8	27	29	13	20	27	18
	35%	16%	34%	22%	33%	25%	40%	42%	37%	35%	31%	37%	39%
Mean score	2.58	2.88	2.69	3.00	2.53	2.89	2.51	2.51	2.62	2.80	2.69	2.61	2.45

Overall European Influencers

Q3_3. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

POLITICO

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 38	5	11	22	2	1	2	-	-	1	12	8	11	6	-
	15%	7%	13%	26%	11%	4%	25%	-	-	50%	33%	13%	14%	11%	-
Fairly influential	(3) 75	27	21	27	11	6	2	2	5	1	14	21	26	8	5
	30%	35%	24%	31%	49%	33%	30%	30%	24%	50%	37%	35%	31%	15%	35%
Not very influential	(2) 42	20	15	7	5	8	2	2	4	-	4	11	8	16	3
	17%	26%	17%	8%	21%	41%	25%	22%	17%	-	10%	19%	10%	31%	17%
Not at all influential	(1) 41	18	13	10	3	3	1	2	9	-	4	10	13	9	4
	16%	23%	15%	12%	13%	17%	8%	30%	42%	-	11%	16%	16%	18%	27%
Don't know	33	3	12	18	1	-	1	1	-	-	2	6	15	8	2
	13%	4%	14%	21%	6%	-	11%	18%	-	-	6%	9%	18%	16%	15%
No response	20	4	14	2	-	1	-	-	3	-	1	5	9	4	1
	8%	6%	16%	2%	-	4%	-	-	17%	-	3%	7%	11%	8%	6%
NETS															
Net: Influential	113	32	32	49	14	7	4	2	5	2	26	29	37	13	5
	45%	42%	37%	57%	60%	37%	56%	30%	24%	100%	70%	48%	45%	26%	35%
Net: Not influential	82	37	28	17	8	11	2	4	12	-	8	21	21	25	7
	33%	49%	33%	20%	34%	58%	33%	52%	59%	-	21%	35%	26%	50%	44%
Mean score	2.56	2.28	2.50	2.92	2.61	2.25	2.82	2.00	1.79	3.50	3.01	2.54	2.61	2.25	2.09

Overall European Influencers

Q3_3. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

POLITICO

Base: All respondents

			GENDER		REGION					LENGTH OF SERVICE			
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	38	21	17	16	8	5	6	3	4	8	11	15
		15%	14%	17%	20%	12%	10%	14%	38%	8%	14%	26%	16%
Fairly influential	(3)	75	47	27	26	16	22	11	-	17	18	15	25
		30%	31%	28%	31%	25%	43%	26%	-	36%	30%	35%	25%
Not very influential	(2)	42	26	16	9	14	8	10	-	13	13	4	11
		17%	17%	17%	10%	22%	16%	24%	-	27%	21%	9%	11%
Not at all influential	(1)	41	28	13	10	10	8	9	4	9	12	5	15
		16%	18%	13%	13%	15%	15%	20%	50%	18%	20%	12%	16%
Don't know		33	19	15	14	10	5	4	1	2	6	5	20
		13%	12%	15%	17%	15%	10%	9%	13%	4%	10%	12%	21%
No response		20	12	9	7	7	3	3	-	3	3	3	11
		8%	8%	9%	9%	11%	6%	7%	-	7%	5%	7%	11%
NETS													
Net: Influential		113	69	44	42	24	27	17	3	21	26	26	40
		45%	45%	46%	51%	37%	53%	40%	38%	43%	44%	61%	41%
Net: Not influential		82	54	29	19	24	16	19	4	22	24	9	26
		33%	35%	30%	23%	37%	32%	44%	50%	45%	41%	21%	27%
Mean score		2.56	2.51	2.66	2.79	2.46	2.56	2.39	2.29	2.37	2.44	2.91	2.61

Overall European Influencers

Q3_3. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

POLITICO

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 38	7	9	6	6	12	3	10	12	10	13	13	3
	15%	23%	15%	20%	15%	24%	14%	15%	15%	27%	21%	18%	6%
Fairly influential	(3) 75	10	23	10	9	17	6	17	30	15	24	25	14
	30%	32%	37%	31%	24%	34%	27%	26%	38%	40%	37%	35%	29%
Not very influential	(2) 42	4	14	8	10	8	3	13	14	4	8	14	9
	17%	13%	23%	24%	25%	16%	15%	20%	18%	10%	13%	19%	18%
Not at all influential	(1) 41	5	4	1	4	2	3	16	10	4	4	8	9
	16%	15%	7%	2%	11%	5%	13%	24%	13%	9%	6%	11%	20%
Don't know	33	2	11	4	7	8	5	6	11	5	11	8	5
	13%	8%	17%	12%	18%	17%	25%	9%	14%	14%	16%	12%	10%
No response	20	3	1	4	2	2	1	3	2	-	4	4	8
	8%	9%	2%	12%	5%	4%	5%	5%	3%	-	7%	5%	17%
NETS													
Net: Influential	113	17	32	17	15	29	9	27	42	26	37	38	17
	45%	56%	51%	51%	40%	58%	42%	42%	53%	67%	58%	53%	35%
Net: Not influential	82	8	18	8	14	10	6	28	24	7	12	21	18
	33%	27%	30%	25%	37%	21%	28%	44%	30%	19%	19%	30%	38%
Mean score	2.56	2.77	2.72	2.90	2.57	2.98	2.62	2.38	2.67	2.98	2.95	2.73	2.29

Overall European Influencers

Q3_4. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

BBC

Base: All respondents

		SURVEY TYPE			PARTY					AGE						
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	37	20	5	12	3	6	3	1	7	-	5	5	14	10	3
		15%	26%	6%	14%	14%	32%	40%	14%	33%	-	14%	7%	17%	19%	21%
Fairly influential	(3)	91	28	25	38	11	5	2	4	6	-	17	19	26	22	6
		36%	36%	29%	44%	49%	25%	27%	51%	29%	-	48%	31%	32%	43%	41%
Not very influential	(2)	50	9	21	20	3	3	1	2	1	2	6	20	10	8	4
		20%	12%	24%	23%	14%	17%	8%	22%	4%	100%	17%	33%	12%	15%	27%
Not at all influential	(1)	32	14	12	6	4	4	1	1	4	-	3	10	13	5	2
		13%	18%	14%	7%	18%	21%	14%	14%	17%	-	8%	16%	15%	9%	11%
Don't know		18	2	6	10	1	-	1	-	-	-	4	4	8	2	-
		7%	3%	7%	12%	6%	-	11%	-	-	-	11%	6%	10%	4%	-
No response		21	4	17	-	-	1	-	-	3	-	1	4	11	5	-
		9%	6%	20%	-	-	4%	-	-	17%	-	3%	6%	13%	10%	-
NETS																
Net: Influential		127	47	30	50	14	11	5	5	13	-	22	23	41	32	10
		51%	62%	35%	58%	63%	57%	67%	65%	62%	-	61%	38%	49%	62%	62%
Net: Not influential		82	23	33	26	7	8	2	3	4	2	9	30	23	12	6
		33%	30%	38%	30%	32%	39%	22%	35%	21%	100%	25%	49%	28%	24%	38%
Mean score		2.63	2.76	2.37	2.74	2.62	2.70	3.03	2.65	2.94	2.00	2.77	2.34	2.67	2.84	2.73

Overall European Influencers

Q3_4. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

BBC

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 37	23	14	7	9	9	9	2	13	7	5	12
	15%	15%	15%	9%	14%	18%	22%	25%	27%	12%	12%	12%
Fairly influential	(3) 91	57	33	30	29	18	12	2	13	27	18	32
	36%	38%	35%	36%	44%	36%	27%	25%	28%	45%	42%	33%
Not very influential	(2) 50	29	21	13	13	14	8	2	7	10	10	22
	20%	19%	22%	16%	20%	27%	19%	25%	14%	17%	23%	23%
Not at all influential	(1) 32	20	12	16	4	3	7	1	8	8	6	9
	13%	13%	13%	20%	6%	7%	17%	13%	18%	14%	14%	9%
Don't know	18	10	8	8	3	3	3	1	2	5	2	9
	7%	7%	8%	10%	5%	6%	6%	13%	4%	8%	5%	9%
No response	21	14	8	7	7	3	4	-	4	2	2	13
	9%	9%	8%	9%	11%	6%	9%	-	9%	3%	5%	13%
NETS												
Net: Influential	127	80	48	37	38	28	21	4	26	34	23	44
	51%	52%	49%	45%	58%	54%	49%	50%	55%	57%	54%	45%
Net: Not influential	82	49	33	29	17	17	15	3	15	19	16	31
	33%	32%	34%	36%	26%	34%	36%	38%	32%	31%	37%	32%
Mean score	2.63	2.64	2.62	2.42	2.79	2.75	2.63	2.71	2.74	2.62	2.56	2.62

Overall European Influencers

Q3_4. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

BBC

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 37	6	15	9	6	11	3	10	12	12	12	16	2
	15%	19%	24%	28%	15%	23%	14%	15%	16%	31%	19%	23%	4%
Fairly influential	(3) 91	10	25	11	13	20	8	21	32	12	21	24	19
	36%	32%	41%	33%	33%	39%	39%	33%	40%	31%	32%	33%	40%
Not very influential	(2) 50	4	11	8	10	9	1	10	11	8	17	15	15
	20%	13%	18%	24%	26%	18%	5%	16%	14%	21%	26%	21%	30%
Not at all influential	(1) 32	5	5	1	3	3	4	15	11	4	6	8	3
	13%	15%	8%	3%	8%	6%	18%	23%	14%	10%	10%	12%	6%
Don't know	18	2	3	3	5	5	4	3	8	3	2	5	1
	7%	8%	5%	9%	13%	10%	19%	5%	10%	8%	3%	7%	2%
No response	21	4	2	1	2	2	1	5	5	-	6	3	8
	9%	13%	3%	3%	5%	4%	5%	8%	6%	-	10%	4%	17%
NETS													
Net: Influential	127	15	40	20	18	31	11	31	44	24	33	40	21
	51%	50%	65%	62%	48%	62%	53%	48%	56%	62%	51%	56%	45%
Net: Not influential	82	9	16	9	13	12	5	25	22	12	23	23	17
	33%	29%	26%	27%	34%	24%	22%	39%	28%	30%	36%	32%	36%
Mean score	2.63	2.68	2.88	2.98	2.67	2.92	2.66	2.46	2.68	2.90	2.69	2.76	2.53

Overall European Influencers

Q3_5. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

EurActiv

Base: All respondents

			SURVEY TYPE			PARTY					AGE					
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	18	3	3	12	-	1	2	-	-	-	6	3	6	3	-
		7%	3%	3%	14%	-	4%	25%	-	-	-	17%	5%	7%	5%	-
Fairly influential	(3)	82	24	19	39	9	6	2	2	5	2	17	20	28	13	2
		33%	31%	22%	45%	41%	29%	22%	27%	25%	100%	46%	32%	34%	26%	14%
Not very influential	(2)	55	24	15	16	8	7	-	2	6	-	8	14	14	15	4
		22%	31%	17%	19%	37%	37%	-	25%	30%	-	21%	23%	17%	29%	28%
Not at all influential	(1)	41	17	17	7	2	4	2	2	6	-	3	12	11	11	4
		16%	22%	20%	8%	11%	21%	33%	30%	29%	-	8%	19%	14%	21%	29%
Don't know		28	7	12	9	2	1	1	1	2	-	1	7	12	5	4
		11%	10%	14%	10%	11%	4%	19%	18%	8%	-	3%	11%	14%	10%	23%
No response		26	3	20	3	-	1	-	-	2	-	2	6	11	5	1
		10%	3%	23%	3%	-	4%	-	-	8%	-	6%	9%	13%	10%	6%
NETS																
Net: Influential		99	26	22	51	9	7	3	2	5	2	23	23	34	16	2
		40%	34%	26%	59%	41%	34%	48%	27%	25%	100%	62%	37%	41%	31%	14%
Net: Not influential		96	41	32	23	11	11	2	4	12	-	11	26	26	25	9
		38%	53%	37%	27%	48%	58%	33%	55%	59%	-	29%	42%	31%	49%	57%
Mean score		2.39	2.18	2.15	2.76	2.34	2.18	2.49	1.96	1.95	3.00	2.77	2.29	2.48	2.19	1.79

Overall European Influencers

Q3_5. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

EurActiv

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 18 7%	5 3%	13 13%	7 9%	4 6%	3 6%	2 4%	2 25%	2 3%	4 7%	4 9%	8 8%
Fairly influential	(3) 82 33%	47 31%	35 36%	38 47%	18 27%	16 31%	8 19%	2 25%	16 34%	19 32%	20 47%	25 26%
Not very influential	(2) 55 22%	39 26%	15 16%	9 11%	16 25%	15 31%	14 31%	- -	16 32%	11 19%	6 14%	22 22%
Not at all influential	(1) 41 16%	29 19%	12 12%	14 17%	11 16%	5 10%	7 17%	4 50%	7 15%	12 21%	7 16%	15 15%
Don't know	28 11%	17 11%	11 11%	9 10%	7 10%	7 13%	6 15%	- -	5 10%	8 14%	2 5%	13 13%
No response	26 10%	15 10%	11 11%	5 6%	10 15%	5 10%	6 14%	- -	3 5%	4 7%	4 9%	15 15%
NETS												
Net: Influential	99 40%	51 34%	48 50%	45 55%	22 33%	19 37%	10 23%	4 50%	18 37%	23 39%	24 56%	33 34%
Net: Not influential	96 38%	69 45%	27 28%	23 28%	27 41%	21 41%	21 48%	4 50%	23 47%	24 40%	13 30%	36 37%
Mean score	2.39	2.22	2.66	2.56	2.31	2.42	2.14	2.25	2.31	2.32	2.57	2.38

Overall European Influencers

Q3_5. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

EurActiv

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 18 7%	6 19%	5 8%	2 6%	6 15%	4 8%	3 14%	6 9%	6 7%	1 3%	6 9%	7 10%	4 8%
Fairly influential	(3) 82 33%	9 30%	23 37%	10 31%	13 34%	25 50%	7 32%	18 28%	34 44%	14 36%	25 38%	28 39%	13 28%
Not very influential	(2) 55 22%	4 14%	15 24%	12 35%	6 14%	7 14%	6 28%	19 29%	17 22%	10 27%	13 20%	18 25%	6 13%
Not at all influential	(1) 41 16%	3 10%	8 13%	2 6%	5 12%	5 11%	1 5%	12 18%	7 9%	3 9%	7 10%	6 8%	9 18%
Don't know	28 11%	3 10%	7 12%	4 12%	6 16%	6 12%	2 11%	3 5%	7 8%	7 18%	8 12%	7 10%	8 16%
No response	26 10%	5 16%	4 6%	3 9%	3 8%	3 6%	2 10%	7 11%	8 10%	3 8%	7 10%	6 8%	8 17%
NETS													
Net: Influential	99 40%	15 49%	28 45%	12 38%	19 50%	29 58%	10 47%	24 37%	40 51%	15 38%	31 48%	35 49%	17 37%
Net: Not influential	96 38%	7 24%	23 37%	13 41%	10 26%	12 24%	7 33%	30 47%	24 31%	14 36%	19 30%	23 33%	15 31%
Mean score	2.39	2.80	2.49	2.48	2.70	2.67	2.71	2.33	2.60	2.43	2.60	2.62	2.40

Overall European Influencers

Q3_6. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Agence Europe

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249 100%	77 100%	86 100%	86 100%	23 100%	19 100%	7 100%	7 100%	21 100%	2 100%	36 100%	61 100%	82 100%	51 100%	15 100%
Very influential	(4) 8 3%	2 2%	4 5%	2 2%	1 3%	1 4%	- -	- -	- -	- -	1 3%	3 4%	2 2%	2 4%	- -
Fairly influential	(3) 26 10%	6 8%	9 10%	11 13%	3 11%	3 13%	- -	- -	1 4%	- -	8 21%	4 6%	9 11%	6 11%	- -
Not very influential	(2) 51 20%	22 29%	12 14%	17 20%	9 38%	7 37%	1 14%	2 22%	4 17%	1 50%	6 16%	11 18%	16 20%	13 25%	4 27%
Not at all influential	(1) 66 26%	27 35%	20 23%	19 22%	7 33%	4 21%	4 56%	4 52%	8 37%	- -	7 19%	20 33%	20 24%	13 25%	7 43%
Don't know	73 29%	15 19%	22 26%	36 42%	3 15%	4 19%	1 19%	2 26%	4 20%	1 50%	13 36%	19 31%	24 29%	12 24%	4 23%
No response	26 10%	6 8%	19 22%	1 1%	- -	1 4%	1 11%	- -	4 21%	- -	2 5%	5 8%	12 14%	6 11%	1 6%
NETS															
Net: Influential	34 13%	8 10%	13 15%	13 15%	3 14%	3 18%	- -	- -	1 4%	- -	9 24%	7 11%	11 13%	8 15%	- -
Net: Not influential	117 47%	49 63%	32 37%	36 42%	16 71%	11 59%	5 70%	5 74%	11 55%	1 50%	13 35%	31 50%	36 44%	26 50%	11 70%
Mean score	1.84	1.69	1.93	1.92	1.82	2.01	1.21	1.30	1.45	2.00	2.13	1.71	1.85	1.90	1.38

Overall European Influencers

Q3_6. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Agence Europe

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE				
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	8	3	5	3	-	5	-	-	2	1	1	4
		3%	2%	5%	4%	-	9%	-	-	3%	2%	2%	4%
Fairly influential	(3)	26	13	13	6	2	12	2	4	2	8	8	9
		10%	8%	14%	8%	3%	23%	5%	50%	4%	13%	17%	9%
Not very influential	(2)	51	33	18	16	16	11	9	-	12	14	8	16
		20%	21%	19%	19%	24%	21%	20%	-	25%	23%	19%	17%
Not at all influential	(1)	66	47	18	26	15	9	14	3	14	17	12	23
		26%	31%	19%	31%	22%	18%	31%	38%	29%	29%	27%	24%
Don't know		73	41	31	24	23	11	14	1	13	16	14	30
		29%	27%	32%	29%	35%	21%	33%	13%	27%	27%	33%	31%
No response		26	15	11	7	10	4	5	-	6	4	1	15
		10%	10%	11%	9%	15%	7%	11%	-	12%	7%	2%	15%
NETS													
Net: Influential		34	16	18	9	2	16	2	4	3	9	9	13
		13%	10%	18%	11%	3%	32%	5%	50%	7%	15%	20%	13%
Net: Not influential		117	80	37	41	31	20	22	3	26	31	20	40
		47%	52%	38%	50%	47%	39%	52%	38%	54%	52%	45%	41%
Mean score		1.84	1.70	2.07	1.74	1.61	2.32	1.53	2.14	1.68	1.82	1.93	1.88

Overall European Influencers

Q3_6. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Agence Europe

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 8 3%	1 3%	2 3%	1 3%	1 3%	3 6%	- -	3 4%	2 2%	2 5%	3 5%	2 3%	1 2%
Fairly influential	(3) 26 10%	1 3%	3 5%	4 12%	4 12%	3 5%	2 11%	6 10%	5 6%	5 13%	3 5%	10 14%	7 14%
Not very influential	(2) 51 20%	9 30%	14 23%	4 13%	5 12%	11 22%	6 27%	14 22%	19 24%	8 22%	15 23%	17 24%	8 17%
Not at all influential	(1) 66 26%	9 29%	14 24%	8 23%	9 24%	9 19%	4 17%	21 33%	20 25%	10 27%	11 18%	17 24%	13 26%
Don't know	73 29%	4 12%	24 39%	14 43%	16 42%	21 43%	7 35%	14 21%	26 33%	12 31%	25 39%	21 30%	12 24%
No response	26 10%	7 22%	4 6%	2 6%	3 8%	3 6%	2 10%	7 11%	8 10%	1 3%	7 11%	4 6%	8 17%
NETS													
Net: Influential	34 13%	2 6%	5 8%	5 15%	5 14%	6 11%	2 11%	9 14%	6 8%	7 18%	6 9%	12 16%	8 16%
Net: Not influential	117 47%	18 59%	29 47%	12 36%	14 36%	20 40%	9 44%	35 54%	39 49%	19 49%	26 40%	34 48%	21 43%
Mean score	1.84	1.70	1.77	1.90	1.86	1.97	1.89	1.79	1.74	1.94	1.93	1.92	1.85

Overall European Influencers

Q3_7. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

EUobserver

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249 100%	77 100%	86 100%	86 100%	23 100%	19 100%	7 100%	7 100%	21 100%	2 100%	36 100%	61 100%	82 100%	51 100%	15 100%
Very influential	(4) 6 2%	1 1%	- -	5 6%	1 3%	- -	- -	- -	- -	- -	2 6%	1 1%	2 2%	1 2%	- -
Fairly influential	(3) 48 19%	10 13%	21 24%	17 20%	3 11%	2 13%	1 8%	1 14%	4 17%	- -	9 24%	15 24%	13 16%	11 22%	1 6%
Not very influential	(2) 69 28%	27 35%	16 19%	26 30%	12 54%	6 33%	3 37%	1 17%	5 22%	1 50%	15 41%	19 32%	19 24%	11 22%	3 21%
Not at all influential	(1) 53 21%	22 29%	19 22%	12 14%	6 27%	4 21%	1 11%	4 61%	7 33%	- -	5 14%	9 15%	17 21%	14 27%	8 51%
Don't know	46 19%	10 13%	12 14%	24 28%	1 5%	5 24%	2 33%	1 8%	2 8%	1 50%	4 11%	10 17%	19 24%	9 18%	2 15%
No response	27 11%	7 9%	18 21%	2 2%	- -	2 9%	1 11%	- -	4 21%	- -	2 5%	7 11%	12 14%	5 9%	1 6%
NETS															
Net: Influential	54 22%	11 14%	21 24%	22 26%	3 14%	2 13%	1 8%	1 14%	4 17%	- -	11 29%	15 25%	15 18%	12 23%	1 6%
Net: Not influential	122 49%	49 64%	35 41%	38 44%	18 81%	11 55%	3 48%	6 78%	11 54%	1 50%	20 54%	29 47%	36 44%	25 49%	11 73%
Mean score	2.04	1.82	2.04	2.25	1.90	1.87	1.94	1.48	1.78	2.00	2.25	2.15	2.00	1.97	1.42

Overall European Influencers

Q3_7. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

EUobserver

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE				
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	6	-	6	2	2	1	-	1	1	2	-	3
		2%	-	6%	2%	3%	1%	-	13%	1%	3%	-	3%
Fairly influential	(3)	48	27	21	12	15	13	7	1	5	10	12	20
		19%	17%	22%	15%	23%	26%	16%	13%	11%	17%	28%	20%
Not very influential	(2)	69	47	22	23	14	16	14	2	18	17	9	26
		28%	31%	23%	28%	21%	32%	33%	25%	37%	28%	21%	26%
Not at all influential	(1)	53	38	15	22	13	6	10	3	11	14	10	18
		21%	25%	15%	27%	19%	11%	22%	38%	22%	24%	23%	19%
Don't know		46	25	21	15	13	9	8	1	8	11	9	19
		19%	16%	22%	18%	20%	19%	18%	13%	16%	18%	21%	19%
No response		27	15	11	7	9	6	5	-	6	6	3	12
		11%	10%	12%	9%	14%	11%	11%	-	12%	10%	7%	12%
NETS													
Net: Influential		54	27	27	14	17	14	7	2	6	12	12	23
		22%	17%	28%	17%	26%	27%	16%	25%	12%	20%	28%	23%
Net: Not influential		122	85	37	45	26	22	24	5	29	31	19	44
		49%	56%	38%	55%	41%	43%	55%	63%	59%	52%	44%	45%
Mean score		2.04	1.89	2.28	1.90	2.15	2.24	1.92	2.00	1.88	1.99	2.07	2.12

Overall European Influencers

Q3_7. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

EUobserver

Base: All respondents

			POLICY AREA											
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	6 2%	1 3%	1 2%	1 3%	1 3%	1 2%	- -	2 3%	2 3%	1 3%	1 2%	2 3%	1 2%
Fairly influential	(3)	48 19%	6 20%	12 20%	7 21%	10 26%	10 21%	8 37%	15 24%	18 22%	6 15%	13 20%	15 20%	12 24%
Not very influential	(2)	69 28%	12 40%	22 36%	12 38%	6 16%	12 24%	4 18%	17 27%	21 27%	13 33%	19 30%	20 28%	12 25%
Not at all influential	(1)	53 21%	6 19%	11 17%	4 11%	9 22%	11 21%	4 21%	14 22%	16 21%	11 29%	12 19%	16 23%	8 16%
Don't know		46 19%	2 6%	14 23%	6 18%	11 28%	14 28%	3 14%	10 15%	18 22%	6 15%	12 19%	15 21%	6 12%
No response		27 11%	4 12%	2 3%	3 9%	2 5%	2 4%	2 10%	6 9%	4 5%	2 5%	7 11%	4 5%	10 21%
NETS														
Net: Influential		54 22%	7 23%	13 22%	8 24%	11 28%	11 23%	8 37%	17 27%	20 25%	7 18%	14 22%	17 23%	13 26%
Net: Not influential		122 49%	18 59%	32 53%	16 49%	15 38%	22 45%	8 39%	31 49%	38 48%	24 62%	31 48%	36 50%	20 41%
Mean score		2.04	2.09	2.08	2.21	2.13	2.06	2.22	2.09	2.09	1.89	2.06	2.05	2.18

Overall European Influencers

Q3_8. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

The Parliament Magazine

Base: All respondents

			SURVEY TYPE			PARTY					AGE					
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	6	2	1	3	1	-	1	-	-	-	3	1	1	1	-
		2%	2%	1%	3%	3%	-	14%	-	-	-	8%	1%	1%	2%	-
Fairly influential	(3)	40	15	9	16	6	4	1	1	3	1	9	6	13	10	1
		16%	19%	10%	19%	28%	21%	11%	14%	13%	50%	25%	9%	16%	19%	8%
Not very influential	(2)	65	22	19	24	10	5	1	2	4	-	9	16	20	13	6
		26%	28%	22%	28%	46%	24%	14%	25%	17%	-	26%	27%	24%	25%	40%
Not at all influential	(1)	67	25	21	21	4	5	2	3	11	-	10	19	19	13	5
		27%	33%	24%	24%	18%	26%	35%	35%	54%	-	27%	32%	24%	26%	32%
Don't know		44	9	16	19	1	4	2	2	-	1	3	11	17	9	2
		18%	11%	19%	22%	5%	20%	25%	26%	-	50%	8%	19%	21%	18%	13%
No response		28	5	20	3	-	2	-	-	3	-	2	8	12	5	1
		11%	7%	23%	3%	-	9%	-	-	17%	-	6%	12%	14%	10%	6%
NETS																
Net: Influential		45	16	10	19	7	4	2	1	3	1	12	6	14	11	1
		18%	21%	12%	22%	31%	21%	25%	14%	13%	50%	33%	10%	17%	21%	8%
Net: Not influential		132	47	40	45	15	10	3	4	15	-	19	36	39	26	11
		53%	61%	47%	52%	64%	50%	49%	60%	71%	-	53%	59%	48%	51%	72%
Mean score		1.91	1.89	1.80	2.02	2.16	1.94	2.07	1.70	1.51	3.00	2.16	1.71	1.92	1.95	1.70

Overall European Influencers

Q3_8. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

The Parliament Magazine

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE				
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	6	-	6	2	1	1	2	-	1	3	1	1
		2%	-	6%	2%	2%	1%	5%	-	1%	5%	2%	1%
Fairly influential	(3)	40	26	14	18	6	12	3	2	9	11	11	10
		16%	17%	15%	21%	9%	23%	7%	25%	18%	18%	24%	10%
Not very influential	(2)	65	42	23	25	18	12	9	-	15	12	10	27
		26%	28%	23%	31%	28%	25%	20%	-	31%	20%	23%	27%
Not at all influential	(1)	67	45	22	18	15	13	17	3	13	19	12	24
		27%	30%	23%	22%	24%	26%	40%	38%	27%	31%	27%	25%
Don't know		44	25	19	10	16	8	7	2	7	10	5	22
		18%	16%	19%	13%	25%	16%	17%	25%	14%	17%	12%	22%
No response		28	15	13	8	9	5	5	1	4	5	5	14
		11%	10%	14%	10%	14%	9%	12%	13%	9%	8%	12%	14%
NETS													
Net: Influential		45	26	20	20	7	12	5	2	9	14	12	11
		18%	17%	21%	24%	10%	25%	11%	25%	19%	23%	27%	11%
Net: Not influential		132	87	45	43	34	26	26	3	28	31	22	51
		53%	57%	46%	53%	51%	50%	60%	38%	58%	52%	50%	52%
Mean score		1.91	1.83	2.06	2.05	1.80	2.00	1.67	1.80	1.92	1.95	2.03	1.81

Overall European Influencers

Q3_8. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

The Parliament Magazine

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 6	2	1	-	4	1	-	2	3	-	1	3	-
	2%	7%	2%	-	11%	2%	-	3%	4%	-	2%	4%	-
Fairly influential	(3) 40	5	11	4	8	10	5	10	16	8	9	14	5
	16%	16%	18%	13%	22%	21%	26%	16%	20%	22%	14%	20%	10%
Not very influential	(2) 65	9	19	12	10	14	4	17	23	10	19	22	12
	26%	30%	31%	37%	26%	27%	19%	26%	29%	26%	29%	31%	24%
Not at all influential	(1) 67	7	15	7	5	12	4	22	21	12	15	17	13
	27%	22%	25%	23%	14%	24%	20%	34%	26%	31%	23%	23%	28%
Don't know	44	3	13	5	8	9	5	7	12	6	13	9	9
	18%	9%	21%	15%	20%	19%	25%	11%	15%	16%	20%	13%	19%
No response	28	5	2	4	3	3	2	7	5	2	8	6	9
	11%	16%	3%	12%	8%	6%	10%	11%	6%	5%	13%	8%	19%
NETS													
Net: Influential	45	7	12	4	12	11	5	12	19	8	10	17	5
	18%	23%	20%	13%	32%	23%	26%	18%	24%	22%	15%	24%	10%
Net: Not influential	132	16	34	20	15	26	8	38	44	22	34	39	25
	53%	52%	56%	60%	39%	52%	39%	60%	55%	57%	52%	55%	52%
Mean score	1.91	2.11	1.96	1.87	2.41	2.01	2.09	1.83	2.02	1.89	1.90	2.06	1.72

Overall European Influencers

Q3_9. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Wall Street Journal

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 15	4	1	10	2	1	-	-	2	1	5	2	2	4	2
	6%	6%	1%	12%	8%	4%	-	-	9%	50%	14%	3%	3%	8%	12%
Fairly influential	(3) 52	22	12	18	10	6	2	2	2	-	5	9	23	11	3
	21%	29%	14%	21%	44%	32%	25%	22%	12%	-	14%	15%	28%	22%	21%
Not very influential	(2) 53	16	17	20	7	2	1	2	4	1	9	11	15	12	4
	21%	21%	20%	23%	31%	12%	16%	22%	21%	50%	26%	19%	19%	24%	24%
Not at all influential	(1) 55	19	20	16	3	6	2	3	6	-	7	19	15	10	4
	22%	25%	23%	19%	13%	30%	22%	39%	30%	-	19%	31%	18%	21%	24%
Don't know	44	7	16	21	1	2	2	1	-	-	8	14	14	5	3
	18%	9%	19%	24%	5%	12%	25%	18%	-	-	22%	23%	17%	10%	20%
No response	29	8	20	1	-	2	1	-	6	-	2	6	13	8	-
	12%	11%	23%	1%	-	9%	11%	-	29%	-	5%	9%	15%	16%	-
NETS															
Net: Influential	67	26	13	28	12	7	2	2	4	1	10	11	26	15	5
	27%	34%	15%	33%	51%	37%	25%	22%	21%	50%	27%	18%	31%	29%	33%
Net: Not influential	109	36	37	36	10	8	3	4	11	1	16	31	30	23	7
	44%	46%	43%	42%	44%	42%	38%	60%	51%	50%	45%	50%	37%	45%	48%
Mean score	2.16	2.19	1.88	2.34	2.49	2.14	2.05	1.80	1.99	3.00	2.30	1.84	2.23	2.22	2.27

Overall European Influencers

Q3_9. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Wall Street Journal

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 15	9	7	4	2	5	3	1	5	2	3	5
	6%	6%	7%	5%	3%	11%	7%	13%	11%	4%	7%	5%
Fairly influential	(3) 52	36	16	13	13	13	12	1	8	14	8	22
	21%	24%	17%	16%	20%	25%	27%	13%	17%	24%	17%	22%
Not very influential	(2) 53	39	14	17	16	10	7	3	12	14	11	16
	21%	26%	15%	21%	25%	20%	16%	38%	25%	24%	24%	16%
Not at all influential	(1) 55	31	24	22	13	10	7	3	10	15	11	19
	22%	21%	25%	27%	20%	19%	17%	38%	22%	25%	26%	20%
Don't know	44	19	25	17	11	9	7	-	6	7	8	23
	18%	12%	25%	21%	16%	18%	16%	-	13%	11%	19%	23%
No response	29	18	11	8	10	4	7	-	6	7	3	13
	12%	12%	12%	10%	15%	7%	17%	-	12%	12%	7%	13%
NETS												
Net: Influential	67	45	23	17	15	18	15	2	14	17	11	26
	27%	29%	23%	21%	23%	36%	34%	25%	29%	28%	24%	27%
Net: Not influential	109	71	38	39	30	20	14	6	22	29	22	35
	44%	46%	39%	48%	45%	39%	33%	75%	46%	48%	50%	36%
Mean score	2.16	2.19	2.09	1.98	2.09	2.37	2.37	2.00	2.24	2.09	2.08	2.20

Overall European Influencers

Q3_9. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Wall Street Journal

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 15	-	4	6	1	4	-	3	5	4	6	7	2
	6%	-	7%	19%	2%	8%	-	4%	6%	11%	9%	10%	4%
Fairly influential	(3) 52	10	18	9	8	13	4	14	11	10	13	17	9
	21%	32%	29%	29%	20%	26%	20%	21%	13%	27%	20%	24%	18%
Not very influential	(2) 53	6	13	9	8	11	6	15	17	11	14	16	11
	21%	19%	21%	29%	20%	22%	27%	24%	21%	30%	22%	22%	23%
Not at all influential	(1) 55	7	12	3	7	7	5	18	20	7	16	17	7
	22%	22%	19%	10%	19%	15%	22%	28%	25%	19%	25%	23%	14%
Don't know	44	2	11	2	12	11	4	8	20	4	8	10	10
	18%	6%	18%	5%	31%	23%	21%	13%	25%	11%	13%	14%	21%
No response	29	7	4	3	3	3	2	7	7	1	7	5	9
	12%	22%	7%	9%	8%	6%	10%	11%	9%	3%	11%	7%	19%
NETS													
Net: Influential	67	10	22	15	9	17	4	16	15	14	19	24	11
	27%	32%	35%	47%	23%	34%	20%	25%	20%	37%	29%	34%	23%
Net: Not influential	109	12	24	12	15	18	10	33	37	19	30	32	18
	44%	40%	39%	38%	39%	37%	50%	52%	47%	49%	47%	45%	38%
Mean score	2.16	2.15	2.31	2.66	2.10	2.38	1.96	2.02	2.01	2.34	2.18	2.26	2.21

Overall European Influencers

Q3_10. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

International New York Times

Base: All respondents

			SURVEY TYPE			PARTY					AGE					
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	16	5	1	10	1	4	1	-	-	1	4	2	2	5	2
		7%	7%	1%	12%	3%	19%	11%	-	-	50%	11%	2%	2%	10%	16%
Fairly influential	(3)	42	19	7	16	7	2	2	2	7	-	5	6	19	11	2
		17%	25%	8%	19%	33%	9%	25%	22%	33%	-	13%	9%	23%	22%	11%
Not very influential	(2)	54	16	18	20	5	5	1	3	3	1	10	14	12	12	4
		22%	21%	21%	23%	21%	25%	8%	40%	13%	50%	27%	24%	15%	23%	28%
Not at all influential	(1)	54	20	20	14	4	5	2	3	7	-	5	18	17	10	4
		22%	26%	23%	16%	19%	25%	22%	39%	32%	-	14%	30%	21%	20%	24%
Don't know		52	9	18	25	4	2	2	-	-	-	11	14	18	7	2
		21%	12%	21%	29%	19%	12%	33%	-	-	-	30%	22%	22%	14%	15%
No response		30	7	22	1	1	2	-	-	4	-	2	8	14	5	1
		12%	10%	26%	1%	6%	9%	-	-	21%	-	5%	13%	17%	10%	6%
NETS																
Net: Influential		59	25	8	26	8	5	3	2	7	1	9	7	21	17	4
		24%	32%	9%	30%	36%	28%	36%	22%	33%	50%	24%	12%	26%	33%	26%
Net: Not influential		108	36	38	34	9	10	2	6	9	1	15	33	29	22	8
		43%	47%	44%	40%	40%	51%	30%	78%	46%	50%	41%	53%	36%	44%	52%
Mean score		2.12	2.16	1.76	2.37	2.26	2.28	2.38	1.83	2.01	3.00	2.32	1.76	2.12	2.30	2.24

Overall European Influencers

Q3_10. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

International New York Times

Base: All respondents

			GENDER		REGION					LENGTH OF SERVICE			
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	16	10	6	3	2	5	5	2	6	2	5	3
		7%	7%	6%	4%	3%	9%	11%	25%	12%	4%	12%	3%
Fairly influential	(3)	42	25	18	17	7	11	6	2	10	12	5	16
		17%	16%	18%	20%	11%	21%	13%	25%	20%	21%	10%	16%
Not very influential	(2)	54	39	15	13	19	11	8	2	10	14	11	18
		22%	25%	15%	16%	30%	23%	19%	25%	21%	24%	24%	19%
Not at all influential	(1)	54	32	22	20	14	6	12	2	10	14	12	18
		22%	21%	23%	25%	21%	12%	27%	25%	21%	23%	28%	19%
Don't know		52	29	23	21	13	11	7	-	6	12	8	26
		21%	19%	23%	26%	19%	22%	16%	-	13%	20%	19%	27%
No response		30	17	13	8	10	7	6	-	6	5	3	16
		12%	11%	14%	9%	15%	13%	14%	-	13%	8%	7%	16%
NETS													
Net: Influential		59	35	24	20	9	15	10	4	15	15	10	19
		24%	23%	24%	24%	14%	30%	24%	50%	32%	25%	22%	19%
Net: Not influential		108	71	37	33	33	18	20	4	20	28	23	36
		43%	47%	38%	41%	51%	35%	46%	50%	42%	47%	52%	37%
Mean score		2.12	2.12	2.12	2.04	1.94	2.42	2.11	2.50	2.30	2.09	2.08	2.07

Overall European Influencers

Q3_10. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

International New York Times

Base: All respondents

			POLICY AREA											
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	16 7%	2 5%	4 7%	2 6%	- -	3 6%	- -	2 3%	4 5%	5 14%	4 6%	7 10%	3 6%
Fairly influential	(3)	42 17%	7 25%	17 27%	9 29%	5 14%	14 28%	5 26%	9 14%	13 16%	6 16%	12 18%	17 24%	7 15%
Not very influential	(2)	54 22%	6 19%	14 23%	7 23%	8 22%	13 27%	7 32%	13 20%	16 20%	12 31%	17 27%	14 20%	14 29%
Not at all influential	(1)	54 22%	6 19%	11 18%	7 21%	7 20%	5 11%	3 13%	21 33%	19 24%	7 19%	13 20%	15 21%	3 6%
Don't know		52 21%	4 13%	12 20%	3 9%	13 34%	11 22%	4 19%	10 15%	21 26%	5 13%	11 17%	13 18%	12 24%
No response		30 12%	6 19%	3 5%	4 13%	4 10%	3 6%	2 10%	9 14%	7 9%	2 5%	7 11%	5 7%	9 19%
NETS														
Net: Influential		59 24%	9 30%	21 34%	11 35%	5 14%	17 34%	5 26%	11 17%	17 21%	12 30%	16 24%	24 34%	10 22%
Net: Not influential		108 43%	11 37%	25 41%	14 43%	16 42%	18 37%	9 45%	34 54%	35 44%	19 51%	30 47%	29 41%	17 35%
Mean score		2.12	2.25	2.30	2.26	1.91	2.42	2.19	1.81	2.03	2.30	2.15	2.31	2.38

Overall European Influencers

Q3_11. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

New Europe

Base: All respondents

		SURVEY TYPE			PARTY					AGE						
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	2	2	-	-	-	1	-	-	1	-	1	1	-	-	-
		1%	2%	-	-	-	4%	-	-	4%	-	3%	1%	-	-	-
Fairly influential	(3)	22	11	6	5	3	2	1	-	4	-	7	5	1	8	1
		9%	14%	7%	6%	14%	13%	14%	-	21%	-	18%	9%	1%	16%	6%
Not very influential	(2)	51	19	11	21	7	7	1	2	2	1	10	10	15	11	3
		21%	25%	13%	24%	31%	36%	8%	30%	12%	50%	27%	17%	19%	22%	21%
Not at all influential	(1)	74	27	25	22	7	5	3	4	9	-	8	20	23	15	8
		30%	35%	29%	26%	30%	25%	41%	52%	42%	-	21%	33%	28%	29%	53%
Don't know		67	12	19	36	5	2	2	1	1	1	10	15	28	10	2
		27%	15%	22%	42%	24%	12%	25%	18%	4%	50%	28%	25%	34%	20%	13%
No response		33	6	25	2	-	2	1	-	3	-	1	9	15	7	1
		13%	8%	29%	2%	-	9%	11%	-	17%	-	3%	14%	18%	13%	6%
NETS																
Net: Influential		24	13	6	5	3	3	1	-	5	-	8	6	1	8	1
		10%	17%	7%	6%	14%	17%	14%	-	26%	-	21%	10%	1%	16%	6%
Net: Not influential		125	46	36	43	14	12	3	6	11	1	18	31	38	26	12
		50%	60%	42%	50%	61%	62%	49%	82%	54%	50%	49%	50%	47%	51%	75%
Mean score		1.68	1.79	1.55	1.65	1.79	1.95	1.57	1.37	1.85	2.00	2.03	1.65	1.44	1.81	1.40

Overall European Influencers

Q3_11. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

New Europe

Base: All respondents

			GENDER		REGION					LENGTH OF SERVICE			
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	2	1	1	-	-	2	-	-	2	-	-	-
		1%	1%	1%	-	-	4%	-	-	4%	-	-	-
Fairly influential	(3)	22	7	15	9	4	7	2	1	5	8	5	5
		9%	5%	15%	11%	5%	13%	5%	13%	10%	13%	10%	5%
Not very influential	(2)	51	37	14	13	9	15	13	1	10	16	12	14
		21%	24%	15%	16%	15%	29%	30%	13%	20%	27%	27%	14%
Not at all influential	(1)	74	53	21	27	20	9	15	3	16	20	11	27
		30%	35%	22%	33%	30%	18%	34%	38%	33%	33%	26%	27%
Don't know		67	36	31	24	21	12	7	3	11	11	11	34
		27%	24%	32%	29%	33%	23%	16%	38%	23%	18%	26%	35%
No response		33	18	14	8	11	7	7	-	5	5	5	18
		13%	12%	15%	10%	17%	13%	16%	-	11%	8%	12%	18%
NETS													
Net: Influential		24	8	16	9	4	8	2	1	7	8	5	5
		10%	5%	16%	11%	5%	17%	5%	13%	14%	13%	10%	5%
Net: Not influential		125	90	36	40	29	24	28	4	25	36	23	40
		50%	59%	37%	49%	45%	47%	63%	50%	53%	60%	52%	42%
Mean score		1.68	1.56	1.90	1.63	1.50	2.03	1.58	1.60	1.77	1.73	1.76	1.52

Overall European Influencers

Q3_11. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

New Europe

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 2 1%	1 3%	- -	- -	- -	- -	- -	1 1%	1 1%	1 2%	- -	- -	- -
Fairly influential	(3) 22 9%	2 7%	7 11%	- -	6 17%	3 7%	2 10%	8 12%	9 11%	3 9%	6 9%	8 12%	3 5%
Not very influential	(2) 51 21%	5 17%	15 24%	10 31%	5 13%	13 27%	4 18%	11 17%	13 17%	12 31%	15 24%	18 25%	10 21%
Not at all influential	(1) 74 30%	8 28%	17 27%	8 24%	11 29%	12 25%	5 22%	19 30%	20 25%	13 33%	15 23%	18 26%	16 34%
Don't know	67 27%	6 21%	20 32%	11 34%	12 31%	17 33%	8 40%	16 26%	28 36%	7 19%	19 30%	19 27%	10 21%
No response	33 13%	8 25%	4 6%	4 12%	4 10%	4 8%	2 10%	9 14%	8 10%	2 5%	9 14%	8 11%	9 19%
NETS													
Net: Influential	24 10%	3 10%	7 11%	- -	6 17%	3 7%	2 10%	9 13%	10 12%	4 11%	6 9%	8 12%	3 5%
Net: Not influential	125 50%	13 44%	31 51%	18 55%	16 42%	26 52%	8 40%	30 47%	33 42%	24 64%	30 47%	36 50%	26 55%
Mean score	1.68	1.71	1.73	1.57	1.79	1.70	1.76	1.76	1.79	1.74	1.73	1.77	1.52

Overall European Influencers

Q3_12. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

EU Reporter

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 1	1	-	-	-	1	-	-	-	-	-	1	-	-	-
	*	1%	-	-	-	4%	-	-	-	-	-	1%	-	-	-
Fairly influential	(3) 27	13	8	6	6	4	-	1	3	-	4	6	6	8	2
	11%	17%	9%	7%	25%	20%	-	14%	13%	-	10%	11%	8%	17%	15%
Not very influential	(2) 42	13	13	16	3	2	3	2	4	1	8	6	14	11	2
	17%	17%	15%	19%	15%	8%	37%	30%	17%	50%	22%	10%	17%	22%	12%
Not at all influential	(1) 69	26	21	22	6	8	1	4	7	-	9	20	21	11	8
	28%	34%	24%	26%	25%	42%	19%	56%	34%	-	24%	33%	26%	22%	51%
Don't know	76	14	23	39	7	3	2	-	2	1	14	19	27	13	2
	30%	18%	27%	45%	29%	16%	33%	-	8%	50%	39%	31%	33%	25%	15%
No response	34	10	21	3	1	2	1	-	6	-	2	9	14	7	1
	14%	13%	24%	3%	6%	9%	11%	-	29%	-	5%	15%	17%	14%	6%
NETS															
Net: Influential	28	14	8	6	6	5	-	1	3	-	4	7	6	8	2
	11%	18%	9%	7%	25%	25%	-	14%	13%	-	10%	12%	8%	17%	15%
Net: Not influential	112	40	34	38	9	10	4	6	11	1	17	26	35	23	10
	45%	51%	40%	44%	40%	51%	56%	86%	51%	50%	46%	43%	43%	44%	63%
Mean score	1.71	1.79	1.69	1.64	2.00	1.83	1.66	1.57	1.67	2.00	1.75	1.64	1.65	1.90	1.54

Overall European Influencers

Q3_12. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

EU Reporter

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE				
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	1	-	1	-	-	1	-	-	1	-	-	-
		*	-	1%	-	-	2%	-	-	2%	-	-	-
Fairly influential	(3)	27	13	14	8	4	9	6	2	7	6	4	11
		11%	9%	15%	9%	5%	17%	13%	25%	14%	10%	8%	11%
Not very influential	(2)	42	28	14	10	15	10	7	-	7	17	7	11
		17%	18%	15%	12%	24%	19%	17%	-	15%	28%	15%	11%
Not at all influential	(1)	69	48	22	27	17	12	10	4	15	15	15	25
		28%	31%	22%	33%	26%	23%	23%	50%	30%	25%	35%	26%
Don't know		76	43	33	28	21	13	13	1	12	16	14	34
		30%	28%	34%	34%	32%	26%	30%	13%	24%	27%	33%	35%
No response		34	21	12	10	9	7	7	1	7	6	4	16
		14%	14%	13%	12%	14%	13%	17%	13%	15%	11%	9%	16%
NETS													
Net: Influential		28	13	15	8	4	9	6	2	8	6	4	11
		11%	9%	16%	9%	5%	19%	13%	25%	16%	10%	8%	11%
Net: Not influential		112	76	36	37	32	21	17	4	22	31	22	36
		45%	50%	37%	45%	49%	42%	40%	50%	45%	53%	50%	37%
Mean score		1.71	1.61	1.89	1.56	1.63	1.96	1.81	1.67	1.79	1.76	1.54	1.71

Overall European Influencers

Q3_12. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

EU Reporter

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 1	1	-	-	-	-	-	-	-	1	-	-	-
	*	3%	-	-	-	-	-	-	-	2%	-	-	-
Fairly influential	(3) 27	3	6	2	4	3	4	8	6	3	5	7	5
	11%	11%	10%	7%	11%	7%	21%	12%	8%	8%	8%	9%	11%
Not very influential	(2) 42	5	13	10	6	8	4	12	15	11	12	17	6
	17%	15%	21%	29%	17%	16%	17%	19%	19%	28%	19%	23%	13%
Not at all influential	(1) 69	7	15	6	11	14	5	19	23	13	15	19	13
	28%	25%	24%	17%	30%	29%	24%	30%	29%	33%	24%	27%	27%
Don't know	76	7	23	10	13	21	6	16	28	9	23	23	15
	30%	24%	37%	31%	34%	42%	29%	25%	36%	23%	35%	32%	31%
No response	34	7	5	5	3	3	2	9	7	2	9	6	9
	14%	22%	9%	16%	8%	6%	10%	14%	9%	5%	14%	8%	19%
NETS													
Net: Influential	28	4	6	2	4	3	4	8	6	4	5	7	5
	11%	14%	10%	7%	11%	7%	21%	12%	8%	11%	8%	9%	11%
Net: Not influential	112	12	28	15	18	22	8	31	38	23	27	36	19
	45%	40%	45%	46%	46%	45%	41%	49%	48%	61%	42%	50%	39%
Mean score	1.71	1.86	1.74	1.81	1.68	1.58	1.95	1.71	1.62	1.72	1.69	1.71	1.70

Overall European Influencers

Q3_13. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other 1

Base: All respondents

		SURVEY TYPE			PARTY					AGE						
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	23	12	5	6	6	3	1	2	-	-	2	5	7	7	2
		9%	16%	6%	7%	28%	16%	14%	26%	-	-	6%	8%	9%	13%	15%
Fairly influential	(3)	35	11	12	12	2	5	-	1	3	1	4	3	12	9	7
		14%	15%	14%	14%	10%	26%	-	8%	16%	50%	11%	4%	14%	19%	42%
Not very influential	(2)	11	1	2	8	-	1	-	-	-	-	2	5	3	-	1
		5%	2%	2%	9%	-	8%	-	-	-	-	6%	8%	4%	-	9%
Not at all influential	(1)	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-
		*	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-
Don't know		3	1	-	2	-	1	-	-	-	-	-	2	-	-	1
		1%	1%	-	2%	-	4%	-	-	-	-	-	3%	-	-	5%
No response		175	51	66	58	14	9	6	5	17	1	28	47	59	35	4
		70%	67%	77%	67%	62%	47%	86%	66%	84%	50%	78%	76%	72%	68%	29%
NETS																
Net: Influential		58	23	17	18	9	8	1	2	3	1	6	7	19	16	9
		23%	30%	20%	21%	38%	42%	14%	34%	16%	50%	17%	12%	23%	32%	57%
Net: Not influential		12	1	3	8	-	1	-	-	-	-	2	5	4	-	1
		5%	2%	3%	9%	-	8%	-	-	-	-	6%	8%	5%	-	9%
Mean score		3.14	3.43	3.05	2.92	3.73	3.17	4.00	3.76	3.00	3.00	3.00	2.98	3.10	3.42	3.08

Overall European Influencers

Q3_13. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other 1

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE				
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	23	16	8	10	5	4	3	1	6	7	3	7
		9%	10%	8%	13%	8%	8%	6%	13%	12%	12%	7%	7%
Fairly influential	(3)	35	22	13	11	12	7	5	-	5	14	5	11
		14%	14%	14%	14%	19%	13%	11%	-	11%	23%	12%	12%
Not very influential	(2)	11	4	7	6	2	1	2	-	1	2	4	4
		5%	3%	8%	7%	3%	2%	6%	-	3%	3%	9%	4%
Not at all influential	(1)	1	1	-	1	-	-	-	-	-	-	-	1
		*	1%	-	1%	-	-	-	-	-	-	-	1%
Don't know		3	1	2	-	1	1	1	-	-	1	-	2
		1%	1%	2%	-	1%	2%	2%	-	-	1%	-	2%
No response		175	109	66	53	45	38	32	7	36	36	31	72
		70%	72%	69%	65%	69%	75%	75%	88%	74%	60%	72%	74%
NETS													
Net: Influential		58	37	21	22	18	11	7	1	11	21	8	19
		23%	25%	22%	27%	27%	21%	17%	13%	23%	35%	19%	19%
Net: Not influential		12	5	7	7	2	1	2	-	1	2	4	5
		5%	3%	8%	9%	3%	2%	6%	-	3%	3%	9%	5%
Mean score		3.14	3.22	3.01	3.08	3.17	3.25	3.01	4.00	3.34	3.23	2.92	3.05

Overall European Influencers

Q3_13. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other 1

Base: All respondents

			POLICY AREA											
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	23 9%	5 17%	7 12%	3 10%	2 5%	4 9%	5 22%	6 10%	7 9%	5 14%	10 16%	7 10%	4 8%
Fairly influential	(3)	35 14%	3 10%	11 18%	2 6%	5 13%	14 28%	5 24%	7 11%	12 15%	7 19%	10 16%	10 14%	6 13%
Not very influential	(2)	11 5%	1 3%	1 2%	1 3%	3 8%	3 6%	- -	3 5%	6 8%	3 9%	4 6%	5 7%	- -
Not at all influential	(1)	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2%
Don't know		3 1%	1 3%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	2 4%
No response		175 70%	20 67%	42 68%	26 81%	28 74%	29 58%	11 54%	48 75%	54 69%	22 58%	39 61%	49 69%	35 73%
NETS														
Net: Influential		58 23%	8 27%	19 30%	5 16%	7 18%	18 36%	10 46%	13 20%	19 24%	13 33%	20 31%	17 24%	10 21%
Net: Not influential		12 5%	1 3%	1 2%	1 3%	3 8%	3 6%	- -	3 5%	6 8%	3 9%	4 6%	5 7%	1 2%
Mean score		3.14	3.46	3.32	3.37	2.88	3.06	3.48	3.21	3.04	3.11	3.25	3.09	3.18

Overall European Influencers

Q3_14. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other 2

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 9 4%	5 7%	1 1%	3 3%	3 11%	2 8%	- -	- -	1 4%	- -	1 3%	1 2%	4 5%	3 6%	- -
Fairly influential	(3) 19 8%	6 8%	6 7%	7 8%	- -	3 17%	- -	1 18%	2 8%	- -	1 3%	1 2%	8 9%	5 9%	5 32%
Not very influential	(2) 9 4%	1 1%	4 5%	4 5%	1 5%	- -	- -	- -	- -	- -	1 3%	1 2%	6 7%	- -	1 6%
Not at all influential	(1) 2 1%	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	1 6%
Don't know	4 2%	2 2%	- -	2 2%	- -	1 4%	1 14%	- -	- -	- -	- -	3 5%	- -	- -	1 5%
No response	206 83%	63 82%	74 86%	69 80%	19 84%	14 70%	6 86%	6 82%	18 88%	2 100%	33 92%	55 90%	65 78%	42 83%	8 50%
NETS															
Net: Influential	28 11%	11 15%	7 8%	10 12%	3 11%	5 26%	- -	1 18%	2 12%	- -	2 6%	2 3%	12 14%	8 15%	5 32%
Net: Not influential	11 4%	1 1%	5 6%	5 6%	1 5%	- -	- -	- -	- -	- -	1 3%	1 2%	6 7%	1 2%	2 13%
Mean score	2.90	3.32	2.58	2.80	3.38	3.33	-	3.00	3.36	-	3.00	3.00	2.88	3.12	2.57

Overall European Influencers

Q3_14. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other 2

Base: All respondents

		GENDER			REGION					LENGTH OF SERVICE			
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	9	5	4	5	3	1	1	-	2	3	2	2
		4%	4%	4%	6%	4%	2%	2%	-	5%	4%	5%	2%
Fairly influential	(3)	19	11	8	9	4	4	3	-	3	7	2	7
		8%	7%	8%	11%	6%	7%	6%	-	6%	12%	5%	7%
Not very influential	(2)	9	5	4	4	3	1	1	-	-	3	2	4
		4%	3%	4%	5%	5%	2%	3%	-	-	5%	5%	4%
Not at all influential	(1)	2	2	-	-	1	1	-	-	-	1	-	1
		1%	1%	-	-	2%	2%	-	-	-	2%	-	1%
Don't know		4	1	3	1	1	2	-	-	1	1	1	1
		2%	1%	3%	1%	1%	4%	-	-	2%	1%	2%	1%
No response		206	128	78	63	54	42	39	8	42	45	36	82
		83%	84%	81%	77%	83%	83%	89%	100%	87%	75%	84%	85%
NETS													
Net: Influential		28	17	12	13	7	5	4	-	5	10	4	9
		11%	11%	12%	16%	10%	9%	8%	-	11%	16%	9%	9%
Net: Not influential		11	7	4	4	4	2	1	-	-	4	2	5
		4%	5%	4%	5%	6%	4%	3%	-	-	7%	5%	5%
Mean score		2.90	2.84	2.98	3.03	2.78	2.67	2.97	-	3.46	2.81	3.00	2.71

Overall European Influencers

Q3_14. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other 2

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total		249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total		249	30	62	33	38	50	21	64	79	38	64	72	48
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	9 4%	2 7%	1 2%	2 7%	1 2%	2 4%	1 6%	4 6%	5 6%	1 2%	4 6%	1 1%	- -
Fairly influential	(3)	19 8%	2 7%	10 16%	2 6%	2 5%	11 22%	3 16%	2 3%	9 11%	5 12%	7 11%	9 12%	4 8%
Not very influential	(2)	9 4%	- -	1 2%	1 3%	2 5%	- -	1 5%	4 6%	3 4%	3 8%	3 5%	4 6%	- -
Not at all influential	(1)	2 1%	- -	- -	- -	1 3%	- -	- -	- -	- -	- -	- -	- -	1 2%
Don't know		4 2%	1 3%	- -	- -	- -	- -	- -	1 2%	- -	- -	2 3%	1 1%	1 2%
No response		206 83%	26 84%	50 81%	27 84%	32 85%	37 75%	15 73%	53 82%	62 79%	30 78%	49 76%	57 80%	42 88%
NETS														
Net: Influential		28 11%	4 13%	11 18%	4 13%	3 7%	13 25%	5 22%	6 10%	14 17%	5 14%	11 17%	10 13%	4 8%
Net: Not influential		11 4%	- -	1 2%	1 3%	3 8%	- -	1 5%	4 6%	3 4%	3 8%	3 5%	4 6%	1 2%
Mean score		2.90	3.50	3.02	3.25	2.44	3.15	3.05	3.00	3.10	2.74	3.06	2.76	2.59

Overall European Influencers

Q3_15. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other 3

Base: All respondents

		SURVEY TYPE			PARTY					AGE						
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	2	1	1	-	-	1	-	-	-	-	-	-	-	2	-
		1%	1%	1%	-	-	4%	-	-	-	-	-	-	-	3%	-
Fairly influential	(3)	8	2	4	2	-	2	-	-	-	-	-	-	6	1	1
		3%	2%	5%	2%	-	9%	-	-	-	-	-	-	7%	2%	6%
Not very influential	(2)	3	-	2	1	-	-	-	-	-	-	1	1	-	-	1
		1%	-	2%	1%	-	-	-	-	-	-	3%	2%	-	-	6%
Not at all influential	(1)	2	1	-	1	1	-	-	-	-	-	-	-	1	-	1
		1%	1%	-	1%	5%	-	-	-	-	-	-	-	1%	-	6%
Don't know		4	2	-	2	-	1	1	-	-	-	-	2	1	-	1
		2%	2%	-	2%	-	4%	14%	-	-	-	-	3%	1%	-	5%
No response		231	72	79	80	21	16	6	7	21	2	35	58	74	48	12
		93%	93%	92%	93%	95%	83%	86%	100%	100%	100%	97%	95%	90%	95%	76%
NETS																
Net: Influential		9	2	5	2	-	2	-	-	-	-	-	-	6	3	1
		4%	3%	6%	2%	-	13%	-	-	-	-	-	-	7%	5%	6%
Net: Not influential		5	1	2	2	1	-	-	-	-	-	1	1	1	-	2
		2%	1%	2%	2%	5%	-	-	-	-	-	3%	2%	1%	-	13%
Mean score		2.62	2.59	2.86	2.25	1.00	3.31	-	-	-	-	2.00	2.00	2.67	3.67	2.00

Overall European Influencers

Q3_15. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other 3

Base: All respondents

			GENDER		REGION					LENGTH OF SERVICE			
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	2	1	1	-	2	-	-	-	1	-	1	-
		1%	1%	1%	-	3%	-	-	-	2%	-	2%	-
Fairly influential	(3)	8	4	4	2	3	2	1	-	2	3	-	3
		3%	3%	4%	2%	5%	3%	2%	-	4%	5%	-	3%
Not very influential	(2)	3	2	1	1	2	-	-	-	-	-	2	1
		1%	1%	1%	1%	3%	-	-	-	-	-	5%	1%
Not at all influential	(1)	2	2	-	-	1	-	1	-	-	2	-	-
		1%	1%	-	-	2%	-	3%	-	-	4%	-	-
Don't know		4	1	3	2	1	1	-	-	1	1	2	-
		2%	1%	3%	2%	1%	2%	-	-	2%	1%	5%	-
No response		231	143	88	77	57	48	41	8	45	53	38	93
		93%	94%	91%	94%	87%	95%	95%	100%	93%	90%	88%	96%
NETS													
Net: Influential		9	5	5	2	5	2	1	-	2	3	1	3
		4%	3%	5%	2%	7%	3%	2%	-	5%	5%	2%	3%
Net: Not influential		5	4	1	1	3	-	1	-	-	2	2	1
		2%	3%	1%	1%	5%	-	3%	-	-	4%	5%	1%
Mean score		2.62	2.41	2.96	2.67	2.71	3.00	1.93	-	3.31	2.17	2.67	2.75

Overall European Influencers

Q3_15. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other 3

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49	
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very influential	(4)	2 1%	1 3%	- -	- -	1 2%	- -	- -	1 2%	2 2%	1 2%	1 2%	1 1%	- -
Fairly influential	(3)	8 3%	1 3%	2 3%	1 3%	1 3%	2 4%	2 10%	2 3%	3 4%	- -	2 3%	2 3%	4 8%
Not very influential	(2)	3 1%	- -	- -	- -	- -	1 2%	- -	2 3%	2 3%	1 3%	1 2%	3 4%	- -
Not at all influential	(1)	2 1%	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	1 2%
Don't know		4 2%	1 3%	- -	- -	1 3%	- -	- -	2 3%	1 1%	- -	2 3%	1 1%	- -
No response	231 93%	28 91%	60 97%	32 97%	35 93%	47 94%	19 90%	56 87%	71 90%	36 95%	59 91%	65 91%	43 90%	
NETS														
Net: Influential	9 4%	2 7%	2 3%	1 3%	2 5%	2 4%	2 10%	3 4%	5 6%	1 2%	3 4%	3 4%	4 8%	
Net: Not influential	5 2%	- -	- -	- -	- -	1 2%	- -	3 5%	2 3%	1 3%	1 2%	3 4%	1 2%	
Mean score	2.62	3.50	3.00	3.00	3.44	2.67	3.00	2.45	2.97	2.88	3.00	2.62	2.59	

Overall European Influencers

Q3_16. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Twitter

Base: All respondents

		SURVEY TYPE			PARTY					AGE						
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	49	18	4	27	5	2	2	2	7	1	14	13	17	3	1
		20%	23%	5%	31%	21%	13%	29%	22%	34%	50%	38%	22%	21%	6%	6%
Fairly influential	(3)	73	27	18	28	7	7	2	2	8	1	12	16	22	21	1
		29%	35%	21%	33%	31%	37%	33%	34%	38%	50%	32%	26%	27%	41%	8%
Not very influential	(2)	35	11	14	10	5	3	1	2	1	-	1	8	11	12	4
		14%	15%	16%	12%	21%	17%	11%	22%	4%	-	3%	13%	13%	24%	24%
Not at all influential	(1)	41	9	20	12	4	3	1	2	-	-	7	13	9	6	6
		17%	12%	23%	14%	16%	16%	16%	22%	-	-	19%	22%	11%	11%	39%
Don't know		26	6	13	7	1	3	1	-	2	-	3	5	12	4	3
		10%	8%	15%	8%	5%	13%	11%	-	8%	-	8%	8%	14%	8%	17%
No response		24	5	17	2	1	1	-	-	3	-	-	6	11	6	1
		10%	7%	20%	2%	6%	4%	-	-	16%	-	-	9%	13%	11%	6%
NETS																
Net: Influential		122	45	22	55	12	10	4	4	15	2	25	29	39	24	2
		49%	58%	26%	64%	52%	50%	62%	56%	72%	100%	70%	48%	48%	47%	14%
Net: Not influential		77	21	34	22	8	7	2	3	1	-	8	21	20	18	10
		31%	27%	40%	26%	37%	33%	27%	44%	4%	-	22%	35%	25%	35%	63%
Mean score		2.65	2.81	2.11	2.91	2.64	2.55	2.84	2.56	3.39	3.50	2.96	2.58	2.79	2.51	1.74

Overall European Influencers

Q3_16. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Twitter

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE				
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	49	29	20	18	13	10	6	2	15	13	7	14
		20%	19%	20%	22%	20%	19%	14%	25%	32%	22%	16%	14%
Fairly influential	(3)	73	45	28	27	25	16	5	-	17	19	13	23
		29%	29%	29%	33%	38%	31%	12%	-	34%	32%	30%	23%
Not very influential	(2)	35	23	12	14	9	6	7	-	4	11	4	17
		14%	15%	13%	17%	14%	11%	16%	-	8%	18%	9%	17%
Not at all influential	(1)	41	27	15	9	6	10	13	4	7	8	11	16
		17%	17%	15%	11%	9%	20%	29%	50%	14%	13%	26%	16%
Don't know		26	14	12	8	4	7	5	2	3	5	4	14
		10%	9%	12%	9%	6%	14%	13%	25%	6%	9%	9%	14%
No response		24	15	10	6	9	3	7	-	3	4	4	14
		10%	10%	10%	7%	13%	6%	15%	-	6%	6%	9%	14%
NETS													
Net: Influential		122	74	48	46	38	25	12	2	32	32	20	37
		49%	48%	50%	56%	58%	50%	27%	25%	66%	54%	47%	38%
Net: Not influential		77	50	27	23	15	16	20	4	11	18	15	33
		31%	33%	28%	28%	23%	31%	45%	50%	22%	31%	35%	34%
Mean score		2.65	2.62	2.70	2.81	2.86	2.60	2.16	2.00	2.95	2.74	2.46	2.50

Overall European Influencers

Q3_16. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Twitter

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 49	6	13	10	6	13	5	14	15	11	14	14	8
	20%	19%	22%	30%	16%	25%	24%	22%	18%	29%	22%	20%	17%
Fairly influential	(3) 73	10	23	10	15	19	8	23	30	14	21	29	8
	29%	34%	38%	31%	40%	38%	39%	36%	38%	36%	33%	41%	16%
Not very influential	(2) 35	6	9	5	7	9	2	7	12	5	14	7	8
	14%	20%	15%	15%	19%	18%	10%	12%	15%	13%	22%	10%	16%
Not at all influential	(1) 41	4	5	1	2	2	2	9	10	4	7	9	12
	17%	13%	8%	3%	5%	4%	8%	15%	12%	11%	10%	13%	26%
Don't know	26	-	6	4	5	5	3	5	8	4	6	7	4
	10%	-	9%	11%	13%	11%	14%	8%	10%	12%	9%	9%	8%
No response	24	4	5	3	3	2	1	5	5	-	3	5	8
	10%	14%	8%	9%	7%	4%	5%	8%	6%	-	4%	7%	17%
NETS													
Net: Influential	122	16	37	20	21	31	13	37	45	25	35	43	16
	49%	53%	60%	61%	56%	63%	63%	58%	57%	65%	55%	60%	33%
Net: Not influential	77	10	14	6	9	11	4	17	21	9	21	17	20
	31%	33%	23%	18%	24%	22%	18%	26%	27%	24%	32%	23%	42%
Mean score	2.65	2.69	2.88	3.11	2.83	3.00	2.98	2.77	2.75	2.94	2.77	2.80	2.31

Overall European Influencers

Q3_17. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Facebook

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249 100%	77 100%	86 100%	86 100%	23 100%	19 100%	7 100%	7 100%	21 100%	2 100%	36 100%	61 100%	82 100%	51 100%	15 100%
Very influential	(4) 31 12%	20 26%	4 5%	7 8%	6 27%	3 13%	4 51%	2 22%	6 30%	- -	6 15%	11 19%	7 9%	7 14%	- -
Fairly influential	(3) 59 24%	29 37%	13 15%	17 20%	9 41%	6 33%	1 11%	2 30%	10 49%	1 50%	8 21%	10 17%	21 25%	15 30%	3 21%
Not very influential	(2) 53 21%	15 20%	16 19%	22 26%	4 19%	7 37%	1 11%	2 26%	1 4%	1 50%	13 36%	10 16%	14 17%	10 19%	6 38%
Not at all influential	(1) 55 22%	5 6%	22 26%	28 33%	2 9%	- -	1 16%	2 22%	- -	- -	8 22%	16 27%	17 20%	11 21%	3 17%
Don't know	26 11%	2 3%	14 16%	10 12%	- -	2 9%	1 11%	- -	- -	- -	2 6%	6 9%	13 16%	3 6%	3 17%
No response	25 10%	6 8%	17 20%	2 2%	1 6%	2 8%	- -	- -	3 17%	- -	- -	8 12%	11 13%	5 10%	1 6%
NETS															
Net: Influential	90 36%	49 63%	17 20%	24 28%	15 67%	9 46%	4 62%	4 52%	16 79%	1 50%	13 37%	22 36%	28 34%	22 44%	3 21%
Net: Not influential	108 43%	20 26%	38 44%	50 58%	6 27%	7 37%	2 27%	3 48%	1 4%	1 50%	21 58%	26 42%	30 37%	21 41%	9 55%
Mean score	2.33	2.94	1.98	2.04	2.90	2.71	3.09	2.52	3.31	2.50	2.32	2.35	2.31	2.42	2.06

Overall European Influencers

Q3_17. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Facebook

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 31	18	13	8	7	9	7	-	16	6	5	4
	12%	12%	14%	10%	10%	17%	17%	-	34%	10%	11%	4%
Fairly influential	(3) 59	37	21	20	14	12	11	2	16	16	4	23
	24%	24%	22%	24%	21%	24%	25%	25%	34%	27%	8%	24%
Not very influential	(2) 53	32	21	15	17	9	11	1	8	20	15	11
	21%	21%	22%	19%	26%	18%	24%	13%	16%	33%	35%	11%
Not at all influential	(1) 55	38	17	21	13	10	7	4	2	10	14	27
	22%	25%	17%	26%	19%	19%	16%	50%	5%	17%	33%	28%
Don't know	26	13	14	10	5	8	3	1	1	5	2	19
	11%	8%	14%	12%	8%	16%	6%	13%	2%	8%	5%	20%
No response	25	15	11	8	10	3	5	-	5	3	4	14
	10%	10%	11%	9%	15%	6%	12%	-	10%	5%	9%	14%
NETS												
Net: Influential	90	55	35	28	21	21	18	2	33	22	8	27
	36%	36%	36%	34%	32%	41%	42%	25%	68%	37%	19%	28%
Net: Not influential	108	70	37	36	30	19	17	5	10	30	29	38
	43%	46%	39%	45%	46%	37%	40%	63%	21%	50%	67%	39%
Mean score	2.33	2.27	2.44	2.23	2.30	2.49	2.52	1.71	3.09	2.34	1.96	2.06

Overall European Influencers

Q3_17. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Facebook

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 31 12%	5 17%	10 16%	7 21%	5 14%	5 10%	3 12%	11 18%	9 11%	7 17%	6 10%	9 12%	6 12%
Fairly influential	(3) 59 24%	9 31%	19 30%	6 19%	10 26%	12 24%	4 21%	17 26%	18 23%	13 33%	15 24%	18 26%	8 16%
Not very influential	(2) 53 21%	5 16%	18 29%	7 22%	6 16%	14 28%	5 24%	14 22%	20 26%	8 21%	18 27%	17 24%	9 18%
Not at all influential	(1) 55 22%	4 13%	9 15%	3 9%	8 21%	11 22%	3 14%	12 18%	18 23%	8 21%	16 24%	16 22%	14 28%
Don't know	26 11%	1 3%	3 5%	6 18%	5 13%	5 10%	4 19%	4 6%	8 10%	2 5%	4 6%	6 8%	5 10%
No response	25 10%	6 20%	3 5%	4 12%	4 10%	3 6%	2 10%	6 9%	6 8%	1 3%	5 8%	6 9%	7 15%
NETS													
Net: Influential	90 36%	14 48%	29 46%	13 40%	15 40%	17 34%	7 33%	28 44%	27 34%	19 50%	22 34%	27 38%	13 28%
Net: Not influential	108 43%	9 29%	27 43%	10 31%	14 37%	25 50%	8 38%	26 40%	38 49%	16 42%	33 52%	33 46%	22 47%
Mean score	2.33	2.67	2.53	2.73	2.44	2.26	2.43	2.52	2.27	2.51	2.22	2.33	2.15

Overall European Influencers

Q3_18. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

LinkedIn

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249 100%	77 100%	86 100%	86 100%	23 100%	19 100%	7 100%	7 100%	21 100%	2 100%	36 100%	61 100%	82 100%	51 100%	15 100%
Very influential	(4) 6 2%	- -	1 1%	5 6%	- -	- -	- -	- -	- -	- -	2 6%	- -	3 4%	1 2%	- -
Fairly influential	(3) 39 16%	7 9%	8 9%	24 28%	5 22%	1 4%	- -	- -	1 4%	1 50%	10 27%	5 8%	14 18%	7 13%	2 12%
Not very influential	(2) 58 23%	15 20%	17 20%	26 30%	4 19%	6 30%	1 8%	3 44%	2 9%	- -	12 32%	18 30%	16 19%	12 23%	1 6%
Not at all influential	(1) 79 32%	28 36%	31 36%	20 23%	9 38%	4 21%	4 56%	3 39%	9 42%	1 50%	10 28%	22 35%	24 29%	17 33%	6 36%
Don't know	40 16%	17 22%	14 16%	9 10%	4 16%	7 36%	2 25%	- -	4 20%	- -	1 3%	9 14%	14 17%	11 21%	5 32%
No response	27 11%	10 13%	15 17%	2 2%	1 6%	2 8%	1 11%	1 18%	5 26%	- -	2 5%	8 12%	11 13%	4 7%	2 15%
NETS															
Net: Influential	45 18%	7 9%	9 10%	29 34%	5 22%	1 4%	- -	- -	1 4%	1 50%	12 32%	5 8%	17 21%	8 15%	2 12%
Net: Not influential	137 55%	43 56%	48 56%	46 53%	13 56%	10 51%	5 64%	6 82%	10 50%	1 50%	22 60%	40 65%	40 48%	29 57%	6 42%
Mean score	1.84	1.58	1.63	2.19	1.80	1.70	1.12	1.53	1.31	2.00	2.11	1.63	1.94	1.78	1.55

Overall European Influencers

Q3_18. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

LinkedIn

Base: All respondents

			GENDER		REGION					LENGTH OF SERVICE			
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	6	4	2	-	4	2	-	-	-	2	-	4
		2%	3%	2%	-	6%	4%	-	-	-	3%	-	4%
Fairly influential	(3)	39	24	15	17	6	9	5	2	3	9	10	16
		16%	16%	15%	20%	9%	18%	12%	25%	6%	15%	22%	17%
Not very influential	(2)	58	35	23	18	20	11	9	-	12	13	14	21
		23%	23%	24%	22%	31%	22%	21%	-	24%	21%	31%	21%
Not at all influential	(1)	79	51	28	24	21	16	14	5	15	22	14	28
		32%	33%	29%	29%	32%	31%	32%	63%	32%	37%	33%	28%
Don't know		40	22	17	14	7	9	10	1	10	10	3	17
		16%	15%	18%	17%	10%	17%	22%	13%	20%	16%	7%	17%
No response		27	16	12	10	8	4	6	-	9	4	3	12
		11%	10%	12%	12%	12%	7%	13%	-	18%	6%	7%	12%
NETS													
Net: Influential		45	28	17	17	10	11	5	2	3	11	10	20
		18%	19%	17%	20%	15%	22%	12%	25%	6%	18%	22%	21%
Net: Not influential		137	86	51	42	41	27	23	5	27	35	28	48
		55%	56%	53%	51%	63%	53%	53%	63%	56%	59%	64%	49%
Mean score		1.84	1.84	1.86	1.88	1.86	1.93	1.69	1.57	1.59	1.79	1.88	1.95

Overall European Influencers

Q3_18. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

LinkedIn

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 6 2%	1 3%	2 3%	1 3%	2 5%	1 2%	1 5%	2 3%	1 1%	1 3%	1 2%	2 3%	- -
Fairly influential	(3) 39 16%	6 18%	15 24%	7 23%	8 20%	12 23%	1 5%	9 14%	17 21%	6 16%	13 20%	12 17%	8 16%
Not very influential	(2) 58 23%	9 28%	12 20%	9 28%	7 19%	13 25%	6 27%	17 26%	19 24%	6 16%	16 25%	15 20%	13 27%
Not at all influential	(1) 79 32%	9 29%	18 29%	7 21%	12 33%	15 31%	7 33%	23 37%	26 33%	16 41%	21 33%	26 36%	15 32%
Don't know	40 16%	2 5%	10 16%	5 16%	5 13%	6 12%	3 14%	7 11%	10 13%	7 18%	6 10%	11 15%	5 10%
No response	27 11%	5 16%	4 7%	3 9%	4 10%	3 7%	3 16%	6 9%	6 8%	2 6%	7 10%	6 9%	7 15%
NETS													
Net: Influential	45 18%	7 22%	17 27%	8 26%	10 25%	13 25%	2 10%	11 17%	18 22%	7 19%	14 21%	14 20%	8 16%
Net: Not influential	137 55%	17 57%	30 49%	16 49%	20 52%	28 56%	12 60%	40 62%	45 57%	22 57%	37 58%	40 56%	28 59%
Mean score	1.84	1.95	2.02	2.10	1.97	1.96	1.74	1.80	1.89	1.74	1.87	1.82	1.78

Overall European Influencers

Q3_19. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

YouTube

Base: All respondents

		SURVEY TYPE			PARTY					AGE						
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	5	3	-	2	1	-	-	1	2	-	1	2	3	-	-
		2%	4%	-	2%	3%	-	-	14%	9%	-	3%	2%	4%	-	-
Fairly influential	(3)	46	22	10	14	6	3	-	2	10	-	10	7	14	14	1
		18%	28%	12%	16%	27%	17%	-	30%	50%	-	29%	11%	17%	27%	6%
Not very influential	(2)	66	25	15	26	10	9	1	-	5	2	14	19	18	9	5
		26%	32%	17%	30%	43%	46%	14%	-	25%	100%	38%	31%	21%	17%	30%
Not at all influential	(1)	69	12	31	26	4	2	3	3	-	-	9	16	20	20	4
		28%	16%	36%	30%	16%	12%	49%	39%	-	-	25%	27%	24%	39%	28%
Don't know		35	7	13	15	1	3	2	1	-	-	1	10	16	4	5
		14%	10%	15%	17%	5%	17%	25%	18%	-	-	3%	16%	20%	8%	30%
No response		27	7	17	3	1	2	1	-	3	-	1	8	12	5	1
		11%	9%	20%	3%	6%	8%	11%	-	17%	-	3%	12%	14%	9%	6%
NETS																
Net: Influential		51	25	10	16	7	3	-	3	12	-	11	8	17	14	1
		21%	33%	12%	19%	30%	17%	-	44%	58%	-	31%	14%	21%	27%	6%
Net: Not influential		135	37	46	52	13	11	5	3	5	2	23	35	37	29	9
		54%	48%	53%	60%	59%	58%	64%	39%	25%	100%	63%	58%	45%	56%	58%
Mean score		1.93	2.26	1.63	1.88	2.18	2.07	1.23	2.23	2.80	2.00	2.10	1.85	2.01	1.85	1.64

Overall European Influencers

Q3_19. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

YouTube

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total	249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total	249	152	97	82	65	51	43	8	48	59	43	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 5	2	4	-	3	2	1	-	2	1	1	1
	2%	1%	4%	-	4%	3%	2%	-	5%	2%	2%	1%
Fairly influential	(3) 46	24	22	13	11	13	8	1	12	14	6	14
	18%	16%	22%	16%	17%	25%	18%	13%	25%	24%	13%	15%
Not very influential	(2) 66	43	22	24	15	11	13	3	19	20	14	13
	26%	29%	23%	29%	23%	22%	29%	38%	39%	33%	33%	14%
Not at all influential	(1) 69	48	22	23	19	12	11	3	4	16	16	32
	28%	31%	22%	29%	30%	24%	26%	38%	9%	27%	36%	33%
Don't know	35	20	16	13	7	10	5	1	5	4	3	23
	14%	13%	16%	16%	10%	19%	11%	13%	10%	7%	7%	24%
No response	27	15	12	9	10	3	6	-	5	4	4	14
	11%	10%	12%	11%	15%	6%	13%	-	11%	6%	9%	14%
NETS												
Net: Influential	51	26	25	13	14	14	9	1	15	15	7	15
	21%	17%	26%	16%	22%	28%	20%	13%	31%	25%	15%	16%
Net: Not influential	135	91	44	47	35	24	24	6	23	36	30	45
	54%	60%	46%	58%	53%	47%	55%	75%	48%	61%	69%	47%
Mean score	1.93	1.83	2.10	1.83	1.96	2.10	1.95	1.71	2.34	1.99	1.78	1.74

Overall European Influencers

Q3_19. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

YouTube

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 5	-	1	1	2	1	-	2	-	-	-	2	1
	2%	-	2%	3%	5%	2%	-	2%	-	-	-	3%	2%
Fairly influential	(3) 46	9	13	5	5	6	3	17	18	7	15	16	4
	18%	31%	21%	15%	14%	13%	16%	27%	22%	19%	23%	23%	9%
Not very influential	(2) 66	5	18	11	12	17	4	15	23	16	21	16	10
	26%	17%	29%	35%	31%	35%	19%	24%	30%	41%	33%	23%	21%
Not at all influential	(1) 69	8	17	4	9	12	5	16	19	10	16	20	18
	28%	26%	27%	14%	24%	25%	25%	25%	24%	25%	24%	28%	38%
Don't know	35	2	8	7	6	9	6	8	13	4	7	11	6
	14%	6%	13%	21%	16%	19%	30%	12%	16%	11%	11%	16%	13%
No response	27	6	5	4	4	3	2	6	6	1	5	6	8
	11%	20%	8%	12%	10%	6%	10%	9%	8%	3%	8%	9%	17%
NETS													
Net: Influential	51	9	14	6	7	7	3	19	18	7	15	18	5
	21%	31%	22%	18%	19%	15%	16%	29%	22%	19%	23%	26%	11%
Net: Not influential	135	13	35	16	21	30	9	31	43	26	37	36	28
	54%	44%	56%	49%	55%	60%	44%	49%	54%	67%	57%	50%	59%
Mean score	1.93	2.06	1.95	2.11	2.00	1.89	1.85	2.08	1.97	1.93	1.99	2.01	1.65

Overall European Influencers

Q3_20. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Instagram

Base: All respondents

		SURVEY TYPE			PARTY					AGE					
	Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total	249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total	249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
	*	-	-	1%	-	-	-	-	-	-	-	-	-	2%	-
Fairly influential	(3) 7	4	2	1	3	1	1	-	-	-	1	1	2	4	-
	3%	6%	2%	1%	11%	4%	14%	-	-	-	2%	2%	2%	7%	-
Not very influential	(2) 32	16	6	10	3	7	1	3	3	-	7	7	10	5	3
	13%	21%	7%	12%	13%	37%	8%	35%	13%	-	19%	11%	12%	10%	21%
Not at all influential	(1) 110	30	38	42	10	5	2	3	10	1	22	29	27	25	6
	44%	39%	44%	49%	44%	25%	33%	47%	47%	50%	60%	47%	33%	49%	41%
Don't know	69	18	22	29	6	5	2	1	4	1	5	17	30	11	5
	28%	23%	26%	34%	26%	25%	25%	18%	19%	50%	14%	27%	36%	22%	32%
No response	30	9	18	3	1	2	1	-	4	-	2	8	13	5	1
	12%	11%	21%	3%	6%	8%	19%	-	21%	-	6%	12%	16%	9%	6%
NETS															
Net: Influential	8	4	2	2	3	1	1	-	-	-	1	1	2	5	-
	3%	6%	2%	2%	11%	4%	14%	-	-	-	2%	2%	2%	9%	-
Net: Not influential	142	46	44	52	13	12	3	6	12	1	29	35	37	30	10
	57%	60%	51%	60%	56%	62%	41%	82%	60%	50%	79%	58%	45%	59%	62%
Mean score	1.33	1.49	1.22	1.28	1.53	1.69	1.66	1.43	1.21	1.00	1.28	1.25	1.36	1.44	1.33

Overall European Influencers

Q3_20. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Instagram

Base: All respondents

		GENDER		REGION					LENGTH OF SERVICE				
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	1	1	-	-	-	1	-	-	-	-	-	1
		*	1%	-	-	-	2%	-	-	-	-	-	1%
Fairly influential	(3)	7	3	5	3	-	4	-	-	2	1	2	3
		3%	2%	5%	4%	-	8%	-	-	5%	1%	4%	3%
Not very influential	(2)	32	18	14	6	9	7	9	1	8	10	6	8
		13%	12%	15%	7%	14%	14%	20%	13%	17%	18%	13%	8%
Not at all influential	(1)	110	72	38	39	30	18	18	6	17	28	24	39
		44%	48%	39%	47%	45%	36%	41%	75%	36%	48%	56%	41%
Don't know		69	42	27	24	17	15	11	1	14	16	7	32
		28%	27%	28%	30%	27%	29%	26%	13%	28%	27%	16%	33%
No response		30	16	13	10	9	5	6	-	7	4	5	14
		12%	11%	14%	12%	13%	11%	13%	-	14%	6%	12%	14%
NETS													
Net: Influential		8	4	5	3	-	5	-	-	2	1	2	4
		3%	3%	5%	4%	-	10%	-	-	5%	1%	4%	4%
Net: Not influential		142	90	52	44	39	25	26	7	25	39	30	47
		57%	59%	54%	54%	60%	50%	61%	88%	52%	65%	69%	49%
Mean score		1.33	1.28	1.41	1.26	1.24	1.61	1.33	1.14	1.46	1.30	1.28	1.33

Overall European Influencers

Q3_20. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Instagram

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 1	-	-	1	-	-	-	-	-	1	1	1	-
	*	-	-	3%	-	-	-	-	-	3%	2%	1%	-
Fairly influential	(3) 7	-	2	1	1	1	-	2	2	1	-	2	3
	3%	-	3%	4%	2%	1%	-	4%	2%	3%	-	3%	5%
Not very influential	(2) 32	3	6	4	4	7	2	8	6	9	11	7	8
	13%	9%	9%	11%	11%	13%	7%	13%	8%	25%	17%	10%	16%
Not at all influential	(1) 110	16	30	11	16	19	12	35	39	14	32	30	17
	44%	54%	49%	33%	41%	39%	58%	54%	49%	35%	51%	42%	36%
Don't know	69	4	19	12	13	19	5	12	26	12	14	23	12
	28%	14%	31%	37%	34%	38%	25%	18%	33%	30%	22%	32%	25%
No response	30	7	5	4	5	4	2	7	7	2	5	8	8
	12%	23%	8%	12%	12%	8%	10%	11%	9%	4%	8%	11%	17%
NETS													
Net: Influential	8	-	2	2	1	1	-	2	2	2	1	3	3
	3%	-	3%	7%	2%	1%	-	4%	2%	5%	2%	4%	5%
Net: Not influential	142	19	36	14	20	26	13	43	44	23	44	37	25
	57%	64%	59%	44%	52%	52%	65%	67%	56%	60%	68%	52%	53%
Mean score	1.33	1.14	1.24	1.55	1.27	1.30	1.11	1.28	1.20	1.58	1.32	1.35	1.46

Overall European Influencers

Q3. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other - Guardian

Base: All respondents

		SURVEY TYPE			PARTY					AGE						
		Total	MEPs	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
Unweighted Total		249	77	86	86	21	20	9	9	18	2	37	62	81	51	15
Weighted Total		249	77	86	86	23	19	7	7	21	2	36	61	82	51	15
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	3	-	2	1	-	-	-	-	-	-	1	-	1	-	1
		1%	-	2%	1%	-	-	-	-	-	-	3%	-	1%	-	6%
Fairly influential	(3)	5	-	2	3	-	-	-	-	-	-	2	1	1	-	1
		2%	-	2%	3%	-	-	-	-	-	-	6%	2%	1%	-	6%
Not very influential	(2)	2	-	1	1	-	-	-	-	-	-	-	2	-	-	-
		1%	-	1%	1%	-	-	-	-	-	-	-	3%	-	-	-
Not at all influential	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No response		2	2	-	-	-	2	-	-	-	-	1	1	1	-	-
		1%	3%	-	-	-	12%	-	-	-	-	2%	1%	1%	-	-
NETS																
Net: Influential		8	-	4	4	-	-	-	-	-	-	3	1	2	-	2
		3%	-	5%	5%	-	-	-	-	-	-	8%	2%	2%	-	13%
Net: Not influential		2	-	1	1	-	-	-	-	-	-	-	2	-	-	-
		1%	-	1%	1%	-	-	-	-	-	-	-	3%	-	-	-
Mean score		3.10	-	3.20	3.00	-	-	-	-	-	-	3.33	2.33	3.50	-	3.50

Overall European Influencers

Q3. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other - Guardian

Base: All respondents

			GENDER		REGION					LENGTH OF SERVICE			
		Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Unweighted Total		249	151	98	75	70	55	41	8	48	58	44	98
Weighted Total		249	152	97	82	65	51	43	8	48	59	43	97
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	3 1%	3 2%	- -	- -	2 3%	1 2%	- -	- -	- -	1 2%	- -	2 2%
Fairly influential	(3)	5 2%	2 1%	3 3%	1 1%	4 6%	- -	- -	- -	- -	3 5%	1 2%	1 1%
Not very influential	(2)	2 1%	- -	2 2%	- -	1 2%	1 2%	- -	- -	- -	- -	2 5%	- -
Not at all influential	(1)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know		- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No response		2 1%	1 1%	2 2%	- -	2 4%	- -	- -	- -	2 3%	- -	- -	1 1%
NETS													
Net: Influential		8 3%	5 3%	3 3%	1 1%	6 9%	1 2%	- -	- -	- -	4 7%	1 2%	3 3%
Net: Not influential		2 1%	- -	2 2%	- -	1 2%	1 2%	- -	- -	- -	- -	2 5%	- -
Mean score		3.10	3.60	2.60	3.00	3.14	3.00	-	-	-	3.25	2.33	3.67

Overall European Influencers

Q3. Thinking about your professional role, how influential or otherwise are each of the following in terms of your day-to-day work?

Other - Guardian

Base: All respondents

		POLICY AREA											
	Total	Transport	Energy	Financial services	Health / pharmaceuticals	Technology / industry / manufacturing	Biotechnology / chemicals	Food and drink / agriculture	Environment / climate change	IT / telecommunications	The internal market	Innovation / science / research and development	None of these
Unweighted Total	249	30	60	33	40	50	21	66	79	36	61	71	49
Weighted Total	249	30	62	33	38	50	21	64	79	38	64	72	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	3	1	1	1	-	1	1	-	1	1	2	1
	1%	3%	2%	3%	-	2%	5%	-	1%	3%	2%	3%	2%
Fairly influential	(3)	5	1	2	-	1	2	2	1	3	1	1	2
	2%	3%	3%	-	3%	4%	10%	2%	4%	3%	2%	1%	4%
Not very influential	(2)	2	-	-	-	-	-	1	1	-	1	2	-
	1%	-	-	-	-	-	-	2%	1%	-	2%	3%	-
Not at all influential	(1)	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
No response	2	1	1	1	1	-	-	1	2	-	-	1	-
	1%	3%	1%	2%	2%	-	-	1%	2%	-	-	1%	-
NETS													
Net: Influential	8	2	3	1	1	3	3	1	4	2	2	3	3
	3%	7%	5%	3%	3%	6%	14%	2%	5%	5%	3%	4%	6%
Net: Not influential	2	-	-	-	-	-	-	1	1	-	1	2	-
	1%	-	-	-	-	-	-	2%	1%	-	2%	3%	-
Mean score	3.10	3.50	3.33	4.00	3.00	3.33	3.33	2.50	3.00	3.50	3.00	3.00	3.33