



## ComRes / Burson–Marsteller 2018 EU Media Poll

Methodology: ComRes interviewed 230 EU influencers online between 13<sup>th</sup> March and 25<sup>th</sup> May 2018. Data were weighted to be representative of EU influencers by organisation type and MEPs by party and region. ComRes is a member of the British Polling Council and abides by its rules.

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**Q1\_SUM. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### SUMMARY TABLE

Base: All respondents

	Total	Very influential	Fairly influential	Not very influential	Not at all influential	Don't know	No response	NETS		
								Influential	Not influential	Mean
POLITICO	230 100%	76 33%	82 36%	33 15%	16 7%	14 6%	9 4%	158 69%	49 21%	3.05
Financial Times	230 100%	77 33%	67 29%	39 17%	21 9%	13 6%	14 6%	143 62%	60 26%	2.98
BBC	230 100%	54 23%	82 36%	48 21%	26 11%	8 3%	12 5%	136 59%	74 32%	2.78
The Economist	230 100%	57 25%	74 32%	45 20%	23 10%	17 8%	13 6%	132 57%	68 30%	2.83
Twitter	230 100%	58 25%	69 30%	46 20%	31 13%	17 8%	9 4%	127 55%	77 33%	2.76
EurActiv	230 100%	34 15%	86 37%	60 26%	18 8%	20 9%	13 6%	119 52%	78 34%	2.68
Euronews	230 100%	29 13%	80 35%	59 26%	33 14%	15 7%	14 6%	109 48%	92 40%	2.52
EUobserver	230 100%	23 10%	79 34%	68 30%	22 9%	25 11%	14 6%	101 44%	90 39%	2.54
Wall Street Journal	230 100%	21 9%	65 28%	54 24%	43 19%	26 11%	20 9%	87 38%	97 42%	2.35
Facebook	230 100%	31 13%	42 18%	68 30%	60 26%	14 6%	16 7%	73 32%	128 55%	2.22
International New York Times	230 100%	25 11%	47 21%	66 29%	44 19%	29 13%	19 8%	72 31%	110 48%	2.29
LinkedIn	230 100%	11 5%	49 21%	58 25%	74 32%	26 11%	12 5%	61 26%	132 57%	1.99
YouTube	230 100%	17 7%	42 18%	54 24%	74 32%	27 12%	17 7%	59 25%	128 56%	2.01
The Parliament Magazine	230 100%	14 6%	36 16%	80 35%	52 22%	34 15%	14 6%	51 22%	131 57%	2.07
EU Reporter	230 100%	6 3%	43 19%	52 22%	52 22%	54 24%	23 10%	49 21%	103 45%	2.02
Agence Europe	230 100%	12 5%	37 16%	70 31%	37 16%	52 22%	22 10%	49 21%	108 47%	2.15
EU Today	230 100%	7 3%	31 14%	59 26%	53 23%	60 26%	19 8%	38 16%	112 49%	1.94
The Brussels Times	230 100%	7 3%	25 11%	55 24%	67 29%	56 24%	19 8%	32 14%	122 53%	1.82

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**Q1\_SUM. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### SUMMARY TABLE

Base: All respondents

	Total	Very influential	Fairly influential	Not very influential	Not at all influential	Don't know	No response	NETS		
								Influential	Not influential	Mean
New Europe	230 100%	2 1%	29 13%	51 22%	64 28%	63 27%	21 9%	31 13%	115 50%	1.79
The EU Bubble	230 100%	4 2%	25 11%	38 16%	65 28%	77 34%	21 9%	29 13%	103 45%	1.76
Instagram	230 100%	11 5%	15 7%	53 23%	94 41%	38 17%	18 8%	26 11%	147 64%	1.67
The New European	230 100%	3 1%	17 7%	52 23%	65 28%	72 31%	21 9%	20 9%	118 51%	1.70
Mlex	230 100%	6 2%	14 6%	27 12%	56 24%	103 45%	24 10%	19 8%	84 36%	1.70
EISharp	230 100%	4 2%	9 4%	27 12%	71 31%	98 43%	21 9%	12 5%	99 43%	1.50
Other	230 100%	12 5%	7 3%	- -	- -	8 3%	203 88%	19 8%	- -	3.64

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**Q1\_1. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Financial Times

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE						
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over	
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																		
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22	
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very influential	(4)	77	22	55	30	24	8	9	1	1	1	2	-	9	22	20	19	7
		33%	29%	36%	40%	32%	34%	47%	19%	17%	17%	14%	-	45%	34%	30%	39%	23%
Fairly influential	(3)	67	19	48	25	23	2	3	3	3	3	4	-	7	23	18	14	5
		29%	25%	31%	33%	30%	11%	17%	39%	35%	83%	27%	-	34%	34%	28%	28%	16%
Not very influential	(2)	39	23	16	7	9	9	6	2	2	-	3	-	1	8	13	5	11
		17%	30%	11%	9%	12%	42%	31%	24%	33%	-	20%	-	7%	12%	20%	11%	39%
			bcd															
Not at all influential	(1)	21	9	12	4	8	3	1	-	*	-	5	1	1	7	4	5	2
		9%	12%	8%	5%	11%	12%	5%	-	7%	-	28%	100%	7%	11%	6%	10%	9%
Don't know		13	2	11	4	7	-	-	-	1	-	2	-	-	2	5	6	-
		6%	3%	7%	5%	9%	-	-	-	8%	-	11%	-	-	3%	8%	11%	-
No response		14	1	13	7	6	-	-	1	-	-	-	-	1	3	5	-	4
		6%	2%	8%	9%	7%	-	-	18%	-	-	-	-	7%	5%	8%	-	13%
															e			
<b>NETS</b>																		
Net: Influential		143	41	103	56	47	10	12	4	4	4	7	-	15	45	38	33	11
		62%	54%	67%	72%	61%	45%	64%	57%	52%	100%	41%	-	79%	69%	59%	68%	39%
Net: Not influential		60	32	28	11	17	12	7	2	3	-	8	1	3	15	17	10	14
		26%	42%	18%	14%	23%	55%	36%	24%	40%	-	48%	100%	14%	23%	26%	21%	48%
			bcd															
Mean score		2.98	2.75	3.11	3.24	2.98	2.67	3.06	2.93	2.68	3.17	2.30	1.00	3.25	2.99	2.99	3.09	2.62
				a	a													

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_1. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Financial Times

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 77 33%	41 28%	36 45%	17 23%	22 40%	13 34%	20 36%	5 58%	-	21 32%	20 36%	36 35%
		a	a		a							
Fairly influential	(3) 67 29%	45 31%	19 24%	16 21%	18 33%	16 42%	14 25%	3 35%	2 33%	20 32%	11 20%	33 32%
					a							
Not very influential	(2) 39 17%	32 22%	6 8%	23 31%	7 12%	5 13%	4 8%	-	1 11%	10 16%	14 26%	14 13%
		b		bcd								
Not at all influential	(1) 21 9%	12 9%	8 11%	10 14%	5 9%	2 5%	4 7%	-	3 38%	6 9%	6 11%	7 6%
Don't know	13 6%	10 7%	3 3%	3 5%	1 1%	2 5%	7 12%	-	1 18%	3 4%	2 4%	6 6%
							b					
No response	14 6%	5 3%	7 8%	4 6%	2 5%	-	7 12%	1 8%	-	5 7%	2 4%	7 7%
							c					
<b>NETS</b>												
Net: Influential	143 62%	86 59%	55 70%	33 45%	40 73%	29 77%	34 61%	8 92%	2 33%	41 64%	31 56%	69 67%
					a	a						
Net: Not influential	60 26%	45 31%	15 19%	33 45%	12 22%	7 18%	8 14%	-	3 49%	16 25%	20 37%	20 20%
		b		bcd							d	
Mean score	2.98	2.88	3.18	2.60	3.09	3.12	3.20	3.62	1.94	2.99	2.88	3.10
			a		a	a	a					

Columns Tested: a,b - a,b,c,d,e - a,b,c,d



## Europoll Spring 2018

**Q1\_1. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Financial Times

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	77	22	25	15	8	21	7	19	35	12	21	24	13
		33%	44%	53%	38%	26%	63%	51%	30%	44%	55%	48%	40%	23%
			l	dgl			cdgkl			l		dl		
Fairly influential	(3)	67	11	13	9	10	7	3	21	16	3	13	17	19
		29%	23%	28%	22%	34%	22%	22%	34%	20%	15%	31%	27%	33%
Not very influential	(2)	39	7	4	7	6	3	1	11	14	3	5	6	12
		17%	14%	8%	17%	20%	8%	11%	18%	17%	15%	12%	10%	21%
Not at all influential	(1)	21	3	3	4	3	2	1	8	9	1	3	7	4
		9%	5%	7%	11%	9%	5%	5%	13%	11%	3%	7%	11%	7%
Don't know		13	3	-	2	2	1	1	2	4	2	-	3	2
		6%	6%	-	6%	7%	2%	5%	3%	5%	11%	-	5%	3%
No response		14	4	2	2	1	-	1	1	2	-	1	4	7
		6%	8%	4%	6%	5%	-	5%	2%	3%	-	2%	6%	12%
														eghj
<b>NETS</b>														
Net: Influential		143	33	39	24	18	28	10	39	51	15	34	41	32
		62%	67%	81%	60%	60%	84%	73%	64%	64%	70%	79%	67%	56%
				cdghl			cdghl					l		
Net: Not influential		60	9	7	11	9	5	2	19	22	4	8	13	16
		26%	19%	15%	28%	29%	14%	16%	31%	28%	19%	19%	21%	28%
									b					
Mean score		2.98	3.23	3.33	2.99	2.87	3.45	3.33	2.86	3.06	3.37	3.22	3.09	2.85
				dgl			dgl							

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_2. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The Economist

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	57	17	40	21	19	6	6	1	2	2	1	5	20	15	14	4
		25%	23%	26%	28%	24%	26%	30%	17%	22%	46%	7%	-	23%	31%	23%	27%
Fairly influential	(3)	74	21	53	27	26	4	5	3	2	2	5	7	23	26	12	7
		32%	28%	35%	35%	34%	18%	27%	40%	28%	54%	31%	100%	34%	35%	40%	24%
Not very influential	(2)	45	19	27	11	16	10	3	-	1	-	4	6	12	11	11	6
		20%	25%	17%	14%	21%	47%	17%	-	8%	-	27%	-	29%	19%	17%	22%
Not at all influential	(1)	23	12	11	7	3	2	1	2	2	-	5	1	5	6	4	6
		10%	16%	7%	9%	5%	10%	5%	24%	33%	-	28%	-	4%	8%	10%	9%
Don't know		17	6	12	5	6	-	4	-	1	-	1	-	-	2	4	8
		8%	8%	8%	7%	8%	-	21%	-	8%	-	7%	-	-	4%	6%	16%
																	c
No response		13	1	12	5	6	-	-	1	-	-	-	2	2	3	1	4
		6%	2%	8%	7%	8%	-	-	18%	-	-	-	11%	4%	5%	1%	13%
<b>NETS</b>																	
Net: Influential		132	38	93	48	45	10	11	4	4	4	6	11	43	40	25	10
		57%	50%	61%	63%	59%	44%	57%	57%	50%	100%	38%	57%	66%	62%	51%	36%
Net: Not influential		68	31	37	18	19	12	4	2	3	-	9	6	18	17	15	12
		30%	40%	24%	23%	25%	56%	23%	24%	42%	-	55%	-	32%	27%	27%	31%
			bd														
Mean score		2.83	2.63	2.94	2.95	2.94	2.60	3.03	2.62	2.42	3.46	2.18	2.86	2.96	2.85	2.85	2.37
			a		a												

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_2. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The Economist

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 57 25%	30 21%	25 31%	14 19%	7 13%	13 35%	19 34%	4 46%	- -	17 26%	17 31%	24 23%
Fairly influential	(3) 74 32%	49 34%	23 29%	21 29%	22 39%	15 38%	14 25%	4 39%	1 11%	25 39%	11 20%	38 36%
Not very influential	(2) 45 20%	30 20%	16 20%	16 21%	14 26%	7 18%	8 15%	1 8%	3 38%	9 13%	17 30%	18 17%
Not at all influential	(1) 23 10%	17 12%	6 7%	11 15%	7 13%	1 3%	4 7%	- -	* 7%	9 14%	2 4%	11 11%
Don't know	17 8%	14 10%	3 4%	9 12%	1 2%	1 4%	6 11%	- -	2 33%	1 2%	6 11%	7 7%
No response	13 6%	6 4%	7 8%	3 5%	4 7%	1 2%	4 8%	1 8%	1 11%	4 6%	2 4%	6 6%
<b>NETS</b>												
Net: Influential	132 57%	80 55%	48 60%	35 47%	29 52%	28 74%	33 59%	8 85%	1 11%	42 65%	28 51%	61 59%
Net: Not influential	68 30%	47 32%	21 27%	26 36%	21 39%	8 21%	12 22%	1 8%	3 46%	17 27%	19 34%	29 28%
Mean score	2.83	2.74	2.96	2.62	2.58	3.13 ab	3.08 ab	3.41	2.06	2.84	2.91	2.82

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_2. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The Economist

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	57	16	19	12	9	10	4	16	24	9	15	13	15
		25%	33%	39%	30%	30%	29%	34%	26%	30%	42%	34%	21%	26%
				k										
Fairly influential	(3)	74	16	15	11	8	16	3	18	22	6	18	27	16
		32%	33%	31%	27%	25%	48%	21%	29%	27%	28%	43%	44%	27%
						dhl						h		
Not very influential	(2)	45	8	11	2	8	5	4	12	20	2	6	12	14
		20%	16%	23%	5%	26%	15%	28%	20%	25%	10%	13%	20%	25%
				c		c			c	c		c	c	c
Not at all influential	(1)	23	4	2	7	1	2	-	6	5	2	4	3	4
		10%	7%	4%	18%	2%	5%	-	10%	6%	9%	10%	5%	7%
					bdk									
Don't know		17	2	-	5	4	1	1	8	7	2	-	2	2
		8%	5%	-	14%	12%	2%	11%	13%	9%	11%	-	4%	4%
					bj	bj			bj	bj				
No response		13	3	1	2	1	-	1	1	2	-	-	3	6
		6%	6%	3%	6%	5%	-	5%	2%	3%	-	-	5%	10%
													j	
<b>NETS</b>														
Net: Influential		132	32	33	23	17	26	7	34	46	15	33	40	31
		57%	65%	70%	57%	55%	77%	56%	55%	58%	70%	76%	66%	54%
							dghl				dghl			
Net: Not influential		68	11	13	9	9	7	4	19	25	4	10	15	18
		30%	23%	27%	23%	29%	21%	28%	30%	31%	19%	24%	25%	32%
Mean score		2.83	3.03	3.08	2.86	2.99	3.03	3.07	2.83	2.92	3.16	3.00	2.90	2.86

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_3. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### POLITICO

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE						
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over	
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																		
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22	
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very influential	(4)	76	20	56	25	31	9	6	2	1	2	1	-	9	26	21	16	3
		33%	26%	36%	33%	40%	38%	29%	26%	13%	46%	7%	-	46%	39%	33%	32%	12%
Fairly influential	(3)	82	25	58	30	27	7	5	2	3	1	6	-	9	23	20	20	10
		36%	33%	37%	40%	35%	31%	29%	31%	37%	35%	38%	-	46%	35%	31%	40%	33%
Not very influential	(2)	33	21	12	9	3	6	6	2	1	1	5	-	1	10	11	6	5
		15%	28%	8%	12%	5%	26%	33%	24%	15%	19%	33%	-	4%	16%	18%	11%	18%
			bcd															
Not at all influential	(1)	16	7	8	4	5	1	2	-	2	-	3	1	1	3	3	2	7
		7%	9%	5%	5%	6%	4%	9%	-	27%	-	15%	100%	4%	4%	4%	4%	24%
Don't know		14	2	13	4	9	-	-	-	1	-	1	-	-	2	6	6	1
		6%	2%	8%	5%	12%	-	-	-	8%	-	7%	-	-	3%	9%	11%	2%
						a												
No response		9	1	7	5	2	-	-	1	-	-	-	-	-	2	3	-	3
		4%	2%	5%	7%	3%	-	-	18%	-	-	-	-	-	3%	5%	-	11%
<b>NETS</b>																		
Net: Influential		158	45	113	56	58	15	11	4	4	3	7	-	18	49	41	36	13
		69%	59%	73%	72%	75%	70%	58%	57%	50%	81%	45%	-	93%	74%	64%	73%	45%
				a		a												
Net: Not influential		49	28	21	13	8	7	8	2	3	1	8	1	1	13	14	8	12
		21%	37%	14%	16%	11%	30%	42%	24%	42%	19%	48%	100%	7%	20%	22%	16%	42%
			bcd															
Mean score	3.05	2.79	3.20	3.13	3.26	3.04	2.78	3.02	2.40	3.28	2.39	1.00	3.36	3.16	3.08	3.14	2.38	
			a		a													

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

### Q1\_3. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?

#### POLITICO

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 76	40	34	20	19	15	18	3	-	22	19	35
	33%	27%	43%	27%	35%	40%	33%	38%	-	34%	34%	34%
		a										
Fairly influential	(3) 82	52	28	27	19	18	16	3	1	20	23	39
	36%	35%	36%	37%	34%	47%	29%	35%	18%	31%	41%	37%
Not very influential	(2) 33	27	7	12	11	3	5	2	4	11	7	12
	15%	18%	9%	17%	20%	9%	9%	20%	54%	17%	12%	12%
Not at all influential	(1) 16	12	4	7	3	1	4	-	-	7	3	5
	7%	8%	5%	10%	6%	2%	8%	-	-	11%	6%	5%
Don't know	14	12	3	6	1	1	7	-	2	3	3	6
	6%	8%	3%	8%	3%	2%	12%	-	28%	4%	5%	6%
							b					
No response	9	5	3	1	2	-	5	1	-	2	1	6
	4%	3%	4%	2%	3%	-	9%	8%	-	3%	2%	5%
							c					
<b>NETS</b>												
Net: Influential	158	91	62	47	38	33	34	7	1	42	41	74
	69%	63%	79%	64%	69%	88%	61%	73%	18%	65%	74%	71%
		a				abd						
Net: Not influential	49	38	11	20	14	4	10	2	4	18	10	18
	21%	26%	14%	27%	25%	11%	17%	20%	54%	28%	19%	17%
		b		c								
Mean score	3.05	2.92	3.26	2.89	3.04	3.28	3.09	3.20	2.25	2.95	3.10	3.14
			a			a						

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_3. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### POLITICO

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	76	17	21	12	10	17	8	23	31	9	17	23	16
		33%	34%	43%	30%	32%	52%	63%	38%	38%	41%	39%	37%	28%
						l								
Fairly influential	(3)	82	19	19	12	14	9	3	20	28	8	18	23	20
		36%	39%	40%	30%	46%	27%	27%	32%	35%	35%	42%	38%	35%
Not very influential	(2)	33	7	6	9	3	4	1	14	13	-	4	4	8
		15%	14%	13%	23%	10%	13%	5%	23%	16%	-	10%	6%	15%
					k				k					
Not at all influential	(1)	16	1	1	1	2	1	1	3	6	3	3	5	5
		7%	1%	1%	2%	8%	2%	5%	5%	7%	12%	6%	8%	10%
Don't know		14	3	1	4	1	2	-	1	2	2	1	4	3
		6%	6%	1%	10%	5%	6%	-	1%	3%	11%	3%	6%	6%
					g									
No response		9	2	1	2	-	-	-	-	1	-	-	2	4
		4%	5%	1%	6%	-	-	-	-	1%	-	-	4%	8%
					g								gh	
<b>NETS</b>														
Net: Influential		158	36	40	24	24	26	12	43	59	17	35	46	36
		69%	73%	83%	60%	78%	79%	89%	70%	74%	76%	81%	75%	62%
				cl								cl		
Net: Not influential		49	8	7	10	5	5	1	18	18	3	7	9	14
		21%	16%	14%	24%	18%	15%	11%	29%	23%	12%	16%	14%	24%
Mean score		3.05	3.19	3.29	3.05	3.06	3.37	3.47	3.04	3.09	3.19	3.17	3.17	2.93
				l			l							

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

### Q1\_4. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?

#### Euronews

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 29 13%	14 18% d	15 10%	11 14%	4 5%	2 7%	8 39%	1 20%	1 8%	1 17%	2 14%	- -	2 13%	10 15%	3 5%	9 18% d	5 16%
Fairly influential	(3) 80 35%	23 30%	58 37%	38 49% ad	20 26%	9 42%	4 23%	* 7%	1 20%	3 65%	4 26%	- -	4 20%	23 35%	25 38%	21 42%	8 28%
Not very influential	(2) 59 26%	20 26%	39 26%	14 19%	25 32%	8 36%	5 27%	2 36%	1 15%	- -	3 19%	- -	8 39%	20 31%	15 23%	9 18%	7 26%
Not at all influential	(1) 33 14%	15 20%	18 11%	7 9%	10 14%	3 15%	1 5%	1 18%	3 48%	1 19%	6 34%	1 100%	4 18%	7 11%	12 19%	5 10%	4 15%
Don't know	15 7%	3 4%	12 8%	2 2%	10 14% ac	- -	1 5%	- -	1 8%	- -	1 7%	- -	1 4%	3 5%	4 6%	5 10%	1 5%
No response	14 6%	1 2%	12 8%	5 7%	7 9% a	- -	- -	1 18%	- -	- -	- -	- -	1 7%	2 4%	5 7%	1 3%	3 11%
<b>NETS</b>																	
Net: Influential	109 48%	37 48% d	73 47% d	48 63% d	24 32%	11 49%	12 63%	2 27%	2 28%	3 81%	7 40%	- -	6 32%	33 50%	28 44%	30 60%	13 44%
Net: Not influential	92 40%	35 46%	57 37%	21 28%	35 46% c	11 51%	6 32%	4 54%	5 63%	1 19%	9 53%	1 100%	11 57%	27 42%	28 43%	14 27%	12 40%
Mean score	2.52	2.49	2.54 d	2.74 d	2.30	2.41	3.02	2.36	1.87	2.79	2.22	1.00	2.30	2.58	2.34	2.78 d	2.54

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f



## Europoll Spring 2018

**Q1\_4. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Euronews

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 29 13%	15 10%	14 18%	5 6%	1 1%	9 24%	14 25%	1 8%	- -	12 18%	9 16%	8 8%
						ab	ab			d		
Fairly influential	(3) 80 35%	53 37%	25 32%	23 31%	17 31%	14 38%	24 43%	2 27%	* 7%	22 34%	18 33%	40 38%
Not very influential	(2) 59 26%	40 27%	18 22%	28 38%	12 23%	11 29%	5 9%	3 35%	3 49%	13 21%	17 31%	25 25%
				d		d						
Not at all influential	(1) 33 14%	21 14%	12 15%	9 13%	18 33%	1 3%	5 8%	- -	- -	13 21%	6 11%	13 13%
					acd							
Don't know	15 7%	11 7%	3 4%	5 7%	4 7%	1 4%	4 6%	1 15%	2 33%	1 2%	3 5%	8 8%
No response	14 6%	6 4%	7 8%	4 6%	3 6%	1 2%	4 8%	1 15%	1 11%	2 4%	2 4%	8 8%
<b>NETS</b>												
Net: Influential	109 48%	68 47%	40 50%	28 38%	18 32%	23 62%	38 68%	3 35%	* 7%	34 53%	27 49%	48 47%
						ab	ab					
Net: Not influential	92 40%	61 42%	29 37%	37 50%	30 55%	12 32%	10 17%	3 35%	3 49%	27 41%	24 42%	39 38%
				d	cd							
Mean score	2.52	2.48	2.61	2.36	2.01	2.88	2.99	2.61	2.13	2.53	2.59	2.50
				b		ab	ab					

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_4. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Euronews

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	29 13%	7 14%	10 20% d	2 6%	1 5%	2 5%	- -	9 14%	11 14%	1 5%	8 18%	8 13%	6 10%
Fairly influential	(3)	80 35%	21 42%	19 40%	14 35%	9 31%	14 41%	4 31%	23 38%	36 45% j	7 31%	11 26%	21 35%	17 30%
Not very influential	(2)	59 26%	10 21%	8 18%	10 24%	10 33%	11 33%	5 35%	16 27%	20 24%	6 30%	14 33%	17 28%	18 32%
Not at all influential	(1)	33 14%	7 14%	7 15%	7 19%	5 15%	5 14%	3 23%	9 14%	7 8%	6 28%	7 17%	7 12%	6 10%
Don't know		15 7%	1 3%	1 1%	4 10%	4 12% b	2 6%	1 5%	3 5%	3 4%	1 6%	2 5%	4 6%	4 7%
No response		14 6%	2 5%	3 6%	2 6%	1 5%	- -	1 5%	1 2%	3 3%	- -	- -	3 5%	6 10% j
<b>NETS</b>														
Net: Influential		109 48%	28 57%	29 60% dl	17 41%	11 35%	16 47%	4 31%	32 52%	47 59% dl	8 36%	19 45%	29 48%	23 41%
Net: Not influential		92 40%	17 35%	16 33%	17 43%	15 48%	16 47%	8 58%	25 41%	26 33%	12 58%	22 50%	24 40%	24 42%
Mean score		2.52	2.61	2.70	2.34	2.30	2.41	2.09	2.56	2.71 cd	2.14	2.48	2.56	2.49

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

### Q1\_5. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?

#### BBC

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 54 23%	22 29%	32 21%	18 23%	14 18%	3 15%	7 39%	2 26%	2 30%	3 83%	4 23%	- -	1 7%	23 36%	9 14%	17 34%	2 8%
														d	d	d	
Fairly influential	(3) 82 36%	20 26%	63 41%	38 49%	25 32%	7 33%	6 34%	1 13%	2 28%	1 17%	3 15%	1 100%	12 59%	22 33%	28 43%	13 27%	7 25%
			a	a													
Not very influential	(2) 48 21%	17 22%	31 20%	11 14%	20 26%	8 36%	2 12%	2 24%	- -	- -	5 31%	- -	2 11%	13 19%	14 22%	9 19%	10 33%
Not at all influential	(1) 26 11%	14 19%	12 8%	5 7%	6 8%	4 16%	3 15%	1 18%	2 33%	- -	4 24%	- -	2 13%	2 4%	8 13%	4 9%	9 30%
			bd														
Don't know	8 3%	1 1%	7 5%	2 2%	6 7%	- -	- -	- -	1 8%	- -	- -	- -	1 4%	2 3%	1 2%	4 8%	- -
					a												
No response	12 5%	2 3%	10 6%	4 5%	6 8%	- -	- -	1 18%	- -	- -	1 7%	- -	1 7%	3 5%	4 6%	2 4%	1 4%
<b>NETS</b>																	
Net: Influential	136 59%	42 55%	94 61%	56 72%	39 50%	11 48%	14 72%	3 39%	4 58%	4 100%	6 38%	1 100%	13 66%	45 69%	37 57%	30 61%	10 33%
				d													
Net: Not influential	74 32%	31 41%	42 28%	16 21%	26 34%	12 52%	5 28%	3 43%	2 33%	- -	9 55%	- -	5 23%	15 23%	23 35%	14 27%	18 63%
			bc														
Mean score	2.78	2.68	2.84	2.95	2.71	2.47	2.96	2.57	2.60	3.83	2.40	3.00	2.68	3.10	2.63	2.98	2.12
														d			

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

### Q1\_5. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?

#### BBC

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 54 23%	29 20%	22 28%	7 10%	11 19%	9 23%	23 43% ab	3 38%	* 7%	15 24%	13 23%	25 24%
Fairly influential	(3) 82 36%	50 35%	30 38%	22 30%	23 42%	16 42%	17 31%	5 54%	2 26%	24 37%	23 42%	34 33%
Not very influential	(2) 48 21%	36 24%	12 15%	16 22%	16 28% d	11 28% d	5 10%	- -	3 38%	11 17%	7 13%	27 27%
Not at all influential	(1) 26 11%	20 14%	5 7%	18 24% bcd	6 11%	1 3%	1 2%	- -	1 11%	9 14%	9 16%	8 7%
Don't know	8 3%	6 4%	2 3%	3 5%	- -	1 4%	3 6%	- -	- -	1 2%	2 4%	4 4%
No response	12 5%	4 3%	7 9% a	6 8% b	- -	- -	5 10% bc	1 8%	1 18%	4 6%	2 4%	5 5%
<b>NETS</b>												
Net: Influential	136 59%	79 55%	52 66%	29 40%	34 61% a	24 65% a	40 73% a	8 92%	2 33%	39 61%	36 64%	59 57%
Net: Not influential	74 32%	56 39% b	18 22%	34 47% d	21 39% d	12 32% d	6 11%	- -	3 49%	20 31%	16 28%	35 34%
Mean score	2.78	2.65	2.99 a	2.29	2.70 a	2.88 a	3.35 abc	3.41	2.36	2.78	2.77	2.81

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_5. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### BBC

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	54 23%	14 28%	17 35% ck	6 15%	7 22%	6 18%	2 16%	15 25%	21 26%	5 22%	10 24%	10 17%	17 30%
Fairly influential	(3)	82 36%	19 39%	17 35%	15 38%	10 31%	17 51% g	6 47%	17 27%	27 34%	9 43%	19 44%	27 44%	18 31%
Not very influential	(2)	48 21%	9 18%	8 16%	10 25%	8 27%	7 20%	3 21%	14 23%	14 17%	3 16%	9 21%	9 15%	12 21%
Not at all influential	(1)	26 11%	4 8%	4 8%	4 11%	3 11%	2 6%	1 11%	13 21% l	15 18%	3 15%	3 8%	7 12%	4 7%
Don't know		8 3%	1 1%	- -	2 6%	1 5%	1 2%	- -	1 2%	1 1%	1 3%	- -	3 5%	2 3%
No response		12 5%	3 6%	3 6%	2 4%	1 5%	1 2%	1 5%	1 2%	3 3%	- -	1 3%	4 6%	5 8%
<b>NETS</b>														
Net: Influential		136 59%	33 67%	33 70% g	21 53%	16 53%	23 70%	8 63%	32 52%	48 60%	14 65%	29 68%	37 61%	35 60%
Net: Not influential		74 32%	12 25%	12 24%	14 36%	12 38%	9 26%	4 32%	27 44% ab	28 36%	7 31%	13 29%	17 27%	16 28%
Mean score		2.78	2.94	3.02 g	2.64	2.71	2.86	2.72	2.58	2.71	2.75	2.87	2.75	2.94

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

### Q1\_6. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?

#### EurActiv

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE						
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over	
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																		
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22	
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very influential	(4)	34	7	27	13	15	-	3	1	-	1	1	-	3	11	10	8	*
		15%	9%	18%	16%	19%	-	17%	14%	-	30%	7%	-	14%	17%	15%	17%	2%
Fairly influential	(3)	86	28	58	30	27	9	7	3	2	1	6	1	9	24	25	17	10
		37%	37%	37%	40%	35%	40%	35%	37%	30%	35%	38%	100%	46%	37%	39%	34%	34%
Not very influential	(2)	60	27	33	16	17	12	7	*	3	1	3	-	6	20	16	7	11
		26%	35%	21%	21%	22%	52%	36%	6%	46%	35%	20%	-	32%	30%	24%	15%	37%
			bd															
Not at all influential	(1)	18	8	10	5	5	2	-	2	*	-	4	-	1	6	3	7	2
		8%	11%	7%	7%	6%	8%	-	24%	7%	-	24%	-	4%	9%	4%	15%	6%
																	d	
Don't know		20	4	16	7	9	-	1	-	1	-	2	-	1	2	7	8	2
		9%	5%	11%	9%	12%	-	5%	-	17%	-	11%	-	4%	4%	10%	16%	9%
																	c	
No response		13	2	10	5	5	-	1	1	-	-	-	-	-	2	4	1	4
		6%	3%	7%	7%	6%	-	6%	18%	-	-	-	-	-	4%	7%	3%	13%
<b>NETS</b>																		
Net: Influential		119	35	85	43	42	9	10	4	2	3	8	1	12	35	35	25	10
		52%	46%	55%	56%	54%	40%	53%	52%	30%	65%	45%	100%	61%	54%	54%	51%	36%
Net: Not influential		78	35	43	21	22	13	7	2	4	1	7	-	7	25	19	15	12
		34%	46%	28%	28%	28%	60%	36%	30%	53%	35%	44%	-	36%	38%	29%	30%	42%
			bd															
Mean score	2.68	2.48	2.80	2.78	2.81	2.31	2.79	2.51	2.28	2.94	2.32	3.00	2.74	2.68	2.79	2.65	2.41	
			a		a													

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

### Q1\_6. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?

#### EurActiv

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 34	15	18	13	3	5	9	2	-	5	12	17
	15%	10%	23%	18%	6%	15%	17%	23%	-	7%	22%	16%
		a	b	b							b	
Fairly influential	(3) 86	50	34	19	24	19	20	4	1	25	18	41
	37%	34%	43%	26%	43%	51%	36%	42%	11%	40%	33%	40%
		a	a	a	a	a						
Not very influential	(2) 60	45	12	26	15	8	10	-	*	20	19	20
	26%	31%	16%	36%	27%	20%	19%	-	7%	31%	33%	20%
		b	d	d								
Not at all influential	(1) 18	13	6	5	7	*	4	2	3	2	2	12
	8%	9%	7%	7%	13%	1%	7%	20%	38%	4%	3%	11%
		c	c	c	c							
Don't know	20	18	3	7	2	4	7	-	3	6	3	7
	9%	12%	3%	10%	4%	10%	12%	-	44%	10%	6%	7%
		b	b									
No response	13	6	6	2	3	1	5	1	-	5	1	6
	6%	4%	8%	3%	6%	3%	9%	15%	-	8%	2%	6%
<b>NETS</b>												
Net: Influential	119	65	52	32	27	25	29	6	1	30	31	58
	52%	44%	66%	44%	49%	65%	53%	65%	11%	47%	55%	56%
		a	a	a	a	a						
Net: Not influential	78	58	18	32	22	8	14	2	3	23	20	32
	34%	40%	23%	43%	41%	21%	26%	20%	46%	35%	37%	31%
		b	b	c	c							
Mean score	2.68	2.55	2.92	2.63	2.47	2.91	2.81	2.81	1.50	2.62	2.81	2.70
			a			b						

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_6. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### EurActiv

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	34	11	12	4	9	5	5	13	20	6	13	12	4
		15%	21%	26%	10%	30%	16%	40%	21%	25%	26%	31%	20%	8%
			l	l		cl		l	l	cl		cl		
Fairly influential	(3)	86	15	21	11	10	16	4	20	31	6	12	21	24
		37%	31%	44%	28%	33%	47%	31%	33%	39%	28%	28%	34%	41%
Not very influential	(2)	60	13	9	12	7	4	2	18	16	6	9	14	13
		26%	26%	18%	29%	23%	13%	18%	30%	21%	27%	20%	22%	22%
Not at all influential	(1)	18	3	2	4	1	4	1	4	6	1	5	4	7
		8%	6%	4%	11%	2%	12%	11%	7%	7%	4%	12%	7%	12%
Don't know		20	2	1	6	3	3	-	3	3	2	1	5	5
		9%	5%	1%	14%	10%	9%	-	6%	4%	11%	3%	8%	8%
					bh									
No response		13	6	3	3	1	1	-	3	3	1	3	5	5
		6%	12%	7%	8%	2%	2%	-	4%	4%	3%	6%	8%	9%
<b>NETS</b>														
Net: Influential		119	25	33	15	19	21	9	33	51	12	25	33	28
		52%	52%	69%	38%	63%	63%	72%	53%	64%	54%	59%	54%	49%
				cl		c	c			c				
Net: Not influential		78	15	11	16	8	9	4	23	22	7	14	18	19
		34%	31%	22%	40%	25%	25%	28%	37%	28%	31%	32%	29%	34%
Mean score		2.68	2.81	2.99	2.47	3.03	2.75	3.01	2.74	2.90	2.88	2.85	2.81	2.54
				cl		cl				cl				

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l



## Europoll Spring 2018

**Q1\_7. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Agence Europe

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	12	3	8	4	5	1	3	-	-	-	-	3	4	2	1	2
		5%	5%	5%	5%	6%	3%	15%	-	-	-	-	16%	6%	4%	1%	6%
Fairly influential	(3)	37	13	24	16	8	2	6	3	1	1	-	2	10	8	10	6
		16%	17%	15%	21%	10%	8%	29%	37%	13%	33%	-	9%	15%	13%	21%	21%
Not very influential	(2)	70	26	45	25	19	12	4	*	2	1	-	5	21	23	15	6
		31%	34%	29%	33%	25%	56%	23%	6%	22%	19%	-	23%	31%	36%	31%	22%
Not at all influential	(1)	37	16	21	5	16	5	1	3	1	1	1	4	13	9	6	5
		16%	21%	14%	7%	21%	21%	5%	37%	13%	19%	100%	18%	20%	14%	13%	16%
Don't know		52	13	39	20	19	3	1	1	3	4	-	5	16	13	14	4
		22%	17%	25%	26%	25%	12%	5%	13%	44%	30%	-	27%	24%	20%	29%	12%
No response		22	5	17	7	10	-	4	*	1	-	-	1	3	8	3	6
		10%	7%	11%	9%	13%	-	21%	7%	8%	-	-	7%	5%	13%	5%	21%
<b>NETS</b>																	
Net: Influential		49	17	32	20	12	2	9	3	1	1	-	5	13	11	11	8
		21%	22%	21%	26%	16%	11%	45%	37%	13%	33%	-	25%	20%	16%	23%	28%
Net: Not influential		108	42	66	30	35	17	5	3	3	1	1	8	33	33	21	11
		47%	55%	43%	40%	46%	77%	29%	43%	35%	37%	100%	41%	51%	51%	43%	39%
Mean score		2.15	2.07	2.20	2.36	2.03	1.92	2.74	1.99	2.00	2.21	1.00	2.36	2.09	2.09	2.17	2.27

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_7. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Agence Europe

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 12 5%	7 5%	5 7%	6 9%	1 1%	2 5%	2 3%	1 15%	1 11%	4 6%	1 3%	6 6%
Fairly influential	(3) 37 16%	19 13%	17 22%	9 12%	12 22%	8 22%	5 10%	2 23%	- -	7 11%	11 21%	18 18%
Not very influential	(2) 70 31%	50 34%	18 23%	22 30%	19 35%	11 29%	16 29%	2 20%	3 46%	13 21%	18 33%	36 34%
Not at all influential	(1) 37 16%	29 20%	8 11%	14 19%	14 25% d	5 13%	5 9%	- -	- -	13 20%	11 19%	14 13%
Don't know	52 22%	31 21%	21 27%	16 21%	5 9%	10 26% b	19 34% b	2 27%	3 44%	19 29%	10 18%	19 18%
No response	22 10%	10 7%	9 12%	6 9%	5 8%	2 5%	8 14%	1 15%	- -	8 12%	4 7%	11 11%
<b>NETS</b>												
Net: Influential	49 21%	26 18%	22 28%	15 21%	13 23%	10 27%	7 13%	3 38%	1 11%	11 18%	13 23%	24 23%
Net: Not influential	108 47%	79 54% b	27 34%	36 49%	33 60% d	16 42%	21 38%	2 20%	3 46%	26 41%	29 52%	49 48%
Mean score	2.15	2.03	2.39 a	2.15	1.99	2.27	2.15	2.92	2.38	2.07	2.09	2.21

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_7. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Agence Europe

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	12 5%	- -	- -	1 3%	2 7%	- -	- -	6 10% ab	4 5%	- -	1 3%	1 2%	4 7%
Fairly influential	(3)	37 16%	6 13%	9 20%	4 11%	5 16%	8 24%	3 24%	7 12%	11 14%	6 28%	9 22%	13 21%	13 23%
Not very influential	(2)	70 31%	17 35% g	16 34%	12 30%	9 28%	10 29%	5 36%	11 18%	22 27%	4 18%	13 29%	15 24%	18 31%
Not at all influential	(1)	37 16%	8 16%	8 17%	8 20%	5 16%	6 19%	2 18%	13 22%	13 17%	5 25%	7 15%	11 18%	6 10%
Don't know		52 22%	9 19%	9 19%	7 16%	9 29%	7 21%	1 11%	16 27%	19 24%	6 25%	10 22%	14 23%	10 18%
No response		22 10%	8 17%	5 11%	8 20% d	1 5%	2 6%	1 11%	7 11%	10 12%	1 3%	4 9%	7 12%	6 11%
<b>NETS</b>														
Net: Influential		49 21%	6 13%	9 20%	6 14%	7 23%	8 24%	3 24%	14 22%	15 19%	6 28%	11 24%	14 23%	17 29% a
Net: Not influential		108 47%	25 51%	24 51%	20 49%	14 44%	16 48%	7 54%	25 40%	35 44%	9 44%	19 44%	25 42%	24 41%
Mean score		2.15	1.96	2.04	1.95	2.20	2.07	2.08	2.17	2.12	2.03	2.17	2.12	2.37 a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

### Q1\_8. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?

#### EUobserver

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 23 10%	3 5%	19 12%	11 14%	8 11%	- -	2 12%	- -	- -	- -	1 7%	- -	4 20%	7 11%	5 8%	4 9%	1 4%
Fairly influential	(3) 79 34%	21 28%	57 37%	39 51% ad	18 23%	4 18%	7 39%	2 33%	2 24%	2 48%	4 26%	- -	6 30%	27 41%	24 38%	15 31%	6 21%
Not very influential	(2) 68 30%	29 38% c	39 26%	14 19%	25 32%	14 62%	6 32%	1 12%	1 13%	1 35%	6 35%	- -	6 32%	19 29%	16 25%	18 37%	9 30%
Not at all influential	(1) 22 9%	13 17% bc	8 5%	- -	8 11% c	3 15%	1 6%	3 37%	3 46%	- -	3 18%	1 100%	1 7%	4 6%	8 12%	3 6%	4 15%
Don't know	25 11%	5 7%	20 13%	7 9%	12 16%	1 3%	1 5%	- -	1 17%	- -	2 15%	- -	1 7%	5 7%	7 11%	7 14%	5 17%
No response	14 6%	4 5%	10 7%	5 7%	5 6%	1 3%	1 6%	1 18%	- -	1 17%	- -	- -	1 4%	3 5%	4 7%	1 3%	4 13%
<b>NETS</b>																	
Net: Influential	101 44%	25 33%	77 50% ad	50 65% ad	26 34%	4 18%	10 51%	2 33%	2 24%	2 48%	5 33%	- -	10 50%	34 53%	30 46%	20 40%	7 25%
Net: Not influential	90 39%	42 55% bc	48 31%	14 19%	33 43% bc	17 77%	7 38%	3 48%	4 60%	1 35%	9 53%	1 100%	8 39%	23 35%	24 37%	21 43%	13 45%
Mean score	2.54	2.23	2.70 ad	2.94 ad	2.44	2.03	2.64	1.96	1.72	2.58	2.26	1.00	2.70	2.66	2.50	2.51	2.19

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

### Q1\_8. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?

#### EUobserver

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 23 10%	10 7%	12 15%	4 6%	2 5%	6 16%	8 15%	1 15%	-	5 7%	9 16%	9 9%
Fairly influential	(3) 79 34%	46 32%	29 36%	16 22%	17 31%	13 35%	29 53% ab	3 35%	-	20 31%	18 33%	40 39%
Not very influential	(2) 68 30%	50 34%	19 23%	32 43% cd	20 35% d	7 19%	7 12%	3 35%	3 38%	19 30%	16 29%	31 30%
Not at all influential	(1) 22 9%	14 10%	7 9%	11 15% d	7 13% d	4 10% d	-	-	* 7%	7 11%	5 10%	9 8%
Don't know	25 11%	19 13%	6 7%	8 10%	6 10%	5 13%	7 12%	-	3 44%	9 14%	4 7%	8 8%
No response	14 6%	6 4%	7 9%	3 4%	3 6%	2 6%	4 8%	1 15%	1 11%	4 7%	3 5%	6 6%
<b>NETS</b>												
Net: Influential	101 44%	57 39%	41 51%	20 28%	20 36%	19 52% a	37 68% ab	5 50%	-	25 38%	27 50%	49 48%
Net: Not influential	90 39%	64 44%	26 32%	42 58% cd	27 48% cd	11 29%	7 12%	3 35%	3 46%	26 41%	21 38%	39 38%
Mean score	2.54	2.43	2.68	2.22	2.32	2.72 ab	3.04 ab	2.77	1.84	2.43	2.64	2.56

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_8. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### EUobserver

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	23	7	9	4	5	2	3	7	12	2	6	8	4
		10%	14%	19%	11%	15%	7%	24%	12%	15%	11%	15%	13%	8%
Fairly influential	(3)	79	17	21	7	10	13	4	16	29	9	16	22	22
		34%	34%	44%	18%	32%	38%	31%	26%	36%	40%	37%	36%	39%
				cg										c
Not very influential	(2)	68	16	9	15	10	14	4	26	28	7	13	20	10
		30%	33%	19%	37%	34%	41%	34%	43%	35%	33%	29%	32%	18%
					l		bl		bl	bl				
Not at all influential	(1)	22	3	4	5	1	1	1	4	4	3	6	3	8
		9%	7%	9%	13%	5%	2%	5%	7%	5%	12%	13%	6%	14%
Don't know		25	2	1	6	4	4	1	5	4	1	1	5	7
		11%	4%	1%	16%	12%	12%	5%	9%	5%	3%	3%	8%	12%
					bhj	b	b							b
No response		14	4	3	2	1	-	-	2	3	-	1	3	5
		6%	9%	7%	4%	2%	-	-	3%	4%	-	3%	5%	9%
<b>NETS</b>														
Net: Influential		101	24	30	12	14	15	7	23	40	11	22	30	27
		44%	48%	64%	29%	47%	45%	56%	38%	51%	52%	52%	49%	46%
				cg						c		c		
Net: Not influential		90	19	13	20	12	15	5	31	32	10	18	23	18
		39%	40%	28%	51%	39%	43%	39%	50%	40%	45%	43%	38%	32%
					b				b					
Mean score		2.54	2.63	2.80	2.33	2.67	2.57	2.79	2.49	2.66	2.53	2.56	2.64	2.51
				c										

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_9. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The Parliament Magazine

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	14	2	13	7	6	1	-	*	-	-	-	1	6	2	5	*
		6%	2%	8%	9%	7%	5%	-	7%	-	-	-	7%	8%	3%	10%	2%
Fairly influential	(3)	36	17	20	7	12	4	4	2	2	3	-	3	11	11	9	3
		16%	22%	13%	9%	16%	18%	21%	26%	26%	48%	-	14%	16%	17%	18%	11%
Not very influential	(2)	80	31	49	23	26	11	8	2	2	6	-	5	26	21	17	10
		35%	40%	32%	30%	33%	49%	41%	36%	32%	33%	-	25%	40%	33%	35%	35%
Not at all influential	(1)	52	21	30	18	12	5	7	2	*	1	6	7	11	15	8	10
		22%	28%	20%	23%	16%	23%	38%	24%	7%	19%	100%	36%	16%	23%	16%	36%
Don't know		34	6	28	14	14	1	-	*	3	2	-	2	10	10	9	2
		15%	8%	18%	19%	18%	4%	-	7%	35%	-	-	10%	16%	15%	18%	9%
No response		14	-	14	7	7	-	-	-	-	-	-	1	2	6	1	2
		6%	-	9%	9%	9%	-	-	-	-	-	-	7%	4%	9%	3%	9%
			a	a	a	a											
<b>NETS</b>																	
Net: Influential		51	18	32	14	18	5	4	2	2	3	-	4	16	13	14	4
		22%	24%	21%	19%	23%	23%	21%	33%	26%	48%	-	21%	25%	20%	28%	12%
Net: Not influential		131	52	79	41	38	16	15	4	3	12	1	12	36	36	25	20
		57%	68%	52%	53%	50%	73%	79%	60%	39%	52%	100%	61%	56%	56%	51%	71%
			bd														
Mean score	2.07	1.98	2.13	2.06	2.20	2.05	1.83	2.17	2.30	2.30	1.81	1.00	1.91	2.21	2.00	2.28	1.74

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_9. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The Parliament Magazine

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 14 6%	7 5%	7 9%	4 5%	1 1%	4 12%	4 7%	1 15%	- -	3 4%	5 9%	7 7%
Fairly influential	(3) 36 16%	22 15%	12 15%	10 14%	8 14%	5 13%	12 21%	2 20%	* 7%	13 20%	9 15%	14 14%
Not very influential	(2) 80 35%	53 36%	27 34%	26 35%	18 34%	18 48%	14 26%	3 35%	3 38%	18 28%	19 34%	40 39%
Not at all influential	(1) 52 22%	38 26%	13 17%	22 31% cd	18 33% cd	4 11%	6 12%	1 8%	1 15%	14 22%	15 28%	21 20%
Don't know	34 15%	19 13%	13 16%	10 14%	5 10%	6 17%	12 21%	1 8%	2 28%	12 19%	7 13%	12 12%
No response	14 6%	7 5%	7 8%	1 2%	5 8%	- -	7 12%	1 15%	1 11%	4 6%	1 1%	9 9%
<b>NETS</b>												
Net: Influential	51 22%	30 20%	19 24%	14 19%	9 16%	9 24%	16 29%	3 35%	* 7%	16 25%	13 24%	21 20%
Net: Not influential	131 57%	91 62%	40 51%	48 66% d	37 66% d	22 59% d	21 38%	4 42%	4 54%	32 50%	34 62%	61 59%
Mean score	2.07	1.99	2.21	1.93	1.80	2.30 ab	2.37 ab	2.55	1.87	2.09	2.06	2.08

Columns Tested: a,b - a,b,c,d,e - a,b,c,d



## Europoll Spring 2018

**Q1\_9. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The Parliament Magazine

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	14 6%	1 3%	4 8%	1 3%	3 9%	1 2%	1 5%	7 11%	6 7%	1 3%	2 4%	5 9%	3 6%
Fairly influential	(3)	36 16%	6 11%	12 26%	3 8%	8 25%	5 16%	4 28%	13 21%	12 15%	2 9%	7 15%	11 18%	9 16%
Not very influential	(2)	80 35%	14 28%	13 26%	9 23%	11 37%	9 27%	3 27%	13 21%	29 36%	4 19%	15 35%	20 33%	24 42%
Not at all influential	(1)	52 22%	13 25%	11 24%	13 33%	5 16%	9 27%	4 30%	21 34%	20 25%	7 31%	10 22%	12 21%	9 16%
Don't know		34 15%	9 19%	5 10%	9 23%	3 11%	8 25%	1 11%	6 10%	9 12%	6 27%	9 22%	8 13%	7 12%
No response		14 6%	6 13%	3 6%	4 10%	1 2%	1 2%	- -	1 2%	3 4%	2 11%	1 2%	4 6%	5 8%
<b>NETS</b>														
Net: Influential		51 22%	7 14%	16 34%	5 11%	10 34%	6 18%	4 33%	20 32%	18 22%	3 12%	8 20%	16 27%	12 22%
Net: Not influential		131 57%	27 54%	24 50%	23 56%	16 53%	18 54%	7 56%	34 55%	49 62%	11 50%	25 57%	32 53%	33 58%
Mean score		2.07	1.88	2.22	1.72	2.31	1.91	2.10	2.11	2.05	1.75	2.02	2.19	2.14

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_10. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Wall Street Journal

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 21 9%	7 10%	14 9%	9 12%	5 6%	3 15%	1 6%	* 6%	1 8%	1 17%	1 7%	- -	- -	9 14%	6 9%	6 12%	1 2%
Fairly influential	(3) 65 28%	20 26%	46 30%	27 35%	19 24%	7 30%	4 23%	1 14%	1 17%	3 67%	4 22%	- -	11 56%	17 26%	19 29%	14 28%	4 14%
Not very influential	(2) 54 24%	21 27%	34 22%	14 19%	19 25%	11 49%	3 18%	2 31%	1 20%	1 17%	2 11%	1 100%	4 20%	20 31%	13 21%	10 20%	6 22%
Not at all influential	(1) 43 19%	21 27%	22 14%	11 14%	11 14%	1 3%	7 36%	2 30%	3 46%	- -	8 48%	- -	2 11%	11 16%	11 16%	10 20%	10 33%
Don't know	26 11%	4 5%	22 14%	9 12%	13 17%	1 3%	2 11%	- -	1 8%	- -	1 4%	- -	1 4%	5 8%	8 12%	7 15%	4 15%
No response	20 9%	4 5%	17 11%	7 9%	10 13%	- -	1 6%	1 18%	- -	- -	1 7%	- -	2 11%	3 5%	8 13%	3 5%	4 13%
<b>NETS</b>																	
Net: Influential	87 38%	27 36%	59 39%	36 47%	24 31%	10 45%	6 29%	1 20%	2 25%	3 83%	5 29%	- -	11 56%	26 40%	24 38%	20 40%	5 17%
Net: Not influential	97 42%	41 55%	56 36%	25 33%	31 40%	12 52%	10 54%	4 61%	5 66%	1 17%	10 60%	1 100%	6 30%	31 47%	24 37%	20 40%	16 55%
Mean score	2.35	2.20	2.45	2.56	2.32	2.59	1.99	1.95	1.86	3.00	1.87	2.00	2.52	2.43	2.40	2.40	1.80

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_10. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Wall Street Journal

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Significance Level: 95%		a	b	a	b	c	d	*e	*a	b	c	d
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 21	9	12	3	1	5	10	2	-	6	7	8
	9%	6%	16%	4%	1%	14%	18%	23%	-	9%	13%	8%
			a			b	ab					
Fairly influential	(3) 65	41	24	14	18	10	21	2	-	22	13	31
	28%	28%	30%	19%	33%	28%	39%	20%	-	34%	23%	30%
						a						
Not very influential	(2) 54	41	12	21	13	13	6	1	-	12	18	25
	24%	28%	15%	29%	23%	34%	11%	15%	-	18%	32%	24%
		b		d		d						
Not at all influential	(1) 43	28	15	20	14	3	4	2	3	14	9	16
	19%	19%	19%	27%	25%	8%	8%	20%	46%	22%	17%	16%
				cd	cd							
Don't know	26	20	5	9	5	5	6	1	2	4	7	13
	11%	14%	6%	12%	9%	14%	10%	15%	26%	6%	12%	13%
No response	20	7	11	6	5	1	8	1	2	6	2	10
	9%	5%	14%	8%	8%	3%	14%	8%	28%	10%	4%	10%
			a									
<b>NETS</b>												
Net: Influential	87	50	36	17	19	16	31	4	-	28	20	39
	38%	34%	46%	23%	34%	42%	57%	42%	-	44%	35%	38%
						a	ab					
Net: Not influential	97	69	27	41	27	16	10	3	3	26	27	41
	42%	47%	34%	57%	48%	42%	19%	35%	46%	41%	49%	39%
		b		d	d	d						
Mean score	2.35	2.26	2.53	2.00	2.12	2.58	2.89	2.59	1.00	2.37	2.36	2.39
						ab	ab					

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_10. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Wall Street Journal

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	21 9%	7 14%	9 19% dl	2 6%	1 5%	3 10%	1 11%	9 14%	11 14%	3 13%	5 13%	6 10%	3 5%
Fairly influential	(3)	65 28%	16 33%	19 39%	11 28%	11 37%	12 35%	7 57%	15 24%	21 26%	6 29%	11 25%	20 32%	19 33%
Not very influential	(2)	54 24%	11 22%	7 14%	11 27%	9 30%	8 25%	1 11%	11 17%	16 21%	3 12%	15 34% bg	11 19%	14 25%
Not at all influential	(1)	43 19%	4 8%	6 12%	7 17%	3 9%	5 16%	1 11%	14 23% a	16 20%	6 29%	8 19%	11 18%	9 16%
Don't know		26 11%	4 9%	1 3%	5 12% j	4 12% j	3 9%	1 5%	9 15% bj	8 10%	3 15%	1 2%	6 9%	4 7%
No response		20 9%	7 14%	6 13%	4 10%	2 7%	1 4%	1 5%	4 6%	7 8%	1 3%	3 7%	7 12%	8 14%
<b>NETS</b>														
Net: Influential		87 38%	23 47%	28 59% cghjl	13 34%	13 42%	15 45%	9 68%	23 38%	32 40%	9 42%	16 37%	25 42%	22 38%
Net: Not influential		97 42%	15 30%	12 26%	18 44%	12 39%	14 41%	3 21%	25 40%	33 41%	9 41%	23 53% ab	22 37%	23 41%
Mean score		2.35	2.68	2.79 cjl	2.28	2.46	2.45	2.76	2.38	2.42	2.31	2.34	2.42	2.35

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_11. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### International New York Times

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 25 11%	9 12%	16 10%	9 12%	7 9%	2 8%	3 17%	1 12%	1 17%	1 17%	1 7%	- -	1 4%	10 15%	4 6%	9 18%	2 6%
Fairly influential	(3) 47 21%	17 23%	30 19%	16 21%	14 18%	9 40%	2 12%	1 14%	1 8%	1 35%	3 18%	1 100%	2 11%	16 25%	15 23%	11 21%	2 9%
Not very influential	(2) 66 29%	28 36%	39 25%	18 23%	21 27%	9 40%	8 43%	2 31%	1 20%	1 19%	6 37%	- -	7 36%	17 26%	17 26%	12 24%	13 45%
Not at all influential	(1) 44 19%	15 19%	29 19%	16 21%	13 17%	2 10%	3 17%	2 24%	3 46%	- -	4 26%	- -	5 23%	12 18%	13 20%	11 23%	3 12%
Don't know	29 13%	5 7%	24 16%	11 14%	13 17%	1 3%	1 5%	- -	1 8%	1 30%	2 11%	- -	3 16%	7 10%	8 12%	6 13%	4 15%
No response	19 8%	2 3%	16 11%	7 9%	9 12%	- -	1 6%	1 18%	- -	- -	- -	- -	2 11%	3 5%	8 13%	1 1%	4 13%
<b>NETS</b>																	
Net: Influential	72 31%	26 34%	46 30%	25 33%	21 27%	11 48%	6 29%	2 26%	2 25%	2 52%	4 26%	1 100%	3 14%	26 40%	19 29%	19 39%	4 15%
Net: Not influential	110 48%	42 55%	68 44%	34 44%	34 44%	11 49%	11 59%	4 56%	5 66%	1 19%	11 64%	- -	12 59%	29 45%	30 46%	23 47%	17 57%
Mean score	2.29	2.30	2.29	2.30	2.27	2.48	2.34	2.16	1.96	2.97	2.07	3.00	1.92	2.43	2.20	2.40	2.13

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_11. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### International New York Times

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 25 11%	16 11%	9 12%	5 6%	4 7%	7 17%	8 14%	2 23%	- -	8 13%	8 14%	9 9%
Fairly influential	(3) 47 21%	30 21%	15 19%	14 19%	9 17%	10 26%	13 23%	1 15%	- -	13 20%	18 32%	17 16%
Not very influential	(2) 66 29%	44 30%	22 28%	28 38%	13 23%	12 33%	12 22%	2 20%	3 38%	14 22%	22 40%	27 26%
Not at all influential	(1) 44 19%	32 22%	12 15%	15 21%	20 36% cd	3 8%	4 8%	2 20%	* 7%	15 23% c	3 5%	26 25% c
Don't know	29 13%	18 12%	11 14%	6 9%	5 9%	5 14%	11 21%	1 15%	3 44%	7 11%	3 6%	15 14%
No response	19 8%	6 4%	11 13% a	5 7%	5 8%	1 3%	7 12%	1 8%	1 11%	6 10%	2 4%	10 9%
<b>NETS</b>												
Net: Influential	72 31%	46 32%	24 31%	19 26%	13 24%	16 43% b	21 37%	3 38%	- -	21 33%	25 45% d	26 25%
Net: Not influential	110 48%	77 53%	33 42%	43 59% d	33 59% d	15 40%	16 29%	4 39%	3 46%	29 45%	25 45%	53 52%
Mean score	2.29	2.24	2.38	2.13	1.94	2.63 ab	2.66 ab	2.53	1.84	2.29	2.60 d	2.11

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_11. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### International New York Times

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	25 11%	7 13%	6 13%	5 12%	3 9%	4 13%	2 16%	6 10%	9 11%	3 16%	5 11%	7 12%	8 14%
Fairly influential	(3)	47 21%	14 28%	12 26%	8 20%	5 17%	9 27%	2 18%	15 24%	21 26%	3 16%	12 28%	19 32%	5 8%
Not very influential	(2)	66 29%	8 17%	10 21%	11 26%	8 27%	9 27%	5 39%	17 27%	23 29%	6 30%	11 26%	12 19%	22 38% ak
Not at all influential	(1)	44 19%	9 18%	7 15%	8 21%	7 23%	7 22%	1 11%	10 16%	12 15%	5 24%	9 21%	11 18%	12 21%
Don't know		29 13%	5 11%	6 13%	4 11%	5 16%	3 9%	1 11%	10 17%	10 12%	2 11%	3 7%	6 9%	4 7%
No response		19 8%	6 13%	6 13%	4 10%	2 7%	1 2%	1 5%	4 6%	6 8%	1 3%	3 6%	6 11%	7 12%
<b>NETS</b>														
Net: Influential		72 31%	20 41%	18 39%	13 32%	8 26%	13 39%	4 34%	21 34%	29 37%	7 32%	17 40%	26 43%	13 22%
Net: Not influential		110 48%	17 35%	17 36%	19 48%	16 51%	16 49%	6 50%	26 43%	35 44%	12 53%	20 47%	22 37%	34 59% abk
Mean score		2.29	2.48	2.49	2.29	2.16	2.34	2.47	2.36	2.41	2.29	2.35	2.47	2.18

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_12. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### New Europe

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 2 1%	2 3% b	- -	- -	- -	1 4%	1 6%	- -	- -	- -	- -	- -	- -	- -	- -	2 4%	- -
Fairly influential	(3) 29 13%	18 23% bd	11 7%	9 12% d	2 3%	5 20%	7 35%	2 27%	2 22%	1 30%	2 11%	- -	- -	6 9%	12 19%	8 16%	3 10%
Not very influential	(2) 51 22%	17 22%	34 22%	20 26%	15 19%	5 23%	2 12%	1 12%	2 22%	2 54%	5 29%	- -	2 13%	24 37% de	11 17%	10 20%	4 13%
Not at all influential	(1) 64 28%	27 35%	37 24%	16 21%	21 27%	8 36%	6 30%	3 43%	3 40%	- -	7 44%	1 100%	9 47%	18 27%	17 26%	8 16%	11 39%
Don't know	63 27%	9 12%	54 35% a	25 33% a	28 37% a	4 16%	2 11%	- -	1 17%	- -	2 15%	- -	6 30%	14 22%	17 26%	18 36%	7 26%
No response	21 9%	3 4%	18 12%	7 9%	11 14% a	- -	1 6%	1 18%	- -	1 17%	- -	- -	2 11%	3 5%	8 13%	3 7%	4 13%
<b>NETS</b>																	
Net: Influential	31 13%	20 26% bd	11 7%	9 12% d	2 3%	5 25%	8 41%	2 27%	2 22%	1 30%	2 11%	- -	- -	6 9%	12 19%	10 21%	3 10%
Net: Not influential	115 50%	44 57%	71 46%	36 47%	35 46%	13 59%	8 42%	4 54%	4 61%	2 54%	12 74%	1 100%	12 59%	42 64% de	27 43%	18 36%	15 52%
Mean score	1.79	1.92 d	1.69	1.84	1.50	1.92	2.21	1.81	1.78	2.35	1.61	1.00	1.21	1.75	1.89	2.16 c	1.52

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f



## Europoll Spring 2018

**Q1\_12. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### New Europe

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 2 1%	- -	2 3%	- -	- -	1 3%	1 2%	- -	- -	1 1%	- -	1 1%
Fairly influential	(3) 29 13%	18 13%	10 13%	4 5%	7 13%	9 25% a	8 14%	1 8%	* 7%	11 17%	8 14%	10 9%
Not very influential	(2) 51 22%	37 26%	14 17%	13 18%	10 18%	10 27%	16 30%	2 20%	- -	17 26%	11 20%	23 22%
Not at all influential	(1) 64 28%	43 30%	21 26%	28 39% cd	22 40% cd	3 8%	9 16%	1 15%	3 38%	15 23%	19 35%	27 26%
Don't know	63 27%	39 27%	22 27%	23 31%	10 19%	11 30%	14 26%	4 42%	3 44%	14 22%	14 26%	31 30%
No response	21 9%	8 6%	11 13% a	5 7%	5 10%	3 7%	7 12%	1 15%	1 11%	6 10%	3 5%	12 11%
<b>NETS</b>												
Net: Influential	31 13%	18 13%	13 16%	4 5%	7 13%	10 28% a	9 16% a	1 8%	* 7%	12 19%	8 14%	11 10%
Net: Not influential	115 50%	80 55%	34 43%	41 57% c	32 58% c	13 35%	25 46%	3 35%	3 38%	31 49%	31 55%	50 49%
Mean score	1.79	1.75	1.87	1.45	1.62	2.36	2.03 ab	1.82	1.32	1.96	1.70	1.75

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_12. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### New Europe

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	2 1%	- -	- -	- -	- -	- -	- -	1 2%	1 1%	- -	- -	- -	1 2%
Fairly influential	(3)	29 13%	3 6%	8 16%	4 9%	3 9%	2 6%	2 12%	5 8%	5 7%	3 13%	7 16%	8 14%	6 10%
Not very influential	(2)	51 22%	12 25%	12 26%	7 17%	8 26%	8 25%	3 21%	15 24%	19 24%	5 23%	5 12%	13 22%	16 28%
Not at all influential	(1)	64 28%	14 28%	13 28%	16 40%	9 29%	12 35%	7 51%	21 34%	24 30%	9 43%	15 35%	17 28%	13 22%
Don't know		63 27%	13 26%	9 18%	10 24%	9 29%	10 29%	1 5%	15 24%	21 27%	4 18%	12 28%	15 25%	14 24%
No response		21 9%	7 14%	6 13%	4 10%	2 7%	1 4%	1 11%	5 8%	9 11%	1 3%	4 9%	7 12%	8 13%
<b>NETS</b>														
Net: Influential		31 13%	3 6%	8 16%	4 9%	3 9%	2 6%	2 12%	6 10%	6 8%	3 13%	7 16%	8 14%	7 12%
Net: Not influential		115 50%	26 53%	25 53%	23 57%	17 55%	20 61%	9 72%	36 58%	43 55%	14 66%	20 47%	30 49%	29 50%
Mean score		1.79	1.62	1.83	1.52	1.69	1.56	1.53	1.67	1.66	1.62	1.69	1.78	1.86

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_13. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### EU Reporter

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 6 3%	- -	6 4%	5 7% ad	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	4 7% d	- -	2 4%	- -
Fairly influential	(3) 43 19%	21 28% bd	22 14%	14 19%	8 10%	7 30%	10 50%	1 14%	* 7%	1 30%	2 14%	- -	2 13%	11 17%	13 21%	12 25%	3 12%
Not very influential	(2) 52 22%	17 23%	34 22%	20 26%	15 19%	6 26%	2 12%	* 6%	2 26%	1 35%	6 34%	- -	7 34%	13 20%	12 19%	11 23%	8 28%
Not at all influential	(1) 52 22%	19 25%	33 21%	9 12%	24 31% c	6 29%	2 11%	3 48%	1 15%	1 19%	5 33%	1 100%	5 25%	21 32% e	13 20%	4 8%	8 29%
Don't know	54 24%	14 19%	40 26%	20 26%	20 26%	3 15%	4 21%	1 13%	3 44%	1 17%	2 15%	- -	3 17%	13 20%	19 30%	13 26%	5 19%
No response	23 10%	4 5%	19 13%	9 12%	10 14%	- -	1 6%	1 18%	1 8%	- -	1 4%	- -	2 11%	3 5%	6 10%	7 14%	4 13%
<b>NETS</b>																	
Net: Influential	49 21%	21 28% d	28 18%	20 26% d	8 11%	7 30%	10 50%	1 14%	* 7%	1 30%	2 14%	- -	2 13%	15 23%	13 21%	14 28%	3 12%
Net: Not influential	103 45%	37 48%	67 43%	29 37%	38 50%	12 55%	4 23%	4 54%	3 41%	2 54%	11 67%	1 100%	12 59%	34 52% e	25 39%	15 31%	16 56%
Mean score	2.02	2.04 d	2.02 d	2.33	1.69	2.02	2.53	1.50	1.82	2.13	1.77	1.00	1.83	1.98	2.01	2.40	1.76

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_13. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### EU Reporter

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 6	4	2	2	-	-	4	1	-	1	4	2
	3%	2%	3%	2%	-	-	7%	8%	-	1%	6%	2%
							b					
Fairly influential	(3) 43	26	14	6	9	13	13	3	-	13	11	20
	19%	18%	18%	8%	16%	33%	23%	35%	-	20%	20%	19%
						ab	a					
Not very influential	(2) 52	36	15	18	11	9	12	2	*	16	10	25
	22%	25%	19%	25%	20%	23%	21%	27%	7%	25%	17%	25%
Not at all influential	(1) 52	39	13	17	21	7	7	1	3	10	11	28
	22%	27%	16%	23%	38%	18%	12%	8%	38%	16%	20%	27%
					cd							
Don't know	54	32	21	25	7	8	13	1	3	16	18	16
	24%	22%	26%	34%	13%	21%	24%	8%	44%	26%	33%	15%
				b							d	
No response	23	9	14	5	7	2	7	1	1	8	2	13
	10%	6%	17%	7%	13%	5%	13%	15%	11%	12%	4%	12%
			a									
<b>NETS</b>												
Net: Influential	49	30	17	8	9	13	16	4	-	13	14	22
	21%	21%	21%	11%	16%	33%	29%	42%	-	21%	26%	21%
						ab	a					
Net: Not influential	103	76	28	35	32	15	18	3	3	27	21	53
	45%	52%	35%	48%	58%	40%	33%	35%	46%	42%	37%	51%
		b			d							
Mean score	2.02	1.95	2.15	1.83	1.70	2.21	2.39	2.55	1.16	2.09	2.20	1.94
						b	ab					

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_13. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### EU Reporter

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	6 3%	2 4%	4 8%	- -	- -	- -	- -	4 6%	5 7%	- -	2 4%	1 1%	- -
Fairly influential	(3)	43 19%	6 12%	11 22%	2 6%	4 14%	5 14%	2 16%	11 18%	16 20%	2 8%	7 17%	12 20%	11 19%
Not very influential	(2)	52 22%	7 14%	9 19%	9 23%	5 16%	9 26%	2 18%	14 23%	17 21%	4 17%	10 23%	14 23%	10 17%
Not at all influential	(1)	52 22%	12 25%	11 23%	12 30%	8 27%	11 32%	4 32%	13 21%	13 16%	7 32%	10 22%	16 27%	12 22%
Don't know		54 24%	14 29%	8 16%	11 28%	11 35%	8 24%	4 29%	15 25%	22 27%	9 40%	10 23%	11 18%	14 25%
No response		23 10%	8 16%	6 13%	5 13%	3 9%	1 4%	1 5%	5 8%	7 8%	1 3%	5 11%	7 12%	10 18%
<b>NETS</b>														
Net: Influential		49 21%	8 16%	14 30%	2 6%	4 14%	5 14%	2 16%	15 24%	21 27%	2 8%	9 21%	13 21%	11 19%
Net: Not influential		103 45%	19 40%	20 42%	21 53%	13 42%	19 58%	6 50%	27 44%	30 37%	11 49%	19 45%	30 49%	22 38%
Mean score		2.02	1.89	2.20	1.60	1.77	1.74	1.76	2.13	2.27	1.58	2.05	1.94	1.96

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_14. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### E!Sharp

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 4 2%	2 3%	1 1%	- -	1 2%	- -	2 9%	* 6%	- -	- -	- -	- -	- -	2 4%	1 2%	- -	- -
Fairly influential	(3) 9 4%	3 4%	5 3%	2 2%	3 5%	2 7%	1 6%	- -	- -	1 17%	- -	- -	- -	6 10%	1 1%	1 3%	- -
Not very influential	(2) 27 12%	11 15%	16 10%	9 12%	7 9%	2 11%	5 24%	1 14%	2 22%	1 17%	1 7%	- -	2 13%	6 9%	7 11%	8 16%	4 14%
Not at all influential	(1) 71 31%	35 46%	36 24%	16 21%	20 26%	11 49%	7 39%	4 54%	2 26%	1 37%	9 57%	1 100%	6 30%	21 32%	15 24%	14 28%	15 51%
Don't know	98 43%	21 27%	78 50%	43 56%	35 45%	7 33%	3 16%	* 7%	4 52%	1 30%	5 29%	- -	9 46%	26 40%	32 50%	24 49%	6 21%
No response	21 9%	4 5%	18 11%	7 9%	10 14%	- -	1 6%	1 18%	- -	- -	1 7%	- -	2 11%	4 7%	8 13%	2 4%	4 13%
<b>NETS</b>																	
Net: Influential	12 5%	5 7%	7 4%	2 2%	5 6%	2 7%	3 15%	* 6%	- -	1 17%	- -	- -	- -	9 13%	2 3%	1 3%	- -
Net: Not influential	99 43%	46 61%	52 34%	25 33%	27 35%	13 60%	12 63%	5 69%	3 48%	2 54%	11 64%	1 100%	8 43%	26 40%	22 34%	22 44%	19 66%
Mean score	1.50	1.47	1.52	1.47	1.57	1.37	1.82	1.43	1.45	1.71	1.11	1.00	1.29	1.73	1.50	1.47	1.22

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_14. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### E!Sharp

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 4 2%	4 2%	- -	1 1%	1 2%	- -	2 3%	- -	- -	2 3%	* 1%	1 1%
Fairly influential	(3) 9 4%	5 4%	3 4%	1 1%	1 1%	2 6%	3 6%	1 15%	- -	2 3%	4 8%	2 2%
Not very influential	(2) 27 12%	21 15%	6 8%	8 11%	5 9%	8 22%	6 12%	- -	- -	9 14%	6 10%	13 12%
Not at all influential	(1) 71 31%	54 37%	17 21%	26 35%	27 49%	10 27%	6 11%	2 27%	3 46%	18 28%	19 34%	31 30%
Don't know	98 43%	54 37%	41 52%	32 44%	17 31%	16 42%	29 53%	4 42%	3 44%	25 40%	24 43%	45 44%
No response	21 9%	7 5%	11 14%	6 8%	5 8%	1 3%	8 14%	1 15%	1 11%	8 12%	2 4%	11 11%
<b>NETS</b>												
Net: Influential	12 5%	9 6%	3 4%	1 2%	2 3%	2 6%	5 9%	1 15%	- -	4 6%	5 8%	3 3%
Net: Not influential	99 43%	75 52%	23 29%	33 46%	32 57%	18 49%	13 23%	2 27%	3 46%	27 42%	25 45%	44 42%
Mean score	1.50	1.50	1.49	1.32	1.28	1.63	2.04	1.72	1.00	1.60	1.53	1.45

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_14. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### E!Sharp

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
			a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	4 2%	1 1%	- -	- -	- -	- -	1 5%	- -	1 1%	- -	1 3%	1 2%	2 4%
Fairly influential	(3)	9 4%	- -	3 7%	- -	2 5%	1 4%	- -	2 2%	5 7%	- -	2 4%	3 5%	- -
Not very influential	(2)	27 12%	5 10%	7 14%	4 11%	3 9%	5 14%	3 23%	7 12%	6 7%	3 15%	5 12%	5 9%	8 15%
Not at all influential	(1)	71 31%	15 30%	12 25%	19 47% bjl	10 34%	10 28%	3 21%	25 41% j	24 31%	5 23%	10 22%	18 30%	15 26%
Don't know		98 43%	22 44%	20 41%	13 33%	14 45%	16 49%	6 45%	22 36%	37 46%	13 59%	22 52%	26 43%	24 42%
No response		21 9%	7 14%	6 13%	4 10%	2 7%	1 4%	1 5%	5 8%	7 8%	1 3%	3 7%	7 12%	8 13%
<b>NETS</b>														
Net: Influential		12 5%	1 1%	3 7%	- -	2 5%	1 4%	1 5%	2 2%	6 8%	- -	3 7%	4 7%	2 4%
Net: Not influential		99 43%	20 40%	19 39%	23 57% hj	13 43%	14 43%	6 44%	32 53%	30 38%	8 38%	15 34%	23 39%	23 40%
Mean score		1.50	1.34	1.60	1.18	1.41	1.48	1.79	1.30	1.52	1.39	1.68	1.53	1.62

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l



## Europoll Spring 2018

**Q1\_15. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Mlex

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 6 2%	2 2%	4 3%	2 2%	2 3%	1 3%	1 6%	- -	- -	- -	- -	- -	1 4%	4 6%	- d	1 1%	- -
Fairly influential	(3) 14 6%	3 4%	10 7%	- -	10 14% ac	2 7%	2 9%	- -	- -	- -	- -	- -	1 4%	9 14% d	1 1%	2 4%	1 2%
Not very influential	(2) 27 12%	12 16% d	16 10%	11 14%	5 6%	5 23%	3 18%	1 13%	* 7%	1 17%	1 7%	- -	4 20%	8 12%	8 13%	6 13%	1 4%
Not at all influential	(1) 56 24%	32 42% bcd	24 16%	11 14%	13 17%	7 33%	9 45%	4 61%	2 26%	1 19%	9 57%	1 100%	4 20%	14 22%	14 22%	10 20%	13 45%
Don't know	103 45%	24 31%	79 52% a	45 58% a	35 45%	8 34%	3 16%	* 7%	4 59%	3 65%	6 36%	- -	8 39%	27 41%	31 49%	28 57%	9 30%
No response	24 10%	3 4%	21 13% a	9 12%	12 15% a	- -	1 6%	1 18%	1 8%	- -	- -	- -	3 14%	3 5%	10 15%	2 4%	6 19%
<b>NETS</b>																	
Net: Influential	19 8%	5 7%	14 9%	2 2%	12 16% c	2 9%	3 15%	- -	- -	- -	- -	- -	1 7%	14 21% de	1 1%	3 6%	1 2%
Net: Not influential	84 36%	44 58% bcd	40 26%	21 28%	18 23%	12 56%	12 63%	5 74%	2 33%	1 35%	11 64%	1 100%	8 40%	22 34%	23 35%	16 33%	14 49%
Mean score	1.70	1.48	1.89 a	1.69	2.05 a	1.68	1.70	1.17	1.20	1.47	1.11	1.00	1.80	2.10	1.43	1.66	1.17

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_15. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Mlex

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 6 2%	4 3%	1 2%	- -	1 1%	2 6%	2 5%	- -	- -	1 1%	4 6%	1 1%
Fairly influential	(3) 14 6%	10 7%	4 5%	3 5%	4 8%	3 7%	3 5%	1 8%	- -	5 7%	1 3%	8 7%
Not very influential	(2) 27 12%	18 12%	9 12%	7 9%	5 9%	9 24%	7 13%	- -	- -	11 17%	5 10%	11 11%
Not at all influential	(1) 56 24%	45 31%	12 15%	22 30%	20 36%	8 20%	4 7%	2 27%	3 46%	15 23%	16 29%	22 22%
Don't know	103 45%	60 41%	41 52%	35 47%	20 37%	15 40%	29 53%	5 50%	3 44%	26 40%	25 44%	49 48%
No response	24 10%	9 6%	12 15%	6 8%	5 10%	1 3%	10 18%	1 15%	1 11%	8 12%	4 8%	11 11%
<b>NETS</b>												
Net: Influential	19 8%	14 10%	5 7%	3 5%	5 9%	5 14%	5 9%	1 8%	- -	5 8%	5 9%	9 9%
Net: Not influential	84 36%	63 43%	21 27%	29 40%	25 45%	16 43%	11 20%	2 27%	3 46%	25 40%	21 39%	34 33%
Mean score	1.70	1.66	1.81	1.42	1.51	2.00	2.23	1.44	1.00	1.72	1.71	1.72

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_15. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Mlex

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	6 2%	1 1%	2 4%	1 2%	1 2%	1 2%	- -	- -	2 2%	1 3%	1 3%	- -	1 2%
Fairly influential	(3)	14 6%	3 7%	4 9%	3 9%	4 14%	6 19%	3 27%	6 10%	7 9%	3 16%	6 13%	8 13%	2 4%
Not very influential	(2)	27 12%	9 18% h	6 12%	6 14%	4 13%	3 9%	2 19%	5 9%	6 7%	2 10%	2 6%	6 9%	11 20% hj
Not at all influential	(1)	56 24%	9 19%	10 22%	14 36%	7 22%	6 18%	1 11%	19 31%	21 27%	1 3%	8 19%	13 22%	10 18%
Don't know		103 45%	20 41%	20 41%	11 27%	12 39%	16 48%	5 38%	26 42%	37 46% c	13 61%	22 50% c	24 40%	24 42%
No response		24 10%	6 13%	6 13%	5 13%	3 9%	1 4%	1 5%	5 8%	7 8%	1 6%	4 9%	10 16%	8 13%
<b>NETS</b>														
Net: Influential		19 8%	4 8%	6 12%	4 10%	5 17%	7 21% l	3 27%	6 10%	9 11%	4 19%	7 16%	8 13%	4 7%
Net: Not influential		84 36%	18 38%	16 34%	20 50% ej	11 35%	9 27%	4 30%	25 40%	27 34%	3 13%	11 25%	19 31%	22 38%
Mean score		1.70	1.80	1.88	1.61	1.94	2.09	2.28	1.59	1.70	2.59	1.97	1.80	1.78

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_16. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The Brussels Times

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 7 3%	3 4%	4 3%	2 2%	2 3%	- -	2 9%	- -	- -	- -	1 7%	- -	1 4%	5 8% d	- -	1 2%	- -
Fairly influential	(3) 25 11%	14 19% bd	11 7%	9 12% d	2 3%	3 15%	7 36%	1 14%	1 15%	1 30%	1 4%	- -	1 4%	7 10%	4 6%	11 23% d	3 10%
Not very influential	(2) 55 24%	18 24%	37 24%	18 23%	19 25%	10 47%	2 11%	* 6%	2 28%	2 52%	1 7%	1 100%	4 20%	15 23%	18 28%	14 29%	3 11%
Not at all influential	(1) 67 29%	27 35% d	40 26%	23 30%	17 22%	6 26%	5 27%	4 56%	2 22%	1 19%	10 60%	- -	8 40%	21 32%	12 19%	11 23%	15 51%
Don't know	56 24%	11 15%	45 29% a	18 23%	27 35% a	3 12%	2 11%	* 6%	3 35%	- -	4 22%	- -	5 23%	15 23%	22 34%	9 19%	4 15%
No response	19 8%	2 3%	17 11% a	7 9%	10 13% a	- -	1 6%	1 18%	- -	- -	- -	- -	2 11%	2 4%	8 13%	2 4%	4 13%
<b>NETS</b>																	
Net: Influential	32 14%	17 23% bd	15 10%	11 14%	4 5%	3 15%	9 45%	1 14%	1 15%	1 30%	2 11%	- -	1 7%	12 18% d	4 6%	12 25% d	3 10%
Net: Not influential	122 53%	45 59%	77 50%	41 53%	36 47%	16 73%	7 38%	4 61%	4 50%	3 70%	11 67%	1 100%	12 59%	36 55%	30 47%	26 52%	18 62%
Mean score	1.82	1.89	1.77	1.79	1.74	1.88	2.33	1.46	1.90	2.11	1.47	2.00	1.56	1.91	1.75	2.06	1.42

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_16. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The Brussels Times

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 7 3%	5 3%	2 3%	1 1%	- -	- -	5 9% ab	1 15%	- -	3 5% d	4 7% d	- -
Fairly influential	(3) 25 11%	12 9%	13 16%	2 2%	2 3%	10 27% ab	11 20% ab	1 8%	- -	9 15%	7 12%	9 9%
Not very influential	(2) 55 24%	39 27%	16 20%	16 21%	14 26%	13 33%	10 18%	3 35%	* 7%	15 24%	14 24%	26 25%
Not at all influential	(1) 67 29%	53 36% b	14 18%	26 36% cd	24 44% cd	6 17%	9 16%	2 20%	3 38%	15 24%	17 30%	32 31%
Don't know	56 24%	30 21%	24 30%	24 32%	10 19%	8 20%	14 25%	1 8%	3 44%	15 24%	13 23%	25 24%
No response	19 8%	6 4%	11 13% a	5 7%	5 8%	1 3%	7 12%	1 15%	1 11%	6 9%	2 4%	11 11%
<b>NETS</b>												
Net: Influential	32 14%	17 12%	15 19%	2 3%	2 3%	10 27% ab	16 28% ab	2 23%	- -	13 20% d	11 19%	9 9%
Net: Not influential	122 53%	92 63% b	30 38%	42 57% d	38 69% d	19 50%	19 34%	5 54%	3 46%	31 48%	30 55%	58 56%
Mean score	1.82	1.72	2.07 a	1.48	1.45	2.12 ab	2.34 ab	2.24	1.16	2.01 d	1.93	1.66

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_16. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The Brussels Times

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	7 3%	1 1%	4 8%	- -	1 2%	- -	- -	1 1%	2 3%	- -	1 2%	1 2%	2 4%
Fairly influential	(3)	25 11%	8 16%	8 16%	2 6%	4 13%	2 6%	- -	8 13%	11 14%	- -	8 19%	5 8%	6 10%
Not very influential	(2)	55 24%	9 19%	11 22%	7 19%	6 20%	10 31%	4 28%	15 25%	18 22%	4 20%	8 18%	18 30%	14 24%
Not at all influential	(1)	67 29%	16 33%	13 27%	20 51% bkl	11 36%	14 41% l	6 46%	24 39% l	28 35%	6 29%	15 35%	19 31%	12 21%
Don't know		56 24%	9 18%	8 16%	6 15%	7 24%	6 19%	3 21%	10 16%	15 19%	10 48%	9 21%	12 19%	16 27%
No response		19 8%	6 13%	5 11%	4 10%	1 5%	1 4%	1 5%	3 5%	6 8%	1 3%	3 6%	6 11%	8 13%
<b>NETS</b>														
Net: Influential		32 14%	9 17%	11 24% cek	2 6%	5 16%	2 6%	- -	9 14%	13 17%	- -	9 21%	6 10%	8 14%
Net: Not influential		122 53%	25 52%	24 49%	28 70% l	17 56%	24 71% bl	10 73%	39 64% l	45 57%	10 48%	23 52%	37 60%	26 45%
Mean score		1.82	1.79	2.06	1.40	1.75	1.54	1.38	1.69	1.80	1.41	1.83	1.73	1.96

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_17. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### EU Today

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 7 3%	3 4%	3 2%	2 2%	1 2%	1 3%	2 9%	1 14%	- -	- -	- -	- -	1 4%	5 7%	- -	* 1%	* 2%
Fairly influential	(3) 31 14%	13 17% d	18 12%	13 16%	6 7%	4 19%	7 35%	1 12%	- -	1 17%	1 4%	1 100%	2 13%	5 8%	10 15%	12 23% c	1 4%
Not very influential	(2) 59 26%	20 26%	39 25%	23 30%	16 21%	6 29%	2 12%	- -	2 33%	1 35%	7 44%	- -	5 25%	19 29%	16 25%	12 25%	7 24%
Not at all influential	(1) 53 23%	21 27%	33 21%	16 21%	17 22%	7 33%	5 27%	3 48%	* 7%	1 19%	4 22%	- -	5 27%	16 24%	13 20%	8 16%	12 40%
Don't know	60 26%	15 19%	46 30%	18 23%	28 36% a	4 16%	2 11%	* 7%	4 52%	1 30%	4 22%	- -	4 21%	18 27%	18 29%	14 28%	6 21%
No response	19 8%	4 6%	15 10%	5 7%	10 13%	- -	1 6%	1 18%	1 8%	- -	1 7%	- -	2 11%	3 5%	7 12%	3 7%	3 9%
<b>NETS</b>																	
Net: Influential	38 16%	17 22% d	21 14%	14 19%	7 9%	5 22%	9 45%	2 26%	- -	1 17%	1 4%	1 100%	3 16%	10 15%	10 15%	12 24%	2 6%
Net: Not influential	112 49%	40 53%	72 47%	39 51%	33 42%	14 62%	7 39%	3 48%	3 39%	2 54%	11 67%	- -	10 52%	35 53%	29 45%	20 41%	18 64%
Mean score	1.94	1.99	1.91	2.00	1.79	1.90	2.32	1.89	1.83	1.97	1.75	3.00	1.89	1.98	1.91	2.15	1.53

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_17. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### EU Today

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 7 3%	5 3%	2 2%	1 1%	- -	1 2%	5 8% b	1 8%	- -	4 6% d	3 5% d	- -
Fairly influential	(3) 31 14%	17 11%	14 18%	7 10%	3 5%	11 28% ab	9 17%	1 15%	- -	13 20%	6 10%	12 12%
Not very influential	(2) 59 26%	40 27%	17 22%	25 34% d	15 27%	11 29% d	6 12%	2 27%	3 46%	13 20%	14 25%	29 29%
Not at all influential	(1) 53 23%	43 29% b	10 13%	16 22%	22 41% acd	6 16%	7 13%	2 20%	- -	9 14%	14 25%	30 29% b
Don't know	60 26%	35 24%	26 32%	20 27%	12 22%	8 21%	19 35%	1 15%	2 26%	19 29%	17 31%	22 22%
No response	19 8%	7 5%	10 12% a	5 6%	3 5%	2 5%	9 16%	1 15%	2 28%	7 11%	2 4%	8 8%
<b>NETS</b>												
Net: Influential	38 16%	21 15%	16 20%	8 11%	3 5%	11 30% ab	14 25% b	2 23%	- -	17 26% d	9 16%	12 12%
Net: Not influential	112 49%	83 57% b	28 35%	41 55% d	37 68% cd	17 45%	14 25%	4 47%	3 46%	22 34%	28 50%	60 58% b
Mean score	1.94	1.83	2.17 a	1.85 b	1.51	2.21 b	2.40	2.15	2.00	2.29 d	1.94	1.75

Columns Tested: a,b - a,b,c,d,e - a,b,c,d



## Europoll Spring 2018

**Q1\_17. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### EU Today

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	7	*	3	-	-	-	-	1	2	-	1	1	2
		3%	1%	6%	-	-	-	-	1%	3%	-	3%	2%	3%
Fairly influential	(3)	31	8	9	3	4	4	2	9	13	6	6	8	3
		14%	17%	20%	8%	14%	12%	12%	15%	16%	26%	14%	14%	6%
				l										
Not very influential	(2)	59	9	6	6	4	6	3	20	20	3	9	14	19
		26%	18%	13%	14%	13%	18%	20%	32%	25%	12%	22%	24%	33%
									bcd					bcd
Not at all influential	(1)	53	13	13	15	9	11	3	10	18	5	9	16	12
		23%	26%	28%	37%	28%	33%	21%	16%	23%	25%	21%	27%	20%
					g									
Don't know		60	12	11	11	11	11	5	17	20	6	13	12	15
		26%	24%	23%	27%	35%	33%	35%	28%	25%	30%	29%	20%	25%
No response		19	7	5	5	3	1	1	5	7	1	5	8	7
		8%	14%	11%	13%	9%	4%	11%	8%	8%	6%	11%	13%	12%
<b>NETS</b>														
Net: Influential		38	9	12	3	4	4	2	9	15	6	7	10	5
		16%	18%	26%	8%	14%	12%	12%	15%	19%	26%	17%	16%	9%
				cl										
Net: Not influential		112	22	19	21	13	17	5	30	38	8	19	31	31
		49%	44%	40%	52%	41%	51%	42%	49%	48%	37%	43%	51%	53%
Mean score		1.94	1.88	2.07	1.51	1.76	1.65	1.84	2.00	1.99	2.01	1.98	1.88	1.87

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_18. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The New European

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 3 1%	3 4% bd	- -	- -	- -	- -	3 14%	* 7%	- -	- -	- -	- -	- -	2 3%	- -	1 2%	* 2%
Fairly influential	(3) 17 7%	10 13% bd	7 5%	4 5%	3 5%	2 11%	4 23%	1 13%	- -	1 30%	1 4%	- -	- -	4 7%	6 10%	4 9%	2 6%
Not very influential	(2) 52 23%	19 25%	34 22%	20 26%	14 18%	4 16%	8 40%	1 13%	2 30%	2 54%	2 14%	- -	2 13%	19 29%	12 19%	15 30%	4 14%
Not at all influential	(1) 65 28%	28 37% b	37 24%	18 23%	19 25%	9 40%	3 17%	3 48%	4 53%	- -	9 53%	1 100%	8 43%	21 33% e	16 25%	8 15%	11 37%
Don't know	72 31%	12 16%	59 38% a	29 37% a	31 40% a	6 26%	- -	- -	1 17%	1 17%	5 29%	- -	7 34%	14 22%	22 34%	20 40% c	9 30%
No response	21 9%	4 5%	17 11%	7 9%	10 13%	2 7%	1 6%	1 18%	- -	- -	- -	- -	2 11%	5 7%	8 13%	2 4%	3 11%
<b>NETS</b>																	
Net: Influential	20 9%	13 17% bd	7 5%	4 5%	3 5%	2 11%	7 38%	1 20%	- -	1 30%	1 4%	- -	- -	6 9%	6 10%	5 11%	2 8%
Net: Not influential	118 51%	47 61% bd	71 46%	38 49%	33 43%	12 56%	11 56%	4 61%	6 83%	2 54%	11 67%	1 100%	11 56%	40 62% d	28 44%	22 45%	15 51%
Mean score	1.70	1.80	1.61	1.65	1.57	1.57	2.38	1.74	1.36	2.35	1.32	1.00	1.23	1.71	1.71	1.95	1.54

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_18. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The New European

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 3 1%	2 2%	1 1%	- -	1 2%	- -	2 4%	- -	- -	3 4%	* 1%	- -
Fairly influential	(3) 17 7%	8 5%	9 12%	1 1%	4 6%	6 16%	4 8%	2 27%	- -	6 9%	5 8%	6 6%
Not very influential	(2) 52 23%	37 25%	14 17%	17 23%	10 19%	12 33%	11 20%	2 20%	- -	13 21%	14 26%	25 24%
Not at all influential	(1) 65 28%	47 32%	19 23%	26 35%	23 43%	7 18%	8 14%	1 15%	4 61%	17 27%	14 26%	30 29%
Don't know	72 31%	45 31%	26 32%	24 33%	13 23%	11 29%	22 40%	2 23%	2 28%	18 28%	19 35%	32 31%
No response	21 9%	7 5%	11 14%	6 8%	4 7%	2 5%	8 14%	1 15%	1 11%	7 11%	3 5%	10 10%
<b>NETS</b>												
Net: Influential	20 9%	10 7%	10 13%	1 1%	5 8%	6 16%	6 12%	2 27%	- -	8 13%	5 9%	6 6%
Net: Not influential	118 51%	84 57%	32 41%	42 58%	34 62%	19 51%	19 34%	3 35%	4 61%	31 48%	28 51%	54 53%
Mean score	1.70	1.63	1.83	1.42	1.53	1.97	2.03	2.19	1.00	1.85	1.74	1.62

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_18. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The New European

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	3 1%	- -	- -	- -	- -	- -	- -	- -	1 1%	1 5%	* 1%	1 2%	2 3%
Fairly influential	(3)	17 7%	3 5%	4 8%	2 5%	4 12%	2 5%	- -	5 8%	6 8%	- -	6 14%	7 12%	1 2%
Not very influential	(2)	52 23%	14 28%	11 24%	11 28%	8 25%	10 29%	2 16%	15 24%	17 21%	6 29%	9 22%	14 23%	11 20%
Not at all influential	(1)	65 28%	13 26%	12 24%	11 27%	8 25%	8 23%	3 27%	20 33%	24 30%	6 28%	11 26%	15 24%	13 23%
Don't know		72 31%	13 26%	16 33%	12 31%	10 32%	13 39%	7 52%	17 28%	25 32%	7 34%	13 30%	17 27%	21 36%
No response		21 9%	7 14%	5 11%	4 10%	2 7%	1 4%	1 5%	4 6%	7 8%	1 3%	3 7%	7 12%	9 16%
<b>NETS</b>														
Net: Influential		20 9%	3 5%	4 8%	2 5%	4 12%	2 5%	- -	5 8%	7 9%	1 5%	6 15%	8 13%	3 5%
Net: Not influential		118 51%	27 54%	23 48%	22 55%	15 50%	17 51%	6 43%	35 57%	40 51%	12 58%	21 48%	29 48%	24 43%
Mean score		1.70	1.65	1.71	1.63	1.78	1.69	1.38	1.62	1.68	1.70	1.84	1.84	1.69

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_19. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The EU Bubble

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 4 2%	- -	4 3%	- -	4 5% a	- -	- -	- -	- -	- -	- -	- -	1 7%	1 2%	- -	1 3%	- -
Fairly influential	(3) 25 11%	8 10%	17 11%	13 16%	5 6%	3 15%	2 12%	* 7%	1 20%	- -	- -	- -	2 11%	2 4%	9 15% c	8 16% c	3 10%
Not very influential	(2) 38 16%	12 16%	25 17%	14 19%	11 14%	4 16%	5 24%	1 12%	* 7%	1 35%	1 7%	- -	4 22%	15 23%	9 14%	7 15%	2 6%
Not at all influential	(1) 65 28%	33 44% bcd	32 21%	13 16%	19 25%	9 42%	8 42%	3 48%	1 13%	1 19%	11 64%	1 100%	5 27%	20 31%	15 23%	10 21%	14 49%
Don't know	77 34%	20 26%	58 38%	29 37%	29 38%	6 26%	3 16%	* 7%	4 52%	2 46%	5 29%	- -	6 30%	24 36%	23 35%	18 37%	6 21%
No response	21 9%	4 5%	17 11%	9 12%	8 11%	- -	1 6%	2 26%	1 8%	- -	- -	- -	1 4%	2 4%	9 14% c	4 9%	4 13%
<b>NETS</b>																	
Net: Influential	29 13%	8 10%	22 14%	13 16%	9 12%	3 15%	2 12%	* 7%	1 20%	- -	- -	- -	3 18%	4 6%	9 15%	9 19% c	3 10%
Net: Not influential	103 45%	45 59% bcd	57 37%	27 35%	31 40%	13 59%	13 66%	4 60%	1 20%	2 54%	12 71%	1 100%	10 49%	35 54% de	23 36%	18 35%	16 55%
Mean score	1.76	1.52	1.92 a	2.00	1.84	1.63	1.62	1.39	2.17	1.65	1.10	1.00	1.97	1.62	1.84	2.02	1.41

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_19. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The EU Bubble

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 4 2%	1 *	3 4% a	2 3%	1 1%	- -	1 3%	- -	- -	1 2%	1 3%	1 1%
Fairly influential	(3) 25 11%	15 10%	8 11%	3 4%	9 16% a	6 16% a	7 12%	- -	* 7%	6 10%	6 11%	12 12%
Not very influential	(2) 38 16%	27 19%	10 13%	12 16%	7 12%	10 27%	6 12%	2 27%	- -	12 19%	12 21%	14 14%
Not at all influential	(1) 65 28%	51 35% b	14 18%	25 34% d	20 37% d	8 21%	9 16%	3 35%	3 38%	16 25%	18 32%	29 28%
Don't know	77 34%	43 29%	32 41%	25 34%	15 27%	13 33%	23 43%	2 23%	4 54%	22 35%	17 30%	34 33%
No response	21 9%	9 6%	11 14%	7 9%	4 7%	1 3%	8 14%	1 15%	- -	6 10%	2 4%	13 12%
<b>NETS</b>												
Net: Influential	29 13%	16 11%	12 15%	5 7%	10 17%	6 16%	8 15%	- -	* 7%	8 12%	7 13%	14 13%
Net: Not influential	103 45%	78 54% b	24 31%	37 50% d	27 49% d	18 47%	15 28%	6 62%	3 38%	28 43%	30 53%	43 41%
Mean score	1.76	1.63	2.03 a	1.58	1.73	1.93	2.02	1.44	1.32	1.81	1.75	1.76

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_19. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### The EU Bubble

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	4 2%	1 3%	1 3%	- -	3 9%	1 2%	1 11%	3 5%	3 4%	- -	2 5%	2 3%	- -
Fairly influential	(3)	25 11%	3 6%	7 14%	2 6%	6 19%	4 11%	2 14%	6 10%	9 12%	5 22%	6 13%	10 17%	9 15%
Not very influential	(2)	38 16%	9 18%	10 21%	5 12%	3 9%	7 21%	2 16%	12 20%	14 18%	4 18%	7 16%	8 13%	8 15%
Not at all influential	(1)	65 28%	13 27%	12 26%	18 45%	10 31%	11 33%	4 28%	20 33%	23 29%	4 20%	13 31%	17 28%	14 24%
Don't know		77 34%	14 29%	11 24%	10 26%	10 31%	10 29%	4 31%	19 30%	24 30%	8 37%	12 28%	17 28%	18 32%
No response		21 9%	9 18%	6 12%	4 11%	- -	1 4%	- -	2 3%	5 7%	1 3%	3 7%	6 9%	8 13%
			dgh	d	d								dg	
<b>NETS</b>														
Net: Influential		29 13%	5 9%	8 17%	2 6%	9 28%	4 13%	3 24%	9 14%	13 16%	5 22%	8 18%	12 20%	9 15%
Net: Not influential		103 45%	22 44%	22 47%	23 57%	12 40%	18 54%	6 44%	32 53%	37 47%	8 38%	20 46%	25 42%	22 39%
Mean score		1.76	1.73	1.91	1.37	2.09	1.73	2.10	1.79	1.86	2.03	1.88	1.93	1.84

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_20. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Twitter

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	58	19	39	18	22	7	3	2	1	3	2	7	23	14	12	2
		25%	25%	26%	23%	28%	33%	18%	26%	8%	83%	14%	36%	35%	22%	24%	8%
Fairly influential	(3)	69	22	47	25	22	6	6	2	4	1	4	4	22	22	14	6
		30%	29%	31%	33%	29%	25%	34%	24%	50%	17%	23%	21%	34%	35%	29%	21%
Not very influential	(2)	46	16	30	16	14	5	3	-	2	-	5	6	9	15	9	6
		20%	20%	19%	21%	18%	23%	17%	-	33%	-	28%	32%	13%	23%	19%	21%
Not at all influential	(1)	31	13	18	7	11	4	3	2	-	-	4	1	1	8	7	4
		13%	17%	12%	9%	14%	16%	15%	31%	-	-	24%	100%	7%	13%	11%	8%
Don't know		17	6	11	7	4	1	3	-	1	-	2	1	1	4	8	3
		8%	8%	7%	9%	5%	3%	15%	-	8%	-	11%	3%	2%	6%	16%	10%
																	c
No response		9	1	8	4	4	-	-	1	-	-	-	-	2	2	2	2
		4%	2%	5%	5%	5%	-	-	18%	-	-	-	-	3%	4%	4%	7%
<b>NETS</b>																	
Net: Influential		127	40	87	43	44	13	10	3	4	4	6	11	45	36	26	8
		55%	53%	56%	56%	57%	58%	52%	50%	58%	100%	37%	57%	69%	56%	53%	29%
Net: Not influential		77	28	48	23	25	9	6	2	2	-	9	8	17	22	13	16
		33%	37%	31%	30%	32%	40%	33%	31%	33%	-	52%	39%	26%	34%	27%	54%
Mean score		2.76	2.68	2.80	2.81	2.79	2.76	2.65	2.55	2.73	3.83	2.30	2.89	2.96	2.74	2.85	2.05

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f



## Europoll Spring 2018

**Q1\_20. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Twitter

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 58 25%	34 24%	22 28%	17 24%	9 17%	11 28%	18 32%	3 35%	- -	15 23%	15 27%	29 28%
Fairly influential	(3) 69 30%	48 33%	19 24%	16 22%	23 43% ad	15 40% a	12 22%	2 27%	2 33%	18 28%	17 30%	32 31%
Not very influential	(2) 46 20%	26 18%	19 24%	20 27% d	13 24%	6 17%	6 11%	- -	- -	16 25%	7 13%	22 22%
Not at all influential	(1) 31 13%	19 13%	12 15%	13 18%	6 11%	4 9%	7 12%	1 15%	3 38%	11 17%	9 15%	9 9%
Don't know	17 8%	14 9%	3 4%	5 7%	2 3%	2 5%	8 14% b	1 8%	2 28%	1 2%	7 12% b	7 7%
No response	9 4%	4 3%	5 6%	2 3%	1 3%	- -	4 8%	1 15%	- -	3 5%	1 2%	5 4%
<b>NETS</b>												
Net: Influential	127 55%	83 57%	41 51%	33 45%	33 59%	26 68% a	30 54%	6 62%	2 33%	33 51%	32 57%	60 58%
Net: Not influential	77 33%	46 31%	31 39%	33 45% d	19 35%	10 26%	13 24%	1 15%	3 38%	27 42%	16 28%	32 31%
Mean score	2.76	2.76	2.72	2.56	2.69	2.92	2.95	3.06	1.93	2.62	2.80	2.87

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_20. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Twitter

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	58 25%	9 19%	20 41%	5 13%	8 26%	9 26%	3 20%	18 29%	22 28%	3 14%	9 22%	14 23%	15 27%
Fairly influential	(3)	69 30%	16 32%	16 34%	13 31%	12 39%	17 52%	6 48%	19 30%	25 31%	10 45%	15 35%	27 45%	14 24%
Not very influential	(2)	46 20%	9 19%	6 12%	8 19%	2 7%	3 9%	1 11%	11 18%	15 19%	3 12%	12 29%	5 8%	14 25%
Not at all influential	(1)	31 13%	6 12%	4 8%	6 15%	8 26%	2 6%	3 21%	8 14%	10 12%	3 15%	4 9%	9 15%	8 14%
Don't know		17 8%	4 8%	1 1%	5 14%	1 2%	1 2%	- -	5 8%	5 7%	2 11%	1 2%	2 4%	4 6%
No response		9 4%	5 9%	1 3%	3 8%	- -	1 4%	- -	1 1%	2 3%	1 3%	1 3%	4 6%	3 5%
<b>NETS</b>														
Net: Influential		127 55%	25 51%	36 75%	18 44%	20 65%	26 78%	9 68%	36 59%	47 59%	13 58%	25 57%	41 67%	29 50%
Net: Not influential		77 33%	15 31%	10 21%	14 35%	10 33%	5 16%	4 32%	19 31%	25 31%	6 27%	17 38%	14 22%	22 39%
Mean score		2.76	2.70	3.13	2.52	2.67	3.04	2.67	2.82	2.83	2.68	2.73	2.84	2.71

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_21. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Facebook

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 31 13%	18 24% bd	13 9%	9 12%	4 5%	6 26%	3 18%	1 20%	2 24%	3 65%	3 18%	- -	- -	12 19%	10 16%	7 15%	1 4%
Fairly influential	(3) 42 18%	16 21%	26 17%	13 16%	14 18%	6 25%	6 30%	* 6%	2 22%	- -	3 15%	- -	5 23%	10 16%	8 13%	14 29% d	5 17%
Not very influential	(2) 68 30%	17 23%	50 33%	27 35%	24 31%	1 4%	5 26%	2 24%	3 40%	1 35%	6 34%	- -	5 27%	21 31%	22 34%	11 22%	10 34%
Not at all influential	(1) 60 26%	20 26%	40 26%	16 21%	24 31%	10 45%	4 20%	1 13%	* 7%	- -	5 28%	1 100%	6 30%	16 24%	17 26%	12 24%	9 31%
Don't know	14 6%	2 3%	11 7%	7 9%	4 5%	- -	1 5%	- -	1 8%	- -	1 4%	- -	3 16%	3 5%	3 5%	3 6%	- -
No response	16 7%	3 3%	13 8%	5 7%	8 10%	- -	- -	3 37%	- -	- -	- -	- -	1 4%	3 5%	5 7%	2 4%	4 15%
<b>NETS</b>																	
Net: Influential	73 32%	34 44% bd	40 26%	21 28%	18 23%	11 51%	9 48%	2 26%	3 45%	3 65%	6 34%	- -	5 23%	23 34%	18 29%	22 44%	6 21%
Net: Not influential	128 55%	37 49%	90 59%	43 56%	47 61%	11 49%	9 46%	3 37%	3 46%	1 35%	10 62%	1 100%	11 57%	36 55%	38 59%	23 46%	19 64%
Mean score	2.22	2.44 bd	2.10	2.22	1.98	2.31	2.48	2.52	2.68	3.30	2.25	1.00	1.91	2.32	2.21	2.39	1.93

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_21. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Facebook

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 31 13%	20 13%	10 12%	4 5%	3 6%	10 25%	14 25%	1 8%	- -	12 19%	11 20%	8 8%
						ab	ab			d	d	
Fairly influential	(3) 42 18%	33 23%	8 9%	11 15%	8 14%	11 28%	10 17%	3 35%	* 7%	13 20%	12 21%	17 16%
		b										
Not very influential	(2) 68 30%	41 28%	27 34%	26 36%	19 34%	9 24%	11 21%	2 27%	2 28%	18 28%	8 14%	40 39%
												c
Not at all influential	(1) 60 26%	37 25%	23 29%	23 31%	21 38%	6 17%	9 17%	1 8%	3 38%	14 23%	20 35%	23 22%
					cd							
Don't know	14 6%	8 5%	5 6%	4 5%	1 2%	2 5%	6 11%	1 8%	1 15%	4 6%	3 6%	5 5%
							b					
No response	16 7%	8 5%	7 9%	5 7%	4 7%	- -	5 9%	1 15%	1 11%	3 5%	2 4%	10 9%
							c					
<b>NETS</b>												
Net: Influential	73 32%	53 36%	17 22%	15 21%	11 19%	20 53%	23 43%	4 42%	* 7%	25 39%	23 41%	25 24%
		b				ab	ab			d	d	
Net: Not influential	128 55%	78 53%	50 63%	49 67%	40 72%	16 41%	21 38%	3 35%	4 67%	32 50%	28 50%	63 61%
				cd	cd							
Mean score	2.22	2.27	2.06	1.94	1.86	2.66 ab	2.64 ab	2.55	1.58	2.40	2.28	2.11

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_21. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Facebook

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
			a	b	c	d	e	*f	g	h	*i	j	k	l
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	31 13%	7 15%	12 25% cdekl	3 8%	2 8%	3 8%	1 4%	7 11%	13 16%	1 4%	6 14%	6 9%	5 9%
Fairly influential	(3)	42 18%	16 32% l	11 22%	8 20%	8 25%	10 30% l	3 23%	15 24%	15 18%	4 20%	11 26% l	12 20%	6 11%
Not very influential	(2)	68 30%	7 14%	9 18%	7 16%	4 14%	10 28%	2 16%	19 31% a	23 28%	5 25%	9 20%	18 30% a	21 37% abcd
Not at all influential	(1)	60 26%	11 23%	10 20%	14 36%	13 41% b	9 27%	7 56%	16 26%	22 28%	7 33%	13 30%	17 28%	16 27%
Don't know		14 6%	2 5%	2 5%	2 6%	2 8%	1 2%	- -	2 4%	2 3%	3 15%	1 2%	2 4%	4 7%
No response		16 7%	5 11%	4 9%	5 13%	1 5%	1 4%	- -	2 3%	5 6%	1 3%	3 8%	5 9%	5 9%
<b>NETS</b>														
Net: Influential		73 32%	23 47% l	23 48% kl	11 28%	10 33%	13 38%	4 28%	22 35%	27 34%	5 24%	17 40% l	18 29%	12 20%
Net: Not influential		128 55%	18 37%	18 38%	21 53%	17 55%	19 56%	9 72%	35 58% ab	45 57% ab	12 58%	22 51%	35 58% ab	37 64% ab
Mean score		2.22	2.46 l	2.61 cdkl	2.01	1.99	2.20	1.76	2.22	2.24	1.95	2.26	2.12	2.03

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_22. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### LinkedIn

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	11	3	8	4	5	1	1	-	-	1	-	1	9	-	2	-
		5%	4%	5%	5%	6%	5%	6%	-	-	17%	-	4%	13%	-	4%	-
														d			
Fairly influential	(3)	49	11	38	16	22	4	2	1	2	-	2	5	18	17	8	1
		21%	14%	25%	21%	29%	18%	12%	13%	24%	-	11%	23%	28%	26%	16%	5%
						a											
Not very influential	(2)	58	17	41	20	22	5	9	1	*	2	-	6	14	16	16	5
		25%	22%	27%	26%	28%	21%	47%	13%	7%	48%	-	30%	22%	25%	33%	18%
Not at all influential	(1)	74	37	37	18	19	11	6	3	3	1	13	8	17	18	14	17
		32%	48%	24%	23%	25%	49%	30%	48%	35%	35%	78%	40%	26%	28%	28%	58%
			bcd														
Don't know		26	7	18	14	4	2	1	*	3	-	2	1	5	9	7	2
		11%	10%	12%	19%	5%	7%	5%	7%	35%	-	11%	3%	8%	14%	15%	9%
					d												
No response		12	1	10	5	5	-	-	1	-	-	-	-	2	4	2	3
		5%	2%	7%	7%	6%	-	-	18%	-	-	-	-	3%	6%	4%	11%
<b>NETS</b>																	
Net: Influential		61	14	47	20	27	5	3	1	2	1	2	5	27	17	10	1
		26%	18%	30%	26%	35%	23%	18%	13%	24%	17%	11%	27%	41%	26%	20%	5%
				a		a								e			
Net: Not influential		132	54	79	38	41	16	15	4	3	3	13	14	32	34	30	22
		57%	71%	51%	49%	53%	70%	77%	61%	41%	83%	78%	70%	48%	53%	61%	76%
			bcd														
Mean score		1.99	1.70	2.14	2.09	2.18	1.77	1.94	1.52	1.83	1.98	1.26	1.90	2.31	1.98	1.96	1.35
				a	a	a											

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_22. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### LinkedIn

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 11 5%	8 6%	3 4%	1 2%	2 4%	4 10%	4 8%	- -	- -	1 2%	6 10%	5 4%
Fairly influential	(3) 49 21%	27 18%	19 23%	10 14%	9 17%	10 25%	15 27%	5 54%	1 21%	16 25%	8 14%	24 23%
Not very influential	(2) 58 25%	32 22%	26 33%	21 29%	13 23%	16 43%	7 12%	1 8%	- -	17 27%	14 25%	27 26%
Not at all influential	(1) 74 32%	57 39%	17 22%	32 44%	22 40%	6 16%	13 23%	1 15%	3 46%	21 33%	21 38%	29 28%
Don't know	26 11%	16 11%	9 11%	5 7%	6 11%	2 5%	12 22%	1 8%	2 33%	6 9%	6 11%	11 11%
No response	12 5%	6 4%	5 6%	3 4%	3 6%	- -	4 8%	1 15%	- -	2 4%	1 2%	8 8%
<b>NETS</b>												
Net: Influential	61 26%	35 24%	22 28%	12 16%	11 21%	13 35%	19 35%	5 54%	1 21%	17 27%	13 24%	28 28%
Net: Not influential	132 57%	88 61%	44 55%	54 73%	35 63%	23 60%	19 35%	2 23%	3 46%	38 60%	35 63%	56 54%
Mean score	1.99	1.89	2.12	1.71	1.82	2.30 ab	2.28 ab	2.51	1.63	1.95	1.96	2.05

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_22. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### LinkedIn

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	11 5%	3 6%	5 10% cl	- -	1 5%	1 4%	1 5%	2 3%	7 9%	1 3%	2 4%	2 3%	1 1%
Fairly influential	(3)	49 21%	11 21%	15 31% l	8 21%	10 33% l	13 40% l	6 47%	14 23%	19 24%	6 27%	14 33% l	19 31% l	9 15%
Not very influential	(2)	58 25%	12 24%	9 19%	10 26%	7 22%	10 28%	1 11%	10 16%	17 21%	5 21%	11 25%	17 29%	17 30%
Not at all influential	(1)	74 32%	11 21%	12 25%	14 34% e	9 29%	4 13%	2 16%	26 42% aejk	26 33% e	4 17%	9 20%	15 25%	21 36% e
Don't know		26 11%	10 19% k	5 9%	4 11%	3 11%	3 10%	3 21%	9 15%	7 9%	6 29%	6 14%	4 6%	5 9%
No response		12 5%	4 8%	2 4%	3 8%	- -	1 4%	- -	1 1%	3 3%	1 3%	1 3%	4 6%	5 9% g
<b>NETS</b>														
Net: Influential		61 26%	14 28%	20 42% cl	8 21%	12 38% l	15 44% cl	7 52%	16 26%	26 33% l	6 30%	16 37% l	21 34% l	9 16%
Net: Not influential		132 57%	22 45%	21 44%	24 60%	16 51%	14 42%	3 27%	36 58%	43 54%	8 38%	20 46%	32 53%	38 66% abej
Mean score		1.99	2.17 l	2.31 cgl	1.84	2.15	2.41 cgl	2.53	1.85	2.10	2.23	2.26 cgl	2.15 l	1.77

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l



## Europoll Spring 2018

**Q1\_23. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### YouTube

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE						
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over	
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																		
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22	
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very influential	(4)	17	6	10	5	5	3	-	*	1	1	1	-	-	8	3	5	1
		7%	8%	7%	7%	6%	14%	-	7%	13%	17%	7%	-	-	12%	5%	9%	5%
Fairly influential	(3)	42	19	23	13	10	6	6	1	2	2	3	-	2	15	13	8	5
		18%	25%	15%	16%	14%	26%	30%	19%	24%	48%	16%	-	11%	22%	19%	17%	16%
			d															
Not very influential	(2)	54	19	36	16	19	5	6	*	1	1	6	-	7	13	12	14	9
		24%	25%	23%	21%	25%	21%	34%	6%	15%	17%	35%	-	34%	20%	18%	27%	33%
Not at all influential	(1)	74	23	50	23	27	6	4	3	3	1	6	1	7	19	23	16	8
		32%	31%	33%	30%	35%	26%	21%	50%	40%	19%	38%	100%	36%	29%	35%	33%	28%
Don't know		27	6	21	14	6	2	3	-	1	-	1	-	2	7	10	5	2
		12%	8%	13%	19%	8%	10%	15%	-	8%	-	4%	-	12%	11%	15%	10%	6%
No response		17	2	14	5	9	1	-	1	-	-	-	1	4	5	2	4	
		7%	3%	9%	7%	12%	4%	-	18%	-	-	-	7%	6%	7%	4%	13%	
					a													
<b>NETS</b>																		
Net: Influential		59	25	33	18	15	9	6	2	3	3	4	-	2	22	16	13	6
		25%	33%	22%	23%	20%	40%	30%	26%	37%	65%	23%	-	11%	34%	24%	26%	21%
			d															
Net: Not influential		128	42	86	39	46	10	10	4	4	1	12	1	14	32	34	30	17
		56%	55%	56%	51%	60%	47%	55%	56%	55%	35%	73%	100%	70%	49%	53%	60%	60%
Mean score	2.01	2.13	1.94	2.00	1.89	2.32	2.11	1.80	2.11	2.63	1.91	1.00	1.69	2.20	1.92	2.03	1.97	

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_23. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### YouTube

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 17 7%	12 8%	5 6%	4 5%	2 4%	2 5%	8 14%	1 8%	- -	5 7%	7 12%	5 5%
Fairly influential	(3) 42 18%	27 18%	12 15%	7 9%	7 13%	14 37% ab	12 22%	2 23%	* 7%	14 22%	10 18%	17 17%
Not very influential	(2) 54 24%	40 27%	15 19%	22 30%	9 17%	12 31%	8 15%	4 39%	3 38%	13 21%	14 26%	24 24%
Not at all influential	(1) 74 32%	44 30%	29 37%	26 36% cd	31 56% acd	6 15%	10 18%	1 8%	2 33%	19 29%	15 27%	38 37%
Don't know	27 12%	16 11%	10 13%	9 13% b	1 1%	4 11% b	12 22% b	1 8%	1 11%	8 12%	8 14%	10 10%
No response	17 7%	8 5%	8 10%	5 7%	5 8%	- -	5 9% c	1 15%	1 11%	5 9%	2 4%	8 8%
<b>NETS</b>												
Net: Influential	59 25%	38 26%	17 21%	11 14%	10 17%	16 42% ab	20 36% ab	3 30%	* 7%	19 29%	17 30%	23 22%
Net: Not influential	128 56%	84 58%	44 56%	48 66% d	40 73% cd	18 47%	18 33%	4 47%	5 72%	32 50%	29 52%	62 60%
Mean score	2.01	2.04	1.88	1.80	1.62	2.35 ab	2.47 ab	2.39	1.67	2.09	2.19	1.88

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_23. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### YouTube

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	17 7%	3 6%	6 12%	1 3%	1 2%	- -	- -	5 8%	8 10%	* 2%	* 1%	1 2%	4 7%
Fairly influential	(3)	42 18%	15 31%	12 24%	10 26%	6 19%	9 28%	3 23%	12 20%	10 13%	3 16%	13 31%	8 14%	8 13%
Not very influential	(2)	54 24%	8 16%	10 21%	7 18%	11 36%	12 37%	5 40%	15 24%	23 29%	3 15%	10 24%	18 30%	14 24%
Not at all influential	(1)	74 32%	8 17%	10 20%	13 32%	9 31%	7 22%	4 32%	20 33%	23 29%	11 49%	13 29%	20 34%	19 34%
Don't know		27 12%	8 17%	5 11%	4 11%	1 2%	2 7%	- -	5 8%	8 10%	2 11%	4 8%	5 9%	7 12%
No response		17 7%	7 14%	5 10%	5 11%	3 10%	2 6%	1 5%	4 6%	6 8%	1 6%	3 6%	7 11%	5 9%
<b>NETS</b>														
Net: Influential		59 25%	18 37%	17 37%	12 29%	6 21%	9 28%	3 23%	17 28%	19 23%	4 18%	14 32%	10 16%	12 21%
Net: Not influential		128 56%	16 33%	20 42%	20 49%	21 67%	20 59%	9 72%	35 57%	47 59%	14 64%	23 53%	38 63%	33 58%
Mean score		2.01	2.36 dk	2.37 dk	2.00	1.92	2.07	1.91	2.04	2.05	1.64	2.05	1.81	1.93

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_24. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Instagram

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE						
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over	
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																		
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22	
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very influential	(4)	11 5%	6 8% d	4 3%	4 5%	1 1%	5 20%	- -	- -	- -	1 17%	1 7%	- -	- -	6 10% d	1 1%	3 7%	- -
Fairly influential	(3)	15 7%	7 10%	8 5%	5 7%	3 4%	2 10%	1 6%	1 14%	1 8%	1 30%	1 7%	- -	- -	4 6%	8 13% e	1 2%	2 8%
Not very influential	(2)	53 23%	23 30% d	30 20%	20 26%	10 14%	4 18%	11 57%	* 6%	2 30%	1 19%	5 28%	- -	5 25%	13 20%	14 21%	15 31%	6 20%
Not at all influential	(1)	94 41%	29 38%	65 42%	25 33%	40 52% c	9 42%	3 17%	4 61%	2 26%	1 35%	9 54%	1 100%	13 64%	29 44%	21 33%	19 39%	12 41%
Don't know		38 17%	9 12%	29 19%	16 21%	13 17%	2 10%	4 20%	- -	3 35%	- -	1 4%	- -	1 3%	11 16%	15 23%	7 13%	5 17%
No response		18 8%	1 2%	17 11% a	7 9%	10 13% a	- -	- -	1 18%	- -	- -	- -	- -	1 7%	3 5%	5 8%	4 8%	4 13%
<b>NETS</b>																		
Net: Influential		26 11%	14 18% bd	12 8%	9 12%	3 5%	7 30%	1 6%	1 14%	1 8%	2 46%	2 14%	- -	- -	10 15%	9 14%	5 9%	2 8%
Net: Not influential		147 64%	52 68%	95 62%	45 58%	51 66%	13 60%	14 74%	5 67%	4 56%	2 54%	14 82%	1 100%	18 90%	42 64%	35 54%	34 69%	18 62%
Mean score		1.67	1.86 bd	1.55	1.77 d	1.33	2.09	1.86	1.42	1.73	2.28	1.66	1.00	1.28	1.76	1.74	1.71	1.53

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_24. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Instagram

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 11 5%	5 4%	5 7%	1 1%	- -	2 6%	8 14%	- -	- -	4 6%	4 8%	2 2%
Fairly influential	(3) 15 7%	11 7%	1 1%	4 5%	1 1%	4 10%	6 10%	2 20%	- -	2 4%	6 10%	8 7%
Not very influential	(2) 53 23%	39 27%	14 18%	21 28%	7 13%	15 41%	8 14%	2 27%	3 38%	22 35%	11 19%	18 17%
Not at all influential	(1) 94 41%	57 39%	37 47%	28 39%	33 59%	14 38%	16 30%	3 30%	2 25%	23 36%	21 38%	49 47%
Don't know	38 17%	25 17%	12 16%	15 20%	8 15%	2 5%	13 23%	1 8%	2 26%	8 13%	12 22%	16 15%
No response	18 8%	8 6%	9 12%	5 7%	6 12%	- -	5 9%	1 15%	1 11%	5 7%	2 4%	11 11%
<b>NETS</b>												
Net: Influential	26 11%	16 11%	6 8%	4 6%	1 1%	6 16%	13 24%	2 20%	- -	6 10%	10 18%	10 10%
Net: Not influential	147 64%	96 66%	51 64%	49 67%	40 72%	30 79%	24 44%	5 58%	4 63%	45 70%	32 57%	66 64%
Mean score	1.67	1.68	1.55	1.56 b	1.21	1.84 b	2.12 ab	1.86	1.61	1.75	1.83	1.52

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q1\_24. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Instagram

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	11	2	6	1	1	1	-	4	6	-	2	1	2
		5%	5%	13%	2%	2%	3%	-	7%	8%	-	4%	1%	3%
				kl										
Fairly influential	(3)	15	6	4	6	2	2	1	3	4	1	5	2	3
		7%	13%	9%	14%	6%	7%	11%	4%	5%	3%	11%	4%	6%
Not very influential	(2)	53	9	10	11	5	12	2	17	18	4	11	16	13
		23%	19%	20%	27%	17%	34%	17%	28%	22%	19%	25%	27%	23%
Not at all influential	(1)	94	16	19	13	15	13	7	26	36	9	19	28	21
		41%	32%	40%	32%	50%	40%	53%	42%	46%	42%	43%	46%	37%
Don't know		38	9	4	6	6	4	2	10	9	7	5	8	10
		17%	19%	8%	14%	20%	12%	19%	16%	12%	32%	12%	13%	18%
No response		18	6	5	4	1	1	-	2	6	1	2	5	8
		8%	12%	10%	10%	5%	4%	-	3%	7%	3%	5%	9%	13%
														g
<b>NETS</b>														
Net: Influential		26	9	10	7	3	3	1	7	10	1	7	3	5
		11%	18%	22%	17%	8%	10%	11%	11%	13%	3%	15%	5%	8%
			k	kl										
Net: Not influential		147	25	28	24	20	25	9	43	54	13	29	44	35
		64%	51%	60%	60%	67%	74%	70%	69%	68%	62%	68%	73%	61%
							a						a	
Mean score		1.67	1.86	1.95	1.82	1.48	1.68	1.47	1.70	1.69	1.40	1.71	1.49	1.61
			k	k										

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q1\_25. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Other

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 12 5%	4 5%	8 5%	4 5%	5 6%	2 10%	1 5%	- -	* 7%	- -	- -	- -	2 9%	2 3%	1 2%	5 9%	2 9%
Fairly influential	(3) 7 3%	3 4%	4 3%	2 2%	2 3%	- -	1 6%	1 18%	1 8%	- -	- -	- -	- -	1 2%	1 2%	3 6%	1 4%
Not very influential	(2) - -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Not at all influential	(1) - -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	8 3%	4 5%	4 3%	- -	4 5%	- -	1 5%	- -	- -	- -	3 15%	- -	- -	2 4%	1 2%	1 1%	3 11%
No response	203 88%	66 87%	138 89%	72 93%	66 86%	20 90%	16 83%	6 82%	6 85%	4 100%	14 85%	1 100%	18 91%	60 91%	61 94%	41 83%	22 76%
<b>NETS</b>																	
Net: Influential	19 8%	7 9%	12 8%	5 7%	7 9%	2 10%	2 11%	1 18%	1 15%	- -	- -	- -	2 9%	3 5%	2 4%	8 15%	4 13%
Net: Not influential	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean score	3.64	3.54	3.69	3.67	3.70	4.00	3.47	3.00	3.44	-	-	-	4.00	3.60	3.50	3.59	3.66

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q1\_25. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Other

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 12 5%	8 5%	4 5%	3 4%	6 12% d	1 2%	1 1%	1 15%	-	1 2%	5 8%	6 6%
Fairly influential	(3) 7 3%	4 3%	3 3%	2 3%	2 3%	2 5%	1 1%	1 8%	-	1 2%	1 1%	5 5%
Not very influential	(2) -	-	-	-	-	-	-	-	-	-	-	-
Not at all influential	(1) -	-	-	-	-	-	-	-	-	-	-	-
Don't know	8 3%	5 4%	2 3%	4 5%	2 4%	1 4%	-	-	-	4 6%	1 1%	3 3%
No response	203 88%	128 88%	70 88%	64 88%	44 81%	34 90%	54 98% b	7 77%	7 100%	58 90%	49 89%	89 87%
<b>NETS</b>												
Net: Influential	19 8%	12 8%	7 8%	5 7%	8 15% d	3 7%	1 2%	2 23%	-	3 4%	5 10%	11 11%
Net: Not influential	-	-	-	-	-	-	-	-	-	-	-	-
Mean score	3.64	3.64	3.62	3.59	3.78	3.27	3.53	3.67	-	3.56	3.87	3.54

Columns Tested: a,b - a,b,c,d,e - a,b,c,d



## Europoll Spring 2018

**Q1\_25. In your professional role, how influential are the following media in terms of EU news and providing you with what you need to make informed decisions?**

### Other

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	12 5%	2 4%	4 8%	1 2%	2 6%	1 2%	1 5%	3 5%	10 13%	1 5%	- -	7 12%	2 4%
Fairly influential	(3)	7 3%	1 2%	2 4%	1 3%	1 2%	1 2%	1 5%	2 3%	3 3%	1 3%	3 7%	3 4%	2 4%
Not very influential	(2)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Not at all influential	(1)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know		8 3%	- -	- -	2 6%	1 2%	1 2%	- -	4 6%	3 4%	1 3%	- -	- -	1 1%
No response		203 88%	46 94%	42 88%	36 89%	27 90%	31 94%	12 89%	52 85%	64 80%	19 89%	40 93%	51 84%	52 91%
<b>NETS</b>														
Net: Influential		19 8%	3 6%	6 12%	2 5%	2 8%	1 4%	1 11%	5 8%	13 16%	2 8%	3 7%	10 16%	4 8%
Net: Not influential		- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean score		3.64	3.62	3.66	3.35	3.72	3.50	3.50	3.64	3.80	3.59	3.00	3.73	3.46

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q2\_SUM. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### SUMMARY TABLE

Base: All respondents

	Total	Hourly	Daily	A few times a week	Once a week	A few times a month	Once a month	Less than once a month	Never	No response	NETS	
											At least daily (Hourly + Daily)	At least once a week (Hourly + daily + a few times a week + once a week)
Twitter	230 100%	34 15%	73 32%	40 17%	18 8%	10 4%	4 2%	7 3%	39 17%	6 3%	107 46%	164 71%
WhatsApp	230 100%	39 17%	89 39%	26 11%	5 2%	9 4%	5 2%	7 3%	41 18%	9 4%	128 56%	159 69%
Facebook	230 100%	22 10%	67 29%	35 15%	14 6%	14 6%	5 2%	8 3%	59 25%	7 3%	90 39%	138 60%
YouTube	230 100%	4 2%	38 17%	41 18%	31 13%	32 14%	15 7%	24 10%	35 15%	10 4%	42 18%	114 50%
LinkedIn	230 100%	4 2%	38 16%	29 13%	29 13%	23 10%	9 4%	21 9%	68 30%	8 4%	42 18%	100 43%
Instagram	230 100%	2 1%	19 8%	14 6%	10 4%	12 5%	8 4%	23 10%	131 57%	12 5%	20 9%	44 19%
Other	230 100%	4 2%	2 1%	2 1%	- -	- -	1 *	- -	14 6%	208 91%	5 2%	7 3%

## Europoll Spring 2018

**Q2\_1. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Twitter

Base: All respondents

	SAMPLE TYPE				PARTY						AGE						
	Total	MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
	a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	34 15%	15 20%	19 12%	9 12%	10 13%	3 14%	7 35%	- -	1 13%	2 48%	3 16%	- -	3 16%	11 17%	7 10%	10 20%	3 10%
Daily	73 32%	23 30%	50 32%	25 33%	25 32%	8 34%	6 29%	1 19%	2 30%	2 52%	4 24%	- -	10 50%	26 40%	19 29%	14 28%	4 13%
A few times a week	40 17%	16 22%	23 15%	11 14%	12 16%	7 31%	3 14%	3 43%	1 17%	- -	3 15%	- -	1 7%	13 20%	17 27%	4 7%	4 15%
Once a week	18 8%	6 8%	12 8%	5 7%	6 8%	- -	- -	- -	2 33%	- -	4 22%	1 100%	- -	4 6%	7 11%	4 7%	3 9%
A few times a month	10 4%	1 2%	8 5%	4 5%	5 6%	- -	- -	- -	- -	- -	1 7%	- -	- -	5 7%	1 2%	- -	4 13%
Once a month	4 2%	1 2%	3 2%	- -	3 4%	1 4%	- -	- -	* 7%	- -	- -	- -	- -	- -	3 4%	1 1%	1 2%
Less than once a month	7 3%	- -	7 5%	4 5%	3 5%	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	1 1%	5 10%	- d
Never	39 17%	12 16%	27 18%	16 21%	11 14%	3 12%	4 21%	3 39%	- -	- -	3 16%	- -	5 27%	3 5%	7 11%	12 25%	11 38%
No response	6 3%	1 1%	5 3%	4 5%	1 2%	1 4%	- -	- -	- -	- -	- -	- -	- -	2 3%	3 4%	1 1%	- -
<b>NETS</b>																	
Net: At least daily (Hourly + Daily)	107 46%	38 50%	69 45%	34 44%	35 45%	11 48%	12 64%	1 19%	3 43%	4 100%	7 40%	- -	13 66%	38 58%	26 40%	23 48%	7 23%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	164 71%	60 79%	104 67%	50 65%	53 69%	18 79%	15 79%	4 61%	7 93%	4 100%	13 77%	1 100%	14 73%	55 83%	50 78%	31 62%	13 47%

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q2\_1. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Twitter

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	34	24	10	3	13	7	11	-	1	15	1	17
	15%	17%	12%	4%	23%	19%	20%	-	15%	23%	3%	16%
					a	a	a			c		c
Daily	73	42	27	21	16	18	16	1	1	25	18	29
	32%	29%	34%	29%	30%	47%	29%	15%	18%	39%	32%	28%
A few times a week	40	22	18	18	10	4	6	2	3	7	11	20
	17%	15%	22%	24%	18%	9%	11%	27%	38%	10%	19%	19%
Once a week	18	11	6	13	*	2	2	-	1	5	6	5
	8%	8%	8%	18%	1%	7%	3%	-	18%	8%	11%	5%
				bd								
A few times a month	10	8	1	1	6	1	1	1	-	-	2	8
	4%	6%	2%	2%	10%	2%	2%	8%	-	-	3%	8%
					a							b
Once a month	4	3	1	1	2	-	1	-	-	1	-	3
	2%	2%	1%	2%	3%	-	2%	-	-	2%	-	3%
Less than once a month	7	7	-	2	3	1	-	-	-	2	1	4
	3%	5%	-	3%	6%	4%	-	-	-	3%	3%	4%
		b										
Never	39	24	14	13	5	5	14	3	1	7	16	14
	17%	17%	18%	18%	8%	12%	25%	35%	11%	11%	30%	14%
							b				bd	
No response	6	3	2	-	-	-	5	1	-	3	-	3
	3%	2%	2%	-	-	-	8%	15%	-	4%	-	3%
							ab					
<b>NETS</b>												
Net: At least daily (Hourly + Daily)	107	66	37	24	29	25	27	1	2	39	19	46
	46%	45%	46%	33%	53%	66%	49%	15%	33%	61%	34%	45%
					a	a				cd		
NET: At least once a week (Hourly + daily + a few times a week + once a week)	164	99	61	55	40	31	35	4	6	51	36	71
	71%	68%	77%	75%	72%	82%	63%	42%	89%	80%	64%	69%
						d						

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q2\_1. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Twitter

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total	230	49	48	40	31	34	13	61	80	22	43	61	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	34 15%	7 15%	13 27% cj	3 8%	8 26% c	3 10%	1 10%	10 16%	15 19%	4 16%	4 10%	7 12%	11 20%
Daily	73 32%	21 43%	21 44%	16 41%	9 29%	16 48%	5 42%	24 39%	25 32%	7 30%	22 50% hl	24 40%	16 29%
A few times a week	40 17%	5 10%	5 11%	4 9%	4 13%	7 21% j	3 27%	9 14%	15 19% j	2 11%	2 5%	9 15%	12 20% j
Once a week	18 8%	3 6%	1 2%	* 1%	1 2%	- -	1 5%	6 9%	6 8%	4 20%	3 7%	1 2%	6 10%
A few times a month	10 4%	1 3%	1 3%	3 8%	3 10% l	1 2%	1 5%	3 5%	5 6%	1 3%	1 3%	4 6%	1 1%
Once a month	4 2%	* 1%	* 1%	- -	1 3%	- -	- -	2 3%	2 3%	- -	1 2%	1 2%	1 2%
Less than once a month	7 3%	2 5%	1 1%	4 10% ghk	1 2%	4 12% bghk	1 5%	1 1%	1 2%	1 6%	3 7%	1 1%	2 3%
Never	39 17%	7 14%	5 11%	7 19%	4 14%	2 7%	1 5%	7 11%	10 13%	2 11%	7 16%	11 19%	7 12%
No response	6 3%	2 4%	- -	2 4%	- -	- -	- -	1 2%	- -	- -	- -	2 3%	1 2%
<b>NETS</b>													
Net: At least daily (Hourly + Daily)	107 46%	28 58%	34 71% chkl	20 49%	17 55%	19 58%	7 52%	33 54%	40 51%	10 47%	26 60%	32 52%	28 49%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	164 71%	36 73%	40 84% c	24 59%	22 71%	26 79%	11 84%	48 78%	62 77% c	17 79%	31 72%	42 69%	45 79% c

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

### Q2\_2. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?

#### Facebook

Base: All respondents

	SAMPLE TYPE				PARTY						AGE						
	Total	MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
	a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	f	
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	22 10%	10 14%	12 8%	7 9%	5 6%	5 25%	3 18%	- -	1 8%	- -	1 4%	- -	1 7%	8 13%	4 7%	8 16%	- -
Daily	67 29%	40 52% bcd	27 18%	11 14%	17 22%	9 42%	8 44%	3 44%	4 50%	4 100%	11 69%	- -	5 25%	21 32%	19 29%	15 30%	8 26%
A few times a week	35 15%	15 20%	20 13%	7 9%	12 16%	7 33%	3 17%	2 24%	3 35%	- -	- -	- -	1 4%	7 11%	13 21%	7 14%	6 22%
Once a week	14 6%	3 4%	11 7%	5 7%	6 7%	- -	3 15%	- -	- -	- -	- -	- -	2 13%	1 2%	6 10%	1 1%	3 10%
A few times a month	14 6%	2 3%	12 8%	5 7%	6 8%	- -	1 5%	1 13%	- -	- -	- -	- -	1 4%	5 8%	2 3%	4 8%	2 6%
Once a month	5 2%	* 1%	5 3%	4 5%	1 2%	- -	- -	- -	* 7%	- -	- -	- -	- -	1 1%	4 7%	* 1%	- -
Less than once a month	8 3%	- -	8 5% a	4 5%	4 5% a	- -	- -	- -	- -	- -	- -	- -	- -	4 6%	1 1%	3 6%	- -
Never	59 25%	6 7%	53 34% a	29 37% a	24 32% a	- -	- -	1 18%	- -	- -	4 27%	1 100%	10 49%	16 24%	13 20%	11 21%	9 29%
No response	7 3%	- -	7 4%	5 7% a	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	2 3%	2 3%	1 1%	2 6%
<b>NETS</b>																	
Net: At least daily (Hourly + Daily)	90 39%	50 66% bcd	39 26%	18 23%	22 28%	15 67%	12 62%	3 44%	4 58%	4 100%	12 73%	- -	6 32%	30 45%	23 36%	23 47%	8 26%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	138 60%	68 89% bcd	70 45%	30 40%	40 51%	22 100%	18 95%	5 69%	7 93%	4 100%	12 73%	- -	9 48%	38 58%	43 66%	31 62%	17 58%

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q2\_2. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Facebook

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	22	15	7	2	1	6	14	-	-	10	6	7
	10%	10%	9%	3%	1%	16%	25%	-	-	15%	10%	7%
						ab	ab					
Daily	67	45	18	16	16	15	19	1	3	25	20	20
	29%	31%	23%	22%	29%	39%	35%	15%	51%	38%	35%	19%
										d	d	
A few times a week	35	22	13	18	5	7	4	1	-	8	11	16
	15%	15%	16%	24%	9%	19%	7%	8%	-	12%	20%	15%
				bd								
Once a week	14	9	5	7	5	2	1	-	1	3	3	7
	6%	6%	6%	9%	8%	5%	1%	-	11%	5%	5%	7%
A few times a month	14	9	4	3	7	1	2	1	-	3	1	9
	6%	6%	5%	4%	12%	3%	4%	8%	-	5%	2%	9%
Once a month	5	1	5	2	2	1	-	-	-	-	2	3
	2%	*	6%	3%	4%	2%	-	-	-	-	4%	3%
			a									
Less than once a month	8	7	1	4	2	2	-	-	-	2	1	5
	3%	5%	1%	5%	4%	5%	-	-	-	3%	1%	5%
Never	59	34	24	22	16	5	12	5	3	12	12	31
	25%	23%	31%	30%	29%	12%	21%	54%	38%	18%	22%	30%
				c	c							
No response	7	4	2	-	2	-	4	1	-	2	-	5
	3%	3%	2%	-	3%	-	7%	15%	-	3%	-	5%
							a					
<b>NETS</b>												
Net: At least daily (Hourly + Daily)	90	60	26	18	17	20	33	1	3	34	25	27
	39%	41%	32%	24%	31%	54%	60%	15%	51%	53%	45%	26%
						ab	ab			d	d	
NET: At least once a week (Hourly + daily + a few times a week + once a week)	138	91	43	42	26	30	38	2	4	45	39	50
	60%	62%	55%	58%	48%	78%	68%	23%	62%	71%	70%	48%
						ab	b			d	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q2\_2. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Facebook

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
	a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%													
Unweighted Total	230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total	230	49	48	40	31	34	13	61	80	22	43	61	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	22	8	9	2	3	3	-	4	13	1	1	5	6
	10%	16%	20%	4%	11%	8%	-	6%	16%	3%	2%	9%	11%
		j	cgj					j					
Daily	67	18	18	12	10	8	4	28	24	5	13	12	14
	29%	37%	38%	29%	32%	23%	33%	45%	30%	24%	31%	20%	24%
		k	k					ekl					
A few times a week	35	6	3	7	6	5	2	5	7	4	8	8	15
	15%	11%	7%	18%	18%	14%	16%	8%	9%	19%	18%	13%	26%
													bgh
Once a week	14	2	3	4	1	1	-	5	6	-	3	6	1
	6%	4%	7%	11%	2%	2%	-	9%	8%	-	7%	10%	1%
				l								l	
A few times a month	14	2	2	3	2	1	1	5	5	2	1	6	3
	6%	4%	4%	8%	7%	2%	5%	8%	7%	11%	3%	10%	6%
Once a month	5	-	-	-	1	2	-	*	1	4	-	2	-
	2%	-	-	-	2%	5%	-	1%	1%	17%	-	4%	-
Less than once a month	8	2	-	2	-	2	1	1	1	-	2	1	3
	3%	4%	-	4%	-	7%	5%	1%	2%	-	6%	2%	6%
						b							
Never	59	10	11	8	8	13	5	13	22	6	14	17	13
	25%	19%	23%	21%	28%	38%	40%	22%	27%	26%	33%	28%	22%
No response	7	2	-	2	-	-	-	-	-	-	-	2	3
	3%	4%	-	4%	-	-	-	-	-	-	-	3%	6%
													h
<b>NETS</b>													
Net: At least daily (Hourly + Daily)	90	26	28	13	13	11	4	31	37	6	14	17	20
	39%	53%	58%	33%	43%	32%	33%	51%	46%	28%	33%	29%	34%
		ejk	cejkl					k	k				

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l



## Europoll Spring 2018

**Q2\_2. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Facebook

Base: All respondents

Significance Level: 95%

Unweighted Total

Weighted Total

NET: At least once a week (Hourly + daily + a few times a week + once a week)

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
	a	b	c	d	e	*f	g	h	*i	j	k	l	
Unweighted Total	230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total	230	49	48	40	31	34	13	61	80	22	43	61	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	138	34	34	25	19	16	6	42	50	10	25	32	35
	60%	69%	72%	62%	63%	47%	49%	68%	63%	46%	58%	52%	61%
		e	ek					e					

## Europoll Spring 2018

**Q2\_3. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### LinkedIn

Base: All respondents

	SAMPLE TYPE				PARTY						AGE						
	Total	MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
	a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4 2%	- -	4 3%	2 2%	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	2 4%	- -	1 3%	- -
Daily	38 16%	4 6%	33 22% a	13 16%	21 27% a	2 9%	1 6%	- -	1 15%	- -	- -	- -	2 11%	13 20%	13 21%	7 14%	2 7%
A few times a week	29 13%	8 11%	21 13%	5 7%	15 20%	3 14%	2 12%	* 6%	- -	- -	3 15%	- -	3 17%	11 17%	9 14%	6 12%	- -
Once a week	29 13%	6 8%	23 15%	13 16%	10 14%	5 23%	- -	* 6%	- -	1 19%	- -	1 100%	2 13%	7 11%	12 18%	3 6%	4 15%
A few times a month	23 10%	10 13%	14 9%	5 7%	8 11%	2 9%	4 23%	- -	1 13%	1 35%	1 4%	- -	1 7%	7 10%	6 10%	7 14%	2 6%
Once a month	9 4%	3 3%	7 4%	5 7%	1 2%	- -	- -	- -	- -	- -	3 15%	- -	- -	5 8%	1 2%	3 5%	- -
Less than once a month	21 9%	7 9%	14 9%	5 7%	8 11%	2 7%	3 14%	- -	* 7%	- -	2 14%	- -	2 11%	7 11%	3 5%	8 16%	1 2%
Never	68 30%	35 46% bd	33 22% d	25 33% d	8 11% d	7 33%	8 44%	5 70%	4 57%	2 46%	8 51%	- -	8 42%	11 17%	16 25%	14 27%	19 65%
No response	8 4%	3 4%	6 4%	4 5%	2 3%	1 4%	- -	1 18%	1 8%	- -	- -	- -	- -	2 3%	3 5%	1 3%	1 4%
<b>NETS</b>																	
Net: At least daily (Hourly + Daily)	42 18%	4 6%	37 24% a	14 19% a	23 30% a	2 9%	1 6%	- -	1 15%	- -	- -	- -	2 11%	16 24%	13 21%	8 17%	2 7%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	100 43%	19 25%	81 52% a	32 42%	49 63% ac	10 47%	3 18%	1 12%	1 15%	1 19%	3 15%	1 100%	8 41%	34 51%	34 53%	17 35%	6 22%

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q2\_3. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### LinkedIn

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4 2%	3 2%	1 1%	1 1%	1 1%	1 2%	2 3%	-	-	-	-	4 4%
Daily	38 16%	20 14%	14 17%	11 15%	7 12%	10 27%	8 15%	2 20%	-	7 10%	8 14%	23 22% b
A few times a week	29 13%	22 15%	7 9%	10 14%	5 10%	5 13%	5 10%	3 35%	1 21%	6 9%	11 19%	11 11%
Once a week	29 13%	17 12%	12 15%	13 17%	9 16%	3 8%	3 6%	1 15%	-	8 13%	4 6%	17 17%
A few times a month	23 10%	18 12%	6 7%	5 6%	8 15%	6 16%	5 9%	-	1 23%	7 12%	6 12%	8 8%
Once a month	9 4%	4 3%	5 6%	2 3%	3 6%	1 2%	3 5%	-	-	3 4%	5 9% d	2 2%
Less than once a month	21 9%	16 11%	5 6%	4 6%	7 12%	3 8%	7 12%	-	1 18%	7 11%	3 6%	10 9%
Never	68 30%	41 28%	27 34%	26 36%	16 28%	9 25%	16 29%	1 15%	3 38%	23 36%	17 31%	24 24%
No response	8 4%	5 4%	2 3%	1 2%	-	-	6 11% abc	1 15%	-	3 5%	1 2%	4 4%
<b>NETS</b>												
Net: At least daily (Hourly + Daily)	42 18%	23 16%	15 18%	12 16%	7 13%	11 29%	10 18%	2 20%	-	7 10%	8 14%	27 26% b
NET: At least once a week (Hourly + daily + a few times a week + once a week)	100 43%	62 43%	34 43%	34 47%	22 39%	19 50%	19 34%	6 70%	1 21%	21 32%	22 40%	56 54% b

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q2\_3. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### LinkedIn

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total	230	49	48	40	31	34	13	61	80	22	43	61	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4 2%	3 6%	2 5%	1 3%	1 2%	1 4%	- -	- -	2 3%	1 6%	1 2%	1 2%	- -
Daily	38 16%	12 24%	12 25%	7 19%	6 18%	11 32%	5 37%	9 15%	17 22%	3 16%	14 32%	15 25%	8 13%
A few times a week	29 13%	5 9%	9 18%	6 15%	5 17%	7 21%	2 16%	7 12%	10 13%	5 21%	9 20%	10 17%	6 10%
Once a week	29 13%	8 16%	3 6%	7 17%	2 7%	5 14%	- -	10 17%	8 11%	2 10%	5 11%	6 10%	7 12%
A few times a month	23 10%	4 9%	5 11%	3 8%	3 11%	1 3%	1 4%	5 8%	8 10%	- -	1 2%	8 14%	3 6%
Once a month	9 4%	3 7%	1 3%	1 2%	1 5%	1 2%	- -	4 7%	3 4%	1 6%	1 2%	1 2%	2 3%
Less than once a month	21 9%	2 4%	2 4%	3 8%	3 9%	2 6%	2 16%	3 5%	4 5%	2 11%	3 6%	4 6%	13 22%
Never	68 30%	10 21%	13 28%	10 25%	9 29%	6 17%	3 26%	21 35%	26 33%	6 29%	12 27%	12 20%	16 27%
No response	8 4%	2 4%	- -	2 4%	1 2%	- -	- -	1 2%	- -	- -	- -	2 3%	3 6%
													h
<b>NETS</b>													
Net: At least daily (Hourly + Daily)	42 18%	15 30%	14 30%	9 22%	6 20%	12 36%	5 37%	9 15%	20 25%	5 23%	14 33%	17 28%	8 13%
		gl	gl			gl					gl		
NET: At least once a week (Hourly + daily + a few times a week + once a week)	100 43%	27 56%	26 54%	22 54%	14 45%	24 71%	7 53%	27 43%	39 48%	12 54%	28 64%	33 55%	21 36%
		l				dghl					gl	l	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q2\_4. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### YouTube

Base: All respondents

	SAMPLE TYPE				PARTY						AGE						
	Total	MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
	a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4 2%	2 2%	2 2%	2 2%	1 1%	1 3%	1 6%	- -	- -	- -	- -	- -	- -	2 4%	1 1%	1 2%	- -
Daily	38 17%	17 22%	21 14%	14 19%	7 9%	7 32%	4 21%	- -	2 22%	- -	4 25%	- -	4 20%	16 25%	9 13%	9 19%	- -
A few times a week	41 18%	20 27%	21 13%	9 12%	12 15%	7 31%	3 18%	- -	2 24%	2 48%	6 38%	- -	3 14%	8 13%	12 19%	10 20%	8 27%
Once a week	31 13%	12 16%	19 12%	9 12%	10 13%	1 4%	3 15%	2 31%	2 33%	- -	4 22%	- -	2 11%	5 8%	15 23%	4 9%	4 15%
A few times a month	32 14%	7 10%	25 16%	13 16%	12 16%	- -	3 17%	1 12%	- -	2 52%	1 7%	- -	2 9%	7 11%	7 11%	9 18%	7 25%
Once a month	15 7%	1 2%	14 9%	7 9%	7 9%	1 3%	- -	- -	1 8%	- -	- -	- -	1 4%	6 10%	5 7%	4 7%	- -
Less than once a month	24 10%	9 12%	15 10%	5 7%	10 13%	5 23%	2 11%	- -	1 13%	- -	1 4%	- -	1 7%	10 15%	7 11%	4 8%	2 6%
Never	35 15%	5 7%	29 19%	13 16%	17 22%	- -	2 11%	3 39%	- -	- -	1 4%	1 100%	7 36%	7 11%	6 9%	9 17%	5 16%
No response	10 4%	2 3%	7 5%	5 7%	2 3%	1 4%	- -	1 18%	- -	- -	- -	- -	- -	2 4%	3 5%	- -	3 11%
<b>NETS</b>																	
Net: At least daily (Hourly + Daily)	42 18%	18 24%	24 15%	16 21%	8 10%	8 34%	5 27%	- -	2 22%	- -	4 25%	- -	4 20%	19 28%	9 14%	10 21%	- -
NET: At least once a week (Hourly + daily + a few times a week + once a week)	114 50%	51 67%	63 41%	34 44%	29 38%	15 70%	12 61%	2 31%	6 78%	2 48%	14 85%	- -	9 44%	32 49%	36 56%	25 50%	12 42%

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q2\_4. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### YouTube

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4 2%	2 1%	2 3%	- -	- -	2 5%	2 5%	- -	- -	- -	1 1%	4 4%
Daily	38 17%	26 18%	9 11%	7 9%	6 11%	8 21%	17 31% ab	1 8%	- -	15 23% d	12 21%	12 11%
A few times a week	41 18%	29 20%	12 16%	12 16%	6 11%	11 30% b	12 21%	- -	- -	20 31% d	9 17%	12 11%
Once a week	31 13%	20 13%	11 14%	20 27% bcd	3 6%	2 6%	3 6%	2 27%	5 74%	6 9%	7 12%	13 13%
A few times a month	32 14%	19 13%	13 16%	5 7%	12 21% a	6 16%	6 11%	3 35%	- -	5 7%	8 14%	20 19% b
Once a month	15 7%	10 7%	6 7%	5 7%	5 9%	1 3%	4 7%	- -	- -	3 5%	5 8%	8 7%
Less than once a month	24 10%	21 15% b	3 3%	6 9%	10 19% d	4 11%	2 3%	1 15%	1 15%	3 4%	7 13%	13 12%
Never	35 15%	14 9%	20 25% a	15 21%	11 20%	3 8%	5 8%	1 8%	1 11%	10 15%	6 11%	17 17%
No response	10 4%	6 4%	3 4%	3 4%	2 3%	- -	5 8%	1 8%	- -	3 5%	1 2%	5 5%
<b>NETS</b>												
Net: At least daily (Hourly + Daily)	42 18%	27 19%	11 14%	7 9%	6 11%	9 25% a	19 35% ab	1 8%	- -	15 23%	12 22%	15 15%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	114 50%	76 52%	35 44%	38 52% b	15 28%	23 61% b	34 62% b	3 35%	5 74%	40 63% d	28 51%	40 39%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q2\_4. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### YouTube

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
	a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%													
Unweighted Total	230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total	230	49	48	40	31	34	13	61	80	22	43	61	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4 2%	2 4%	2 4%	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	2 4%
Daily	38 17%	10 21%	14 29%	5 13%	3 9%	8 23%	3 23%	13 21%	17 22%	2 11%	8 19%	11 18%	7 12%
A few times a week	41 18%	17 35%	8 17%	11 27%	7 24%	6 17%	1 5%	13 21%	15 19%	3 14%	7 16%	7 12%	4 8%
Once a week	31 13%	5 10%	9 18%	6 15%	3 11%	5 16%	2 16%	11 18%	15 19%	4 19%	6 15%	9 15%	7 13%
A few times a month	32 14%	2 5%	5 10%	1 3%	5 17%	7 20%	1 5%	6 10%	11 14%	5 24%	9 20%	16 26%	6 10%
Once a month	15 7%	1 3%	2 4%	1 3%	3 9%	1 2%	1 10%	2 3%	5 6%	2 11%	1 3%	3 6%	7 12%
Less than once a month	24 10%	6 12%	4 8%	7 18%	6 20%	5 14%	3 24%	9 14%	6 7%	3 15%	6 13%	6 10%	9 15%
Never	35 15%	3 6%	3 7%	6 15%	2 7%	3 8%	2 16%	6 9%	9 11%	1 6%	5 12%	6 10%	11 20%
No response	10 4%	2 5%	1 3%	2 4%	1 2%	- -	- -	2 3%	1 1%	- -	1 2%	2 4%	4 7%
<b>NETS</b>													
Net: At least daily (Hourly + Daily)	42 18%	12 24%	16 33%	5 13%	3 9%	8 23%	3 23%	13 21%	19 24%	2 11%	8 19%	11 18%	9 16%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	114 50%	34 69%	32 68%	22 55%	14 45%	19 56%	6 44%	37 60%	49 61%	9 43%	22 50%	27 45%	21 37%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q2\_5. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Instagram

Base: All respondents

	SAMPLE TYPE				PARTY						AGE						
	Total	MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
	a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	2 1%	2 2%	- -	- -	- -	2 7%	- -	- -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -
Daily	19 8%	13 17% bd	6 4%	4 5%	2 3%	5 21%	1 6%	2 26%	2 24%	1 30%	2 15%	- -	1 3%	5 8%	7 11%	3 7%	2 7%
A few times a week	14 6%	9 12% bc	4 3%	- -	4 5%	2 9%	3 18%	- -	1 8%	- -	3 20%	- -	1 4%	5 8%	5 8%	3 5%	- -
Once a week	10 4%	5 7%	5 3%	4 5%	1 2%	- -	2 11%	1 12%	* 7%	1 19%	1 7%	- -	1 4%	1 2%	3 5%	3 7%	2 6%
A few times a month	12 5%	3 4%	9 6%	5 7%	3 5%	1 3%	- -	- -	2 27%	1 17%	- -	- -	- -	- -	8 12% c	4 9% c	- -
Once a month	8 4%	- -	8 5% a	5 7% a	3 4%	- -	- -	- -	- -	- -	- -	- -	- -	6 9% d	- -	2 5%	- -
Less than once a month	23 10%	4 5%	20 13%	11 14%	9 12%	- -	1 6%	- -	* 7%	- -	2 11%	- -	1 4%	9 13%	8 13%	4 7%	2 6%
Never	131 57%	38 50%	93 60%	41 53%	51 67% a	12 56%	11 59%	3 44%	2 28%	1 35%	8 47%	1 100%	17 86%	35 54%	28 43%	29 58%	20 70%
No response	12 5%	2 3%	10 6%	7 9%	3 4%	1 4%	- -	1 18%	- -	- -	- -	- -	- -	2 4%	5 8%	1 1%	3 11%
<b>NETS</b>																	
Net: At least daily (Hourly + Daily)	20 9%	14 19% bcd	6 4%	4 5%	2 3%	6 27%	1 6%	2 26%	2 24%	1 30%	2 15%	- -	1 3%	7 11%	7 11%	3 7%	2 7%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	44 19%	29 38% bcd	15 10%	7 9%	8 10%	8 37%	7 35%	3 37%	3 39%	2 48%	7 42%	- -	2 10%	13 20%	15 24%	9 19%	4 13%

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f



## Europoll Spring 2018

**Q2\_5. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Instagram

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	2 1%	1 1%	1 1%	- -	- -	1 2%	1 2%	- -	- -	1 1%	1 1%	- -
Daily	19 8%	14 9%	3 4%	5 7%	1 2%	5 13%	8 14%	- -	* 7%	6 9%	7 12%	6 5%
A few times a week	14 6%	6 4%	8 10%	4 5%	3 5%	5 12%	2 4%	- -	3 49%	8 12%	1 1%	2 2%
Once a week	10 4%	8 6%	2 3%	3 4%	3 5%	3 9%	1 2%	- -	2 28%	6 10%	* 1%	2 2%
A few times a month	12 5%	7 5%	5 6%	8 11%	1 3%	3 7%	- -	- -	- -	3 4%	2 4%	7 7%
Once a month	8 4%	5 3%	4 5%	1 2%	- -	1 2%	6 11%	- -	- -	2 3%	2 4%	4 4%
Less than once a month	23 10%	13 9%	10 13%	7 10%	6 10%	5 14%	4 8%	1 8%	- -	4 7%	6 10%	13 13%
Never	131 57%	86 59%	44 56%	43 59%	40 72%	16 41%	26 46%	7 77%	1 15%	32 49%	35 63%	62 60%
No response	12 5%	6 4%	3 4%	2 3%	2 3%	- -	7 13%	1 15%	- -	3 5%	1 2%	7 7%
<b>NETS</b>												
Net: At least daily (Hourly + Daily)	20 9%	15 10%	4 5%	5 7%	1 2%	5 14%	9 16%	- -	* 7%	7 10%	7 13%	6 5%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	44 19%	29 20%	13 17%	12 16%	7 12%	13 36%	12 22%	- -	6 85%	20 32%	8 15%	10 9%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q2\_5. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Instagram

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
	a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%													
Unweighted Total	230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total	230	49	48	40	31	34	13	61	80	22	43	61	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 3%
Daily	19 8%	8 16%	8 17%	5 13%	2 6%	2 6%	1 5%	2 4%	5 7%	1 4%	3 8%	1 2%	3 6%
		gk	gk	k									
A few times a week	14 6%	5 10%	6 12%	2 5%	3 11%	2 5%	2 12%	8 13%	8 10%	1 3%	2 4%	3 5%	1 2%
			l					l					
Once a week	10 4%	* 1%	2 5%	2 4%	- -	3 10%	- -	2 3%	3 4%	2 9%	1 2%	5 8%	4 6%
						a							
A few times a month	12 5%	3 6%	3 6%	- -	1 2%	1 4%	1 10%	5 8%	8 10%	2 9%	3 6%	1 2%	- -
								l	cl				
Once a month	8 4%	6 13%	4 8%	1 3%	1 5%	1 4%	1 11%	2 3%	6 7%	1 6%	1 3%	1 2%	2 3%
		k											
Less than once a month	23 10%	2 5%	1 2%	5 12%	1 5%	6 19%	1 5%	6 9%	3 4%	5 23%	6 14%	7 12%	6 10%
						abh					bh		
Never	131 57%	22 44%	23 49%	23 57%	21 70%	18 52%	7 56%	35 58%	45 56%	10 45%	26 61%	40 65%	33 58%
					ab							a	
No response	12 5%	2 5%	1 1%	2 4%	1 2%	- -	- -	2 3%	1 1%	- -	1 2%	2 4%	7 12%
													beghj
<b>NETS</b>													
Net: At least daily (Hourly + Daily)	20 9%	8 16%	8 17%	5 13%	2 6%	2 6%	1 5%	2 4%	5 7%	1 4%	3 8%	1 2%	5 8%
		gk	gk	k									

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q2\_5. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Instagram

Base: All respondents

Significance Level: 95%

Unweighted Total

Weighted Total

NET: At least once a week (Hourly + daily  
+ a few times a week + once a week)

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
	a	b	c	d	e	*f	g	h	*i	j	k	l	
Unweighted Total	230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total	230	49	48	40	31	34	13	61	80	22	43	61	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	44 19%	13 26%	16 34%	9 23%	5 17%	7 20%	2 18%	12 19%	17 21%	4 16%	6 14%	9 14%	10 17%

## Europoll Spring 2018

**Q2\_6. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### WhatsApp

Base: All respondents

	SAMPLE TYPE				PARTY						AGE						
	Total	MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
	a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	39 17%	23 30% bcd	16 11%	7 9%	9 12%	11 48%	6 30%	1 12%	1 15%	3 81%	1 8%	- -	3 14%	12 19%	14 22%	10 20%	- -
Daily	89 39%	25 33%	64 42% d	41 53% ad	23 30%	3 14%	7 38%	3 44%	4 55%	- -	8 46%	- -	11 58%	15 23%	29 44% c	18 37%	16 55%
A few times a week	26 11%	7 10%	18 12%	11 14%	8 10%	5 21%	1 5%	* 7%	1 8%	1 19%	- -	- -	1 7%	15 23% de	2 4%	4 8%	3 10%
Once a week	5 2%	3 4%	2 1%	- -	2 3%	- -	3 15%	- -	- -	- -	- -	- -	- -	- -	1 2%	1 1%	3 10%
A few times a month	9 4%	2 2%	7 5%	2 2%	6 7%	- -	1 6%	- -	* 7%	- -	- -	- -	- -	4 6%	1 2%	3 7%	- -
Once a month	5 2%	1 1%	4 2%	4 5% d	- -	- -	- -	* 6%	- -	- -	1 4%	- -	- -	1 1%	* 1%	2 4%	2 6%
Less than once a month	7 3%	1 2%	6 4%	- -	6 7%	- -	- -	- -	- -	- -	1 7%	- -	1 7%	2 3%	2 3%	1 1%	1 2%
Never	41 18%	12 15%	30 19%	9 12%	21 27% c	3 14%	1 5%	1 13%	1 15%	- -	6 34%	1 100%	3 14%	14 21%	11 18%	9 18%	3 12%
No response	9 4%	2 3%	7 5%	4 5%	3 5%	1 4%	- -	1 18%	- -	- -	- -	- -	- -	2 4%	3 4%	2 4%	1 4%
<b>NETS</b>																	
Net: At least daily (Hourly + Daily)	128 56%	48 63% d	80 52%	48 63% d	32 41%	14 61%	13 68%	4 56%	5 70%	3 81%	9 55%	- -	14 72%	27 42%	43 66% c	28 56%	16 55%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	159 69%	58 77% d	101 65%	59 77% d	42 54%	18 82%	17 89%	4 63%	6 78%	4 100%	9 55%	- -	15 79%	42 65%	47 72%	33 66%	22 75%

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q2\_6. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### WhatsApp

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	39 17%	26 18%	13 16%	9 12%	3 6%	17 44% abd	10 17%	1 8%	- -	17 27% d	10 18%	12 11%
Daily	89 39%	60 41%	28 35%	30 41%	25 46%	11 30%	18 33%	4 47%	1 18%	26 41%	18 33%	43 42%
A few times a week	26 11%	10 7%	15 19% a	9 13%	4 7%	4 10%	8 15%	1 8%	1 11%	7 11%	10 19% d	8 7%
Once a week	5 2%	5 3%	- -	4 6%	1 1%	- -	- -	- -	- -	- -	4 7% b	1 1%
A few times a month	9 4%	3 2%	6 7%	3 5%	2 3%	1 3%	2 5%	- -	- -	- -	6 12% bd	3 2%
Once a month	5 2%	3 2%	2 2%	- -	3 5%	- -	2 3%	- -	- -	1 1%	* 1%	4 3%
Less than once a month	7 3%	5 4%	1 2%	1 1%	3 5%	1 2%	2 3%	1 8%	- -	1 1%	3 5%	3 3%
Never	41 18%	27 18%	12 15%	14 19%	14 25%	4 11%	8 15%	1 15%	5 72%	8 12%	3 5%	25 25% c
No response	9 4%	6 4%	2 3%	3 4%	1 1%	- -	5 8%	1 15%	- -	4 6%	1 2%	4 4%
<b>NETS</b>												
Net: At least daily (Hourly + Daily)	128 56%	86 59%	40 51%	39 53%	28 52%	28 74% abd	28 51%	5 54%	1 18%	43 68%	28 51%	55 54%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	159 69%	101 69%	56 70%	53 72%	33 60%	32 84% b	36 66%	6 62%	2 28%	51 79% d	42 76%	64 62%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q2\_6. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### WhatsApp

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
	a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%													
Unweighted Total	230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total	230	49	48	40	31	34	13	61	80	22	43	61	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	39	13	13	6	7	5	3	16	18	2	5	13	7
	17%	26%	27%	14%	24%	16%	20%	26%	23%	10%	11%	21%	11%
			jl					l					
Daily	89	17	23	20	6	20	5	20	28	11	21	28	20
	39%	36%	48%	50%	20%	59%	35%	33%	35%	51%	48%	46%	35%
			d	d		adghl					d	d	
A few times a week	26	2	4	1	5	2	1	5	8	3	2	3	10
	11%	4%	8%	2%	16%	6%	11%	7%	10%	15%	5%	6%	18%
				c									acjk
Once a week	5	1	1	4	1	1	1	4	4	1	1	1	-
	2%	3%	3%	11%	5%	2%	5%	7%	5%	6%	2%	2%	-
				l				l					
A few times a month	9	2	1	-	1	1	-	1	5	-	1	1	3
	4%	5%	1%	-	2%	2%	-	2%	7%	-	3%	2%	4%
Once a month	5	-	-	-	2	-	-	-	2	-	*	2	3
	2%	-	-	-	6%	-	-	-	2%	-	1%	4%	4%
Less than once a month	7	1	1	2	1	1	1	1	1	-	1	1	3
	3%	1%	3%	5%	2%	2%	5%	1%	1%	-	3%	2%	5%
Never	41	9	4	5	6	4	3	12	11	4	10	7	10
	18%	18%	8%	12%	21%	13%	23%	19%	14%	18%	24%	11%	17%
										b			
No response	9	3	1	2	1	-	-	2	2	-	1	3	3
	4%	6%	1%	6%	5%	-	-	4%	3%	-	3%	5%	5%
<b>NETS</b>													
Net: At least daily (Hourly + Daily)	128	30	36	26	13	25	7	37	46	13	25	41	27
	56%	62%	75%	64%	43%	74%	56%	60%	58%	61%	59%	67%	47%
			dhl			dl						dl	
NET: At least once a week (Hourly + daily + a few times a week + once a week)	159	34	41	31	20	28	9	45	59	18	28	46	37
	69%	69%	86%	77%	64%	83%	72%	74%	74%	82%	65%	75%	65%
			adjl										

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q2\_7. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Other

Base: All respondents

	SAMPLE TYPE				PARTY						AGE						
	Total	MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
	a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4 2%	- -	4 2%	4 5% d	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 3%	- -	- -	2 6%
Daily	2 1%	* 1%	1 1%	- -	1 2%	- -	- -	- -	* 7%	- -	- -	- -	- -	1 1%	* 1%	1 1%	- -
A few times a week	2 1%	1 2%	1 *	- -	1 1%	- -	- -	1 18%	- -	- -	- -	1 100%	- -	- -	- -	- -	1 4%
Once a week	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
A few times a month	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Once a month	1 *	- -	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -
Less than once a month	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	14 6%	4 5%	10 6%	4 5%	6 8%	- -	- -	1 18%	- -	- -	3 15%	- -	- -	3 5%	2 3%	4 8%	4 13%
No response	208 91%	70 93%	138 89%	70 91%	68 88%	22 100%	19 100%	4 63%	7 93%	4 100%	14 85%	- -	20 100%	60 91%	61 95%	45 91%	22 76%
<b>NETS</b>																	
Net: At least daily (Hourly + Daily)	5 2%	* 1%	5 3%	4 5%	1 2%	- -	- -	- -	* 7%	- -	- -	- -	- -	2 4%	* 1%	1 1%	2 6%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	7 3%	2 2%	6 4%	4 5%	2 3%	- -	- -	1 18%	* 7%	- -	- -	1 100%	- -	2 4%	* 1%	1 1%	3 11%

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q2\_7. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Other

Base: All respondents

	GENDER			REGION					LENGTH OF SERVICE			
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Significance Level: 95%		a	b	a	b	c	d	*e	*a	b	c	d
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4 2%	4 2%	-	-	4 7% a	-	-	-	-	-	-	4 3%
Daily	2 1%	1 1%	1 1%	1 1%	* 1%	-	1 1%	-	-	* 1%	1 1%	-
A few times a week	2 1%	1 1%	1 1%	1 2%	-	1 2%	-	-	-	1 1%	-	1 1%
Once a week	-	-	-	-	-	-	-	-	-	-	-	-
A few times a month	-	-	-	-	-	-	-	-	-	-	-	-
Once a month	1 *	-	1 1%	1 1%	-	-	-	-	-	-	-	1 1%
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-
Never	14 6%	8 6%	5 6%	8 11% cd	4 8%	-	1 1%	1 8%	3 49%	1 1%	-	10 9% bc
No response	208 91%	132 90%	73 92%	63 85%	47 85%	37 98% ab	54 97% ab	8 92%	3 51%	62 97% d	55 99% d	88 85%
<b>NETS</b>												
Net: At least daily (Hourly + Daily)	5 2%	5 3%	1 1%	1 1%	4 7%	-	1 1%	-	-	* 1%	1 1%	4 3%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	7 3%	6 4%	1 2%	2 3%	4 7%	1 2%	1 1%	-	-	1 2%	1 1%	5 5%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d



## Europoll Spring 2018

**Q2\_7. In your professional role, how frequently, if at all, do you use the following social media channels or mobile applications?**

### Other

Base: All respondents

	POLICY AREA												
	Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted Total	230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total	230	49	48	40	31	34	13	61	80	22	43	61	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hourly	4	-	-	-	-	-	-	2	-	-	-	-	2
	2%	-	-	-	-	-	-	3%	-	-	-	-	3%
Daily	2	*	*	-	1	-	-	*	*	-	-	1	-
	1%	1%	1%	-	2%	-	-	1%	1%	-	-	1%	-
A few times a week	2	-	-	1	-	-	-	-	-	-	1	-	1
	1%	-	-	3%	-	-	-	-	-	-	3%	-	1%
Once a week	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
A few times a month	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Once a month	1	-	-	-	-	-	-	1	1	-	-	-	-
	*	-	-	-	-	-	-	1%	1%	-	-	-	-
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	14	1	1	-	4	-	1	4	6	-	1	5	4
	6%	1%	1%	-	13%	-	5%	6%	7%	-	3%	8%	8%
				abce									
No response	208	48	47	39	26	34	12	54	73	22	41	55	50
	91%	98%	98%	97%	85%	100%	95%	89%	91%	100%	94%	91%	88%
		d	d			dgl							
<b>NETS</b>													
Net: At least daily (Hourly + Daily)	5	*	*	-	1	-	-	2	*	-	-	1	2
	2%	1%	1%	-	2%	-	-	4%	1%	-	-	1%	3%
NET: At least once a week (Hourly + daily + a few times a week + once a week)	7	*	*	1	1	-	-	2	*	-	1	1	2
	3%	1%	1%	3%	2%	-	-	4%	1%	-	3%	1%	4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q3\_SUM. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### SUMMARY TABLE

Base: All respondents

								NETS		
	Total	Very influential	Fairly influential	Not very influential	Not at all influential	Don't know	No response	Influential	Not influential	Mean
Personal contacts	230 100%	138 60%	76 33%	12 5%	- -	- -	5 2%	213 93%	12 5%	3.56
Professional colleagues	230 100%	116 50%	98 42%	10 4%	1 *	- -	6 3%	213 93%	11 5%	3.46
Information provided by EU Institutions/Member States	230 100%	105 46%	93 40%	22 10%	3 1%	1 1%	6 2%	198 86%	25 11%	3.35
Meetings with stakeholders	230 100%	111 48%	86 37%	25 11%	2 1%	1 *	6 3%	197 86%	26 11%	3.37
Traditional media (e.g. newspapers, radio, television, magazines)	230 100%	48 21%	130 56%	38 16%	8 3%	- -	7 3%	178 77%	45 20%	2.98
Conferences/events	230 100%	45 20%	131 57%	44 19%	5 2%	- -	6 2%	176 76%	48 21%	2.96
Social media	230 100%	38 16%	73 32%	80 35%	28 12%	2 1%	8 4%	110 48%	109 47%	2.55
Video/infographics	230 100%	27 12%	80 35%	78 34%	32 14%	3 1%	9 4%	108 47%	110 48%	2.47
Other	230 100%	3 1%	1 *	1 1%	1 1%	2 1%	221 96%	4 2%	3 1%	2.88

## Europoll Spring 2018

**Q3\_1. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Professional colleagues

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 116 50%	32 42%	83 54%	34 44%	49 64% ac	10 44%	11 59%	2 31%	4 50%	1 17%	5 29%	-	13 68%	35 53%	26 40%	29 58%	12 41%
Fairly influential	(3) 98 42%	36 47% d	62 40%	38 49% d	24 32%	10 47%	5 24%	5 69%	4 50%	3 83%	9 56%	1 100%	6 32%	25 39%	28 44%	20 40%	17 59%
Not very influential	(2) 10 4%	7 9% bd	3 2%	2 2%	1 2%	2 10%	2 11%	-	-	-	3 15%	-	-	4 5%	6 10% e	-	-
Not at all influential	(1) 1 *	-	1 *	-	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No response	6 3%	1 2%	5 3%	4 5%	1 2%	-	1 6%	-	-	-	-	-	-	2 3%	4 6%	-	-
<b>NETS</b>																	
Net: Influential	213 93%	68 90%	145 94%	72 93%	74 95%	20 90%	16 83%	7 100%	7 100%	4 100%	14 85%	1 100%	20 100%	60 92%	54 84%	49 99% d	29 100%
Net: Not influential	11 5%	7 9% b	4 3%	2 2%	2 3%	2 10%	2 11%	-	-	-	3 15%	-	-	4 5%	6 10%	1 1%	-
Mean score	3.46	3.34	3.53 a	3.44	3.61 a	3.34	3.50	3.31	3.50	3.17	3.14	3.00	3.68	3.49	3.32	3.55	3.41

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q3\_1. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Professional colleagues

Base: All respondents

	GENDER		REGION					LENGTH OF SERVICE				
	Total	Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 116	73	40	33	34	20	25	3	3	30	30	52
	50%	50%	51%	45%	61%	53%	46%	38%	44%	46%	55%	50%
Fairly influential	(3) 98	66	30	34	20	15	24	5	1	29	25	43
	42%	46%	37%	47%	36%	41%	43%	54%	18%	45%	45%	41%
Not very influential	(2) 10	5	5	6	1	1	2	-	3	2	-	5
	4%	3%	6%	8%	2%	3%	3%	-	38%	3%	-	5%
Not at all influential	(1) 1	-	1	-	1	-	-	-	-	1	-	-
	*	-	1%	-	1%	-	-	-	-	1%	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
No response	6	2	4	-	-	1	4	1	-	3	-	3
	3%	1%	5%	-	-	3%	8%	8%	-	5%	-	3%
							ab					
<b>NETS</b>												
Net: Influential	213	139	70	67	53	35	49	8	4	58	55	95
	93%	95%	88%	92%	97%	94%	89%	92%	62%	91%	100%	92%
											bd	
Net: Not influential	11	5	6	6	2	1	2	-	3	3	-	5
	5%	3%	7%	8%	3%	3%	3%	-	38%	4%	-	5%
Mean score	3.46	3.47	3.45	3.37	3.57	3.52	3.47	3.41	3.05	3.43	3.55	3.47

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q3\_1. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Professional colleagues

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	116	20	25	18	21	19	8	25	42	9	19	30	36
		50%	41%	52%	45%	68%	56%	62%	40%	53%	40%	43%	50%	62%
					agj								ag	
Fairly influential	(3)	98	20	19	16	9	14	5	30	31	10	23	26	20
		42%	42%	40%	41%	28%	42%	38%	50%	38%	48%	53%	43%	35%
					d			d			d			
Not very influential	(2)	10	5	2	3	1	-	-	4	5	2	-	1	-
		4%	10%	4%	8%	4%	-	-	7%	6%	8%	-	2%	-
			ejl		l				l					
Not at all influential	(1)	1	1	1	1	-	1	-	1	1	1	1	1	-
		*	1%	1%	2%	-	2%	-	1%	1%	3%	2%	1%	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-
No response		6	3	1	2	-	-	-	1	1	-	1	3	1
		3%	6%	2%	4%	-	-	-	2%	1%	-	3%	5%	2%
<b>NETS</b>														
Net: Influential		213	40	44	34	29	33	13	55	73	19	41	56	56
		93%	82%	92%	86%	96%	98%	100%	90%	91%	89%	96%	92%	98%
			a		a		a				a		ac	ac
Net: Not influential		11	6	3	4	1	1	-	5	6	2	1	2	-
		5%	12%	5%	10%	4%	2%	-	8%	7%	11%	2%	3%	-
			l		l				l	l				
Mean score		3.46	3.29	3.47	3.35	3.64	3.52	3.62	3.31	3.46	3.26	3.41	3.48	3.64
					ag								acgj	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q3\_2. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Personal contacts

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	138	41	97	47	51	9	11	3	3	3	10	11	42	36	29	19
		60%	54%	63%	60%	66%	42%	59%	50%	45%	83%	60%	57%	64%	55%	59%	66%
Fairly influential	(3)	76	29	47	23	24	10	7	3	2	1	7	8	19	21	18	10
		33%	38%	30%	30%	31%	44%	35%	50%	22%	17%	40%	39%	29%	32%	36%	34%
Not very influential	(2)	12	7	5	4	1	3	1	-	2	-	-	1	3	5	3	-
		5%	9%	3%	5%	2%	14%	6%	-	33%	-	-	4%	4%	8%	5%	-
Not at all influential	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No response		5	-	5	4	1	-	-	-	-	-	-	-	2	2	-	-
		2%	-	3%	5%	2%	-	-	-	-	-	-	-	3%	4%	-	-
<b>NETS</b>																	
Net: Influential		213	69	144	70	74	19	18	7	5	4	17	19	61	57	47	29
		93%	91%	94%	91%	96%	86%	94%	100%	67%	100%	100%	96%	93%	88%	95%	100%
Net: Not influential		12	7	5	4	1	3	1	-	2	-	-	1	3	5	3	-
		5%	9%	3%	5%	2%	14%	6%	-	33%	-	-	4%	4%	8%	5%	-
Mean score		3.56	3.45	3.62	3.59	3.65	3.29	3.53	3.50	3.12	3.83	3.60	3.54	3.61	3.49	3.54	3.66
				a		a											

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q3\_2. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Personal contacts

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 138	94	43	46	35	22	29	5	2	36	37	63
	60%	64%	54%	63%	64%	59%	53%	58%	37%	55%	66%	61%
Fairly influential	(3) 76	45	31	22	19	13	19	3	4	23	15	33
	33%	31%	39%	30%	35%	34%	34%	35%	63%	36%	27%	32%
Not very influential	(2) 12	5	3	5	*	3	3	-	-	4	4	4
	5%	4%	3%	7%	1%	8%	5%	-	-	6%	7%	4%
Not at all influential	(1) -	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
No response	5	2	2	-	-	-	4	1	-	2	-	3
	2%	1%	3%	-	-	-	8%	8%	-	3%	-	3%
							ab					
<b>NETS</b>												
Net: Influential	213	139	74	68	55	35	48	8	7	59	51	96
	93%	95%	94%	93%	99%	92%	87%	92%	100%	92%	93%	93%
					d							
Net: Not influential	12	5	3	5	*	3	3	-	-	4	4	4
	5%	4%	3%	7%	1%	8%	5%	-	-	6%	7%	4%
Mean score	3.56	3.62	3.53	3.55	3.63	3.51	3.52	3.62	3.37	3.51	3.59	3.59

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q3\_2. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Personal contacts

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	138	30	28	24	21	24	7	40	54	13	24	34	31
		60%	62%	59%	61%	67%	73%	56%	65%	68%	59%	57%	56%	55%
Fairly influential	(3)	76	14	19	14	9	9	5	17	23	6	14	21	22
		33%	29%	39%	35%	28%	27%	38%	28%	29%	29%	32%	35%	39%
Not very influential	(2)	12	2	1	-	1	-	1	4	3	3	5	4	2
		5%	5%	1%	-	5%	-	5%	7%	4%	12%	11%	6%	4%
											bce			
Not at all influential	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-
No response		5	2	-	2	-	-	-	-	-	-	-	2	1
		2%	4%	-	4%	-	-	-	-	-	-	-	3%	2%
<b>NETS</b>														
Net: Influential		213	45	47	38	29	34	12	57	77	19	38	55	54
		93%	91%	99%	96%	95%	100%	95%	93%	96%	88%	89%	91%	94%
				j		j								
Net: Not influential		12	2	1	-	1	-	1	4	3	3	5	4	2
		5%	5%	1%	-	5%	-	5%	7%	4%	12%	11%	6%	4%
											bce			
Mean score		3.56	3.59	3.58	3.64	3.63	3.73	3.51	3.58	3.64	3.47	3.45	3.52	3.52
						j								

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l



## Europoll Spring 2018

**Q3\_3. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Meetings with stakeholders

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	111	24	87	38	49	8	4	4	2	1	4	15	34	27	25	11
		48%	32%	56%	49%	64%	37%	23%	63%	28%	35%	25%	75%	52%	42%	50%	37%
			a	a	a												
Fairly influential	(3)	86	33	53	32	21	10	11	1	3	2	5	4	26	22	22	10
		37%	43%	34%	42%	27%	45%	59%	19%	39%	48%	31%	21%	39%	35%	44%	35%
			d														
Not very influential	(2)	25	16	8	4	5	4	3	1	*	1	6	1	4	11	1	8
		11%	21%	5%	5%	6%	18%	18%	18%	7%	17%	37%	4%	6%	17%	2%	27%
			bcd												ce		
Not at all influential	(1)	2	2	-	-	-	-	-	-	2	-	-	-	-	2	-	-
		1%	3%	-	-	-	-	-	-	27%	-	-	-	-	3%	-	-
			b														
Don't know		1	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-
		*	-	*	-	1%	-	-	-	-	-	-	-	-	-	1%	-
No response		6	1	5	4	1	-	-	-	-	1	-	-	2	2	1	-
		3%	2%	3%	5%	2%	-	-	-	-	7%	-	-	3%	4%	2%	-
<b>NETS</b>																	
Net: Influential	197	57	140	70	70	18	16	6	5	3	9	1	19	60	49	46	21
	86%	75%	91%	91%	91%	82%	82%	82%	67%	83%	56%	100%	96%	91%	76%	94%	73%
			a	a	a									d	d	d	
Net: Not influential	26	18	8	4	5	4	3	1	2	1	6	-	1	4	13	1	8
	11%	24%	5%	5%	6%	18%	18%	18%	33%	17%	37%	-	4%	6%	20%	2%	27%
			bcd												ce		
Mean score	3.37	3.06	3.53	3.46	3.59	3.19	3.04	3.44	2.68	3.19	2.86	3.00	3.72	3.47	3.19	3.50	3.10
			a	a	a									d	d	d	

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q3\_3. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Meetings with stakeholders

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 111 48%	67 46%	42 53%	33 46%	29 52%	18 46%	25 45%	7 77%	1 11%	29 45%	29 53%	53 51%
Fairly influential	(3) 86 37%	57 39%	26 33%	26 35%	24 43%	16 43%	18 33%	1 15%	3 44%	24 38%	19 33%	40 39%
Not very influential	(2) 25 11%	19 13%	6 7%	11 15%	3 5%	4 11%	7 12%	- -	3 46%	7 12%	7 12%	7 7%
Not at all influential	(1) 2 1%	- -	2 2%	2 3%	- -	- -	- -	- -	- -	2 3%	- -	- -
Don't know	1 *	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	- -
No response	6 3%	3 2%	2 3%	- -	- -	- -	5 10% abc	1 8%	- -	2 3%	1 2%	3 3%
<b>NETS</b>												
Net: Influential	197 86%	124 85%	68 86%	59 81%	53 95% ad	34 89%	43 78%	8 92%	4 54%	53 83%	48 86%	93 90%
Net: Not influential	26 11%	19 13%	8 10%	13 18% b	3 5%	4 11%	7 12%	- -	3 46%	9 15%	7 12%	7 7%
Mean score	3.37	3.34	3.43	3.25	3.47	3.36	3.36	3.84	2.65	3.28	3.41	3.45

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q3\_3. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Meetings with stakeholders

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	111	23	26	16	20	22	10	24	42	11	20	34	29
		48%	47%	55%	40%	64%	67%	77%	40%	53%	53%	45%	55%	50%
					cg	cg								
Fairly influential	(3)	86	18	13	19	6	10	2	25	27	4	15	17	24
		37%	37%	28%	48%	20%	29%	18%	41%	33%	20%	35%	29%	42%
					d				d					d
Not very influential	(2)	25	6	7	3	4	1	1	12	11	4	7	8	3
		11%	13%	14%	8%	14%	4%	5%	19%	14%	18%	16%	13%	5%
									el					
Not at all influential	(1)	2	-	-	-	-	-	-	-	-	2	2	-	-
		1%	-	-	-	-	-	-	-	-	9%	4%	-	-
Don't know		1	-	-	-	1	-	-	-	-	-	-	-	-
		*	-	-	-	2%	-	-	-	-	-	-	-	-
No response		6	2	1	2	-	-	-	-	-	-	-	2	1
		3%	4%	2%	4%	-	-	-	-	-	-	-	3%	2%
<b>NETS</b>														
Net: Influential		197	41	40	35	26	32	12	50	69	16	34	51	53
		86%	84%	83%	88%	84%	96%	95%	81%	86%	73%	80%	84%	93%
							gj							
Net: Not influential		26	6	7	3	4	1	1	12	11	6	9	8	3
		11%	13%	14%	8%	14%	4%	5%	19%	14%	27%	20%	13%	5%
									el		el			
Mean score		3.37	3.36	3.42	3.33	3.52	3.63	3.72	3.20	3.39	3.17	3.21	3.44	3.46
						g	cgj							g

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q3\_4. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Information provided by EU Institutions/Member States

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 105 46%	30 40%	75 48%	41 53%	33 43%	7 33%	13 67%	3 43%	2 24%	2 46%	4 23%	- -	12 61%	33 50%	23 36%	23 47%	13 45%
Fairly influential	(3) 93 40%	31 40%	62 40%	30 40%	32 41%	13 59%	2 12%	4 57%	6 76%	1 35%	4 26%	- -	6 32%	23 34%	34 53%	20 41%	10 34%
Not very influential	(2) 22 10%	14 19%	8 5%	2 2%	6 8%	2 8%	4 21%	- -	- -	1 19%	8 46%	- -	1 7%	7 11%	3 5%	5 9%	6 21%
Not at all influential	(1) 3 1%	1 1%	2 1%	- -	2 3%	- -	- -	- -	- -	- -	1 4%	1 100%	- -	1 1%	1 2%	- -	- -
Don't know	1 1%	- -	1 1%	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -
No response	6 2%	- -	6 4%	4 5%	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	2 3%	2 4%	1 1%	- -
<b>NETS</b>																	
Net: Influential	198 86%	61 80%	137 89%	72 93%	65 85%	20 92%	15 79%	7 100%	7 100%	3 81%	8 49%	- -	18 93%	55 84%	58 89%	43 88%	23 79%
Net: Not influential	25 11%	15 20%	10 7%	2 2%	8 11%	2 8%	4 21%	- -	- -	1 19%	8 51%	1 100%	1 7%	8 12%	4 7%	5 9%	6 21%
Mean score	3.35	3.19	3.42	3.54	3.31	3.24	3.46	3.43	3.24	3.28	2.68	1.00	3.54	3.38	3.28	3.39	3.23

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q3\_4. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Information provided by EU Institutions/Member States

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 105 46%	55 38%	48 60% a	25 34%	28 50%	22 59% a	28 50%	3 30%	2 26%	30 47%	26 47%	47 46%
Fairly influential	(3) 93 40%	71 48%	21 26% b	34 47%	21 38%	12 32%	21 38%	5 54%	* 7%	22 34%	22 40%	49 47%
Not very influential	(2) 22 10%	16 11%	6 8%	12 16%	5 10%	2 6%	3 6%	- -	4 67%	9 14% d	5 10%	3 3%
Not at all influential	(1) 3 1%	2 1%	1 1%	1 1%	1 1%	1 4%	- -	- -	- -	1 2%	1 3%	- -
Don't know	1 1%	- -	1 2%	1 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- -
No response	6 2%	2 2%	2 3%	1 1%	- -	- -	4 7% b	1 15%	- -	2 3%	- -	4 4%
<b>NETS</b>												
Net: Influential	198 86%	125 86%	68 86%	59 81%	48 88%	34 91%	48 88%	8 85%	2 33%	52 81%	48 86%	96 93% b
Net: Not influential	25 11%	18 12%	7 9%	13 17%	6 11%	3 9%	3 6%	- -	4 67%	10 16% d	7 12% d	3 3%
Mean score	3.35	3.24	3.53 a	3.16	3.38	3.46 a	3.48 a	3.36	2.59	3.29	3.32	3.44

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q3\_4. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Information provided by EU Institutions/Member States

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	105	19	25	15	20	16	7	26	38	10	21	31	28
		46%	40%	52%	37%	64%	47%	51%	43%	48%	46%	50%	52%	49%
					acg									
Fairly influential	(3)	93	25	19	17	8	14	5	20	27	9	21	25	23
		40%	51%	39%	41%	27%	42%	42%	33%	34%	42%	49%	41%	40%
			dh								d			
Not very influential	(2)	22	2	3	5	1	2	1	14	13	1	1	1	4
		10%	4%	6%	13%	5%	7%	7%	22%	17%	3%	2%	2%	7%
					jk				abdeijkl	ajk				
Not at all influential	(1)	3	1	1	1	1	1	-	1	1	1	-	1	1
		1%	1%	1%	4%	2%	2%	-	2%	1%	6%	-	1%	1%
Don't know		1	-	-	-	1	1	-	-	-	1	-	1	-
		1%	-	-	-	2%	2%	-	-	-	3%	-	1%	-
No response		6	2	1	2	-	-	-	-	1	-	-	2	1
		2%	4%	1%	4%	-	-	-	-	1%	-	-	3%	2%
<b>NETS</b>														
Net: Influential		198	45	43	32	28	30	12	46	65	19	42	56	51
		86%	91%	91%	79%	91%	89%	93%	75%	82%	87%	98%	92%	89%
			g	g							cg	cg	g	g
Net: Not influential		25	3	4	7	2	3	1	15	14	2	1	2	5
		11%	6%	8%	17%	7%	9%	7%	25%	18%	10%	2%	3%	8%
					jk				abdjkl	jk				
Mean score		3.35	3.34	3.43	3.17	3.57	3.36	3.44	3.15	3.30	3.30	3.48	3.49	3.41
					cg						cg	cg	cg	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q3\_5. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Conferences/events

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE						
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over	
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f	
Significance Level: 95%																		
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22	
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very influential	(4)	45	14	31	14	17	2	6	2	1	-	3	-	3	13	12	13	4
		20%	19%	20%	19%	22%	10%	29%	31%	15%	-	18%	-	14%	20%	18%	27%	13%
Fairly influential	(3)	131	40	91	45	46	15	12	1	5	2	6	1	10	36	37	30	17
		57%	53%	59%	58%	59%	67%	60%	20%	63%	52%	35%	100%	50%	55%	57%	61%	60%
Not very influential	(2)	44	20	24	14	10	5	1	3	2	2	7	-	7	13	10	6	7
		19%	26%	16%	19%	13%	23%	5%	48%	22%	48%	42%	-	36%	20%	16%	12%	25%
Not at all influential	(1)	5	2	3	-	3	-	1	-	-	-	1	-	-	2	2	-	1
		2%	2%	2%	-	4%	-	5%	-	-	-	4%	-	-	3%	3%	-	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No response		6	-	6	4	2	-	-	-	-	-	-	-	-	2	3	-	-
		2%	-	4%	5%	3%	-	-	-	-	-	-	-	-	3%	5%	-	-
<b>NETS</b>																		
Net: Influential		176	54	122	59	62	17	17	4	6	2	9	1	13	49	49	43	21
		76%	71%	79%	77%	81%	77%	89%	52%	78%	52%	54%	100%	64%	75%	76%	88%	73%
Net: Not influential		48	22	27	14	12	5	2	3	2	2	8	-	7	15	12	6	8
		21%	29%	17%	19%	16%	23%	11%	48%	22%	48%	46%	-	36%	23%	19%	12%	27%
			d															
Mean score		2.96	2.88	3.01	3.00	3.02	2.86	3.14	2.83	2.93	2.52	2.68	3.00	2.78	2.94	2.96	3.14	2.83

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q3\_5. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Conferences/events

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Significance Level: 95%		a	b	a	b	c	d	*e	*a	b	c	d
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 45	28	15	14	6	9	12	4	1	12	13	17
	20%	19%	19%	18%	12%	25%	22%	42%	18%	19%	24%	17%
Fairly influential	(3) 131	81	50	40	36	23	30	3	-	33	36	61
	57%	56%	63%	55%	65%	60%	54%	30%	-	52%	66%	59%
Not very influential	(2) 44	32	10	17	10	5	9	2	5	14	4	20
	19%	22%	13%	24%	19%	14%	16%	20%	82%	22%	8%	20%
Not at all influential	(1) 5	4	1	1	2	1	-	-	-	2	1	1
	2%	2%	1%	2%	4%	2%	-	-	-	3%	3%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
No response	6	2	3	1	-	-	4	1	-	2	-	3
	2%	1%	4%	1%	-	-	8%	8%	-	4%	-	3%
							b					
<b>NETS</b>												
Net: Influential	176	109	65	54	42	32	42	7	1	46	50	78
	76%	75%	82%	73%	77%	84%	76%	73%	18%	71%	90%	76%
Net: Not influential	48	35	11	19	13	6	9	2	5	16	6	22
	21%	24%	14%	26%	23%	16%	16%	20%	82%	25%	10%	21%
										c		
Mean score	2.96	2.92	3.03	2.91	2.84	3.07	3.06	3.25	2.36	2.91	3.12	2.94

Columns Tested: a,b - a,b,c,d,e - a,b,c,d



## Europoll Spring 2018

**Q3\_5. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Conferences/events

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	45	7	12	6	6	10	1	11	15	2	9	15	11
		20%	14%	26%	16%	20%	29%	5%	18%	19%	10%	21%	24%	19%
Fairly influential	(3)	131	29	28	24	18	20	11	35	51	14	26	37	33
		57%	58%	58%	59%	58%	60%	84%	58%	64%	67%	59%	61%	58%
Not very influential	(2)	44	11	6	6	5	3	1	12	12	3	8	6	12
		19%	23%	13%	14%	17%	9%	5%	20%	15%	14%	18%	9%	20%
			k											
Not at all influential	(1)	5	1	1	2	1	-	1	3	2	1	1	1	-
		2%	1%	3%	6%	5%	-	5%	5%	3%	6%	2%	2%	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-
No response		6	2	-	2	-	1	-	-	-	1	-	2	1
		2%	4%	-	4%	-	2%	-	-	-	3%	-	3%	2%
<b>NETS</b>														
Net: Influential		176	35	40	30	24	30	12	46	66	17	35	52	44
		76%	72%	84%	75%	78%	88%	89%	76%	83%	77%	80%	85%	77%
Net: Not influential		48	12	8	8	7	3	1	15	14	4	8	7	12
		21%	25%	16%	20%	22%	9%	11%	24%	17%	20%	20%	12%	20%
Mean score		2.96	2.87	3.07	2.89	2.94	3.20	2.89	2.89	2.99	2.83	3.00	3.11	2.99
						ag								

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q3\_6. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Traditional media (e.g. newspapers, radio, television, magazines)

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 48 21%	19 25%	30 19%	14 19%	15 20%	5 22%	4 23%	3 43%	3 37%	3 67%	1 7%	- -	2 11%	16 24%	14 22%	10 21%	6 21%
Fairly influential	(3) 130 56%	42 55%	88 57%	47 60%	42 54%	12 53%	12 60%	4 51%	2 28%	1 17%	12 73%	1 100%	15 75%	32 49%	33 51%	29 59%	20 71%
Not very influential	(2) 38 16%	9 12%	28 18%	11 14%	17 23%	5 22%	2 11%	* 6%	1 8%	1 17%	1 4%	- -	1 7%	12 18%	13 20%	9 18%	2 9%
Not at all influential	(1) 8 3%	4 6%	3 2%	2 2%	1 2%	- -	1 5%	- -	2 27%	- -	1 9%	- -	1 7%	3 5%	3 4%	- -	- -
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No response	7 3%	2 2%	5 3%	4 5%	1 2%	1 3%	- -	- -	- -	- -	1 7%	- -	- -	2 4%	2 4%	1 2%	- -
<b>NETS</b>																	
Net: Influential	178 77%	60 79%	118 76%	61 79%	57 74%	17 75%	16 83%	7 94%	5 65%	3 83%	13 80%	1 100%	17 86%	48 73%	47 72%	39 79%	26 91%
Net: Not influential	45 20%	14 18%	31 20%	13 16%	19 24%	5 22%	3 17%	* 6%	3 35%	1 17%	2 13%	- -	3 14%	15 23%	16 24%	9 18%	2 9%
Mean score	2.98	3.01	2.97	3.00	2.94	3.00	3.02	3.37	2.75	3.50	2.84	3.00	2.89	2.95	2.93	3.02	3.12

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q3\_6. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Traditional media (e.g. newspapers, radio, television, magazines)

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 48 21%	31 22%	16 20%	10 13%	11 19%	10 27%	13 24%	5 50%	- -	16 25%	11 21%	21 20%
Fairly influential	(3) 130 56%	86 59%	42 53%	46 63%	34 62%	20 54%	27 49%	2 23%	6 85%	29 45%	34 61%	60 59%
Not very influential	(2) 38 16%	23 16%	15 19%	14 19%	8 14%	5 13%	9 16%	2 20%	1 15%	11 17%	8 14%	18 17%
Not at all influential	(1) 8 3%	2 1%	4 5%	3 4%	2 4%	2 5%	1 1%	- -	- -	5 8%	1 1%	2 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
No response	7 3%	4 2%	2 3%	1 1%	-	1 2%	5 9%	1 8%	-	2 4%	2 3%	2 2%
							ab					
<b>NETS</b>												
Net: Influential	178 77%	117 81%	58 73%	56 76%	45 82%	30 80%	41 74%	7 73%	6 85%	45 71%	45 82%	81 79%
Net: Not influential	45 20%	25 17%	19 23%	17 23%	10 18%	7 18%	10 18%	2 20%	1 15%	16 25%	8 15%	20 19%
Mean score	2.98	3.03	2.92	2.87	2.96	3.04	3.06	3.33	2.85	2.92	3.05	2.99

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q3\_6. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Traditional media (e.g. newspapers, radio, television, magazines)

Base: All respondents

		POLICY AREA												
		Total	Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these
			a	b	c	d	e	*f	g	h	*i	j	k	l
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	48 21%	14 29%	17 35%	11 28%	10 31%	12 34%	4 32%	18 30%	20 26%	7 32%	14 32%	17 28%	10 17%
Fairly influential	(3)	130 56%	18 38%	22 47%	20 51%	15 49%	16 48%	8 58%	32 52%	45 57%	12 56%	17 40%	30 49%	34 59%
Not very influential	(2)	38 16%	11 22%	6 13%	5 12%	5 16%	6 18%	1 11%	9 15%	13 16%	1 3%	8 18%	12 19%	13 22%
Not at all influential	(1)	8 3%	3 5%	1 2%	2 4%	1 2%	- -	- -	1 1%	- -	2 9%	4 9%	- -	1 1%
Don't know		- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No response		7 3%	3 6%	2 4%	2 4%	1 2%	- -	- -	1 2%	1 2%	- -	1 2%	2 4%	1 1%
<b>NETS</b>														
Net: Influential		178 77%	33 66%	39 82%	32 79%	24 80%	28 82%	12 89%	50 81%	65 82%	19 88%	31 72%	47 77%	43 76%
Net: Not influential		45 20%	13 27%	7 14%	7 17%	5 18%	6 18%	1 11%	10 16%	13 16%	3 12%	12 27%	12 19%	13 23%
Mean score		2.98	2.96	3.20 l	3.07	3.11	3.17	3.21	3.12	3.10	3.11	2.97	3.10	2.92

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q3\_7. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Social media

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	38	15	23	14	8	4	2	2	2	4	-	3	14	9	9	2
		16%	20%	15%	19%	11%	16%	12%	26%	24%	48%	-	16%	22%	14%	19%	6%
Fairly influential	(3)	73	26	47	18	29	6	6	1	2	7	-	4	25	23	13	7
		32%	34%	31%	23%	38%	29%	33%	18%	33%	52%	-	21%	39%	35%	26%	26%
Not very influential	(2)	80	25	55	30	25	9	9	*	1	-	-	8	19	24	19	11
		35%	33%	36%	40%	32%	41%	49%	6%	17%	-	-	43%	28%	37%	38%	36%
Not at all influential	(1)	28	9	19	9	10	3	1	2	2	-	1	3	5	6	6	8
		12%	12%	13%	12%	14%	14%	6%	31%	27%	-	4%	100%	16%	7%	10%	12%
Don't know		2	-	2	2	1	-	-	-	-	-	-	-	-	-	2	-
		1%	-	2%	2%	1%	-	-	-	-	-	-	-	-	-	4%	-
No response		8	1	7	4	3	-	-	1	-	-	-	1	2	2	1	1
		4%	2%	5%	5%	5%	-	-	18%	-	-	-	4%	4%	4%	1%	4%
<b>NETS</b>																	
Net: Influential		110	41	70	32	37	10	9	3	4	4	-	7	40	32	22	9
		48%	54%	45%	42%	49%	45%	45%	44%	56%	100%	-	37%	61%	49%	45%	31%
Net: Not influential		109	34	75	39	35	12	11	3	3	-	1	12	23	30	25	19
		47%	45%	49%	51%	46%	55%	55%	37%	44%	-	100%	59%	35%	47%	50%	64%
Mean score		2.55	2.63	2.51	2.53	2.49	2.47	2.51	2.48	2.53	3.48	2.86	1.00	2.39	2.79	2.56	2.55

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

### Q3\_7. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?

#### Social media

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 38 16%	22 15%	16 20%	3 4%	7 13%	9 25%	19 34%	- -	- -	14 22%	6 11%	18 17%
						a	ab					
Fairly influential	(3) 73 32%	56 38%	17 22%	23 32%	17 32%	16 41%	13 23%	4 42%	2 25%	19 29%	21 37%	32 31%
		b										
Not very influential	(2) 80 35%	45 31%	32 40%	29 40%	24 44%	9 24%	15 27%	2 27%	4 64%	19 30%	18 33%	38 37%
					c							
Not at all influential	(1) 28 12%	17 12%	11 14%	14 20%	5 8%	4 10%	5 9%	1 8%	1 11%	9 14%	9 15%	10 9%
Don't know	2 1%	2 1%	- -	- -	2 3%	- -	- -	1 8%	- -	- -	- -	2 2%
No response	8 4%	4 3%	4 5%	3 5%	- -	- -	4 7%	1 15%	- -	3 5%	2 4%	3 3%
							b					
<b>NETS</b>												
Net: Influential	110 48%	78 53%	33 41%	26 35%	24 44%	25 66%	31 57%	4 42%	2 25%	33 51%	27 48%	49 48%
						ab	a					
Net: Not influential	109 47%	63 43%	43 54%	44 60%	29 52%	13 34%	20 36%	3 35%	5 75%	28 44%	27 48%	48 47%
				cd								
Mean score	2.55	2.59	2.50	2.20	2.50	2.82	2.87	2.45	2.14	2.62	2.46	2.59
					a	a	ab					

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q3\_7. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Social media

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	38	12	16	3	6	1	-	11	18	1	7	7	8
		16%	24%	34%	8%	20%	3%	-	18%	23%	5%	17%	12%	13%
			e	cekl		e			e	e				
Fairly influential	(3)	73	15	19	17	11	19	7	22	27	9	15	22	14
		32%	30%	39%	43%	37%	55%	57%	36%	34%	42%	34%	36%	25%
						ahl								
Not very influential	(2)	80	17	10	14	9	13	5	24	27	7	16	24	16
		35%	35%	22%	34%	28%	37%	37%	39%	34%	34%	37%	40%	28%
									b			b		
Not at all influential	(1)	28	3	2	4	4	1	1	3	6	4	4	5	14
		12%	6%	4%	10%	13%	4%	5%	5%	8%	19%	9%	8%	24%
													abeghjk	
Don't know		2	-	-	-	-	-	-	-	-	-	1	-	2
		1%	-	-	-	-	-	-	-	-	-	2%	-	3%
No response		8	2	1	2	1	-	-	1	1	-	1	2	4
		4%	5%	1%	4%	2%	-	-	1%	1%	-	2%	4%	7%
									h					h
<b>NETS</b>														
Net: Influential		110	27	35	20	17	20	7	33	46	10	22	29	22
		48%	54%	73%	51%	57%	58%	57%	54%	57%	47%	51%	48%	38%
				cgjkl						l				
Net: Not influential		109	20	12	18	13	14	6	27	33	11	20	29	30
		47%	41%	26%	45%	41%	42%	43%	45%	42%	53%	46%	48%	52%
									b			b	b	b
Mean score		2.55	2.77	3.03	2.51	2.65	2.58	2.52	2.68	2.73	2.34	2.61	2.54	2.31
			l	cegjkl					l	l				

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q3\_8. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Video/infographics

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 27 12%	8 11%	19 12%	13 16%	6 8%	3 14%	- -	* 6%	1 15%	- -	4 23%	- -	2 11%	7 11%	9 14%	9 18%	- -
Fairly influential	(3) 80 35%	29 38%	51 33%	25 33%	26 34%	8 38%	8 41%	3 40%	2 32%	3 83%	4 26%	1 100%	3 17%	31 48%	22 34%	16 31%	8 26%
Not very influential	(2) 78 34%	27 35%	51 33%	21 28%	30 39%	4 19%	9 48%	2 30%	4 53%	1 17%	7 39%	- -	9 46%	19 29%	23 35%	17 35%	9 31%
Not at all influential	(1) 32 14%	11 14%	21 14%	11 14%	10 14%	6 29%	2 11%	* 6%	- -	- -	2 11%	- -	5 25%	6 9%	9 13%	6 12%	7 24%
Don't know	3 1%	- -	3 2%	2 2%	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	2 9%
No response	9 4%	1 2%	8 5%	5 7%	3 4%	- -	- -	1 18%	- -	- -	- -	- -	- -	2 4%	2 4%	1 1%	3 11%
<b>NETS</b>																	
Net: Influential	108 47%	37 49%	70 46%	38 49%	33 42%	11 52%	8 41%	3 46%	3 47%	3 83%	8 49%	1 100%	6 28%	38 59%	31 48%	25 50%	8 26%
Net: Not influential	110 48%	37 49%	72 47%	32 42%	40 52%	11 48%	11 59%	2 36%	4 53%	1 17%	8 51%	- -	14 72%	25 38%	31 49%	23 47%	16 55%
Mean score	2.47	2.46	2.48	2.56	2.39	2.37	2.29	2.56	2.62	2.83	2.61	3.00	2.14	2.63	2.50	2.57	2.03

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f



## Europoll Spring 2018

**Q3\_8. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Video/infographics

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
		a	b	a	b	c	d	*e	*a	b	c	d
Significance Level: 95%												
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 27 12%	14 10%	13 16%	4 5%	6 11%	3 9%	12 22%	1 15%	1 18%	6 9%	5 8%	15 15%
Fairly influential	(3) 80 35%	46 32%	33 41%	23 32%	14 26%	19 49%	20 36%	4 47%	2 37%	20 31%	24 42%	34 33%
Not very influential	(2) 78 34%	54 37%	23 30%	27 37%	25 45%	9 23%	16 29%	1 15%	3 46%	23 35%	18 32%	34 33%
Not at all influential	(1) 32 14%	24 16%	6 8%	15 21%	7 13%	5 14%	4 7%	1 8%	- -	11 18%	8 15%	12 12%
Don't know	3 1%	2 2%	1 1%	1 1%	1 1%	2 5%	- -	- -	- -	2 3%	- -	1 1%
No response	9 4%	6 4%	3 4%	3 4%	2 3%	- -	4 7%	1 15%	- -	2 4%	1 2%	6 5%
<b>NETS</b>												
Net: Influential	108 47%	60 41%	46 57%	27 37%	21 38%	22 58%	32 58%	6 62%	4 54%	26 40%	28 51%	50 48%
Net: Not influential	110 48%	78 53%	30 38%	42 58%	32 58%	14 37%	20 36%	2 23%	3 46%	34 53%	26 47%	47 45%
Mean score	2.47	2.37	2.69	2.23	2.38	2.55	2.79	2.82	2.72	2.34	2.45	2.55

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q3\_8. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Video/infographics

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	27	5	8	2	4	2	1	8	9	2	3	8	9
		12%	9%	16%	6%	12%	6%	5%	13%	11%	9%	7%	13%	15%
Fairly influential	(3)	80	13	16	11	12	16	4	16	26	9	14	20	21
		35%	27%	33%	26%	39%	49%	28%	26%	33%	43%	33%	34%	36%
						acg								
Not very influential	(2)	78	18	17	15	10	9	7	27	35	7	17	19	16
		34%	36%	36%	36%	33%	26%	56%	44%	43%	32%	40%	31%	28%
Not at all influential	(1)	32	10	6	8	3	4	1	10	7	3	8	9	8
		14%	21%	12%	21%	11%	12%	11%	16%	9%	16%	18%	15%	14%
Don't know		3	1	-	2	1	2	-	-	1	-	-	2	-
		1%	1%	-	6%	2%	7%	-	-	1%	-	-	3%	-
					g		bgl							
No response		9	2	1	2	1	-	-	1	1	-	1	2	4
		4%	5%	3%	4%	2%	-	-	1%	2%	-	2%	4%	8%
<b>NETS</b>														
Net: Influential		108	18	23	13	16	18	4	24	36	11	17	28	29
		47%	36%	49%	32%	51%	55%	34%	39%	45%	52%	40%	47%	51%
						c								
Net: Not influential		110	28	23	23	14	13	9	36	42	10	25	28	24
		48%	57%	48%	57%	45%	38%	66%	59%	53%	48%	59%	46%	41%
								e						
Mean score		2.47	2.26	2.54	2.18	2.54	2.53	2.28	2.37	2.48	2.45	2.29	2.48	2.57

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l

## Europoll Spring 2018

**Q3\_9. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Other

Base: All respondents

	Total	SAMPLE TYPE				PARTY						AGE					
		MEPs	All Influencers	EU Institution Staff	Brussels Opinion Formers	EPP	S&D	ALDE	ECR	EFDD/ENF	Other	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years or over
		a	b	c	d	*a	*b	*c	*d	*e	*f	*a	*b	c	d	e	*f
Significance Level: 95%																	
Unweighted Total	230	76	154	43	111	20	15	10	11	5	15	1	22	67	64	52	22
Weighted Total	230	76	154	77	77	22	19	7	7	4	17	1	20	66	64	49	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 3 1%	1 2%	2 1%	2 2%	- -	- -	1 5%	- -	* 7%	- -	- -	- -	- -	2 3%	* 1%	1 2%	- -
Fairly influential	(3) 1 *	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 4%	- -	- -	1 1%	- -	- -	- -
Not very influential	(2) 1 1%	1 2%	- -	- -	- -	- -	- -	1 18%	- -	- -	- -	- -	- -	- -	- -	- -	1 4%
Not at all influential	(1) 1 1%	- -	1 1%	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -
Don't know	2 1%	- -	2 2%	2 2%	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	2 6%
No response	221 96%	73 95%	148 96%	73 95%	75 97%	22 100%	18 95%	6 82%	7 93%	4 100%	16 96%	1 100%	20 100%	62 94%	64 99%	48 97%	26 89%
<b>NETS</b>																	
Net: Influential	4 2%	2 3%	2 1%	2 2%	- -	- -	1 5%	- -	* 7%	- -	1 4%	- -	- -	3 4%	* 1%	1 2%	- -
Net: Not influential	3 1%	1 2%	1 1%	- -	1 2%	- -	- -	1 18%	- -	- -	- -	- -	- -	1 1%	- -	1 1%	1 4%
Mean score	2.88	3.06	2.69	4.00	1.00	-	4.00	2.00	4.00	-	3.00	-	-	3.13	4.00	2.78	2.00

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b,c,d,e,f

## Europoll Spring 2018

**Q3\_9. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Other

Base: All respondents

	Total	GENDER		REGION					LENGTH OF SERVICE			
		Male	Female	Western	Nordic/ Northern	Mediterranean	Eastern	Other unspecified	Less than a year	1-5 years	6-10 years	More than 10 years
Significance Level: 95%		a	b	a	b	c	d	*e	*a	b	c	d
Unweighted Total	230	144	82	68	62	43	47	10	6	69	52	102
Weighted Total	230	146	79	73	55	38	55	9	7	64	55	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4) 3 1%	2 2%	1 1%	- -	3 6% a	- -	- -	- -	- -	1 2%	- -	2 2%
Fairly influential	(3) 1 *	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -
Not very influential	(2) 1 1%	1 1%	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	1 1%
Not at all influential	(1) 1 1%	1 1%	- -	- -	1 1%	- -	1 1%	- -	- -	1 1%	- -	1 1%
Don't know	2 1%	2 1%	1 1%	- -	2 3%	1 2%	- -	- -	- -	- -	- -	2 2%
No response	221 96%	138 95%	78 98%	72 98% b	49 88%	37 98%	54 99% b	9 100%	7 100%	61 95%	55 100%	97 94%
<b>NETS</b>												
Net: Influential	4 2%	3 2%	1 1%	- -	4 7% a	- -	- -	- -	- -	2 3%	- -	2 2%
Net: Not influential	3 1%	3 2%	- -	1 2%	1 1%	- -	1 1%	- -	- -	1 1%	- -	2 2%
Mean score	2.88	2.68	4.00	2.00	3.40	-	1.00	-	-	3.03	-	2.77

Columns Tested: a,b - a,b,c,d,e - a,b,c,d

## Europoll Spring 2018

**Q3\_9. In general, in your professional role, how influential are each of the following in providing you with what you need to make informed decisions?**

### Other

Base: All respondents

		POLICY AREA												
		Transport	Energy	Financial services	Health/ pharmaceuticals	Technology/ industry/ manufacturing	Biotechnology/ chemicals	Food and drink/ agriculture	Environment/ climate change	IT/ telecommunications	The internal market	Innovation/ science/ research and development	None of these	
		a	b	c	d	e	*f	g	h	*i	j	k	l	
Significance Level: 95%														
Unweighted Total		230	50	53	38	37	36	17	63	83	23	47	64	55
Weighted Total		230	49	48	40	31	34	13	61	80	22	43	61	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very influential	(4)	3 1%	* 1%	* 1%	- -	- -	- -	- -	* 1%	1 2%	1 5%	- -	1 2%	2 3%
Fairly influential	(3)	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Not very influential	(2)	1 1%	- -	- -	1 3%	- -	- -	- -	- -	- -	1 3%	- -	- -	- -
Not at all influential	(1)	1 1%	- -	- -	- 2%	1 2%	- -	- -	- 1%	1 1%	- -	1 2%	- -	- -
Don't know		2 1%	- -	- -	- 6%	2 6%	- -	- -	1 1%	2 3%	- -	- -	2 3%	- -
No response		221 96%	49 99%	47 99%	39 97%	28 92%	34 100%	13 100%	60 98%	75 94%	21 95%	41 95%	58 95%	55 96%
<b>NETS</b>														
Net: Influential		4 2%	* 1%	* 1%	- -	- -	- -	- -	* 1%	1 2%	1 5%	- -	1 2%	3 4%
Net: Not influential		3 1%	- -	- -	1 3%	1 2%	- -	- -	- 1%	1 1%	- -	2 5%	- -	- -
Mean score		2.88	4.00	4.00	2.00	1.00	-	-	4.00	3.04	4.00	1.65	4.00	3.71

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l