

The Careers & Enterprise Company, Business leaders' perceptions of the employability of young people during Covid-19 – July 2020

Methodology: Savanta ComRes interviewed 251 leaders (C-Suite, Directors or Senior managers) from medium & large businesses (with >250 employees) in the UK from the 26th June and 1st July 2020. Savanta ComRes is a member of the British Polling Council and abides by its rules.

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A47. Thinking about school and college leavers and their early careers roles, what challenges or constraints, if any, do you foresee for their recruitment or work placement in your business in the current environment?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Continuing economic uncertainty	87 35%	21 34%	23 29%	43 39%
Prioritising bringing back furloughed employees	84 33%	20 32%	23 29%	41 37%
Lack of demand for entry level employees	75 30%	20 32%	21 27%	34 31%
Uncertainty over the process for awarding GCSE and A level grades making it difficult to establish their achievement levels	80 32%	20 32%	24 31%	36 32%
General lack of work readiness (i.e. the skills and attitudes necessary to make school and college leavers ready for work)	81 32%	19 31%	29 37%	33 30%
Reduction in the number of work experience opportunities available for school and college leavers	76 30%	18 29%	28 36%	30 27%
Reduction in the number of apprenticeship places available for school and college leavers	72 29%	20 32%	24 31%	28 25%
Barriers to induction / training / learning business culture and values in a remote working environment	72 29%	18 29%	22 28%	32 29%
None of the above	15 6%	5 8%	3 4%	7 6%
I don't know	14 6%	- -	5 6%	9 8%
			a	a

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A47. Thinking about school and college leavers and their early careers roles, what challenges or constraints, if any, do you foresee for their recruitment or work placement in your business in the current environment?

BASE: All DMs

		Industry												
	Total	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total	251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
Continuing economic uncertainty	87 35%	1 50%	2 100%	1 50%	2 33%	3 21%	7 64%	1 14%	11 30%	7 50%	19 33%	6 20%	- -	1 25%
Prioritising bringing back furloughed employees	84 33%	- -	- -	1 50%	2 33%	3 21%	2 18%	4 57%	12 32%	7 50%	15 26%	9 30%	- -	2 50%
Lack of demand for entry level employees	75 30%	1 50%	1 50%	- -	2 33%	5 36%	5 45%	2 29%	13 35%	5 36%	13 22%	6 20%	- -	2 50%
Uncertainty over the process for awarding GCSE and A level grades making it difficult to establish their achievement levels	80 32%	- -	1 50%	- -	3 50%	2 14%	4 36%	3 43%	11 30%	4 29%	21 36%	13 43%	- -	1 25%
General lack of work readiness (i.e. the skills and attitudes necessary to make school and college leavers ready for work)	81 32%	- -	- -	1 50%	3 50%	2 14%	5 45%	3 43%	11 30%	8 57%	21 36%	7 23%	- -	1 25%
Reduction in the number of work experience opportunities available for school and college leavers	76 30%	2 100%	2 100%	1 50%	2 33%	3 21%	8 73%	2 29%	6 16%	6 43%	17 29%	7 23%	- -	1 25%
Reduction in the number of apprenticeship places available for school and college leavers	72 29%	- -	1 50%	1 50%	- -	4 29%	3 27%	2 29%	8 22%	6 43%	15 26%	8 27%	- -	1 25%
Barriers to induction / training / learning business culture and values in a remote working environment	72 29%	- -	1 50%	- -	1 17%	3 21%	3 27%	2 29%	9 24%	7 50%	18 31%	9 30%	- -	1 25%
None of the above	15 6%	- -	- -	- -	- -	4 29%	1 9%	- -	3 8%	- -	3 5%	2 7%	- -	- -
I don't know	14 6%	- -	- -	- -	1 17%	- -	- -	- -	4 11%	- -	3 5%	2 7%	- -	- -

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A47. Thinking about school and college leavers and their early careers roles, what challenges or constraints, if any, do you foresee for their recruitment or work placement in your business in the current environment?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Continuing economic uncertainty	87 35%	6 43%	7 35%	5 38%	2 25%	6 67%
Prioritising bringing back furloughed employees	84 33%	3 21%	6 30%	8 62%	3 38%	7 78%
Lack of demand for entry level employees	75 30%	2 14%	5 25%	7 54%	2 25%	4 44%
Uncertainty over the process for awarding GCSE and A level grades making it difficult to establish their achievement levels	80 32%	2 14%	5 25%	4 31%	2 25%	4 44%
General lack of work readiness (i.e. the skills and attitudes necessary to make school and college leavers ready for work)	81 32%	5 36%	4 20%	5 38%	1 13%	4 44%
Reduction in the number of work experience opportunities available for school and college leavers	76 30%	4 29%	5 25%	5 38%	- -	5 56%
Reduction in the number of apprenticeship places available for school and college leavers	72 29%	4 29%	6 30%	6 46%	2 25%	5 56%
Barriers to induction / training / learning business culture and values in a remote working environment	72 29%	8 57%	2 10%	3 23%	2 25%	3 33%
None of the above	15 6%	- -	1 5%	- -	1 13%	- -
I don't know	14 6%	2 14%	1 5%	- -	1 13%	- -

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A47. Thinking about school and college leavers and their early careers roles, what challenges or constraints, if any, do you foresee for their recruitment or work placement in your business in the current environment?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Continuing economic uncertainty	87 35%	22 32%	9 31%	8 19%	6 18%	36 31%	6 21%	14 33%	7 29%	8 35%	2 40%
Prioritising bringing back furloughed employees	84 33%	27 39%	8 28%	11 26%	7 21%	36 31%	12 43%	11 26%	10 42%	9 39%	3 60%
Lack of demand for entry level employees	75 30%	19 28%	7 24%	13 30%	10 29%	30 26%	4 14%	11 26%	4 17%	3 13%	1 20%
Uncertainty over the process for awarding GCSE and A level grades making it difficult to establish their achievement levels	80 32%	20 29%	14 48%	14 33%	13 38%	39 34%	9 32%	14 33%	7 29%	8 35%	- -
General lack of work readiness (i.e. the skills and attitudes necessary to make school and college leavers ready for work)	81 32%	25 36%	11 38%	13 30%	7 21%	38 33%	13 46%	12 28%	7 29%	6 26%	1 20%
Reduction in the number of work experience opportunities available for school and college leavers	76 30%	26 38%	13 45%	9 21%	10 29%	34 29%	9 32%	13 30%	7 29%	6 26%	3 60%
Reduction in the number of apprenticeship places available for school and college leavers	72 29%	22 32%	12 41%	10 23%	6 18%	31 27%	8 29%	13 30%	7 29%	7 30%	2 40%
Barriers to induction / training / learning business culture and values in a remote working environment	72 29%	23 33%	14 48%	14 33%	10 29%	33 28%	12 43%	14 33%	7 29%	7 30%	- -
None of the above	15 6%	6 9%	2 7%	5 12%	5 15%	7 6%	2 7%	5 12%	3 13%	2 9%	- -
I don't know	14 6%	3 4%	1 3%	5 12%	2 6%	5 4%	1 4%	2 5%	1 4%	2 9%	1 20%

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A47. Thinking about school and college leavers and their early careers roles, what challenges or constraints, if any, do you foresee for their recruitment or work placement in your business in the current environment?

BASE: All DMs

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
87 35%	- -	35 41%	6 26%	2 18%	5 22%	1 100%	10 50%	17 50%	2 22%	2 18%	7 28%	57 39%	30 29%
84 33%	3 33%	25 29%	8 35%	4 36%	8 35%	1 100%	8 40%	13 38%	3 33%	5 45%	6 24%	51 35%	33 32%
75 30%	- -	27 32%	7 30%	4 36%	6 26%	1 100%	8 40%	14 41%	1 11%	2 18%	5 20%	50 34%	25 24%
80 32%	4 44%	29 34%	6 26%	2 18%	7 30%	- -	5 25%	10 29%	6 67%	3 27%	8 32%	50 34%	30 29%
81 32%	2 22%	33 39%	7 30%	5 45%	7 30%	- -	4 20%	11 32%	3 33%	2 18%	7 28%	49 33%	32 31%
76 30%	4 44%	26 31%	7 30%	- -	7 30%	- -	7 35%	15 44%	3 33%	2 18%	5 20%	50 34%	26 25%
72 29%	2 22%	26 31%	7 30%	3 27%	4 17%	- -	7 35%	11 32%	3 33%	4 36%	5 20%	45 31%	27 26%
72 29%	3 33%	31 36%	2 9%	5 45%	4 17%	- -	7 35%	9 26%	3 33%	- -	8 32%	51 35% b	21 20%
15 6%	1 11%	2 2%	3 13%	1 9%	1 4%	- -	2 10%	1 3%	1 11%	1 9%	2 8%	5 3%	10 10% a

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A47. Thinking about school and college leavers and their early careers roles, what challenges or constraints, if any, do you foresee for their recruitment or work placement in your business in the current environment?

BASE: All DMs

Significance Level: 95%

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251	9	85	23	11	23	1	20	34	9	11	25	147	104
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
14	-	5	1	1	2	-	1	-	-	1	3	9	5
6%	-	6%	4%	9%	9%	-	5%	-	-	9%	12%	6%	5%

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A47. Thinking about school and college leavers and their early careers roles, what challenges or constraints, if any, do you foresee for their recruitment or work placement in your business in the current environment?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Continuing economic uncertainty	87 35%	19 33%	9 32%	11 23%	19 33%	20 44% c	2 100%	1 25%
Prioritising bringing back furloughed employees	84 33%	15 26%	9 32%	13 27%	17 30%	21 47% a	- -	2 50%
Lack of demand for entry level employees	75 30%	13 22%	7 25%	12 25%	17 30%	19 42% a	1 50%	2 50%
Uncertainty over the process for awarding GCSE and A level grades making it difficult to establish their achievement levels	80 32%	21 36%	7 25%	15 31%	16 28%	15 33%	1 50%	1 25%
General lack of work readiness (i.e. the skills and attitudes necessary to make school and college leavers ready for work)	81 32%	21 36%	5 18%	10 21%	19 33%	21 47% c	- -	1 25%
Reduction in the number of work experience opportunities available for school and college leavers	76 30%	17 29%	5 18%	13 27%	12 21%	21 47% d	2 100%	1 25%
Reduction in the number of apprenticeship places available for school and college leavers	72 29%	15 26%	8 29%	13 27%	12 21%	17 38%	1 50%	1 25%
Barriers to induction / training / learning business culture and values in a remote working environment	72 29%	18 31%	4 14%	12 25%	18 32%	15 33%	1 50%	1 25%

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A47. Thinking about school and college leavers and their early careers roles, what challenges or constraints, if any, do you foresee for their recruitment or work placement in your business in the current environment?

BASE: All DMs

Significance Level: 95%

Total

None of the above

I don't know

	Sector							
Total	IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit	
	a	*b	c	d	e	*f	*g	
251	58	28	48	57	45	2	4	
100%	100%	100%	100%	100%	100%	100%	100%	
15	3	2	6	3	1	-	-	
6%	5%	7%	13%	5%	2%	-	-	
14	3	2	2	7	-	-	-	
6%	5%	7%	4%	12%	-	-	-	
				e				

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A48. SUMMARY: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Not at all important	Not very important	Fairly important	Very important	I don't know	NET: TOTAL Not important
Essential employability skills (e.g. listening, presenting, problem solving, creativity, leadership, teamwork)	251 100%	5 2%	7 3%	83 33%	150 60%	6 2%	12 5%
Wider character behaviours and attitudes (e.g. resilience, adaptability)	251 100%	3 1%	19 8%	86 34%	137 55%	6 2%	22 9%
Literacy and numeracy	251 100%	4 2%	8 3%	88 35%	145 58%	6 2%	12 5%
Relevant work experience	251 100%	4 2%	27 11%	95 38%	116 46%	9 4%	31 12%
Strong academic results and qualifications	251 100%	2 1%	18 7%	109 43%	115 46%	7 3%	20 8%
Technical / Vocational education qualifications	251 100%	1 *	27 11%	113 45%	103 41%	7 3%	28 11%
Digital / IT skills	251 100%	2 1%	15 6%	81 32%	149 59%	4 2%	17 7%
Self-motivation, preparedness, and skills to work remotely	251 100%	3 1%	12 5%	73 29%	158 63%	5 2%	15 6%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.1. Essential employability skills (e.g. listening, presenting, problem solving, creativity, leadership, teamwork): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Number of employees		
	Total	250-499	500-1,000
Significance Level: 95%			
		a	b
Total	251	62	78
	100%	100%	100%
Not at all important	5	2	1
	2%	3%	1%
Not very important	7	3	2
	3%	5%	3%
Fairly important	83	13	33
	33%	21%	42%
		a	
Very important	150	43	41
	60%	69%	53%
		b	
I don't know	6	1	1
	2%	2%	1%
NET: TOTAL Not important	12	5	3
	5%	8%	4%
NET: TOTAL Important	233	56	74
	93%	90%	95%

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A48.1. Essential employability skills (e.g. listening, presenting, problem solving, creativity, leadership, teamwork): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
5 2%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	2 3%	- -	- -	- -	
7 3%	- -	- -	- -	1 17%	- -	1 9%	- -	- -	- -	4 7%	1 3%	- -	- -	
83 33%	- -	- -	1 50%	1 17%	7 50%	5 45%	4 57%	16 43%	6 43%	15 26%	7 23%	- -	1 25%	
150 60%	2 100%	2 100%	1 50%	4 67%	7 50%	5 45%	2 29%	19 51%	8 57%	35 60%	21 70%	- -	3 75%	
6 2%	- -	- -	- -	- -	- -	- -	1 14%	1 3%	- -	2 3%	1 3%	- -	- -	
12 5%	- -	- -	- -	1 17%	- -	1 9%	- -	1 3%	- -	6 10%	1 3%	- -	- -	
233 93%	2 100%	2 100%	2 100%	5 83%	14 100%	10 91%	6 86%	35 95%	14 100%	50 86%	28 93%	- -	4 100%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.1. Essential employability skills (e.g. listening, presenting, problem solving, creativity, leadership, teamwork): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	5 2%	- -	- -	1 8%	1 13%	- -
Not very important	7 3%	- -	- -	- -	- -	- -
Fairly important	83 33%	6 43%	6 30%	2 15%	5 63%	1 11%
Very important	150 60%	8 57%	13 65%	10 77%	2 25%	8 89%
I don't know	6 2%	- -	1 5%	- -	- -	- -
NET: TOTAL Not important	12 5%	- -	- -	1 8%	1 13%	- -
NET: TOTAL Important	233 93%	14 100%	19 95%	12 92%	7 88%	9 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.1. Essential employability skills (e.g. listening, presenting, problem solving, creativity, leadership, teamwork): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	5 2%	1 1%	- -	1 2%	- -	2 2%	- -	2 5%	- -	- -	- -
Not very important	7 3%	- -	1 3%	- -	2 6% a	5 4%	- -	1 2%	1 4%	- -	- -
Fairly important	83 33%	19 28%	4 14%	14 33%	8 24%	45 39% g	3 11%	9 21%	9 38%	3 13%	1 20%
Very important	150 60%	48 70% e	24 83%	27 63%	24 71%	61 53%	25 89%	30 70%	14 58%	20 87%	4 80%
I don't know	6 2%	1 1%	- -	1 2%	- -	3 3%	- -	1 2%	- -	- -	- -
NET: TOTAL Not important	12 5%	1 1%	1 3%	1 2%	2 6%	7 6%	- -	3 7%	1 4%	- -	- -
NET: TOTAL Important	233 93%	67 97%	28 97%	41 95%	32 94%	106 91%	28 100%	39 91%	23 96%	23 100%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.1. Essential employability skills (e.g. listening, presenting, problem solving, creativity, leadership, teamwork): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
5 2%	- -	1 1%	1 4%	- -	1 4%	- -	1 5%	- -	1 11%	- -	- -	4 3%	1 1%
7 3%	1 11%	4 5%	- -	- -	1 4%	- -	- -	1 3%	- -	- -	- -	6 4%	1 1%
83 33%	3 33%	29 34%	11 48%	1 9%	8 35%	- -	5 25%	12 35%	6 67%	1 9%	7 28%	50 34%	33 32%
150 60%	5 56%	50 59%	10 43%	9 82%	13 57%	1 100%	13 65%	21 62%	2 22%	9 82%	17 68%	85 58%	65 63%
6 2%	- -	1 1%	1 4%	1 9%	- -	- -	1 5%	- -	- -	1 9%	1 4%	2 1%	4 4%
12 5%	1 11%	5 6%	1 4%	- -	2 9%	- -	1 5%	1 3%	1 11%	- -	- -	10 7%	2 2%
233 93%	8 89%	79 93%	21 91%	10 91%	21 91%	1 100%	18 90%	33 97%	8 89%	10 91%	24 96%	135 92%	98 94%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.1. Essential employability skills (e.g. listening, presenting, problem solving, creativity, leadership, teamwork): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
		a	*b	c	d	e	*f	*g
Significance Level: 95%								
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	5 2%	2 3%	1 4%	- -	1 2%	1 2%	- -	- -
Not very important	7 3%	4 7%	- -	1 2%	1 2%	1 2%	- -	- -
Fairly important	83 33%	15 26%	11 39%	15 31%	23 40%	17 38%	- -	1 25%
Very important	150 60%	35 60%	15 54%	31 65%	31 54%	25 56%	2 100%	3 75%
I don't know	6 2%	2 3%	1 4%	1 2%	1 2%	1 2%	- -	- -
NET: TOTAL Not important	12 5%	6 10%	1 4%	1 2%	2 4%	2 4%	- -	- -
NET: TOTAL Important	233 93%	50 86%	26 93%	46 96%	54 95%	42 93%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.2. Wider character behaviours and attitudes (e.g. resilience, adaptability): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	3 1%	2 3%	1 1%	- -
Not very important	19 8%	11 18% bc	4 5%	4 4%
Fairly important	86 34%	18 29%	26 33%	42 38%
Very important	137 55%	30 48%	45 58%	62 56%
I don't know	6 2%	1 2%	2 3%	3 3%
NET: TOTAL Not important	22 9%	13 21% bc	5 6%	4 4%
NET: TOTAL Important	223 89%	48 77%	71 91% a	104 94% a

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.2. Wider character behaviours and attitudes (e.g. resilience, adaptability): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
3 1%	- -	- -	- -	- -	1 7%	- -	- -	- -	- -	2 3%	- -	- -	- -
19 8%	- -	- -	- -	- -	- -	1 9%	- -	4 11%	2 14%	6 10%	2 7%	- -	- -
86 34%	- -	1 50%	- -	3 50%	4 29%	4 36%	3 43%	11 30%	6 43%	19 33%	11 37%	- -	1 25%
137 55%	2 100%	1 50%	2 100%	3 50%	8 57%	6 55%	4 57%	21 57%	6 43%	30 52%	16 53%	- -	3 75%
6 2%	- -	- -	- -	- -	1 7%	- -	- -	1 3%	- -	1 2%	1 3%	- -	- -
22 9%	- -	- -	- -	- -	1 7%	1 9%	- -	4 11%	2 14%	8 14%	2 7%	- -	- -
223 89%	2 100%	2 100%	2 100%	6 100%	12 86%	10 91%	7 100%	32 86%	12 86%	49 84%	27 90%	- -	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.2. Wider character behaviours and attitudes (e.g. resilience, adaptability): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	3 1%	- -	- -	- -	- -	- -
Not very important	19 8%	1 7%	1 5%	1 8%	1 13%	- -
Fairly important	86 34%	6 43%	7 35%	4 31%	4 50%	2 22%
Very important	137 55%	7 50%	11 55%	7 54%	3 38%	7 78%
I don't know	6 2%	- -	1 5%	1 8%	- -	- -
NET: TOTAL Not important	22 9%	1 7%	1 5%	1 8%	1 13%	- -
NET: TOTAL Important	223 89%	13 93%	18 90%	11 85%	7 88%	9 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.2. Wider character behaviours and attitudes (e.g. resilience, adaptability): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

		Function									
	Total	General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	3 1%	1 1%	1 3%	- -	- -	2 2%	- -	- -	- -	- -	- -
Not very important	19 8%	6 9%	4 14%	4 9%	5 15%	11 9%	4 14%	3 7%	4 17%	1 4%	- -
Fairly important	86 34%	15 22%	8 28%	13 30%	10 29%	40 34%	8 29%	14 33%	9 38%	9 39%	2 40%
Very important	137 55%	46 67%	16 55%	23 53%	18 53%	61 53%	16 57%	24 56%	11 46%	13 57%	3 60%
I don't know	6 2%	1 1%	- -	3 7%	1 3%	2 2%	- -	2 5%	- -	- -	- -
NET: TOTAL Not important	22 9%	7 10%	5 17%	4 9%	5 15%	13 11%	4 14%	3 7%	4 17%	1 4%	- -
NET: TOTAL Important	223 89%	61 88%	24 83%	36 84%	28 82%	101 87%	24 86%	38 88%	20 83%	22 96%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.2. Wider character behaviours and attitudes (e.g. resilience, adaptability): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
3 1%	- -	2 2%	- -	1 9%	- -	- -	- -	- -	- -	- -	- -	2 1%	1 1%
19 8%	2 22%	13 15%	1 4%	- -	1 4%	- -	1 5%	1 3%	- -	- -	- -	9 6%	10 10%
86 34%	3 33%	25 29%	12 52%	4 36%	10 43%	1 100%	4 20%	11 32%	7 78%	2 18%	7 28%	52 35%	34 33%
137 55%	4 44%	44 52%	9 39%	4 36%	12 52%	- -	15 75%	22 65%	2 22%	8 73%	17 68%	81 55%	56 54%
6 2%	- -	1 1%	1 4%	2 18%	- -	- -	- -	- -	- -	1 9%	1 4%	3 2%	3 3%
22 9%	2 22%	15 18%	1 4%	1 9%	1 4%	- -	1 5%	1 3%	- -	- -	- -	11 7%	11 11%
223 89%	7 78%	69 81%	21 91%	8 73%	22 96%	1 100%	19 95%	33 97%	9 100%	10 91%	24 96%	133 90%	90 87%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.2. Wider character behaviours and attitudes (e.g. resilience, adaptability): How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	3 1%	2 3%	- -	1 2%	- -	- -	- -	- -
Not very important	19 8%	6 10%	2 7%	2 4%	5 9%	4 9%	- -	- -
Fairly important	86 34%	19 33%	11 39%	15 31%	20 35%	17 38%	1 50%	1 25%
Very important	137 55%	30 52%	14 50%	28 58%	31 54%	23 51%	1 50%	3 75%
I don't know	6 2%	1 2%	1 4%	2 4%	1 2%	1 2%	- -	- -
NET: TOTAL Not important	22 9%	8 14%	2 7%	3 6%	5 9%	4 9%	- -	- -
NET: TOTAL Important	223 89%	49 84%	25 89%	43 90%	51 89%	40 89%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.3. Literacy and numeracy: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	4 2%	1 2%	2 3%	1 1%
Not very important	8 3%	5 8%	2 3%	1 1%
Fairly important	88 35%	21 34%	34 44%	33 30%
Very important	145 58%	35 56%	38 49%	72 65%
I don't know	6 2%	- -	2 3%	4 4%
NET: TOTAL Not important	12 5%	6 10%	4 5%	2 2%
NET: TOTAL Important	233 93%	56 90%	72 92%	105 95%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.3. Literacy and numeracy: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
4 2%	- -	- -	- -	- -	- -	- -	1 14%	- -	- -	1 2%	- -	- -	- -	
8 3%	- -	1 50%	- -	- -	- -	- -	- -	1 3%	- -	3 5%	- -	- -	- -	
88 35%	- -	1 50%	1 50%	2 33%	6 43%	6 55%	2 29%	17 46%	6 43%	16 28%	11 37%	- -	- -	
145 58%	2 100%	- -	1 50%	4 67%	7 50%	5 45%	4 57%	17 46%	8 57%	37 64%	18 60%	- -	4 100%	
6 2%	- -	- -	- -	- -	1 7%	- -	- -	2 5%	- -	1 2%	1 3%	- -	- -	
12 5%	- -	1 50%	- -	- -	- -	- -	1 14%	1 3%	- -	4 7%	- -	- -	- -	
233 93%	2 100%	1 50%	2 100%	6 100%	13 93%	11 100%	6 86%	34 92%	14 100%	53 91%	29 97%	- -	4 100%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.3. Literacy and numeracy: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	4 2%	1 7%	1 5%	- -	- -	- -
Not very important	8 3%	- -	- -	1 8%	1 13%	1 11%
Fairly important	88 35%	6 43%	8 40%	4 31%	2 25%	- -
Very important	145 58%	7 50%	10 50%	8 62%	5 63%	8 89%
I don't know	6 2%	- -	1 5%	- -	- -	- -
NET: TOTAL Not important	12 5%	1 7%	1 5%	1 8%	1 13%	1 11%
NET: TOTAL Important	233 93%	13 93%	18 90%	12 92%	7 88%	8 89%

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A48.3. Literacy and numeracy: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	4 2%	2 3%	- -	- -	1 3%	2 2%	1 4%	1 2%	- -	1 4%	- -
Not very important	8 3%	- -	2 7%	1 2%	- -	4 3%	1 4%	1 2%	1 4%	1 4%	- -
Fairly important	88 35%	22 32%	10 34%	15 35%	12 35%	44 38%	11 39%	11 26%	8 33%	4 17%	2 40%
Very important	145 58%	42 61%	17 59%	25 58%	21 62%	64 55%	15 54%	28 65%	14 58%	17 74%	3 60%
I don't know	6 2%	3 4%	- -	2 5%	- -	2 2%	- -	2 5%	1 4%	- -	- -
NET: TOTAL Not important	12 5%	2 3%	2 7%	1 2%	1 3%	6 5%	2 7%	2 5%	1 4%	2 9%	- -
NET: TOTAL Important	233 93%	64 93%	27 93%	40 93%	33 97%	108 93%	26 93%	39 91%	22 92%	21 91%	5 100%

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A48.3. Literacy and numeracy: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
4 2%	- -	2 2%	- -	- -	1 4%	- -	- -	1 3%	- -	- -	- -	1 1%	3 3%	
8 3%	- -	6 7%	- -	- -	1 4%	- -	- -	1 3%	- -	- -	- -	5 3%	3 3%	
88 35%	5 56%	29 34% h	12 52%	5 45%	11 48%	- -	5 25%	5 15%	6 67%	2 18%	8 32%	50 34%	38 37%	
145 58%	4 44%	47 55%	10 43%	5 45%	9 39%	1 100%	15 75%	27 79% b	3 33%	8 73%	16 64%	89 61%	56 54%	
6 2%	- -	1 1%	1 4%	1 9%	1 4%	- -	- -	- -	- -	1 9%	1 4%	2 1%	4 4%	
12 5%	- -	8 9%	- -	- -	2 9%	- -	- -	2 6%	- -	- -	- -	6 4%	6 6%	
233 93%	9 100%	76 89%	22 96%	10 91%	20 87%	1 100%	20 100%	32 94%	9 100%	10 91%	24 96%	139 95%	94 90%	

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A48.3. Literacy and numeracy: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
		a	*b	c	d	e	*f	*g
Significance Level: 95%								
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	4 2%	1 2%	1 4%	- -	1 2%	1 2%	- -	- -
Not very important	8 3%	3 5%	1 4%	- -	1 2%	1 2%	1 50%	- -
Fairly important	88 35%	16 28%	10 36%	18 38%	25 44%	18 40%	1 50%	- -
Very important	145 58%	37 64%	15 54%	28 58%	28 49%	25 56%	- -	4 100%
I don't know	6 2%	1 2%	1 4%	2 4%	2 4%	- -	- -	- -
NET: TOTAL Not important	12 5%	4 7%	2 7%	- -	2 4%	2 4%	1 50%	- -
NET: TOTAL Important	233 93%	53 91%	25 89%	46 96%	53 93%	43 96%	1 50%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.4. Relevant work experience: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	4 2%	1 2%	1 1%	2 2%
Not very important	27 11%	8 13%	6 8%	13 12%
Fairly important	95 38%	24 39%	30 38%	41 37%
Very important	116 46%	27 44%	37 47%	52 47%
I don't know	9 4%	2 3%	4 5%	3 3%
NET: TOTAL Not important	31 12%	9 15%	7 9%	15 14%
NET: TOTAL Important	211 84%	51 82%	67 86%	93 84%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.4. Relevant work experience: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
4 2%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	1 2%	- -	- -	- -	
27 11%	- -	- -	- -	- -	1 7%	1 9%	1 14%	2 5%	3 21%	5 9%	6 20%	- -	- -	
95 38%	1 50%	- -	- -	3 50%	1 7%	8 73%	4 57%	14 38%	5 36%	15 26%	11 37%	- -	2 50%	
116 46%	1 50%	2 100%	2 100%	3 50%	12 86%	2 18%	2 29%	19 51%	6 43%	33 57%	12 40%	- -	1 25%	
9 4%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	4 7%	1 3%	- -	1 25%	
31 12%	- -	- -	- -	- -	1 7%	1 9%	1 14%	3 8%	3 21%	6 10%	6 20%	- -	- -	
211 84%	2 100%	2 100%	2 100%	6 100%	13 93%	10 91%	6 86%	33 89%	11 79%	48 83%	23 77%	- -	3 75%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.4. Relevant work experience: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	4 2%	- -	1 5%	- -	1 13%	- -
Not very important	27 11%	- -	3 15%	1 8%	1 13%	3 33%
Fairly important	95 38%	9 64%	9 45%	5 38%	5 63%	3 33%
Very important	116 46%	5 36%	6 30%	6 46%	1 13%	3 33%
I don't know	9 4%	- -	1 5%	1 8%	- -	- -
NET: TOTAL Not important	31 12%	- -	4 20%	1 8%	2 25%	3 33%
NET: TOTAL Important	211 84%	14 100%	15 75%	11 85%	6 75%	6 67%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.4. Relevant work experience: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	4 2%	2 3%	- -	1 2%	- -	2 2%	- -	1 2%	- -	1 4%	- -
Not very important	27 11%	11 16%	5 17%	2 5%	4 12%	13 11%	4 14%	8 19% c	4 17%	3 13%	- -
Fairly important	95 38%	25 36%	8 28%	12 28%	16 47%	40 34%	11 39%	15 35%	11 46%	7 30%	1 20%
Very important	116 46%	29 42%	15 52%	26 60%	13 38%	56 48%	13 46%	18 42%	9 38%	12 52%	4 80%
I don't know	9 4%	2 3%	1 3%	2 5%	1 3%	5 4%	- -	1 2%	- -	- -	- -
NET: TOTAL Not important	31 12%	13 19%	5 17%	3 7%	4 12%	15 13%	4 14%	9 21%	4 17%	4 17%	- -
NET: TOTAL Important	211 84%	54 78%	23 79%	38 88%	29 85%	96 83%	24 86%	33 77%	20 83%	19 83%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.4. Relevant work experience: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
4 2%	- -	2 2%	2 9%	- -	- -	- -	- -	- -	- -	- -	- -	4 3%	- -
27 11%	1 11%	3 4%	2 9%	1 9%	5 22%	- -	2 10%	5 15%	2 22%	1 9%	5 20%	17 12%	10 10%
								b					
95 38%	6 67%	33 39%	11 48%	3 27%	7 30%	- -	7 35%	14 41%	4 44%	3 27%	7 28%	56 38%	39 38%
116 46%	2 22%	45 53%	7 30%	5 45%	10 43%	1 100%	11 55%	15 44%	3 33%	6 55%	11 44%	67 46%	49 47%
9 4%	- -	2 2%	1 4%	2 18%	1 4%	- -	- -	- -	- -	1 9%	2 8%	3 2%	6 6%
31 12%	1 11%	5 6%	4 17%	1 9%	5 22%	- -	2 10%	5 15%	2 22%	1 9%	5 20%	21 14%	10 10%
211 84%	8 89%	78 92%	18 78%	8 73%	17 74%	1 100%	18 90%	29 85%	7 78%	9 82%	18 72%	123 84%	88 85%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.4. Relevant work experience: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Sector							
	Total	IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	4 2%	1 2%	2 7%	- -	1 2%	- -	- -	- -
Not very important	27 11%	5 9%	4 14%	7 15% d	2 4%	6 13%	- -	- -
Fairly important	95 38%	15 26%	14 50%	13 27%	26 46% a	22 49% ac	- -	2 50%
Very important	116 46%	33 57% e	7 25%	27 56% e	27 47%	16 36%	2 100%	1 25%
I don't know	9 4%	4 7%	1 4%	1 2%	1 2%	1 2%	- -	1 25%
NET: TOTAL Not important	31 12%	6 10%	6 21%	7 15%	3 5%	6 13%	- -	- -
NET: TOTAL Important	211 84%	48 83%	21 75%	40 83%	53 93%	38 84%	2 100%	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.5. Strong academic results and qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	2 1%	-	2 3%	-
Not very important	18 7%	6 10%	3 4%	9 8%
Fairly important	109 43%	27 44%	37 47%	45 41%
Very important	115 46%	29 47%	33 42%	53 48%
I don't know	7 3%	-	3 4%	4 4%
NET: TOTAL Not important	20 8%	6 10%	5 6%	9 8%
NET: TOTAL Important	224 89%	56 90%	70 90%	98 88%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.5. Strong academic results and qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
2 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 7%	- -	- -	- -	- -	
18 7%	- -	- -	- -	- -	1 7%	1 9%	1 14%	2 5%	- -	6 10%	2 7%	- -	1 25%	
109 43%	1 50%	1 50%	1 50%	4 67%	4 29%	7 64%	3 43%	14 38%	6 43%	22 38%	16 53%	- -	1 25%	
115 46%	1 50%	1 50%	1 50%	2 33%	9 64%	3 27%	3 43%	20 54%	7 50%	28 48%	11 37%	- -	1 25%	
7 3%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	2 3%	1 3%	- -	1 25%	
20 8%	- -	- -	- -	- -	1 7%	1 9%	1 14%	2 5%	1 7%	6 10%	2 7%	- -	1 25%	
224 89%	2 100%	2 100%	2 100%	6 100%	13 93%	10 91%	6 86%	34 92%	13 93%	50 86%	27 90%	- -	2 50%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.5. Strong academic results and qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	2 1%	- -	- -	- -	1 13%	- -
Not very important	18 7%	1 7%	2 10%	1 8%	- -	- -
Fairly important	109 43%	5 36%	8 40%	6 46%	6 75%	4 44%
Very important	115 46%	8 57%	8 40%	6 46%	1 13%	5 56%
I don't know	7 3%	- -	2 10%	- -	- -	- -
NET: TOTAL Not important	20 8%	1 7%	2 10%	1 8%	1 13%	- -
NET: TOTAL Important	224 89%	13 93%	16 80%	12 92%	7 88%	9 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.5. Strong academic results and qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	2 1%	1 1%	- -	- -	- -	1 1%	- -	1 2%	- -	- -	- -
Not very important	18 7%	2 3%	3 10%	3 7%	3 9%	12 10%	2 7%	3 7%	1 4%	1 4%	- -
Fairly important	109 43%	30 43%	11 38%	13 30%	15 44%	47 41%	13 46%	22 51%	10 42%	9 39%	1 20%
Very important	115 46%	34 49%	14 48%	26 60%	16 47%	54 47%	13 46%	16 37%	13 54%	12 52%	4 80%
I don't know	7 3%	2 3%	1 3%	1 2%	- -	2 2%	- -	1 2%	- -	1 4%	- -
NET: TOTAL Not important	20 8%	3 4%	3 10%	3 7%	3 9%	13 11%	2 7%	4 9%	1 4%	1 4%	- -
NET: TOTAL Important	224 89%	64 93%	25 86%	39 91%	31 91%	101 87%	26 93%	38 88%	23 96%	21 91%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.5. Strong academic results and qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
2 1%	- -	- -	1 4%	- -	1 4%	- -	- -	- -	- -	- -	- -	1 1%	1 1%	
18 7%	1 11%	7 8%	1 4%	1 9%	3 13%	- -	- -	2 6%	2 22%	- -	1 4%	9 6%	9 9%	
109 43%	2 22%	41 48%	12 52%	3 27%	12 52%	1 100%	8 40%	15 44%	3 33%	2 18%	10 40%	65 44%	44 42%	
115 46%	6 67%	36 42%	7 30%	5 45%	7 30%	- -	12 60%	17 50%	4 44%	8 73%	13 52%	69 47%	46 44%	
7 3%	- -	1 1%	2 9%	2 18%	- -	- -	- -	- -	- -	1 9%	1 4%	3 2%	4 4%	
20 8%	1 11%	7 8%	2 9%	1 9%	4 17%	- -	- -	2 6%	2 22%	- -	1 4%	10 7%	10 10%	
224 89%	8 89%	77 91%	19 83%	8 73%	19 83%	1 100%	20 100%	32 94%	7 78%	10 91%	23 92%	134 91%	90 87%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.5. Strong academic results and qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	2 1%	- -	1 4%	- -	- -	1 2%	- -	- -
Not very important	18 7%	6 10%	2 7%	3 6%	3 5%	3 7%	- -	1 25%
Fairly important	109 43%	22 38%	14 50%	22 46%	23 40%	22 49%	1 50%	1 25%
Very important	115 46%	28 48%	9 32%	22 46%	30 53%	19 42%	1 50%	1 25%
I don't know	7 3%	2 3%	2 7%	1 2%	1 2%	- -	- -	1 25%
NET: TOTAL Not important	20 8%	6 10%	3 11%	3 6%	3 5%	4 9%	- -	1 25%
NET: TOTAL Important	224 89%	50 86%	23 82%	44 92%	53 93%	41 91%	2 100%	2 50%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.6. Technical / Vocational education qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	1 *	1 2%	- -	- -
Not very important	27 11%	12 19% bc	6 8%	9 8%
Fairly important	113 45%	24 39%	35 45%	54 49%
Very important	103 41%	24 39%	34 44%	45 41%
I don't know	7 3%	1 2%	3 4%	3 3%
NET: TOTAL Not important	28 11%	13 21% bc	6 8%	9 8%
NET: TOTAL Important	216 86%	48 77%	69 88%	99 89% a

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.6. Technical / Vocational education qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
27 11%	- -	- -	- -	3 50%	3 21%	2 18%	1 14%	2 5%	1 7%	5 9%	1 3%	- -	1 25%
113 45%	1 50%	1 50%	- -	3 50%	2 14%	7 64%	4 57%	20 54%	7 50%	21 36%	14 47%	- -	1 25%
103 41%	1 50%	1 50%	2 100%	- -	8 57%	2 18%	2 29%	14 38%	6 43%	30 52%	14 47%	- -	2 50%
7 3%	- -	- -	- -	- -	1 7%	- -	- -	1 3%	- -	2 3%	1 3%	- -	- -
28 11%	- -	- -	- -	3 50%	3 21%	2 18%	1 14%	2 5%	1 7%	5 9%	1 3%	- -	1 25%
216 86%	2 100%	2 100%	2 100%	3 50%	10 71%	9 82%	6 86%	34 92%	13 93%	51 88%	28 93%	- -	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.6. Technical / Vocational education qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	1 *	- -	- -	1 8%	- -	- -
Not very important	27 11%	- -	4 20%	1 8%	1 13%	2 22%
Fairly important	113 45%	9 64%	7 35%	7 54%	6 75%	3 33%
Very important	103 41%	5 36%	8 40%	3 23%	1 13%	4 44%
I don't know	7 3%	- -	1 5%	1 8%	- -	- -
NET: TOTAL Not important	28 11%	- -	4 20%	2 15%	1 13%	2 22%
NET: TOTAL Important	216 86%	14 100%	15 75%	10 77%	7 88%	7 78%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.6. Technical / Vocational education qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	1 *	-	-	-	1 3%	1 1%	-	-	-	-	-
Not very important	27 11%	8 12%	4 14%	2 5%	2 6%	12 10%	5 18%	6 14%	1 4%	4 17%	-
Fairly important	113 45%	27 39%	9 31%	16 37%	12 35%	49 42%	9 32%	17 40%	10 42%	8 35%	4 80%
Very important	103 41%	33 48%	15 52%	23 53%	18 53%	51 44%	14 50%	18 42%	13 54%	11 48%	1 20%
I don't know	7 3%	1 1%	1 3%	2 5%	1 3%	3 3%	-	2 5%	-	-	-
NET: TOTAL Not important	28 11%	8 12%	4 14%	2 5%	3 9%	13 11%	5 18%	6 14%	1 4%	4 17%	-
NET: TOTAL Important	216 86%	60 87%	24 83%	39 91%	30 88%	100 86%	23 82%	35 81%	23 96%	19 83%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.6. Technical / Vocational education qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 4%	1 1%	- -
27 11%	1 11%	11 13%	2 9%	3 27%	4 17%	- -	- -	3 9%	1 11%	1 9%	1 4%	12 8%	15 14%
113 45%	5 56%	39 46%	14 61%	1 9%	9 39%	- -	11 55%	17 50%	7 78%	- -	10 40%	76 52% b	37 36%
103 41%	3 33%	35 41%	6 26%	6 55%	10 43%	1 100%	9 45%	14 41%	1 11%	9 82%	9 36%	56 38%	47 45%
7 3%	- -	- -	1 4%	1 9%	- -	- -	- -	- -	- -	1 9%	4 16%	2 1%	5 5%
28 11%	1 11%	11 13%	2 9%	3 27%	4 17%	- -	- -	3 9%	1 11%	1 9%	2 8%	13 9%	15 14%
216 86%	8 89%	74 87%	20 87%	7 64%	19 83%	1 100%	20 100%	31 91%	8 89%	9 82%	19 76%	132 90% b	84 81%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.6. Technical / Vocational education qualifications: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	1 *	- -	- -	- -	- -	1 2%	- -	- -
Not very important	27 11%	5 9%	5 18%	4 8%	5 9%	5 11%	- -	1 25%
Fairly important	113 45%	21 36%	13 46%	17 35%	32 56% ac	25 56%	1 50%	1 25%
Very important	103 41%	30 52% de	9 32%	25 52% e	19 33%	13 29%	1 50%	2 50%
I don't know	7 3%	2 3%	1 4%	2 4%	1 2%	1 2%	- -	- -
NET: TOTAL Not important	28 11%	5 9%	5 18%	4 8%	5 9%	6 13%	- -	1 25%
NET: TOTAL Important	216 86%	51 88%	22 79%	42 88%	51 89%	38 84%	2 100%	3 75%

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A48.7. Digital / IT skills: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	2 1%	2 3%	- -	- -
Not very important	15 6%	5 8%	3 4%	7 6%
Fairly important	81 32%	19 31%	30 38%	32 29%
Very important	149 59%	36 58%	44 56%	69 62%
I don't know	4 2%	- -	1 1%	3 3%
NET: TOTAL Not important	17 7%	7 11%	3 4%	7 6%
NET: TOTAL Important	230 92%	55 89%	74 95%	101 91%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A48.7. Digital / IT skills: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
2 1%	- -	- -	- -	- -	- -	1 9%	- -	- -	1 7%	- -	- -	- -	- -	
15 6%	- -	- -	- -	1 17%	1 7%	1 9%	- -	2 5%	2 14%	3 5%	- -	- -	- -	
81 32%	- -	2 100%	- -	3 50%	6 43%	3 27%	5 71%	7 19%	4 29%	16 28%	10 33%	- -	- -	
149 59%	2 100%	- -	2 100%	2 33%	7 50%	6 55%	2 29%	27 73%	7 50%	38 66%	19 63%	- -	4 100%	
4 2%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	1 2%	1 3%	- -	- -	
17 7%	- -	- -	- -	1 17%	1 7%	2 18%	- -	2 5%	3 21%	3 5%	- -	- -	- -	
230 92%	2 100%	2 100%	2 100%	5 83%	13 93%	9 82%	7 100%	34 92%	11 79%	54 93%	29 97%	- -	4 100%	

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A48.7. Digital / IT skills: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	2 1%	- -	- -	- -	- -	- -
Not very important	15 6%	2 14%	1 5%	1 8%	- -	1 11%
Fairly important	81 32%	4 29%	10 50%	4 31%	5 63%	2 22%
Very important	149 59%	8 57%	8 40%	8 62%	3 38%	6 67%
I don't know	4 2%	- -	1 5%	- -	- -	- -
NET: TOTAL Not important	17 7%	2 14%	1 5%	1 8%	- -	1 11%
NET: TOTAL Important	230 92%	12 86%	18 90%	12 92%	8 100%	8 89%

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A48.7. Digital / IT skills: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	2 1%	- -	1 3%	- -	- -	2 2%	- -	1 2%	1 4%	- -	- -
Not very important	15 6%	4 6%	1 3%	3 7%	1 3%	5 4%	2 7%	5 12%	- -	2 9%	1 20%
Fairly important	81 32%	21 30%	9 31%	7 16%	7 21%	39 34% c	7 25%	19 44% cd	7 29%	4 17%	1 20%
Very important	149 59%	43 62% g	18 62%	32 74% g	26 76% g	69 59% g	19 68%	17 40%	16 67%	17 74%	3 60%
I don't know	4 2%	1 1%	- -	1 2%	- -	1 1%	- -	1 2%	- -	- -	- -
NET: TOTAL Not important	17 7%	4 6%	2 7%	3 7%	1 3%	7 6%	2 7%	6 14%	1 4%	2 9%	1 20%
NET: TOTAL Important	230 92%	64 93%	27 93%	39 91%	33 97%	108 93%	26 93%	36 84%	23 96%	21 91%	4 80%

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A48.7. Digital / IT skills: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

		Location											International operations	
	Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
Significance Level: 95%		*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
Total	251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
Not at all important	2 1%	2 22%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 1%
Not very important	15 6%	- -	4 5%	2 9%	1 9%	2 9%	- -	1 5%	2 6%	1 11%	1 9%	1 4%	7 5%	8 8%
Fairly important	81 32%	3 33%	29 34%	8 35%	1 9%	11 48%	1 100%	5 25%	11 32%	5 56%	3 27%	4 16%	46 31%	35 34%
Very important	149 59%	4 44%	52 61%	12 52%	8 73%	10 43%	- -	14 70%	21 62%	3 33%	6 55%	19 76%	92 63%	57 55%
I don't know	4 2%	- -	- -	1 4%	1 9%	- -	- -	- -	- -	- -	1 9%	1 4%	1 1%	3 3%
NET: TOTAL Not important	17 7%	2 22%	4 5%	2 9%	1 9%	2 9%	- -	1 5%	2 6%	1 11%	1 9%	1 4%	8 5%	9 9%
NET: TOTAL Important	230 92%	7 78%	81 95%	20 87%	9 82%	21 91%	1 100%	19 95%	32 94%	8 89%	9 82%	23 92%	138 94%	92 88%

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A48.7. Digital / IT skills: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	2 1%	- -	- -	- -	- -	2 4%	- -	- -
Not very important	15 6%	3 5%	1 4%	1 2%	5 9%	4 9%	- -	- -
Fairly important	81 32%	16 28%	15 54%	16 33%	14 25%	16 36%	2 100%	- -
Very important	149 59%	38 66%	11 39%	30 63%	37 65%	23 51%	- -	4 100%
I don't know	4 2%	1 2%	1 4%	1 2%	1 2%	- -	- -	- -
NET: TOTAL Not important	17 7%	3 5%	1 4%	1 2%	5 9%	6 13% c	- -	- -
NET: TOTAL Important	230 92%	54 93%	26 93%	46 96%	51 89%	39 87%	2 100%	4 100%

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A48.8. Self-motivation, preparedness, and skills to work remotely: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	3 1%	1 2%	1 1%	1 1%
Not very important	12 5%	3 5%	4 5%	5 5%
Fairly important	73 29%	17 27%	29 37%	27 24%
Very important	158 63%	40 65%	43 55%	75 68%
I don't know	5 2%	1 2%	1 1%	3 3%
NET: TOTAL Not important	15 6%	4 6%	5 6%	6 5%
NET: TOTAL Important	231 92%	57 92%	72 92%	102 92%

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A48.8. Self-motivation, preparedness, and skills to work remotely: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
3 1%	- -	- -	- -	- -	1 7%	- -	- -	- -	- -	1 2%	- -	- -	- -	
12 5%	- -	- -	- -	- -	- -	- -	1 14%	2 5%	1 7%	4 7%	3 10%	- -	- -	
73 29%	- -	- -	- -	3 50%	2 14%	3 27%	2 29%	12 32%	5 36%	19 33%	9 30%	- -	- -	
158 63%	2 100%	2 100%	2 100%	3 50%	11 79%	8 73%	4 57%	22 59%	8 57%	33 57%	16 53%	- -	4 100%	
5 2%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	1 2%	2 7%	- -	- -	
15 6%	- -	- -	- -	- -	1 7%	- -	1 14%	2 5%	1 7%	5 9%	3 10%	- -	- -	
231 92%	2 100%	2 100%	2 100%	6 100%	13 93%	11 100%	6 86%	34 92%	13 93%	52 90%	25 83%	- -	4 100%	

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A48.8. Self-motivation, preparedness, and skills to work remotely: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	3 1%	- -	- -	1 8%	- -	- -
Not very important	12 5%	- -	1 5%	- -	- -	- -
Fairly important	73 29%	4 29%	4 20%	5 38%	4 50%	1 11%
Very important	158 63%	10 71%	14 70%	7 54%	4 50%	8 89%
I don't know	5 2%	- -	1 5%	- -	- -	- -
NET: TOTAL Not important	15 6%	- -	1 5%	1 8%	- -	- -
NET: TOTAL Important	231 92%	14 100%	18 90%	12 92%	8 100%	9 100%

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A48.8. Self-motivation, preparedness, and skills to work remotely: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	3 1%	1 1%	1 3%	2 5%	1 3%	2 2%	- -	1 2%	- -	- -	- -
Not very important	12 5%	3 4%	- -	1 2%	1 3%	6 5%	- -	1 2%	1 4%	1 4%	- -
Fairly important	73 29%	16 23%	6 21%	12 28%	12 35%	42 36%	8 29%	11 26%	7 29%	6 26%	1 20%
Very important	158 63%	47 68%	22 76%	27 63%	20 59%	65 56%	20 71%	29 67%	16 67%	16 70%	4 80%
I don't know	5 2%	2 3%	- -	1 2%	- -	1 1%	- -	1 2%	- -	- -	- -
NET: TOTAL Not important	15 6%	4 6%	1 3%	3 7%	2 6%	8 7%	- -	2 5%	1 4%	1 4%	- -
NET: TOTAL Important	231 92%	63 91%	28 97%	39 91%	32 94%	107 92%	28 100%	40 93%	23 96%	22 96%	5 100%

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A48.8. Self-motivation, preparedness, and skills to work remotely: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
3 1%	- -	1 1%	- -	1 9%	- -	- -	1 5%	- -	- -	- -	- -	1 1%	2 2%
12 5%	- -	4 5%	1 4%	- -	1 4%	1 100%	- -	3 9%	1 11%	- -	1 4%	6 4%	6 6%
73 29%	2 22%	29 34%	11 48%	3 27%	8 35%	- -	3 15%	6 18%	4 44%	1 9%	6 24%	42 29%	31 30%
158 63%	7 78%	51 60%	10 43%	6 55%	14 61%	- -	16 80%	25 74%	4 44%	9 82%	16 64%	96 65%	62 60%
5 2%	- -	- -	1 4%	1 9%	- -	- -	- -	- -	- -	1 9%	2 8%	2 1%	3 3%
15 6%	- -	5 6%	1 4%	1 9%	1 4%	1 100%	1 5%	3 9%	1 11%	- -	1 4%	7 5%	8 8%
231 92%	9 100%	80 94%	21 91%	9 82%	22 96%	- -	19 95%	31 91%	8 89%	10 91%	22 88%	138 94%	93 89%

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A48.8. Self-motivation, preparedness, and skills to work remotely: How important, or not, do you think the following qualities and skills will be in improving young people's employment prospects in the current and post-Coronavirus (COVID-19) jobs market?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
		a	*b	c	d	e	*f	*g
Significance Level: 95%								
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	3 1%	1 2%	- -	1 2%	- -	1 2%	- -	- -
Not very important	12 5%	4 7%	1 4%	3 6%	2 4%	2 4%	- -	- -
Fairly important	73 29%	19 33%	8 29%	11 23%	19 33%	15 33%	- -	- -
Very important	158 63%	33 57%	18 64%	31 65%	35 61%	27 60%	2 100%	4 100%
I don't know	5 2%	1 2%	1 4%	2 4%	1 2%	- -	- -	- -
NET: TOTAL Not important	15 6%	5 9%	1 4%	4 8%	2 4%	3 7%	- -	- -
NET: TOTAL Important	231 92%	52 90%	26 93%	42 88%	54 95%	42 93%	2 100%	4 100%

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A49. SUMMARY: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Not at all important	Not very important	Fairly important	Very important	I don't know	NET: TOTAL Not important
Stay in higher education to complete a post-graduate degree (e.g. Masters)	251 100%	9 4%	50 20%	99 39%	85 34%	8 3%	59 24%
Contact employers to ask for career advice relevant to their sector of interest	251 100%	3 1%	17 7%	112 45%	110 44%	9 4%	20 8%
Update and tailor their CV according to the job they are interested in	251 100%	1 *	15 6%	98 39%	129 51%	8 3%	16 6%
Update and improve their professional profile (e.g. LinkedIn)	251 100%	10 4%	30 12%	98 39%	104 41%	9 4%	40 16%
Update and improve their personal brand on social media (e.g. Twitter, Instagram, blogs)	251 100%	15 6%	40 16%	91 36%	95 38%	10 4%	55 22%
Develop skills / knowledge through on-line learning and courses	251 100%	3 1%	21 8%	103 41%	117 47%	7 3%	24 10%
Undertake work experience / internships	251 100%	3 1%	20 8%	106 42%	114 45%	8 3%	23 9%
Undertake volunteering to develop skills and demonstrate character	251 100%	7 3%	21 8%	93 37%	119 47%	11 4%	28 11%

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A49.1. Stay in higher education to complete a post-graduate degree (e.g. Masters): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Number of employees		
	Total	250-499	500-1,000
Significance Level: 95%			
		a	b
Total	251	62	78
	100%	100%	100%
Not at all important	9	5	2
	4%	8%	3%
		c	c
Not very important	50	14	14
	20%	23%	18%
Fairly important	99	22	35
	39%	35%	45%
Very important	85	19	24
	34%	31%	31%
I don't know	8	2	3
	3%	3%	4%
NET: TOTAL Not important	59	19	16
	24%	31%	21%
NET: TOTAL Important	184	41	59
	73%	66%	76%

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A49.1. Stay in higher education to complete a post-graduate degree (e.g. Masters): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
9 4%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	2 3%	- -	- -	- -	
50 20%	1 50%	- -	- -	- -	3 21%	4 36%	4 57%	7 19%	7 50%	8 14%	4 13%	- -	1 25%	
99 39%	1 50%	2 100%	1 50%	2 33%	4 29%	4 36%	1 14%	12 32%	6 43%	21 36%	15 50%	- -	1 25%	
85 34%	- -	- -	1 50%	3 50%	5 36%	3 27%	2 29%	16 43%	1 7%	26 45%	10 33%	- -	1 25%	
8 3%	- -	- -	- -	1 17%	2 14%	- -	- -	1 3%	- -	1 2%	1 3%	- -	1 25%	
59 24%	1 50%	- -	- -	- -	3 21%	4 36%	4 57%	8 22%	7 50%	10 17%	4 13%	- -	1 25%	
184 73%	1 50%	2 100%	2 100%	5 83%	9 64%	7 64%	3 43%	28 76%	7 50%	47 81%	25 83%	- -	2 50%	

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A49.1. Stay in higher education to complete a post-graduate degree (e.g. Masters): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Industry					
	Total	Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	9 4%	1 7%	- -	1 8%	1 13%	3 33%
Not very important	50 20%	2 14%	3 15%	4 31%	1 13%	1 11%
Fairly important	99 39%	6 43%	9 45%	7 54%	6 75%	1 11%
Very important	85 34%	5 36%	7 35%	1 8%	- -	4 44%
I don't know	8 3%	- -	1 5%	- -	- -	- -
NET: TOTAL Not important	59 24%	3 21%	3 15%	5 38%	2 25%	4 44%
NET: TOTAL Important	184 73%	11 79%	16 80%	8 62%	6 75%	5 56%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.1. Stay in higher education to complete a post-graduate degree (e.g. Masters): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Function										
	Total	General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	9 4%	3 4%	- -	1 2%	1 3%	2 2%	2 7%	4 9% e	- -	1 4%	- -
Not very important	50 20%	15 22%	7 24%	6 14%	8 24%	23 20%	8 29%	12 28%	5 21%	4 17%	1 20%
Fairly important	99 39%	25 36%	6 21%	10 23%	13 38%	47 41% c	6 21%	13 30%	10 42%	5 22%	1 20%
Very important	85 34%	24 35%	15 52%	24 56% adeg	11 32%	43 37%	12 43%	11 26%	9 38%	12 52%	3 60%
I don't know	8 3%	2 3%	1 3%	2 5%	1 3%	1 1%	- -	3 7% e	- -	1 4%	- -
NET: TOTAL Not important	59 24%	18 26%	7 24%	7 16%	9 26%	25 22%	10 36%	16 37% ce	5 21%	5 22%	1 20%
NET: TOTAL Important	184 73%	49 71%	21 72%	34 79% g	24 71%	90 78% g	18 64%	24 56%	19 79%	17 74%	4 80%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.1. Stay in higher education to complete a post-graduate degree (e.g. Masters): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
9 4%	- -	3 4%	1 4%	- -	1 4%	- -	- -	2 6%	- -	- -	2 8%	4 3%	5 5%	
50 20%	3 33%	17 20%	1 4%	1 9%	6 26%	- -	4 20%	10 29%	4 44%	1 9%	3 12%	29 20%	21 20%	
99 39%	3 33%	35 41%	14 61%	1 9%	7 30%	1 100%	10 50%	10 29%	3 33%	2 18%	13 52%	66 45% b	33 32%	
85 34%	3 33%	29 34%	6 26%	7 64%	8 35%	- -	6 30%	12 35%	2 22%	7 64%	5 20%	46 31%	39 38%	
8 3%	- -	1 1%	1 4%	2 18%	1 4%	- -	- -	- -	- -	1 9%	2 8%	2 1%	6 6%	
59 24%	3 33%	20 24%	2 9%	1 9%	7 30%	- -	4 20%	12 35%	4 44%	1 9%	5 20%	33 22%	26 25%	
184 73%	6 67%	64 75%	20 87%	8 73%	15 65%	1 100%	16 80%	22 65%	5 56%	9 82%	18 72%	112 76%	72 69%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.1. Stay in higher education to complete a post-graduate degree (e.g. Masters): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	9 4%	2 3%	1 4%	- -	2 4%	1 2%	- -	- -
Not very important	50 20%	8 14%	4 14%	8 17%	9 16%	19 42% acd	- -	1 25%
Fairly important	99 39%	21 36%	15 54%	21 44%	20 35%	18 40%	2 100%	1 25%
Very important	85 34%	26 45% e	7 25%	16 33%	24 42% e	7 16%	- -	1 25%
I don't know	8 3%	1 2%	1 4%	3 6%	2 4%	- -	- -	1 25%
NET: TOTAL Not important	59 24%	10 17%	5 18%	8 17%	11 19%	20 44% acd	- -	1 25%
NET: TOTAL Important	184 73%	47 81% e	22 79%	37 77% e	44 77% e	25 56%	2 100%	2 50%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.2. Contact employers to ask for career advice relevant to their sector of interest: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	3 1%	- -	2 3%	1 1%
Not very important	17 7%	6 10%	5 6%	6 5%
Fairly important	112 45%	29 47%	31 40%	52 47%
Very important	110 44%	24 39%	37 47%	49 44%
I don't know	9 4%	3 5%	3 4%	3 3%
NET: TOTAL Not important	20 8%	6 10%	7 9%	7 6%
NET: TOTAL Important	222 88%	53 85%	68 87%	101 91%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.2. Contact employers to ask for career advice relevant to their sector of interest: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
3 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- -
17 7%	- -	- -	- -	1 17%	- -	- -	1 14%	2 5%	2 14%	3 5%	- -	- -	1 25%
112 45%	- -	- -	1 50%	4 67%	6 43%	8 73%	3 43%	9 24%	5 36%	24 41%	19 63%	- -	2 50%
110 44%	2 100%	2 100%	1 50%	- -	7 50%	3 27%	3 43%	24 65%	7 50%	30 52%	9 30%	- -	- -
9 4%	- -	- -	- -	1 17%	1 7%	- -	- -	2 5%	- -	1 2%	1 3%	- -	1 25%
20 8%	- -	- -	- -	1 17%	- -	- -	1 14%	2 5%	2 14%	3 5%	1 3%	- -	1 25%
222 88%	2 100%	2 100%	2 100%	4 67%	13 93%	11 100%	6 86%	33 89%	12 86%	54 93%	28 93%	- -	2 50%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.2. Contact employers to ask for career advice relevant to their sector of interest: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	3 1%	- -	- -	1 8%	1 13%	- -
Not very important	17 7%	3 21%	2 10%	1 8%	- -	1 11%
Fairly important	112 45%	6 43%	7 35%	9 69%	6 75%	3 33%
Very important	110 44%	4 29%	11 55%	2 15%	1 13%	4 44%
I don't know	9 4%	1 7%	- -	- -	- -	1 11%
NET: TOTAL Not important	20 8%	3 21%	2 10%	2 15%	1 13%	1 11%
NET: TOTAL Important	222 88%	10 71%	18 90%	11 85%	7 88%	7 78%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.2. Contact employers to ask for career advice relevant to their sector of interest: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	3 1%	2 3%	- -	1 2%	- -	2 2%	- -	1 2%	- -	- -	- -
Not very important	17 7%	7 10%	2 7%	2 5%	3 9%	5 4%	4 14%	5 12%	1 4%	1 4%	- -
Fairly important	112 45%	25 36%	12 41%	13 30%	15 44%	46 40%	10 36%	17 40%	10 42%	8 35%	3 60%
Very important	110 44%	33 48%	15 52%	25 58%	15 44%	61 53%	14 50%	17 40%	13 54%	13 57%	2 40%
I don't know	9 4%	2 3%	- -	2 5%	1 3%	2 2%	- -	3 7%	- -	1 4%	- -
NET: TOTAL Not important	20 8%	9 13%	2 7%	3 7%	3 9%	7 6%	4 14%	6 14%	1 4%	1 4%	- -
NET: TOTAL Important	222 88%	58 84%	27 93%	38 88%	30 88%	107 92%	24 86%	34 79%	23 96%	21 91%	5 100%
						g					

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.2. Contact employers to ask for career advice relevant to their sector of interest: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
3 1%	- -	2 2%	1 4%	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	1 1%	
17 7%	1 11%	7 8%	2 9%	- -	3 13%	- -	- -	3 9%	- -	- -	1 4%	9 6%	8 8%	
112 45%	2 22%	37 44%	12 52%	4 36%	9 39%	1 100%	12 60%	17 50%	4 44%	1 9%	13 52%	71 48%	41 39%	
110 44%	6 67%	38 45%	8 35%	5 45%	10 43%	- -	8 40%	13 38%	4 44%	9 82%	9 36%	62 42%	48 46%	
9 4%	- -	1 1%	- -	2 18%	1 4%	- -	- -	1 3%	1 11%	1 9%	2 8%	3 2%	6 6%	
20 8%	1 11%	9 11%	3 13%	- -	3 13%	- -	- -	3 9%	- -	- -	1 4%	11 7%	9 9%	
222 88%	8 89%	75 88%	20 87%	9 82%	19 83%	1 100%	20 100%	30 88%	8 89%	10 91%	22 88%	133 90%	89 86%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.2. Contact employers to ask for career advice relevant to their sector of interest: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	3 1%	- -	1 4%	1 2%	- -	1 2%	- -	- -
Not very important	17 7%	3 5%	2 7%	- -	6 11% c	4 9% c	- -	1 25%
Fairly important	112 45%	24 41%	13 46%	26 54% d	19 33%	25 56% d	- -	2 50%
Very important	110 44%	30 52%	12 43%	19 40%	28 49%	15 33%	2 100%	- -
I don't know	9 4%	1 2%	- -	2 4%	4 7%	- -	- -	1 25%
NET: TOTAL Not important	20 8%	3 5%	3 11%	1 2%	6 11%	5 11%	- -	1 25%
NET: TOTAL Important	222 88%	54 93%	25 89%	45 94%	47 82%	40 89%	2 100%	2 50%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.3. Update and tailor their CV according to the job they are interested in: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	1 *	1 2%	- -	- -
Not very important	15 6%	3 5%	6 8%	6 5%
Fairly important	98 39%	20 32%	34 44%	44 40%
Very important	129 51%	35 56%	36 46%	58 52%
I don't know	8 3%	3 5%	2 3%	3 3%
NET: TOTAL Not important	16 6%	4 6%	6 8%	6 5%
NET: TOTAL Important	227 90%	55 89%	70 90%	102 92%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.3. Update and tailor their CV according to the job they are interested in: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -
15 6%	- -	- -	- -	1 17%	- -	- -	- -	3 8%	2 14%	3 5%	3 10%	- -	- -
98 39%	1 50%	- -	- -	1 17%	1 7%	6 55%	2 29%	14 38%	7 50%	26 45%	12 40%	- -	- -
129 51%	1 50%	2 100%	2 100%	3 50%	12 86%	5 45%	5 71%	18 49%	4 29%	27 47%	14 47%	- -	4 100%
8 3%	- -	- -	- -	1 17%	1 7%	- -	- -	2 5%	1 7%	1 2%	1 3%	- -	- -
16 6%	- -	- -	- -	1 17%	- -	- -	- -	3 8%	2 14%	4 7%	3 10%	- -	- -
227 90%	2 100%	2 100%	2 100%	4 67%	13 93%	11 100%	7 100%	32 86%	11 79%	53 91%	26 87%	- -	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.3. Update and tailor their CV according to the job they are interested in: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	1 *	- -	- -	- -	- -	- -
Not very important	15 6%	- -	1 5%	2 15%	- -	- -
Fairly important	98 39%	7 50%	7 35%	6 46%	6 75%	2 22%
Very important	129 51%	7 50%	11 55%	5 38%	2 25%	7 78%
I don't know	8 3%	- -	1 5%	- -	- -	- -
NET: TOTAL Not important	16 6%	- -	1 5%	2 15%	- -	- -
NET: TOTAL Important	227 90%	14 100%	18 90%	11 85%	8 100%	9 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.3. Update and tailor their CV according to the job they are interested in: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -
Not very important	15 6%	3 4%	1 3%	3 7%	1 3%	10 9%	1 4%	1 2%	1 4%	1 4%	1 20%
Fairly important	98 39%	21 30%	5 17%	15 35%	11 32%	49 42%	7 25%	16 37%	11 46%	7 30%	1 20%
Very important	129 51%	43 62%	23 79%	23 53%	22 65%	53 46%	20 71%	24 56%	12 50%	14 61%	3 60%
I don't know	8 3%	2 3%	- -	2 5%	- -	3 3%	- -	2 5%	- -	1 4%	- -
NET: TOTAL Not important	16 6%	3 4%	1 3%	3 7%	1 3%	11 9%	1 4%	1 2%	1 4%	1 4%	1 20%
NET: TOTAL Important	227 90%	64 93%	28 97%	38 88%	33 97%	102 88%	27 96%	40 93%	23 96%	21 91%	4 80%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.3. Update and tailor their CV according to the job they are interested in: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	
15 6%	- -	7 8%	1 4%	- -	2 9%	- -	1 5%	2 6%	1 11%	- -	1 4%	6 4%	9 9%	
98 39%	4 44%	37 44%	11 48%	2 18%	8 35%	- -	10 50%	11 32%	5 56%	1 9%	9 36%	69 47% b	29 28%	
129 51%	4 44%	39 46%	10 43%	7 64%	13 57%	1 100%	9 45%	20 59%	3 33%	9 82%	14 56%	68 46%	61 59%	
8 3%	1 11%	1 1%	1 4%	2 18%	- -	- -	- -	1 3%	- -	1 9%	1 4%	3 2%	5 5%	
16 6%	- -	8 9%	1 4%	- -	2 9%	- -	1 5%	2 6%	1 11%	- -	1 4%	7 5%	9 9%	
227 90%	8 89%	76 89%	21 91%	9 82%	21 91%	1 100%	19 95%	31 91%	8 89%	10 91%	23 92%	137 93%	90 87%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.3. Update and tailor their CV according to the job they are interested in: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
		a	*b	c	d	e	*f	*g
Significance Level: 95%								
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	1 *	1 2%	- -	- -	- -	- -	- -	- -
Not very important	15 6%	3 5%	1 4%	3 6%	4 7%	4 9%	- -	- -
Fairly important	98 39%	26 45%	13 46%	14 29%	22 39%	21 47%	- -	- -
Very important	129 51%	27 47%	13 46%	29 60%	28 49%	19 42%	2 100%	4 100%
I don't know	8 3%	1 2%	1 4%	2 4%	3 5%	1 2%	- -	- -
NET: TOTAL Not important	16 6%	4 7%	1 4%	3 6%	4 7%	4 9%	- -	- -
NET: TOTAL Important	227 90%	53 91%	26 93%	43 90%	50 88%	40 89%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.4. Update and improve their professional profile (e.g. LinkedIn): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	10 4%	2 3%	1 1%	7 6%
Not very important	30 12%	13 21% bc	7 9%	10 9%
Fairly important	98 39%	25 40%	35 45%	38 34%
Very important	104 41%	21 34%	30 38%	53 48%
I don't know	9 4%	1 2%	5 6%	3 3%
NET: TOTAL Not important	40 16%	15 24% b	8 10%	17 15%
NET: TOTAL Important	202 80%	46 74%	65 83%	91 82%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.4. Update and improve their professional profile (e.g. LinkedIn): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
10 4%	- -	- -	- -	- -	3 21%	1 9%	- -	1 3%	1 7%	- -	3 10%	- -	- -	
30 12%	- -	- -	- -	- -	2 14%	2 18%	5 71%	6 16%	5 36%	2 3%	1 3%	- -	- -	
98 39%	1 50%	- -	- -	1 17%	3 21%	5 45%	- -	12 32%	5 36%	27 47%	15 50%	- -	1 25%	
104 41%	1 50%	2 100%	2 100%	4 67%	5 36%	3 27%	2 29%	17 46%	3 21%	25 43%	10 33%	- -	3 75%	
9 4%	- -	- -	- -	1 17%	1 7%	- -	- -	1 3%	- -	4 7%	1 3%	- -	- -	
40 16%	- -	- -	- -	- -	5 36%	3 27%	5 71%	7 19%	6 43%	2 3%	4 13%	- -	- -	
202 80%	2 100%	2 100%	2 100%	5 83%	8 57%	8 73%	2 29%	29 78%	8 57%	52 90%	25 83%	- -	4 100%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.4. Update and improve their professional profile (e.g. LinkedIn): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	10 4%	- -	- -	1 8%	- -	- -
Not very important	30 12%	2 14%	2 10%	1 8%	- -	2 22%
Fairly important	98 39%	5 36%	9 45%	4 31%	8 100%	2 22%
Very important	104 41%	7 50%	8 40%	7 54%	- -	5 56%
I don't know	9 4%	- -	1 5%	- -	- -	- -
NET: TOTAL Not important	40 16%	2 14%	2 10%	2 15%	- -	2 22%
NET: TOTAL Important	202 80%	12 86%	17 85%	11 85%	8 100%	7 78%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.4. Update and improve their professional profile (e.g. LinkedIn): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	10 4%	4 6%	1 3%	2 5%	- -	3 3%	- -	3 7%	1 4%	1 4%	- -
Not very important	30 12%	9 13%	4 14%	3 7%	3 9%	14 12%	4 14%	6 14%	2 8%	2 9%	- -
Fairly important	98 39%	20 29%	5 17%	10 23%	14 41%	46 40%	8 29%	17 40%	11 46%	8 35%	1 20%
Very important	104 41%	32 46%	17 59%	26 60% eg	16 47%	49 42%	15 54%	15 35%	9 38%	11 48%	4 80%
I don't know	9 4%	4 6%	2 7%	2 5%	1 3%	4 3%	1 4%	2 5%	1 4%	1 4%	- -
NET: TOTAL Not important	40 16%	13 19%	5 17%	5 12%	3 9%	17 15%	4 14%	9 21%	3 13%	3 13%	- -
NET: TOTAL Important	202 80%	52 75%	22 76%	36 84%	30 88%	95 82%	23 82%	32 74%	20 83%	19 83%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.4. Update and improve their professional profile (e.g. LinkedIn): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Location											International operations	
		East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
Significance Level: 95%		*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
Total	251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
Not at all important	10 4%	- -	4 5%	- -	1 9%	- -	1 100%	- -	2 6%	- -	- -	2 8%	6 4%	4 4%
Not very important	30 12%	2 22%	6 7%	3 13%	1 9%	2 9%	- -	4 20%	4 12%	2 22%	2 18%	4 16%	15 10%	15 14%
Fairly important	98 39%	2 22%	36 42%	12 52%	1 9%	13 57%	- -	7 35%	11 32%	5 56%	2 18%	9 36%	62 42%	36 35%
Very important	104 41%	4 44%	36 42%	7 30%	6 55%	8 35%	- -	9 45%	17 50%	2 22%	6 55%	9 36%	59 40%	45 43%
I don't know	9 4%	1 11%	3 4%	1 4%	2 18%	- -	- -	- -	- -	- -	1 9%	1 4%	5 3%	4 4%
NET: TOTAL Not important	40 16%	2 22%	10 12%	3 13%	2 18%	2 9%	1 100%	4 20%	6 18%	2 22%	2 18%	6 24%	21 14%	19 18%
NET: TOTAL Important	202 80%	6 67%	72 85%	19 83%	7 64%	21 91%	- -	16 80%	28 82%	7 78%	8 73%	18 72%	121 82%	81 78%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.4. Update and improve their professional profile (e.g. LinkedIn): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	10 4%	- -	- -	6 13% ad	1 2%	3 7% a	- -	- -
Not very important	30 12%	2 3%	2 7%	3 6%	8 14% a	13 29% ac	- -	- -
Fairly important	98 39%	27 47%	17 61%	19 40%	18 32%	14 31%	- -	1 25%
Very important	104 41%	25 43%	8 29%	18 38%	28 49%	15 33%	2 100%	3 75%
I don't know	9 4%	4 7%	1 4%	2 4%	2 4%	- -	- -	- -
NET: TOTAL Not important	40 16%	2 3%	2 7%	9 19% a	9 16% a	16 36% ad	- -	- -
NET: TOTAL Important	202 80%	52 90% e	25 89%	37 77%	46 81%	29 64%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.5. Update and improve their personal brand on social media (e.g. Twitter, Instagram, blogs): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	15 6%	4 6%	2 3%	9 8%
Not very important	40 16%	10 16%	10 13%	20 18%
Fairly important	91 36%	19 31%	34 44%	38 34%
Very important	95 38%	28 45%	27 35%	40 36%
I don't know	10 4%	1 2%	5 6%	4 4%
NET: TOTAL Not important	55 22%	14 23%	12 15%	29 26%
NET: TOTAL Important	186 74%	47 76%	61 78%	78 70%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.5. Update and improve their personal brand on social media (e.g. Twitter, Instagram, blogs): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

		Industry												
	Total	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total	251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
Not at all important	15 6%	- -	- -	- -	- -	3 21%	2 18%	- -	2 5%	1 7%	1 2%	3 10%	- -	- -
Not very important	40 16%	1 50%	- -	- -	- -	2 14%	3 27%	1 14%	6 16%	2 14%	6 10%	6 20%	- -	1 25%
Fairly important	91 36%	- -	1 50%	1 50%	4 67%	4 29%	5 45%	3 43%	10 27%	6 43%	19 33%	10 33%	- -	1 25%
Very important	95 38%	1 50%	1 50%	1 50%	- -	5 36%	1 9%	2 29%	17 46%	5 36%	29 50%	10 33%	- -	2 50%
I don't know	10 4%	- -	- -	- -	2 33%	- -	- -	1 14%	2 5%	- -	3 5%	1 3%	- -	- -
NET: TOTAL Not important	55 22%	1 50%	- -	- -	- -	5 36%	5 45%	1 14%	8 22%	3 21%	7 12%	9 30%	- -	1 25%
NET: TOTAL Important	186 74%	1 50%	2 100%	2 100%	4 67%	9 64%	6 55%	5 71%	27 73%	11 79%	48 83%	20 67%	- -	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.5. Update and improve their personal brand on social media (e.g. Twitter, Instagram, blogs): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	15 6%	1 7%	- -	1 8%	- -	1 11%
Not very important	40 16%	2 14%	2 10%	3 23%	1 13%	4 44%
Fairly important	91 36%	6 43%	9 45%	5 38%	5 63%	2 22%
Very important	95 38%	5 36%	8 40%	4 31%	2 25%	2 22%
I don't know	10 4%	- -	1 5%	- -	- -	- -
NET: TOTAL Not important	55 22%	3 21%	2 10%	4 31%	1 13%	5 56%
NET: TOTAL Important	186 74%	11 79%	17 85%	9 69%	7 88%	4 44%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

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BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	15 6%	3 4%	3 10%	2 5%	2 6%	4 3%	1 4%	5 12% e	3 13%	1 4%	1 20%
Not very important	40 16%	10 14%	3 10%	6 14%	5 15%	11 9%	7 25%	9 21%	6 25%	6 26%	1 20%
Fairly important	91 36%	25 36% c	11 38%	8 19%	13 38%	44 38% c	7 25%	13 30%	5 21%	8 35%	1 20%
Very important	95 38%	29 42%	12 41%	26 60% g	14 41%	51 44%	13 46%	15 35%	10 42%	7 30%	2 40%
I don't know	10 4%	2 3%	- -	1 2%	- -	6 5%	- -	1 2%	- -	1 4%	- -
NET: TOTAL Not important	55 22%	13 19%	6 21%	8 19%	7 21%	15 13%	8 29%	14 33% e	9 38%	7 30%	2 40%
NET: TOTAL Important	186 74%	54 78%	23 79%	34 79%	27 79%	95 82% g	20 71%	28 65%	15 63%	15 65%	3 60%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.5. Update and improve their personal brand on social media (e.g. Twitter, Instagram, blogs): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
15 6%	1 11%	5 6%	1 4%	1 9%	- -	- -	1 5%	3 9%	- -	- -	3 12%	11 7%	4 4%
40 16%	- -	12 14%	4 17%	- -	3 13%	1 100%	1 5%	9 26%	2 22%	3 27%	5 20%	25 17%	15 14%
91 36%	4 44%	27 32%	11 48%	3 27%	13 57%	- -	9 45%	11 32%	5 56%	1 9%	7 28%	52 35%	39 38%
95 38%	4 44%	39 46%	6 26%	6 55%	6 26%	- -	7 35%	10 29%	2 22%	6 55%	9 36%	53 36%	42 40%
10 4%	- -	2 2%	1 4%	1 9%	1 4%	- -	2 10%	1 3%	- -	1 9%	1 4%	6 4%	4 4%
55 22%	1 11%	17 20%	5 22%	1 9%	3 13%	1 100%	2 10%	12 35%	2 22%	3 27%	8 32%	36 24%	19 18%
186 74%	8 89%	66 78%	17 74%	9 82%	19 83%	- -	16 80%	21 62%	7 78%	7 64%	16 64%	105 71%	81 78%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.5. Update and improve their personal brand on social media (e.g. Twitter, Instagram, blogs): In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	15 6%	1 2%	- -	6 13% a	3 5%	4 9%	- -	- -
Not very important	40 16%	6 10%	3 11%	9 19%	8 14%	9 20%	- -	1 25%
Fairly important	91 36%	19 33%	14 50%	15 31%	20 35%	19 42%	1 50%	1 25%
Very important	95 38%	29 50% e	10 36%	17 35%	22 39%	12 27%	1 50%	2 50%
I don't know	10 4%	3 5%	1 4%	1 2%	4 7%	1 2%	- -	- -
NET: TOTAL Not important	55 22%	7 12%	3 11%	15 31% a	11 19%	13 29% a	- -	1 25%
NET: TOTAL Important	186 74%	48 83%	24 86%	32 67%	42 74%	31 69%	2 100%	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.6. Develop skills / knowledge through on-line learning and courses: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	3 1%	1 2%	2 3%	- -
Not very important	21 8%	7 11%	9 12%	5 5%
Fairly important	103 41%	27 44%	30 38%	46 41%
Very important	117 47%	25 40%	35 45%	57 51%
I don't know	7 3%	2 3%	2 3%	3 3%
NET: TOTAL Not important	24 10%	8 13%	11 14%	5 5%
		c	c	
NET: TOTAL Important	220 88%	52 84%	65 83%	103 93%
				b

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.6. Develop skills / knowledge through on-line learning and courses: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
3 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 3%	- -	- -	- -
21 8%	- -	- -	- -	- -	2 14%	1 9%	2 29%	3 8%	3 21%	2 3%	1 3%	- -	- -
103 41%	2 100%	- -	1 50%	3 50%	4 29%	5 45%	3 43%	11 30%	7 50%	27 47%	15 50%	- -	1 25%
117 47%	- -	2 100%	1 50%	2 33%	8 57%	5 45%	2 29%	22 59%	4 29%	27 47%	11 37%	- -	3 75%
7 3%	- -	- -	- -	1 17%	- -	- -	- -	1 3%	- -	- -	3 10%	- -	- -
24 10%	- -	- -	- -	- -	2 14%	1 9%	2 29%	3 8%	3 21%	4 7%	1 3%	- -	- -
220 88%	2 100%	2 100%	2 100%	5 83%	12 86%	10 91%	5 71%	33 89%	11 79%	54 93%	26 87%	- -	4 100%

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A49.6. Develop skills / knowledge through on-line learning and courses: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	3 1%	- -	- -	- -	1 13%	- -
Not very important	21 8%	- -	5 25%	1 8%	1 13%	- -
Fairly important	103 41%	9 64%	5 25%	3 23%	5 63%	2 22%
Very important	117 47%	5 36%	9 45%	9 69%	1 13%	6 67%
I don't know	7 3%	- -	1 5%	- -	- -	1 11%
NET: TOTAL Not important	24 10%	- -	5 25%	1 8%	2 25%	- -
NET: TOTAL Important	220 88%	14 100%	14 70%	12 92%	6 75%	8 89%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.6. Develop skills / knowledge through on-line learning and courses: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Function										
	Total	General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	3 1%	2 3%	- -	- -	- -	2 2%	- -	1 2%	- -	- -	- -
Not very important	21 8%	6 9%	- -	1 2%	3 9%	14 12%	2 7%	1 2%	2 8%	1 4%	- -
Fairly important	103 41%	23 33%	8 28%	11 26%	10 29%	49 42%	5 18%	12 28%	9 38%	7 30%	4 80%
Very important	117 47%	36 52%	21 72%	30 70%	20 59%	51 44%	20 71%	27 63%	13 54%	14 61%	1 20%
I don't know	7 3%	2 3%	- -	1 2%	1 3%	- -	1 4%	2 5%	- -	1 4%	- -
NET: TOTAL Not important	24 10%	8 12%	- -	1 2%	3 9%	16 14%	2 7%	2 5%	2 8%	1 4%	- -
NET: TOTAL Important	220 88%	59 86%	29 100%	41 95%	30 88%	100 86%	25 89%	39 91%	22 92%	21 91%	5 100%

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A49.6. Develop skills / knowledge through on-line learning and courses: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

		Location											International operations	
	Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
Significance Level: 95%		*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
Total	251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
Not at all important	3 1%	- -	2 2%	1 4%	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	1 1%
Not very important	21 8%	2 22%	7 8%	2 9%	- -	4 17%	- -	- -	1 3%	- -	- -	5 20%	10 7%	11 11%
Fairly important	103 41%	4 44%	28 33%	11 48%	3 27%	10 43%	- -	9 45%	17 50%	8 89%	3 27%	10 40%	65 44%	38 37%
Very important	117 47%	3 33%	48 56%	8 35%	7 64%	9 39%	1 100%	11 55%	15 44%	1 11%	6 55%	8 32%	67 46%	50 48%
I don't know	7 3%	- -	- -	1 4%	1 9%	- -	- -	- -	1 3%	- -	2 18%	2 8%	3 2%	4 4%
NET: TOTAL Not important	24 10%	2 22%	9 11%	3 13%	- -	4 17%	- -	- -	1 3%	- -	- -	5 20%	12 8%	12 12%
NET: TOTAL Important	220 88%	7 78%	76 89%	19 83%	10 91%	19 83%	1 100%	20 100%	32 94%	9 100%	9 82%	18 72%	132 90%	88 85%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.6. Develop skills / knowledge through on-line learning and courses: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	3 1%	2 3%	1 4%	- -	- -	- -	- -	- -
Not very important	21 8%	2 3%	6 21%	3 6%	3 5%	7 16% a	- -	- -
Fairly important	103 41%	27 47%	10 36%	22 46%	23 40%	18 40%	- -	1 25%
Very important	117 47%	27 47%	10 36%	20 42%	29 51%	20 44%	2 100%	3 75%
I don't know	7 3%	- -	1 4%	3 6%	2 4%	- -	- -	- -
NET: TOTAL Not important	24 10%	4 7%	7 25%	3 6%	3 5%	7 16%	- -	- -
NET: TOTAL Important	220 88%	54 93%	20 71%	42 88%	52 91%	38 84%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.7. Undertake work experience / internships: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	3 1%	1 2%	1 1%	1 1%
Not very important	20 8%	7 11%	2 3%	11 10%
Fairly important	106 42%	27 44%	35 45%	44 40%
Very important	114 45%	26 42%	35 45%	53 48%
I don't know	8 3%	1 2%	5 6%	2 2%
NET: TOTAL Not important	23 9%	8 13%	3 4%	12 11%
NET: TOTAL Important	220 88%	53 85%	70 90%	97 87%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.7. Undertake work experience / internships: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
3 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- -
20 8%	- -	- -	- -	- -	1 7%	- -	1 14%	3 8%	2 14%	6 10%	1 3%	- -	- -
106 42%	1 50%	2 100%	2 100%	3 50%	7 50%	6 55%	3 43%	12 32%	7 50%	24 41%	12 40%	- -	1 25%
114 45%	1 50%	- -	- -	2 33%	5 36%	4 36%	3 43%	21 57%	5 36%	27 47%	15 50%	- -	2 50%
8 3%	- -	- -	- -	1 17%	1 7%	1 9%	- -	1 3%	- -	1 2%	1 3%	- -	1 25%
23 9%	- -	- -	- -	- -	1 7%	- -	1 14%	3 8%	2 14%	6 10%	2 7%	- -	- -
220 88%	2 100%	2 100%	2 100%	5 83%	12 86%	10 91%	6 86%	33 89%	12 86%	51 88%	27 90%	- -	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.7. Undertake work experience / internships: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	3 1%	1 7%	- -	- -	1 13%	- -
Not very important	20 8%	1 7%	2 10%	2 15%	- -	1 11%
Fairly important	106 42%	5 36%	9 45%	5 38%	6 75%	1 11%
Very important	114 45%	6 43%	9 45%	6 46%	1 13%	7 78%
I don't know	8 3%	1 7%	- -	- -	- -	- -
NET: TOTAL Not important	23 9%	2 14%	2 10%	2 15%	1 13%	1 11%
NET: TOTAL Important	220 88%	11 79%	18 90%	11 85%	7 88%	8 89%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.7. Undertake work experience / internships: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	3 1%	3 4%	- -	- -	1 3%	1 1%	1 4%	2 5%	- -	- -	- -
Not very important	20 8%	3 4%	1 3%	4 9%	2 6%	12 10%	1 4%	4 9%	- -	1 4%	- -
Fairly important	106 42%	23 33%	8 28%	10 23%	14 41%	51 44%	6 21%	12 28%	8 33%	7 30%	1 20%
Very important	114 45%	38 55%	17 59%	27 63%	17 50%	50 43%	20 71%	21 49%	15 63%	14 61%	4 80%
I don't know	8 3%	2 3%	3 10%	2 5%	- -	2 2%	- -	4 9%	1 4%	1 4%	- -
NET: TOTAL Not important	23 9%	6 9%	1 3%	4 9%	3 9%	13 11%	2 7%	6 14%	- -	1 4%	- -
NET: TOTAL Important	220 88%	61 88%	25 86%	37 86%	31 91%	101 87%	26 93%	33 77%	23 96%	21 91%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.7. Undertake work experience / internships: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Location											International operations	
		East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
Significance Level: 95%		*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
Total	251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
Not at all important	3 1%	- -	2 2%	1 4%	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	1 1%
Not very important	20 8%	1 11%	8 9%	2 9%	1 9%	2 9%	1 100%	2 10%	1 3%	- -	- -	2 8%	10 7%	10 10%
Fairly important	106 42%	5 56%	36 42%	13 57%	2 18%	12 52%	- -	6 30%	11 32%	6 67%	4 36%	11 44%	64 44%	42 40%
Very important	114 45%	2 22%	37 44%	7 30%	6 55%	9 39%	- -	12 60%	22 65% b	3 33%	6 55%	10 40%	67 46%	47 45%
I don't know	8 3%	1 11%	2 2%	- -	2 18%	- -	- -	- -	- -	- -	1 9%	2 8%	4 3%	4 4%
NET: TOTAL Not important	23 9%	1 11%	10 12%	3 13%	1 9%	2 9%	1 100%	2 10%	1 3%	- -	- -	2 8%	12 8%	11 11%
NET: TOTAL Important	220 88%	7 78%	73 86%	20 87%	8 73%	21 91%	- -	18 90%	33 97%	9 100%	10 91%	21 84%	131 89%	89 86%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.7. Undertake work experience / internships: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	3 1%	- -	1 4%	1 2%	1 2%	- -	- -	- -
Not very important	20 8%	6 10%	2 7%	2 4%	4 7%	5 11%	- -	- -
Fairly important	106 42%	24 41%	15 54%	22 46%	20 35%	21 47%	2 100%	1 25%
Very important	114 45%	27 47%	10 36%	21 44%	29 51%	18 40%	- -	2 50%
I don't know	8 3%	1 2%	- -	2 4%	3 5%	1 2%	- -	1 25%
NET: TOTAL Not important	23 9%	6 10%	3 11%	3 6%	5 9%	5 11%	- -	- -
NET: TOTAL Important	220 88%	51 88%	25 89%	43 90%	49 86%	39 87%	2 100%	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.8. Undertake volunteering to develop skills and demonstrate character: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Not at all important	7 3%	3 5%	3 4%	1 1%
Not very important	21 8%	9 15%	6 8%	6 5%
Fairly important	93 37%	19 31%	29 37%	45 41%
Very important	119 47%	29 47%	34 44%	56 50%
I don't know	11 4%	2 3%	6 8%	3 3%
NET: TOTAL Not important	28 11%	12 19%	9 12%	7 6%
NET: TOTAL Important	212 84%	48 77%	63 81%	101 91%
				ab

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.8. Undertake volunteering to develop skills and demonstrate character: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
7 3%	- -	- -	- -	- -	- -	- -	- -	3 8%	- -	3 5%	- -	- -	- -	
21 8%	- -	- -	- -	- -	2 14%	- -	- -	3 8%	2 14%	5 9%	3 10%	- -	- -	
93 37%	2 100%	- -	- -	4 67%	2 14%	5 45%	5 71%	12 32%	7 50%	16 28%	15 50%	- -	1 25%	
119 47%	- -	2 100%	2 100%	- -	8 57%	5 45%	2 29%	18 49%	5 36%	32 55%	10 33%	- -	3 75%	
11 4%	- -	- -	- -	2 33%	2 14%	1 9%	- -	1 3%	- -	2 3%	2 7%	- -	- -	
28 11%	- -	- -	- -	- -	2 14%	- -	- -	6 16%	2 14%	8 14%	3 10%	- -	- -	
212 84%	2 100%	2 100%	2 100%	4 67%	10 71%	10 91%	7 100%	30 81%	12 86%	48 83%	25 83%	- -	4 100%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.8. Undertake volunteering to develop skills and demonstrate character: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Not at all important	7 3%	- -	- -	- -	1 13%	- -
Not very important	21 8%	1 7%	4 20%	- -	- -	1 11%
Fairly important	93 37%	6 43%	7 35%	3 23%	6 75%	2 22%
Very important	119 47%	7 50%	8 40%	10 77%	1 13%	6 67%
I don't know	11 4%	- -	1 5%	- -	- -	- -
NET: TOTAL Not important	28 11%	1 7%	4 20%	- -	1 13%	1 11%
NET: TOTAL Important	212 84%	13 93%	15 75%	13 100%	7 88%	8 89%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.8. Undertake volunteering to develop skills and demonstrate character: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Not at all important	7 3%	3 4%	1 3%	1 2%	1 3%	4 3%	1 4%	1 2%	- -	1 4%	- -
Not very important	21 8%	3 4%	- -	1 2%	1 3%	11 9%	1 4%	4 9%	1 4%	2 9%	- -
Fairly important	93 37%	27 39%	10 34%	13 30%	12 35%	36 31%	9 32%	14 33%	11 46%	9 39%	1 20%
Very important	119 47%	32 46%	16 55%	25 58%	19 56%	63 54%	15 54%	21 49%	12 50%	10 43%	4 80%
I don't know	11 4%	4 6%	2 7%	3 7%	1 3%	2 2%	2 7%	3 7%	- -	1 4%	- -
NET: TOTAL Not important	28 11%	6 9%	1 3%	2 5%	2 6%	15 13%	2 7%	5 12%	1 4%	3 13%	- -
NET: TOTAL Important	212 84%	59 86%	26 90%	38 88%	31 91%	99 85%	24 86%	35 81%	23 96%	19 83%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.8. Undertake volunteering to develop skills and demonstrate character: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
7 3%	- -	3 4%	2 9%	- -	- -	- -	1 5%	- -	- -	- -	1 4%	3 2%	4 4%
21 8%	1 11%	6 7%	3 13%	- -	3 13%	- -	- -	5 15%	1 11%	- -	2 8%	7 5%	14 13% a
93 37%	3 33%	32 38%	8 35%	5 45%	7 30%	1 100%	10 50%	14 41%	5 56%	1 9%	7 28%	63 43% b	30 29%
119 47%	5 56%	41 48%	9 39%	4 36%	12 52%	- -	8 40%	15 44%	3 33%	9 82%	13 52%	69 47%	50 48%
11 4%	- -	3 4%	1 4%	2 18%	1 4%	- -	1 5%	- -	- -	1 9%	2 8%	5 3%	6 6%
28 11%	1 11%	9 11%	5 22%	- -	3 13%	- -	1 5%	5 15%	1 11%	- -	3 12%	10 7%	18 17% a
212 84%	8 89%	73 86%	17 74%	9 82%	19 83%	1 100%	18 90%	29 85%	8 89%	10 91%	20 80%	132 90% b	80 77%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A49.8. Undertake volunteering to develop skills and demonstrate character: In terms of the actions young people could take to improve their employability in the post-Coronavirus (COVID-19) jobs market, how important do you think the following are, if at all?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Not at all important	7 3%	3 5%	1 4%	- -	3 5%	- -	- -	- -
Not very important	21 8%	5 9%	4 14%	5 10%	4 7%	2 4%	- -	- -
Fairly important	93 37%	16 28%	13 46%	19 40%	22 39%	20 44%	- -	1 25%
Very important	119 47%	32 55%	9 32%	20 42%	25 44%	22 49%	2 100%	3 75%
I don't know	11 4%	2 3%	1 4%	4 8%	3 5%	1 2%	- -	- -
NET: TOTAL Not important	28 11%	8 14%	5 18%	5 10%	7 12%	2 4%	- -	- -
NET: TOTAL Important	212 84%	48 83%	22 79%	39 81%	47 82%	42 93%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50. SUMMARY: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	I don't know	NET: TOTAL Disagree	NET: TOTAL Agree
It is important for employers to work with young people in schools and colleges to inspire and inform them about the world of work	251 100%	1 *	8 3%	34 14%	115 46%	90 36%	3 1%	9 4%	205 82%
There is now an increased need for employers to support young people entering the world of work	251 100%	4 2%	11 4%	43 17%	108 43%	82 33%	3 1%	15 6%	190 76%
Employers should now be looking to increase apprenticeship places for young people	251 100%	1 *	12 5%	41 16%	114 45%	79 31%	4 2%	13 5%	193 77%
I am concerned about the impact on the job prospects of young people in disadvantaged communities	251 100%	4 2%	12 5%	39 16%	113 45%	80 32%	3 1%	16 6%	193 77%
There should be a focus on supporting young people in disadvantaged communities to ensure they are not left behind	251 100%	2 1%	12 5%	38 15%	117 47%	78 31%	4 2%	14 6%	195 78%
There should be a focus on supporting young people from BAME (Black and Minority Ethnic) communities to improve workplace inclusion and diversity	251 100%	8 3%	12 5%	67 27%	91 36%	69 27%	4 2%	20 8%	160 64%
Working with schools and colleges should be an important part of businesses' Corporate Social Responsibility programme	251 100%	2 1%	7 3%	40 16%	116 46%	83 33%	3 1%	9 4%	199 79%
Employers have a responsibility to ensure young people leaving school in the current environment do not become a lost generation	251 100%	3 1%	12 5%	38 15%	109 43%	84 33%	5 2%	15 6%	193 77%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.1. It is important for employers to work with young people in schools and colleges to inspire and inform them about the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Number of employees		
	Total	250-499	500-1,000
Significance Level: 95%			
		a	b
Total	251	62	78
	100%	100%	100%
Strongly disagree	1	1	-
	*	2%	-
Disagree	8	6	1
	3%	10%	1%
		bc	
Neither agree nor disagree	34	11	10
	14%	18%	13%
Agree	115	29	33
	46%	47%	42%
Strongly agree	90	15	32
	36%	24%	41%
			a
I don't know	3	-	2
	1%	-	3%
NET: TOTAL Disagree	9	7	1
	4%	11%	1%
		bc	
NET: TOTAL Agree	205	44	65
	82%	71%	83%
			a

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.1. It is important for employers to work with young people in schools and colleges to inspire and inform them about the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -
8 3%	- -	- -	- -	- -	1 7%	- -	1 14%	1 3%	- -	3 5%	- -	- -	- -
34 14%	- -	- -	- -	1 17%	- -	1 9%	- -	10 27%	3 21%	6 10%	6 20%	- -	- -
115 46%	2 100%	2 100%	- -	3 50%	8 57%	7 64%	2 29%	13 35%	5 36%	25 43%	17 57%	- -	2 50%
90 36%	- -	- -	2 100%	1 17%	4 29%	3 27%	4 57%	13 35%	6 43%	23 40%	7 23%	- -	2 50%
3 1%	- -	- -	- -	1 17%	1 7%	- -	- -	- -	- -	- -	- -	- -	- -
9 4%	- -	- -	- -	- -	1 7%	- -	1 14%	1 3%	- -	4 7%	- -	- -	- -
205 82%	2 100%	2 100%	2 100%	4 67%	12 86%	10 91%	6 86%	26 70%	11 79%	48 83%	24 80%	- -	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.1. It is important for employers to work with young people in schools and colleges to inspire and inform them about the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry					
	Total	Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	1 *	- -	- -	- -	- -	- -
Disagree	8 3%	- -	1 5%	- -	- -	1 11%
Neither agree nor disagree	34 14%	1 7%	2 10%	2 15%	2 25%	- -
Agree	115 46%	8 57%	11 55%	5 38%	2 25%	3 33%
Strongly agree	90 36%	5 36%	5 25%	6 46%	4 50%	5 56%
I don't know	3 1%	- -	1 5%	- -	- -	- -
NET: TOTAL Disagree	9 4%	- -	1 5%	- -	- -	1 11%
NET: TOTAL Agree	205 82%	13 93%	16 80%	11 85%	6 75%	8 89%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.1. It is important for employers to work with young people in schools and colleges to inspire and inform them about the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	1 *	-	-	-	-	1 1%	-	-	-	-	-
Disagree	8 3%	2 3%	1 3%	1 2%	1 3%	4 3%	2 7%	1 2%	-	1 4%	-
Neither agree nor disagree	34 14%	8 12%	3 10%	9 21%	9 26%	17 15%	6 21%	5 12%	3 13%	2 9%	1 20%
Agree	115 46%	22 32%	9 31%	15 35%	9 26%	48 41%	9 32%	19 44%	9 38%	10 43%	2 40%
Strongly agree	90 36%	35 51%	15 52%	18 42%	15 44%	46 40%	11 39%	17 40%	12 50%	9 39%	2 40%
I don't know	3 1%	2 3%	1 3%	-	-	-	-	1 2%	-	1 4%	-
NET: TOTAL Disagree	9 4%	2 3%	1 3%	1 2%	1 3%	5 4%	2 7%	1 2%	-	1 4%	-
NET: TOTAL Agree	205 82%	57 83%	24 83%	33 77%	24 71%	94 81%	20 71%	36 84%	21 88%	19 83%	4 80%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.1. It is important for employers to work with young people in schools and colleges to inspire and inform them about the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	
8 3%	- -	2 2%	1 4%	1 9%	1 4%	- -	1 5%	1 3%	- -	- -	1 4%	2 1%	6 6%	
34 14%	1 11%	12 14%	4 17%	1 9%	5 22%	- -	2 10%	4 12%	1 11%	2 18%	2 8%	14 10%	20 19% a	
115 46%	5 56%	42 49%	8 35%	2 18%	10 43%	1 100%	6 30%	23 68%	5 56%	3 27%	10 40%	73 50%	42 40%	
90 36%	3 33%	28 33%	9 39%	7 64%	7 30%	- -	11 55%	6 18%	3 33%	6 55%	10 40%	55 37%	35 34%	
3 1%	- -	- -	1 4%	- -	- -	- -	- -	- -	- -	- -	2 8%	2 1%	1 1%	
9 4%	- -	3 4%	1 4%	1 9%	1 4%	- -	1 5%	1 3%	- -	- -	1 4%	3 2%	6 6%	
205 82%	8 89%	70 82%	17 74%	9 82%	17 74%	1 100%	17 85%	29 85%	8 89%	9 82%	20 80%	128 87% b	77 74%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.1. It is important for employers to work with young people in schools and colleges to inspire and inform them about the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Sector							
	Total	IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	1 *	1 2%	- -	- -	- -	- -	- -	- -
Disagree	8 3%	3 5%	1 4%	1 2%	1 2%	1 2%	- -	- -
Neither agree nor disagree	34 14%	6 10%	4 14%	6 13%	12 21%	6 13%	- -	- -
Agree	115 46%	25 43%	13 46%	27 56%	24 42%	19 42%	2 100%	2 50%
Strongly agree	90 36%	23 40%	9 32%	13 27%	19 33%	19 42%	- -	2 50%
I don't know	3 1%	- -	1 4%	1 2%	1 2%	- -	- -	- -
NET: TOTAL Disagree	9 4%	4 7%	1 4%	1 2%	1 2%	1 2%	- -	- -
NET: TOTAL Agree	205 82%	48 83%	22 79%	40 83%	43 75%	38 84%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.2. There is now an increased need for employers to support young people entering the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	4 2%	1 2%	1 1%	2 2%
Disagree	11 4%	4 6%	3 4%	4 4%
Neither agree nor disagree	43 17%	15 24%	9 12%	19 17%
Agree	108 43%	26 42%	35 45%	47 42%
Strongly agree	82 33%	16 26%	29 37%	37 33%
I don't know	3 1%	- -	1 1%	2 2%
NET: TOTAL Disagree	15 6%	5 8%	4 5%	6 5%
NET: TOTAL Agree	190 76%	42 68%	64 82%	84 76%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.2. There is now an increased need for employers to support young people entering the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
4 2%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	2 7%	- -	- -
11 4%	- -	- -	- -	- -	- -	- -	2 29%	1 3%	1 7%	5 9%	1 3%	- -	- -
43 17%	1 50%	- -	- -	1 17%	3 21%	4 36%	- -	9 24%	- -	5 9%	5 17%	- -	1 25%
108 43%	1 50%	2 100%	1 50%	2 33%	6 43%	5 45%	1 14%	14 38%	4 29%	27 47%	15 50%	- -	2 50%
82 33%	- -	- -	1 50%	2 33%	5 36%	2 18%	4 57%	12 32%	9 64%	21 36%	7 23%	- -	1 25%
3 1%	- -	- -	- -	1 17%	- -	- -	- -	- -	- -	- -	- -	- -	- -
15 6%	- -	- -	- -	- -	- -	- -	2 29%	2 5%	1 7%	5 9%	3 10%	- -	- -
190 76%	1 50%	2 100%	2 100%	4 67%	11 79%	7 64%	5 71%	26 70%	13 93%	48 83%	22 73%	- -	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.2. There is now an increased need for employers to support young people entering the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry					
	Total	Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	4 2%	- -	- -	1 8%	- -	- -
Disagree	11 4%	1 7%	- -	- -	- -	- -
Neither agree nor disagree	43 17%	2 14%	4 20%	2 15%	5 63%	1 11%
Agree	108 43%	7 50%	8 40%	6 46%	2 25%	5 56%
Strongly agree	82 33%	4 29%	7 35%	3 23%	1 13%	3 33%
I don't know	3 1%	- -	1 5%	1 8%	- -	- -
NET: TOTAL Disagree	15 6%	1 7%	- -	1 8%	- -	- -
NET: TOTAL Agree	190 76%	11 79%	15 75%	9 69%	3 38%	8 89%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.2. There is now an increased need for employers to support young people entering the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	4 2%	1 1%	- -	- -	1 3%	- -	1 4%	1 2%	- -	1 4%	- -
Disagree	11 4%	4 6%	1 3%	1 2%	2 6%	7 6%	- -	- -	1 4%	- -	- -
Neither agree nor disagree	43 17%	10 14%	5 17%	9 21%	6 18%	18 16%	4 14%	6 14%	6 25%	3 13%	- -
Agree	108 43%	25 36%	12 41%	16 37%	10 29%	47 41%	12 43%	19 44%	9 38%	10 43%	3 60%
Strongly agree	82 33%	27 39%	11 38%	17 40%	15 44%	44 38%	11 39%	17 40%	8 33%	8 35%	1 20%
I don't know	3 1%	2 3%	- -	- -	- -	- -	- -	- -	- -	1 4%	1 20%
NET: TOTAL Disagree	15 6%	5 7%	1 3%	1 2%	3 9%	7 6%	1 4%	1 2%	1 4%	1 4%	- -
NET: TOTAL Agree	190 76%	52 75%	23 79%	33 77%	25 74%	91 78%	23 82%	36 84%	17 71%	18 78%	4 80%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.2. There is now an increased need for employers to support young people entering the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
4 2%	- -	- -	2 9%	- -	- -	- -	1 5%	- -	- -	- -	1 4%	1 1%	3 3%	
11 4%	- -	4 5%	1 4%	1 9%	3 13%	- -	1 5%	- -	1 11%	- -	- -	7 5%	4 4%	
43 17%	1 11%	9 11%	7 30%	3 27%	5 22%	- -	2 10%	9 26% b	2 22%	2 18%	3 12%	28 19%	15 14%	
108 43%	4 44%	44 52%	9 39%	1 9%	9 39%	- -	6 30%	16 47%	5 56%	4 36%	10 40%	68 46%	40 38%	
82 33%	4 44%	28 33%	3 13%	6 55%	6 26%	1 100%	9 45%	9 26%	1 11%	5 45%	10 40%	41 28%	41 39%	
3 1%	- -	- -	1 4%	- -	- -	- -	1 5%	- -	- -	- -	1 4%	2 1%	1 1%	
15 6%	- -	4 5%	3 13%	1 9%	3 13%	- -	2 10%	- -	1 11%	- -	1 4%	8 5%	7 7%	
190 76%	8 89%	72 85%	12 52%	7 64%	15 65%	1 100%	15 75%	25 74%	6 67%	9 82%	20 80%	109 74%	81 78%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.2. There is now an increased need for employers to support young people entering the world of work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
		a	*b	c	d	e	*f	*g
Significance Level: 95%								
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	4 2%	- -	- -	2 4%	1 2%	1 2%	- -	- -
Disagree	11 4%	5 9%	- -	1 2%	2 4%	3 7%	- -	- -
Neither agree nor disagree	43 17%	5 9%	9 32%	9 19%	12 21%	6 13%	- -	1 25%
Agree	108 43%	27 47%	10 36%	23 48%	23 40%	16 36%	2 100%	2 50%
Strongly agree	82 33%	21 36%	8 29%	13 27%	18 32%	18 40%	- -	1 25%
I don't know	3 1%	- -	1 4%	- -	1 2%	1 2%	- -	- -
NET: TOTAL Disagree	15 6%	5 9%	- -	3 6%	3 5%	4 9%	- -	- -
NET: TOTAL Agree	190 76%	48 83%	18 64%	36 75%	41 72%	34 76%	2 100%	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.3. Employers should now be looking to increase apprenticeship places for young people: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	1 *	1 2%	- -	- -
Disagree	12 5%	3 5%	6 8%	3 3%
Neither agree nor disagree	41 16%	17 27% c	11 14%	13 12%
Agree	114 45%	20 32%	37 47%	57 51% a
Strongly agree	79 31%	20 32%	22 28%	37 33%
I don't know	4 2%	1 2%	2 3%	1 1%
NET: TOTAL Disagree	13 5%	4 6%	6 8%	3 3%
NET: TOTAL Agree	193 77%	40 65%	59 76%	94 85% a

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.3. Employers should now be looking to increase apprenticeship places for young people: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
1 *	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	- -	- -
12 5%	1 50%	- -	- -	- -	1 7%	- -	- -	1 3%	1 7%	2 3%	4 13%	- -	- -
41 16%	- -	1 50%	- -	1 17%	2 14%	3 27%	1 14%	5 14%	2 14%	10 17%	2 7%	- -	1 25%
114 45%	- -	- -	2 100%	4 67%	6 43%	6 55%	3 43%	16 43%	9 64%	17 29%	16 53%	- -	3 75%
79 31%	1 50%	1 50%	- -	- -	5 36%	2 18%	3 43%	13 35%	2 14%	29 50%	8 27%	- -	- -
4 2%	- -	- -	- -	1 17%	- -	- -	- -	1 3%	- -	- -	- -	- -	- -
13 5%	1 50%	- -	- -	- -	1 7%	- -	- -	2 5%	1 7%	2 3%	4 13%	- -	- -
193 77%	1 50%	1 50%	2 100%	4 67%	11 79%	8 73%	6 86%	29 78%	11 79%	46 79%	24 80%	- -	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.3. Employers should now be looking to increase apprenticeship places for young people: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry					
	Total	Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	1 *	- -	- -	- -	- -	- -
Disagree	12 5%	- -	- -	1 8%	1 13%	- -
Neither agree nor disagree	41 16%	2 14%	4 20%	3 23%	3 38%	1 11%
Agree	114 45%	9 64%	10 50%	5 38%	4 50%	4 44%
Strongly agree	79 31%	3 21%	4 20%	4 31%	- -	4 44%
I don't know	4 2%	- -	2 10%	- -	- -	- -
NET: TOTAL Disagree	13 5%	- -	- -	1 8%	1 13%	- -
NET: TOTAL Agree	193 77%	12 86%	14 70%	9 69%	4 50%	8 89%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.3. Employers should now be looking to increase apprenticeship places for young people: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	1 *	-	-	-	-	-	1 4%	-	-	1 4%	-
Disagree	12 5%	4 6%	1 3%	4 9%	4 12%	4 3%	-	2 5%	1 4%	-	-
Neither agree nor disagree	41 16%	6 9%	4 14%	4 9%	8 24% a	20 17%	5 18%	7 16%	4 17%	1 4%	1 20%
Agree	114 45%	35 51%	11 38%	17 40%	12 35%	43 37%	13 46%	21 49%	11 46%	12 52%	3 60%
Strongly agree	79 31%	22 32%	13 45%	18 42%	10 29%	47 41%	9 32%	13 30%	8 33%	8 35%	1 20%
I don't know	4 2%	2 3%	-	-	-	2 2%	-	-	-	1 4%	-
NET: TOTAL Disagree	13 5%	4 6%	1 3%	4 9%	4 12%	4 3%	1 4%	2 5%	1 4%	1 4%	-
NET: TOTAL Agree	193 77%	57 83% d	24 83%	35 81%	22 65%	90 78%	22 79%	34 79%	19 79%	20 87%	4 80%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.3. Employers should now be looking to increase apprenticeship places for young people: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 4%	- -	1 1%	
12 5%	- -	4 5%	4 17%	1 9%	- -	- -	1 5%	- -	1 11%	- -	1 4%	6 4%	6 6%	
41 16%	3 33%	15 18%	3 13%	- -	4 17%	- -	4 20%	6 18%	2 22%	2 18%	2 8%	24 16%	17 16%	
114 45%	2 22%	36 42%	12 52%	5 45%	13 57%	- -	8 40%	18 53%	5 56%	4 36%	11 44%	69 47%	45 43%	
79 31%	4 44%	30 35%	3 13%	5 45%	5 22%	1 100%	7 35%	9 26%	1 11%	5 45%	9 36%	46 31%	33 32%	
4 2%	- -	- -	1 4%	- -	1 4%	- -	- -	1 3%	- -	- -	1 4%	2 1%	2 2%	
13 5%	- -	4 5%	4 17%	1 9%	- -	- -	1 5%	- -	1 11%	- -	2 8%	6 4%	7 7%	
193 77%	6 67%	66 78%	15 65%	10 91%	18 78%	1 100%	15 75%	27 79%	6 67%	9 82%	20 80%	115 78%	78 75%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.3. Employers should now be looking to increase apprenticeship places for young people: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	1 *	- -	- -	- -	1 2%	- -	- -	- -
Disagree	12 5%	2 3%	1 4%	6 13% d	1 2%	2 4%	- -	- -
Neither agree nor disagree	41 16%	10 17%	7 25%	4 8%	8 14%	9 20%	1 50%	1 25%
Agree	114 45%	17 29%	14 50%	24 50% a	29 51% a	23 51% a	- -	3 75%
Strongly agree	79 31%	29 50% cde	4 14%	14 29%	16 28%	11 24%	1 50%	- -
I don't know	4 2%	- -	2 7%	- -	2 4%	- -	- -	- -
NET: TOTAL Disagree	13 5%	2 3%	1 4%	6 13%	2 4%	2 4%	- -	- -
NET: TOTAL Agree	193 77%	46 79%	18 64%	38 79%	45 79%	34 76%	1 50%	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.4. I am concerned about the impact on the job prospects of young people in disadvantaged communities: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	4 2%	1 2%	- -	3 3%
Disagree	12 5%	5 8%	2 3%	5 5%
Neither agree nor disagree	39 16%	9 15%	13 17%	17 15%
Agree	113 45%	27 44%	36 46%	50 45%
Strongly agree	80 32%	20 32%	25 32%	35 32%
I don't know	3 1%	- -	2 3%	1 1%
NET: TOTAL Disagree	16 6%	6 10%	2 3%	8 7%
NET: TOTAL Agree	193 77%	47 76%	61 78%	85 77%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.4. I am concerned about the impact on the job prospects of young people in disadvantaged communities: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
4 2%	- -	- -	- -	1 17%	- -	- -	- -	1 3%	- -	1 2%	1 3%	- -	- -
12 5%	- -	- -	- -	- -	1 7%	1 9%	- -	3 8%	- -	3 5%	1 3%	- -	- -
39 16%	1 50%	- -	- -	- -	1 7%	1 9%	3 43%	10 27%	1 7%	9 16%	7 23%	- -	- -
113 45%	1 50%	2 100%	- -	2 33%	5 36%	7 64%	1 14%	13 35%	9 64%	26 45%	8 27%	- -	2 50%
80 32%	- -	- -	2 100%	2 33%	6 43%	2 18%	3 43%	10 27%	4 29%	19 33%	13 43%	- -	2 50%
3 1%	- -	- -	- -	1 17%	1 7%	- -	- -	- -	- -	- -	- -	- -	- -
16 6%	- -	- -	- -	1 17%	1 7%	1 9%	- -	4 11%	- -	4 7%	2 7%	- -	- -
193 77%	1 50%	2 100%	2 100%	4 67%	11 79%	9 82%	4 57%	23 62%	13 93%	45 78%	21 70%	- -	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.4. I am concerned about the impact on the job prospects of young people in disadvantaged communities: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	4 2%	- -	- -	- -	- -	- -
Disagree	12 5%	1 7%	1 5%	- -	1 13%	- -
Neither agree nor disagree	39 16%	2 14%	- -	1 8%	3 38%	- -
Agree	113 45%	8 57%	13 65%	7 54%	3 38%	6 67%
Strongly agree	80 32%	3 21%	5 25%	5 38%	1 13%	3 33%
I don't know	3 1%	- -	1 5%	- -	- -	- -
NET: TOTAL Disagree	16 6%	1 7%	1 5%	- -	1 13%	- -
NET: TOTAL Agree	193 77%	11 79%	18 90%	12 92%	4 50%	9 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.4. I am concerned about the impact on the job prospects of young people in disadvantaged communities: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	4 2%	- -	- -	1 2%	1 3%	2 2%	- -	- -	- -	- -	- -
Disagree	12 5%	4 6%	2 7%	2 5%	4 12%	6 5%	5 18%	3 7%	2 8%	2 9%	- -
Neither agree nor disagree	39 16%	7 10%	- -	8 19%	4 12%	18 16%	- -	4 9%	4 17%	1 4%	1 20%
Agree	113 45%	28 41%	12 41%	18 42%	11 32%	50 43%	12 43%	19 44%	9 38%	11 48%	2 40%
Strongly agree	80 32%	28 41%	14 48%	14 33%	14 41%	40 34%	11 39%	16 37%	9 38%	8 35%	2 40%
I don't know	3 1%	2 3%	1 3%	- -	- -	- -	- -	1 2%	- -	1 4%	- -
NET: TOTAL Disagree	16 6%	4 6%	2 7%	3 7%	5 15%	8 7%	5 18%	3 7%	2 8%	2 9%	- -
NET: TOTAL Agree	193 77%	56 81%	26 90%	32 74%	25 74%	90 78%	23 82%	35 81%	18 75%	19 83%	4 80%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.4. I am concerned about the impact on the job prospects of young people in disadvantaged communities: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
4 2%	- -	3 4%	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	4 3%	- -	
12 5%	- -	3 4%	2 9%	1 9%	2 9%	- -	2 10%	1 3%	- -	- -	1 4%	6 4%	6 6%	
39 16%	- -	16 19%	4 17%	2 18%	3 13%	- -	3 15%	8 24%	- -	2 18%	1 4%	22 15%	17 16%	
113 45%	5 56%	41 48%	11 48%	2 18%	8 35%	- -	7 35%	15 44%	8 89%	3 27%	13 52%	68 46%	45 43%	
80 32%	4 44%	22 26%	5 22%	6 55%	10 43%	1 100%	8 40%	9 26%	1 11%	6 55%	8 32%	45 31%	35 34%	
3 1%	- -	- -	1 4%	- -	- -	- -	- -	- -	- -	- -	2 8%	2 1%	1 1%	
16 6%	- -	6 7%	2 9%	1 9%	2 9%	- -	2 10%	2 6%	- -	- -	1 4%	10 7%	6 6%	
193 77%	9 100%	63 74%	16 70%	8 73%	18 78%	1 100%	15 75%	24 71%	9 100%	9 82%	21 84%	113 77%	80 77%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.4. I am concerned about the impact on the job prospects of young people in disadvantaged communities: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	4 2%	1 2%	- -	1 2%	2 4%	- -	- -	- -
Disagree	12 5%	3 5%	2 7%	2 4%	4 7%	1 2%	- -	- -
Neither agree nor disagree	39 16%	9 16%	3 11%	9 19%	12 21%	6 13%	- -	- -
Agree	113 45%	26 45%	16 57%	14 29%	23 40%	24 53% c	2 100%	2 50%
Strongly agree	80 32%	19 33%	6 21%	21 44%	15 26%	14 31%	- -	2 50%
I don't know	3 1%	- -	1 4%	1 2%	1 2%	- -	- -	- -
NET: TOTAL Disagree	16 6%	4 7%	2 7%	3 6%	6 11%	1 2%	- -	- -
NET: TOTAL Agree	193 77%	45 78%	22 79%	35 73%	38 67%	38 84% d	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.5. There should be a focus on supporting young people in disadvantaged communities to ensure they are not left behind: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	2 1%	2 3%	- -	- -
Disagree	12 5%	3 5%	4 5%	5 5%
Neither agree nor disagree	38 15%	9 15%	11 14%	18 16%
Agree	117 47%	26 42%	37 47%	54 49%
Strongly agree	78 31%	21 34%	24 31%	33 30%
I don't know	4 2%	1 2%	2 3%	1 1%
NET: TOTAL Disagree	14 6%	5 8%	4 5%	5 5%
NET: TOTAL Agree	195 78%	47 76%	61 78%	87 78%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.5. There should be a focus on supporting young people in disadvantaged communities to ensure they are not left behind: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
2 1%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	1 2%	- -	- -	- -
12 5%	- -	- -	- -	- -	1 7%	- -	1 14%	1 3%	- -	3 5%	3 10%	- -	- -
38 15%	1 50%	- -	- -	- -	1 7%	2 18%	1 14%	7 19%	3 21%	7 12%	6 20%	- -	- -
117 47%	1 50%	- -	1 50%	4 67%	6 43%	7 64%	2 29%	14 38%	6 43%	27 47%	14 47%	- -	3 75%
78 31%	- -	2 100%	1 50%	1 17%	6 43%	2 18%	3 43%	13 35%	5 36%	19 33%	7 23%	- -	1 25%
4 2%	- -	- -	- -	1 17%	- -	- -	- -	1 3%	- -	1 2%	- -	- -	- -
14 6%	- -	- -	- -	- -	1 7%	- -	1 14%	2 5%	- -	4 7%	3 10%	- -	- -
195 78%	1 50%	2 100%	2 100%	5 83%	12 86%	9 82%	5 71%	27 73%	11 79%	46 79%	21 70%	- -	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.5. There should be a focus on supporting young people in disadvantaged communities to ensure they are not left behind: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	2 1%	- -	- -	- -	- -	- -
Disagree	12 5%	1 7%	- -	- -	2 25%	- -
Neither agree nor disagree	38 15%	3 21%	2 10%	2 15%	2 25%	1 11%
Agree	117 47%	9 64%	10 50%	7 54%	2 25%	4 44%
Strongly agree	78 31%	1 7%	7 35%	4 31%	2 25%	4 44%
I don't know	4 2%	- -	1 5%	- -	- -	- -
NET: TOTAL Disagree	14 6%	1 7%	- -	- -	2 25%	- -
NET: TOTAL Agree	195 78%	10 71%	17 85%	11 85%	4 50%	8 89%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.5. There should be a focus on supporting young people in disadvantaged communities to ensure they are not left behind: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	2 1%	- -	- -	- -	- -	1 1%	1 4%	- -	- -	1 4%	- -
Disagree	12 5%	4 6%	1 3%	3 7%	4 12%	5 4%	2 7%	4 9%	3 13%	- -	- -
Neither agree nor disagree	38 15%	9 13%	- -	6 14%	5 15%	17 15%	1 4%	3 7%	2 8%	1 4%	1 20%
Agree	117 47%	30 43%	16 55%	20 47%	16 47%	51 44%	14 50%	19 44%	11 46%	14 61%	2 40%
Strongly agree	78 31%	24 35%	12 41%	14 33%	9 26%	40 34%	10 36%	17 40%	8 33%	6 26%	2 40%
I don't know	4 2%	2 3%	- -	- -	- -	2 2%	- -	- -	- -	1 4%	- -
NET: TOTAL Disagree	14 6%	4 6%	1 3%	3 7%	4 12%	6 5%	3 11%	4 9%	3 13%	1 4%	- -
NET: TOTAL Agree	195 78%	54 78%	28 97%	34 79%	25 74%	91 78%	24 86%	36 84%	19 79%	20 87%	4 80%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.5. There should be a focus on supporting young people in disadvantaged communities to ensure they are not left behind: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
2 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 4%	1 1%	1 1%	
12 5%	- -	6 7%	1 4%	1 9%	- -	- -	2 10%	1 3%	1 11%	- -	- -	7 5%	5 5%	
38 15%	1 11%	11 13%	7 30%	1 9%	5 22%	1 100%	2 10%	4 12%	1 11%	3 27%	2 8%	22 15%	16 15%	
117 47%	5 56%	42 49%	9 39%	3 27%	11 48%	- -	7 35%	17 50%	6 67%	3 27%	14 56%	74 50%	43 41%	
78 31%	3 33%	25 29%	5 22%	6 55%	6 26%	- -	9 45%	11 32%	1 11%	5 45%	7 28%	41 28%	37 36%	
4 2%	- -	- -	1 4%	- -	1 4%	- -	- -	1 3%	- -	- -	1 4%	2 1%	2 2%	
14 6%	- -	7 8%	1 4%	1 9%	- -	- -	2 10%	1 3%	1 11%	- -	1 4%	8 5%	6 6%	
195 78%	8 89%	67 79%	14 61%	9 82%	17 74%	- -	16 80%	28 82%	7 78%	8 73%	21 84%	115 78%	80 77%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.5. There should be a focus on supporting young people in disadvantaged communities to ensure they are not left behind: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
		a	*b	c	d	e	*f	*g
Significance Level: 95%								
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	2 1%	1 2%	- -	- -	1 2%	- -	- -	- -
Disagree	12 5%	3 5%	2 7%	4 8%	2 4%	1 2%	- -	- -
Neither agree nor disagree	38 15%	7 12%	4 14%	8 17%	10 18%	8 18%	- -	- -
Agree	117 47%	27 47%	12 43%	22 46%	27 47%	22 49%	- -	3 75%
Strongly agree	78 31%	19 33%	9 32%	14 29%	15 26%	14 31%	2 100%	1 25%
I don't know	4 2%	1 2%	1 4%	- -	2 4%	- -	- -	- -
NET: TOTAL Disagree	14 6%	4 7%	2 7%	4 8%	3 5%	1 2%	- -	- -
NET: TOTAL Agree	195 78%	46 79%	21 75%	36 75%	42 74%	36 80%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.6. There should be a focus on supporting young people from BAME (Black and Minority Ethnic) communities to improve workplace inclusion and diversity: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	8 3%	4 6%	1 1%	3 3%
Disagree	12 5%	4 6%	4 5%	4 4%
Neither agree nor disagree	67 27%	21 34%	16 21%	30 27%
Agree	91 36%	19 31%	27 35%	45 41%
Strongly agree	69 27%	14 23%	28 36%	27 24%
I don't know	4 2%	- -	2 3%	2 2%
NET: TOTAL Disagree	20 8%	8 13%	5 6%	7 6%
NET: TOTAL Agree	160 64%	33 53%	55 71%	72 65%
			a	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.6. There should be a focus on supporting young people from BAME (Black and Minority Ethnic) communities to improve workplace inclusion and diversity: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

		Industry												
	Total	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total	251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
Strongly disagree	8 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 5%	- -	- -	- -
Disagree	12 5%	- -	- -	- -	- -	1 7%	1 9%	- -	3 8%	1 7%	- -	2 7%	- -	- -
Neither agree nor disagree	67 27%	1 50%	- -	1 50%	1 17%	4 29%	4 36%	3 43%	9 24%	1 7%	12 21%	10 33%	- -	2 50%
Agree	91 36%	1 50%	1 50%	1 50%	3 50%	2 14%	4 36%	1 14%	15 41%	6 43%	20 34%	12 40%	- -	1 25%
Strongly agree	69 27%	- -	1 50%	- -	1 17%	6 43%	2 18%	3 43%	10 27%	6 43%	23 40%	6 20%	- -	1 25%
I don't know	4 2%	- -	- -	- -	1 17%	1 7%	- -	- -	- -	- -	- -	- -	- -	- -
NET: TOTAL Disagree	20 8%	- -	- -	- -	- -	1 7%	1 9%	- -	3 8%	1 7%	3 5%	2 7%	- -	- -
NET: TOTAL Agree	160 64%	1 50%	2 100%	1 50%	4 67%	8 57%	6 55%	4 57%	25 68%	12 86%	43 74%	18 60%	- -	2 50%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.6. There should be a focus on supporting young people from BAME (Black and Minority Ethnic) communities to improve workplace inclusion and diversity: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry					
	Total	Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	8 3%	- -	1 5%	1 8%	2 25%	1 11%
Disagree	12 5%	- -	2 10%	1 8%	1 13%	- -
Neither agree nor disagree	67 27%	6 43%	1 5%	6 46%	2 25%	4 44%
Agree	91 36%	6 43%	10 50%	3 23%	2 25%	3 33%
Strongly agree	69 27%	1 7%	5 25%	2 15%	1 13%	1 11%
I don't know	4 2%	1 7%	1 5%	- -	- -	- -
NET: TOTAL Disagree	20 8%	- -	3 15%	2 15%	3 38%	1 11%
NET: TOTAL Agree	160 64%	7 50%	15 75%	5 38%	3 38%	4 44%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.6. There should be a focus on supporting young people from BAME (Black and Minority Ethnic) communities to improve workplace inclusion and diversity: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Function										
	Total	General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	8 3%	5 7%	2 7%	1 2%	2 6%	6 5%	1 4%	1 2%	1 4%	1 4%	- -
Disagree	12 5%	6 9%	- -	2 5%	2 6%	5 4%	3 11%	1 2%	2 8%	3 13%	- -
Neither agree nor disagree	67 27%	15 22%	2 7%	8 19%	9 26%	28 24%	5 18%	9 21%	4 17%	3 13%	2 40%
Agree	91 36%	19 28%	12 41%	18 42%	11 32%	39 34%	10 36%	18 42%	9 38%	9 39%	3 60%
Strongly agree	69 27%	21 30%	13 45%	13 30%	9 26%	38 33%	9 32%	12 28%	8 33%	6 26%	- -
I don't know	4 2%	3 4%	- -	1 2%	1 3%	- -	- -	2 5%	- -	1 4%	- -
NET: TOTAL Disagree	20 8%	11 16%	2 7%	3 7%	4 12%	11 9%	4 14%	2 5%	3 13%	4 17%	- -
NET: TOTAL Agree	160 64%	40 58%	25 86%	31 72%	20 59%	77 66%	19 68%	30 70%	17 71%	15 65%	3 60%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.6. There should be a focus on supporting young people from BAME (Black and Minority Ethnic) communities to improve workplace inclusion and diversity: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
8 3%	- -	3 4%	- -	- -	- -	- -	3 15%	1 3%	- -	- -	1 4%	6 4%	2 2%	
12 5%	- -	4 5%	1 4%	- -	- -	- -	- -	4 12%	- -	- -	3 12%	7 5%	5 5%	
67 27%	1 11%	25 29%	6 26%	- -	7 30%	1 100%	4 20%	11 32%	2 22%	6 55%	4 16%	39 27%	28 27%	
91 36%	3 33%	32 38%	9 39%	5 45%	9 39%	- -	7 35%	10 29%	5 56%	2 18%	9 36%	54 37%	37 36%	
69 27%	5 56%	21 25%	6 26%	5 45%	6 26%	- -	6 30%	8 24%	2 22%	3 27%	7 28%	38 26%	31 30%	
4 2%	- -	- -	1 4%	1 9%	1 4%	- -	- -	- -	- -	- -	1 4%	3 2%	1 1%	
20 8%	- -	7 8%	1 4%	- -	- -	- -	3 15%	5 15%	- -	- -	4 16%	13 9%	7 7%	
160 64%	8 89%	53 62%	15 65%	10 91%	15 65%	- -	13 65%	18 53%	7 78%	5 45%	16 64%	92 63%	68 65%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.6. There should be a focus on supporting young people from BAME (Black and Minority Ethnic) communities to improve workplace inclusion and diversity: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Sector							
	Total	IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	8 3%	3 5%	3 11%	- -	- -	1 2%	- -	- -
Disagree	12 5%	- -	3 11%	3 6%	3 5%	3 7% a	- -	- -
Neither agree nor disagree	67 27%	12 21%	3 11%	16 33%	16 28%	14 31%	- -	2 50%
Agree	91 36%	20 34%	12 43%	16 33%	24 42%	14 31%	1 50%	1 25%
Strongly agree	69 27%	23 40% d	6 21%	12 25%	12 21%	13 29%	1 50%	1 25%
I don't know	4 2%	- -	1 4%	1 2%	2 4%	- -	- -	- -
NET: TOTAL Disagree	20 8%	3 5%	6 21%	3 6%	3 5%	4 9%	- -	- -
NET: TOTAL Agree	160 64%	43 74%	18 64%	28 58%	36 63%	27 60%	2 100%	2 50%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.7. Working with schools and colleges should be an important part of businesses' Corporate Social Responsibility programme: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	2 1%	-	1 1%	1 1%
Disagree	7 3%	4 6%	1 1%	2 2%
Neither agree nor disagree	40 16%	15 24% b	7 9%	18 16%
Agree	116 46%	28 45%	37 47%	51 46%
Strongly agree	83 33%	15 24%	30 38%	38 34%
I don't know	3 1%	-	2 3%	1 1%
NET: TOTAL Disagree	9 4%	4 6%	2 3%	3 3%
NET: TOTAL Agree	199 79%	43 69%	67 86% a	89 80%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.7. Working with schools and colleges should be an important part of businesses' Corporate Social Responsibility programme: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry													
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit	
Total														
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%	
2 1%	- -	- -	- -	- -	1 7%	- -	- -	- -	- -	- -	- -	- -	- -	
7 3%	- -	- -	- -	- -	- -	1 9%	- -	- -	1 7%	2 3%	1 3%	- -	- -	
40 16%	1 50%	- -	- -	1 17%	1 7%	3 27%	- -	10 27%	2 14%	7 12%	4 13%	- -	- -	
116 46%	1 50%	2 100%	2 100%	2 33%	8 57%	7 64%	5 71%	15 41%	6 43%	26 45%	11 37%	- -	3 75%	
83 33%	- -	- -	- -	2 33%	3 21%	- -	2 29%	12 32%	5 36%	23 40%	14 47%	- -	1 25%	
3 1%	- -	- -	- -	1 17%	1 7%	- -	- -	- -	- -	- -	- -	- -	- -	
9 4%	- -	- -	- -	- -	1 7%	1 9%	- -	- -	1 7%	2 3%	1 3%	- -	- -	
199 79%	1 50%	2 100%	2 100%	4 67%	11 79%	7 64%	7 100%	27 73%	11 79%	49 84%	25 83%	- -	4 100%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.7. Working with schools and colleges should be an important part of businesses' Corporate Social Responsibility programme: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry					
	Total	Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	2 1%	- -	- -	- -	1 13%	- -
Disagree	7 3%	- -	- -	1 8%	1 13%	- -
Neither agree nor disagree	40 16%	4 29%	1 5%	2 15%	3 38%	1 11%
Agree	116 46%	6 43%	11 55%	3 23%	3 38%	5 56%
Strongly agree	83 33%	4 29%	7 35%	7 54%	- -	3 33%
I don't know	3 1%	- -	1 5%	- -	- -	- -
NET: TOTAL Disagree	9 4%	- -	- -	1 8%	2 25%	- -
NET: TOTAL Agree	199 79%	10 71%	18 90%	10 77%	3 38%	8 89%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.7. Working with schools and colleges should be an important part of businesses' Corporate Social Responsibility programme: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Function										
	Total	General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	2 1%	1 1%	- -	1 2%	- -	- -	- -	2 5% e	- -	- -	- -
Disagree	7 3%	2 3%	2 7%	- -	2 6%	3 3%	- -	3 7%	2 8%	- -	- -
Neither agree nor disagree	40 16%	12 17%	3 10%	8 19%	6 18%	15 13%	7 25%	7 16%	5 21%	4 17%	1 20%
Agree	116 46%	26 38%	10 34%	15 35%	15 44%	54 47%	11 39%	20 47%	10 42%	11 48%	1 20%
Strongly agree	83 33%	26 38%	13 45%	19 44% g	11 32%	44 38%	10 36%	10 23%	7 29%	7 30%	3 60%
I don't know	3 1%	2 3%	1 3%	- -	- -	- -	- -	1 2%	- -	1 4%	- -
NET: TOTAL Disagree	9 4%	3 4%	2 7%	1 2%	2 6%	3 3%	- -	5 12% e	2 8%	- -	- -
NET: TOTAL Agree	199 79%	52 75%	23 79%	34 79%	26 76%	98 84% g	21 75%	30 70%	17 71%	18 78%	4 80%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.7. Working with schools and colleges should be an important part of businesses' Corporate Social Responsibility programme: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
2 1%	- -	- -	1 4%	1 9%	- -	- -	- -	- -	- -	- -	- -	1 1%	1 1%	
7 3%	1 11%	3 4%	1 4%	- -	- -	- -	2 10%	- -	- -	- -	- -	4 3%	3 3%	
40 16%	- -	15 18%	6 26%	1 9%	3 13%	- -	3 15%	6 18%	2 22%	2 18%	2 8%	23 16%	17 16%	
116 46%	6 67%	42 49%	8 35%	3 27%	13 57%	1 100%	7 35%	19 56%	2 22%	4 36%	11 44%	73 50%	43 41%	
83 33%	2 22%	25 29%	6 26%	6 55%	7 30%	- -	8 40%	9 26%	5 56%	5 45%	10 40%	44 30%	39 38%	
3 1%	- -	- -	1 4%	- -	- -	- -	- -	- -	- -	- -	2 8%	2 1%	1 1%	
9 4%	1 11%	3 4%	2 9%	1 9%	- -	- -	2 10%	- -	- -	- -	- -	5 3%	4 4%	
199 79%	8 89%	67 79%	14 61%	9 82%	20 87%	1 100%	15 75%	28 82%	7 78%	9 82%	21 84%	117 80%	82 79%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.7. Working with schools and colleges should be an important part of businesses' Corporate Social Responsibility programme: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	2 1%	- -	1 4%	1 2%	- -	- -	- -	- -
Disagree	7 3%	2 3%	1 4%	1 2%	- -	3 7%	- -	- -
Neither agree nor disagree	40 16%	7 12%	4 14%	6 13%	15 26%	7 16%	- -	- -
Agree	116 46%	26 45%	14 50%	22 46%	23 40%	21 47%	2 100%	3 75%
Strongly agree	83 33%	23 40%	7 25%	17 35%	18 32%	14 31%	- -	1 25%
I don't know	3 1%	- -	1 4%	1 2%	1 2%	- -	- -	- -
NET: TOTAL Disagree	9 4%	2 3%	2 7%	2 4%	- -	3 7%	- -	- -
NET: TOTAL Agree	199 79%	49 84%	21 75%	39 81%	41 72%	35 78%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.8. Employers have a responsibility to ensure young people leaving school in the current environment do not become a lost generation: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	3 1%	- -	2 3%	1 1%
Disagree	12 5%	4 6%	3 4%	5 5%
Neither agree nor disagree	38 15%	12 19%	8 10%	18 16%
Agree	109 43%	32 52%	30 38%	47 42%
Strongly agree	84 33%	13 21%	33 42%	38 34%
I don't know	5 2%	1 2%	2 3%	2 2%
NET: TOTAL Disagree	15 6%	4 6%	5 6%	6 5%
NET: TOTAL Agree	193 77%	45 73%	63 81%	85 77%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.8. Employers have a responsibility to ensure young people leaving school in the current environment do not become a lost generation: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

		Industry												
	Total	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total	251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
Strongly disagree	3 1%	- -	- -	- -	- -	1 7%	- -	- -	- -	- -	- -	1 3%	- -	- -
Disagree	12 5%	- -	- -	- -	- -	- -	1 9%	- -	3 8%	- -	2 3%	2 7%	- -	- -
Neither agree nor disagree	38 15%	1 50%	- -	- -	2 33%	2 14%	1 9%	2 29%	4 11%	4 29%	6 10%	5 17%	- -	- -
Agree	109 43%	1 50%	2 100%	2 100%	2 33%	4 29%	7 64%	1 14%	12 32%	4 29%	25 43%	15 50%	- -	4 100%
Strongly agree	84 33%	- -	- -	- -	1 17%	7 50%	2 18%	4 57%	17 46%	6 43%	25 43%	7 23%	- -	- -
I don't know	5 2%	- -	- -	- -	1 17%	- -	- -	- -	1 3%	- -	- -	- -	- -	- -
NET: TOTAL Disagree	15 6%	- -	- -	- -	- -	1 7%	1 9%	- -	3 8%	- -	2 3%	3 10%	- -	- -
NET: TOTAL Agree	193 77%	1 50%	2 100%	2 100%	3 50%	11 79%	9 82%	5 71%	29 78%	10 71%	50 86%	22 73%	- -	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.8. Employers have a responsibility to ensure young people leaving school in the current environment do not become a lost generation: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry					
	Total	Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	3 1%	- -	- -	- -	1 13%	- -
Disagree	12 5%	1 7%	- -	2 15%	1 13%	- -
Neither agree nor disagree	38 15%	4 29%	2 10%	2 15%	2 25%	1 11%
Agree	109 43%	5 36%	12 60%	4 31%	3 38%	6 67%
Strongly agree	84 33%	3 21%	5 25%	5 38%	1 13%	1 11%
I don't know	5 2%	1 7%	1 5%	- -	- -	1 11%
NET: TOTAL Disagree	15 6%	1 7%	- -	2 15%	2 25%	- -
NET: TOTAL Agree	193 77%	8 57%	17 85%	9 69%	4 50%	7 78%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.8. Employers have a responsibility to ensure young people leaving school in the current environment do not become a lost generation: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Function										
	Total	General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	3 1%	2 3%	- -	1 2%	- -	- -	- -	2 5% e	- -	- -	- -
Disagree	12 5%	2 3%	2 7%	3 7%	3 9%	6 5%	1 4%	5 12%	2 8%	1 4%	- -
Neither agree nor disagree	38 15%	11 16%	1 3%	3 7%	3 9%	15 13%	3 11%	2 5%	2 8%	2 9%	2 40%
Agree	109 43%	28 41%	12 41%	17 40%	13 38%	47 41%	13 46%	18 42%	11 46%	11 48%	1 20%
Strongly agree	84 33%	23 33%	14 48%	19 44%	15 44%	46 40%	11 39%	16 37%	9 38%	8 35%	2 40%
I don't know	5 2%	3 4%	- -	- -	- -	2 2%	- -	- -	- -	1 4%	- -
NET: TOTAL Disagree	15 6%	4 6%	2 7%	4 9%	3 9%	6 5%	1 4%	7 16% e	2 8%	1 4%	- -
NET: TOTAL Agree	193 77%	51 74%	26 90%	36 84%	28 82%	93 80%	24 86%	34 79%	20 83%	19 83%	3 60%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.8. Employers have a responsibility to ensure young people leaving school in the current environment do not become a lost generation: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

		Location											International operations	
	Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
Significance Level: 95%		*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
Total	251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
Strongly disagree	3 1%	- -	- -	2 9%	1 9%	- -	- -	- -	- -	- -	- -	- -	1 1%	2 2%
Disagree	12 5%	1 11%	5 6%	2 9%	- -	- -	1 100%	1 5%	1 3%	- -	- -	1 4%	8 5%	4 4%
Neither agree nor disagree	38 15%	1 11%	12 14%	6 26%	1 9%	4 17%	- -	2 10%	4 12%	2 22%	3 27%	3 12%	22 15%	16 15%
Agree	109 43%	3 33%	36 42%	9 39%	4 36%	10 43%	- -	6 30%	22 65% b	5 56%	4 36%	10 40%	68 46%	41 39%
Strongly agree	84 33%	4 44%	31 36% h	3 13%	5 45%	9 39%	- -	11 55%	6 18%	2 22%	3 27%	10 40%	45 31%	39 38%
I don't know	5 2%	- -	1 1%	1 4%	- -	- -	- -	- -	1 3%	- -	1 9%	1 4%	3 2%	2 2%
NET: TOTAL Disagree	15 6%	1 11%	5 6%	4 17%	1 9%	- -	1 100%	1 5%	1 3%	- -	- -	1 4%	9 6%	6 6%
NET: TOTAL Agree	193 77%	7 78%	67 79%	12 52%	9 82%	19 83%	- -	17 85%	28 82%	7 78%	7 64%	20 80%	113 77%	80 77%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A50.8. Employers have a responsibility to ensure young people leaving school in the current environment do not become a lost generation: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on the employment prospects of young people, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Sector							
	Total	IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	3 1%	- -	1 4%	2 4%	- -	- -	- -	- -
Disagree	12 5%	2 3%	1 4%	2 4%	4 7%	3 7%	- -	- -
Neither agree nor disagree	38 15%	6 10%	4 14%	8 17%	10 18%	9 20%	- -	- -
Agree	109 43%	25 43%	15 54%	22 46%	19 33%	16 36%	2 100%	4 100%
Strongly agree	84 33%	25 43%	6 21%	14 29%	21 37%	17 38%	- -	- -
I don't know	5 2%	- -	1 4%	- -	3 5%	- -	- -	- -
NET: TOTAL Disagree	15 6%	2 3%	2 7%	4 8%	4 7%	3 7%	- -	- -
NET: TOTAL Agree	193 77%	50 86%	21 75%	36 75%	40 70%	33 73%	2 100%	4 100%
		d						

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51. SUMMARY: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	I don't know	NET: TOTAL Disagree	NET: TOTAL Agree
Online and virtual working will remain a significant feature of the way we work	251 100%	1 *	8 3%	29 12%	104 41%	104 41%	5 2%	9 4%	208 83%
Fewer people in the workplace or office and more working from home will now become a permanent feature of working life	251 100%	1 *	11 4%	43 17%	109 43%	85 34%	2 1%	12 5%	194 77%
Online and virtual working will increase demand for digital / IT skills	251 100%	2 1%	4 2%	31 12%	110 44%	104 41%	- -	6 2%	214 85%
Communication, self-motivation and reliability to work remotely will now be essential skills	251 100%	- -	6 2%	34 14%	102 41%	107 43%	2 1%	6 2%	209 83%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.1. Online and virtual working will remain a significant feature of the way we work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	1 *	-	1 1%	-
Disagree	8 3%	2 3%	1 1%	5 5%
Neither agree nor disagree	29 12%	6 10%	9 12%	14 13%
Agree	104 41%	26 42%	33 42%	45 41%
Strongly agree	104 41%	25 40%	32 41%	47 42%
I don't know	5 2%	3 5%	2 3%	-
NET: TOTAL Disagree	9 4%	2 3%	2 3%	5 5%
NET: TOTAL Agree	208 83%	51 82%	65 83%	92 83%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.1. Online and virtual working will remain a significant feature of the way we work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
1 *	- -	- -	- -	- -	- -	- -	1 14%	- -	- -	- -	- -	- -	- -
8 3%	- -	- -	- -	- -	1 7%	- -	- -	- -	1 7%	1 2%	2 7%	- -	- -
29 12%	1 50%	- -	- -	2 33%	1 7%	2 18%	- -	5 14%	1 7%	4 7%	1 3%	- -	- -
104 41%	- -	- -	1 50%	1 17%	6 43%	6 55%	1 14%	16 43%	7 50%	21 36%	16 53%	- -	4 100%
104 41%	1 50%	2 100%	1 50%	3 50%	4 29%	3 27%	5 71%	16 43%	5 36%	32 55%	10 33%	- -	- -
5 2%	- -	- -	- -	- -	2 14%	- -	- -	- -	- -	- -	1 3%	- -	- -
9 4%	- -	- -	- -	- -	1 7%	- -	1 14%	- -	1 7%	1 2%	2 7%	- -	- -
208 83%	1 50%	2 100%	2 100%	4 67%	10 71%	9 82%	6 86%	32 86%	12 86%	53 91%	26 87%	- -	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.1. Online and virtual working will remain a significant feature of the way we work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry					
	Total	Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	1 *	- -	- -	- -	- -	- -
Disagree	8 3%	1 7%	1 5%	1 8%	- -	- -
Neither agree nor disagree	29 12%	3 21%	5 25%	1 8%	2 25%	1 11%
Agree	104 41%	5 36%	9 45%	4 31%	4 50%	3 33%
Strongly agree	104 41%	5 36%	4 20%	6 46%	2 25%	5 56%
I don't know	5 2%	- -	1 5%	1 8%	- -	- -
NET: TOTAL Disagree	9 4%	1 7%	1 5%	1 8%	- -	- -
NET: TOTAL Agree	208 83%	10 71%	13 65%	10 77%	6 75%	8 89%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.1. Online and virtual working will remain a significant feature of the way we work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	1 *	-	-	-	-	1 1%	-	-	-	-	-
Disagree	8 3%	2 3%	-	1 2%	1 3%	2 2%	1 4%	3 7%	1 4%	1 4%	-
Neither agree nor disagree	29 12%	5 7%	1 3%	3 7%	2 6%	12 10%	1 4%	6 14%	3 13%	2 9%	1 20%
Agree	104 41%	26 38%	12 41%	17 40%	14 41%	48 41%	11 39%	14 33%	8 33%	11 48%	2 40%
Strongly agree	104 41%	36 52%	14 48%	22 51%	16 47%	52 45%	14 50%	18 42%	12 50%	9 39%	2 40%
I don't know	5 2%	-	2 7%	-	1 3%	1 1%	1 4%	2 5%	-	-	-
NET: TOTAL Disagree	9 4%	2 3%	-	1 2%	1 3%	3 3%	1 4%	3 7%	1 4%	1 4%	-
NET: TOTAL Agree	208 83%	62 90%	26 90%	39 91%	30 88%	100 86%	25 89%	32 74%	20 83%	20 87%	4 80%
		g		g							

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.1. Online and virtual working will remain a significant feature of the way we work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

		Location											International operations	
	Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
Significance Level: 95%		*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
Total	251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
Strongly disagree	1 *	- -	- -	- -	- -	1 4%	- -	- -	- -	- -	- -	- -	- -	1 1%
Disagree	8 3%	- -	2 2%	2 9%	1 9%	- -	- -	1 5%	1 3%	1 11%	- -	- -	5 3%	3 3%
Neither agree nor disagree	29 12%	2 22%	12 14%	4 17%	- -	2 9%	- -	1 5%	3 9%	- -	1 9%	4 16%	18 12%	11 11%
Agree	104 41%	4 44%	40 47%	8 35%	4 36%	10 43%	- -	6 30%	18 53%	4 44%	- -	10 40%	58 39%	46 44%
Strongly agree	104 41%	3 33%	30 35%	9 39%	4 36%	10 43%	1 100%	12 60%	12 35%	4 44%	10 91%	9 36%	64 44%	40 38%
I don't know	5 2%	- -	1 1%	- -	2 18%	- -	- -	- -	- -	- -	- -	2 8%	2 1%	3 3%
NET: TOTAL Disagree	9 4%	- -	2 2%	2 9%	1 9%	1 4%	- -	1 5%	1 3%	1 11%	- -	- -	5 3%	4 4%
NET: TOTAL Agree	208 83%	7 78%	70 82%	17 74%	8 73%	20 87%	1 100%	18 90%	30 88%	8 89%	10 91%	19 76%	122 83%	86 83%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.1. Online and virtual working will remain a significant feature of the way we work: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	1 *	- -	- -	- -	- -	1 2%	- -	- -
Disagree	8 3%	1 2%	1 4%	3 6%	1 2%	2 4%	- -	- -
Neither agree nor disagree	29 12%	4 7%	7 25%	3 6%	10 18%	4 9%	- -	- -
Agree	104 41%	21 36%	13 46%	23 48%	22 39%	18 40%	- -	4 100%
Strongly agree	104 41%	32 55%	6 21%	16 33%	24 42%	19 42%	2 100%	- -
I don't know	5 2%	- -	1 4%	3 6%	- -	1 2%	- -	- -
NET: TOTAL Disagree	9 4%	1 2%	1 4%	3 6%	1 2%	3 7%	- -	- -
NET: TOTAL Agree	208 83%	53 91%	19 68%	39 81%	46 81%	37 82%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.2. Fewer people in the workplace or office and more working from home will now become a permanent feature of working life: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	1 *	-	-	1 1%
Disagree	11 4%	7 11% bc	1 1%	3 3%
Neither agree nor disagree	43 17%	11 18%	13 17%	19 17%
Agree	109 43%	28 45%	34 44%	47 42%
Strongly agree	85 34%	15 24%	29 37%	41 37%
I don't know	2 1%	1 2%	1 1%	- -
NET: TOTAL Disagree	12 5%	7 11% bc	1 1%	4 4%
NET: TOTAL Agree	194 77%	43 69%	63 81%	88 79%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.2. Fewer people in the workplace or office and more working from home will now become a permanent feature of working life: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
11 4%	- -	- -	- -	- -	1 7%	1 9%	- -	- -	1 7%	2 3%	4 13%	- -	- -
43 17%	1 50%	- -	- -	1 17%	4 29%	1 9%	- -	7 19%	2 14%	6 10%	6 20%	- -	- -
109 43%	1 50%	1 50%	- -	2 33%	1 7%	9 82%	5 71%	19 51%	5 36%	28 48%	12 40%	- -	2 50%
85 34%	- -	1 50%	2 100%	2 33%	8 57%	- -	2 29%	11 30%	6 43%	22 38%	8 27%	- -	1 25%
2 1%	- -	- -	- -	1 17%	- -	- -	- -	- -	- -	- -	- -	- -	1 25%
12 5%	- -	- -	- -	- -	1 7%	1 9%	- -	- -	1 7%	2 3%	4 13%	- -	- -
194 77%	1 50%	2 100%	2 100%	4 67%	9 64%	9 82%	7 100%	30 81%	11 79%	50 86%	20 67%	- -	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.2. Fewer people in the workplace or office and more working from home will now become a permanent feature of working life: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	1 *	- -	- -	- -	- -	1 11%
Disagree	11 4%	- -	1 5%	- -	- -	1 11%
Neither agree nor disagree	43 17%	4 29%	4 20%	5 38%	2 25%	- -
Agree	109 43%	7 50%	6 30%	5 38%	3 38%	3 33%
Strongly agree	85 34%	3 21%	9 45%	3 23%	3 38%	4 44%
I don't know	2 1%	- -	- -	- -	- -	- -
NET: TOTAL Disagree	12 5%	- -	1 5%	- -	- -	2 22%
NET: TOTAL Agree	194 77%	10 71%	15 75%	8 62%	6 75%	7 78%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.2. Fewer people in the workplace or office and more working from home will now become a permanent feature of working life: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	1 *	1 1%	1 3%	- -	- -	- -	1 4%	1 2%	- -	1 4%	- -
Disagree	11 4%	5 7%	2 7%	1 2%	1 3%	3 3%	1 4%	3 7%	2 8%	- -	- -
Neither agree nor disagree	43 17%	10 14%	3 10%	9 21%	6 18%	18 16%	4 14%	11 26%	4 17%	3 13%	3 60%
Agree	109 43%	30 43%	11 38%	17 40%	12 35%	54 47%	11 39%	15 35%	8 33%	10 43%	2 40%
Strongly agree	85 34%	23 33%	11 38%	16 37%	13 38%	41 35%	10 36%	13 30%	10 42%	9 39%	- -
I don't know	2 1%	- -	1 3%	- -	2 6% ae	- -	1 4%	- -	- -	- -	- -
NET: TOTAL Disagree	12 5%	6 9%	3 10%	1 2%	1 3%	3 3%	2 7%	4 9%	2 8%	1 4%	- -
NET: TOTAL Agree	194 77%	53 77%	22 76%	33 77%	25 74%	95 82% g	21 75%	28 65%	18 75%	19 83%	2 40%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.2. Fewer people in the workplace or office and more working from home will now become a permanent feature of working life: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location											International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%
1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 9%	- -	- -	1 1%
11 4%	1 11%	2 2%	2 9%	1 9%	1 4%	- -	1 5%	2 6%	- -	- -	1 4%	5 3%	6 6%
43 17%	1 11%	17 20%	5 22%	2 18%	2 9%	1 100%	3 15%	4 12%	1 11%	1 9%	6 24%	24 16%	19 18%
109 43%	3 33%	48 56%	7 30%	2 18%	7 30%	- -	6 30%	20 59%	5 56%	2 18%	9 36%	70 48%	39 38%
85 34%	4 44%	18 21%	9 39%	6 55%	12 52%	- -	9 45%	8 24%	3 33%	7 64%	9 36%	48 33%	37 36%
2 1%	- -	- -	- -	- -	1 4%	- -	1 5%	- -	- -	- -	- -	- -	2 2%
12 5%	1 11%	2 2%	2 9%	1 9%	1 4%	- -	1 5%	2 6%	- -	1 9%	1 4%	5 3%	7 7%
194 77%	7 78%	66 78%	16 70%	8 73%	19 83%	- -	15 75%	28 82%	8 89%	9 82%	18 72%	118 80%	76 73%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.2. Fewer people in the workplace or office and more working from home will now become a permanent feature of working life: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	1 *	- -	- -	- -	- -	- -	- -	- -
Disagree	11 4%	2 3%	1 4%	5 10% d	- -	2 4%	- -	- -
Neither agree nor disagree	43 17%	6 10%	6 21%	11 23%	12 21%	8 18%	- -	- -
Agree	109 43%	28 48% c	9 32%	14 29%	28 49% c	24 53% c	1 50%	2 50%
Strongly agree	85 34%	22 38%	12 43%	18 38%	16 28%	11 24%	1 50%	1 25%
I don't know	2 1%	- -	- -	- -	1 2%	- -	- -	1 25%
NET: TOTAL Disagree	12 5%	2 3%	1 4%	5 10% d	- -	2 4%	- -	- -
NET: TOTAL Agree	194 77%	50 86% c	21 75%	32 67%	44 77%	35 78%	2 100%	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.3. Online and virtual working will increase demand for digital / IT skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Number of employees		
		250-499	500-1,000	More than 1,000
Significance Level: 95%		a	b	c
Total	251 100%	62 100%	78 100%	111 100%
Strongly disagree	2 1%	1 2%	1 1%	- -
Disagree	4 2%	3 5%	1 1%	- -
		c		
Neither agree nor disagree	31 12%	7 11%	10 13%	14 13%
Agree	110 44%	25 40%	33 42%	52 47%
Strongly agree	104 41%	26 42%	33 42%	45 41%
I don't know	- -	- -	- -	- -
NET: TOTAL Disagree	6 2%	4 6%	2 3%	- -
		c		
NET: TOTAL Agree	214 85%	51 82%	66 85%	97 87%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.3. Online and virtual working will increase demand for digital / IT skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
2 1%	- -	- -	- -	- -	- -	1 9%	- -	- -	- -	1 2%	- -	- -	- -
4 2%	- -	- -	- -	- -	- -	- -	1 14%	- -	- -	2 3%	- -	- -	- -
31 12%	1 50%	- -	- -	2 33%	4 29%	1 9%	2 29%	10 27%	1 7%	3 5%	- -	- -	- -
110 44%	1 50%	1 50%	- -	1 17%	3 21%	6 55%	1 14%	11 30%	6 43%	27 47%	18 60%	- -	4 100%
104 41%	- -	1 50%	2 100%	3 50%	7 50%	3 27%	3 43%	16 43%	7 50%	25 43%	12 40%	- -	- -
- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
6 2%	- -	- -	- -	- -	- -	1 9%	1 14%	- -	- -	3 5%	- -	- -	- -
214 85%	1 50%	2 100%	2 100%	4 67%	10 71%	9 82%	4 57%	27 73%	13 93%	52 90%	30 100%	- -	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.3. Online and virtual working will increase demand for digital / IT skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Industry				
		Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	2 1%	- -	- -	- -	- -	- -
Disagree	4 2%	- -	- -	1 8%	- -	- -
Neither agree nor disagree	31 12%	2 14%	1 5%	1 8%	3 38%	- -
Agree	110 44%	5 36%	15 75%	4 31%	4 50%	3 33%
Strongly agree	104 41%	7 50%	4 20%	7 54%	1 13%	6 67%
I don't know	- -	- -	- -	- -	- -	- -
NET: TOTAL Disagree	6 2%	- -	- -	1 8%	- -	- -
NET: TOTAL Agree	214 85%	12 86%	19 95%	11 85%	5 63%	9 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.3. Online and virtual working will increase demand for digital / IT skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Function									
		General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	2 1%	1 1%	1 3%	- -	- -	2 2%	- -	1 2%	1 4%	- -	- -
Disagree	4 2%	- -	- -	- -	1 3%	4 3%	- -	- -	- -	- -	- -
Neither agree nor disagree	31 12%	8 12%	- -	9 21% e	3 9%	10 9%	2 7%	6 14%	5 21%	2 9%	- -
Agree	110 44%	28 41%	15 52%	16 37%	14 41%	51 44%	14 50%	22 51%	8 33%	15 65%	2 40%
Strongly agree	104 41%	32 46%	13 45%	18 42%	16 47%	49 42%	12 43%	14 33%	10 42%	6 26%	3 60%
I don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET: TOTAL Disagree	6 2%	1 1%	1 3%	- -	1 3%	6 5%	- -	1 2%	1 4%	- -	- -
NET: TOTAL Agree	214 85%	60 87%	28 97%	34 79%	30 88%	100 86%	26 93%	36 84%	18 75%	21 91%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.3. Online and virtual working will increase demand for digital / IT skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
2 1%	1 11%	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 1%	
4 2%	- -	1 1%	- -	- -	1 4%	- -	- -	1 3%	- -	- -	1 4%	3 2%	1 1%	
31 12%	- -	14 16%	3 13%	2 18%	3 13%	- -	1 5%	3 9%	- -	1 9%	4 16%	19 13%	12 12%	
110 44%	5 56%	40 47%	12 52%	4 36%	10 43%	1 100%	8 40%	17 50%	5 56%	1 9%	7 28%	70 48%	40 38%	
104 41%	3 33%	29 34%	8 35%	5 45%	9 39%	- -	11 55%	13 38%	4 44%	9 82%	13 52%	54 37%	50 48%	
- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
6 2%	1 11%	2 2%	- -	- -	1 4%	- -	- -	1 3%	- -	- -	1 4%	4 3%	2 2%	
214 85%	8 89%	69 81%	20 87%	9 82%	19 83%	1 100%	19 95%	30 88%	9 100%	10 91%	20 80%	124 84%	90 87%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.3. Online and virtual working will increase demand for digital / IT skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Sector							
	Total	IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	2 1%	1 2%	- -	- -	- -	1 2%	- -	- -
Disagree	4 2%	2 3%	- -	- -	- -	2 4%	- -	- -
Neither agree nor disagree	31 12%	3 5%	4 14%	5 10%	14 25% a	5 11%	- -	- -
Agree	110 44%	27 47%	19 68%	22 46%	17 30%	17 38%	1 50%	4 100%
Strongly agree	104 41%	25 43%	5 18%	21 44%	26 46%	20 44%	1 50%	- -
I don't know	- -	- -	- -	- -	- -	- -	- -	- -
NET: TOTAL Disagree	6 2%	3 5%	- -	- -	- -	3 7%	- -	- -
NET: TOTAL Agree	214 85%	52 90% d	24 86%	43 90%	43 75%	37 82%	2 100%	4 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.4. Communication, self-motivation and reliability to work remotely will now be essential skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Number of employees		
	Total	250-499	500-1,000
Significance Level: 95%			
		a	b
Total	251	62	78
	100%	100%	100%
Strongly disagree	-	-	-
	-	-	-
Disagree	6	2	2
	2%	3%	3%
Neither agree nor disagree	34	8	14
	14%	13%	18%
Agree	102	32	28
	41%	52%	36%
Strongly agree	107	19	33
	43%	31%	42%
		a	
I don't know	2	1	1
	1%	2%	1%
NET: TOTAL Disagree	6	2	2
	2%	3%	3%
NET: TOTAL Agree	209	51	61
	83%	82%	78%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.4. Communication, self-motivation and reliability to work remotely will now be essential skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry												
	Agriculture, forestry and fishing	Arts, entertainment and recreation	Automotive	Business support services	Construction	Education	Energy and utilities	Financial services, insurance and accounting	Healthcare and social care	IT, technology and communications	Manufacturing	Mining and quarrying	Not for profit
Total													
251 100%	2 100%	2 100%	2 100%	6 100%	14 100%	11 100%	7 100%	37 100%	14 100%	58 100%	30 100%	- -	4 100%
- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
6 2%	- -	- -	- -	- -	- -	1 9%	1 14%	1 3%	1 7%	1 2%	- -	- -	- -
34 14%	1 50%	- -	- -	2 33%	4 29%	1 9%	1 14%	8 22%	1 7%	5 9%	5 17%	- -	- -
102 41%	- -	1 50%	- -	1 17%	4 29%	5 45%	2 29%	13 35%	7 50%	25 43%	14 47%	- -	3 75%
107 43%	1 50%	1 50%	2 100%	3 50%	6 43%	4 36%	3 43%	15 41%	5 36%	26 45%	11 37%	- -	- -
2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	1 25%
6 2%	- -	- -	- -	- -	- -	1 9%	1 14%	1 3%	1 7%	1 2%	- -	- -	- -
209 83%	1 50%	2 100%	2 100%	4 67%	10 71%	9 82%	5 71%	28 76%	12 86%	51 88%	25 83%	- -	3 75%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.4. Communication, self-motivation and reliability to work remotely will now be essential skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Industry					
	Total	Professional services	Retail	Transportation and travel	Wholesale	Other
Significance Level: 95%		*a	*b	*c	*d	*e
Total	251 100%	14 100%	20 100%	13 100%	8 100%	9 100%
Strongly disagree	- -	- -	- -	- -	- -	- -
Disagree	6 2%	- -	- -	1 8%	- -	- -
Neither agree nor disagree	34 14%	1 7%	- -	1 8%	4 50%	- -
Agree	102 41%	4 29%	12 60%	5 38%	3 38%	3 33%
Strongly agree	107 43%	9 64%	8 40%	6 46%	1 13%	6 67%
I don't know	2 1%	- -	- -	- -	- -	- -
NET: TOTAL Disagree	6 2%	- -	- -	1 8%	- -	- -
NET: TOTAL Agree	209 83%	13 93%	20 100%	11 85%	4 50%	9 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.4. Communication, self-motivation and reliability to work remotely will now be essential skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Function										
	Total	General management	Customer service	Finance / Accounting	Human Resources	IT / Technology	Marketing	Operations	Product development	Sales	Other
Significance Level: 95%		a	*b	c	d	e	*f	g	*h	*i	*j
Total	251 100%	69 100%	29 100%	43 100%	34 100%	116 100%	28 100%	43 100%	24 100%	23 100%	5 100%
Strongly disagree	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Disagree	6 2%	1 1%	1 3%	2 5%	- -	5 4%	- -	1 2%	2 8%	- -	- -
Neither agree nor disagree	34 14%	8 12%	- -	5 12%	5 15%	15 13%	3 11%	7 16%	4 17%	3 13%	- -
Agree	102 41%	21 30%	11 38%	12 28%	14 41%	44 38%	12 43%	20 47%	8 33%	11 48%	3 60%
Strongly agree	107 43%	38 55%	16 55%	24 56%	15 44%	51 44%	13 46%	15 35%	10 42%	9 39%	2 40%
I don't know	2 1%	1 1%	1 3%	- -	- -	1 1%	- -	- -	- -	- -	- -
NET: TOTAL Disagree	6 2%	1 1%	1 3%	2 5%	- -	5 4%	- -	1 2%	2 8%	- -	- -
NET: TOTAL Agree	209 83%	59 86%	27 93%	36 84%	29 85%	95 82%	25 89%	35 81%	18 75%	20 87%	5 100%

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.4. Communication, self-motivation and reliability to work remotely will now be essential skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Location												International operations	
Total	East Anglia	London	Midlands	North East	North West	Northern Ireland	Scotland	South East (ex. London)	South West	Wales	Yorkshire	Yes	No	
	*a	b	*c	*d	*e	*f	*g	h	*i	*j	*k	a	b	
251 100%	9 100%	85 100%	23 100%	11 100%	23 100%	1 100%	20 100%	34 100%	9 100%	11 100%	25 100%	147 100%	104 100%	
- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
6 2%	1 11%	3 4%	- -	1 9%	1 4%	- -	- -	- -	- -	- -	- -	3 2%	3 3%	
34 14%	- -	14 16%	2 9%	2 18%	3 13%	1 100%	1 5%	5 15%	1 11%	2 18%	3 12%	20 14%	14 13%	
102 41%	4 44%	38 45%	12 52%	3 27%	9 39%	- -	8 40%	14 41%	4 44%	- -	10 40%	62 42%	40 38%	
107 43%	4 44%	30 35%	9 39%	4 36%	10 43%	- -	11 55%	15 44%	4 44%	9 82%	11 44%	62 42%	45 43%	
2 1%	- -	- -	- -	1 9%	- -	- -	- -	- -	- -	- -	1 4%	- -	2 2%	
6 2%	1 11%	3 4%	- -	1 9%	1 4%	- -	- -	- -	- -	- -	- -	3 2%	3 3%	
209 83%	8 89%	68 80%	21 91%	7 64%	19 83%	- -	19 95%	29 85%	8 89%	9 82%	21 84%	124 84%	85 82%	

Medium & Large Businesses COVID-19 Sentiment - wave 8 - Careers & Enterprise Company

A51.4. Communication, self-motivation and reliability to work remotely will now be essential skills: Thinking about the possible impact of the Coronavirus (COVID-19) crisis on businesses, to what extent do you agree or disagree with the following statements?

BASE: All DMs

	Total	Sector						
		IT, technology and communications	Retail & wholesale	Industry (i.e. agriculture, manufacturing, construction)	Business, Financial & Professional services	Public services (i.e. education, healthcare, energy & utilities, transportation)	Arts, Entertainment & recreation	Not for profit
Significance Level: 95%		a	*b	c	d	e	*f	*g
Total	251 100%	58 100%	28 100%	48 100%	57 100%	45 100%	2 100%	4 100%
Strongly disagree	- -	- -	- -	- -	- -	- -	- -	- -
Disagree	6 2%	1 2%	- -	- -	1 2%	4 9% c	- -	- -
Neither agree nor disagree	34 14%	5 9%	4 14%	10 21%	11 19%	4 9%	- -	- -
Agree	102 41%	25 43%	15 54%	18 38%	18 32%	19 42%	1 50%	3 75%
Strongly agree	107 43%	26 45%	9 32%	20 42%	27 47%	18 40%	1 50%	- -
I don't know	2 1%	1 2%	- -	- -	- -	- -	- -	1 25%
NET: TOTAL Disagree	6 2%	1 2%	- -	- -	1 2%	4 9% c	- -	- -
NET: TOTAL Agree	209 83%	51 88%	24 86%	38 79%	45 79%	37 82%	2 100%	3 75%