



ACS – Future MPs Panel Polling

METHODOLOGY NOTE

ComRes interviewed 100 Future MPs (50 incumbent MPs and 50 PPCs) by online and paper survey between 4th and 29th July 2014. Data was weighted for Incumbent MPs only according to an average of the latest ComRes voting intention figures. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Future MPs Survey - July 2014

Q1 Which of the following policy areas that affect local shops, if any, do you think should be the three highest priorities for the next government?

Base: All Respondents

	The highest priority	The second highest priority	The third highest priority	Top three priorities
Unweighted Total	100	100	100	100
Weighted Total	100 100%	100 100%	100 100%	100 100%
Wholesale reform of the Business Rates system	23 23%	14 14%	13 13%	50 50%
Increasing the income of the lowest paid	26 26%	8 8%	10 10%	44 44%
Greater action to support high streets	12 12%	13 13%	18 18%	43 43%
Reducing regulatory burdens on small businesses	7 7%	12 12%	14 14%	32 32%
Increasing access to finance	10 10%	13 13%	8 8%	31 31%
Reducing the overall tax burden on business	7 7%	10 10%	9 9%	27 27%
Strengthening the 'Town Centre First' policy in the National Planning Policy Framework (NPPF)	7 7%	7 7%	8 8%	22 22%
Giving small businesses the same protections as consumers from energy companies	3 3%	10 10%	9 9%	22 22%
Tackling the obesity crisis through food policy	4 4%	6 6%	1 1%	10 10%
Reducing the environmental impact of packaging and food waste	- -	4 4%	4 4%	8 8%

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Base: All Respondents

	The highest priority	The second highest priority	The third highest priority	Top three priorities
Unweighted Total	100	100	100	100
Weighted Total	100 100%	100 100%	100 100%	100 100%
Reducing alcohol-related harm	-	1 1%	4 4%	5 5%
None of the above	-	-	-	-
Not stated	2 2%	2 2%	3 3%	2 2%

Future MPs Survey - July 2014

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Please rank up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.**

The highest priority

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER	
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Increasing the income of the lowest paid	26	12	14	-	26	-	-	17	-	9	2	1	8	7	18	8
	26%	25%	28%	-	38%	-	-	23%	-	55%	13%	7%	32%	30%	26%	28%
Wholesale reform of the Business Rates system	23	14	9	12	8	2	-	22	1	-	4	3	6	8	17	6
	23%	27%	18%	51%	11%	100%	-	29%	11%	-	34%	23%	25%	33%	23%	20%
Greater action to support high streets	12	2	10	-	12	-	-	8	3	2	2	-	3	3	8	5
	12%	5%	20%	-	18%	-	-	10%	31%	11%	17%	-	13%	12%	11%	16%
Increasing access to finance	10	2	8	-	10	-	-	9	1	-	1	3	2	3	6	4
	10%	3%	16%	-	14%	-	-	11%	11%	-	8%	20%	8%	11%	8%	14%
Reducing the overall tax burden on business	7	5	2	6	1	-	-	5	1	1	-	2	2	-	6	1
	7%	11%	4%	27%	1%	-	-	7%	17%	5%	-	17%	10%	-	9%	3%
Reducing regulatory burdens on small businesses	7	5	2	3	3	-	1	5	-	2	2	1	-	1	6	1
	7%	10%	4%	12%	4%	-	50%	7%	-	12%	21%	10%	-	4%	9%	3%
Strengthening the 'Town Centre First' policy in the National Planning Policy Framework (NPPF)	7	6	1	2	3	-	1	4	1	2	-	2	-	2	6	1
	7%	12%	2%	10%	4%	-	50%	5%	9%	12%	-	17%	-	6%	9%	3%
Tackling the obesity crisis through food policy	4	2	2	-	4	-	-	3	1	-	-	-	2	1	2	2
	4%	3%	4%	-	5%	-	-	3%	11%	-	-	-	7%	3%	3%	6%
Giving small businesses the same protections as consumers from energy companies	3	1	2	-	3	-	-	2	-	1	-	1	1	-	2	1
	3%	2%	4%	-	4%	-	-	3%	-	5%	-	7%	4%	-	3%	3%
Reducing alcohol-related harm	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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The highest priority

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scotland & NI	London	South	Mids	North	Male	Female
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Reducing the environmental impact of packaging and food waste	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	2	2	-	-	2	-	-	1	1	-	1	-	-	-	1	1
	2%	3%	-	-	2%	-	-	1%	9%	-	7%	-	-	-	1%	3%

Future MPs Survey - July 2014

**Q1: Which of the following policy areas that affect local shops, if any, do you think should be the three highest priorities for the next government?
Please rank up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.**

The second highest priority

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wholesale reform of the Business Rates system	14	5	9	2	12	-	-	10	2	3	1	3	3	4	12	3
	14%	11%	18%	8%	18%	-	-	14%	18%	16%	8%	20%	12%	15%	17%	9%
Greater action to support high streets	13	8	5	4	9	-	-	9	2	2	-	2	3	3	11	2
	13%	17%	10%	18%	13%	-	-	12%	28%	9%	-	17%	15%	14%	15%	8%
Increasing access to finance	13	5	8	2	10	-	1	9	1	3	2	2	1	5	6	7
	13%	10%	16%	8%	14%	-	50%	12%	11%	17%	17%	13%	3%	19%	8%	25%
Reducing regulatory burdens on small businesses	12	8	4	6	6	-	-	9	1	2	-	2	2	4	11	1
	12%	15%	8%	24%	8%	-	-	12%	11%	11%	-	17%	10%	16%	15%	3%
Giving small businesses the same protections as consumers from energy companies	10	3	7	1	9	-	-	6	1	3	-	-	6	-	3	7
	10%	6%	14%	6%	12%	-	-	9%	11%	16%	-	-	27%	-	4%	25%
Reducing the overall tax burden on business	10	8	2	7	2	-	1	9	-	1	3	4	1	1	10	-
	10%	16%	4%	29%	3%	-	50%	12%	-	8%	25%	27%	4%	3%	14%	-
Increasing the income of the lowest paid	8	-	8	-	8	-	-	8	-	-	2	-	4	2	3	5
	8%	-	16%	-	11%	-	-	11%	-	-	17%	-	17%	8%	4%	17%
Strengthening the 'Town Centre First' policy in the National Planning Policy Framework (NPPF)	7	3	4	-	6	1	-	5	1	1	-	1	1	3	6	1
	7%	6%	8%	-	8%	60%	-	7%	11%	5%	-	7%	4%	14%	9%	3%
Tackling the obesity crisis through food policy	6	5	1	-	6	-	-	3	-	2	1	-	2	1	5	1
	6%	9%	2%	-	8%	-	-	4%	-	14%	7%	-	7%	3%	7%	3%
Reducing the environmental impact of packaging and food waste	4	2	2	-	3	1	-	3	-	1	1	-	-	2	3	1
	4%	3%	4%	-	4%	40%	-	4%	-	5%	7%	-	-	8%	4%	3%

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Please rank up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.**

The second highest priority

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scotland & NI	London	South	Mids	North	Male	Female
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Reducing alcohol-related harm	1	1	-	1	-	-	-	1	-	-	1	-	-	-	1	-
	1%	3%	-	6%	-	-	-	2%	-	-	13%	-	-	-	2%	-
None of the above	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	2	2	-	-	2	-	-	1	1	-	1	-	-	-	1	1
	2%	3%	-	-	2%	-	-	1%	9%	-	7%	-	-	-	1%	3%

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Please rank up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.**

The third highest priority

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	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Greater action to support high streets	18	7	11	2	14	-	1	13	-	5	1	4	5	3	12	6
	18%	13%	22%	10%	20%	-	50%	17%	-	28%	13%	27%	21%	11%	17%	20%
Reducing regulatory burdens on small businesses	14	10	4	5	7	1	-	10	2	2	2	1	4	2	9	5
	14%	20%	8%	22%	10%	60%	-	13%	26%	9%	21%	7%	18%	9%	13%	17%
Wholesale reform of the Business Rates system	13	7	6	4	8	-	-	9	2	2	-	6	-	3	11	2
	13%	14%	12%	18%	12%	-	-	12%	23%	11%	-	43%	-	11%	16%	6%
Increasing the income of the lowest paid	10	7	3	1	8	-	-	8	1	2	1	-	2	4	9	1
	10%	14%	6%	6%	12%	-	-	10%	9%	9%	8%	-	10%	17%	13%	3%
Reducing the overall tax burden on business	9	7	2	6	2	-	1	5	1	3	-	1	1	3	9	-
	9%	15%	4%	27%	2%	-	50%	7%	11%	17%	-	7%	6%	12%	13%	-
Giving small businesses the same protections as consumers from energy companies	9	1	8	-	9	-	-	7	1	1	1	-	1	5	4	5
	9%	2%	16%	-	12%	-	-	9%	11%	5%	8%	-	4%	21%	5%	17%
Increasing access to finance	8	2	6	2	6	-	-	8	-	-	1	2	4	1	4	4
	8%	5%	12%	10%	8%	-	-	11%	-	-	8%	17%	17%	3%	6%	15%
Strengthening the 'Town Centre First' policy in the National Planning Policy Framework (NPPF)	8	3	5	1	7	-	-	6	-	2	3	-	2	1	5	3
	8%	6%	10%	6%	9%	-	-	8%	-	11%	28%	-	8%	4%	7%	10%
Reducing the environmental impact of packaging and food waste	4	2	2	-	4	-	-	4	-	-	-	-	3	2	4	1
	4%	5%	4%	-	6%	-	-	6%	-	-	-	-	11%	7%	5%	3%
Reducing alcohol-related harm	4	2	2	-	4	-	-	1	1	2	-	-	1	-	3	1
	4%	3%	4%	-	5%	-	-	1%	11%	9%	-	-	4%	-	4%	3%

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The third highest priority

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	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scotland & NI	London	South	Mids	North	Male	Female
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Tackling the obesity crisis through food policy	1	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-
	1%	2%	-	-	1%	-	-	1%	-	-	7%	-	-	-	1%	-
None of the above	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	3	2	1	-	2	1	-	2	1	-	1	-	-	1	1	2
	3%	3%	2%	-	2%	40%	-	2%	9%	-	7%	-	-	4%	1%	6%

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**Q1: Which of the following policy areas that affect local shops, if any, do you think should be the three highest priorities for the next government?
Please rank up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.**

Top three priorities

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wholesale reform of the Business Rates system	50	26	24	19	28	2	-	41	5	4	5	13	9	14	40	10
	50%	52%	48%	78%	40%	100%	-	55%	52%	26%	42%	87%	37%	59%	56%	35%
Increasing the income of the lowest paid	44	19	25	1	43	-	-	33	1	11	5	1	14	13	30	14
	44%	39%	50%	6%	61%	-	-	44%	9%	64%	39%	7%	59%	56%	43%	48%
Greater action to support high streets	43	17	26	7	35	-	1	30	5	8	3	6	11	9	30	13
	43%	35%	52%	29%	50%	-	50%	40%	60%	48%	30%	43%	48%	36%	43%	45%
Reducing regulatory burdens on small businesses	32	22	10	14	15	1	1	24	3	5	5	5	7	7	25	7
	32%	45%	20%	59%	22%	60%	50%	32%	37%	33%	42%	33%	28%	29%	36%	24%
Increasing access to finance	31	9	22	4	25	-	1	26	2	3	4	7	7	8	15	16
	31%	18%	44%	18%	36%	-	50%	35%	23%	17%	34%	50%	28%	33%	22%	53%
Reducing the overall tax burden on business	27	21	6	20	4	-	2	19	2	5	3	7	5	4	26	1
	27%	41%	12%	82%	6%	-	100%	26%	28%	29%	25%	50%	21%	16%	36%	3%
Strengthening the 'Town Centre First' policy in the National Planning Policy Framework (NPPF)	22	12	10	4	15	1	1	16	2	5	3	3	3	6	17	5
	22%	24%	20%	16%	22%	60%	50%	21%	20%	28%	28%	23%	13%	24%	24%	16%
Giving small businesses the same protections as consumers from energy companies	22	5	17	1	20	-	-	15	2	4	1	1	8	5	8	13
	22%	9%	34%	6%	29%	-	-	21%	23%	25%	8%	7%	36%	21%	12%	46%
Tackling the obesity crisis through food policy	10	7	3	-	10	-	-	7	1	2	2	-	4	2	7	3
	10%	14%	6%	-	14%	-	-	9%	11%	14%	13%	-	15%	6%	11%	9%
Reducing the environmental impact of packaging and food waste	8	4	4	-	7	1	-	7	-	1	1	-	3	4	6	2
	8%	8%	8%	-	10%	40%	-	10%	-	5%	7%	-	11%	16%	9%	6%

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Please rank up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.**

Top three priorities

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	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
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Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Reducing alcohol-related harm	5	3	2	1	4	-	-	2	1	2	1	-	1	-	4	1
	5%	6%	4%	6%	5%	-	-	3%	11%	9%	13%	-	4%	-	6%	3%
None of the above	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	2	2	-	-	2	-	-	1	1	-	1	-	-	-	1	1
	2%	3%	-	-	2%	-	-	1%	9%	-	7%	-	-	-	1%	3%

Future MPs Survey - July 2014

Q2: To what extent would you support or oppose each of the following responsibility policies, if they were to be proposed by the next government?

Summary table

Base: All Respondents

	Total						Nets		Mean score	
		Strongly support	Tend to support	Tend to oppose	Strongly oppose	Don't know	Not stated	Support		Oppose
Clamping down on retailers selling black market alcohol and tobacco	100 100%	73 73%	24 24%	2 2%	- -	- -	1 1%	97 97%	2 2%	1.70
Giving local authorities the power to implement a cap on the number of local shops that can sell alcohol	100 100%	22 22%	44 44%	24 24%	7 7%	2 2%	1 1%	65 65%	31 31%	.50
Introducing licenses to sell tobacco products	100 100%	24 24%	37 37%	22 22%	6 6%	11 11%	1 1%	61 61%	27 27%	.59
Minimum Unit Pricing (MUP) of alcohol	100 100%	20 20%	32 32%	22 22%	17 17%	7 7%	2 2%	52 52%	39 39%	.17
A tax on sugary drinks and high fat foods	100 100%	11 11%	37 37%	26 26%	16 16%	8 8%	2 2%	48 48%	42 42%	*
An increase in alcohol duty	100 100%	11 11%	29 29%	38 38%	13 13%	7 7%	2 2%	40 40%	51 51%	-.14
Prohibiting the sale of high strength lagers / ciders	100 100%	12 12%	28 28%	39 39%	13 13%	7 7%	1 1%	40 40%	53 53%	-.15
Regulations on where confectionary products can be sold in stores	100 100%	6 6%	26 26%	40 40%	15 15%	11 11%	1 1%	33 33%	55 55%	-.35

Future MPs Survey - July 2014

Q2: To what extent would you support or oppose each of the following responsibility policies, if they were to be proposed by the next government?

Minimum Unit Pricing (MUP) of alcohol

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	20	10	10	1	17	-	1	16	2	2	3	1	5	7	13	7
		20%	20%	20%	6%	24%	-	50%	22%	18%	12%	26%	7%	20%	30%	18%	23%
Tend to support	(1.0)	32	8	24	5	27	-	-	26	5	1	6	2	11	7	19	14
		32%	17%	48%	22%	38%	-	-	35%	57%	6%	55%	13%	45%	30%	26%	47%
Tend to oppose	(-1.0)	22	12	10	7	12	2	-	15	1	6	-	4	6	4	16	7
		22%	24%	20%	31%	17%	100%	-	20%	17%	36%	-	30%	26%	17%	22%	22%
Strongly oppose	(-2.0)	17	15	2	10	7	-	-	13	-	4	2	5	1	5	15	2
		17%	30%	4%	41%	10%	-	-	18%	-	24%	19%	37%	4%	19%	21%	8%
Don't know		7	4	3	-	5	-	1	3	1	3	-	1	1	1	7	-
		7%	7%	6%	-	8%	-	50%	4%	9%	17%	-	7%	4%	4%	9%	-
Not stated		2	1	1	-	2	-	-	1	-	1	-	1	-	-	2	-
		2%	2%	2%	-	3%	-	-	1%	-	5%	-	7%	-	-	3%	-
Nets																	
Support		52	18	34	7	44	-	1	43	7	3	10	3	16	14	32	21
		52%	36%	68%	29%	62%	-	50%	57%	74%	18%	81%	20%	65%	60%	45%	70%
Oppose		39	27	12	17	19	2	-	28	1	10	2	10	7	9	31	9
		39%	55%	24%	71%	28%	100%	-	38%	17%	60%	19%	67%	31%	36%	43%	30%
Mean Score		.17	-.32	.65	-.78	.54	-1.00	2.00	.24	.82	-.67	.68	-.88	.53	.37	-.02	.55
Std Deviation		1.49	1.61	1.18	1.37	1.37	-	-	1.49	1.02	1.45	1.44	1.36	1.24	1.59	1.54	1.29
Std Error		.156	.240	.174	.323	.164	-	-	.181	.360	.374	.433	.411	.265	.324	.198	.236

Future MPs Survey - July 2014

Q2: To what extent would you support or oppose each of the following responsibility policies, if they were to be proposed by the next government?

Giving local authorities the power to implement a cap on the number of local shops that can sell alcohol

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	22	8	14	3	18	-	-	17	2	3	1	3	8	5	16	6
		22%	15%	28%	14%	26%	-	-	22%	20%	20%	7%	23%	33%	19%	23%	19%
Tend to support	(1.0)	44	19	25	6	36	1	-	32	5	7	8	6	7	11	26	17
		44%	37%	50%	27%	51%	40%	-	43%	52%	41%	66%	43%	28%	48%	37%	58%
Tend to oppose	(-1.0)	24	15	9	10	13	1	-	19	2	2	3	2	8	5	17	7
		24%	30%	18%	41%	18%	60%	-	26%	28%	14%	28%	17%	36%	21%	25%	23%
Strongly oppose	(-2.0)	7	6	1	4	3	-	-	5	-	2	-	1	1	3	7	-
		7%	12%	2%	18%	4%	-	-	7%	-	9%	-	10%	4%	12%	10%	-
Don't know		2	2	-	-	-	-	2	-	-	2	-	-	-	-	2	-
		2%	5%	-	-	-	-	100%	-	-	15%	-	-	-	-	4%	-
Not stated		1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	-	1%	-	-	-	7%	-	-	1%	-
Nets																	
Support		65	26	39	10	54	1	-	49	6	10	9	10	14	16	43	23
		65%	53%	78%	41%	77%	40%	-	65%	72%	61%	72%	67%	60%	67%	60%	77%
Oppose		31	21	10	14	15	1	-	25	2	4	3	4	9	8	24	7
		31%	42%	20%	59%	22%	60%	-	33%	28%	24%	28%	27%	40%	33%	35%	23%
Mean Score		.50	.14	.86	-.22	.79	-.20	-	.48	.64	.57	.51	.57	.49	.40	.41	.73
Std Deviation		1.29	1.38	1.10	1.42	1.14	1.26	-	1.30	1.16	1.37	1.01	1.37	1.40	1.36	1.38	1.04
Std Error		.131	.198	.157	.334	.130	.894	-	.155	.388	.331	.305	.396	.291	.273	.169	.189

Future MPs Survey - July 2014

Q2: To what extent would you support or oppose each of the following responsibility policies, if they were to be proposed by the next government?

Regulations on where confectionary products can be sold in stores

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER	
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly support	(2.0)	6	2	4	-	6	-	5	-	2	-	-	4	1	4	3
		6%	5%	8%	-	9%	-	6%	-	9%	-	-	16%	4%	5%	9%
Tend to support	(1.0)	26	9	17	1	25	-	21	1	4	4	1	9	8	15	12
		26%	19%	34%	4%	36%	-	28%	11%	25%	30%	7%	37%	33%	21%	39%
Tend to oppose	(-1.0)	40	20	20	8	29	2	27	5	7	4	4	8	10	32	8
		40%	40%	40%	35%	41%	100%	36%	60%	45%	38%	30%	36%	40%	45%	27%
Strongly oppose	(-2.0)	15	14	1	13	1	-	11	2	1	4	4	-	3	13	2
		15%	28%	2%	53%	1%	-	15%	28%	8%	32%	30%	-	12%	18%	8%
Don't know		11	4	7	2	8	-	9	-	2	-	4	3	3	7	5
		11%	9%	14%	8%	12%	-	12%	-	12%	-	27%	12%	11%	9%	16%
Not stated		1	-	1	-	1	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	1%	-	-	-	7%	-	-	1%	-
Nets																
Support		33	12	21	1	32	-	26	1	6	4	1	13	9	18	14
		33%	23%	42%	4%	45%	-	35%	11%	35%	30%	7%	53%	37%	26%	49%
Oppose		55	34	21	21	30	2	38	8	9	8	9	8	13	45	10
		55%	68%	42%	88%	42%	100%	51%	89%	53%	70%	60%	36%	52%	63%	35%
Mean Score		-.35	-.74	.07	-1.49	.12	-1.00	-2.00	-.29	-1.06	-.19	-.72	-1.25	.37	-.27	.18
Std Deviation		1.27	1.25	1.18	.74	1.16	-	1.30	.91	1.29	1.26	.94	1.21	1.25	1.22	1.28
Std Error		.137	.186	.182	.184	.141	-	.166	.303	.313	.378	.331	.271	.266	.155	.257

Future MPs Survey - July 2014

Q2: To what extent would you support or oppose each of the following responsibility policies, if they were to be proposed by the next government?

Prohibiting the sale of high strength lagers / ciders

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	12	5	7	1	9	-	1	8	-	4	1	-	3	4	9	3
		12%	10%	14%	6%	13%	-	50%	11%	-	23%	13%	-	13%	16%	13%	10%
Tend to support	(1.0)	28	14	14	5	22	-	-	22	2	4	4	5	9	4	20	8
		28%	28%	28%	22%	32%	-	-	29%	18%	26%	30%	37%	37%	17%	28%	28%
Tend to oppose	(-1.0)	39	16	23	7	31	1	-	31	4	5	3	6	11	11	23	16
		39%	32%	46%	31%	44%	40%	-	41%	45%	28%	23%	40%	46%	44%	33%	55%
Strongly oppose	(-2.0)	13	11	2	8	3	1	-	8	3	2	1	1	1	4	13	-
		13%	23%	4%	35%	5%	60%	-	11%	37%	9%	13%	10%	4%	19%	19%	-
Don't know		7	4	3	1	4	-	1	4	-	2	2	1	-	1	5	2
		7%	7%	6%	6%	5%	-	50%	6%	-	12%	21%	7%	-	4%	6%	7%
Not stated		1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	-	1%	-	-	-	7%	-	-	1%	-
Nets																	
Support		40	19	21	7	32	-	1	30	2	8	5	5	12	8	29	11
		40%	38%	42%	29%	45%	-	50%	40%	18%	50%	43%	37%	49%	33%	41%	38%
Oppose		53	28	25	16	34	2	-	39	7	6	4	7	12	15	36	16
		53%	55%	50%	65%	48%	100%	-	52%	82%	38%	36%	50%	51%	63%	52%	55%
Mean Score		-.15	-.32	.02	-.70	.06	-1.60	2.00	-.13	-1.02	.29	.08	-.27	.07	-.35	-.19	-.06
Std Deviation		1.35	1.41	1.27	1.38	1.26	.63	-	1.32	1.10	1.48	1.48	1.17	1.25	1.43	1.43	1.17
Std Error		.140	.206	.188	.335	.148	.447	-	.161	.367	.359	.493	.354	.261	.292	.177	.221

Future MPs Survey - July 2014

Q2: To what extent would you support or oppose each of the following responsibility policies, if they were to be proposed by the next government?

A tax on sugary drinks and high fat foods

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	11	5	6	2	9	-	-	11	-	1	2	1	4	3	10	2
		11%	11%	12%	10%	13%	-	-	14%	-	5%	19%	7%	17%	14%	14%	6%
Tend to support	(1.0)	37	12	25	4	31	1	-	30	2	4	3	2	15	10	20	17
		37%	23%	50%	18%	44%	40%	-	40%	23%	26%	23%	13%	64%	42%	28%	57%
Tend to oppose	(-1.0)	26	16	10	7	19	-	-	18	3	5	5	5	5	3	20	6
		26%	32%	20%	29%	27%	-	-	24%	38%	30%	42%	33%	19%	14%	28%	21%
Strongly oppose	(-2.0)	16	13	3	8	5	1	1	10	3	3	1	4	-	5	16	1
		16%	27%	6%	35%	7%	60%	50%	13%	40%	17%	7%	27%	-	22%	22%	3%
Don't know		8	3	5	2	5	-	1	5	-	3	1	2	-	2	4	4
		8%	6%	10%	8%	6%	-	50%	7%	-	17%	8%	13%	-	8%	6%	13%
Not stated		2	1	1	-	2	-	-	1	-	1	-	1	-	-	2	-
		2%	2%	2%	-	3%	-	-	1%	-	5%	-	7%	-	-	3%	-
Nets																	
Support		48	17	31	7	40	1	-	41	2	5	5	3	19	13	29	19
		48%	34%	62%	29%	57%	40%	-	55%	23%	31%	43%	20%	81%	56%	42%	63%
Oppose		42	29	13	15	24	1	1	28	7	8	6	9	5	9	35	7
		42%	59%	26%	63%	34%	60%	50%	37%	77%	47%	49%	60%	19%	36%	50%	24%
Mean Score	*	-.44	.48		-.64	.30	-.80	-2.00	.19	-.94	-.36	.07	-.75	.79	.13	-.19	.49
Std Deviation		1.39	1.44	1.19	1.47	1.26	1.90	-	1.38	1.21	1.36	1.42	1.36	.96	1.50	1.47	1.05
Std Error		.147	.212	.180	.366	.150	1.342	-	.169	.403	.352	.450	.429	.201	.313	.184	.206

Future MPs Survey - July 2014

Q2: To what extent would you support or oppose each of the following responsibility policies, if they were to be proposed by the next government?

An increase in alcohol duty

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	11	6	5	1	10	-	-	10	-	2	3	-	3	4	7	4
		11%	12%	10%	6%	14%	-	-	13%	-	9%	26%	-	12%	16%	10%	13%
Tend to support	(1.0)	29	11	18	5	23	1	-	24	3	2	3	3	11	7	20	9
		29%	22%	36%	20%	32%	40%	-	33%	31%	9%	30%	20%	46%	29%	29%	29%
Tend to oppose	(-1.0)	38	19	19	9	29	-	-	25	5	8	4	5	9	7	25	13
		38%	38%	38%	37%	41%	-	-	34%	57%	47%	36%	33%	38%	30%	35%	45%
Strongly oppose	(-2.0)	13	11	2	7	3	1	1	8	1	4	-	3	1	4	13	-
		13%	22%	4%	29%	5%	60%	50%	11%	11%	22%	-	20%	4%	19%	19%	-
Don't know		7	3	4	2	4	-	1	5	-	2	-	3	-	2	4	3
		7%	6%	8%	8%	5%	-	50%	6%	-	12%	-	20%	-	7%	6%	9%
Not stated		2	-	2	-	2	-	-	2	-	-	1	1	-	-	1	1
		2%	-	4%	-	3%	-	-	3%	-	-	8%	7%	-	-	1%	3%
Nets																	
Support		40	17	23	6	32	1	-	34	3	3	7	3	14	11	28	12
		40%	34%	46%	27%	46%	40%	-	46%	31%	19%	55%	20%	58%	44%	39%	42%
Oppose		51	30	21	16	32	1	1	34	6	11	4	8	10	12	38	13
		51%	60%	42%	65%	46%	60%	50%	45%	69%	69%	36%	53%	42%	48%	54%	45%
Mean Score		-.14	-.38	.11	-.67	.10	-.80	-2.00	.02	-.48	-.71	.49	-.73	.24	-.07	-.24	.11
Std Deviation		1.34	1.41	1.22	1.33	1.27	1.90	-	1.35	1.12	1.30	1.33	1.19	1.22	1.49	1.38	1.22
Std Error		.141	.206	.185	.332	.150	1.342	-	.168	.372	.315	.420	.397	.254	.310	.171	.239

Future MPs Survey - July 2014

Q2: To what extent would you support or oppose each of the following responsibility policies, if they were to be proposed by the next government?

Clamping down on retailers selling black market alcohol and tobacco

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER			
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	73	31	42	17	52	1	2	54	6	12	8	12	20	14	50	23
		73%	62%	84%	69%	74%	40%	100%	73%	71%	75%	68%	83%	83%	58%	71%	78%
Tend to support	(1.0)	24	18	6	7	15	1	-	18	2	4	4	1	3	10	19	5
		24%	37%	12%	31%	22%	60%	-	25%	20%	25%	32%	10%	13%	42%	27%	18%
Tend to oppose	(-1.0)	2	1	1	-	2	-	-	1	1	-	-	-	1	-	1	1
		2%	2%	2%	-	3%	-	-	1%	9%	-	-	-	4%	-	1%	3%
Strongly oppose	(-2.0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated		1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	-	1%	-	-	-	7%	-	-	1%	-
Nets																	
Support		97	49	48	24	68	2	2	73	8	16	12	14	23	24	69	28
		97%	98%	96%	100%	96%	100%	100%	97%	91%	100%	100%	93%	96%	100%	97%	97%
Oppose		2	1	1	-	2	-	-	1	1	-	-	-	1	-	1	1
		2%	2%	2%	-	3%	-	-	1%	9%	-	-	-	4%	-	1%	3%
Mean Score		1.70	1.59	1.82	1.69	1.70	1.40	2.00	1.71	1.53	1.75	1.68	1.89	1.75	1.58	1.69	1.72
Std Deviation		.57	.59	.53	.47	.61	.63	-	.54	.94	.45	.49	.32	.68	.50	.53	.65
Std Error		.057	.083	.075	.111	.069	.447	-	.064	.312	.103	.147	.093	.142	.101	.064	.118

Future MPs Survey - July 2014

Q2: To what extent would you support or oppose each of the following responsibility policies, if they were to be proposed by the next government?

Introducing licenses to sell tobacco products

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	24	9	15	2	22	-	-	18	1	5	5	2	5	6	15	9
		24%	17%	30%	8%	31%	-	-	24%	11%	30%	39%	13%	21%	25%	21%	29%
Tend to support	(1.0)	37	14	23	3	32	1	-	28	4	6	2	5	11	9	23	14
		37%	28%	46%	14%	46%	40%	-	37%	40%	35%	17%	37%	48%	37%	32%	48%
Tend to oppose	(-1.0)	22	16	6	11	7	1	1	16	3	3	1	4	5	5	17	4
		22%	31%	12%	47%	10%	60%	50%	21%	31%	17%	13%	27%	21%	23%	24%	15%
Strongly oppose	(-2.0)	6	5	1	3	3	-	-	3	1	1	2	-	1	-	5	1
		6%	9%	2%	12%	4%	-	-	4%	17%	5%	19%	-	4%	-	7%	3%
Don't know		11	7	4	4	6	-	1	9	-	2	1	2	1	4	10	1
		11%	15%	8%	18%	8%	-	50%	12%	-	14%	13%	17%	6%	15%	14%	5%
Not stated		1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	-	1%	-	-	-	7%	-	-	1%	-
Nets																	
Support		61	23	38	5	54	1	-	45	5	11	7	7	16	15	38	23
		61%	45%	76%	22%	77%	40%	-	61%	52%	64%	55%	50%	69%	62%	54%	77%
Oppose		27	20	7	14	10	1	1	19	4	4	4	4	6	5	22	5
		27%	40%	14%	59%	14%	60%	50%	26%	48%	22%	32%	27%	25%	23%	31%	18%
Mean Score		.59	.15	1.00	-.50	.99	-.20	-1.00	.63	-.02	.78	.49	.48	.64	.76	.44	.90
Std Deviation		1.29	1.39	1.04	1.26	1.08	1.26	-	1.27	1.44	1.31	1.74	1.19	1.21	1.18	1.35	1.11
Std Error		.137	.210	.156	.324	.129	.894	-	.160	.481	.317	.551	.376	.258	.256	.175	.206

Future MPs Survey - July 2014

Q3: To what extent would you support or oppose each of the following employment policies, if they were to be proposed by the next government?

Summary table

Base: All Respondents

	Total	Strongly support	Tend to support	Tend to oppose	Strongly oppose	Don't know	Not stated	Nets		Mean score
								Support	Oppose	
Financial incentives for businesses that pay the Living Wage	100 100%	46 46%	39 39%	6 6%	6 6%	1 1%	1 1%	85 85%	13 13%	1.15
Significant increases in the National Minimum Wage	100 100%	47 47%	32 32%	5 5%	7 7%	6 6%	2 2%	79 79%	13 13%	1.16
Increasing employer contributions to Automatic Enrolment pensions	100 100%	10 10%	45 45%	23 23%	- -	19 19%	2 2%	55 55%	23 23%	.54
Cuts to Employer National Insurance Contributions	100 100%	11 11%	31 31%	37 37%	10 10%	10 10%	1 1%	42 42%	47 47%	-.04
Separate National Minimum Wage Rates for low paying sectors (e.g. hospitality, social care and retail)	100 100%	3 3%	13 13%	40 40%	28 28%	12 12%	4 4%	16 16%	69 69%	-.93

Future MPs Survey - July 2014

Q3: To what extent would you support or oppose each of the following employment policies, if they were to be proposed by the next government?

Significant increases in the National Minimum Wage

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	47	18	29	-	46	-	1	34	4	10	6	2	12	14	33	14
		47%	37%	58%	-	65%	-	50%	45%	40%	63%	47%	13%	49%	59%	47%	49%
Tend to support	(1.0)	32	17	15	8	22	1	-	26	3	3	3	7	10	6	20	12
		32%	34%	30%	35%	31%	60%	-	34%	31%	20%	28%	47%	40%	24%	29%	39%
Tend to oppose	(-1.0)	5	3	2	2	2	1	-	3	-	2	-	1	1	1	4	1
		5%	6%	4%	10%	2%	40%	-	5%	-	9%	-	10%	4%	4%	6%	3%
Strongly oppose	(-2.0)	7	7	-	7	-	-	-	6	1	-	1	1	-	3	7	-
		7%	15%	-	31%	-	-	-	8%	17%	-	13%	10%	-	12%	11%	-
Don't know		6	3	3	4	-	-	1	3	1	1	-	2	1	-	3	2
		6%	5%	6%	18%	-	-	50%	5%	11%	8%	-	13%	6%	-	5%	8%
Not stated		2	1	1	1	1	-	-	2	-	-	1	1	-	-	2	-
		2%	3%	2%	6%	1%	-	-	3%	-	-	13%	7%	-	-	4%	-
Nets																	
Support		79	35	44	8	68	1	1	59	6	14	9	9	21	20	53	26
		79%	70%	88%	35%	96%	60%	50%	79%	72%	83%	75%	60%	90%	83%	75%	88%
Oppose		13	11	2	10	2	1	-	9	1	2	1	3	1	4	12	1
		13%	21%	4%	41%	2%	40%	-	13%	17%	9%	13%	20%	4%	17%	16%	3%
Mean Score		1.16	.78	1.54	-.49	1.62	.20	2.00	1.12	.88	1.47	1.10	.54	1.44	1.13	1.04	1.46
Std Deviation		1.21	1.46	.72	1.45	.61	1.26	-	1.22	1.57	.96	1.42	1.31	.73	1.39	1.35	.70
Std Error		.125	.213	.106	.401	.070	.894	-	.149	.557	.227	.450	.415	.157	.279	.168	.132

Future MPs Survey - July 2014

Q3: To what extent would you support or oppose each of the following employment policies, if they were to be proposed by the next government?

Cuts to Employer National Insurance Contributions

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	11	8	3	9	2	-	7	3	1	3	1	1	1	10	1	
		11%	17%	6%	39%	3%	-	9%	40%	5%	25%	7%	6%	6%	14%	5%	
Tend to support	(1.0)	31	17	14	12	18	-	27	1	3	4	7	10	5	24	6	
		31%	33%	28%	51%	26%	-	36%	9%	20%	36%	50%	41%	21%	35%	21%	
Tend to oppose	(-1.0)	37	15	22	-	33	2	1	26	3	9	1	1	10	14	20	17
		37%	30%	44%	-	47%	100%	50%	34%	31%	53%	8%	7%	41%	58%	28%	58%
Strongly oppose	(-2.0)	10	4	6	-	10	-	-	8	1	2	4	-	2	2	7	3
		10%	8%	12%	-	14%	-	-	10%	9%	9%	30%	-	8%	8%	10%	10%
Don't know		10	6	4	2	6	-	1	7	1	2	-	4	1	2	8	2
		10%	12%	8%	10%	9%	-	50%	9%	11%	12%	-	30%	3%	6%	12%	5%
Not stated		1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	-	1%	-	-	-	7%	-	-	1%	-
Nets																	
Support		42	25	17	22	20	-	-	34	4	4	7	8	11	7	34	8
		42%	50%	34%	90%	28%	-	-	45%	48%	25%	61%	57%	47%	27%	49%	26%
Oppose		47	19	28	-	43	2	1	33	4	10	5	1	12	16	27	20
		47%	38%	56%	-	62%	100%	50%	45%	40%	63%	39%	7%	49%	66%	38%	68%
Mean Score		-.04	.23	-.31	1.43	-.50	-1.00	-1.00	*	.44	-.48	.18	.89	-.04	-.44	.17	-.50
Std Deviation		1.32	1.35	1.24	.51	1.15	-	-	1.30	1.67	1.16	1.69	.76	1.23	1.15	1.35	1.13
Std Error		.139	.203	.185	.127	.138	-	-	.162	.592	.282	.511	.268	.263	.241	.173	.214

Future MPs Survey - July 2014

Q3: To what extent would you support or oppose each of the following employment policies, if they were to be proposed by the next government?

Separate National Minimum Wage Rates for low paying sectors (e.g. hospitality, social care and retail)

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER	
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly support	(2.0)	3	1	2	-	3	-	2	1	-	1	-	1	-	3	-
		3%	2%	4%	-	4%	-	2%	11%	-	7%	-	4%	-	4%	-
Tend to support	(1.0)	13	10	3	6	7	-	11	1	1	3	4	1	3	10	3
		13%	20%	6%	24%	10%	-	15%	9%	5%	28%	27%	4%	13%	14%	11%
Tend to oppose	(-1.0)	40	22	18	10	25	2	30	3	7	2	5	12	11	28	13
		40%	45%	36%	43%	35%	100%	40%	37%	44%	15%	37%	50%	44%	39%	43%
Strongly oppose	(-2.0)	28	9	19	4	24	-	19	3	6	3	3	5	7	18	10
		28%	18%	38%	16%	34%	-	26%	31%	37%	30%	23%	21%	30%	26%	33%
Don't know		12	5	7	1	11	-	8	1	2	1	1	3	3	8	4
		12%	9%	14%	4%	15%	-	11%	11%	14%	8%	7%	14%	12%	11%	13%
Not stated		4	3	1	3	1	-	4	-	-	1	1	1	-	4	-
		4%	6%	2%	12%	1%	-	5%	-	-	13%	7%	6%	-	6%	-
Nets																
Support		16	11	5	6	10	-	13	2	1	4	4	2	3	12	3
		16%	21%	10%	24%	14%	-	18%	20%	5%	34%	27%	8%	13%	18%	11%
Oppose		69	32	37	14	49	2	49	6	13	5	9	17	18	46	22
		69%	63%	74%	59%	70%	100%	66%	69%	81%	45%	60%	71%	75%	66%	76%
Mean Score		-.93	-.70	-1.17	-.61	-1.04	-1.00	-.86	-.77	-1.32	-.42	-.65	-1.00	-1.06	-.84	-1.13
Std Deviation		1.12	1.12	1.08	1.13	1.15	-	1.14	1.46	.77	1.57	1.22	1.00	.99	1.18	.95
Std Error		.122	.173	.167	.292	.143	-	.147	.515	.193	.523	.369	.236	.210	.155	.187

Future MPs Survey - July 2014

Q3: To what extent would you support or oppose each of the following employment policies, if they were to be proposed by the next government?

Increasing employer contributions to Automatic Enrolment pensions

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	10	5	5	1	9	-	-	6	-	4	1	-	3	2	8	2
		10%	11%	10%	6%	13%	-	-	9%	-	24%	13%	-	13%	8%	12%	7%
Tend to support	(1.0)	45	18	27	5	38	-	1	33	6	6	4	5	10	13	30	15
		45%	35%	54%	20%	54%	-	50%	44%	69%	34%	32%	37%	43%	55%	42%	51%
Tend to oppose	(-1.0)	23	17	6	10	10	1	1	18	2	4	4	4	4	5	19	4
		23%	34%	12%	41%	15%	60%	50%	24%	20%	22%	34%	27%	19%	22%	28%	13%
Strongly oppose	(-2.0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		19	8	11	6	12	1	-	15	1	3	1	4	6	4	11	9
		19%	17%	22%	27%	17%	40%	-	20%	11%	20%	8%	30%	25%	15%	15%	30%
Not stated		2	1	1	1	1	-	-	2	-	-	1	1	-	-	2	-
		2%	3%	2%	6%	1%	-	-	3%	-	-	13%	7%	-	-	4%	-
Nets																	
Support		55	23	32	6	47	-	1	39	6	9	5	5	13	15	38	17
		55%	46%	64%	27%	67%	-	50%	53%	69%	58%	45%	37%	56%	63%	54%	57%
Oppose		23	17	6	10	10	1	1	18	2	4	4	4	4	5	19	4
		23%	34%	12%	41%	15%	60%	50%	24%	20%	22%	34%	27%	19%	22%	28%	13%
Mean Score		.54	.28	.82	-.12	.79	-1.00	-	.49	.55	.75	.29	.16	.66	.58	.47	.73
Std Deviation		1.06	1.17	.87	1.16	.92	-	1.29	1.06	.90	1.20	1.25	1.04	1.06	1.00	1.11	.89
Std Error		.119	.182	.140	.334	.115	-	.913	.141	.317	.310	.417	.369	.250	.218	.147	.190

Future MPs Survey - July 2014

Q3: To what extent would you support or oppose each of the following employment policies, if they were to be proposed by the next government?

Financial incentives for businesses that pay the Living Wage

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	46	17	29	3	41	1	-	34	5	7	5	6	10	12	31	15
		46%	34%	58%	12%	59%	60%	-	45%	54%	44%	45%	43%	41%	51%	43%	52%
Tend to support	(1.0)	39	22	17	9	26	1	2	30	1	9	7	3	11	9	25	14
		39%	45%	34%	39%	38%	40%	100%	39%	9%	56%	55%	23%	45%	36%	36%	48%
Tend to oppose	(-1.0)	6	5	1	5	1	-	-	4	2	-	-	-	2	1	6	-
		6%	11%	2%	22%	1%	-	-	5%	26%	-	-	-	10%	6%	9%	-
Strongly oppose	(-2.0)	6	5	1	5	1	-	-	6	-	-	-	4	1	1	6	-
		6%	11%	2%	22%	1%	-	-	8%	-	-	-	27%	3%	6%	9%	-
Don't know		1	-	1	1	-	-	-	-	1	-	-	-	-	-	1	-
		1%	-	2%	4%	-	-	-	-	11%	-	-	-	-	-	1%	-
Not stated		1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	-	1%	-	-	-	7%	-	-	1%	-
Nets																	
Support		85	39	46	12	68	2	2	63	6	16	12	10	21	21	56	29
		85%	79%	92%	51%	96%	100%	100%	85%	63%	100%	100%	67%	86%	88%	79%	100%
Oppose		13	11	2	11	2	-	-	10	2	-	-	4	3	3	13	-
		13%	21%	4%	45%	2%	-	-	14%	26%	-	-	27%	14%	12%	18%	-
Mean Score		1.15	.81	1.50	-.04	1.54	1.60	1.00	1.10	1.03	1.44	1.45	.61	1.10	1.20	.99	1.52
Std Deviation		1.14	1.31	.80	1.48	.68	.63	-	1.21	1.43	.51	.52	1.76	1.08	1.16	1.29	.51
Std Error		.115	.185	.115	.358	.077	.447	-	.143	.504	.118	.157	.509	.225	.231	.156	.093

Future MPs Survey - July 2014

Q4: To what extent would you support or oppose each of the following business cost policies, if they were to be proposed by the next government?

Summary table

Base: All Respondents

	Total	Strongly support	Tend to support	Tend to oppose	Strongly oppose	Don't know	Not stated	Nets		Mean score
								Support	Oppose	
Reducing energy bills for small business customers through energy market regulation	100 100%	35 35%	40 40%	11 11%	4 4%	7 7%	2 2%	75 75%	15 15%	1.00
Providing central government funding for local discretionary Business Rate relief	100 100%	17 17%	52 52%	11 11%	1 1%	19 19%	1 1%	68 68%	11 11%	.91
100% relief from Business Rates for SMEs	100 100%	8 8%	40 40%	30 30%	4 4%	18 18%	1 1%	48 48%	33 33%	.23
Reducing red tape and bureaucracy for local shops (e.g. health & safety enforcement)	100 100%	14 14%	27 27%	31 31%	19 19%	8 8%	1 1%	42 42%	50 50%	-.14
Abolish linking Business Rates to rental property values	100 100%	4 4%	35 35%	17 17%	1 1%	42 42%	1 1%	39 39%	18 18%	.43

Future MPs Survey - July 2014

Q4: To what extent would you support or oppose each of the following business cost policies, if they were to be proposed by the next government?

Reducing energy bills for small business customers through energy market regulation

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER			
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	35	7	28	4	31	-	-	31	1	3	4	6	10	10	21	13
		35%	14%	56%	16%	44%	-	-	41%	11%	20%	38%	43%	42%	40%	30%	46%
Tend to support	(1.0)	40	25	15	4	31	1	2	25	5	10	5	1	10	10	27	12
		40%	50%	30%	18%	44%	60%	100%	34%	52%	61%	41%	7%	41%	40%	39%	42%
Tend to oppose	(-1.0)	11	8	3	5	5	1	-	7	2	2	1	2	2	1	9	3
		11%	17%	6%	22%	7%	40%	-	9%	26%	14%	8%	17%	10%	4%	12%	9%
Strongly oppose	(-2.0)	4	3	1	4	-	-	-	3	1	-	-	-	-	3	4	-
		4%	6%	2%	16%	-	-	-	4%	11%	-	-	-	-	12%	6%	-
Don't know		7	5	2	5	2	-	-	7	-	1	-	4	2	1	7	1
		7%	11%	4%	20%	3%	-	-	9%	-	5%	-	27%	7%	3%	9%	3%
Not stated		2	1	1	1	1	-	-	2	-	-	1	1	-	-	2	-
		2%	3%	2%	6%	1%	-	-	3%	-	-	13%	7%	-	-	4%	-
Nets																	
Support		75	32	43	8	62	1	2	56	6	13	9	7	20	19	49	26
		75%	64%	86%	35%	88%	60%	100%	75%	63%	81%	79%	50%	83%	80%	69%	88%
Oppose		15	11	4	9	5	1	-	10	3	2	1	2	2	4	13	3
		15%	23%	8%	39%	7%	40%	-	13%	37%	14%	8%	17%	10%	17%	18%	9%
Mean Score		1.00	.56	1.40	-.06	1.31	.20	1.00	1.12	.26	.91	1.24	1.15	1.25	.94	.87	1.28
Std Deviation		1.14	1.19	.95	1.57	.81	1.26	-	1.14	1.35	.93	.92	1.34	.92	1.35	1.23	.90
Std Error		.120	.179	.138	.436	.095	.894	-	.142	.449	.219	.291	.448	.200	.275	.156	.167

Future MPs Survey - July 2014

Q4: To what extent would you support or oppose each of the following business cost policies, if they were to be proposed by the next government?

Reducing red tape and bureaucracy for local shops (e.g. health & safety enforcement)

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER	
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly support	(2.0)	14	10	4	14	-	-	12	2	-	1	7	-	3	12	2
		14%	21%	8%	59%	-	-	16%	28%	-	13%	50%	-	12%	17%	8%
Tend to support	(1.0)	27	18	9	8	16	1	1	18	2	7	4	1	8	5	3
		27%	36%	18%	35%	22%	60%	50%	25%	20%	42%	32%	7%	36%	21%	34%
Tend to oppose	(-1.0)	31	12	19	-	30	1	-	24	4	3	3	2	9	9	16
		31%	23%	38%	-	42%	40%	-	32%	43%	20%	25%	13%	39%	38%	21%
Strongly oppose	(-2.0)	19	6	13	-	19	-	-	14	1	4	4	-	5	6	7
		19%	12%	26%	-	27%	-	-	19%	9%	25%	30%	-	21%	24%	17%
Don't know		8	4	4	1	5	-	1	5	-	2	-	3	1	1	7
		8%	7%	8%	6%	7%	-	50%	7%	-	12%	-	23%	4%	4%	9%
Not stated		1	-	1	-	1	-	-	1	-	-	-	1	-	-	1
		1%	-	2%	-	1%	-	-	1%	-	-	-	7%	-	-	1%
Nets																
Support		42	29	13	23	16	1	1	30	4	7	5	8	8	8	6
		42%	57%	26%	94%	22%	60%	50%	41%	48%	42%	45%	57%	36%	33%	51%
Oppose		50	18	32	-	49	1	-	38	5	7	7	2	14	15	23
		50%	36%	64%	-	69%	40%	-	51%	52%	45%	55%	13%	60%	62%	39%
Mean Score		-.14	.32	-.62	1.63	-.81	.20	1.00	-.15	.16	-.32	-.28	1.33	-.47	-.42	.13
Std Deviation		1.45	1.42	1.34	.49	1.12	1.26	-	1.47	1.53	1.37	1.55	1.23	1.22	1.43	1.47
Std Error		.151	.207	.199	.120	.132	.894	-	.181	.511	.333	.468	.409	.261	.292	.186

Future MPs Survey - July 2014

Q4: To what extent would you support or oppose each of the following business cost policies, if they were to be proposed by the next government?

100% relief from Business Rates for SMEs

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER			
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	8	6	2	5	3	-	-	6	1	1	1	1	-	3	7	1
		8%	12%	4%	22%	4%	-	-	8%	11%	5%	13%	10%	-	14%	9%	5%
Tend to support	(1.0)	40	20	20	10	28	-	1	27	6	6	3	4	10	10	30	9
		40%	39%	40%	43%	40%	-	50%	37%	69%	37%	28%	27%	41%	43%	43%	32%
Tend to oppose	(-1.0)	30	14	16	4	24	1	-	22	2	6	4	4	6	8	19	11
		30%	28%	32%	18%	35%	40%	-	30%	20%	36%	36%	27%	24%	34%	27%	38%
Strongly oppose	(-2.0)	4	2	2	-	4	-	-	3	-	1	-	-	3	-	4	-
		4%	3%	4%	-	5%	-	-	4%	-	5%	-	-	12%	-	5%	-
Don't know		18	9	9	4	11	1	1	15	-	3	3	4	5	2	10	7
		18%	18%	18%	16%	16%	60%	50%	20%	-	17%	23%	30%	23%	9%	15%	25%
Not stated		1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	-	1%	-	-	-	7%	-	-	1%	-
Nets																	
Support		48	26	22	16	30	-	1	34	7	7	5	5	10	14	37	11
		48%	51%	44%	65%	43%	-	50%	45%	80%	42%	40%	37%	41%	57%	52%	37%
Oppose		33	15	18	4	28	1	-	25	2	7	4	4	9	8	22	11
		33%	31%	36%	18%	40%	40%	-	33%	20%	41%	36%	27%	36%	34%	32%	38%
Mean Score		.23	.36	.10	.83	.03	-1.00	1.00	.21	.71	.02	.22	.32	-.09	.41	.30	.06
Std Deviation		1.18	1.21	1.15	1.08	1.16	-	-	1.20	.97	1.20	1.28	1.24	1.24	1.16	1.20	1.12
Std Error		.130	.187	.182	.280	.143	-	-	.159	.323	.301	.451	.438	.292	.242	.157	.234

Future MPs Survey - July 2014

Q4: To what extent would you support or oppose each of the following business cost policies, if they were to be proposed by the next government?

Providing central government funding for local discretionary Business Rate relief

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER			
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly support	(2.0)	17	8	9	6	10	-	-	14	-	3	1	4	5	3	10	7
		17%	15%	18%	27%	14%	-	-	19%	-	16%	13%	30%	20%	14%	14%	24%
Tend to support	(1.0)	52	26	26	9	40	-	2	36	7	9	7	5	11	13	37	15
		52%	51%	52%	39%	56%	-	100%	48%	74%	55%	58%	37%	46%	53%	52%	51%
Tend to oppose	(-1.0)	11	5	6	3	8	-	-	9	1	1	2	1	3	2	10	1
		11%	9%	12%	12%	11%	-	-	12%	9%	6%	21%	10%	13%	7%	14%	3%
Strongly oppose	(-2.0)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-
		1%	2%	-	-	1%	-	-	-	-	5%	-	-	-	-	1%	-
Don't know		19	11	8	5	11	2	-	15	1	3	1	2	5	6	13	6
		19%	23%	16%	22%	16%	100%	-	20%	17%	19%	8%	17%	21%	26%	18%	22%
Not stated		1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	-	1%	-	-	-	7%	-	-	1%	-
Nets																	
Support		68	33	35	16	50	-	2	50	7	12	8	10	16	16	46	22
		68%	66%	70%	65%	71%	-	100%	67%	74%	70%	70%	67%	66%	67%	66%	75%
Oppose		11	5	6	3	8	-	-	9	1	2	2	1	3	2	10	1
		11%	11%	12%	12%	12%	-	-	12%	9%	11%	21%	10%	13%	7%	15%	3%
Mean Score		.91	.90	.93	1.03	.87	-	1.00	.94	.79	.87	.68	1.13	.94	.98	.79	1.22
Std Deviation		.91	.93	.91	1.01	.90	-	-	.92	.66	1.04	1.03	.99	.97	.79	.97	.67
Std Error		.102	.149	.141	.271	.113	-	-	.122	.234	.269	.325	.313	.228	.180	.130	.137

Future MPs Survey - July 2014

Q4: To what extent would you support or oppose each of the following business cost policies, if they were to be proposed by the next government?

Abolish linking Business Rates to rental property values

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER	
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly support	(2.0)	4	3	1	1	3	-	3	-	1	1	-	1	1	3	1
		4%	6%	2%	6%	4%	-	4%	-	5%	13%	-	4%	3%	4%	3%
Tend to support	(1.0)	35	22	13	12	20	1	27	3	5	6	5	8	8	25	10
		35%	44%	26%	49%	29%	60%	36%	31%	31%	49%	33%	33%	35%	36%	33%
Tend to oppose	(-1.0)	17	9	8	1	14	-	12	2	4	1	1	3	6	14	3
		17%	18%	16%	6%	20%	-	16%	20%	22%	13%	7%	13%	25%	20%	9%
Strongly oppose	(-2.0)	1	1	-	-	1	-	-	-	1	-	-	-	-	1	-
		1%	2%	-	-	1%	-	-	-	5%	-	-	-	-	1%	-
Don't know		42	15	27	9	32	1	32	4	6	3	8	12	9	26	16
		42%	31%	54%	39%	45%	40%	43%	48%	37%	25%	53%	51%	37%	38%	54%
Not stated		1	-	1	-	1	-	1	-	-	-	1	-	-	1	-
		1%	-	2%	-	1%	-	1%	-	-	-	7%	-	-	1%	-
Nets																
Support		39	25	14	13	23	1	30	3	6	7	5	9	9	28	11
		39%	50%	28%	55%	32%	60%	40%	31%	36%	62%	33%	37%	38%	40%	37%
Oppose		18	10	8	1	15	-	12	2	4	1	1	3	6	15	3
		18%	20%	16%	6%	21%	-	16%	20%	27%	13%	7%	13%	25%	21%	9%
Mean Score		.43	.50	.32	.90	.25	1.00	.52	.22	.15	.83	.67	.58	.25	.36	.67
Std Deviation		1.04	1.05	1.04	.72	1.11	-	.99	1.10	1.26	.96	.82	1.00	1.08	1.08	.92
Std Error		.138	.178	.222	.218	.170	-	.157	.494	.363	.340	.365	.303	.270	.165	.245

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Positive characteristics

Summary table

Base: All Respondents

	Total	Very little impact 1	2	3	4	5	6	7	8	9	Very significant impact 10	Don't know	Not stated	Nets			Mean score
														Little impact (1-3)	Moderate impact (4-8)	Significant impact (9-10)	
Providing opportunities for entrepreneurs	100 100%	4 4%	3 3%	7 7%	13 13%	11 11%	17 17%	18 18%	16 16%	7 7%	3 3%	- -	- -	14 14%	76 76%	11 11%	5.95
Positive impact on jobs	100 100%	3 3%	- -	5 5%	6 6%	15 15%	26 26%	17 17%	19 19%	8 8%	1 1%	- -	1 1%	9 9%	82 82%	9 9%	6.22
Playing a leadership role in the local community	100 100%	8 8%	7 7%	10 10%	10 10%	19 19%	19 19%	14 14%	8 8%	3 3%	1 1%	1 1%	- -	25 25%	70 70%	4 4%	5.04
Providing goods at affordable prices to local people	100 100%	4 4%	1 1%	7 7%	23 23%	15 15%	18 18%	13 13%	13 13%	2 2%	2 2%	1 1%	- -	12 12%	83 83%	4 4%	5.43

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Positive characteristics

Positive impact on jobs

Base: All Respondents

	SAMPLE			PARTY				COUNTRY			REGION				GENDER	
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very little impact	(1.0)	3	2	1	2	1	-	2	-	1	-	2	-	-	3	-
		3%	5%	2%	10%	1%	-	3%	-	5%	-	17%	-	-	5%	-
	(2.0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	(3.0)	5	2	3	1	4	-	4	1	-	-	-	3	1	3	2
		5%	5%	6%	6%	5%	-	6%	11%	-	-	-	15%	3%	5%	7%
	(4.0)	6	3	3	-	6	-	5	-	2	2	-	3	-	4	2
		6%	6%	6%	-	9%	-	6%	-	9%	17%	-	11%	-	6%	7%
	(5.0)	15	4	11	1	13	-	12	-	3	1	2	4	5	11	4
		15%	8%	22%	6%	19%	-	16%	-	16%	8%	13%	17%	22%	16%	13%
	(6.0)	26	11	15	6	18	1	23	2	1	3	3	10	7	16	9
		26%	21%	30%	27%	25%	60%	31%	20%	5%	23%	23%	41%	29%	23%	32%
	(7.0)	17	9	8	2	11	1	9	1	7	1	2	2	4	10	7
		17%	17%	16%	10%	15%	40%	12%	11%	40%	13%	13%	8%	15%	14%	22%
	(8.0)	19	11	8	5	13	-	13	3	3	4	2	2	4	15	4
		19%	21%	16%	22%	19%	-	17%	31%	20%	32%	17%	8%	18%	22%	12%
	(9.0)	8	7	1	4	3	-	6	1	1	-	2	-	3	6	2
		8%	14%	2%	18%	5%	-	7%	17%	5%	-	17%	-	13%	8%	8%
Very significant impact	(10.0)	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-
		1%	2%	-	-	1%	-	-	9%	-	-	-	-	-	1%	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated		1	1	-	-	1	-	1	-	-	1	-	-	-	1	-
		1%	2%	-	-	1%	-	1%	-	-	7%	-	-	-	1%	-
Nets																
Little impact (1-3)		9	5	4	4	5	-	7	1	1	-	2	3	1	7	2
		9%	9%	8%	16%	6%	-	9%	11%	5%	-	17%	15%	3%	9%	7%
Moderate impact (4-8)		82	37	45	16	61	2	62	6	15	11	10	20	20	57	25
		82%	74%	90%	65%	87%	100%	82%	63%	91%	93%	67%	85%	84%	81%	85%

Prepared by ComRes
Fieldwork: 4-29 July 2014

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Positive characteristics

Positive impact on jobs

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Male	Fe- male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significant impact (9-10)	9	8	1	4	4	-	-	6	2	1	-	2	-	3	6	2
	9%	15%	2%	18%	6%	-	-	7%	26%	5%	-	17%	-	13%	9%	8%
Mean Score	6.22	6.52	5.92	6.35	6.14	6.40	7.00	6.06	7.26	6.37	6.37	6.00	5.43	6.57	6.21	6.23
Std Deviation	1.86	2.07	1.59	2.44	1.69	.63	*	1.82	2.05	1.85	1.55	2.66	1.45	1.51	1.98	1.56
Std Error	.187	.295	.225	.574	.193	.447	*	.216	.683	.426	.490	.738	.302	.303	.238	.285

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Positive characteristics

Providing opportunities for entrepreneurs

Base: All Respondents

	Total	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
		Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	London	South	Mids	North	Male	Female	
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30	
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very little impact	(1.0)	4	-	4	1	3	-	-	3	1	-	-	1	2	-	2	2
		4%	-	8%	4%	4%	-	-	4%	11%	-	-	7%	8%	-	3%	7%
	(2.0)	3	-	3	-	3	-	-	3	-	-	1	1	-	1	3	-
		3%	-	6%	-	4%	-	-	4%	-	-	8%	7%	-	4%	4%	-
	(3.0)	7	4	3	3	4	-	-	4	1	2	-	-	3	1	5	1
		7%	8%	6%	12%	5%	-	-	5%	11%	11%	-	-	13%	4%	7%	5%
	(4.0)	13	5	8	2	10	-	1	8	1	4	2	1	5	-	11	2
		13%	10%	16%	8%	14%	-	50%	10%	11%	27%	17%	7%	20%	-	16%	7%
	(5.0)	11	6	5	3	8	-	-	10	-	1	1	1	2	5	7	4
		11%	12%	10%	12%	12%	-	-	14%	-	5%	13%	10%	8%	22%	10%	14%
	(6.0)	17	9	8	5	12	-	-	13	2	2	-	5	5	2	11	7
		17%	18%	16%	22%	17%	-	-	17%	20%	14%	-	37%	21%	10%	15%	22%
	(7.0)	18	11	7	4	13	-	1	9	3	6	1	-	3	4	15	4
		18%	23%	14%	16%	18%	-	50%	12%	37%	39%	13%	-	13%	17%	21%	12%
	(8.0)	16	7	9	1	12	2	-	15	-	1	3	1	3	8	9	7
		16%	14%	18%	6%	17%	100%	-	20%	-	5%	28%	7%	13%	32%	13%	22%
	(9.0)	7	5	2	3	4	-	-	7	1	-	1	4	-	2	5	2
		7%	11%	4%	12%	6%	-	-	9%	9%	-	8%	27%	-	6%	7%	8%
Very significant impact	(10.0)	3	2	1	1	2	-	-	3	-	-	1	-	1	1	2	1
		3%	5%	2%	6%	3%	-	-	4%	-	-	13%	-	4%	3%	4%	3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nets																	
Little impact (1-3)	14	4	10	4	10	-	-	10	2	2	1	2	5	2	10	3	
	14%	8%	20%	16%	14%	-	-	13%	23%	11%	8%	13%	21%	8%	15%	12%	
Moderate impact (4-8)	76	39	37	16	55	2	2	55	6	15	8	9	18	20	53	23	
	76%	77%	74%	65%	77%	100%	100%	73%	69%	89%	70%	60%	75%	82%	75%	77%	

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Positive characteristics

Providing opportunities for entrepreneurs

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scotland & NI	London	South	Mids	North	Male	Female
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significant impact (9-10)	11	8	3	4	6	-	-	10	1	-	2	4	1	2	7	3
	11%	15%	6%	18%	9%	-	-	13%	9%	-	21%	27%	4%	10%	10%	11%
Mean Score	5.95	6.45	5.46	6.04	5.87	8.00	5.50	6.09	5.50	5.58	6.65	6.10	5.26	6.63	5.87	6.16
Std Deviation	2.19	1.88	2.37	2.30	2.18	-	1.94	2.27	2.43	1.63	2.51	2.48	2.26	1.89	2.18	2.21
Std Error	.219	.267	.335	.541	.247	-	1.369	.268	.809	.373	.757	.689	.470	.378	.261	.404

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Positive characteristics

Providing goods at affordable prices to local people

Base: All Respondents

		SAMPLE		PARTY				COUNTRY			REGION				GENDER	
		Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Male	Fe- male
Total																
Unweighted Total		50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total		50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very little impact	(1.0)	4	3	2	2	-	-	4	-	-	2	1	1	-	3	1
		4%	6%	10%	3%	-	-	6%	-	-	21%	7%	4%	-	5%	3%
	(2.0)	1	-	-	1	-	-	-	-	1	-	-	-	1	-	
		1%	-	-	1%	-	-	-	-	5%	-	-	-	1%	-	
	(3.0)	7	4	1	6	-	-	5	1	1	-	1	3	4	3	
		7%	8%	6%	8%	-	-	7%	11%	5%	-	7%	15%	6%	10%	
	(4.0)	23	12	8	15	-	-	17	3	3	2	5	5	16	8	
		23%	24%	35%	21%	-	-	23%	37%	17%	17%	37%	22%	22%	26%	
	(5.0)	15	10	2	11	1	-	12	3	1	1	2	4	14	2	
		15%	20%	10%	16%	60%	-	16%	31%	5%	13%	13%	17%	19%	6%	
	(6.0)	18	8	5	12	-	-	15	-	3	2	-	7	13	4	
		18%	16%	22%	18%	-	-	20%	-	19%	15%	-	29%	19%	15%	
	(7.0)	13	5	1	9	1	1	9	1	3	1	1	1	6	7	
		13%	10%	6%	13%	40%	50%	13%	11%	17%	7%	10%	4%	9%	23%	
	(8.0)	13	5	1	10	-	1	7	1	5	2	2	1	10	4	
		13%	10%	6%	15%	-	50%	9%	9%	33%	21%	13%	4%	14%	12%	
	(9.0)	2	1	-	2	-	-	2	-	-	-	1	-	2	-	
		2%	2%	-	3%	-	-	2%	-	-	-	7%	-	3%	-	
Very significant impact	(10.0)	2	1	1	1	-	-	2	-	-	1	1	-	1	1	
		2%	2%	4%	1%	-	-	2%	-	-	7%	7%	-	1%	3%	
Don't know		1	1	-	1	-	-	1	-	-	-	-	1	1	-	
		1%	2%	-	1%	-	-	1%	-	-	-	-	4%	1%	-	
Nets																
Little impact (1-3)		12	7	4	8	-	-	10	1	2	2	2	4	8	4	
		12%	14%	16%	12%	-	-	13%	11%	9%	21%	13%	19%	12%	14%	
Moderate impact (4-8)		83	40	19	59	2	2	60	8	15	9	11	18	59	24	
		83%	80%	80%	83%	100%	100%	81%	89%	91%	72%	73%	77%	83%	83%	

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Positive characteristics

Providing goods at affordable prices to local people

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scotland & NI	London	South	Mids	North	Male	Female
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significant impact (9-10)	4	2	2	1	3	-	-	4	-	-	1	2	-	1	3	1
	4%	3%	4%	4%	4%	-	-	5%	-	-	7%	13%	-	3%	4%	3%
Mean Score	5.43	5.64	5.20	4.86	5.54	5.80	7.50	5.34	4.89	6.11	5.23	5.43	4.81	5.83	5.37	5.55
Std Deviation	1.96	1.93	1.98	2.10	1.90	1.26	.65	2.00	1.52	1.90	2.85	2.50	1.58	1.44	1.94	2.02
Std Error	.197	.273	.283	.496	.217	.894	.456	.237	.508	.435	.860	.694	.337	.288	.234	.368

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Positive characteristics

Playing a leadership role in the local community

Base: All Respondents

		SAMPLE		PARTY				COUNTRY			REGION				GENDER		
		Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Male	Fe- male	
Total																	
Unweighted Total		100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total		100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very little impact	(1.0)	8	1	7	1	7	-	-	6	1	1	-	1	4	1	7	1
		8%	2%	14%	4%	10%	-	-	8%	11%	5%	-	7%	17%	4%	10%	3%
	(2.0)	7	3	4	1	6	-	-	5	1	1	2	-	2	1	4	3
		7%	6%	8%	6%	8%	-	-	7%	11%	5%	17%	-	10%	4%	5%	12%
	(3.0)	10	5	5	3	7	-	-	10	-	1	3	1	3	2	8	3
		10%	11%	10%	12%	10%	-	-	13%	-	5%	30%	7%	15%	6%	11%	9%
	(4.0)	10	4	6	1	7	1	-	7	2	1	2	1	2	2	6	4
		10%	8%	12%	6%	10%	40%	-	9%	26%	5%	15%	7%	8%	8%	8%	14%
	(5.0)	19	9	10	5	14	-	-	15	1	3	-	4	5	6	16	3
		19%	18%	20%	22%	19%	-	-	20%	11%	20%	-	27%	20%	25%	23%	10%
(6.0)	19	12	7	4	12	1	1	15	1	3	3	2	5	5	12	7	
	19%	24%	14%	18%	17%	60%	50%	20%	9%	18%	25%	13%	22%	20%	16%	25%	
(7.0)	14	8	6	3	11	-	-	10	1	3	2	1	1	6	10	4	
	14%	17%	12%	12%	16%	-	-	14%	11%	20%	13%	10%	4%	25%	14%	15%	
(8.0)	8	5	3	2	5	-	-	4	2	2	-	2	1	1	5	2	
	8%	9%	6%	10%	7%	-	-	6%	20%	9%	-	17%	4%	3%	7%	8%	
(9.0)	3	3	-	-	2	-	1	1	-	2	-	-	-	1	3	-	
	3%	6%	-	-	2%	-	50%	1%	-	12%	-	-	-	3%	4%	-	
Very significant impact	(10.0)	1	-	1	1	-	-	1	-	-	-	1	-	-	-	1	
		1%	-	2%	4%	-	-	1%	-	-	-	7%	-	-	-	3%	
Don't know		1	-	1	1	-	-	1	-	-	-	1	-	-	1	-	
		1%	-	2%	4%	-	-	1%	-	-	-	7%	-	-	1%	-	
Nets																	
Little impact (1-3)		25	9	16	5	20	-	-	21	2	2	5	2	10	4	18	7
		25%	18%	32%	22%	28%	-	-	28%	23%	14%	46%	13%	41%	15%	25%	25%
Moderate impact (4-8)		70	38	32	17	49	2	1	51	7	12	6	11	14	20	49	21
		70%	76%	64%	69%	70%	100%	50%	68%	77%	73%	54%	73%	59%	82%	69%	72%

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Positive characteristics

Playing a leadership role in the local community

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significant impact (9-10)	4	3	1	1	2	-	1	2	-	2	-	1	-	1	3	1
	4%	6%	2%	4%	2%	-	50%	2%	-	12%	-	7%	-	3%	4%	3%
Mean Score	5.04	5.54	4.53	5.30	4.86	5.20	7.50	4.87	4.87	5.90	4.27	5.75	4.10	5.43	5.00	5.15
Std Deviation	2.15	1.93	2.26	2.16	2.15	1.26	1.94	2.09	2.47	2.18	1.84	2.30	2.09	1.83	2.16	2.17
Std Error	.216	.273	.324	.524	.244	.894	1.369	.248	.824	.500	.555	.663	.435	.366	.260	.396

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Negative characteristics

Summary table

Base: All Respondents

	Total	Very little impact 1	2	3	4	5	6	7	8	9	Very significant impact 10	Don't know	Nets			Mean score
													Little impact (1-3)	Moderate impact (4-8)	Significant impact (9-10)	
Selling alcohol and cigarettes to children	100 100%	5 5%	5 5%	11 11%	14 14%	11 11%	12 12%	20 20%	6 6%	3 3%	6 6%	7 7%	22 22%	63 63%	8 8%	5.37
Being a focal point for crime and anti-social behaviour	100 100%	8 8%	5 5%	22 22%	19 19%	13 13%	13 13%	8 8%	3 3%	2 2%	2 2%	4 4%	35 35%	57 57%	4 4%	4.47
Poorly managed	100 100%	4 4%	5 5%	20 20%	16 16%	18 18%	9 9%	8 8%	5 5%	2 2%	2 2%	11 11%	28 28%	57 57%	4 4%	4.68
Selling goods at very high prices	100 100%	3 3%	2 2%	6 6%	15 15%	14 14%	20 20%	21 21%	13 13%	- -	3 3%	4 4%	11 11%	82 82%	3 3%	5.72

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Negative characteristics

Poorly managed

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Male	Fe-male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very little impact	(1.0)	4	2	2	-	4	-	2	1	1	-	1	-	1	3	1
		4%	3%	4%	-	5%	-	3%	9%	5%	-	7%	-	4%	4%	3%
	(2.0)	5	2	3	-	5	-	5	-	-	2	-	2	1	2	3
		5%	3%	6%	-	6%	-	6%	-	-	13%	-	8%	4%	3%	9%
	(3.0)	20	9	11	5	15	-	18	-	2	4	3	7	5	11	9
		20%	18%	22%	22%	21%	-	25%	-	11%	32%	20%	28%	20%	15%	32%
	(4.0)	16	10	6	4	11	-	13	-	4	3	1	2	6	14	3
		16%	21%	12%	18%	15%	-	17%	-	22%	25%	10%	8%	26%	19%	9%
	(5.0)	18	10	8	7	9	1	11	4	3	-	3	5	3	14	5
		18%	21%	16%	29%	13%	40%	15%	48%	17%	-	20%	23%	12%	19%	16%
	(6.0)	9	3	6	-	9	-	6	1	2	1	-	3	3	7	3
		9%	6%	12%	-	13%	-	8%	11%	11%	8%	-	12%	11%	9%	9%
	(7.0)	8	7	1	3	5	-	6	-	2	1	1	1	2	6	1
		8%	14%	2%	12%	7%	-	7%	-	14%	8%	10%	3%	9%	9%	5%
	(8.0)	5	4	1	1	3	-	2	2	1	1	-	-	1	5	-
		5%	8%	2%	6%	5%	-	3%	20%	5%	13%	-	-	3%	7%	-
	(9.0)	2	1	1	1	1	-	1	-	1	-	1	-	-	1	1
		2%	2%	2%	4%	1%	-	1%	-	5%	-	7%	-	-	1%	3%
Very significant impact	(10.0)	2	-	2	1	1	-	2	-	-	-	1	1	-	1	1
		2%	-	4%	4%	1%	-	3%	-	-	-	7%	4%	-	1%	3%
Don't know		11	2	9	1	9	1	8	1	2	-	3	3	2	8	3
		11%	5%	18%	4%	12%	60%	11%	11%	11%	-	20%	13%	10%	12%	10%
Nets																
Little impact (1-3)		28	12	16	5	23	-	25	1	3	5	4	9	7	15	13
		28%	25%	32%	22%	32%	-	33%	9%	16%	45%	27%	37%	28%	22%	44%
Moderate impact (4-8)		57	35	22	16	37	1	38	7	11	6	6	11	15	45	12
		57%	69%	44%	65%	53%	40%	51%	80%	69%	55%	40%	46%	61%	64%	39%

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Negative characteristics

Poorly managed

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Male	Fe- male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significant impact (9-10)	4	1	3	2	2	-	-	3	-	1	-	2	1	-	2	2
	4%	2%	6%	8%	3%	-	-	4%	-	5%	-	13%	4%	-	3%	7%
Mean Score	4.68	4.83	4.51	5.17	4.50	5.00	4.50	4.50	5.41	5.11	4.35	5.04	4.41	4.37	4.84	4.31
Std Deviation	1.99	1.86	2.15	2.03	2.02	-	.65	1.99	2.03	1.98	2.05	2.64	1.89	1.72	1.93	2.12
Std Error	.211	.269	.335	.491	.243	-	.456	.249	.717	.481	.618	.834	.423	.359	.246	.408

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Negative characteristics

Selling goods at very high prices

Base: All Respondents

		SAMPLE		PARTY				COUNTRY			REGION				GENDER		
		Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Male	Fe- male	
Total																	
Unweighted Total		100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total		100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very little impact	(1.0)	3	1	2	1	2	-	-	3	-	-	-	2	1	-	2	1
		3%	3%	4%	6%	3%	-	-	5%	-	-	-	17%	4%	-	4%	3%
	(2.0)	2	2	-	-	2	-	-	2	-	-	2	-	-	-	1	1
		2%	3%	-	-	2%	-	-	2%	-	-	13%	-	-	-	1%	3%
	(3.0)	6	2	4	-	6	-	-	6	-	1	1	1	1	3	4	3
		6%	5%	8%	-	9%	-	-	7%	-	5%	8%	7%	4%	11%	5%	9%
	(4.0)	15	8	7	7	8	-	-	14	1	-	4	1	5	4	9	5
		15%	15%	14%	29%	11%	-	-	18%	11%	-	34%	7%	21%	15%	13%	18%
	(5.0)	14	7	7	1	11	1	-	9	2	3	1	1	4	3	11	3
		14%	14%	14%	6%	15%	60%	-	12%	20%	17%	13%	7%	16%	13%	15%	10%
(6.0)	20	12	8	3	14	-	2	12	1	7	1	1	4	5	16	4	
	20%	23%	16%	12%	20%	-	100%	15%	9%	45%	8%	10%	16%	22%	22%	14%	
(7.0)	21	11	10	5	14	1	-	15	2	3	2	3	5	5	14	7	
	21%	21%	20%	22%	20%	40%	-	20%	28%	19%	15%	23%	22%	19%	20%	22%	
(8.0)	13	7	6	3	10	-	-	9	3	2	1	1	1	5	9	4	
	13%	14%	12%	12%	14%	-	-	11%	31%	9%	8%	10%	4%	21%	12%	15%	
(9.0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Very significant impact	(10.0)	3	-	3	2	1	-	-	3	-	-	-	2	1	-	1	2
		3%	-	6%	8%	1%	-	-	4%	-	-	-	13%	4%	-	1%	7%
Don't know		4	1	3	1	3	-	-	3	-	1	-	1	2	-	4	-
		4%	2%	6%	4%	4%	-	-	4%	-	5%	-	7%	8%	-	5%	-
Nets																	
Little impact (1-3)		11	5	6	1	10	-	-	11	-	1	3	3	2	3	7	4
		11%	11%	12%	6%	14%	-	-	14%	-	5%	22%	23%	8%	11%	10%	15%
Moderate impact (4-8)		82	44	38	20	57	2	2	58	9	15	9	8	19	22	59	23
		82%	88%	76%	82%	81%	100%	100%	78%	100%	91%	78%	57%	79%	89%	83%	78%

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Negative characteristics

Selling goods at very high prices

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scotland & NI	London	South	Mids	North	Male	Female
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significant impact (9-10)	3	-	3	2	1	-	-	3	-	-	-	2	1	-	1	2
	3%	-	6%	8%	1%	-	-	4%	-	-	-	13%	4%	-	1%	7%
Mean Score	5.72	5.63	5.81	5.85	5.66	5.80	6.00	5.55	6.48	6.07	4.74	5.71	5.52	5.87	5.69	5.79
Std Deviation	1.93	1.78	2.09	2.27	1.88	1.26	-	2.09	1.49	1.14	1.88	3.00	1.93	1.67	1.81	2.21
Std Error	.197	.254	.305	.551	.217	.894	-	.251	.496	.269	.567	.865	.422	.335	.223	.403

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Negative characteristics

Being a focal point for crime and anti-social behaviour

Base: All Respondents

		SAMPLE		PARTY				COUNTRY			REGION				GENDER		
		Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Male	Fe- male	
Total																	
Unweighted Total		100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total		100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very little impact	(1.0)	8	2	6	1	7	-	-	5	3	-	1	2	2	-	5	3
		8%	3%	12%	4%	9%	-	-	6%	31%	-	7%	13%	8%	-	6%	10%
	(2.0)	5	4	1	1	3	-	-	3	1	1	2	-	1	-	4	1
		5%	8%	2%	6%	5%	-	-	4%	11%	5%	13%	-	6%	-	6%	3%
	(3.0)	22	8	14	5	17	-	-	20	-	3	2	4	8	5	13	9
		22%	17%	28%	22%	24%	-	-	27%	-	16%	21%	27%	34%	22%	19%	31%
	(4.0)	19	10	9	4	14	-	-	15	1	3	1	1	5	7	13	6
		19%	20%	18%	18%	21%	-	-	20%	11%	19%	8%	10%	23%	28%	19%	20%
	(5.0)	13	8	5	3	9	-	1	6	2	5	-	2	2	2	11	2
		13%	16%	10%	12%	13%	-	50%	8%	26%	28%	-	17%	8%	7%	16%	6%
(6.0)	13	7	6	5	6	1	1	11	1	1	5	1	1	4	10	4	
	13%	15%	12%	22%	8%	40%	50%	15%	11%	8%	42%	10%	4%	15%	14%	13%	
(7.0)	8	5	3	1	7	-	-	7	-	2	-	1	2	4	4	4	
	8%	11%	6%	6%	10%	-	-	9%	-	9%	-	10%	7%	15%	6%	15%	
(8.0)	3	1	2	-	3	-	-	1	1	1	1	-	-	-	3	-	
	3%	2%	4%	-	4%	-	-	1%	9%	6%	8%	-	-	-	4%	-	
(9.0)	2	2	-	-	2	-	-	2	-	1	-	-	-	2	2	-	
	2%	5%	-	-	3%	-	-	2%	-	5%	-	-	-	6%	3%	-	
Very significant impact	(10.0)	2	-	2	1	1	-	-	2	-	-	-	1	1	-	1	1
		2%	-	4%	4%	1%	-	-	3%	-	-	-	7%	4%	-	1%	3%
Don't know		4	2	2	1	2	1	-	3	-	1	-	1	1	4	-	
		4%	5%	4%	4%	3%	60%	-	5%	-	5%	-	7%	4%	6%	-	
Nets																	
Little impact (1-3)		35	14	21	8	27	-	-	28	4	3	5	6	12	5	22	13
		35%	28%	42%	33%	38%	-	-	37%	43%	20%	41%	40%	48%	22%	31%	44%
Moderate impact (4-8)		57	32	25	14	39	1	2	40	5	12	7	7	10	16	41	16
		57%	63%	50%	59%	55%	40%	100%	54%	57%	70%	59%	47%	43%	65%	58%	53%

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Negative characteristics

Being a focal point for crime and anti-social behaviour

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scotland & NI	London	South	Mids	North	Male	Female
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significant impact (9-10)	4	2	2	1	3	-	-	4	-	1	-	1	1	2	3	1
	4%	5%	4%	4%	5%	-	-	5%	-	5%	-	7%	4%	6%	5%	3%
Mean Score	4.47	4.69	4.25	4.55	4.38	6.00	5.50	4.45	3.67	4.99	4.51	4.43	3.92	4.98	4.55	4.29
Std Deviation	2.07	1.92	2.21	1.98	2.14	-	.65	2.06	2.44	1.84	2.12	2.44	2.03	1.81	2.06	2.12
Std Error	.211	.277	.319	.479	.246	-	.456	.249	.814	.433	.639	.705	.433	.369	.253	.387

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Negative characteristics

Selling alcohol and cigarettes to children

Base: All Respondents

		SAMPLE		PARTY				COUNTRY			REGION				GENDER		
		Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Male	Fe- male	
Total		100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Unweighted Total		100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total		100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very little impact	(1.0)	5	2	3	-	5	-	-	3	1	2	1	1	1	-	4	2
		5%	5%	6%	-	8%	-	-	4%	11%	9%	7%	7%	4%	-	5%	6%
	(2.0)	5	4	1	-	3	1	1	3	-	2	1	-	-	2	4	1
		5%	9%	2%	-	4%	60%	50%	4%	-	12%	7%	-	-	10%	6%	3%
	(3.0)	11	5	6	4	7	-	-	9	1	2	1	-	3	4	6	6
		11%	11%	12%	16%	10%	-	-	12%	9%	11%	8%	-	15%	18%	8%	19%
	(4.0)	14	8	6	6	7	1	-	14	-	-	1	2	6	5	11	3
		14%	17%	12%	24%	10%	40%	-	19%	-	-	7%	17%	25%	21%	15%	12%
	(5.0)	11	5	6	1	9	-	-	7	2	2	1	1	3	2	6	5
		11%	9%	12%	6%	13%	-	-	9%	28%	9%	8%	7%	13%	6%	9%	15%
(6.0)	12	7	5	3	9	-	-	11	-	1	2	3	2	4	9	3	
	12%	14%	10%	12%	13%	-	-	15%	-	5%	21%	23%	7%	15%	13%	9%	
(7.0)	20	9	11	4	15	-	1	12	3	5	1	1	5	4	14	6	
	20%	18%	22%	16%	21%	-	50%	17%	31%	29%	13%	10%	21%	18%	19%	21%	
(8.0)	6	4	2	1	4	-	-	3	2	1	1	1	1	-	6	-	
	6%	8%	4%	6%	6%	-	-	4%	20%	5%	8%	10%	3%	-	8%	-	
(9.0)	3	2	1	-	3	-	-	2	-	1	-	-	1	1	3	-	
	3%	3%	2%	-	4%	-	-	2%	-	5%	-	-	4%	3%	4%	-	
Very significant impact	(10.0)	6	4	2	2	3	-	-	3	-	2	1	1	1	-	5	1
		6%	8%	4%	10%	5%	-	-	5%	-	14%	13%	7%	4%	-	7%	3%
Don't know		7	-	7	2	5	-	-	7	-	-	1	3	1	2	4	3
		7%	-	14%	8%	7%	-	-	9%	-	-	8%	20%	4%	8%	6%	10%
Nets																	
Little impact (1-3)		22	12	10	4	15	1	1	15	2	5	3	1	4	7	14	8
		22%	24%	20%	16%	22%	60%	50%	20%	20%	33%	22%	7%	19%	28%	19%	28%
Moderate impact (4-8)		63	33	30	16	44	1	1	48	7	8	7	10	16	15	45	17
		63%	65%	60%	65%	63%	40%	50%	64%	80%	48%	57%	67%	69%	60%	64%	58%

Future MPs Survey - July 2014

Q5: How great an impact do you think that convenience stores have in your constituency?

Negative characteristics

Selling alcohol and cigarettes to children

Base: All Respondents

	SAMPLE		PARTY				COUNTRY			REGION				GENDER		
	Total	Incumbent MPs	PPCs	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Male	Fe- male
Unweighted Total	100	50	50	18	78	2	2	72	9	19	11	13	23	25	70	30
Weighted Total	100	50	50	24	71	2	2	75	9	16	12	15	24	24	71	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significant impact (9-10)	8	5	3	2	6	-	-	5	-	3	1	1	2	1	7	1
	8%	11%	6%	10%	8%	-	-	7%	-	19%	13%	7%	8%	3%	10%	3%
Mean Score	5.37	5.41	5.33	5.62	5.41	2.80	4.50	5.26	5.60	5.71	5.72	5.79	5.26	4.74	5.58	4.83
Std Deviation	2.36	2.46	2.26	2.24	2.38	1.26	3.23	2.21	2.34	3.01	2.74	2.32	2.18	1.91	2.42	2.13
Std Error	.244	.347	.345	.561	.278	.894	2.282	.274	.781	.691	.866	.732	.465	.397	.298	.410