The ABPI – Perceptions of the pharmaceutical industry (Medical Students) – 2016

Methodology: ComRes interviewed 100 medical students online between November 17th and December 11th 2016. ComRes is a member of the British Polling Council and abides by its rules.

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Reputation of the Pharmaceutical Industry Among Medical Students

D3 Please state your date of birth (dd/mm/yyyy)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Net Over 21	Count	54	-	-	54	1	1	-	-	52	35	19	16 (C)	11	5	5	16	1	47 (B)	7	9	25	20	17	24	13	21	24	9	2	41	11	4	33	17	9	10	32	3
	%	54%	-	-	100%	100%	100%	-	-	100%	52%	58%	76%	58%	26%	45%	59%	33%	77%	18%	43%	60%	54%	65%	49%	52%	58%	56%	43%	50%	60%	39%	44%	63%	44%	64%	50%	55%	38%
Net 19-21	Count	44	-	44	-	-	-	-	44	-	30	14	5	8	13	6	11	1	13	31 (A)	12	16	16	9	23	12	15	18	11	2	26	16	5	18	21	5	10	25	4
	%	44%	-	100%	-	-	-	-	100%	-	45%	42%	24%	42%	68%	55%	41%	33%	21%	79%	57%	38%	43%	35%	47%	48%	42%	42%	52%	50%	38%	57%	56%	35%	54%	36%	50%	43%	50%
Under 19	Count	2	2	-	-	-	-	2	-	-	2	-	-	-	1	-	-	1	1	1	-	1	1	-	2	-	-	1	1	-	1	1	-	1	1	-	-	1	1
	%	2%	100%	-	-	-	-	100%	-	-	3%	-	-	-	5%	-	-	33%	2%	3%	-	2%	3%	-	4%	-	-	2%	5%	-	1%	4%	-	2%	3%	-	-	2%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

D3 Please state your date of birth (dd/mm/yyyy)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		Total	(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Net Over 21	Count	52	-	-	52	-	-	-	-	52	34	18	14	11	5	5	16	1	45 (B)	7	8	24	20	15	24	13	19	24	9	2	39	11	2	33	17	8	10	31	3
	%	52%	-	-	96%	-	-	-	-	100%	51%	55%	67%	58%	26%	45%	59%	33%	74%	18%	38%	57%	54%	58%	49%	52%	53%	56%	43%	50%	57%	39%	22%	63%	44%	57%	50%	53%	38%
Net 19-21	Count	44	-	44	-	-	-	-	44	-	30	14	5	8	13	6	11	1	13	31 (A)	12	16	16	9	23	12	15	18	11	2	26	16	5	18	21	5	10	25	4
	%	44%	-	100%	-	-	-	-	100%	-	45%	42%	24%	42%	68%	55%	41%	33%	21%	79%	57%	38%	43%	35%	47%	48%	42%	42%	52%	50%	38%	57%	56%	35%	54%	36%	50%	43%	50%
Under 19	Count	2	2	-	-	-	-	2	-	-	2	-	-	-	1	-	-	1	1	1	-	1	1	-	2	-	-	1	1	-	1	1	-	1	1	-	-	1	1
	%	2%	100%	-	-	-	-	100%	-	-	3%	-	-	-	5%	-	-	33%	2%	3%	-	2%	3%	-	4%	-	-	2%	5%	-	1%	4%	-	2%	3%	-	-	2%	13%
30	Count	1	-	-	1	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	100%	-	-	-	1%	-	5%	-	-	-	-	-	2%	-	5%	-	-	4%	-	-	3%	-	-	-	1%	-	11%	-	-	-	-	2%	-
29	Count	1	-	-	1	1	-	-	-	-	-	1	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-
	%	1%	-	-	2%	100%	-	-	-	-	-	3%	5%	-	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	1%	-	11%	-	-	7%	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

D1 Are you…?
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you…?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Female	Count	67	2	30	35	-	1	2	30	34	67	-	14	11	14	9	17	2	43	24	18	24	25	15	35	17	23	29	15	2	43	22	6	33	28	8	15	39	5
	%	67%	100%	68%	65%	-	100%	100%	68%	65%	100%	-	67%	58%	74%	82%	63%	67%	70%	62%	86%	57%	68%	58%	71%	68%	64%	67%	71%	50%	63%	79%	67%	63%	72%	57%	75%	67%	63%
Male	Count	33	-	14	19	1	-	-	14	18	-	33	7	8	5	2	10	1	18	15	3	18	12	11	14	8	13	14	6	2	25	6	3	19	11	6	5	19	3
	%	33%	-	32%	35%	100%	-	-	32%	35%	-	100%	33%	42%	26%	18%	37%	33%	30%	38%	14%	43%	32%	42%	29%	32%	36%	33%	29%	50%	37%	21%	33%	37%	28%	43%	25%	33%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

S2 Where is your university located?
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Outside the UK	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	Count	3	1 (B C)	1	1	-	-	1 (D E)	1	1	2	1	-	-	-	-	-	3	2	1	-	1	2	1	1	1	-	1	2	-	2	1	-	2	1	-	-	3	-
	%	3%	50%	2%	2%	-	-	50%	2%	2%	3%	3%	-	-	-	-	-	100%	3%	3%	-	2%	5%	4%	2%	4%	-	2%	10%	-	3%	4%	-	4%	3%	-	-	5%	-
South West	Count	6	-	4	2	-	-	-	4	2	4	2	-	-	-	6	-	-	3	3	3	2	1	1	3	2	1	4	1	-	4	2	-	2	4	1	-	4	1
	%	6%	-	9%	4%	-	-	-	9%	4%	6%	6%	-	-	-	55%	-	-	5%	8%	14%	5%	3%	4%	6%	8%	3%	9%	5%	-	6%	7%	-	4%	10%	7%	-	7%	13%
South East	Count	10	-	3	7	-	1	-	3	6	6	4	10	-	-	-	-	-	8	2	2	5	3	3	4	3	3	5	2	1	7	2	2	5	3	2	3	5	-
	%	10%	-	7%	13%	-	100%	-	7%	12%	9%	12%	48%	-	-	-	-	-	13%	5%	10%	12%	8%	12%	8%	12%	8%	12%	10%	25%	10%	7%	22%	10%	8%	14%	15%	9%	-
London	Count	11	-	2	9	1	-	-	2	8	8	3	11	-	-	-	-	-	8	3	1	3	7	2	6	3	3	4	4	-	11	-	2	5	4	2	1	7	1
	%	11%	-	5%	17%	100%	-	-	5%	15%	12%	9%	52%	-	-	-	-	-	13%	8%	5%	7%	19%	8%	12%	12%	8%	9%	19%	-	16%	-	22%	10%	10%	14%	5%	12%	13%
Eastern	Count	5	-	2	3	-	-	-	2	3	4	1	-	5	-	-	-	-	3	2	-	3	2	1	-	4	2	1	2	-	1	4 (B)	-	1	4	1	2	2	-
	%	5%	-	5%	6%	-	-	-	5%	6%	6%	3%	-	26%	-	-	-	-	5%	5%	-	7%	5%	4%	-	16%	6%	2%	10%	-	1%	14%	-	2%	10%	7%	10%	3%	-
Wales	Count	5	-	2	3	-	-	-	2	3	5	-	-	-	-	5	-	-	3	2	1	2	2	-	4	1	2	2	1	-	3	2	-	2	3	1	1	2	1
	%	5%	-	5%	6%	-	-	-	5%	6%	7%	-	-	-	-	45%	-	-	5%	5%	5%	5%	5%	-	8%	4%	6%	5%	5%	-	4%	7%	-	4%	8%	7%	5%	3%	13%
East Midlands	Count	6	-	2	4	-	-	-	2	4	4	2	-	6	-	-	-	-	3	3	1	3	2	1	5	-	2	3	1	-	5	1	1	3	2	-	3	3	-
	%	6%	-	5%	7%	-	-	-	5%	8%	6%	6%	-	32%	-	-	-	-	5%	8%	5%	7%	5%	4%	10%	-	6%	7%	5%	-	7%	4%	11%	6%	5%	-	15%	5%	-
West Midlands	Count	8	-	4	4	-	-	-	4	4	3	5	-	8	-	-	-	-	4	4	-	4	4	2	2	4	3	4	1	-	6	2	-	7	1	3	2	2	1
	%	8%	-	9%	7%	-	-	-	9%	8%	4%	15%	-	42%	-	-	-	-	7%	10%	-	10%	11%	8%	4%	16%	8%	9%	5%	-	9%	7%	-	13%	3%	21%	10%	3%	13%
Yorkshire & Humberside	Count	3	-	2	1	-	-	-	2	1	2	1	-	-	3	-	-	-	1	2	1	1	1	-	2	1	1	1	1	1 (B)	1	1	1	2	-	-	-	3	-
	%	3%	-	5%	2%	-	-	-	5%	2%	3%	3%	-	-	16%	-	-	-	2%	5%	5%	2%	3%	-	4%	4%	3%	2%	5%	25%	1%	4%	11%	4%	-	-	-	5%	-
North West	Count	8	1 (C)	4	3	-	-	1	4	3	7	1	-	-	8	-	-	-	4	4	-	3	5	1	3	4	1	4	3	-	2	6 (B)	-	2	6	1	2	4	1
	%	8%	50%	9%	6%	-	-	50%	9%	6%	10%	3%	-	-	42%	-	-	-	7%	10%	-	7%	14%	4%	6%	16%	3%	9%	14%	-	3%	21%	-	4%	15%	7%	10%	7%	13%
North East	Count	8	-	7 (C)	1	-	-	-	7 (E)	1	5	3	-	-	8	-	-	-	3	5	-	6	2	5	2	1	5	2	1	-	7	1	2	2	4	1	3	3	1
	%	8%	-	16%	2%	-	-	-	16%	2%	7%	9%	-	-	42%	-	-	-	5%	13%	-	14%	5%	19%	4%	4%	14%	5%	5%	-	10%	4%	22%	4%	10%	7%	15%	5%	13%
Scotland	Count	27	-	11	16	-	-	-	11	16	17	10	-	-	-	-	27	-	19	8	12 (B C)	9	6	9 (C)	17 (C)	1	13	12	2	2	19	6	1	19	7	2	3	20	2
	%	27%	-	25%	30%	-	-	-	25%	31%	25%	30%	-	-	-	-	100%	-	31%	21%	57%	21%	16%	35%	35%	4%	36%	28%	10%	50%	28%	21%	11%	37%	18%	14%	15%	34%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

S3 In which year are you likely to graduate?
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Other (please specify)	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2022	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-	-	1
	%	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	9%	-	-	-	3%	5%	-	-	-	2%	-	-	-	5%	-	1%	-	-	2%	-	-	-	-	13%
2021	Count	4	1 **(B)**	3	-	-	-	1 **(D)**	3	-	3	1	-	-	1	2	-	1	-	4	2	1	1	-	2	2	-	2	2	-	2	2	-	2	2	-	-	3	1
	%	4%	50%	7%	-	-	-	50%	7%	-	4%	3%	-	-	5%	18%	-	33%	-	10%	10%	2%	3%	-	4%	8%	-	5%	10%	-	3%	7%	-	4%	5%	-	-	5%	13%
2020	Count	11	-	8 **(C)**	3	-	-	-	8	3	9	2	1	4	4	2	-	-	-	11	2	5	4	2	5	4	5	3	3	-	7	4	2	3	6	5 **(C)**	2	4	-
	%	11%	-	18%	6%	-	-	-	18%	6%	13%	6%	5%	21%	21%	18%	-	-	-	28%	10%	12%	11%	8%	10%	16%	14%	7%	14%	-	10%	14%	22%	6%	15%	36%	10%	7%	-
2019	Count	23	-	19 **(C)**	4	-	-	-	19 **(E)**	4	11	12 **(A)**	4	5	6	-	8	-	-	23	5	7	11	5	10	8	6	9	8	1	15	7	1	13	9	3	7	11	2
	%	23%	-	43%	7%	-	-	-	43%	8%	16%	36%	19%	26%	32%	-	30%	-	-	59%	24%	17%	30%	19%	20%	32%	17%	21%	38%	25%	22%	25%	11%	25%	23%	21%	35%	19%	25%
2018	Count	45	1	10	34 **(B)**	-	-	1	10	34 **(D)**	30	15	10	8	6	5	15	1	45	-	7	23	15	16	21	8	20 **(C)**	22 **(C)**	3	2	31	12	3	27	15	4	8	30	3
	%	45%	50%	23%	63%	-	-	50%	23%	65%	45%	45%	48%	42%	32%	45%	56%	33%	74%	-	33%	55%	41%	62%	43%	32%	56%	51%	14%	50%	46%	43%	33%	52%	38%	29%	40%	52%	38%
2017	Count	16	-	3	13 **(B)**	1	1	-	3	11 **(D)**	13	3	6	2	2	1	4	1	16	-	4	6	6	3	10	3	5	7	4	1	12	3	3	6	7	2	3	10	1
	%	16%	-	7%	24%	100%	100%	-	7%	21%	19%	9%	29%	11%	11%	9%	15%	33%	26%	-	19%	14%	16%	12%	20%	12%	14%	16%	19%	25%	18%	11%	33%	12%	18%	14%	15%	17%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Pharmaceutical industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Familiar	Count	37	1	16	20	-	-	1	16	20	25	12	10	8	8	3	6	2	21	16	-	-	37	4	15	18 (A B)	8	14	15 (A B)	3	20	14	2	15	20	7	12	18	-
	%	37%	50%	36%	37%	-	-	50%	36%	38%	37%	36%	48%	42%	42%	27%	22%	67%	34%	41%	-	-	100%	15%	31%	72%	22%	33%	71%	75%	29%	50%	22%	29%	51%	50%	60%	31%	-
Neither	Count	42	1	16	25	1	-	1	16	24	24	18	8	10	10	4	9	1	29	13	-	42	-	15 (C)	21	6	18	19	5	1	30	11	5	22	15	4	7	27	4
	%	42%	50%	36%	46%	100%	-	50%	36%	46%	36%	55%	38%	53%	53%	36%	33%	33%	48%	33%	-	100%	-	58%	43%	24%	50%	44%	24%	25%	44%	39%	56%	42%	38%	29%	35%	47%	50%
Unfamiliar	Count	21	-	12	9	-	1	-	12	8	18 (B)	3	3	1	1	4	12 (B C)	-	11	10	21	-	-	7	13	1	10	10	1	-	18	3	2	15	4	3	1	13	4 (B)
	%	21%	-	27%	17%	-	100%	-	27%	15%	27%	9%	14%	5%	5%	36%	44%	-	18%	26%	100%	-	-	27%	27%	4%	28%	23%	5%	-	26%	11%	22%	29%	10%	21%	5%	22%	50%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Pharmaceutical industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**8**	**6**	**7**	**6**	**4**	**8**	**6**	**7**	**6**	**7**	**7**	**7**	**7**	**6**	**5**	**7**	**7**	**7**	**3**	**6**	**9**	**6**	**6**	**8**	**6**	**6**	**8**	**8**	**6**	**8**	**6**	**6**	**8**	**7**	**8**	**6**	**5**
	Median	**7**	**8**	**6**	**7**	**6**	**4**	**8**	**6**	**7**	**7**	**7**	**7**	**7**	**7**	**6**	**6**	**8**	**7**	**7**	**3**	**6**	**9**	**6**	**6**	**8**	**6**	**7**	**8**	**8**	**6**	**8**	**7**	**6**	**8**	**7**	**8**	**7**	**5**
Very familiar 10	Count	8	-	2	6	-	-	-	2	6	5	3	3	3	1	1	-	-	4	4	-	-	8	1	3	4	2	2	4	-	5	3	-	2	6	2	3	3	-
	%	8%	-	5%	11%	-	-	-	5%	12%	7%	9%	14%	16%	5%	9%	-	-	7%	10%	-	-	22%	4%	6%	16%	6%	5%	19%	-	7%	11%	-	4%	15%	14%	15%	5%	-
9	Count	3	-	3	-	-	-	-	3	-	2	1	-	1	1	1	-	-	1	2	-	-	3	-	2	1	1	1	1	-	2	1	-	-	3	1	1	1	-
	%	3%	-	7%	-	-	-	-	7%	-	3%	3%	-	5%	5%	9%	-	-	2%	5%	-	-	8%	-	4%	4%	3%	2%	5%	-	3%	4%	-	-	8%	7%	5%	2%	-
8	Count	11	1 (C)	7	3	-	-	1	7	3	8	3	1	1	4	1	3	1	4	7	-	-	11	-	5	6	1	5	5 (A)	1	5	5	1	7	3	1	3	7	-
	%	11%	50%	16%	6%	-	-	50%	16%	6%	12%	9%	5%	5%	21%	9%	11%	33%	7%	18%	-	-	30%	-	10%	24%	3%	12%	24%	25%	7%	18%	11%	13%	8%	7%	15%	12%	-
7	Count	15	-	4	11	-	-	-	4	11	10	5	6	3	2	-	3	1	12	3	-	-	15	3	5	7	4	6	5	2	8	5	1	6	8	3	5	7	-
	%	15%	-	9%	20%	-	-	-	9%	21%	15%	15%	29%	16%	11%	-	11%	33%	20%	8%	-	-	41%	12%	10%	28%	11%	14%	24%	50%	12%	18%	11%	12%	21%	21%	25%	12%	-
6	Count	19	-	5	14	-	-	-	5	14	12	7	4	5	3	1	6	-	15	4	-	19	-	7	9	3	8	10	1	1	12	6	3	8	8	-	5	12	2
	%	19%	-	11%	26%	-	-	-	11%	27%	18%	21%	19%	26%	16%	9%	22%	-	25%	10%	-	45%	-	27%	18%	12%	22%	23%	5%	25%	18%	21%	33%	15%	21%	-	25%	21%	25%
Neither familiar nor unfamiliar 5	Count	16	1	7	8	1	-	1	7	7	6	10 (A)	3	4	5	2	2	-	8	8	-	16	-	6	7	3	8	5	3	-	12	4	2	10	4	4	-	10	2
	%	16%	50%	16%	15%	100%	-	50%	16%	13%	9%	30%	14%	21%	26%	18%	7%	-	13%	21%	-	38%	-	23%	14%	12%	22%	12%	14%	-	18%	14%	22%	19%	10%	29%	-	17%	25%
4	Count	7	-	4	3	-	-	-	4	3	6	1	1	1	2	1	1	1	6	1	-	7	-	2	5	-	2	4	1	-	6	1	-	4	3	-	2	5	-
	%	7%	-	9%	6%	-	-	-	9%	6%	9%	3%	5%	5%	11%	9%	4%	33%	10%	3%	-	17%	-	8%	10%	-	6%	9%	5%	-	9%	4%	-	8%	8%	-	10%	9%	-
3	Count	8	-	3	5	-	1	-	3	4	8	-	1	-	1	2	4	-	5	3	8	-	-	4	4	-	5	2	1	-	6	2	1	6	1	-	-	7	1
	%	8%	-	7%	9%	-	100%	-	7%	8%	12%	-	5%	-	5%	18%	15%	-	8%	8%	38%	-	-	15%	8%	-	14%	5%	5%	-	9%	7%	11%	12%	3%	-	-	12%	13%
2	Count	7	-	5	2	-	-	-	5	2	5	2	1	-	-	2	4	-	3	4	7	-	-	1	5	1	1	6	-	-	6	1	-	4	3	2	-	3	2
	%	7%	-	11%	4%	-	-	-	11%	4%	7%	6%	5%	-	-	18%	15%	-	5%	10%	33%	-	-	4%	10%	4%	3%	14%	-	-	9%	4%	-	8%	8%	14%	-	5%	25%
1	Count	3	-	3	-	-	-	-	3	-	2	1	-	1	-	-	2	-	-	3	3	-	-	1	2	-	3	-	-	-	3	-	1	2	-	-	-	3	-
	%	3%	-	7%	-	-	-	-	7%	-	3%	3%	-	5%	-	-	7%	-	-	8%	14%	-	-	4%	4%	-	8%	-	-	-	4%	-	11%	4%	-	-	-	5%	-
Very unfamiliar 0	Count	3	-	1	2	-	-	-	1	2	3	-	1	-	-	-	2	-	3	-	3	-	-	1	2	-	1	2	-	-	3	-	-	3	-	1	1	-	1
	%	3%	-	2%	4%	-	-	-	2%	4%	4%	-	5%	-	-	-	7%	-	5%	-	14%	-	-	4%	4%	-	3%	5%	-	-	4%	-	-	6%	-	7%	5%	-	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Familiar	Count	22	1	7	14	-	-	1	7	14	13	9	4	8	3	2	4	1	14	8	2	5	15 (A B)	4	8	10	6	8	8	2	11	9	1	11	10	6	7	8	1
	%	22%	50%	16%	26%	-	-	50%	16%	27%	19%	27%	19%	42%	16%	18%	15%	33%	23%	21%	10%	12%	41%	15%	16%	40%	17%	19%	38%	50%	16%	32%	11%	21%	26%	43%	35%	14%	13%
Neither	Count	43	1	19	23	1	-	1	19	22	25	18	10	6	10	5	11	1	23	20	6	22	15	8	27	8	9	24 (A)	10	-	34	9	3	21	19	5	8	26	4
	%	43%	50%	43%	43%	100%	-	50%	43%	42%	37%	55%	48%	32%	53%	45%	41%	33%	38%	51%	29%	52%	41%	31%	55%	32%	25%	56%	48%	-	50%	32%	33%	40%	49%	36%	40%	45%	50%
Unfamiliar	Count	35	-	18	17	-	1	-	18	16	29 (B)	6	7	5	6	4	12	1	24	11	13 (C)	15	7	14	14	7	21 (B C)	11	3	2	23	10	5	20	10	3	5	24	3
	%	35%	-	41%	31%	-	100%	-	41%	31%	43%	18%	33%	26%	32%	36%	44%	33%	39%	28%	62%	36%	19%	54%	29%	28%	58%	26%	14%	50%	34%	36%	56%	38%	26%	21%	25%	41%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**8**	**5**	**6**	**7**	**3**	**8**	**6**	**6**	**5**	**6**	**6**	**6**	**5**	**5**	**5**	**7**	**5**	**6**	**4**	**5**	**7**	**5**	**5**	**6**	**4**	**6**	**7**	**6**	**5**	**6**	**5**	**5**	**6**	**6**	**6**	**5**	**4**
	Median	**6**	**8**	**6**	**6**	**7**	**3**	**8**	**6**	**6**	**5**	**6**	**6**	**7**	**6**	**5**	**5**	**6**	**5**	**6**	**3**	**6**	**7**	**4**	**6**	**6**	**4**	**6**	**7**	**6**	**6**	**7**	**4**	**6**	**6**	**7**	**7**	**5**	**5**
Very familiar 10	Count	2	-	-	2	-	-	-	-	2	2	-	1	1	-	-	-	-	1	1	-	-	2	-	-	2	-	-	2	-	1	1	-	2	-	1	1	-	-
	%	2%	-	-	4%	-	-	-	-	4%	3%	-	5%	5%	-	-	-	-	2%	3%	-	-	5%	-	-	8%	-	-	10%	-	1%	4%	-	4%	-	7%	5%	-	-
9	Count	5	-	4	1	-	-	-	4	1	3	2	1	2	-	-	1	1	2	3	-	2	3	1	3	1	2	1	2	1	2	2	-	1	4	-	2	3	-
	%	5%	-	9%	2%	-	-	-	9%	2%	4%	6%	5%	11%	-	-	4%	33%	3%	8%	-	5%	8%	4%	6%	4%	6%	2%	10%	25%	3%	7%	-	2%	10%	-	10%	5%	-
8	Count	3	1 **(C)**	-	2	-	-	1 **(E)**	-	2	2	1	-	-	2	1	-	-	2	1	-	1	2	-	1	2	-	2	1	-	-	3	-	1	2	1	-	1	1
	%	3%	50%	-	4%	-	-	50%	-	4%	3%	3%	-	-	11%	9%	-	-	3%	3%	-	2%	5%	-	2%	8%	-	5%	5%	-	-	11%	-	2%	5%	7%	-	2%	13%
7	Count	12	-	3	9	-	-	-	3	9	6	6	2	5	1	1	3	-	9	3	2	2	8	3	4	5	4	5	3	1	8	3	1	7	4	4	4	4	-
	%	12%	-	7%	17%	-	-	-	7%	17%	9%	18%	10%	26%	5%	9%	11%	-	15%	8%	10%	5%	22%	12%	8%	20%	11%	12%	14%	25%	12%	11%	11%	13%	10%	29%	20%	7%	-
6	Count	12	-	9 **(C)**	3	1	-	-	9 **(E)**	2	8	4	3	2	3	2	2	-	5	7	1	6	5	2	8	2	3	6	3	-	7	5	2	4	6	2	4	5	1
	%	12%	-	20%	6%	100%	-	-	20%	4%	12%	12%	14%	11%	16%	18%	7%	-	8%	18%	5%	14%	14%	8%	16%	8%	8%	14%	14%	-	10%	18%	22%	8%	15%	14%	20%	9%	13%
Neither familiar nor unfamiliar 5	Count	20	1	6	13	-	-	1	6	13	11	9	5	4	5	1	4	1	11	9	2	11	7	3	14	3	3	11	6	-	16	4	-	12	8	3	2	14	1
	%	20%	50%	14%	24%	-	-	50%	14%	25%	16%	27%	24%	21%	26%	9%	15%	33%	18%	23%	10%	26%	19%	12%	29%	12%	8%	26%	29%	-	24%	14%	-	23%	21%	21%	10%	24%	13%
4	Count	11	-	4	7	-	-	-	4	7	6	5	2	-	2	2	5	-	7	4	3	5	3	3	5	3	3	7	1	-	11	-	1	5	5	-	2	7	2
	%	11%	-	9%	13%	-	-	-	9%	13%	9%	15%	10%	-	11%	18%	19%	-	11%	10%	14%	12%	8%	12%	10%	12%	8%	16%	5%	-	16%	-	11%	10%	13%	-	10%	12%	25%
3	Count	9	-	3	6	-	-	-	3	6	7	2	1	2	2	-	3	1	7	2	1	4	4	4	1	4	5	3	1	1	6	2	1	5	3	-	3	6	-
	%	9%	-	7%	11%	-	-	-	7%	12%	10%	6%	5%	11%	11%	-	11%	33%	11%	5%	5%	10%	11%	15%	2%	16%	14%	7%	5%	25%	9%	7%	11%	10%	8%	-	15%	10%	-
2	Count	10	-	6	4	-	1	-	6	3	9	1	5	1	2	1	1	-	6	4	3	5	2	4	4	2	6	3	1	1	6	3	3	4	3	1	-	9	-
	%	10%	-	14%	7%	-	100%	-	14%	6%	13%	3%	24%	5%	11%	9%	4%	-	10%	10%	14%	12%	5%	15%	8%	8%	17%	7%	5%	25%	9%	11%	33%	8%	8%	7%	-	16%	-
1	Count	6	-	5	1	-	-	-	5	1	6	-	-	1	1	2	2	-	5	1	2	3	1	2	4	-	5	1	-	-	5	1	1	3	2	-	2	4	-
	%	6%	-	11%	2%	-	-	-	11%	2%	9%	-	-	5%	5%	18%	7%	-	8%	3%	10%	7%	3%	8%	8%	-	14%	2%	-	-	7%	4%	11%	6%	5%	-	10%	7%	-
Very unfamiliar 0	Count	10	-	4	6	-	-	-	4	6	7	3	1	1	1	1	6	-	6	4	7 **(B)**	3	-	4	5	1	5	4	1	-	6	4	-	8	2	2	-	5	3
	%	10%	-	9%	11%	-	-	-	9%	12%	10%	9%	5%	5%	5%	9%	22%	-	10%	10%	33%	7%	-	15%	10%	4%	14%	9%	5%	-	9%	14%	-	15%	5%	14%	-	9%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Food manufacturing industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Familiar	Count	23	2	11	10	-	-	2	11	10	17	6	4	8	6	2	2	1	12	11	1	8	14 (A)	4	7	12 (A B)	5	8	10 (A B)	-	12	11 (B)	2	7	14 (B)	6 (C)	8 (C)	7	2
	%	23%	100%	25%	19%	-	-	100%	25%	19%	25%	18%	19%	42%	32%	18%	7%	33%	20%	28%	5%	19%	38%	15%	14%	48%	14%	19%	48%	-	18%	39%	22%	13%	36%	43%	40%	12%	25%
Neither	Count	46	-	18	28	1	-	-	18	27	27	19	12	8	5	6	14	1	29	17	6	24	16	13	23	10	17	21	8	3	35	8	3	25	18	6	9	29	2
	%	46%	-	41%	52%	100%	-	-	41%	52%	40%	58%	57%	42%	26%	55%	52%	33%	48%	44%	29%	57%	43%	50%	47%	40%	47%	49%	38%	75%	51%	29%	33%	48%	46%	43%	45%	50%	25%
Unfamiliar	Count	31	-	15	16	-	1	-	15	15	23	8	5	3	8	3	11	1	20	11	14 (B C)	10	7	9	19	3	14	14	3	1	21	9	4	20	7	2	3	22	4
	%	31%	-	34%	30%	-	100%	-	34%	29%	34%	24%	24%	16%	42%	27%	41%	33%	33%	28%	67%	24%	19%	35%	39%	12%	39%	33%	14%	25%	31%	32%	44%	38%	18%	14%	15%	38%	50%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Food manufacturing industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean		**5**	**11**	**5**	**7**	**3**	**11**	**5**	**5**	**5**	**6**	**6**	**6**	**6**	**5**	**4**	**6**	**5**	**6**	**3**	**6**	**6**	**5**	**5**	**7**	**5**	**5**	**7**	**6**	**5**	**6**	**5**	**5**	**5**	**6**	**6**	**5**	**5**
	Median		**6**	**11**	**6**	**6**	**7**	**3**	**11**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**5**	**6**	**6**	**6**	**2**	**6**	**7**	**6**	**6**	**7**	**6**	**6**	**7**	**6**	**6**	**7**	**7**	**6**	**7**	**7**	**7**	**6**	**4**
Very familiar 10	Count	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	1
	%	1%	50%	-	-	-	-	50%	-	-	1%	-	-	-	5%	-	-	-	2%	-	-	2%	-	-	2%	-	-	2%	-	-	-	4%	-	-	3%	-	-	-	13%
9	Count	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-	1	-	-	-	1	-
	%	1%	50%	-	-	-	-	50%	-	-	1%	-	-	-	-	-	-	33%	-	3%	-	-	3%	-	2%	-	-	-	5%	-	1%	-	-	2%	-	-	-	2%	-
8	Count	5	-	3	2	-	-	-	3	2	2	3	-	3	1	1	-	-	2	3	-	2	3	2	-	3	2	2	1	-	2	3	1	-	4	3	1	-	1
	%	5%	-	7%	4%	-	-	-	7%	4%	3%	9%	-	16%	5%	9%	-	-	3%	8%	-	5%	8%	8%	-	12%	6%	5%	5%	-	3%	11%	11%	-	10%	21%	5%	-	13%
7	Count	16	-	8	8	-	-	-	8	8	13	3	4	5	4	1	2	-	9	7	1	5	10	2	5	9 (A B)	3	5	8 (A B)	-	9	7	1	6	9	3	7 (C)	6	-
	%	16%	-	18%	15%	-	-	-	18%	15%	19%	9%	19%	26%	21%	9%	7%	-	15%	18%	5%	12%	27%	8%	10%	36%	8%	12%	38%	-	13%	25%	11%	12%	23%	21%	35%	10%	-
6	Count	15	-	5	10	1	-	-	5	9	9	6	6	2	3	-	4	-	12	3	1	9	5	6	7	2	7	5	3	2	10	3	3	6	6	1	4	10	-
	%	15%	-	11%	19%	100%	-	-	11%	17%	13%	18%	29%	11%	16%	-	15%	-	20%	8%	5%	21%	14%	23%	14%	8%	19%	12%	14%	50%	15%	11%	33%	12%	15%	7%	20%	17%	-
Neither familiar nor unfamiliar 5	Count	23	-	12	11	-	-	-	12	11	14	9	5	4	2	5	6	1	11	12	4	12	7	5	13	5	7	11	5	-	19	4	-	14	9	4	4	13	2
	%	23%	-	27%	20%	-	-	-	27%	21%	21%	27%	24%	21%	11%	45%	22%	33%	18%	31%	19%	29%	19%	19%	27%	20%	19%	26%	24%	-	28%	14%	-	27%	23%	29%	20%	22%	25%
4	Count	8	-	1	7	-	-	-	1	7 (D)	4	4	1	2	-	1	4	-	6	2	1	3	4	2	3	3	3	5	-	1	6	1	-	5	3	1	1	6	-
	%	8%	-	2%	13%	-	-	-	2%	13%	6%	12%	5%	11%	-	9%	15%	-	10%	5%	5%	7%	11%	8%	6%	12%	8%	12%	-	25%	9%	4%	-	10%	8%	7%	5%	10%	-
3	Count	6	-	3	3	-	-	-	3	3	5	1	-	-	3	1	2	-	4	2	2	1	3	3	2	1	5	1	-	1	3	2	1	5	-	-	1	5	-
	%	6%	-	7%	6%	-	-	-	7%	6%	7%	3%	-	-	16%	9%	7%	-	7%	5%	10%	2%	8%	12%	4%	4%	14%	2%	-	25%	4%	7%	11%	10%	-	-	5%	9%	-
2	Count	7	-	3	4	-	1	-	3	3	4	3	3	1	2	-	1	-	4	3	1	4	2	2	4	1	1	3	3	-	6	1	1	5	1	-	-	7	-
	%	7%	-	7%	7%	-	100%	-	7%	6%	6%	9%	14%	5%	11%	-	4%	-	7%	8%	5%	10%	5%	8%	8%	4%	3%	7%	14%	-	9%	4%	11%	10%	3%	-	-	12%	-
1	Count	5	-	3	2	-	-	-	3	2	4	1	-	1	-	1	2	1	3	2	4 (C)	-	1	-	4	1	3	2	-	-	2	3	1	2	2	-	-	4	1
	%	5%	-	7%	4%	-	-	-	7%	4%	6%	3%	-	5%	-	9%	7%	33%	5%	5%	19%	-	3%	-	8%	4%	8%	5%	-	-	3%	11%	11%	4%	5%	-	-	7%	13%
Very unfamiliar 0	Count	13	-	6	7	-	-	-	6	7	10	3	2	1	3	1	6	-	9	4	7 (C)	5	1	4	9	-	5	8	-	-	10	3	1	8	4	2	2	6	3
	%	13%	-	14%	13%	-	-	-	14%	13%	15%	9%	10%	5%	16%	9%	22%	-	15%	10%	33%	12%	3%	15%	18%	-	14%	19%	-	-	15%	11%	11%	15%	10%	14%	10%	10%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Banking industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Familiar	Count	11	-	5	6	-	-	-	5	6	6	5	3	1	3	3	-	1	5	6	1	4	6	2	4	5	1	5	5 (A)	-	7	4	1	3	7	3	4	4	-
	%	11%	-	11%	11%	-	-	-	11%	12%	9%	15%	14%	5%	16%	27%	-	33%	8%	15%	5%	10%	16%	8%	8%	20%	3%	12%	24%	-	10%	14%	11%	6%	18%	21%	20%	7%	-
Neither	Count	50	1	21	28	-	-	1	21	28	32	18	9	14	8	5	13	1	32	18	7	21	22	13	24	13	18	22	10	3	34	13	3	27	20	6	12	28	4
	%	50%	50%	48%	52%	-	-	50%	48%	54%	48%	55%	43%	74%	42%	45%	48%	33%	52%	46%	33%	50%	59%	50%	49%	52%	50%	51%	48%	75%	50%	46%	33%	52%	51%	43%	60%	48%	50%
Unfamiliar	Count	39	1	18	20	1	1	1	18	18	29	10	9	4	8	3	14	1	24	15	13 (C)	17	9	11	21	7	17	16	6	1	27	11	5	22	12	5	4	26	4
	%	39%	50%	41%	37%	100%	100%	50%	41%	35%	43%	30%	43%	21%	42%	27%	52%	33%	39%	38%	62%	40%	24%	42%	43%	28%	47%	37%	29%	25%	40%	39%	56%	42%	31%	36%	20%	45%	50%

Reputation of the Pharmaceutical Industry Among Medical Students

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Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**4**	**5**	**5**	**4**	**4**	**4**	**5**	**5**	**5**	**5**	**5**	**6**	**5**	**6**	**4**	**6**	**5**	**5**	**3**	**5**	**6**	**5**	**5**	**5**	**4**	**5**	**6**	**6**	**5**	**5**	**5**	**4**	**5**	**5**	**6**	**5**	**4**
	Median	**5**	**4**	**5**	**6**	**4**	**4**	**4**	**5**	**6**	**5**	**5**	**5**	**6**	**6**	**6**	**4**	**7**	**5**	**5**	**3**	**6**	**6**	**5**	**5**	**6**	**5**	**5**	**6**	**6**	**5**	**5**	**4**	**5**	**6**	**6**	**6**	**5**	**4**
Very familiar 10	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	9%	-	-	-	3%	-	2%	-	-	2%	-	-	2%	-	-	-	4%	-	-	3%	-	-	2%	-
8	Count	5	-	2	3	-	-	-	2	3	1	4 (A)	2	-	1	1	-	1	4	1	-	2	3	1	3	1	-	3	2	-	5	-	-	2	3	1	2	2	-
	%	5%	-	5%	6%	-	-	-	5%	6%	1%	12%	10%	-	5%	9%	-	33%	7%	3%	-	5%	8%	4%	6%	4%	-	7%	10%	-	7%	-	-	4%	8%	7%	10%	3%	-
7	Count	5	-	2	3	-	-	-	2	3	4	1	1	1	2	1	-	-	1	4	1	1	3	1	-	4	1	1	3	-	2	3	1	1	3	2	2	1	-
	%	5%	-	5%	6%	-	-	-	5%	6%	6%	3%	5%	5%	11%	9%	-	-	2%	10%	5%	2%	8%	4%	-	16%	3%	2%	14%	-	3%	11%	11%	2%	8%	14%	10%	2%	-
6	Count	11	-	5	6	-	-	-	5	6	7	4	2	5	-	1	2	1	6	5	1	3	7	2	6	3	3	5	3	1	7	3	2	5	4	2	3	4	2
	%	11%	-	11%	11%	-	-	-	11%	12%	10%	12%	10%	26%	-	9%	7%	33%	10%	13%	5%	7%	19%	8%	12%	12%	8%	12%	14%	25%	10%	11%	22%	10%	10%	14%	15%	7%	25%
Neither familiar nor unfamiliar 5	Count	24	1	8	15	-	-	1	8	15	17	7	5	4	7	3	5	-	19 (B)	5	4	14	6	8	11	5	11	10	3	1	17	6	1	13	10	2	5	15	2
	%	24%	50%	18%	28%	-	-	50%	18%	29%	25%	21%	24%	21%	37%	27%	19%	-	31%	13%	19%	33%	16%	31%	22%	20%	31%	23%	14%	25%	25%	21%	11%	25%	26%	14%	25%	26%	25%
4	Count	15	-	8	7	-	-	-	8	7	8	7	2	5	1	1	6	-	7	8	2	4	9	3	7	5	4	7	4	1	10	4	-	9	6	2	4	9	-
	%	15%	-	18%	13%	-	-	-	18%	13%	12%	21%	10%	26%	5%	9%	22%	-	11%	21%	10%	10%	24%	12%	14%	20%	11%	16%	19%	25%	15%	14%	-	17%	15%	14%	20%	16%	-
3	Count	8	-	4	4	1	1	-	4	2	4	4	3	1	2	-	2	-	5	3	1	4	3	4	2	2	5	2	1	1	6	1	3 (B)	2	3	2	2	4	-
	%	8%	-	9%	7%	100%	100%	-	9%	4%	6%	12%	14%	5%	11%	-	7%	-	8%	8%	5%	10%	8%	15%	4%	8%	14%	5%	5%	25%	9%	4%	33%	4%	8%	14%	10%	7%	-
2	Count	15	-	7	8	-	-	-	7	8	12	3	4	1	4	-	6	-	9	6	3	9	3	4	8	3	5	6	4	-	11	4	-	10	5	1	2	12	-
	%	15%	-	16%	15%	-	-	-	16%	15%	18%	9%	19%	5%	21%	-	22%	-	15%	15%	14%	21%	8%	15%	16%	12%	14%	14%	19%	-	16%	14%	-	19%	13%	7%	10%	21%	-
1	Count	2	-	2	-	-	-	-	2	-	2	-	-	1	-	1	-	-	1	1	2	-	-	-	2	-	1	1	-	-	1	1	1	-	1	-	-	2	-
	%	2%	-	5%	-	-	-	-	5%	-	3%	-	-	5%	-	9%	-	-	2%	3%	10%	-	-	-	4%	-	3%	2%	-	-	1%	4%	11%	-	3%	-	-	3%	-
Very unfamiliar 0	Count	14	1	5	8	-	-	1	5	8	11	3	2	1	2	2	6	1	9	5	7 (C)	4	3	3	9	2	6	7	1	-	9	5	1	10	3	2	-	8	4 (C)
	%	14%	50%	11%	15%	-	-	50%	11%	15%	16%	9%	10%	5%	11%	18%	22%	33%	15%	13%	33%	10%	8%	12%	18%	8%	17%	16%	5%	-	13%	18%	11%	19%	8%	14%	-	14%	50%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Energy industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Familiar	Count	10	-	3	7	-	-	-	3	7	6	4	1	4	1	1	2	1	6	4	1	2	7	2	1	7 (B)	1	4	5 (A)	-	6	4	-	5	5	5 (C)	3	2	-
	%	10%	-	7%	13%	-	-	-	7%	13%	9%	12%	5%	21%	5%	9%	7%	33%	10%	10%	5%	5%	19%	8%	2%	28%	3%	9%	24%	-	9%	14%	-	10%	13%	36%	15%	3%	-
Neither	Count	39	1	17	21	1	-	1	17	20	20	19 (A)	9	8	8	3	11	-	24	15	3	21 (A)	15	10	24 (C)	5	14	19	6	2	27	10	5	16	18	6	7	22	4
	%	39%	50%	39%	39%	100%	-	50%	39%	38%	30%	58%	43%	42%	42%	27%	41%	-	39%	38%	14%	50%	41%	38%	49%	20%	39%	44%	29%	50%	40%	36%	56%	31%	46%	43%	35%	38%	50%
Unfamiliar	Count	51	1	24	26	-	1	1	24	25	41 (B)	10	11	7	10	7	14	2	31	20	17 (B C)	19	15	14	24	13	21	20	10	2	35	14	4	31	16	3	10	34	4
	%	51%	50%	55%	48%	-	100%	50%	55%	48%	61%	30%	52%	37%	53%	64%	52%	67%	51%	51%	81%	45%	41%	54%	49%	52%	58%	47%	48%	50%	51%	50%	44%	60%	41%	21%	50%	59%	50%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Energy industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northern Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**4**	**4**	**5**	**6**	**1**	**4**	**4**	**5**	**4**	**5**	**4**	**5**	**5**	**4**	**4**	**4**	**5**	**5**	**3**	**5**	**5**	**4**	**4**	**5**	**4**	**5**	**5**	**5**	**4**	**5**	**5**	**4**	**5**	**6**	**5**	**4**	**4**
	Median	**4**	**4**	**4**	**5**	**6**	**1**	**4**	**4**	**5**	**4**	**6**	**4**	**6**	**4**	**3**	**4**	**2**	**4**	**4**	**2**	**5**	**6**	**4**	**5**	**4**	**4**	**5**	**5**	**5**	**4**	**5**	**5**	**4**	**5**	**7**	**5**	**4**	**4**
Very familiar 10	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	Count	5	-	1	4	-	-	-	1	4	3	2	1	2	1	1	-	-	2	3	-	-	5	-	-	5	-	1	4 (B)	-	1	4 (B)	-	1	4	4	1	-	-
	%	5%	-	2%	7%	-	-	-	2%	8%	4%	6%	5%	11%	5%	9%	-	-	3%	8%	-	-	14%	-	-	20%	-	2%	19%	-	1%	14%	-	2%	10%	29%	5%	-	-
7	Count	5	-	2	3	-	-	-	2	3	3	2	-	2	-	-	2	1	4	1	1	2	2	2	1	2	1	3	1	-	5	-	-	4	1	1	2	2	-
	%	5%	-	5%	6%	-	-	-	5%	6%	4%	6%	-	11%	-	-	7%	33%	7%	3%	5%	5%	5%	8%	2%	8%	3%	7%	5%	-	7%	-	-	8%	3%	7%	10%	3%	-
6	Count	13	-	8	5	-	-	-	8	5	7	6	3	4	2	2	2	-	7	6	1	8	4	5	7	1	6	6	1	-	9	4	2	6	5	3	3	7	-
	%	13%	-	18%	9%	-	-	-	18%	10%	10%	18%	14%	21%	11%	18%	7%	-	11%	15%	5%	19%	11%	19%	14%	4%	17%	14%	5%	-	13%	14%	22%	12%	13%	21%	15%	12%	-
Neither familiar nor unfamiliar 5	Count	17	1	6	10	1	-	1	6	9	8	9	5	3	5	1	3	-	11	6	-	9	8	3	12	2	5	8	4	1	12	4	2	6	9	3	2	9	3
	%	17%	50%	14%	19%	100%	-	50%	14%	17%	12%	27%	24%	16%	26%	9%	11%	-	18%	15%	-	21%	22%	12%	24%	8%	14%	19%	19%	25%	18%	14%	22%	12%	23%	21%	10%	16%	38%
4	Count	9	-	3	6	-	-	-	3	6	5	4	1	1	1	-	6	-	6	3	2	4	3	2	5	2	3	5	1	1	6	2	1	4	4	-	2	6	1
	%	9%	-	7%	11%	-	-	-	7%	12%	7%	12%	5%	5%	5%	-	22%	-	10%	8%	10%	10%	8%	8%	10%	8%	8%	12%	5%	25%	9%	7%	11%	8%	10%	-	10%	10%	13%
3	Count	13	-	6	7	-	-	-	6	7	9	4	1	2	5	-	5	-	9	4	2	6	5	5	5	3	6	5	2	1	7	5	1	8	4	-	4	9	-
	%	13%	-	14%	13%	-	-	-	14%	13%	13%	12%	5%	11%	26%	-	19%	-	15%	10%	10%	14%	14%	19%	10%	12%	17%	12%	10%	25%	10%	18%	11%	15%	10%	-	20%	16%	-
2	Count	17	-	9	8	-	-	-	9	8	13	4	7	2	3	2	3	-	9	8	2	7	8	2	7	8	6	5	6	1	13	3	1	10	6	1	3	13	-
	%	17%	-	20%	15%	-	-	-	20%	15%	19%	12%	33%	11%	16%	18%	11%	-	15%	21%	10%	17%	22%	8%	14%	32%	17%	12%	29%	25%	19%	11%	11%	19%	15%	7%	15%	22%	-
1	Count	9	1	4	4	-	-	1	4	4	9	-	-	1	2	3	1	2 (B E)	5	4	5	2	2	2	6	1	4	3	2	-	7	2	1	6	2	-	1	7	1
	%	9%	50%	9%	7%	-	-	50%	9%	8%	13%	-	-	5%	11%	27%	4%	67%	8%	10%	24%	5%	5%	8%	12%	4%	11%	7%	10%	-	10%	7%	11%	12%	5%	-	5%	12%	13%
Very unfamiliar 0	Count	12	-	5	7	-	1	-	5	6	10	2	3	2	-	2	5	-	8	4	8 (B)	4	-	5	6	1	5	7	-	-	8	4	1	7	4	2	2	5	3
	%	12%	-	11%	13%	-	100%	-	11%	12%	15%	6%	14%	11%	-	18%	19%	-	13%	10%	38%	10%	-	19%	12%	4%	14%	16%	-	-	12%	14%	11%	13%	10%	14%	10%	9%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Tobacco industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Familiar	Count	8	1 **(B)**	2	5	-	-	1 **(D)**	2	5	5	3	2	1	3	1	1	-	5	3	-	4	4	3	1	4	2	4	2	1	3	4	2	2	4	3	-	3	2
	%	8%	50%	5%	9%	-	-	50%	5%	10%	7%	9%	10%	5%	16%	9%	4%	-	8%	8%	-	10%	11%	12%	2%	16%	6%	9%	10%	25%	4%	14%	22%	4%	10%	21%	-	5%	25%
Neither	Count	45	-	19	26	1	-	-	19	25	28	17	11	10	8	3	12	1	27	18	4	25 **(A)**	16	12	22	11	17	17	11	2	33	10	3	23	19	7	12	24	2
	%	45%	-	43%	48%	100%	-	-	43%	48%	42%	52%	52%	53%	42%	27%	44%	33%	44%	46%	19%	60%	43%	46%	45%	44%	47%	40%	52%	50%	49%	36%	33%	44%	49%	50%	60%	41%	25%
Unfamiliar	Count	47	1	23	23	-	1	1	23	22	34	13	8	8	8	7	14	2	29	18	17 **(B C)**	13	17	11	26	10	17	22	8	1	32	14	4	27	16	4	8	31	4
	%	47%	50%	52%	43%	-	100%	50%	52%	42%	51%	39%	38%	42%	42%	64%	52%	67%	48%	46%	81%	31%	46%	42%	53%	40%	47%	51%	38%	25%	47%	50%	44%	52%	41%	29%	40%	53%	50%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Tobacco industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean		**6**	**4**	**5**	**5**	**2**	**6**	**4**	**5**	**4**	**5**	**5**	**5**	**5**	**4**	**4**	**2**	**4**	**5**	**3**	**5**	**5**	**5**	**4**	**5**	**4**	**4**	**5**	**6**	**4**	**5**	**5**	**4**	**5**	**6**	**4**	**4**	**5**
	Median		**6**	**4**	**5**	**5**	**2**	**6**	**4**	**5**	**4**	**5**	**5**	**6**	**5**	**3**	**4**	**1**	**5**	**5**	**2**	**6**	**5**	**5**	**4**	**5**	**5**	**4**	**5**	**7**	**5**	**5**	**5**	**4**	**5**	**6**	**5**	**4**	**5**
Very familiar 10	Count	2	1 (C)	-	1	-	-	1 (E)	-	1	2	-	1	-	1	-	-	-	1	1	-	1	1	-	1	1	-	1	1	-	-	2	-	1	1	1	-	-	1
	%	2%	50%	-	2%	-	-	50%	-	2%	3%	-	5%	-	5%	-	-	-	2%	3%	-	2%	3%	-	2%	4%	-	2%	5%	-	-	7%	-	2%	3%	7%	-	-	13%
9	Count	1	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	1%	-	5%	-	-	-	-	-	2%	-	-	2%	-	4%	-	-	-	2%	-	-	-	4%	-	2%	-	-	-	2%	-
8	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	-	3%	-	-	-	9%	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	1%	-	-	-	3%	7%	-	-	-
7	Count	4	-	2	2	-	-	-	2	2	2	2	-	1	2	-	1	-	2	2	-	2	2	2	-	2	2	1	1	1	2	1	2	-	2	1	-	2	1
	%	4%	-	5%	4%	-	-	-	5%	4%	3%	6%	-	5%	11%	-	4%	-	3%	5%	-	5%	5%	8%	-	8%	6%	2%	5%	25%	3%	4%	22%	-	5%	7%	-	3%	13%
6	Count	13	-	6	7	-	-	-	6	7	10	3	3	3	5	-	2	-	8	5	1	6	6	4	7	2	5	4	4	1	9	3	2	6	5	-	6	7	-
	%	13%	-	14%	13%	-	-	-	14%	13%	15%	9%	14%	16%	26%	-	7%	-	13%	13%	5%	14%	16%	15%	14%	8%	14%	9%	19%	25%	13%	11%	22%	12%	13%	-	30%	12%	-
Neither familiar nor unfamiliar 5	Count	20	-	9	11	-	-	-	9	11	13	7	5	6	1	2	6	-	10	10	2	12	6	4	10	6	8	9	3	1	15	4	-	10	10	4	2	12	2
	%	20%	-	20%	20%	-	-	-	20%	21%	19%	21%	24%	32%	5%	18%	22%	-	16%	26%	10%	29%	16%	15%	20%	24%	22%	21%	14%	25%	22%	14%	-	19%	26%	29%	10%	21%	25%
4	Count	12	-	4	8	1	-	-	4	7	5	7 (A)	3	1	2	1	4	1	9	3	1	7	4	4	5	3	4	4	4	-	9	3	1	7	4	3	4	5	-
	%	12%	-	9%	15%	100%	-	-	9%	13%	7%	21%	14%	5%	11%	9%	15%	33%	15%	8%	5%	17%	11%	15%	10%	12%	11%	9%	19%	-	13%	11%	11%	13%	10%	21%	20%	9%	-
3	Count	8	-	3	5	-	-	-	3	5	3	5	-	4	1	-	3	-	4	4	1	3	4	2	5	1	2	4	2	-	4	4	-	4	4	2	2	4	-
	%	8%	-	7%	9%	-	-	-	7%	10%	4%	15%	-	21%	5%	-	11%	-	7%	10%	5%	7%	11%	8%	10%	4%	6%	9%	10%	-	6%	14%	-	8%	10%	14%	10%	7%	-
2	Count	11	-	6	5	-	-	-	6	5	8	3	2	2	-	2	5	-	7	4	5	2	4	2	6	3	3	7	1	-	7	4	-	8	3	1	-	9	1
	%	11%	-	14%	9%	-	-	-	14%	10%	12%	9%	10%	11%	-	18%	19%	-	11%	10%	24%	5%	11%	8%	12%	12%	8%	16%	5%	-	10%	14%	-	15%	8%	7%	-	16%	13%
1	Count	8	-	6	2	-	1	-	6 (E)	1	7	1	1	1	3	2	1	-	5	3	3	3	2	2	5	1	7	-	1	1	7	-	3 (B C)	3	2	-	1	7	-
	%	8%	-	14%	4%	-	100%	-	14%	2%	10%	3%	5%	5%	16%	18%	4%	-	8%	8%	14%	7%	5%	8%	10%	4%	19%	-	5%	25%	10%	-	33%	6%	5%	-	5%	12%	-
Very unfamiliar 0	Count	20	1	8	11	-	-	1	8	11	16	4	5	1	4	3	5	2	13	7	8 (B)	5	7	5	10	5	5	11	4	-	14	6	1	12	7	1	5	11	3
	%	20%	50%	18%	20%	-	-	50%	18%	21%	24%	12%	24%	5%	21%	27%	19%	67%	21%	18%	38%	12%	19%	19%	20%	20%	14%	26%	19%	-	21%	21%	11%	23%	18%	7%	25%	19%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Medical devices industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Familiar	Count	23	2	10	11	-	-	2	10	11	18	5	4	6	9	3	-	1	14	9	-	3	20 (B)	4	7	12 (A B)	5	8	10 (A B)	1	11	11 (B)	1	10	12	4	8	10	1
	%	23%	100%	23%	20%	-	-	100%	23%	21%	27%	15%	19%	32%	47%	27%	-	33%	23%	23%	-	7%	54%	15%	14%	48%	14%	19%	48%	25%	16%	39%	11%	19%	31%	29%	40%	17%	13%
Neither	Count	40	-	13	27 (B)	-	-	-	13	27 (D)	23	17	12	6	3	5	12	2	27	13	4	24 (A)	12	8	24	8	10	23	7	-	29	11	2	19	19	4	8	27	1
	%	40%	-	30%	50%	-	-	-	30%	52%	34%	52%	57%	32%	16%	45%	44%	67%	44%	33%	19%	57%	32%	31%	49%	32%	28%	53%	33%	-	43%	39%	22%	37%	49%	29%	40%	47%	13%
Unfamiliar	Count	37	-	21	16	1	1	-	21 (E)	14	26	11	5	7	7	3	15	-	20	17	17 (B C)	15	5	14 (C)	18	5	21 (B C)	12	4	3	28	6	6 (C)	23	8	6	4	21	6 (B)
	%	37%	-	48%	30%	100%	100%	-	48%	27%	39%	33%	24%	37%	37%	27%	56%	-	33%	44%	81%	36%	14%	54%	37%	20%	58%	28%	19%	75%	41%	21%	67%	44%	21%	43%	20%	36%	75%

Reputation of the Pharmaceutical Industry Among Medical Students

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Medical devices industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**11**	**5**	**6**	**4**	**4**	**11**	**5**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**4**	**8**	**6**	**5**	**3**	**6**	**8**	**5**	**5**	**7**	**5**	**6**	**7**	**6**	**5**	**7**	**5**	**5**	**7**	**5**	**7**	**6**	**4**
	Median	**6**	**11**	**6**	**6**	**4**	**4**	**11**	**6**	**6**	**6**	**6**	**7**	**6**	**7**	**7**	**4**	**7**	**6**	**5**	**2**	**6**	**8**	**4**	**6**	**7**	**4**	**6**	**7**	**4**	**6**	**7**	**4**	**5**	**7**	**6**	**7**	**6**	**3**
Very familiar 10	Count	3	1 (B)	2	-	-	-	1 (D)	2	-	3	-	-	-	2	1	-	-	3	-	-	1	2	-	3	-	2	1	-	1 (B)	1	1	1	-	2	-	-	2	1
	%	3%	50%	5%	-	-	-	50%	5%	-	4%	-	-	-	11%	9%	-	-	5%	-	-	2%	5%	-	6%	-	6%	2%	-	25%	1%	4%	11%	-	5%	-	-	3%	13%
9	Count	4	1 (B C)	2	1	-	-	1 (D E)	2	1	3	1	-	2	1	-	-	1	1	3	-	-	4	-	2	2	-	2	2	-	3	1	-	2	2	-	3 (C)	1	-
	%	4%	50%	5%	2%	-	-	50%	5%	2%	4%	3%	-	11%	5%	-	-	33%	2%	8%	-	-	11%	-	4%	8%	-	5%	10%	-	4%	4%	-	4%	5%	-	15%	2%	-
8	Count	7	-	2	5	-	-	-	2	5	4	3	1	2	3	1	-	-	4	3	-	2	5	2	-	5	2	2	3	-	2	5 (B)	-	3	4	4 (C)	-	3	-
	%	7%	-	5%	9%	-	-	-	5%	10%	6%	9%	5%	11%	16%	9%	-	-	7%	8%	-	5%	14%	8%	-	20%	6%	5%	14%	-	3%	18%	-	6%	10%	29%	-	5%	-
7	Count	9	-	4	5	-	-	-	4	5	8	1	3	2	3	1	-	-	6	3	-	-	9	2	2	5	1	3	5 (A)	-	5	4	-	5	4	-	5 (C)	4	-
	%	9%	-	9%	9%	-	-	-	9%	10%	12%	3%	14%	11%	16%	9%	-	-	10%	8%	-	-	24%	8%	4%	20%	3%	7%	24%	-	7%	14%	-	10%	10%	-	25%	7%	-
6	Count	17	-	5	12	-	-	-	5	12	12	5	7	1	1	3	3	2	14 (B)	3	1	12	4	5	9	3	5	8	4	-	11	6	1	8	8	-	4	13	-
	%	17%	-	11%	22%	-	-	-	11%	23%	18%	15%	33%	5%	5%	27%	11%	67%	23%	8%	5%	29%	11%	19%	18%	12%	14%	19%	19%	-	16%	21%	11%	15%	21%	-	20%	22%	-
Neither familiar nor unfamiliar 5	Count	15	-	7	8	-	-	-	7	8	7	8	4	4	1	1	5	-	8	7	1	9	5	2	11	2	4	9	2	-	13	2	1	7	7	3	4	7	1
	%	15%	-	16%	15%	-	-	-	16%	15%	10%	24%	19%	21%	5%	9%	19%	-	13%	18%	5%	21%	14%	8%	22%	8%	11%	21%	10%	-	19%	7%	11%	13%	18%	21%	20%	12%	13%
4	Count	8	-	1	7	-	-	-	1	7 (D)	4	4	1	1	1	1	4	-	5	3	2	3	3	1	4	3	1	6	1	-	5	3	-	4	4	1	-	7	-
	%	8%	-	2%	13%	-	-	-	2%	13%	6%	12%	5%	5%	5%	9%	15%	-	8%	8%	10%	-	8%	4%	8%	12%	3%	14%	5%	-	7%	11%	-	8%	10%	7%	-	12%	-
3	Count	15	-	7	8	1	1	-	7	6	9	6	3	2	5	-	5	-	9	6	3	9	3	8 (B)	4	3	12 (B)	1	2	3 (B C)	11	1	4 (C)	7	4	2	3	9	1
	%	15%	-	16%	15%	100%	100%	-	16%	12%	13%	18%	14%	11%	26%	-	19%	-	15%	15%	14%	21%	8%	31%	8%	12%	33%	2%	10%	75%	16%	4%	44%	13%	10%	14%	15%	16%	13%
2	Count	9	-	6	3	-	-	-	6	3	6	3	-	4	-	1	4	-	5	4	3	4	2	2	5	2	2	6	1	-	6	3	-	6	3	2	1	5	1
	%	9%	-	14%	6%	-	-	-	14%	6%	9%	9%	-	21%	-	9%	15%	-	8%	10%	14%	10%	5%	8%	10%	8%	6%	14%	5%	-	9%	11%	-	12%	8%	14%	5%	9%	13%
1	Count	6	-	6	-	-	-	-	6	-	4	2	1	1	1	2	1	-	2	4	5 (B)	1	-	2	4	-	3	2	1	-	5	1	2	3	1	1	-	3	2
	%	6%	-	14%	-	-	-	-	14%	-	6%	6%	5%	5%	5%	18%	4%	-	3%	10%	24%	2%	-	8%	8%	-	8%	5%	5%	-	7%	4%	22%	6%	3%	7%	-	5%	25%
Very unfamiliar 0	Count	7	-	2	5	-	-	-	2	5	7	-	1	-	1	-	5	-	4	3	6 (B)	1	-	2	5	-	4	3	-	-	6	1	-	7	-	1	-	4	2
	%	7%	-	5%	9%	-	-	-	5%	10%	10%	-	5%	-	5%	-	19%	-	7%	8%	29%	2%	-	8%	10%	-	11%	7%	-	-	9%	4%	-	13%	-	7%	-	7%	25%

Q1 How familiar or unfamiliar are you with each of the following industries in the UK? - Summary table
Base:All

		Q1. How familiar or unfamiliar are you with each of the following industries in the UK?											Nets			
	Total	Very unfamiliar 0	1	2	3	4	Neither familiar nor unfamiliar 5	6	7	8	9	Very familiar 10	Unfamiliar (0-3)	Neither (4-6)	Familiar (7-10)	Mean
Pharmaceutical industry	100	3	3	7	8	7	16	19	15	11	3	8	21	42	37	**7**
	100%	3%	3%	7%	8%	7%	16%	19%	15%	11%	3%	8%	21%	42%	37%	
Medical devices industry	100	7	6	9	15	8	15	17	9	7	4	3	37	40	23	**6**
	100%	7%	6%	9%	15%	8%	15%	17%	9%	7%	4%	3%	37%	40%	23%	
Food manufacturing industry	100	13	5	7	6	8	23	15	16	5	1	1	31	46	23	**5**
	100%	13%	5%	7%	6%	8%	23%	15%	16%	5%	1%	1%	31%	46%	23%	
Consumer products industry	100	10	6	10	9	11	20	12	12	3	5	2	35	43	22	**5**
	100%	10%	6%	10%	9%	11%	20%	12%	12%	3%	5%	2%	35%	43%	22%	
Banking industry	100	14	2	15	8	15	24	11	5	5	1	-	39	50	11	**5**
	100%	14%	2%	15%	8%	15%	24%	11%	5%	5%	1%	-	39%	50%	11%	
Energy industry	100	12	9	17	13	9	17	13	5	5	-	-	51	39	10	**5**
	100%	12%	9%	17%	13%	9%	17%	13%	5%	5%	-	-	51%	39%	10%	
Tobacco industry	100	20	8	11	8	12	20	13	4	1	1	2	47	45	8	**4**
	100%	20%	8%	11%	8%	12%	20%	13%	4%	1%	1%	2%	47%	45%	8%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Pharmaceutical industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Favourable	Count	25	-	12	13	-	-	-	12	13	17	8	6	8 (E)	6	3	1	1	11	14 (A)	1	6	18 (A B)	-	-	25	2	12 (A)	11 (A)	1	12	12 (B)	-	10	15 (B)	7 (C)	8	10	-
	%	25%	-	27%	24%	-	-	-	27%	25%	25%	24%	29%	42%	32%	27%	4%	33%	18%	36%	5%	14%	49%	-	-	100%	6%	28%	52%	25%	18%	43%	-	19%	38%	50%	40%	17%	-
Neither	Count	49	2	23	24	-	-	2	23	24	35	14	10	7	7	7	17	1	31	18	13	21	15	-	49	-	12	29 (A)	8	2	35	12	4	26	19	4	8	31	6
	%	49%	100%	52%	44%	-	-	100%	52%	46%	52%	42%	48%	37%	37%	64%	63%	33%	51%	46%	62%	50%	41%	-	100%	-	33%	67%	38%	50%	51%	43%	44%	50%	49%	29%	40%	53%	75%
Unfavourable	Count	26	-	9	17	1	1	-	9	15	15	11	5	4	6	1	9	1	19	7	7	15 (C)	4	26	-	-	22 (B C)	2	2	1	21	4	5 (C)	16	5	3	4	17	2
	%	26%	-	20%	31%	100%	100%	-	20%	29%	22%	33%	24%	21%	32%	9%	33%	33%	31%	18%	33%	36%	11%	100%	-	-	61%	5%	10%	25%	31%	14%	56%	31%	13%	21%	20%	29%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Pharmaceutical industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**6**	**6**	**6**	**1**	**2**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**5**	**6**	**5**	**7**	**5**	**5**	**7**	**3**	**6**	**9**	**4**	**7**	**8**	**7**	**6**	**7**	**4**	**5**	**7**	**7**	**7**	**6**	**5**
	Median	**6**	**6**	**6**	**6**	**1**	**2**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**7**	**3**	**6**	**9**	**4**	**6**	**8**	**7**	**6**	**7**	**4**	**6**	**7**	**7**	**7**	**6**	**6**
Very favourable 10	Count	5	-	2	3	-	-	-	2	3	4	1	2	1	2	-	-	-	2	3	-	-	5	-	-	5	-	2	3	1 (B)	1	3	-	1	4	1	3	1	-
	%	5%	-	5%	6%	-	-	-	5%	6%	6%	3%	10%	5%	11%	-	-	-	3%	8%	-	-	14%	-	-	20%	-	5%	14%	25%	1%	11%	-	2%	10%	7%	15%	2%	-
9	Count	2	-	2	-	-	-	-	2	-	2	-	-	1	-	-	1	-	1	1	-	1	1	-	-	2	-	2	-	-	-	2	-	-	2	-	1	1	-
	%	2%	-	5%	-	-	-	-	5%	-	3%	-	-	5%	-	-	4%	-	2%	3%	-	2%	3%	-	-	8%	-	5%	-	-	-	7%	-	-	5%	-	5%	2%	-
8	Count	11	-	4	7	-	-	-	4	7	6	5	2	5	3	-	-	1	5	6	-	4	7	-	-	11	1	4	6 (A)	-	7	4	-	5	6	4	2	5	-
	%	11%	-	9%	13%	-	-	-	9%	13%	9%	15%	10%	26%	16%	-	-	33%	8%	15%	-	10%	19%	-	-	44%	3%	9%	29%	-	10%	14%	-	10%	15%	29%	10%	9%	-
7	Count	7	-	4	3	-	-	-	4	3	5	2	2	1	1	3	-	-	3	4	1	1	5	-	-	7	1	4	2	-	4	3	-	4	3	2	2	3	-
	%	7%	-	9%	6%	-	-	-	9%	6%	7%	6%	10%	5%	5%	27%	-	-	5%	10%	5%	2%	14%	-	-	28%	3%	9%	10%	-	6%	11%	-	8%	8%	14%	10%	5%	-
6	Count	13	-	5	8	-	-	-	5	8	9	4	4	2	2	-	5	-	9	4	1	5	7	-	13	-	3	8	2	1	9	3	1	5	7	-	4	9	-
	%	13%	-	11%	15%	-	-	-	11%	15%	13%	12%	19%	11%	11%	-	19%	-	15%	10%	5%	12%	19%	-	27%	-	8%	19%	10%	25%	13%	11%	11%	10%	18%	-	20%	16%	-
Neither favourable nor unfavourable 5	Count	24	1	12	11	-	-	1	12	11	16	8	4	3	4	5	8	-	15	9	8 (C)	13 (C)	3	-	24	-	4	16 (A)	4	1	17	6	-	16	8	4	2	13	5 (B)
	%	24%	50%	27%	20%	-	-	50%	27%	21%	24%	24%	19%	16%	21%	45%	30%	-	25%	23%	38%	31%	8%	-	49%	-	11%	37%	19%	25%	25%	21%	-	31%	21%	29%	10%	22%	63%
4	Count	12	1	6	5	-	-	1	6	5	10	2	2	2	1	2	4	1	7	5	4	3	5	-	12	-	5	5	2	-	9	3	3	5	4	-	2	9	1
	%	12%	50%	14%	9%	-	-	50%	14%	10%	15%	6%	10%	11%	5%	18%	15%	33%	11%	13%	19%	7%	14%	-	24%	-	14%	12%	10%	-	13%	11%	33%	10%	10%	-	10%	16%	13%
3	Count	8	-	5	3	-	-	-	5	3	4	4	-	2	2	1	2	1	5	3	2	6	-	8	-	-	7	-	1	-	7	1	1	5	2	1	2	5	-
	%	8%	-	11%	6%	-	-	-	11%	6%	6%	12%	-	11%	11%	9%	7%	33%	8%	8%	10%	14%	-	31%	-	-	19%	-	5%	-	10%	4%	11%	10%	5%	7%	10%	9%	-
2	Count	6	-	3	3	-	-	-	3	3	3	3	-	1	2	-	3	-	3	3	3	1	2	6	-	-	5	1	-	-	5	1	1	3	2	1	1	3	1
	%	6%	-	7%	6%	-	-	-	7%	6%	4%	9%	-	5%	11%	-	11%	-	5%	8%	14%	2%	5%	23%	-	-	14%	2%	-	-	7%	4%	11%	6%	5%	7%	5%	5%	13%
1	Count	5	-	-	5	-	1	-	-	4	4	1	2	-	1	-	2	-	5	-	2	3	-	5	-	-	4	1	-	-	3	2	1	4	-	-	-	5	-
	%	5%	-	-	9%	-	100%	-	-	8%	6%	3%	10%	-	5%	-	7%	-	8%	-	10%	7%	-	19%	-	-	11%	2%	-	-	4%	7%	11%	8%	-	-	-	9%	-
Very unfavourable 0	Count	7	-	1	6	1	-	-	1	5	4	3	3	1	1	-	2	-	6	1	-	5	2	7	-	-	6	-	1	1	6	-	2	4	1	1	1	4	1
	%	7%	-	2%	11%	100%	-	-	2%	10%	6%	9%	14%	5%	5%	-	7%	-	10%	3%	-	12%	5%	27%	-	-	17%	-	5%	25%	9%	-	22%	8%	3%	7%	5%	7%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Favourable	Count	18	1	8	9	-	-	1	8	9	16 (B)	2	2	4	5	3	3	1	7	11 (A)	3	4	11	3	7	8	3	8	7	1	8	9	-	10	8	3	5	9	1
	%	18%	50%	18%	17%	-	-	50%	18%	17%	24%	6%	10%	21%	26%	27%	11%	33%	11%	28%	14%	10%	30%	12%	14%	32%	8%	19%	33%	25%	12%	32%	-	19%	21%	21%	25%	16%	13%
Neither	Count	62	1	26	35	1	-	1	26	34	39	23	13	12	8	8	19	2	42	20	14	29	19	15	35	12	24	29	9	1	46	15	5	34	23	9	11	36	6
	%	62%	50%	59%	65%	100%	-	50%	59%	65%	58%	70%	62%	63%	42%	73%	70%	67%	69%	51%	67%	69%	51%	58%	71%	48%	67%	67%	43%	25%	68%	54%	56%	65%	59%	64%	55%	62%	75%
Unfavourable	Count	20	-	10	10	-	1	-	10	9	12	8	6	3	6	-	5	-	12	8	4	9	7	8	7	5	9	6	5	2	14	4	4	8	8	2	4	13	1
	%	20%	-	23%	19%	-	100%	-	23%	17%	18%	24%	29%	16%	32%	-	19%	-	20%	21%	19%	21%	19%	31%	14%	20%	25%	14%	24%	50%	21%	14%	44%	15%	21%	14%	20%	22%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean		**8**	**6**	**6**	**6**	**2**	**8**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**7**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**6**
	Median		**8**	**6**	**6**	**6**	**2**	**8**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**6**
Very favourable 10	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	5%	-	-	-	-	3%	-	-	3%	-	-	4%	-	2%	-	-	-	4%	-	-	3%	-	5%	-	-
9	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-	-	1
	%	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	9%	-	-	-	3%	5%	-	-	-	2%	-	-	-	5%	-	1%	-	-	2%	-	-	-	-	13%
8	Count	5	1 **(B C)**	1	3	-	-	1 **(D)**	1	3	3	2	-	1	1	1	1	1	3	2	-	2	3	1	2	2	1	2	2	-	3	2	-	3	2	1	-	4	-
	%	5%	50%	2%	6%	-	-	50%	2%	6%	4%	6%	-	5%	5%	9%	4%	33%	5%	5%	-	5%	8%	4%	4%	8%	3%	5%	10%	-	4%	7%	-	6%	5%	7%	-	7%	-
7	Count	11	-	5	6	-	-	-	5	6	11	-	2	3	3	1	2	-	4	7	2	2	7	2	4	5	2	5	4	1	4	6	-	6	5	2	4	5	-
	%	11%	-	11%	11%	-	-	-	11%	12%	16%	-	10%	16%	16%	9%	7%	-	7%	18%	10%	5%	19%	8%	8%	20%	6%	12%	19%	25%	6%	21%	-	12%	13%	14%	20%	9%	-
6	Count	14	-	6	8	-	-	-	6	8	7	7	3	4	-	1	6	-	9	5	-	8	6	3	8	3	7	6	1	1	9	4	2	7	5	1	3	10	-
	%	14%	-	14%	15%	-	-	-	14%	15%	10%	21%	14%	21%	-	9%	22%	-	15%	13%	-	19%	16%	12%	16%	12%	19%	14%	5%	25%	13%	14%	22%	13%	13%	7%	15%	17%	-
Neither favourable nor unfavourable 5	Count	44	1	19	24	1	-	1	19	23	30	14	9	7	6	7	13	2	30	14	14	17	13	10	26	8	15	21	8	-	34	10	2	25	17	8	7	23	6
	%	44%	50%	43%	44%	100%	-	50%	43%	44%	45%	42%	43%	37%	32%	64%	48%	67%	49%	36%	67%	40%	35%	38%	53%	32%	42%	49%	38%	-	50%	36%	22%	48%	44%	57%	35%	40%	75%
4	Count	4	-	1	3	-	-	-	1	3	2	2	1	1	2	-	-	-	3	1	-	4	-	2	1	1	2	2	-	-	3	1	1	2	1	-	1	3	-
	%	4%	-	2%	6%	-	-	-	2%	6%	3%	6%	5%	5%	11%	-	-	-	5%	3%	-	10%	-	8%	2%	4%	6%	5%	-	-	4%	4%	11%	4%	3%	-	5%	5%	-
3	Count	7	-	2	5	-	-	-	2	5	5	2	2	2	-	-	3	-	5	2	3	2	2	2	2	3	3	4	-	-	6	1	1	4	2	2	1	4	-
	%	7%	-	5%	9%	-	-	-	5%	10%	7%	6%	10%	11%	-	-	11%	-	8%	5%	14%	5%	5%	8%	4%	12%	8%	9%	-	-	9%	4%	11%	8%	5%	14%	5%	7%	-
2	Count	7	-	5	2	-	-	-	5	2	4	3	1	-	4	-	2	-	3	4	-	4	3	2	5	-	3	2	2	1	5	1	2 **(B)**	1	4	-	2	4	1
	%	7%	-	11%	4%	-	-	-	11%	4%	6%	9%	5%	-	21%	-	7%	-	5%	10%	-	10%	8%	8%	10%	-	8%	5%	10%	25%	7%	4%	22%	2%	10%	-	10%	7%	13%
1	Count	4	-	1	3	-	1	-	1	2	3	1	2	1	1	-	-	-	4	-	1	2	1	4	-	-	3	-	1	-	3	1	1	2	1	-	-	4	-
	%	4%	-	2%	6%	-	100%	-	2%	4%	4%	3%	10%	5%	5%	-	-	-	7%	-	5%	5%	3%	15%	-	-	8%	-	5%	-	4%	4%	11%	4%	3%	-	-	7%	-
Very unfavourable 0	Count	2	-	2	-	-	-	-	2	-	-	2	1	-	1	-	-	-	-	2	-	1	1	-	-	2	-	-	2	1	-	1	-	1	1	-	1	1	-
	%	2%	-	5%	-	-	-	-	5%	-	-	6%	5%	-	5%	-	-	-	-	5%	-	2%	3%	-	-	8%	-	-	10%	25%	-	4%	-	2%	3%	-	5%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Food manufacturing industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Favourable	Count	19	1	6	12	-	-	1	6	12	15	4	2	3	6	4	2	2	10	9	2	5	12	3	5	11 **(A B)**	2	10	7 **(A)**	-	13	6	-	11	8	3	6	9	1
	%	19%	50%	14%	22%	-	-	50%	14%	23%	22%	12%	10%	16%	32%	36%	7%	67%	16%	23%	10%	12%	32%	12%	10%	44%	6%	23%	33%	-	19%	21%	-	21%	21%	21%	30%	16%	13%
Neither	Count	57	1	27	29	-	1	1	27	28	39	18	14	12	7	7	17	-	36	21	15	24	18	10	38 **(A C)**	9	20	29	8	2	39	16	5	28	24	7	9	35	6
	%	57%	50%	61%	54%	-	100%	50%	61%	54%	58%	55%	67%	63%	37%	64%	63%	-	59%	54%	71%	57%	49%	38%	78%	36%	56%	67%	38%	50%	57%	57%	56%	54%	62%	50%	45%	60%	75%
Unfavourable	Count	24	-	11	13	1	-	-	11	12	13	11	5	4	6	-	8	1	15	9	4	13	7	13 **(B)**	6	5	14 **(B)**	4	6	2	16	6	4	13	7	4	5	14	1
	%	24%	-	25%	24%	100%	-	-	25%	23%	19%	33%	24%	21%	32%	-	30%	33%	25%	23%	19%	31%	19%	50%	12%	20%	39%	9%	29%	50%	24%	21%	44%	25%	18%	29%	25%	24%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Food manufacturing industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**7**	**6**	**6**	**4**	**5**	**7**	**6**	**6**	**6**	**5**	**6**	**6**	**6**	**7**	**5**	**7**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**7**	**5**	**7**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**6**
	Median	**6**	**7**	**6**	**6**	**4**	**5**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**9**	**6**	**6**	**6**	**6**	**7**	**5**	**6**	**7**	**5**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**6**
Very favourable 10	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	5%	-	-	-	-	3%	-	-	3%	-	-	4%	-	2%	-	-	-	4%	-	-	3%	-	5%	-	-
9	Count	3	-	2	1	-	-	-	2	1	3	-	1	-	-	2	-	-	1	2	2	1	-	1	1	1	-	2	1	-	2	1	-	2	1	-	-	2	1
	%	3%	-	5%	2%	-	-	-	5%	2%	4%	-	5%	-	-	18%	-	-	2%	5%	10%	2%	-	4%	2%	4%	-	5%	5%	-	3%	4%	-	4%	3%	-	-	3%	13%
8	Count	7	1	-	6	-	-	1	-	6	7	-	1	2	1	-	1	2 (A C E)	5	2	-	2	5	-	3	4	-	4	3	-	5	2	-	4	3	1	2	4	-
	%	7%	50%	-	11%	-	-	50%	-	12%	10%	-	5%	11%	5%	-	4%	67%	8%	5%	-	5%	14%	-	6%	16%	-	9%	14%	-	7%	7%	-	8%	8%	7%	10%	7%	-
7	Count	8	-	3	5	-	-	-	3	5	4	4	-	1	4	2	1	-	4	4	-	2	6	2	1	5 (B)	2	3	3	-	6	2	-	5	3	2	3	3	-
	%	8%	-	7%	9%	-	-	-	7%	10%	6%	12%	-	5%	21%	18%	4%	-	7%	10%	-	5%	16%	8%	2%	20%	6%	7%	14%	-	9%	7%	-	10%	8%	14%	15%	5%	-
6	Count	14	-	9	5	-	-	-	9	5	12	2	5	2	3	1	3	-	9	5	2	5	7	1	10	3	6	6	2	2	9	3	3 (B)	2	9 (B)	1	2	11	-
	%	14%	-	20%	9%	-	-	-	20%	10%	18%	6%	24%	11%	16%	9%	11%	-	15%	13%	10%	12%	19%	4%	20%	12%	17%	14%	10%	50%	13%	11%	33%	4%	23%	7%	10%	19%	-
Neither favourable nor unfavourable 5	Count	32	-	14	18	-	-	-	14	18	20	12	7	7	1	6 (C)	11	-	20	12	10	14	8	5	22	5	8	19	5	-	21	11	-	20	12	6	5	17	4
	%	32%	-	32%	33%	-	-	-	32%	35%	30%	36%	33%	37%	5%	55%	41%	-	33%	31%	48%	33%	22%	19%	45%	20%	22%	44%	24%	-	31%	39%	-	38%	31%	43%	25%	29%	50%
4	Count	11	1	4	6	-	1	1	4	5	7	4	2	3	3	-	3	-	7	4	3	5	3	4	6	1	6	4	1	-	9	2	2	6	3	-	2	7	2
	%	11%	50%	9%	11%	-	100%	50%	9%	10%	10%	12%	10%	16%	16%	-	11%	-	11%	10%	14%	12%	8%	15%	12%	4%	17%	9%	5%	-	13%	7%	22%	12%	8%	-	10%	12%	25%
3	Count	13	-	7	6	1	-	-	7	5	7	6	2	2	5	-	3	1	8	5	-	10	3	8 (B)	3	2	8	2	3	1	8	4	3	5	5	4	3	6	-
	%	13%	-	16%	11%	100%	-	-	16%	10%	10%	18%	10%	11%	26%	-	11%	33%	13%	13%	-	24%	8%	31%	6%	8%	22%	5%	14%	25%	12%	14%	33%	10%	13%	29%	15%	10%	-
2	Count	5	-	2	3	-	-	-	2	3	4	1	1	1	-	-	3	-	4	1	3	1	1	1	3	1	3	2	-	-	4	1	1	3	1	-	-	4	1
	%	5%	-	5%	6%	-	-	-	5%	6%	6%	3%	5%	5%	-	-	11%	-	7%	3%	14%	2%	3%	4%	6%	4%	8%	5%	-	-	6%	4%	11%	6%	3%	-	-	7%	13%
1	Count	1	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	1	-	1	-	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	1%	-	5%	-	-	-	-	-	2%	-	-	-	3%	4%	-	-	-	-	5%	-	1%	-	-	2%	-	-	-	2%	-
Very unfavourable 0	Count	5	-	2	3	-	-	-	2	3	1	4 (A)	1	1	1	-	2	-	2	3	1	2	2	3	-	2	3	-	2	1	3	1	-	4	1	-	2	3	-
	%	5%	-	5%	6%	-	-	-	5%	6%	1%	12%	5%	5%	5%	-	7%	-	3%	8%	5%	5%	5%	12%	-	8%	8%	-	10%	25%	4%	4%	-	8%	3%	-	10%	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Banking industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Favourable	Count	8	-	4	4	-	-	-	4	4	4	4	2	1	2	1	1	1	3	5	1	1	6	1	2	5	2	3	3	1	4	3	-	5	3	1	4	2	1
	%	8%	-	9%	7%	-	-	-	9%	8%	6%	12%	10%	5%	11%	9%	4%	33%	5%	13%	5%	2%	16%	4%	4%	20%	6%	7%	14%	25%	6%	11%	-	10%	8%	7%	20%	3%	13%
Neither	Count	51	1	23	27	-	-	1	23	27	38	13	10	14	9	7	11	-	30	21	13	22	16	6	31 **(A)**	14 **(A)**	13	27	11	1	35	15	4	26	21	8	12	26	5
	%	51%	50%	52%	50%	-	-	50%	52%	52%	57%	39%	48%	74%	47%	64%	41%	-	49%	54%	62%	52%	43%	23%	63%	56%	36%	63%	52%	25%	51%	54%	44%	50%	54%	57%	60%	45%	63%
Unfavourable	Count	41	1	17	23	1	1	1	17	21	25	16	9	4	8	3	15	2	28	13	7	19	15	19 **(B C)**	16	6	21 **(B)**	13	7	2	29	10	5	21	15	5	4	30	2
	%	41%	50%	39%	43%	100%	100%	50%	39%	40%	37%	48%	43%	21%	42%	27%	56%	67%	46%	33%	33%	45%	41%	73%	33%	24%	58%	30%	33%	50%	43%	36%	56%	40%	38%	36%	20%	52%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Banking industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**4**	**5**	**5**	**1**	**1**	**4**	**5**	**5**	**5**	**4**	**5**	**5**	**5**	**6**	**4**	**4**	**5**	**5**	**5**	**4**	**5**	**3**	**5**	**6**	**4**	**5**	**5**	**6**	**5**	**5**	**4**	**5**	**5**	**5**	**6**	**4**	**5**
	Median	**5**	**4**	**5**	**5**	**1**	**1**	**4**	**5**	**5**	**6**	**5**	**5**	**6**	**5**	**6**	**4**	**2**	**5**	**5**	**6**	**5**	**5**	**3**	**6**	**6**	**4**	**6**	**6**	**5**	**5**	**6**	**4**	**5**	**6**	**5**	**6**	**4**	**6**
Very favourable 10	Count	1	-	1	-	-	-	-	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	-	3%	5%	-	-	-	-	-	-	3%	-	-	3%	-	-	4%	-	-	5%	25%	-	-	-	-	3%	-	5%	-	-
9	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	Count	2	-	1	1	-	-	-	1	1	1	1	-	1	-	1	-	-	1	1	-	1	1	1	-	1	1	1	-	-	2	-	-	2	-	-	1	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	1%	3%	-	5%	-	9%	-	-	2%	3%	-	2%	3%	4%	-	4%	3%	2%	-	-	3%	-	-	4%	-	-	5%	2%	-
7	Count	5	-	2	3	-	-	-	2	3	3	2	1	-	2	-	1	1	2	3	1	-	4	-	2	3	1	2	2	-	2	3	-	3	2	1	2	1	1
	%	5%	-	5%	6%	-	-	-	5%	6%	4%	6%	5%	-	11%	-	4%	33%	3%	8%	5%	-	11%	-	4%	12%	3%	5%	10%	-	3%	11%	-	6%	5%	7%	10%	2%	13%
6	Count	13	1	4	8	-	-	1	4	8	11	2	3	4	1	2	3	-	10	3	3	5	5	1	8	4	3	6	4	-	11	2	1	5	7	2	4	5	2
	%	13%	50%	9%	15%	-	-	50%	9%	15%	16%	6%	14%	21%	5%	18%	11%	-	16%	8%	14%	12%	14%	4%	16%	16%	8%	14%	19%	-	16%	7%	11%	10%	18%	14%	20%	9%	25%
Neither favourable nor unfavourable 5	Count	23	-	13	10	-	-	-	13	10	20 (B)	3	5	6	4	4	4	-	13	10	7	9	7	1	15 (A)	7	5	13	5	1	13	9	2	9	12	3	6	12	2
	%	23%	-	30%	19%	-	-	-	30%	19%	30%	9%	24%	32%	21%	36%	15%	-	21%	26%	33%	21%	19%	4%	31%	28%	14%	30%	24%	25%	19%	32%	22%	17%	31%	21%	30%	21%	25%
4	Count	15	-	6	9	-	-	-	6	9	7	8	2	4	4	1	4	-	7	8	3	8	4	4	8	3	5	8	2	-	11	4	1	12	2	3	2	9	1
	%	15%	-	14%	17%	-	-	-	14%	17%	10%	24%	10%	21%	21%	9%	15%	-	11%	21%	14%	19%	11%	15%	16%	12%	14%	19%	10%	-	16%	14%	11%	23%	5%	21%	10%	16%	13%
3	Count	11	-	2	9	-	-	-	2	9	9	2	1	-	1	3	6	-	11	-	3	3	5	3	6	2	5	5	1	2 (B)	5	4	1	5	5	1	2	8	-
	%	11%	-	5%	17%	-	-	-	5%	17%	13%	6%	5%	-	5%	27%	22%	-	18%	-	14%	7%	14%	12%	12%	8%	14%	12%	5%	50%	7%	14%	11%	10%	13%	7%	10%	14%	-
2	Count	11	-	7	4	-	-	-	7	4	6	5	1	1	4	-	5	-	5	6	3	4	4	5	4	2	4	5	2	-	9	2	1	5	5	1	1	8	1
	%	11%	-	16%	7%	-	-	-	16%	8%	9%	15%	5%	5%	21%	-	19%	-	8%	15%	14%	10%	11%	19%	8%	8%	11%	12%	10%	-	13%	7%	11%	10%	13%	7%	5%	14%	13%
1	Count	7	-	4	3	-	-	-	4	3	5	2	3	-	2	-	1	1	5	2	-	6	1	4	3	-	4	2	1	-	7	-	1	4	2	1	-	6	-
	%	7%	-	9%	6%	-	-	-	9%	6%	7%	6%	14%	-	11%	-	4%	33%	8%	5%	-	14%	3%	15%	6%	-	11%	5%	5%	-	10%	-	11%	8%	5%	7%	-	10%	-
Very unfavourable 0	Count	12	1	4	7	1	1	1	4	5	5	7 (A)	4	3	1	-	3	1	7	5	1	6	5	7 (B)	3	2	8 (B)	1	3	-	8	4	2	7	3	2	1	8	1
	%	12%	50%	9%	13%	100%	100%	50%	9%	10%	7%	21%	19%	16%	5%	-	11%	33%	11%	13%	5%	14%	14%	27%	6%	8%	22%	2%	14%	-	12%	14%	22%	13%	8%	14%	5%	14%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Energy industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Favourable	Count	12	-	6	6	-	-	-	6	6	7	5	2	3	2	1	3	1	7	5	1	5	6	2	3	7 **(B)**	1	7	4	-	8	4	-	6	6	4	3	5	-
	%	12%	-	14%	11%	-	-	-	14%	12%	10%	15%	10%	16%	11%	9%	11%	33%	11%	13%	5%	12%	16%	8%	6%	28%	3%	16%	19%	-	12%	14%	-	12%	15%	29%	15%	9%	-
Neither	Count	58	1	28	29	-	-	1	28	29	43	15	12	9	11	9	16	1	34	24	14	20	24	7	38 **(A)**	13	15	30 **(A)**	13	2	38	18	2	30	26 **(A)**	6	12	35	5
	%	58%	50%	64%	54%	-	-	50%	64%	56%	64%	45%	57%	47%	58%	82%	59%	33%	56%	62%	67%	48%	65%	27%	78%	52%	42%	70%	62%	50%	56%	64%	22%	58%	67%	43%	60%	60%	63%
Unfavourable	Count	30	1	10	19	1	1	1	10	17	17	13	7	7	6	1	8	1	20	10	6	17	7	17 **(B C)**	8	5	20 **(B C)**	6	4	2	22	6	7 **(B C)**	16	7	4	5	18	3
	%	30%	50%	23%	35%	100%	100%	50%	23%	33%	25%	39%	33%	37%	32%	9%	30%	33%	33%	26%	29%	40%	19%	65%	16%	20%	56%	14%	19%	50%	32%	21%	78%	31%	18%	29%	25%	31%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Energy industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**4**	**6**	**5**	**2**	**3**	**4**	**6**	**5**	**5**	**5**	**5**	**5**	**6**	**6**	**5**	**5**	**5**	**6**	**5**	**5**	**6**	**4**	**6**	**6**	**4**	**6**	**6**	**5**	**5**	**6**	**4**	**5**	**6**	**6**	**6**	**5**	**4**
	Median	**6**	**4**	**6**	**6**	**2**	**3**	**4**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**4**	**6**	**6**	**4**	**6**	**6**	**5**	**6**	**6**	**4**	**6**	**6**	**6**	**6**	**6**	**5**
Very favourable 10	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	5%	-	-	-	-	3%	-	-	3%	-	-	4%	-	2%	-	-	-	4%	-	-	3%	-	5%	-	-
9	Count	2	-	-	2	-	-	-	-	2	-	2	-	1	1	-	-	-	1	1	-	-	2	-	-	2	-	1	1	-	1	1	-	1	1	2	-	-	-
	%	2%	-	-	4%	-	-	-	-	4%	-	6%	-	5%	5%	-	-	-	2%	3%	-	-	5%	-	-	8%	-	2%	5%	-	1%	4%	-	2%	3%	14%	-	-	-
8	Count	2	-	1	1	-	-	-	1	1	2	-	-	1	-	-	1	-	1	1	-	1	1	-	1	1	-	2	-	-	2	-	-	1	1	-	2	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	-	-	5%	-	-	4%	-	2%	3%	-	2%	3%	-	2%	4%	-	5%	-	-	3%	-	-	2%	3%	-	10%	-	-
7	Count	7	-	4	3	-	-	-	4	3	4	3	2	1	-	1	2	1	5	2	1	4	2	2	2	3	1	3	3	-	5	2	-	4	3	2	-	5	-
	%	7%	-	9%	6%	-	-	-	9%	6%	6%	9%	10%	5%	-	9%	7%	33%	8%	5%	5%	10%	5%	8%	4%	12%	3%	7%	14%	-	7%	7%	-	8%	8%	14%	-	9%	-
6	Count	11	-	4	7	-	-	-	4	7	8	3	2	2	3	1	3	-	8	3	-	5	6	1	7	3	3	5	3	-	9	2	1	5	5	2	3	6	-
	%	11%	-	9%	13%	-	-	-	9%	13%	12%	9%	10%	11%	16%	9%	11%	-	13%	8%	-	12%	16%	4%	14%	12%	8%	12%	14%	-	13%	7%	11%	10%	13%	14%	15%	10%	-
Neither favourable nor unfavourable 5	Count	37	-	20	17	-	-	-	20	17	26	11	8	5	5	8	10	1	20	17	11	11	15	4	24 (A)	9	9	18	10	1	23	13	-	20	17	4	9	21	3
	%	37%	-	45%	31%	-	-	-	45%	33%	39%	33%	38%	26%	26%	73%	37%	33%	33%	44%	52%	26%	41%	15%	49%	36%	25%	42%	48%	25%	34%	46%	-	38%	44%	29%	45%	36%	38%
4	Count	10	1	4	5	-	-	1	4	5	9	1	2	2	3	-	3	-	6	4	3	4	3	2	7	1	3	7	-	1	6	3	1	5	4	-	-	8	2
	%	10%	50%	9%	9%	-	-	50%	9%	10%	13%	3%	10%	11%	16%	-	11%	-	10%	10%	14%	10%	8%	8%	14%	4%	8%	16%	-	25%	9%	11%	11%	10%	10%	-	-	14%	25%
3	Count	13	-	7	6	-	-	-	7	6	7	6	3	3	5	-	2	-	7	6	2	8	3	6	4	3	8	4	1	1	9	3	4 (B C)	5	4	3	3	6	1
	%	13%	-	16%	11%	-	-	-	16%	12%	10%	18%	14%	16%	26%	-	7%	-	11%	15%	10%	19%	8%	23%	8%	12%	22%	9%	5%	25%	13%	11%	44%	10%	10%	21%	15%	10%	13%
2	Count	7	-	3	4	-	1	-	3	3	4	3	2	1	1	-	3	-	5	2	2	5	-	6 (B)	1	-	6	-	1	1	5	1	2	3	2	-	1	6	-
	%	7%	-	7%	7%	-	100%	-	7%	6%	6%	9%	10%	5%	5%	-	11%	-	8%	5%	10%	12%	-	23%	2%	-	17%	-	5%	25%	7%	4%	22%	6%	5%	-	5%	10%	-
1	Count	3	1 (C)	-	2	1	-	1 (E)	-	1	2	1	1	-	-	-	1	1	2	1	1	1	1	1	2	-	1	1	1	-	3	-	1	2	-	1	-	2	-
	%	3%	50%	-	4%	100%	-	50%	-	2%	3%	3%	5%	-	-	-	4%	33%	3%	3%	5%	2%	3%	4%	4%	-	3%	2%	5%	-	4%	-	11%	4%	-	7%	-	3%	-
Very unfavourable 0	Count	7	-	-	7	-	-	-	-	7	4	3	1	3	-	1	2	-	6	1	1	3	3	4	1	2	5	1	1	-	5	2	-	6	1	-	1	4	2
	%	7%	-	-	13%	-	-	-	-	13%	6%	9%	5%	16%	-	9%	7%	-	10%	3%	5%	7%	8%	15%	2%	8%	14%	2%	5%	-	7%	7%	-	12%	3%	-	5%	7%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Tobacco industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Favourable	Count	3	1 (C)	-	2	-	-	1 (E)	-	2	2	1	1	1	1	-	-	-	3	-	-	2	1	1	1	1	-	3	-	-	1	2	-	2	1	1	-	1	1
	%	3%	50%	-	4%	-	-	50%	-	4%	3%	3%	5%	5%	5%	-	-	-	5%	-	-	5%	3%	4%	2%	4%	-	7%	-	-	1%	7%	-	4%	3%	7%	-	2%	13%
Neither	Count	21	-	9	12	-	-	-	9	12	17	4	5	9 (E)	2	3	2	-	10	11	5	8	8	1	10	10 (A)	2	11	8 (A)	-	13	8	-	10	11	6	5	9	1
	%	21%	-	20%	22%	-	-	-	20%	23%	25%	12%	24%	47%	11%	27%	7%	-	16%	28%	24%	19%	22%	4%	20%	40%	6%	26%	38%	-	19%	29%	-	19%	28%	43%	25%	16%	13%
Unfavourable	Count	76	1	35	40	1	1	1	35	38	48	28	15	9	16	8	25 (B)	3	48	28	16	32	28	24 (C)	38	14	34 (B C)	29	13	4	54	18	9	40	27	7	15	48	6
	%	76%	50%	80%	74%	100%	100%	50%	80%	73%	72%	85%	71%	47%	84%	73%	93%	100%	79%	72%	76%	76%	76%	92%	78%	56%	94%	67%	62%	100%	79%	64%	100%	77%	69%	50%	75%	83%	75%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Tobacco industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northern Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**3**	**6**	**3**	**3**	**1**	**1**	**6**	**3**	**3**	**3**	**2**	**3**	**4**	**2**	**3**	**2**	**1**	**3**	**3**	**2**	**3**	**3**	**2**	**3**	**4**	**2**	**4**	**3**	**1**	**3**	**4**	**2**	**3**	**3**	**4**	**3**	**2**	**4**
	Median	**2**	**6**	**2**	**1**	**1**	**1**	**6**	**2**	**1**	**2**	**1**	**3**	**5**	**1**	**2**	**1**	**1**	**2**	**2**	**1**	**2**	**2**	**1**	**2**	**4**	**1**	**3**	**2**	**1**	**1**	**3**	**1**	**1**	**3**	**4**	**3**	**1**	**3**
Very favourable 10	Count	2	1 (C)	-	1	-	-	1 (E)	-	1	2	-	1	-	1	-	-	-	2	-	-	2	-	1	1	-	-	2	-	-	-	2	-	1	1	-	-	1	1
	%	2%	50%	-	2%	-	-	50%	-	2%	3%	-	5%	-	5%	-	-	-	3%	-	-	5%	-	4%	2%	-	-	5%	-	-	-	7%	-	2%	3%	-	-	2%	13%
9	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	Count	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-
6	Count	3	-	1	2	-	-	-	1	2	3	-	-	3	-	-	-	-	2	1	-	1	2	-	1	2	-	2	1	-	3	-	-	2	1	-	3	-	-
	%	3%	-	2%	4%	-	-	-	2%	4%	4%	-	-	16%	-	-	-	-	3%	3%	-	2%	5%	-	2%	8%	-	5%	5%	-	4%	-	-	4%	3%	-	15%	-	-
Neither favourable nor unfavourable 5	Count	13	-	7	6	-	-	-	7	6	11	2	4	4	1	3	1	-	6	7	4	5	4	-	8	5	1	7	5 (A)	-	6	7 (B)	-	6	7	4	2	6	1
	%	13%	-	16%	11%	-	-	-	16%	12%	16%	6%	19%	21%	5%	27%	4%	-	10%	18%	19%	12%	11%	-	16%	20%	3%	16%	24%	-	9%	25%	-	12%	18%	29%	10%	10%	13%
4	Count	5	-	1	4	-	-	-	1	4	3	2	1	2	1	-	1	-	2	3	1	2	2	1	1	3	1	2	2	-	4	1	-	2	3	2	-	3	-
	%	5%	-	2%	7%	-	-	-	2%	8%	4%	6%	5%	11%	5%	-	4%	-	3%	8%	5%	5%	5%	4%	2%	12%	3%	5%	10%	-	6%	4%	-	4%	8%	14%	-	5%	-
3	Count	8	-	4	4	-	-	-	4	4	4	4	2	2	1	1	2	-	5	3	-	5	3	1	5	2	2	5	1	-	7	1	1	2	5	-	3	3	2
	%	8%	-	9%	7%	-	-	-	9%	8%	6%	12%	10%	11%	5%	9%	7%	-	8%	8%	-	12%	8%	4%	10%	8%	6%	12%	5%	-	10%	4%	11%	4%	13%	-	15%	5%	25%
2	Count	9	-	4	5	-	-	-	4	5	6	3	3	-	1	1	4	-	8	1	1	5	3	1	7	1	3	5	1	-	5	4	2	3	4	1	4	4	-
	%	9%	-	9%	9%	-	-	-	9%	10%	9%	9%	14%	-	5%	9%	15%	-	13%	3%	5%	12%	8%	4%	14%	4%	8%	12%	5%	-	7%	14%	22%	6%	10%	7%	20%	7%	-
1	Count	10	-	8 (C)	2	-	-	-	8 (E)	2	6	4	-	1	2	3	4	-	5	5	3	3	4	2	6	2	2	7	1	-	6	4	-	5	5	-	1	8	1
	%	10%	-	18%	4%	-	-	-	18%	4%	9%	12%	-	5%	11%	27%	15%	-	8%	13%	14%	7%	11%	8%	12%	8%	6%	16%	5%	-	9%	14%	-	10%	13%	-	5%	14%	13%
Very unfavourable 0	Count	49	1	19	29	1	1	1	19	27	32	17	10	6	12	3	15	3	30	19	12	19	18	20 (B C)	20	9	27 (B)	12	10	4	36	9	6	30	13	6	7	33	3
	%	49%	50%	43%	54%	100%	100%	50%	43%	52%	48%	52%	48%	32%	63%	27%	56%	100%	49%	49%	57%	45%	49%	77%	41%	36%	75%	28%	48%	100%	53%	32%	67%	58%	33%	43%	35%	57%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Medical devices industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
			Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		Total	(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Favourable	Count	40	2	18	20	-	-	2	18	20	30	10	5	8	11	3	10	3	25	15	6	15	19	7	16	17 (A B)	9	21	10	3	24	13	2	20	18	5	12	21	2
	%	40%	100%	41%	37%	-	-	100%	41%	38%	45%	30%	24%	42%	58%	27%	37%	100%	41%	38%	29%	36%	51%	27%	33%	68%	25%	49%	48%	75%	35%	46%	22%	38%	46%	36%	60%	36%	25%
Neither	Count	54	-	26	28	1	-	-	26	27	34	20	14	9	7	8	16	-	31	23	13	25	16	15 (C)	33 (C)	6	23	21	10	1	40	13	6	30	18	7	8	33	6
	%	54%	-	59%	52%	100%	-	-	59%	52%	51%	61%	67%	47%	37%	73%	59%	-	51%	59%	62%	60%	43%	58%	67%	24%	64%	49%	48%	25%	59%	46%	67%	58%	46%	50%	40%	57%	75%
Unfavourable	Count	6	-	-	6	-	1	-	-	5	3	3	2	2	1	-	1	-	5	1	2	2	2	4	-	2	4	1	1	-	4	2	1	2	3	2	-	4	-
	%	6%	-	-	11%	-	100%	-	-	10%	4%	9%	10%	11%	5%	-	4%	-	8%	3%	10%	5%	5%	15%	-	8%	11%	2%	5%	-	6%	7%	11%	4%	8%	14%	-	7%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Medical devices industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**10**	**7**	**7**	**5**	**4**	**10**	**7**	**7**	**7**	**7**	**7**	**7**	**8**	**7**	**7**	**9**	**7**	**7**	**6**	**7**	**8**	**6**	**7**	**8**	**6**	**8**	**8**	**9**	**7**	**7**	**7**	**7**	**7**	**7**	**8**	**7**	**7**
	Median	**7**	**10**	**7**	**7**	**5**	**4**	**10**	**7**	**7**	**7**	**7**	**6**	**7**	**8**	**6**	**7**	**9**	**7**	**7**	**6**	**7**	**8**	**6**	**7**	**9**	**6**	**7**	**7**	**9**	**7**	**7**	**7**	**7**	**7**	**6**	**8**	**7**	**6**
Very favourable 10	Count	3	-	-	3	-	-	-	-	3	3	-	1	1	1	-	-	-	3	-	-	1	2	1	-	2	-	2	1	-	1	2	-	1	2	-	1	2	-
	%	3%	-	-	6%	-	-	-	-	6%	4%	-	5%	5%	5%	-	-	-	5%	-	-	2%	5%	4%	-	8%	-	5%	5%	-	1%	7%	-	2%	5%	-	5%	3%	-
9	Count	6	1 (C)	3	2	-	-	1 (E)	3	2	4	2	-	1	2	1	1	1	3	3	-	2	4	-	3	3	1	2	3	1	3	2	1	2	3	2	1	3	-
	%	6%	50%	7%	4%	-	-	50%	7%	4%	6%	6%	-	5%	11%	9%	4%	33%	5%	8%	-	5%	11%	-	6%	12%	3%	5%	14%	25%	4%	7%	11%	4%	8%	14%	5%	5%	-
8	Count	18	1	9	8	-	-	1	9	8	13	5	2	3	6	1	4	2	12	6	2	6	10	4	6	8	4	9	5	2	12	4	-	10	8	1	6	10	1
	%	18%	50%	20%	15%	-	-	50%	20%	15%	19%	15%	10%	16%	32%	9%	15%	67%	20%	15%	10%	14%	27%	15%	12%	32%	11%	21%	24%	50%	18%	14%	-	19%	21%	7%	30%	17%	13%
7	Count	13	-	6	7	-	-	-	6	7	10	3	2	3	2	1	5	-	7	6	4	6	3	2	7	4	4	8	1	-	8	5	1	7	5	2	4	6	1
	%	13%	-	14%	13%	-	-	-	14%	13%	15%	9%	10%	16%	11%	9%	19%	-	11%	15%	19%	14%	8%	8%	14%	16%	11%	19%	5%	-	12%	18%	11%	13%	13%	14%	20%	10%	13%
6	Count	20	-	9	11	-	-	-	9	11	13	7	4	6	4	1	5	-	11	9	1	10	9	3	14	3	6	10	4	1	12	7	3	10	7	1	5	13	1
	%	20%	-	20%	20%	-	-	-	20%	21%	19%	21%	19%	32%	21%	9%	19%	-	18%	23%	5%	24%	24%	12%	29%	12%	17%	23%	19%	25%	18%	25%	33%	19%	18%	7%	25%	22%	13%
Neither favourable nor unfavourable 5	Count	29	-	15	14	-	-	-	15	14	20	9	9	2	3	7 (B)	8	-	17	12	10 (C)	14	5	9	17	3	14	10	5	-	24	5	2	18	9	4	3	18	4
	%	29%	-	34%	26%	-	-	-	34%	27%	30%	27%	43%	11%	16%	64%	30%	-	28%	31%	48%	33%	14%	35%	35%	12%	39%	23%	24%	-	35%	18%	22%	35%	23%	29%	15%	31%	50%
4	Count	5	-	2	3	1	-	-	2	2	1	4 (A)	1	1	-	-	3	-	3	2	2	1	2	3	2	-	3	1	1	-	4	1	1	2	2	2	-	2	1
	%	5%	-	5%	6%	100%	-	-	5%	4%	1%	12%	5%	5%	-	-	11%	-	5%	5%	10%	2%	5%	12%	4%	-	8%	2%	5%	-	6%	4%	11%	4%	5%	14%	-	3%	13%
3	Count	4	-	-	4	-	1	-	-	3	2	2	1	1	1	-	1	-	3	1	2	-	2	2	-	2	2	1	1	-	3	1	1	1	1	2	-	2	-
	%	4%	-	-	7%	-	100%	-	-	6%	3%	6%	5%	5%	5%	-	4%	-	5%	3%	10%	-	5%	8%	-	8%	6%	2%	5%	-	4%	4%	11%	4%	3%	14%	-	3%	-
2	Count	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	-	4%	-	-	3%	-	-	2%	-
1	Count	1	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	1%	-	5%	-	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	1%	-	-	-	3%	-	-	2%	-
Very unfavourable 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK? - Summary table
Base:All

		Q2 How favourable or unfavourable are your impressions of each of the following industries in the UK?											Nets			
	Total	Very unfavourable 0	1	2	3	4	Neither favourable nor unfavourable 5	6	7	8	9	Very favourable 10	Unfavourable (0-3)	Neither (4-6)	Favourable (7-10)	Mean
Medical devices industry	100	-	1	1	4	5	29	20	13	18	6	3	6	54	40	**7**
	100%	-	1%	1%	4%	5%	29%	20%	13%	18%	6%	3%	6%	54%	40%	
Consumer products industry	100	2	4	7	7	4	44	14	11	5	1	1	20	62	18	**6**
	100%	2%	4%	7%	7%	4%	44%	14%	11%	5%	1%	1%	20%	62%	18%	
Pharmaceutical industry	100	7	5	6	8	12	24	13	7	11	2	5	26	49	25	**6**
	100%	7%	5%	6%	8%	12%	24%	13%	7%	11%	2%	5%	26%	49%	25%	
Food manufacturing industry	100	5	1	5	13	11	32	14	8	7	3	1	24	57	19	**6**
	100%	5%	1%	5%	13%	11%	32%	14%	8%	7%	3%	1%	24%	57%	19%	
Energy industry	100	7	3	7	13	10	37	11	7	2	2	1	30	58	12	**5**
	100%	7%	3%	7%	13%	10%	37%	11%	7%	2%	2%	1%	30%	58%	12%	
Banking industry	100	12	7	11	11	15	23	13	5	2	-	1	41	51	8	**5**
	100%	12%	7%	11%	11%	15%	23%	13%	5%	2%	-	1%	41%	51%	8%	
Tobacco industry	100	49	10	9	8	5	13	3	1	-	-	2	76	21	3	**3**
	100%	49%	10%	9%	8%	5%	13%	3%	1%	-	-	2%	76%	21%	3%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Pharmaceutical industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	21	1	11	9	-	-	1	11	9	15	6	6	4	5	2	2	2	7	14 (A)	1	5	15 (A B)	2	8	11 (A B)	-	-	21	1	11	9	-	10	11	5	6	9	1
	%	21%	50%	25%	17%	-	-	50%	25%	17%	22%	18%	29%	21%	26%	18%	7%	67%	11%	36%	5%	12%	41%	8%	16%	44%	-	-	100%	25%	16%	32%	-	19%	28%	36%	30%	16%	13%
Neither	Count	43	1	18	24	-	-	1	18	24	29	14	9	8	7	6	12	1	29	14	10	19	14	2	29 (A)	12 (A)	-	43	-	-	29	14	-	22	21	5	8	26	4
	%	43%	50%	41%	44%	-	-	50%	41%	46%	43%	42%	43%	42%	37%	55%	44%	33%	48%	36%	48%	45%	38%	8%	59%	48%	-	100%	-	-	43%	50%	-	42%	54%	36%	40%	45%	50%
Untrustworthy	Count	36	-	15	21	1	1	-	15	19	23	13	6	7	7	3	13	-	25	11	10	18	8	22 (B C)	12	2	36	-	-	3 (C)	28	5	9	20 (C)	7	4	6	23	3
	%	36%	-	34%	39%	100%	100%	-	34%	37%	34%	39%	29%	37%	37%	27%	48%	-	41%	28%	48%	43%	22%	85%	24%	8%	100%	-	-	75%	41%	18%	100%	38%	18%	29%	30%	40%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Pharmaceutical industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**8**	**6**	**5**	**1**	**2**	**8**	**6**	**5**	**6**	**5**	**6**	**6**	**6**	**6**	**5**	**9**	**5**	**6**	**4**	**5**	**7**	**3**	**6**	**7**	**3**	**6**	**9**	**5**	**5**	**7**	**2**	**5**	**6**	**6**	**6**	**5**	**5**
	Median	**6**	**8**	**6**	**6**	**1**	**2**	**8**	**6**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**5**	**9**	**5**	**6**	**5**	**5**	**7**	**3**	**6**	**7**	**3**	**6**	**9**	**4**	**5**	**6**	**2**	**5**	**7**	**6**	**7**	**5**	**5**
Very trustworthy 10	Count	4	-	2	2	-	-	-	2	2	3	1	1	2	-	1	-	-	1	3	-	1	3	-	2	2	-	-	4	1 (B)	1	2	-	-	4	1	3	-	-
	%	4%	-	5%	4%	-	-	-	5%	4%	4%	3%	5%	11%	-	9%	-	-	2%	8%	-	2%	8%	-	4%	8%	-	-	19%	25%	1%	7%	-	-	10%	7%	15%	-	-
9	Count	5	1 (C)	3	1	-	-	1 (E)	3	1	4	1	-	2	2	-	-	1	1	4	-	1	4	-	1	4 (B)	-	-	5	-	2	3	-	4	1	1	2	2	-
	%	5%	50%	7%	2%	-	-	50%	7%	2%	6%	3%	-	11%	11%	-	-	33%	2%	10%	-	2%	11%	-	2%	16%	-	-	24%	-	3%	11%	-	8%	3%	7%	10%	3%	-
8	Count	3	-	1	2	-	-	-	1	2	1	2	1	-	1	-	-	1	1	2	-	1	2	1	-	2	-	-	3	-	1	2	-	2	1	2 (C)	-	1	-
	%	3%	-	2%	4%	-	-	-	2%	4%	1%	6%	5%	-	5%	-	-	33%	2%	5%	-	2%	5%	4%	-	8%	-	-	14%	-	1%	7%	-	4%	3%	14%	-	2%	-
7	Count	9	-	5	4	-	-	-	5	4	7	2	4	-	2	1	2	-	4	5	1	2	6	1	5	3	-	-	9	-	7	2	-	4	5	1	1	6	1
	%	9%	-	11%	7%	-	-	-	11%	8%	10%	6%	19%	-	11%	9%	7%	-	7%	13%	5%	5%	16%	4%	10%	12%	-	-	43%	-	10%	7%	-	8%	13%	7%	5%	10%	13%
6	Count	14	-	5	9	-	-	-	5	9	10	4	3	2	1	2	5	1	11	3	1	4	9	1	7	6	-	14	-	-	10	4	-	5	9	1	5	8	-
	%	14%	-	11%	17%	-	-	-	11%	17%	15%	12%	14%	11%	5%	18%	19%	33%	18%	8%	5%	10%	24%	4%	14%	24%	-	33%	-	-	15%	14%	-	10%	23%	7%	25%	14%	-
Neither trustworthy nor untrustworthy 5	Count	17	1	7	9	-	-	1	7	9	10	7	5	4	2	2	4	-	12	5	6	8	3	-	12	5	-	17	-	-	11	6	-	10	7	4	3	8	2
	%	17%	50%	16%	17%	-	-	50%	16%	17%	15%	21%	24%	21%	11%	18%	15%	-	20%	13%	29%	19%	8%	-	24%	20%	-	40%	-	-	16%	21%	-	19%	18%	29%	15%	14%	25%
4	Count	12	-	6	6	-	-	-	6	6	9	3	1	2	4	2	3	-	6	6	3	7	2	1	10	1	-	12	-	-	8	4	-	7	5	-	-	10	2
	%	12%	-	14%	11%	-	-	-	14%	12%	13%	9%	5%	11%	21%	18%	11%	-	10%	15%	14%	17%	5%	4%	20%	4%	-	28%	-	-	12%	14%	-	13%	13%	-	-	17%	25%
3	Count	14	-	5	9	-	-	-	5	9	8	6	-	3	4	1	6	-	10	4	4	8	2	8 (C)	5	1	14	-	-	2	9	3	3 (C)	9	2	-	1	11	2
	%	14%	-	11%	17%	-	-	-	11%	17%	12%	18%	-	16%	21%	9%	22%	-	16%	10%	19%	19%	5%	31%	10%	4%	39%	-	-	50%	13%	11%	33%	17%	5%	-	5%	19%	25%
2	Count	5	-	2	3	-	-	-	2	3	4	1	1	1	1	2	-	-	5	-	-	1	4	2	3	-	5	-	-	-	4	1	1	2	2	1	3	1	-
	%	5%	-	5%	6%	-	-	-	5%	6%	6%	3%	5%	5%	5%	18%	-	-	8%	-	-	2%	11%	8%	6%	-	14%	-	-	-	6%	4%	11%	4%	5%	7%	15%	2%	-
1	Count	7	-	4	3	-	1	-	4	2	6	1	2	1	1	-	3	-	4	3	4	3	-	4	2	1	7	-	-	-	6	1	2	5	-	1	-	6	-
	%	7%	-	9%	6%	-	100%	-	9%	4%	9%	3%	10%	5%	5%	-	11%	-	7%	8%	19%	7%	-	15%	4%	4%	19%	-	-	-	9%	4%	22%	10%	-	7%	-	10%	-
Very untrustworthy 0	Count	10	-	4	6	1	-	-	4	5	5	5	3	2	1	-	4	-	6	4	2	6	2	8 (B)	2	-	10	-	-	1	9	-	3	4	3	2	2	5	1
	%	10%	-	9%	11%	100%	-	-	9%	10%	7%	15%	14%	11%	5%	-	15%	-	10%	10%	10%	14%	5%	31%	4%	-	28%	-	-	25%	13%	-	33%	8%	8%	14%	10%	9%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	17	-	7	10	-	-	-	7	10	15 (B)	2	3	2	4	5	3	-	10	7	2	5	10	4	7	6	2	7	8 (A)	-	8	9 (B)	-	10	7	3	3	10	1
	%	17%	-	16%	19%	-	-	-	16%	19%	22%	6%	14%	11%	21%	45%	11%	-	16%	18%	10%	12%	27%	15%	14%	24%	6%	16%	38%	-	12%	32%	-	19%	18%	21%	15%	17%	13%
Neither	Count	61	1	28	32	1	-	1	28	31	37	24	14	16 (D)	10	3	16	2	36	25	14	26	21	13	31	17	20	32 (C)	9	-	45	16	4	34	23	8	13	35	5
	%	61%	50%	64%	59%	100%	-	50%	64%	60%	55%	73%	67%	84%	53%	27%	59%	67%	59%	64%	67%	62%	57%	50%	63%	68%	56%	74%	43%	-	66%	57%	44%	65%	59%	57%	65%	60%	63%
Untrustworthy	Count	22	1	9	12	-	1	1	9	11	15	7	4	1	5	3	8	1	15	7	5	11	6	9	11	2	14 (B)	4	4	4	15	3	5 (B)	8	9	3	4	13	2
	%	22%	50%	20%	22%	-	100%	50%	20%	21%	22%	21%	19%	5%	26%	27%	30%	33%	25%	18%	24%	26%	16%	35%	22%	8%	39%	9%	19%	100%	22%	11%	56%	15%	23%	21%	20%	22%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northern Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**4**	**6**	**6**	**5**	**1**	**4**	**6**	**6**	**6**	**5**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**3**	**6**	**7**	**4**	**6**	**6**	**6**	**6**	**6**	**5**
	Median	**6**	**4**	**6**	**6**	**5**	**1**	**4**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**3**	**6**	**6**	**4**	**6**	**6**	**6**	**6**	**6**	**5**
Very trustworthy 10	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	Count	4	-	2	2	-	-	-	2	2	2	2	-	1	1	1	1	-	2	2	-	1	3	1	1	2	1	1	2	-	1	3 (B)	-	1	3	1	1	2	-
	%	4%	-	5%	4%	-	-	-	5%	4%	3%	6%	-	5%	5%	9%	4%	-	3%	5%	-	2%	8%	4%	2%	8%	3%	2%	10%	-	1%	11%	-	2%	8%	7%	5%	3%	-
8	Count	6	-	3	3	-	-	-	3	3	6	-	2	-	1	3	-	-	1	5 (A)	2	1	3	1	2	3	-	1	5 (B)	-	4	2	-	4	2	2	1	2	1
	%	6%	-	7%	6%	-	-	-	7%	6%	9%	-	10%	-	5%	27%	-	-	2%	13%	10%	2%	8%	4%	4%	12%	-	2%	24%	-	6%	7%	-	8%	5%	14%	5%	3%	13%
7	Count	7	-	2	5	-	-	-	2	5	7	-	1	1	2	1	2	-	7	-	-	3	4	2	4	1	1	5	1	-	3	4	-	5	2	-	1	6	-
	%	7%	-	5%	9%	-	-	-	5%	10%	10%	-	5%	5%	11%	9%	7%	-	11%	-	-	7%	11%	8%	8%	4%	3%	12%	5%	-	4%	14%	-	10%	5%	-	5%	10%	-
6	Count	13	-	4	9	-	-	-	4	9	8	5	2	3	2	-	4	2	10	3	2	7	4	4	6	3	3	8	2	-	10	3	-	7	6	2	2	9	-
	%	13%	-	9%	17%	-	-	-	9%	17%	12%	15%	10%	16%	11%	-	15%	67%	16%	8%	10%	17%	11%	15%	12%	12%	8%	19%	10%	-	15%	11%	-	13%	15%	14%	10%	16%	-
Neither trustworthy nor untrustworthy 5	Count	35	-	16	19	-	-	-	16	19	25	10	10	10	4	2	9	-	19	16	11	12	12	7	17	11	14	16	5	-	25	10	2	23	10	4	9	20	2
	%	35%	-	36%	35%	-	-	-	36%	37%	37%	30%	48%	53%	21%	18%	33%	-	31%	41%	52%	29%	32%	27%	35%	44%	39%	37%	24%	-	37%	36%	22%	44%	26%	29%	45%	34%	25%
4	Count	13	1	8	4	1	-	1	8	3	4	9 (A)	2	3	4	1	3	-	7	6	1	7	5	2	8	3	3	8	2	-	10	3	2	4	7	2	2	6	3
	%	13%	50%	18%	7%	100%	-	50%	18%	6%	6%	27%	10%	16%	21%	9%	11%	-	11%	15%	5%	17%	14%	8%	16%	12%	8%	19%	10%	-	15%	11%	22%	8%	18%	14%	10%	10%	38%
3	Count	7	-	1	6	-	-	-	1	6	5	2	-	-	-	2	5	-	7	-	3	3	1	2	5	-	5	1	1	2 (B C)	3	2	1	3	3	-	2	4	1
	%	7%	-	2%	11%	-	-	-	2%	12%	7%	6%	-	-	-	18%	19%	-	11%	-	14%	7%	3%	8%	10%	-	14%	2%	5%	50%	4%	7%	11%	6%	8%	-	10%	7%	13%
2	Count	8	1	3	4	-	-	1	3	4	7	1	2	-	3	1	1	1	5	3	-	6	2	4	3	1	5	2	1	-	8	-	2	3	3	1	1	5	1
	%	8%	50%	7%	7%	-	-	50%	7%	8%	10%	3%	10%	-	16%	9%	4%	33%	8%	8%	-	14%	5%	15%	6%	4%	14%	5%	5%	-	12%	-	22%	6%	8%	7%	5%	9%	13%
1	Count	3	-	3	-	-	-	-	3	-	2	1	-	-	2	-	1	-	1	2	1	1	1	1	2	-	2	1	-	1 (B)	2	-	1	1	1	2 (C)	-	1	-
	%	3%	-	7%	-	-	-	-	7%	-	3%	3%	-	-	11%	-	4%	-	2%	5%	5%	2%	3%	4%	4%	-	6%	2%	-	25%	3%	-	11%	2%	3%	14%	-	2%	-
Very untrustworthy 0	Count	4	-	2	2	-	1	-	2	1	1	3	2	1	-	-	1	-	2	2	1	1	2	2	1	1	2	-	2	1	2	1	1	1	2	-	1	3	-
	%	4%	-	5%	4%	-	100%	-	5%	2%	1%	9%	10%	5%	-	-	4%	-	3%	5%	5%	2%	5%	8%	2%	4%	6%	-	10%	25%	3%	4%	11%	2%	5%	-	5%	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Food manufacturing industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	27	-	12	15	-	-	-	12	15	18	9	-	8	4	6	9	-	15	12	3	11	13	6	13	8	5	14	8	-	16	11	-	12	15	6	6	13	2
	%	27%	-	27%	28%	-	-	-	27%	29%	27%	27%	-	42%	21%	55%	33%	-	25%	31%	14%	26%	35%	23%	27%	32%	14%	33%	38%	-	24%	39%	-	23%	38%	43%	30%	22%	25%
Neither	Count	46	1	21	24	-	1	1	21	23	33	13	14	7	13	2	9	1	28	18	10	19	17	9	24	13	15	22	9	2	32	12	4	25	17	5	10	26	5
	%	46%	50%	48%	44%	-	100%	50%	48%	44%	49%	39%	67%	37%	68%	18%	33%	33%	46%	46%	48%	45%	46%	35%	49%	52%	42%	51%	43%	50%	47%	43%	44%	48%	44%	36%	50%	45%	63%
Untrustworthy	Count	27	1	11	15	1	-	1	11	14	16	11	7	4	2	3	9	2	18	9	8	12	7	11	12	4	16 **(B)**	7	4	2	20	5	5	15	7	3	4	19	1
	%	27%	50%	25%	28%	100%	-	50%	25%	27%	24%	33%	33%	21%	11%	27%	33%	67%	30%	23%	38%	29%	19%	42%	24%	16%	44%	16%	19%	50%	29%	18%	56%	29%	18%	21%	20%	33%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Food manufacturing industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**4**	**6**	**6**	**3**	**5**	**4**	**6**	**6**	**6**	**5**	**5**	**6**	**6**	**7**	**6**	**3**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**4**	**6**	**7**	**4**	**6**	**6**	**7**	**6**	**6**	**6**
	Median	**6**	**4**	**6**	**6**	**3**	**5**	**4**	**6**	**6**	**6**	**5**	**6**	**7**	**6**	**8**	**6**	**2**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**7**	**4**	**6**	**6**	**7**	**6**	**6**	**7**
Very trustworthy 10	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	Count	5	-	2	3	-	-	-	2	3	3	2	-	2	1	-	2	-	4	1	-	2	3	-	2	3	-	4	1	-	2	3	-	2	3	2	-	3	-
	%	5%	-	5%	6%	-	-	-	5%	6%	4%	6%	-	11%	5%	-	7%	-	7%	3%	-	5%	8%	-	4%	12%	-	9%	5%	-	3%	11%	-	4%	8%	14%	-	5%	-
8	Count	6	-	4	2	-	-	-	4	2	5	1	-	1	1	3	1	-	2	4	1	3	2	1	4	1	1	1	4	-	3	3	-	2	4	2	-	3	1
	%	6%	-	9%	4%	-	-	-	9%	4%	7%	3%	-	5%	5%	27%	4%	-	3%	10%	5%	7%	5%	4%	8%	4%	3%	2%	19%	-	4%	11%	-	4%	10%	14%	-	5%	13%
7	Count	16	-	6	10	-	-	-	6	10	10	6	-	5	2	3	6	-	9	7	2	6	8	5	7	4	4	9	3	-	11	5	-	8	8	2	6	7	1
	%	16%	-	14%	19%	-	-	-	14%	19%	15%	18%	-	26%	11%	27%	22%	-	15%	18%	10%	14%	22%	19%	14%	16%	11%	21%	14%	-	16%	18%	-	15%	21%	14%	30%	12%	13%
6	Count	12	1	7	4	-	-	1	7	4	8	4	3	2	5	-	2	-	5	7	2	8	2	3	7	2	5	5	2	-	6	6	1	8	3	2	1	7	2
	%	12%	50%	16%	7%	-	-	50%	16%	8%	12%	12%	14%	11%	26%	-	7%	-	8%	18%	10%	19%	5%	12%	14%	8%	14%	12%	10%	-	9%	21%	11%	15%	8%	14%	5%	12%	25%
Neither trustworthy nor untrustworthy 5	Count	21	-	5	16 (B)	-	-	-	5	16 (D)	18 (B)	3	9	5	3	-	3	1	17 (B)	4	3	7	11	2	10	9 (A)	4	12	5	1	16	4	-	14	7	2	6	12	1
	%	21%	-	11%	30%	-	-	-	11%	31%	27%	9%	43%	26%	16%	-	11%	33%	28%	10%	14%	17%	30%	8%	20%	36%	11%	28%	24%	25%	24%	14%	-	27%	18%	14%	30%	21%	13%
4	Count	13	-	9	4	-	1	-	9 (E)	3	7	6	2	-	5	2	4	-	6	7	5	4	4	4	7	2	6	5	2	1	10	2	3 (B)	3	7	1	3	7	2
	%	13%	-	20%	7%	-	100%	-	20%	6%	10%	18%	10%	-	26%	18%	15%	-	10%	18%	24%	10%	11%	15%	14%	8%	17%	12%	10%	25%	15%	7%	33%	6%	18%	7%	15%	12%	25%
3	Count	11	-	6	5	-	-	-	6	5	9	2	-	2	1	3	5	-	6	5	5 (C)	5	1	3	6	2	7	4	-	1	7	3	3 (C)	7	1	2	2	7	-
	%	11%	-	14%	9%	-	-	-	14%	10%	13%	6%	-	11%	5%	27%	19%	-	10%	13%	24%	12%	3%	12%	12%	8%	19%	9%	-	25%	10%	11%	33%	13%	3%	14%	10%	12%	-
2	Count	7	-	1	6	1	-	-	1	5	4	3	4	-	-	-	3	-	7	-	2	3	2	3	3	1	3	3	1	-	6	1	2	3	2	1	-	6	-
	%	7%	-	2%	11%	100%	-	-	2%	10%	6%	9%	19%	-	-	-	11%	-	11%	-	10%	7%	5%	12%	6%	4%	8%	7%	5%	-	9%	4%	22%	6%	5%	7%	-	10%	-
1	Count	5	-	3	2	-	-	-	3	2	2	3	2	-	1	-	1	1	4	1	1	3	1	3	2	-	4	-	1	-	5	-	-	3	2	-	-	4	1
	%	5%	-	7%	4%	-	-	-	7%	4%	3%	9%	10%	-	5%	-	4%	33%	7%	3%	5%	7%	3%	12%	4%	-	11%	-	5%	-	7%	-	-	6%	5%	-	-	7%	13%
Very untrustworthy 0	Count	4	1 (B C)	1	2	-	-	1 (D E)	1	2	1	3	1	2	-	-	-	1	1	3	-	1	3	2	1	1	2	-	2	1	2	1	-	2	2	-	2	2	-
	%	4%	50%	2%	4%	-	-	50%	2%	4%	1%	9%	5%	11%	-	-	-	33%	2%	8%	-	2%	8%	8%	2%	4%	6%	-	10%	25%	3%	4%	-	4%	5%	-	10%	3%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Banking industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	12	-	6	6	-	-	-	6	6	6	6	2	3	3	3	1	-	3	9 (A)	2	4	6	1	3	8 (A B)	3	2	7 (B)	1	7	4	-	8	4	5 (C)	3	2	2
	%	12%	-	14%	11%	-	-	-	14%	12%	9%	18%	10%	16%	16%	27%	4%	-	5%	23%	10%	10%	16%	4%	6%	32%	8%	5%	33%	25%	10%	14%	-	15%	10%	36%	15%	3%	25%
Neither	Count	36	2	15	19	-	-	2	15	19	29 (B)	7	8	8	6	5	7	2	27 (B)	9	9	13	14	3	23 (A)	10	7	21 (A)	8	-	25	11	1	17	18	4	10	19	3
	%	36%	100%	34%	35%	-	-	100%	34%	37%	43%	21%	38%	42%	32%	45%	26%	67%	44%	23%	43%	31%	38%	12%	47%	40%	19%	49%	38%	-	37%	39%	11%	33%	46%	29%	50%	33%	38%
Untrustworthy	Count	52	-	23	29	1	1	-	23	27	32	20	11	8	10	3	19	1	31	21	10	25	17	22 (B C)	23	7	26 (C)	20	6	3	36	13	8 (C)	27	17	5	7	37	3
	%	52%	-	52%	54%	100%	100%	-	52%	52%	48%	61%	52%	42%	53%	27%	70%	33%	51%	54%	48%	60%	46%	85%	47%	28%	72%	47%	29%	75%	53%	46%	89%	52%	44%	36%	35%	64%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Banking industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean		**4**	**5**	**4**	**1**	**1**	**7**	**5**	**4**	**5**	**4**	**4**	**5**	**5**	**6**	**4**	**5**	**4**	**5**	**4**	**4**	**5**	**3**	**5**	**6**	**3**	**5**	**6**	**4**	**4**	**5**	**2**	**5**	**5**	**6**	**5**	**4**	**5**
	Median		**4**	**7**	**4**	**1**	**1**	**7**	**4**	**4**	**5**	**4**	**4**	**6**	**4**	**6**	**4**	**6**	**4**	**4**	**5**	**4**	**5**	**2**	**5**	**6**	**3**	**5**	**6**	**2**	**4**	**5**	**2**	**4**	**5**	**6**	**6**	**4**	**6**
Very trustworthy 10	Count	1	-	1	-	-	-	-	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	-	3%	5%	-	-	-	-	-	-	3%	-	-	3%	-	-	4%	-	-	5%	25%	-	-	-	-	3%	-	5%	-	-
9	Count	2	-	2	-	-	-	-	2	-	1	1	-	-	2	-	-	-	-	2	-	1	1	-	-	2	-	-	2	-	1	1	-	1	1	-	1	1	-
	%	2%	-	5%	-	-	-	-	5%	-	1%	3%	-	-	11%	-	-	-	-	5%	-	2%	3%	-	-	8%	-	-	10%	-	1%	4%	-	2%	3%	-	5%	2%	-
8	Count	7	-	1	6	-	-	-	1	6	3	4	1	2	1	2	1	-	3	4	1	3	3	1	2	4	3	1	3	-	4	3	-	5	2	5 (C)	-	1	1
	%	7%	-	2%	11%	-	-	-	2%	12%	4%	12%	5%	11%	5%	18%	4%	-	5%	10%	5%	7%	8%	4%	4%	16%	8%	2%	14%	-	6%	11%	-	10%	5%	36%	-	2%	13%
7	Count	2	-	2	-	-	-	-	2	-	2	-	-	1	-	1	-	-	-	2	1	-	1	-	1	1	-	1	1	-	2	-	-	2	-	-	1	-	1
	%	2%	-	5%	-	-	-	-	5%	-	3%	-	-	5%	-	9%	-	-	-	5%	5%	-	3%	-	2%	4%	-	2%	5%	-	3%	-	-	4%	-	-	5%	-	13%
6	Count	9	1 (C)	5	3	-	-	1	5	3	7	2	1	2	3	2	1	-	7	2	-	3	6	-	8	1	1	5	3	-	5	4	-	1	8 (B)	1	2	5	1
	%	9%	50%	11%	6%	-	-	50%	11%	6%	10%	6%	5%	11%	16%	18%	4%	-	11%	5%	-	7%	16%	-	16%	4%	3%	12%	14%	-	7%	14%	-	2%	21%	7%	10%	9%	13%
Neither trustworthy nor untrustworthy 5	Count	18	1	7	10	-	-	1	7	10	15	3	5	6	-	2	3	2	12	6	7	6	5	1	11	6	2	12 (A)	4	-	13	5	-	11	7	3	6	7	2
	%	18%	50%	16%	19%	-	-	50%	16%	19%	22%	9%	24%	32%	-	18%	11%	67%	20%	15%	33%	14%	14%	4%	22%	24%	6%	28%	19%	-	19%	18%	-	21%	18%	21%	30%	12%	25%
4	Count	9	-	3	6	-	-	-	3	6	7	2	2	-	3	1	3	-	8	1	2	4	3	2	4	3	4	4	1	-	7	2	1	5	3	-	2	7	-
	%	9%	-	7%	11%	-	-	-	7%	12%	10%	6%	10%	-	16%	9%	11%	-	13%	3%	10%	10%	8%	8%	8%	12%	11%	9%	5%	-	10%	7%	11%	10%	8%	-	10%	12%	-
3	Count	15	-	6	9	-	-	-	6	9	11	4	2	3	3	-	7	-	9	6	3	10	2	5	8	2	5	7	3	-	13	2	-	10	5	1	2	11	1
	%	15%	-	14%	17%	-	-	-	14%	17%	16%	12%	10%	16%	16%	-	26%	-	15%	15%	14%	24%	5%	19%	16%	8%	14%	16%	14%	-	19%	7%	-	19%	13%	7%	10%	19%	13%
2	Count	8	-	4	4	-	-	-	4	4	6	2	1	1	2	2	2	-	4	4	2	2	4	3	4	1	3	4	1	-	4	4	2	5	1	-	2	6	-
	%	8%	-	9%	7%	-	-	-	9%	8%	9%	6%	5%	5%	11%	18%	7%	-	7%	10%	10%	5%	11%	12%	8%	4%	8%	9%	5%	-	6%	14%	22%	10%	3%	-	10%	10%	-
1	Count	10	-	4	6	-	-	-	4	6	6	4	3	-	2	-	4	1	7	3	2	5	3	3	6	1	6	3	1	3 (B C)	6	1	3	4	3	-	1	9	-
	%	10%	-	9%	11%	-	-	-	9%	12%	9%	12%	14%	-	11%	-	15%	33%	11%	8%	10%	12%	8%	12%	12%	4%	17%	7%	5%	75%	9%	4%	33%	8%	8%	-	5%	16%	-
Very untrustworthy 0	Count	19	-	9	10	1	1	-	9	8	9	10 (A)	5	4	3	1	6	-	11	8	3	8	8	11 (B C)	5	3	12 (C)	6	1	-	13	6	3	8	8	4	2	11	2
	%	19%	-	20%	19%	100%	100%	-	20%	15%	13%	30%	24%	21%	16%	9%	22%	-	18%	21%	14%	19%	22%	42%	10%	12%	33%	14%	5%	-	19%	21%	33%	15%	21%	29%	10%	19%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Energy industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	14	-	6	8	-	-	-	6	8	8	6	2	4	3	1	3	1	8	6	1	7	6	4	4	6	2	6	6 (A)	-	8	6	-	7	7	5	2	7	-
	%	14%	-	14%	15%	-	-	-	14%	15%	12%	18%	10%	21%	16%	9%	11%	33%	13%	15%	5%	17%	16%	15%	8%	24%	6%	14%	29%	-	12%	21%	-	13%	18%	36%	10%	12%	-
Neither	Count	55	1	26	28	-	-	1	26	28	43 (B)	12	12	8	11	5	17	2	35	20	15	18	22	12	33	10	18	25	12	3	39	13	2	35 (A)	18	4	10	36	5
	%	55%	50%	59%	52%	-	-	50%	59%	54%	64%	36%	57%	42%	58%	45%	63%	67%	57%	51%	71%	43%	59%	46%	67%	40%	50%	58%	57%	75%	57%	46%	22%	67%	46%	29%	50%	62%	63%
Untrustworthy	Count	31	1	12	18	1	1	1	12	16	16	15 (A)	7	7	5	5	7	-	18	13	5	17	9	10	12	9	16	12	3	1	21	9	7 (B)	10	14	5	8	15	3
	%	31%	50%	27%	33%	100%	100%	50%	27%	31%	24%	45%	33%	37%	26%	45%	26%	-	30%	33%	24%	40%	24%	38%	24%	36%	44%	28%	14%	25%	31%	32%	78%	19%	36%	36%	40%	26%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Energy industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**5**	**6**	**5**	**3**	**3**	**5**	**6**	**6**	**6**	**5**	**5**	**5**	**6**	**5**	**6**	**8**	**6**	**6**	**6**	**5**	**6**	**5**	**6**	**5**	**5**	**6**	**7**	**5**	**6**	**6**	**4**	**6**	**5**	**6**	**5**	**6**	**5**
	Median	**6**	**5**	**6**	**6**	**3**	**3**	**5**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**7**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**3**	**6**	**6**	**6**	**6**	**6**	**6**
Very trustworthy 10	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	Count	2	-	1	1	-	-	-	1	1	1	1	-	-	-	-	1	1	2	-	-	2	-	1	1	-	-	1	1	-	2	-	-	1	1	-	1	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	1%	3%	-	-	-	-	4%	33%	3%	-	-	5%	-	4%	2%	-	-	2%	5%	-	3%	-	-	2%	3%	-	5%	2%	-
8	Count	5	-	1	4	-	-	-	1	4	3	2	1	1	1	1	1	-	4	1	-	4	1	1	3	1	1	3	1	-	3	2	-	3	2	1	-	4	-
	%	5%	-	2%	7%	-	-	-	2%	8%	4%	6%	5%	5%	5%	9%	4%	-	7%	3%	-	10%	3%	4%	6%	4%	3%	7%	5%	-	4%	7%	-	6%	5%	7%	-	7%	-
7	Count	7	-	4	3	-	-	-	4	3	4	3	1	3	2	-	1	-	2	5	1	1	5	2	-	5	1	2	4	-	3	4	-	3	4	4 (C)	1	2	-
	%	7%	-	9%	6%	-	-	-	9%	6%	6%	9%	5%	16%	11%	-	4%	-	3%	13%	5%	2%	14%	8%	-	20%	3%	5%	19%	-	4%	14%	-	6%	10%	29%	5%	3%	-
6	Count	21	-	11	10	-	-	-	11	10	16	5	3	3	4	2	8	1	12	9	3	5	13 (B)	3	14	4	8	8	5	1	13	7	1	12	8	-	4	17	-
	%	21%	-	25%	19%	-	-	-	25%	19%	24%	15%	14%	16%	21%	18%	30%	33%	20%	23%	14%	12%	35%	12%	29%	16%	22%	19%	24%	25%	19%	25%	11%	23%	21%	-	20%	29%	-
Neither trustworthy nor untrustworthy 5	Count	27	1	11	15	-	-	1	11	15	21	6	8	4	4	2	8	1	17	10	10 (C)	11	6	8	14	5	8	12	7	1	21	5	-	19	8	4	6	13	4
	%	27%	50%	25%	28%	-	-	50%	25%	29%	31%	18%	38%	21%	21%	18%	30%	33%	28%	26%	48%	26%	16%	31%	29%	20%	22%	28%	33%	25%	31%	18%	-	37%	21%	29%	30%	22%	50%
4	Count	7	-	4	3	-	-	-	4	3	6	1	1	1	3	1	1	-	6	1	2	2	3	1	5	1	2	5	-	1	5	1	1	4	2	-	-	6	1
	%	7%	-	9%	6%	-	-	-	9%	6%	9%	3%	5%	5%	16%	9%	4%	-	10%	3%	10%	5%	8%	4%	10%	4%	6%	12%	-	25%	7%	4%	11%	8%	5%	-	-	10%	13%
3	Count	8	-	6	2	-	-	-	6	2	6	2	-	1	2	2	3	-	2	6 (A)	3	3	2	1	6	1	2	4	2	-	5	3	2 (B)	1	5	2	3	2	1
	%	8%	-	14%	4%	-	-	-	14%	4%	9%	6%	-	5%	11%	18%	11%	-	3%	15%	14%	7%	5%	4%	12%	4%	6%	9%	10%	-	7%	11%	22%	2%	13%	14%	15%	3%	13%
2	Count	16	1	3	12	1	1	1	3	10	7	9 (A)	6	2	1	3	4	-	13	3	2	11	3	6	5	5	9	7	-	1	12	3	4	7	5	3	2	10	1
	%	16%	50%	7%	22%	100%	100%	50%	7%	19%	10%	27%	29%	11%	5%	27%	15%	-	21%	8%	10%	26%	8%	23%	10%	20%	25%	16%	-	25%	18%	11%	44%	13%	13%	21%	10%	17%	13%
1	Count	2	-	1	1	-	-	-	1	1	1	1	-	1	1	-	-	-	1	1	-	1	1	1	-	1	1	-	1	-	1	1	1	-	1	-	1	-	1
	%	2%	-	2%	2%	-	-	-	2%	2%	1%	3%	-	5%	5%	-	-	-	2%	3%	-	2%	3%	4%	-	4%	3%	-	5%	-	1%	4%	11%	-	3%	-	5%	-	13%
Very untrustworthy 0	Count	5	-	2	3	-	-	-	2	3	2	3	1	3	1	-	-	-	2	3	-	2	3	2	1	2	4	1	-	-	3	2	-	2	3	-	2	3	-
	%	5%	-	5%	6%	-	-	-	5%	6%	3%	9%	5%	16%	5%	-	-	-	3%	8%	-	5%	8%	8%	2%	8%	11%	2%	-	-	4%	7%	-	4%	8%	-	10%	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Tobacco industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
			(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	4	1 (C)	-	3	-	-	1 (E)	-	3	3	1	2	1	1	-	-	-	3	1	-	2	2	1	1	2	-	3	1	-	1	3 (B)	-	3	1	2	-	1	1
	%	4%	50%	-	6%	-	-	50%	-	6%	4%	3%	10%	5%	5%	-	-	-	5%	3%	-	5%	5%	4%	2%	8%	-	7%	5%	-	1%	11%	-	6%	3%	14%	-	2%	13%
Neither	Count	29	-	16	13	-	-	-	16	13	22	7	5	6	5	4	8	1	18	11	8	14	7	8	14	7	9	13	7	-	23	6	3	16	10	5	6	14	4
	%	29%	-	36%	24%	-	-	-	36%	25%	33%	21%	24%	32%	26%	36%	30%	33%	30%	28%	38%	33%	19%	31%	29%	28%	25%	30%	33%	-	34%	21%	33%	31%	26%	36%	30%	24%	50%
Untrustworthy	Count	67	1	28	38	1	1	1	28	36	42	25	14	12	13	7	19	2	40	27	13	26	28	17	34	16	27	27	13	4	44	19	6	33	28	7	14	43	3
	%	67%	50%	64%	70%	100%	100%	50%	64%	69%	63%	76%	67%	63%	68%	64%	70%	67%	66%	69%	62%	62%	76%	65%	69%	64%	75%	63%	62%	100%	65%	68%	67%	63%	72%	50%	70%	74%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Tobacco industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northern Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**3**	**6**	**4**	**3**	**1**	**1**	**6**	**4**	**3**	**4**	**3**	**3**	**4**	**3**	**4**	**3**	**2**	**3**	**3**	**3**	**4**	**3**	**3**	**3**	**4**	**3**	**4**	**4**	**1**	**3**	**4**	**3**	**3**	**3**	**4**	**3**	**3**	**5**
	Median	**3**	**6**	**3**	**3**	**1**	**1**	**6**	**3**	**3**	**3**	**2**	**2**	**3**	**3**	**3**	**2**	**1**	**3**	**3**	**3**	**3**	**2**	**1**	**3**	**3**	**1**	**3**	**4**	**1**	**3**	**3**	**1**	**3**	**3**	**5**	**3**	**2**	**6**
Very trustworthy 10	Count	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1
	%	1%	50%	-	-	-	-	50%	-	-	1%	-	-	-	5%	-	-	-	2%	-	-	2%	-	-	2%	-	-	2%	-	-	-	4%	-	-	3%	-	-	-	-	13%
9	Count	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-	-
8	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	Count	2	-	-	2	-	-	-	-	2	2	-	2	-	-	-	-	-	1	1	-	1	1	1	-	1	-	1	1	-	-	2	-	2	-	1	-	1	-
	%	2%	-	-	4%	-	-	-	-	4%	3%	-	10%	-	-	-	-	-	2%	3%	-	2%	3%	4%	-	4%	-	2%	5%	-	-	7%	-	4%	-	7%	-	2%	-
6	Count	5	-	4	1	-	-	-	4	1	3	2	-	1	2	1	1	-	2	3	-	2	3	2	1	2	3	1	1	-	3	2	1	1	3	1	1	3	-
	%	5%	-	9%	2%	-	-	-	9%	2%	4%	6%	-	5%	11%	9%	4%	-	3%	8%	-	5%	8%	8%	2%	8%	8%	2%	5%	-	4%	7%	11%	2%	8%	7%	5%	5%	-
Neither trustworthy nor untrustworthy 5	Count	17	-	8	9	-	-	-	8	9	14	3	5	5	-	3	4	-	10	7	7 (C)	7	3	4	8	5	5	8	4	-	15	2	1	12	4	4	4	6	3
	%	17%	-	18%	17%	-	-	-	18%	17%	21%	9%	24%	26%	-	27%	15%	-	16%	18%	33%	17%	8%	15%	16%	20%	14%	19%	19%	-	22%	7%	11%	23%	10%	29%	20%	10%	38%
4	Count	7	-	4	3	-	-	-	4	3	5	2	-	-	3	-	3	1	6	1	1	5	1	2	5	-	1	4	2	-	5	2	1	3	3	-	1	5	1
	%	7%	-	9%	6%	-	-	-	9%	6%	7%	6%	-	-	16%	-	11%	33%	10%	3%	5%	12%	3%	8%	10%	-	3%	9%	10%	-	7%	7%	11%	6%	8%	-	5%	9%	13%
3	Count	6	-	4	2	-	-	-	4	2	6	-	1	2	1	-	2	-	3	3	-	4	2	1	3	2	1	2	3	-	2	4 (B)	-	1	5 (B)	1	3	2	-
	%	6%	-	9%	4%	-	-	-	9%	4%	9%	-	5%	11%	5%	-	7%	-	5%	8%	-	10%	5%	4%	6%	8%	3%	5%	14%	-	3%	14%	-	2%	13%	7%	15%	3%	-
2	Count	16	-	7	9	-	-	-	7	9	10	6	2	4	4	3	3	-	9	7	5	7	4	1	8	7	5	9	2	-	12	4	1	9	6	1	2	11	2
	%	16%	-	16%	17%	-	-	-	16%	17%	15%	18%	10%	21%	21%	27%	11%	-	15%	18%	24%	17%	11%	4%	16%	28%	14%	21%	10%	-	18%	14%	11%	17%	15%	7%	10%	19%	25%
1	Count	9	-	4	5	-	-	-	4	5	5	4	2	-	2	2	3	-	7	2	1	3	5	1	6	2	2	6	1	-	6	3	-	5	4	-	2	7	-
	%	9%	-	9%	9%	-	-	-	9%	10%	7%	12%	10%	-	11%	18%	11%	-	11%	5%	5%	7%	14%	4%	12%	8%	6%	14%	5%	-	9%	11%	-	10%	10%	-	10%	12%	-
Very untrustworthy 0	Count	36	1	13	22	1	1	1	13	20	21	15	9	6	6	2	11	2	21	15	7	12	17	14 (C)	17	5	19 (B)	10	7	4	24	8	5	18	13	5	7	23	1
	%	36%	50%	30%	41%	100%	100%	50%	30%	38%	31%	45%	43%	32%	32%	18%	41%	67%	34%	38%	33%	29%	46%	54%	35%	20%	53%	23%	33%	100%	35%	29%	56%	35%	33%	36%	35%	40%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Medical devices industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	45	2	18	25	-	-	2	18	25	35 (B)	10	8	8	10	6	11	2	27	18	6	18	21	9	20	16	10	21	14 (A)	2	26	17	-	23	22	8	8	26	3
	%	45%	100%	41%	46%	-	-	100%	41%	48%	52%	30%	38%	42%	53%	55%	41%	67%	44%	46%	29%	43%	57%	35%	41%	64%	28%	49%	67%	50%	38%	61%	-	44%	56%	57%	40%	45%	38%
Neither	Count	48	-	25	23	1	-	-	25	22	29	19	10	8	9	5	15	1	27	21	12	22	14	13	27	8	21	20	7	2	37	9	8 (C)	26	14	3	12	29	4
	%	48%	-	57%	43%	100%	-	-	57%	42%	43%	58%	48%	42%	47%	45%	56%	33%	44%	54%	57%	52%	38%	50%	55%	32%	58%	47%	33%	50%	54%	32%	89%	50%	36%	21%	60%	50%	50%
Untrustworthy	Count	7	-	1	6	-	1	-	1	5	3	4	3	3	-	-	1	-	7	-	3	2	2	4	2	1	5	2	-	-	5	2	1	3	3	3	-	3	1
	%	7%	-	2%	11%	-	100%	-	2%	10%	4%	12%	14%	16%	-	-	4%	-	11%	-	14%	5%	5%	15%	4%	4%	14%	5%	-	-	7%	7%	11%	6%	8%	21%	-	5%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Medical devices industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**10**	**8**	**7**	**6**	**4**	**10**	**8**	**7**	**8**	**7**	**7**	**7**	**8**	**8**	**7**	**8**	**7**	**8**	**7**	**7**	**8**	**7**	**7**	**8**	**7**	**8**	**9**	**8**	**7**	**8**	**6**	**7**	**8**	**7**	**8**	**7**	**7**
	Median	**7**	**10**	**7**	**7**	**6**	**4**	**10**	**7**	**7**	**8**	**7**	**7**	**7**	**8**	**9**	**7**	**9**	**7**	**7**	**6**	**7**	**8**	**7**	**7**	**8**	**7**	**7**	**9**	**9**	**7**	**9**	**7**	**7**	**9**	**8**	**7**	**7**	**7**
Very trustworthy 10	Count	6	1 (B C)	2	3	-	-	1 (D)	2	3	4	2	1	1	2	2	-	-	3	3	-	3	3	1	2	3	1	1	4	1	2	3	-	2	4	1	3	1	1
	%	6%	50%	5%	6%	-	-	50%	5%	6%	6%	6%	5%	5%	11%	18%	-	-	5%	8%	-	7%	8%	4%	4%	12%	3%	2%	19%	25%	3%	11%	-	4%	10%	7%	15%	2%	13%
9	Count	13	-	7	6	-	-	-	7	6	11	2	1	3	3	3	3	-	7	6	2	3	8	3	4	6	3	7	3	1	6	6	-	4	9 (B)	2	3	8	-
	%	13%	-	16%	11%	-	-	-	16%	12%	16%	6%	5%	16%	16%	27%	11%	-	11%	15%	10%	7%	22%	12%	8%	24%	8%	16%	14%	25%	9%	21%	-	8%	23%	14%	15%	14%	-
8	Count	16	1	5	10	-	-	1	5	10	13	3	4	2	3	1	4	2	10	6	2	8	6	3	10	3	3	8	5	-	11	5	-	9	7	3	2	10	1
	%	16%	50%	11%	19%	-	-	50%	11%	19%	19%	9%	19%	11%	16%	9%	15%	67%	16%	15%	10%	19%	16%	12%	20%	12%	8%	19%	24%	-	16%	18%	-	17%	18%	21%	10%	17%	13%
7	Count	10	-	4	6	-	-	-	4	6	7	3	2	2	2	-	4	-	7	3	2	4	4	2	4	4	3	5	2	-	7	3	-	8	2	2	-	7	1
	%	10%	-	9%	11%	-	-	-	9%	12%	10%	9%	10%	11%	11%	-	15%	-	11%	8%	10%	10%	11%	8%	8%	16%	8%	12%	10%	-	10%	11%	-	15%	5%	14%	-	12%	13%
6	Count	20	-	12	8	-	-	-	12	8	13	7	5	4	5	1	4	1	9	11	2	9	9	4	12	4	8	9	3	1	13	6	5 (B)	6	9	1	5	13	1
	%	20%	-	27%	15%	-	-	-	27%	15%	19%	21%	24%	21%	26%	9%	15%	33%	15%	28%	10%	21%	24%	15%	24%	16%	22%	21%	14%	25%	19%	21%	56%	12%	23%	7%	25%	22%	13%
Neither trustworthy nor untrustworthy 5	Count	24	-	12	12	1	-	-	12	11	13	11	5	4	3	4	8	-	14	10	9 (C)	11	4	8	12	4	10	11	3	-	22 (C)	2	2	18 (C)	4	2	6	13	3
	%	24%	-	27%	22%	100%	-	-	27%	21%	19%	33%	24%	21%	16%	36%	30%	-	23%	26%	43%	26%	11%	31%	24%	16%	28%	26%	14%	-	32%	7%	22%	35%	10%	14%	30%	22%	38%
4	Count	4	-	1	3	-	-	-	1	3	3	1	-	-	1	-	3	-	4	-	1	2	1	1	3	-	3	-	1	1	2	1	1	2	1	-	1	3	-
	%	4%	-	2%	6%	-	-	-	2%	6%	4%	3%	-	-	5%	-	11%	-	7%	-	5%	5%	3%	4%	6%	-	8%	-	5%	25%	3%	4%	11%	4%	3%	-	5%	5%	-
3	Count	5	-	1	4	-	1	-	1	3	2	3	2	2	-	-	1	-	5	-	3	1	1	3	2	-	4	1	-	-	3	2	1	2	2	2	-	2	1
	%	5%	-	2%	7%	-	100%	-	2%	6%	3%	9%	10%	11%	-	-	4%	-	8%	-	14%	2%	3%	12%	4%	-	11%	2%	-	-	4%	7%	11%	4%	5%	14%	-	3%	13%
2	Count	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-
1	Count	1	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	1%	-	5%	-	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	1%	-	-	-	3%	-	-	2%	-
Very untrustworthy 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK? - Summary table

Base:All

		Q3 How trustworthy or untrustworthy do you consider each of the following industries in the UK?											Nets			
	Total	Very untrustworthy 0	1	2	3	4	Neither trustworthy nor untrustworthy 5	6	7	8	9	Very trustworthy 10	Untrustworthy (0-3)	Neither (4-6)	Trustworthy (7-10)	Mean
Medical devices industry	100	-	1	1	5	4	24	20	10	16	13	6	7	48	45	**7**
	100%	-	1%	1%	5%	4%	24%	20%	10%	16%	13%	6%	7%	48%	45%	
Food manufacturing industry	100	4	5	7	11	13	21	12	16	6	5	-	27	46	27	**6**
	100%	4%	5%	7%	11%	13%	21%	12%	16%	6%	5%	-	27%	46%	27%	
Consumer products industry	100	4	3	8	7	13	35	13	7	6	4	-	22	61	17	**6**
	100%	4%	3%	8%	7%	13%	35%	13%	7%	6%	4%	-	22%	61%	17%	
Energy industry	100	5	2	16	8	7	27	21	7	5	2	-	31	55	14	**6**
	100%	5%	2%	16%	8%	7%	27%	21%	7%	5%	2%	-	31%	55%	14%	
Pharmaceutical industry	100	10	7	5	14	12	17	14	9	3	5	4	36	43	21	**5**
	100%	10%	7%	5%	14%	12%	17%	14%	9%	3%	5%	4%	36%	43%	21%	
Banking industry	100	19	10	8	15	9	18	9	2	7	2	1	52	36	12	**4**
	100%	19%	10%	8%	15%	9%	18%	9%	2%	7%	2%	1%	52%	36%	12%	
Tobacco industry	100	36	9	16	6	7	17	5	2	-	1	1	67	29	4	**3**
	100%	36%	9%	16%	6%	7%	17%	5%	2%	-	1%	1%	67%	29%	4%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Pharmaceutical industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	49	1	21	27	-	-	1	21	27	34	15	9	7	7	7	16	3	27	22	9	17	23	7	25	17 (A)	8	24 (A)	17 (A)	2	28	19	1	25	23 (A)	9	11	27	2
	%	49%	50%	48%	50%	-	-	50%	48%	52%	51%	45%	43%	37%	37%	64%	59%	100%	44%	56%	43%	40%	62%	27%	51%	68%	22%	56%	81%	50%	41%	68%	11%	48%	59%	64%	55%	47%	25%
Neither	Count	40	1	21	18	-	-	1	21	18	26	14	8	11	10	3	8	-	24	16	10	19	11	10	23	7	19 (C)	18	3	1	30	9	5	20	15	3	7	25	5
	%	40%	50%	48%	33%	-	-	50%	48%	35%	39%	42%	38%	58%	53%	27%	30%	-	39%	41%	48%	45%	30%	38%	47%	28%	53%	42%	14%	25%	44%	32%	56%	38%	38%	21%	35%	43%	63%
Negative impact	Count	11	-	2	9	1	1	-	2	7	7	4	4	1	2	1	3	-	10 (B)	1	2	6	3	9 (B C)	1	1	9 (B)	1	1	1	10	-	3 (C)	7	1	2	2	6	1
	%	11%	-	5%	17%	100%	100%	-	5%	13%	10%	12%	19%	5%	11%	9%	11%	-	16%	3%	10%	14%	8%	35%	2%	4%	25%	2%	5%	25%	15%	-	33%	13%	3%	14%	10%	10%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Pharmaceutical industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**8**	**8**	**7**	**1**	**4**	**8**	**8**	**7**	**7**	**7**	**7**	**7**	**7**	**8**	**7**	**10**	**7**	**8**	**7**	**7**	**8**	**6**	**8**	**8**	**6**	**8**	**9**	**7**	**7**	**8**	**5**	**7**	**8**	**8**	**8**	**7**	**6**
	Median	**7**	**8**	**7**	**8**	**1**	**4**	**8**	**7**	**8**	**8**	**7**	**7**	**7**	**7**	**8**	**8**	**10**	**7**	**8**	**7**	**7**	**8**	**7**	**8**	**8**	**6**	**8**	**9**	**7**	**7**	**9**	**6**	**7**	**8**	**8**	**9**	**7**	**6**
Very positive impact 10	Count	11	-	7	4	-	-	-	7	4	8	3	2	3	2	1	2	1	4	7	1	5	5	2	4	5	-	5	6	1	4	6	-	4	7	2	7 (C)	2	-
	%	11%	-	16%	7%	-	-	-	16%	8%	12%	9%	10%	16%	11%	9%	7%	33%	7%	18%	5%	12%	14%	8%	8%	20%	-	12%	29%	25%	6%	21%	-	8%	18%	14%	35%	3%	-
9	Count	4	1 (B C)	1	2	-	-	1 (D E)	1	2	4	-	-	1	-	1	1	1	2	2	1	-	3	-	2	2	-	2	2	-	2	2	-	3	1	1	-	3	-
	%	4%	50%	2%	4%	-	-	50%	2%	4%	6%	-	-	5%	-	9%	4%	33%	3%	5%	5%	-	8%	-	4%	8%	-	5%	10%	-	3%	7%	-	6%	3%	7%	-	5%	-
8	Count	15	-	8	7	-	-	-	8	7	10	5	3	1	3	2	5	1	10	5	5	5	5	1	9	5	1	10 (A)	4	-	9	6	-	6	9	3	3	8	1
	%	15%	-	18%	13%	-	-	-	18%	13%	15%	15%	14%	5%	16%	18%	19%	33%	16%	13%	24%	12%	14%	4%	18%	20%	3%	23%	19%	-	13%	21%	-	12%	23%	21%	15%	14%	13%
7	Count	19	-	5	14	-	-	-	5	14	12	7	4	2	2	3	8	-	11	8	2	7	10	4	10	5	7	7	5	1	13	5	1	12	6	3	1	14	1
	%	19%	-	11%	26%	-	-	-	11%	27%	18%	21%	19%	11%	11%	27%	30%	-	18%	21%	10%	17%	27%	15%	20%	20%	19%	16%	24%	25%	19%	18%	11%	23%	15%	21%	5%	24%	13%
6	Count	19	-	10	9	-	-	-	10	9	14	5	3	4	5	2	5	-	11	8	5	9	5	6	9	4	9	8	2	-	15	4	1	11	7	2	3	14	-
	%	19%	-	23%	17%	-	-	-	23%	17%	21%	15%	14%	21%	26%	18%	19%	-	18%	21%	24%	21%	14%	23%	18%	16%	25%	19%	10%	-	22%	14%	11%	21%	18%	14%	15%	24%	-
Neither positive nor negative impact 5	Count	15	1	8	6	-	-	1	8	6	8	7	5	5	2	1	2	-	8	7	4	7	4	3	9	3	7	8	-	-	12	3	3	8	4	1	3	7	4 (C)
	%	15%	50%	18%	11%	-	-	50%	18%	12%	12%	21%	24%	26%	11%	9%	7%	-	13%	18%	19%	17%	11%	12%	18%	12%	19%	19%	-	-	18%	11%	33%	15%	10%	7%	15%	12%	50%
4	Count	6	-	3	3	-	-	-	3	3	4	2	-	2	3	-	1	-	5	1	1	3	2	1	5	-	3	2	1	1	3	2	1	1	4	-	1	4	1
	%	6%	-	7%	6%	-	-	-	7%	6%	6%	6%	-	11%	16%	-	4%	-	8%	3%	5%	7%	5%	4%	10%	-	8%	5%	5%	25%	4%	7%	11%	2%	10%	-	5%	7%	13%
3	Count	5	-	1	4	-	1	-	1	3	3	2	2	1	-	1	1	-	4	1	2	1	2	3	1	1	3	1	1	-	5	-	1	4	-	1	1	3	-
	%	5%	-	2%	7%	-	100%	-	2%	6%	4%	6%	10%	5%	-	9%	4%	-	7%	3%	10%	2%	5%	12%	2%	4%	8%	2%	5%	-	7%	-	11%	8%	-	7%	5%	5%	-
2	Count	3	-	1	2	-	-	-	1	2	2	1	-	-	2	-	1	-	3	-	-	2	1	3	-	-	3	-	-	1 (B)	2	-	1	2	-	-	1	2	-
	%	3%	-	2%	4%	-	-	-	2%	4%	3%	3%	-	-	11%	-	4%	-	5%	-	-	5%	3%	12%	-	-	8%	-	-	25%	3%	-	11%	4%	-	-	5%	3%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative impact 0	Count	3	-	-	3	1	-	-	-	2	2	1	2	-	-	-	1	-	3	-	-	3	-	3	-	-	3	-	-	-	3	-	1	1	1	1	-	1	1
	%	3%	-	-	6%	100%	-	-	-	4%	3%	3%	10%	-	-	-	4%	-	5%	-	-	7%	-	12%	-	-	8%	-	-	-	4%	-	11%	2%	3%	7%	-	2%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	28	-	14	14	-	-	-	14	14	20	8	3	6	4	5	9	1	13	15	7	9	12	6	10	12 (B)	6	15	7	-	18	10	-	15	13	5	6	15	2
	%	28%	-	32%	26%	-	-	-	32%	27%	30%	24%	14%	32%	21%	45%	33%	33%	21%	38%	33%	21%	32%	23%	20%	48%	17%	35%	33%	-	26%	36%	-	29%	33%	36%	30%	26%	25%
Neither	Count	59	2	22	35	-	1	2	22	34	40	19	15	11	12	3	16	2	41 (B)	18	13	27	19	17	33 (C)	9	24	23	12	1	44	14	5	33	21	7	11	36	5
	%	59%	100%	50%	65%	-	100%	100%	50%	65%	60%	58%	71%	58%	63%	27%	59%	67%	67%	46%	62%	64%	51%	65%	67%	36%	67%	53%	57%	25%	65%	50%	56%	63%	54%	50%	55%	62%	63%
Negative impact	Count	13	-	8	5	1	-	-	8	4	7	6	3	2	3	3	2	-	7	6	1	6	6	3	6	4	6	5	2	3 (B C)	6	4	4 (B)	4	5	2	3	7	1
	%	13%	-	18%	9%	100%	-	-	18%	8%	10%	18%	14%	11%	16%	27%	7%	-	11%	15%	5%	14%	16%	12%	12%	16%	17%	12%	10%	75%	9%	14%	44%	8%	13%	14%	15%	12%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**6**	**6**	**7**	**3**	**5**	**6**	**6**	**7**	**7**	**6**	**6**	**7**	**6**	**7**	**7**	**7**	**6**	**7**	**7**	**7**	**6**	**7**	**6**	**7**	**6**	**7**	**7**	**3**	**7**	**7**	**5**	**7**	**7**	**7**	**6**	**7**	**6**
	Median	**7**	**6**	**7**	**7**	**3**	**5**	**6**	**7**	**7**	**7**	**6**	**6**	**7**	**7**	**6**	**7**	**6**	**6**	**7**	**7**	**6**	**7**	**7**	**6**	**7**	**6**	**7**	**7**	**3**	**6**	**7**	**5**	**7**	**7**	**7**	**7**	**7**	**6**
Very positive impact 10	Count	2	-	-	2	-	-	-	-	2	2	-	1	-	-	1	-	-	1	1	-	2	-	1	1	-	-	1	1	-	1	1	-	1	1	1	-	1	-
	%	2%	-	-	4%	-	-	-	-	4%	3%	-	5%	-	-	9%	-	-	2%	3%	-	5%	-	4%	2%	-	-	2%	5%	-	1%	4%	-	2%	3%	7%	-	2%	-
9	Count	2	-	1	1	-	-	-	1	1	-	2	-	-	1	-	1	-	-	2	1	-	1	-	1	1	-	1	1	-	1	1	-	1	1	2	-	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	-	6%	-	-	5%	-	4%	-	-	5%	5%	-	3%	-	2%	4%	-	2%	5%	-	1%	4%	-	2%	3%	14%	-	-	-
8	Count	9	-	4	5	-	-	-	4	5	5	4	-	1	1	2	4	1	6	3	2	4	3	4	3	2	4	4	1	-	6	3	-	5	4	-	2	6	1
	%	9%	-	9%	9%	-	-	-	9%	10%	7%	12%	-	5%	5%	18%	15%	33%	10%	8%	10%	10%	8%	15%	6%	8%	11%	9%	5%	-	9%	11%	-	10%	10%	-	10%	10%	13%
7	Count	15	-	9	6	-	-	-	9	6	13	2	2	5	2	2	4	-	6	9	4	3	8	1	5	9 **(A B)**	2	9	4	-	10	5	-	8	7	2	4	8	1
	%	15%	-	20%	11%	-	-	-	20%	12%	19%	6%	10%	26%	11%	18%	15%	-	10%	23%	19%	7%	22%	4%	10%	36%	6%	21%	19%	-	15%	18%	-	15%	18%	14%	20%	14%	13%
6	Count	24	-	11	13	-	-	-	11	13	18	6	5	5	8	-	6	-	16	8	4	10	10	7	13	4	9	10	5	1	13	10	3	13	8	4	5	15	-
	%	24%	-	25%	24%	-	-	-	25%	25%	27%	18%	24%	26%	42%	-	22%	-	26%	21%	19%	24%	27%	27%	27%	16%	25%	23%	24%	25%	19%	36%	33%	25%	21%	29%	25%	26%	-
Neither positive nor negative impact 5	Count	26	1	9	16	-	-	1	9	16	17	9	9	5	3	1	7	1	18	8	6	14	6	8	14	4	10	10	6	-	23 **(C)**	3	1	16	9	2	6	14	4
	%	26%	50%	20%	30%	-	-	50%	20%	31%	25%	27%	43%	26%	16%	9%	26%	33%	30%	21%	29%	33%	16%	31%	29%	16%	28%	23%	29%	-	34%	11%	11%	31%	23%	14%	30%	24%	50%
4	Count	9	1 **(B)**	2	6	-	1	1 **(D)**	2	5	5	4	1	1	1	2	3	1	7	2	3	3	3	2	6	1	5	3	1	-	8	1	1	4	4	1	-	7	1
	%	9%	50%	5%	11%	-	100%	50%	5%	10%	7%	12%	5%	5%	5%	18%	11%	33%	11%	5%	14%	7%	8%	8%	12%	4%	14%	7%	5%	-	12%	4%	11%	8%	10%	7%	-	12%	13%
3	Count	8	-	4	4	-	-	-	4	4	4	4	1	2	1	2	2	-	4	4	-	4	4	1	4	3	3	4	1	1	4	3	1	4	3	1	1	5	1
	%	8%	-	9%	7%	-	-	-	9%	8%	6%	12%	5%	11%	5%	18%	7%	-	7%	10%	-	10%	11%	4%	8%	12%	8%	9%	5%	25%	6%	11%	11%	8%	8%	7%	5%	9%	13%
2	Count	3	-	2	1	1	-	-	2	-	2	1	1	-	1	1	-	-	2	1	1	2	-	2	1	-	2	1	-	-	2	1	2 **(C)**	-	1	1	1	1	-
	%	3%	-	5%	2%	100%	-	-	5%	-	3%	3%	5%	-	5%	9%	-	-	3%	3%	5%	5%	-	8%	2%	-	6%	2%	-	-	3%	4%	22%	-	3%	7%	5%	2%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative impact 0	Count	2	-	2	-	-	-	-	2	-	1	1	1	-	1	-	-	-	1	1	-	-	2	-	1	1	1	-	1	2	-	-	1	-	1	-	1	1	-
	%	2%	-	5%	-	-	-	-	5%	-	1%	3%	5%	-	5%	-	-	-	2%	3%	-	-	5%	-	2%	4%	3%	-	5%	50%	-	-	11%	-	3%	-	5%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Food manufacturing industry

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			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	36	-	18	18	-	-	-	18	18	25	11	2	7	9	5	12	1	22	14	6	14	16	7	15	14	8	20	8	-	22	14	-	19	17	5	8	22	1
	%	36%	-	41%	33%	-	-	-	41%	35%	37%	33%	10%	37%	47%	45%	44%	33%	36%	36%	29%	33%	43%	27%	31%	56%	22%	47%	38%	-	32%	50%	-	37%	44%	36%	40%	38%	13%
Neither	Count	52	1	21	30	-	1	1	21	29	37	15	16	8	9	5	13	1	33	19	12	24	16	15	27	10	21	21	10	3	38	11	7	28	17	8	9	29	6
	%	52%	50%	48%	56%	-	100%	50%	48%	56%	55%	45%	76%	42%	47%	45%	48%	33%	54%	49%	57%	57%	43%	58%	55%	40%	58%	49%	48%	75%	56%	39%	78%	54%	44%	57%	45%	50%	75%
Negative impact	Count	12	1	5	6	1	-	1	5	5	5	7 (A)	3	4	1	1	2	1	6	6	3	4	5	4	7	1	7	2	3	1	8	3	2	5	5	1	3	7	1
	%	12%	50%	11%	11%	100%	-	50%	11%	10%	7%	21%	14%	21%	5%	9%	7%	33%	10%	15%	14%	10%	14%	15%	14%	4%	19%	5%	14%	25%	12%	11%	22%	10%	13%	7%	15%	12%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

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			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean		**4**	**7**	**7**	**4**	**7**	**4**	**7**	**7**	**7**	**6**	**6**	**6**	**7**	**8**	**7**	**5**	**7**	**6**	**6**	**7**	**7**	**6**	**6**	**7**	**6**	**7**	**7**	**5**	**6**	**7**	**6**	**6**	**7**	**7**	**7**	**7**	**6**
	Median		**7**	**4**	**7**	**7**	**4**	**7**	**4**	**7**	**7**	**7**	**6**	**6**	**7**	**7**	**7**	**5**	**7**	**7**	**6**	**7**	**7**	**6**	**7**	**8**	**6**	**7**	**7**	**6**	**6**	**8**	**6**	**6**	**7**	**7**	**7**	**7**	**6**
Very positive impact 10	Count	3	-	1	2	-	-	-	1	2	3	-	1	-	1	1	-	-	1	2	-	2	1	1	1	1	-	2	1	-	1	2	-	1	2	1	1	1	-
	%	3%	-	2%	4%	-	-	-	2%	4%	4%	-	5%	-	5%	9%	-	-	2%	5%	-	5%	3%	4%	2%	4%	-	5%	5%	-	1%	7%	-	2%	5%	7%	5%	2%	-
9	Count	5	-	3	2	-	-	-	3	2	3	2	-	-	3	1	-	1	3	2	-	1	4	-	2	3	1	3	1	-	3	2	-	1	4	-	1	4	-
	%	5%	-	7%	4%	-	-	-	7%	4%	4%	6%	-	-	16%	9%	-	33%	5%	5%	-	2%	11%	-	4%	12%	3%	7%	5%	-	4%	7%	-	2%	10%	-	5%	7%	-
8	Count	9	-	5	4	-	-	-	5	4	6	3	-	2	1	2	4	-	6	3	2	3	4	1	5	3	2	4	3	-	3	6 **(B)**	-	4	5	1	1	6	1
	%	9%	-	11%	7%	-	-	-	11%	8%	9%	9%	-	11%	5%	18%	15%	-	10%	8%	10%	7%	11%	4%	10%	12%	6%	9%	14%	-	4%	21%	-	8%	13%	7%	5%	10%	13%
7	Count	19	-	9	10	-	-	-	9	10	13	6	1	5	4	1	8	-	12	7	4	8	7	5	7	7	5	11	3	-	15	4	-	13	6	3	5	11	-
	%	19%	-	20%	19%	-	-	-	20%	19%	19%	18%	5%	26%	21%	9%	30%	-	20%	18%	19%	19%	19%	19%	14%	28%	14%	26%	14%	-	22%	14%	-	25%	15%	21%	25%	19%	-
6	Count	17	-	8	9	-	1	-	8	8	13	4	7	3	1	2	4	-	10	7	3	7	7	4	10	3	8	6	3	1	11	5	4 **(B)**	5	8	3	4	9	1
	%	17%	-	18%	17%	-	100%	-	18%	15%	19%	12%	33%	16%	5%	18%	15%	-	16%	18%	14%	17%	19%	15%	20%	12%	22%	14%	14%	25%	16%	18%	44%	10%	21%	21%	20%	16%	13%
Neither positive nor negative impact 5	Count	21	1	7	13	-	-	1	7	13	15	6	8	2	3	3	5	-	15	6	5	10	6	5	11	5	7	9	5	2	15	4	1	13	7	3	4	10	4
	%	21%	50%	16%	24%	-	-	50%	16%	25%	22%	18%	38%	11%	16%	27%	19%	-	25%	15%	24%	24%	16%	19%	22%	20%	19%	21%	24%	50%	22%	14%	11%	25%	18%	21%	20%	17%	50%
4	Count	14	-	6	8	-	-	-	6	8	9	5	1	3	5	-	4	1	8	6	4	7	3	6	6	2	6	6	2	-	12	2	2	10	2	2	1	10	1
	%	14%	-	14%	15%	-	-	-	14%	15%	13%	15%	5%	16%	26%	-	15%	33%	13%	15%	19%	17%	8%	23%	12%	8%	17%	14%	10%	-	18%	7%	22%	19%	5%	14%	5%	17%	13%
3	Count	5	-	2	3	1	-	-	2	2	3	2	1	2	1	1	-	-	4	1	2	3	-	3	2	-	4	1	-	-	2	3	2 **(B)**	1	2	1	-	4	-
	%	5%	-	5%	6%	100%	-	-	5%	4%	4%	6%	5%	11%	5%	9%	-	-	7%	3%	10%	7%	-	12%	4%	-	11%	2%	-	-	3%	11%	22%	2%	5%	7%	-	7%	-
2	Count	2	-	2	-	-	-	-	2	-	-	2	1	-	-	-	1	-	-	2	-	-	2	-	2	-	1	-	1	-	2	-	-	1	1	-	-	2	-
	%	2%	-	5%	-	-	-	-	5%	-	-	6%	5%	-	-	-	4%	-	-	5%	-	-	5%	-	4%	-	3%	-	5%	-	3%	-	-	2%	3%	-	-	3%	-
1	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	1	-	1	-	-	-	1	-	-	1	-	-	-	-	1
	%	1%	-	-	2%	-	-	-	-	2%	-	3%	-	-	-	-	4%	-	2%	-	5%	-	-	-	2%	-	3%	-	-	-	1%	-	-	2%	-	-	-	-	13%
Very negative impact 0	Count	4	1 **(B C)**	1	2	-	-	1 **(D E)**	1	2	2	2	1	2	-	-	-	1	1	3	-	1	3	1	2	1	1	1	2	1	3	-	-	2	2	-	3 **(C)**	1	-
	%	4%	50%	2%	4%	-	-	50%	2%	4%	3%	6%	5%	11%	-	-	-	33%	2%	8%	-	2%	8%	4%	4%	4%	3%	2%	10%	25%	4%	-	-	4%	5%	-	15%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Banking industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	19	-	7	12	-	-	-	7	12	12	7	3	2	4	3	6	1	10	9	4	7	8	4	10	5	4	9	6	1	10	8	1	11	7	5	4	9	1
	%	19%	-	16%	22%	-	-	-	16%	23%	18%	21%	14%	11%	21%	27%	22%	33%	16%	23%	19%	17%	22%	15%	20%	20%	11%	21%	29%	25%	15%	29%	11%	21%	18%	36%	20%	16%	13%
Neither	Count	51	2	23	26	-	-	2	23	26	34	17	10	14	8	5	12	2	32	19	11	23	17	8	27	16	14	26	11	1	38	12	2	25	24	8	10	28	5
	%	51%	100%	52%	48%	-	-	100%	52%	50%	51%	52%	48%	74%	42%	45%	44%	67%	52%	49%	52%	55%	46%	31%	55%	64%	39%	60%	52%	25%	56%	43%	22%	48%	62%	57%	50%	48%	63%
Negative impact	Count	30	-	14	16	1	1	-	14	14	21	9	8	3	7	3	9	-	19	11	6	12	12	14 **(B C)**	12	4	18 **(B)**	8	4	2	20	8	6 **(C)**	16	8	1	6	21	2
	%	30%	-	32%	30%	100%	100%	-	32%	27%	31%	27%	38%	16%	37%	27%	33%	-	31%	28%	29%	29%	32%	54%	24%	16%	50%	19%	19%	50%	29%	29%	67%	31%	21%	7%	30%	36%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Banking industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**6**	**5**	**6**	**1**	**3**	**6**	**5**	**6**	**5**	**6**	**5**	**6**	**6**	**6**	**6**	**7**	**5**	**6**	**6**	**5**	**6**	**4**	**6**	**6**	**5**	**6**	**6**	**6**	**5**	**6**	**4**	**6**	**6**	**7**	**6**	**5**	**5**
	Median	**6**	**6**	**5**	**6**	**1**	**3**	**6**	**5**	**6**	**5**	**6**	**5**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**4**	**6**	**6**	**5**	**6**	**6**	**5**	**5**	**6**	**3**	**6**	**6**	**7**	**6**	**5**	**6**
Very positive impact 10	Count	3	-	1	2	-	-	-	1	2	2	1	-	1	1	1	-	-	1	2	-	1	2	-	1	2	-	1	2	-	2	1	-	2	1	2	1	-	-
	%	3%	-	2%	4%	-	-	-	2%	4%	3%	3%	-	5%	5%	9%	-	-	2%	5%	-	2%	5%	-	2%	8%	-	2%	10%	-	3%	4%	-	4%	3%	14%	5%	-	-
9	Count	2	-	1	1	-	-	-	1	1	1	1	1	-	1	-	-	-	1	1	-	1	1	1	-	1	1	-	1	1	-	1	-	1	1	-	1	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	1%	3%	5%	-	5%	-	-	-	2%	3%	-	2%	3%	4%	-	4%	3%	-	5%	25%	-	4%	-	2%	3%	-	5%	2%	-
8	Count	6	-	2	4	-	-	-	2	4	3	3	1	-	2	2	-	1	3	3	1	2	3	2	2	2	1	3	2	-	3	3	-	3	3	1	1	3	1
	%	6%	-	5%	7%	-	-	-	5%	8%	4%	9%	5%	-	11%	18%	-	33%	5%	8%	5%	5%	8%	8%	4%	8%	3%	7%	10%	-	4%	11%	-	6%	8%	7%	5%	5%	13%
7	Count	8	-	3	5	-	-	-	3	5	6	2	1	1	-	-	6	-	5	3	3	3	2	1	7	-	2	5	1	-	5	3	1	5	2	2	1	5	-
	%	8%	-	7%	9%	-	-	-	7%	10%	9%	6%	5%	5%	-	-	22%	-	8%	8%	14%	7%	5%	4%	14%	-	6%	12%	5%	-	7%	11%	11%	10%	5%	14%	5%	9%	-
6	Count	12	-	5	7	-	-	-	5	7	8	4	1	2	1	2	6	-	8	4	4	4	4	3	7	2	4	6	2	-	10	2	-	6	6	2	2	7	1
	%	12%	-	11%	13%	-	-	-	11%	13%	12%	12%	5%	11%	5%	18%	22%	-	13%	10%	19%	10%	11%	12%	14%	8%	11%	14%	10%	-	15%	7%	-	12%	15%	14%	10%	12%	13%
Neither positive nor negative impact 5	Count	20	2	8	10	-	-	2	8	10	13	7	5	7	2	2	2	2	13	7	4	9	7	1	12	7	3	11	6	-	13	7	-	13	7	4	6	6	4 (C)
	%	20%	100%	18%	19%	-	-	100%	18%	19%	19%	21%	24%	37%	11%	18%	7%	67%	21%	18%	19%	21%	19%	4%	24%	28%	8%	26%	29%	-	19%	25%	-	25%	18%	29%	30%	10%	50%
4	Count	19	-	10	9	-	-	-	10	9	13	6	4	5	5	1	4	-	11	8	3	10	6	4	8	7	7	9	3	1	15	3	2	6	11	2	2	15	-
	%	19%	-	23%	17%	-	-	-	23%	17%	19%	18%	19%	26%	26%	9%	15%	-	18%	21%	14%	24%	16%	15%	16%	28%	19%	21%	14%	25%	22%	11%	22%	12%	28%	14%	10%	26%	-
3	Count	9	-	5	4	-	-	-	5	4	8	1	1	1	3	-	4	-	4	5	3	3	3	3	5	1	5	3	1	1	7	1	1	7	1	-	2	7	-
	%	9%	-	11%	7%	-	-	-	11%	8%	12%	3%	5%	5%	16%	-	15%	-	7%	13%	14%	7%	8%	12%	10%	4%	14%	7%	5%	25%	10%	4%	11%	13%	3%	-	10%	12%	-
2	Count	10	-	6	4	-	1	-	6	3	7	3	3	-	3	2	2	-	6	4	3	3	4	3	6	1	5	3	2	1	5	4	2	4	4	-	2	8	-
	%	10%	-	14%	7%	-	100%	-	14%	6%	10%	9%	14%	-	16%	18%	7%	-	10%	10%	14%	7%	11%	12%	12%	4%	14%	7%	10%	25%	7%	14%	22%	8%	10%	-	10%	14%	-
1	Count	4	-	2	2	-	-	-	2	2	3	1	2	-	-	-	2	-	4	-	-	2	2	2	1	1	3	1	-	-	3	1	1	1	2	-	1	3	-
	%	4%	-	5%	4%	-	-	-	5%	4%	4%	3%	10%	-	-	-	7%	-	7%	-	-	5%	5%	8%	2%	4%	8%	2%	-	-	4%	4%	11%	2%	5%	-	5%	5%	-
Very negative impact 0	Count	7	-	1	6	1	-	-	1	5	3	4	2	2	1	1	1	-	5	2	-	4	3	6 (C)	-	1	5	1	1	-	5	2	2	4	1	1	1	3	2
	%	7%	-	2%	11%	100%	-	-	2%	10%	4%	12%	10%	11%	5%	9%	4%	-	8%	5%	-	10%	8%	23%	-	4%	14%	2%	5%	-	7%	7%	22%	8%	3%	7%	5%	5%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Energy industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	26	-	13	13	-	1	-	13	12	17	9	4	5	4	4	7	2	15	11	5	9	12	6	12	8	6	12	8	1	16	9	2	11	13	6	5	14	1
	%	26%	-	30%	24%	-	100%	-	30%	23%	25%	27%	19%	26%	21%	36%	26%	67%	25%	28%	24%	21%	32%	23%	24%	32%	17%	28%	38%	25%	24%	32%	22%	21%	33%	43%	25%	24%	13%
Neither	Count	58	1	27	30	-	-	1	27	30	42	16	15	10	11	7	15	-	35	23	14	25	19	13	32	13	21	26	11	1	41	16	3	34	21	7	12	34	5
	%	58%	50%	61%	56%	-	-	50%	61%	58%	63%	48%	71%	53%	58%	64%	56%	-	57%	59%	67%	60%	51%	50%	65%	52%	58%	60%	52%	25%	60%	57%	33%	65%	54%	50%	60%	59%	63%
Negative impact	Count	16	1	4	11	1	-	1	4	10	8	8	2	4	4	-	5	1	11	5	2	8	6	7	5	4	9	5	2	2	11	3	4	7	5	1	3	10	2
	%	16%	50%	9%	20%	100%	-	50%	9%	19%	12%	24%	10%	21%	21%	-	19%	33%	18%	13%	10%	19%	16%	27%	10%	16%	25%	12%	10%	50%	16%	11%	44%	13%	13%	7%	15%	17%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Energy industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**5**	**7**	**6**	**3**	**8**	**5**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**8**	**6**	**7**	**6**	**6**	**7**	**6**	**7**	**7**	**6**	**7**	**7**	**6**	**6**	**7**	**5**	**6**	**7**	**7**	**6**	**6**	**5**
	Median	**6**	**5**	**6**	**6**	**3**	**8**	**5**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**8**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**7**	**6**	**6**	**6**
Very positive impact 10	Count	4	-	3	1	-	-	-	3	1	2	2	-	1	-	1	1	1	1	3	1	2	1	1	3	-	-	1	3	-	3	1	-	2	2	2	1	1	-
	%	4%	-	7%	2%	-	-	-	7%	2%	3%	6%	-	5%	-	9%	4%	33%	2%	8%	5%	5%	3%	4%	6%	-	-	2%	14%	-	4%	4%	-	4%	5%	14%	5%	2%	-
9	Count	3	-	1	2	-	-	-	1	2	1	2	1	-	1	1	-	-	2	1	-	2	1	2	1	-	1	2	-	-	2	1	-	2	1	-	1	2	-
	%	3%	-	2%	4%	-	-	-	2%	4%	1%	6%	5%	-	5%	9%	-	-	3%	3%	-	5%	3%	8%	2%	-	3%	5%	-	-	3%	4%	-	4%	3%	-	5%	3%	-
8	Count	7	-	3	4	-	-	-	3	4	3	4	1	1	2	1	2	-	4	3	1	1	5	-	3	4	1	4	2	1	3	3	-	2	5	2	1	3	1
	%	7%	-	7%	7%	-	-	-	7%	8%	4%	12%	5%	5%	11%	9%	7%	-	7%	8%	5%	2%	14%	-	6%	16%	3%	9%	10%	25%	4%	11%	-	4%	13%	14%	5%	5%	13%
7	Count	12	-	6	6	-	1	-	6	5	11	1	2	3	1	1	4	1	8	4	3	4	5	3	5	4	4	5	3	-	8	4	2	5	5	2	2	8	-
	%	12%	-	14%	11%	-	100%	-	14%	10%	16%	3%	10%	16%	5%	9%	15%	33%	13%	10%	14%	10%	14%	12%	10%	16%	11%	12%	14%	-	12%	14%	22%	10%	13%	14%	10%	14%	-
6	Count	12	-	5	7	-	-	-	5	7	7	5	1	3	2	1	5	-	8	4	2	6	4	3	5	4	4	6	2	-	9	3	-	10 (C)	2	1	2	9	-
	%	12%	-	11%	13%	-	-	-	11%	13%	10%	15%	5%	16%	11%	9%	19%	-	13%	10%	10%	14%	11%	12%	10%	16%	11%	14%	10%	-	13%	11%	-	19%	5%	7%	10%	16%	-
Neither positive nor negative impact 5	Count	33	-	14	19	-	-	-	14	19	24	9	12	5	5	4	7	-	19	14	7	13	13	6	20	7	10	14	9	1	22	10	-	18	15	3	8	19	3
	%	33%	-	32%	35%	-	-	-	32%	37%	36%	27%	57%	26%	26%	36%	26%	-	31%	36%	33%	31%	35%	23%	41%	28%	28%	33%	43%	25%	32%	36%	-	35%	38%	21%	40%	33%	38%
4	Count	13	1	8	4	-	-	1	8	4	11	2	2	2	4	2	3	-	8	5	5	6	2	4	7	2	7	6	-	-	10	3	3	6	4	3	2	6	2
	%	13%	50%	18%	7%	-	-	50%	18%	8%	16%	6%	10%	11%	21%	18%	11%	-	13%	13%	24%	14%	5%	15%	14%	8%	19%	14%	-	-	15%	11%	33%	12%	10%	21%	10%	10%	25%
3	Count	11	1	3	7	-	-	1	3	7	5	6	1	3	4	-	2	1	7	4	2	5	4	4	4	3	6	4	1	2 (C)	8	1	3	5	3	-	1	9	1
	%	11%	50%	7%	13%	-	-	50%	7%	13%	7%	18%	5%	16%	21%	-	7%	33%	11%	10%	10%	12%	11%	15%	8%	12%	17%	9%	5%	50%	12%	4%	33%	10%	8%	-	5%	16%	13%
2	Count	3	-	1	2	1	-	-	1	1	2	1	1	-	-	-	2	-	3	-	-	2	1	1	1	1	1	1	1	-	1	2	1	-	2	1	1	1	-
	%	3%	-	2%	4%	100%	-	-	2%	2%	3%	3%	5%	-	-	-	7%	-	5%	-	-	5%	3%	4%	2%	4%	3%	2%	5%	-	1%	7%	11%	-	5%	7%	5%	2%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative impact 0	Count	2	-	-	2	-	-	-	-	2	1	1	-	1	-	-	1	-	1	1	-	1	1	2	-	-	2	-	-	-	2	-	-	2	-	-	1	-	1
	%	2%	-	-	4%	-	-	-	-	4%	1%	3%	-	5%	-	-	4%	-	2%	3%	-	2%	3%	8%	-	-	6%	-	-	-	3%	-	-	4%	-	-	5%	-	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Tobacco industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	6	-	1	5	-	-	-	1	5	3	3	-	3	-	2	1	-	4	2	-	4	2	2	2	2	2	2	2	-	6	-	-	5	1	2	1	3	-
	%	6%	-	2%	9%	-	-	-	2%	10%	4%	9%	-	16%	-	18%	4%	-	7%	5%	-	10%	5%	8%	4%	8%	6%	5%	10%	-	9%	-	-	10%	3%	14%	5%	5%	-
Neither	Count	11	1	5	5	-	-	1	5	5	6	5	4	3	3	1	-	-	7	4	3	5	3	1	8	2	1	9 (A)	1	-	8	3	-	5	6	3	2	4	2
	%	11%	50%	11%	9%	-	-	50%	11%	10%	9%	15%	19%	16%	16%	9%	-	-	11%	10%	14%	12%	8%	4%	16%	8%	3%	21%	5%	-	12%	11%	-	10%	15%	21%	10%	7%	25%
Negative impact	Count	83	1	38	44	1	1	1	38	42	58	25	17	13	16	8	26	3	50	33	18	33	32	23	39	21	33	32	18	4	54	25	9	42	32	9	17	51	6
	%	83%	50%	86%	81%	100%	100%	50%	86%	81%	87%	76%	81%	68%	84%	73%	96%	100%	82%	85%	86%	79%	86%	88%	80%	84%	92%	74%	86%	100%	79%	89%	100%	81%	82%	64%	85%	88%	75%

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Tobacco industry
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**3**	**4**	**2**	**3**	**1**	**1**	**4**	**2**	**3**	**2**	**3**	**2**	**4**	**2**	**4**	**2**	**1**	**3**	**3**	**2**	**3**	**3**	**2**	**3**	**3**	**2**	**3**	**3**	**1**	**3**	**2**	**1**	**3**	**3**	**4**	**2**	**2**	**3**
	Median	**1**	**4**	**1**	**1**	**1**	**1**	**4**	**1**	**1**	**1**	**1**	**1**	**3**	**1**	**2**	**1**	**1**	**1**	**1**	**1**	**1**	**1**	**1**	**1**	**2**	**1**	**2**	**1**	**1**	**1**	**1**	**1**	**1**	**1**	**4**	**1**	**1**	**2**
Very positive impact 10	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-	1	-	1	-	-	-	1	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	1%	-	-	-	-	9%	-	-	-	3%	-	2%	-	-	2%	-	-	-	5%	-	1%	-	-	-	3%	7%	-	-	-
9	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	Count	2	-	-	2	-	-	-	-	2	-	2	-	1	-	1	-	-	2	-	-	1	1	1	-	1	1	1	-	-	2	-	-	2	-	1	-	1	-
	%	2%	-	-	4%	-	-	-	-	4%	-	6%	-	5%	-	9%	-	-	3%	-	-	2%	3%	4%	-	4%	3%	2%	-	-	3%	-	-	4%	-	7%	-	2%	-
7	Count	3	-	1	2	-	-	-	1	2	2	1	-	2	-	-	1	-	2	1	-	2	1	1	1	1	1	1	1	-	3	-	-	3	-	-	1	2	-
	%	3%	-	2%	4%	-	-	-	2%	4%	3%	3%	-	11%	-	-	4%	-	3%	3%	-	5%	3%	4%	2%	4%	3%	2%	5%	-	4%	-	-	6%	-	-	5%	3%	-
6	Count	2	-	1	1	-	-	-	1	1	1	1	-	2	-	-	-	-	1	1	-	-	2	1	-	1	1	-	1	-	-	2	-	-	2	2	-	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	1%	3%	-	11%	-	-	-	-	2%	3%	-	-	5%	4%	-	4%	3%	-	5%	-	-	7%	-	-	5%	14%	-	-	-
Neither positive nor negative impact 5	Count	8	1	3	4	-	-	1	3	4	4	4	4	1	2	1	-	-	6	2	3	4	1	-	7	1	-	8	-	-	7	1	-	5	3	1	2	3	2
	%	8%	50%	7%	7%	-	-	50%	7%	8%	6%	12%	19%	5%	11%	9%	-	-	10%	5%	14%	10%	3%	-	14%	4%	-	19%	-	-	10%	4%	-	10%	8%	7%	10%	5%	25%
4	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	5%	-	-	-	-	3%	-	2%	-	-	2%	-	-	2%	-	-	1%	-	-	-	3%	-	-	2%	-
3	Count	7	-	3	4	-	-	-	3	4	5	2	-	2	2	2	1	-	3	4	2	-	5	1	2	4	1	3	3	-	5	2	-	3	4	2	2	2	1
	%	7%	-	7%	7%	-	-	-	7%	8%	7%	6%	-	11%	11%	18%	4%	-	5%	10%	10%	-	14%	4%	4%	16%	3%	7%	14%	-	7%	7%	-	6%	10%	14%	10%	3%	13%
2	Count	12	-	5	7	-	-	-	5	7	9	3	3	3	2	-	4	-	7	5	2	7	3	4	4	4	3	7	2	-	7	5	-	8	4	2	-	9	1
	%	12%	-	11%	13%	-	-	-	11%	13%	13%	9%	14%	16%	11%	-	15%	-	11%	13%	10%	17%	8%	15%	8%	16%	8%	16%	10%	-	10%	18%	-	15%	10%	14%	-	16%	13%
1	Count	6	-	3	3	-	-	-	3	3	6	-	1	2	1	1	1	-	5	1	-	3	3	-	5	1	1	3	2	-	3	3	-	2	4	-	2	4	-
	%	6%	-	7%	6%	-	-	-	7%	6%	9%	-	5%	11%	5%	9%	4%	-	8%	3%	-	7%	8%	-	10%	4%	3%	7%	10%	-	4%	11%	-	4%	10%	-	10%	7%	-
Very negative impact 0	Count	58	1	27	30	1	1	1	27	28	38	20	13	6	11	5	20 (B)	3	35	23	14	23	21	18	28	12	28 (B)	19	11	4	39	15	9	29	20	5	13	36	4
	%	58%	50%	61%	56%	100%	100%	50%	61%	54%	57%	61%	62%	32%	58%	45%	74%	100%	57%	59%	67%	55%	57%	69%	57%	48%	78%	44%	52%	100%	57%	54%	100%	56%	51%	36%	65%	62%	50%

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Medical devices industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	65	2	31	32	-	1	2	31	31	47	18	13	11	12	8	18	3	35	30 (A)	13	24	28	13	31	21 (A)	18	29	18 (A)	2	41	22	6	34	25	10	15	36	4
	%	65%	100%	70%	59%	-	100%	100%	70%	60%	70%	55%	62%	58%	63%	73%	67%	100%	57%	77%	62%	57%	76%	50%	63%	84%	50%	67%	86%	50%	60%	79%	67%	65%	64%	71%	75%	62%	50%
Neither	Count	34	-	13	21	1	-	-	13	20	20	14	8	7	7	3	9	-	25	9	8	17	9	12	18	4	17 (C)	14	3	2	27	5	3	18	13	4	5	21	4
	%	34%	-	30%	39%	100%	-	-	30%	38%	30%	42%	38%	37%	37%	27%	33%	-	41%	23%	38%	40%	24%	46%	37%	16%	47%	33%	14%	50%	40%	18%	33%	35%	33%	29%	25%	36%	50%
Negative impact	Count	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	-	4%	-	-	3%	-	-	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Medical devices industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**10**	**9**	**8**	**6**	**10**	**10**	**9**	**8**	**8**	**8**	**8**	**8**	**8**	**9**	**8**	**10**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**9**	**9**	**9**	**8**	**7**
	Median	**8**	**10**	**9**	**8**	**6**	**10**	**10**	**9**	**8**	**9**	**8**	**8**	**8**	**9**	**9**	**8**	**10**	**8**	**9**	**9**	**8**	**9**	**8**	**8**	**9**	**8**	**9**	**9**	**8**	**8**	**9**	**8**	**8**	**9**	**9**	**9**	**8**	**7**
Very positive impact 10	Count	12	-	7	5	-	-	-	7	5	6	6	3	3	1	2	2	1	5	7	1	5	6	3	6	3	3	3	6	1	7	4	-	5	7	2	5	5	-
	%	12%	-	16%	9%	-	-	-	16%	10%	9%	18%	14%	16%	5%	18%	7%	33%	8%	18%	5%	12%	16%	12%	12%	12%	8%	7%	29%	25%	10%	14%	-	10%	18%	14%	25%	9%	-
9	Count	15	1	7	7	-	1	1	7	6	13	2	1	2	5	2	4	1	9	6	6	6	3	5	6	4	5	7	3	-	10	5	1	8	6	2	2	10	1
	%	15%	50%	16%	13%	-	100%	50%	16%	12%	19%	6%	5%	11%	26%	18%	15%	33%	15%	15%	29%	14%	8%	19%	12%	16%	14%	16%	14%	-	15%	18%	11%	15%	15%	14%	10%	17%	13%
8	Count	21	1	10	10	-	-	1	10	10	15	6	5	3	5	2	5	1	13	8	4	6	11	1	11	9 **(A)**	5	12	4	-	12	9	2	10	9	5	6	8	2
	%	21%	50%	23%	19%	-	-	50%	23%	19%	22%	18%	24%	16%	26%	18%	19%	33%	21%	21%	19%	14%	30%	4%	22%	36%	14%	28%	19%	-	18%	32%	22%	19%	23%	36%	30%	14%	25%
7	Count	17	-	7	10	-	-	-	7	10	13	4	4	3	1	2	7	-	8	9	2	7	8	4	8	5	5	7	5	1	12	4	3	11	3	1	2	13	1
	%	17%	-	16%	19%	-	-	-	16%	19%	19%	12%	19%	16%	5%	18%	26%	-	13%	23%	10%	17%	22%	15%	16%	20%	14%	16%	24%	25%	18%	14%	33%	21%	8%	7%	10%	22%	13%
6	Count	13	-	4	9	-	-	-	4	9	9	4	4	3	4	-	2	-	11	2	1	6	6	5	6	2	6	4	3	1	9	3	1	4	8	3	2	8	-
	%	13%	-	9%	17%	-	-	-	9%	17%	13%	12%	19%	16%	21%	-	7%	-	18%	5%	5%	14%	16%	19%	12%	8%	17%	9%	14%	25%	13%	11%	11%	8%	21%	21%	10%	14%	-
Neither positive nor negative impact 5	Count	19	-	8	11	1	-	-	8	10	10	9	4	4	2	3	6	-	13	6	6	10	3	7	10	2	10	9	-	1	16	2	2	13	4	1	3	12	3
	%	19%	-	18%	20%	100%	-	-	18%	19%	15%	27%	19%	21%	11%	27%	22%	-	21%	15%	29%	24%	8%	27%	20%	8%	28%	21%	-	25%	24%	7%	22%	25%	10%	7%	15%	21%	38%
4	Count	2	-	1	1	-	-	-	1	1	1	1	-	-	1	-	1	-	1	1	1	1	-	-	2	-	1	1	-	-	2	-	-	1	1	-	-	1	1
	%	2%	-	2%	2%	-	-	-	2%	2%	1%	3%	-	-	5%	-	4%	-	2%	3%	5%	2%	-	-	4%	-	3%	2%	-	-	3%	-	-	2%	3%	-	-	2%	13%
3	Count	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	-	4%	-	-	3%	-	-	2%	-
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative impact 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is? - Summary table
Base:All

		Q4 Thinking about the impact of each of the following industries on UK society, how positive or negative would you say that is?											Nets			
	Total	Very negative impact 0	1	2	3	4	Neither positive nor negative impact 5	6	7	8	9	Very positive impact 10	Negative impact (0-3)	Neither (4-6)	Positive impact (7-10)	Mean
Medical devices industry	100	-	-	-	1	2	19	13	17	21	15	12	1	34	65	**8**
	100%	-	-	-	1%	2%	19%	13%	17%	21%	15%	12%	1%	34%	65%	
Pharmaceutical industry	100	3	-	3	5	6	15	19	19	15	4	11	11	40	49	**7**
	100%	3%	-	3%	5%	6%	15%	19%	19%	15%	4%	11%	11%	40%	49%	
Consumer products industry	100	2	-	3	8	9	26	24	15	9	2	2	13	59	28	**7**
	100%	2%	-	3%	8%	9%	26%	24%	15%	9%	2%	2%	13%	59%	28%	
Food manufacturing industry	100	4	1	2	5	14	21	17	19	9	5	3	12	52	36	**7**
	100%	4%	1%	2%	5%	14%	21%	17%	19%	9%	5%	3%	12%	52%	36%	
Energy industry	100	2	-	3	11	13	33	12	12	7	3	4	16	58	26	**6**
	100%	2%	-	3%	11%	13%	33%	12%	12%	7%	3%	4%	16%	58%	26%	
Banking industry	100	7	4	10	9	19	20	12	8	6	2	3	30	51	19	**6**
	100%	7%	4%	10%	9%	19%	20%	12%	8%	6%	2%	3%	30%	51%	19%	
Tobacco industry	100	58	6	12	7	1	8	2	3	2	-	1	83	11	6	**3**
	100%	58%	6%	12%	7%	1%	8%	2%	3%	2%	-	1%	83%	11%	6%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Pharmaceutical industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Better	Count	29	1	14	14	1	-	1	14	13	21	8	3	5	9	3	7	2	16	13	4	12	13	6	10	13 (B)	5	12	12 (A)	1	13	15 (B)	3	9	17 (B)	8	6	14	1
	%	29%	50%	32%	26%	100%	-	50%	32%	25%	31%	24%	14%	26%	47%	27%	26%	67%	26%	33%	19%	29%	35%	23%	20%	52%	14%	28%	57%	25%	19%	54%	33%	17%	44%	57%	30%	24%	13%
Neither	Count	62	-	27	35	-	-	-	27	35	39	23	15	12	8	7	19	1	39	23	14	28	20	16	35	11	25 (C)	30 (C)	7	2	49 (C)	11	4	40 (C)	18	6	12	38	6
	%	62%	-	61%	65%	-	-	-	61%	67%	58%	70%	71%	63%	42%	64%	70%	33%	64%	59%	67%	67%	54%	62%	71%	44%	69%	70%	33%	50%	72%	39%	44%	77%	46%	43%	60%	66%	75%
Worse	Count	9	1	3	5	-	1	1	3	4	7	2	3	2	2	1	1	-	6	3	3	2	4	4	4	1	6	1	2	1	6	2	2	3	4	-	2	6	1
	%	9%	50%	7%	9%	-	100%	50%	7%	8%	10%	6%	14%	11%	11%	9%	4%	-	10%	8%	14%	5%	11%	15%	8%	4%	17%	2%	10%	25%	9%	7%	22%	6%	10%	-	10%	10%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Pharmaceutical industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**8**	**7**	**7**	**8**	**2**	**8**	**7**	**7**	**7**	**6**	**6**	**7**	**7**	**7**	**7**	**9**	**7**	**7**	**6**	**7**	**7**	**6**	**7**	**8**	**6**	**7**	**8**	**5**	**6**	**8**	**6**	**6**	**7**	**8**	**7**	**6**	**6**
	Median	**6**	**8**	**7**	**6**	**8**	**2**	**8**	**7**	**6**	**7**	**6**	**6**	**6**	**7**	**7**	**6**	**9**	**6**	**7**	**7**	**6**	**7**	**6**	**6**	**8**	**6**	**7**	**8**	**6**	**6**	**8**	**6**	**6**	**7**	**8**	**7**	**6**	**7**
Much better 10	Count	5	1 (B C)	2	2	-	-	1 (D E)	2	2	5	-	-	2	1	1	-	1	2	3	-	1	4	-	4	1	-	-	5	-	2	3	-	1	4	1	2	2	-
	%	5%	50%	5%	4%	-	-	50%	5%	4%	7%	-	-	11%	5%	9%	-	33%	3%	8%	-	2%	11%	-	8%	4%	-	-	24%	-	3%	11%	-	2%	10%	7%	10%	3%	-
9	Count	5	-	3	2	-	-	-	3	2	3	2	-	1	2	1	1	-	2	3	-	1	4	-	1	4 (B)	-	3	2	-	1	4 (B)	-	-	5	3 (C)	1	1	-
	%	5%	-	7%	4%	-	-	-	7%	4%	4%	6%	-	5%	11%	9%	4%	-	3%	8%	-	2%	11%	-	2%	16%	-	7%	10%	-	1%	14%	-	-	13%	21%	5%	2%	-
8	Count	6	-	1	5	-	-	-	1	5	4	2	1	1	1	-	2	1	5	1	1	3	2	2	1	3	1	3	2	-	3	3	-	3	3	1	1	4	-
	%	6%	-	2%	9%	-	-	-	2%	10%	6%	6%	5%	5%	5%	-	7%	33%	8%	3%	5%	7%	5%	8%	2%	12%	3%	7%	10%	-	4%	11%	-	6%	8%	7%	5%	7%	-
7	Count	13	-	8	5	1	-	-	8	4	9	4	2	1	5	1	4	-	7	6	3	7	3	4	4	5	4	6	3	1	7	5	3	5	5	3	2	7	1
	%	13%	-	18%	9%	100%	-	-	18%	8%	13%	12%	10%	5%	26%	9%	15%	-	11%	15%	14%	17%	8%	15%	8%	20%	11%	14%	14%	25%	10%	18%	33%	10%	13%	21%	10%	12%	13%
6	Count	19	-	8	11	-	-	-	8	11	13	6	5	2	4	3	5	-	9	10	8 (B)	4	7	4	9	6	6	11	2	-	15	4	1	11	7	3	5	8	3
	%	19%	-	18%	20%	-	-	-	18%	21%	19%	18%	24%	11%	21%	27%	19%	-	15%	26%	38%	10%	19%	15%	18%	24%	17%	26%	10%	-	22%	14%	11%	21%	18%	21%	25%	14%	38%
Neither worse nor better 5	Count	32	-	13	19	-	-	-	13	19	18	14	8	9 (C)	1	1	12	1	23	9	5	18	9	10	19	3	13	15	4	1	26	5	1	23	8	2	4	23	3
	%	32%	-	30%	35%	-	-	-	30%	37%	27%	42%	38%	47%	5%	9%	44%	33%	38%	23%	24%	43%	24%	38%	39%	12%	36%	35%	19%	25%	38%	18%	11%	44%	21%	14%	20%	40%	38%
4	Count	11	-	6	5	-	-	-	6	5	8	3	2	1	3	3	2	-	7	4	1	6	4	2	7	2	6	4	1	1	8	2	2	6	3	1	3	7	-
	%	11%	-	14%	9%	-	-	-	14%	10%	12%	9%	10%	5%	16%	27%	7%	-	11%	10%	5%	14%	11%	8%	14%	8%	17%	9%	5%	25%	12%	7%	22%	12%	8%	7%	15%	12%	-
3	Count	3	1 (B C)	1	1	-	-	1 (D E)	1	1	3	-	1	-	1	1	-	-	3	-	-	1	2	-	3	-	1	1	1	-	2	1	-	-	3	-	-	2	1
	%	3%	50%	2%	2%	-	-	50%	2%	2%	4%	-	5%	-	5%	9%	-	-	5%	-	-	2%	5%	-	6%	-	3%	2%	5%	-	3%	4%	-	-	8%	-	-	3%	13%
2	Count	2	-	1	1	-	-	-	1	1	2	-	-	1	-	-	1	-	1	1	2	-	-	1	1	-	2	-	-	-	2	-	1	1	-	-	-	2	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	-	-	5%	-	-	4%	-	2%	3%	10%	-	-	4%	2%	-	6%	-	-	-	3%	-	11%	2%	-	-	-	3%	-
1	Count	1	-	-	1	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	100%	-	-	-	1%	-	5%	-	-	-	-	-	2%	-	5%	-	-	4%	-	-	3%	-	-	-	1%	-	11%	-	-	-	-	2%	-
Much worse 0	Count	3	-	1	2	-	-	-	1	2	1	2	1	1	1	-	-	-	1	2	-	1	2	2	-	1	2	-	1	1 (B)	1	1	-	2	1	-	2	1	-
	%	3%	-	2%	4%	-	-	-	2%	4%	1%	6%	5%	5%	5%	-	-	-	2%	5%	-	2%	5%	8%	-	4%	6%	-	5%	25%	1%	4%	-	4%	3%	-	10%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Better	Count	17	1	9	7	-	-	1	9	7	13	4	2	2	7	3	2	1	5	12 (A)	4	3	10	3	7	7	3	7	7	-	13	4	-	5	12 (B)	4	5	8	-
	%	17%	50%	20%	13%	-	-	50%	20%	13%	19%	12%	10%	11%	37%	27%	7%	33%	8%	31%	19%	7%	27%	12%	14%	28%	8%	16%	33%	-	19%	14%	-	10%	31%	29%	25%	14%	-
Neither	Count	66	-	28	38	-	1	-	28	37	44	22	16	14	6	8	21 (C)	1	46 (B)	20	13	32	21	16	36	14	24	31	11	2	44	20	5	38	23	8	12	40	6
	%	66%	-	64%	70%	-	100%	-	64%	71%	66%	67%	76%	74%	32%	73%	78%	33%	75%	51%	62%	76%	57%	62%	73%	56%	67%	72%	52%	50%	65%	71%	56%	73%	59%	57%	60%	69%	75%
Worse	Count	17	1	7	9	1	-	1	7	8	10	7	3	3	6	-	4	1	10	7	4	7	6	7	6	4	9	5	3	2	11	4	4 (C)	9	4	2	3	10	2
	%	17%	50%	16%	17%	100%	-	50%	16%	15%	15%	21%	14%	16%	32%	-	15%	33%	16%	18%	19%	17%	16%	27%	12%	16%	25%	12%	14%	50%	16%	14%	44%	17%	10%	14%	15%	17%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Consumer products industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**6**	**6**	**6**	**4**	**5**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**4**	**6**	**6**	**5**	**6**	**7**	**7**	**6**	**6**	**5**
	Median	**6**	**6**	**6**	**6**	**4**	**5**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**7**	**7**	**6**	**6**	**6**
Much better 10	Count	2	1 (C)	-	1	-	-	1 (E)	-	1	2	-	-	-	-	1	-	1	-	2	-	1	1	-	2	-	-	-	2	-	2	-	-	1	1	1	-	1	-
	%	2%	50%	-	2%	-	-	50%	-	2%	3%	-	-	-	-	9%	-	33%	-	5%	-	2%	3%	-	4%	-	-	-	10%	-	3%	-	-	2%	3%	7%	-	2%	-
9	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	5%	-	-	-	-	3%	-	-	3%	-	-	4%	-	2%	-	-	-	4%	-	-	3%	-	5%	-	-
8	Count	4	-	4	-	-	-	-	4	-	3	1	-	1	1	2	-	-	1	3	1	-	3	-	2	2	1	2	1	-	3	1	-	-	4	1	1	2	-
	%	4%	-	9%	-	-	-	-	9%	-	4%	3%	-	5%	5%	18%	-	-	2%	8%	5%	-	8%	-	4%	8%	3%	5%	5%	-	4%	4%	-	-	10%	7%	5%	3%	-
7	Count	10	-	4	6	-	-	-	4	6	7	3	2	1	5	-	2	-	4	6	3	2	5	3	3	4	2	4	4	-	8	2	-	4	6	2	3	5	-
	%	10%	-	9%	11%	-	-	-	9%	12%	10%	9%	10%	5%	26%	-	7%	-	7%	15%	14%	5%	14%	12%	6%	16%	6%	9%	19%	-	12%	7%	-	8%	15%	14%	15%	9%	-
6	Count	18	-	7	11	-	-	-	7	11	13	5	4	5	1	3	5	-	13	5	4	9	5	4	10	4	4	12	2	1	10	7	1	8	9	3	3	10	2
	%	18%	-	16%	20%	-	-	-	16%	21%	19%	15%	19%	26%	5%	27%	19%	-	21%	13%	19%	21%	14%	15%	20%	16%	11%	28%	10%	25%	15%	25%	11%	15%	23%	21%	15%	17%	25%
Neither worse nor better 5	Count	40	-	16	24	-	-	-	16	24	27	13	10	9	4	4	13	-	28	12	7	20	13	8	24	8	16	19	5	1	27	12	3	23	14	5	7	24	4
	%	40%	-	36%	44%	-	-	-	36%	46%	40%	39%	48%	47%	21%	36%	48%	-	46%	31%	33%	48%	35%	31%	49%	32%	44%	44%	24%	25%	40%	43%	33%	44%	36%	36%	35%	41%	50%
4	Count	8	-	5	3	-	1	-	5	2	4	4	2	-	1	1	3	1	5	3	2	3	3	4	2	2	4	-	4	-	7	1	1	7	-	-	2	6	-
	%	8%	-	11%	6%	-	100%	-	11%	4%	6%	12%	10%	-	5%	9%	11%	33%	8%	8%	10%	7%	8%	15%	4%	8%	11%	-	19%	-	10%	4%	11%	13%	-	-	10%	10%	-
3	Count	7	-	3	4	1	-	-	3	3	3	4	1	2	2	-	1	1	4	3	1	4	2	2	2	3	3	3	1	-	4	3	2	4	1	2	-	5	-
	%	7%	-	7%	7%	100%	-	-	7%	6%	4%	12%	5%	11%	11%	-	4%	33%	7%	8%	5%	10%	5%	8%	4%	12%	8%	7%	5%	-	6%	11%	22%	8%	3%	14%	-	9%	-
2	Count	6	-	2	4	-	-	-	2	4	5	1	1	-	2	-	3	-	5	1	3	1	2	3	3	-	4	1	1	1	5	-	1	4	1	-	-	5	1
	%	6%	-	5%	7%	-	-	-	5%	8%	7%	3%	5%	-	11%	-	11%	-	8%	3%	14%	2%	5%	12%	6%	-	11%	2%	5%	25%	7%	-	11%	8%	3%	-	-	9%	13%
1	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	5%	-	-	-	-	3%	-	2%	-	4%	-	-	3%	-	-	-	1%	-	11%	-	-	-	5%	-	-
Much worse 0	Count	3	1 (B C)	1	1	-	-	1 (D E)	1	1	1	2	1	1	1	-	-	-	1	2	-	1	2	1	1	1	1	1	1	1 (B)	1	1	-	1	2	-	2	-	1
	%	3%	50%	2%	2%	-	-	50%	2%	2%	1%	6%	5%	5%	5%	-	-	-	2%	5%	-	2%	5%	4%	2%	4%	3%	2%	5%	25%	1%	4%	-	2%	5%	-	10%	-	13%

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Better	Count	32	-	14	18	-	1	-	14	17	23	9	6	5	11	2	6	2	17	15	6	13	13	9	12	11	6	16	10 (A)	-	20	12	1	17	14	6	8	18	-
	%	32%	-	32%	33%	-	100%	-	32%	33%	34%	27%	29%	26%	58%	18%	22%	67%	28%	38%	29%	31%	35%	35%	24%	44%	17%	37%	48%	-	29%	43%	11%	33%	36%	43%	40%	31%	-
Neither	Count	59	2	25	32	-	-	2	25	32	40	19	11	12	7	9	19	1	41 (B)	18	13	27	19	12	34	13	24	27	8	3	40	16	5	31	23	7	9	35	8
	%	59%	100%	57%	59%	-	-	100%	57%	62%	60%	58%	52%	63%	37%	82%	70%	33%	67%	46%	62%	64%	51%	46%	69%	52%	67%	63%	38%	75%	59%	57%	56%	60%	59%	50%	45%	60%	100%
Worse	Count	9	-	5	4	1	-	-	5	3	4	5	4	2	1	-	2	-	3	6	2	2	5	5	3	1	6	-	3	1	8	-	3 (C)	4	2	1	3	5	-
	%	9%	-	11%	7%	100%	-	-	11%	6%	6%	15%	19%	11%	5%	-	7%	-	5%	15%	10%	5%	14%	19%	6%	4%	17%	-	14%	25%	12%	-	33%	8%	5%	7%	15%	9%	-

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**6**	**7**	**7**	**4**	**9**	**6**	**7**	**7**	**7**	**6**	**6**	**7**	**7**	**7**	**6**	**8**	**7**	**7**	**7**	**7**	**6**	**6**	**7**	**7**	**6**	**7**	**7**	**5**	**6**	**8**	**6**	**6**	**7**	**8**	**7**	**7**	**6**
	Median	**6**	**6**	**7**	**6**	**4**	**9**	**6**	**7**	**6**	**6**	**6**	**6**	**7**	**8**	**6**	**6**	**8**	**6**	**7**	**6**	**7**	**6**	**7**	**6**	**7**	**6**	**7**	**7**	**6**	**6**	**7**	**6**	**6**	**7**	**7**	**7**	**6**	**7**
Much better 10	Count	2	-	1	1	-	-	-	1	1	2	-	-	1	-	1	-	-	-	2	-	2	-	-	1	1	-	1	1	-	1	1	-	-	2	1	1	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	-	-	5%	-	9%	-	-	-	5%	-	5%	-	-	2%	4%	-	2%	5%	-	1%	4%	-	-	5%	7%	5%	-	-
9	Count	4	-	1	3	-	-	-	1	3	3	1	-	-	2	1	-	1	3	1	-	1	3	1	-	3	1	3	-	-	1	3 (B)	-	1	3	1	1	2	-
	%	4%	-	2%	6%	-	-	-	2%	6%	4%	3%	-	-	11%	9%	-	33%	5%	3%	-	2%	8%	4%	-	12%	3%	7%	-	-	1%	11%	-	2%	8%	7%	5%	3%	-
8	Count	10	-	5	5	-	1	-	5	4	9	1	2	2	3	-	3	-	4	6	3	1	6	4	3	3	3	3	4	-	6	4	1	4	5	2	5 (C)	3	-
	%	10%	-	11%	9%	-	100%	-	11%	8%	13%	3%	10%	11%	16%	-	11%	-	7%	15%	14%	2%	16%	15%	6%	12%	8%	7%	19%	-	9%	14%	11%	8%	13%	14%	25%	5%	-
7	Count	16	-	7	9	-	-	-	7	9	9	7	4	2	6	-	3	1	10	6	3	9	4	4	8	4	2	9	5	-	12	4	-	12	4	2	1	13	-
	%	16%	-	16%	17%	-	-	-	16%	17%	13%	21%	19%	11%	32%	-	11%	33%	16%	15%	14%	21%	11%	15%	16%	16%	6%	21%	24%	-	18%	14%	-	23%	10%	14%	5%	22%	-
6	Count	17	-	9	8	-	-	-	9	8	10	7	3	6	3	2	3	-	8	9	3	9	5	5	7	5	7	7	3	1	11	5	3	5	9	4	2	7	4 (C)
	%	17%	-	20%	15%	-	-	-	20%	15%	15%	21%	14%	32%	16%	18%	11%	-	13%	23%	14%	21%	14%	19%	14%	20%	19%	16%	14%	25%	16%	18%	33%	10%	23%	29%	10%	12%	50%
Neither worse nor better 5	Count	34	2	12	20	-	-	2	12	20	24	10	7	6	2	6	12	1	26 (B)	8	8	17	9	6	22	6	12	18	4	1	22	11	1	21	12	3	6	22	3
	%	34%	100%	27%	37%	-	-	100%	27%	38%	36%	30%	33%	32%	11%	55%	44%	33%	43%	21%	38%	40%	24%	23%	45%	24%	33%	42%	19%	25%	32%	39%	11%	40%	31%	21%	30%	38%	38%
4	Count	8	-	4	4	-	-	-	4	4	6	2	1	-	2	1	4	-	7	1	2	1	5	1	5	2	5	2	1	1	7	-	1	5	2	-	1	6	1
	%	8%	-	9%	7%	-	-	-	9%	8%	9%	6%	5%	-	11%	9%	15%	-	11%	3%	10%	2%	14%	4%	10%	8%	14%	5%	5%	25%	10%	-	11%	10%	5%	-	5%	10%	13%
3	Count	4	-	3	1	1	-	-	3	-	2	2	2	1	1	-	-	-	1	3	1	2	1	2	2	-	4	-	-	-	4	-	3 (C)	-	1	1	1	2	-
	%	4%	-	7%	2%	100%	-	-	7%	-	3%	6%	10%	5%	5%	-	-	-	2%	8%	5%	5%	3%	8%	4%	-	11%	-	-	-	6%	-	33%	-	3%	7%	5%	3%	-
2	Count	2	-	1	1	-	-	-	1	1	1	1	-	-	-	-	2	-	1	1	1	-	1	1	1	-	1	-	1	-	2	-	-	2	-	-	-	2	-
	%	2%	-	2%	2%	-	-	-	2%	2%	1%	3%	-	-	-	-	7%	-	2%	3%	5%	-	3%	4%	2%	-	3%	-	5%	-	3%	-	-	4%	-	-	-	3%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Much worse 0	Count	3	-	1	2	-	-	-	1	2	1	2	2	1	-	-	-	-	1	2	-	-	3	2	-	1	1	-	2	1 (B)	2	-	-	2	1	-	2	1	-
	%	3%	-	2%	4%	-	-	-	2%	4%	1%	6%	10%	5%	-	-	-	-	2%	5%	-	-	8%	8%	-	4%	3%	-	10%	25%	3%	-	-	4%	3%	-	10%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Banking industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Better	Count	12	-	7	5	-	-	-	7	5	9	3	1	2	6	3	-	-	4	8 (A)	3	2	7	1	7	4	1	6	5 (A)	-	6	6	-	5	7	2	5	3	2
	%	12%	-	16%	9%	-	-	-	16%	10%	13%	9%	5%	11%	32%	27%	-	-	7%	21%	14%	5%	19%	4%	14%	16%	3%	14%	24%	-	9%	21%	-	10%	18%	14%	25%	5%	25%
Neither	Count	62	2	24	36	-	-	2	24	36	44	18	14	14	7	6	19	2	42	20	13	30	19	13	33	16	22	30	10	1	46	15	4	34	24	10	13	34	5
	%	62%	100%	55%	67%	-	-	100%	55%	69%	66%	55%	67%	74%	37%	55%	70%	67%	69%	51%	62%	71%	51%	50%	67%	64%	61%	70%	48%	25%	68%	54%	44%	65%	62%	71%	65%	59%	63%
Worse	Count	26	-	13	13	1	1	-	13	11	14	12	6	3	6	2	8	1	15	11	5	10	11	12 (B)	9	5	13	7	6	3	16	7	5	13	8	2	2	21	1
	%	26%	-	30%	24%	100%	100%	-	30%	21%	21%	36%	29%	16%	32%	18%	30%	33%	25%	28%	24%	24%	30%	46%	18%	20%	36%	16%	29%	75%	24%	25%	56%	25%	21%	14%	10%	36%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Banking industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**6**	**5**	**6**	**2**	**2**	**6**	**5**	**6**	**6**	**5**	**5**	**6**	**6**	**6**	**5**	**5**	**5**	**6**	**5**	**5**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**4**	**5**	**6**	**4**	**5**	**6**	**6**	**6**	**5**	**6**
	Median	**6**	**6**	**6**	**6**	**2**	**2**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**5**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**3**	**6**	**6**	**4**	**6**	**6**	**6**	**6**	**5**	**6**
Much better 10	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-	1	-	1	-	-	-	1	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	1%	-	-	-	-	9%	-	-	-	3%	-	2%	-	-	2%	-	-	-	5%	-	1%	-	-	-	3%	7%	-	-	-
9	Count	4	-	3	1	-	-	-	3	1	3	1	-	-	4	-	-	-	2	2	-	1	3	1	2	1	1	2	1	-	1	3 (B)	-	1	3	-	2	2	-
	%	4%	-	7%	2%	-	-	-	7%	2%	4%	3%	-	-	21%	-	-	-	3%	5%	-	2%	8%	4%	4%	4%	3%	5%	5%	-	1%	11%	-	2%	8%	-	10%	3%	-
8	Count	3	-	1	2	-	-	-	1	2	1	2	1	1	1	-	-	-	2	1	-	-	3	-	-	3	-	2	1	-	2	1	-	2	1	1	2	-	-
	%	3%	-	2%	4%	-	-	-	2%	4%	1%	6%	5%	5%	5%	-	-	-	3%	3%	-	-	8%	-	-	12%	-	5%	5%	-	3%	4%	-	4%	3%	7%	10%	-	-
7	Count	4	-	3	1	-	-	-	3	1	4	-	-	1	1	2	-	-	-	4	3	-	1	-	4	-	-	2	2	-	2	2	-	2	2	-	1	1	2 (C)
	%	4%	-	7%	2%	-	-	-	7%	2%	6%	-	-	5%	5%	18%	-	-	-	10%	14%	-	3%	-	8%	-	-	5%	10%	-	3%	7%	-	4%	5%	-	5%	2%	25%
6	Count	11	-	6	5	-	-	-	6	5	6	5	-	6	1	1	3	-	5	6	2	5	4	4	2	5	4	4	3	1	7	3	1	5	5	3	2	5	1
	%	11%	-	14%	9%	-	-	-	14%	10%	9%	15%	-	32%	5%	9%	11%	-	8%	15%	10%	12%	11%	15%	4%	20%	11%	9%	14%	25%	10%	11%	11%	10%	13%	21%	10%	9%	13%
Neither worse nor better 5	Count	33	2	9	22 (B)	-	-	2	9	22 (D)	25	8	11	6	5	2	7	2	28 (B)	5	5	16	12	5	20	8	10	20 (C)	3	-	26	7	3	17	13	3	8	20	2
	%	33%	100%	20%	41%	-	-	100%	20%	42%	37%	24%	52%	32%	26%	18%	26%	67%	46%	13%	24%	38%	32%	19%	41%	32%	28%	47%	14%	-	38%	25%	33%	33%	33%	21%	40%	34%	25%
4	Count	18	-	9	9	-	-	-	9	9	13	5	3	2	1	3	9	-	9	9	6	9	3	4	11	3	8	6	4	-	13	5	-	12	6	4	3	9	2
	%	18%	-	20%	17%	-	-	-	20%	17%	19%	15%	14%	11%	5%	27%	33%	-	15%	23%	29%	21%	8%	15%	22%	12%	22%	14%	19%	-	19%	18%	-	23%	15%	29%	15%	16%	25%
3	Count	11	-	5	6	-	-	-	5	6	4	7 (A)	2	1	3	1	3	1	6	5	-	7	4	6	3	2	4	4	3	-	6	5	1	7	3	1	-	9	1
	%	11%	-	11%	11%	-	-	-	11%	12%	6%	21%	10%	5%	16%	9%	11%	33%	10%	13%	-	17%	11%	23%	6%	8%	11%	9%	14%	-	9%	18%	11%	13%	8%	7%	-	16%	13%
2	Count	7	-	4	3	-	-	-	4	3	6	1	-	1	1	-	5	-	5	2	4	-	3	2	4	1	5	2	-	2 (B C)	4	1	2	3	2	-	-	7	-
	%	7%	-	9%	6%	-	-	-	9%	6%	9%	3%	-	5%	5%	-	19%	-	8%	5%	19%	-	8%	8%	8%	4%	14%	5%	-	50%	6%	4%	22%	6%	5%	-	-	12%	-
1	Count	4	-	1	3	1	1	-	1	1	3	1	3	-	-	1	-	-	4	-	1	1	2	3	1	-	3	-	1	-	4	-	2 (B)	1	1	1	-	3	-
	%	4%	-	2%	6%	100%	100%	-	2%	2%	4%	3%	14%	-	-	9%	-	-	7%	-	5%	2%	5%	12%	2%	-	8%	-	5%	-	6%	-	22%	2%	3%	7%	-	5%	-
Much worse 0	Count	4	-	3	1	-	-	-	3	1	1	3	1	1	2	-	-	-	-	4	-	2	2	1	1	2	1	1	2	1	2	1	-	2	2	-	2	2	-
	%	4%	-	7%	2%	-	-	-	7%	2%	1%	9%	5%	5%	11%	-	-	-	-	10%	-	5%	5%	4%	2%	8%	3%	2%	10%	25%	3%	4%	-	4%	5%	-	10%	3%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Energy industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Better	Count	18	1	6	11	1	-	1	6	10	12	6	3	1	6	2	5	1	12	6	4	5	9	3	10	5	4	6	8 (A)	-	13	5	1	10	7	4	4	8	2
	%	18%	50%	14%	20%	100%	-	50%	14%	19%	18%	18%	14%	5%	32%	18%	19%	33%	20%	15%	19%	12%	24%	12%	20%	20%	11%	14%	38%	-	19%	18%	11%	19%	18%	29%	20%	14%	25%
Neither	Count	65	1	30	34	-	1	1	30	33	45	20	14	16	9	6	18	2	39	26	14	32	19	17	33	15	25	31	9	3	44	18	7	33	25	9	11	40	5
	%	65%	50%	68%	63%	-	100%	50%	68%	63%	67%	61%	67%	84%	47%	55%	67%	67%	64%	67%	67%	76%	51%	65%	67%	60%	69%	72%	43%	75%	65%	64%	78%	63%	64%	64%	55%	69%	63%
Worse	Count	17	-	8	9	-	-	-	8	9	10	7	4	2	4	3	4	-	10	7	3	5	9	6	6	5	7	6	4	1	11	5	1	9	7	1	5	10	1
	%	17%	-	18%	17%	-	-	-	18%	17%	15%	21%	19%	11%	21%	27%	15%	-	16%	18%	14%	12%	24%	23%	12%	20%	19%	14%	19%	25%	16%	18%	11%	17%	18%	7%	25%	17%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Energy industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**8**	**6**	**6**	**9**	**5**	**8**	**6**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**
	Median	**6**	**8**	**6**	**6**	**9**	**5**	**8**	**6**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**7**
Much better 10	Count	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-	1	-	-	-	1	-
	%	1%	50%	-	-	-	-	50%	-	-	1%	-	-	-	-	-	-	33%	-	3%	-	-	3%	-	2%	-	-	-	5%	-	1%	-	-	2%	-	-	-	2%	-
9	Count	2	-	2	-	-	-	-	2	-	1	1	-	-	2	-	-	-	-	2	-	1	1	-	-	2	-	1	1	-	1	1	-	-	2	-	1	1	-
	%	2%	-	5%	-	-	-	-	5%	-	1%	3%	-	-	11%	-	-	-	-	5%	-	2%	3%	-	-	8%	-	2%	5%	-	1%	4%	-	-	5%	-	5%	2%	-
8	Count	4	-	2	2	1	-	-	2	1	2	2	1	-	1	-	2	-	3	1	1	1	2	1	3	-	1	1	2	-	3	1	1	2	1	1	-	3	-
	%	4%	-	5%	4%	100%	-	-	5%	2%	3%	6%	5%	-	5%	-	7%	-	5%	3%	5%	2%	5%	4%	6%	-	3%	2%	10%	-	4%	4%	11%	4%	3%	7%	-	5%	-
7	Count	11	-	2	9	-	-	-	2	9	8	3	2	1	3	2	3	-	9	2	3	3	5	2	6	3	3	4	4	-	8	3	-	7	4	3	3	3	2
	%	11%	-	5%	17%	-	-	-	5%	17%	12%	9%	10%	5%	16%	18%	11%	-	15%	5%	14%	7%	14%	8%	12%	12%	8%	9%	19%	-	12%	11%	-	13%	10%	21%	15%	5%	25%
6	Count	12	-	5	7	-	-	-	5	7	9	3	-	4	1	3	4	-	6	6	2	7	3	4	5	3	4	6	2	1	8	3	1	5	6	2	2	6	2
	%	12%	-	11%	13%	-	-	-	11%	13%	13%	9%	-	21%	5%	27%	15%	-	10%	15%	10%	17%	8%	15%	10%	12%	11%	14%	10%	25%	12%	11%	11%	10%	15%	14%	10%	10%	25%
Neither worse nor better 5	Count	32	-	14	18	-	-	-	14	18	25	7	11	8	4	3	5	1	21	11	6	17	9	6	16	10	12	15	5	-	23	9	4	16	12	4	7	20	1
	%	32%	-	32%	33%	-	-	-	32%	35%	37%	21%	52%	42%	21%	27%	19%	33%	34%	28%	29%	40%	24%	23%	33%	40%	33%	35%	24%	-	34%	32%	44%	31%	31%	29%	35%	34%	13%
4	Count	21	1	11	9	-	1	1	11	8	11	10	3	4	4	-	9	1	12	9	6	8	7	7	12	2	9	10	2	2	13	6	2	12	7	3	2	14	2
	%	21%	50%	25%	17%	-	100%	50%	25%	15%	16%	30%	14%	21%	21%	-	33%	33%	20%	23%	29%	19%	19%	27%	24%	8%	25%	23%	10%	50%	19%	21%	22%	23%	18%	21%	10%	24%	25%
3	Count	7	-	3	4	-	-	-	3	4	5	2	2	-	-	2	3	-	5	2	1	2	4	1	5	1	3	4	-	-	6	1	-	2	5	-	2	5	-
	%	7%	-	7%	7%	-	-	-	7%	8%	7%	6%	10%	-	-	18%	11%	-	8%	5%	5%	5%	11%	4%	10%	4%	8%	9%	-	-	9%	4%	-	4%	13%	-	10%	9%	-
2	Count	4	-	2	2	-	-	-	2	2	3	1	-	1	1	1	1	-	3	1	2	-	2	1	1	2	1	2	1	-	2	2	-	3	1	1	1	2	-
	%	4%	-	5%	4%	-	-	-	5%	4%	4%	3%	-	5%	5%	9%	4%	-	5%	3%	10%	-	5%	4%	2%	8%	3%	5%	5%	-	3%	7%	-	6%	3%	7%	5%	3%	-
1	Count	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	-	1	-	1	-	-	-	-	-	1
	%	1%	-	2%	-	-	-	-	2%	-	-	3%	-	-	5%	-	-	-	-	3%	-	2%	-	4%	-	-	3%	-	-	-	1%	-	11%	-	-	-	-	-	13%
Much worse 0	Count	5	-	2	3	-	-	-	2	3	2	3	2	1	2	-	-	-	2	3	-	2	3	3	-	2	2	-	3	1	2	2	-	4	1	-	2	3	-
	%	5%	-	5%	6%	-	-	-	5%	6%	3%	9%	10%	5%	11%	-	-	-	3%	8%	-	5%	8%	12%	-	8%	6%	-	14%	25%	3%	7%	-	8%	3%	-	10%	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Tobacco industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Better	Count	7	1 (B)	2	4	-	-	1 (D)	2	4	4	3	4	1	1	-	1	-	5	2	-	3	4	-	5	2	2	3	2	1	4	2	1	2	4	1	2	3	1
	%	7%	50%	5%	7%	-	-	50%	5%	8%	6%	9%	19%	5%	5%	-	4%	-	8%	5%	-	7%	11%	-	10%	8%	6%	7%	10%	25%	6%	7%	11%	4%	10%	7%	10%	5%	13%
Neither	Count	58	1	27	30	1	-	1	27	29	43	15	13	13	12	6	12	2	35	23	11	27	20	15	28	15	21	27	10	1	42	15	5	31	22	7	12	34	5
	%	58%	50%	61%	56%	100%	-	50%	61%	56%	64%	45%	62%	68%	63%	55%	44%	67%	57%	59%	52%	64%	54%	58%	57%	60%	58%	63%	48%	25%	62%	54%	56%	60%	56%	50%	60%	59%	63%
Worse	Count	35	-	15	20	-	1	-	15	19	20	15	4	5	6	5	14	1	21	14	10	12	13	11	16	8	13	13	9	2	22	11	3	19	13	6	6	21	2
	%	35%	-	34%	37%	-	100%	-	34%	37%	30%	45%	19%	26%	32%	45%	52%	33%	34%	36%	48%	29%	35%	42%	33%	32%	36%	30%	43%	50%	32%	39%	33%	37%	33%	43%	30%	36%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Tobacco industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**8**	**5**	**5**	**7**	**1**	**8**	**5**	**5**	**5**	**5**	**6**	**5**	**5**	**5**	**4**	**4**	**5**	**5**	**4**	**5**	**5**	**4**	**5**	**5**	**5**	**5**	**5**	**5**	**5**	**5**	**5**	**5**	**5**	**5**	**5**	**5**	**6**
	Median	**6**	**8**	**6**	**6**	**7**	**1**	**8**	**6**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**4**	**6**	**6**	**6**	**5**	**6**	**6**	**5**	**6**	**6**	**6**	**6**	**6**	**4**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**
Much better 10	Count	1	-	1	-	-	-	-	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	-	3%	5%	-	-	-	-	-	-	3%	-	-	3%	-	-	4%	-	-	5%	25%	-	-	-	-	3%	-	5%	-	-
9	Count	1	-	1	-	-	-	-	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	-	3%	5%	-	-	-	-	-	-	3%	-	-	3%	-	2%	-	3%	-	-	-	1%	-	-	-	3%	-	-	2%	-
8	Count	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	1
	%	1%	50%	-	-	-	-	50%	-	-	1%	-	-	-	5%	-	-	-	2%	-	-	2%	-	-	2%	-	-	2%	-	-	-	4%	-	-	3%	-	-	-	13%
7	Count	4	-	-	4	-	-	-	-	4	3	1	2	1	-	-	1	-	4	-	-	2	2	-	3	1	1	2	1	-	3	1	1	2	1	1	1	2	-
	%	4%	-	-	7%	-	-	-	-	8%	4%	3%	10%	5%	-	-	4%	-	7%	-	-	5%	5%	-	6%	4%	3%	5%	5%	-	4%	4%	11%	4%	3%	7%	5%	3%	-
6	Count	11	-	7	4	1	-	-	7	3	8	3	1	4	2	2	2	-	6	5	2	4	5	3	5	3	4	5	2	1	7	3	2	4	5	1	3	6	1
	%	11%	-	16%	7%	100%	-	-	16%	6%	12%	9%	5%	21%	11%	18%	7%	-	10%	13%	10%	10%	14%	12%	10%	12%	11%	12%	10%	25%	10%	11%	22%	8%	13%	7%	15%	10%	13%
Neither worse nor better 5	Count	40	1	17	22	-	-	1	17	22	31	9	11	8	7	4	8	2	25	15	7	19	14	8	21	11	13	19	8	-	30	10	3	21	16	6	8	22	4
	%	40%	50%	39%	41%	-	-	50%	39%	42%	46%	27%	52%	42%	37%	36%	30%	67%	41%	38%	33%	45%	38%	31%	43%	44%	36%	44%	38%	-	44%	36%	33%	40%	41%	43%	40%	38%	50%
4	Count	7	-	3	4	-	-	-	3	4	4	3	1	1	3	-	2	-	4	3	2	4	1	4	2	1	4	3	-	-	5	2	-	6	1	-	1	6	-
	%	7%	-	7%	7%	-	-	-	7%	8%	6%	9%	5%	5%	16%	-	7%	-	7%	8%	10%	10%	3%	15%	4%	4%	11%	7%	-	-	7%	7%	-	12%	3%	-	5%	10%	-
3	Count	12	-	6	6	-	-	-	6	6	7	5	-	3	2	3	4	-	6	6	2	6	4	1	8	3	3	5	4	-	7	5	-	5	7	4	2	5	1
	%	12%	-	14%	11%	-	-	-	14%	12%	10%	15%	-	16%	11%	27%	15%	-	10%	15%	10%	14%	11%	4%	16%	12%	8%	12%	19%	-	10%	18%	-	10%	18%	29%	10%	9%	13%
2	Count	7	-	4	3	-	-	-	4	3	5	2	-	-	3	-	4	-	3	4	4	1	2	4	1	2	5	1	1	-	5	2	1	5	1	-	1	5	1
	%	7%	-	9%	6%	-	-	-	9%	6%	7%	6%	-	-	16%	-	15%	-	5%	10%	19%	2%	5%	15%	2%	8%	14%	2%	5%	-	7%	7%	11%	10%	3%	-	5%	9%	13%
1	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	1%	-	-	-	-	9%	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	-	4%	-	2%	-	-	-	2%	-
Much worse 0	Count	15	-	5	10	-	1	-	5	9	7	8	4	2	1	1	6	1	11	4	4	5	6	6	7	2	5	6	4	2	10	3	2	8	5	2	3	10	-
	%	15%	-	11%	19%	-	100%	-	11%	17%	10%	24%	19%	11%	5%	9%	22%	33%	18%	10%	19%	12%	16%	23%	14%	8%	14%	14%	19%	50%	15%	11%	22%	15%	13%	14%	15%	17%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Medical devices industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Better	Count	39	2	19	18	-	-	2	19	18	28	11	7	7	10	3	9	3	22	17	6	14	19	5	20	14 (A)	7	19	13 (A)	2	22	15	1	19	19	6	6	24	3
	%	39%	100%	43%	33%	-	-	100%	43%	35%	42%	33%	33%	37%	53%	27%	33%	100%	36%	44%	29%	33%	51%	19%	41%	56%	19%	44%	62%	50%	32%	54%	11%	37%	49%	43%	30%	41%	38%
Neither	Count	55	-	23	32	-	1	-	23	31	36	19	12	10	9	8	16	-	36	19	13	26	16	18	27	10	25 (C)	24	6	1	42	12	6	31	18	7	11	32	5
	%	55%	-	52%	59%	-	100%	-	52%	60%	54%	58%	57%	53%	47%	73%	59%	-	59%	49%	62%	62%	43%	69%	55%	40%	69%	56%	29%	25%	62%	43%	67%	60%	46%	50%	55%	55%	63%
Worse	Count	6	-	2	4	1	-	-	2	3	3	3	2	2	-	-	2	-	3	3	2	2	2	3	2	1	4	-	2	1	4	1	2	2	2	1	3	2	-
	%	6%	-	5%	7%	100%	-	-	5%	6%	4%	9%	10%	11%	-	-	7%	-	5%	8%	10%	5%	5%	12%	4%	4%	11%	-	10%	25%	6%	4%	22%	4%	5%	7%	15%	3%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Medical devices industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					D1 Are you...?		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favouribility			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**67**	**33**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**11**	**7**	**7**	**4**	**5**	**11**	**7**	**7**	**7**	**6**	**6**	**7**	**8**	**7**	**7**	**10**	**7**	**7**	**6**	**7**	**7**	**6**	**7**	**8**	**6**	**7**	**8**	**7**	**7**	**8**	**6**	**7**	**8**	**7**	**7**	**7**	**7**
	Median	**7**	**11**	**7**	**6**	**4**	**5**	**11**	**7**	**6**	**7**	**6**	**6**	**7**	**8**	**6**	**6**	**9**	**6**	**7**	**6**	**6**	**8**	**6**	**7**	**8**	**6**	**7**	**9**	**8**	**6**	**8**	**6**	**7**	**7**	**7**	**6**	**7**	**7**
Much better 10	Count	8	2	2	4	-	-	2	2	4	8	-	1	2	3	1	-	1	5	3	-	4	4	2	4	2	1	3	4	-	3	5 (B)	-	3	5	1	3	3	1
	%	8%	100%	5%	7%	-	-	100%	5%	8%	12%	-	5%	11%	16%	9%	-	33%	8%	8%	-	10%	11%	8%	8%	8%	3%	7%	19%	-	4%	18%	-	6%	13%	7%	15%	5%	13%
9	Count	5	-	5	-	-	-	-	5	-	4	1	-	1	3	-	1	-	1	4	-	1	4	-	1	4 (B)	-	2	3	-	1	4 (B)	-	1	4	-	3	2	-
	%	5%	-	11%	-	-	-	-	11%	-	6%	3%	-	5%	16%	-	4%	-	2%	10%	-	2%	11%	-	2%	16%	-	5%	14%	-	1%	14%	-	2%	10%	-	15%	3%	-
8	Count	14	-	6	8	-	-	-	6	8	9	5	2	2	2	1	5	2	11	3	2	6	6	2	7	5	3	7	4	2	8	4	1	7	6	2	-	12	-
	%	14%	-	14%	15%	-	-	-	14%	15%	13%	15%	10%	11%	11%	9%	19%	67%	18%	8%	10%	14%	16%	8%	14%	20%	8%	16%	19%	50%	12%	14%	11%	13%	15%	14%	-	21%	-
7	Count	12	-	6	6	-	-	-	6	6	7	5	4	2	2	1	3	-	5	7	4	3	5	1	8	3	3	7	2	-	10	2	-	8	4	3	-	7	2
	%	12%	-	14%	11%	-	-	-	14%	12%	10%	15%	19%	11%	11%	9%	11%	-	8%	18%	19%	7%	14%	4%	16%	12%	8%	16%	10%	-	15%	7%	-	15%	10%	21%	-	12%	25%
6	Count	13	-	8	5	-	-	-	8	5	8	5	1	3	3	2	4	-	4	9 (A)	4	4	5	1	7	5	4	7	2	1	9	3	1	7	5	3	1	8	1
	%	13%	-	18%	9%	-	-	-	18%	10%	12%	15%	5%	16%	16%	18%	15%	-	7%	23%	19%	10%	14%	4%	14%	20%	11%	16%	10%	25%	13%	11%	11%	13%	13%	21%	5%	14%	13%
Neither worse nor better 5	Count	30	-	11	19	-	-	-	11	19	22	8	8	6	3	4	9	-	23 (B)	7	6	18 (C)	6	11	15	4	14	13	3	-	25	5	3	19	8	3	6	17	4
	%	30%	-	25%	35%	-	-	-	25%	37%	33%	24%	38%	32%	16%	36%	33%	-	38%	18%	29%	43%	16%	42%	31%	16%	39%	30%	14%	-	37%	18%	33%	37%	21%	21%	30%	29%	50%
4	Count	12	-	4	8	-	1	-	4	7	6	6	3	1	3	2	3	-	9	3	3	4	5	6	5	1	7	4	1	-	8	4	2	5	5	1	4	7	-
	%	12%	-	9%	15%	-	100%	-	9%	13%	9%	18%	14%	5%	16%	18%	11%	-	15%	8%	14%	10%	14%	23%	10%	4%	19%	9%	5%	-	12%	14%	22%	10%	13%	7%	20%	12%	-
3	Count	2	-	-	2	1	-	-	-	1	1	1	1	-	-	-	1	-	2	-	-	2	-	1	1	-	1	-	1	-	1	1	1	-	1	1	1	-	-
	%	2%	-	-	4%	100%	-	-	-	2%	1%	3%	5%	-	-	-	4%	-	3%	-	-	5%	-	4%	2%	-	3%	-	5%	-	1%	4%	11%	-	3%	7%	5%	-	-
2	Count	2	-	1	1	-	-	-	1	1	2	-	-	1	-	-	1	-	1	1	2	-	-	1	1	-	2	-	-	-	2	-	1	1	-	-	-	2	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	-	-	5%	-	-	4%	-	2%	3%	10%	-	-	4%	2%	-	6%	-	-	-	3%	-	11%	2%	-	-	-	3%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Much worse 0	Count	2	-	1	1	-	-	-	1	1	-	2	1	1	-	-	-	-	-	2	-	-	2	1	-	1	1	-	1	1 (B)	1	-	-	1	1	-	2	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	-	6%	5%	5%	-	-	-	-	-	5%	-	-	5%	4%	-	4%	3%	-	5%	25%	1%	-	-	2%	3%	-	10%	-	-

Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is? - Summary table
Base:All

		Q5 And thinking about the next two years, for each of the following industries would you say that the operating environment in the UK will get better, worse or stay about the same as it currently is?											Nets			
	Total	Much worse 0	1	2	3	4	Neither worse nor better 5	6	7	8	9	Much better 10	Worse (0-3)	Neither (4-6)	Better (7-10)	Mean
Medical devices industry	100	2	-	2	2	12	30	13	12	14	5	8	6	55	39	**7**
	100%	2%	-	2%	2%	12%	30%	13%	12%	14%	5%	8%	6%	55%	39%	
Pharmaceutical industry	100	3	1	2	3	11	32	19	13	6	5	5	9	62	29	**7**
	100%	3%	1%	2%	3%	11%	32%	19%	13%	6%	5%	5%	9%	62%	29%	
Food manufacturing industry	100	3	-	2	4	8	34	17	16	10	4	2	9	59	32	**7**
	100%	3%	-	2%	4%	8%	34%	17%	16%	10%	4%	2%	9%	59%	32%	
Consumer products industry	100	3	1	6	7	8	40	18	10	4	1	2	17	66	17	**6**
	100%	3%	1%	6%	7%	8%	40%	18%	10%	4%	1%	2%	17%	66%	17%	
Energy industry	100	5	1	4	7	21	32	12	11	4	2	1	17	65	18	**6**
	100%	5%	1%	4%	7%	21%	32%	12%	11%	4%	2%	1%	17%	65%	18%	
Banking industry	100	4	4	7	11	18	33	11	4	3	4	1	26	62	12	**6**
	100%	4%	4%	7%	11%	18%	33%	11%	4%	3%	4%	1%	26%	62%	12%	
Tobacco industry	100	15	1	7	12	7	40	11	4	1	1	1	35	58	7	**5**
	100%	15%	1%	7%	12%	7%	40%	11%	4%	1%	1%	1%	35%	58%	7%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q6 What first springs to mind when you think about the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK?
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Money making industry	Count	32	-	15	17	-	-	-	15	17	13	19	6	7	6	1	11	1	19	13	7	19 (C)	6	11	17	4	14	14	4	1	28 (C)	3	5	17	10	3	7	19	3
	%	32%	-	34%	31%	-	-	-	34%	33%	39%	28%	29%	37%	32%	9%	41%	33%	31%	33%	33%	45%	16%	42%	35%	16%	39%	33%	19%	25%	41%	11%	56%	33%	26%	21%	35%	33%	38%
Unethical	Count	16	-	6	10	1	1	-	6	8	3	13	4	2	3	3	4	-	11	5	5	7	4	8	5	3	9	5	2	-	10	6	3	9	4	4	2	9	1
	%	16%	-	14%	19%	100%	100%	-	14%	15%	9%	19%	19%	11%	16%	27%	15%	-	18%	13%	24%	17%	11%	31%	10%	12%	25%	12%	10%	-	15%	21%	33%	17%	10%	29%	10%	16%	13%
Bias data / negative results not published / secretive / untrustworthy	Count	16	-	8	8	-	-	-	8	8	7	9	1	3	1	3	8	-	9	7	6	7	3	7	9	-	9	7	-	2	9	5	3	7	6	1	1	11	3
	%	16%	-	18%	15%	-	-	-	18%	15%	21%	13%	5%	16%	5%	27%	30%	-	15%	18%	29%	17%	8%	27%	18%	-	25%	16%	-	50%	13%	18%	33%	13%	15%	7%	5%	19%	38%
Research & Innovation	Count	14	-	6	8	-	-	-	6	8	5	9	4	3	2	1	3	1	9	5	2	3	9	-	6	8 (B)	1	7	6 (A)	1	7	6	-	5	9	2	4	7	1
	%	14%	-	14%	15%	-	-	-	14%	15%	15%	13%	19%	16%	11%	9%	11%	33%	15%	13%	10%	7%	24%	-	12%	32%	3%	16%	29%	25%	10%	21%	-	10%	23%	14%	20%	12%	13%
Other	Count	13	-	9	4	-	-	-	9	4	4	9	1	4	4	2	2	-	3	10 (A)	2	5	6	3	5	5	3	5	5	-	11	2	-	6	7	2	5	5	1
	%	13%	-	20%	7%	-	-	-	20%	8%	12%	13%	5%	21%	21%	18%	7%	-	5%	26%	10%	12%	16%	12%	10%	20%	8%	12%	24%	-	16%	7%	-	12%	18%	14%	25%	9%	13%
Expensive	Count	11	-	2	9	1	-	-	2	8	3	8	4	2	3	-	2	-	10 (B)	1	2	3	6	3	5	3	4	4	3	1	8	2	2	6	3	3	1	7	-
	%	11%	-	5%	17%	100%	-	-	5%	15%	9%	12%	19%	11%	16%	-	7%	-	16%	3%	10%	7%	16%	12%	10%	12%	11%	9%	14%	25%	12%	7%	22%	12%	8%	21%	5%	12%	-
Medication	Count	10	2	4	4	-	-	2	4	4	1	9	3	1	2	-	3	1	7	3	2	4	4	3	5	2	1	7	2	-	4	6 (B)	-	4	6	2	2	5	1
	%	10%	100%	9%	7%	-	-	100%	9%	8%	3%	13%	14%	5%	11%	-	11%	33%	11%	8%	10%	10%	11%	12%	10%	8%	3%	16%	10%	-	6%	21%	-	8%	15%	14%	10%	9%	13%
Pharmaceutical companies	Count	7	-	4	3	-	-	-	4	3	3	4	1	-	2	2	2	-	5	2	-	4	3	2	4	1	4	1	2	-	4	3	-	3	4	-	2	5	-
	%	7%	-	9%	6%	-	-	-	9%	6%	9%	6%	5%	-	11%	18%	7%	-	8%	5%	-	10%	8%	8%	8%	4%	11%	2%	10%	-	6%	11%	-	6%	10%	-	10%	9%	-
Helpful industry	Count	7	-	2	5	-	-	-	2	5	1	6	1	1	-	2	3	-	3	4	2	1	4	1	4	2	1	3	3	-	4	3	-	5	2	2	1	4	-
	%	7%	-	5%	9%	-	-	-	5%	10%	3%	9%	5%	5%	-	18%	11%	-	5%	10%	10%	2%	11%	4%	8%	8%	3%	7%	14%	-	6%	11%	-	10%	5%	14%	5%	7%	-
GSK	Count	6	-	1	5	-	-	-	1	5	3	3	2	2	-	-	2	-	5	1	-	4	2	-	5	1	1	4	1	-	6	-	-	6	-	-	-	6	-
	%	6%	-	2%	9%	-	-	-	2%	10%	9%	4%	10%	11%	-	-	7%	-	8%	3%	-	10%	5%	-	10%	4%	3%	9%	5%	-	9%	-	-	12%	-	-	-	10%	-
Patents	Count	5	-	-	5	1	-	-	-	4	2	3	2	-	1	-	2	-	4	1	2	1	2	1	4	-	2	3	-	-	5	-	1	4	-	1	-	3	1
	%	5%	-	-	9%	100%	-	-	-	8%	6%	4%	10%	-	5%	-	7%	-	7%	3%	10%	2%	5%	4%	8%	-	6%	7%	-	-	7%	-	11%	8%	-	7%	-	5%	13%
Pfizer	Count	4	-	-	4	-	-	-	-	4	2	2	1	1	-	2	-	-	4	-	-	2	2	1	2	1	1	2	1	-	4	-	-	3	1	1	1	2	-
	%	4%	-	-	7%	-	-	-	-	8%	6%	3%	5%	5%	-	18%	-	-	7%	-	-	5%	5%	4%	4%	4%	3%	5%	5%	-	6%	-	-	6%	3%	7%	5%	3%	-
Sales rep	Count	3	-	2	1	-	-	-	2	1	-	3	-	1	1	-	1	-	3	-	1	2	-	1	1	1	2	1	-	-	2	1	-	2	1	-	1	2	-
	%	3%	-	5%	2%	-	-	-	5%	2%	-	4%	-	5%	5%	-	4%	-	5%	-	5%	5%	-	4%	2%	4%	6%	2%	-	-	3%	4%	-	4%	3%	-	5%	3%	-
Efficient treatment	Count	2	-	-	2	-	-	-	-	2	1	1	-	-	1	-	1	-	-	2	1	-	1	-	2	-	-	2	-	-	1	1	-	2	-	-	-	2	-
	%	2%	-	-	4%	-	-	-	-	4%	3%	1%	-	-	5%	-	4%	-	-	5%	5%	-	3%	-	4%	-	-	5%	-	-	1%	4%	-	4%	-	-	-	3%	-
Cost	Count	2	-	-	2	-	-	-	-	2	-	2	-	-	-	-	2	-	2	-	2	-	-	-	2	-	-	2	-	-	2	-	-	2	-	1	-	1	-
	%	2%	-	-	4%	-	-	-	-	4%	-	3%	-	-	-	-	7%	-	3%	-	10%	-	-	-	4%	-	-	5%	-	-	3%	-	-	4%	-	7%	-	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q6 What first springs to mind when you think about the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Nets

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Negative	Count	60	-	26	34	1	1	-	26	32	21	39	12	10	13	4	20	1	38	22	15	29	16	23 (B C)	28	9	28 (C)	23	9	3	43	14	9	31	20	8	10	37	5
	%	60%	-	59%	63%	100%	100%	-	59%	62%	64%	58%	57%	53%	68%	36%	74%	33%	62%	56%	71%	69%	43%	88%	57%	36%	78%	53%	43%	75%	63%	50%	100%	60%	51%	57%	50%	64%	63%
Neutral	Count	47	2	20	25	1	-	2	20	24	14	33	10	8	10	6	12	1	30	17	9	20	18	11	25	11	14	23	10	-	36	11	1	28	18	7	10	27	3
	%	47%	100%	45%	46%	100%	-	100%	45%	46%	42%	49%	48%	42%	53%	55%	44%	33%	49%	44%	43%	48%	49%	42%	51%	44%	39%	53%	48%	-	53%	39%	11%	54%	46%	50%	50%	47%	38%
Positive	Count	22	-	8	14	-	-	-	8	14	7	15	5	4	3	2	7	1	11	11	5	4	13 (B)	1	12	9 (A)	2	11	9 (A)	1	12	9	-	11	11	4	5	12	1
	%	22%	-	18%	26%	-	-	-	18%	27%	21%	22%	24%	21%	16%	18%	26%	33%	18%	28%	24%	10%	35%	4%	24%	36%	6%	26%	43%	25%	18%	32%	-	21%	28%	29%	25%	21%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q7 Which of the words and phrases listed below, if any, do you associate with the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - 1 (Most likely to associate with the industry)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Scientific	Count	29	2	17 (C)	10	-	-	2	17 (E)	10	8	21	5	3	6	7	7	1	13	16 (A)	7	14	8	3	15	11 (A)	7	14	8	-	17	12	-	16	13	4	7	14	4
	%	29%	100%	39%	19%	-	-	100%	39%	19%	24%	31%	24%	16%	32%	64%	26%	33%	21%	41%	33%	33%	22%	12%	31%	44%	19%	33%	38%	-	25%	43%	-	31%	33%	29%	35%	24%	50%
Expensive	Count	25	-	9	16	-	-	-	9	16	8	17	4	4	6	1	9	1	17	8	3	9	13	3	14	8	6	15	4	2	17	6	3	13	9	3	5	17	-
	%	25%	-	20%	30%	-	-	-	20%	31%	24%	25%	19%	21%	32%	9%	33%	33%	28%	21%	14%	21%	35%	12%	29%	32%	17%	35%	19%	50%	25%	21%	33%	25%	23%	21%	25%	29%	-
Greedy	Count	22	-	9	13	-	1	-	9	12	8	14	6	4	4	1	7	-	14	8	7	8	7	10	12	-	14 (C)	7	1	1	18	3	3	13	6	1	3	17	1
	%	22%	-	20%	24%	-	100%	-	20%	23%	24%	21%	29%	21%	21%	9%	26%	-	23%	21%	33%	19%	19%	38%	24%	-	39%	16%	5%	25%	26%	11%	33%	25%	15%	7%	15%	29%	13%
Unethical	Count	7	-	1	6	-	-	-	1	6	4	3	2	3	1	-	1	-	6	1	-	4	3	5 (B)	1	1	5	1	1	-	5	2	2	3	2	2	-	3	2
	%	7%	-	2%	11%	-	-	-	2%	12%	12%	4%	10%	16%	5%	-	4%	-	10%	3%	-	10%	8%	19%	2%	4%	14%	2%	5%	-	7%	7%	22%	6%	5%	14%	-	5%	25%
Valuable	Count	6	-	3	3	-	-	-	3	3	-	6	-	3	1	1	1	-	3	3	1	3	2	1	4	1	-	3	3	-	3	3	-	-	6	1	3	2	-
	%	6%	-	7%	6%	-	-	-	7%	6%	-	9%	-	16%	5%	9%	4%	-	5%	8%	5%	7%	5%	4%	8%	4%	-	7%	14%	-	4%	11%	-	-	15%	7%	15%	3%	-
Innovative	Count	5	-	1	4	-	-	-	1	4	1	4	2	1	-	1	1	-	4	1	1	1	3	1	1	3	2	1	2	1	3	1	-	3	2	-	1	4	-
	%	5%	-	2%	7%	-	-	-	2%	8%	3%	6%	10%	5%	-	9%	4%	-	7%	3%	5%	2%	8%	4%	2%	12%	6%	2%	10%	25%	4%	4%	-	6%	5%	-	5%	7%	-
Unaccountable	Count	4	-	3	1	1	-	-	3	-	3	1	1	1	-	-	1	1	3	1	1	3	-	3	1	-	2	1	1	-	4	-	1	3	-	1	1	1	1
	%	4%	-	7%	2%	100%	-	-	7%	-	9%	1%	5%	5%	-	-	4%	33%	5%	3%	5%	7%	-	12%	2%	-	6%	2%	5%	-	6%	-	11%	6%	-	7%	5%	2%	13%
Ethical	Count	2	-	1	1	-	-	-	1	1	1	1	1	-	1	-	-	-	1	1	1	-	1	-	1	1	-	1	1	-	1	1	-	1	1	2	-	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	5%	-	5%	-	-	-	2%	3%	5%	-	3%	-	2%	4%	-	2%	5%	-	1%	4%	-	2%	3%	14%	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q7 Which of the words and phrases listed below, if any, do you associate with the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - 2 (2nd most likely to associate with the industry)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Expensive	Count	24	-	10	14	-	-	-	10	14	9	15	5	5	5	1	8	-	15	9	4	11	9	8	10	6	10	9	5	-	14	10	2	13	9	3	6	13	2
	%	24%	-	23%	26%	-	-	-	23%	27%	27%	22%	24%	26%	26%	9%	30%	-	25%	23%	19%	26%	24%	31%	20%	24%	28%	21%	24%	-	21%	36%	22%	25%	23%	21%	30%	22%	25%
Scientific	Count	24	-	12	12	-	1	-	12	11	6	18	4	5	3	4	8	-	13	11	9 (B)	4	11	3	15	6	7	15	2	-	19	5	2	12	10	4	5	15	-
	%	24%	-	27%	22%	-	100%	-	27%	21%	18%	27%	19%	26%	16%	36%	30%	-	21%	28%	43%	10%	30%	12%	31%	24%	19%	35%	10%	-	28%	18%	22%	23%	26%	29%	25%	26%	-
Greedy	Count	15	-	8	7	1	-	-	8	6	6	9	3	3	5	2	1	1	10	5	1	8	6	7	7	1	8	3	4	1	11	3	3	9	3	2	2	8	3
	%	15%	-	18%	13%	100%	-	-	18%	12%	18%	13%	14%	16%	26%	18%	4%	33%	16%	13%	5%	19%	16%	27%	14%	4%	22%	7%	19%	25%	16%	11%	33%	17%	8%	14%	10%	14%	38%
Innovative	Count	11	1	4	6	-	-	1	4	6	3	8	2	1	2	2	2	2	6	5	2	6	3	-	6	5	-	6	5	-	8	3	-	5	6	-	3	7	1
	%	11%	50%	9%	11%	-	-	50%	9%	12%	9%	12%	10%	5%	11%	18%	7%	67%	10%	13%	10%	14%	8%	-	12%	20%	-	14%	24%	-	12%	11%	-	10%	15%	-	15%	12%	13%
Valuable	Count	10	1	4	5	-	-	1	4	5	2	8	3	2	1	1	3	-	7	3	2	3	5	-	6	4	2	5	3	2 (B)	3	5	-	4	6	3	1	5	1
	%	10%	50%	9%	9%	-	-	50%	9%	10%	6%	12%	14%	11%	5%	9%	11%	-	11%	8%	10%	7%	14%	-	12%	16%	6%	12%	14%	50%	4%	18%	-	8%	15%	21%	5%	9%	13%
Unethical	Count	8	-	4	4	-	-	-	4	4	2	6	-	2	1	1	4	-	4	4	2	5	1	5	2	1	6	2	-	1	5	2	1	5	2	2	-	6	-
	%	8%	-	9%	7%	-	-	-	9%	8%	6%	9%	-	11%	5%	9%	15%	-	7%	10%	10%	12%	3%	19%	4%	4%	17%	5%	-	25%	7%	7%	11%	10%	5%	14%	-	10%	-
Unaccountable	Count	5	-	1	4	-	-	-	1	4	2	3	2	1	1	-	1	-	4	1	1	3	1	3	2	-	3	1	1	-	5	-	1	3	1	-	1	3	1
	%	5%	-	2%	7%	-	-	-	2%	8%	6%	4%	10%	5%	5%	-	4%	-	7%	3%	5%	7%	3%	12%	4%	-	8%	2%	5%	-	7%	-	11%	6%	3%	-	5%	5%	13%
Ethical	Count	3	-	1	2	-	-	-	1	2	3	-	2	-	1	-	-	-	2	1	-	2	1	-	1	2	-	2	1	-	3	-	-	1	2	-	2	1	-
	%	3%	-	2%	4%	-	-	-	2%	4%	9%	-	10%	-	5%	-	-	-	3%	3%	-	5%	3%	-	2%	8%	-	5%	5%	-	4%	-	-	2%	5%	-	10%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q7 Which of the words and phrases listed below, if any, do you associate with the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - 3 (3rd most likely to associate with the industry)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Valuable	Count	19	1	8	10	-	-	1	8	10	3	16	2	3	3	3	6	2	12	7	3	5	11	2	10	7	3	10	6	-	14	5	-	11	8	1	6	10	2
	%	19%	50%	18%	19%	-	-	50%	18%	19%	9%	24%	10%	16%	16%	27%	22%	67%	20%	18%	14%	12%	30%	8%	20%	28%	8%	23%	29%	-	21%	18%	-	21%	21%	7%	30%	17%	25%
Expensive	Count	16	-	6	10	1	1	-	6	8	5	11	4	3	2	4	3	-	11	5	5	7	4	5	7	4	9	5	2	-	11	5	2	7	7	3	1	12	-
	%	16%	-	14%	19%	100%	100%	-	14%	15%	15%	16%	19%	16%	11%	36%	11%	-	18%	13%	24%	17%	11%	19%	14%	16%	25%	12%	10%	-	16%	18%	22%	13%	18%	21%	5%	21%	-
Greedy	Count	14	-	4	10	-	-	-	4	10	5	9	3	4	1	-	6	-	11	3	4	6	4	5	6	3	7	4	3	-	9	5	2	8	4	3	3	7	1
	%	14%	-	9%	19%	-	-	-	9%	19%	15%	13%	14%	21%	5%	-	22%	-	18%	8%	19%	14%	11%	19%	12%	12%	19%	9%	14%	-	13%	18%	22%	15%	10%	21%	15%	12%	13%
Innovative	Count	13	-	8	5	-	-	-	8	5	4	9	3	5	2	1	2	-	5	8	3	5	5	2	8	3	2	7	4	-	10	3	-	9	4	3	3	6	1
	%	13%	-	18%	9%	-	-	-	18%	10%	12%	13%	14%	26%	11%	9%	7%	-	8%	21%	14%	12%	14%	8%	16%	12%	6%	16%	19%	-	15%	11%	-	17%	10%	21%	15%	10%	13%
Scientific	Count	11	-	4	7	-	-	-	4	7	3	8	5	2	2	-	2	-	7	4	2	5	4	2	7	2	2	5	4	2 (C)	7	2	1	5	5	1	3	6	1
	%	11%	-	9%	13%	-	-	-	9%	13%	9%	12%	24%	11%	11%	-	7%	-	11%	10%	10%	12%	11%	8%	14%	8%	6%	12%	19%	50%	10%	7%	11%	10%	13%	7%	15%	10%	13%
Unaccountable	Count	9	-	5	4	-	-	-	5	4	4	5	-	1	5	-	3	-	6	3	1	8	-	6 (B)	3	-	6	3	-	1	6	2	2	5	2	1	-	7	1
	%	9%	-	11%	7%	-	-	-	11%	8%	12%	7%	-	5%	26%	-	11%	-	10%	8%	5%	19%	-	23%	6%	-	17%	7%	-	25%	9%	7%	22%	10%	5%	7%	-	12%	13%
Unethical	Count	8	-	5	3	-	-	-	5	3	6 (B)	2	2	-	2	1	3	-	4	4	1	2	5	3	5	-	6	2	-	1	6	1	2	4	2	-	2	6	-
	%	8%	-	11%	6%	-	-	-	11%	6%	18%	3%	10%	-	11%	9%	11%	-	7%	10%	5%	5%	14%	12%	10%	-	17%	5%	-	25%	9%	4%	22%	8%	5%	-	10%	10%	-
Ethical	Count	7	1 (C)	3	3	-	-	1	3	3	2	5	1	-	2	2	1	1	4	3	2	2	3	1	2	4	-	6	1	-	4	3	-	1	6 (B)	1	1	3	2
	%	7%	50%	7%	6%	-	-	50%	7%	6%	6%	7%	5%	-	11%	18%	4%	33%	7%	8%	10%	5%	8%	4%	4%	16%	-	14%	5%	-	6%	11%	-	2%	15%	7%	5%	5%	25%
None of these	Count	3	-	1	2	-	-	-	1	2	1	2	1	1	-	-	1	-	1	2	-	2	1	-	1	2	1	1	1	-	1	2	-	2	1	1	1	1	-
	%	3%	-	2%	4%	-	-	-	2%	4%	3%	3%	5%	5%	-	-	4%	-	2%	5%	-	5%	3%	-	2%	8%	3%	2%	5%	-	1%	7%	-	4%	3%	7%	5%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q7 Which of the words and phrases listed below, if any, do you associate with the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - % selecting in their top 3

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Expensive	Count	65	-	25	40	1	1	-	25	38	22	43	13	12	13	6	20	1	43	22	12	27	26	16	31	18	25	29	11	2	42	21	7	33	25	9	12	42 (D)	2
	%	65%	-	57%	74%	100%	100%	-	57%	73%	67%	64%	62%	63%	68%	55%	74%	33%	70%	56%	57%	64%	70%	62%	63%	72%	69%	67%	52%	50%	62%	75%	78%	63%	64%	64%	60%	72%	25%
Scientific	Count	64	2	33 (C)	29	-	1	2	33 (E)	28	17	47	14	10	11	11	17	1	33	31 (A)	18 (B)	23	23	8	37 (A)	19 (A)	16	34 (A)	14	2	43	19	3	33	28	9	15	35	5
	%	64%	100%	75%	54%	-	100%	100%	75%	54%	52%	70%	67%	53%	58%	100%	63%	33%	54%	79%	86%	55%	62%	31%	76%	76%	44%	79%	67%	50%	63%	68%	33%	63%	72%	64%	75%	60%	63%
Greedy	Count	51	-	21	30	1	1	-	21	28	19	32	12	11	10	3	14	1	35	16	12	22	17	22 (B C)	25 (C)	4	29 (B C)	14	8	2	38	11	8 (C)	30	13	6	8	32	5
	%	51%	-	48%	56%	100%	100%	-	48%	54%	58%	48%	57%	58%	53%	27%	52%	33%	57%	41%	57%	52%	46%	85%	51%	16%	81%	33%	38%	50%	56%	39%	89%	58%	33%	43%	40%	55%	63%
Valuable	Count	35	2	15	18	-	-	2	15	18	5	30 (A)	5	8	5	5	10	2	22	13	6	11	18	3	20 (A)	12 (A)	5	18 (A)	12 (A)	2	20	13	-	15	20 (B)	5	10	17	3
	%	35%	100%	34%	33%	-	-	100%	34%	35%	15%	45%	24%	42%	26%	45%	37%	67%	36%	33%	29%	26%	49%	12%	41%	48%	14%	42%	57%	50%	29%	46%	-	29%	51%	36%	50%	29%	38%
Innovative	Count	29	1	13	15	-	-	1	13	15	8	21	7	7	4	4	5	2	15	14	6	12	11	3	15	11 (A)	4	14	11 (A)	1	21	7	-	17	12	3	7	17	2
	%	29%	50%	30%	28%	-	-	50%	30%	29%	24%	31%	33%	37%	21%	36%	19%	67%	25%	36%	29%	29%	30%	12%	31%	44%	11%	33%	52%	25%	31%	25%	-	33%	31%	21%	35%	29%	25%
Unethical	Count	23	-	10	13	-	-	-	10	13	12 (B)	11	4	5	4	2	8	-	14	9	3	11	9	13 (B C)	8	2	17 (B C)	5	1	2	16	5	5 (C)	12	6	4	2	15	2
	%	23%	-	23%	24%	-	-	-	23%	25%	36%	16%	19%	26%	21%	18%	30%	-	23%	23%	14%	26%	24%	50%	16%	8%	47%	12%	5%	50%	24%	18%	56%	23%	15%	29%	10%	26%	25%
Unaccountable	Count	18	-	9	9	1	-	-	9	8	9	9	3	3	6	-	5	1	13	5	3	14 (C)	1	12 (B)	6	-	11	5	2	1	15	2	4 (C)	11	3	2	2	11	3
	%	18%	-	20%	17%	100%	-	-	20%	15%	27%	13%	14%	16%	32%	-	19%	33%	21%	13%	14%	33%	3%	46%	12%	-	31%	12%	10%	25%	22%	7%	44%	21%	8%	14%	10%	19%	38%
Ethical	Count	12	1	5	6	-	-	1	5	6	6	6	4	-	4	2	1	1	7	5	3	4	5	1	4	7	-	9	3	-	8	4	-	3	9 (B)	3	3	4	2
	%	12%	50%	11%	11%	-	-	50%	11%	12%	18%	9%	19%	-	21%	18%	4%	33%	11%	13%	14%	10%	14%	4%	8%	28%	-	21%	14%	-	12%	14%	-	6%	23%	21%	15%	7%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Contributing to the national economy

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	40	1	18	21	-	-	1	18	21	14	26	7	4	7	3	17	2	25	15	10	12	18	10	20	10	12	18	10	2	26	12	-	25	15	6	7	24	3
	%	40%	50%	41%	39%	-	-	50%	41%	40%	42%	39%	33%	21%	37%	27%	63%	67%	41%	38%	48%	29%	49%	38%	41%	40%	33%	42%	48%	50%	38%	43%	-	48%	38%	43%	35%	41%	38%
Neither	Count	53	1	23	29	-	1	1	23	28	18	35	11	14	10	8	9	1	32	21	10	24	19	11	28	14	19	23	11	2	37	14	7	24	22	5	12	31	5
	%	53%	50%	52%	54%	-	100%	50%	52%	54%	55%	52%	52%	74%	53%	73%	33%	33%	52%	54%	48%	57%	51%	42%	57%	56%	53%	53%	52%	50%	54%	50%	78%	46%	56%	36%	60%	53%	63%
Badly	Count	7	-	3	4	1	-	-	3	3	1	6	3	1	2	-	1	-	4	3	1	6	-	5 **(B)**	1	1	5	2	-	-	5	2	2	3	2	3	1	3	-
	%	7%	-	7%	7%	100%	-	-	7%	6%	3%	9%	14%	5%	11%	-	4%	-	7%	8%	5%	14%	-	19%	2%	4%	14%	5%	-	-	7%	7%	22%	6%	5%	21%	5%	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**8**	**7**	**7**	**4**	**6**	**8**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**8**	**8**	**7**	**7**	**7**	**7**	**8**	**7**	**7**	**7**	**7**	**7**	**7**	**8**	**7**	**7**	**6**	**7**	**7**	**7**	**7**	**7**	**8**
	Median	**7**	**8**	**7**	**7**	**4**	**6**	**8**	**7**	**7**	**7**	**7**	**7**	**6**	**7**	**6**	**8**	**8**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**8**	**7**	**7**	**6**	**7**	**7**	**7**	**7**	**7**	**7**
Very well 10	Count	4	-	2	2	-	-	-	2	2	2	2	3	-	1	-	-	-	2	2	1	-	3	-	2	2	1	2	1	1	3	-	-	1	3	-	1	2	1
	%	4%	-	5%	4%	-	-	-	5%	4%	6%	3%	14%	-	5%	-	-	-	3%	5%	5%	-	8%	-	4%	8%	3%	5%	5%	25%	4%	-	-	2%	8%	-	5%	3%	13%
9	Count	6	-	3	3	-	-	-	3	3	4	2	-	1	2	1	2	-	2	4	-	1	5	-	2	4	-	3	3	-	1	5 (B)	-	2	4	2	1	3	-
	%	6%	-	7%	6%	-	-	-	7%	6%	12%	3%	-	5%	11%	9%	7%	-	3%	10%	-	2%	14%	-	4%	16%	-	7%	14%	-	1%	18%	-	4%	10%	14%	5%	5%	-
8	Count	12	1	5	6	-	-	1	5	6	1	11	-	1	3	2	5	1	8	4	3	3	6	3	6	3	4	6	2	1	7	4	-	7	5	3	3	5	1
	%	12%	50%	11%	11%	-	-	50%	11%	12%	3%	16%	-	5%	16%	18%	19%	33%	13%	10%	14%	7%	16%	12%	12%	12%	11%	14%	10%	25%	10%	14%	-	13%	13%	21%	15%	9%	13%
7	Count	18	-	8	10	-	-	-	8	10	7	11	4	2	1	-	10	1	13	5	6	8	4	7	10	1	7	7	4	-	15	3	-	15 (C)	3	1	2	14	1
	%	18%	-	18%	19%	-	-	-	18%	19%	21%	16%	19%	11%	5%	-	37%	33%	21%	13%	29%	19%	11%	27%	20%	4%	19%	16%	19%	-	22%	11%	-	29%	8%	7%	10%	24%	13%
6	Count	27	1	9	17	-	-	1	9	17	9	18	7	5	5	2	7	1	21 (B)	6	5	13	9	7	15	5	10	14	3	1	18	8	3	10	14	2	5	18	2
	%	27%	50%	20%	31%	-	-	50%	20%	33%	27%	27%	33%	26%	26%	18%	26%	33%	34%	15%	24%	31%	24%	27%	31%	20%	28%	33%	14%	25%	26%	29%	33%	19%	36%	14%	25%	31%	25%
Neither well nor badly 5	Count	17	-	8	9	-	1	-	8	8	6	11	3	7	1	4	2	-	7	10	4	9	4	4	10	3	6	6	5	-	13	4	3	10	4	1	5	8	3
	%	17%	-	18%	17%	-	100%	-	18%	15%	18%	16%	14%	37%	5%	36%	7%	-	11%	26%	19%	21%	11%	15%	20%	12%	17%	14%	24%	-	19%	14%	33%	19%	10%	7%	25%	14%	38%
4	Count	9	-	6	3	-	-	-	6	3	3	6	1	2	4	2	-	-	4	5	1	2	6	-	3	6 (B)	3	3	3	1	6	2	1	4	4	2	2	5	-
	%	9%	-	14%	6%	-	-	-	14%	6%	9%	9%	5%	11%	21%	18%	-	-	7%	13%	5%	5%	16%	-	6%	24%	8%	7%	14%	25%	9%	7%	11%	8%	10%	14%	10%	9%	-
3	Count	3	-	1	2	1	-	-	1	1	1	2	1	1	-	-	1	-	2	1	1	2	-	1	1	1	2	1	-	-	2	1	1	2	-	2 (C)	-	1	-
	%	3%	-	2%	4%	100%	-	-	2%	2%	3%	3%	5%	5%	-	-	4%	-	3%	3%	5%	5%	-	4%	2%	4%	6%	2%	-	-	3%	4%	11%	4%	-	14%	-	2%	-
2	Count	2	-	1	1	-	-	-	1	1	-	2	1	-	1	-	-	-	1	1	-	2	-	2	-	-	1	1	-	-	1	1	1	1	-	-	1	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	-	3%	5%	-	5%	-	-	-	2%	3%	-	5%	-	8%	-	-	3%	2%	-	-	1%	4%	11%	2%	-	-	5%	2%	-
1	Count	1	-	-	1	-	-	-	-	1	-	1	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	5%	-	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	1%	-	-	-	3%	-	-	2%	-
Very badly 0	Count	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	1	-	-	-
	%	1%	-	2%	-	-	-	-	2%	-	-	1%	-	-	5%	-	-	-	-	3%	-	2%	-	4%	-	-	3%	-	-	-	1%	-	-	-	3%	7%	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Creating new jobs

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	36	-	15	21	-	1	-	15	20	10	26	7	6	9	3	9	2	23	13	8	13	15	9	15	12	12	16	8	3	19	14	3	20	13	4	9	22	1
	%	36%	-	34%	39%	-	100%	-	34%	38%	30%	39%	33%	32%	47%	27%	33%	67%	38%	33%	38%	31%	41%	35%	31%	48%	33%	37%	38%	75%	28%	50%	33%	38%	33%	29%	45%	38%	13%
Neither	Count	59	2	27	30	1	-	2	27	29	20	39	14	12	8	8	16	1	35	24	12	27	20	14	33	12	20	27	12	-	47 (C)	12	5	30	24	8	10	35	6
	%	59%	100%	61%	56%	100%	-	100%	61%	56%	61%	58%	67%	63%	42%	73%	59%	33%	57%	62%	57%	64%	54%	54%	67%	48%	56%	63%	57%	-	69%	43%	56%	58%	62%	57%	50%	60%	75%
Badly	Count	5	-	2	3	-	-	-	2	3	3	2	-	1	2	-	2	-	3	2	1	2	2	3	1	1	4	-	1	1	2	2	1	2	2	2	1	1	1
	%	5%	-	5%	6%	-	-	-	5%	6%	9%	3%	-	5%	11%	-	7%	-	5%	5%	5%	5%	5%	12%	2%	4%	11%	-	5%	25%	3%	7%	11%	4%	5%	14%	5%	2%	13%

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		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**6**	**7**	**7**	**6**	**9**	**6**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**9**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**8**	**7**	**7**	**7**	**8**	**7**	**8**	**7**	**7**	**7**	**7**	**8**	**7**	**6**
	Median	**7**	**6**	**7**	**7**	**6**	**9**	**6**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**6**	**7**	**10**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**9**	**7**	**8**	**7**	**7**	**7**	**6**	**7**	**7**	**6**
Very well 10	Count	5	-	1	4	-	-	-	1	4	1	4	2	2	1	-	-	-	4	1	-	2	3	1	-	4	1	2	2	1	2	2	-	2	3	-	2	3	-
	%	5%	-	2%	7%	-	-	-	2%	8%	3%	6%	10%	11%	5%	-	-	-	7%	3%	-	5%	8%	4%	-	16%	3%	5%	10%	25%	3%	7%	-	4%	8%	-	10%	5%	-
9	Count	4	-	2	2	-	-	-	2	2	1	3	-	-	-	1	1	2 (E)	4	-	2	1	1	2	1	1	1	2	1	-	2	2	-	2	2	-	-	4	-
	%	4%	-	5%	4%	-	-	-	5%	4%	3%	4%	-	-	-	9%	4%	67%	7%	-	10%	2%	3%	8%	2%	4%	3%	5%	5%	-	3%	7%	-	4%	5%	-	-	7%	-
8	Count	13	-	6	7	-	1	-	6	6	1	12 (A)	3	1	4	1	4	-	7	6	3	4	6	3	5	5	5	5	3	1	6	6	2	7	4	2	3	8	-
	%	13%	-	14%	13%	-	100%	-	14%	12%	3%	18%	14%	5%	21%	9%	15%	-	11%	15%	14%	10%	16%	12%	10%	20%	14%	12%	14%	25%	9%	21%	22%	13%	10%	14%	15%	14%	-
7	Count	14	-	6	8	-	-	-	6	8	7	7	2	3	4	1	4	-	8	6	3	6	5	3	9	2	5	7	2	1	9	4	1	9	4	2	4	7	1
	%	14%	-	14%	15%	-	-	-	14%	15%	21%	10%	10%	16%	21%	9%	15%	-	13%	15%	14%	14%	14%	12%	18%	8%	14%	16%	10%	25%	13%	14%	11%	17%	10%	14%	20%	12%	13%
6	Count	26	-	11	15	-	-	-	11	15	10	16	5	4	3	2	12	-	18	8	5	12	9	7	14	5	12	10	4	-	23 (C)	3	3	16	7	2	6	16	2
	%	26%	-	25%	28%	-	-	-	25%	29%	30%	24%	24%	21%	16%	18%	44%	-	30%	21%	24%	29%	24%	27%	29%	20%	33%	23%	19%	-	34%	11%	33%	31%	18%	14%	30%	28%	25%
Neither well nor badly 5	Count	28	1	13	14	1	-	1	13	13	8	20	9	7	2	5	4	1	14	14	7	13	8	7	15	6	7	13	8	-	20	8	2	13	13	5	3	17	3
	%	28%	50%	30%	26%	100%	-	50%	30%	25%	24%	30%	43%	37%	11%	45%	15%	33%	23%	36%	33%	31%	22%	27%	31%	24%	19%	30%	38%	-	29%	29%	22%	25%	33%	36%	15%	29%	38%
4	Count	5	1 (C)	3	1	-	-	1 (E)	3	1	2	3	-	1	3	1	-	-	3	2	-	2	3	-	4	1	1	4	-	-	4	1	-	1	4	1	1	2	1
	%	5%	50%	7%	2%	-	-	50%	7%	2%	6%	4%	-	5%	16%	9%	-	-	5%	5%	-	5%	8%	-	8%	4%	3%	9%	-	-	6%	4%	-	2%	10%	7%	5%	3%	13%
3	Count	4	-	2	2	-	-	-	2	2	2	2	-	1	2	-	1	-	2	2	-	2	2	3	-	1	3	-	1	1 (B)	1	2	1	1	2	2	1	1	-
	%	4%	-	5%	4%	-	-	-	5%	4%	6%	3%	-	5%	11%	-	4%	-	3%	5%	-	5%	5%	12%	-	4%	8%	-	5%	25%	1%	7%	11%	2%	5%	14%	5%	2%	-
2	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	1	-	-	-	1	-	1	-	-	-	1	-	-	1	-	-	-	-	1
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	-	-	-	4%	-	2%	-	5%	-	-	-	2%	-	3%	-	-	-	1%	-	-	2%	-	-	-	-	13%
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very badly 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Closely working with the NHS to ensure medicines are available when patients need them

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			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	28	1	13	14	-	-	1	13	14	11	17	8	5	7	4	4	-	12	16 (A)	5	8	15	4	10	14 (A B)	3	13 (A)	12 (A)	1	14	13 (B)	-	12	16	5	9	11	3
	%	28%	50%	30%	26%	-	-	50%	30%	27%	33%	25%	38%	26%	37%	36%	15%	-	20%	41%	24%	19%	41%	15%	20%	56%	8%	30%	57%	25%	21%	46%	-	23%	41%	36%	45%	19%	38%
Neither	Count	49	1	22	26	-	1	1	22	25	16	33	8	11	7	6	14	3	34	15	11	22	16	10	31 (C)	8	19	24	6	2	36	11	5	29	15	6	7	31	5
	%	49%	50%	50%	48%	-	100%	50%	50%	48%	48%	49%	38%	58%	37%	55%	52%	100%	56%	38%	52%	52%	43%	38%	63%	32%	53%	56%	29%	50%	53%	39%	56%	56%	38%	43%	35%	53%	63%
Badly	Count	23	-	9	14	1	-	-	9	13	6	17	5	3	5	1	9	-	15	8	5	12	6	12 (B C)	8	3	14 (B)	6	3	1	18	4	4	11	8	3	4	16	-
	%	23%	-	20%	26%	100%	-	-	20%	25%	18%	25%	24%	16%	26%	9%	33%	-	25%	21%	24%	29%	16%	46%	16%	12%	39%	14%	14%	25%	26%	14%	44%	21%	21%	21%	20%	28%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**7**	**6**	**6**	**3**	**6**	**7**	**6**	**6**	**7**	**6**	**6**	**6**	**6**	**7**	**5**	**6**	**6**	**6**	**6**	**6**	**7**	**5**	**6**	**7**	**5**	**7**	**7**	**6**	**6**	**7**	**5**	**6**	**7**	**6**	**7**	**6**	**7**
	Median	**6**	**7**	**6**	**6**	**3**	**6**	**7**	**6**	**6**	**7**	**6**	**6**	**6**	**6**	**7**	**5**	**6**	**6**	**7**	**6**	**6**	**7**	**5**	**6**	**8**	**5**	**7**	**8**	**6**	**6**	**7**	**5**	**6**	**7**	**6**	**7**	**6**	**7**
Very well 10	Count	3	-	1	2	-	-	-	1	2	-	3	1	1	1	-	-	-	2	1	-	2	1	2	1	-	1	1	1	-	-	3	-	2	1	-	1	2	-
	%	3%	-	2%	4%	-	-	-	2%	4%	-	4%	5%	5%	5%	-	-	-	3%	3%	-	5%	3%	8%	2%	-	3%	2%	5%	-	-	11%	-	4%	3%	-	5%	3%	-
9	Count	4	-	2	2	-	-	-	2	2	3	1	1	1	1	1	-	-	2	2	-	-	4	-	1	3	1	2	1	-	3	1	-	2	2	2	1	1	-
	%	4%	-	5%	4%	-	-	-	5%	4%	9%	1%	5%	5%	5%	9%	-	-	3%	5%	-	-	11%	-	2%	12%	3%	5%	5%	-	4%	4%	-	4%	5%	14%	5%	2%	-
8	Count	7	-	3	4	-	-	-	3	4	3	4	2	2	2	1	-	-	3	4	2	-	5	1	2	4	1	3	3	1	2	4	-	2	5	1	4 (C)	1	1
	%	7%	-	7%	7%	-	-	-	7%	8%	9%	6%	10%	11%	11%	9%	-	-	5%	10%	10%	-	14%	4%	4%	16%	3%	7%	14%	25%	3%	14%	-	4%	13%	7%	20%	2%	13%
7	Count	14	1	7	6	-	-	1	7	6	5	9	4	1	3	2	4	-	5	9 (A)	3	6	5	1	6	7	-	7	7	-	9	5	-	6	8	2	3	7	2
	%	14%	50%	16%	11%	-	-	50%	16%	12%	15%	13%	19%	5%	16%	18%	15%	-	8%	23%	14%	14%	14%	4%	12%	28%	-	16%	33%	-	13%	18%	-	12%	21%	14%	15%	12%	25%
6	Count	16	-	8	8	-	-	-	8	8	6	10	2	4	2	4	3	1	11	5	2	9	5	3	10	3	5	10	1	-	11	5	1	8	7	1	4	9	2
	%	16%	-	18%	15%	-	-	-	18%	15%	18%	15%	10%	21%	11%	36%	11%	33%	18%	13%	10%	21%	14%	12%	20%	12%	14%	23%	5%	-	16%	18%	11%	15%	18%	7%	20%	16%	25%
Neither well nor badly 5	Count	17	1	7	9	-	1	1	7	8	6	11	3	5	3	1	4	1	12	5	5	8	4	5	10	2	9	5	3	1	14	2	3 (C)	12	2	2	1	11	3
	%	17%	50%	16%	17%	-	100%	50%	16%	15%	18%	16%	14%	26%	16%	9%	15%	33%	20%	13%	24%	19%	11%	19%	20%	8%	25%	12%	14%	25%	21%	7%	33%	23%	5%	14%	5%	19%	38%
4	Count	16	-	7	9	-	-	-	7	9	4	12	3	2	2	1	7	1	11	5	4	5	7	2	11	3	5	9	2	1	11	4	1	9	6	3	2	11	-
	%	16%	-	16%	17%	-	-	-	16%	17%	12%	18%	14%	11%	11%	9%	26%	33%	18%	13%	19%	12%	19%	8%	22%	12%	14%	21%	10%	25%	16%	14%	11%	17%	15%	21%	10%	19%	-
3	Count	10	-	3	7	-	-	-	3	7	3	7	2	1	1	1	5	-	8	2	3	4	3	4	5	1	5	4	1	1	6	3	2	4	4	1	1	8	-
	%	10%	-	7%	13%	-	-	-	7%	13%	9%	10%	10%	5%	5%	9%	19%	-	13%	5%	14%	10%	8%	15%	10%	4%	14%	9%	5%	25%	9%	11%	22%	8%	10%	7%	5%	14%	-
2	Count	6	-	3	3	1	-	-	3	2	2	4	1	1	2	-	2	-	3	3	1	3	2	4	1	1	4	1	1	-	5	1	2	3	1	1	3	2	-
	%	6%	-	7%	6%	100%	-	-	7%	4%	6%	6%	5%	5%	11%	-	7%	-	5%	8%	5%	7%	5%	15%	2%	4%	11%	2%	5%	-	7%	4%	22%	6%	3%	7%	15%	3%	-
1	Count	3	-	1	2	-	-	-	1	2	1	2	1	-	1	-	1	-	2	1	-	3	-	2	1	-	2	1	-	-	3	-	-	1	2	-	-	3	-
	%	3%	-	2%	4%	-	-	-	2%	4%	3%	3%	5%	-	5%	-	4%	-	3%	3%	-	7%	-	8%	2%	-	6%	2%	-	-	4%	-	-	2%	5%	-	-	5%	-
Very badly 0	Count	4	-	2	2	-	-	-	2	2	-	4	1	1	1	-	1	-	2	2	1	2	1	2	1	1	3	-	1	-	4	-	-	3	1	1	-	3	-
	%	4%	-	5%	4%	-	-	-	5%	4%	-	6%	5%	5%	5%	-	4%	-	3%	5%	5%	5%	3%	8%	2%	4%	8%	-	5%	-	6%	-	-	6%	3%	7%	-	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	27	-	12	15	-	-	-	12	15	9	18	-	8	4	6	9	-	15	12	3	11	13	6	13	8	5	14	8	-	16	11	-	12	15	6	6	13	2
	%	27%	-	27%	28%	-	-	-	27%	29%	27%	27%	-	42%	21%	55%	33%	-	25%	31%	14%	26%	35%	23%	27%	32%	14%	33%	38%	-	24%	39%	-	23%	38%	43%	30%	22%	25%
Neither	Count	46	1	21	24	-	1	1	21	23	13	33	14	7	13	2	9	1	28	18	10	19	17	9	24	13	15	22	9	2	32	12	4	25	17	5	10	26	5
	%	46%	50%	48%	44%	-	100%	50%	48%	44%	39%	49%	67%	37%	68%	18%	33%	33%	46%	46%	48%	45%	46%	35%	49%	52%	42%	51%	43%	50%	47%	43%	44%	48%	44%	36%	50%	45%	63%
Badly	Count	27	1	11	15	1	-	1	11	14	11	16	7	4	2	3	9	2	18	9	8	12	7	11	12	4	16 **(B)**	7	4	2	20	5	5	15	7	3	4	19	1
	%	27%	50%	25%	28%	100%	-	50%	25%	27%	33%	24%	33%	21%	11%	27%	33%	67%	30%	23%	38%	29%	19%	42%	24%	16%	44%	16%	19%	50%	29%	18%	56%	29%	18%	21%	20%	33%	13%

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**11**	**7**	**6**	**6**	**4**	**11**	**7**	**6**	**6**	**7**	**6**	**7**	**6**	**7**	**6**	**9**	**6**	**7**	**6**	**6**	**7**	**5**	**7**	**8**	**5**	**7**	**8**	**7**	**6**	**8**	**6**	**6**	**7**	**7**	**7**	**6**	**6**
	Median	**6**	**11**	**7**	**6**	**6**	**4**	**11**	**7**	**6**	**6**	**7**	**6**	**6**	**6**	**7**	**6**	**10**	**6**	**7**	**6**	**6**	**7**	**5**	**6**	**8**	**5**	**7**	**8**	**7**	**6**	**9**	**6**	**6**	**7**	**7**	**7**	**6**	**6**
Very well 10	Count	6	1 (C)	3	2	-	-	1 (E)	3	2	-	6	-	2	2	-	1	1	4	2	-	2	4	-	3	3	-	3	3	-	-	6	-	1	5 (B)	-	3	2	1
	%	6%	50%	7%	4%	-	-	50%	7%	4%	-	9%	-	11%	11%	-	4%	33%	7%	5%	-	5%	11%	-	6%	12%	-	7%	14%	-	-	21%	-	2%	13%	-	15%	3%	13%
9	Count	6	1 (C)	4	1	-	-	1 (E)	4	1	1	5	1	1	1	-	2	1	2	4	2	-	4	1	2	3	-	3	3	-	3	3	-	2	4	3 (C)	-	3	-
	%	6%	50%	9%	2%	-	-	50%	9%	2%	3%	7%	5%	5%	5%	-	7%	33%	3%	10%	10%	-	11%	4%	4%	12%	-	7%	14%	-	4%	11%	-	4%	10%	21%	-	5%	-
8	Count	10	-	5	5	-	-	-	5	5	3	7	2	-	1	4	3	-	4	6	3	2	5	-	6	4	-	7	3	1	3	6 (B)	-	2	8 (B)	2	3	4	1
	%	10%	-	11%	9%	-	-	-	11%	10%	9%	10%	10%	-	5%	36%	11%	-	7%	15%	14%	5%	14%	-	12%	16%	-	16%	14%	25%	4%	21%	-	4%	21%	14%	15%	7%	13%
7	Count	9	-	4	5	-	-	-	4	5	3	6	3	1	3	1	1	-	5	4	1	4	4	3	3	3	2	5	2	-	5	4	1	6	2	1	2	5	1
	%	9%	-	9%	9%	-	-	-	9%	10%	9%	9%	14%	5%	16%	9%	4%	-	8%	10%	5%	10%	11%	12%	6%	12%	6%	12%	10%	-	7%	14%	11%	12%	5%	7%	10%	9%	13%
6	Count	16	-	6	10	-	-	-	6	10	5	11	2	5	1	2	5	1	10	6	1	9	6	3	9	4	8	5	3	1	13	2	1	11	4	3	4	9	-
	%	16%	-	14%	19%	-	-	-	14%	19%	15%	16%	10%	26%	5%	18%	19%	33%	16%	15%	5%	21%	16%	12%	18%	16%	22%	12%	14%	25%	19%	7%	11%	21%	10%	21%	20%	16%	-
Neither well nor badly 5	Count	20	-	10	10	1	-	-	10	9	8	12	7	6	3	1	3	-	13	7	5	11	4	3	13	4	7	11	2	1	15	4	3	10	7	2	5	12	1
	%	20%	-	23%	19%	100%	-	-	23%	17%	24%	18%	33%	32%	16%	9%	11%	-	21%	18%	24%	26%	11%	12%	27%	16%	19%	26%	10%	25%	22%	14%	33%	19%	18%	14%	25%	21%	13%
4	Count	10	-	4	6	-	-	-	4	6	5	5	3	2	3	1	1	-	8	2	1	4	5	4	4	2	5	4	1	-	9	1	2	5	3	1	1	7	1
	%	10%	-	9%	11%	-	-	-	9%	12%	15%	7%	14%	11%	16%	9%	4%	-	13%	5%	5%	10%	14%	15%	8%	8%	14%	9%	5%	-	13%	4%	22%	10%	8%	7%	5%	12%	13%
3	Count	13	-	5	8	-	1	-	5	7	5	8	2	-	3	2	6	-	8	5	4	5	4	6	6	1	6	4	3	1	11	1	2	8	3	1	2	8	2
	%	13%	-	11%	15%	-	100%	-	11%	13%	15%	12%	10%	-	16%	18%	22%	-	13%	13%	19%	12%	11%	23%	12%	4%	17%	9%	14%	25%	16%	4%	22%	15%	8%	7%	10%	14%	25%
2	Count	6	-	1	5	-	-	-	1	5	2	4	-	2	-	-	4	-	5	1	4	2	-	3	2	1	6	-	-	-	5	1	-	5	1	-	-	5	1
	%	6%	-	2%	9%	-	-	-	2%	10%	6%	6%	-	11%	-	-	15%	-	8%	3%	19%	5%	-	12%	4%	4%	17%	-	-	-	7%	4%	-	10%	3%	-	-	9%	13%
1	Count	2	-	1	1	-	-	-	1	1	1	1	-	-	1	-	1	-	1	1	-	2	-	1	1	-	1	1	-	-	2	-	-	1	1	-	-	2	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	-	5%	-	4%	-	2%	3%	-	5%	-	4%	2%	-	3%	2%	-	-	3%	-	-	2%	3%	-	-	3%	-
Very badly 0	Count	2	-	1	1	-	-	-	1	1	-	2	1	-	1	-	-	-	1	1	-	1	1	2	-	-	1	-	1	-	2	-	-	1	1	1	-	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	-	3%	5%	-	5%	-	-	-	2%	3%	-	2%	3%	8%	-	-	3%	-	5%	-	3%	-	-	2%	3%	7%	-	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Marketing medicines responsibly

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	29	2	15	12	-	-	2	15	12	11	18	5	7	7	4	4	2	14	15	4	11	14	5	13	11	8	12	9	1	18	10	1	15	13	4	11 (C)	13	1
	%	29%	100%	34%	22%	-	-	100%	34%	23%	33%	27%	24%	37%	37%	36%	15%	67%	23%	38%	19%	26%	38%	19%	27%	44%	22%	28%	43%	25%	26%	36%	11%	29%	33%	29%	55%	22%	13%
Neither	Count	46	-	17	29	-	-	-	17	29	15	31	8	11	7	5	14	1	31	15	10	19	17	11	24	11	13	25	8	-	34	12	1	25	20	5	6	28	7 (B)
	%	46%	-	39%	54%	-	-	-	39%	56%	45%	46%	38%	58%	37%	45%	52%	33%	51%	38%	48%	45%	46%	42%	49%	44%	36%	58%	38%	-	50%	43%	11%	48%	51%	36%	30%	48%	88%
Badly	Count	25	-	12	13	1	1	-	12	11	7	18	8	1	5	2	9	-	16	9	7	12	6	10	12	3	15 (B)	6	4	3	16	6	7 (B C)	12	6	5	3	17	-
	%	25%	-	27%	24%	100%	100%	-	27%	21%	21%	27%	38%	5%	26%	18%	33%	-	26%	23%	33%	29%	16%	38%	24%	12%	42%	14%	19%	75%	24%	21%	78%	23%	15%	36%	15%	29%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**10**	**6**	**6**	**3**	**4**	**10**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**8**	**6**	**6**	**6**	**6**	**7**	**5**	**6**	**7**	**5**	**7**	**7**	**5**	**6**	**7**	**4**	**6**	**7**	**6**	**7**	**6**	**7**
	Median	**6**	**10**	**6**	**6**	**3**	**4**	**10**	**6**	**6**	**7**	**6**	**6**	**7**	**6**	**6**	**6**	**8**	**6**	**7**	**5**	**6**	**7**	**5**	**6**	**7**	**5**	**6**	**7**	**4**	**6**	**7**	**3**	**6**	**7**	**7**	**8**	**6**	**6**
Very well 10	Count	4	1 (B C)	2	1	-	-	1 (D E)	2	1	1	3	-	-	2	-	2	-	3	1	1	3	-	1	3	-	1	3	-	-	1	3 (B)	-	2	2	1	-	2	1
	%	4%	50%	5%	2%	-	-	50%	5%	2%	3%	4%	-	-	11%	-	7%	-	5%	3%	5%	7%	-	4%	6%	-	3%	7%	-	-	1%	11%	-	4%	5%	7%	-	3%	13%
9	Count	2	-	2	-	-	-	-	2	-	1	1	1	1	-	-	-	-	-	2	-	-	2	-	-	2	-	-	2	1	-	1	-	-	2	1	1	-	-
	%	2%	-	5%	-	-	-	-	5%	-	3%	1%	5%	5%	-	-	-	-	-	5%	-	-	5%	-	-	8%	-	-	10%	25%	-	4%	-	-	5%	7%	5%	-	-
8	Count	8	1	3	4	-	-	1	3	4	3	5	1	-	2	2	2	1	4	4	1	3	4	1	4	3	3	2	3	-	6	2	-	3	5	1	3	4	-
	%	8%	50%	7%	7%	-	-	50%	7%	8%	9%	7%	5%	-	11%	18%	7%	33%	7%	10%	5%	7%	11%	4%	8%	12%	8%	5%	14%	-	9%	7%	-	6%	13%	7%	15%	7%	-
7	Count	15	-	8	7	-	-	-	8	7	6	9	3	6	3	2	-	1	7	8	2	5	8	3	6	6	4	7	4	-	11	4	1	10	4	1	7	7	-
	%	15%	-	18%	13%	-	-	-	18%	13%	18%	13%	14%	32%	16%	18%	-	33%	11%	21%	10%	12%	22%	12%	12%	24%	11%	16%	19%	-	16%	14%	11%	19%	10%	7%	35%	12%	-
6	Count	14	-	4	10	-	-	-	4	10	6	8	2	4	2	-	6	-	8	6	2	6	6	2	7	5	3	9	2	-	9	5	-	7	7	4	3	6	1
	%	14%	-	9%	19%	-	-	-	9%	19%	18%	12%	10%	21%	11%	-	22%	-	13%	15%	10%	14%	16%	8%	14%	20%	8%	21%	10%	-	13%	18%	-	13%	18%	29%	15%	10%	13%
Neither well nor badly 5	Count	21	-	5	16 (B)	-	-	-	5	16 (D)	7	14	5	6	1	3	5	1	18 (B)	3	4	8	9	5	10	6	5	11	5	-	17	4	-	12	9	1	3	13	4
	%	21%	-	11%	30%	-	-	-	11%	31%	21%	21%	24%	32%	5%	27%	19%	33%	30%	8%	19%	19%	24%	19%	20%	24%	14%	26%	24%	-	25%	14%	-	23%	23%	7%	15%	22%	50%
4	Count	11	-	8 (C)	3	-	-	-	8	3	2	9	1	1	4	2	3	-	5	6	4	5	2	4	7	-	5	5	1	-	8	3	1	6	4	-	-	9	2
	%	11%	-	18%	6%	-	-	-	18%	6%	6%	13%	5%	5%	21%	18%	11%	-	8%	15%	19%	12%	5%	15%	14%	-	14%	12%	5%	-	12%	11%	11%	12%	10%	-	-	16%	25%
3	Count	15	-	9	6	-	1	-	9	5	4	11	4	1	2	2	6	-	9	6	6	5	4	4	8	3	6	5	4	1	8	6	2	10	3	3	1	11	-
	%	15%	-	20%	11%	-	100%	-	20%	10%	12%	16%	19%	5%	11%	18%	22%	-	15%	15%	29%	12%	11%	15%	16%	12%	17%	12%	19%	25%	12%	21%	22%	19%	8%	21%	5%	19%	-
2	Count	7	-	2	5	1	-	-	2	4	2	5	4	-	1	-	2	-	6	1	-	5	2	4	3	-	7	-	-	1	6	-	4 (B C)	1	2	1	2	4	-
	%	7%	-	5%	9%	100%	-	-	5%	8%	6%	7%	19%	-	5%	-	7%	-	10%	3%	-	12%	5%	15%	6%	-	19%	-	-	25%	9%	-	44%	2%	5%	7%	10%	7%	-
1	Count	2	-	-	2	-	-	-	-	2	1	1	-	-	1	-	1	-	1	1	1	1	-	1	1	-	1	1	-	1 (B)	1	-	1	1	-	-	-	2	-
	%	2%	-	-	4%	-	-	-	-	4%	3%	1%	-	-	5%	-	4%	-	2%	3%	5%	2%	-	4%	2%	-	3%	2%	-	25%	1%	-	11%	2%	-	-	-	3%	-
Very badly 0	Count	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	1	-	-	-
	%	1%	-	2%	-	-	-	-	2%	-	-	1%	-	-	5%	-	-	-	-	3%	-	2%	-	4%	-	-	3%	-	-	-	1%	-	-	-	3%	7%	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	13	-	7	6	-	-	-	7	6	5	8	3	4	2	1	3	-	8	5	1	5	7	1	5	7	2	8	3	1	5	7	-	4	9 (B)	6 (C)	4	3	-
	%	13%	-	16%	11%	-	-	-	16%	12%	15%	12%	14%	21%	11%	9%	11%	-	13%	13%	5%	12%	19%	4%	10%	28%	6%	19%	14%	25%	7%	25%	-	8%	23%	43%	20%	5%	-
Neither	Count	53	2	19	32	1	-	2	19	31	17	36	13	14	7	7	10	2	33	20	12	20	21	9	30	14	14	27	12	1	38	14	3	28	22	6	10	32	5
	%	53%	100%	43%	59%	100%	-	100%	43%	60%	52%	54%	62%	74%	37%	64%	37%	67%	54%	51%	57%	48%	57%	35%	61%	56%	39%	63%	57%	25%	56%	50%	33%	54%	56%	43%	50%	55%	63%
Badly	Count	34	-	18	16	-	1	-	18	15	11	23	5	1	10 (B)	3	14 (B)	1	20	14	8	17	9	16 (B C)	14	4	20 (B)	8	6	2	25	7	6 (C)	20	8	2	6	23	3
	%	34%	-	41%	30%	-	100%	-	41%	29%	33%	34%	24%	5%	53%	27%	52%	33%	33%	36%	38%	40%	24%	62%	29%	16%	56%	19%	29%	50%	37%	25%	67%	38%	21%	14%	30%	40%	38%

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Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Communicating openly and transparently about its business practices

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**7**	**5**	**5**	**5**	**4**	**7**	**5**	**5**	**5**	**5**	**5**	**6**	**4**	**5**	**5**	**5**	**5**	**5**	**5**	**5**	**6**	**4**	**5**	**6**	**4**	**6**	**5**	**5**	**5**	**6**	**3**	**5**	**6**	**7**	**6**	**5**	**5**
	Median	**5**	**7**	**5**	**5**	**5**	**4**	**7**	**5**	**5**	**5**	**5**	**6**	**6**	**4**	**5**	**4**	**6**	**5**	**5**	**5**	**5**	**5**	**4**	**5**	**6**	**4**	**6**	**5**	**4**	**5**	**6**	**3**	**5**	**6**	**6**	**5**	**5**	**6**
Very well 10	Count	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	-	-	3%	-	-	3%	-	-	4%	-	-	5%	25%	-	-	-	-	3%	-	5%	-	-
9	Count	2	-	1	1	-	-	-	1	1	1	1	-	-	1	-	1	-	1	1	-	-	2	-	-	2	-	1	1	-	-	2	-	-	2	1	-	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	-	5%	-	4%	-	2%	3%	-	-	5%	-	-	8%	-	2%	5%	-	-	7%	-	-	5%	7%	-	2%	-
8	Count	5	-	5	-	-	-	-	5	-	-	5	1	2	1	-	1	-	2	3	1	2	2	-	2	3	1	3	1	-	1	4 **(B)**	-	2	3	3 **(C)**	1	1	-
	%	5%	-	11%	-	-	-	-	11%	-	-	7%	5%	11%	5%	-	4%	-	3%	8%	5%	5%	5%	-	4%	12%	3%	7%	5%	-	1%	14%	-	4%	8%	21%	5%	2%	-
7	Count	5	-	-	5	-	-	-	-	5	3	2	1	2	-	1	1	-	5	-	-	3	2	1	3	1	1	4	-	-	4	1	-	2	3	2	2	1	-
	%	5%	-	-	9%	-	-	-	-	10%	9%	3%	5%	11%	-	9%	4%	-	8%	-	-	7%	5%	4%	6%	4%	3%	9%	-	-	6%	4%	-	4%	8%	14%	10%	2%	-
6	Count	5	1 **(B C)**	2	2	-	-	1 **(D E)**	2	2	2	3	2	-	1	-	2	-	3	2	1	2	2	1	2	2	1	3	1	-	4	1	-	2	3	-	1	3	1
	%	5%	50%	5%	4%	-	-	50%	5%	4%	6%	4%	10%	-	5%	-	7%	-	5%	5%	5%	5%	5%	4%	4%	8%	3%	7%	5%	-	6%	4%	-	4%	8%	-	5%	5%	13%
Neither well nor badly 5	Count	27	1	11	15	-	-	1	11	15	9	18	8	8	2	4	3	2	15	12	6	13	8	5	15	7	7	15	5	-	20	7	1	17	9	3	4	17	3
	%	27%	50%	25%	28%	-	-	50%	25%	29%	27%	27%	38%	42%	11%	36%	11%	67%	25%	31%	29%	31%	22%	19%	31%	28%	19%	35%	24%	-	29%	25%	11%	33%	23%	21%	20%	29%	38%
4	Count	21	-	6	15	1	-	-	6	14	6	15	3	6	4	3	5	-	15	6	5	5	11	3	13	5	6	9	6	1	14	6	2	9	10	3	5	12	1
	%	21%	-	14%	28%	100%	-	-	14%	27%	18%	22%	14%	32%	21%	27%	19%	-	25%	15%	24%	12%	30%	12%	27%	20%	17%	21%	29%	25%	21%	21%	22%	17%	26%	21%	25%	21%	13%
3	Count	9	-	5	4	-	1	-	5	3	3	6	1	-	1	2	4	1	5	4	4	3	2	4	5	-	5	1	3	-	8	1	1	6	2	1	3	5	-
	%	9%	-	11%	7%	-	100%	-	11%	6%	9%	9%	5%	-	5%	18%	15%	33%	8%	10%	19%	7%	5%	15%	10%	-	14%	2%	14%	-	12%	4%	11%	12%	5%	7%	15%	9%	-
2	Count	10	-	6	4	-	-	-	6	4	5	5	-	-	4	-	6	-	6	4	3	4	3	4	5	1	6	3	1	1	6	3	2	7	1	-	1	8	1
	%	10%	-	14%	7%	-	-	-	14%	8%	15%	7%	-	-	21%	-	22%	-	10%	10%	14%	10%	8%	15%	10%	4%	17%	7%	5%	25%	9%	11%	22%	13%	3%	-	5%	14%	13%
1	Count	6	-	4	2	-	-	-	4	2	1	5	2	1	2	1	-	-	3	3	-	5	1	2	3	1	4	2	-	-	5	1	2 **(B)**	1	3	-	1	4	1
	%	6%	-	9%	4%	-	-	-	9%	4%	3%	7%	10%	5%	11%	9%	-	-	5%	8%	-	12%	3%	8%	6%	4%	11%	5%	-	-	7%	4%	22%	2%	8%	-	5%	7%	13%
Very badly 0	Count	9	-	3	6	-	-	-	3	6	2	7	2	-	3	-	4	-	6	3	1	5	3	6 **(B)**	1	2	5	2	2	1	6	2	1	6	2	1	1	6	1
	%	9%	-	7%	11%	-	-	-	7%	12%	6%	10%	10%	-	16%	-	15%	-	10%	8%	5%	12%	8%	23%	2%	8%	14%	5%	10%	25%	9%	7%	11%	12%	5%	7%	5%	10%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Having an effective system of self-regulation

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
			(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	13	-	7	6	-	-	-	7	6	5	8	3	4	2	1	3	-	8	5	1	5	7	1	5	7	2	8	3	1	5	7	-	4	9 (B)	6 (C)	4	3	-
	%	13%	-	16%	11%	-	-	-	16%	12%	15%	12%	14%	21%	11%	9%	11%	-	13%	13%	5%	12%	19%	4%	10%	28%	6%	19%	14%	25%	7%	25%	-	8%	23%	43%	20%	5%	-
Neither	Count	53	2	19	32	1	-	2	19	31	17	36	13	14	7	7	10	2	33	20	12	20	21	9	30	14	14	27	12	1	38	14	3	28	22	6	10	32	5
	%	53%	100%	43%	59%	100%	-	100%	43%	60%	52%	54%	62%	74%	37%	64%	37%	67%	54%	51%	57%	48%	57%	35%	61%	56%	39%	63%	57%	25%	56%	50%	33%	54%	56%	43%	50%	55%	63%
Badly	Count	34	-	18	16	-	1	-	18	15	11	23	5	1	10 (B)	3	14 (B)	1	20	14	8	17	9	16 (B C)	14	4	20 (B)	8	6	2	25	7	6 (C)	20	8	2	6	23	3
	%	34%	-	41%	30%	-	100%	-	41%	29%	33%	34%	24%	5%	53%	27%	52%	33%	33%	36%	38%	40%	24%	62%	29%	16%	56%	19%	29%	50%	37%	25%	67%	38%	21%	14%	30%	40%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Having an effective system of self-regulation

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**7**	**6**	**6**	**3**	**4**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**5**	**6**	**7**	**6**	**6**	**7**	**5**	**6**	**7**	**5**	**7**	**7**	**6**	**6**	**7**	**4**	**6**	**7**	**6**	**8**	**6**	**6**
	Median	**6**	**7**	**6**	**6**	**3**	**4**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**7**	**5**	**6**	**7**	**5**	**7**	**7**	**7**	**6**	**7**	**4**	**6**	**7**	**6**	**8**	**6**	**6**
Very well 10	Count	2	-	1	1	-	-	-	1	1	1	1	1	1	-	-	-	-	1	1	-	-	2	-	-	2	-	-	2	1	-	1	-	-	2	-	2	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	5%	5%	-	-	-	-	2%	3%	-	-	5%	-	-	8%	-	-	10%	25%	-	4%	-	-	5%	-	10%	-	-
9	Count	4	-	1	3	-	-	-	1	3	1	3	1	-	2	-	1	-	4	-	-	3	1	2	2	-	2	2	-	-	2	2	-	3	1	-	2	2	-
	%	4%	-	2%	6%	-	-	-	2%	6%	3%	4%	5%	-	11%	-	4%	-	7%	-	-	7%	3%	8%	4%	-	6%	5%	-	-	3%	7%	-	6%	3%	-	10%	3%	-
8	Count	10	-	4	6	-	-	-	4	6	5	5	2	2	3	1	2	-	6	4	1	5	4	1	4	5	1	5	4	-	5	5	-	2	8 (B)	1	5	3	1
	%	10%	-	9%	11%	-	-	-	9%	12%	15%	7%	10%	11%	16%	9%	7%	-	10%	10%	5%	12%	11%	4%	8%	20%	3%	12%	19%	-	7%	18%	-	4%	21%	7%	25%	5%	13%
7	Count	9	-	4	5	-	-	-	4	5	3	6	2	1	2	1	3	-	4	5	1	2	6	1	5	3	2	3	4	1	5	3	-	5	4	3	2	4	-
	%	9%	-	9%	9%	-	-	-	9%	10%	9%	9%	10%	5%	11%	9%	11%	-	7%	13%	5%	5%	16%	4%	10%	12%	6%	7%	19%	25%	7%	11%	-	10%	10%	21%	10%	7%	-
6	Count	18	1	11	6	-	-	1	11	6	4	14	3	5	5	1	4	-	8	10	3	9	6	4	9	5	3	12	3	-	13	5	1	8	9	2	4	10	2
	%	18%	50%	25%	11%	-	-	50%	25%	12%	12%	21%	14%	26%	26%	9%	15%	-	13%	26%	14%	21%	16%	15%	18%	20%	8%	28%	14%	-	19%	18%	11%	15%	23%	14%	20%	17%	25%
Neither well nor badly 5	Count	25	1	11	13	-	-	1	11	13	8	17	6	4	3	3	7	2	13	12	7	9	9	4	15	6	7	13	5	-	19	6	1	17	7	2	2	18	3
	%	25%	50%	25%	24%	-	-	50%	25%	25%	24%	25%	29%	21%	16%	27%	26%	67%	21%	31%	33%	21%	24%	15%	31%	24%	19%	30%	24%	-	28%	21%	11%	33%	18%	14%	10%	31%	38%
4	Count	13	-	7	6	-	-	-	7	6	3	10	1	4	1	4	3	-	10	3	4	4	5	1	9	3	6	6	1	1	8	4	2	7	4	3	1	9	-
	%	13%	-	16%	11%	-	-	-	16%	12%	9%	15%	5%	21%	5%	36%	11%	-	16%	8%	19%	10%	14%	4%	18%	12%	17%	14%	5%	25%	12%	14%	22%	13%	10%	21%	5%	16%	-
3	Count	10	-	2	8	-	1	-	2	7	3	7	3	1	-	1	4	1	9 (B)	1	4	4	2	5	4	1	8 (B)	1	1	-	9	1	2	7	1	-	2	7	1
	%	10%	-	5%	15%	-	100%	-	5%	13%	9%	10%	14%	5%	-	9%	15%	33%	15%	3%	19%	10%	5%	19%	8%	4%	22%	2%	5%	-	13%	4%	22%	13%	3%	-	10%	12%	13%
2	Count	4	-	2	2	1	-	-	2	1	3	1	1	1	2	-	-	-	2	2	-	3	1	3	1	-	3	1	-	-	3	1	2	-	2	2	-	1	1
	%	4%	-	5%	4%	100%	-	-	5%	2%	9%	1%	5%	5%	11%	-	-	-	3%	5%	-	7%	3%	12%	2%	-	8%	2%	-	-	4%	4%	22%	-	5%	14%	-	2%	13%
1	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	4%	-	2%	-	5%	-	-	4%	-	-	3%	-	-	-	1%	-	-	2%	-	-	-	2%	-
Very badly 0	Count	4	-	1	3	-	-	-	1	3	2	2	1	-	1	-	2	-	3	1	-	3	1	4	-	-	3	-	1	1	3	-	1	2	1	1	-	3	-
	%	4%	-	2%	6%	-	-	-	2%	6%	6%	3%	5%	-	5%	-	7%	-	5%	3%	-	7%	3%	15%	-	-	8%	-	5%	25%	4%	-	11%	4%	3%	7%	-	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Ensuring that clinical trials are transparent

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	31	2	15	14	-	-	2	15	14	10	21	5	6	7	5	7	1	17	14	4	12	15	3	18	10	6	16	9	1	17	13	-	16	15	5	7	16	3
	%	31%	100%	34%	26%	-	-	100%	34%	27%	30%	31%	24%	32%	37%	45%	26%	33%	28%	36%	19%	29%	41%	12%	37%	40%	17%	37%	43%	25%	25%	46%	-	31%	38%	36%	35%	28%	38%
Neither	Count	46	-	18	28	-	-	-	18	28	15	31	10	11	6	5	12	2	30	16	13	18	15	8	24	14	15	21	10	1	35	10	3	25	18	6	8	28	4
	%	46%	-	41%	52%	-	-	-	41%	54%	45%	46%	48%	58%	32%	45%	44%	67%	49%	41%	62%	43%	41%	31%	49%	56%	42%	49%	48%	25%	51%	36%	33%	48%	46%	43%	40%	48%	50%
Badly	Count	23	-	11	12	1	1	-	11	10	8	15	6	2	6	1	8	-	14	9	4	12	7	15 **(B C)**	7	1	15 **(B C)**	6	2	2	16	5	6 **(B C)**	11	6	3	5	14	1
	%	23%	-	25%	22%	100%	100%	-	25%	19%	24%	22%	29%	11%	32%	9%	30%	-	23%	23%	19%	29%	19%	58%	14%	4%	42%	14%	10%	50%	24%	18%	67%	21%	15%	21%	25%	24%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Ensuring that clinical trials are transparent

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**10**	**6**	**6**	**4**	**4**	**10**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**7**	**6**	**7**	**6**	**6**	**6**	**6**	**7**	**5**	**6**	**7**	**5**	**7**	**7**	**5**	**6**	**7**	**4**	**6**	**7**	**7**	**6**	**6**	**7**
	Median	**6**	**10**	**6**	**6**	**4**	**4**	**10**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**5**	**7**	**6**	**7**	**6**	**6**	**7**	**4**	**6**	**7**	**5**	**7**	**7**	**5**	**6**	**7**	**4**	**6**	**7**	**7**	**7**	**6**	**6**
Very well 10	Count	4	1 (B C)	1	2	-	-	1 (D E)	1	2	2	2	1	-	3	-	-	-	2	2	-	2	2	1	2	1	2	1	1	-	1	3 (B)	-	1	3	1	-	2	1
	%	4%	50%	2%	4%	-	-	50%	2%	4%	6%	3%	5%	-	16%	-	-	-	3%	5%	-	5%	5%	4%	4%	4%	6%	2%	5%	-	1%	11%	-	2%	8%	7%	-	3%	13%
9	Count	2	-	1	1	-	-	-	1	1	1	1	-	1	-	1	-	-	1	1	-	1	1	-	-	2	-	2	-	-	1	1	-	-	2	1	1	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	5%	-	9%	-	-	2%	3%	-	2%	3%	-	-	8%	-	5%	-	-	1%	4%	-	-	5%	7%	5%	-	-
8	Count	8	1 (C)	5	2	-	-	1 (E)	5	2	1	7	-	2	1	1	3	1	3	5	2	3	3	2	5	1	2	3	3	-	6	2	-	6	2	1	1	5	1
	%	8%	50%	11%	4%	-	-	50%	11%	4%	3%	10%	-	11%	5%	9%	11%	33%	5%	13%	10%	7%	8%	8%	10%	4%	6%	7%	14%	-	9%	7%	-	12%	5%	7%	5%	9%	13%
7	Count	17	-	8	9	-	-	-	8	9	6	11	4	3	3	3	4	-	11	6	2	6	9	-	11	6	2	10	5	1	9	7	-	9	8	2	5	9	1
	%	17%	-	18%	17%	-	-	-	18%	17%	18%	16%	19%	16%	16%	27%	15%	-	18%	15%	10%	14%	24%	-	22%	24%	6%	23%	24%	25%	13%	25%	-	17%	21%	14%	25%	16%	13%
6	Count	15	-	6	9	-	-	-	6	9	4	11	5	3	1	1	4	1	9	6	3	4	8	1	6	8 (A)	4	8	3	-	13	2	-	9	6	3	4	8	-
	%	15%	-	14%	17%	-	-	-	14%	17%	12%	16%	24%	16%	5%	9%	15%	33%	15%	15%	14%	10%	22%	4%	12%	32%	11%	19%	14%	-	19%	7%	-	17%	15%	21%	20%	14%	-
Neither well nor badly 5	Count	16	-	5	11	-	-	-	5	11	7	9	5	5	2	2	2	-	10	6	5	7	4	3	9	4	6	7	3	-	15 (C)	1	3	9	4	1	2	9	4
	%	16%	-	11%	20%	-	-	-	11%	21%	21%	13%	24%	26%	11%	18%	7%	-	16%	15%	24%	17%	11%	12%	18%	16%	17%	16%	14%	-	22%	4%	33%	17%	10%	7%	10%	16%	50%
4	Count	15	-	7	8	-	-	-	7	8	4	11	-	3	3	2	6	1	11	4	5	7	3	4	9	2	5	6	4	1	7	7	-	7	8	2	2	11	-
	%	15%	-	16%	15%	-	-	-	16%	15%	12%	16%	-	16%	16%	18%	22%	33%	18%	10%	24%	17%	8%	15%	18%	8%	14%	14%	19%	25%	10%	25%	-	13%	21%	14%	10%	19%	-
3	Count	8	-	3	5	1	1	-	3	3	4	4	3	-	2	-	3	-	5	3	2	5	1	6 (B)	2	-	5	3	-	1	6	1	4 (B C)	3	1	1	2	5	-
	%	8%	-	7%	9%	100%	100%	-	7%	6%	12%	6%	14%	-	11%	-	11%	-	8%	8%	10%	12%	3%	23%	4%	-	14%	7%	-	25%	9%	4%	44%	6%	3%	7%	10%	9%	-
2	Count	9	-	5	4	-	-	-	5	4	3	6	1	2	3	-	3	-	5	4	1	3	5	4	4	1	6	2	1	1	5	3	2	5	2	1	2	5	1
	%	9%	-	11%	7%	-	-	-	11%	8%	9%	9%	5%	11%	16%	-	11%	-	8%	10%	5%	7%	14%	15%	8%	4%	17%	5%	5%	25%	7%	11%	22%	10%	5%	7%	10%	9%	13%
1	Count	2	-	-	2	-	-	-	-	2	1	1	1	-	-	-	1	-	2	-	-	1	1	2	-	-	1	-	1	-	2	-	-	2	-	-	-	2	-
	%	2%	-	-	4%	-	-	-	-	4%	3%	1%	5%	-	-	-	4%	-	3%	-	-	2%	3%	8%	-	-	3%	-	5%	-	3%	-	-	4%	-	-	-	3%	-
Very badly 0	Count	4	-	3	1	-	-	-	3	1	-	4	1	-	1	1	1	-	2	2	1	3	-	3	1	-	3	1	-	-	3	1	-	1	3	1	1	2	-
	%	4%	-	7%	2%	-	-	-	7%	2%	-	6%	5%	-	5%	9%	4%	-	3%	5%	5%	7%	-	12%	2%	-	8%	2%	-	-	4%	4%	-	2%	8%	7%	5%	3%	-

Q8 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Summary table

Base:All

		on each of the following?											Nets			
	Total	Very badly 0	1	2	3	4	Neither well nor badly 5	6	7	8	9	Very well 10	Badly (0-3)	Neither (4-6)	Well (7-10)	Mean
Creating new jobs	100	-	-	1	4	5	28	26	14	13	4	5	5	59	36	**7**
	100%	-	-	1%	4%	5%	28%	26%	14%	13%	4%	5%	5%	59%	36%	
Contributing to the national economy	100	1	1	2	3	9	17	27	18	12	6	4	7	53	40	**7**
	100%	1%	1%	2%	3%	9%	17%	27%	18%	12%	6%	4%	7%	53%	40%	
Closely working in partnership with health providers	100	2	2	6	13	10	20	16	9	10	6	6	27	46	27	**6**
	100%	2%	2%	6%	13%	10%	20%	16%	9%	10%	6%	6%	27%	46%	27%	
Marketing medicines responsibly	100	1	2	7	15	11	21	14	15	8	2	4	25	46	29	**6**
	100%	1%	2%	7%	15%	11%	21%	14%	15%	8%	2%	4%	25%	46%	29%	
Having an effective system of self-regulation	100	4	1	4	10	13	25	18	9	10	4	2	34	53	13	**6**
	100%	4%	1%	4%	10%	13%	25%	18%	9%	10%	4%	2%	34%	53%	13%	
Ensuring that clinical trials are transparent	100	4	2	9	8	15	16	15	17	8	2	4	23	46	31	**6**
	100%	4%	2%	9%	8%	15%	16%	15%	17%	8%	2%	4%	23%	46%	31%	
Closely working with the NHS to ensure medicines are available when patients need them	100	4	3	6	10	16	17	16	14	7	4	3	23	49	28	**6**
	100%	4%	3%	6%	10%	16%	17%	16%	14%	7%	4%	3%	23%	49%	28%	
Communicating openly and transparently about its business practices	100	9	6	10	9	21	27	5	5	5	2	1	34	53	13	**5**
	100%	9%	6%	10%	9%	21%	27%	5%	5%	5%	2%	1%	34%	53%	13%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q9 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Producing medicines that make people live longer

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	46	1	19	26	-	-	1	19	26	9	37 (A)	5	11	10	4	15	1	29	17	10	13	23 (B)	9	22	15	12	23	11	3	27	16	2	25	19	7	11	27	1
	%	46%	50%	43%	48%	-	-	50%	43%	50%	27%	55%	24%	58%	53%	36%	56%	33%	48%	44%	48%	31%	62%	35%	45%	60%	33%	53%	52%	75%	40%	57%	22%	48%	49%	50%	55%	47%	13%
Neither	Count	46	1	23	22	1	-	1	23	21	19	27	13	7	8	6	10	2	26	20	8	27 (C)	11	12	26	8	19	18	9	-	35	11	4	25	17	6	8	27	5
	%	46%	50%	52%	41%	100%	-	50%	52%	40%	58%	40%	62%	37%	42%	55%	37%	67%	43%	51%	38%	64%	30%	46%	53%	32%	53%	42%	43%	-	51%	39%	44%	48%	44%	43%	40%	47%	63%
Badly	Count	8	-	2	6	-	1	-	2	5	5	3	3	1	1	1	2	-	6	2	3	2	3	5 (B)	1	2	5	2	1	1	6	1	3 (B)	2	3	1	1	4	2
	%	8%	-	5%	11%	-	100%	-	5%	10%	15%	4%	14%	5%	5%	9%	7%	-	10%	5%	14%	5%	8%	19%	2%	8%	14%	5%	5%	25%	9%	4%	33%	4%	8%	7%	5%	7%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q9 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Producing medicines that make people live longer

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**9**	**8**	**7**	**6**	**1**	**9**	**8**	**7**	**6**	**8**	**7**	**8**	**8**	**7**	**8**	**7**	**7**	**7**	**7**	**7**	**8**	**6**	**8**	**8**	**7**	**8**	**8**	**8**	**7**	**8**	**6**	**7**	**8**	**8**	**8**	**7**	**6**
	Median	**7**	**9**	**7**	**7**	**6**	**1**	**9**	**7**	**8**	**6**	**8**	**6**	**8**	**8**	**7**	**8**	**7**	**7**	**7**	**7**	**7**	**8**	**7**	**7**	**8**	**7**	**8**	**8**	**8**	**7**	**8**	**6**	**7**	**7**	**8**	**8**	**7**	**6**
Very well 10	Count	10	1	3	6	-	-	1	3	6	1	9	2	1	3	1	3	-	8	2	1	5	4	1	6	3	-	6	4	1	4	5	-	2	8 (B)	2	3	4	1
	%	10%	50%	7%	11%	-	-	50%	7%	12%	3%	13%	10%	5%	16%	9%	11%	-	13%	5%	5%	12%	11%	4%	12%	12%	-	14%	19%	25%	6%	18%	-	4%	21%	14%	15%	7%	13%
9	Count	8	-	5	3	-	-	-	5	3	1	7	-	4	2	-	2	-	5	3	1	3	4	1	4	3	1	5	2	-	4	4	-	4	4	1	2	5	-
	%	8%	-	11%	6%	-	-	-	11%	6%	3%	10%	-	21%	11%	-	7%	-	8%	8%	5%	7%	11%	4%	8%	12%	3%	12%	10%	-	6%	14%	-	8%	10%	7%	10%	9%	-
8	Count	9	-	5	4	-	-	-	5	4	1	8	3	1	-	-	4	1	5	4	4	-	5	1	5	3	1	5	3	-	7	2	-	6	3	2	1	6	-
	%	9%	-	11%	7%	-	-	-	11%	8%	3%	12%	14%	5%	-	-	15%	33%	8%	10%	19%	-	14%	4%	10%	12%	3%	12%	14%	-	10%	7%	-	12%	8%	14%	5%	10%	-
7	Count	19	-	6	13	-	-	-	6	13	6	13	-	5	5	3	6	-	11	8	4	5	10	6	7	6	10	7	2	2	12	5	2	13	4	2	5	12	-
	%	19%	-	14%	24%	-	-	-	14%	25%	18%	19%	-	26%	26%	27%	22%	-	18%	21%	19%	12%	27%	23%	14%	24%	28%	16%	10%	50%	18%	18%	22%	25%	10%	14%	25%	21%	-
6	Count	23	1	14	8	-	-	1	14	8	7	16	5	3	4	4	6	1	11	12	4	12	7	4	13	6	9	9	5	-	16	7	2	10	11	4	3	15	1
	%	23%	50%	32%	15%	-	-	50%	32%	15%	21%	24%	24%	16%	21%	36%	22%	33%	18%	31%	19%	29%	19%	15%	27%	24%	25%	21%	24%	-	24%	25%	22%	19%	28%	29%	15%	26%	13%
Neither well nor badly 5	Count	20	-	8	12	1	-	-	8	11	9	11	8	3	3	2	3	1	13	7	4	12	4	7	12	1	8	9	3	-	18 (C)	2	2	13	5	2	5	9	4
	%	20%	-	18%	22%	100%	-	-	18%	21%	27%	16%	38%	16%	16%	18%	11%	33%	21%	18%	19%	29%	11%	27%	24%	4%	22%	21%	14%	-	26%	7%	22%	25%	13%	14%	25%	16%	50%
4	Count	3	-	1	2	-	-	-	1	2	3	-	-	1	1	-	1	-	2	1	-	3	-	1	1	1	2	-	1	-	1	2	-	2	1	-	-	3	-
	%	3%	-	2%	4%	-	-	-	2%	4%	9%	-	-	5%	5%	-	4%	-	3%	3%	-	7%	-	4%	2%	4%	6%	-	5%	-	1%	7%	-	4%	3%	-	-	5%	-
3	Count	4	-	2	2	-	-	-	2	2	3	1	-	1	1	1	1	-	2	2	1	2	1	3	-	1	3	1	-	1	2	1	2	-	2	1	-	2	1
	%	4%	-	5%	4%	-	-	-	5%	4%	9%	1%	-	5%	5%	9%	4%	-	3%	5%	5%	5%	3%	12%	-	4%	8%	2%	-	25%	3%	4%	22%	-	5%	7%	-	3%	13%
2	Count	2	-	-	2	-	-	-	-	2	2	-	1	-	-	-	1	-	2	-	1	-	1	-	1	1	1	1	-	-	2	-	-	1	1	-	1	-	1
	%	2%	-	-	4%	-	-	-	-	4%	6%	-	5%	-	-	-	4%	-	3%	-	5%	-	3%	-	2%	4%	3%	2%	-	-	3%	-	-	2%	3%	-	5%	-	13%
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very badly 0	Count	2	-	-	2	-	1	-	-	1	-	2	2	-	-	-	-	-	2	-	1	-	1	2	-	-	1	-	1	-	2	-	1	1	-	-	-	2	-
	%	2%	-	-	4%	-	100%	-	-	2%	-	3%	10%	-	-	-	-	-	3%	-	5%	-	3%	8%	-	-	3%	-	5%	-	3%	-	11%	2%	-	-	-	3%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	61	2	25	34	1	-	2	25	33	20	41	14	12	11	5	16	3	38	23	10	24	27	11	30	20 (A)	16	28	17 (A)	2	41	18	2	33	26 (A)	12	12	33	4
	%	61%	100%	57%	63%	100%	-	100%	57%	63%	61%	61%	67%	63%	58%	45%	59%	100%	62%	59%	48%	57%	73%	42%	61%	80%	44%	65%	81%	50%	60%	64%	22%	63%	67%	86%	60%	57%	50%
Neither	Count	30	-	15	15	-	1	-	15	14	9	21	6	6	6	5	7	-	17	13	9	14	7	9	16	5	14	12	4	-	24	6	4	15	11	1	7	19	3
	%	30%	-	34%	28%	-	100%	-	34%	27%	27%	31%	29%	32%	32%	45%	26%	-	28%	33%	43%	33%	19%	35%	33%	20%	39%	28%	19%	-	35%	21%	44%	29%	28%	7%	35%	33%	38%
Badly	Count	9	-	4	5	-	-	-	4	5	4	5	1	1	2	1	4	-	6	3	2	4	3	6 (B)	3	-	6	3	-	2 (B)	3	4	3 (C)	4	2	1	1	6	1
	%	9%	-	9%	9%	-	-	-	9%	10%	12%	7%	5%	5%	11%	9%	15%	-	10%	8%	10%	10%	8%	23%	6%	-	17%	7%	-	50%	4%	14%	33%	8%	5%	7%	5%	10%	13%

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**11**	**8**	**8**	**8**	**6**	**11**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**7**	**7**	**9**	**8**	**8**	**7**	**8**	**8**	**7**	**8**	**9**	**7**	**8**	**9**	**6**	**8**	**8**	**6**	**8**	**9**	**9**	**8**	**8**	**7**
	Median	**8**	**11**	**8**	**8**	**8**	**6**	**11**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**7**	**8**	**9**	**8**	**8**	**7**	**8**	**9**	**6**	**8**	**9**	**7**	**8**	**9**	**6**	**8**	**9**	**6**	**8**	**9**	**9**	**9**	**8**	**8**
Very well 10	Count	11	1	5	5	-	-	1	5	5	3	8	2	2	4	-	3	-	7	4	1	3	7	1	5	5	3	5	3	1	6	4	-	4	7	1	4	5	1
	%	11%	50%	11%	9%	-	-	50%	11%	10%	9%	12%	10%	11%	21%	-	11%	-	11%	10%	5%	7%	19%	4%	10%	20%	8%	12%	14%	25%	9%	14%	-	8%	18%	7%	20%	9%	13%
9	Count	13	1	3	9	-	-	1	3	9	3	10	4	2	3	1	2	1	9	4	1	6	6	2	7	4	3	6	4	-	9	4	-	8	5	3	2	8	-
	%	13%	50%	7%	17%	-	-	50%	7%	17%	9%	15%	19%	11%	16%	9%	7%	33%	15%	10%	5%	14%	16%	8%	14%	16%	8%	14%	19%	-	13%	14%	-	15%	13%	21%	10%	14%	-
8	Count	15	-	8	7	-	-	-	8	7	5	10	2	4	2	2	3	2	7	8	3	6	6	2	6	7	-	8	7	-	8	7	-	7	8	3	4	8	-
	%	15%	-	18%	13%	-	-	-	18%	13%	15%	15%	10%	21%	11%	18%	11%	67%	11%	21%	14%	14%	16%	8%	12%	28%	-	19%	33%	-	12%	25%	-	13%	21%	21%	20%	14%	-
7	Count	22	-	9	13	1	-	-	9	12	9	13	6	4	2	2	8	-	15	7	5	9	8	6	12	4	10	9	3	1	18	3	2	14	6	5	2	12	3
	%	22%	-	20%	24%	100%	-	-	20%	23%	27%	19%	29%	21%	11%	18%	30%	-	25%	18%	24%	21%	22%	23%	24%	16%	28%	21%	14%	25%	26%	11%	22%	27%	15%	36%	10%	21%	38%
6	Count	13	-	10 **(C)**	3	-	-	-	10 **(E)**	3	3	10	1	3	5	2	2	-	5	8	3	5	5	1	10	2	5	6	2	-	8	5	1	6	6	1	2	8	2
	%	13%	-	23%	6%	-	-	-	23%	6%	9%	15%	5%	16%	26%	18%	7%	-	8%	21%	14%	12%	14%	4%	20%	8%	14%	14%	10%	-	12%	18%	11%	12%	15%	7%	10%	14%	25%
Neither well nor badly 5	Count	13	-	4	9	-	1	-	4	8	5	8	5	3	-	2	3	-	9	4	5	6	2	5	5	3	6	6	1	-	13	-	2	7	4	-	3	9	1
	%	13%	-	9%	17%	-	100%	-	9%	15%	15%	12%	24%	16%	-	18%	11%	-	15%	10%	24%	14%	5%	19%	10%	12%	17%	14%	5%	-	19%	-	22%	13%	10%	-	15%	16%	13%
4	Count	4	-	1	3	-	-	-	1	3	1	3	-	-	1	1	2	-	3	1	1	3	-	3	1	-	3	-	1	-	3	1	1	2	1	-	2	2	-
	%	4%	-	2%	6%	-	-	-	2%	6%	3%	4%	-	-	5%	9%	7%	-	5%	3%	5%	7%	-	12%	2%	-	8%	-	5%	-	4%	4%	11%	4%	3%	-	10%	3%	-
3	Count	7	-	4	3	-	-	-	4	3	3	4	-	1	2	1	3	-	4	3	2	2	3	4	3	-	5	2	-	1	3	3	2	3	2	1	1	4	1
	%	7%	-	9%	6%	-	-	-	9%	6%	9%	6%	-	5%	11%	9%	11%	-	7%	8%	10%	5%	8%	15%	6%	-	14%	5%	-	25%	4%	11%	22%	6%	5%	7%	5%	7%	13%
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	Count	2	-	-	2	-	-	-	-	2	1	1	1	-	-	-	1	-	2	-	-	2	-	2	-	-	1	1	-	1	-	1	1	1	-	-	-	2	-
	%	2%	-	-	4%	-	-	-	-	4%	3%	1%	5%	-	-	-	4%	-	3%	-	-	5%	-	8%	-	-	3%	2%	-	25%	-	4%	11%	2%	-	-	-	3%	-
Very badly 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	20	1	8	11	-	-	1	8	11	6	14	6	3	3	3	4	1	11	9	2	6	12	2	8	10 (A)	1	11 (A)	8 (A)	1	12	7	-	10	10	3	8	8	1
	%	20%	50%	18%	20%	-	-	50%	18%	21%	18%	21%	29%	16%	16%	27%	15%	33%	18%	23%	10%	14%	32%	8%	16%	40%	3%	26%	38%	25%	18%	25%	-	19%	26%	21%	40%	14%	13%
Neither	Count	44	1	24	19	-	1	1	24	18	17	27	9	9	5	6	13	2	25	19	12	17	15	5	27 (A)	12	11	23	10	-	31	13	3	22	19	5	8	26	5
	%	44%	50%	55%	35%	-	100%	50%	55%	35%	52%	40%	43%	47%	26%	55%	48%	67%	41%	49%	57%	40%	41%	19%	55%	48%	31%	53%	48%	-	46%	46%	33%	42%	49%	36%	40%	45%	63%
Badly	Count	36	-	12	24	1	-	-	12	23	10	26	6	7	11	2	10	-	25	11	7	19	10	19 (B C)	14	3	24 (B C)	9	3	3	25	8	6	20	10	6	4	24	2
	%	36%	-	27%	44%	100%	-	-	27%	44%	30%	39%	29%	37%	58%	18%	37%	-	41%	28%	33%	45%	27%	73%	29%	12%	67%	21%	14%	75%	37%	29%	67%	38%	26%	43%	20%	41%	25%

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**8**	**6**	**5**	**4**	**5**	**8**	**6**	**5**	**5**	**5**	**6**	**5**	**4**	**6**	**5**	**8**	**5**	**6**	**5**	**5**	**6**	**4**	**5**	**7**	**4**	**6**	**7**	**4**	**5**	**6**	**3**	**5**	**6**	**5**	**7**	**5**	**6**
	Median	**5**	**8**	**5**	**5**	**4**	**5**	**8**	**5**	**5**	**5**	**5**	**6**	**6**	**4**	**6**	**5**	**7**	**5**	**5**	**5**	**5**	**5**	**4**	**5**	**7**	**4**	**6**	**6**	**1**	**5**	**6**	**3**	**5**	**5**	**6**	**7**	**5**	**6**
Very well 10	Count	3	-	3	-	-	-	-	3	-	1	2	1	1	1	-	-	-	-	3	-	-	3	-	1	2	-	-	3	1	-	2	-	1	2	-	3	-	-
	%	3%	-	7%	-	-	-	-	7%	-	3%	3%	5%	5%	5%	-	-	-	-	8%	-	-	8%	-	2%	8%	-	-	14%	25%	-	7%	-	2%	5%	-	15%	-	-
9	Count	2	1 (B)	1	-	-	-	1 (D)	1	-	-	2	-	-	-	-	1	1	-	2	1	-	1	1	1	-	-	1	1	-	2	-	-	1	1	-	-	2	-
	%	2%	50%	2%	-	-	-	50%	2%	-	-	3%	-	-	-	-	4%	33%	-	5%	5%	-	3%	4%	2%	-	-	2%	5%	-	3%	-	-	2%	3%	-	-	3%	-
8	Count	6	-	2	4	-	-	-	2	4	2	4	2	1	1	1	1	-	4	2	-	2	4	-	2	4	-	5	1	-	3	3	-	3	3	1	3	2	-
	%	6%	-	5%	7%	-	-	-	5%	8%	6%	6%	10%	5%	5%	9%	4%	-	7%	5%	-	5%	11%	-	4%	16%	-	12%	5%	-	4%	11%	-	6%	8%	7%	15%	3%	-
7	Count	9	-	2	7	-	-	-	2	7	3	6	3	1	1	2	2	-	7	2	1	4	4	1	4	4	1	5	3	-	7	2	-	5	4	2	2	4	1
	%	9%	-	5%	13%	-	-	-	5%	13%	9%	9%	14%	5%	5%	18%	7%	-	11%	5%	5%	10%	11%	4%	8%	16%	3%	12%	14%	-	10%	7%	-	10%	10%	14%	10%	7%	13%
6	Count	8	-	4	4	-	-	-	4	4	1	7	1	2	-	2	2	1	5	3	4	2	2	-	5	3	-	6	2	-	4	4	-	4	4	2	2	2	2
	%	8%	-	9%	7%	-	-	-	9%	8%	3%	10%	5%	11%	-	18%	7%	33%	8%	8%	19%	5%	5%	-	10%	12%	-	14%	10%	-	6%	14%	-	8%	10%	14%	10%	3%	25%
Neither well nor badly 5	Count	14	1	6	7	-	-	1	6	7	6	8	4	5	2	1	1	1	8	6	1	9	4	1	10	3	2	9	3	-	11	3	-	9	5	3	3	6	2
	%	14%	50%	14%	13%	-	-	50%	14%	13%	18%	12%	19%	26%	11%	9%	4%	33%	13%	15%	5%	21%	11%	4%	20%	12%	6%	21%	14%	-	16%	11%	-	17%	13%	21%	15%	10%	25%
4	Count	22	-	14 (C)	8	-	1	-	14 (E)	7	10	12	4	2	3	3	10	-	12	10	7	6	9	4	12	6	9	8	5	-	16	6	3	9	10	-	3	18	1
	%	22%	-	32%	15%	-	100%	-	32%	13%	30%	18%	19%	11%	16%	27%	37%	-	20%	26%	33%	14%	24%	15%	24%	24%	25%	19%	24%	-	24%	21%	33%	17%	26%	-	15%	31%	13%
3	Count	13	-	5	8	1	-	-	5	7	4	9	1	3	4	-	5	-	9	4	6 (C)	5	2	8 (B C)	4	1	11 (B)	2	-	-	9	4	1	11 (C)	1	4	2	6	1
	%	13%	-	11%	15%	100%	-	-	11%	13%	12%	13%	5%	16%	21%	-	19%	-	15%	10%	29%	12%	5%	31%	8%	4%	31%	5%	-	-	13%	14%	11%	21%	3%	29%	10%	10%	13%
2	Count	7	-	3	4	-	-	-	3	4	2	5	1	1	2	1	2	-	4	3	1	4	2	3	4	-	3	4	-	-	5	2	1	3	3	-	-	6	1
	%	7%	-	7%	7%	-	-	-	7%	8%	6%	7%	5%	5%	11%	9%	7%	-	7%	8%	5%	10%	5%	12%	8%	-	8%	9%	-	-	7%	7%	11%	6%	8%	-	-	10%	13%
1	Count	5	-	1	4	-	-	-	1	4	2	3	2	1	1	-	1	-	5	-	-	4	1	2	3	-	3	1	1	-	4	1	1	2	2	-	-	5	-
	%	5%	-	2%	7%	-	-	-	2%	8%	6%	4%	10%	5%	5%	-	4%	-	8%	-	-	10%	3%	8%	6%	-	8%	2%	5%	-	6%	4%	11%	4%	5%	-	-	9%	-
Very badly 0	Count	11	-	3	8	-	-	-	3	8	2	9	2	2	4	1	2	-	7	4	-	6	5	6	3	2	7	2	2	3 (B C)	7	1	3	4	4	2	2	7	-
	%	11%	-	7%	15%	-	-	-	7%	15%	6%	13%	10%	11%	21%	9%	7%	-	11%	10%	-	14%	14%	23%	6%	8%	19%	5%	10%	75%	10%	4%	33%	8%	10%	14%	10%	12%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q9 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Providing medicines that deliver value for money

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	14	-	8	6	-	-	-	8	6	5	9	5	2	3	-	4	-	8	6	2	7	5	2	7	5	1	8	5 (A)	1	8	5	-	4	10 (B)	1	7 (C)	6	-
	%	14%	-	18%	11%	-	-	-	18%	12%	15%	13%	24%	11%	16%	-	15%	-	13%	15%	10%	17%	14%	8%	14%	20%	3%	19%	24%	25%	12%	18%	-	8%	26%	7%	35%	10%	-
Neither	Count	49	2	24	23	-	-	2	24	23	20	29	9	12	6	8	11	3	26	23	9	19	21	8	29	12	16	22	11	-	34	15	2	28	19	8	9	25	7
	%	49%	100%	55%	43%	-	-	100%	55%	44%	61%	43%	43%	63%	32%	73%	41%	100%	43%	59%	43%	45%	57%	31%	59%	48%	44%	51%	52%	-	50%	54%	22%	54%	49%	57%	45%	43%	88%
Badly	Count	37	-	12	25	1	1	-	12	23	8	29	7	5	10	3	12	-	27	10	10	16	11	16 (B)	13	8	19	13	5	3	26	8	7 (C)	20	10	5	4	27	1
	%	37%	-	27%	46%	100%	100%	-	27%	44%	24%	43%	33%	26%	53%	27%	44%	-	44%	26%	48%	38%	30%	62%	27%	32%	53%	30%	24%	75%	38%	29%	78%	38%	26%	36%	20%	47%	13%

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		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**5**	**6**	**6**	**5**	**4**	**3**	**6**	**6**	**5**	**6**	**5**	**5**	**5**	**5**	**5**	**5**	**6**	**5**	**6**	**5**	**5**	**6**	**4**	**6**	**6**	**4**	**6**	**6**	**5**	**5**	**6**	**3**	**5**	**6**	**5**	**7**	**5**	**6**
	Median	**5**	**6**	**6**	**5**	**4**	**3**	**6**	**6**	**5**	**6**	**5**	**5**	**5**	**4**	**5**	**6**	**6**	**5**	**6**	**5**	**5**	**5**	**4**	**6**	**6**	**4**	**6**	**6**	**3**	**5**	**6**	**3**	**5**	**6**	**6**	**6**	**5**	**7**
Very well 10	Count	2	-	1	1	-	-	-	1	1	1	1	1	1	-	-	-	-	1	1	-	-	2	-	-	2	-	-	2	1	-	1	-	-	2	-	2	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	5%	5%	-	-	-	-	2%	3%	-	-	5%	-	-	8%	-	-	10%	25%	-	4%	-	-	5%	-	10%	-	-
9	Count	1	-	1	-	-	-	-	1	-	-	1	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1	-	-	-
	%	1%	-	2%	-	-	-	-	2%	-	-	1%	5%	-	-	-	-	-	2%	-	5%	-	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-
8	Count	4	-	2	2	-	-	-	2	2	2	2	1	-	2	-	1	-	2	2	-	2	2	-	3	1	-	3	1	-	2	2	-	1	3	-	4	-	-
	%	4%	-	5%	4%	-	-	-	5%	4%	6%	3%	5%	-	11%	-	4%	-	3%	5%	-	5%	5%	-	6%	4%	-	7%	5%	-	3%	7%	-	2%	8%	-	20%	-	-
7	Count	7	-	4	3	-	-	-	4	3	2	5	2	1	1	-	3	-	4	3	1	5	1	2	3	2	1	4	2	-	5	2	-	2	5	-	1	6	-
	%	7%	-	9%	6%	-	-	-	9%	6%	6%	7%	10%	5%	5%	-	11%	-	7%	8%	5%	12%	3%	8%	6%	8%	3%	9%	10%	-	7%	7%	-	4%	13%	-	5%	10%	-
6	Count	12	1	5	6	-	-	1	5	6	3	9	-	3	2	3	3	1	6	6	2	5	5	1	7	4	3	6	3	-	6	6	-	5	7	3	2	3	4 (C)
	%	12%	50%	11%	11%	-	-	50%	11%	12%	9%	13%	-	16%	11%	27%	11%	33%	10%	15%	10%	12%	14%	4%	14%	16%	8%	14%	14%	-	9%	21%	-	10%	18%	21%	10%	5%	50%
Neither well nor badly 5	Count	20	-	11	9	-	-	-	11	9	11 (B)	9	4	4	2	2	7	1	11	9	5	8	7	2	13	5	3	12	5	-	16	4	-	12	8	3	4	11	2
	%	20%	-	25%	17%	-	-	-	25%	17%	33%	13%	19%	21%	11%	18%	26%	33%	18%	23%	24%	19%	19%	8%	27%	20%	8%	28%	24%	-	24%	14%	-	23%	21%	21%	20%	19%	25%
4	Count	17	1	8	8	-	-	1	8	8	6	11	5	5	2	3	1	1	9	8	2	6	9	5	9	3	10	4	3	-	12	5	2	11	4	2	3	11	1
	%	17%	50%	18%	15%	-	-	50%	18%	15%	18%	16%	24%	26%	11%	27%	4%	33%	15%	21%	10%	14%	24%	19%	18%	12%	28%	9%	14%	-	18%	18%	22%	21%	10%	14%	15%	19%	13%
3	Count	17	-	5	12	1	-	-	5	11	3	14	2	3	4	2	6	-	12	5	8 (B)	4	5	7	5	5	8	7	2	-	12	5	2	12	3	3	2	11	1
	%	17%	-	11%	22%	100%	-	-	11%	21%	9%	21%	10%	16%	21%	18%	22%	-	20%	13%	38%	10%	14%	27%	10%	20%	22%	16%	10%	-	18%	18%	22%	23%	8%	21%	10%	19%	13%
2	Count	9	-	5	4	-	1	-	5	3	2	7	2	-	3	-	4	-	7	2	2	3	4	3	5	1	4	4	1	2 (B)	4	3	2	4	3	-	1	8	-
	%	9%	-	11%	7%	-	100%	-	11%	6%	6%	10%	10%	-	16%	-	15%	-	11%	5%	10%	7%	11%	12%	10%	4%	11%	9%	5%	50%	6%	11%	22%	8%	8%	-	5%	14%	-
1	Count	4	-	-	4	-	-	-	-	4	2	2	1	1	1	-	1	-	4	-	-	3	1	1	2	1	2	2	-	-	4	-	1	2	1	-	-	4	-
	%	4%	-	-	7%	-	-	-	-	8%	6%	3%	5%	5%	5%	-	4%	-	7%	-	-	7%	3%	4%	4%	4%	6%	5%	-	-	6%	-	11%	4%	3%	-	-	7%	-
Very badly 0	Count	7	-	2	5	-	-	-	2	5	1	6	2	1	2	1	1	-	4	3	-	6	1	5 (B)	1	1	5	-	2	1	6	-	2	2	3	2	1	4	-
	%	7%	-	5%	9%	-	-	-	5%	10%	3%	9%	10%	5%	11%	9%	4%	-	7%	8%	-	14%	3%	19%	2%	4%	14%	-	10%	25%	9%	-	22%	4%	8%	14%	5%	7%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	57	1	24	32	1	1	1	24	30	14	43 (A)	12	9	11	5	18	2	38	19	9	21	27	15	23	19	18	23	16	2	37	18	4	30	23	8	14	32	3
	%	57%	50%	55%	59%	100%	100%	50%	55%	58%	42%	64%	57%	47%	58%	45%	67%	67%	62%	49%	43%	50%	73%	58%	47%	76%	50%	53%	76%	50%	54%	64%	44%	58%	59%	57%	70%	55%	38%
Neither	Count	37	1	20	16	-	-	1	20	16	15	22	8	7	8	6	7	1	17	20 (A)	11	17	9	8	24 (C)	5	14	18	5	1	27	9	4	19	14	5	6	22	4
	%	37%	50%	45%	30%	-	-	50%	45%	31%	45%	33%	38%	37%	42%	55%	26%	33%	28%	51%	52%	40%	24%	31%	49%	20%	39%	42%	24%	25%	40%	32%	44%	37%	36%	36%	30%	38%	50%
Badly	Count	6	-	-	6	-	-	-	-	6	4	2	1	3	-	-	2	-	6	-	1	4	1	3	2	1	4	2	-	1	4	1	1	3	2	1	-	4	1
	%	6%	-	-	11%	-	-	-	-	12%	12%	3%	5%	16%	-	-	7%	-	10%	-	5%	10%	3%	12%	4%	4%	11%	5%	-	25%	6%	4%	11%	6%	5%	7%	-	7%	13%

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**8**	**8**	**7**	**8**	**8**	**8**	**8**	**7**	**7**	**8**	**8**	**7**	**8**	**7**	**8**	**8**	**8**	**8**	**7**	**7**	**8**	**7**	**7**	**8**	**8**	**8**	**8**	**7**	**7**	**8**	**7**	**7**	**8**	**8**	**8**	**7**	**7**
	Median	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**7**	**8**	**8**	**7**	**8**	**7**	**8**	**8**	**8**	**7**	**7**	**8**	**8**	**8**	**7**	**9**	**8**	**8**	**8**	**8**	**8**	**9**	**7**	**8**	**8**	**8**	**8**	**8**	**7**
Very well 10	Count	6	-	3	3	-	-	-	3	3	1	5	1	1	2	-	2	-	5	1	1	1	4	-	4	2	1	3	2	-	3	3	-	1	5 (B)	1	1	4	-
	%	6%	-	7%	6%	-	-	-	7%	6%	3%	7%	5%	5%	11%	-	7%	-	8%	3%	5%	2%	11%	-	8%	8%	3%	7%	10%	-	4%	11%	-	2%	13%	7%	5%	7%	-
9	Count	6	1 (C)	4	1	-	-	1 (E)	4	1	1	5	-	1	3	-	1	1	2	4	-	1	5	-	3	3	-	3	3	-	1	5 (B)	-	2	4	-	3	2	1
	%	6%	50%	9%	2%	-	-	50%	9%	2%	3%	7%	-	5%	16%	-	4%	33%	3%	10%	-	2%	14%	-	6%	12%	-	7%	14%	-	1%	18%	-	4%	10%	-	15%	3%	13%
8	Count	19	-	9	10	-	-	-	9	10	6	13	4	5	4	3	3	-	10	9	3	8	8	1	9	9 (A)	6	8	5	1	12	6	1	11	7	5	4	9	1
	%	19%	-	20%	19%	-	-	-	20%	19%	18%	19%	19%	26%	21%	27%	11%	-	16%	23%	14%	19%	22%	4%	18%	36%	17%	19%	24%	25%	18%	21%	11%	21%	18%	36%	20%	16%	13%
7	Count	26	-	8	18	1	1	-	8	16	6	20	7	2	2	2	12	1	21 (B)	5	5	11	10	14 (B C)	7	5	11	9	6	1	21	4	3	16	7	2	6	17	1
	%	26%	-	18%	33%	100%	100%	-	18%	31%	18%	30%	33%	11%	11%	18%	44%	33%	34%	13%	24%	26%	27%	54%	14%	20%	31%	21%	29%	25%	31%	14%	33%	31%	18%	14%	30%	29%	13%
6	Count	17	-	10	7	-	-	-	10	7	8	9	6	2	3	2	4	-	8	9	6	5	6	4	10	3	5	9	3	1	11	5	2	9	6	3	3	8	3
	%	17%	-	23%	13%	-	-	-	23%	13%	24%	13%	29%	11%	16%	18%	15%	-	13%	23%	29%	12%	16%	15%	20%	12%	14%	21%	14%	25%	16%	18%	22%	17%	15%	21%	15%	14%	38%
Neither well nor badly 5	Count	13	-	7	6	-	-	-	7	6	4	9	2	4	2	4	1	-	7	6	4	8	1	2	10	1	5	8	-	-	11	2	2	5	6	1	3	8	1
	%	13%	-	16%	11%	-	-	-	16%	12%	12%	13%	10%	21%	11%	36%	4%	-	11%	15%	19%	19%	3%	8%	20%	4%	14%	19%	-	-	16%	7%	22%	10%	15%	7%	15%	14%	13%
4	Count	7	1 (C)	3	3	-	-	1	3	3	3	4	-	1	3	-	2	1	2	5	1	4	2	2	4	1	4	1	2	-	5	2	-	5	2	1	-	6	-
	%	7%	50%	7%	6%	-	-	50%	7%	6%	9%	6%	-	5%	16%	-	7%	33%	3%	13%	5%	10%	5%	8%	8%	4%	11%	2%	10%	-	7%	7%	-	10%	5%	7%	-	10%	-
3	Count	2	-	-	2	-	-	-	-	2	2	-	-	1	-	-	1	-	2	-	-	1	1	1	-	1	1	1	-	1 (B)	1	-	1	1	-	1	-	1	-
	%	2%	-	-	4%	-	-	-	-	4%	6%	-	-	5%	-	-	4%	-	3%	-	-	2%	3%	4%	-	4%	3%	2%	-	25%	1%	-	11%	2%	-	7%	-	2%	-
2	Count	3	-	-	3	-	-	-	-	3	2	1	1	1	-	-	1	-	3	-	1	2	-	2	1	-	3	-	-	-	2	1	-	1	2	-	-	2	1
	%	3%	-	-	6%	-	-	-	-	6%	6%	1%	5%	5%	-	-	4%	-	5%	-	5%	5%	-	8%	2%	-	8%	-	-	-	3%	4%	-	2%	5%	-	-	3%	13%
1	Count	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	5%	-	-	-	-	2%	-	-	2%	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	-	-	2%	-
Very badly 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q9 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Developing innovative products to solve unmet needs in society

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
			(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	26	-	16 (C)	10	-	-	-	16	10	8	18	4	5	5	1	10	1	14	12	7	9	10	4	13	9	6	11	9	1	14	11	-	12	14	4	8	14	-
	%	26%	-	36%	19%	-	-	-	36%	19%	24%	27%	19%	26%	26%	9%	37%	33%	23%	31%	33%	21%	27%	15%	27%	36%	17%	26%	43%	25%	21%	39%	-	23%	36%	29%	40%	24%	-
Neither	Count	53	1	22	30	-	-	1	22	30	19	34	10	12	10	9	12	-	33	20	10	23	20	12	27	14	19	26	8	1	37	15	3	30	20	6	11	29	7
	%	53%	50%	50%	56%	-	-	50%	50%	58%	58%	51%	48%	63%	53%	82%	44%	-	54%	51%	48%	55%	54%	46%	55%	56%	53%	60%	38%	25%	54%	54%	33%	58%	51%	43%	55%	50%	88%
Badly	Count	21	1	6	14	1	1	1	6	12	6	15	7	2	4	1	5	2	14	7	4	10	7	10 (C)	9	2	11	6	4	2 (C)	17	2	6 (B C)	10	5	4	1	15	1
	%	21%	50%	14%	26%	100%	100%	50%	14%	23%	18%	22%	33%	11%	21%	9%	19%	67%	23%	18%	19%	24%	19%	38%	18%	8%	31%	14%	19%	50%	25%	7%	67%	19%	13%	29%	5%	26%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

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Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**6**	**7**	**6**	**2**	**4**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**7**	**5**	**7**	**7**	**5**	**6**	**7**	**4**	**6**	**7**	**6**	**7**	**6**	**6**
	Median	**6**	**6**	**7**	**6**	**2**	**4**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**4**	**6**	**6**	**6**	**6**	**6**	**5**	**6**	**7**	**6**	**7**	**7**	**5**	**6**	**7**	**3**	**6**	**7**	**6**	**7**	**6**	**6**
Very well 10	Count	3	-	2	1	-	-	-	2	1	1	2	1	1	-	-	1	-	1	2	1	-	2	-	2	1	-	1	2	1 (B)	1	1	-	1	2	1	2	-	-
	%	3%	-	5%	2%	-	-	-	5%	2%	3%	3%	5%	5%	-	-	4%	-	2%	5%	5%	-	5%	-	4%	4%	-	2%	10%	25%	1%	4%	-	2%	5%	7%	10%	-	-
9	Count	4	-	3	1	-	-	-	3	1	3	1	1	1	1	-	1	-	2	2	-	3	1	-	3	1	1	2	1	-	2	2	-	2	2	-	-	4	-
	%	4%	-	7%	2%	-	-	-	7%	2%	9%	1%	5%	5%	5%	-	4%	-	3%	5%	-	7%	3%	-	6%	4%	3%	5%	5%	-	3%	7%	-	4%	5%	-	-	7%	-
8	Count	8	-	4	4	-	-	-	4	4	2	6	1	1	1	-	4	1	4	4	2	3	3	-	5	3	1	5	2	-	3	5 (B)	-	4	4	-	4	4	-
	%	8%	-	9%	7%	-	-	-	9%	8%	6%	9%	5%	5%	5%	-	15%	33%	7%	10%	10%	7%	8%	-	10%	12%	3%	12%	10%	-	4%	18%	-	8%	10%	-	20%	7%	-
7	Count	11	-	7	4	-	-	-	7	4	2	9	1	2	3	1	4	-	7	4	4	3	4	4	3	4	4	3	4	-	8	3	-	5	6	3	2	6	-
	%	11%	-	16%	7%	-	-	-	16%	8%	6%	13%	5%	11%	16%	9%	15%	-	11%	10%	19%	7%	11%	15%	6%	16%	11%	7%	19%	-	12%	11%	-	10%	15%	21%	10%	10%	-
6	Count	18	1	7	10	-	-	1	7	10	6	12	5	2	4	4	3	-	12	6	2	8	8	2	9	7	3	11	4	-	11	7	1	9	8	2	2	11	3
	%	18%	50%	16%	19%	-	-	50%	16%	19%	18%	18%	24%	11%	21%	36%	11%	-	20%	15%	10%	19%	22%	8%	18%	28%	8%	26%	19%	-	16%	25%	11%	17%	21%	14%	10%	19%	38%
Neither well nor badly 5	Count	24	-	11	13	-	-	-	11	13	7	17	4	7	2	4	7	-	15	9	5	12	7	6	13	5	9	12	3	-	19	5	1	15	8	2	7	12	3
	%	24%	-	25%	24%	-	-	-	25%	25%	21%	25%	19%	37%	11%	36%	26%	-	25%	23%	24%	29%	19%	23%	27%	20%	25%	28%	14%	-	28%	18%	11%	29%	21%	14%	35%	21%	38%
4	Count	11	-	4	7	-	-	-	4	7	6	5	1	3	4	1	2	-	6	5	3	3	5	4	5	2	7	3	1	1	7	3	1	6	4	2	2	6	1
	%	11%	-	9%	13%	-	-	-	9%	13%	18%	7%	5%	16%	21%	9%	7%	-	10%	13%	14%	7%	14%	15%	10%	8%	19%	7%	5%	25%	10%	11%	11%	12%	10%	14%	10%	10%	13%
3	Count	11	1 (B)	2	8	-	1	1 (D)	2	7	3	8	3	1	1	1	3	2	8	3	2	4	5	5	4	2	4	4	3	1	9	1	1	6	4	3	1	7	-
	%	11%	50%	5%	15%	-	100%	50%	5%	13%	9%	12%	14%	5%	5%	9%	11%	67%	13%	8%	10%	10%	14%	19%	8%	8%	11%	9%	14%	25%	13%	4%	11%	12%	10%	21%	5%	12%	-
2	Count	4	-	2	2	-	-	-	2	2	1	3	2	-	2	-	-	-	2	2	-	2	2	2	2	-	1	2	1	-	4	-	1	2	1	-	-	3	1
	%	4%	-	5%	4%	-	-	-	5%	4%	3%	4%	10%	-	11%	-	-	-	3%	5%	-	5%	5%	8%	4%	-	3%	5%	5%	-	6%	-	11%	4%	3%	-	-	5%	13%
1	Count	5	-	2	3	1	-	-	2	2	1	4	2	1	1	-	1	-	3	2	2	3	-	2	3	-	5	-	-	-	4	1	3 (B)	2	-	1	-	4	-
	%	5%	-	5%	6%	100%	-	-	5%	4%	3%	6%	10%	5%	5%	-	4%	-	5%	5%	10%	7%	-	8%	6%	-	14%	-	-	-	6%	4%	33%	4%	-	7%	-	7%	-
Very badly 0	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	-	-	-	4%	-	2%	-	-	2%	-	4%	-	-	3%	-	-	25%	-	-	11%	-	-	-	-	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q9 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Driving the UK's scientific reputation internationally

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	44	1	21	22	-	-	1	21	22	13	31	9	4	11	6	12	2	24	20	6	17	21	6	23	15 (A)	5	24 (A)	15 (A)	2	25	17	1	20	23 (A)	7	10	24	3
	%	44%	50%	48%	41%	-	-	50%	48%	42%	39%	46%	43%	21%	58%	55%	44%	67%	39%	51%	29%	40%	57%	23%	47%	60%	14%	56%	71%	50%	37%	61%	11%	38%	59%	50%	50%	41%	38%
Neither	Count	49	1	21	27	1	1	1	21	25	17	32	12	13	7	5	11	1	31	18	14 (C)	23	12	16	25	8	26 (B C)	17	6	-	40 (C)	9	7 (C)	30 (C)	12	4	10	30	5
	%	49%	50%	48%	50%	100%	100%	50%	48%	48%	52%	48%	57%	68%	37%	45%	41%	33%	51%	46%	67%	55%	32%	62%	51%	32%	72%	40%	29%	-	59%	32%	78%	58%	31%	29%	50%	52%	63%
Badly	Count	7	-	2	5	-	-	-	2	5	3	4	-	2	1	-	4	-	6	1	1	2	4	4	1	2	5	2	-	2 (B C)	3	2	1	2	4	3	-	4	-
	%	7%	-	5%	9%	-	-	-	5%	10%	9%	6%	-	11%	5%	-	15%	-	10%	3%	5%	5%	11%	15%	2%	8%	14%	5%	-	50%	4%	7%	11%	4%	10%	21%	-	7%	-

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		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**8**	**7**	**7**	**7**	**5**	**8**	**7**	**7**	**7**	**7**	**8**	**6**	**8**	**7**	**7**	**9**	**7**	**7**	**7**	**7**	**7**	**6**	**7**	**8**	**6**	**8**	**8**	**7**	**7**	**8**	**6**	**7**	**8**	**7**	**7**	**7**	**7**
	Median	**7**	**8**	**7**	**7**	**7**	**5**	**8**	**7**	**7**	**7**	**7**	**7**	**6**	**8**	**8**	**7**	**9**	**7**	**8**	**7**	**7**	**8**	**6**	**7**	**8**	**6**	**8**	**8**	**7**	**7**	**8**	**6**	**7**	**8**	**8**	**8**	**7**	**7**
Very well 10	Count	5	-	3	2	-	-	-	3	2	2	3	3	-	1	-	1	-	3	2	-	2	3	1	2	2	1	3	1	1	2	2	-	1	4	-	1	4	-
	%	5%	-	7%	4%	-	-	-	7%	4%	6%	4%	14%	-	5%	-	4%	-	5%	5%	-	5%	8%	4%	4%	8%	3%	7%	5%	25%	3%	7%	-	2%	10%	-	5%	7%	-
9	Count	4	-	2	2	-	-	-	2	2	1	3	-	-	1	1	1	1	2	2	1	-	3	-	1	3	-	3	1	-	1	3 (B)	-	3	1	1	1	2	-
	%	4%	-	5%	4%	-	-	-	5%	4%	3%	4%	-	-	5%	9%	4%	33%	3%	5%	5%	-	8%	-	2%	12%	-	7%	5%	-	1%	11%	-	6%	3%	7%	5%	3%	-
8	Count	17	-	8	9	-	-	-	8	9	6	11	4	1	6	3	2	1	9	8	2	9	6	3	9	5	3	7	7	1	11	5	1	9	7	3	5	8	1
	%	17%	-	18%	17%	-	-	-	18%	17%	18%	16%	19%	5%	32%	27%	7%	33%	15%	21%	10%	21%	16%	12%	18%	20%	8%	16%	33%	25%	16%	18%	11%	17%	18%	21%	25%	14%	13%
7	Count	18	1	8	9	-	-	1	8	9	4	14	2	3	3	2	8	-	10	8	3	6	9	2	11	5	1	11 (A)	6 (A)	-	11	7	-	7	11	3	3	10	2
	%	18%	50%	18%	17%	-	-	50%	18%	17%	12%	21%	10%	16%	16%	18%	30%	-	16%	21%	14%	14%	24%	8%	22%	20%	3%	26%	29%	-	16%	25%	-	13%	28%	21%	15%	17%	25%
6	Count	17	1	7	9	1	-	1	7	8	8	9	4	3	3	1	5	1	13	4	5	8	4	6	8	3	8	7	2	-	11	6	2	9	6	2	2	12	1
	%	17%	50%	16%	17%	100%	-	50%	16%	15%	24%	13%	19%	16%	16%	9%	19%	33%	21%	10%	24%	19%	11%	23%	16%	12%	22%	16%	10%	-	16%	21%	22%	17%	15%	14%	10%	21%	13%
Neither well nor badly 5	Count	23	-	8	15	-	-	-	8	15	7	16	6	9	2	2	4	-	13	10	6	12	5	6	12	5	10	10	3	-	20	3	2	16	5	2	5	13	3
	%	23%	-	18%	28%	-	-	-	18%	29%	21%	24%	29%	47%	11%	18%	15%	-	21%	26%	29%	29%	14%	23%	24%	20%	28%	23%	14%	-	29%	11%	22%	31%	13%	14%	25%	22%	38%
4	Count	9	-	6	3	-	1	-	6	2	2	7	2	1	2	2	2	-	5	4	3	3	3	4	5	-	8	-	1	-	9	-	3 (C)	5	1	-	3	5	1
	%	9%	-	14%	6%	-	100%	-	14%	4%	6%	10%	10%	5%	11%	18%	7%	-	8%	10%	14%	7%	8%	15%	10%	-	22%	-	5%	-	13%	-	33%	10%	3%	-	15%	9%	13%
3	Count	3	-	1	2	-	-	-	1	2	1	2	-	1	1	-	1	-	2	1	-	1	2	2	1	-	3	-	-	1 (B)	1	1	-	-	3	2 (C)	-	1	-
	%	3%	-	2%	4%	-	-	-	2%	4%	3%	3%	-	5%	5%	-	4%	-	3%	3%	-	2%	5%	8%	2%	-	8%	-	-	25%	1%	4%	-	-	8%	14%	-	2%	-
2	Count	4	-	1	3	-	-	-	1	3	2	2	-	1	-	-	3	-	4	-	1	1	2	2	-	2	2	2	-	1	2	1	1	2	1	1	-	3	-
	%	4%	-	2%	6%	-	-	-	2%	6%	6%	3%	-	5%	-	-	11%	-	7%	-	5%	2%	5%	8%	-	8%	6%	5%	-	25%	3%	4%	11%	4%	3%	7%	-	5%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very badly 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q9 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Contributing to broader debates around health and wellbeing in the UK
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Well	Count	24	1	9	14	-	-	1	9	14	3	21 (A)	4	4	7	4	5	-	17	7	3	10	11	2	13	9 (A)	3	13 (A)	8 (A)	-	13	11 (B)	-	11	13	5	6	12	1
	%	24%	50%	20%	26%	-	-	50%	20%	27%	9%	31%	19%	21%	37%	36%	19%	-	28%	18%	14%	24%	30%	8%	27%	36%	8%	30%	38%	-	19%	39%	-	21%	33%	36%	30%	21%	13%
Neither	Count	59	1	31	27	-	-	1	31	27	24	35	12	13	8	6	17	3	32	27	13	25	21	16	29	14	23	24	12	3	40	16	3	32	24	8	12	33	6
	%	59%	50%	70%	50%	-	-	50%	70%	52%	73%	52%	57%	68%	42%	55%	63%	100%	52%	69%	62%	60%	57%	62%	59%	56%	64%	56%	57%	75%	59%	57%	33%	62%	62%	57%	60%	57%	75%
Badly	Count	17	-	4	13	1	1	-	4	11	6	11	5	2	4	1	5	-	12	5	5	7	5	8	7	2	10	6	1	1	15	1	6 (B C)	9	2	1	2	13	1
	%	17%	-	9%	24%	100%	100%	-	9%	21%	18%	16%	24%	11%	21%	9%	19%	-	20%	13%	24%	17%	14%	31%	14%	8%	28%	14%	5%	25%	22%	4%	67%	17%	5%	7%	10%	22%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q9 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Contributing to broader debates around health and wellbeing in the UK

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**6**	**7**	**7**	**6**	**4**	**2**	**7**	**7**	**6**	**6**	**7**	**6**	**6**	**7**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**5**	**6**	**7**	**5**	**7**	**7**	**6**	**6**	**7**	**4**	**6**	**7**	**7**	**7**	**6**	**6**
	Median	**6**	**7**	**7**	**6**	**4**	**2**	**7**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**7**	**7**	**6**	**6**	**7**	**4**	**6**	**7**	**7**	**7**	**6**	**6**
Very well 10	Count	2	-	1	1	-	-	-	1	1	-	2	-	-	2	-	-	-	2	-	-	-	2	-	1	1	-	1	1	-	1	1	-	-	2	-	-	2	-
	%	2%	-	2%	2%	-	-	-	2%	2%	-	3%	-	-	11%	-	-	-	3%	-	-	-	5%	-	2%	4%	-	2%	5%	-	1%	4%	-	-	5%	-	-	3%	-
9	Count	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	-
	%	1%	-	2%	-	-	-	-	2%	-	-	1%	-	5%	-	-	-	-	-	3%	-	-	3%	-	-	4%	-	-	5%	-	-	4%	-	-	3%	7%	-	-	-
8	Count	10	-	5	5	-	-	-	5	5	2	8	3	1	2	2	2	-	5	5	1	4	5	1	6	3	1	4	5 (A)	-	5	5	-	5	5	3	3	4	-
	%	10%	-	11%	9%	-	-	-	11%	10%	6%	12%	14%	5%	11%	18%	7%	-	8%	13%	5%	10%	14%	4%	12%	12%	3%	9%	24%	-	7%	18%	-	10%	13%	21%	15%	7%	-
7	Count	11	1 (B)	2	8	-	-	1 (D)	2	8	1	10	1	2	3	2	3	-	10 (B)	1	2	6	3	1	6	4	2	8	1	-	7	4	-	6	5	1	3	6	1
	%	11%	50%	5%	15%	-	-	50%	5%	15%	3%	15%	5%	11%	16%	18%	11%	-	16%	3%	10%	14%	8%	4%	12%	16%	6%	19%	5%	-	10%	14%	-	12%	13%	7%	15%	10%	13%
6	Count	18	-	14 (C)	4	-	-	-	14 (E)	4	6	12	5	2	2	3	5	1	9	9	5	6	7	3	9	6	4	9	5	1	11	6	1	9	8	2	4	10	2
	%	18%	-	32%	7%	-	-	-	32%	8%	18%	18%	24%	11%	11%	27%	19%	33%	15%	23%	24%	14%	19%	12%	18%	24%	11%	21%	24%	25%	16%	21%	11%	17%	21%	14%	20%	17%	25%
Neither well nor badly 5	Count	29	1	12	16	-	-	1	12	16	12	17	6	8	2	2	9	2	16	13	8	14	7	9	13	7	13	11	5	1	22	6	-	18	11	4	4	17	4
	%	29%	50%	27%	30%	-	-	50%	27%	31%	36%	25%	29%	42%	11%	18%	33%	67%	26%	33%	38%	33%	19%	35%	27%	28%	36%	26%	24%	25%	32%	21%	-	35%	28%	29%	20%	29%	50%
4	Count	12	-	5	7	-	-	-	5	7	6	6	1	3	4	1	3	-	7	5	-	5	7	4	7	1	6	4	2	1	7	4	2	5	5	2	4	6	-
	%	12%	-	11%	13%	-	-	-	11%	13%	18%	9%	5%	16%	21%	9%	11%	-	11%	13%	-	12%	19%	15%	14%	4%	17%	9%	10%	25%	10%	14%	22%	10%	13%	14%	20%	10%	-
3	Count	10	-	2	8	1	-	-	2	7	4	6	3	1	3	1	2	-	8	2	1	6	3	5	3	2	6	4	-	1	8	1	4 (B C)	4	2	1	2	6	1
	%	10%	-	5%	15%	100%	-	-	5%	13%	12%	9%	14%	5%	16%	9%	7%	-	13%	5%	5%	14%	8%	19%	6%	8%	17%	9%	-	25%	12%	4%	44%	8%	5%	7%	10%	10%	13%
2	Count	5	-	1	4	-	-	-	1	4	2	3	1	-	1	-	3	-	3	2	2	1	2	2	3	-	2	2	1	-	5	-	-	5	-	-	-	5	-
	%	5%	-	2%	7%	-	-	-	2%	8%	6%	4%	5%	-	5%	-	11%	-	5%	5%	10%	2%	5%	8%	6%	-	6%	5%	5%	-	7%	-	-	10%	-	-	-	9%	-
1	Count	2	-	1	1	-	1	-	1	-	-	2	1	1	-	-	-	-	1	1	2	-	-	1	1	-	2	-	-	-	2	-	2	-	-	-	-	2	-
	%	2%	-	2%	2%	-	100%	-	2%	-	-	3%	5%	5%	-	-	-	-	2%	3%	10%	-	-	4%	2%	-	6%	-	-	-	3%	-	22%	-	-	-	-	3%	-
Very badly 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q9 To what extent, if at all, does the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK perform well or badly on each of the following? - Summary table

Base:All

		on each of the following?											Nets			
	Total	Very badly 0	1	2	3	4	Neither well nor badly 5	6	7	8	9	Very well 10	Badly (0-3)	Neither (4-6)	Well (7-10)	Mean
Ensuring clinical trials are conducted to the highest safety standards	100	-	2	-	7	4	13	13	22	15	13	11	9	30	61	**8**
	100%	-	2%	-	7%	4%	13%	13%	22%	15%	13%	11%	9%	30%	61%	
Developing new medicines	100	-	1	3	2	7	13	17	26	19	6	6	6	37	57	**8**
	100%	-	1%	3%	2%	7%	13%	17%	26%	19%	6%	6%	6%	37%	57%	
Producing medicines that make people live longer	100	2	-	2	4	3	20	23	19	9	8	10	8	46	46	**7**
	100%	2%	-	2%	4%	3%	20%	23%	19%	9%	8%	10%	8%	46%	46%	
Driving the UK's scientific reputation internationally	100	-	-	4	3	9	23	17	18	17	4	5	7	49	44	**7**
	100%	-	-	4%	3%	9%	23%	17%	18%	17%	4%	5%	7%	49%	44%	
Developing innovative products to solve unmet needs in society	100	1	5	4	11	11	24	18	11	8	4	3	21	53	26	**6**
	100%	1%	5%	4%	11%	11%	24%	18%	11%	8%	4%	3%	21%	53%	26%	
Contributing to broader debates around health and wellbeing in the UK	100	-	2	5	10	12	29	18	11	10	1	2	17	59	24	**6**
	100%	-	2%	5%	10%	12%	29%	18%	11%	10%	1%	2%	17%	59%	24%	
Providing medicines that the NHS can afford	100	11	5	7	13	22	14	8	9	6	2	3	36	44	20	**5**
	100%	11%	5%	7%	13%	22%	14%	8%	9%	6%	2%	3%	36%	44%	20%	
Providing medicines that deliver value for money	100	7	4	9	17	17	20	12	7	4	1	2	37	49	14	**5**
	100%	7%	4%	9%	17%	17%	20%	12%	7%	4%	1%	2%	37%	49%	14%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q10 Which, if any, of the following areas do you think the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK should prioritise in the next five years? - First priority

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Working with the NHS to improve access to medicines for UK patients	Count	37	2	21 (C)	14	-	-	2	21 (E)	14	12	25	3	6	10	3	13	2	21	16	6	17	14	10	18	9	14	15	8	1	24	12	2	17	18	6	7	21	3
	%	37%	100%	48%	26%	-	-	100%	48%	27%	36%	37%	14%	32%	53%	27%	48%	67%	34%	41%	29%	40%	38%	38%	37%	36%	39%	35%	38%	25%	35%	43%	22%	33%	46%	43%	35%	36%	38%
Providing medicines which are good value for money	Count	25	-	7	18 (B)	-	1	-	7	17	10	15	9	4	4	1	7	-	16	9	6	12	7	6	14	5	8	13	4	1	19	5	2	16	7	1	5	18	1
	%	25%	-	16%	33%	-	100%	-	16%	33%	30%	22%	43%	21%	21%	9%	26%	-	26%	23%	29%	29%	19%	23%	29%	20%	22%	30%	19%	25%	28%	18%	22%	31%	18%	7%	25%	31%	13%
Producing drugs which meet patients' needs	Count	21	-	8	13	-	-	-	8	13	5	16	4	7	2	4	3	1	13	8	5	5	11	4	8	9	5	10	6	1	12	8	2	11	8	4	5	11	1
	%	21%	-	18%	24%	-	-	-	18%	25%	15%	24%	19%	37%	11%	36%	11%	33%	21%	21%	24%	12%	30%	15%	16%	36%	14%	23%	29%	25%	18%	29%	22%	21%	21%	29%	25%	19%	13%
Communicating openly about clinical trials	Count	9	-	5	4	-	-	-	5	4	2	7	3	-	3	-	3	-	5	4	3	3	3	5	3	1	6	1	2	1	7	1	2	5	2	2	-	6	1
	%	9%	-	11%	7%	-	-	-	11%	8%	6%	10%	14%	-	16%	-	11%	-	8%	10%	14%	7%	8%	19%	6%	4%	17%	2%	10%	25%	10%	4%	22%	10%	5%	14%	-	10%	13%
Providing information to patients	Count	4	-	2	2	-	-	-	2	2	1	3	1	-	-	3	-	-	3	1	1	1	2	-	3	1	2	2	-	-	3	1	-	1	3	-	2	1	1
	%	4%	-	5%	4%	-	-	-	5%	4%	3%	4%	5%	-	-	27%	-	-	5%	3%	5%	2%	5%	-	6%	4%	6%	5%	-	-	4%	4%	-	2%	8%	-	10%	2%	13%
Using responsible marketing practices	Count	2	-	-	2	1	-	-	-	1	2	-	1	1	-	-	-	-	2	-	-	2	-	1	1	-	1	1	-	-	2	-	1	1	-	1	-	1	-
	%	2%	-	-	4%	100%	-	-	-	2%	6%	-	5%	5%	-	-	-	-	3%	-	-	5%	-	4%	2%	-	3%	2%	-	-	3%	-	11%	2%	-	7%	-	2%	-
Contributing to the local communities in which it operates	Count	1	-	1	-	-	-	-	1	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	-	5%	-	-	-	-	-	3%	-	2%	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	-	-	-	13%
Contributing to the national economy	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1	-	1	-	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	4%	-	2%	-	-	2%	-	-	2%	-	-	-	5%	-	-	4%	-	-	3%	-	5%	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q10 Which, if any, of the following areas do you think the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK should prioritise in the next five years? - Second priority

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Providing medicines which are good value for money	Count	27	-	13	14	-	-	-	13	14	7	20	4	4	6	3	9	1	16	11	6	13	8	11	10	6	14	7	6	1	20	6	3	18	6	2	7	17	1
	%	27%	-	30%	26%	-	-	-	30%	27%	21%	30%	19%	21%	32%	27%	33%	33%	26%	28%	29%	31%	22%	42%	20%	24%	39%	16%	29%	25%	29%	21%	33%	35%	15%	14%	35%	29%	13%
Working with the NHS to improve access to medicines for UK patients	Count	21	-	5	16 (B)	1	1	-	5	14	6	15	7	7	1	3	2	1	15	6	5	8	8	5	10	6	5	9	7	-	14	7	2	10	9	5	4	11	1
	%	21%	-	11%	30%	100%	100%	-	11%	27%	18%	22%	33%	37%	5%	27%	7%	33%	25%	15%	24%	19%	22%	19%	20%	24%	14%	21%	33%	-	21%	25%	22%	19%	23%	36%	20%	19%	13%
Producing drugs which meet patients' needs	Count	21	-	9	12	-	-	-	9	12	6	15	5	3	6	1	6	-	16	5	4	7	10	6	11	4	11	8	2	2	15	4	2	8	11	3	2	13	3
	%	21%	-	20%	22%	-	-	-	20%	23%	18%	22%	24%	16%	32%	9%	22%	-	26%	13%	19%	17%	27%	23%	22%	16%	31%	19%	10%	50%	22%	14%	22%	15%	28%	21%	10%	22%	38%
Communicating openly about clinical trials	Count	11	-	4	7	-	-	-	4	7	6	5	2	1	1	3	4	-	7	4	2	5	4	1	7	3	2	8	1	-	8	3	-	7	4	1	3	7	-
	%	11%	-	9%	13%	-	-	-	9%	13%	18%	7%	10%	5%	5%	27%	15%	-	11%	10%	10%	12%	11%	4%	14%	12%	6%	19%	5%	-	12%	11%	-	13%	10%	7%	15%	12%	-
Providing information to patients	Count	7	1 (C)	5	1	-	-	1 (E)	5	1	1	6	1	-	2	-	4	-	5	2	2	3	2	1	5	1	-	7	-	-	4	3	-	2	5	1	1	4	1
	%	7%	50%	11%	2%	-	-	50%	11%	2%	3%	9%	5%	-	11%	-	15%	-	8%	5%	10%	7%	5%	4%	10%	4%	-	16%	-	-	6%	11%	-	4%	13%	7%	5%	7%	13%
Contributing to the national economy	Count	6	-	6	-	-	-	-	6	-	4	2	1	2	1	1	1	-	-	6	1	3	2	-	3	3	-	4	2	1	3	2	-	4	2	-	2	2	2 (C)
	%	6%	-	14%	-	-	-	-	14%	-	12%	3%	5%	11%	5%	9%	4%	-	-	15%	5%	7%	5%	-	6%	12%	-	9%	10%	25%	4%	7%	-	8%	5%	-	10%	3%	25%
Using responsible marketing practices	Count	5	1 (B C)	1	3	-	-	1 (D)	1	3	2	3	1	1	1	-	1	1	2	3	-	3	2	2	2	1	3	-	2	-	3	2	1	3	1	1	1	3	-
	%	5%	50%	2%	6%	-	-	50%	2%	6%	6%	4%	5%	5%	5%	-	4%	33%	3%	8%	-	7%	5%	8%	4%	4%	8%	-	10%	-	4%	7%	11%	6%	3%	7%	5%	5%	-
Contributing to the local communities in which it operates	Count	2	-	1	1	-	-	-	1	1	1	1	-	1	1	-	-	-	-	2	1	-	1	-	1	1	1	-	1	-	1	1	1	-	1	1	-	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	5%	5%	-	-	-	-	5%	5%	-	3%	-	2%	4%	3%	-	5%	-	1%	4%	11%	-	3%	7%	-	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q10 Which, if any, of the following areas do you think the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK should prioritise in the next five years? - Third priority

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Producing drugs which meet patients' needs	Count	25	1	10	14	-	1	1	10	13	12	13	6	3	6	1	8	1	13	12	5	10	10	8	11	6	9	8	8	1	15	9	1	15	9	2	5	17	1
	%	25%	50%	23%	26%	-	100%	50%	23%	25%	36%	19%	29%	16%	32%	9%	30%	33%	21%	31%	24%	24%	27%	31%	22%	24%	25%	19%	38%	25%	22%	32%	11%	29%	23%	14%	25%	29%	13%
Working with the NHS to improve access to medicines for UK patients	Count	19	-	8	11	-	-	-	8	11	6	13	5	2	5	3	4	-	14	5	5	8	6	6	9	4	8	9	2	-	15	4	2	12	5	2	1	13	3
	%	19%	-	18%	20%	-	-	-	18%	21%	18%	19%	24%	11%	26%	27%	15%	-	23%	13%	24%	19%	16%	23%	18%	16%	22%	21%	10%	-	22%	14%	22%	23%	13%	14%	5%	22%	38%
Using responsible marketing practices	Count	15	-	7	8	-	-	-	7	8	5	10	1	4	3	1	6	-	11	4	4	5	6	2	12	1	5	9	1	2	8	5	1	8	6	3	1	10	1
	%	15%	-	16%	15%	-	-	-	16%	15%	15%	15%	5%	21%	16%	9%	22%	-	18%	10%	19%	12%	16%	8%	24%	4%	14%	21%	5%	50%	12%	18%	11%	15%	15%	21%	5%	17%	13%
Providing information to patients	Count	13	-	7	6	-	-	-	7	6	2	11	4	5	-	2	2	-	5	8	3	5	5	-	6	7	2	5	6 (A)	-	8	5	1	6	6	2	6 (C)	4	1
	%	13%	-	16%	11%	-	-	-	16%	12%	6%	16%	19%	26%	-	18%	7%	-	8%	21%	14%	12%	14%	-	12%	28%	6%	12%	29%	-	12%	18%	11%	12%	15%	14%	30%	7%	13%
Providing medicines which are good value for money	Count	12	-	6	6	1	-	-	6	5	3	9	1	3	3	2	2	1	8	4	2	6	4	4	4	4	4	6	2	-	9	3	1	4	7	3	1	6	2
	%	12%	-	14%	11%	100%	-	-	14%	10%	9%	13%	5%	16%	16%	18%	7%	33%	13%	10%	10%	14%	11%	15%	8%	16%	11%	14%	10%	-	13%	11%	11%	8%	18%	21%	5%	10%	25%
Communicating openly about clinical trials	Count	9	-	4	5	-	-	-	4	5	4	5	1	2	1	1	4	-	6	3	2	4	3	4	4	1	5	4	-	1	7	1	2	5	2	1	3	5	-
	%	9%	-	9%	9%	-	-	-	9%	10%	12%	7%	5%	11%	5%	9%	15%	-	10%	8%	10%	10%	8%	15%	8%	4%	14%	9%	-	25%	10%	4%	22%	10%	5%	7%	15%	9%	-
Contributing to the national economy	Count	5	1 (B C)	2	2	-	-	1 (D E)	2	2	1	4	2	-	1	-	1	1	3	2	-	3	2	2	2	1	2	2	1	-	4	1	1	1	3	-	2	3	-
	%	5%	50%	5%	4%	-	-	50%	5%	4%	3%	6%	10%	-	5%	-	4%	33%	5%	5%	-	7%	5%	8%	4%	4%	6%	5%	5%	-	6%	4%	11%	2%	8%	-	10%	5%	-
Contributing to the local communities in which it operates	Count	2	-	-	2	-	-	-	-	2	-	2	1	-	-	1	-	-	1	1	-	1	1	-	1	1	1	-	1	-	2	-	-	1	1	1	1	-	-
	%	2%	-	-	4%	-	-	-	-	4%	-	3%	5%	-	-	9%	-	-	2%	3%	-	2%	3%	-	2%	4%	3%	-	5%	-	3%	-	-	2%	3%	7%	5%	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q10 Which, if any, of the following areas do you think the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK should prioritise in the next five years? - % selecting in their top 3

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Working with the NHS to improve access to medicines for UK patients	Count	77	2	34	41	1	1	2	34	39	24	53	15	15	16	9	19	3	50	27	16	33	28	21	37	19	27	33	17	1	53	23 (A)	6	39	32	13	12	45	7
	%	77%	100%	77%	76%	100%	100%	100%	77%	75%	73%	79%	71%	79%	84%	82%	70%	100%	82%	69%	76%	79%	76%	81%	76%	76%	75%	77%	81%	25%	78%	82%	67%	75%	82%	93%	60%	78%	88%
Producing drugs which meet patients^ needs	Count	67	1	27	39	-	1	1	27	38	23	44	15	13	14	6	17	2	42	25	14	22	31 (B)	18	30	19	25	26	16	4	42	21	5	34	28	9	12	41	5
	%	67%	50%	61%	72%	-	100%	50%	61%	73%	70%	66%	71%	68%	74%	55%	63%	67%	69%	64%	67%	52%	84%	69%	61%	76%	69%	60%	76%	100%	62%	75%	56%	65%	72%	64%	60%	71%	63%
Providing medicines which are good value for money	Count	64	-	26	38	1	1	-	26	36	20	44	14	11	13	6	18	2	40	24	14	31	19	21	28	15	26	26	12	2	48	14	6	38	20	6	13	41	4
	%	64%	-	59%	70%	100%	100%	-	59%	69%	61%	66%	67%	58%	68%	55%	67%	67%	66%	62%	67%	74%	51%	81%	57%	60%	72%	60%	57%	50%	71%	50%	67%	73%	51%	43%	65%	71%	50%
Communicating openly about clinical trials	Count	29	-	13	16	-	-	-	13	16	12	17	6	3	5	4	11	-	18	11	7	12	10	10	14	5	13	13	3	2	22	5	4	17	8	4	6	18	1
	%	29%	-	30%	30%	-	-	-	30%	31%	36%	25%	29%	16%	26%	36%	41%	-	30%	28%	33%	29%	27%	38%	29%	20%	36%	30%	14%	50%	32%	18%	44%	33%	21%	29%	30%	31%	13%
Providing information to patients	Count	24	1	14	9	-	-	1	14	9	4	20	6	5	2	5	6	-	13	11	6	9	9	1	14 (A)	9 (A)	4	14	6	-	15	9	1	9	14	3	9 (C)	9	3
	%	24%	50%	32%	17%	-	-	50%	32%	17%	12%	30%	29%	26%	11%	45%	22%	-	21%	28%	29%	21%	24%	4%	29%	36%	11%	33%	29%	-	22%	32%	11%	17%	36%	21%	45%	16%	38%
Using responsible marketing practices	Count	22	1	8	13	1	-	1	8	12	9	13	3	6	4	1	7	1	15	7	4	10	8	5	15	2	9	10	3	2	13	7	3	12	7	5	2	14	1
	%	22%	50%	18%	24%	100%	-	50%	18%	23%	27%	19%	14%	32%	21%	9%	26%	33%	25%	18%	19%	24%	22%	19%	31%	8%	25%	23%	14%	50%	19%	25%	33%	23%	18%	36%	10%	24%	13%
Contributing to the national economy	Count	12	1 (C)	8	3	-	-	1	8	3	5	7	3	2	2	1	3	1	4	8 (A)	1	7	4	2	6	4	2	6	4	1	7	4	1	5	6	-	5	5	2
	%	12%	50%	18%	6%	-	-	50%	18%	6%	15%	10%	14%	11%	11%	9%	11%	33%	7%	21%	5%	17%	11%	8%	12%	16%	6%	14%	19%	25%	10%	14%	11%	10%	15%	-	25%	9%	25%
Contributing to the local communities in which it operates	Count	5	-	2	3	-	-	-	2	3	2	3	1	2	1	1	-	-	1	4	1	2	2	-	3	2	2	1	2	-	4	1	1	2	2	2	1	1	1
	%	5%	-	5%	6%	-	-	-	5%	6%	6%	4%	5%	11%	5%	9%	-	-	2%	10%	5%	5%	5%	-	6%	8%	6%	2%	10%	-	6%	4%	11%	4%	5%	14%	5%	2%	13%
None of these	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

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Base:All

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		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	21	-	12	9	-	-	-	12	9	4	17	4	5	4	3	5	-	13	8	4	6	11	5	6	10 (B)	4	12	5	-	9	12 (B)	1	6	14 (B)	4	4	11	2
	%	21%	-	27%	17%	-	-	-	27%	17%	12%	25%	19%	26%	21%	27%	19%	-	21%	21%	19%	14%	30%	19%	12%	40%	11%	28%	24%	-	13%	43%	11%	12%	36%	29%	20%	19%	25%
No impact	Count	22	1	10	11	-	1	1	10	10	8	14	4	4	6	2	6	-	13	9	5	10	7	2	14	6	6	11	5	1	16	5	2	12	8	2	4	14	2
	%	22%	50%	23%	20%	-	100%	50%	23%	19%	24%	21%	19%	21%	32%	18%	22%	-	21%	23%	24%	24%	19%	8%	29%	24%	17%	26%	24%	25%	24%	18%	22%	23%	21%	14%	20%	24%	25%
Negative impact	Count	52	1	20	31	1	-	1	20	30	19	33	11	10	8	6	14	3	33	19	10	25	17	18 (C)	27	7	25 (B)	18	9	3	40	9	6	29	17	6	12	30	4
	%	52%	50%	45%	57%	100%	-	50%	45%	58%	58%	49%	52%	53%	42%	55%	52%	100%	54%	49%	48%	60%	46%	69%	55%	28%	69%	42%	43%	75%	59%	32%	67%	56%	44%	43%	60%	52%	50%
Don't know	Count	5	-	2	3	-	-	-	2	3	2	3	2	-	1	-	2	-	2	3	2	1	2	1	2	2	1	2	2	-	3	2	-	5	-	2	-	3	-
	%	5%	-	5%	6%	-	-	-	5%	6%	6%	4%	10%	-	5%	-	7%	-	3%	8%	10%	2%	5%	4%	4%	8%	3%	5%	10%	-	4%	7%	-	10%	-	14%	-	5%	-

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		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**4**	**3**	**3**	**4**	**5**	**3**	**4**	**3**	**4**	**4**	**3**	**4**	**3**	**3**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**3**	**4**	**3**	**4**	**4**	**4**	**3**	**4**	**4**	**3**	**4**	**4**	**4**	**4**
	Median	**4**	**4**	**4**	**4**	**5**	**3**	**4**	**4**	**4**	**5**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**3**	**4**	**5**	**4**	**3**	**4**	**4**	**3**	**4**	**4**	**4**	**4**
Very positive impact	Count	6	-	2	4	-	-	-	2	4	2	4	2	1	1	1	1	-	4	2	2	1	3	2	1	3	1	4	1	-	5	1	-	1	5 (B)	3 (C)	-	3	-
	%	6%	-	5%	7%	-	-	-	5%	8%	6%	6%	10%	5%	5%	9%	4%	-	7%	5%	10%	2%	8%	8%	2%	12%	3%	9%	5%	-	7%	4%	-	2%	13%	21%	-	5%	-
Somewhat positive impact	Count	15	-	10	5	-	-	-	10	5	2	13	2	4	3	2	4	-	9	6	2	5	8	3	5	7	3	8	4	-	4	11 (B)	1	5	9	1	4	8	2
	%	15%	-	23%	9%	-	-	-	23%	10%	6%	19%	10%	21%	16%	18%	15%	-	15%	15%	10%	12%	22%	12%	10%	28%	8%	19%	19%	-	6%	39%	11%	10%	23%	7%	20%	14%	25%
No impact	Count	22	1	10	11	-	1	1	10	10	8	14	4	4	6	2	6	-	13	9	5	10	7	2	14	6	6	11	5	1	16	5	2	12	8	2	4	14	2
	%	22%	50%	23%	20%	-	100%	50%	23%	19%	24%	21%	19%	21%	32%	18%	22%	-	21%	23%	24%	24%	19%	8%	29%	24%	17%	26%	24%	25%	24%	18%	22%	23%	21%	14%	20%	24%	25%
Somewhat negative impact	Count	29	1	11	17	-	-	1	11	17	4	25 (A)	5	5	7	4	6	2	19	10	6	13	10	9	14	6	14	11	4	1	22	6	3	16	10	2	9	17	1
	%	29%	50%	25%	31%	-	-	50%	25%	33%	12%	37%	24%	26%	37%	36%	22%	67%	31%	26%	29%	31%	27%	35%	29%	24%	39%	26%	19%	25%	32%	21%	33%	31%	26%	14%	45%	29%	13%
Very negative impact	Count	23	-	9	14	1	-	-	9	13	15 (B)	8	6	5	1	2	8	1	14	9	4	12	7	9 (C)	13	1	11	7	5	2	18	3	3	13	7	4	3	13	3
	%	23%	-	20%	26%	100%	-	-	20%	25%	45%	12%	29%	26%	5%	18%	30%	33%	23%	23%	19%	29%	19%	35%	27%	4%	31%	16%	24%	50%	26%	11%	33%	25%	18%	29%	15%	22%	38%
Don't know	Count	5	-	2	3	-	-	-	2	3	2	3	2	-	1	-	2	-	2	3	2	1	2	1	2	2	1	2	2	-	3	2	-	5	-	2	-	3	-
	%	5%	-	5%	6%	-	-	-	5%	6%	6%	4%	10%	-	5%	-	7%	-	3%	8%	10%	2%	5%	4%	4%	8%	3%	5%	10%	-	4%	7%	-	10%	-	14%	-	5%	-

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	10	-	6	4	-	-	-	6	4	3	7	3	2	1	2	2	-	6	4	3	-	7	1	3	6	-	8	2	-	6	4	-	2	8 (B)	3	4	3	-
	%	10%	-	14%	7%	-	-	-	14%	8%	9%	10%	14%	11%	5%	18%	7%	-	10%	10%	14%	-	19%	4%	6%	24%	-	19%	10%	-	9%	14%	-	4%	21%	21%	20%	5%	-
No impact	Count	19	-	11	8	-	-	-	11	8	5	14	3	5	6	3	2	-	11	8	1	9	9	3	9	7	5	10	4	1	11	7	1	9	9	3	2	13	1
	%	19%	-	25%	15%	-	-	-	25%	15%	15%	21%	14%	26%	32%	27%	7%	-	18%	21%	5%	21%	24%	12%	18%	28%	14%	23%	19%	25%	16%	25%	11%	17%	23%	21%	10%	22%	13%
Negative impact	Count	67	2	25	40	1	1	2	25	38	23	44	12	12	11	6	23	3	42	25	17	31	19	21 (C)	35	11	29	24	14	3	48	16	8	39	20	8	14	38	7
	%	67%	100%	57%	74%	100%	100%	100%	57%	73%	70%	66%	57%	63%	58%	55%	85%	100%	69%	64%	81%	74%	51%	81%	71%	44%	81%	56%	67%	75%	71%	57%	89%	75%	51%	57%	70%	66%	88%
Don't know	Count	4	-	2	2	-	-	-	2	2	2	2	3	-	1	-	-	-	2	2	-	2	2	1	2	1	2	1	1	-	3	1	-	2	2	-	-	4	-
	%	4%	-	5%	4%	-	-	-	5%	4%	6%	3%	14%	-	5%	-	-	-	3%	5%	-	5%	5%	4%	4%	4%	6%	2%	5%	-	4%	4%	-	4%	5%	-	-	7%	-

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**4**	**5**	**4**	**4**	**5**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**5**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**
	Median	**4**	**5**	**4**	**4**	**5**	**4**	**5**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**5**	**4**	**5**	**4**	**3**	**5**	**4**	**4**	**5**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**5**
Very positive impact	Count	5	-	2	3	-	-	-	2	3	1	4	2	1	-	1	1	-	3	2	2	-	3	1	1	3	-	3	2	-	4	1	-	1	4	3 (C)	1	1	-
	%	5%	-	5%	6%	-	-	-	5%	6%	3%	6%	10%	5%	-	9%	4%	-	5%	5%	10%	-	8%	4%	2%	12%	-	7%	10%	-	6%	4%	-	2%	10%	21%	5%	2%	-
Somewhat positive impact	Count	5	-	4	1	-	-	-	4	1	2	3	1	1	1	1	1	-	3	2	1	-	4	-	2	3	-	5	-	-	2	3	-	1	4	-	3	2	-
	%	5%	-	9%	2%	-	-	-	9%	2%	6%	4%	5%	5%	5%	9%	4%	-	5%	5%	5%	-	11%	-	4%	12%	-	12%	-	-	3%	11%	-	2%	10%	-	15%	3%	-
No impact	Count	19	-	11	8	-	-	-	11	8	5	14	3	5	6	3	2	-	11	8	1	9	9	3	9	7	5	10	4	1	11	7	1	9	9	3	2	13	1
	%	19%	-	25%	15%	-	-	-	25%	15%	15%	21%	14%	26%	32%	27%	7%	-	18%	21%	5%	21%	24%	12%	18%	28%	14%	23%	19%	25%	16%	25%	11%	17%	23%	21%	10%	22%	13%
Somewhat negative impact	Count	30	1	12	17	-	1	1	12	16	8	22	5	5	7	3	8	2	18	12	8	12	10	8	14	8	11	13	6	-	22	8	2	20	8	2	7	18	3
	%	30%	50%	27%	31%	-	100%	50%	27%	31%	24%	33%	24%	26%	37%	27%	30%	67%	30%	31%	38%	29%	27%	31%	29%	32%	31%	30%	29%	-	32%	29%	22%	38%	21%	14%	35%	31%	38%
Very negative impact	Count	37	1	13	23	1	-	1	13	22	15	22	7	7	4	3	15	1	24	13	9	19	9	13 (C)	21 (C)	3	18	11	8	3	26	8	6	19	12	6	7	20	4
	%	37%	50%	30%	43%	100%	-	50%	30%	42%	45%	33%	33%	37%	21%	27%	56%	33%	39%	33%	43%	45%	24%	50%	43%	12%	50%	26%	38%	75%	38%	29%	67%	37%	31%	43%	35%	34%	50%
Don't know	Count	4	-	2	2	-	-	-	2	2	2	2	3	-	1	-	-	-	2	2	-	2	2	1	2	1	2	1	1	-	3	1	-	2	2	-	-	4	-
	%	4%	-	5%	4%	-	-	-	5%	4%	6%	3%	14%	-	5%	-	-	-	3%	5%	-	5%	5%	4%	4%	4%	6%	2%	5%	-	4%	4%	-	4%	5%	-	-	7%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q11 And thinking ahead to when the UK leaves the EU ('Brexit'), would you say that this will have a positive or a negative impact on each of the following within the UK pharmaceutical industry, or will it make no difference? - Patient access to new and innovative medicines

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	13	1	7	5	-	-	1	7	5	1	12 (A)	2	3	4	2	2	-	10	3	2	3	8	-	7	6	1	8	4	1	6	6	1	2	10 (B)	4	3	5	1
	%	13%	50%	16%	9%	-	-	50%	16%	10%	3%	18%	10%	16%	21%	18%	7%	-	16%	8%	10%	7%	22%	-	14%	24%	3%	19%	19%	25%	9%	21%	11%	4%	26%	29%	15%	9%	13%
No impact	Count	15	-	6	9	-	-	-	6	9	7	8	3	3	3	1	5	-	8	7	2	6	7	3	6	6	3	9	3	-	9	6	-	7	8	1	7	6	1
	%	15%	-	14%	17%	-	-	-	14%	17%	21%	12%	14%	16%	16%	9%	19%	-	13%	18%	10%	14%	19%	12%	12%	24%	8%	21%	14%	-	13%	21%	-	13%	21%	7%	35%	10%	13%
Negative impact	Count	65	1	28	36	1	1	1	28	34	23	42	14	13	10	6	19	3	39	26	15	31	19	21 (C)	34 (C)	10	29 (B)	23	13	3	49	13	8	38	19	9	10	40	6
	%	65%	50%	64%	67%	100%	100%	50%	64%	65%	70%	63%	67%	68%	53%	55%	70%	100%	64%	67%	71%	74%	51%	81%	69%	40%	81%	53%	62%	75%	72%	46%	89%	73%	49%	64%	50%	69%	75%
Don't know	Count	7	-	3	4	-	-	-	3	4	2	5	2	-	2	2	1	-	4	3	2	2	3	2	2	3	3	3	1	-	4	3	-	5	2	-	-	7	-
	%	7%	-	7%	7%	-	-	-	7%	8%	6%	7%	10%	-	11%	18%	4%	-	7%	8%	10%	5%	8%	8%	4%	12%	8%	7%	5%	-	6%	11%	-	10%	5%	-	-	12%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q11 And thinking ahead to when the UK leaves the EU ('Brexit'), would you say that this will have a positive or a negative impact on each of the following within the UK pharmaceutical industry, or will it make no difference? - Patient access to new and innovative medicines

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**4**	**3**	**4**	**4**	**4**	**5**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**
	Median	**4**	**3**	**4**	**4**	**4**	**5**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**5**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**
Very positive impact	Count	4	1 (B C)	1	2	-	-	1 (D E)	1	2	1	3	2	-	1	1	-	-	3	1	1	1	2	-	2	2	-	3	1	-	3	1	-	1	3	3	-	-	1
	%	4%	50%	2%	4%	-	-	50%	2%	4%	3%	4%	10%	-	5%	9%	-	-	5%	3%	5%	2%	5%	-	4%	8%	-	7%	5%	-	4%	4%	-	2%	8%	21%	-	-	13%
Somewhat positive impact	Count	9	-	6	3	-	-	-	6	3	-	9	-	3	3	1	2	-	7	2	1	2	6	-	5	4	1	5	3	1	3	5	1	1	7 (B)	1	3	5	-
	%	9%	-	14%	6%	-	-	-	14%	6%	-	13%	-	16%	16%	9%	7%	-	11%	5%	5%	5%	16%	-	10%	16%	3%	12%	14%	25%	4%	18%	11%	2%	18%	7%	15%	9%	-
No impact	Count	15	-	6	9	-	-	-	6	9	7	8	3	3	3	1	5	-	8	7	2	6	7	3	6	6	3	9	3	-	9	6	-	7	8	1	7	6	1
	%	15%	-	14%	17%	-	-	-	14%	17%	21%	12%	14%	16%	16%	9%	19%	-	13%	18%	10%	14%	19%	12%	12%	24%	8%	21%	14%	-	13%	21%	-	13%	21%	7%	35%	10%	13%
Somewhat negative impact	Count	37	-	20	17	1	-	-	20	16	12	25	9	7	7	3	10	1	20	17	9	19	9	11	20	6	17	14	6	1	27	9	3	23	11	5	6	21	5
	%	37%	-	45%	31%	100%	-	-	45%	31%	36%	37%	43%	37%	37%	27%	37%	33%	33%	44%	43%	45%	24%	42%	41%	24%	47%	33%	29%	25%	40%	32%	33%	44%	28%	36%	30%	36%	63%
Very negative impact	Count	28	1	8	19	-	1	1	8	18	11	17	5	6	3	3	9	2	19	9	6	12	10	10	14	4	12	9	7	2	22	4	5	15	8	4	4	19	1
	%	28%	50%	18%	35%	-	100%	50%	18%	35%	33%	25%	24%	32%	16%	27%	33%	67%	31%	23%	29%	29%	27%	38%	29%	16%	33%	21%	33%	50%	32%	14%	56%	29%	21%	29%	20%	33%	13%
Don't know	Count	7	-	3	4	-	-	-	3	4	2	5	2	-	2	2	1	-	4	3	2	2	3	2	2	3	3	3	1	-	4	3	-	5	2	-	-	7	-
	%	7%	-	7%	7%	-	-	-	7%	8%	6%	7%	10%	-	11%	18%	4%	-	7%	8%	10%	5%	8%	8%	4%	12%	8%	7%	5%	-	6%	11%	-	10%	5%	-	-	12%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q11 And thinking ahead to when the UK leaves the EU ('Brexit'), would you say that this will have a positive or a negative impact on each of the following within the UK pharmaceutical industry, or will it make no difference? - The prevalence of UK-based clinical trials

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	22	1	13	8	-	-	1	13	8	2	20 (A)	4	3	6	4	5	-	10	12	7	8	7	4	10	8	4	13	5	-	12	10	1	8	13	4	5	10	3
	%	22%	50%	30%	15%	-	-	50%	30%	15%	6%	30%	19%	16%	32%	36%	19%	-	16%	31%	33%	19%	19%	15%	20%	32%	11%	30%	24%	-	18%	36%	11%	15%	33%	29%	25%	17%	38%
No impact	Count	18	-	6	12	-	-	-	6	12	6	12	3	6	4	2	3	-	13	5	1	10	7	3	11	4	8	7	3	1	10	7	2	11	5	1	5	12	-
	%	18%	-	14%	22%	-	-	-	14%	23%	18%	18%	14%	32%	21%	18%	11%	-	21%	13%	5%	24%	19%	12%	22%	16%	22%	16%	14%	25%	15%	25%	22%	21%	13%	7%	25%	21%	-
Negative impact	Count	55	1	24	30	1	1	1	24	28	24 (B)	31	12	10	8	5	18	2	35	20	12	23	20	18	27	10	23	21	11	3	44 (C)	8	6	29	20	8	10	32	5
	%	55%	50%	55%	56%	100%	100%	50%	55%	54%	73%	46%	57%	53%	42%	45%	67%	67%	57%	51%	57%	55%	54%	69%	55%	40%	64%	49%	52%	75%	65%	29%	67%	56%	51%	57%	50%	55%	63%
Don't know	Count	5	-	1	4	-	-	-	1	4	1	4	2	-	1	-	1	1	3	2	1	1	3	1	1	3	1	2	2	-	2	3	-	4	1	1	-	4	-
	%	5%	-	2%	7%	-	-	-	2%	8%	3%	6%	10%	-	5%	-	4%	33%	5%	5%	5%	2%	8%	4%	2%	12%	3%	5%	10%	-	3%	11%	-	8%	3%	7%	-	7%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q11 And thinking ahead to when the UK leaves the EU ('Brexit'), would you say that this will have a positive or a negative impact on each of the following within the UK pharmaceutical industry, or will it make no difference? - The prevalence of UK-based clinical trials

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**4**	**3**	**4**	**4**	**5**	**5**	**3**	**4**	**4**	**4**	**3**	**4**	**4**	**3**	**3**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**3**	**4**	**4**	**4**	**3**	**4**	**4**	**3**	**4**	**3**	**4**	**3**
	Median	**4**	**3**	**4**	**4**	**5**	**5**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**5**	**4**	**3**	**4**	**4**	**4**	**5**	**4**	**4**	**4**
Very positive impact	Count	6	1 (B C)	2	3	-	-	1 (D)	2	3	1	5	3	1	1	1	-	-	4	2	1	2	3	1	2	3	-	4	2	-	3	3	-	2	4	4 (C)	-	1	1
	%	6%	50%	5%	6%	-	-	50%	5%	6%	3%	7%	14%	5%	5%	9%	-	-	7%	5%	5%	5%	8%	4%	4%	12%	-	9%	10%	-	4%	11%	-	4%	10%	29%	-	2%	13%
Somewhat positive impact	Count	16	-	11 (C)	5	-	-	-	11 (E)	5	1	15 (A)	1	2	5	3	5	-	6	10 (A)	6	6	4	3	8	5	4	9	3	-	9	7	1	6	9	-	5	9	2
	%	16%	-	25%	9%	-	-	-	25%	10%	3%	22%	5%	11%	26%	27%	19%	-	10%	26%	29%	14%	11%	12%	16%	20%	11%	21%	14%	-	13%	25%	11%	12%	23%	-	25%	16%	25%
No impact	Count	18	-	6	12	-	-	-	6	12	6	12	3	6	4	2	3	-	13	5	1	10	7	3	11	4	8	7	3	1	10	7	2	11	5	1	5	12	-
	%	18%	-	14%	22%	-	-	-	14%	23%	18%	18%	14%	32%	21%	18%	11%	-	21%	13%	5%	24%	19%	12%	22%	16%	22%	16%	14%	25%	15%	25%	22%	21%	13%	7%	25%	21%	-
Somewhat negative impact	Count	27	1	14	12	-	-	1	14	12	9	18	6	3	7	3	6	2	17	10	6	11	10	8	13	6	10	11	6	1	21	5	2	13	12	2	8	12	5
	%	27%	50%	32%	22%	-	-	50%	32%	23%	27%	27%	29%	16%	37%	27%	22%	67%	28%	26%	29%	26%	27%	31%	27%	24%	28%	26%	29%	25%	31%	18%	22%	25%	31%	14%	40%	21%	63%
Very negative impact	Count	28	-	10	18	1	1	-	10	16	15 (B)	13	6	7	1	2	12 (C)	-	18	10	6	12	10	10	14	4	13	10	5	2	23	3	4	16	8	6	2	20	-
	%	28%	-	23%	33%	100%	100%	-	23%	31%	45%	19%	29%	37%	5%	18%	44%	-	30%	26%	29%	29%	27%	38%	29%	16%	36%	23%	24%	50%	34%	11%	44%	31%	21%	43%	10%	34%	-
Don't know	Count	5	-	1	4	-	-	-	1	4	1	4	2	-	1	-	1	1	3	2	1	1	3	1	1	3	1	2	2	-	2	3	-	4	1	1	-	4	-
	%	5%	-	2%	7%	-	-	-	2%	8%	3%	6%	10%	-	5%	-	4%	33%	5%	5%	5%	2%	8%	4%	2%	12%	3%	5%	10%	-	3%	11%	-	8%	3%	7%	-	7%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q11 And thinking ahead to when the UK leaves the EU ('Brexit'), would you say that this will have a positive or a negative impact on each of the following within the UK pharmaceutical industry, or will it make no difference? - The international reputation of the UK pharmaceutical industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Positive impact	Count	18	-	12 (C)	6	-	-	-	12 (E)	6	7	11	3	4	5	3	3	-	10	8	4	5	9	3	8	7	3	10	5	1	9	8	1	3	14 (B)	5	4	8	1
	%	18%	-	27%	11%	-	-	-	27%	12%	21%	16%	14%	21%	26%	27%	11%	-	16%	21%	19%	12%	24%	12%	16%	28%	8%	23%	24%	25%	13%	29%	11%	6%	36%	36%	20%	14%	13%
No impact	Count	20	1	7	12	-	-	1	7	12	7	13	4	4	5	2	4	1	14	6	2	10	8	3	9	8	6	10	4	-	13	7	-	11	9	1	6	10	3
	%	20%	50%	16%	22%	-	-	50%	16%	23%	21%	19%	19%	21%	26%	18%	15%	33%	23%	15%	10%	24%	22%	12%	18%	32%	17%	23%	19%	-	19%	25%	-	21%	23%	7%	30%	17%	38%
Negative impact	Count	52	-	23	29	1	1	-	23	27	17	35	11	10	7	4	19	1	32	20	12	24	16	19 (C)	27 (C)	6	25 (B)	18	9	3	39	10	8 (C)	30	14	7	10	32	3
	%	52%	-	52%	54%	100%	100%	-	52%	52%	52%	52%	52%	53%	37%	36%	70%	33%	52%	51%	57%	57%	43%	73%	55%	24%	69%	42%	43%	75%	57%	36%	89%	58%	36%	50%	50%	55%	38%
Don't know	Count	10	1 (B)	2	7	-	-	1 (D)	2	7	2	8	3	1	2	2	1	1	5	5	3	3	4	1	5	4	2	5	3	-	7	3	-	8	2	1	-	8	1
	%	10%	50%	5%	13%	-	-	50%	5%	13%	6%	12%	14%	5%	11%	18%	4%	33%	8%	13%	14%	7%	11%	4%	10%	16%	6%	12%	14%	-	10%	11%	-	15%	5%	7%	-	14%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q11 And thinking ahead to when the UK leaves the EU ('Brexit'), would you say that this will have a positive or a negative impact on each of the following within the UK pharmaceutical industry, or will it make no difference? - The international reputation of the UK pharmaceutical industry

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**4**	**5**	**4**	**4**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**3**	**3**	**3**	**4**	**4**
	Median	**4**	**5**	**4**	**4**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**5**	**4**	**3**	**4**	**4**	**3**	**4**	**4**	**4**	**4**
Very positive impact	Count	5	-	1	4	-	-	-	1	4	2	3	2	1	-	1	1	-	4	1	1	2	2	1	2	2	1	2	2	-	3	2	-	1	4	3 (C)	1	1	-
	%	5%	-	2%	7%	-	-	-	2%	8%	6%	4%	10%	5%	-	9%	4%	-	7%	3%	5%	5%	5%	4%	4%	8%	3%	5%	10%	-	4%	7%	-	2%	10%	21%	5%	2%	-
Somewhat positive impact	Count	13	-	11 (C)	2	-	-	-	11 (E)	2	5	8	1	3	5	2	2	-	6	7	3	3	7	2	6	5	2	8	3	1	6	6	1	2	10 (B)	2	3	7	1
	%	13%	-	25%	4%	-	-	-	25%	4%	15%	12%	5%	16%	26%	18%	7%	-	10%	18%	14%	7%	19%	8%	12%	20%	6%	19%	14%	25%	9%	21%	11%	4%	26%	14%	15%	12%	13%
No impact	Count	20	1	7	12	-	-	1	7	12	7	13	4	4	5	2	4	1	14	6	2	10	8	3	9	8	6	10	4	-	13	7	-	11	9	1	6	10	3
	%	20%	50%	16%	22%	-	-	50%	16%	23%	21%	19%	19%	21%	26%	18%	15%	33%	23%	15%	10%	24%	22%	12%	18%	32%	17%	23%	19%	-	19%	25%	-	21%	23%	7%	30%	17%	38%
Somewhat negative impact	Count	31	-	15	16	1	1	-	15	14	8	23	6	4	6	2	12	1	21	10	8	13	10	12	15	4	17	10	4	1	24	6	5	18	8	3	6	20	2
	%	31%	-	34%	30%	100%	100%	-	34%	27%	24%	34%	29%	21%	32%	18%	44%	33%	34%	26%	38%	31%	27%	46%	31%	16%	47%	23%	19%	25%	35%	21%	56%	35%	21%	21%	30%	34%	25%
Very negative impact	Count	21	-	8	13	-	-	-	8	13	9	12	5	6	1	2	7	-	11	10	4	11	6	7	12	2	8	8	5	2	15	4	3	12	6	4	4	12	1
	%	21%	-	18%	24%	-	-	-	18%	25%	27%	18%	24%	32%	5%	18%	26%	-	18%	26%	19%	26%	16%	27%	24%	8%	22%	19%	24%	50%	22%	14%	33%	23%	15%	29%	20%	21%	13%
Don't know	Count	10	1 (B)	2	7	-	-	1 (D)	2	7	2	8	3	1	2	2	1	1	5	5	3	3	4	1	5	4	2	5	3	-	7	3	-	8	2	1	-	8	1
	%	10%	50%	5%	13%	-	-	50%	5%	13%	6%	12%	14%	5%	11%	18%	4%	33%	8%	13%	14%	7%	11%	4%	10%	16%	6%	12%	14%	-	10%	11%	-	15%	5%	7%	-	14%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q11 And thinking ahead to when the UK leaves the EU ('Brexit'), would you say that this will have a positive or a negative impact on each of the following within the UK pharmaceutical industry, or will it make no difference? - Summary table

Base:All

		Q11 And thinking ahead to when the UK leaves the EU ('Brexit'), would you say that this will have a positive or a negative impact on each of the following within the UK pharmaceutical industry, or will it make no difference?						Nets				
	Total	Don't know	Very negative impact	Somewhat negative impact	No impact	Somewhat positive impact	Very positive impact	Don't know (1)	Negative impact (2-3)	No impact (4)	Positive impact (5-6)	Mean
The availability of qualified staff	100	4	37	30	19	5	5	4	67	19	10	**4**
	100%	4%	37%	30%	19%	5%	5%	4%	67%	19%	10%	
Patient access to new and innovative medicines	100	7	28	37	15	9	4	7	65	15	13	**4**
	100%	7%	28%	37%	15%	9%	4%	7%	65%	15%	13%	
The international reputation of the UK pharmaceutical industry	100	10	21	31	20	13	5	10	52	20	18	**4**
	100%	10%	21%	31%	20%	13%	5%	10%	52%	20%	18%	
The prevalence of UK-based clinical trials	100	5	28	27	18	16	6	5	55	18	22	**4**
	100%	5%	28%	27%	18%	16%	6%	5%	55%	18%	22%	
The regulatory environment	100	5	23	29	22	15	6	5	52	22	21	**4**
	100%	5%	23%	29%	22%	15%	6%	5%	52%	22%	21%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - Products produced by the pharmaceutical industry are fairly priced when you consider the value they bring to patients

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Agree	Count	12	-	5	7	-	-	-	5	7	3	9	5	3	2	1	1	-	7	5	3	1	8 (B)	-	3	9 (B)	-	7	5	1	8	3	-	5	7	3 (C)	7 (C)	1	1
	%	12%	-	11%	13%	-	-	-	11%	13%	9%	13%	24%	16%	11%	9%	4%	-	11%	13%	14%	2%	22%	-	6%	36%	-	16%	24%	25%	12%	11%	-	10%	18%	21%	35%	2%	13%
Neither	Count	29	1	14	14	-	-	1	14	14	13	16	4	6	5	7	6	1	17	12	8	16 (C)	5	3	21 (A)	5	8	16	5	-	21	8	1	18	10	4	5	15	5
	%	29%	50%	32%	26%	-	-	50%	32%	27%	39%	24%	19%	32%	26%	64%	22%	33%	28%	31%	38%	38%	14%	12%	43%	20%	22%	37%	24%	-	31%	29%	11%	35%	26%	29%	25%	26%	63%
Disagree	Count	56	1	24	31	1	1	1	24	29	17	39	12	9	12	3	18	2	35	21	10	23	23	22 (B C)	24	10	27 (B C)	20	9	3	38	15	8	28	20	6	7	42 (B D)	1
	%	56%	50%	55%	57%	100%	100%	50%	55%	56%	52%	58%	57%	47%	63%	27%	67%	67%	57%	54%	48%	55%	62%	85%	49%	40%	75%	47%	43%	75%	56%	54%	89%	54%	51%	43%	35%	72%	13%
Don't know	Count	3	-	1	2	-	-	-	1	2	-	3	-	1	-	-	2	-	2	1	-	2	1	1	1	1	1	-	2	-	1	2	-	1	2	1	1	-	1
	%	3%	-	2%	4%	-	-	-	2%	4%	-	4%	-	5%	-	-	7%	-	3%	3%	-	5%	3%	4%	2%	4%	3%	-	10%	-	1%	7%	-	2%	5%	7%	5%	-	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - Products produced by the pharmaceutical industry are fairly priced when you consider the value they bring to patients

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**4**	**4**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**3**	**4**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**3**
	Median	**4**	**4**	**4**	**4**	**5**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**3**	**4**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**3**
Strongly agree	Count	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	-	-	3%	-	-	3%	-	-	4%	-	-	5%	25%	-	-	-	-	3%	-	5%	-	-
Somewhat agree	Count	11	-	4	7	-	-	-	4	7	2	9	4	3	2	1	1	-	7	4	3	1	7 (B)	-	3	8 (B)	-	7	4	-	8	3	-	5	6	3 (C)	6 (C)	1	1
	%	11%	-	9%	13%	-	-	-	9%	13%	6%	13%	19%	16%	11%	9%	4%	-	11%	10%	14%	2%	19%	-	6%	32%	-	16%	19%	-	12%	11%	-	10%	15%	21%	30%	2%	13%
Neither agree nor disagree	Count	29	1	14	14	-	-	1	14	14	13	16	4	6	5	7	6	1	17	12	8	16 (C)	5	3	21 (A)	5	8	16	5	-	21	8	1	18	10	4	5	15	5
	%	29%	50%	32%	26%	-	-	50%	32%	27%	39%	24%	19%	32%	26%	64%	22%	33%	28%	31%	38%	38%	14%	12%	43%	20%	22%	37%	24%	-	31%	29%	11%	35%	26%	29%	25%	26%	63%
Somewhat disagree	Count	40	1	20	19	-	1	1	20	18	11	29	7	6	10	3	13	1	22	18	8	16	16	16 (C)	18	6	20	13	7	2	26	12	5	21	14	2	7	30	1
	%	40%	50%	45%	35%	-	100%	50%	45%	35%	33%	43%	33%	32%	53%	27%	48%	33%	36%	46%	38%	38%	43%	62%	37%	24%	56%	30%	33%	50%	38%	43%	56%	40%	36%	14%	35%	52%	13%
Strongly disagree	Count	16	-	4	12	1	-	-	4	11	6	10	5	3	2	-	5	1	13	3	2	7	7	6	6	4	7	7	2	1	12	3	3	7	6	4	-	12	-
	%	16%	-	9%	22%	100%	-	-	9%	21%	18%	15%	24%	16%	11%	-	19%	33%	21%	8%	10%	17%	19%	23%	12%	16%	19%	16%	10%	25%	18%	11%	33%	13%	15%	29%	-	21%	-
Don't know	Count	3	-	1	2	-	-	-	1	2	-	3	-	1	-	-	2	-	2	1	-	2	1	1	1	1	1	-	2	-	1	2	-	1	2	1	1	-	1
	%	3%	-	2%	4%	-	-	-	2%	4%	-	4%	-	5%	-	-	7%	-	3%	3%	-	5%	3%	4%	2%	4%	3%	-	10%	-	1%	7%	-	2%	5%	7%	5%	-	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - Pharmaceutical companies charge too much for their products
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Agree	Count	71	-	31	40	1	1	-	31	38	21	50	16	13	15	7	19	1	44	27	15	29	27	23	32	16	31 **(B)**	25	15	3	49	19	8	36	27	11	12	44	4
	%	71%	-	70%	74%	100%	100%	-	70%	73%	64%	75%	76%	68%	79%	64%	70%	33%	72%	69%	71%	69%	73%	88%	65%	64%	86%	58%	71%	75%	72%	68%	89%	69%	69%	79%	60%	76%	50%
Neither	Count	20	2	10	8	-	-	2	10	8	8	12	3	4	4	3	4	2	11	9	5	10	5	2	14	4	4	12	4	-	14	6	1	12	7	2	5	10	3
	%	20%	100%	23%	15%	-	-	100%	23%	15%	24%	18%	14%	21%	21%	27%	15%	67%	18%	23%	24%	24%	14%	8%	29%	16%	11%	28%	19%	-	21%	21%	11%	23%	18%	14%	25%	17%	38%
Disagree	Count	6	-	1	5	-	-	-	1	5	4	2	2	2	-	-	2	-	4	2	-	1	5	-	2	4	-	4	2	1	3	2	-	3	3	1	3	2	-
	%	6%	-	2%	9%	-	-	-	2%	10%	12%	3%	10%	11%	-	-	7%	-	7%	5%	-	2%	14%	-	4%	16%	-	9%	10%	25%	4%	7%	-	6%	8%	7%	15%	3%	-
Don't know	Count	3	-	2	1	-	-	-	2	1	-	3	-	-	-	1	2	-	2	1	1	2	-	1	1	1	1	2	-	-	2	1	-	1	2	-	-	2	1
	%	3%	-	5%	2%	-	-	-	5%	2%	-	4%	-	-	-	9%	7%	-	3%	3%	5%	5%	-	4%	2%	4%	3%	5%	-	-	3%	4%	-	2%	5%	-	-	3%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - Pharmaceutical companies charge too much for their products

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**2**	**3**	**2**	**2**	**2**	**1**	**3**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**3**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**1**	**2**	**2**	**2**	**2**	**2**	**3**
	Median	**2**	**3**	**2**	**2**	**2**	**1**	**3**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**3**	**2**	**2**	**2**	**2**	**2**	**1**	**2**	**2**	**2**	**2**	**2**	**1**	**2**	**2**	**1**	**2**	**2**	**2**	**2**	**2**	**3**
Strongly agree	Count	32	-	10	22	-	1	-	10	21	8	24	7	8	9	1	6	1	22	10	4	15	13	14 (B)	12	6	18 (B)	9	5	3	22	7	7 (B C)	12	13	4	6	21	1
	%	32%	-	23%	41%	-	100%	-	23%	40%	24%	36%	33%	42%	47%	9%	22%	33%	36%	26%	19%	36%	35%	54%	24%	24%	50%	21%	24%	75%	32%	25%	78%	23%	33%	29%	30%	36%	13%
Somewhat agree	Count	39	-	21	18	1	-	-	21	17	13	26	9	5	6	6	13	-	22	17	11	14	14	9	20	10	13	16	10	-	27	12	1	24	14	7	6	23	3
	%	39%	-	48%	33%	100%	-	-	48%	33%	39%	39%	43%	26%	32%	55%	48%	-	36%	44%	52%	33%	38%	35%	41%	40%	36%	37%	48%	-	40%	43%	11%	46%	36%	50%	30%	40%	38%
Neither agree nor disagree	Count	20	2	10	8	-	-	2	10	8	8	12	3	4	4	3	4	2	11	9	5	10	5	2	14	4	4	12	4	-	14	6	1	12	7	2	5	10	3
	%	20%	100%	23%	15%	-	-	100%	23%	15%	24%	18%	14%	21%	21%	27%	15%	67%	18%	23%	24%	24%	14%	8%	29%	16%	11%	28%	19%	-	21%	21%	11%	23%	18%	14%	25%	17%	38%
Somewhat disagree	Count	4	-	-	4	-	-	-	-	4	2	2	1	1	-	-	2	-	3	1	-	1	3	-	2	2	-	3	1	-	2	2	-	2	2	-	2	2	-
	%	4%	-	-	7%	-	-	-	-	8%	6%	3%	5%	5%	-	-	7%	-	5%	3%	-	2%	8%	-	4%	8%	-	7%	5%	-	3%	7%	-	4%	5%	-	10%	3%	-
Strongly disagree	Count	2	-	1	1	-	-	-	1	1	2	-	1	1	-	-	-	-	1	1	-	-	2	-	-	2	-	1	1	1 (B)	1	-	-	1	1	1	1	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	6%	-	5%	5%	-	-	-	-	2%	3%	-	-	5%	-	-	8%	-	2%	5%	25%	1%	-	-	2%	3%	7%	5%	-	-
Don't know	Count	3	-	2	1	-	-	-	2	1	-	3	-	-	-	1	2	-	2	1	1	2	-	1	1	1	1	2	-	-	2	1	-	1	2	-	-	2	1
	%	3%	-	5%	2%	-	-	-	5%	2%	-	4%	-	-	-	9%	7%	-	3%	3%	5%	5%	-	4%	2%	4%	3%	5%	-	-	3%	4%	-	2%	5%	-	-	3%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - Pharmaceutical companies do not re-invest enough of their profits into the research and development of new and innovative medicines

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Agree	Count	52	-	22	30	-	1	-	22	29	14	38	10	9	12	7	12	2	33	19	12	21	19	18	20	14	26 (B C)	18	8	3	38	11	8 (C)	28	16	9	6	36 (D)	1
	%	52%	-	50%	56%	-	100%	-	50%	56%	42%	57%	48%	47%	63%	64%	44%	67%	54%	49%	57%	50%	51%	69%	41%	56%	72%	42%	38%	75%	56%	39%	89%	54%	41%	64%	30%	62%	13%
Neither	Count	30	2	16	12	-	-	2	16	12	12	18	3	7	6	3	10	1	16	14	5	14	11	4	20	6	4	19 (A)	7	-	17	13 (B)	-	14	16	1	8	16	5 (A)
	%	30%	100%	36%	22%	-	-	100%	36%	23%	36%	27%	14%	37%	32%	27%	37%	33%	26%	36%	24%	33%	30%	15%	41%	24%	11%	44%	33%	-	25%	46%	-	27%	41%	7%	40%	28%	63%
Disagree	Count	12	-	4	8	1	-	-	4	7	5	7	6	3	-	-	3	-	7	5	2	5	5	1	7	4	2	5	5	1	8	3	1	5	6	4 (C)	4	3	1
	%	12%	-	9%	15%	100%	-	-	9%	13%	15%	10%	29%	16%	-	-	11%	-	11%	13%	10%	12%	14%	4%	14%	16%	6%	12%	24%	25%	12%	11%	11%	10%	15%	29%	20%	5%	13%
Don't know	Count	6	-	2	4	-	-	-	2	4	2	4	2	-	1	1	2	-	5	1	2	2	2	3	2	1	4	1	1	-	5	1	-	5	1	-	2	3	1
	%	6%	-	5%	7%	-	-	-	5%	8%	6%	6%	10%	-	5%	9%	7%	-	8%	3%	10%	5%	5%	12%	4%	4%	11%	2%	5%	-	7%	4%	-	10%	3%	-	10%	5%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - Pharmaceutical companies do not re-invest enough of their profits into the research and development of new and innovative medicines

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**3**	**3**	**3**	**3**	**4**	**2**	**3**	**3**	**3**	**3**	**3**	**3**	**3**	**2**	**3**	**3**	**2**	**3**	**3**	**3**	**3**	**3**	**2**	**3**	**3**	**3**	**3**	**3**	**3**	**3**	**3**	**2**	**3**	**3**	**3**	**3**	**2**	**3**
	Median	**2**	**3**	**3**	**2**	**4**	**2**	**3**	**3**	**2**	**3**	**2**	**3**	**3**	**2**	**2**	**3**	**2**	**2**	**3**	**2**	**3**	**2**	**2**	**3**	**2**	**2**	**3**	**3**	**2**	**2**	**3**	**2**	**2**	**3**	**2**	**3**	**2**	**3**
Strongly agree	Count	11	-	5	6	-	-	-	5	6	3	8	2	1	3	-	4	1	7	4	3	6	2	6	4	1	6	4	1	1	9	1	2	6	3	1	1	9	-
	%	11%	-	11%	11%	-	-	-	11%	12%	9%	12%	10%	5%	16%	-	15%	33%	11%	10%	14%	14%	5%	23%	8%	4%	17%	9%	5%	25%	13%	4%	22%	12%	8%	7%	5%	16%	-
Somewhat agree	Count	41	-	17	24	-	1	-	17	23	11	30	8	8	9	7	8	1	26	15	9	15	17	12	16	13	20	14	7	2	29	10	6	22	13	8	5	27	1
	%	41%	-	39%	44%	-	100%	-	39%	44%	33%	45%	38%	42%	47%	64%	30%	33%	43%	38%	43%	36%	46%	46%	33%	52%	56%	33%	33%	50%	43%	36%	67%	42%	33%	57%	25%	47%	13%
Neither agree nor disagree	Count	30	2	16	12	-	-	2	16	12	12	18	3	7	6	3	10	1	16	14	5	14	11	4	20	6	4	19 (A)	7	-	17	13 (B)	-	14	16	1	8	16	5 (A)
	%	30%	100%	36%	22%	-	-	100%	36%	23%	36%	27%	14%	37%	32%	27%	37%	33%	26%	36%	24%	33%	30%	15%	41%	24%	11%	44%	33%	-	25%	46%	-	27%	41%	7%	40%	28%	63%
Somewhat disagree	Count	9	-	3	6	1	-	-	3	5	2	7	4	2	-	-	3	-	5	4	2	4	3	1	6	2	2	3	4	-	6	3	1	4	4	4 (C)	2	2	1
	%	9%	-	7%	11%	100%	-	-	7%	10%	6%	10%	19%	11%	-	-	11%	-	8%	10%	10%	10%	8%	4%	12%	8%	6%	7%	19%	-	9%	11%	11%	8%	10%	29%	10%	3%	13%
Strongly disagree	Count	3	-	1	2	-	-	-	1	2	3	-	2	1	-	-	-	-	2	1	-	1	2	-	1	2	-	2	1	1 (B)	2	-	-	1	2	-	2	1	-
	%	3%	-	2%	4%	-	-	-	2%	4%	9%	-	10%	5%	-	-	-	-	3%	3%	-	2%	5%	-	2%	8%	-	5%	5%	25%	3%	-	-	2%	5%	-	10%	2%	-
Don't know	Count	6	-	2	4	-	-	-	2	4	2	4	2	-	1	1	2	-	5	1	2	2	2	3	2	1	4	1	1	-	5	1	-	5	1	-	2	3	1
	%	6%	-	5%	7%	-	-	-	5%	8%	6%	6%	10%	-	5%	9%	7%	-	8%	3%	10%	5%	5%	12%	4%	4%	11%	2%	5%	-	7%	4%	-	10%	3%	-	10%	5%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - Pharmaceutical companies are open and transpAren't about their business practices

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Agree	Count	13	1	7	5	-	-	1	7	5	5	8	4	1	5	2	1	-	9	4	1	4	8	1	6	6	4	7	2	2	7	4	1	5	7	2	4	6	1
	%	13%	50%	16%	9%	-	-	50%	16%	10%	15%	12%	19%	5%	26%	18%	4%	-	15%	10%	5%	10%	22%	4%	12%	24%	11%	16%	10%	50%	10%	14%	11%	10%	18%	14%	20%	10%	13%
Neither	Count	32	1	13	18	-	-	1	13	18	10	22	7	12 (C)	2	4	8	1	17	15	7	12	13	5	18	9	9	12	11	-	24	8	1	18	13	4	9	15	4
	%	32%	50%	30%	33%	-	-	50%	30%	35%	30%	33%	33%	63%	11%	36%	22%	33%	28%	38%	33%	29%	35%	19%	37%	36%	25%	28%	52%	-	35%	29%	11%	35%	33%	29%	45%	26%	50%
Disagree	Count	51	-	24	27	1	1	-	24	25	17	34	9	5	11	4	20 (B)	2	32	19	12	24	15	19	22	10	22	21	8	2	33	16	7	25	19	8	7	33	3
	%	51%	-	55%	50%	100%	100%	-	55%	48%	52%	51%	43%	26%	58%	36%	74%	67%	52%	49%	57%	57%	41%	73%	45%	40%	61%	49%	38%	50%	49%	57%	78%	48%	49%	57%	35%	57%	38%
Don't know	Count	4	-	-	4	-	-	-	-	4	1	3	1	1	1	1	-	-	3	1	1	2	1	1	3	-	1	3	-	-	4	-	-	4	-	-	-	4	-
	%	4%	-	-	7%	-	-	-	-	8%	3%	4%	5%	5%	5%	9%	-	-	5%	3%	5%	5%	3%	4%	6%	-	3%	7%	-	-	6%	-	-	8%	-	-	-	7%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - Pharmaceutical companies are open and transpAren't about their business practices
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**4**	**3**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**3**	**4**	**4**	**3**	**3**	**4**	**4**	**4**	**4**	**3**	**4**	**3**	**4**	**3**
	Median	**4**	**3**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**4**	**4**	**3**	**3**	**4**	**3**	**4**	**4**	**4**	**4**	**4**	**4**	**3**	**4**	**4**	**3**	**4**	**4**	**3**	**3**	**4**	**4**	**4**	**4**	**3**	**4**	**3**	**4**	**3**
Strongly agree	Count	4	-	3	1	-	-	-	3	1	3	1	2	1	1	-	-	-	2	2	-	-	4	-	2	2	2	1	1	2 (B)	2	-	1	1	2	1	1	2	-
	%	4%	-	7%	2%	-	-	-	7%	2%	9%	1%	10%	5%	5%	-	-	-	3%	5%	-	-	11%	-	4%	8%	6%	2%	5%	50%	3%	-	11%	2%	5%	7%	5%	3%	-
Somewhat agree	Count	9	1	4	4	-	-	1	4	4	2	7	2	-	4	2	1	-	7	2	1	4	4	1	4	4	2	6	1	-	5	4	-	4	5	1	3	4	1
	%	9%	50%	9%	7%	-	-	50%	9%	8%	6%	10%	10%	-	21%	18%	4%	-	11%	5%	5%	10%	11%	4%	8%	16%	6%	14%	5%	-	7%	14%	-	8%	13%	7%	15%	7%	13%
Neither agree nor disagree	Count	32	1	13	18	-	-	1	13	18	10	22	7	12 (C)	2	4	6	1	17	15	7	12	13	5	18	9	9	12	11	-	24	8	1	18	13	4	9	15	4
	%	32%	50%	30%	33%	-	-	50%	30%	35%	30%	33%	33%	63%	11%	36%	22%	33%	28%	38%	33%	29%	35%	19%	37%	36%	25%	28%	52%	-	35%	29%	11%	35%	33%	29%	45%	26%	50%
Somewhat disagree	Count	35	-	14	21	1	1	-	14	19	8	27	4	3	7	4	15	2	24	11	11	15	9	11	18	6	14	17	4	1	22	12	4	17	14	5	4	24	2
	%	35%	-	32%	39%	100%	100%	-	32%	37%	24%	40%	19%	16%	37%	36%	56%	67%	39%	28%	52%	36%	24%	42%	37%	24%	39%	40%	19%	25%	32%	43%	44%	33%	36%	36%	20%	41%	25%
Strongly disagree	Count	16	-	10	6	-	-	-	10	6	9 (B)	7	5	2	4	-	5	-	8	8	1	9	6	8 (B)	4	4	8	4	4	1	11	4	3	8	5	3	3	9	1
	%	16%	-	23%	11%	-	-	-	23%	12%	27%	10%	24%	11%	21%	-	19%	-	13%	21%	5%	21%	16%	31%	8%	16%	22%	9%	19%	25%	16%	14%	33%	15%	13%	21%	15%	16%	13%
Don't know	Count	4	-	-	4	-	-	-	-	4	1	3	1	1	1	1	-	-	3	1	1	2	1	1	3	-	1	3	-	-	4	-	-	4	-	-	-	4	-
	%	4%	-	-	7%	-	-	-	-	8%	3%	4%	5%	5%	5%	9%	-	-	5%	3%	5%	5%	3%	4%	6%	-	3%	7%	-	-	6%	-	-	8%	-	-	-	7%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - I am confident that UK-based clinical trials run by the pharmaceutical industry are safe

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Agree	Count	63	1	24	38	1	-	1	24	37	21	42	13	13	12	8	15	2	40	23	12	25	26	13	32	18	20	26	17	2	45	16	4	33	26	12	13	34	4
	%	63%	50%	55%	70%	100%	-	50%	55%	71%	64%	63%	62%	68%	63%	73%	56%	67%	66%	59%	57%	60%	70%	50%	65%	72%	56%	60%	81%	50%	66%	57%	44%	63%	67%	86%	65%	59%	50%
Neither	Count	17	-	10	7	-	-	-	10	7	9	8	3	5	2	2	4	1	9	8	4	7	6	4	10	3	8	9	-	-	12	5	1	10	6	-	5	10	2
	%	17%	-	23%	13%	-	-	-	23%	13%	27%	12%	14%	26%	11%	18%	15%	33%	15%	21%	19%	17%	16%	15%	20%	12%	22%	21%	-	-	18%	18%	11%	19%	15%	-	25%	17%	25%
Disagree	Count	17	1	7	9	-	1	1	7	8	3	14	5	1	5	-	6	-	11	6	4	9	4	8	6	3	8	5	4	2	10	5	4 (C)	9	4	2	2	11	2
	%	17%	50%	16%	17%	-	100%	50%	16%	15%	9%	21%	24%	5%	26%	-	22%	-	18%	15%	19%	21%	11%	31%	12%	12%	22%	12%	19%	50%	15%	18%	44%	17%	10%	14%	10%	19%	25%
Don't know	Count	3	-	3	-	-	-	-	3	-	-	3	-	-	-	1	2	-	1	2	1	1	1	1	1	1	-	3	-	-	1	2	-	-	3	-	-	3	-
	%	3%	-	7%	-	-	-	-	7%	-	-	4%	-	-	-	9%	7%	-	2%	5%	5%	2%	3%	4%	2%	4%	-	7%	-	-	1%	7%	-	-	8%	-	-	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**2**	**3**	**3**	**2**	**2**	**4**	**3**	**3**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**3**	**2**	**2**	**2**	**3**	**3**	**2**	**3**	**2**	**2**	**2**	**3**	**2**	**3**	**2**	**3**	**3**	**2**	**2**	**2**	**2**	**3**	**3**
	Median	**2**	**3**	**2**	**2**	**2**	**4**	**3**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**2**	**1**	**2**	**2**	**2**	**2**	**2**	**3**	**2**	**2**	**2**	**2**	**2**	**3**	**2**	**2**	**3**	**2**	**2**	**2**	**2**	**2**	**3**
Strongly agree	Count	25	1	10	14	-	-	1	10	14	8	17	5	4	4	3	7	2	15	10	4	7	14	6	12	7	8	7	10 (B)	2	16	7	-	14	11	5	4	15	1
	%	25%	50%	23%	26%	-	-	50%	23%	27%	24%	25%	24%	21%	21%	27%	26%	67%	25%	26%	19%	17%	38%	23%	24%	28%	22%	16%	48%	50%	24%	25%	-	27%	28%	36%	20%	26%	13%
Somewhat agree	Count	38	-	14	24	1	-	-	14	23	13	25	8	9	8	5	8	-	25	13	8	18	12	7	20	11	12	19	7	-	29	9	4	19	15	7	9	19	3
	%	38%	-	32%	44%	100%	-	-	32%	44%	39%	37%	38%	47%	42%	45%	30%	-	41%	33%	38%	43%	32%	27%	41%	44%	33%	44%	33%	-	43%	32%	44%	37%	38%	50%	45%	33%	38%
Neither agree nor disagree	Count	17	-	10	7	-	-	-	10	7	9	8	3	5	2	2	4	1	9	8	4	7	6	4	10	3	8	9	-	-	12	5	1	10	6	-	5	10	2
	%	17%	-	23%	13%	-	-	-	23%	13%	27%	12%	14%	26%	11%	18%	15%	33%	15%	21%	19%	17%	16%	15%	20%	12%	22%	21%	-	-	18%	18%	11%	19%	15%	-	25%	17%	25%
Somewhat disagree	Count	15	-	6	9	-	1	-	6	8	2	13	5	1	4	-	5	-	10	5	3	8	4	8 (B)	4	3	8	3	4	2	9	4	4 (C)	8	3	1	2	11	1
	%	15%	-	14%	17%	-	100%	-	14%	15%	6%	19%	24%	5%	21%	-	19%	-	16%	13%	14%	19%	11%	31%	8%	12%	22%	7%	19%	50%	13%	14%	44%	15%	8%	7%	10%	19%	13%
Strongly disagree	Count	2	1 (B)	1	-	-	-	1 (D)	1	-	1	1	-	-	1	-	1	-	1	1	1	1	-	-	2	-	-	2	-	-	1	1	-	1	1	1	-	-	1
	%	2%	50%	2%	-	-	-	50%	2%	-	3%	1%	-	-	5%	-	4%	-	2%	3%	5%	2%	-	-	4%	-	-	5%	-	-	1%	4%	-	2%	3%	7%	-	-	13%
Don't know	Count	3	-	3	-	-	-	-	3	-	-	3	-	-	-	1	2	-	1	2	1	1	1	1	1	1	-	3	-	-	1	2	-	-	3	-	-	3	-
	%	3%	-	7%	-	-	-	-	7%	-	-	4%	-	-	-	9%	7%	-	2%	5%	5%	2%	3%	4%	2%	4%	-	7%	-	-	1%	7%	-	-	8%	-	-	5%	-

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Agree	Count	49	1	22	26	-	1	1	22	25	15	34	8	7	11	4	17	2	32	17	14	19	16	18	21	10	20	20	9	3	28	18	7	19	23	9	6	31	3
	%	49%	50%	50%	48%	-	100%	50%	50%	48%	45%	51%	38%	37%	58%	36%	63%	67%	52%	44%	67%	45%	43%	69%	43%	40%	56%	47%	43%	75%	41%	64%	78%	37%	59%	64%	30%	53%	38%
Neither	Count	25	1	11	13	-	-	1	11	13	8	17	6	7	3	3	5	1	13	12	5	9	11	3	14	8	6	11	8	-	19	6	-	19 (C)	6	2	5	13	5
	%	25%	50%	25%	24%	-	-	50%	25%	25%	24%	25%	29%	37%	16%	27%	19%	33%	21%	31%	24%	21%	30%	12%	29%	32%	17%	26%	38%	-	28%	21%	-	37%	15%	14%	25%	22%	63%
Disagree	Count	23	-	9	14	1	-	-	9	13	9	14	7	5	5	3	3	-	15	8	1	13	9	5	12	6	10	10	3	1	18	4	2	12	9	3	9	11	-
	%	23%	-	20%	26%	100%	-	-	20%	25%	27%	21%	33%	26%	26%	27%	11%	-	25%	21%	5%	31%	24%	19%	24%	24%	28%	23%	14%	25%	26%	14%	22%	23%	23%	21%	45%	19%	-
Don't know	Count	3	-	2	1	-	-	-	2	1	1	2	-	-	-	1	2	-	1	2	1	1	1	-	2	1	-	2	1	-	3	-	-	2	1	-	-	3	-
	%	3%	-	5%	2%	-	-	-	5%	2%	3%	3%	-	-	-	9%	7%	-	2%	5%	5%	2%	3%	-	4%	4%	-	5%	5%	-	4%	-	-	4%	3%	-	-	5%	-

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**3**	**3**	**3**	**3**	**4**	**2**	**3**	**3**	**3**	**3**	**3**	**3**	**3**	**3**	**3**	**2**	**2**	**3**	**3**	**2**	**3**	**3**	**2**	**3**	**3**	**3**	**3**	**3**	**2**	**3**	**2**	**2**	**3**	**2**	**2**	**3**	**3**	**2**
	Median	**3**	**3**	**3**	**3**	**4**	**2**	**3**	**3**	**3**	**3**	**2**	**3**	**3**	**2**	**3**	**2**	**2**	**2**	**3**	**2**	**3**	**3**	**2**	**3**	**3**	**2**	**3**	**3**	**2**	**3**	**2**	**2**	**3**	**2**	**2**	**3**	**2**	**3**
Strongly agree	Count	15	-	6	9	-	-	-	6	9	6	9	3	-	3	1	8	-	11	4	5	7	3	9 (B C)	5	1	10 (B)	3	2	2	10	3	3	8	4	3	2	8	2
	%	15%	-	14%	17%	-	-	-	14%	17%	18%	13%	14%	-	16%	9%	30%	-	18%	10%	24%	17%	8%	35%	10%	4%	28%	7%	10%	50%	15%	11%	33%	15%	10%	21%	10%	14%	25%
Somewhat agree	Count	34	1	16	17	-	1	1	16	16	9	25	5	7	8	3	9	2	21	13	9	12	13	9	16	9	10	17	7	1	18	15 (B)	4	11	19 (B)	6	4	23	1
	%	34%	50%	36%	31%	-	100%	50%	36%	31%	27%	37%	24%	37%	42%	27%	33%	67%	34%	33%	43%	29%	35%	35%	33%	36%	28%	40%	33%	25%	26%	54%	44%	21%	49%	43%	20%	40%	13%
Neither agree nor disagree	Count	25	1	11	13	-	-	1	11	13	8	17	6	7	3	3	5	1	13	12	5	9	11	3	14	8	6	11	8	-	19	6	-	19 (C)	6	2	5	13	5
	%	25%	50%	25%	24%	-	-	50%	25%	25%	24%	25%	29%	37%	16%	27%	19%	33%	21%	31%	24%	21%	30%	12%	29%	32%	17%	26%	38%	-	28%	21%	-	37%	15%	14%	25%	22%	63%
Somewhat disagree	Count	18	-	4	14 (B)	1	-	-	4	13 (D)	6	12	5	4	3	3	3	-	15 (B)	3	1	12	5	5	10	3	8	9	1	-	16	2	2	10	6	2	6	10	-
	%	18%	-	9%	26%	100%	-	-	9%	25%	18%	18%	24%	21%	16%	27%	11%	-	25%	8%	5%	29%	14%	19%	20%	12%	22%	21%	5%	-	24%	7%	22%	19%	15%	14%	30%	17%	-
Strongly disagree	Count	5	-	5	-	-	-	-	5	-	3	2	2	1	2	-	-	-	-	5	-	1	4	-	2	3	2	1	2	1	2	2	-	2	3	1	3	1	-
	%	5%	-	11%	-	-	-	-	11%	-	9%	3%	10%	5%	11%	-	-	-	-	13%	-	2%	11%	-	4%	12%	6%	2%	10%	25%	3%	7%	-	4%	8%	7%	15%	2%	-
Don't know	Count	3	-	2	1	-	-	-	2	1	1	2	-	-	-	1	2	-	1	2	1	1	1	-	2	1	-	2	1	-	3	-	-	2	1	-	-	3	-
	%	3%	-	5%	2%	-	-	-	5%	2%	3%	3%	-	-	-	9%	7%	-	2%	5%	5%	2%	3%	-	4%	4%	-	5%	5%	-	4%	-	-	4%	3%	-	-	5%	-

Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements? - Summary table
Base:All

		Q12 Thinking about the pharmaceutical industry, to what extent do you agree or disagree with each of the following statements?						Nets				
	Total	Don't know	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Don't know (1)	Disagree (2-3)	Neither (4)	Agree (5-6)	Mean
Products produced by the pharmaceutical industry are fairly p	100	3	16	40	29	11	1	3	56	29	12	**4**
	100%	3%	16%	40%	29%	11%	1%	3%	56%	29%	12%	
Pharmaceutical companies are open and transparent about t	100	4	16	35	32	9	4	4	51	32	13	**4**
	100%	4%	16%	35%	32%	9%	4%	4%	51%	32%	13%	
Pharmaceutical companies do not re-invest enough of their p	100	6	3	9	30	41	11	6	12	30	52	**3**
	100%	6%	3%	9%	30%	41%	11%	6%	12%	30%	52%	
The pharmaceutical industry is insufficiently open and transpa	100	3	5	18	25	34	15	3	23	25	49	**3**
	100%	3%	5%	18%	25%	34%	15%	3%	23%	25%	49%	
I am confident that UK-based clinical trials run by the pharma	100	3	2	15	17	38	25	3	17	17	63	**2**
	100%	3%	2%	15%	17%	38%	25%	3%	17%	17%	63%	
Pharmaceutical companies charge too much for their product	100	3	2	4	20	39	32	3	6	20	71	**2**
	100%	3%	2%	4%	20%	39%	32%	3%	6%	20%	71%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Association of British Healthcare Industries (ABHI)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Unfavourable	Count	5	-	2	3	-	-	-	2	3	5	-	2	1	1	-	1	-	3	2	-	2	3	2	1	2	2	2	1	2 (B C)	2	1	1	-	4	-	3	2	-
	%	5%	-	5%	6%	-	-	-	5%	6%	15%	-	10%	5%	5%	-	4%	-	5%	5%	-	5%	8%	8%	2%	8%	6%	5%	5%	50%	3%	4%	11%	-	10%	-	15%	3%	-
Neither	Count	65	1	25	39	1	1	1	25	37	22	43	14	12	9	8	19	3	41	24	20 (B C)	28	17	20	33	12	27	28	10	1	56 (A C)	8	6	44 (C)	15	9	7	43 (B)	6
	%	65%	50%	57%	72%	100%	100%	50%	57%	71%	67%	64%	67%	63%	47%	73%	70%	100%	67%	62%	95%	67%	46%	77%	67%	48%	75%	65%	48%	25%	82%	29%	67%	85%	38%	64%	35%	74%	75%
Favourable	Count	30	1	17	12	-	-	1	17	12	6	24	5	6	9	3	7	-	17	13	1	12	17 (A)	4	15	11	7	13	10	1	10	19 (B)	2	8	20 (B)	5	10	13	2
	%	30%	50%	39%	22%	-	-	50%	39%	23%	18%	36%	24%	32%	47%	27%	26%	-	28%	33%	5%	29%	46%	15%	31%	44%	19%	30%	48%	25%	15%	68%	22%	15%	51%	36%	50%	22%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Association of British Healthcare Industries (ABHI)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**9**	**7**	**7**	**6**	**6**	**9**	**7**	**7**	**6**	**7**	**6**	**7**	**7**	**7**	**7**	**6**	**7**	**7**	**6**	**7**	**7**	**6**	**7**	**7**	**6**	**7**	**7**	**4**	**6**	**8**	**6**	**7**	**8**	**7**	**7**	**7**	**7**
	Median	**6**	**9**	**6**	**6**	**6**	**6**	**9**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**7**	**6**	**6**	**6**	**4**	**6**	**9**	**6**	**6**	**8**	**7**	**7**	**6**	**6**
Very unfavourable 0	Count	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	-	-	3%	-	-	3%	-	-	4%	-	-	5%	25%	-	-	-	-	3%	-	5%	-	-
1	Count	3	-	-	3	-	-	-	-	3	3	-	1	1	-	-	1	-	3	-	-	2	1	2	-	1	2	1	-	1 (B)	1	1	1	-	2	-	1	2	-
	%	3%	-	-	6%	-	-	-	-	6%	9%	-	5%	5%	-	-	4%	-	5%	-	-	5%	3%	8%	-	4%	6%	2%	-	25%	1%	4%	11%	-	5%	-	5%	3%	-
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	-	-	5%	-	-	-	-	3%	-	-	3%	-	2%	-	-	2%	-	-	1%	-	-	-	3%	-	5%	-	-
4	Count	3	-	3	-	-	-	-	3	-	-	3	1	-	1	1	-	-	2	1	2	-	1	-	3	-	1	2	-	1 (B)	1	1	1	1	1	1	-	1	1
	%	3%	-	7%	-	-	-	-	7%	-	-	4%	5%	-	5%	9%	-	-	3%	3%	10%	-	3%	-	6%	-	3%	5%	-	25%	1%	4%	11%	2%	3%	7%	-	2%	13%
Neither favourable nor unfavourable 5	Count	55	1	21	33	1	1	1	21	31	17	38	12	9	8	6	17	3	33	22	17 (C)	26 (C)	12	19 (C)	27	9	24	21	10	-	50 (C)	5	5	39 (C)	11	5	7	38	5
	%	55%	50%	48%	61%	100%	100%	50%	48%	60%	52%	57%	57%	47%	42%	55%	63%	100%	54%	56%	81%	62%	32%	73%	55%	36%	67%	49%	48%	-	74%	18%	56%	75%	28%	36%	35%	66%	63%
6	Count	7	-	1	6	-	-	-	1	6	5 (B)	2	1	3	-	1	2	-	6	1	1	2	4	1	3	3	2	5	-	-	5	2	-	4	3	3	-	4	-
	%	7%	-	2%	11%	-	-	-	2%	12%	15%	3%	5%	16%	-	9%	7%	-	10%	3%	5%	5%	11%	4%	6%	12%	6%	12%	-	-	7%	7%	-	8%	8%	21%	-	7%	-
7	Count	7	-	2	5	-	-	-	2	5	3	4	1	1	3	1	1	-	3	4	-	2	5	2	2	3	3	2	2	1	2	4	1	3	3	2	1	3	1
	%	7%	-	5%	9%	-	-	-	5%	10%	9%	6%	5%	5%	16%	9%	4%	-	5%	10%	-	5%	14%	8%	4%	12%	8%	5%	10%	25%	3%	14%	11%	6%	8%	14%	5%	5%	13%
8	Count	10	-	6	4	-	-	-	6	4	-	10	2	2	2	1	3	-	7	3	-	5	5	2	5	3	2	5	3	-	5	5	-	3	7	1	4	5	-
	%	10%	-	14%	7%	-	-	-	14%	8%	-	15%	10%	11%	11%	9%	11%	-	11%	8%	-	12%	14%	8%	10%	12%	6%	12%	14%	-	7%	18%	-	6%	18%	7%	20%	9%	-
9	Count	5	-	5	-	-	-	-	5	-	-	5	1	1	2	1	-	-	2	3	-	1	4	-	3	2	1	2	2	-	1	4 (B)	1	-	4	1	2	2	-
	%	5%	-	11%	-	-	-	-	11%	-	-	7%	5%	5%	11%	9%	-	-	3%	8%	-	2%	11%	-	6%	8%	3%	5%	10%	-	1%	14%	11%	-	10%	7%	10%	3%	-
Very favourable 10	Count	8	1 (C)	4	3	-	-	1	4	3	3	5	1	2	2	-	3	-	5	3	1	4	3	-	5	3	1	4	3	-	2	6 (B)	-	2	6	1	3	3	1
	%	8%	50%	9%	6%	-	-	50%	9%	6%	9%	7%	5%	11%	11%	-	11%	-	8%	8%	5%	10%	8%	-	10%	12%	3%	9%	14%	-	3%	21%	-	4%	15%	7%	15%	5%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - General Medical Council (GMC)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
			(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Unfavourable	Count	7	-	5	2	-	-	-	5	2	4	3	1	-	1	1	3	1	3	4	2	3	2	3	3	1	2	-	5 (A)	1	5	1	1	4	2	-	2	3	2
	%	7%	-	11%	4%	-	-	-	11%	4%	12%	4%	5%	-	5%	9%	11%	33%	5%	10%	10%	7%	5%	12%	6%	4%	6%	-	24%	25%	7%	4%	11%	8%	5%	-	10%	5%	25%
Neither	Count	39	-	15	24	1	-	-	15	23	17	22	9	6	6	5	13	-	23	16	9	18	12	12	21	6	14	21	4	2	33 (C)	4	4	23	12	8	9	20	2
	%	39%	-	34%	44%	100%	-	-	34%	44%	52%	33%	43%	32%	32%	45%	48%	-	38%	41%	43%	43%	32%	46%	43%	24%	39%	49%	19%	50%	49%	14%	44%	44%	31%	57%	45%	34%	25%
Favourable	Count	54	2	24	28	-	1	2	24	27	12	42 (A)	11	13	12	5	11	2	35	19	10	21	23	11	25	18	20	22	12	1	30	23 (A B)	4	25	25	6	9	35	4
	%	54%	100%	55%	52%	-	100%	100%	55%	52%	36%	63%	52%	68%	63%	45%	41%	67%	57%	49%	48%	50%	62%	42%	51%	72%	56%	51%	57%	25%	44%	82%	44%	48%	64%	43%	45%	60%	50%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - General Medical Council (GMC)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northern Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**10**	**8**	**8**	**6**	**9**	**10**	**8**	**8**	**7**	**8**	**8**	**9**	**9**	**8**	**7**	**7**	**8**	**8**	**7**	**8**	**8**	**8**	**8**	**9**	**8**	**8**	**7**	**5**	**7**	**9**	**7**	**8**	**8**	**8**	**7**	**8**	**7**
	Median	**8**	**10**	**8**	**8**	**6**	**9**	**10**	**8**	**8**	**7**	**8**	**8**	**9**	**9**	**7**	**7**	**9**	**8**	**7**	**7**	**8**	**9**	**7**	**8**	**9**	**8**	**8**	**9**	**6**	**7**	**10**	**7**	**7**	**9**	**7**	**7**	**8**	**7**
Very unfavourable 0	Count	2	-	2	-	-	-	-	2	-	1	1	1	-	-	1	-	-	-	2	1	-	1	-	1	1	-	-	2	1 (B)	1	-	-	1	1	-	1	-	1
	%	2%	-	5%	-	-	-	-	5%	-	3%	1%	5%	-	-	9%	-	-	-	5%	5%	-	3%	-	2%	4%	-	-	10%	25%	1%	-	-	2%	3%	-	5%	-	13%
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	Count	3	-	2	1	-	-	-	2	1	2	1	-	-	-	-	2	1	2	1	-	2	1	1	2	-	-	-	3	-	2	1	-	2	1	-	1	2	-
	%	3%	-	5%	2%	-	-	-	5%	2%	6%	1%	-	-	-	-	7%	33%	3%	3%	-	5%	3%	4%	4%	-	-	-	14%	-	3%	4%	-	4%	3%	-	5%	3%	-
3	Count	2	-	1	1	-	-	-	1	1	1	1	-	-	1	-	1	-	1	1	1	1	-	2	-	-	2	-	-	-	2	-	1	1	-	-	-	1	1
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	-	5%	-	4%	-	2%	3%	5%	2%	-	8%	-	-	6%	-	-	-	3%	-	11%	2%	-	-	-	2%	13%
4	Count	7	-	5	2	-	-	-	5	2	4	3	1	-	1	1	4	-	2	5	3	3	1	3	3	1	2	5	-	1	5	1	1	2	4	2	1	3	1
	%	7%	-	11%	4%	-	-	-	11%	4%	12%	4%	5%	-	5%	9%	15%	-	3%	13%	14%	7%	3%	12%	6%	4%	6%	12%	-	25%	7%	4%	11%	4%	10%	14%	5%	5%	13%
Neither favourable nor unfavourable 5	Count	17	-	5	12	1	-	-	5	11	8	9	6	4	1	2	4	-	12	5	3	11	3	4	12	1	6	9	2	-	17	-	1	12	4	4	5	7	1
	%	17%	-	11%	22%	100%	-	-	11%	21%	24%	13%	29%	21%	5%	18%	15%	-	20%	13%	14%	26%	8%	15%	24%	4%	17%	21%	10%	-	25%	-	11%	23%	10%	29%	25%	12%	13%
6	Count	15	-	5	10	-	-	-	5	10	5	10	2	2	4	2	5	-	9	6	3	4	8	5	6	4	6	7	2	1	11	3	2	9	4	2	3	10	-
	%	15%	-	11%	19%	-	-	-	11%	19%	15%	15%	10%	11%	21%	18%	19%	-	15%	15%	14%	10%	22%	19%	12%	16%	17%	16%	10%	25%	16%	11%	22%	17%	10%	14%	15%	17%	-
7	Count	10	-	3	7	-	-	-	3	7	1	9	2	1	2	-	5	-	8	2	3	4	3	1	8	1	5	4	1	1	6	3	1	6	3	-	2	7	1
	%	10%	-	7%	13%	-	-	-	7%	13%	3%	13%	10%	5%	11%	-	19%	-	13%	5%	14%	10%	8%	4%	16%	4%	14%	9%	5%	25%	9%	11%	11%	12%	8%	-	10%	12%	13%
8	Count	12	1	7	4	-	1	1	7	3	2	10	2	4	2	1	2	1	7	5	2	2	8	2	4	6	2	3	7 (A B)	-	7	5	1	5	6	2	2	7	1
	%	12%	50%	16%	7%	-	100%	50%	16%	6%	6%	15%	10%	21%	11%	9%	7%	33%	11%	13%	10%	5%	22%	8%	8%	24%	6%	7%	33%	-	10%	18%	11%	10%	15%	14%	10%	12%	13%
9	Count	14	-	5	9	-	-	-	5	9	4	10	5	4	1	2	1	1	8	6	3	7	4	3	5	6	5	8	1	-	10	4	1	7	6	2	2	9	1
	%	14%	-	11%	17%	-	-	-	11%	17%	12%	15%	24%	21%	5%	18%	4%	33%	13%	15%	14%	17%	11%	12%	10%	24%	14%	19%	5%	-	15%	14%	11%	13%	15%	14%	10%	16%	13%
Very favourable 10	Count	18	1	9	8	-	-	1	9	8	5	13	2	4	7	2	3	-	12	6	2	8	8	5	8	5	8	7	3	-	7	11 (B)	1	7	10	2	3	12	1
	%	18%	50%	20%	15%	-	-	50%	20%	15%	15%	19%	10%	21%	37%	18%	11%	-	20%	15%	10%	19%	22%	19%	16%	20%	22%	16%	14%	-	10%	39%	11%	13%	26%	14%	15%	21%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Royal College of Nurses (RCN)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
			(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Unfavourable	Count	5	-	2	3	-	-	-	2	3	3	2	1	2	-	1	1	-	3	2	1	2	2	1	2	2	1	2	2	1 (B)	1	3	-	1	4	1	2	1	1
	%	5%	-	5%	6%	-	-	-	5%	6%	9%	3%	5%	11%	-	9%	4%	-	5%	5%	5%	5%	5%	4%	4%	8%	3%	5%	10%	25%	1%	11%	-	2%	10%	7%	10%	2%	13%
Neither	Count	33	-	12	21	-	-	-	12	21	12	21	8	4	3	6	12	-	21	12	12 (C)	14	7	5	21	7	10	19	4	-	30 (C)	3	-	24 (C)	9	5	4	20	4
	%	33%	-	27%	39%	-	-	-	27%	40%	36%	31%	38%	21%	16%	55%	44%	-	34%	31%	57%	33%	19%	19%	43%	28%	28%	44%	19%	-	44%	11%	-	46%	23%	36%	20%	34%	50%
Favourable	Count	62	2	30	30	1	1	2	30	28	18	44	12	13	16	4	14	3	37	25	8	26	28 (A)	20	26	16	25	22	15	3	37	22	9	27	26	8	14	37	3
	%	62%	100%	68%	56%	100%	100%	100%	68%	54%	55%	66%	57%	68%	84%	36%	52%	100%	61%	64%	38%	62%	76%	77%	53%	64%	69%	51%	71%	75%	54%	79%	100%	52%	67%	57%	70%	64%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Royal College of Nurses (RCN)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northern Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**11**	**8**	**8**	**10**	**9**	**11**	**8**	**8**	**8**	**8**	**8**	**9**	**9**	**7**	**8**	**9**	**8**	**8**	**7**	**8**	**9**	**9**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**9**	**9**	**8**	**8**	**8**	**8**	**8**	**7**
	Median	**8**	**11**	**9**	**8**	**10**	**9**	**11**	**9**	**8**	**8**	**9**	**8**	**9**	**9**	**6**	**8**	**10**	**8**	**8**	**6**	**8**	**9**	**9**	**8**	**9**	**9**	**8**	**9**	**10**	**8**	**10**	**10**	**8**	**9**	**8**	**9**	**8**	**6**
Very unfavourable 0	Count	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	-	-	3%	-	-	3%	-	-	4%	-	-	5%	25%	-	-	-	-	3%	-	5%	-	-
1	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1	-	1	-	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	4%	-	2%	-	-	2%	-	-	2%	-	-	-	5%	-	-	4%	-	-	3%	-	5%	-	-
2	Count	2	-	1	1	-	-	-	1	1	1	1	-	1	-	1	-	-	1	1	1	1	-	1	1	-	1	1	-	-	-	2	-	-	2	-	-	1	1
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	5%	-	9%	-	-	2%	3%	5%	2%	-	4%	2%	-	3%	2%	-	-	-	7%	-	-	5%	-	-	2%	13%
3	Count	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	5%	-	-	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-
4	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	4%	-	2%	-	5%	-	-	4%	-	-	3%	-	-	-	1%	-	-	2%	-	-	-	2%	-
Neither favourable nor unfavourable 5	Count	25	-	10	15	-	-	-	10	15	10	15	6	3	1	5	10	-	14	11	9 **(C)**	12	4	3	17	5	8	14	3	-	22 **(C)**	3	-	20 **(C)**	5	3	4	14	4
	%	25%	-	23%	28%	-	-	-	23%	29%	30%	22%	29%	16%	5%	45%	37%	-	23%	28%	43%	29%	11%	12%	35%	20%	22%	33%	14%	-	32%	11%	-	38%	13%	21%	20%	24%	50%
6	Count	7	-	2	5	-	-	-	2	5	2	5	2	1	2	1	1	-	6	1	2	2	3	1	4	2	1	5	1	-	7	-	-	3	4	2	-	5	-
	%	7%	-	5%	9%	-	-	-	5%	10%	6%	7%	10%	5%	11%	9%	4%	-	10%	3%	10%	5%	8%	4%	8%	8%	3%	12%	5%	-	10%	-	-	6%	10%	14%	-	9%	-
7	Count	13	-	8	5	-	-	-	8	5	3	10	3	1	3	1	4	1	7	6	4	6	3	6	4	3	5	4	4	-	10	3	2	5	6	2	1	9	1
	%	13%	-	18%	9%	-	-	-	18%	10%	9%	15%	14%	5%	16%	9%	15%	33%	11%	15%	19%	14%	8%	23%	8%	12%	14%	9%	19%	-	15%	11%	22%	10%	15%	14%	5%	16%	13%
8	Count	13	-	5	8	-	1	-	5	7	4	9	3	3	5	-	2	-	6	7	2	3	8	4	4	5	6	4	3	1	8	4	2	6	5	4	4	5	-
	%	13%	-	11%	15%	-	100%	-	11%	13%	12%	13%	14%	16%	26%	-	7%	-	10%	18%	10%	7%	22%	15%	8%	20%	17%	9%	14%	25%	12%	14%	22%	12%	13%	29%	20%	9%	-
9	Count	19	1	9	9	1	-	1	9	8	9	10	3	3	4	2	5	2	10	9	1	10	8	6	9	4	9	7	3	2	10	7	5 **(B C)**	9	5	1	3	14	1
	%	19%	50%	20%	17%	100%	-	50%	20%	15%	27%	15%	14%	16%	21%	18%	19%	67%	16%	23%	5%	24%	22%	23%	18%	16%	25%	16%	14%	50%	15%	25%	56%	17%	13%	7%	15%	24%	13%
Very favourable 10	Count	17	1	8	8	-	-	1	8	8	2	15 **(A)**	3	6	4	1	3	-	14 **(B)**	3	1	7	9	4	9	4	5	7	5	-	9	8	-	7	10	1	6	9	1
	%	17%	50%	18%	15%	-	-	50%	18%	15%	6%	22%	14%	32%	21%	9%	11%	-	23%	8%	5%	17%	24%	15%	18%	16%	14%	16%	24%	-	13%	29%	-	13%	26%	7%	30%	16%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Royal Society of Medicine (RSM)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Unfavourable	Count	3	-	1	2	-	-	-	1	2	1	2	-	1	1	-	1	-	3	-	-	2	1	1	2	-	2	-	1	1	-	2	1	-	2	-	1	2	-
	%	3%	-	2%	4%	-	-	-	2%	4%	3%	3%	-	5%	5%	-	4%	-	5%	-	-	5%	3%	4%	4%	-	6%	-	5%	25%	-	7%	11%	-	5%	-	5%	3%	-
Neither	Count	31	-	14	17	-	-	-	14	17	14	17	7	3	4	6	11	-	17	14	11 **(C)**	16 **(C)**	4	8	17	6	12	14	5	-	28 **(C)**	3	1	20	10	6	5	16	4
	%	31%	-	32%	31%	-	-	-	32%	33%	42%	25%	33%	16%	21%	55%	41%	-	28%	36%	52%	38%	11%	31%	35%	24%	33%	33%	24%	-	41%	11%	11%	38%	26%	43%	25%	28%	50%
Favourable	Count	66	2	29	35	1	1	2	29	33	18	48	14	15	14	5	15	3	41	25	10	24	32 **(A B)**	17	30	19	22	29	15	3	40	23	7	32	27	8	14	40	4
	%	66%	100%	66%	65%	100%	100%	100%	66%	63%	55%	72%	67%	79%	74%	45%	56%	100%	67%	64%	48%	57%	86%	65%	61%	76%	61%	67%	71%	75%	59%	82%	78%	62%	69%	57%	70%	69%	50%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Royal Society of Medicine (RSM)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northern Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**11**	**8**	**8**	**8**	**8**	**11**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**10**	**8**	**8**	**8**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**8**	**9**	**8**	**9**	**8**	**8**	**8**	**8**	**9**	**8**	**8**
	Median	**8**	**11**	**8**	**8**	**8**	**8**	**11**	**8**	**8**	**8**	**9**	**8**	**9**	**8**	**7**	**8**	**10**	**8**	**8**	**7**	**8**	**9**	**8**	**8**	**8**	**8**	**8**	**8**	**9**	**8**	**9**	**8**	**8**	**8**	**8**	**9**	**8**	**8**
Very unfavourable 0	Count	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	5%	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	-	4%	-	-	3%	-	-	2%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	Count	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	-	1%	-	-	5%	-	-	-	2%	-	-	-	3%	-	2%	-	3%	-	-	25%	-	-	11%	-	-	-	-	2%	-
3	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1	-	1	-	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	4%	-	2%	-	-	2%	-	-	2%	-	-	-	5%	-	-	4%	-	-	3%	-	5%	-	-
4	Count	1	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	5%	-	-	-	-	-	2%	-	-	2%	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	-	5%	-	-
Neither favourable nor unfavourable 5	Count	22	-	10	12	-	-	-	10	12	10	12	2	3	3	5	9	-	12	10	8 (C)	12 (C)	2	5	14	3	9	9	4	-	20 (C)	2	-	16	6	2	4	12	4
	%	22%	-	23%	22%	-	-	-	23%	23%	30%	18%	10%	16%	16%	45%	33%	-	20%	26%	38%	29%	5%	19%	29%	12%	25%	21%	19%	-	29%	7%	-	31%	15%	14%	20%	21%	50%
6	Count	8	-	4	4	-	-	-	4	4	3	5	4	-	1	1	2	-	4	4	3	3	2	3	2	3	3	4	1	-	7	1	1	3	4	4 (C)	-	4	-
	%	8%	-	9%	7%	-	-	-	9%	8%	9%	7%	19%	-	5%	9%	7%	-	7%	10%	14%	7%	5%	12%	4%	12%	8%	9%	5%	-	10%	4%	11%	6%	10%	29%	-	7%	-
7	Count	21	-	8	13	1	1	-	8	11	7	14	6	3	5	2	5	-	13	8	2	8	11	7	6	8	6	9	6	1	13	7	4	9	8	3	4	14	-
	%	21%	-	18%	24%	100%	100%	-	18%	21%	21%	21%	29%	16%	26%	18%	19%	-	21%	21%	10%	19%	30%	27%	12%	32%	17%	21%	29%	25%	19%	25%	44%	17%	21%	21%	20%	24%	-
8	Count	19	-	10	9	-	-	-	10	9	6	13	3	6	3	1	5	1	11	8	3	9	7	6	9	4	8	6	5	-	13	6	1	12	6	3	4	9	3
	%	19%	-	23%	17%	-	-	-	23%	17%	18%	19%	14%	32%	16%	9%	19%	33%	18%	21%	14%	21%	19%	23%	18%	16%	22%	14%	24%	-	19%	21%	11%	23%	15%	21%	20%	16%	38%
9	Count	10	1	4	5	-	-	1	4	5	1	9	2	2	1	1	2	2	6	4	3	2	5	1	8	1	3	5	2	1	6	3	2	5	3	-	1	9	-
	%	10%	50%	9%	9%	-	-	50%	9%	10%	3%	13%	10%	11%	5%	9%	7%	67%	10%	10%	14%	5%	14%	4%	16%	4%	8%	12%	10%	25%	9%	11%	22%	10%	8%	-	5%	16%	-
Very favourable 10	Count	16	1	7	8	-	-	1	7	8	4	12	3	4	5	1	3	-	11	5	2	5	9	3	7	6	5	9	2	1	8	7	-	6	10	2	5	8	1
	%	16%	50%	16%	15%	-	-	50%	16%	15%	12%	18%	14%	21%	26%	9%	11%	-	18%	13%	10%	12%	24%	12%	14%	24%	14%	21%	10%	25%	12%	25%	-	12%	26%	14%	25%	14%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - The British Medical Association (BMA)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Unfavourable	Count	9	-	3	6	-	-	-	3	6	4	5	1	4	1	3	-	-	6	3	2	4	3	4	4	1	3	4	2	-	6	3	-	5	4	2	-	5	2
	%	9%	-	7%	11%	-	-	-	7%	12%	12%	7%	5%	21%	5%	27%	-	-	10%	8%	10%	10%	8%	15%	8%	4%	8%	9%	10%	-	9%	11%	-	10%	10%	14%	-	9%	25%
Neither	Count	26	1	7	18	-	-	1	7	18	9	17	6	4	2	2	11	1	17	9	7 (C)	16 (C)	3	8	16	2	12	12	2	1	25	-	2	18	6	2	6	15	3
	%	26%	50%	16%	33%	-	-	50%	16%	35%	27%	25%	29%	21%	11%	18%	41%	33%	28%	23%	33%	38%	8%	31%	33%	8%	33%	28%	10%	25%	37%	-	22%	35%	15%	14%	30%	26%	38%
Favourable	Count	65	1	34	30	1	1	1	34	28	20	45	14	11	16	6	16	2	38	27	12	22	31 (B)	14	29	22 (A B)	21	27	17	3	37	25 (B)	7	29	29	10	14	38	3
	%	65%	50%	77%	56%	100%	100%	50%	77%	54%	61%	67%	67%	58%	84%	55%	59%	67%	62%	69%	57%	52%	84%	54%	59%	88%	58%	63%	81%	75%	54%	89%	78%	56%	74%	71%	70%	66%	38%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - The British Medical Association (BMA)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northern Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**9**	**9**	**8**	**11**	**9**	**9**	**9**	**8**	**8**	**8**	**8**	**8**	**9**	**7**	**9**	**9**	**8**	**9**	**8**	**8**	**9**	**7**	**8**	**9**	**8**	**8**	**9**	**10**	**8**	**10**	**9**	**8**	**10**	**8**	**9**	**8**	**7**
	Median	**9**	**9**	**9**	**8**	**11**	**9**	**9**	**9**	**8**	**9**	**9**	**8**	**8**	**10**	**8**	**9**	**9**	**9**	**9**	**8**	**8**	**10**	**8**	**8**	**10**	**9**	**9**	**9**	**10**	**8**	**10**	**9**	**8**	**10**	**9**	**9**	**9**	**7**
Very unfavourable 0	Count	2	-	1	1	-	-	-	1	1	1	1	-	1	-	1	-	-	1	1	1	-	1	1	1	-	1	-	1	-	1	1	-	1	1	1	-	-	1
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	5%	-	9%	-	-	2%	3%	5%	-	3%	4%	2%	-	3%	-	5%	-	1%	4%	-	2%	3%	7%	-	-	13%
1	Count	2	-	-	2	-	-	-	-	2	-	2	1	1	-	-	-	-	2	-	-	1	1	1	1	-	-	1	1	-	2	-	-	2	-	-	-	2	-
	%	2%	-	-	4%	-	-	-	-	4%	-	3%	5%	5%	-	-	-	-	3%	-	-	2%	3%	4%	2%	-	-	2%	5%	-	3%	-	-	4%	-	-	-	3%	-
2	Count	3	-	1	2	-	-	-	1	2	2	1	-	1	1	1	-	-	2	1	-	2	1	1	1	1	1	2	-	-	3	-	-	2	1	1	-	2	-
	%	3%	-	2%	4%	-	-	-	2%	4%	6%	1%	-	5%	5%	9%	-	-	3%	3%	-	5%	3%	4%	2%	4%	3%	5%	-	-	4%	-	-	4%	3%	7%	-	3%	-
3	Count	2	-	1	1	-	-	-	1	1	1	1	-	1	-	1	-	-	1	1	1	1	-	1	1	-	1	1	-	-	-	2	-	-	2	-	-	1	1
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	5%	-	9%	-	-	2%	3%	5%	2%	-	4%	2%	-	3%	2%	-	-	-	7%	-	-	5%	-	-	2%	13%
4	Count	4	-	1	3	-	-	-	1	3	-	4	2	-	1	-	1	-	3	1	1	3	-	3	1	-	4	-	-	-	4	-	1	1	2	1	-	3	-
	%	4%	-	2%	6%	-	-	-	2%	6%	-	6%	10%	-	5%	-	4%	-	5%	3%	5%	7%	-	12%	2%	-	11%	-	-	-	6%	-	11%	2%	5%	7%	-	5%	-
Neither favourable nor unfavourable 5	Count	8	-	2	6	-	-	-	2	6	6 (B)	2	2	2	-	1	3	-	5	3	2	6	-	-	8	-	3	4	1	-	8	-	-	7	1	1	1	4	2
	%	8%	-	5%	11%	-	-	-	5%	12%	18%	3%	10%	11%	-	9%	11%	-	8%	8%	10%	14%	-	-	16%	-	8%	9%	5%	-	12%	-	-	13%	3%	7%	5%	7%	25%
6	Count	14	1	4	9	-	-	1	4	9	3	11	2	2	1	1	7	1	9	5	4	7	3	5	7	2	5	8	1	1	13	-	1	10	3	-	5	8	1
	%	14%	50%	9%	17%	-	-	50%	9%	17%	9%	16%	10%	11%	5%	9%	26%	33%	15%	13%	19%	17%	8%	19%	14%	8%	14%	19%	5%	25%	19%	-	11%	19%	8%	-	25%	14%	13%
7	Count	10	-	6	4	-	-	-	6	4	3	7	5	2	1	1	1	-	6	4	4	3	3	2	5	3	3	5	2	-	8	2	1	6	3	1	-	8	1
	%	10%	-	14%	7%	-	-	-	14%	8%	9%	10%	24%	11%	5%	9%	4%	-	10%	10%	19%	7%	8%	8%	10%	12%	8%	12%	10%	-	12%	7%	11%	12%	8%	7%	-	14%	13%
8	Count	20	-	9	11	-	1	-	9	10	5	15	5	3	5	-	6	1	10	10	3	8	9	7	7	6	8	5	7	1	11	8	4	11	5	4	6	9	1
	%	20%	-	20%	20%	-	100%	-	20%	19%	15%	22%	24%	16%	26%	-	22%	33%	16%	26%	14%	19%	24%	27%	14%	24%	22%	12%	33%	25%	16%	29%	44%	21%	13%	29%	30%	16%	13%
9	Count	11	-	6	5	-	-	-	6	5	5	6	1	2	2	3	2	1	6	5	3	3	5	-	5	6	1	8	2	-	7	4	1	3	7	3	2	6	-
	%	11%	-	14%	9%	-	-	-	14%	10%	15%	9%	5%	11%	11%	27%	7%	33%	10%	13%	14%	7%	14%	-	10%	24%	3%	19%	10%	-	10%	14%	11%	6%	18%	21%	10%	10%	-
Very favourable 10	Count	24	1	13	10	1	-	1	13	9	7	17	3	4	8	2	7	-	16	8	2	8	14	5	12	7	9	9	6	2	11	11 (B)	1	9	14	2	6	15	1
	%	24%	50%	30%	19%	100%	-	50%	30%	17%	21%	25%	14%	21%	42%	18%	26%	-	26%	21%	10%	19%	38%	19%	24%	28%	25%	21%	29%	50%	16%	39%	11%	17%	36%	14%	30%	26%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Public Health England (PHE)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
			(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Unfavourable	Count	9	-	3	6	-	-	-	3	6	5	4	3	2	1	1	2	-	6	3	2	2	5	2	5	2	2	5	2	2 (B C)	5	2	-	3	6	1	3	4	1
	%	9%	-	7%	11%	-	-	-	7%	12%	15%	6%	14%	11%	5%	9%	7%	-	10%	8%	10%	5%	14%	8%	10%	8%	6%	12%	10%	50%	7%	7%	-	6%	15%	7%	15%	7%	13%
Neither	Count	55	1	24	30	-	1	1	24	29	19	36	11	10	6	7	19	2	31	24	15	25	15	13	29	13	23	22	10	1	47 (C)	7	5	34	16	9	6	35	5
	%	55%	50%	55%	56%	-	100%	50%	55%	56%	58%	54%	52%	53%	32%	64%	70%	67%	51%	62%	71%	60%	41%	50%	59%	52%	64%	51%	48%	25%	69%	25%	56%	65%	41%	64%	30%	60%	63%
Favourable	Count	36	1	17	18	1	-	1	17	17	9	27	7	7	12	3	6	1	24	12	4	15	17	11	15	10	11	16	9	1	16	19 (B)	4	15	17	4	11	19	2
	%	36%	50%	39%	33%	100%	-	50%	39%	33%	27%	40%	33%	37%	63%	27%	22%	33%	39%	31%	19%	36%	46%	42%	31%	40%	31%	37%	43%	25%	24%	68%	44%	29%	44%	29%	55%	33%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Public Health England (PHE)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**9**	**7**	**7**	**8**	**5**	**9**	**7**	**7**	**7**	**7**	**7**	**7**	**8**	**7**	**7**	**8**	**7**	**7**	**6**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**7**	**6**	**7**	**8**	**8**	**7**	**7**	**7**	**8**	**7**	**7**
	Median	**7**	**9**	**7**	**6**	**8**	**5**	**9**	**7**	**6**	**6**	**7**	**6**	**7**	**9**	**6**	**6**	**7**	**7**	**7**	**6**	**7**	**7**	**7**	**6**	**7**	**7**	**7**	**7**	**6**	**6**	**9**	**7**	**6**	**7**	**7**	**9**	**7**	**7**
Very unfavourable 0	Count	3	-	1	2	-	-	-	1	2	2	1	2	1	-	-	-	-	2	1	-	1	2	2	-	1	1	-	2	1 (B)	1	1	-	1	2	-	1	2	-
	%	3%	-	2%	4%	-	-	-	2%	4%	6%	1%	10%	5%	-	-	-	-	3%	3%	-	2%	5%	8%	-	4%	3%	-	10%	25%	1%	4%	-	2%	5%	-	5%	3%	-
1	Count	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	5%	-	-	-	-	2%	-	-	2%	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	-	-	2%	-
2	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	4%	-	2%	-	5%	-	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-
3	Count	4	-	2	2	-	-	-	2	2	2	2	1	-	1	1	1	-	2	2	1	-	3	-	3	1	1	3	-	1	2	1	-	-	4	-	2	1	1
	%	4%	-	5%	4%	-	-	-	5%	4%	6%	3%	5%	-	5%	9%	4%	-	3%	5%	5%	-	8%	-	6%	4%	3%	7%	-	25%	3%	4%	-	-	10%	-	10%	2%	13%
4	Count	4	-	1	3	-	1	-	1	2	1	3	2	-	-	1	1	-	4	-	1	2	1	1	2	1	2	1	1	-	3	1	1	-	3	-	1	3	-
	%	4%	-	2%	6%	-	100%	-	2%	4%	3%	4%	10%	-	-	9%	4%	-	7%	-	5%	5%	3%	4%	4%	4%	6%	2%	5%	-	4%	4%	11%	-	8%	-	5%	5%	-
Neither favourable nor unfavourable 5	Count	32	-	13	19	-	-	-	13	19	13	19	6	3	2	4	16 (B C)	1	18	14	13 (C)	13	6	6	20	6	12	14	6	-	28 (C)	4	1	24 (C)	7	4	3	22	3
	%	32%	-	30%	35%	-	-	-	30%	37%	39%	28%	29%	16%	11%	36%	59%	33%	30%	36%	62%	31%	16%	23%	41%	24%	33%	33%	29%	-	41%	14%	11%	46%	18%	29%	15%	38%	38%
6	Count	19	1	10	8	-	-	1	10	8	5	14	3	7	4	2	2	1	9	10	1	10	8	6	7	6	9	7	3	1	16	2	3	10	6	5	2	10	2
	%	19%	50%	23%	15%	-	-	50%	23%	15%	15%	21%	14%	37%	21%	18%	7%	33%	15%	26%	5%	24%	22%	23%	14%	24%	25%	16%	14%	25%	24%	7%	33%	19%	15%	36%	10%	17%	25%
7	Count	6	-	1	5	1	-	-	1	4	2	4	2	1	1	-	2	-	6	-	1	3	2	3	3	-	3	3	-	-	4	2	1	2	3	2	1	3	-
	%	6%	-	2%	9%	100%	-	-	2%	8%	6%	6%	10%	5%	5%	-	7%	-	10%	-	5%	7%	5%	12%	6%	-	8%	7%	-	-	6%	7%	11%	4%	8%	14%	5%	5%	-
8	Count	15	-	10	5	-	-	-	10	5	2	13	3	1	6	3	2	-	8	7	2	5	8	2	5	8	3	7	5	-	6	9 (B)	2	6	7	2	5	7	1
	%	15%	-	23%	9%	-	-	-	23%	10%	6%	19%	14%	5%	32%	27%	7%	-	13%	18%	10%	12%	22%	8%	10%	32%	8%	16%	24%	-	9%	32%	22%	12%	18%	14%	25%	12%	13%
9	Count	4	-	1	3	-	-	-	1	3	1	3	-	2	1	-	1	-	2	2	1	3	-	1	2	1	1	3	-	1	2	1	1	2	1	-	1	3	-
	%	4%	-	2%	6%	-	-	-	2%	6%	3%	4%	-	11%	5%	-	4%	-	3%	5%	5%	7%	-	4%	4%	4%	3%	7%	-	25%	3%	4%	11%	4%	3%	-	5%	5%	-
Very favourable 10	Count	11	1	5	5	-	-	1	5	5	4	7	2	3	4	-	1	1	8	3	-	4	7	5	5	1	4	3	4	-	4	7 (B)	-	5	6	-	4	6	1
	%	11%	50%	11%	9%	-	-	50%	11%	10%	12%	10%	10%	16%	21%	-	4%	33%	13%	8%	-	10%	19%	19%	10%	4%	11%	7%	19%	-	6%	25%	-	10%	15%	-	20%	10%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Association of the British Pharmaceutical Industry (ABPI)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Unfavourable	Count	4	-	2	2	-	-	-	2	2	2	2	1	-	1	-	2	-	3	1	-	1	3	1	2	1	3	-	1	4	-	-	2	-	2	-	1	3	-
	%	4%	-	5%	4%	-	-	-	5%	4%	6%	3%	5%	-	5%	-	7%	-	5%	3%	-	2%	8%	4%	4%	4%	8%	-	5%	100%	-	-	22%	-	5%	-	5%	5%	-
Neither	Count	68	1	26	41	1	1	1	26	39	25	43	18	12	10	7	19	2	43	25	18 (C)	30	20	21 (C)	35	12	28	29	11	-	68	-	7	43 (C)	18	9	13	40	6
	%	68%	50%	59%	76%	100%	100%	50%	59%	75%	76%	64%	86%	63%	53%	64%	70%	67%	70%	64%	86%	71%	54%	81%	71%	48%	78%	67%	52%	-	100%	-	78%	83%	46%	64%	65%	69%	75%
Favourable	Count	28	1	16	11	-	-	1	16	11	6	22	2	7	8	4	6	1	15	13	3	11	14	4	12	12 (A)	5	14	9 (A)	-	-	28	-	9	19 (B)	5	6	15	2
	%	28%	50%	36%	20%	-	-	50%	36%	21%	18%	33%	10%	37%	42%	36%	22%	33%	25%	33%	14%	26%	38%	15%	24%	48%	14%	33%	43%	-	-	100%	-	17%	49%	36%	30%	26%	25%

Reputation of the Pharmaceutical Industry Among Medical Students

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Association of the British Pharmaceutical Industry (ABPI)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**9**	**7**	**7**	**6**	**6**	**9**	**7**	**7**	**6**	**7**	**6**	**7**	**7**	**7**	**6**	**7**	**7**	**7**	**6**	**7**	**7**	**7**	**7**	**7**	**6**	**7**	**7**	**2**	**6**	**9**	**5**	**7**	**8**	**7**	**7**	**7**	**7**
	Median	**6**	**9**	**6**	**6**	**6**	**6**	**9**	**6**	**6**	**6**	**6**	**6**	**6**	**7**	**7**	**6**	**7**	**6**	**6**	**6**	**6**	**7**	**6**	**6**	**7**	**6**	**6**	**7**	**2**	**6**	**9**	**5**	**6**	**7**	**7**	**6**	**6**	**6**
Very unfavourable 0	Count	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	5%	-	-	-	-	-	-	3%	-	-	3%	-	-	4%	-	-	5%	25%	-	-	-	-	3%	-	5%	-	-
1	Count	2	-	1	1	-	-	-	1	1	1	1	-	-	1	-	1	-	2	-	-	1	1	1	1	-	2	-	-	2	-	-	2	-	-	-	-	2	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	-	5%	-	4%	-	3%	-	-	2%	3%	4%	2%	-	6%	-	-	50%	-	-	22%	-	-	-	-	3%	-
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	4%	-	2%	-	-	-	3%	-	2%	-	3%	-	-	25%	-	-	-	-	3%	-	-	2%	-
4	Count	7	-	4	3	-	-	-	4	3	3	4	3	1	2	1	-	-	5	2	-	4	3	2	4	1	5	2	-	-	7	-	4 (B C)	1	2	-	3	3	1
	%	7%	-	9%	6%	-	-	-	9%	6%	9%	6%	14%	5%	11%	9%	-	-	8%	5%	-	10%	8%	8%	8%	4%	14%	5%	-	-	10%	-	44%	2%	5%	-	15%	5%	13%
Neither favourable nor unfavourable 5	Count	48	-	18	30	1	1	-	18	28	17	31	11	10	4	4	18 (C)	1	31	17	16 (C)	22	10	16	24	8	20	20	8	-	48	-	3	35 (C)	10	6	8	29	5
	%	48%	-	41%	56%	100%	100%	-	41%	54%	52%	46%	52%	53%	21%	36%	67%	33%	51%	44%	76%	52%	27%	62%	49%	32%	56%	47%	38%	-	71%	-	33%	67%	26%	43%	40%	50%	63%
6	Count	13	1	4	8	-	-	1	4	8	5	8	4	1	4	2	1	1	7	6	2	4	7	3	7	3	3	7	3	-	13	-	-	7	6	3	2	8	-
	%	13%	50%	9%	15%	-	-	50%	9%	15%	15%	12%	19%	5%	21%	18%	4%	33%	11%	15%	10%	10%	19%	12%	14%	12%	8%	16%	14%	-	19%	-	-	13%	15%	21%	10%	14%	-
7	Count	11	-	6	5	-	-	-	6	5	3	8	-	-	5	2	3	1	6	5	2	3	6	1	4	6	2	7	2	-	-	11	-	5	6	1	1	9	-
	%	11%	-	14%	9%	-	-	-	14%	10%	9%	12%	-	-	26%	18%	11%	33%	10%	13%	10%	7%	16%	4%	8%	24%	6%	16%	10%	-	-	39%	-	10%	15%	7%	5%	16%	-
8	Count	8	-	6	2	-	-	-	6	2	-	8	1	4	-	1	2	-	2	6 (A)	-	5	3	-	4	4	1	3	4	-	-	8	-	2	6	3	3	2	-
	%	8%	-	14%	4%	-	-	-	14%	4%	-	12%	5%	21%	-	9%	7%	-	3%	15%	-	12%	8%	-	8%	16%	3%	7%	19%	-	-	29%	-	4%	15%	21%	15%	3%	-
9	Count	3	-	2	1	-	-	-	2	1	1	2	-	1	1	1	-	-	1	2	1	-	2	1	1	1	1	1	1	-	-	3	-	1	2	1	1	-	1
	%	3%	-	5%	2%	-	-	-	5%	2%	3%	3%	-	5%	5%	9%	-	-	2%	5%	5%	-	5%	4%	2%	4%	3%	2%	5%	-	-	11%	-	2%	5%	7%	5%	-	13%
Very favourable 10	Count	6	1 (B C)	2	3	-	-	1 (D)	2	3	2	4	1	2	2	-	1	-	6	-	-	3	3	2	3	1	1	3	2	-	-	6	-	1	5 (B)	-	1	4	1
	%	6%	50%	5%	6%	-	-	50%	5%	6%	6%	6%	5%	11%	11%	-	4%	-	10%	-	-	7%	8%	8%	6%	4%	3%	7%	10%	-	-	21%	-	2%	13%	-	5%	7%	13%

Q13 How favourable or unfavourable are your impressions of each of the following organisations? - Summary table

Base:All

		Q13 How favourable or unfavourable are your impressions of each of the following organisations?											Nets			
	Total	Very unfavourable 0	1	2	3	4	Neither favourable nor unfavourable 5	6	7	8	9	Very favourable 10	Unfavourable (0-3)	Neither (4-6)	Favourable (7-10)	Mean
Royal College of Nurses (RCN)	100	1	1	2	1	1	25	7	13	13	19	17	5	33	62	**8**
	100%	1%	1%	2%	1%	1%	25%	7%	13%	13%	19%	17%	5%	33%	62%	
Royal Society of Medicine (RSM)	100	1	-	1	1	1	22	8	21	19	10	16	3	31	66	**8**
	100%	1%	-	1%	1%	1%	22%	8%	21%	19%	10%	16%	3%	31%	66%	
The British Medical Association (BMA)	100	2	2	3	2	4	8	14	10	20	11	24	9	26	65	**8**
	100%	2%	2%	3%	2%	4%	8%	14%	10%	20%	11%	24%	9%	26%	65%	
General Medical Council (GMC)	100	2	-	3	2	7	17	15	10	12	14	18	7	39	54	**8**
	100%	2%	-	3%	2%	7%	17%	15%	10%	12%	14%	18%	7%	39%	54%	
Public Health England (PHE)	100	3	1	1	4	4	32	19	6	15	4	11	9	55	36	**7**
	100%	3%	1%	1%	4%	4%	32%	19%	6%	15%	4%	11%	9%	55%	36%	
Association of British Healthcare Industries (ABHI)	100	1	3	-	1	3	55	7	7	10	5	8	5	65	30	**7**
	100%	1%	3%	-	1%	3%	55%	7%	7%	10%	5%	8%	5%	65%	30%	
Association of the British Pharmaceutical Industry (ABPI)	100	1	2	-	1	7	48	13	11	8	3	6	4	68	28	**7**
	100%	1%	2%	-	1%	7%	48%	13%	11%	8%	3%	6%	4%	68%	28%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - Association of British Healthcare Industries (ABHI)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	39	1	21	17	-	-	1	21	17	11	28	5	9	13	4	7	1	19	20 (A)	3	16	20 (A)	9	16	14	10	15	14 (A B)	1	17	21 (B)	2	10	27 (A B)	8	10	18	3
	%	39%	50%	48%	31%	-	-	50%	48%	33%	33%	42%	24%	47%	68%	36%	26%	33%	31%	51%	14%	38%	54%	35%	33%	56%	28%	35%	67%	25%	25%	75%	22%	19%	69%	57%	50%	31%	38%
Neither	Count	59	1	22	36	1	1	1	22	34	20	39	16 (C)	10	5	7	19 (C)	2	41 (B)	18	18 (C)	25	16	16	32	11	25 (C)	27	7	2	50 (C)	7	6	42 (C)	11	6	9	39	5
	%	59%	50%	50%	67%	100%	100%	50%	50%	65%	61%	58%	76%	53%	26%	64%	70%	67%	67%	46%	86%	60%	43%	62%	65%	44%	69%	63%	33%	50%	74%	25%	67%	81%	28%	43%	45%	67%	63%
Untrustworthy	Count	2	-	1	1	-	-	-	1	1	2	-	-	-	1	-	1	-	1	1	-	1	1	1	1	-	1	1	-	1 (B)	1	-	1	-	1	-	1	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	6%	-	-	-	5%	-	4%	-	2%	3%	-	2%	3%	4%	2%	-	3%	2%	-	25%	1%	-	11%	-	3%	-	5%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - Association of British Healthcare Industries (ABHI)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**9**	**7**	**7**	**5**	**5**	**9**	**7**	**7**	**7**	**7**	**7**	**8**	**8**	**7**	**7**	**7**	**7**	**8**	**6**	**7**	**8**	**7**	**7**	**8**	**7**	**7**	**8**	**6**	**7**	**9**	**6**	**7**	**8**	**8**	**8**	**7**	**7**
	Median	**6**	**9**	**6**	**6**	**5**	**5**	**9**	**6**	**6**	**6**	**6**	**6**	**7**	**8**	**6**	**6**	**6**	**6**	**8**	**6**	**6**	**8**	**6**	**6**	**8**	**6**	**6**	**9**	**6**	**6**	**9**	**5**	**6**	**8**	**8**	**8**	**6**	**6**
Very trustworthy 10	Count	11	1	6	4	-	-	1	6	4	2	9	2	3	2	1	3	-	7	4	-	4	7	1	8	2	2	4	5	1	2	8 (B)	-	1	10 (B)	2	2	6	1
	%	11%	50%	14%	7%	-	-	50%	14%	8%	6%	13%	10%	16%	11%	9%	11%	-	11%	10%	-	10%	19%	4%	16%	8%	6%	9%	24%	25%	3%	29%	-	2%	26%	14%	10%	10%	13%
9	Count	3	-	2	1	-	-	-	2	1	1	2	1	-	2	-	-	-	1	2	-	-	3	-	1	2	1	1	1	-	1	2	1	-	2	1	2	-	-
	%	3%	-	5%	2%	-	-	-	5%	2%	3%	3%	5%	-	11%	-	-	-	2%	5%	-	-	8%	-	2%	8%	3%	2%	5%	-	1%	7%	11%	-	5%	7%	10%	-	-
8	Count	10	-	6	4	-	-	-	6	4	4	6	2	3	2	2	1	-	1	9 (A)	2	2	6	2	2	6 (B)	2	3	5	-	5	5	-	4	6	3	3	3	1
	%	10%	-	14%	7%	-	-	-	14%	8%	12%	9%	10%	16%	11%	18%	4%	-	2%	23%	10%	5%	16%	8%	4%	24%	6%	7%	24%	-	7%	18%	-	8%	15%	21%	15%	5%	13%
7	Count	15	-	7	8	-	-	-	7	8	4	11	-	3	7	1	3	1	10	5	1	10	4	6	5	4	5	7	3	-	9	6	1	5	9	2	3	9	1
	%	15%	-	16%	15%	-	-	-	16%	15%	12%	16%	-	16%	37%	9%	11%	33%	16%	13%	5%	24%	11%	23%	10%	16%	14%	16%	14%	-	13%	21%	11%	10%	23%	14%	15%	16%	13%
6	Count	5	-	-	5	-	-	-	-	5	2	3	2	1	1	-	1	-	5	-	-	2	3	-	2	3	-	4	1	-	5	-	-	1	4	1	1	3	-
	%	5%	-	-	9%	-	-	-	-	10%	6%	4%	10%	5%	5%	-	4%	-	8%	-	-	5%	8%	-	4%	12%	-	9%	5%	-	7%	-	-	2%	10%	7%	5%	5%	-
Neither trustworthy nor untrustworthy 5	Count	45	1	18	26	-	-	1	18	26	15	30	10	8	3	5	17 (C)	2	28	17	16 (C)	20	9	14	25	6	20	20	5	1	38 (C)	6	2	39 (A C)	4	4	7	30	4
	%	45%	50%	41%	48%	-	-	50%	41%	50%	45%	45%	48%	42%	16%	45%	63%	67%	46%	44%	76%	48%	24%	54%	51%	24%	56%	47%	24%	25%	56%	21%	22%	75%	10%	29%	35%	52%	50%
4	Count	9	-	4	5	1	1	-	4	3	3	6	4	1	1	2	1	-	8	1	2	3	4	2	5	2	5	3	1	1	7	1	4 (B C)	2	3	1	1	6	1
	%	9%	-	9%	9%	100%	100%	-	9%	6%	9%	9%	19%	5%	5%	18%	4%	-	13%	3%	10%	7%	11%	8%	10%	8%	14%	7%	5%	25%	10%	4%	44%	4%	8%	7%	5%	10%	13%
3	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	-	-	5%	-	-	-	-	3%	-	-	3%	-	2%	-	-	2%	-	-	1%	-	-	-	3%	-	5%	-	-
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	-	-	-	4%	-	2%	-	-	2%	-	4%	-	-	3%	-	-	25%	-	-	11%	-	-	-	-	2%	-
Very untrustworthy 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - General Medical Council (GMC)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	67	2	31	34	-	-	2	31	34	18	49	13	12	17	9	14	2	37	30	12	27	28	18	30	19	23	27	17	1	40	26 (A B)	4	27	36 (A B)	10	14	38	5
	%	67%	100%	70%	63%	-	-	100%	70%	65%	55%	73%	62%	63%	89%	82%	52%	67%	61%	77%	57%	64%	76%	69%	61%	76%	64%	63%	81%	25%	59%	93%	44%	52%	92%	71%	70%	66%	63%
Neither	Count	30	-	11	19	1	1	-	11	17	14	16	7	7	2	1	12	1	23 (B)	7	7	15	8	8	17	5	13	15	2	2 (C)	26 (C)	2	5 (C)	23 (C)	2	3	5	20	2
	%	30%	-	25%	35%	100%	100%	-	25%	33%	42%	24%	33%	37%	11%	9%	44%	33%	38%	18%	33%	36%	22%	31%	35%	20%	36%	35%	10%	50%	38%	7%	56%	44%	5%	21%	25%	34%	25%
Untrustworthy	Count	3	-	2	1	-	-	-	2	1	1	2	1	-	-	1	1	-	1	2	2	-	1	-	2	1	-	1	2	1 (B)	2	-	-	2	1	1	1	-	1
	%	3%	-	5%	2%	-	-	-	5%	2%	3%	3%	5%	-	-	9%	4%	-	2%	5%	10%	-	3%	-	4%	4%	-	2%	10%	25%	3%	-	-	4%	3%	7%	5%	-	13%

Reputation of the Pharmaceutical Industry Among Medical Students

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			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**10**	**9**	**8**	**7**	**5**	**10**	**9**	**8**	**8**	**9**	**8**	**9**	**10**	**9**	**8**	**8**	**8**	**9**	**8**	**8**	**8**	**8**	**8**	**8**	**9**	**8**	**9**	**6**	**8**	**10**	**8**	**8**	**9**	**8**	**8**	**9**	**8**
	Median	**9**	**10**	**9**	**9**	**7**	**5**	**10**	**9**	**9**	**8**	**9**	**8**	**9**	**10**	**9**	**8**	**9**	**8**	**9**	**8**	**8**	**9**	**9**	**9**	**8**	**9**	**8**	**9**	**6**	**8**	**11**	**7**	**8**	**10**	**8**	**9**	**9**	**9**
Very trustworthy 10	Count	25	1	15	9	-	-	1	15	9	6	19	1	6	9 (A)	4	5	-	12	13	5	9	11	5	14	6	11	8	6	1	10	14 (B)	1	9	15	4	4	16	1
	%	25%	50%	34%	17%	-	-	50%	34%	17%	18%	28%	5%	32%	47%	36%	19%	-	20%	33%	24%	21%	30%	19%	29%	24%	31%	19%	29%	25%	15%	50%	11%	17%	38%	29%	20%	28%	13%
9	Count	11	-	3	8	-	-	-	3	8	5	6	3	2	2	1	2	1	8	3	1	5	5	4	5	2	5	3	3	-	8	3	2	4	5	-	3	6	2
	%	11%	-	7%	15%	-	-	-	7%	15%	15%	9%	14%	11%	11%	9%	7%	33%	13%	8%	5%	12%	14%	15%	10%	8%	14%	7%	14%	-	12%	11%	22%	8%	13%	-	15%	10%	25%
8	Count	15	1	4	10	-	-	1	4	10	4	11	5	2	1	3	3	1	10	5	3	6	6	5	6	4	3	8	4	-	12	3	-	7	8	1	4	8	2
	%	15%	50%	9%	19%	-	-	50%	9%	19%	12%	16%	24%	11%	5%	27%	11%	33%	16%	13%	14%	14%	16%	19%	12%	16%	8%	19%	19%	-	18%	11%	-	13%	21%	7%	20%	14%	25%
7	Count	16	-	9	7	-	-	-	9	7	3	13	4	2	5	1	4	-	7	9	3	7	6	4	5	7	4	8	4	-	10	6	1	7	8	5	3	8	-
	%	16%	-	20%	13%	-	-	-	20%	13%	9%	19%	19%	11%	26%	9%	15%	-	11%	23%	14%	17%	16%	15%	10%	28%	11%	19%	19%	-	15%	21%	11%	13%	21%	36%	15%	14%	-
6	Count	11	-	5	6	1	-	-	5	5	4	7	3	2	1	-	5	-	7	4	2	4	5	2	8	1	4	6	1	1	9	1	2	9	-	1	2	8	-
	%	11%	-	11%	11%	100%	-	-	11%	10%	12%	10%	14%	11%	5%	-	19%	-	11%	10%	10%	10%	14%	8%	16%	4%	11%	14%	5%	25%	13%	4%	22%	17%	-	7%	10%	14%	-
Neither trustworthy nor untrustworthy 5	Count	13	-	5	8	-	-	-	5	8	7	6	2	4	1	1	4	1	10	3	3	10	-	3	9	1	6	6	1	-	13	-	1	12	-	1	2	8	2
	%	13%	-	11%	15%	-	-	-	11%	15%	21%	9%	10%	21%	5%	9%	15%	33%	16%	8%	14%	24%	-	12%	18%	4%	17%	14%	5%	-	19%	-	11%	23%	-	7%	10%	14%	25%
4	Count	6	-	1	5	-	1	-	1	4	3	3	2	1	-	-	3	-	6	-	2	1	3	3	-	3	3	3	-	1	4	1	2	2	2	1	1	4	-
	%	6%	-	2%	9%	-	100%	-	2%	8%	9%	4%	10%	5%	-	-	11%	-	10%	-	10%	2%	8%	12%	-	12%	8%	7%	-	25%	6%	4%	22%	4%	5%	7%	5%	7%	-
3	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	-	-	-	4%	-	2%	-	5%	-	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very untrustworthy 0	Count	2	-	2	-	-	-	-	2	-	1	1	1	-	-	1	-	-	-	2	1	-	1	-	1	1	-	-	2	1 (B)	1	-	-	1	1	-	1	-	1
	%	2%	-	5%	-	-	-	-	5%	-	3%	1%	5%	-	-	9%	-	-	-	5%	5%	-	3%	-	2%	4%	-	-	10%	25%	1%	-	-	2%	3%	-	5%	-	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - Royal College of Nurses (RCN)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	71	2	33	36	1	1	2	33	34	19	52 (A)	13	13	18	8	16	3	41	30	11	28	32 (A)	20	32	19	24	28	19	3	43	25 (B)	9	28	34 (B)	11	14	42	4
	%	71%	100%	75%	67%	100%	100%	100%	75%	65%	58%	78%	62%	68%	95%	73%	59%	100%	67%	77%	52%	67%	86%	77%	65%	76%	67%	65%	90%	75%	63%	89%	100%	54%	87%	79%	70%	72%	50%
Neither	Count	26	-	9	17	-	-	-	9	17	12	14	7	5	1	2	11	-	19	7	9 (C)	13	4	5	16	5	11	15	-	-	24 (C)	2	-	23 (C)	3	3	5	15	3
	%	26%	-	20%	31%	-	-	-	20%	33%	36%	21%	33%	26%	5%	18%	41%	-	31%	18%	43%	31%	11%	19%	33%	20%	31%	35%	-	-	35%	7%	-	44%	8%	21%	25%	26%	38%
Untrustworthy	Count	3	-	2	1	-	-	-	2	1	2	1	1	1	-	1	-	-	1	2	1	1	1	1	1	1	1	-	2	1 (B)	1	1	-	1	2	-	1	1	1
	%	3%	-	5%	2%	-	-	-	5%	2%	6%	1%	5%	5%	-	9%	-	-	2%	5%	5%	2%	3%	4%	2%	4%	3%	-	10%	25%	1%	4%	-	2%	5%	-	5%	2%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - Royal College of Nurses (RCN)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**11**	**8**	**8**	**10**	**9**	**11**	**8**	**8**	**8**	**9**	**8**	**9**	**9**	**8**	**8**	**9**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**8**	**8**	**8**	**9**	**7**	**8**	**9**	**9**	**8**	**9**	**9**	**8**	**9**	**7**
	Median	**9**	**11**	**9**	**9**	**10**	**9**	**11**	**9**	**9**	**8**	**9**	**8**	**9**	**9**	**9**	**9**	**10**	**8**	**9**	**8**	**8**	**9**	**9**	**9**	**9**	**9**	**8**	**9**	**9**	**8**	**10**	**9**	**8**	**9**	**9**	**8**	**9**	**8**
Very trustworthy 10	Count	21	1	10	10	-	-	1	10	10	3	18 (A)	3	7	3	3	5	-	14	7	4	7	10	4	13	4	7	8	6	1	12	8	1	8	12	3	5	12	1
	%	21%	50%	23%	19%	-	-	50%	23%	19%	9%	27%	14%	37%	16%	27%	19%	-	23%	18%	19%	17%	27%	15%	27%	16%	19%	19%	29%	25%	18%	29%	11%	15%	31%	21%	25%	21%	13%
9	Count	12	1	3	8	1	-	1	3	7	4	8	1	2	2	2	3	2 (A)	7	5	-	6	6	3	6	3	3	5	4	-	6	6	1	6	5	3	1	8	-
	%	12%	50%	7%	15%	100%	-	50%	7%	13%	12%	12%	5%	11%	11%	18%	11%	67%	11%	13%	-	14%	16%	12%	12%	12%	8%	12%	19%	-	9%	21%	11%	12%	13%	21%	5%	14%	-
8	Count	21	-	11	10	-	1	-	11	9	7	14	5	2	6	2	6	-	9	12	6	7	8	8	7	6	9	7	5	1	13	7	5 (B)	7	9	3	3	12	3
	%	21%	-	25%	19%	-	100%	-	25%	17%	21%	21%	24%	11%	32%	18%	22%	-	15%	31%	29%	17%	22%	31%	14%	24%	25%	16%	24%	25%	19%	25%	56%	13%	23%	21%	15%	21%	38%
7	Count	17	-	9	8	-	-	-	9	8	5	12	4	2	7	1	2	1	11	6	1	8	8	5	6	6	5	8	4	1	12	4	2	7	8	2	5	10	-
	%	17%	-	20%	15%	-	-	-	20%	15%	15%	18%	19%	11%	37%	9%	7%	33%	18%	15%	5%	19%	22%	19%	12%	24%	14%	19%	19%	25%	18%	14%	22%	13%	21%	14%	25%	17%	-
6	Count	4	-	2	2	-	-	-	2	2	2	2	2	1	-	-	1	-	2	2	1	2	1	-	2	2	1	3	-	-	4	-	-	3	1	-	2	2	-
	%	4%	-	5%	4%	-	-	-	5%	4%	6%	3%	10%	5%	-	-	4%	-	3%	5%	5%	5%	3%	-	4%	8%	3%	7%	-	-	6%	-	-	6%	3%	-	10%	3%	-
Neither trustworthy nor untrustworthy 5	Count	19	-	6	13	-	-	-	6	13	8	11	5	3	-	2	9	-	15	4	7 (C)	11 (C)	1	4	13	2	9	10	-	-	17 (C)	2	-	18 (C)	1	2	2	12	3
	%	19%	-	14%	24%	-	-	-	14%	25%	24%	16%	24%	16%	-	18%	33%	-	25%	10%	33%	26%	3%	15%	27%	8%	25%	23%	-	-	25%	7%	-	35%	3%	14%	10%	21%	38%
4	Count	3	-	1	2	-	-	-	1	2	2	1	-	1	1	-	1	-	2	1	1	-	2	1	1	1	1	2	-	-	3	-	-	2	1	1	1	1	-
	%	3%	-	2%	4%	-	-	-	2%	4%	6%	1%	-	5%	5%	-	4%	-	3%	3%	5%	-	5%	4%	2%	4%	3%	5%	-	-	4%	-	-	4%	3%	7%	5%	2%	-
3	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	Count	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	5%	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	-	4%	-	-	3%	-	-	2%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very untrustworthy 0	Count	2	-	2	-	-	-	-	2	-	1	1	1	-	-	1	-	-	-	2	1	-	1	-	1	1	-	-	2	1 (B)	1	-	-	1	1	-	1	-	1
	%	2%	-	5%	-	-	-	-	5%	-	3%	1%	5%	-	-	9%	-	-	-	5%	5%	-	3%	-	2%	4%	-	-	10%	25%	1%	-	-	2%	3%	-	5%	-	13%

Reputation of the Pharmaceutical Industry Among Medical Students

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		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	68	2	31	35	1	1	2	31	33	19	49	13	13	18 (E)	8	14	2	40	28	10	27	31 (A)	18	34	16	22	29	17	2	42	24	7	29	32 (B)	12	13	38	5
	%	68%	100%	70%	65%	100%	100%	100%	70%	63%	58%	73%	62%	68%	95%	73%	52%	67%	66%	72%	48%	64%	84%	69%	69%	64%	61%	67%	81%	50%	62%	86%	78%	56%	82%	86%	65%	66%	63%
Neither	Count	31	-	13	18	-	-	-	13	18	13	18	7	6	1	3	13 (C)	1	20	11	11 (C)	15	5	8	15	8	14	13	4	2	25	4	2	23 (C)	6	2	6	20	3
	%	31%	-	30%	33%	-	-	-	30%	35%	39%	27%	33%	32%	5%	27%	48%	33%	33%	28%	52%	36%	14%	31%	31%	32%	39%	30%	19%	50%	37%	14%	22%	44%	15%	14%	30%	34%	38%
Untrustworthy	Count	1	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-	1	-	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	5%	-	-	-	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	1%	-	-	-	3%	-	5%	-	-

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		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**10**	**9**	**8**	**8**	**9**	**10**	**9**	**8**	**8**	**9**	**8**	**9**	**9**	**8**	**8**	**8**	**8**	**9**	**7**	**8**	**9**	**8**	**9**	**8**	**8**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**9**	**9**	**8**	**8**	**8**
	Median	**9**	**10**	**9**	**8**	**8**	**9**	**10**	**9**	**8**	**8**	**9**	**8**	**9**	**9**	**9**	**8**	**9**	**8**	**9**	**7**	**8**	**9**	**8**	**9**	**9**	**8**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**9**	**9**	**9**	**8**	**9**
Very trustworthy 10	Count	19	1	9	9	-	-	1	9	9	7	12	2	6	4	1	6	-	12	7	2	6	11	3	13	3	5	7	7	1	9	9	-	8	11	4	3	11	1
	%	19%	50%	20%	17%	-	-	50%	20%	17%	21%	18%	10%	32%	21%	9%	22%	-	20%	18%	10%	14%	30%	12%	27%	12%	14%	16%	33%	25%	13%	32%	-	15%	28%	29%	15%	19%	13%
9	Count	10	-	5	5	-	-	-	5	5	2	8	1	2	3	4	-	-	6	4	-	5	5	2	4	4	3	6	1	-	7	3	1	3	6	2	2	5	1
	%	10%	-	11%	9%	-	-	-	11%	10%	6%	12%	5%	11%	16%	36%	-	-	10%	10%	-	12%	14%	8%	8%	16%	8%	14%	5%	-	10%	11%	11%	6%	15%	14%	10%	9%	13%
8	Count	21	1	10	10	-	1	1	10	9	4	17	5	3	4	1	6	2	12	9	5	9	7	5	10	6	7	8	6	-	14	7	3	8	10	3	5	11	2
	%	21%	50%	23%	19%	-	100%	50%	23%	17%	12%	25%	24%	16%	21%	9%	22%	67%	20%	23%	24%	21%	19%	19%	20%	24%	19%	19%	29%	-	21%	25%	33%	15%	26%	21%	25%	19%	25%
7	Count	18	-	7	11	1	-	-	7	10	6	12	5	2	7	2	2	-	10	8	3	7	8	8	7	3	7	8	3	1	12	5	3	10	5	3	3	11	1
	%	18%	-	16%	20%	100%	-	-	16%	19%	18%	18%	24%	11%	37%	18%	7%	-	16%	21%	14%	17%	22%	31%	14%	12%	19%	19%	14%	25%	18%	18%	33%	19%	13%	21%	15%	19%	13%
6	Count	5	-	2	3	-	-	-	2	3	2	3	1	1	-	-	2	1	3	2	1	2	2	2	-	3	1	4	-	1	3	1	1	1	3	-	1	4	-
	%	5%	-	5%	6%	-	-	-	5%	6%	6%	4%	5%	5%	-	-	7%	33%	5%	5%	5%	5%	5%	8%	-	12%	3%	9%	-	25%	4%	4%	11%	2%	8%	-	5%	7%	-
Neither trustworthy nor untrustworthy 5	Count	23	-	10	13	-	-	-	10	13	9	14	5	4	1	2	11	-	15	8	9 **(C)**	11	3	5	13	5	12	8	3	1	20	2	1	20 **(C)**	2	2	4	15	2
	%	23%	-	23%	24%	-	-	-	23%	25%	27%	21%	24%	21%	5%	18%	41%	-	25%	21%	43%	26%	8%	19%	27%	20%	33%	19%	14%	25%	29%	7%	11%	38%	5%	14%	20%	26%	25%
4	Count	3	-	1	2	-	-	-	1	2	2	1	1	1	-	1	-	-	2	1	1	2	-	1	2	-	1	1	1	-	2	1	-	2	1	-	1	1	1
	%	3%	-	2%	4%	-	-	-	2%	4%	6%	1%	5%	5%	-	9%	-	-	3%	3%	5%	5%	-	4%	4%	-	3%	2%	5%	-	3%	4%	-	4%	3%	-	5%	2%	13%
3	Count	1	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-	1	-	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	5%	-	-	-	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	1%	-	-	-	3%	-	5%	-	-
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very untrustworthy 0	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - The British Medical Association (BMA)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	64	1	33	30	1	-	1	33	29	19	45	11	11	17	6	17	2	37	27	12	27	25	16	30	18	20	30	14	3	37	24 (B)	5	27	32 (B)	9	13	37	5
	%	64%	50%	75%	56%	100%	-	50%	75%	56%	58%	67%	52%	58%	89%	55%	63%	67%	61%	69%	57%	64%	68%	62%	61%	72%	56%	70%	67%	75%	54%	86%	56%	52%	82%	64%	65%	64%	63%
Neither	Count	29	1	9	19	-	1	1	9	18	11	18	7	6	2	3	10	1	19	10	8	13	8	7	17	5	13	12	4	1	25 (C)	3	3	20 (C)	6	3	7	17	2
	%	29%	50%	20%	35%	-	100%	50%	20%	35%	33%	27%	33%	32%	11%	27%	37%	33%	31%	26%	38%	31%	22%	27%	35%	20%	36%	28%	19%	25%	37%	11%	33%	38%	15%	21%	35%	29%	25%
Untrustworthy	Count	7	-	2	5	-	-	-	2	5	3	4	3	2	-	2	-	-	5	2	1	2	4	3	2	2	3	1	3	-	6	1	1	5	1	2	-	4	1
	%	7%	-	5%	9%	-	-	-	5%	10%	9%	6%	14%	11%	-	18%	-	-	8%	5%	5%	5%	11%	12%	4%	8%	8%	2%	14%	-	9%	4%	11%	10%	3%	14%	-	7%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - The British Medical Association (BMA)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**9**	**8**	**8**	**11**	**6**	**9**	**8**	**8**	**8**	**8**	**7**	**8**	**9**	**7**	**9**	**8**	**8**	**9**	**8**	**8**	**8**	**8**	**8**	**9**	**8**	**8**	**9**	**9**	**8**	**9**	**8**	**8**	**9**	**8**	**9**	**8**	**7**
	Median	**8**	**9**	**8**	**8**	**11**	**6**	**9**	**8**	**8**	**8**	**8**	**8**	**8**	**10**	**8**	**8**	**9**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**9**	**8**	**8**	**10**	**10**	**8**	**10**	**8**	**8**	**9**	**9**	**9**	**8**	**8**
Very trustworthy 10	Count	22	1	10	11	1	-	1	10	10	7	15	4	3	6	1	8	-	14	8	3	7	12	4	13	5	6	9	7	2	8	12 (B)	1	8	13	4	5	12	1
	%	22%	50%	23%	20%	100%	-	50%	23%	19%	21%	22%	19%	16%	32%	9%	30%	-	23%	21%	14%	17%	32%	15%	27%	20%	17%	21%	33%	50%	12%	43%	11%	15%	33%	29%	25%	21%	13%
9	Count	11	-	6	5	-	-	-	6	5	3	8	1	2	4	1	3	-	3	8 (A)	2	5	4	1	3	7 (B)	2	4	5	-	7	4	-	6	5	3	2	6	-
	%	11%	-	14%	9%	-	-	-	14%	10%	9%	12%	5%	11%	21%	9%	11%	-	5%	21%	10%	12%	11%	4%	6%	28%	6%	9%	24%	-	10%	14%	-	12%	13%	21%	10%	10%	-
8	Count	12	-	5	7	-	-	-	5	7	3	9	1	4	1	2	2	2 (A)	8	4	3	5	4	3	6	3	2	8	2	-	7	5	1	6	5	-	3	7	2
	%	12%	-	11%	13%	-	-	-	11%	13%	9%	13%	5%	21%	5%	18%	7%	67%	13%	10%	14%	12%	11%	12%	12%	12%	6%	19%	10%	-	10%	18%	11%	12%	13%	-	15%	12%	25%
7	Count	19	-	12	7	-	-	-	12	7	6	13	5	2	6	2	4	-	12	7	4	10	5	8	8	3	10	9	-	1	15	3	3	7	9	2	3	12	2
	%	19%	-	27%	13%	-	-	-	27%	13%	18%	19%	24%	11%	32%	18%	15%	-	20%	18%	19%	24%	14%	31%	16%	12%	28%	21%	-	25%	22%	11%	33%	13%	23%	14%	15%	21%	25%
6	Count	14	1	4	9	-	-	1	4	9	4	10	2	2	1	3	5	1	8	6	3	4	7	3	8	3	6	4	4	1	10	3	2	8	4	2	5	7	-
	%	14%	50%	9%	17%	-	-	50%	9%	17%	12%	15%	10%	11%	5%	27%	19%	33%	13%	15%	14%	10%	19%	12%	16%	12%	17%	9%	19%	25%	15%	11%	22%	15%	10%	14%	25%	12%	-
Neither trustworthy nor untrustworthy 5	Count	11	-	4	7	-	1	-	4	6	6	5	3	4	-	-	4	-	8	3	4	6	1	2	7	2	5	6	-	-	11	-	1	10	-	1	1	7	2
	%	11%	-	9%	13%	-	100%	-	9%	12%	18%	7%	14%	21%	-	-	15%	-	13%	8%	19%	14%	3%	8%	14%	8%	14%	14%	-	-	16%	-	11%	19%	-	7%	5%	12%	25%
4	Count	4	-	1	3	-	-	-	1	3	1	3	2	-	1	-	1	-	3	1	1	3	-	2	2	-	2	2	-	-	4	-	-	2	2	-	1	3	-
	%	4%	-	2%	6%	-	-	-	2%	6%	3%	4%	10%	-	5%	-	4%	-	5%	3%	5%	7%	-	8%	4%	-	6%	5%	-	-	6%	-	-	4%	5%	-	5%	5%	-
3	Count	4	-	1	3	-	-	-	1	3	2	2	2	1	-	1	-	-	3	1	-	2	2	1	1	2	2	1	1	-	4	-	1	3	-	1	-	3	-
	%	4%	-	2%	6%	-	-	-	2%	6%	6%	3%	10%	5%	-	9%	-	-	5%	3%	-	5%	5%	4%	2%	8%	6%	2%	5%	-	6%	-	11%	6%	-	7%	-	5%	-
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	Count	1	-	-	1	-	-	-	-	1	-	1	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	1	-	1	-	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	5%	-	-	-	-	-	2%	-	-	-	3%	4%	-	-	-	-	5%	-	1%	-	-	2%	-	-	-	2%	-
Very untrustworthy 0	Count	2	-	1	1	-	-	-	1	1	1	1	-	1	-	1	-	-	1	1	1	-	1	1	1	-	1	-	1	-	1	1	-	1	1	1	-	-	1
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	5%	-	9%	-	-	2%	3%	5%	-	3%	4%	2%	-	3%	-	5%	-	1%	4%	-	2%	3%	7%	-	-	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - Public Health England (PHE)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	52	1	24	27	1	-	1	24	26	14	38	7	11	17 (A E)	5	10	2	31	21	8	23	21	15	21	16	17	22	13	3	28	21 (B)	5	18	29 (B)	9	10	28	5
	%	52%	50%	55%	50%	100%	-	50%	55%	50%	42%	57%	33%	58%	89%	45%	37%	67%	51%	54%	38%	55%	57%	58%	43%	64%	47%	51%	62%	75%	41%	75%	56%	35%	74%	64%	50%	48%	63%
Neither	Count	41	1	18	22	-	1	1	18	21	17	24	10	8	2	5	15 (C)	1	24	17	12	17	12	9	25	7	17	18	6	-	35 (C)	6	3	30 (C)	8	4	9	25	3
	%	41%	50%	41%	41%	-	100%	50%	41%	40%	52%	36%	48%	42%	11%	45%	56%	33%	39%	44%	57%	40%	32%	35%	51%	28%	47%	42%	29%	-	51%	21%	33%	58%	21%	29%	45%	43%	38%
Untrustworthy	Count	7	-	2	5	-	-	-	2	5	2	5	4	-	-	1	2	-	6	1	1	2	4	2	3	2	2	3	2	1	5	1	1	4	2	1	1	5	-
	%	7%	-	5%	9%	-	-	-	5%	10%	6%	7%	19%	-	-	9%	7%	-	10%	3%	5%	5%	11%	8%	6%	8%	6%	7%	10%	25%	7%	4%	11%	8%	5%	7%	5%	9%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**8**	**8**	**7**	**8**	**6**	**8**	**8**	**7**	**7**	**8**	**7**	**8**	**9**	**7**	**7**	**7**	**8**	**8**	**8**	**8**	**8**	**8**	**7**	**8**	**7**	**8**	**8**	**7**	**7**	**9**	**7**	**7**	**8**	**8**	**8**	**7**	**8**
	Median	**8**	**8**	**8**	**8**	**8**	**6**	**8**	**8**	**8**	**7**	**8**	**7**	**9**	**9**	**6**	**6**	**8**	**8**	**8**	**6**	**8**	**8**	**8**	**7**	**8**	**7**	**8**	**9**	**8**	**7**	**9**	**8**	**6**	**8**	**8**	**8**	**7**	**9**
Very trustworthy 10	Count	13	1	5	7	-	-	1	5	7	3	10	2	4	4	1	2	-	9	4	1	5	7	4	8	1	4	5	4	-	7	6	-	6	7	1	4	7	1
	%	13%	50%	11%	13%	-	-	50%	11%	13%	9%	15%	10%	21%	21%	9%	7%	-	15%	10%	5%	12%	19%	15%	16%	4%	11%	12%	19%	-	10%	21%	-	12%	18%	7%	20%	12%	13%
9	Count	5	-	2	3	-	-	-	2	3	-	5	1	-	1	2	1	-	4	1	1	2	2	1	2	2	1	3	1	-	1	4 (B)	-	2	3	1	-	4	-
	%	5%	-	5%	6%	-	-	-	5%	6%	-	7%	5%	-	5%	18%	4%	-	7%	3%	5%	5%	5%	4%	4%	8%	3%	7%	5%	-	1%	14%	-	4%	8%	7%	-	7%	-
8	Count	17	-	9	8	-	-	-	9	8	5	12	1	6	5	1	3	1	7	10	4	6	7	4	4	9 (B)	5	6	6	1	7	9 (B)	2	6	9	4	4	6	3
	%	17%	-	20%	15%	-	-	-	20%	15%	15%	18%	5%	32%	26%	9%	11%	33%	11%	26%	19%	14%	19%	15%	8%	36%	14%	14%	29%	25%	10%	32%	22%	12%	23%	29%	20%	10%	38%
7	Count	17	-	8	9	1	-	-	8	8	6	11	3	1	7	1	4	1	11	6	2	10	5	6	7	4	7	8	2	2 (C)	13	2	3	4	10	3	2	11	1
	%	17%	-	18%	17%	100%	-	-	18%	15%	18%	16%	14%	5%	37%	9%	15%	33%	18%	15%	10%	24%	14%	23%	14%	16%	19%	19%	10%	50%	19%	7%	33%	8%	26%	21%	10%	19%	13%
6	Count	9	-	3	6	-	-	-	3	6	3	6	6	1	-	-	2	-	6	3	1	3	5	2	4	3	3	4	2	-	8	1	1	7	1	1	3	5	-
	%	9%	-	7%	11%	-	-	-	7%	12%	9%	9%	29%	5%	-	-	7%	-	10%	8%	5%	7%	14%	8%	8%	12%	8%	9%	10%	-	12%	4%	11%	13%	3%	7%	15%	9%	-
Neither trustworthy nor untrustworthy 5	Count	24	-	12	12	-	1	-	12	11	11	13	3	5	1	3	12 (C)	-	13	11	10 (C)	12 (C)	2	7	14	3	13	11	-	-	20	4	2	19 (C)	3	2	4	16	2
	%	24%	-	27%	22%	-	100%	-	27%	21%	33%	19%	14%	26%	5%	27%	44%	-	21%	28%	48%	29%	5%	27%	29%	12%	36%	26%	-	-	29%	14%	22%	37%	8%	14%	20%	28%	25%
4	Count	8	1	3	4	-	-	1	3	4	3	5	1	2	1	2	1	1	5	3	1	2	5	-	7	1	1	3	4	-	7	1	-	4	4	1	2	4	1
	%	8%	50%	7%	7%	-	-	50%	7%	8%	9%	7%	5%	11%	5%	18%	4%	33%	8%	8%	5%	5%	14%	-	14%	4%	3%	7%	19%	-	10%	4%	-	8%	10%	7%	10%	7%	13%
3	Count	4	-	-	4	-	-	-	-	4	1	3	2	-	-	1	1	-	4	-	1	2	1	1	3	-	2	2	-	-	4	-	1	3	-	1	-	3	-
	%	4%	-	-	7%	-	-	-	-	8%	3%	4%	10%	-	-	9%	4%	-	7%	-	5%	5%	3%	4%	6%	-	6%	5%	-	-	6%	-	11%	6%	-	7%	-	5%	-
2	Count	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	-	1%	-	-	-	-	4%	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	-	4%	-	-	3%	-	-	2%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very untrustworthy 0	Count	2	-	1	1	-	-	-	1	1	1	1	2	-	-	-	-	-	1	1	-	-	2	1	-	1	-	-	2	1 (B)	1	-	-	1	1	-	1	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	10%	-	-	-	-	-	2%	3%	-	-	5%	4%	-	4%	-	-	10%	25%	1%	-	-	2%	3%	-	5%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - Association of the British Pharmaceutical Industry (ABPI)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Trustworthy	Count	39	1	21	17	-	-	1	21	17	11	28	7	7	10	7	7	1	22	17	4	15	20 (A)	5	19	15 (A)	7	21 (A)	11 (A)	2	18	19 (B)	-	-	39	7	10	20	2
	%	39%	50%	48%	31%	-	-	50%	48%	33%	33%	42%	33%	37%	53%	64%	26%	33%	36%	44%	19%	36%	54%	19%	39%	60%	19%	49%	52%	50%	26%	68%	-	-	100%	50%	50%	34%	25%
Neither	Count	52	1	18	33	-	-	1	18	33	19	33	10	11	6	4	19	2	33	19	15	22	15	16	26	10	20	22	10	-	43 (C)	9	-	52	-	6	8	33	5
	%	52%	50%	41%	61%	-	-	50%	41%	63%	58%	49%	48%	58%	32%	36%	70%	67%	54%	49%	71%	52%	41%	62%	53%	40%	56%	51%	48%	-	63%	32%	-	100%	-	43%	40%	57%	63%
Untrustworthy	Count	9	-	5	4	1	1	-	5	2	3	6	4	1	3	-	1	-	6	3	2	5	2	5	4	-	9	-	-	2 (B)	7	-	9	-	-	1	2	5	1
	%	9%	-	11%	7%	100%	100%	-	11%	4%	9%	9%	19%	5%	16%	-	4%	-	10%	8%	10%	12%	5%	19%	8%	-	25%	-	-	50%	10%	-	100%	-	-	7%	10%	9%	13%

Reputation of the Pharmaceutical Industry Among Medical Students

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - Association of the British Pharmaceutical Industry (ABPI)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**9**	**7**	**7**	**4**	**1**	**9**	**7**	**7**	**7**	**7**	**6**	**7**	**7**	**8**	**7**	**7**	**7**	**7**	**6**	**7**	**8**	**6**	**7**	**8**	**6**	**7**	**8**	**6**	**6**	**8**	**3**	**6**	**9**	**7**	**8**	**7**	**7**
	Median	**6**	**9**	**7**	**6**	**4**	**1**	**9**	**7**	**6**	**6**	**6**	**6**	**6**	**8**	**9**	**6**	**6**	**6**	**7**	**6**	**6**	**8**	**6**	**6**	**8**	**6**	**7**	**8**	**6**	**6**	**8**	**4**	**6**	**9**	**7**	**8**	**6**	**6**
Very trustworthy 10	Count	7	1 (C)	4	2	-	-	1 (E)	4	2	2	5	2	2	2	1	-	-	3	4	-	2	5	-	5	2	1	1	5 (A B)	1	2	4	-	-	7	1	3	2	1
	%	7%	50%	9%	4%	-	-	50%	9%	4%	6%	7%	10%	11%	11%	9%	-	-	5%	10%	-	5%	14%	-	10%	8%	3%	2%	24%	25%	3%	14%	-	-	18%	7%	15%	3%	13%
9	Count	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	-	1%	-	-	-	-	4%	-	-	3%	5%	-	-	4%	-	-	-	2%	-	-	1%	-	-	-	3%	-	-	2%	-
8	Count	14	-	7	7	-	-	-	7	7	6	8	-	3	3	5	3	-	9	5	3	5	6	2	7	5	3	8	3	-	6	8 (B)	-	-	14	3	4	6	1
	%	14%	-	16%	13%	-	-	-	16%	13%	18%	12%	-	16%	16%	45%	11%	-	15%	13%	14%	12%	16%	8%	14%	20%	8%	19%	14%	-	9%	29%	-	-	36%	21%	20%	10%	13%
7	Count	17	-	9	8	-	-	-	9	8	3	14	5	2	5	1	3	1	10	7	-	8	9	2	7	8	3	11	3	1	9	7	-	-	17	3	3	11	-
	%	17%	-	20%	15%	-	-	-	20%	15%	9%	21%	24%	11%	26%	9%	11%	33%	16%	18%	-	19%	24%	8%	14%	32%	8%	26%	14%	25%	13%	25%	-	-	44%	21%	15%	19%	-
6	Count	7	-	2	5	-	-	-	2	5	2	5	-	2	1	1	3	-	3	4	1	-	6	1	3	3	1	5	1	-	4	3	-	7	-	-	3	4	-
	%	7%	-	5%	9%	-	-	-	5%	10%	6%	7%	-	11%	5%	9%	11%	-	5%	10%	5%	-	16%	4%	6%	12%	3%	12%	5%	-	6%	11%	-	13%	-	-	15%	7%	-
Neither trustworthy nor untrustworthy 5	Count	38	1	13	24	-	-	1	13	24	12	26	9	7	3	2	15	2	27	11	12 (C)	19 (C)	7	15 (C)	18	5	19	13	6	-	33 (C)	5	-	38	-	5	4	25	4
	%	38%	50%	30%	44%	-	-	50%	30%	46%	36%	39%	43%	37%	16%	18%	56%	67%	44%	28%	57%	45%	19%	58%	37%	20%	53%	30%	29%	-	49%	18%	-	73%	-	36%	20%	43%	50%
4	Count	7	-	3	4	-	-	-	3	4	5 (B)	2	1	2	2	1	1	-	3	4	2	3	2	-	5	2	-	4	3	-	6	1	-	7	-	1	1	4	1
	%	7%	-	7%	7%	-	-	-	7%	8%	15%	3%	5%	11%	11%	9%	4%	-	5%	10%	10%	7%	5%	-	10%	8%	-	9%	14%	-	9%	4%	-	13%	-	7%	5%	7%	13%
3	Count	5	-	3	2	1	-	-	3	1	1	4	2	1	2	-	-	-	3	2	1	3	1	2	3	-	5	-	-	1	4	-	5	-	-	1	1	3	-
	%	5%	-	7%	4%	100%	-	-	7%	2%	3%	6%	10%	5%	11%	-	-	-	5%	5%	5%	7%	3%	8%	6%	-	14%	-	-	25%	6%	-	56%	-	-	7%	5%	5%	-
2	Count	2	-	2	-	-	-	-	2	-	1	1	1	-	1	-	-	-	1	1	1	1	1	1	1	-	2	-	-	-	2	-	2	-	-	-	1	-	1
	%	2%	-	5%	-	-	-	-	5%	-	3%	1%	5%	-	5%	-	-	-	2%	3%	-	2%	3%	4%	2%	-	6%	-	-	-	3%	-	22%	-	-	-	5%	-	13%
1	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	-	-	-	4%	-	2%	-	-	2%	-	4%	-	-	3%	-	-	25%	-	-	11%	-	-	-	-	2%	-
Very untrustworthy 0	Count	1	-	-	1	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	100%	-	-	-	-	1%	5%	-	-	-	-	-	2%	-	5%	-	-	4%	-	-	3%	-	-	-	1%	-	11%	-	-	-	-	2%	-

Q14 How trustworthy or untrustworthy do you consider each of the following organisations? - Summary table
Base:All

		Q14 How trustworthy or untrustworthy do you consider each of the following organisations?											Nets			
	Total	Very untrustworthy 0	1	2	3	4	Neither trustworthy nor untrustworthy 5	6	7	8	9	Very trustworthy 10	Untrustworthy (0-3)	Neither (4-6)	Trustworthy (7-10)	Mean
General Medical Council (GMC)	100	2	-	-	1	6	13	11	16	15	11	25	3	30	67	**8**
	100%	2%	-	-	1%	6%	13%	11%	16%	15%	11%	25%	3%	30%	67%	
Royal College of Nurses (RCN)	100	2	-	1	-	3	19	4	17	21	12	21	3	26	71	**8**
	100%	2%	-	1%	-	3%	19%	4%	17%	21%	12%	21%	3%	26%	71%	
Royal Society of Medicine (RSM)	100	-	-	-	1	3	23	5	18	21	10	19	1	31	68	**8**
	100%	-	-	-	1%	3%	23%	5%	18%	21%	10%	19%	1%	31%	68%	
The British Medical Association (BMA)	100	2	1	-	4	4	11	14	19	12	11	22	7	29	64	**8**
	100%	2%	1%	-	4%	4%	11%	14%	19%	12%	11%	22%	7%	29%	64%	
Public Health England (PHE)	100	2	-	1	4	8	24	9	17	17	5	13	7	41	52	**8**
	100%	2%	-	1%	4%	8%	24%	9%	17%	17%	5%	13%	7%	41%	52%	
Association of British Healthcare Industries (ABHI)	100	-	1	-	1	9	45	5	15	10	3	11	2	59	39	**7**
	100%	-	1%	-	1%	9%	45%	5%	15%	10%	3%	11%	2%	59%	39%	
Association of the British Pharmaceutical Industry (ABPI)	100	1	1	2	5	7	38	7	17	14	1	7	9	52	39	**7**
	100%	1%	1%	2%	5%	7%	38%	7%	17%	14%	1%	7%	9%	52%	39%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q15 How important or otherwise do you think that each of these initiatives are in boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Providing interactive resources for school websites, with science content for students, teachers and parents, which supports the National Curriculum

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Important	Count	53	2	23	28	-	1	2	23	27	16	37	13	11	10	6	12	1	31	22	10	17	26 (B)	11	27	15	14	25	14	1	35	17	5	23	25	9	16 (C)	22	6
	%	53%	100%	52%	52%	-	100%	100%	52%	52%	48%	55%	62%	58%	53%	55%	44%	33%	51%	56%	48%	40%	70%	42%	55%	60%	39%	58%	67%	25%	51%	61%	56%	44%	64%	64%	80%	38%	75%
Neither	Count	40	-	19	21	-	-	-	19	21	15	25	7	7	6	5	13	2	24	16	9	21	10	11	19	10	17	16	7	1	28	11	1	25	14	4	4	30	2
	%	40%	-	43%	39%	-	-	-	43%	40%	45%	37%	33%	37%	32%	45%	48%	67%	39%	41%	43%	50%	27%	42%	39%	40%	47%	37%	33%	25%	41%	39%	11%	48%	36%	29%	20%	52%	25%
Not important	Count	7	-	2	5	1	-	-	2	4	2	5	1	1	3	-	2	-	6	1	2	4	1	4	3	-	5	2	-	2 (B)	5	-	3 (B)	4	-	1	-	6	-
	%	7%	-	5%	9%	100%	-	-	5%	8%	6%	7%	5%	5%	16%	-	7%	-	10%	3%	10%	10%	3%	15%	6%	-	14%	5%	-	50%	7%	-	33%	8%	-	7%	-	10%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q15 How important or otherwise do you think that each of these initiatives are in boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Providing interactive resources for school websites, with science content for students, teachers and parents, which supports the National Curriculum

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**10**	**8**	**7**	**1**	**8**	**10**	**8**	**7**	**7**	**8**	**8**	**8**	**8**	**8**	**7**	**7**	**8**	**8**	**7**	**7**	**9**	**7**	**8**	**8**	**7**	**8**	**8**	**5**	**8**	**8**	**6**	**7**	**8**	**8**	**9**	**7**	**8**
	Median	**8**	**10**	**8**	**8**	**1**	**8**	**10**	**8**	**8**	**7**	**8**	**8**	**8**	**8**	**8**	**7**	**7**	**8**	**8**	**7**	**7**	**9**	**7**	**8**	**9**	**7**	**8**	**9**	**5**	**8**	**9**	**8**	**7**	**9**	**9**	**9**	**7**	**9**
Very important 10	Count	12	1 (C)	8	3	-	-	1	8	3	5	7	1	3	3	1	4	-	5	7	1	3	8	2	6	4	3	6	3	-	7	5	1	3	8	2	5	4	1
	%	12%	50%	18%	6%	-	-	50%	18%	6%	15%	10%	5%	16%	16%	9%	15%	-	8%	18%	5%	7%	22%	8%	12%	16%	8%	14%	14%	-	10%	18%	11%	6%	21%	14%	25%	7%	13%
9	Count	9	-	4	5	-	-	-	4	5	2	7	2	2	2	1	2	-	6	3	-	3	6	-	3	6 (B)	1	5	3	-	4	5	1	2	6	2	4	3	-
	%	9%	-	9%	9%	-	-	-	9%	10%	6%	10%	10%	11%	11%	9%	7%	-	10%	8%	-	7%	16%	-	6%	24%	3%	12%	14%	-	6%	18%	11%	4%	15%	14%	20%	5%	-
8	Count	19	1	7	11	-	-	1	7	11	6	13	4	4	4	3	3	1	10	9	5	7	7	5	10	4	6	7	6	-	13	6	2	11	6	4	4	7	4 (C)
	%	19%	50%	16%	20%	-	-	50%	16%	21%	18%	19%	19%	21%	21%	27%	11%	33%	16%	23%	24%	17%	19%	19%	20%	16%	17%	16%	29%	-	19%	21%	22%	21%	15%	29%	20%	12%	50%
7	Count	13	-	4	9	-	1	-	4	8	3	10	6	2	1	1	3	-	10	3	4	4	5	4	8	1	4	7	2	1	11	1	1	7	5	1	3	8	1
	%	13%	-	9%	17%	-	100%	-	9%	15%	9%	15%	29%	11%	5%	9%	11%	-	16%	8%	19%	10%	14%	15%	16%	4%	11%	16%	10%	25%	16%	4%	11%	13%	13%	7%	15%	14%	13%
6	Count	16	-	8	8	-	-	-	8	8	3	13	2	-	3	2	7	2	10	6	6	7	3	7	6	3	8	6	2	-	11	5	-	11	5	1	2	13	-
	%	16%	-	18%	15%	-	-	-	18%	15%	9%	19%	10%	-	16%	18%	26%	67%	16%	15%	29%	17%	8%	27%	12%	12%	22%	14%	10%	-	16%	18%	-	21%	13%	7%	10%	22%	-
Neither important nor unimportant 5	Count	18	-	10	8	-	-	-	10	8	9	9	4	5	3	2	4	-	9	9	3	9	6	2	10	6	6	8	4	1	13	4	-	12	6	2	1	13	2
	%	18%	-	23%	15%	-	-	-	23%	15%	27%	13%	19%	26%	16%	18%	15%	-	15%	23%	14%	21%	16%	8%	20%	24%	17%	19%	19%	25%	19%	14%	-	23%	15%	14%	5%	22%	25%
4	Count	6	-	1	5	-	-	-	1	5	3	3	1	2	-	1	2	-	5	1	-	5	1	2	3	1	3	2	1	-	4	2	1	2	3	1	1	4	-
	%	6%	-	2%	9%	-	-	-	2%	10%	9%	4%	5%	11%	-	9%	7%	-	8%	3%	-	12%	3%	8%	6%	4%	8%	5%	5%	-	6%	7%	11%	4%	8%	7%	5%	7%	-
3	Count	1	-	-	1	-	-	-	-	1	-	1	-	-	1	-	-	-	-	1	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	-	-	5%	-	-	-	-	3%	5%	-	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	-	-	2%	-
2	Count	4	-	2	2	-	-	-	2	2	-	4	-	1	2	-	1	-	4	-	1	2	1	2	2	-	3	1	-	1	3	-	1	3	-	-	-	4	-
	%	4%	-	5%	4%	-	-	-	5%	4%	-	6%	-	5%	11%	-	4%	-	7%	-	5%	5%	3%	8%	4%	-	8%	2%	-	25%	4%	-	11%	6%	-	-	-	7%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all important 0	Count	2	-	-	2	1	-	-	-	1	2	-	1	-	-	-	1	-	2	-	-	2	-	2	-	-	2	-	-	1 (B)	1	-	2	-	-	1	-	1	-
	%	2%	-	-	4%	100%	-	-	-	2%	6%	-	5%	-	-	-	4%	-	3%	-	-	5%	-	8%	-	-	6%	-	-	25%	1%	-	22%	-	-	7%	-	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q15 How important or otherwise do you think that each of these initiatives are in boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Providing material on Research and Development of new and innovative drugs

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Important	Count	74	2	36	36	1	1	2	36	34	23	51	15	12	15	9	20	3	43	31	17	25	32 (B)	19	36	19	25	32	17	3	50	21	7	33	34 (B)	11	19	39	5
	%	74%	100%	82%	67%	100%	100%	100%	82%	65%	70%	76%	71%	63%	79%	82%	74%	100%	70%	79%	81%	60%	86%	73%	73%	76%	69%	74%	81%	75%	74%	75%	78%	63%	87%	79%	95%	67%	63%
Neither	Count	25	-	8	17	-	-	-	8	17	9	16	6	7	4	2	6	-	17	8	4	16 (C)	5	6	13	6	10	11	4	-	18	7	1	19 (C)	5	3	1	18	3
	%	25%	-	18%	31%	-	-	-	18%	33%	27%	24%	29%	37%	21%	18%	22%	-	28%	21%	19%	38%	14%	23%	27%	24%	28%	26%	19%	-	26%	25%	11%	37%	13%	21%	5%	31%	38%
Not important	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	-	-	-	4%	-	2%	-	-	2%	-	4%	-	-	3%	-	-	25%	-	-	11%	-	-	-	-	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q15 How important or otherwise do you think that each of these initiatives are in boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Providing material on Research and Development of new and innovative drugs

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**9**	**11**	**9**	**8**	**8**	**9**	**11**	**9**	**8**	**8**	**9**	**9**	**8**	**9**	**9**	**9**	**10**	**9**	**9**	**9**	**8**	**9**	**8**	**9**	**9**	**8**	**9**	**9**	**8**	**9**	**9**	**8**	**8**	**9**	**8**	**9**	**9**	**8**
	Median	**9**	**11**	**9**	**9**	**8**	**9**	**11**	**9**	**9**	**8**	**9**	**8**	**8**	**9**	**9**	**9**	**11**	**9**	**9**	**9**	**8**	**10**	**8**	**9**	**9**	**8**	**9**	**9**	**11**	**9**	**9**	**9**	**8**	**10**	**8**	**9**	**9**	**8**
Very important 10	Count	24	2	11	11	-	-	2	11	11	5	19	5	4	4	4	5	2	13	11	5	4	15 (B)	3	14	7	6	12	6	2	12	10	1	7	16 (B)	2	5	15	2
	%	24%	100%	25%	20%	-	-	100%	25%	21%	15%	28%	24%	21%	21%	36%	19%	67%	21%	28%	24%	10%	41%	12%	29%	28%	17%	28%	29%	50%	18%	36%	11%	13%	41%	14%	25%	26%	25%
9	Count	11	-	6	5	-	-	-	6	5	2	9	2	1	3	1	4	-	9	2	1	5	5	3	5	3	5	5	1	1	8	2	2	5	4	1	3	7	-
	%	11%	-	14%	9%	-	-	-	14%	10%	6%	13%	10%	5%	16%	9%	15%	-	15%	5%	5%	12%	14%	12%	10%	12%	14%	12%	5%	25%	12%	7%	22%	10%	10%	7%	15%	12%	-
8	Count	20	-	8	12	-	1	-	8	11	6	14	3	4	3	2	8	-	11	9	7	5	8	5	11	4	6	9	5	-	14	6	2	10	8	3	6	10	1
	%	20%	-	18%	22%	-	100%	-	18%	21%	18%	21%	14%	21%	16%	18%	30%	-	18%	23%	33%	12%	22%	19%	22%	16%	17%	21%	24%	-	21%	21%	22%	19%	21%	21%	30%	17%	13%
7	Count	19	-	11	8	1	-	-	11	7	10 (B)	9	5	3	5	2	3	1	10	9	4	11	4	8	6	5	8	6	5	-	16	3	2	11	6	5	5	7	2
	%	19%	-	25%	15%	100%	-	-	25%	13%	30%	13%	24%	16%	26%	18%	11%	33%	16%	23%	19%	26%	11%	31%	12%	20%	22%	14%	24%	-	24%	11%	22%	21%	15%	36%	25%	12%	25%
6	Count	12	-	3	9	-	-	-	3	9	2	10	4	2	2	1	3	-	8	4	2	8	2	4	5	3	7	4	1	-	8	4	1	9	2	2	1	8	1
	%	12%	-	7%	17%	-	-	-	7%	17%	6%	15%	19%	11%	11%	9%	11%	-	13%	10%	10%	19%	5%	15%	10%	12%	19%	9%	5%	-	12%	14%	11%	17%	5%	14%	5%	14%	13%
Neither important nor unimportant 5	Count	12	-	5	7	-	-	-	5	7	6	6	2	4	2	1	3	-	8	4	2	8	2	2	8	2	3	6	3	-	9	3	-	9	3	-	-	10	2
	%	12%	-	11%	13%	-	-	-	11%	13%	18%	9%	10%	21%	11%	9%	11%	-	13%	10%	10%	19%	5%	8%	16%	8%	8%	14%	14%	-	13%	11%	-	17%	8%	-	-	17%	25%
4	Count	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	5%	-	-	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-
3	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all important 0	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	-	-	-	4%	-	2%	-	-	2%	-	4%	-	-	3%	-	-	25%	-	-	11%	-	-	-	-	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q15 How important or otherwise do you think that each of these initiatives are in boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Committing to zero growth in the medicines bill through the Pharmaceutical Price Regulation Scheme (PPRS)
Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Important	Count	66	2	32	32	1	1	2	32	30	21	45	13	13	14	6	17	3	38	28	15	22	29 (B)	17	31	18	19	31	16	1	47	18	6	28	32 (B)	10	15	37	4
	%	66%	100%	73%	59%	100%	100%	100%	73%	58%	64%	67%	62%	68%	74%	55%	63%	100%	62%	72%	71%	52%	78%	65%	63%	72%	53%	72%	76%	25%	69%	64%	67%	54%	82%	71%	75%	64%	50%
Neither	Count	32	-	11	21	-	-	-	11	21	10	22	7	6	5	5	9	-	22	10	6	19 (C)	7	8	18	6	16	12	4	1	21	10	2	24 (C)	6	4	4	20	4
	%	32%	-	25%	39%	-	-	-	25%	40%	30%	33%	33%	32%	26%	45%	33%	-	36%	26%	29%	45%	19%	31%	37%	24%	44%	28%	19%	25%	31%	36%	22%	46%	15%	29%	20%	34%	50%
Not important	Count	2	-	1	1	-	-	-	1	1	2	-	1	-	-	-	1	-	1	1	-	1	1	1	-	1	1	-	1	2	-	-	1	-	1	-	1	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	6%	-	5%	-	-	-	4%	-	2%	3%	-	2%	3%	4%	-	4%	3%	-	5%	50%	-	-	11%	-	3%	-	5%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q15 How important or otherwise do you think that each of these initiatives are in boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Committing to zero growth in the medicines bill through the Pharmaceutical Price Regulation Scheme (PPRS)

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**11**	**8**	**8**	**11**	**8**	**11**	**8**	**8**	**8**	**9**	**8**	**9**	**9**	**8**	**8**	**11**	**9**	**9**	**9**	**8**	**9**	**8**	**8**	**8**	**8**	**9**	**9**	**5**	**8**	**9**	**8**	**8**	**9**	**9**	**9**	**8**	**8**
	Median	**9**	**11**	**9**	**9**	**11**	**8**	**11**	**9**	**9**	**8**	**9**	**8**	**9**	**9**	**9**	**8**	**11**	**9**	**9**	**8**	**8**	**9**	**9**	**9**	**9**	**8**	**9**	**9**	**4**	**9**	**9**	**9**	**8**	**9**	**10**	**9**	**8**	**7**
Very important 10	Count	19	1	7	11	1	-	1	7	10	6	13	2	3	5	2	5	2	12	7	5	7	7	5	11	3	5	10	4	1	12	6	3	8	8	4	3	10	2
	%	19%	50%	16%	20%	100%	-	50%	16%	19%	18%	19%	10%	16%	26%	18%	19%	67%	20%	18%	24%	17%	19%	19%	22%	12%	14%	23%	19%	25%	18%	21%	33%	15%	21%	29%	15%	17%	25%
9	Count	12	1	5	6	-	-	1	5	6	4	8	1	5	3	2	-	1	3	9 (A)	1	3	8	2	2	8 (B)	2	4	6 (A)	-	8	4	1	5	6	4 (C)	4	3	1
	%	12%	50%	11%	11%	-	-	50%	11%	12%	12%	12%	5%	26%	16%	18%	-	33%	5%	23%	5%	7%	22%	8%	4%	32%	6%	9%	29%	-	12%	14%	11%	10%	15%	29%	20%	5%	13%
8	Count	22	-	12	10	-	-	-	12	10	5	17	5	4	4	2	7	-	16	6	4	8	10	6	14	2	7	11	4	-	16	6	1	7	14 (B)	1	6	15	-
	%	22%	-	27%	19%	-	-	-	27%	19%	15%	25%	24%	21%	21%	18%	26%	-	26%	15%	19%	19%	27%	23%	29%	8%	19%	26%	19%	-	24%	21%	11%	13%	36%	7%	30%	26%	-
7	Count	13	-	8	5	-	1	-	8	4	6	7	5	1	2	-	5	-	7	6	5	4	4	4	4	5	5	6	2	-	11	2	1	8	4	1	2	9	1
	%	13%	-	18%	9%	-	100%	-	18%	8%	18%	10%	24%	5%	11%	-	19%	-	11%	15%	24%	10%	11%	15%	8%	20%	14%	14%	10%	-	16%	7%	11%	15%	10%	7%	10%	16%	13%
6	Count	10	-	2	8	-	-	-	2	8	1	9	2	-	2	2	4	-	7	3	2	6	2	4	5	1	7	3	-	-	7	3	1	6	3	1	2	7	-
	%	10%	-	5%	15%	-	-	-	5%	15%	3%	13%	10%	-	11%	18%	15%	-	11%	8%	10%	14%	5%	15%	10%	4%	19%	7%	-	-	10%	11%	11%	12%	8%	7%	10%	12%	-
Neither important nor unimportant 5	Count	21	-	9	12	-	-	-	9	12	8	13	5	5	3	3	5	-	14	7	4	13	4	4	13	4	9	8	4	1	13	7	1	17 (C)	3	2	2	13	4
	%	21%	-	20%	22%	-	-	-	20%	23%	24%	19%	24%	26%	16%	27%	19%	-	23%	18%	19%	31%	11%	15%	27%	16%	25%	19%	19%	25%	19%	25%	11%	33%	8%	14%	10%	22%	50%
4	Count	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	-	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	5%	-	-	-	-	2%	-	-	-	3%	-	-	4%	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-
3	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all important 0	Count	2	-	1	1	-	-	-	1	1	2	-	1	-	-	-	1	-	1	1	-	1	1	1	-	1	1	-	1	2	-	-	1	-	1	-	1	1	-
	%	2%	-	2%	2%	-	-	-	2%	2%	6%	-	5%	-	-	-	4%	-	2%	3%	-	2%	3%	4%	-	4%	3%	-	5%	50%	-	-	11%	-	3%	-	5%	2%	-

Q15 How important or otherwise do you think that each of these initiatives are in boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Summary table
Base:All

		Q15 How important or otherwise do you think that each of these initiatives are in boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK?											Nets			
	Total	Not at all important 0	1	2	3	4	Neither important nor unimportant 5	6	7	8	9	Very important 10	Not important (0-3)	Neither (4-6)	Important (7-10)	Mean
Sharing good practice on how to conduct safe trials	100	1	-	-	1	1	12	8	20	12	15	30	2	21	77	**9**
	100%	1%	-	-	1%	1%	12%	8%	20%	12%	15%	30%	2%	21%	77%	
Providing material on Research and Development of new and innovative drugs	100	1	-	-	-	1	12	12	19	20	11	24	1	25	74	**9**
	100%	1%	-	-	-	1%	12%	12%	19%	20%	11%	24%	1%	25%	74%	
Facilitating joint working projects between industry and NHS to support patient care	100	1	-	-	1	3	13	13	11	17	15	26	2	29	69	**9**
	100%	1%	-	-	1%	3%	13%	13%	11%	17%	15%	26%	2%	29%	69%	
Campaigning for NICE to facilitate access to new innovative medicines	100	1	-	-	-	1	14	15	13	20	15	21	1	30	69	**9**
	100%	1%	-	-	-	1%	14%	15%	13%	20%	15%	21%	1%	30%	69%	
Maintaining a central platform for the public disclosure of payments to health professionals	100	1	-	-	2	3	14	15	15	21	10	19	3	32	65	**8**
	100%	1%	-	-	2%	3%	14%	15%	15%	21%	10%	19%	3%	32%	65%	
Committing to zero growth in the medicines bill through the Pharmaceutical Price Regulation Scheme (PPRS)	100	2	-	-	-	1	21	10	13	22	12	19	2	32	66	**8**
	100%	2%	-	-	-	1%	21%	10%	13%	22%	12%	19%	2%	32%	66%	
Working with Government to support NHS implementation of the recommendations of the Accelerated Access Review	100	1	-	-	1	2	21	18	21	16	9	11	2	41	57	**8**
	100%	1%	-	-	1%	2%	21%	18%	21%	16%	9%	11%	2%	41%	57%	
Providing interactive resources for school websites, with science content for students, teachers and parents, which	100	2	-	4	1	6	18	16	13	19	9	12	7	40	53	**8**
	100%	2%	-	4%	1%	6%	18%	16%	13%	19%	9%	12%	7%	40%	53%	
Providing secretariat support to the All Party Parliamentary Group on Life Sciences	100	2	-	1	3	4	37	17	15	7	5	9	6	58	36	**7**
	100%	2%	-	1%	3%	4%	37%	17%	15%	7%	5%	9%	6%	58%	36%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q16 How effective, or otherwise, do you think that each of the following ABPI's planned initiatives will be at boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Working with the NHS to use patient data under strict and appropriate governance to support innovation, research and development

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Effective	Count	54	1	23	30	-	1	1	23	29	17	37	12	10	11	5	14	2	34	20	11	19	24	10	26	18 (A)	12	28 (A)	14 (A)	2	31	21 (B)	3	26	25	9	12	30	3
	%	54%	50%	52%	56%	-	100%	50%	52%	56%	52%	55%	57%	53%	58%	45%	52%	67%	56%	51%	52%	45%	65%	38%	53%	72%	33%	65%	67%	50%	46%	75%	33%	50%	64%	64%	60%	52%	38%
Neither	Count	40	1	18	21	1	-	1	18	20	14	26	8	7	7	5	12	1	24	16	9	18	13	12	21	7	19	14	7	1	34 (C)	5	4	26	10	4	8	23	5
	%	40%	50%	41%	39%	100%	-	50%	41%	38%	42%	39%	38%	37%	37%	45%	44%	33%	39%	41%	43%	43%	35%	46%	43%	28%	53%	33%	33%	25%	50%	18%	44%	50%	26%	29%	40%	40%	63%
Ineffective	Count	6	-	3	3	-	-	-	3	3	2	4	1	2	1	1	1	-	3	3	1	5	-	4	2	-	5	1	-	1	3	2	2	-	4	1	-	5	-
	%	6%	-	7%	6%	-	-	-	7%	6%	6%	6%	5%	11%	5%	9%	4%	-	5%	8%	5%	12%	-	15%	4%	-	14%	2%	-	25%	4%	7%	22%	-	10%	7%	-	9%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q16 How effective, or otherwise, do you think that each of the following ABPI's planned initiatives will be at boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Working with the NHS to use patient data under strict and appropriate governance to support innovation, research and development

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (ddd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**9**	**8**	**8**	**7**	**8**	**9**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**7**	**9**	**7**	**8**	**9**	**7**	**8**	**9**	**7**	**8**	**8**	**6**	**8**	**8**	**8**	**8**	**8**	**7**
	Median	**8**	**9**	**8**	**8**	**7**	**8**	**9**	**8**	**8**	**8**	**8**	**8**	**8**	**8**	**7**	**8**	**9**	**8**	**8**	**8**	**7**	**9**	**7**	**8**	**9**	**7**	**8**	**9**	**9**	**7**	**9**	**6**	**8**	**9**	**9**	**9**	**8**	**7**
Very effective 10	Count	13	1	6	6	-	-	1	6	6	3	10	4	3	3	1	2	-	7	6	1	4	8	1	6	6	2	6	5	2 (B)	4	7 (B)	1	3	9 (B)	4	3	5	1
	%	13%	50%	14%	11%	-	-	50%	14%	12%	9%	15%	19%	16%	16%	9%	7%	-	11%	15%	5%	10%	22%	4%	12%	24%	6%	14%	24%	50%	6%	25%	11%	6%	23%	29%	15%	9%	13%
9	Count	14	-	7	7	-	-	-	7	7	4	10	1	3	2	3	5	-	7	7	3	2	9 (B)	1	7	6	2	8	4	-	9	5	-	8	6	1	5	8	-
	%	14%	-	16%	13%	-	-	-	16%	13%	12%	15%	5%	16%	11%	27%	19%	-	11%	18%	14%	5%	24%	4%	14%	24%	6%	19%	19%	-	13%	18%	-	15%	15%	7%	25%	14%	-
8	Count	14	-	7	7	-	-	-	7	7	4	10	3	1	3	1	4	2	11	3	4	6	4	5	7	2	5	6	3	-	8	6	1	8	5	2	2	8	2
	%	14%	-	16%	13%	-	-	-	16%	13%	12%	15%	14%	5%	16%	9%	15%	67%	18%	8%	19%	14%	11%	19%	14%	8%	14%	14%	14%	-	12%	21%	11%	15%	13%	14%	10%	14%	25%
7	Count	13	-	3	10	-	1	-	3	9	6	7	4	3	3	-	3	-	9	4	3	7	3	3	6	4	3	8	2	-	10	3	1	7	5	2	2	9	-
	%	13%	-	7%	19%	-	100%	-	7%	17%	18%	10%	19%	16%	16%	-	11%	-	15%	10%	14%	17%	8%	12%	12%	16%	8%	19%	10%	-	15%	11%	11%	13%	13%	14%	10%	16%	-
6	Count	11	-	7	4	1	-	-	7	3	4	7	2	1	1	4	3	-	6	5	4	4	3	5	4	2	7	2	2	-	11	-	1	8	2	1	2	6	2
	%	11%	-	16%	7%	100%	-	-	16%	6%	12%	10%	10%	5%	5%	36%	11%	-	10%	13%	19%	10%	8%	19%	8%	8%	19%	5%	10%	-	16%	-	11%	15%	5%	7%	10%	10%	25%
Neither effective nor ineffective 5	Count	24	1	8	15	-	-	1	8	15	8	16	6	5	5	-	7	1	15	9	4	12	8	6	15	3	11	9	4	1	21 (C)	2	2	17	5	2	5	16	1
	%	24%	50%	18%	28%	-	-	50%	18%	29%	24%	24%	29%	26%	26%	-	26%	33%	25%	23%	19%	29%	22%	23%	31%	12%	31%	21%	19%	25%	31%	7%	22%	33%	13%	14%	25%	28%	13%
4	Count	5	-	3	2	-	-	-	3	2	2	3	-	1	1	1	2	-	3	2	1	2	2	1	2	2	1	3	1	-	2	3	1	1	3	1	1	1	2 (C)
	%	5%	-	7%	4%	-	-	-	7%	4%	6%	4%	-	5%	5%	9%	7%	-	5%	5%	5%	5%	5%	4%	4%	8%	3%	7%	5%	-	3%	11%	11%	2%	8%	7%	5%	2%	25%
3	Count	3	-	2	1	-	-	-	2	1	1	2	-	2	1	-	-	-	1	2	1	2	-	2	1	-	3	-	-	-	2	1	1	-	2	1	-	2	-
	%	3%	-	5%	2%	-	-	-	5%	2%	3%	3%	-	11%	5%	-	-	-	2%	5%	5%	5%	-	8%	2%	-	8%	-	-	-	3%	4%	11%	-	5%	7%	-	3%	-
2	Count	1	-	-	1	-	-	-	-	1	-	1	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	5%	-	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	1%	-	-	-	3%	-	-	2%	-
1	Count	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very ineffective 0	Count	2	-	1	1	-	-	-	1	1	1	1	-	-	-	1	1	-	1	1	-	2	-	1	1	-	1	1	-	1	-	1	1	-	1	-	-	2	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	-	-	-	9%	4%	-	2%	3%	-	5%	-	4%	2%	-	3%	2%	-	25%	-	4%	11%	-	3%	-	-	3%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q16 How effective, or otherwise, do you think that each of the following ABPI's planned initiatives will be at boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Increasing joint working initiatives between the pharmaceutical industry and the NHS to improve patient care

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Effective	Count	55	1	28	26	-	-	1	28	26	18	37	7	11	13	8	14	2	34	21	8	22	25	14	25	16	16	28	11	2	34	19	4	26	25	7	14	31	3
	%	55%	50%	64%	48%	-	-	50%	64%	50%	55%	55%	33%	58%	68%	73%	52%	67%	56%	54%	38%	52%	68%	54%	51%	64%	44%	65%	52%	50%	50%	68%	44%	50%	64%	50%	70%	53%	38%
Neither	Count	40	1	14	25	1	1	1	14	23	12	28	12	8	5	3	11	1	24	16	13 (C)	17	10	9	23	8	17	14	9	1	30	9	4	25	11	6	5	24	5
	%	40%	50%	32%	46%	100%	100%	50%	32%	44%	36%	42%	57%	42%	26%	27%	41%	33%	39%	41%	62%	40%	27%	35%	47%	32%	47%	33%	43%	25%	44%	32%	44%	48%	28%	43%	25%	41%	63%
Ineffective	Count	5	-	2	3	-	-	-	2	3	3	2	2	-	1	-	2	-	3	2	-	3	2	3	1	1	3	1	1	1	4	-	1	1	3	1	1	3	-
	%	5%	-	5%	6%	-	-	-	5%	6%	9%	3%	10%	-	5%	-	7%	-	5%	5%	-	7%	5%	12%	2%	4%	8%	2%	5%	25%	6%	-	11%	2%	8%	7%	5%	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**9**	**8**	**8**	**7**	**5**	**9**	**8**	**8**	**7**	**8**	**7**	**8**	**9**	**9**	**7**	**9**	**8**	**8**	**8**	**8**	**8**	**7**	**8**	**8**	**7**	**8**	**8**	**7**	**8**	**8**	**7**	**8**	**9**	**8**	**9**	**8**	**8**
	Median	**8**	**9**	**9**	**7**	**7**	**5**	**9**	**9**	**8**	**8**	**8**	**7**	**8**	**9**	**9**	**8**	**9**	**8**	**8**	**7**	**8**	**9**	**8**	**8**	**9**	**7**	**9**	**8**	**8**	**8**	**9**	**7**	**8**	**9**	**8**	**9**	**8**	**7**
Very effective 10	Count	15	1	5	9	-	-	1	5	9	2	13	1	3	6	1	3	1	10	5	2	5	8	2	8	5	3	8	4	2	9	4	1	7	7	2	4	8	1
	%	15%	50%	11%	17%	-	-	50%	11%	17%	6%	19%	5%	16%	32%	9%	11%	33%	16%	13%	10%	12%	22%	8%	16%	20%	8%	19%	19%	50%	13%	14%	11%	13%	18%	14%	20%	14%	13%
9	Count	7	-	7	-	-	-	-	7	-	3	4	-	1	3	2	1	-	2	5	2	4	1	2	2	3	2	4	1	-	3	4	2 (B)	1	4	-	2	4	1
	%	7%	-	16%	-	-	-	-	16%	-	9%	6%	-	5%	16%	18%	4%	-	3%	13%	10%	10%	3%	8%	4%	12%	6%	9%	5%	-	4%	14%	22%	2%	10%	-	10%	7%	13%
8	Count	23	-	12	11	-	-	-	12	11	10	13	3	5	4	4	6	1	14	9	3	7	13	6	11	6	7	11	5	-	16	7	1	11	11	2	7	14	-
	%	23%	-	27%	20%	-	-	-	27%	21%	30%	19%	14%	26%	21%	36%	22%	33%	23%	23%	14%	17%	35%	23%	22%	24%	19%	26%	24%	-	24%	25%	11%	21%	28%	14%	35%	24%	-
7	Count	10	-	4	6	-	-	-	4	6	3	7	3	2	-	1	4	-	8	2	1	6	3	4	4	2	4	5	1	-	6	4	-	7	3	3	1	5	1
	%	10%	-	9%	11%	-	-	-	9%	12%	9%	10%	14%	11%	-	9%	15%	-	13%	5%	5%	14%	8%	15%	8%	8%	11%	12%	5%	-	9%	14%	-	13%	8%	21%	5%	9%	13%
6	Count	17	1	6	10	1	-	1	6	9	3	14	6	2	2	1	5	1	8	9	6	5	6	4	9	4	7	3	7 (B)	-	15	2	2	11	4	3	3	9	2
	%	17%	50%	14%	19%	100%	-	50%	14%	17%	9%	21%	29%	11%	11%	9%	19%	33%	13%	23%	29%	12%	16%	15%	18%	16%	19%	7%	33%	-	22%	7%	22%	21%	10%	21%	15%	16%	25%
Neither effective nor ineffective 5	Count	16	-	7	9	-	-	-	7	9	7	9	4	5	1	2	4	-	11	5	6 (C)	8	2	3	12	1	6	9	1	-	12	4	1	11	4	1	2	10	3
	%	16%	-	16%	17%	-	-	-	16%	17%	21%	13%	19%	26%	5%	18%	15%	-	18%	13%	29%	19%	5%	12%	24%	4%	17%	21%	5%	-	18%	14%	11%	21%	10%	7%	10%	17%	38%
4	Count	7	-	1	6	-	1	-	1	5	2	5	2	1	2	-	2	-	5	2	1	4	2	2	2	3	4	2	1	1	3	3	1	3	3	2	-	5	-
	%	7%	-	2%	11%	-	100%	-	2%	10%	6%	7%	10%	5%	11%	-	7%	-	8%	5%	5%	10%	5%	8%	4%	12%	11%	5%	5%	25%	4%	11%	11%	6%	8%	14%	-	9%	-
3	Count	2	-	1	1	-	-	-	1	1	1	1	1	-	1	-	-	-	1	1	-	1	1	1	-	1	1	1	-	-	2	-	-	-	2	1	1	-	-
	%	2%	-	2%	2%	-	-	-	2%	2%	3%	1%	5%	-	5%	-	-	-	2%	3%	-	2%	3%	4%	-	4%	3%	2%	-	-	3%	-	-	-	5%	7%	5%	-	-
2	Count	1	-	-	1	-	-	-	-	1	-	1	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	-	1%	5%	-	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	1%	-	-	-	3%	-	-	2%	-
1	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-	1	-	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	-	-	-	-	4%	-	-	3%	-	-	3%	-	2%	-	-	-	5%	-	1%	-	-	2%	-	-	-	2%	-
Very ineffective 0	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	-	-	-	4%	-	2%	-	-	2%	-	4%	-	-	3%	-	-	25%	-	-	11%	-	-	-	-	2%	-

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Effective	Count	57	2	27	28	-	-	2	27	28	16	41	9	11	14	6	15	2	34	23	9	21	27	12	27	18	14	28	15	3	33	21	4	25	28	9	15	31	2
	%	57%	100%	61%	52%	-	-	100%	61%	54%	48%	61%	43%	58%	74%	55%	56%	67%	56%	59%	43%	50%	73%	46%	55%	72%	39%	65%	71%	75%	49%	75%	44%	48%	72%	64%	75%	53%	25%
Neither	Count	36	-	13	23	1	1	-	13	21	13	23	12	6	4	5	8	1	23	13	10	17	9	10	20	6	17	14	5	-	32 **(C)**	4	4	22	10	3	4	23	6 **(B)**
	%	36%	-	30%	43%	100%	100%	-	30%	40%	39%	34%	57%	32%	21%	45%	30%	33%	38%	33%	48%	40%	24%	38%	41%	24%	47%	33%	24%	-	47%	14%	44%	42%	26%	21%	20%	40%	75%
Ineffective	Count	7	-	4	3	-	-	-	4	3	4	3	-	2	1	-	4	-	4	3	2	4	1	4	2	1	5	1	1	1	3	3	1	5	1	2	1	4	-
	%	7%	-	9%	6%	-	-	-	9%	6%	12%	4%	-	11%	5%	-	15%	-	7%	8%	10%	10%	3%	15%	4%	4%	14%	2%	5%	25%	4%	11%	11%	10%	3%	14%	5%	7%	-

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**11**	**8**	**8**	**7**	**5**	**11**	**8**	**8**	**7**	**8**	**8**	**7**	**8**	**8**	**7**	**9**	**8**	**9**	**7**	**7**	**9**	**7**	**8**	**8**	**7**	**8**	**9**	**8**	**8**	**8**	**7**	**7**	**9**	**8**	**8**	**8**	**7**
	Median	**8**	**11**	**9**	**8**	**7**	**5**	**11**	**9**	**8**	**7**	**8**	**7**	**8**	**9**	**8**	**9**	**10**	**8**	**9**	**7**	**8**	**9**	**7**	**8**	**9**	**7**	**9**	**9**	**11**	**7**	**9**	**7**	**7**	**9**	**8**	**9**	**8**	**7**
Very effective 10	Count	12	1	4	7	-	-	1	4	7	2	10	3	1	4	1	2	1	9	3	1	4	7	3	6	3	2	6	4	2 (B)	5	5	1	4	7	2	3	6	1
	%	12%	50%	9%	13%	-	-	50%	9%	13%	6%	15%	14%	5%	21%	9%	7%	33%	15%	8%	5%	10%	19%	12%	12%	12%	6%	14%	19%	50%	7%	18%	11%	8%	18%	14%	15%	10%	13%
9	Count	12	1	4	7	-	-	1	4	7	5	7	1	1	3	2	4	1	6	6	2	4	6	4	5	3	4	5	3	1	8	3	1	5	6	2	2	7	1
	%	12%	50%	9%	13%	-	-	50%	9%	13%	15%	10%	5%	5%	16%	18%	15%	33%	10%	15%	10%	10%	16%	15%	10%	12%	11%	12%	14%	25%	12%	11%	11%	10%	15%	14%	10%	12%	13%
8	Count	22	-	14 (C)	8	-	-	-	14	8	6	16	3	4	6	1	8	-	10	12	3	10	9	3	11	8	5	11	6	-	11	11 (B)	2	10	10	2	7	13	-
	%	22%	-	32%	15%	-	-	-	32%	15%	18%	24%	14%	21%	32%	9%	30%	-	16%	31%	14%	24%	24%	12%	22%	32%	14%	26%	29%	-	16%	39%	22%	19%	26%	14%	35%	22%	-
7	Count	11	-	5	6	-	-	-	5	6	3	8	2	5	1	2	1	-	9	2	3	3	5	2	5	4	3	6	2	-	9	2	-	6	5	3	3	5	-
	%	11%	-	11%	11%	-	-	-	11%	12%	9%	12%	10%	26%	5%	18%	4%	-	15%	5%	14%	7%	14%	8%	10%	16%	8%	14%	10%	-	13%	7%	-	12%	13%	21%	15%	9%	-
6	Count	10	-	4	6	1	-	-	4	5	5	5	5	-	1	2	2	-	6	4	3	4	3	3	4	3	5	3	2	-	9	1	2	5	3	1	1	6	2
	%	10%	-	9%	11%	100%	-	-	9%	10%	15%	7%	24%	-	5%	18%	7%	-	10%	10%	14%	10%	8%	12%	8%	12%	14%	7%	10%	-	13%	4%	22%	10%	8%	7%	5%	10%	25%
Neither effective nor ineffective 5	Count	24	-	8	16	-	-	-	8	16	8	16	6	6	2	3	6	1	16	8	6	12	6	5	16	3	10	11	3	-	21 (C)	3	1	17	6	1	3	16	4
	%	24%	-	18%	30%	-	-	-	18%	31%	24%	24%	29%	32%	11%	27%	22%	33%	26%	21%	29%	29%	16%	19%	33%	12%	28%	26%	14%	-	31%	11%	11%	33%	15%	7%	15%	28%	50%
4	Count	2	-	1	1	-	1	-	1	-	-	2	1	-	1	-	-	-	1	1	1	1	-	2	-	-	2	-	-	-	2	-	1	-	1	1	-	1	-
	%	2%	-	2%	2%	-	100%	-	2%	-	-	3%	5%	-	5%	-	-	-	2%	3%	5%	2%	-	8%	-	-	6%	-	-	-	3%	-	11%	-	3%	7%	-	2%	-
3	Count	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	5%	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	-	4%	-	-	3%	-	-	2%	-
2	Count	2	-	2	-	-	-	-	2	-	1	1	-	1	-	-	1	-	-	2	-	1	1	-	1	1	1	-	1	-	1	1	-	2	-	1	-	1	-
	%	2%	-	5%	-	-	-	-	5%	-	3%	1%	-	5%	-	-	4%	-	-	5%	-	2%	3%	-	2%	4%	3%	-	5%	-	1%	4%	-	4%	-	7%	-	2%	-
1	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1	-	-	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	-	-	-	-	4%	-	-	3%	5%	-	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	7%	-	-	-
Very ineffective 0	Count	3	-	1	2	-	-	-	1	2	1	2	-	-	1	-	2	-	3	-	1	2	-	3	-	-	3	-	-	1 (B)	1	1	1	2	-	-	1	2	-
	%	3%	-	2%	4%	-	-	-	2%	4%	3%	3%	-	-	5%	-	7%	-	5%	-	5%	5%	-	12%	-	-	8%	-	-	25%	1%	4%	11%	4%	-	-	5%	3%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q16 How effective, or otherwise, do you think that each of the following ABPI's planned initiatives will be at boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Raising awareness of the pharmaceutical industry's contribution to helping patients and the economy

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
			Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		Total	(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Effective	Count	51	1	23	27	-	1	1	23	26	15	36	9	11	13	6	11	1	30	21	11	16	24	11	21	19 **(A B)**	14	24	13	2	30	19	3	23	25	9	12	26	4
	%	51%	50%	52%	50%	-	100%	50%	52%	50%	45%	54%	43%	58%	68%	55%	41%	33%	49%	54%	52%	38%	65%	42%	43%	76%	39%	56%	62%	50%	44%	68%	33%	44%	64%	64%	60%	45%	50%
Neither	Count	44	1	19	24	1	-	1	19	23	14	30	11	6	6	5	14	2	28	16	9	24 **(C)**	11	13	26 **(C)**	5	19	18	7	1	35	8	4	28	12	5	7	28	4
	%	44%	50%	43%	44%	100%	-	50%	43%	44%	42%	45%	52%	32%	32%	45%	52%	67%	46%	41%	43%	57%	30%	50%	53%	20%	53%	42%	33%	25%	51%	29%	44%	54%	31%	36%	35%	48%	50%
Ineffective	Count	5	-	2	3	-	-	-	2	3	4 **(B)**	1	1	2	-	-	2	-	3	2	1	2	2	2	2	1	3	1	1	1	3	1	2 **(B)**	1	2	-	1	4	-
	%	5%	-	5%	6%	-	-	-	5%	6%	12%	1%	5%	11%	-	-	7%	-	5%	5%	5%	5%	5%	8%	4%	4%	8%	2%	5%	25%	4%	4%	22%	2%	5%	-	5%	7%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q16 How effective, or otherwise, do you think that each of the following ABPI's planned initiatives will be at boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Raising awareness of the pharmaceutical industry's contribution to helping patients and the economy

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**9**	**8**	**8**	**7**	**9**	**9**	**8**	**8**	**7**	**8**	**8**	**7**	**9**	**8**	**7**	**7**	**8**	**8**	**8**	**7**	**9**	**7**	**7**	**8**	**7**	**8**	**8**	**7**	**7**	**8**	**6**	**8**	**8**	**8**	**8**	**7**	**8**
	Median	**8**	**9**	**8**	**8**	**7**	**9**	**9**	**8**	**8**	**7**	**8**	**7**	**8**	**9**	**8**	**7**	**7**	**7**	**8**	**8**	**7**	**9**	**7**	**7**	**9**	**7**	**8**	**9**	**8**	**7**	**9**	**7**	**7**	**8**	**8**	**8**	**7**	**8**
Very effective 10	Count	9	1 (B)	2	6	-	-	1 (D)	2	6	2	7	3	1	3	1	1	-	6	3	1	3	5	2	4	3	2	4	3	1	5	3	-	3	6	1	3	4	1
	%	9%	50%	5%	11%	-	-	50%	5%	12%	6%	10%	14%	5%	16%	9%	4%	-	10%	8%	5%	7%	14%	8%	8%	12%	6%	9%	14%	25%	7%	11%	-	6%	15%	7%	15%	7%	13%
9	Count	8	-	7 (C)	1	-	-	-	7 (E)	1	1	7	-	1	4	1	2	-	3	5	1	3	4	1	3	4	1	5	2	-	4	4	-	3	5	-	2	6	-
	%	8%	-	16%	2%	-	-	-	16%	2%	3%	10%	-	5%	21%	9%	7%	-	5%	13%	5%	7%	11%	4%	6%	16%	3%	12%	10%	-	6%	14%	-	6%	13%	-	10%	10%	-
8	Count	19	-	6	13	-	1	-	6	12	5	14	5	4	3	3	3	1	14	5	4	5	10	4	7	8	5	8	6	-	10	9	2	10	7	5	4	9	1
	%	19%	-	14%	24%	-	100%	-	14%	23%	15%	21%	24%	21%	16%	27%	11%	33%	23%	13%	19%	12%	27%	15%	14%	32%	14%	19%	29%	-	15%	32%	22%	19%	18%	36%	20%	16%	13%
7	Count	15	-	8	7	-	-	-	8	7	7	8	1	5	3	1	5	-	7	8	5	5	5	4	7	4	6	7	2	1	11	3	1	7	7	3	3	7	2
	%	15%	-	18%	13%	-	-	-	18%	13%	21%	12%	5%	26%	16%	9%	19%	-	11%	21%	24%	12%	14%	15%	14%	16%	17%	16%	10%	25%	16%	11%	11%	13%	18%	21%	15%	12%	25%
6	Count	23	1	9	13	1	-	1	9	12	5	18	7	2	3	1	9	1	14	9	5	12	6	9	11	3	12	7	4	1	17	5	4	14	5	2	3	16	2
	%	23%	50%	20%	24%	100%	-	50%	20%	23%	15%	27%	33%	11%	16%	9%	33%	33%	23%	23%	24%	29%	16%	35%	22%	12%	33%	16%	19%	25%	25%	18%	44%	27%	13%	14%	15%	28%	25%
Neither effective nor ineffective 5	Count	20	-	10	10	-	-	-	10	10	8	12	4	3	3	4	5	1	13	7	4	11	5	4	14	2	7	10	3	-	17	3	-	13	7	3	4	11	2
	%	20%	-	23%	19%	-	-	-	23%	19%	24%	18%	19%	16%	16%	36%	19%	33%	21%	18%	19%	26%	14%	15%	29%	8%	19%	23%	14%	-	25%	11%	-	25%	18%	21%	20%	19%	25%
4	Count	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	5%	-	-	-	-	2%	-	-	2%	-	-	2%	-	-	2%	-	-	1%	-	-	2%	-	-	-	2%	-
3	Count	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	5%	-	-	-	-	2%	-	-	2%	-	4%	-	-	3%	-	-	-	-	4%	-	-	3%	-	-	2%	-
2	Count	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	1	1	-	-	-	1	-	1	-	-	-	1	-	1	-	-	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	-	1%	-	5%	-	-	-	-	-	3%	5%	-	-	-	2%	-	3%	-	-	-	1%	-	11%	-	-	-	-	2%	-
1	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-	1	-	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	-	-	-	-	4%	-	-	3%	-	-	3%	-	2%	-	-	-	5%	-	1%	-	-	2%	-	-	-	2%	-
Very ineffective 0	Count	2	-	-	2	-	-	-	-	2	2	-	1	-	-	-	1	-	2	-	-	1	1	1	-	1	1	1	-	1 (B)	1	-	1	-	1	-	1	1	-
	%	2%	-	-	4%	-	-	-	-	4%	6%	-	5%	-	-	-	4%	-	3%	-	-	2%	3%	4%	-	4%	3%	2%	-	25%	1%	-	11%	-	3%	-	5%	2%	-

Reputation of the Pharmaceutical Industry Among Medical Students

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Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Effective	Count	49	1	22	26	1	-	1	22	25	15	34	8	9	13	6	11	2	33	16	7	20	22	9	23	17	13	24	12	2	29	18	5	18	26 **(B)**	9	12	26	2
	%	49%	50%	50%	48%	100%	-	50%	50%	48%	45%	51%	38%	47%	68%	55%	41%	67%	54%	41%	33%	48%	59%	35%	47%	68%	36%	56%	57%	50%	43%	64%	56%	35%	67%	64%	60%	45%	25%
Neither	Count	39	1	18	20	-	1	1	18	19	13	26	11	8	4	2	13	1	20	19	13 **(C)**	16	10	10	23	6	17	15	7	1	32	6	2	27 **(C)**	10	5	6	23	5
	%	39%	50%	41%	37%	-	100%	50%	41%	37%	39%	39%	52%	42%	21%	18%	48%	33%	33%	49%	62%	38%	27%	38%	47%	24%	47%	35%	33%	25%	47%	21%	22%	52%	26%	36%	30%	40%	63%
Ineffective	Count	12	-	4	8	-	-	-	4	8	5	7	2	2	2	3	3	-	8	4	1	6	5	7 **(B)**	3	2	6	4	2	1	7	4	2	7	3	-	2	9	1
	%	12%	-	9%	15%	-	-	-	9%	15%	15%	10%	10%	11%	11%	27%	11%	-	13%	10%	5%	14%	14%	27%	6%	8%	17%	9%	10%	25%	10%	14%	22%	13%	8%	-	10%	16%	13%

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			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**7**	**9**	**7**	**7**	**11**	**5**	**9**	**7**	**7**	**7**	**8**	**7**	**7**	**8**	**7**	**7**	**8**	**8**	**7**	**7**	**7**	**8**	**7**	**7**	**8**	**7**	**8**	**8**	**6**	**7**	**8**	**6**	**7**	**8**	**8**	**8**	**7**	**7**
	Median	**7**	**9**	**8**	**7**	**11**	**5**	**9**	**8**	**7**	**7**	**8**	**6**	**7**	**8**	**8**	**7**	**8**	**8**	**7**	**7**	**7**	**8**	**6**	**7**	**8**	**7**	**8**	**8**	**7**	**7**	**8**	**8**	**7**	**8**	**9**	**8**	**7**	**7**
Very effective 10	Count	12	1 (B)	1	10 (B)	1	-	1 (D)	1	9 (D)	2	10	3	-	3	2	3	1	11 (B)	1	2	5	5	4	5	3	3	7	2	-	9	3	1	5	6	4	-	7	1
	%	12%	50%	2%	19%	100%	-	50%	2%	17%	6%	15%	14%	-	16%	18%	11%	33%	18%	3%	10%	12%	14%	15%	10%	12%	8%	16%	10%	-	13%	11%	11%	10%	15%	29%	-	12%	13%
9	Count	11	-	6	5	-	-	-	6	5	2	9	-	3	3	2	3	-	6	5	2	3	6	1	5	5	2	5	4	-	6	5	-	3	8 (B)	1	4	6	-
	%	11%	-	14%	9%	-	-	-	14%	10%	6%	13%	-	16%	16%	18%	11%	-	10%	13%	10%	7%	16%	4%	10%	20%	6%	12%	19%	-	9%	18%	-	6%	21%	7%	20%	10%	-
8	Count	10	-	4	6	-	-	-	4	6	3	7	1	3	2	1	3	-	7	3	1	4	5	1	6	3	3	6	1	-	5	5	1	5	4	2	5 (C)	3	-
	%	10%	-	9%	11%	-	-	-	9%	12%	9%	10%	5%	16%	11%	9%	11%	-	11%	8%	5%	10%	14%	4%	12%	12%	8%	14%	5%	-	7%	18%	11%	10%	10%	14%	25%	5%	-
7	Count	16	-	11 (C)	5	-	-	-	11 (E)	5	8	8	4	3	5	1	2	1	9	7	2	8	6	3	7	6	5	6	5	2	9	5	3	5	8	2	3	10	1
	%	16%	-	25%	9%	-	-	-	25%	10%	24%	12%	19%	16%	26%	9%	7%	33%	15%	18%	10%	19%	16%	12%	14%	24%	14%	14%	24%	50%	13%	18%	33%	10%	21%	14%	15%	17%	13%
6	Count	12	-	6	6	-	-	-	6	6	3	9	1	3	-	1	7	-	6	6	6	6	-	3	8	1	5	6	1	-	11	1	-	10 (C)	2	1	1	8	2
	%	12%	-	14%	11%	-	-	-	14%	12%	9%	13%	5%	16%	-	9%	26%	-	10%	15%	29%	14%	-	12%	16%	4%	14%	14%	5%	-	16%	4%	-	19%	5%	7%	5%	14%	25%
Neither effective nor ineffective 5	Count	20	1	7	12	-	-	1	7	12	8	12	8	5	2	-	4	1	13	7	4	8	8	5	11	4	9	6	5	1	16	3	1	15	4	1	4	12	3
	%	20%	50%	16%	22%	-	-	50%	16%	23%	24%	18%	38%	26%	11%	-	15%	33%	21%	18%	19%	19%	22%	19%	22%	16%	25%	14%	24%	25%	24%	11%	11%	29%	10%	7%	20%	21%	38%
4	Count	7	-	5	2	-	1	-	5	1	2	5	2	-	2	1	2	-	1	6 (A)	3	2	2	2	4	1	3	3	1	-	5	2	1	2	4	3	1	3	-
	%	7%	-	11%	4%	-	100%	-	11%	2%	6%	7%	10%	-	11%	9%	7%	-	2%	15%	14%	5%	5%	8%	8%	4%	8%	7%	5%	-	7%	7%	11%	4%	10%	21%	5%	5%	-
3	Count	6	-	2	4	-	-	-	2	4	2	4	1	1	1	2	1	-	4	2	1	3	2	4	1	1	4	2	-	-	3	3	-	3	3	-	1	4	1
	%	6%	-	5%	7%	-	-	-	5%	8%	6%	6%	5%	5%	5%	18%	4%	-	7%	5%	5%	7%	5%	15%	2%	4%	11%	5%	-	-	4%	11%	-	6%	8%	-	5%	7%	13%
2	Count	2	-	-	2	-	-	-	-	2	1	1	1	1	-	-	-	-	2	-	-	1	1	1	1	-	-	1	1	-	2	-	-	2	-	-	-	2	-
	%	2%	-	-	4%	-	-	-	-	4%	3%	1%	5%	5%	-	-	-	-	3%	-	-	2%	3%	4%	2%	-	-	2%	5%	-	3%	-	-	4%	-	-	-	3%	-
1	Count	2	-	2	-	-	-	-	2	-	1	1	-	-	1	-	1	-	-	2	-	1	1	1	1	-	1	-	1	-	2	-	1	1	-	-	1	1	-
	%	2%	-	5%	-	-	-	-	5%	-	3%	1%	-	-	5%	-	4%	-	-	5%	-	2%	3%	4%	2%	-	3%	-	5%	-	3%	-	11%	2%	-	-	5%	2%	-
Very ineffective 0	Count	2	-	-	2	-	-	-	-	2	1	1	-	-	-	1	1	-	2	-	-	1	1	1	-	1	1	1	-	1	-	1	1	1	-	-	-	2	-
	%	2%	-	-	4%	-	-	-	-	4%	3%	1%	-	-	-	9%	4%	-	3%	-	-	2%	3%	4%	-	4%	3%	2%	-	25%	-	4%	11%	2%	-	-	-	3%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q16 How effective, or otherwise, do you think that each of the following ABPI's planned initiatives will be at boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Working with Government and other stakeholders to ensure the best possible outcome for patients as the UK leaves the EU

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Effective	Count	56	1	28	27	1	-	1	28	26	15	41	9	10	12	8	14	3	31	25	12	18	26 (B)	13	26	17	15	28	13	2	35	19	5	24	27	8	17 (C D)	29	2
	%	56%	50%	64%	50%	100%	-	50%	64%	50%	45%	61%	43%	53%	63%	73%	52%	100%	51%	64%	57%	43%	70%	50%	53%	68%	42%	65%	62%	50%	51%	68%	56%	46%	69%	57%	85%	50%	25%
Neither	Count	37	1	11	25	-	1	1	11	24	15	22	12	8	6	2	9	-	27	10	8	20	9	11	19	7	17	14	6	1	29	7	3	25 (C)	9	3	2	26 (B)	6 (B)
	%	37%	50%	25%	46%	-	100%	50%	25%	46%	45%	33%	57%	42%	32%	18%	33%	-	44%	26%	38%	48%	24%	42%	39%	28%	47%	33%	29%	25%	43%	25%	33%	48%	23%	21%	10%	45%	75%
Ineffective	Count	7	-	5	2	-	-	-	5	2	3	4	-	1	1	1	4	-	3	4	1	4	2	2	4	1	4	1	2	1	4	2	1	3	3	3	1	3	-
	%	7%	-	11%	4%	-	-	-	11%	4%	9%	6%	-	5%	5%	9%	15%	-	5%	10%	5%	10%	5%	8%	8%	4%	11%	2%	10%	25%	6%	7%	11%	6%	8%	21%	5%	5%	-

Reputation of the Pharmaceutical Industry Among Medical Students

Q16 How effective, or otherwise, do you think that each of the following ABPI's planned initiatives will be at boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Working with Government and other stakeholders to ensure the best possible outcome for patients as the UK leaves the EU

Base:All

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
	Mean	**8**	**8**	**8**	**8**	**10**	**7**	**8**	**8**	**8**	**7**	**8**	**8**	**7**	**8**	**8**	**7**	**9**	**8**	**8**	**8**	**7**	**8**	**7**	**8**	**8**	**7**	**8**	**8**	**7**	**8**	**8**	**7**	**7**	**8**	**8**	**8**	**8**	**7**
	Median	**8**	**8**	**8**	**8**	**10**	**7**	**8**	**8**	**8**	**7**	**8**	**7**	**8**	**8**	**9**	**8**	**9**	**8**	**8**	**8**	**7**	**8**	**8**	**8**	**8**	**7**	**8**	**8**	**8**	**8**	**8**	**8**	**7**	**8**	**8**	**9**	**8**	**7**
Very effective 10	Count	7	-	4	3	-	-	-	4	3	2	5	1	-	1	1	4	-	4	3	1	2	4	-	5	2	-	4	3	1	3	3	-	3	4	2	2	3	-
	%	7%	-	9%	6%	-	-	-	9%	6%	6%	7%	5%	-	5%	9%	15%	-	7%	8%	5%	5%	11%	-	10%	8%	-	9%	14%	25%	4%	11%	-	6%	10%	14%	10%	5%	-
9	Count	11	-	3	8	1	-	-	3	7	4	7	3	1	3	1	3	-	9	2	1	5	5	4	3	4	3	7	1	1	8	2	2	2	7	2	3	6	-
	%	11%	-	7%	15%	100%	-	-	7%	13%	12%	10%	14%	5%	16%	9%	11%	-	15%	5%	5%	12%	14%	15%	6%	16%	8%	16%	5%	25%	12%	7%	22%	4%	18%	14%	15%	10%	-
8	Count	18	1	8	9	-	-	1	8	9	3	15	2	3	3	4	4	2	12	6	5	5	8	5	9	4	8	7	3	-	12	6	2	9	7	1	5	12	-
	%	18%	50%	18%	17%	-	-	50%	18%	17%	9%	22%	10%	16%	16%	36%	15%	67%	20%	15%	24%	12%	22%	19%	18%	16%	22%	16%	14%	-	18%	21%	22%	17%	18%	7%	25%	21%	-
7	Count	20	-	13 **(C)**	7	-	-	-	13	7	6	14	3	6	5	2	3	1	6	14 **(A)**	5	6	9	4	9	7	4	10	6	-	12	8	1	10	9	3	7	8	2
	%	20%	-	30%	13%	-	-	-	30%	13%	18%	21%	14%	32%	26%	18%	11%	33%	10%	36%	24%	14%	24%	15%	18%	28%	11%	23%	29%	-	18%	29%	11%	19%	23%	21%	35%	14%	25%
6	Count	15	-	4	11	-	1	-	4	10	4	11	6	1	2	2	4	-	10	5	4	8	3	5	8	2	7	6	2	-	12	3	2	10	3	1	-	11	3
	%	15%	-	9%	20%	-	100%	-	9%	19%	12%	16%	29%	5%	11%	18%	15%	-	16%	13%	19%	19%	8%	19%	16%	8%	19%	14%	10%	-	18%	11%	22%	19%	8%	7%	-	19%	38%
Neither effective nor ineffective 5	Count	19	1	5	13	-	-	1	5	13	9	10	6	6	3	-	4	-	16 **(B)**	3	4	10	5	5	10	4	8	8	3	-	16	3	1	13	5	2	2	12	3
	%	19%	50%	11%	24%	-	-	50%	11%	25%	27%	15%	29%	32%	16%	-	15%	-	26%	8%	19%	24%	14%	19%	20%	16%	22%	19%	14%	-	24%	11%	11%	25%	13%	14%	10%	21%	38%
4	Count	3	-	2	1	-	-	-	2	1	2	1	-	1	1	-	1	-	1	2	-	2	1	1	1	1	2	-	1	1 **(B)**	1	1	-	2	1	-	-	3	-
	%	3%	-	5%	2%	-	-	-	5%	2%	6%	1%	-	5%	5%	-	4%	-	2%	5%	-	5%	3%	4%	2%	4%	6%	-	5%	25%	1%	4%	-	4%	3%	-	-	5%	-
3	Count	4	-	3	1	-	-	-	3	1	1	3	-	1	-	1	2	-	2	2	1	2	1	-	3	1	2	1	1	-	2	2	-	2	2	2	1	1	-
	%	4%	-	7%	2%	-	-	-	7%	2%	3%	4%	-	5%	-	9%	7%	-	3%	5%	5%	5%	3%	-	6%	4%	6%	2%	5%	-	3%	7%	-	4%	5%	14%	5%	2%	-
2	Count	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	1	-	-	-
	%	1%	-	2%	-	-	-	-	2%	-	-	1%	-	-	5%	-	-	-	-	3%	-	2%	-	4%	-	-	3%	-	-	-	1%	-	-	-	3%	7%	-	-	-
1	Count	1	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-	1	-	-	-	1	-
	%	1%	-	2%	-	-	-	-	2%	-	3%	-	-	-	-	-	4%	-	-	3%	-	-	3%	-	2%	-	-	-	5%	-	1%	-	-	2%	-	-	-	2%	-
Very ineffective 0	Count	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	-	-	-	4%	-	2%	-	-	2%	-	4%	-	-	3%	-	-	25%	-	-	11%	-	-	-	-	2%	-

Q16 How effective, or otherwise, do you think that each of the following ABPI's planned initiatives will be at boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK? - Summary table
Base:All

		Q16 How effective, or otherwise, do you think that each of the following ABPI's planned initiatives will be at boosting the reputation of the pharmaceutical industry (i.e. drug companies, drug manufacturers) in the UK?											Nets			
	Total	Very ineffective 0	1	2	3	4	Neither effective nor ineffective 5	6	7	8	9	Very effective 10	Ineffective (0-3)	Neither (4-6)	Effective (7-10)	Mean
Increasing joint working initiatives between the	100	1	1	1	2	7	16	17	10	23	7	15	5	40	55	**8**
pharmaceutical industry and the NHS to improve patient	100%	1%	1%	1%	2%	7%	16%	17%	10%	23%	7%	15%	5%	40%	55%	
Advocating transparency in clinical trial information (as	100	3	1	2	1	2	24	10	11	22	12	12	7	36	57	**8**
stated in the ABPI's Code of Practice 2015)	100%	3%	1%	2%	1%	2%	24%	10%	11%	22%	12%	12%	7%	36%	57%	
Working with the NHS to use patient data under strict and	100	2	-	1	3	5	24	11	13	14	14	13	6	40	54	**8**
appropriate governance to support innovation, research and	100%	2%	-	1%	3%	5%	24%	11%	13%	14%	14%	13%	6%	40%	54%	
Working with Government and other stakeholders to ensure	100	1	1	1	4	3	19	15	20	18	11	7	7	37	56	**8**
the best possible outcome for patients as the UK leaves the	100%	1%	1%	1%	4%	3%	19%	15%	20%	18%	11%	7%	7%	37%	56%	
Raising awareness of the pharmaceutical industry's	100	2	1	1	1	1	20	23	15	19	8	9	5	44	51	**8**
contribution to helping patients and the economy	100%	2%	1%	1%	1%	1%	20%	23%	15%	19%	8%	9%	5%	44%	51%	
Publicly disclosing payments to health professionals at an	100	2	2	2	6	7	20	12	16	10	11	12	12	39	49	**7**
individual level on a single, searchable database	100%	2%	2%	2%	6%	7%	20%	12%	16%	10%	11%	12%	12%	39%	49%	

Reputation of the Pharmaceutical Industry Among Medical Students

Q17 To what extent, if at all, were you aware that pharmaceutical companies started disclosing details of the payments they make to healthcare professionals, on an individual, named, basis in June of this year?

Base:Al

			Age 2 (as per last wave setup)			D3 Please state your date of birth (dd/mm/yyyy)					Gender		S2 Where is your university located?						you likely to graduate?		Q1 Pharmaceutical industry familiarity			Q2 Pharmaceutical industry favourability			Q3 Pharmaceutical industry trustworthiness			Favourability towards ABPI			Trust in ABPI			Awareness of disclosure UK			
		Total	Under 19	Net 19-21	Net Over 21	29	30	Under 19	Net 19-21	Net Over 21	Female	Male	South East	Midlands	North	Wales and South West	Scotland	Northen Ireland	In the next two years (2017-18)	In the next three to six years (2019-22)	Unfamiliar	Neither	Familiar	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Unfavourable	Neither	Favourable	Untrustworthy	Neither	Trustworthy	Had heard of, and knew what it was	Had heard of, but did not know what it was	Had not heard of	Don't know
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(F)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)
Total	**Count**	**100**	**2**	**44**	**54**	**1**	**1**	**2**	**44**	**52**	**33**	**67**	**21**	**19**	**19**	**11**	**27**	**3**	**61**	**39**	**21**	**42**	**37**	**26**	**49**	**25**	**36**	**43**	**21**	**4**	**68**	**28**	**9**	**52**	**39**	**14**	**20**	**58**	**8**
Don't know	Count	8	1 (C)	4	3	-	-	1	4	3	3	5	1	1	2	2	2	-	4	4	4	4	-	2	6	-	3	4	1	-	6	2	1	5	2	-	-	-	8
	%	8%	50%	9%	6%	-	-	50%	9%	6%	9%	7%	5%	5%	11%	18%	7%	-	7%	10%	19%	10%	-	8%	12%	-	8%	9%	5%	-	9%	7%	11%	10%	5%	-	-	-	100%
Had not heard of	Count	58	1	25	32	-	1	1	25	31	19	39	12	7	10	6	20	3	40	18	13	27	18	17	31	10	23	26	9	3	40	15	5	33	20	-	-	58	-
	%	58%	50%	57%	59%	-	100%	50%	57%	60%	58%	58%	57%	37%	53%	55%	74%	100%	66%	46%	62%	64%	49%	65%	63%	40%	64%	60%	43%	75%	59%	54%	56%	63%	51%	-	-	100%	-
Had heard of, but did not know what it was	Count	20	-	10	10	-	-	-	10	10	5	15	4	7	5	1	3	-	11	9	1	7	12 (A)	4	8	8	6	8	6	1	13	6	2	8	10	-	20	-	-
	%	20%	-	23%	19%	-	-	-	23%	19%	15%	22%	19%	37%	26%	9%	11%	-	18%	23%	5%	17%	32%	15%	16%	32%	17%	19%	29%	25%	19%	21%	22%	15%	26%	-	100%	-	-
Had heard of, and knew what it was	Count	14	-	5	9	1	-	-	5	8	6	8	4	4	2	2	2	-	6	8	3	4	7	3	4	7	4	5	5	-	9	5	1	6	7	14	-	-	-
	%	14%	-	11%	17%	100%	-	-	11%	15%	18%	12%	19%	21%	11%	18%	7%	-	10%	21%	14%	10%	19%	12%	8%	28%	11%	12%	24%	-	13%	18%	11%	12%	18%	100%	-	-	-