

CENTRE FOR CITIES – 2017 MAYORAL RESEARCH

WEST MIDLANDS CITY-REGION

METHODOLOGY NOTE

ComRes interviewed 514 adults in the West Midlands city-region online between 8th and 18th April 2016. Respondents were sampled to be representative by age and gender of adults aged 18+ living in the West Midlands city-region. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

City region mayor research - West Midlands

Q1_SUM. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

SUMMARY TABLE

Base: All adults in West Midlands

	Total	Most important factor	2nd most important	3rd most important	None of the above	Don't know	NETS		
							Chosen in top 3	Not chosen in top 3	Mean
Health care provision	514 100%	157 31%	92 18%	74 14%	18 4%	30 6%	323 63%	191 37%	1.74
Schools and education (for people aged 16 or younger)	514 100%	58 11%	76 15%	70 14%	18 4%	30 6%	204 40%	310 60%	2.06
Housing	514 100%	75 15%	49 10%	65 13%	18 4%	30 6%	189 37%	325 63%	1.95
Social care provision	514 100%	51 10%	65 13%	66 13%	18 4%	30 6%	182 35%	332 65%	2.08
Emergency services	514 100%	46 9%	70 14%	54 11%	18 4%	30 6%	170 33%	344 67%	2.05
Transport	514 100%	19 4%	34 7%	33 6%	18 4%	30 6%	86 17%	428 83%	2.16
Business support and inward investment	514 100%	30 6%	21 4%	24 5%	18 4%	30 6%	75 15%	439 85%	1.92
Colleges and skills (for people aged over 16)	514 100%	16 3%	25 5%	31 6%	18 4%	30 6%	72 14%	442 86%	2.21
Waste management	514 100%	6 1%	22 4%	29 6%	18 4%	30 6%	57 11%	457 89%	2.40
Sports and cultural events	514 100%	5 1%	4 1%	12 2%	18 4%	30 6%	21 4%	493 96%	2.33
Broadband infrastructure	514 100%	3 1%	8 2%	8 2%	18 4%	30 6%	19 4%	495 96%	2.26

City region mayor research - West Midlands

Q1_SUM. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

TOP 3 NET SUMMARY

Base: All adults in West Midlands

	GENDER		AGE						CITY REGION							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Health care provision	323	134	189	28	53	51	63	54	74	137	27	34	34	22	37	32
	63%	54%	71%	54%	56%	61%	63%	68%	71%	59%	68%	55%	65%	67%	73%	73%
Schools and education (for people aged 16 or younger)	204	101	103	15	33	37	47	32	40	90	12	26	25	11	20	20
	40%	41%	39%	29%	35%	44%	47%	40%	38%	39%	30%	42%	48%	33%	39%	45%
Housing	189	93	96	22	40	23	38	33	33	84	12	28	22	11	18	14
	37%	38%	36%	42%	43%	27%	38%	41%	32%	36%	30%	45%	42%	33%	35%	32%
Social care provision	182	96	86	15	16	29	38	37	47	70	15	26	20	12	23	16
	35%	39%	32%	29%	17%	35%	38%	46%	45%	30%	38%	42%	38%	36%	45%	36%
Emergency services	170	65	105	18	29	23	33	23	44	73	15	17	16	11	17	21
	33%	26%	39%	35%	31%	27%	33%	29%	42%	31%	38%	27%	31%	33%	33%	48%
Transport	86	52	34	10	20	13	14	15	14	44	5	9	9	3	10	6
	17%	21%	13%	19%	21%	15%	14%	19%	13%	19%	13%	15%	17%	9%	20%	14%
Business support and inward investment	75	48	27	8	10	17	10	14	16	34	7	9	11	7	3	4
	15%	19%	10%	15%	11%	20%	10%	18%	15%	15%	18%	15%	21%	21%	6%	9%
Colleges and skills (for people aged over 16)	72	29	43	13	19	11	11	10	8	34	5	9	5	2	7	10
	14%	12%	16%	25%	20%	13%	11%	13%	8%	15%	13%	15%	10%	6%	14%	23%
Waste management	57	34	23	5	8	7	14	7	16	29	5	7	3	3	5	5
	11%	14%	9%	10%	9%	8%	14%	9%	15%	13%	13%	11%	6%	9%	10%	11%
Sports and cultural events	21	15	6	4	6	4	2	2	3	12	2	3	2	-	1	1
	4%	6%	2%	8%	6%	5%	2%	3%	3%	5%	5%	5%	4%	-	2%	2%
Broadband infrastructure	19	11	8	3	9	1	3	1	2	8	-	6	-	2	3	-
	4%	4%	3%	6%	10%	1%	3%	1%	2%	3%	-	10%	-	6%	6%	-
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%

City region mayor research - West Midlands

Q1_SUM. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

TOP 3 NET SUMMARY

Base: All adults in West Midlands

	WORKING STATUS							SOCIO-ECONOMIC GRADE				ETHNICITY							
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Health care provision	323 63%	137 61%	50 65%	12 44%	15 52%	17 65%	73 72%	19 66%	36 57%	64 63%	99 73%	58 64%	261 62%	6 50%	31 69%	11 55%	4 100%	4 100%	6 60%
Schools and education (for people aged 16 or younger)	204 40%	94 42%	34 44%	6 22%	8 28%	7 27%	42 41%	13 45%	34 54%	43 43%	57 42%	35 38%	169 40%	5 42%	17 38%	5 25%	2 50%	2 50%	4 40%
Housing	189 37%	81 36%	29 38%	8 30%	18 62%	15 58%	28 27%	10 34%	23 37%	27 27%	50 37%	41 45%	150 36%	5 42%	17 38%	11 55%	2 50%	3 75%	1 10%
Social care provision	182 35%	71 32%	24 31%	6 22%	10 34%	13 50%	46 45%	12 41%	18 29%	43 43%	52 39%	24 26%	156 37%	3 25%	11 24%	6 30%	2 50%	1 25%	3 30%
Emergency services	170 33%	62 28%	29 38%	3 11%	7 24%	15 58%	39 38%	15 52%	12 19%	35 35%	42 31%	37 41%	148 35%	3 25%	10 22%	4 20%	- -	1 25%	4 40%
Transport	86 17%	47 21%	11 14%	3 11%	5 17%	2 8%	14 14%	4 14%	12 19%	18 18%	28 21%	11 12%	72 17%	1 8%	7 16%	3 15%	1 25%	1 25%	1 10%
Business support and inward investment	75 15%	40 18%	11 14%	3 11%	1 3%	1 4%	17 17%	2 7%	13 21%	22 22%	14 10%	12 13%	64 15%	1 8%	7 16%	1 5%	1 25%	- -	1 10%
Colleges and skills (for people aged over 16)	72 14%	37 17%	10 13%	7 26%	2 7%	2 8%	10 10%	4 14%	12 19%	16 16%	15 11%	16 18%	54 13%	2 17%	10 22%	4 20%	- -	- -	2 20%
Waste management	57 11%	26 12%	7 9%	2 7%	4 14%	1 4%	16 16%	1 3%	3 5%	19 19%	13 10%	10 11%	51 12%	1 8%	1 2%	2 10%	- -	- -	2 20%
Sports and cultural events	21 4%	10 4%	5 6%	1 4%	1 3%	1 4%	1 1%	2 7%	3 5%	3 3%	3 2%	6 7%	12 3%	2 17%	4 9%	3 15%	- -	- -	- -
Broadband infrastructure	19 4%	10 4%	3 4%	- -	1 3%	1 4%	2 2%	2 7%	5 8%	4 4%	2 1%	5 5%	15 4%	1 8%	2 4%	1 5%	- -	- -	- -

City region mayor research - West Midlands

Q1_SUM. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

TOP 3 NET SUMMARY

Base: All adults in West Midlands

	WORKING STATUS							SOCIO-ECONOMIC GRADE				ETHNICITY							
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of the above	18	8	1	2	2	-	4	1	4	2	4	2	15	1	1	1	-	-	-
	4%	4%	1%	7%	7%	-	4%	3%	6%	2%	3%	2%	4%	8%	2%	5%	-	-	-
Don't know	30	11	5	8	3	1	2	-	2	1	6	4	20	1	5	2	-	-	2
	6%	5%	6%	30%	10%	4%	2%	-	3%	1%	4%	4%	5%	8%	11%	10%	-	-	20%

City region mayor research - West Midlands

Q1_1. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Transport

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 19	14	5	2	4	3	5	2	3	9	2	4	1	-	3	-
	4%	6%	2%	4%	4%	4%	5%	3%	3%	4%	5%	6%	2%	-	6%	-
2nd most important	(2) 34	22	12	4	8	3	4	9	6	21	1	4	5	-	1	2
	7%	9%	4%	8%	9%	4%	4%	11%	6%	9%	3%	6%	10%	-	2%	5%
3rd most important	(3) 33	16	17	4	8	7	5	4	5	14	2	1	3	3	6	4
	6%	6%	6%	8%	9%	8%	5%	5%	5%	6%	5%	2%	6%	9%	12%	9%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	86	52	34	10	20	13	14	15	14	44	5	9	9	3	10	6
	17%	21%	13%	19%	21%	15%	14%	19%	13%	19%	13%	15%	17%	9%	20%	14%
Net: Not chosen in top 3	428	195	233	42	74	71	86	65	90	188	35	53	43	30	41	38
	83%	79%	87%	81%	79%	85%	86%	81%	87%	81%	88%	85%	83%	91%	80%	86%
Mean score	2.16	2.04	2.35	2.20	2.20	2.31	2.00	2.13	2.14	2.11	2.00	1.67	2.22	3.00	2.30	2.67
Standard deviation	.76	.77	.73	.79	.77	.85	.88	.64	.77	.72	1.00	.71	.67	-	.95	.52
Standard error	.08	.11	.13	.25	.17	.24	.23	.17	.21	.11	.45	.24	.22	-	.30	.21

City region mayor research - West Midlands

Q1_1. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Transport

Base: All adults in West Midlands

	Total	WORKING STATUS							SOCIO-ECONOMIC GRADE				ETHNICITY						
		Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 19 4%	12 5%	1 1%	1 4%	1 3%	- -	3 3%	1 3%	3 5%	4 4%	5 4%	2 2%	17 4%	1 8%	1 2%	- -	- -	- -	- -
2nd most important	(2) 34 7%	18 8%	5 6%	1 4%	1 3%	2 8%	5 5%	2 7%	4 6%	7 7%	8 6%	5 5%	26 6%	- -	3 7%	3 15%	1 25%	- -	1 10%
3rd most important	(3) 33 6%	17 8%	5 6%	1 4%	3 10%	- -	6 6%	1 3%	5 8%	7 7%	15 11%	4 4%	29 7%	- -	3 7%	- -	- -	1 25%	- -
None of the above	18 4%	8 4%	1 1%	2 7%	2 7%	- -	4 4%	1 3%	4 6%	2 2%	4 3%	2 2%	15 4%	1 8%	1 2%	1 5%	- -	- -	- -
Don't know	30 6%	11 5%	5 6%	8 30%	3 10%	1 4%	2 2%	- -	2 3%	1 1%	6 4%	4 4%	20 5%	1 8%	5 11%	2 10%	- -	- -	2 20%
NETS																			
Net: Chosen in top 3	86 17%	47 21%	11 14%	3 11%	5 17%	2 8%	14 14%	4 14%	12 19%	18 18%	28 21%	11 12%	72 17%	1 8%	7 16%	3 15%	1 25%	1 25%	1 10%
Net: Not chosen in top 3	428 83%	177 79%	66 86%	24 89%	24 83%	24 92%	88 86%	25 86%	51 81%	83 82%	107 79%	80 88%	347 83%	11 92%	38 84%	17 85%	3 75%	3 75%	9 90%
Mean score	2.16	2.11	2.36	2.00	2.40	2.00	2.21	2.00	2.17	2.17	2.36	2.18	2.17	1.00	2.29	2.00	2.00	3.00	2.00
Standard deviation	.76	.79	.67	1.00	.89	-	.80	.82	.83	.79	.78	.75	.79	-	.76	-	-	-	-
Standard error	.08	.11	.20	.58	.40	-	.21	.41	.24	.19	.15	.23	.09	-	.29	-	-	-	-

City region mayor research - West Midlands

Q1_2. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Housing

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 75	38	37	9	14	13	20	12	7	28	7	12	10	5	8	5
	15%	15%	14%	17%	15%	15%	20%	15%	7%	12%	18%	19%	19%	15%	16%	11%
2nd most important	(2) 49	27	22	7	9	6	11	7	9	25	2	8	2	3	3	6
	10%	11%	8%	13%	10%	7%	11%	9%	9%	11%	5%	13%	4%	9%	6%	14%
3rd most important	(3) 65	28	37	6	17	4	7	14	17	31	3	8	10	3	7	3
	13%	11%	14%	12%	18%	5%	7%	18%	16%	13%	8%	13%	19%	9%	14%	7%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	189	93	96	22	40	23	38	33	33	84	12	28	22	11	18	14
	37%	38%	36%	42%	43%	27%	38%	41%	32%	36%	30%	45%	42%	33%	35%	32%
Net: Not chosen in top 3	325	154	171	30	54	61	62	47	71	148	28	34	30	22	33	30
	63%	62%	64%	58%	57%	73%	62%	59%	68%	64%	70%	55%	58%	67%	65%	68%
Mean score	1.95	1.89	2.00	1.86	2.08	1.61	1.66	2.06	2.30	2.04	1.67	1.86	2.00	1.82	1.94	1.86
Standard deviation	.86	.84	.88	.83	.89	.78	.78	.90	.81	.84	.89	.85	.98	.87	.94	.77
Standard error	.06	.09	.09	.18	.14	.16	.13	.16	.14	.09	.26	.16	.21	.26	.22	.21

City region mayor research - West Midlands

Q1_2. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Housing

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY							
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say	
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10	
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Most important factor	(1) 75	32	11	4	8	5	9	6	8	5	20	18	60	-	6	7	-	2	-	
	15%	14%	14%	15%	28%	19%	9%	21%	13%	5%	15%	20%	14%	-	13%	35%	-	50%	-	
2nd most important	(2) 49	22	6	3	5	3	10	-	6	9	14	7	38	1	6	2	-	1	1	
	10%	10%	8%	11%	17%	12%	10%	-	10%	9%	10%	8%	9%	8%	13%	10%	-	25%	10%	
3rd most important	(3) 65	27	12	1	5	7	9	4	9	13	16	16	52	4	5	2	2	-	-	
	13%	12%	16%	4%	17%	27%	9%	14%	14%	13%	12%	18%	12%	33%	11%	10%	50%	-	-	
None of the above	18	8	1	2	2	-	4	1	4	2	4	2	15	1	1	1	-	-	-	
	4%	4%	1%	7%	7%	-	4%	3%	6%	2%	3%	2%	4%	8%	2%	5%	-	-	-	
Don't know	30	11	5	8	3	1	2	-	2	1	6	4	20	1	5	2	-	-	2	
	6%	5%	6%	30%	10%	4%	2%	-	3%	1%	4%	4%	5%	8%	11%	10%	-	-	20%	
NETS																				
Net: Chosen in top 3	189	81	29	8	18	15	28	10	23	27	50	41	150	5	17	11	2	3	1	
	37%	36%	38%	30%	62%	58%	27%	34%	37%	27%	37%	45%	36%	42%	38%	55%	50%	75%	10%	
Net: Not chosen in top 3	325	143	48	19	11	11	74	19	40	74	85	50	269	7	28	9	2	1	9	
	63%	64%	62%	70%	38%	42%	73%	66%	63%	73%	63%	55%	64%	58%	62%	45%	50%	25%	90%	
Mean score	1.95	1.94	2.03	1.63	1.83	2.13	2.00	1.80	2.04	2.30	1.92	1.95	1.95	2.80	1.94	1.55	3.00	1.33	2.00	
Standard deviation	.86	.86	.91	.74	.86	.92	.82	1.03	.88	.78	.85	.92	.87	.45	.83	.82	-	.58	-	
Standard error	.06	.10	.17	.26	.20	.24	.15	.33	.18	.15	.12	.14	.07	.20	.20	.25	-	.33	-	

City region mayor research - West Midlands

Q1_3. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Schools and education (for people aged 16 or younger)

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 58	35	23	3	9	12	16	8	10	28	2	7	8	2	5	6
	11%	14%	9%	6%	10%	14%	16%	10%	10%	12%	5%	11%	15%	6%	10%	14%
2nd most important	(2) 76	35	41	5	13	13	19	12	14	36	3	10	9	4	10	4
	15%	14%	15%	10%	14%	15%	19%	15%	13%	16%	8%	16%	17%	12%	20%	9%
3rd most important	(3) 70	31	39	7	11	12	12	12	16	26	7	9	8	5	5	10
	14%	13%	15%	13%	12%	14%	12%	15%	15%	11%	18%	15%	15%	15%	10%	23%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	204	101	103	15	33	37	47	32	40	90	12	26	25	11	20	20
	40%	41%	39%	29%	35%	44%	47%	40%	38%	39%	30%	42%	48%	33%	39%	45%
Net: Not chosen in top 3	310	146	164	37	61	47	53	48	64	142	28	36	27	22	31	24
	60%	59%	61%	71%	65%	56%	53%	60%	62%	61%	70%	58%	52%	67%	61%	55%
Mean score	2.06	1.96	2.16	2.27	2.06	2.00	1.91	2.13	2.15	1.98	2.42	2.08	2.00	2.27	2.00	2.20
Standard deviation	.79	.81	.76	.80	.79	.82	.78	.79	.80	.78	.79	.80	.82	.79	.73	.89
Standard error	.06	.08	.08	.21	.14	.13	.11	.14	.13	.08	.23	.16	.16	.24	.16	.20

City region mayor research - West Midlands

Q1_3. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Schools and education (for people aged 16 or younger)

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY						
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor (1)	58 11%	31 14%	7 9%	3 11%	2 7%	2 8%	10 10%	3 10%	7 11%	17 17%	17 13%	9 10%	48 11%	2 17%	6 13%	1 5%	1 25%	-	-
2nd most important (2)	76 15%	38 17%	15 19%	2 7%	1 3%	3 12%	13 13%	4 14%	16 25%	13 13%	21 16%	15 16%	62 15%	1 8%	7 16%	3 15%	-	1 25%	2 20%
3rd most important (3)	70 14%	25 11%	12 16%	1 4%	5 17%	2 8%	19 19%	6 21%	11 17%	13 13%	19 14%	11 12%	59 14%	2 17%	4 9%	1 5%	1 25%	1 25%	2 20%
None of the above	18 4%	8 4%	1 1%	2 7%	2 7%	-	4 4%	1 3%	4 6%	2 2%	4 3%	2 2%	15 4%	1 8%	1 2%	1 5%	-	-	-
Don't know	30 6%	11 5%	5 6%	8 30%	3 10%	1 4%	2 2%	-	2 3%	1 1%	6 4%	4 4%	20 5%	1 8%	5 11%	2 10%	-	-	2 20%
NETS																			
Net: Chosen in top 3	204 40%	94 42%	34 44%	6 22%	8 28%	7 27%	42 41%	13 45%	34 54%	43 43%	57 42%	35 38%	169 40%	5 42%	17 38%	5 25%	2 50%	2 50%	4 40%
Net: Not chosen in top 3	310 60%	130 58%	43 56%	21 78%	21 72%	19 73%	60 59%	16 55%	29 46%	58 57%	78 58%	56 62%	250 60%	7 58%	28 62%	15 75%	2 50%	2 50%	6 60%
Mean score	2.06	1.94	2.15	1.67	2.38	2.00	2.21	2.23	2.12	1.91	2.04	2.06	2.07	2.00	1.88	2.00	2.00	2.50	2.50
Standard deviation	.79	.77	.74	.82	.92	.82	.81	.83	.73	.84	.80	.76	.80	1.00	.78	.71	1.41	.71	.58
Standard error	.06	.08	.13	.33	.32	.31	.13	.23	.12	.13	.11	.13	.06	.45	.19	.32	1.00	.50	.29

City region mayor research - West Midlands

Q1_4. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Colleges and skills (for people aged over 16)

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 16	5	11	5	4	1	4	-	2	8	2	1	-	-	2	3
	3%	2%	4%	10%	4%	1%	4%	-	2%	3%	5%	2%	-	-	4%	7%
2nd most important	(2) 25	13	12	3	10	5	2	3	2	10	2	4	4	2	-	3
	5%	5%	4%	6%	11%	6%	2%	4%	2%	4%	5%	6%	8%	6%	-	7%
3rd most important	(3) 31	11	20	5	5	5	5	7	4	16	1	4	1	-	5	4
	6%	4%	7%	10%	5%	6%	5%	9%	4%	7%	3%	6%	2%	-	10%	9%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	72	29	43	13	19	11	11	10	8	34	5	9	5	2	7	10
	14%	12%	16%	25%	20%	13%	11%	13%	8%	15%	13%	15%	10%	6%	14%	23%
Net: Not chosen in top 3	442	218	224	39	75	73	89	70	96	198	35	53	47	31	44	34
	86%	88%	84%	75%	80%	87%	89%	88%	92%	85%	88%	85%	90%	94%	86%	77%
Mean score	2.21	2.21	2.21	2.00	2.05	2.36	2.09	2.70	2.25	2.24	1.80	2.33	2.20	2.00	2.43	2.10
Standard deviation	.79	.73	.83	.91	.71	.67	.94	.48	.89	.82	.84	.71	.45	-	.98	.88
Standard error	.09	.13	.13	.25	.16	.20	.28	.15	.31	.14	.37	.24	.20	-	.37	.28

City region mayor research - West Midlands

Q1_4. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Colleges and skills (for people aged over 16)

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY						
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor (1)	16 3%	9 4%	3 4%	2 7%	- -	1 4%	1 1%	- -	4 6%	3 3%	4 3%	1 1%	11 3%	- -	2 4%	2 10%	- -	- -	1 10%
2nd most important (2)	25 5%	14 6%	4 5%	2 7%	1 3%	1 4%	2 2%	1 3%	2 3%	7 7%	5 4%	6 7%	16 4%	2 17%	4 9%	2 10%	- -	- -	1 10%
3rd most important (3)	31 6%	14 6%	3 4%	3 11%	1 3%	- -	7 7%	3 10%	6 10%	6 6%	6 4%	9 10%	27 6%	- -	4 9%	- -	- -	- -	- -
None of the above	18 4%	8 4%	1 1%	2 7%	2 7%	- -	4 4%	1 3%	4 6%	2 2%	4 3%	2 2%	15 4%	1 8%	1 2%	1 5%	- -	- -	- -
Don't know	30 6%	11 5%	5 6%	8 30%	3 10%	1 4%	2 2%	- -	2 3%	1 1%	6 4%	4 4%	20 5%	1 8%	5 11%	2 10%	- -	- -	2 20%
NETS																			
Net: Chosen in top 3	72 14%	37 17%	10 13%	7 26%	2 7%	2 8%	10 10%	4 14%	12 19%	16 16%	15 11%	16 18%	54 13%	2 17%	10 22%	4 20%	- -	- -	2 20%
Net: Not chosen in top 3	442 86%	187 83%	67 87%	20 74%	27 93%	24 92%	92 90%	25 86%	51 81%	85 84%	120 89%	75 82%	365 87%	10 83%	35 78%	16 80%	4 100%	4 100%	8 80%
Mean score	2.21	2.14	2.00	2.14	2.50	1.50	2.60	2.75	2.17	2.19	2.13	2.50	2.30	2.00	2.20	1.50	-	-	1.50
Standard deviation	.79	.79	.82	.90	.71	.71	.70	.50	.94	.75	.83	.63	.79	-	.79	.58	-	-	.71
Standard error	.09	.13	.26	.34	.50	.50	.22	.25	.27	.19	.22	.16	.11	-	.25	.29	-	-	.50

City region mayor research - West Midlands

Q1_5. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Health care provision

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 157	64	93	14	27	19	25	28	44	66	9	16	19	10	23	14
	31%	26%	35%	27%	29%	23%	25%	35%	42%	28%	23%	26%	37%	30%	45%	32%
2nd most important	(2) 92	34	58	7	15	19	19	16	16	39	11	10	8	6	7	11
	18%	14%	22%	13%	16%	23%	19%	20%	15%	17%	28%	16%	15%	18%	14%	25%
3rd most important	(3) 74	36	38	7	11	13	19	10	14	32	7	8	7	6	7	7
	14%	15%	14%	13%	12%	15%	19%	13%	13%	14%	18%	13%	13%	18%	14%	16%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	323	134	189	28	53	51	63	54	74	137	27	34	34	22	37	32
	63%	54%	71%	54%	56%	61%	63%	68%	71%	59%	68%	55%	65%	67%	73%	73%
Net: Not chosen in top 3	191	113	78	24	41	33	37	26	30	95	13	28	18	11	14	12
	37%	46%	29%	46%	44%	39%	37%	33%	29%	41%	33%	45%	35%	33%	27%	27%
Mean score	1.74	1.79	1.71	1.75	1.70	1.88	1.90	1.67	1.59	1.75	1.93	1.76	1.65	1.82	1.57	1.78
Standard deviation	.81	.84	.78	.84	.80	.79	.84	.78	.79	.81	.78	.82	.81	.85	.80	.79
Standard error	.04	.07	.06	.16	.11	.11	.11	.11	.09	.07	.15	.14	.14	.18	.13	.14

City region mayor research - West Midlands

Q1_5. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Health care provision

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY						
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 157	62	24	4	7	6	46	8	21	34	47	30	125	6	15	4	2	1	4
	31%	28%	31%	15%	24%	23%	45%	28%	33%	34%	35%	33%	30%	50%	33%	20%	50%	25%	40%
2nd most important	(2) 92	36	19	4	6	6	15	6	11	15	27	18	76	-	6	4	2	2	2
	18%	16%	25%	15%	21%	23%	15%	21%	17%	15%	20%	20%	18%	-	13%	20%	50%	50%	20%
3rd most important	(3) 74	39	7	4	2	5	12	5	4	15	25	10	60	-	10	3	-	1	-
	14%	17%	9%	15%	7%	19%	12%	17%	6%	15%	19%	11%	14%	-	22%	15%	-	25%	-
None of the above	18	8	1	2	2	-	4	1	4	2	4	2	15	1	1	1	-	-	-
	4%	4%	1%	7%	7%	-	4%	3%	6%	2%	3%	2%	4%	8%	2%	5%	-	-	-
Don't know	30	11	5	8	3	1	2	-	2	1	6	4	20	1	5	2	-	-	2
	6%	5%	6%	30%	10%	4%	2%	-	3%	1%	4%	4%	5%	8%	11%	10%	-	-	20%
NETS																			
Net: Chosen in top 3	323	137	50	12	15	17	73	19	36	64	99	58	261	6	31	11	4	4	6
	63%	61%	65%	44%	52%	65%	72%	66%	57%	63%	73%	64%	62%	50%	69%	55%	100%	100%	60%
Net: Not chosen in top 3	191	87	27	15	14	9	29	10	27	37	36	33	158	6	14	9	-	-	4
	37%	39%	35%	56%	48%	35%	28%	34%	43%	37%	27%	36%	38%	50%	31%	45%	-	-	40%
Mean score	1.74	1.83	1.66	2.00	1.67	1.94	1.53	1.84	1.53	1.70	1.78	1.66	1.75	1.00	1.84	1.91	1.50	2.00	1.33
Standard deviation	.81	.85	.72	.85	.72	.83	.77	.83	.70	.83	.83	.76	.81	-	.90	.83	.58	.82	.52
Standard error	.04	.07	.10	.25	.19	.20	.09	.19	.12	.10	.08	.10	.05	-	.16	.25	.29	.41	.21

City region mayor research - West Midlands

Q1_6. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Social care provision

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 51	29	22	3	2	9	7	12	18	19	5	7	6	3	4	7
	10%	12%	8%	6%	2%	11%	7%	15%	17%	8%	13%	11%	12%	9%	8%	16%
2nd most important	(2) 65	33	32	8	6	8	13	14	16	22	5	9	7	5	12	5
	13%	13%	12%	15%	6%	10%	13%	18%	15%	9%	13%	15%	13%	15%	24%	11%
3rd most important	(3) 66	34	32	4	8	12	18	11	13	29	5	10	7	4	7	4
	13%	14%	12%	8%	9%	14%	18%	14%	13%	13%	13%	16%	13%	12%	14%	9%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	182	96	86	15	16	29	38	37	47	70	15	26	20	12	23	16
	35%	39%	32%	29%	17%	35%	38%	46%	45%	30%	38%	42%	38%	36%	45%	36%
Net: Not chosen in top 3	332	151	181	37	78	55	62	43	57	162	25	36	32	21	28	28
	65%	61%	68%	71%	83%	65%	62%	54%	55%	70%	63%	58%	62%	64%	55%	64%
Mean score	2.08	2.05	2.12	2.07	2.38	2.10	2.29	1.97	1.89	2.14	2.00	2.12	2.05	2.08	2.13	1.81
Standard deviation	.80	.81	.79	.70	.72	.86	.77	.80	.81	.82	.85	.82	.83	.79	.69	.83
Standard error	.06	.08	.09	.18	.18	.16	.12	.13	.12	.10	.22	.16	.18	.23	.14	.21

City region mayor research - West Midlands

Q1_6. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Social care provision

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY						
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor (1)	51 10%	16 7%	7 9%	2 7%	2 7%	6 23%	14 14%	4 14%	4 6%	15 15%	11 8%	7 8%	49 12%	- -	1 2%	- -	1 25%	- -	- -
2nd most important (2)	65 13%	25 11%	9 12%	2 7%	4 14%	3 12%	18 18%	4 14%	5 8%	16 16%	21 16%	8 9%	59 14%	2 17%	3 7%	1 5%	- -	- -	- -
3rd most important (3)	66 13%	30 13%	8 10%	2 7%	4 14%	4 15%	14 14%	4 14%	9 14%	12 12%	20 15%	9 10%	48 11%	1 8%	7 16%	5 25%	1 25%	1 25%	3 30%
None of the above	18 4%	8 4%	1 1%	2 7%	2 7%	- -	4 4%	1 3%	4 6%	2 2%	4 3%	2 2%	15 4%	1 8%	1 2%	1 5%	- -	- -	- -
Don't know	30 6%	11 5%	5 6%	8 30%	3 10%	1 4%	2 2%	- -	2 3%	1 1%	6 4%	4 4%	20 5%	1 8%	5 11%	2 10%	- -	- -	2 20%
NETS																			
Net: Chosen in top 3	182 35%	71 32%	24 31%	6 22%	10 34%	13 50%	46 45%	12 41%	18 29%	43 43%	52 39%	24 26%	156 37%	3 25%	11 24%	6 30%	2 50%	1 25%	3 30%
Net: Not chosen in top 3	332 65%	153 68%	53 69%	21 78%	19 66%	13 50%	56 55%	17 59%	45 71%	58 57%	83 61%	67 74%	263 63%	9 75%	34 76%	14 70%	2 50%	3 75%	7 70%
Mean score	2.08	2.20	2.04	2.00	2.20	1.85	2.00	2.00	2.28	1.93	2.17	2.08	1.99	2.33	2.55	2.83	2.00	3.00	3.00
Standard deviation	.80	.79	.81	.89	.79	.90	.79	.85	.83	.80	.76	.83	.79	.58	.69	.41	1.41	-	-
Standard error	.06	.09	.16	.37	.25	.25	.12	.25	.19	.12	.11	.17	.06	.33	.21	.17	1.00	-	-

City region mayor research - West Midlands

Q1_7. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Business support and inward investment

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 30	19	11	4	7	7	4	3	5	12	4	4	3	3	2	2
	6%	8%	4%	8%	7%	8%	4%	4%	5%	5%	10%	6%	6%	9%	4%	5%
2nd most important	(2) 21	16	5	3	1	6	1	5	5	12	1	3	3	1	1	-
	4%	6%	2%	6%	1%	7%	1%	6%	5%	5%	3%	5%	6%	3%	2%	-
3rd most important	(3) 24	13	11	1	2	4	5	6	6	10	2	2	5	3	-	2
	5%	5%	4%	2%	2%	5%	5%	8%	6%	4%	5%	3%	10%	9%	-	5%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	75	48	27	8	10	17	10	14	16	34	7	9	11	7	3	4
	15%	19%	10%	15%	11%	20%	10%	18%	15%	15%	18%	15%	21%	21%	6%	9%
Net: Not chosen in top 3	439	199	240	44	84	67	90	66	88	198	33	53	41	26	48	40
	85%	81%	90%	85%	89%	80%	90%	83%	85%	85%	83%	85%	79%	79%	94%	91%
Mean score	1.92	1.88	2.00	1.63	1.50	1.82	2.10	2.21	2.06	1.94	1.71	1.78	2.18	2.00	1.33	2.00
Standard deviation	.85	.82	.92	.74	.85	.81	.99	.80	.85	.81	.95	.83	.87	1.00	.58	1.15
Standard error	.10	.12	.18	.26	.27	.20	.31	.21	.21	.14	.36	.28	.26	.38	.33	.58

City region mayor research - West Midlands

Q1_7. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Business support and inward investment

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY							
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say	
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10	
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Most important factor	(1) 30	20	4	1	1	1	3	-	7	10	4	4	25	-	4	-	-	-	1	
	6%	9%	5%	4%	3%	4%	3%	-	11%	10%	3%	4%	6%	-	9%	-	-	-	10%	
2nd most important	(2) 21	10	3	1	-	-	7	-	1	8	4	5	18	1	1	-	1	-	-	
	4%	4%	4%	4%	-	-	7%	-	2%	8%	3%	5%	4%	8%	2%	-	25%	-	-	
3rd most important	(3) 24	10	4	1	-	-	7	2	5	4	6	3	21	-	2	1	-	-	-	
	5%	4%	5%	4%	-	-	7%	7%	8%	4%	4%	3%	5%	-	4%	5%	-	-	-	
None of the above	18	8	1	2	2	-	4	1	4	2	4	2	15	1	1	1	-	-	-	
	4%	4%	1%	7%	7%	-	4%	3%	6%	2%	3%	2%	4%	8%	2%	5%	-	-	-	
Don't know	30	11	5	8	3	1	2	-	2	1	6	4	20	1	5	2	-	-	2	
	6%	5%	6%	30%	10%	4%	2%	-	3%	1%	4%	4%	5%	8%	11%	10%	-	-	20%	
NETS																				
Net: Chosen in top 3	75	40	11	3	1	1	17	2	13	22	14	12	64	1	7	1	1	-	1	
	15%	18%	14%	11%	3%	4%	17%	7%	21%	22%	10%	13%	15%	8%	16%	5%	25%	-	10%	
Net: Not chosen in top 3	439	184	66	24	28	25	85	27	50	79	121	79	355	11	38	19	3	4	9	
	85%	82%	86%	89%	97%	96%	83%	93%	79%	78%	90%	87%	85%	92%	84%	95%	75%	100%	90%	
Mean score	1.92	1.75	2.00	2.00	1.00	1.00	2.24	3.00	1.85	1.73	2.14	1.92	1.94	2.00	1.71	3.00	2.00	-	1.00	
Standard deviation	.85	.84	.89	1.00	-	-	.75	-	.99	.77	.86	.79	.85	-	.95	-	-	-	-	
Standard error	.10	.13	.27	.58	-	-	.18	-	.27	.16	.23	.23	.11	-	.36	-	-	-	-	

City region mayor research - West Midlands

Q1_8. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Sports and cultural events

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 5	3	2	1	2	2	-	-	-	4	-	1	-	-	-	-
	1%	1%	1%	2%	2%	2%	-	-	-	2%	-	2%	-	-	-	-
2nd most important	(2) 4	3	1	-	3	-	-	-	1	3	-	-	1	-	-	-
	1%	1%	*	-	3%	-	-	-	1%	1%	-	-	2%	-	-	-
3rd most important	(3) 12	9	3	3	1	2	2	2	2	5	2	2	1	-	1	1
	2%	4%	1%	6%	1%	2%	2%	3%	2%	2%	5%	3%	2%	-	2%	2%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	21	15	6	4	6	4	2	2	3	12	2	3	2	-	1	1
	4%	6%	2%	8%	6%	5%	2%	3%	3%	5%	5%	5%	4%	-	2%	2%
Net: Not chosen in top 3	493	232	261	48	88	80	98	78	101	220	38	59	50	33	50	43
	96%	94%	98%	92%	94%	95%	98%	98%	97%	95%	95%	95%	96%	100%	98%	98%
Mean score	2.33	2.40	2.17	2.50	1.83	2.00	3.00	3.00	2.67	2.08	3.00	2.33	2.50	-	3.00	3.00
Standard deviation	.86	.83	.98	1.00	.75	1.15	-	-	.58	.90	-	1.15	.71	-	-	-
Standard error	.19	.21	.40	.50	.31	.58	-	-	.33	.26	-	.67	.50	-	-	-

City region mayor research - West Midlands

Q1_8. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Sports and cultural events

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY						
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1)	5	2	2	-	-	-	1	-	1	-	3	2	1	1	1	-	-	-
		1%	1%	3%	-	-	-	3%	-	1%	-	3%	*	8%	2%	5%	-	-	-
2nd most important	(2)	4	2	1	-	-	-	1	1	-	1	1	3	-	1	-	-	-	-
		1%	1%	1%	-	-	-	3%	2%	-	1%	1%	1%	-	2%	-	-	-	-
3rd most important	(3)	12	6	2	1	1	1	-	2	2	2	2	7	1	2	2	-	-	-
		2%	3%	3%	4%	3%	4%	1%	3%	2%	1%	2%	2%	8%	4%	10%	-	-	-
None of the above		18	8	1	2	2	-	4	4	2	4	2	15	1	1	1	-	-	-
		4%	4%	1%	7%	7%	-	4%	6%	2%	3%	2%	4%	8%	2%	5%	-	-	-
Don't know		30	11	5	8	3	1	2	2	1	6	4	20	1	5	2	-	-	2
		6%	5%	6%	30%	10%	4%	2%	3%	1%	4%	4%	5%	8%	11%	10%	-	-	20%
NETS																			
Net: Chosen in top 3		21	10	5	1	1	1	2	3	3	3	6	12	2	4	3	-	-	-
		4%	4%	6%	4%	3%	4%	7%	5%	3%	2%	7%	3%	17%	9%	15%	-	-	-
Net: Not chosen in top 3		493	214	72	26	28	25	101	60	98	132	85	407	10	41	17	4	4	10
		96%	96%	94%	96%	97%	96%	99%	95%	97%	98%	93%	97%	83%	91%	85%	100%	100%	100%
Mean score		2.33	2.40	2.00	3.00	3.00	3.00	1.50	2.67	2.33	2.67	1.83	2.42	2.00	2.25	2.33	-	-	-
Standard deviation		.86	.84	1.00	-	-	-	.71	.58	1.15	.58	.98	.79	1.41	.96	1.15	-	-	-
Standard error		.19	.27	.45	-	-	-	.50	.33	.67	.33	.40	.23	1.00	.48	.67	-	-	-

City region mayor research - West Midlands

Q1_9. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Emergency services

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 46	15	31	6	10	6	8	8	8	25	4	4	2	4	1	6
	9%	6%	12%	12%	11%	7%	8%	10%	8%	11%	10%	6%	4%	12%	2%	14%
2nd most important	(2) 70	24	46	7	8	10	13	7	25	25	8	6	9	4	9	9
	14%	10%	17%	13%	9%	12%	13%	9%	24%	11%	20%	10%	17%	12%	18%	20%
3rd most important	(3) 54	26	28	5	11	7	12	8	11	23	3	7	5	3	7	6
	11%	11%	10%	10%	12%	8%	12%	10%	11%	10%	8%	11%	10%	9%	14%	14%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	170	65	105	18	29	23	33	23	44	73	15	17	16	11	17	21
	33%	26%	39%	35%	31%	27%	33%	29%	42%	31%	38%	27%	31%	33%	33%	48%
Net: Not chosen in top 3	344	182	162	34	65	61	67	57	60	159	25	45	36	22	34	23
	67%	74%	61%	65%	69%	73%	67%	71%	58%	69%	63%	73%	69%	67%	67%	52%
Mean score	2.05	2.17	1.97	1.94	2.03	2.04	2.12	2.00	2.07	1.97	1.93	2.18	2.19	1.91	2.35	2.00
Standard deviation	.77	.78	.75	.80	.87	.77	.78	.85	.66	.82	.70	.81	.66	.83	.61	.77
Standard error	.06	.10	.07	.19	.16	.16	.14	.18	.10	.10	.18	.20	.16	.25	.15	.17

City region mayor research - West Midlands

Q1_9. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Emergency services

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY						
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor (1)	46 9%	18 8%	10 13%	- -	3 10%	3 12%	7 7%	5 17%	3 5%	7 7%	14 10%	8 9%	40 10%	- -	2 4%	1 5%	- -	1 25%	2 20%
2nd most important (2)	70 14%	23 10%	7 9%	1 4%	3 10%	7 27%	21 21%	8 28%	5 8%	15 15%	16 12%	15 16%	58 14%	2 17%	7 16%	2 10%	- -	- -	1 10%
3rd most important (3)	54 11%	21 9%	12 16%	2 7%	1 3%	5 19%	11 11%	2 7%	4 6%	13 13%	12 9%	14 15%	50 12%	1 8%	1 2%	1 5%	- -	- -	1 10%
None of the above	18 4%	8 4%	1 1%	2 7%	2 7%	- -	4 4%	1 3%	4 6%	2 2%	4 3%	2 2%	15 4%	1 8%	1 2%	1 5%	- -	- -	- -
Don't know	30 6%	11 5%	5 6%	8 30%	3 10%	1 4%	2 2%	- -	2 3%	1 1%	6 4%	4 4%	20 5%	1 8%	5 11%	2 10%	- -	- -	2 20%
NETS																			
Net: Chosen in top 3	170 33%	62 28%	29 38%	3 11%	7 24%	15 58%	39 38%	15 52%	12 19%	35 35%	42 31%	37 41%	148 35%	3 25%	10 22%	4 20%	- -	1 25%	4 40%
Net: Not chosen in top 3	344 67%	162 72%	48 62%	24 89%	22 76%	11 42%	63 62%	14 48%	51 81%	66 65%	93 69%	54 59%	271 65%	9 75%	35 78%	16 80%	4 100%	3 75%	6 60%
Mean score	2.05	2.05	2.07	2.67	1.71	2.13	2.10	1.80	2.08	2.17	1.95	2.16	2.07	2.33	1.90	2.00	-	1.00	1.75
Standard deviation	.77	.80	.88	.58	.76	.74	.68	.68	.79	.75	.79	.76	.78	.58	.57	.82	-	-	.96
Standard error	.06	.10	.16	.33	.29	.19	.11	.17	.23	.13	.12	.13	.06	.33	.18	.41	-	-	.48

City region mayor research - West Midlands

Q1_10. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Broadband infrastructure

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 3	1	2	-	-	-	1	1	1	-	-	2	-	1	-	-
	1%	*	1%	-	-	-	1%	1%	1%	-	-	3%	-	3%	-	-
2nd most important	(2) 8	7	1	-	5	1	1	-	1	5	-	-	-	1	2	-
	2%	3%	*	-	5%	1%	1%	-	1%	2%	-	-	-	3%	4%	-
3rd most important	(3) 8	3	5	3	4	-	1	-	-	3	-	4	-	-	1	-
	2%	1%	2%	6%	4%	-	1%	-	-	1%	-	6%	-	-	2%	-
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	19	11	8	3	9	1	3	1	2	8	-	6	-	2	3	-
	4%	4%	3%	6%	10%	1%	3%	1%	2%	3%	-	10%	-	6%	6%	-
Net: Not chosen in top 3	495	236	259	49	85	83	97	79	102	224	40	56	52	31	48	44
	96%	96%	97%	94%	90%	99%	97%	99%	98%	97%	100%	90%	100%	94%	94%	100%
Mean score	2.26	2.18	2.38	3.00	2.44	2.00	2.00	1.00	1.50	2.38	-	2.33	-	1.50	2.33	-
Standard deviation	.73	.60	.92	-	.53	-	1.00	-	.71	.52	-	1.03	-	.71	.58	-
Standard error	.17	.18	.32	-	.18	-	.58	-	.50	.18	-	.42	-	.50	.33	-

City region mayor research - West Midlands

Q1_10. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Broadband infrastructure

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY						
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 3	1	-	-	-	1	1	-	-	-	1	1	3	-	-	-	-	-	-
	1%	*	-	-	-	4%	1%	-	-	-	1%	1%	1%	-	-	-	-	-	-
2nd most important	(2) 8	5	-	-	1	-	1	1	4	2	-	1	7	-	1	-	-	-	-
	2%	2%	-	-	3%	-	1%	3%	6%	2%	-	1%	2%	-	2%	-	-	-	-
3rd most important	(3) 8	4	3	-	-	-	-	1	1	2	1	3	5	1	1	1	-	-	-
	2%	2%	4%	-	-	-	-	3%	2%	2%	1%	3%	1%	8%	2%	5%	-	-	-
None of the above	18	8	1	2	2	-	4	1	4	2	4	2	15	1	1	1	-	-	-
	4%	4%	1%	7%	7%	-	4%	3%	6%	2%	3%	2%	4%	8%	2%	5%	-	-	-
Don't know	30	11	5	8	3	1	2	-	2	1	6	4	20	1	5	2	-	-	2
	6%	5%	6%	30%	10%	4%	2%	-	3%	1%	4%	4%	5%	8%	11%	10%	-	-	20%
NETS																			
Net: Chosen in top 3	19	10	3	-	1	1	2	2	5	4	2	5	15	1	2	1	-	-	-
	4%	4%	4%	-	3%	4%	2%	7%	8%	4%	1%	5%	4%	8%	4%	5%	-	-	-
Net: Not chosen in top 3	495	214	74	27	28	25	100	27	58	97	133	86	404	11	43	19	4	4	10
	96%	96%	96%	100%	97%	96%	98%	93%	92%	96%	99%	95%	96%	92%	96%	95%	100%	100%	100%
Mean score	2.26	2.30	3.00	-	2.00	1.00	1.50	2.50	2.20	2.50	2.00	2.40	2.13	3.00	2.50	3.00	-	-	-
Standard deviation	.73	.67	-	-	-	-	.71	.71	.45	.58	1.41	.89	.74	-	.71	-	-	-	-
Standard error	.17	.21	-	-	-	-	.50	.50	.20	.29	1.00	.40	.19	-	.50	-	-	-	-

City region mayor research - West Midlands

Q1_11. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Waste management

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 6	3	3	-	2	-	1	2	1	6	-	-	-	-	-	-
	1%	1%	1%	-	2%	-	1%	3%	1%	3%	-	-	-	-	-	-
2nd most important	(2) 22	12	10	3	3	1	8	3	4	7	2	4	1	2	3	3
	4%	5%	4%	6%	3%	1%	8%	4%	4%	3%	5%	6%	2%	6%	6%	7%
3rd most important	(3) 29	19	10	2	3	6	5	2	11	16	3	3	2	1	2	2
	6%	8%	4%	4%	3%	7%	5%	3%	11%	7%	8%	5%	4%	3%	4%	5%
None of the above	18	10	8	4	3	6	2	1	2	9	3	1	-	4	1	-
	4%	4%	3%	8%	3%	7%	2%	1%	2%	4%	8%	2%	-	12%	2%	-
Don't know	30	11	19	1	10	6	7	3	3	18	2	3	3	1	2	1
	6%	4%	7%	2%	11%	7%	7%	4%	3%	8%	5%	5%	6%	3%	4%	2%
NETS																
Net: Chosen in top 3	57	34	23	5	8	7	14	7	16	29	5	7	3	3	5	5
	11%	14%	9%	10%	9%	8%	14%	9%	15%	13%	13%	11%	6%	9%	10%	11%
Net: Not chosen in top 3	457	213	244	47	86	77	86	73	88	203	35	55	49	30	46	39
	89%	86%	91%	90%	91%	92%	86%	91%	85%	88%	88%	89%	94%	91%	90%	89%
Mean score	2.40	2.47	2.30	2.40	2.13	2.86	2.29	2.00	2.63	2.34	2.60	2.43	2.67	2.33	2.40	2.40
Standard deviation	.68	.66	.70	.55	.83	.38	.61	.82	.62	.81	.55	.53	.58	.58	.55	.55
Standard error	.09	.11	.15	.24	.30	.14	.16	.31	.15	.15	.24	.20	.33	.33	.24	.24

City region mayor research - West Midlands

Q1_11. Which, if any, of the following issues do you think should be the most important priorities for politicians in your city at the moment?

Waste management

Base: All adults in West Midlands

	WORKING STATUS								SOCIO-ECONOMIC GRADE				ETHNICITY						
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 6	2	2	-	-	-	2	-	-	2	2	2	4	-	1	1	-	-	-
	1%	1%	3%	-	-	-	2%	-	-	2%	1%	2%	1%	-	2%	5%	-	-	-
2nd most important	(2) 22	12	2	1	2	-	4	1	2	6	8	4	21	1	-	-	-	-	-
	4%	5%	3%	4%	7%	-	4%	3%	3%	6%	6%	4%	5%	8%	-	-	-	-	-
3rd most important	(3) 29	12	3	1	2	1	10	-	1	11	3	4	26	-	-	1	-	-	2
	6%	5%	4%	4%	7%	4%	10%	-	2%	11%	2%	4%	6%	-	-	5%	-	-	20%
None of the above	18	8	1	2	2	-	4	1	4	2	4	2	15	1	1	1	-	-	-
	4%	4%	1%	7%	7%	-	4%	3%	6%	2%	3%	2%	4%	8%	2%	5%	-	-	-
Don't know	30	11	5	8	3	1	2	-	2	1	6	4	20	1	5	2	-	-	2
	6%	5%	6%	30%	10%	4%	2%	-	3%	1%	4%	4%	5%	8%	11%	10%	-	-	20%
NETS																			
Net: Chosen in top 3	57	26	7	2	4	1	16	1	3	19	13	10	51	1	1	2	-	-	2
	11%	12%	9%	7%	14%	4%	16%	3%	5%	19%	10%	11%	12%	8%	2%	10%	-	-	20%
Net: Not chosen in top 3	457	198	70	25	25	25	86	28	60	82	122	81	368	11	44	18	4	4	8
	89%	88%	91%	93%	86%	96%	84%	97%	95%	81%	90%	89%	88%	92%	98%	90%	100%	100%	80%
Mean score	2.40	2.38	2.14	2.50	2.50	3.00	2.50	2.00	2.33	2.47	2.08	2.20	2.43	2.00	1.00	2.00	-	-	3.00
Standard deviation	.68	.64	.90	.71	.58	-	.73	-	.58	.70	.64	.79	.64	-	-	1.41	-	-	-
Standard error	.09	.12	.34	.50	.29	-	.18	-	.33	.16	.18	.25	.09	-	-	1.00	-	-	-

City region mayor research - West Midlands

Q2. In May 2017, a new Mayor will be elected in the West Midlands city-region, with powers over education and skills, transport, housing and planning, trade and investment. To what extent, if at all, were you previously familiar or unfamiliar with the plans to introduce a new Mayor for the city-region of West Midlands?

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very familiar	(4) 44	34	10	6	11	7	7	7	6	26	2	6	8	-	1	1
	9%	14%	4%	12%	12%	8%	7%	9%	6%	11%	5%	10%	15%	-	2%	2%
Fairly familiar	(3) 159	83	76	12	23	22	36	25	41	75	12	20	15	10	16	11
	31%	34%	28%	23%	24%	26%	36%	31%	39%	32%	30%	32%	29%	30%	31%	25%
Not very familiar	(2) 154	72	82	16	30	26	29	27	26	64	13	19	17	11	16	14
	30%	29%	31%	31%	32%	31%	29%	34%	25%	28%	33%	31%	33%	33%	31%	32%
Not at all familiar	(1) 144	57	87	17	23	25	28	21	30	58	12	17	12	10	18	17
	28%	23%	33%	33%	24%	30%	28%	26%	29%	25%	30%	27%	23%	30%	35%	39%
Don't know	13	1	12	1	7	4	-	-	1	9	1	-	-	2	-	1
	3%	*	4%	2%	7%	5%	-	-	1%	4%	3%	-	-	6%	-	2%
NETS																
Net: Familiar	203	117	86	18	34	29	43	32	47	101	14	26	23	10	17	12
	39%	47%	32%	35%	36%	35%	43%	40%	45%	44%	35%	42%	44%	30%	33%	27%
Net: Unfamiliar	298	129	169	33	53	51	57	48	56	122	25	36	29	21	34	31
	58%	52%	63%	63%	56%	61%	57%	60%	54%	53%	63%	58%	56%	64%	67%	70%
Mean score	2.21	2.38	2.04	2.14	2.25	2.14	2.22	2.23	2.22	2.31	2.10	2.24	2.37	2.00	2.00	1.91
Standard deviation	.96	.99	.89	1.02	.99	.96	.94	.94	.94	.99	.91	.97	1.01	.82	.87	.87
Standard error	.04	.06	.06	.14	.11	.11	.09	.11	.09	.07	.15	.12	.14	.15	.12	.13

City region mayor research - West Midlands

Q2. In May 2017, a new Mayor will be elected in the West Midlands city-region, with powers over education and skills, transport, housing and planning, trade and investment. To what extent, if at all, were you previously familiar or unfamiliar with the plans to introduce a new Mayor for the city-region of West Midlands?

Base: All adults in West Midlands

	Total	WORKING STATUS						SOCIO-ECONOMIC GRADE				ETHNICITY							
		Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very familiar	(4) 44 9%	31 14%	2 3%	2 7%	1 3%	2 8%	5 5%	1 3%	11 17%	11 11%	7 5%	5 5%	37 9%	1 8%	4 9%	1 5%	1 25%	- -	- -
Fairly familiar	(3) 159 31%	72 32%	23 30%	6 22%	7 24%	10 38%	35 34%	6 21%	22 35%	33 33%	32 24%	38 42%	132 32%	3 25%	13 29%	4 20%	1 25%	1 25%	5 50%
Not very familiar	(2) 154 30%	65 29%	24 31%	5 19%	6 21%	7 27%	36 35%	11 38%	16 25%	31 31%	50 37%	27 30%	116 28%	5 42%	20 44%	8 40%	- -	3 75%	2 20%
Not at all familiar	(1) 144 28%	54 24%	25 32%	11 41%	12 41%	6 23%	26 25%	10 34%	14 22%	25 25%	43 32%	20 22%	124 30%	3 25%	7 16%	6 30%	2 50%	- -	2 20%
Don't know	13 3%	2 1%	3 4%	3 11%	3 10%	1 4%	- -	1 3%	- -	1 1%	3 2%	1 1%	10 2%	- -	1 2%	1 5%	- -	- -	1 10%
NETS																			
Net: Familiar	203 39%	103 46%	25 32%	8 30%	8 28%	12 46%	40 39%	7 24%	33 52%	44 44%	39 29%	43 47%	169 40%	4 33%	17 38%	5 25%	2 50%	1 25%	5 50%
Net: Unfamiliar	298 58%	119 53%	49 64%	16 59%	18 62%	13 50%	62 61%	21 72%	30 48%	56 55%	93 69%	47 52%	240 57%	8 67%	27 60%	14 70%	2 50%	3 75%	4 40%
Mean score	2.21	2.36	2.03	1.96	1.88	2.32	2.19	1.93	2.48	2.30	2.02	2.31	2.20	2.17	2.32	2.00	2.25	2.25	2.33
Standard deviation	.96	1.00	.88	1.04	.95	.95	.88	.86	1.03	.97	.89	.88	.97	.94	.86	.88	1.50	.50	.87
Standard error	.04	.07	.10	.21	.19	.19	.09	.16	.13	.10	.08	.09	.05	.27	.13	.20	.75	.25	.29

City region mayor research - West Midlands

Q3_SUM. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

SUMMARY TABLE

Base: All adults in West Midlands

							NETS		
	Total	Most important factor	2nd most important	3rd most important	None of the above	Don't know	Chosen in top 3	Not chosen in top 3	Mean
Developing plans to build or commission affordable housing	514 100%	108 21%	74 14%	63 12%	51 10%	74 14%	245 48%	269 52%	1.82
Creating a city-region strategic plan (e.g. decisions over major developments and infrastructure)	514 100%	96 19%	54 11%	74 14%	51 10%	74 14%	224 44%	290 56%	1.90
Developing plans to invest in rail and road networks within the city-region	514 100%	53 10%	72 14%	84 16%	51 10%	74 14%	209 41%	305 59%	2.15
Working with further education colleges to co-ordinate skills funding and delivery (e.g. responsibilities over college outcomes)	514 100%	58 11%	79 15%	70 14%	51 10%	74 14%	207 40%	307 60%	2.06
Working with developers to get homes built either to buy or rent	514 100%	57 11%	78 15%	53 10%	51 10%	74 14%	188 37%	326 63%	1.98
Introducing 'oyster-style' smart ticketing for public transport across the city-region	514 100%	17 3%	32 6%	45 9%	51 10%	74 14%	94 18%	420 82%	2.30

City region mayor research - West Midlands

Q3_SUM. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

TOP 3 NET SUMMARY

Base: All adults in West Midlands

	GENDER		AGE						CITY REGION							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Developing plans to build or commission affordable housing	245	105	140	30	44	29	58	35	49	110	20	27	32	12	23	21
	48%	43%	52%	58%	47%	35%	58%	44%	47%	47%	50%	44%	62%	36%	45%	48%
Creating a city-region strategic plan (e.g. decisions over major developments and infrastructure)	224	126	98	16	33	39	39	46	51	100	14	27	21	11	28	23
	44%	51%	37%	31%	35%	46%	39%	58%	49%	43%	35%	44%	40%	33%	55%	52%
Developing plans to invest in rail and road networks within the city-region	209	105	104	15	31	34	48	37	44	90	20	16	28	12	20	23
	41%	43%	39%	29%	33%	40%	48%	46%	42%	39%	50%	26%	54%	36%	39%	52%
Working with further education colleges to co-ordinate skills funding and delivery (e.g. responsibilities over college outcomes)	207	91	116	28	29	32	46	35	37	95	15	21	22	10	21	23
	40%	37%	43%	54%	31%	38%	46%	44%	36%	41%	38%	34%	42%	30%	41%	52%
Working with developers to get homes built either to buy or rent	188	93	95	20	34	28	38	28	40	85	10	24	21	12	19	17
	37%	38%	36%	38%	36%	33%	38%	35%	38%	37%	25%	39%	40%	36%	37%	39%
Introducing 'oyster-style' smart ticketing for public transport across the city-region	94	50	44	17	21	12	17	14	13	48	11	8	5	6	12	4
	18%	20%	16%	33%	22%	14%	17%	18%	13%	21%	28%	13%	10%	18%	24%	9%
None of the above	51	31	20	5	10	10	9	5	12	25	1	9	4	8	2	2
	10%	13%	7%	10%	11%	12%	9%	6%	12%	11%	3%	15%	8%	24%	4%	5%
Don't know	74	26	48	5	20	16	9	10	14	31	9	12	5	4	8	5
	14%	11%	18%	10%	21%	19%	9%	13%	13%	13%	23%	19%	10%	12%	16%	11%

City region mayor research - West Midlands

Q3_SUM. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

TOP 3 NET SUMMARY

Base: All adults in West Midlands

	WORKING STATUS							SOCIO-ECONOMIC GRADE				ETHNICITY							
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Developing plans to build or commission affordable housing	245 48%	106 47%	44 57%	8 30%	13 45%	13 50%	46 45%	15 52%	28 44%	46 46%	72 53%	40 44%	205 49%	8 67%	15 33%	11 55%	2 50%	1 25%	3 30%
Creating a city-region strategic plan (e.g. decisions over major developments and infrastructure)	224 44%	106 47%	32 42%	7 26%	7 24%	6 23%	56 55%	10 34%	35 56%	57 56%	67 50%	31 34%	190 45%	4 33%	12 27%	10 50%	- -	3 75%	5 50%
Developing plans to invest in rail and road networks within the city-region	209 41%	100 45%	27 35%	6 22%	10 34%	7 27%	49 48%	10 34%	26 41%	53 52%	62 46%	34 37%	175 42%	3 25%	17 38%	5 25%	2 50%	3 75%	4 40%
Working with further education colleges to co-ordinate skills funding and delivery (e.g. responsibilities over college outcomes)	207 40%	89 40%	38 49%	11 41%	11 38%	9 35%	35 34%	14 48%	29 46%	47 47%	58 43%	32 35%	165 39%	5 42%	23 51%	9 45%	1 25%	1 25%	3 30%
Working with developers to get homes built either to buy or rent	188 37%	79 35%	29 38%	6 22%	12 41%	13 50%	38 37%	11 38%	29 46%	30 30%	45 33%	32 35%	156 37%	6 50%	12 27%	9 45%	2 50%	- -	3 30%
Introducing 'oyster-style' smart ticketing for public transport across the city-region	94 18%	45 20%	16 21%	4 15%	7 24%	3 12%	16 16%	3 10%	12 19%	22 22%	29 21%	14 15%	72 17%	1 8%	14 31%	4 20%	2 50%	1 25%	- -

City region mayor research - West Midlands

Q3_SUM. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

TOP 3 NET SUMMARY

Base: All adults in West Midlands

	WORKING STATUS							SOCIO-ECONOMIC GRADE				ETHNICITY							
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of the above	51	26	3	2	2	2	13	3	5	10	10	12	41	1	4	2	1	1	1
	10%	12%	4%	7%	7%	8%	13%	10%	8%	10%	7%	13%	10%	8%	9%	10%	25%	25%	10%
Don't know	74	23	12	11	7	7	9	5	5	6	14	18	57	2	10	2	-	-	3
	14%	10%	16%	41%	24%	27%	9%	17%	8%	6%	10%	20%	14%	17%	22%	10%	-	-	30%

City region mayor research - West Midlands

Q3_1. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Introducing 'oyster-style' smart ticketing for public transport across the city-region

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 17 3%	7 3%	10 4%	5 10%	2 2%	3 4%	3 3%	2 3%	2 2%	13 6%	2 5%	1 2%	- -	- -	1 2%	- -
2nd most important	(2) 32 6%	20 8%	12 4%	2 4%	7 7%	4 5%	7 7%	7 9%	5 5%	12 5%	4 10%	2 3%	2 4%	2 6%	8 16%	2 5%
3rd most important	(3) 45 9%	23 9%	22 8%	10 19%	12 13%	5 6%	7 7%	5 6%	6 6%	23 10%	5 13%	5 8%	3 6%	4 12%	3 6%	2 5%
None of the above	51 10%	31 13%	20 7%	5 10%	10 11%	10 12%	9 9%	5 6%	12 12%	25 11%	1 3%	9 15%	4 8%	8 24%	2 4%	2 5%
Don't know	74 14%	26 11%	48 18%	5 10%	20 21%	16 19%	9 9%	10 13%	14 13%	31 13%	9 23%	12 19%	5 10%	4 12%	8 16%	5 11%
NETS																
Net: Chosen in top 3	94 18%	50 20%	44 16%	17 33%	21 22%	12 14%	17 17%	14 18%	13 13%	48 21%	11 28%	8 13%	5 10%	6 18%	12 24%	4 9%
Net: Not chosen in top 3	420 82%	197 80%	223 84%	35 67%	73 78%	72 86%	83 83%	66 83%	91 88%	184 79%	29 73%	54 87%	47 90%	27 82%	39 76%	40 91%
Mean score	2.30	2.32	2.27	2.29	2.48	2.17	2.24	2.21	2.31	2.21	2.27	2.50	2.60	2.67	2.17	2.50
Standard deviation	.76	.71	.82	.92	.68	.83	.75	.70	.75	.85	.79	.76	.55	.52	.58	.58
Standard error	.08	.10	.12	.22	.15	.24	.18	.19	.21	.12	.24	.27	.24	.21	.17	.29

City region mayor research - West Midlands

Q3_1. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Introducing 'oyster-style' smart ticketing for public transport across the city-region

Base: All adults in West Midlands

	Total	WORKING STATUS						SOCIO-ECONOMIC GRADE				ETHNICITY							
		Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 17	8	2	-	2	-	3	2	2	3	5	4	12	-	3	1	-	1	-
	3%	4%	3%	-	7%	-	3%	7%	3%	3%	4%	4%	3%	-	7%	5%	-	25%	-
2nd most important	(2) 32	16	3	1	3	-	9	-	3	8	12	4	27	-	5	-	-	-	-
	6%	7%	4%	4%	10%	-	9%	-	5%	8%	9%	4%	6%	-	11%	-	-	-	-
3rd most important	(3) 45	21	11	3	2	3	4	1	7	11	12	6	33	1	6	3	2	-	-
	9%	9%	14%	11%	7%	12%	4%	3%	11%	11%	9%	7%	8%	8%	13%	15%	50%	-	-
None of the above	51	26	3	2	2	2	13	3	5	10	10	12	41	1	4	2	1	1	1
	10%	12%	4%	7%	7%	8%	13%	10%	8%	10%	7%	13%	10%	8%	9%	10%	25%	25%	10%
Don't know	74	23	12	11	7	7	9	5	5	6	14	18	57	2	10	2	-	-	3
	14%	10%	16%	41%	24%	27%	9%	17%	8%	6%	10%	20%	14%	17%	22%	10%	-	-	30%
NETS																			
Net: Chosen in top 3	94	45	16	4	7	3	16	3	12	22	29	14	72	1	14	4	2	1	-
	18%	20%	21%	15%	24%	12%	16%	10%	19%	22%	21%	15%	17%	8%	31%	20%	50%	25%	-
Net: Not chosen in top 3	420	179	61	23	22	23	86	26	51	79	106	77	347	11	31	16	2	3	10
	82%	80%	79%	85%	76%	88%	84%	90%	81%	78%	79%	85%	83%	92%	69%	80%	50%	75%	100%
Mean score	2.30	2.29	2.56	2.75	2.00	3.00	2.06	1.67	2.42	2.36	2.24	2.14	2.29	3.00	2.21	2.50	3.00	1.00	-
Standard deviation	.76	.76	.73	.50	.82	-	.68	1.15	.79	.73	.74	.86	.74	-	.80	1.00	-	-	-
Standard error	.08	.11	.18	.25	.31	-	.17	.67	.23	.15	.14	.23	.09	-	.21	.50	-	-	-

City region mayor research - West Midlands

Q3_2. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Developing plans to invest in rail and road networks within the city-region

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 53	26	27	3	12	8	8	10	12	25	6	3	4	2	7	6
	10%	11%	10%	6%	13%	10%	8%	13%	12%	11%	15%	5%	8%	6%	14%	14%
2nd most important	(2) 72	39	33	9	8	12	16	11	16	20	8	8	16	6	3	11
	14%	16%	12%	17%	9%	14%	16%	14%	15%	9%	20%	13%	31%	18%	6%	25%
3rd most important	(3) 84	40	44	3	11	14	24	16	16	45	6	5	8	4	10	6
	16%	16%	16%	6%	12%	17%	24%	20%	15%	19%	15%	8%	15%	12%	20%	14%
None of the above	51	31	20	5	10	10	9	5	12	25	1	9	4	8	2	2
	10%	13%	7%	10%	11%	12%	9%	6%	12%	11%	3%	15%	8%	24%	4%	5%
Don't know	74	26	48	5	20	16	9	10	14	31	9	12	5	4	8	5
	14%	11%	18%	10%	21%	19%	9%	13%	13%	13%	23%	19%	10%	12%	16%	11%
NETS																
Net: Chosen in top 3	209	105	104	15	31	34	48	37	44	90	20	16	28	12	20	23
	41%	43%	39%	29%	33%	40%	48%	46%	42%	39%	50%	26%	54%	36%	39%	52%
Net: Not chosen in top 3	305	142	163	37	63	50	52	43	60	142	20	46	24	21	31	21
	59%	57%	61%	71%	67%	60%	52%	54%	58%	61%	50%	74%	46%	64%	61%	48%
Mean score	2.15	2.13	2.16	2.00	1.97	2.18	2.33	2.16	2.09	2.22	2.00	2.13	2.14	2.17	2.15	2.00
Standard deviation	.80	.79	.81	.65	.87	.80	.75	.83	.80	.86	.79	.72	.65	.72	.93	.74
Standard error	.06	.08	.08	.17	.16	.14	.11	.14	.12	.09	.18	.18	.12	.21	.21	.15

City region mayor research - West Midlands

Q3_2. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Developing plans to invest in rail and road networks within the city-region

Base: All adults in West Midlands

	Total	WORKING STATUS						SOCIO-ECONOMIC GRADE				ETHNICITY							
		Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 53	28	10	1	-	1	11	2	10	13	16	9	47	3	2	-	1	-	-
	10%	13%	13%	4%	-	4%	11%	7%	16%	13%	12%	10%	11%	25%	4%	-	25%	-	-
2nd most important	(2) 72	28	11	3	3	3	18	6	7	19	18	14	61	-	7	-	1	1	2
	14%	13%	14%	11%	10%	12%	18%	21%	11%	19%	13%	15%	15%	-	16%	-	25%	25%	20%
3rd most important	(3) 84	44	6	2	7	3	20	2	9	21	28	11	67	-	8	5	-	2	2
	16%	20%	8%	7%	24%	12%	20%	7%	14%	21%	21%	12%	16%	-	18%	25%	-	50%	20%
None of the above	51	26	3	2	2	2	13	3	5	10	10	12	41	1	4	2	1	1	1
	10%	12%	4%	7%	7%	8%	13%	10%	8%	10%	7%	13%	10%	8%	9%	10%	25%	25%	10%
Don't know	74	23	12	11	7	7	9	5	5	6	14	18	57	2	10	2	-	-	3
	14%	10%	16%	41%	24%	27%	9%	17%	8%	6%	10%	20%	14%	17%	22%	10%	-	-	30%
NETS																			
Net: Chosen in top 3	209	100	27	6	10	7	49	10	26	53	62	34	175	3	17	5	2	3	4
	41%	45%	35%	22%	34%	27%	48%	34%	41%	52%	46%	37%	42%	25%	38%	25%	50%	75%	40%
Net: Not chosen in top 3	305	124	50	21	19	19	53	19	37	48	73	57	244	9	28	15	2	1	6
	59%	55%	65%	78%	66%	73%	52%	66%	59%	48%	54%	63%	58%	75%	62%	75%	50%	25%	60%
Mean score	2.15	2.16	1.85	2.17	2.70	2.29	2.18	2.00	1.96	2.15	2.19	2.06	2.11	1.00	2.35	3.00	1.50	2.67	2.50
Standard deviation	.80	.84	.77	.75	.48	.76	.78	.67	.87	.79	.83	.78	.80	-	.70	-	.71	.58	.58
Standard error	.06	.08	.15	.31	.15	.29	.11	.21	.17	.11	.10	.13	.06	-	.17	-	.50	.33	.29

City region mayor research - West Midlands

Q3_3. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Working with developers to get homes built either to buy or rent

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 57	28	29	5	10	10	14	9	9	31	2	6	5	2	5	6
	11%	11%	11%	10%	11%	12%	14%	11%	9%	13%	5%	10%	10%	6%	10%	14%
2nd most important	(2) 78	38	40	6	14	12	13	12	21	28	4	13	8	7	10	8
	15%	15%	15%	12%	15%	14%	13%	15%	20%	12%	10%	21%	15%	21%	20%	18%
3rd most important	(3) 53	27	26	9	10	6	11	7	10	26	4	5	8	3	4	3
	10%	11%	10%	17%	11%	7%	11%	9%	10%	11%	10%	8%	15%	9%	8%	7%
None of the above	51	31	20	5	10	10	9	5	12	25	1	9	4	8	2	2
	10%	13%	7%	10%	11%	12%	9%	6%	12%	11%	3%	15%	8%	24%	4%	5%
Don't know	74	26	48	5	20	16	9	10	14	31	9	12	5	4	8	5
	14%	11%	18%	10%	21%	19%	9%	13%	13%	13%	23%	19%	10%	12%	16%	11%
NETS																
Net: Chosen in top 3	188	93	95	20	34	28	38	28	40	85	10	24	21	12	19	17
	37%	38%	36%	38%	36%	33%	38%	35%	38%	37%	25%	39%	40%	36%	37%	39%
Net: Not chosen in top 3	326	154	172	32	60	56	62	52	64	147	30	38	31	21	32	27
	63%	62%	64%	62%	64%	67%	62%	65%	62%	63%	75%	61%	60%	64%	63%	61%
Mean score	1.98	1.99	1.97	2.20	2.00	1.86	1.92	1.93	2.03	1.94	2.20	1.96	2.14	2.08	1.95	1.82
Standard deviation	.77	.77	.76	.83	.78	.76	.82	.77	.70	.82	.79	.69	.79	.67	.71	.73
Standard error	.06	.08	.08	.19	.13	.14	.13	.14	.11	.09	.25	.14	.17	.19	.16	.18

City region mayor research - West Midlands

Q3_3. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Working with developers to get homes built either to buy or rent

Base: All adults in West Midlands

	Total	WORKING STATUS						SOCIO-ECONOMIC GRADE				ETHNICITY							
		Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 57	26	7	1	5	5	9	4	6	10	12	12	45	2	4	5	1	-	-
	11%	12%	9%	4%	17%	19%	9%	14%	10%	10%	9%	13%	11%	17%	9%	25%	25%	-	-
2nd most important	(2) 78	27	19	3	4	5	15	5	14	11	17	12	68	3	3	4	-	-	-
	15%	12%	25%	11%	14%	19%	15%	17%	22%	11%	13%	13%	16%	25%	7%	20%	-	-	-
3rd most important	(3) 53	26	3	2	3	3	14	2	9	9	16	8	43	1	5	-	1	-	3
	10%	12%	4%	7%	10%	12%	14%	7%	14%	9%	12%	9%	10%	8%	11%	-	25%	-	30%
None of the above	51	26	3	2	2	2	13	3	5	10	10	12	41	1	4	2	1	1	1
	10%	12%	4%	7%	7%	8%	13%	10%	8%	10%	7%	13%	10%	8%	9%	10%	25%	25%	10%
Don't know	74	23	12	11	7	7	9	5	5	6	14	18	57	2	10	2	-	-	3
	14%	10%	16%	41%	24%	27%	9%	17%	8%	6%	10%	20%	14%	17%	22%	10%	-	-	30%
NETS																			
Net: Chosen in top 3	188	79	29	6	12	13	38	11	29	30	45	32	156	6	12	9	2	-	3
	37%	35%	38%	22%	41%	50%	37%	38%	46%	30%	33%	35%	37%	50%	27%	45%	50%	-	30%
Net: Not chosen in top 3	326	145	48	21	17	13	64	18	34	71	90	59	263	6	33	11	2	4	7
	63%	65%	62%	78%	59%	50%	63%	62%	54%	70%	67%	65%	63%	50%	73%	55%	50%	100%	70%
Mean score	1.98	2.00	1.86	2.17	1.83	1.85	2.13	1.82	2.10	1.97	2.09	1.88	1.99	1.83	2.08	1.44	2.00	-	3.00
Standard deviation	.77	.82	.58	.75	.83	.80	.78	.75	.72	.81	.79	.79	.75	.75	.90	.53	1.41	-	-
Standard error	.06	.09	.11	.31	.24	.22	.13	.23	.13	.15	.12	.14	.06	.31	.26	.18	1.00	-	-

City region mayor research - West Midlands

Q3_4. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Developing plans to build or commission affordable housing

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 108	46	62	15	15	16	27	13	22	41	12	12	17	12	6	8
	21%	19%	23%	29%	16%	19%	27%	16%	21%	18%	30%	19%	33%	36%	12%	18%
2nd most important	(2) 74	28	46	7	12	7	21	14	13	41	4	8	5	-	10	6
	14%	11%	17%	13%	13%	8%	21%	18%	13%	18%	10%	13%	10%	-	20%	14%
3rd most important	(3) 63	31	32	8	17	6	10	8	14	28	4	7	10	-	7	7
	12%	13%	12%	15%	18%	7%	10%	10%	13%	12%	10%	11%	19%	-	14%	16%
None of the above	51	31	20	5	10	10	9	5	12	25	1	9	4	8	2	2
	10%	13%	7%	10%	11%	12%	9%	6%	12%	11%	3%	15%	8%	24%	4%	5%
Don't know	74	26	48	5	20	16	9	10	14	31	9	12	5	4	8	5
	14%	11%	18%	10%	21%	19%	9%	13%	13%	13%	23%	19%	10%	12%	16%	11%
NETS																
Net: Chosen in top 3	245	105	140	30	44	29	58	35	49	110	20	27	32	12	23	21
	48%	43%	52%	58%	47%	35%	58%	44%	47%	47%	50%	44%	62%	36%	45%	48%
Net: Not chosen in top 3	269	142	127	22	50	55	42	45	55	122	20	35	20	21	28	23
	52%	57%	48%	42%	53%	65%	42%	56%	53%	53%	50%	56%	38%	64%	55%	52%
Mean score	1.82	1.86	1.79	1.77	2.05	1.66	1.71	1.86	1.84	1.88	1.60	1.81	1.78	1.00	2.04	1.95
Standard deviation	.82	.85	.79	.86	.86	.81	.75	.77	.85	.79	.82	.83	.91	-	.77	.86
Standard error	.05	.08	.07	.16	.13	.15	.10	.13	.12	.08	.18	.16	.16	-	.16	.19

City region mayor research - West Midlands

Q3_4. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Developing plans to build or commission affordable housing

Base: All adults in West Midlands

	Total	WORKING STATUS						SOCIO-ECONOMIC GRADE				ETHNICITY							
		Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 108	42	21	6	9	8	18	4	9	18	32	14	87	2	9	7	1	1	1
	21%	19%	27%	22%	31%	31%	18%	14%	14%	18%	24%	15%	21%	17%	20%	35%	25%	25%	10%
2nd most important	(2) 74	41	8	-	2	2	15	6	9	16	21	10	65	2	2	2	1	-	2
	14%	18%	10%	-	7%	8%	15%	21%	14%	16%	16%	11%	16%	17%	4%	10%	25%	-	20%
3rd most important	(3) 63	23	15	2	2	3	13	5	10	12	19	16	53	4	4	2	-	-	-
	12%	10%	19%	7%	7%	12%	13%	17%	16%	12%	14%	18%	13%	33%	9%	10%	-	-	-
None of the above	51	26	3	2	2	2	13	3	5	10	10	12	41	1	4	2	1	1	1
	10%	12%	4%	7%	7%	8%	13%	10%	8%	10%	7%	13%	10%	8%	9%	10%	25%	25%	10%
Don't know	74	23	12	11	7	7	9	5	5	6	14	18	57	2	10	2	-	-	3
	14%	10%	16%	41%	24%	27%	9%	17%	8%	6%	10%	20%	14%	17%	22%	10%	-	-	30%
NETS																			
Net: Chosen in top 3	245	106	44	8	13	13	46	15	28	46	72	40	205	8	15	11	2	1	3
	48%	47%	57%	30%	45%	50%	45%	52%	44%	46%	53%	44%	49%	67%	33%	55%	50%	25%	30%
Net: Not chosen in top 3	269	118	33	19	16	13	56	14	35	55	63	51	214	4	30	9	2	3	7
	52%	53%	43%	70%	55%	50%	55%	48%	56%	54%	47%	56%	51%	33%	67%	45%	50%	75%	70%
Mean score	1.82	1.82	1.86	1.50	1.46	1.62	1.89	2.07	2.04	1.87	1.82	2.05	1.83	2.25	1.67	1.55	1.50	1.00	1.67
Standard deviation	.82	.77	.90	.93	.78	.87	.82	.80	.84	.81	.83	.88	.81	.89	.90	.82	.71	-	.58
Standard error	.05	.07	.14	.33	.22	.24	.12	.21	.16	.12	.10	.14	.06	.31	.23	.25	.50	-	.33

City region mayor research - West Midlands

Q3_5. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Creating a city-region strategic plan (e.g. decisions over major developments and infrastructure)

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 96	59	37	3	13	14	19	23	24	45	4	11	10	4	15	7
	19%	24%	14%	6%	14%	17%	19%	29%	23%	19%	10%	18%	19%	12%	29%	16%
2nd most important	(2) 54	29	25	6	11	9	10	8	10	27	5	4	5	3	3	7
	11%	12%	9%	12%	12%	11%	10%	10%	10%	12%	13%	6%	10%	9%	6%	16%
3rd most important	(3) 74	38	36	7	9	16	10	15	17	28	5	12	6	4	10	9
	14%	15%	13%	13%	10%	19%	10%	19%	16%	12%	13%	19%	12%	12%	20%	20%
None of the above	51	31	20	5	10	10	9	5	12	25	1	9	4	8	2	2
	10%	13%	7%	10%	11%	12%	9%	6%	12%	11%	3%	15%	8%	24%	4%	5%
Don't know	74	26	48	5	20	16	9	10	14	31	9	12	5	4	8	5
	14%	11%	18%	10%	21%	19%	9%	13%	13%	13%	23%	19%	10%	12%	16%	11%
NETS																
Net: Chosen in top 3	224	126	98	16	33	39	39	46	51	100	14	27	21	11	28	23
	44%	51%	37%	31%	35%	46%	39%	58%	49%	43%	35%	44%	40%	33%	55%	52%
Net: Not chosen in top 3	290	121	169	36	61	45	61	34	53	132	26	35	31	22	23	21
	56%	49%	63%	69%	65%	54%	61%	43%	51%	57%	65%	56%	60%	67%	45%	48%
Mean score	1.90	1.83	1.99	2.25	1.88	2.05	1.77	1.83	1.86	1.83	2.07	2.04	1.81	2.00	1.82	2.09
Standard deviation	.87	.86	.87	.77	.82	.89	.84	.90	.89	.84	.83	.94	.87	.89	.94	.85
Standard error	.06	.08	.09	.19	.14	.14	.13	.13	.13	.08	.22	.18	.19	.27	.18	.18

City region mayor research - West Midlands

Q3_5. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Creating a city-region strategic plan (e.g. decisions over major developments and infrastructure)

Base: All adults in West Midlands

	Total	WORKING STATUS						SOCIO-ECONOMIC GRADE				ETHNICITY							
		Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 96	50	10	2	1	2	29	2	19	30	29	9	84	-	6	2	-	1	3
	19%	22%	13%	7%	3%	8%	28%	7%	30%	30%	21%	10%	20%	-	13%	10%	-	25%	30%
2nd most important	(2) 54	27	8	2	2	3	10	2	7	11	20	9	41	2	3	5	-	1	2
	11%	12%	10%	7%	7%	12%	10%	7%	11%	11%	15%	10%	10%	17%	7%	25%	-	25%	20%
3rd most important	(3) 74	29	14	3	4	1	17	6	9	16	18	13	65	2	3	3	-	1	-
	14%	13%	18%	11%	14%	4%	17%	21%	14%	16%	13%	14%	16%	17%	7%	15%	-	25%	-
None of the above	51	26	3	2	2	2	13	3	5	10	10	12	41	1	4	2	1	1	1
	10%	12%	4%	7%	7%	8%	13%	10%	8%	10%	7%	13%	10%	8%	9%	10%	25%	25%	10%
Don't know	74	23	12	11	7	7	9	5	5	6	14	18	57	2	10	2	-	-	3
	14%	10%	16%	41%	24%	27%	9%	17%	8%	6%	10%	20%	14%	17%	22%	10%	-	-	30%
NETS																			
Net: Chosen in top 3	224	106	32	7	7	6	56	10	35	57	67	31	190	4	12	10	-	3	5
	44%	47%	42%	26%	24%	23%	55%	34%	56%	56%	50%	34%	45%	33%	27%	50%	-	75%	50%
Net: Not chosen in top 3	290	118	45	20	22	20	46	19	28	44	68	60	229	8	33	10	4	1	5
	56%	53%	58%	74%	76%	77%	45%	66%	44%	44%	50%	66%	55%	67%	73%	50%	100%	25%	50%
Mean score	1.90	1.80	2.13	2.14	2.43	1.83	1.79	2.40	1.71	1.75	1.84	2.13	1.90	2.50	1.75	2.10	-	2.00	1.40
Standard deviation	.87	.84	.87	.90	.79	.75	.89	.84	.86	.87	.83	.85	.88	.58	.87	.74	-	1.00	.55
Standard error	.06	.08	.15	.34	.30	.31	.12	.27	.15	.12	.10	.15	.06	.29	.25	.23	-	.58	.24

City region mayor research - West Midlands

Q3_6. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Working with further education colleges to co-ordinate skills funding and delivery (e.g. responsibilities over college outcomes)

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 58	24	34	11	12	7	11	8	9	21	4	8	7	1	7	10
	11%	10%	13%	21%	13%	8%	11%	10%	9%	9%	10%	13%	13%	3%	14%	23%
2nd most important	(2) 79	36	43	12	12	14	15	13	13	48	5	6	7	3	7	3
	15%	15%	16%	23%	13%	17%	15%	16%	13%	21%	13%	10%	13%	9%	14%	7%
3rd most important	(3) 70	31	39	5	5	11	20	14	15	26	6	7	8	6	7	10
	14%	13%	15%	10%	5%	13%	20%	18%	14%	11%	15%	11%	15%	18%	14%	23%
None of the above	51	31	20	5	10	10	9	5	12	25	1	9	4	8	2	2
	10%	13%	7%	10%	11%	12%	9%	6%	12%	11%	3%	15%	8%	24%	4%	5%
Don't know	74	26	48	5	20	16	9	10	14	31	9	12	5	4	8	5
	14%	11%	18%	10%	21%	19%	9%	13%	13%	13%	23%	19%	10%	12%	16%	11%
NETS																
Net: Chosen in top 3	207	91	116	28	29	32	46	35	37	95	15	21	22	10	21	23
	40%	37%	43%	54%	31%	38%	46%	44%	36%	41%	38%	34%	42%	30%	41%	52%
Net: Not chosen in top 3	307	156	151	24	65	52	54	45	67	137	25	41	30	23	30	21
	60%	63%	57%	46%	69%	62%	54%	56%	64%	59%	63%	66%	58%	70%	59%	48%
Mean score	2.06	2.08	2.04	1.79	1.76	2.13	2.20	2.17	2.16	2.05	2.13	1.95	2.05	2.50	2.00	2.00
Standard deviation	.79	.78	.80	.74	.74	.75	.81	.79	.80	.71	.83	.86	.84	.71	.84	.95
Standard error	.05	.08	.07	.14	.14	.13	.12	.13	.13	.07	.22	.19	.18	.22	.18	.20

City region mayor research - West Midlands

Q3_6. The new Mayor will not have direct control or responsibility for all the issues listed in the previous question. However, of the powers that the new Mayor will have, which of the following issues, if any, do you think should be his/her top priorities in their first 100 days?

Working with further education colleges to co-ordinate skills funding and delivery (e.g. responsibilities over college outcomes)

Base: All adults in West Midlands

	Total	WORKING STATUS						SOCIO-ECONOMIC GRADE				ETHNICITY							
		Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Most important factor	(1) 58	21	12	4	3	1	10	7	7	11	17	13	46	2	7	1	-	-	2
	11%	9%	16%	15%	10%	4%	10%	24%	11%	11%	13%	14%	11%	17%	16%	5%	-	-	20%
2nd most important	(2) 79	36	13	5	6	4	13	2	13	20	23	12	59	2	11	5	1	1	-
	15%	16%	17%	19%	21%	15%	13%	7%	21%	20%	17%	13%	14%	17%	24%	25%	25%	25%	-
3rd most important	(3) 70	32	13	2	2	4	12	5	9	16	18	7	60	1	5	3	-	-	1
	14%	14%	17%	7%	7%	15%	12%	17%	14%	16%	13%	8%	14%	8%	11%	15%	-	-	10%
None of the above	51	26	3	2	2	2	13	3	5	10	10	12	41	1	4	2	1	1	1
	10%	12%	4%	7%	7%	8%	13%	10%	8%	10%	7%	13%	10%	8%	9%	10%	25%	25%	10%
Don't know	74	23	12	11	7	7	9	5	5	6	14	18	57	2	10	2	-	-	3
	14%	10%	16%	41%	24%	27%	9%	17%	8%	6%	10%	20%	14%	17%	22%	10%	-	-	30%
NETS																			
Net: Chosen in top 3	207	89	38	11	11	9	35	14	29	47	58	32	165	5	23	9	1	1	3
	40%	40%	49%	41%	38%	35%	34%	48%	46%	47%	43%	35%	39%	42%	51%	45%	25%	25%	30%
Net: Not chosen in top 3	307	135	39	16	18	17	67	15	34	54	77	59	254	7	22	11	3	3	7
	60%	60%	51%	59%	62%	65%	66%	52%	54%	53%	57%	65%	61%	58%	49%	55%	75%	75%	70%
Mean score	2.06	2.12	2.03	1.82	1.91	2.33	2.06	1.86	2.07	2.11	2.02	1.81	2.08	1.80	1.91	2.22	2.00	2.00	1.67
Standard deviation	.79	.77	.82	.75	.70	.71	.80	.95	.75	.76	.78	.78	.80	.84	.73	.67	-	-	1.15
Standard error	.05	.08	.13	.23	.21	.24	.14	.25	.14	.11	.10	.14	.06	.37	.15	.22	-	-	.67

City region mayor research - West Midlands

Q4. The new Mayor will be directly elected by residents of the city. At the moment, local council leaders are elected by their fellow councillors, rather than by the residents of the city. To what extent, if at all, do you agree or disagree that the new Mayor should have greater powers than local council leaders?

Base: All adults in West Midlands

	Total	GENDER		AGE						CITY REGION						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4) 74 14%	45 18%	29 11%	13 25%	23 24%	13 15%	12 12%	5 6%	8 8%	42 18%	4 10%	10 16%	4 8%	2 6%	6 12%	6 14%
Tend to agree	(3) 199 39%	92 37%	107 40%	21 40%	34 36%	37 44%	46 46%	25 31%	36 35%	83 36%	20 50%	19 31%	24 46%	17 52%	18 35%	18 41%
Tend to disagree	(2) 81 16%	38 15%	43 16%	7 13%	13 14%	6 7%	13 13%	19 24%	23 22%	40 17%	4 10%	11 18%	5 10%	4 12%	7 14%	10 23%
Strongly disagree	(1) 51 10%	30 12%	21 8%	4 8%	1 1%	4 5%	9 9%	15 19%	18 17%	20 9%	2 5%	9 15%	10 19%	3 9%	6 12%	1 2%
Don't know	109 21%	42 17%	67 25%	7 13%	23 24%	24 29%	20 20%	16 20%	19 18%	47 20%	10 25%	13 21%	9 17%	7 21%	14 27%	9 20%
NETS																
Net: Agree	273 53%	137 55%	136 51%	34 65%	57 61%	50 60%	58 58%	30 38%	44 42%	125 54%	24 60%	29 47%	28 54%	19 58%	24 47%	24 55%
Net: Disagree	132 26%	68 28%	64 24%	11 21%	14 15%	10 12%	22 22%	34 43%	41 39%	60 26%	6 15%	20 32%	15 29%	7 21%	13 25%	11 25%
Mean score	2.73	2.74	2.72	2.96	3.11	2.98	2.76	2.31	2.40	2.79	2.87	2.61	2.51	2.69	2.65	2.83
Standard deviation	.90	.96	.84	.90	.75	.77	.85	.92	.93	.92	.73	1.02	.96	.79	.95	.75
Standard error	.04	.07	.06	.13	.09	.10	.09	.12	.10	.07	.13	.15	.15	.15	.16	.13

City region mayor research - West Midlands

Q4. The new Mayor will be directly elected by residents of the city. At the moment, local council leaders are elected by their fellow councillors, rather than by the residents of the city. To what extent, if at all, do you agree or disagree that the new Mayor should have greater powers than local council leaders?

Base: All adults in West Midlands

	Total	WORKING STATUS							SOCIO-ECONOMIC GRADE				ETHNICITY						
		Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4) 74 14%	44 20%	7 9%	4 15%	10 34%	1 4%	6 6%	2 7%	15 24%	14 14%	12 9%	19 21%	56 13%	3 25%	8 18%	6 30%	- -	- -	1 10%
Tend to agree	(3) 199 39%	91 41%	36 47%	10 37%	8 28%	8 31%	33 32%	13 45%	20 32%	45 45%	60 44%	33 36%	162 39%	5 42%	18 40%	6 30%	3 75%	2 50%	3 30%
Tend to disagree	(2) 81 16%	32 14%	13 17%	1 4%	3 10%	5 19%	24 24%	3 10%	13 21%	13 13%	20 15%	13 14%	67 16%	- -	8 18%	2 10%	1 25%	1 25%	2 20%
Strongly disagree	(1) 51 10%	14 6%	5 6%	4 15%	- -	3 12%	22 22%	3 10%	7 11%	15 15%	14 10%	4 4%	50 12%	- -	- -	1 5%	- -	- -	- -
Don't know	109 21%	43 19%	16 21%	8 30%	8 28%	9 35%	17 17%	8 28%	8 13%	14 14%	29 21%	22 24%	84 20%	4 33%	11 24%	5 25%	- -	1 25%	4 40%
NETS																			
Net: Agree	273 53%	135 60%	43 56%	14 52%	18 62%	9 35%	39 38%	15 52%	35 56%	59 58%	72 53%	52 57%	218 52%	8 67%	26 58%	12 60%	3 75%	2 50%	4 40%
Net: Disagree	132 26%	46 21%	18 23%	5 19%	3 10%	8 31%	46 45%	6 21%	20 32%	28 28%	34 25%	17 19%	117 28%	- -	8 18%	3 15%	1 25%	1 25%	2 20%
Mean score	2.73	2.91	2.74	2.74	3.33	2.41	2.27	2.67	2.78	2.67	2.66	2.97	2.67	3.38	3.00	3.13	2.75	2.67	2.83
Standard deviation	.90	.85	.77	1.05	.73	.87	.93	.86	.99	.95	.85	.84	.93	.52	.70	.92	.50	.58	.75
Standard error	.04	.06	.10	.24	.16	.21	.10	.19	.13	.10	.08	.10	.05	.18	.12	.24	.25	.33	.31

City region mayor research - West Midlands

Q5. The new mayor will act as an ambassador for the West Midlands city-region. Which of the following groups, if any, do you think are most important for the new mayor to speak to in order to promote the interests of West Midlands?

Base: All adults in West Midlands

	GENDER		AGE						CITY REGION							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Birmingham	Wolverhampton	Coventry	Dudley	Sandwell	Solihull	Walsall
Unweighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
Weighted Total	514	247	267	52	94	84	100	80	104	232	40	62	52	33	51	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK government	228	121	107	30	41	38	37	30	52	103	20	26	19	15	25	20
	44%	49%	40%	58%	44%	45%	37%	38%	50%	44%	50%	42%	37%	45%	49%	45%
Potential investors for the city region	211	103	108	11	31	32	47	40	50	83	15	24	27	8	30	24
	41%	42%	40%	21%	33%	38%	47%	50%	48%	36%	38%	39%	52%	24%	59%	55%
Leaders of large business organisations (e.g. British Chambers of Commerce, Confederation of British Industry)	116	44	72	13	12	15	22	25	29	46	4	20	12	5	15	14
	23%	18%	27%	25%	13%	18%	22%	31%	28%	20%	10%	32%	23%	15%	29%	32%
Other cities around the UK	56	24	32	8	14	7	12	6	9	25	7	5	4	3	6	6
	11%	10%	12%	15%	15%	8%	12%	8%	9%	11%	18%	8%	8%	9%	12%	14%
Multinational businesses	46	28	18	7	6	8	8	7	10	24	1	4	3	3	6	5
	9%	11%	7%	13%	6%	10%	8%	9%	10%	10%	3%	6%	6%	9%	12%	11%
European Commission	43	28	15	7	9	5	7	8	7	26	5	2	4	2	3	1
	8%	11%	6%	13%	10%	6%	7%	10%	7%	11%	13%	3%	8%	6%	6%	2%
Other cities around the world	11	7	4	-	3	1	3	3	1	6	1	-	1	-	1	2
	2%	3%	1%	-	3%	1%	3%	4%	1%	3%	3%	-	2%	-	2%	5%
None of the above	26	14	12	1	3	3	3	8	8	7	3	6	5	3	-	2
	5%	6%	4%	2%	3%	4%	3%	10%	8%	3%	8%	10%	10%	9%	-	5%
Don't know	61	23	38	5	15	18	11	5	7	33	5	8	5	5	3	2
	12%	9%	14%	10%	16%	21%	11%	6%	7%	14%	13%	13%	10%	15%	6%	5%

City region mayor research - West Midlands

Q5. The new mayor will act as an ambassador for the West Midlands city-region. Which of the following groups, if any, do you think are most important for the new mayor to speak to in order to promote the interests of West Midlands?

Base: All adults in West Midlands

	WORKING STATUS							SOCIO-ECONOMIC GRADE				ETHNICITY							
	Total	Working full time	Working part time	Not working but seeking work or temporarily unemployed or sick	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person, housewife, househusband	AB	C1	C2	DE	White	Mixed	Asian	Black	Chinese	Other	Prefer not to say
Unweighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
Weighted Total	514	224	77	27	29	26	102	29	63	101	135	91	419	12	45	20	4	4	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The UK government	228	98	39	12	13	10	43	13	30	43	59	39	181	8	24	9	3	1	2
	44%	44%	51%	44%	45%	38%	42%	45%	48%	43%	44%	43%	43%	67%	53%	45%	75%	25%	20%
Potential investors for the city region	211	96	26	6	5	14	51	13	26	50	61	32	182	3	13	6	2	3	2
	41%	43%	34%	22%	17%	54%	50%	45%	41%	50%	45%	35%	43%	25%	29%	30%	50%	75%	20%
Leaders of large business organisations (e.g. British Chambers of Commerce, Confederation of British Industry)	116	39	19	5	9	5	31	8	19	28	29	17	104	-	4	6	-	1	1
	23%	17%	25%	19%	31%	19%	30%	28%	30%	28%	21%	19%	25%	-	9%	30%	-	25%	10%
Other cities around the UK	56	22	12	4	5	2	10	1	6	7	16	12	44	3	5	3	-	-	1
	11%	10%	16%	15%	17%	8%	10%	3%	10%	7%	12%	13%	11%	25%	11%	15%	-	-	10%
Multinational businesses	46	22	5	-	3	2	12	2	5	11	16	7	32	1	6	4	1	-	2
	9%	10%	6%	-	10%	8%	12%	7%	8%	11%	12%	8%	8%	8%	13%	20%	25%	-	20%
European Commission	43	23	8	1	-	3	6	2	9	8	8	11	34	1	6	-	1	-	1
	8%	10%	10%	4%	-	12%	6%	7%	14%	8%	6%	12%	8%	8%	13%	-	25%	-	10%
Other cities around the world	11	8	1	-	-	-	2	-	1	1	4	4	9	1	1	-	-	-	-
	2%	4%	1%	-	-	-	2%	-	2%	1%	3%	4%	2%	8%	2%	-	-	-	-
None of the above	26	8	3	1	-	4	10	-	3	9	4	6	21	-	2	1	-	1	1
	5%	4%	4%	4%	-	15%	10%	-	5%	9%	3%	7%	5%	-	4%	5%	-	25%	10%
Don't know	61	21	8	10	9	1	6	6	5	4	12	9	45	1	7	4	-	-	4
	12%	9%	10%	37%	31%	4%	6%	21%	8%	4%	9%	10%	11%	8%	16%	20%	-	-	40%