

BBC Radio Five Live – November 2016

METHODOLOGY NOTE

ComRes interviewed 2038 GB adults aged 18+ online between 9th and 10th November 2016. Data were weighted by age, gender, region and socio-economic grade to be representative of all GB adults. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Life Priorities Survey
ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 1
Q.1 Please rank your top three priorities in the order that you feel is most important in your own life.
Summary Table
Base: All respondents

	Priorities			
	Top 3 (Net)	1st	2nd	3rd
Unweighted base	2038	2038	2038	2038
Weighted base	2038	2038	2038	2038
Having a successful marriage or long term relationship	987 48%	477 23%	309 15%	200 10%
Having a family	891 44%	441 22%	280 14%	169 8%
Having a fulfilling job	312 15%	43 2%	110 5%	159 8%
Keeping fit and healthy	994 49%	351 17%	331 16%	311 15%
My appearance (making sure I look good)	93 5%	16 1%	26 1%	51 3%
Being financially secure	1203 59%	353 17%	437 21%	413 20%
Owning a home	386 19%	86 4%	136 7%	164 8%
Having good friendships	607 30%	96 5%	224 11%	287 14%
Making a difference in the world	233 11%	62 3%	56 3%	115 6%
Having a successful career	225 11%	59 3%	75 4%	91 4%
None of these	14 1%	21 1%	16 1%	25 1%
Don't know	38 2%	31 2%	38 2%	52 3%

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 2
Q.1 Please rank your top three priorities in the order that you feel is most important in your own life.
Top 3 priorities (Net)
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2038	999	1039	242	271	343	375	302	505	599	564	357	518	236	840
Weighted base	2038	993	1045	237	353	335	363	294	457	548	548	444	497	253	901
Being financially secure	1203 59%	610 61%B	593 57%	126 53%	201 57%	187 56%	223 61% c	194 66% CDEh	272 60%	323 59%	319 58%	261 59%	301 60%	144 57%	539 60%
Keeping fit and healthy	994 49%	489 49%	504 48%	62 26%	125 35% C	152 45% CD	202 56% CDE	166 57% CDE	287 63% CDEfg	269 49%	272 50%	217 49%	237 48%	98 39%	406 45%
Having a successful marriage or long term relationship	987 48%	495 50%	492 47%	81 34%	164 47% C	157 47% C	181 50% C	148 50% C	255 56% CDE	293 54% JL	257 47%	217 49%	219 44%	131 52%	419 47%
Having a family	891 44%	373 38%	518 50% A	90 38%	165 47% c	165 49% Cfgh	154 43%	121 41%	195 43%	228 42%	231 42%	216 49% lj	216 43%	121 48% n	371 41%
Having good friendships	607 30%	281 28%	327 31%	89 38% DEh	83 24%	84 25%	112 31% d	102 35% DE	137 30% d	153 28%	188 34% IK	105 24%	162 33% K	71 28%	251 28%
Owning a home	386 19%	201 20%	186 18%	39 16%	72 20%	68 20%	59 16%	58 20%	90 20%	111 20%	91 17%	103 23% JL	81 16%	44 17%	191 21%
Having a fulfilling job	312 15%	165 17%	147 14%	65 28% EFGH	78 22% eFGH	53 16% H	56 15% H	35 12% H	25 6%	86 16%	91 17% k	53 12%	83 17% k	54 21%	179 20%
Making a difference in the world	233 11%	105 11%	128 12%	49 21% DEFGH	42 12% g	42 13% G	38 10%	22 7%	41 9%	70 13%	69 13%	42 9%	52 11%	32 13%	106 12%
Having a successful career	225 11%	111 11%	114 11%	71 30% DEFGH	58 16% FGH	43 13% FGH	19 5%	10 3%	24 5%	73 13% L	66 12% l	43 10%	42 9%	35 14%	116 13%
My appearance (making sure I look good)	93 5%	44 4%	48 5%	20 9% DGH	14 4%	19 6% gH	21 6% gH	8 3%	12 3%	19 3%	18 3%	24 5%	33 7% IJ	12 5%	41 5%
None of these	14 1%	5 1%	9 1%	-	3 1%	3 1%	3 1%	2 1%	3 1%	1 *	2 *	4 1%	7 1% lj	*	4 *
Don't know	38 2%	24 2%	14 1%	5 2%	15 4% FGH	7 2%	3 1%	2 1%	5 1%	4 1%	11 2% i	11 3% l	11 2% i	5 2%	21 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Life Priorities Survey

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Absolutes/col percents

Table 2

Q.1 Please rank your top three priorities in the order that you feel is most important in your own life.

Top 3 priorities (Net)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2038	210	111	1717	89	240	186	183	150	203	231	263	172
Weighted base	2038	177	104*	1757	86*	234	173	183	151	197	269	285	179
Being financially secure	1203 59%	115 65% <i>dijk</i>	64 62%	1024 58%	55 65%	139 59%	111 64% <i>ijk</i>	117 64% <i>ijk</i>	81 54%	108 55%	148 55%	162 57%	102 57%
Keeping fit and healthy	994 49%	102 57% <i>DbEFGiKl</i>	47 46%	845 48%	36 43%	112 48%	80 46%	94 52%	71 47%	105 53% <i>k</i>	117 44%	138 48%	89 50%
Having a successful marriage or long term relationship	987 48%	94 53% <i>HK</i>	57 55% <i>eHK</i>	835 48%	36 42%	106 45% <i>k</i>	79 46% <i>k</i>	77 42%	80 53% <i>hK</i>	115 58% <i>EFHGHI</i>	97 36%	141 49% <i>K</i>	104 58% <i>EFHGK</i>
Having a family	891 44%	77 44%	56 54% <i>DaEFgiJKM</i>	757 43%	32 37%	98 42%	72 42%	95 52% <i>EfgiJM</i>	62 41%	81 41%	118 44%	132 46% <i>m</i>	67 38%
Having good friendships	607 30%	59 34%	26 25%	522 30%	20 23%	73 31%	49 28%	65 35% <i>bei</i>	39 26%	56 28%	79 30%	92 32%	49 27%
Owning a home	386 19%	23 13%	18 17%	346 20% <i>A</i>	13 16%	42 18%	40 23% <i>Ah</i>	27 15%	29 19%	42 22% <i>A</i>	55 20% <i>A</i>	54 19% <i>a</i>	43 24% <i>AH</i>
Having a fulfilling job	312 15%	24 13%	13 12%	276 16%	15 17%	36 15%	27 15%	27 15%	24 16%	23 12%	54 20% <i>aJ</i>	46 16%	25 14%
Making a difference in the world	233 11%	17 10%	10 10%	206 12%	7 8%	34 14% <i>L</i>	18 10%	20 11%	17 12%	22 11%	46 17% <i>AegL</i>	22 8%	21 12%
Having a successful career	225 11%	10 5%	7 7%	208 12% <i>A</i>	9 11%	30 13% <i>A</i>	20 11% <i>A</i>	17 9%	17 11% <i>a</i>	17 8%	55 21% <i>ABeFGHIJLM9</i>	27 9%	16 9%
My appearance (making sure I look good)	93 5%	8 4%	7 7% <i>gh</i>	78 4%	4 5%	10 4%	4 2%	4 2%	5 3%	12 6% <i>g</i>	17 6% <i>gh</i>	14 5%	8 4%
None of these	14 1%	*	-	14 1%	3 4% <i>AbGHijklM</i>	6 2% <i>agHilm</i>	-	-	-	2 1%	2 1%	1 *	-
Don't know	38 2%	-	2 2%	36 2% <i>a</i>	6 7% <i>AbFHJKLm</i>	1 *	5 3% <i>AFj</i>	2 1%	8 5% <i>AFHJK</i>	1 1%	4 1%	6 2% <i>a</i>	3 2% <i>a</i>

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 3
Q.1 Please rank your top three priorities in the order that you feel is most important in your own life.
1st priority
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2038	999	1039	242	271	343	375	302	505	599	564	357	518	236	840
Weighted base	2038	993	1045	237	353	335	363	294	457	548	548	444	497	253	901
Having a successful marriage or long term relationship	477 23%	263 26%B	214 20%	31 13%	62 17%	71 21%C	103 28%CDE	71 24%Cd	140 31%CDEg	153 28%JkL	119 22%	101 23%	103 21%	60 24%	206 23%
Having a family	441 22%	169 17%	273 26%A	40 17%	81 23%	93 28%CGH	90 25%CH	57 19%	81 18%	103 19%	117 21%	108 24%i	114 23%	63 25%n	173 19%
Being financially secure	353 17%	170 17%	183 18%	44 18%	64 18%	64 19%H	61 17%	58 20%H	63 14%	86 16%	103 19%	71 16%	93 19%	54 21%	167 19%
Keeping fit and healthy	351 17%	178 18%	174 17%	18 8%	41 12%	39 12%	63 17%CdE	72 25%CDEF	117 26%CDEF	93 17%	86 16%	80 18%	91 18%	25 10%	141 16%M
Having good friendships	96 5%	52 5%	44 4%	23 10%dEFgH	18 5%	11 3%	13 4%	15 5%	17 4%	20 4%	31 6%	25 6%	21 4%	7 3%	44 5%
Owning a home	86 4%	50 5%	37 4%	13 5%F	26 7%FGH	18 5%F	6 2%	8 3%	16 4%f	32 6%JL	16 3%	23 5%	15 3%	13 5%	52 6%
Making a difference in the world	62 3%	27 3%	35 3%	15 6%fGH	14 4%G	11 3%G	11 3%G	2 1%	9 2%	20 4%K	25 5%K	3 1%	14 3%K	7 3%	31 3%
Having a successful career	59 3%	29 3%	30 3%	31 13%DEFGH	14 4%FGH	11 3%FGH	-	1 *	3 1%	18 3%	21 4%L	12 3%	8 2%	8 3%	29 3%
Having a fulfilling job	43 2%	19 2%	24 2%	15 6%EFGH	12 4%egH	3 1%	7 2%	3 1%	3 1%	12 2%	13 2%	5 1%	13 3%	8 3%	24 3%
My appearance (making sure I look good)	16 1%	7 1%	9 1%	3 1%	3 1%	3 1%	4 1%h	2 1%	1 *	4 1%	3 1%	2 *	7 1%	2 1%	8 1%
None of these	21 1%	11 1%	10 1%	-	6 2%c	5 2%c	3 1%	3 1%	3 1%	1 *	4 1%	5 1%	10 2%l	2 1%	7 1%
Don't know	31 2%	18 2%	13 1%	5 2%g	12 3%FGH	5 2%	3 1%	1 *	5 1%	4 1%	9 2%	10 2%i	8 2%	4 1%	19 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Table 3

Q.1 Please rank your top three priorities in the order that you feel is most important in your own life.

1st priority

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2038	210	111	1717	89	240	186	183	150	203	231	263	172
Weighted base	2038	177	104*	1757	86*	234	173	183	151	197	269	285	179
Having a successful marriage or long term relationship	477 23%	42 24%	26 25%	409 23%	19 23%	48 20%	35 20%	38 21%	38 25%	57 29% <i>fghK</i>	52 19%	64 23%	58 32% <i>aFGHKL</i>
Having a family	441 22%	42 24% <i>m</i>	30 29% <i>dgiKM</i>	369 21%	17 19%	58 25% <i>kM</i>	32 19%	48 26% <i>kM</i>	27 18%	44 22%	48 18%	68 24% <i>m</i>	28 15%
Being financially secure	353 17%	29 16%	23 22% <i>m</i>	301 17%	16 19%	35 15%	44 25% <i>AFJKLM</i>	34 18%	29 20%	30 15%	41 15%	47 16%	24 14%
Keeping fit and healthy	351 17%	40 22% <i>dEfm</i>	15 14%	297 17%	10 11%	36 15%	29 17%	31 17%	25 17%	32 16%	47 18%	59 21% <i>e</i>	27 15%
Having good friendships	96 5%	9 5%	5 4%	83 5%	6 7% <i>l</i>	16 7% <i>HL</i>	6 4%	4 2%	6 4%	8 4%	17 6% <i>hL</i>	6 2%	12 7% <i>hL</i>
Owning a home	86 4%	4 2%	-	82 5% <i>B</i>	3 3% <i>b</i>	11 5% <i>B</i>	8 5% <i>B</i>	8 5% <i>B</i>	6 4% <i>b</i>	4 2%	21 8% <i>ABJI</i>	11 4% <i>b</i>	10 6% <i>Bj</i>
Making a difference in the world	62 3%	4 2%	2 1%	57 3%	2 2%	8 3%	2 1%	8 4% <i>g</i>	3 2%	6 3%	12 4% <i>g</i>	9 3%	7 4%
Having a successful career	59 3%	2 1%	1 1%	56 3%	1 1%	5 2%	6 4%	8 4% <i>ai</i>	2 1%	4 2%	18 7% <i>ABeFIJL</i>	7 2%	6 3%
Having a fulfilling job	43 2%	3 2%	1 1%	39 2%	2 3%	8 3%	4 2%	2 1%	4 3%	4 2%	6 2%	6 2%	2 1%
My appearance (making sure I look good)	16 1%	2 1%	-	14 1%	1 1%	2 1%	-	-	3 2% <i>gh</i>	4 2% <i>gh</i>	1 *	2 1%	1 1%
None of these	21 1%	* *	2 2%	19 1%	3 4% <i>AgHIjm</i>	6 2% <i>aHi</i>	1 1%	-	-	2 1%	3 1%	3 1%	1 1%
Don't know	31 2%	-	-	31 2% <i>a</i>	6 7% <i>ABFHJKLM</i>	1 *	5 3% <i>Af</i>	2 1%	8 5% <i>ABFHJKLM</i>	1 1%	3 1%	4 1%	2 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 4
Q.1 Please rank your top three priorities in the order that you feel is most important in your own life.
2nd priority
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2038	999	1039	242	271	343	375	302	505	599	564	357	518	236	840
Weighted base	2038	993	1045	237	353	335	363	294	457	548	548	444	497	253	901
Being financially secure	437 21%	230 23%b	207 20%	43 18%	68 19%	62 18%	90 25%ce	75 26%cdE	99 22%	117 21%	111 20%	107 24%	102 21%	40 16%	209 23%M
Keeping fit and healthy	331 16%	161 16%	171 16%	20 8%	37 10%	61 18%CD	79 22%CDG	45 15%C	90 20%CD	94 17%	91 17%	68 15%	78 16%	36 14%	139 15%
Having a successful marriage or long term relationship	309 15%	145 15%	164 16%	28 12%	68 19% Cf	48 14%	48 13%	44 15%	73 16%	88 16%	93 17%	59 13%	69 14%	51 20%N	114 13%
Having a family	280 14%	116 12%	164 16%A	29 12%	52 15%f	44 13%	36 10%	43 15%f	77 17%F	71 13%	75 14%	61 14%	73 15%	41 16%	113 13%
Having good friendships	224 11%	107 11%	117 11%	35 15%DeH	28 8%	32 10%	45 12%d	43 15%DeH	42 9%	53 10%	66 12%	39 9%	66 13%iK	18 7%	104 12%m
Owning a home	136 7%	66 7%	70 7%	11 5%	20 6%	27 8%	22 6%	19 6%	37 8%	35 6%	34 6%	34 8%	33 7%	12 5%	62 7%
Having a fulfilling job	110 5%	61 6%	49 5%	31 13%dEFGH	27 8%H	16 5%H	19 5%H	12 4%H	5 1%	30 6%	34 6%	22 5%	24 5%	24 10%	61 7%
Having a successful career	75 4%	38 4%	37 4%	24 10%EFGH	25 7%EFGH	11 3%f	4 1%	4 1%	8 2%	27 5%J	14 3%	18 4%	15 3%	10 4%	44 5%
Making a difference in the world	56 3%	26 3%	30 3%	6 2%	8 2%	16 5%G	9 2%	4 1%	14 3%	22 4%jl	12 2%	12 3%	10 2%	9 4%	21 2%
My appearance (making sure I look good)	26 1%	13 1%	13 1%	5 2%	2 1%	8 2%dg	7 2%	1 *	4 1%	3 1%	5 1%	8 2%i	9 2%i	6 2%n	8 1%
None of these	16 1%	5 1%	10 1%	- -	3 1%	3 1%	3 1%	2 1%	4 1%	2 *	2 *	4 1%	8 2%iJ	* *	4 *
Don't know	38 2%	24 2%	14 1%	5 2%	15 4%FGH	7 2%	3 1%	2 1%	5 1%	4 1%	11 2%i	11 3%l	11 2%i	5 2%	21 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 4

Q.1 Please rank your top three priorities in the order that you feel is most important in your own life.

2nd priority

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2038	210	111	1717	89	240	186	183	150	203	231	263	172
Weighted base	2038	177	104*	1757	86*	234	173	183	151	197	269	285	179
Being financially secure	437 21%	44 25%i	18 17%	375 21%	20 24%	43 18%	40 23%	50 27%bFlk	24 16%	42 21%	52 19%	66 23%	38 21%
Keeping fit and healthy	331 16%	38 21%diKl	15 14%	279 16%	12 14%	45 19%K	29 17%	32 17%	21 14%	35 18%	32 12%	41 14%	31 17%
Having a successful marriage or long term relationship	309 15%	27 15%k	18 17%k	264 15%	13 15%	37 16%k	26 15%	25 14%	28 19%K	35 18%K	26 10%	46 16%k	28 16%k
Having a family	280 14%	22 13%	22 21%DaeFghiLm	236 13%	9 11%	26 11%	23 13%	23 13%	19 13%	27 14%	50 19%Fl	34 12%	23 13%
Having good friendships	224 11%	19 11%	10 9%	196 11%	6 8%	28 12%	16 9%	24 13%	17 11%	21 10%	28 10%	40 14%	17 9%
Owning a home	136 7%	9 5%	7 7%	120 7%	4 5%	16 7%	13 8%	10 6%	7 5%	14 7%	20 7%	19 7%	17 9%
Having a fulfilling job	110 5%	4 2%	6 6%	100 6%a	3 4%	12 5%	9 5%	9 5%	13 8%A	9 5%	19 7%A	15 5%	11 6%
Having a successful career	75 4%	3 2%	1 1%	70 4%	3 3%	11 5%M	6 3%	5 3%	9 6%aM	7 4%	21 8%ABgHjLM	7 3%	2 1%
Making a difference in the world	56 3%	8 4%	3 3%	45 3%	3 4%	5 2%	3 2%	4 2%	4 3%	4 2%	9 3%	5 2%	8 4%
My appearance (making sure I look good)	26 1%	2 1%	2 2%	22 1%	2 2%	4 2%	2 1%	1 *	1 1%	1 1%	5 2%	4 1%	2 1%
None of these	16 1%	1 1%	-	15 1%	3 4%abGHijklM	6 3%GHilM	-	-	-	2 1%	2 1%	1 *	-
Don't know	38 2%	-	2 2%	36 2%a	6 7%AbFHJKLm	1 *	5 3%AFj	2 1%	8 5%AFHJK	1 1%	4 1%	6 2%a	3 2%a

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 5
Q.1 Please rank your top three priorities in the order that you feel is most important in your own life.
3rd priority
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2038	999	1039	242	271	343	375	302	505	599	564	357	518	236	840
Weighted base	2038	993	1045	237	353	335	363	294	457	548	548	444	497	253	901
Being financially secure	413 20%	210 21%	203 19%	39 17%	69 20%	61 18%	72 20%	62 21%	110 24%Ce	121 22%	104 19%	83 19%	105 21%	50 20%	163 18%
Keeping fit and healthy	311 15%	151 15%	160 15%	24 10%	47 13%	51 15%	59 16%c	49 17%C	80 18%C	81 15%	94 17%	68 15%	68 14%	38 15%	126 14%
Having good friendships	287 14%	121 12%	166 16%A	31 13%	37 11%	41 12%	55 15%	44 15%	79 17%De	80 15%K	91 17%K	41 9%	75 15%K	46 18%N	103 11%
Having a successful marriage or long term relationship	200 10%	87 9%	114 11%	21 9%	34 10%	38 11%	31 9%	33 11%	43 9%	52 9%	45 8%	57 13%J	47 9%	20 8%	99 11%
Having a family	169 8%	88 9%	81 8%	21 9%	32 9%	28 8%	29 8%	21 7%	38 8%	53 10%L	39 7%	48 11%jL	30 6%	16 6%	84 9%
Owning a home	164 8%	85 9%	79 8%	15 6%	26 7%	24 7%	31 9%	31 11%	37 8%	43 8%	41 7%	46 10%I	34 7%	19 7%	78 9%
Having a fulfilling job	159 8%	85 9%	74 7%	20 9%H	39 11%gH	33 10%H	30 8%H	19 7%h	17 4%	44 8%	43 8%	26 6%	46 9%k	21 8%	94 10%
Making a difference in the world	115 6%	52 5%	64 6%	28 12%DEFGH	20 6%	15 4%	18 5%	16 5%	18 4%	27 5%	33 6%	27 6%	29 6%	15 6%	54 6%
Having a successful career	91 4%	44 4%	47 4%	17 7%GH	19 5%G	21 6%GH	16 4%	6 2%	13 3%	28 5%	31 6%k	13 3%	19 4%	18 7%	44 5%
My appearance (making sure I look good)	51 3%	25 2%	26 3%	13 6%defGH	8 2%	9 3%	9 3%	4 1%	7 2%	12 2%	9 2%	13 3%	16 3%	3 1%	25 3%
None of these	25 1%	13 1%	12 1%	-	5 1%	6 2%c	6 2%c	4 1%c	4 1%	2 *	4 1%	5 1%	13 3%IJ	*	8 1%
Don't know	52 3%	33 3%b	20 2%	7 3%	16 5%fg	8 2%	6 2%	5 2%	10 2%	6 1%	14 3%	17 4%I	16 3%I	5 2%	24 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 5

Q.1 Please rank your top three priorities in the order that you feel is most important in your own life.

3rd priority

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2038	210	111	1717	89	240	186	183	150	203	231	263	172
Weighted base	2038	177	104*	1757	86*	234	173	183	151	197	269	285	179
Being financially secure	413 20%	42 24%g	24 23%	348 20%	19 22%	61 26%GjL	27 16%	34 19%	27 18%	36 18%	55 20%	49 17%	40 22%
Keeping fit and healthy	311 15%	24 14%	18 17%	269 15%	14 17%	31 13%	22 13%	31 17%	25 17%	38 19%l	38 14%	38 13%	31 17%
Having good friendships	287 14%	32 18%eim	12 11%	243 14%	8 9%	29 12%	27 16%	37 20%bEFiK	16 11%	27 14%	35 13%	45 16%	20 11%
Having a successful marriage or long term relationship	200 10%	25 14%DEhK	13 13%ek	162 9%	4 4%	22 9%	18 10%	15 8%	14 10%	23 11%e	19 7%	30 11%	18 10%
Having a family	169 8%	13 7%	4 4%	153 9%b	6 7%	13 6%	17 10%bj	24 13%aBFJk	16 10%bj	9 5%	20 7%	30 11%BfJ	17 9%bj
Owning a home	164 8%	10 5%	11 11%hk	144 8%	6 8%	14 6%	19 11%afHK	8 5%	16 11%aHK	24 12%AFHK	14 5%	25 9%	16 9%
Having a fulfilling job	159 8%	16 9%j	6 6%	137 8%	9 11%j	16 7%	13 8%	16 9%	8 5%	9 5%	29 11%iJ	25 9%	12 7%
Making a difference in the world	115 6%	5 3%	5 5%	105 6%	2 2%	21 9%AehLm	13 7%aL	8 4%	10 7%l	12 6%l	25 9%AehLM	7 3%	7 4%
Having a successful career	91 4%	4 2%	5 5%	82 5%	6 7%ah	14 6%ah	8 5%	4 2%	7 5%	5 3%	16 6%ah	13 4%	9 5%
My appearance (making sure I look good)	51 3%	4 2%	5 4%gi	43 2%	2 2%	5 2%	1 1%	3 2%	1 1%	7 3%	11 4%gi	9 3%	4 2%
None of these	25 1%	1 1%	-	24 1%	4 5%ABgHikLm	6 3%hi	2 1%	*	-	3 1%	3 1%	3 1%	2 1%
Don't know	52 3%	1 1%	2 2%	49 3%a	6 7%AFHjKm	2 1%	6 4%a	2 1%	9 6%AFHjKm	4 2%	5 2%	11 4%Af	4 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Life Priorities Survey
ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 6
Q.2 To what extent do you agree or disagree with each of the following statements?
Summary Table
Base: All respondents who are working/have children

	Statements					
	I have a good work/life balance	I feel I am paid fairly for the work that I do	I feel I have been unfairly treated at work because of my gender	I would be confident in applying for promotions at work	I would be confident in asking for a pay rise at work	Having children has had a positive impact on my career
Unweighted base	1076	1076	1076	1076	1076	381
Weighted base	1154	1154	1154	1154	1154	412
NET: Agree	827 72%	676 59%	180 16%	724 63%	484 42%	181 44%
Strongly agree (4)	289 25%	181 16%	70 6%	322 28%	174 15%	68 16%
Tend to agree (3)	538 47%	495 43%	110 10%	401 35%	310 27%	113 27%
Tend to disagree (2)	223 19%	301 26%	276 24%	230 20%	353 31%	111 27%
Strongly disagree (1)	65 6%	130 11%	635 55%	82 7%	200 17%	50 12%
NET: Disagree	287 25%	431 37%	911 79%	312 27%	552 48%	161 39%
Don't know	39 3%	47 4%	63 5%	117 10%	117 10%	71 17%
Mean	2.94	2.66	1.65	2.93	2.44	2.58
Standard deviation	0.83	0.89	0.90	0.92	0.98	0.97
Standard error	0.03	0.03	0.03	0.03	0.03	0.05

Life Priorities Survey

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Absolutes/col percents

Table 7
Q.2 To what extent do you agree or disagree with each of the following statements?
I have a good work/life balance
Base: All respondents who are working

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1076	570	506	127	209	270	279	144	47	344	346	201	185	236	840
Weighted base	1154	620	534	139	279	267	281	148	39*	345	358	265	186	253	901
NET: Agree	827 72%	443 71%	384 72%	96 69%	185 66%	189 71%	207 74%	115 78%D	35 89%	259 CDEF	262 73%	181 68%	125 67%	176 69%	651 72%
Strongly agree	(4) 289 25%	149 24%	139 26%	28 20%	63 23%	63 23%	67 24%	47 32% Cde	21 54% CDEFG	99 29% j	81 23%	67 25%	42 22%	44 17%	245 27% M
Tend to agree	(3) 538 47%	294 47%	244 46%	68 49%	122 44%	126 47%	140 50% h	68 46%	14 34%	159 46%	181 51%	114 43%	84 45%	131 52% n	407 45%
Tend to disagree	(2) 223 19%	114 18%	109 20%	33 23% gh	52 19%	55 21% h	57 20% h	22 15%	3 9%	67 19%	63 18%	53 20%	40 22%	59 23% n	163 18%
Strongly disagree	(1) 65 6%	36 6%	28 5%	4 3%	20 7%	16 6%	14 5%	9 6%	1 3%	11 3%	17 5%	23 9% lj	14 8% l	10 4%	54 6%
NET: Disagree	287 25%	150 24%	137 26%	37 27% h	73 26% h	71 27% H	71 25% h	31 21%	4 11%	77 22%	80 22%	76 29%	55 29%	69 27%	218 24%
Don't know	39 3%	26 4%	13 2%	6 5% Fg	22 8% EFGh	7 3%	3 1%	1 1%	- -	9 3%	16 5%	8 3%	6 3%	8 3%	32 3%
Mean	2.94	2.94	2.95	2.90	2.88	2.90	2.94	3.05	3.40 CDEFG	3.03 kL	2.96	2.87	2.85	2.85	2.97 m
Standard deviation	0.83	0.83	0.83	0.76	0.87	0.83	0.80	0.85	0.77	0.79	0.79	0.90	0.87	0.75	0.85
Standard error	0.03	0.04	0.04	0.07	0.06	0.05	0.05	0.07	0.11	0.04	0.04	0.06	0.06	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 7
Q.2 To what extent do you agree or disagree with each of the following statements?
I have a good work/life balance
Base: All respondents who are working

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1076	100	66	910	50	123	96	88	80	95	148	146	84
Weighted base	1154	88*	64*	1002	52*	129	99*	95*	83*	103*	178	170	92*
NET: Agree	827 72%	60 68%	48 75%	719 72%	33 63%	96 74%	63 64%	66 70%	61 74%	80 78%eg	134 75%g	122 72%	63 68%
Strongly agree	(4) 289 25%	20 23%	22 34% ^{Ei}	247 25%	8 15%	29 22%	27 27%	26 27%	16 19%	23 22%	49 27% ^e	43 25%	28 30% ^e
Tend to agree	(3) 538 47%	40 46%	26 40%	472 47%	26 49%	67 52% ^{Gm}	36 37%	41 43%	46 55% ^{Gm}	57 56% ^{bGM}	86 48%	79 46%	36 39%
Tend to disagree	(2) 223 19%	19 22% ^j	10 15%	194 19%	16 31% ^{bFhIJ}	20 15%	28 28% ^{bFhIJ}	15 16%	10 12%	12 12%	34 19%	37 22% ^j	23 24% ^{iJ}
Strongly disagree	(1) 65 6%	8 9% ^{Km}	4 6%	53 5%	3 6%	12 10% ^{Km}	4 4%	9 10% ^k	3 3%	6 6%	6 3%	8 4%	3 3%
NET: Disagree	287 25%	27 31% ^{IJ}	13 21%	247 25%	19 37% ^{bIJk}	32 25%	31 32% ^{IJ}	24 26%	13 15%	18 17%	40 22%	44 26%	25 27% ⁱ
Don't know	39 3%	* 1%	3 5%	36 4%	-	1 1%	5 5%	4 4%	9 11% ^{AEFKL}	5 5% ^{af}	4 2%	4 2%	4 4%
Mean	2.94	2.82	3.08 ^{aE}	2.95	2.72	2.88	2.91	2.92	3.00 ^e	2.99 ^e	3.02 ^{aE}	2.95	2.99 ^e
Standard deviation	0.83	0.89	0.88	0.82	0.79	0.87	0.85	0.92	0.71	0.77	0.78	0.82	0.84
Standard error	0.03	0.09	0.11	0.03	0.11	0.08	0.09	0.10	0.08	0.08	0.07	0.07	0.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 * small base; ** very small base (under 30) ineligible for sig testing

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 8
Q.2 To what extent do you agree or disagree with each of the following statements?
I feel I am paid fairly for the work that I do
Base: All respondents who are working

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1076	570	506	127	209	270	279	144	47	344	346	201	185	236	840
Weighted base	1154	620	534	139	279	267	281	148	39*	345	358	265	186	253	901
NET: Agree	676 59%	396 64%B	279 52%	86 62%	147 53%	161 60%	162 58%	87 59%	32 82% CDEFG	220 64% JL	200 56%	162 61% l	94 51%	123 49%	553 61% M
Strongly agree	(4) 181 16%	112 18%B	69 13%	24 17% g	36 13%	57 21% DFG	35 13%	13 9%	16 40% CDEFG	69 20% KL	57 16%	34 13%	20 11%	38 15%	143 16%
Tend to agree	(3) 495 43%	284 46%B	210 39%	63 45%	111 40%	103 39%	126 45%	74 50% dE	16 42%	150 44%	142 40%	127 48% j	74 40%	84 33%	410 46% M
Tend to disagree	(2) 301 26%	133 22%	168 31% A	37 27% H	67 24% h	78 29% H	72 26% H	43 29% H	4 11%	82 24%	105 29%	67 25%	47 25%	74 29%	227 25%
Strongly disagree	(1) 130 11%	63 10%	67 12%	9 6%	43 16% CE	22 8%	39 14% CE	15 10%	2 6%	34 10%	34 9%	27 10%	36 19% IJK	47 19% N	83 9%
NET: Disagree	431 37%	197 32%	235 44% A	46 33% h	110 39% H	99 37% H	111 40% H	58 39% H	6 16%	116 34%	139 39%	93 35%	83 45% Ik	122 48% N	310 34%
Don't know	47 4%	27 4%	20 4%	7 5%	22 8% EFG	7 3%	8 3%	2 1%	1 2%	9 3%	19 5% i	10 4%	9 5%	8 3%	38 4%
Mean	2.66	2.75B	2.55	2.76df	2.54	2.75DFg	2.58	2.59	3.18CDEFG	2.76L	2.66L	2.66L	2.44	2.46	2.71M
Standard deviation	0.89	0.88	0.88	0.82	0.93	0.89	0.89	0.79	0.86	0.89	0.87	0.84	0.94	0.98	0.85
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.05	0.07	0.13	0.05	0.05	0.06	0.07	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 8
Q.2 To what extent do you agree or disagree with each of the following statements?
I feel I am paid fairly for the work that I do
Base: All respondents who are working

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1076	100	66	910	50	123	96	88	80	95	148	146	84
Weighted base	1154	88*	64*	1002	52*	129	99*	95*	83*	103*	178	170	92*
NET: Agree	676 59%	51 58%	45 71% ^{dEfgHJM}	579 58%	24 45%	73 56%	55 56%	53 56%	49 59%	53 52%	125 70% ^{aEFGHJM}	99 58%	48 52%
Strongly agree	(4) 181 16%	12 14%	14 22% ^{eL}	155 15%	4 8%	21 17% ^l	17 17% ^l	19 20% ^{eL}	17 20% ^L	14 14%	33 18% ^L	15 9%	15 17% ^l
Tend to agree	(3) 495 43%	39 45%	31 49%	424 42%	19 37%	51 40%	38 39%	34 36%	32 39%	39 38%	92 52% ^{efgHijM}	85 50% ^{hM}	32 35%
Tend to disagree	(2) 301 26%	22 25%	12 19%	266 27%	18 35% ^{bl}	43 33% ^{bgl}	21 22%	25 27%	14 17%	30 29% ⁱ	43 24%	47 28%	24 26%
Strongly disagree	(1) 130 11%	14 16% ^{fK}	4 7%	112 11%	9 18% ^{bfK}	10 8%	18 18% ^{bFKl}	13 14% ^K	10 12% ^K	15 14% ^K	6 3%	17 10% ^K	14 16% ^K
NET: Disagree	431 37%	36 41% ^{bK}	17 26%	379 38% ^b	28 53% ^{BIK}	53 41% ^{bK}	40 40% ^{bk}	38 40% ^{bk}	24 29%	45 44% ^{BiK}	48 27%	65 38% ^k	38 41% ^{bK}
Don't know	47 4%	1 1%	2 3%	44 4%	1 3%	3 2%	4 4%	3 3%	10 12% ^{AbeFgHjKL}	5 4%	5 3%	6 4%	6 7% ^a
Mean	2.66	2.57	2.89 ^{dAEgJLm}	2.65	2.36	2.67 ^e	2.56	2.65	2.77 ^E	2.54	2.88 ^{AeFgHJLM}	2.59	2.57
Standard deviation	0.89	0.92	0.83	0.89	0.89	0.85	1.00	0.97	0.95	0.91	0.74	0.80	0.97
Standard error	0.03	0.09	0.10	0.03	0.13	0.08	0.10	0.10	0.11	0.10	0.06	0.07	0.11

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 9

Q.2 To what extent do you agree or disagree with each of the following statements?

I feel I have been unfairly treated at work because of my gender

Base: All respondents who are working

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1076	570	506	127	209	270	279	144	47	344	346	201	185	236	840
Weighted base	1154	620	534	139	279	267	281	148	39*	345	358	265	186	253	901
NET: Agree	180 16%	92 15%	88 16%	27 19%gh	56 20%FGH	44 17%h	35 12%	16 11%	2 6%	62 18%	51 14%	39 15%	28 15%	39 15%	142 16%
Strongly agree (4)	70 6%	38 6%	32 6%	12 8%	18 6%	18 7%	14 5%	8 5%	1 2%	26 8%	19 5%	11 4%	14 7%	15 6%	55 6%
Tend to agree (3)	110 10%	54 9%	56 11%	15 11%	38 14%fGh	27 10%	21 8%	8 5%	2 4%	36 11%	31 9%	28 11%	14 8%	23 9%	87 10%
Tend to disagree (2)	276 24%	125 20%	151 28%A	41 30%E	61 22%	53 20%	72 25%	41 28%e	8 21%	65 19%	99 28%l	58 22%	54 29%l	69 27%	207 23%
Strongly disagree (1)	635 55%	375 60%B	260 49%	62 44%	141 50%	157 59%C	165 59%Cd	82 56%c	29 73%CDefg	201 58%l	186 52%	155 59%	92 50%	132 52%	503 56%
NET: Disagree	911 79%	500 81%	411 77%	103 74%	201 72%	209 78%	236 84%CD	124 84%cD	37 94%CDE	266 77%	286 80%	213 80%	146 79%	201 79%	710 79%
Don't know	63 5%	27 4%	35 7%	9 7%	22 8%fh	14 5%	9 3%	8 6%	- -	17 5%	22 6%	13 5%	11 6%	14 5%	49 5%
Mean	1.65	1.59	1.72A	1.82eFgH	1.74fH	1.63h	1.57	1.58	1.36	1.65	1.65	1.58	1.71	1.67	1.64
Standard deviation	0.90	0.90	0.90	0.96	0.95	0.93	0.84	0.84	0.68	0.96	0.87	0.85	0.92	0.89	0.91
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.05	0.07	0.10	0.05	0.05	0.06	0.07	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 9

Q.2 To what extent do you agree or disagree with each of the following statements?

I feel I have been unfairly treated at work because of my gender

Base: All respondents who are working

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1076	100	66	910	50	123	96	88	80	95	148	146	84
Weighted base	1154	88*	64*	1002	52*	129	99*	95*	83*	103*	178	170	92*
NET: Agree	180 16%	14 16%	12 18%	154 15%	11 21%	19 15%	12 12%	15 16%	10 12%	15 14%	35 19%	27 16%	11 12%
Strongly agree	(4) 70 6%	3 4%	4 6%	63 6%	4 8%i	9 7%i	5 5%	8 9%i	1 1%	6 6%	14 8%i	9 5%	6 6%
Tend to agree	(3) 110 10%	11 13%	8 12%	92 9%	7 13%	9 7%	7 7%	7 7%	9 11%	9 9%	21 12%	18 10%	6 6%
Tend to disagree	(2) 276 24%	17 19%	16 25%	242 24%	12 22%	30 23%	18 18%	20 21%	24 29%	20 19%	40 22%	54 31%aGj	26 28%
Strongly disagree	(1) 635 55%	51 58%	34 53%	550 55%	26 49%	77 60%l	64 64%ikL	56 60%	42 50%	62 60%l	93 52%	82 48%	49 53%
NET: Disagree	911 79%	68 77%	50 78%	793 79%	37 71%	107 83%	82 83%	77 81%	66 79%	81 79%	133 75%	135 79%	74 81%
Don't know	63 5%	6 6%	3 4%	55 5%	4 8%	3 2%	5 5%	3 3%	8 9%f	7 6%	10 6%	8 5%	6 7%
Mean	1.65	1.59	1.70	1.65	1.78	1.61	1.50	1.64	1.59	1.58	1.74g	1.71g	1.63
Standard deviation	0.90	0.87	0.92	0.91	0.99	0.92	0.85	0.96	0.75	0.90	0.97	0.87	0.88
Standard error	0.03	0.09	0.12	0.03	0.15	0.08	0.09	0.10	0.09	0.10	0.08	0.07	0.10

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Life Priorities Survey
ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 10
Q.2 To what extent do you agree or disagree with each of the following statements?
I would be confident in applying for promotions at work
Base: All respondents who are working

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1076	570	506	127	209	270	279	144	47	344	346	201	185	236	840
Weighted base	1154	620	534	139	279	267	281	148	39*	345	358	265	186	253	901
NET: Agree	724 63%	424 68%B	299 56%	85 61%	169 60%	175 65%	181 65%	88 59%	26 66%	235 68%JL	208 58%	179 68%JL	102 55%	153 61%	570 63%
Strongly agree	(4) 322 28%	212 34%B	111 21%	32 23%	75 27%	87 32%cg	76 27%	35 24%	17 43%CDFG	119 35%JL	95 26%l	75 28%L	34 18%	65 26%	258 29%
Tend to agree	(3) 401 35%	212 34%	189 35%	53 38%h	94 34%	88 33%	105 37%h	53 36%	9 23%	116 34%	113 32%	104 39%j	68 37%	89 35%	312 35%
Tend to disagree	(2) 230 20%	101 16%	130 24%A	31 22%	65 23%	50 19%	48 17%	31 21%	5 12%	67 19%k	84 23%K	35 13%	45 24%K	57 22%	174 19%
Strongly disagree	(1) 82 7%	37 6%	45 8%	5 4%	20 7%	17 6%	19 7%	17 12%Ce	4 10%	16 5%	29 8%i	17 6%	21 11%l	21 8%	62 7%
NET: Disagree	312 27%	138 22%	175 33%A	36 26%	85 31%	67 25%	67 24%	48 33%f	9 22%	83 24%	113 32%IK	51 19%	65 35%IK	77 30%	235 26%
Don't know	117 10%	58 9%	60 11%	18 13%	25 9%	26 10%	33 12%	11 8%	5 12%	27 8%	37 10%	35 13%i	19 10%	23 9%	95 11%
Mean	2.93	3.07B	2.77	2.92	2.88	3.01G	2.96g	2.78	3.13g	3.07JL	2.85	3.03JL	2.69	2.86	2.95
Standard deviation	0.92	0.90	0.91	0.83	0.93	0.92	0.90	0.97	1.05	0.88	0.95	0.88	0.93	0.93	0.92
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.08	0.17	0.05	0.05	0.07	0.07	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 10
Q.2 To what extent do you agree or disagree with each of the following statements?
I would be confident in applying for promotions at work
Base: All respondents who are working

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1076	100	66	910	50	123	96	88	80	95	148	146	84
Weighted base	1154	88*	64*	1002	52*	129	99*	95*	83*	103*	178	170	92*
NET: Agree	724 63%	47 54%	45 70%AHlm	631 63%a	33 63%	96 74%AHILM	68 69%AHlm	50 53%	48 57%	66 64%	124 70%AHILM	97 57%	51 55%
Strongly agree	(4) 322 28%	20 23%	23 36%l	280 28%	14 26%	36 28%	30 30%	23 24%	22 27%	30 29%	63 36%AhL	38 22%	24 26%
Tend to agree	(3) 401 35%	27 31%	22 35%	352 35%	19 37%	60 46%AHIKIM	38 38%	27 28%	25 31%	36 35%	61 34%	59 35%	27 29%
Tend to disagree	(2) 230 20%	23 26%BFg	8 12%	200 20%	11 21%	14 11%	15 15%	27 28%BFgjk	21 25%bF	16 16%	31 18%	40 24%bF	24 26%bF
Strongly disagree	(1) 82 7%	10 11%FK	6 10%fK	66 7%	2 4%	4 3%	9 9%fK	10 10%fK	5 6%	7 7%	4 2%	19 11%FK	7 7%k
NET: Disagree	312 27%	33 37%DbFgJK	14 22%	266 27%	13 25%	18 14%	24 25%f	36 38%BFgJK	26 31%Fk	23 22%	35 20%	59 35%bFJK	31 33%FK
Don't know	117 10%	8 9%	5 8%	104 10%	6 12%	15 11%	7 7%	9 9%	10 12%	14 14%	19 10%	14 8%	11 12%
Mean	2.93	2.72	3.04ahl	2.94A	2.96	3.12AHILM	2.96	2.74	2.89	3.00al	3.15AHILM	2.74	2.83
Standard deviation	0.92	0.98	0.98	0.91	0.85	0.76	0.95	0.98	0.92	0.91	0.82	0.96	0.95
Standard error	0.03	0.10	0.12	0.03	0.13	0.07	0.10	0.11	0.11	0.10	0.07	0.08	0.11

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Life Priorities Survey
ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 11
Q.2 To what extent do you agree or disagree with each of the following statements?
I would be confident in asking for a pay rise at work
Base: All respondents who are working

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1076	570	506	127	209	270	279	144	47	344	346	201	185	236	840
Weighted base	1154	620	534	139	279	267	281	148	39*	345	358	265	186	253	901
NET: Agree	484 42%	315 51%B	169 32%	51 37%	92 33%	115 43%D	128 45%D	74 50%CD	25 65%CDEF	159 46%JL	133 37%	126 48%JL	65 35%	72 28%	412 46%M
Strongly agree (4)	174 15%	122 20%B	52 10%	14 10%	39 14%	40 15%	47 17%	21 14%	13 32%CDEFG	68 20%JL	49 14%	39 15%	18 10%	22 9%	152 17%M
Tend to agree (3)	310 27%	192 31%B	117 22%	37 27%	53 19%	74 28%D	80 28%D	53 36%D	13 33%d	91 26%	84 24%	87 33%J	47 25%	49 19%	260 29%M
Tend to disagree (2)	353 31%	164 26%	189 35%A	51 37%H	85 30%h	89 33%H	81 29%h	40 27%	6 16%	108 31%	121 34%	71 27%	53 29%	90 36%n	263 29%
Strongly disagree (1)	200 17%	82 13%	118 22%A	22 16%	70 25%cEFgH	35 13%	46 16%	24 16%	3 7%	44 13%	64 18%i	45 17%	46 25%lk	63 25%N	136 15%
NET: Disagree	552 48%	246 40%	307 57%A	73 52%H	155 56%eFGH	124 46%H	127 45%H	64 44%H	9 23%	152 44%	186 52%i	116 44%	99 53%i	153 61%N	399 44%
Don't know	117 10%	59 10%	58 11%	15 11%	32 12%	29 11%	26 9%	10 7%	5 12%	34 10%	40 11%	22 8%	22 12%	28 11%	89 10%
Mean	2.44	2.63B	2.22	2.35	2.25	2.50D	2.51D	2.51D	3.02CDEFG	2.59JL	2.37	2.50L	2.23	2.14	2.53M
Standard deviation	0.98	0.98	0.94	0.90	1.04	0.94	0.99	0.95	0.95	0.98	0.97	0.97	0.98	0.94	0.98
Standard error	0.03	0.04	0.04	0.08	0.08	0.06	0.06	0.08	0.15	0.06	0.06	0.07	0.08	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 11
Q.2 To what extent do you agree or disagree with each of the following statements?
I would be confident in asking for a pay rise at work
Base: All respondents who are working

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1076	100	66	910	50	123	96	88	80	95	148	146	84
Weighted base	1154	88*	64*	1002	52*	129	99*	95*	83*	103*	178	170	92*
NET: Agree	484 42%	33 37%	36 56%DAeGILM	416 42%	19 36%	61 47%gllm	34 34%	43 46%l	22 27%	46 44%l	100 56%AEGlJLM	59 35%	31 34%
Strongly agree	(4) 174 15%	13 15%i	15 24%deGIL	146 15%	5 10%	22 17%l	10 10%	14 15%i	4 5%	14 14%i	44 25%aeGhJLM	18 11%	13 14%i
Tend to agree	(3) 310 27%	19 22%	20 31%	270 27%	13 25%	39 30%	23 24%	30 31%	18 21%	31 31%	56 31% <i>m</i>	41 24%	19 20%
Tend to disagree	(2) 353 31%	29 33%	15 23%	309 31%	15 28%	31 24%	30 30%	30 32%	27 33%	32 31%	49 27%	63 37% <i>bFk</i>	31 33%
Strongly disagree	(1) 200 17%	16 18% <i>K</i>	10 16% <i>K</i>	174 17%	14 26% <i>K</i>	22 17% <i>K</i>	24 24% <i>K</i>	17 18% <i>K</i>	19 23% <i>K</i>	15 15% <i>K</i>	11 6%	31 18% <i>K</i>	21 22% <i>K</i>
NET: Disagree	552 48%	45 51% <i>K</i>	25 39%	482 48%	29 55% <i>K</i>	53 41%	54 55% <i>bfK</i>	48 50% <i>K</i>	46 55% <i>bfK</i>	47 46% <i>k</i>	60 33%	94 55% <i>bfK</i>	51 56% <i>bfK</i>
Don't know	117 10%	11 12% <i>h</i>	3 5%	103 10%	5 10%	14 11% <i>h</i>	11 11% <i>h</i>	4 4%	15 18% <i>BH</i>	10 9%	18 10%	17 10%	10 10%
Mean	2.44	2.39	2.67dEGILM	2.43	2.22	2.53gll	2.23	2.44i	2.11	2.48l	2.83AEFGHIJLM	2.31	2.29
Standard deviation	0.98	1.00	1.04	0.98	1.00	1.02	0.99	0.97	0.89	0.94	0.91	0.93	1.01
Standard error	0.03	0.11	0.13	0.03	0.15	0.10	0.11	0.11	0.11	0.10	0.08	0.08	0.12

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 12
Q.2 To what extent do you agree or disagree with each of the following statements?
Having children has had a positive impact on my career
Base: All respondents who are working and have children

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	381	192	189	22	87	143	107	22	-	140	91	93	57	87	294
Weighted base	412	214	198	25**	115*	140	109*	23**	-**	147	92*	117*	57*	97*	315
NET: Agree	181 44%	105 49%b	76 38%	10 41%	56 49%f	65 46%	39 35%	11 47%	-	71 49%L	36 40%	56 48%L	17 30%	34 35%	147 47%m
Strongly agree	(4) 68 16%	45 21%B	23 12%	1 4%	23 20%	25 18%	14 13%	4 19%	-	32 22%L	14 15%l	20 17%L	2 4%	9 9%	59 19%M
Tend to agree	(3) 113 27%	60 28%	53 27%	9 37%	33 28%	40 29%	25 23%	6 28%	-	39 27%	23 25%	37 31%	15 26%	26 26%	88 28%
Tend to disagree	(2) 111 27%	52 24%	59 30%	8 31%	35 30%	38 27%	25 23%	6 27%	-	37 25%	26 28%	30 26%	19 33%	25 26%	86 27%
Strongly disagree	(1) 50 12%	16 7%	34 17%A	1 3%	7 6%	13 9%	27 25%DE	2 10%	-	18 13%	7 8%	16 14%	8 14%	10 10%	40 13%
NET: Disagree	161 39%	67 31%	93 47%A	8 34%	41 36%	51 36%	52 47%	8 36%	-	55 38%	33 36%	46 39%	26 46%	34 36%	126 40%
Don't know	71 17%	42 19%	29 15%	6 25%	18 15%	24 17%	19 17%	4 17%	-	20 14%	22 24%ik	15 13%	14 24%	28 29%N	42 13%
Mean	2.58	2.78B	2.38	2.57	2.75F	2.66F	2.28	2.68	-	2.67L	2.62l	2.59l	2.26	2.48	2.61
Standard deviation	0.97	0.94	0.96	0.68	0.90	0.94	1.06	0.98	-	1.01	0.93	0.97	0.82	0.89	0.98
Standard error	0.05	0.07	0.08	0.17	0.10	0.09	0.11	0.22	-	0.09	0.11	0.11	0.12	0.11	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base; ** very small base (under 30) ineligible for sig testing

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 12

Q.2 To what extent do you agree or disagree with each of the following statements?

Having children has had a positive impact on my career

Base: All respondents who are working and have children

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	381	37	20	324	20	51	29	36	26	42	47	45	28
Weighted base	412	33*	18**	360	21**	52*	32**	39*	32**	46*	59*	50*	29**
NET: Agree	181 44%	12 37%	9 50%	159 44%	11 53%	27 52%J	13 40%	21 54%J	8 26%	10 22%	38 64%AJ	26 51%J	6 19%
Strongly agree	(4) 68 16%	4 11%	2 9%	62 17%	5 23%	10 18%j	7 21%	11 27%J	1 3%	2 4%	17 28%aJ	11 22%J	- -
Tend to agree	(3) 113 27%	9 26%	7 41%	97 27%	6 30%	18 33%	6 19%	10 26%	7 23%	8 17%	21 36%j	15 29%	6 19%
Tend to disagree	(2) 111 27%	13 40%KI	3 18%	95 26%	7 33%	13 25%	7 23%	8 21%	10 32%	18 38%KI	10 17%	10 19%	11 39%
Strongly disagree	(1) 50 12%	2 7%	1 8%	46 13%	1 4%	5 10%	4 13%	3 7%	5 14%	11 24%ahK	3 5%	9 19%K	5 17%
NET: Disagree	161 39%	15 46%K	5 26%	140 39%	8 36%	19 36%	11 36%	11 28%	15 47%	29 62%FHKL	13 22%	19 38%	16 56%
Don't know	71 17%	6 17%	4 24%	61 17%	2 11%	7 12%	8 25%	7 18%	9 27%	8 16%	9 14%	5 11%	7 25%
Mean	2.58	2.49	2.67	2.59	2.82	2.68	2.63	2.90	2.20	2.03	3.02l	2.61	2.03
Standard deviation	0.97	0.84	0.85	0.98	0.89	0.94	1.09	0.98	0.82	0.85	0.87	1.08	0.71
Standard error	0.05	0.15	0.22	0.06	0.21	0.14	0.23	0.18	0.18	0.15	0.14	0.17	0.15

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 13
Q.3 To what extent do you agree or disagree with each of the following statements?
Summary Table
Base: All respondents/respondents who are working

	Statements				
	I feel men and women are not always truly equal in the workplace	I have experienced or witnessed sexual harassment at work	It is harder for women than for men to have a successful career and raise a family	In the UK men and women have the same opportunities to have a fulfilling career	I describe myself as a feminist
Unweighted base	2038	1076	2038	2038	2038
Weighted base	2038	1154	2038	2038	2038
NET: Agree	1562 77%	359 31%	1553 76%	945 46%	668 33%
Strongly agree (4)	564 28%	127 11%	634 31%	260 13%	163 8%
Tend to agree (3)	997 49%	232 20%	919 45%	685 34%	505 25%
Tend to disagree (2)	273 13%	259 22%	239 12%	805 39%	639 31%
Strongly disagree (1)	84 4%	482 42%	119 6%	162 8%	438 22%
NET: Disagree	357 18%	741 64%	358 18%	967 47%	1077 53%
Don't know	119 6%	53 5%	128 6%	127 6%	293 14%
Mean	3.06	2.00	3.08	2.55	2.22
Standard deviation	0.78	1.05	0.84	0.83	0.93
Standard error	0.02	0.03	0.02	0.02	0.02

Life Priorities Survey
ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 14
Q.3 To what extent do you agree or disagree with each of the following statements?
I feel men and women are not always truly equal in the workplace
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2038	999	1039	242	271	343	375	302	505	599	564	357	518	236	840
Weighted base	2038	993	1045	237	353	335	363	294	457	548	548	444	497	253	901
NET: Agree	1562 77%	699 70%	863 83%A	183 77%D	228 65%	239 71%d	280 77%D	235 80%DE	397 87%CDEFG	425 78%J	395 72%	352 79%J	390 78%J	177 70%	640 71%
Strongly agree	(4) 564 28%	223 22%	341 33%A	65 28%	87 25%	79 24%	108 30%e	82 28%	143 31%dE	156 28%	134 24%	122 27%	154 31%J	59 23%	226 25%
Tend to agree	(3) 997 49%	476 48%	521 50%	117 50%D	141 40%	160 48%d	171 47%d	153 52%D	254 56%DEF	269 49%	261 48%	230 52%	237 48%	118 47%	414 46%
Tend to disagree	(2) 273 13%	167 17%B	105 10%	26 11%	60 17%cH	58 17%CH	54 15%H	40 14%H	34 8%	73 13%	82 15%	54 12%	63 13%	45 18%	149 17%
Strongly disagree	(1) 84 4%	61 6%B	24 2%	13 6%GH	25 7%FGH	19 6%GH	11 3%	4 1%	11 3%	21 4%	31 6%L	18 4%	14 3%	15 6%	48 5%
NET: Disagree	357 18%	228 23%B	129 12%	39 16%H	85 24%cfGH	77 23%cGH	66 18%H	44 15%H	46 10%	94 17%	114 21%L	72 16%	77 15%	60 24%	197 22%
Don't know	119 6%	65 7%	54 5%	15 6%H	40 11%cEFGH	19 6%h	18 5%	14 5%	14 3%	29 5%	40 7%	20 5%	30 6%	17 7%	64 7%
Mean	3.06	2.93	3.19A	3.06	2.93	2.95	3.09DE	3.12DE	3.19CDEf	3.08j	2.98	3.07	3.13J	2.93	2.98
Standard deviation	0.78	0.82	0.71	0.81	0.89	0.82	0.77	0.70	0.68	0.77	0.82	0.76	0.75	0.83	0.82
Standard error	0.02	0.03	0.02	0.05	0.06	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.03	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 14
Q.3 To what extent do you agree or disagree with each of the following statements?
I feel men and women are not always truly equal in the workplace
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2038	210	111	1717	89	240	186	183	150	203	231	263	172
Weighted base	2038	177	104*	1757	86*	234	173	183	151	197	269	285	179
NET: Agree	1562 77%	142 80%eim	82 79%	1338 76%	60 70%	181 77%	134 78%	142 77%	107 71%	153 78%	219 82%EIM	214 75%	128 72%
Strongly agree	(4) 564 28%	47 27%	25 24%	492 28%	23 26%	73 31%i	48 28%	44 24%	34 23%	60 30%	79 30%	74 26%	57 32%i
Tend to agree	(3) 997 49%	95 54%M	57 54%M	846 48%	37 43%	107 46%	86 50% <i>m</i>	98 54%M	73 48%	93 47%	140 52%M	140 49% <i>m</i>	72 40%
Tend to disagree	(2) 273 13%	21 12% <i>k</i>	10 10%	242 14%	21 24% <i>ABFGHJK</i>	34 14% <i>hK</i>	18 10%	15 8%	24 16% <i>hK</i>	27 14% <i>K</i>	19 7%	53 18% <i>abGHK</i>	32 18% <i>bgHK</i>
Strongly disagree	(1) 84 4%	8 4% <i>l</i>	7 7% <i>IL</i>	70 4%	1 2%	10 4% <i>II</i>	8 4% <i>l</i>	11 6% <i>IL</i>	1 1%	7 4% <i>i</i>	17 6% <i>IL</i>	5 2%	9 5% <i>II</i>
NET: Disagree	357 18%	29 16%	17 16%	311 18%	22 26% <i>aGHK</i>	44 19%	25 15%	27 15%	25 17%	34 17%	36 13%	57 20% <i>k</i>	41 23% <i>ghK</i>
Don't know	119 6%	6 4%	5 5%	108 6%	4 4%	10 4%	13 8% <i>a</i>	15 8% <i>a</i>	19 13% <i>AbeFJKLM</i>	10 5%	14 5%	14 5%	10 6%
Mean	3.06	3.06	3.01	3.07	2.99	3.09	3.09	3.03	3.06	3.10	3.10	3.04	3.04
Standard deviation	0.78	0.76	0.80	0.78	0.78	0.81	0.77	0.79	0.68	0.78	0.81	0.73	0.86
Standard error	0.02	0.05	0.08	0.02	0.08	0.05	0.06	0.06	0.06	0.06	0.05	0.05	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 15
Q.3 To what extent do you agree or disagree with each of the following statements?
I have experienced or witnessed sexual harassment at work
Base: All respondents who are working

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	1076	570	506	127	209	270	279	144	47	344	346	201	185	236	840
Weighted base	1154	620	534	139	279	267	281	148	39*	345	358	265	186	253	901
NET: Agree	359 31%	165 27%	195 36%A	43 31%	90 32%	83 31%	93 33%	40 27%	10 26%	107 31%	115 32%	77 29%	61 33%	71 28%	288 32%
Strongly agree	(4) 127 11%	60 10%	67 13%	13 9%	37 13%	25 9%	31 11%	18 12%	3 7%	41 12%	42 12%	21 8%	22 12%	23 9%	104 12%
Tend to agree	(3) 232 20%	105 17%	127 24%A	30 21%	53 19%	57 21%	62 22%	22 15%	7 19%	65 19%	73 20%	56 21%	38 21%	48 19%	184 20%
Tend to disagree	(2) 259 22%	141 23%	118 22%	29 21%	51 18%	55 21%	66 23%	48 32% cDEf	10 26%	83 24%	82 23%	51 19%	42 23%	70 28% N	189 21%
Strongly disagree	(1) 482 42%	280 45%B	202 38%	63 45%	118 42%	122 45%	107 38%	56 38%	18 45%	142 41%	143 40%	124 47%	73 39%	101 40%	381 42%
NET: Disagree	741 64%	421 68%B	320 60%	92 66%	169 60%	177 66%	172 61%	103 70% d	28 71%	225 65%	226 63%	175 66%	115 62%	170 67%	570 63%
Don't know	53 5%	34 6%	19 4%	5 3%	21 7% Eg	8 3%	15 5%	4 3%	1 3%	13 4%	17 5%	12 5%	10 5%	11 5%	42 5%
Mean	2.00	1.91	2.12A	1.95	2.04	1.95	2.07	2.02	1.88	2.02	2.04	1.90	2.06	1.97	2.01
Standard deviation	1.05	1.03	1.07	1.04	1.11	1.04	1.05	1.03	0.98	1.06	1.06	1.02	1.07	1.00	1.07
Standard error	0.03	0.04	0.05	0.09	0.08	0.06	0.06	0.09	0.15	0.06	0.06	0.07	0.08	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 15
Q.3 To what extent do you agree or disagree with each of the following statements?
I have experienced or witnessed sexual harassment at work
Base: All respondents who are working

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1076	100	66	910	50	123	96	88	80	95	148	146	84
Weighted base	1154	88*	64*	1002	52*	129	99*	95*	83*	103*	178	170	92*
NET: Agree	359 31%	22 24%	15 24%	323 32%	18 34%	42 33%	26 26%	36 38%abi	20 24%	41 40%Abgl	53 30%	56 33%	32 34%
Strongly agree	(4) 127 11%	6 6%	7 10%	115 11%	7 13%	13 10%	9 9%	12 13%	7 9%	18 18%AgK	13 7%	23 14%ak	13 15%ak
Tend to agree	(3) 232 20%	16 18%	9 14%	208 21%	11 20%	29 23%	17 17%	24 25%	13 15%	23 22%	41 23%	33 19%	18 20%
Tend to disagree	(2) 259 22%	21 24%	14 22%	224 22%	12 23%	24 18%	22 23%	18 19%	20 24%	21 21%	44 25%	37 22%	25 28%
Strongly disagree	(1) 482 42%	42 47% ^m	31 49% ^m	409 41%	21 40%	58 45% ^m	47 48% ^m	40 42%	34 41%	37 36%	70 39%	72 42%	30 32%
NET: Disagree	741 64%	63 71% ^J	45 71% ^j	633 63%	33 63%	82 63%	70 70% ^j	57 61%	54 65%	58 56%	115 64%	109 64%	55 60%
Don't know	53 5%	4 4%	3 5%	46 5%	2 4%	5 4%	4 4%	2 2%	9 11% ^{fHjL}	4 4%	10 6%	5 3%	5 6%
Mean	2.00	1.83	1.84	2.03 ^a	2.07	1.97	1.86	2.09	1.91	2.23 ^{AbGik}	1.97	2.04	2.18 ^{Abg}
Standard deviation	1.05	0.96	1.05	1.06	1.09	1.06	1.01	1.10	1.01	1.14	0.98	1.10	1.07
Standard error	0.03	0.10	0.13	0.04	0.16	0.10	0.11	0.12	0.12	0.12	0.08	0.09	0.12

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Life Priorities Survey
ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 16
Q.3 To what extent do you agree or disagree with each of the following statements?
It is harder for women than for men to have a successful career and raise a family
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2038	999	1039	242	271	343	375	302	505	599	564	357	518	236	840
Weighted base	2038	993	1045	237	353	335	363	294	457	548	548	444	497	253	901
NET: Agree	1553 76%	679 68%	874 84%A	178 75%d	240 68%	232 69%	278 77%DE	223 76%de	402 88%CDEFG	445 81%JKL	406 74%	335 75%	367 74%	175 69%	653 73%
Strongly agree	(4) 634 31%	225 23%	409 39%A	75 32%	122 35%fG	94 28%	101 28%	75 26%	167 37%EFG	205 37%JKL	157 29%	127 29%	146 29%	72 29%	252 28%
Tend to agree	(3) 919 45%	454 46%	465 44%	103 44%D	117 33%	138 41%d	178 49%De	147 50%DE	235 52%cDE	240 44%	249 45%	208 47%	221 44%	102 40%	401 44%
Tend to disagree	(2) 239 12%	155 16%B	84 8%	22 9%	44 12%H	58 17%CH	49 13%H	36 12%H	29 6%	49 9%	73 13%l	51 12%	65 13%l	38 15%	122 14%
Strongly disagree	(1) 119 6%	83 8%B	36 3%	18 8%FH	34 10%FGH	24 7%fH	13 4%	14 5%	15 3%	25 5%	33 6%	22 5%	39 8%l	22 9%	53 6%
NET: Disagree	358 18%	237 24%B	120 12%	41 17%H	78 22%H	82 24%cFGH	62 17%H	50 17%H	45 10%	74 14%	107 19%l	73 16%	104 21%l	60 24%	175 19%
Don't know	128 6%	77 8%B	51 5%	18 8%H	35 10%H	21 6%H	23 6%H	21 7%H	10 2%	29 5%	36 6%	36 8%	27 5%	18 7%	73 8%
Mean	3.08	2.90	3.25A	3.07	3.03	2.96	3.07	3.04	3.24CDEFG	3.20JKL	3.03	3.08	3.01	2.96	3.03
Standard deviation	0.84	0.87	0.76	0.88	0.98	0.89	0.77	0.78	0.72	0.80	0.84	0.80	0.88	0.92	0.84
Standard error	0.02	0.03	0.02	0.06	0.06	0.05	0.04	0.05	0.03	0.03	0.04	0.04	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 16
Q.3 To what extent do you agree or disagree with each of the following statements?
It is harder for women than for men to have a successful career and raise a family
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2038	210	111	1717	89	240	186	183	150	203	231	263	172
Weighted base	2038	177	104*	1757	86*	234	173	183	151	197	269	285	179
NET: Agree	1553 76%	155 88% DBEF GHIJKL M	79 6% e	1318 75%	53 62%	176 75% E	130 75% e	133 72%	104 69%	152 77% E	211 78% Ei	227 80% EhI	133 74% e
Strongly agree	(4) 634 31%	58 33%	33 32%	543 31%	26 30%	71 31%	45 26%	53 29%	50 33%	61 31%	92 34% g	84 29%	62 35% g
Tend to agree	(3) 919 45%	97 55% Db EFHIKM	46 44%	775 44%	27 32%	104 44% e	85 49% EIm	79 43%	54 36%	92 46% Ei	119 44% e	144 50% EIM	71 40%
Tend to disagree	(2) 239 12%	11 6%	11 11%	217 12% A	15 18% AK	30 13% AK	23 13% AK	23 13% AK	23 15% AK	25 13% AK	17 6%	37 13% AK	23 13% AK
Strongly disagree	(1) 119 6%	7 4%	10 10% ahjL	102 6%	9 10% ahjL	14 6% l	12 7% L	7 4%	8 5%	8 4%	25 9% AhjL	7 3%	13 7% L
NET: Disagree	358 18%	18 10%	21 20% A	319 18% A	24 28% AfHJKL	44 19% A	34 20% A	31 17% a	31 20% A	34 17% a	42 15%	44 16%	36 20% A
Don't know	128 6%	4 2%	4 4%	120 7% A	8 9% A	15 6% a	9 5%	20 11% ABgjkL	16 11% AbgL	12 6% a	16 6% a	13 5%	11 6% a
Mean	3.08	3.19dEG	3.02	3.07	2.90	3.06	2.99	3.09	3.09	3.10	3.10	3.12e	3.08
Standard deviation	0.84	0.73	0.92	0.84	1.00	0.84	0.83	0.80	0.87	0.79	0.90	0.73	0.90
Standard error	0.02	0.05	0.09	0.02	0.11	0.06	0.06	0.06	0.07	0.06	0.06	0.05	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 17
Q.3 To what extent do you agree or disagree with each of the following statements?
In the UK men and women have the same opportunities to have a fulfilling career
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2038	999	1039	242	271	343	375	302	505	599	564	357	518	236	840
Weighted base	2038	993	1045	237	353	335	363	294	457	548	548	444	497	253	901
NET: Agree	945 46%	571 57%B	374 36%	100 42%	178 51%cfH	189 56%CFGH	153 42%	135 46%	189 41%	259 47%	267 49%	201 45%	219 44%	130 51%	451 50%
Strongly agree	(4) 260 13%	172 17%B	88 8%	29 12%h	64 18%cFGH	57 17%fGH	43 12%H	32 11%	35 8%	67 12%	74 13%	60 13%	59 12%	32 13%	146 16%
Tend to agree	(3) 685 34%	399 40%B	286 27%	71 30%	114 32%	132 39%CdF	110 30%	103 35%	154 34%	191 35%	193 35%	141 32%	159 32%	97 38%	306 34%
Tend to disagree	(2) 805 39%	312 31%	493 47%A	91 38%d	106 30%	110 33%	157 43%DE	117 40%De	224 49%CDEG	219 40%	207 38%	176 40%	202 41%	86 34%	313 35%
Strongly disagree	(1) 162 8%	50 5%	112 11%A	24 10%EH	39 11%EH	18 5%	31 9%	24 8%	25 6%	43 8%	43 8%	34 8%	41 8%	22 9%	66 7%
NET: Disagree	967 47%	361 36%	605 58%A	115 49%E	145 41%	128 38%	188 52%DE	141 48%E	249 55%DEg	263 48%	250 46%	210 47%	244 49%	109 43%	379 42%
Don't know	127 6%	61 6%	66 6%	22 9%eH	30 8%H	18 5%	22 6%	18 6%	18 4%	27 5%	31 6%	34 8%	35 7%	15 6%	70 8%
Mean	2.55	2.74B	2.36	2.49	2.63fH	2.72CFGH	2.48	2.52	2.45	2.54	2.58	2.55	2.51	2.59	2.64
Standard deviation	0.83	0.82	0.80	0.86	0.94	0.82	0.83	0.81	0.72	0.82	0.84	0.84	0.83	0.84	0.86
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.04	0.05	0.03	0.03	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 17
Q.3 To what extent do you agree or disagree with each of the following statements?
In the UK men and women have the same opportunities to have a fulfilling career
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2038	210	111	1717	89	240	186	183	150	203	231	263	172
Weighted base	2038	177	104*	1757	86*	234	173	183	151	197	269	285	179
NET: Agree	945 46%	76 43%	45 43%	824 47%	40 46%	113 48%	77 44%	80 44%	71 47%	90 46%	129 48%	135 47%	90 50%
Strongly agree	(4) 260 13%	17 9%	10 10%	233 13%	15 18%a	26 11%	24 14%	26 14%	17 11%	29 15%	42 16%a	36 13%	18 10%
Tend to agree	(3) 685 34%	59 33%	34 33%	591 34%	25 29%	88 37%	53 31%	54 30%	53 35%	61 31%	86 32%	99 35%	72 40%eghj
Tend to disagree	(2) 805 39%	78 44%k	46 44%	680 39%	34 40%	90 38%	64 37%	73 40%	53 35%	83 42%	95 35%	119 42%	69 38%
Strongly disagree	(1) 162 8%	16 9%	8 7%	139 8%	5 5%	18 8%	13 8%	14 8%	12 8%	15 8%	32 12%IM	19 7%	10 6%
NET: Disagree	967 47%	94 53%dm	54 52%	819 47%	39 46%	108 46%	77 45%	87 48%	66 44%	98 50%	127 47%	138 48%	79 44%
Don't know	127 6%	7 4%	5 5%	114 7%	7 8%	13 6%	19 11%AfJKL	16 9%a	14 10%ajkl	9 5%	13 5%	13 4%	11 6%
Mean	2.55	2.45	2.48	2.56	2.64	2.55	2.57	2.55	2.55	2.55	2.54	2.56	2.58
Standard deviation	0.83	0.79	0.79	0.84	0.86	0.80	0.85	0.86	0.83	0.85	0.91	0.81	0.76
Standard error	0.02	0.06	0.08	0.02	0.10	0.05	0.07	0.07	0.07	0.06	0.06	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 * small base; ** very small base (under 30) ineligible for sig testing

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 18
Q.3 To what extent do you agree or disagree with each of the following statements?
I describe myself as a feminist
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2038	999	1039	242	271	343	375	302	505	599	564	357	518	236	840
Weighted base	2038	993	1045	237	353	335	363	294	457	548	548	444	497	253	901
NET: Agree	668 33%	259 26%	409 39%A	111 47%DEFGH	123 35%eG	94 28%	111 30%	74 25%	154 34%G	208 38%jKL	178 32%	125 28%	156 31%	84 33%	272 30%
Strongly agree	(4) 163 8%	61 6%	102 10%A	48 20%DEFGH	41 12%eFGH	23 7%G	20 5%g	7 2%	24 5%g	64 12%jKL	46 8%k	24 5%	29 6%	22 9%	74 8%
Tend to agree	(3) 505 25%	198 20%	307 29%A	63 26%	83 23%	71 21%	91 25%	67 23%	130 28%E	144 26%	131 24%	102 23%	128 26%	62 25%	198 22%
Tend to disagree	(2) 639 31%	263 27%	376 36%A	58 25%	93 26%	112 34%Cd	125 35%CD	108 37%CD	142 31%c	177 32%	189 34%k	126 28%	147 30%	84 33%	287 32%
Strongly disagree	(1) 438 22%	309 31%B	129 12%	39 16%	72 20%	76 23%c	79 22%	81 27%CdH	91 20%	101 18%	112 20%	117 26%lj	109 22%	49 19%	210 23%
NET: Disagree	1077 53%	573 58%B	505 48%	97 41%	165 47%	188 56%CD	205 56%CD	189 64%CDefH	233 51%C	278 51%	301 55%	243 55%	256 51%	133 52%	497 55%
Don't know	293 14%	162 16%B	131 13%	28 12%	64 18%cG	52 16%g	48 13%	31 10%	69 15%g	62 11%	70 13%	76 17%lj	85 17%lj	36 14%	132 15%
Mean	2.22	2.01	2.42A	2.58DEFGH	2.32efG	2.15g	2.16G	2.00	2.22G	2.35jKL	2.23K	2.09	2.19	2.26	2.18
Standard deviation	0.93	0.95	0.87	1.04	1.00	0.91	0.88	0.82	0.88	0.95	0.92	0.92	0.91	0.92	0.94
Standard error	0.02	0.03	0.03	0.07	0.07	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Life Priorities Survey

ONLINE Fieldwork: 9th-10th November 2016

Absolutes/col percents

Table 18
Q.3 To what extent do you agree or disagree with each of the following statements?
I describe myself as a feminist
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2038	210	111	1717	89	240	186	183	150	203	231	263	172
Weighted base	2038	177	104*	1757	86*	234	173	183	151	197	269	285	179
NET: Agree	668 33%	61 35%M	36 35%m	570 32%	32 37%M	74 32%m	52 30%	66 36%iM	39 26%	63 32%m	102 38%IM	100 35%iM	42 23%
Strongly agree	(4) 163 8%	14 8%	9 8%	140 8%	8 9%	15 6%	14 8%	15 8%	12 8%	11 6%	28 10%j	27 10%	10 6%
Tend to agree	(3) 505 25%	47 26%im	27 26%	431 25%	24 28%m	59 25%m	39 22%	51 28%iM	27 18%	52 26%m	74 28%IM	73 25%m	32 18%
Tend to disagree	(2) 639 31%	60 34%k	27 26%	552 31%	31 36%k	76 32%	60 35%k	56 30%	44 30%	64 33%	69 26%	90 31%	62 35%k
Strongly disagree	(1) 438 22%	30 17%	28 27%Ahl	380 22%	16 19%	56 24%a	40 23%	33 18%	44 29%AHKL	42 21%	57 21%	52 18%	40 22%
NET: Disagree	1077 53%	90 51%	55 53%	933 53%	47 55%	132 56%k	100 58%hK	89 48%	88 59%hK	107 54%	126 47%	142 50%	102 57%k
Don't know	293 14%	26 15%	13 12%	254 14%	7 8%	28 12%	20 12%	29 16%	23 15%	28 14%	41 15%	43 15%	36 20%EFg
Mean	2.22	2.31IM	2.18	2.22	2.29	2.16	2.17	2.31IM	2.06	2.19	2.32IM	2.31IM	2.09
Standard deviation	0.93	0.89	0.98	0.93	0.91	0.91	0.92	0.92	0.97	0.89	0.98	0.94	0.88
Standard error	0.02	0.07	0.10	0.02	0.10	0.06	0.07	0.07	0.09	0.07	0.07	0.06	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing