

BBC Newsbeat – 18–24 Year Olds Political Survey

METHODOLOGY NOTE

ComRes interviewed 6,345 British adults aged 18–24 online from 5th to 23rd February 2015. Data were weighted to representative of all GB adults aged 18–24. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

BBC Newsbeat 18-24 Year Olds Political Survey

S1 How old are you?

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
18	975	514	460	975	-	406	336	648	327	59	892	150	68	728
	15%	16%	15%	28%	-	14%	15%	15%	16%	3%	21%	6%	9%	26%
19	928	485	442	928	-	390	319	614	314	129	773	198	93	620
	15%	15%	14%	26%	-	13%	14%	14%	16%	7%	18%	8%	12%	22%
20	816	424	392	816	-	367	286	579	237	161	644	237	90	472
	13%	13%	13%	23%	-	12%	13%	13%	12%	9%	15%	9%	12%	17%
21	794	392	403	794	-	360	303	533	261	256	524	300	101	376
	13%	12%	13%	23%	-	12%	13%	12%	13%	14%	12%	12%	13%	13%
22	896	430	467	-	896	437	346	610	286	381	501	464	132	275
	14%	13%	15%	-	32%	15%	15%	14%	14%	20%	12%	18%	17%	10%
23	884	439	445	-	884	485	305	646	238	426	441	577	127	168
	14%	14%	14%	-	31%	16%	13%	15%	12%	22%	10%	22%	17%	6%
24	1052	543	510	-	1052	521	388	725	327	480	544	663	161	197
	17%	17%	16%	-	37%	18%	17%	17%	16%	25%	13%	26%	21%	7%
NETS														
18-21	3513	1815	1697	3513	-	1523	1244	2374	1139	605	2834	884	352	2196
	55%	56%	54%	100%	-	51%	54%	55%	57%	32%	66%	34%	46%	77%
22-24	2832	1411	1421	-	2832	1443	1038	1981	851	1287	1486	1704	420	640
	45%	44%	46%	-	100%	49%	46%	45%	43%	68%	34%	66%	54%	23%

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S1 How old are you?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
975	47	111	79	73	98	94	112	152	91	54	64
15%	17%	15%	13%	15%	16%	17%	13%	18%	17%	16%	11%
928	54	94	93	68	95	87	133	102	71	44	86
15%	19%	13%	16%	14%	16%	16%	16%	12%	14%	13%	16%
816	37	90	89	55	83	69	105	98	81	47	62
13%	13%	12%	15%	11%	14%	13%	12%	12%	15%	14%	11%
794	33	97	70	56	80	60	90	107	59	56	86
13%	12%	13%	12%	12%	13%	11%	11%	13%	11%	17%	15%
896	28	111	92	72	65	82	131	124	74	48	70
14%	10%	15%	16%	15%	11%	15%	15%	15%	14%	14%	13%
884	33	115	83	73	80	74	111	123	67	38	87
14%	12%	15%	14%	15%	13%	14%	13%	15%	13%	12%	16%
1052	53	125	82	89	94	77	172	132	83	44	101
17%	19%	17%	14%	18%	16%	14%	20%	16%	16%	13%	18%
3513	171	392	332	253	356	309	440	459	301	201	297
55%	60%	53%	56%	52%	60%	57%	52%	55%	57%	61%	54%
2832	114	351	258	235	239	233	414	380	223	130	258
45%	40%	47%	44%	48%	40%	43%	48%	45%	43%	39%	46%

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S2 Gender

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3226	3226	-	1815	1411	1487	1141	2250	977	925	2212	1286	336	1504
51%	100%	-	52%	50%	50%	50%	52%	49%	49%	51%	50%	44%	53%
3119	-	3119	1697	1421	1480	1141	2106	1013	967	2108	1302	436	1331
49%	-	100%	48%	50%	50%	50%	48%	51%	51%	49%	50%	56%	47%

BBC Newsbeat 18-24 Year Olds Political Survey

S2 Gender

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3226	155	382	305	246	340	268	437	363	288	145	296
51%	54%	51%	52%	50%	57%	50%	51%	43%	55%	44%	53%
3119	130	360	285	241	255	273	417	476	237	186	259
49%	46%	49%	48%	50%	43%	50%	49%	57%	45%	56%	47%

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S3 Region

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
East Anglia	542	268	273	309	233	255	196	369	173	134	391	207	84	235
	9%	8%	9%	9%	8%	9%	9%	8%	9%	7%	9%	8%	11%	8%
East Midlands	487	246	241	253	235	218	204	328	160	148	329	211	61	207
	8%	8%	8%	7%	8%	7%	9%	8%	8%	8%	8%	8%	8%	7%
London	854	437	417	440	414	459	238	605	250	354	487	368	77	384
	13%	14%	13%	13%	15%	15%	10%	14%	13%	19%	11%	14%	10%	14%
North East	285	155	130	171	114	116	130	191	94	82	193	117	38	122
	4%	5%	4%	5%	4%	4%	6%	4%	5%	4%	4%	5%	5%	4%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North West	742	382	360	392	351	343	282	522	220	227	505	325	93	308
	12%	12%	12%	11%	12%	12%	12%	12%	11%	12%	12%	13%	12%	11%
Scotland	555	296	259	297	258	246	196	415	140	154	388	215	66	265
	9%	9%	8%	8%	9%	8%	9%	10%	7%	8%	9%	8%	9%	9%
South East	839	363	476	459	380	417	276	550	289	257	564	372	96	352
	13%	11%	15%	13%	13%	14%	12%	13%	15%	14%	13%	14%	12%	12%
South West	525	288	237	301	223	234	202	357	168	120	397	203	60	250
	8%	9%	8%	9%	8%	8%	9%	8%	8%	6%	9%	8%	8%	9%
Wales	331	145	186	201	130	144	126	216	114	88	232	123	40	160
	5%	4%	6%	6%	5%	5%	6%	5%	6%	5%	5%	5%	5%	6%
West Midlands	595	340	255	356	239	261	234	408	187	153	429	233	72	277
	9%	11%	8%	10%	8%	9%	10%	9%	9%	8%	10%	9%	9%	10%
Yorkshire & Humberside	590	305	285	332	258	274	200	396	194	175	404	214	84	278
	9%	9%	9%	9%	9%	9%	9%	9%	10%	9%	9%	8%	11%	10%

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Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
542	-	-	-	-	-	542	-	-	-	-	-
9%	-	-	-	-	-	100%	-	-	-	-	-
487	-	-	-	487	-	-	-	-	-	-	-
8%	-	-	-	100%	-	-	-	-	-	-	-
854	-	-	-	-	-	-	854	-	-	-	-
13%	-	-	-	-	-	-	100%	-	-	-	-
285	285	-	-	-	-	-	-	-	-	-	-
4%	100%	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
742	-	742	-	-	-	-	-	-	-	-	-
12%	-	100%	-	-	-	-	-	-	-	-	-
555	-	-	-	-	-	-	-	-	-	-	555
9%	-	-	-	-	-	-	-	-	-	-	100%
839	-	-	-	-	-	-	-	839	-	-	-
13%	-	-	-	-	-	-	-	100%	-	-	-
525	-	-	-	-	-	-	-	-	525	-	-
8%	-	-	-	-	-	-	-	-	100%	-	-
331	-	-	-	-	-	-	-	-	-	331	-
5%	-	-	-	-	-	-	-	-	-	100%	-
595	-	-	-	-	595	-	-	-	-	-	-
9%	-	-	-	-	100%	-	-	-	-	-	-
590	-	-	590	-	-	-	-	-	-	-	-
9%	-	-	100%	-	-	-	-	-	-	-	-

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BROAD REGION

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2173	1139	1034	1192	980	979	807	1524	649	638	1490	872	282	972
34%	35%	33%	34%	35%	33%	35%	35%	33%	34%	34%	34%	36%	34%
1955	999	955	1119	836	878	759	1321	634	522	1381	773	257	878
31%	31%	31%	32%	30%	30%	33%	30%	32%	28%	32%	30%	33%	31%
2218	1088	1129	1201	1017	1109	716	1511	707	731	1448	943	233	986
35%	34%	36%	34%	36%	37%	31%	35%	36%	39%	34%	36%	30%	35%

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BROAD REGION

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2173	285	742	590	-	-	-	-	-	-	-	555
34%	100%	100%	100%	-	-	-	-	-	-	-	100%
1955	-	-	-	487	595	542	-	-	-	331	-
31%	-	-	-	100%	100%	100%	-	-	-	100%	-
2218	-	-	-	-	-	-	854	839	525	-	-
35%	-	-	-	-	-	-	100%	100%	100%	-	-

BBC Newsbeat 18-24 Year Olds Political Survey

Q5 How likely or unlikely would you be to vote at the General Election on May 7th this year?

Base: All respondents

		GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total		6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total		6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Certain to	(6)	1644	876	768	829	815	974	499	1644	-	647	984	763	138	723
		26%	27%	25%	24%	29%	33%	22%	38%	-	34%	23%	30%	18%	26%
Very likely to	(5)	1346	684	662	734	612	703	471	1346	-	476	864	586	120	629
		21%	21%	21%	21%	22%	24%	21%	31%	-	25%	20%	23%	16%	22%
Fairly likely to	(4)	1365	689	676	810	555	602	573	1365	-	381	964	554	168	628
		22%	21%	22%	23%	20%	20%	25%	31%	-	20%	22%	21%	22%	22%
Fairly unlikely to	(3)	556	276	280	336	220	202	238	-	556	123	418	209	80	256
		9%	9%	9%	10%	8%	7%	10%	-	28%	7%	10%	8%	10%	9%
Very unlikely to	(2)	537	249	288	292	245	221	198	-	537	113	410	203	83	239
		8%	8%	9%	8%	9%	7%	9%	-	27%	6%	9%	8%	11%	8%
Certain not to	(1)	426	217	209	239	187	140	164	-	426	76	332	131	89	185
		7%	7%	7%	7%	7%	5%	7%	-	21%	4%	8%	5%	12%	7%
Don't know		471	235	236	272	199	124	138	-	471	77	348	141	94	175
		7%	7%	8%	8%	7%	4%	6%	-	24%	4%	8%	5%	12%	6%
NETS															
Likely to vote		4355	2250	2106	2374	1981	2279	1544	4355	-	1504	2811	1903	426	1981
		69%	70%	68%	68%	70%	77%	68%	100%	-	79%	65%	74%	55%	70%
Not likely to vote		1990	977	1013	1139	851	687	738	-	1990	388	1509	684	346	855
		31%	30%	32%	32%	30%	23%	32%	-	100%	21%	35%	26%	45%	30%
Mean score		4.29	4.34	4.25	4.23	4.37	4.56	4.16	5.06	2.09	4.66	4.15	4.45	3.83	4.30
Standard deviation		1.54	1.54	1.54	1.52	1.56	1.46	1.52	.83	.80	1.40	1.57	1.48	1.66	1.52
Standard error		.02	.03	.03	.03	.03	.03	.03	.01	.02	.03	.02	.03	.06	.03

BBC Newsbeat 18-24 Year Olds Political Survey

Q5 How likely or unlikely would you be to vote at the General Election on May 7th this year?

Base: All respondents

	REGION											
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland	
6345	275	741	583	462	618	481	847	945	580	256	557	
6345	285	742	590	487	595	542	854	839	525	331	555	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1644	73	198	151	124	155	140	216	184	116	87	199	
26%	26%	27%	26%	25%	26%	26%	25%	22%	22%	26%	36%	
1346	57	159	124	89	131	117	198	180	131	56	103	
21%	20%	21%	21%	18%	22%	22%	23%	22%	25%	17%	18%	
1365	60	165	121	114	121	112	190	185	110	73	113	
22%	21%	22%	21%	23%	20%	21%	22%	22%	21%	22%	20%	
556	28	56	53	50	60	55	55	84	51	24	39	
9%	10%	8%	9%	10%	10%	10%	6%	10%	10%	7%	7%	
537	23	55	53	42	45	45	68	81	50	44	32	
8%	8%	7%	9%	9%	8%	8%	8%	10%	9%	13%	6%	
426	24	48	43	34	35	43	56	61	34	26	22	
7%	8%	6%	7%	7%	6%	8%	7%	7%	6%	8%	4%	
471	20	61	45	34	47	30	69	64	34	20	47	
7%	7%	8%	8%	7%	8%	6%	8%	8%	7%	6%	8%	
NETS												
4355	191	522	396	328	408	369	605	550	357	216	415	
69%	67%	70%	67%	67%	69%	68%	71%	66%	68%	65%	75%	
1990	94	220	194	160	187	173	250	289	168	114	140	
31%	33%	30%	33%	33%	31%	32%	29%	34%	32%	35%	25%	
4.29	4.22	4.36	4.25	4.22	4.34	4.24	4.34	4.16	4.23	4.13	4.65	
1.54	1.59	1.52	1.57	1.55	1.51	1.57	1.52	1.55	1.51	1.64	1.44	
.02	.10	.06	.07	.07	.06	.07	.05	.05	.07	.11	.06	

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Q6_SUM. You said that you were unlikely to vote if there were a General Election.

Which of the following represent the reason why you would be unlikely to vote? - SUMMARY TABLE

Base: Respondents unlikely to vote at the General Election on May 7th 2015

	Main	Second	Third	NET TOP 3
Unweighted Total	1526	1526	1526	1526
Weighted Total	1519	1519	1519	1519
	100%	100%	100%	100%
Don't know enough about the candidates and issues	454 30%	207 14%	121 8%	782 52%
There's no point as my won't make a difference	184 12%	193 13%	160 11%	537 35%
Don't have the time	101 7%	101 7%	101 7%	302 20%
All the parties are the same	118 8%	125 8%	108 7%	351 23%
Politics isn't for people like me	239 16%	175 12%	115 8%	530 35%
None of the parties offer anything I like	146 10%	122 8%	145 10%	413 27%
The result won't affect me	118 8%	92 6%	121 8%	331 22%
Other	76 5%	18 1%	54 4%	147 10%
None of the above	83 5%	83 5%	83 5%	83 5%
No other option	- -	403 27%	511 34%	- -

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Q6_1 You said that you were unlikely to vote if there were a General Election.

Which of the following represent the reason why you would be unlikely to vote? - Main

Base: Repspondents unlikely to vote at the General Election on May 7th 2015

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	1526	675	851	929	597	568	601	-	1526	307	1176	533	250	701
Weighted Total	1519	742	777	866	652	563	600	-	1519	312	1160	543	252	680
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Don't know enough about the candidates and issues	454	175	279	279	175	188	174	-	454	82	367	160	77	210
	30%	24%	36%	32%	27%	33%	29%	-	30%	26%	32%	30%	31%	31%
There's no point as my won't make a difference	184	89	95	106	78	64	80	-	184	39	135	69	32	77
	12%	12%	12%	12%	12%	11%	13%	-	12%	12%	12%	13%	13%	11%
Don't have the time	101	55	46	61	39	36	30	-	101	25	72	32	16	49
	7%	7%	6%	7%	6%	6%	5%	-	7%	8%	6%	6%	6%	7%
All the parties are the same	118	69	50	55	63	50	54	-	118	41	74	58	10	49
	8%	9%	6%	6%	10%	9%	9%	-	8%	13%	6%	11%	4%	7%
Politics isn't for people like me	239	125	115	137	102	75	104	-	239	36	195	92	47	96
	16%	17%	15%	16%	16%	13%	17%	-	16%	12%	17%	17%	19%	14%
None of the parties offer anything I like	146	81	65	83	63	63	59	-	146	28	118	53	25	67
	10%	11%	8%	10%	10%	11%	10%	-	10%	9%	10%	10%	10%	10%
The result won't affect me	118	76	42	69	49	36	51	-	118	26	89	39	15	58
	8%	10%	5%	8%	8%	6%	8%	-	8%	8%	8%	7%	6%	9%
Other	76	30	46	33	43	34	24	-	76	20	53	23	13	37
	5%	4%	6%	4%	7%	6%	4%	-	5%	7%	5%	4%	5%	6%
None of the above	83	43	40	43	40	19	24	-	83	13	58	17	18	38
	5%	6%	5%	5%	6%	3%	4%	-	5%	4%	5%	3%	7%	6%

BBC Newsbeat 18-24 Year Olds Political Survey

Q6_1 You said that you were unlikely to vote if there were a General Election.

Which of the following represent the reason why you would be unlikely to vote? - Main

Base: Repspondents unlikely to vote at the General Election on May 7th 2015

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
1526	73	160	150	119	148	128	176	256	149	73	94
1519	74	159	149	126	141	143	180	225	134	94	93
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
454	25	38	46	39	39	35	57	73	53	37	13
30%	33%	24%	31%	31%	28%	24%	31%	32%	39%	40%	14%
184	10	16	14	21	22	15	26	20	18	7	13
12%	14%	10%	10%	17%	16%	11%	14%	9%	13%	7%	14%
101	5	10	9	9	12	16	11	10	9	6	4
7%	7%	7%	6%	7%	8%	11%	6%	5%	6%	7%	4%
118	3	20	8	10	11	14	9	15	11	4	14
8%	4%	13%	5%	8%	7%	10%	5%	7%	8%	4%	15%
239	13	33	23	17	28	19	19	43	18	13	14
16%	18%	20%	15%	14%	20%	13%	10%	19%	13%	14%	15%
146	6	14	22	14	9	15	16	25	9	8	9
10%	8%	9%	15%	11%	6%	10%	9%	11%	7%	8%	10%
118	3	12	15	7	7	12	18	19	7	5	12
8%	4%	8%	10%	5%	5%	9%	10%	9%	5%	6%	13%
76	4	6	5	5	3	7	9	14	4	8	10
5%	6%	4%	4%	4%	2%	5%	5%	6%	3%	9%	10%
83	5	9	7	4	10	10	15	6	6	6	4
5%	7%	6%	4%	3%	7%	7%	8%	3%	5%	7%	4%

BBC Newsbeat 18-24 Year Olds Political Survey

Q6_2 You said that you were unlikely to vote if there were a General Election.

Which of the following represent the reason why you would be unlikely to vote? - Second main

Base: Repspondents unlikely to vote at the General Election on May 7th 2015

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	1526	675	851	929	597	568	601	-	1526	307	1176	533	250	701
Weighted Total	1519	742	777	866	652	563	600	-	1519	312	1160	543	252	680
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Don't know enough about the candidates and issues	207	106	101	122	85	84	74	-	207	45	156	69	33	103
	14%	14%	13%	14%	13%	15%	12%	-	14%	14%	13%	13%	13%	15%
There's no point as my won't make a difference	193	91	102	101	92	65	91	-	193	42	145	75	33	79
	13%	12%	13%	12%	14%	12%	15%	-	13%	14%	12%	14%	13%	12%
Don't have the time	101	48	53	62	39	32	51	-	101	17	83	31	18	50
	7%	6%	7%	7%	6%	6%	9%	-	7%	6%	7%	6%	7%	7%
All the parties are the same	125	62	64	69	56	52	49	-	125	34	89	50	22	48
	8%	8%	8%	8%	9%	9%	8%	-	8%	11%	8%	9%	9%	7%
Politics isn't for people like me	175	82	94	110	65	71	65	-	175	25	147	71	26	72
	12%	11%	12%	13%	10%	13%	11%	-	12%	8%	13%	13%	10%	11%
None of the parties offer anything I like	122	61	61	70	52	57	40	-	122	36	81	49	17	55
	8%	8%	8%	8%	8%	10%	7%	-	8%	12%	7%	9%	7%	8%
The result won't affect me	92	53	39	54	38	28	38	-	92	14	76	26	14	50
	6%	7%	5%	6%	6%	5%	6%	-	6%	4%	7%	5%	6%	7%
Other	18	7	11	12	6	11	6	-	18	3	15	4	3	11
	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	2%
None of the above	83	43	40	43	40	19	24	-	83	13	58	17	18	38
	5%	6%	5%	5%	6%	3%	4%	-	5%	4%	5%	3%	7%	6%
No other option	403	189	214	225	179	145	162	-	403	82	311	150	68	175
	27%	25%	28%	26%	27%	26%	27%	-	27%	26%	27%	28%	27%	26%

BBC Newsbeat 18-24 Year Olds Political Survey

Q6_2 You said that you were unlikely to vote if there were a General Election.

Which of the following represent the reason why you would be unlikely to vote? - Second main

Base: Repspondents unlikely to vote at the General Election on May 7th 2015

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
1526	73	160	150	119	148	128	176	256	149	73	94
1519	74	159	149	126	141	143	180	225	134	94	93
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
207	12	23	20	13	24	22	28	30	17	7	11
14%	16%	15%	13%	10%	17%	15%	15%	13%	13%	7%	12%
193	8	23	16	11	22	18	18	34	17	12	16
13%	10%	15%	11%	8%	15%	13%	10%	15%	12%	13%	17%
101	6	10	9	9	7	10	9	14	13	5	8
7%	8%	6%	6%	7%	5%	7%	5%	6%	10%	6%	9%
125	3	12	13	13	14	9	16	20	10	8	9
8%	4%	8%	9%	10%	10%	6%	9%	9%	7%	8%	9%
175	8	19	19	14	15	13	20	30	18	15	5
12%	11%	12%	13%	11%	10%	9%	11%	13%	13%	16%	6%
122	7	13	12	12	14	14	11	16	11	3	7
8%	9%	8%	8%	10%	10%	10%	6%	7%	8%	3%	8%
92	4	7	11	10	6	6	10	16	6	7	10
6%	5%	5%	8%	8%	4%	4%	5%	7%	4%	8%	10%
18	-	3	3	3	2	-	-	4	2	-	1
1%	-	2%	2%	3%	1%	-	-	2%	1%	-	1%
83	5	9	7	4	10	10	15	6	6	6	4
5%	7%	6%	4%	3%	7%	7%	8%	3%	5%	7%	4%
403	22	39	40	36	27	41	54	55	35	31	22
27%	29%	25%	27%	29%	19%	29%	30%	24%	26%	33%	24%

BBC Newsbeat 18-24 Year Olds Political Survey

Q6_3 You said that you were unlikely to vote if there were a General Election.

Which of the following represent the reason why you would be unlikely to vote? - Third main

Base: Repspondents unlikely to vote at the General Election on May 7th 2015

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	1526	675	851	929	597	568	601	-	1526	307	1176	533	250	701
Weighted Total	1519	742	777	866	652	563	600	-	1519	312	1160	543	252	680
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Don't know enough about the candidates and issues	121	50	71	63	58	40	52	-	121	22	97	35	28	57
	8%	7%	9%	7%	9%	7%	9%	-	8%	7%	8%	6%	11%	8%
There's no point as my won't make a difference	160	78	82	102	58	73	61	-	160	33	126	63	23	71
	11%	10%	11%	12%	9%	13%	10%	-	11%	11%	11%	12%	9%	10%
Don't have the time	101	52	48	68	32	41	37	-	101	17	78	40	16	44
	7%	7%	6%	8%	5%	7%	6%	-	7%	6%	7%	7%	6%	6%
All the parties are the same	108	46	61	51	57	39	49	-	108	25	79	47	15	46
	7%	6%	8%	6%	9%	7%	8%	-	7%	8%	7%	9%	6%	7%
Politics isn't for people like me	115	53	61	68	47	34	51	-	115	16	95	35	21	55
	8%	7%	8%	8%	7%	6%	9%	-	8%	5%	8%	6%	8%	8%
None of the parties offer anything I like	145	69	76	84	61	60	54	-	145	41	104	51	16	73
	10%	9%	10%	10%	9%	11%	9%	-	10%	13%	9%	9%	7%	11%
The result won't affect me	121	67	54	72	50	41	51	-	121	31	86	51	22	46
	8%	9%	7%	8%	8%	7%	9%	-	8%	10%	7%	9%	9%	7%
Other	54	28	25	27	27	29	12	-	54	10	43	20	8	24
	4%	4%	3%	3%	4%	5%	2%	-	4%	3%	4%	4%	3%	3%
None of the above	83	43	40	43	40	19	24	-	83	13	58	17	18	38
	5%	6%	5%	5%	6%	3%	4%	-	5%	4%	5%	3%	7%	6%
No other option	511	254	258	289	223	187	208	-	511	103	395	184	86	227
	34%	34%	33%	33%	34%	33%	35%	-	34%	33%	34%	34%	34%	33%

BBC Newsbeat 18-24 Year Olds Political Survey

Q6_3 You said that you were unlikely to vote if there were a General Election.

Which of the following represent the reason why you would be unlikely to vote? - Third main

Base: Repspondents unlikely to vote at the General Election on May 7th 2015

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
1526	73	160	150	119	148	128	176	256	149	73	94
1519	74	159	149	126	141	143	180	225	134	94	93
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
121	3	12	11	10	7	9	12	21	13	9	14
8%	4%	8%	8%	8%	5%	6%	7%	9%	10%	10%	15%
160	12	22	13	11	11	18	15	31	9	10	8
11%	16%	14%	9%	9%	8%	12%	8%	14%	7%	11%	8%
101	6	5	11	10	8	8	12	22	8	6	4
7%	8%	3%	7%	8%	6%	6%	7%	10%	6%	7%	4%
108	4	14	9	8	18	11	13	12	9	5	6
7%	5%	9%	6%	6%	13%	8%	7%	5%	7%	5%	6%
115	12	14	10	11	13	7	12	20	9	3	5
8%	16%	9%	6%	9%	9%	5%	7%	9%	7%	3%	5%
145	4	9	20	12	14	14	17	19	17	12	8
10%	6%	6%	13%	10%	10%	10%	9%	8%	13%	13%	8%
121	3	13	13	8	15	6	12	18	13	5	15
8%	5%	8%	9%	6%	11%	4%	6%	8%	10%	5%	16%
54	2	7	6	3	4	4	8	10	6	1	3
4%	3%	5%	4%	3%	3%	3%	4%	4%	4%	1%	3%
83	5	9	7	4	10	10	15	6	6	6	4
5%	7%	6%	4%	3%	7%	7%	8%	3%	5%	7%	4%
511	23	53	50	48	40	56	65	68	43	36	29
34%	31%	33%	34%	39%	28%	40%	36%	30%	32%	39%	31%

BBC Newsbeat 18-24 Year Olds Political Survey

Q6_4 You said that you were unlikely to vote if there were a General Election.

Which of the following represent the reason why you would be unlikely to vote? - Net Top 3 selection

Base: Repspondents unlikely to vote at the General Election on May 7th 2015

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	1526	675	851	929	597	568	601	-	1526	307	1176	533	250	701
Weighted Total	1519	742	777	866	652	563	600	-	1519	312	1160	543	252	680
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Don't know enough about the candidates and issues	782	331	451	464	318	312	300	-	782	149	619	265	138	370
	52%	45%	58%	54%	49%	55%	50%	-	52%	48%	53%	49%	55%	54%
There's no point as my won't make a difference	537	257	279	309	227	202	231	-	537	114	405	207	88	227
	35%	35%	36%	36%	35%	36%	39%	-	35%	37%	35%	38%	35%	33%
Don't have the time	302	155	147	191	111	108	118	-	302	60	232	103	49	143
	20%	21%	19%	22%	17%	19%	20%	-	20%	19%	20%	19%	20%	21%
All the parties are the same	351	177	175	175	176	141	152	-	351	100	242	154	47	143
	23%	24%	22%	20%	27%	25%	25%	-	23%	32%	21%	28%	18%	21%
Politics isn't for people like me	530	260	270	316	214	180	220	-	530	77	437	199	94	222
	35%	35%	35%	36%	33%	32%	37%	-	35%	25%	38%	37%	37%	33%
None of the parties offer anything I like	413	211	202	237	177	180	153	-	413	104	302	153	58	195
	27%	28%	26%	27%	27%	32%	26%	-	27%	33%	26%	28%	23%	29%
The result won't affect me	331	196	135	194	136	104	140	-	331	71	252	116	52	154
	22%	26%	17%	22%	21%	18%	23%	-	22%	23%	22%	21%	21%	23%
Other	147	65	82	71	76	74	42	-	147	33	111	47	23	72
	10%	9%	11%	8%	12%	13%	7%	-	10%	11%	10%	9%	9%	11%
None of the above	83	43	40	43	40	19	24	-	83	13	58	17	18	38
	5%	6%	5%	5%	6%	3%	4%	-	5%	4%	5%	3%	7%	6%

BBC Newsbeat 18-24 Year Olds Political Survey

Q6_4 You said that you were unlikely to vote if there were a General Election.

Which of the following represent the reason why you would be unlikely to vote? - Net Top 3 selection

Base: Repspondents unlikely to vote at the General Election on May 7th 2015

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
1526	73	160	150	119	148	128	176	256	149	73	94
1519	74	159	149	126	141	143	180	225	134	94	93
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
782	39	73	78	63	71	65	96	124	83	53	38
52%	53%	46%	52%	50%	50%	46%	53%	55%	62%	56%	40%
537	30	62	44	43	55	51	59	85	43	29	37
35%	40%	39%	29%	34%	39%	36%	33%	38%	32%	30%	39%
302	17	25	28	28	27	35	32	46	30	18	16
20%	23%	16%	19%	22%	19%	24%	18%	21%	23%	19%	17%
351	10	46	30	31	42	34	38	46	30	17	29
23%	13%	29%	20%	24%	30%	24%	21%	20%	22%	18%	31%
530	33	65	51	42	56	40	50	93	45	30	25
35%	45%	41%	34%	33%	40%	28%	28%	41%	34%	32%	26%
413	17	35	54	38	38	43	44	60	37	22	24
27%	24%	22%	36%	31%	27%	30%	25%	27%	28%	23%	26%
331	10	33	39	24	28	24	39	53	26	18	36
22%	13%	21%	26%	19%	20%	17%	22%	24%	19%	19%	39%
147	6	17	14	12	8	11	17	28	11	9	14
10%	8%	10%	9%	9%	6%	8%	10%	12%	8%	10%	15%
83	5	9	7	4	10	10	15	6	6	6	4
5%	7%	6%	4%	3%	7%	7%	8%	3%	5%	7%	4%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_SUM. Who do you think is the leader of the... (CODED VERBATIM RESPONSES) - SUMMARY TABLE

Base: All respondents

	Conservative Party	Labour Party	Liberal Democrats	UKIP	Green Party
Unweighted Total	6345	6345	6345	6345	6345
Weighted Total	6345	6345	6345	6345	6345
	100%	100%	100%	100%	100%
David Cameron	2812 44%	184 3%	48 1%	4 *	1 *
Ed Miliband	28 *	2453 39%	64 1%	17 *	7 *
Nick Clegg	48 1%	63 1%	2116 33%	16 *	2 *
Nigel Farage	3 *	5 *	2 *	2399 38%	- -
Natalie Bennett	- -	- -	- -	- -	173 3%
Profanity/ inappropriate	5 *	4 *	11 *	34 1%	3 *
Other	65 1%	125 2%	103 2%	107 2%	83 1%
Don't know	21 *	21 *	30 *	16 *	43 1%
Refused/ NA/ Ineligible	67 1%	51 1%	50 1%	166 3%	149 2%
Can't remember	- -	3 *	4 *	- -	2 *
No response provided	3296 52%	3438 54%	3917 62%	3585 57%	5882 93%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_1 Who do you think is the leader of the Conservative Party? (CODED VERBATIM RESPONSES)

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	2812	1505	1307	1523	1289	1621	855	2324	488	1045	1757	1150	238	1392
	44%	47%	42%	43%	46%	55%	37%	53%	25%	55%	41%	44%	31%	49%
Ed Miliband	28	14	14	17	10	17	9	19	8	4	24	8	3	17
	*	*	*	*	*	1%	*	*	*	*	1%	*	*	1%
Nick Clegg	48	23	25	28	19	19	23	28	19	18	30	21	4	22
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Nigel Farage	3	2	1	1	2	1	1	1	2	2	1	1	-	2
	*	*	*	*	*	*	*	*	*	*	*	*	-	*
Natalie Bennett	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Profanity/ inappropriate	5	3	2	2	3	2	1	2	3	3	2	1	-	4
	*	*	*	*	*	*	*	*	*	*	*	*	-	*
Other	65	35	30	36	29	30	26	48	17	18	45	31	6	27
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	21	13	8	10	11	5	12	16	5	5	14	10	5	5
	*	*	*	*	*	*	1%	*	*	*	*	*	1%	*
Refused/ NA/ Ineligible	67	41	26	41	27	36	20	55	12	20	45	29	9	29
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No response provided	3296	1590	1706	1856	1440	1235	1335	1862	1434	776	2402	1336	506	1338
	52%	49%	55%	53%	51%	42%	59%	43%	72%	41%	56%	52%	66%	47%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_1 Who do you think is the leader of the Conservative Party? (CODED VERBATIM RESPONSES)

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2812	116	327	265	207	250	268	322	387	275	165	229
44%	41%	44%	45%	43%	42%	50%	38%	46%	52%	50%	41%
28	1	2	4	3	4	2	2	5	2	1	1
*	*	*	1%	1%	1%	*	*	1%	*	*	*
48	1	5	6	4	5	3	6	6	4	3	4
1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	-	-	-	-	-	-	-	1	1	-	1
*	-	-	-	-	-	-	-	*	*	-	*
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
5	-	-	1	1	1	-	-	1	-	-	1
*	-	-	*	*	*	-	-	*	-	-	*
65	2	8	5	5	5	6	11	10	4	1	7
1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
21	1	3	2	2	3	2	2	1	1	1	2
*	*	*	*	*	1%	*	*	*	*	*	*
67	2	10	11	5	6	5	6	11	8	1	3
1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	*
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
3296	162	388	296	259	321	255	505	417	229	158	307
52%	57%	52%	50%	53%	54%	47%	59%	50%	44%	48%	55%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_2 Who do you think is the leader of the Labour Party? (CODED VERBATIM RESPONSES)

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	184	100	83	116	67	81	74	114	70	37	147	78	15	90
	3%	3%	3%	3%	2%	3%	3%	3%	4%	2%	3%	3%	2%	3%
Ed Miliband	2453	1351	1102	1320	1133	1427	747	2050	402	928	1512	1028	202	1195
	39%	42%	35%	38%	40%	48%	33%	47%	20%	49%	35%	40%	26%	42%
Nick Clegg	63	28	35	43	20	21	27	48	15	14	48	25	6	31
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Nigel Farage	5	3	2	2	3	1	4	2	3	2	3	3	-	2
	*	*	*	*	*	*	*	*	*	*	*	*	-	*
Natalie Bennett	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Profanity/ inappropriate	4	3	1	2	2	2	1	1	3	2	2	1	-	3
	*	*	*	*	*	*	*	*	*	*	*	*	-	*
Other	125	61	64	66	59	64	48	100	24	44	78	61	9	54
	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%
Don't know	21	9	12	13	8	9	8	16	5	6	14	9	3	8
	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Refused/ NA/ Ineligible	51	34	17	23	27	25	22	35	16	17	34	24	3	24
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
Can't remember	3	1	2	3	-	1	2	3	-	-	3	2	-	1
	*	*	*	*	-	*	*	*	-	-	*	*	-	*
No response provided	3438	1636	1801	1925	1512	1336	1350	1986	1451	842	2480	1357	534	1428
	54%	51%	58%	55%	53%	45%	59%	46%	73%	44%	57%	52%	69%	50%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_2 Who do you think is the leader of the Labour Party? (CODED VERBATIM RESPONSES)

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
184	4	27	9	15	21	15	24	28	17	13	11
3%	1%	4%	2%	3%	4%	3%	3%	3%	3%	4%	2%
2453	94	307	238	183	206	237	284	331	239	130	204
39%	33%	41%	40%	38%	35%	44%	33%	39%	45%	39%	37%
63	4	10	7	3	6	4	6	11	7	1	4
1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
5	-	-	-	1	-	-	-	2	-	-	2
*	-	-	-	*	-	-	-	*	-	-	*
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	2	-	-	1	-	-	1
*	-	-	-	-	*	-	-	*	-	-	*
125	8	8	5	4	12	4	27	17	15	8	16
2%	3%	1%	1%	1%	2%	1%	3%	2%	3%	2%	3%
21	1	4	3	3	1	3	2	2	1	-	1
*	*	1%	*	1%	*	1%	*	*	*	-	*
51	1	6	4	3	7	4	5	9	4	3	5
1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	-	2	-	-	-	-	1	-	-	-	-
*	-	*	-	-	-	-	*	-	-	-	-
3438	172	378	324	274	339	275	506	439	242	176	312
54%	60%	51%	55%	56%	57%	51%	59%	52%	46%	53%	56%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_3 Who do you think is the leader of the Liberal Democrats? (CODED VERBATIM RESPONSES)

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	48	22	26	33	15	19	20	34	14	11	36	18	1	28
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
Ed Miliband	64	27	37	37	27	31	24	44	19	19	44	27	7	30
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Nick Clegg	2116	1171	945	1138	977	1234	650	1793	323	815	1292	867	165	1059
	33%	36%	30%	32%	35%	42%	28%	41%	16%	43%	30%	33%	21%	37%
Nigel Farage	2	1	1	1	1	1	-	2	-	-	2	1	-	1
	*	*	*	*	*	*	-	*	-	-	*	*	-	*
Natalie Bennett	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Profanity/ inappropriate	11	9	3	6	6	9	2	10	1	6	6	6	-	5
	*	*	*	*	*	*	*	*	*	*	*	*	-	*
Other	103	53	50	57	46	43	38	84	19	28	73	38	11	53
	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%
Don't know	30	17	13	13	17	10	16	23	7	8	21	15	4	10
	*	1%	*	*	1%	*	1%	1%	*	*	*	1%	1%	*
Refused/ NA/ Ineligible	50	29	22	31	19	26	18	40	10	8	42	26	8	17
	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%
Can't remember	4	2	2	2	2	2	1	4	-	3	1	2	-	2
	*	*	*	*	*	*	*	*	-	*	*	*	-	*
No response provided	3917	1896	2021	2194	1722	1592	1512	2320	1597	993	2803	1588	576	1630
	62%	59%	65%	62%	61%	54%	66%	53%	80%	52%	65%	61%	75%	57%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_3 Who do you think is the leader of the Liberal Democrats? (CODED VERBATIM RESPONSES)

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
48	-	8	8	3	6	4	8	7	2	-	3
1%	-	1%	1%	1%	1%	1%	1%	1%	*	-	1%
64	3	6	5	4	6	8	7	8	6	6	5
1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
2116	84	246	195	160	183	201	240	297	209	118	181
33%	30%	33%	33%	33%	31%	37%	28%	35%	40%	36%	33%
2	-	-	-	-	-	-	-	1	1	-	-
*	-	-	-	-	-	-	-	*	*	-	-
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
11	1	1	2	-	1	-	2	3	-	-	1
*	*	*	*	-	*	-	*	*	-	-	*
103	2	16	10	9	8	6	15	19	5	6	6
2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%
30	-	4	2	2	3	3	1	4	3	3	5
*	-	1%	*	*	*	1%	*	*	1%	1%	1%
50	1	8	7	5	2	4	6	10	4	1	2
1%	*	1%	1%	1%	*	1%	1%	1%	1%	*	*
4	1	1	-	-	-	-	1	-	1	-	-
*	*	*	-	-	-	-	*	-	*	-	-
3917	193	451	361	304	386	316	573	491	294	195	352
62%	68%	61%	61%	62%	65%	58%	67%	59%	56%	59%	63%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_4 Who do you think is the leader of the UKIP? (CODED VERBATIM RESPONSES)

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
4	2	2	1	3	1	3	3	1	2	2	4	-	-
*	*	*	*	*	*	*	*	*	*	*	*	-	-
17	9	8	7	10	9	7	15	2	3	13	10	3	4
*	*	*	*	*	*	*	*	*	*	*	*	*	*
16	10	7	8	8	5	10	10	6	3	13	7	5	5
*	*	*	*	*	*	*	*	*	*	*	*	1%	*
2399	1330	1069	1305	1094	1357	751	1968	430	840	1547	1003	202	1170
38%	41%	34%	37%	39%	46%	33%	45%	22%	44%	36%	39%	26%	41%
-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-
34	22	12	18	16	15	12	24	11	14	20	10	5	18
1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%
107	53	54	59	48	54	45	90	18	36	70	41	11	52
2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%
16	6	11	8	9	9	4	13	4	9	6	8	2	6
*	*	*	*	*	*	*	*	*	*	*	*	*	*
166	93	73	97	69	86	65	132	34	54	109	76	18	67
3%	3%	2%	3%	2%	3%	3%	3%	2%	3%	3%	3%	2%	2%
-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-
3585	1702	1883	2010	1575	1429	1385	2100	1485	931	2539	1428	525	1514
57%	53%	60%	57%	56%	48%	61%	48%	75%	49%	59%	55%	68%	53%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_4 Who do you think is the leader of the UKIP? (CODED VERBATIM RESPONSES)

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
4	-	1	-	-	-	-	1	1	1	-	-
*	-	*	-	-	-	-	*	*	*	-	-
17	1	1	1	1	1	2	2	3	2	1	1
*	*	*	*	*	*	*	*	*	*	*	*
16	3	-	1	-	1	-	4	5	-	-	2
*	1%	-	*	-	*	-	*	1%	-	-	*
2399	88	288	243	180	200	224	256	337	236	137	209
38%	31%	39%	41%	37%	34%	41%	30%	40%	45%	42%	38%
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
34	-	2	4	1	4	1	4	7	5	1	4
1%	-	*	1%	*	1%	*	*	1%	1%	*	1%
107	8	11	12	6	9	11	16	13	10	3	7
2%	3%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%
16	-	2	1	2	1	3	3	-	2	1	1
*	-	*	*	*	*	1%	*	-	*	*	*
166	6	23	14	8	13	21	21	30	15	7	8
3%	2%	3%	2%	2%	2%	4%	2%	4%	3%	2%	1%
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
3585	177	414	314	289	366	279	546	444	254	180	322
57%	62%	56%	53%	59%	62%	52%	64%	53%	48%	54%	58%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_5 Who do you think is the leader of the Green Party? (CODED VERBATIM RESPONSES)

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	1	1	-	1	-	-	-	-	1	-	1	-	1	-
	*	*	-	*	-	-	-	-	*	-	*	-	*	-
Ed Miliband	7	2	4	1	5	2	4	6	1	1	5	4	-	2
	*	*	*	*	*	*	*	*	*	*	*	*	-	*
Nick Clegg	2	1	1	2	-	-	1	1	1	-	2	1	-	1
	*	*	*	*	-	-	*	*	*	-	*	*	-	*
Nigel Farage	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Natalie Bennett	173	109	64	108	64	109	43	164	8	71	102	55	13	105
	3%	3%	2%	3%	2%	4%	2%	4%	*	4%	2%	2%	2%	4%
Profanity/ inappropriate	3	2	1	-	3	1	2	2	1	1	2	2	-	1
	*	*	*	-	*	*	*	*	*	*	*	*	-	*
Other	83	63	21	39	44	55	19	79	4	44	39	38	5	37
	1%	2%	1%	1%	2%	2%	1%	2%	*	2%	1%	1%	1%	1%
Don't know	43	27	16	17	26	22	18	36	7	22	20	25	2	16
	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	*	1%
Refused/ NA/ Ineligible	149	84	65	80	69	77	57	126	23	62	85	68	12	67
	2%	3%	2%	2%	2%	3%	2%	3%	1%	3%	2%	3%	2%	2%
Can't remember	2	2	-	1	1	1	1	2	-	1	1	-	-	2
	*	*	-	*	*	*	*	*	-	*	*	-	-	*
No response provided	5882	2934	2948	3263	2619	2699	2136	3939	1943	1690	4062	2393	739	2605
	93%	91%	95%	93%	92%	91%	94%	90%	98%	89%	94%	92%	96%	92%

BBC Newsbeat 18-24 Year Olds Political Survey

Q7_5 Who do you think is the leader of the Green Party? (CODED VERBATIM RESPONSES)

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	-	-	-	-	1	-	-	-	-	-	-
*	-	-	-	-	*	-	-	-	-	-	-
7	2	1	-	-	-	1	2	-	-	-	-
*	1%	*	-	-	-	*	*	-	-	-	-
2	-	-	-	-	-	1	-	1	-	-	-
*	-	-	-	-	-	*	-	*	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
173	9	24	23	8	16	7	21	28	16	6	13
3%	3%	3%	4%	2%	3%	1%	2%	3%	3%	2%	2%
3	-	-	-	-	-	-	2	1	-	-	-
*	-	-	-	-	-	-	*	*	-	-	-
83	3	5	7	5	8	12	8	14	6	5	9
1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%
43	4	3	2	5	5	5	4	3	6	5	1
1%	1%	*	*	1%	1%	1%	*	*	1%	2%	*
149	6	14	15	11	12	10	22	27	12	6	13
2%	2%	2%	3%	2%	2%	2%	3%	3%	2%	2%	2%
2	-	-	-	-	-	1	-	-	1	-	-
*	-	-	-	-	-	*	-	-	*	-	-
5882	260	695	543	459	553	505	795	764	483	307	519
93%	91%	94%	92%	94%	93%	93%	93%	91%	92%	93%	93%

BBC Newsbeat 18-24 Year Olds Political Survey

Q8 In 2014, the way in which you register to vote changed, meaning that everyone now has to register themselves on the electoral register. Which of the following applies to you?

Base: All respondents

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
In the past year, I have personally registered to vote	3194	1631	1563	1673	1521	1680	1084	2802	392	1109	2055	1464	295	1395
	50%	51%	50%	48%	54%	57%	48%	64%	20%	59%	48%	57%	38%	49%
I have not registered to vote in the last year, even though I knew the changes had come in	1250	667	582	768	482	550	499	734	515	348	873	487	140	590
	20%	21%	19%	22%	17%	19%	22%	17%	26%	18%	20%	19%	18%	21%
I have not registered to vote in the last year as I did not know the changes have come in	1902	928	974	1072	830	737	699	819	1082	436	1392	637	336	851
	30%	29%	31%	31%	29%	25%	31%	19%	54%	23%	32%	25%	44%	30%

BBC Newsbeat 18-24 Year Olds Political Survey

Q8 In 2014, the way in which you register to vote changed, meaning that everyone now has to register themselves on the electoral register. Which of the following applies to you?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3194	131	370	296	236	298	260	427	382	281	163	349
50%	46%	50%	50%	49%	50%	48%	50%	46%	53%	49%	63%
1250	67	146	112	105	105	114	160	195	111	54	81
20%	24%	20%	19%	22%	18%	21%	19%	23%	21%	16%	15%
1902	87	227	183	146	192	168	267	262	133	113	125
30%	30%	31%	31%	30%	32%	31%	31%	31%	25%	34%	22%

BBC Newsbeat 18-24 Year Olds Political Survey

Q9 Which of the following do you think should be the biggest priorities for the Government at the present time?

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Promoting UK economic growth	1274	816	458	709	565	721	406	983	291	503	761	517	99	633
	20%	25%	15%	20%	20%	24%	18%	23%	15%	27%	18%	20%	13%	22%
Making sure that the benefits of economic growth are felt by all	933	500	433	483	450	492	320	692	241	332	594	379	99	449
	15%	16%	14%	14%	16%	17%	14%	16%	12%	18%	14%	15%	13%	16%
Redefining Britain's relationship with the EU	483	302	181	273	209	248	171	390	93	148	327	200	51	225
	8%	9%	6%	8%	7%	8%	7%	9%	5%	8%	8%	8%	7%	8%
Managing the NHS	2649	1230	1419	1490	1160	1307	957	1943	707	835	1787	1084	287	1246
	42%	38%	46%	42%	41%	44%	42%	45%	36%	44%	41%	42%	37%	44%
Controlling immigration	1772	862	910	938	834	794	745	1203	569	431	1313	862	266	618
	28%	27%	29%	27%	29%	27%	33%	28%	29%	23%	30%	33%	34%	22%
Keeping down the cost of everyday items, such as food, energy and travel	2104	915	1189	1184	920	936	817	1411	693	555	1527	869	309	902
	33%	28%	38%	34%	32%	32%	36%	32%	35%	29%	35%	34%	40%	32%
Improving the education system	1523	768	754	950	572	733	527	1104	419	454	1056	458	136	903
	24%	24%	24%	27%	20%	25%	23%	25%	21%	24%	24%	18%	18%	32%
Improving housing affordability	1449	632	817	781	669	685	537	975	475	426	1003	678	177	583
	23%	20%	26%	22%	24%	23%	24%	22%	24%	23%	23%	26%	23%	21%
Reducing crime and anti-social behaviour	925	496	429	539	386	418	332	603	322	251	656	338	137	434
	15%	15%	14%	15%	14%	14%	15%	14%	16%	13%	15%	13%	18%	15%
Reducing the Government's budget deficit	697	431	266	380	317	393	208	559	138	274	418	302	50	335
	11%	13%	9%	11%	11%	13%	9%	13%	7%	14%	10%	12%	6%	12%

BBC Newsbeat 18-24 Year Olds Political Survey

Q9 Which of the following do you think should be the biggest priorities for the Government at the present time?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Making the welfare system fairer	1118	504	614	565	553	562	387	829	289	363	746	478	163	460
	18%	16%	20%	16%	20%	19%	17%	19%	15%	19%	17%	18%	21%	16%
Providing adequate care for the elderly	530	168	362	279	251	250	186	351	179	151	372	226	76	221
	8%	5%	12%	8%	9%	8%	8%	8%	9%	8%	9%	9%	10%	8%
Don't know	367	191	177	206	162	82	110	85	282	61	252	107	67	128
	6%	6%	6%	6%	6%	3%	5%	2%	14%	3%	6%	4%	9%	5%

BBC Newsbeat 18-24 Year Olds Political Survey

Q9 Which of the following do you think should be the biggest priorities for the Government at the present time?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1274	58	135	120	102	128	105	178	168	96	59	125
20%	20%	18%	20%	21%	22%	19%	21%	20%	18%	18%	22%
933	42	117	81	61	81	73	118	129	91	54	87
15%	15%	16%	14%	12%	14%	13%	14%	15%	17%	16%	16%
483	9	42	52	40	53	47	78	59	43	23	38
8%	3%	6%	9%	8%	9%	9%	9%	7%	8%	7%	7%
2649	101	337	253	181	243	224	328	350	238	148	245
42%	35%	45%	43%	37%	41%	41%	38%	42%	45%	45%	44%
1772	85	203	190	135	175	197	178	237	151	111	109
28%	30%	27%	32%	28%	29%	36%	21%	28%	29%	34%	20%
2104	96	253	189	164	199	184	232	287	192	112	195
33%	34%	34%	32%	34%	33%	34%	27%	34%	37%	34%	35%
1523	58	176	127	121	144	132	233	199	124	70	139
24%	20%	24%	22%	25%	24%	24%	27%	24%	24%	21%	25%
1449	52	151	102	111	128	123	251	237	130	65	101
23%	18%	20%	17%	23%	22%	23%	29%	28%	25%	20%	18%
925	45	109	87	73	103	82	156	98	62	44	65
15%	16%	15%	15%	15%	17%	15%	18%	12%	12%	13%	12%
697	29	76	65	54	72	67	85	87	62	30	70
11%	10%	10%	11%	11%	12%	12%	10%	10%	12%	9%	13%

BBC Newsbeat 18-24 Year Olds Political Survey

Q9 Which of the following do you think should be the biggest priorities for the Government at the present time?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1118	44	150	131	76	78	94	119	149	90	68	120
18%	15%	20%	22%	16%	13%	17%	14%	18%	17%	20%	22%
530	28	62	56	42	52	45	56	66	50	27	46
8%	10%	8%	9%	9%	9%	8%	7%	8%	10%	8%	8%
367	18	44	36	27	39	34	46	51	19	19	35
6%	6%	6%	6%	6%	6%	6%	5%	6%	4%	6%	6%

BBC Newsbeat 18-24 Year Olds Political Survey

Q10 And when deciding who to vote for at the next election, which of the following policies do you think it is most important a party offers?

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Promoting UK economic growth	1649	1032	617	875	774	885	541	1280	369	620	1017	718	123	782
	26%	32%	20%	25%	27%	30%	24%	29%	19%	33%	24%	28%	16%	28%
Making sure that the benefits of economic growth are felt by all	1454	771	682	728	726	788	476	1091	362	524	920	632	162	648
	23%	24%	22%	21%	26%	27%	21%	25%	18%	28%	21%	24%	21%	23%
Managing the NHS	3101	1463	1637	1702	1398	1532	1124	2287	813	969	2094	1326	343	1390
	49%	45%	53%	48%	49%	52%	49%	53%	41%	51%	48%	51%	44%	49%
Controlling immigration	2010	982	1029	1045	965	914	821	1393	617	501	1472	986	281	707
	32%	30%	33%	30%	34%	31%	36%	32%	31%	26%	34%	38%	36%	25%
Keeping down the cost of everyday items, such as food, energy and travel	2555	1107	1448	1333	1223	1183	971	1756	800	709	1813	1145	369	1012
	40%	34%	46%	38%	43%	40%	43%	40%	40%	38%	42%	44%	48%	36%
Reducing university tuition fees	1803	855	948	1207	596	862	608	1258	545	570	1210	488	124	1169
	28%	27%	30%	34%	21%	29%	27%	29%	27%	30%	28%	19%	16%	41%
Increasing the use of renewable energies	1007	569	438	573	434	526	314	750	257	333	662	368	87	532
	16%	18%	14%	16%	15%	18%	14%	17%	13%	18%	15%	14%	11%	19%
Reducing the amount of unpaid internships	498	274	224	291	207	255	160	352	146	184	307	185	51	253
	8%	9%	7%	8%	7%	9%	7%	8%	7%	10%	7%	7%	7%	9%
Taking a softer approach on drugs	482	332	150	286	196	201	199	329	153	134	336	176	77	221
	8%	10%	5%	8%	7%	7%	9%	8%	8%	7%	8%	7%	10%	8%
Increasing funding for mental health care provisions	965	362	603	549	415	435	361	682	283	271	682	389	141	423
	15%	11%	19%	16%	15%	15%	16%	16%	14%	14%	16%	15%	18%	15%

BBC Newsbeat 18-24 Year Olds Political Survey

Q10 And when deciding who to vote for at the next election, which of the following policies do you think it is most important a party offers?

Base: All respondents

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Restricting the use of zero hour contracts	797	427	371	409	389	363	337	586	211	243	544	390	114	286
	13%	13%	12%	12%	14%	12%	15%	13%	11%	13%	13%	15%	15%	10%
Protecting online privacy	727	470	257	432	295	314	269	494	233	215	491	294	70	346
	11%	15%	8%	12%	10%	11%	12%	11%	12%	11%	11%	11%	9%	12%
Increasing funding for youth services	672	381	291	390	281	318	235	469	202	184	471	272	89	303
	11%	12%	9%	11%	10%	11%	10%	11%	10%	10%	11%	11%	12%	11%
Don't know	438	218	220	239	199	108	143	113	325	72	314	131	94	145
	7%	7%	7%	7%	7%	4%	6%	3%	16%	4%	7%	5%	12%	5%

BBC Newsbeat 18-24 Year Olds Political Survey

Q10 And when deciding who to vote for at the next election, which of the following policies do you think it is most important a party offers?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1649	70	171	153	144	174	154	223	210	133	76	142
26%	25%	23%	26%	30%	29%	28%	26%	25%	25%	23%	26%
1454	61	204	122	117	121	102	199	183	106	101	139
23%	21%	27%	21%	24%	20%	19%	23%	22%	20%	30%	25%
3101	135	397	284	209	289	253	381	423	258	179	293
49%	47%	53%	48%	43%	49%	47%	45%	50%	49%	54%	53%
2010	96	234	225	162	199	217	219	253	165	112	128
32%	34%	32%	38%	33%	34%	40%	26%	30%	31%	34%	23%
2555	111	310	252	190	235	195	305	362	219	136	241
40%	39%	42%	43%	39%	39%	36%	36%	43%	42%	41%	43%
1803	87	194	159	129	179	131	312	261	161	74	117
28%	30%	26%	27%	26%	30%	24%	36%	31%	31%	22%	21%
1007	36	116	77	73	84	87	129	149	108	45	103
16%	13%	16%	13%	15%	14%	16%	15%	18%	21%	14%	19%
498	19	57	45	39	40	36	99	56	43	17	47
8%	7%	8%	8%	8%	7%	7%	12%	7%	8%	5%	8%
482	29	57	41	31	34	36	69	54	53	28	49
8%	10%	8%	7%	6%	6%	7%	8%	6%	10%	8%	9%
965	33	125	80	90	84	85	119	128	79	54	88
15%	12%	17%	14%	18%	14%	16%	14%	15%	15%	16%	16%

BBC Newsbeat 18-24 Year Olds Political Survey

Q10 And when deciding who to vote for at the next election, which of the following policies do you think it is most important a party offers?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
797	44	82	80	64	91	79	89	88	61	35	85
13%	15%	11%	14%	13%	15%	15%	10%	10%	12%	11%	15%
727	38	74	70	44	81	63	117	83	58	31	68
11%	13%	10%	12%	9%	14%	12%	14%	10%	11%	9%	12%
672	34	75	48	67	48	55	116	92	48	38	51
11%	12%	10%	8%	14%	8%	10%	14%	11%	9%	11%	9%
438	21	44	45	34	42	44	62	59	27	22	39
7%	7%	6%	8%	7%	7%	8%	7%	7%	5%	7%	7%

BBC Newsbeat 18-24 Year Olds Political Survey

Q11_SUM. Which of the following would you say is important in helping you decide who to vote for? - SUMMARY TABLE

Base: All respondents

	Most	Second	Third	NET TOP 3
Unweighted Total	6345	6345	6345	6345
Weighted Total	6345	6345	6345	6345
	100%	100%	100%	100%
The leader I think will make the best Prime Minister	1003	943	1321	3267
	16%	15%	21%	51%
What their national policies are	1940	1507	952	4400
	31%	24%	15%	69%
Who the local candidate is	306	391	578	1276
	5%	6%	9%	20%
What their policies are on local issues	985	1484	1220	3690
	16%	23%	19%	58%
The party I most closely associate with	1005	914	1169	3089
	16%	14%	18%	49%
Don't know	797	797	797	797
	13%	13%	13%	13%
None of these	308	308	308	308
	5%	5%	5%	5%

BBC Newsbeat 18-24 Year Olds Political Survey

Q11_1 Which of the following would you say is important in helping you decide who to vote for? - Most

Base: All respondents

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The leader I think will make the best Prime Minister	1003	571	432	573	430	492	360	762	242	318	673	431	101	457
	16%	18%	14%	16%	15%	17%	16%	17%	12%	17%	16%	17%	13%	16%
What their national policies are	1940	966	974	1099	841	1035	645	1531	409	642	1288	758	182	978
	31%	30%	31%	31%	30%	35%	28%	35%	21%	34%	30%	29%	24%	34%
Who the local candidate is	306	194	112	160	146	148	119	238	68	110	194	156	31	118
	5%	6%	4%	5%	5%	5%	5%	5%	3%	6%	4%	6%	4%	4%
What their policies are on local issues	985	462	524	555	430	449	402	682	303	266	704	408	126	437
	16%	14%	17%	16%	15%	15%	18%	16%	15%	14%	16%	16%	16%	15%
The party I most closely associate with	1005	506	499	516	490	538	343	782	223	352	645	440	100	451
	16%	16%	16%	15%	17%	18%	15%	18%	11%	19%	15%	17%	13%	16%
Don't know	797	350	447	435	362	226	304	273	524	143	601	286	180	279
	13%	11%	14%	12%	13%	8%	13%	6%	26%	8%	14%	11%	23%	10%
None of these	308	177	131	175	133	77	109	87	221	62	215	109	52	116
	5%	5%	4%	5%	5%	3%	5%	2%	11%	3%	5%	4%	7%	4%

BBC Newsbeat 18-24 Year Olds Political Survey

Q11_1 Which of the following would you say is important in helping you decide who to vote for? - Most

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1003	42	108	98	84	92	98	145	127	81	46	82
16%	15%	15%	17%	17%	15%	18%	17%	15%	16%	14%	15%
1940	74	225	189	155	164	164	227	271	192	111	167
31%	26%	30%	32%	32%	28%	30%	27%	32%	37%	34%	30%
306	17	36	27	22	34	23	53	29	26	13	27
5%	6%	5%	5%	4%	6%	4%	6%	4%	5%	4%	5%
985	48	130	82	72	85	101	148	119	66	48	86
16%	17%	18%	14%	15%	14%	19%	17%	14%	13%	15%	15%
1005	47	118	89	75	94	76	130	141	92	57	86
16%	17%	16%	15%	15%	16%	14%	15%	17%	18%	17%	15%
797	39	89	69	65	82	66	110	111	52	38	77
13%	14%	12%	12%	13%	14%	12%	13%	13%	10%	11%	14%
308	17	36	36	14	44	14	40	40	15	18	32
5%	6%	5%	6%	3%	7%	3%	5%	5%	3%	6%	6%

BBC Newsbeat 18-24 Year Olds Political Survey

Q11_2 Which of the following would you say is important in helping you decide who to vote for? - Second most

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The leader I think will make the best Prime Minister	943	508	435	541	402	515	315	725	218	322	613	384	90	460
	15%	16%	14%	15%	14%	17%	14%	17%	11%	17%	14%	15%	12%	16%
What their national policies are	1507	774	733	823	684	772	529	1135	372	500	992	631	157	702
	24%	24%	24%	23%	24%	26%	23%	26%	19%	26%	23%	24%	20%	25%
Who the local candidate is	391	235	156	195	196	166	178	299	93	121	265	174	39	170
	6%	7%	5%	6%	7%	6%	8%	7%	5%	6%	6%	7%	5%	6%
What their policies are on local issues	1484	721	763	835	649	743	521	1126	359	442	1034	629	152	679
	23%	22%	24%	24%	23%	25%	23%	26%	18%	23%	24%	24%	20%	24%
The party I most closely associate with	914	461	453	508	406	467	326	711	203	303	600	375	102	430
	14%	14%	15%	14%	14%	16%	14%	16%	10%	16%	14%	14%	13%	15%
Don't know	797	350	447	435	362	226	304	273	524	143	601	286	180	279
	13%	11%	14%	12%	13%	8%	13%	6%	26%	8%	14%	11%	23%	10%
None of these	308	177	131	175	133	77	109	87	221	62	215	109	52	116
	5%	5%	4%	5%	5%	3%	5%	2%	11%	3%	5%	4%	7%	4%

BBC Newsbeat 18-24 Year Olds Political Survey

Q11_2 Which of the following would you say is important in helping you decide who to vote for? - Second most

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
943	28	104	80	82	90	86	138	127	82	47	78
15%	10%	14%	13%	17%	15%	16%	16%	15%	16%	14%	14%
1507	65	184	126	103	134	152	211	207	117	72	137
24%	23%	25%	21%	21%	23%	28%	25%	25%	22%	22%	25%
391	14	48	42	33	38	25	64	47	36	27	20
6%	5%	6%	7%	7%	6%	5%	7%	6%	7%	8%	4%
1484	79	176	145	113	136	121	164	187	136	85	143
23%	28%	24%	25%	23%	23%	22%	19%	22%	26%	26%	26%
914	43	105	93	77	70	78	127	120	88	44	68
14%	15%	14%	16%	16%	12%	14%	15%	14%	17%	13%	12%
797	39	89	69	65	82	66	110	111	52	38	77
13%	14%	12%	12%	13%	14%	12%	13%	13%	10%	11%	14%
308	17	36	36	14	44	14	40	40	15	18	32
5%	6%	5%	6%	3%	7%	3%	5%	5%	3%	6%	6%

BBC Newsbeat 18-24 Year Olds Political Survey

Q11_3 Which of the following would you say is important in helping you decide who to vote for? - Third most

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The leader I think will make the best Prime Minister	1321	678	643	741	579	675	465	1008	313	402	905	529	132	641
	21%	21%	21%	21%	20%	23%	20%	23%	16%	21%	21%	20%	17%	23%
What their national policies are	952	501	451	527	425	480	351	721	231	312	629	431	94	409
	15%	16%	14%	15%	15%	16%	15%	17%	12%	16%	15%	17%	12%	14%
Who the local candidate is	578	316	263	308	270	289	198	442	136	203	369	267	54	248
	9%	10%	8%	9%	10%	10%	9%	10%	7%	11%	9%	10%	7%	9%
What their policies are on local issues	1220	629	591	665	555	643	429	948	272	405	802	498	138	570
	19%	19%	19%	19%	20%	22%	19%	22%	14%	21%	19%	19%	18%	20%
The party I most closely associate with	1169	576	592	660	508	576	427	876	292	366	798	467	122	572
	18%	18%	19%	19%	18%	19%	19%	20%	15%	19%	18%	18%	16%	20%
Don't know	797	350	447	435	362	226	304	273	524	143	601	286	180	279
	13%	11%	14%	12%	13%	8%	13%	6%	26%	8%	14%	11%	23%	10%
None of these	308	177	131	175	133	77	109	87	221	62	215	109	52	116
	5%	5%	4%	5%	5%	3%	5%	2%	11%	3%	5%	4%	7%	4%

BBC Newsbeat 18-24 Year Olds Political Survey

Q11_3 Which of the following would you say is important in helping you decide who to vote for? - Third most

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1321	57	156	113	90	107	122	184	181	123	84	104
21%	20%	21%	19%	18%	18%	22%	22%	22%	24%	25%	19%
952	44	119	94	77	97	71	117	120	89	48	75
15%	15%	16%	16%	16%	16%	13%	14%	14%	17%	14%	14%
578	27	59	55	47	53	54	98	77	35	25	49
9%	10%	8%	9%	10%	9%	10%	12%	9%	7%	8%	9%
1220	53	135	111	110	103	111	158	164	109	54	111
19%	19%	18%	19%	23%	17%	20%	19%	20%	21%	16%	20%
1169	47	148	112	83	109	104	146	147	100	64	107
18%	17%	20%	19%	17%	18%	19%	17%	18%	19%	19%	19%
797	39	89	69	65	82	66	110	111	52	38	77
13%	14%	12%	12%	13%	14%	12%	13%	13%	10%	11%	14%
308	17	36	36	14	44	14	40	40	15	18	32
5%	6%	5%	6%	3%	7%	3%	5%	5%	3%	6%	6%

BBC Newsbeat 18-24 Year Olds Political Survey

Q11_4 Which of the following would you say is important in helping you decide who to vote for? - Net Top 3 selection

Base: All respondents

	GENDER			AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The leader I think will make the best Prime Minister	3267	1757	1510	1855	1412	1683	1140	2494	773	1042	2191	1344	324	1557
	51%	54%	48%	53%	50%	57%	50%	57%	39%	55%	51%	52%	42%	55%
What their national policies are	4400	2241	2159	2450	1950	2287	1525	3388	1012	1454	2909	1820	433	2089
	69%	69%	69%	70%	69%	77%	67%	78%	51%	77%	67%	70%	56%	74%
Who the local candidate is	1276	745	531	663	613	603	495	979	297	433	829	597	124	536
	20%	23%	17%	19%	22%	20%	22%	22%	15%	23%	19%	23%	16%	19%
What their policies are on local issues	3690	1812	1878	2056	1634	1835	1352	2755	934	1113	2540	1535	416	1686
	58%	56%	60%	59%	58%	62%	59%	63%	47%	59%	59%	59%	54%	59%
The party I most closely associate with	3089	1544	1545	1684	1405	1580	1096	2369	719	1020	2044	1282	324	1453
	49%	48%	50%	48%	50%	53%	48%	54%	36%	54%	47%	50%	42%	51%
Don't know	797	350	447	435	362	226	304	273	524	143	601	286	180	279
	13%	11%	14%	12%	13%	8%	13%	6%	26%	8%	14%	11%	23%	10%
None of these	308	177	131	175	133	77	109	87	221	62	215	109	52	116
	5%	5%	4%	5%	5%	3%	5%	2%	11%	3%	5%	4%	7%	4%

BBC Newsbeat 18-24 Year Olds Political Survey

Q11_4 Which of the following would you say is important in helping you decide who to vote for? - Net Top 3 selection

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3267	127	368	291	256	289	306	468	435	287	177	264
51%	44%	50%	49%	53%	49%	57%	55%	52%	55%	53%	48%
4400	183	528	409	335	396	387	556	598	398	230	379
69%	64%	71%	69%	69%	66%	71%	65%	71%	76%	70%	68%
1276	58	142	124	101	125	101	215	153	96	65	96
20%	20%	19%	21%	21%	21%	19%	25%	18%	18%	20%	17%
3690	180	441	338	295	324	332	470	470	311	188	340
58%	63%	59%	57%	61%	55%	61%	55%	56%	59%	57%	61%
3089	138	371	294	236	274	258	403	408	281	165	261
49%	48%	50%	50%	48%	46%	48%	47%	49%	53%	50%	47%
797	39	89	69	65	82	66	110	111	52	38	77
13%	14%	12%	12%	13%	14%	12%	13%	13%	10%	11%	14%
308	17	36	36	14	44	14	40	40	15	18	32
5%	6%	5%	6%	3%	7%	3%	5%	5%	3%	6%	6%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12_SUM. Which of the following leaders... - SUMMARY TABLE

Base: All respondents

	Do you trust the most to tell the truth?	Do you trust the least to tell the truth?	Would you like to see running the country the most?	Would you like to see running the country the least?	Would be most fun to go on a night out with?	Who would be the least fun to go on a night out with?
Unweighted Total	6345	6345	6345	6345	6345	6345
Weighted Total	6345 100%	6345 100%	6345 100%	6345 100%	6345 100%	6345 100%
David Cameron	1248 20%	1480 23%	1376 22%	1011 16%	528 8%	1378 22%
Ed Miliband	851 13%	784 12%	991 16%	823 13%	561 9%	1249 20%
Nick Clegg	429 7%	728 11%	443 7%	528 8%	604 10%	650 10%
Nigel Farage	639 10%	1771 28%	572 9%	2309 36%	1314 21%	1042 16%
Natalie Bennett	759 12%	183 3%	752 12%	387 6%	766 12%	319 5%
Don't know	2417 38%	1399 22%	2212 35%	1287 20%	2572 41%	1707 27%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12a Which of the following leaders do you trust the most to tell the truth?

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1248	703	546	725	523	613	434	921	328	383	838	502	120	602
20%	22%	18%	21%	18%	21%	19%	21%	16%	20%	19%	19%	16%	21%
851	476	376	433	418	420	314	714	137	300	544	378	82	384
13%	15%	12%	12%	15%	14%	14%	16%	7%	16%	13%	15%	11%	14%
429	231	198	244	186	238	139	336	93	138	283	184	36	201
7%	7%	6%	7%	7%	8%	6%	8%	5%	7%	7%	7%	5%	7%
639	424	215	354	286	305	250	507	132	178	454	316	82	229
10%	13%	7%	10%	10%	10%	11%	12%	7%	9%	11%	12%	11%	8%
759	390	369	441	318	392	252	650	110	271	482	280	75	397
12%	12%	12%	13%	11%	13%	11%	15%	6%	14%	11%	11%	10%	14%
2417	1003	1414	1316	1101	999	893	1227	1190	623	1719	928	376	1023
38%	31%	45%	37%	39%	34%	39%	28%	60%	33%	40%	36%	49%	36%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12a Which of the following leaders do you trust the most to tell the truth?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1248	58	123	89	103	121	116	204	169	122	54	90
20%	20%	17%	15%	21%	20%	21%	24%	20%	23%	16%	16%
851	49	119	101	60	76	74	125	98	47	47	56
13%	17%	16%	17%	12%	13%	14%	15%	12%	9%	14%	10%
429	14	46	41	40	43	31	64	53	36	19	41
7%	5%	6%	7%	8%	7%	6%	8%	6%	7%	6%	7%
639	40	75	66	53	63	64	63	87	61	35	32
10%	14%	10%	11%	11%	11%	12%	7%	10%	12%	11%	6%
759	23	116	59	56	59	57	98	103	75	33	81
12%	8%	16%	10%	12%	10%	10%	11%	12%	14%	10%	15%
2417	101	263	234	174	233	200	301	329	183	142	256
38%	36%	35%	40%	36%	39%	37%	35%	39%	35%	43%	46%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12b Which of the following leaders do you trust the least to tell the truth?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	1480	783	698	807	673	632	598	1084	396	404	1049	632	242	578
	23%	24%	22%	23%	24%	21%	26%	25%	20%	21%	24%	24%	31%	20%
Ed Miliband	784	447	337	456	328	407	272	610	174	228	543	357	63	346
	12%	14%	11%	13%	12%	14%	12%	14%	9%	12%	13%	14%	8%	12%
Nick Clegg	728	391	337	405	322	356	265	562	166	266	451	321	69	326
	11%	12%	11%	12%	11%	12%	12%	13%	8%	14%	10%	12%	9%	11%
Nigel Farage	1771	929	842	990	781	973	540	1383	388	624	1130	674	132	940
	28%	29%	27%	28%	28%	33%	24%	32%	19%	33%	26%	26%	17%	33%
Natalie Bennett	183	120	63	103	80	96	64	143	40	64	114	87	18	77
	3%	4%	2%	3%	3%	3%	3%	3%	2%	3%	3%	3%	2%	3%
Don't know	1399	558	842	752	647	503	544	573	826	305	1033	517	248	569
	22%	17%	27%	21%	23%	17%	24%	13%	42%	16%	24%	20%	32%	20%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12b Which of the following leaders do you trust the least to tell the truth?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1480	83	187	157	118	132	121	176	154	112	89	152
23%	29%	25%	27%	24%	22%	22%	21%	18%	21%	27%	27%
784	32	85	61	69	92	76	88	114	70	32	66
12%	11%	11%	10%	14%	15%	14%	10%	14%	13%	10%	12%
728	33	78	74	64	74	60	110	80	58	42	55
11%	12%	11%	12%	13%	12%	11%	13%	10%	11%	13%	10%
1771	70	217	155	118	153	154	235	264	166	90	150
28%	24%	29%	26%	24%	26%	28%	28%	31%	32%	27%	27%
183	7	16	16	16	16	14	40	26	18	5	10
3%	2%	2%	3%	3%	3%	3%	5%	3%	3%	2%	2%
1399	61	161	128	102	129	117	206	201	101	72	122
22%	21%	22%	22%	21%	22%	22%	24%	24%	19%	22%	22%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12c Which of the following leaders would you like to see running the country the most?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	1376	777	598	793	582	740	424	1037	338	454	900	545	107	694
	22%	24%	19%	23%	21%	25%	19%	24%	17%	24%	21%	21%	14%	24%
Ed Miliband	991	535	456	518	473	488	356	818	172	351	628	414	107	454
	16%	17%	15%	15%	17%	16%	16%	19%	9%	19%	15%	16%	14%	16%
Nick Clegg	443	240	203	240	203	231	145	341	102	129	301	196	40	199
	7%	7%	7%	7%	7%	8%	6%	8%	5%	7%	7%	8%	5%	7%
Nigel Farage	572	367	205	317	255	247	246	450	122	134	430	297	89	177
	9%	11%	7%	9%	9%	8%	11%	10%	6%	7%	10%	11%	12%	6%
Natalie Bennett	752	365	387	453	299	382	259	617	136	249	499	275	84	385
	12%	11%	12%	13%	11%	13%	11%	14%	7%	13%	12%	11%	11%	14%
Don't know	2212	942	1269	1191	1021	878	852	1092	1120	575	1561	862	344	926
	35%	29%	41%	34%	36%	30%	37%	25%	56%	30%	36%	33%	45%	33%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12c Which of the following leaders would you like to see running the country the most?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1376	48	135	111	102	143	130	212	200	129	74	91
22%	17%	18%	19%	21%	24%	24%	25%	24%	24%	22%	16%
991	56	145	112	71	83	78	147	111	56	49	82
16%	20%	19%	19%	15%	14%	14%	17%	13%	11%	15%	15%
443	17	45	39	38	49	31	71	58	41	18	37
7%	6%	6%	7%	8%	8%	6%	8%	7%	8%	5%	7%
572	30	63	69	51	60	51	62	72	56	30	27
9%	10%	9%	12%	11%	10%	9%	7%	9%	11%	9%	5%
752	30	97	60	52	63	66	100	99	70	38	76
12%	11%	13%	10%	11%	11%	12%	12%	12%	13%	12%	14%
2212	104	257	199	173	197	184	262	299	174	121	241
35%	36%	35%	34%	36%	33%	34%	31%	36%	33%	37%	43%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12d Which of the following leaders would you like to see running the country the least?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	1011	508	503	540	471	397	446	740	271	273	719	452	184	357
	16%	16%	16%	15%	17%	13%	20%	17%	14%	14%	17%	17%	24%	13%
Ed Miliband	823	485	339	463	360	420	292	614	209	242	561	387	77	338
	13%	15%	11%	13%	13%	14%	13%	14%	11%	13%	13%	15%	10%	12%
Nick Clegg	528	300	228	293	235	243	204	387	140	160	365	254	58	209
	8%	9%	7%	8%	8%	8%	9%	9%	7%	8%	8%	10%	8%	7%
Nigel Farage	2309	1164	1145	1319	990	1259	713	1831	478	806	1490	846	186	1248
	36%	36%	37%	38%	35%	42%	31%	42%	24%	43%	34%	33%	24%	44%
Natalie Bennett	387	252	135	204	183	204	127	297	89	135	238	176	39	163
	6%	8%	4%	6%	6%	7%	6%	7%	4%	7%	6%	7%	5%	6%
Don't know	1287	518	770	694	594	443	501	486	801	275	947	473	228	520
	20%	16%	25%	20%	21%	15%	22%	11%	40%	15%	22%	18%	30%	18%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12d Which of the following leaders would you like to see running the country the least?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1011	51	147	112	70	107	61	128	113	57	63	103
16%	18%	20%	19%	14%	18%	11%	15%	13%	11%	19%	19%
823	34	81	52	76	93	92	116	109	76	47	47
13%	12%	11%	9%	16%	16%	17%	14%	13%	15%	14%	9%
528	31	56	58	42	51	42	71	59	45	29	43
8%	11%	8%	10%	9%	9%	8%	8%	7%	9%	9%	8%
2309	93	264	204	165	194	205	295	334	217	116	221
36%	33%	36%	34%	34%	33%	38%	35%	40%	41%	35%	40%
387	16	50	44	35	35	30	55	48	33	13	28
6%	6%	7%	7%	7%	6%	5%	6%	6%	6%	4%	5%
1287	60	144	121	99	115	113	189	176	96	62	113
20%	21%	19%	20%	20%	19%	21%	22%	21%	18%	19%	20%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12e Which of the following leaders would be most fun to go on a night out with?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron	528	294	234	300	228	241	185	390	138	165	354	220	46	253
	8%	9%	8%	9%	8%	8%	8%	9%	7%	9%	8%	9%	6%	9%
Ed Miliband	561	300	262	311	251	254	233	435	126	178	378	223	54	270
	9%	9%	8%	9%	9%	9%	10%	10%	6%	9%	9%	9%	7%	10%
Nick Clegg	604	320	284	373	230	311	189	451	153	199	395	222	60	308
	10%	10%	9%	11%	8%	10%	8%	10%	8%	10%	9%	9%	8%	11%
Nigel Farage	1314	846	468	743	571	667	476	1030	284	382	912	568	143	583
	21%	26%	15%	21%	20%	22%	21%	24%	14%	20%	21%	22%	19%	21%
Natalie Bennett	766	426	340	427	339	375	263	576	190	264	485	335	77	342
	12%	13%	11%	12%	12%	13%	12%	13%	10%	14%	11%	13%	10%	12%
Don't know	2572	1041	1531	1360	1212	1118	936	1473	1099	705	1796	1019	392	1080
	41%	32%	49%	39%	43%	38%	41%	34%	55%	37%	42%	39%	51%	38%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12e Which of the following leaders would be most fun to go on a night out with?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
528	29	44	47	26	56	47	106	65	33	18	59
8%	10%	6%	8%	5%	9%	9%	12%	8%	6%	5%	11%
561	25	63	54	54	52	42	85	71	53	20	42
9%	9%	9%	9%	11%	9%	8%	10%	9%	10%	6%	7%
604	27	79	52	38	54	58	76	82	62	32	44
10%	10%	11%	9%	8%	9%	11%	9%	10%	12%	10%	8%
1314	67	152	140	112	118	118	136	181	123	85	83
21%	23%	20%	24%	23%	20%	22%	16%	22%	23%	26%	15%
766	31	85	68	61	73	61	128	91	57	34	77
12%	11%	11%	12%	12%	12%	11%	15%	11%	11%	10%	14%
2572	105	319	230	198	242	217	323	349	196	143	251
41%	37%	43%	39%	41%	41%	40%	38%	42%	37%	43%	45%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12f Which of the following leaders who would be the least fun to go on a night out with?

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1378	709	669	778	600	627	528	1027	351	398	960	557	190	601
22%	22%	21%	22%	21%	21%	23%	24%	18%	21%	22%	22%	25%	21%
1249	744	505	699	550	673	419	952	297	402	829	545	113	578
20%	23%	16%	20%	19%	23%	18%	22%	15%	21%	19%	21%	15%	20%
650	370	280	389	261	298	244	478	173	185	457	270	74	300
10%	11%	9%	11%	9%	10%	11%	11%	9%	10%	11%	10%	10%	11%
1042	514	528	570	472	523	352	811	231	358	665	419	94	511
16%	16%	17%	16%	17%	18%	15%	19%	12%	19%	15%	16%	12%	18%
319	207	112	179	140	165	112	248	71	112	205	145	24	141
5%	6%	4%	5%	5%	6%	5%	6%	4%	6%	5%	6%	3%	5%
1707	684	1023	898	809	681	626	840	867	437	1204	652	277	705
27%	21%	33%	26%	29%	23%	27%	19%	44%	23%	28%	25%	36%	25%

BBC Newsbeat 18-24 Year Olds Political Survey

Q12f Which of the following leaders who would be the least fun to go on a night out with?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1378	77	177	139	109	108	102	162	171	122	77	134
22%	27%	24%	23%	22%	18%	19%	19%	20%	23%	23%	24%
1249	60	140	119	98	120	115	140	175	102	72	107
20%	21%	19%	20%	20%	20%	21%	16%	21%	19%	22%	19%
650	30	69	66	55	62	40	104	86	58	33	47
10%	11%	9%	11%	11%	10%	7%	12%	10%	11%	10%	8%
1042	37	120	85	69	102	102	137	145	88	53	104
16%	13%	16%	14%	14%	17%	19%	16%	17%	17%	16%	19%
319	9	44	33	21	37	24	50	35	32	10	23
5%	3%	6%	6%	4%	6%	4%	6%	4%	6%	3%	4%
1707	70	192	148	135	167	158	261	227	123	86	140
27%	25%	26%	25%	28%	28%	29%	31%	27%	23%	26%	25%

BBC Newsbeat 18-24 Year Olds Political Survey

Q13 Which of the following comes closest to your opinion about the national debt?

Base: All respondents

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The Government should raise taxes on older people to reduce the amount of national debt future generations have to pay off	641	406	235	363	278	357	203	514	127	240	397	264	64	307
	10%	13%	8%	10%	10%	12%	9%	12%	6%	13%	9%	10%	8%	11%
The Government should seriously cut government spending now to reduce the amount of national debt future generations have to pay off	3344	1575	1768	1847	1497	1659	1256	2456	888	1015	2294	1441	368	1502
	53%	49%	57%	53%	53%	56%	55%	56%	45%	54%	53%	56%	48%	53%
The Government should neither cut spending nor raise taxes at the current time and let young people and future generations pay off the current national debt	869	495	374	485	384	430	307	654	215	283	567	370	102	385
	14%	15%	12%	14%	14%	14%	13%	15%	11%	15%	13%	14%	13%	14%
Don't know	1492	751	741	818	674	521	516	731	760	354	1061	513	237	642
	24%	23%	24%	23%	24%	18%	23%	17%	38%	19%	25%	20%	31%	23%

BBC Newsbeat 18-24 Year Olds Political Survey

Q13 Which of the following comes closest to your opinion about the national debt?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
641	29	67	62	51	62	53	105	81	50	35	47
10%	10%	9%	11%	10%	10%	10%	12%	10%	10%	11%	8%
3344	146	364	303	270	307	280	436	461	299	179	298
53%	51%	49%	51%	55%	52%	52%	51%	55%	57%	54%	54%
869	39	120	61	64	88	75	117	108	69	58	69
14%	14%	16%	10%	13%	15%	14%	14%	13%	13%	17%	12%
1492	71	192	163	102	138	134	197	188	106	59	141
24%	25%	26%	28%	21%	23%	25%	23%	22%	20%	18%	25%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14a From the below two options, which would you say comes closest to your opinion?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I care who wins the General Election in May	3777	1962	1815	2074	1703	2056	1252	3350	427	1325	2413	1607	317	1809
	60%	61%	58%	59%	60%	69%	55%	77%	21%	70%	56%	62%	41%	64%
I don't care who wins the General Election	959	515	444	559	400	346	405	266	693	192	732	384	164	379
	15%	16%	14%	16%	14%	12%	18%	6%	35%	10%	17%	15%	21%	13%
Don't know	1609	750	859	879	730	565	625	739	870	375	1174	597	291	648
	25%	23%	28%	25%	26%	19%	27%	17%	44%	20%	27%	23%	38%	23%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14a From the below two options, which would you say comes closest to your opinion?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3777	168	454	334	293	348	322	520	491	311	186	349
60%	59%	61%	57%	60%	58%	59%	61%	59%	59%	56%	63%
959	48	103	94	58	99	95	120	120	83	66	74
15%	17%	14%	16%	12%	17%	17%	14%	14%	16%	20%	13%
1609	69	185	163	136	148	125	213	227	131	79	133
25%	24%	25%	28%	28%	25%	23%	25%	27%	25%	24%	24%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14b From the below two options, which would you say comes closest to your opinion?

Base: All respondents

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Politicians generally do a good job of representing the views and interests of young people	693	401	292	378	315	330	268	560	133	234	450	331	62	287
	11%	12%	9%	11%	11%	11%	12%	13%	7%	12%	10%	13%	8%	10%
Politicians generally do a bad job of representing the views and interests of young people	3614	1795	1819	2039	1574	1828	1272	2616	998	1113	2453	1428	402	1732
	57%	56%	58%	58%	56%	62%	56%	60%	50%	59%	57%	55%	52%	61%
Don't know	2039	1031	1007	1095	943	809	742	1180	859	545	1417	828	308	816
	32%	32%	32%	31%	33%	27%	33%	27%	43%	29%	33%	32%	40%	29%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14b From the below two options, which would you say comes closest to your opinion?

Base: All respondents

		REGION										
	Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
Unweighted Total	6345	275	741	583	462	618	481	847	945	580	256	557
Weighted Total	6345	285	742	590	487	595	542	854	839	525	331	555
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Politicians generally do a good job of representing the views and interests of young people	693 11%	36 13%	84 11%	48 8%	41 8%	81 14%	57 11%	135 16%	82 10%	53 10%	29 9%	46 8%
Politicians generally do a bad job of representing the views and interests of young people	3614 57%	149 52%	450 61%	339 57%	272 56%	315 53%	319 59%	419 49%	488 58%	321 61%	185 56%	356 64%
Don't know	2039 32%	100 35%	208 28%	203 34%	174 36%	199 34%	166 31%	300 35%	269 32%	151 29%	116 35%	153 28%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14c From the below two options, which would you say comes closest to your opinion?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I am personally interested in politics	2171	1264	906	1166	1004	1222	702	1949	222	816	1339	918	174	1057
	34%	39%	29%	33%	35%	41%	31%	45%	11%	43%	31%	35%	23%	37%
I am not personally interested in politics	2196	998	1198	1267	929	903	868	1115	1081	537	1611	886	324	938
	35%	31%	38%	36%	33%	30%	38%	26%	54%	28%	37%	34%	42%	33%
Don't know	1978	964	1014	1079	899	841	712	1291	687	539	1370	783	274	841
	31%	30%	33%	31%	32%	28%	31%	30%	35%	28%	32%	30%	36%	30%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14c From the below two options, which would you say comes closest to your opinion?

Base: All respondents

		REGION										
	Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
Unweighted Total	6345	275	741	583	462	618	481	847	945	580	256	557
Weighted Total	6345	285	742	590	487	595	542	854	839	525	331	555
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I am personally interested in politics	2171	93	232	211	152	194	184	321	276	187	109	211
	34%	33%	31%	36%	31%	33%	34%	38%	33%	36%	33%	38%
I am not personally interested in politics	2196	106	264	190	185	218	175	276	292	191	118	183
	35%	37%	36%	32%	38%	37%	32%	32%	35%	36%	36%	33%
Don't know	1978	86	247	189	151	184	183	257	270	147	104	161
	31%	30%	33%	32%	31%	31%	34%	30%	32%	28%	31%	29%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14d From the below two options, which would you say comes closest to your opinion?

Base: All respondents

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Society works better when freedom is encouraged and individuals are left to pursue their own interests	2024	1170	854	1157	867	998	724	1547	477	625	1366	848	197	955
	32%	36%	27%	33%	31%	34%	32%	36%	24%	33%	32%	33%	26%	34%
Society works better when people seek to work together and co-operation is encouraged	2165	1030	1136	1162	1004	1104	765	1560	605	698	1443	928	252	956
	34%	32%	36%	33%	35%	37%	34%	36%	30%	37%	33%	36%	33%	34%
Don't know	2156	1027	1129	1194	961	864	793	1248	907	569	1511	812	323	925
	34%	32%	36%	34%	34%	29%	35%	29%	46%	30%	35%	31%	42%	33%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14d From the below two options, which would you say comes closest to your opinion?

Base: All respondents

		REGION										
	Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
Unweighted Total	6345	275	741	583	462	618	481	847	945	580	256	557
Weighted Total	6345	285	742	590	487	595	542	854	839	525	331	555
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Society works better when freedom is encouraged and individuals are left to pursue their own interests	2024	102	226	177	166	190	145	287	261	169	108	193
	32%	36%	30%	30%	34%	32%	27%	34%	31%	32%	33%	35%
Society works better when people seek to work together and co-operation is encouraged	2165	83	263	213	149	194	205	265	296	196	126	176
	34%	29%	35%	36%	31%	33%	38%	31%	35%	37%	38%	32%
Don't know	2156	100	253	200	173	212	192	302	283	160	96	185
	34%	35%	34%	34%	35%	36%	35%	35%	34%	30%	29%	33%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14e From the below two options, which would you say comes closest to your opinion?

Base: All respondents

	Total	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
		Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Politicians generally should be guided by what the people they represent want	4120	2042	2079	2298	1822	2122	1433	3122	998	1314	2763	1704	431	1938
	65%	63%	67%	65%	64%	72%	63%	72%	50%	69%	64%	66%	56%	68%
Politicians generally should be guided by what they personally believe	593	344	249	330	263	256	216	373	220	175	406	261	73	242
	9%	11%	8%	9%	9%	9%	9%	9%	11%	9%	9%	10%	9%	9%
Don't know	1632	841	791	885	747	588	633	860	772	403	1151	622	268	656
	26%	26%	25%	25%	26%	20%	28%	20%	39%	21%	27%	24%	35%	23%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14e From the below two options, which would you say comes closest to your opinion?

Base: All respondents

		REGION										
	Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
Unweighted Total	6345	275	741	583	462	618	481	847	945	580	256	557
Weighted Total	6345	285	742	590	487	595	542	854	839	525	331	555
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Politicians generally should be guided by what the people they represent want	4120	177	485	367	317	373	357	522	567	360	214	380
	65%	62%	65%	62%	65%	63%	66%	61%	68%	69%	65%	68%
Politicians generally should be guided by what they personally believe	593	20	80	60	44	56	44	86	65	48	40	53
	9%	7%	11%	10%	9%	9%	8%	10%	8%	9%	12%	9%
Don't know	1632	89	177	164	126	166	141	246	207	117	76	123
	26%	31%	24%	28%	26%	28%	26%	29%	25%	22%	23%	22%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14f From the below two options, which would you say comes closest to your opinion?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
It is important to vote	3969	1965	2004	2221	1748	2090	1339	3403	567	1342	2593	1613	385	1927
	63%	61%	64%	63%	62%	70%	59%	78%	28%	71%	60%	62%	50%	68%
It is not important to vote	553	352	201	305	248	213	224	214	339	142	391	256	76	200
	9%	11%	6%	9%	9%	7%	10%	5%	17%	7%	9%	10%	10%	7%
Don't know	1823	909	913	986	836	663	719	738	1084	409	1335	719	310	709
	29%	28%	29%	28%	30%	22%	32%	17%	54%	22%	31%	28%	40%	25%

BBC Newsbeat 18-24 Year Olds Political Survey

Q14f From the below two options, which would you say comes closest to your opinion?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3969	167	451	367	294	370	345	529	517	331	209	390
63%	59%	61%	62%	60%	62%	64%	62%	62%	63%	63%	70%
553	27	78	46	48	57	41	82	70	41	31	33
9%	9%	10%	8%	10%	10%	8%	10%	8%	8%	9%	6%
1823	91	214	178	146	169	156	243	252	153	91	132
29%	32%	29%	30%	30%	28%	29%	28%	30%	29%	27%	24%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15_SUM. Do you agree or disagree with the following statements - SUMMARY TABLE

Base: All respondents

	Politics is an effective way to make a difference to the country	Russell Brand is right to say that people should not vote as a sign of protest	Russell Brand doesn't know what he's talking about when he gets involved in politics	I wish more people like Russell Brand got involved in politics	Celebrities should not get involved in politics	Voting is an important part of being involved in society	My parents will probably vote for the same party that I will at the next General Election	The outcome of the next General Election will make a difference to the future of Great Britain
Unweighted Total	6345	6345	6345	6345	6345	6345	6345	6345
Weighted Total	6345	6345	6345	6345	6345	6345	6345	6345
	100%	100%	100%	100%	100%	100%	100%	100%
Agree	4031	1974	1753	2556	1911	4351	2243	4043
	64%	31%	28%	40%	30%	69%	35%	64%
Disagree	1166	2801	2638	2219	3221	1042	1735	932
	18%	44%	42%	35%	51%	16%	27%	15%
Don't know	1148	1570	1954	1570	1213	952	2367	1370
	18%	25%	31%	25%	19%	15%	37%	22%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15a Do you agree or disagree with the following statement - Politics is an effective way to make a difference to the country?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	4031	2068	1963	2249	1783	2078	1368	3187	844	1322	2663	1658	391	1921
	64%	64%	63%	64%	63%	70%	60%	73%	42%	70%	62%	64%	51%	68%
Disagree	1166	621	545	628	538	496	473	663	502	322	813	515	140	482
	18%	19%	17%	18%	19%	17%	21%	15%	25%	17%	19%	20%	18%	17%
Don't know	1148	538	610	636	512	393	441	505	643	248	845	414	241	433
	18%	17%	20%	18%	18%	13%	19%	12%	32%	13%	20%	16%	31%	15%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15a Do you agree or disagree with the following statement - Politics is an effective way to make a difference to the country?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
4031	165	452	368	298	381	346	553	541	348	208	371
64%	58%	61%	62%	61%	64%	64%	65%	65%	66%	63%	67%
1166	66	141	101	89	113	96	154	157	95	56	98
18%	23%	19%	17%	18%	19%	18%	18%	19%	18%	17%	18%
1148	54	149	121	100	102	99	147	141	82	67	86
18%	19%	20%	21%	21%	17%	18%	17%	17%	16%	20%	16%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15b Do you agree or disagree with the following statement - Russell Brand is right to say that people should not vote as a sign of protest?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1974	1023	952	1114	860	860	806	1230	744	522	1412	842	283	811
	31%	32%	31%	32%	30%	29%	35%	28%	37%	28%	33%	33%	37%	29%
Disagree	2801	1487	1314	1503	1298	1515	919	2342	459	993	1776	1165	216	1386
	44%	46%	42%	43%	46%	51%	40%	54%	23%	52%	41%	45%	28%	49%
Don't know	1570	716	853	895	674	591	558	783	787	377	1132	581	272	639
	25%	22%	27%	25%	24%	20%	24%	18%	40%	20%	26%	22%	35%	23%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15b Do you agree or disagree with the following statement - Russell Brand is right to say that people should not vote as a sign of protest?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1974	108	247	170	158	181	148	270	260	163	100	170
31%	38%	33%	29%	32%	30%	27%	32%	31%	31%	30%	31%
2801	106	303	257	218	271	269	354	364	247	156	257
44%	37%	41%	44%	45%	45%	50%	42%	43%	47%	47%	46%
1570	72	192	163	112	143	125	229	215	115	75	128
25%	25%	26%	28%	23%	24%	23%	27%	26%	22%	23%	23%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15c Do you agree or disagree with the following statement - Russell Brand doesn't know what he's talking about when he gets involved in politics?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1753	1008	745	925	828	895	630	1410	342	607	1120	791	150	777
	28%	31%	24%	26%	29%	30%	28%	32%	17%	32%	26%	31%	19%	27%
Disagree	2638	1332	1306	1485	1153	1266	970	1840	798	775	1821	1104	318	1173
	42%	41%	42%	42%	41%	43%	43%	42%	40%	41%	42%	43%	41%	41%
Don't know	1954	887	1067	1103	851	805	681	1104	850	510	1378	693	305	886
	31%	27%	34%	31%	30%	27%	30%	25%	43%	27%	32%	27%	39%	31%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15c Do you agree or disagree with the following statement - Russell Brand doesn't know what he's talking about when he gets involved in politics?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1753	77	201	172	133	177	168	240	214	145	93	133
28%	27%	27%	29%	27%	30%	31%	28%	26%	28%	28%	24%
2638	114	323	238	192	227	204	343	367	232	152	245
42%	40%	44%	40%	39%	38%	38%	40%	44%	44%	46%	44%
1954	93	218	180	162	191	170	272	257	147	86	177
31%	33%	29%	31%	33%	32%	31%	32%	31%	28%	26%	32%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15d Do you agree or disagree with the following statement - I wish more people like Russell Brand got involved in politics?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	2556	1260	1296	1407	1149	1181	987	1795	761	758	1754	1116	324	1072
	40%	39%	42%	40%	41%	40%	43%	41%	38%	40%	41%	43%	42%	38%
Disagree	2219	1246	974	1196	1024	1181	747	1714	505	752	1439	941	196	1050
	35%	39%	31%	34%	36%	40%	33%	39%	25%	40%	33%	36%	25%	37%
Don't know	1570	720	849	910	659	604	549	846	724	382	1127	531	252	714
	25%	22%	27%	26%	23%	20%	24%	19%	36%	20%	26%	21%	33%	25%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15d Do you agree or disagree with the following statement - I wish more people like Russell Brand got involved in politics?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2556	117	324	226	190	227	187	342	359	223	139	223
40%	41%	44%	38%	39%	38%	35%	40%	43%	43%	42%	40%
2219	98	211	215	186	227	219	273	288	188	113	201
35%	34%	28%	36%	38%	38%	40%	32%	34%	36%	34%	36%
1570	70	207	149	112	141	136	240	192	113	78	131
25%	25%	28%	25%	23%	24%	25%	28%	23%	22%	24%	24%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15e Do you agree or disagree with the following statement - Celebrities should not get involved in politics?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	1911	1149	763	1037	874	946	682	1413	499	626	1254	822	183	875
	30%	36%	24%	30%	31%	32%	30%	32%	25%	33%	29%	32%	24%	31%
Disagree	3221	1504	1717	1799	1423	1576	1147	2302	919	966	2210	1323	378	1465
	51%	47%	55%	51%	50%	53%	50%	53%	46%	51%	51%	51%	49%	52%
Don't know	1213	574	639	677	535	444	454	640	572	300	856	443	211	496
	19%	18%	20%	19%	19%	15%	20%	15%	29%	16%	20%	17%	27%	17%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15e Do you agree or disagree with the following statement - Celebrities should not get involved in politics?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1911	85	212	176	137	197	157	286	236	153	85	186
30%	30%	29%	30%	28%	33%	29%	33%	28%	29%	26%	34%
3221	141	401	285	241	279	294	400	450	265	196	268
51%	50%	54%	48%	50%	47%	54%	47%	54%	50%	59%	48%
1213	59	129	129	109	119	91	169	153	107	50	101
19%	21%	17%	22%	22%	20%	17%	20%	18%	20%	15%	18%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15f Do you agree or disagree with the following statement - Voting is an important part of being involved in society?

Base: All respondents

		GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
	Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
Unweighted Total	6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
Weighted Total	6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree	4351	2156	2195	2416	1935	2276	1466	3604	747	1457	2848	1798	409	2084
	69%	67%	70%	69%	68%	77%	64%	83%	38%	77%	66%	69%	53%	73%
Disagree	1042	624	418	592	450	411	424	438	604	249	764	442	165	407
	16%	19%	13%	17%	16%	14%	19%	10%	30%	13%	18%	17%	21%	14%
Don't know	952	446	506	505	447	279	392	314	638	186	708	348	198	345
	15%	14%	16%	14%	16%	9%	17%	7%	32%	10%	16%	13%	26%	12%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15f Do you agree or disagree with the following statement - Voting is an important part of being involved in society?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
4351	173	495	416	326	389	365	614	571	360	222	421
69%	61%	67%	70%	67%	65%	67%	72%	68%	69%	67%	76%
1042	66	125	80	79	113	84	126	145	98	59	66
16%	23%	17%	14%	16%	19%	16%	15%	17%	19%	18%	12%
952	46	123	94	83	93	93	114	123	66	49	68
15%	16%	17%	16%	17%	16%	17%	13%	15%	13%	15%	12%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15g Do you agree or disagree with the following statement - My parents will probably vote for the same party that I will at the next General Election?

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2243	1150	1094	1276	968	1136	795	1859	384	720	1500	970	213	1030
35%	36%	35%	36%	34%	38%	35%	43%	19%	38%	35%	37%	28%	36%
1735	915	820	946	789	852	640	1200	535	545	1159	739	189	775
27%	28%	26%	27%	28%	29%	28%	28%	27%	29%	27%	29%	24%	27%
2367	1162	1205	1291	1075	979	847	1295	1071	626	1661	879	370	1030
37%	36%	39%	37%	38%	33%	37%	30%	54%	33%	38%	34%	48%	36%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15g Do you agree or disagree with the following statement - My parents will probably vote for the same party that I will at the next General Election?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2243	109	257	189	175	217	186	367	272	174	106	191
35%	38%	35%	32%	36%	36%	34%	43%	32%	33%	32%	34%
1735	79	225	156	128	157	145	189	230	156	109	161
27%	28%	30%	26%	26%	26%	27%	22%	27%	30%	33%	29%
2367	98	260	245	184	221	211	298	336	194	115	203
37%	34%	35%	42%	38%	37%	39%	35%	40%	37%	35%	37%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15h Do you agree or disagree with the following statement - The outcome of the next General Election will make a difference to the future of Great Britain?

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
4043	2105	1938	2240	1802	2047	1398	3246	797	1324	2677	1666	403	1912
64%	65%	62%	64%	64%	69%	61%	75%	40%	70%	62%	64%	52%	67%
932	509	424	509	423	435	369	508	424	268	637	434	113	364
15%	16%	14%	14%	15%	15%	16%	12%	21%	14%	15%	17%	15%	13%
1370	613	757	763	607	484	515	601	769	300	1006	487	255	560
22%	19%	24%	22%	21%	16%	23%	14%	39%	16%	23%	19%	33%	20%

BBC Newsbeat 18-24 Year Olds Political Survey

Q15h Do you agree or disagree with the following statement - The outcome of the next General Election will make a difference to the future of Great Britain?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
4043	185	472	370	306	366	344	559	530	344	210	357
64%	65%	64%	63%	63%	61%	64%	65%	63%	65%	63%	64%
932	38	114	82	80	92	79	112	131	61	54	90
15%	13%	15%	14%	16%	16%	15%	13%	16%	12%	16%	16%
1370	62	156	138	101	137	119	183	177	120	67	109
22%	22%	21%	23%	21%	23%	22%	21%	21%	23%	20%	20%

BBC Newsbeat 18-24 Year Olds Political Survey

Q16_SUM. Would the following make you more or less likely to vote, or would it make no difference? - SUMMARY TABLE

Base: All respondents

	Being able to vote online or by using an app	Having a 'None of the above' option on the ballot paper	Being able to vote by text message
Unweighted Total	6345	6345	6345
Weighted Total	6345 100%	6345 100%	6345 100%
More likely to vote	4020 63%	2184 34%	3078 49%
No difference	1494 24%	2787 44%	2185 34%
Less likely to vote	372 6%	631 10%	567 9%
Don't know	460 7%	743 12%	515 8%

BBC Newsbeat 18-24 Year Olds Political Survey

Q16a Would the following make you more or less likely to vote, or would it make no difference? - Being able to vote online or by using an app?

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
4020	1972	2048	2300	1720	1961	1434	2894	1126	1211	2763	1632	445	1880
63%	61%	66%	65%	61%	66%	63%	66%	57%	64%	64%	63%	58%	66%
1494	799	694	781	713	712	547	1030	464	458	1002	622	196	643
24%	25%	22%	22%	25%	24%	24%	24%	23%	24%	23%	24%	25%	23%
372	211	160	197	175	172	133	268	104	134	229	169	41	153
6%	7%	5%	6%	6%	6%	6%	6%	5%	7%	5%	7%	5%	5%
460	244	215	235	225	120	168	163	296	88	326	165	90	160
7%	8%	7%	7%	8%	4%	7%	4%	15%	5%	8%	6%	12%	6%

BBC Newsbeat 18-24 Year Olds Political Survey

Q16a Would the following make you more or less likely to vote, or would it make no difference? - Being able to vote online or by using an app?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
4020	169	465	369	307	387	325	526	581	341	230	319
63%	59%	63%	62%	63%	65%	60%	62%	69%	65%	70%	57%
1494	74	192	135	110	135	143	187	163	126	57	171
24%	26%	26%	23%	23%	23%	26%	22%	19%	24%	17%	31%
372	19	30	36	29	34	33	66	40	34	19	33
6%	7%	4%	6%	6%	6%	6%	8%	5%	6%	6%	6%
460	23	55	51	41	39	41	74	54	23	24	32
7%	8%	7%	9%	8%	7%	8%	9%	6%	4%	7%	6%

BBC Newsbeat 18-24 Year Olds Political Survey

Q16b Would the following make you more or less likely to vote, or would it make no difference? - Having a 'None of the above' option on the ballot paper?

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2184	1117	1067	1243	941	1009	806	1445	739	663	1491	840	254	1049
34%	35%	34%	35%	33%	34%	35%	33%	37%	35%	35%	32%	33%	37%
2787	1408	1379	1524	1262	1417	973	2094	693	879	1877	1189	306	1259
44%	44%	44%	43%	45%	48%	43%	48%	35%	46%	43%	46%	40%	44%
631	346	284	350	281	301	233	497	134	212	403	284	70	261
10%	11%	9%	10%	10%	10%	10%	11%	7%	11%	9%	11%	9%	9%
743	355	388	396	348	240	270	320	424	137	549	275	142	267
12%	11%	12%	11%	12%	8%	12%	7%	21%	7%	13%	11%	18%	9%

BBC Newsbeat 18-24 Year Olds Political Survey

Q16b Would the following make you more or less likely to vote, or would it make no difference? - Having a 'None of the above' option on the ballot paper?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2184	108	241	195	159	218	180	288	296	191	117	191
34%	38%	32%	33%	33%	37%	33%	34%	35%	36%	36%	34%
2787	120	336	266	206	262	245	343	374	237	143	254
44%	42%	45%	45%	42%	44%	45%	40%	45%	45%	43%	46%
631	23	70	58	61	55	51	105	77	50	34	48
10%	8%	9%	10%	13%	9%	9%	12%	9%	9%	10%	9%
743	34	96	71	62	60	66	118	92	46	36	63
12%	12%	13%	12%	13%	10%	12%	14%	11%	9%	11%	11%

BBC Newsbeat 18-24 Year Olds Political Survey

Q16c Would the following make you more or less likely to vote, or would it make no difference? - Being able to vote by text message?

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3078	1498	1580	1726	1352	1472	1145	2224	854	936	2101	1302	351	1381
49%	46%	51%	49%	48%	50%	50%	51%	43%	49%	49%	50%	45%	49%
2185	1147	1038	1206	979	1063	761	1523	661	672	1476	883	268	994
34%	36%	33%	34%	35%	36%	33%	35%	33%	36%	34%	34%	35%	35%
567	311	257	315	252	276	195	400	167	176	381	224	53	276
9%	10%	8%	9%	9%	9%	9%	9%	8%	9%	9%	9%	7%	10%
515	271	244	266	249	156	181	207	308	108	362	179	100	185
8%	8%	8%	8%	9%	5%	8%	5%	15%	6%	8%	7%	13%	7%

BBC Newsbeat 18-24 Year Olds Political Survey

Q16c Would the following make you more or less likely to vote, or would it make no difference? - Being able to vote by text message?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3078	133	350	269	244	295	255	424	434	261	156	256
49%	47%	47%	46%	50%	50%	47%	50%	52%	50%	47%	46%
2185	102	278	216	160	200	182	263	274	188	115	205
34%	36%	38%	37%	33%	34%	34%	31%	33%	36%	35%	37%
567	25	58	48	38	60	60	80	62	48	34	54
9%	9%	8%	8%	8%	10%	11%	9%	7%	9%	10%	10%
515	25	56	57	46	39	44	86	69	29	26	39
8%	9%	8%	10%	9%	7%	8%	10%	8%	5%	8%	7%

BBC Newsbeat 18-24 Year Olds Political Survey

Q17 How much, if at all, do you think the result of the general election will affect your day-to-day life?

Base: All respondents

	GENDER		AGE		SEG		LIKELIHOOD TO VOTE		EDUCATION		WORKING STATUS		
Total	Male	Female	18-21	22-24	ABC1	C2DE	Likely to vote	Not likely to vote	University educated	Non-university educated	In work	Unemployed	Student
6345	2924	3421	3763	2582	2954	2279	4343	2002	1825	4393	2508	766	2927
6345	3226	3119	3513	2832	2966	2282	4355	1990	1892	4320	2588	772	2836
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
783	435	348	404	379	390	289	699	84	266	507	336	77	353
12%	13%	11%	11%	13%	13%	13%	16%	4%	14%	12%	13%	10%	12%
2367	1216	1151	1305	1062	1220	811	1952	416	819	1529	987	238	1118
37%	38%	37%	37%	38%	41%	36%	45%	21%	43%	35%	38%	31%	39%
2012	997	1014	1148	863	958	738	1304	707	564	1415	831	230	926
32%	31%	33%	33%	30%	32%	32%	30%	36%	30%	33%	32%	30%	33%
515	285	230	291	224	193	223	175	340	118	382	213	86	197
8%	9%	7%	8%	8%	7%	10%	4%	17%	6%	9%	8%	11%	7%
668	294	375	365	304	205	221	226	442	125	486	222	141	242
11%	9%	12%	10%	11%	7%	10%	5%	22%	7%	11%	9%	18%	9%

BBC Newsbeat 18-24 Year Olds Political Survey

Q17 How much, if at all, do you think the result of the general election will affect your day-to-day life?

Base: All respondents

	REGION										
Total	North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland
6345	275	741	583	462	618	481	847	945	580	256	557
6345	285	742	590	487	595	542	854	839	525	331	555
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
783	37	97	63	64	83	67	138	80	52	41	60
12%	13%	13%	11%	13%	14%	12%	16%	10%	10%	12%	11%
2367	98	278	208	170	237	190	352	314	197	127	198
37%	35%	37%	35%	35%	40%	35%	41%	37%	37%	38%	36%
2012	89	237	201	143	186	177	222	283	181	102	190
32%	31%	32%	34%	29%	31%	33%	26%	34%	35%	31%	34%
515	35	54	55	47	34	51	57	67	38	31	46
8%	12%	7%	9%	10%	6%	9%	7%	8%	7%	9%	8%
668	25	77	63	64	55	57	85	95	57	29	62
11%	9%	10%	11%	13%	9%	11%	10%	11%	11%	9%	11%