

Association of Convenience Stores – Local Services Survey

MAY 2015

METHODOLOGY NOTE

ComRes interviewed 2067 GB adults online between 22nd and 25th May 2015. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

To commission a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 1

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Summary table

		Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	Post Offices	Specialist food shops (e.g. butchers, bakery)	Restaurants	Coffee shops/cafes	Pubs/ bars	Fast food/ takeaways	Banks	Pharmacies	Charity shops	Betting shops	Pawnbrokers
Unweighted base		2067	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067
Weighted base		2067	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067
NET: Satisfied		1668 81%	1504 73%	1150 56%	1226 59%	1288 62%	1362 66%	1421 69%	1103 53%	1609 78%	1261 61%	841 41%	480 23%
Very satisfied	(4)	711 34%	644 31%	392 19%	390 19%	471 23%	491 24%	497 24%	362 17%	698 34%	441 21%	324 16%	156 8%
Fairly satisfied	(3)	957 46%	860 42%	758 37%	837 40%	817 40%	871 42%	923 45%	741 36%	910 44%	819 40%	517 25%	324 16%
Fairly unsatisfied	(2)	160 8%	245 12%	374 18%	338 16%	297 14%	261 13%	246 12%	349 17%	173 8%	246 12%	148 7%	185 9%
Very unsatisfied	(1)	112 5%	218 11%	347 17%	304 15%	253 12%	199 10%	181 9%	435 21%	153 7%	233 11%	228 11%	283 14%
NET: Unsatisfied		272 13%	463 22%	721 35%	643 31%	550 27%	460 22%	427 21%	784 38%	326 16%	479 23%	375 18%	469 23%
Don't know		127 6%	100 5%	196 10%	198 10%	229 11%	245 12%	219 11%	180 9%	132 6%	328 16%	850 41%	1118 54%
Mean		3.17	2.98	2.64	2.70	2.82	2.91	2.94	2.55	3.11	2.84	2.77	2.37
Standard deviation		0.81	0.95	1.01	0.98	0.97	0.92	0.89	1.05	0.87	0.95	1.04	1.08
Standard error		0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.04

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 2

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1668 81%	811 80%	857 81%	188 77%	279 80%	287 82%	312 85% ^{Cg}	242 79%	361 80%	449 81%	470 82%	362 80%	387 79%	221 78%	702 80%
Very satisfied	(4) 711 34%	324 32%	387 37% ^A	82 33%	112 32%	115 33%	143 39%	101 33%	158 35%	197 36%	189 33%	165 37%	160 33%	94 33%	298 34%
Fairly satisfied	(3) 957 46%	487 48%	471 45%	106 43%	167 48%	171 49%	168 46%	141 46%	203 45%	251 45%	281 49%	198 44%	227 46%	127 45%	404 46%
Fairly unsatisfied	(2) 160 8%	83 8%	76 7%	24 10% ^h	35 10% ^{fH}	27 8%	22 6%	27 9%	25 6%	43 8%	38 7%	27 6%	53 11% ^{JK}	24 8%	78 9%
Very unsatisfied	(1) 112 5%	54 5%	59 6%	10 4%	9 3%	16 5%	22 6% ^d	26 8% ^{cDe}	29 6% ^D	34 6%	25 4%	30 7%	23 5%	22 8% ⁿ	39 4%
NET: Unsatisfied	272 13%	137 14%	135 13%	34 14%	44 12%	43 12%	44 12%	53 17% ^{fh}	55 12%	77 14%	63 11%	57 13%	76 15% ^J	46 16%	117 13%
Don't know	127 6%	65 6%	61 6%	23 9% ^{FG}	26 7% ^{fg}	18 5%	13 4%	12 4%	34 8% ^{Fg}	27 5%	40 7%	31 7%	28 6%	17 6%	56 6%
Mean	3.17	3.14	3.19	3.17	3.19	3.17	3.22 ^g	3.08	3.18	3.17	3.19	3.19	3.13	3.10	3.17
Standard deviation	0.81	0.80	0.82	0.80	0.73	0.78	0.82	0.88	0.83	0.83	0.76	0.84	0.80	0.88	0.79
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.05	0.04	0.04	0.03	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 2

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	1668 81%	1436 81%	148 79%	69 84%	179 79%	150 81%	153 82%	115 79%	84 81%	162 78%	217 81%	239 83%	153 82%	922 80%	720 79%	203 82%	746 82%	75 85%	125 81%	121 82%	313 83%	112 80%	
Very satisfied	(4) 711 34%	636 36%B	47 25%	37 45%BEgH	81 36%b	54 29%	66 35%b	47 32%	28 28%	74 36%b	100 37%B	107 37%B	69 37%B	392 34%	295 32%	97 39%ng	319 35%	25 28%	50 32%	48 33%	143 38%ng	53 38%	
Fairly satisfied	(3) 957 46%	801 45%	101 54%aCdi j	32 39%	98 43%	95 51%cd	88 47%	68 47%	56 54%cd	88 42%	117 43%	132 46%	83 45%	531 46%	425 47%	106 43%	426 47%	50 57%noTU	75 48%	73 49%	169 45%	59 43%	
Fairly unsatisfied	(2) 160 8%	138 8%	10 5%	8 10%	23 10%	17 9%	10 5%	17 12%btk	13 12%btk	12 6%	20 7%	18 6%	13 7%	102 9%p	81 9%t	21 8%	58 6%	5 5%	11 7%	8 6%	21 5%	13 10%	
Very unsatisfied	(1) 112 5%	85 5%	21 11%ADEFG JKL	5 6%	11 5%	8 4%	5 3%	7 5%	6 6%	20 10%FJKL	9 3%	14 5%	6 3%	61 5%	48 5%q	13 5%q	51 6%	1 1%	6 4%	11 7%Q	26 7%Q	7 5%q	
NET: Unsatisfied	272 13%	223 13%	31 17%F	13 15%f	35 15%F	25 13%	15 8%	23 16%F	18 18%FI	32 16%f	28 11%	32 11%	19 10%	163 14%	130 14%Q	33 13%q	109 12%	5 6%	17 11%	19 13%	47 12%q	21 15%Q	
Don't know	127 6%	118 7%H	7 4%	1 1%	14 6%ch	11 6%ch	17 9%bCH	7 4%	1 1%	12 6%ch	24 9%CH	18 6%Ch	14 8%CH	72 6%	60 7%	12 5%	55 6%	8 9%	12 8%	8 5%	20 5%	7 5%	
Mean	3.17	3.20Bh	2.97	3.23B	3.16b	3.12	3.27BH	3.12	3.04	3.11	3.26BH	3.22Bh	3.26BH	3.15	3.14	3.21	3.19	3.24	3.19	3.13	3.20	3.18	
Standard deviation	0.81	0.80	0.89	0.86	0.82	0.76	0.71	0.80	0.79	0.92	0.76	0.79	0.75	0.81	0.81	0.82	0.80	0.59	0.76	0.84	0.84	0.83	
Standard error	0.02	0.02	0.07	0.08	0.05	0.06	0.05	0.07	0.08	0.07	0.05	0.05	0.06	0.03	0.03	0.05	0.03	0.06	0.06	0.07	0.04	0.07	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

*** small base**

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 3

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Post Offices

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1504 73%	714 70%	790 75%A	163 66%	247 71%	262 75% <i>c</i>	286 78% <i>CdG</i>	211 69%	335 75% <i>c</i>	407 74%	426 74%	310 69%	361 74%	210 74%	630 72%
Very satisfied	(4) 644 31%	299 29%	345 33%	57 23%	93 27%	110 32% <i>c</i>	136 37% <i>CDg</i>	90 29%	158 35% <i>CD</i>	182 33%	174 30%	132 29%	156 32%	86 30%	263 30%
Fairly satisfied	(3) 860 42%	415 41%	445 42%	106 43%	154 44%	152 44%	150 41%	121 39%	177 39%	225 41%	252 44%	178 40%	205 42%	123 44%	367 42%
Fairly unsatisfied	(2) 245 12%	133 13%	112 11%	36 15% <i>h</i>	47 14% <i>h</i>	46 13%	41 11%	34 11%	41 9%	62 11%	65 11%	59 13%	59 12%	31 11%	111 13%
Very unsatisfied	(1) 218 11%	112 11%	106 10%	23 9%	28 8%	26 7%	31 8%	53 17% <i>CDEF</i>	57 13% <i>dEf</i>	67 12%	52 9%	47 10%	52 11%	30 11%	85 10%
NET: Unsatisfied	463 22%	244 24%	219 21%	58 24%	75 22%	72 21%	72 20%	87 28% <i>dEFh</i>	98 22%	129 23%	117 20%	106 24%	111 23%	61 22%	196 22%
Don't know	100 5%	55 5%	45 4%	25 10% <i>EFGH</i>	26 8% <i>FGH</i>	14 4%	10 3%	9 3%	16 4%	16 3%	30 5% <i>i</i>	35 8% <i>IL</i>	19 4%	13 4%	48 6%
Mean	2.98	2.94	3.02	2.89	2.97	3.04 <i>G</i>	3.09 <i>CG</i>	2.83	3.01 <i>G</i>	2.97	3.01	2.95	2.99	2.98	2.98
Standard deviation	0.95	0.96	0.94	0.91	0.88	0.88	0.91	1.05	1.00	0.98	0.91	0.95	0.95	0.94	0.93
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.05	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Base: All respondents

Post Offices

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	1504 73%	1300 73%	128 69%	61 74%	157 69%	139 75%	140 75%	102 71%	76 74%	149 72%	193 72%	219 76%	139 75%	840 73%	650 71%	190 77%	664 73%	64 72%	109 71%	102 69%	287 76%	102 73%	
Very satisfied	(4) 31%	644 32%B	571 32%B	35 19%	32 38%Bj	73 32%B	54 29%b	54 29%B	38 37%B	72 35%B	75 28%b	93 32%B	64 34%B	350 30%	269 30%	80 32%	294 32%	22 25%	41 26%	50 34%	141 37%NQRu	40 29%	
Fairly satisfied	(3) 42%	860 41%	729 41%	93 50%aCDG36%hi	30 37%	84 37%	85 46%g	86 46%g	48 33%	38 37%	78 38%	118 44%g	125 43%g	490 42%	381 42%	110 44%	370 41%	42 47%g	69 45%	52 35%	146 38%	62 44%	
Fairly unsatisfied	(2) 12%	245 12%	206 12%	23 12%	10 12%	32 14%	17 9%	19 10%	15 15%	23 11%	36 14%	31 11%	20 11%	142 12%	118 13%T	25 10%	103 11%	11 12%	20 13%	21 14%t	33 9%	19 14%	
Very unsatisfied	(1) 11%	218 11%	188 11%	22 12%	9 11%	31 14%jl	19 10%	21 14%l	9 8%	27 13%	23 8%	26 9%	14 7%	115 10%	91 10%	24 10%	103 11%	10 12%	13 9%	22 15%	46 12%	12 9%	
NET: Unsatisfied	463 22%	394 22%	45 24%	19 23%	63 28%eKL	36 19%	38 21%	39 27%l	24 23%	49 24%	59 22%	56 19%	33 18%	257 22%	208 23%	49 20%	206 23%	21 24%	33 21%	42 29%ot	78 21%	31 22%	
Don't know	100 5%	84 5%	14 7%dg	2 2%	7 3%	11 6%	8 4%	3 2%	3 3%	8 4%	16 6%	14 5%	14 8%dg	61 5%	52 6%	9 4%	40 4%	3 4%	12 8%ost	4 3%	14 4%	6 4%	
Mean	2.98	2.99b	2.82	3.04b	2.90	3.00	2.98	2.96	3.05b	2.98	2.97	3.04B	3.10Bd	2.98	2.97	3.03	2.98	2.89	2.96	2.90	3.05	2.98	
Standard deviation	0.95	0.95	0.90	0.99	1.02	0.92	0.92	1.05	0.94	1.01	0.90	0.91	0.89	0.93	0.93	0.92	0.96	0.93	0.90	1.04	0.99	0.90	
Standard error	0.02	0.02	0.07	0.10	0.07	0.07	0.07	0.09	0.09	0.08	0.06	0.05	0.07	0.03	0.04	0.05	0.03	0.09	0.07	0.09	0.05	0.07	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 4

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Specialist food shops (e.g. butchers, bakery)

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1150 56%	528 52%	622 59%A	137 56%	202 58%G	197 57%g	212 57%G	150 49%	253 56%g	300 54%	346 60%ikL	242 54%	262 53%	162 57%	487 56%
Very satisfied	(4) 392 19%	182 18%	210 20%	41 17%	61 18%	60 17%	69 19%	60 19%	101 22%	101 18%	113 20%	92 20%	87 18%	51 18%	155 18%
Fairly satisfied	(3) 758 37%	346 34%	412 39%A	96 39%G	141 40%Gh	137 39%G	142 39%G	90 29%	152 34%	199 36%	233 41%K	150 33%	176 36%	111 39%	332 38%
Fairly unsatisfied	(2) 374 18%	208 21%B	165 16%	53 22%h	65 19%	67 19%	61 16%	59 19%	69 15%	108 20%	88 15%	76 17%	101 21%j	42 15%	172 20%
Very unsatisfied	(1) 347 17%	173 17%	174 17%	25 10%	50 14%	52 15%	65 18%C	73 24%CDEf	82 18%C	91 16%	78 14%	84 19%j	94 19%J	59 21%N	125 14%
NET: Unsatisfied	721 35%	381 38%B	339 32%	78 32%	116 33%	119 34%	125 34%	131 43%CD eFH	151 34%	199 36%J	167 29%	160 36%j	195 40%J	101 36%	297 34%
Don't know	196 10%	104 10%	92 9%	31 13%	31 9%	32 9%	31 9%	26 8%	46 10%	54 10%	61 11%l	48 11%l	33 7%	20 7%	91 10%
Mean	2.64	2.59	2.68a	2.71G	2.67g	2.65	2.64	2.49	2.67G	2.62	2.74iL	2.62	2.56	2.58	2.66
Standard deviation	1.01	1.01	1.01	0.90	0.96	0.97	1.01	1.09	1.06	1.00	0.97	1.05	1.02	1.04	0.97
Standard error	0.02	0.03	0.03	0.06	0.06	0.06	0.05	0.06	0.05	0.04	0.04	0.06	0.05	0.07	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 4

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Specialist food shops (e.g. butchers, bakery)

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	1150 56%	990 56%	107 58% ^e	53 64% ^{EhI}	124 55%	87 47%	111 60% ^{Ei}	80 55%	52 51%	102 49%	169 63% ^{EhIk}	156 54%	108 58% ^e	649 56%	504 55%	145 58%	501 55%	48 54%	85 55%	80 54%	212 56%	76 54%	
Very satisfied	(4) 392 19%	345 19%	25 14%	20 24% ^{BDE}	32 14%	25 13%	37 20%	33 22% ^{bde}	22 21%	42 20%	57 21% ^{bde}	56 19%	44 23% ^{BDE}	205 18%	150 16%	55 22% ^N	187 21%	16 18%	25 16%	32 22%	91 24% ^{Nru}	22 16%	
Fairly satisfied	(3) 758 37%	645 36%	82 44% ^{aegHlk}	33 39%	92 41% ^{hl}	62 33%	74 40% ^{il}	48 33%	30 29%	60 29%	112 42% ^{hl}	100 35%	65 35%	443 38%	354 39% ^T	90 36%	315 35%	32 36%	60 39%	48 32%	121 32%	54 39%	
Fairly unsatisfied	(2) 374 18%	315 18%	35 19%	15 18%	42 18%	43 23% ^{fIl}	29 16%	30 21% ^{il}	23 22% ^{il}	33 16%	46 17%	54 19%	24 13%	214 18%	171 19% ^t	43 17%	160 18%	18 20%	33 21% ^t	27 18%	55 15%	27 19%	
Very unsatisfied	(1) 347 17%	295 17%	31 17% ^{ij}	12 15%	50 22% ^{FJ}	35 19% ^J	24 13%	22 15%	21 20% ^{il}	45 22% ^{fJ}	26 10%	48 17% ^J	32 17% ^J	184 16%	145 16%	39 16%	163 18%	14 16%	22 14%	29 20%	72 19%	26 18%	
NET: Unsatisfied	721 35%	610 34%	66 36%	27 33%	92 40% ^{FJL}	79 42% ^{FJL}	53 29%	51 35%	44 43% ^{FJl}	77 37% ^J	72 27%	102 35% ^{ij}	56 30%	398 34%	316 35%	82 33%	323 36%	32 36%	55 35%	56 38%	127 34%	53 38%	
Don't know	196 10%	177 10%	12 7%	3 3%	11 5%	20 11% ^{Cd}	22 12% ^{CD}	13 9%	7 7%	28 13% ^{bCD}	27 10% ^{cd}	31 11% ^{CD}	22 12% ^{CD}	111 10%	90 10%	21 9%	85 9%	8 10%	14 9%	12 8%	39 10%	11 8%	
Mean	2.64	2.65	2.58	2.76 ^{DE}	2.49	2.46	2.75 ^{DE}	2.69 ^e	2.56	2.55	2.83 ^{BDE} Hlk	2.63	2.73 ^{DE}	2.64	2.62	2.71	2.64	2.62	2.64	2.61	2.68	2.56	
Standard deviation	1.01	1.01	0.95	1.00	1.01	0.99	0.97	1.02	1.07	1.10	0.92	1.02	1.06	0.99	0.98	1.02	1.04	1.00	0.95	1.07	1.09	1.00	
Standard error	0.02	0.03	0.08	0.10	0.07	0.08	0.07	0.09	0.11	0.09	0.06	0.06	0.08	0.03	0.04	0.06	0.03	0.10	0.07	0.09	0.06	0.08	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

*** small base**

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 5

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Restaurants

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1226 59%	592 58%	634 60%	138 56%	212 61%G	202 58%	222 60%g	159 52%	294 65%CeG	347 63%K	345 60%	245 54%	289 59%	162 57%	508 58%
Very satisfied	(4) 390 19%	170 17%	220 21%A	56 23%G	64 19%g	57 16%	68 18%g	39 13%	106 24%EG	116 21%kL	131 23%KL	71 16%	72 15%	48 17%	157 18%
Fairly satisfied	(3) 837 40%	422 42%	414 39%	82 33%	147 42%c	145 42%c	154 42%c	120 39%	188 42%c	231 42%	214 37%	174 39%	217 44%J	114 40%	350 40%
Fairly unsatisfied	(2) 338 16%	176 17%	162 15%	49 20%H	54 16%	71 20%H	55 15%	51 17%	58 13%	90 16%	91 16%	79 18%	79 16%	51 18%	145 17%
Very unsatisfied	(1) 304 15%	149 15%	155 15%	37 15%	47 13%	44 13%	59 16%h	67 22%cDEfH	51 11%	82 15%	73 13%	72 16%	76 16%	45 16%	142 16%
NET: Unsatisfied	643 31%	325 32%	317 30%	86 35%H	101 29%	115 33%H	114 31%h	118 38%DfH	109 24%	172 31%	164 29%	151 34%	155 32%	96 34%	288 33%
Don't know	198 10%	96 9%	102 10%	22 9%	35 10%	32 9%	33 9%	30 10%	47 10%	34 6%	64 11%l	54 12%l	47 9%i	25 9%	79 9%
Mean	2.70	2.67	2.73	2.70G	2.73G	2.68G	2.69G	2.47	2.87cEFG	2.73	2.79KL	2.62	2.64	2.64	2.66
Standard deviation	0.98	0.96	0.99	1.02	0.95	0.93	0.99	1.01	0.95	0.98	0.98	0.98	0.95	0.98	0.99
Standard error	0.02	0.03	0.03	0.07	0.05	0.06	0.05	0.06	0.05	0.04	0.04	0.05	0.04	0.07	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 5

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Restaurants

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
NET: Satisfied	1226 59%	1072 60%B	93 50%	49 60%	120 53%	101 54%	109 59% <i>i</i>	84 58%	62 60%	100 48%	198 74%BCDE FGHIK	187 65%BDEI	121 65%BDel	670 58%	539 59%	132 53%	556 61%	53 59%	82 53%	90 60%	251 66%NORu	81 58%
Very satisfied	(4) 390 19%	344 19%	28 15%	16 19%	35 15%	25 13%	32 17%	30 21%	18 17%	29 14%	67 25%BDEf I	66 23%bdEI	45 24%bDEI	205 18%	161 18%	44 18%	184 20%	12 13%	31 20%	26 18%	93 25%NOQU	22 15%
Fairly satisfied	(3) 837 40%	728 41%	65 35%	34 41%	85 38%	76 41%	77 42%	54 37%	44 42%	71 34%	131 49%BDgl	122 42%	77 41%	465 40%	377 41% <i>r</i>	88 35%	372 41%	41 46%oR	50 33%	63 43%	158 42% <i>r</i>	59 42% <i>r</i>
Fairly unsatisfied	(2) 338 16%	285 16%	34 18%	16 19% <i>j</i>	50 22%EJKI	24 13%	29 16%	26 18%	19 18%	44 21%eJK	32 12%	38 13%	26 14%	197 17%	144 16%	53 21% <i>n</i> ST	142 16%	18 20% <i>st</i>	34 22% <i>n</i> ST	17 11%	48 13%	26 18%
Very unsatisfied	(1) 304 15%	244 14%	43 23%AFJK L	15 18%J	43 19%fJL	35 19% <i>j</i> L	22 12% <i>j</i>	21 15% <i>j</i>	17 17% <i>j</i>	36 17% <i>j</i>	14 5%	38 13% <i>j</i>	20 11% <i>j</i>	187 16% <i>p</i>	147 16%	40 16%	117 13%	11 13%	20 13%	24 16%	46 12%	15 11%
NET: Unsatisfied	643 31%	529 30%	77 42%AFJK L	31 37%JK	93 41%eFJK L	59 32% <i>j</i>	51 27% <i>j</i>	48 33% <i>j</i>	36 35% <i>j</i> L	80 39%FJKL	46 17%	75 26% <i>j</i>	47 25% <i>j</i>	384 33% <i>P</i>	291 32% <i>T</i>	93 38% <i>s</i> T	259 28%	29 33%	54 35% <i>T</i>	41 28%	94 25%	41 29%
Don't know	198 10%	177 10%	16 8%	3 3%	14 6%	26 14%CDH	25 14%CDH	12 9%	5 5%	27 13%CDh	24 9% <i>c</i>	27 9% <i>c</i>	18 10% <i>c</i>	104 9%	80 9%	23 9%	94 10%	6 7%	19 12%	18 12%	34 9%	18 13%
Mean	2.70	2.73B	2.46	2.63	2.53	2.57	2.74Bdi	2.71b	2.63	2.52	3.03BCD EFGHIK	2.82BDE I	2.87BcD EhI	2.65	2.67	2.60	2.76M	2.65	2.69	2.71	2.86NOq r	2.71
Standard deviation	0.98	0.96	1.04	1.00	0.99	1.00	0.93	1.00	0.98	0.99	0.80	0.97	0.94	0.99	0.98	1.00	0.96	0.90	0.99	0.99	0.96	0.90
Standard error	0.02	0.02	0.09	0.10	0.07	0.08	0.07	0.09	0.10	0.08	0.05	0.06	0.07	0.03	0.04	0.06	0.03	0.09	0.08	0.09	0.05	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 6

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Coffee shops/ cafes

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1288 62%	611 60%	677 64%	148 60%	217 62%	226 65%	232 63%	178 58%	287 64%	351 63%	362 63%	263 58%	312 64%	173 61%	530 61%
Very satisfied	(4) 471 23%	208 21%	263 25%A	57 23%	74 21%	73 21%	87 24%	60 20%	120 27%G	136 25%	140 24%	92 21%	103 21%	62 22%	193 22%
Fairly satisfied	(3) 817 40%	403 40%	414 39%	91 37%	143 41%	153 44%h	145 39%	118 38%	167 37%	215 39%	222 39%	171 38%	209 43%	110 39%	336 38%
Fairly unsatisfied	(2) 297 14%	158 16%	139 13%	51 21%FGH	56 16%G	57 16%G	47 13%	31 10%	55 12%	73 13%	77 14%	86 19%IJL	62 13%	39 14%	145 17%
Very unsatisfied	(1) 253 12%	110 11%	144 14%a	25 10%	34 10%	33 9%	46 12%	63 21%CDEFH	52 12%	77 14%	70 12%	48 11%	58 12%	46 16%n	99 11%
NET: Unsatisfied	550 27%	268 26%	282 27%	76 31%h	91 26%	90 26%	93 25%	94 31%h	107 24%	149 27%	147 26%	134 30%	120 24%	86 30%	244 28%
Don't know	229 11%	134 13%B	94 9%	21 8%	41 12%	33 9%	43 12%	35 12%	56 12%	53 10%	64 11%	53 12%	58 12%	24 9%	101 12%
Mean	2.82	2.81	2.83	2.80	2.84G	2.84G	2.84G	2.64	2.90G	2.82	2.85	2.77	2.83	2.73	2.81
Standard deviation	0.97	0.94	0.99	0.95	0.92	0.90	0.98	1.07	0.98	1.00	0.98	0.94	0.94	1.02	0.95
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.05	0.04	0.04	0.05	0.05	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 6

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Coffee shops/ cafes

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	1288 62%	1111 63%	106 57%	49 59%	130 57%	111 60% _i	116 62% _l	90 62% _l	70 68% _d _l	100 48%	200 75% _{BCDEFGIK}	189 65% _d _l	127 68% _b _l _l	702 61%	562 62%	141 57%	585 64%	62 70% _O	101 66% _o	91 62%	243 64% _o	88 63%	
Very satisfied	(4) 23%	471 23%	412 23%	32 17%	20 24% _{de}	34 15%	28 15%	41 22% _d	38 26% _b _{DE}	27 26% _{DE}	40 19%	82 31% _b _{BDEf} 1	74 26% _b _{DE}	55 30% _{BDEI}	256 22%	195 21%	61 24% _q	215 24%	13 15%	41 26% _Q	33 22%	94 25% _q	34 25% _q
Fairly satisfied	(3) 40%	817 40%	699 39%	75 40% _i	29 35%	95 42% _l	83 45% _l	75 40% _l	52 36%	43 42% _i	60 29%	118 44% _l	115 40% _l	72 38% _i	447 39%	367 40% _O	80 32%	370 41%	48 55% _{NORS} TU	61 39%	59 39%	149 39% _o	54 39%
Fairly unsatisfied	(2) 14%	297 14%	255 14%	32 17% _f L	17 21% _{FHJk} L	38 17% _f L	30 16% _l	19 10%	26 18% _f L	10 10%	41 20% _{FhJk} L	37 13%	16 9%	185 16% _p	134 15% _t	51 21% _{NQsT} u	113 12%	10 11%	24 15%	20 13%	41 11%	19 14%	
Very unsatisfied	(1) 12%	253 12%	202 11%	34 18% _{AfJk} l	11 13% _J	34 15% _J	23 12% _J	18 10% _J	15 10% _J	18 17% _J	38 18% _{FgJkL}	32 11% _J	18 10% _J	145 13%	111 12%	34 14%	108 12%	8 9%	16 10%	22 15%	46 12%	16 12%	
NET: Unsatisfied	550 27%	457 26%	66 35% _{AFJk} L	28 34% _{FJkL}	73 32% _{FJkL}	53 29% _f JL	37 20%	41 29% _{Jl}	28 27% _J	79 38% _{FhJk} L	42 16%	69 24% _J	35 19%	330 28% _p	245 27%	85 34% _{NQrT} u	221 24%	17 20%	39 26%	42 28%	87 23%	35 25%	
Don't know	229 11%	209 12% _h	14 8%	6 7%	25 11%	22 12%	33 18% _{BCdGh} Jk	13 9%	6 6%	28 13% _h	26 10%	32 11%	24 13% _h	125 11%	103 11%	23 9%	103 11%	9 10%	14 9%	15 10%	49 13%	16 11%	
Mean	2.82	2.84 _B	2.61	2.76	2.64	2.70	2.90 _{BDe} l	2.86 _{bd}	2.81	2.57	3.12 _{BCDEFGHIK}	2.90 _{BDe} l	3.01 _{BcD} Ei	2.79	2.80	2.74	2.86	2.85	2.90	2.76	2.88	2.86	
Standard deviation	0.97	0.96	1.00	0.99	0.96	0.91	0.93	0.97	1.04	1.06	0.81	0.96	0.95	0.97	0.96	1.02	0.96	0.81	0.95	1.01	0.98	0.97	
Standard error	0.02	0.02	0.08	0.10	0.06	0.07	0.07	0.08	0.10	0.09	0.06	0.06	0.07	0.03	0.04	0.06	0.03	0.08	0.07	0.09	0.05	0.08	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 7

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Pubs/ bars

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1362 66%	670 66%	692 66%	164 67%	219 63%	233 67%	246 67%	187 61%	313 70% ^{dG}	380 69% ^{dI}	388 68%	288 64%	306 62%	176 62%	583 67%
Very satisfied	(4) 491 24%	240 24%	251 24%	68 28% ^d	68 19%	76 22%	97 26% ^d	67 22%	114 25% ^d	151 27% ^{dL}	146 25% ^L	100 22%	93 19%	68 24%	210 24%
Fairly satisfied	(3) 871 42%	431 42%	441 42%	96 39%	151 43%	157 45%	148 40%	121 39%	198 44%	229 41%	242 42%	188 42%	213 43%	107 38%	373 43%
Fairly unsatisfied	(2) 261 13%	131 13%	130 12%	32 13%	54 15% ^H	40 11%	56 15% ^H	37 12%	42 9%	63 11%	76 13%	61 13%	62 13%	46 16%	109 12%
Very unsatisfied	(1) 199 10%	110 11%	89 8%	16 6%	35 10% ^h	39 11% ^H	33 9%	50 16% ^{CDeFH}	26 6%	55 10%	49 9%	41 9%	53 11%	32 11%	94 11%
NET: Unsatisfied	460 22%	241 24%	219 21%	48 19%	89 26% ^H	78 23% ^H	89 24% ^H	87 28% ^{CH}	68 15%	118 21%	125 22%	101 23%	115 23%	78 27%	203 23%
Don't know	245 12%	102 10%	144 14% ^A	34 14%	40 12%	36 10%	34 9%	32 11%	69 15% ^{eeFg}	55 10%	60 11%	61 13%	69 14% ⁱ	30 11%	89 10%
Mean	2.91	2.88	2.94	3.02 ^{DG}	2.82	2.87	2.93 ^G	2.74	3.05 ^{DEfG}	2.95 ^I	2.94 ^I	2.89	2.82	2.84	2.89
Standard deviation	0.92	0.94	0.90	0.88	0.91	0.92	0.92	1.02	0.83	0.94	0.90	0.91	0.92	0.96	0.93
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 7

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Base: All respondents

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	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	1362 66%	1187 67%B	98 53%	59 71%B	147 64%B	124 66%B	133 71%Bi	93 64%b	77 75%Bdlj	126 61%	172 64%b	191 66%B	143 77%BDEG IJK	759 66%	600 66%	158 64%	603 66%	51 58%	102 66%	93 63%	266 70%Q	91 65%	
Very satisfied	(4)	491 24%	425 24%b	32 17%	19 22%	42 18%	34 18%	47 25%	37 26%	34 33%aBDE ij	45 22%	62 23%	76 26%bde	64 34%BcDE fijk	278 24%	220 24%	59 24%	212 23%	16 18%	33 22%	28 19%	106 28%qsu	28 20%
Fairly satisfied	(3)	871 42%	762 43%	66 36%	41 49%b	105 46%b	90 48%B	86 46%b	56 39%	43 42%	81 39%	110 41%	115 40%	79 43%	480 41%	381 42%	100 40%	391 43%	35 40%	69 45%	65 44%	160 42%	63 45%
Fairly unsatisfied	(2)	261 13%	221 12%	33 18%aFHL	9 11%	31 14%L	26 14%L	16 8%	21 15%L	8 7%	38 18%FHL	35 13%L	35 12%L	11 6%	155 13%	115 13%	40 16%T	107 12%	15 17%T	21 14%	18 12%	36 10%	16 11%
Very unsatisfied	(1)	199 10%	161 9%	26 14%afIJ	8 9%	30 13%fiJ	18 10%	13 7%	15 10%	12 12%	14 7%	17 6%	30 10%	15 8%	126 11%P	100 11%S	26 11%S	73 8%	10 11%	13 8%	7 5%	32 8%	11 8%
NET: Unsatisfied	460 22%	381 21%	59 32%aCFH JKL	17 20%	61 27%FJL	43 23%L	29 16%	36 25%L	19 19%	52 25%FL	52 19%	64 22%L	26 14%	281 24%P	215 24%T	66 26%ST	179 20%	25 28%ST	35 22%	25 17%	68 18%	27 19%	
Don't know	245 12%	210 12%	29 16%dh	7 8%	20 9%	19 10%	24 13%	15 10%	7 6%	29 14%h	45 17%CDHL	34 12%	17 9%	118 10%	94 10%	24 10%	127 14%M	12 14%	18 11%	30 20%NOIT	45 12%	22 16%n	
Mean	2.91	2.93B	2.66	2.92b	2.76	2.84	3.03BDe	2.89b	3.03BD	2.88b	2.97BD	2.93Bd	3.13BcD EGJK	2.88	2.88	2.85	2.95	2.76	2.90	2.97	3.02NOQ	2.92	
Standard deviation	0.92	0.90	0.98	0.88	0.94	0.87	0.85	0.95	0.97	0.88	0.86	0.95	0.89	0.94	0.94	0.94	0.88	0.93	0.88	0.80	0.90	0.86	
Standard error	0.02	0.02	0.08	0.09	0.06	0.07	0.06	0.08	0.10	0.07	0.06	0.06	0.07	0.03	0.04	0.06	0.03	0.10	0.07	0.07	0.05	0.07	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolute/col percents

Table 8

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Fast food/ takeaways

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1421 69%	678 67%	743 70%	165 67%	245 70% ^H	256 73% ^{gH}	277 75% ^{cGH}	201 66%	276 61%	382 69%	409 71% ^K	289 64%	341 70%	200 70%	614 70%
Very satisfied	(4) 497 24%	225 22%	272 26% ^a	59 24%	92 27%	88 25%	97 26%	65 21%	97 22%	136 25%	129 23%	106 23%	126 26%	63 22%	222 25%
Fairly satisfied	(3) 923 45%	453 45%	471 45%	106 43%	153 44%	168 48% ^H	181 49% ^H	137 44%	180 40%	246 44%	280 49% ^K	183 41%	215 44%	136 48%	393 45%
Fairly unsatisfied	(2) 246 12%	129 13%	117 11%	28 12%	49 14% ^F	46 13% ^f	31 9%	33 11%	57 13% ^f	62 11%	70 12%	52 12%	62 13%	39 14%	93 11%
Very unsatisfied	(1) 181 9%	94 9%	87 8%	30 12% ^{dEh}	24 7%	19 6%	32 9%	42 14% ^{DEfH}	33 7%	51 9% ^j	36 6%	54 12% ^l	39 8%	28 10%	78 9%
NET: Unsatisfied	427 21%	223 22%	204 19%	58 24%	74 21%	65 19%	64 17%	76 25% ^F	91 20%	113 21%	106 19%	106 24%	101 21%	68 24%	172 20%
Don't know	219 11%	113 11%	107 10%	23 9%	29 8%	27 8%	27 7%	30 10%	83 18% ^{CDEFG}	57 10%	58 10%	55 12%	48 10%	16 6%	88 10% ^m
Mean	2.94	2.90	2.98 ^a	2.87	2.98 ^G	3.01 ^G	3.00 ^G	2.81	2.93	2.94	2.97	2.86	2.97	2.88	2.96
Standard deviation	0.89	0.89	0.88	0.95	0.87	0.81	0.87	0.96	0.88	0.90	0.82	0.97	0.88	0.89	0.89
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.05	0.04	0.03	0.05	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 8

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Fast food/ takeaways

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	1421 69%	1241 70%B	110 59%	65 79%Bdel	156 68%b	126 68%	136 73%Bi	102 70%b	70 68%	131 64%	190 71%B	204 70%B	131 71%B	814 70%	635 70%st	179 72%ST	607 67%	65 74%st	109 70%st	90 61%	242 64%	101 72%st	
Very satisfied	(4) 497 24%	430 24%	38 20%	26 31%bdE	50 22%	35 19%	41 22%	31 21%	30 29%e	49 24%	71 26%	85 29%bdEf	44 23%	285 25%	218 24%	67 27%T	212 23%	19 21%	39 25%	38 26%	75 20%	41 30%T	
Fairly satisfied	(3) 923 45%	811 46%	72 38%	39 47%	106 47%	91 49%	96 51%BhiK	71 49%	41 39%	83 40%	120 44%	119 41%	88 47%	529 46%	417 46%S	112 45%st	394 43%	46 52%st	70 45%st	52 35%	167 44%st	59 43%	
Fairly unsatisfied	(2) 246 12%	201 11%	33 18%AdFK	8 10%	24 11%f	26 14%F	10 5%	22 15%FI	13 12%f	34 17%FKL	34 13%F	27 9%	15 8%	133 11%	106 12%	26 11%	113 12%	11 12%	16 11%	29 19%NORT	39 10%	19 13%	
Very unsatisfied	(1) 181 9%	141 8%	28 15%AeFgJ KL	7 8%	25 11%jl	14 8%	14 7%	11 8%	12 11%	19 9%	17 6%	24 8%	11 6%	107 9%	87 10%	19 8%	74 8%	5 5%	16 10%	11 7%	34 9%	9 6%	
NET: Unsatisfied	427 21%	342 19%	61 33%ACDE FJKL	15 18%	49 21%FI	40 21%fi	24 13%	33 23%FI	24 23%FI	54 26%FKL	51 19%	51 18%	26 14%	239 21%	194 21%	46 18%	188 21%	16 18%	32 21%	40 27%ot	72 19%	28 20%	
Don't know	219 11%	195 11%	15 8%	3 4%	23 10%c	20 11%c	26 14%G	10 7%	9 8%	21 10%c	28 10%c	35 12%C	29 15%bCG	104 9%	81 9%	23 9%	115 13%M	8 9%	13 9%	19 13%	65 17%NOQRU 3%	11 3%	
Mean	2.94	2.97B	2.70	3.06B	2.88	2.89	3.02B	2.90	2.94	2.87	3.01B	3.04Bd	3.04B	2.94	2.92	3.01	2.94	2.98	2.93	2.90	2.90	3.04	
Standard deviation	0.89	0.87	1.00	0.87	0.92	0.84	0.82	0.84	0.97	0.92	0.84	0.90	0.81	0.89	0.90	0.87	0.88	0.78	0.92	0.92	0.88	0.87	
Standard error	0.02	0.02	0.08	0.09	0.06	0.06	0.06	0.07	0.10	0.07	0.06	0.05	0.06	0.03	0.04	0.05	0.03	0.08	0.07	0.08	0.05	0.07	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 9

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Banks

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1103 53%	542 53%	561 53%	148 60%FG	187 54%	201 58%FG	180 49%	144 47%	243 54%g	300 54%	322 56%	230 51%	251 51%	150 53%	461 53%
Very satisfied	(4) 362 17%	172 17%	189 18%	52 21%	63 18%	57 16%	64 17%	47 15%	80 18%	106 19%	93 16%	87 19%	75 15%	57 20%	145 17%
Fairly satisfied	(3) 741 36%	369 36%	372 35%	96 39%	125 36%	144 41%FG	117 32%	97 32%	162 36%	194 35%	228 40%K	143 32%	176 36%	93 33%	317 36%
Fairly unsatisfied	(2) 349 17%	182 18%	167 16%	37 15%	69 20%H	63 18%	70 19%h	48 16%	62 14%	98 18%	94 16%	67 15%	90 18%	52 18%	159 18%
Very unsatisfied	(1) 435 21%	199 20%	236 22%	30 12%	55 16%	60 17%	95 26%CDE	91 30%CDEh	104 23%CDe	118 21%	107 19%	95 21%	115 24%j	62 22%	178 20%
NET: Unsatisfied	784 38%	381 38%	403 38%	67 27%	125 36%c	124 35%c	164 45%CDEH	139 45%CDEH	165 37%C	216 39%	201 35%	161 36%	206 42%J	114 40%	337 39%
Don't know	180 9%	90 9%	90 9%	31 13%eF	36 10%	24 7%	24 7%	24 8%	42 9%	37 7%	50 9%	59 13%jL	34 7%	19 7%	76 9%
Mean	2.55	2.56	2.53	2.79eFGH	2.62FG	2.61fG	2.43	2.35	2.54G	2.56	2.59I	2.57	2.46	2.55	2.54
Standard deviation	1.05	1.03	1.06	0.96	1.00	0.98	1.08	1.10	1.07	1.06	1.01	1.08	1.04	1.07	1.03
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.05	0.05	0.04	0.06	0.05	0.07	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 9

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Banks

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	1103 53%	966 54%	89 48%	38 46%	117 51%l	88 47%	106 57%cehl	74 51%gi	48 46%	81 39%	183 68%BCDE FGHIL	178 62%BCDE ghI	100 54%l	611 53%	482 53%	129 52%	492 54%	44 50%	91 59%	80 54%	203 54%	74 53%	
Very satisfied	(4) 362 17%	317 18%	23 12%	16 19%	32 14%	21 11%	35 19%e	31 21%bEI	22 21%bei	25 12%	69 26%BDEI L	58 20%bEI	31 16%	201 17%	151 17%	50 20%Q	160 18%	9 10%	33 21%Q	25 17%	71 19%Q	22 16%	
Fairly satisfied	(3) 741 36%	648 36%h	67 36%	22 27%	85 38%cHI	67 36%	72 38%cHI	43 30%	26 25%	55 27%	114 43%CGHI	120 41%CGHI	69 37%hi	410 35%	331 36%	79 32%	331 36%	35 40%	58 38%	55 37%	132 35%	51 37%	
Fairly unsatisfied	(2) 349 17%	301 17%	28 15%	23 28%BD GJKL	37 16%	35 19%j	33 18%j	19 13%	19 19%	47 23%gJk	31 11%	44 15%	32 17%	211 18%p	167 18%S	44 18% s	137 15%	17 19% s	23 15%	15 10%	58 15%	24 17%	
Very unsatisfied	(1) 435 21%	353 20%	51 27%aFJK	19 23%fJk	57 25%FJK	44 24%FJK	26 14%	37 25%FJK	32 30%AFJK	54 26%FJK	33 12%	42 14%	41 22%fJk	240 21%	186 20%	53 22%	195 21%	18 20%	24 15%	44 30%NoRT	77 20%	32 23%	
NET: Unsatisfied	784 38%	655 37%	79 42%fJK	42 51%FgJK I	94 42%fJK	79 42%fJK	60 32%j	56 39%JK	51 49%AFJK	102 49%FJKI	64 24%	85 30%	73 39%JK	451 39%	354 39% r	97 39% r	333 37%	35 39%	47 30%	59 40%	136 36%	56 40% r	
Don't know	180 9%	157 9%	18 10% c	3 3%	16 7%	19 10% c	20 11% C	14 10% c	5 5%	24 12% Ch	22 8%	26 9% c	14 7%	95 8%	74 8%	22 9%	85 9%	10 11%	16 11%	9 6%	40 11%	10 7%	
Mean	2.55	2.57B	2.37	2.43	2.43	2.39	2.69BCD EHI	2.53	2.38	2.28	2.89BCD EFGHIL	2.74BCD EghIL	2.52i	2.54	2.53	2.55	2.55	2.44	2.73nQS u	2.44	2.58	2.49	
Standard deviation	1.05	1.04	1.05	1.06	1.05	1.01	0.98	1.14	1.15	1.04	0.96	0.98	1.04	1.04	1.03	1.08	1.05	0.97	1.01	1.12	1.06	1.05	
Standard error	0.02	0.03	0.09	0.10	0.07	0.08	0.07	0.10	0.11	0.08	0.07	0.06	0.08	0.03	0.04	0.06	0.03	0.10	0.08	0.10	0.05	0.08	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 10

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Pharmacies

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1609 78%	768 76%	841 80% ^a	172 70%	253 73%	280 81% ^{CD}	297 81% ^{CD}	237 77%	369 82% ^{CD}	436 79%	445 78%	340 76%	387 79%	223 79%	649 74%
Very satisfied	(4) 698 34%	327 32%	371 35%	60 25%	98 28%	111 32%	127 34% ^C	108 35% ^C	194 43% ^{CDEFG}	196 35% ^{kl}	194 34%	132 29%	177 36% ^k	94 33%	259 30%
Fairly satisfied	(3) 910 44%	441 44%	469 45%	111 45%	155 44%	169 49% ^H	170 46% ^h	129 42%	175 39%	241 44%	252 44%	208 46%	210 43%	130 46%	390 45%
Fairly unsatisfied	(2) 173 8%	95 9%	78 7%	26 10% ^H	44 13% ^{fGH}	35 10% ^H	29 8% ^h	19 6%	21 5%	46 8%	57 10%	32 7%	38 8%	21 7%	92 11%
Very unsatisfied	(1) 153 7%	73 7%	80 8%	15 6%	24 7%	13 4%	27 7% ^e	37 12% ^{CdEf}	37 8% ^E	45 8%	33 6%	35 8%	39 8%	22 8%	69 8%
NET: Unsatisfied	326 16%	169 17%	158 15%	41 17%	69 20% ^{eH}	48 14%	56 15%	56 18% ^h	57 13%	92 17%	90 16%	67 15%	77 16%	43 15%	161 18%
Don't know	132 6%	77 8% ^{ab}	55 5%	33 14% ^{dEFGH}	27 8% ^f	20 6%	15 4%	14 4%	23 5%	24 4%	38 7%	43 10% ^{IL}	27 5%	17 6%	65 7%
Mean	3.11	3.09	3.13	3.02	3.02	3.16 ^d	3.12	3.05	3.23 ^{CDG}	3.11	3.13	3.07	3.13	3.11	3.04
Standard deviation	0.87	0.87	0.87	0.83	0.86	0.76	0.86	0.97	0.89	0.89	0.84	0.86	0.89	0.87	0.88
Standard error	0.02	0.03	0.03	0.06	0.05	0.04	0.04	0.06	0.04	0.04	0.03	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 10

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Pharmacies

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	1609 78%	1400 79%B	132 71%	69 83%BI	174 77%	152 82%B	149 80%b	113 78%	77 74%	153 74%	219 81%BI	234 81%BI	137 74%	872 75%	684 75%	189 76%	736 81%M	77 87%NOR	114 74%	119 80%	312 82%NoR	114 82%	
Very satisfied	(4) 698 34%	611 34%	50 27%	35 42%BDe	65 29%	56 30%	65 35%	51 36%	37 36%	73 35%	98 36%b	106 36%bd	62 33%	353 30%	259 28%	94 38%Nq	345 38%M	24 27%	47 31%	66 44%NQR	156 41%NQR	52 37% ⁿ	
Fairly satisfied	(3) 910 44%	789 44%	82 44%	34 41%	109 48%	95 51%hll	84 45%	61 42%	40 38%	80 39%	121 45%	129 44%	75 41%	519 45%	425 47%OST	94 38%	391 43%	53 60%NORS	66 43%	54 36%	156 41%	62 45%	
Fairly unsatisfied	(2) 173 8%	145 8%	14 8%	5 6%	18 8%	11 6%	18 10%	13 9%	14 14%aeK	24 12%k	23 9%	18 6%	13 7%	114 10%P	86 9%T	28 11%qT	60 7%	4 4%	17 11%qT	11 8%	15 4%	13 9%T	
Very unsatisfied	(1) 153 7%	122 7%	23 12%AFJ	6 8%j	27 12%eFJk	11 6%	7 4%	12 8%J	8 8%j	15 7%j	8 3%	21 7%j	15 8%fJ	91 8%	71 8%	19 8%	63 7%	4 4%	8 5%	14 9%	31 8%	7 5%	
NET: Unsatisfied	326 16%	267 15%	37 20%j	12 14%	45 20%eJk	23 12%	25 13%	25 17%	23 22%aeJ	39 19%j	31 12%	38 13%	29 15%	204 18%P	157 17%QT	47 19%QT	122 13%	7 8%	25 16%q	25 17%q	46 12%	20 14%	
Don't know	132 6%	110 6%	18 9%CD	2 3%	8 3%	11 6%	12 7%	7 5%	4 4%	14 7%	19 7%	17 6%	20 11%CDghk	81 7%	69 8% ^s	12 5%	51 6%	4 5%	16 10%oStu	4 3%	21 6%	6 4%	
Mean	3.11	3.13B	2.94	3.21bd	2.97	3.13	3.19BD	3.11	3.06	3.10	3.23BD	3.17BD	3.11	3.05	3.04	3.12	3.19M	3.16	3.11	3.19n	3.22N	3.19n	
Standard deviation	0.87	0.85	0.96	0.89	0.94	0.80	0.78	0.90	0.93	0.90	0.75	0.85	0.90	0.88	0.86	0.92	0.85	0.70	0.83	0.94	0.88	0.81	
Standard error	0.02	0.02	0.08	0.09	0.06	0.06	0.06	0.07	0.09	0.07	0.05	0.05	0.07	0.03	0.03	0.05	0.03	0.07	0.06	0.08	0.04	0.06	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

*** small base**

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 11

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Charity shops

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	1261 61%	595 59%	666 63%a	148 60%	201 58%	224 64%g	225 61%	172 56%	290 64%g	347 63%k	367 64%k	239 53%	307 63%k	180 64%	518 59%
Very satisfied	(4) 441 21%	187 18%	254 24%A	46 19%	59 17%	76 22%	85 23%g	60 19%	116 26%g	110 20%	130 23%	93 21%	108 22%	61 22%	167 19%
Fairly satisfied	(3) 819 40%	408 40%	411 39%	102 42%	142 41%	148 43%	140 38%	113 37%	174 39%	236 43%k	237 41%k	146 33%	199 41%k	119 42%	351 40%
Fairly unsatisfied	(2) 246 12%	123 12%	123 12%	32 13%H	62 18%gH	46 13%H	45 12%h	29 9%	31 7%	53 10%	62 11%	77 17%jL	54 11%	40 14%	123 14%
Very unsatisfied	(1) 233 11%	107 11%	127 12%	24 10%	25 7%	35 10%	49 13%D	55 18%DEH	45 10%	66 12%j	49 9%	58 13%j	60 12%j	29 10%	101 12%
NET: Unsatisfied	479 23%	229 23%	250 24%	57 23%h	87 25%H	80 23%h	95 26%h	84 27%h	76 17%	118 21%	111 19%	135 30%jL	114 23%	69 24%	223 26%
Don't know	328 16%	189 19%B	139 13%	41 17%	60 17%	44 13%	49 13%	51 16%	84 19%EF	88 16%	94 16%	76 17%	70 14%	34 12%	133 15%
Mean	2.84	2.82	2.87	2.83	2.81	2.87g	2.82	2.69	2.99DFG	2.84	2.94K	2.73	2.84	2.85	2.79
Standard deviation	0.95	0.93	0.97	0.91	0.86	0.92	1.00	1.06	0.95	0.94	0.90	1.00	0.97	0.93	0.94
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.05	0.06	0.05	0.04	0.04	0.06	0.05	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 11

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Charity shops

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	Eastern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	1261 61%	1099 62%	102 55%	46 56%	133 58%	109 58%	120 64%G	75 52%	60 58%	124 60%	186 69%BCDe Ghi	190 66%BcG	117 63%g	698 60%	549 60%	149 60%	562 62%	55 63%	95 61%	89 60%	242 64%	81 58%	
Very satisfied	(4) 441 21%	395 22%b	28 15%	20 25%be	40 18%	28 15%	41 22%	30 21%	18 17%	45 22%	66 25%bE	72 25%BdE	52 28%BDEh	228 20%	177 19%	51 21%	213 23%am	19 21%	34 22%	37 25%	95 25%N	29 21%	
Fairly satisfied	(3) 819 40%	704 40%	73 39%	26 31%	93 41%g	80 43%cg	79 42%cg	45 31%	42 41%	79 38%	119 44%CGI	118 41%g	65 35%	470 41%	372 41%	98 39%	349 38%	36 41%	61 40%	53 35%	147 39%	52 38%	
Fairly unsatisfied	(2) 246 12%	214 12%	20 11%	17 20%bdFg hK	26 11%	24 13%k	20 11%	17 12%	11 11%	27 13%k	36 14%K	22 7%	25 13%k	162 14%p	130 14%ST	32 13%T	83 9%	7 8%	16 10%	12 8%	24 6%	24 17%qrST	
Very unsatisfied	(1) 233 11%	180 10%	32 17%AFJ	10 13%J	29 13%fJ	21 11%J	12 7%	24 17%FJ	21 21%AeFI JKL	21 10%J	10 4%	32 11%J	20 11%J	130 11%	95 10%	35 14%	103 11%	13 15%	15 9%	18 12%	41 11%	16 11%	
NET: Unsatisfied	479 23%	394 22%	53 28%FJK	27 33%FJK	55 24%j	45 24%	33 18%	41 28%FJK	32 31%AFJK	48 23%	46 17%	54 19%	44 24%	292 25%p	225 25%T	68 27%rT	187 21%	20 23%	31 20%	30 20%	66 17%	40 28%rT	
Don't know	328 16%	285 16%	32 17%	9 11%	39 17%	32 17%	34 18%	29 20%h	11 11%	34 17%	37 14%	45 16%	25 13%	167 14%	136 15%	31 13%	161 18%am	13 14%	29 19%o	29 19%o	72 19%O	18 13%	
Mean	2.84	2.88BH	2.63	2.77	2.77	2.75	2.97Bde GH	2.70	2.61	2.86	3.04BCD EGHi	2.94Bde gH	2.93BH	2.80	2.82	2.76	2.90m	2.80	2.91	2.90	2.96NOu	2.78	
Standard deviation	0.95	0.94	1.01	1.02	0.96	0.91	0.86	1.07	1.05	0.95	0.78	0.95	0.98	0.94	0.92	0.99	0.97	1.01	0.93	1.01	0.96	0.96	
Standard error	0.02	0.02	0.09	0.10	0.07	0.07	0.07	0.10	0.11	0.08	0.06	0.06	0.08	0.03	0.04	0.06	0.03	0.10	0.07	0.09	0.05	0.08	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 12

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Betting shops

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	841 41%	425 42%	416 39%	104 42% ^H	173 50% ^{GH}	168 48% ^{GH}	160 43% ^H	114 37% ^H	124 28%	219 40%	226 39%	179 40%	218 44%	115 41%	411 47%
Very satisfied	(4) 324 16%	176 17% ^b	148 14%	29 12%	56 16%	62 18% ^h	71 19% ^{CH}	50 16%	56 12%	81 15%	83 15%	72 16%	88 18%	48 17%	154 18%
Fairly satisfied	(3) 517 25%	250 25%	268 25%	74 30% ^{GH}	117 33% ^{FGH}	106 30% ^{GH}	89 24% ^H	64 21% ^h	68 15%	138 25%	143 25%	107 24%	130 26%	67 24%	257 29%
Fairly unsatisfied	(2) 148 7%	92 9% ^B	55 5%	25 10% ^{GH}	27 8%	32 9% ^{gh}	26 7%	15 5%	23 5%	41 7%	41 7%	41 9% ^L	24 5%	23 8%	71 8%
Very unsatisfied	(1) 228 11%	111 11%	117 11%	29 12%	34 10%	25 7%	47 13% ^E	49 16% ^{DEH}	44 10%	67 12%	55 10%	45 10%	61 12%	35 13%	99 11%
NET: Unsatisfied	375 18%	203 20% ^b	172 16%	54 22% ^H	62 18%	57 16%	73 20% ^h	64 21% ^h	67 15%	108 20%	96 17%	86 19%	85 17%	59 21%	171 20%
Don't know	850 41%	385 38%	465 44% ^A	88 36%	114 33%	123 35%	136 37%	130 42% ^D	259 58% ^{CDEFG}	226 41%	251 44%	185 41%	188 38%	109 39%	292 33%
Mean	2.77	2.78	2.76	2.66	2.83	2.91 ^{CGh}	2.79	2.65	2.71	2.71	2.79	2.78	2.81	2.73	2.80
Standard deviation	1.04	1.04	1.04	0.99	0.96	0.93	1.09	1.16	1.12	1.05	1.01	1.03	1.07	1.08	1.02
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.07	0.09	0.08	0.06	0.06	0.07	0.06	0.09	0.05

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 12

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Betting shops

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	841 41%	728 41%	63 34%	47 57% GijKL	103 45% bFG	75 40%	60 32%	48 33%	50 49% BFGi	75 36%	120 45% bFG	123 42% Fg	77 42% f	526 45% P	424 47% ST	103 41% ST	315 35%	42 47% ST	63 41% ST	39 26%	113 30%	59 42% ST	
Very satisfied	(4) 324 16%	279 16%	26 14%	20 24% ij	39 17% f	25 14%	20 11%	17 12%	19 18%	29 14%	40 15%	54 19% F	34 18% f	202 17% P	164 18% T	38 15%	122 13%	14 16%	20 13%	20 14%	47 12%	21 15%	
Fairly satisfied	(3) 517 25%	449 25%	37 20%	28 33% kl	64 28% BFGi	50 27%	40 21%	30 21%	31 30% b	45 22%	80 30% bf	69 24%	43 23%	324 28% P	260 29% ST	65 26% ST	193 21%	28 31% ST	43 28% ST	19 12%	67 18%	38 27% ST	
Fairly unsatisfied	(2) 148 7%	129 7%	10 6%	5 6%	14 6%	16 8%	11 6%	12 8%	8 8%	12 6%	22 8%	23 8%	14 8%	95 8% p	83 9% OT	12 5%	53 6%	6 7%	11 7%	10 7%	15 4%	11 8% t	
Very unsatisfied	(1) 228 11%	180 10%	35 19% JKL	6 8% ACdFi	24 11%	22 12%	17 9%	17 12%	13 13%	22 10%	23 9%	31 11%	17 9%	135 12%	103 11%	32 13%	93 10%	8 9%	17 11%	19 13%	39 10%	11 8%	
NET: Unsatisfied	375 18%	309 17%	45 24% acf	11 13%	38 17%	38 20%	29 15%	29 20%	21 21%	34 16%	45 17%	54 19%	31 17%	230 20% P	186 20% T	43 17%	146 16%	14 16%	27 18%	29 19%	54 14%	22 16%	
Don't know	850 41%	741 42% H	78 42% c	24 29%	87 38%	73 39%	98 52% bcDE HJKI	68 47% CH	32 31%	98 47% CdH	104 39%	112 39%	77 42% ch	402 35%	300 33%	102 41% N	449 49% M	33 37%	64 41% n	81 55% NOQR u	212 56% NOQR U	59 42% N	
Mean	2.77	2.80B	2.50	3.04B G	2.84B	2.69	2.71	2.63	2.78	2.76	2.83B	2.82b	2.87B	2.79	2.79	2.75	2.75	2.86	2.74	2.59	2.72	2.85	
Standard deviation	1.04	1.02	1.18	0.93	1.02	1.03	1.03	1.07	1.04	1.06	0.96	1.05	1.03	1.03	1.02	1.07	1.06	0.96	1.01	1.19	1.11	0.96	
Standard error	0.03	0.03	0.12	0.11	0.08	0.10	0.11	0.12	0.12	0.11	0.08	0.08	0.10	0.04	0.05	0.08	0.05	0.12	0.09	0.15	0.08	0.10	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

*** small base**

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 13

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Pawnbrokers

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Satisfied	480 23%	232 23%	248 24%	66 27%GH	127 37%CFGH	111 32%FGH	80 22%gH	48 16%h	48 11%	129 23%	148 26%K	88 20%	115 23%	72 25%	248 28%
Very satisfied	(4) 156 8%	75 7%	81 8%	16 7%	36 10%H	37 11%H	28 8%h	20 6%	20 4%	45 8%	44 8%	35 8%	31 6%	25 9%	78 9%
Fairly satisfied	(3) 324 16%	157 16%	167 16%	51 21%fGH	92 26%FGH	74 21%FGH	52 14%gH	28 9%	28 6%	84 15%	104 18%K	53 12%	84 17%k	47 17%	170 19%
Fairly unsatisfied	(2) 185 9%	87 9%	99 9%	35 14%GH	33 9%H	41 12%gH	34 9%h	22 7%	20 4%	36 7%	57 10%i	43 10%	49 10%i	28 10%	93 11%
Very unsatisfied	(1) 283 14%	155 15%b	128 12%	34 14%	47 14%	33 10%	59 16%EH	66 22%cDEfH	44 10%	67 12%	64 11%	81 18%J	71 15%	42 15%	140 16%
NET: Unsatisfied	469 23%	242 24%	227 21%	69 28%H	80 23%H	75 21%H	93 25%H	88 29%eH	64 14%	103 19%	121 21%	124 28%J	120 24%l	70 25%	233 27%
Don't know	1118 54%	539 53%	579 55%	110 45%	140 40%	163 47%	196 53%cD	170 56%CDe	338 75%CDEFG	321 58%l	304 53%	238 53%	256 52%	141 50%	393 45%
Mean	2.37	2.32	2.42	2.36G	2.56FGH	2.62cFGH	2.28g	2.01	2.21	2.46K	2.48K	2.20	2.32	2.38	2.39
Standard deviation	1.08	1.09	1.06	0.99	1.02	1.00	1.10	1.13	1.15	1.10	1.03	1.12	1.04	1.09	1.07
Standard error	0.04	0.05	0.05	0.09	0.07	0.08	0.08	0.10	0.11	0.07	0.06	0.08	0.07	0.10	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 13

Q1. How satisfied, if at all, are you with the provision of each of the following types of services in the area within ten minutes' walk of your home?

Base: All respondents

Pawnbrokers

	Region												Which of the following best describes your current working status?										
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of England (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Satisfied	480 23%	418 23%	39 21%	23 28% fGi	63 28% FGI	37 20%	34 18%	19 13%	23 22% g	36 18%	100 37% BdEFGHIKL	65 22% G	41 22% g	320 28% P	265 29% OST	54 22% ST	160 18%	24 27% ST	37 24% ST	18 12%	44 12%	37 27% ST	
Very satisfied	(4) 156 8%	139 8%	9 5%	11 13% BEi	19 8%	10 6%	14 8%	10 7%	8 8%	12 6%	25 9%	24 8%	13 7%	102 9% P	84 9% qT	18 7%	53 6%	3 3%	10 6%	8 5%	18 5%	16 11% QsT	
Fairly satisfied	(3) 324 16%	279 16%	31 16% G	12 15% G	44 20% FGI	27 15% G	20 11%	9 6%	15 15% G	25 12%	74 28% BCdEFGHIKL	40 14% G	28 15% G	217 19% P	181 20% oST	36 15% ST	107 12%	22 24% OST	27 17% ST	10 7%	26 7%	22 16% ST	
Fairly unsatisfied	(2) 185 9%	166 9%	13 7%	11 14% bf	17 8%	18 10%	13 7%	14 10%	7 6%	22 11%	30 11%	26 9%	15 8%	121 10% P	96 11% T	25 10% T	65 7%	9 11% T	18 12% T	9 6%	14 4%	13 10% T	
Very unsatisfied	(1) 283 14%	214 12%	47 25% ADEFGiJKL	14 17% FJ	29 13% f	26 14% F	12 7%	18 12%	23 22% AdFgJkL	33 16% FJ	23 9%	39 14% F	20 11%	182 16% P	139 15% tu	43 17% sTU	101 11%	12 13%	19 12%	15 10%	42 11%	13 9%	
NET: Unsatisfied	469 23%	380 21%	59 32% ADFGJkL	25 30% dFJL	46 20%	44 24% F	26 14%	31 22% f	29 28% FI	55 26% F	53 20%	65 22% F	35 19%	303 26% P	235 26% ST	68 28% STu	166 18%	21 24% T	37 24% T	25 17%	57 15%	26 19%	
Don't know	1118 54%	980 55% b	87 47%	35 42%	118 52% j	104 56% CJ	127 68% BCDEHIJKI	94 65% BCDHJK	51 49%	116 56% CJ	116 43%	160 55% CJ	110 59% BCJ	535 46%	410 45%	125 50%	583 64% dM	43 49%	81 52%	106 71% NOQRU	278 73% NOQRU	76 54% n	
Mean	2.37	2.43B	2.01	2.42b	2.48Bi	2.26	2.60Beh	2.23	2.16	2.17	2.67BEGHIK	2.38B	2.44B	2.38	2.42t	2.24	2.35	2.33	2.38	2.24	2.19	2.63OT	
Standard deviation	1.08	1.06	1.07	1.14	1.06	1.05	1.07	1.15	1.16	1.06	0.93	1.11	1.07	1.07	1.07	1.09	1.09	0.93	1.01	1.14	1.16	1.07	
Standard error	0.04	0.04	0.12	0.15	0.10	0.12	0.13	0.15	0.16	0.12	0.08	0.10	0.12	0.05	0.05	0.09	0.06	0.12	0.10	0.18	0.11	0.12	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

*** small base**

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 14

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Summary table

	Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	Post Offices	Specialist food shops (e.g. butchers, bakery)	Restaurants	Coffee shops/cafes	Pubs/ bars	Fast food/ takeaways	Banks	Pharmacies	Charity shops	Betting shops	Pawnbrokers
Unweighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067
More	408 20%	639 31%	984 48%	636 31%	485 23%	363 18%	243 12%	658 32%	394 19%	295 14%	57 3%	91 4%
The same	1455 70%	1291 62%	921 45%	1185 57%	1233 60%	1307 63%	1208 58%	1196 58%	1500 73%	1098 53%	722 35%	699 34%
Less	95 5%	47 2%	48 2%	123 6%	215 10%	269 13%	502 24%	97 5%	70 3%	490 24%	940 45%	622 30%
Don't know	109 5%	90 4%	114 6%	123 6%	135 7%	129 6%	115 6%	116 6%	103 5%	184 9%	348 17%	654 32%

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 15

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	408 20%	190 19%	218 21%	67 27%FGH	73 21%	77 22%fh	60 16%	56 18%	75 17%	110 20%	93 16%	96 21%j	108 22%J	61 22%	165 19%
The same	1455 70%	708 70%	747 71%	147 60%	226 65%	234 67%	287 78%CDE	222 72%Cd	338 75%CDE	395 71%	410 71%	304 68%	346 71%	189 67%	614 70%
Less	95 5%	55 5%	40 4%	14 6%	17 5%	11 3%	11 3%	19 6%ef	23 5%	31 6%l	27 5%	23 5%	15 3%	19 7%	35 4%
Don't know	109 5%	60 6%	49 5%	18 7%FgH	32 9%FGH	26 7%FGH	10 3%	10 3%	13 3%	17 3%	43 8%ll	27 6%l	22 4%	14 5%	60 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 15

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York-shire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not work-ing (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
More	408 20%	344 19%	43 23% _j	16 19%	45 20%	33 18%	38 21%	31 21%	21 20%	45 22%	41 15%	57 20%	39 21%	226 20%	168 19%	58 23% _T	181 20%	27 31% _N	33 22% _T	30 20%	60 16%	31 22% _t
The same	1455 70%	1257 71%	125 67%	61 74%	162 71%	133 71%	132 71%	109 75%	73 70%	147 71%	185 69%	204 70%	125 67%	803 69%	638 70% _Q	165 66%	652 72%	53 60%	106 69%	105 71% _q	292 77% _{NO}	96 69% _{Qr}
Less	95 5%	79 4%	11 6%	4 5%	9 4%	9 5%	10 6%	4 3%	5 5%	5 2%	18 7% _i	12 4%	9 5%	54 5%	41 4% _q	13 5% _q	42 5%	* 1%	6 4%	10 6% _Q	18 5% _q	7 5% _q
Don't know	109 5%	97 5%	7 4%	2 3%	12 5% _g	11 6% _g	6 3%	2 1%	5 5% _g	10 5% _g	25 9% _{bc}	17 6% _G	13 7% _{fG}	75 6% _P	62 7% _{sT}	13 5% _t	34 4%	8 9% _{ST}	8 5% _t	4 3%	9 2%	5 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 16

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Post Offices

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	639 31%	289 28%	351 33%A	83 34%	93 27%	107 31%	101 27%	102 33%	153 34%df	168 30%	161 28%	152 34%	159 32%	89 32%	238 27%
The same	1291 62%	639 63%	651 62%	137 56%	216 62%	204 59%	248 67%CE	197 64%	289 64%c	362 65%kK	364 64%k	258 57%	307 62%	170 60%	558 64%
Less	47 2%	37 4%B	10 1%	7 3%	12 4%gH	12 3%gH	8 2%	4 1%	4 1%	8 1%	14 2%	17 4%i	9 2%	9 3%	26 3%
Don't know	90 4%	48 5%	41 4%	18 7%FGH	27 8%FGH	25 7%FGH	11 3%h	4 1%	4 1%	15 3%	34 6%ll	23 5%i	17 3%	15 5%	52 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 16

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Post Offices

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not work-ing (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
More	639 31%	562 32%	53 28%	20 24%	81 35%ceh	49 26%	70 38%bCEH	48 33%	25 24%	60 29%	87 32%	97 34%cc	51 28%	327 28%	251 28%	76 31%	312 34%M	39 44%NORT	46 30%	62 42%NORT	121 32%	44 32%
The same	1291 62%	1095 62%	124 67%ij	62 75%DFJK	134 59%	122 65%j	108 58%	94 65%	72 70%dfjk	138 67%j	150 56%	170 59%	117 63%	728 63%	574 63%Q	155 62%Q	563 62%	43 49%	96 62%Q	86 58%	248 65%Q	89 64%Q
Less	47 2%	39 2%	4 2%	1 1%	6 2%	8 4%l	2 1%	2 1%	4 4%	3 1%	9 3%	6 2%	2 1%	35 3%P	28 3%st	7 3%ss	12 1%	1 1%	5 3%S	- -	5 1%	1 1%
Don't know	90 4%	82 5%	5 3%	* *	7 3%	7 4%g	5 3%	1 1%	2 2%	6 3%	23 8%BCDFG	17 6%CG	16 9%BCDFG	67 6%P	57 6%ST	10 4%ST	23 2%	6 6%ST	7 5%ST	1 *	5 1%	4 3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 17

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Specialist food shops (e.g. butchers, bakery)

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	984 48%	460 45%	524 50% ^a	117 48%	154 44%	173 50%	170 46%	155 50%	216 48%	277 50% ^j	251 44%	216 48%	240 49%	143 50%	393 45%
The same	921 45%	461 46%	459 44%	97 39%	152 44%	132 38%	181 49% ^c _E	136 44%	223 50% ^c _E	248 45%	265 46%	189 42%	218 44%	113 40%	390 45%
Less	48 2%	28 3%	20 2%	10 4% ^f _H	10 3%	14 4% ^f _H	5 1%	5 2%	5 1%	10 2%	12 2%	17 4%	10 2%	6 2%	32 4%
Don't know	114 6%	64 6%	50 5%	22 9% ^f _{GH}	32 9% ^f _{GH}	29 8% ^f _{GH}	13 4% ^h	11 4% ^h	6 1%	18 3%	45 8% ^l _L	29 6% ^l	22 5%	22 8%	60 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 17

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Specialist food shops (e.g. butchers, bakery)

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of England (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
More	984 48%	846 48%	87 47%	35 43%	108 48%	96 51%	85 46%	66 45%	51 49%	103 50%	119 44%	149 51%	84 45%	535 46%	424 47%	112 45%	449 49%	51 57% nO	73 47%	74 50%	182 48%	69 49%
The same	921 45%	790 44%	89 48%	45 54% EHJK	106 47%	75 40%	89 48%	76 53% ehjK	41 40%	90 44%	111 41%	116 40%	83 44%	503 43%	391 43%	112 45%	418 46%	31 35%	68 44%	69 47%	184 49% nQ	65 47% q
Less	48 2%	38 2%	4 2%	1 1%	5 2%	7 4%	3 1%	1 1%	6 6% Ac dFG KL	6 3%	9 4%	5 2%	2 1%	37 3% P	26 3% t	11 5% QT u	11 1%	- -	3 2%	2 2%	4 1%	1 1%
Don't know	114 6%	104 6%	5 3%	2 2%	8 4%	9 5%	9 5% g	2 1%	5 5%	7 3%	29 11% BCD ef GhI	20 7% cG	18 9% BCD GI	82 7% P	69 8% ST u	13 5% T	32 4%	7 8% ST	10 6% sT	3 2%	8 2%	4 3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 18

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Restaurants

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	636 31%	311 31%	325 31%	107 43%DEFH	106 30%H	101 29%H	114 31%H	109 36%H	98 22%	185 34%k	185 32%	123 27%	143 29%	100 35%	286 33%
The same	1185 57%	576 57%	609 58%	108 44%	197 57%C	188 54%c	222 60%C	169 55%C	301 67%CDEFG	316 57%	312 55%	262 58%	294 60%	144 51%	480 55%
Less	123 6%	63 6%	61 6%	15 6%	14 4%	27 8%df	14 4%	18 6%	36 8%DF	33 6%	33 6%	33 7%	24 5%	14 5%	53 6%
Don't know	123 6%	64 6%	59 6%	16 7%h	32 9%fGH	32 9%fGH	19 5%	10 3%	14 3%	18 3%	42 7%l	33 7%l	30 6%l	25 9%	55 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 18

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Restaurants

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
More	636 31%	520 29%	74 40% KL	26 AeFJ 32%	74 33% j	53 28%	50 27%	45 31%	42 41% KL	74 AeFJ 36% J	64 24%	80 28%	52 28%	386 33% P	298 33% ST	88 35% ST	250 27%	33 37% ST	56 36% ST	33 22%	86 23%	41 30%
The same	1185 57%	1032 58% h	103 55%	53 64% h	128 56%	106 57%	112 60% h	85 59%	50 49%	115 55%	162 60% h	164 57%	106 57%	624 54%	493 54%	131 53%	561 62% M	47 53%	80 52%	95 64% nOR	256 68% NOQR30%	83
Less	123 6%	114 6% B	2 1%	2 2%	16 7% Bc	13 7% B	14 8% Bc	9 7% B	7 7% B	8 4%	19 7% B	23 8% Bc	9 5% b	67 6%	54 6%	13 5%	56 6%	2 2%	10 7%	13 9% q	25 7%	6 4%
Don't know	123 6%	112 6%	7 4%	1 2%	9 4%	14 8% c	10 5%	5 3%	4 4%	9 5%	24 9% bCd g	22 8% c	19 10% BCD f	81 7% p	65 7% T	16 6% T	42 5%	7 8% T	8 5%	8 5%	11 3%	9 6% t

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 19

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Coffee shops/ cafes

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	485 23%	216 21%	269 26% ^a	78 32%FGH	117 34%FGH	94 27%FH	72 19%H	63 21%H	60 13%	146 27% ^L	138 24%	102 23%	98 20%	86 31%	219 25%
The same	1233 60%	596 59%	636 60%	121 49%	176 51%	192 55%	237 64% ^{CDE}	193 63% ^{CDe}	314 70% ^{CDEg}	334 60%	337 59%	263 58%	300 61%	158 56%	492 56%
Less	215 10%	124 12% ^B	90 9%	19 8%	21 6%	32 9%	42 11% ^D	39 13% ^D	61 14% ^{CD}	49 9%	52 9%	56 12%	58 12%	17 6%	95 11% ^M
Don't know	135 7%	77 8% ^b	58 6%	27 11% ^{FGH}	33 10% ^{FGH}	29 8% ^{FGH}	18 5%	12 4%	14 3%	23 4%	46 8% ^I	30 7%	35 7% ^I	22 8%	68 8%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 19

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Coffee shops/ cafes

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scot- land (b)	North East (c)	North West (d)	York- shire & Humb- erside (e)	West Mid- lands (f)	East Mid- lands (g)	Wales (h)	East- ern (i)	London (j)	South East (k)	South West (l)	NET: Work- ing (m)	Work- ing full time (n)	Work- ing part time (o)	NET: Not work- ing (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
More	485 23%	391 22%	64 35% JKL	20 AEFG 24% I	62 27% gkL	37 20%	44 24% L	25 17%	29 28% gI	59 29% GkL	58 22% I	59 20%	27 14%	305 26% P	240 26% ST	65 26% ST	180 20%	25 28% ST	40 26% sT	24 16%	55 15%	36 26% sT
The same	1233 60%	1067 60%	107 58%	61 73% BdEF HIJKL	141 62%	110 59%	112 60%	94 65%	58 56%	115 56%	149 56%	171 59%	115 62%	649 56%	513 56%	136 55%	583 64% M	49 56%	87 56%	105 70% NOQR	257 68% NOQR	86 32%
Less	215 10%	199 11% B	5 3%	2 2%	13 6%	27 15% BCD	18 9% BC	22 15% BCD	11 11% BC	19 9% Bc	29 11% BCd	43 15% BCD	26 14% BCD	112 10%	82 9%	30 12%	102 11%	7 8%	15 10%	15 10%	54 14% Nq	12 9%
Don't know	135 7%	120 7%	9 5% c	* *	12 5% C	11 6% C	12 6% C	4 3%	5 5% c	13 6% C	33 12% BCDef GhiK	17 6% C	18 10% CG	91 8% P	74 8% T	17 7% t	44 5%	7 8% T	13 8% T	6 4%	13 3%	6 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 20

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Pubs/ bars

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	363 18%	189 19%	173 16%	57 23% ^{fH}	64 18% ^H	72 21% ^H	59 16% ^H	66 22% ^{fH}	45 10%	101 18%	102 18%	81 18%	78 16%	68 24% ⁿ	155 18%
The same	1307 63%	647 64%	659 63%	138 56%	215 62%	190 55%	255 69% ^{CdE}	192 62% ^e	317 71% ^{CDEG}	356 64%	362 63%	284 63%	304 62%	160 56%	548 63%
Less	269 13%	118 12%	151 14%	29 12%	36 10%	52 15%	40 11%	40 13%	72 16% ^{Df}	70 13%	63 11%	54 12%	82 17% ^{Lk}	36 13%	105 12%
Don't know	129 6%	59 6%	70 7%	21 9% ^{fGH}	33 10% ^{FGH}	34 10% ^{FGH}	15 4%	9 3%	16 4%	26 5%	45 8% ^l	31 7%	27 6%	20 7%	66 8%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 20

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Pubs/ bars

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York-shire & Humber-side (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
More	363 18%	307 17%	35 19% <i>l</i>	14 17%	46 20% <i>L</i>	35 19% <i>l</i>	29 16%	21 14%	20 19% <i>l</i>	42 20% <i>L</i>	46 17%	53 18% <i>l</i>	21 12%	223 19% <i>P</i>	183 20% <i>ST</i>	40 16% <i>t</i>	139 15%	24 28% <i>OST</i>	30 20% <i>ST</i>	16 11%	42 11%	26 19% <i>sT</i>	
The same	1307 63%	1127 63%	118 64%	59 71% <i>dJ</i>	134 59%	121 65%	120 65%	98 68%	62 60%	136 66%	156 58%	184 64%	118 63%	707 61%	550 60% <i>q</i>	157 63% <i>Q</i>	599 66% <i>M</i>	44 49%	102 66% <i>Q</i>	104 70% <i>NQU</i>	265 70% <i>NoQU</i>	84 50%	
Less	269 13%	227 13%	26 14%	8 10%	35 15% <i>i</i>	21 11%	30 16% <i>l</i>	20 14%	16 15%	17 8%	35 13%	31 11%	31 17% <i>lk</i>	141 12%	111 12%	30 12%	128 14%	13 14%	15 10%	22 15%	58 15%	20 15%	
Don't know	129 6%	117 7%	6 3%	2 2%	12 5%	9 5%	7 4%	6 4%	6 6%	11 5%	32 12% <i>BCDEF</i>	22 8% <i>c</i>	16 9% <i>bCf</i>	86 7% <i>P</i>	65 7% <i>T</i>	21 8% <i>T</i>	43 5%	8 9% <i>T</i>	7 5%	6 4%	14 4%	9 7%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 21

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Fast food/ takeaways

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	243 12%	117 12%	126 12%	43 18%FGH	58 17%FGH	53 15%FgH	31 8%	31 10%h	25 6%	66 12%	62 11%	54 12%	61 12%	36 13%	118 13%
The same	1208 58%	585 58%	622 59%	146 60%	206 59%	199 57%	235 64%h	175 57%	247 55%	335 61%k	348 61%k	243 54%	282 57%	165 58%	523 60%
Less	502 24%	257 25%	246 23%	41 17%	54 15%	67 19%	91 25%cd	96 31%CDEF	154 34%CDEF	130 24%	120 21%	126 28%J	125 26%	64 23%	179 21%
Don't know	115 6%	54 5%	60 6%	15 6%G	30 9%FGh	29 8%FG	12 3%	5 2%	23 5%G	22 4%	43 7%ll	27 6%	23 5%	19 7%	54 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 21

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Fast food/ takeaways

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York-shire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not work-ing (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
More	243 12%	195 11%	32 17% L	8 ADEfg 9%	19 8%	10 6%	19 10%	12 8%	16 15% E	36 17% L	42 DEFG 16%	35 DEGL 12% E	14 7%	154 13% P	127 14% ST	27 11% t	89 10%	16 18% o	19 12% s	9 6%	25 7%	19 14% ST
The same	1208 58%	1043 59%	107 58%	52 63%	125 55%	104 56%	116 62%	86 59%	58 56%	131 63%	147 55%	165 57%	118 63%	688 59%	535 59%	153 62% t	520 57%	46 52%	99 64% q	82 56%	207 55%	85 61%
Less	502 24%	436 25%	41 22%	22 27% l	75 33% BfJ KL	61 33% bfJ KL	44 24% i	44 31% ijL	25 24% i	31 15%	55 21%	70 24% l	34 18%	243 21%	187 21%	56 23%	259 28% M	19 22%	29 19%	52 35% NOQR U	130 34% NOQR U	29 21%
Don't know	115 6%	103 6%	6 3%	1 1%	8 3%	11 6% c	7 4%	2 2%	5 5% c	9 5%	25 9% BCDFG I	20 7% CG	20 11% BCDFG I	73 6%	60 7%	13 5%	42 5%	6 7%	7 5%	6 4%	16 4%	6 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 22

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Banks

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	658 32%	300 30%	358 34% ^a	65 27%	105 30%	101 29%	117 32%	115 37% ^{Cde}	154 34% ^c	172 31%	175 30%	130 29%	181 37% ^{iJK}	83 29%	266 30%
The same	1196 58%	580 57%	616 58%	148 60%	190 54%	201 58%	216 59%	168 55%	272 61%	334 60%	334 58%	258 57%	270 55%	166 59%	489 56%
Less	97 5%	68 7% ^B	29 3%	15 6% ^H	23 7% ^H	21 6% ^H	17 4% ^{dh}	13 4%	10 2%	27 5%	21 4%	34 7% ^{JL}	16 3%	15 5%	58 7%
Don't know	116 6%	65 6%	52 5%	17 7% ^H	31 9% ^{fGH}	25 7% ^{gH}	18 5%	11 4%	14 3%	20 4%	43 8% ^l	29 6% ⁱ	24 5%	19 7%	60 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 22

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Banks

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
More	658 32%	573 32%	47 25%	37 45% KL	93 41% KI	66 35% BFGJ	53 28%	43 30%	38 37% bJk	81 39% BFJK	65 24%	76 26%	59 32%	350 30%	265 29%	85 34% r	308 34%	37 42% NRt	39 25%	53 36% r	124 33% r	54 39% NR	
The same	1196 58%	1023 58%	120 65% cDEH I	42 51%	116 51%	95 51%	122 66% CDEH II	96 66% CDEH I	52 50%	102 49%	162 60% di	184 64% CDEH I	104 56%	655 57%	523 58% q	132 53%	541 59%	42 48%	102 66% nOQU I	90 31% q	232 61% oQ	75 54%	
Less	97 5%	75 4%	13 7% df	2 3%	6 3%	14 8% DFgl	4 2%	3 2%	9 9% ADFGk L	12 6% f	16 6% f	12 4%	5 3%	73 6% P	60 7% STu	13 5% S	24 3%	4 4% S	5 3%	1 *	11 3%	4 3%	
Don't know	116 6%	106 6%	6 3%	1 1%	12 5% c	12 6% cg	7 4%	2 2%	4 4%	11 5% c	26 10% BCFG h	18 6% Ca	17 9% BCfG	79 7% P	61 7% T	18 7% T	37 4%	5 6%	9 6%	5 3%	12 3%	6 4%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 23

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Pharmacies

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	394 19%	183 18%	212 20%	56 23%FH	71 20%h	80 23%FH	56 15%	65 21%fH	67 15%	108 20%	104 18%	76 17%	107 22%	61 22%	176 20%
The same	1500 73%	732 72%	768 73%	159 65%	225 65%	231 66%	289 78%CDE	229 75%CDE	366 81%CDEG	417 75%j	400 70%	334 74%	350 71%	194 69%	601 69%
Less	70 3%	42 4%	28 3%	12 5%gh	20 6%GH	13 4%	11 3%	5 2%	10 2%	15 3%	27 5%	15 3%	14 3%	10 3%	39 4%
Don't know	103 5%	56 6%	46 4%	18 7%fGH	32 9%FGH	24 7%fGH	12 3%	8 3%	7 2%	13 2%	43 8%lL	25 6%l	21 4%	18 6%	58 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 23

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Pharmacies

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of England (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
More	394 19%	341 19%	33 18%	18 21%	54 24%E	26 14%	38 21%	23 16%	20 19%	37 18%	56 21%	50 17%	39 21%	237 20%	188 21%T	49 20%T	157 17%	26 30%noRT	25 16%	33 22%T	51 13%	22 16%
The same	1500 73%	1283 72%	143 77% ^{djl}	63 77%	153 67%	141 76% ^{ej}	139 75%	118 81% ^{DIJL}	74 72%	149 72%	180 67%	215 74%	125 67%	795 69%	621 68%	174 70%	705 78% ^M	56 63%	118 77% ^{nQ}	111 75% ^q	314 83% ^{NOQs}	106 76% ^{nQ}
Less	70 3%	59 3%	5 3%	1 1%	10 5%	10 5% ^{cf}	3 2%	3 2%	7 6% ^{cFk}	8 4%	11 4%	7 2%	6 3%	49 4% ^P	38 4% ^S	11 4% ^S	21 2%	1 1%	3 2%	-	11 3% ^s	6 4% ^S
Don't know	103 5%	95 5%	4 2%	1 1%	10 4% ^g	9 5% ^g	6 3%	1 1%	3 3%	12 6% ^{cG}	22 8% ^{BCfG}	18 6% ^{cG}	16 9% ^{BCdFG}	76 7% ^P	62 7% sT	14 6% ^T	27 3%	5 6% ^T	9 6% ^T	4 3%	3 1%	5 4% ^T

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 24

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Charity shops

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	295 14%	118 12%	177 17%A	53 22%FGH	63 18%gH	62 18%gH	50 14%h	36 12%h	32 7%	68 12%	75 13%	77 17%i	75 15%	52 18%	123 14%
The same	1098 53%	510 50%	589 56%A	133 54%	195 56%	192 55%	187 51%	159 52%	232 52%	282 51%	325 57%ik	224 50%	267 54%	157 55%	474 54%
Less	490 24%	279 28%B	211 20%	32 13%	46 13%	60 17%	105 29%CDE	89 29%CDE	158 35%CDEF	162 29%JKL	112 20%	103 23%	113 23%	51 18%	184 21%
Don't know	184 9%	106 11%B	78 7%	28 11%h	44 13%FgH	34 10%	27 7%	23 8%	28 6%	41 7%	61 11%il	46 10%	36 7%	24 8%	94 11%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 24

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Charity shops

	Region												Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
More	295 14%	248 14%	33 18%L	10 12%	30 13%	21 11%	24 13%	23 16%	14 14%	29 14%	56 21%cd KL	38 EF	17 13%	174 15%	127 14%T	48 19%nsT	120 13%	21 24%NST	30 19%T	18 12%T	23 6%	29 21%nsT
The same	1098 53%	964 54%h	88 47%	43 52%	124 54%	107 58%h	104 56%h	84 58%h	46 45%	114 55%	137 51%	151 52%	100 54%	631 54%	500 55%q	131 53%	468 51%	39 45%	82 53%	81 54%	197 52%	69 50%
Less	490 24%	405 23%	50 27%J	21 25%j	48 21%	39 21%	45 24%j	33 23%	35 34%ADEg J	49 24%j	43 16%	79 27%J	49 26%J	235 20%	185 20%	49 20%	255 28%M	18 20%	27 18%	42 29%noR U	135 36%NOQR U	32 23%
Don't know	184 9%	161 9%	15 8%	9 11%g	26 11%G	18 10%g	14 8%	6 4%	8 8%	15 7%	33 12%Gk	21 7%	20 11%G	118 10%P	98 11%st	20 8%	66 7%	10 11%	16 10%	8 5%	24 6%	9 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 25

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Betting shops

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	57 3%	35 3%	22 2%	11 5% ^H	15 4% ^H	10 3%	9 2%	6 2%	6 1%	11 2%	15 3%	11 2%	20 4% ⁱ	13 5%	29 3%
The same	722 35%	358 35%	364 35%	92 37% ^H	131 38% ^H	128 37% ^H	151 41% ^{gH}	101 33% ^h	119 26%	185 33%	184 32%	165 37%	189 38% ^j	88 31%	342 39% ^m
Less	940 45%	466 46%	474 45%	101 41%	142 41%	144 41%	154 42%	167 54% ^{CDEF}	232 52% ^{CDEF}	272 49% ^l	256 45%	199 44%	213 43%	126 44%	375 43%
Don't know	348 17%	154 15%	194 18% ^a	42 17% ^g	60 17% ^g	66 19% ^G	54 15%	34 11%	92 21% ^{fG}	85 15%	117 20% ^{IL}	76 17%	70 14%	56 20%	129 15%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 25

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Betting shops

	Region													Which of the following best describes your current working status?										
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)		
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170		
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139		
More	57 3%	48 3%	3 1%	3 4%	8 3%	4 2%	5 3%	2 1%	6 6%	4 2%	9 3%	9 3%	3 2%	42 4%	34 4%	8 3%	15 2%	4 4%	2 1%	2 1%	5 1%	2 1%		
The same	722 35%	616 35%	68 36%	37 45%	82 36%	74 40%	73 40%	52 36%	38 37%	69 33%	79 29%	90 31%	60 32%	430 37%	344 38%	86 35%	292 32%	33 37%	56 36%	37 25%	109 29%	58 41%		
Less	940 45%	809 46%	86 46%	37 45%	103 45%	77 41%	81 43%	70 49%	45 44%	89 43%	124 46%	145 50%	84 45%	501 43%	396 43%	106 43%	439 48%	34 39%	74 48%	84 56%	191 50%	56 40%		
Don't know	348 17%	305 17%	29 16%	5 6%	35 16%	31 16%	26 14%	21 14%	13 13%	45 22%	57 21%	46 16%	39 21%	184 16%	136 15%	48 20%	164 18%	18 20%	23 15%	26 17%	74 19%	24 17%		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 26

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Pawnbrokers

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
More	91 4%	54 5% ^{ab}	37 4%	17 7% ^H	15 4%	16 5% ^h	15 4%	19 6% ^H	10 2%	21 4%	23 4%	20 5%	27 5%	15 5%	49 6%
The same	699 34%	329 32%	370 35%	87 35% ^H	145 42% ^{fH}	133 38% ^H	127 34% ^H	110 36% ^H	96 21%	181 33%	186 32%	158 35%	173 35%	96 34%	318 36%
Less	622 30%	308 30%	315 30%	81 33%	100 29%	109 31%	110 30%	87 28%	136 30%	179 32%	170 30%	130 29%	144 29%	81 29%	274 31%
Don't know	654 32%	322 32%	332 32%	62 25%	88 25%	90 26%	116 32%	91 30%	208 46% ^{CDEFG}	171 31%	194 34%	142 32%	147 30%	92 32%	233 27%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 26

Q2. For each of the following types of services, please indicate whether you think that it would be beneficial for your local area to have more or less of these types of services, or if you think the number should remain roughly the same.

Base: All respondents

Pawnbrokers

	Region												Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of England (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
More	91 4%	71 4%	11 6%eg	3 4%	10 4%	4 2%	4 2%	2 2%	9 8%a	12 6%EF	15 6%	16 5%	5 3%	64 6%P	48 5%st	16 6%ST	27 3%	6 7%St	5 3%	2 2%	10 3%	4 3%
The same	699 34%	600 34%	67 36%	33 40%	87 38%	61 33%	63 34%	52 36%	33 32%	61 30%	88 33%	92 32%	62 33%	414 36%p	332 37%ST	81 33%T	285 31%	36 41%ST	55 36%ST	37 25%	93 25%	64 46%NORST
Less	622 30%	529 30%	63 34%	25 31%	64 28%	52 28%	61 33%	44 31%	31 30%	58 28%	89 33%	85 29%	51 28%	355 31%	281 31%u	74 30%	267 29%	21 24%	57 37%QTU	50 33%u	106 28%	32 23%
Don't know	654 32%	578 33%b	45 24%	21 26%	66 29%	69 37%Bq	58 31%	46 32%	32 31%	76 37%B	76 28%	97 34%b	68 36%Bc	325 28%	248 27%	77 31%	330 36%M	25 28%	37 24%	60 40%NoqR U	170 45%NOQR U	39 28%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 27

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

summary table

	Most positive	Second most positive	Third most positive	Top 3 most positive
Unweighted base	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067
Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	395 19%	256 12%	227 11%	878 42%
Post Offices	337 16%	343 17%	216 10%	896 43%
Specialist food shops (e.g. butchers, bakery)	219 11%	203 10%	181 9%	603 29%
Restaurants	216 10%	198 10%	159 8%	573 28%
Coffee shops/ cafes	189 9%	184 9%	238 11%	611 30%
Pubs/ bars	140 7%	167 8%	212 10%	519 25%
Fast food/ takeaways	55 3%	91 4%	119 6%	264 13%
Banks	119 6%	152 7%	166 8%	437 21%
Pharmacies	183 9%	246 12%	198 10%	627 30%
Charity shops	79 4%	73 4%	124 6%	276 13%
Betting shops	12 1%	19 1%	24 1%	54 3%
Pawnbrokers	11 1%	4 *	20 1%	36 2%
None of the above	36 2%	45 2%	57 3%	36 2%

Local Services Survey
ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 27

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

**Base: All respondents
summary table**

	<u>Most positive</u>	<u>Second most positive</u>	<u>Third most positive</u>	<u>Top 3 most positive</u>
Weighted base	2067	2067	2067	2067
Don't know	75 4%	87 4%	127 6%	75 4%

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 28

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Most positive

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	395 19%	194 19%	201 19%	46 19%g	72 21%G	76 22%G	83 22%G	39 13%	80 18%g	95 17%	114 20%	87 19%	98 20%	47 17%	184 21%
Post Offices	337 16%	169 17%	168 16%	12 5%	39 11%C	35 10% <i>c</i>	73 20%CDE	72 23%CDE	106 24%CDE	92 17%	82 14%	83 18%	81 16%	50 18%	117 13%
Specialist food shops (e.g. butchers, bakery)	219 11%	100 10%	119 11%	20 8%	32 9%	30 9%	33 9%	53 17%CDEFH	51 11%	59 11%	62 11%	37 8%	60 12% <i>k</i>	25 9%	93 11%
Restaurants	216 10%	107 11%	109 10%	39 16%FGH	53 15%FGH	41 12% <i>H</i>	30 8%	23 7%	30 7%	73 13% <i>kI</i>	63 11%	36 8%	44 9%	37 13%	103 12%
Coffee shops/ cafes	189 9%	83 8%	106 10%	45 18%DEFGH	33 9%	34 10% <i>g</i>	30 8%	17 6%	29 7%	58 10% <i>L</i>	65 11% <i>L</i>	36 8%	30 6%	28 10%	89 10%
Pharmacies	183 9%	95 9%	89 8%	11 4%	40 11%C	33 9% <i>c</i>	32 9% <i>c</i>	23 8%	45 10%C	29 5%	54 9% <i>I</i>	62 14% <i>IJL</i>	39 8%	31 11%	69 8%
Pubs/ bars	140 7%	84 8% <i>B</i>	56 5%	23 9% <i>D</i>	12 3%	26 7% <i>d</i>	27 7% <i>D</i>	16 5%	36 8% <i>D</i>	47 8% <i>L</i>	41 7%	30 7%	23 5%	14 5%	64 7%
Banks	119 6%	57 6%	62 6%	8 3%	13 4%	19 6%	24 6%	26 8% <i>CD</i>	30 7%	31 6%	26 5%	18 4%	44 9% <i>UK</i>	15 5%	45 5%
Charity shops	79 4%	28 3%	51 5% <i>A</i>	13 5% <i>G</i>	23 7% <i>FGH</i>	17 5% <i>fG</i>	8 2%	5 1%	13 3%	18 3%	19 3%	19 4%	23 5%	11 4%	29 3%
Fast food/ takeaways	55 3%	29 3%	26 2%	13 5% <i>GH</i>	11 3% <i>H</i>	15 4% <i>gH</i>	9 3% <i>H</i>	5 1%	2 1%	14 3%	9 2%	16 4% <i>j</i>	16 3% <i>j</i>	10 3%	29 3%
Betting shops	12 1%	6 1%	6 1%	2 1%	4 1%	3 1%	* *	- -	3 1%	5 1%	1 *	1 *	4 1%	1 *	8 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Prepared by ComRes

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Averages/col percents

Table 28

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Most positive

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Pawnbrokers	11 1%	8 1%	3 *	1 *	3 1%	2 *	3 1%	2 1%	1 *	2 *	4 1%	4 1%	1 *	3 1%	6 1%
None of the above	36 2%	17 2%	20 2%	2 1%	3 1%	9 3% ^f	3 1%	11 3% ^{cDF}	9 2%	15 3% ^k	10 2%	4 1%	8 2%	3 1%	15 2%
Don't know	75 4%	37 4%	39 4%	12 5%	13 4%	8 2%	13 4%	16 5% ^e	14 3%	15 3%	22 4%	19 4%	20 4%	8 3%	25 3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 28

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Most positive

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	395 19%	340 19%	32 17%	19 23%l	41 18%	40 22%l	29 15%	30 21%	23 22%	50 24%jl	42 16%	63 22%l	26 14%	231 20%	183 20%t	48 19%	164 18%	16 18%	33 22%t	34 23%t	57 15%	24 17%	
Post Offices	337 16%	284 16%	29 16%j	16 19%j	36 16%j	26 14%	44 24%bdElJK	25 17%j	24 23%aeiJk	30 15%	23 9%	44 15%j	39 21%j	166 14%	124 14%	42 17%	171 19%aM	12 13%	18 12%	36 24%NqR	81 22%NqR	23 17%	
Specialist food shops (e.g. butchers, bakery)	219 11%	196 11%	15 8%	11 13%	25 11%	20 11%	21 11%	14 9%	8 8%	19 9%	37 14%	28 10%	20 11%	118 10%	84 9%	34 14%nr	101 11%	12 13%	12 8%	16 11%	49 13%nr	13 9%	
Restaurants	216 10%	189 11%h	21 12%	9 11%	30 13%fgH	20 11%	13 7%	10 7%	5 5%	24 12%	40 15%FGHk	27 9%	18 10%	140 12%P	116 13%St	23 9%S	77 8%	6 7%	21 13%S	4 3%	33 9%S	12 9%S	
Coffee shops/ cafes	189 9%	157 9%	25 14%aDfGI	7 9%	12 5%	19 10%	14 7%	8 5%	7 7%	11 5%	28 10%l	31 11%Di	27 14%DFGHl	117 10%	93 10%qS	24 10%qS	72 8%	3 4%	19 12%QS	4 3%	29 8%ss	16 12%qS	
Pharmacies	183 9%	153 9%	17 9%L	5 6%	17 8%l	18 10%L	18 10%L	16 11%L	13 13%L	24 12%L	26 10%L	23 8%L	6 3%	100 9%	78 9%	22 9%	83 9%	8 9%	8 5%	15 10%	38 10%r	15 11%r	
Pubs/ bars	140 7%	120 7%	15 8%	4 5%	12 5%	11 6%	17 9%j	18 13%cdEhlJK	5 5%	11 5%	12 4%	17 6%	18 10%J	77 7%	61 7%	17 7%	63 7%	9 10%u	10 7%	11 8%	27 7%	6 4%	
Banks	119 6%	100 6%	16 8%g	5 6%	18 8%gl	12 6%	11 6%	4 3%	4 4%	10 5%	18 7%	15 5%	7 4%	60 5%	48 5%	12 5%	59 7%	4 5%	8 5%	14 9%	24 6%	9 7%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

*** small base**

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 28

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Most positive

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not work-ing (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
Charity shops	79 4%	71 4%	3 1%	2 2%	13 6% ^{bfi}	5 2%	4 2%	6 4%	6 5% ^b	4 2%	15 6% ^{bfi}	12 4%	10 5% ^{bi}	40 3%	31 3%	9 4%	39 4%	8 9% ^{NOT}	8 5%	7 5%	10 3%	6 4%	
Fast food/ takeaways	55 3%	50 3%	1 *	1 2%	7 3% ^b	7 4% ^b	5 3%	7 5% ^B	4 4% ^B	4 2%	7 3%	8 3% ^b	4 2%	39 3% ^P	32 4% ^T	6 3% ^T	16 2%	5 5% sT	3 2%	2 1%	2 1%	4 3% ^T	
Betting shops	12 1%	10 1%	2 1%	2 2% ^{egul}	3 1% ^j	-	1 1%	-	-	3 1%	-	2 1%	-	9 1%	6 1%	2 1%	3 *	*	-	1 1%	1 *	* *	
Pawnbrokers	11 1%	11 1%	-	-	2 1%	1 1%	*	2 1%	-	-	2 1%	2 1%	2 1%	8 1%	6 1%	2 1%	2 *	-	1 *	-	1 *	1 1%	
None of the above	36 2%	34 2%	3 1%	1 1%	4 2%	2 1%	6 3% ^h	1 *	-	5 3%	5 2%	5 2%	5 2%	19 2%	15 2%	4 2%	18 2%	1 1%	3 2%	4 2%	8 2%	2 2%	
Don't know	75 4%	64 4%	8 4%	1 1%	6 3%	6 3%	3 1%	5 3%	4 4%	12 6% ^{cf}	13 5% ^f	12 4%	6 3%	34 3%	30 3%	3 1%	42 5% ^m	4 5% ^{os}	10 7% ^{nOS}	1 1%	18 5% ^{OS}	8 6% ^{OS}	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 29

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Second most positive

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Post Offices	343 17%	175 17%	168 16%	31 13%	53 15%	57 16%	57 15%	58 19% ^c	88 20% ^c	86 15%	84 15%	91 20% ^j	83 17%	40 14%	136 16%
Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	256 12%	124 12%	131 12%	25 10%	29 8%	33 10%	66 18% ^{CDEh}	44 14% ^D	58 13% ^d	62 11%	67 12%	61 14%	65 13%	45 16% ^N	86 10%
Pharmacies	246 12%	124 12%	122 12%	17 7%	39 11%	46 13% ^C	48 13% ^C	38 12% ^c	60 13% ^C	66 12%	60 11%	47 10%	73 15% ^{jk}	35 12%	96 11%
Specialist food shops (e.g. butchers, bakery)	203 10%	89 9%	113 11%	13 5%	46 13% ^C	36 10% ^c	34 9%	28 9%	47 10% ^C	51 9%	62 11% ^d	53 12% ^d	36 7%	36 13%	87 10%
Restaurants	198 10%	90 9%	108 10%	36 15% ^{dEFG}	33 9%	26 8%	28 8%	22 7%	52 12% ^{fg}	63 11% ^{kL}	69 12% ^{kL}	32 7%	34 7%	18 6%	96 11% ^m
Coffee shops/ cafes	184 9%	68 7%	116 11% ^A	26 11% ^g	34 10% ^g	40 12% ^{Gh}	36 10% ^g	16 5%	31 7%	46 8%	57 10%	44 10%	36 7%	30 11%	76 9%
Pubs/ bars	167 8%	92 9%	75 7%	26 11% ^H	37 11% ^H	26 7%	29 8%	25 8%	25 6%	47 9%	49 9%	30 7%	41 8%	22 8%	85 10%
Banks	152 7%	80 8%	72 7%	23 9%	20 6%	24 7%	25 7%	26 8%	34 8%	46 8%	41 7%	25 6%	39 8%	24 9%	68 8%
Fast food/ takeaways	91 4%	55 5% ^{ab}	37 3%	14 6% ^G	18 5% ^g	18 5% ^g	16 4%	6 2%	18 4%	24 4%	21 4%	21 5%	26 5%	8 3%	40 5%
Charity shops	73 4%	34 3%	39 4%	12 5% ^h	18 5% ^H	14 4%	11 3%	11 3%	9 2%	20 4%	23 4%	15 3%	16 3%	10 4%	39 4%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 29

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Second most positive

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Betting shops	19 1%	11 1%	7 1%	5 2% ^f	2 *	6 2%	1 *	3 1%	3 1%	3 *	4 1%	1 *	11 2% ^{UK}	2 1%	10 1%
Pawnbrokers	4 *	4 *	1 *	1 *	2 1%	2 *	- -	- -	- -	3 1%	1 *	* *	- -	- -	4 *
None of the above	45 2%	21 2%	24 2%	3 1%	3 1%	11 3% ^d	4 1%	15 5% ^{cDFh}	10 2%	16 3%	14 2%	6 1%	8 2%	4 2%	19 2%
Don't know	87 4%	46 5%	41 4%	14 6%	16 5%	11 3%	14 4%	16 5%	15 3%	20 4%	22 4%	23 5%	21 4%	9 3%	33 4%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 29

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Second most positive

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
Post Offices	343 17%	299 17%	22 12%	12 15%	33 14%	40 22% L	25 13%	23 16%	22 21% L	45 22% L	36 13%	62 21% L	23 12%	176 15%	135 15%	42 17%	166 18%	19 21% r	20 13%	35 24% NRU	74 20% nr	19 14%
Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	256 12%	217 12%	24 13%	11 13%	31 14% j	19 10%	29 15% Jk	22 15% J	14 14%	37 18% eJK	20 8%	28 10%	21 11%	132 11%	103 11%	28 11%	124 14%	12 13%	21 14%	22 15%	48 13%	22 16%
Pharmacies	246 12%	220 12% B	10 6%	17 20% BdGI JL	27 12% b	23 12% b	30 16% BGI	9 6%	16 16% BG	25 12% b	29 11%	41 14% BG	18 10%	130 11%	103 11%	27 11%	116 13%	8 9%	16 10%	20 14%	52 14%	20 14%
Specialist food shops (e.g. butchers, bakery)	203 10%	166 9%	30 16% AFHI JK	8 10%	25 11%	20 11%	11 6%	21 15% Fhijk	6 6%	16 8%	21 8%	20 7%	23 13% Fk	123 11%	98 11% R	25 10% r	80 9%	6 7%	8 5%	13 8%	37 10% r	17 12% R
Restaurants	198 10%	173 10%	15 8%	8 9%	21 9%	16 9%	10 6%	17 12% f	10 10%	12 6%	38 14% Flk	26 9%	24 13% FI	114 10%	90 10%	24 9%	84 9%	4 5%	14 9%	16 11%	38 10%	12 8%
Coffee shops/ cafes	184 9%	156 9%	20 11%	6 7%	30 13% EiK	10 6%	17 9%	12 8%	9 8%	14 7%	28 11%	21 7%	18 9%	106 9%	78 9%	28 11% u	78 9%	10 11%	23 15% NSTU	10 6%	29 8%	7 5%
Pubs/ bars	167 8%	142 8%	17 9%	9 11% j	16 7%	22 12% J	15 8%	13 9%	7 7%	12 6%	14 5%	23 8%	18 10%	107 9% p	83 9%	24 10%	60 7%	9 11%	11 7%	7 5%	24 6%	8 6%
Banks	152 7%	129 7%	17 9% cE	2 2%	13 6%	4 2%	15 8% cE	14 10% CE	5 5%	12 6%	33 12% CDEhi K	19 7% e	16 8% cE	92 8%	76 8%	16 7%	60 7%	4 4%	9 6%	10 7%	29 8%	9 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 29

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Second most positive

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not work-ing (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
Fast food/ takeaways	91 4%	77 4%	9 5%	2 3%	8 3%	9 5%	14 8% dGk	3 2%	5 5%	8 4%	13 5%	11 4%	9 5%	48 4%	40 4%	8 3%	43 5%	7 8% O	8 5%	6 4%	16 4%	6 4%	
Charity shops	73 4%	63 4%	8 4%	3 4%	7 3%	15 8% dFGIL	3 1%	3 2%	3 3%	3 1%	12 5% fl	15 5% fl	2 1%	49 4% p	36 4% T	13 5% T	24 3%	4 4% T	7 5% T	3 2%	3 1%	7 5% T	
Betting shops	19 1%	16 1%	2 1%	2 2% e	2 1%	- -	3 2%	- -	1 1%	4 2%	2 1%	2 1%	1 1%	12 1%	10 1%	2 1%	6 1%	1 1%	3 2% Tu	2 1%	1 *	- -	
Pawnbrokers	4 *	3 *	1 1%	1 1% k	- -	- -	1 *	* *	- -	- -	1 *	- -	* *	4 *	3 *	1 *	1 *	- -	1 *	- -	- -	- -	
None of the above	45 2%	41 2%	3 1%	1 1%	5 2%	2 1%	7 4% eg	1 *	1 1%	5 3%	6 2%	9 3%	6 3%	23 2%	17 2%	6 3%	22 2%	2 2%	4 2%	4 2%	9 2%	4 3%	
Don't know	87 4%	75 4%	8 4%	2 2%	10 4%	6 3%	5 3%	8 5%	4 4%	12 6%	14 5%	13 4%	6 3%	42 4%	37 4% s	5 2%	45 5%	4 5% s	11 7% nOS	1 1%	20 5% aOS	9 6% OS	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 30

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Third most positive

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Coffee shops/ cafes	238 11%	96 9%	142 13%A	43 17%EFgh	46 13%	33 9%	33 9%	34 11%	50 11%	83 15%KL	69 12%	37 8%	48 10%	33 12%	113 13%
Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	227 11%	119 12%	108 10%	25 10%g	39 11%G	50 14%G	39 11%G	17 6%	56 12%G	63 11%	67 12%	47 11%	50 10%	27 10%	99 11%
Post Offices	216 10%	113 11%	102 10%	14 6%	31 9%	52 15%CDH	42 11%C	38 12%C	40 9%	63 11%	55 10%	38 8%	60 12%	38 14%an	77 9%
Pubs/ bars	212 10%	103 10%	109 10%	30 12%	28 8%	32 9%	49 13%d	31 10%	42 9%	51 9%	61 11%	51 11%	49 10%	20 7%	99 11%am
Pharmacies	198 10%	92 9%	105 10%	14 6%	29 8%	26 7%	32 9%	33 11%e	63 14%CDEF	53 10%	56 10%	42 9%	47 10%	19 7%	76 9%
Specialist food shops (e.g. butchers, bakery)	181 9%	102 10%ab	79 8%	21 8%	37 11%	26 7%	32 9%	29 9%	37 8%	46 8%	38 7%	51 11%J	45 9%	21 8%	82 9%
Banks	166 8%	88 9%	78 7%	17 7%	29 8%	18 5%	38 10%E	25 8%	39 9%e	52 9%L	38 7%	47 11%jL	28 6%	22 8%	77 9%
Restaurants	159 8%	82 8%	78 7%	23 10%h	30 9%	33 9%h	25 7%	24 8%	24 5%	44 8%	49 9%	29 6%	37 8%	33 11%	69 8%
Charity shops	124 6%	40 4%	84 8%A	15 6%	25 7%	17 5%	22 6%	17 6%	27 6%	26 5%	36 6%	25 6%	36 7%i	22 8%	54 6%
Fast food/ takeaways	119 6%	63 6%	55 5%	12 5%	25 7%	27 8%h	21 6%	14 5%	20 5%	18 3%	42 7%l	30 7%l	29 6%i	18 6%	47 5%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 30

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Third most positive

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Betting shops	24 1%	19 2%B	5 1%	2 1%	2 1%	4 1%	7 2%	3 1%	5 1%	6 1%	2 *	8 2% _j	9 2% _J	7 3% _N	4 *
Pawnbrokers	20 1%	12 1%	8 1%	7 3% _{DFH}	2 *	4 1%	2 *	4 1%	2 *	7 1%	4 1%	5 1%	4 1%	6 2%	9 1%
None of the above	57 3%	23 2%	33 3%	5 2%	4 1%	10 3%	6 2%	17 5% _{cDF}	15 3% _d	17 3%	19 3%	8 2%	12 3%	5 2%	20 2%
Don't know	127 6%	60 6%	66 6%	18 7%	21 6%	18 5%	21 6%	21 7%	28 6%	25 4%	36 6%	31 7%	35 7%	12 4%	48 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 30

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Base: All respondents

Third most positive

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
Coffee shops/ cafes	238 11%	189 11%	30 16%aEi	9 10%	23 10%	12 7%	19 10%	21 14%E	19 19%AdEfi	18 9%	32 12%	29 10%	27 14%E	147 13%p	117 13%	30 12%	91 10%	9 10%	16 10%	15 10%	40 11%	11 8%
Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	227 11%	203 11%	17 9%	11 13%	19 8%	29 15%dh	18 10%	18 12%	7 7%	20 10%	30 11%	34 12%	24 13%	126 11%	97 11%r	29 12%r	101 11%	14 16%R	9 6%	15 10%	44 12%r	18 13%R
Post Offices	216 10%	191 11%	15 8%	9 11%	46 20%BC _{EF} HIJKL	20 11%	17 9%	19 13%l	10 9%	24 12%	21 8%	25 9%	12 6%	115 10%	92 10%	24 10%	100 11%	8 9%	15 10%	14 9%	37 10%	26 19%NOQRST
Pubs/ bars	212 10%	185 10%	13 7%	5 6%	20 9%	30 16%BCDgI	21 11%	12 8%	14 14%c	22 11%	28 10%	30 11%	18 9%	119 10%	91 10%	28 11%	93 10%	6 7%	21 13%	12 8%	42 11%	12 8%
Pharmacies	198 10%	164 9%	22 12%	11 13%	23 10%	15 8%	16 8%	10 7%	12 11%	16 8%	20 7%	32 11%	21 11%	95 8%	68 7%	27 11%	103 11%M	10 11%	11 7%	17 11%	52 14%NR	13 9%
Specialist food shops (e.g. butchers, bakery)	181 9%	156 9%	14 7%	10 12%j	19 9%	13 7%	14 7%	11 8%	12 11%	34 17%BDEFGJKL	15 6%	26 9%	13 7%	104 9%	84 9%	20 8%	77 8%	8 9%	13 8%	18 12%u	31 8%	8 6%
Banks	166 8%	144 8%	15 8%	5 6%	15 7%	22 12%dkL	17 9%	12 9%	7 7%	17 8%	26 10%	20 7%	10 5%	98 9%	80 9%u	19 7%	68 7%	6 6%	9 6%	15 10%u	33 9%u	6 4%
Restaurants	159 8%	138 8%h	18 10%hl	6 7%	22 10%hI	12 6%	17 9%hl	14 10%hi	3 3%	7 4%	23 8%hi	24 8%hi	13 7%	101 9%p	81 9%S	20 8%S	58 6%	7 8%S	14 9%S	4 3%	25 7%	8 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 30

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Third most positive

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
Charity shops	124 6%	108 6%	10 5%	5 6%	11 5%	10 5%	10 5%	9 6%	6 6%	13 6%	19 7%	18 6%	13 7%	76 7%	57 6%t	19 8%T	48 5%	4 5%	9 6%	12 8%T	13 4%	9 6%	
Fast food/ takeaways	119 6%	96 5%	16 9%dg	6 8%	8 3%	8 4%	12 6%	4 3%	6 6%	8 4%	20 7%di	17 6%	13 7%	65 6%	54 6%	11 4%	54 6%	6 7%	14 9%oT	9 6%	14 4%	10 7%t	
Betting shops	24 1%	23 1%	1 1%	1 1%	2 1%	1 *	3 1%	4 2%	- -	3 1%	2 1%	3 1%	5 3%	11 1%	9 1%	2 1%	13 1%	5 5%NO	2 ST1%	- -	6 2%	1 *	
Pawnbrokers	20 1%	19 1%	1 1%	- -	1 *	1 1%	4 2%di	1 1%	* *	1 *	7 3%di	3 1%	1 *	15 1%	11 1%	4 2%	5 1%	- -	* *	1 1%	3 1%	1 *	
None of the above	57 3%	53 3%	3 1%	2 3%	8 3%	3 1%	9 5%eGh	1 *	* *	9 4%g	7 2%	10 3%g	6 3%	25 2%	18 2%	7 3%	31 3%	2 2%	5 3%	6 4%	12 3%	7 5%N	
Don't know	127 6%	110 6%	10 5%	4 4%	11 5%	10 5%	10 5%	10 7%	7 6%	15 7%	20 7%	19 6%	11 6%	59 5%	50 6%	9 4%	67 7%am	5 6%	18 12%NO	8 ST5%	25 7%	10 7%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

*** small base**

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 31

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Top 3 most positive

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Post Offices	896 43%	457 45%	439 42%	57 23%	122 35%C	143 41%C	172 47%CD	167 55%CDEF	235 52%CDE	240 43%	221 39%	211 47%J	223 45%J	128 45%n	330 38%
Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	878 42%	438 43%	440 42%	96 39%	140 40%g	160 46%G	188 51%CDGH	100 33%	193 43%G	220 40%	248 43%	196 44%	214 44%	120 42%	369 42%
Pharmacies	627 30%	311 31%	317 30%	41 17%	108 31%C	104 30%C	112 30%C	95 31%C	168 37%Cdefg	148 27%	170 30%	151 33%i	159 32%i	85 30%	240 27%
Coffee shops/ cafes	611 30%	248 24%	363 34%A	114 47%DEFGH	113 32%GH	107 31%G	99 27%	67 22%	111 25%	187 34%kL	191 33%KL	118 26%	114 23%	91 32%	279 32%
Specialist food shops (e.g. butchers, bakery)	603 29%	291 29%	311 30%	53 22%	114 33%C	92 26%	99 27%	110 36%CEF	135 30%C	157 28%	162 28%	142 31%	142 29%	82 29%	262 30%
Restaurants	573 28%	279 27%	295 28%	98 40%EFGH	116 33%FGH	100 29%f	83 23%	69 22%	107 24%	180 33%kL	181 32%KL	97 22%	115 24%	87 31%	268 31%
Pubs/ bars	519 25%	279 28%B	240 23%	79 32%DegH	77 22%	83 24%	105 28%d	72 23%	104 23%	145 26%	150 26%	110 24%	114 23%	56 20%	247 28%M
Banks	437 21%	224 22%	213 20%	48 19%	62 18%	61 17%	87 23%de	77 25%DE	103 23%e	129 23%j	106 18%	90 20%	111 23%	61 21%	190 22%
Charity shops	276 13%	102 10%	174 16%A	40 16%gh	66 19%FGH	48 14%	41 11%	32 11%	49 11%	63 11%	79 14%	59 13%	75 15%i	43 15%	122 14%
Fast food/ takeaways	264 13%	147 15%B	117 11%	38 16%GH	53 15%GH	60 17%GH	47 13%g	25 8%	41 9%	55 10%	72 13%	66 15%i	71 14%i	36 13%	116 13%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 31

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Top 3 most positive

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Betting shops	54 3%	36 4%B	19 2%	9 4%	8 2%	12 4%	9 2%	6 2%	10 2%	14 3%	7 1%	10 2%	24 5%UK	10 4%	21 2%
Pawnbrokers	36 2%	24 2%b	12 1%	9 3%H	7 2%h	7 2%h	4 1%	6 2%	3 1%	12 2%	9 2%	9 2%	6 1%	9 3%	18 2%
None of the above	36 2%	17 2%	20 2%	2 1%	3 1%	9 3%f	3 1%	11 3%cDF	9 2%	15 3%k	10 2%	4 1%	8 2%	3 1%	15 2%
Don't know	75 4%	37 4%	39 4%	12 5%	13 4%	8 2%	13 4%	16 5%e	14 3%	15 3%	22 4%	19 4%	20 4%	8 3%	25 3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 31

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Top 3 most positive

	Region												Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
Post Offices	896 43%	773 44%b	66 36%	37 45%j	114 50%BUL	86 46%bJ	86 46%bJ	67 46%J	56 54%aBJL	99 48%bJ	80 30%	131 45%bJ	74 40%j	458 40%	351 39%	108 43%r	437 48%M	38 43%	53 34%	85 57%NOQR	193 31%NoR	68 49%NR
Convenience store or other local shop (e.g. independent stores, smaller chain stores such as Nisa or Costcutter, or supermarket convenience stores)	878 42%	760 43%	74 40%	41 50%jL	91 40%	87 47%J	75 40%	70 48%J	44 42%	107 52%bDfJL	93 35%	125 43%j	71 38%	489 42%	383 42%	105 42%	389 43%	42 47%	64 41%	71 48%	149 39%	64 46%
Pharmacies	627 30%	536 30%	50 27%	33 40%bGJL	67 30%	56 30%	64 35%gL	35 24%	42 40%ABdGJL	65 32%	75 28%	96 33%gl	45 24%	325 28%	250 27%	75 30%r	302 33%M	26 29%	34 22%	53 35%nR	142 37%NoR	47 34%r
Coffee shops/ cafes	611 30%	501 28%	75 40%ACDEFGIK	22 26%	65 29%	41 22%	50 27%	40 28%	35 34%el	43 21%	88 33%EI	81 28%	71 38%cdEFGIK	370 32%P	288 32%St	82 33%St	241 27%	22 25%	58 37%QSTU	29 20%	98 26%	35 25%
Specialist food shops (e.g. butchers, bakery)	603 29%	518 29%	59 32%	29 35%fk	70 31%	54 29%	46 25%	46 32%	26 25%	69 34%	73 27%	74 26%	57 31%	344 30%	266 29%R	78 32%R	258 28%	25 29%	32 21%	47 31%r	117 31%R	37 27%
Restaurants	573 28%	500 28%h	55 30%h	23 27%	73 32%FHI	47 25%	41 22%	41 28%h	18 18%	44 21%	100 37%EFHIK	77 27%h	56 30%Hi	355 31%P	288 32%QStu	67 27%S	219 24%	17 19%	48 31%qS	24 16%	97 26%S	32 23%
Pubs/ bars	519 25%	448 25%	45 24%	17 21%	48 21%	63 34%bCDIJK	53 29%j	43 30%dj	26 26%	45 22%	54 20%	71 24%	53 29%j	304 26%	235 26%u	69 28%U	215 24%	24 27%	42 27%u	31 21%	93 25%	26 18%
Banks	437 21%	373 21%	48 26%c	12 14%	46 20%	39 21%	43 23%	30 21%	17 16%	39 19%	77 29%CdHIL	54 19%	32 17%	251 22%	204 22%	47 19%	186 20%	13 15%	25 16%	39 26%qRu	85 22%	24 17%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

*** small base**

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 31

Q3. Which of the following types of services do you believe have the most positive impact on your local area? Please select up to three, where 1 = the most positive, 2 = the second most positive and 3 = the third most positive.

Base: All respondents

Top 3 most positive

	Region												Which of the following best describes your current working status?										
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
Charity shops	276 13%	241 14%	20 11%	10 12%	31 13%	29 16% ^f	17 9%	17 12%	15 14%	20 10%	47 17% ^{Fi}	45 15% ^f	26 14%	165 14%	125 14% ^T	40 16% ^T	111 12%	16 18% ^T	25 16% ^T	22 15% ^T	26 7%	22 16% ^T	
Fast food/ takeaways	264 13%	223 13%	26 14%	10 12%	22 10%	24 13%	31 17% ^{dgi}	14 9%	15 15%	20 10%	40 15%	37 13%	26 14%	152 13%	127 14% ^T	25 10%	113 12%	18 21% ^{nOsT}	24 16% ^T	17 12%	32 9%	21 15% ^T	
Betting shops	54 3%	49 3%	5 3%	4 5% ^{Ej}	7 3% ^e	1 *	7 4% ^e	4 2%	1 1%	10 5% ^{Ej}	4 1%	6 2%	6 3% ^e	31 3%	25 3%	6 2%	23 3%	6 6% ^{nosTU}	5 3%	3 2%	8 2%	1 1%	
Pawnbrokers	36 2%	33 2%	2 1%	1 1%	3 1%	2 1%	5 3% ⁱ	4 2%	* *	1 *	10 4% ^l	5 2%	3 1%	27 2% ^P	21 2%	7 3%	8 1%	- -	2 1%	1 1%	4 1%	1 1%	
None of the above	36 2%	34 2%	3 1%	1 1%	4 2%	2 1%	6 3% ^h	1 *	- -	5 3%	5 2%	5 2%	5 2%	19 2%	15 2%	4 2%	18 2%	1 1%	3 2%	4 2%	8 2%	2 2%	
Don't know	75 4%	64 4%	8 4%	1 1%	6 3%	6 3%	3 1%	5 3%	4 4%	12 6% ^{cf}	13 5% ^f	12 4%	6 3%	34 3%	30 3%	3 1%	42 5% ^m	4 5% ^{os}	10 7% ^{nOS}	1 1%	18 5% ^{OS}	8 6% ^{OS}	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 32

Q4. Which of the following policies supporting local shops, if any, are the highest priorities for you in your local area? Please select up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.

Base: All respondents

Summary table

	Highest priority	Second highest priority	Third highest priority	Top 3 Highest priority
Unweighted base	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067
A reduction in business rates	313 15%	295 14%	227 11%	835 40%
A reduction in car parking charges in local car parks	374 18%	305 15%	266 13%	946 46%
The effective use of car parking restrictions (such as double yellow lines and short waiting bays)	114 5%	179 9%	207 10%	500 24%
Investment in better public transport	317 15%	273 13%	252 12%	841 41%
Investment in improving amenities in local shopping areas	368 18%	381 18%	362 17%	1111 54%
Putting 'town centres first' when considering planning applications	291 14%	267 13%	301 15%	859 42%
Greater local control over planning 'use classes' to promote diversity of businesses in the area	158 8%	203 10%	228 11%	588 28%
None of the above	132 6%	164 8%	225 11%	132 6%

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 33

Q4. Which of the following policies supporting local shops, if any, are the highest priorities for you in your local area? Please select up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.

Base: All respondents

Highest priority

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
A reduction in car parking charges in local car parks	374 18%	190 19%	185 18%	43 17%	70 20%E	41 12%	71 19%E	54 18%E	95 21%E	99 18%	104 18%	101 22%L	71 14%	33 12%	174 20%M
Investment in improving amenities in local shopping areas	368 18%	168 17%	201 19%	51 21%h	60 17%	81 23%FgH	60 16%	51 17%	65 14%	86 16%	95 17%	76 17%	112 23%UK	43 15%	167 19%
Investment in better public transport	317 15%	145 14%	172 16%	42 17%	67 19%H	55 16%	53 14%	44 14%	57 13%	83 15%	108 19%L	65 14%	61 12%	57 20%n	126 14%
A reduction in business rates	313 15%	158 16%	155 15%	9 3%	32 9%C	62 18%CD	72 19%CD	54 18%CD	84 19%CD	91 16%	84 15%	60 13%	78 16%	45 16%	112 13%
Putting 'town centres first' when considering planning applications	291 14%	155 15%	136 13%	41 17%	53 15%	41 12%	51 14%	47 15%	59 13%	64 12%	76 13%	77 17%l	74 15%	35 12%	124 14%
Greater local control over planning 'use classes' to promote diversity of businesses in the area	158 8%	80 8%	78 7%	22 9%d	16 5%	27 8%	24 6%	28 9%d	41 9%D	67 12%JKL	34 6%	26 6%	31 6%	26 9%	62 7%
The effective use of car parking restrictions (such as double yellow lines and short waiting bays)	114 5%	61 6%	53 5%	20 8%g	24 7%	17 5%	20 6%	11 4%	21 5%	31 6%	38 7%	20 4%	25 5%	23 8%	60 7%
None of the above	132 6%	56 6%	75 7%	18 7%	25 7%	23 7%	19 5%	19 6%	28 6%	33 6%	33 6%	27 6%	39 8%	19 7%	50 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 33

Q4. Which of the following policies supporting local shops, if any, are the highest priorities for you in your local area? Please select up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.

Base: All respondents

Highest priority

	Region												Which of the following best describes your current working status?										
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
A reduction in car parking charges in local car parks	374 18%	333 19%	25 14%	13 16%	43 19%	27 14%	42 22%bej	30 21%	16 15%	33 16%	37 14%	59 21%ij	49 26%BcEH IJ	207 18%	164 18%q	43 17%	167 18%	9 10%	23 15%	37 25%noQR u	74 19%Q	23 16%	
Investment in improving amenities in local shopping areas	368 18%	328 18%	24 13%	18 21%	57 25%BFH KL	40 21%bi	31 16%	30 21%	16 16%	28 13%	54 20%	43 15%	28 15%	210 18%	171 19%	39 16%	159 17%	19 22%	30 19%	25 17%	57 15%	27 20%	
Investment in better public transport	317 15%	256 14%	38 20%aDG I	11 13%	24 11%	23 12%	25 13%	15 11%	23 22%ADef GKL	54 26%CEFGJKL	45 17%df	38 13%	22 12%	184 16%	145 16%S	39 16%S	133 15%	11 13%	34 22%ngST	11 7%	53 14%st	24 17%S	
A reduction in business rates	313 15%	258 14%	34 18%j	14 17%J	31 14%j	31 17%j	33 18%j	20 14%j	21 21%j	31 15%j	22 8%	46 16%j	31 16%j	157 14%	119 13%r	38 15%R	155 17%r	14 16%r	12 8%	26 18%R	76 20%NR	27 19%nr	
Putting 'town centres first' when considering planning applications	291 14%	247 14%	30 16%	14 17%	31 14%	35 19%Fi	19 10%	21 14%	13 13%	23 11%	35 13%	47 16%f	23 12%	159 14%	121 13%	38 15%	132 15%	15 17%	27 17%	26 17%	46 12%	18 13%	
Greater local control over planning 'use classes' to promote diversity of businesses in the area	158 8%	133 7%	19 10%e	5 6%	18 8%	8 4%	18 10%e	10 7%	6 5%	13 6%	25 9%e	22 8%	14 8%	88 8%	68 7%	20 8%	70 8%	7 8%	8 5%	12 8%	36 10%u	6 5%	
The effective use of car parking restrictions (such as double yellow lines and short waiting bays)	114 5%	107 6%b	3 2%	5 7%b	15 7%b	7 4%	8 4%	6 4%	3 3%	12 6%b	28 10%BEFGH K	13 5%	13 7%B	83 7%P	65 7%rsT	18 7%st	31 3%	3 3%	5 3%	3 2%	14 4%	6 4%	
None of the above	132 6%	115 6%	12 6%	2 3%	8 4%	16 9%dl	11 6%	12 8%	5 5%	13 7%	23 8%dl	22 8%dl	7 4%	69 6%	56 6%	13 5%	63 7%	10 11%nost	15 10%	7 5%	22 6%	9 6%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 34

Q4. Which of the following policies supporting local shops, if any, are the highest priorities for you in your local area? Please select up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.

Base: All respondents

Second highest priority

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Investment in improving amenities in local shopping areas	381 18%	174 17%	207 20%	42 17%	71 20%	58 17%	65 18%	53 17%	92 21%	109 20%	110 19%	84 19%	79 16%	46 16%	176 20%
A reduction in car parking charges in local car parks	305 15%	133 13%	173 16% ^a	37 15%	51 15%	64 18% ^{fH}	46 12%	53 17% ^h	55 12%	81 15%	84 15%	64 14%	77 16%	47 17%	128 15%
A reduction in business rates	295 14%	162 16% ^{ab}	133 13%	35 14%	37 11%	44 13%	55 15%	56 18% ^{De}	68 15%	65 12%	81 14%	78 17% ^l	71 14%	34 12%	126 14%
Investment in better public transport	273 13%	126 12%	147 14%	42 17% ^{DG}	35 10%	43 12% ^g	62 17% ^{DG}	24 8%	67 15% ^{dG}	76 14%	75 13%	47 10%	74 15% ^k	40 14%	107 12%
Putting 'town centres first' when considering planning applications	267 13%	148 15% ^b	119 11%	29 12%	45 13%	41 12%	45 12%	51 17%	56 12%	89 16% ^{kL}	72 12%	53 12%	53 11%	45 16%	110 13%
Greater local control over planning 'use classes' to promote diversity of businesses in the area	203 10%	112 11% ^b	90 9%	15 6%	46 13% ^C	30 9%	39 11%	30 10%	41 9%	57 10%	60 10%	46 10%	41 8%	31 11%	88 10%
The effective use of car parking restrictions (such as double yellow lines and short waiting bays)	179 9%	89 9%	90 9%	23 9%	35 10%	36 10%	32 9%	20 6%	34 8%	34 6%	51 9%	47 10% ^l	47 10% ^l	15 5%	80 9%
None of the above	164 8%	69 7%	95 9%	22 9%	28 8%	32 9%	25 7%	20 7%	37 8%	42 8%	40 7%	32 7%	49 10%	24 8%	60 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 34

Q4. Which of the following policies supporting local shops, if any, are the highest priorities for you in your local area? Please select up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.

Base: All respondents

Second highest priority

	Region												Which of the following best describes your current working status?										
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
Investment in improving amenities in local shopping areas	381 18%	334 19%	34 18%	19 22%	45 20%	36 20%	33 18%	21 15%	14 13%	41 20%	41 15%	61 21%	35 19%	222 19%	170 19%u	52 21%rU	159 17%	14 16%	22 14%	23 15%	83 22%RU	17 13%	
A reduction in car parking charges in local car parks	305 15%	265 15%	24 13%	11 13%	33 15%	23 12%	29 16%	24 16%	17 16%	42 20%eJ	31 12%	43 15%	29 15%	175 15%	134 15%	40 16%	131 14%	15 17%	23 15%	22 15%	50 13%	21 15%	
A reduction in business rates	295 14%	252 14%	26 14%	16 20%il	30 13%	29 16%	23 13%	22 15%	17 16%	24 12%	38 14%	47 16%	22 12%	160 14%	124 14%	36 15%	135 15%	15 17%	21 14%	24 16%	52 14%	22 16%	
Investment in better public transport	273 13%	232 13%	24 13%c	4 5%	28 12%c	20 11%	27 15%C	20 14%c	17 16%C	25 12%	36 13%c	37 13%c	36 13%k	148 13%k	116 13%	31 13%	125 14%	9 11%	27 18%U	32 21%NOQT	46 12%	11 8%	
Putting 'town centres first' when considering planning applications	267 13%	228 13%	25 13%	10 13%	31 13%	25 13%	24 13%	17 12%	14 14%	24 12%	33 12%	41 14%	22 12%	155 13%	121 13%	34 14%	112 12%	10 12%	16 10%	14 9%	54 14%	19 13%	
Greater local control over planning 'use classes' to promote diversity of businesses in the area	203 10%	174 10%	19 10%k	8 10%	21 9%	24 13%K	16 9%	18 12%kK	9 9%	20 10%k	34 13%K	15 5%	17 9%	119 10%	102 11%o	17 7%	84 9%	6 7%	12 8%	12 8%	37 10%	17 12%o	
The effective use of car parking restrictions (such as double yellow lines and short waiting bays)	179 9%	151 9%	18 10%	10 12%	29 13%efikl	12 6%	13 7%	11 8%	10 9%	15 7%	30 11%k	19 7%	13 7%	95 8%	76 8%	19 8%	84 9%	6 7%	15 10%	11 8%	29 8%	22 16%NOqsT	
None of the above	164 8%	142 8%	16 9%	4 5%	10 4%	17 9%nd	19 10%nd	12 8%	6 6%	16 8%	26 10%nd	27 9%nd	12 6%	84 7%	65 7%	19 7%	81 9%	12 13%Not	18 12%nd	12 8%	28 7%	11 8%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

*** small base**

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 35

Q4. Which of the following policies supporting local shops, if any, are the highest priorities for you in your local area? Please select up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.

Base: All respondents

Third highest priority

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Investment in improving amenities in local shopping areas	362 17%	178 18%	183 17%	32 13%	53 15%	64 18%	75 20% ^c	54 18%	84 19% ^c	93 17%	104 18%	85 19%	79 16%	48 17%	138 16%
Putting 'town centres first' when considering planning applications	301 15%	133 13%	168 16%	38 16%	53 15%	46 13%	64 17%	39 13%	61 14%	76 14%	91 16%	58 13%	76 15%	39 14%	131 15%
A reduction in car parking charges in local car parks	266 13%	136 13%	130 12%	27 11%	44 13%	43 12%	50 14%	38 12%	64 14%	77 14%	81 14%	50 11%	58 12%	35 12%	106 12%
Investment in better public transport	252 12%	132 13%	120 11%	31 13%	51 15% ^{fH}	38 11%	36 10%	57 18% ^{EFH}	39 9%	62 11%	60 10%	60 13%	70 14% ^j	38 13%	109 12%
Greater local control over planning 'use classes' to promote diversity of businesses in the area	228 11%	123 12%	105 10%	21 9%	31 9%	42 12%	41 11%	38 12%	54 12%	65 12%	65 11%	48 11%	50 10%	32 11%	102 12%
A reduction in business rates	227 11%	113 11%	114 11%	34 14%	39 11%	36 10%	36 10%	32 10%	50 11%	65 12%	63 11%	54 12%	44 9%	17 6%	119 14% ^M
The effective use of car parking restrictions (such as double yellow lines and short waiting bays)	207 10%	98 10%	109 10%	35 14% ^e	35 10%	28 8%	35 9%	27 9%	47 10%	60 11% ^j	43 8%	49 11%	55 11% ^j	41 15% ^N	79 9%
None of the above	225 11%	101 10%	124 12%	28 11%	42 12% ^g	51 15% ^{FG}	32 9%	22 7%	51 11% ^g	55 10%	65 11%	46 10%	60 12%	33 12%	89 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 35

Q4. Which of the following policies supporting local shops, if any, are the highest priorities for you in your local area? Please select up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.

Base: All respondents

Third highest priority

	Region												Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
Investment in improving amenities in local shopping areas	362 17%	299 17%	43 23% ^{ad}	16 19%	35 15%	28 15%	34 18%	22 15%	19 18%	32 16%	42 16%	55 19%	35 19%	187 16%	136 15%	50 20% ^{an}	175 19%	18 20%	29 19%	28 19%	73 19% ^{an}	27 19%
Putting 'town centres first' when considering planning applications	301 15%	262 15%	23 12%	15 19% ^G	35 15%	33 18% ^g	22 12%	13 9%	17 16%	31 15%	33 12%	43 15%	36 19% ^{fGj}	170 15%	135 15%	35 14%	131 14%	12 14%	26 17%	21 14%	49 13%	23 17%
A reduction in car parking charges in local car parks	266 13%	234 13%	20 11%	9 11%	31 14%	25 14%	24 13%	21 15%	13 13%	18 9%	45 17% ^l	33 12%	26 14%	141 12%	100 11%	41 16% ^N	125 14%	11 13%	20 13%	20 13%	55 15%	18 13%
Investment in better public transport	252 12%	217 12%	22 12%	13 16% ^k	35 15% ^{gkl}	24 13%	23 12%	33 23% ^{bdeF}	12 12%	23 11%	25 9%	25 9%	17 9%	147 13%	122 13% ^t	25 10%	105 11%	11 13%	19 12%	17 12%	37 10%	20 15%
Greater local control over planning 'use classes' to promote diversity of businesses in the area	228 11%	203 11%	18 10%	5 6%	26 11%	28 15% ^{chj}	18 9%	12 9%	7 7%	37 18% ^{bCdFG}	22 8%	33 11%	22 12%	134 12%	100 11%	34 14% ^R	94 10%	10 12%	11 7%	14 9%	45 12%	15 11%
A reduction in business rates	227 11%	198 11%	17 9%	10 13%	23 10%	17 9%	24 13%	10 7%	11 11%	25 12%	34 13%	32 11%	23 12%	136 12%	119 13% ^{OU}	17 7%	90 10%	6 7%	14 9%	14 9%	47 12% ^{OU}	9 6%
The effective use of car parking restrictions (such as double yellow lines and short waiting bays)	207 10%	173 10%	20 11%	9 11% ^e	29 13% ^{Eil}	9 5%	18 9%	16 11% ^e	14 14% ^{Eil}	13 6%	34 12% ^{Eil}	33 11% ^E	12 7%	120 10%	102 11%	18 7%	87 10%	6 6%	15 10%	19 13%	35 9%	12 9%
None of the above	225 11%	191 11%	24 13% ^d	5 6%	14 6%	21 11%	25 13% ^{cD}	16 11%	10 9%	27 13% ^D	34 13% ^D	34 12% ^d	15 8%	123 11%	94 10%	29 12%	102 11%	13 14%	21 14%	16 11%	38 10%	15 11%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 36

Q4. Which of the following policies supporting local shops, if any, are the highest priorities for you in your local area? Please select up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.

Base: All respondents

Top 3 Highest priority

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
Investment in improving amenities in local shopping areas	1111 54%	520 51%	591 56% ^a	125 51%	184 53%	204 59%	199 54%	158 51%	242 54%	289 52%	308 54%	245 54%	270 55%	138 49%	481 55%
A reduction in car parking charges in local car parks	946 46%	459 45%	487 46%	107 43%	165 47%	148 43%	167 45%	145 47%	214 48%	256 46%	269 47%	214 48%	206 42%	115 41%	408 47%
Putting 'town centres first' when considering planning applications	859 42%	435 43%	423 40%	107 44%	151 44%	127 37%	160 43%	137 44% ^e	176 39%	228 41%	239 42%	188 42%	203 41%	119 42%	364 42%
Investment in better public transport	841 41%	403 40%	438 42%	115 47% ^H	152 44% ^h	137 39%	151 41%	125 41%	162 36%	220 40%	243 42%	172 38%	205 42%	136 48% ^N	343 39%
A reduction in business rates	835 40%	433 43% ^b	401 38%	78 32%	108 31%	143 41% ^{cD}	163 44% ^{CD}	142 46% ^{CD}	202 45% ^{CD}	221 40%	229 40%	192 43%	192 39%	97 34%	357 41%
Greater local control over planning 'use classes' to promote diversity of businesses in the area	588 28%	315 31% ^B	273 26%	59 24%	94 27%	99 29%	104 28%	96 31%	136 30%	188 34% ^{JKL}	159 28%	119 27%	122 25%	89 31%	252 29%
The effective use of car parking restrictions (such as double yellow lines and short waiting bays)	500 24%	247 24%	252 24%	78 32% ^{efGH}	94 27% ^G	81 23%	87 23%	58 19%	102 23%	125 23%	133 23%	115 26%	127 26%	80 28%	218 25%
None of the above	132 6%	56 6%	75 7%	18 7%	25 7%	23 7%	19 5%	19 6%	28 6%	33 6%	33 6%	27 6%	39 8%	19 7%	50 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 36

Q4. Which of the following policies supporting local shops, if any, are the highest priorities for you in your local area? Please select up to three, where 1 = the highest priority, 2 = the second highest priority and 3 = the third highest priority.

Base: All respondents

Top 3 Highest priority

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
Investment in improving amenities in local shopping areas	1111 54%	961 54%	101 54%	52 63%gHlj	138 61%gHlj	104 56%	98 52%	73 51%	49 47%	101 49%	138 51%	159 55%	99 53%	619 53%	478 53%	141 57%	492 54%	51 58%	80 52%	76 51%	214 56%	71 51%
A reduction in car parking charges in local car parks	946 46%	831 47%B	69 37%	32 39%	108 47%b	75 40%	95 51%Bce	75 52%Bce	46 44%	93 45%	114 42%	136 47%b	104 56%BCEh iJk	523 45%	399 44%	124 50%	422 46%	36 41%	66 43%	79 53%cnq	179 47%	62 45%
Putting 'town centres first' when considering planning applications	859 42%	737 41%	78 42%	40 49%Fgj	96 42%	93 50%FGJ	65 35%	51 35%	44 43%	78 38%	101 38%	131 45%Fg	81 43%	483 42%	377 41%	106 43%	375 41%	38 43%	68 44%	60 41%	149 39%	60 43%
Investment in better public transport	841 41%	706 40%	83 45%k	28 34%	87 38%	67 36%	75 40%	69 47%ceK	52 51%ACdE jK	102 49%CDEJ K	105 39%	100 34%	75 40%	479 41%	384 42%t	95 38%	363 40%	32 36%	80 52%NOQs TU	60 40%	136 36%	55 39%
A reduction in business rates	835 40%	708 40%	77 41%	41 50%DgJ	84 37%	77 41%	80 43%	53 36%	49 48%dJ	80 39%	93 35%	125 43%j	76 41%	454 39%	362 40%r	92 37%	381 42%	35 40%	48 31%	65 44%R	175 46%nOR	57 41%r
Greater local control over planning 'use classes' to promote diversity of businesses in the area	588 28%	510 29%	57 31%	19 22%	65 28%	60 33%hk	52 28%	40 28%	22 21%	71 34%cHK	81 30%	70 24%	52 28%	341 29%	270 30%R	71 29%r	248 27%	23 26%	31 20%	38 25%	118 31%R	38 28%
The effective use of car parking restrictions (such as double yellow lines and short waiting bays)	500 24%	432 24%	42 22%	24 29%EI	72 32%bEFI KL	27 15%	39 21%	33 23%	26 26%E	40 19%	92 34%BFG23% IKL	65 23%e	39 21%	298 26%	243 27%qT	55 22%	202 22%	15 17%	36 23%	34 23%	78 20%	40 29%qt
None of the above	132 6%	115 6%	12 6%	2 3%	8 4%	16 9%dl	11 6%	12 8%	5 5%	13 7%	23 8%dl	22 8%dl	7 4%	69 6%	56 6%	13 5%	63 7%	10 11%nost	15 10%	7 5%	22 6%	9 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 37

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Summary table**

		<u>Planning policy</u>	<u>Crime prevention</u>	<u>Economic development</u>	<u>Preventing anti-social behaviour</u>	<u>Youth projects and education</u>	<u>Supporting local community events</u>	<u>Tackling problem drinking</u>	<u>Transport and parking policy</u>
Unweighted base		2067	2067	2067	2067	2067	2067	2067	2067
Weighted base		2067	2067	2067	2067	2067	2067	2067	2067
NET: Good		699 34%	1070 52%	782 38%	922 45%	705 34%	1087 53%	724 35%	839 41%
Very good	(4)	86 4%	128 6%	94 5%	109 5%	95 5%	174 8%	89 4%	107 5%
Fairly good	(3)	612 30%	943 46%	687 33%	813 39%	610 30%	914 44%	635 31%	732 35%
Fairly poor	(2)	486 24%	405 20%	534 26%	472 23%	487 24%	366 18%	444 21%	609 29%
Very poor	(1)	319 15%	207 10%	241 12%	259 13%	268 13%	187 9%	244 12%	369 18%
NET: Poor		805 39%	612 30%	775 38%	732 35%	755 37%	553 27%	688 33%	977 47%
Don't know		564 27%	385 19%	510 25%	413 20%	607 29%	427 21%	655 32%	250 12%
Mean		2.31	2.59	2.41	2.47	2.36	2.65	2.40	2.32
Standard deviation		0.87	0.80	0.82	0.83	0.85	0.82	0.84	0.86
Standard error		0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 38

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Planning policy**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Good	699 34%	348 34%	351 33%	101 41%FG	120 34%	119 34%	105 28%	92 30%	162 36%F	204 37%	188 33%	151 33%	156 32%	108 38%n	275 31%
Very good	(4) 86 4%	48 5%	38 4%	19 8%FGH	22 6%Fgh	14 4%	10 3%	8 3%	14 3%	24 4%L	24 4%L	30 7%L	9 2%	21 7%n	37 4%
Fairly good	(3) 612 30%	300 30%	312 30%	82 34%f	98 28%	105 30%	95 26%	84 27%	148 33%F	180 32%	164 29%	121 27%	148 30%	87 31%	237 27%
Fairly poor	(2) 486 24%	247 24%	239 23%	39 16%	65 19%	68 20%	95 26%CD	85 28%CD	133 30%CD	150 27%JK	119 21%	87 19%	130 26%jK	50 18%	196 22%
Very poor	(1) 319 15%	187 18%B	132 12%	24 10%	41 12%	50 14%	66 18%CD	65 21%CD	73 16%C	82 15%	76 13%	84 19%j	77 16%	38 13%	146 17%
NET: Poor	805 39%	434 43%B	370 35%	63 26%	106 30%	118 34%c	161 44%CD	150 49%CD	207 46%CD	232 42%J	195 34%	171 38%	207 42%J	88 31%	342 39%M
Don't know	564 27%	231 23%	333 32%A	82 33%GH	122 35%fGH	111 32%GH	103 28%gH	65 21%	81 18%	117 21%	191 33%lL	129 29%l	128 26%i	87 31%	258 29%
Mean	2.31	2.27	2.36a	2.58EFGH	2.45FGH	2.35fG	2.18	2.15	2.28g	2.33	2.36	2.30	2.24	2.47N	2.27
Standard deviation	0.87	0.89	0.84	0.88	0.90	0.88	0.85	0.85	0.82	0.84	0.87	0.96	0.81	0.92	0.89
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.06	0.04	0.07	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 38

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Planning policy**

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
NET: Good	699 34%	602 34%h	72 39%EFH	40 49%DEFH HIKL	73 32%	45 24%	53 28%	53 36%EH	24 24%	65 32%	121 45%DEFH IKL	93 32%	59 32%	383 33%	309 34%	74 30%	316 35%	29 33%	52 34%	52 35%	132 35%	51 36%
Very good	(4) 86 4%	72 4%h	14 7%aEHII	5 6%EHII	11 5%EH	1 *	6 3%e	11 8%EHII	* *	3 2%	18 7%EHII	12 4%EH	5 3%	58 5%p	51 6%ot	7 3%	28 3%	3 3%	5 3%	4 3%	11 3%	5 4%
Fairly good	(3) 612 30%	530 30%	58 31%	35 43%bDEF GHIKL	61 27%	45 24%	47 25%	42 29%	24 23%	62 30%	103 38%DEFH KI	82 28%	55 29%	325 28%	257 28%	67 27%	288 32%	27 30%	48 31%	47 32%	121 32%	45 32%
Fairly poor	(2) 486 24%	412 23%	46 25%cj	12 14%	65 29%CIJ	56 30%CIJ	40 22%	43 30%CIJ	28 27%Cj	37 18%	45 17%	70 24%cj	44 23%c	246 21%	185 20%	62 25%r	239 26%M	26 29%nR	26 17%	41 28%nR	116 31%NRu	31 22%
Very poor	(1) 319 15%	266 15%	27 15%	13 16%	33 15%	31 17%j	42 23%bdGJ KI	15 10%	26 25%ABDG JKI	37 18%gJ	26 10%	41 14%	28 15%	183 16%	146 16%	37 15%	136 15%	11 13%	18 12%	21 14%	68 18%	17 12%
NET: Poor	805 39%	678 38%	73 39%J	25 30%	98 43%CJ	87 47%CIJ	82 44%CJ	58 40%J	54 52%AbCI JKL	74 36%j	71 26%	111 38%J	71 38%J	430 37%	331 36%r	99 40%R	375 41%am	37 42%R	44 29%	62 42%R	184 49%NORU	48 34%
Don't know	564 27%	497 28%	41 22%	18 22%	56 25%	53 29%	51 27%	34 24%	25 25%	68 33%bc	77 29%	85 29%	55 30%	345 30%P	270 30%T	75 30%T	219 24%	22 25%t	58 37%nqST	35 24%t	63 17%	41 29%T
Mean	2.31	2.32H	2.40EFH	2.50EFH il	2.30eH	2.11	2.13	2.44EFH	1.98	2.23h	2.59DEF HIKL	2.31effH	2.28H	2.32	2.33	2.25	2.30	2.30	2.40t	2.31	2.24	2.40
Standard deviation	0.87	0.86	0.90	0.90	0.86	0.77	0.91	0.85	0.82	0.87	0.84	0.86	0.84	0.90	0.92	0.84	0.83	0.80	0.85	0.82	0.83	0.84
Standard error	0.02	0.02	0.08	0.10	0.06	0.07	0.08	0.08	0.09	0.08	0.07	0.06	0.07	0.03	0.04	0.06	0.03	0.09	0.08	0.08	0.04	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 39

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Crime prevention**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Good	1070 52%	512 50%	559 53%	125 51%	176 50%	172 49%	173 47%	152 50%	271 60%	317 57% ^g _{KL}	293 51%	218 48%	243 49%	156 55% ⁿ	422 48%
Very good	(4) 128 6%	48 5%	79 8% ^A	17 7%	24 7%	23 7%	15 4%	19 6%	30 7%	43 8% ^d	37 6%	25 6%	23 5%	28 10% ^N	46 5%
Fairly good	(3) 943 46%	463 46%	480 46%	109 44%	152 44%	149 43%	158 43%	133 43%	242 54% ^c _{CDEFG}	274 50% ^k	256 45%	193 43%	220 45%	129 45%	376 43%
Fairly poor	(2) 405 20%	223 22% ^B	183 17%	41 17%	66 19%	65 19%	87 24% ^c	58 19%	87 19%	109 20%	97 17%	85 19%	114 23% ^J	50 18%	180 21%
Very poor	(1) 207 10%	109 11%	97 9%	30 12% ^H	39 11% ^H	39 11% ^H	43 12% ^H	29 9% ^h	27 6%	39 7%	53 9%	67 15% ^l _{JL}	48 10%	24 8%	110 13%
NET: Poor	612 30%	332 33% ^B	280 27%	71 29%	106 30%	104 30%	130 35% ^g _H	87 28%	114 25%	148 27%	149 26%	153 34% ^J	162 33% ⁱ _J	74 26%	290 33% ^m
Don't know	385 19%	170 17%	215 20% ^a	49 20%	67 19%	72 21% ^H	65 18%	67 22% ^H	64 14%	87 16%	131 23% ^{kl}	80 18%	86 18%	53 19%	163 19%
Mean	2.59	2.53	2.64 ^A	2.57	2.57	2.57	2.48	2.59	2.71 ^c _{DEFG}	2.69 ^{KL}	2.63 ^K	2.47	2.54	2.70 ^N	2.50
Standard deviation	0.80	0.79	0.81	0.85	0.83	0.83	0.80	0.81	0.71	0.75	0.80	0.87	0.77	0.81	0.83
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.05	0.04	0.03	0.04	0.05	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 39

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Crime prevention**

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of England (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
NET: Good	1070 52%	932 52%h	95 51%	56 67% HijKl	101 45% BDEF	98 53%	97 52%	83 57% DHK	43 42%	109 53%	152 56% DHK	134 46%	102 55% dHk	578 50%	440 48%	138 56% nQ	492 54% m	38 43%	78 50%	80 54%	229 61% NQURU	67 48%
Very good	(4) 128 6%	103 6%	19 10% ADEFiK	9 11% DeF	9 4% K	9 5%	7 4%	8 6%	5 5%	8 4%	26 10% DFIK	13 5%	13 7%	74 6%	59 6% R	15 6% R	54 6%	5 5%	3 2%	10 7% R	27 7% R	9 7% R
Fairly good	(3) 943 46%	829 47%h	76 41%	46 56% BDHK	93 41% 41%	89 48% h	90 48% h	75 52% dHk	38 36%	101 49% h	126 47%	120 42%	89 48% h	504 44%	381 42%	123 49% nq	439 48% m	33 37%	75 49% q	70 47%	203 53% NQU	58 42%
Fairly poor	(2) 405 20%	347 20%	33 17%	16 20%	62 27% bEFL	33 18%	32 17%	27 19%	25 25%	36 17%	45 17%	64 22%	32 17%	231 20%	189 21%	42 17%	174 19%	20 22%	24 15%	37 25% ort	64 17%	30 22%
Very poor	(1) 207 10%	165 9%	27 14% aCIL	4 5%	24 11% L	26 14% CIL	18 10% l	14 9%	16 15% aCijL	15 7%	22 8%	34 12% dL	8 4%	133 12% p	106 12% T	27 11% T	74 8%	10 11% t	16 11% t	11 7%	23 6%	14 10%
NET: Poor	612 30%	512 29%	59 32% l	20 25%	86 38% CFgl JL	59 32% l	49 27%	41 28%	41 40% ACFg IJL	51 25%	68 25%	98 34% iJL	41 22%	364 31% p	295 32% T	69 28%	248 27%	29 33% T	40 26%	48 32% T	86 23%	44 32% T
Don't know	385 19%	334 19%	32 17% c	7 8%	40 18% C	29 16%	40 21% C	21 15%	19 19% C	47 22% C	49 18% C	58 20% C	43 23% Cg	215 19%	174 19%	41 17%	169 19%	21 24% s	36 23% ost	21 14%	63 17%	28 20%
Mean	2.59	2.60H	2.57	2.80bDE FHK	2.46	2.52	2.59	2.62h	2.39	2.64dH	2.71DeH K	2.49	2.75DEf HK	2.55	2.53	2.61	2.64M	2.49	2.54	2.62	2.74NoQ RU	2.56
Standard deviation	0.80	0.78	0.92	0.72	0.78	0.84	0.76	0.77	0.86	0.72	0.81	0.81	0.70	0.83	0.84	0.80	0.76	0.83	0.76	0.76	0.71	0.82
Standard error	0.02	0.02	0.08	0.07	0.06	0.07	0.06	0.07	0.09	0.06	0.06	0.05	0.06	0.03	0.03	0.05	0.03	0.09	0.06	0.07	0.04	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 40

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Economic development**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Good	782 38%	358 35%	423 40%a	113 46%EFG	147 42%EF	114 33%	125 34%	110 36%	172 38%	241 44%gKL	216 38%	153 34%	173 35%	129 45%N	305 35%
Very good	(4) 94 5%	43 4%	51 5%	13 5%	25 7%FGH	20 6%h	12 3%	10 3%	14 3%	30 5%	25 4%	20 4%	19 4%	19 7%	37 4%
Fairly good	(3) 687 33%	315 31%	372 35%a	99 40%EF	122 35%E	93 27%	113 31%	101 33%	159 35%E	211 38%kKL	190 33%	133 30%	153 31%	109 39%N	267 31%
Fairly poor	(2) 534 26%	302 30%B	232 22%	49 20%	70 20%	97 28%cd	105 29%CD	85 28%cd	129 29%CD	153 28%j	131 23%	128 28%j	123 25%	52 18%	243 28%M
Very poor	(1) 241 12%	139 14%B	102 10%	19 8%	39 11%	39 11%	50 14%c	46 15%Ch	47 10%	60 11%	53 9%	60 13%j	68 14%J	31 11%	115 13%
NET: Poor	775 38%	441 43%B	335 32%	68 28%	109 31%	136 39%Cd	155 42%CD	131 43%CD	176 39%Cd	213 38%J	184 32%	188 42%J	191 39%J	83 29%	358 41%M
Don't know	510 25%	214 21%	296 28%A	65 26%	91 26%	98 28%g	88 24%	66 21%	102 23%	99 18%	174 30%lk	109 24%l	127 26%l	72 25%	211 24%
Mean	2.41	2.33	2.49A	2.59EFGH	2.52FG	2.38	2.31	2.30	2.40	2.46kl	2.47kl	2.33	2.34	2.55N	2.34
Standard deviation	0.82	0.82	0.81	0.78	0.87	0.85	0.81	0.82	0.77	0.80	0.80	0.83	0.84	0.85	0.83
Standard error	0.02	0.03	0.03	0.06	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 40

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Economic development**

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of England (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
NET: Good	782 38%	685 39%	64 35%	37 45%ehi	85 38%	62 34%	74 40%	57 40%	32 31%	68 33%	126 47%BdEH IK	103 36%	71 38%	433 37%	345 38%	88 36%	348 38%	30 34%	52 33%	54 36%	157 42%r	56 40%
Very good	(4) 94 5%	84 5%	6 3%	3 3%	10 4%	8 4%	8 4%	9 6%l	5 5%	3 2%	19 7%l	12 4%	11 6%i	57 5%	48 5%	9 3%	38 4%	3 3%	6 4%	6 4%	12 3%	11 8%oT
Fairly good	(3) 687 33%	602 34%	59 31%	34 42%eHk	75 33%	55 30%	66 35%	48 33%	27 27%	65 31%	107 40%eHk	91 32%	60 32%	377 33%	297 33%	79 32%	311 34%	28 31%	45 29%	48 32%	145 38%nr	45 32%
Fairly poor	(2) 534 26%	451 25%	53 28%j	23 28%	64 28%j	59 31%j	46 25%	35 24%	30 29%j	52 25%	54 20%	71 25%	48 26%	295 25%	230 25%	65 26%	239 26%	23 26%	31 20%	37 25%	113 30%R	36 26%
Very poor	(1) 241 12%	195 11%	26 14%j	11 14%j	27 12%j	23 13%j	22 12%	14 10%	21 20%AdfG JKI	28 14%j	19 7%	30 10%	21 11%	146 13%	120 13%t	26 11%	95 10%	10 12%	17 11%	20 14%	36 10%	11 8%
NET: Poor	775 38%	646 36%	78 42%J	35 42%J	91 40%J	82 44%Jk	67 36%j	50 34%	51 50%AFGJ KI	80 39%J	72 27%	101 35%j	68 37%j	441 38%	350 38%	91 37%	334 37%	33 37%	48 31%	57 39%	149 39%	47 34%
Don't know	510 25%	447 25%	43 23%c	11 14%	51 22%c	42 22%	44 24%c	38 26%C	20 19%	58 28%C	71 26%C	85 29%Ch	47 25%C	283 24%	214 24%	69 28%T	227 25%	25 29%t	54 35%NsT	38 25%	73 19%	37 27%t
Mean	2.41	2.43H	2.31	2.40	2.39	2.32	2.43h	2.49H	2.20	2.29	2.64BCD EFHIKI	2.42h	2.44h	2.39	2.39	2.39	2.43	2.36	2.41	2.35	2.44	2.54
Standard deviation	0.82	0.81	0.81	0.80	0.81	0.81	0.82	0.83	0.89	0.80	0.78	0.81	0.84	0.84	0.85	0.79	0.80	0.81	0.85	0.84	0.75	0.83
Standard error	0.02	0.02	0.07	0.08	0.06	0.07	0.07	0.08	0.10	0.07	0.06	0.05	0.07	0.03	0.04	0.05	0.03	0.09	0.07	0.08	0.04	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Averages/col percents

Table 41

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Preventing anti-social behaviour**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Good	922 45%	444 44%	478 45%	123 50%Fg	159 46%	146 42%	144 39%	125 41%	225 50%EFG	258 47%	256 45%	200 45%	208 42%	125 44%	375 43%
Very good	(4) 109 5%	50 5%	59 6%	22 9%fgH	23 7%h	18 5%	18 5%	13 4%	16 3%	27 5%	22 4%	24 5%	35 7%J	19 7%	49 6%
Fairly good	(3) 813 39%	394 39%	419 40%	101 41%	136 39%	128 37%	126 34%	112 37%	209 47%dEFG	230 42%l	234 41%l	176 39%	173 35%	106 37%	325 37%
Fairly poor	(2) 472 23%	239 24%	233 22%	54 22%	69 20%	73 21%	95 26%	79 26%	102 23%	124 22%	120 21%	104 23%	125 25%	63 22%	215 25%
Very poor	(1) 259 13%	154 15%B	106 10%	23 9%	40 11%	55 16%cgH	65 18%CDGH	31 10%	46 10%	66 12%	63 11%	65 14%	65 13%	38 13%	120 14%
NET: Poor	732 35%	393 39%B	339 32%	76 31%	109 31%	128 37%	160 43%CDgH	110 36%	148 33%	190 34%	183 32%	169 37%	190 39%J	101 36%	336 38%
Don't know	413 20%	176 17%	237 22%A	46 19%	80 23%h	74 21%	65 18%	72 23%fh	77 17%	105 19%	134 23%k	81 18%	93 19%	58 20%	164 19%
Mean	2.47	2.41	2.53A	2.61EFg	2.53F	2.40	2.32	2.45	2.52eF	2.49	2.49	2.43	2.45	2.47	2.43
Standard deviation	0.83	0.85	0.81	0.83	0.85	0.88	0.87	0.79	0.76	0.82	0.80	0.85	0.87	0.87	0.85
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 41

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Preventing anti-social behaviour**

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	York-shire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Work-ing (m)	Work-ing full time (n)	Work-ing part time (o)	NET: Not work-ing (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
NET: Good	922 45%	813 46% ^H	75 40%	49 59% ^{HIK}	92 40%	79 42%	79 42%	74 51% ^{dHk}	34 33%	90 44%	142 53% ^{BDef}	120 41%	89 48% ^H	499 43%	384 42%	115 46%	423 47%	36 41%	67 43%	67 45%	192 51% ^N	61 44%
Very good	(4) 109 5%	93 5%	10 6%	3 4%	7 3%	5 3%	11 6%	4 3%	5 5%	10 5%	23 8% ^{DEg}	16 6%	14 8% ^{deg}	68 6%	58 6% ^T	10 4%	41 4%	5 5%	6 4%	6 4%	10 3%	14 10% ^{OrsT}
Fairly good	(3) 813 39%	720 40% ^H	65 35%	45 55% ^{HIKL}	85 37%	73 39% ^h	68 36%	70 48% ^{BdH}	29 28%	81 39%	119 44% ^{Hk}	104 36%	75 41% ^h	431 37%	326 36%	105 42% ⁿ	382 42% ^m	31 35%	61 40%	61 41%	182 48% ^{NQrU}	47 34%
Fairly poor	(2) 472 23%	388 22%	49 26% ^J	20 24%	54 24% ^j	44 24% ^j	43 23% ^j	39 27% ^j	36 35% ^{Adef}	47 23%	44 16%	62 22%	35 19%	278 24%	213 23% ^Q	65 26% ^{Qt}	194 21%	12 13%	33 22%	44 30% ^{QT}	75 20%	30 22%
Very poor	(1) 259 13%	218 12%	26 14%	9 11%	38 17% ^{il}	31 17% ^{il}	22 12%	14 10%	16 15%	19 9%	31 11%	36 12%	18 10%	158 14%	132 14% ^s	27 11%	101 11%	18 20% ^{ORSTU}	14 9%	12 8%	41 11%	16 11%
NET: Poor	732 35%	605 34%	75 40% ^{JL}	29 35%	91 40% ^{JL}	75 40% ^{JL}	65 35%	53 37%	52 50% ^{AcFg}	66 32%	74 28%	98 34%	53 29%	436 38% ^P	344 38% ^T	92 37%	295 32%	30 34%	48 31%	56 37%	116 31%	46 33%
Don't know	413 20%	360 20%	36 19% ^C	5 6%	44 20% ^C	33 18% ^C	42 23% ^{CG}	18 12%	17 17% ^C	51 25% ^{CG}	53 20% ^C	71 25% ^{CG}	43 23% ^{CG}	222 19%	181 20%	41 17%	191 21%	22 25% ^o	40 26% ^{Qt}	26 17%	71 19%	32 23%
Mean	2.47	2.49 ^H	2.40	2.55 ^{deH}	2.34	2.35	2.47	2.50 ^h	2.28	2.52 ^{dh}	2.62 ^{bDE}	2.46	2.60 ^{bDE}	2.44	2.43	2.48	2.50	2.35	2.51	2.50	2.52	2.55
Standard deviation	0.83	0.83	0.85	0.76	0.85	0.84	0.84	0.73	0.83	0.78	0.86	0.85	0.84	0.85	0.88	0.78	0.80	0.97	0.78	0.74	0.76	0.90
Standard error	0.02	0.02	0.08	0.07	0.06	0.07	0.07	0.06	0.09	0.07	0.06	0.06	0.07	0.03	0.04	0.05	0.03	0.11	0.06	0.07	0.04	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 42

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Youth projects and education**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Good	705 34%	330 33%	375 36%	89 36% ^f	150 43% ^{EFGH}	116 33%	103 28%	94 31%	154 34% ^f	205 37%	196 34%	142 32%	163 33%	105 37%	288 33%
Very good	(4) 95 5%	39 4%	56 5%	22 9% ^{FGH}	21 6% ^{fh}	18 5%	11 3%	9 3%	14 3%	29 5%	25 4%	21 5%	20 4%	19 7%	39 4%
Fairly good	(3) 610 30%	291 29%	319 30%	67 27%	129 37% ^{CEFG}	98 28%	92 25%	84 28%	140 31% ^f	176 32%	170 30%	121 27%	143 29%	86 30%	249 29%
Fairly poor	(2) 487 24%	238 23%	249 24%	73 30% ^{DeH}	72 21%	74 21%	102 28% ^{deH}	73 24%	93 21%	129 23%	133 23%	107 24%	118 24%	67 24%	213 24%
Very poor	(1) 268 13%	152 15% ^B	116 11%	30 12% ^h	37 11%	57 16% ^{dH}	60 16% ^{dH}	49 16% ^{dH}	35 8%	66 12%	63 11%	72 16% ^j	67 14%	45 16%	132 15%
NET: Poor	755 37%	390 38%	365 35%	103 42% ^{DH}	108 31%	131 38% ^H	162 44% ^{DH}	123 40% ^{DH}	127 28%	194 35%	196 34%	179 40%	185 38%	113 40%	345 39%
Don't know	607 29%	293 29%	314 30%	53 22%	89 26%	101 29% ^c	104 28%	90 29% ^c	169 37% ^{CDEFG}	153 28%	181 32%	129 29%	143 29%	66 23%	241 28%
Mean	2.36	2.30	2.43 ^A	2.42 ^F	2.52 ^{EFG}	2.31	2.20	2.25	2.47 ^{FG}	2.42 ^k	2.40	2.28	2.33	2.36	2.31
Standard deviation	0.85	0.86	0.84	0.89	0.84	0.91	0.84	0.86	0.77	0.85	0.83	0.89	0.85	0.91	0.87
Standard error	0.02	0.03	0.03	0.07	0.05	0.06	0.05	0.06	0.04	0.04	0.04	0.05	0.05	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 42

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Youth projects and education**

	Region													Which of the following best describes your current working status?									
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)	
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170	
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139	
NET: Good	705 34%	608 34%h	71 38%h	34 42%EH	91 40%HIK	53 29%GHI	61 33%	44 30%	26 25%	60 29%	111 41%EGHIK	87 30%	65 35%	393 34%	312 34%	81 33%	312 34%	27 31%	54 35%	44 30%	136 36%	51 37%	
Very good	(4) 95 5%	85 5%h	10 5%	2 2%	13 6%eh	3 2%	9 5%	3 2%	1 1%	12 6%eh	20 7%EGH	13 5%	10 6%eh	58 5%	50 5%	8 3%	38 4%	5 6%	7 5%	3 2%	13 3%	9 7%	
Fairly good	(3) 610 30%	523 29%	62 33%h	33 39%efHIK	78 34%lk	50 27%	53 28%	41 28%	25 25%	48 23%	92 34%lk	74 26%	55 29%	335 29%	263 29%	73 29%	275 30%	22 25%	47 30%	41 27%	123 32%	42 30%	
Fairly poor	(2) 487 24%	410 23%	41 22%	23 28%J	45 20%	61 33%bDFIJK	43 23%j	42 29%dJ	35 34%AbDFIJK	43 21%	42 16%	63 22%	48 26%J	280 24%	207 23%	73 29%NST	207 23%	21 24%	39 25%	26 18%	88 23%	32 23%	
Very poor	(1) 268 13%	222 12%	27 14%	8 10%	33 14%	29 16%	21 11%	13 9%	20 19%acGI	29 14%	31 12%	39 13%	20 11%	178 15%P	146 16%T	32 13%T	90 10%	13 14%T	16 11%	16 11%	28 7%	17 12%	
NET: Poor	755 37%	632 36%	68 37%j	31 37%j	78 34%	90 49%bDFIJKL	64 34%	55 38%j	55 53%ABCD FGIJKL	72 35%	73 27%	102 35%j	68 36%j	458 40%P	353 39%ST	105 42%ST	297 33%	34 39%	55 36%	42 29%	116 31%	49 35%	
Don't know	607 29%	538 30%h	46 25%	17 21%	58 26%	42 23%	61 33%ceh	46 32%	22 22%	75 36%bCDEH	84 31%ce	101 35%bCDEH	53 29%	306 26%	244 27%	62 25%	300 33%M	27 31%	45 29%	62 42%NORU	128 34%NO	39 28%	
Mean	2.36	2.38H	2.39H	2.44EH	2.43EH	2.19	2.39eH	2.35h	2.09	2.32	2.54EHiK	2.33h	2.42EH	2.32	2.32	2.31	2.43M	2.31	2.41	2.36	2.48NO	2.44	
Standard deviation	0.85	0.85	0.88	0.74	0.89	0.78	0.85	0.74	0.77	0.92	0.90	0.88	0.84	0.88	0.90	0.81	0.82	0.90	0.83	0.76	0.88		
Standard error	0.02	0.02	0.08	0.08	0.07	0.07	0.07	0.07	0.08	0.09	0.07	0.06	0.07	0.03	0.04	0.05	0.03	0.10	0.07	0.04	0.08		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 43

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Supporting local community events**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Good	1087 53%	499 49%	589 56%A	133 54%	183 52%	171 49%	185 50%	150 49%	266 59% ^d EFG	310 56% ^L	301 53%	240 53%	236 48%	156 55%	433 50%
Very good	(4) 174 8%	74 7%	100 9%	19 8%	33 9%	27 8%	30 8%	22 7%	42 9%	54 10%	54 9%	32 7%	34 7%	26 9%	73 8%
Fairly good	(3) 914 44%	425 42%	489 46% ^a	114 46%	150 43%	144 41%	155 42%	128 42%	224 50% ^d EFG	256 46%	247 43%	208 46%	203 41%	130 46%	360 41%
Fairly poor	(2) 366 18%	226 22% ^B	140 13%	48 20%	47 13%	60 17%	72 20% ^d	57 19%	82 18%	116 21% ^{JK}	82 14%	67 15%	101 21% ^{JK}	52 18%	160 18%
Very poor	(1) 187 9%	93 9%	94 9%	14 6%	33 10% ^h	36 10% ^{ch}	40 11% ^{ch}	37 12% ^{CH}	27 6%	30 5%	47 8%	66 15% ^{LJL}	44 9% ^l	25 9%	93 11%
NET: Poor	553 27%	319 31% ^B	234 22%	62 25%	80 23%	96 28%	112 30% ^{dh}	95 31% ^{dh}	108 24%	146 26%	128 22%	133 30% ^J	146 30% ^J	77 27%	253 29%
Don't know	427 21%	195 19%	231 22%	51 21%	85 25% ^H	82 23% ^H	72 19%	62 20%	75 17%	97 18%	144 25% ^{lK}	77 17%	109 22% ⁱ	50 18%	189 22%
Mean	2.65	2.59	2.72 ^A	2.71 ^g	2.69	2.61	2.59	2.55	2.75 ^{EFG}	2.73 ^{KL}	2.72 ^{KL}	2.55	2.59	2.67	2.60
Standard deviation	0.82	0.81	0.82	0.74	0.85	0.85	0.85	0.86	0.74	0.75	0.82	0.88	0.81	0.81	0.85
Standard error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.04	0.03	0.04	0.05	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 43

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Supporting local community events**

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humber (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of England (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
NET: Good	1087 53%	935 53%	96 51%	49 59%	116 51%	100 54%	101 54%	77 53%	56 54%	98 48%	142 53%	145 50%	107 58%	589 51%	455 50%	134 54%	498 55%	42 48%	74 48%	77 52%	228 60% NQR	78 56%
Very good	(4) 174 8%	147 8%	15 8%	7 8%	22 9%	12 7%	13 7%	11 8%	12 11%	18 9%	26 10%	19 7%	20 11%	98 9%	80 9%	19 8%	75 8%	8 9%	10 6%	17 11%	30 8%	11 8%
Fairly good	(3) 914 44%	788 44%	81 43%	42 51% i	95 42%	87 47%	88 47%	66 45%	45 43%	80 39%	117 43%	126 44%	87 47%	491 42%	376 41%	115 46%	423 47% m	35 39%	64 41%	60 40%	198 52% NQRS	66 48%
Fairly poor	(2) 366 18%	303 17%	42 23% efj	16 20%	46 20%	26 14%	27 14%	28 19%	20 19%	34 16%	40 15%	54 19%	32 17%	212 18%	161 18%	51 20% U	154 17%	17 19%	27 17%	23 16%	71 19% u	16 12%
Very poor	(1) 187 9%	158 9%	17 9%	5 6%	18 8%	27 15% cdg KL	20 11%	11 8%	12 11%	21 10%	20 7%	26 9%	10 6%	117 10% p	99 11% qT	18 7%	70 8%	4 4%	15 10% t	16 11% qT	19 5%	16 11% qT
NET: Poor	553 27%	462 26%	59 32% j	21 26%	64 28%	54 29%	47 25%	39 27%	32 31%	55 26%	60 22%	80 28%	43 23%	329 28% p	260 29%	69 28%	224 25%	21 23%	42 27%	39 26%	90 24%	32 23%
Don't know	427 21%	380 21%	31 17%	13 16%	47 21%	33 18%	38 21%	29 20%	15 15%	54 26% bceh	67 25% ch	64 22%	36 19%	239 21%	194 21% T	45 18%	188 21%	26 29% OT	39 25% T	32 22%	61 16%	30 21%
Mean	2.65	2.66	2.61	2.72	2.66	2.55	2.64	2.66	2.64	2.62	2.73e	2.61	2.78Ek	2.62	2.61	2.66	2.70m	2.74	2.60	2.67	2.75Nr	2.67
Standard deviation	0.82	0.81	0.81	0.74	0.82	0.88	0.83	0.78	0.88	0.86	0.80	0.80	0.76	0.84	0.86	0.77	0.78	0.75	0.82	0.89	0.71	0.85
Standard error	0.02	0.02	0.07	0.08	0.06	0.07	0.07	0.07	0.09	0.08	0.06	0.05	0.06	0.03	0.04	0.05	0.03	0.08	0.07	0.08	0.04	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 44

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Tackling problem drinking**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Good	724 35%	365 36%	360 34%	85 34%	147 42%EGH	117 34%	131 36%	102 33%	143 32%	202 36%	203 35%	154 34%	166 34%	107 38%	320 37%
Very good	(4) 89 4%	42 4%	47 4%	19 8%fGH	23 7%gH	18 5%h	14 4%h	9 3%	7 2%	24 4%	19 3%	26 6%	21 4%	16 6%	49 6%
Fairly good	(3) 635 31%	323 32%	313 30%	66 27%	124 36%ce	99 28%	117 32%	94 30%	136 30%	178 32%	184 32%	128 29%	145 29%	91 32%	270 31%
Fairly poor	(2) 444 21%	225 22%	219 21%	55 22%	57 16%	75 21%	86 23%D	66 21%	106 24%D	129 23%J	99 17%	97 21%	119 24%J	47 16%	190 22%
Very poor	(1) 244 12%	141 14%B	103 10%	22 9%	39 11%	40 11%	54 15%ch	43 14%	46 10%	51 9%	60 11%	69 15%lj	63 13%l	35 12%	111 13%
NET: Poor	688 33%	366 36%B	322 31%	77 31%	96 28%	114 33%	140 38%D	109 35%h	152 34%h	180 33%	159 28%	166 37%J	182 37%J	81 29%	301 34%
Don't know	655 32%	283 28%	372 35%A	84 34%f	105 30%	117 34%f	98 27%	96 31%	155 34%F	171 31%	211 37%ikL	131 29%	143 29%	95 33%	253 29%
Mean	2.40	2.36	2.45	2.51gh	2.54FGH	2.41	2.34	2.32	2.35	2.46	2.45	2.35	2.35	2.47	2.42
Standard deviation	0.84	0.86	0.83	0.87	0.87	0.86	0.85	0.84	0.77	0.80	0.83	0.91	0.85	0.89	0.87
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.06	0.04	0.04	0.04	0.06	0.05	0.07	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 44

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Tackling problem drinking**

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East of London (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
NET: Good	724 35%	636 36%	59 32%	40 49% GHK	76 33% BDEF	54 29%	59 32%	39 27%	30 29%	72 35%	113 42% GHK	98 34% bDEF	85 46% GHK	427 37% p	332 36% r	96 39% rs	297 33%	33 38%	44 29%	43 29%	130 34%	47 34%
Very good	(4) 89 4%	78 4%	8 4%	2 2%	14 6% EF	3 2%	2 1%	6 4%	3 3%	10 5% f	19 7% EFk	9 3%	13 7% EFk	66 6% P	52 6% RT	13 5% RT	24 3%	4 5% T	2 1%	6 4% t	4 1%	7 5% rT
Fairly good	(3) 635 31%	558 31%	51 27%	39 47% GHJK	61 27% BDEF	51 27%	57 31%	34 23%	26 25%	63 30%	94 35% dG	88 31%	72 39% Hk	361 31% BDEG	279 31%	82 33%	274 30%	29 33%	42 27%	37 25%	125 33%	40 29%
Fairly poor	(2) 444 21%	380 21%	35 19%	21 25% IJ	59 26% IJ	51 27% IJ	37 20%	44 30% BKL	29 28% IJ	33 16%	38 14%	62 22% J	36 20%	237 20%	183 20%	54 22%	207 23%	17 19%	33 21%	40 27%	90 24%	27 20%
Very poor	(1) 244 12%	191 11%	34 18% KL	7 9% AcFgJ	36 16% fJkL	27 14% L	18 10%	15 10%	18 17% afJkL	24 11%	24 9%	29 10%	13 7%	145 13%	121 13%	25 10%	98 11%	11 13%	17 11%	17 11%	40 11%	13 10%
NET: Poor	688 33%	572 32%	69 37% IJL	28 34% J	95 42% FIJKL	77 42% FIJKL	55 30%	58 40% fIJL	47 45% AFJL	56 27%	61 23%	91 32% J	49 26%	383 33%	304 33%	79 32%	305 34%	28 31%	50 32%	57 38%	130 34%	41 29%
Don't know	655 32%	570 32%	58 31% C	14 17%	56 25%	55 30% C	72 39% CDHL	47 33% C	27 26%	78 38% CDHl	94 35% CD	100 35% CD	52 28% c	348 30%	274 30%	74 30%	307 34%	27 31%	60 39% Not	49 33%	119 31%	51 37%
Mean	2.40	2.43 bH	2.25	2.50 bEH	2.32	2.23	2.38	2.31	2.19	2.46 eh	2.62 BDE FGHK	2.41 eh	2.64 BDE FGHK	2.43	2.41	2.48	2.37	2.43	2.32	2.32	2.36	2.47
Standard deviation	0.84	0.83	0.93	0.72	0.90	0.80	0.77	0.80	0.85	0.88	0.85	0.81	0.79	0.88	0.89	0.83	0.80	0.87	0.79	0.83	0.76	0.85
Standard error	0.02	0.02	0.09	0.08	0.07	0.07	0.07	0.08	0.10	0.09	0.07	0.06	0.07	0.03	0.04	0.06	0.03	0.10	0.07	0.08	0.04	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base

Prepared by ComRes



Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 45

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Transport and parking policy**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2067	985	1082	244	331	315	390	322	465	586	614	364	503	246	772
Weighted base	2067	1013	1054	246	348	348	369	307	450	553	573	450	491	283	874
NET: Good	839 41%	408 40%	432 41%	123 50%eFGH	147 42%	145 42%	136 37%	112 36%	176 39%	229 41%	256 45%kl	166 37%	188 38%	127 45%	350 40%
Very good	(4) 107 5%	55 5%	53 5%	21 8%EGh	24 7%	13 4%	18 5%	11 4%	21 5%	39 7%	27 5%	20 4%	21 4%	22 8%N	34 4%
Fairly good	(3) 732 35%	353 35%	379 36%	103 42%Fg	124 36%	132 38%	118 32%	101 33%	155 34%	190 34%	230 40%kl	146 32%	166 34%	105 37%	315 36%
Fairly poor	(2) 609 29%	295 29%	314 30%	60 24%	83 24%	96 28%	108 29%	96 31%cd	164 37%CDEf	171 31%	155 27%	132 29%	151 31%	75 26%	251 29%
Very poor	(1) 369 18%	208 21%B	160 15%	24 10%	52 15%	50 14%	87 24%CDE	69 22%CDE	86 19%C	101 18%	82 14%	97 22%J	89 18%	48 17%	158 18%
NET: Poor	977 47%	503 50%b	474 45%	84 34%	136 39%	146 42%	196 53%CDE	165 54%CDE	250 56%CDE	272 49%J	237 41%	229 51%J	240 49%J	123 43%	409 47%
Don't know	250 12%	102 10%	148 14%A	38 15%gH	65 19%FGH	57 16%FGH	37 10%h	30 10%h	24 5%	52 9%	80 14%l	54 12%	64 13%	33 12%	116 13%
Mean	2.32	2.28	2.36a	2.58EFGH	2.42FGH	2.37FG	2.20	2.19	2.26	2.33	2.41KL	2.23	2.28	2.40	2.30
Standard deviation	0.86	0.88	0.84	0.83	0.89	0.82	0.89	0.86	0.84	0.88	0.83	0.88	0.85	0.90	0.85
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Local Services Survey

ONLINE Fieldwork: 22nd-25th May 2015

Absolutes/col percents

Table 45

Q5. How would you rate your local council's performance in the following areas?**Base: All respondents****Transport and parking policy**

	Region													Which of the following best describes your current working status?								
	Total	England (a)	Scotland (b)	North East (c)	North West (d)	Yorkshire & Humberside (e)	West Midlands (f)	East Midlands (g)	Wales (h)	East-ern (i)	London (j)	South East (k)	South West (l)	NET: Working (m)	Working full time (n)	Working part time (o)	NET: Not working (p)	Not working seeking work (q)	Not working and not seeking work (r)	Retired on a state pension only (s)	Retired with a private pension (t)	House person (u)
Unweighted base	2067	1800	161	109	242	186	199	149	106	176	231	310	198	1018	714	304	1049	111	194	145	429	170
Weighted base	2067	1778	186	83*	227	186	186	145	103*	207	269	289	186	1158	909	248	909	88*	154	149	379	139
NET: Good	839 41%	734 41%	70 37%	34 41%	97 43%	70 37%	73 39%	62 43%	35 34%	78 38%	134 50% BEH IKL	117 41%	69 37%	477 41%	391 43% O	86 35%	363 40%	38 43%	65 42%	62 42%	145 38%	52 38%
Very good	(4) 107 5%	88 5%	15 8% ceg	2 2%	13 6%	5 3%	7 4%	4 3%	4 4%	8 4%	25 9% CEFG I	15 5%	8 5%	57 5%	51 6% O	6 2%	50 6%	6 7% O	7 4%	8 5%	18 5%	11 8% O
Fairly good	(3) 732 35%	647 36%	55 29%	32 39%	84 37%	64 34%	66 35%	58 40% b	31 30%	70 34%	109 41% bh	102 35%	61 33%	420 36%	340 37%	80 32%	312 34%	32 36%	58 38%	54 36%	127 33%	41 30%
Fairly poor	(2) 609 29%	525 30%	56 30%	33 40% Dgh k	62 27%	56 30%	58 31%	39 27%	28 27%	68 33% j	64 24%	82 28%	61 33% j	326 28%	232 26%	93 38% NQR	283 31%	20 23%	34 22%	49 33% R	135 36% NQR	46 33% nR
Very poor	(1) 369 18%	295 17%	42 23% aJ	12 15%	41 18% J	32 17% J	33 17% J	34 23% J	31 30% ACDE FIJKI	33 16% j	24 9%	50 17% J	36 19% J	206 18%	170 19%	36 15%	162 18%	18 20%	24 16%	28 19%	73 19%	19 14%
NET: Poor	977 47%	820 46%	99 53% J	45 54% J	103 45% J	88 47% J	91 49% J	73 51% J	59 57% AdJk	101 49% J	89 33%	133 46% J	96 52% J	532 46%	403 44%	129 52% NR	446 49%	38 43%	58 37%	77 52% R	208 55% NQR	65 47% ST
Don't know	250 12%	224 13%	18 10%	4 5%	27 12% c	29 15% CG	22 12% c	9 7%	9 8%	28 13% Cg	46 17% bCGh	39 14% Cg	20 11%	149 13%	116 13% sT	33 13% sT	101 11%	12 14% sT	31 20% NoST	10 7%	26 7%	22 16% ST
Mean	2.32	2.34H	2.25	2.30	2.34H	2.28	2.29	2.24	2.09	2.30	2.61BCD EFGHIKL	2.33H	2.25	2.32	2.34	2.26	2.31	2.35	2.39	2.30	2.26	2.38
Standard deviation	0.86	0.85	0.93	0.75	0.88	0.82	0.84	0.86	0.92	0.82	0.83	0.86	0.85	0.86	0.89	0.76	0.86	0.93	0.87	0.85	0.84	0.87
Standard error	0.02	0.02	0.08	0.07	0.06	0.07	0.06	0.07	0.09	0.07	0.06	0.05	0.06	0.03	0.04	0.05	0.03	0.10	0.07	0.07	0.04	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - a/h - b/c/d/e/f/g/h/i/j/k/l - m/p - n/o/q/r/s/t/u

* small base